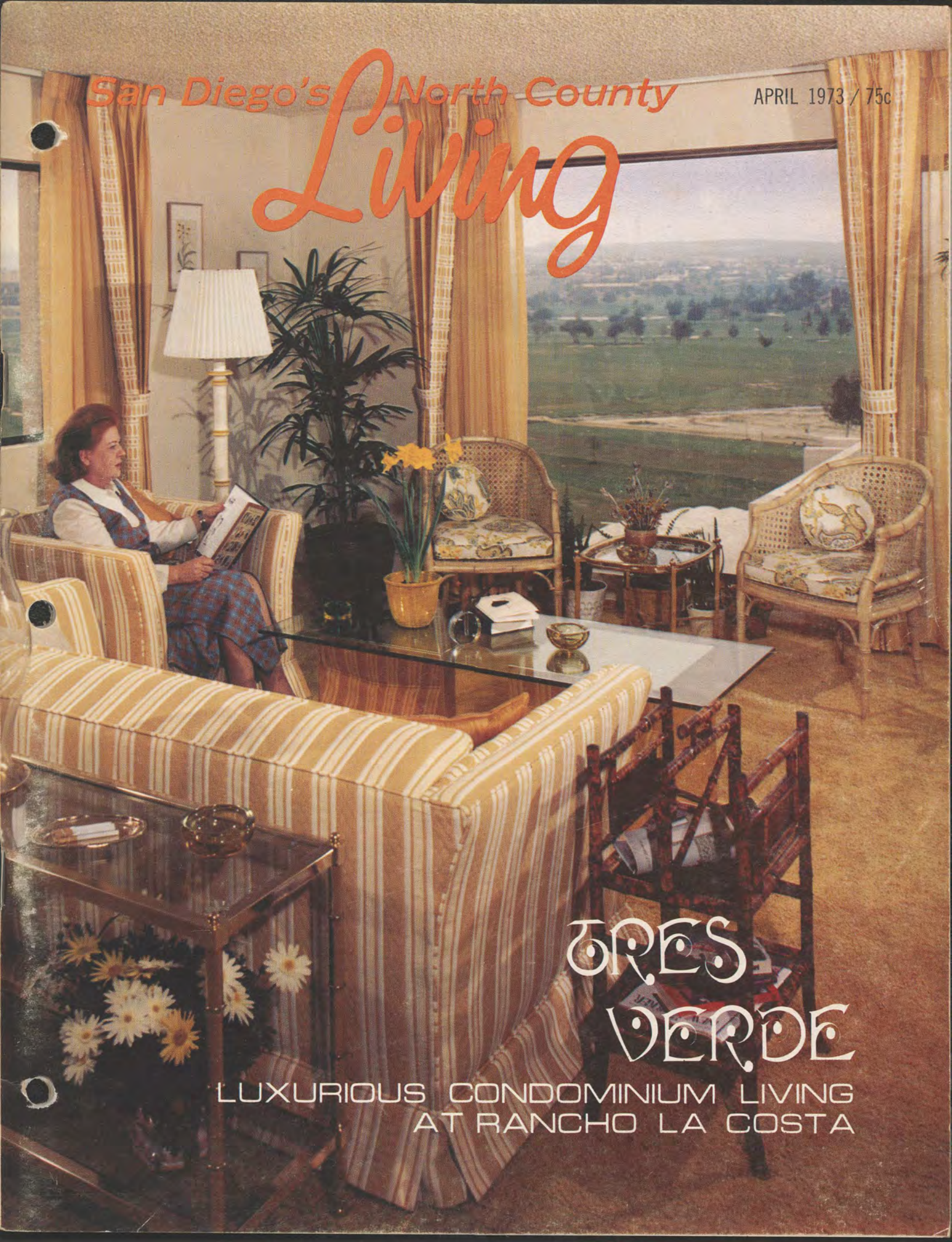


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APRIL 1973 / 75c

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THIS IS LIVING  
by Don Dederer

## ON PETER PIPER AS A VILLAIN

Along about this time every year a New York press agent in the hire of the bottlers of briny cucumbers does his dangdest to get me to publicize National Pickle Week.

And much as I savor pickles, especially those tending sourish, I've never found much to say. And then, the other day, I was buttonholed by a health food freak—not one of the lovely little people who are content with food in its unprocessed form—but one of the militant mystics who with the skimpiest of evidence ascribe all sorts of correlations between victuals and health. You know the type. "Two months after I quit eating pork, my hair stopped turning gray." Or, "Ninety-five per cent of the violence in this country can be attributed to white bread." Or, "Wheat germ will double your sex life."

And that's when the thought dawned. The pickle is an obvious menace. In the face of the evidence, it's incredible that the pickle industry has continued to flourish despite the dangers of consuming *cucumis sativus*.

I can prove beyond doubt that pickles are associated with all the major diseases of the body; that eating pickles breeds wars and communism; that pickle-eating is related to airline tragedies and auto accidents; and that there exists a positive connection between crime waves and the ingestion of this fruit of the *cucurbit* family.

My surveys disclose:

1. Nearly all sick people, at one time or another, have eaten pickles, and it seems to make no difference whether the pickles were Kosher or not.

2. Pickles are directly akin to pregnancy, thus contributing to the population explosion and the world famine that is bound to follow.

3. By the best intelligence available, 98.6 of all communist sympathizers have eaten pickles.

4. A total of 93.1 per cent of juvenile delinquents come from homes where pickles are frequently served. Nearly all marijuana users were pickle fanciers in earlier years, suggesting that pickles are the first step to hard drugs.

5. Of all people involved in airline, auto and train accidents, 99.7 per cent consumed pickles in some form or another within 30 days prior to the calamity.

6. Among Americans who believe in strong military action as a means of settling international disputes, 100 per cent have tried pickles—many, while wearing a uniform.

7. A team of medical specialists reports that a colony of white mice, force-fed pickles for a year, developed bulging abdomens and lost their appetites for other food. Furthermore, their hair stopped turning gray.

8. Among all the people born in 1839 in the United States, there has been a 100 per cent mortality rate among the pickle-eaters.

9. The number of deaths of people who actually swallow the pickles, far exceed the number of deaths of people who just chew up the pickles, swallow the juice, and spit out the pulp.

10. Whereas science may have the technology to produce a substitute pickle of shredded, treated lettuce, there is no assurance that ill effects of cucumber pickle-eating may not also result from the use of imitation pickles.

11. Nearly all the pickle-eating people born between 1839 and 1864 have (a) wrinkled skin, (b) loose teeth, (c) brittle bones, and (d) failing eyesight.

The next time I encountered the aforementioned health food freak, I sprung my data on him. He listened intently to the litany of indictments, nodding in agreement with every flipflop of logic.

"What can you tell me about pickles and sex?" he demanded.

"Well," said I, "Among all people who have managed to double their capacities, it can be proven that pickles at some time in the past had been a factor in their diet."

"In that case," concluded the food freak, "I'm not going to ban pickles entirely from my table. I mean, some great benefits may be derived from foods that inherently may pose risks to human health, however slight."

That's about as far as I've gotten with National Pickle Week this year, and I hope the New York press agent will be content. I'm trying.

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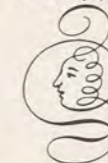
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In the early sixties Earl Wilson wrote in his column that Woody Allen was so unassuming that he still had his phone number listed in the phone book. I immediately pulled out my Manhattan phone directory, and there was the number, under the name Woodward Allen. I spent the next three days writing a fifteen minute monologue to catch Woody Allen unawares. I was totally prepared when I dialed his number. A woman's voice answered. I asked to speak with Woody. She explained that she was his answering service. I was unprepared. She asked if I would like to leave a message. I began my fifteen minute monologue. It took over half an hour to tell due to feverish laughter (my own) and corrections (she thought I should change the German Shepherds to sheepdogs, among others). When I finished she asked me for my name and number. I froze. I said I was Steven Walvish, and gave her his phone number. After hanging up I realized that Woody Allen was now going to call Steven Walvish instead of me. I packed my clothes and ran away from home to live with Steve. After a week Woody still hadn't called, and I moved back home. Woody Allen never did call. What brings back this memory is the local rumor that Woody Allen is planning to film his next movie on the University of California at San Diego campus. It seems that Duncan Shepherd saw someone that looked like Woody Allen eating a hamburger with ketchup and onions at a local lunch wagon; Jim Goldberg saw someone that looked like Woody Allen getting into a big black Cadillac with four large fellows (either bodyguards or college administrators); and Tom Marshall saw someone that looked like Woody Allen going into the Five Arts X-Rated showing of THE CURIOS TEENAGER. Upon discovering that it had actually been Woody Allen whom they had seen, Duncan, Jim, and Tom all learned a valuable lesson. If you ever see a person that looks like Woody Allen, who else could it be than Woody Allen? So if you do see someone that looks like Woody Allen about town, ask him to call me. He can find my number in the La Jolla phone book under Steven Walvish.

WALKING TALL is the Hollywood-ized true story of Buford the Bull Pusser, a Paul Bunyanesque Elliott Ness, and his band of backwoods Untouchables. Joe Don Baker returns home from years on the pro wrestling circuit to find his town besmirched by gambling and prostitution. Director Phil Karlson, one of the most brutal directors of the 1950's, turns to gore in his quest for 1970's realism. The charm of this film (for those that can bear it) is that Karlson has no idea how to bandage the wound after opening the first cut. What results is climax after climax of unend-

## REEL VIEWS by ALAN PESIN

ing violence. Every second actor in this movie of Tennessee corruption is a face you have seen somewhere before (Gene Evans, Noah Beery, Jr., Kenneth Tobey). The town itself is so spiffed up, it belongs in a Sears paint commercial. The biggest disappointments of the film are that it appeals to almost no one except the addicted moviegoer, and that Phil Karlson has replaced technique and composition with buckets of blood and stunt-men.

April 11 brings Franco Zeffereilli's BROTHER SUN, SISTER MOON, the story of St. Francis of Assisi as a young man; along with Edward G. Robinson's last film, SOYLENT GREEN, to the Fashion Valley Theaters.

A pre-LAST TANGO IN PARIS Bertolucci film, THE SPIDER'S STRATAGEM, is having its San Diego premiere at the Unicorn Theater in La Jolla April 12-18.

For those of you that missed the far-out START THE REVOLUTION WITHOUT ME; Bud Yorkin's latest, THE THIEF WHO CAME TO DINNER, with Ryan O'Neal and Jacqueline Bisset, will make you sorry that you did.

THE LIFE AND TIME OF JUDGE ROY BEAN is John Huston's newest lark fil. If camp like BEAT THE DEVIL and THE LIST OF ADRIAN MESSENGER (movies where Huston and his cronies make fun of anyone that takes them seriously) is what turns you on, than this film with Paul Newman, Ava Gardner, Anthony Perkins, and many more, is your cup of tea.

Baseball season has just begun, so why not spend a sunny Sunday at the ballpark cheering the Padres.

### Celebrity Quickies (Cont.)

Alan Pesin: Here's the question I've been practicing for the last twenty minutes.

James Garner: You've been practicing a question? Well get it right, will you!

A.P.: You have continued to make underrated comedy dramas for good vehicle directors like Burt Kennedy. Why have you dropped big dramatic attempts?

J.G.: Because there are not any around. You just do the scripts that are around and offered to you. Not many GREAT ESCAPES come along.

A.P.: There you worked with a dramatic director, John Sturges.

J.G.: Sturges is not so much a drama director as a cutter.

A.P.: What about John Frankenheimer and GRAND PRIX?

J.G.: Frankenheimer's not a drama director at all. He's all technique. He tells his special effects men, "Wreck the train," and "Stick the camera there, there, there." There's just not that many good directors or scripts. You have to work, and you have to keep going, so you do the best you can.

A.P.: How about SKIN GAME?

J.G.: I'm very proud of that film. I wanted to do that film for five years.

A.P.: When in charge of Cherokee Productions you did opt out for Burt Kennedy comedies.

J.G.: On the second one (SUPPORT YOUR LOCAL GUNFIGHTER) Burt really got carried away. I wasn't too happy with that. He rewrote the script. It was a better script before he rewrote it. If you let Burt mess with the script it's a difficult problem.

A.P.: What about THEY ONLY KILL THEIR MASTERS?

J.G.: It would have been a much better movie if we'd done it on the East Coast as originally planned. On the backlots we had to change things, use different lenses for the camera so you wouldn't know where you were.

A.P.: Why don't you ever work with a director like Blake Edwards?

J.G.: Blake is strictly hit or miss.

Alan Pesin: When you were in movies like Karlson's PHENIX CITY STORY, Boetticher's A KILLER IS LOOSE, and Sirk's WRITTEN ON THE WIND, did you realize at the time that you were making Underground classics?

John Larch: (The Mantovani-loving police officer in PLAY MISTY FOR ME) You remember all that? No I didn't know. I'm glad to hear that.

A.P.: What did you think of Douglas Sirk as a director?

J.L.: He was from the old William Dieterle school, more interested in the scope of the production than character development.

A.P.: Was it Clint Eastwood or Don Siegel that picked up on you for your role in DIRTY HARRY?

J.L.: I've been close to both of them a very long time. Clint directed PLAY MISTY and I was the first one he cast in it. Clint did a very sensitive job. He relates to the acting very well because he's an actor.

A.P.: Did you ever talk with Orson Welles on the set of MAN IN THE SHADOW?

J.L.: You don't talk to Orson Welles, you just listen!

Coming next month: An interpretation of the Oscar ceremonies.

## PLACES & FACES

### SDG&E NEWS

The board of directors of San Diego Gas & Electric Company has approved a final budget of \$130.1 million for construction this year, Walter A. Zitlau, president, said today. The amount is \$14 million more than was budgeted for 1972.

Zitlau said the 1973 expenditures for the company's continuing efforts to protect and enhance the environment amount to \$26.2 million, or 20 percent of the total budget.

The new budget includes \$114.4 million for construction of new generating facilities and expansion, renewal and improvement of the company's electric transmission and distribution system, and \$14.1 million for expansion, renewal and improvement of the company's gas transmission and distribution facilities.

Included among expenditures for environment-related projects are \$13.7 million for installation of underground electric facilities into new areas and \$5.1 million for converting existing overhead electric lines to an underground system.

An additional \$7.4 million is earmarked for modification of the boilers of the company's steam generating plants and for modification of its gas turbine generators to meet the Air Pollution Control District's stringent new emission standards that will go into effect January 1, 1974.

To advance its research and development of geothermal energy, which hopefully will develop as a clean form of power generation, the company budgeted \$2.7 million for construction of a geothermal test facility in the Niland area of the Imperial Valley.

The use of nuclear energy for power generation must be developed speedily to its full potential if the nation is to overcome the present energy crisis, Walter A. Zitlau, president of San Diego Gas & Electric Company, said tonight.

Speaking at the spring conference of the Bureau of Home Appliances at the Town and Country Hotel, Zitlau said the energy crunch will have its worst impact from now until the mid-1980s.

He said three basic problems contribute to the overall crisis. They are the difficulty encountered in building needed facilities, such as power plants, for the production of energy, the increasing cost of fuel, and the depletion of fossil fuel resources.

During the next 12 years, Zitlau said, nuclear power offers the only reasonable alternative for easing the energy crisis. Yet despite that fact, the development of nuclear power has been slowed by obstructionists and by the cumbersome, multi-layered government process of approval for construction of nuclear plants.

"If the regulatory process is to serve the American people well," he said, "it must do two things: It must permit the timely construction of needed facilities, and at the same time, it must take every reasonable step to protect the environment from being degraded."

The SDG&E president questioned whether opponents of nuclear power realize that it is the cleanest form of electric generation available today.

"If they know this, then their stubborn opposition to nuclear power is indeed wronging the people of this nation," he added.

Aitlau said nuclear power offers two major benefits. First it would ease the

fuel crisis by replacing fossil fuels for power generation and would thereby allow those fuels to be used for better and higher purposes. Second, it would help preserve the environment because it is a clean fuel that emits no products of combustion into the atmosphere.

In addition, development of the fast breeder reactor by the mid-1980s, would greatly extend the supply of nuclear fuel.

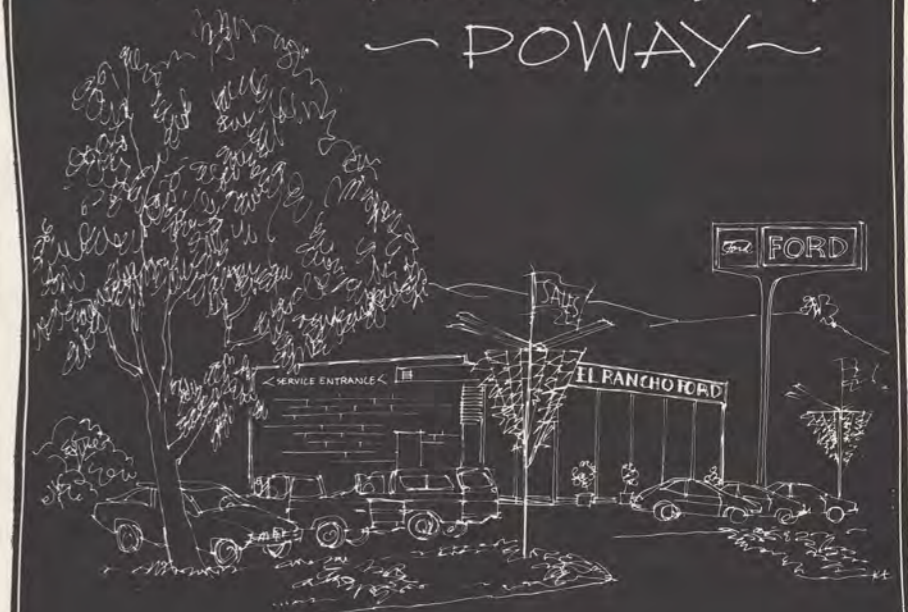
Zitlau said development of other sources of energy for power generation, such as coal gasification, geothermal energy, fusion and solar energy appear to have considerable potential, but their development as reliable sources of power generation is years away.

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# The Art of Living '73

## MAJOR COLLECTION OF FINE ART GIVEN TO U.C. SAN DIEGO FOUNDATION

The contribution of a major collection of fine art and an unrestricted grant of \$60,000 to the recently formed U.S. San Diego Foundation was announced recently by University of California, San Diego Chancellor William D. McElroy. Announcement of the two gifts was made by McElroy at a meeting of the Foundation Board of Trustees. The U.S. San Diego Foundation was formed last December as a means through which the San Diego campus can accept private gifts while providing local control and management of development funds.

McElroy said the \$60,000 gift was given to the Foundation by Robert B.

Ballantyne, a Los Angeles attorney originally from San Diego who is greatly interested in the continued growth of UCSD.

The art collection, presented by an anonymous donor, consists basically of late 19th and early 20th Century European impressionistic paintings. It was given in part to the Foundation with the remainder on loan. Total value of the 62 paintings and one sculpture is estimated at \$2.2 million with the value of the portion owned by the Foundation set at \$840,000.

The collection will go on public display at UCSD for the first time April 25 in the University Art Gallery. The sculpture, a bronze titled 'Oval with Points' by Henry Moore, is currently on display on the main floor of the Central University Library.

Among the artists represented in the collection are Pierre Bonnard, Georges Braque, Paul Cezanne, Raoul Dufy, Jean-Baptiste Guillaumine, Camille Pissarro, Georges Rouault, Maurice Utrillo, Suzanne Valadon, and Louis Valtat.

Also included in the collection are 'Reve De Joie' by Marc Chagall, 'Homme Nue Couche' by Edgar Degas, 'Les Concombres' by Henri Matisse, 'Effet De Neige A Limetz' by Claude Monet, and 'Paysage De Brabant' by Vincent Van Gogh.

## LA JOLLA CIVIC/UNIVERSITY ORCHESTRA



Florence Moore Cohen of Del Mar will be among the artists to exhibit and demonstrate in the ARTza-POP in music and arts festival to be held for the third year in the courtyard of Salk Institute, La Jolla, April 29th from 11 a.m. until 4 p.m. The event will benefit the La Jolla Civic/University Orchestra and Chorus.

Mrs. Cohen was graduated from San Jose State College and from 1966 to 1971 her work was accepted in major art shows in the bay area. In 1969, she received an award of merit in the San Francisco Art Festival and in the San Francisco Potters Biennial Show at DeYoung Museum.

Since relocating in the San Diego area, the artist had three luster boxes accepted in the California Design XI, Pasadena. The boxes are handbuilt with concentration on glaze and decoration.

Programmed with the art exhibits will be a varied musical program, an ethnic fashion show, a display of a new harpsichord with dynamics, a student wall painting competition, dancing and food.

Tickets may be purchased at the gate. Mrs. Norman Vale Cooley and Mrs. Leslie Hill are co-chairmen.

## SAN DIEGO SYMPHONY

The San Diego Symphony Orchestra Association will host the state-wide Annual Conference of the Association of California Symphony Orchestras this June and the prestigious American Symphony Orchestra League Annual Convention in June 1975.

Approximately 350 will attend the three day convention beginning June 29 this year, according to Philip A. Whit-

acre, Symphony general manager, and more than 800 from the United States and Canada will attend the 1975 convention.

"The San Diego Symphony Orchestra's emergence as one of America's 29 major symphonies is the principal reason that the American Symphony Orchestra League chose San Diego as a convention site. Our Symphony is the first orchestra in six years to achieve this coveted status" commented Whitacre.

Attending this conference will be representatives of California professional symphony orchestras as well as college and university orchestras.

The American Symphony Orchestra League will hold its 1973 convention in Washington D.C. and its 1974 convention in New Orleans.

## ARTHUR LYMAN RETURNS TO SHELTER ISLAND'S BALI HAI

Arthur Lyman is synonymous with the music of Hawaii. He has taken the Island music and added his own particular touch with the marimba.



Lyman, who will be appearing at Shelter Island's Bali Hai April 17-29, compliments the Polynesian setting with his exotic sounds, offering visitors a taste of Hawaii right here in San Diego.

A very versatile young man, Lyman also plays bongos, congas, guitar and other instruments associated with Island music.

His back-up group is just as proficient. Marty Mallory is on piano, with Ron Payton on bass and Harold Chang on drums. Lyman has also added two vocalists, Kaipualai (a heavenly flower that grows by the ocean, and Kapiolani (the beautiful curve of the heaven).

Exotic bird calls, made either vocally or with instrumental innovations, are sprinkled throughout the repertoire adding an unusual and distinctive sound to Lyman's music.



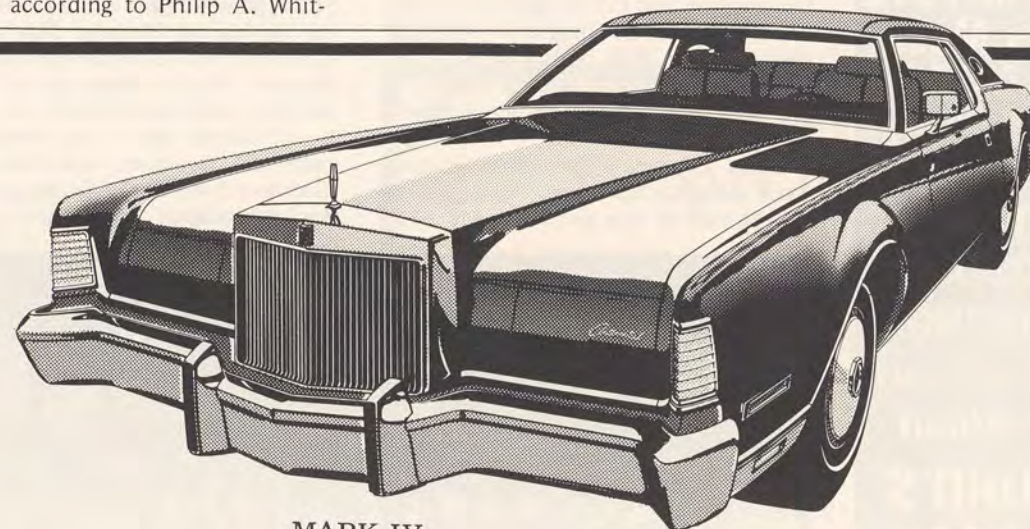
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# People, Places and Things

SAN DIEGO BARBERSHOP HARMONY  
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1972-1973 Champions Golden Staters



The Salt Flats

Friday and Saturday, May 11 and 12, the San Diego chapter S.P.E.B.S.Q.S.A., Inc. (Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America) presents their 25th annual show at the Civic Theatre, downtown San Diego.

Featured will be the finest quartet in America, the 1972-1973 International Champion "Goldern Staters" from Arcadia, California. Also present will be one of the great comedy quar-

tets, known from coast to coast, "The Salt Flats" from Salt Lake City, Utah.

And, of course, San Diego's own Sun Harbor Chorus of 125 men, directed by Marvin Yerkey. This chorus is currently the champions of the Far Western District composed of the five western states and Hawaii.

Proceeds from the show will be used to transport the Sun Harbor Chorus to Portland, Oregon, this July for international competition.



Sun Harbor Chorus

# AIR FRANCE

## MINI NEWS

### French Leave Longer

The French take longer vacations than any one else, Air France reports. In a nation where 47.5 per cent of the population took vacations in 1972, the average holiday length was 26 days, compared with 22 days for the U.S. and Germany.

### Senorita Geisha's Grass Skirt

Beginning April 1, Air France opens one of the longest and most exotic air routes in the world, linking Tokyo with Lima via Tahiti. The 10,774 mile route across the Pacific will be operated twice weekly with Boeing 707 aircraft. Its longest hop, 5992 miles between Tokyo and Tahiti, tops Air France's record Rio/Paris non-stop by 295 miles.

