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north county living

MARCH 1974 ONE DOLLAR



From San Elijo Hills,
views of gentle loveliness



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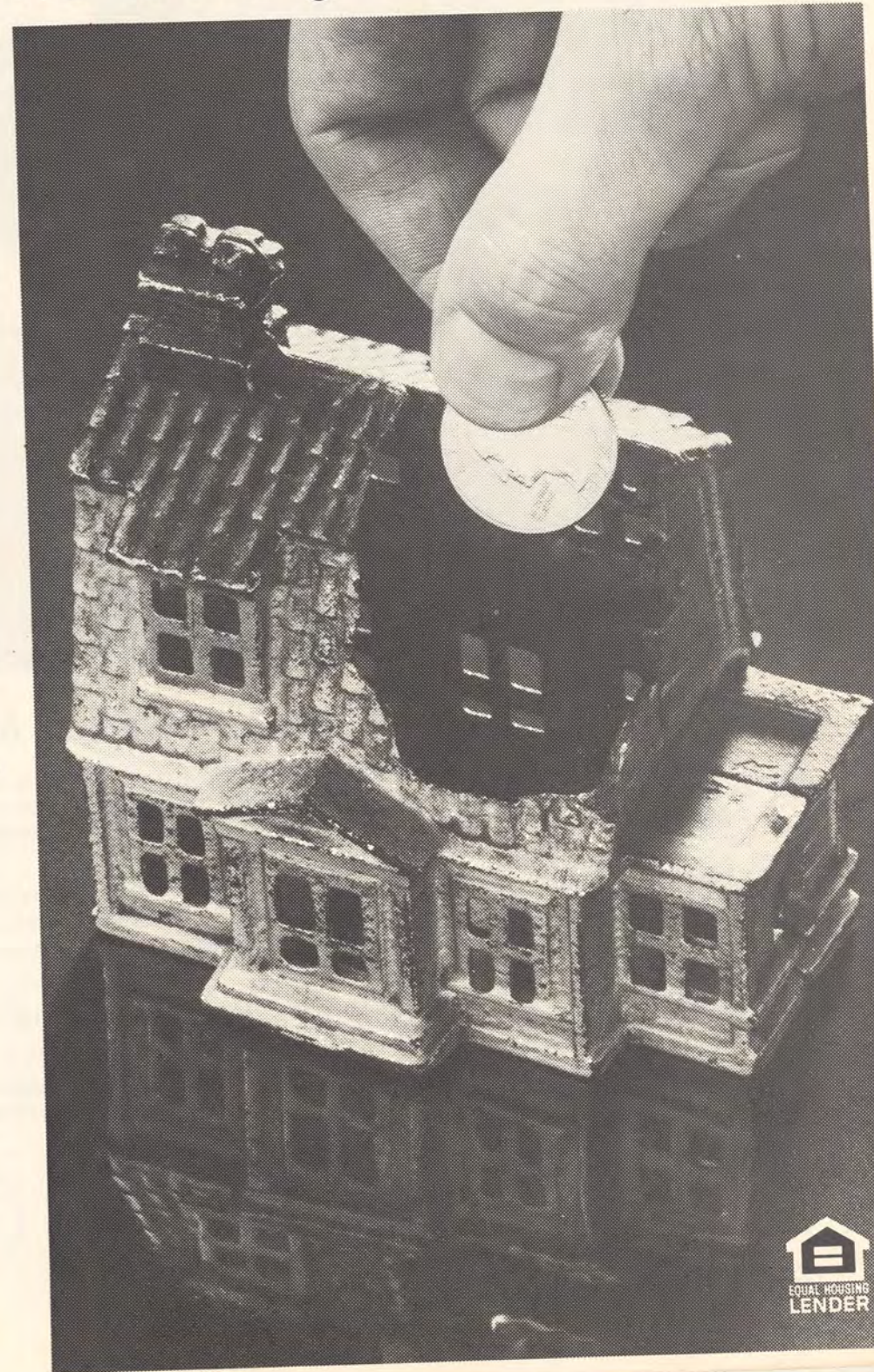
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Added, too, is a boutique area for showing accessories, lamps, and gift items. You will find the new, enlarged store to be more spacious and colorful — a delight to shop and browse through — and our staff of eight designers anxious to offer their professional assistance.

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SAN DIEGO'S
north county living

March 1974 • Volume 13 Number 3

About the Cover:

The best of two worlds — the fresh breezes of the coastal area and the wooded elegance of Rancho Santa Fe come together at San Elijo Hills, a new neighborhood in the northeast corner of Lomas Santa Fe. The cover photographer's "eye view" is angled East over the swimming pool at the Lomas Santa Fe Country Club.



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New Homes at Lomas Santa Fe

San Elijo Hills has it all: views, seafresh breezes, convenience and privacy

The best of two worlds — the fresh breezes of the coastal area and the wooded elegance of Rancho Santa Fe — come together at San Elijo Hills, a new neighborhood of view oriented homes in the northeast corner of Lomas Santa Fe.

Located high on a bluff bordering Rancho Santa Fe, San Elijo Hills is surrounded by views of the Pacific Ocean, rolling hills quilted with citrus groves, horse ranches and eucalyptus trees, an arc of mountains, verdant San Dieguito Park and a new executive golf course.

The homes themselves are designed to take advantage of these outstanding views and the carefree lifestyle of the north San Diego coastal area.

In each home, there's the warmth and welcome of an old-fashioned country kitchen, with lots of room for

cooking and dining and family relaxation. The country-style kitchens open onto large patio areas at the side and rear, and sliding glass doors, oversized windows and a serving counter tie the indoor and outdoor living areas together and create a feeling of spaciousness.

Five different floor plans are offered, from a gracious, two-story five bedroom, three bath, to a generous single-story, two bedroom, two bath model.

All of these homes feature a sunken living room with fireplace and vaulted ceiling. The master suites are spacious, have an abundance of wardrobe space and include compartmentalized dressing area and bath. The baths feature ceramic tile shower walls and tub enclosures and cultured marble pullman tops with large pullman mirrors.

Ceramic tile is also used on all kitchen countertops.

Other quality features include: General Electric appliances; luminous kitchen ceilings; gas, forced-air heating ducted for air conditioning; cable TV outlets and a wide selection of luxurious carpeting, entry tile and vinyl floor coverings.

Each home is available in one of three architectural styles and has either a red tile or heavy shake roof. The combination of architectural styles results in an atmosphere harmonious with the natural beauty and heritage proudly visible in this area.

Residents of San Elijo Hills will find themselves surrounded by recreational opportunities for all ages. In fact, right at the entrance to San Elijo Hills, a new recreation facility is being constructed and is scheduled to open in summer, 1974. This facility will include its own pool and cabana area and is available to San Elijo Hills residents on an annual membership basis.

The new, 2,550-yard, 18-hole Lomas Santa Fe Executive Golf Course borders San Elijo Hills to the south, and is

scheduled to be ready for play in fall, 1974. This new golf course should prove to be highly popular with busy housewives and businessmen who can't afford the time to play a full-length course. All homebuyers will be welcome to use the Executive Course and members of the Lomas Santa Fe Recreation Facility and Lomas Santa Fe Country Club will be entitled to lower greens fees.

The Lomas Santa Fe Country Club, less than a quarter of a mile south of San Elijo Hills, sets the atmosphere for the Mexican Colonial style of architecture prominent in Lomas Santa Fe. It has a large dining room and cocktail lounge overlooking the magnificent championship golf course, site of the 1974 Andy Williams Celebrity Pro-Am Tournament. The Club also has eight tennis courts, four of which are lighted, and a 25-meter swimming pool with one and three-meter diving boards, plus a separate Pool Clubhouse.

The 125-acre San Dieguito Park is adjacent to San Elijo Hills. This beautiful, green park with its eucalyptus trees, picnic tables, children's playgrounds and recreation fields, will be a relaxing and convenient diversion for those lucky enough to live so close by.

Ocean beaches, the Fairgrounds, Del Mar Racetrack and public riding stables are only minutes away.

Shopping is also convenient at Lomas Santa Fe's own beautiful Plaza of the Four Flags Shopping Center, which has a Safeway supermarket, Walker Scott department store, United California Bank, Oceanside Federal Savings and Loan office, restaurants and many specialty shops.

A second shopping center, Plaza West, now under construction just west of the Plaza of the Four Flags, across the freeway, will open this summer. Plaza West will include a Von's supermarket, Sav-On drug store, Handyman home and garden center and other shops for added convenience and selection.

next page, please



Five-bedroom plan at San Elijo Hills features balcony off master suite. As with all other plans, it is available in any one of three architectural styles.



Master suites of homes at San Elijo Hills are spacious and include compartmentalized dressing area and bath.





All San Elijo Hills homes have sunken living rooms with fireplace and vaulted ceilings.

For San Elijo Hills residents, the center of living and entertaining is the country-style kitchen, which opens onto patio area at rear or side.

San Elijo Hills has it all:

Children in San Elijo Hills may attend Solana Vista Elementary School (kindergarten through Grade 3), with Lomas Santa Fe; Skyline Elementary School (kindergarten through Grade 6), just west of Lomas Santa Fe; Earl Warren Junior High School, across from the Skyline Elementary School, and San Dieguito Union High School, only 10 minutes away in Encinitas. A new high school in Del Mar is scheduled to open in fall, 1974.

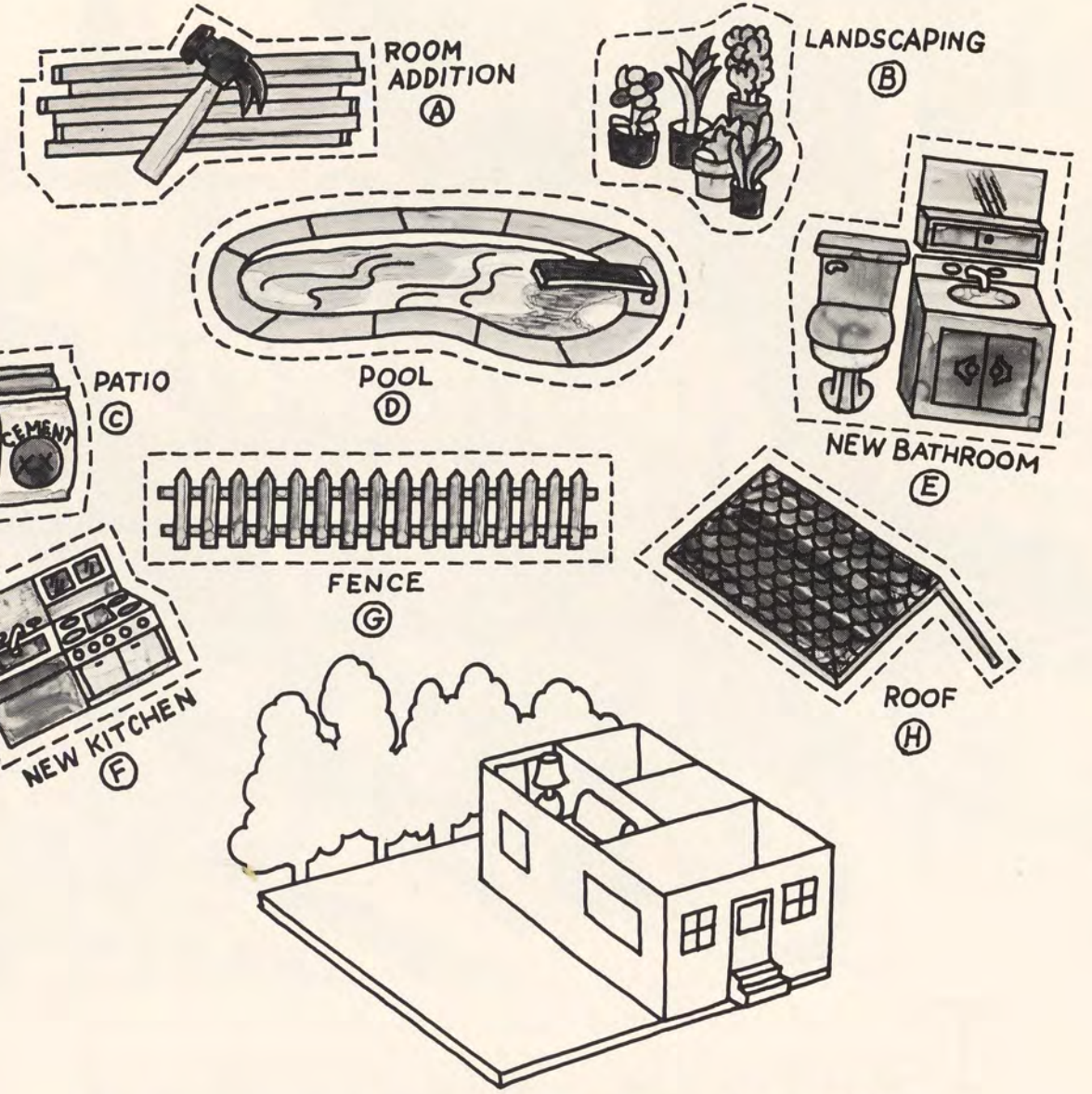
In addition, there are several private and parochial schools in the area, including St. James Academy, Carden School, Santa Fe Montessori School and the San Diego Military Academy.

The beautiful, new campus of the University of California, San Diego, is only ten minutes south at the entrance to La Jolla.

Lomas Santa Fe is a 20-mile straight-sweep north of downtown San Diego, and 90 miles south of Los Angeles, between the Pacific Ocean and Rancho Santa Fe. The Sorrento Valley softwares-industrial center is less than 10 minutes away.

Furnished models are open at San Elijo Hills seven days a week from 9 a.m. until dusk. Prices start at \$46,700, with conventional financing available.

For sheer convenience and recreation, Lomas Santa Fe's San Elijo Hills is unsurpassed. The breathtaking views and tradition of the area, outstanding climate, sparkling atmosphere and easy shopping combine to provide a quality of life hard to find in these times.



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- College Heights Branch: 5998 El Cajon Blvd. (60th at El Cajon, one block west of College Avenue) 287-1771





PHOTOGRAPHY BY JANE COURSIN

The "bicycle built for three" was a pedal ahead of the traditional model "built for two" because it enabled an enterprising young man to escort *two* lovely ladies, instead of one! Mike O'Hara, owner of the Del Mar Village Condominium Complex, had no trouble finding the pretty girls, but he needed help from Vic Ottenstein when the going got rough. (The amused girls are Mrs. Emily Peagler of La Costa and Mrs. Victor Ottenstein of Rancho Santa Fe).

A Rancho Santa Fe Savings & Loan savings account is another great way to get help "when the going gets rough". Sorry, there's no bicycle-built-for-three in our services, but there are many other advantages that will make you glad you're saving with us. Come visit soon!



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You Are Cordially Invited To

Ride The Salk County Express
with the

Women's Association for the Salk Institute

Via Amtrak to Wasi-ville, USA (Del Mar Village)

On Sunday, March 31, 1974
and

"Discover Forgotten Days"





ing project for the 1972-73 year was the WASI Sales of Stationery items and Greeting Cards, featuring The Institute. Profits from this project went towards the purchase of a much needed Gamma Counter used in the study of microscopic cancer cells at The Institute.

Mrs. David H. Garfield of La Jolla, is the present WASI president. Past presidents include: Mmes. Morton J. Cohn, Herbert F. York, Louis Wolfsheimer, Lawrence B. Cook, Harry E. Farb, Anderson Borthwick and James H. Knox.

PHOTOGRAPHY BY JANE COURSIN



Having a good time "discovering fun" at the Del Mar Village complex, are (left, standing) Mrs. Stanley Praver, of La Costa and Mrs. Walter F. Carpenter, of Escondido. Left seated are Mmes. Victor Ottenstein of Rancho Santa Fe and Richard Jumont, of La Jolla.

The membership in WASI ranges from college students to great grandmothers, and is open to interested members who have the desire to aid in the future of man. A personal invitation has been extended to the San Diego community to join in aiding the potential success of the March 31st WASI fund raiser, which carries the theme, "Discover Forgotten Days".

Schedule

3:30 p.m. - Entertainment at Santa Fe Depot, San Diego.

- 4:30 p.m. - "All aboard" — AMTRAK departs (on schedule).
- 5:00 p.m. - AMTRAK arrives at Del Mar Station.
- 5- 7 p.m. - Social Reception and Special Events.
- 7-10 p.m. - Dinner/Dance.
- 9:54 p.m. - AMTRAK picks up passengers for return to San Diego (buses will be made available for guests that desire an earlier or later departure).



"Discovering Romance" are Mrs. James R. Furby of La Jolla, and John Ferguson, Art Director of Channel 6 XETV, as they are serenaded by Kerm Taylor, Member of the S.P.E.B.S.Q.S.A. (Society for the preservation and encouragement of Barbershop Quartet Singing in America), who will entertain at the WASI party.

The glamor which once made the old Del Mar Hotel property the "in spot" for Hollywood stars and the race track set will take on a "re-birth" as The Women's Association for The Salk Institute ready plans for "Discover Forgotten Days", a fund-raising event taking place Sunday, March 31st, at the Del Mar Village complex, the site of the beautiful old hotel.

The two-part event, planned to take you back to a quality of life when steam was king and a shoe shine just 5c, will commence with



Conferring at THOMAS FURST INTERIORS are ladies of the Women's Association for the Salk Institute, which will present a gala benefit to further basic research at the Institute. To be held Sunday, March 31st, the costume festivity will begin at the Santa Fe Rail Depot in San Diego and transit via Amtrak rails to Del Mar Village complex at Del Mar for dining and dancing. Seated right to left above are Mrs. David Garfield of La Jolla, President of the Association; Mrs. Walter Carpenter of Escondido, Dinner Chairman; and Mrs. Irving Roston of La Costa, Decorations Chairman.

Tanz and Kerm Taylor, in the party

David Moisan Photography

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Thomas Furst

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Women's Association for the Salk Institute, more affectionately known as WASI was founded under the leadership and guidance of Mrs. Morton J. Cohn and Mrs. Leah Wright Fuerst. From the beginning the Association's overall purpose has been to promote understanding of the objectives and goals of the Salk Institute; to

Santa Fe Federal salutes "WASI"—Women's Association for the Salk Institute—as they make plans to "Discover Forgotten Days" in Del Mar. The event will benefit the Salk Institute's biological research. Association members Mrs. James R. Furby, Mrs. Stanley Praver and Mrs.

William E. Spicer are joined by Del Mar Mayor Mrs. Fred C. Heinzmann, second from right. Guests will arrive via Amtrak at 5 p.m. March 31 for the gala event. Santa Fe Federal commends WASI for imagination, timely gas-saving, plus a happy combination of frivolity and charity!



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an exhilarating send off from the Santa Fe Rail Depot, in San Diego. Balloons, popcorn, peanuts, pennants, a caliope and Amos' 5c shine, will set the mood as passengers board The Salk County Express (AMTRAK) to Del Mar, where guests will be greeted at the Del Mar Station by those groups arriving early from the North County and Los Angeles area. A jazz band, flappers, flickers and decorations will set the mood of departed days.

In the lovely park-like setting of the Del Mar Village complex, a resort development, headed by Mike O'Hara, the nostalgic flavor is blended with the modern and luxurious villas bringing back the grande days of the romantic 20's. The variety of exterior woods in the unique architecturally designed structures of the Del Mar Village enhance the natural landscape where WASI members set out to transform the wooded area into WASI-ville, U.S.A.

Music and entertainment from the Victorian gazebo is reflected into the relaxing lake, as romantic sounds are heard from the nearby seashore; lovely flowers and lanterns light the winding pathway to yesteryear for the expected 400



PHOTOGRAPHY BY JANE COURSI

"Discovering Picnic Fun" are Mrs. Mark Tanz and Kerm Taylor, in the park-like setting of the Del Mar Village complex.



PHOTOGRAPHY BY JANE COURSI

Being "Discovered" talking to two pretty ladies is Robert Michal, of Vista. Job Super, Tom Prouse, of the Rancho Santa Fe Construction Company, says, "back to work, fella", or Mike O'Hara's not going to have this building complete for the WASI party on March 31st. Young ladies, (left) Karen Kevins and Joanne Stafford, of Miss Vernetta's Dancers.



guests. Costumed couples, a cop on the beat, a bicycle built for two, a flower stand and WASI's original bathtub gin are but a few of the special attractions to enhance the event.

Inside, adjoining the social reception area, special events add to the tempo. To gain entry into this exciting locale guests will need a Password which will be published in The Salk County Gazette. Activities include a "Speakeasy", complete with small tables, chairs and peanuts. A popular TV personality will give flavor to the film buffs. For Men Only is a "sneak peek", a Little Egypt, where a Belly Dancer will be twirling her way thru seven veils. A barbershop quartet will harmonize songs gone by.

The dining area, overlooking the sea, will be enhanced by colorful decorated buffet carts laden with a variety of cuisine and manned by Chefs, costumed accordingly . . . the band will be playing and guests will have the opportunity to sample from each cart. Tables will sur-

round the dance floor, allowing guests to leisurely wine, dine, dance and exchange conversation.

Mrs. Mark Tanz, of La Costa, a Life Member of the organization, heads the 23 women committee. Mrs. William E. Spicer, of San Diego, Co-chairman, is in charge of the San Diego "kick off" and will assist Mrs. Tanz in carrying out the exciting, fun-filled plans. Other committee members include: Mrs. William R. Boehm, Mrs. Henry M. Hedges, Mrs. Henri J. Charmasson, Mrs. D. Dudley Muth, Mrs. Abraham Ratner, Mrs. James R. Furby, Mrs. Irving Rosten, Mrs. Walter F. Carpenter, Mrs. Harriet Mons Wille, Mrs. Chester E. Wildman, Mrs. George Smith, Mrs. Richard McPherson, Mrs. Robert Denison, Mrs. Herman Lutchansky, Mrs. Paul A. Vesco, and Mrs. Jack T. Coursin. Advisors: Mrs. David H. Garfield, WASI president; Mrs. J. R. Newland, Executive Vice President; Mrs. Richard Jumont, Ways & Means Vice President; Mrs. Carol Cromwell, WASI/Salk Liason.



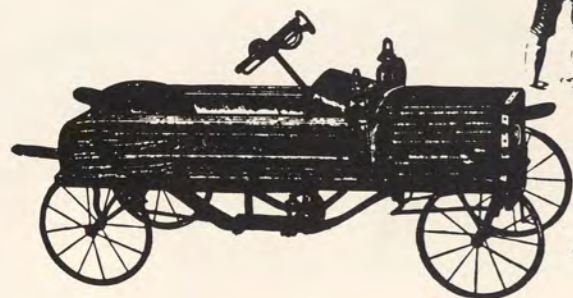
Mrs. Mark Tanz, of La Costa, chairman of "Discover Forgotten Days" appears to have "discovered" a typical Harlow pose . . .



A Datsun 610 goes everywhere! It escorts pretty young ladies into a field of flowers by the sea. It takes kids to school, mom to shopping, dad to work, and the whole family to the beach. It even takes three young ladies* into a field of flowers at Ocean Windows, Del Mar Village, just for the express purpose of looking pretty in anticipation of the WASI sponsored benefit for the Salk Institute. "Discover Forgotten Days" will take place on Sunday, March 31st . . . and Datsun will be there!



*Mrs. Richard Jumont, (on hood)
Mrs. Russell L. Thibodo, (on car roof)
Mrs. Mark Tanz, General Chairman, (standing)



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Dressed in their Stuards creations, Mrs. Mark Tanz, Chairman (top) and Mrs. William E. Spicer, Co-chairman take the Salk County Express to WASI-ville, U.S.A. to "DISCOVER FORGOTTEN DAYS" at the Women's Association for the Salk Institute's nostalgic gala at the Del Mar Village complex, in Del Mar, Sunday, March 31st.

USD'S PARIS SUMMER LAW PROGRAM

The University of San Diego summer law program in Paris, France, will be significantly expanded in 1974, according to Associate Dean Herbert Lazerow, Director of the program. This summer, in addition to the four 3-credit courses offered last year, two 1-credit courses will be offered, permitting the student to elect between 3 and 7 semester credits for the summer.

Enrollment will also expand. Last summer, 60 students from 7 countries participated in the program. This summer, limits on student enrollment have been somewhat expanded, but the balance between common law and civil law students will be preserved.

This Institute on International and Comparative Law, co-sponsored by the University of San Diego School of Law and the Centre d'Etudes Juridiques, Politiques et Economiques of the Institut Catholique de Paris July 1-August 13, is the only English language program for the study of international and comparative law subjects in Paris. Each course will be taught by a full-time professor with American teaching experience. Distinguished European faculty and lawyers will participate where appropriate.

Classes will be held at the Institut Supérieur des Sciences Economiques et Commerciales, a modern, air-conditioned facility near the Champs Elysées. Rooms for both singles and married students are available at the Cite Universitaire, a student housing complex convenient to classes.

The 3-credit courses are scheduled in the mornings for six weeks. The 1-credit courses will be given in early afternoon, each for a two week period. During the first week of the program, there will be visits to legal and law-related institutions. Last year, the group visited the Palais de Justice, the Conseil d'Etat (Supreme Administrative Court), and the French Senate. Some visits were followed by receptions at which the students had an opportunity for informal interchange with our hosts. French conversation courses will be available for interested participants and their spouses.

Dean Pierre Azard, the French coordinator of the course, counselled students on French education, travel plans, and opportunities.

Despite the escalating inflation, tuition for the 1974 program remains at \$360, and room expenses have actually been reduced to \$200 for single students and \$330 for married couples.

For further information, write to Dean Herbert Lazerow, School of Law, University of San Diego, Alcalá Park, San Diego, California, 92110, U.S.A. □



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Donald Manning, Dixon's Used Car Sales Manager

of more than one vehicle for the price of one new car. Many automobiles are just broken in to efficient performance when they are traded in, and have a fine lifetime of service to offer. They are clean and well cared for — a great many have been regularly serviced at Dixon's service department and they do not drop drastically in value after purchase. The insurance rates are lower. There is a warranty up to two years in duration offered with each sale.

Don Manning is a gentleman of utmost integrity. His early training in U.S.C. law school defines him as a man dedicated to honesty and the rights of citizens, especially as applied to safety and truth in advertising. Don Manning personally supervises all work performed on Dixon near-new vehicles.

A wide field of interests, including flying, dirt bikes, ocean fishing and fly fishing make up the recreational life of this vibrant executive. His gracious attitude toward everyone, whether a business acquaintance or personal friend, makes him a most striking and productive figure in the automobile world. He has served Dixon Ford for ten years in the trade-in field, has amassed a huge following of customers because of the honesty of his opinion and warranties. Don's wife, Harriet, joins him in his many pursuits and is as active and enthusiastic as her husband.

Don Manning employs a critically selected staff of sales personnel, each man experienced and expertly versed in quality automobiles of all makes. The collective experience of this staff amounts to 103 years. The integrity of the company depends to a large extent upon the honor of the used car sales department. Don Manning makes a point of being available to each and every customer for consultation, advice or opinion. Please come in and meet the smiling faces — at Dixon Ford — for a deal you can't afford to refuse! □

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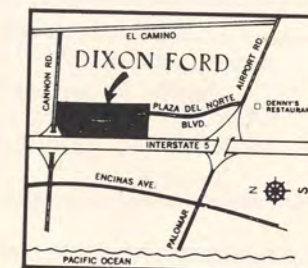


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Meanwhile, back at the ranch...

SANTA FE HUNT

by Bette Slattery

The Santa Fe Hunt invited members of the West Hills Hunt of Los Angeles as their guests for a two day combined hunt on February 8th and 9th. Approximately thirty members from the Los Angeles area arrived on Friday, including Mr. Hal Ramser, Master of Fox Hounds of West Hills Hunt. That evening Mr. and Mrs. William Sauer of Los Angeles hosted the opening party at the magnificent new Spanish home of Mr. and Mrs. Arnold Kirkeby which easily accommodated the more than one-hundred guests. Colorful potted flowering plants were arranged throughout the house, adding to the beautiful decor of their home. Hors d'oeuvres, cheeses, and plenty of Hunt "Glog" were served from the massive dining room table.

Early the next morning, sixty riders were mounted for the opening ride out of Carmel Valley which everyone thoroughly enjoyed.

Saturday evening the Santa Fe Hunt hosted the final party at the La Jolla home of Mr. and Mrs. Harry Polinitza, another spectacular home which over-

looks the ocean. Monika Nakumara was in charge of the arrangements and a splendid buffet was served with members contributing their favorite gourmet dishes... making it one of the nicest parties we have ever had. The main topic of conversation was about the Hunt Ball scheduled for April 6th.

The final ride on Sunday morning brought out the same large group of riders, this time out of the Willis Allen Ranch near Carroll Canyon Road. Such beautiful territory to ride and enjoy our nice California weather.

Raves from everyone... this was truly one of the very nicest weekends to remember and one that will sure to be an annual event. □

HAPPINESS IS HELPING

by Sylvia Upsher

A box lunch became a Valentine on Thursday Feb. 14 when the Women's Committee for Cerebral Palsy held a third successful Box Luncheon Day. More than 10,000 lunches were delivered by members of 6 Area Guilds all over San

Diego to businesses, schools, groups and private parties.

"Happiness Is Helping" was the slogan used to emphasize the help given the United Cerebral Palsy Center.

Each lunch had a ham salad sandwich, a chicken drumstick, three-bean salad, condiments, an apple, and chocolate fudge cake. The food was prepared and boxed by a professional catering company.

The Rancho Santa Fe school children saw a film on the meaning of the Cerebral Palsy Center. Mrs. Richard Iverson was chairman of the lunch program for the Beach and Country Guild. Assisting at the Rancho Santa Fe School was Mrs. C. Dyer and Mrs. W. Wilkey, aided by Mrs. Harold Blumenthal, Mrs. Sylvia Upsher, Mrs. W. Magoffin at the tennis court. Mrs. T. Anderson and Mrs. D. H. Lee held a party for the preschoolers. Other civic minded women donating time were Mmes. Robert Welsh, Richard Arendsee, Ray Harmon and Brad Ewing.

R.S.F. WOMEN'S COUNCIL HOLD SPRING LUNCHEON

The Women's Council will hold their Spring Luncheon in the Fellowship Hall of the Village Church for members and their guests on Wednesday, March 27th. The Women's Council held their first meeting of the new board on February 11th. Following is the newly elected board.

WOMEN'S COUNCIL OFFICERS

President	Mrs. Charles Chapin
First Vice President	Mrs. Allan Leonard
Second Vice President	Mrs. Arthur Henderson
Recording Secretary	Mrs. Dene Hodges
Corresponding Secretary	Mrs. Paris Adkison
Treasurer	Mrs. Edward Dacus

DIRECTORS

Village Church Workshop	Mrs. Willard Downs
1. World Service	Mrs. Howard Will
2. Christmas Festival	Mrs. Curtis Barks
Christmas Festival Chairman	Mrs. James Ainley
Membership	Mrs. Alfred Gregory
Fellowship	Mrs. Claude Conklin
Publicity	Miss Margaret Muench
Visitation	Mrs. James Lawless
Luncheons	Mrs. Karl Glasoe
House	Mrs. Rita Scott
Teas & Coffees	Mrs. Walter Krafft
Telephone	Mrs. Roger Rowe
Benevolence	Mrs. Arthur Mohr
Congregational Dinner '74	Mrs. Fred Gardner
Bridge Marathon	Mrs. Fred Reeves
Readers' Club	Mrs. Irvin Hummon
Nominating Committee	Mrs. Donald Caughey
	Mrs. Colin Bradford
	Mrs. Alfred Cope
	Mrs. Robert Bible

VOWS FOR LARKIN/LE VINE



Saturday, December 15, 1973, Mr. and Mrs. Kenyon Larkin of Rancho Santa Fe, offered their daughter Lucia in marriage to Dennis James LeVine, son of Mrs. Rose LeVine of Los Angeles. The Reverend James Freda of the Village Church performed the inspiring ceremony in the Rancho Santa Fe home of the bride's parents, by candlelight. The bride was a vision of loveliness, carrying a dainty bouquet of roses, baby's breath and pine, complimenting her gown of delicate candlelight lace. Her sister, and Matron of Honor, Mrs. R. Michael Auer, of Manchester, Vermont, was exquisitely gowned in a pale, rose print on off-white, period design. The best man was Mr. Gary Reid of Los Angeles, the usher was Mr. R. Michael Auer, husband of the bride's sister — their son, Jason Auer was ring bearer.

