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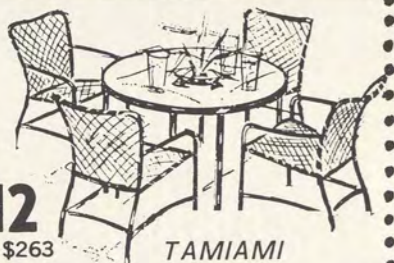


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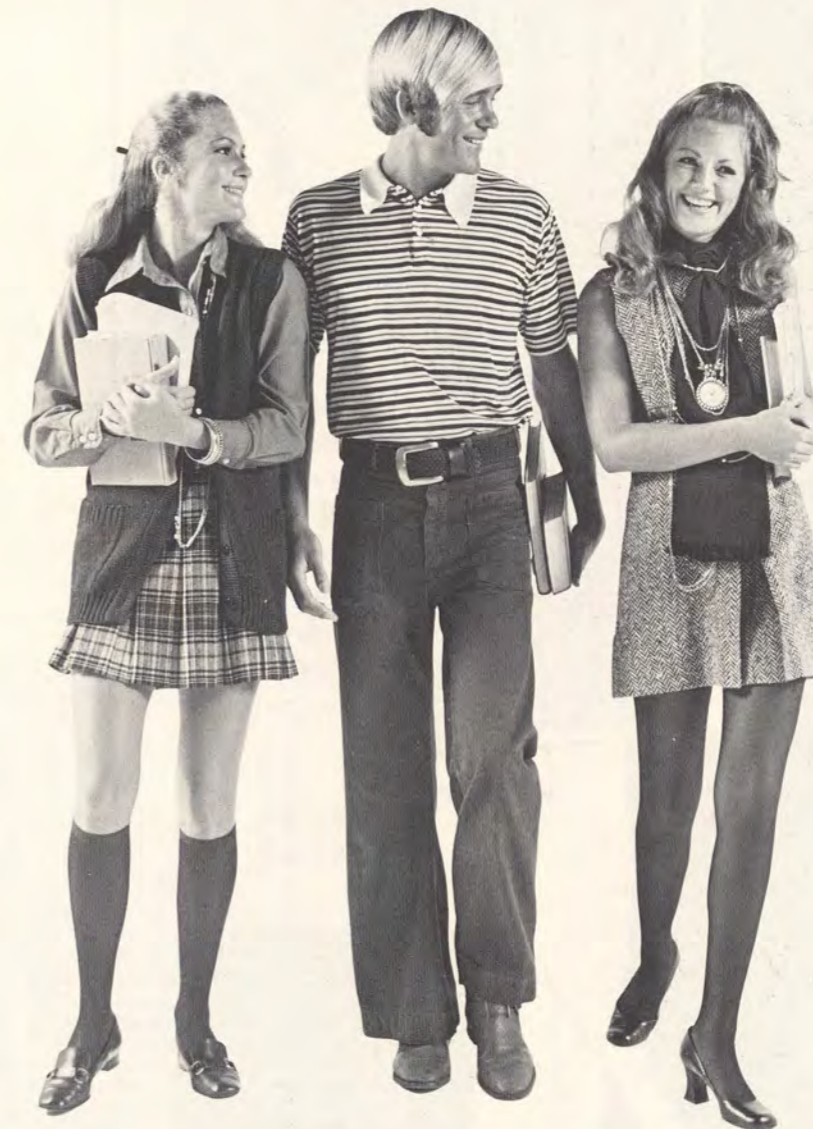
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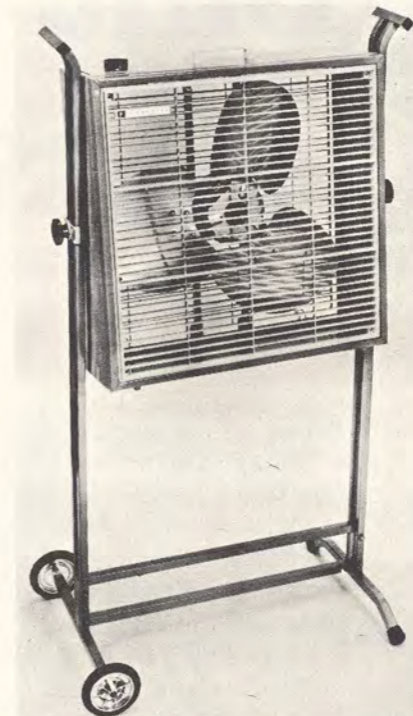
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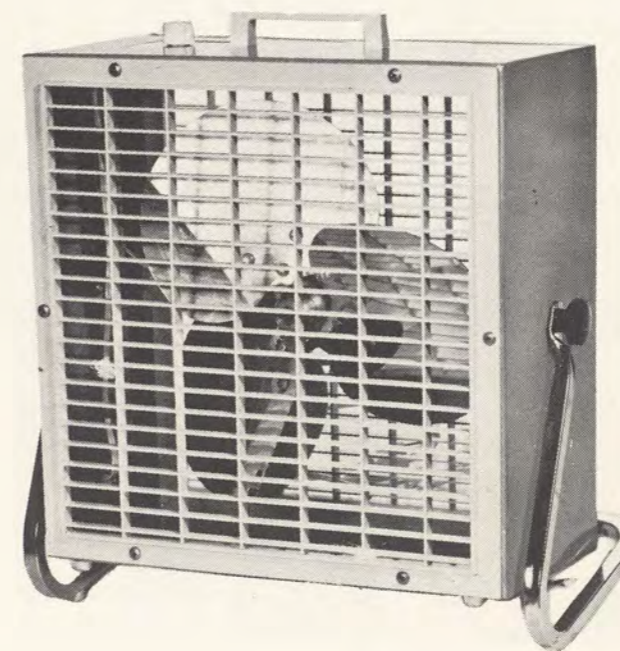
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North County
and Rancho Santa Fe
Living



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Printing
Arts & Crafts Press, San Diego

Publishing Information

LIVING MAGAZINE is published monthly by the Village Press. For information regarding advertising rates call 714/756-2415 or write The Village Press, Post Office Drawer Q, Rancho Santa Fe, California 92067. All rights reserved. No part of this publication may be reproduced without prior written permission. Printed in the U.S.A. Third-class postage rates are paid in Rancho Santa Fe, California.

ABOUT THE COVER

The luxurious Princess Italia basks in the golden sunshine in the cool blue Pacific, just offshore from a sleepy Mexican port. At night, the lights from the Italia gleam bright on the water, while the lanterns of the village twinkle like candles on shore. It is a storybook setting—a dream vacation—and your ship is a self-contained Shangri-La!

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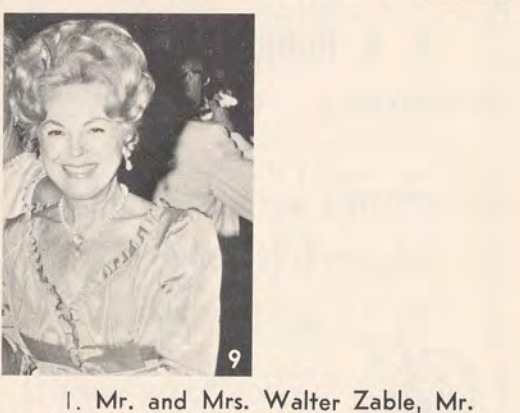


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Living around town

by Terry Esposito



GALA "BUTTERFLY BALL"

The chic "Butterfly Ball" sponsored by the San Diego Opera Guild was one of the summer's most elegant events, with a sparkling array of glamorous local and out of town guests. Chairman Mrs. Rembrandt P. Lane of La Jolla had a bevy of beauties to assist her in planning this glorious evening.



1. Mr. and Mrs. Walter Zable, Mr. and Mrs. James Gardner. 2. Mr. and Mrs. Richard Silberman, Dr. and Mrs. Walter Carpenter. 3. Mr. and Mrs. Jean Pierre Paris, French Consul, Mrs. M. Keith Hollenbeck. 4. Mr. and Mrs. Al Hammons, Miss Esther Benter (Pres. Opera Guild) Mr. Hugh Sessions. 5. Mrs. Robert Thompson (Past Pres. O.G.) Dr. and Mrs. John Hogan, Mrs. Rembrandt Lane, Ball Chairman. 6. Mr. and Mrs. Jack Powell, Mr. William C. Fleming. 7. Mrs. D. Dudley Muth, Mr. William Stephens. 8. Mr. John Mabee, Mrs. Richard Silberman, Mr. George Pericano, Mrs. John Mabee. 9. Mrs. John Straza.

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around town

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2



3



5



6



7



8



9

1. Mrs. Lee Miller, Mr. Howard Dickey, Allan Balch, Carol Smith Shannon, Mr. Lee Miller. 2. Linda Hines, Janet Roller, Mr. Dene Mullet, Mrs. Mullet. 3. Jim Koller, Mr. Art Meyerhoff, Sr., Julie Perry, Mr. Meyerhoff, Jr. 4. Danny Daniels. 5. Mr. John Hines, Mrs. Robert Dorland. 6. Mr. and Mrs. Shelley Mann. 7. Mr. and Mrs. Roy Register. 8. Bob Lewis, Gorla Axt, Jack Falkenthal. 9. Mrs. Allen Neil.

around town



Frances and Edgar Bergen with son, Chris, were among the interested spectators at the La Costa



Don and Ginger Drysdale at the La Costa Member-Guest tournament. Don was on the team that came in 3rd place in this annual event.

LA COSTA LIVING

You can count on a 2nd ANNUAL LA COSTA INVITATIONAL MOTION PICTURE CELEBRITY TENNIS CHAMPIONSHIP at La Costa. The first one was a tremendous success. Over 60 stars participated in the two-day tournament for the benefit of the William Gargan Cancer Fund and the American Cancer Society.

DINO MARTIN, Jr., 18-year-old son of Dean Martin, defeated JIM BROWN, 4-6, 6-3, 6-2, to win the finals of the Men's Singles competition. In the finals of the Men's Doubles, CHARLTON HESTON and his partner, WENDELL NILES, Jr., defeated ROBERT WAGNER and RICHARD ST. JOHN. In an eight-game exhibition doubles set, the team of PANCHO SEGURA and CHARLTON HESTON defeated ALEX OLMEDO and EFREM ZIMBALIST.

Famed columnists DOROTHY MANNERS and PAMELA MASON were more interested in the 'players' than the scores: They were busy making note that TINA SINATRA and BOB WAGNER seemed inseparable. CLAUDINE LONGET seemed more than interested in STEVE PEYTON. DYAN CANNON and RACHEL ROBERTS seemed to have much to talk about . . . and why not, they co-starred in 'DOCTORS' WIVES' and both were married to older, English stars, namely CARY GRANT and REX HARRISON. CLINT EASTWOOD and his charming wife, MAGGIE, were busy recruiting stars to appear in their Celebrity Tournament the following week at Pebble Beach.

1st Annual Invitational Motion Picture Celebrity Tennis Championships.



Merv Adelson, President of La Costa, presents the winning trophy to Dino Martin who defeated Jim Brown in the Motion Picture Celebrity Tennis Championships at La Costa.



Jim Shannon, President of the Board, La Costa Country Club and his charming wife, Avalon enjoy one of the many parties given during the La Costa Member-guest tournament.



Lucille Ball lent 'mother support' to Desi Arnaz, Jr.'s participation in the Celebrity Tennis Tournament. Sister Luci, Gary Morton and the Desi Arnaz Sr.'s. were also on hand to cheer young Desi on.

please turn to next page

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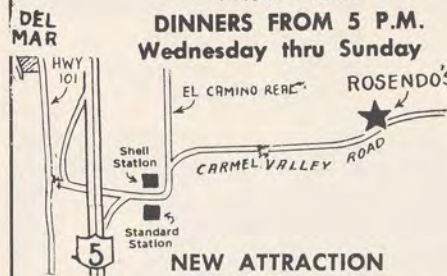


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around town

LA COSTA LIVING

continued from previous page

Bobbie and Nacio Herb Brown, Jr. who enjoy a second home at La Costa, entertained during the tournament at a small cocktail soiree for their houseguest Dorothy Manners. Gisele MacKenzie, who has to be the wittiest woman alive, had the Ross Martins, Edgar Bergens and Merv Adelson in stitches with her musical limericks.

Keith Smith, the popular La Costa Piano Bar artist, has returned from a 3-month hiatus and the Lounge is swinging nightly. And you know summer is here when you see the Benson Littmans, William Powells, Michael Bregmans and Leonard Phillips moving about La Costa. And it's that time of year when the Main Dining Room closes on Wednesday nights and everyone is invited poolside for a weekly 'theme' party with special entertainment plus dancing to Al Jarvis and his Trio.

The annual La Costa Member-Guest tournament was won by Dr. Philip Smith, Jack Lemmon and George Cadwell, playing best ball for a threesome.

Jack Lemmon, an academy award winning actor was almost as thrilled with winning the tournament as he was by being recognized by the motion picture industry. Jack and his lovely wife Felecia spent a three week vacation at La Costa.

Eddie Susalla, La Costa's tournament director proved once again that he has no peer when it comes to tossing the greatest tournaments in the country. Not only do

they attract great golfers but Eddie always sees that his tournaments are the fun events of anyone's year. Night after night, Herb Jeffries brought down the house with his great singing and Tony Rose and his trio had everyone dancing their hearts out. An added surprise was Alice Faye and Phil Harris who graciously got up from the audience to entertain.



Jack Lemmon and his Courtney enjoyed a three week vacation at La Costa, a favorite spot with Jack and Felecia Lemmon. The highlight of Jack's trip was winning the La Costa Member-guest tournament with Dr. Philip Smith and George Cadwell.

DEL MAR PRIMER

by Ivans "Jay" Wright

With the start of Del Mar racing season, this is an appropriate time to make a few observations about the subtle, considered aspect of the art of handicapping.

At Del Mar, most of the horses starting in races during the first week or two are down from Hollywood Park. The phrase used to describe this situation is "off the cars." Today people do not understand what that means, but old timers know the expression refers to the days when race horses traveled from track to track by railroad car. Now they travel by van, or even by plane. Thoroughbreds are extremely high-strung horses . . . the slightest thing can upset them. With this thought in mind, consider what happens when he leaves his stable at Hollywood Park and travels to Del Mar, and is in a strange barn, etc. . . obviously a period of adjustment must follow to allow him to regain his running stability.

A turf investor looking for action will seek out a horse that has had at least a few workouts at Del Mar. Horses that won their races at Hollywood Park by and large ship to Del Mar early enough to properly prepare for the new meeting. Non-winning horses will be staying until the last days, trying to get into a race soft enough to score for the stable at a time when the



Ivans "Jay" Wright

HANDICAPPING AT DEL MAR

Popular Rancho Santa Fe resident, Mr. Ivans "Jay" Wright visits with LIVING readers to give a personal view of the art of handicapping at Del Mar.

around town

DEL MAR

continued from previous page

ones who had been beating them all summer are no longer on the grounds. This situation is sometimes known as trying for some "getaway money." It's a good strategy and sometimes works. It is obvious that the first few weeks of racing will be difficult to judge because they are contested by sound, rested animals.

I have noted with pleasure the apparent fine condition of the Del Mar Turf Course. It has been well maintained to perfection. This means that routers who are grasslarks and mudders, who have shown the ability to run well on turf will probably have an even greater advantage. Inside post positions are especially good . . . Also keep in mind the length of the stretch is short and favors quitters. One is advised to look for animals being handled by canny trainers who were taking long leads in races at Hollywood Park and getting beaten. This won't always be the case with a shorter stretch. Some losers will be seen moving

up in class and winning, naturally at high odds, because of this phenomena, while others will seemingly have acquired some magic whereby they now are able to beat antagonist they could never beat before.

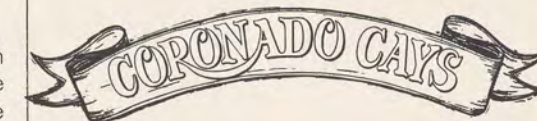
The tremendous Del Mar Race season promises to be one of the most successful ever held, both in attendance and in the high quality contestants, offering excitement and racing at its best!

RIDING CLUB MERITS COUNTY HEALTH DEPT. PRAISE

Following recent Inspections of local Riding facilities, the County Health Dept. noted that the Rancho Riding Club, Barn and grounds are being maintained in superior condition, its impeccable cleanliness and fine management were noted by the Dept. Manager Lew Miller is to be complimented on this outstanding smooth operation!



Friends and family who gathered for the christening are front row, left to right in cockpit: Mrs. J. C. Morgan, Rancho Santa Fe; Mrs. Hicks; Mr. Carl Curtis, Arleta, California, son-in-law; Dr. Jack C. Morgan, Rancho Santa Fe; seated, Elizabeth Probst, grand-daughter; Mrs. Chase Morgan, Century City, California; Mr. Morgan; on flying bridge, left to right, Mrs. Carl Curtis, daughter; and J. C. Hicks.



CRUISING AT THE CAYS

The glorious sandy beach, sparkling blue ocean and elegant appointments that are a part of the Coronado Cays made the first boat christening an unforgettable event.

Popular Lt. Col. (Ret.) and Mrs. Jess C. Hicks of Rancho Santa Fe, who recently purchased a home in Jamaica Village at the Coronado Cays, held a combination birthday party for the Colonel and christening party for their posh new Bertram 27' cruiser, "Duchess III" . . . proudly boasting Coronado Cays as home port!

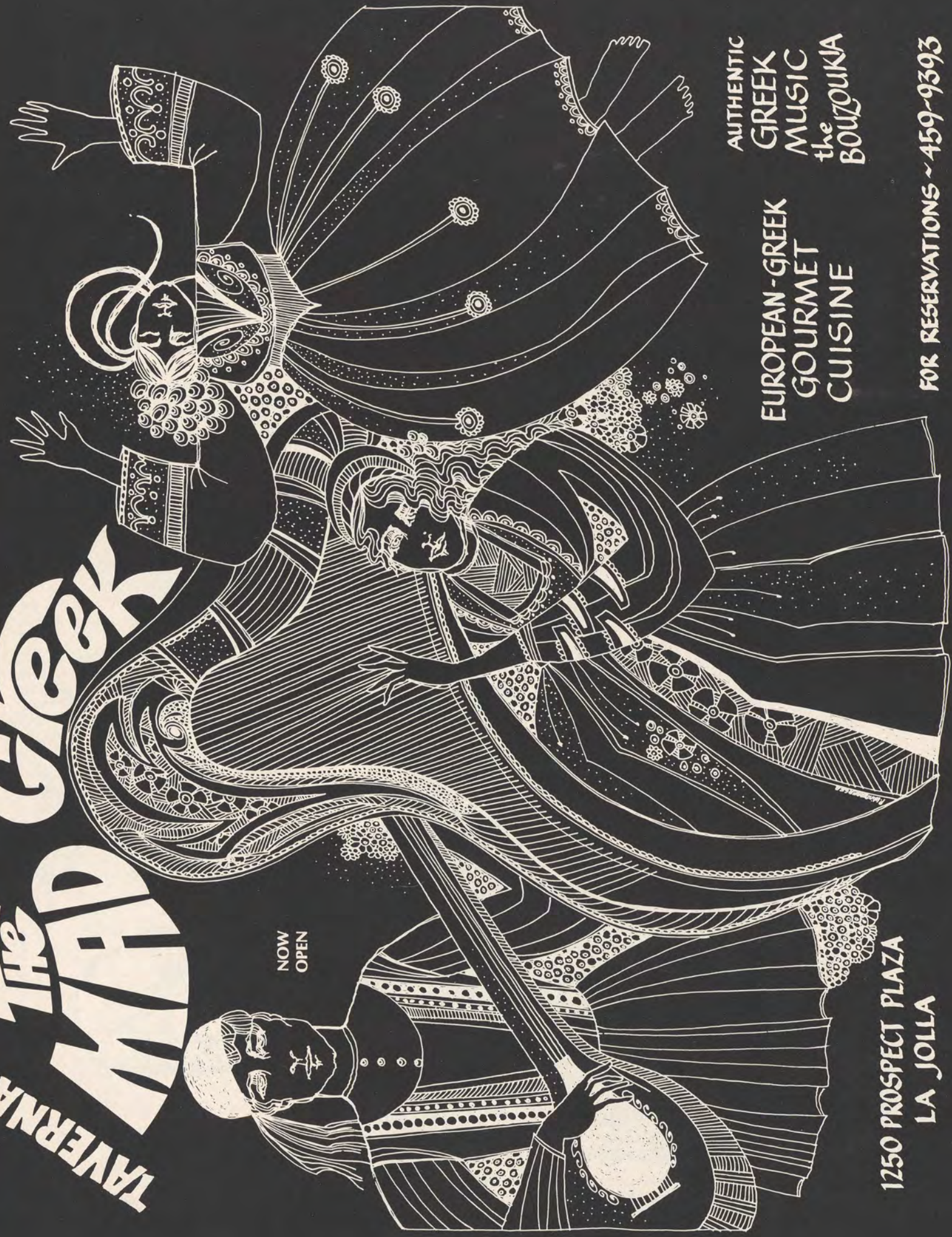
Gathering for the festive occasion were Mrs. J. C. Morgan, Rancho Santa Fe; Mrs. Hicks; Mrs. Carl Curtis, Arleta, Calif., son-in-law; Dr. Jack C. Morgan, Rancho Santa Fe; Elizabeth Probst, grand-daughter; Mrs. Chase Morgan, Century City, Calif.; Mr. Morgan; Mrs. Carl Curtis and J. C. Hicks.

