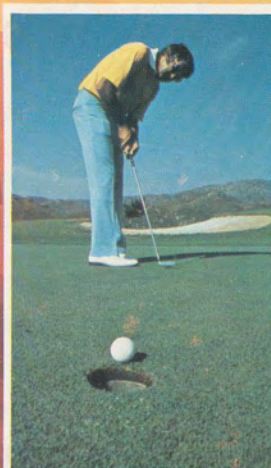


SAN DIEGO'S

OCTOBER 1975 ONE DOLLAR

north county living



StoneRidge

Natural Elegance in North County



The best place to plant *your* money tree is in a savings account at La Jolla Federal. We'll feed it a guaranteed diet of the highest earnings permitted by law—from 5¼% on pass-book savings up to 7¾%* on 6-year certificates—compounded daily. We'll

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 Paseo Delicias, Rancho Santa Fe
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 914 N. Highway 101, Leucadia
 800 Grand Ave., Carlsbad
 706 S. Main St., Fallbrook
 Head office: 1100 Wall Street, La Jolla

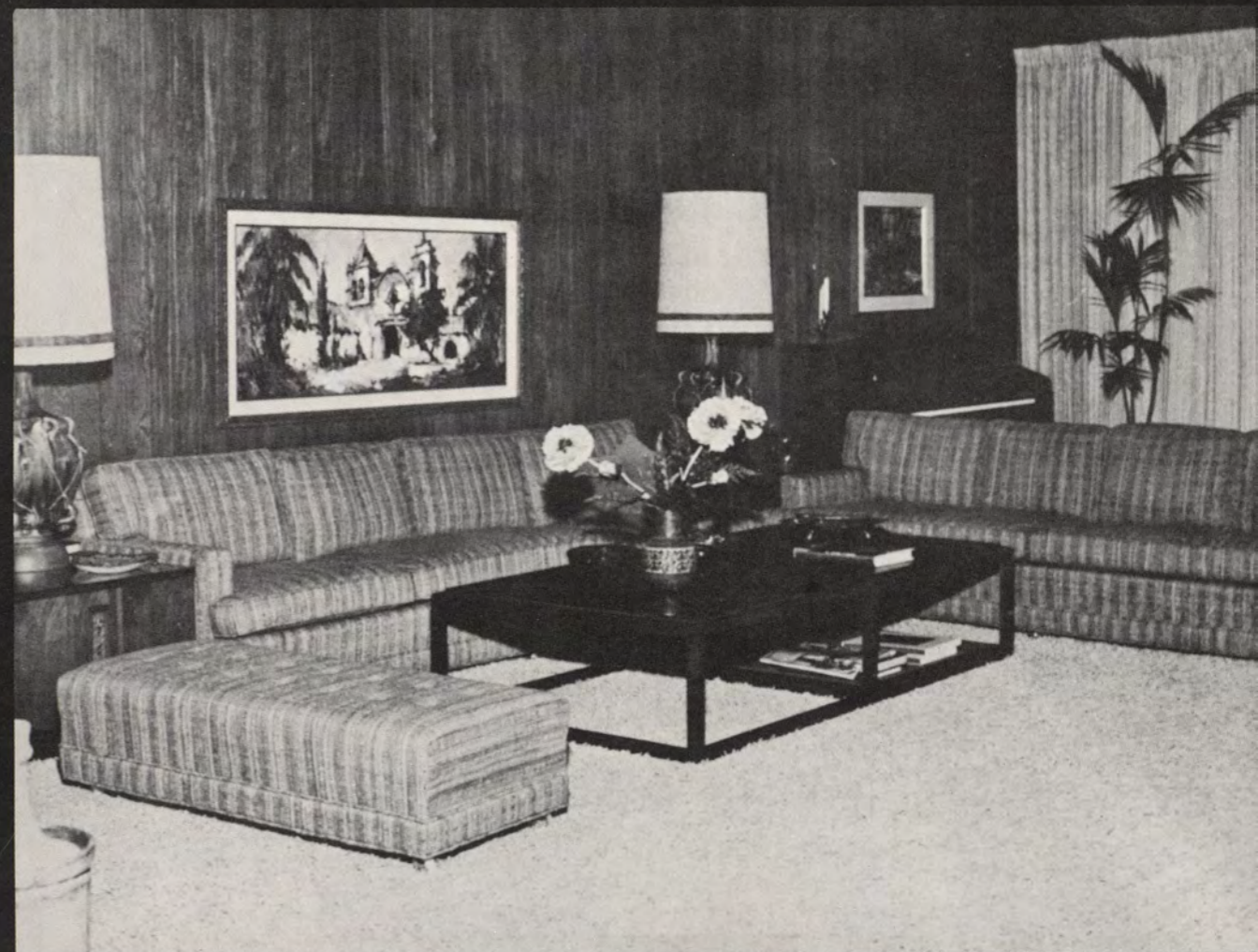


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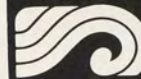
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SAN DIEGO north county living

October 1975 Volume 14 Number 10



About the cover:
The natural elegance of North County is reflected in the new StoneRidge Fairway Chateau Condominiums. See story in this issue. Cover photo by Ed Masterson.

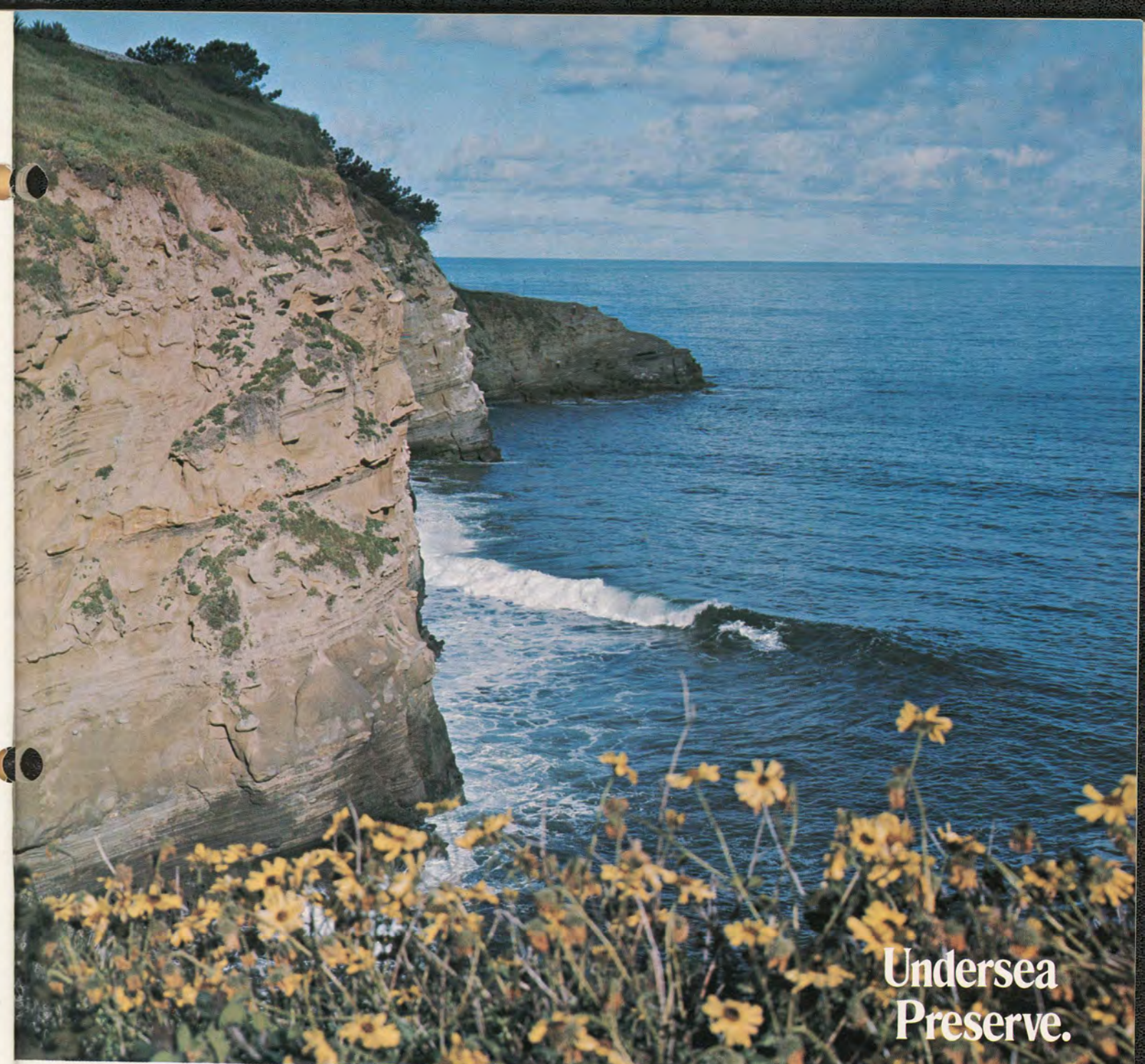
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Undersea
Preserve.

A wave of environmental consciousness has led to many innovative preservation projects. One of the most unique is pictured in part here... the 6,000-acre San Diego-La Jolla Underwater Park. It includes a 514-acre Ecological Reserve in which all marine life is protected. We salute the City of San Diego for its insight in creating this undersea preserve some five years ago. And, we're proud of our own environmental program: San Diego Federal was the first financial institution in the country to introduce environmental lending standards; and, our architectural office theme is adapted to preserve and complement the natural surroundings in 36 distinctive California communities. San Diego Federal... an environment of great interest.



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whatta lifestyle!

by Pat Walker

FALL GUY

When you walk into the studio, you are struck by the sensitivity and calm in the room . . . a calm which belies the name "martial arts". Walt Muryasz enters wearing a gi and hakama. The hakama are basically a pair of dark, loose-fitting culottes worn during the period of the Samurai in Japan when martial arts were developing. Now, generally due to the expense, only the instructors wear the hakama, which is usually associated with the instructor rather than students. On the back of the hakama is calligraphy stating the name of the instructor.

Walt Muryasz is a teacher at Torrey Pines Aiki Kai, School of Aikido. Aikido is an art form which is as strongly philosophical as it is physical. Even the name Aiki Kai Aikido states this feeling. "A" is harmony; "ki" is universal energy; "Kai" is organization; and "do" is the way of . . . which is a clear statement of the philosophy that here is a place where you can organize the harmony of the universal energy.

When a novice thinks of "martial arts", he first flashes on the ability to kick and punch. And although Aikido developed during the time of wars as a defensive weapon, it is not in itself an aggressive art. What began as a direct defense against a falling sword became a strong mental attitude. The victim had to surpass the mechanical energy of the attacker, and at that precise moment was required to be complete in mind and body in order to defend against the intrusion on self. If his mind was frozen in the obvious "Oh, he is going to kill me. I must be concerned with now." . . . then he was preoccupied with previous patterns and his mind was not free enough to handle the energy of the moment. And so, the physical became philosophical and a centuries-old art is allowed to have meaning and relationship today. The calm that you see in someone who has been in the martial arts for some time is the permission of the mind to keep flowing freely. This discipline



Walt Muryasz

becomes part of the student and is taken into daily life when he must deal with the bombardment of problems and forces which thwart the comfortable flow of living.

Sportsmen such as golfers and

tennis players find that Aikido aids them in their games. They find that the relaxed proper use of their muscles enhances their minds thereby improving their games. They find that, as in many other things, body centering becomes

an important factor in better body functioning.

Aikido was developed by Morihei Ueshiba who died in 1969. He refined the techniques of Jiu-Jitsu and sword methods but omitted the bone breaking and body damage aspects. His student and chief instructor was Koichi Tohei, who developed Shinshin Toitsu Aikido, which is Aikido with mind and body coordinated. Koichi Tohei, who is now in Japan, in turn instructed Walt. Walt is not only an Instructor of Shinshin Toitsu Aikido but is an Associate Lecturer in the Ki Society International of which Mr. Tohei is President and Founder. The purpose of the Ki International is to instruct coordination of mind and body or to develop fully the natural Ki which is in all of us.

Sportsmen such as golfers and tennis players find that Aikido aids them in their games. They find that the relaxed proper use of their muscles enhances their minds thereby improving their games. They find that, as in many other things, body centering becomes an important factor in better body functioning.

Walt has been teaching for two and a half years and has been at the studio in Stevens Plaza in Solana Beach since April, 1974. The walls are drawn with powerful but sensitive interpretations of Aikido. Walt's serene demeanor intrigues and raises curiosity in the art in which he is obviously a genuine and caring disciple. Aikido is a philosophy . . . and the incredible energy of flying bodies is just a result. The mind is the strongest force in Walt's studio and he is thoroughly competent to work intelligently with its expansion and open new areas of thought for those who have preconceived ideas of the martial arts.

I was pretty unhappy when I had to leave the studio and return to the daily routine. I wanted to stay and hear more . . . see more . . . and learn more. And that is probably the highest compliment you can pay to any teacher. □

PEGGY'S PETITE PLACE

From the first moment that you walk up the teeny-tiny brick walk and go through the teeny-tiny front door flanked by the teeny-tiny window panes, you know that you are in the teeny-tiny world of the doll house enthusiast. There is a new shop in La Jolla at Ivanhoe and Silverado called the Small Corner where owner Peggy Wilhoite sells the Lilliputian things of doll house-ery. There are thousands of accessories and basic items which go into the midget structures.

One of the most unique items which goes into the doll houses are the special rugs. Louise Helms, who is Peggy's mother, makes the rugs, carefully creating the tiniest curves, flowers, and designs. It takes her two hours to make one inch of rug. She makes the rugs entirely of French knots, using 1/3 of a strand of needlepoint wool. Peggy makes a variety of furniture and accessories. She was able to obtain a collection of antique brass from which she has fashioned brass canopy beds for a highly-decorated bedroom. She also makes porcelain figurines, animals, mantle pieces, clocks, shelves, kitchen utensils, food, and even the people who dwell in the silent world of the little.

The newest craze is making doll houses for doll houses which really makes the assembly almost microscopic. Actually these items are HO gage, but when you are dealing with knives and forks on the HO gage level, one good sneeze could send them into the Land of Oz.

Small Corner even has an interior decoration center. There are miniature scenic wallpapers available where the murals are exact replicas of scenic wallpapers taken from wood block prints of the 17th and 18th centuries. Some of the original wallpaper blocks were hidden in caves during the War of 1812 for the sake of preservation. There is even paper available from the same caves . . . paper which carries mildew marks as an historical reminder of their secret hiding place.

Small Corner houses many tiny bottles made by the Los Angeles artist Suellen Fowler whose art works of many media presently show in galleries. On the shelves (also small, of course!) are beautifully carved cuckoo clocks with fragile faces and miniatures of Staffordshire china patterns imported from England. The walls and ceiling are hung with baskets, cars, china settings, fireplaces, iron animals, bird cages, boots, and even an incredibly small thermometer which really works. For the devoted collector, there are Basil Matthews signed porcelain pieces. Peggy has a large collection of shortwood carvings imported from England, which are moldings, filigrees, and decorative pieces.

La Jolla boasts another lady of fame in the field of doll houses. Caye MacLaren publishes the charming Nutshell News which is a chronicle for the devotee. She has just published a book with the winsome title, "This Side of Yesterday" which is all about little things and where they live. □



Peggy Wilhoite

A TASTY DISH

While living in the French village of Palaiseau, 20 miles from Paris, Toni Griffin took the Metro to Paris 2 or 3 times a week to study French cooking. "I studied at Ecole de Madame Suzanne Bergeaud, who is a restaurateur and author of some 30 years' experience." She led the life of a Frenchwoman and went daily to the market to choose fresh foods. It wasn't only a gourmet's choice, but a necessity due to the small refrigerator space in the average French home. While she was studying food, her husband John, a consultant in the Biochemistry Department for the French Atomic Energy Commission, was using his spare time to study French wines and enhance Toni's menus when necessary.

When Toni attended Sacred Heart Convent in San Francisco, she took French for 12 years and became a language laboratory instructor so she suffered no language barrier. Tony says French cooks are among the most frugal people she knows and their cuisine, though glorious to taste and lavishly served, can be basically inexpensive. Many recipes take time, but are more than worth the effort. She has been a teacher of gourmet cooking for some time. One of her students remarked, "I'll have to upgrade the quality of my friends after taking a course from Toni!"

John now has a position as immunopathologist at the Scripps Clinic in La Jolla. Toni is presently teaching a class at St. Charles Kitchens, La Jolla, where she has been improving the students' knowledge in the making of desserts and hors d'oeuvres. Despite her vast area of information and obvious talent in cooking, she is a humanist, too. At least once a week she serves her husband and three children hamburgers and milk shakes, as requested! (How do you say "Hold the pickle" . . . in French?) □



Toni Griffin

John Sweetman



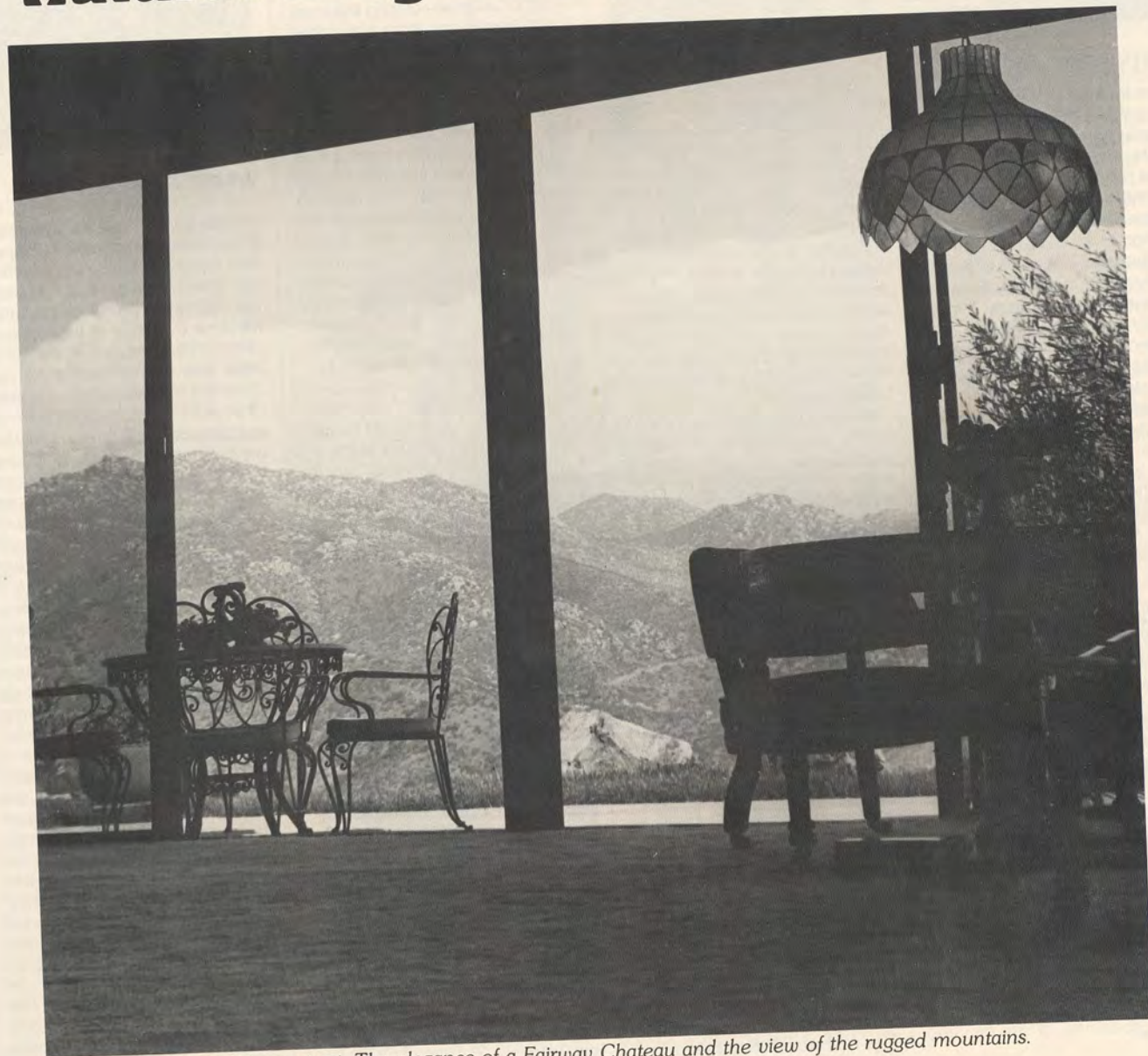
WARP AND WOOF

John Sweetman can give you a brand new vocabulary. He deals with strang, twining, Mongolian yak yarn, Siberian cow hair, and the first binary coded industrial machine designed in the first part of the 17th century . . . the loom. John is a weaver and a spinner . . . and a teacher of both. He feels that when the very few but exacting conditions are met, the weaver is left with a highly creative medium. He works from The Yarn Loft in Stratford Court Building in Del Mar. The studio is a multi-level area undulating with the ever-changing mounds and bins filled with rounds of yard and thread in thousands of shades.