Mr. LeVine is a practicing psychologist in Los Angeles, where the couple will live, and is a student of the Graduate School of Psychology at UCLA. For 13 months prior to her marriage, young Mrs. LeVine attended college in Japan where she was majoring in Japanese studies.

MEDICINE VAN



Executive Assistant Ralph Anderson, left, of the Fifth Supervisorial District, checks out the new Sheriff's ambulance with Chief James Fox, right, and his son, Peter, of Rancho Santa Fe. Peter Fox converted the 1974 Dodge Maxi Van into a functioning emergency vehicle to be used in the Julian area. This is one of four ambulances which are part of the Emergency Medical Services program being developed by the County of San Diego.

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Periphery

OES AND FIREMEN DEMONSTRATE UNSAFE GAS STORAGE

Is the few extra miles you get out of two gallons of gasoline worth your family's lives? Just two gallons, maybe 30 miles worth, destroyed a car in El Cajon.

In a joint demonstration sponsored by the Unified San Diego County Office of Emergency Services (OES), the Heartland Fire Zone, the County Fire Services Coordinator, and Bates Auto wrecking, an old car was thoroughly gutted. Its deliberate destruction, it is hoped, will save lives by pointing out the hazards involved in carrying "spare" gasoline.

"Many people have already been killed by carrying extra gasoline in non-approved containers in their automobiles," said Bill Marty, director of the OES. "We want to show everybody that gasoline, although a liquid like water,



shouldn't be put into just any waterproof container."

"The two gallons of gasoline used in this test is reported to be the equivalent of 28 sticks of dynamite. If you wouldn't

carry dynamite in your trunk, don't carry gas, either."

Tom Owen, chief of the El Cajon Fire Department, said that the demonstration was typical of what would happen if a make-shift can of gasoline spilled in the trunk and was set off by a spark.

"Such a spark might be caused by a defective brake light connection or even static electricity," Owen said. "In case of a rear end collision or even a panic stop, the results would be the same."

According to Marty, persons having to carry spare gasoline for some reason should use only fire department approved safety cans which are rigidly mounted to the vehicle somewhere other than in the passenger compartment. These safety cans feature spring-loaded, self-closing lids and are unvented. He estimated the cost of such a five-gallon can as being in the \$20 and up bracket.

Although some brands of plastic containers carry fire department approval, not all fire officials were unanimous in calling them entirely safe. One fireman said that although laboratory testing showed otherwise, he had seen such cans split along the seams, leaking fluid.

Owen said that even safety cans which are carried loose such as in a car top luggage rack become flaming missiles in a collision. If the vehicle stops suddenly the gas can continues on, frequently rupturing and igniting on impact, he said.

County Fire Services Coordinator Bob Lawrence cautioned that storing gasoline in any above ground container is not only illegal, but may void property fire insurance as well. He said that citizens unsure of the safety of their gasoline containers should contact their local fire agency immediately. □

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Scents & Flowers

COLOR ME "WARM"



Lee Cantley AIFD

One of the biggest impacts that color has on people is its power to create beauty. And that is why color is so important to the floral industry. Light is the source of all color. Light is broken into rays of varying lengths which are a series of hues to the eye. Objects absorb light rays except the one reflected. This gives the object its color.

Color and color combinations produce an emotional response in the human mind. Each person likes certain colors and dislikes others. The emotions which flowers produce by their colors are important in producing floral designs and good designers know how to use colors properly. There are many ways to invoke emotion in a floral design, but color is 80 per cent of it. The red, white and blue of the American flag invokes a sense of patriotism. And, the red, white and blue of the barber pole means a place to get a haircut.

Cool colors such as green, blue, violet suggest cool shade, distant skies and deep shadows. Violet can also be a warm color and yellow can be a cool color.

Warm colors are red, orange, and yellow, so named because of their association with fire and sunlight. Bright colors advance quickly towards the eye.

Color combinations quite often will determine the mood. A pastoral arrangement denotes daintiness and sweetness; splashy, dramatic colors are spectacular; a single mellow toned bouquet spells charm and delight.

For daytime, yellow will brighten a room. A special arrangement for evening activities under artificial light should avoid blues, yellows and purples, as they lose their intensity. Pinks and reds are better under artificial light.

And, a helpful hint for you ladies that do your own floral arrangements, your dark flowers should be used only in light surroundings. They become darker next to white. And, pastels become more vivid when used next to white. Also, to achieve depth in an arrangement, use dark colors on the bottom and in the center of the bouquet. Then use light colors on the top and sides.

And to occupy your idle time, try to think up a new color and let me be the first to see it. □

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Representatives Report



SENATOR JOHN STULL:

Pledging to continue his work to stop government-by-appointee and to bring government back to the local level, Senator John Stull (R-San Diego County) today filed his declaration of intent papers for reelection in the 38th Senatorial District.

"There is much that needs to be done," Stull said, "and, based upon my record, I believe I can actively and accurately represent the people of San Diego, Riverside and Imperial Counties for the next four years."

As recently reapportioned, the 38th Senate District will include most of the territory in San Diego County which Stull currently represents, as well as gaining all of Imperial County and about four-fifths of Riverside County.

"The present legislative majority appears determined to adopt the bad habits of the Congress," Stull said, "turning over more and more of the responsibilities to appointive agencies whose members are not directly accountable to the people. Increasingly, citizens find their problems being compounded rather than solved through the expanding state bureaucracy. Appointive boards and commissions are making decisions which should rightfully be made by elected officials, both in the legislature and, at the local level, by city councils and boards of supervisors. I believe that this trend must be reversed."

Examples of such appointive boards and commissions include the coastal zone commissions, water quality control boards, regional planning agencies, and such state departments as industrial relations and agriculture.

Stull, a veteran of seven years in the legislature, was elected to the Senate in March, 1973, in a special election, receiving 60.8 per cent of the votes cast in a seven-man primary. Prior to that, he served as assemblyman from San Diego's 80th District for six years.

A member of the Senate Committees on Agriculture and Water Resources, Industrial Relations, Health and Welfare, and Local Government, Stull also serves as vice chairman of the Joint Committee on Educational Goals and Objectives.

One of the Senator's most recent legislative goals has been to stop the issuance of revenue bonds without a vote of the people. "Joint powers entities and redevelopment agencies continue to issue bond after bond without voter approval," Stull said, "and yet tax monies are involved. This has got to stop. Before obligations are incurred in the name of the people, the taxpayers must be given an opportunity to vote on the matter."



ASSEMBLYMAN BILL CRAVEN:

Everyone is aware that energy is the Number One issue facing our nation this year.

The Federal Government has already taken a number of steps to try to solve the energy problems now plaguing our country.

But what exactly is being done here in California? Are we going to regulate our own resources, or are we going to look to Washington for all the answers?

SB 1479, a bill passed by the Senate and soon to come up before the Assembly, may provide some answers to these and other questions.

The bill, an urgency statute also called the State Energy Emergency Act, acknowledges that there is a critical energy shortage in California. The bill also recognizes that the State of California must regulate its own energy needs, as well as work in conjunction with the Federal Government.

The act would establish an Energy Emergency Planning Council to advise and make recommendations to the Governor on all matters of energy use, including the conservation and curtailment of the use of energy, and the allocation of energy supplies. The council would be made up of the Governor and Lieutenant-Governor, two members each of the Assembly and the Senate, six members from the various related state agencies, and two public members, for a total of fourteen members.

The bill also provides for the independent reporting and analysis of fuel energy data. Currently, both the federal and state governments are dependent on energy data gathered by corporations in the industry. This provision would elimin-

ate charges of falsification of data, and give the State Government an independent, non-partisan source of information vital to the energy issue.

The bill, as amended in the Senate in late January, 1974, reflects the provisions requested by the Governor's Office. The bill allows planning for energy without the declaration of a state of emergency. It provides a central clearinghouse in the Governor's Office for information collection and decision making. And it clears up any questions that may arise as to the Governor's power and authority to deal with the energy crisis.

In the coming months, the Federal Government will most certainly delegate powers to the states, to give them the leeway they need to deal with the particular problems of their areas. It seems likely that any delegated federal authority would be given by the Federal Government to the council.

The bill is now before the Assembly Committee on Planning, Land Use and Energy. It is one sign that the Legislature is aware of the urgent and vital nature of the energy problems now confronting the State, and is doing something about them. □

CONGRESSMAN CLAIR W. BURGNER

Over 3.3 billion gallons of gasoline could be saved under a plan proposed by Congressman Clair W. Burgener. The plan is designed to correct a problem created by the different systems of determining octane ratings for gasoline and motor requirements.

Most automakers now list the proper octane rating for each car in their owner's manual and most gasoline dealers show the octane rating of their gasoline on the pump. The problem, Burgener said, is that the octane rating listed for the car is determined by the "research method" which results in a different number than the "motor method" used by the gasoline companies to label their products.

"As an example," Burgener said, "for a car that is supposed to use 91 octane, the best gas to buy in a service station comes from a pump labeled 87 octane."

Burgener pointed out that the higher the octane rating of gasoline the more crude oil is required at the refinery. For each additional octane point, the yield of a barrel of crude oil is reduced by approximately 2%.

"Obviously, if customers could purchase only the rating of octane they really needed for their cars, they would not only reduce the demand for crude oil, they would save money in the process," Burgener said.

In order to implement this change, Burgener has co-authored legislation which would require the Office of Energy Research to publish the recommended octane level for 1965 through 1974

model cars using a method for determining octane that matches the method used at the service stations.

Because a third of the cars on the road today can operate on 87-octane gas, Burgener's bill would also require each major oil company to market this grade of gasoline. At present only two companies sell 87-octane gas.

Representative Clair W. Burgener announced he will seek re-election for a second term in the Congress of the United States. Burgener, a Republican, will seek his Party's nomination in the new 43rd District. This new district, created by the recent action of the California State Supreme Court, will contain virtually all of North and East San Diego County, plus all of Imperial County and a relatively small portion of Riverside County (some 6½% of that county's population).

In making his announcement, Burgener said, "It will be a real challenge for anyone to represent this new district. It is a district that goes from La Jolla on the west, to the Arizona border on the east, from Spring Valley in the south, to Sun City in Riverside County on the north. While 75% of this new district contains population and communities that I have served for many years, about 25% of it will be new territory for me. What it really means is a great deal of travel, by automobile and by air, to properly cover the territory — not just at campaign time but all the time. There is no way to adequately serve a district without being physically in all parts of it as frequently as humanly possible. While North San Diego County and Riverside County have a strong agriculture element, Imperial County is recognized as possibly the greatest agricultural area in the world. The variety of crops and the dollar value are of vital concern, not only to our State but to the entire nation. Burgener is a former member of the State Senate Committee on Water and Agriculture.

A product of the "up through the ranks" school of politics, Burgener is now serving his sixteenth year in public office, having served 4 years as a City Councilman, 4 years as a State Assemblyman, 6 years as a State Senator, and is now serving his second year in Congress. He was formerly Chairman of the Senate Committee on Social Welfare, and was the original author of Governor Reagan's Welfare Reform Program of 1971. He has been a national leader in the field of special education, having served as President of the California Association for the Retarded, Vice President of the National Association for Retarded Children, and for three years as a member and Vice Chairman of the President's Committee on Mental Retardation. He has authored dozens of successful bills for special education — ranging from the retarded to the gifted. He authored the original legislation giving local option to year-round schools in California.

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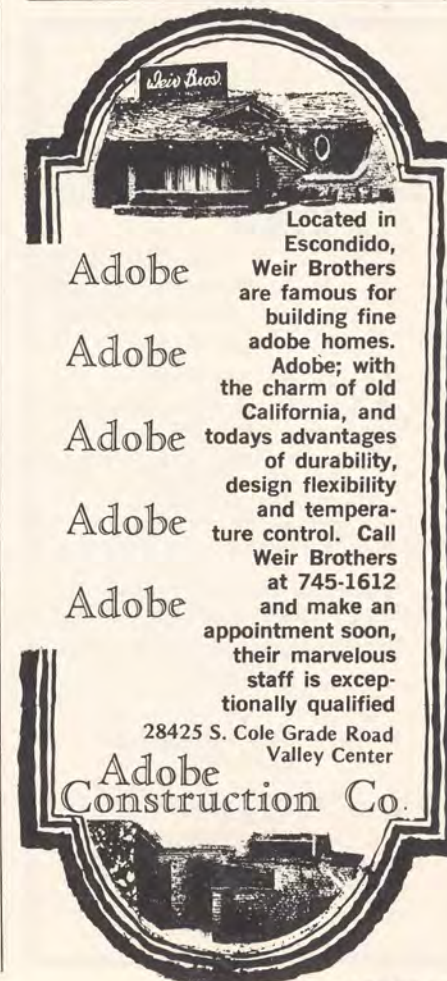
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The Horse World

DIANE AND STEVE GROD SHOW HUNTER-JUMPERS



Showing top horses this season in the Florida "Sunshine" Circuit are Diane and Steve Grod, of the Saddle Club at Rancho Bernardo.

The Grods, hunter-jumper trainers at the Saddle Club, will be showing two hunters, three intermediate jumpers and one open jumper.

The Florida "Sunshine" Circuit, which includes horse shows in Jacksonville, Palmetto, Tampa and Ocala, Florida, is the major winter horse show circuit in the United States.

Among the horses being shown by the Grods is "The Godfather", owned by Bernice Schneider, of La Jolla. An eight-year-old Chestnut Gelding, "The Godfather" is the only California horse ever to place in the American Gold Cup in Philadelphia.

"The Godfather" is also the only California horse ever to be invited to compete in the Tampa invitational show.

Mrs. Grod, riding "The Godfather" was the only woman rider to place in a field of

"The Godfather", owned by Bernice Schneider, of La Jolla, is being ridden by Diane Grod, of the Saddle Club at Rancho Bernardo this season in the Florida "Sunshine" Circuit.

53 entries in the American Gold Cup last year.

The Saddle Club, located in the northern-most corner of the 5,900 acre Rancho Bernardo, is an \$800,000 facility, with two lighted rings with permanent grandstands, three barns with a total of 73 stalls, tack rooms, lounges, grooms quarters and wash racks. The Club provides two breaking rings, a jump chute and three exercise machines. Boarding paddocks, with individual tack lockers are available for 60 horses.

WINNER AT CLASS A ARABIAN SHOW



Susan Esposito and "Sea Drift" receive the first place Ribbon and Trophy in the English Pleasure Class at the recent large All Arabian Horse Show sponsored by the Whittier Lions. This twosome will compete on the Class "A" Arabian Show circuit this season. "Sea Drift" is owned by Ferris Wheel Farm and trained exclusively by Professional Trainer Mike Disrud.

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BISHOP'S SCHOOLS HORSE SHOW



L to R: Horse Show Committee Members at recent planning session: Mrs. Michael Wilkes, Director of Alumni & Parent Affairs for The Bishop's Schools; Mrs. Robert Beasley, Horse Show Program Chairman (from Solana Beach); Mrs. Ludlow Keeney, Program Advertising Chairman (from Rancho Santa Fe). (photo by Jane Coursin)

At a recent meeting of the committee for The Bishop's Schools Horse Show to be held on March 30 and 31 at La Jolla Farms, one of the main topics of discussion was the number of Bishop's students and Alumni who are or had been outstanding horse show exhibitors. Mrs. Michael Wilkes, Director of Alumni and Parent Affairs for The Bishop's Schools noted that among the students presently attending who are current horse show exhibitors and who will be participating in the March benefit horse show are the following: Nancy Evans, Vivian "Ry" Collins and Alice Knox — all Western riders. Nancy Evans trains with Martha Harrington at La Jolla Polo Grounds, "Ry" Collins trains with Bill Martin in Rancho Santa Fe, and Alice Knox trains with John Jacobsen at Sorrento Valley Farms. Mrs. Wilkes also said that Bishop's students who will participate in the Hunt Seat Division include Holly Hoag, Carol Wright and Barbara Gorder, all of whom train with John Lipari at La Jolla Farms as well as Kathy Clements, who trains with Diane Grod at Continental Farms in Rancho Santa Fe. The list of Alumni of The Bishop's Schools who have been outstanding horse show exhibitors in the past were mentioned by Mrs. Wilkes as including Sally Tyson Schipa, Charles Tyson, Candi Durham and Dianne Cuddihy Graves, all of whom trained with the late C. W. Neill; Fay Lattson Vinton and Robert Epsten who trained with Martha Harrington; Abby Carver who trained with Champ Hough; Holly Manion of Rancho Santa Fe who trained with Marion Light; Luann Beach who trained with Bill Rowan and Jimmy Williams; Helen Ferguson and Anne Vardaman of La Jolla who trained with Ruth Handley of Shadowland Ranch;



Miss Alice Carrie Knox, Student of The Bishop's Schools on her Champion Quarter Horse, "Quick Santee" who will show in the Western Division of the Horse Show. (Photo by Fallaw)



Miss Holly Hoag, Student of The Bishop's Schools on her thoroughbred mare "Diff" — who will show in the Hunt Seat Division of the Horse Show. (Photo by Fallaw)

and Julie Haas Knox, Horse Show Manager for the Horse Show, who trained with Ruth Handley and John Lipari.

Mrs. Robert Beasley of Solana Beach and her sister, Mrs. Ludlow Keeney, Program and Advertising Chairmen respectively reported that all classes and trophy sponsors would be listed and suitably recognized in the Horse Show Souvenir Program. There will be a total of seventy-one classes; sixty-two regular classes and nine sweepstake classes. The two day event will begin at 9 a.m. on March 30. There will be no admission for spectators and it is open to the public.

Families with small children are especially urged to come and spend the day. Food and beverages will be available on the grounds and picnic lunches and/or tail-gate parties are encouraged. The Bishop's Schools Horse Show is sponsored by the Alumni Association of the school for the benefit of The Scholarship Fund. Mrs. S. Reid Gustafson, President of the Alumni Association is the General Chairman for the event.

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Places and Faces

A NEW TREE GROWS AT JOHN LANDES PARK



John M. Cosh, West Coast National Bank executive vice president, left, and Vista Way Branch Manager David A. Laski assist while Fran Hernandez, left, and Kim Oddy plant a Monterey pine in John Landes Park, a gift of the bank.

Five-year-old Fran Hernandez and four-year-old Kim Oddy have done their part — with the help of West Coast National Bank — to assure the city will have 1976 new trees by the time the bi-centennial is observed here.

Joined by banking officials, Fran and

Kim helped plant a six-foot Monterey pine in John Landes Park recently, near the park headquarters building.

Their parents are Mr. and Mrs. Daniel C. Hernandez of 2776 College Blvd. and Mr. and Mrs. Mark R. Oddy of 4081 Mira Costa St.

The Monterey pine is the first to be planted as a Bicentennial Project of the Chamber of Commerce Beautification Committee announced earlier this month by Mrs. Mary Steiger.

West Coast Bank contributed the tree that had been a living Christmas tree in the Vista Way branch during the past holiday season. Trees from the main office and San Luis Rey Valley branch also have been given to the committee to start the drive for the massive tree-planting program.

Fran and Kim enjoyed helping with the planting and commented they "hoped no more bad men would cut down trees in the park." Landes park was where two trees were unexplainably chopped down recently. The new pine was planted near where the exposed stumps still stand as a reminder of the cruel act and as a symbol of the project Mrs. Steiger and her committee have undertaken. □

STAR OF INDIA AUXILIARY TO HOLD FASHION SHOW

Spring is a time of hope and promise, a time of life's renewal, and so the Star of India Auxiliary appropriately will sponsor its "Fashion Afloat VI — Spring Aboard the Berkeley" on Thursday, April 4. The fashion show buffet luncheon aboard the 1898 ferryboat Berkeley is an Auxiliary fund raising event to assist financially in the restoration of the 75 year-old vessel, the latest acquisition of the Maritime Museum Association of San Diego. The Berkeley will be the floating museum area for the many artifacts currently held in storage by the Museum and will have areas devoted to Maritime, Navy, fishing, yachting, oceanography, and the San Diego Bay area, and also encompassing the arts and music associated with the sea through the ages. The Berkeley had been the Trade Fair in Sausalito for thirteen years prior to her being brought to San Diego.

Mrs. Lawrence Cox, Chairman for the event, has made arrangements for the social hour to be at eleven o'clock; the luncheon buffet at twelve o'clock, followed by the Saks La Jolla fashions at one o'clock.

THE AMERICAN WAY

The Assessor's Office of San Diego County is conducting on-the-job training for foreign government property tax officials, according to E. C. Williams, County Assessor.

"To my knowledge, this is the first time that programmed, on-the-job training in assessment practices and valuation procedure has been given in this country to representatives of foreign governments," Williams said.

Chorib Samsul is from Jakarta, Indonesia. Employed as chief of the Division of Research and Analysis in the Indonesia Department of Finance, he is sponsored by the Agency for International Development.

Africa is represented by Frederick A. Mandara, whose home is in Dar-es-Salaam, Tanzania. Mandara is employed as Finance Office in the Revenue Division of the Treasury. The Government of Tanzania is sponsoring his trip to the United States for this training.

Prior to their arrival in San Diego, these two men completed six weeks of academic study in property tax administration at the University of Southern California Institute for Tax Administration in Los Angeles.



Chorib Samsul, left, of Indonesia, and Frederick A. Mandara, center, of Tanzania, receive instructions from E. C. Williams, San Diego County Assessor.

Norman D. Nowak, director of the institute, cited the reputation of the San Diego County Assessor's Office in inviting it to assist in the training program.

"This office is known for excellence in administration, operations, and effective use of computers," Nowak said, "and is ideally suited for training representatives from those countries seeking to implement a progressive assessment and property tax system."

Assessor Williams said the representatives will receive a three-month comprehensive training program in his office that will include all phases of the operations with personal instruction by members of his staff.

"We hope this will be an on-going program with representatives from countries worldwide coming here for training," Williams said. □

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Mrs. Coleman and her assistant Connie Eden (a former Playboy Bunny in New York and Chicago) spent many long hours in Los Angeles being trained by *Facial Firm* in the technique, before bringing the concept here.

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Mrs. Coleman, whose office has been on First Avenue, has opened new offices at 3960 Park Boulevard, Suite A, Telephone 299-2921. The six room suite has an oriental decor and a private balcony for patient use. Three treatment rooms



enable Mrs. Coleman to provide expert personal care to the beautiful men and women of San Diego. Also, available are: professional electrolysis, manicures, pedicures, individual eyelashes, makeup techniques and many more necessities for those who care about a complete and lovely appearance. □

RB RESIDENTS HONORED IN INSURANCE FIELD

Michael G. Lutsch, of Rancho Bernardo representative of Standard Insurance Company in San Diego, was honored when Standard's President's Cup for 1973 was presented to the San Diego Agency by President Louis B. Perry. The Cup is awarded for highest sales quota achievement.

The San Diego agency, managed by Peter C. Schlotman, also of Rancho Bernardo, CLU, has been in existence less than two years and still recorded over \$6 million in 1973 life insurance sales. This is an increase of over 600% from 1972, the agency's first year.

Perry announced 1973 results for Standard, including the first \$1 billion sales year in the company's 67 year history. Operating only in 10 western states, Standard is one of the nation's largest regional life insurance companies.

A 1973 investment return of 6.63% was announced by Perry. Standard has been a leader in investment earnings for the past decade and is expected to maintain that position on 1973 results, since the industry average is estimated to be 5.79%.

Schlotman joined Standard in 1972 after three years as an associate manager with Prudential. He earned his Chartered Life Underwriter designation in 1970. He is active in the San Diego Chamber of Commerce and both the San Diego CLU and Life Underwriters Associations. He resides with his wife, Judith and their three children on Montero Court.

Lutsch resides with his wife Robin Lee and their child on West Bernardo Drive. □

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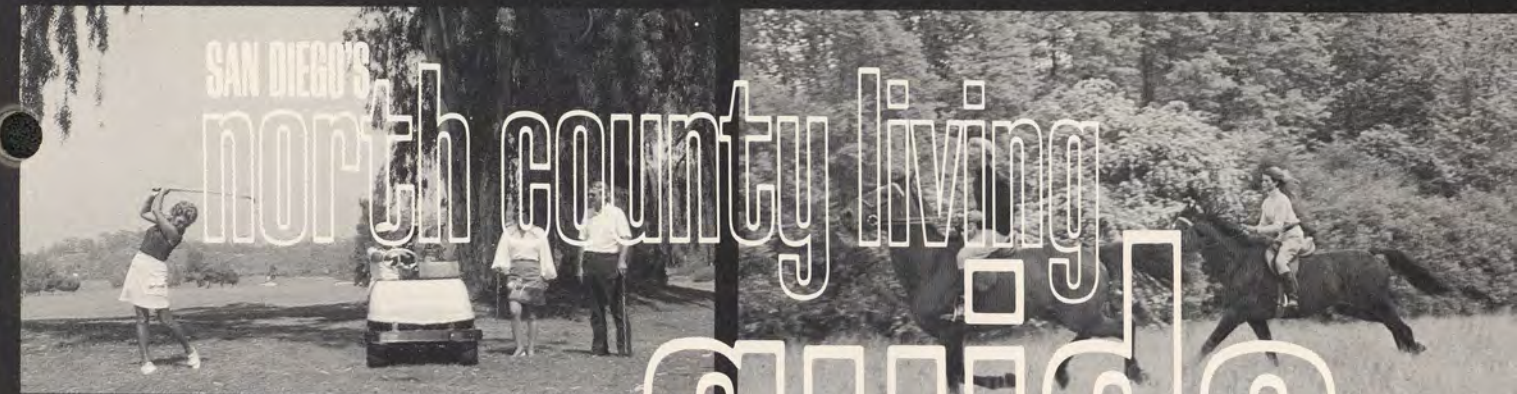
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Mary M. Pinkel

Carol R. Hard

SAN DIEGO'S
north county living

guide



WHERE TO GO
WHAT TO DO

SPECIAL EVENTS
DINING OUT



Reel Views

by Alan Pesin



The Exorcist — 90 — Pacific's Cinerama Theater (58th and University Ave.) — An archaeological dig in Northern Iraq uncovers demon trinkets. In the Georgetown suburb of Washington D.C., a divorced, movie actress working in a college campus potboiler and preoccupied with rats in the attic cares for her twelve-year-old daughter. The daughter reads Photoplay cover stories on her mom by the light from her fishtank, sleeps beside a stuffed, doggie-doll, and plays with Captain Howdy on a ouija board. A psychiatrist-priest, who boxes during the day and drinks with the boys at night, blames himself for his mother's loneliness. The daughter pees on the rug during a boring party, and doctors blame it on a brain lesion. After a first unsuccessful operation the doctors decide to put the blame on an invisible brain lesion. A second unsuccessful somatic search for the cause leaves the doctors no choice but to blame the daughter's increasing peculiarities on the use of drugs. A psychiatrist is kicked out of the daughter's room. A babysitter dies. A detective invites the drinking, boxing, guilt-ridden priest to a movie. The mother meets the priest. The priest talks to the big-cheese Father Superior. The Father Superior selects a Hall of Fame exorcist. The exorcism begins, then ends. And this innocuous plot is the framework for *The Exorcist*, one of the top twenty horror films of all time.

Horror films are considered by many to be the most disreputable of genres. The best films of this type (*The Mummy*, *The Cat People*, *Invasion of the Body Snatchers*, *Night of the Living Dead*, *Raw Meat*) are often seen by great numbers of people, but reviewed seriously by almost none. The great tradition of horror films has always meant low-budgets,

cheap sets, second-rate acting, low-key lighting, and breakneck shooting schedules. The critically consumed, ten million dollar *Exorcist* (including a six million dollar cost overrun) had sets built and re-built, contains first-rate performances from both stage and screen actors, uses Owen Roizman-French Connection type, location photography, and took almost a year to film.

Edgar Allen Poe spent his entire life developing a craft, the use of words to construct paintings of horror. As a genre stylist, Poe had few equals. William Friedkin, exposing film to create pictures, has directed seven films, each of a different nature: an amateurish, first-attempt, *Good Times*; oblique Pinter, *The Birthday Party*; repertory acting, *The Night They Raided Minsky's*; closet homosexuality, *The Boys in the Band*; an Academy Award winner, *The French Connection*; and *The Exorcist*, instinctive film without stylistic facility (Max Von Sydow is almost run-down in an impossibly edited sequence, Ellen Burstyn cannot find the rats in a scene which gets its thrill from special effects and a tag-end laugh-line, etc.). But despite this hopscotch-like career with the resulting underdevelopment in Friedkin's grasp of the technical nuances of any particular genre, his imagination and vision have carried him through the years. Though Dick Smith's make-up, Jacques Vercoutere's special effects, and most of all Mercedes McCambridge's dubbed-in voice, deserves all kinds of credit, it was William Friedkin who had the desire and intelligence to bring their creations to the screen. William Peter Blatty wrote the book and screenplay and receives credit as producer. However his contribution to the look and sound of this film is minimal (unlike the contributions of such past,

decision-making, horror producers as Val Lewton, William Castle, or even Roger Corman on the unconscious and conscious mind of William Friedkin).

The sub-titled opening, the tracking cameras, and the hard-running Iraqi digger remind the viewer immediately that he is at a William Friedkin film. But the immature Friedkin mise-en-scene, full of symbols, dialectical compositions, Eisensteinian montage, and the like, is not what makes *The Exorcist* worth seeing. The possessed child, her throaty, Tiger-milk voice, and the closed-door bedroom which is entered at intervals too long for some and too short for others; these are the reasons for the horror fan to attend this movie. *The Exorcist* is a non-intellectual experience without thought-provoking messages. It is a horror film of the first order. It is terrific fun for the whole family.

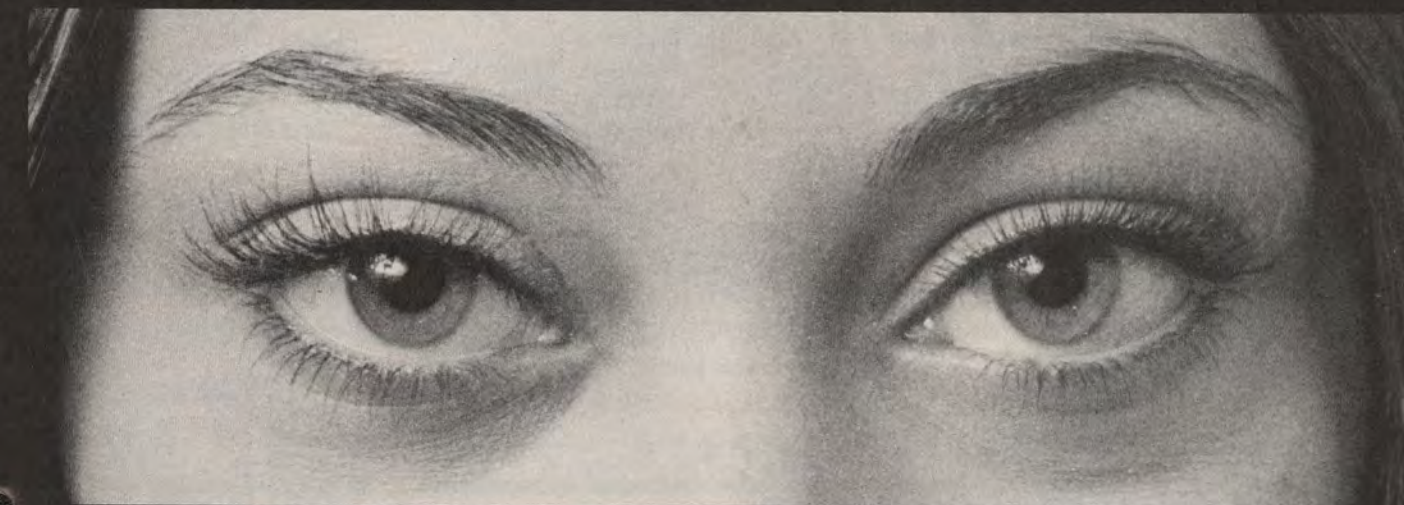
Consumer Information — All seats are three dollars (no exceptions). Call the theater (583-6201) for advice on the best times to purchase your tickets. Tickets are sold for one performance only. If you would not let your child watch *Frankenstein* on The Late Show, do not take the child. If you want to see *The Exorcist*, see it while it plays at the Cinerama Theater. Though the cinerama screen is not necessary (*The Exorcist* was shot in the regular screen-aspect ratio), the comfort of the seats, the large size of the crowds (all good horror films are best seen with large, adult audiences), and most importantly, the relative excellence of the print quality at this early date in the movie's release, makes a Cinerama viewing of *The Exorcist* the right move for all interested parties. *The Exorcist* is an R-rated Warner Brothers film.