The Cays is the scene of yachting activity, as well as luxury living . . . localities are enjoying a round of social events at this posh bit of Caribbean living . . . it was well worth Cedric Sanders concern, (with Signal Properties, Inc.) to take a look at Coronado Island and continue all that elegance from the stately Hotel del Coronado and bring a new community to the area . . . Coronado Cays, where today, a stroll on its private Promenade is an inviting escape from the busy hurried outside world! A cordial welcome is offered to North County LIVING readers to take a leisurely drive to visit the Cays and explore this private, secluded community . . . a hideaway kind of place . . . truly the Caribbean playground of California!



THE MAD GREEK TAVERNA

NOW OPEN



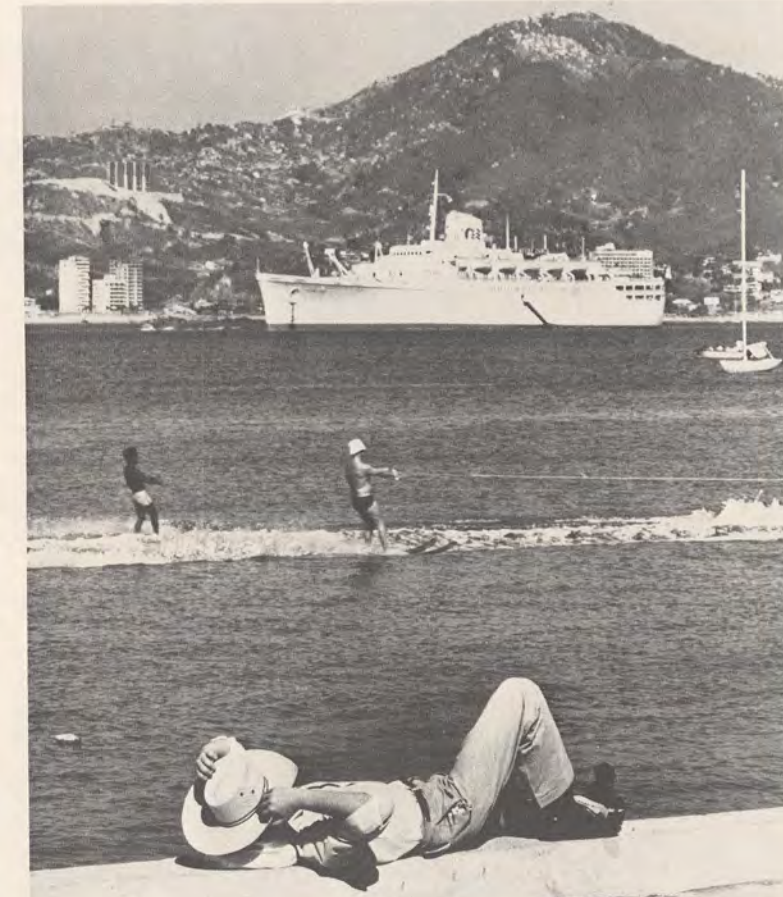
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1250 PROSPECT PLAZA
LA JOLLA

Princess Cruises and the Mexican Riviera ... the vacation everyone wants.



BY JACK MANION
FEATURE WRITER

Pirates and Princess Cruises: Mexico's West Coast Swings with Tourists & New Developments

Pirates once preyed along the Pacific Ocean coast of Mexico looking for stray galleons, but what the buccaneers should have done in their lust for gold is jump ship and buy up land in such places as Acapulco, Puerto Vallarta, Mazatlan and Manzanillo.

Because that's where the gold is today — in the plush hotels and condominiums, in the smart restaurants and glamorous discotheques, in the verdant hills and beckoning beaches. That's why this area is called, among other things, the Mexican Riviera.

It's also where the action is! Growth of these Mexican ports is due to many factors — more Americans travelling with more *dinero* in their pockets, search for new destinations and so on. One of the less heralded but still extremely significant reasons is the pioneering role played by Princess Cruises in sailing to these once little visited ports. This Los Angeles-based line has established through a combination of elegant new ships and new ideas a viable year-round cruise service to Mexico.

Currently, Princess Cruises is the only line regularly sending two luxury cruise liners through Mexican waters: the 754-passenger Princess Carla and 420-passenger Princess Italia, both handsome and modern 'floating resorts' with such amenities as closed circuit television and saunas/massage centers to go with swimming pools, theatres, nightclubs with live entertainment. Furthermore, passengers have the full run of each one-class and thoroughly first-class liner.

Each cabin on the fully air-conditioned liners has individual temperature controls, private facilities, telephone and multi-channel music system.

What all this surge of development means is that a vacation spread among these four Mexican ports gives one a chance to sin madly at night (diurnally, too, with any luck) and purge yourself in the sun during the day. An old Mexican proverb says "He who tells the truth doesn't sin, but he causes inconvenience."

Judging from the exodus south there are many of both types. Following is a rundown of the four ports for sinners and non-sinners:

Acapulco: If this resort becomes any more swinging, it will go off on its own orbit.

Right now, Acapulco is sort of a combined French Riviera, American Miami Beach and German Reeperbahn with cosmopolitan discotheques thrown in for good measure. There are so many people letting go, the city may have to drop anchor like one of the Princess ships resting in the beautiful harbor. At the rate they're building hotels and discotheques, they may soon start talking about Acapulco rather than Los Angeles falling into the sea.

The round of activities — indoor and outdoor, on land and at sea — is staggering. It's also fun. When they talk about cities where you can have five night's fun in four days, they mean Acapulco.

Acapulco, in a fashion, is the melting pot of the jet set, but it's also emerged as a sort of status-enveloped Mecca for the traveling masses, who in these enlightened and affluent days can, wonderfully, match cruise and air tags with anyone. While it's true you may rub kneecaps (the dances get pretty lively) with an Emir from North Africa or starlet from Hollywood at one of the nightspots, you're just as likely to run into your laundryman or lawyer.



MANZANILLO CHILDREN play on beach which features startling contrasts: modern luxury cruise liner like the Princess Carla against some old wooden ships hoisted up onto the sand. Spanish Conquistadores used ports as base to build ships for use on armadas to conquer Philippines. Both the 754-passenger Princess Carla and 420-passenger Princess Italia of Los Angeles-based Princess Cruises call regularly at Manzanillo and other ports of call along the Mexican Riviera.



GIANT CONCRETE HEADS of Mexican independence heroes line point near Manzanillo harbor. From left: Benito Juarez, Morelos y Pavon and Miguel Hidalgo y Costilla. Currently, only the 754-passenger Princess Carla and 420-passenger Princess Italia of Los Angeles-based Princess Cruises visit Manzanillo on regular basis. Two luxury cruise liners also visit other ports of call on the Mexican Riviera regularly.



PASSENGERS USE sliding pond of one of two swimming pools aboard Princess Carla of Princess Cruises. The 754-passenger liner, largest cruise vessel ever to be based in Los Angeles, sails on cruises to Mexico and the Caribbean, and on three and four-day "Party Cruises." Other facilities include a nightclub with live entertainment, saunas and massage center, theater and an intriguing variety of public rooms and lounges.

One of the best shows around is free and happens every time the Princess Carla or Princess Italia drops anchor. The line has worked out a shore excursion program for its passengers with El Patio, an attractive outdoor restaurant-shopping arcade directly across from the Hilton. From the street you can watch the Mariachis wail and strum, a marimba group play Hava Nagila and other well-known Mexican tunes, and some dancers who could probably teach the fruggers at the discotheques a thing or two.

Two world-famous shows, and certainly a must for the first-time visitor, are the divers at La Perla Nightclub in El Mirador Hotel and the Flying Indians of Papantla at Ciro's Nightclub in the Casablanca Hotel. Both shows are included in Princess' optional shore excursion program.

From the La Quebrada Cliffs, some 136 feet high, the divers plummet into a narrow and not terribly deep chasm. Bound headfirst by ropes, Los Voladores whirl around their 114-foot high pole like it was their retirement fund. After 32 turns, they're down to earth. But by that time you're more dizzy than they are.

You'd think with all this nightlife everyone would be sleeping during the day. Not so. One look at all the people swimming, surfing, snorkeling, water skiing, sailing, fishing, skindiving, even parakiting (a couple of hundred feet above the water, courtesy of a speed boat) could almost convince you that Acapulco was the fountain of youth. There's even a morning and afternoon beach — Caleta and Hornos, respectively, with each getting its sobriquet from the tides and position of the sun.

Puerto Vallarta: The word 'it' in some circles still means sex appeal. Well, Puerto Vallarta has 'it!' The city has romance with a capital R.

The charming cobblestoned port is the scene of considerable construction, but the whitewashed houses with red tile roofs still arch picturesquely into the green hills.

If someone didn't tell you that a film ("Night of the Iguana") was made at nearby Mismiloya you might never know it. The set is slowly being reclaimed by the nearby jungle, which is never far from Puerto Vallarta, despite talk of a hotel going up on the site. The best thing about the place is the pleasant little beach. Try some of the freshly-caught shrimp or red snapper. A small beach-hut restaurant will serve you directly at your blanket.



IT'S LAUNDRY DAY along the Cuale River in Puerto Vallarta as women rub clothing against flat rocks. Houses overlooking river are part of "Gringo Gulch" where many Americans live. Port on the Mexican Riviera is visited regularly by pair of luxury cruise liners, the Princess Carla and Princess Italia of Los Angeles-based Princess Cruises.



CRUISE PASSENGERS use horse-drawn cart called an "arana" to return to the Princess Carla, their hotel in port, after sightseeing jaunt around Mazatlan.

The ancient Aztec god Quetzalcoatl could come back to Puerto Vallarta and not get more attention than the house purchased, but seldom used, by the Burtons. But then Quetzalcoatl doesn't command \$1 million a film.

This temporal shrine in the area called Gringo Gulch (due to the number of Americans living in some fairly comfortable if not elegant villas) is usually examined like a neighbor's living room by eager cruise passengers.

Take a look at the burro bar at La Garza Blanca (The White Heron) on the road to Mismiloya. You just ride up to the bar on a rented burro, which is great fun as long as one of you stays sober.

Burros are put to another use at the huge Posada Vallarta Hotel on the other side of town. Around 5 p.m. on some weekend nights, they play a "sport" called Polo Burro on the beach. From the lethargic stance of the burros, it's more of a drag than a sport to them, but their riders whoop it up while trying to whack a basketball-sized ball along the sand with their broomsticks.

A great place to start the evening is at La Margarita Restaurant where you eat outside in a patio. On a raised stage, chefs labor in full sight over giant cauldrons. After a while, the Mariachis come on.

In the same building, there's a discotheque, Margaritas A Go Go, which is a natural stopover to frug away some of the calories. Some other spots are La Isla and Los Lobos, each with entertainment, dancing and slight cover charges (around 15 pesos or \$1.25).

Don't leave Puerto Vallarta without wandering around the middle of town and near the narrow stream called the Cuale River. Women still clean clothes there by the time-honored process of beating them against flat rocks. One of these days, though,

a bunch of these doughty laundresses are going to whip out 16 mm. cameras and take home movies of all the gawking tourists.

Mazatlan: It's said that if a honeymoon fails in Mazatlan, the marriage didn't have much of a chance to begin with, but judging from the goings-on in this bustling resort, the singles may be having too much fun to ever find out.

Locals like to point out that Mazatlan is on the same latitude as Hawaii, as if this guarantees not only a beneficial climate but a swinging time. They happen to be right on both counts, but the city would be a good-time town no matter where the booming sea port was located.

The Malecon or Sea Wall — the long, graceful concrete embankment separating the city from the beaches and the Pacific — sets the tone for the city. Sitting at one of the charming sidewalk cafes you can watch fishing boats and strolling lovers and other more or less natural phenomena.

One of the more popular assignation places seems to be La Copa de Leche — Cup of Milk, where the awning is dropped in the late afternoon not to give lovers more privacy, but to shield eyes from the sun. Stronger stuff than milk is served when the sun is down at the Copa's own little discotheque.

But the fun and games is most lively at the Hotel Playa Mazatlan, some three miles down the scenic Malecon. The hotel has a fiesta night every week, generally timed for when the Princess Carla or Princess Italia hits town. The gala evening includes a full-course meal, all the margaritas you can drink, and some good acts — featuring a girl who can do everything with a rope except smoke it, and if American TV grabs her, she'll probably manage that too. After the show, there's dancing to band music for everyone who can still stand.

Most travelers have heard of the Acapulco divers, but there are a couple of boys in Mazatlan who are rapidly gaining a reputation as dare-devils. They gather at a point along

the Malecon called El Mirador in the late afternoon, and for a few dollars, jump about 40 feet into a narrow inlet some four feet deep. The boy I spoke to said the trick is to wait for a wave to come in, time it perfectly, and dive. Some trick!

Often called the fishing capital of Mexico (marlin is especially abundant) Mazatlan prides itself rightly on seafoods — shrimp, oysters, octopus. Some of the best eating places are the Shrimp Bucket which caters to tourists, and Mamucas' Sea Foods, which doesn't.

A great way to make the rounds is on the "aranas," or spiders, which are horse-drawn carriages that seat two. At about five pesos or \$0.60 a ride for virtually anywhere in town, this has to be one of the best bargains around.

Manzanillo: The town has a lovely setting squeezed on a spine-like strip of land between two bays. Narrow streets with stone steps lead up the hillside to picturesque houses. Many other homes, some quite opulent, sparkle at night like stars around the bay.

Best part of Manzanillo, even natives say, are the gorgeous beaches that lie both south and north of the port.

Most popular spot right now is the beach by Hotel Las Hadas. This is a series of bungalows with a sort of wild white architectural pattern, including cookie-roll and globular roofs offsetting small Mexican-style minarets. There's fishing, motor boats, surfing, snorkeling, girl-watching and other aquatic sports.

Excursions out of Manzanillo are highly recommended. The scenery just about anywhere you go is spectacular, with attractive beaches and coves, hillside homes and huge coconut and banana plantations edging down to the ocean. Try to visit the famous "Green Wave" Cuyutlan beach about 40 miles south. This monster wave is said to roll in at heights of up to 50 feet. Swimming is only recommended for those looking for a permanent solution to their income tax problems.

There it is, the west coast of Mexico as served by Princess Cruises, growing fast and glamorous, and offering a wide spectrum of things to do and places to visit. All you need is some money (not too much), time (it's close), a tourist card (free, from Mexican tourist offices), and maybe a capacity to spoil yourself and have fun (Princess Cruises helps you there).

1970 Cruise Schedule To Mexico From Los Angeles/ Princess Italia

- one 14-day cruise, from \$495, Acapulco, Puerto Vallarta, Mazatlan and Manzanillo Oct. 30
- two 11-day cruises, from \$395, Acapulco, Puerto Vallarta, Mazatlan Sept. 24, Oct. 5
- three 7-day cruises, from \$245, Puerto Vallarta and Mazatlan Oct. 16, 23; Nov. 13
- one 3-night "Party Cruise," from \$135, Ensenada, Nov. 20

From Los Angeles/ Princess Carla

- one 14-day Christmas cruise, from \$550, Acapulco, Puerto Vallarta, Mazatlan and Manzanillo Dec. 15
- one 13-day New Year's cruise, from \$495, Acapulco, Puerto Vallarta, Mazatlan and Manzanillo Dec. 29



PRINCESS CARLA PASSENGERS dine under the stars while gazing at lights of Acapulco. Full-course meal with champagne is served under watchful eye of open-shirted "pirate," standing atop the diving ladder. Both the 754-passenger Princess Carla and 420-passenger Princess Italia call regularly at Acapulco and other ports on the Mexican Riviera.



HUSBAND GUIDES WIFE through vertical limbo poles aboard Princess Carla of Los Angeles-based Princess Cruises. In addition to passenger Participation events and parties, with prizes to winners, the Princess Carla features two nightclubs with live entertainment, two swimming pools, saunas and massage centers, theatre and an intriguing variety of public rooms. The 754-passenger luxury cruise liner sails on cruises to Mexico and Caribbean/South America. Departures to Mexico are out of Los Angeles; Caribbean departures out of Los Angeles and Fort Lauderdale, Fla.

CRUISE CLOTHES

Sears sets the pace with versatile styles to fit any occasion in any port . . . whether the weather is warm or brisk . . . the occasion sporty or dressy.



This jaunty white jacket-coat never requires dry cleaning — merely a swish of a damp cloth will remove soil. The fabric has a luxurious, shiny "leather look." Fashioned of Sunshinehyde, modeled by Judy Stires, \$19.



On their way to morning coffee, Peter and Patti Demos stroll jauntily along the deck. Peter's trousers are Oerma-Prest (8.99); his pullover knit a 50% cotton, 50% polyester in Tangerine and White (8.00). Patti's turtle-neck Navy Blue Banlon shell is fashioned of texturalized yarn (4.00) her culottes are textured cotton (7.00).



Ginny Carter likes the regal colors of purple and white which add extra charm to this 3-piece knit of skirt, blouse and vest. \$16 for all.



Hanora fabrics mean 100% virgin worsted, bonded to 100% acetate for a crisp, well-tailored look. Bright green, piped in white is most becoming to Loma Jones. The long-in-back collar is new. \$10.



The maxi coat will do great things for you! Patti Demos chooses this Glace Hyde, 100% virgin vinyl, the new "wet look" by Pervel. Belted, with big buttons. \$26.



This engaging pant suit is one of Patti's favorite because it pops in and out of the washer and dryer, emerges fresh and beautiful. Low-key red by Bogart of Texas. \$25.



Patti's maxi-coat is great for a brisk morning at sea, \$26. Peter's handsome gold and yellow sweater set is "wash and dry." 90% virgin orlon and acrylic; 10% antron nylon. 17.99 set.



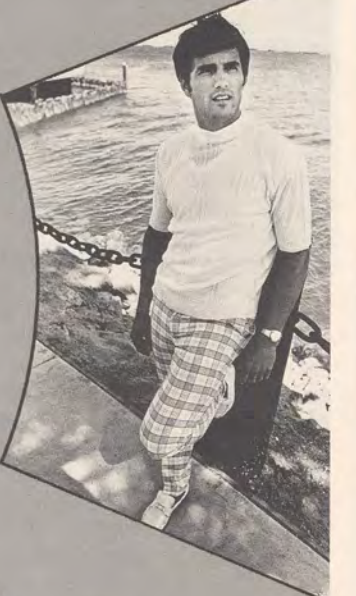
A fabulous fake fur in black and white is Judy's favorite. \$35.