Besides spinning and weaving, the upstairs studio is alive with classes in dyeing, bating, macramé, off-loom weaving, tapestry work, and the stunning techniques of Rya rug making. John feels that weaving is a precise job even though the primitive-looking loom would indicate otherwise. He became an observer of weaving while stationed in Turkey in the Air Force. It was a fascination for him and a change from the climatology-meteorology functions he was performing. He travelled to New Zealand to continue his observations on weaving. Finally, he settled in Del Mar where he insists there are more fine weavers per square meter than you can imagine. □

StoneRidge

Natural Elegance in North County



A study in contrast. The elegance of a Fairway Chateau and the view of the rugged mountains.

STONERIDGE FAIRWAY CHATEAUS.

Because it teems with natural scenery and life, attitudes toward nature's blessings are different in North County. North County is a place where boulders are left in place and trees are left standing!

This beautiful natural environment is enhanced by the area's climate — dry, sunny and warm all year round — ideal for comfortable living. All of San Diego's major tourist attractions are only freeway minutes away. Nearby Rancho Bernardo offers horseback riding, shopping, hotel and motel facilities.

Now, a totally new concept in luxury living has been planted in the beautiful North County and is flowering at StoneRidge.

It is not unusual to find homes or condominiums on a golf course. But, StoneRidge Fairway Chateaus are located inside the beautiful StoneRidge golf course. Not on. In.

The golf course surrounds these condominiums. Residents will be flooded by views of the lush greens or verdant fairways from oversized windows — as well as North County's natural beauty . . . rugged mountains and the San Pasqual valley.

Of course, the StoneRidge Golf Course is well-known in the area. But, few people know that it was designed by the same firm which constructed Spyglass in Monterey, Mauna Kea Beach Course in Hawaii, and the Edgewood Country Club in Lake Tahoe.

This famous golf heritage inspired the names for the StoneRidge Fairway Chateaus: The Augusta, The St. Andrews, The Pebble Beach and The Firestone.

Everything about these condominiums whispers quiet luxury. Decorator features include fireplaces . . . tiled entries . . . walk-in closets . . . cathedral beam ceilings . . . wet bars . . . total air conditioning . . . patios . . . sliding glass doors. There is also a jacuzzi and a swimming pool. Dramatic floorplans provide two bedrooms from \$58,000.

Painstaking attention to the details which make life more pleasant and relaxing become evident from the moment a visitor reaches the front door. Both the entryways and the



The Augusta model features an atrium with double Dutch doors.



Large, lovely pool intended for residents' use only.



Fully equipped kitchens are accentuated by wet bars and distinctive ash-exposed veneer cabinets.



Dramatic interior settings are ideal for entertaining or relaxation.



Fireplaces are graced by Old World collection Contera tile.



The Stoneridge Country Club Golf Course.

fireplaces are graced by Old World collection Contera tile. One model has an atrium with double Dutch doors.

Interiors are spacious and elegant. Living and dining areas are functional, and aesthetically pleasing — ideal for both casual and formal entertaining. The fully equipped kitchen is designed to save time and steps. The appliances — a double oven range with self cleaning unit, trash compactor, and dishwasher — are all electric and color coordinated. Graceful luminous ceilings softly light distinctive self-closing ash-exposed veneer cabinets.

The bedrooms are an unexpected surprise. The rooms are large and comfortable. They feature walk-in closets and double bathrooms. Plus, oversized windows add perspective to an already exciting view. It is easy to



imagine rising early in the morning to see the new-born sun peeking from behind the mountains . . . or watching the fiery red sun languidly descend over the lush green setting.

Two car and/or oversized garages are standard equipment with every StoneRidge Fairway Chateau. They can easily accommodate all of the storage needs that might be required.

But the StoneRidge Fairway Chateaus offer much more!

Memberships in the prestigious StoneRidge Country Club are also available. The Club offers an official

PGA rated 18 hole golf course, lighted tennis court, swimming and unmatched dining and banquet facilities.

Medalist Corporation, which developed StoneRidge, also offers fairway homes and lots, located on this magnificent golf course.

The entire StoneRidge Country Club, Fairway Chateaus, homes and lots are part of a well-planned community which caters to people who desire functional qualities in their homes without skimping on luxury.

If the leisure life appeals to you . . . if luxury at modest cost appeals to you . . . if golf, tennis or natural beauty appeal to you . . . you should see StoneRidge.

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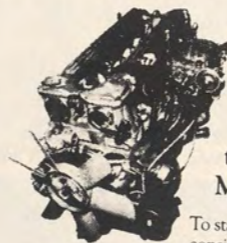
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Now Mercedes-Benz adds a subtle new dimension to 6-cylinder efficiency and economy with the new 280S. Discover everything this car has to offer and you may well decide that here is the Mercedes-Benz you've been waiting for.

To start with the obvious, consider the engine. It's a double overhead camshaft six, with transistorized ignition and a Solex compound carburetor. That engineering bulletin translates into the following:

- An overhead-camshaft configuration is a sophisticated design which requires fewer moving parts and allows more precise valve operation than traditional engines. Result: Better durability and much smoother performance than usual.
- The transistorized ignition system works instantaneously and helps reduce stress and wear on contact breaker points. Result: Better starting performance.
- The compound carburetor provides two-stage optimum fuel/air mixture at all speeds. Result: Good fuel mileage.

This efficient power plant is complemented by a 4-speed automatic transmission with torque converter—and by a sleek, aerodynamic silhouette and steel-belted radial tires. Drive a new 280S and you'll feel how this 6-cylinder sedan is so different from any other six on the road.

Lessons from a classic

In every detail save power train, the new 280S is the direct descendant of the now classic 450SE Sedans.

The examples abound: Suspension is fully independent. Handling is simply superb, with extraordinary directional stability. You get quick response and surefooted road feel. You are in control—and you know that you are.

The power-assisted disc brakes on all four wheels sweep an area of 451 square inches. You stop again and again smoothly, securely and without disconcerting fade.

The all-welded, unitized body is almost rattle-proof. And enormously strong. The roof alone can stand up to five tons of pressure.

The complete sedan

The 280S is fully-equipped. Quite literally, it's a complete automobile.

A full listing of the features of the 280S is nothing short of an engineering tour de force. Key among these features: Self-clearing side windows and rear lights. Cruise control. Closed circuit fuel system to avoid fuel evaporation.


A central locking system that, at the turn of a key, locks all four doors...and the trunk...and the gas filler port. Anatomically designed seats. A multipurpose lever that lets you control turn signals...and high and low beams...and windshield wipers all without taking a hand off the wheel.

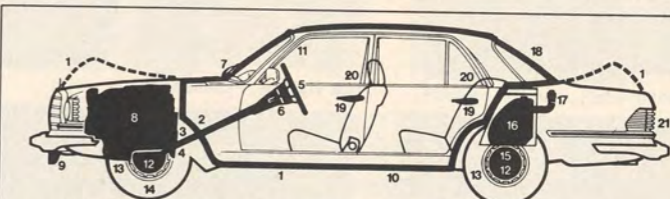
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The total Mercedes-Benz commitment to safety is abundantly evident in the new 280S. The safety elements designed into the 280S represent the latest Mercedes-Benz technology. They derive from decades of meticulous research and development. For some details, see the box below.

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| | 8. Double overhead camshaft engine, 4-speed auto-transmission | 17. Side safety filler neck |
| | 9. Halogen fog lights | 18. Self-clearing rear glass |
| | 10. All-welded construction | 19. Safety cone door locks |
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| | 12. 4-wheel disc brakes | 21. Self-clearing rear lights |

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Louella Liverwurst Says



"WINDSONG" AFTERNOON

Mr. and Mrs. Barton Davis, who own the enchanting "Tumbleweed" Shop in the center of Rancho Santa Fe, recently hosted a "pre-remodeling party" to acquaint friends with their recently purchased new home: "Windsong" in Del Dios. Situated high on a hilltop, surrounded by mountains, the setting is magnificent! Pat and Barton served picnic fare that was outstanding, unusual, and unqualifiedly gourmet! □



Ms. Dolores Parker and Ms. Kay Wasser.



Mr. and Mrs. Maheshwar Khanna.



Mr. and Mrs. Barton Davis, host and hostess.



The Donald Shermans.



Joe Thomas, Pasadena friend.



Judge and Mrs. Lloyd Nix.



Mrs. Phyllis Kennedy.



Mr. and Mrs. Edward Heinemann.



Admiral and Mrs. Maurice Curts.



Mrs. Frank Warren



The Jack Lewis Powells and the Robert Letts Jones



Earl Collier, Joyce Fields and Connie Collier



Left to right: Bob Miller, Judy and Jack Stires



Hostess and host: Reba and John Brophy



Emily Peagler and Mike O'Hara



Left to right: Doris Boyer and the Irv Schaeffers

JOHN BROPHY'S HOST PARTY

It's an annual event, and one that's eagerly anticipated by the many guests who have been privileged to attend in past years. The setting was the La Jolla estate of the John Brophy's — transformed for the evening into a miniature Del Mar. The racing theme was everywhere, starting with the extremely clever invitations and following through as you entered the grounds and made your way to the pool area. Cocktails and buffet were lavish; dancing followed as guests dined at tables for eight under the stars. □



The Richard Cavanaugh

Louella Liverwurst



Hostess Merlene Dunford. Mary Stuard. Host Harold Dunford. Dolores Dee.



Carol and Jim Smathers with Kay Wilkey.



Carol Keeney and Carol Wilmans.



The Harvard Hills.

NEW NEIGHBORS ON PASEO DELICIAS

The cocktail buffet was held recently by the *Harold Dunfords* on Paseo Delicias to welcome new neighbors, *Jim and Carol Smathers*. The gala evening was held poolside; with friendly bartender *Donald Lippus* serving liquid refreshment in his delightful manner to the scores of guests who came to say "Welcome" to the *Smathers*. A gourmet buffet followed and guests dined casually both inside and outside the home . . . enjoying the soft end-of-summer evening and the camaraderie of the friendly occasion. □



The Jim Mulvaney's.



The Byron Culvers.



Dori Starkey and Judy Arendsee.

AFTERGLOW

The Country Friends Annual "Appearance of Autumn" Fashion Show was its usual outstanding success; and the "afterglow" party, held at the home of the *Frank Warrens* was to celebrate yet another year of hard work and accomplishments, culminating in the afternoon of the show. □



Hostess Joanne Warren, fashion show chairman, who, with her co-chairman *Jinx Ecke*, received well-deserved accolades.



Two husbands of hard-working Country Friends: left to right: *Byron Webb* and *Dick Colbourne*.



Mike Franklin, *Leanne Brown* and *Phil Franklin*.



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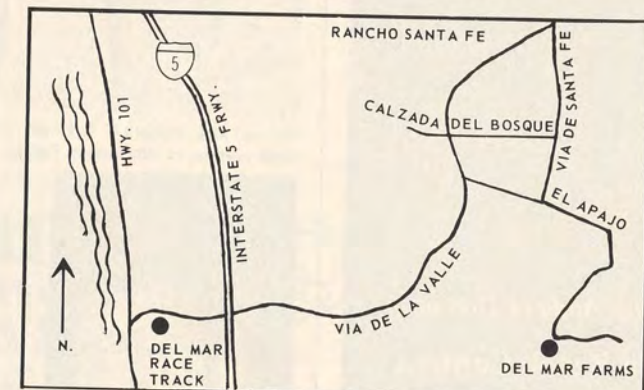
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Mr. Pen Wilson, Manager of the Haskins and Sells Rancho Santa Fe office, Mr. Harvey Williamson and Ms. Peggy Raser, both of The Chartered Bank of London.

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The Rancho Santa Fe branch of Haskins & Sells, certified public accountants, opened recently with a champagne reception. The tastefully furnished office is located in the beautiful Plaza de Santa Fe complex, and is managed by Mr. Pen Wilson. □



Mr. and Mrs. George Lewis, Rancho Santa Fe.



Mr. Bill Ewans, Controller of Armolite, Inc., Mrs. Mary R. Smalligan, Tax Specialist in Haskins & Sells Rancho Santa Fe office, Mr. Ray Horn, Tax partner with Haskins and Sells.



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Celebrities in focus
 by Pearl Land and Lucy Crager

We cannot conceive an actor more suited to the title role of Warner Brothers' action-adventure picture, "Doc. Savage, Man of Bronze," than Ron Ely, who looks and acts every inch the part.



This handsome, blonde, blue-eyed actor, who snared the plum of a movie role over literally thousands of aspirants, stands 6 ft. 5 inches and weighs 235 pounds.

This is the second superman role Ron has played as he was Tarzan in that television series during the late sixties.

Originally, Warner Brothers and Producer George Pal launched a world-wide search for an absolute unknown. After thousands of letters, phone calls, and hundreds of interviews, twenty finalists were selected for screen tests. None had the acting expertise and the other elements necessary for this unusual role.

It was then decided to find an experienced actor with the terrific physical characteristics necessary for the Doc. Savage role. This search ended with the signing of Ron Ely.

The muscular Ron, a superb all-round athlete, looks as if he just stepped out of the pages of the Doc. Savage books. He was the unanimous choice of Pal, Director Michael Anderson, and top studio executives. Pal and Anderson feel the role will be the talented actor's springboard to movie stardom.

All those who are forty and over are familiar with the fantastic pulp book adventures of Doc. Savage (between 1933 and 1945).

The younger set should also, by now, know these tales of invincibility as Bantam Books, during the last six years, has reprinted 61 of the 181 Doc. Savage stories. The hero of these books is a big naive (a plain square) guy with the physique of Charles Atlas, the mind of Thomas Edison, and the simplicity and innocence of a young child.

Only superlatives can describe this idol of those depression years. He is the richest and the handsomest man in the world, also, the greatest surgeon, chemist, inventor, and attorney in the world. With all this, he possesses superhuman strength.

Now playing in theaters throughout the nation, "Doc Savage" is the first of what Pal feels will be a series of films about the mythical man of steel. The picture was filmed in Colorado, California, and the Warner Brothers Studio.

Ron always keeps himself in top physical shape with swimming and tennis, his first love in the field of sports. He spends every spare minute on the court and, if time permits, travels miles to participate in a tournament.

A confirmed bachelor, he dates many beautiful girls but has no steady and has no thought of marriage.

After his successful Tarzan series, Ron went on to make movies in Europe as well as in the States. He is one of Europe's greatest stars and is especially loved in Germany. He left for Munich during the middle of September where he is shooting a movie.

Ron also sings and has written many lyrics. Prior to his departure, he cut several records which will be released on his return.

It has been a long climb for Ron. The way began in Hereford, Texas, where he was born June 2. Following the death of his father, he moved to Amarillo. Here, he earned his way through school shoveling grain and as a "rough-neck" on oil rigs. On winning a scholarship to the University of Texas, Ron studied radio-television. After a year he decided on an acting career and moved to Hollywood, taking odd jobs to pay for his acting classes.

Ron's first movie role was in "South Pacific." Other pictures were "No Toys for Christmas," "Night of the Grizzly," "The Fiend Who Walked the West," and "The Remarkable Mr. Pennypacker."

He first appeared on television in an episode of "Father Knows Best," and later landed a starring role in "Malibu Run." However, he is best known as Tarzan.

In between T.V. and picture assignments he served a hitch in the U.S. Air Force. He has sharpened his acting skills by touring in plays such as "Picnic" and "The Rainmaker."

It is our prediction that America's public will love "Doc Savage" and that the role will push Ron into the spotlight where he will remain as one of our brightest stars. □

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In My Opinion

A MATTER OF PRINCIPLE!

— One of the great stories attributed to the incomparable wit known as Groucho Marx goes, adjusted for family reading, as follows:



by André Levie

Groucho was seated at a dinner party next to the late sex-symbol, the exquisite Marilyn Monroe. Grocho projecting his patented leer suggested something more intimate than ping-pong to Marilyn and offered to pay her \$10 for the privilege. To which Marilyn remonstrated with great indignation that she was no sport of easy virtue. "Make it a hundred," Groucho countered undaunted. Again, Marilyn demurred. "How about a thousand dollars?" Marilyn seemed to ponder the proposition for a second. Instantly Grocho bore in with the classic: "Now that we have determined the principle, let's establish the price."

Nowhere is this remark more apropos than in the observation of economic and monetary developments. Situations are rarely exactly the same in characteristics, intensity and scope but they have many

similarities. Take a look at our recent double digit inflation and our current fiscal irresponsibility. And compare that with Germany 1920-1923.

Although I don't believe that the German hyper-inflation is our problem today, the possibility of a 20% super-inflation come 1977 is quite real to me in view of the Congress' neo-Keynesian "liberal" outlook. The prospect of annual 100 billion dollar federal budget deficits, exclusive of tens of billions spent outside the budget that should be in, have already started to crowd out corporate bond offerings (Wall Street Journal, April 2, 1975).

How did the stock markets act in Germany during that turbulent period? Could I find any justification for my beliefs that stock markets may know nothing, that they are, especially during periods of great emotion, a case of majority delusion and the folly of crowds?

Now for some quotes:

"The prices of securities had ceased to be the barometer of the general political and economic situation."

"The financial papers stated that it was now impossible to interpret balance sheets because of the multiplicity of difficulties arising from the depreciation

of money aggravated by the lamentable disposition of companies not to give a fair picture of their situation and real profits. Even this deterioration in commercial morality was an index of the unhealthy condition of the German economy."

"For example all the share capital of a great company, Daimler, was according to the Bourse quotation scarcely worth 980 million paper marks. Now, since the motor car made by that company cost at that time an average of 3 million marks, the Bourse attributed a value of 327 cars to the Daimler capital, with its three great works, the extensive area of land, its reserves, its liquid capital, and its commercial organization developed in Germany and abroad." George and I figured that G.M. stock on a proportionate basis would have to sell at 30 cents a share. Talking about undervaluation!

"The undervaluation of German shares . . . was one of the most remarkable phenomena of the German economy during 1922."

"The accounting of the economic system was revolutionized, the principal evaluation in gold being generally adopted."

"The overvaluation of shares relative to their yields was colossal."

Overvaluation, undervaluation? A flow of nervous funds, in and out! The principle is applicable. □

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20 years	74,670.18	44,098.33	30,571.85
25 years	119,540.63	65,870.01	53,670.62
30 years	185,653.39	95,067.33	90,586.06

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News from La Costa

By Zetta Castle



Thelma Weinstein's three lovely daughters pay tribute to their mother with song and dance.



Teri and LeRoy Lees dance to their favorite tune at their 32nd anniversary party.



A happy couple at the Allard Roen party — Marge Sommer and Jim Comfort.



The Sid Gilmans having a merry time at Bill Weinstein's super birthday bash for wife Thelma.



The Allard Roens honored his mother, Sophye, on her 80th birthday with a New England Clambake attended by 300 guests.



Winners of the La Costa Ladies Club Championship proudly display silver goblet trophies following their 54-hole golf tournament. From left, standing, are Marie Gray, winner with a 242; Shirley Godlis, runner up (272); Jerri Randall, low net (237); Rebecca Tushinsky, 2nd low net (241); and kneeling, Miriam Blau (247) and Lee Levine (253) winners in the 1st flight.



Don Rochambeau, Betty Phillips and John Hine



No one laughed or cried harder than Thelma Weinstein when her three daughters paid tribute on her 50th birthday with a musical parody of "Life with Thelma." Equally enjoying the evening was her host and hubby, Bill Weinstein.

A coveted invitation is the New England Clambake hosted annually by Evelyn and Allard Roen at their lovely Hacienda type home on the course at La Costa. This year the glamorous affair leaned toward the sentimental, honoring Allard's mother, Sophye, on her 80th birthday. Surrounded by children, grandchildren and great-grandchildren, the beautifully young Sophye reigned like a superstar.

During the evening I commented to Sue Ladd and Buddy Goldberg that never in my life had I really had my 'fill' of steamed lobster. I must retract that statement now. The Roens had a plane load of New England seafood flown in for the occasion, and I must say, we all were up to our eyebrows in steamed lobsters, clams and other delicacies.

Among those milling about under the glow of a full moon and dancing to the music of *The Bob Voss Trio* were Bert Sugerman, Essie and Irv Kupcinet, Morris Rotmans, Carol Wayne, William Holden, Betty and Bill Good, Toni Clark, Florrie and Bob Brilliant, Helen Doyle, Carmen Callahan, Mary and David Goldwater, Jo Copeland, Greta and John Ettlinger, Bessie and Ray Kravis, Marie and Bob Gray, Louis and Shep Sushan with their lovely wives, Dotty and Marge.

