

San Diego's North County
Living

APRIL 1972 / 75c

COMMERCIAL ZONE

OK

[Handwritten signature]

C-2

IF this was your lot and
IF it was commercially zoned —
would you know how to build on it?

see page 14



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THIS IS LIVING
by Don Dederer

BLAME IT ALL ON PROF. TITANIC

Why is it, that what most people have ready for a rainy day is a freshly washed car?

How does the postal service, simply by poking little holes between stamps, make the perforated lines stronger than the solid areas?

By what black magic does the dishwasher break down on the evening of the dinner party for 12?

Is there any reason that children have more energy after a day of hard play than after a sound night's sleep?

And for a recent example—why is everything good to eat and drink either fattening or banned from the market by the government?

These manifestations, seemingly unrelated, spring from a common source. For years I have studied such examples of perverse happenstance, and now I can reveal as fact what much of the human race has long suspected: The laws of physics and mathematical probability are repealed in daily living. This phenomenon was first observed and reported by an obscure professor of unnatural law, Edsel T.F.X. Titanic. As postulated by Prof. Titanic, "The contradictory of a pleasant circumstance will assert itself whenever such a circumstance is certain to be most frustrating."

A simpler version of Titanic's Law: "The likelihood of a given happening will be inverse to its desirability." There is still a shorter refinement, as expressed by Dr. Helga Irving Susskind: "If anything can go wrong, it will."

These maxims can help explain any number of heretofore bewildering situations. For example:

* Food cartons labeled "Press Here to Open" when pressed there, rupture the bottom of the box.

* While a plain slice of bread dropped onto an oriental rug will demonstrate a 50-50 chance of landing on either side, when jellied, the odds will swing 95-5 in favor of the jellied side.

* After a raise in salary, a worker will have less money than he had before.

* The little old lady on her first day at the track will profit by betting on the colors of the jockeys' caps, while a veteran handicapper will go bust by memorizing the Daily Racing Form.

* The person who buys the most raffle tickets will have the least chance to win.

* Envelopes will glue themselves together while lying in their box; the same glue will prove impervious to saliva.

* In a three-story building served by one elevator, 19 times out of 20 the elevator will be on another floor.

* A child exposed to mumps will not catch them; rather he will catch them without exposure the first day of the family vacation.

* The good parking spaces are always on the other side of the street.

* When a prudent motorist goes to Mexico equipped with spare water pump, coil, fan belt and spark plugs, the ignition key will break off in the trunk lock.

* Common colds, lasting three days untreated, will be prolonged for three weeks with massive doses of wonder drugs.

* The shortest distance between two points is always under construction.

* A man who cannot start a fire in his fireplace with a Sunday newspaper and a whole box of kitchen matches, will, by flicking a cigarette, burn down a whole forest.

* In home repairs, a dropped tool will invariably pulverize the most expensive component. This is known as Hindenburg's Theory of Selective Gravity.

Once Titanic's Law is understood, the list of proofs is endless. Although fame passed him by, Prof. Titanic is thought to have served in a variety of consulting jobs. He, no doubt, made it possible for the Farmer's Almanac to make better forecasts than the Weatherman.

Some evidence exists that Titanic initiated the personnel policies of the Army, in which civilian gourmet chefs become truck drivers, and civilian gearjammers become mess sergeants. Titanic moved on to the State Department, the Job Corps and Penn Central. Needless to say, he was an important advisor on Vietnam. In 1970, he was deeply invested in high-flying speculative stocks.

But a man of Titanic's considerable talent was no less vulnerable than you and I. He died, tragically and strangely, one dark night recently when he was obeying the traffic laws by walking on the left side of the highway, facing traffic.

He was struck down from behind by a Rolls Royce driven by an English tourist hugging the left side of the road.

People, Places and Things

ONE THOUSAND DOLLARS TO SPEND

If you were nineteen years old, what would you do with one thousand dollars?

For Scott Thornton the question was real; and his answer was not what you might expect. Scott, a 1970 graduate of Clairemont High School, presented a check for one thousand dollars to Scripps Clinic and Research Foundation (SC&RF) for diabetes research.

Now a student at the College of San Mateo, near San Francisco, young Thornton made the trip to San Diego to personally make the presentation in memory of his late grandfather, T. Clifford Melim, Sr.

The story behind Scott Thornton's charitable action actually began in 1967 when he came to Scripps Clinic and Research Foundation for treatment of his own diabetes. During the course of his treatment, Scott grew increasingly interested in the institution's clinical and research efforts. In 1970, he volunteered to work with a research team doing experiments with diabetic patients on growth hormone release during sleep.

"During those few weeks," Scott wrote in a letter accompanying his check, "I gained an insight into all the work being done by the Clinic. I had the opportunity to meet many doctors who were engaged in research and was impressed by the dedication of everyone."

His own diabetic condition brought under control, Scott left San Diego to attend college, first at the University of Washington and then at the College of San Mateo.

He returned to La Jolla to present his gift to his friend and clinic physician of five years. In his letter to the institution, Scott said, "I shall always be grateful for the care given me by Scripps. It is my hope that the money will be of assistance in your continued efforts to preserve and protect the lives of others."

PHOTOGRAPHY SEMINAR

John G. Daly, 507 S. Escondido Blvd., Escondido, Calif., was enrolled at the 1972 session of West Coast School of Professional Photography held recently at Brooks Institute Riviera Campus in Santa Barbara, Calif.


This is the seventeenth year for WCS, a one week annual educational opportunity for professional photographers; it offers courses in basic and advanced portraiture, wedding photography, commercial photography, color printing and oil coloring.

On the staff this year was nationally known architectural photographer Julius Shulman, who taught previously in 1970, and Al Gilbert, noted photographer from Canada, who returned for his second consecutive year. Jim Lusk of Porterville is director of the school and in addition instructed at a special session.



Daly, who has attended four previous WCS sessions including instruction in portraiture, commercial and reception techniques, was registered in the commercial course this year.

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ABOUT BOOKS

by DeDe Godwin

John O'Hara, who so ably captured the ambience of the '30's, has written his last novel, "THE EWINGS" (Random House \$6.95). This is published posthumously, and most unfortunately, I believe, for the O'Hara fans who, after reading this dull and meaningless book, will never feel the same enthusiasm about the author.

Briefly, this is the story (if it can be called a story) of Bill and Edna Ewing, children of rich parents, married in 1912, and who proceed to rise in the social and financial scale and raise a family, in that order. With yawning boredom, the reader wades through the daily, yearly chronicle of these two young people, Bill's mother, Edna's father and mother, a family lawyer and some secondary characters all cut out of the same cardboard, without individuality, depth, or any vitality. The book takes us in time, and a spiritless way, through World War I, leaving the Ewings singularly untouched except for a rise in financial and social status.

The conversations of these flimsy people are unbelievably vapid and monotonous: "Ah-ooh-gah" said the baby. "Listen to him imitating the gorn," said Mrs. Everett. "Isn't he clever," said Edna. "Edna, I think you're tired," said her mother. "I've been up since six o'clock," said Edna. "You have a nap," said her mother. And on . . . and lethargically on.

At almost precisely regular intervals, O'Hara intersperses sex . . . described in flat, coarse terms, as explicitly and warmly as a grocery list. So, the book: so much dull inconsequential plot, characters and conversation, so much sex. A sort of "equal time" arrangement.

Remembering "Appointment in Samarra," "Butterfield 8" or "Ten North Frederick" . . . not deathless prose, any of them but certainly nostalgic images of an era. "The Ewings" seems an unhappy dénouement to a career of some merit.

THE BLUE KNIGHT by Eric Wambaugh (Atlantic-Little Brown \$7.95) is a bit difficult to review objectively, particularly for relaxation-readers.

The excellence of the writing, the captured flavor of a great city and the development of plot and character may not vindicate for some readers, the corruption and degradation of the scene and the shock and violence of the language.

For this is not like "The New Centurians," a chronicle of young Police Academy men. This concerns an old Beat cop and the last three days before retirement of his 20-year service in the force. Bumper Morgan's beat is skid row and the rough, vice-ridden lowest layers of Los Angeles. He knows it well: here he is at home with bookmakers, thieves, prostitutes, winos, small shopkeepers, fences, all of whom he watches, sometimes protects and often arrests. He knows their habits, their habitats and methods of operation; he speaks their language. And here during the 20 years he is the King, the Man, welcomed, known with fear or affection, by everyone.

In these last three days, before retiring from the Force, and after a long-ago bad marriage, he intends to marry an attractive, intelligent school teacher, leave the City and take a security job in the Northwest. The murder of his lieutenant and closest friend changes all that, and in the changing, reveals to Bumper what sort of man he is, and what, in the final analysis, he lives for.

Admittedly, the language may horrify and disgust you. But if you can digest that, you will find a remarkable kaleidoscope of a great and paradoxical city and an acute portrait and delineation of character. But it is strong medicine and it exists. It is your choice to read or ignore.

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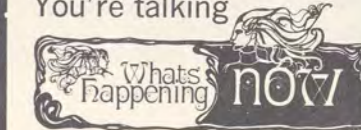
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LA JOLLA EDUCATIONAL SERVICE

The sound of excited childish voices and small eager feet pounding up the stairs echoes through the classrooms of the La Jolla Community Educational Service every afternoon Monday through Friday.

Tall, gray-haired Mrs. Philip (Gretchen) Rudnick, founder and director of the CES wends her graceful way from table to table exchanging pleasantries with the children and their volunteer tutors.



Mrs. Phillip (Gretchen) Rudnick.



Dr. Phillip Rudnick shares a smile with a pupil.

"I saw the need of children of different racial backgrounds in La Jolla for a tutorial program and as a retired teacher I felt I could help fill that need. I'm a Quaker and Quakers have a three hundred year interest in equality and brotherhood," she remarks softly.

Mrs. Rudnick was born in Philadelphia. She attended the University of Chicago, where she met and married Dr. Rudnick. In 1949, while living in Nashville, Tenn. Dr. Rudnick, now retired, was offered a position as research physicist for Scripps Institution of Oceanography, and they moved to La Jolla. Mrs. Rudnick taught in the San Diego School System for a while and on retirement began to lay the foundations for her La Jolla Community Educational Service.



Left, tutor Terri Read and Veronica Gomez.

"In 1963 I asked the pastor of the African Methodist Episcopal Church on Couvier, the oldest Negro Church in the United States, by the way, if there were any members of his congregation in need of tutorial help." There were, and Mrs. Rudnick began tutoring two Negro children. Soon more were coming, and she enlisted the help of friends. They worked at Prince Chapel of the A.M.E. until they outgrew those facilities. Then they moved to the Friends Meeting House (Quaker) on Eads, and when they also outgrew that they were offered facilities of the Presbyterian Church at Draper, where they now operate.

"I was a high school teacher," says Mrs. Rudnick, "but a little investigation convinced me that I should start at the elementary level. With the help of David Cherry, principal of La Jolla Elementary, I learned to be an elementary school teacher."

A tutorial program was set up on a one tutor-one child basis. There are now between sixty and seventy children, ranging from the first grade through junior high. Volunteer tutors range from high school students to the retired, but the need for more is ever present.

Originally most of the students were of the Negro race, but over the years the complexion of the neighborhood has changed, so that now the majority



Mrs. Candy Kelly and Mrs. Susan Ferguson with a group of students.



Tutor Joan Mahler helps Virginia Glamenco.

are of Mexican ancestry. They are of normal intelligence, held back in their studies mainly by language difficulties. They come after school, are helped with their homework when needed, and given supplementary material when not.

"Working with elementary school children, I soon realized something should be done about the preschoolers. As soon as we could we started a summer nursery school, licensed by the State. This has now been taken over by S.O.F.A. (Strongly Oriented For Action). Our two organizations cooperate fully and keep in close touch," Mrs. Rudnick says.

She emphasizes that the Service is

entirely dependent on the community. "We have no government funding at any level, nor even Community Chest. For the last few years our volunteers have put on a Spring Benefit, usually a luncheon and an auction. But mainly we depend on contributions from interested people in the community. I've also spoken before various organizations, expounding our cause and several have become interested."

The volunteer tutors are very enthusiastic about their work. In the words of one, "I come out of there with a new spring to my step. I feel I gain so much more than I give."

"Many of our children," says Mrs. Rudnick, "are products of a different culture, speak a different language, and through no fault of our school system, when they arrive in San Diego, they must be placed in grades according to their age, not their knowledge. Think how frightening and frustrating this must be to a child," her clear blue eyes fill with compassion, "those that catch on quickly don't lose heart, but for the others the strange surroundings hold only terror. There must be another way. Let's hope it will be found. In the meantime, with the continued help and support of the community, we will do our best to help them over the rough spots."

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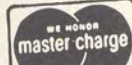
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and Rancho Santa Fe
Living



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APRIL 1972

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BY IGOR LOBANOV



A LANDMARK BUILDER

Literally hundreds of fine commercial buildings in San Diego County bear the C. A. Larsen Construction Company's imprint of quality. Quality — whether in a simple remodeling project or a complex multi-story structure — has been the firm's guiding philosophy for 30 years.

Award winning buildings in the Larsen legacy include: the La Serena Apartments in Rancho Santa Fe (*Homes for Better Living Awards Program*); plus the San Diego Trust and Savings Bank, La Jolla; the Hydraulic Laboratory at Scripps Institution of Oceanography; and the Western Lumber Company, National City (all of whom earned *American Institute of Architects Awards*).

The third oldest San Diego based contractor, Larsen Co. is one of the acknowledged leaders in the local building field. In an age where builders automatically subcontract out everything, Larsen is somewhat old fashioned. They continue to do their own work — by maintaining their own concrete and carpentry crews.

Founded in 1942 by Chris A. Larsen and Edward F. Bryans, the company was then called Bryans & Larsen. In 1946 Bryans retired and Larsen became the general contractor. The firm continued to grow at its present location on Hancock Street, just off the Midway-Rosecrans complex. By 1962 Floyd M. Finnerty, who joined the firm in 1946, had become a junior partner. The following year — with incorporation of the firm — Mr. Finnerty became Vice President and Treasurer. He succeeded to the presidency and sole ownership in 1964 upon the retirement of Mr. Larsen.

"We retained the Larsen name," he recalls, "to preserve the founder's memory and the reputation that the firm had achieved.

"And, at the risk of sounding trite, we do emphasize quality — because we intend to be in business for a long time — probably for many years after I retire. By quality, I'm talking about the work of our carpenters and laborers out in the field; the subcontractors we use; and the supervision during construction.

"For example, we watch extremely closely for water leaks, since many architectural designs

don't adequately cover this. We also check the installation of windows and roofing — because when the job is done we're the ones that the customer will look at if something goes wrong."

Finnerty will turn down a job when he is not allowed to maintain this quality. "I had a job the other day where the owner — because this was simply a remodeling job — did not want to put on a new roof that was needed. I told him that I couldn't do the job unless this item was fixed also.

"In other words, we don't want to bypass any structural defects. Conversely, I'm not particularly concerned with the color of paint used, for this has no bearing on the strength of the building.

"We maintain this quality through a long chain of command — from myself through my Vice President and General Manager, Robert L. Little, to our two General Superintendents and down through the foreman to the crews."

Finnerty implements the quality level check chiefly by experience, rather than a formal check-off list. "We don't use a list," he notes, "because every job is different.

"Actually, I check more on our subcontractors than I do our own people, because I know how we have trained our men. If a sub was a little low on a bid I watch them more closely.

"Superintendents Norm Menefee or Ed Spaith basically coordinate all parts of all the jobs. Then it is up to the foremen to see that a job is carried out.

"We average about 10 jobs underway at all times," says Finnerty, "from a small remodeling to a large office building, school or hospital. My Super visits every job each day.

"And sometimes the small jobs take more supervision than the larger ones — where you have more personnel watching the project. On the small job you must supervise without spending too much time there — in order to keep the cost down within the budget. Unfortunately, on these projects, the owner is usually on our back and most of these people don't really understand the costs involved."

Photos by Sam Stone, San Diego



Floyd Finnerty obligingly "chats" on the old-fashioned phone which is a part of the "memorabilia" corner of his modern office. The handsome roll-top desk was originally owned by George White Marston, who gave Presidio Park to the people of San Diego.

Finnerty admits that he will take a small job because it often could lead to a larger project later. "Otherwise," he says, "I would turn it down — not because I think I'm too smart or too big, but because often it's simply too expensive to do."

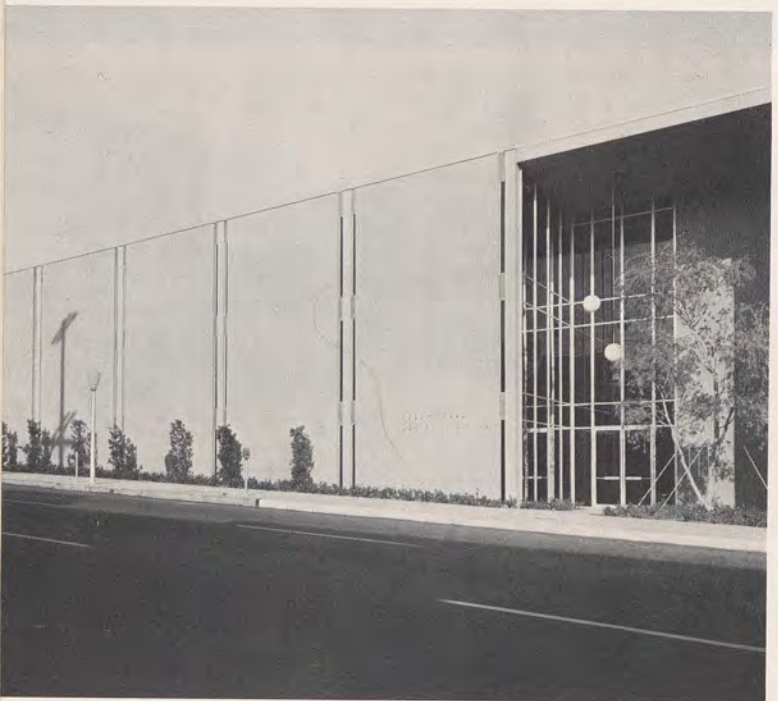
Like most contractors, much of their work is in remodeling. In fact, they have a dozen men who do nothing but remodeling work.

The toughest such job was a rather unusual task — cutting the old wooden St. Luke's Church apart (into 8 pieces) and carting it from downtown San Diego to the San Diego State College area. At the new site, the crew simply fit the pieces back together again. The church stood well, even when subsequently moved to Lemon Grove, until it burned down recently.

Perhaps the remodeling job of which Finnerty is most proud is the La Costa Country Club. For the second time in recent years the Larsen Co. has been asked to go gut the building and redo the entire interior in order to enlarge the structure. With its massive exposed beams and high ceilings, La Costa is a dramatic tribute to the Larsen organization. The total job during this second enlargement will top \$6 million and will include construction of a shopping center and theatre.

In their new construction work, the Larsen people have worked with the majority of architects in San Diego County. Look at any north county school — from Rancho Santa Fe to Encinitas, Oceanside and Carlsbad — and likely Larsen built it. Further proof of their reputation for quality lies in the company's growth: from gross revenues of \$279,468 in 1947 to some \$12 million this year and a projected \$20 million in 1973. This last great jump is due to a contract with Handyman, Inc. to build 28 stores all across the United States.

Traditionally, in the building business, the customer used to seek out an architect for bids on the desired design and construction. This has now changed. A man who wants a building



BEHIND THE SCENES:

today will usually go either to an architect or a contractor and ask them to put together a team before the project starts. This procedure evolved because under the old system jobs would be bid out and sometimes the owner found he could not afford the project. Finnerty feels that this circumstance would occur because the architect —involved in his creative work — could not keep up on costs of materials and construction. Only the contractor, who works day to day with these items, can be specific about costs.

As of this writing, Finnerty does not have a single bid job going. All projects were negotiated with the owner and architect.

Architects, incidentally, still usually charge based upon a percentage of the project cost.

A client who gets a price from Larsen can, naturally, seek out an estimate from another contractor. Most don't, according to Finnerty. This he feels is because those who come to him know his reputation for quality and that the cheapest price isn't always the best job.

Larsen prides itself on maintaining a staff of permanent employees who form an efficient team. When hiring out a crew from the union hall his superintendents specifically request people whose work they know and can trust. Incidentally, Finnerty has found that the caliber of carpenters and laborers in north county is the best available in California and even somewhat superior to the level of labor available in San Diego. This, he feels, is because those living in north county are usually property owners — men who have their roots down and have a different attitude toward a job than say a transient. San Diego, because of its climate, attracts a certain number of non-permanent workers who may migrate west during the winter to work a few months before returning to their home state. "I have done work in the San Francisco and Los Angeles areas," concludes Finnerty, "and I'm very glad to be a San Diego based firm. The sub contractors here are also better than other areas. And once again, there are none better than those in north county."



Above: The job is outlined in the conference room. Mr. Finnerty confers at length with an owner.

Opposite, above left: Although some work is finished on the job, most of it is completed in the cabinet shop. Opposite, above right: A continuous flow of finished work in the cabinet shop.

Opposite, center left: A job is painted, just before delivery.

Opposite, center: Ed Spaith, Superintendent (right) confers with Jim Coppinger, foreman, at the La Costa job site. Mr. Spaith is superintendent of all C. A. Larsen Construction.

Opposite, center right: The office staff at C. A. Larsen Company work in a modern computerized office.

Opposite, below left: The cabinet shop is equipped for all types of intricate work.

Opposite, below left: The cabinet shop is equipped for all types of intricate work.

Opposite below right: Paul Hickey, construction coordinator.

Below: Robert L. Little, Sr. is Vice-President and General Manager of C. A. Larsen Company. He has been with the firm since 1953; was appointed to his present post in 1964. Mr. Little has a complete background in all stages of the construction industry; drafting, estimating, and actual working construction.



THE PEOPLE



Floyd Finnerty Answers Questions About Commercial Building

ings. We want to determine what your business is, what your needs are, how the shape of the building will be governed by its function. That is, is this an assembly line plant, a medical building, a warehouse or what? From these meetings we go into preliminary plans — and this is where you start spending money. These plans are usually sketches, to give the general floor plan, location on the site, and some site development. From these we can get a preliminary cost to see if it will be

more. This usually means from 3 to 8 bids per item. However, on a good commercial building we often have 8 to 10 electrical sub contractors bid on

- Q. *Will this bid process take much time?*
- A. Yes, likely a number of weeks or even months.
- Q. *Why can't you have a figure for me in say two weeks?*
- A. Many people don't understand why it takes so long. We have to contact the 60 to 80 people,

out if there are any items that —if they don't arrive on time —will cause a delay in our time schedule. In some cases we may ask the architect to re-specify an item. We try to cross as many bridges as possible at the beginning, so that when we get going everybody can meet the schedule. If they can't meet it, we have to know why—since they had ample chance to speak out way back at the beginning.