Sears Kaleidoscope of around-the-clock fashions

Morning to night . . . busy people need their fashion wardrobe to keep pace. Sears Escondido store . . . has Heather for Weather, capris for casual, cuddly coats, adventuresome maxis, clingy looks . . . everything a girl needs to look her best. And the male of the species now has handsome plumage to wear and he too can find the selection, styles and newest colors at Sears . . . where fashion need not cost a fortune.

Sears Escondido, 131 So. Broadway
SEARS, ROEBUCK AND CO.



Princess Cruises' Views On:

• Clothes • Coiffures
• Customs • Climate Celebrations
..... and such

It's a big, blue beautiful world! One minute, there you are — scattering snail bait in the garden, mending Joey's sweat socks, or correcting your boss's spelling. Next thing you know — you're about to set sail for story-book lands on the happiest ship afloat — a Princess Cruise. Lucky you!

"But I haven't a thing to wear!" Spoken like a true woman. Even though you're illegally occupying 7/8 of the Mr. and Mrs. Closets and 98% of the drawer space and still encroaching. (As a matter of fact, what is *he* going to wear?) The answer for both of you: think cool.

Planning to summer cruise? Wear summer clothes. Planning to winter cruise? Wear summer clothes. In other words, whatever the season, your Princess spirits you away to languid lands where summer lingers. Of course, your ship is delightfully air-conditioned throughout. It's the outside climate we're talking about. So to repeat, keep your cool. Forget heavy coats, bulky jackets, furs. Remember lightweight sweaters and stoles. For sudden showers, raincoats are usually too warm. Try to fit in a collapsible umbrella which can double as a sun parasol. For summer cruises between San Francisco and Canada — Alaska, leave your parka home but add a coat. Consult the chart at the back of this leaflet for average temperatures in the ports you will visit.

Fashions-a-Float. Consider the clothes you'd take to a somewhat dressy seashore resort. Bathing suit, of course. Two, if possible. To dip in the ship's pool and to sun on all the balmy beaches en route. Pack some big fluffy beach towels for the same reasons. The Princess provides all your shipboard linens including towels; however on shore, you're on your own. Bring robe and slippers for the short sprint between stateroom and pool. No bathing suits in the public rooms — ever. No shorts or slacks (for women) in the evening, or ashore.

Cruise do's and don'ts. Pack all your newest, most ravishing sportswear — especially separates. Shorts, tops, skirts, pants, jackets that mix and match are easy to co-ordinate when you travel. This also simplifies your accessories. Toss in summery shifts, dressy cottons, linens. Remembering that in any tropical climate, cottons and dacrons (slips and underwear included) feel cooler than nylon which tends to become hot and clingy. Get tan enough to go bare-legged, if you can.

About men's clothes — practically anything goes. Walking shorts, Bermudas. Wash and wear pants. Lightweight slacks with any kind of sport shirt. A weekend sportsman has a natural ready-to-cruise wardrobe suitable for most daytime shipboard activities.

You'll be glad to know your ship offers fast, dependable laundry and valet service.

Don't pack: your tickets, passports, inoculation records, and other documents. Keep them in your handbag where they're readily available.

Cruise shoes — a down-to-earth subject. Wear low, casual shoes on board ship. Non-skid soles for active deck games. Scrambling on and off tenders for ship-shore excursions or climbing in and out of native canoes, you'll feel more sure-footed (and look more lady-like) if you forsake beauty for comfort. Same goes for ports with cobblestone streets. Delightfully quaint, but lethal on skinny little heels. At night, consider carrying your dressy shoes in a bag — to change later.

Dare to be Daring. Since cruising is for fun, let your fashion leanings lean on the gay and giddy side. If you like to stand out from the crowd, here's your chance. Only you'll find part of the crowd standing right out there with you. Bikinis? Mini skirts? See-through dresses? Decolleté? Why not? Be as bare (or as covered) as you like. Discover a new, adventurous shipboard you. Somebody who dares to kick up her heels and kick over the traces. And if *he* still stubbornly refuses to wear those hot tangerine slacks you bought him for his birthday, sneak them into your suitcase. Who knows — the tropics may bring out the tiger in him.

After dark glamour. At night, the Princess puts on a new and sparkling personality. With passengers to match. After six, men are requested to wear ties, or turtle-necks, and jackets in the public rooms. Suits, sport jacket or blazers with slacks are all appropriate. Cocktail attire is *de rigueur* for the ladies.

Special occasions. Hunt up that old Marie Antoinette costume from your Little Theater days. His slightly threadbare leopard skin. Tuck them in your bag for the Masquerade Ball. Bring burlap sacks, kerchiefs, mop heads (for fake hair) in preparation for Dog-patch Night. Or let your recreation staff supply you with ideas — and props.

Life is one ball after another — some of them formal. On your cruise, you will probably receive three formal invitations for affairs such as the Captain's Reception, Champagne Night and the Farewell Party. On these gala nights, unpack your most dazzling creations. Need an excuse to buy three outrageously gorgeous gowns all at once? Good luck. On the other hand, if you drag out your old prom dress, nobody's going to care. Let *him* show his colors (and his courage) in a bold-hued, metallic or plaid dinner jacket and/or cummerbund. Likewise, any reasonable combination of Nehrus, turtle-necks — or the attractive white "Guabera" formal dress shirt of Acapulco origin.

To dress . . . or not to dress. If you choose to ignore the word "formal" on your invitation, do so. You'll find considerable company. Dark suits and cocktail dresses are equally acceptable on these nights. Since the Princess is a one-class ship (first class) nobody's stuffy about clothes. Oh sure. You may run into a Mrs. Haute Couture, the 3rd. You know, the type who changes her ensemble every two hours, modeling a complete showing of designer originals. Doubly hard on your morale, if you're trying to make do with your teenage daughter's cast-off cut-offs. But take heart. Princess passengers are an easy going lot. Ready to love you for yourself rather than your fancy plum-

mage. However, should you assemble an absolute smashing cruise wardrobe in your travels, it follows you can't quit with just one trip, can you? No. It puts you in line for another Princess cruise and another and another.

Dressing your part in port. In most foreign ports, beach-wear is regarded as slightly sinful unless you are on the beach. This means changing after you get there or wearing something over. Alas — this also applies to pants (for women). Long pants, short pants, or anything in between. Wear culottes and pants dresses only if nobody suspects. Dresses, shifts, blouses and skirts are always in good taste. At night, on shore, "Where and what" dictate your choice of dress. Going to a festival in a small fishing village? You'll feel right in a bright cotton with straw sandals. At a discotheque in a cosmopolitan city, swing out in your most sophisticated cocktail outfit. Sheer, shimmery, slinky, sleek — take your pick. Evening pants? It depends. So ask around before you go ashore.

In many of the ports the Princess calls on, you'll find frills and fripperies to tempt you. Hats and bags are often enticing. (You'll need some kind of a sun hat, anyway.) Shoes can be a good bargain — sometimes. Your cruise director will advise you when and where. Hint: be careful about fit because sizes and lasts differ away from home.

Ship Gift Shop. For your best shopping opportunity you don't even need to leave your Princess Cruiseship. There's a beautiful boutique on board with duty-free bargains from Hong Kong, Switzerland, Italy, France, and Mexico. You'll find unusual selections in cashmere sweaters, jewelry, watches, dresses. Experienced cruisers have been known to save their new wardrobe shopping for the first day at sea and save enough to make the trip seem free.

Pointers on Packing. Here's where cruising is truly a woman's world. Your baggage allotment is virtually unlimited. That means you'll probably bring too much. It also means when you're shopping in some native bazaar and fall in love with a pinata in the shape of a gangly-legged burro or a free-form salad bowl or a ten-foot totem pole, just cart your loot back to the ship. Flying home? You may have a problem. Let *him* worry about that later. Or mail things home subject to the government limit.

Reminder: Good idea — to bring two pairs of spectacles (one as a spare). Sun glasses, prescription medicines, vitamin pills, camera, address book, binoculars. Other than these, if you forget anything, just forget it. The ship's shop has a good stock of cosmetics, toilet articles, notions, film, batteries, clothing. Cigarettes, alcoholic beverages, perfumes, foreign imports — all at duty-free prices as soon as your ship has left port. Post office, library and dispensary at your service.

Cruising . . . a heady experience. Wigs, postiches, falls and assorted hairpieces can come to your rescue when you travel. Especially when you want to swim all day in the surf at some secluded beach, returning barely in time to stage a grand entrance at the Captain's Ball. Otherwise, arrange an appointment at the ship's beauty salon. But book early when you are aboard, because every woman on board has the same idea. On any Princess Cruise, you can enjoy the mas-

please turn to page 57



"Louella Liverwurst Says"

BEAUTY AND THE BEASTS

"A Saga of Fashions and Rare Dogs" is how the Women's Committee of the San Diego County Humane Society describe the fascinating entertainment for their benefit, dinner-dance, August 28th, and a brunch the following day, August 29th.

Sunset over Pt. Loma will be viewed from the Kona Kai Club which is the setting for this black-tie affair which will begin with cocktails being served at 6:30 p.m. After dinner, the unusual fashion show will proceed with select styles from Saks Fifth Ave. The evening will climax with dancing to the music of Paul Revino.

Back-to-school styles will be the center of interest for the Saturday Brunch which begins at 11 a.m. at the pool side patio of the Club, and will echo the white and yellow daisy and pinata theme of the previous evening.

Both professional and guest models will appear with valuable rare-breed dogs which have been selected to compliment the fashion. Committee members believe that "Beauty and the Beasts" will be a premiere performance in fashion show history in this country.

Mrs. William E. Hillyer, a founder of the Committee which is allied with the Society for the Prevention of Cruelty to Animals, said the double-event will be their first fund-raising project.

Mrs. James K. Vardaman III is chairman of the event with **Mrs. Hillyer**. Others are **Mmes. John Carson**, advisor; **Miss Margaret Lowthian**, secretary; **Mmes. John Thiele**, decorations; **Marvin Goldberg** and **Mastin Kratz**, publicity; **Edward TenEyck**, favors; **Mrs. R. E. Hazard, Jr.**, design; **Francis V. Howell** and **William E. Ferguson**, invitations; **Gilbert A. Cam**, printing; **Stuart VerMehr**, files. **Mmes. R. Hastings Garland, Jr.** and **Richard D. Hibbard**, hosts and hostesses; **Render Crayton**, telephone; **Luther H. Barber, Jr.**, music; **Jack W. Crumley**, reservations; **Charles C. Richardson** and **Dr. Jean C. Immenschuh**, seating. **Mrs. Robert Letts Jones** is chairman of models for the dinner dance and **Mrs. Willis M. Allen** and **Mrs. Robert Conway** are

selecting children for the Saturday brunch fashion show. Animal coordinator is **Mrs. Fon C. Johnson**; **Mrs. Jeff Clark** will be commentator at both parties, and posters will be done by **Mrs. Robert L. Swisher**.



The fashionable **Mrs. Thomas R. Clotfelter** models an at-home design while getting acquainted with one of the rare-breeds to be seen at the Humane Society dinner dance — fashion show. Frolic, also of Rancho Santa Fe, is a Cavalier King Charles Spaniel — the very fashionable and favorite breed of **King Charles II** who gave them their royal title. The dogs were also favorite subjects of such famous artists as **Titan, Metsu, Van Dyk, Velasquez, Vermeer, Watteau, and Hogarth**.

Other guest models from the Rancho Santa Fe area will be **Mrs. William A. White**, **Mrs. George A. Goudy**, and **Mrs. George E. Buxton** of Monticito.

THIS AND THAT

We hear our good friend **Dr. Katie Stout** is coming along famously, hopping around on one leg. This plucky gal had extensive surgery on her tennis knee and she might have to go back to being a marble champion . . . the old **Shamel** spread has been sold to the **Dr. John F. McGonigles**. He is the famous Santa Monica orthopaedic surgeon — 13 kids, wow! He's using the place mostly for his fine line of Kentucky-bred race horses. They'll still live in the Los Angeles area and in the meantime they're having a continual **Tom Sawyer** party with different kids and kid's friends painting the fence . . . New Ranchoites in the **Nick Marsch** house on La Valle Plateada — the Roger Brickmans from Hinsdale. He is the man you blame when your Broadcast Corned Beef Hash doesn't come out of the can in one piece . . . **Julie Manion** just returned from the **John Gardner** Tennis Camp, Carmel, after three weeks — she has a mean backhand, a poor forehead and you should hear her offhand (remarks) . . . Speaking of **Shamel**, he bought twin miniature burros and, after about eighteen months one of them, **Ruth** by name, had a puppy as big as a puppy. It's

real cute and visiting hours are by appointment only — bring an eyedropper instead of candy . . . Have you seen the beautiful new tennis instructor teaching our children on the Rancho courts. She is **Terry Bowman** formerly at LaCosta under **Dave Gillam** — does a wonderful job and kids and parents both love her . . . **Pat and Jack Manion** just took off for Los Angeles to be godparents of little **Deborah Ann Fisk**, daughter of **Lord and Lady Fisk** — some christening I hear.

Nice to see **Charles "Chuck" Cook** back at his same old stand as a v.i.p. at Southern California First National Bank. Take it easy, friend . . . you gave us all an awful scare!



MEET MARY STEWART

This is one of the nicest and prettiest girls we know — and she doesn't even live in Rancho Santa Fe, more's the pity! She is the daughter of **Mr. Henry Sage** on Paseo Delicias and was visiting her Dad last week, along with her husband **Bill**, and their two children; **Bill**, age 7 and **Katherine**, age 5. The **Stewart** family lives in Clayton, Missouri where **Mr. Stewart** is an architect with his own firm (**Stewart and Green**) in University City. **Mary** has walked to the Village for the mail every day — up one side of Paseo Delicias and down the other. She carries a plastic sack . . . and, shades of **Joe Coberly** (bless his heart) she picks up every bit of trash she happens to see. Every day she fills her sack on the way down, empties it in the post office waste basket, fills it again on the way back. She's a true civic-minded, delightful person . . . and she was kind enough to pose with her sack, just before starting her homeward trek. Would that we each be a **Mary Stewart!** How pretty and clean our Ranch would stay!



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"Louella Liverwurst Says"



FUN & GAMES
It really was fun and games and work for several Ranchoites last week when



we took the pictures for the cruise coverage (our main story this month). The Peter Demos' and the Jack Stires

enjoyed a delightful lunch aboard the Reuben E. Lee on Harbor Island before each one donned their Sears wardrobe-for-the-day and made believe they were in a foreign port. The Seafood Deck was their choice this particular day; they also have raves for the Stern-wheeler Room which tempts the more robust appetite with Prime Rib, roast duckling, and many more succulent entrees.

Also models for the day were scintillating Mrs. A. Morgan Jones of El Secreto and her houseguest, Mrs. Alan Carter from Vancouver, British Columbia.



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FROM THE MAILBAG

Dear Mrs. Giffin:

As the newly elected Publicity Chairman for the De Anza Chapter, DAR, I would like to share with your readers an interesting letter from R. Roger Rowe, District Superintendent, Rancho Santa Fe School District, in reference to the recipient of this year's DAR Good Citizen Award from Rancho Santa Fe School.

The recipient is: Miss Diana King, daughter of Mr. and Mrs. Ernest E. King of Rancho Santa Fe.

Mr. Rowe states that like those who preceded her in receiving this recognition, which they consider the highest award on the evening of commencement, Diana King stands out as a truly and deserving student citizen.

In addition to exemplary citizenship, she has devoted many extra hours working with younger children in the Library Guild's Reading Program. She is capable and industrious, courteous and friendly.

Mr. Rowe closes by stating: "Because Diana is such an outstanding citizen, it seemed only fair in thanking you for providing this award, that I make you aware of her many outstanding qualities and of our high regard for her."

Sincerely, Mrs. Andrew Schrade

RECOGNITION BANQUET

For the first time in the 18-year history of San Diego County's Annual Eagle Scout Recognition Banquet, a former Eagle Scout has been appointed General Chairman of the event. He is Philip M. Klauber, Vice President-Customer Services, San Diego Gas & Electric Company.

The appointment was made by Barry P. Knudson, President, San Diego County Council, Boy Scouts of America, and Executive Vice President and General Manager, Walker Scott Company.

The event honoring 200 Boy Scouts in San Diego County who have attained

Louella Liverwurst

continued from previous page

Eagle Scout rank since last year will be held Thursday evening, September 24, 1970, at a location to be announced later.

Committee members appointed by Klauber are M. D. Berchdorf, Vice Chairman; Norman B. Foster, Program Chairman; H. Sheldon Campbell, Sponsors Chairman; Wilbur S. Kelley, Arrangements Chairman; Lauran G. Clapp, Publicity Chairman; and Ralph J. Sposato, Staff Advisor, San Diego Boy Scout Council.

Klauber was an Eagle Scout with Troop 20 (now Troop 219) of San Diego in his youth. He is a past president of the San Diego Symphony Orchestra Association and San Diego Rotary Club.



INTRODUCING MASTER MARC AND HIS MAMMA

The little lad having his forty winks in the precious picture above is none other than Master Marc Aaron Krichman, first-born son and heir of Mr. and Mrs. Alan Krichman of San Diego. Most Ranchoites are long-standing customers of Escondido's "Mercantile," and have a first name acquaintance with the brothers Krichman — Marvin the older, Alan the younger. Alan — who formerly divided his time between minding the store and skiing, flying, dining, dancing and leading the good life of the handsome bachelor finally met his match. He found it in the beautiful person of his Joyce — a sweet young thing that's just as nice as she is pretty. You wouldn't believe that this young mother was a former Sgt. in the Israeli Air Force, now would you? Well she was, and that's the truth! Joyce welcomed Master Marc Aaron on the thirtieth of June at which time the proud papa began to beam, and has never stopped. He has a very good reason. His family is terrific!



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COUNTRY FRIENDS DISCUSS PLANS

At a recent meeting, the members of the Country Friends Fashion Show discussed the upcoming Sponsors Party which will be held at the Arthur Lindburg home in Rancho Santa Fe. Pictured above are Mrs. Arthur Lindburg, chairman of the Country Friends Shop in the Village and hostess for the supper party; Mrs. Russell F. Holcomb, Jr., co-chairman of the Fashion Show, and Mrs. Anthony Holzhauser, sponsors chairman.

POOLSIDE PARTY

Captain Palmer W. Roberts, USN ret. and Mrs. Roberts recently entertained at the "torch-lit" poolside of their Whispering Palms home to welcome their house guest Dorothy Doane of New York's Tin-Pan Alley. Miss Doane, of Children's Musical Plays, Inc. publishes plays and planned programs for small children which include "Santa and his Space Sleigh," "Visit from a Robot" and "Herbert Sherbert the Easter Bunny." Welcoming Miss Doane as well as to celebrate the 180th Anniversary of the United States Coast Guard were: Mrs. Nathaniel Stevens, Mr. and Mrs. Joe Le Croix, Mr. and Mrs. William Mecke of Whispering Palms, Mr. Marvin Tackett of Rancho Santa Fe, Captain William Nylin USN ret. and Mrs. Nylin, Mr. and Mrs. Jack Searles of La Jolla, Mrs. Nancy Lockwood, Captain Thomas Copeman USN ret. and Mrs. Copeman and Commander William Kubic USCG ret. and Mrs. Kubic of Del Mar.

