

SAN DIEGO

north county living

JULY 1974 ONE DOLLAR



**Del Mar
The Season
Opens July 24th**

Congratulations, Rancho Santa Fe Youth, Inc.
on your

FIRST ANNUAL HORSE SHOW

August 23, 24, 25

to benefit the new Russell Holcomb Youth Center



Mr. Brock Cowan and Mrs. Dixon Cubbuck. Mrs. Chubbuck and her committee are carefully preparing some lovely garden items to be offered for sale during the three days of the Horse Show.



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Best wishes to Rancho Santa Fe Youth, Inc. on the occasion of their First Annual Horse Show!



Jack Cochran of Del Mar Travel, Inc. in Del Mar is accustomed to dealing with thoroughbreds . . . and every trip he plans for his many satisfied clients is truly a winner! A world traveler himself, Jack is a familiar friend to Ranchoites and a supporter of every civic project in North County. Kama Farms, one of Rancho Santa Fe's most beautiful horse farms, specializes in thoroughbred horses.

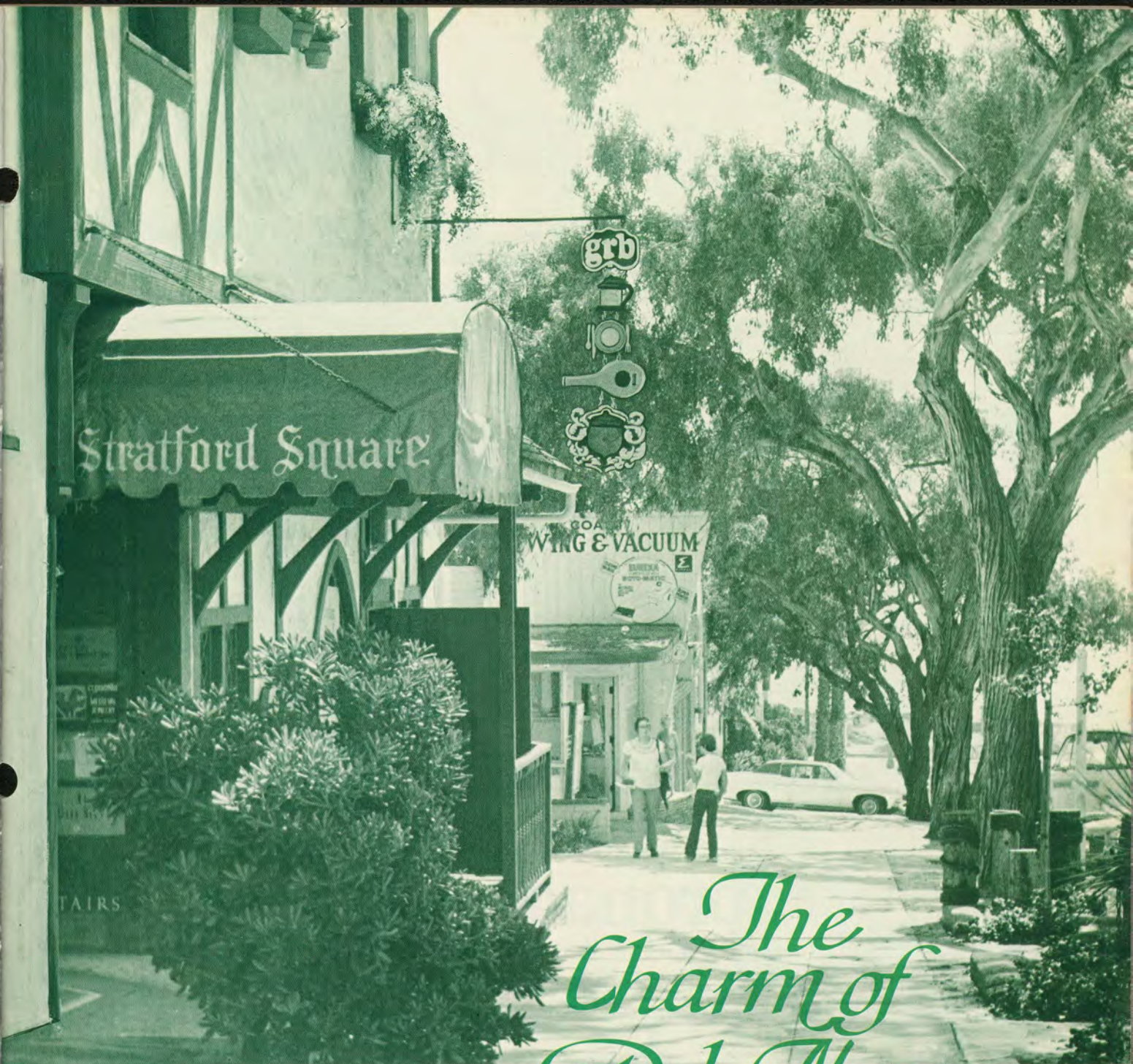
* Jack is pictured with Mrs. Don Sammis, wife of the President of Rancho Santa Fe Youth, Inc. She is working on trophies and ribbons for the show.

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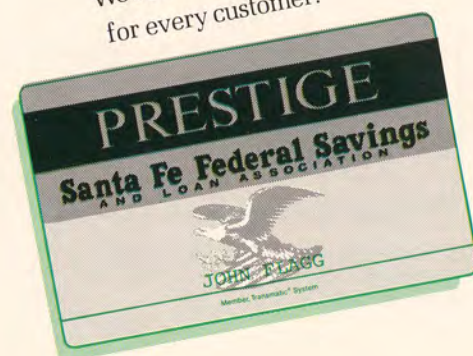
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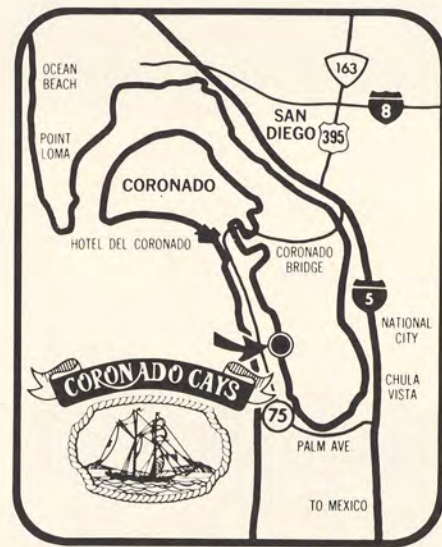
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Coronado Cays is located four miles south of the Hotel Del Coronado on the Silver Strand.



SAN DIEGO north county living

July 1974 • Volume 13 Number 7

About the Cover:

When the Del Mar Racing Season opens on July 24th, first day patrons will be greeted with a sparkling new \$1.8 million addition. This is the first major expansion to the racetrack since 1955, and it was funded by revenue generated by the racetrack, according to Del Mar's executive vice president and general manager, Donald B. Smith.



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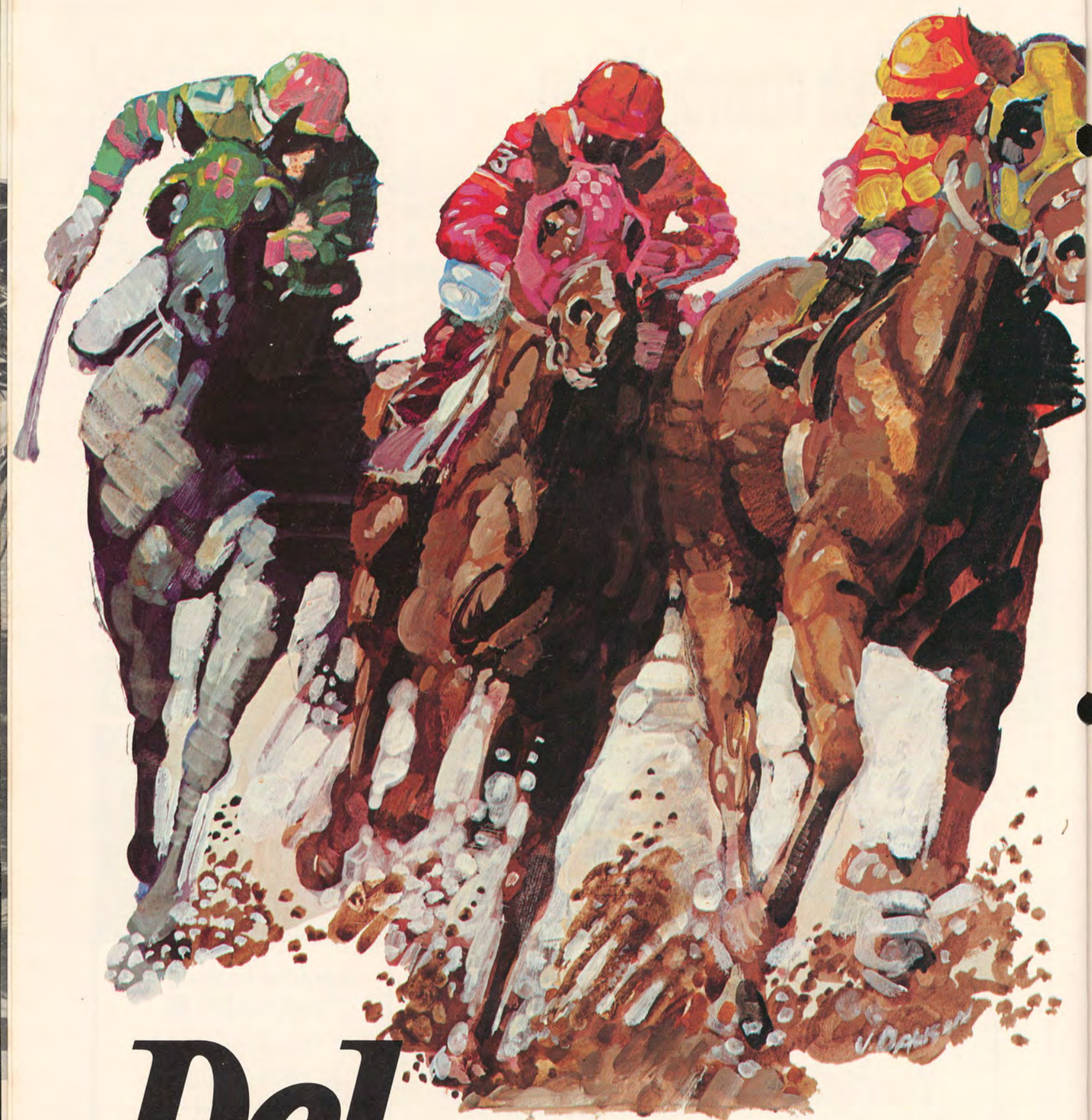
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The Getty Museum Lures Visitors by Helen Isely

North County is ideally situated in many respects. It is far enough away from Southern California population centers to escape smog and congestion, but it is close enough to enjoy their happier aspects on a short-term basis. One excursion that is well worth battling the Los Angeles freeways to make is a visit to the J. Paul Getty Museum in Malibu.

The collections housed by the museum are interesting, but it is the museum itself, a recreation of a first century Roman villa, that makes the trip a must. Dubbed the Villa of the Papyri because of the extensive ancient library found in the original villa at Herculaneum near Pompeii, this recreation of the past is something that in its opulent and authentic gaudiness is quite mind boggling to behold. High on a hill above Malibu, in a carefully manicured, green setting, the museum duplicates in so far as building and environmental codes permit, the home of a wealthy patrician family.

The rooms (with their peculiar Latin names dear to the heart of anyone who struggled through first year Latin), the masterfully laid marble floors, the formal gardens and refreshing fountains, and the highly decorated garden walls are all there, resplendent in their newness.

The Villa of the Papyri is not the first Getty museum in Malibu. The first one was an extension of the J. Paul Getty residence there, and had eight galleries, which were opened to the public in 1954. As the Getty collections grew, it became apparent to the trustees of the museum that a larger exhibition place

was needed. In the spring of 1970 the trustees decided to build a new museum and late in that year construction on a ten-acre site adjacent to the older museum was begun. Because of Getty's extensive collection of Roman and Greek sculptures, it seemed appropriate to house all of the collections in a building congenial to the major one. It was subsequently decided to reproduce a large Roman seaside villa discovered at Herculaneum in the first century. The villa had been preserved through centuries by the ash and volcanic mud that covered the city in 79 A.D., when Mount Vesuvius erupted and destroyed Pompeii, and it, therefore, was possible to reproduce much of it with great accuracy.

The new Getty museum displays the famous collections in 38 galleries totaling 48,000 square feet. The first floor houses the Greek and Roman collection, which consists primarily of marble statues, the most famous of which are the Lansdowne Herakles, the Mazarin Venus and an Amazon head from the temple of Hera in Argos. Many of the sculptures in the collection are Roman replicas of earlier Greek statues.

The second floor contains the Getty collection of Western paintings, mostly from the Dutch and Flemish schools, and an extensive collection of French decorative arts (including furniture, tapestries and ceramics).

Originally the museum was open seven days a week, but neighbors complained so bitterly about traffic congestion and parking problems that museum hours were curtailed to Monday through

Friday from 10 a.m. to 5 p.m. It is now necessary to make reservations for parking spaces in advance by telephoning the museum at 213-454-0361 or by writing to the J. Paul Getty Museum, 17985 Pacific Coast Highway, Malibu, CA 90265. Reserved tickets are held by the gateman to be picked up on arrival at the museum. Admittance is on a first come, first served basis, and since there are less than 250 reserved tickets, the casual visitor runs the risk of being turned away. It is expected that during July and August it will be necessary to reserve from one to two weeks in advance. Parking and admission to the museum are free.