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SAN DIEGO'S north county living guide

WHERE TO GO/WHAT TO DO
 SPECIAL EVENTS/DINING OUT

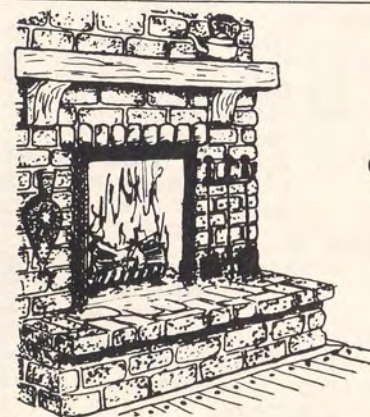
All research and compilation
 by Patricia Walker.

SAN DIEGO'S NORTH COUNTY LIVING
 POST OFFICE BOX Q, RANCHO SANTA FE, CALIFORNIA 92067

OUR EDITORIAL GOAL in publishing and distributing this Guide to what-and-where is to serve both the resident and the visitor in North San Diego County. We have made an effort to provide the most accurate and timely information available, including a variety of small community events as well as those which attract the attention of a countywide audience. We invite each community in our coverage area to add us to their mailing list for advance notification of open-to-the-public events.

OUR DISTRIBUTION is accomplished in two principal ways: (1) as a bound-in section of North County Living Magazine, chronicle of social, civic and business activities in our coverage area, and (2) through selected locations, as a complimentary source of information presented exclusively for and about North County.

WE WELCOME ADVERTISERS who wish to present their messages to the good people of North County and the many visitors who find this beautiful area especially attractive for recreation and relaxation. The resident population of our coverage area is a respectable 400,000 — and the growing-est region in Southern California. Much of "the good life" in our section of the country is lived by residents and visitors in the communities we serve in our unique way. Rate information is available by request to: Advertising Manager, North County Living Guide, P.O. Box Q, Rancho Santa Fe, CA 92067.



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San Diego County Special Events

KEY TO LOCATIONS OF EVENTS

- | | |
|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| (1) North Coast YMCA
200 Saxony Road, Encinitas
753-6536 | (10) La Jolla Museum of Contemporary Art
Sherwood Hall
700 Prospect Street, La Jolla
454-0183 |
| (2) Civic Theatre
San Diego Community Concourse
236-6510 | (11) Mira Costa College
Oceanside
757-2121 |
| (3) Old Globe Theatre
Balboa Park, San Diego
234-3601 | (12) Del Mar Fairgrounds
Del Mar
755-1161 |
| (4) Actor's Quarter Theater
480 Elm Street, San Diego
234-9325 | (13) Sports Arena
3500 Sports Arena Blvd., San Diego
224-4176 |
| (5) Actor's Quarter Children's Theater
480 Elm Street, San Diego
234-9325 | (14) Golden Hall
Community Concourse, San Diego
236-6510 |
| (6) Off Broadway Theatre
314 F Street, San Diego
235-6535 | (15) Torrey Pines Inn
Torrey Pines Golf Course, La Jolla
453-4420 |
| (7) San Dieguito Little Theatre
Del Mar Fairgrounds, Del Mar
755-9005 | (16) Lomas Santa Fe Country Club
Lomas Santa Fe Drive
755-1547 |
| (8) Cassius Carter Centre Stage
Balboa Park, San Diego
239-2255 | (17) University of California (UCSD)
La Jolla Village Dr. at Torrey Pines Rd.
453-2000 |
| (9) Palomar College
San Marcos
744-1150 | (18) Patio Playhouse
373 North Hale, Escondido
746-6669 |

March 3:
2:00 Day at Del Mar Race Track for Harness Racing. Sponsored by Chambers of Commerce of Del Mar, Solana Beach, Cardiff-by-the-Sea, and Encinitas in cooperation with Sigma Delta Chi. Benefit for American Cancer Society. Free Admission. After party. 755-1571

March 10:
11:00 Shaped Note Singers. Thomas Nee residence. 1410 14th Del Mar (17)
2:00 "Irma la Douce" (6)
2:00 San Diego Invitational Rodeo (13)
8:00 "Three Penny Opera" (3)
8:00 "No Exit" (8)
8:00 San Diego Invitational Rodeo (13)
2:00 "Three Penny Opera" (3)
2:00 Country Fiddler Band Jamboree. Room 409 Matthews Campus (17)

March 11:
8:00 Dr. Ignacio Bernal. Lecture on Mexico's double Culture inheritance. (9)
8:15 Canadian and Mexican Chamber Music. Room 409 Matthews Campus. (17)

March 11 — 28
Guest artists exhibit. Crumley Gallery (11)

March 12:
12:00 Noon. Jazz Concert. Matthews Commons. (17)
7:30 Escondido Strings. Gymnasium (11)
8:00 "Three Penny Opera" (3)
8:00 "No Exit" (8)
8:15 Astrology and Music. Lecture by Dane Rudhyar. Room 2722 Undergraduate Science Bldg. Revelle Campus. (17)
8:30 "Irma la Douce" (6)

March 13:
12:00 Noon. Marine Band Concert. UCSD Mall Matthews Campus (17)
8:00 New York City Ballet Touring Group. Palomar Dome (9)
8:00 "Three Penny Opera" (3)
8:15 Works of Dane Rudhyar. Pianist Marsha Mikulak & UCSD Chamber Ensemble. Room 409 Matthews Campus. (17)

March 14:
12:00 Noon. Talk on Player Piano Music. Room 409 Matthews Campus (17)
8:00 Gulls vs Salt Lake City (13)
8:00 "Three Penny Opera" (3)
8:00 "No Exit" (8)
8:30 "Irma la Douce" (6)
8:30 Choral Concert of Inter-American Music. Revelle Cafeteria (17)
7:00 "Grapes of Wrath". Film Series Room 801 Carlsbad High School (11)

March 15:
8:00 "Three Penny Opera" (3)
8:00 "No Exit" (8)
8:00 Doobie Brothers (13)
8:30 "Irma la Douce" (6)
8:30 "Born Yesterday" (7)
8:15 Concert by Tijuana Musicians and Dancers. Room 409 Matthews Campus (17)

March 16:
10:00-4:00 Meet at Room 409 Matthews Campus for a Bus Tour of Mechanical Musical Instrument Museums. (17)
6:00 "Irma la Douce" (3)
8:00 "Three Penny Opera" (3)
8:00 "No Exit" (8)
8:30 "Born Yesterday" (7)

9:00 "Irma la Douce" (6)
8:00 Gulls vs Phoenix (13)
8:00 Chamber Music Concert. Room 409 Matthews Campus 28th Annual Pacific Coast Soaring Championships at Torrey Pines Mesa. All events visible except distance event. No admission but there is a parking fee. (17)

March 17:
10:00 Theater Organ Concert. Fox Theatre. San Diego. (17)
2:00 "Irma la Douce" (6)
2:00 "Three Penny Opera" (3)
3:00 Inter-American Music Concert. La Jolla Civic/University Symphony. Open Rehearsal Performance Sherwood Hall La Jolla. (10)
7:30 "Irma la Douce" (6)
8:00 Inter-American Music Concert. La Jolla Civic/University Symphony. Open Rehearsal Performance Sherwood Hall La Jolla. (10)
8:00 "Three Penny Opera" Last Performance. (3)

March 18:
Literary England. Travel Film by William Stockdale (9)

March 19:
8:00 Mira Costa College — Community Orchestra Spring Concert (11)
8:00 "No Exit" (8)
8:30 "Irma la Douce" (6)

March 20:
8:00 "No Exit" (8)
8:30 "Irma la Douce" (6)

March 21:
8:00 San Diego Symphony Chamber Orchestra. Charles Ketchum, Conductor. Handel's Water Music, Mozart's Symphony K-319, Hindemith's Trauermusic, Stravinsky's Suite from Pulcinella. (2)
8:00 Yes Concert. Group. (13)
8:00 "No Exit" (8)
8:00 "Night Watch" Little Theatre C-7 (11)
8:30 "Irma la Douce" (6)
7:30 Yes Concert. Group. (13)

March 22:
8:00 Friday Evenings in Del Mar; Dramatic presentation. Eric Christmas Films of the New Cinema. St. Peter's Church. (17)
8:00 Gulls vs Portland (13)
8:00 "No Exit" (8)
8:30 "Irma la Douce" (6)
8:00 "Night Watch" Little Theatre C-7 (11)

March 22, 23, 24:
Car show. Golden Hall (2)

March 23:
6:00 "Irma la Douce" (6)
8:00 "No Exit" (8)
8:00 "Night Watch" Little Theatre C-7 (11)
9:00 "Irma la Douce" (6)

March 24:
2:00 "No Exit" (8)
2:00 "Irma la Douce" (6)
7:30 "Irma la Douce" (6)
8:00 "No Exit" (8)

March 25:
Mills Performing Group. (9)

March 26:
8:00 Gulls vs Portland (13)
8:00 "Hadrian VII". First San Diego production of Peter Luke's play. (8)

Expelled from two seminaries, a middle-aged writer-artist is discovered penniless and lonely. After he fantasizes himself to be ordained, then immediately elevated to Pope, we share in the brief but exciting reign of the second English Pope. (3)

March 27:
8:00 "Tosca" San Diego Opera (2)

March 28:
7:30 Johnny Winter Concert (13)

March 29:
8:00 "Tosca" San Diego Opera (2)

March 31:
2:30 "Tosca" San Diego Opera (2)

April 1:
12:00 Scripps Memorial Hospital. North County Bridge Club. Lunch and Fashion Show 755-2426 (16)
8:00 Carnival de Mexico (2)
8:00 Through April 28 "Hadrian VII" by Peter Luke 1st San Diego Production. Expelled from two seminaries, a middle-aged writer and artist is discovered penniless and alone. After he fantasizes himself to be ordained, then immediately elevated to Pope, we share in the brief but exciting reign of the second English Pope. Hilarious scenes are part of the fascination of this deeply moving drama. One of the most celebrated and extraordinary plays of our time. (3)

April 4:
7:30 San Dieguito Realtors Breakfast (16)
6:00 Comida Club Dinner 453-7782 (16)

April 5:
7:30 "A Street Car Named Desire" Play (9)
8:00 San Diego Symphony Orchestra, Walter Susskind, Horacio Gutierrez, Pianist (2)
Morgan Horse Show All day Del Mar Fairgrounds (12)

April 6:
2:30 Ballet International presents "Giselle" (10)
7:30 "A Street Car Named Desire" Play (9)
8:00 Los Angeles Philharmonic (2)
8:30 Ballet International presents "Giselle" (10)

April 7:
Morgan Horse Show All day Del Mar Fairgrounds (12)
7:30 Occidental College Glee Club at the First Presbyterian Church Oceanside (11)

April 9:
8:00 April 9 through May 12 "The Price" by Arthur Miller 1st San Diego Production. Erupting into blazing personal conflict, this compassionate drama reveals a searing human relationship. Two divergent views of family responsibility — one selfless brother sacrifices a career for his father, the other ignores parental needs for personal ambitions. The brothers meet after a long estrangement. With humor and rare insight, brilliant contemporary dramatist Miller explores this deeply moving family triangle. (8)

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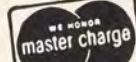
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&
Spirits



755-6666

at the entrance to the Del Mar
race track and So. Calif. Fair

April 12:
Desert Arabian Horse Show Del Mar
Fairgrounds (12)
7:30 Young Artist Benefit Concert. Della
Moser Pennington Foundation (2)

April 13:
8th Annual Mission Bay Easter Egg Hunt
for kiddies at Model Yacht Basin
10:00 a.m. 23rd Annual La Jolla Easter
Egg Hunt La Jolla High
School Athletic Field

Desert Arabian Horse Show Del Mar
Fairgrounds (12)
Egg dyeing contest (16)

April 14:
EASTER SUNRISE SERVICES: At the
foot of Serra Cross in Presidio Park, the
Balboa Park Organ Pavilion, on top of Mt.
Helix, at the Mt. Soledad Memorial Cross,
Cabrillo National Monument, Oceanside
Beach Stadium, mounted Easter Sunrise
Service at the Lakeside Frontier Rider's
Ring, Imperial Beach Pier, Inspiration
Point at Julian and Easter Mountain in
Borrego Springs.

11:30 a.m. Tree Planting Ceremony Plaza
West (16)
Desert Arabian Horse Show Del Mar
Fairgrounds (12)
3:30-8:00 Easter Buffet (16)

April 15:
8:00 "Wild And Tamed Alaska" P-32 Dr.
Theodore Walker's Travel Film (9)

April 17:
April 17 to May 2 Art Exhibit Crumley
Hall (11)

April 18:
7:00 "Long Day's Journey Into Night"
Film Room 801 Carlsbad High
School (11)
8:00 La Jolla Chamber Orchestra Con-
cert. Misha Dichter, Piano (10)

April 18-21:
19th ANNUAL GREATER SAN DIEGO
SCIENCE FAIR: Science exhibits from public,
private and parochial schools in San Diego
and Imperial Counties. Approximately 350 pro-
jects selected as best will be on exhibit. Fed-
eral Bldg., Balboa Park. Grades 7 through 12
will participate. 9 a.m. - 9 p.m., April 18-20;
noon - 5 p.m., April 21.

8:15 Explorama "Return to Hunsan" (2)

April 19:
6:30 Opening Night "Virginia Woolf" Play
755-9005 (7)
8:00 La Jolla Chamber Orchestra Con-
cert Misha Dichter, Piano (10)
8:00 Moliere's "Tartuffe" Play (17)
8:00 Sweet Adelines Competition (2)

April 20:
LA JOLLA GARDEN TOUR: 38th annual
tour of five selected La Jolla Gardens. Tea
served at La Jolla Beach and Tennis Club
following tour. Sponsored by women of St.
James-by-the-Sea Episcopal Church.
Buses leave from the corner of Eads and
Siverado Streets, 10:30 a.m. - 5 p.m.
459-3421.

April 20-21
SAN DIEGO GERANIUM SHOW: Casa
del Prado, Balboa Park. 11 a.m. - 4 p.m.,
Saturday and Sunday.
Pinto Horse Show (12)
Del Mar Fairgrounds

April 20-21
CORONADO ANNUAL FLOWER SHOW
AND GARDEN TOURS: 48th annual dis-
play of spring flowers at Spreckels Park on
Orange Avenue in Coronado. Sponsored

by the Coronado Flower Association and
the City of Coronado. 2-7 p.m., April 20; 10
a.m.-6 p.m., April 21.

April 21-28:
GOLF TOURNAMENT OF CHAMPIONS:
PGA Pros. Sponsored by La Costa Coun-
try Club and Mutual of New York. Held at
La Costa Country Club course.
8:00 "Virginia Woolf" Play 755-9005 (7)
8:00 Moliere's "Tartuffe" Play (17)
8:00 Sweet Adelines Competition (2)

April 21:
8:00 Moliere's "Tartuffe" Play (17)
Pinto Horse Show (12)
Del Mar Fairgrounds

April 24-28:
37th ANNUAL SPRING HOME SHOW:
Sponsored by the Bureau of Home Ap-
pliances. Showing of "What's New" in the
fields of appliances, kitchens, home fur-
nishings, patios. 6-10 p.m., Wednesday;
Noon-10 p.m., Thursday through Sunday.
Community Concourse, 2nd at "C"
Streets.

April 28:
21st ANNUAL SOUTHERN CALIFORNIA
JUMPING FROG CONTEST: Held at the
Del Mar Fairgrounds. This event is one of
two "Frog Jumps" held in the nation.

North County Picnic Parks

Beulah Picnic Area — Shaded by large oak
trees, on U.S. Highway 80, one mile east of
Guatay.

Big Oak Ranch & Frontier Town is located in
Harbison Canyon, 10 miles east of El Cajon. A
great family fun center. Complete facilities for
groups. Call 445-3047.

Cameron Vista — A roadside rest. It has 2
tables, water, and restrooms. Located 9 miles
east of Pine Valley on U.S. Highway 80.

Carlsbad State Beach — Along Carlsbad
Blvd., in Carlsbad. It has fire rings and rest-
rooms. A favorite surfing spot.

Collier County Park — A well kept park with
shade trees, tables, restrooms, water, tennis
court, and recreation for adults and children.
Located in the center of Ramona. Take 6th
Street southeast for 2 blocks, from the main
street in town.

Crestline Picnic Area — Located at the junc-
tion of County Roads S-6 and S-7, on Palomar
Mountain. It has pit toilets, fireplaces, and ta-
bles.

Desert View — A small park with tables and
pit toilets. There are pine trees and a wonder-
ful view of the desert. Located 1/2 mile north of
the Laguna Mountain Store, on County S-1.
The elevation is 6,000 feet.

El Monte County Park — A large, well main-
tained park, situated in a grove of large oak
trees, with tables, fireplaces, restrooms,
dance pavilion, softball diamonds, and a
snack bar. It is ideal for large or small groups.
Contact County Parks and Recreation, Room
205 Civic Center, San Diego, Telephone
239-7711, for group reservations or informa-
tion. The park is located 5 miles east of Lake-
side, on El Monte Road. Lakeshore Drive, in
Lakeside, leads into El Monte Road.

Felicita County Park — Another large picnic
area with the same facilities as El Monte Park.
For reservations and information see El Monte
Park. (above) Felicita is 3.5 miles south of
Grand Avenue in Escondido, off U.S. Highway
395. Take Felicita Road west for 1.5 miles.

Flynn Springs County Park — Located 7.5
miles east of El Cajon, on business route U.S.
80. Typical of county picnic parks, this is a
lovely spot among shady trees, with a dance
pavilion, softball diamond, tables, fireplaces,
and restrooms. For group information, see El
Monte Park for address and telephone
number.

Fry Creek — A picnic and camping area, lo-
cated on Palomar Mountain. Fry Creek is 2.6
miles north of the intersection of County
Roads S-6 and S-7. The picnic area and
campground is just off S-6. It is in a wooded
canyon, and is very pleasant and inviting.

Glenn County Park — Located in Cardiff by
the Sea. This quiet park, near the ocean, is
fully equipped with tables, fireplaces, tennis
courts, and recreation facilities.

Inaja Memorial Park — Located on a hill,
overlooking Santa Ysabel. It has tables and pit
toilets, but no water. One mile east of Santa
Ysabel, on State Highway 78.

In Ko Pah County Park — A small park in the
mountains, near the Desert Tower. It has ta-
bles and shade ramadas. Off Interstate 8.
Watch for the off-ramp.

Lane Memorial Park — In Julian, next to the
Julian Memorial Museum. It has tables, water
and restrooms.

Lindo Lake County Park — A well kept,
shady park in Lakeside. It is excellent for
groups. See El Monte Park for information for
reservations. No swimming is allowed in the
lake. The Park has tables, fireplaces and recre-
ation facilities for young or old.

Live Oak County Park — Near Fallbrook.
Take U.S. Highway 395 north from Escondido
for 19 miles. Turn west on County S-15
(Reche Road) and go 2.2 miles to the Park. It
is large and pleasant, with everything from
fireplaces to ball diamonds. Groups are wel-
comed. See El Monte Park for reservations.
This is an ideal spot to stop for a picnic lunch,
while on a Sunday drive in the north county.

Moonlight State Beach — A small park with
tables, fireplaces, restrooms, and lifeguards. It
is at the foot of B Street in Encinitas.

Nancy Jane County Park — A small park on
Eucalyptus Drive, in Suncrest, approximately
8 miles east of El Cajon. Take La Cresta
Road.

Old Ironsides County Park — Located in
Harbison Canyon, 10 miles east of El Cajon. It
has tables, shade trees, fireplaces, and rest-
rooms.

Palomar Observatory Picnic Area — Next to
the parking lot at the Observatory. Shade
trees, tables, and restrooms.

Pine Valley County Park — This beautiful
park is in Pine Valley, on U.S. Highway 80. It
has tables, fireplaces, restrooms, and recre-
ation facilities.

Pioneer Mail Trail — A pleasant park with
tables, fireplaces, and pit toilets. No water.
Located 7 miles north of Laguna Mountain
Store, on County Road S-1.

San Dieguito County Park — On Sun Valley
Road, near Solana Beach. Take Skyline Drive
(County S-8) 2 miles east from Interstate 5, to
Sun Valley Road, and turn north. This large

park has tables, fireplaces, shade trees, and
recreation facilities. See El Monte Park for
reservation information for groups.

Sea Cliff Roadside Park — A small area just
on the south side of Encinitas, on U.S. High-
way 101. It has 2 tables, restrooms, and a
stairway leading down to the ocean. A popular
surfing spot.

Silver Strand State Beach — Located on the
Silver Strand, 5 miles south of Coronado. It
has tables, fire rings, restrooms, snack bar,
and recreation facilities. Fine swimming area.
There is a modest charge.

Solana Beach County Park — At the foot of
Plaza Street, in Solana Beach. It has tables,
restrooms, and lifeguard service.

Torrey Pines State Reserve — offers visitors
a chance to see the only stand of Torrey Pines
(Pinus Torreyana) on the mainland of the Uni-
ted States. The only other trees like these are
on Santa Rosa Island, off the Santa Barbara
Coast. These gnarled, bent, and twisted trees
reflect their proximity to the sea. There are
2,000 full grown trees in the 877 acre reserve.

Hiking trails throughout the park lead to
such spots as razor point, flat rock, broken hill,
and north grove. One trail is named "fat man's
misery," because the canyon in one place is
only about one foot wide.

Bird watchers can count up to 150 different
varieties in a few hours, in the reserve. Take a
picnic lunch and spend the day.

A 47 year old adobe building houses Park
Headquarters. The Rangers are always help-
ful. The Park is open from 8:00 A.M. to 5:00
P.M. in the winter, and 8:00 A.M. to 8:30 P.M.
in the summer. Admission is \$1.00 per car for
day use, and \$3.00 for buses. Dogs must be
kept on a leash, but are not allowed on the
hiking trails. Telephone 755-2063 for more
information.

Torrey Pines State Reserve is located on
North Torrey Pines Road. From the inter-
change of 5 and 8, take Interstate 5 north for
9.2 miles, to Genessee off-ramp. Turn west to
Torrey Pines Road and go north to the
entrance.

Wildwood City Park — A large park in Vista,
on Vista Way. It is surrounded by the city. Very
pleasant and offers many facilities.

The Water Life:

Please take note that dogs and cats are
barred from all county beaches from 8
a.m. to midnight until September 30.
This county ordinance is enforced by the
Animal Regulation Department whose
officers make regular inspections of all
beaches.

OCEAN BEACHES

For further information call the City
Recreation Dept., Aquatic Division
(224-2439). Beaches are listed north to
south.

Oceanside, Good for body surfing.
Lifeguards thru Oct. Beware rip currents
near all piers.

Sea Cliff (Swami's Beach), Adjacent to Self-
Realization Fellowship, so. of Encinitas.
Limited Parking, rest rooms, picnic facilities
at top of bluff; steep stairway to beach. Ex-
cellent surf. Lifeguards thru Sept. 15.

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Solana Beach, Swimming. Picnic tables, fire rings, rest rooms. Lifeguards all year (listen for warnings of rip current just no. of lifeguard station).

Del Mar, At 17th St. Where horses from Del Mar Race Track receive morning workouts in the breakers. Swimming good no. to city limits; can be treacherous when waves high. Surfing. Restroom & shower facilities; parking a problem. Lifeguards all year.

La Jolla Shores, World-famous view. Board surfing excellent at no. beach; swimming at so. end (beware rip current directly in front of white house). Superior all-round swimming beach, especially safe for children. Lifeguards all year.

La Jolla Cove, On Coast Blvd. Always packed with tourists. Good diving; board surfing banned. Lifeguards all year.

Boomer Beach, Beyond Cove, around Alligator Pt. Body surfing best on the Coast, but only for pros in good, tight fins. Unguarded, not for tourists.

Children's Pool, South of Cove on Coast Blvd. Lifeguards all year.

Windansea, Neptune Pl., La Jolla. Competition surfing at no. end; swimming at so. No restrooms. Lifeguards thru Sept. 15.

Bird Rock, Off Dolphin Pl., La Jolla. Swimming for pros only. Good surfing & diving. Unguarded.

Pacific Beach, Ocean Blvd. Reasonably safe; swimming best so. of pier. Fine sandy beach. Fire rings, picnic tables, rest rooms, parking at no. end. Lifeguards all year.

Mission Beach, In front of Belmont Park. Wide, beautiful beach, Fire rings, showers, changing areas; beach chairs, umbrellas, surfing mats for rent. Lifeguards all year.

South Mission Beach, Surfing at so. end by jetty; swimming fair. Grassy area, rest rooms, parking at so. end. Lifeguards thru Sept. 15.

Ocean Beach, Foot of Santa Monica Ave. Posted rip-current areas & treacherous surge at so. end near rocks. Dangerous conditions near small jettys. Fire rings, changing areas, rest rooms. Lifeguards all year.

Sunset Cliffs, Sunset Cliffs Blvd., so. of Pt. Loma Blvd. Open to public but not recommended for swimming. Good surfing. A perilous beach, for top pros only. Unguarded.

Coronado, Mile-and-a-half of clean, safe beach divided into three sections. North Beach: no. of Hotel Del Coronado. Fire rings, picnic area. Central Beach: in front of hotel. South Beach: reaches to Silver Strand Park. Rest rooms. Lifeguards thru Oct.

Imperial Beach, 3 miles of swimmable beach; best at Palm Ave., Elm St., & Evergreen (by fishing pier). Some areas restricted to board surfing only; beach often has hardest, biggest shore-break on the Coast. Lifeguards all year.

MISSION BAY BEACHES

Beaches are listed clockwise from north (Ingraham St.).

North Cove, Fire rings, lifeguard.

Crown Point Shores, N. Mission Bay Dr., children's playground, fire rings, restrooms, lifeguards.

De Anza Cove, N. Mission Bay Dr. Fire rings, picnic area, restrooms, children's playground, lifeguard.

Harbor Island Sailing Academy, Famed ocean racer Cholita, 46-foot auxiliary sloop, is available for charter. Rates are \$100 per day. 2040 Harbor Island Dr. (At Harbor Island Marina.) (291-9568).

Jack Dorsee Sailboats, Boats from Omega 14's to Erickson 32's available. Rates \$25 per day to \$100 per day; half day and hourly rentals also available at proportionately higher rates. 1880 Harbor Island Dr. (291-6313).

SAILING LESSONS

Jack Dorsee Sailing School, Tel. 291-6313. 1880 Harbor Island Dr., San Diego, CA 92101. Basic sailing course, \$80; lessons \$8/hr.

Harbor Island Sailing Academy, Tel. 291-9568. (At Harbor Island Marina.) 2040 Harbor Island Dr., San Diego, CA 92101. Jim Yoes teaches Basic Sailing at \$10/hr.; Introduction in Learning How to Cruise is offered at \$65 per person, and the Fundamentals of Cruising and Racing is offered at \$70 per person. Both are weekend courses.

Boat Rentals Coastal Boat Sales, 222-3532
Seaforth Boat Rentals, 222-1681
Brophy's Boat Rentals, 244-0017
Yacht Charters Limited, 459-4904
Full-Flite U-Drive Boat Rentals, 239-2341

Boat Charters Harbor Excursions, 234-7383
La Orquilla Cruises, 422-7463
Point Loma Sportfishing Assn., 233-1627
Charters California, 222-6159
Jack Dorsee Sailboats, 291-6313
George Spain, 298-0584

San Diego Second Annual Rainbow Trout Derby, More than \$25,000 worth of prizes and trophies will be awarded throughout the derby. Twelve lakes in the city and county will participate in the derby. Phone 224-1336 for further information. Through April 1.

Leisure Lagoon, E. Mission Bay Dr. near Interstate 5. Information center, picnic areas, food services, restrooms, children's playground, lifeguard.

South Cove, Fire rings, restrooms, lifeguard, model yacht pond.

Ventura Cove, W. Mission Bay Dr. between Belmont Park & S. Mission Bay Dr. Fire rings, children's playground, lifeguard.

Bonita Cove, S. of Ventura Cove, fire rings, restrooms & lifeguard.

Santa Clara Cove, W. side of Sail Bay. Fire rings, restrooms, lifeguard.

BOAT RENTALS

North to south, with Mission Bay listed clockwise from north.

Santee Lakes, Lake Canyon, Santee (448-2482).

Lake Murray Reservoir.
Hilton Inn, E. Mission Bay Dr., Mission Bay Park (276-4010).

Dana Marina, Small outboard boats and rowboats for bay fishing. 2590 Ingraham St. (225-0440).

U-Drive Ski Boats, 2590 Ingraham (223-0122).

Islandia Hotel & Marina, Quivira Rd. (224-3541).

Seaforth Rentals, 60 boats from 12-foot rowboats to 16-foot powerboats and 21-foot sailboats. Small-party (6 persons) fishing charters available. 1641 Quivira Road (223-1681).

Bahia Hotel & Landing, 998 W. Mission Bay Dr. near Mission Beach (488-0551).

Brophy's Boat Rentals, 14-46 foot powerboats for rent for fishing, diving and pleasure. 5104 N. Harbor Dr. (224-0017).

SPORT FISHING

Deep-sea landings, listed north to south.

Crystal Pier, Foot of Garnet Ave., Pacific Beach (488-5133).

Islandia Sport Fishing, Quivira Basin, off W. Mission Bay Dr., Mission Bay Park. Boats leave daily 6:00 a.m., 12:30 p.m. Adults \$7.00, children under 12 \$4.00 (222-1164).

Seaforth Sport Fishing, Quivira Basin. Boats leave daily 6:00, 12:30, & midnight. Adults \$7, children under 13 \$4. Midnight trip \$23 with bunk (224-3383).

Ocean Beach Pier, Foot of Niagara St., off Sunset Cliffs Blvd. (224-3359).

Fisherman's Landing, Off Rosecrans St., Pt. Loma (222-0391).

H & M Sport Fishing, Fenelon & Scott, 1 block off Rosecrans (222-1144).

Point Loma Sport Fishing Assn., 1403 Scott St. (223-1627).

Shelter Island Fishing Pier, Yacht Harbor Dr., off Shelter Island Dr. from Rosecrans, Pt. Loma (222-9305).

Imperial Beach Pier, Foot of Evergreen St., Imperial Beach (424-3159).

Imperial Beach Sport Fishing, Foot of Evergreen St., Imperial Beach. Boats leave daily 2:30 a.m., 1:00 p.m. 2:30 trip, adults \$14.00, 12-15 \$9.00, children under 12 \$6.00. 1:00 trip, \$10.00 (424-8773).