- Q. *Aside from your reputation, what incentives do you have to complete a job on schedule?*

A. Once the job is started every sub contractor submits shop drawings for approval. These cover sheet metal work, structural steel, cabinets, etc. We submit these drawings to the architect (if there is one) for checking. The drawings are then returned to us for checking before being returned to the sub contractor. There is a great deal of paper work here that the customer viewing the job never sees. For example, one man has to follow up and make sure all the drawings,

this sign off inspection check, because it's a double check that we have a complete job. I like to know that everyone is satisfied, and that I'm off the hook. And, it keeps us on our toes to pick up on any little things that may have slipped by earlier. For example, my superintendent will often have a multi-page checklist to go through before we call the architect and owner to view the finished job. A small punch list (needed corrections) is a sign that the foreman is doing his job.

- Q. *Mr. Finnerty, I have a lot and I want to build a commercial building on it. How do I go about it?*

A. Well, first of all, if you come to us, I'll start by asking you: Where is the lot? What is the shape? Is it on a hill? What kind of soil? When I know this information, the first thing I will do is to check the zoning to see if what you want to build is legal in that area. The lot shape and type of soil will tell me something about the base to build on: Is it compacted? Is it adobe or any other substance that might give us problems?

- Q. *Should I have a soils test?*

A. I always recommend that a soils test be made. Most people don't realize that the type of soil can greatly affect construction costs. For example, you may have a nice site, but for structural reasons it may be necessary to remove two feet of soil and import new material — which could be quite costly.

- Q. *What about existing surveys of the lot?*

A. Unless you have a very recent survey, we would have a new one made — to find the four corners, see if there are any easements across it, or locate any little quirks in the title. You may have a fine large lot, then find you have a utility easement going down the center. If all this checks out OK, we're ready to start working on the project.

- Q. *How do you start planning a building?*

A. Our next step is to sit down with you for a number of meet-



in the ball park for your budget. We charge a fee for these plans. If you go on, this fee is applied to the total job. If you stop here, the fee merely covers our draftsman for his board time. We are not reimbursed for the consultation time up to this point.

- Q. *If the cost is within my budget, then what?*

A. You then go to your lending institution—this could be a bank, savings and loan or insurance company, etc.—to set up the loan. When this is arranged, we will go into full plans and specifications.

- Q. *When do I know exactly how much money I'm spending?*

A. With complete plans we can bid the job out. Incidentally, on an average commercial job we'll have between 60 and 80 sub bids — sometimes many

tell them the bid date, get them a set of plans, get the plans back and issue them to other bidders. All this takes a great deal of time. And, this process does not include our own take-off—where we have our people separate out concrete, lumber, millwork, etc., for the part of the job we will do. As the sub bids come in we assemble a complete bid and come up with a firm price. If this price meets your budget, then we call in the major subcontractors and have a general meeting with our foremen and superintendent.

- Q. *How do you make sure the job will be done on time?*

A. Well, barring acts of God — other things over which we have no control—for example a plant or shipping strike—we can pretty well take care of this at the general meeting mentioned above. Here we find

A. We have two very important reasons. 1.) We don't make any money until the job is completed, and 2.) since our customer is usually financing the building, his loan interest will vary depending upon the construction time. So we can save him money by meeting the schedule.

- Q. *When does work begin?*

A. Following the general contractors meeting, ground breaking starts. And our foreman is on the job till the end. (A foreman is one supervisor who never leaves the job, while the superintendent visits each job daily. On a large job, such as La Costa, we'll have a superintendent on the job and maybe five foremen.)

- Q. *How are you able to keep track of all the countless details with which each sub contractor is working?*

contracts and certificates of insurance are in.

- Q. *Construction costs on some items seem to be fairly high. For example, how much does it cost to install a door?*

A. There are more steps involved than you might think. The doors arrive on the job and have to be sorted to get the right door to the right location. The door is then fitted and hardware is installed. Then the door is removed for painting, and finally put on again. We keep careful track of these costs by periodically feeding this time data into our computer to come up with average times and costs.

- Q. *What happens when the job is completed? Is there some formal inspection?*

A. Yes, we must have a sign off from the city building inspector, and usually one from the owner, or his representative—the architect. Personally, I like



Living around town

Photography by Alice Dutton of La Jolla

by Terry Esposito



Mrs. John J. Irwin of Rancho Santa Fe and her daughter-in-law, Mrs. John A. Irwin of Solana Beach, are seen above in the lounge of the La Jolla Beach and Tennis Club where Mrs. Irwin Sr. was hostess at a pre-spring luncheon party for several friends in the Rancho and La Jolla area. They really look more like sisters don't they?



Mr. and Mrs. M. Lauren Dow of La Jolla and their daughters Jennifer Moira and Diandra Lea, graciously opened their Ocean front home for the glamorous setting of the recent party sponsored by the San Diego Opera Guild honoring the star-cast of "Boris Godunov."



Mrs. Dorothy Reed center standing is chairman of the "Bridge Everyone," marathon still in progress at the Marine Room, as a project sponsored by La Jolla Associates of the San Diego Opera Guild. Mrs. Reed is seen with members of her committee including Mrs. Jerry Midyette, left, and Mrs. A. E. Graves, reservations chairman. Mrs. Charles Harrison May is seated.

Spring was ushered in by an array of elegant parties and fast moving sports events. Easter weekend turned on perfect weather for the "All Arabian Horse Show" held at the Del Mar Fairgrounds, sponsored by the Desert Arabian Association with President **Jerry Lucas** (of Pauma Valley Country Club Stable) and **Mr. Kenneth Wood**, Show Committee Chairman, and his capable committee, seeing to it that all attending and Exhibiting had a smooth and successful show. Rancho Santa Fe homes bask in the splendor of Spring flowers and a busy Rancho Santa Fe Riding Club Horse Show group uniting with the Children's Health Center Auxiliary to firm up plans for the big June show.



San Diego Opera Guild members, Mrs. Robert G. Muench, and Mr. and Mrs. Wilder A. Estey are seen above in the entrance of the home of Mr. and Mrs. M. Lauren Dow, graciously donated by the Dows as the setting for San Diego Opera Guild party for the cast of "Boris Godunov." Mrs. Dow personally made the many gourmet party dishes or fare.



Mr. and Mitchell Kay were among members at the Cast party. Mrs. Kay assisted Mrs. Dow in arranging the decorations.

around town



Mrs. Barbara Cole, owner of John Cole's Book Shop of La Jolla, left, is seen above with authoress Marguerite Henry, at the autograph party given by Mrs. Cole to celebrate the launching of Mrs. Henry's latest book, "Justin Morgan Had a Horse." Of course the party was not complete without the handsome young Morgan horse who with other relatives were present for the party also as honored guests. The book was recently dramatized as a Walt Disney production on T. V.



This good looking foursome, Mrs. Brooks Noah, Mrs. Denis Waitley, Mrs. Pancho Segura and Mrs. Merv Adelson of La Costa, were recent guests of Mrs. Noah and Mrs. Waitley at La Jolla Beach and Tennis Club.

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around town

continued

AT LA COSTA

Hail the 20th Annual Tournament of Champions! This golfing star-studded event begins April 17th thru the 23rd. With only 3 PGA tournaments left to go, we stand at this moment with a field of 27 champions. Among the greats that have qualified for this \$165,000.00 purse sponsored by Mutual of New York are: **Jack Nicklaus**, **Arnold Palmer**, **Lee Trevino**, **Frank Beard**, **George Archer**, **Dave Stockton**, **Tom Weiskopf**, **Gene Littler**, **Gardiner Dickinson**, **Billy Casper**, **Homero Blancas**, **Bruce Crampton** and **Paul Harney**. In the remaining 3 tournaments, we are all pulling for the 1969 Tournament of Champions winner, **Gary Player**; and **John Jacobs**, brother of La Costa's golf professional, **Tommy Jacobs**.

Allard Roen, the T of C Tournament Director, has scheduled an exciting and varied entertainment agenda following play each day. **Jimmie MacKenzie**, the swinging, dancing Mayor of Wai-kiki, will be flying in with his group of

lovely Island girls who will obviously charm all the guys with their singing and dancing. M.O.N.Y. will co-host a sponsor's cocktail party with La Costa. ABC network, which will be telecasting the event on Saturday and Sunday, will toss their annual ABC cocktail party. Saturday night, the Society for the Preservation of Big Bands will provide their great music of the 40's for our dancing pleasure. And, of course, our own **Ann Richards** and the **Gene Hartwell Trio** will alternate in the Lounge with the popular **Tony Soraci**.

Friday night, April 21st, the **Anne Klein "La Costa Collection"** will be presented during dinner in the Main Dining Room. This is an event that is very near and dear to my heart as I am about to embark on a 28-city nationwide tour with this collection. **Anne**, who is recognized as America's most popular designer, recently visited La Costa with her husband, **Chip Rubenstein**. They fell in love with the place and bought a second home here. During this first visit, we all got together and decided that La Costa, famed for its Spa, and **Anne Klein Designs** were a perfect marriage for a national promotion tour. Saks Fifth Avenue heard of our plans for a 'Fitness and Fashion' luncheon to be held in a major country club for the benefit of a local charity in each of the

28 cities. So, they too, became a part of our plans.

Each luncheon will feature a typical La Costa Spa menu, so traveling with me will be our chef, **Willy Hauser**. Prior to each fashion showing and following luncheon, he will give a Spa Cooking Demonstration. The third member of our traveling group will be the beautiful **Bobbi Smith**, who will be co-ordinating and commentating the fashion shows for **Anne Klein**. With-



Mr. and Mrs. Burt Kramer of La Costa join Joy Mature, La Costa Social Directress, at a recent gathering at La Costa.

standing a possible hi-jacking (heaven forbid), we will be on 28 planes in 28 days. Believe me, I can foresee returning to La Costa at the end of May a total basket case.

around town

continued

LA COSTA



Frank Beard, 1970 winner of the La Costa/M.O.N.Y. "Tournament of Champions," and Jack Nicklaus, the 1971 champion, will be returning to La Costa on April 17th to compete in the 1972 "Tournament of Champions."

Dined with **Bobbe** and **Nacio Herb Brown, Jr.** this past week-end and I was delighted to hear that he is now writing a column "Musical Notes" for Club & Sports. Who better than **Nacio** to give us all the low-down on the music world. I know of no man who numbers so many close friends in this area of entertainment. So, welcome

aboard **Nacio** . . . I shall look forward to reading your news about the people that make up your fascinating world.

I look forward to seeing a lot of my friends at the Tournament of Champions. If you want to enjoy golfing at its greatest, come on down to La Costa during the week of April 17th to the 23rd.

Zetta Castle



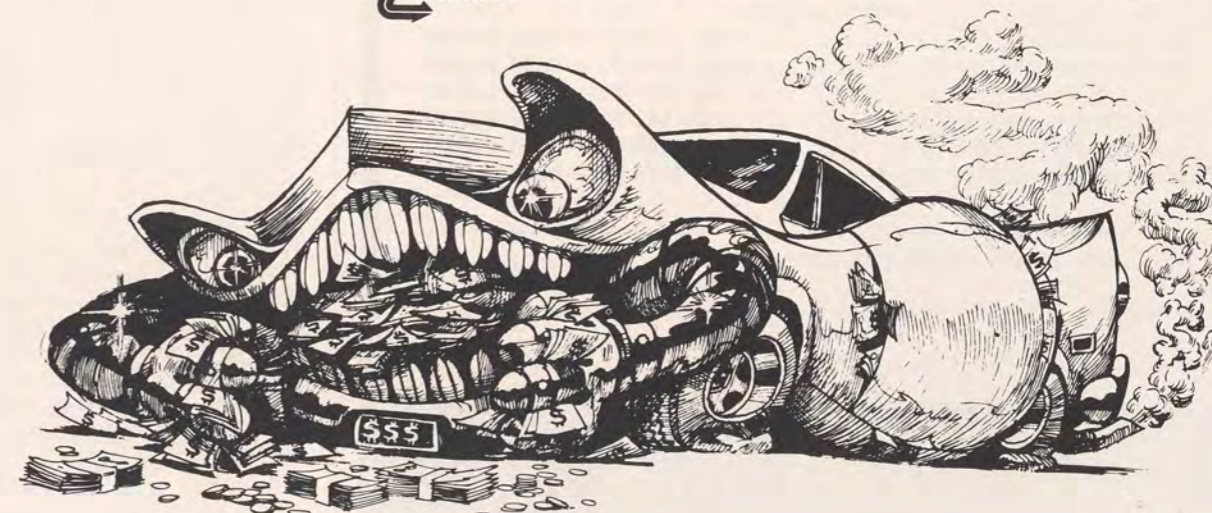
Tony Jacklin, recently won the "Greater Jacksonville Open" which makes him eligible to compete in the La Costa/M.O.N.Y. 'Tournament of Champions' to be held at La Costa starting the week of April 17th. Mr. Jacklin and his lovely wife are looking forward to their return to La Costa.

Q: Why not put this animal on a diet?

A: Look into Lindburg for leasing.



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NOTES FROM THE DIVOT

editor Richard Newhafer
Rancho Santa Fe Golf Club

We welcome the following new members to the Men's Club:
Irvine W. Reynolds
Edmund W. Overstreet, M.D.
Spencer C. Olin

The Dividend Tournament

I'll have to report this to you second hand. I wasn't there due to a violent neuritis which would normally kill an ordinary man. When I mentioned this affliction to Paul Ward and asked him to get somebody else to write the DIVOT because I couldn't move my right arm, Paul smiled and told me a story about a guy he had read of once who wrote with his toes. So that's what I'm doing.

Anyway, it's a good thing I wasn't out there for the tournament because I am told Jack Shaw shot a hole in one on number 17 with a six iron. There are a lot of reasons I don't believe this. One, Jack just isn't the type of person to shoot a hole in one. Second, in all my years playing with him he has never reached 17 green with less than a four wood. Third, he can't see well enough to shoot a hole in one on number 17 with a six iron. Anyway, he did, and it was enough to get him into a tie for 1st place with Barr Palmer who was running the tournament. They were fighting for Golfer of the Year honors, not the Dividend. Well, since Barr ran the tournament, naturally Barr won the sudden death matching of cards. They both had net 69s.

There was a total of 118 entries, 59 teams, in the Dividend and they teed off at 10:00 A.M. to the blatant shrieking of five sirens, certainly enough sirens for anyone. The field moved along nicely, most players finishing either happily or unhappily, in a little under four hours, which indicates to me that someone or something lit a fire under some people I know who play awfully slowly.

Big winners in the Dividend Tournament were Jack Irwin and Hartwell Welsh with a net 59. Second place went to the team of Ricketts and Stewart who came in with a net 61. This is pretty fine golf even if none of them shot a hole in one on number 17 with a six iron.

Other scores:
62 W. Wood—J. Ochiltree
63 Palmer—Squire—Root—Fox
Brickman—Isaacs
64 Toth—Day—Baldwin—Chalmers
Harris—Buller—Blackman—
McLaughlin
65 Cowan—Baird

around town

LA JOLLA MUSEUM OF ART

For the Art Orientated person, the following schedule from the La Jolla Museum of Contemporary Art featuring events in April and May.

NEW EXHIBITIONS Synchronetics by Fletcher Benton April 21 through May 28

Fletcher Benton is a San Francisco artist whose three-dimensional works fall under the classical definition of sculpture, but whose concern with colors and their interaction reflect his painterly origins.

Born in Jackson, Ohio, in 1931, Benton began exhibiting in 1959. He is a graduate of Miami University in Oxford, Ohio, and has taught at the California College of Arts and Crafts, the San Francisco Art Institute, and currently is an Associate Professor at San Jose State College.

Since 1964 he has had 21 one-man shows in this country and abroad and has been included in such major group exhibitions as "American Sculpture of the Sixties" at the Los Angeles County Museum of Art in 1967, the Illinois Biennial at the University of Illinois in Champagne in 1967 and in Expo'70 in Osaka, Japan.

Thomas Albright, of the San Francisco Chronicle, reviewing Benton's show at the San Francisco Museum of Art in January 1969, describes his kinetic sculptures, or "synchronetics," as follows:

"The aluminum, stainless steel and black formica 'frames' which enclose Benton's 'synchronetics' are masterpieces of pristinely crafted materials and tense, streamlined design; but interest clearly centers on the fluid, changing geometric shapes and colors created by the sliding plexiglass panels

"These are sometimes overlapping wheels with arcs of pure, transparent colors that change magically as they revolve in opposite directions, green over blue, then yellow, then red; sometimes they are narrow rectangles that form slowly rippling bands of color."

Of his own work, Benton says, "(it) moves in time as well as space. I think that the kinetic sculptor utilizes four dimensions rather than merely three. And I think we respond to it because we are more interested now in impact than in static meditation."

There will be 18 new works in the upcoming exhibition here, some from

private collections. Also included will be photographic blowups of Benton's assistants constructing the pieces in his studio and 15 of the artist's working drawings showing the stages of evolution from initial conception, through the various changes, to the finished work of art.

Ceramic Sculpture by Clark Rost April 21 through May 28

When is a pillow not a pillow? When you rest your head on it and find it hard as clay. A black patent lady's slipper that will not give to the foot, a worn fedora that surprisingly weighs a pound or more when lifted, a dish of fried eggs, coldly and irrevocably mated with their plate — these and other everyday objects form the recent work of Clark Rost, the museum's Ceramist-in-Residence.

Rost's concerns are two-fold. One is within the trompe d'oeil tradition of creating objects so real-appearing as to cause the viewer to question, scratch his head, and re-examine not only the veracity of his vision but the very nature of reality itself. The other is an exploration of the material which is the ceramist's medium: clay—its different consistencies and the many ways in which it may be manipulated. The works in Rost's exhibition have been created in a number of ways. Pillows and paper bags were thrown on the potter's wheel; the athletic socks were made with the slab technique; and delicate blouses were dipped in thin "slip" to capture the essence of their fragility.

An M.F.A. graduate of Otis Art Institute, Rost has conducted ceramics classes for both beginning and advanced students since the re-opening of the museum's art school in September, 1969. He also served as guest instructor at Idyllwild School of Music and Art in the summer of 1970. His work has been included in exhibitions at the Museum of Science and Industry, Los Angeles; the Los Angeles County Museum of Art and the Egg and the Eye Gallery.

A throwing demonstration will be conducted by the artist at 2:30 p.m. on Sunday, April 23, following the regularly scheduled Docent Gallery Tour at 2 p.m. Color slides of Rost's work will also be shown in the photographic art gallery on the second floor on that day only.

COMING IN MAY

Fred Astaire Retrospective Film
Festival

ARABIAN RIDERS AND BREEDERS SOCIETY of San Diego



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Every person who participates in the show is responsible for a knowledge of and is subject to the Association Rules. Spectators will better enjoy the show by knowing them. Members receive a copy of the current Rule Book and "Horse Show" and are entitled to participate in the Annual Horse of the year Award Competitions.

No points will be counted toward the Annual Horse of the Year Award Competitions before membership dues have been paid and horses have been recorded with the A.H.S.A.

Annual Convention
Waldorf Astoria Hotel,
New York, N. Y.
January 11-13, 1973

FAIR ENVIRONMENT ENVIRONMENT FAIR

Question: What is the difference between a "fair environment" and an "environment fair"?

Answer: Come to one of four "environment fairs" during the next two months and find out.

Sponsored by the Center for Environmental Education of the San Diego County Department of Education, the four fairs have been scheduled as follows:

- Escondido Village Mall, Escondido, April 21-23.
- Mission Valley Shopping Center, San Diego, May 5-7.
- Chula Vista Shopping Center, Chula Vista, May 19-21.

According to Howard Weisbrod, CEE coordinator, "These fairs will help the citizens of San Diego County to understand and appreciate their environment and become aware of the many environmental problems affecting their communities."

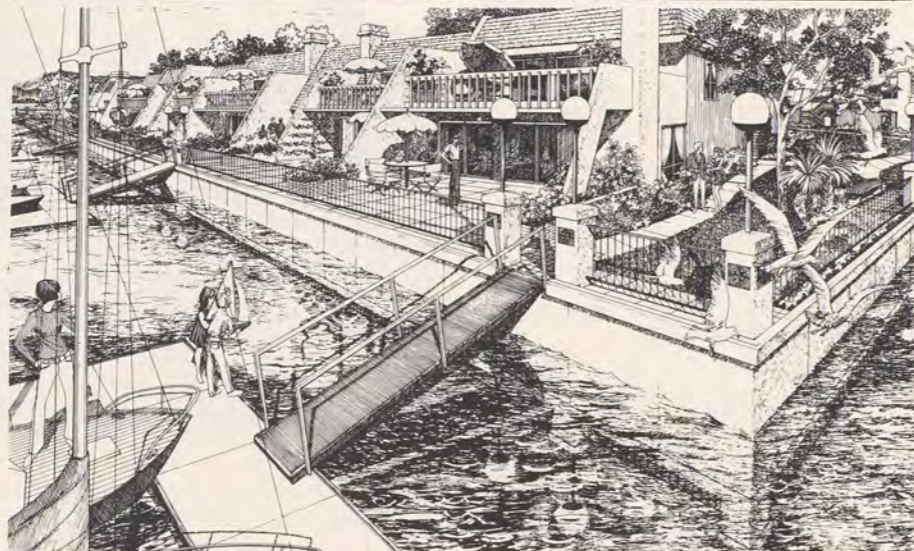
Students, classes, schools, and clubs are invited to present exhibits, Weisbrod said. "These displays should show their interests, creative ideas, investigations, experiments, or group activities which relate to the improvement of environment," he explained.

Community, commercial, and governmental groups may also request space for their environmental activities exhibits, Weisbrod said. All exhibit space will be provided free of charge.

Application forms for exhibits and answers to questions about the fairs may be obtained from Mrs. Melville W. Aubery, exhibit chairman, 5178 69th Street, telephone 463-2533.

Additional information may also be obtained from the Center for Environmental Education, San Diego County Department of Education, telephone 278-6400, ext. 370.

around town



GRAND OPENING SET FOR ANTIGUA VILLAS CONDOMINIUMS AT CORONADO CAYS

Grand opening was held recently at the new Antigua Villas condominium homes at Coronado Cays.