Accustomed as most people are to the splendors of the past being softened and dignified by the patina of age and disrepair, this six-month-old marvel at one and the same time jars the senses and seems just right for the California countryside. Its architecture is, of course, completely out of keeping with any style associated with the contemporary scene in Southern California. However, the villa's setting is quite in keeping with its illustrious original. Like the first one, it is close to the sea and has mountains in the background.

One could perhaps wish to enjoy the villa by night or even moonlight, to wander through its vast halls and summon toga-clad ghosts of the past for company instead of colliding with other tourists at high noon, but since the former is not possible, be sure to enjoy the latter. It does have its advantages. Mount Vesuvius is not about to erupt.

Far left: The peristyle garden is dominated by the museum facade seen at the end of the long reflecting pool. The garden is planted with trees, shrubs and flowers known to have been used in Roman times. Among the plantings are pomegranate, oleander and laurel. Flowers include jonquils, violets and roses.

Left: "The Flute Lesson," one of a charming pair of Sevres bisque figures created in 1755, is part of the Getty collection of decorative French arts housed in the second floor of the museum.

Below: Garden walls are decorated with illusionistic painting in the fashion of the latter half of the first century B.C. The aim of this ancient trompe d'oeil was to expand the space by visual rather than physical means. The window at the left is an illusion. The two at the right are real.





Foot-Loose, Fancy Free...

TOUR OFFERS PROGRAM TO COMBAT AGING PROCESS

For travelers interested in combating the aging process, Ring International has five 21 day tours of Scandinavia and Romania with a unique bonus. As well as the great tourist attractions and scenic splendors of Romania, Denmark or Norway, the tour features Romanian regeneration treatments under Professor Ana Aslan, Md. D.sc, who is Director of the Bucharest Institute of Geriatrics.

Dr. Aslan, a leader in the field of geriatric research, believes that treatment with Gerovital H3, which she developed over two decades ago, can retard the aging process and extend the mental and physical vigor of patients of all ages. Gerovital H3 has recently been placed in the category of safe investigative new drugs by the U.S. Food and Drug Administration for clinical evaluation on its effect on aged patients and Dr. Aslan is confident that physicians treating American test patients will note the same wide range of therapeutic effects she has recorded in her own experience with the drug during its 20 years of use in Romania and other parts of the world. Dr. Aslan has administered Gerovital treatments through her various clinics in Romania to over 100,000 persons and her records indicate a marked improvement in mental and physical capacities in patients treated. The tour will include a medical analysis, consultations, laboratory tests and treatments in the Institute which will in no way interfere with comfortable, normal, everyday activity.

During the treatment period tour members are not confined to bed or clinic and can happily combine the regimen suggested by the Institute with sightseeing and excursions through Romania.

Following the two weeks in Romania the tour departs via SAS for either Copenhagen for sightseeing and shopping,

10 / JULY 1974

or Bergen to experience the Norwegian mountains and fjords.

The total tour price from Los Angeles/San Francisco and Seattle is \$1659.00 and includes: round trip airfare, economy class, based on 14/21 day G.I.T. tour rates as of April 1, 1974, subject to a minimum of 15 participants; first class hotel accommodations with private bath, priced for double occupancy; all meals during the two weeks in Bucharest with breakfast and dinner in Scandinavia. All medical treatments, consultations, examinations, and laboratory tests are also included in the tour price, as well as airport transfers, baggage handling, tips for hotel staff, porters and dining room. No visas are required.

For further information call Ring International, 720 Wilson Avenue, Novato, California, (415) 892-3966, or any Scandinavian Airlines ticket office. □

SITMAR FORECASTS STRONG CRUISE SEASON

Sitmar Cruises is heading into both summer and fall with advance bookings indicating extremely "healthy cruise seasons to Alaska, Mexico and the Caribbean," according to John R. Berry, vice president-marketing.

Berry credits Sitmar's superior service aboard the T.S.S. Fairsea and the T.S.S. Fairwind and excellent retail travel agent support for the company's outstanding growth record.

The Fairsea begins 14-day Alaska-Canada cruises from San Francisco on June 15. Ports of call include Vancouver, Ketchikan, Juneau, Sitka, Campbell River and Victoria. The vessel will also cruise through Skagway and the Glacier Bay. A series of six cruises is scheduled for 1974. Rates are from \$700 to \$1680, per person double occupancy.

The Fairsea will return to Los Angeles and resume one week cruises to Mexico on October 5th, visiting the ports of

Puerto Vallarta and Mazatlan. Saturday evening departures are slated through December 14th. Rates for one week Mexico cruises range from \$350 to \$840, per person double occupancy.

The 25,000-ton sister ship, the Fairwind, will continue its year round Caribbean cruise program from Port Everglades, Florida. The luxury vessel sails every Saturday evening on one week cruises, visiting the four Caribbean capitals of San Juan, St. Thomas, Santo Domingo and Port-au-Prince. Rates range from \$295 to \$840, per person double occupancy.

In commenting on Sitmar's summer and fall cruise schedules, Berry said, "We offer unique cruise programs on both coasts. When the Fairsea resumes one week Mexico sailings she will be the only ship offering regular seven day cruises to Mexico from Los Angeles. On the East Coast, the Fairwind is the only ship on seven day patterns with four Caribbean capitals as port destinations."

Both the Fairsea and Fairwind are linked with 38 U.S. and Canadian cities in a comprehensive air/sea program. Sitmar brochures carry supplements detailing rates from each of the cities.

Berry says "The Sitmar marketing effort will continue to direct potential cruise passengers to travel agents. We will continue to emphasize the importance of the travel agent in our extensive advertising campaign and in our literature."

Both ships will depart on 14-day Christmas cruises on December 21st. The Fairsea will leave from Los Angeles and visit Puerto Vallarta, Acapulco, Zihuatanejo, Mazatlan and Cabo San Lucas. The Fairwind will sail from Port Everglades and call at the ports of San Juan, Fort de France, St. George, La Guaira, Aruba, Cartagena, Cristobal and Montego Bay.

A fuel surcharge of \$45 for seven-day cruises and \$80 for 14-day cruises is added to all fares.

Both ships are of Liberian Registry, carry Italian crews of approximately 500 and feature the latest in luxury cruising conveniences. Each ship has three swimming pools, including one for children, two night clubs, seven bars, eight public rooms, three orchestras, professional entertainment, a pizzeria, sauna, gymnasium, teenage discotheque, children's playroom and nursery, and a 330-seat wide-screen theatre.

All staterooms are spacious aboard the Fairsea and Fairwind and are fully carpeted, have individually controlled thermostats for air conditioning, floor-to-ceiling closets and private facilities.

Sitmar Cruises is headquartered at 3303 Wilshire Boulevard, Los Angeles, 90010, and maintains sales offices in major cities of the U.S. and Canada. □

by Mary Ruhmland

A PREMIER SALE of LE RONDELET OF SAN DIEGO



Spaciousness is the first impression — all floor plans of *Le Rondelet* residences emphasize the luxury of large rooms and expensive appointments. Whether in one, two or three bedroom apartments, immense tinted glass windows and doors unveil the excitement of an ever-changing drama — the glamorous Port of San Diego! Airy kitchens open into large dining areas — bath and dressing room spaces adjoin walk-in closets, bedrooms as generous as any found in a fine home accommodate the largest furniture easily, and living rooms invite a "grand piano" scale of living.

In a time when condominium apartments are glutting the market with cramped designs and minimal structure materials, *Le Rondelet* emerges as an example of superlative workmanship — steel and concrete built to last one hundred years — fireproof, burglar-proof, with subterranean parking, maid service and 24-hour security.

The excellent hardware, smoothly sliding doors, silent electrical fixtures and deep, velvet carpet attest to custom-built standards by Leonard Teyssier, Designer and Builder and Lincoln-Bren Company, in 1967, a day before building had become a nation-wide pariah of overnight contractors. Quality in every detail, from the richly carved front doors to the very latest tabletop stoves, open-air skylights, carpeted balconies and huge floor-to-ceiling wall mirrors, is the irresistible key to *Le Rondelet* luxury living.

The circular design, very expensive to build, afford a 180° exposure to the city skyline, around the magnificent bay to the forested point of entrance for merchant ships, gleaming yachts and the great United States Navy. This is a view as wonderful as Hong Kong or Manila or Papeete — soon to become unobtainable in climate-perfect San Diego.

If desired, the convenience of Kona Kai Club membership on adjacent Shelter Island, which offers tennis courts, swimming pools, yacht marinas, saunas, jacuzzies, gourmet food, entertainment and dancing, is a part of life at *Le Rondelet*. On the beautiful circular grounds of *Le Rondelet* itself, you will find an immense swimming pool, elegant recreation-entertaining complex with wet-bar and refrigerator, hydrotherapy pool, saunas, ping-pong, billiard room and exercise gym-room, within a tropical garden.

Location within San Diego's finest neighborhood, Point Loma, at the entrance to Shelter Island was of special concern to the builder — a potpourri of exclusive shops, from high fashion to gourmet food, boat marinas, San Diego's best restaurants, banks, sportfishing docks, post office, beautiful beaches, art galleries, as well as yacht clubs, are within a few steps from your front door.

Ten minutes from downtown San Diego, fifteen minutes from the beautiful shopping mall, Fashion Valley, and twenty minutes from as many as ten golf courses, *Le Rondelet* is quickly accessible even to business and industrial parks.

All of the pleasures and necessities which make up an idyllic existence are laid at your feet in *Le Rondelet* residences, from 1,240 square feet to 2,100 square feet, meticulously planned for people used to affluent living; the prices from \$62,000 to \$160,000.

1150 Anchorage Lane is an address of quality and prestige unequalled in San Diego and comparable to all internationally famous resorts.

Condominium living is not for everyone, but if you want to walk away from responsibility and return worry-free to perfect luxury — *Le Rondelet* can be your beautiful world apart!





Photography by Charles Schneider



Le Rondelet

...The finest luxury condominium residence in San Diego...never again to be duplicated because of new coastal restrictions.

Striking circular architecture makes it a landmark at Shelter Island—a superior quality building...unique...a place of prestige and pride.

Pictures on these two pages show the new spacious residence of Mr. and Mrs. Godfrey L. Duke at Le Rondelet.

Mr. Duke, an award-winning, Chicago-based architect, for the past year has commuted between La Jolla and Chicago, and will soon be opening an office in San Diego.

As soon as Mr. and Mrs. Duke discovered that Le Rondelet Apartments were being converted to condominium, they became the first non-residents to purchase a residence there. Attracted by the central location of Le Rondelet, its design and construction, Mr. and Mrs. Duke particularly liked the spaciousness of the floor plans and the amenities offered. They had been looking for "their ideal spot" in the San Diego area for over a year.



Elegant residences at Le Rondelet feature unparalleled panoramic views of the downtown skyline, the hills of Point Loma, Coronado and the sparkling blue waters of San Diego Bay.

Le Rondelet is a security building. Twenty-four spacious floor plans, some measuring up to 2,100 square feet, provide an infinite variety of life-styles and luxury appointments.

Recreational facilities include swimming and hydrotherapy pool, gymnasium, saunas, billiards, and a magnificent lounge and Club Room...All in a setting of lush tropical landscaping.

Located at the entrance to Shelter Island, and three minutes to the airport, Le Rondelet is within walking distance to some of San Diego's finest recreational areas. It stands adjacent to the San Diego Yacht Club, and nearby marinas, and is only two blocks from postal, shopping and banking facilities.

Le Rondelet means luxurious residences, featuring unusually large one, two and three bedroom floor plans, with all amenities, from \$62,000 to \$160,000.

[8-1/2% Interest 8-3/4% (A.P.R.)]

Le Rondelet

A Lincoln-Bren Development

Point Loma at Shelter Island, 1150 Anchorage
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by Don Dederer

This is Living

WHAT NAVAJO INDIAN GIRLS ARE LIKE

"Great news!" I announced to my wife. "We're going to have two Navajo girls for house guests."

"We're what?"

"What I said. I was talking on the phone with Margaret Zilar at Tanner's Indian Arts in Rancho Bernardo, and she said the graduating class of St. Michael's School would make a bus tour this way and to save expenses would need some rooms in local homes, so I signed us up for two girls."

A shadow of doubt crossed my lady's eyes. Not that she doesn't like Indians. She simply doesn't know many, or much about their ways.

"Look," I reassured her. "As a boy I lived among Indians on a reservation. I was the leader of an Indian Boy Scout troop. I've stayed in their homes; eaten with them; made friends with them all my life. Don't worry . . . we'll get along just fine."

So over the next weeks I instructed my spouse as to the care and feeding of young Navajo women. "Stock up on soda pop — the sweeter and fruitier the better. And peanuts. I've seen 'em eat peanuts for breakfast. Maybe we can't give them fried bread and mutton stew, but we can't go wrong by taking them out to Mexican food. They won't like salad, for sure."

"They'll probably be as shy as deer . . . not talk much . . . so we'll have to be gentle with them."

In time the 28 girls, together with chaperoning Sisters of the Blessed Sacrament, arrived. St. Michael's is at Window Rock, Ariz., capital of the Navajo Nation, which with an area the size of West Virginia and a population of 140,000, is the largest American Indian reservation. One purpose of the girls' journey was the raising of funds for a Navajo Heritage Center to preserve the history and artifacts of a remarkable people. Against the odds of invasion, poverty, unemployment, disease and paleface deception, the Navajos have prevailed, and their leaders now speak of a bright tomorrow enriched by mineral development, timbering and tourism. The median age of Navajoland is 17. Half the people are in school. The education of the young is of highest priority.