Galleries and Exhibits:

Art Bank, 11844 Rancho Bernardo Road, 487-0187, Rancho Bernardo

The Art Centre, Paseo Delicias and La Granada Rancho Santa Fe.

Bozzarius Trading Company, 1401 Camino Del Mar, 755-2646, Del Mar

Carlsbad-Oceanside Art League, 2937 Madison, 729-7524, Carlsbad

Carousel Art Gallery, 541 First, 753-8472, Encinitas

Casa de Artes Fine Arts Gallery, 850 West Encinitas Road, 744-3352, San Marcos

Consultus, 2454 Mango Way, 755-0848, Del Mar

Dale Gardner Galerie, Avenida de Acacias, Rancho Santa Fe, 756-1178

Del Mar Gallery, 1442 Camino Del Mar, 755-1630, Del Mar

Everyday Music, 328 East Vista Way, 724-4081, Vista

Frame House, 1832 South Hill, 722-0648, Oceanside

Glaser Gallery, 8004 Girard, 454-5155, La Jolla

Gray's Gallery, 231 South Juniper, 746-5226, Escondido

Jones Gallery, 1262 Prospect, 459-1370, La Jolla

La Galeria, 2161 Avenida de la Playa, 459-5003, La Jolla

La Jolla Art Association, Girard Ave., 459-3001, La Jolla

La Jolla Museum of Contemporary Art, 700 Prospect Street, 454-0183, La Jolla. 11-5 Tues-Fri; 12:30-5 Sat-Sun; Wed 7-10;

LeLouvre de la Costa, 7664D El Camino Real, 753-0277, La Costa

Mary Moore Gallery, 2163 Avenida de la Playa, 459-6301, La Jolla

Poway Frames, 13322 Poway Road, 748-3314, Poway

Rugs and Arts of Persia, 5627 La Jolla Boulevard, 459-7474, La Jolla

Russ-Craft Museum, 139 South B, 744-3141, San Marcos

San Dieguito Art Guild, Tenth and Camino Del Mar, 755-1206, Del Mar

Sandre's Art Gallery, 451 East Valley Parkway, 747-1230, Escondido

Sculpture Gallery, 1401 Camino Del Mar, 755-2018, Del Mar

Showcase of Arts, Inc., 1121 East Valley Parkway, 747-8957, Escondido

Tarbox Gallery, 1025 Prospect, 459-0442, La Jolla

Tokar Gallery, 145 S. Hi. 101, 755-0828, Solana Beach

UCSD Revelle Campus Art Gallery, Humanities Library Building, Room 1260, Daily 12-5; Wed. eve. 8-10. 453-2000, Ext. 1980, La Jolla

University of San Diego, Alcala Park Founders Gallery. Through February 22, Francois Gilot: Recent paintings by the La Jolla artist.

Upstairs Gallery, 137 Jefferson, 726-7690, Vista

Vardi's Art Gallery, 1556 S. Escondido Blvd., 746-0232, Escondido

Village Art Studio, 411 West Hawthorne, 728-1212, Fallbrook

County Services

NORTH COUNTY RESIDENTS may find this collection of government service locations and phone numbers to be a convenient reference. If our readers have additions to the listing which might be of benefit, please suggest them by mail to our address in the masthead on page 3 of the Guide.

CARLSBAD
Airport
2386 Palomar Airport Rd. 729-7155
Animal Shelter
2481 Palomar Airport Rd. 729-2312

ENCINITAS
Health
143 "D" St. 753-5687

Library
540 Cornish Dr. 753-7376

Sheriff
143 "D" St. 753-5591

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Oceanside, 314 Wisconsin, 722-8279
Escondido, 1600 So. Escondido Blvd, 745-3500
San Diego, 3960 Normal, 297-3511

ESCONDIDO
Agriculture 600 E. Valley Pkwy. 745-4200
Day Center 1748 Escondido Blvd. 746-9000
District Attorney 600 E. Valley Pkwy. 745-4200
Health 606 E. Valley Pkwy. 745-8586
Marshal 600 E. Valley Pkwy. 745-4200
Municipal Court 600 E. Valley Pkwy. 745-4200
Sheriff 600 E. Valley Pkwy. 746-0662
Veterans (Wed. only) 230 Park 745-1159
Welfare 620 E. Valley Pkwy. 745-4200

FALLBROOK
Agriculture 130 E. Alvarado St. 728-7488
Airport 2141 S. Mission Rd. 728-1231
Justice Court 130 E. Alvarado St. 728-1041
Library 124 S. Hill St. 728-2373
Sheriff 130 E. Alvarado St. 728-1113

OCEANSIDE
Adoptions 516 Cassidy St., Suite B 722-1229
District Attorney 1701 Mission Ave. 722-4101
Drug Education (DEFY) 516 Fourth St. 722-4101
Health 104 S. Barnes St. 722-4101
Marshal 1701 Mission Ave. 722-4101
Municipal Court 1701 Mission Ave. 722-4101
Veterans (Tues. & Thurs.) 408 N. Hill St. 722-5234
Welfare 820 N. Freeman 722-4161

POWAY
Sheriff 13083 Poway Rd. 748-7400

RAMONA
Agriculture 1420 Montecito Rd. 789-1340
Airport Montecito Rd. 789-1733
Engineer Div. II 116 Fifth St. 789-0140
Justice Court 1428 Montecito Rd. 789-0050
Library 1406 Montecito Rd. 789-0430
Sheriff 1424 Montecito Rd. 789-1200

SAN MARCOS
Engineer Div. III 1600 Descanso 744-0606

Library 131 Richmar Rd. 744-0707

VISTA
Agriculture 841 Williamston St. 724-8571
Assessor 855 Williamston St. 724-8571
Bookmobile 325 S. Melrose Dr. 724-5622
Building Inspection 837 Williamston St. 724-8571
County Clerk 325 S. Melrose Dr. 724-8571
District Attorney (Superior) 325 S. Melrose Dr. 724-8571
District Attorney (Municipal) 845 Williamston St. 724-8571
Health 831 Williamston St. 724-8571
Library 325 S. Melrose Dr. 724-5507
Marshal 845 Williamston St. 724-8571
Municipal Court 845 Williamston St. 724-8571
Probation (Adult) 240 E. Vista Way 726-0553
Probation (Juvenile) 325 S. Melrose Dr. 724-8571
Revenue & Recovery, Bureau of 325 S. Melrose Dr. 724-8571
Sheriff 325 S. Melrose Dr. 724-2104
Superior Court 325 S. Melrose Dr. 724-8571
Supervisor (5th Dist) 325 S. Melrose Dr. 724-8571
Veterans Service (Tues. & Thurs.) 321 S. Santa Fe 724-4550

Post Offices

SAN DIEGUITO AREA
Cardiff Post Office 2027 Newcastle Avenue 753-4180
Del Mar Post Office 122-15th Street 755-1509
Encinitas Main Post Office 1130-2nd Street 753-6446
Leucadia Branch 1160 North Highway 101 753-2363
Rancho Santa Fe Post Office Avenida De Acacias and El Tordo 756-1181
Solana Beach Post Office 153 South Sierra Avenue 755-2232

TRI-CITY AREA
Carlsbad Post Office 2772 Roosevelt Street 729-2456
Oceanside Main Post Office 211 Brooks Street 722-8249
First Street Station 517-1st Street 722-6420
San Luis Rey Post Office 472 El Camino Real North 757-3720
Vista Post Office 168 Eucalyptus Avenue 726-0772

ESCONDIDO AREA
Escondido Post Office 203 South Orange Street 745-1912
San Marcos Post Office 428 West Mission Road 744-1030

San Diego Area Courses:

Balboa Park Municipal Golf Course, Muni's regulation-size course wanders thru deep canyons & atop narrow mesas. The 9-hole is short, busy & pleasant. Public. \$2.50-18 holes. (Twilight rate \$1.25), \$1.50-9 holes Weekdays; \$3-18 holes, \$1.75-9 holes Weekends, Holidays. (232-2470); (232-2717).

Bonita Golf Club, Fairly level. Semi-private 18-Weekdays \$3, Weekends \$4; 9-Weekdays \$1.75, Weekends \$2.25. 2 miles east of National City on Sweetwater Road. (475-3375).

Borrego Roadrunner Club, Par 54, 18 holes. Executive length. Flat course, greens regulation size. Rated in excellent condition. \$2.50 weekdays, \$3.50 weekends and holidays. Hand carts available \$.50 Putting greens, clubhouse, restaurant nearby. In Borrego Springs. 767-5652.

Carlton Oaks Country Club and Lodge, Excellent, tricky course with undulating greens; water everywhere. Semi-private. 18 Weekdays \$3, \$6 Weekends and Holidays. 9200 Inwood Dr., Santee (448-4242).

Chula Vista Municipal Golf Course, Well trapped, trees, beautiful greens. Clubhouse, restaurant, pro shop, driving range. 18-Weekdays \$3, Weekends and Holidays \$4, 9-Weekdays \$1.75, Weekends and Holidays \$2.25. 4475 Bonita Rd., east of Chula Vista (479-4141).

Circle R Ranch Golf Resort, Beautiful valley site, well manicured, fairly flat; lake; many trees. Public. 18-Weekdays \$5, Weekends and Holidays \$7; carts \$8. 9 miles north of Escondido on Hwy. 395 (745-8029).

Club Circle Golf Course, Large beautiful greens; well trapped, 2 lakes. Regulation 9-hole course — par 3, \$2, weekdays; — \$3, Sat., Sun. & holidays. In Borrego Springs. 767-5944.

Colina Park Golf Course, Rolling greens, night-lighted; corner of University and 52nd St. 3-par 18 holes. Putting greens, snack bar, pro shop, miniature course, driving cage. All open to public. Weekdays, \$1.25 Juniors and students; \$1.50 Junior & students; \$1.75 adults. 582-4704.

Coronado Municipal Golf Course, Golf while looking across at S.D. skyline & dramatic Bay-spanning bridge. Flat; elevated greens & trees. Public. 18 holes weekdays \$3 (twilight rate \$1.50), weekends and holidays \$4 (twilight rates \$2). On Glorietta Bay, Coronado (435-3121).

Cottonwood Country Club, Long, magnificent course lined with 4,000 trees. 3 lakes. Semi-private. 2 courses: 18 — Ivanhoe \$4 weekdays; \$6 weekends and holidays. Monte Vista — \$3.50 weekdays, \$6 weekends and holidays. 3121 Willow Glen Road, El Cajon (442-9891).

De Anza Desert Country Club, Beautifully manicured; flat, trees, lake in Borrego Springs. 18 holes. Restaurant, pro shop, clubhouse. Membership in any private club honored. Visitors staying in hotels that are members of club may play. \$12.50 all days. If not staying in a member motel, \$15 all days. 767-5515.

El Camino Country Club, Situated in 3 canyons; 3 lakes; easy course to walk. Driving range, clubhouse, snack bar, pool, tennis courts. Private. Memberships in golf clubs

outside S.D. County honored 18 — weekdays \$6; weekends and holidays \$7. 3202 Vista Way, Oceanside (757-2100).

Escondido Country Club, Large rolling greens, strategically trapped. 6 lakes. Driving range, putting greens, clubhouse, bar, restaurant, pro shop. 18 — weekdays \$5, weekends and holidays \$7; 9 — rates available. Electric carts. 1800 Country Club Lane, Escondido (746-4212).

Fallbrook Golf and Country Club, A picture-book course, well trapped; velvet fairways, flat; lakes on both sides; gorgeous trees on back 9. Driving range, putting greens, clubhouse, restaurant, pro shop. Semi-private. Membership in golf clubs outside S.D. County honored. 18-weekdays \$5, weekends and holidays \$7. Electric carts. 2757 Gird Road, Fallbrook. (728-8334).

Fletcher Hills Country Club, Rolling greens, flat, well trapped. Driving range, putting greens, restaurant, pro shop, instruction. 18-weekdays \$3, weekends and holidays \$4. 8046 John Towers Ave., Santee. (448-2333).

La Costa Country Club, One of the great ones. 4 lakes, undulating greens, well trapped, trees. Private. All 18 holes visible from luxurious clubhouse. Driving range, putting greens, top restaurant, pro shop & health spa. 18-\$7. Southeast of Carlsbad at La Costa Road & El Camino Real (729-9111).

La Jolla Country Club, Spectacular view of sea and La Jolla Village. Not overlong but always interesting. Winds over hill & dale,

beautifully kept. Private. \$10 (with member). High St. Extension, La Jolla (454-2505).

Lake San Marcos Country Club, Rolling greens, narrow fairways 3 lakes, abundant trees. Clubhouse, restaurant pro shop. 18-weekdays \$6.50, weekends and holidays \$8.50, carts \$8. 1750 San Pablo, Lake San Marcos. (744-1310)

Las Palmas Golf Course, Contoured greens, well trapped, big lake, trees. 1800 20th St., National City. Par 29-9 holes. Night lighted driving range, putting greens, pro shop. \$1.50 weekdays, 9 holes; \$2.50 weekdays, 18 holes; \$1.75 weekends & holidays, 9 holes; \$2.75 weekends & holidays, 18 holes. 474-2251.

Lawrence Welk's Country Club Village, 3-par course, rolling greens, trees, few traps, 2 lakes. Driving range, putting greens, clubhouse, restaurant. Semi-private. 18-weekdays \$10, (guests with member \$7), weekends \$15 (guests with member \$10). East off Highway 5 on Lomas Santa Fe Drive (453-6353).

Lomas Santa Fe Country Club, Solana Beach. Challenging and picturesque, wending its way through rolling hills with views of both ocean and back country. Driving range, chipping green and putting green. Instruction. Golf equipment and fashions in pro shop. Dining room and cocktail lounge in clubhouse, patio snack bar between nines. Private. Guests of members \$10 weekends, \$7 weekdays. Members of approved private clubs \$15 weekends,

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PISCES
February 19-March 20

Pisces people should celebrate this birthday with all the fanfare and merry-making usually reserved for New Year's Eve. Get set, get ready — March for you is the start of something new, something big, something exciting! Many aspirations, hopes and wishes can materialize before your dreamy eyes. Erase fear from your vocabulary and your being, don't fail to grasp those golden opportunities when they arise. Use your powerful intuition and don't be afraid to try something completely new and different. Watch your diet! This exhilarating and expanding period can quickly inflate your waistline and can even make your feet swell! Pisces celeb: Peter Fonda, Elizabeth Taylor, Zero Mostel

ARIES
March 21-April 20

Spring marches in with Aries leading the parade. Communications of all kinds are stepped up so now is the time to make contacts, push for fruitful results. To avoid carelessness, don't rush. Something devious is in the air around the 16th, use extreme caution and don't believe everything you hear. Aries talent: Herb Alpert.

Astrological Forecast
by JEAN FARMAN

TAURUS
April 21-May 21

Money and friends make March an unforgettable month for Taurus. Don't let pride get in the way of making sensible purchases or cause you to spend unnecessarily. Someone new enters your life who turns out to be a true and trusted friend. A romantic atmosphere could ignite that Taurean passion! Taurus celeb: Ross Hunter.

GEMINI
May 22-June 21

Talented Gemini may have cause to celebrate as March offers magnificent fruit from creative labors. Advertising and promotion pay terrific dividends the first two weeks. Nervous tension could cause you to lose your cool around the 16th and would prove to be a costly mistake. Follow authority's sound advice. Gemini star: Jane Russell.

CANCER
June 22-July 22

Want to flee the scene and sprout your travel wings? Go ahead, you'll have a ball, meet new exciting people and discover some marvelous shopping bargains. Discourage pickpockets by wearing a money belt and leave expensive jewelry in a vault. You may even be tempted to instigate a secret affair: Moon child: Tab Hunter.

LEO
July 23-August 22

This is not the time for proud and independent Leo to try to do everything alone. Need help? Seek it out, it's there waiting for your signal. Don't let snoops or envious people invade your frantic search for serenity. Trusted friends are at your side ready and willing to help. Leo lovely: Peggy Fleming.

VIRGO
August 23 -
September 23

That blinding spotlight is still aimed at Virgo during March. Remember, very important people are watching every move you make. Don't antagonize those in power; this means the law, your boss, a superior, even the President! Big plans unbeknown to you could be in store if you play your cards right. Virgo star: Ray Danton.

LIBRA
September 24-
October 23

Happiness pops out of your social swirl. Attend concerts, plays, parties and exhibits; they all bring great contentment for Libra this month. Don't turn down an excellent opportunity to offer your services and share your talents. Turn deaf ears to malicious gossip and don't be accused of stretching the truth. Libra talent: Ben Cooper.

SCORPIO
October 24-
November 22

Creative horizons expand brilliantly for talented Scorpios during March. Promotion plans should reap results so let VIPs and the public view your creations. Spring fever is apt to make your romantic thermometer hit the marriage mark if you're eligible. You can find much contentment in your humble hacienda this month. Scorpio celeb: Robert Sterling.

SAGITTARIUS
November 23
December 21

Ideas and inspirations come to Sagittarians like streaks of lightning. Your business cycle is terrific. You may have the urge to redo or enlarge your home. A lover's quarrel could make you weep tears of confusion around the 16th. The mailman is apt to bring some happy news this month. Sagittarian TV celeb: Eric Sevaried.

CAPRICORN
December 22
January 20

Have those walking shoes ready because March puts bounce in your boots and puts you in a groove to move about. In-person contacts should prove beneficial now. Your mailbox will absolutely bulge all month long! Work load increases but added energy goes along with it. Take care of health. Capricorn celeb: Charles Nelson Reilly.

AQUARIUS
January 21-
February 18

The indescribable allure of Aquarius is operating on all spark plugs during March. Not only are you unusually attractive to the opposite sex, but your social life (and love life) is full of energy, enthusiasm and fire. Spring holiday may take you traveling. A deceitful friend tries to anger you. Aquarian star: Dorothy Malone.

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"Home of The Easy Deal"

About Books

by DeDe Godwin

The pickings are sort of slim this month, so let's just glance quickly at the most presentable, and start with:

HUNG BODIES by Sue Kaufman (Doubleday \$7.95). This is the Sue Kaufman who wrote "Diary of a Mad Housewife," and by and large what we have is another mad housewife. Except that the D of MH was very funny in spots.

This mad housewife is one Emma Sohler who, as result of a mysterious illness (Fever of Unknown Origin) is forced to rest at home, where she passes the time with television, books and little fantasies, while all about her the family falls apart. Harold her husband becomes a hypochondriac, and has excursions into romance. Her son becomes withdrawn, and divides his time after school between raiding garbage cans for broken electrical equipment, and his room, putting the pieces together. As if this weren't enough, her (disliked) mother-in-law sends her a Colombian housekeeper, who is most hostile, to say the least. Said Maria burns incense in her room to ward

off evil spirits. Well, after lots of talking (too much) and analyzing during which everything is someone else's fault, the sudden East coast blackout seems to bring it all to a head. Harold is caught in an elevator from which he escapes (back to the family natch) Benjy's electrical experiments provide light in a dark apartment, and Maria utters some plain truths that bring light to Emma's confusion, and presumably, unite the family again.

If Sue Kaufman had tried, a little homespun humor might have saved the book and put the family problems into proper perspective. But it's all too serious and heavily done, and you read on and on; thinking . . . "let's get to the point!"

Robert Wilder used to be a good old story-teller, but his new one **THE SOUND OF DRUMS AND CYMBALS** (Putnam \$7.95) seems to this jaded eye a touch outdated. If you like Hollywood, however, this might give you a couple of evenings of escape.

For this is a tale of the movie business, in three generations of one family: Louis Bernand the great movie mogul, his son-in-law Deke Kinkaid with whom he disagrees but respects (slight generation gap) and Deke's son, Rodney (huge generation gap) who finally takes over a crumbling business. It is also a history of movies, from early spectaculars to the present stark candor of today's very rare beef, and the marriage of movies to television. Plus a meticulous accounting of

the mechanics of the studio, and a verbal map of Hollywood and its environs. The research is, I guess tremendous; it is also endless. Here again, everybody talks too much, describes too much . . . it's all just too much. Written however, on the very nicest level of delicacy . . . no "words" in this one. It has all been done before.

Now, for a much livelier evening try **EXPRESSWAY** by Howard North (Simon & Schuster \$7.95) This is sort of a police-cum-grand-hotel sort of thing, but nicely combined, and a page turner. It's Fourth of July weekend on the 173 mile Garden State Parkway from New York City, thousands of automobiles are carrying thousands of people on the road; the police are busy and in full strength, particularly when a couple of killers shoot a New York policeman. Traffic is jammed for miles trapping a woman who is about to have a baby, another who is running away from her husband . . . etc. But what's sort of fascinating about the novel is the police communications technique: helicopter to police cars to communications centers to various stations. It's all done in little scraps of place and procedure and the plot built nicely and suspensefully. Pretty good book.

Now, for the Agatha Christie fans, **POSTERN OF FATE** (Doubleday \$6.95) just let's say it is all too late, and strongly reminiscent of Nancy Drew. In a word, DON'T. This should be decently interred among the aspidistras.

Gourmet

by DeDe Godwin

Cocktails anyone? Before all the parties start, it's fun to have people for a drink now and then. Here's a little something to serve with:

SHARP DIP (Best, tangiest, easiest)
1 8 oz. package cream cheese
3 Tbsp mayonnaise
Horseradish
8 slices bacon

Let cheese soften at room temperature. Put into electric mixer, add mayonnaise and horseradish. Begin with 2 Tbsp horseradish, and keep adding and tasting until the mixture is quite sharp. Store in refrigerator. Just before serving fry 8 slices bacon. Crumble, and add half to mixture and spread rest on top. (Bacon can be done early and crisped in oven.) Serve with Fritos.

QUICK GUACAMOLE

Thaw 1 can frozen avocado, put in bowl and add a dash of worcestershire, a dash of tabasco, snipped green onions, and whatever else you like to give it zip. Takes about 5 minutes and delicious. Serve with your favorite chips.

JIKAMA (crisp and refreshing. Takes about 5 minutes early in the day)

Peel and cut jikama into matchsticks or fingers. Arrange on plate around curry dip:

About 1/2 C mayonnaise
1/4 C sour cream 1 T lemon juice
1 T tarragon vinegar
1/2 t curry powder (or more to taste) Mix.

This can be done early in the day. The vegetable keeps beautifully crisp in a bowl covered with plastic.

HAM AND ROQUEFORT DIP (another quickie)

Combine:
1 C sour cream 2 T half and half
Combine:
1/4 C blue cheese
1 small can devilled ham
1 T grated onion
knifetip dry mustard

Fold #2 into first sour cream mixture. Serve with crisp potato chips (I like Munchos).

Now, if you like it hot (and more effort) try:

BRILLED TINY FRANKFURTERS:
Simply wrap each small sausage in a short strip of bacon (to fit) and broil. Serve on toothpicks.

HOT CLAM DIP (a little going-on but delicious)
1 8 oz plus 1 3 oz package cream cheese
1 jar sharp cheese
2 cans minced clams, drained
1 small onion grated
2 T worcestershire dash tabasco
2 T sherry ground pepper

Melt the two cheeses and add the rest. Serve hot in a chafing dish, a bowl, or spread on toast rounds and heat under broiler. If you serve from chafing dish or bowl, provide melba toast rounds.

San Diego Area Special Attractions:

Brookside Wineries, introduce you to the tasting and purchasing of the many varieties of wines produced by the Brookside Vineyard Company. A short course in the sniff and sip of wine provided by connoisseurs. Three locations for an interesting weekend past time.

The La Jolla Museum of Contemporary Art, Contemporary works from its collection plus rotating shows and special activities are scheduled from 10 to 5 Tuesday through Friday, 12:30 to 5 Saturdays and Sundays and 7 to 10 p.m., Wednesdays, 700 Prospect St.

Palomar Observatory, A breath-taking drive through San Diego County mountain country takes you to the world's largest telescope and an informative astronomy museum. The observatory, 742-3476, in Palomar State Park, is 70 miles from San Diego.

San Diego Wild Animal Park, a 1,800-acre natural environment preserve. Enter the park through the authentic African village. Ride the WGASA monorail train for a 5-mile safari. Open 9 a.m. (closing varies with the seasons). 30 miles north of downtown San Diego on Highway 78.

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MERCADO EVENTS:
March 2-3 Barbershop Quartets, strolling the Mercado Local SPEBSQSA
March 30-31 Junior Achievement Fair, featuring handicrafts from the local schools.

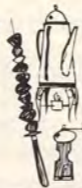
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Restaurant Row



THE ACAPULCO — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. **729-4454**

ANCIENT MARINER — Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer — excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Sword-fish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. **224-8242**.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at **232-5391**. 422 Market Street, San Diego.

THE CALDRON — The new, larger Caldron in the heart of Fallbrook features do-it-from-scratch cooking with none of the short-cut convenient foods. Everything that's served, including the bread loaves, butter and pastries, is homemade right in the kitchen! Open daily for lunch and dinner. Special Champagne Country Brunch Sunday 10 to 3. Treasured recipes of Betty and Bob Jackson its creators; featuring Belgian Beer soup, Cioppino, Coq-Au-Vin, New York Steaks, Roast Prime Rib, Paella, Cream of Chicken and Cheese soup, and more delicious dishes than we can name. Old American Recipes and

Classic Continental dishes. The Caldron is located in the heart of downtown Fallbrook's treelined Village. Phone **728-4888**. 125 South Main Street, Fallbrook.

CHART HOUSE — Three locations locally, all serving superb steaks, lobster and great salad. Menu presented on a breadboard. Shelter Island: **222-2216**; Coronado: **435-0155**; La Jolla: **459-8201**.

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VAL-ENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. **724-2772**.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call **753-3183** 531 Highway 101, Encinitas.

KELLY'S PRIME STEAK — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "O!" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. **296-2131**.

OLD DAMASCUS RESTAURANT — is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food — all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to

dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. **297-3228**.

MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris's Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: **722-3343**

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m. — 2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri. & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, **454-1315**.

THE REUBEN E. LEE RIVERBOAT RESTAURANT — Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, **291-1880** Sternwheeler, **291-1974**

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room, **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect "19th hole" oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call **487-1611**. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

REUBEN'S PLANKHOUSE . . . the newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread — and the steaks, lobster and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m. — there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations **278-7373**.

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: **758-0330**.

VALLEY FORT STEAK HOUSE — nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone **728-1998**. 3757 S. Mission Rd., Fallbrook.

WINNERS CIRCLE LOUNGE — An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at the poolside. Room service is also available to the lodge's 200 rooms. 550 Via de la Valle. (714) **755-6666**.

Dining and Dancing:

Carlsbad: Twin Inns, Elm Avenue West, 729-4131

Del Mar: Fire Pit, 1670 Coast Blvd., 755-9345

Little Bavaria, Carmel Valley Road, 755-1383

Rosendo's Hideaway, Carmel Valley Road, 755-3223

Escondido: Red Coach Inn, 135 North Pine, 743-9796

Escondido Country Club, 1800 Country Club Lane, 743-3301

Fireside, 435 West Washington Avenue, 745-1931

Royal Inn, 2500 South Escondido Blvd., 747-5000

Fallbrook: Pala Mesa Golf Club, Hi. 395, 728-8407

Julian: Pine Hills Lodge, 2960 LaPosada Way, 765-0119

La Jolla: Marine Room, 2000 Sprindrift, 454-7126

Rudy's Hearthside, 5530 La Jolla Blvd., 454-0318

Torrey Pines Inn, 11480 No. Torrey Pines Road, 453-4420

Oceanside: Marty's Valley Inn, 3232 Mission Avenue, 757-7711

Flying Bridge Restaurant, 1105 North Hill, 722-1151

Poway: Big Stone Lodge, 12237 Pomerado Road, 748-0371

Rancho Bernardo: Inn at Rancho Bernardo, 17550 Bernardo Oaks, 277-2146

Rancho La Costa: La Costa Resort, El Camino Real, 729-9111

San Luis Rey: San Luis Rey Resort, Camino del Rey, 758-0330

San Marcos: Quail's Inn Dinnerhouse, 1035 LaBonita Dr., 436-2445, 744-2445

Solana Beach: Ole, Ole, 221 North Hi. 101, 755-8870

P. Rodney's, 271 North Hi. 101, 755-1729

Steak House, 635 South Hi. 101, 755-3615



NORTH COUNTY DINING (with live entertainment offered)

Since restaurants vary their live entertainment, please call individual places for schedules.