### Arawak on Guadeloupe

A 112-room hotel, rising above a white sand beach, opens June 1 on the French Caribbean island of Guadeloupe. Called the Hotel Arawak, it will be operated by the French PLM chain, says Air France. Decor will be in Caribbean indian motif, and the hotel will feature French and Creole cuisine.

### Insiders Art Tour

A half-day tour through the studios of some of France's best artists with an expert guide is being offered as part of the Meet the French program available through Air France. The tour will provide a look at both realistic and abstract works with the possibility of purchases.

## FRANK L. HOPE SR. MADE DIRECTOR EMERITUS

The Board of Directors of Home Federal Savings and Loan Association announced today the retirement of Frank L. Hope Sr. from the Board. Kim Fletcher, president said the association had reluctantly accepted Hope's retirement and was giving him the title of Director Emeritus.

"Frank L. Hope has been a member of the Home Federal Board of Directors since 1949. In that period Home Federal has grown from a \$5 million association with one office to a one billion dollar institution with 26 offices throughout California," Fletcher said. "The Board joins me in a deeply-deserved commendation for his outstanding dedication and record of achievement.



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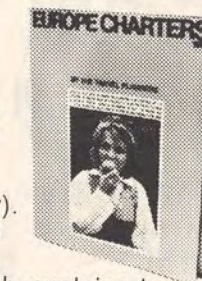
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# People, Places and Things



## ASCOT SHOP'S UNIQUE SERVICE

A new service designed for harried executives and other pre-occupied males has been inaugurated by the Ascot Shop of La Jolla under the name "By Appointment."

Rancho Santa Fe resident and Ascot Shop owner Jack Matzinger said "By Appointment" is planned for busy men who no longer have the time to shop leisurely for clothing and accessories.

"We decided some time ago," Matzinger said, "that a method had to be found to bring the Ascot Shop's traditional men's wear directly to the customer. With that in mind, we have completely outfitted a store-on-wheels that will travel 'by appointment' to home or offices anywhere in San Diego county."

Matzinger said the idea for "By Appointment" was conceived by Ascot Shop vice president Edgar Daniels, who has been associated with the Girard Avenue store for the past four years.

With a background of more than 20 years in men's ready-to-wear, including the Hat Corporation of America, Dan-

iels brought to the project a wealth of ideas based on his in-depth experience.

Among other things, he said the "By Appointment" carriage will display a full line of men's suits and sports coats as well as a broad cross-section of slacks, footwear, shirts and ties.

Daniels said he has been aided on the project by Ascot Shop staff member David Burton, who has been charged with merchandising the apparel content of the carriage.

Matzinger, who founded the Ascot Shop more than 20 years ago, said initial response to "By Appointment" has been what he described as "terrific."

He said "By Appointment" will travel regularly to the North County, servicing residences and offices in Ocean-side, Carlsbad, Lake San Marcos, Vista, Escondido, Pauma Valley and the San Dieguito area.

In fact, he said, "By Appointment" will go wherever it is requested. Those wishing to avail themselves of this unique new service may call 454-5177 to assure an appointment with "By Appointment."

## ART OF MEXICO

One hundred (100) pre-Hispanic Mexican works of art from the Jules Berman Collection, Beverly Hills, are on view at the Fine Arts Gallery of San Diego, Balboa Park, through May 6, 1973.

The exhibition is comprised of clay and stone figures from pre-classic cultures dating 1500 B.C. to the post-classic period, c. 1521 A.D. The earliest, the Olmec, with its hieroglyphic writing, mathematical and calendric system, is

considered by some specialists as the only true Mesoamerican civilization. Subsequent developments emanated from, or were greatly influenced by it.

Examples from Colima, Nayarit, Jalisco and Veracruz are a legacy, enabling an insight into the life at that time. While many of the figurines were destined for the tomb, they offer attitudes of everyday situations and the gamut of human expression.

The Fine Arts Gallery is open Tuesday through Saturday 10 a.m. to 5 p.m.; Sunday, 12:30 to 5 p.m.

## LIVING MAGAZINE

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### ABOUT THE COVER:

Mertice Rubinoff enjoys the sun-filled panorama of the La Costa golf course through her living room window in her *Tres Verde* apartment. This indoor-outdoor concept provides a feeling of spaciousness — and an atmosphere of relaxation. Mertice's apartment is in tones of liquid gold — filling her home with perpetual sunshine. Mr. B. F. Chase, owner-developer of the *Tres Verde* project retained the design firm of *Environs Unlimited* for his color-coordination and model interiors. *Environs Unlimited* is providing total interior design services to all new owners at *Tres Verde*.

San Diego's North County  
*Living*



VOLUME 12 NUMBER 4  
APRIL 1973

### FEATURES

- 14 LIVING AROUND TOWN  
by Terry Esposito
- 24 INKLINGS  
by Pat Britt
- 37 VALLEY VARIETIES  
by Lynne McEuen
- 48 TRES VERDE  
Luxurious Condominium  
Living at Rancho  
La Costa
- 64 LOUELLA LIVERWURST  
SAYS
- 73 BUSINESS & ESTATE TOPICS  
by Larry Showley
- 74 APEELING SEENS O'SIDE  
by Kitty Peeling

### DEPARTMENTS

- 62 RESTAURANT ROW
- 78 FINGERTIP SHOPPING
- 80 ASSOCIATION NEWS
- 84 SHOPPER'S BAZAAR



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**IN LA COSTA**  
La Costa Gift Shop  
In The Lobby

# Living around town

by Terry Esposito



Mrs. Walter Peregoy and her elegant Arabian filly—a "Love Story" portrait by Jaffarian.

## MARY MOORE ART GALLERY TO FETE NORTH COUNTY ARTIST

The Mary Moore Art Gallery has earned a national reputation for acquiring top talent in the U.S.A. for their gallery, including such famous names as Fritz Scholder (whose collection has been featured at the Smithsonian Institution National Collection of Fine Arts), the internationally famous artist, Madame F. Gilot, wife of Dr. Jonas Salk, and many, many other renowned artists of the world.

Though the Gallery is primarily devoted to paintings and sculpture, the works of E. P. "Jeff" Jaffarian in photographic art have received such acclaim that a special showing was held by the Gallery on April 1, at the artist's home in Quiet Hills, Escondido. It was felt that due to the quality and massiveness of the collection, the country home, formerly occupied by Harold B. Wright and later, Major Rueben Fleet, was the perfect backdrop for the Invitational Showing and Reception.

Jaffarian was born in Bangor, Maine, in a family steeped in the Ministry. At an early age of fourteen, his desire to



Wall size 4½ x 4½ foot photo portrait of Arabian show horse stallion "Elsinore Cimarron on display at the Jaffarian Exhibit.

"go West" was achieved by hitchhiking across the U.S.A. to Oregon. During World War II, a tour of duty was served in the U.S. 82nd Airborne Paratroopers. Following the war, Jaffarian continued his education, graduating from Aurora College in Maine, followed by graduate studies in business, photography, and allied fields at the University of Washington in Seattle and the University of Oregon in Eugene, Oregon. During college days, a growing interest and activity in photography became marked in the life of this artist, his works surpassing many of the local professional photographers. Though his

achievements came quickly in the business world, with his being named the youngest manager of the Prudential Insurance Company of America, running for Congressman and many other top Presidential Executive positions, his thirst to pursue artistic photography led him to furthering his activities in this area. Since his arrival in 1968 in San Diego, though President of Multilateral Financial Services and Resource Growth Fund at the time, a sabbatical was taken to devote full energy to capturing the beauty he felt photography alone could do. His works are noted for their sensitivity in capturing the subject in its

trueness of form. He has hiked in the rugged terrain of the High Sierras and Baja carrying an 8 x 10 camera, finding beauty to preserve for generations to come. He is noted for collages and works of large scale. He has been commissioned to do portraits and action photography and has gained an enviable reputation for his Equine works. The Rancho Bernardo Riding Club and the Rancho Santa Fe Riding Club Horse Shows reflected his abilities to handle action shots. His works have found their place in numerous homes in La Jolla and Rancho Santa Fe, including Dr. and Mrs. R. Holcomb, Mr. and Mrs. Richard Colbourne, Mr. and Mrs. Peter Fletcher, Mr. and Mrs. C. Ray Harmon, Mr. and Mrs. James Iverson, Dr. and Mrs. Ben Esposito, Mr. and Mrs. George Straza, Mr. and Mrs. Rudi Lewis and many other who treasure his works.



Jur-Meadow as photographed by Jaffarian.

## ARABIAN HORSE SHOW AT DEL MAR

The Desert Arabian Horse Association announced that its ALL Arabian Horse Show will again be held in Del Mar at the Fairgrounds on April 20, 21 & 22, 1973. Proceeds will benefit the 4-H Clubs. Exciting events are planned for the expected 600 entries including racing, trotting performance English & Western, Driving and costume Classes. The public is always cordially welcomed at the Arabian Show. Heading up the Show Committee is Kenneth Wood, assisted by Show Sec. Barbara McCoy, Treasurer, Jean Beck, Announcer, Sam Siciliano, Ringmaster, Paul Whitehead, Veterinarian, Dan Evans, D.V.M., Farrier, Tom Ramoss, Photographer, Johnny Johnston, Show Physicians, Dr. Ben Esposito, Dr. Fred Ragland, Dr. Richard Sarver, Dr. Robert Schroeder, Barns Mgr., Johnny Knight, Office Mgr., Jean Guyer, Grounds Mgr., Tim Moorman, Program Sponsor & Advertising, John Franklin, Hospitality, Linda Wood, Ring Clerk, Pat Ramoss and Racing Steward, Dr. Don Thiel.

## NEWS FROM LA COSTA

Arnold Palmer had all the La Costa people pulling for him as he determinedly set out to win the Hope Classic in Palm Springs. Palmer's win would mean he would be among the 30 or more golf champions arriving here to participate in the MONY/LA COSTA TOURNAMENT OF CHAMPIONS, April 16th through 22nd. A great cheer went up in our lounge when the incomparable Arnie came through. The charisma of this man cannot be denied... win or lose, Arnie's Army is always right by his side. His presence at the Tournament of Champions always adds extra lustre to this great golfing event.



James Garner and Foster Brooks watch fellow golfers at the La Costa golf course.

This year's defending Champion, Bobby Mitchell, will be teeing off against such greats as: Lee Trevino, Grier Jones, Jack Nicklaus, Bruce Devlin, Gary Player, Doug Sanders, Bob Dickson, Chi Chi Rodriguez, Dewitt Weaver, Johnny Miller, Jerry Heard, Jim Colbert, J.C. Snead, Gay Brewer, John Schlee and Jim Jamieson. At this writing it looks to be the largest field in the history of the famed 'T of C'.

This annual event sponsored by Mutual of New York and La Costa attracts a gallery from all over the Southland. And the players love it, for not only does every player leave a winner but it is the challenge of the year, as a Champion is pitted against a



Glen Campbell gets ready to tee off at the Andy Williams San Diego Pro Am Tournament held at La Costa.



Victoria Principal, new motion picture star, with Pancho Segura, La Costa's Tennis Pro.

Champion. Tickets will be available for purchase each day at the entrance gates. For those who wish to purchase tickets prior to the event they may be obtained by making a check payable to "Tournament of Champions" and mailing your request to the Executive Office at La Costa, Rancho La Costa, Calif. 92008. Thursday and Friday, tickets are \$4.00 per day. Saturday and Sunday, \$6.00 per day.



Buddy Hackett, adds a sparkle to the atmosphere at La Costa.

One would think we were in picture production at La Costa: A crew from Lorimar Productions is filming the progress of that incredibly 'funny man' Buddy Hackett, who is spending a month on our Spa program. For those guests who approach dieting with 'pain,' working out with Buddy keeps them laughing with tears in their eyes.

Simultaneously, Harpers Bazaar and Town & Country have been shooting glamour layouts around and about La Costa. A strikingly handsome twosome Christian and Melissa Whittaker were the subjects for Harpers. And Interna-

LOIS FAIRBANKS PHOTOGRAPHY

tional playgirl, beautiful *Betsy Theodopoclis* was the focal point for the T & C story.

Speaking of the International scene: *Christina and Henry Ford* return for another week in the Spa. And arriving for her first visit, *Lucy Jarvis*, who gained international attention for her marvelous NBC documentary "Inside China."

Super star, *Bette Davis* garners much attention as a frequent Spa visitor. Her walk, mannerisms and speech are ever fascinating. How divine it must be to be so totally 'one of a kind'. A rising star that my friend *Gloria Luchinbill* feels will be the next *Ava Gardner* is *Victoria Principal*. This beautiful young girl is going from one major picture to another. Between assignments, she can most often be found at La Costa Spa and on the tennis courts developing her tennis game with the assistance of *Pancho Segura*.

Three hundred members of the Western Regional division of the *American Jewish Committee* recently held a three-day conference at La Costa. It was a particular pleasure for those of us at La Costa as *Allard Roen*, who with his associate *Merv Adelson*, own and operate this famed resort, was honored for his many philanthropic activities. *Marian Janson* hosted a cocktail party for 150 guests at her beautiful La Costa

home. At this social event, *Mr. Sidney Levitz*, President of *Levitz Furniture* and a close personal friend to *Mr. Roen*, presented him a plaque in recognition of his deep interest in humanitarian causes. Following cocktails, an Awards Dinner was held in the Vallarta Room, where it was announced that this Regional meeting was the most successful ever held.



*Mr. Sidney Levitz, President of Levitz Furniture, awards a plaque to Mr. Allard Roen of La Costa who was honored by the American Jewish Committee for his deep interest in humanitarian causes and his many philanthropic activities.*

The Vallarta Room will also be the scene for the Mt. Scopus Chapter Hadasah luncheon on April 6th. The Chairman, *Mrs. Irving Roston*, of La Costa, has no peer when it comes to producing exciting social events. This year she has chosen the theme "The World Beneath The Sea". King Neptune, surrounded by a school of mermaids will greet the guests. A sunken pirate ship has been hauled from the depths of the sea, complete with a treasure chest of priceless loot. A Saks 5th Avenue fashion collection, entertainment and an epicurean luncheon will complete the day.

### SCRIPPS CLINIC AND RESEARCH FOUNDATION IS AWARDED \$75,000

A midwestern philanthropic foundation has awarded \$75,000 to Scripps Clinic and Research Foundation (SC&RF) for the establishment of a special research position within the La Jolla institution's cancer research program.

According to Edmund L. Keeney, M.D., president and director of SC&RF the award was made by the Elsa U. Pardee Foundation of Midland, Michigan. The special position created by the award has been named "The Elsa U. Pardee Investigatorship in Cancer Research."

The Pardee Foundation has been a prominent supporter of cancer researchers at leading institutions throughout the country, having funded similar positions at the Sloan-Kettering Institute and several major universities.

Mr. William W. Allen, vice president and secretary of The Pardee Foundation, said that the award was made on the basis of SC&RF's "nationally recognized cancer research programs and the respect accorded its investigators."

"We would be hard-pressed to find a group of cancer scientists more deserving of our support," Allen added. "Scripps has already contributed substantially to progress in this field of medicine, and we are confident that past achievements are but harbingers of bigger and better advances to come."

Dr. Keeney commented that interest and support from private foundations such as Pardee are "vital supplements" to federally funded programs. Federal grants, he said, never cover the total cost of conducting research involved in the program. In these cases, supplementary financing must be obtained from private sources.

Expressing "great appreciation" to The Pardee Foundation and its trustees, SC&RF's president and director explained that appointment of a scientist to the Elsa U. Pardee Investigatorship will be made on the basis of "proven potential

for achievement in the field of cancer research."

The Pardee award to SC&RF is representative of increasing national and international recognition of the institution's significant role in the country's "war on cancer" efforts.

Scripps Clinic was one of 17 institutions in the U.S. to receive special grants for construction of cancer research facilities from the National Cancer Institute;

its grant was the third largest awarded on the west coast.

Cancer-related research now constitutes a sizeable percentage of SC&RF's overall research effort. New facilities planned for construction later this year will permit expansion of cancer studies at the institution. Scripps' officials say that research in this area will account for fully 60 percent of medical investigation in the new building.

### LA JOLLA BEACH AND TENNIS CLUB SOCIAL TEMPO...



*Among members and apartment guests dining at the Beach Club while enjoying the activities of the 84th annual Sectional Men's Doubles Championship were Mrs. Loraine Cameron, George Biddle, C.C. Randolph of New York, publisher of Business Week and his mother, Mrs. C. C. Randolph Sr.*



*Preceding the Tennis Ball and forming a receiving line in the Club were, Mrs. Bevan Ward, Mrs. John Griffiths and Mr. and Mrs. Philip P. Perkins. This tournament's proceeds go to the Bishop's Schools Scholarship program.*

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The popular President of the Club and his charming wife, Mr. and Mrs. William Scripps Kellogg greet guests arriving at the Ball.



Club members attending the Tennis Ball, Mr. and Mrs. Marshall Pellar.

## FINE ARTS GALLERY

Two grants of \$10,000 each have been awarded to the Fine Arts Gallery of San Diego it was announced today by Philip L. Gildred, President of the Fine Arts Society.

These grants are from the National Endowment for the Arts, Washington, D.C., a federal agency. One is a matching grant to be used for the purchase of two or more sculptures by living American artists. The grant period is through August 31, 1973.

The second grant is to be applied toward the costs of a major sculpture exhibition and is not to exceed 50 percent of the cost of the project. The grant period is through June 30, 1973. This money will be used for the exhibition "The City is for People" planned for mid-July through mid-September in the Fine Arts Gallery and in the city of San Diego as a whole.

18/APRIL 1973



Committee members attending the reception included Mr. and Mrs. Phil F. Franklin and Mr. and Mrs. S. Reid Gustafson. Mrs. Franklin was publicity chairman and Mrs. Gustafson is president of the School Alumnae Association.

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Sam Winston's Winston Delta Tire Trojan T-100.

## SAM WINSTON = MOTOR RACING'S MAN "BEHIND THE SCENES"

It takes more than drivers, car owners, mechanics, emergency workers and ticket sellers to keep the blossom on racing — it takes dedicated enthusiasts behind the scene that know that racing requires support in a multitude of ways, and moreover, are willing to give it.

Sam Winston, President of Winston Delta Tire Company in Glendale, California, typifies this dedicated enthusiast type, for he supports drivers, teams, race tracks in the L & M Championship Series, Can-Am Series and Drag Racing — yes, he supports the sport and wants to help mold it into something bigger and better for all to enjoy.

Retracking the Sam Winston race support, we would start with Nick Dioguardi, of Glendale, California who was sponsored by Sam Winston in his trek to the Sports Car Club of America National Championship in his Surtees Formula A car. This support continued into the professional ranks when Nick

campaigned the car in the SCCA L & M Championship Series.

The Internationally known David Hobbs from England was sponsored by Sam Winston when he drove the Ti-22 Can-Am Delta Tire Car impressively at both the Laguna Seca (Monterey, California) and the Los Angeles Times Grand Prix at Riverside, California. Thousands still remember that inspired drive from the back of the pack up to fifth, passing 14 cars on the first lap.

Sam Posey, racing's "Mr. Motor Mouth", another of the great gentlemen of racing and another Sam Winston benefactor. Sam sponsored the Winston Delta Tire Company Surtees effort for Sam Posey throughout the 1972 L & M season, with their efforts rewarded by a second overall in the final championship standings.

Mike Snively, super-driver of the Jim Annin dragster, the first car to break the six-second barrier at the Ontario Super-

nationals was also sponsored by Sam Winston's — Winston Delta Tire Company. — Typical, Sam's first support of drag racing and his car pulls off such a phenomenal feat.

Riverside International Raceway appreciates Sam too. Not only does he buy program ads like so many of the Riverside supporters, but also donates all the many types of tires needed by their pace cars and support vehicles. All of the Riverside emergency and fire vehicles have been outfitted with Winston, Delta or Vredestein tires.

1973 has brought about an exciting announcement of Sam Winston's greatest involvement yet in the field of professional motor racing. Sam's particular expertise in choosing a driver led him to his ultimate choice of the internationally known — and acclaimed Jody Scheckter of South Africa. Scheckter will drive the all new, Winston Delta Tire Company sponsored Trojan T-101, built at the Trojan Works in Croydon, England. The Winston entry into the famous L & M Formula 5000 Championship will compete first at Riverside International Raceway on April 29th. In addition to his Winston Delta Tire commitment, Scheckter has driven and is now under contract to the constant-winning Formula 1 McLaren Works team.

Recently, former world's champion Jackie Stewart tributed Scheckter in saying, "In the South African Grand Prix, Jody was positively amazing and a true tribute to his country." According to Liggett & Meyers Tobacco Company — the sponsoring agency for the Formula 5000 Series, "Jody Scheckter is one of the hottest sports stars to come out of South Africa since Gary Player hit the golf scene."

Sam Winston lives in Pasadena with his wife Melinda, daughter Missy, and Son Sam II. Sam's parents recently moved from their Pasadena home to Rancho Santa Fe, California. His parents, Mr. & Mrs. Ric Oliver share their son's avid sports interest in horses and cars.

Sam and his father's company — the Winston Delta Tire Company was formed on integrity. The general public has totally accepted the Winston Delta concept and is happy with their purchase of Winston Delta Tire products — because of price and quality. The Winston Delta stores provide unusually neat and attractive surroundings where the total business is tires. No other gimmick sales items are offered — just the quality of excellent tires and commensurate service.

Winston Delta Tire Company is proud of the vast variety of tires they market — from the foreign car to the diesel trucks.

In September of 1972 the Company came out with a new steel belted

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Winston tire. In March of 1973 the Company — obviously a forerunner in the industry, introduced a new Winston Radial Tire.

The Delta Tire Company was one of the first companies that purchased tires from other companies and sold them under their private label. Delta is also the largest tire company to operate in this manner, in the world.

The development of that success story started when Sam Winston's father, Ric Oliver, and uncle had been in the tire dealer business for over 30 years. Although manufacturing goods under private labels was a familiar style yet was untried in the tire business. Ric Oliver approached Uniroyal who was reluctant to deal — yet finally agreed to do business.

The sales in the first year soared beyond the million that Ric Oliver had projected, guaranteed — to a 3.5 million total.

Mid 1962 saw the business ready to move to California, — following Sam Winston's graduation from college. Oliver and Winston were now ready for their Southern California Delta Tire Company franchise. This franchise was one of the 22 in the United States. Each owns one-twenty-second of the national Delta Tire Company stock, and — success was imminent.

Later following unbelievable sales success — an alliance was formed with Vredestein Tires of Holland. At present Vredestein makes approximately 15 per cent of all of the Winston Delta Tire sales, with Winston as the western distributor of the Vredestein line of products.

**The Top-Of-The-Line**—the Winston tire was introduced in October of 1970. The Winston is a higher priced top quality tire — totally adaptable to and prime for full-size American cars. The Winston Tire sales have proven to be as spectacular as earlier predicted and now account for in excess of 26 per cent of all of their sales.

All the Winston Delta Tire Stores are painted in sparkling blue and white. The stores — 37 — in all, under Sam Winston's tutelage are expertly managed by his soft spoken and calm method of doing competitive business.

Sam Winston's particular personal competitiveness shows outside of his professional life. His excellence at the handball court is well recognized — there isn't a sporting event he doesn't want to attend, or wish he had the time to support.

This competitive spirit brought about an innovative touch to his widely known TV advertising. The Los Angeles Laker's top star — the famous, "Mr. Clutch", — Jerry West, now assists Sam in telling the Winston Delta Tire story. What better advertising ambassador to spread the tidings of the quality Winston Delta Tires.....□

# a word from Jack LaLanne

## EVERYONE IN AMERICA CAN BE MORE PHYSICALLY FIT

Improved physical fitness for everyone is the new goal set by the Nation's No. 1 Expert, Jack La Lanne. He continues to add more cities where his daily, half-hour of exercise, nutrition tips, and common-sense habits of daily living are seen. To quote Jack....he wants to, "Help people feel better, look better, and help them think positively." He is a great admirer of Billy Graham; and, whereas Graham is helping people spiritually....Jack feels he is helping people physically and mentally by stimulating them to a new way of living through exercise.

Former President Dwight D. Eisenhower often stated his concern for better health for the people of America; and, through his concern, established the President's Council on Physical Fitness & Sports. President Kennedy believed in the importance of being more physically fit and appointed many leading educators, doctors, and experts to the Council and sought the advice of schools and colleges and what could be done to improve the physical abilities of our younger people. President Johnson continued this same objective, and under President Nixon, Commander James A. Lovell, one of our Nation's leading Astronauts, continues to serve as Director of the President's Council on Physical Fitness and Sports. All of these outstanding men have the same goal that Jack La Lanne has had for many years....Physical Fitness enables one to do his or her job better....and Jack La Lanne's Crusade for Fitness started with himself when he was a youngster of 14. In Jack's own words....he was a "mess" ....pimples, underweight, braces on his teeth, braces on his shoulders, wearing arch supports....he was the kid that even the girls picked on.

"Born Again" This all changed when his mother took him to a physical culture lecture in Oakland, California. Because the hall was filled to capacity and no seats were available....they were about to leave when the lecturer saw them in the back of the hall....and told

the usher to bring two seats, and placed them on the platform. This is when Jack was first introduced to the wonders of exercise and nutrition. One statement the lecturer made, "You can be born again"....really stayed with Jack, and he repeats it to his television students often.