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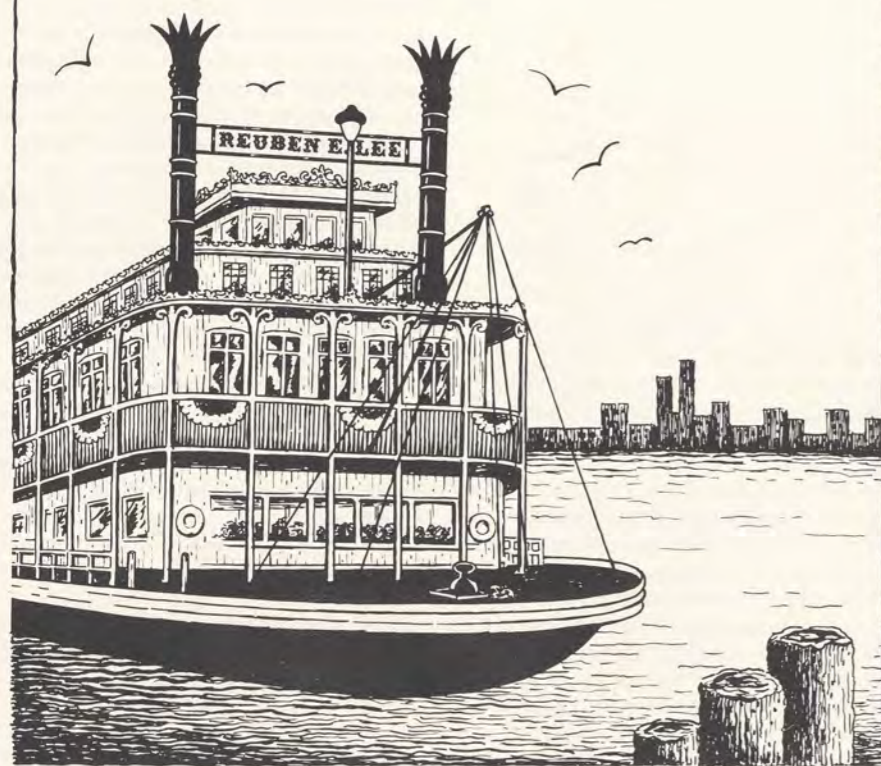
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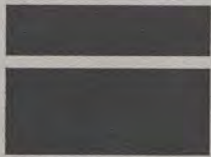
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"Louella Says"

continued from previous page

MORE THIS AND THAT

Happy Rotary New Year (July 1) under the gavel of President **Reg Buller**. Looks like a busy season ahead . . . **Mr. and Mrs. Storrs Case** just returned from a two-week cruise to Alaska looking hale, hearty and well-fed . . . the **Gordon Siegels** are just about unpacked now in their new home on Linea del Cielo. We're expecting a hoop-de-doo of a house-warming if it's anything like the parties the **Siegels** gave in their former Ranch homes. **Ollie** isn't called "the hostess with the mostest" for nothing! . . .

We met **Tom and Claire Howe** in the Village recently — **Tom** being retired from a million years of accounting duties at the Del Mar Race Track. "What are your thoughts on looking back?" we queried this young, handsome new retiree with his even younger, handsomer wife (in fact, **Claire** is so young looking she looks better than her kids and we hate her). "Well," answered **Tom** very seriously. "I'll say this. It's good to be looking back." Guess he has a point.



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John and Dolores Dee back from a storybook honeymoon in Tahiti to tackle their combined families (**John** has four and **Dolores** has three) and start purchasing the hamburger in five pound bundles. Old friends of long-standing, they decided to join forces when each found themselves alone. The kids were as pleased as the adults when the decision was reached. . . .

The musicale at **Jody Gregorys** recently was a very rewarding evening. "They laughed when I sat down at the piano" is an old cliché. Nobody laughed when **Gabor Renner** sat down. His playing is superb — and **Jody**, as always, entertained with an organ recital par excellence. The rest of us sang. Not good. But loud. It was a great evening!

MEMO FROM OUR FEARLESS LEADER

Postmaster **Haskell Strawn** sez: "Please check the Saturday and Sunday dispatch schedule carefully before mailing. The snorkel box in front of the post office picks up on Sunday only." Thank you.

GREAT EVENING

The **Dan Haflingers** of Loma Verde Drive recently hosted a party to welcome visiting former-Ranchoites the **Harry Newmans**, now of Delray Beach, Florida.



Hostess **Haflinger**—distaff side.



Ann Baird always has that movie-star look.



Honored guest **Joan Newman** and **Jean Taylor**.



Leroy Taylor.



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Louella Liverwurst



THE FOOD IS GREAT AT WHISPERING PALMS

Gordon Du Shaune, well known to Ranchoites, is the gracious host at the dinner hour every evening when you step into the friendly Whispering Palms Country Club. He's pictured above with new manager **Ted Nyerges** who is responsible for some of the excellent changes in the luncheon and dinner menu at the Club. First and foremost, **Ted** found **Don Richards**, the new chef, and persuaded him to tackle the task of making Whispering Palms the best dining spot in the North County. This is no easy task — but **Don** is well the way. His menu (all new) is excellent. The prices (all new) are also excellent. And — since the proof of the pudding is in the eating — **Louella** went down to see for herself. I can report that the dinner was simply great! Prime rib, medium rare, and piping hot — plus Yorkshire pudding rising high, crusty good. The rest of the meal was fully in keeping with excellent service by two old friends; waitress **Sally Bell** and waiter **Chris Read**!



Sally Bell



Chris Read

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People, Places and Things



VILLAGE CHURCH WOMEN'S COUNCIL STARTS CHRISTMAS IN JULY!

On July 8 the Women's Council of the Village Church started their Wednesday morning workshops in preparation for the annual church Christmas Tree Festival.

At these weekly 10 a.m. to 2 p.m. sessions in the church Fellowship Hall are made many beautiful, amusing, decorative and useful articles for the Christmas bazaar to be held on Saturday, December 5, according to Festival general chairman Mrs. Charles A. Chapin.

Active workshop directors include Mrs. Willard W. Downs of Encinitas and Mmes. Howard A. Will, Royal B. Lord, Hans H. Amtmann, William S. Jack, Robert C. Francisco, R. Victor Venburg and Donald R. Caughey, all of Rancho Santa Fe.

Also assisting in the success of the weekly gatherings will be Mrs. Harold W. Cook, Women's Council president, Mrs. Marshall Middleton, vice-president, Mrs. William E. Bishop and Mrs. E. Donald Frick. All friends of the church are invited to bring a sandwich and come for part or all of the work period. Newcomers and new ideas are especially welcome!

ESCONDIDO AIRPORT SOUGHT

Directors of the Escondido Chamber of Commerce voted today to urge City officials to take steps to acquire part of the easterly basin of Lake Hodges for a general aviation facility.

Jack Mahan, chairman of the Chamber's Aviation Committee, submitted a proposed letter asking that Escondido City officials contact San Diego City representatives regarding the acquisition, "preferably by a long-term lease, of a portion of the easterly bed of Lake Hodges in the vicinity of Mule Hill" for a landing field for other than jet planes.

The letter points out that there has been strong interest regarding such a project evidenced by representatives of industry in San Diego City and it "would benefit both municipalities involved equally."

The letter also said that "during the initial contact between the two municipalities the fact that this facility should be limited in size and scope so as to be acceptable only to that segment of general aviation commonly referred to as private and executive aircraft be stressed."

The letter will be signed by George F. Davignon, president, and Ruben Neuharth, executive director, of the Chamber.

Stewart F. McLeod, a former president of the Chamber who has been active with the Aviation Committee for several years, urged immediate efforts to secure the Lake Hodges land for an airfield. "This looks like our last chance. A year or two from now may be too late."

McLeod used a map to show generally where the airport would be located, and said that the runway could be constructed above the flood line of the lake.

McLeod also emphasized that federal funds are now available for the development of general aviation airports.

REFRIGERATION ENGINEERS NAME MANAGER

Merrill E. Sayer of Rancho Santa Fe, a refrigeration engineer with 50 years experience, has joined University Air Conditioning, it was announced today by Al Haynal, manager of the University office at 546 S. Redwood, Escondido.

Sayer will work part time as a project manager for equipment being installed in existing buildings, Haynal said.

Sayer became interested in refrigeration as a young man in Chicago. In 1932 he worked on the first Pullman car to be air conditioned. His studies and work experience led to his classification as an Operating Engineer and positions with Frigidaire Corp. and Sarah Lee Baking Co. until his retirement in 1968. He then moved from the Midwest to the Ranch, where other family members had settled earlier.

"It's a rarity to find a refrigeration engineer with 50 years experience," Haynal said. "Mr. Sayer will be a fine addition to our staff."



"SAVE THE TORREY PINES"

At an executive meeting held July 20, 1970, the Counselors of the Torrey Pines Association formally entered into a contractual agreement with the State of California regarding the extension of the present Torrey Pines State Reserve into approximately 165 wooded acres North of it.

The President of the Torrey Pines Association, Dr. Thomas Whitaker, said that the signing of the final contract was the successful completion of many years of work on the part of thousands of people and hundreds of organizations.

By the terms of the contract, the Torrey Pines Association is to transfer all funds collected by it for the extension of the Torrey Pines State Reserve to the State of California before September 1, 1970.

The State of California is to accept those funds and deposit them within the State Park Contingent Fund. Those particular funds are only to be expended for acquisition of real property for the extension of the Torrey Pines State Reserve.

"It is now up to the State of California to proceed with the acquisitions," said Ed Butler, Chairman of the Extension Campaign. "It is my conviction that the Department of Parks and Recreation will move swiftly to make the extension a reality."

The Budget of 1967 and 1970 provided that \$900,000 would be available for expenditure for the acquisition, but that no State funds would be expended until an agreement was entered into between the State of California and some local organization, namely the Torrey Pines Association, requiring that all privately raised funds would be placed in the State Park Contingent Fund for purposes of the extension. "This contract fulfills our obligations in this matter," said Dr. Whitaker.

Particular thanks were given by the Counselors of the Torrey Pines Association to Senator Clair Burgener who guided the budget amendment through the California Senate, and to Assemblyman John Stull who handled the matter in the Assembly. "However, all the San Diego contingent of representatives on the National, State wide and local level supported this cause" said Mr. Butler, "and we are grateful to them."

Dr. Whitaker pointed out that the campaign fell a little more than \$100,000 short of its goal, namely \$1,800,000, and that some of the land originally proposed for the Reserve would not now be included in the extension unless future contributions would be forthcoming. "The State of California has arranged through this contract to continue to accept future monies collected by the Torrey Pines Association for the Torrey Pines Extension Campaign. If people have hesitated about giving up until today, we hope they will do so now at the Torrey Pines Extension Campaign, P.O. Box 104, La Jolla, California 92037," said Dr. Whitaker. He also called upon persons who had made pledges to the Campaign to contribute their pledged amounts as soon as possible because the pledges had been presented to the State of California as obligated collectable items.

Dr. Whitaker concluded by saying that the Torrey Pines Extension Campaign was a success.

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People, Places and Things

OF MICE AND WOMEN

The World Health Organization of the United Nations is sending Urban J. Lewis, Ph.D., of the Division of Endocrinology, Scripps Clinic and Research Foundation, to Europe to consult with other scientists who are studying the relation between breast cancer and certain hormones. Dr. Lewis will leave San Diego on July 4 and return in September. While abroad, he will visit medical laboratories in Brussels, Belgium; Bellevue, France; and Amsterdam, The Netherlands, as well as Leeds, Reading and Sheffield in the United Kingdom.

Interest in the relation between hormones and breast cancer arises from the peculiar susceptibility of "C3H mice," a strain specially bred for research. More than 90 percent of the female "C3Hs" develop breast cancer. In contrast, a resistant strain—known as "C57" mice—are virtually free of breast cancer throughout their lives. The breast-cancer-prone mice are born with unusual amounts of a hormone called prolactin, and this "chemical messenger" continues to be produced in abnormal quantities throughout their lives.

It has recently been discovered that prolactin has profound effects upon the lives of animals. It stimulates the production of milk by females. It enables salmon and other marine species to go back and forth between salt and fresh water. It appears to play a key role in directing migrations of many species, and even in equipping some creatures—humming birds, for example—for long journeys by causing them to store the fat needed for fuel.

In all animal species, prolactin is closely associated with growth hormone, the "chemical messenger" which stimulates growth and directs some processes—such as sexual maturation. Biological chemists have succeeded in separating these two hormones in many species—but not in man.

A major project in Scripps Clinic and Research Foundation's Division of Endocrinology is the attempt to obtain pure human prolactin, so that its function can be studied intensively. In this, Dr. Lewis and his group have made considerable progress. Meanwhile, Dr. Lewis is undertaking studies of material that will interrupt the feed-back cycle which governs the production of prolactin. If this project is successful, he will then be able to determine whether preventing the over-production of prolactin also prevents the start of breast cancer. It seems possible that checking prolactin production may also halt the continued growth of existing breast tumors.

One objective of Dr. Lewis' trip to Europe is to exchange knowledge with other scientists working on the prolactin-cancer problem. A second objective is to develop collaborative projects in which two or more laboratories engage. In this way, the partner laboratories will profit immediately from one another's accomplishments. Expensive duplication of effort will be minimized.

Dr. Lewis' work in this area is only one of many programs through which Scripps Clinic and Research Foundation is contributing to medicine's steady advance against cancer in all its varied forms. Among other major areas are the following: both basic and applied research, leading to more effective treatment of leukemia; studies of attack by viruses which are believed to cause some cancers; studies of the body's defense system, and ways of strengthening it against cancer; studies of cell heredity and development, and how these processes go wrong in ways resulting in cancer.

Progress against cancer at Scripps Clinic and Research Foundation is supported by organizations such as the American Cancer Society, the National Institutes of Health and the American Leukemia Society, as well as by private donors and such local organizations as the San Dieguito Junior Chamber of Commerce.

DAR

by Mrs. Andrew Schrade
The De Anza Chapter, N.S. DAR, honored Mrs. Robert Lee Sperry newly appointed Recording Secretary California State Society, at a Tea held at the home of Mrs. Charles Lewis, Regent, De Anza Chapter, on Saturday June 27th.

National officers attending the affair were: Mrs. Donald Spicer, Historian General; Mrs. Frank Robert Mettlach, Vice President General and Mrs. John Holland Kinkaid, National Lineage Chairman, Western Divn.

State officers attending were: Mrs. LeRoy Conrad Kaump, Regent; Mrs. Emilio La Cauza, Vice Regent; Mrs. William R. Saenger, Organizing Secretary; Mrs. Harvey W. Kindead, Treasurer; Mrs. Gilbert Warenton, Registrar.

Guests also included members from the San Clemente and Santa Monica Chapters as well as all of the San Diego County Chapters which are: La Jolla, Oceanside, Rincon Del Diablo, Letitia Coxe Shelby, Oliver Wetherbee, San Diego, Linares, Rancho San Bernardo, San Miguel.

Mrs. Lewis welcomed guests and Mrs. Jorris Fitzpatrick, the general tea chairman, was assisted by the following De Anza Chapter committee chairmen: Mmes. Ora F. Carey, Frederick S. Carlson, F. J. Ford, Ray Hughes, Harry Huntton, Kenneth D. Mattson, Henry J. Nauer, Charles H. Pell, Milo R. Sabin, Andrew Schrade, Gregory D. Watts, Miss Varda Mattson, Miss Alice Sabin.

Mrs. B. H. White was in charge of the Guest Book.



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JOHN M. WILSON

El Montevideo
Rancho Santa Fe
August - 1969

An Open Letter: *

Nothing is more delightful to see than a beautiful woman; nothing is more gruesome than the sight of her skeleton. Nothing is more stately and majestic than a beautiful tree when its trunk and branches are alive and become the support of a mass of beautiful leafage. Nothing is less attractive when the trunk of the tree is stripped of its branches and foliage. It then becomes a pole!

Life in the beginning was rude and often ugly in many aspects, when only functional features of inventions for man's convenience were considered. But, as time elapsed, it was demanded that consideration be given to making a product, or the means of service, more attractive so that it would be compatible with its surroundings.

Electric power and telephones are a necessity and a great joy, but the poles, with a cross-piece at the top--and sometimes two--with a transformer that looks like an ash can between them, most certainly transforms a crucifix into an obnoxious sight. It is incongruous to the natural beauty of Rancho Santa Fe.

As an executive, I learned that management must live in the future. The early settlers here gave grave thought to it. We are enjoying the benefits of that forethought. The chances are they were so pleased to have electric power and telephones that the few poles and "wash line"-appearing wires caused them no great concern.

But the village is growing. When building a home, everyone is concerned about "his view". These unsightly poles and wires are becoming a blight to the scenic beauty of our locale. We must call a halt! We must insist that something be done about it, just as other attractive locations have done.

Nature puts its roots, the support of trees, underground. Facilities of the poles, guy wires, and transformers should be buried similarly. This is the normal place for skeletons.

John M. Wilson

*THIS OPEN LETTER APPEARED IN THE AUGUST-1964 EDITION OF THE RANCHO SANTA FE LIVING. NOT ENOUGH HAS BEEN DONE IN RANCHO SANTA FE IN SIX YEARS' TIME.

The Lantern

AUGUST 1970 / VOLUME 3 NO. 5

PREPARED BY THE LOMAS SANTA FE COMMUNITY CLUB FOR ITS PROPERTY OWNERS, CLUB MEMBERS AND FRIENDS. MARIAN WOOD, EDITOR.

The beat goes on at Lomas Santa Fe

PARTY POTPOURRI

Lomas Santa Fe Country Club members enjoyed their first "Old Fashioned" 4th of July with a day packed full of fun for the whole family. The first group to start the day's activities were the decorators. Arriving at 7:30 a.m. were: **Mary Griffin, Susan Sheaffer, Wendy Magner, Lori Disselhorst, Nancy Tragesser, and Mary Kay Kellerman**, of Solana Beach, **Robynn and Kelly Westerwick, Beatrix and Maria Janssen, Jeff Jones and Tom Wolf** of Del Mar, **Linda, Deanna, and Peter Nolan**, of La Jolla. Added to this list were several other boys and our ever faithful helper **Mrs. Douglas Carruthers**, of Solana Beach.

This group worked for four hours the day before, making signs, wrapping poles and cutting rope. In three and a half hours they decorated the upper deck, the dining room, and the outside of the clubhouse with streamers, bells and balls of red, white and blue. Early golfers were greeted by a six foot blue elephant and a white donkey wearing a flowered hat. These animal pinatas were teathered near the lily padded pools.

Golfers, tennis players and swimmers had their usual activities until

4:00 p.m. At that time our young people gave their parents and friends a floor show on the driving range. Over 150 children joined in "sack races," "three legged races," "potato races," "under the bridge" relays and a partnership "egg throwing" contest. Even the tiny ones under five had two special races. Proud parents sat on the side-lines and enjoyed refreshments.

Fifteen judges consisting of mothers and fathers helped pick the first five places. One father started out by feeling it was rather silly to have so many judges but finished with an "Amen" two hours later, hungry, tired and happy. Ribbons were given to the first three winners of each race and tickets for the drawing on the blue elephant for the other two places.

Mrs. Carruthers and Maria Janssen helped give out the awards. Swimming Director, **Ken Leone**, directed the events with the help of three able starters, **Glenn Leone, Chuck Dahl, and Greg Small** who each took a different age group.

It will be a long time before any of us forget the egg throwing contest. Partners went as far apart as forty and fifty feet with eggs bouncing on



A Special Event for the five year olds.



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Lomas Santa Fe
SHOPPING CENTER



Just 20 minutes north of San Diego by Interstate 5, between Solana Beach and Rancho Santa Fe. Turn east on Lomas Santa Fe.



We fly through the air with the greatest of ease.



A family dance, Tony Lotito Jr. middle man gives it his all.

False start one egg in the middle.



The end of the races, Joel Levine stands with his blue elephant.



Chuck Dahl starter and Al Kern watch as under the bridge we go!



Ken Leone has just said, "throw!"



A family dance, Tony Lotito Jr. middle man gives it his all.