Bonsall: Restaurant Serbia, Hi. 76 and Olive Road, 758-0310

Carlsbad: Recis Fogcutter, 2358 Carlsbad Blvd., 729-7640

Del Mar: Albatross, 1309 Camino Del Mar, 755-6744

Alternative, 1431 Camino Del Mar, 755-2377

Golden Rollin' Belly, 225 West 15th Street, 755-1414

Encinitas: Notsom Flotsom, 417 Santa Fe Drive, 753-0329

Escondido: Circle R Golf Resort, Hi. 395, 745-8029

Chuck's Steak House, 1403 E. Valley Parkway, 746-5100

Davey Jones Meat Locker, 340 East Grand Ave., 745-8359

Meadow Lake Country Club, Meadow Glen Way E., 749-0983

Shakey's Pizza, 2329 S. Hi. 395, 746-7500

Lawrence Welk's Welk-Ome Inn, 3030 No. Hi. 395, 746-0035

Fallbrook: Casa Don Diego, 11433 South Main St., 728-8356

The Cauldron, 119 North Main Fork, 728-1505

Valley Fort Steak House, 3757 South Mission Blvd., 728-1998

La Jolla: Bully's, 5755 La Jolla Blvd., 459-2768

Chez Francoise, 5662 La Jolla Blvd., 459-6066

Chuck's Steak House, 1250 Prospect, 454-5100

Elario's, Torrey Pines Road, 459-0261

Ernie Myer's SYBTC Restaurant, 5786 La Jolla Blvd., 454-4721

Florentino's, 5157 La Jolla Blvd., 454-1450

Mad Greek, 1250 Prospect, 459-9393

Rheinlander Haus, 2182 Avenida de la Playa, 454-6770

Su Casa, 6738 La Jolla Blvd., 454-0369

Oceanside: Acapulco, 733 South Hill, 729-4454

Harbor Light, 264 Harbor Drive S., 722-4855

La Beaners, 276 Harbor Drive S., 722-4615

Mira Mar Restaurant, 815 North Hill, 722-3343

Shakey's Pizza, 3744 Mission, 757-5370

Poway: Shakey's Pizza, 12813 Poway Road, 748-6611

Rancho Bernardo: Consuelo's, 2253 Sunset Cliffs, 487-3232

Inn at Rancho Bernardo, 17550 Bernardo Oaks, 277-2146

Rancho La Costa: La Costa, El Camino Real, 729-9111

Rancho Santa Fe: Whispering Palms, Via de la Valle, 756-2471

Solana Beach: Jack Slattery Steak and Chop House, 315 South Hi. 101, 755-6649

Jolly Ox, 740 Lomas Santa Fe Drive, 755-9758

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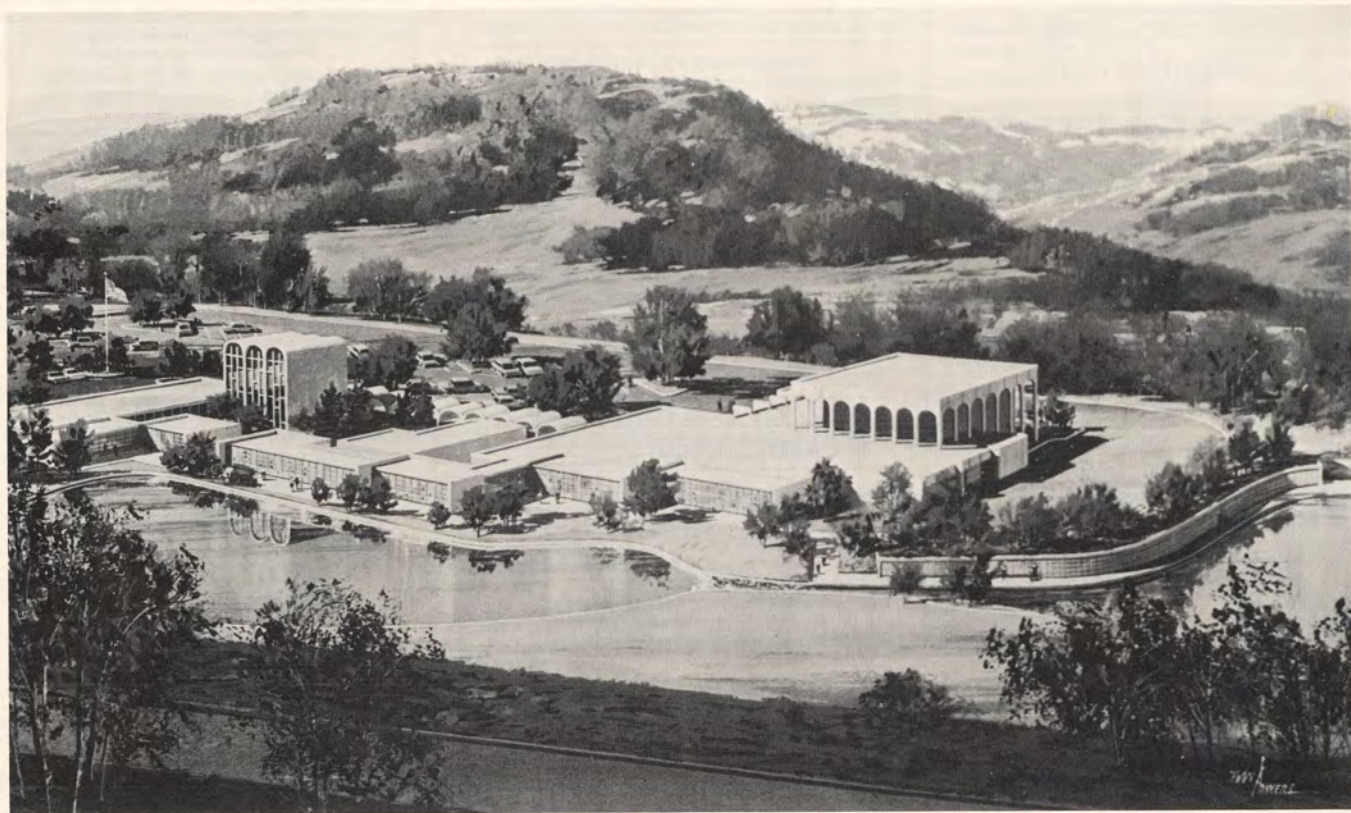
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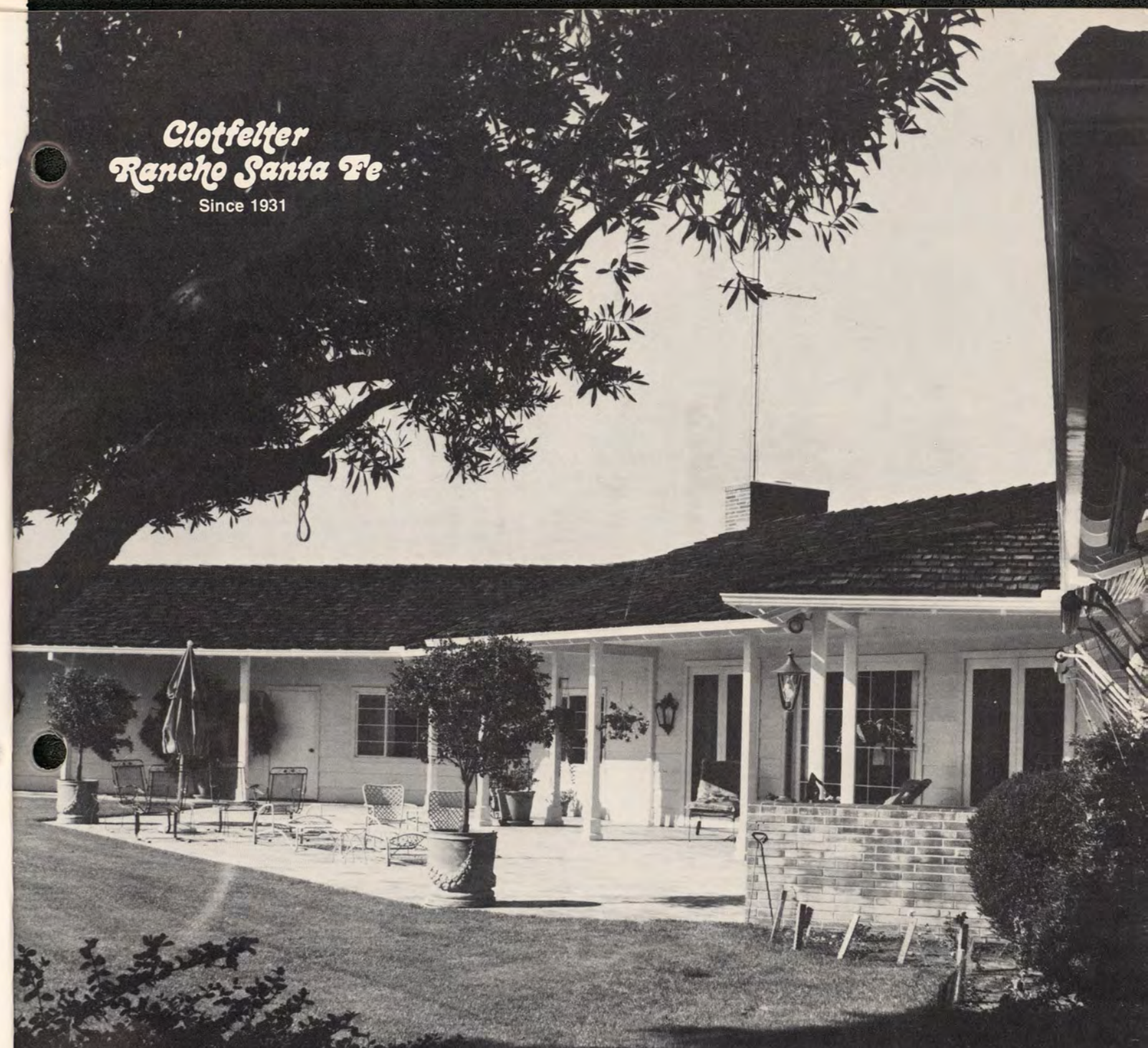
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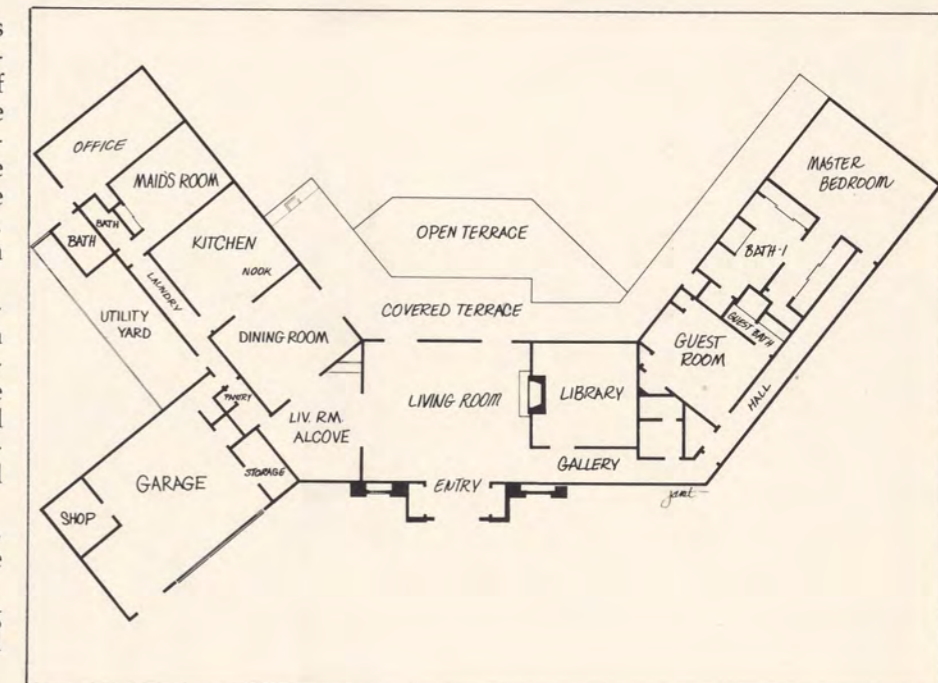


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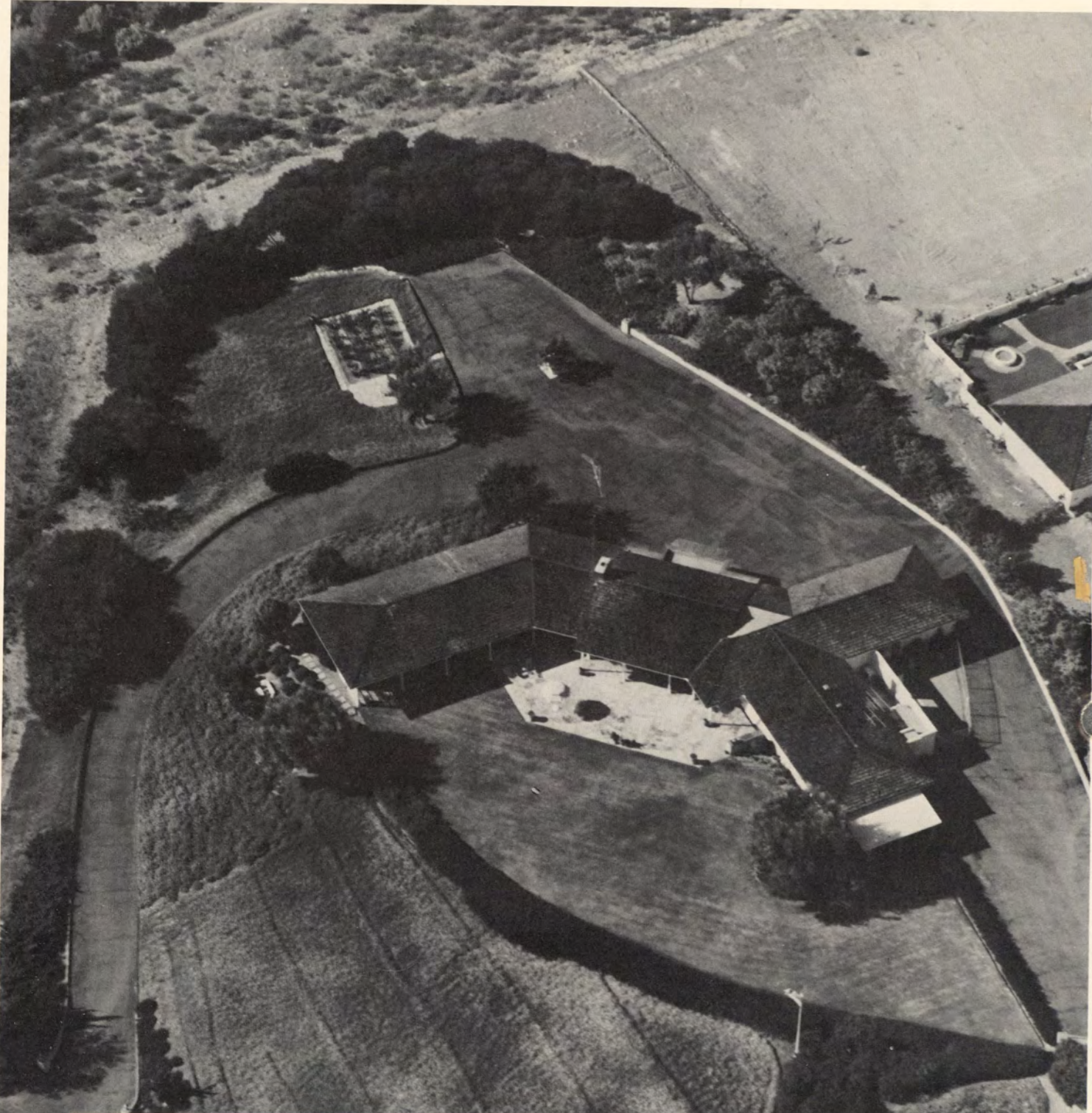
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Charles Dickens—1859

in 1859. Today, it is the tale of a country in crisis. A land of plenty become the land of not enough.

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The answer lies in us.

We, as a country, are in our adolescence. We were a strapping infant... the genes and genius of a hundred breeds and creeds went into our making. As we staggered and tottered to greatness, we squalled lustily to be fed and clothed, amused and comforted, pampered and protected. With each birthday, there were bigger, brighter candles on the cake.

Now, like the adolescent who wakes up 30 one day, we are faced with the fact that we just don't have the energy we did. And our lives have changed.

age unprepared. We bear the scars of war. The bruises of economic scarcity. And more of the Puritan ethic than we care to admit.

We can surely make the best of the situation.

If we could just understand what's happening.

Unfortunately, the popular labels don't quite fit. "Crisis" and "crunch" are sudden, short-term, rush-to-the-rescue words. And, like strangers trapped in an elevator, Americans

have responded in a new national spirit of cooperation and determination. But between today's problems and tomorrow's solutions lies half a lifetime.

In the time it takes a child to come of age or the fruits of a life's work to ripen, we must change from a wasteful, polluted, frenetic society to one more thoughtful, cleaner, slower. It will be an undramatic day-by-day transformation. One that will not be completed with an oil embargo's end, the next election or

be a slow renaissance preoccupying our next decade.

In that time...

There simply won't be enough energy to go around. We know our oil and gas supplies are finite. And whether it's Mother Nature's fault or Father Time's or simply our own, the Day of the Last Drop will come. When? Estimates vary.

But between now and the turn of the century, our proven domestic reserves of oil and gas will all but disappear. Before that time...

We must make the most of what we have.

We must begin to get our "go" for tomorrow.

We're off to an exciting start. Our scientists have already produced an energy scenario to rival Buck Rogers' wildest adventures... complete with laser beams, orbiting laboratories and million degree temperatures. The embryo of infinite energy lies waiting to be born. But while we reach for infinity, we must strengthen our grasp on the most practical, clean, here-and-now kind of power we know.

Conventional nuclear power. We have the technology. We've used

it safely for more than a quarter of a century. We have the experience. We have the industrial capacity. All we need is more. Now.

The step beyond.

In our hands we hold an opportunity more awesome than the generations before us could have imagined. The chance to become partners with the sea and the sun itself in providing power without end to our children... and theirs... and theirs beyond.

With enormous leaps in research and development and with mind-boggling expense, we can harness the sun for solar energy. We can create nuclear breeder reactors which produce fuel even as they use it. We can tap oceans of energy using common seawater to produce nuclear fusion. And once

Cut down. Use it. But don't waste it. Make it last, then recycle it. Drive smaller. Insulate thicker. Build stronger. Save longer. Slow down. Think. Plan.

We must become self-sufficient.

Until we can develop infinite energy sources, we cannot depend on foreign transfusions for our energy lifeblood. We must dip into our own resources in every way possible. Drilling under the sea and deep into the earth's core for pools of oil and natural gas. Squeezing shale for its oily treasure. Performing chemical

we have our fingers on the eternal sun and the infinite atom, we can use their power to transform a comfortable hard-working friend into an energy Cinderella.

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Alaska. Electronic communication will shrink the world further, expanding our knowledge beyond all language barriers and cultural borders.

It will be the Electric Age. And we will create it as a priceless legacy for generations yet unborn. For in this best and worst of times, we have come not to our end, as some



and trains. Electricity will operate heat pumps, working like reverse air conditioners, to warm our homes and factories. It will heat our water, cook, wash and dry for us. Process steam, now the largest industrial consumer of oil and gas, will be produced with electric boilers. Electrically, we will grow tomatoes in urban skyscrapers . . . bananas in

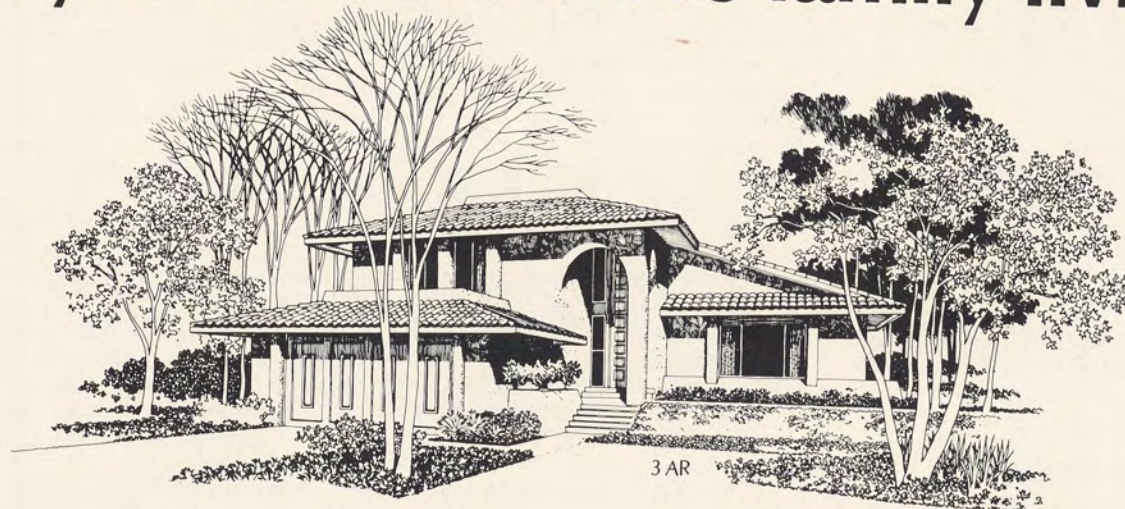
have gloomed and doomed, but to a vast and promising new beginning. A second chance to temper technology with human values. To re-evaluate our necessities and our not-so's. To rediscover our own unique ingenuity and national pride. To find the energy to make the world better than we found it. And to pass it on.



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66 / MARCH 1974

Periphery

SANTA FE HUNT BALL

The Santa Fe Hunt is holding its Third Annual Hunt Ball on April 6, 1974, at the Versailles Ballroom of the Westgate Plaza Hotel. This colorful event has now become a tradition and will include many Rancho Santa Fe families. As in fox hunting itself, enjoying the Ball will be groups from all over the County of San Diego as well as guests both young and older.

Mrs. Arnold Kirkeby has been selected as Chairman for the gala Ball this hunt season, and has lived on the Ranch now for three years. Other residents of Rancho Santa Fe on her committee include Mrs. William Bray, Mrs. S. R. Rosenthal, Mrs. Jack Manion, Mrs. Norman Roberts, Mrs. Thomas Slattery, Mrs. Johann Auer, Mrs. William Smith, as well as Mrs. Hugh Dale, wife of the Master Fox Hounds, from Del Mar.

Miss April Wenman will head up the junior tables in conjunction with her mother, Mrs. James Wenman, of Rancho Santa Fe, in charge of seating.

From La Jolla, committee heads will consist of Mrs. Jane Coursin, Mrs. Thomas Bowes, Mrs. Marvin Goldberg, Mrs. Donald Martindill, Mrs. James Knox and Escondido is represented by Mrs. Donald Thurston. Working for the Ball as well from San Diego is Miss Monika Nakamura, with Miss Geraldine Minnett coming from Del Mar. □

CLOTFELTER NAMED SR. VICE PRESIDENT



Richard C. Clotfelter

Richard C. Clotfelter, 36, former San Diego resident manager of Coldwell Banker, has been named a senior vice president of Coldwell Banker Management Corp. He also will head Coldwell Banker's financial services division, encompassing commercial loan production, loan servicing and asset management. □

PLEASURE HORSES ASSESSABLE PROPERTY

County Assessor E. C. Williams reminds owners of dairy cattle, hogs, poultry, rabbits, and *certain pleasure horses* that they are assessable as personal property on March 1st in California. Also included is other ranch personal property such as unlicensed farm equipment and feed.

They must be declared on an agricultural property statement and filed with the County Assessor's office by April 1. These statement forms are mailed to all known owners who are engaged in commercial farming. However, Williams urges any new county residents or agricultural entities not receiving the agricultural property statement to call his office at 236-3073 to have a form mailed.

Beef cattle, sheep, and racing stock are exceptions to the market approach to value used on the other forms of livestock and agricultural personal property, and are subject to a special in-lieu tax. This varies from a head day tax on sheep and beef to a fee based on classification for race-horses.

Beef cattle and sheep have a twice a year deadline for filing and payment of the in-lieu tax which falls on January 1 and July 1. Racing stock must be declared, and the tax paid on January 1 of each year.

Horses classed as "pets," not commercially oriented, are exempt from any taxation.

In San Diego County, according to Williams, the more important classes of livestock are dairy cattle, pleasure horses, and poultry for egg production. □

REAGAN'S VISIT



Governor Ronald Reagan is shown being welcomed to the Borrego Springs RoadRunner Club by Tommy Thompson, Golf pro at the adult mobile home park, where the Governor paid an impromptu visit to the desert community's Republican Womens' Club meeting. Reagan, who spoke earlier in the day at the 45th annual Copley Conference, spoke for about 20 minutes to the 150 persons at the luncheon relating the highlights of his seven years in office. □

Periphery

TONY FRANCIS WINS AGAIN!

Professional Photographer Tony Francis of House of Portraits was honored this week in Concord, California, when three photographs he had created were selected for exhibit at the Annual Western States Print Competition co-sponsored by the Professional Photographers of America and the Professional Photographers of California, Hawaii, Oregon and Washington.

The exhibit was held in conjunction with a two-day Professional Photography Symposium held at the Sheraton Inn in Concord, Calif., and sponsored by the Professional Photographers of the Greater Bay Area.

430 photographs from all over the western states were submitted to the exhibit, which was selected by 12 judges from five states. Prints could be entered in the classifications of Portraits, Candid Events, Commercial-Industrial and Unclassified. The judging took one full day, and was conducted under strict rules for Affiliated Regional Competitions furnished by the Professional Photographers of America. 163 photographs were exhibited from those submitted.

Programs given during the Symposium included techniques of teen-age photography, glamorizing furniture and sports apparel, the approach of a Playboy Magazine photographer, photographing weddings and print finishing.

NEW ADDITION TO MUSEUM OF MAN

Construction is under way for a new classroom and auditorium at the Museum of Man in Balboa Park.

The new room, approximately 1,000 square feet, is designed to provide additional space for both the Museum's and the Klee Wyk Society's expanding cultural and educational programs.

The room features areas for movie and slide projection, turntables and tape systems, pull-down maps and blackboards and a Docent library. An accoustical ceiling will also be installed.

The room was designed by Museum staff-member Mary Dawe, and Virginia Landis, a member of the Museum and the Klee Wyk Society. Conklin Associates of El Cajon are the builders. □

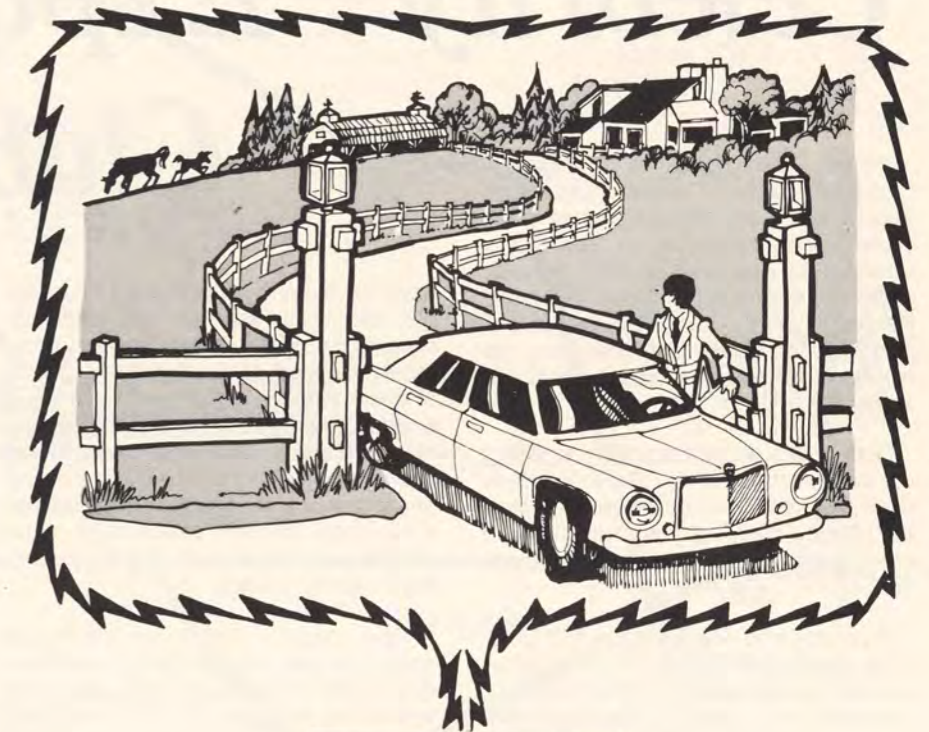


Sgt. Gene Moyer, left, of the San Diego County Sheriff's Department, talks with Dr. James Ketcherside, center, of Julian, and Frank Panarisi, County Health Care Agency administrator, about the Sheriff's new ambulance. The vehicle, a 1974 Dodge

Maxi Van, is staffed by trained deputies and fully equipped to handle emergencies in the Julian area. This is one of four ambulances which are part of the Emergency Medical Services program being developed by the County of San Diego.

IT'S ALL YOURS — PROTECT IT

It took a lot of time and effort to accumulate all this. A rip-off or a fire at this point probably wouldn't put you out of business but it would be a setback. There are a lot of personal things you just couldn't replace, and the time required to get reorganized would add up to a disaster. Think about it.



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MAR 1974

LIVING / 67



Right: Fred Lewis of KSDO radio and Dwight Stoves the world record high jumper in the Celebrity Expo Lounge.

Celebrity Expo Club Opens

It's not EX-rated, but it's an EXciting, EXclusive, EXperience called Expo! The San Diego Sports Arena is not only the center of entertainment in San Diego County, but now houses THE newest, exclusive and private club in the area. Nestled in a niche 'neath the stands is a lovely lounge where club members rub elbows with celebrities and professional athletes.

Just weeks old, already the star billing on the guest list at the Celebrity Expo Club has included Bob Hope, Ken Norton, Bobby Riggs, George Jessel, and other celebrities too numerous to mention.

In addition to socializing in the Celebrity Expo Lounge before and after events (as well as during intermissions), members and guests can consider themselves part of "Show Biz" as they watch Radio and Television interviews actually taking place. Sometimes the members even get into the act, as the lounge audience is permitted to ask questions of the stars placed on the Hot Seat! Many interviews are being taped for the new Celebrity Expo Radio and TV programs which are projected for the very near future. As if this isn't enough to offer, the club is sponsoring a magazine called (you guessed it) Celebrity Expo! The first issue will be on the stands by the Ides of March.

It's too much! Now instead of attending an event and just going home, you can

have the opportunity of meeting the people "behind the scenes." And what fascinating people to meet: circus clowns, rodeo cowboys, singers, dancers, artists of every sort. You might peer over your cocktail glass just in time to see Bobby Milton of the Harlem Globetrotters, sitting in the middle of the dance floor, showing one of the club members how to execute a one-finger spin with a basketball. What delightful evenings are being enjoyed in the Celebrity Lounge.

Now instead of fighting the line of cars waiting to park, the Celebrity Expo members come a little early, park practically where they choose, and while everyone outside is struggling to find a parking place before the event starts, the members are relaxing in the club, sipping on a cool cocktail. After the event, they're chatting with the evening's personalities in the intimate atmosphere of their private club while outside the arena, people are fussing and fuming while slowly streaming through the myriad of automobiles.

Long over due in San Diego and very welcome at the Sports Arena is the Celebrity Expo Club. Although memberships are limited, "We've only just begun!" For membership information just call 224-4171. □

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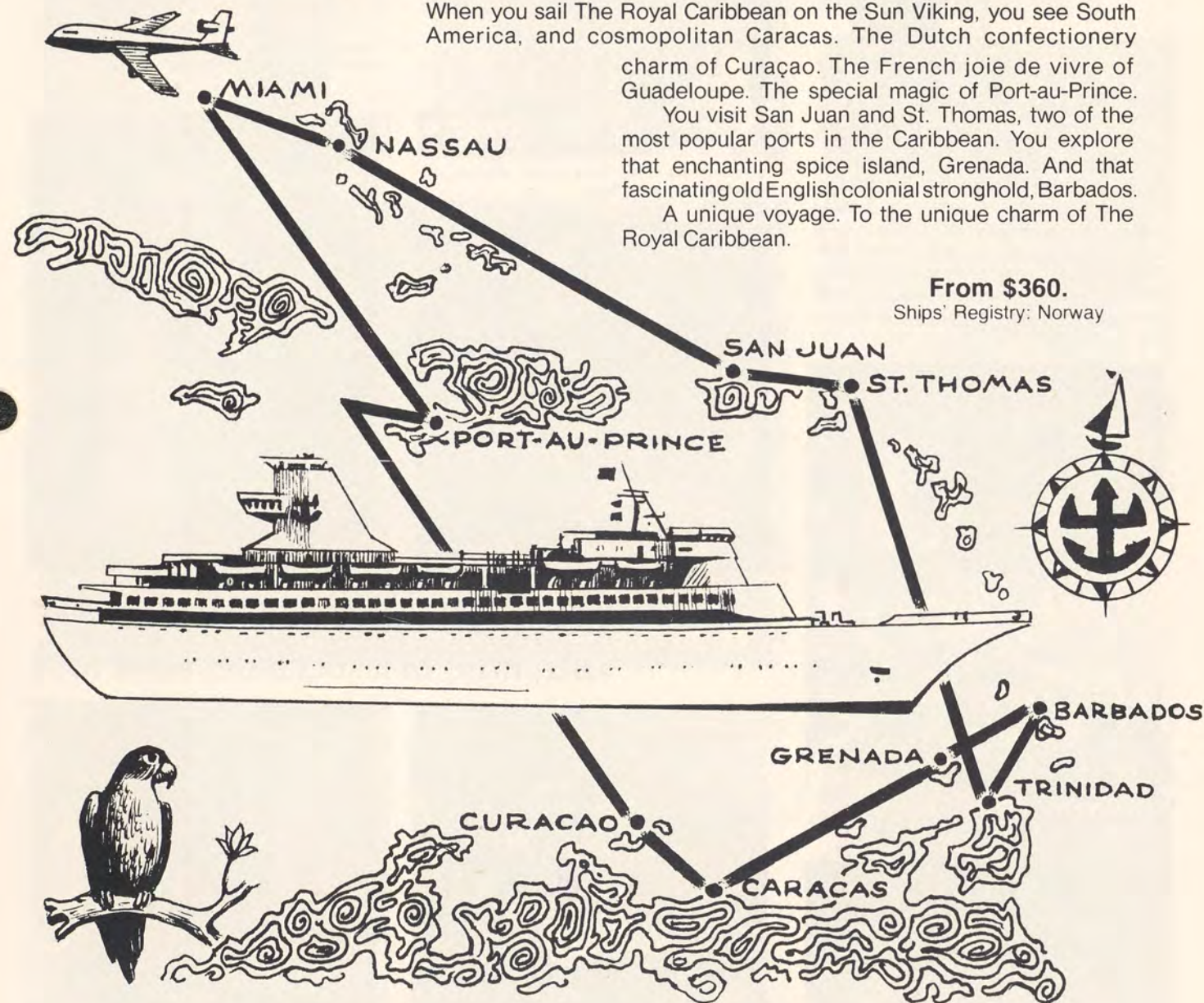
charm of Curaçao. The French joie de vivre of Guadeloupe. The special magic of Port-au-Prince.