Before an audience of several hundred donors at the Inn, the girls presented a show of traditional Indian styles, some of their own manufacture. One girl modeled a century-old garment — the poncho-like, handwoven wool woman's wearing blanket that looks so un-feminine when tacked against a museum wall. But when draped upon the willowy curves of this young woman . . .

"She's lovely," volunteered wife. "Let's ask for her."

After the show at the dressing room we claimed Dorothy Yazzie Begay, who in turn introduced us to Stella Billy, both 20, of the Big Water Clan, and of related families residing near Chinle, Ariz. In fact, Stella is Dorothy's aunt, not an unusual occurrence among families of six, eight or ten children.

Late in the evening we motored north and west by Lake Hodges and through Rancho Santa Fe to our place near Del Mar. Myth No. 1 evaporated in the first five minutes. Stella and Dorothy were as timid and shy as scrub jays.

They said they come from homes of few modern conveniences but that they held an interest in a flock of 400 sheep which they tend, doctor and shear when not in school. All the women in the families are weavers — of magnificent rugs from their own wool.

In our kitchen they chattered on about their brothers and their horses, their plans for college, their anticipation of Disneyland and other attractions between here and Santa Barbara.

"Are you hungry?" my lady had the instinct to ask.

"Starved!" they chorused.

What would they like? Tacos? Tamales? There's even a frozen pizza, but probably . . .

"Pizza," the girls voted.

As it came out of the oven I thought to demonstrate my knowledge of Indian tastes.

"I'm going to have some peanuts and a beer, but I guess you'd like a pop. Strawberry? Grape? Cherry?"

Dorothy made a face. Beer, she said, sounded divine. And no thanks, she didn't much like peanuts.

And so it went. We had them three nights and most of two days. They kicked the props from under nearly every one of our preconceptions. Rather than go to all the tourist spots on this side of the border, they preferred to visit Mexico and shop and send postcards to all their aunts, cousins and friends. Our plans to take them out for Mexican food collapsed when they confessed they don't like the stuff.

"Steak, medium rare," they ordered at Hydra. And they loaded up at the salad bar. For breakfast, it was bacon and eggs.

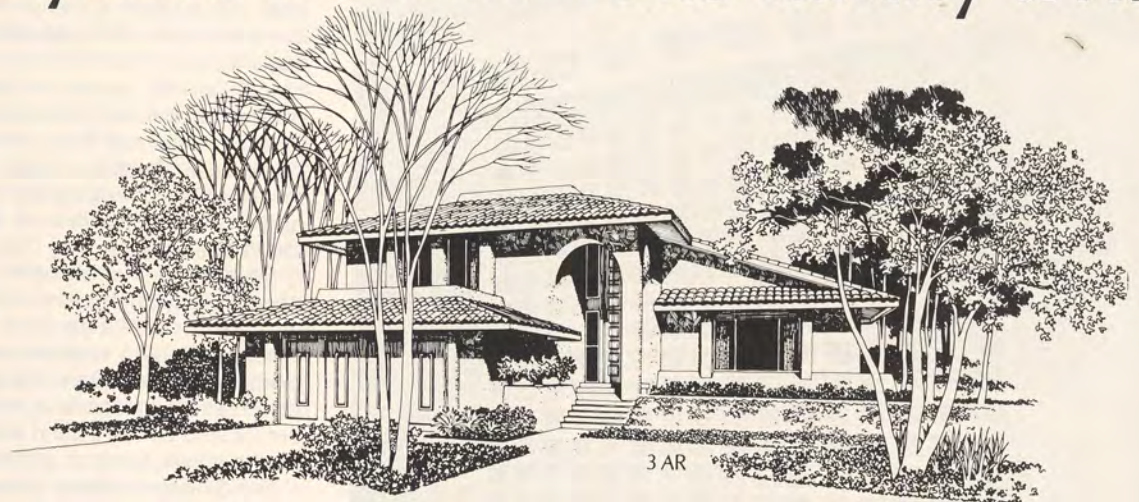
They also wanted to sit on the beach and (in their first encounter with the Pacific) watch heroic surfers. The Navajo lasses romped through the waves, baring skin of a color that white beach bums need a summer of sun to attain. They collected shells, and we gave them better ones from Baja — delighting them, for an appreciation for shell, turquoise and coral jewelry is ingrained in Navajo lore. We took them to Torrey Pines to watch the hang gliders, and they nearly fell over the cliffs staring at the joggers on Black's Beach.

At times we talked seriously. After a rambling summer Dorothy will study art at Rocky Mountain College. Stella will go to Bacone College, possibly for a degree in veterinary medicine. Both intend to work for the betterment of their tribe, but they said they resent agitation by urban Indians resulting in violence on and around the reservations.

"When people who said they were Indians came out from Chicago and camped in filth and lived like animals on our reservations, I lost all respect for them," said Dorothy. "We don't have running water at home, but we don't live like that."

And there vanished yet another myth. After a tearful farewell, on the drive home, my lady confided, "I really didn't know what to expect in this regard, but they were the cleanest guests I've ever had in my home." □

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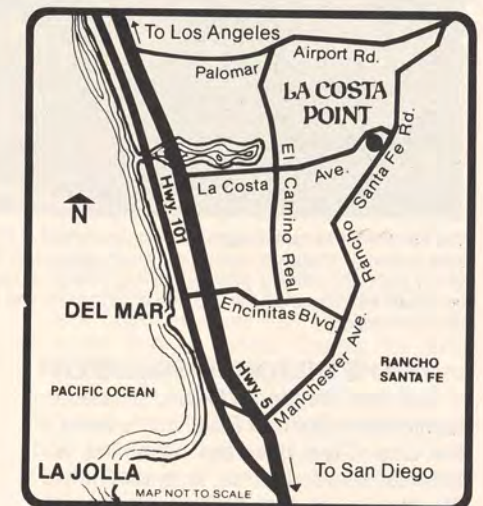
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SINGAPORE HILTON



The luxurious 450-room Singapore Hilton is situated at the Northern end of Orchard Road, Singapore's fashionable business, shopping and entertainment area, and only 20 minutes from Paya Lebar Airport. Twenty-six stories high, and offering extensive dining, shopping, resort and entertainment facilities, the Singapore Hilton combines the rich colours and charm of Singapore and Malaysia with the most modern international comforts and conveniences.

THE HILTON IN SINGAPORE

The new Singapore Hilton, situated on fashionable Orchard Road in the heart of the Lion City's business, shopping and entertainment district, is a distinctive, 26-story tower that further complements the ever-changing skyline of Singapore, a dynamic island Republic and one of the smallest independent nations in the world.

The world-famous Botanical Gardens, with its tame monkeys, tropical trees and flowers, is only a five-minute walk from

the hotel, and visitors can take a ten-minute drive to the waterfront area of Old Singapore to see Clifford Pier and the ever-interesting harbour activity, Raffles Place and Change Alley.

Like Singapore, the new hotel offers the superb service of the Far East, and hospitality for visitors from all over the world. Owned by Far Eastern Hotels Development Limited and operated by Hilton International Co., the hotel successfully incorporates the best of modern hotel management with the unequalled ori-

ental attentions and personal service.

The full air-conditioned Singapore Hilton has 450 rooms, including single and double bedrooms, suites, shops, a Health Club, private dining and display rooms, restaurants, cocktail lounges, and a ballroom.

Each guestroom features rich decor, 24-hour room service, plush wall-to-wall carpeting, a luxurious bathroom, direct-dial telephone, radio, uninterrupted soft music, and a magnificent view of Singapore Island.

The hotel's rooftop is a resort world in itself with swimming pool, a tropical garden with exotic birds, waterfalls and reflecting pools, and Hin's Heavenly Cookhouse, which serves exotic regional dishes as well as international cuisine. The Tradewinds Bar, adjoining the Cookhouse, features Malay style roofs that open on the sides to the sea breezes and a panoramic view of the world's fourth busiest port.

Sauna and Turkish baths, massage, exercise equipment and a health food bar are located one floor below the Tradewinds, and sophisticated arcades featuring shops, banks, travel agencies, hairdressing salons and airline offices are located on the ground and first floors for the convenience of guests.

The Singapore Hilton offers ideal convention, meeting, private dining, and display rooms. The Grand Ballroom accommodates up to 600 persons for banquets and receptions, and provides a luxurious backdrop for displays with its crushed gold velvet and antiqued mirrored walls.

For the ballroom, as well as the five function rooms and four display studios, the Singapore Hilton provides outstanding conference facilities... house carpenters, electricians freight elevators, microphones, public address system, 16mm and 35mm movie and slide projectors, secretarial and translation services are all available.

Tempting dishes from all over the world — including a wide choice of spicy regional favourites and an unexcelled wine cellar make dining in the hotel's restaurants an international adventure.

On the Second floor the elegant Harbour Grill, decorated with attractive murals depicting harbour scenes of Old Singapore, offers a menu truly international — everything from Australian oysters and American prime ribs and steaks to Pulau Pinang crab. The Grill's arched passageway leads to the Captain's Cabin whose nautical decor makes it the ideal place for cocktails before luncheons and dinners in the adjoining Grill.

The 24-hour Coffee Shop on the Ground Floor looks on a jungle garden with live tropical birds and plants and fea-

tures special Malaysian, Chinese, Indian and Japanese breakfasts as well as popular European and American coffee house and soda fountain specialties.

Also on the ground floor, adjacent to the lobby, is the Club Bar, where cocktails are served from an elegant, mirror-backed bar and guests relax to piano music in the intimate "club" atmosphere highlighted with antique charts and maps of Asian ports, comfortable banquettes and chairs, and a list of cocktails and aperitifs to suit every taste.

There is a ring of legend to the origin of Singapore's name. In 1299, so the tales go, a princely descendant of Alexandre the Great chanced upon this small, jungle-shrouded tropical isle and was greeted by a beast he thought was a lion. Although lions never have been known to roam in this part of the world, the island was named "Singa-pura" — "Singa" being sanskrit for "lion" and "pura" "city".

Some 8,000 years before the prince saw his lion-like beast, Australian aborigines probably used the island in the course of their migrations, and for the past several hundred years Singapore's history has been influenced by Malays, Thais, Chinese, Javanese, Indians and British.

Singapore's present harmonious multi-racialism, however, was accidental and coincidental. Its beginnings date back to relatively recent history when in 1819 Stamford Raffles, a young mercantile assistant in the employ of the powerful East India Company, took possession of the island from the Sultan of Johore in exchange for approximately US\$2,670.

With the subsequent prosperity that followed this transaction — and with Singapore's growth in shipping, trading and a host of other activities countless emigrants arrived. Eventually all Asia was represented in cast, creed, colour, religion, language, dress, food and way of life.

Today, one hundred and fifty years later, Singapore is more than ever "Instant Asia". Food, festivals, music, national dress, religions and atmosphere from every country in Asia find a comfortable setting in Singapore, and people from all over Asia have made Singapore their home.

Eighty-five miles North of the Equator, and an important port on ancient as well as modern sea routes, Singapore today sprawls 26 miles long by 24 miles wide, in multi-cultural colour, a vital union of three major worlds: Chinese (75 percent of the two million population), Malay and British — with admixtures of Asia's other cultures.

The Comfort of being able to see so much of Asia in a conveniently small place is appealing to more and more visitors every year. Singapore's annual visitor traffic is reaching its way to the 400,000 mark and is expected to hit a million by 1975. More than 25 international airlines and 200 major shipping

lines account for this phenomenal upsurge in tourist traffic.

Everywhere in Singapore is the atmosphere of activity, vitality and growth. Ships sail in and out of Singapore port — the fourth busiest in the world — at intervals of 15 minutes. Low cost housing flats are built at a world-staggering record of one unit every 36 minutes.

Singapore's per capita income and gross national product have consistently maintained a steady growth rate of between eight to ten per cent per annum. This ranks among the highest in Asia. All this has been made possible by an efficient government led by the brilliant Prime Minister, Mr. Lee Kuan Yew, and his able ministers, and by the impressive, hard-working population.

Keeping pace with the industrial and economic growth is tourism. Some 40 hotels presently in the development or construction stages (during 1970) has increased the number of hotel rooms in Singapore to 13,000 by 1972, the Singapore Hilton leading the way with the Republic's most luxurious hotel.

For the Jumbo Jets with capacity loads of around 350 passengers per touchdown, Singapore's airport runways are being lengthened and facilities expanded. Official tourist agencies are also stepping up overseas promotion.

Because of its "Instant Asia" heritage, Singapore is a bonus for tourists. For shopping, Singapore is a great department store with a year-round bargain sale; for food, an international smorgasbord; for clothing a miniature United Nations with everything from pencil-line sarong kebayas and figure-fitting cheongsams to six yards of sari, with everything in-between, including the latest in Balmain and mini-bikinis.

Moving night markets called "Pasar Malams" are a colourful, front-door feature every Wednesday night near the Singapore Hilton. Stalls selling all kinds of merchandise are set up at dusk along Orchard Road and shoppers look, select and bargain until nearly midnight. Not far away on Collyer Quay — the Ginza of Singapore — a permanent market called Change Alley lures tourists and residents alike with its bargains in silks, jewelry, electrical appliances, cameras, watches, and stacks of other delightful items.

Sight-seeing is a visual delight — Indian pig-tailed priests chant in Hindu temples, Buddhist monks in Chinese shrines, Malay Imams (Priests) invoking Allah in minaretted mosque — and the list is endless.

On the "Don't miss" list include visits to The House of Jade, the Botanical Gardens, China Town, a rubber plantation, Bugis Street, Haw Par Villa and the Harbour.