Another sentimental affair was the 50th birthday party Bill Weinstein gave for his svelte blonde wife, Thelma. I stress the word, "svelte," for this party not only commemorated her 50th year, but it gave Thelma's many friends from all over the country an opportunity to see the results of a year of dedication to diet and exercise. I was green with envy when I observed that figure for figure she was an even match for any one of her



The Leonard Phillips and Bill Holden were among the guests wishing Allard Roen's mother, Sophye, a Happy 80th.



The Stan Pravers pose for a moment with their host, Allard Roen, at the Roens' New England Clambake.

three young daughters. And in tribute to their mother, the daughters, Marsha Ruef and Betty and Cathy Berger brought tears to the eyes with their musical renditions of "Life with Thelma" — the years she was raising the girls alone, her romance and eventual marriage to Bill, the willpower that she exercised to shed unwanted pounds, the glamour girl she is today. The tender tribute far outweighed the fabulous birthday gifts.

An amusing follow-up to the "Salute to Love" party given by Teri and LeRoy Lees in celebration of their 32nd anniversary was produced by Lester Salkow. He superimposed a Nightclub Review on the face of the Hollywood Reporter. The headline read, "Teri Lees Boffo Nitery Headliner." And the copy followed: "Teri Lees had audience standing and cheering in the black tie Vallarta Room at La Costa. The blonde Ms. Lees looked simply great in a black silk Dior pantsuit and sang even better. She has a singing style that brings back memories of the greats like Ruth Etting and Helen Morgan, and even a flavor of that funny lady, Fanny Brice."

Mimi Janson, one of the leading hostesses at La Costa, honored the Ray Kravises of Tulsa at her August party which brought out some 200 of her friends who return each year to La Costa and the Del Mar racing season. The Palm Beach Country Club group were well represented by the president, Arnold Kramer and wife, Henry Fishbachs, Samuel Rautbords, Jack A. Goldfarbs, Peggy Pray, Bernard Lasker and the Harold Urises. Louis Nizer was in a conversational huddle with David McDonald. The famed attorney was discussing the upcoming CBS special of



The Bernard Meades hosted some 150 of their La Costa friends at their home on the golf course.



Jim Shannon chats with his beautiful hostess, Mrs. Allard Roen, at the New England Clambake.

his book, "Fear on Trial," in which Mr. Nizer will be portrayed by that fine actor, George C. Scott. In turn, David was announcing his plans for a book on his personal remembrances of serving four presidents and their administrations as president of the Steel Workers Union. And not to be outdone by her handsome husband, the lovely Rosemary McDonald declared that she has almost completed her first book, "The Merry Mortician."

Unfortunately, I was not able to attend Trude and Bernard Meade's cocktail party held on the terrace of their La Costa home and the annual golf party cohosted by the Bob Grays and the Leonard Phillips. This is always a humdinger of a party, starting early afternoon on the course and going into the wee hours of morn at the Grays' home.

Spotted about La Costa: Dr. Leon Krohn checking in to join the Danny Schwartzes at Del Mar. Joe Bolker and daughter Amy at the stables, the George Kennedys and Carl Reiners headed for the courts, the Wm. Gershensons of the Ponchartrain Hotel in Detroit with the Steve Chazanows, Norman Bramsons and Shep Shushans dining at the Pisces. Helen Haft, Robert Joseph and Nancy Malone of 20th Century dining in the Spa. Maitre d' Mr. Lindberg serving the Quincy Jones and Neil Diamonds in the main dining room, Ken Venturi on the La Costa course, the William Guastis in the Seville Room, the Saul Leons, Meade Johnstons and Mort Hellers in the Steak House. And the one and only Harry James and trumpet sitting in with pal Murray Arnold's Trio in the Lounge.

Until next month . . . □

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Whisperings



by Jane LaCroix

Mix together twenty-one Whispering Palms members and an additional seventeen nice people from Palm Springs and Northern California on a fifteen day, four island, golf and sightseeing Hawaii Tour and what have you got? A lot of fun and thirty-eight exhausted travelers at the end of two weeks!

At the San Diego airport we boarded a Western jet flight en route to Honolulu then on to Hilo, the Mainland's closest gate to Polynesia. In the evening we met our Hawaiian Tour Escort, vivacious and knowledgeable *Daisy Brehm*, who was never without an answer! Also joining us as Golf Escort was *Jean Withrow*, known to many as a former member of Torrey Pines and Balboa and a past President of Women's Pub Links.

The following morning we were awakened not by the singing of birds nor by the crowing of roosters, but by the "flopping" of fish in the lagoon surrounding our hotel. A couple of weeks later we were to be awakened by the roar of lions in the zoo near our Honolulu hotel! While "busing" to our first round of golf, we were cautioned that the Seamountain Ninole course at Punalu'u Village literally "eats" golf balls. This proved to be true and one knew better than to waste time searching for the errant shots in the lava rough surrounding the fairways.

After a stop at the amazing Black Sand Beach, we returned to the hotel in time to visit the Windjammer Cocktail Lounge where Pu Pu (big ribs) are served. Attempting to eat them with chop sticks is a sure way to stay slim! *Earl Harris* and *Pop Warner* each had two mai tais, one for each leg, and *Enid and Merle Jones* were served by a waitress named "Merle", meaning European Blackbird.

We soon found out that one of the not so glorious aspects of a tour is being "herded together" in the early morning hours for a briefing of the day's activities. We were tourists in every sense of the word as evidenced by our name tags: *Haydn Bodenhamer* fined us twenty-five cents for failure to wear such



Hawaiian Polynesia Golf Tour — Hilo August 18th

identification, also for being the last one on the bus, etc. These funds went into a "kitty" for a farewell party prior to our departure for home. Another "must" were almost daily hula lessons and the singing of the Hukilau Song (fishing party). *Henrietta Harris* lived in Honolulu for several years as a child and was quite adept at the dance. As for the rest of us, our wiggles prompted giggles from passing spectators!

Before leaving Hilo we stopped at the beautiful Orchid and Anthurium gardens, Rainbow Falls, Thurston Lava Tube and the Volcano National Forest. Then on to Kona where we golfed not only at the Kona-Keauhou C.C. (with its painted coconut tee markers and luxuriant tifton grass) but also at the exciting and beautiful Mauna Kea Resort.

In addition to attending a luau, most members of our tour signed up for an evening's canoe ride. We were picked up at our hotel, the Kona Lagoon, by an open-air bus. The fact that it was pouring rain caused some doubts as to our sanity and we again questioned this when we arrived at the boar and were greeted by a grass-skirted "Amazon Annie" who told us to remove our shoes. Before the night was over that wasn't the only thing that *Bill Blackwell* (of El Camino C.C.) had removed!

After sufficient mai tais and a sumptuous dinner, there was dancing on the tables as well as 'round the deck. *Lee Bailey* of Arcadia and "*Big John*" *Rouse* of Westminster were "defrocked" and dressed as hula maidens, a sight not soon to be forgotten!

The following day, hangovers and all, we flew to the Valley Isle of Maui, stopping for luncheon in Old Lahaina, once famous as the whaling capital of the mid-Pacific.

Upon reaching our hotel we were delighted to find it located right on the ocean. The water proved to be warm and clear and the beach delightful. Just what was needed to revive us after playing the nearby Royal Kaanapali Golf Course the following day!

A "Shipwreck" bar had a "cook your

own steak" supper and for the diner desiring more formality there was a delicious buffet served in the hotel's dining room, followed by an extravagant Polynesian floor show that was loud enough to keep even the weariest traveler awake.

We joined *Henry Bodwell* (known on the trip as "The Bod") for cocktails and then accompanied by the *Bob Kruses* and *George Vines* taxied into Lahaina to the fashionable "Nick's Seafood Restaurant" where the gourmet food was served by waiters attired in velvet jacketed tuxedos. Later in our trip we were to nominate *George* as "the most careless member of the group," having twice lost his transistor radio. However, you may be certain he didn't lose his cute bride of two years, *Lois*. A new golfer, she was heard to quip: "I shot a seventy-two. Guess on which nine?"

Before leaving Maui, we golfed at the island's newest resort, The Wailea, a course of tremendous natural beauty with knockout views of mountain and sea. Then it was time to re-pack again and jet to the Garden Isle of Kauai.

After a rather exhausting day of sightseeing, visiting the little Grand Canyon of Hawaii — Waimea Canyon and the Spouting Horn which sprays a huge fountain of salt spray and foam (to the delight of photographers), we boarded a riverboat for a trip up the palm-fringed Waialua River to the Fern Grotto. Here we watched a young couple who were about to say "I do" and listened to the singing of the famed Hawaiian Wedding Song, enhanced by the natural acoustics of this botanical wonder.

Upon leaving the riverboat, we made a short stop at the "powder room" and upon approaching the parking lot stood aghast as our tour bus pulled away! Our pride (*Mary Racioppi*, *Marty Gregg* and yours truly) was sorely hurt at being so overlooked! As we started the short (?) walk to our hotel, we were grateful to be picked up by a kindly motorist and looked disdainfully at *Gaylan* (our Assistant Tour Escort) as he returned in the now empty

bus after finally noting our absence.

A gay evening was spent at a nearby restaurant. *Rita Barrette* of Torrance borrowed a hula skirt from one of the entertainers and proved to be "younger than Springtime" when hubby *Joe* and she were called "on stage" to receive congratulations on their thirty-fifth wedding anniversary. And *Janet O'Malley* didn't let a few bruises suffered in a fall while dancing prevent her from winning low net on the Kauai Surf Golf Course the following day.



The Haydn Bodenhamers (tour director) at "Punchbowl" overlooking all of Honolulu.

Our last day of golf was at the Makaha East course. At the end of the round, *Dick Pottenger* of Orangedale was still smiling but said it hurt a bit to do so and as *Earl Harris* so wisely worded it we should have skipped it and rested up for golf at Whispering Palms! However, after returning to our hotel and a quick shower (signs are posted reading "bathe in the tub", obviously for the benefit of Japanese guests) we attended the farewell party, joyfully destroyed our name tags and received hula diplomas and certificates of merit for low scores and birdies. We bid goodbye to *Jean Withrow* who was returning home to San Pedro, hubby *Bob*, and her beautiful twenty-four year old twin daughters, *Susie* and *Linda*, who are married to trainers at Sea World.

Our final day (at leisure) permitted us time to explore the interesting International Marketplace with *Florence Henderson* and her attractive daughter, *Cele Smith*, both of San Diego! We lunched at one of Waikiki's most unique Oriental restaurants, the Zakuro, where authentic Shabu-Shabu (a do-it-yourself meat and vegetable dish) is served. In the evening we dined at the beautiful Elks Club, while the *Tom Vitaichs* and the *Duke Singers* (of Palm Springs) joined other members of our tour for dinner at the Officers' Club, high on a hill overlooking all of Honolulu.

On the fifteenth (and last) day it was "aloha." We were homeward bound. Hawaii is often called the islands of the newlyweds and half-deads. After this thrilling but exhausting vacation, we knew all too well which category we fit in to! □



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Assistant

Sunday Worship: Church School:
10:00 a.m. 10:00 a.m.

Lensing In On La Jolla



◀ Mr. and Mrs. Ernest Borgnine were guests of Mr. and Mrs. Jimmy Durante during the recently completed Del Mar season. They were among many celebrities who were among guests of the Durantes, who came frequently to the Turf Club during the meeting.



△ Burt Bacharach was a frequent visitor to the Del Mar Turf Club and had his usual "winning ways," with several of his thoroughbreds "performing," as professionally as their owner does in the field of composing music.



Rod Steiger who just completed "W. C. Fields and Me," was down to Del Mar as in previous years after completing film assignments. Mr. and Mrs. Steiger enjoyed several visits to the Turf Club during closing days of the Club's greatest season. They now own a thoroughbred of their own, "Stained Glass," and hope to run it next year against such horses as "Telly's Pop."△



◀ Mr. and Mrs. Jimmy Durante of Del Mar attended the races frequently during the 36th season at Del Mar Thoroughbred Club, where they entertained many celebrities and out of town guests at their Turf Club box. With them for a photo during the meeting were Mr. and Mrs. Frank Teixeira of Sacramento, where Teixeira owns the popular Torch Club, meeting place of celebrities and senators, as well as local residents.

General and Mrs. George E. Dooley of Del Mar, right, were hosts to Mr. and Mrs. M. Keith Hollenbeck of La Jolla during the season at Del Mar.▽



Attractive former Canadians, Mr. and Mrs. L. E. Nichol of Rancho Santa Fe, were among many guests of Mr. and Mrs. Donald B. Smith of Rancho. Smith is president of Del Mar Thoroughbred Club and also general manager.△



The La Jolla lens worked overtime in August, covering the action at Del Mar Thoroughbred Club's closing days of the record breaking 36th season, the social variety of parties held in La Jolla, and sports events at La Jolla Beach and Tennis Club. □

The La Jolla Beach and Tennis Club patio, lounge, and beachfront provided the perfect setting for numerous summer fetes. □



Mr. and Mrs. Jack H. McDonald who live at La Jolla Seville Apartments gave a small cocktail party in their apartment honoring the first visit here of Margaret, Duchess of Argyll, from London. L to R. Mr. and Mrs. McDonald and their guest of honor, whose autobiography, "Forget Not," is to be published this month in England and later in the U.S. by the Delacourt Publishing Co.



Among several annual tennis tournaments held at the Beach Club was the Men's and Women's Doubles Tournament. In the Women's Division, Mrs. John Penson, left, of Dallas, an annual visitor to the club apartments, and Mrs. Gary Graves, of La Jolla were finalists. Overall victors of the women's event were Miss Jackie Geller and Kathy Holladay of La Jolla, with Mrs. Penson and Graves runnersup in this year's tourney.



Mrs. De Witt Hiram Merriam, right, of La Jolla, one of the area's leading hostesses, whether planning a ball or a baseball party, gave a champagne reception at La Jolla Beach and Tennis Club honoring the visit of Mr. and Mrs. Bernard Sterne, of Detroit, Mich. Sterne is a renowned consulting engineer. His wife, Dr. Margaret Heiden Sterne, is retired professor emerita of the History Dept. at Wayne University, and has had a distinguished career in education, research and as an international lecturer.



Runnersup in the men's division were Ted Hagey, left, and Jonathan Grout of La Jolla.



In the same setting a few days later, Mrs. P. McKee Grout and Mr. and Mrs. Thomas O. Scripps of La Jolla gave a beach party with a Mexican theme. Among guests arriving early for the late

afternoon-evening event, were from left, La Jollans Dr. Lamar Majure, Mrs. Grout, Alfonso de Bourbon of Spain (grandson of King Alfonso XIII), now a La Jolla resident, Mrs. Scripps and Mrs. Majure.

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Each Santaliner will feature special events beginning with a traditional Thanksgiving Day turkey dinner complete with all the trimmings. As Christmas approaches, the Santaliners will herald the yuletide season by "flying" a Christmas tree from the top of the mast, and decks will resound with the merriment of holiday dinners and parties, followed by a gala New Year's Eve celebration.

A golden opportunity to Christmas-shop in exotic ports of call also awaits passengers sailing from Los Angeles aboard either the *Santa Magdalena* November 9, the *Santa Mercedes* November 26, or the *Santa Mariana* December 12. The Santaliners will cruise to Mexico, the Caribbean and around South America during their respective 55-day holiday voyages. Prices start at \$3895 per person for an inside cabin with shower.

In addition, a continuous round of seasonal festivities will highlight an eight-day "Canadian Christmas Cruise" aboard the *Santa Maria* sailing to Vancouver from Los Angeles December 17. Prices begin at \$585 per person.

With each cruise, Prudential also offers a variety of Sea/Air Holiday packages which allow passengers with limited time to join or leave a "Santa" holiday cruise at any port.

For further information or reservations, contact local travel agents or Prudential Lines, One California St., San Francisco, CA. 94106, (415) 781-3800. □

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So strongly does Estée Lauder believe in brick, in fact, that she's done it in a whole range of makeup products to give you your choice of formulas for lips and cheeks. You can also warm your eyes and fingernails with it.

The Estée Lauder Collection is called Country Brick, a special group of soft, sun-warmed shades you'll find in lipstick, blusher, eyeshadow and nail lacquer. They are perfect with fall's predominant russets, browns and bricks and still have enough lift to carry off black beautifully.

"Country Bricks are the colors to take you all the way — from country to city — day to night — looking absolutely right.

For warm, polished cheeks there's a choice of three formulas. Face & Cheek Tint in Russet Brick. Soft Film Compact Rouge in Sunny Brick or frosted Tawny Brick. Powdered Tender Blusher comes in Smoky Brick or Burnt Brick to add softness as well as color. Tender Blusher can be used over face powder, is excellent for younger or oily skin, and can be used for both contouring and highlighting. Actually it's a blusher every woman can use.

Face and Cheek Tint is a unique gel formula in a jar that gives a sheer film of color and glow, a lovely translucency to let the skin texture shine through. The Soft Film Compact Rouge is a cake of solid creme rouge, highly emollient, easy to blend, and long lasting. It's recommended for normal and dry skin.

There's also a choice of three formulas in lip makeup in the new Country Brick shades. Re-Nutriv Rich Rich Lipstick in Roman Brick or Rose Brick. Tender Lip Tint offers more color and coverage than a gloss without looking heavy and comes in Cafe Brick or frosted Alfresco Brick. Fresh Air Lip Polishers, offering more color than gloss alone, can be worn over or under lipstick for a soft natural gleam of color. Lighter in weight than lipstick, the new shade is Polished Brick.

For eyes there's Pressed Eyelid Shadow in a dual pan of Burnished Brick, a frosted shade, with Warm Brick its companion. The Warm Brick can be used for contouring and shaping and the frost for highlighting.

As a final touch to your Country Brick makeup, you might choose Lustrous Nail Lacquer in Brick Tile or Glazed Brick, its frosty counterpart. □

THE ACAPULCO — This colorful restaurant has long held its reputation for the finest in Mexican cuisine, seafoods and steaks skillfully prepared by Chef Michael and elegantly served in an atmosphere of the centuries old Mexico blended with the beauty of an awakening modern day Mexico. Besides being famous for its "Margarita Grande" the Acapulco serves Mexico's celebrated Santo Tomas wines and Italy's famous hot Cappuccino, a relaxing concoction of five different liquors, deliciously blended. Think of all this the next time you want to impress your guests or yourself with a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered. For reservations call the Acapulco, Oceanside 433-5811 1733 South Hill Street.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

KENTUCKY FRIED CHICKEN — When you've got a lot of mouths to feed, let the Colonel cater. He'll feed Boy Scouts, Girl Scouts, Elks Clubs, Church groups, family groups, or the whole neighborhood. Just tell the Colonel how many people and he'll tell you how much food. He'll also cook his finger-lickin' good chicken and salads, and warmhearted rolls 'n honey, country gravy 'n whipped potatoes, lots of drinks, and scrumptious desserts. All so tasty, people savour the flavor. Next time you need a feast in the forest, call the Colonel. He caters. For prices and all the juicy details, just give us a call at 165 Rancho Santa Fe Rd., San Marcos, 744-4454; 675 E. Valley Pkwy., Escondido, 746-2605; 1705 S. Escondido Blvd., Escondido, 745-7424; 822 E. Vista Way, Vista, 724-7474.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.—2 p.m., Mon. thru Fri. only, and 5:30—9 p.m. weekdays, 5:30—10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

POWAY MINE COMPANY — Steak tonight? Or Seafood? Take your choice — and get the best. If it's seafood you've got your taste set for, try the new P.M.C. Fish Emporium in San Marcos. They offer the same super seafood that's served at the Poway Mine Company in Poway. Or enjoy the finest of beef in the colorfully comfortable surroundings at the Poway Mine Company. Either way, you can't miss. Poway Mine Co., 12735 Poway Rd., Poway. 748-7296. P.M.C. Fish Emporium, Rancho Santa Fe Exit at Hwy. 78, San Marcos. 744-1901.

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MIRA MAR — Oliver Morris' Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday 6:00 p.m. through 10:30 p.m. Dancing Thursday through Sunday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

The Art of Living

FREE RECORDING FOR NEW SYMPHONY SUBSCRIBERS

A free recording of the legendary *Artur Rubinstein* is being offered to new subscribers of the San Diego Symphony's Winter Celebrity Season.

The special offer applies to the full Thursday and Friday series of 10 concerts plus half Series B and D according to *Robert Christian*, Symphony General Manager.

A descriptive brochure on the special

offer is available from the Symphony Office in Balboa Park, 232-3078.

"In addition to this magnificent recording new subscribers to the full series receive 10 concerts for the price of 8 and receive priority in ordering tickets for the special appearance of *Artur Rubinstein* with the San Diego Symphony this October 31," *Christian* said.

The star-studded 1975-76 Winter Celebrity Season features a world

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premiere and the inauguration of a new four-concert Sunday Matinee Series. As part of the matinee series and the Bicentennial Celebration, the Symphony has commissioned "America 1976" — a work for orchestra, the San Diego Symphonic Chorale and narrated by the internationally acclaimed bass-baritone *George London*.