To make a long story short....Jack with his mother, saw the light. They stayed to talk to the lecturer and then went home to start on a new plan for living. He began eating the nutritious foods and staying away from foods like pie, cake, ice cream, soda pop, and all other high-calorie foods that had been a part of his earlier life. Jack now admits that he was a "sugarholic"....he was hooked on sugar. Today he does not even permit sugar in any form in his home. His favorite sweetener is "Natural Honey" which is substituted in all recipes, as well as eaten alone. Honey is a really tremendous food, and Jack believes people should eat more of it.

Well, back to the story....in the next four years....by the time Jack was 19, he had really been "Born Again". He was the strongest boy in the city. He started

out to be a doctor by enrolling in pre-med school. After a few months of school, he became impatient as he wanted to help people....before they became ill....and that's when Jack started his first gym in Oakland, California. In the next few years, this business expanded to a chain of twelve gyms in Northern California.

The gyms prospered, but Jack wanted to go on to help more people....and this is when television entered the picture. He sold all the gyms and started to do a live TV show on KGO-TV in San Francisco. The show was a success from the very beginning, and Jack was soon able to "Sponsor himself" with a line of quality, food supplements and special exercise devices created to his exacting requirements. Jack has now been on television for eighteen years, doing his daily, half-hour show every day, Monday through Friday. He moved his company and show to Los Angeles in 1959. His show, seen in the Los Angeles area on KTTV, Channel 11, is filmed and prints of the shows are released nationally to nearly 90 major TV stations in color and black and white.



Left to right: Mr. Joseph S. Young, Vice-President of Bank of America in La Jolla, Elaine LaLanne, former President and now active member of WAIF, Evelyn Young and Jack LaLanne. Both couples have chosen Tres Verde, and are now happy owners of one of the new luxurious condominiums at La Costa.

## People, Places and Things

### SAN DIEGO COUNTRY ESTATES' GRAND OPENING

A Mr. and Mrs. Champagne fashion show presented by the "Angelitos del Campo," featuring the Remarkable Rebecca and her spring collection, at the San Vicente Country Club, Wednesday, March 28, culminated a month-long calendar of grand opening events at the new San Diego Country Estates near Ramona.

The "Flight into Fashion" marked several *firsts*. The event was the first for the Angelitos del Campo, newly organized auxiliary for the Diabetes Association of Southern California. This was the first time designer Rebecca, of Beverly Hills, opened her new collection in San Diego. It was presented by Saks and coordinated by Lilo Miller of La Jolla. And this was the first fashion show held at the new San Vicente Country Club at the Estates.

Chairman and founder of Angelitos del Campo, Mrs. Robert Letts Jones (author Jeanne Jones, "The Calculating Cook," 1973) announced that several patrons and patronesses hosted tables of ten. They included Messrs. and Mmes.

M. Lauren Dow, Robert Bond, Rudolph Riis, Bill Bailey, Ray Watt, V. Zay Smith, Frederick Kirch, Julian Kaufman, Glen Miller, William Watt, Charles LeMenager and Robert Jensen. Proceeds went toward the establishment of a Summer Camp for Diabetic Children, to be located in San Diego County.



Van McNair, Regional Director and President for the San Diego Chapter of the Diabetes Association; Mr. and Mrs. Bill Eastman, executive secretary for the San Diego office of the Diabetes Association; Mrs. Robert Letts Jones (Jeanne Jones) founder and president of Angelitos Del Campo wearing a Rebecca lace pantsuit.

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## BURGENER FAVORS YEAR-ROUND DAYLIGHT SAVINGS TIME.....

Congressman Clair W. Burgener (R-Rancho Santa Fe) has co-authored legislation to extend daylight saving time to a year-round basis. Under the provisions of the bill, HR 2337, the Uniform Time Act of 1966 would be amended to make daylight saving time the official time throughout the year.

Burgener cited many advantages to year-round daylight saving. "Traffic accidents hit their peak at dusk due to poor visibility. Daylight saving would delay dusk until most of the people driving home from work were off the freeways," he said.

"Another benefit," Burgener said, "would be a savings in electricity. Power utilization in the home is increased during winter months not only because of the need for heat, but also because of the need for light. This bill would place more of the darkness hours during the time most people sleep thereby reducing their use of power, cutting their power bill and aiding in the fight to meet the energy crisis."

Burgener said the bill has been referred to the Committee on Interstate and Foreign Commerce.

## People, Places and Things

### BILL CRAVEN TO SEEK ASSEMBLY SEAT



William A. Craven

Lake San Marcos—Fifth District Supervisor William A. Craven of Oceanside has announced he will seek a seat in the State Assembly formerly occupied by newly-elected State Senator John Stull.

Craven's formal announcement of entry into the race for the 80th Assembly District seat came at a news conference recently at Lake San Marcos.

The district Craven would represent in the Assembly includes parts of La Mesa, Lemon Grove, Spring Valley, as well as Lakeside, Santee, Alpine and Campo.

The 80th Assembly District also includes Northern San Diego County, which Craven has served since 1970 as Fifth District Supervisor. A part of La Jolla also is in the 80th.

Craven said he is seeking Stull's old post because "he believes constituents in the 80th District should be represented by a person who has experience on both municipal and county levels."

Craven, 50, has been an Oceanside resident since 1953 when he was discharged from the U.S. Marine Corps with rank of major.

He was elected Fifth District Supervisor in 1970, defeating a field of seven other candidates decisively in the primary and became the first Supervisor in San Diego County history to chair the Board in his first term.

During his tenure on the board, Craven has been Chairman of the City-County Camp Commission, two term chairman of the Local Agency Forma-

tion Commission, and currently serves as Vice Chairman of the recently-created Regional Coastal Commission.

Before taking office as Supervisor, Craven served as chairman of the Oceanside Planning Commission, twice was President of the San Diego County Planning Congress, held the job of Executive Assistant to the County Board of Supervisors for eight years, and held the position of Senior Analyst with the County's Chief Administrative Office. He also was the county's first Public Information Officer and was, for a brief period, San Marcos City Manager.

Describing himself as a moderate Republican, Craven said that while his job as Supervisor is rewarding in that it

gives him a one-on-one relationship with his constituents, he believes the opportunities for "doing a job that needs to be done in Sacramento are limitless."

"Specifically," he said, "I believe the Legislature needs to give immediate attention to tax relief and to easing the burden on senior citizens."

On a state level, Craven is a Director of the California Association of Local Agency Formation Commissions, a Director of the Southern California Regional Association of County Supervisors Association, and is a past director of the County Supervisors Association of California.

Craven is married and has three children.

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## The Toggery Shop

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**MONEY-TAKERS FOR GROUND-BREAKERS**

Lovely *Linda Bullock* opened her Santa Fe Hills home recently to the monthly meeting of the Sandpipers, an Auxiliary to the San Dieguito Little Theatre. The Sandpipers are a fun, energetic group of women who are dedicated to the one purpose of fund raising for a theater facility in North County. They are continuously adding to their bank account for this purpose by using their talents in several ways. They support the arts by handling Opening Night for each of the SDLT productions. They also have additional fund raisers during the year, like the Bacchus Feast which was held last summer at Lomas Santa Fe Country Club. It not only featured a marvelous band and delicious dinner, but also had an active and hilarious Slave Auction,

during which the women auctioned such unique things as "a maid and butler for your next party", a Playboy putter, a dessert a month for a year, and a weekend aboard a yacht for four.

Each month the location of the meetings is different, and very often will be held at a fashionable restaurant, where the business portion is effectively and quickly handled so that the members can enjoy the social aspects of being a Sandpiper.



From Top to Bottom: President *Barrie Achartz* (755-1050), Vice-President *Cory Graves*, and Membership Chairman *Charlotte Suhler* do some organizing during the recent cheese-and-wine meeting.

Others present were *Joanne McGhee, Dianne Welchons, Donna Lotito, Cindy Wattier, Bea Dougherty, Janet Lederer, Joan Durkin, Rene Coffman, Diane Elliot, Sharon Higgins, Pam Ulvestad, Sally Sullivan, Marilu Norden, Marian Eller, Sue Holmkamp, Delphine Valles Key, Terry McKernan, and Julie Fovargue.*

**MARDI GRAS**

The Social Club of Saint James Academy in Solana Beach had a Mardi Gras celebration which, according to all who attended, should be a monthly happening on everyone's calendar. *Claire Johnson, Mary DuPont, Mary Lou Kammerer, and Oliver Fatica* changed the Education Center at Saint James into Las Vegas West, and all that was missing was the clink of real silver and the long drive back home. Used as a fund-raiser to help support the school, the Social Club gathered together some people, a few games of chance, many over-stuffed torpedo sandwiches, a couple of ice cubes, and shook well for four hours. As the members played various games, they were given coupons which were deposited in a drum. At midnight, several lucky people received delightful prizes from the drawing, but one pretty lady had three of her tickets

drawn, and she walked away with a win-place-show bagful of goodies.



*Father Peter Wright, Associate Pastor at Saint James Parish, gives London Glass her third prize for the evening. She had previously won a PSA flight to San Francisco, and an Air California flight. (I wonder where she hid the rabbit's foot?)*



*Herman Eckstein gets a hopeful look from his wife Cathy, as she shows him the ticket she would like to see drawn.*



*Among the people in the Mardi Gras spirit, was Maureen Love of Del Mar, who was completely caught by surprise when she was presented a birthday cake by Carol Watkins. The entire room rang with a chorus of "Happy Birthday" as all present sang to commemorate her 80th year. And she was so sure no one knew!*



*Each time a ticket was called, Frank Lozano needed assistance from his wife and friends to travel through the miles of coupons which he had amassed during the evening.*

**MISS SAN DIEGUITO CONTESTANTS**

The San Dieguito area is saturated with posters and pictures of *Mary Jo Prather*, the reigning Miss San Dieguito, posing with celebrities. The caption on the poster reads, "IF YOU'D LIKE TO KNOW, ASK MARY JO...WHAT IT'S LIKE TO BE MISS SAN DIEGUITO?"

During the recent Andy Williams Open at Torrey Pines Golf Course, *Mary Jo* acted as one of the hostesses and was repeatedly interviewed on radio and television. Fulfilling such activities is one of the more pleasurable parts of being a beauty queen.

Being Miss San Dieguito and/or Fairest of the Fair is not just a frivolous adventure, it is a big responsibility as is any other job. Prior to the contest, all the girls will diligently go about the job of self-improvement. When she wins the Miss San Dieguito title, she will be called upon all year by Del Mar, Solana Beach, Cardiff-by-the-Sea, Encinitas, Leucadia, and Rancho Santa Fe and their respective Chambers of Commerce and must be at her best at all times. If she wins the Fairest of the Fair Contest, she will reign over the Southern California Exposition with Don Diego from June 22 to July 4. Fairest of the Fair actually spends a full year traveling, and making public appearances as the

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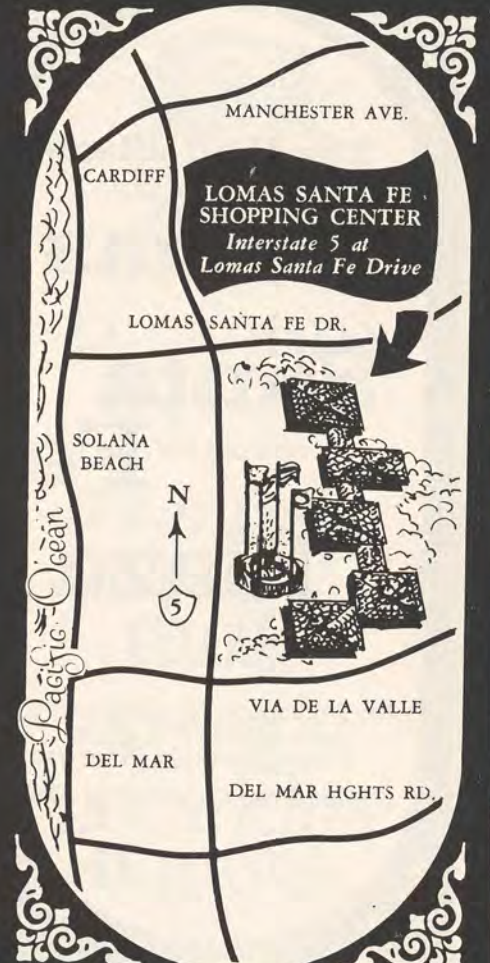
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All San Dieguito single girls, 17 to 22, are urged to enter the contest in order to take advantage of the exciting events scheduled for the contestants. You may enter by picking up interest cards at many businesses in the area or by calling the three telephone numbers listed.



One of the more pleasant jobs of a beauty queen such as Mary Jo Prather, 1972-73 Miss San Dieguito, is performing as hostess at events like the recent Andy Williams Open, and the up-coming Tournament of Champions at La Costa during the week of April 16 to 21.

At the Andy Williams Open, Mary Jo greeted such people as: .....Monty Hall

The Queen is by no means an unpaid title. In fact, merchants from the area have been responding most generously. Gifts have been pouring into the Del Mar Chamber of Commerce (1416 Camino del Mar), which is this year's headquarters. Anyone wishing to get on the bandwagon may do so by calling 755-4844, 755-3395, or 755-3991.



.....John Raitt .....Bob Crosby



.....Dick Martin .....Fred MacMurray



.....Jack Carter .....Ed Platt



.....Glen Campbell look-alike .....Ray Bolger  
Pro Ron Peterson



.....Lee Trevino



.....the real Glen Campbell .....Alan Hale



.....and the man himself, Andy Williams

#### FILM-MAKERS.....HARK!

The First Annual Summer Film and Art Festival! Sound good? Well, let me tell you about it. When the Fair at Del Mar ends this year on July 4, it will herald the beginning of a new summer activity for the benefit and enjoyment of vacationers and residents. From July 7 to July 22, the management of the Winners Circle Lodge will present the Festival. It has been designed to serve as a showplace for San Diego County's many fine artists, craftsmen, film makers, thespians, and entertainers.

The color and pageantry of the Elizabethan market place will be created by bright banners, pipers, minstrels, and jesters who will mingle with the children and participants. There will be a small carnival for the children to enjoy, and free entertainment by strolling musicians, jugglers, and clowns.

Approximately 250 booths will be available. The location of the Festival is the outer parking lot of the Southern California Exposition Grounds facing Jimmy Durante Boulevard. There will be convenient and plentiful parking off Interstate 5 at Via de la Valle. Because of the vastness of the area, there will be plenty of space available for special events such as jousting, land sailing, and other sporting events.

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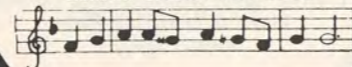
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The exhibits will include recreational equipment, sports vehicles, garden and flower displays, glass, wood, jewelry, pottery, weaving and spinning, toy-makers, photographers, and many other crafts...both old and new.

The emphasis, however, will be placed on the theater, arts, crafts, and films. It is the wish of the Festival Board to encourage the appreciation of talent and fine wares which are created with great care and skill. It will be required, therefore, that every participant submit photographs or samples of his wares. This will insure the quality, good taste, and appropriateness of theme, which is designed to make the Festival unique.

If you are interested in being an exhibitor, or having a booth or a space, please call or write to: *Marshall Wright* or *Jim Watkins* at P.O. Box 99; Del Mar, California; 92014; (714) 755-6660.

#### EARLY EDUCATION CENTER

In Del Mar, at 1407 Stratford Court, there is a "first" for all of us to see. It is the "first" time day care and such a workable early education philosophy have been integrated for the benefit of children. It is a kind of pilot program started by CRM for their own employees and for residents of the North

County area. Several years ago, people who worked at CRM were interested in having such a facility, where the child would suffer no psychological damage due to the mother's working.

If you have a few minutes, visit the Center and lose yourself for awhile. The building is a comfortable, friendly structure surrounded by patios, gardens, fences, swings, old tires, wheel toys, tunnels, and other things to make a child want to stay "just a little longer." Every nook and cranny is filled with treasures to enthrall the young.

Mothers may drop their children off at any time from 8:00 to 5:30. Children from 2½ to 8 years of age may spend as much as 45 hours a week at the school. The fee for this may run as little as 50¢ per hour, which is very competitive with any babysitting situation. They serve hot lunches, and two snacks each day.

The kitchen is child-oriented, as is everything at the Center. Little fingers were busy mixing dried apples with yogurt, honey, and cinnamon when I visited the kitchen. Teacher *Connie Cravens* unobtrusively taught during the entire session, mixing laughter and yogurt with equal deftness.

I have never seen such a completely equipped facility for reaching little ones. The teaching ratio is 6-1, which

means each child is well-supervised and any small hurt, tantrum, or feeling of being lost never goes unattended. The school uses many Montessori materials, but in an unstructured way. The teachers rarely demonstrate the "correct" way to use things, but allow the tot to explore and find and feel at his own pace and needs. The teachers believe that given a happy, open, and stimulating environment, an otherwise untroubled child is going to respond and become a really turned-on child who really wants to learn because he finds learning satisfying. Once you dampen the sponge, it never stops absorbing moisture.

Besides the obvious benefits the young one derives from the thousands of activities at the Center, another gain is the proximity which the Center provides for the mother. She can easily take her child out for lunch, or beach-walk for a few minutes of closeness during the day. It gives parent and child a feeling of security since the separation is not necessarily total for the 9½ hours a day, 5 days a week. It eases the working mother's mind to realize that her child is not only benefiting from the Center's philosophy, but that he will be expanded in every way which suits his needs and personality.



Even when surrounded by tires, trees, and swings, a camera can become a fascinating thing. Watching are Speed Farris, John Riggs, Ashley Suhler, Craig Neuman, Jeff Hilditch, Caleb Odam, and Jimmy Takahashi.



Boredom is never a visitor in the three-dimensional play yard provided by the Early Educational Center.



Sitting in the warm sun is a nice way to eat a snack. Listening to the teacher's tale are Melissa and Sarah Krefting, Amy Call, and Ashley Suhler.



Little Sam Kanner cons and adopts this writer until he finally reaches his goal and claims for his own a baby ring on a chain around my neck. When I put the ring on his finger, he gave me a melting "now-we-are-going-steady" look, rubbed noses, and trotted off to conquer more important worlds.



Amy Call intently follows a story told by Anne Williams, as the two sit and distinguish the outside cacophony of quiet sounds, loud sounds, slow sounds, and fast sounds.

Said *Judy Rubin*, director of the Del Mar Early Education Center, "I don't want to imply that we are a one-of-a-kind, but our way of doing things places us in a category which separates us from the traditional highly-structured schools most of us are used to."



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## WINSTON DELTA STABLES CAPTURES HONORS



R. W. (RIC) OLIVER — of the Winston Delta Stables located at La Costa Country Club, Rancho La Costa, Calif.

Mr. and Mrs. R. W. (RIC) OLIVER, of the famed WINSTON DELTA TIRE COMPANY STABLES, captured high honors at the 1973 opening Horse Show, held at the DATE FESTIVAL in Indio, California.

Of the nineteen events The Oliver's were entered in, his Winston Delta Stables won sixteen events and placed second in three. This blue ribbon performance was enthusiastically received by the Festival participants and crowd.

A year and a half ago Ric Oliver and his wife Ann moved to Rancho Santa Fe, California. Prior to his move, the Olivers had lived in Pasadena, California for ten years.

When the Winston Delta Stables opened five years ago in Northridge, California — it opened with six horses. Since the Northridge opening the Stables moved to Vista, California, although a recent and permanent move was made to the new Stable headquarters at LA COSTA COUNTRY CLUB in Rancho La Costa, California. The La Costa location was chosen because of its convenient location, close to the Oliver's Rancho Santa Fe home —

also, the general public interested in purchasing horses has a better knowledge of the La Costa location.

Work is constantly underway preparing the Winston Delta Stable entries for major upcoming 1973 shows, with approximately three days lead time a requirement for arrival at the show site.

Ric Oliver, in addition to his obvious acumen in choosing and purchasing the finest available in show horses, relaxes inbetween shows, through the culinary arts. Born and raised in the South, he particularly enjoys the traditional old-south recipes.

Ric has been active in the tire business for thirty-seven years, which included 3½ years in the Air Force during World War II, when he was stationed in Alaska attached to Air Force Intelligence.

When he first developed his interest in horses it was just a fun/interest, never realizing he would eventually raise and show fine horses as business.

After the initial interest in horses he became acquainted with other horsemen — found their interest to be enthusiastic — and this enthusiasm spread to the now highly acclaimed Winston Delta Stables.

Oliver's wife Ann enjoys the showing of fine horses through her husband's active interest. We asked Ric what he considered his best championship to which he replied; "The one I consider our best, where the competition was the finest was at the Del Mar Show in 1972 where we won the five-gaited championship with Lord Genius. We also won the championship at Portland, Oregon in 1972 with this same horse. We won several Championships in 1972 such as the Indio Date Festival where we won the three-gaited stake with Shower of Stars, also the fine harness stake with Delta's City Lights and the harness pony Championship with Jubille's Beauty."

The Winston Delta Stable employs four permanent people on its staff, with the well-known Royce Cates as the trainer for the Oliver stables. Cates is 51 years of age and started working

with horses when he was 13. His entire life has been spent with and devoted to horses and he is definitely recognized as an authority on the training and breeding of fine horses. Unlike his trainer, Ric had never ridden a horse until far after his fortieth birthday.

Some of the shows the Winston Delta Stable will compete in this year include the two shows at Santa Barbara, the Cow Palace in San Francisco, Portland, Oregon, and Del Mar, as well as the Los Angeles Forum, Bakersfield and possibly some of the smaller shows in the southern California area.

Currently Oliver's Stable is comprised of twenty horses ready for the 1973 show ring, which consists of three and five-gaited horses plus harness horses.

Oliver indicated approximately two million spectators will view the shows his Stable will participate in. All walks of life view the fine horse showings with many of the shows contributing their gates to charity.

When queried as to California's contribution to the horse shows, Ric said, "California today, takes no back seats from competition throughout the nation. In the past few years California horses have been of such a quality that they can compete and win anywhere." In reply to our question as to his goal, he said, "Our future plans are to deep developing the horses until we can be the strongest contender on the West Coast — a goal we are currently very close to.

Ric concluded our interview discussing his source for obtaining the finest horses available. He offered he had been fortunate in finding valuable additions to his collection of horses through ads, word-of-mouth, personal connections, however, currently plans an extensive trip abroad in April to see what Italy, Spain, England, Ireland and France have to offer as possible additions to this excellently rated stable, and from all indications this business will be a huge success since they sold 3 of their champions at the recent Indio Show.

## PLACES & FACES

### LAS DUENAS MARIPOSA BALL TO HAVE ITALIAN THEME

Las Duenas, a charitable auxillary to the Children's Home Society, will have its annual "Mariposa Ball" on Saturday May 19, 1973 at the Lomas Santa Fe Country Club. This year the dance will have an Italian theme called "Una Bella Notte." A no-host cocktail party will begin at 7:00 and dinner at 9:00. The guests will have their choice of two bands, Hugh Parker or Dick Braun and strolling violins during dinner.



Mrs. Richard Arendsee

The other dance chairmen are: Mrs. Peter Herdman, secretary; Mrs. William Wood, door prizes; Mrs. Craig Starkey, decoration; Mrs. Hastings Garland, music; Mrs. Gordon Bartow, publicity; Mrs. Antony Armino, treasurer; Mrs. James Iverson, arrangements; Mrs. Harmon Brown, invitations; and Mrs. Terry Lingenfelder, reservations.

The highlight of the evening will be the awarding of the outstanding door prizes. To list a few: one week for two at Soboba Springs, a week stay at Brian Head Ski Resort, four round trip tickets to San Francisco by PSA, a Las Vegas vacation for two at the Tropicana, weekend for two at Vic Braden's Tennis College at Rancho Bernardo, a weekend for 4 at Idyllwild Inn, a gourmet dinner for 4 at Lomas Santa Fe, two cases of wine from the Village Spirit Shop, a dinner for 10 at the Strawhat Pizza Palace, a \$25 gift certificate from Stuards of La Jolla, a \$100 gift certificate from Walker Scott, tennis lessons by Pat Todd, \$100 gift certificate from Caroline & Alice, a weekend for two at the Harbor Island Travelodge, four dinners at the Rancho Santa Fe Inn, \$50 gift certificate from Barney and Barney Insurance and tennis pro lessons at Whispering Palms.



Las Duenas meeting in progress.

The chairwoman of the dance is Mrs. Richard Arendsee of Rancho Santa Fe a native of San Diego. Judy has lived in the Ranch for 2 years. She has 3 boys, Allan, Wyne, and Keith. Her husband is president of Four Wind Enterprises. Besides being an active mother, she enjoys tennis and sewing. Judy is also chairman of the back-yard swim program in Rancho Santa Fe, Vice President of the Town and Country Guild for Cerebral Palsy, and Ways and Means Chairman for Las Duenas.



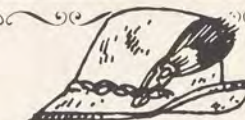
### WEEK IN LAS VEGAS

Ruth and Harry Belles recently enjoyed a fabulous week in Las Vegas. They entertained their daughter and son-in-law, Mr. and Mrs. Clay Brinson, from Monrovia, California, mother; Nellie Belles, and sister and brother-in-law, Mr. and Mrs. John Ebert, of Swampscott, Massachusetts. One of the highlights they will long remember is the company of Ann Margaret's husband, Roger Smith, shown above, at the Hilton's "Ann Margaret Show."