The real Singapore is an oriental potpourri of visual and sensual delights, and its genuine hospitality should be enjoyed by one and all. □



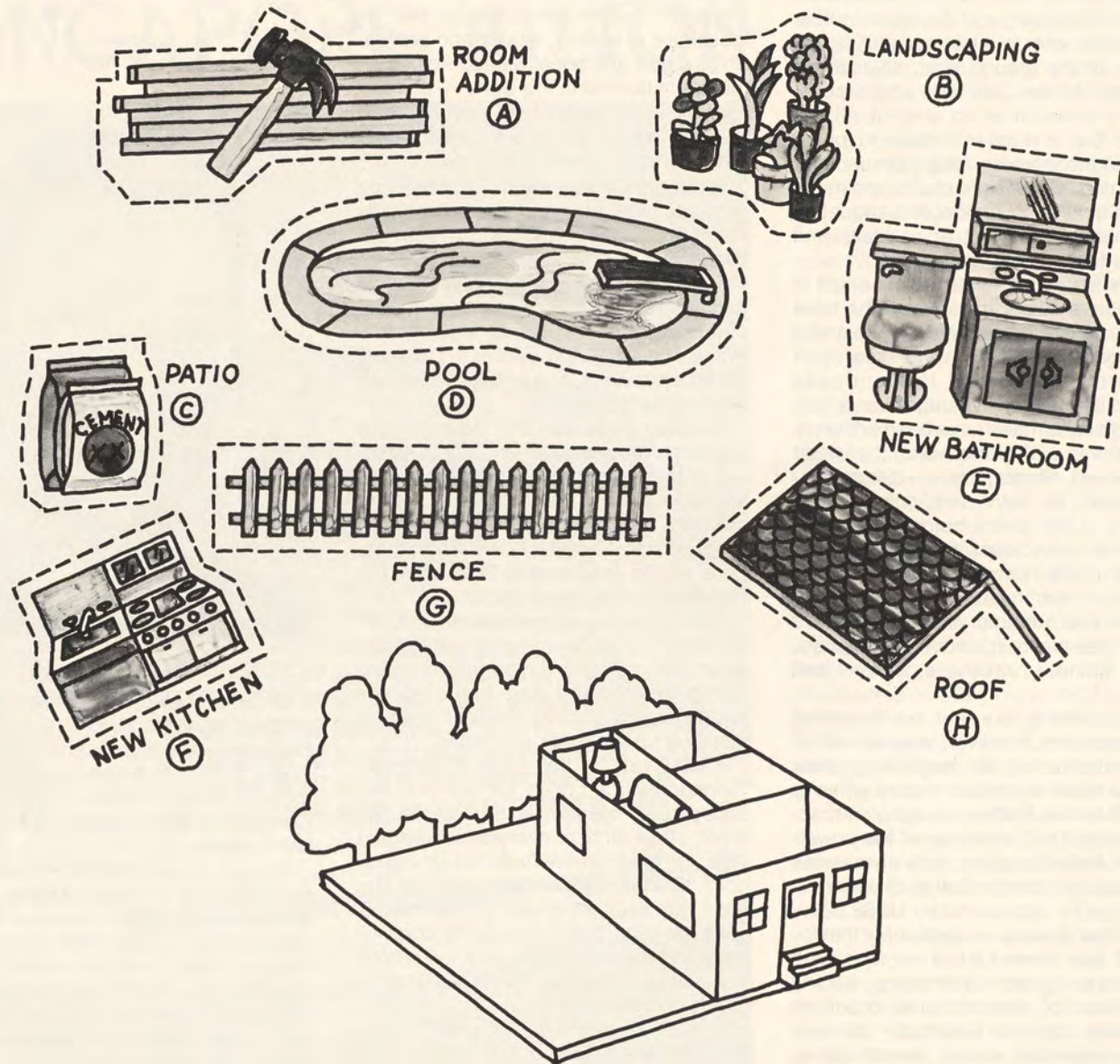
H. Lim Ewe Hin

Mr. H. Lim Ewe Hin, General Manager of the Singapore Hilton, is a citizen of Singapore and a graduate of the Hotel Trade School of Amsterdam and the famous School of Hotel Administration, Cornell University, where he obtained his B.Sc. degree.

Mr. Lim joined the Hilton Hotels Corporation as an Executive Trainee in 1956 and trained in hotels operated by Hilton International in New York including the famous Waldorf-Astoria. In 1958 he was appointed Assistant Food and Beverage Manager of the New York Statler Hilton, and a year later was transferred to the Queen Elizabeth Hotel in Montreal, Hilton's largest hotel outside the continent of the U.S.A., as their Assistant Food and Beverage Director. After two years in Montreal he became the Food and Beverage Manager of the Istanbul Hilton, and the following year was transferred to the London Hilton as the Executive Assistant Manager, after which he was appointed General Manager of the Royal Tehran Hilton. During his many years of service with Hilton International, Mr. Lim has been associated with Kings, Queens, high ranking dignitaries as well as international business executives, travel agents and leading hoteliers around the world.

A man of varied interests and talents, Mr. Lim has recently been promoted Regional Director of Singapore and Malaysia, and will also be responsible for administration of the 600-room Kuala Lumpur Hilton. □

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Liza Minnelli and Desi Arnaz, Jr. were among the celebrities at the Del Mar Turf Club during the track's 1972 season.

Del Mar Thoroughbred Club The Season Opens July 24th



Al Hirt examines the Del Mar trumpet, with the approval of the regular track bugler.



On the rail is actor Walter Matthau, along with hundreds of other racing fans.

Thirty-seven years ago this month, Del Mar Thoroughbred Club began with a cheery, just-completed and just-painted racing plant under a president named Bing Crosby.

On July 24, some of that same feeling will greet racing fans as a sparkling new \$1.8 million addition will be unveiled for first day patrons.

Extending to the east and south of the existing building, the addition provides more seating, cocktail lounge and wagering area. In all, 49,447 square feet have been added.

The project adds 1,200 Clubhouse seats, 200 box seats, new jockeys' quarters and administrative offices, Clubhouse mezzanine betting area and cocktail lounge, and enlarged Turf Club and lower Clubhouse betting areas.

An auxiliary infield Totalizator board also has been added for better viewing from seats in the new addition. The Tote board is east of the main board.

This is the first major expansion at Del Mar since 1955, according to Del Mar's executive vice president and general manager, Donald B. Smith. It was funded by revenue generated by the race-track. General contractor was American Fuller Co. of San Diego.

Second and third construction phases, scheduled for later in the 1970's, will concentrate on improvements and enlargement of the Grandstand area.

The major 10-year expansion program began at the conclusion of the 1973 meeting last September.

Smith and the other current operators of the track hope things go as well as they did for Crosby and his partners — Pat O'Brien, Bob Burns and Clem McCarthy — on that very first opening day back in 1937.

Although some of the paint wasn't entirely dry, and landscaping in the paddock area wasn't complete, 15,000 fans showed up when the gates opened and thoroughly enjoyed Del Mar's inaugural performance.

A crowd of 15,000 in itself was a tremendous achievement considering the population of all San Diego County in 1937 was less than 300,000.

The first Inaugural Handicap was the highlight of a 45-minute national radio broadcast featuring the track's famous crooner-president, vice president Pat O'Brien (the actor), Clem McCarthy (famed sportscaster of that period) and Bob "Bazooka" Burns, a partner on Crosby's weekly radio show.

An impressive (for those days) \$183,000 was wagered on the first eight-race program.

Crosby and his friends set the pace for Del Mar, which has been a playground ever since for the rich and famous, vacationing show business personalities and government officials — not to mention the average Southern California racing fan.



Donald B. Smith, executive vice president and general manager of the Del Mar Turf Club, presents jockey Dean Hall with the Rocking Chair Derby Trophy. Hall, 36, on No Dispute, edged out other retired jockeys in last year's five and one-half furlong betless exhibition. The special race for retired turf greats will be repeated at this year's meeting.

In the late 1930's, Bing's Kraft Music Hall was the nation's top radio program. So when Bing asked NBC to do a show from Del Mar every Saturday, it proved a natural. The 30-minute broadcast was scheduled before the first race and Crosby would wander through the crowd with a roving microphone. He then would belt out a couple of songs.

"Where the Turf Meets the Surf" — probably the most famous racetrack slogan in the world — was coined by the wife of one of Bing's writers. In 1938, the phrase was put to music. A recording made by Bing is played before the first and after the last race of every racing program at the track. Crosby cut a new "upbeat" version in 1973, although at that time he had not been associated with the track for years.

Music and song were Del Mar trademarks in the early days. Crosby's Saturday night parties got underway at 8 and sometimes lasted all night. Guests included Bob Hope, Donald O'Connor, band leader Kay Kyser, singer Ginny Simms, Pat O'Brien, Jerry Colonna, Mary Martin and dozens more.

The late J. Edgar Hoover and his chief aide, Clyde Tolson, were Del Mar regulars for a generation and through the years personalities such as Prince Aly Khan; King Faisal of Iran; General Omar Bradley, Maurice Chevalier, Al Jolson, and many others came to the seaside track.

Today's crop of celebrities includes Tab Hunter, Burt Bacharach, Angie Dickinson, Al Hirt, John Wayne, David Janssen, Liza Minnelli and Walter Matthau.

And, of course, the track's all-time, generation-defying celebrity is the beloved Jimmy Durante who will be seen

marking his program and tossing his losing tickets in the air at Del Mar again this summer.

Operation of the track passed from the Crosby group to a succession of other regimes, then to a charitable organization, Boys, Inc., which ran the oval for 15 years.

Since the Crosby days, operators have leased the racing facilities from the State of California's 22nd District Agricultural Association, operators of the Southern California Exposition and San Diego County Fair.

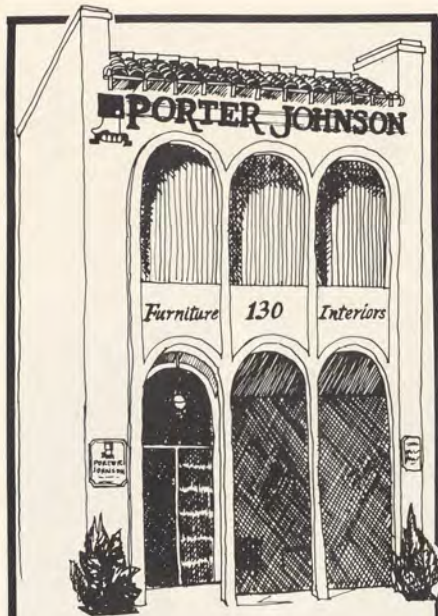
Del Mar has experienced a dramatic surge in growth since 1969. At that time, the track's operating lease was awarded to a new corporation, Del Mar Thoroughbred Club, made up of eight prominent California civic leaders and thoroughbred owners and breeders. Thomas M. Hamilton is president.

Daily handle has gone up in the four-year period from \$985,807 to \$1,576,954, a 60 percent leap. Purses have more than doubled, from \$1.5 million to \$3.1 million. Rent paid to the State has increased more than 300 per cent, from \$419,735 to \$1.3 million.

Assuming a 20-year lease, the new operating group vowed to maintain the atmosphere of the track, with its sprawling patios and courtyards, graceful archways, red-tiled roofs, and mission-style bell tower. The addition has maintained this Spanish-style faithfully.

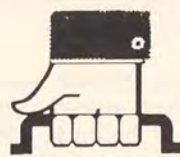
No deviation will be permitted in the later additions to the grandstand, either.

So the early stars have mostly gone to be replaced by younger actors, actresses and singers — and the paint has long since dried from that sunny July day in 1937. But the style and charm of Del Mar lives on at the handsome North County racetrack. □



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Places and Faces

NEW STAR IN SAN DIEGO SKYLINE



The 24-story, \$24 million San Diego Federal Savings Building has opened as the new statewide headquarters of San Diego Federal Savings and Loan Association at 6th Avenue and B Street, downtown. San Diego Federal, with assets of more than \$800 million and 28 offices throughout California, occupies the first five floors, including the spectacular main floor lobby which is devoted entirely to the Association's wide range of family financial services.

Downtown San Diego's newest and most strikingly beautiful high rise office building — The San Diego Federal Savings Building — was officially inaugurated recently as the new statewide headquarters of San Diego Federal Savings and Loan Association, one of California's leading financial institutions.

San Diego Federal, with more than \$800 million in assets and 28 offices throughout California, is the prime tenant in the \$24 million, 24-story office complex at the heart of San Diego's financial district.

San Diego Federal, California's oldest savings and loan association operating with a federal charter and the state's fifth largest federal in total assets, occupies the first five floors of the building and will sublease the sixth floor.

The entire main floor — a spacious rich red carpeted and tiled lobby, enclosed in 24-foot clear glass panels from floor to ceiling — is exclusively devoted to San Diego Federal's customer services. The light, airy atmosphere of the lobby, which contains numerous floral arrangements, potted plants and trees, blends with the

extensive landscaping of the outside plaza to give an inside-outside feeling of spaciousness and natural beauty. This is in keeping with San Diego Federal's policy of upholding environmental standards in the design of all its offices and in its real estate lending procedures. Suspended from the lobby ceiling structure is a mezzanine floor which also contains bursts of flowers as well as plants and small trees, and includes the offices of President Luce, Executive Vice President and Managing Officer James C. Schmidt and the Board of Directors' Room.

The decor of both the lobby and mezzanine combine extensive finished oak wall paneling and customer counters, and the same bronzetone exposed aggregate facia as the exterior of the building.