Music Director *Peter Eros* will conduct nine of the concert pairs and Exxon/Arts Endowment Conductor *Charles Ketcham* will take the podium for one concert, in addition to preparing the Chorale for their performance in Beethoven's Ninth Symphony.

Three of the 11 guest soloists are making their first appearance with the San Diego Symphony Orchestra. They are *Andor Foldes*, Hungarian-born pianist, winner of the International Liszt Prize; Tenor *Seth McCoy*, who toured with *Robert Shaw* and sang during inaugural week at the Kennedy Center in Washington, D.C.; and Soprano *Jessye Norman* who performed at the Berlin Festival with *Fischer-Dieskau* prior to making her debut at La Scala and Convent Garden.

Van Cliburn will be returning to San Diego as well as Violinist *Ruggiero Ricci*; Pianists *Lorin Hollander*, *Gina Bachauer*, *Paul Badura-Skoda*, *Balint Vazsonyi*; and Mezzo Soprano *Marvellee Cariaga*. Concertmaster *Harold Wolf* will also appear as a guest soloist.

For the season opener on October 23 and 24 *Van Cliburn* will perform McDowell's Second Piano Concerto and Maestro *Eros* will lead the orchestra in Strauss' Till Eulenspiegel and Brahms' First Symphony.

The San Diego Symphonic Chorale will join the orchestra in Beethoven's Ninth Symphony on November 13 and 14. *Andor Foldes* will play Beethoven's Fifth Piano Concerto. *Peter Eros* will conduct.

Mahler's "Das Lied von der Erde" is scheduled for November 20 and 21 with guest soloists *Marvellee Cariaga*, mezzo soprano and *Seth McCoy*, tenor. Concertmaster *Harold Wolf* will perform the D minor Violin Concerto by Sibelius.

Ruggiero Ricci hailed by Italian Music critics as "a second Paganini" will perform Alberto Ginastera's Violin Concerto. On December 11 and 12, Conductor *Charles Ketcham* will lead the orchestra in Mussorgsky's "Pictures from an Exhibition" and Wagner's Overture to "Rienzi."

Gina Bachauer whose performance here in 1974 drew the ultimate in accolades has been asked by the Maestro to play Rakhmaninov's Second Piano Concert. She will perform January 22 and 23 and inaugurate the Sunday matinee series on January 25. *Eros* will lead the orchestra in the Second Mephisto Waltz by Liszt and Suite No. 1, Op. 3 by Bartok.

Fashion flashes

Prevues and Products



by Irene Edwards*

A run-down on some Fall accent pieces should include the tunic... slit up the sides to be worn with pants or a slim skirt. Shawls which are invoking drama over the classic dressing reappearing from last Fall. There are shawls you can throw over a couch or wear as a coat... double faced blanket shawls... and old versions of the Spanish piano shawl. Suits are more tailored than ever... the one-button blazer over a slim skirt. Coats are the cover-up over "anything" fabrics — The fuzzies... mohair, rabbits hair, brush wool as well as flannel, loden, melton, camel's hair and gabardine. More Hishi (ground shells) liquid silver and fetishes are evident in jewelry with a definite shift

to Oriental looks and semi-precious stones like amber, coral and jade. Have you heard about the Mood Stone which purportedly changes colors to reflect the mood of the wearer? Josh Reynolds is setting these quartz-crystal gems in sterling or vermeil to retail at about \$45.00. In the new item department, the people at Haines Hosiery have come up with a line called New Body in a panty hose which offers light support and sells for \$3.50 to \$3.95. Would you believe digital watches will soon be on the market for as low as \$3.95?... In the cruise and resort department, there is more emphasis on long and short jump suits for daytime wear... The couture look is seldom dealt with because we feel creative ideas, responsible for changes in clothing design, are fashioned in the streets and then rise to couture levels. The elegant fabrics and loving hands which equal simple luxury are only a reflection of another source. It is mentioned now because this year's collections have a sophisticated sportswear look that looks great on a twenty year old rather than its traditional look for older women. The prominent male designers are showing a narrow look that follows the body but is not clingy... skinny and suggestive, yet not provocative. "A study of clothes is essential to an understanding of the only animal that wears them" is an anonymous quote which I hope to

elaborate on next time, as I will be attending a colloquium on fashion which will review social, political and personal influences on dress in this century. □

*Ms. Edwards photo by Robert Lindbeck of Escondido.

RIGACCI SELECTED AS CONDUCTOR

Renowned Italian opera conductor Bruno Rigacci will arrive here from Florence, Italy, to guest conduct the San Diego Opera's season-opener "Il Trovatore." Performances of Verdi's music drama are scheduled for October 4, 7, 10 and 12 in the Civic Theatre.

Rigacci has conducted the New York City Opera as well as most of the major operatic theatres in Europe including La Scala, Berlin, Stockholm, Barcelona, Copenhagen, Holland and Switzerland.

A member of the faculty of the Philadelphia Musical Academy as teacher in conducting since 1973, he was named Musical Director for the Philadelphia Music Theatre in 1974. He is also the Artistic Director for the Festival Opera Barga in Italy.

Rigacci will replace Maestro Walter Herbert who is on leave of absence until the first of the year under doctor's recommendation. □

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Watches
Go with *Giamo Knits*. Brighten up your wardrobe from head to toe with the best looks for fall by *Giamo*. Go easy-care polyester and wool in all the fall colors at *Fashion Freight House*.

A new leather shop!
Offering the finest in contemporary leather, suits, coats, jackets, and shirts. One of a kind & special orders. *The Leather Pouch*.

The Friendly Little Store
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MERCADO EVENTS:
 Octoberfest
 October 11-12
 Friends of Library Book Sale
 October 18th
 Phoenix Fine Art Festival
 October 25-26

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Astrological forecast

by Jean Farman



LIBRA (September 24 - October 23)

If you're one of those Librans who goes bananas when it comes to making decisions then October could send you running frantically to the funny farm! If you simply can't bring yourself to a conclusive commitment then for heaven's sake seek the counsel of experts before you fall in a heap of nervous exhaustion. Restlessness seems to be surging through your veins and you need new and different outlets for your excessive energies. Be skeptical of well-meaning friends for they could blow a hole through your piggy bank as well as your sense of humor! Libra celebs: Angie Dickinson, Michael Douglas, William Conrad.



SCORPIO (October 24-November 22)

Sensuous Scorpions with bedroom eyes have good reason for those heavy eyelids this sleepless October. It may be difficult to relax enough so Mr. Sandman can do his job. But if you are roaming around in the wee hours use the trend for research, study or anything else that can be done in quiet solitude. Scorpio star: Gene Tierney.



SAGITTARIUS (November 23-December 20)

Swinging Sagittarians are apt to get so caught up in the social swim that they get

gobbled up in a self-made tidal wave! Disappointment and frustration hit when others let you down and let you drown in things they start but don't finish. Rely on personal hunches rather than partners or higher-ups. Sagittarian VIP: Geno Francia.



CAPRICORN (December 21-January 20)

Ne need to tell cautious and conservative Capricorn to watch those pennies. Just be aware of a possible financial leak that must be plugged before it turns into a disaster area. Accept all social invitations as they can open new doors to unusual opportunities. If partners feel aggressive or daring, let them do their thing! Capricorn celeb: Jeff Farman



AQUARIUS (January 21-February 18)

Like it or not child of Aquarius, major changes are in the air. If you think of them as challenges or perhaps mundane rut disrupters then you will come out of the storm high and dry. Do not overreact, think twice before quitting a job. Use extreme patience with your spouse and/or business partner. Aquarian lady: Jessica Walter.



PISCES (February 19-March 20)

Why not throw a wing-ding super-scary Halloween party? With your imagination and flair for creative ideas, it could be the

social spectacular of the year. Take advantage of the good mood and romanticism of your spouse by planning something special for the two of you. Someone is apt to make a romantic overture. Pisces celeb: Pamela Mason.



ARIES (March 21-April 20)

Since thrill-seeking Aries loves to be in the hustle and bustle of activity you should be in the orbit of excitement with this ghost and goblin month. Other people keep you so busy you have no excuse for being bored. Better keep your mate well intrigued and romantically inclined to avoid a straying spouse! Aries music man: Lionel Hampton.



TAURUS (April 21-May 21)

If your roommate is restless and begins to resemble a caged lion, don't rattle his or her chain by tightening the marital reins. Being possessive or stubborn could chase away the one you want the most. Make a lifetime investment by getting your body in shape with healthful diet and exercise, you'll like the dividends. Taurus talent: Mort Sahl.



GEMINI (May 22-June 21)

Feeling outrageously extravagant? Curb the urge before good old common sense goes down the tubes. Gambling and speculation seem tantalizing but you'd be safer betting on the weather. Turn your

talents to entertaining those who make you giggle with glee. Young people could change your thoughts on how to get more fun out of life. Gemini gent: Les Paul.



CANCER (June 22-July 22)

If your cozy cottage is a little frayed and in need of repair, now's the time to spiff it up and give it a face lift. Be sure to keep your pantry well-stocked as houseguests may suddenly appear. You seem to have more energy now but try to keep impatience and impulsiveness under wraps. Cancer star: Pamela Brown.



LEO (July 22-August 22)

You may begin to think the telephone has actually grown to your ear before this busy month is over! Communications, messages and short trips seem to top your agenda. New responsibility comes your way. You seem more serious and quiet than usual. Someone out of your past appears and puts a smile on your face. Leo talent: Richard Anderson.



VIRGO (August 23-September 23)

If you are thinking of buying a new car — don't! You are apt to be saddled with a lemon giving sour lemonade rather than good service. Use your brilliant mind and gift of gab to invite money-making opportunities near the 6th. It would be most unwise to make any major purchase all month long. Virgo star: Richard Basehart.

Pi Seelen
Rancho Bernardo

Dear Bill

'tis a weary and beaten mother who is writing to you today (I tend to lapse into an Irish brogue when I'm upset). Anyway, remember I said, thank goodness I survived your brother Jay's growing up? I said, now that he is a talented and successful composer I could relax. Well, scratch that statement. Oh, his career is still fantastic, but he certainly keeps my life from being dull. Here is the latest. A week ago he phoned and said he was thinking of getting a pet. I told him since he lives in a N.Y.C. apartment something like a canary would be nice. He agreed about the bird but a canary wasn't exactly what he had in mind. An Australian friend of his was willing to send him a young ostrich. Jay thought it sounded like a good idea. I immediately gave him my views on THAT but he had a pro for each of my cons . . . ostriches don't have to be groomed and one of their eggs can make an omelet for twelve. I came back with the statistic that ostriches grow to be 8 or 9 feet tall. He had the answer for that, too. N.Y.C. is a high-crime rate area and who would be crazy enough to mug a person out walking a 9 foot ostrich? Well, I certainly couldn't deny that!

A week passed and I was lulled into false security. Then, came the phone call from Jay. He said, "Mom, meet American Airline's flight 57 . . . I'm sending you my pet." I was too paralyzed to speak. All I could think was, He's sending the ostrich! You know how the past floats in front of a drowning person's eyes? Well, the future floated in front of mine. I visualized that ostrich in my yard. We're on the fourth fairway of the golf course and I could see this giant monster hiding his head in the sand trap. Or perhaps squatting to hatch a golf ball and who's going to move a 9 foot ostrich even if he is sitting on your ball!

I guess I just moaned and Jay said, "Oh, you'll love her. She's six months old and one of the cutest beagles you ever saw." It seems the ostrich idea had proved impractical because the apartment elevator was only seven feet high and he didn't want the poor bird to stoop as she rode up and down. Anyway, he bought a beagle instead and when he found she was too high-spirited for close quarters, he sent her to me . . . to fill a void in my life. So, we have a new dog and soon we'll need a new living room rug, new sofa cushions and possibly a new cocktail table unless I can convince Jerry chewed corners make it an antique. I wonder . . . perhaps the ostrich might not have been so bad.

Love,

Mom

P.S. Do you know if they have dog psychiatrists? With the puppy's energy, our nine and a half year old dachsie Schultz, is on the verge of a nervous breakdown. I might join him.

Places and Faces

PATRONS OF PALOMAR COLLEGE

Anything worthwhile takes time.

And "time" has been a project of the Patrons of Palomar College for the past three years. A fifty foot tall carillon-clock tower is finally becoming a reality.

Edna Pulver, chairman for the Patrons' effort, was on hand when the San Diego Gas and Electric Company dug four 10-foot deep holes and erected the used utility poles. Both poles and labor were donated by the utility company with the help of Escondido office manager Keith Hutchens.

Mrs. Pulver stated, "We are overjoyed because so many wonderful people have been with us all the way. Because of their encouragement and genuine enthusiasm, we will soon see our dream become a 'ringing' success!"

In May of 1974, Paul Rowe of the Maas-Rose Carillon Company of Escondido personally installed the electronic carillon chimes. "The last step will be the installation of a very handsome, imported four-faced clock . . . which has been paid for already," added Mrs. Pulver.



Grace Burns (left) and Edna Pulver, who have spearheaded the Patrons of Palomar College clock tower project for the past three years, are shown helping to erect the first of four 50-foot utility poles. Their hard hats, together with the poles and the job of erecting them, were donated by San Diego Gas and Electric Company. (Photo by Dale Oshima)

Steve Pauletto, vice president of the Louetto Construction Company of Escondido, is in charge of the tower construction. "Steve is a former Palomar

College student and has been a tremendous help in getting this project underway," said Mrs. Pulver.

The happy Patron chairman added, "The dedicated interest and assistance from college architect Paderewski and Associates has been greatly appreciated. All the companies and individuals involved have helped in every way to keep our cost down, without compromising on quality. We are getting the very best."

Dr. Theodore Kilman, campus beautification committee chairman and Dean of Community Services, describes the tower as a significant, artistic architectural addition to the college campus.

Construction is expected to be completed within the next few weeks. The tower will be visible from Highway 78, and the carillon chimes can be heard throughout the city of San Marcos. □

ANNUAL NORTH COUNTY FAIR

The 14th Annual North County Fair will be held at the Del Mar Fairgrounds, the weekend of Oct. 24th, 25th, and 26th, 1975.

The theme of our North County "Showcase" for 1975 will be "The Bicentennial," again featuring products grown, manufactured, and sold here, along with services offered.

Miss North County, who with her court will reign over the Fair, will be selected at a Beauty Pageant, sponsored by the Associated Chambers, Friday evening, Oct. 24th in the Exhibit Hall.

The home of the Southern California Exposition and the Del Mar Race Meet is known throughout all Southern California and is accessible via major freeways from all points.

There is unlimited free parking; no admission charge; the use of the Bing Crosby Hall, so exhibits are under cover; the option to sell, for those holding retail sales licenses; the facilities of the Fairgrounds for exhibitors, and security for the time the exhibits are in the Hall.

There is no conflict with any similar major event and the Junior League of San Diego is holding its annual Rummage Sale (largest in the world) next door in the Harvest Hall, Saturday.

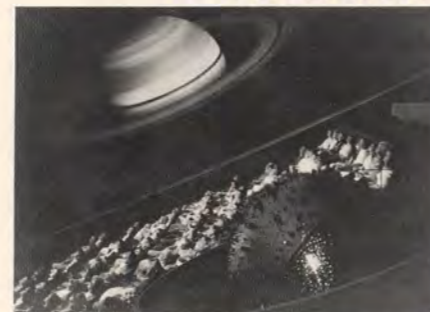
Workshops are planned in arts and crafts during the Fair and an entry department has been initiated in one category — quilts, with cash prizes offered for the four winning entries.

Entertainment will include Karate demonstrations, many groups of dancers, fashion shows, square dancing, vocalist groups, and skits by Little Theater groups.

For information concerning ways of entering quilts, exhibits, (commercial or service organizations), or entertainment, call Pearl Land, Fair Coordinator, 753-5891. □

Places

STEP ABOARD A STARSHIP



Walk into the Starship "Archive One" . . . the Reuben H. Fleet Space Theater is transformed into a spaceship and each person who enters becomes a passenger on his way through a gravitational black hole into a totally different Universe . . . in the Space Theater's first venture into science fiction.

Pick up your boarding pass and step aboard "Archive One" — a star ship hurtling into a cosmic whirlpool, headed for a gravitational black hole in search of a passage to another universe!

Science fiction is coming to the Reuben H. Fleet Space Theatre — "Archive Project," a programming innovation for the one-of-its kind planetarium and gigantic dome theatre in San Diego's Balboa Park. The Space Theatre is transformed into the spaceship itself, the audience becomes the passengers in the heart of the colossal starship. The year is 2975 and eleven galactic civilizations have pooled their intellects and resources for this all out assault on deep space. "Archive Project" opens at the Space Theater on Columbus Day, October 13th! It will be shown at two of the scheduled shows each day at 4:00 p.m. and at 8:30 p.m. The other daily shows will be the normal program scheduling of "Probes in Space" and "Viva Baja."

In this exciting science fiction production the ship's computer — an invisible mind with precise control over the starship — is the spokesman: "Normal Earth mode resonder cel — all Earth beings have entered — biocell alpha wave check completed — seal the entrance — scan gravity flux and trajectory update . . . takeoff . . ."

With those words, begins this far out journey to a gravitational black hole located in the nucleus of the Milky Way galaxy, and a "first" attempt to navigate through the black hole as if it were a door into a totally different Universe.

Presented by the staff of the Space Theater, under the direction of Joseph Herrington, production supervisor, creative design and photography Gregg Paris.

"Archive Project" will utilize the prototype starball and its projection of

10,000 stars — moon, sun and planet projectors as well as multi-media slide projectors to tell the story of this 1,000-year-from-now voyage through a black hole. (The astronomical definition of a black hole: "When a star dies and collapses, the force of gravity is so great that nothing can escape from its attraction — not even light itself.")

"Probes in Space," the main attraction at the Space Theater, is a "hitchhike" trip on the NASA probes Mariner and Pioneer to the near planets of Mercury, Mars, Venus and Jupiter and reveals the new knowledge man has gained about his nearest neighbors in space. "Viva Baja" is a giant Omnimax film that takes

the viewer on an exciting trip deep into the Baja peninsula.

The complete schedule at the Space Theater is as follows: Monday, Tuesday, Wednesday, and Friday — "Probes in Space" and "Viva Baja" at 1:00, 2:30 and 7:30 p.m. "Archive Project" at 4:00 and 8:30 p.m. Thursday "Probes in Space" and "Viva Baja" at 1:00 and 2:30 p.m.; "Archive Project" at 4:00 p.m. Saturday "Probes in Space" and "Viva Baja" at 11:30 a.m., 1:00, 2:00, 3:00 and 7:30 p.m. "Archive Project" at 10:30 a.m., 4:00 and 8:30 p.m. Sunday "Probes in Space" and "Viva Baja" at 12 Noon, 1:00, 2:00, and 3:00 p.m. "Archive Project" at 4:00 p.m.

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Minted Trout 4.95

The early settlers learned the mystic quality that fresh mint imparts to trout—and then improved on the idea by wrapping each fish in thick bacon. We broil the trout until it is white and juicy.

Bowl of the Wife of John Butterfield 3.95

On a bed of Monterey Jack cheese is ladled a soup rich in ingredients collected along the stage route. Over the top we slice fresh cold avocado. Served with Navajo Fry Bread.

From the Garden at La Jolla Station 3.95

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Visiting golfers will find the facilities outstanding with Green Fees \$7.00 on week days and \$10.00 on weekends. Starting time arranged by calling the pro shop at 746-4212.

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Places and Faces

NEW 67 BED OCEANSIDE HOSPITAL

Oceanside Community Hospital Associates, a California partnership, has completed acquisition of the 67-bed Oceanside Community Hospital and has announced a \$1 million program to up-grade the facility.

Michael Drew, principal owner and president of MediFac West Inc., a Seattle-based firm that manages several

West Coast medical facilities, said that within the next 12-18 months his firm would spend \$1 million in new equipment, renovation of existing facilities and other start-up requirements.

"We intend to provide a quality facility for the North County area," Drew said.

Purchase of the Oceanside Community Hospital; originally founded in 1933, was from Harmon Enterprises of Los Angeles, owners since 1964.

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Active management by MediFac of the hospital started Sept. 1 and that announcement of a resident administrator would be made prior to that time.

More than \$400,000 already has been spent by the new owners, Drew said, in acquisition costs, design and architectural fees for the proposed remodeling of the present facility and in the preliminary plans for the construction of an adjacent medical clinic.

"A major effort has been made to evaluate the community's requirements in order that we might correctly determine the proper direction for the hospital. We are comfortable in the knowledge that a real need exists in North County for a properly run small community hospital."

"We have received excellent cooperation from the medical community, city administration and the general public and for this we are most appreciative. It is gratifying to know that the entire North County community is as interested as we are in providing excellent health care."