Antigua Villas is the second residential phase of the \$100-million luxury residential marina on the Silver Strand four miles south of Hotel del Coronado. Sixty-four condominium units are opening next weekend, with an additional 44 units to follow later this year. When completed, this 10.6-acre portion of the over-all project will be valued at more than \$7 million.

"Antigua Villas has been designed and styled in keeping with the Caribbean architectural theme of Coronado Cays," said Jack Davis, general manager of Coronado Cays and San Diego regional manager of Signal Landmark, Inc., the builder. "This is the only condominium community in California offering a boat slip directly in front of the home as part of the purchase price."

Prices of the two-and three-bedroom apartment homes begin at \$55,000, Davis said. Salesmen are on hand 9 a.m. to dusk daily.

Antigua Villas will be part of the future Bahama Village section of Coronado Cays. Once the complete recreational facilities of the Bahama Village Club are finished, they will be at the disposal of Antigua Villas residents. A swimming pool, lounges, game rooms, and other activities will be included.

Eight floor plans are available in the first 64 homes in the Villas.

"All plans include a living room, dining room, kitchen, and two baths," said

Jack Conover, director of sales and marketing. "First-floor plans have a garden patio and second-floor plans have a balcony."

All units include living-room fireplaces, wet bars, complete built-in luxury appliances, and two-car garages with automatic door openers. Closets are spacious and each garage includes extra storage space. The homes are equipped for indoor washer-dryer combinations.

The Villas follow the successful completion of Jamaica Village, which consists of 99 single-family homes priced from \$61,900. Only several of these homes remain to be sold, Conover said. Another section of the Cays project, Green Turtle Cay, consists of waterfront lots designed for custom home building. More than 100 of the 135 lots on Green Turtle Cay have been sold at prices ranging from \$30,000 to over \$100,000 and many custom homes have already risen. Signal Landmark is currently building 20 custom homes on Green Turtle Cay lots at prices beginning at \$80,000.

When all sections of the Cays development are completed, there will be about 1,500 residential units on some 370 acres. A commercial development has been master-planned at the south end of the project along the Strand highway. Eighteen acres have been given to the City of Coronado for schools, parks, and public recreational facilities.

Coronado Cays already has its own police and fire substations, designed in keeping with the Caribbean motif of the community.

Signal Landmark, one of the Signal Companies, has been active in Southern California community building for nearly 10 years.

People, Places and Things



Art Metrano will be Nathan Detroit in the Off Broadway Theatre's production of "Guys and Dolls," opening April 11. John Saxon and Maureen Reagan co-star in the vintage musical directed by James Burrows.

ART METRANO WILL BE "NATHAN"

Art Metrano has been signed for the co-starring role of Nathan Detroit in "Guys and Dolls" at Vincent Miranda's OFF BROADWAY THEATRE in San Diego. Nathan, the proprietor of the oldest established floating crap game in New York, is not far from the "Big Nick" character Metrano eschewed in CBS-TV's "Chicago Teddy Bears" series this past season.

Metrano is also well known to TV fans as the magician whose tricks never turn out right while he futilely hums da da da da da da da (to the tune of "Fine and Dandy").

Already set to star in "Guys and Dolls," which opened at the Off Broadway on April 11th for four weeks, are John Saxon and Maureen Reagan. James Burrows directs this ambitious project and James Hibbard choreographs.

HAVE YOU LOST YOUR GLASSES?

We found the owner of last month's lost glasses — now we have three additional pair! These are left over from last year, but we just can't bear to throw them away . . . are they yours?

1. Dark glasses with gold frames; the case reads "Dr. N. Schutzbank" in Wilmington, Delaware.
2. Regular glasses in grey frame with silver trim; case is yellowish-green. No markings.
3. White frame sunglasses with sequin trim. No case. The glass is tinted green.

Drop in at the Village Press Office on La Granada and claim 'em!!!

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Left: The two-tier office building is designed so that the entrance to each office is easily accessible.

Right: Handsome center aisle on the lower level adds to the overall "modified modern" look. Rocks, trees, and flowering shrubs have been used to create a "woodsy" garden effect.

Left: Sue Ann, Don and Terri Klatt manage the new San Dieguito Pharmacy.



Right: Sue Ann and Don are pictured behind the counter of the tastefully appointed pharmacy. Don was manager of the Rancho Santa Fe Pharmacy for more than five years, and, previous to that was with McDougal's Pharmacy in Vista.

SAN DIEGUITO PROFESSIONAL BUILDING

Separate Wing New Pharmacy

The San Dieguito Professional Center, on Skyline Drive, Solana Beach, has completed phase #2 of its development, with the opening of the second building, connected by a common driveway to the first building which was opened in the Fall of 1970. Housed within this center, conveniently located near Highway #5 within easy access of surrounding communities, is the finest medical-dental-professional help to be found in the North County. The inspired architecture, combined with the

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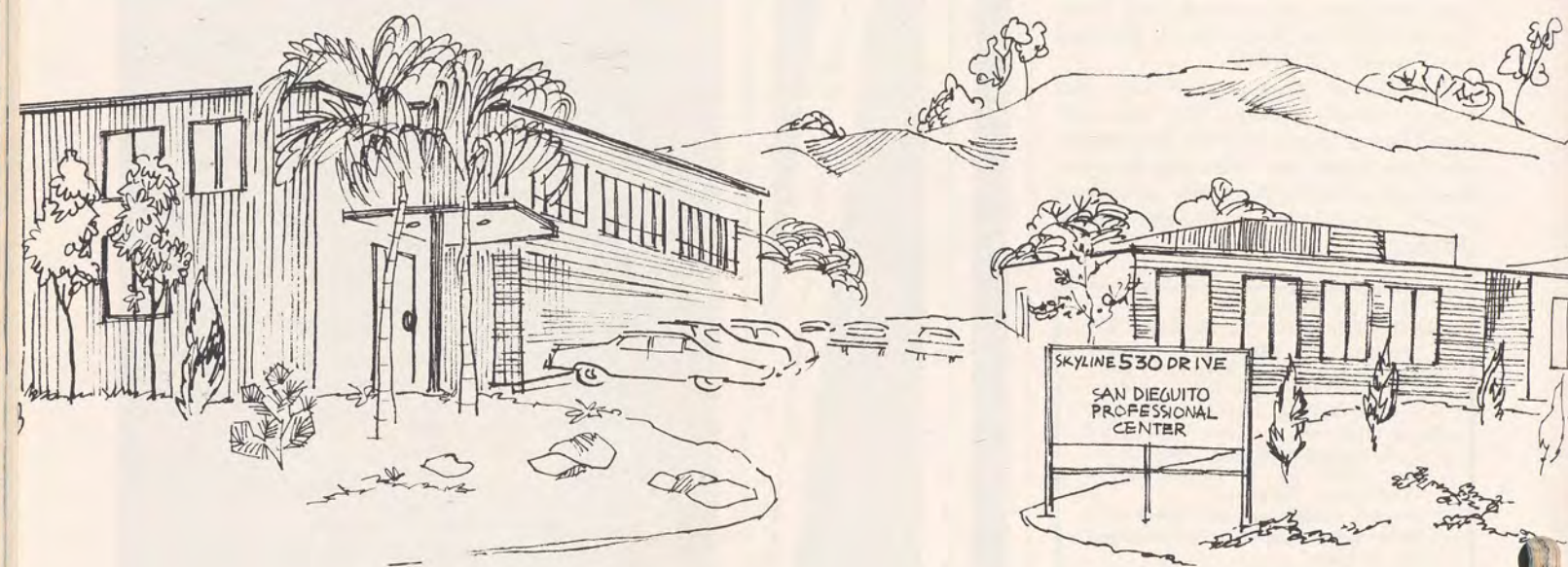
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"new look" of bright colors (in contrast to the old-fashioned antiseptic look of all-white), this center has a friendly look. This is especially important to the child patient, whose first impression will be very important toward his lifetime attitude of "going to the doctor."

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SHIRTALES® MEANS MORE THAN HANG TEN

by Chris Borgen

Just a short two and one half years ago the merger of the talents of a silk screening shop owner and the abilities of a sports clothes salesman resulted in the birth of three successful sport clothes stores, a volley ball team, a Pop Warner football team, and a weekly sailboat trophy race. Gary Frazer and Tom Bay have been busy. And busy not only with their business and sports activities, they are active in community affairs. Gary works hard with the Point Loma Beautification Committee and the San Diego Yacht Club. Tom is Head of the Youth and Recreation Committee of the La Jolla Town Council and attends every youth activity held on public property in La Jolla, including sports, high school dances and concerts, etc.

Gary, with a background of architecture, design and photography manages the Point Loma Shirtales® and does custom hand silk screening for personal and business uses, such as team names and insignia on sports clothes or even menus for some of San Diego's leading restaurants. An antique buff, Gary has two old boats, including a 6 meter, 1928 Nevins, which was on the cover of Sea magazine in May, and which he still races; three old cars including a 1949 Mercury station wagon; one old house and one young wife.

Tom, with a background in sporting goods, manages Shirtales® in La Jolla; buys for the three Shirtales® stores in Point Loma, Poway and La Jolla and is expanding from FINE MEN'S SPORTSWEAR, FOR GALS TOO, into riding clothes and Topsider's shoes. A surfer, Tom also jogs — specifically, three miles every morning!

Pretty Julie Mollering who has been handling warehousing for all three stores is Secretary-Treasurer of Shirtales Board of Directors, will manage the new store to open in Del Mar in April. Shirtales likes women — "we're real impressed with gal help" says Tom. "They give service with real personal concern. They've taught us not to sell it but to explain it."

Paul Binner, manager of the Poway Shirtales® is active with the JayCees in that community.

The Shirtales Volley Ball Team is composed of all San Diego County players, some of whom are also Olympics players, and is a member of the U.S. Volley Ball Association, a tournament AAU team in the AA Open Division. They play mainly Southern California teams such as Chart House and Santa Monica and Santa Barbara YMCA-sponsored teams which are currently the top three. Mike Cote, transferred from USC and now at San Diego State is the Team student manager. Shirtales also sponsors Little League Baseball teams in Point Loma and Poway and co-sponsors a Pop Warner football team.



"I must go down to the sea again and hang at least five," says Tom Bay's son, Paul Damien Bay.

BEERCAN '72, PRO/AM is sailed each Wednesday night from the end of May through early September. Everyone is invited to participate by joining the SDBCRF (San Diego Beer Can Racing Fleet). To enter this trophy competition, stop at any Shirtales store. At least fifteen trophies are awarded annually, ranging from Trader Morts Perpetual, for the most beer consumed during the entire series in both Professional and Amateur divisions; through the Village Store, for the best dressed or undressed performance by a female crew during or after a Beer-can race; or the Happy Hare Ecology Legion of Merit, presented to the crew of the boat which collects and returns the most aluminum beer cans to the Secretary of Defense Trophy, awarded to the U.S. Navy ship that can sail through the fleet the most times during a race. This last award went to the Secretary of Defense himself last year as there were so many Navy boats and ships involved it was decided to send the award directly to the top. The following letter was received from the Office of the Secretary of Defense upon receipt of this trophy:

Dear Crew of the Shirtales:

Secretary Laird enjoyed receiving the Secretary of Defense Trophy, particularly since he has heard that the Navy's ships have been conspicuous at some sailing events in U.S. Coastal waters.

A humorous letter and awards such as yours are good for what "ales" one — if you can "beer" a pun.

Your trophy will join the Secretary's expanding collection of mementos of his tenure as Secretary of Defense. Secretary Laird thanks you so much for bringing a touch of humor to the otherwise serious matters which normally beset us.

With kindest regards.

Sincerely,

/S/

Carl S. Wallace

The Special Assistant

This is the spirit our community needs and our hats are off to the Shirtales crew.

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KEEP GREENERY IN THE SCENERY



KEEP GREENERY IN THE SCENERY

A picnic and tour marked the start today of a unique community-wide drive to raise \$50,000 for a park and a wildlife preserve to help "Keep Greenery in the Scenery" of Del Mar.

Mayor Tom B. Pearson said a portion of the money will be used to complete the purchase and development of a one-acre park site at the foot of 15th Street to be known as "Sea Grove Park." The remainder will be spent to develop a 4 1/2 acre wildlife and scenic area at the northwest end of the city to be known as "Del Mar Bluffs Preserve." Land for the preserve was provided by the Josephine Stedam Scripps Foundation.

Plans for Sea Grove Park call for development of landscaped surroundings with shaded pathways and a picnic area with tables and benches. Del Mar Bluffs Preserve will be a fully protected preserve and will be maintained largely in its natural state, with simple rugged pathways winding through native foliage.

"Development of these two areas," the Mayor said, "will help preserve Del Mar's rugged, natural beauty and provide areas where residents can enjoy magnificent views and observe native wildflowers, birds and other wildlife."

Actors Jimmy Durante, Cliff Robertson and Desi Arnaz are honorary chairmen of the "Keep Greenery in the Scenery" park fund campaign. They said they hoped Del Mar residents would look upon the campaign as an opportunity to contribute to the enjoy-

ment of families and friends and to do something about the dwindling environment while there is still time to preserve it.

"The park areas," said Durante, "are a very important part of the community. This is a project that all Del Mar residents should be proud of, and I am thrilled to be part of it."

Robertson urged the people of Del Mar "to stand fast against the greed encroaching on the city's shores." He pointed out that "nature's gifts once spoiled can never be replaced."

"A beautiful city like Del Mar without a park is like a beautiful girl without a smile," was the thought expressed by long-time resident, Desi Arnaz.

The first gift to the fund drive a pledge of \$1,000 by the Del Mar Civic Association announced by Mrs. Joseph Reid, association president.



Angela Jackson and Blakley and Cameron Johnson of Del Mar stand on a high point of the new Del Mar Bluffs Preserve, a community park at the north end of that City.

Pearson said campaign workers would attempt to reach every resident of the community and surrounding area during the month of March in an effort to put the campaign over the top.

Suggested gifts range from \$1 for children and \$25 for families to \$100 for sustaining members and \$500 and above for business concerns.

Pearson said several special events will be conducted in support of the drive. Bumper stickers proclaiming "Keep Greenery in the Scenery," posters, lapel pins, brochures, mailers and pledge cards will be used to build and maintain interest in the drive.

BUSINESS AND TOPICS

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20,000	1,600 to 30,000	14%
30,000	3,000 to 40,000	18%
40,000	4,800 to 50,000	22%
50,000	7,000 to 60,000	26%
60,000	9,500 to 100,000	30%
100,000	20,700 to 250,000	32%
250,000	65,700 to 500,000	35%
500,000	145,700 to 750,000	38%
750,000	233,200 to 1,000,000	39%
1,000,000	325,700 to 1,250,000	42%
1,250,000	423,200 to 1,500,000	44%
1,500,000	528,200 to 2,000,000	46%
2,000,000	763,200 to 2,500,000	49%
2,500,000	998,200 to 3,000,000	53%
3,000,000	1,285,200 to 3,500,000	56%
3,500,000	1,543,200 to 4,000,000	59%
4,000,000	1,838,200 to 5,000,000	63%
5,000,000	2,468,200 to 6,000,000	67%
6,000,000	3,138,200 to 7,000,000	70%
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8,000,000	4,568,200 to 10,000,000	76%
10,000,000	6,088,200	77%

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People, Places and Things

NEW PUBLIC RELATIONS MANAGER

Richard Haack has been appointed public relations manager for Home Federal Savings and Loan Association, it was announced today by Kim Fletcher, president.

"Dick Haack has an unusually broad background in the communications field. We're extremely pleased he has joined the Home Federal organization," Fletcher stated.

Haack was formerly the senior public information officer for the City of San Diego, and has also been associated with the public relations department at Teledyne Ryan Aeronautical. A former Marine Corps officer, Haack headed the Marine Corps Public Affairs Office for the West Coast for several years. He has directed numerous public relations and community relations programs for the Marine Corps during his 20-year military career. He was awarded the Navy Achievement Medal and Navy Commendation Medal for heroism and performance of duty in Vietnam.



Richard Haack, new public relations manager for Home Federal Savings and Loan Association.

Haack is a graduate of the U.S. Navy Journalist School and the Department of Defense Information School. He is a member of the Public Relations Club of San Diego, and the Marine Corps Combat Correspondent's Association.

FRANKLIN & ASSOCIATES



David L. Hathaway Media Director

David L. Hathaway has been named media director of Franklin & Associates, Ltd., San Diego advertising/public relations agency, it was announced by Phil Franklin, president.

A graduate of University of California at Santa Barbara, Hathaway was media director at another San Diego agency and served in a research capacity with Copley International Corporation before joining F&A in 1970. He is a member of the Advertising & Sales Club of San Diego, the American Marketing Society of America, the Savings Institutions Marketing Society of America.

Franklin said his nearly three-year-old firm has expanded office space in its main office in San Diego's Hillcrest area and the staff has increased to 14. The firm's billings for 1971 totaled \$1,300,000.



IN RANCHO SANTA FE

A MEXICAN HACIENDA WITH A VIEW

This is one of the most spectacular hilltop homes ever built in Rancho Santa Fe. It is located approximately two miles from the Village, on 14.5 rolling acres. The landscaping is handsomely executed to blend with the hillside terrain.

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• Laundry facilities.

• Horse corral.

• Four car garage; one space designed for lifting off a camper shell.

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• Volleyball court.

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People, Places and Things

FIRST TENANTS MOVE INTO PROFESSIONAL OFFICE BUILDING AT LOMAS SANTA FE

Lomas Santa Fe, Inc., community developers, is the first tenant of the new 15,000 square foot professional office building at Lomas Santa Fe, according to Ron Walker, executive vice president of Lomas Santa Fe Realty.



Moving their office furnishings into the new Mexican Colonial professional office building at Lomas Santa Fe are: (L-R) Theodore E. Gildred, president, and Jerry Dunbar, secretary for Lomas Santa Fe, Inc., first tenants of the new building.

The company will house its administrative offices on most of the upper level of the two story building. Other firms scheduled to move into the building include the law firms of Dale Budlong and Irwin & Irwin.

The professional office building is located at the south side of the Plaza of the Four Flags Shopping Center. The two-story Mexican Colonial structure is on a plateau providing tenants with excellent views of the ocean and fairways of the private Lomas Santa Fe Country Club.

"One of the most outstanding features of this building," says Walker, "is its convenience to the shopping center and Interstate 5. We are only 20 minutes north of downtown San Diego."

Lomas Santa Fe is located north of Del Mar at the Lomas Santa Fe Drive east of Interstate 5.

The community contains: the private Lomas Santa Fe Country Club; Plaza of the Four Flags Shopping Center; Isla Verde, estate residential area; Country Club Villa garden condominiums; and the Santa Fe Hills area of family homes.

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SERENDIPITY

del mar solana beach
by Sharon Mackey

Many of north county's prominent citizens were seen at the annual "Festival of Best Cellars," held at the Jones Center, Del Mar Fairgrounds, on Mar. 2. This fine event was held by the Del Mar Unit of the Women's Auxiliary to the Children's Health Center, and as in past years, was extremely successful.

Mrs. Paul A. Lesser, ways and means chairman for this year's party, had organized her decorating committee to recreate the feeling of the wine country with a colorful array of posters and huge clusters of grapes and flowers on vine-covered trellises.

Members who assisted Mrs. Virgil Watters and her chairman, Mrs. Lesser, were: Mmes. William Murray, Richard Glinski, Robert Westerwick, Eugene Geritz, John Minchin, Melvin Peterson, and Frantz Tascher.

Dr. and Mrs. Robert Bobbitt, Dr. and Mrs. Richard Wheelock, and

Mr. and Mrs. Basil (Monty) Woolley were seen enjoying conversation together. Mr. and Mrs. Stuart Shore were there, as were Mr. and Mrs. William Ruddiman. Members of the Auxiliary and anyone else responsible for the event should be commended for a tremendously successful party.

WELCOME WAGON NEWCOMERS CLUB OF SAN DIEGUITO

On Wednesday, Mar. 8, the sun really was shining! It was hard to believe, after week after week of fog and gloom. Whispering Palms Country Club was the scene of much activity that day, as the March Luncheon for the Welcome Wagon Newcomers Club, of San Dieguito, was being held there.

President, Mrs. Jackson Brosch had organized the event, assisted by Mrs. Morris Lechtick, Mrs. T. R. Crone and Mrs. Heinz Rinnert. The members and guests enjoyed a fine luncheon, and a fashion show which followed. Mrs. Betty Burkhardt, Welcome Wagon hostess for Del Mar, ably distributed the door prizes to excited winners.



Mrs. Donald Smith and Mrs. Jackson Brosch enjoyed the fine fashion show.



Mrs. Oliver Mahan (Lizabeth), new Welcome Wagon Hostess for Solana Beach.

Rosemary Benz was narrator for a fashion show which had beautiful clothing and accessories from her shop in Del Mar, The Village Shop. What a variety of spring and summer fashions were shown!



Cute Mrs. Reuel Callahan (Linda) modeled a snappy tennis outfit from the Village Shop.

When the models were first introduced one by one, Rosemary Benz gave a short resume of their occupations, where they lived, where they had come from, and any other item of interest about them. Models who were part of

the fashion show were: Mrs. James Combes (Alle), Mrs. Reuel Callahan (Linda), Mrs. Carl Cowan (Gretta), Mrs. John Goodwin (Barbara), Mrs. Noel O'Kelly (Monica), Mrs. Roy Ashley (Betty), and Mrs. Hilbert Boesgaard (Hanne).



Mrs. Hilbert Boesgaard (Hanne) was a striking, tall model for the Newcomers fashion show.

Welcome Wagon has been very successful for many people during this past few years, as it brings together new people who feel strange and sometimes lonely in their new homes and environment. Such

people now as Linda Callahan, whose husband, Reuel, is the manager of the Straw Hat Pizza Parlour in Encinitas, have found new friends and variety of activities to choose from by joining Newcomers . . . Are you new to San Dieguito? Why not be active in Newcomers? Call the Welcome Wagon hostess in your area for information.

SANDPIPERS (Auxiliary of the San Dieguito Little Theatre)

Mrs. Heinz Eller of Del Mar Hills, and the current President of Sandpipers, Auxiliary to the San Dieguito Little Theatre, hosted an informal Board Meeting in her home on Mar. 8. Members present were: Mrs. Norm Durkin, Mrs. John Suhler, Mrs. Daniel Achartz, Mrs. Ron Higgins, Mrs. David Wattier, Mrs. Dan Welchons, and Mrs. Robert McGee.