The parents swing into action.



Susie Fleming, age six and a half dancing with father, Golf Pro, Kevin Fleming.

the grass, being caught in mid air, and some even bouncing twice without breaking. Mr. Leone's strong voice pervaded the event, "one step back, throw, those that have broken their eggs step out, everybody, one step back, throw!"

When all races were finished, contestants and helpers lined up for tickets on the blue elephant pinata. Four year old Joel Levine, son of Dr. and Mrs. Sidney Levine of Solana Beach, won the Dr. Zeus-like animal. The next day he invited his friends to come pet the blue and pink pachyderm.

ACCENT ON GOLF

Scripps Clinic and Research Foundation Clinic Tournament was played on our lush fairways and greens June 19. Tim Sexson won with low gross of 69 and low net was won by Frank King with a 74. Lomas Santa Fe Country Club is very proud of these two members. Tim was also closest to the hole in three on the 12th green, and played with the team of Ted Worley, John Heddon and Jack Tobin coming in second low net.

July 5, Lomas Santa Fe Country Club held a Mixed Golf Special for members and their guests. The game played was the best two balls of a foursome.

GOLF continued

Louise Grace playing with husband Saunders and their guests Mr. and Mrs. L. L. Hansen of El Niguel Country Club triumphed. Louise took her driver on the 5th tee, 172 yards for women, and blasted her shot onto the green for her first hole in one. Her foursome also won with a score of 122.

Second place was won by Mary and Jay Vinson playing with Mr. and Mrs. Gerald Champ, Jr. of Rancho Santa Fe with 127. Third place went to Mr. and Mrs. Jude Schaffert playing with Dr. and Mrs. John Nienstedt of Rancho Bernardo with a 130 and tying with them for third place were Mr. and Mrs. Bruce Faulkner playing with Mr. and Mrs. Harvey Palmer of Riviera Country Club.

Our Lomas Santa Fe Seniors had a field day July 3. Playing with the San Rey Seniors they won 14 to four. The team of Al Martin and Phil Hosserman along with John Adams and Frank King each won six points. Jake Blokert and Jude Schaffert helped to win adding two points.

Las Nueves the nine hole women's golf group held their monthly tournament June 25. Jeanne McMullin was awarded a trophy for her score of 31, and Sheila Valle and Pat Wood tied with a 34.

TENNIS TALK

Bill Dougherty, one of our more avid tennis players at Lomas Santa Fe Country Club, called a meeting of all interested tennis members July 14, at the club house. Director of Tennis Maurice Smith, attended along with our new Club Manager Frank Lozano. Over 20 enthusiastic players were there and selected a Tennis Program Committee. This committee will consist of Herlinda Appel, Jane Schmass, Donna Lotito Jr., and Beatrice Dougherty, Dick Miller, Tony Lotito Jr., and Tennis Director Maurice Smith.

The function of this tennis committee will be to organize all future tennis activities, including club championship, winter North County Double League play, youth events and inter-club mixed events.

The above committee has designed the third Tuesday evening of each month for their meetings, which will be open to all interested members. Meetings will be held at 7:30 p.m. in the club house.

Twilight tennis is held every other Friday night starting at 5:30 p.m.

The children's tennis clinic is conducted Monday, Wednesday, and Friday mornings from 9:00 a.m. to 12:00 noon by our Tennis Director Maurice Smith.

THE BIG SPLASH

Results of the Junior Olympic Long Course Championship meet conducted at the Miramar Naval Air Station, July 11 and 12, 1970, revealed the following qualifiers for the finals to be held at the Miramar Naval Air Station July 18 and 19:

Boys, 11 and 12, 100 meter, butterfly, Scott Harvey 1st. and Matt Tisch 7th.
Boys, 11 and 12, 100 meter, freestyle,

Scott Harvey 2nd and Geoff Leone 4th.

Boys, 11 and 12, 200 meter, medley relay, Matt Tisch, Geoff Leone, Scott Harvey and Michael Morey 2nd.

Boys, 11 and 12, 100 meter, backstroke, Scott Harvey 2nd, and Matt Tisch 7th.

Boys, 11 and 12, 200 meter, freestyle, Geoff Leone 5th.

Boys, 13 and 14, 100 meter, breaststroke, Greg Small 8th.

Boys, 11 and 12, 200 meter freestyle relay, Geoff Leone, Michael Morey, Matt Tisch and Scott Harvey 3rd.

We at Lomas Santa Fe Country Club are very proud of our young swimmers and know they will do well next week. Congratulations to all of them for their hard work.



Frank Lozano

LOMAS SANTA FE NAMES COUNTRY CLUB MANAGER

Frank L. Lozano has been named general manager at Lomas Santa Fe Country Club, it was announced today by Jack Boyce, administrative vice president of Lomas Santa Fe.

Lozano fills the position of former manager Kent Staab who will now devote his entire time to his Padre Development Company.

Lozano, a native of Mexico City, is the product of two generations of professional restaurateurs. Before coming to Lomas Santa Fe, he held positions at several Southern California country clubs, including the California Country Club in Whittier, as assistant manager for five years, and the Hacienda Country Club in La Habra where he served as general manager in 1968 and 1969, before returning to Mexico to assist his family in managing one of their properties.

Describing himself as a "working manager who enjoys meeting and greeting club members personally," Lozano's goal is "to make the clubhouse an attractive extension of each member's own home."

And because he enjoys living as close as possible to his work, Lozano, wife Sylvia, and children Jennifer, Patricia Ann, and Frank Luis, expect to settle permanently within the Lomas Santa Fe development.

la cantina liquors



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NEW VIC HERMAN PAINTINGS DISPLAYED

"James K. Bullock, Manager of United California Banks' new Lomas Santa Fe office in Solana Beach announced today that a new display of Vic Herman paintings are now open to the public. Vic Hermans rotating collection of paintings "The Many Faces of Mexico" has been co-sponsored by departments of the government of the Republic of Mexico and by agencies of the United States of America for the past ten years. The eight Pen and Ink paintings will be on display through the summer months."

Read the New York Times the other day for the first time in many moons, and I was pleased to read something of great interest, especially since meeting Vic Herman, the one-man-gallery artist now displaying his "Many Faces of Mexico" at the United California Bank, Lomas Santa Fe. It was a letter from Arnold Hoffman, Art Editor of the New York Times; and I quote:

"The career of Vic Herman in the arts has been a long and noteworthy one; his listing in "Who's Who In American Art" is almost a page long.

Seeing his latest picturization of the Mexican people to whom he is now devoting his life work, is indeed inspiring.

For many years Vic has been called on to do many assignments not only for The New York Times but for the majority of the major publications throughout the United States. The technique called for would be different each time. Now he has taken all these media and utilized them in one painting, calling it "mixed media" which consists of casein, oil, acrylic, India ink, dry-brush and watercolor. The results are unbelievable. Figures are one technique, his skies are another technique and his foregrounds are still another. The finished painting is fantastically realistic and the figures seem to walk right out of their frames when hanging in the gallery.

Vic Herman, who was a student of the renowned painter and master anatomist George Bridgman, has today mastered anatomy and composition in the beautiful faces of Mexico. I will always remember the vividness, the freshness of color and the flavor of true Mexico in this new collection of "The Many Faces of Mexico."

Attention: If you are not registered to vote; or if you have moved; or if you have just become eligible, call the following deputy registrars:

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Mrs. Barbara Ward
756-2110

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PROFILE on the bankers who do a little more...

Our Note Teller, Teri Ramirez, has been in banking nearly four years. Born in Solana Beach, she attended the local schools and graduated from San Dieguito High School. Away from her job at the bank she enjoys tennis and swimming.



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Solana Beach, California



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Fish Can Be Fun



Now we didn't say "fishing," but we did say "fish." It happens that genial, jolly John La Roche* of Lomas Santa Fe makes his living in fish—and he really does find it fun. Fun to negotiate with the East Coast in flying all those live Maine lobsters directly from the icy waters of the Atlantic Ocean. Fun to stir up a fine "kettle of fish" to serve in his popular Oceans Unlimited Restaurant. And fun to do all his transporting via his trusty truck. Naturally, it's a DATSUN—compact, economical, always ready to move quickly and efficiently from the airport loading dock to cruise northward on Highway #5 so that John La Roche's customers will enjoy their fish fresh and tasty. The only thing better is to catch 'em yourself!



★ All fishermen are characters, and John is no exception. John sez, "Eat fish and live longer, eat oysters and love longer." Even if we don't believe him, we cannot deny the growing popularity of his Oceans Unlimited restaurant is testimony to the fact that lots of people love fish, lobsters, crabs and oysters. And his ten pound loaves of sourdough french bread never fail to cause comment.

Surfside Datsun

401 So. HILL STREET, OCEANSIDE, CALIF. 722-1272

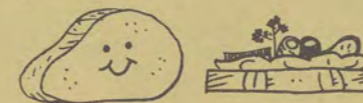
ENTERTAINING AT HOME

by Carolyn Coggins

Entertaining is summertime necessity for westerners where friends and next-of-kin and the friends of same; announce arrivals by the dozen. Should anyone with all those to come see them feel overwhelmed; let me remind you how those who have none of them left alive to visit suffer from the vacuum. So—feed all-comers while you may.

The month of August brings melons and fruits enough to make superb desserts from wedges to begin a meal or compotes to end it, or a plate stacked high with local assortment. Serve the Fruit Floats described here.

Having provided this fruit for the Gods; relax and serve Danish sandwiches mid-day for the hungry; and have the soup pot on for evening meals; or open favorite soups—an assortment or plenty of the very same one. If anyone complains do not let it be you complaining of fatigue.



DANISH OPEN SANDWICHES

The Danes dearly love their creation known as Open Sandwiches. It is a way of life for them much of the year; it travels well. Once you let go and discover what a tasty flower-garden you can build on top a slice of bread well covered with a flavored foundation of butter or mayonnaise or sour cream with variety of herbs and seasonings in the lot; the whole thing becomes fun.

Open Sandwiches also make easier the life of mother. If you start now, you may be runnerup on the 200 different Open Sandwiches some restaurants serve in Denmark. But my brightest idea is to let guests create their own. Make this inviting by providing cold or pureed meats and pates along with a variety of breads of different colors as well as textures. On the bountiful board, add the vegetables crisped for a salad and let these become part of the sandwich creation. Of course bowls of herb butters or seasoned sour cream or mayonnaise, must be handy. Mustard, too.

Learning to present the Open Sandwich beautifully can be a pleasant summer art course, taken at home and self-taught. Prepare a few samples if you like for guests to follow, remember red caviar for garnish too. Very good and of course lemon wedges.

Having set the array on a buffet, let the guests approach and select their own bread slices and procede to create a picture meal.

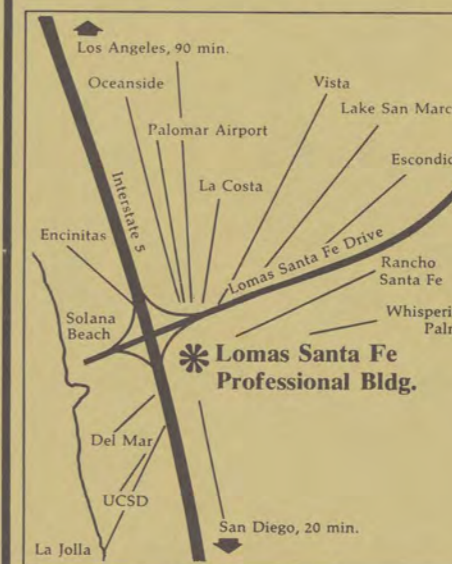
SOFT FLAVORED FOUNDATIONS

Flavor soft butter or Lemon Mayonnaise and Sour Cream with herbs or spices, or parsley, or basil. While experimenting have these in mind: Tarragon or curry in mayonnaise under chicken slices, or marjoram. Or serve butters and mayonnaise plain, securing variety through the variety on top of it. Remember you look while you eat; no second slice of bread on top of these.

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At last, there will be a centrally situated prestige office building to serve the unparalleled business potential of San Diego's North County coastal area. The Lomas Santa Fe Professional Building will be constructed adjacent to Plaza of the Four Flags shopping center just off Interstate 5 at Lomas Santa Fe Drive (formerly Skyline), at the hub of north coastal San Diego County. Designed by Tucker, Sadler & Bennett, AIA, it matches Mexican Colonial charm with modern convenience and versatility.

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- Completion planned for summer 1971.

For your space reservation, check coupon below and mail to Jerry Magner, Leasing Agent, Lomas Santa Fe Professional Building, P.O. Box AG, Solana Beach, CA 92075. Or, telephone him for information at (714) 755-1552 or 276-3020.

To: Jerry Magner, Leasing Agent
I am interested in leasing office space in the new Lomas Santa Fe Professional Building. My tentative requirements are:

<input type="checkbox"/> single office	<input type="checkbox"/> prefer ground floor	<input type="checkbox"/> approximate square feet required	<input type="checkbox"/> interested in conference room
<input type="checkbox"/> multi-unit suite	<input type="checkbox"/> second floor location	<input type="checkbox"/> interested in secretarial pool	<input type="checkbox"/> other needs

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*Popular Hollywood Movie actor, Victor C. Lewis, now residing locally, sports the QUARTERDECK look . . .

Princess Cruises®

continued from page 26

ter touch of noted Italian hair stylists — for both men and women. Have you always yearned to be a redhead, blonde, streaked, frosted? Here's your chance when nobody around really knows the real you. Men's haircuts and styling anytime including Sundays — by appointment.

The Bon Voyage Party. If nobody else does it for you, send yourself off in grand style. The Bon Voyage Party usually means champagne and canapes in your stateroom and is regarded by some as no less essential to sailing than a captain and crew. You will be given a reasonable number of cards ahead of time and asked to fill in the names of your guests so that special gate passes can be issued. All visitors are required to leave the ship 30 minutes before sailing time, but they can throw back your serpentine and wave farewell from a special visitor's area on the pier as you actually sail. You can also arrange through the reservations office other special occasions such as birthdays and anniversaries prior to departure. Or do it en route by calling in person at the Purser's Office.

Sailing and the Single Woman. A Princess Cruise promises a delightful vacation for a single unattached woman. There is an easy — never forced — camaraderie aboard ship. Since an average one third of the Princess passengers are single (both men and women) somebody's always looking for a bridge fourth, partner to play deck tennis, ping pong or dancing. Cruising also allows the single woman to sample the night life in foreign lands. Including places where unaccompanied women are denied admission to most bistros and clubs. There are also special shipboard parties for singles, where married couples are cordially invited not to attend.

So much for pre-planning. And now, Cinderella, back to the ashes or your typewriter or your garden or your mending. To wait in breathless anticipation for your magic sailing hour. At that time, we bid you "Benvenuto," which means "Bon Voyage" in Italian. And since every Princess Cruise is enlivened by the presence of several hundred devoted Italians who will spoil you shamelessly, you can be sure this wish — and every other wish — will come true.

Last Minute Check List

- Active sportswear Cocktail dresses
- Evening wear Shoes Bags Hosiery
- Scarves Jewelry Sleepwear Robe
- Slippers Underwear Stoles
- Sweaters Umbrella Cosmetics
- Toilet articles Spectacles Prescription medicine Pills Camera Binoculars

Other:

Shopping In Port Canada/Alaska

BRITISH COLUMBIA — Victoria, Vancouver — English woolens and Scottish tartans; parkas and furs; genuine Cowichan Indian sweaters (knit from raw wool which makes them water-resistant) "toque" caps; English bone china and sterling silver; jade jewelry; Eskimo artifacts, such as soapstone and argillite carvings (from Hudson Bay Co. stores), totem poles and prints; English toffee; antiques.

ALASKA — Ketchikan, Juneau, Skagway — Furs (caps, gloves, mukluk boots) and leather goods, especially reindeer; halibut-skin wallets and bags; jade and black diamond jewelry; wood and ivory carvings; totem poles; whalebone baskets, woven trays and other Eskimo handicrafts.

Caribbean:

CARTAGENA — Baskets, Columbian textiles, white rum (Tres Esquinas).

CARACAS (La Guaira) — *Cochano* gold jewelry. Natural pearls and mother-of-pearl; Swiss watches; Orinoco Indian utensils.

NETHERLANDS ANTILLES (Aruba, Curacao) — Liquor and liqueurs; Brazilian and Argentine leather goods, Oriental silk and carved ivory; Portuguese embroideries and laces. **DELFTWARE**, silverware, brassware; Dutch dolls. **PANAMA** — Panama hats, leather goods (especially alligator), English woolens and cashmeres, Italian and Irish linens, Textiles; Silver, Ivory, Jade, Swiss watches, French perfume. (Visit Colon Free Zone on the Atlantic side of the Isthmus for "duty-free" goods.)

ST. THOMAS, VIRGIN ISLANDS (Free port) — Rum, liquor; Coral and cameos; Mahogany, tortoise shell, beads and seashell jewelry, silverware from Scandinavia and England, Florentine, Mexican and Guatemalan leather goods, English woolens, Italian linens and alabasters.

SAN JUAN — Native wood furniture, bamboo products, woven baskets, mahogany bowls; men's linen suits, embroideries.

Mexico:

ACAPULCO — Handmade clothes; costume jewelry and decorative paper flowers; dolls and native handicrafts; silver, pottery, brass, copper and glassware; leather goods and riding equipment; modern Mexican art.

PUERTO VALLARTA — Furniture and handicrafts. Baskets, straw, wood and leathers, handwoven textiles.

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\$79,500. Has estate look! 3 Ac. ocean view. Sparkling new 3 B.R. 3 bath, huge
playroom convertible to 1 or 2 more B.R. (bath adjoining) + beamed L.R.-D.R.
Family room with wet bar. Kitchen has finest built-ins inc. \$1,000 radar oven.
\$88,500. 2 level Moderne-very colorful decor. 2 B.R. upper (expandable for 2
more) maids or guest B.R. lower level, 4 baths + powder room. 4+ view Acs.
\$89,500. Ultra modern dream home, 3 B.R. plus den, 3 bath, large L.R., fun,
Family room. New big pool, stable, corral. Wooded area. Owner contractor built.
Just cut \$5,500.
\$94,600. Near Fairway-nearly new 4 B.R. + den. 3 beautiful baths, beamed L.R.,
Family room, fireplace in each. Walk to school, tennis, golf. 1 Acre on sewer.
\$145,000. Very special! Like new 4 B.R. plus den. All other rooms also spacious.
Best decor & construction; Valuable extra sites in almost 7 acres citrus.
\$145,000. Secluded abode 4 B.R., L.R., D.R. & large family rm. or guest suite.
Pool. Stable.
\$150,000. Home or 39,600 lot; both on sewer in finest location and area. Easy
walk to school, tennis, riding, shops. Newer 6 B.R. plus nursery and office.
\$150,000. Cut 15,000! \$50,000 under replacement. 5+ Acres with big view.
Beautiful patio + huge pool, lighted tennis court! 4 B.R. (extra playroom can
be 5th B.R.) 6 baths. Much rich paneling. Truly contemporary in excellent taste.
\$175,000. Large horse ranch; lovely hacienda. Spanish home with 6 B.R. and
all wanted rooms. Kennels, stables, corrals, Pool & cabana. Separate helps' home.
Shades of Cecil B. DeMille! Opulent Beverly Hills style decor. 4 B.R. (one in
separate wing) master has marble & gold sunken bath. Separate formal dining
room. Kitchen has dining area & walk-in refrigerator. Lush entertainment patio
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Rev. JAMES C. MURRAY, Assistant Minister

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People, Places and Things



PADRE FEATURE

SAN DIEGO—The water ran down the furrows in his brow and collected in neat pools and spilled over into his eyes until the lenses of his glasses appeared to be swimming in a sea of sweat.

He winced as the sun splashed his face and then he moved his head in a convulsive but satisfying shake. He looked like a huge puppy emerging from an involuntary bath.