Oceanside Community Hospital is a member of the California Hospital Association and is accredited by the Joint Commission on Accreditation to Hospitals and by the California Medical Association. Its lab is accredited by the College of American Pathologists.

The hospital presently employs 125 persons, 76 of whom are registered nurses.

The facility originally was founded in 1933 by Golda Lester, R.N. (now Mrs. Golda Zanhiser). After a series of expansions in 1938 and 1940, the present facility was built at 1100 Fifth Street, Oceanside.

Mr. and Mrs. Zanhiser sold the hospital to Harmon Enterprises in 1964. □

ENERGY TIPS

The Unified San Diego County Office of Emergency Services says you can save energy by using a clear finish liquid light bulb rather than a frosted bulb when in a shaded fixture. You'll also be able to use a lower wattage clear bulb and still maintain the same level of illumination.

Get the most lighting from the electricity you use by keeping lamps and lighting fixtures clean. Dirt absorbs light. You'll also find you need fewer lights, or lower wattage bulbs when you have a light colored decor.

If a lamp in your living room is equipped with a three-way bulb, always turn it to the lowest setting when watching television. You'll reduce glare, and use less energy. □

Places and Faces

NAVAJO BLANKETS FEATURED AT LA JOLLA MUSEUM

Navajo blankets from the nineteenth century will be on exhibition in the downstairs galleries of the La Jolla Museum of Contemporary Art, September 14 through November 2.

Thirty-two blankets, including examples from the middle until the end of the nineteenth century, have been selected from the collection of Los Angeles artist and collector, Anthony Berlant. All phases of development of the Navajo blanket will be shown, including Chief Pattern Blankets, Classic "Serapes," Striped and Banded Blankets, Wedgeweaves and Eye Dazzlers.

Until the present almost all non-Indian interest in Navajo blankets has been anthropological. They were created with the highly developed techniques and refined weaving skills of the Navajo women and were originally used as articles of clothing, floor coverings, shields against the weather, and as beds. Now the impact of the blankets is an aesthetic one, an appreciation of the minimal stripes and dazzling graphics of an art designed to be a commonplace constituent of Indian tribal life.

Throughout the exhibition an educational program tracing the history and artistic achievements of the Navajo tribe will be presented in the Museum's Information Room. The exhibition will be open free to the public and can be viewed during regular Museum hours. Docent-guided tours may be scheduled. For further information, please call the Museum at 454-0183. □

CENSUS SHOWS HOW NORTH COUNTY GROWS

Results of a county-wide census, conducted earlier this year, have been certified by the State of California, and show that the County's population has increased 14.9 per cent in the last five years.

As of April 1, 1975 there were 1,559,505 persons residing in San Diego County, compared to 1,357,854 on April 1, 1970.

The recent census was a cooperative effort by the County's 13 cities and the County of San Diego. The County coordinated the actual taking of the census. The results of the census should

increase population-based revenues paid to the cities and the County by the State, according to County officials.

San Marcos showed the greatest population gain with a 153.2 per cent increase from 3,896 people in 1970 to 9,863 in 1975. Coronado was the only part of the County to show a population decrease. In 1970 there were 20,910 people in Coronado as compared to 18,091 in 1975 — a decrease of 13.5 per cent. This decrease is attributable to a decrease in military population.

The County's unincorporated areas grew 23.6 per cent from 292,625 in 1970 to 361,756 in 1975.

Population increases for the last five years in other cities in the County are as follows: Carlsbad, 29.8 per cent; Chula Vista, 10.7 per cent; Del Mar, 19.7 per cent; El Cajon, 14.8 per cent; Escondido, 33.7 per cent; Imperial Beach, 2.5 per cent; La Mesa, 8.3 per cent; National City, 2.4 per cent; Oceanside, 36.5 per cent; San Diego, 10.6 per cent; and Vista, 14.6 per cent.

According to official figures, the number of persons per household has decreased slightly from 2.94 in 1970 to 2.73 in 1975.

The unemployment rate for the five year period increased from 6.3 per cent unemployed in April of 1970 to 9.1 per cent unemployed in April of 1975.

The median household income averaged \$10,478 in April of 1975.

Some 539,296 heads of households were asked what type of employment they were engaged in. Some 104,865 responded with the answer they were retired. The next largest category were persons employed by government — 97,582. Following this, 85,206 were engaged in an occupation providing some sort of service.

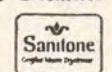
Additional employment breakdowns included: agriculture, forestry, and fisheries, 6,071; mining and construction, 22,044; manufacturing, 37,086; wholesale and retail trade, 33,152; transportation, communication, and utilities, 19,180; finance, insurance and real estate, 15,127. Some 48,718 heads of households interviewed gave no response to this question.

Responding to the question concerning their principle mode of transportation some 267,167 persons said private or company car. Some 6,323 people said they walked to work, and 3,261 people said they rode a bicycle. A combination of private car and bus was used by 7,351 people, and 2,041 people used a combination of carpool and bus. Some 539,296 people were interviewed about the transportation mode. □

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Places and Faces

HISTORIC NEWSPAPER BUILDING DONATED

Oceanside officially became a city when it was incorporated July 3, 1888, but for many oldtimers, it only became a real city when its first newspaper, the Oceanside Herald, began publication shortly thereafter.

The tempo of the town was reflected in the pages of that newspaper, which three years later changed its name to the Blade, and much of the flavor of the era will be preserved for future generations when the original newspaper building is relocated in Heritage Park Village, according to Ernie Taylor, park chairman.

The paper was originally published from a one-room office at Second (now Mission Avenue) and Tremont Street. In the mid-1890's it moved to offices "just around the corner in a building built especially for the paper," according to Mrs. Louise Spencer, whose late husband Wilbur was publisher at that



Ninety-nine year old Mrs. Louise Spencer, and Oceanside Mayor Howard Richardson look over one of the earliest issues of the city's first newspaper, "the Blade."

time along with M.Z. Remsburgh, who later founded the Vista Press.

That original building is still standing, and has been donated to the City of Oceanside by Mrs. Spencer to be included in Heritage Park Village, which

is located on Peyri Road, near Old Mission San Luis Rey.

Taylor said the original newspaper building will probably be located in Heritage Park near the original Libby School House, which has already been placed on the 1.5 acre park currently being developed by city crews. Heritage Park Village will have a cluster of turn-of-the-century buildings reminiscent of Oceanside in its early days.

The Libby School House is being refurbished by the Oceanside Kiwanis Club, and turn of the century desks and school books are being sought to equip it. The Breakfast Optimist Club is currently constructing a band shell or gazebo in the middle of the village to serve as an entrance and community center.

Mrs. Pauline Larsen has donated the original blacksmith equipment used by her late husband Harold, at Larsen's Steel Fabrications, inc., on South Cleveland Street. The Oceanside Rotary Club will install this equipment, along with other items, to create a blacksmith shop in the row of commercial offices planned as part of the village.



Oceanside Mayor Howard Richardson and ninety-nine year old Mrs. Louise Spencer look over some of the earliest issues of the "Blade," which was published by her husband from the mid-1890's to 1927.

Plans call for a public showing on Sept. 14, when the Oceanside Junior Womens Club will host an old fashioned Ice Cream Social on the grounds. At that time, the schoolhouse is expected to be open for viewing, the band shell will be completed, and, hopefully, the Blade building will be in position, Taylor said.

City workmen also have removed 40 feet from the front of a city storage shed located on the site, and have begun construction for two of the commercial buildings planned there, he added. The existing sheds will be faced with false-front period style buildings.

Uhland Melton of the city's engineering department designed Heritage Park Village, and, as a member of the Optimists, is assisting in building the band shell, Taylor said. Landscaping for the entire Heritage Park, including acreage to be leased from the Franciscan Order, was designed by Gary Phillips, also of the city staff.

Gallery Alley



Carlie Allee

Galleries have been closing down throughout San Diego County. In addition to the loss of places to exhibit, artists have found, to their sorrow, that many of the gallery owners have absconded with their works.

Another tale of woe involves the gallery owner who used the artists' commissions to promote his own elaborate programs and openings. Then, in the recent economic slump, his gallery folded, leaving the artists unpaid and their works unavailable for reclamation.

Want to hear one more? There is a well-known local artist who had been unavailable to show his works in this area due to the fact that he had an exclusive contract with an out-of-town agent. Unfortunately, this agent has recently undergone surgery. The artist's works are now consigned to the one person who cannot promote his works.

Artists Equity, and the newly formed San Diego County Commission of Arts, are working to protect the artists from fly-by-night gallery operators.

This diatribe may sound strange coming from the Cronus Gallery owner, but we feel strongly about protection for the persons who provide the reason for our existence and operation.

There are safeguards available, and artists interested in knowing more about the in-works protection available contact us: 755-3243 or call Shirley Lichtman, Artists Equity: 286-1388.

Carrousel Gallery's Artist of the Month: Sue Beere. Went to the San Dieguito Art Guild's membership meeting September 8th. Their new Leucadia Gallery is one worth visiting. No amateurs there. Met Bonney Parks, watercolorist. During World War II Ms. Parks was commissioned by the government to sketch wounded servicemen in hospitals and to send their families the portraits.

Willard Francis of Del Mar has a continuing exhibition at Tipton-Richards Gallery in San Diego. He finally admits to being a "primitive". His background as an architect and designer puts his works in the category of the polished professional, who with a roughish interpretation of his themes, presents a pleasing simple story in paint. His Bi-Centennial exhibit will be in Cronus August 76.

Nina Montalbano is the guardian angel who brought Hank Virgona's social satires into Cronus. His etchings give a well-aimed kick at officialdom at its most dutiful and doltish, often hinting at corruption. We've had to write for re-fills.

Nina, who teaches anatomy drawing, has also opened Brittany Corp. in Solana Beach. She, with her artistic partners, has created original needlework art kits. The kits will soon be available in local and national outlets.

Mixed Media: Peanut Brittle ... peddled by 9-year-old salesman James Harris of Vista. His trips to Cronus Gallery are eagerly awaited.

Jean Braley is back from Europe. She's madly matting for her one-woman show at Cronus in November. She has developed a new technique "contemporary renaissance."

October show in Cronus: Lenore Simon, recently exhibited in Southwest Bank, Lomas Santa Fe Dr. and Bill Walters, of Idyllwild, non-erotic nudes.

Fair weather ahead in Del Mar. The Merchant's Committee has come up with an arts and crafts festival to be held in October. If you're interested in a booth, contact Nancy at Studio Suenega or Marshall Geller at the Gift Horse in Del Mar. Ralph Peck of the Lemon Tree Center is chairman of the event. □

BICYCLE SAFETY BOOKLET AVAILABLE

"Ghost Riders," a bicycle safety booklet that takes its name from the philosophy that bike riders should consider themselves to be invisible to vehicular traffic is now available through the Escondido Police Department.

One hundred thousand of the booklets were donated county wide to police and sheriff department traffic safety divisions as a community relations gesture by the San Diego County Ford dealers. The booklets will be used in traffic safety clinics, primarily at the grade and high school levels, conducted by traffic safety officers.

The booklets contain illustrations of the right and wrong way to ride bicycles in traffic with particular emphasis on the violations of vehicular right-of-way that are the most frequent causes of accidents.

The "Ghost Rider" booklet is published by Educational Aids of Long Beach. It was developed and compiled with the cooperation of police agencies in Los Angeles and Orange counties. Support data information was supplied by the National Safety Council, Bicycle Institute of America, State of California Offices of Traffic Safety, Parks and Recreation and the Board of Education and the Secretary of State of Illinois. □

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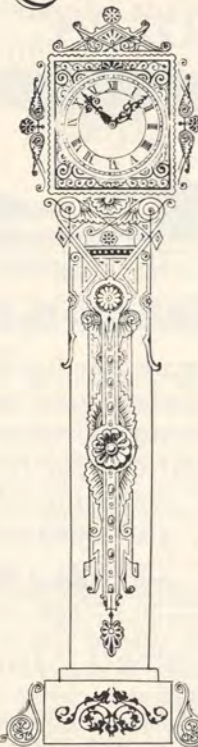


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LECTURE SERIES

An impressive roster of internationally-noted opera experts will be featured for the 1975-76 Opera Town Hall Interpretation Series, sponsored by the San Diego Opera.

Dr. Jan Popper, an international authority on opera and a favorite of the Town Hall Lecture Series, will return to San Diego again this year and present highlights of "Rusalka." Popper, who conducted Dvorak's "Rusalka" in his native Czechoslovakia, will direct singers in several of the opera's arias and duets. This preview of the American premiere of Dvorak's fairytale will be held at the House of Hospitality in Balboa Park.

A Production Panel, moderated by William Roesch, noted San Diego director of opera and theatre, will provide an expert's approach to the preparation of grand opera. The "behind the scenes" presentation will be held at the House of Hospitality in Balboa Park at 12:00 noon on Tuesday, February 10.

A noon lecture by Walter Ducloux, a well-known translator of opera into English, will be presented at the House of Hospitality in Balboa Park on Monday, March 15. Ducloux, currently Director and Conductor of Opera Theatre at the University of Texas, received the German Order of Merit for his American Premiere of the works of Richard Strauss.

In addition to presenting fine speakers for opera enthusiasts, the Town Hall Lecture Series helps support Youth Opera Education in San Diego. The project enables city and county students to attend special performances of opera productions in the Civic Theatre and to enjoy opera in their schools.

Brochures with additional information regarding the series are available from the San Diego Opera Office, 232-7636. □

UCSD GALLERY TO DISPLAY AFRICAN CRAFTS

Gallery 8, located in the International Center on the UCSD campus, is planning a special exhibit and sale entitled "African Heritage," beginning Oct. 17 through 19. Highlight of the exhibit will be an exciting fashion show of men's and women's clothes on Friday evening at eight in the UCSD Theatre. This will be followed by a reception in the International Center and viewing of African jewelry and crafts. Hours for the 3-day event will be Friday from 8 p.m. to 10 p.m. and Saturday and Sunday from 10 a.m. to 4 p.m.

Similar shows of works from African Heritage Ltd. of Nairobi, Kenya, have proven to be enormously successful at Neiman-Marcus Galleries, Marshall Field and Co. in Chicago, and The Egg and The Eye in Los Angeles.

the business circuit

NEW CENTRAL FEDERAL MANAGER INVOLVED, ACTIVE

Central Federal Savings and Loan Association North County manager Tom Alexander is a young businessman who has established "roots" in the community during only nine months in his local position.

Supervising Central Federal offices in the Plaza Camino Real Shopping Center, where he serves as Merchants Assn. treasurer, and in La Costa at 7656 El Camino Real, Alexander emphasizes personal involvement in both financial and community endeavors.

He is a member of the North San Diego County Savings and Loan Financial Institute board of directors, North County YMCA Roof-Raising Committee, El Camino Rotary Club and Carlsbad Chamber of Commerce.

Current projects for Alexander include raising "Y" funds and spearheading interest in enlarging the Chamber membership as well as joining Central Federal senior citizens representative Joseph Lagnese at numerous speaking engagements.

"From pot-luck socials to serious financial seminars," Alexander says, "each group I meet with in the North County reflects the area's independence and beautiful living conditions."



Central Federal Savings and Loan Association senior citizens representative Joseph Lagnese, left, shows off the financial institution's 1975 "Senior Citizens Directory" to Central Federal north county management Tom Alexander.

Alexander provided valuable input on the recently-published fourth edition of Central Federal's "Senior Citizens Directory," a compendium of countywide

retirement services including localized club listings for Carlsbad, Encinitas, Escondido, Oceanside, Vista, Fallbrook, Poway and San Marcos.

Available free on request at both area Central Federals, the all-new, enlarged 1975 book features quick reference aids, in addition to a "new look" full-color floral cover.

"First published as a public service in 1972," Alexander says, "the book has become accepted by the local senior community, libraries and public agencies as a comprehensive reference for those seeking an active retirement."

Alexander is also serving to provide current information on direct deposit of social security procedures and the separate American Guaranty Life Insurance Company tax deferred investment annuity also available at area Central Federal offices. □

FELICITA VILLAGE TO OPEN IN ESCONDIDO



Felicita Village, a 43,400 sq. ft. shopping center nearing the final stages of completion.

Felicita Village, a 1.2 million, 43,400 sq. ft. shopping center is under construction at the corner of Felicita and Escondido Blvd., in Escondido.

The center is designed to accommodate over 40 tenants, including specialty shops and office spaces from 600 sq. ft.

Felicita's traditional design is highlighted by natural wood exteriors with cedar siding and wood shake roofs. Other features include heavy mature landscaping and extra wide (10 ft.) parking spaces for customer convenience.

Owner, Developers of the center are Pickard, Kugler and Purvis. The leasing agents are Dunham and McLennan in Escondido and Murray Baker in San Diego. □

HOME FEDERAL NAMES SENIOR VICE PRESIDENT



Ed Cunningham

Ed Cunningham has joined Home Federal Savings and Loan Association of San Diego as a senior vice president, according to Home Federal President, Kim Fletcher.

"Ed brings a wealth of financial knowledge to the Association," Fletcher said. "We feel extremely fortunate to have him as a member of our senior management team."

Initially, he will help to establish a Home Federal Credit Department, which will evaluate and analyze major credit lines. He will also be involved as a Corporate Planner for the Association.

Most recently Cunningham served as executive vice president of Southern California First National Corporation. He was formerly president of Southern California First National Bank.

From 1966 through 1973 at SCFNB he served as an executive in the Loan Administration Department; vice president, Corporate Planning; Controller; and in 1972 was named senior vice president, Operations and Finance.

Ed is a former Navy officer and a graduate of the University of Kansas, with a B.S. Degree in Business Administration.

A state-wide organization with assets of over \$1.7 Billion, Home Federal is currently ranked as the 9th largest savings and loan association in the nation. □

HADLEY FRUIT ORCHARDS TO OPEN

Solana Beach residents Mr. and Mrs. Paul Hadley plan a year-end opening of a 20,000 sq. ft. Hadley Fruit Orchards retail store they will operate on a 2.6 acre Carlsbad site.

Mike Reidy of the Carlsbad office of Coldwell Banker Commercial Brokerage Co. said the Hadleys have signed a 70-year leasehold valued at \$1.4 million for the site at the southeast corner of I-5 and Palomar Airport Road.

He said the contemporary-style store is being built by the P.H. Lusardi Construction Co. of San Marcos, which will utilize tilt-up concrete walls and stucco finish on the building's entrance.

The Hadley operation, which is headquartered in Cabazon, CA, specializes in the sale of natural foods, including dried fruits, dates, honey and nuts. The Carlsbad store will initially employ 25 to 40 persons.

Lessor of the property was James M. Gaiser of Carlsbad. □

GAIRDNER JOINS COLDWELL BANKER



Robert Gairdner

Sales consultant Robert Gairdner has transferred from the Denver office of Coldwell Banker Commercial Brokerage Co. to the firm's Carlsbad office, according to resident manager Walter Chenoweth.

A six-year veteran of the company, Gairdner joined Coldwell Banker Commercial Brokerage Co. in 1969.

Chenoweth said Gairdner, who holds a B.A. degree from the University of Southern California, will be working in the Carlsbad office in investment sales, primarily in residential income properties. □

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NEW CURATOR AT LA JOLLA ART MUSEUM

The La Jolla Museum of Contemporary Art announces the recent appointment of Richard Armstrong to the position of Assistant Curator, according to museum director, Sebastian Adler.

Armstrong comes to La Jolla from the Whitney Museum in New York City where he assisted on an A1 Held retrospective exhibition and with the 1975 Whitney Biennial. While in New York, he worked as studio assistant to Al Held, Sylvia Stone and Nancy Graves. He previously participated in the Whitney Museum Independent Study Program and was responsible for organizing exhibitions of "Frank O'Hara, A Poet Among Painters," "Edward Hopper: Painting, Prints, Drawings," and "Continuing Abstraction in American Art."

Born in Kansas City, Missouri, Armstrong, 26, studied in Dijon and at the Sorbonne, France. He holds a degree in art history from Lake Forest College, Illinois, where he studied under Franz Schulze, and has been a contributor to *Art-Rite* magazine.

He joins the museum staff with director Adler and curator Stephen Brezzo, and will make his home in La Jolla. □

SALK RECEIVES \$426,000 CANCER RESEARCH GRANT

The Salk Institute for Biological Studies announced today that it has received a five-year grant totalling \$426,000 from the National Cancer Institute for virus research.

Associate Professor Dr. Walter Eckhart will be the principal investigator. Under his direction a group of research scientists and two research assistants will concentrate on two tiny viruses that change the growth properties of cells they infect. These viruses are known to cause cancer in animals. One virus, first found in monkey cells, is called SV40. The other, polyoma virus, was originally isolated from mice.