Discussion was held about the forthcoming Luncheon and Fashion Show for members of Sandpipers and their guests, on Mar. 23, 1972, at The Inn in Rancho Santa Fe. Mrs. Dan Welchons and Mrs. Robt.

next page, please

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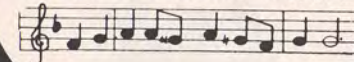
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SERENDIPITY

continued

McGee of Del Mar (husbands are owners of "Sampler Uno") are the Chairmen for the event.

An informal fashion show was planned to take place as the guests enjoyed their luncheon. Modeling fashions of every style and color imaginable, will be: Mrs. Lloyd Lederer, Mrs. Carmen Lotito, Mrs. Robt. McGee, Mrs. Daniel Achartz, Mrs. John Suhler, and Mrs. Robt. Worthington.

Also on the agenda of the board meeting, was the discussion about the forthcoming "Opening Night Dinner Party" on Apr. 21, at Lomas Santa Fe Country Club, to precede the first performance of *Lysistrata*. *Lysistrata* . . . is the Greek comedy to be performed by the Little Theatre of San Dieguito as their last production of the 1971-72 season. It opens in the Little Theatre on the Del Mar Fairgrounds, Apr. 21, and will be performed on Apr. 22, 28, and 29.

Members of Sandpipers and their guests will gather at Lomas Santa Fe at 6:00 p.m. for no-host cocktails, dinner at 7:00 p.m. and then . . . on to the play. Chairman of

this event is Mrs. David Wattier, and co-chairmen are . . . yours truly . . . and Mrs. James Bullock.

Probably one of the highlights of the board meeting was the hilarious, but sad, tale, told by newlywed Joan Durkin . . . about her recent honeymoon with Norm, to Mexico. Friends of these two attended their private wedding ceremony in early February at Joan's home in Solana Beach. Then off to Mexico it was, to celebrate and bask in the sun. Norm had recently felt under par, and ceased to complain about it, so as not to disappoint Joan. They had barely gotten their toes warm in the sand when he became very ill, and Joan made quick arrangements to fly home with him and get him into Scripps Hospital. Norm was all the time protesting . . . and as Joan said, "I got a lecture for five hours on the plane, about how ridiculous it was to be so alarmed!" Thank heaven they did return, as Norm did have a rather serious problem, from which he is now recovering rapidly, BUT . . . Joan also entered the hospital for urgent surgery. Would you believe they spent their honeymoon side by side in Scripps . . . I for one think when all calms down, this great couple, who every-

one adores, should start all over and celebrate! They have much to celebrate besides being together. . . Many happy Years are ahead . . . Joan and Norm!

PROJECT CONCERN . . . WALK FOR MANKIND . . . APRIL 29, 1972

George Buckley of Del Mar, was recently named chairman of the North Coastal Walk for Mankind . . . for Project Concern of San Diego. He held a meeting to organize his committees at Lomas Santa Fe Country Club, on March 8th, at 8:00 p.m.

The people who had been asked to gather there, were treated to a splendid talk about Project Concern, given by the wife of the founder, James Turpin, M.D. Molly Turpin, herself a doctor, is an extremely personable person, who has that magnitude which draws you to her like a life-long friend. People sat there and listened to her story of how her husband, who had been practicing medicine in Coronado, turned to helping the thousands of sick people in urgent need of medical care, but without the means or ability to obtain it. Movies were shown of the clinics that had been set up in such places as; Hong

Kong, Mexico, Vietnam, Appalachia, and even hopefully, this summer in Ethiopia.

The Project Concern Clinics are supported solely, by donations, and have never received government financial assistance. The Walk For Mankind is a successful way of raising money for these clinics, and the walks across the United States last year, raised some fantastic amount of money for the Project, nearing \$1,000,000.



Dr. Molly Turpin . . . Wife of Project Concern's founder . . . Mr. Robt. Westerwick . . . Traffic Chairman for April 29th, walk.

Dr. Turpin had many interesting facts in her speech, which gave some insight to how the Clinics are run, where the money comes from, and the problems they have come up against. She stated that

the wealthy people of Hong Kong have donated half of the operating expenses for the clinics there. A new and modern clinic will be opened shortly, in Tijuana, thanks to the diligent efforts of many people including board chairman Mr. Robt. Driver of Del Mar.

The Walk for Mankind will be held in North County, starting at the Del Mar Fairgrounds. The area youth (who make up a major part of the walks, and find tremendous satisfaction in helping others) and adults will gather to start the walk at sun-up! The walk will proceed down to Carmel Valley Rd., over to El Camino Real, through the Ranch, north-east on El Camino Real, until they will turn on Encinitas Blvd, west to the Ocean, and back to the Fairgrounds. Over 22 miles total! Arrangements will be made for refreshments, rest areas, medical aid, rest rooms, etc.

It is an extremely interesting endeavor by people of our fine community to help Project Concern. Such local residents as follow, are to be praised for the hard long hours of work that they have spent in order to organize this walk, and make it a success; Mrs. Pat McQuiston, (Secretary), Mrs. Sharon

Hansen, (Church committee), Mr. Ed Ransom, (Treasurer's Committee); Mrs. Virginia Maquet (Registration and Manpower); Mrs. Ronald Summers (Public Relations); Mr. Rob Schaefer and Mr. Peter Graham (Special Donor Committee); Mr. Bill Howell and Mr. Bob Ott (Civil Organization Committee); Mr. Joe Stribling (Military Contacts); Mr. Jim Randall (Entertainment and Awards); Mrs. Patti Driver (Schools Committee); and Mrs. Dee Thompson (Refreshments).

Mr. Harland Svare, coach of the San Diego Chargers, is the Honorary Chairman for Project Concern, and through his efforts, player Gary Garrison of the Chargers has committed himself to being the Honorary Leader of this walk in North County. Just another example of what people are doing to help.

Everyone mentioned here and many more people have done their best the past few weeks to inspire the enthusiasm needed to make the walk a success. How great the rewards are mentally . . . when you know that you have helped do something that will help those less fortunate than you. EVERYONE . . . GET OUT AND WALK . . . See you there on April 29th, blisters and all!

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The Villager

VOLUME 1, NUMBER 1

ENCINITAS, CALIFORNIA

APRIL 1972

great balloon festival planned for April

The community of Village Park will play host to the First Annual Great Balloon Festival which will take place Sunday, April 30 from 1 to 5 p.m.

Thousands of helium-filled balloons will grace the community, signaling a welcome to spring and the new families that are moving to Village Park every day.

An atmosphere will be recreated that could best be described as a Sunday in the Park during the late 1800's when families all gathered to enjoy the lightness and relaxation of a Sunday afternoon.

Village Park's natural decorations of green, green grass and colorful flowers will be emphasized with the appearance of the Fantastic Wurlitzer 1910 Military Band Organ which will be playing such modern favorites as "Down By the Old Mill Stream," and "Yes Sir, That's My Baby." The organ is seven feet tall and features a bass drum, snare drum and 14 brass trumpets all powered by a kerosene generator.

Unicycle riders, Big Wheel Bike riders and clowns will entertain the children while adults and kiddies alike will enjoy Buster Keaton's famous film classic, "Balloon Antics."

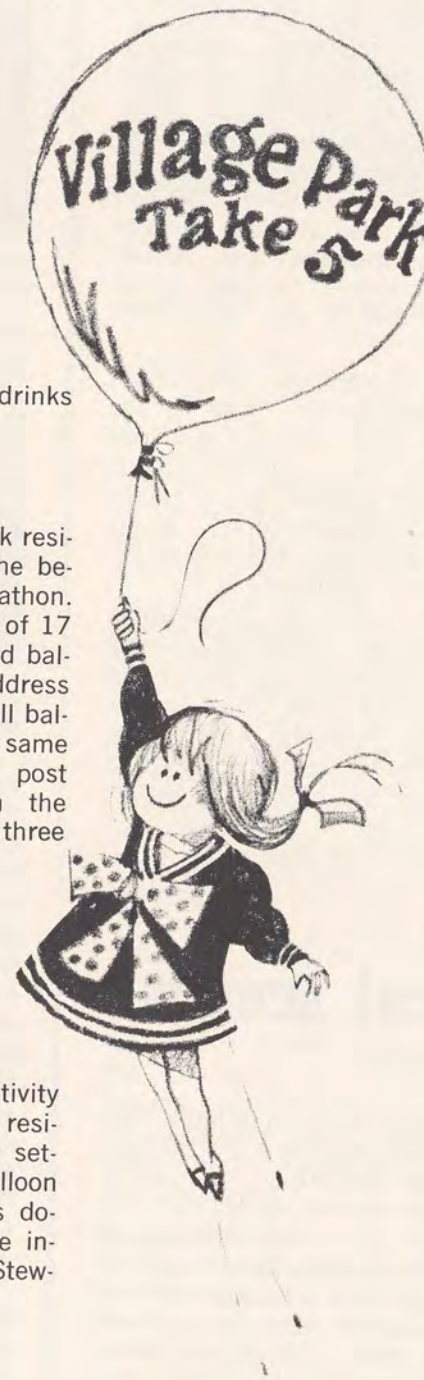
Free popcorn and cold drinks will be available for all.

balloon marathon

At 4:30 p.m. Village Park residents will be witness to the beginning of a Balloon Marathon. All children under the age of 17 will be given a helium filled balloon with his name and address attached on a post card. All balloons will be released at the same time and children whose post cards are returned from the farthest distance within three weeks will win a prize.

game booths invited

To add to the fun and activity of the day, North County residents who are interested in setting up and manning balloon game booths with proceeds donated to a local charity, are invited to contact Miss Teri Stewart at 753-0196.



projection

Construction has begun on Village Park's second recreation facility. The new facility will include an olympic size swimming pool which could be used for swimming meets, tot lots, wading pools, cabana which could be enclosed at a later date and used as a clubhouse by the Homeowner's Association, volleyball court, dressing rooms, showers, and Barbecues.

Grading has begun for Village Two, which will consist of 422 Townhomes, and 134 Single Family Homes, separated by an ecological corridor (greenbelt).

Total acreage of Village Two is 111.9 acres, and the corridor will consist of 8.6 acres. In addition, considerable open space is provided in the town-home area.

The Construction Department has begun weekly "tours" for the female staff members to better acquaint them with the various phases of construction of Village Park's condominiums, single family dwellings, and overall Village Park development.

ACD would like to welcome Paula Wray who will be working in a secretarial position at the Village Park Sales Office.

Roger Freeberg, Director of Sales and Marketing, reports that Art Prior has passed the Million dollar mark in net sales since joining ACD on October 15, 1971.

local scenes

bus stop

The children at Village Park have just received a new addition to **their** comfort . . . a most attractive covered school bus stop located within close proximity of all Village Park residences. Although it very seldom rains in our beautiful North County, once in a while a slight sprinkling would dampen small heads. But no longer! The overhanging roof

will protect the youngsters until the school bus draws up to the curb. The bus stop is designed to blend harmoniously with the development's architecture . . . and, as you can tell by the picture below, the small fry like it very much!



Attractive covered school bus stop is newest "architecture" at Village Park.

more green seen



Village Park loves greenery! And because the Village Park Way entrance is traveled daily by every resident, it was unanimously decided to make the scene as beautiful as ingenuity, green trees, and bricklaying skill could devise. The tree groupings in the first phase of the median strip are still young—but as they grow, the shadow patterns of their branches will shade the roadway. Brick planters have now been planted around the tree groupings . . . and when phase two of the Village Park Way entrance is completed, the same attractive pattern will be repeated. This is just one small segment of the overall beautification program which will never end at Village Park. More exciting news later!

services added

security patrol



Village Park provides Security Patrol for all residents.

Village Park has a new service—one that every community needs, but very few seldom have. This is **Security Patrol** . . . a patrol car which patrols every street of this planned community providing surveillance for all homes, business and recreation areas. Anything suspicious . . . no matter how small . . . is instantly investigated. Small wonder that Village Park residents are highly enthusiastic about this service! It provides peace of mind when lights are turned out upon retiring each evening because residents feel secure in the knowledge that patrolling eyes are watching every street. Supposing, however, that an emergency **does** occur . . . and not necessarily one of breaking and entering. The patrol is ready to assist! All that a Village Park resident must do in an emergency situation is to dial the base phone location in San Diego (239-2231). The call is quickly relayed to the Village Park patrol car. At the very instant that the message is received on the car radio, the Village Park Security Patrol is on its way to the home! Not a minute of time is wasted before the situation is well in hand. This is just one more nice feature which Village Park families enjoy . . . and at no additional cost to them.

your neighbor

Rev. and Mrs. James Murray

One year ago the Murrays moved into Village Park, as the first family to close escrow.

Two years ago Rev. Murray began serving as the Assistant Pastor at the Village Community Presbyterian Church in Rancho Santa Fe. He was born and raised in Los Angeles, graduated from UCLA and Princeton Theological Seminary and has studied at the University of Edinburgh, Scotland.

Ordained a Presbyterian Minister in 1962, Rev. Murray has served churches in Idaho and Oregon. At present he is working in the area of Christian Education with children, youth, parents and leaders. Also, he is involved in the building of a new Education Building and Youth Center at the Village Church. He also finds time to pursue doctoral studies for the ministry and to enjoy yard and garden work.



Surrounding Mrs. Murray are: left to right: Andy, Joanna, Rev. Murray, and Stan.

Mrs. Murray (Anna Lee) graduated from Geo. Pepperdine University in Los Angeles. She taught first grade and has substituted a great deal. At present she is employed as the Secretary to the Board of Trustees of the

San Dieguito Union High School District and in the office of the District's new superintendent, William Berrier. She enjoys being a member of the Village Church Choir and taking care of the two-story home in Village Park.

Jim and Anna Lee were married 15 years ago in Los Angeles and their family consists of Joanna, a 13-year-old who is in the eighth grade at Oak Crest Junior High School; Stan, who is 9 and attends Ocean Knoll Elementary School in Encinitas where he is in Mrs. Grenville's fourth grade class; and Andrew, who is 8 and also attends Ocean Knoll and is in Mrs. Watkins second grade class. The children are active in the church activities, Little League and Indian Y-Guides.



With Mr. and Mrs. Tony Francis are their children: Craig, Eric and Lisa.

decision . . . to go into business for himself. He purchased "House of Portraits" in Del Mar, and is owner-operator of this studio. Tony's motto is "Quality, not Quantity" . . . and every portrait is a **personal** task. Proof of his success is evident . . . as more and more "House of Portrait" pictures have been appearing in local homes . . . high school yearbooks . . . and in the local press. The Village Press, publishers of North County LIVING Magazine think so highly of Mr. Francis' work that he is on their permanent staff.

When Village Park was under construction, the Francis family liked what they saw, and chose a model home best suited to the needs of Lisa, 7; Eric, 3 1/2; and Craig, 17 months. Tony and Carole enjoy being so close to the ocean (only 3 miles) . . . and yet far enough inland to be out of the dampness. And, as far as for the children are concerned, they just love having swimming pools and play areas right in their own back yard!

Village Park Correspondent Needed

We are looking for a Village Park resident (any age) to report the social and civic events each month for Village Park. Please call the VILLAGE PRESS (756-2415) if you would like to be one of our special feature mini-editors.

who's new?

Mr. and Mrs. Tony Francis

Martha's Vineyard, Massachusetts, a beautiful island off of Buzzard's Bay, was Tony Francis' birthplace. Remote, quaint, and able to be reached only by boat, it is an ideal place to spend boyhood. However, Tony, like most of the local lads was anxious to "see the world"—and proceeded to do this (as least as far as Southern California) by enlisting in the Marine Corps as soon as he completed high school. Stationed at Camp Pendleton, he soon was part of the photography corps. During his service stint he met his charming wife, the former Carole MacDuffee of Binghampton, New York. They were married in Carlsbad, California in 1964. They both enjoyed North County so much they decided to make their permanent home here after Tony's discharge.

Mr. Francis has worked in all phases of photography in the North County for seven years. This past year he made a big

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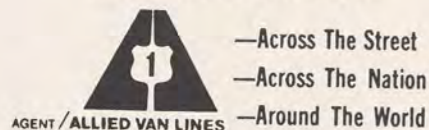
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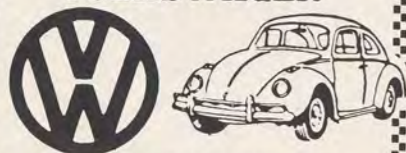
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50/APRIL 1972

**Seems,
O'side**

by Kitty A. Peeling

Many times as a young girl, I have dated navy and air force men, but never, marines!

Soooo imagine how thrilled I was to be asked to the big Marine Anniversary Banquet held at the O'side Elk's Club.

Highly coiffed, foundationed and shod (Gad! How all my french-heel party shoes hurt my feet), I presented my camouflaged best for my highly decorated friends!

Not only was I called for by one Marine but by two who gifted me with a beautiful orchid "lei" to boot!

The dinner was delicious, the speeches short and spicy and the after dinner dancing, drinking, singing (nothing more spine-tingling than "The Halls of Montezuma—") and story telling among interesting, well-traveled personalities (a few had their spouses), made for a most enjoyable evening.

But now comes the best part. Eat your heart out, because I'll have you know, these days it isn't often I get propositioned by one marine, (a Colonel at that) but by five others also!

My cup runneth over!

These military celebrants had been around. One had been a photographer for John Glenn; one served under Bruno Hochmuth, the first general killed in Viet Nam; one served under Robert Cushman (now supreme Marine Commander) when he was in command at Camp Pendleton, and according to my escorts, General Cushman is held in high esteem because of his constant concern for his men! One had been wounded; and believe it or not, an old timer about to retire, had served in Washington under General "Howlin'" Mad Smith, and also under my good friend, retired Major-General Walter Rogers.

I wish I could see the envy on all the feminine faces as they read this. Just what do you suppose li'l ole me has got, that would make all those marines want me to go home and spend the night with them? And I swear no one was under the influence of alcohol—we only had three (at most) after-dinner drinks.

Ah! What a night—let me go on dreaming—"

I can hear you all saying "the brazen hussy" (I love it), but before you have apoplexy and before my editor refuses to run such an outrageous pornographic article, I have to confess all my gallant companions were—members of the WOMEN MARINE ASSOCIATION!

You didn't guess did you? It was real hard to write without saying "she" or "her." One just takes for granted a "marine" is a man.

In World War One, Women Marines were called Marinettes. Then they were disbanded and when they were next formed in 1943 they were just called Women Marines — no initials like Wacs or Waves.

This was their 29th Anniversary and I was the special guest of Marie Proulx, National Treasurer and Geraldine Moran, who for three years have taken upon themselves the tremendous task of organizing this banquet—over 200 attended from all over Southern California.

Most of these swell gals belong to the San Diego Chapter—there are chapters all over the country and even in foreign lands.



"Jerry" Moran, speaker Captain Lil Hagener and Marie Proulx. Sign reads: "Women Marines are looking for a few good men too!"

Through the windows of the Elk's Club we could see the fog—thick as a frozen daiquiri. No one wanted the gals to drive me down to my apartment. (Like everything we have at the Bay 'N Beach Marinapartments, which is the biggest and best—we do have some of the thickest fogs, now and then!) Soooo, much as I hate to admit it, you can understand now, why and how I was "propositioned" (I know "invite" is better, but who wants facts, when a good story is involved?), to spend the night at the much closer homes of some of the women marines. Furthermore their civilian husbands also assured us that they had sleeping bags (no pun intended) galore and we would be more than welcome!

I did put you "on" though for a little while. Didn't I?

You might think of a marine colonel as being married—but I bet you never did think of one as being a perfect—lady!

O'side
continued

BLOOPER OF THE MONTH

Not only do Canadians come to our City in droves, but they also advertize Oceanside in their newspapers (none of our States does this). That could be one of the many reasons why we have a "coffee" and also luncheon for our Northernmost neighbors each year.

Most of our City Fathers attend and Mayor Howard Richardson always gives a welcoming speech.

At this year's "coffee," Howard, after welcoming the guests, said, "I not only am a Canadian, but I married a Canadian girl and we've raised a large family."

Then he added, "Up in Vancouver I also have a wife—." At the roar of laughter he held up his hand, turned red and tried to stammer out a correction. Finally the laughter subsided and a very chagrined Mayor managed to say, "I mean, I have a SISTER in Vancouver!"

But it will be a long time 'fore Howard lives this down. It was Lyle Swigert or Jack Carlsto (Chamber of Commerce President and also running for council) who quipped, "No wonder we have so many Canadians down here this year. Most of them are 'Mounties' looking for bigamists!"

KitBits

by Kitty A. Peeling

Women's Lib is really making headway. Any time a business man will be a fashion model (complete with wigs) you know there was some heavy home pressure brought to bear.

Looking sheepish, but displaying what the well dressed woman wants her well dressed husband to wear, some of Vista's outstanding men (and women, including Mayor Orbee Mihalek!) paraded across the stage of the Vista Women's Clubhouse.

It was all for a worthy cause: A luncheon and fashion show to raise money for the Boys' Club of Vista; put on by the Women's Auxilliary of the Boys' Club.

Mrs. James W. Magoffin was chairman for the successful affair, under the aegis of President Mrs. Frank Meyer. Over 200 women ate delicious Chicken Kiev, appreciated the ice cream dessert which was donated by new comers Grace and Hank Evans who own the Ice Cream Palace, and were entranced by the rendition

"Twinkle, Twinkle Little Star," given by tiny model-singer Pepe Magoffin.



Pepe Magoffin, the star of the show backed up by model Father James Magoffin



At charity luncheon Mrs. James W. Magoffin and Mrs. Frank Meyer (her hubby is running for Vista Council) sandwich in vice-president of Boys' Club directors, Ernest Hunt

The frivolous mood was contributed to, by business man Dewey Hodgkinson who played the background-mood, organ music—especially when he played "There'll Be A Hot Time In The Old Town Tonight—" for the gals who modeled the hot pants!

Seeing Dorothy Duffy slaving away at serving, we expected to see Sheriff John model what the well dressed lawman will wear this season!

Also in Vista, but high on a hilltop, beautifully landscaped with gold fish glistening in a Japanese pool (and oh that different, down-to-the-very-minute sun-dial) we enjoyed the hospitality of General Frank and Jane Loomis. A gorgeous day, a miraculous driver, (Ruth Levine, navigated the way to the hidden retreat) and my dependable ravenous stomach all did justice to the Sunday luncheon.

Lamb curry glamourized with a salad which must be mentioned followed a jolly get together of old friends. Sorta fun after so many years to run into Dorothy Thompson, wife of General Wallace Thompson, who turned out to be a sorority sister.
next page, please

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KitBits continued

Neither of us recalled the "grip" or the "password." I did well to remember the name.