The most spectacular features of the lobby are a brightly colored, floor-to-ceiling, handwoven tapestry facing the Sixth Avenue entrance to the building, and a sandcasting weighing well over a ton which extends across the rear wall of the lobby. The tapestry and sandcasting, designed by award-winning San Diego artist Charles Faust, depict the personality and environmental beauty of California and the story of San Diego from its earliest beginnings. The tapestry, woven especially for San Diego Federal by Edward Fields, one of the foremost carpet weavers in the country, took two months to complete. It shows a prismatic array of color with an intricate design motif and depicts the mountains, coastal features, flora and marine life of the state. The sandcasting, which emphasizes a historical theme, is the largest ever made by Faust in San Diego and took three and one-half months of concentrated effort to produce.

Brenda Mason Design Associates of San Diego supervised the interior design of the lobby and mezzanine. This included the selection of color combinations, wall paneling, furniture, carpets and many other details. Mrs. Mason also was responsible for the interior design work of the third through fifth floors, in corroboration with San Diego Architect William C. Krommenhoek. Their firms have jointly supervised the design of San Diego Federal's offices throughout the state. Nielsen Construction Company of San Diego was the general contractor for the first five floors of the building.

The building itself, was designed by Deems/Lewis and Partners, a San Diego-based architectural firm, and built by Haas and Haynie Corporation of San Francisco. It is owned by The Financial Square Company.



A 70-foot long sandcasting depicting the history and beauty of San Diego County spans the entire rear wall of the teller area in the lobby of the new 24-story, \$24 million San Diego Federal Savings Building at the heart of downtown San Diego's financial district.



View of main floor lobby and mezzanine of the 24-story, San Diego Federal Savings Building.

Luce said the opening of the San Diego Federal Savings Building "represents a significant milestone in the Association's 89-year history.

He noted that during the last year and a half, San Diego Federal has opened offices in Century City/Beverly Hills, Monterey, Sacramento, Menlo Park/Palo Alto, Universal City and Coachella. Recently, San Diego Federal signed an agreement to acquire Keystone Savings and Loan of Orange County with offices in Anaheim, Westminster, Newport Beach and Mission Viejo.

Luce said that coincident with the opening of the San Diego Federal Building, the Association plans to offer a widening scope of convenient new services which will enable San Diego Federal offices to become true "Family Financial Centers" — where young and old, businessman and housewife, can find services tailored to fit their own individual requirements. New services will include:

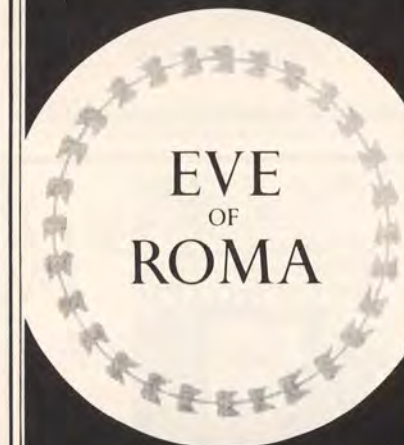
Passcard Savings, a billfold size plastic card, which can be used in lieu of the traditional savings passbook. Passcard transactions will be recorded on an account statement which is mailed regularly to the savings customer. It will show de-

posits, withdrawals, interest earned and current balance. Passcard not only identifies customers at all San Diego Federal offices for free services, but also removes any need for making a special trip just to update one's account.

The Seagull Club, a special children's savings program. The Seagull Club, designed to teach youngsters about saving money while having fun doing so, enables a child to have his own passbook with a picture of "Sandy C. Gull" on it. A special teller counter in the lobby of the new office is devoted to Seagull Club members.

The California Adventure, a free service to customers, which focuses on popular vacation spots in California, especially those areas served by San Diego Federal offices. By simply presenting one's Passcard or passbook, San Diego Federal customers will receive an Adventure Package containing discount tickets and coupons for major visitor attractions in areas from the Mexican border to Sacramento and the San Francisco Peninsula. Attractive fold-out highway maps of California and principal cities of the state as well as Yosemite National Park, also are included in the free California Adventure service for San Diego Federal customers. □

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Places and Faces

FIESTA at OLD MISSION SAN LUIS REY



Three pretty girls who will grace the Fiesta at Old Mission San Luis Rey, Fiesta Queen Pamela Monahan (center), Princess Kelly Tisdale (right), and Princess Elizabeth Mediavilla (left).

The 176th birthday of historic Old Mission San Luis Rey, near Oceanside, will be celebrated Saturday and Sunday, July 20 and 21, with a colorful fiesta, based on traditions of early California Spanish-colonial days.

Festivities begin Saturday, at noon, July 20, when children, young people and adults bring their gaily decorated animals and pets to the Old Mission steps for the Old World custom of "The Blessing of the Animals".

The mission bells ring out — massive doors of the Old Mission church swing open. The pastor of the Franciscan community, with ecclesiastical attendants, moves out to meet the festive crowd. Prayers are offered and the blessing given.

At the last "Amen", a cry goes out . . . "Bienvenidos, amigos!" . . . "Viva la Fiesta".

A striking event of the grand Fiesta at Old Mission San Luis Rey occurs when the U.S. Marine Mounted Color Guard of Camp Pendleton escorts the vanguard of "Los Caballeros del Camino Real", thus re-enacting a custom of early mission days.

An enthusiastic multitude comes to life . . . music and excitement fill the air. Early California history is relived as musicians take up their instruments and begin to play for the crowd gathered along the "Midway" in front of the majestic buildings which comprise the Old Mission compound.

The "Midway" is a Mexican market place. Festooned booths lend a riot of color, and are chock full of curios and arts and crafts.

Saturday afternoon, a western style barbecue steak dinner is served. Sunday, from 12 noon, it's a deep pit, Mexican style barbecue dinner. Both days offer a variety of Spanish and Mexican foods. All foods are served at reasonable prices.

Lively music and free entertainment keep all in the "fiesta" spirit. Musicians play, dancers and actors perform throughout the day into the evening. Street dancing is an enjoyable activity for participants and for spectators as well. "Viva la Fiesta!"

The renowned U.S. Marine Drum and Bugle Corps will perform on Saturday afternoon. This spirited group from Camp Pendleton has an international reputation for excellence and precision.

On Sunday morning at 10:30 a.m., the beautiful, inspiring Fiesta Mass is celebrated on the sloping lawn in front of the Old Mission. A hundred voice choir will sing the lilting "Missa Cataluna", the Indian Mass, composed by and taught to the Indians by the padres in early mission days.

An exciting climax to the Fiesta occurs on Sunday afternoon at 2:00 p.m. A hundred trek riders, "Los Caballeros del Camino Real", appear, uniformed as 18th century Spanish cavalymen. First, they are seen silhouetted on a nearby hill-crest, pennants flying from lances. The U.S. Mounted Marine Color Guard from Camp Pendleton goes forward to meet them and escorts them to the mission, thus re-enacting a custom of early mission times. El Presidente de Los Caballeros presents his group's flag to a mission padre who affixes a commemorative gold star, indicating the 12th annual El Camino Trek has been concluded successfully. The Caballeros then join in the fun of the fiesta.

There is plenty of free parking on the mission grounds, within easy walking distance of the festivities. The Santa Fe Railway (AMTRAK) provides three trains daily into Oceanside, from both Los Angeles and San Diego. Greyhound and Continental Trailways have frequent bus service into the city. Local buses provide transportation from downtown Oceanside.

The Mission is on State Highway 76, four miles from downtown Oceanside. Take Mission Avenue (Highway 76) east and follow the signs to the Old Mission.

Thousands of Californians and out-of-state visitors look forward to the fiesta at Old Mission San Luis Rey, year after year. It is a family fun affair which all enjoy.

Proceeds from the fiesta are used solely for maintenance and further restoration of this grand "King of the Missions". □

NEW DISNEY ATTRACTION



Offering their unique rendition of "Polly Wolly Doodle" are four of the more than 100 audio-animatronics stars of Disneyland's newest attraction, "America Sings."

A brand new attraction, "America Sings," will add to the fun at Disneyland during July, along with the musical talents of such stars as Harry James, Les Brown, Neal Hefti, Ann Peebles and Bo Donaldson and The Heywoods.

Visitors this month may be among the first to enjoy "America Sings," which is located in the Park's Carousel Theatre.

Starring more than 100 comical members of Disneyland's audio-animatronics animal kingdom, this tune-filled adventure offers guests a light-hearted look at our nation's 200-year musical history.

For big band enthusiasts, July will offer some of the top professionals in the business nightly from Main Street's Plaza Gardens. For openers, The Glenn Miller Orchestra, directed by Peanuts Hucko, will be showcased July 1-6.

Neal Hefti and His Orchestra will entertain on July 7-13, Harry James and His Orchestra will be spotlighted on July 14-27, and Les Brown and His Band of Renown will begin their one-week engagement on July 28.

Pop music fans may enjoy Rufus and Carla Thomas on Tomorrowland Stage on July 7-12, while Bo Donaldson and The Heywoods will offer their big hit, "Billy, Don't Be A Hero," on July 14-19.

Also slated for a Tomorrowland appearance is talented Ann Peebles, who will be on stage on July 21-26.

Meanwhile, the Main Street Electrical Parade, returning for its final summer of pageantry, will be featured twice nightly, at 9 and 11:30 p.m., while brighter-than-ever "Fantasy in the Sky" may be viewed at 9:20 p.m.

During July Disneyland will be open every day from 8 a.m. to 1 a.m.



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Astrological forecast

by JEAN FARMAN



CANCER (June 22 - July 22)

Moon children have reason to flash a big dimpled lunar grin this birthday month. Pleasant people from your past could make sudden appearances on your doorstep. Domestic or real estate kinks are ironed out to your advantage. A long distance holiday may be one of your cherished birthday gifts. July accents money, bringing new ways to earn and new ways to spend! Possible good news regarding property holdings, insurance rebates, income tax returns, shared finances. Keep an eagle eye on employees or those who perform services for you so that their sticky fingered temptations are thwarted. Moon Children celebs: Virginia Graham, Merv Griffin, Phyllis Diller.



LEO (July 23 - August 22)

July warns to clap your hands in secret if something falls through for someone else but turns out in your favor. Boastfulness or arrogance takes away the goodies you thought were safely yours. Garbled messages drives you up a well-climbed wall in hot July. Sip a tall mint julep and pursue the patience route. Leo star: Walter Brennen.



VIRGO (August 23 - September 23)

Watch out! The joyous days of July could put a dent in your pampered piggy bank if

you let extravagance snap your suspenders. Friends try to talk you into joining them in all sorts of mischievous and outrageous adventures. Some old friends may leave you this month, but new ones come in to fill the gap. Virgo lady: Claudette Colbert.



LIBRA (September 24 - October 23)

Librans are apt to set off their own private fireworks display this 4th of July month. Bombs bursting in air may simply cause more disastrous fall out for you. Come to terms with family members, but be fair in decisions. Listen to good advice from someone of authority. Release nervous tension through physical exercise or sports. Libra lad: Gene Autry.



SCORPIO (October 24 - November 22)

Sensuous Scorpio will be out sampling the summer sunshine, but use caution — the burn can hurt, and it will age sensitive skin. July offers a variety of vacations, if you can get away at all. Someone from another land enters your life and may even change your lifestyle! Inlaws may trouble your thoughts this month. Scorpio star: Rock Hudson.



SAGITTARIUS (November 23 - December 20)

July warns Sagittarius to take time out

from that busy summer schedule and check into your financial situation. Be your own banker until you find out where you really stand. Diligently hold off temptation or be discreet as sudden upsetting publicity could jangle your jodpers around the 28th. Something could interfere with a planned trip. Sagittarian celeb: Hoagy Carmichael.



CAPRICORN (December 21 - January 20)

Relax, sit back and enjoy the show others are putting on to impress you. July socks it to you with rowdy mates, just remember they're trying to get a rise out of you which really means they feel neglected. Muster up patience and handle moods with tact. Thoughts will tune into travel about the 28th. Capricorn talent: Ray Bolger.



AQUARIUS (January 21 - February 18)

Far away visitors make a sudden appearance on your doorstep only to find you're off on your own safari! If not globe-trotting, then surely the itch to travel has you exploring a map or two. Being patient with employees and people who wait on you gets you what you want in the long run. Aquarian celeb: Leon Ames.



PISCES (February 19 - March 20)

July jangles Pisces people into swirling in social circles. But be prepared also for a mixed-up month filled with young people and their activities, bringing you added responsibilities! The dizzy pace could

cause you to over-indulge in food and drink and you may find your bathing suit growing smaller with each passing day. Pisces person: Desi Arnaz, Sr.



ARIES (March 21 - April 20)

This fireworks month could bring nifty news that is music to your tiny ears. Family members need responsible attention. Listen to their subtle signals for your cue to offer help. Use caution with that impulsive Mr. Sun, your tender skin could scorch if you are not super careful this month. Safety check your home now. Aries delight: Pearl Bailey.



TAURUS (April 21-May 21)

The call of the wild is apt to stir your Taurus soul this summer month and you're off on a holiday or calling the neighbors in for an elegant barbeque with vintage wine. Be super careful of what you sign in July because once your John Hancock is applied, it becomes an unbreakable permanent matter. Taurus talent: Fred Astaire.



GEMINI (May 22 - June 21)

Gemini's could sow the seeds of a fertile fortune this bountiful month. Use your head, don't listen to harebrain schemes or get rich quick characters. Use common sense and stick to reliable methods to establish firm financial foundations. Trouble with youngsters could put a cramp in your flamboyant style! Creative works may meet with rejection. Gemini gent: James Arness.