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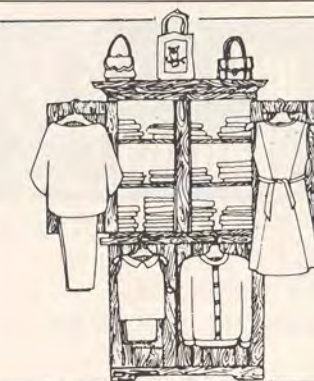
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SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
		1 7:30 St. L.	2 7:30 St. L.	3 7:30 St. L.	4 7:30 Pitt.	5 7:30 Pitt.
6 1:00 Pitt.	7 7:30 Chi.	8 7:30 Chi.	9 7:30 Chi.	10	11 5:05 Atl.	12 3:00 Atl.
13 10:35 Atl. (2)	14 7:30 S. F.	15 7:30 S. F.	16 7:30 S. F.	17	18 5:05 Cin.	19 2:30 Cin.
20 10:15 Cin (2)	21	22 8:00 L. A.	23 8:00 L. A.	24	25 7:30 Phil.	26 6:00 Phil.
27 1:00 Phil. (2)	28 7:30 Mont.	29	30 6:00 Mont. (2)	31		

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Last month we discussed bonds and government securities as avenues for income investment. In Part II, a turn to finance institutions and real estate...

**THE LURE SOUTH OF THE BORDER**

For those whose interest in Mexico has been oriented toward its colorful history, tourist attractions, and great food, a new interest may be as enticing: money.

Last year when corporate bonds in this country were averaging about 7% per year, one-year "time deposit contracts" in Mexico were yielding 9%. Several riskier bonds yielded as high as 10 to 11%! Ole, eh?

The move by Americans toward increased investing in Mexican bonds has been relatively recent, prompted no doubt by greater feelings of security about monies invested in Mexican bonds. Selectivity in purchasing, the byword for so many other investment avenues, is crucial here, too.

By way of background, the Mexican Industrial Development banks issuing time deposit contracts are either publicly or privately owned. Investments are guaranteed by the total assets of the bank.

While the Mexican government has a "policy" of assistance in time of financial crisis, it actually has made no

formal guarantee of such protection. For the past 40 years, however, through Bank Commission supervision, no Industrial Development bank has defaulted on its obligations.

The greatest singular disadvantage with time deposit contracts is fluctuating interest rates. Recently their yield was reduced to 8.3%, a reduction effective as well on the outstanding one-year contracts.

**AMERICA THE BOUNTIFUL**

Outside conventional savings institutions and brokerage houses, one can glean higher interest with a little more risk. Several small, county financial institutions (e.g., Kansas Savings and Loan) offer 6% on 90-day passbook accounts, and 7% on a longer-term account.

And what's brewing in South Bend, Indiana?

Some finance companies, such as Associates Corporation of North America in South Bend, sell notes at much higher interest rates than corporate bonds with similar maturities. Recently, five-year notes were selling for 7.5% and 8.25% for ten years. Smaller companies have been offering even higher rates.

But even this type of investment has a consideration to be weighed: with finance company notes, you usually cannot retrieve your money before maturity.

**LAND CAN YIELD**

Diversification is extremely important to income investors. Real estate is often sought to help provide diversification for such investments.

Wealthy investors in particular can use real estate to produce good income. With a lot of hard work, for example, commercial buildings netting around 9% can be found.

As in all real estate, the main drawback is poor liquidity: unlike bonds and notes, there is no fixed maturity when money can be retrieved.

Occasionally, one can find a sound real estate syndication with a high yield. Fox and Carskadon recently offered a return of 9% — without commission — to income investors. Income was to be paid monthly, but investors received an additional bonanza when the first year's interest was paid in advance. These monies, reinvested once again, could have netted the investor a hefty 15%!

A wary note on syndications, though: the final evaluation must rest on the quality of projects undertaken by the management.

The nitty-gritty of a love affair... can it be of high interest to you, too?

**ENVIRONS UNLIMITED**

**ENVIRONS UNLIMITED:**

A recent and welcome addition to the North County interior design scene is a group whose firm name is *Environs Unlimited*. In business locally less than two years, the husband-wife designer team has attracted very favorable notices from model homes in Solana Beach and La Costa; and from residential work in Rancho Santa Fe, Newport Beach, Laguna, and La Jolla.

John and Susan Snyder who have worked together in design for eight years, moved from Chicago to North County in 1971. Currently, the Snyders, together with associate, Michael Drummy, are working with Chase Financial Inc. in La Costa on the Tres Verde project. They enjoy working in the more resort-oriented areas, whether it be on the beach, in the ranch, or in the desert.

John Snyder, a southland native, relates very strongly to California living. He uses the phrase "Casual Elegance" to illustrate his design direction.

Some of the design work executed by *Environs Unlimited* has been an interesting eclecticism; mixing wood, wicker, glass, antiques, and art.



**INTERIOR DESIGNERS FOR "TRES VERDE," LA COSTA**

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## PLACES & FACES

### HOME FEDERAL'S ELEGANT NEW CORONADO OFFICE

Home Federal Savings and Loan Association opened its spacious new Coronado office at 1000 Orange Avenue on Monday, March 5, according to Kim Fletcher, president. A special ribbon-cutting ceremony took place at 10 a.m. Fletcher was assisted by Coronado Mayor Rolland McNeely, Coronado Councilmen Joseph Callahan, Ben Cohen, Richard Parker and Miss Coronado, Liz Adams. The ribbon consisted of 100 one dollar bills and were donated to the Coronado Historical Association. Louis de Ryk Millen, president, received the donation on behalf of the Coronado Historical Association.

Fletcher said the new facility covers over 10,000 square feet of floor space, making it Home Federal's largest office in San Diego County. "The office is designed to offer a full range of savings and loan services to meet the needs of the Coronado area," he said.

Regional Director Leo Hansen stated that the office features an eight-station teller line, a five-desk new accounts area, and a large Investor Club Lounge. Other services include a safe deposit facility, a spacious two-story-high lobby area and elevator, and a large customer parking area. A full-service loan and escrow department will occupy the second floor.



"The well-known photo murals of Coronado from our old location will be featured prominently in the new office. The office will be open for special hours March 5 thru the 10th — Monday-Friday, 9 a.m. thru 7 p.m.; Saturday, 10 a.m. thru 3 p.m.," Hansen said.

Home Federal has arranged to have a separate room off the main lobby designated as the home of the Coronado Historical Association Museum. Louis de Ryk Millen, president of the Coronado Historical Association said the museum will feature display of memorabilia of the history of Coronado including old photographs, newspapers and mementos from the Hotel Del Coronado.

Designed by San Diego architects Frank L. Hope and Associates, the building's exterior is similar to other Home Federal offices in the county — a red brick Colonial-Monterey style of architecture. The lobby is designed to reflect the Victorian design of the Hotel Del Coronado — large crystal chandeliers, deep blue carpeting, red upholstered antique furniture, panelled walls, encircled by a second-story balcony. Teller windows will feature marble top counters. M.H. Golden Construction Company is the contractor.

Home Federal, the largest San Diego-based savings and loan association, is one of the ten largest Federally-chartered associations in the country and recently moved up in ranking to the 13th largest of all associations in the nation. With assets of over one billion dollars, Home Federal is serving California with 26 offices.



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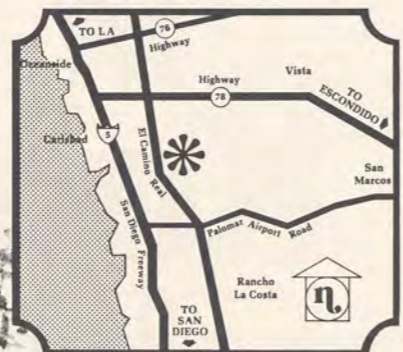
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## Valley Varieties

by  
Lynne  
McEuen

Water, water, everywhere...and oh, what a beautiful Spring our lovely hidden valley is going to have (or is having?)...I have daffodils and sweet-peas like never before and am eating my own broccoli, cabbage and would you believe, strawberries...tomatoes are growing, however...I have more weeds than you can believe possible. My husband thinks all of this rain is great! no yard work or washing the car. So, what with those two earthshaking points of view on the state of the weather and with it still raining, up and on to what has been happening this past month.

One of my great adventures was to go to *O Happy Belly*...a new eatery in Escondido. Their menu is strictly sandwiches and pie. I had taken my mom in for lunch because I heard of the unusual decor and immediately asked *Jan Rudolph* the owner if I could take some pictures of what she had done. Her husband is in the construction business, which accounts for the shingles on the end walls, but she has taken ply and cut out figures like birds, teakettles, boats, turtles, etc., and these are imposed upon the shingles. The color is the same as the shingles and for my money is an art form worth seeing. When we got our sandwich, it was too big to eat and so Mom and I shared. There is a gal named *Myrtle* who has been known for her pie making for 40 years...and she is the pie maker. Lucious! It is such a fun place to be that you read all the little signs like "Caution, Dirty Old Man Section".... and the long walls are covered with bright fabrics from ceiling to floor and the best part is that it is in the back of the shop ETC or you drive in thru an



Jan Rudolph, standing by an antique victrola.

alley! It even has a darling balcony. To top all of this fun, while talking to Jan I found out that she and my eldest went to school together and then I really felt at home.



Ada Butler and Jessie Price enjoying some of Myrtle's pie.



Becky Green enjoying the balcony.

*The Charity Heart Ball* is the one big social event of the year held in Escondido and would you believe is organized by only five gals who are absolutely dedicated, not in the social aspect, but in the real reason for the affair. *Nancy Pagonis* (Chairman), *Denise Weime*, *Barbara McCoy*, *Jennie D'Agosta* and *Josephine Wettig* make up the very well organized *North County Heart Guild*. The Heart Association work has been active in Escondido for about eight years, but not until a Guild was formed did it take on the impetus it has to do a "good work". The women on this committee do nothing else, in the way of philanthropic endeavors, but this one thing and therefore give it all they have. And they give it plenty. There are no monthly rummage sales, bake sales, door to door subscription drives, but all of their energies are given to this Ball.

Much of the credit for their organization is given to *Mr. Charles Richer* who was the Manager of the Escondido Village Mall and is presently Vice President of Avco. He made the initial request to the Heart Association to participate in some activity in the Mall and, of course, they responded. At first, local organizations put some effort into raising funds for the Heart Fund and on a short time basis, but putting on displays, etc. Mr. Richer was constantly on the lookout for a woman who "had something on the ball" and then he



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would call *Millie Kruger*, Branch Director for the San Diego County Heart Association, and tell her to contact the woman he had his eye on and try to get her interested. In each instance, he was right, and his choices have ended up being the Guild.

These women belonged to other organizations who had been working for the cause and had a real interest in "heart" and wanted to do some serious money raising for a very worthy program. Two years ago they got the idea for a Heart Ball and held a very gala affair, very formal, very pretty and much fun for all. All of the proceeds were given to the Heart Association and more money was raised than they dreamed of. It was then decided that Patrons were necessary and two categories were initiated; Golden Heart Patrons and Business Patrons. The Golden Hearts (\$100) are Carlton Appelby, Charles Richer, Webb Pump and Supply, Nick Pappas, Metro Equipment Company and Messrs and Mmes: Walter Christensen, Sid D'Agosta, Louie Pauletto, Ralph Pangonis and Wallace McDaniel. Business Patrons (\$75.00) are Inland Oil Co., Eric Kroesche, Norman Weime Building Co., Roy Kelma, Engineering, Tellam and Wettig Enterprises, W. L. Wettig Construction Co., Weir Brothers Construction, Herrell Engineering, Southern Contracting

Company and Byron Waters, David Engel and Robert Foss.

*Michael Biane*, Manager of the Brookside Winery donated the wine used at the Dinner and *Phil LaMarca*, Manager of the Escondido facility invited the Guild to their tasting room to choose what wines they wanted. That is real hospitality (and a ball in itself) and not only was the gift given, but they got to choose their gift. Thanks to the Brookside Wineries.

The no-host cocktail hour was followed by dinner with wine at 8 p.m. and the music of Danny Hale's orchestra led the dancing. A decorative theme was used in the Oriental mode and was seen in the decorations and lovely dresses worn by the five hostesses. The theme was not carried out in the dinner, however, nor were the guests expected to wear oriental garb. The effect was lovely and very glamorous, to say the least. The event was attended by approximately two hundred and twenty persons and \$3,300 profit was realized which has been turned over to Mrs. Krueger.

These funds will be used for a special research grant fund established for the San Diego County College Students involved in scientific research. This student research program is one where money is designated to an outstanding person, interested in heart research, and

is given in amounts of \$750.00 to each, thus affording many to take advantage of special studies in this field.

What better way to support your San Diego County Heart Association!



*Nancy Pangonis, Chairman dancing with her uncle, Frank Yager.*



*Jennie D'Agosta taking a picture of Dorothy and Frank Thompson.*



*Nancy Pangonis' parents — Ruth and Ray McBride.*



*Zoe and Jim Knopsis.*

All pictures courtesy of Times-Advocate.



*Peg and Herbert Baker, Nancy and Ralph Pangonis, Dr. and Mrs. Michalski and Dr. and Mrs. John McCoy.*



*Standing are Mr. and Mrs. McDaniels, seated, Dorothy and Lloyd Mitchell and Bettye McManus and Charles Richer.*



*Norman Weime, Sandy and Bill LaMarca, standing, Ralph and Nancy Pangonis.*



*Dr. John Rimelspach, Marty and Don Patterson and Millie Crom.*

The National Theatre of the Deaf gave its production of "Gilgamesh" at Palomar College and it was an absolutely smashing success. This group is made up of 14 actors, all deaf, with the exception of three. This travelling theatre group was formed in order to extend deaf playgoers some entertainment and to give non-deaf playgoers, some insight into their problems. And this they have done. They do a superb job of getting the point over and should be applauded for their grand effort. Their work is intensity itself. Narration is done by Bernard Bragg a master mime and verbal narration is done by one of the three speakers. The dialogue was carried on by sign language but spoken casually to the audience in a low voice. It was outstanding entertainment and real gutsy theatre!

A beautiful new bride in Escondido is *Carol Lynn Smiley*, daughter of Mr. and Mrs. David H. Smiley of Escondido. Our lovely Carol was married to *David V. Goeddel* at the Emmanuel Faith Community Church with Dr. Richard Strauss, pastor, officiating. The bridegroom's parents are Mr. and Mrs. Walter V. Goeddel of Rancho Bernardo.

The new Mrs. *Goeddel* wore a delicate wedding gown made of white silk organza and french chantilly lace accented in seed pearls. It was accom-



panied by a Juliet cap of chantilly lace, outlined in pearls and a three-tier elbow length veil of nylon illusion.

*Pamela Umphres* was Maid of Honor and *Vicki Carter*, *Carol Van Note*, *Merridy Moyer* and *Cindy Goeddel* were bridesmaids. *Peter Goeddel* brother of the groom was an usher and brother *Mitch Goeddel* was the candle lighter. *Jack Norris* of San Francisco was Best Man. After the lovely candlelight ceremony, a reception was held in the annex of the church for 200 people.

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The bride went to local schools, graduating from Escondido High School and Palomar College in 1972. David attended high school in Poway and earned his Chemistry degree from the University of California at San Diego. After an extended honeymoon at Idyllwild and Yosemite, they are at home in Escondido. They will be leaving for Boulder, Colorado in the Fall where Mr. Goeddel will work on his PhD. Blessings on you Carol, you are a beautiful and lovely girl....David, your'e a lucky fella!

*Vincent and Margaret Gaddis*, Escondido's husband and wife writing team, have turned out many excellently written and researched books, specializing in many forms of printed media on unexplained phenomena. *Mrs. Gaddis* has been fascinated with ESP since before Dr. Joseph Rhine conducted his first experiments at Duke University. While researching this subject, she was referred to *Vincent Gaddis*, a then free-lance writer in Indiana...and so they were married. While Gaddis was a newspaperman, his hobby was legerdemain (slight of hand) and Mrs. Gaddis was his assistant, although she says "I never understood what he did; he likes to keep his secrets". What they share is intensive research of the unexplained and they are interested in telepathic contacts, not spiritualism. They do not share ESP, only "association of

thought" which is related to coincidence and circumstantial prompting. *Margaret Gaddis'* first works were five Crime Club novels including the popular "Death Walks the Dry Tortugas". Among *Vincent Gaddis'* early works was "The Wide World of Magic".

This interesting couple made a "psychical tour" of Europe sponsored by the Editors of "Fate" a magazine for which Margaret Gaddis has written since 1948. A few of the 23 tourists were naive enough to expect ghosts. Although they have just one cat, very nervous, but so far as they know, not telepathic, they wrote "The Strange World of Animals and Pets", in which they cite incidents such as a dead beekeeper's bees swarming on his funeral spray; a Florida cat finding a home in California; a mongrel mascot at Sing Sing preventing an inmate's suicide. The sub-titles read: "curious tales of bravery and devotion, telepathic communication and kinship with men", etc. They deal with the subject of precognition such as an animal leaving a forest before a fire broke out and other interesting phenomena.

*The Gaddis'* have been North County residents for ten years and live in the lovely glen of Del Dios just full of flowers, shrubs and trees — a really conducive place to write where there are no highways...just peace and quiet.

Their new book "The Curious World

of Twins" has just been published and has had wide acclaim. This fascinating volume deals with every facet of being 'twins' or one of multiple birth. Among the interesting topics explored is that of twins who, inadvertently separated at birth, through a series of strange events, find each other later in life. Also possible planetary influence on the twin phenomenon is discussed with one chapter entitled "Gemini and the Occult". The book is superb.

The *Gaddis'* spoke and autographed copies of their four latest books at the first annual San Pasqual High School book fair, this month, and I didn't once see a ghost!



Margaret and Vincent Gaddis, hard at work.

A twenty-two piece string orchestra travelled from Escondido to Arizona to perform at the Music Educators National Convention and they were certainly not ordinary musicians...they were all under 14 years of age and performed an adult concert. Under the able direction of *Margarito Ramirez* they played for the gathering of music educators from four western states on a program with students from the conservatory of music at San Diego State University and the junior string orchestra from Tucson schools. The money for this trip was raised the hard way...bake sales, rummage sales,...but the price of a chartered bus was paid and most of the musicians were guests in the homes of members of the String Club in Tucson. These students recently performed for *Robert Emile*, conductor of the *San Diego Civic Youth Orchestra* and concertmaster of the *San Diego Symphony Orchestra*. Their accompanist is the hard working *Karin Norlen* who not only is on tap everytime the piano has to be played, but has two talented boys who belong to this exciting group. Hats off....North County is really proud of you for a job well done by being good examples of what Escondido has to offer!



A concert for Robert Emile, L to R Alan Russell, Claudia Pinter and Susan Doering (Courtesy of Times-Advocate)



Margarito Ramirez and Robert Emile, San Diego Civic Youth Orchestra concertmaster (Courtesy of Times-Advocate)

The *Escondido Valley Riders* opened their show season with an All Arabian Horse Show. Over 200 horses came for the club's second annual Arabian Show which began at 8:30 a.m.

*Jerry Wilson*, club president, says show profits will go toward building the club's new ring, club house and horse facilities on Valley Center Road. According to *Pete Collings*, Building Chairman, construction on the new site will begin in March.



Shirley Holmer giving pointers to Doug Meyers, Jr., riding English on Abbatab, owned by Mrs. Holmer and Mona Stanley, riding Western on Prem, owned by Mr. and Mrs. John Stanley of Escondido.

The show has the approval of the International Arabian Horse Association and the American Horse Show Association. John Blincoe of Clements, California and Victor Appegard of Solvang were judges.

The morning classes were pure bred and half-Arabian halter classes with performance classes in the afternoon. Performance classes included four-wheel vehicle, English pleasure, equitation, saddle or hunt seat, western pleasure, stake and junior classes.

Palomar College's star archers fired away on the barbecue range Sunday, Feb. 25, with the goal being funds enough to get them to the U.S. Intercollegiate National Archery Championships at East Strasburg, Pa., May 16, 17, and 18.

The barbecue dinner was one of the ways the archers have been attempting to raise \$1500 to finance the trip.

The Palomar archers are defending National Champions, having won the title last year. *Barbara Schettler* of Escondido is the National runner-up woman champion, and team member *Gail Vittitoe*, Carlsbad, is Calif. State Champion and Olympics qualifier. Another member of last year's Championship team is *Sharon Kilgore*, Carlsbad. New members of this year's Women's team are *Nancy Crafts*, Vista, *Shawn Heard*, Fallbrook, *Rosemary Forbes* and *Katie Hoadley*, Escondido.

*Rudy Folds*, winner of the Southwestern States Regional Championships last November, when he broke 10 meet records, is the only returning men's team member of last year. Other men archers of this year's team and undefeated in the Conference are *Mark Sinclair*, Vista, *Ron Hammons*, *Larry Roit*, U.S.N., *Glen Eastman*, *Mike Lockmiller*, and *Gary Williams*, all from Escondido.



Team member Shawn Heard, Barbara Schettler and son of Dean Brown of the Palomar staff, take a good sniff at the barbecued meat that is still wrapped in burlap sacks.

## Dine in the luxurious Fontainebleau Room at the Westgate Plaza.

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The steer that was barbecued for the fund-raising dinner was donated by *Ross McClintock* from his ranch at Indio, and was deliciously barbecued under the direction of *William C. Eddy*, Supt. of College buildings and grounds, in his "special covered pit barbeque method".

The team members and *Miss Mildred Ayers*, (coach) went to Indio and brought the steer back in November and it has been kept at the home of *Shawn Heard*, team member. The team members had Christmas raffles and sold mistle-toe to keep "Dear Champ" in feed until he was ready to be barbecued.

The team members would appreciate any assistance from the public to help raise the funds needed to make the trip. Round-trip ticket is \$268 per person, and a team would be 4 men and 4 women.

P.S. If you hadn't guessed already, "Dear Champ" was the name given the steer during his brief life.



Demonstrations of shooting ability were given by *Rudy Folds* - Number One man shows form used in shooting against Olympic Gold Medal winner *John Williams* recently in the U.S. Open at Las Vegas.



Pots and Pots of ranch beans as *Jerry Reid* assists *Chef William Eddy* in the kitchen.

**STUFF**

*Al Gideon* left for a winter vacation in San Pedro Sula, Honduras where he hopes to visit some opal mines. He is the son of Mr. and Mrs. Thomas Gideon.

*Camille Ruth Armstrong* of Valley Center, daughter of Mr. and Mrs. D. B. Armstrong has been accepted to enter the University of Redlands for the 1973 spring semester. She is a Junior majoring in music.

*Mildred Greeley* has received honors for academic achievement at the University of Arizona at Tucson. She is the daughter of Marie T. Greeley of Escondido. So has *Dennis W. Powell* who attends Nebraska Wesleyan University in Lincoln, Nebraska. He is also an Escondidian.

*Bob Wedeking*, local bakery owner, baked 400 heart-shaped cakes for the San Diego County Heart Association. It is said that he and his staff worked through all one night for his own bakery, in order to have a full 24 hours free in which to bake the "hearts". This is in the Hat's Off Department!

*Red Skelton*, shopping with his daughter in Benbough's Saddlery Shop was quite a surprise to the other customers. What did he buy? Five Navajo rugs!

*Norman Gaskins*, has been listed in "International Biographies" published in Cambridge, England and contains background data on those achieving outstanding accomplishments in many nations. Mr. Gaskins being awarded a certificate by the publishers for his work in theatre historical research. He is completing his PhD in this subject, in addition to being technical director in the theatre arts department of Palomar Junior College.

*Flip Wilson's* Geraldine appeared in Escondido at the Elks Club to entertain the Woman's Club of Escondido.... through the courtesy of *Walter Craig*, also known as the Man with 1,000 voices. He has just completed a run of shows aboard ships sailing from Alcapulco and is now on his way to Las Vegas. He has taken his one man show around the world three times....you should see his Bette Davis. He does it complete with a short dress, curls, etc., as she appeared in "What Ever Happened To Baby Jane". Incredible!

*Annette Phillips* of Vista has been honored. She will sing with the U.S. Honor Choir on tour throughout Europe this summer. Miss Phillips is the daughter of Mr. and Mrs. Joseph Phillips and is a senior at Vista High School. Good Show!

*Escondido Braille Club* officers were installed recently with *Lyle Young*, President and *Endi Hart*, Vice President, *Lottie Rohr*, Recording Secretary, *Martha Egger*, Corresponding and *Juanell Vawter*, Treasurer. This is one of our local organizations that just don't get enough praise. They offer the blind in North County a fun place to go, fellowship with other unsighted, lovely lunches and fine entertainment. I think they need some recognition and a helping hand, if any of you are so inclined.

*The Times-Advocate* of Escondido, has been more than kind to allow me to use some of their pictures in last month's article and I want to publicly thank them....I forgot to credit those pictures to them. So, Thank you!

*And The Deep Blue Sea* is the name of the play now being presented at the Patio Playhouse and it is an original by Escondido's own *Jim Gray*. The staging is very unique and well worth seeing.

*The Philharmonic Artists Association Auxiliary* held their second preview lecture March 16th at the Gold Room of the Royal Inn. *Howard Brubeck*, Dean of Humanities at Palomar College, and President of the Philharmonic Association gave a preview of the James Field Concert which was given March 19th. At that meeting Mr. Brubeck agreed to continue with the lectures preceding each concert as the Philharmonic Association joins the Community Concert Series. Tickets are now available for the concert series with two concerts remaining - *Douglas Lawrence*, Bass-baritone on April 9th and the San Diego Symphony with *Peter Eros* directing *Dorothy Kirsten*, soloist on May 19th. Contact *Mrs. Duncan Engel* for further information. Escondido is really proud of this cultural association and we invite you to join them in their fine endeavors.