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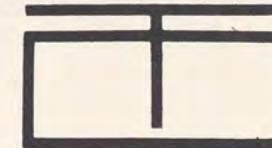
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Living Around Town

PHOTOGRAPHY BY JANE COURSIN



by Jerry Shockney

STRAZAS ENTERTAIN FOR GOLF CELEBS

Again this year Mr. and Mrs. George Straza entertained in their extraordinary Rancho Santa Fe home with a cocktail buffet for celebrities, participants and fans attending the Andy Williams San Diego Open. Guests included people from all over the United States as well as locals from the San Diego area and Rancho Santa Fe.



Guests enjoying the sumptuous buffet in the dining room of the Straza home.



John Hadl, former San Diego Charger quarterback, now a member of the L.A. Rams, enjoys having his picture taken with fans, Lee Miller and Jean Hurd of San Diego.



Hostess Arlene Straza stops to chat with Kay and Walter Wencke of the Ranch.



George Straza, left, indicates the direction of the buffet table to Caesar Senudo, professional golfer, who takes time out to smile for the photog.



Well known Del Marites. George Bullington, left, owner of Bully's and Charles Tillinghast, right, president of Psychology Today, poses with Lynn Crosby (her parents ran the Rancho Santa Fe tearoom a few years back) and Cindy Davidson.



Host and hostess, George and Arlene Straza relax for a moment at the end of a fun party.

REFLECTIONS OF A SUCCESSFUL HOME TOUR



Antique mirror in the home of Mrs. William Wood, president of Las Duenas reflects a picture of the hostess and interesting old grandfather clock located in the foyer of the home, first residence on the tour sponsored by the local auxiliary to the Children's Home Society.



Greeter Sheila Giacomini checks the guest list at the entrance to the Wood home.



WEST HILLS HUNT JOINS LOCAL RIDERS

A common interest in horsemanship made for a pleasant week-end recently when members of the West Hills Hunt Club joined local members of the Santa Fe Hunt for pleasurable hours of riding the Hunt courses located in various sections of the county.

Cocktail parties were enjoyed during the week-end at the home of the Harry Polonitzas in La Jolla and at the Rancho Santa Fe home of Mr. and Mrs. Arnold "Buzz" Kirkeby. Mr. and Mrs. Kirkeby are getting settled in their beautiful new adobe home on Via De Alba. □



Mrs. Sol Rosenthal, on the left, takes a break and enjoys a few words with Mrs. Harry Polonitza of La Jolla. Mrs. Polonitza hosted a cocktail party for the group at her home.



Mr. Harold Ramser, Jr., of L.A., top hat and all, enjoys a bit of refreshment with Jean-Claude Yvon of Solana Beach and Hugh Dale, MFH, of Del Mar.

Sculpture Gallery



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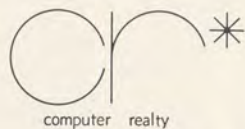
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Junior Chairman for the upcoming Santa Fe Hunt Ball April 6 is April Wenman (right) listening to Dennis Dale, son of the MFH of the Santa Fe Hunt.



David Martin, member of the Santa Fe Hunt from Escondido, looking very handsome in the traditional riding clothes of the Hunt.



The two hosts of a pre-hunt party honoring the Santa Fe Hunt jointly with the West Hills Hunt of Los Angeles held in the Rancho Santa Fe home of Arnold C. Kirkeby, (right). 'Buzz' Kirkeby makes plans with Fred Sauer, co-host from Los Angeles.



Ms. Jane Coursin saddles up for the joint hunt, West Hills and Santa Fe Hunt.



Three generations of the Ramser family of the West Hills Hunt club, left to right, David Ramser, Harold Ramser Jr., Harold Ramser, Hugh H. Dale, MFH. of

the Santa Fe Hunt and August Handley of La Jolla. The senior Mrs. Ramser is the Master of Fox Hounds for the West Hill Club.

HATFIELDS CAPTURE COUNTRY CHAMPIONSHIPS



Scott Hatfield, left, and Julie Hatfield children of Mr. and Mrs. Guy Hatfield of Rancho Santa Fe pose proudly with awards won at the 18th Annual Awards Dinner held recently at the Hotel Del Coronado.

The California Professional Horsemen's Association, Chapter I, held their 18th Annual Awards Dinner February 2nd in the Crystal Room of the Hotel Del Coronado. Over 800 members and guests attended the dinner dance. It is the Chapter's way of honoring the outstanding performances in each category of horsemanship. The awards are made to the individuals who accumulate the highest number of points in each category during the show season.

Scott and Julie Hatfield, who are residents of Rancho Santa Fe, received four awards. Scott, 13, who attends San Diego Military Academy, won the reserve to the champion honors in the Western Quarterhorse Pleasure Class, 4 years and under, on his mare, Sweetie Lark. Julie, age 12, who attends the Ranch School, won three championships in the 11 and under division. English Equitation and English Pleasure on her thoroughbred, Fleet Teil, and Junior Working Hunters on her horse, Holy Smoke.

Scott and Julie are trained by Bill and Linda Martin of Del Mar. They are the children of Mr. and Mrs. Guy Hatfield of Rancho Santa Fe. □

DOTTED SHORTS

Business broker Jerry Garner has reported the sale of Maryanne Mac Donald's (a local resident) Mad Greek Restaurant in La Jolla to Peter Sasaki of Tokyo . . . Joe Ginder, Jr., well known sporting goods store owner in La Jolla is one of the new owners of the Valley Tennis club which operated for twelve years under the name Mission Valley Tennis Club . . . the Ginders were long time residents of the Ranch before moving to La Jolla. . . . Bob Augustine, general manager of Bower Banner Company, before the oil shortage attracted any attention laid in Southern California's biggest

RIDING CLUB HOLDS A "FIRST".



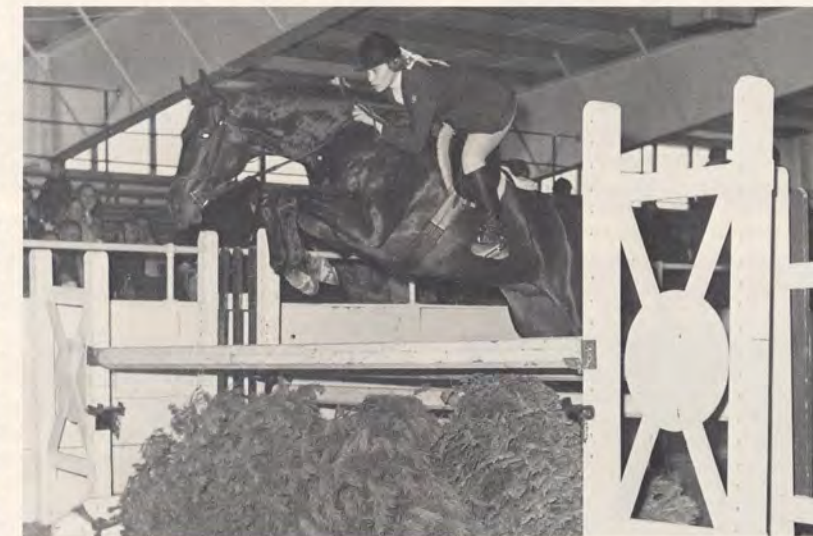
Mrs. Parnell Chase and her Saddlebred, "Frosty's Folly".

The Rancho Riding Club held its first "Schooling show" in the month of February for the American Saddlebred and Tennessee Walkers. It was expertly judged by Bill Chambers.

Among the top winners were Mrs. Parnell Chase, riding her three gaited Saddlebred, "Frosty's Folly," and Bill Tomin, whose horse, "Ebony's Lucky Belinda" won the Grand Championship for the Tennessee Walkers.

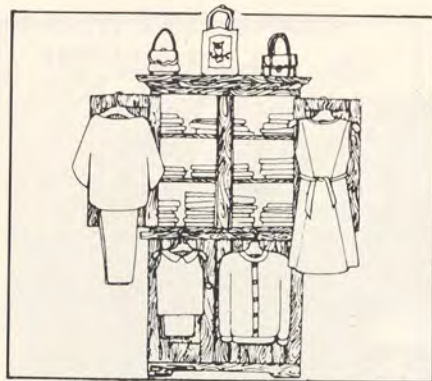
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Bill Campbell

Living Around Town

It was an exciting and beautiful show to watch. The Juniors put on a top performance riding mostly Tennessee Walkers.

The Rancho Riding Club is anticipating some top shows this year, and the events will attract horsemen from as far away as Chino. □



Bill Tomin and his Grand Champion Tennessee Walker, "Ebony's Lucky Belinda."

ARENDSSEES HOST TENNIS POTLUCK

The Rancho Santa Fe Tennis Club held its monthly chopsuey last month with a tournament for all three sign-up times on all six courts.

Winners of all three of their matches were Mrs. Byron Webb, Mrs. Robert Cole, Jack Stires, John Bohanon and Mrs. Richard Arendsee. Each was presented a glass with the tennis club insignia on it. Tennis club president Richard Tibbetts announced the 1973 winners of the "Best Seven" total point tournament. Mrs. Jim Irwin and Al Himfar were the winners, and the runners-up were Mrs. Al Himfar and Jim Irwin.

The tournament was followed by a potluck dinner at the newly remodeled home of Mr. and Mrs. Richard Arendsee. Kentucky fried chicken was served with salads, breads and desserts made by women of the tennis club.

Specialty of the evening was a dessert of bunuelos provided by Mr. and Mrs. Jack Pyle. □

FOOTBALL IS KING . . . TENNIS IS GAINING!

I'll never be a terrific tennis player . . . I don't breathe fire on the courts or hit a smash ball, in fact I'm the kind of player that frustrates Pat Todd (you all know her) no end. She yells, "move, move, get

going". That's my problem (one of them), I'm slow. Regardless, I love playing tennis; the combination of fresh air, sunshine and exercise is a prescription for stress, like no other.

Evidently I'm not alone as tennis is sweeping the country. There are never enough courts anywhere although they are springing up all over. Tennis clothes designers are having a heyday and the racquet companies are going wild. But tennis is a growing sport with growing pains not only on the national level but also in our local club where the activities committee is forever trying to find out what the members want . . . do you want two new courts? . . . do you want lights for night playing, etc.?

There is a wealth of controversy in the game. World championship tennis is at odds with the Tennis Professionals, local enthusiasts are at odds with other tennis clubs. North County team members are at odds with their fellow players, grumbling about this or that . . . everyone is at odds with everyone else . . . growing pains indeed! But all is forgotten when it's time to play . . . tennis is fun to watch, too, and the fact that emotions suffer the same strain as ligaments, makes tennis an exciting game.

Sixty tennis club members began hitting the tennis balls recently when the five winter league teams began action. The league play will continue through March 13 with three courts reserved at the Club for these matches. For their home matches the women play during the week, while the men play on Sunday morning.

The respective captains are Leila Champ, "C" women; Judy Stires, "B" women; and Nancy Mason, "A" women. Emery Hanson and John Twohy will captain the two men "B" teams.

David Hoover is the Chairman of the Tennis Activities Committee; secretary is Dalia Reynolds. Bulletin editor Lynne Moon, Walt Hensey, Cal Manning, Frank Schulte and Jim Wenman. □

GYMNASTIC FEVER GROWS AT RANCHO SCHOOL

The Rancho Santa Fe Youth Sport Survey conducted nine months ago at Rancho School has proven correct when it indicated gymnastics was the most highly requested activity. Over 200 active enthusiasts from Kindergarten age through high school attend class at least twice weekly in the Kindergarten Room perfecting skills in tumbling, floor exercise, balance beam, uneven parallel bars, even parallel bars, vaulting, mini-tramp, and trampoline.

ing to be more self-reliant and at the same time being guided in a structured program," says Mrs. Brown.

The five week program is under the direction of Scholastic International, a division of Scholastic Magazines, Inc., one of the nation's leading educational publishers for more than fifty years. It is offered under the auspices of the Rancho Santa Fe Parent-Teacher Organization.

Mr. and Mrs. Brown will escort a group of students to Europe, departing June 26 and returning August 4. The students will live on campus in Rome, Florence, Venice, Innsbruck, Munich, Paris and London, attending morning classes led by Scholastic International's specially trained European faculty. Excursion and field trips are numerous and sports and social activities many.

Those holding reservations with Jenny Wrenn and Mike Gibbs, include Susie Baker, Judy Bonzi, Ginger Gillies, Mark Jaffari, Barbara Jaffari, Laura Harris, Beth Burton, Mark Mikulicich, and John Petit. A limited number of student spaces are open and Mrs. Brown is holding conferences for those interested. For an appointment, call 756-1141. □

BEACH & COUNTRY GUILD HAVE SUCCESSFUL VALENTINE LUNCH

Box lunches were distributed by the ladies of the Beach and Country Guild of United Cerebral Palsy on Valentine's Day. It has become a popular way to raise funds for the philanthropic group. Lunches were enjoyed at the Riding Club, the Tennis Club and the Rancho School. □

Far Below:

The little ladies enjoyed the food too, note that bite of chicken that Janet Bobertz is taking, second from right. Her companions are, left to right, Erin Lord, Janet Alexander, Becky Russell and Laurie Sommers. In the background are Holly Stone and Julie Resnick.

Below:

Three girls from the Middle School sit in the sun to enjoy food packed by the ladies of the Beach and Country Guild. Left to right, Beth Attix, Christine Thomas and Roxanne Turner. Note the boxes that say, "Happiness is Helping".



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Inklings

by Pat Walker



One of the largest booms to hit their commercial market is being experienced by growers in the Del Mar-Oceanside-Escondido Golden Triangle. The mom and pop greenhouse era is just about at an end as the one-time hobbyists are caught in the swift moving stream of economics and demand.

When you drive around North County, you can visually witness home base for thousands of local products. The number of greenhouses are countless, and the types of operation are as numerous. They range from the hobbyist who has been devoured by his avocation and thrown full bore into a thriving business, to the terribly efficient large plants who compete for top positions in a burgeoning field.

Houseplants have been around since the first cave woman answered her nesting instincts and brought a little wild growing frim-fram into the cave. (It probably caused the first domestic spat, too, when the hunter-sugar daddy dragged his catch through the door and over the top of the first "indoor ornamental.") Now, indoor plants have moved from the scene of the housewife with too much time and too little love who lavishes sweet nothings into the ear of her split leaf philodendron instead of her hubby. The average plant today has quite a variety of futures in store for it, for the purchasers vary as much as does the foliage. It is rather pleasing to enjoy the fad right now as young people grab their granola and yogurt and split to their bedrooms to do a little floral manicuring and read the next chapter in "After Dinner Gardening", where their havens have become inside greenhouses of Rod Serling proportions. Their nurturing instincts, too, have found ecological expression in being able to produce healthy, beautiful plants independent from adult help. And now they collect plants and ferret out unusual species from dark corners of growing places like they used to find new issues of unread comic books.

Many side businesses have sprung alive from this new wave (and I hope a lasting one!) of greenery in the beanery. Book shelves cannot keep their stock up of amateur grower's information tomes. Paperbacks travel from kid to kid like we

used to loan "Forever Amber" back and forth. Just about everyone who has a plant has had the urge to macrame his own hanging creation, and the hobby shops are scampering to keep enough materials on hand. Nursery supply houses put out lists of available ornamentals, and at the bottom of the list will be the notice "Not available for 90 days" because their stock is simply depleted and they cannot keep enough cuttings going to answer the public's full needs.

The arts of "layering" and "grafting" are coming back. People are thinking in terms of "Victory Gardens" again, but instead of being an aid to WWII efforts, this time their purpose is to fight the war of inflation by raising home-grown fruits and vegetables and lowering the amount of monies spent on store-bought table goods. The Burpee Seed Company still continues its marvelous color catalog which promises every home-grower "riotous color and profusions of blooms", but they are having trouble completing orders received because of the tremendous increase in demands for catalog goods.

Greenery is now being planted in conversation pieces such as Grandma's old cookie jar or the Hopalong Cassidy lunch pails of twenty years ago. Green plants and kitchen antiques have a similar appeal in the present period of nostalgia and back-to-nature and are an obvious compliment to each other.

The bedding plant industry, a heretofore non-existent portion of the plant industry, has now become an important phase to the horticultural scene. Just four years ago, the Bedding Plant International came into being, and over 1,000 members attended their recent Columbus conference in October.

An important part of the local plant industry is the Encinitas-based Buena Park Greenhouses, Inc., under the able guidance of *Robert Dunbar*. Buena Park Greenhouses is a 27-year-old business which relocated in Encinitas from Brea, California in 1968 after trying to escape smog and suburban development. Ninety employees share a camaraderie and a sense of responsibility to BPG not often found in larger industries.

BPG and its President, *Robert Dunbar* take community involvement seriously. Bob is a man who is part of the community, and whose community is a part of him. He hosts foreign students, purchases 4-H steers, drives clothes and food to less fortunate people in Mexico, takes Boys' Club members fishing, is active in Rotary, sponsors and guides the yearly Encinitas Flower Tour, and has

spurts of motorcycle racing, fishing, yachting, and just plain enjoying life.



President Bob Dunbar.

Besides his recognized prowess in the field of indoor tropical foliage plants, Bob is also particularly proud of a special honor which befell him when he and other yachting Rotary International Members were hosted to a day with Princess Grace of Monaco during the last Rotary International Convention held in May.

Buena Park Greenhouses boasts a marvelous exchange program. It works in the manner of American Field Service, but is entirely private and indigenous to BPG. Students come from any nation, and they are usually members of a foreign family already engaged in horticulture. They wish to increase their knowledge of methods of operation and usually stay with BPG about a year, after which they might return to their homes or continue education by visiting another country. They are paid a salary to maintain an apartment with another student, provide food and clothing, and to allow spending money.

Another delightful BPG tradition is the Christmas dinner for employees. The Christmas table boasts dishes of every nationality and the employees take a half-day off to share the season's spirit with each other.



A table of plenty for Buena Park Greenhouse workers.

Did you happen to notice the pineapple plants for sale in supermarkets around November and December? It was quite a novelty, and the unique plants disap-

peared rapidly to customers whose curiosity was caught by the possibility of having an exotic new member among their plant families. They were grown locally by *Ira E. Bloome's* Rancho Verde in Olivenhain. The fruited plants which were bearing a new edible variety of pineapple, proudly displayed a care tag identifying them as "Happyplants" from Rancho Verde Floribusiness. After visiting the greenhouse, I think everything is happy there! It is a most pleasant place to visit. Employees are friendly and willing to share their involvement with their products. Music floats throughout the corridors and greenhouses. The plant is kept cool with constantly moving air kept circulating by countless fans. But the comfort is only a by-product, for the main purpose of the fans are to keep the air from standing stagnant and providing more opportunities for insects and flying trouble-makers to do their damage. After touring the houses, you realize that you have just visited the Mother Lode to all those exotic names which come tumbling out of Western Garden Book. Diffenbachia, caladiums, ferns, piggy backs, fiddle leaf philodendrons, and about 40 other species of greenery are shipped to retailers and wholesalers throughout the Southland. They also supply terrariums, dish gardens, and hanging baskets.



Mike Corrales displays a pineapple plant.

Mike Corrales, enthusiastic sales manager for Rancho Verde explained about the pineapple plants. RV is the sole distributor on the West Coast since they receive the cuttings exclusively from their source. The pineapple plant Mike was showing is about five months from being fully matured. When ripe enough to eat, the fruit emits a room-filling aroma to reward the grower.

Besides ornamental and pineapple plants, Rancho Verde also has six acres of Protea growing under the supervision of *Gene Van Schyndel*, their Assistant Production Manager. This Jules Verne created blossom is unreal! The bloom lasts about two weeks after being cut from the bush, and may be dried to last indefinitely. It ranges in shape and color from unbelievable to you've got to be kidding! Protea is the national flower of the

Republic of South Africa where it originated and is gaining great popularity because of its durability.



Gene Van Schyndel with buckets of pincushion Proteas.

Tom Minamide is head mentor at Calfloral in Encinitas. Calfloral encompasses 20 acres, 10 of which are under cover. They ship brilliant masses of carnations throughout the U.S. The Calfloral packing house on Lake in Cardiff is stacked high with boxes being readied for shipment. They bear identification such as "Calfloral daisies from San Diego", and will end up housing one of the most-loved exports from Southern California... cut fresh flowers.

Tom shares all the problems of any business... finances, supplies, employees, shipping schedules. And now added to the list of daily problems are the pressures arising from importation of cut flowers from South America. But as each business has its difficult areas, so do they have their balancing rewards. Being successful in a very competitive field is an accomplishment not to be denied. *Tom's* product and reputation are well known and he has no problems in getting top price for his products throughout the United States.

When it comes to carnations, Northern California is a competitor with our "Flower Capital of the World", but their peak season is during the summer months when it is cooler up there and hotter down here. During the summer months, local producers take a breather. Most heavy plantings of carnations take place in midsummer so the blossoms will be open in time for Christmas. After the Christmas crop, a grower will usually push for a return crop for Valentine's Day or a return crop for Mother's Day. During peak seasons, 4 to 5 times more people will be employed than at off times.

To sustain an even market for the grower, many growers participate in mass marketing. Mass marketing is a stable leveling agent which allows the grower to sell his abundant crop in mixed bouquets to supermarkets thereby eliminating waste of flowers during peak growth. During times of flower shortages, the grower still fulfills his contracts with supermarkets and must furnish them with their share of flowers, but still mass mar-



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keting produces a ready, steady outlet. Tom's Califlora supplies such supermarkets as Von's, Ralph's, and Safeway with their mixed blooms. Mass marketing also dampens the possibility of depressing the wholesale market by flooding the market with blooms.

Every business is being crunched by their suppliers and cut flower growers are no exception. Tom showed a memo which carried an all-too-familiar message. "Demand for nitrogen and potassium fertilizers have placed intensive pressures on suppliers for 1974. Prices have sky-rocketed since fertilizers were freed from Phase IV price regulations in October. Early indications are that prices for fertilizers with a high nitrogen content may go up 50 percent this spring from a year ago. Potassium may go up 40 percent. A ton of fertilizer will cost over \$100 this year compared with \$78 for 1973."

Cut flower growers have not been unduly harmed by the energy crisis' effects on transportation. Tom uses air freight and refrigerated trucks for shipping as far away as Georgia. He prefers this method since blooms are chilled immediately in the truck and arrive still cool and unharmed at their destination. Air freight, of course, is swifter but you can become the victim of the 100° heat at a terminus point and a few minutes on a runway ramp can devastate a shipment.



Tom Minamide and a worker ready the famous California carnations for shipment to San Antonio, Texas.



Tom Minamide and Wally Puha check out the daily pick before shipping.



Califlora worker readying a box for shipment.



Tom Minamide checks out the daily pick before shipping.

Our Golden Triangle has produced millions of blooms for multi-million dollar businesses. The local greenhouses are the anchor business for thousands of nationally located stringer businesses. It is often said that California is the bread basket of the United States, but we should not neglect the fact that California is also the flower basket of the U.S. □

Places and Faces

A WONDERFUL BIRD IS THE PELICAN



Pictured here is another beautiful and unique water fountain by Drew Wayland. Wayland one of Southern California's finest and most originals metal sculptors,

was commissioned by Mr. and Mrs. Lynford Walters of San Francisco. The sculpture is of welded copper and brass over a steel frame. The water supply is ingeniously pumped into the back spur of the bird, through the body and into the lower beak. This water fountain marks the eighth large commission this year for this talented local artist. Drew Wayland is currently working out of the Village Forge in Leucadia.

Copper, like other precious metals is becoming scarce and rapidly increasing in price. In spite of this Drew prefers to work in copper exclusively because of its long lasting qualities, especially in salt air. Most people are aware that copper will take on a beautiful green patina of its own when left open to the elements. However, it can be sprayed and when left indoors reveals all the beautiful colors and patterns left by the sculptor's torch. Drew loves to sculpt birds, animals, and fish. He has done numerous horses and giraffes. The latest "pop art" giraffe was 10 feet tall and is in the courtyard of Mr. Pat Hobbs of Encinitas.

Watch this young man, for he is going

places. Editor's Note: Drew has plans in the near future to produce San Diego's first and only Art Magazine. □

ACADEMY OF COUNTRY MUSIC AWARDS

The Academy of Country Music has announced its 19th annual awards presentation will be held in the John Wayne Theatre at Knott's Berry Farm Monday, March 25.

Hosted by country great Roger Miller and sportscaster Don Meredith, the show will be taped and televised on ABC's Wide World of Entertainment on Thursday, March 28, at 11:30 p.m.

Entertainment for the show includes performances by Loretta Lynn and Conway Twitty.

A top line-up of stars will be on hand to receive awards in a number of categories including Male Vocalist of the Year, Female Vocalist of the Year and Song of the Year.

Tickets may be ordered through the Academy of Country Music, P.O. Box 508, Hollywood, CA. 90028. Ticket price is \$15.00.

Knott's Berry Farm is located on Beach Boulevard in Buena Park just south of the Santa Ana Freeway. □

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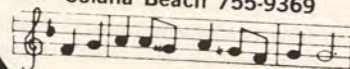
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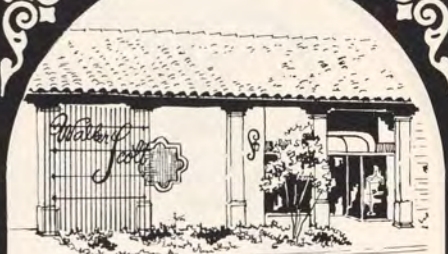
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Places and Faces

PALOMAR GEM & MINERAL CLUB

The Palomar Gem and Mineral Club proudly announces its 18th annual Gem and Mineral Show on March 22, 23, and 24, at the Escondido Village Mall, East Valley Parkway at Ash, Escondido, California.

Show hours are 10:00 a.m. to 9:00 p.m. on Friday and Saturday. 10:00 a.m. to 6:00 p.m. on Sunday. Admission and parking are free.

Colorful and unique water color paintings on howlite, a medium introduced by Dorothy Telford of Encinitas will be featured at the show. Also on display will be her silverwork and gold wire crafts she uses in executing her one-of-a-kind mountings for one-of-a-kind gems she and her husband George have found on one of their many rock hunts to the deserts of California, and Arizona. He cuts, shapes, and polishes the brightly colored semi-precious gems and together they fashion jewelry in their spare hours that anyone would be proud to wear.

Another feature of the show is a fluorescent display put together by the

Telfords. Wondrous things happen to what at first looks like ordinary rocks until the lights go out and a black light brings forth magnificent shades of shocking pink, electric greens, and glowing orange produced by the science of nature.

Imagine, if you can, the colorful flowers of nature reproduced with pieces of amethyst, topaz, garnets, and sapphires. Alice Lamplough of Carlsbad, and Mary Rice of Encinitas have improved on mother nature by styling their flower pictures in just such a way. They will be on hand to show you their handiwork and perhaps even demonstrate how it is done.

If you have ever pondered just how a diamond or ruby was cut into such sparkling jewels, or how rock spheres were cut or how an ordinary looking rock was shaped and polished into a stunning gem, your curiosity would be sated if you would go to the gem show and look for the working display area. Club members will be there to show you how it is done and to answer questions you may have.

The club presents this show annually to communicate an interest in the earth sciences, to show how we spend our leisure hours with our families, enjoying

mother nature in the mountains and deserts, where we search, find and take a piece of nature's rough product and make a thing of beauty and preserve it for all to see and share. □

MARCH OF DIMES DRIVE SUCCESSFUL



Dr. Laurence Sweetman, left, assistant professor of pediatrics, accepts \$18,000 check from Wil Fischer, San Diego chapter chairman of the March of Dimes, for birth defects research being done at the University of California, San Diego. Under the guidance of Dr. William L. Nyhan, M.D., Ph.D., the university is continuing a wide-range study of hereditary diseases with emphasis on diagnosis before birth, utilizing techniques of amniocentesis, chromosomal and biochemical analysis of cell cultures and genetic counseling.

Interior Design Notes

HUMAN RELATIONS

Today's successful Interior Designer must be more than an expert in line, form, and color. He must also be able to successfully deal with the sometimes delicate matters of human relations, especially those within his client's family.

An example is a couple with two small children who recently purchased a contemporary home in La Jolla. Though limited by budgetary restrictions, their home was furnished appropriately, and in good taste. About a year ago the wife's mother was widowed, and she also decided to move here. Financially independent, she purchased a condominium apartment and, though living alone, is very close to her daughter, son-in-law, and grandchildren. Behind her in Virginia she left the family home, to be sold once the disposition of the furniture was decided. Both mother and daughter were sentimentally attached to many pieces in the Virginia home. The mother offered to bring out any of the pieces her daughter and son-in-law would like, and have them re-done to blend in with its more contemporary furnishings. The son-in-law was skeptical that this could be done satisfactorily because the antique furniture was so different from the present decor of his home. At this point we were called in for consultation. Fortunately the mother had the foresight to take photographs of all the important pieces before she left Virginia.

Pieces we agreed that best satisfied both criteria included a large Federal sofa, two lovely antique Lincoln rockers, a Victorian love seat, and a handsome original Hepplewhite dining room set.

To re-cover the upholstered pieces we selected contemporary patterns and colors to enliven and up-date them. For example, we chose a dark brown cotton print with brilliant white and yellow birds and flowers for the Federal sofa. The Lincoln rockers were re-done in bright yellow. A color rendering was prepared to illustrate how the pieces from the Virginia home would compliment and fit into the present decor.

By careful planning and consideration of each person's interests we were able to resolve this assignment to the satisfaction of each member of the family — the wife's and mother's sentimental attachments to the Virginia furniture, and the husband's desire to keep his home contemporary and fresh looking.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037.



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Places and Faces

TININA ANN VAUGHN BECOMES MRS. RALPH ALBERT RENDON



The wistful face of the lovely bride above belongs to the new Mrs. Ralph A. Rendon, of Point Loma. Mrs. Rendon was Tinina Ann Vaughn, daughter of Mrs. Ann B. Chandler of San Diego, having grown up here and having attended local schools. The delighted groom is Ralph Albert Rendon, Vice President of Bruce Farley Corporation, son of Mr. and Mrs. Ralph A. Rendon of Los Angeles. A graduate of the University of Southern California Mr. Rendon is a member of the Board of Directors of Republican Associates of San Diego County, the Delta Sigma Phi Fraternity, University Club of San Diego and the Republican State Central Committee. He was also recently appointed by the Board of Supervisors to the 10-member Human Resources Agency Advisory Board for the County of San Diego.

This prominent and active couple reside in the Point Loma La Playa area and will devote their many talents to the vibrant social and business community life of San Diego. □

NEW LIGHTS FOR FALLBROOK

New ornamental street lights shaped like Mission Bells were turned on nearly a quarter-mile stretch of Main Street between Elder and Fallbrook Streets. The lights were installed by San Diego Gas & Electric Company in connection

with the replacement of overhead electric lines with an underground system along Main Street between Juniper and Fallbrook Street.

SDG&E said the underground electric system has been installed and energized. Removal of poles, lines and other overhead equipment was completed by February 15.

The \$130,000 electric overhead-to-underground conversion project was started last June. Pacific Telephone Company and Cable TV also undergrounded their lines.

The conversion work will be extended farther along Main Street from Fallbrook Street to Clemmens Lane starting in mid-February. That project will cost an additional \$370,000. Mission Bell street lights also will be installed along that portion of Main Street at the same time.

Existing ornamental street lights on Main Street between Elder and Juniper Streets will be replaced with the Mission Bell lights at a later date.

San Diego Gas & Electric Company has budgeted \$4,437,000 for 1974 for replacement of existing overhead electric lines with underground facilities. The funds are allocated for work in cities and unincorporated county areas on the basis of the number of electric customers in each.