Pi Seelen
Rancho Bernardo

Dear Bill

I do hope you'll be able to bring Chris down for the 4th of July. I think it's my favorite holiday. I guess it goes back to my early teen years. You always got to stay up late because it had to be dark for the fireworks. This was pretty exciting when you were at the recently-aware-of-the-opposite sex age. There was plenty of sparking along with the sparklers.

Here, in Rancho Bernardo, we celebrate with a real old-fashioned shebang . . . parades, bands, the works. Of course there is an occasional mistake. Like last year for instance, the rehabilitation house for women alcoholics had a lovely float in the parade. It was done in perfect taste but the group marching just ahead of it was the entry from the Winery!

We had some memorable 4ths when you were a kid. As you know our tennis court provided a good safe surface and the neighbors pooled their fireworks and brought them over to our house. One year however you set them off in a slightly different place. As our friends dropped off their contributions, you 'wisely' piled them on top of a large coffee table in the living room. Then, (you were about 12) you decided it was a good time to learn to smoke your father's pipe. Somehow in getting it lighted a spark flew into the stack of fireworks. Well, the neighbors thought the Russians were coming! Skyrockets, cannons, Roman candles, pinwheels . . . they flew around that room in one grand and glorious display. You could hear the boom for blocks. What a blast!

Fortunately, we escaped injury, which is more than I can say for the living room. After the firemen and police left we took inventory. With a good finishing job we could save the baby grand piano. I was tired of the covering on the sofa anyway and we really needed a new lounge chair. I must say the main casualty was our collie, Duke. He didn't come out from under the house for four days. Your father wasn't ordinarily a drinking man but he needed a 5th to get over that 4th. So dear when you come out be prepared for anything. It's a pixilated holiday.

Love,

Mom

P.S. Incidentally you celebrated that particular 4th with a patriotic behind . . . bright red!

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The Art of Living

\$120,000 GRANT TO S.D. SYMPHONY

William N. Jenkins, President-elect of the San Diego Symphony Orchestra Association, announced today that the Orchestra has received a \$120,000 matching grant from the National Endowment for the Arts.

The two-phased grant awards \$30,000 in program funds and \$90,000 in treasury funds of which \$45,000 must be raised locally by June 30, 1974. The Association is mounting a special fund raising effort this month to meet the fiscal year deadline. Pledges as well as donations are being solicited.

The grant will help defray the costs of programs which have already been incurred this year by presenting orchestra concerts in 11 city schools, creating an administrative development program and by producing 17 run-out concerts in outlying communities of San Diego County.

"This is a matter of the highest priority," said Jenkins. "The people of San Diego are being given the perfect opportunity to support their orchestra in a most meaningful way." Contributions both small and large will be gratefully accepted. Donor forms are available at the Symphony office in the House of Hospitality in Balboa Park.

SAN DIEGO GETS "SIMON-IZED" WITH "SWEET CHARITY"

Neil Simon's smash hit musical, "Sweet Charity", comes to San Diego . . . and along with it, an all-star Broadway cast. Producers Don Wortman and Tom Hartzog today announced that headlines for the record breaking comedy will include Isabelle Farrell, veteran Broadway actress, in the title role, and Bob Hanley, of the Off Broadway productions of Lenny, Guys and Dolls, Forty Carats and others, as Oscar.

Charity is the story of a taxi-dancing female fall guy who is always on the lookout for "Mr. Right". Unfortunately, "Mr. Right" always seems to do her wrong . . . and poor Charity is left looking for a new fella to fancy. In the words of one reviewer . . . "The comedy's terrific, the music's divine and dance numbers flow forth at each turn in the plot . . . a fun evening in the great tradition of musical comedy."

Charity was the first to combine the "Tony" award-winning talents of Neil

Simon, Cy Coleman and Dorothy Fields, who later teamed up to write last season's rave . . . "Seasaw". The show contains such memorable songs as "Big Spender" and "If My Friends Could See Me Now" along with many others. It was based on an original screenplay by Federico Fellini and brought to the stage in 1966 by director/choreographer Bob Fosse.

Jacquelyne DuBois, Malinda Sherwood and DeeAnn Johnston are featured as Charity's dance hall co-horts with Michael J. (Jack) Moran (last seen here in "Irma La Douce") as the big boss, Herman.

Others in the cast include Earl LaMartiniere as Dark Glasses, Fil Formicola as Vittorio Vidal and Joyce Schumaker as Rosie. Additional members of the cast are Holly Babel, Mike Eselun, Nanci Hunter, Trish Mahoney, Raymond Slatinsky, and John Inman.

The Director for "Sweet Charity" is John Bowab with choreography by Lathan Sanford, musical direction by Doug Nye, Set design by Nobel Dinse, and lighting design by Dall DeWeese.

"Sweet Charity" opened June 27th and runs through July 28th with low priced previews. Show times: Tuesday through Friday at 8:30 p.m., Saturday at 6:00 and 9:30 p.m., and Sunday at 2:00 and 7:30 p.m. □

ADVANCED BEACHCOMBING

Helping San Diegans learn about their 100-mile stretch of coastland and giving them an opportunity to take a look at one of our last remaining natural environments while it still exists, the Natural History Museum is offering a series of lectures on "Advanced Beachcombing," each Tuesday evening at 7:30-9:45 through July 23.

On June 25, Dr. Joan Steward, Research Biologist, Scripps Institution of Oceanography, will give a general introduction to the plants of the inter tidal zone, the tidepool areas. Sharing the program with her will be Marine Biologist Terence Parr, who will speak on inter tidal animals. The charge for a single lecture is \$4.

Next week Dr. Wendall Gayman, environmental specialist, will talk on pollution of the San Diego Bay in a program titled, "Modern Man Interacts with the Environment: Use and Misuse." Fay Wolfson, Associate at the Natural History Museum and Coordinating Instructor for the series, will also speak. They will be joined by Dr. Neil Kerkorian, Professor of Zoology, San Diego State University

Periphery

NATURAL HISTORY MUSEUM

Applications for the Natural History Museum's fall Docent training course are being accepted now, it was announced today by Ardith Reed, Chairman of the Museum's Docent program.

The 10-week volunteer-guide's training program will be offered to a limited number of adults by the Museum's Educational Activities Department. Both men and women are eligible. Classes start September 11 and continue through November 13 in a series of 10 weekly Wednesday classes scheduled to run from 9 a.m. to 2 p.m. Volunteers are trained to conduct tours of the Museum's exhibits and provide an expanded educational program for school groups visiting the Museum.

The training course includes instruction in natural history subject matter and in the techniques of teaching. Lectures are conducted by the Museum staff and are augmented by field trips and study in Museum exhibit halls and research departments. Applicants will be selected on the basis of experience, availability and a personal interview. Those interested in participating should contact the Museum's Educational Activities Department. Interviews will be conducted during August.

FALL RECRUITING NATURALIST GUIDES

The Museum is recruiting men and women who enjoy the out-of-doors and working informally with school children and adults to guide tours through Balboa Park's Florida Canyon. Applications are being accepted now, according to Nancy Inman, Florida Canyoneer chairman, for training classes which begin Saturday, September 9 and continue through November 23 in 10 3-hour classes held at 9 a.m. to noon. These classes will train guides to lead tours of the Museum's new outdoor exhibit "The Ecology of Florida Canyon" where plants and animals are studied and their relationship to the soil and climate is explored with the help of these trained naturalist guides.

The field of study will cover rocks, minerals, birds, snakes and lizards, insects and plants. Classes are taught by the Museum staff. Those interested in making application should contact the Museum's Activities Department. 232-3821. Florida Canyoneers provide a program of regular guided tours of the Museum's outdoor nature trails Friday through Monday with a limited summer program which offers Sunday tours only at 1 and 2 p.m. □

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GROSSMAN ON SPORTS



You consider the moral obligations of a baseball umpire in today's society and immediately you arrive at the unclouded view that the man is bucking a trend.

For openers, he must be honest. Then he must be unbiased. Finally, he must silently accept the type of abuse that has made national heroes out of others who have responded legally.

"It's a challenge to be completely honest and unbiased for three hours a day, six months a year," readily admits Doug Harvey, the Pacific Beach resident who now is in his 13th season of doing just that.

Others who preside over far more significant routines than an exercise of pitch and catch are having difficulty, we learn, measuring up to an umpire's strict code. In Washington, for instance, honesty is a credential disguised by memory.

Harvey is a pleasant man, tall and handsome, with a sweet and understanding wife. What she understands primarily, is that her husband has a passion for baseball that is both beautiful and private.

"I have to be a part of the game," Harvey said. "The demands are terrific, away from my home half a year. But the personal rewards are strong, I love what I do."

Naturally, he has his favorite players, the most notable of them happens to be Willie Mays. But Harvey insists they receive no special consideration on the field.

"I see every player simply as an uniform with a strike zone," he said. "And Mays gets the same strike zone from me as anyone else."

"I live in San Diego and if the Padres went up to the last game of the season never having won a game and I'm behind the plate, San Diego hitters will get the same strike zone as if they were battling for the pennant."

Harvey had the opportunity to test his emotions in nearly a similar situation in 1962, the year the expansion New York Mets won only 40 games all season. It was a club of futility, a condition the players confirmed with nearly every play.

Harvey was working at second base one game in New York. Charlie Neal was the Mets' second baseman who missed an easy tag on an opposing runner attempting a steal. Harvey gave the "safe" sign and darting out of the Mets dugout, with his stuttering gait, was the manager Casey Stengel.

"Young man," Stengel addressed Harvey, "what happened out here?"

"Casey, your player had the ball but also had a slow glove," Harvey replied.

"That's what this team seems to be made of," Casey reviewed, "slow gloves, slow bats and slow pitchers."

Harvey rates Gene Mauch, the respected Montreal leader, as being the fastest manager from the dugout to an argument with an umpire.

"I made up my mind I wasn't going to argue with Mauch," Harvey said, "But one night in Philadelphia (Mauch was then managing the Phillies), there was a close play at second and before I could turn around, there was Mauch."

"Hold it Gene, I'm not going to argue," I told him. "If you want to ask me what happened, I'll tell you."

"So you tell me," Mauch said.

"Your man missed the tag," I told him.

"Mauch looked at his second baseman, Cookie Rojas, and before I could turn around, Gene was back in the dugout."

Quite properly, Harvey considers his job as the "guts" of the sport.

"The umpires are the integrity of baseball," he says. "If we don't have that, then the game is down the drain."

"Infrequently, the last word isn't the umpire's. For Harvey that happened one spring in Palm Springs. The Angels, who train there, had a player named Albie Pearson who measured five-feet five-inches, but was a battler. There was a close play at third, Harvey called Pearson out and there was an argument."

"Shut up or I'll chew all of you up and spit out the pieces," Harvey yelled at the diminutive Pearson.

"If you do that," the ball player responded, "you'll have more brains in your belly than you've got in your head." □

The Art of Living

FIBERS SHOW

Central Library on the UCSD campus served as a gallery for the third annual California Fibers Show during the month of June. The exhibit, juried by internationally known enamelist Ellamarie Wooley, was comprised of 29 works by 17 members of California Fibers, a group of professional artists and craftswomen.

Embodying the spirit of the show was the group banner, "The Seeds of the Earth. The Fruits of the Sky". The banner was a colorful combination of fabric squares, evoking objects of nature in stitched and applied form.

Contrast between yesterday and today was evident. Some pieces looked almost like antiques, as in Gail Louis' "Princely Pouch", an appliqued and beaded shoulder bag in rich velvets that "expressed mood and fantasy" or as in Jorjanna Lundgren's "Pooh Cloud Box", lavishly stitched with laces and silky threads.

Other pieces were more of today, with brilliant colors used in old quilting techniques. Margie Soares' "Mexican Cross" king size quilt was such a piece and Marcia Coleman's "Humpty Dumpty Reflections" applique was almost Picassoesque in translating her ideas. Dresses appliqued by Margaret Linderman "represent(ed) the spirits of the elements".

"Cry! Wilderness", a ceramic-fabric combination accented by wrapped yarn areas and feathers, was well explained by the artist. "I explored my feelings about the rape of our land with bulldozers, pavement and pipelines and poisoning of the seas and air with wastes. Man, seeking the good life of creature comforts and a growing GNP, has turned his back on living in harmony with natural surroundings and in doing so creates an environment that may some day be unable to support all life."

Several large wall-hung weavings, dolls, jesters, more quilts and banners completed the show.

California Fibers is a work-study group that meets once a month to explore art in fibers. Membership is obtained by submitting work for juroring by all members. Each member shares administrative work and meetings either include a speaker or are of the workshop type.

The next juried show by this group will be held in the fall on India Street. This show, entitled "Body Coverings", will encompass any stitched, woven or appliqued object that can be worn. If you

would like to be included on California Fibers' mailing list please send your name and address to Mimi Levinson, 1730 Alta Vista Way, Pacific Beach, 92109. □

KNOTT'S BERRY FARM HOSTS 8TH ANNUAL ARTISTS' ROUNDUP



Award-winning ceramist Jean Bliss, Cypress, will be one of nearly a hundred artists displaying their works in the 8th Annual Artists' Roundup Saturday and Sunday, August 17-18, at Knott's Berry Farm. The Round-up, open to the public, is free and runs from 10 a.m. to 7 p.m. both days. Sponsored by the Buena Art Guild, the event features paintings, ceramics, crafts and much more. Knott's Berry Farm is located on Beach Boulevard in Buena Park just south of the Santa Ana Freeway.

Knott's Berry Farm hosts its 8th Annual Artists' Roundup Saturday and Sunday, August 17-18.

Sponsored by the Buena Art Guild, the popular yearly event features nearly a hundred artists showing works of all kinds including oil and acrylic paintings, wood and metal crafts, ceramics and many others.