*San Marcos* is getting a new school.... the North County Campus of Anthony School is now located there. San Marcos is certainly getting on the map!

*John Stull* newly elected California Senator was sworn into office at the Escondido Country Club. He is replacing *Clair Burgener* who was elected to

the U.S. House of Representatives last November. *Stull* was sworn in by Superior Court Judge F. V. Lopardo in a public ceremony. □

**NEW NURSING  
DIRECTOR AT  
TRI-CITY HOSPITAL**



*Kathy M. McCourt*, RN, has been appointed Director of Nursing at Tri-City Hospital, according to *Gene Alfred*, hospital president.

*Miss McCourt* holds a masters degree in nursing administration from University of California at Los Angeles, with a dual major in adult medical and surgical nursing and kidney transplant nursing.

She also is a graduate of D'Youville College in Buffalo, N.Y., where she received a bachelor degree.

"I believe that registered nurses should return to the patient's bedside as their nursing judgment is of utmost importance in maintaining and elevating standards of patient care," *Miss McCourt* said.

"Each and every member of the nursing team—nurses aides, technicians, LVNs and RNs—have an important role in contributing toward the quality of patient care. Tri-City is a fine hospital, well-staffed and efficiently run. It is my purpose to maintain the high standards that have been set and to add to the quality of nursing where I can."

A native of Hartford, Conn., she holds membership in the American and the California Nurses Associations, the National League of Nursing, the American Nephrology Nurses and Technicians Association, the Council for Graduate Education in Nursing Service Administration and the Critical Care Association.

Her certification includes Registered Nurse and Field Service Public Health Nurse.

*Miss McCourt* is the third to hold the Director of Nursing position at Tri-City Hospital. She replaced *Mrs. Ann Ahrend* who resigned recently to leave professional work.



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## PLACES & FACES

### BOARD ELECTS TAYLOR, SWENSON, HUGHES AIRWEST VICE PRESIDENTS

Two executives of the airline transportation industry have been elected vice presidents of Hughes Airwest by the carrier's board of directors, it was announced today.

They are Arthur M. Taylor, Jr., 46, who was named vice president — legal; and Harry W. Swenson, 42, vice president — finance and treasurer. Both live in Los Altos Hills, Calif.

They are based at the airline's corporate offices in San Francisco where they will report to Irving T. Tague, vice president and general manager.

Taylor will serve as the company's top legal officer directing activities for the only regional airline in the nation that provides air service to three countries — the United States, Canada and Mexico.

Most recently he was staff vice president — legal.

Taylor began his airline career in 1962 with Bonanza Air Lines, a predecessor company. Before that he was chief deputy city attorney for the City of Las Vegas, assistant U.S. attorney for Nevada and in private practice.

He is a graduate of the University of Arizona in Tucson.

Taylor is a member of the American Bar Association, the Arizona and Nevada Bar Associations and Phi Delta Phi legal fraternity.

Swenson has been with Hughes Airwest and its predecessor companies since 1967. Most recently he was treasurer and controller.

Before his airline career, Swenson held various financial positions with firms in New Jersey and California.

He has degrees from Upsala College and Rutgers University.

Swenson is a member of the National Association of Accountants, the American Institute of Certified Public Accountants and the State Society of Certified Public Accountants in California and New Jersey.

Hughes Airwest operates more than 1,000 arrivals and departures a day through 74 airports throughout western areas of the North American continent and provides air service to more cities than all airlines combined.

In 1972, Hughes Airwest boarded more than 2,500,000 passengers and ended the year with a profit of nearly \$2,000,000 — the first in its history.

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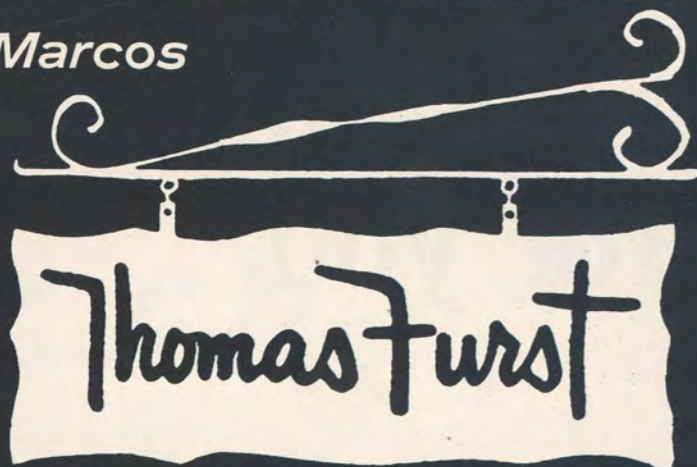
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at Lake San Marcos



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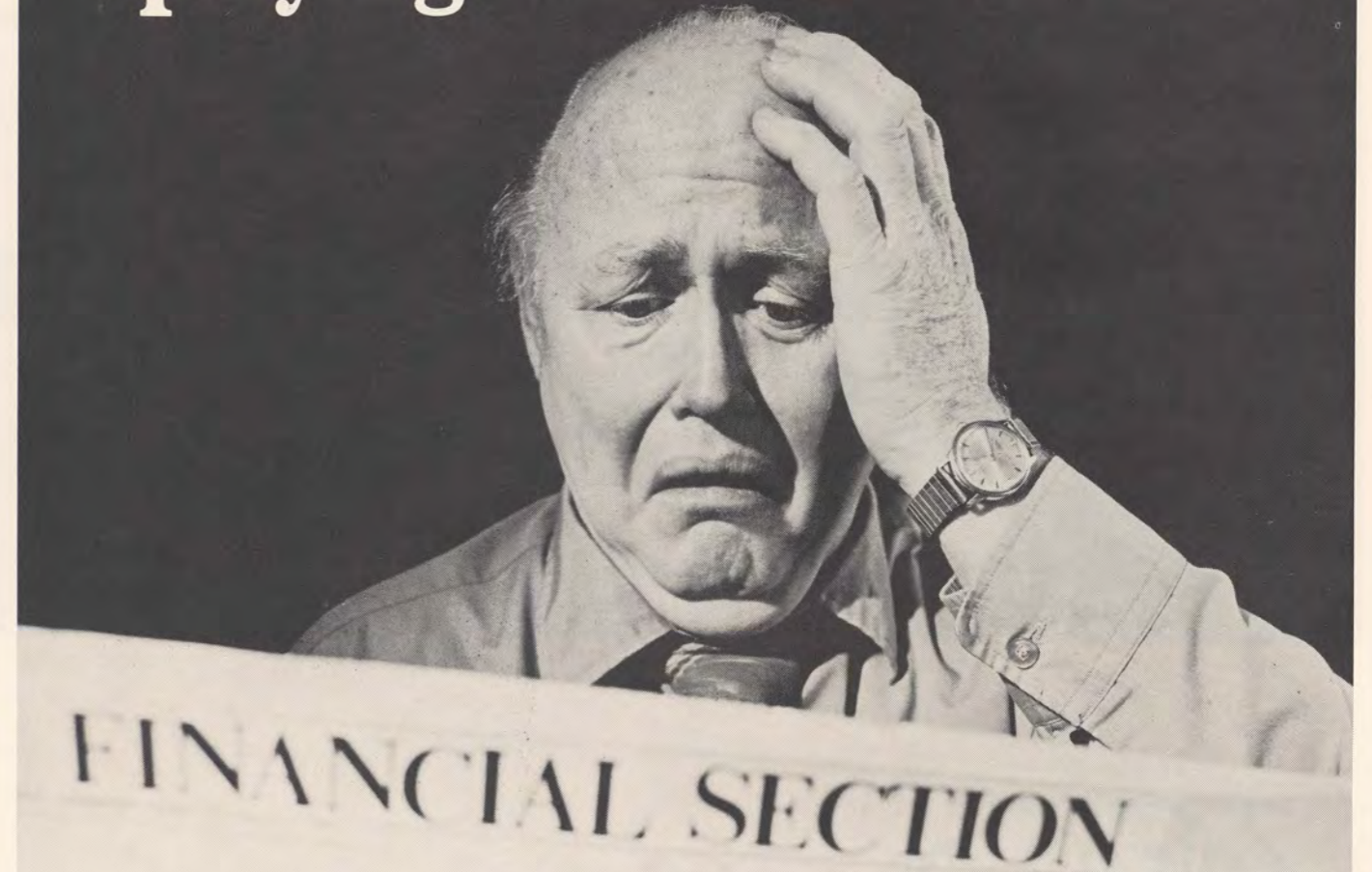
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Don't get us wrong. If you can afford to play the market right now, call your broker and do it. But don't get hurt.

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Left: The impressive two story entry with custom-designed chandelier and glass elevator offer the first clue to the elegant and luxurious interior. Above: Mr. and Mrs. B. F. Chase. Mr. Chase is President of Chase Financial, Inc. and owner-developer of Tres Verde and the upcoming Tierra Verde condominiums. Right: An aura of elegance and style captures the eye before you even step into the apartment.



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*Truly, in any language there is no better in all the world... "Tres Verde".*

We would like you to meet Mertice Rubinoff, world traveler for 25 years, who has selected *Tres Verde* as her home. Having traveled extensively as concert manager for her noted violinist husband, Mertice is a very discriminating individual. When she finally decided to establish a permanent residence she naturally wanted a home which would allow her to quietly pursue her hobbies of cooking, oil painting and collecting rare books; yet create an atmosphere of elegance and grace for welcoming her international friends. This is why Mertice was delighted with *Tres Verde*. And so will people who share her desire to live in an exciting and unusual community with an ideal climate; expansive, picturesque views from the luxury condominiums; and a vacation atmosphere all year round enhanced by a prestige country club only steps away.

You will be pleased by the unique features right from the start. The impressive two story entry is highlighted by the custom-designed chandelier and glass elevator. As you enter the *Tres Verde* condominiums, the elegant carpeting reflects the quiet beauty of the surroundings.

Today's discriminating society demands only the most modern in conveniences; therefore, Mr. Chase has provided for the newest features to be included in both the one and two bedroom units; spacious living room with sliding doors leading to a private patio, creating an atmosphere of indoor-outdoor living; dining room with breakfast bar; all electric kitchen with illuminated ceiling; dishwasher, disposal and instant hot water unit; wet bar; mounted fireplace; skylight; and built for minimal noise. *Tres Verde* is also equipped with radiant heating and air conditioning.

For those who prefer to spend their time breathing the clean air so cherished by La Costa dwellers, one may relax in peaceful seclusion on one's private sundeck; have cocktails on the roof garden overlooking the azure blue of the Pacific, or peacefully watch the beautiful sunset over Batiquitos Lagoon. Enjoy the jewel-like pool in a dream courtyard setting...or stroll in the evening along the lighted walkways. *Tres Verde* is the unbelievable come true.

For the golf devotee a 100 foot long storage depot for golf and equipment is on the lower level with direct access to a golf cart path. For those who may enjoy participation in various other activities *Tres Verde* offers its residents something very special: eligibility for membership (while they last) at the famed La Costa Country Club, complete with 27 hole golf course, racquet club with 17 championship size courts

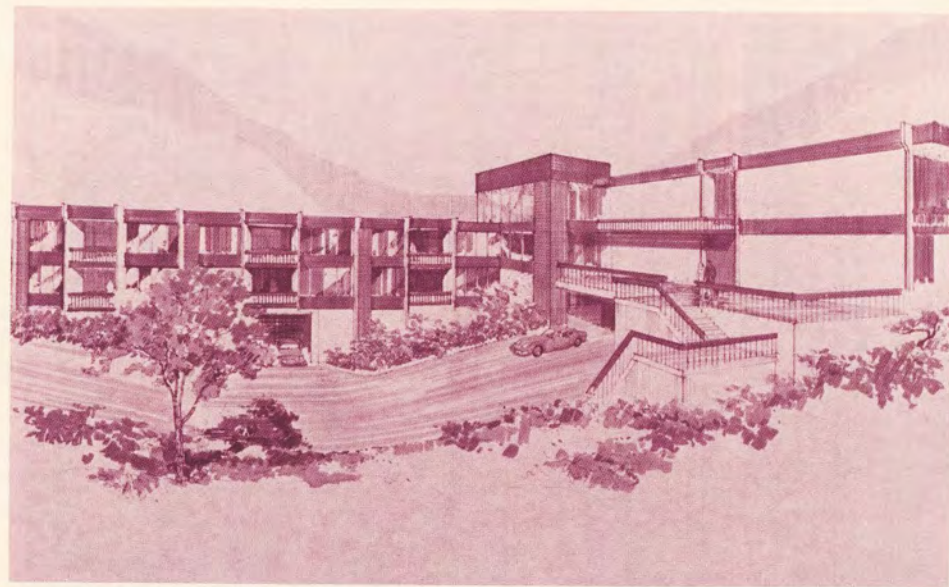
surfaced for all weather play (and 8 currently under construction and many more to be added); saddle club offering the equestrian 30 miles of scenic trails and the availability of private boarding facilities; and beach club offering guests the delights of surfing, skin diving or merely the simple art of beach combing or sun worshipping. One need not stray from the grounds to see first run movie features nightly in the La Costa Theater; dine in one of the three dining rooms with continental cuisine and buffets; enjoy dancing, or simply get together with friends for an evening of bridge, bingo, or chess at the clubhouse facilities.

*Forgotten* pleasures of easy living are yours to enjoy at *Tres Verde*.

You are invited to visit the furnished model, adjoining the 17th green, at 2348 La Costa Avenue. The offices are also located at this address with company representatives available to answer any questions you might have, as a few units are still available.

The overwhelming success of *Tres Verde* has necessitated Chase Financial, Inc.'s continuing development of its ideas for future living communities. Answering this obvious need for further expansion, Mr. Chase has already begun to lay the foundation for an all-new living environment, and plans are currently under way to continue the concept he created so beautifully at *Tres Verde*.

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Left to Right: *David B. Fulton*, Vice President, Bancal Mortgage Co., 550 S. Flower St., Los Angeles, Ca.; *Shirley Oliver*, Loan Officer, Bank of California, 110 West A St., San Diego, Ca.; *R. B. Prescott*, Vice President, project manager, Chase Financial, Inc., La Costa, Ca.; and *Mayor David Dunne*, City of Carlsbad, discussing plans for Tierra Verde, a 54-unit condominium to be built at La Costa, Ca.



Mirrored closet doors reflect the personalized designer touch created by "Environ's Unlimited" for Tres Verde.

50/APRIL 1973



*Malcolm Hall*, Vice President — Finance, Chase Financial, Inc. Mr. Hall formerly served as Vice President of Ralph C. Sutro Co. and was 15 years with Dun & Bradstreet.



*Alvin Lynch* formerly Vice President of Western Construction followed by 8 years as Vice Pres. of Bessette Construction before becoming Vice Pres. Construction of Chase Financial, Inc.



Natural sun rays from the skylight above enhance the warmth of the dining alcove where Mertice often serves the gourmet meals she so loves to prepare.

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## LONDON TRAVEL: VIA BOAC

British Airways-BOAC now offers Los Angeles-London travelers an increase in travel opportunities.

British Airways-BOAC has expanded its existing 5-weekly services to eight-a-week at that time, according to Richard F. Muir, the Western area manager for British Airways-BOAC.

The three additional services, operating at British Airways-BOAC Flight 596, will depart from Los Angeles on Monday, Wednesday and Friday evenings at 8:30 p.m. and arrive nonstop in London at 3:00 p.m. the following afternoon. Service between London and Los Angeles will also be increased by three flights weekly with Flight 595 departing London at 1:50 p.m. on Monday, Wednesday and Friday and arriving nonstop into Los Angeles at 6:30 p.m. the same afternoon.

The present service schedule of British Airways-BOAC from Los

Angeles, Flight 592, will continue to operate to London daily, except Monday and Wednesday, leaving Los Angeles at 11:55 p.m. and arriving in London the following evening at 9:50 p.m.

"The increase in service will allow West Coast travelers a better opportunity to sample the superb in-flight service of British Airways-BOAC, and really start their trip in British style rather than waiting for one's arrival in London," noted Muir.

In addition to the unsurpassed in-flight offerings, British Airways-BOAC will feature Los Angeles' latest evening departure allowing travelers a full day of California business before the trip or the easiest connections into Los Angeles from virtually every Western USA city. The later arrival in London will assure that hotel accommodations there are ready.

In addition to the schedule increases between Los Angeles and London, British Airways-BOAC will continue to offer its five-a-week services from Los Angeles into the South Pacific area.



Carnaby Street  
52/APRIL 1973

## PLACES & FACES



Among the guests at the dinner honoring Major Reuben Fleet were: left to right: Mrs. William McElroy; Dr. William Nierenberg; Mr. Robert Biron (of Rancho Santa Fe) and Chancellor William McElroy of U.C.S.D.

## DINNER HONORS MAJOR REUBEN H. FLEET

On Friday, March 9, 1973 a dinner honoring Major Reuben H. Fleet and the Founder Life Members of the new Reuben H. Fleet Space Theater and Science Center was given at the Center in Balboa Park.

Sponsors of the dinner were the Board of Directors of the San Diego Hall of Science and the Associates for Contemporary San Diego.

The evening's festivities included the unveiling of a bronze sculpture of Major Fleet, a catered dinner and a special preview showing of the Space Theater films "Voyage to the Outer Planets" and "Garden Isle".

Guests included Mr. and Mrs. Preston M. Fleet, of Rancho Santa Fe; Preston is the son of Major Fleet, and is also the Executive Producer of the Space Theater shows, "Voyage to the Outer Planets" and "Garden Isle".

The Space Theater and Science Center was opened to the public on March 10, 1973.

## RANCHOITE WINS AT HEADDRESS BALL

Flowers, plumes, and jewels decorated the ornate headdresses worn by participants at the First Annual Headdress Ball. The gala event benefitting the Multiple Sclerosis Society, was presented at the Sheraton Harbor Island Hotel, February 17th.

Ten professional florists exhibited more than \$50,000.00 worth of flowers in their spectacular creations, as Freddy Martin's orchestra played an appropriate tune to accompany each of them. "Rhapsody In Blue" by *Flowers by Joy* was the grand prize winner in this category, worn by Mrs. Jack Lewis Powell.

In the individual competition, Mrs. Jack Stires captured a beautiful prize, an 18 carat gold pin sprayed with diamonds donated by Clifford Farrar of La Jolla, for her entry made to look like a spraying fountain. John Duncan of La Jolla created this sparkling headdress of crystal and rhinestones.

The unique ball raised over \$10,000.00 for multiple sclerosis.



Mrs. Jack Stires wearing creation designed by John Duncan.

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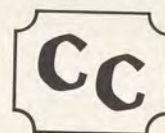
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## PLACES & FACES

### KOBLENTZ ATTENDS EXCHANGE SEMINAR



Arnold E. Koblentz

Arnold E. Koblentz attended a special six day seminar in "Modern Real Estate Exchanging and Counseling" recently in Las Vegas, Nevada. The seminar was conducted by Realtor Richard R. Reno, S.E.C., nationally known real estate counselor from San Diego, California.

Reno said, "Koblentz is an example of today's progressive real estate practitioner that is seeking knowledge and additional methods of benefiting his clientel. Real estate is truly becoming a profession of specialists. The specialist must develop a continued education program to keep updated in changes in real estate tax law as well as having complete knowledge in the new formulas and mechanics that have been developed recently." Koblentz said, "the seminar taught us to work with additional concepts and techniques to solve clients' real estate problems. In addition, we participated in production sessions where clients' real estate problems were discussed and brainstormed for solution possibilities. This seminar will prove to offer me additional methods of helping and benefiting my clients."

Koblentz, who has also completed and graduated from C. Charles Chatham's course on "The Art of Real Estate Counseling", is the author of the column, "What's Your Problem?" which appears regularly in the Carlsbad Journal. He is a member of the San Dieguito Board of Realtors and is president of Costa Camino Real Estate Co. with offices at 2236 Encinitas Boulevard, Rancho Santa Fe, California.

## PLACES & FACES



### FOUR WINDS TRAVEL SERVICE AGENT FOR AMTRAK

Four Winds Travel Service of San Diego has been named an agent for the National Railroad Passenger Corporation, better known as "Amtrak."

Four Winds customers can now obtain reservations and tickets for Amtrak passenger train service anywhere in the U.S.

Four Winds Travel Service, located at 7035 Convoy Court in the Kearny Mesa area of San Diego, is a subsidiary of Four Winds Enterprises, Inc.

### STEWART McLEOD ELECTED CHAIRMAN OF BOARD OF SOUTHWEST BANK

Stewart S. McLeod, of Escondido, has been elected Chairman of the Board of Southwest Bank, it was announced this week by Sidney Fox, president, following the annual meeting of shareholders of the North County financial institution. The meeting was held at bank headquarters in Vista.

McLeod succeeds R. R. Robinson, Carlsbad contractor and investor, who remains on the board.

Named to succeed McLeod as vice chairman was Herschell G. Larrick, Jr., president of the Solana Lumber & Supply Co., in Solana Beach.

McLeod, a native of California, has been a resident of Escondido since 1928. He is president of the Escondido Chamber of Commerce. He was elected to the Board of Directors of Southwest Bank in 1971 and the following year was named vice chairman.

All members of the Board of Directors were re-elected by the shareholders. In addition to McLeod, Robinson, Fox,

and Larrick, other directors are Gordon Lacy, president of Formulabs, Escondido; Arthur S. Kimball, realtor, of Fallbrook; J. Neal Estes, a Fallbrook insurance broker; Paul M. Weil, attorney, of Vista; and Robert S. Brooking, president of Brooking Olds-Mercedes, Oceanside.

In his annual message to stockholders Fox reported that Southwest Bank's deposits, which rose from \$21-million in 1971 to \$38-million in 1972, should show comparable gains in the year ahead.

"We're in the middle of a scheduled expansion program that will see the opening of new Southwest Bank offices in Solana Beach and Encinitas this year, and the opening of an office in Rancho Bernardo early in 1974," Fox said.

He reported that assets of the 12-year old financial institution increased from \$23.9-million in 1971 to \$37.1-million in 1972.

"We look forward," Fox said, "to maintaining this growth pace in the year ahead."

### "KULTURFESTE"

The Friends of the Library, Carlsbad, California, are holding their annual Book Fair on Sunday, May 20, 1973. The Fair will be in Holiday Park (next to I-5) Pio Pico Street, Carlsbad. It will open at 1:00 and close at 5:00. There will be free entertainment, drawing for prizes, and a variety of food, along with all sorts of books, records, art work, and crafts for sale. Celebrity authors will also be on hand.

Family fun for everyone!

### WHISPERING PALMS WOMEN'S GOLF ASSN TO HOLD HAWAIIAN GOLF INVITATIONAL


Invitations for the Second Hawaiian Golf Invitational of the Whispering Palms Women's Golf Association is scheduled for April 19th, with a 9:00 a.m. shotgun start for the field of 124 players.

Mrs. Thomas Vitaich, President, has named Mrs. Richard Smiley Invitational Chairman.

Arrangements for valet cart service, welcoming coffee, refreshments between nines and a Hawaiian luncheon following play.

There are to be four flights, with low gross and seven low net prizes in each flight, as well as an overall low gross and low net.

The committee Chairmans are Mrs. Louis Haumont and Mrs. Hayden Bodenhamer.



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**THE ACAPULCO:** This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by JERRY STAPP reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico.

Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael.

Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies.

Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner.

Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Ocean-side. 729-4454

## ROW RESTAURANT

**ANCIENT MARINER**—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

**BAMBOO HOUSE RESTAURANT**—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**BIG STONE LODGE**—with a fireplace that lends to a very warm atmosphere. Excellent steak dinners. Sunday brunch at \$1.75 served 9 a.m. to 2 p.m. Great cocktails. Dancing every Friday night. Open 11 a.m. to 11 p.m. daily. Banquet facilities. Pomerado Rd. 1 mile so. of Poway Rd. intersection in Poway. 748-0371

**THE COFFEE MILL**—In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very very reasonable prices. Open from 6 a.m. to 8:30 p.m., seven days a week. For reservations call 753-3183. 531 Highway 101, Encinitas.

**CHART HOUSE** — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

**COUNTRY KITCHEN**—with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

**DAVEY JONES MEAT LOCKER**—Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

**SAN LUIS REY COUNTRY CLUB & RESORT**—an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad—a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 5:00 p.m. til 9:00 p.m. Sunday through Thursday; on Friday and Saturday from 5:00 p.m. to 10:00 p.m. Dancing on Friday and Saturday. Buffet every Sunday. For reservations call: 758-0330.

**THE MIRA MAR**—Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants.

Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Even its table lanterns are unique with hidden flashlights for closer menu study.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

**KELLY'S PRIME STEAKS**—is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "01" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

**MEXICAN VILLAGE**—In Coronado. With loads of atmosphere rivaling anything South of the Border. A gathering place of celebrities and the swinging Navy set for years. Superb Mexican menu — good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) 435-1822.

**OAK TREE HOUSE**—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

## PLACES & FACES

### RANCHO RIDING CLUB HORSE SHOW



Mrs. Ray Harmon

The 27th annual Rancho Riding Club Horse Show sponsored by the San Dieguito Unit of the Women's Auxiliary to the Children's Health Center will be held June 2 and 3 in Rancho Santa Fe. Mrs. Donald Looper and Mrs. Ray Harmon are co-chairmen for the event.