The salad had a piquant dressing. French? Italian? It's a secret, but it was mixed through avocado, hearts of artichoke and hearts of palm. By the time you can copy this recipe, Frank will have returned from a three-week safari to animal compounds in New Zealand and will be enamored of the Koala Bears, Kiwis and platypusses of "Down-Under."

Many people remember the name of Tip-Top Interiors owned by Etta Woodward, a big, vocal part of the Carlsbad Community. For fifteen years Etta has begged, cajoled and wheedled all and sundry to help her establish a permanent little theatre in Carlsbad. Besides dishing out cake and "cupping" out coffee on her shop's anniversary, after the amenities were over, in that soft, but persistent southern drawl, Etta again begged, cajoled and wheedled all the visiting dignitaries from Mayor to Dog-Catcher—and she knows them all, including all the dogs the Dog-Catcher catches.



Pussy-Willows, Etta Woodward lost in memorabilia

Among the hundreds of visiting Canadians, again this year we had the Haughns, Harold and Martha, and Tom and Olive Elviss (the Pelvis? No, bridge players we are always happy to welcome back into the winter fold.) Also ever since 1944 we have had Mr. and Mrs. Silas A. Wheeler. His wife calls him a "nut." And she's right! The "A" stands for Almond—that's about as bad as Aire-dale.

If O'side doesn't have the finest drivers in the country it's not the fault of Harold Westerhold, manager of our DMV, or examiner Buchels. Man oh Manachevitz! You have to do everything from a right, left, straight ahead maneuver to a one block backwards drive sans tango or cha cha! (If you're one-eyed, you just triple this).

More power to 'em. Now if there were only some way to test if the applicant thinks he does his best driving when full of vino!

Camp Murrieta West

Camp Murrieta West, a new concept in summer camps for girls accentuating health, recreation, social life and weight loss through diet, exercise and attitude, is now accepting applicants for a session opening June 18 at the University of San Diego campus.

Headquarters for the eight-week camp for girls 8 to 18 will be USD, but field trips into the community and travel to Murrieta Hot Springs to use facilities of the Spa there will be offered at regular intervals.

Application forms and camp brochures are available through Sports-world, Inc., 3052 Clairemont Dr., San Diego; telephone (714) 276-6400. Max Shapiro former Chief Scout for the San Diego Rockets basketball team and a director of several camps for young people, is president.

Heading the staff of the camp as director is Howard Hunt of the University of California at San Diego physical education faculty who has conducted summer camps for ten years. Dr. Mark Saginor, presently special consultant for problems of obesity and clinical Assistant Professor of medicine and endocrinology at UCLA Medical Center and a member of the department of medicine at Cedars-Sinai Medical Center, will supervise the weight loss program.

Menu planning will be under the direction of Mrs. Ruth Reznikoff, nutritionist for the San Diego County Heart Association. There will be one counselor for every eight girls.

Camp enrollees will have full use of such USD facilities as the dormitories, swimming pool, tennis courts, Camino Theatre, gymnasium, library, recreation center, gardens and stadium. Here and at Murrieta Hot Springs activities will also include horseback riding, fencing, tennis, Karate, skin diving, surfing, water skiing, hiking and many other sports.

Cultural activities will include dramatics, painting and sculpture, dance, nature study, music, flower arranging, Yoga, music, gardening, camp crafts, menu planning, wardrobe analysis, visual poise, hairstyling, bridge, cooking, first aid, sewing, photography and foreign language study.

Special events at Camp Murrieta involve movies, carnival nights, picnics, hayrides, barbecues, cookouts, scavenger hunts, overnights and a fashion and awards show at the close of camp.

People, Places and Things



Genial Bill Jansz of the Rancho Santa Fe Post Office staff, enthusiastically shows the first department release of the new stamp series to Mrs. Virginia Mack, a new resident in the Ranch.

STAMPS HONORING NATIONAL PARKS ON SALE

Old Faithful in six colors is the central theme of a jumbo-sized postage stamp that is now on sale at Rancho Santa Fe Post Office.

The Yellowstone 8-cent stamp marks the centennial of the National Parks System and is the first 1972 commemorative relating to a site in the West.

According to Acting Postmaster Eugene Roy, the stamp is the first of a series, in five different denominations, honoring the National Parks System.

Yellowstone Park was the first national park in the world. It led the way to the present-day parks system that now encompasses 270 sites covering 46,000 square miles, with more than 200 million visitors each year.

Old Faithful was first discovered in 1870 and since then has spouted on an average of about every 65 minutes. It shoots 120 to 170 feet in the air. Each display lasts about four minutes.

Other stamps in the National Parks Centennial Series will include an 11-cent stamp for the City of Refuge in Hawaii and a 15-cent issue for Alaska's Mt. McKinley. Cape Hatteras, North Carolina will be commemorated by a two-cent stamp and Wolf Trap Farm Park in Virginia by a six-cent stamp.

In announcing local sale of the Yellowstone commemorative, Acting Postmaster Eugene Roy commented, "U.S. postage stamps both record and preserve our national heritage. Collecting such a series as the National Parks issue is an exciting way to follow the history and geography of our country."

Of interest to philatelists is the large size of the Old Faithful stamp—(1.05 x 1.80 inches)—and the fact that it will be issued in panes of 32 with one plate number.

Rancho Santa Fe Miniature



A Weir Bros. adobe beauty with swimming pool and family fruit grove . . . This 3-bedroom, 2-bath charmer has the warmth of the desert with the quality of the ranch. All on a full acre with a panoramic view. \$65,000.

Golf at Lomas Santa Fe

THIS NEAR NEW 4 B.R. 3 BATH HOME WAS DESIGNED FOR AN ACTIVE FAMILY. THE SPACIOUS 1/2 acre lot has plenty of room for a swimming pool and a paddle tennis court. Located on a quiet cul de sac street within easy walking distance of the country club and shopping center. Only 1 year old; it is priced below replacement cost at \$77,000.

INDOOR SWIMMING POOL is only one luxurious feature of this superb well built adobe mansion located on a 1/2 acre hillside view lot. Price \$130,000.

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7 11:05	8	9 4:35	10 4:35	11 4:35	12 5:05	13 5:05
N. Y.		Phila.	Phila.	Phila.	Mont.	Mont.
14 11:15	15 7:30	16 7:30	17 7:30	18	19 7:30	20 6:00
Mont.	L. A.	L. A.	L. A.		Cinn.	Cinn.
21 1:00	22 7:30	23 6:00	24 7:30	25	26 5:05	27 4:00
Cinn. (2)	Hous.	Hous. (2)	Hous.		Cinn.	Cinn.
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New ideas in mobile living. Model homes at Rancho Carlsbad's mobile home show present the newest ideas in mobile home living, landscaping and decorating. Fifteen individual double wide homes are available for public viewing and inspection daily from 9 a.m. to dusk.

RANCHO CARLSBAD OPENS 15 MODEL MOBILE HOME SHOW

To show the public and prospective mobile home residents how comfortable, convenient and carefree modern mobile home living is today, Rancho Carlsbad has opened a \$300,000 mobile home show. The home show complex contains 15 fully landscaped and decorated double-wide model homes.

Open daily from 9 a.m. to dusk, the model homes display the newest ideas in site landscaping; awning, patio, porch and skirting treatments; double wide floor plans; interior decor, plus new ideas on almost every aspect of mobile living and decorating.

A project of Western Land & Development Corp., Rancho Carlsbad is one of the first truly master-planned resort mobile home communities in the nation. Encompassing 145 acres, the 503 space development is located in the city of Carlsbad in a scenic, wooded valley 2 miles east of the San Diego Freeway between Oceanside and Rancho La Costa.

David Dawes and Ronald Schwab, owners and developers said, "we've invested over 300,000 dollars in our new model home show. We feel it's necessary, because our model homes are really different and unusual. They dramatically illustrate the difference in concept and execution between the typical 'park' approach and the 'planned community' approach we've taken here. Rancho Carlsbad can't be regarded as a mobile home 'park' in the usual sense. Instead, we have a meticulously planned, architecturally aesthetic resort type community in which the residents live in mobile homes. At Rancho Carlsbad, our mobile homes provide the spaciousness, liveability, quality and basic appearance of con-

ventional homes, but at far less cost."

A prestige, adult-only, leisure-oriented community, Rancho Carlsbad offers its residents an impressive range of recreational and convenience facilities.

The community has its own 18-hole golf course, driving range and putting green; a 13,500 sq. ft. club house with sunken lounge, fireplace and color TV, 7 table billiard room, card room, two story library and reading room, party kitchen, massive central meeting room with stage and dance floor; a 62-ft. circular heated swimming pool plus two 16-ft. hydrotherapy pools, a separate 12,000 sq. ft recreation building with arts and crafts studios, fully equipped exercise room, sauna baths, massage studio, shower and locker rooms and fully enclosed competition shuffleboard courts.

Additional recreational facilities include Rancho Carlsbad lake for fishing and flycasting; regulation tennis courts; lawn bowling, corquet grounds and horseshoe pits; stables and horseback riding ring, plus a private, secluded picnic grove. In addition, special activities will be conducted year-round under the direction of a full time social director.

Other special features of Rancho Carlsbad are all underground utilities, a do-it-yourself car wash, cable TV and a community closed circuit TV system, convenience centers for laundry, hair drying and styling, offstreet parking for three cars per site, a storage area for boats, travel trailers and campers, and a 24 hour security patrol.

Located midway between the Western White House and La Jolla at 5500 El Camino Real, Carlsbad, Rancho Carlsbad is easily reached via Interstate 5 and Highway 78 east turnoff. The community is 3 miles south of the Plaza Camino Real shopping center.

People, Places and Things

County Firm Promises California's Healthiest, Best-Tasting Drinking Water

How would you like to turn on a kitchen faucet and get a glassful of the clearest, cleanest, best-tasting water you ever drank? Sound like a fairy tale? It isn't.

Let's face it, California water is no great shakes when it comes to taste. Which is why the bottled water business is bigger in the Southland than anywhere else. And up until now, bottled water was about the only practical alternative. That's no longer true.

The drinking water we're talking about is said to be far less expensive than bottled water for family use, tastes even better than bottled water

—and comes from a handy designer-styled "third faucet" right on your kitchen sink. No clumsy, heavy bottles to handle and store. No space-wasting dispenser unit cluttering up your kitchen or utility room. No more running out of drinking water before the next delivery. Just turn the faucet and there it is—refreshing, great-tasting drinking water with the flavor and sparkle that come from having 90% of its mineral content removed by a revolutionary new filtration concept that truly "conditions" your drinking water.

The water is called CAL-PURE. The conditioning process is called REVERSE OSMOSIS. It's the scientific membrane filtering discovery that so interested government and private industry that millions of dollars were invested in accelerating the research and development needed to speed production of working units.

Now, a Reverse Osmosis system for home use has been perfected . . . and CAL-PURE has it. You can have it in your home—tomorrow. The unit requires very little space and easily installs under your kitchen sink. It may also be easily piped into your refrigerator's ice-maker to give you clear, blue-white cubes that make your drinks look and taste so much better you won't believe it.

And most important of all, you don't have to buy the CAL-PURE Drinking Water System, nor do you have to bother with maintaining it or even changing the filtering membranes. CAL-PURE installs the system on a rental basis and provides all necessary regular service to fit your consumption requirements.

CAL-PURE says they'll be happy to come to your home and let you "taste-test" their water with absolutely no obligation. You can call them, toll-free, at ZENITH 70488 and make a convenient appointment, maybe when the whole family's home to get in on the sampling. Why not give CAL-PURE a try—you've got nothing to lose. (And if CAL-PURE DRINKING WATER turns out to be as good as they say it is, you'll not only have your family drinking more water because it tastes so good, but you'll be getting an extra bit of health insurance for them, too).

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People, Places and Things



Tom Slattery, Vice President of the Santa Fe Hunt.



Dr. Sol Roy Rosenthal, Director of the Santa Fe Hunt, and the man responsible for its founding.



Paul Crockett, Huntsman

People, Places and Things

WILDERNESS GARDENS FIELD DAY

by Betty N. Shor

Field day is Sunday, Apr. 16 for Wilderness Gardens—a day to walk through a north-county garden gone wild. Almost doomed last year to become a trailer park, this beautiful tract is on the verge of rescue, and its friends are appealing for funds. The 584-acre parcel of unique beauty is located on state highway 76, ten miles east of Interstate 15 (U.S. 395), in the San Luis Rey River Valley, two miles east of Pala.



Wilderness Gardens is a remarkable combination of native and exotic plants. The property was developed in the 1950's by Manchester Boddy, who intended it as a second to his lovely Descanso Gardens. Planted by him and now adapted to the live-oak countryside are thousands of tall camellias, almost trees themselves, and holly, ornamental roses, clivia, pittosporum, pyracantha, oleander, bottlebrush, pampas grass, and, of course, eucalyptus. All have blended and tangled with the native shrubs and flowers, at their best in early spring. Deer, raccoons, bobcats, foxes, and other mammals, as well as doves, owls, ducks and other water birds, and infinite smaller birds find this site a choice haven.

The conservation group that is working valiantly to preserve Wilderness Gardens is SWAP, Small Wilderness Area Preserves, a statewide citizens' organization founded in February, 1971. Their record at the Gardens, the first SWAP project in San Diego County, is remarkable, but just a beginning. The group executed an option to buy the charming site last year in time to prevent its being sold for a trailer park and has successfully met several option deadlines. The site has recently been added to the proposed county regional park plan. SWAP hopes to acquire the land outright, in part with matching funds from county,

state, and federal sources. Their intent is to deed the land to the County of San Diego as a limited-access nature preserve for educational and scientific use. To hold their option and to obtain matching funds, SWAP must acquire \$250,000 by August 31.

The purpose of the field day on Apr. 16 is to widen the circle of supporters of Wilderness Gardens, by showing this remarkable parcel of garden and history to others who will help in the drive to save it.

The bits of history surviving there span all of California's days, from Indian petroglyphs, to the stone remains of a commercial flour mill, to early farm ponds that have blended into the landscape as natural lakes, to inexplicable Japanese characters on some of the live oaks, to the startling camellias that find the site congenial. Only the rush of city frenzy is lacking, and that is what SWAP hopes to spare the Gardens.

Wilderness Gardens will be open from 10 a.m. to 4 p.m. on Apr. 16, with friends of SWAP on hand to welcome visitors. North County participants include: Bernice Watson (chairman), Yolanda Fleet, Peggy MacBride, Betty Morin, Donna Beck, Dewey Kelly, Mary Downey, the Sierra Club and members of Dos Valles and Fallbrook Garden Club.

On the field day you may enjoy a stroll on the several trails through the trees and over the hills of Wilderness Gardens. Picnic space will be available.

For preserving Wilderness Gardens, contributions to SWAP are welcome, in lump sums or in pledges for periodic payments. Contributions are tax-deductible. Checks may be sent to SWAP, P.O. Box 880, Escondido, California 92025, or to SWAP, P.O. Box 808, Escondido, California 92025.

LAKE SAN MARCOS WOMEN'S CLUB

The April meeting of the Lake San Marcos Women's Club will be on Apr. 17. The main business of the day will be the election of officers for 1972-1973. After the business meeting, Mrs. W. M. Kirkpatrick will entertain the group by giving a number of character monologues. Mrs. Kirkpatrick is a professional reader and is well known for her dramatic interpretations.

A warm welcome is extended to all ladies of the area. The meeting is at 1:30 in the Recreation Lodge.

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People, Places and Things

BRANCH MANAGER



Lola Weinberg has been named branch manager of Home Federal Savings and Loan Association's College Center office, it was announced today by Kim Fletcher, president of Home Federal.

The College Center branch is one of Home Federal's largest offices in the county, with current assets of over \$72 million.

Mrs. Weinberg is an assistant vice president and has been associated with Home Federal for 13 years. She was formerly with NEL Credit Union and Bank of America. She resides at 4425 Nabal Drive, La Mesa, with her husband Robert and one child.



Norma Shaw Loan Officer In Escondido Office

Norma Shaw has been appointed a loan officer for the Escondido office of Home Federal Savings & Loan Association, it was announced today by Kim Fletcher, president.

Associated with Home Federal since 1961, Mrs. Shaw is a resident of Escondido, and is a member of the North County Chapter of the American Business Women's Association.

She resides at 2150 Bernardo Avenue in Escondido with her husband Calvin and two children.

People, Places and Things



GEN. MUNN HEADS BANK ADVISORY BOARD

Gen. John C. Munn, USMC (ret), has been elected chairman of the West Coast National Bank Advisory Board, replacing Gordon Tait who resigned to accept a position as a bank director.

Gen. Munn, who has been active in community affairs since he retired from the Marine Corps in 1964, was first appointed to the advisory group when it was formed last September.

Formerly Assistant Commandant of the Marine Corps stationed at Washington, D.C., Gen. Munn also was Commanding General at Camp Pendleton for 14 months before leaving the service.

A highly decorated officer, he served in Marine aviation from 1930 and through World War II and the Korean Conflict. He still wears the wings of a Marine aviator.

He is a member of Oceanside Rotary Club and is past chairman of the Armed Forces YMCA and the Oceanside United Community Services. He is treasurer of the Oceanside Boys Club and served a three year term as an elected director to the Oceanside Chamber of Commerce.

Recently he received the coveted Humanitarian Award from the National Conference of Christians and Jews for "distinguished leadership and outstanding service which have advanced community and human relationships."

Also on the West Coast Bank Advisory Board are, from Carlsbad, Allan O. Kelly, Stanford Manning and Deputy Mayor Glenn E. McComas.

From Oceanside, members are Gen. Russell N. Jordahl, USMC (ret), Eugene L. Geil, C. H. Lawrence, Thomas V. Missett, Mayor Howard Richardson, C. W. Shancks, Kenneth A. Nill and Ray A. Wilcox.



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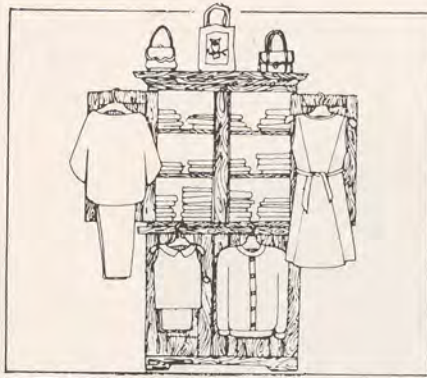
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People, Places and Things

STATE SENATOR CLAIR BURGNER ANNOUNCES CANDIDACY



State Senator Clair W. Burgener (R-Rancho Santa Fe) recently announced his candidacy for the Republican nomination for the new 42nd Congressional District covering east and north San Diego County and a portion of Orange County.

In announcing his candidacy, Senator Burgener stated "In terms of preparation for public office I am a firm believer in coming up through the ranks. I know of no short cuts to high public office. Legislative experience is going to be extremely important if the interests of this rapidly growing area are to be effectively represented. I am now in my 14th year of elective public office. This includes four years in local government as a city councilman, four years as an Assemblyman in the State Legislature, and I am currently serving my sixth year as a State Senator."

Senator Burgener has authored key legislation in the field of education and was the author of the bill giving local elementary and secondary school districts authority to change to year-round operation. He is a recognized leader in the field of handicapped children and serves as Vice-Chairman of President Nixon's Committee on Mental Retardation. He formerly served as Chairman of the Senate Committee on Social Welfare and was the author of Governor Reagan's welfare reform proposals in the 1971 legislative session. His principal Senate committees have included Finance, Education and Local Government.

The new Congressional district is one of five new districts allocated to the State of California because of its population growth in the decade from 1960 to 1970. The district includes the cities of La Mesa and El Cajon, north San Diego County almost in its entirety, plus the southern coastal area of Orange County. Included in the new district is the Western White House and its distinguished occupant.

Burgener concluded his statement by saying "My years in office have convinced me that people really want, and indeed are beginning to demand, public officeholders they can reach and readily communicate with. Above all they want a person who is responsive to their needs—a person who respects and solicits the opinions of his constituents. California will have the largest delegation in our nation's Congress. I want to do my part to make it the hardest working and most effective in the nation. California deserves no less."

GRISSET RE-ELECTED PRESIDENT FOR '72

Ray Griset, Rancho Santa Fe rancher, has been re-elected President of the San Dieguito Boys' Club for 1972, as were also the rest of the Officers on the Board of Directors. They were installed at the Annual Meeting held at the Lomas Santa Fe Country Club on February 15th.

The Officers and Board are as follows:

Ray Griset, President; Al Kern, 1st Vice President; Douglas O. Allred, 2nd Vice President; Howard M. Novak, 3rd Vice President; Stephen W. Fletcher, Secretary; J. Rigby Slight, Treasurer.

Homer A. Allen, David H. Baker, M.D., George A. Baldry, Gordon W. Bartow, Jr., Horace L. Blackman, Dale H. Budlong, Charles E. Clark, M.D., J. Robert Cowser, Stan Dilkey, J. Norman Durkin, Donald L. Flint, H. William Freck, E. Donald Frick, Theodore E. Gildred.

Alfred A. Gregory, Ralph Haskett, Russell F. Holcomb, M.D., Jack Kelly, Joseph Y. Kimura, Terry Lingenfelder, John L. Newburn, George E. Scott, Edward M. Stringer, Jr., Kent Staab, Paul Vogel, Howard L. Wellman, Basil C. Woolley, Rev. Deran Yalian, Robert Young.

Staff: W. Douglas Hall, Executive Director, Gregory Nelson, Branch Director, Lomas Santa Fe Branch, Michael Brady, Branch Director, Encinitas Branch.

People, Places and Things

DENTAL SOCIETY

The newly-completed Embarcadero Convention Center, at the Royal Inn on the Wharf in San Diego was the scene for a fashion production sponsored by the Women's Auxiliary to the San Diego County Dental Society.

The Broadway store presented the benefit show titled DESIGN FOR LIVING which integrated the theme "... the way you look, the way you live." A corps of professional models, with choreography by New York and Hollywood artists provided a look at the way we live today with a segment featuring historical insight of the fashion, lives and times of our country's first families. A collection of original garments and authentic reproductions of gowns, from museums about the country, worn by the wives of nine presidents from Martha Washington to Jacqueline Kennedy were displayed. Designers: Frank Adams, Michael Calderon, Victor Costa, Anne Fogarty, Michael Novarese and Phyllis Sues designed creations as might be chosen by our next first lady for the 1973 Inaugural festivities.

Mrs. Raymond T. Stewart of La Jolla was chairman of the event and Mrs. Jack Farls of Carlsbad was co-chairman. Mrs. John C. Barnes of San Diego was hostess chairman.