The company plans to start 26 overhead-to-underground electric conversion projects this year, including the second portion of the Main Street project here. □

BOYS' CLUB ART SHOW AND AUCTION

A Champagne Art Show and Auction will be conducted by the Robert Sills Gallery at the Lodge at Lake San Marcos on Friday, March 29. Sponsored by the Boys' Club Board of Directors of Vista, the viewing of paintings will be held at 7:00 p.m., an auction at 8:15. Hors d'oeuvres and champagne will be served during the viewing. Victor Freudenberg, chairman, states that a valuable art object will be given to a lucky winner.

A donation of \$2.50 each will admit guests to include the viewing, auction and refreshments, a benefit for the Boys' Club which now serves over 1600 boys in the Vista area. Continued active support is needed to maintain the club in its many phases of service to the community.

For further information, tickets may be purchased and reservations made by calling 726-2880 or by writing the Boys' Club, 410 W. California St., Vista, 724-6606. □



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Lensing In On La Jolla

by Alice Dutton

The Gillespie Child Care Association is the subject of the La Jolla lens this month. Known familiarly through the years as Gillespie Cottage the state licensed child care center has expanded greatly from its founding in 1934. It provides care for children mainly of single and working parents in the community. It is a private non-profit, incorporated organization that welcomes children of all races and religions. It is open from 7:30 to 4:30 p.m. daily weekdays.

Morning pre-kindergarten is available to anyone in the community desiring supervised care for their children on a regular basis. Fulltime younger children have a hot lunch, followed by a nap, also morning and afternoon snacks.

When public schools are closed for vacation, the program for children of school age is adjusted to day-camp level, that includes interesting field trips. Full day care is provided for the pre-school child.

The cottage aim is to give children the best possible early childhood guidance. All groups are staffed by specialized professional teachers. There are approximately 280 children who attend the care center at different times. There are never more than 168 children on the premises at the same time.

The Cottage is supported partially by nominal fees received from parents. Additional income is derived from the Gillespie Thrift Shop at 7631 Girard Avenue. Shop chairman is Mrs. Roderick S. Patch, also a past president of the Association. Mrs. Arthur Alexander Smith is current president. Mr. Ken Porter is 1st vice-president. Miss Barbara Spooner, secretary, Mr. Lynde D. McCormick is treasurer.

Directors at Large include, Mrs. Samuel C. Breder, Mrs. Norris Carlson, Mrs. John Q. A. Greene, Mrs. Titus Le Clair, Mrs. Marvin Taylor, Mr. Edmund W. Hill Jr., and Mr. James McGowan.

La Jolla Kiwanis Club has supported the cottage to a degree since 1936 at which time it became incorporated and named in the memory of Dr. Samuel T. Gillespie, first president of Kiwanis. In 1938, La Jolla Welfare League, a social service organization was formed to assist at the Thrift Shop and Cottage. The shop is staffed by volunteers who are association members. They represent Church groups, La Jolla Women's Club and other community service organizations. All proceeds from the shop help defray Cottage expenses. Mrs. Grant Burrows, Mrs. Averill Liebow and Mrs. M. Arrison Wood represent the League.

Mr. Charles Favor and David F. Creighton represent the Kiwanis Club. □

Right:

Mrs. William H. Ross left, 2nd Vice-president of the Association, looks over a copy of Gillespie Child Care Association history of the Kiwanis Club of La Jolla and how the Club became involved in the early days of Gillespie Cottage, and subsequent years. Mrs. Thomas Arrigo right, is Cottage Director.

Below:

Mrs. Edward Gorick, wife of Gillespie Cottage custodian, and Cottage cook shows her home-made biscuits among other foods she prepares daily for children at the Cottage. Older children attend La Jolla Elementary School directly across the street, returning to the Cottage after school. They are under supervision from Recreation leader and engage in sports, crafts and other activities, including a class in Judo.

Far Below:

A group of pre-schoolers pause from making Valentines long enough to listen to their teacher explain a point or two about the completion. They stay at the Cottage all day.



The Cottage is the only place in La Jolla where children of school age may receive after-school and vacation care. Future goals include resurfacing of the playground, maintaining and improving of certain areas, and refurbishing of the Girard Avenue side of the Cottage. Interested persons may make donations including the Remembrance, Special Events and Building Funds.

The Fay Avenue entrance of the Association. This land was made available to the Cottage by a bequest from the late Gen. Holland M. Smith, USMC. The building was dedicated in 1971 providing 4 more classrooms and a large playground for older children.

Launching/Keel laying ceremonies; January 19, 1974; National Steel and Shipbuilding Company (NASSCO); San Diego, California. Principals at the ceremonies included, left to right, John M. Murphy, vice president, National Steel and Shipbuilding Company, John V. Banks, President, National Steel and Shipbuilding Company; Captain Leo V. Berger, President, Aeron Marine Shipping Company; Arnold Lorbeer, President, American Ultramar Limited; The Honorable Bob Wilson, Representative, 36th District, California, Ms. Dorothea Calkins, (Matron of Honor, S. S. Golden Dolphin); Mrs. Peter Conostas, (Sponsor, S. S. Golden Dolphin); Peter Conostas, Executive vice President, Aeron Marine Shipping Company; The Honorable Robert J. Blackwell, Assistant Secretary of Commerce for Maritime Affairs; John H. Vogel, President, National Bank of North America (Speaker); and Campbell L. Nelson, chairman and managing director, Ultramar Company Limited.

Left to right: Mrs. Robert Durall, Mrs. Mary Stevens and Mrs. J. Thomas Taylor of La Jolla, met in the lounge of La Jolla Beach and Tennis Club prior to the annual Kappa Alpha Theta alumna luncheon held in the Patio Palm Room recently. Mrs. Durall is trea-

surer, Mrs. Stevens, a sorority member was also guest speaker, and Mrs. Taylor is president. Mrs. Don Wikle and Mrs. Marshall Pellar made decoration and luncheon arrangements, for 30 La Jolla area Thetas attending.

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PHOENIX

Fine Arts Festival



Guest Artist — celebrated for her "Suzanne" treatment of nature in art, Suzanne Ryan will be one of 40 top-drawer painters displaying their art works in person at the Mercado in Rancho Bernardo.



Walt Disney Etcher to Show — Bud Rickert will display his etchings and watercolors at the Mercado's gala Art Festival "Adventure in Art".

Saturday 10 a.m. - 6 p.m.
Sunday 12 noon - 5 p.m.

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The Art of Living

LAKE POWAY — SOMETHING FOR EVERYBODY

by Rex Freeman

For people that have not yet visited Lake Poway, and the recreational area, we suggest they do so. We have this beautiful park right in our backyard, (less than a gallon of gasoline, roundtrip) and we should enjoy it and support it. At the present time, the park covers ten acres, but in the master plan, it will cover 35 acres. It is an ideal place for family, group or club picnics. There are plenty of picnic tables, with barbecue braziers for the public to use. There are three miles of hiking and horseback trails. Except for transportation to the parking lot, motor bikes are not permitted. (There are other areas in our vicinity for the motor bikes). A special use building designated primarily as a serving building is available for groups on reservation, arrangements for which can be made at the dock office. There is no fee for entrance and use of the brazier and tables, but there is some small charge for use of the serving building and the pit barbecues. There is also a fee for fishing privileges, and for use of the electric boats. Fishing supplies and licenses can be purchased at the Dockhouse.

No swimming or wading is permitted in the lake, and no gasoline motors are allowed. At this time no private boat launching is permitted, but there are plenty of boats available with or without the electric motors for rental. Much of the fishing is done from the shore, and I have seen some nice fish caught from shore and from boats. Periodically, a hatchery truck pours many hundreds of pounds of legal sized rainbow trout into the lake. In addition to the trout, this lake was stocked

some time ago with many Florida large-mouth bass, redear sunfish, channel catfish and black crappie. Some of the bass that I have seen caught are whoppers, seven and eight pounds. The daily limit is 5 rainbow trout; 5 bass; 25 redear; 10 channel catfish; 25 crappie.

The dream of this lake and recreational facility was conceived many years ago by the residents of the Poway community and it was spearheaded by the Poway Municipal Water District. The district voters approved a 3.2 million dollar bond issue in 1969 to construct the Poway dam and filtration plant. The Jaycee Bond Committee deserves much credit in getting community support for the project.

Lake Poway was dedicated October 28th, 1972, just a little more than a year ago, and now with the grass, trees and shrubs coming along so well it is a real nice place to visit. During the past year, many organizations, including boy and girl scout troops have donated and planted trees along the shores with little ceremonials, and a picnic, all of which have been enjoyed by many youngsters and oldsters. The Rancho Bernardo Anglers Club donated two liquid amber trees which were planted at a ceremonial that included a picnic attended by members and their wives, and it was the highlight activity of the Club in 1973. Mr. & Mrs. Ray Keefer were stars of that show, as they got up early and prepared enough good salad and barbecued beef to serve the seventy or more members and wives that attended, (and some of us went back for seconds.)

To get there, drive about two miles east on Espola (from the Pomerado, Espola intersection at Safeway) and just before arriving at the Poway high school grounds, there is a sign turning you north or left and the park is about one half mile off of Espola. □

AARON BROTHER REPORTS EARNINGS

Aaron Brothers Corporation, operator of 30 retail Art Marts throughout the west, reported \$37 net earnings per share for its third fiscal quarter ended December 31, 1973 compared to \$.05 for the same period in 1972. Sales for the three months ended December 31, 1973 were \$3,020,502 compared to \$2,215,510 for the three months ended December 31, 1972 and proforma net income after taxes was \$207,615 versus \$18,714 for the same period in the prior year. Net sales for the nine months ended December 31, 1973 were \$7,445,546 compared to \$5,451,585 for the prior year, and proforma net income after taxes for the nine months was \$379,039 versus \$204,758 in 1972.

The company, founded in 1946, is planning to open new Aaron Brothers Art Marts this year in San Jose, Fresno and Daly City, California, and in Las Vegas, Nevada. In addition to its retail operation, Aaron Brothers maintains a publishing division, as well as a wholesale division that sells prints, frames and paintings to major institutions such as hotels, furniture stores, department stores and decorators. □

STEWART ELECTED SALK CHAIRMAN

Samuel B. Stewart, former Senior Vice Chairman of Bank-America Corporation and Bank of America, today was elected

Originally from Texas, Bible moved to Southern California where he received a B.S. Degree in Physics from Cal Tech and an M.S. Degree in Electrical Engineering from the University of California at Berkeley.

He joined the Company in 1952 and has held many positions, including starting up the first Librascope Branch in Solana Beach in 1961, prior to moving to San Marcos.

At the San Marcos Facility many sophisticated guidance systems have been manufactured for the exploration of space and the planets as well as support of the military defense of the country. Typical of the computers which have been produced, or are now in production, are the Centaur Surveyor series of moon probes prior to the "Landing of Man on the Moon" and the Mariner Series Mars and Jupiter Fly-By. Currently, San Marcos is co-developing and manufacturing second and third generation computers for use on programs such as the Air Force's B-1 system. Bible was the originator of the

Stewart was named a Trustee of The Salk Institute in 1971. He is a former President of the San Francisco Chamber of Commerce, the Commercial Club and the Legal Aid Society in San Francisco, and is currently serving as President of the Bankers Club and Sponsors of San Francisco Performing Arts Center, Inc.

VAN HORNE APPOINTED PRESIDENT OF NEWLY CHARTERED BANK



Wayne Van Horne

Wayne Van Horne, 46, has today announced it dropped Meadowlark many months ago from its list of potential sites for the new power plant the utility hopes to have in operation by 1977.

Walter A. Zittlau, president, said management made the judgment that Meadowlark was not a prime site and any extensive study would only be a waste of time and money.

Still on the list are West Sycamore, which is on federal land north of Santee, and the Proctor site, several miles east of Chula Vista in an isolated and uninhabited area.

SDG&E selected eight potential sites a year ago. With the assistance of a citizen's committee, the list was cut to Meadowlark, West Sycamore, and Proctor early last fall, after which Meadowlark was dropped from consideration.

Since then, the company has been gathering additional engineering, environmental, and socio-economic data on the remaining sites, preparatory to selecting the prime site by April 1, 1974, and submitting the environmental report to the regulatory agency as required by law.

Zittlau said that data developed thus far indicates that the West Sycamore and Proctor sites are suitable for a power plant.

Zittlau said, however, that SDG&E would maintain its meteorological station at Meadowlark,

ess circuit

even though it has been dropped from further consideration. The data gathered there could be of value in the overall study of air quality in the area between Oceanside and north San Diego.

HOME FEDERAL TENTH LARGEST IN NATION, THIRD LARGEST IN STATE

The U. S. Savings and Loan League has ranked Home Federal Savings and Loan Association of San Diego as the tenth largest S&L in the nation, a jump from 13th place, and as the third largest Federally-chartered association in California.

In reaching the top ten, the San Diego-based Association bypassed Coast and Southern Federal of Los Angeles, Twin Cities Federal of Minneapolis, Talman Federal of Chicago, and First Federal of Miami, Fla. In California, Home Federal passed by Coast and Southern Federal of Los Angeles to move from the fourth largest Federally-chartered association in the state to the number three position.

"This new ranking is certainly a milestone for us," said Kim Fletcher, the Association's president. "It is most encouraging that we were able to increase our savings growth and maintain a strong reserve, which increased by \$11 million in 1973, through earnings and not through capital notes. During 1973, we never put our loan rates up to the top, nor did we ever restrict our loans, as did many other S&L's. Home Federal kept in the loan market throughout the year and we think that our customers have reciprocated by making us the tenth largest in the nation."

Fletcher stated that Home Federal has been less hurt during periods of disintermediation than other S&Ls because of the Association's better saver mix. He noted that Home Federal is strong on family savers, rather than dependent on institutional depositors. He also credited the new office expansion effort as a contributing factor.

Across the nation, the top ten associations: (1) Home Savings of Los Angeles, (2) Great Western of Beverly Hills, (3) American Sav-

ings of Beverly Hills, (4) California Federal of Los Angeles, (5) Glendale Federal of Glendale, (6) First Federal of Detroit, (7) Gibraltar Savings of Beverly Hills, (8) Citizens Savings of San Francisco, (9) First Federal of Chicago, and (10) Home Federal of San Diego.

During 1973, Home Federal recorded a 21.28 percent increase in net assets and a 17.4 percent increase in net savings.

FEAGENS V.P. AT AMERICAN TITLE



The appointment of Larry Feagens as vice president and manager of the San Diego County offices of First American Title Insurance Company has been announced by President D. P. Kennedy.

He succeeds W. G. Blackstone, who resigned to engage in ranching in Santa Barbara County. Blackstone, a regional vice president, has served with First American for over 19 years.

Associated with the firm since June 1962, Feagens has been vice president — sales for First American for the past year. He headed the company's sales staffs in Riverside and San Francisco prior to assuming the same post in San Diego in November 1971. Before joining First American, he was in public relations work in San Francisco.

Feagens is a member of the economic development committee of the California State Chamber of Commerce. He is active in building, real estate and mortgage banking organizations, and served as a director of the Sales and Marketing Executives of Riverside-San Bernardino Counties.

He and his wife, Anita, are the parents of three children. They reside in Solana Beach. □

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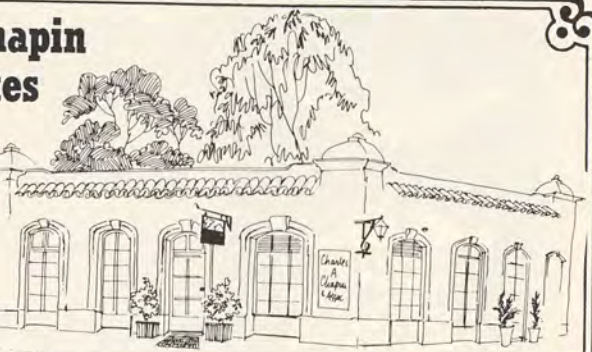
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TOURISM SETS RECORD

Despite scares of energy shortages and a fear of rationing, tourism to Southern California set a new record for visitor arrivals in 1973, and showed a 4% increase in tourists' spending. The Southern California Visitors Council reports that more than 8.4 million out-of-state visitors spent \$1,458,000,000 in the Southland. The previous year, 8.1 million visitors came here for vacations.

Tourism is the third largest industry in Southern California and, directly and indirectly, supports 900,000 Southland jobs.

The Visitors Council, founded in 1921, keeps records of how people arrive here for vacations. In 1973, 56% arrived by airplane and another 3.3% chose buses and trains. Automobile arrivals dropped 2% and accounted for 40.4% of the total, a drop that moved over into the airplane arrivals chart, possibly due to the energy crisis and travel uncertainties.

"As early as June and July, we saw a pattern forming as people started reacting and looking for means other than the family car when planning vacations," said William Brotherton, Managing Director of the Visitors Council.

"But, people are still going to travel despite current situations. A region like Southern California offers a wide variety of attractions, so we are advertising in 30 national publications under the banner 'A World Tour For a Fraction of the Price', and we intend to keep this area competitive," he said.

"The 13-county region is easily reached by commercial train, plane and bus service, and once here, visitors can sightsee and tour without ever touching a steering wheel," Brotherton added. "Naturally, we have our famous systems of freeways for the person who drives out or rents a car here, but we have additional suggestions on getting around."

The Visitors Council has developed a comprehensive map/guide of the Southland showing public transportation serving 185 cities. This includes Amtrak, Greyhound and Continental, city transit systems and an intrastate network of commercial air service to 29 airports. The cities are listed with coding to show what service is available. These guides are being sent to travel agents and people-movers across the country.

A survey is being conducted with people who wrote to the Visitors Council in 1973 requesting vacation information. In addition to the usual questions of how many people were in the party and how

much did they spend, the Council is asking travel plans for 1974. The eagerly awaited replies should give an insight into what the travel picture will be in 1974.

Locally, the Visitors Council is urging residents to vacation at home this year and to discover the attractions found in the Southland rather than going elsewhere. Using such spokesmen as Arthur Hill, Dennis Weaver and Telly Savalas, the messages have been sent to all 280 radio stations and 33 television outlets in Southern California.

"Southern California has been fortunate for many years. Most of our visitors have traditionally arrived by commercial carrier, unlike many other regions. We see a gradual climb in the percentage arriving other than by car," said Brotherton. □

IMPACT STUDIES WORKSHOP



Allan Colman

A San Diego County Administrator was selected to participate in a United Nations environmental workshop. Dr. Allan Colman, Environmental Development Agency Administrator for the County of San Diego, was one of 25 international experts chosen to attend the "Workshop on Impact Studies in the Environment" (WISE).

Jointly financed by the United Nations Environmental Program and Environment Canada, the participants prepared guidelines and reviewed environmental impact assessments methods which will be assembled into book form. This book will then be used for a series of international conferences sponsored by the United Nations on "Management of the World's Resources."

Dr. Colman said the workshop enabled him to consult with the leading international experts on environmental impact.

"I discussed with these experts the latest ideas and program changes we are considering here," he said. "In addition, I obtained some of the most up-to-date information on environmental impact review and how it can be put to use in San Diego County."

The workshop was held in Jan. in Toronto, Canada. □

WEST COAST BANK REPORTS CASH, STOCK DIVIDEND

West Coast National Bank will pay 15c per share cash dividend and a three percent stock dividend Thursday (Jan. 31) according to Elmer Glaser, bank president.

Glaser said that this dividend is the regular semi-annual payout for the bank, delayed from December in order to adjust the pay period to correspond with bank auditing. The normal December and June dates have been adjusted to January and July.

Last June the bank paid 15c per share, the largest cash dividend since it opened in December 1963.

The current dividend will go to 404 shareholders of record January 10. There are 165,728 shares outstanding.

The bank December 31 statement shows assets at \$22,424,950, up from \$19,955,001 a year ago. Demand and time deposits then totalled \$18,606,880 and loans were \$12,471,619.

West Coast National Bank operates six offices in Oceanside, Carlsbad and Del Mar, with the main office at 201 North Horne St. in Oceanside. John M. Cosh is Executive Vice President. □

VETERANS ADMINISTRATION OPENS NEW OFFICE

The San Diego Regional Office of the Veterans Administration opened its doors recently at 1250 Sixth Avenue in downtown San Diego. Information and claims service will be provided in the veterans assistance center there. The telephone number for general information is (714) 293-5724.

According to Donald R. Ramsey, Director of the new office, the opening is four months ahead of its target date. It had been announced last year that the new installation would open in mid-1974. The date was pushed ahead, though, to relieve the Los Angeles Regional Office of its increasingly heavy burden of administering veterans benefits. About 17 percent of the L.A. office's VA work will be turned over to the new San Diego facility.

The San Diego VA office will serve 272,000 veterans living in San Diego, Imperial and Riverside counties and will make California the only state with three VA regional offices. Most states have only one. California, however, has 3.2 million residents who are veterans, more than any other state.

SYMPHONY ORCHESTRA APPOINTS GENERAL MANAGER

L. Thomas Halverstadt, President of the San Diego Symphony Orchestra Association, has announced the appointment of Robert Christian as General Manager of the Association. Christian has been Acting General Manager since last August when he replaced Philip Whitacre.

Halverstadt, in making the announcement, stated that the confirmation of Christian as General Manager was the unanimous decision of the Executive Committee which met last Friday.

"Bob Christian," said Halverstadt, "is now in his fourth year with the Association and his performance in the critical months since last August has made it clear that he is eminently suited for the job. Those of us on the Board who have had occasion to work with Bob in the past few months felt very strongly that there was no need to look any further for a manager."

Christian joined the San Diego Symphony Orchestra Association in 1970 as Audience Development Manager. In 1971 he was appointed Assistant Manager and in 1973 he was appointed to the post of Business Manager. He is a graduate of U.C.L.A., School of Business Administration and holds the rank of lieutenant commander in the U.S. Coast Guard Reserve.

OPERA MERGER

Dr. Dwight Twist, President of the San Diego Opera Guild and Mrs. Lionel U. Ridout, President of San Diego Opera, Inc., announce the merger of the parent Guild with its producing company, San Diego Opera, Inc.

Dr. Twist explained that this merger into a single organization, the San Diego Opera Association, will streamline the operation of both groups in opera production and educational programs. Social programs of the present Guild will continue under the new structure.

The merger was ratified by a majority vote of both boards and by the membership of the Guild. The new San Diego Opera Association will take over the functions of both Guild and Inc. July 1, 1974.

Next year the combined Association will celebrate its Gala Anniversary Season which will include the guest operatic superstar, Joan Sutherland, in "Lucia di Lammermoor", plus brilliant new productions of "Manon", "A Village Romeo and Juliet", "Die Walkure" and "La Boheme".

"DREAM TRIP" FOR TWO



Mrs. Alexander F. Sirpis is overwhelmed with surprise and delight as President R. W. Arendsee of Four Winds Enterprises, San Diego, reads the itinerary of an European trip presented to Mr. and Mrs. Sirpis on the occasion of Cathy's ten years service to the company. Dick Arendsee noted that Catherine had completed ten years as his secretary without losing a single day because of illness.

Mrs. Catherine N. Sirpis, secretary to the president of Four Winds Enterprises, Inc., of San Diego, has been presented a "dream trip" in reward for ten years of service which she completed on Jan. 9, 1974, without even one day of sick leave.

President R. W. Arendsee presented the trip to Mrs. Sirpis and her husband, retired Marine Corps Chief Warrant Officer Alexander F. Sirpis. Mr. and Mrs.

Sirpis live at 17160 Poblado Way, Rancho Bernardo (San Diego).

Mrs. Sirpis is the senior employee of Four Winds Enterprises, a group of companies specializing in international moving and in transportation and travel.

The trip covers Europe and cities in the United States where close relatives of Mr. and Mrs. Sirpis live. They leave from San Diego on March 14. In Europe, the Sirpises will visit London, Munich, Saint Moritz, Athens, Rome, and Madrid.

DISNEYLAND WILL FETE ALICE IN WONDERLAND

From the spirit of St. Patrick's Day, with its magical "little people," to the Wonderland of Alice, with its make-believe characters big and small, Disneyland has an outstanding line-up of family entertainment planned for the month of March.

Alice in Wonderland Days, set for March 23 and 24, will include a special parade featuring the delightful stars from Walt Disney's adaptation of Lewis Carroll's classic tale.

In addition, guests will have a chance to get their picture taken with their favorite characters from the film at various Park locations, while children 11 years of age or younger will receive a compli-

mentary poster as a memento of the occasion.

All of this special entertainment will be offered along with the Park's more than 50 major attractions, at no additional cost.

Disneyland's hours throughout the month will be from 10 a.m. to 6 p.m. on Wednesdays through Fridays and 9 a.m. to 7 p.m. on Saturdays and Sundays. The Park will be closed on Mondays and Tuesdays, except March 18 and 19, when operating hours will be from 10 a.m. to 7 p.m. Special hours for March 20-22 will also be from 10 a.m. to 7 p.m.



All the characters from Walt Disney's classic motion picture "Alice in Wonderland" will be on hand to meet their friends when Disneyland celebrates Alice in Wonderland Days on March 23 and 24.

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Peeling Seens O'Side

by Kitty A. Peeling

Before my birth, my Grandfather went on an African Safari with President "Teddy" Roosevelt.

Many years later some of my most adventurous memories consisted of goose-pimply treks, late at night, in Grandfather's study.

Here, aided only by fading flickers from the fireplace, one tip-toed through enormous elephant tusks (of all things around a huge eased painting of a habited Grand Aunt who was a Mother Superior.) A leopard head snarled from a flattened rug body; its eyes menacing and magnetic from the glow of the embers.

In still later years all these pathetic symbols of power saddened me. Especially Simba, the king of the jungle, whose regal head became the favorite nesting place for moths!

The good old days might contain some traditions of value, but thank Heavens, nowadays the veldts echo with shots from intrepid camera buffs who prove their manhood, dune-bugging up to a noon day pride of lions contently sleeping off a midnite's debauchery.

(Maybe some day Spanish youths will earn their "Que Hombre" (loosely translated: A grand hunk of man) by looking the bull full in the eye through the lens of their Kodaks.

Ennnnyway this all leads up to the fact that each of us likes to collect something. With me its people to know all over the world (Xmas time I send out over 1000 cards. Yoicks! The postage.)

With the John Keiths of Leucadia it's stoves.

Yep, any time Miriam can find an old stove with a hot or cold past she's "stove-in" 'till she gets it.

While on a pleasure trip to San Francisco, she saw this beautiful 120-year old Belgium beauty that now occupies a place of distribution in her Filipino-furnished (white bamboo) California hillside home. (Believe it or not, covered with colorful pots of tropical ferns, no one recognizes it. The front gleams with artfully placed green porcelain tiles. The top has only one central lid that has a long graceful silver handle. Could be a bar with a clever water spigot or a flower box with modern conveniences.)

By the time Colonel Keith got the frantic San Francisco telephone call to come with a trailer immediately to haul home the treasure, Miriam had run into another irresistible ancient heater.

Sooooo a great many of their holidays were spent in stove hauling.

And now with the impetus of a cold winter, Miriam has just "discovered" "an adorable old fat-bellied stove.

100 / MARCH 1974



This is a stove? Better be, Miriam's about to put the lid on!

This time you'll recognize the antique, because it will be doing its prim New England duty of heating the house during these days of energy crises.

When I look at such fundamental relics, my always super imaginative mind wonders how many interesting by-gone people have warmed their frozen families at its door? Maybe "Teddy" Roosevelt? Maybe my grandfather? (According to my grandmother, he did get around!)

Well, no matter. In the Keith menage, conscientiously performing its duty, "ole fat-belly" will become acquainted (and from bottom up, of course) with fevered bridge players, famous golf players, motorcycle champions; and naturally, the Keith's daily drop-in collection of Marine life (giggle — John's in active service) from Sergeant to General; and from the Halls of Montezuma — to the shores of Pendleton. □

Kitbits

Certainly enjoyed the invitation Langdon Sully and I had to visit and talk to the classes of Dr. Robert Rogers (Was once President of Mira Costa College, but preferred being a professor and the close rapport of everyday teaching) who is 1st rate, invigorating teacher. He throws out stimulating questions and then lets his students tear into them. In his class on religion the hot and heavy discussion continued for thirty minutes after the noon-day chimes.

'Tis true "there are no atheists in fox-holes" and many of Bob's students are ex G.I.'s, and their trial-by-fire philosophies were more than worth listening to. Lang hated to leave (for a man at lunch-time, that in itself is a tremendous compliment). Some of the arguments gave him ideas for his evening news-writing class.



Dr. Rogers is not telling a fish story. He and Lang are practicing their fractured French. Langdon Sully has to stand to put a little body English in his conversation!

Never realized what a moocher I've become. After discovering that this month only three meals have been eaten at home, decided I could splurge for one of Lomas Santa Fe's \$3.00 buffets.

But God takes care of the woiking-goil. The maitre d' was none other than old friend, Ernie Carter, who used to own O'Side's Marina Das Schiff where we'd sing German songs (can you imagine?) accompanied by Margueritas made of wine? Needless to say neither Ernie nor manager Frank Lozano would let me pay for my food or drinks. Was sort of a gala day — or should we say, as usual, I hit the Jack-pot.

Picked out the most interesting-looking people in the place and sit by them. They turned out to be the Jim O'Driscolls. Peggy's son is the chap who made *Inklings* write, (Pat Britt) Mrs. Russell Walker.

The Kiwanis Club was having its annual luncheon wining and dining their man of the year Aubrey Compton.



Ernie Carter and Don Flint, the President of San Dieguito Kiwanis, and Aubrey Compton sample Chef Patrick's vittles.

Don't think Lomas Santa Fe brags enough about their place. The "over-looking golf-course view" is very attractive and provocative (some of the gal players wear shorts and are young enough to be an eyeful). The vittles prepared by Chef Sam Patrick (he was once a big league footballer) make a delicious first down every time.

Its truly an elegant spot with a friendly, anxious-to-please corps of employees. (Wore my old coat with the torn lining and darned it if Ernie and about ten waitresses

and bus boys didn't take time out to guide my arm back into the lacerated armhole!

Oh, nearly forgot the most important thing: Ernie is a six-foot, starting to get grey over the temples bachelor!

A gay and energetic group assembled at Marty's Valley Inn to install O'Side's popular Bob Coon as this years President of San Luis Rey Planning and Development council. Also installed were Dr. Fredrick Huber (recently took a wheel chair ride around his Palomar College to know actually what its like to be a non-ambulating ex G.I.) and Mel Smith, O'Side's civic-minded Councilman, as Vice-Presidents with energetic Randall L. Mitchell as Secretary and humanitarian, and (animalitarian) Anton M. Johner, treasurer.

Program Chairman Randy Mitchell did his usual good job producing witty (Lyle, what would you do without General Russell Jordahl and Ernest Gentle to hang your jokes on?) Lyle M. Swigart and distinguished guest speaker the Honorable Robert E. Badham (now ain't that a name to have during our food shortages and our political upheavals?), 71st Assembly District.



The Coons, Bob and Eloise, and Dr. Fredrick Hubers back up the Badhams, Bob and Anne.

Milling through the crowd and swiping some of the gorgeous table decorations (birds of paradise cleverly arranged by Norma Smith and her committee) ran into an old friend (I do mean old, 25 years ago), Phil Lukei. He used to have a large real estate office in Redlands when I had a trout resort in the mountains above him. Course the tears had to flow — right into my drink — which is really O.K., as I like salty Margueritas. Now Phil and Becky have come to their senses and are living here and opening an office in Carlsbad called Sea Lends Company.

Ruth Owens, who so graciously gives of her talent, livened up the proceeding cocktail hour playing all those old humable songs.