Marguerite Henry, Noted author of many fine horse books for children, including "Justin Morgan Had a Horse", will serve as Honorary Chairman of the show. Classes will include hunters, jumpers, English, Tennessee Walkers, and Western. Over 500 entries are expected from all over California.



Mrs. Donald Looper

Among the activities planned for the show will be a dinner party given for patrons and sponsors for the show. Also included in the plans is an exhibitors party, open to all those attending the show. There will also be home-cooked foods available throughout both days of the show. Guests are welcome and the admission is free.

Serving on the horse show committee are: Mmes. William Aylmer, Treasurer; Ted Young, Secretary; Walter Hensey, Advertising; Paul Ecke, Jr., Patrons Party; Jonathan Hayt, Boxes; Arthur Perry, Ray Paulin, Concessions; Bernard Press, Decorations; Steven Sharp, Entries; Charles Smith, Exhibitors Party; Robert Beach, Program; Hugh Tietjen, Publicity; Brock Cowan, Trophies; Gary Burrows, Hospitality; Vernon Burns and Robert Welsh, Bazaar Booths.

### LIVING'S STAFF PHOTOGRAPHER ATTENDS ADVANCED PORTRAITURE SEMINAR



Tony Francis, owner of House of Portraits, 1430 Camino Del Mar, Del Mar, Calif., recently attended the 1973 session of the West Coast School of Professional Photography at Brooks Institute Riviera Campus in Santa Barbara, Calif. The session, the 20th for the school, was in progress Feb. 25 through March 2 and provides specialized and intensive training in a variety of subjects.

The school is a non profit venture sponsored by the Professional Photographers of California and is held for one week each year.

This year's enrollment involved more than 150 photographers from Hawaii, Oregon, Utah, Idaho, Washington, Nevada and California. Courses included advanced and basic portraiture, wedding photography, color printing, color print correction, commercial photography and business. A staff of 16 instructors was on hand.

Edward A. DeCroce of Denver, Colo., a Master Photographer who has spent the last 15 years of his career in portraiture, taught advanced portrait classes.

Also on the staff are out of staters Ernie Curtis, Master Photographer, Oklahoma City, Okla., advanced portrait instructor; Jim Lane, Columbia, Ga., weddings, and Paul L. Gittings, Jr., Houston, Tex., business.

Karl Romaine, well known California photographer now residing in Southern California, is Director of WCS.

Mr. Francis was enrolled in Advanced Portraiture.



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## PLACES & FACES

### OLD GLOBE THEATRE

Buffalo Bill is the central focus in "Indians," the drama now playing on stage at the Old Globe Theatre in Balboa Park. The conflict between the Indian nation and the American government, climaxing with the battle of Wounded Knee on Christmas Day, 1890, was written by Arthur Kopit.

Guest director Asaad Kelada is staging "Indians" with performances scheduled nightly except Monday through April 29.

Dramatizing the life of Buffalo Bill as an example of the hero-myth of America, playwright Kopit creates scenes to highlight the tragedy of the Indian-government relationship. Buffalo Bill is promoted into a national hero by newsman-writer Ned Buntline after destroying buffalo herds to provide food for railroad workers. The government selects him as a guide to the Grand Duke Alexis of Russia during a visit to the American West.

Buffalo Bill becomes an actor in a play about his exploits, and joined by Wild Bill Hickock, they perform for the U.S. President. To demonstrate frontier life, Buffalo Bill assembles his Wild West Show, touring the nation to great acclaim. After the surrender of Sitting Bull, he is persuaded to join the Wild West Show to be placed on exhibition and ridiculed.

The Indian nation, seeking respect and recognition from the American government, becomes frustrated by broken treaties and twisted promises. Buffalo Bill, in his efforts to mediate the conflict, compromises his love and respect for the Indians, and he himself is destroyed by this distortion of values. Manipulated by unscrupulous profiteers, he becomes the victim of his own dream. This dream, which begins honorably, leads to nightmarish corruption.

Alan Fudge will play the leading role of Buffalo Bill in "Indians." A guest artist for this production, Fudge has been featured in nine previous productions of the Old Globe Theatre's National Shakespeare Festival. His current feature film appearance is in the new Peter Fonda film "Two People."

Other principal roles will be played by Tavis Ross as Sitting Bull, Forrest Buckman as Wild Bill Hickock, Ralph H. Jones as Ned Buntline and John Parra as John Grass. A total of 38 actors appear in the Old Globe Theatre production of "Indians."

Guest Director Asaad Kelada last fall directed "The Effect of Gamma Rays on Man-in-the-Moon Marigolds" at the Carter Centre Stage and last spring directed "Rosencrantz and Guildenstern are Dead" for the Old Globe Theatre.

Old Globe Theatre art director Peggy Kellner has desinged the unit setting and costumes for the production with Steven T. Howell as lighting designer. Craig Noel is producing director of the Old Globe Theatre.

Enlisted military personnel may purchase tickets for \$2.00 available for all performances except Saturday evening.

### MRS ROY G. HOLMERTZ TO CHAIRMAN 12th ANNUAL DEBUTANTE BALL

The Las Damas de Los Ninos Twelfth Annual Debutante Ball will be held at the Hotel del Coronado on June 23, 1973. Mrs. Roy G. Holmertz, ball chairman, has announced that nineteen young women will be presented.

The proceeds from the Las Damas de Los Ninos Debutante Ball go to the Children's Home Society of California.



Mrs. Roy G. Holmertz

### RANCHO SANTA FE TENNIS CLUB

Members of the new Board of Governors for 1973 are: Ginny Morenz, President; Ed Mikulicich, Vice-President; Dalia Reynolds, Secretary; Judy Cooper, Treasurer; Dick Tibbetts, Chop Suey Chairman, George Schulte, Social Chairman, and Jim Wenman, House and Grounds Chairman.

The Chop Suey Tournament is held the first Saturday of each month. As in the past, winners of all three matches will receive awards. In addition, a new point system is in effect. All set scores will be recorded at end of play. All games will contribute toward total point Chop Suey Championship awards to be finalized in December. A men's and women's champion and runner-ups will be recognized. Final results will be based on the "best of seven" Chop Suey performances for each member.

## People, Places and Things

### SHOW HORSE "CITY LIGHTS"



R. W. "Ric" Oliver - and his fine show horse, "CITY LIGHTS" from the Winston Delta Tire Company Stable - La Costa Country Club - Rancho La Costa, California.

### CHANGES PROPOSED

Proposed changes in the Rancho Santa Fe Covenant have been under study for the past year and will be presented for consideration by the members of the Association in the near future. The proposals will require for adoption the approval of two thirds of the total Ranch property. The principal change would provide for a five man Art Jury composed of all regular voting members, rather than the present make-up of three regular and three alternate members. The change was prompted by the belief that it will be more effective in the conduct of Art Jury affairs in these days of greatly increased activity. In order to effectively bring about Association members' participation, a committee of 50 was formed under the leadership of Mr. R. M. Clotfelter to inform the membership of Rancho Santa Fe Association.

### POST OFFICES OFFERING 'PASSPORTS' TO PARKS

"Passports" to outdoor recreation are now available at all first- and second-class post offices, it was announced today by Postmaster Gene Roy.

The Golden Eagle and Golden Age Passports are wallet-size, calendar-year permits which entitle the bearer to general admission to national parks and recreation areas having entrance fees.

The Golden Eagle costs \$10. The Golden Age is issued without charge to anyone 62 years of age or older.

Issued by the U.S. Department of the Interior, the cards are particularly useful to families touring the National Park System, Mr. Roy said, because they trim entry costs.

The Golden Eagle allows the bearer and those with him in a private, non-commercial vehicle to general admission to parks and recreation areas.

The Golden Age also offers admittance and, in addition, entitles the bearer to use special recreation facilities within the system at a 50 per cent cut in the daily use fees.

Those requesting Golden Age Passports must provide proof of their age. Both permits are non-transferable.

A fact sheet, which includes the 1973 list of federal entrance areas where the passports are valid, also is available at post offices.

Issued nationally, the passports also can be obtained at Forest Service headquarters and National Park Service headquarters in Washington, D.C., National Forest regional offices, national fee parks, and at a number of other federal recreation areas.



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### GENE LITTLER TO HEAD 1973 C.H.A.D. APPEAL

Golf champ Gene Littler of La Jolla, who has recovered from radical cancer surgery to re-join tournament play, will lead the 1973 C.H.A.D. appeal as campaign chairman of the Combined Health Agencies Drive of San Diego County. The drive to raise funds through business gifts and on-the-job contributions for nine national health agencies with programs here will run through April.

Littler will be fourth in the parade of champions who have espoused leadership of the health drive since its organization in 1970, following Olympic runner Billy Mills, golfer Billy Casper and quarterback John Hadl. Under Littler, the C.H.A.D. drive will raise funds for nine agencies for the first time. The Easter Seal Society for Crippled Children and Adults will join in the combined drive with the American Cancer Society, Heart Association, Arthritis Foundation, Muscular Dystrophy Association, National Association for Mental Health, Cystic Fibrosis Research Foundation, Multiple Sclerosis Society and Society for Prevention of Blindness.

"C.H.A.D. agencies are carrying on research to overcome diseases which caused the deaths of some seven thousand persons in San Diego County during the past year," Littler points out. "We are asking people to 'take a healthy whack' at nine killers and maimers by contributing to C.H.A.D.'s drive for health. Contributions will help continue research and carry on programs of patient service and aid required by the many San Diegans who suffer with these diseases. I hope a record number of firms and their employees will join me in the effort to deliver the knockout blow against cancer, heart disease, mental illness and the others."

In 20 years of golf competition as amateur and pro, Gene Littler has won 25 tournaments with the controlled smooth swing that has given him the nickname, "Gene the Machine."

Following an operation last April for removal of a cancerous tumor under his left arm, Littler returned to golf and tournament play, surprising his doctors. He hopes his activity will give hope to other people with the same physical problem, he said upon being named winner of the 1973 Bob Jones Award given annually by the U.S. Golf Association for distinguished sportsmanship in golf.

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Mike Whelan, familiar figure on the County's surfing scene is shown with his custom "Surfside Datsun" Surfboard by Compass Surfboards of Encinitas. Mike says that he depends on Surfside Datsuns to take him to the good surf from Baja to Oceanside. Whether you're into the surfing scene, work, or just plain pleasure, take Mike's advice and drive a Surfside Datsun, then decide.



**Surfside Datsun**

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Photography by Tony Francis

## PLACES & FACES



Jackie Anderson, talented young La Jolla artist, recently featured at San Dieguito Art Guild's Chateau Art Center, Del Mar.

### GUILD ANNUAL ART SHOW

Mary Ellen Melton, president of San Dieguito Art Guild cordially invites the public to attend its seventh annual open Art Show, now in progress at the Chateau Art Center, 110 15th Street, Del Mar, April 8 through Sunday, April 22. Gallery hours are 12:30 to 4 p.m., daily, except Monday.

Jackie Anderson, 25, talented young La Jolla artist, was featured in a one-woman show at the Gallery during March.

Ms. Anderson works in several medias, including oil, acrylic and macrame. She received her Bachelor of Fine Arts degree from the University of Oklahoma and is a member of Artist Equity, Chapter 18, San Diego.

Winners of the Guild's March show, judged by Muriel Rosten, are as follows: Oils: Linda Bolognese (1), Ann Knapton (2), Dorothe Reavell (3), and George Hukar, honorable mention.

Watercolors: Marjorie Morgan (1), Clara Fleming (3), and Alan Carson (3). Mixed Media: Mary Ellen Melton (1), sculpture, Olivia Walker (2), batik, and Linda Bolognese (3), pastel.

These are now on display at the Del Mar Post Office.

### GUESTS AT WINNERS CIRCLE

The name "Mike" Mazurki may not ring a bell to many of the younger generation but to oldsters it brings memories of many motion pictures throughout the years.

His face is a familiar one for he has been a supporting actor as well as a star in hundreds of movies plus appearing on many TV shows in recent years.

"Big" Mike and his talented and exceedingly charming wife, Sylvia, were recent weekend guests of "Wes" and



"Big" Mike Mazurki, left and "Wes" Robillard.

Elizabeth Robillard at their Solana Beach Winners' Circle Lodge.

It was a journey back to her girlhood days for the former Sylvia Von Bloc. She was born and grew-up in Carlsbad, where her father owned "Apple Inn," now the Carlsbad Military Academy. When she was taken on a guided tour of the area, she was able to supply her guide with much historical information of which he was unaware.

The Mazurkis were honored at a cocktail party at the Lodge Saturday evening which, was hosted by "Wes" and Elizabeth. Attending were Mr. and Mrs. Paul Carls and Mr. and Mrs. Jerry Meeker, all of Los Angeles and Mr. and Mrs. D. H. Denkel and Mr. and Mrs. E. W. Carter, of Calgary, Canada, and Jim Londos of Escondido.

Londos, in his 80s, is a long-time friend dating from "Mike's" wrestling days prior to his becoming a motion picture actor, Londos became a world champion wrestler, holding that title for 20 years.

Mrs. Mazurki has been an actors' agent for many years and now that both she and Mike have retired, they have opened Mike Mazurki's Restaurant in the Baron's Castle, just off Wilshire Blvd. in Los Angeles.

Mike recently starred in "The Mad Trapper from Rat River," which was filmed in Alaska.

Yet to be released, the film was taken from a true story which occurred around 1930 and was featured by Lowell Thomas and Walter Winchell in their news broadcasts.

The plot revolves around a trapper who, because of a humane act, is unjustly accused by another trapper of stealing pelts.

He kills a law enforcement officer in self-defense, then is hounded by the law. He manages to stay one step ahead of the lawmen until an avalanche apparently buries him alive.

Mike said he enjoyed the filming of the picture but worked exceedingly hard under difficult conditions in sub-zero weather.

He had never been on snow shoes, but literally, walked miles while the cast was on location in Alaska. There were many humorous situations, he noted. An example was the realtor from Arizona who was in Nome selling Arizona property to the Alaskans.

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**LOUELLA LIVERWURST SAYS:**

"My dear readers: the Podbielniak-Ferneding Dinner Dance was just utterly fantastic!"



I just LOVE Birthday parties—and when it's a double, it's twice as nice! It just happened. to be Walter Podbielniak's birthday—and Martha Ferneding's birthday as well...so the party was extra-special gala! The black-tie affair began with cocktails in the delightful foyer of the charming Rancho Santa Fe INN, and a gourmet dinner with dancing, completed the memorable evening. Toasts were given to Walter and to Martha—the latter's toast a witty offering by son-in-law Ted Gardner which brought down the house!



Jack and Emma Lee Powell.



Harvey and Lura Craig, Walter and Nancy Podbielniak



Martha Ferneding, Walter Podbielniak, and Nancy Podbielniak.



Ray and Jean Grisct.



Bob and Ferne Orlik, Jack and Pat Manion



Isabelle Harrington, Clark Stetson of Santa Barbara, Ivor Butler.



Lois Zipse and Betty Jack



Jody Gregory and Louella Liverwurst.



Cecil and Elly Johns, Maria Butler



Betty Ryan, Cecil and Elly Johns.



Ken and Harriet Strixrud, Peggy Pharr, and Alice Ball. (Ray Grisct kibitzing)



Jody Gregory, Dr. Dick and Maxine Alderson



Betty Ryan (of Chicago) Harper Scatena, Harold Raddatz, Marion McMurray of La Jolla, and Julia Krafft.



Libby Sanger, Martha Ferneding, and Helen Chapin.



Elsie McCrae, Rosa Lee, and Rosie Ranson.



Dr. John Bovee and Betty Cunningham.



Jack Manion, Connie and Reg Clotfelter, and Betty Ryan.

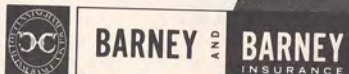


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Ted Gardner, Martha Ferneding, and Ginny Gardner (The Gardners are daughter and son-in-law of Martha Ferneding).



Dave Hoover, Julia Krafft, Virginia Schultz, Harold Schultz, and Flute Hoover.



Pat Manion, Martha Ferneding, and Jack Manion.



Betty Lord, Betty Jack, Ben Harris, Bea and Bill Payne (of Emerald Bay), Rue Harris, and Marion Taylor.



Nancy and Walter Podbielniak, Elly and Cecil Johns.



Ruth Hopkins, Harvey Hopkins, and Phyllis Kennedy.

## Rancho Santa Fe Rotary Among Those Honored

Six of the 38 Rotary clubs in Rotary International District 534, which comprises San Diego and Imperial counties, have been recognized for their efforts in various fields this year.

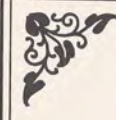
Dist. Gov. Dr. Russell A. Beam, Pacific Beach, presented awards to these clubs for "outstanding effort" in six categories:

San Diego, for its youth services programs; Rancho Santa Fe, club service; Valley Center, membership development; Fallbrook, community service; Del Mar, international service; and Vista, vocational service.

The awards were presented at the closing banquet session Saturday (March 24) of the 19th annual conference of the district, held at Town and Country Convention Center, San Diego.

## Chairmen Named for Annual Home and Garden Tour

Mrs. Eugene Cook of La Jolla has been named chairmen of the 37th annual Home and Garden Tour, sponsored by the Women of St. James Episcopal Church.



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The tour is scheduled for Saturday, April 28. Homes will be open from 11 a.m. to 5 p.m. and bus transportation will leave every 15 minutes from 11 a.m. to 2 p.m. from the St. James Church parking lot at 743 Prospect in La Jolla.

Mrs. Thomas Yerxa, co-chairman of the tour, is in charge of the tea which traditionally follows the tour. The tea will be held from 1-4:30 p.m. at the La Jolla Beach and Tennis Club.

An unusual feature of the tour this year will be inclusion of The Bishop's Schools in La Jolla as one of the "homes" along with three other La Jolla homes.

They are: Mr. and Mrs. Douglas Manchester, 1870 La Jolla Rancho Rd.; Mr. and Mrs. David S. Casey, 1550 El Paseo Real; and Mr. and Mrs. Edmond Chapman, 6015 La Jolla Scenic Dr.

#### Two Irishmen Celebrate

Begorra...it was a great cocktail party, hosted by two of the prettiest Irishmen on the Ranch; namely Eileen O'Rourke Halverson and Julie Dillon Harrison; co-owners of O'Rourke Realty in the Pickfair Building. The champagne flowed and the snacks were great—a wonderful way to celebrate the birth of St. Patrick, that's for sure!

#### A Rose By Any Other Name....

I goofed (again!) The lovely Alvena Tomin Ward (I have met her) and her husband Guy (I have not met him) have definitely *not* named their new home "Rancho Bonanza" because that belongs to somebody else!! The name of the home they will build on the site of the former Judd's stables will be known as "Ward's Walk-a-Way Ranch".....

#### Park City, Utah Snow Slopes Stamped By The Rancho Bunch

What a week! Park City Utah was the scene of a gala skiing party recently when almost three dozen Ranchoites and former Ranchoites held a family skiing party which included all the kids! Park City, Utah is an old mining town with delightful gingerbread houses clustered on the hillsides. On many of the ski runs there were mining buildings still in operation. Every night there was a cocktail party in one of the various rooms (for the adults, natch!) while there were enough kids in the party for lots of fun (a few fights). After cocktails, everybody ate out (no cooking this particular week); and it was the custom to all pile in the Sammis' "Cortez" and sing-along as they rode down the mountain. Most of the group stayed at

the *Edelweiss Condominium*, and reported it was great! The adventurers included: Gary and Virginia Biszantz and their (3) daughters; Fernanda and Don Sammis and son Brett; Diane and Ty Miller with their daughter and their son; Dr. Dave and Barbara Baker with their two youngest daughters; Gordy and Sue Bartow with their son Wes; Doug and Ann Allred with their three sons; Betty and Bill Mohlenbrock and their daughter; Mary and Jack Novak with their five children; Sue and Tony Holzhauser and their three daughters; Dr. Russell and Sally Holcomb and their two boys. It was a wonderful, wonderful week!



Gordy and Sue Bartow



This gang ate more than it skied! Left to right: Doug Allred, Jr., Doug Allred, Mike Knowles of La Jolla, Virginia Biszantz, Sue Bartow and Don Sammis.



Snack time on the slopes. Left to right: Russell, Sally, and Audie Holcomb; Mary Shures; Richard Allred; Ann Allred and Barbara Baker.



Gary Biszantz likes skiing almost as well as he likes Fords!

## BIG DEAL IN CALICO

The Scripps Memorial Hospital Auxiliary sponsored a "Big Deal in Calico" in February for the benefit of the hospital. "Eating, drinking, and gaming" were the featured highlights of the evening. "Big Deal" was held at the Royal Inn at the Wharf with a chuck wagon buffet, music by Johnny Best, and western duds. Members of the Doctor's Wives Unit and the Luncheon Bridge Unit planned the event, which proved very successful—to the tune of \$1200, donated to the hospital! And, a good time was had by all!



Dr. Richard Hall, Dr. Joseph Capozze, Dr. David Baker.



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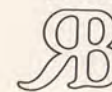


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Dr. and Mrs. Fred Brass, Dr. Alan Berkenfield.



Mrs. Joseph Capozze (Rochelle), Mr. Paul Riddle, Mr. & Mrs. Richard Walsh (Edity), Mrs. Paul Riddle (MaryAnn).



Louella Liverwurst and Mrs. John Steel (Sue)



Mr. and Mrs. David Somerville (Sandy).



Dr. Robert Rens, Dr. and Mrs. Louis Schwartz, Dr. William Kupiec.

# PADRE CLOSEUP



This spring L-O-V-E is wearing a gold baseball shirt with the letters P-A-D-R-E-S across the front.

Four players and four brides, that's the newlywed lineup at Yuma's Desert Sun Stadium. It's a team record. It might be an all-time record for all teams, too.

Ellys and Enzo Hernandez were married Oct. 6. Three days later he was playing winter baseball in Caracas, Venezuela.

"We lived in the same neighborhood as children," Enzo said. "But I guess we didn't really meet until three years ago. Friends got us together."

"When I started playing for the Padres two years ago we began writing to each other. It was really tough last year because things weren't going too well for me and I really needed someone close by. I just was lonely."

"I didn't want to write Ellys how I felt or let her know of my problems. She was in school studying to become a pharmacist and I didn't want to upset her. But I decided that after the season we wouldn't be apart any longer."

"When you love somebody and she loves you too, what do you do. Get married, right?"

Pam and Mike Ivie were married Dec. 9.

"We were grade school sweethearts," Ivie said. "But we sort of lost contact with each other when we entered high school."

"Last spring after I left and returned home, I went into a department store in

downtown Atlanta to do some shopping. I didn't know that Pam was working there.

"And when I saw her, well that was it."

Lynda and Mike Caldwell were married Dec. 30.

"Our roommates in College arranged a blind date for us my senior year," Caldwell said. "We dated that spring but then I signed with the Padres."

"It wasn't easy for us to see each other once I began my professional career. I mean, in the two years prior to getting married we were able to get together only eight weeks."

"I wasn't going to continue that type of an arrangement. After all, affection without association isn't going to last forever. Anyway, she's a baseball fan. And we need every one we can get."

Janie and Dave Roberts were married Jan. 7.

"We started dating in high school," Roberts said, "and we were engaged last summer. She likes to watch me play and sometimes at the games she cheers just like she used to do when a cheerleader in school."

"When I signed with the Padres (Roberts was the club's first round selection in the June 1972 Free Agent Draft) Janie was at my house with me. She was as excited as I was."

"The local newspaper took a picture of me signing and Janie was in the background. But the paper identified her as my brother's girl friend."

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 THE WESTGATE PLAZA — REGENCY ROOM  
 Monday, March 26, 1973 6-8 p.m.

by Pat Britt

The Westgate Plaza Regency Room was the scene for a delightful reception held in the honor of The Off Broadway Theatre's new producers Don Wortman and Tom Hartzog, and the star of their first production "Gypsy" Miss Kay Ballard.



June Allison chats with producer Don Wortman and Kay Ballard.



Noted dress designer Michael Novarese who attended from Los Angeles, Pat Britt, and new producer Tom Hartzog.



June Allison and new producer Don Wortman, with Cully Burdett in the background.



Noted designer of women's fashions, Michael Novarese. Mr. Novarese's creations are featured in La Jolla, Mission Valley, and Fashion Valley under the label of Jonathan Logan, for whom he so ably designs.



Thomas Mallory, manager of Cannell and Chaffin of La Jolla and his lovely lady, Bebo.



San Diego Ballerina Jilana, T.V.'s Suzy Mallory of Channel 6 (now Children's Teacher and formerly with Romper Room), and Bruce Kelley, the talented lighting man who give illumination to the Opera, Old Globe, Symphony, and the Ballet.

# BUSINESS AND ESTATE TOPICS

Larry G. Showley, CLU

## PRICE/EARNINGS RATIO GOOD BASIS FOR DETERMINING VALUE OF KEYMAN

If you follow the stock market, you know that the price/earnings ratio is used extensively by securities advisory services and brokerage houses to indicate a stock's relative value in the market place.

The p/e ratio is easy to compute, which is one of the reasons it's so widely used. A stock selling for \$50 a share and earning \$5 per share has a p/e ratio of 10 to 1. A stock selling for \$30 and earning \$1 per share has a p/e ratio of 30 to 1.

Price/earnings ratios vary widely among companies and industries because of differences in potential size, sales and profits. A high p/e ratio may be quite acceptable in a company that has a good chance of increasing its size or profits in the future. As an example, computer companies can expect much greater growth than railroads.

Even within the same industry, however, the stock of two companies may have widely differing p/e ratios. In such a case, it's usually the executive personnel of one company who make the difference. Investors are willing to pay more for that company's stock because they believe the men who run the business are more capable of increasing future profits. In other words, investors are putting a price on company management.