Each virus contains only three or four identifiable genes compared with the thousands of genes in a mammalian cell. Two of the genes are called "late" genes or the "late region," the other one or two genes are called "early" genes or the "early region." Previous research indicates that the late genes specify what protein molecules the virus particle will use in which to "envelope" or protect itself.

About the "early" genes or "early region" of the virus much less is known. The "early" genes

of the virus particle seem responsible for transforming normal animal cells to malignant cells. The "early" genes also seem to affect initiation of cell growth, and changes in the cell surface that alter a cell's ability to take up certain sugars from the environment.

The experiments by Dr. Eckhart and his colleagues at the Institute should help to define how expression of genetic information in the "early region" of polyoma and SV40 influences cell growth properties. □

DOCTORAL STUDENTS GRADUATE



Campus Dean Dr. Maurice J. Zemlick, right, proudly congratulates and bids farewell to Jacqueline Lee Zimmer, Ph.D. (left) and Julie Neufeld, Ph.D. (center-forward).

The California School of Professional Psychology (CSPP) in San Diego graduated its first Doctoral candidates recently. CSPP is a non-profit educational institution consisting of four statewide campuses located in San Francisco, Fresno, Los Angeles and San Diego.

The school was founded by the California State Psychological Association in response to filling a crucial need for emphasis towards a "practical" psychology teaching to correct what CSSP sees as a deficit in traditional university training of clinical psychologists. □

STARLIGHT'S LEASE EXTENDED

Bruce Farley, President of Starlight musicals, announced the City of San Diego and Starlight have signed an extension of its lease in the Balboa Park Bowl for three years. The agreement provides that Starlight may in lieu of rental payment install a sound system or make other improvements to the Balboa Park Bowl. Farley said these improvements will benefit not only Starlight but any organization utilizing the Balboa Park Bowl facilities. □

USD ADDS COUNSELORS TO EOP PROGRAM

Dr. Ray Brandes, Director of the Equal Opportunity Program at the University of San Diego, today announced the addition of three Co-Assistant Directors who will provide counseling for students in the EOP Program. They are: Rev. Giles Conwill, Sister Vercie Carmon and Mr. Lee Ortiz.

HOSPITAL OVERCROWDING

Occupancy and cancelled surgeries have just reached new heights at Tri-City Hospital, Jack G. Olpin, Executive Director, announced today. Thirteen surgeries were cancelled Sept. 16 because the hospital was so over-crowded. Nine surgery cancellations had been the previous high for any given day during 1975.

For the first time in its history, Tri-City Hospital recently called eight physicians during one day to inquire about early discharge of a number of their patients to make room for new admissions from the hospital emergency room. Typically, the emergency room treats about two thousand patients per month and of these approximately 250 to 300 are admitted.

Last year Tri-City Hospital reported 248 cancelled surgeries, and more than four hundred have been projected for this year.

SMALL ADVERTISERS AD AGENCY

Patricia Doering, owner of Patricia Doering & Associates, a small San Diego-based public relations and advertising firm, formed a new company this month called City Sections. Unlimited to aid small advertisers in purchasing key advertising publications with high distribution figures.

Ms. Doering said that City Sections, Unlimited will provide special interest advertisers with a method of purchasing an audience of hundreds of thousands of men and women at a fraction of the normal cost.

Ms. Doering also said that many publications over the years have combined to provide advertisers with group discount rates; however, her new company is unique inasmuch as all advertising will be placed through one company, that of City Sections. The first section is set for publication in November in the San Diego edition of Time Magazine and will be followed by an Arizona restaurant section in Phoenix and later, by a San Diego resort section in Los Angeles, Phoenix, Chicago and other key areas.

ELIZABETH CLARK DIRECTOR OF COUNTY JAIL

Mrs. Elizabeth Clark has been named director of the San Diego County Jail by Kenneth Fare, Chief Probation Officer for the County of San Diego.

Operation of the jail is being transferred to the newly formed San Diego County Department of Corrections.

Mrs. Clark, currently probation director of juvenile services, brings to her new assignment knowledge of both corrections and the criminal justice system. She began her service with the County of San Diego in 1950 as a case aide for the Department of Public Welfare. In 1952, she transferred to the Probation Department as a probation officer.



Mrs. Elizabeth Clark

During the 23 years Mrs. Clark has been with the Probation Department, current and past chief probation officers have relied on her unique managerial skills for a variety of special programs and projects.

In 1969 she was assigned the task of developing and implementing the County's first Youth Service Bureau. The resultant success of that bureau as directed by Mrs. Clark initiated the expansion of the bureaus within the County and was used as a national model.

In 1972, Mrs. Clark was appointed coordinator for the San Diego Regional Criminal Justice Planning Board. During her term as coordinator, the San Diego Region progressed to a high level of expertise and prestige throughout the state.

In 1974, Mrs. Clark returned to the Probation Department. Within 12 months, she progressed within the department from assistant superintendent of Las Colinas (the County's girls' facility) to superintendent of Hillcrest Receiving Home (a facility for the housing of dependent children) and then to her current position as director of juvenile services.

ADMINISTRATOR NAMED AT OCEANSIDE HOSPITAL

Porter H. Sigler, a specialist in community hospital administration, has been named resident administrator of the Oceanside Community Hospital.

The announcement was made by Michael Drew on behalf of Oceanside Community Hospital Associates. Drew is principal owner and president of MediFac West, Inc., a firm that manages West Coast medical facilities.

Sigler, 45, has been a leader in the development of administrative procedures designed specifically for community hospitals and in 1965 was selected to attend the graduate school of administrative medicine at Columbia (N.Y.) University for further work on the program.

He said that establishing a community-oriented program of quality health care services will be his immediate responsibility at Oceanside Community Hospital.



Porter H. Sigler

"At Oceanside Community Hospital we want to match those services offered with those needed by the community," Sigler said. "We certainly hope to avoid unnecessary duplication of services provided by other area hospitals."

Sigler comes to Oceanside Community Hospital from Campbell Community Hospital in San Jose. He previously served as administrator for hospitals in Idaho, Oregon, Texas and California. He was responsible for planning, funding, building and construction supervision of a new hospital in Lincoln City, Oregon, completing the project in a record 18 months.

Born in Eldorado, Kansas, he was graduated from Washburn University, Topeka, where he received an AB in economics. He served four years as an intelligence officer in the Air Force and was an amateur boxer of some note, one year reaching the state Golden Glove divisional

finals in the light-heavyweight division.

He is a member of the American Hospital Association, the American College Hospital Administrators, and has been active with the State hospital associations. In 1970 as a member of the State of Oregon Pharmacy Committee he developed guidelines for hospital pharmacies that were adopted by the State Hospital Association.

Sigler has been active in the Chamber of Commerce, The Kiwanis Club and is a member of the Elks. He and his wife, Jacquelyn, have two children, Stacy, 18, and Susanne, 15. The family lives in Oceanside. □

UTILITY PAYS DIVIDENDS

The board of directors of San Diego Gas & Electric Company recently declared a quarterly dividend of 30 cents per share on the company's common stock payable Oct. 15, 1975, to shareholders of record Sept. 30, 1975. The dividend is the same as for the last quarter. □

KAHN JOINS THOMAS-FLETCHER- NICOL

Veteran developer and real estate manager Rogert L. Kahn has joined the commercial and industrial real estate staff of Thomas-Fletcher-Nicol Company, San Diego, according to an announcement by the firm's president, Kip Nicol.

Kahn will specialize in the brokerage field of apartment houses, working directly with Nicol.

In twenty-five years of professional real estate experience, Kahn has served as regional manager and vice president of the Gale Organization, real estate developers; as National Director of Government Housing for American Housing Guild; as Vice President and Director of Urban Housing for the Levitt-United Multi-Housing Corporation; as General Manager of Gamma Enterprises, real estate developers; and as vice president for multifamily development for Perma-Bilt Enterprises.

Kahn attended Georgetown University and San Jose State University, majoring in business administration. He is married and resides in San Diego. He is a Certified Property Manager; and has served as a consultant to multi-family property owners.

Kahn joins Thomas-Fletcher-Nicol Co. working from its new headquarters in the Fifth Avenue Financial Centre. He may be contacted at 232-7911. □



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SALES MANAGER NAMED FOR LAGUNA NIGUEL

Pete Fox has been named general sales manager for Laguna Niguel, according to David Stein, project manager for the 7,900-acre New Town in Orange County, Ca.

Fox is in charge of all new home sales in Laguna Niguel as well as Laguna Niguel Realty, Laguna Niguel's exclusive resale agent with a 19 member staff and three offices throughout Laguna Niguel. Additionally, Fox directs the Laguna Niguel home design center. Fox has been resale manager of Laguna Niguel since April, 1975.

Prior to joining Laguna Niguel in April of 1974 Fox owned his own company, Fox Realty, in Orange, Ca.

From 1969 to 1973 Fox was a planning commissioner for the City of Orange.

He has served as vice president and as a member of the board of directors for the East Orange County Board of Realtors. He is currently vice president of the Rotary Club of Dana Point.

Fox lives in the Sea Terrace area of Laguna Niguel with his wife, Min, and their son Jon.

Laguna Niguel, located on the coast between Laguna Beach and San Clemente, is a development of Avco Community Developers, Inc. (ACD). ACD is a publicly held company with its common shares listed on the Pacific Stock Exchange. □

SCFNB NAMES NEW VICE CHAIRMAN

Alden W. Johnson, La Jolla, chairman of Southern California First National Corporation and Bank, will assume the vice chairmanship of California First Bank, which was to be created about Sept. 30 following acquisition of SCFNB by the Bank of Tokyo of California. The announcement was made by Masao Tsuyama, president of the Bank of Tokyo of California, following that bank's board of directors meeting Tuesday.

Tsuyama also announced the election of nine new directors to the board of California First Bank. Seven, including Johnson, are current directors of SCFNB, and two are senior Bank of Tokyo of California executives.

Johnson, 68, will administer the SCFNB operation of California First Bank, which will constitute a separate administrative region within the expanded new bank. The former Bank of Tokyo of California operation will continue to be managed from its headquarters in San Francisco.

Johnson will report directly to Tsuyama, who will serve as

president and chief executive officer of California First Bank.

Tsuyama also announced that Yasushi Sumiya, executive vice president of the Bank of Tokyo of California, will continue in that capacity following consummation of the \$68 million transaction. Sumiya will represent management in policy matters at the San Diego-based division.

Tsuyama said the former SCFNB division will administer its own operations within the framework of unified banking policies and noted it will also direct the trust operations for the entire California First Bank network. The expanded bank will include about 100 California branches at the time of consummation, and assets approaching \$2 billion.

Tsuyama noted that the two-divisional system has been formulated largely to assure continuity in customer service. He said the primary concern of the bank's directors has been the well-being of customers and staff at both institutions.

Named to the California First Bank Board from SCFNB were Johnson; Thomas C. Barger, former chairman and chief executive officer for Aramco; F. Seth Brown, executive vice president and vice chairman, SCFNB; Malin Burnham, president, John Burnham & Co.; Roger L. Manfred, president and chief executive officer, Travelodge International, Inc.; Dr. William D. McElroy, chancellor, University of California at San Diego; and Robert O. Peterson, founder of Foodmaker, Inc.

Bank of Tokyo of California senior vice presidents Takashi Wakabayashi and Takashi Tatsuno also were elected to the expanded board.

Johnson, who was president of SCFNB and its banking subsidiary during 1971 and 1972, was elected chairman of SCFNB's board of directors in 1973 and last year also assumed chairmanship of the holding company. During his fifty-year banking career, he has held many positions of responsibility, both in the bank and in the community.

He and his wife, Marjorie, long-time residents of La Jolla, have a daughter living in Pasadena. A graduate of the University of California at Berkeley and a U.S. Navy veteran, Johnson has lived in California for more than 50 years.

Sumiya, who joined the global Bank of Tokyo group in 1950, is a member of the board of directors of the California Bank.

His entire career outside of Japan has been with the Bank of Tokyo of California, largely in Los Angeles, where he headed the Los Angeles Main Office.

A graduate of Japan's prestigious Tokyo University, he is an avid golf enthusiast and a former tennis champion. □

GIGANTIC ROOF TRUSS

The Escondido Roof Truss Company of San Marcos has just completed delivery of 60 gigantic roof supports, believed to be the largest ever produced in North San Diego County.

Company President L.R. Cole said enough lumber went into the 90-foot supports to build five average homes.



The staff of Escondido Roof Truss Company poses with the massive 90-foot trusses delivered recently.

A total of 28,000 board feet of lumber were used to build the trusses which will be used in construction of a commercial building in San Diego.

Cole said a special expandable truck had to be used to haul the massive trusses since, at a length of 90-feet, they were much longer than normal loads.

Escondido Roof Truss Company has been in operation nearly three years, serving the construction needs of San Diego County.

The company manufactures custom trusses to provide engineered strength for roof support.

Cole said the 90-foot trusses were used instead of glue-laminated beams because the building designer felt it would provide greater strength. □

SDG&E GRANTED RATE INCREASE

San Diego Gas & Electric Company has been granted a \$29 million electric and a \$383,000 gas rate increase by the Public Utilities Commission.

The company said the increases were to offset the higher cost of fuel for generating electricity and also reflect higher costs for both electricity and natural gas resulting from the PUC's June 10, 1975, "gas parity" decision, which reallocated natural gas supplies to Southern California electric utilities and other interruptible customers.

SDG&E said that as a result of the gas parity decision, it lost 12.7 billion cubic feet of natural gas to interruptible customers in the Los Angeles area despite having paid more than \$76 million to its supplier since November, 1963.

For residential electric customers using an average of 500 kilowatt-hours of electricity a month, the increase will amount to 6 cents a day or \$1.77 per month.

LITTLE THEATRE SET FOR 1975-76 SEASON

San Dieguito Little Theatre has opened its 1975-76 season with an offering from the pen of America's most successful comedy playwright, Neil Simon. "The Good Doctor" now onstage at the theatre on the Del Mar Fairgrounds ranges from uproarious slapstick to humanly touching moods.

The show's title refers to Anton Chekhov, one of the world's greatest playwrights who was a practicing physician most of his life. He wrote short stories and plays as an obsessive pastime. Simon has taken nine of these stories and with a fond respect adapted them into a kind of narrative review. They are linked together by a character simply called The Writer who is a superb host, narrator and participant in most of the sketches.

Director William Bruce has magically brought to life this fusion of Pre-Revolutionary Russia and Twentieth Century Broadway. He has designed a multilevel, multidimensional set original in both conception and design. He has selected an experienced versatile cast of five to create the various characters.

Larry Statt whose hilarious performance in "Feiffers People" last season won him an award, is once again superbly entertaining as "The Writer." Trina Bruce, Carol Campbell, Timothy Dean Mackey, and Bill Maass complete the ensemble.

The show continues Friday and Saturday nights from Oct. 18 through Nov. 8 with a matinee Sun., Oct. 26. Curtain time is 8:30 p.m. and 2:00 for the matinee. Tickets are on sale at the Earth Song Bookstore in Del Mar. For information call 755-7358.

The next offering of the group will be "Everything in the Garden." This comic satire by Edward Albee will be directed by Ron Ray. It opens Nov. 22 for a four weekend run.

"The Mousetrap," Agatha Christie's eerie comedy of murders is the play with the world's longest run, having now moved into its 23rd season in London. It will open under the direction of Sadie Lou Tieri who directed the award winning production of "The Crucible" last season.

The closing show which opens April 10 is the Broadway musical "Man of La Mancha." The director has not yet been announced for this musical toast to Don Quixote, the dreamer of the impossible dream.

Despite production costs rising, the season subscription rates will be the same as last year: individual adults \$10; students and senior citizens \$5.00. Tickets at the door remain the same for the first three shows: \$3 and \$1.50. However, seats for La Mancha will be \$4

and \$2. Therefore a season ticket can save senior citizens \$8.00, adults \$3.00 and students \$1.50.

A season subscription, in addition to guaranteeing a seat, also includes the quarterly publication "Greasepaint" and an invitation to the Preview Performance and Dinner held the Friday preceding opening night.

In addition to regular subscriptions, the theatre also offers special memberships. For \$75 a "Sponsor" is granted admission to all four productions for all immediate family members and attendance for two at the Preview Dinner Party.

An "Angel" for \$100 earns the same privileges as a "Sponsor" with the

additional \$25 becoming a tax deductible contribution to the theatre's building fund.

A special role for local businesses, corporations and community groups is that of Archangel. For \$250 the group is provided with 20 membership cards for regular performances and 100 youth tickets for specified dress rehearsals.

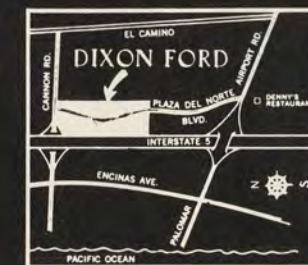
A community theatre such as SDLT not only provides entertainment for theatre goers but also creates an environment for development of new talent.

For further information or placement on the mailing list call Al Dillon, membership chairman, 753-9212; Wendy Cullom, 436-5806; or write Box 643, Del Mar 92014. □

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Peeling Seens O' Side

by Kitty A. Peeling

Have a very warm place in my heart for Tri-City Hospital Auxiliary. My last sojourn in the Hospital was a lightning fast emergency and if Pink Lady Fern McConnell hadn't looked in the intensive care ward, I would have never received all the get well cards and flowers.

So when publicity gal Betty Kappas invited me to the Auxiliary's Annual luncheon I was tickled pink!

Oceanside's Elks Club's dining room was overflowing with Pink Ladies, pink balloons and pink-shirted men.

Because now many men, old and young, are participating so whole-heartedly, the Organization is dropping the original Pink Lady name and is using solely "Tri-City Hospital Auxiliary Workers."

But a rose by any other name is still a rose and the vast organization deserves oceans of accolades and pink roses for its much needed and appreciated help, understanding and money.

Yes sir, money — the only green thing that grows outside the garden! On behalf of the Auxiliary Flo Willey, outgoing Auxiliary president, gave a \$26,994.50 check to Hospital Director Jack G. Olpin.

The Auxiliary was founded in 1961 and since then has contributed \$209,000 for special equipment and projects at Tri-City Hospital — and just as important, 302,842 hours of volunteered loving service!



New Auxiliary President Ellamae Juratsch, retiring President Flo Willey, Fern Shamblyn, secretary, luncheon chairman Gladys Vance and Sonia Witt.

Bea Christensen was honored with a 500 service hours pin, and runners-up with 300 hours were Helen McConaughay, Fern Northrop and Elda Packwood.

It was comforting to notice so many young people. (One, Jim McLoughlin, a high school student, blushed a bright pink as he was presented with a 200 hour pin — and a kiss from Carol Mitchell!)

It has been a super year for the Auxiliary and we all know the next year will be the same under the expert guidance of the new board of Directors

comprised of Ellamae Juratsch, Eleanor Magoffin, vice president; Naomi Kolleck, treasurer; Fern Shamblyn, and Sonia Witt.

It must be mentioned here that Mrs. Harold Wheatley, indefatigable Gift Shop chairman, presented a \$25,000 check! Over the years the gift shop has earned \$82,000!

Laguna "artiness" has nothing on North County what with the opening of the Arts and Crafts Mall by the Valley Fort restaurant just outside Fallbrook.

My old friend Byron Griffith, former drama teacher and theatrical agent in Hollywood, fell so in love with the idyllic forest setting surrounding Valley Fort he has built boutiques and art display booths (you should see the quality of these artists' work) on the high bank of the babbling brook.

It's unbelievable what his creativity has accomplished. As fast as physically possible he is building more quaint shops and a large open air theatre. (In the future there will be a drama group.)

It's really exciting to watch a dream as big and beautiful as this unfold. So if you're looking for an evening that's different and stimulating, be sure to keep Fallbrook's Arts and Crafts Mall in mind.

Many times I've written what a peppy all out little community Vista is. Once more this fact is proven with the presentation by the Parks and Recreation Department of The Wizard of Oz.



Peggy Raser, Ron Wood and Tobi Eiferman as the wicked witch, the cowardly lion and the sorceress of the north created magic and exciting entertainment.

Vista boasts of 26,000 population. I swear there were 13,000 in the play and another 13,000 trying to squeeze in Vista's Drama Theatre to see the production! The play was a pot pourri of everything and everybody including Tschakowsky music replete with the Dying Swan ballet!

When Mary Taylor, public relations gal, called me (It's a small world. Mary worked for J. Walter Thompson in Hollywood while I worked for him in New

York), she raved about the performance. Well, she didn't rave enough! Those responsible for the costumes, the setting, the trick effects and all the characters (even Dorothy's dog) did a super job that will be mighty hard to beat! □

The wedding of Teri Sue Moore to Michael Dennis Moore was performed in San Luis Rey Mission and the wedding reception was held in Marty's Valley Inn Garden Patio. Marty really outdid himself with tray upon tray of delicious imaginative hors d'oeuvres and the wedding cake with its four tiers of beauty was scrumptious.