Among members and guests attending were: Mrs. John C. Whitley and Mrs. Joseph Bruce Mullen of Del Mar; Mrs. Daniel G. Oliver of Cardiff; Mrs. Joseph Nichols of Oceanside; Mrs. Robert J. Buckley of Vista; Mrs. Thomas G. Miller of Carlsbad; Mrs. Frank L. Adams of Rancho Santa Fe; and Mrs. Floyd E. Dick and Mrs. C. H. League of Escondido.



Mmes. Lawrence F. Andrews, Mode R. Perry, Edward Chelsea, Francis V. Howell, Marvin Molacek, Charles L. Matthiesen and William Tribolet of La Jolla were also present.

Funds raised from the sale of tickets will be utilized to help support the auxiliary's dental health education program which includes a Dental Scholarship Fund, Dental Health Education for city and county schools, the Children's Dental Health Center donation.

THE BANK OF CALIFORNIA APPOINTS VICE PRESIDENT

Richard J. Carlson has been appointed Vice President and Manager of The Bank of California's San Diego Main Office. Robert F. Dewey, Executive Vice President of the Southern California Division of the California's oldest Bank announced the appointment was made at the Bank's Board of Directors' meeting Mar. 14. Carlson replaces George J. Ellis who has been promoted to Senior Vice President of the division in Los Angeles.

Carlson joined the San Diego Main Office as Vice President and Senior Loan Officer in October, 1971. He had previously held various managerial positions in banking since 1959.

A graduate of the University of Colorado at Boulder, Carlson holds a B.S. degree in Finance. He served in the U.S. Navy as a Lieutenant, and is a member of the National Association of Accountants. Married, he, his wife and three children live in Rancho Bernardo.

LAKE SAN MARCOS GOLF CLUB NEWS

Guest Day — Mar. 14 — dawned foggy and overcast. "Back home" this could mean one thing—Rain—but it never happened. Once or twice the sun peeked through the fog and the mist. We were proud of our course—every fairway was a luxuriant green carpet and the greens were wall-to-wall lush plush.

At the luncheon following play, twenty-one guests representing fourteen clubs were welcomed by our president, Mrs. Ken Pruiett. The following girls took home golf balls as mementoes of their wins:

Class A

Low Gross — Marian Ausness (El Niguel), 92; Vi Morse (Thunderbird), 95.

Low Net — Lorene Witzall (Camp Pendleton), 78; Madge Milum (Irvine Coast), 80.

Class B

Low Gross — Charlene Miller (Fallbrook), 102; Gloria McCourt (Lomas Santa Fe), 103.

Low Net — Doris Diehl (Fallbrook), 77; Adele Donlin (Rancho Bernardo), 84.

That loud clap you heard over Lake San Marcos golf course on Mar. 14 was not a sonic boom — that was Dorothy Lee breaking 100 for the first time. She has been threatening recently, but on Guest Day she was her own best guest.

SHIRLEY KEETH REAL ESTATE



Shirley Keeth

756-1901

Rancho Santa Fe, Calif.
Paseo Delicias at La Granada

del Rancho Pools

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Exotic mixed drinks
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Lunch Mon.-Fri. 11-2:30
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TOM HAM'S LIGHTHOUSE
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- Restores Carpeting
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- Soil Retarding

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NO BRUSHES

The Most Complete Steam Cleaner On The Market Today
Call Your Local Cleaner
Lower Prices . . . Quality Work **753-2511**

People, Places and Things

FRIENDS OF THE SAN DIEGO BLOOD BANK

As you know, the San Diego Blood Bank must provide blood to all the hospitals in San Diego on a 24-hours-a-day, 7-days-a-week basis. At times, emergencies arise requiring greater amounts of specific types of blood than what the Blood Bank has readily available. For example, several open-heart surgeries can be scheduled during one week, each requiring a minimum of 15 to 20 units of blood, and all of the same blood type. Obviously, many more volunteer blood donors would be needed.

This is why the "PINTS OF LIFE CLUB" is being formed at the San Diego Blood Bank; to provide a list of select donors who will be on-call to donate blood on short notice for emergencies only. Credit will, of course, be given for each blood donation by a member of "PINTS OF LIFE CLUB," and he may apply it as he wishes.

It is our hope that those of you who enjoy good health will enroll as a member of the "PINTS OF LIFE CLUB." There is a saying that the rarest blood type is the type that is not available when you need it! You can perform a vital service for fellow San Diegans and yourself by becoming a member of the new club, since your blood donations will very directly contribute toward saving someone's life.

I AM INTERESTED IN JOINING THE "PINTS OF LIFE CLUB"

SIGNED _____
ADDRESS _____

Please sign, clip and mail to:

San Diego Blood Bank
3405 Fourth Avenue
San Diego, CA 92103

"THE TRUTH THAT HEALS"

A Christian Science radio program broadcast every Sunday over the following stations:

KFI	650 kc	7:00 a.m.
KOGO	600 kc	7:15 a.m.
KMPC	710 kc	8:45 a.m.

April 23

"PERFECT GOD, PERFECT CHILD —A HEALING PRAYER"

The understanding of this concept changed and saved the lives of three people. Listen to this program and learn how they accomplished this through prayer.

April 30

"WHERE IS HOME REALLY LOCATED?"

How prayers helped three different families to establish new homes when they were relocated.

RAMSEY LEWIS RETURNS TO TOM HAM'S LIGHTHOUSE



Ramsey Lewis, that inimitable jazz musician and his group are back at Tom Ham's Lighthouse on Harbor Island for another engagement now through Apr. 9.

With Cleveland Heath on the bass and Morris Jennings on drums, the trio puts out some exciting sounds that blend the best of all contemporary music together.

Probably best remembered for such pace setting records as "Hang on Sloopy," "In Crowd," and "Wade In The Water," Ramsey has amassed numerous gold records and several grammys.

Ramsey's success as a recording and performing artist necessitates his spending most of the year traveling across the country and half way around the world.

From Chicago to New York and California, Lewis plays only the best music rooms and concert halls to be found. He was also one of the pioneers of the "College Entertainment Circuit."

Not wishing to be typed or categorized, Lewis experiments with styles and techniques which reflect the current musical pace of the nation. And he always manages to do this without losing the soulful "Ramsey Lewis Flavor." Just when you think that Ramsey has arrived at the zenith of his career, he displays another facet of his talent.

So, San Diegans are again in for some exciting surprises from the Ramsey Lewis Trio.

ROW RESTAURANT

ANCIENT MARINER—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Landlubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

BAMBOO HOUSE RESTAURANT—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

EARL'S SEAFOOD GROTTTO—New, and on the waterfront (across from the famous Star of India), Earl's presents an exciting new dining experience as San Diego's finest gourmet seafood grotto. The nautically designed restaurant has seating so arranged that everyone has a view of the picturesque waterfront area. Dancing, entertainment and an authentic Oyster Bar are also featured for your added enjoyment. Champagne Brunch Sunday from 9 a.m. to 3 p.m. Shore Breakfast Monday through Saturday 7-11:30 a.m. Luncheon Monday through Saturday 11:30 a.m.-4 p.m. Dinner Monday through Thursday 4-11 p.m., Friday and Saturday 4 p.m.-12 midnight and Sunday from 3-11 p.m. Located in the Royal Inn At the Wharf, Harbor Drive & Ash. Telephone 235-6276 or 232-3861.

ROW RESTAURANT

TONY'S JACAL—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-274.

THE COFFEE MILL—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations, call 753-3183. 531 Highway 101, Encinitas.

CHART HOUSE—Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

OLD DAMASCUS RESTAURANT—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Diners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

THE FLYING BRIDGE ROOM—If you haven't been to the Flying Bridge Room in Oceanside recently, prepare yourself for a pleasant surprise. The superb service and expanded menu are the result of some spectacular changes introduced by owners Dr. and Mrs. Frank Satten. Mrs. Lois Myerson, whom many will remember from the Fireside in Escondido, has joined the Sattens along with one of the finest chefs in the West, Clyde Davenport, formerly of the Kona Kai Club. For lunch and dinner, the main dining room is open from 11 a.m. until 1 a.m., and in Oceanside's only nightclub, "Under the Bridge," open until 2 a.m. Exit Highway 5 at Hill Street where you'll see the sign of good living, the Bridge Motor Inn, 1103 North Hill Street, Oceanside. 722-1904.

THE REUBEN E. LEE RIVERBOAT RESTAURANT—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

MEXICAN VILLAGE—In Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascop screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822

OAK TREE HOUSE—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

THE STEAK HOUSE—Owners Bill and Pat Wilson and their new Manager Perry Comeau welcome old friends and new acquaintances to the friendly informal atmosphere of The Steak House in Solana Beach. Chef Wayne Hughes' culinary expertise allows The Steak House to offer the finest menu in the area. Allow yourself the delightful pleasure of tasting our juicy steaks, prime rib or fresh seafood. Our bar offers spirits mixed to your individual liking by the finest of mixologists. Live entertainment is offered Tuesday, Friday and Saturday nights. Luncheon service is from 11:30 to 2:00 p.m. daily. Dinner is served from 5:30 p.m. until 10:00 p.m. except Tues., Fri. and Sat. on which days the dinner hours are extended for one hour. The Steak House offers luncheon specials daily and on Tuesday evening a complete dinner for only \$2.50. We are closed Sunday. 755-3615.

FARRELL'S ICE CREAM PARLOUR—Escape through Farrell's door to the world of yesteryear, into a gay 1890's atmosphere. Enjoy the world's most delicious sandwiches, so large they're a meal in themselves. Savor ice cream so rich and smooth and flavorful you can visualize the handcranking and fresh fruit that makes it so special. As special as your birthday at Farrell's when waiters gather to sing Happy Birthday and present your Free Sundae! Farrell's . . . West Point Loma Boulevard, two blocks west of Sports Arena in the beautiful French Quarter . . . and across from Grossmont Center on Jackson Drive. Another in Fashion Valley and the very newest of all in Chula Vista! Enjoy . . . at Farrell's! 4230 West Point Loma Boulevard—224-1893; 136 Fashion Valley, San Diego—291-1887; 5304 Jackson Drive, La Mesa—460-0033; 481 5th Street, Chula Vista—426-1850.

HUNGRY HUNTER—There's a brand new restaurant where Highway 5 meets Vista Way in Oceanside—and it's simply great! You'll be impressed by the feeling of camaraderie as you open the door—the decor is unusual and reminiscent of an Old New England Inn, in a Merrie Old England setting! It's unusually provocative, warm with welcome, and very distinctive. Pecky wood walls, lots of antiques, brisk fires glowing in great big mammoth fireplaces with iron pots over the flames. It's a dining spot that spells "welcome" with every sip of liquid refreshment (there's an exceptional bar) . . . and with every bite of the good beef, prime rib, steak, lobster or trout. Open every day, seven days a week. Luncheon Mondays thru Fridays. 1221 Vista Way, Oceanside. 729-9271.

You are cordially
invited to

THE BISHOP'S SCHOOLS FIFTEENTH FASHION SHOW

WHERE:

The Bishop's Schools
Ellen Browning Scripps Hall
Frederick H. Rohr, Jr. Terrace,
and Quadrangle
7607 La Jolla Blvd.,
La Jolla, California

WHEN:

Friday, April 21, 1972
Luncheon 12:30 PM—Fashion
Show 2:00 PM

TITLE:

"The Bishop's Gambit"

FASHIONS:

Saks Fifth Avenue

MODELS:

Students, Faculty, Mothers
and Alumnae

PRICE:

Luncheon and Show: \$10.00
Fashion Show only: \$5.00

CHAIRMAN:

Mrs. William Hillyer of La Jolla

CO-CHAIRMAN:

Mrs. James K. Vardaman of
La Jolla

The luncheon and show are
open to the public. Tickets may
be obtained by phoning Ticket
Chairman, Mrs. Howard Kirtland
222-5750. For further informa-
tion: call Publicity Chairmen:
Sally Spiess 453-0373 or
Jan Coursin 459-5267.

Six foot tall White Knights will decorate the stage at the 15th Annual Bishop's School Fashion Show on April 25th. The theme of "The Bishop's Gambit" is especially appropriate for this first year that San Miguel School (the Knights) has been located on the La Jolla campus of the Bishop's School. Mrs. J. Virgil Walters, decorations chairman; and Mrs. Alexander C. Ridland, program chairman, have followed the plans of Mrs. Charles Cochran who designed the attractive checkerboard invitations and programs. Mrs. William Hillyer and Mrs. James K. Vardaman are the chairman and co-chairman of the fashion show.



Left to right: Mrs. Alexander C. Ridland, Program chairman, Rancho Santa Fe; Mrs. J. Virgil Walters, Decorations chairman, Del Mar; Mrs. William Hillyer, General Chairman, La Jolla.

People, Places and Things

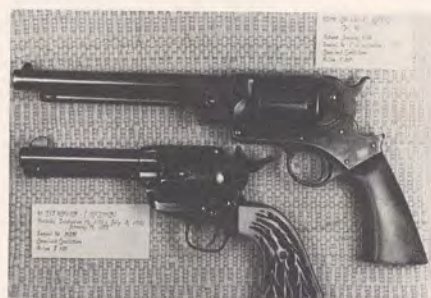


UNIFORM FUND CONCERT

The parents of San Dieguito High School Concert Band and Oak Crest Junior High School Advanced Band are sponsoring a joint Benefit Concert for the "Uniform Fund." The program, with performances by both groups will be held at San Dieguito High School Auditorium on Monday, April 24 at 8:00 P.M.

The excellence of these bands is truly remarkable, and the young people work very hard to obtain it. In addition to concerts at their schools, both bands compete annually in the "Southern California School Band and Orchestra Association" county festival. This year, as in the previous three, they received a No. 1 (Superior) rating, entitling them to go on to further competition held at San Bernardino in April. Most of the school orchestras entering these festivals wear uniforms identifying their schools and the community which they represent. Our bands are equally as accomplished in their music as others they compete against. However, there is no doubt that they do not look as splendid as they sound. These young people deserve the pride that uniforms would give them when appearing in concert, and it is hoped that those who are able to in the San Dieguito area will lend their personal and financial support to help them reach their goal. The contribution these kids make in bringing good music to all of us should be both encouraged and rewarded.

Persons wishing to purchase tickets for a \$1.00 donation, or to contribute to the fund are urged to contact Mrs. Glen Benson; 756-1483 (weekdays); 753-7478 (evenings).



PROTECTING VALUABLES

Rancho resident Robert L. Sperry, a staff photographer for LIVING, found much interest in recent articles we have published on "Operation Identification" because he had been giving much thought to discouraging burglaries in a different way. Many readers have taken advantage of having valuable items marked with an electrolytic pen for rapid identification, as Sheriff Duffy has advocated. However, Mr. Sperry has been developing specialized techniques for photographing these same items as a further aid to identification and recovery. Stored in a safe deposit box, these photographs would also be very useful in establishing value for an insurance claim. The historic, old pistols shown above are typical of the kind of treasures that should be so protected.



Five baby owls found a second chance for survival when they were picked up on a riding trail beneath their shattered nest. Good Samaritans, Persephone Rolandholst, Lindy Schatz and Stacy White brought the fuzzy little creatures home where they seem to be thriving under such loving care and a diet of raw hamburger. They will be released to Mother Nature when they are mature enough to survive.



Elizabeth Burton, daughter of Mr. and Mrs. John Dee of Rancho Santa Fe, recently purchased a pet raccoon from the pages of the Pennysaver! A loveable family pet, "Coony" plays with Mrs. Dee in front of the Village Press office, while Mary Elizabeth Giffin watches in fascination.

People, Places and Things

LOMA SANTA FE HOUSEWARMING

The Roy Huttts, of Manzanillo Street, Lomas Santa Fe were recently surprised by a group of co-workers from Arts & Crafts Press in San Diego. The occasion was the housewarming of their new Lomas Santa Fe residence. Mr. Hutt, who commutes daily to Arts & Crafts, is a vice president with that organization.



Thelma Anker with Roy Hutt, the honored guest who is weeping for joy.



Don Bertram has just swallowed an olive, pit and all!



Rudy Poehner is seriously being considered for a toothpaste advertisement!



Betty Poehner has just heard one of Ralph Giffin's funny stories.



Janie Hutt is pensive as her guests try out her Christmas-Present organ, which was the sensation of the evening!



Mildred Bertram takes time out for refreshment.



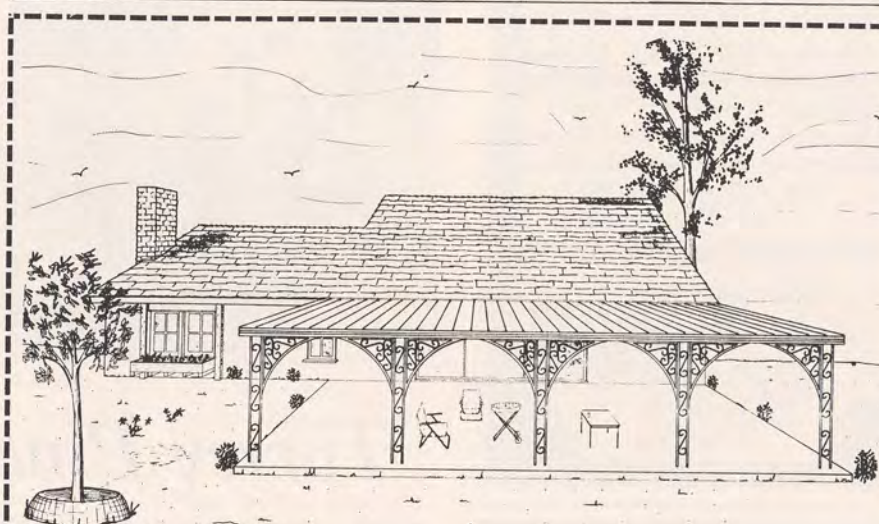
Gene Kahn and Frank Anker prepare to give their all to the organ.

FIREWOOD

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Boarding Kennel**

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9 a.m. to 5:30 p.m.

(Sundays by Appointment)

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DEL MAR 755-3222

66/APRIL 1972

People, Places and Things

Paul Striberry, Talented Horse Trainer At RSF Riding Club

By Gerry Kirkeby

The Rancho Riding Club is currently enjoying a recent boom in horsey activities because of the position filled by Paul Striberry as horse trainer.



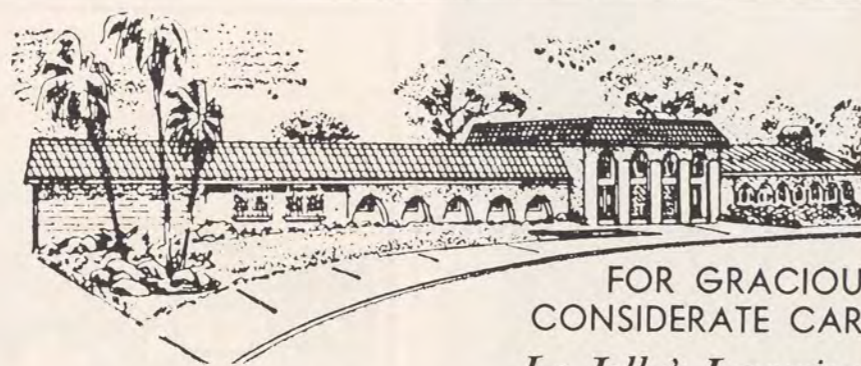
Paul Striberry is presently training horses at the Rancho Riding Club and acting as Honorary Whip for the Santa Fe Hunt. Mr. Striberry is originally from New York City having spent the last three years in the Los Angeles and San Francisco areas. He brings a long term equestrian background to

hunt racing to this area a very exciting prospect for participants and spectators alike.

A long time steeple chase rider, he raced on the Virginia Point to Point circuit and finished second in the last two sanctioned races at Pebble Beach. With the help of Mrs. Joan Ruud and Mr. Tim Durant he is working to bring his post of trainer in residence at the club; having conducted clinics at New York's Fox Hill Ranch and Vermont's Teela-Wooket he will participate in clinics that are planned for this Spring.

As an instructor in Central Park's Claremont Stables Mr. Striberry has acquainted many New York residents with the joys of bridle path riding and has trained horses for riders on all levels. His services will be available at The Rancho Riding Club Equitation and jumping training will be available to horse and rider. Being balanced and flexible his program will work in all areas of public interest.

Besides his interest in the hunt he is actively seeking to promote the art of riding to new and beginning riders. Adult classes are held Wednesday at 10:00 and private lessons are available anytime with an appointment.



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- Barber and Beauty Shop
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TELEVISION - PILLOW SPEAKERS - LIBRARY

24 HOUR R.N.'s - OPEN MEDICAL STAFF - SPECIAL DIET

People, Places and Things



Mrs. Peter B. Mitchell of Fallbrook, retiring president of the North County District United Community Services Board, presents the gavel to newly-elected UCS president, Dr. John MacDonald of Oceanside. Dr. MacDonald, who is president of MiraCosta College, was installed at the North County UCS annual meeting

UNITED CRUSADE HAS NEW PRESIDENT AND BOARD

A new president and board members were elected and installed at the annual meeting and dinner-dance of the North County UCS Board held in Lomas Santa Fe Country Club last Friday evening.

The more than 150 persons attending also applauded some 100 United Crusade award and citation winners who made outstanding contributions to the 1971 campaign.

The board of directors was increased this year to 39 plus four ex-officio members from a previous 23 members. The new board includes a carry-over of one-third from the old board. This is in line with the Citizens Study Committee recommendation that the San Diego and North County UCS boards be reorganized to include representation from all geographic areas, plus a goal of 25% from ethnic minority groups.

Approval of this and a series of far-reaching proposals aimed at increasing the organization's effectiveness and evaluation of community health and human care needs was voted upon at a UCS board meeting on January 11, 1972.

In addition to installing Dr. John MacDonald as president, those elected to serve another term on the board of directors were: Mrs. Edwin C. Adams, Oceanside; Howard Amend, Vista; John Collins, Vista; Lloyd Cooper, Escondido; William Craven, Oceanside; Luz Duran, Vista; John Lloyd, Escondido; John Mathews,

Oceanside; Mrs. Peter B. Mitchell, Fallbrook; and Dr. Edward Murphy, Escondido.

New UCS board members elected Friday night were: Msgr. William Spain, Solana Beach; Dr. Duane A. Walker, Oceanside; Lou Burzycki, Oceanside; Maj. Gen. H. J. Poggenmeyer, Jr., Camp Pendleton; Ed Sullivan, MiraCosta College; Bob Garvin, Palomar College; Henry Rodriguez, Pala; Jane Poroy, Oceanside; James Spurling, Oceanside; Willie Newell, Oceanside; John Toliver, Escondido; Frank R. Terronez, Oceanside; Mrs. Amy Villalobos, Carlsbad; David Martinez, Escondido; Dr. Donald Hayden, Oceanside; Dr. Peter Fitzpatrick, Encinitas; Dr. Fred Huber, San Marcos; Sheriff John Duffy, Escondido; City Manager Jack Shelver, Del Mar; Fire Chief James Fox, Rancho Santa Fe; Douglas Hall, Solana Beach; and Mrs. Howard T. Harper, Del Mar.