The exhibit, to be held in Knott's picturesque palm grove on the east side of Beach Boulevard, is open to the public from 10 a.m. to 7 p.m. both Saturday and Sunday. There is no admission charge.

Artists from all over the Southland are scheduled to participate in the Roundup which is one of the largest of the year in Southern California.

Exhibit information and show entry forms may be obtained by contacting the Buena Art Guild, P.O. Box 5365, Buena Park, CA 90620.

Knott's Berry Farm is open daily and located on Beach Boulevard in Buena Park just south of the Santa Ana Freeway. □

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Reel Views

THE LAST PICTURE SHOW IS A MASTERPIECE!

It is not merely the best American movie of a rather dreary year, it is the most impressive work by a young American filmmaker since 'Citizen Kane!'



by Alan Pesin

Howard Hawks has been making great films since 1926. In 1948 Hawks directed his first John Wayne western, the epic *Red River*. The *Red River* Hawks-Wayne collaboration was followed by the 1959 *Rio Bravo*, the 1962 *Hatari*, the 1967 *El Dorado*, and the 1971 *Rio Lobo*. Recently Hawks was visiting his niece in Encinitas, and I asked him in front of the La Paloma theater if he had any plans to make another picture with John Wayne.

"I don't want Wayne anymore unless I get a story that is right for him. Duke (Wayne) called me a while ago and said, 'Howard, let's make a picture. Everything I have been doing is lousy.' I said, 'Well, I haven't found a story.' He said, 'I found one. I would play the part of an old gun-fighter. He's walking down the street and some guys call him out, but he has lost his glasses, and the men are hazy. Finally a girl comes running up and brings him some glasses, and he shoots the guys.' I said, 'Duke, all your life you have stood for something. Why should you throw it away for something like this?' He said, 'Don't you think it is funny?' I said, 'No, I think it is pitiable.'

"What about *True Grit*," he said. I said, '*True Grit* was an exaggerated thing and it got by because the director (Henry Hathaway) didn't know whether he was making a comedy or a drama.' Right now, when you pay Wayne a million dollars a picture, I wouldn't say he was worth it unless you had the right story. And another thing, I will tell you very frankly, I'm not very interested in making pictures about old men. Like in *Rio Lobo*, Wayne had a hard time getting on and off his horse. He can't move like the big cat, the way he used to. He has to hold his belly in, wear a corset and a toupee. He's a whole different type of person now."

Three of America's most interesting new filmmaking talents are Martin Scorsese, Robert Altman, and Peter Bogdanovich. Yet Scorsese's *Mean Streets*, Altman's *Thieves Like Us*, and Bogdanovich's *Daisy Miller*, released in October 1973, February 1974, and April 1974 respectively, have yet to be heard from, let alone seen, in these environs. These are just three examples of domestic product unavailable it seems to the second largest city in California. In lieu of these films and others of their ilk, one's best bet is checking out specialty theaters like La Paloma or the Unicorn. For instance July 10-16 finds the Unicorn premiering Akira Kurosawa's 1971 *Dodes' Ka-Den*, A Japanese drama of a shantytown community alongside a dump outside a large city. If one digs deep enough, finding a movie worth seeing in San Diego is not an impossible task.

Duncan Shepherd of UC San Diego last month showed Robert Flaherty's 1930's documentary *Man of Aran*, a breathtaking display of man's struggle against hostile nature only thirty miles from Galway, Ireland. The film made me think of all the G-rated goodies that come to town for a week on the tails of huge advertising campaigns and bore the local populace to death. *Chariot of the Gods* cost \$200,000 to make, \$400,000 to advertise, and stole \$5,000,000 out of the pockets of unknowing audiences. In 1946 the Standard Oil Company of New Jersey provided the funds for Flaherty's last film, *Louisiana Story*, the story of a twelve-year-old Cajon boy whose days we follow as he plays, hunts, fishes, in the majestic bayous, fights a giant alligator which he thinks has swallowed his pet raccoon, and watches as a giant oil derrick brings oil from two miles down up to the surface. *Louisiana Story* is the most beautiful and convincing story of offshore oil-drilling ever filmed. Why doesn't some large corporation with an overabundance of promotional dollars, such as Standard Oil, Pepsi-Cola, General Motors, spend some of those dollars both repackaging a body of Flaherty's G (for genius) rated films (*Nanook of the North*, *Man of Aran*, *Tabu*, *Elephant Boy*, *Louisiana Story*) and re-release them in the public interest, and even better, provide some of today's fine filmmakers with the money to make new and important films of America's natural resources?

Del Mar Racetrack opens at the end of this month (bigger and better they tell me) and longshots to look forward to are Rapid Robert, Lemon Cooler, Stow the Throne, Efficacious, Nova Star, and Tea Axe on the turf. □

Letters

Dear Editor:

Like so many of our citizens, the California Peace Officers Association believes that certain criminals are a definite menace to society and should be given prison terms instead of probation when they commit certain offenses. These offenses include:

1. Using a gun to commit or attempt to commit murder, robbery, kidnapping, rape, or escape from custody.
2. Selling, or possessing for the purpose of selling, cocaine and heroin.
3. First degree burglary (usually a home) when the burglar has already been convicted twice of this crime.

During 1972, probation instead of a prison sentence was awarded to 34% of those convicted of robbery, 32% of those convicted of rape and 59% of those convicted of selling heroin and cocaine. To make matters worse, the same year, 22% of those convicted of homicide, 22% of those convicted of forcible rape, 27% of those convicted of robbery and 26% of those convicted of selling heroin were on probation at the time they committed the felony.

We are not opposed to parole or the many rehabilitative programs of the criminal justice system. But I do believe that the dangerous criminals who commit the types of crimes mentioned, should be at least temporarily isolated from society for the protection of the people.

During the last session of the California legislature, the Senate passed a bill by a 28-1 vote which would have essentially accomplished this measure. It went to the Assembly where we expected similar support. However, your elected Assemblymen did not even get a chance to debate or vote, because the Assembly Criminal Justice Committee kept it from going to the floor.

Because your Assemblymen were denied the right to represent you on this issue, the California Peace Officers are sponsoring an initiative to get the measure on the November ballot. In order to do so, we need 75,000 signatures from San Diego County voters by the end of the month.

Citizens who feel this issue should come before the people can help by signing and gathering other signatures on petitions now being circulated. They are available at many of the police stations and all of the sheriff stations throughout the county. More information can be had by calling 299-0612.

We need the help of every citizen if we are to effectively combat crime in our area.

Sincerely,
John F. Duffy, Sheriff

RACE DAY CHAIRMAN APPOINTED



Left to right: Mrs. Jay F. Hoffman, chairman; Mrs. Henry E. Wenz, president of Country Friends; Mr. Jay F. Hoffman, co-chairman of 1974 Day at the Races.

Mrs. Jay F. Hoffman, Marja Acres, Carlsbad, has been named Chairman of The Country Friends "Day at The Races", to be held on Monday, July 29, 1974, in The Thoroughbred Club of The Del Mar Race Track. Post time is 2 p.m. Mr. Hoffman will serve as co-Chairman.

Mrs. Hoffman was appointed by Mrs. Harry Wenz of Rancho Santa Fe, President of The Country Friends, a charitable organization which has raised and distributed over \$87,000 this year for San Diego County Charities. There are over 2000 members throughout the County who assist in The Day at The Races; the annual

fashion show, "The Appearance of Autumn,"; and who staff The Country Friends Shop in Rancho Santa Fe, which sells gifted and/or consignment merchandise consisting of antiques, furniture, china, crystal, silver and jewelry.

Mrs. Hoffman, in addition to working with The Country Friends, has also served on the Board of Directors of Tri City Hospital Auxiliary; the Woman's Club of Carlsbad; the Auxiliary of the North County Concert Association, the Parent Teacher Association of the Carlsbad Schools; the founding committee of the Carlsbad Friends of the Library; the fund raising committee of Los Ninos Remedial Center for Autistic Children, and she has been Chairman of the March of Dimes and the Heart Fund in Carlsbad.

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Places and Faces

TAXES, TAXES, TAXES!

The subject of taxes probably ranks along with inflation as one of the principal topics of discussion and debate these days. Increasing taxes, new taxes, tax reform, and the formation of numerous tax-lobbying groups indicate that this vital matter is uppermost in the minds of many people — particularly the hard-pressed property owner.

And, the County Assessor, even though he has no direct bearing upon the establishment of the various tax amounts and rates, is invariably projected into the middle of the whole situation. He often receives the brunt of criticism, action, and blame for the onerous rise in taxes, and the seemingly ever-increasing property tax bill. This happens even though he has no responsibility or part in the machinery involved in the setting of County, City, or District budgets, and the resulting tax rates that must be established to pay the bills for services that are included in local governmental budgets. The Assessor only lists and evaluates all locally assessable property to determine

the fair market value of vacant land and improved real estate. And, to comply with legal requirements, he uses a uniform ratio of 25% of market value to determine the assessed value.

The Assessor's department performs the property appraisal process independently, and this function is not in any way coordinated with, or influenced by, the financing and budgeting procedures of the various taxing agencies in the county. In each case the tax rates are adjusted to obtain the revenue necessary to meet the agencies annual operating expenses.

The Assessor, who has the responsibility of determining values, is given clear indications by the California Constitution and Revenue and Taxation Code as to how this shall be done. The basic law is that all property shall be assessed in proportion to its value. Interpreting this provision, the courts have said that this means that all assessments should represent the same percentage of market values. The standard of fairness is a consistent relationship between assessed value and market value throughout the jurisdiction.

Now, it may sound like the Assessor has a relatively simple job: estimate the fair market value of each property and enter a uniform percentage of this value on the Assessment Roll. What really makes the job difficult is that not all people agree on what constitutes market value. Although the term may be given some complicated definitions, its simplest meaning is: "the most probable selling price of any property."

Therefore, it's quite possible that different appraisers — even though guided by similar basic rules and techniques — may arrive at different amounts, and as well, in the final analysis, you may not agree with the final results. So, though the Assessor has no control over your tax rate, he does estimate the fair market value of your property.

And, in this area of decision and judgment, the Assessor's staff is always willing to discuss any disagreement the property owner might have with the value arrived at by his department and welcomes any inquiry into the way in which this figure was achieved. As well, any taxpayer who still is not satisfied with his assessment, and believes it to be in error, may bring his case before one of the County Assessment Appeals Boards. The dates for filing applications for a hearing are July 2 through September 15. □

Places and Faces

UNITED WAY/CHAD

United Way of San Diego County and CHAD — the Combined Health Agencies Drive — will campaign together within the business community this fall for operating funds for more than 100 local health and human care agencies.

The initial agreement, which covers a one-year period, was signed by Thomas C. Peek and Philip M. Klauber, representing CHAD and United Way respectively.

The fund raising effort will be conducted only within San Diego County's business and professional community.

Residential campaigns, membership enrollments and individual gifts solicitation, as well as traditional fund raising events sponsored by the constituent agencies will continue as before.

Also, Miss Ruby Hubert, formerly executive director, Neighborhood House; Philip M. Klauber, Mrs. Iliia Mitchell, past president, United Way's North County Advisory Board; and R. R. Richardson, secretary-treasurer, San Diego-Imperial Counties Labor Council.

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Assn.; Dan Hansler, executive director, San Diego Unit, American Cancer Society; G. Patrick Moore, financial planner, John Burnham & Co.

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The United Way/CHAD Campaign will be headed by David W. Hill, senior vice president and regional manager, United California Bank; and Victor P. Whitney, president, Fruin Financial, Inc., co-chairman; and R. R. Richardson, secretary-treasurer, San Diego-Imperial Counties Labor Council, vice chairman. □



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was to establish in San Diego County the concept of a single, annual campaign for organized giving in business and industry.

This recommendation came as community leaders viewed the effects of competition between two important non-profit groups and duplication of time and effort as CHAD and United Way each sought corporate and employee dollars.

United Way representatives include Patterson N. Hyndman, president, PHD Corp., chairman; Clayton H. Brace, vice president-general manager, McGraw-Hill Broadcasting Co., Inc; Dr. Mary Colacicco, executive director, Travelers Aid Society; R. R. "Bud" James, coordinator, San Diego County Law and Justice Agency.

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Places and Faces

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And, the County Assessor, even though he has no direct bearing upon the establishment of the various tax amounts and rates, is invariably projected into the middle of the whole situation. He often receives the brunt of criticism, action, and blame for the onerous rise in taxes, and the seemingly ever-increasing property tax bill. This happens even though he has no responsibility or part in the

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Residential campaigns, membership enrollments and individual gifts solicitation, as well as traditional fund raising events sponsored by the constituent agencies will continue as before.

Signing of the pact was seen as a pioneer move which will be observed closely not only within the San Diego community but also nationally by federated fund-raising and national health agency volunteers and executives.

Funds raised by CHAD are used to combat disease and crippling illness that are known to strike one in every three San Diego County residents. The health agencies carry on a three-pronged attack on illness through basic research, direct services to patients, and prevention through health education.

In 1973 United Way volunteers, throughout the county, raised nearly \$6.7 million, distributed to agencies providing a wide range of human care services. This amount will serve as the base for arriving at allocations to some 90 United Way agencies covering the fiscal year from July 1, 1974 to June 30, 1975.

Major advantage of a combined effort was to establish in San Diego County the concept of a single, annual campaign for organized giving in business and industry.

This recommendation came as community leaders viewed the effects of competition between two important non-profit groups and duplication of time and effort as CHAD and United Way each sought corporate and employee dollars.