### HOW MUCH IS MANAGEMENT WORTH?

A talented executive has substantial impact on the growth and profitability of a business, and the effect of his loss should never be underestimated. That's why keyman life insurance is regarded as a necessity by so many modern business firms. This potential loss, however, must be measured in dollars and cents in order to be translated into keyman and other types of business indemnification. A price must be set on the executive's life — a price that reflects his impact on both present and future profits.

Let's take an example. Jones is the dynamic president of a company that is presently earning \$2 per share. The company's stock currently sells for \$30 per share, giving it a p/e ratio of 15 to 1. Jones is responsible for at least 50 cents per share of the earnings. If he should die suddenly, how much might the stock fall in price? Assuming the same p/e ratio, it would probably slip to about \$22.50. But — since Jones is regarded by most investors as the driv-

ing force behind the company's growth, there is a good chance the p/e ratio itself would also fall, reflecting lower expectations for the firm's future. If it slipped to, say, 12 to 1, the stock would fall to \$18 per share. With 400,000 shares of stock outstanding, this would represent a loss to the stockholders of \$4.8 million. Jones, it turns out, is worth far more than anyone dreamed.

### P/E RATIO FOR KEYMAN INSURANCE

Since investors have determined by their reaction what Jones is worth to the company, the same formula might well indicate how much keyman life insurance on Jones is needed. If he's responsible for \$100,000 of the company's profits and the investment world has determined a p/e ratio of 15 to 1 for the company stock, isn't it reasonable that the company should be protected with at least \$1.5 million of insurance on his life? This is really the minimum coverage, since it doesn't take into account his ability to make the company grow. If the amount seems high, remember that the entire sum invested would have to yield 7.5 per cent net to recoup the \$100,000 of profit that evaporated when he died. For a man in Jones' position, with his talent and creativity, any amount less than \$1.5 million would be unfair to both the company and its stockholders. This is especially true when one considers that the protection can be obtained for only pennies per share of outstanding stock.

It's a well known fact that most men greatly underestimate their true value to both business and family. It's not unusual to find an executive who's producing \$100,000 of profits annually with just \$100,000 of keyman insurance on his life. If this businessman applied a price/earnings ratio to his own life, he would realize how much more he is truly worth.

### PROTECT PROJECTED PROFITS

True, it is sometimes hard to anticipate future growth and profits. But if they can be projected at all, they should be protected. The next time you consider keyman insurance — or any other life insurance coverage — apply the p/e test that investors apply to your firm. As with stocks, p/e ratio isn't the only measurement you should use in determining value. It can, however, assist in identifying the amount of life insurance you need to protect the future of your business and your family.

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# Seems, O'side

by KITTY A. PEELING

Really feel I belong to this area now that I'm going to so many events that are repeated each year; and with these events I meet a whole slew of people besides knowing the last year leaders. Pretty soon I'll know everybody and who's related to whom and who married whom, past, present — — — and even a contemplated marriage in the future.

Some of the affairs it's a great pleasure to be asked to each year is:

The Women's Auxiliary of the Boy's Club of Vista annual fund raising luncheon. This year's President Bee Meyer sent me a "love"-ly invitation to the "Have-A-Heart" luncheon.

As always the Women's Clubhouse was bulging at the seams with a handsome array of well dressed women...and men.

The Valentine decorations were different and very engaging, such as a large bottle of Vin Rose' gracing the center of each table of four. Naturally this decoration disappeared quickly. So did the exquisitely hy-bred camillia corsages, but they still continued to decorate the shoulders of all ladies present.

The food was as appetizing as it was colorful. During the luncheon and fashion show Dewey Hodgkinson (he brings his own organ) played appropriate music.

Quite an unexpected pleasure was listening to concert pianist Dr. Richard Stag, now a permanent baby doctor in Vista (and on the Boy's Club Board of Directors). I'll bet those fine surgeon hands that caressed the piano keys with such surety and precision have spanked many a baby's bottom.

Mrs. Benjamin Kendall deserves my heart-felt kudos of appreciation for her job as luncheon-chairman; the same to Mrs. James McGoffin who was co-ordinator for Fashion Show.

Vistans really give out co-operation for a community affair. Everybody of any stature, models (many were men and yum! were some of them tall, dark, and handsome) decorators, cooks, clean-ups or what have you!

Another eagerly awaited event is the Oceanside Women's Club Spring Luncheon. This year they had a Crazy Hat contest consisting of the most Beautiful, Original, and Elaborate.

After a delicious Valentine-inspired luncheon the judges consisting of Lucy

Hoskins, on the Board of Mira Costa College and Woman of the Year; Mary Steiger, the indefatigable and undaunted worker who is responsible for Oceanside being one of the most beautiful cities on the Coast, and I (jeepers! What illustrious company I keep. Thank you woman clubbers for including me in this menage); had one devil of a time deciding on the most beautiful head gear.

Sooooo when we just couldn't decide between Mrs. Edward Myslevy's yellow tulle bonnet and Mrs. Martin Muckenthaler's beauteous big Valentine, the club gave them both prizes.

There was no question that Mrs. Fred Siebert's hat with its American Flags and Dove of Peace with olive branches was the most original and timely.

The most elaborate hat (like a white cake covered with cake frosting pansies so colorful and real you could smell them!) was worn by Ethel Betten from Arizona, house guest of Marie Pas who made Ethel's prize-winning hat!

Being sort of a Godmother to the Women Marines (I've been to all their growing-pain parties), it was most satisfying to help them celebrate the Thirtieth Anniversary with their own newly formed Edith Macias Vann Southern California chapter of the Women Marines Association.

President Marie A. Proulx was radiant as she presided and presented the guest of honor, Sergeant Major Bertha Peters Billeb (married to a Sgt Major, too), guest speaker May Lou Voight, and Ruth Broe, a great speaker, of Laguna National Marines Womens president who proudly (and rightly) gave an interesting speech of the tremendous growth of the W. M. Chapters.

And after the cutting of a richly decorated cake, all the guests stayed on to let off further steam on the dance floor — of the Oceanside Elk's Club — for from the Halls of Montezuma and the Shores of Tripoli.

One of the first people interviewed on my TV program was Carole Love. She is attractive and vibrant and it was a real pleasure to learn she is now connected with the new North County Community Theater, San Marcos. Their first offering was from the semi-musical, "The Boy Friend." The costuming did so much to add to the sparkle and freshness...a small miracle when I learned that Carole created all clothes with only an allotted \$200! Cliff Dettmer, who lives in San Marcos but performs a great deal in the theater groups in San Diego, stole the show as the befuddled Lord Brockhurst. His every appearance was greeted with laughter...he wasn't too befuddled not to have an eye...(and a hand)...out for any good looking young chick. Mimi Viltmann sang the lead and her "boyfriend" in the production is also her fiancee in real life. As

soon as the play closes, he, Rich Blomgren, goes into production with one of the vast groups performing for Uncle Sam. This was one of the reasons he decided to cut his hair and thus look more like a "Boyfriend" of the 20's. A reception was held in the foyer after the successful opening night. Champagne flowed; and light, gay conversation ensued as friends and relatives complimented all. Someone said to me, "Gee, Kitty, you look gorgeous!" (My injured face still resembles a stormy sunset!) so I knew my leg was being pulled. The "someone" was Vista's Dr. Ed Pritchard, my chiropractor, who is always trying to keep my "hip bone connected to the thigh bone!" Among the throng, I met Mrs. Vera Smith and her daughter, Carol, and learned this group had all been brought together and started in her home.

The music was loud and, at times, drowned out the performers. Surely, later on, they can manage stereo speakers in the corners of the theater to distribute the sound evenly. But lots of good luck, you "Genesians" (I think that's the name they have chosen). Every community needs a little theater group and surely lots more North County people will get involved. There are many fascinating parts to play other than acting, and everyone has some sort of talent. Right now, I'm making my pitch: When you present "South Pacific," I want to be Bloody Mary!



The recent Santa Fe Hunt Ball held at the Westgate Plaza Hotel in San Diego was an overwhelming success. Among the committee members who worked hard and long were: Mrs. John Auer, Mrs. Thomas Slattery, Mrs. T. C. Young, and Mrs. James Knox, chairman of the Ball. All of these lovely ladies are wearing LELAH ELGIN GOWNS from the Lelah Elgin shops in Rancho Santa Fe and Coronado.

## PLACES & FACES

### FEBRUARY SALES UP AT LOMAS SANTA FE

Participation in real estate sales of \$934,095 for the month of February have been reported by Chuck Ripley, Vice President of Sales for Lomas Santa Fe Realty.

Included in the February total were participation in resale transactions amounting to \$564,645, and sales of new Country Club Villa garden condominiums amounting to \$369,450.

February sales were up 250% over February 1972, and up 150% over January 1973, according to Ripley.

The following resales were included in the February figures: A residence at 486 Santa Cecilia, Solana Beach, to Mr. and Mrs. Harry Oppenheimer of San Diego; A residence at 430 Santa Bartola, Colana Beach, to Mr. and Mrs. Ronald Lightfoot of San Diego; A residence at 420 Santa Alicia, Solana Beach, to Dr. and Mrs. Joseph Traxler of Del Mar; A 5.8 acre homesite at Rancho del Cielo, to Mr. and Mrs. Donald Ward of Rancho Santa Fe; A residence on Laguna Lane, Solana Beach, to Mr. and Mrs. Grant Messinger of Denton, Texas; A residence at 103 Manzanillo Court, Solana Beach, to Mrs. Georgie Grimm of Rancho Santa Fe; A residence at 326 San Lucas Drive, Solana Beach, to Mr. and Mrs. Edward Meanley of La Jolla; A residence at 770 Solana Circle West, Solana Beach, to Mr. and Mrs. Charles Hancock of La Jolla; A residence at 2541 Pinewood, Del Mar, to Mr. and Mrs. Calvin Mason of San Diego.

### NON-LINEAR SYSTEMS NAMES FRANKLIN & ASSOCIATES

Non-Linear Systems, Inc., the Solana Beach firm which originated the digital voltmeter, has named Franklin and Associates, Ltd. to handle its advertising and public relations programs, it was announced by Andrew Kay, NLS president.

In addition to corporate NLS affairs, Franklin and Associates will be involved in activities of the firm's Screening/Test Services Division.

Agency president, Phil Franklin, indicates he will supervise an account team consisting of Robert B. Phillips, executive vice president; Warren Molentin, creative director; and Sandie Carruthers, manager of publicity and press relations.



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## PLACES & FACES

### SENIOR CITIZEN'S AFFAIRS

Senior citizens in San Diego County will not be forgotten - Rich Thomson and his staff at the County Office of Senior Citizens Affairs will see to that. Unfortunately, many of the area's elders are not yet aware of Thomson's office or the work it performs to make life easier for those in their retirement years.

The office, in the heart of San Diego at 1955 Fourth Avenue, was chosen for its location on the city's busiest bus line; giving accessibility to those unable to drive. This transportation link is important for the more than 50 percent of the County's plus-60 population who live in the City of San Diego.

The office is now in its second year of operation after being established by the Board of Supervisors to fill a vital need.

Thomson is director of Senior Citizens Affairs. He said that the purpose of the office is six-fold. It involves the coordination of private agencies as well as the several governmental agencies serving the elderly. Data is continually being compiled to assist in defining the scope of problems faced by San Diego County's senior citizens. The majority of the City of San Diego's senior citizen efforts are currently directed towards recreation, Thomson said.

The six objectives include:  
—Review services being offered the elderly in San Diego County and coordinate these services as needed to effect a more comprehensive delivery method of them.

—Gather statistical data on existing programs, needs, and services for the aged.

—Plan for and develop programs to meet needs not now being met.

—Compile an information and referral service available to all persons in the County.

—Provide appropriate services to other agencies and the general public when requested.

—Perform other reporting, evaluative, and consultive services as required by the Board of Supervisors, the County Administrator, and the Human Resources Administrator of the County.

But like an iceberg, this list of purposes is only the surface of a mass of poignant problems faced every day by the elderly.

"Among the aged, especially those isolated from others, every problem becomes exaggerated," Thomson said.

Besides the ever-present problem of income and inflation, housing and transportation are pressing issues, according to Thomson.

He said the over-65 population is increasing twice as fast as the under-65 population is increasing twice as fast as the under-65 population, bringing on a real crisis in a choice of life-style systems.

"We like to prevent institutionalism as much as possible," Thomson continued, "because it tends to force a person to surrender authority over his life."



Servicing the entire populace of San Diego County, the Office of Senior Citizens Affairs is on the busiest bus line in the city for the convenience of the retired persons using the office. Director Richard Thomson urges all elderly persons with problems to call his office for advice or assistance. His staff maintains a referral service while compiling data for more services needed for the aged. Senior citizens services may be reached by calling 235-6432. (San Diego County Photo)

"A choice is needed of good, adequate, low-cost housing - something to bridge the gap between independent living, moving in with relatives, and becoming institutionalized."

Thomson concedes that today's household is geared primarily for the nuclear family - a man, wife, and their children - with neither room in the home nor in the family budget for care for the older generation.

"And, too," continued Thomson, "when an older person moves in with a son or daughter, they encounter a problem of role reversal. It's not their house, but they still feel the need to exert some authority over their own life."

Thomson mentioned that a recent survey sample showed that many senior citizens are unaware of the services available to them. His office acts as a clearinghouse for all types of information about senior citizen services.

The Office of Senior Citizens Affairs can be reached by calling 235-6432. Thomson emphasized that persons needing advice or assistance should not feel that they are a bother.

"We are here to help when needed," he said, "and hope that every senior citizen will call on us anytime they feel they need to. Even though we are a County office, as with most County services, city residents receive most of our services."

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**PLACES & FACES**  
CIVIC  
YOUTH ORCHESTRA

The Civic Youth's Orchestra director-conductor Robert Emile today announced the addition of concerti programs which will expand the Orchestra's number of performances. Emile said, "The new series of concerti programs and some other projected programing has been made possible by the enthusiastic response to the membership campaign in the Orchestra's society of friends. To date, membership has increased by 150% with each day's mail bringing more response."

Soloists for the concerti series will be selected from Civic Youth Orchestra I which now has a roster of 90 members, and the literature will be announced.

Emile also said that four concerts are projected after the end of the spring semester with a completely new programming. The Orchestra will be preparing Shostakovich's Symphony No. 5, Barber's Second Essay, and the Bach "Brandenburg" Concerto No. 4.

Dr. Max Thornburg, president of the Orchestra's Board of Directors, announced that two new members were appointed at this week's meeting, increasing the board members to 20. Mrs. Andre Levie, of Rancho Santa Fe, was

appointed because of her knowledge and experience with music groups in many communities. John Coones, of El Cajon, was appointed with a special responsibility as liaison to COMBO, of which the Civic Youth Orchestra is a beneficiary.

**1973 SO CAL EXPO  
DEPARTMENT HEADS  
NAMED BY  
DUMOND**

Department heads for 30 divisions of the 1973 Southern California Exposition have been announced by William Dumond, Del Mar, now in his third year as director of the fair.

The Expo will be held from June 22 through July 4 under sponsorship of the 22nd District Agricultural Association, the new president of which is James Brower, Solana Beach.

Bill Arballo, Del Mar, who served last year as Special Events superintendent, has added the supervision of Commercial Exhibits to his duties. Bill Smith, San Diego, is the new head of Tropical Fish and William Fischer, Jr., San Diego, is now superintendent of Philatelics.

Returning from 1972 department heads are the following: Advertising, Norrie West, Lakeside; Art Show, J. Milford Ellison, La Jolla; Bottle Show, Barbara Cox, Spring Valley; Credentials, Rita Ribeiro, Encinitas; Entries, Rene Bohn, Del Mar; Fairest of the Fair Contest, Doris Boyar, San Diego; First Aid, Phyl Morton, San Diego; Floriculture, Robert Lamp, El Cajon; Gems and Minerals, Josephine Scripps, San Luis Rey; and Guards, O. K. Williamson, Vista.

Also, Hobby Show, Bill Morgan, San Diego; Home Economics, Beth Kepner, El Cajon; Horse Show, Alan Balch, Del Mar; Industrial Education, Dr. Gerald Bailey, La Mesa; Livestock, Harold Hilliker, Lakeside; Lost Children, Hazel Calderwood, Encinitas; Music, Bill Green, San Diego; Numismatics, Roger Sullivan, San Diego; Operations, Bud Brubaker, Del Mar; Photo Show, Rufus Rogers, San Diego; Photographer, Les Herling, La Mesa; Public Relations and Publicity, Ralph Trembley, La Jolla; and Rabbit Show, Elmer Paquette, Santa Paula.

Other members of the 22nd District Agricultural Association board of directors are William Tulloch, vice president, Pine Valley; Charles Badger, Rancho Santa Fe; Franklin Barnes, Julian; William Evans, San Diego; William Moeser, San Diego; Edna Stein, Del Mar; Dr. Donald Thiel, San Diego; and Chaffee Young, Escondido.

**THE ASSOCIATION**

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 15, 1973, 9:00 A.M. IN THE BOARD ROOM.

Present: Vice President Nix, Directors Brown, Chubbuck, Weindling and Whitehead

Absent: President Bellman and Director Coberly

Also Present: Manager Grahl, Recording Secretary Butts; Association Members; Press

MINUTES OF PRECEDING MEETING  
The minutes of February 1, 1973 meeting, on motion made and seconded, were unanimously passed as corrected.

NEW BUSINESS  
Addition to Bylaws. Vice President Nix noted that each Director had received copy of Legal Counsel's recommendation and Article on Indemnification of Officials proposed to be included in the Bylaws. The motion to adopt the resolution was made, seconded and unanimously passed:

"RESOLVED, that the Bylaws of the Corporation are amended by adding a new Article VII, reading as set forth in Exhibit "A", attached hereto, and renumbering Articles VII, VIII, and IX, as Articles VIII, IX, and X, respectively."

CORRESPONDENCE  
D. F. Sammis request for 6 months extension of Covenant Modification was read. On motion made, seconded and unanimously passed, extension to and including August 21, 1973 was granted.

REPORTS  
Park & Recreation Board Chairman Whitehead reported on the February 14, meeting.

Planning Commission Chairman Nix introduced Mr. J. B. Hill, Chairman of the Sub-Committee on Community Development, to make a progress report on vehicular parking in the Village. Mr. Hill read the letter which was mailed to 78 owners and/or operators of business establishments located in the Village regarding parking, and initiated a survey thereon. Out of 29 replies received, additional parking spaces were requested for 58 automobiles. The group is continuing to pursue its goals as set forth at the Committee's outset (10/2/72) and is working for a solution to the parking situation.

**Bulletin  
and News**

The motion was made, seconded and passed unanimously that this report be adopted by the Board.

Building Commissioner Report reflects 5 completions; 7 permits issued; 41 homes under construction in January.

Manager Grahl stated progress was continuing in connection with construction on Parcel 7/1, Block 27. (See 12/21/72 minutes.)

SDG&E Company letter offering to present information on construction of new transmission facilities and lines was read. After discussion, the Manager was requested to invite SDG&E on March 1 to make its presentation and to include in it plans or proposals for further undergrounding in Rancho Santa Fe,

with emphasis on specific locations mentioned by Directors.

4-Way STOP. Mr. Grahl read the letter proposed to be sent to Supervisor Craven requesting support of the 4-Way STOP at La Granada and Avenida de Acacias, sought by the Parent Teacher Organization and other interested persons. The Board was unanimous in its approval that the letter be sent.

NON AGENDA ITEM  
Office Equipment Replacement. Manager Grahl reported complete breakdown of the Office duplicating machine. He stated the machine was over 18 years old, irreparable, and he requested authority to make an unbudgeted purchase of a replacement. The motion was

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80/APRIL 1973

## ASSOCIATION

### Bulletin and News

made, seconded passed unanimously which authorized the expenditure of \$705 for purchase of Gestetner duplicating machine.

#### ADJOURNMENT

The meeting was adjourned at 10:20 a.m.

Lloyd S. Nix  
Vice President

Gwendoly P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 20, 1973 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Wingert, Architect Fred Livingstone (representing Frank L. Hope) and Alternates Duncan, Reitz and Day.

Also Present: Building Commissioner Mowery, Secretary Grahl and Recording Secretary Duffield.

Excused: Vice President Frobes.

The minutes of the previous meeting of the Art Jury were approved as presented.

Alternates Duncan and Reitz were asked to serve as regular members for the meeting.

#### NEW CONSTRUCTION

Nicol, K.T. Residence - Parcel 7/14, Block 24, Map 1742, La Noria. Approved.

#### ADDITIONS & ALTERATIONS

Williams, J.W. Addition to existing residence - Parcel 101, Map 2089, La Fremontia. Site visited. Approved.

#### SUBDIVISIONS

Waugaman, W.I. Parcel 1/5, Block 9, El Mirlo - 13.1± acres into sites of 4.3, 4.8 & 4.0± acres. Site visited. Art Jury advises approval, with suggestion that owner be contacted with regard to possibility of providing trail easement.

Peters, D.D. (in attendance) Parcel 2/1, Block J, Zumaque - 6.04± acres into sites of 3.0 and 3.0± acres. Site visited. Art Jury advises disapproval.

Howard, G.D. (in attendance) Parcel 1/1, Block 29, Las Colinas/Zumaque - 4.54± acres into sites of 2.27 and 2.27± acres. Site visited. Art Jury advises disapproval.

#### REALIGNMENT

Keeth & Brue Parcels 5/3 and 5/4, Block 43, Via del Alba/Puerta del Sol. Present acres 1.91 and 1.98. Proposed acres 1.83 and 2.06. Site visited. Art Jury advises approval.

#### KEEPING OF HORSES

Van Lew, M.N. (escrow Himfar) Parcel 10/1, Block 7, El Mirlo - Four horses on 3.96± acres. Site visited. Art Jury advises *three horses* instead of four.

#### MISCELLANEOUS

Richmond, L. Chimney at Residence - Parcel 35, Map 2089, Mimulus. Deferred until meeting of March 6, 1973.

Lowell F. Wingert  
President

R. B. Grahl, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 1, 1973, AT 9:00 A.M., IN THE BOARD ROOM.

Present: President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling and Whitehead.

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Stanley; Association Members; Press.

#### PERSONAL APPEARANCE

San Diego Gas & Electric Company representatives R. G. Motschenbacher and D. K. Grove presented proposed project to construct new 230 kv transmission circuits on existing Power Plant to the Penasquitos Substation. At the conclusion of the presentation, questions were answered and the Board was asked to provide written comments to SDG&E, indicating the Association's position on the project. Mr. J. C. Carnahan spoke on the company's plans for undergrounding and briefly explained some of the processes involved in initiating an undergrounding program for a specific area.

#### MINUTES OF PRECEDING MEETING

The minutes of February 15, 1973, on motion made and seconded, were unanimously approved.

#### NEW BUSINESS

Subdivision, Parcel 1/5, Block 9, (Rltr Blesso) (Waugaman) consisting of 13.1± acres into sites of 4.3, 4.8 and 4.0± acres. On motion made and seconded, approval was unanimous.

Subdivision, Parcel 2/1, Block J, (Peters) consisting of 6.04± acres into sites of 3.0 and 3.0± acres. Decision deferred pending visit to site.

Subdivision, Parcel 1/1, Block 29, (Howard) (in attendance) consisting of 4.54± acres into sites of 2.27 and 2.27± acres. Decision deferred pending visit to site.

Realignment, Parcels 5/3 & 5/4, Block 43. (Keeth/Brue) (in attendance) At request of applicant, and consensus of Board, consideration deferred to March 15, 1973 meeting.

Keeping of 4 Horses, Parcel 10/1, Block 7. (Van Lew) The motion to approve the keeping of 3 horses on 3.96 acres was made, seconded and passed unanimously.

#### REPORTS

Golf Activities Committee Chairman Chubbuck, on the recommendation of the Committee, moved that, as in the past, green fees for the Women's Team Play on September 11, be waived. His motion was seconded and unanimously passed.

Mr. Chubbuck reported Committee recommendation for purchase of two triplex greens mowers, with one verticut attachment, as Capital Items. After considerable discussion, the motion was made, seconded and passed unanimously, which authorized an expenditure of \$8,000 for this purchase.

Park and Recreation Board Chairman Whitehead stated that Board members recommended to this Board of Directors an exchange of trail easements between the Association and Mr. H. S. Pardee, owner of property in Lot 5. After discussion, she presented the following resolution:

RESOLVED: That the Rancho Santa Fe Association will quitclaim certain portions of trail easements in return and exchange for other trail easements. Legal descriptions and all details to be completed by Association Counsel and Mr. Pardee's counsel. Said documents to be presented for final approval and necessary action at the next regular meeting of this Board of Directors. At said time, Legal Counsel will furnish a written opinion relating to said transaction. A motion for adoption was made, seconded and unanimously passed.

Planning Commission Chairman Nix introduced Chairman of the Subcommittee on Community Development, J. B. Hill, to report developments in the quest to solve the parking situation in the Village. At the conclusion of his presentation, Mr. Hill asked that the Board approve or disapprove, in principle, this proposal involving lease of spaces from The INN, such spaces yet to be built. The motion was made and seconded that the Planning Commission Sub-Committee be commended on its efforts to date and be authorized to proceed with further negotiation with The INN and/or others on similar projects. Approval was unanimous.

Maintenance District Committee Chairman Coberly reported on the Committee's recommendations, written copy of which he presented to each Director. The motion was made, seconded and unanimously passed that his report be accepted and the principle be included in the 1973-74 Budget. (Copy attached.)