RALSTON AYERS NAMED TO NEW POST



Ralston E. Ayers

Ralston E. Ayers has been named to the newly created post of assistant director, special marketing programs, of San Diego Federal Savings and Loan Association, it was announced by Gordon C. Luce, president.

Ayers, 39, was previously employed as executive director of the North Coast Family Y.M.C.A. and in a sales capacity for Boyle & Co., a pharmaceutical firm. A native of Los Angeles, he was graduated from Los Angeles State with a B.S. degree in recreation education.

He is president of Encinitas Rotary Club and a member of Encinitas Chamber of Commerce. His spare-time interests include basketball, coin collecting, and camping. With his wife, Tanya, and three sons he resides in Encinitas.

CLATON TIRE CO.

Franchised Michelin Dealer
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People, Places and Things



Left to right: Mrs. M. Dodge O'Rand; Mrs. M. Rosenberger; and Mrs. Lewis T. Dorgan.

RANCHO SANTA FE AUXILIARY TO THE SAN DIEGO OPERA GUILD

Two popular young singers will give pleasure to members and guests of the San Diego Opera Guild on Friday, April 21st, at 3 p.m. at the home of Mrs. Fred J. Kennedy on Paseo Delicias.

The bi-annual musicale and tea is being sponsored by the Rancho Santa Fe Auxiliary of the Guild under the direction of Mrs. Arleigh W. Anderson, chairman, and Mrs. Carl W. Croft, vice-chairman.

Susan Wade, soprano soloist at St. Paul's Episcopal Church, San Diego; and Charles Curtis, soloist at a Poway church, will be the performing artists. Both of these talented young people have won many awards, and both have placed in the Metropolitan Opera Auditions. They are currently singing at Mario's Italian restaurant in San Diego.

Reservations for the musicale and tea are now being taken by Mrs. M. Dodge O'Rand.

SECURITY PACIFIC BANK OPENS NEW MISSION VALLEY BRANCH

Security Pacific National Bank opened on April 6, its 6,900 square-foot Mission Valley Branch in permanent quarters at 591 Camino de la Reina in San Diego's \$8 million Mission Valley Financial Center.

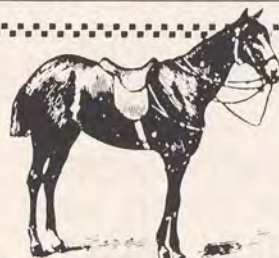
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70/APRIL 1972

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No! It's another giant Zoo Sundae being raced through the crowd to a happy group of customers at Farrell's Ice Cream Parlour Restaurant . . . so wild you have to see it to believe it!

A safari of singing, shouting waiters accompany the Zoo to your table . . . so big it takes two strong men to carry the big silver bowl filled with . . . here goes—nine flavors of Farrell's ice cream, five toppings, immense portions of cherries, almonds and bananas. WOW! That sure is a mouthful!

That is just one of the many zany, fun-filled performances you'll see in an evening at Farrell's, referred to by many as not only a parlour restaurant, but in fact, a "production."

Farrell's is an explosion of gay spontaneity from the minute you walk in the door. Everything about Farrell's spells fun and excitement! Fantastic ice cream fountain fantasies bring a sparkle to the eyes of young and old alike. Even reading the menu is fun! Try a Tropical Delight, a Sooper Double Double Soda, a Gibson Girl . . . or the flagship of Farrell's fleet of fantastic fountain fantasies—the American Beauty Banana Split, flag and all!

Farrell's delightful Ice Cream Parlour is also famous for tasty food combinations from a hungry giant's Gastronomic delicatessen epicure and delight to a kiddie's Hangerber Samich. And that's not all . . . ! The well-trained,



well-groomed young people who dispense the happy magic of Farrell's enjoy themselves as much as the customers. Just look for the twinkle in the eye of your waiter as he lights the candle on your birthday sundae and sings "Happy Birthday."

There is still more "Happy-Itis" at Farrell's. Is that possible? Yes! No one leaves Farrell's without first feasting their eyes on candy filled apothecary jars in Candy Lane. The sweetest lane in the world is filled with the finest candies from all over the world, much of it sold **only** at Farrell's. It makes your mouth water just to gaze at the assortment of . . . old-fashioned hard candy, cream filberts, fruit slices, forty flavors of candy sticks, licorice whips, jawbreakers and 200 other varieties of sweetness just for you!



People feel good at Farrell's. A bit of nostalgia, Tiffany lamps, cushioned Bentwood chairs, Gibson girls, player pianos and barbershop songs, straw skimmers and red-vested waiters all combine to give the customer that contagious "Happy-Itis" feeling.

Take a moment and bring friends and family to share the eye-popping world of fantastic fountain fantasies, tempting plates of food, candy lane and the fun-filled, exciting atmosphere that is Farrell's.

Watch out! Here comes another ZOO!

Whistle! Shout! Fanfare

People, Places and Things

RANCHO SANTA FE LIBRARY GUILD

The Directors of the Rancho Santa Fe Library Guild, at their March Board Meeting, named a nominating committee. Mrs. Ernestine Norgren has accepted the chairmanship, with Mrs. Kenneth Bowles and Mrs. Alan Bancroft serving on her committee. They will select the slate of officers whose names will be submitted for the approval of the membership at the Annual Meeting, which is traditionally held on the first Thursday in May.

The Processing Committee is one of the Library Guild's most popular as well as diligent committees. Directed by Chairman Mrs. B. H. White, the group meets weekly in the Guild workroom, with tea and refreshments being served at the culmination of the afternoon work. Approximately 200 books a month are processed (prepared for library use) by these members. The books are then added to the Library Guild's outstanding permanent collection. The Processing committee is comprised of Mesdames: J. P. Dragin, John Ochiltree, J. Van Benschoten, Harrie Taylor, William A. Wood, Victor Venburg, Kenton J. Leeg and Allan Scura.

The Junior Guilders are a constantly enlarging group of teenagers, whose work with the Library Guild has developed into a year 'round activity. Assisting at the Guild's Annual Book Fair in October initiated the Junior Guilders into working with books. They proved so capable that the Junior Guilders assumed the supervision of the Children's Summer Reading Program. Recently, Mrs. Ernest King, Chairman, and Mrs. Kenneth Bowles have scheduled the following Junior Guilders to assist the librarians every Saturday:

Ann Bowles, Linda Bowles, Vicki Gale, Sherri Gale, Julie Resh, Diana King, Jeff Roberts and John Whiteside.

The Rancho Santa Fe Library Guild's Membership Chairman, Mrs. William Colhoun, recently announced that the membership enrollment for the fiscal year, 1971-72 has reached 816. This establishes a new record in total members for the Guild.

Mrs. Colhoun pointed out that new members who join the Library Guild now, will not be solicited in their Annual June Membership Drive, thus effecting a bonus of Guild benefits to all new members for several months.

While every resident of the community is made very welcome at the Ranch Library, several special consider-

ations are given to Guild members. Such as the additional services of early notification of new books the Guild places in the Ranch Library and the recently initiated delivery and pick-up of books to shut-ins. Another advantage offered members is the availability of the Guild's finest books. All members enjoy the privilege of checking out these choice books that bear three gold stars to read at leisure in their own homes.

Mrs. Rouse and Mrs. Virginia Henderson, the Children's Librarian, announced that the final display contest for the current semester will be May Day baskets, which will be used to decorate the Library Guild's annual meeting on the first Thursday in May.

Newest Library Guild Books

Fiction

- *The Peaceable Kingdom
Jan de Hartog
- *The Wandering Prince . . . Jean Plaidy
- *Lady Darlington
Fred Mustard Stewart
- Friday's Child Georgette Heyer
- *Shrouded Walls Susan Howatch
- The Cowboys William Dale Jennings
- Voyage To The First of
December Henry Carlisle
- Listen for the Whisperer
Phyllis Whitney
- Trigarons Daughter Madeline Brent
- The Elixir Robert Nathan
- **The Healer Daniel Mannix
- Lost Angel Elizabeth Goudge
- The Inheritors Harold Robbins
- Elusive Mrs. Polifax Dorothy Gilman
- *A Rose For Virtue Norah Lofts

Biography

- Vantage Point Lyndon Johnson
- *Bring Me A Unicorn
Anne Morrow Lindbergh
- Moon's A Balloon David Niven
- Feet First Ben Finney
- Lloyd George Francis Stevenson
- Late Education Alan Morehead

Non-Fiction

- *Game of the Foxes Ladislav Farago
- *Moments of Knowing Ann Bridge
- Fascinating Womanhood
Helen Audelin
- Elegant Auctioneers
Wesley Townsend
- My Own Cape Cod Gladys Tabor
- **Bird Ambulance Arline Thomas
- A World Beyond Ruth Montgomery
- *Confessions of a Stockbroker Brutus
- *Rogues To Riches Murray T. Bloom
- Code Word—Direktor
Heinz Hohne

Not From the Apes Bjorn Kurten

Mystery

- Death In a Sunny Place
Richard Lockridge
- *Lord Peter Dorothy Sayers
- Two Little Rich Girls
Mignon Eberhart
- *Guild Recommends
- **Guild Recommends to Young Adults



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A Truly Elegant Community

The most elegant section in the Fallbrook area is probably rambling San Luis Rey Downs. The Downs spreads over some 2500 acres of rolling countryside twelve miles east of Oceanside, near the historic San Luis Rey Mission. It is surrounded by mountains, and even affords views of the distant ocean.

One of the most unique parts of San Luis Rey Downs is the Terrace. Here you will find 22 large two and three bedroom condominium duplexes that range to over 2500 square feet. In keeping with the plan to leave over 1000 acres of San Luis Rey Downs completely undeveloped, no more will be built.

Residents of the Terrace can opt for all sorts of extra conveniences that are unusual for even the most luxurious condominiums—things like maid service, room service and telephone answering service. There are two separate swimming pool-picnic-recreation areas for the exclusive use of Terrace owners and their guests.

Personal privacy is enhanced by large lawns and plantings, which are kept manicured by San Luis Rey Downs as part of the complete maintenance program afforded condominium residents. And the view from the Terrace is spectacular. It sits on a hillside overlooking the renowned San Luis Rey Downs Thoroughbred Training Center.

You can relax on your patio at the Terrace, and feel you are in the heart of Kentucky horse country as you watch the thoroughbreds go through their paces.

Open less than three years, the Training Center's guest list already has included such celebrated turf stars as Horse-of-the-Year Majestic Prince, the son of Native Dancer who won the Kentucky Derby and Preakness in 1969. Stakes race standout Most Host, who has taken the measure of the likes of Damascus, is another illustrious visitor to the Downs.

The Training Center specializes in breaking, conditioning and revitalizing, and is open to the public. It includes a regulation one-mile track that compares favorably with the finest running surfaces in the world, fireproof stalls for borders, a pony track, exercise

rings, "hot walkers" for cooling down thoroughbreds after they work out and even a special swimming pool for equine exercise and therapy.

Just beyond the Thoroughbred Training Center from the Terrace is the charming San Luis Rey Downs Golf Resort. The par 72 course has been the site of the San Diego County Open, and boasts four par 5 holes in excess of 500 yards. All par 3 holes measure at least 180 yards from the Championship tees. Trees, streams, lakes and glistening sand traps add to the challenge, and help make this one of the most picturesque golfing centers in Southern California.

The Golf Resort complex nestles in a green valley, and also offers tennis, a heated pool and access to miles of bridle paths. The handsome Lodge contains spacious rooms and suites, while the restaurant and lounge in the adjacent Clubhouse offer a fine bill of fare, outstanding refreshments, dancing and live entertainment.

Next to the Golf Resort are Hialeah Hills and Hialeah Farms, custom estate and ranch sites for the gentleman farmer and horseman. The panorama from the Terrace includes the thousands of avocado trees that are already being planted here. You can also gaze over the finest Hackney Pony breeding farm in America and San Luis Rey Farm, one of California's largest citrus and avocado ranches.

The proximity of San Luis Rey Downs to San Diego and Los Angeles has attracted many people from both cities to this elegant community, either as property owners or as visitors to the Golf Resort. With the Oceanside Marina a quick fifteen minute drive west, the yachting community has also started to discover San Luis Rey Downs. And the natural beauty, singular combination of facilities and clean air climate has even attracted residents from as far away as Texas and New York.

In an effort to enhance the environment and to lend an air of seclusion without isolation and privacy with sociability, San Luis Rey Downs is growing with deliberation, care and foresight. As a result, this truly elegant community is the jewel of the Fallbrook area today, and promises to be so for years to come. For those who have not yet visited it, a trip to San Luis Rey Downs should be rewarding.



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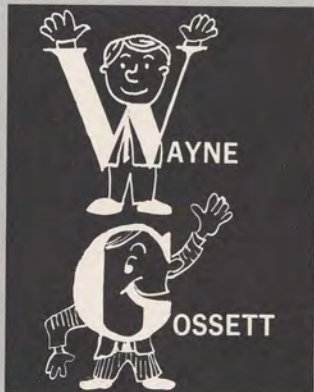
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You are encouraged to make up your own foursome

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I will attend—Enclosed is my check for \$.....

Name..... April Handicap*.....
Address..... Club.....
City..... Zip..... Telephone.....

- This check covers my own entry only.
 This check covers myself and the following guest(s).
 Please send an invitation to the following gentlemen.

Name..... April Handicap*.....
Address..... Club.....
City..... Zip..... Telephone.....

Name..... April Handicap*.....
Address..... Club.....
City..... Zip..... Telephone.....

Name..... April Handicap*.....
Address..... Club.....
City..... Zip..... Telephone.....

*Any handicap above 36 will be reduced to 36 for this tournament.

**FOR FURTHER INFORMATION—Call Doug Hall - 755-9371
or Lomas Santa Fe Golf Shop - 755-1547**



Previous San Dieguito Boys' Club Golf Tournaments have attracted many celebrities as well as well-known local golf buffs. Pictured above, at the Lomas Santa Fe Golf Club are: Joseph Rector, Robert Young, and Bill Freck—all of Rancho Santa Fe.

The 5th Annual San Dieguito Boys' Club Invitational Golf Tournament will be held at the Lomas Santa Fe Country Club in Solana Beach.

Date: Saturday, May 20, 1972. Shotgun start—10:30 a.m. 144 golfers participating. Entry Donation: \$100.00.



SAN DIEGUITO BOYS' CLUBS

There will be four flights, according to handicap, with prizes for first, second, third and fourth in each flight. There will also be prizes for low gross and low net, in addition to outstanding tee prizes for each player. Participants will also have the opportunity to have a practice round on any week day prior to the Tournament. On the Tournament day, there will be a lunch on the course and a buffet for the players and their wives following the Tournament.

This Golf Tournament is the primary fund raising project for the San Dieguito Boys Club. They are now serving over 1,600 boys at both clubs in Encinitas and in Solana Beach. Clubs have been operating since 1966 and are part of Boys' Clubs of America, consisting of 1,000 clubs throughout the country. Each Boys' Club, however, is operated and controlled locally by its citizens.

FULL SPEED AHEAD



Building Program Extension Approved

At the Congregational Meeting held on March 19, the Building Committee reported having received pledges in excess of \$168,000: well in excess of the original \$150,000 goal. The Congregation voted to raise the goal to \$245,000 which will permit construction of all phases of the Master Plan except the Adult Lounge facility. Specific items to be accomplished are:

*Building and Furnishing
the Christian Education
and Youth Center,*

*Equipping the Kitchen,
Constructing a Storage
Building,*

*New Playground for the
Nursery School,*

*Additional Parking Spaces,
Improvements to Driveways
and Walks.*

Many have already given generously, and we have faith that with everyone's support this new goal can be reached.

*Cash pledges received as
of March 31, 1972, \$58,-
300.00.*

Building Committee Membership

Chairman
Mr. Alfred A. Gregory

Finance Committee
Miss Margaret E. Muench,
Mr. Charles A. Chapin, Mr.
Stephen G. Fletcher, Mr. Wil-
liam M. Kennedy.

Members
Mrs. Ben. Gardner, Mr. John
W. Felker, Mrs. John W.
Felker, Mr. Colin I. Bradford,
Mr. Bill K. Bramble, Mr.
Eugene B. Fletcher, Mr.
Robert D. LaPrelle, Mr. Harris
M. McLaughlin, Mr. Donald
R. Shefte, Mr. Richard R.
Pharr, Rev. James C. Murray,
Rev. Donald R. Caughey.

Encouraged by the generous response of friends and members to its initial appeal for support, and acutely aware of the ever-rising costs of construction due to inflation, the congregation of *The Village Church* decided on March 19 to expand its building program to include Phase II as well as Phase I.

The total program as it is now approved includes furnishing the Christian Education and Youth Center, fully equipping a new kitchen, constructing a new storage and maintenance building, re-locating and improving the Nursery School playground and providing additional driveway and parkway facilities. The total cost of both phases of the program is \$245,000.

At a future date the Church hopes to construct an Adult Lounge Facility which, with the present buildings and new construction, should serve the needs of the Church for the foreseeable future.

VETERANS BENEFITS PART OF ANCIENT HISTORY AT NEW VETERANS HOSPITAL



The new Veterans Administration Hospital in San Diego is the last word in an exciting epic that began with the first work of recorded history. Benefits to the warriors who fought for them can be traced back to ancient Egypt's Pharaohs when plots of conquered land were awarded on the basis of military service.

As with so many practices we consider modern, however, it was ancient Greece that developed the concept that the general public had a moral duty to maintain disabled soldiers and their dependents. Such benefits as civil service preference now written into the GI Bill were also granted servicemen of Oriental empires.

In the new world, veterans benefits began before there was a United States. The first on record was enacted by the Pilgrims of Plymouth Colony while they were warring against the Pequot Indians. The law read: "If any man shall be sent forth as a soul-bearer and shall return maimed hee shall be maintained competently in the Colonie during his life."

Our current spelling may have changed but the basic principle remains the same: Medical care and compensation for veterans with service-connected illness and disabilities are the cornerstones of contemporary veterans legislation. In San Diego County alone, for example, during fiscal year 1971 the Veterans Administration spent over \$73 million for medical care, rehabilitation, compensation, pensions, education and other services for veterans, not including the cost of construction of the new hospital.

Once the Continental Congress was formed by the North American colonies one of its first acts was a federal pension law. By 1819, however, the pension load became so great, Congress relinquished its powers of administration to the Secretary of War. The actual administration of veterans benefits was then carried out by the War Department's Bureau of Pensions.

During the early days of the Civil War a Commission was appointed to study the medical and hospitalization problems of the Union Army. This Commission established temporary medical care and housing for soldiers until they were physically able to return to their homes. By the end of the Civil War the number of disabled veterans became so great that Congress provided legislation and funds for National Homes for Disabled Volunteer Soldiers. Shortly after the U.S. entered World War I, Congress enacted an entirely new system of veterans benefits for those who served in that war. Included were disability compensation, insurance for servicemen and veterans, a family allotment program and vocational rehabilitation of the disabled.

Following the end of World War I, the number of veterans increased to such a degree that administering these programs took a large amount of money and many more employees. Throughout their gradual growth, the administration of benefits had been passed out to various government agencies. The Treasury Department handled vocational rehabilitation, for example, and the Public Health Service provided medical care for the disabled.

In 1921, President Harding recommended the consolidation of powers over veterans affairs and Congress established the U.S. Veterans Bureau as an independent agency. The old National Homes remained separate, however.

Finally in 1930, President Hoover formed the Veterans Administration by executive order to take over from other agencies all veterans affairs. This act designated as the "Administrator of Veterans Affairs" the official in charge of the consolidated agency.

That office is today held by Donald E. Johnson of West Branch, Iowa, coincidentally the birthplace of the man who established the Veterans Administration, Herbert Hoover.

With World War II, the Korean Conflict, Vietnam—the Veterans Administration has become America's largest independent agency. It has more than 180,000 employees and an annual budget of 12.4 billion. The VA now serves more than 28 million veterans who, with their families, make up one-half of the national population.

The story of veterans benefits has been a long one. The first word of this tale was heard at the dawning of history. The last word was spoken at the dedication of the \$44 million VA Hospital in San Diego on March 15, 1972. Whatever the future may hold, America is pledged by law and tradition to care for its veterans who have offered their lives to preserve it.

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THE ASSOCIATION Bulletin and News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 22, 1972, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Blackman, Vice President Wingert, Architect Hope and Alternates Frobos, Larson and Teetzel.
Also Present: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

The minutes of the meeting of February 8, 1972, were approved.

NEW CONSTRUCTION

Allen, R. Paul. Residence—Parcel 1/7, Block 33, El Acebo. Approved.
Barrett, J. Residence & Pool—Parcel 3/1, Block 47, Las Planideras. Deferred.
Riley, G. B. Residence — Parcel 2/8, Block 43, Via del Alba. Approved.
Ruiz, R. Residence—Parcel 5/1, Block 43, Via del Alba. Approved.
Hayt, J. Residence — Parcel 1/16, Block 31, La Flecha. Approved.
Korholz, M. (Preliminary) Residence—Parcel 7/7, Block 33, La Glorieta. Architecturally acceptable.

ADDITIONS & ALTERATIONS

Alderson, C. M. Remodel of existing residence—Parcel 6/15, Block 29, El Sicomoro. Approved.
Rickard, C. Swimming Pool Shelter—Parcel 6/3, Block 37, Los Arboles. Approved.
Gardner, B. R. Addition of Guesthouse—Lot 24, Map 2089, Lago Lindo. Approved with the stipulation that the construction be completed as expeditiously as possible.
Hall, O. J. Gate and Fence—Parcel 6/2, Block 21, Via de Fortuna. Deferred for presentation of new plans.

KEEPING OF HORSES

Demos, P. G. (escrow Martin) Parcel 4/6, Block 7, La Crescenta—four horses on 5.24 acres. Advise approval to the Board of Directors, with the stipulation that no horses be kept on the property except as adjunct to residence.

MISCELLANEOUS

Barnett, G. H. Change in exterior finish to residence at Parcel 1/4, Block 7, La Crescenta. Approved. Color sample to be submitted for approval.
Letters from Wm. S. Aylmer and James McReynolds re property on Linea del Cielo. Read, acknowledged and filed.
Stephenson, A. R. Paint sample for residence—Parcel 6/1, Block 33, La Glorieta. Approved.