A beaming father, Hal Moore, looks on as Mike Dennis kisses his bride Teri Sue.

A little bird (probably a dove off the wedding cake) told me that a number of friends have been urging Harold Moore (father of the bride) to run for the O'side City Council. Could be Hal might be just what the doctor would prescribe. He is a successful businessman (air-conditioning) with sensible and vigorous ideas as to the planning and running of the big business that the City of O'side is so painfully becoming. □

'Twas a nice coffee for German Udo Rau the other morning in the spacious, interesting offices of O'side Bicentennial Committee. Colored pictures were shown featuring the tremendous response their "Meet the Americans" (an



Councilman John Frenzel & Udo Rau back up Headquarters Director, Mary Jo Russ, Bicentennial Chairman Bobbie Thell and Eileen Roberts.

American family plays hosts to visiting foreigners) program has received.

Eileen Roberts, who has the job of chairing the "Meet the Americans" committee (along with her husband), were hosts for Rau, a public relations man from Saarbruchen.

Councilman John Frenzel, as at all civic gatherings, was there. He's the only person I know that gets around as much as I do. Again a little bird (probably an eagle in that patriotic place) put a feather in my thinking cap: John may run for O'side Mayor. Well, no one knows better than he every nook, cranny and Granny (couldn't resist) of our fair City. He certainly is Johnny-On-The-Spot! □

Nearly twenty years ago a group of gal duplicate bridge buffs started a twice-a-month game. Since then three of the group have gone on to bigger and kinder (still say duplicate players are some of the orneriest cusses on this earth) games in the great Beyond, but others have taken their places.

One of the founders, Eve McGinnis, who has a lovely mobile home, needed a fourth when it came her turn to have the group; and I was tickled to oblige 'cause these gals are all sharks and it was a stimulating, invigorating afternoon altho I didn't win one of the cute prizes. Curses! □



Bridge players Betty Corson, Eileen Dilberger and Eve McGinnis hate to take precious time out for an "ole picture."

Congratulations to: Carlsbad's General Walter Rogers and Fallbrook's Commander Hugh Vickery.

Hugh has just been elected Commander of Disabled American Veterans, Chapter 95. Should be a good year for the Veterans as Hugh is the owner of a new heart and he says he'll put 100% of it in his honored responsibility!

Walter has just become a Life Master in duplicate bridge — the dream of all avid bridge players.

His many friends were pulling for him when he went up to the L.A. Ambassador Hotel for National Bridge Week (thousands competed).

He played, he pondered and he persevered. Marvin Whipple was his clever partner.)

P.S. Said friends celebrated his victory with his champagne at a snack-bridge party in the home of Chuck and Emily Van Pelt. □

Dear Harry Pesin,

¶ I am reviewing Welcome, Stranger & Partners for the L.A. Times.

¶ I found it to be one of the blackest satires I have ever read, up there with Nathanael West.

¶ Who are you?

¶ In my humble opinion that question will not have to be asked too much longer.

¶ Could you send me a tape of your life & times?

—Ben Pleasants

.....
Welcome, Stranger & Partners, a novel by Harry Pesin about the man who succeeded God. \$5.95. At bookstores or write:

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Meanwhile, back at the ranch...



The Rancho Santa Fe Golf Club Champion Flight, 1 to r: Eric Nelson; Dave Mohr, runner-up; Mark Picking, champion, and Chris Nelson.



First Flight of Rancho Santa Fe Golf Club Junior golfers, 1 to r: back row, Joey Capozzi; Danny Cabo; Wesley Penniwell, tied for runner-up; Ricky Ptak, winner; Craig Conway, and John Warren. Front row, 1 to r: Eddie Hoskins; Ricky Cabo, tied for runner-up, and Mark Neel.



JUNIOR GOLF TOURNAMENT RESULTS ANNOUNCED

Sponsored by the Rancho Santa Fe Golf Activities Committee and the Women's and Men's Golf Clubs, 23 girls and boys participated in the annual Junior Golf Program on five afternoons in July and August. Registration was open to the juniors, ages 10 to 17, of golf member families. They were scheduled for four half-hour group lessons under our capable teaching professional, *Mac McConnell*, ending with a three-flight tournament on August 12, 1975.

The field was divided into the Club Champion Flight with four boys, ages 13 to 17, who played the regulation 18 holes; the First Flight for intermediates which included girls and boys, ages 10 to 13, with some golf playing experience who played 9 holes; and the Second Flight of beginners, ages 10 to 12, playing 4 holes. An exception was made to include a 9-year-old in the First Flight, *Mark Neel*, who has shown an early interest in golf and finished well up in the intermediate group.

Mark Picking, age 17, won the Club Champion trophy again this year. His name will be the first to be inscribed on our perpetual trophy which was purchased this summer. *Ricky Ptak*, age 10, and *Nancy Gillies*, age 11, were winners of the first and second flights respectively.

An awards party was held immediately following the tournament with cake and soft drinks served by the mothers of the players. In addition to the trophy awarded in the Club Champion Flight, winners of the first and second flights took home decorative plaques and all of the other contestants were given their choice from the prize table in order of their places in the tournament.

Enthusiasm of both players and their parents for this summer's program and the possibility of a continuing program was quite evident. Applause and a show of hands indicated they would be highly interested in the development of such a program to encourage and aid our young golfers.

This year's tournament committee, *Carol* and *Jim Boyle* from the golf shop and *Helen* and *Ed Hoskins* representing the Women's and Men's Golf Clubs, wish to thank *Mac McConnell* and all of the members of the committees who helped with the tournament, kept score, and were hostesses at the party. Most of all, appreciation is extended to the young golfers, all of whom played exceptionally well in their flights and exhibited the kind of sportsmanship for which we might all take pride. □

◀ Rancho Santa Fe Golf Club Junior golfers, Second Flight, 1 to r: Shannon Biszantz; Beth Dempsey; Jocelyn Jones; Nancy Gillies, winner; Kathy Ptak, runner-up, and Nancy Colbourne.

RSF UW/CHAD CHAIRMAN NAMED

Frank H. McCoy, vice president and branch manager of La Jolla Federal Savings & Loan Association in Rancho Santa Fe is serving as community chairman for the 1975 United Way/CHAD Combined Campaign in Rancho Santa Fe.

The annual United Way/CHAD fund-raising campaign started throughout all of San Diego City and County during the week of Sept. 7. The campaign will continue through the month of November. The countywide goal this year is \$8.1 million.



Frank McCoy

McCoy has been a San Diego area resident since 1959. Prior to his association with La Jolla Federal Savings & Loan Ass'n., he was a Bank Examiner and Auditor with the Federal Home Loan Bank in San Francisco. He lives in La Jolla with his wife *Eleanore*. They have two married children.

As Rancho Santa Fe community chairman for the United Way/CHAD campaign, *McCoy* will be responsible to select volunteers who will contact residents, professionals, business and school district employees. □

SYMPHONY AUXILIARY PLANS MEXICAN FIESTA

The Rancho Santa Fe Auxiliary to the San Diego Symphony Women's Committee will herald the stimulating fall concert season with a Mexican Fiesta at the home of *Mrs. H. Chandlee Turner*, Auxiliary Chairman. This beautiful old hacienda on Lago Lindo, overlooking the lake will be a dramatic backdrop for the October 18 festivities.

The fiesta committee, chaired by *Mrs. Robert H. Jenkins*, carefully chose the October 18 date so that the full moon shining on the lake would enhance the party setting. *Mrs. Jenkins* will call upon *Mmes. James L. Jarnagan, Carleton Vail, Michel Puyans, Donald Dunwody,*

William Gage, James Black, and Robert J. Dunn handling publicity, to assist her. They are planning to carry out the Mexican theme with four strolling, costumed musicians under the leadership of *Senior Lopez*; gay Mexican decor and a delicious Mexican buffet dinner. *Mrs. Jenkins* feels fortunate to have had *Mrs. Maury Strom* consent to do the buffet dinner. *Mrs. Strom* is a gourmet cook who is now conducting cooking classes in her home on the Ranch. *Mrs. Jenkins* has planned this no-host cocktail-buffet dinner for 5:30 p.m. □

FORMER RANCHOITE HAS NEW CAREER!



Cary Schoensee (daughter of former Ranchoite *Carmen Schoensee*) has recently joined The Hairstylists in La Jolla. *Cary's* artistic ability is outstanding, so if you need a new look — call her. Watch Out, *Vidal Sassoon!* □

COUNTRY FRIENDS WINNER!



The magnificent ROYAL VIKING CRUISE given to the Country Friends as a very special door prize at their annual "Appearance of Autumn" Fashion Show was won by *Mrs. Karl Johnson*, Olivitas Avenue, La Jolla. She is pictured here receiving her ticket from *Ernie Osuna*. Jointly donated by Redmond Travel of Rancho Santa Fe, and Royal Viking Cruises, this trip will be a Caribbean adventure aboard one of the most beautiful ships afloat today... The Royal Viking Star! □

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RANCHO SANTA FE

back at the ranch

VILLAGE CHURCH ANNOUNCES FALL EVENTS

The Women's Council of the Village Church, Rancho Santa Fe, cordially invites all members and their guests to attend the Autumn Luncheon which will be held in the Christian Education Building on Wed., Oct. 22 at 12 noon.

Mrs. Alfred Gregory, program chairman, has planned a delightful program on the theme "Yesterday, Today and Tomorrow" which will be presented by interesting members of our present Women's Council.

Past Presidents of the Women's Council will be honored at the luncheon.

A preview of Christmas items; wreaths, ornaments, trees, decorations, handcrafted gift boxes and other Christmas related items will be on display at the luncheon.

Mrs. John Felker is in charge of the luncheon. For reservations, call the Church Office — 756-2441.

The Readers' Club continues to meet the third Wednesday of the month in the Church Library at 1:30. A warm welcome is extended to all who enjoy books. For coming Book Reviews, contact Mrs. James Lawless, Chairman of The Readers' Club — 756-2830.

The Festival Workshop continues to meet each Wednesday from 10 to 2 in Fellowship Hall. There is still much to be done in preparation for the Christmas Tree Festival which will be held on Sat., Dec. 6 in the Christian Education Building.

Come and bring a friend or neighbor and a sack lunch and give a helping hand. □

COMMANDER PORTER TAKES COMMAND

Rancho Santa Fe resident, Commander Richard G. Porter, U. S. Navy, recently became the commanding officer of the Naval Drug Rehabilitation Center at Naval Air Station Miramar. NDRC Miramar is one of the Navy's two rehabilitation centers whose mission is to provide treatment for Navy and Marine Corps drug abusers.

Commander Porter relieved Captain C. N. Pierozzi, U. S. Navy, of his command after serving as executive officer of NDRC since May 1972. The August 29 ceremonies included the retirement of Captain Pierozzi after 33 years of naval service. Admiral U. S. Grant Sharp, U. S. Navy, retired, former Commander-in-Chief, U. S. Forces, Pacific, presented the retiring Captain with a letter of commendation from the Chief of Naval Personnel.

A native of Penfield, New York, Commander Porter attended Brown

University and the U. S. Naval Academy, graduating from the latter in 1957 as a commissioned officer. After completing his first fleet assignment, a three-year tour on the Newport, Rhode Island, based destroyer, USS Joseph P. Kennedy, Jr., Commander Porter attended the U. S. Naval Postgraduate School in Monterey, California, where he studied engineering for two years. He then became commanding officer of the minehunter, USS Bittern, and spent subsequent years as Material Officer on Destroyer Squadron Six staff, and as an aide and flag secretary to the Commander of Cruiser-Destroyer Flotilla Six, both Charleston, South Carolina, based units.

In 1967, Commander Porter became the executive officer of the San Diego based destroyer, USS Hamner. His tour in Hamner included gunfire support duty off Vietnam during the 1968 TET Offensive for which he was awarded the Navy Commendation Medal with Combat "V" and the Combat Action Ribbon. This assignment was followed by a tour in Washington, D. C., as Director, Fleet Sonar Division, Naval Ships Systems Command.



Commander Richard G. Porter, Commanding Officer of Naval Drug Rehabilitation Center, NAS Miramar, San Diego.

Commander Porter then served on the Naval Advisory Group staff in Vietnam where he first served as Drug Abuse Prevention Officer. In this capacity he coordinated drug rehabilitation, education, and drug abuse detection efforts for naval personnel assigned in Vietnam. During the remainder of his Vietnam tour he served as Special Assistant for Harbor Defense and Harbor Defense Advisor to the Vietnamese Navy, posts he left in March 1972 prior to becoming executive officer of NDRC. Commander Porter was awarded the Bronze Star Medal for his tour in Vietnam.

Commander Porter, his wife Wanda, and daughters, Susan and Laura, have been residents of Rancho Santa Fe since 1972. □

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Meanwhile, back at the ranch...

SCHOOL BOARD CANDIDATES PRESENT QUALIFICATIONS

We present here for your information the candidates for the Rancho Santa Fe School Board. All have responded to the same five questions. The election will be held Nov. 4.

The questions asked of the candidates were: 1. Please present your qualifications. 2. What are your major reasons for running for this School Board position? 3. What is your basic philosophy of education? 4. How do you feel about the present system of education in the Rancho Santa Fe School? 5. Please comment briefly on the following: Basic 3R program, enrichment program, discipline, if you feel that improvement is needed in any of the areas, please so state.

ROBERT L. SMITH

QUALIFICATIONS: Graduate: University of Nebraska, Business Administration. Resident of Rancho Santa Fe nearly 23 years. Two sons, both of whom attended all grades in Rancho Santa Fe and received an excellent basic education.

BASIC PHILOSOPHY OF EDUCATION: At the elementary level (through 8th grade) education should be primarily limited to the basics, that is mathematics, reading, English, spelling, composition, history and geography. Additional courses limited to those who have achieved proper levels of the basic subjects.

PRESENT SYSTEM OF EDUCATION: Information has come to me by parents with children in the school that many have not been well prepared for high school in recent years though the costs per pupil are substantially higher than other elementary schools in the district.

I have also heard that discipline is lax. This is a joint responsibility of parents and teachers, but primarily parents.

I am concerned over the ever increasing tax burden for education in general.

KAY WILKEY

QUALIFICATIONS: I attended Smith College and William & Mary, graduated in 1954. My California life credential in teaching was earned during eight years in the classroom. Since our move to Rancho about 4 years ago, I have worked in our school as a volunteer teacher, room-mother and member of the Board of the PTO. Community affairs, especially those concerning children, have been a large part of my life. Examples are: Chairman, Hospital Division of Children's Hospital and Health Center (2 years), Vice-Chairman, California Regional Center for Mental Retardation, and President, Assistance League of S.D. County and Women's Auxiliary to Children's Hospital. Good fortune has placed me on many Boards, including being a present Trustee of Children's Hospital and Health Center.

MAJOR REASONS FOR RUNNING FOR SCHOOL BOARD: I am running because I believe that the quality of education that we provide our children is of the greatest importance. Understanding this, and because my own children will be attending the school for some years to come, you are assured that I will be dedicated to care about their education and consequently that of others. I feel strongly that when proper goals are instilled at the

elementary school level, far fewer problems with drugs, drop-outs, etc. occur later in life. I feel that I have the qualifications, the desire and perhaps, most importantly, the time to devote to this important position.

BASIC PHILOSOPHY OF EDUCATION: My philosophy of education is basically simple. The 3 R's are essential. To prepare our children for the future, they **must** have the ability to read, spell, calculate and to express themselves well. I also believe that each child is an individual and that a school program must allow for his difference in mental and physical growth. Consequently, remedial and enrichment programs should also be a vital part of the curriculum. Self-worth and self-discipline should be the primary goals of any school. Without the latter, none of the other goals can be accomplished.

Feelings about the present system of education: The system of education in the Rancho school is good, but I definitely feel that it can be improved. With the advantages that we have in excellent facilities, small classes and adult volunteer participation to name a few, we should be the very best. I recognize the economic problems that face a school district trying to provide all of the programs I suggest. This is a challenge that the school board must constantly be meeting — and solving.

BASIC 3R PROGRAM: The school is trying to provide a sound basic 3 R program. I was disappointed in the fact that it fell below its previous mark in the State testing results, published a year ago. Since then, the inclusion of all academic subjects in the morning hours has been a major step forward in approaching the maximum concentration and accomplishment from our students. More can be done.

ENRICHMENT PROGRAM: An enrichment program (and a remedial program) is most important. I believe that we are providing this, particularly because we have such a fine adult volunteer participation program. But with the high cost of education and no one wishing to have taxes raised, it is imperative that our full-time teachers spend the greater part of their hours on the basic curriculum; volunteers and specialists the remainder.

DISCIPLINE: Self-discipline is the tap-root of a sound society. It is perhaps the world's greatest weakness today. It is learned through direct discipline dispensed with wise discretion. I strongly feel that the school can help with this, but it is basically the responsibility of the parents. Without it, however, neither effective group discipline nor good education can be achieved.



VIOLET A. DEVOE

OCCUPATION: Parent, Systems Analyst.
EDUCATION: B.A. Mathematics, Mount St. Mary's College. Graduate studies in Business, Education, Mathematics.

QUALIFICATIONS: 1. Vital interest in Rancho Santa Fe School District shown by 80% attendance of monthly board meetings since moving to Rancho Santa Fe in February 1974.

2. Nine years' experience in business and scientific computer programming and systems analysis.

3. Detailed understanding of the source of tax dollars in our school district as Project Leader of the Tax Apportionment System for the County of San Diego.

4. Strong background in Statistics and Mathematical Analysis.

PHILOSOPHY AND GOALS: 1. Continue to give basics highest priority, while carefully selecting enrichment programs that will identify and develop individual talents.

2. Encourage timely communication between parents, teachers, students and board members on all aspects of school life.

3. Maximize educational benefits returned for tax dollar spent.

4. Encourage development of a program aimed at "gifted" children.



KENNETH A. WOOD

1. **QUALIFICATIONS:** Mr. Wood holds a Bachelor of Science degree in Business Administration and a Juris Doctor degree from the University of California at Los Angeles. He is a practicing attorney with a large percentage of his practice devoted to business, tax and corporate matters. Coupled with being educated in Canada through the high school level, he offers a diversified educational and professional background that will assist him in solving the problems and issues that will face the Rancho Santa Fe School Board. Furthermore, Mr. Wood has taught several courses at the Community College level. Being on a School Board requires a knowledge and sensitivity to community as well as educational needs. Mr. Wood meets these requirements by having been involved in many community affairs

throughout San Diego County including the following:

— served on the County Assessment Appeals Board

— serves as a board member of the County Cable TV Commission which has been involved in use of cable television for educational purposes

— served on the Board of the County Cultural Heritage Commission

— acted as an adviser for the Junior Achievement Program

— while maintaining an office in Chula Vista he was elected and served as President of the Chamber of Commerce and is still involved in studying legislative matters which affect all communities.

2. **MAJOR REASONS FOR RUNNING FOR SCHOOL BOARD:** Having two children, ages 6 and 8, presently attending the Rancho Santa Fe School, Mr. Wood has been very interested in the quality and type of education being offered. These interests have stimulated further interest in the total school operation and how the school is meeting the educational needs of all children living on the Ranch.

3. **BASIC PHILOSOPHY OF EDUCATION:** Education at the Rancho Santa Fe School should be directed primarily to the so-called "basics" recognizing however that education includes social awareness and providing the children with a well rounded background to meet the demands that will be placed on them in higher education and by society in general.

Educational programs should also be flexible enough so that they can meet the needs and demands of any child whether he or she be "disadvantaged" or "gifted" but this does not mean necessarily the creation of separate classes or programs directed to these children.

4. **PRESENT SYSTEM OF EDUCATION:** Rancho Santa Fe is fortunate in having a sufficient tax base to meet the costs of education without too much effort but the staff and Board seem to, and rightfully so, be much concerned about the cost of education of the residents.

Mr. Wood feels that attempts have been made to provide the basics — "the 3-Rs" plus provide a base for a well rounded education to the students. He feels that certain areas should continue to be studied, such as:

(1) the foreign language program for possible increased instruction;

(2) the reason for Ranch children attending private school instead of the Rancho Santa Fe School.

Further, Mr. Wood intends to investigate the following areas:

(1) flexibility in the classroom to permit children to advance at their own individual speed in basic subjects rather than learn along with the whole class or a group within the class;

(2) having grades K-2 attend school to 3:00 P.M. instead of 2:00 P.M.

(3) possible change in the Disaster Drill program.

5. (a) **BASIC "3R" PROGRAM:** Mr. Wood agrees with this program but feels as indicated above, more flexibility might be provided in teaching the individual student.

(b) **ENRICHMENT PROGRAM:** The enrichment program also falls in line with Mr. Woods' philosophy provided sufficient funds exist and it is over and above the basic education program.