"If I had gone to spring training this year knowing I had a job, I would never be here today," said Danny Coombs and the words came in short but mild bursts. "For the first time in my career I really had to work for something."

Coombs arrived in the training camp of a team yet to commence its second season and he was unknown and unwanted.

"I took one look at him, at all his weight, and I said to myself there was no way in the world he could make our club," recalled Preston Gomez. "I'll say this for him, Danny got himself in condition. He worked his way on the team."

Daniel Bernard Coombs weighed 207 on that October day of last year when he took the petite and pretty Donna Lynn Sury as his bride. With marriage, his weight accelerated rapidly.

"Donna likes to cook," Danny explained. "I was just married and it was tough for me to turn away from her cooking. I went up past 235 pounds before I knew what had happened."

During the early days of training his weight seemed to smother his body. The fat wouldn't quit his frame and lingered like languid paste. Danny Coombs seemed to be incarcerated in a bad dream from which there was no escape.

"My weight was on my mind every minute of every day," he said. "I wouldn't go near a scale. I looked at myself and I wondered if I would ever get the fat off."

"Then I starved myself for two weeks. I didn't touch a thing. Sure, I was weak as heck. But if I ate, I knew I wouldn't lose any weight."

The Padres didn't immediately dismiss Coombs. They did something even more severe. They forgot about him.

"All the pitchers in camp were scheduled to take special bunting practice," said pitching coach Roger Craig. "Even the minor league pitchers helping out had this special work. Everybody, that is, except Coombs. We didn't want to waste the time on him."

Confidence in his own skills and a sense of responsibility to his wife pulled him through.

"I owed it to my wife not to give up," he said. "I didn't want to cheat her. I mean, if I didn't make the club, I wanted to make sure I gave it my best shot for her sake."

Never once during his ordeal did Coombs doubt his right to his uniform.

"I never thought I wouldn't be playing baseball someplace," he said. I had confidence that I could get guys out and I said to myself, 'If I'm going to do something in this game, let it start this year.'"

Actually, it started in an exhibition game in Mesa, Arizona.

"Danny (he's a left-hander) was getting out those right-hand Oakland hitters," said Craig, "and I turned to Preston and said, 'Let's take a longer look at this fellow.'"

"Maybe I could have been a better pitcher long ago," Coombs said. "I guess in the past I was living off my potential, expecting that eventually everything would fall into place. But it didn't."

"This year, it was a life or death matter with me and I made up my mind to do the job. And, for the first time in my life, I was responsible to someone other than myself."

He is "Mr. Motion" now, cool and calm and with the winning delivery that is as smooth as sap flowing in the spring. The little people, the down-and-outers, busted and lonely, struggling and clinging on to the hope that some wonderful dawn will rescue their lives, must be applauding.

PADRES' SEPTEMBER SCHEDULE

MON.	TUES.	WED.	THURS.	FRI.	SAT.	SUN.
	1 Hous.	2 Hous.	3 Hous.	4 Cinn.	5 Cinn.	6 Cinn.
7 Hous.	8 Hous.	9 Atla.	10 Atla.	11 Cinn.	12 Cinn.	13 Cinn.
14 L. A.	15 L. A.	16 L. A.	17 S. F.	18 S. F.	19 S. F.	20
21	22 Atla.	23 Atla.	24 Atla.	25 S. F.	26 S. F.	27 S. F.
28	29 L. A.	30 L. A.	OCT. 1 L. A.			
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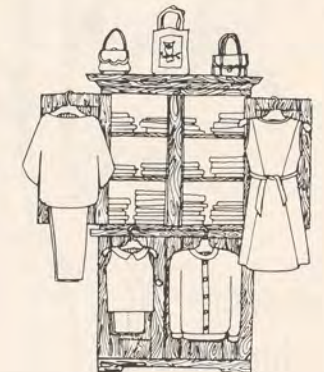
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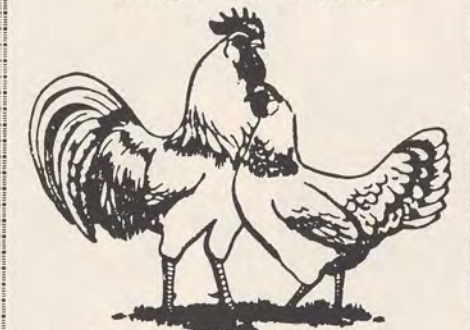


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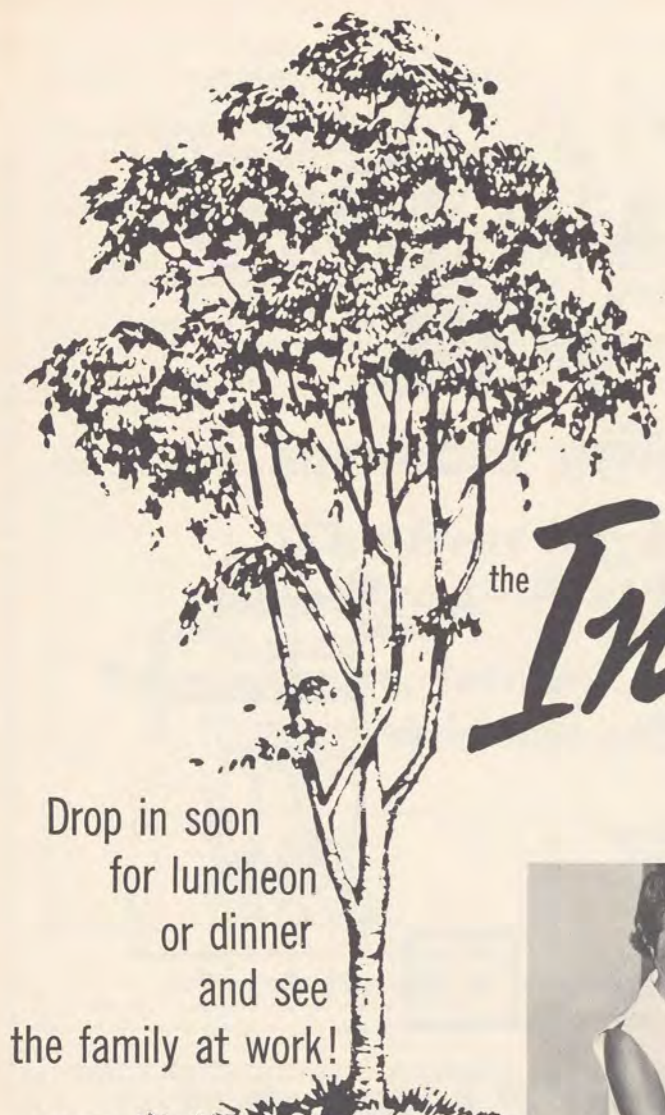
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When you call the Inn these days, you will be greeted by the friendly "hello" of Marian Hadden. During the fall she is a student at Bishops. Her summer job keeps her very busy as she handles all the duties belonging to a switchboard operator.



◁ Jane Hadden is only eight years old, but her duties are very important. Every morning (when the dew is still on the roses) she prunes each bush for dead leaves and flowers.



Mrs. Dorothy Hadden arranges flowers in the attractive, spacious lobby. Her talents in flower arrangement brighten every corner of the Inn, especially on each of the tables in the dining room.



Marne Hadden is a waitress in the dining room. When the school bells ring in the fall, she will return to Pine Manor, Chestnut Hill, Mass. as a sophomore.



Mr. Stephen Royce, general manager. Mr. Royce (Dorothy's dad, and grandfather to all the Hadden children) has taken over the management of the Inn. For many years Mr. Royce was owner and manager of the Huntington Hotel in Pasadena.



Duncan Hadden, assistant to the manager. He is a June, 1970 graduate of the University of Puget Sound and will make his career in hotel management.



Lynn Hadden's duties are as a relief maid—which covers a great deal of territory as she will testify! She is a recent graduate from Briarcliffe college, Briarcliff, New York.

the
NEWS
from
LAKE SAN MARCOS



**Lake San Marcos
Fishing and Casting Club**

by John Demaree

Our July 11 Fish Fry and white elephant sale at the picnic area was enjoyed by 94 members and their guests. The day was cloudless and the weather perfect. The auction was a success and the fish dinner couldn't have been better. Chet Shaw had colorfully decorated the area with vari-colored pennants and "flying carp."

We sorely missed Lenora and Paul Cheney's usual cheerful and valuable assistance. We take this opportunity to wish Lenora a speedy recovery. Regrettably, she had suffered a broken leg from a fall the previous evening.

President Ray Wofford held a short meeting before the activities started. A big vote of appreciation should go to Ray Wofford, Chet Shaw, Ray Thorn, Paul Cheney, Neils Webber, Charlie Hahne, and the many others who spent so much of their time and who worked so hard to make this fine event a success. Many trips have to be made—hauling the tables, fryers, food and other equipment to the picnic area. Guest chef, Walter Thygeson, did a great job frying the delicious cod and ocean perch.

Les Freck won the rod and reel for the biggest fish caught during the past month. He kindly donated to the fishing club to be included in the auction.

Several door prizes were awarded to members and their guests.

Don't forget that every Tuesday is fishing day at the foot of La Plaza Street, 10:00 a.m. Equipment is furnished. Come out and enjoy a pleasant recreation.

Women's Fellowship

by Josephine Polvick

Each Tuesday from 10 to noon in the Club Rooms you will find a dedicated group of ladies, who are busy working on many projects. There is a great need in the surrounding community, and through the efforts of this group many are helped. This is open to all ladies at the Lake. We do need ideas for our Holiday Fair held each November.

If you like to sew, there is lots of that to be done. Scrap books are being made to bring a little cheer into the lonely one's lives. Bandage making is always a very important activity. There is something for everyone to do. Do visit us some Tuesday and meet your neighbors.

Sun Park News

by Helen E. Stead

Sun Parks monthly potluck dinner held on July 2nd included a celebration of our nation's birthday by a brief patriotic ceremony. Table center pieces were of red, white and blue flowers. Placed below the wall hung American was a gun of '76 vintage, the property of Dale Turnbull. Julie Turnbull was hostess for the event aided by Alice Wilson, Kate Anderson, Judy Demaree and Tootie Wilson.

A travelog program by Marian Warren at the Sun Park recreation hall on July 13th embraced the travels of Marian and her friend Louise Dalrymple. The subject of the program was "Across South Asia from Cambodia to Turkey."

The August 10th program will include travel through Europe and Panama. The closing feature will be a movie on the various sports and recreational activities of Lake San Marcos residents. Marge Wilson the program chairman announced that there are some open dates for travelog showings during the fall and winter season.

**Lake San Marcos
Women's Club**

by Elberta Beum

Many ladies attended our membership tea held at the Recreation Lodge on June 15. Mrs. William Fricke, assisted by the amenities committee, managed the serving of dainty delicacies at a lovely tea table.

Guests and new members were greeted by our president, Mrs. Ben Johnson. Those joining were Mmes. Raymond Lutz, Forrest Smith, Harold Rondeau, Milton Lubetkin, Kenneth Spivey, Ralph Moore, Kenneth Kramer, Olive Murphy, Frank Webber, George Gormlie, D. A. Baker, Robert Glass, and Elmo Johnson.

Organist, Floyd Watson, a student at Palomar College, supplied music for the occasion.

The woman's Club participated in our Lake Fourth of July festivities, supplying a fortune teller as an added interest.

The next big event is a luncheon and card party which will be held in September. Plans are already being made for this, and it is one of our big money-raising projects.

There will be no meetings during the months of July and August.

San Marcos Art League

by Grace Minot

The San Marcos Art League will present James Magargee, of Poway, to give a demonstration in oils at the August 17th meeting held in the Recreation Lodge at 7:30 p.m. Jim will do a scene inspired by a recent trip through the Grand Tetons and the Colorado Rockies. Most of his pictures reflect his enjoyment of the outdoors, having traveled throughout the West, Canada and Mexico.

Mr. Magargee maintains a Studio in Poway, and conducts painting classes in Poway, Ramona and San Diego. The public is invited to watch this talented artist at work. Refreshments will be served.

Membership in the San Marcos Art League is \$3.00 a year, and the meetings are the third Monday of every month.

**Lake San Marcos
Men's Golf Club**

by Elly Fredricks

July Fourth, our Declaration of Independence Day is always accompanied, as from the first day of its celebration, by pyrotechnics, rockets, flares, martial music, and picnics — games that bring the neighbors together to say hello! As if for the first time, — that's American spirit as of all time.

Well! Here at the Lake we had all the above. Pyrotechnics there were plenty of them on the "course." Our annual Flag Tournament produced them, and devotees of the pellet seemed to shake the shackles, and, in a grand burst, seemed to declare their independence, from "par." Anyway, that's the way it looked after the last flag was planted on the twenty-first hole—Yea!

Feats of derring do were accomplished in the good old American tradition, to wit: For Par Plus Handicap, Flag Day, Flag Tournament:

- 21st hole, Ted Kollmar
- 20th hole, Sid Nickerson, Elly Fredricks
- 19th hole, Ted Brindle, Milt Hahn, Nat Sanford, Otis Walker, Stan Christian, Leo Penegor, Ken Enochson.
- 18th hole, Mert Townsend, Elton Wilson, Ross Sonne, Carl Roath.

Many others were close, but the frail hand of circumstance and touch was not for their shoulders that day.

As if in rebuttal, on July 8 Medal Play Tournament, a few late rockets went off: First Flight:

- Ed Givins, net 67
- Lin Colby, Chic Werner, Art Stanley, Hal Grisamer, all tied, net 68
- Dick Blair, Elton Wilson, net 69.
- Orville Barrett, Ted Brindle, Jim Newcom, net 70.

- Second Flight:
- Wayne Rising, net 67.
- Carl Roath, net 69.
- Ed Saville, Ken Pruiett, Fred Pope, Bill Arnoldy, all tied at net 70.
- Bill Gray, Bob Wallman, Wayne Allbright, net 72.
- "and still fighting on," all alone, Teller Hall at 73.

Our former nine-hole group adopted a new "mast head" — now being called "Executive Group." Their results in a "spec" tournament:

- Bud Kendig, Stan Christian, Ben Mitterling, Hovey Crandall, Neil Emmerson, Irv Bostwick, net 59.

Fred Sattem, John Reilly, Dinty Doherty, Larry Reinhard, Bill Fricke, Al Robb, net 50.

Later, on July Fourth, to the martial and other music back grounds, at the lake, the call was for delicate touch and artistry of the most refined sort (not easy on July 4) as good shooters took a shot at the float in the lake. Some shooters were fortunate and received new golf balls for the old ones shot at the float. Our treasury is grateful to all for all.

And to further "cap" our golfing news, get this: four holes in one in a month, Art Benton (for the second time in sixty days), Carl Smith, for the first, and Frank Moore

please turn to next page

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Men's Golf Club

continued from previous page

with a snarling 4-iron on the second hole. Plus "guest" Owen Keown in our Frazar.

Adios, amigos, aficionados of the niblick.

P.S. Late Flash!! Eagle — Eagle — one for Nat Sanford a wedge to the 10th did it. Dick Blair, a 4-iron to the 5th did it. Some golf!

Lake San Marcos Yacht Club

by Ronald T. Strong

July is the month for picnics at Lake San Marcos. The first was a rousing 4th of July picnic at the Recreation Center. Then came the Fishing and Casting Club's fish fry and White Elephant auction at the picnic grounds.

The third, a picnic-meeting of the Yacht Club, will be held at the picnic grounds Saturday, July 18 at 4:00 p.m. Due to an unfortunate accident the prospective hostess, Lenora Cheney, is confined at Tri Cities Hospital. The picnic will therefore be sponsored by Rear Commodore Lea Glaze and wife Edith assisted by charter members Harold and Mary Ide.

The June 20th picnic, as predicted in the last issue of North County Living, was very successfully held at the picnic grounds with Vice Commodore Wendell Campbell and wife Betty officiating. First "deck" (door) prize was won by Mrs. Clara Mayer, second prize jointly by Hazel Corrinne Murphy and Corrinne Jones. Mrs. Jones is a visitor from GUAM where she resides with her husband, Adm. C. B. Jones, USN, Ret.

PAR-TEE LINE

by Marcie Chace

You cant do anything about the past but, you can do something about TODAY.

The sixth annual Club Championship event ended June 19th with the winner, Del Sanford. She is the third champion in the course's seven year history. Honors were previously held by Irene Marcy and Early Steven.

Winner of the first division was Tootie Wilson — Dorothy Faulkner the runner up. Winners of the second division were Vee Skaff, Vi Hughes, runner-up, Caroline Ybarra, consolation and Kay Dutton, runner-up.

Genieve Walker won in the third division, Tensie Wyatt the runner-up — Lois Fellows won the consolation — Marcie Chace the runner-up. Lucille Burns won the fourth division, Bea Pruiett, runner-up — Fran Brindle, consolation — Liz Thompson, runner-up.

Fifth division winners — Jean Olson and Faye Murdoch (consolation) while Ida Mae Dahlman and Fran Christian were runners-up. Dorothy Lee and Dorothy Newcom (consolation) won the sixth division — the runners-up were Lois Evans and Marie Carter.

Winning the seventh division were Dorothy Townsend, Helen Burr (consolation) with Mary Givins and Gene Bekins, runners-up.

Boy! I'm on the road to "gettin' no where" — what happens to the months? (they certainly fly).

June 23rd the event was Gross and Net. The following were winners: Gross, Del Sanford, 84; net, Vi Morse, 72; Dorothy Faulkner, 74; Vi Hughes tied Ev Robinson and Tootie Wilson, 75, all in class "A". "B" flight winners — Marcie Chace, gross, 101; Mickey Schutz, net, 77; Lois Fellows, 78; Grace Saylor, 79; Ora McKnight, 80. "C" low gross winner, Millie Grisamer, 106; Al Prosser, net, 78; Fran Christian, Millie Gordon and Dorothy Lee tied with 81. Helen Burr won low gross in "D" with 112; Dorothy Townsend, net, 81; Addie Travis and Sarah Stanley tied with an 86.

GOLF! GOLF! GOLF! and more winners.

Winners of a "Criss Cross" tournament held June 30th were as follows: Eddie Ream, Kay Dutton and Del Sanford, group 1. Group 2: Marcie Chace, Lois Fellows, Grace Saylor, Fran Brindle and Alice Werner.

Group 3: Millie Grisamer, Louise Dow, Margaret Bowers, Agnes Brence and Jean Olson. Group 4: Dorothy Newcom, Helen Butt, Ellen Culp and Vee Rising.

* * *
By keeping in communication with the young, old and the world we become wiser.

* * *
After a shot-gun tee off time the monthly meeting took place July 7th at the Recreation Lodge under the direction of our president, Gene Bekins.

Accepting awards for the "Ringer" tournament were Kay Dutton and Eddie Ream tied for first and second in the first division while June Kassebaum was third and Pat Vanderbeck fourth.

Second division winner was Agnes Brence and tied for second and third were Jeanne Crandall and Millie Grisamer. Fran Brindle was fourth place winner.



Del Sanford is the new champion of the women's golfing group after defeating last year's winner, Irene Marcy.

Del was runner-up of the Meadow Brook C.C. in Detroit, Mich., for five consecutive years before winning the championship in 1957. She won again in 1959 at the Indian Wood C.C., also in Detroit. She and her husband, Nat, were members of the Bach Grove C.C., Ontario, Canada, where she won the championship in 1962. She entered the Hiram Walker Women's Open Golf Tournament, which is under the auspices of the Canadian Ladies Golf Union, at the Lakeside C.C., Ontario, Canada and won the trophy.

PAR-TEE LINE

continued

Fran Christian won in the third division — second, third, and fourth was tied by Millie Gordon, Fran Russell and Jean Olson.

First place winner in the fourth division was Helen Burr. Fran Hubert tied Fran Smith for second and third and Mary Givins was fourth.