Letter from Rancho Riding Club—read, acknowledged, and filed.

Letter from Reniers & Page, Inc. Installation of TV Signal Distribution System—approved.

Fencing at Lots 23 & 24, Block "E." Owner contacted relative to painting.

Horace L. Blackman, President
David A. Van Evera, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 2, 1972, 9:00 A.M. IN THE BOARD ROOM.

Present: President Maas, Vice President Bellman, Directors Coberly, Nix, Paulin, Pratt and Weindling.

Also Present: Legal Counsel Donnelley, Secretary Van Evera, Recording Secretary Butts; Association members.

MINUTES OF PRECEDING MEETING

The minutes of February 17 meeting, on motion of Director Weindling, seconded by Director Pratt, were unanimously approved with addition suggested by Director Nix.

PERSONAL APPEARANCES

President Maas introduced Mr. Roger S. Woolley, Chairman of the Board appointed committee to study proposed roads construction, to speak on the current status of improvement proposals for El Camino Real. He gave a background of County procedure on projected road improvements, forecasts, and property acquisition. He pointed out the considerable effort and time which had been expended in the past by members of the Board and the Association to protect the desires and interests of the property owners insofar as the roads within Rancho Santa Fe are concerned. He urged the Board to continue to keep the County informed of the opposition of the members of the Association to the widening of El Camino Real. He felt the Board should continue pressure and keep alert, but he was also of the opinion that the danger of any change in the road is not immediate.

Mr. Maas invited questions from the audience which were answered by Mr. Woolley with the assistance of Mr. Brereton Teagle, a member of Mr. Woolley's committee, as well as chairman of the Roads Committee of the San Dieguito General Plan Group.

Discussion brought out that everyone appeared to be opposed to any widening of El Camino Real. Association Legal Counsel Donnelley was requested

ASSOCIATION

to study the matter and report and advise the Board, to enable it to develop the proper strategy.

Members of the audience were requested to select a representative to work with the Board in this matter.

Director Paulin introduced Dr. R. Roger Rowe, whom he had invited to speak on the matter of children walking along La Granada. Dr. Rowe explained the procedures followed by the school to protect the safety of the children, on foot or on bicycles, on their way to and from school was discussed. Dr. Rowe was requested to talk to the members of the Parent Teachers Association and to ask for their suggestions in the matter.

OLD BUSINESS

Subdivision, Parcel 2/2, Block 11 (Wasser/Keeth) Deferred to March 16, 1972 at the request of applicant.

NEW BUSINESS

Keeping of 4 Horses, Parcel 4/6, Block 7 (Demos) 5.42 acres. On motion of Mr. Coberly, seconded by Mr. Pratt, approval was unanimous.

REPORTS

Planning Commission Chairman Coberly stated that a copy of the proposal of Frank L. Hope & Associates had been mailed to each Director. He made the motion that the proposal be accepted; Director Nix seconded it, stating that it should be noted that the presentation would be made to the Art Jury and to the Board of Directors simultaneously. Director Weindling voted 'no'; the motion was passed by majority vote.

(Director Paulin was excused at 11:40 a.m.)

Golf Activities Committee Chairman Pratt reported a new chemical is to be tried in the pond with the hope that a new pump may not be needed.

The Committee has recommended approval of the renovation and improvement of the existing rest facility at No. 14 tee at a cost not to exceed \$1,000, instead of building a new one in another location. On motion of Mr. Coberly, seconded by Mr. Pratt, approval was unanimous.

The Committee also recommended an expenditure not to exceed \$3,500 to rebuild No. 6 tee and to relocate the bridge at No. 15 hole and Mr. Pratt moved that this expenditure be approved. Mr. Bellman seconded the motion, which was unanimously approved.

Mr. Pratt reported that it was proposed to rebuild two greens in the next year, the sod for which needs to be ordered five months before it is to be used. He explained the cost is

\$5,000 and the order may be canceled, and he requested approval on this basis. On motion of Mr. Coberly, seconded by Mr. Weindling, approval was unanimous.

Legal Counsel Donnelley reported on pending legal matters. He stated a copy of the review of the Covenant had been mailed to each Director and he suggested a meeting of the Board and the Art Jury to consider the review.

PRESIDENT MAAS RETIREMENT

President Maas stated that this has been an interesting, enjoyable, and invigorating experience, the memory of which he will cherish.

Director Weindling stated he wanted to commend the devotion to duty and detail shown by this Board of Directors and he thought President Maas should be complimented.

Vice President Bellman presented an engraved gavel to President Maas on behalf of the Board of Directors. He then read a Certificate of Appreciation for Mr. Maas's service.

Mrs. Gwendolyn Whitehead stated she appreciated the courtesy and consideration shown her and other Association members in attendance at Board meetings.

CORRESPONDENCE

Petition re: Noxious use and nuisance. Art Jury President Blackman reviewed the matter and explained the position of the Art Jury. After discussion, Director Nix moved that this complaint which has been lodged with the Board be referred to the Art Jury with a request for a written report in connection with the matter. Director Coberly seconded the motion which was unanimously passed.

NEW OFFICERS

Director Nix moved that Mr. Bellman be elected President at Mr. Maas' retirement and that Mr. Pratt be elected Vice President. Director Coberly seconded the motion, approval was unanimous.

The meeting was adjourned at 12:30 p.m.
William G. Maas, President
David A. Van Evera, Secretary

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ASSOCIATION

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 7, 1972 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Blackman, Vice President Wingert, Architect Hope and Alternates Frobes and Teetzel.
Also Present: Building Commissioner Mowery, Secretary Van Evera, and Recording Secretary Duffield.

The minutes of the meeting of February 22, 1972, were approved.

NEW CONSTRUCTION

Barrett, J. Residence and Pool — Parcel 3/1, Block 47, Las Planideras. Approved with suggestion. Site visited.

Coridon, M. H. Residence — Parcel 1/2, Block 47, Linea del Cielo. Approved.

ADDITIONS

Capozzi, J. A. (Preliminary) Architect in attendance) Addition to existing residence — Parcel 8/4, Block 48, Las Planideras. Architectural design acceptable. Suggestions made to architect for inclusion in final plans.

Haldeman, H. F. Bath addition — Parcel 79, Map 2089, Mimulus. Approved.

Quirk, W. E. Patio Cover—3/4, Block 7, La Crescenta. Approved. Sample of roof material to be submitted.

Mack, C. T. Swimming Pool — Parcel 19/6, Block 36, Linea del Cielo. Approved. Does not include approval for structures covering pools, including inflatable covers.

KEEPING OF HORSES

Feighner, J. P. (Escrow Waugaman) Parcels 1/6 and 1/7, Block 9, El Mirlo —four horses on 7.29 ± acres. Unanimously passed to advise approval, with stipulation that disposal of either parcel to separate ownership would render approval null and void.

MISCELLANEOUS

Change in construction plans for C. C. Graham — Parcel 4/4, Block 43, Via de la Valle. Approved.

Petition relative to fence at Parcel 6/1, Block 33, La Glorieta. Deferred.
Reniers & Page Inc. Request for relocation of TV Signal Distribution System, as approved on February 22, 1972. Art Jury visited site and approved new location.

Reniers & Page Inc. Letter of Credit SD-6591. Art Jury visited site and were satisfied that the obligations stipulated in above letter had been set, and so advised Board of Directors.

Perry, L. W. Review of permit to keep animals. Site visited and applicant contacted.

Horace L. Blackman, President
David A. Van Evera, Secretary

IN MEMORIAM



HARRIE S. TAYLOR
1894 - 1972

Harrie S. Taylor, retired Vice Chairman of the Board and former President and a Director of Oglebay Norton Company, passed away after a short illness, Thursday, Mar. 2, 1972.

He was born in Chautauqua, New York, Apr. 24, 1894 and received his early education in Cambridge Springs, Pennsylvania. He held a Bachelor of Arts Degree from Allegheny College, Meadville, Pennsylvania and a Bachelor of Laws Degree from Western Reserve University, Cleveland, Ohio.

During World War I, he served with the United States Army in France from 1917 to 1919 as a second lieutenant.

Admitted to the bar of the state of Ohio in 1921, he became associated in that year with the law firm of Goulder, White and Garry of Cleveland. He continued with that firm throughout the years of his law practice and in 1936 was named General Counsel for Oglebay Norton Company. In 1949 he was elected 2nd Vice President of Oglebay Norton Company and later in the same year became President and a Director of the Company. He continued in this position until 1959 when he was elected Vice Chairman of the Board. In 1960 he retired from active employment and he and Mrs. Taylor moved to Rancho Santa Fe, California, where they have resided.

During his active business career, Mr. Taylor held a number of executive positions and directorships with organizations identified with the mining and Great Lakes vessel industry. He was particularly active in the early development of Reserve Mining Company, one of the first taconite mining operations in the United States. He was a Director of The American Mining Congress, Cleveland Chamber of Commerce and the Lake Carriers' Association.

He is survived by his wife, Marion M. Taylor of Rancho Santa Fe, California and two daughters, Mrs. Alfred Gilbert of Schenectady, New York and Mrs. Glen Irvin of Nashville, Tennessee.

DATELINE

FROM THE OFFICE OF ASSEMBLYMAN JOHN STULL

Native Californians with roots stretching back to the 1850's are inclined to be a bit patronizing with "latecomers" such as I (1942). I should know. I'm married to one. They also take great pride in our Spanish-Yankee heritage. My wife's family anecdotes are replete with surnames that dot the California map as streets or areas. I mean, for instance, she used to warn our daughter about the poisonous oleanders because "the Sepulveda's cow ate some" (circa 1865) and keeled over. And she also used to cite the misbehavior of some small relative who sat in a bushel basket of pastries intended for a Verdugo birthday celebration. This attitude brings the past close, of course, and makes one especially conscious of our bi-lingual inheritance.

Consequently, ever since I've been in office I've attempted to promote the preservation of California's unique history and further the interests, not only of the descendants of California's first settlers but of all our Spanish-speaking citizens. Thus, it was an interesting experience recently to attend the installation dinner of the SSPA, the Spanish-Speaking Political Association. There we heard an outstanding address by Dr. Xavier Mena, who is a Deputy Director of the Job Corps.

From my hurried notes made at the banquet, I'd like to share Dr. Mena's point, that Spanish-speaking Americans want three things—access, respect, and realism. He said that they do not want success handed them, but rather access to the opportunities offered by this country, that the respect they want is for their cultural heritage, and that the realism they need applies not only to what is expected of the country but what it can expect from its Spanish-speaking citizens.

To me, it was an inspiring address, as the true wealth of our nation has always been in its people and for opportunities offered, the United States has been repaid with interest—the coin of human development and worth. It was refreshing not to hear strident demands and threats of pressure. Dr. Mena offered again the truth of the American dream, the traditional American equation — "opportunity offered minus prejudice equals success."

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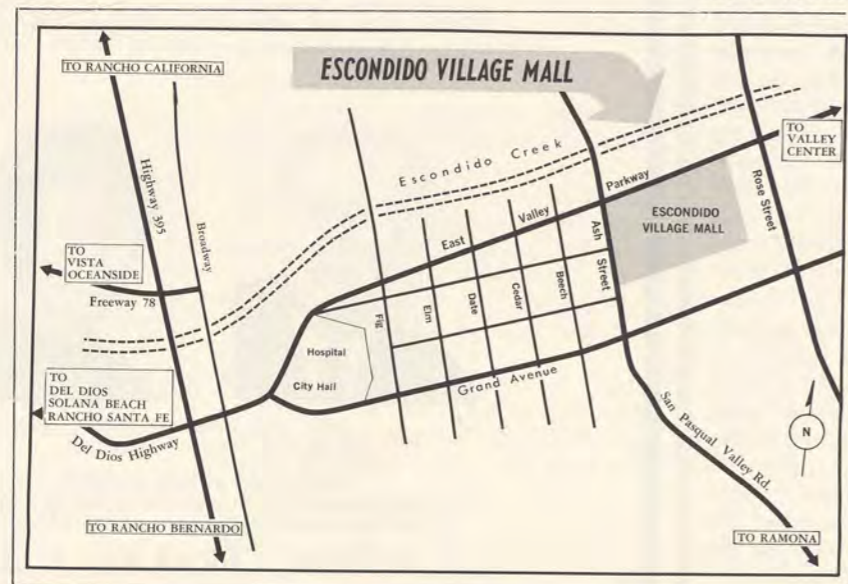
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People, Places and Things

HOME FEDERAL EXECUTIVE APPOINTED BY REAGAN

William H. Taggart, a vice president of Home Federal Savings and Loan Association, was sworn in recently to a four-year term on the state Commission on Judicial Qualifications. The oath was administered by Superior Court Judge Roscoe S. Wilkey.

Taggart was appointed by Gov. Reagan February 28 and subsequently confirmed by the state Senate to succeed Theodore E. Cummings of Beverly Hills.

Active in the Republican party in the state of California, he is also a civic leader and member of numerous community associations. Taggart has served on the La Jolla and Pacific Beach town councils and is active in the San Diego Chamber of Commerce. He resides at 1532 El Camino Del Treatro, La Jolla.

FALLBROOK MEDICAL SERVICES TO BUILD MAJOR HEALTH CARE FACILITY AT RANCHO CALIF

Fallbrook Medical Services has announced plans to build the first major, permanent health care facility at Rancho California, the 87,500-acre master-planned community in Riverside County.

The corporation of five physicians, practicing in Fallbrook, has purchased five acres at Margarita and Rancho California Roads on which the first phase of the facility will be constructed. It will include complete laboratory, x-ray and physical therapy facilities and suites for general practitioners and specialists. Construction will begin later this year.

In addition, Fallbrook Medical has obtained an option on 27 adjoining acres in event there is a need for a hospital or convalescent home, according to Tony Sanchez, business manager for the corporation. He points out that the plans represent an expansion of services, and operations at Fallbrook will continue.

On or before April 15, Fallbrook Medical will open temporary offices at Rancho California Plaza, the commercial center of the community which is being developed by Kaiser Aetna, real estate and land development partnership of Kaiser Aluminum and Chemical Corp., of Oakland, and Aetna Life and Casualty of Hartford, Conn.

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A group of businessmen touring Rancho Bernardo stopped at the MERCADO recently and were intrigued by the "puzzle pants" in the MAHARANI shop. Limited in time, as the chartered bus honked its impatience, the entire stock of "puzzle pants" were purchased in a hurried ten-minute scramble . . . with no time for instructions as to how to put them on! It's our bet they had some frustrated women on their hands when they got home!

The MERCADO, always an intriguing place to browse, is still adding new, exciting shops to explore . . . as an example,—THE LIVERY, a "tack" shop complete with everything for horse and rider. Hunt gear and equipment, saddles, blankets, and a complete line of English riding gear. The shop has a charming decor of reds and browns, with planked flooring and colorful wallpaper depicting "the chase." A fine complement for the needs of the "horse set" at "The Trails" now at Rancho Bernardo.

And with all the golf and swimming going on,—the "ultimate in wiggery" is a must, for both ladies and gents at "V.P.'s WIG BOUTIQUE!" The revolutionized "cap-less," that consists of soft bands that hold the hair and offers complete wearing comfort. The ELURA wig by Monsanto offers such ease in care and delight in wearing. Styling by the famed Ghedini, or personalized styling for you by "PAT."

The MERCADO offers a wealth of charming art and craft shops and specialty boutiques, as well as tasty restaurants waiting your visit . . . won't you browse through soon?

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The opening of the San Diego Wild Animal Park in the San Pasqual Valley is to me, one of the most exciting events that has ever happened in this area. I have enjoyed every minute of many hours of zoological study.

My deep interest in animals, reptiles, birds and fish was enhanced during the eight years we lived in Michigan, during which time I became associated with Don Hunt, who at that time owned a chain of exotic pet shops. Don was the star of a television series entitled "B'WANA DON" and he used many wild animals in the show. His main attraction was a well-trained and intelli-

gent chimpanzee named "Bongo Bailey." His private collection of animals included leopards, lions, tigers, cheetahs, ocelots, monkeys and others. He imported hundreds of monkeys that were used in medical research, and his syndicated television show became so successful and lucrative that he expanded operations, and formed the International Animal Exchange. In partnership with William Holden of movie fame, he established and operated the Mount Kenya Game Ranch, Nanyuki, Kenya, and is now one of the world's largest direct importers and exporters of wild animals, supplying exotic wild life to zoological parks and animal at-

tractions all over the world. Unlike other animal dealers, who are merely brokers, Hunt's firm handles the animals from capture to ultimate delivery to the customer. At the 1,800 acre game ranch, newly captured animals are brought to undergo a period of acclimatization where they become used to human contact, diet changes, confinement and general handling. Knowing Don, I can vouch for the fact they are handled with much love. Many of the cheetahs now at the park were captured by Don, and shipped here from his Mount Kenya Game Ranch. Like many professional entertainers, Don did a lot of charity shows with



Nairobi Village, at the Park entrance where passengers will board the mono-rail.

NAIROBI, San Diego

Photos Courtesy San Diego Zoo

GOURMET GUIDE

by DeDe Godwin

These very choice recipes come to us from Carin Winlof who lives in Glendora on a ranch of rare beauty. Mrs. Winlof, who brought her recipes from Sweden about ten years ago, is a superb cook, and we're very lucky to have her as our guest columnist and to share three of her divine desserts.

RIS ALA MALTA

Cook half cup rice in a generous amount of boiling water. Strain rice and rinse with cold water. Whip ½ pint cream with 2 tbsp sugar until stiff. Fold in rice and add 2 tsp vanilla sugar or 2 tsp sugar and 1 tsp vanilla. Rinse a bowl with cold water and fill with rice mixture. Refrigerate. Before using invert bowl onto a plate and garnish with fruit and whipped cream.

NUT CAKE

3 ¾ ounces ground or crushed almonds or pecans	½ C sugar
3 egg whites	1 pint cream, whipped
	Any fresh fruit, crushed

Beat egg whites, add sugar and continue beating until stiff. Fold in nuts. With spatula on greased baking sheets, shape into two round layers. Bake in 325 oven till light brown. Remove while still warm. When cool, spread each layer with sweetened whipped cream (sweeten to taste) and put one layer on top of the others. Garnish with fruit.

BUTTER STARS

1 stick (¼ lb) cold butter	4 ounces flour. (Sift and save 3 Tbsp for the board)
a scant ¼ C water	

Combine these ingredients and work with hand to a smooth dough. Refrigerate 1 hour. Roll dough to a thin rectangle. Fold in three. Refrigerate. Repeat this three times, folding each time in opposite direction. Roll dough after third time to very thin rectangle. Cut in 3 inch squares. With a sharp knife cut corners diagonally, leaving center uncut. Fold every other half corner to center, pushing down lightly. In center of each cookie you may use any sort of preserve, or almond paste or a little frosting. Bake on ungreased sheets at 375 till pale golden brown.

Thank you, Mrs. Winlof!

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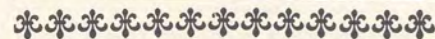
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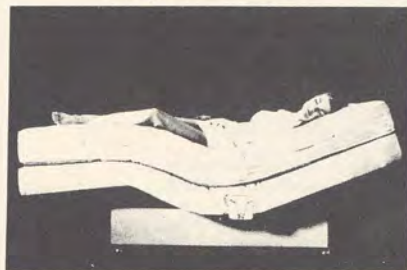
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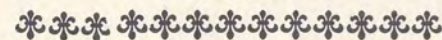
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(Country Club)

HOUSEHOLD HINTS

1. Avocados must be fully ripe to use. You may buy several and ripen them as needed. You can hurry the ripening a little by putting the avocados in a brown bag or by wrapping them in foil.
2. Frozen meats, except poultry can be roasted while still frozen. They will require a longer roasting time—approximately time and a half.
3. Use your blender to make fresh cracked pepper. Blend the whole peppercorns at high speed for 1 minute.
4. If your automatic dishwasher is connected to a garbage disposer, be sure the disposer is completely emptied of food before starting dishwasher.
5. There are many herbs and spices that may well complement a dish, be selective. Also, one herb course to a meal is plenty.
6. The longer stains remain in fabrics the more difficult they are to remove. Treat them as soon as possible. If stain is unknown, soak stained area in cool water before applying any kind of treatment.
7. A new electric kettle has been introduced that has a thermostat that shuts off the heat if the water boils away. There are three interlocking units which

can be detached for thorough cleaning and simple repair.

8. When preparing a green salad tear the lettuce into bite size pieces. Avoid cutting with a knife to prevent bruising.

9. Oven racks are designed to pull out to a "lock-stop" position. This safety feature prevents accidents caused by pulling a rack loaded with hot food right out onto the floor.

10. Use your blender to make bread or cracker crumbs. Quarter 1 slice bread; blend at high speed for 5 seconds.

11. Always use a pair of tongs to turn meat, if a fork is used, juices will escape.

12. Did you know a dryer saves you 12½ minutes for every load of clothes you wash, compared with the time needed to hang and remove these clothes from a clothesline?

13. Ice-cube trays have a special finish to make them nonstick, but this is easily damaged by hot water and strong detergents. Keep an extra set of trays for freezing foods and save the ice tray for making ice only.

14. For best dishwasher performance, be sure water is the recommended temperature—about 150 degrees in the dishwasher.

15. When using a new seasoning, figure ¼ teaspoon of dried herbs for each 4 servings. This usually measures to the "pinch" so often recommended.

16. Before washing clothes, be sure to empty pockets, remove dirt from cuffs, close zippers and other fasteners, remove trimmings and belts, mend rips and tears and remove stains.

17. An automatic oven timer, a feature found on many gas and electric ranges, can do much to simplify dinner preparation. This control will turn an oven on and off at times set earlier in the day, without anyone in attendance.

18. Use your blender to puree and blend cooked foods and pan juices for smooth sauces, soups and gravies.

19. Cooked foods will taste best if herbs are added during the last hour of cooking. Uncooked foods need time for the flavors to blend, add herbs as long before serving as possible.

20. Do not overload your washing machine. Too many garments in the wash prevent good circulation of the water and washing ingredients.



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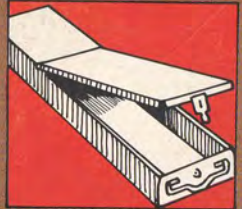


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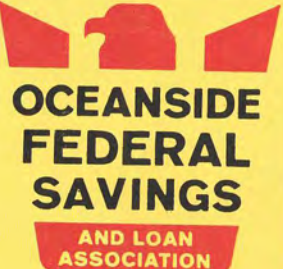
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