(c) **DISCIPLINE:** No teacher should be unreasonably interrupted in the conduct of his class and discipline should be used. Since a child's home life and discipline at home is reflected in his conduct at school, the parents should be part of any attempts to resolve a discipline problem so that the program can be adopted at home also.

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In Memoriam



Robert C. Corlett
(1894-1975)

Rancho Santa Fe lost a good friend last month. Robert C. Corlett, 81, died at his home on September 2, 1975. Memorial services, at the family request, were private, and on Sunday afternoon, September 7, many friends called to pay their respects.

Bob was well known for his generous service as a worker for the Ranch: from 1964-65 he was a member of the Advisory Jury, and the following year he served on the Rancho Santa Fe Association Board of Directors. For eight years he was a valued member of the Rancho Santa Fe Elementary School Board.

What may not be as widely known is that the insight, industry, and integrity that he brought to the Ranch came from long years as President of Goss Printing Press Company in Illinois and the subsequent merger of that company with the subsidiary of Rockwell International.

Bob, and his widow, Wilhelmina, first came from Illinois to California in 1952, when they bought vacant Rancho Santa Fe property; built in 1962, sold, and then moved, to build again on the Inn properties. Wilhelmina, two daughters, Mrs. Joan Johnson of Rancho Santa Fe, Mrs. Margaret Higgins of Del Mar, a son, Stephen Hart Corlett of Peoria, Illinois, as well as nine grandchildren, survive him, also a sister, Mrs. Evelyn Schoenecker of Florida.

His family has suggested that those who wish to honor his memory in some tangible way do so through the Department of Cancer Research of Scripps Institution in La Jolla.

Bob had a personal gift for wit, and for communicating with all ages across three generations. Friends from the very young to the elderly shall miss a capable public servant, good gin rummy player, golfer, and loyal friend. □



Monte C. Etherton, Jr.
1911-1975

My dad began his life July 16th, 1911 in the state of Illinois. He later moved to St. Louis, Missouri where he attended Washington University.

Preferring the weather of California over Missouri, he decided to move his family to Northern California and finally settled in Rancho Santa Fe in 1962.

Soon after the home he designed was built, his interest in property led him to become a Real Estate Broker who served the Ranch. He made many good friends with his outspoken personality and never-failing, dry sense of humor. The people he worked with, along with his friends, respected him because he was an intelligent, honest man.

His life ended September 15, 1975; place of entombment at El Camino Memorial Park.

Mr. Etherton is survived by his wife, Mary; daughter, Ellen; son, Monte III; daughter-in-law, Deborah Ann; grandson, David; a brother, Frank; and sister-in-law, Ruth.

Donations to the Rancho Santa Fe Fire Department would be appreciated.

Ellen Lynn Etherton



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Wine Lines

Champagne — a word usually associated with special occasions, parties, toasts, and general overall fun. I'm afraid some of us may be missing a good thing however, when we consider champagne in this light only. It need not be reserved for weddings, birthdays, anniversaries, etc. Why not enjoy it for what it really is: a wine to be enjoyed anytime and anyplace?



By Dan Pellegrino

At a recent U.C. Davis wine seminar I attended, we sampled several California champagnes — Hanns Kornell Sehr Trocken, Llords & Elwood extra dry, and Sonoma Vineyards Blanc De Noir. After we had all evaluated these wines, we asked Dr. Webb, head of the enology department at U.C. Davis, what he thought of the wines. He felt Sonoma Vineyards Blanc De Noir came closest to the old world Champagnes. As the gentleman said, "Very interesting."

Actually "Champagne" is an area in France, and, as is the case in France, wine generally is named after an area and not a grape (Burgundy, Champagne, Chablis, etc.). In California wines generally carry the grape name (Pinot Noir, Zinfandel, etc.)

Actually, several different varieties of grapes are used in France to make champagne: Pinot Noir, Chardonnay, and some Chenin Blanc.

Now that we have covered some of the technical data, have you ever thought of serving champagne before, during, or after dinner? If not, why not? Champagne doesn't cost any more than any other wine, and it is made in varying levels of dryness, from very dry to very sweet. As you see it can go very well with a variety of dishes.

Next time you serve wine with a meal make it champagne and see if you don't find it to be an excellent companion to the meal. After dinner instead of Port or Cream Sherry try Hanns Kornell Muscat Alexandria, or Asti Spumante, a pleasant sparkling wine from Italy, and taste what you have been missing. There are numerous varieties and flavors to choose from so you will surely find some suited to your taste.

Some recommendations to start you on your way: Korbel natural — Sonoma Vineyards Blanc De Noir — Mumms Extra Dry — Piper-Heidsieck Gold label — Moet et Chandon — Beaulieu Brut. Last but not least, serve your champagne in hollow stem tulip shaped glasses. The tulip shape will allow you to enjoy the aroma and bouquet while the hollow stem transfers the heat from your fingers to the wine. The heat from your fingers causes the wine to continually bubble which in turn releases more bouquet.

You owe it to yourself to discover the refreshing world of Champagne. □

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RUTH M. GIFFIN

STUDENTS SIT, BUT NOT ON CHAIRS



Illustrated above are seating areas for student informal discussion and study that are an integral part of the interior design of Torrey Pines High School. The seating areas are part of the overall planning and design of the school by the San Diego architectural firm of Deems/Lewis & Partners. The seating areas meet the requirements of being aesthetically pleasing and functional to the extent that they eliminate the high cost of purchase, maintenance and replacement that are incurred when conventional furniture is used. The top frame pictures seats of carpeted wood forms located adjacent to the formal classroom. Below is a 15 foot diameter step-down carpeted arena that is used for study and informal discussion.



RSF. FIRE PROTECTION DISTRICT ELECTION

Local residents are reminded of a General District Election to be held on November 4, 1975 within the Rancho Santa Fe Fire Protection District. There are two vacancies on the Board of Directors of the Fire Department. The nominees for the two positions are:

David B. Dewey, Incumbent
Jackson L. Gosney
Raymond Griset, Incumbent
Loraine Sterkel

It is hoped that residents will apprise themselves of the qualifications of the candidates and more particularly will cast their ballot on the 4th of November. □

ENERGY TIPS

The Unified San Diego County Office of Emergency Services urges you to make frequent checks on your car's mileage during normal use. If not up to the goals you'd like to maintain, think about trading for a more efficient car.

Don't let the gas station attendant "top off" your tank by filling it to the brim. This often results in overflow and wastes gasoline. Allow some room for expansion for hotter weather. □

Association News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, AUGUST 21, 1975, 9 A.M. BOARD ROOM

Present: President Wrenn, Vice President Hoover, Directors Day, Olin

Absent: Directors Arnold, Barclay, Fitzhugh

Also present: Manager Grahal, Counsel ZoBell, Bldg. Comm. Mowery, Secretary Spain, Association Members, Press

President Wrenn presented a plaque to Stephen C. Wilmans III for his service as Director on the Board for 1974-75.

MINUTES OF PRECEDING MEETING

The minutes of regular meeting held August 7, 1975, on motion made and seconded were approved.

NEW BUSINESS

Covenant Acceptance, Por. Lot 2, Block 45 Allee. On motion made and seconded, approval was unanimous.

REPORTS

Ranch Security Committee Chairman Hoover reported that County Board of Supervisors on August 20th approved application for County Service Area proposal for additional police protection; it will now be placed before the Ranch electorate in November. A letter will be written to Association members outlining the County Service Area proposal and advising of a Community Meeting sometime in October.

Tennis Activities Committee Chairman Hoover stated that two new courts are now ready for play. As of August 15 there are 256 tennis members.

Golf Activities Committee Chairman Day reported an electronic security system for the Pro Shop was too expensive, and plans for installation had been dropped.

Park and Recreation Board Chairman Olin noted that trail planting on San Elijo is in process, and all trails will be trimmed up.

Manager Grahal reported: (1) County Planning Commission regarding Mimosa property approved one dwelling unit per acre; (2) letter written to Environmental Review Board regarding Draft Environmental Impact Report for Rancho Zorro; (3) three bids received for Association office remodeling, Shelstead Construction was low bidder at \$84,700. Following Building Committee meeting August 18, Manager Grahal contacted Shelstead Construction Company about reviewing bid estimates; (4) reporter Lola Sherman of Rancho Santa Fe Journal was introduced; (5) Building Commissioner's report on residential construction: 2 completions, 4 new permits issued, 22 single dwellings and 10 multiple dwellings are under construction; (6) Fire Chief Fox will be invited to appear before the Board. Invitation will be extended to Assessment Appeals Advisor to speak to the Board at a later date; (7) Community Events Calendar request has received three replies; (8) Audit report will be presented this afternoon at 3 P.M. and Board members are invited to attend.

Bld. Comm. Mowery reported that Mr. Guy McCorison will present completed study of the Association Office parking area the latter part of September.

Counsel ZoBell stated requested condominium resolution is in progress, and letter regarding litigation is being prepared for the Audit report.

Community Plan preparation will be discussed on September 4 by Counsel ZoBell, Director Fitzhugh and Manager Grahal.

CORRESPONDENCE RECEIVED

Mr. S. J. Lonergan. Request for removal of restriction on subdivision approval, Lot 4, Block 20. Following discussion, motion was made, seconded and passed unanimously that a stipulation be placed on the proposed subdivision as follows: ingress and egress for Parcels 2, 3, and 4, shall be from San Elijo only, and ingress and egress for Parcel 1 shall be either San Elijo or Via de la Cumbre.

EXECUTIVE SESSION

Board went into Executive Session from 9:55 to 10:05 A.M.

ADJOURNMENT

The Board adjourned at 10:05 A.M.

Fritz W. Wrenn
Chairman

R. B. Grahl
Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD AUGUST 26, 1975 IN THE BOARD ROOM AT 9:00 A.M.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Smith and DeBakcsy.

REALIGNMENT

Zasio, R. D. Portion Lots 6 & 14, Block 33, Rambla de las Flores. Present acres: 2.7 and 3.11 ± acres. Proposed acres: 3.8 and 2.01 ± acres. Deferred for opinion of legal counsel.

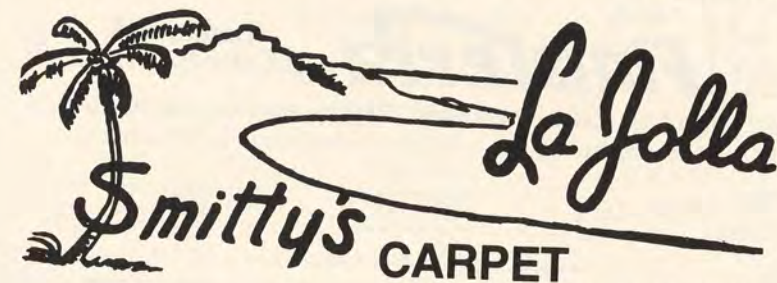
ADDITIONS & ALTERATIONS

RSF Garden Club Discussion relative to tree cutting.

The Art Jury visited the Milburn Stone property on La Sencilla during the field trip.

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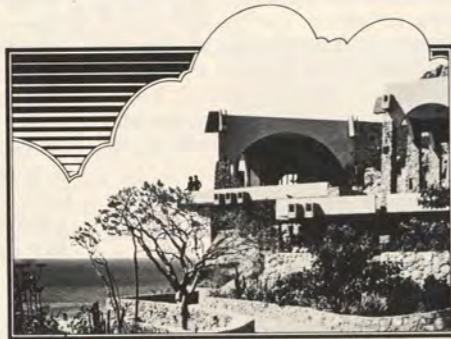
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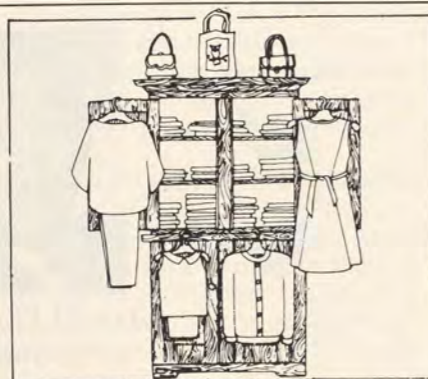
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KITES FLY OVER SAN DIEGO BAY



Jack and Karolyn Dorsee in western attire — theme for the day.

The Seventh Annual "Go Fly a Kite and Sail Race" took place in San Diego Bay on Sunday, August 24. Approximately 150 sailboats of all sizes participated in the unique event sponsored by Jack Dorsee, owner of Jack Dorsee Sailboats on Harbor Island.

It is a unique race because the contest demands not only sailboat racing skills, but also the ability to keep a kite flying during the entire race.

Tom Tobin skippered his Ericson 37' "Impact" to first place with kite up. This award was presented by Mayor Pete Wilson. This event was part of America's Finest City Week, a program started by Mayor Wilson three years ago.

The largest entry in the race this year was a 64' Cutter. There was no entry fee for participating in this unusual race, but donations were collected during the festivities that followed the race for Project Head Start.

In the multihull class Ken Collins, single handling his Hobie Cat 16' took first place with kite up when crossing the finish line.

The race start committee and guests helped get the race underway from aboard the Silver Fox owned and skippered by Bruce Barnes. After the awarding of the trophies to the winners there was music and festivities awaiting the kite-sailors.

Other winners are: 2nd with Kite Up, John Lake, Ranger 32'; 3rd with Kite Up, Tom Collison, Catalina 27'; 4th with Kite Up, Craig Smith, Catalina 27'; 5th with Kite Up, Donald Miles, Catalina 27'; and 6th with Kite Up, Neal Esterly, Santana 37'.

There were also crazy awards given out to 1st kite down in the water — the highest kite in air — lost at sea award — war ship award, etc. □

Places

GOLF COURSE CONDOMINIUMS STARTED AT LOMAS SANTA FE



Artist's conception of Santa Helena Park condominium homes at Lomas Santa Fe, in north San Diego County. Two and three bedroom floor plans will be offered in one and two-story designs.

Construction has started on 64 condominium homes in the \$4 million Santa Helena Park project in the north San Diego County community of Lomas Santa Fe.

The homes will overlook the 13th fairway of the Lomas Santa Fe Country Club championship golf course.

Three floor plans will be offered: a single story unit with two bedrooms plus study and two baths; and two two-story floor plans, one with two bedrooms and 2½ baths, the other with three bedrooms, 2½ baths. Units range in size from 1,259 square feet to 1,536 square feet.

Recreation facilities will include swimming pool, Jacuzzi, and cabana.

Each home will have a fireplace, dining area off the living room, wetbar, breakfast counter, attached two-car garage and patio. The two-story units also have one or two balcony decks.

It is expected that the first units will be available for occupancy by July 1976. The sales program is scheduled to start this October. Prices are expected to range from \$50,000 to \$70,000.

Lomas Santa Fe Development Corporation is the builder. Rick Engineering is the architect.

Lomas Santa Fe is a 1200-acre master planned community between the Pacific Ocean and Rancho Santa Fe, 20 miles north of downtown San Diego. The community includes a shopping center complex; country club with tennis courts, swimming pool, clubhouse and championship golf course; public executive golf course; and over 650 residential units completed to date.

Lomas Santa Fe, Inc. is the developer. □

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MENTAL HEALTH AUXILIARY SETS AWARDS LUNCHEON



Mrs. Walter F. (Ruth) Carpenter, Luncheon Chairman.

The "Belles For Mental Health," the Women's Auxiliary for the San Diego Mental Health Association, is having its second annual awards luncheon on Tuesday, Oct. 21, at the Sheraton Airport Inn (the second Sheraton on Harbor Island).

Dr. Sanford I. Berman, known to San Diego and around the world as Dr. Michael Dean, The Famous Hypnotist, is one of the most popular lecturers on communication and semantics in the country. He earned his Ph.D. at Northwestern University and took over classes in general semantics at the University of Chicago when Dr. S. I. Hayakawa went to San Francisco State. Dr. Sanford I. Berman will be our guest speaker.

Dr. Edwin E. (Buz) Aldren "The Second Man on the Moon" and past Honorary Chairman of the National Mental Health Association will introduce Dr. Berman/Dean. Our First Lady Betty Ford is this year's Honorary Chairman and will be in San Diego in November for the National Mental Health Association conference.

The "Belles" were founded in May 1972. Mrs. Robert (Bob) Crosby was the founding President. The auxiliary was organized under the charter of San Diego Mental Health Association, a California Corporation of non-profit origin with non-salaried officers and supported wholly by membership dues and contributions. Belles is an organization whose function is to cooperate with and advance the service of the San Diego Mental Health Association.

Mrs. Walter F. Carpenter is the second annual awards luncheon chairman. □

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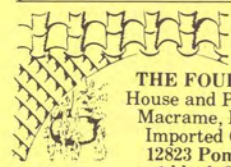
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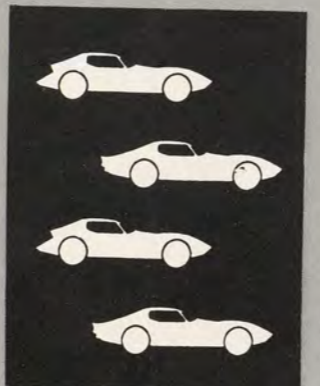
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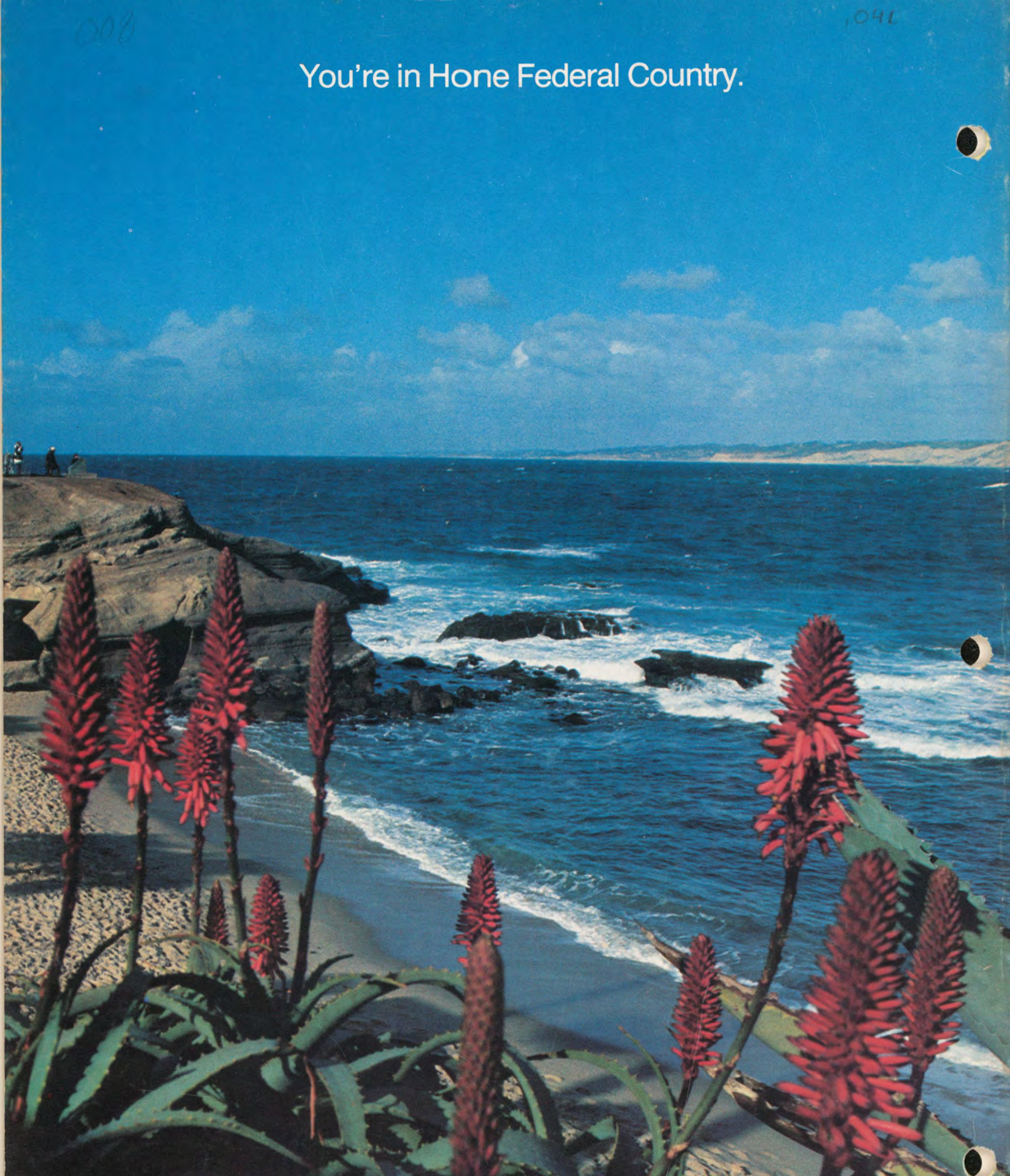
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