Winners of a "Low Gross and Low Net" event for the day were: "A" — Early Steven, low gross; 1st low net was Dorothy Faulkner; 2nd, Vi Hughes and 3rd, Kay Dutton.

"B" — Mickey Schutz and Verle Barger tied for low gross and the low net winner was Fran Brindle.

"C" — Jeannie Ashworth, gross; low net, Agnes Brence; second and third was a tie between Vernon Brockett and Ceila Swearingen.

A tie for low gross in "D" flite was shared by Fran Christian and Maisie Graham. Net winner was Ruth Ey; Beth Browne, second and Helen Burr, third. Mary Givins was fourth.

July 30th and 31st was our Fifth Annual Invitational and approximately 275 invitations were sent personally to women representing 45 country clubs.

The two day event was an individual eclectic tournament under the direction of Vi Hughes who was appointed by Irene Garnjobst, tournament chairman. Elaine Moffitt, social chairman, was in charge of the luncheon (and other goodies) and Louise Dow the trophy chairman.

Two perpetual trophies of the Santa Margarita Women's Golf Ass'n. were awarded us—one for team and one for the 10 lowest net scores recorded by our players for the year from play days.



With glasses held high, Caroline Ybarra was congratulated on her "Ace" which was made on the fourth — 137 yards — par 3 hole the last day of our Club Championship tourney. This feat has not been accomplished by any woman from this club for two years.

Kiwanis Club

On July 11th forty-three Lake San Marcos Kiwanians and their wives bussed to San Diego to witness the Padres beat the Los Angeles Dodgers in a tight and exciting ballgame. A home run by the first Padre batter in the ninth inning was the deciding factor.

On August 1st, the Lake San Marcos Kiwanis Club will hold a Ladies Night party at the Trophy Room. Mary Cherry, M.G.A., wife of one of the local Kiwanians will be the featured attraction. Mrs. Cherry is very well known in the business and educational world as a graphoanalyst. She has lectured widely to service clubs and busi-

ness organizations and her talks are both entertaining and educational. Besides lecturing she has served on the faculty of Graphoanalysis Congress and on the faculty of the University of Young Presidents.



Mary Cherry



SACRAMENTO REPORT

FROM THE OFFICE OF ASSEMBLYMAN JOHN STULL

A recent visit to the State Capitol by a number of leaders of municipal governments in San Diego County dramatically points out the need for a better channel of communications between locally elected representatives and their counterparts in state government.

As an elected representative to the state legislature, I have endeavored to keep in tune with local problems and to represent the general attitude of my constituents on matters before the legislature.

However, there are times when in the press of business, issues arise on a local level which are not communicated to us until the damage is done. Fortunately, such problems are few and far between, but even one issue can provoke irreversible damage to local government if not halted in time.

Although the mayors of the various cities in the county express themselves in serious tones in our meetings, some of the problems had been issues quite some time ago.

Hopefully, the meeting between the mayors and the San Diego County delegation in the legislature will be one of many meetings so more effective channels of communication can be established between local government and the legislature.

As one mayor put it before Governor Reagan—"We are at the State Capitol to shorten the distance between San Diego and Sacramento."

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People, Places and Things

THE COUNTRY FRIENDS FASHION SHOW

"The Agony and The Ecstasy," the title of Irving Stone's best selling novel has been chosen as the tongue-in-cheek theme of The Country Friends 16th annual "Appearance of Autumn" Fashion Show. The Show, to be held at The Inn at Rancho Santa Fe on September 22nd, should eliminate some of the confusion about the new fall hemlines.

Interpreting the exciting new lengths to which the hemlines are dropping, will be the well-known California couture designer, Bill Travilla. His marvelous collection is feminine and varied. We believe that even the most skeptical women will be pleased with the many attitudes of fashion he will present. Travilla includes among his private clients such well-known social and theatrical personalities as Diahann Carroll, who he also dresses for her TV show, "Julia"; Elizabeth Taylor, Greer Garson, Mrs. Ed Sullivan and many others.

On August 14th, the Sponsors for the "Appearance of Autumn" Fashion Show will be the honored guests of the Board of Directors of The Country Friends at a Supper Party. Bill Travilla, John Hogan, Joe Jessop, and the committee will join the Sponsors for the elegant party at the Rancho Santa Fe home of Mr. and Mrs. Arthur R. Lindburg. The guests will enjoy dancing to the music of Harper McKay on the beautifully landscaped grounds of the Lindburg home. Unusually fashioned banners will be featured in the decor.

The Sponsors are a select group of people who underwrite the cost of The Fashion Show. Their support makes it possible for the proceeds of the Show to go to many San Diego charities including Gillespie Child Care Center, Family Services of San Diego County, Crisis Center, Community Services of San Diego, Mercy Clinic, and Child Guidance. Money to support these many charities is earned through three main fund raising projects. In addition to the Fashion Show, they sponsor "A Day at The Del Mar Turf Club" and maintain The Country Friends Shop. Beautiful antiques, china, crystal, and silver are among the many unusual items to be found at The Shop. The Shop, manned by volunteers, is open for your inspection six days a week year round.

RANCHO SANTA FE LIBRARY GUILD

In a gay atmosphere created by bright mobiles strung throughout the Children's Library, the young people of Rancho Santa Fe from 1st graders to college age are busy these vacation days with Library activities. Library Guild Board members, Mrs. Alan Bancroft, Mrs. Ernest King, Mrs. Peter Fletcher, and Mrs. Kenneth Bowles are in charge of the Library Guild's Summer Reading Program. This year's theme is the Deep Sea Diving Club. Over 180 eager young readers are already enrolled.

The program is being supervised by the following teen-age Junior Guilders: Patty Biron, Diana King, Judy Sherwin, Carol Sensibaugh, Glen Gillies, Betsey Thomas, Debbie Bray, Karen Jan, Donna Bolden, Kris Conkey, Carol Johnson, Kathy Blanding, Mary Jo Paulin, Shelly Franklin, Marilyn Rasmussen, Ann Bowles, Susan Bowles, Kathy Van Benschoten, Paige Selby, Lynn Perry, Cynthia Briggs, Jennie Knudsen, Sheila Haire, Denise Prim, Wenda Wencke, Julia Resh, Leslie Welsh, Cindy Kratz, and Diana Strauss.

The Junior Guilders listen to the children's book reports, award prizes of shells, starfish and sea horses for achievement and record reading progress on the mobile that is given to each child. The mobiles depict the ocean's depths and has a bathyscaphe which descends indicating the number of books read.

The leading contenders in the race for the grand prizes of gift certificates which the Library Guild will give are currently: Jane Laughlin, Phyllis Muler, Mark Ayling, and Alan Bancroft. Each of the leaders have read over 100 books.

Every Tuesday morning at 10:00 a special program is given for the young readers.

Mrs. Don W. Bailey displayed her outstanding shell collection and discussed the history of each of her rare shells.

Mr. Richard Springs presented films of Deep Sea Diving with accompanying commentary which received such an enthusiastic reception that he has been invited to give a repeat showing before the Summer Reading Program concludes on September 1.

Movies from the Library film collection are also shown on Tuesday mornings.

RANCHO SANTA FE REPUBLICAN WOMEN FEDERATED

by Martha C. Ferneding

This is an important time for all Republicans. We are invited to lunch at the Bahia on Monday, August 10 to hear Lt. Governor Ed Reinecke. Phone 756-1577 for tickets.

Before September 10, 1970 all new eligible residents must be registered in order to vote for our fine Republican slate in November. Phone Ruth Briggs, Ferne Orlik or Cindy Middleton who will be ready and willing to register you. Arrange for an absentee ballot if you are to be away.

Next, circle Saturday, September 19 on your calendar. This is the date of our traditional biennial Block Party. The chairmen are Colleen Buchheim, Pat Wilson, and Bud Hicks. The food committee consists of Lorraine Toth, Sally Kintner, and Georgie Grim. Program chairman is Gladys Irwin and invitation chairman is Carroll Driggs. Our assemblyman John Stull will be master of ceremonies.

All proceeds will go to our wonderful candidates headed by Governor Reagan, and Senator Murphy. "You all come," please.

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JULY 7, 1970, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Kelsey, Architect Hope, Vice President Blackman and Alternates Frobes, Larson and Teetzel.

Also Present: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

The minutes of the previous Art Jury meeting were approved.

Mr. Horace Blackman was seated as regular member of the Art Jury, term expiring December 31, 1972.

Mr. C. David Frobes and Mr. Hubert G. Larson were seated as Alternates, terms expiring December 31, 1970. These appointments were made by the President of the Board of Directors at the meeting of July 2, 1970.

ADDITIONS & ALTERATIONS

RSF Library Guild Children's Library—Portion Lot 21, Map 2129, Avenida de Acacias. Approved with suggestion. Waiver of fee recommended to Board of Directors.

Schofield, W. Mower Storage & Carport—Parcel 1/4, Block 10, El Montevideo. Mower Storage Shed approved. Carport disapproved.

Haskell, A. Pool and addition to existing residence—Parcel 11/4, Block 32, Via del Alba. Approved.

Picking, R. Fence—Parcel 2/8, Block 19, Via de la Cumbre. Deferred.

SUBDIVISIONS

Goodwin Small Business Co. Parcel 4/1, Block 23, La Noria, consisting of 7.04 ± acres into sites of 1.0, 1.0, 1.0, 1.0, 1.0 and 1.0 ± acres. Deferred at the request of the applicant.

Donohue, R. (escrow Crumley) Parcel 3/6, Block 15, Las Colinas-Zumaque, consisting of 4.18 ± acres into sites of 2.1 and 2.1 ± acres. The Art Jury advises disapproval and confirms the previous denials of this subdivision.

KEEPING OF HORSES

Emmons, T. H. Parcel 7/10, Block 10, San Elijo, 4.0 ± acres—four horses. The Art Jury advises approval to the Board of Directors.

Preston H. Kelsey, President
David A. Van Evera, Secretary

THE OFFICIAL PUBLICATION OF
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MINUTES OF REGULAR MEETING OF THE BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD ON THURSDAY, JULY 2, 1970 at 9:00 A.M.—BOARD ROOM

PRESENT: President Lee, Vice President Maas, Directors Bellman, Coberly, Truesdale, and Wheelock.

ABSENT: Director Nix.

ALSO PRESENT: Legal Counsel Donnelly, Secretary Van Evera, and Recording Secretary Butts; also, Ann Clevenger, representing Rancho Santa Fe Times.

MINUTES OF PRECEDING MEETING

The minutes of the meeting of June 18, 1970 were approved.

ART JURY RECOMMENDATIONS

Subdivision

J. H. WILLIAMS (in attendance) Parcel 4/2, Block 6, La Crescenta, consisting of 4.88 ± acres into 2.4 and 2.2 ± acres. Motion for continuance at request of applicant, approved. (with Director Coberly opposed).

Keeping of Animals

D. H. BUDLONG Parcel 1/2, Block 3, Lago Lindo: continuance of approval to keep 2 horses. APPROVED.

W. M. KAMPF Parcel 8/4, Block 33, El Acebo: continuance of approval to keep 2 horses. APPROVED.

J. F. McGONIGLE Parcels 6/6, 8/1, 8/2, 8/3, 8/4, Block 27, Las Colinas: continuance of approval to keep 15 horses. APPROVED.

Covenant Modification

Haugsten, et al Parcel 19/2, Block 36. Public Hearing set for 7/16/70.

Miscellaneous

SWIMMING POOL COVERS Regulations governing swimming pool covers were referred to Legal Counsel for study and report.

COMMITTEE REPORTS

Finance Committee Chairman Maas presented the following recommendations of the Committee to the Board for approval:

1. Approval and implementation of Holbrook and Willis, Certified Public Accountants, recommendation that the present 8 departmental accounting classifications be consolidated into 3 classifications.
2. Reject the recommendation that all expense items of a general and administrative nature should be borne by the Association General Fund.
3. Approve the recommendation for allocation of fixed expenses.
4. Reject the recommendation to set up separate bank accounts for each of the 3 divisions or classifications.

The motion was made, seconded and passed to approve the Committee recommendations.

The proposed 1970-71 budget, copies of which were given to Board members on June 18, was approved for mailing to Association members prior to the Budget Hearing scheduled for Friday, August 14.

please turn to next page

CHARLES A. CHAPIN
He and they are hereby authorized to withdraw funds of this Corporation from any account of the Association, signed as provided herein with signatures duly certified to said bank by the Secretary of this Corporation.

ASSOCIATES
Howard L. Wellman
John R. Ziegler
Harry J. Lee

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NEW BUSINESS

Art Jury Appointments

President Lee requested approval of the Board of the following appointments to the Art Jury:

Horace Blackman, Member, to fill vacancy term ending December 31, 1972; C. David Frobes, Alternate, to fill vacancy term ending December 31, 1970; Hubert G. Larson, Alternate, to fill vacancy term ending December 31, 1970.

The members of the Board were unanimous in approval of the above.

Committee Appointments

The following Committee appointments were approved:

Finance Committee: W. G. Maas, Chairman; Members R. L. Johnson, W. O. Heath, M. E. Montrose, P. L. Kartzke.

Golf Activities Committee: W. K. Wheelock, Chairman; D. S. Frederick, Co-Chairman; Members A. H. Dutton, E. B. Fletcher, and Mrs. Edith Christopher.

House Committee: V. A. Bellman, Chairman; F. J. Truesdale, Co-Chairman.

Park & Recreation Board: F. J. Truesdale, Chairman.

Planning Commission: J. E. Coberly, Chairman.

Rancho Santa Fe Maintenance District: F. J. Truesdale, Chairman; Members C. D. Frobes and D. A. Van Evera.

CORRESPONDENCE RECEIVED

R. L. Newhafer, regarding violation of trailer regulations: after a visit to the site, the Board directed the owner to take steps to correct the situation.

D. W. Degn, attorney, appeal of ruling of Art Jury: President Lee set July 21, 1970 for mediation conference with Art Jury.

In a gay atmosphere created by bright mobiles strung throughout the Children's Library, the young people of Rancho Santa Fe from 1st graders to college age are busy with library activities.

PERSONAL APPEARANCE

Association Member L. Byron Culver, President, Board of Trustees, Rancho Santa Fe School District, presented R. Roger Rowe, Superintendent, Rancho Santa Fe School, and Architect Ron Young to discuss with the Board of Directors a proposal for a community gymnasium-recreation facility.

RECESS AND ADJOURNMENT

The Board was recessed at 11:20 A.M. for a field trip to inspect properties. The Board was adjourned at 11:55 A.M.

J. E. Lee, President
 David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JUNE 23, 1970, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Kelsey, Architect Hope and Alternates Blackman and Teetzel.

Also Present: Mr. H. Larson and Mr. C. David Frobes, Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

The minutes of the previous Art Jury meeting were approved as corrected.

NEW CONSTRUCTION

Loomis, R. C. Residence—Lot 81/141, Map 2089, El Montevideo. Approved.

Loomis, R. C. Residence—Lot 77, Map 2089, Mimulus. Approved.

Shamel, J. B. (in attendance) Residence—Parcel 3/1, Block 17, La Valle Plateada. Disapproved.

Shuford, S. Residence—Parcel 1/4, Block 16, El Vuelo. Approved.

Curry, R. T. Residence—Parcel 6/10, Block 22, Los Morros. Approved.

Mitchell, L. Residence—Parcel 8/4, Block 9, Los Morros. Approved.

ADDITIONS & ALTERATIONS

Graham, C. C. (Architect in attendance) Kitchen and Family room addition—Parcel 4/4, Block 43, Via de la Valle. Disapproved.

Oldham, R. C. Swimming Pool—Parcel 5/4, Block 11, San Elijo. Approved.

Neeb, R. A. Bedroom and bath addition—Parcel 1/1, Block 10, Via de Fortuna. Approved.

Wilson-Barber Family room—Parcel 2/5, Block 20, Lago Lindo. Approved.

SUBDIVISION

Williams, J. H. (Resubmission) Parcel 4/2, Block 6, La Crescenta, consisting of 4.88 ± acres into sites of 2.4 and 2.2 ± acres. The Art Jury advises disapproval to the Board of Directors.

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KEEPING OF ANIMALS

Moore, E. J. (escrow Wiseman) Request for continuance to keep two horses on Parcel 3/3, Block 29, Las Colinas. (Returned by Board of Directors). The Art Jury visited the site and verified Board of Directors approval.

Budlong, D. H. (escrow Haskins) Request for continuance to keep three horses on Parcel 1/2, Block 3, Lago Lindo. The Art Jury advises approval to the Board of Directors.

Kampf, W. M. (escrow Gault) Request for continuance to keep two horses at Parcel 8/4, Block 33, El Acebo. The Art Jury advises approval to the Board of Directors.

McGonigle, J. F. (escrow Shamel) Request for continuance to keep fifteen horses on Parcels 6/6, 8/1, 8/2, 8/3, and 8/4, Block 27, Las Colinas. The Art Jury advises approval to the Board of Directors.

MISCELLANEOUS

Applications requiring Covenant Modification—Art Jury comments forwarded to Board of Directors.

Letter from Holly Construction Company. Applicant advised of Art Jury decision.

Repainting of fences on Parcels 6/6, 8/1, 8/2, 8/3, and 8/4, Block 27 Las Colinas. Approved.

Picking, R. Fence—Art Jury comments forwarded to applicant.

The Art Jury discussed the construction of "Bubble Tops" for swimming pools.

It was the opinion of the Art Jury that a cover over a pool, whether constructed of plastic, wood, etc. constitutes a structure within the meaning of the Covenant. Therefore, plans should be submitted to the Art Jury for approval or disapproval.

The Art Jury requested that an appropriate regulation be promulgated by the Association.

Preston H. Kelsey, President
 David A. Van Evera, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD ON THURSDAY, JUNE 18, 1970, 9:00 A.M. — BOARD ROOM

PRESENT: Directors Lee, Maas, Truesdale, Wheelock, Coberly, and Bellman.

ABSENT: Director Nix.

ALSO PRESENT: Association members Evans, Frobes, and Witherow; Secretary Van Evera and Recording Secretary Butts.

REPORT OF ANNUAL ELECTION

Pursuant to the returns of the Annual Election held on June 8, 1970 the following Association members were certified as having been elected to Rancho Santa Fe Association Board of Directors for a three year term ending June, 1973: Judge Lloyd S. Nix, Mr. Vernon A. Bellman, and Mr. J. E. Coberly, Jr.

ELECTION OF OFFICERS

Nominations for President of the Board were declared open: Director J. E. Lee was nominated. There being no further nominations, it was moved, seconded and carried that the nominations be closed. Mr. Lee was unanimously elected President.

President Lee called for a motion to reappoint Mr. Van Evera to the position of Secretary-Treasurer. It was moved, seconded and unanimously carried that Mr. David A. Van Evera be reappointed Secretary-Treasurer of Rancho Santa Fe Association.

RECOGNITION OF RETIRING DIRECTORS

President Lee presented framed certificates to Past President Evans and Past Directors Frobes and Witherow in recognition of their service to Rancho Santa Fe Association.

SPECIAL ORDER OF BUSINESS

Bank Resolutions.

It was moved, seconded and unanimously carried that the following resolutions be adopted:

(I) RESOLVED: That

J. E. Lee, President; W. G. Maas, Vice President; Vernon A. Bellman, Director; David A. Van Evera, Secretary-Treasurer

be and they are hereby authorized to withdraw funds of this Corporation from any account of the Association, signed as provided herein with signatures duly certified to said bank by the Secretary of this Corporation and said bank is hereby authorized to honor and pay any and all checks so signed, including those drawn to the individual order of any officer or other person authorized to sign same. Each check on the general account of the Association in the amount of \$300.00 or less, and each check on the payroll account of the As-

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sociation in the amount of \$300.00 or less may be signed by the Secretary-Treasurer. Checks in excess of stated amounts must be signed by two authorized signatures. In the absence of the Secretary-Treasurer, checks must be signed by any two authorized signatures.