#### Nominating Committee

President Bellman presented names of individuals to serve on the Nominating Committee. On motion made and seconded, the vote was unanimous that the following be appointed to serve on the Committee: Messrs. J. E. Brown, J. B. Hill and L. B. McLaughlin.

President Bellman excused himself at 11:55 a.m., requesting Vice President Nix to take the Chair.

Manager Grahl reported on the following items: Receipt of a communication from Board of Directors, RSF Sanitation District, rescinding its previous approval in principle of the North Interceptor Sewer project. In view thereof, the Manager was requested to write the Directors requesting information regarding the action now to be pursued by them in solving the problem of the overloaded treatment plant.

The County Board of Supervisors has advised that the hearing on appeal of the Special Use Permit for Coast Sand Company will be held on Tuesday, March 13, at 2:00 pm in the office of the Board. Manager Grahl will represent the Association.

At the request of a Director, Manager Grahl investigated a report concerning the possibility of construction of a major airport in the Carmel Valley area. It was found this stemmed from a study currently being undertaken by the Comprehensive Planning Organization concerning establishment of a major intercontinental airport in San Diego County. CPO stated a loan copy of the interim report on this study was available and would be forwarded to the Association for review. Mr. Grahl suggested any further action by the Board be deferred pending receipt and review of this report.

Negotiation with Arthur Young & Company for studies proposed to be made for the Association. After discussion, the motion was made, seconded and passed unanimously which authorized an expenditure not to exceed \$1,000 for a study of the allocation of overhead and administrative expenses to appropriate cost centers.

A motion was made to expend up to \$1,100 for Arthur Young & Company to review the Association accounting system and the accounts, themselves; the motion was seconded and unanimously passed.

Subdivision, Parcel 2/1, Block J. At the site, decision continued to April 5 meeting for further consideration. Subdivision, Parcel 1/1, Block 29. At the site, decision continued to April 5 meeting for further consideration.

#### ADJOURNMENT

The Board adjourned at 1:55 p.m.

Vernon A. Bellman  
President

Gwendolyn P. Whitehead, Secretary

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## PLACES & FACES

### OFF BROADWAY THEATRE CASTS OLD STAFF

Floyd F. Ackerman, Executive Director of the Off Broadway Theatre now operated by Wortman-Hartzog Productions, Inc. announced today that he would be reinstating most of his staff from the previous ownership.

The Off Broadway Theatre, which has been closed since January 21 after a show cancellation, announced a March 1 operation changeover from the Vicent Miranda organization to Don Wortman and Tom Hartzog at a press conference yesterday.

Ackerman indicated that Glen Jones would return as Company Manager and Marilyn Hughes would continue to be retained to handle public relations and advertising.

Other key staff members that will be returning when the theatre re-opens are: Joy Furby, Group Sales Director; Trina Greig, costumes; Glenn Holse, set designer; Tony Vaughn, technical director; Earl Gradison, box office treasurer; Larry Swerdlove and Claudia Johnson, production assistants.

The post of Stage Manager, which was vacated when Drew Handley resigned, is in the final stages of selection.

Ackerman noted that he felt very strongly that he had managed to create a good working staff and was pleased that the new management agreed to keep the team intact.

### MARTIN J. KINKADE, REPUBLICAN TO RUN FOR 80th DISTRICT ASSEMBLY SEAT

Escondido Tax Specialist, *Martin J. Kinkade*, a retired Navy Lawyer is in the running for John Stull's vacant 80th District Assembly Seat.

Kinkade, 50, a resident of the district for the past 20 or so years, was the *Legal Officer of N.A.S. Miramar* from 1954 thru 1957 and resided in La Jolla. After living in La Jolla for three years, he resided in Del Mar, Olivenhain and Rancho Santa Fe, presently he is a Macadamia Nut grower, Adult Education Teacher at San Dieguito Union High School and has worked in Escondido for the past four years. He is interested in and is a member of the San Dieguito Planning Group and the San Elijo Alliance.

This is not Marty Kinkade's first venture into politics, he was nominated

for District Attorney in Ohio back in April 1952, but was unable to campaign as his Naval Reserve Squadron was recalled for the Korean Conflict in early May 1952. His interest in politics has never lessened and last summer he contacted Admiral Leslie Gehers indicating his desire to enter the political arena and challenge Clair Burgener for the new Congressional seat as a means of getting his name known. The Admiral advised against such a rash act and indicated the 80th Assembly Seat would be a more appropriate place for such a move. Kinkade was active in Senator Stull's campaign and did precinct work in Escondido.



Kinkade believes the most pressing problems in the district are *Unemployment, High Cost of Government, Inflation & Tax relief*. He is for complete property tax *exclusion* for Senior Citizens and meaningful property tax relief for all. He will put common sense back in the State Government and apply practical business methods to reduce the high cost of government. His philosophy is to get the government out of the people's hair and to represent *all* of the people not just a privileged few.

Kinkade, who served 27 years as a Naval Lawyer and Naval Aviator maintains he can best represent all of the people because he is familiar with the ordinary problems of the common man. He has no sugar daddies behind him and plans a person to person campaign. He is in the race to *win* and will welcome the support and votes of people, who feel that the time has come when a person is elected on qualifications and not on how much money he can raise. Remember—*bad government results, when good people fail to vote.*

There is no such thing as a *divine right of politicians to monopolize all of the elective positions*. A vote for *Kinkade* will be a giant step in the direction of Campaign Cost Control. Let the people at the polls show that a qualified candidate can win without spending the National Budget.

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**PLACES & FACES**

**BALLET OLE**

The San Diego Ballet Association presented their annual party, "Ballet Ole" on April 1, 1973, aboard the Reuben E. Lee.

Chairmen for the event were Mmes Wilder A. Estey, Herman Bischoff, Oliver Raker Evans, and Richard E. Jumont.

Strolling mandolin music was provided by the Gaetanos during which were modeled formal and informal travel clothes to be worn aboard the fourteen-day Sitmar cruise to Mexico and South America which was awarded during the event.



Mrs. William O. Evans, Miss Iris Jaconski, Mrs. Oliver R. Evans, Mrs. Robert J. Frederick, Mrs. Oliver R. Evans, chairman for "Ballet Ole" and committee members admiring cruise clothes modeled aboard the Reuben E. Lee April 1.

**FASHION SHOW  
HELD BY STARLIGHT  
OPERA AUXILIARY**

Starlight Women's Association, the auxiliary of the San Diego Light Opera Association, sponsored a fashion show and champagne luncheon on March 9 at the Marine Corps Recruit Depot originally planned to be held in the headquarters of Brig. Gen. and Mrs. William McCulloch, the fashion show was moved into the officers club because of inclement weather. A no-host social hour was followed by the luncheon, with the fashions, commented by Lilo Miller of Saks Fifth Avenue, following. Several society models appeared, including Mrs. Jack Lewis Powell of Rancho Santa Fe, and Mrs. Mitchell Kay of La Jolla. Mrs. Howard Craig of Point Loma was chairman of the luncheon assisted by Mrs. William McCulloch.

Starlight Women's Association sponsors the dinners which each summer precede the Starlight musicals, produced



Mrs. James Ross Furby, seated; Mrs. P. H. Johnston, standing; and Mrs. Arthur Spitzer, seated; admiring Miss Iris Jaconski who modeled cruise clothes by Marimekki at "Ballet Ole" held April 1 at the Reuben E. Lee.



Left to right: Louella Liverwurst, Society Editor, North County LIVING Magazine; Mrs. Lauren C. Post; President of the San Diego Civic Light Opera Association for 5 years; and the founder of the Starlight Women's Association; and Mrs. Howard Stein, hostess, and an original Board Member of the Starlight Women's Assn.

by United States International University in conjunction with the San Diego Civic Light Opera Assn. Until last summer, when they were displaced due to the wild animal shows, the musicals were presented in the Wegforth Bowl of the San Diego Zoo.

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| <b>BEAUTY SALONS</b><br>CONTINENTAL COIFFURES<br>FIRST LADY BEAUTY SALON   | <b>FURNITURE STORES</b><br>DRYER'S FURNITURE   | <b>SERVICE STORES</b><br>ESCONDIDO CABLE T.V.<br>CREST CONSTRUCTION<br>HREN'S UNION STATION<br>KOWN RADIO<br>LAUNDERLAND<br>ONE-HOUR MARTINIZING<br>S&H GREEN STAMPS<br>VILLAGE HEEL SHOP<br>VILLAGE WATCH REPAIR | <b>TRAVEL AGENCY</b><br>ESCONDIDO TRAVEL AGENCY   |
| <b>BOOK STORES</b><br>BOOKS UNLIMITED<br>WALKER SCOTT BOOKSTORE  | <b>GROCERY STORES</b><br>MAYFAIR MARKET  | <b>SEWING SHOPS</b><br>NEEDLE ART<br>SINGER SEWING CENTER   |   |
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| <b>DRESS SHOPS</b><br>FASHION CONSPIRACY<br>HARRIS & FRANK<br>LIL'S DRESS SHOP<br>MOTHERHOOD MATERNITY<br>RAGS & RECORDS<br>SALLY SHOP<br>SALM'S | <b>MEN'S STORES</b><br>HARRIS & FRANK<br>RAGS & RECORDS<br>THE HIGHLANDER                |   |   |



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## ABOUT BOOKS

By DeDe Godwin

Whatever your impressions of India you will be spellbound by **THE PEACOCK THRONE** by Waldemar Hansen (Holt Rinehart and Winston \$12.50). This is the drama of Mogul India, one of the most fabulous periods of history, a contrast of opulent wealth beyond imagination and the mud huts of poverty...agrarian India.

This is the story of the Moguls, descended from Genghis Kahn and who ruled India for two centuries... the 16th to the 18th. It is as well, a family portrait concerned particularly with Shah Jahan and Mumtaz Mahal his wife, and the building of the Taj Mahal which took twenty years and twenty thousand workmen to complete. Woven into the drama like a jewelled tapestry is the splendor of the palaces, the court pastimes, the royal weddings, family intrigues, cavalry magnificence, and all literally covered with diamonds, rubies, pearls and the early history of the Koh-inoor diamond.

Here too, is a superb recounting of the zenanas or harems, and of the door from the harems that opened out onto a balcony where Shah Jahan sat on the legendary Peacock Throne... "an artisans triumph of graven gold, encrusted with flashing diamonds, rubies, emeralds and sapphires, topped by a pearl fringed canopy supported by golden pillars wreathed with studded gems. Here he watched the durbar...the imperial orchestra boomed, nautch girls danced, attendants sprinkled perfumed water on the throne..."

The book is also a psychological portrait of Mogul royalty, the excesses of human behavior and the

madness of uncontrolled aggression. Some of it is taken from the journals of Sir Thomas Roe and Peter Munday both of whom paved the way for British rule.

This is a pageant unrolled, a book magnificently and accurately researched, flowingly and fascinatingly readable. A stunning book... one to own, not borrow.

**THE COLUMBUS TREE**, a novel by Peter S. Feibelman (Atheneum \$8.95) was hailed as a great new talent, but that is open to question. The setting is Spain, the time is one summer, where the lives of many people cross, where several strata of society meet to conquer or be conquered. All are influenced by the Columbus Tree, a supernatural satanic symbol of human emotions...a contraption used awkwardly by the author. But there are too many characters, too much repetition, and while it is a story that will hold your interest (if you can absorb the sheer bulk of the book) is it accomplished writing?...well hardly.

For sheer relaxation try **THE HUNTER'S MOON** by Nathaniel Benchley (Little Brown and Co. \$6.95). It's a kind of suspense story except that the reader knows who the murderer is long before the end. Briefly, under a full moon, odd things begin to happen in a small New England town, then murders. The town forms a vigilante group, who use the opportunity to harass and bully, and finally become trigger happy, all in the name of the law.

Mr. Benchley is an old hand, and will keep you glued to the book until the villain is caught.

### WATCH IT!

A federal employee suffered burns when his natural-gas powered car exploded in a parking lot in San Diego. He had lit a cigarette igniting fumes leaking from a natural gas line. Natural gas on LPG must have tight line connections.

### STRAIGHT ARROW?

A man in England has added steel and fiberglass pointed noses to three cars. He says it will eliminate head-on crashes. If all cars had such they would scrape past and slant off each other, rather than blunt-nosed smashups.

### ELECTRICS COMING.

One firm has an order for over 1,000 electric powered cars. Club Car, Inc. in Atlanta is filling the order with the Vanguard electric auto. It is an overgrown golf cart, weighs 980 pounds, powered by six batteries, has a top speed of 28 mph and range of 53 miles. That's not fast or far enough.



BY  
**STEVE LeFEVRE**

### LIKE A HORSERACE?

GM, American Motors and Ford are in a tough race now to see who can bring out the first and best sport compact which has four-wheel drive. These will be sleek, gutty and have the characteristics and maneuverability of a dune buggy.

### ARE YOU READY FOR A CHRYSLER?

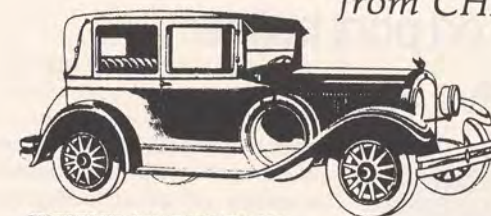
Is it time you let the world know that you're on the way up or have arrived? If so, we'd be more than happy to give you a demonstration presentation for the 1973 Chrysler, at TIDE CHRYSLER-PLYMOUTH, 1555 S. Hill St., Oceanside

### INSIDE AND UNDERNEATH

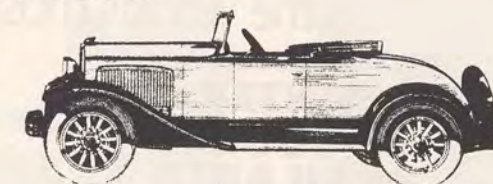
cars will be more alike in coming years, due to Uncle Sugar's safety standards—but look for more changes in gingerbread and sheet metal on the outside. Styling centers at all car makers are now going full force to come up with something new and different for the customer in '75, '76 and '77. Yes, they work far ahead—when Uncle lets them.

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# The Art of Living '73

## CIVIC YOUTH ORCHESTRA

Seven members of the Civic Youth Orchestra have been awarded scholarships for private lessons, according to director-conductor Robert Emile. The announcement followed the close of the February campaign for membership as a friend of the Orchestra.

Orchestra I members receiving scholarships are: Dave Robinson, string bass; Sabby Jonathan, flute; Barbara Plute, violin; Merle Cooper, cello; Andrea Allen, oboe. Irene Estrada and John Nelson, both on string bass and members of Orchestra II, are also scholarship winners.

Founded in 1956, this non-profit organization extends opportunities for musical experience to the County's most talented instrumentalists from elementary through college level. A total of 160 chairs is divided equally between the more advanced Orchestra I,

under the baton of Dr. Emile, and Orchestra II, conducted by Charles MacLeod. Ability is the only criteria for acceptance. Rehearsals are held every Saturday throughout the school year at Grossmont College. Orchestra I rehearses for four hours, and Orchestra II for three hours. Auditions are held annually for each of the 160 chairs.

Now celebrating its 17th year, Civic Youth Orchestra has provided professional training to 1500 students and has earned a national reputation for the consistently high level of study and experience necessary for a career as a professional musician. Currently, 52 graduates are members of symphony orchestras throughout the United States and many more are associated with the music departments of major schools here and abroad. Several former members are now conductors and featured concert soloists.

## CHARLES KETCHAM ASST. CONDUCTOR

Charles Ketcham, assistant conductor of the Gulkenkian Chamber Orchestra of Lisbon, Portugal, will become the assistant conductor of the San Diego Symphony Orchestra on June 1st on a one year contract, according to L. Thomas Halverstadt, president of the San Diego Symphony Orchestra Association.

The 31-year old native San Diegan began studying piano at age 4 and later studied violin and viola with Henry Kolar, head of the music department at the University of San Diego.

Ketcham completed his academic training at Eastman School of Music, Rochester (N.Y.)

The Symphony Orchestra's music director Peter Erös said of Ketcham's appointment, "I know Mr. Ketcham's work and I am happy he was available at this time. I interviewed many applicants for this job and I believe he is the best choice we could have made at this time. He is a good musician, a fine conducting talent and I expect he will be a big asset.

The Orchestra is currently expanding into major symphony status. Ketcham's appointment is a part of the present expansion program, according to Philip A. Whitacre, Symphony manager.

Ketcham will be the Orchestra's first full-time assistant conductor. His duties will include conducting the Young People's Concerts at Civic Theatre, the Orchestra's in-school concerts, and some concerts in the summer season and on next season's Cabaret series. He will be prepared on a stand-by basis to conduct for Erös or guest conductors in case of emergency. Additionally, it is expected that Ketcham will make chamber music arrangements for a small group to be formed from the members of the San Diego Symphony Orchestra.

## PLACES & FACES

### LAWRENCE HAILED AS STAR TALENT



Douglas Lawrence, baritone, hailed as the "discovery of the year" at the annual Bach festival in Carmel, California, appeared as the third presentation of the Philharmonic Artists Association's current series in Pilgrim Hall, 225 South Hickory Street, Esc., on April 9.

The young Los Angeles bass-baritone emerged that year as a genuine star talent, a performer with the kind of magnetic projection that spellbinds. A bright, open voice of lovely quality, an excellent feel for phrase building, and the sort of dynamic control which allows him to make an exquisite, well-defined trill while singing quieter than a pianissimo. These are Lawrence's enviable attributes, demonstrated in a variety of assignments.

Douglas Lawrence, married with two children, received his Master of Arts Degree in Music from USC. He has made hundreds of appearances on network television, had dubbed the voices for famous stars in numerous motion pictures, was soloist on a State Department tour of Germany, the Netherlands, Belgium, France, Austria and Italy, has sung frequently in opera and has appeared with many orchestras including the Los Angeles Philharmonic.

### LASER BEAM TRANSMITS MUSIC AT EL CAMINO MEMORIAL PARK

Music and Carillon chimes are being transmitted by laser beam for the first time in the world at El Camino Memorial Park.

The installation, completed recently,

consists of a recorded music tape player, an instrument which emits the laser beam, and a receiving and speaker unit. The speaker is one-quarter mile from the broadcasting shelf.

The broadcasting unit is located in El Camino's administration building. The laser beam unit, placed in the same building, picks up the music and carries it to the Mausoleum of the Bells on a nearby hilltop.

The result is soft background music in the Mausoleum and from 8:00 a.m. until 5:00 p.m., on each hour, Carillon chimes toll the hour of day. These chimes are heard in most sections of the Park, which is located at 9450 Carroll

Canyon Rd., in southeastern Sorrento Valley.

Ben Cook, an engineer with National Music Service, Inc., of Spokane, Washington, installed the system. He said it is the first time in the world that music has been broadcast by laser beam. He added the laser beam has been in use in communications on earth and in space, but never before the transmission of music.

The system is completely automatic. It turns itself on each morning at 8:00 a.m. and operates as programmed, going off at 5:00 p.m. The only time human hands touch the system is when a music tape is changed for special requirements.

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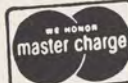
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**GOURMET GUIDE**

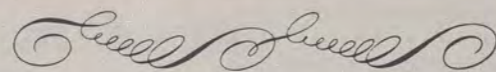
by DeDe Godwin

Tucked away on Highway 101 is a small gourmet restaurant called The Old Kitchen. Here, at its best is European food cooked to perfection by Marta, who cooks each order especially for the diner. Since Marta can seat only 18 people, reservations must be made, but if you enjoy heavenly food, you won't be disappointed. Marta has generously shared some of her recipes, simplified and quick.

**CLAM AND RICE RING (SERVES 6)**

- 2 T butter
- 2 T flour
- 1 C milk
- 4 C cooked rice
- 1 C (7 oz can) minced clams
- 1/4 C chopped green pepper
- 1 T chopped onion
- 1 T catsup
- 1 t salt
- 1/4 t paprika
- 3 eggs, separated
- 1/4 C chopped green pepper

Make a white sauce of melted butter, flour and milk. Cook and stir over low heat until thickened. Add rice, clams, green pepper, catsup and seasonings. Mix gently. Stir in yolks of eggs, lightly beaten. Fold in beaten whites. Turn into well greased mold and bake 350 for one hour or until firm. Unmold and fill center with hot buttered green peas and garnish outside of ring with parsley and lemon wedges.



**PORK CHOP DINNER (SERVES 6)**

- 6 thick (1-1/2 inch) pork chops
- 2 C tomatoes
- 1 1/2 t salt
- 6 T rice, washed
- 1/8 t pepper
- 6 large slices onion
- 6 green pepper rings

Brown chops in heavy skillet. Add tomatoes and seasoning. Place a slice of onion and a slice of green pepper on each chop. Place one Tablespoon rice in each pepper ring. Cover tightly and cook one hour, or until chops are tender, on low heat.

**ROCKY ROAD (SERVES 4-5)**

- 1 square unsweetened chocolate
- 3/4 C milk
- 4 T sugar
- 1 t gelatine
- 1/2 C nuts
- 10 marshmallows, cut up.
- 1/2 pint whipping cream.

In a double boiler place chocolate, sugar and milk and cook until smooth. Add gelatine which has been dissolved in 2 T water. Add cut marshmallows and nuts. Cool. Fold in whipped cream. Freeze.

**People, Places and Things**

**CHARLES B. HOPE ELECTED TO HOME FEDERAL BOARD OF DIRECTORS**



The election of Charles B. Hope to the Home Federal Savings and Loan Association Board of Directors at the February board meeting was announced this week by president Kim Fletcher.

Charles B. Hope is president of Inter-

hope Realty Development Corporation and executive vice president of Frank L. Hope and Associates, the San Diego-based architectural firm well-known throughout the nation for its award-winning projects. He is a graduate of the University of California, Berkeley, holding a Bachelor of Science degree in Civil Engineering.

Hope is a member of the Board of Trustees of The San Diego Children's Home, and a member of the San Diego Yacht Club. He is also a past president of the Society of American Military Engineers and a past president of the Structural Engineers Association of San Diego.

Home Federal, the largest San Diego-based savings and loan association, recently moved up in ranking to the 13th largest association in the nation. With assets of over one billion dollars, Home Federal is serving California with 26 offices.

**MORGAN HORSE SHOW**

Plans are completed for the Diamond Jubilee Charity Horse Show, which will take place at the Del Mar Fair Grounds during the weekend of April 14-15.

Ticket proceeds from this Class-A show, which will draw over 200 top-notch Morgan Horses from the entire Western United States, will go to benefit Project Concern, and International non-profit medical and dental assistance program.

Five separate shows, each completely different, have been planned for the two-day event. Over 65 classes, including halter, riding, driving, English and Western have been included in the program.

The Morgan Horse, most recently made famous through the Walt Disney movie, "Justin Morgan Had a Horse," is often referred to as America's Most Versatile Horse. Earning this title has been the result of the horses' proven ability to meet any challenge put to him — even jumping.

Show tickets, priced from \$1.00 to \$2.50, will be on sale at all 38 county-wide branches of Security Pacific Bank. Ticket sales will benefit the many world-wide programs of Project Concern, a San Diego-based operation which currently medically aids over one-half million people in five countries, with Bali and Guatemala.



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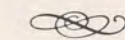
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Since the Off Broadway is the only 100% professional theatre in San Diego and all actors must be affiliated with Actors Equity, the weekly payroll for performers is high. Also, the minimum actors' salary for a musical is higher than for a straight play. It was also noted that royalties for a musical are higher, and then, of course, there are musicians to be paid.

The new Producers indicated that no decision had been made concerning ticket prices, but an in-depth study of costs was still in progress.

#### Wortman In Business 20 Years

Don Wortman has been involved in professional theatre for over twenty years, and has directed some 22 productions of "South Pacific" at major musical theatres around the U.S. In the 1960's he produced and operated the Tent House Theatre in suburban Chicago as well as operate a theatre in Auckland, New Zealand for an eight month period. Other touring shows he has produced include: "Gypsy," "The King and I," "Flower Drum Song," "Music Man," "Carnival," "Pal Joey" and "Sweet Charity."

He spent a number of years as a theatrical agent, at first operating his own business in New York, and later re-locating to Los Angeles to head the theatre department of the International Famous Agency. During the latter association he was responsible for the return to Broadway of many famous stars of the '40's and '50's where they re-established their careers.

#### Hartzog Has Varied Business Interests

Tom Hartzog is involved in a myriad of business activities. He is in the motel business, the burglar alarm business, is backing a new silver polish product called On and Gone, is in the dental products field, and a major stockholder of Heublein. The Hartzog firm owned Hart's Inc., the company that made biscuits for Kentucky Fried Chicken installations in 44 states. They were recently bought out by Heublein Corp.

The motels include the Admiral Benbow Inn just a mile from Disney World in Orlando plus Sheraton Inns in North Carolina, Alabama and Louisiana. He is also the backer of Granny's Submarine Sandwiches, recently introduced to Los Angeles.

Hartzog is a director of the Memphis Arts Council, director of the Ballet Society there, is a director of the Mid-South Fair as well as the Arts Appreciation Foundation, which brings the Metropolitan Opera to Memphis annually.

Wortman-Hartzog Productions, Inc. was formed in January of 1973, of which the Off Broadway Theatre will be an intricate part. □



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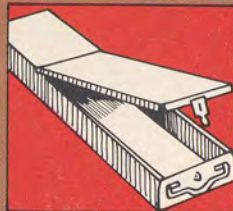
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