After the affair she and I decided to paint the town slightly pink. We stayed on to laugh and enjoy those goofy nuts Rex

Schrieffler and Al Croci who make dance music for Marty's patrons. They are by far one of the most professional acts seen in North County in some time. Rex (Prince Valiant) Schrieffler and Al — rubber face — Croci are extremely talented young fellows. Rex, with his brother, has written some songs that should be published, and besides playing a wicked organ, doubles as straight man for Al who can be just nothing but funny — even when he bangs away on his drums. His impressions are splendid, but he's too clever to copy someone else, he should develop a style of his own, like Durante or Jerry Lewis or Billy de Wolfe.

The duo are moving up to Modesta to open the New Hotel Lounge which the Mesa Corporation has built (Mesa also owns Marty's in their big hotel chain). Think this new place will bear the name Mesa Palace. Hope the boys can get back here again — not just because I stop in lots of times to cheer up under their tomfoolery — but because the closer they are to Hollywood, the sooner they will be spotted by an established agent who can hasten them into the big-time.



Marty's manager Pete Peterson with entertainers par excellence Rex Schrieffler and Al Croci.

Went with a group of bridgoholics to Palm Springs and for three days and nights did nothing (well, practically) but play bridge. One night went to the Duplicate Club the Ed Farris have there. Gee, he's got a nice group of players. So friendly and cordial. We all felt right at home. T'was the night of their pot-luck party and a lot of those folks are good cooks (folks, 'cause some of the food was prepared by the men). And of all things, were we ever impressed; they had diamond encrusted ice-tongs!

Hope you get *Living* before St. Patrick's Day so if you are lucky enough to see the wee folks (leprechauns to the scientifically-minded) don't think you've had one too many "martoonies". Shure and it's the Good Lord's way of blessing you with humor and imagination to drive out the snakes of fear that constantly sliver through our lives these times; not only for March 17, but all throughout the year!

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Places and Faces

HARBOR LIGHTS EVENING WATCH CHAIRMAN APPOINTED



Mrs. Helen Anne Bunn

Mrs. Helen Anne Bunn has been appointed chairman of "Harbor Lights Evening Watch" sponsored by Belles, Auxiliary to the San Diego County Mental Health Association. The theme this year will be, "Belles On The Go". Held at the Kona Kai Club on Shelter Island on May 31, the event will include cocktails and dinner. Guests will board for touring on four celebrity yachts during the cocktail hour. A buffet dinner at the Kona Kai Club will include dancing and entertainment.

Mrs. Robert Bond and Mrs. William L. McCulloch (wife of Brig. Gen. McCulloch) will be co-chairmen of the event. Proceeds benefit the San Diego County Mental Health Association and its Friendship Center.

The event is open to the public. □

SYMPHONY CHORALE SEEKS MALE VOICES

The San Diego Symphony Orchestra will present a performance of Verdi's "Requiem" May 23 and 24 with the San Diego Symphonic Chorale. The performances, to be conducted by Peter Eros, will be held in the Civic Theatre.

The San Diego Symphonic Chorale, under the direction of David L. Glisman, is seeking additional male voices for the performances and holds auditions and rehearsals each Tuesday, at 7:30 p.m. in the First Presbyterian Church at Third and Date Streets. Further information may be obtained by calling 225-8370 or from the San Diego Symphony Orchestra's office in Balboa Park. □

HEISE PARK EXPANDED

More campers and picnickers can now enjoy William Heise Regional County Park.

"Facilities at the park have been expanded to accommodate the growing number of persons seeking an isolated area to relax and enjoy nature," said Bill Tucker, senior landscape architect.

Partially funded by a Federal Land and Water Conservation Fund grant, the improvements include four picnic areas for 200 families, a caravan camping area, and 40 family camp sites.

The park, located above the 4,000 foot level in the mountains five miles south of Julian, is situated in a forest of pine and oaks.

William Heise Regional County Park is open daily without charge for picnicking or day use. Overnight camping reservation and fee information is available by calling 239-PARK. □

SANETTI & RUEDA OPEN AT TOM HAM'S



Sanetti & Rueda

Mad, wild, wacky. That best describes Sanetti & Rueda, who opened Tom Ham's Lighthouse March 5 for a four-week engagement.

The duo adds luster to their tomfoolery by playing excellent music; in fact, both Paul Rueda and Mel Sanetti play several instruments well, and do not use their music as a prop.

The entire comedy and singing effect of Paul and Mel is backed up by three very exciting musicians. It all adds up to an evening of rollicking, fun and good times.

SDG&E SAFETY RECORD

San Diego Gas & Electric Company today honored 73 employees of the Station B Power Plant here for an outstanding safety record of one year's work — 150,782 manhours — without a lost-time accident.

Walter A. Zitlau, company president, commend the employees for an outstanding accomplishment and urged them to make safety a major part of their daily work. Safety, he said, is not a goal, but a continuing effort.

Martin R. Engler, Jr., executive vice president; David W. Gilman, senior vice president, and Jack E. Thomas, vice president-electric, also congratulated the employees for their achievement.

Harold T. Arfman, superintendent of electric production, presented a plaque to the employees in recognition of the safety record. It was accepted by Victor J. N. Dilloway, plant superintendent. □

GIFT TO MERCY HOSPITAL



Edward G. Hertfelder, a resident of Rancho Santa Fe and Administrator of Mercy Hospital and Medical Center, and Sister M. Placida, Executive Director, are shown explaining equipment, purchased for the hospital with funds from the California Community Foundation, to Lawrence Y. True, Vice President and Trust Officer, Security Pacific National Bank, and Lawrence W. Cox, Senior Vice President and San Diego Division Administrator, Security Pacific National Bank. The California Community Foundation, a perpetual trust, was established by the Board of Directors of Security First National Bank, now Security Pacific National Bank, to provide a simple method for people to make donations for charitable purposes.

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Places and Faces

PDK HONORS PSYCHOLOGY TODAY EDITOR



T. George Harris

T. George Harris, editor of *Psychology Today*, was honored as the "lay citizen award of merit" recipient by the San Diego campus and field chapters of the international education fraternity, Phi Delta Kappa (PDK) at its annual ladies night and award banquet, in the Crown Room, Hotel Del Coronado, Coronado.

Harris was chosen by the local Phi Delta Kappa chapters as recipient of the "lay citizen award of merit" because he, in the tradition of the award, has provided leadership in promoting quality education for everyone even though he is not himself a professional educator. Under his editorship, *Psychology Today*, which is headquartered in Del Mar, is recognized not only in San Diego County, but also throughout the country as a leading force in presenting articles of educational value to the general public.

Articles from *Psychology Today* are used as text material in many colleges and secondary schools today. With Harris' leadership CRM, Inc., *Psychology Today's* parent company, has also become involved in the "invisible university" concept which is operated in conjunction with the extension services of the University of California. The goal of this program is to make the university as accessible to as many people as possible through whatever media are appropriate and without the restrictions normally found in institutional settings. Commenting on the "invisible university" Harris has written,

"Beyond the business of learning for a living, a more profound impulse is at work. With affluence comes a measure of freedom from obsession with economic survival, a transformation in val-

ues, a shift in focus from manipulation of the material world toward development of our internal resources. We are in an era in which individuals expect much more of themselves, and consciously raise the ante on their definition of what it takes to be a normal sensitive human being. Neither the traditional classroom nor the dehumanizing lecture hall can contain the millions who now demand a fair share of the nourishment necessary to develop their potential, as individuals and as participants in a better society."

Harris has had a distinguished journalism career. A graduate of Yale, he has been a bureau-chief for *Time-Life* and a senior editor of *Look* before becoming editor of *Psychology Today*. In the past he has been honored by the National Council of Christians and Jews for race reporting and been given a "School Bell" award by the National Education Association.

Harris and his family reside in La Jolla.

COUNTY CHARTER REVIEW

Twenty-five San Diego County residents will assist the Board of Supervisors in updating the 1931 County Charter.

"We've been asked by the Board to examine the County Charter in light of today's growing population, new programs, and state legislation," said Frank Curran, chairman of the newly-created Charter Review Committee.

The committee will study the size of the Board of Supervisors and whether the board members should be elected by district, at large, or a combination of the two methods. In addition, the committee will investigate alternate ways of selecting a board chairman and make recommendations as to his term of office and responsibilities.

The Board of Supervisor appointed 20 citizens to serve on the committee. In making the selection, the Board attempted to achieve a balance with both geographical area and community interests as prime criteria. The remaining five members were selected by these committee members.

Committee members also selected Curran, former San Diego mayor, as their chairman. Lucille Mortimer, Director of Economic Research for the San Diego Chamber of Commerce, was elected vice-chairman.

Meetings will be held at 4 p.m. Wednesdays in the County Administration Center unless otherwise posted. The committee is also scheduling public hearings in outlying communities. □

Places

NEW PLAZA WEST RETAIL CENTER



With the completion of Plaza West — just under construction — and a final expansion at Plaza of the Four Flags, Lomas Santa Fe will have one of the only regional-size shopping centers divided by a freeway.

Splitting a shopping center with a freeway contradicts normal retail practice, but Lomas Santa Fe, Inc. believes its long-range leasing strategy will give the companion centers an advantage, according to Theodore E. Gildred, president of the firm.

"Our studies show that the average shopper is either on a hurried convenience run, or out for leisurely specialty shopping," Gildred explained.

Unlike most centers that inter-mix types of stores, Plaza West on the west side of Interstate 5 is devoted to convenience stores and Plaza of the Four Flags on the east specializes in soft goods and specialty stores.

"This distinct division will aid the shopper, who will contend with only half the cars and half the walking distances he finds in most regional-sized centers," Gildred said.

The \$3 million Plaza West will provide 95,000 sq. ft. and is located on 9.9 acres southwest of the intersection of Interstate 5 and Lomas Santa Fe Drive. It is due to open by this June.

Major tenants will include a Von's Market, 27,000 sq. ft.; Sav-On Drug Store, 25,500 sq. ft. and The Handyman, 25,200 sq. ft.

The convenience center also includes an additional 11,400 sq. ft. available for two or more retail shops, and a 15,500 sq. ft. branch office of Southwest Bank, which opened in Sept.

Plaza of the Four Flags will be expanded to its ultimate size in 1975. This will involve the expansion of the Walker

Construction has started on the 95,000-sq.-ft. convenience shopping center depicted here in artist's rendering.

Scott Department Store to 120,000 sq. ft. and the construction of a theater and some additional specialty shops. Completion of the companion east/west centers will provide a total of 250,000 sq. ft. of retail space.

Architecture as well as leasing strategy was planned for compatibility. Plaza West will have white stucco and masonry exteriors and red-tile, mansard-style roofs to blend with the white slumpstone and mission tile structures of the Plaza of the Four Flags.

Low profile signing at the entrances to Plaza West will complement the signing at Plaza of the Four Flags. Signing for individual tenants will be low-keyed also and must meet the builder's standards.

The two plazas primarily will serve the communities of Lomas Santa Fe, Solana Beach, Rancho Santa Fe, Del Mar, Cardiff by the Sea, Encinitas, Leucadia and Carlsbad with a combined population of 45,000, an increase of 12,000 over the 1970 census.

McK Land Development, Inc., Solana Beach, is responsible for site and access improvements. General contractor is R. E. Hazard Jr., Inc., San Diego; engineer is Rich Engineering Company, San Diego; architect is Kawasaki, Theilacker & Associates, San Diego.

Pacific Mutual, Newport Beach, is providing construction financing, while Coldwell-Banker, San Diego is the leasing agent.

Lomas Santa Fe is a 1200-acre master-planned country club community located 90 miles south of Los Angeles and 20 miles north of downtown San Diego. □

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Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JANUARY 17, 1974, 9:00 a.m., BOARD ROOM

Present: Vice President Chubbuck, Directors Hoover, Whitehead, Wingert, and Wrenn

Absent: President Weindling and Director Brown

Also Present: Manager Grahl, Recording Secretary Butts; Association Members

MINUTES OF PRECEDING MEETING

The minutes of January 3, 1974 meeting were unanimously approved.

NEW BUSINESS

Subdivision, Parcel 12/1, Block 32. (representatives in attendance) Decision deferred pending visit to site.

Realignment, Parcels 1/6 & 1/7, Block 48. (Krohn/Starkey) Present, 2.01 & 1.91 ± acres; Proposed, 2.01 & 1.91 ± acres. On motion made and seconded, unanimously approved.

Realignment, Parcels 7/5 & 7/6, Block 7 (Dale) Present, 3.11 & 3.16 ± acres; Proposed, 3.00 & 3.27 ± acres. On motion made and seconded, approval was unanimous.

Realignment, Lots 12 & 13, Map 2089. (Reniers/Helms) Present, .50 & .52 ± acres; Proposed, .50 & .52 ± acres. On motion made and seconded, approval was unanimous.

Keeping of 5 Animals, Parcel 1/1, Block 36, (Robb) 5.15 acres. On motion made and seconded, approval was unanimous.

Keeping of 2 Animals, Parcel 1/4, Block J, (Mohr in attendance) 5.5 acres. On motion made and seconded, approval was unanimous.

Keeping of 11 Animals, Parcels 3/1 & 3/2, Block 43. Decision deferred pending visit to site.

OLD BUSINESS

Miscellaneous Request, Parcel 9/10, Block 33 (Keenan in attendance) (def'd 11/15/73) After considerable discussion, consensus of the Board was that the record show: (1) acknowledgement of applicant's request to remove building restriction placed on subject property in connection with Board of Directors subdivision approval on September 2, 1971 and (2) uphold restriction invoked at that date, in accordance with the recommendation of the Art Jury.

REPORTS

Park & Recreation Board Chairman Whitehead

stated that, at the meeting on January 9, the Board had again thoroughly discussed the 'head tax' for horses and was of the opinion that there is no need for this type of tax at this time; funds available from fees paid for applications for the keeping animals are adequate.

Mrs. Whitehead reported that the County had denied the request for an extension of 35 mph speed limit on Paseo Delicias easterly toward Del Dios Highway.

Since the Golf Cart crossing on Avenida de Acacias is a potential hazard, the possibility of a tunnel under the pavement is being considered.

RECESS

The Board was recessed from 10:10 to 10:15 a.m.

Planning Commission Chairman Wingert reported on receipt of plans from Postal representatives for expansion of Post Office facilities and plans for Association Offices being drafted by the Staff. He explained the requirement for an estimate of the architectural and engineering costs.

Mr. Wingert suggested a series of letters to inform members why the Post Office needs additional space, the problems of the Association Offices, the alternatives available for solutions, etc. The letters will be followed, at the propitious time, with a general meeting to apprise the membership of exact proposals. Mr. Wingert proposed that the first informative letter go out within a few weeks.

The following motion was made by Mr. Wrenn, seconded by Mr. Hoover, and unanimously passed. That the Board appoint an Ad Hoc Committee (Community Center Committee), to be chaired by Lowell Wingert, with the Association Manager as consultant and ex-officio member, for the following purposes: (1) to proceed with Post Office personnel on renegotiation of the current Post Office lease; (2) to proceed with negotiations with 2 to 4 architectural offices to secure firm bids on preparation of plans and specifications for new Association Offices adjacent to and adjoining present offices, and modernization of existing Association space for use of Post Office; (3) to implement and oversee all such plans, specifications, bids and eventual construction as may develop under purposes 1 and 2 above. Said Committee would be advisory to the Board, whose approval would be required before any final action is taken.

Planning Commission member G. McCorison was introduced to submit tentative progress schedule.

Golf Activities Committee Chairman Wrenn reported the Committee had met with an insurance agent who recommended that for approximately \$1.00 per person private cart owners would have liability coverage in the Association insurance policy. Consensus was that this recommendation be acted upon.

Building Commissioner's Report showed 4 homes completed; 2 permits issued; 33 homes under construction in December, 1973.

Manager Grahl reported the following: (1) Screening of 5 candidates for second deputy position by Mr. Chubbuck and himself. Further amplification on this matter to be in Executive Session following this open meeting; (2) Sheriff Duffy is scheduled to address the Board on February 7; (3) Receipt of only 1 bid, and that being much over the estimate, for the paving and attendant work of the proposed Association Office parking lot addition (12/20/73 minutes); (4) Termite elimination program is still under consideration (1/3/74 minutes); (5) Arthur Young & Co. study on automated office procedures has been submitted and is being considered by the Finance Committee (12/20/73 minutes); Receipt of bill from Association Counsel for items not covered in the retainer from 4/1/71 to 6/30/73 and requested approval for payment. On motion made and seconded, approval to pay said statement was unanimous.

CORRESPONDENCE RECEIVED

Naase-Kaiser request for time extension for proposed Covenant Modification. On motion made and seconded, the following resolution was unanimously approved:

BE IT RESOLVED that the time for circulation for signature of the application for Covenant Modification filed by Wolfhard P. and Ingrid Naase, in the office of the Secretary of the Association on July 19, 1973, is hereby extended to and including July 18, 1974.

H. F. & Marjorie E. Keenan request for mediation meeting with Art Jury and Board representatives. Action on request will be in accordance with provisions of Protective Covenant.

EXECUTIVE SESSION AND RECESS

The Board went in to Executive Session at 11:25 a.m., followed by recess for a field trip at 12:10 p.m.

Subdivision, Parcel 12/1, Block 32, (Weinstein) 6.59 ± acres into sites of 2.1, 2.4 and 2.1 ± acres. At the site, on motion made and seconded, the proposal was denied.

Keeping of 11 Animals, Parcels 3/1 & 3/2, Block 43, (Friedkin) 46 acres. At the site, on motion made and seconded, approval was unanimous with the stipulation that the animals be kept as an adjunct to the private residence, prohibiting any commercial operation.

ADJOURNMENT

The meeting was adjourned at 2:15 p.m.

Dixon Chubbuck, Vice President
Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JANUARY 22, 1974 AT 9:00 a.m. IN THE E BOARD ROOM

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during subdivision, etc.)

9:00 A.M. Mediation Conference between Art Jury and Mrs. H. F. Keenan, presided over by Vice President Chubbuck, acting for President Weindling.

The Art Jury meeting commenced at 9:45 a.m.

Minutes of the previous meeting were approved.

NEW CONSTRUCTION

Hayt, J. Residence — Parcel 8/7, Block 9, La Bajada. Approved.

PRELIMINARY STYLE CHECK

Laughlin, R. Condominiums — Parcel 2/2, Block 31, Via de Santa Fe. Architectural design acceptable, with stipulation that construction be limited to not to exceed ten (10) condominiums. It was suggested that additional study be given to off-street parking arrangements.

Allred, O. Residence — Parcel 1/9, Block 9, El Mirlo. Architectural design acceptable.

ADDITIONS & ALTERATIONS

Stanton, R. D. Addition — Lot 29, Map 2129, Linea del Cielo. Approved.

SUBDIVISION

Sean Builders Inc. Parcel 2/3, Block 22, Los Morros, 10.18 ± acres. Sites of 4.6, 2.8 and 2.8 ± acres. The Art Jury advised approval to Board of Directors.

MISCELLANEOUS

Personal appearance of Mr. H. G. Robinette — Solar Energy Device.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 7, 1974, 9:00 a.m., BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Hoover, Whitehead, Wingert, and Wrenn.

Absent: Director Brown.

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Stanley, Association members.

PUBLIC HEARINGS

The President declared open the public hearing to consider the petition of Harold V. and Lois Harris to modify the restriction on the number of building sites in all of Lot 8, Block 7, from a permissible 4, to a maximum of 5 sites.

The Manager stated the requirement for written approval of the owners of record of 2/3 in area of the property subject to said modification, and for the written consent of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made, has been satisfied. He stated that the Art Jury had visited the site and considered the matter, and had advised approval of the modification.

Mr. Weindling asked if anyone wished to speak either in favor of or in opposition to the modification. There was no one in the audience who wished to speak on the matter, although the applicant stated that he would be available to answer any questions which might arise.

After discussion, the motion was made, seconded and passed unanimously to approve said petition for modification of the Covenant.

President Weindling declared open the public hearing to consider the petition of Joseph E. Coberly, Jr., as Trustee, to modify the zoning on Lots 126 and 128, Map 2089, to provide, in addition to uses allowed under a residence district of Class A, said property may be used for the construction, erection, and maintenance of buildings or structures to be used for a private or semi-private clubhouse, including that for use by the Rancho Santa Fe Garden Club.

The Manager stated the requirement for written approval of the owners of record of 2/3 in area of the property subject to said modification, and for the written consent of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction is sought to be made, had been satisfied. He stated that the Art Jury had considered, and advised approval of, the proposed modification.

The President asked if any one wished to speak either in favor of or in opposition to the modification. There was no one who wished to speak on the subject.

After discussion, the motion was made, seconded and passed unanimously to approve said petition for modification of the Covenant.

President Weindling declared the public hearings closed at 9:20 a.m.

MINUTES OF PRECEDING MEETING

The minutes of February 7, 1974 meeting were unanimously approved.

NEW BUSINESS

Subdivision, Parcel 2/3, Block 22, (Sean Builders Inc.) 10.19 ± acres into 4.6, 2.8 and 2.8 ± acres. Decision deferred pending site visit. The Board was advised that the County Health Department had approved the utilization of individual sewage disposal systems for these parcels.

PERSONAL APPEARANCES

San Diego County Sheriff John F. Duffy, accompanied by Undersheriff D. R. Oliver, appeared to inform the Board of activities of the Sheriff's Department as related to Rancho Santa Fe. He explained that prior to last year, all North County units worked out of Vista; protection is increased since the Encinitas Station has been opened. It is anticipated that the Encinitas Station will be brought up to a full strength command level with the addition of additional force. The vital part played by helicopter patrol service, in cooperation with ground patrol, was explained. Board members expressed enthusiasm and gratitude for the informative presentation.

Frank E. Blomberg addressed the Board to explain his proposal to start in Rancho Santa Fe, a used newspaper collection program for recycling. After discussion, although the Board felt that, while any written endorsement was not in order, it had no objection to the project.

Community Relations Committee Chairman Chubbuck reported the next evening meeting is scheduled for March 11, with Chairman D. F. Sammis, entitled "Density Guidelines", which will cover the history and background of their establishment, explanation of Board policy, powers of the Board, etc., in this regard.

Maintenance District Committee Chairman Whitehead explained the need for construction of protection for newly purchased County Maintenance equipment. The Board concluded a site visit was in order.

Tennis Activities Committee Chairman Hoover requested an emergency appropriation of \$1800 be allowed as a Capital Expenditure for the installation of a separate metered water main and improvements to the irrigation system for the Tennis Facility. After considerable explanation and discussion, the motion for approval was made, seconded and unanimously passed.

Mr. Hoover requested the Board to consider the limit for expenditures to be capitalized. After discussion, the motion was made, seconded, and unanimously passed to establish a low limit for

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expenditures to be capitalized on the Association books at \$500.

Park & Recreation Board Chairman Whitehead explained liaison with Golf Activities Committee had resulted in plans for correction of drainage on the Golf Course bridge trail, cost of which to be borne mutually by the two activities. After discussion, the motion was made, seconded and unanimously passed to authorize an expenditure up to \$800 for said work.

Building Commissioner reported one residence completed, 5 permits issued, and 37 homes under construction during January.

Manager Grahl reported the following: (1) Mr. Chubbuck and himself, having been authorized by the Board to interview candidates and hire the Second Deputy, had selected James Jeffrey for the position. He will report on or about February 23; this will provide an additional five 8-hour days of coverage; (2) Public Works Agency Administrator David K. Speer is scheduled for an appearance at the March 7 Board meeting; (3) County Tax Assessor this week conducted an audit of Association records of last 4 years; (4) Value of delinquent assessments dropped from \$7500 six months ago to \$3300 as of January 31.

Playing Privileges. A motion was made, seconded

and passed to extend playing privileges at the Golf and Tennis Facilities without payment of fees to Asst. Mgr., Facilities, and his wife.

Nominating Committee. President Weindling requested each Director to submit three or more names of persons to serve on the Nominating Committee to enable the Board to make appointments in compliance with the Bylaws.

EXECUTIVE SESSION AND RECESS

The Board went into Executive Session from 12:15 to 1:45 p.m. to discuss pending litigation. The Board was recessed from 1:15 to 1:45 p.m. for a field trip to inspect properties.

Subdivision, Parcel 2/3, Block 22. At the site, on motion made and seconded, subdivision approved.

County Maintenance Building. At the site, Board consensus was that estimate be developed of cost to provide additional covered storage for two Association Sheriff's vehicles and County Maintenance equipment.

ADJOURNMENT

The Board was adjourned at 1:45 p.m.

Ludwig Weindling
President

Gwendolyn P. Whitehead
Secretary

FUTURE FARMERS OF AMERICA COMPETITION ANNOUNCED

February marked the beginning of Security Pacific Bank's 19th consecutive year of Future Farmers of America competition sponsorship.

Started in Imperial County on February 6 with occupational experience judging and continuing through a May 22 Santa Barbara County awards banquet, bank personnel will judge, honor and host banquets for approximately 650 high school future farmers from Madera County south to San Diego. Scattered among the 11 sectional competitions are field days at local agricultural colleges, also sponsored by the bank.

In concert with agricultural representatives from the California Department of Education, Security Pacific Bank specialists in agri-business meet students selected best in local chapter competition to judge and compare participant programs with students from other chapters within the same geographical section. Future Farmers met at this, the sectional level, and were recognized at one of the honors banquets with either a gold or blue certificate according to the excellence of their program.

Future Farmers of America sections and judging dates are: Antelope Valley, March 19-20; San Diego County, April 1-4; Citrus Section (San Bernardino County), March 12-15; Orange County, March 25-29; Fresno-Madera, March 18-28; Tulare-Kings, March 18-28; Santa Barbara County, April 22-26.

Field Days for students on a regional basis were held at Mount San Antonio College on March 16, and will be held at Imperial Valley College March 30, and California State University, Fresno April 20.

Specific objectives for project competition, according to guidelines established by the State Department of Education, are encouragement of students to enter an agricultural occupation, become more proficient in agri-business enterprises, diversify agricultural experiences, keep proper records and develop sound management practices and improve leadership ability.

Students projects — as diverse as California agriculture — may be of any kind and may include work experience programs with all minor and supplementary projects to give judges a complete profile of a student's range of interests and expertise.

Security Pacific Bank ranks as the second most active bank in the United States in terms of agricultural loans. Currently, Security Pacific Bank provides well over \$250 million in farm, ranch and related agricultural financing. □

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cons and pelicans have declined noticeably. Ornithologists are working on this problem. Without protection, the egrets would have been slaughtered for their feathers, and the alligators would have all been made into purses, luggage, shoes and belts. A conservationist said the leopard skin makes a beautiful coat, but it should only be worn by the leopard. In Africa it is not only the hunters and poachers that account for animal decimation, but human encroachment is a factor. Animals are being forced away from their natural habitat, except the ones fortunate enough to be in a game preserve.

Areas like the San Pasqual Wild Animal Park serve a dual purpose, providing

the Department of Interior, speaking at a national convention of humane societies, stated, there is a growing world-wide concern for the plight of endangered species and for problems involving trade, movement, and handling of these animals.

According to Reed, there has been a deluge of mail to all government officials from the local to the national level, and a rapid growth of lobbyists for everything from marine mammals to kangaroos and butterflies.

In addition, the news media, various legislative bodies, and the international diplomatic community are paying more attention to these problems.

Field investigations by the Inter-Animal Park for additional laboratory equipment; gorilla play structures; educational and environmental exhibits, and members are invited to participate in these worthwhile projects with donations of one, five, ten or more dollars. Any such donation above the cost of membership renewal is tax deductible. In our effort to conserve energy, let us not forget animal conservation.

It was my pleasure, several years ago to become acquainted with Mr. Charles Bieler who is now Director of the San Diego Zoo and the Wild Animal Park. He is a dedicated conscientious gentleman, and is doing a great job for animals. Let's help out!!! □

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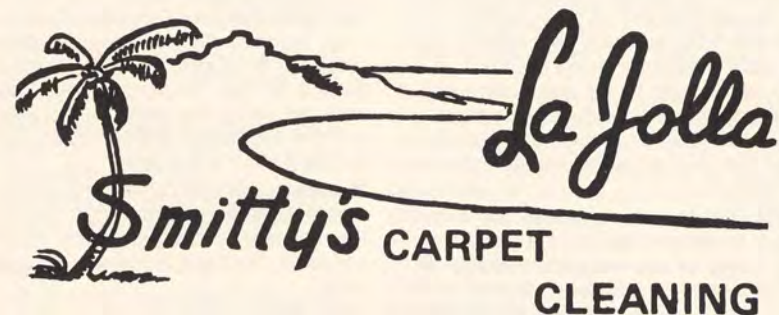
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Places and Faces

WORLD STATESMAN TOUR



W. H. Reinholz and his personalized chairs.

William H. Reinholz of La Jolla, Calif. candidate for United States Senate in the 1974 California election will lead a group to present two personalized chairs to the Presidente of Mexico and his wife in May

'74. The trip is called the "World Statesmen Tour". This is a People to People effort to strengthen the bonds of friendship between the U.S. and Mexico.

He has established a new identity "The Award Chair Foundation", a nonprofit, educational organization to present personalized chairs to American First Families in the future and other statesmen around the world. He has made up similar chairs for each American First Family since the Trumans were in the White House. □

VERA MAXWELL'S SPRING SHOWING

Vera Maxwell, one of the nation's leading fashion designers, recently held the first southern California showing of her spring creations at Sanderson's in La Jolla, the exclusive San Diego outlet for her designs for over 20 years.

Mrs. Maxwell, who is known for her use of interesting fabrics and simplicity of design, was honored in 1970 when a permanent display of five decades of her fashion design was established in the

Smithsonian Institution's Museum of History and Technology.

Her spring showing at Sanderson's will feature the spectator look and designs in ice cream shades of the Ultra-Suede fabric that she introduced to the fashion world.

Mrs. Maxwell, a long time friend of Princess Grace, recently returned from a visit to Monaco where she was the guest of Prince Rainier and his wife in their palace home. □

AVCO MILLION DOLLAR SALESMEN

Twenty seven Avco Community Developers, Inc. (ACD) sales representatives have qualified for the National Association of Homebuilders (NAHB) Million Dollar Circle Award. All qualifying ACD salesmen sold over \$1 million worth of new real estate within ACD developments during 1973.

Sales were recorded during the period October 1, 1972 through September 30, 1973.

"We are particularly pleased to see this record number of ACD salesmen recognized for their outstanding personal production. Joe Smith, sales representative at Laguna Niguel, has been named NAHB Salesman Of The Year, 1973; and Garland Long, sales representative for Rancho Bernardo has received the Million Dollar Circle Award for his seventh consecutive year," said Richard L. Weiser, executive vice president for ACD.

Other NAHB Million Dollar Salesmen at Rancho Bernardo are: Patricia Alexander, Joan Braden, Charles Hain, Doug McKnight and O. D. Moore.

NAHB Million Dollar Salesmen at Laguna Niguel, an ACD development located in Orange County, include second year winners, Al Carmichael and Joe Himmelsbach. Additional award winners for the project are: Wally Asbury, Don Beckenbaugh, Bud Fedden, Elden Hawley, Gene Hornbeck, Chet Kruzell, Bob Parrott, Joe Smith and Jay Yeats.

Sales representatives for ACD's Village Park, located in Encinitas, Calif., are Al Vergote, a second year winner; Art Prior; Walt Casey and Roberta Lyon.

Phoenix Neighborhoods Division Million Dollar Salesmen are Tony Orlandi and Fred Roberts.

Million Dollar Rental Award winners representing the Multi-Family Division, with apartments in Rancho Bernardo and Laguna Niguel are Robert Durna, Casitas Apartments at Rancho Bernardo; and Tia James, Sea Terrace Apartments at Laguna Niguel.

Additionally, million dollar salesmen from Rancho Bernardo Realty, the exclusive resale agent for ACD in Rancho Bernardo, are Ed Kain and Dick Ashman.

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