RESOLVED FURTHER: That any said bank account shall be governed by application banking laws, customs and Clearing House regulations and by the rules printed in the bank book, and shall be subject to the service charge schedule of the bank.

(2) RESOLVED: That any two of the following are authorized to have access to the Safe Deposit Box of the Association:
J. E. Lee, President
W. G. Maas, Vice President
Vernon A. Bellman, Director
David A. Van Evera, Secretary-Treasurer

MINUTES OF PRECEDING MEETING

The minutes of the meeting of June 4, 1970 were approved.

ART JURY RECOMMENDATIONS

Subdivision

W. A. Waugaman. Parcel 1/2, Block 9, El Mirlo, consisting of 27± acres into sites of 3.6, 3.6, 5.3, 4.3, 4.8, and 4.0± acres. APPROVED.

Keeping of Animals

J. R. Ziegler. Parcel 5/3, Block 16, El Mirador, 2.91 acres: two horses. APPROVED.

E. J. Moore (Wiseman escrow) (R. Wiseman & Realtors Bernard & Sawade in attendance) Parcel 3/3, Block 29, Las Colinas: continuance of approval to keep 2 horses. APPROVED, subject to satisfactory report from the Art Jury.

COMMITTEE REPORTS

Golf Activities Committee Chairman Lee reported on the June 9 meeting.

Membership was reported as: Association, 263; Non-Association, 101; Resident Non-Association, 8; Total, 372.

Recommendations of the Committee for changes in fees effective fiscal year beginning July 1 were read. The Board was unanimous in its approval of the changes.

A letter from Rancho Santa Fe Men's Golf Club requested that, as in the past, green fees for guests be waived for the men's invitational on August 22, the Jack and Jill tournament on August 23, and practice play (on August 21) in preparation for the tournament. The motion was made, seconded and unanimously approved to grant the request.

A request from Rancho Santa Fe Men's Club was presented for approval of 16 member team of San Diego Police Force to compete against a group from the Men's Club (probably at some date after the middle of September) on a non-fee basis. A motion to grant this approval was made, seconded and unanimously passed.

Finance Committee

Co-Chairman Maas presented the proposed 1970-71 Schedule of Fees. After discussion, the motion to approve the schedule as presented was made, seconded and unanimously approved. Mr. Maas stated some of the recommendations made by Willis and Holbrook, Accountants, of our accounting system as being received by the Finance Committee: i.e., instead of the present 8 account classifications, the accountants recommend 3 account classifications — Rancho Santa Fe Association; Golf; Restaurant and Bar.

Copies of the proposed 1970-71 budget were presented to members of the Board. Mr. Maas led the discussion and answered questions. Members of the Board will study the proposed budget for further discussion.

SECRETARY'S REPORT

Receipt of notification from the San Diego County Traffic Advisory Committee of the extension westerly of the speed zone on La Granada to Avenida Maravillas was read. The appropriate signs will be posted for the speed zone extension following the required 30-day waiting period for ordinances. This will result in 35 mile speed limit on La Granada from Avenida de Acacias to Avenida Maravillas.

UNFINISHED BUSINESS

Request for Approval to Operate a Summer Day Camp

Present: Mrs. Patricia Hughes and Association members Mr. and Mrs. P. J. Anderson, Mr. and Mrs. J. Morford, Mr. and Mrs. R. C. Loomis, Mr. and Mrs. W. O. Taylor, Dr. and Mrs. W. H. Meyer, Dr. R. B. Stoughton, Mesdames Florence Day, Nancy Bellman, Leila J. Champ, Meredith

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L. Morton, Loraine Sterkel, Mila Irwin, Mary H. Gunning, Messrs. J. Hedrick, H. G. Larson, H. W. Welsh, and C. W. Dustin.

The Secretary reviewed the establishment of the existing zoning on Lots 28, 29, 30, 32, 33, 34, and Portion Lot 30, Map 2089, property on a portion of which Mr. and Mrs. Q. T. Hughes propose to operate a summer day camp for children. He defined Rancho Santa Fe Association Class 'C' zone, which is the present zone of this property, and he listed the uses permitted by the 'C' zone.

At the request of the President, the Secretary read letters received in reply to notice mailed to property owners within 500 feet of the property under discussion informing of the proposed use. Seventeen adverse replies were received from the neighbors.

The President asked if anyone in the audience desired to speak on the matter. Several persons addressed the Board and stated their reasons for objecting to the enterprise.

Mrs. Patricia Hughes, planner of the proposed program, was asked if she wished to speak in its behalf. She stated that she felt she had nothing to add to the written material which she had previously submitted and which had been made available to Board members and property owners.

After discussion, the motion was made, seconded and unanimously approved that the request for Association approval for a Summer Day Camp to be operated on the grounds of the Wishing Well Hotel be denied.

The motion was made, seconded and unanimously passed that the Rancho Santa Fe Association file with the County Planning Commission an objection to the granting of a special use permit by the County of San Diego to operate a private elementary and secondary school and a day camp on the Wishing Well Hotel property (Lots 28, 29, 32, 33, and 34, and Portion Lot 30, Map 2089).


RECESS AND ADJOURNMENT

The Board was recessed at 12:05 p.m. for a field trip to inspect properties. The Board was adjourned at 1:40 p.m.

J. E. Lee, President

David A. Van Evera, Secretary

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TONY'S JACAL — Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

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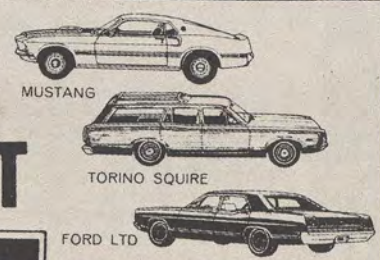


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From their Greens North home Leone and Stan Eisman enjoy an unobstructed view of the golf course. Leone was co-founder of Verdugo Hills Travel Service, Glendale, California and is a comparatively new resident.

Stan Eisman is securities representative for Ralph Wilford Company, La Mesa. Before moving to Rancho Bernardo he was in the real estate business and prior to that Vice President of Ask Mr Foster Travel Service for many years.



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Terminix Topics

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Women with young children, people with beloved pets, restaurant managers, food store operators, doctors and dentists, happily let some low paid, half trained nit-wit, spread poisons all over their home or business, with no questions asked, as long as the price is cheap.

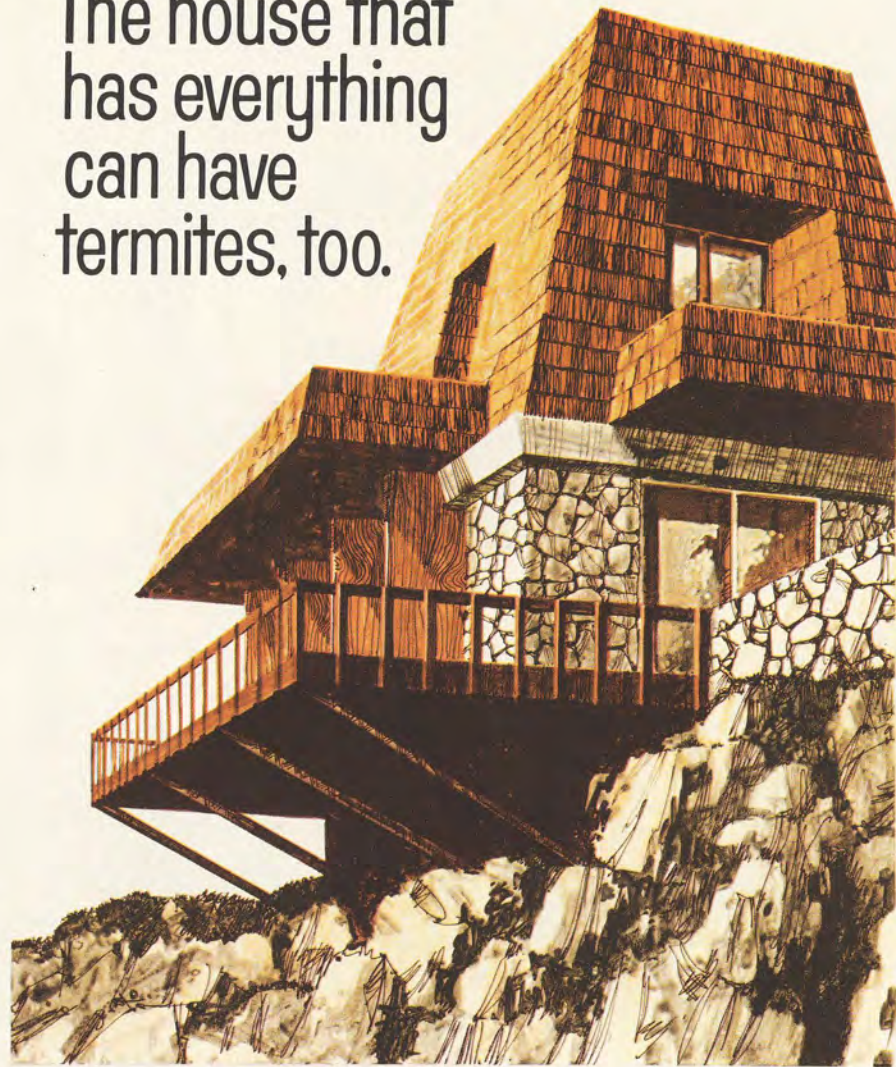
If all you want, is to kill all the bugs around, it can be done very effectively, for the whole town at once, with a small thermonuclear bomb. Of course there are a few unpleasant side effects but the bugs are dead.

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So remember next time, when you pay for quality service, you are buying more than pest control, you are buying safety for your family.

Address questions to Tom Walsall, c/o 3645 India St., San Diego, 92103. Specimens for identification must be carefully packed to avoid damage. Please use this service, it is free and it helps me in choosing subjects for this column.

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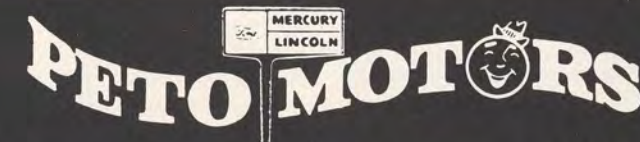
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FELICITA PAGEANT



A mixture of myth, mystery, legend and history will be relived in Escondido with the staging of a once-popular pageant that has been gathering shelf-dust for almost forty years.

"Felicita"—the story of an Indian maiden who was purported to be the heroine of the Battle of San Pasqual—will be presented in pageant form at Escondido's Kit Carson Park on September 12-13; 19-20 and 26-27.

The original play was written by Dr. Benjamin F. Sherman and based on a battle between General Stephen W. Kearny's Army of the West for the United States and General Andrea Pico's Mexican Army. This battle was considered, by many historians, as the most important battle in winning California from Mexico. The battle is also famous as one of the highlights of Kit Carson's career, who ran barefoot to San Diego to bring help for Kearny's outnumbered army.

The play was originally produced in 1927 and was presented annually with great success until 1931 when the Depression era took its financial toll.

Buddy Ashbrook, head of the Drama Department at Palomar College, will direct the 1970 pageant. He stated that the play calls for a cast of 150 persons with fifty principal roles. Only about 30 of the latter are speaking roles, but dancers and musicians also play a big part in the production. Over 75 horsemen and several stunt men will also be a featured part of the pageant.

Dr. Sherman, who now practices in San Diego, along with other members of the original production, will attend the 1970 performance. Melville Howell, President of the Felicita Pageant Corporation who is responsible for the plays revival, along with Alan McGrew, a Director, are two of the original cast who will participate.

The site of the pageant will be an oak grove shaded area in Kit Carson Park only about one mile from the original battle. A creek has been diverted to run through the main set and seating will accommodate over 10,000 people for the three consecutive week-end performances.

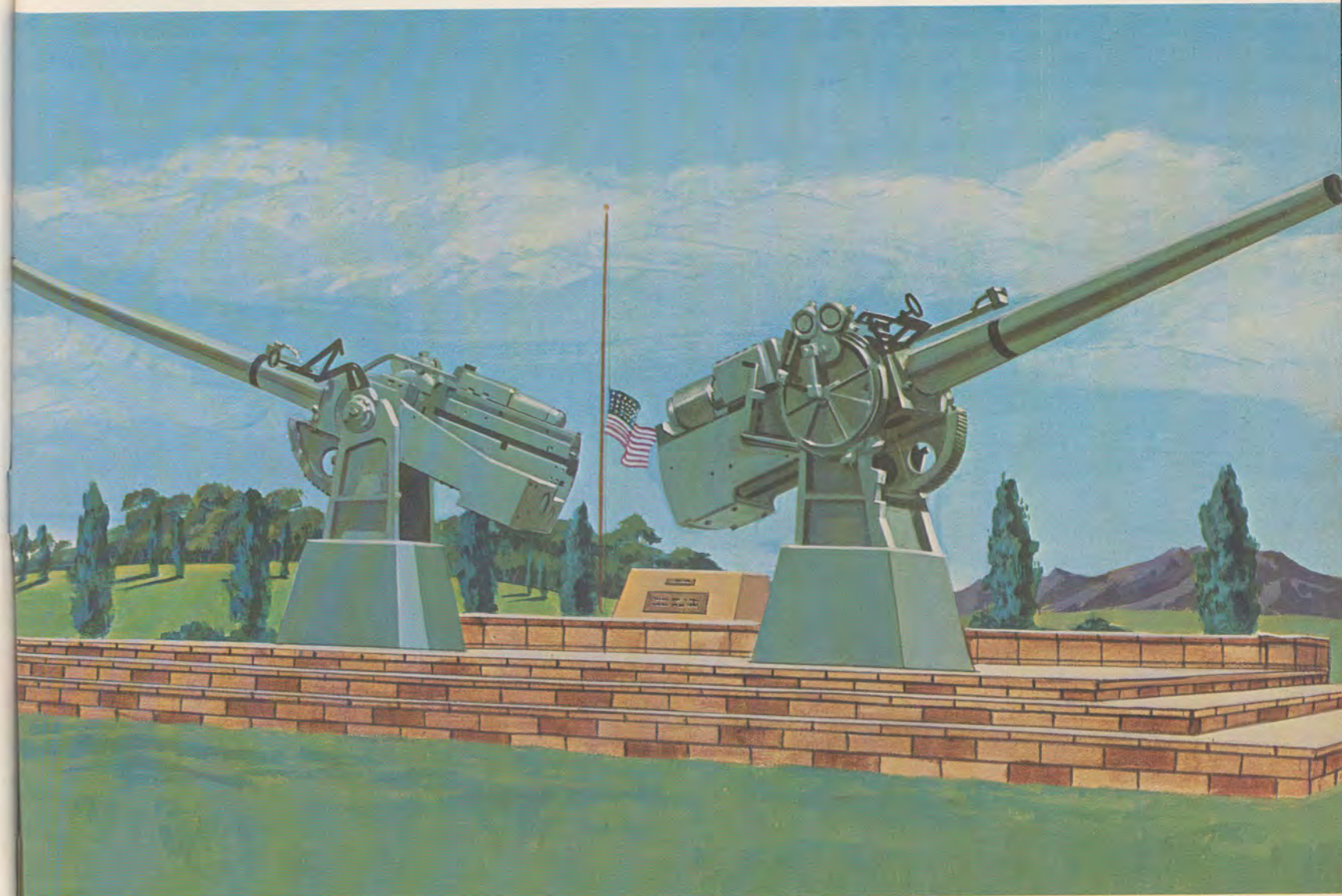
Further information on the pageant and ticket availability may be obtained by calling Melba Cotton at 745-0772; or Erwin Burbach, Pageant Chairman, at 745-5142 in Escondido.

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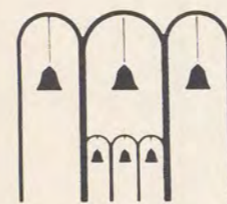


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Gentlemen: Please send additional information on Arlington West and other Veterans properties at El Camino Memorial Park. I understand I must be a Veteran, Serviceman or member of such a family to qualify.

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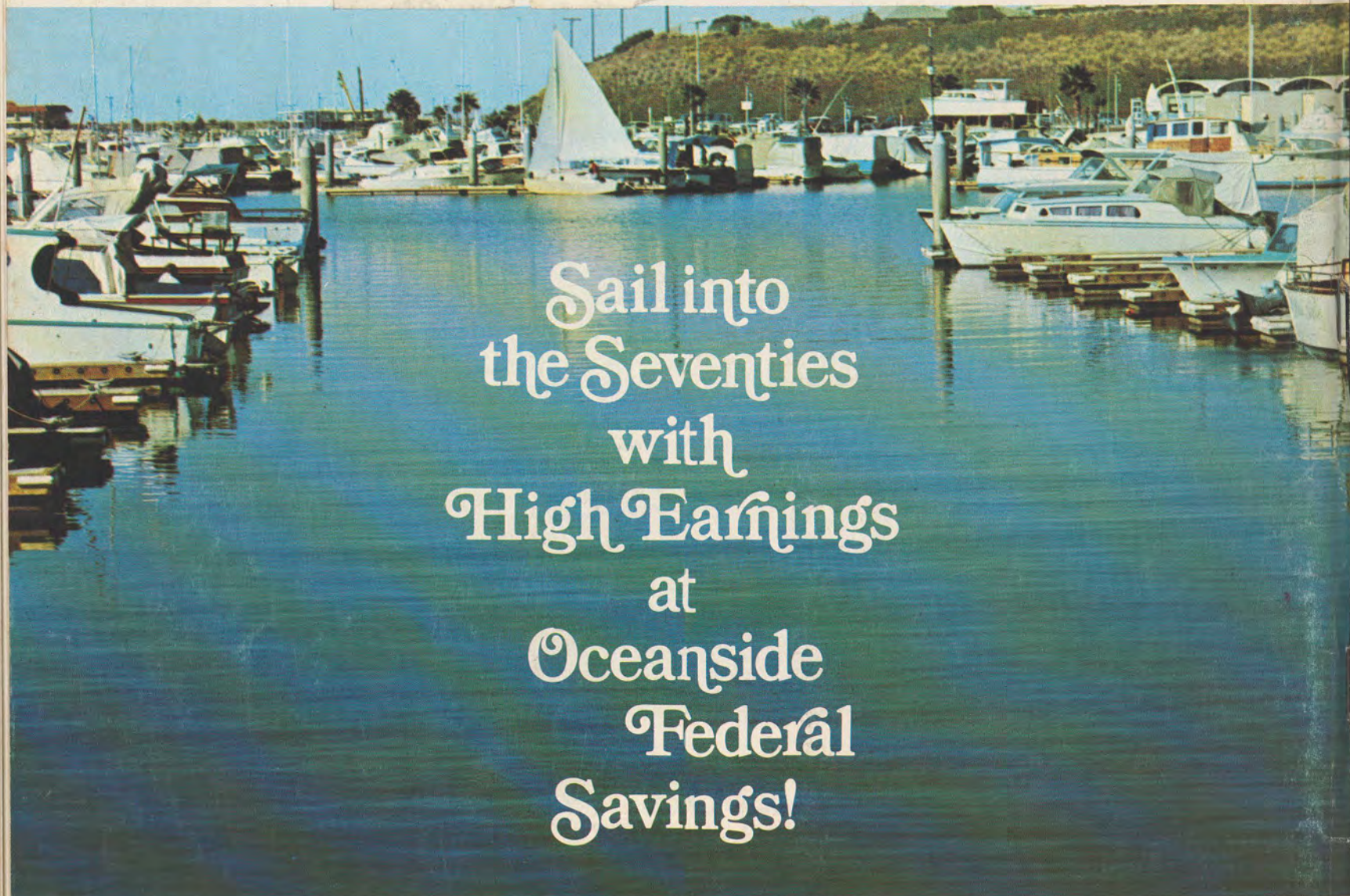
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