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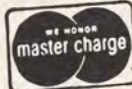
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Places and Faces

SOUTHERN CALIFORNIA VISITORS DESCRIBE THEIR VACATIONS

Ever wonder what people really think about you? The Southern California Visitors Council recently gave 15,000 vacationers the opportunity to tell about their Southland visits and the answers were informative.

The overall reaction was, "We had a great time and plan on coming back in 1974."

The Visitors Council sampled part of its annual mail, which is in response to full-page ads in magazines and newspapers across the country. The people had written for vacation-planning information for the Southland and now had a chance to tell someone about their adventures.

A midwestern couple reported they had enjoyed Disneyland and had had a perfect vacation. They had left their children at home. Another couple who really had a good time said, "It is beautiful country and we had a honeymoon we'll never forget."

The famous Southern California climate was a big hit with those surveyed: "The weather was wonderful compared to Texas and the entertainment better than anything." "The temperature was in the mid-70's while we were there and, returning to Detroit, it was four degrees. Wish we were with you now." "Your area is great. We were glad there were no flies or mosquitos."

The Visitors Council produced a profile of the average visitor: He comes by air, stays 10 days and spends \$232 while in the 13-county region. There are three people in his party and most (78%) come from midwest and eastern states. In 1973, there were 8.4 million out-of-state visitors and they spent \$1.96 billion in the Southland.

Transportation was a favorite topic. Those who did not come out for a vacation listed family illness as the reason and scares about gasoline was fourth on the list. The traveler in 1973 looked around for means of transportation other than the auto and early 1974 shows the same trend continuing. The survey showed that 48% of the visitors arrived by plane, 44% by car and the rest either used buses or hopped aboard AMTRAK trains.

Once they were here, visitors found our "tour bus drivers are quite comical and well informed," our cabbies are

"courteous and helpful," and most lauded the California freeway system. Some felt "the pedestrian right-of-way idea is very good" and many thought visitors should be better prepared to enter freeways and blend into the flow of traffic. A family reported that "once we got here, we used city bus service locally and Greyhound to outlying areas. We found the service on both was excellent."

Several comments were hard to classify as either praise or a complaint. "I did not have a chance to see smog." "We encountered less rudeness than in most large cities." "I was disappointed in your ocean." The last comment makes one wonder if the gentleman did not like the color, or if it was too small. After all, he was only looking at the top.

When you ask for comments and opinions, you are open to criticism. The Southern California Visitors Council feels the traveling public enjoyed the Southland vacations and, like one young person wrote, "I'm coming in 1974 even if I have to hitchhike." □

STEAMSHIP SERVICE TO CATALINA ISLAND RESUMES

The famed S. S. Catalina, "The Great White Steamship," begins her 50th anniversary season Saturday from San Pedro to Catalina Island.

The S. S. Catalina, the only steamship of her kind still registered in the United States registry, will depart San Pedro seven days a week from Berth 95, Port of Los Angeles, located in San Pedro at the foot of the Harbor Freeway. She will steam down the channel making the 25-mile voyage to Santa Catalina Island in two hours.

Roundtrip fares are \$9.50 per adult, \$4.75 for children 5 to 11, and 50 cents for children under five years of age. The ship will arrive at beautiful Avalon Harbor at 11:30 a.m. each day and will depart Catalina Island at 3:45 p.m.

This year the S. S. Catalina celebrates 50 years of service. The "Great White Steamship" made her maiden voyage June 30, 1924. Her passenger capacity was 1,950 when built and she is now capable of carrying 2,200 passengers.

The S. S. Catalina has just completed a major dry dock facelifting which included a new coat of paint from stem to stern. She measures 300 feet in length with a width of 52-feet-1-inch. With three passenger decks the steamer weighs in at 1,766 tons and carries a crew of 45. □

Periphery

PROPERTY VALUES INCREASE

Roughly one fourth of San Diego County's property owners are receiving notices from the County Assessor informing them of increases in the market value of their properties.

If you have received a notification by mail that the Assessor has placed a current market value on your property and you disagree with that figure the question may arise: Can appraisals for assessment purposes be changed? And, if so, what procedure do I follow to possibly have that appraisal changed?

A member of the Assessor's appraisal staff is always willing to discuss any differences of opinion of value the property owner might have with the value estimated by the appraiser. He will review the economic data with you and explain the methods used in determining the value. A telephone call to the Assessor's Real Estate Division will activate this process.

Any property owner who still is not satisfied with the results of such a discussion has a legal right to appeal his as-

essment before an independent group, known as the Assessment Appeals Board.

Applications will be accepted for an appeal between July 2 and September 15. Prior to July 2 a request for an application can be made by writing to the Assessment Appeals Board Clerk, 306 County Administration Center, 1600 Pacific Highway, San Diego 92101. After your application has been filed, you will be notified of the date and time you are to appear before one of the three-member Boards at the County Administration Center.

The assessed valuation of real property is 25% of full cash value (market value). Therefore, it's important to remember that in seeking a reduction in your assessed valuation you must prove in your Board presentation that your property has been assessed at more than 25% of its actual market value. The amount the property is actually worth is called its full cash value (market value).

There are a number of ways to arrive at market value. A booklet has been prepared to assist the property owner in doing this, and it explains the methods available for establishing the market value of property. As well, it contains the Assessment Appeals Board procedure and rules. This booklet is also available from the Assessment Appeals Board Clerk. □

JELLYFISH SEASON

Since Jellyfishes now litter the beaches, and first aid for stings is often misapplied, the Emergency Medical Services consider this topic of timely importance.

1. Rubbing sand or flushing with fresh water not only does not help — it makes the discomfort considerably worse. This is because pressure, or change in ph, causes the cells to activate and release toxin.
2. The proper treatment may include alcohol in any form, i.e., alcoholic beverages, a weak solution of ammonia (5%), or Adolphs meat tenderizer.
3. After the cells are inactivated, wash the area. If pain continues, a paste of soda bicarbonate and water, left on the area, may be soothing.
4. In some cases, the symptoms may be very severe. This is due to an allergic reaction. Treatment for respiratory arrest (stoppage of breathing), collapse, or shock, may then be required immediately.

Karen Butler of Emergency Medical Services will be most happy to supply any additional information that you may wish. Their hope is to provide helpful information, regarding medical emergencies. Ms. Butler may be reached at the office Emergency Medical Services: 236-3663. □



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Places and Faces

KEATLEYS ENJOY CARPET BUSINESS



Gertrude and Howard Keatley in the new Raffee's Carpets and Draperies store in Escondido.

Gatewood Hills area. Mrs. Keatley helps her husband in the new store by doing the bookwork.

When he was only 16 years old, Howard Keatley sold his first rug. By the time he was 17 he was a full-fledged carpet salesman. Forty-three years and probably hundreds of miles of carpeting later, this Rancho Bernardo resident still enthusiastically pursues his career in the carpeting business. Mr. Keatley says, "I've never sold anything else."

And now Raffee's Carpets, long-time San Diego business, is fortunate to have him as manager of their new Escondido store at 9th and Quince streets.

Mr. Keatley started out delivering carpets and appliances in Denver but soon became retail sales manager. Then, until 1945 he traveled as a salesman for a carpet manufacturer. Twenty-six years ago Mr. Keatley began his long association with the world's largest carpet manufacturer, Lees Carpets. Before long he was a territory manager, then division sales manager and finally General Sales Manager of the Eastern region until his retirement in 1973.

It didn't take Howard Keatley very long to realize that idle retirement was not for him so he joined Raffee's Carpets as General Sales Manager for the San Diego stores until the new Escondido outlet was opened earlier this year.

Howard says he's very happy being back in the retail end of the carpet business. "It's more fun, and I like working close to home," Howard says. He lives with his wife, Gertrude and their 13 year old son on Gibraltar Dr. in RB's

"The carpeting, drapery and floor covering business is a fashion business," Howard explains. "Carpets and draperies form the background for the whole house so it is very important that the right selections be made. This is where we try to help."

And with 43 years experience in the business, Mr. Keatley certainly is qualified to advise the right carpeting or floor covering for a brand new home or remodeling an older one. He adds that Raffee's deals only in Brand names and top quality installations.

The total business of the new Raffee's Escondido store is handled by Mr. Keatley and Lee Smith who has been in the carpet business for 20 years in North San Diego County. That means a total of 63 years experience to help their customers make the right choices. And Raffee's Escondido has on display over 2,300 carpet samples alone!

Howard and Gertrude came from Glendora, Calif. before moving to the Ranch last June. Gertrude enjoyed doing volunteer work in the Children's Health Center, cancer research and a dental clinic.

When not busy at the new store which is open 6 days a week, Howard takes an active interest in helping to preserve the beauty of the RB environment and also looks forward to involvement in the Escondido Chamber of Commerce. □



New ESCONDIDO store

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Howard Keatley, Manager, Rancho Bernardo Resident

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9th and Quince St. Escondido, 746-5180
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The Art of Living

ROBIN WILSON PLAYS TOM HAM'S LIGHTHOUSE

That incredible talent is back in town. Robin Wilson opens the California Room of Tom Ham's Lighthouse on July 2, for a two-week engagement.

This perky young songstress has consistently delighted audiences with her phenomenal range (not unlike Streisand's), a depth of feeling reminiscent of Piaf, and a style that is distinctively Robin Wilson.

Her background includes the starring role in "Henry, Sweet Henry", the smash Broadway hit which won her rave reviews at the age of 21. From there she worked with Don Ho for several years, and then out on her own, playing the best clubs from Hawaii to New York.

No doubt, San Diego is in for some super entertainment in September. □

STARLIGHT BEGINS 29th SEASON

San Diegans may again attend musical theater under the stars when Starlight opens this season in its previous home of nineteen years, Balboa Park Bowl, for a series of three shows. The first will be "Fiddler on the Roof" and will run from July 11 through July 21st on Thursday, Friday, Saturday and Sunday nights. The second show will be Sigmund Romberg's "The Student Prince" running from August 1 through August 11. Closing the season will be Lerner and Loewe's "Camelot" running from August 22, through September 1st. Tickets are \$5.50, \$4.50 and \$3.50 with \$2.00 seats available at the door the night of the show only. Season tickets are now on sale at a savings of 20% to the purchaser of three shows. Information may be obtained by phoning 286-2411. The Box office will be at Balboa Park Bowl and will be open from 10:00 A.M. to 4:00 P.M. daily starting June 10th. The Box office phone is 232-3049.

Originally Starlight was founded with the idea of bringing professional shows to San Diego and giving local people the opportunity to work in them both in front of and in back of the footlights. Starlight intends to continue this concept wherever possible in the future. There is a wealth of talent in Southern California,

both artistic and technical and it is our goal to present a happy wedding of this talent with top quality professional shows as the ultimate result.

Starlight needs and asks for the support of everyone in the community in all phases of its operation. Gaining such support we will be able to continue a tradition of outdoor musical theater which by now everyone has come to accept as practically a way of life in our wonderful community. □

STEAMSHIP SERVICE TO CATALINA ISLAND RESUMES

The famed S. S. Catalina, "The Great White Steamship," begins her 50th anniversary season Saturday from San Pedro to Catalina Island.

The S. S. Catalina, the only steamship of her kind still registered in the United States Registry, will depart San Pedro seven days a week from Berth 95, Port of Los Angeles, located in San Pedro at the foot of the Harbor Freeway. She will steam down the channel making the 26-mile voyage to Santa Catalina Island in two hours.

Roundtrip fares are \$9.50 per adult, \$4.75 for children 5 to 11, and 50 cents for children under five years of age. The ship will arrive at beautiful Avalon Harbor at 11:30 a.m. each day and will depart Catalina Island at 3:45 p.m.

This year the S. S. Catalina celebrates 50 years of service. The "Great White Steamship" made her maiden voyage June 30, 1924. Her passenger capacity was 1,950 when built and she is now capable of carrying 2,200 passengers.

The S. S. Catalina has just completed a major drydock facelifting which included a new coat of paint from stern to stern. She measures 300 feet in length with a width of 52-feet-1-inch. With three passenger decks, the steamer weighs in at 1,766 tons and carries a crew of 45.

Her cruising speed of 15.5 knots is developed by two triple expansion reciprocating steam engines developing 2,000 horsepower each. Steam from the main and auxiliary engines is supplied at a pressure of 225 pounds per square inch from four, oil-fired boilers.

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RANCHO SANTA FE YOUTH BENEFIT HORSE SHOW

August 23, 24, 25



The Rancho Riding Club and the Rancho Santa Fe Youth

Cordially invite you to attend or participate in their
First Annual Horse Show at the Rancho Riding Club,
August 23, 24, and 25, 1974.

Entries close August 1 Penalties for Post Entries

- "A" P.C.H.J. AND S.H.A. Junior
- "A" P.C.H.J. and S.H.A. Amateur Owner Hunter
- "A" A.H.S.A. Amateur Owner Hunter
- "A" C.P.H.A.



The dynamic duo! Mary Cowan and Gary Bizantz are co-chairmen of Rancho Santa Fe Youth's 1st Annual Horse Show. Under their leadership, this three-day Class "A" Show promises to break all records in number of events, participants, and village-wide cooperation.

For Information:

Marilyn Ransom 756-2163 or 756-2494
 Box 481, Rancho Santa Fe, Ca. 92067

A Letter From The President



Dear Friends:

Community spirit is a wonderful thing. It makes us *all* very proud to see the Rancho Santa Fe community, on a volunteer basis, get behind such a program as the youth activities of Rancho Santa Fe Youth and make these programs successful with financial support and the generous donation of time and effort of so many wonderful people.

It is particularly rewarding in this day and age of such great expenditures through required impersonal and governmental programs to see people pull together voluntarily, to open their hearts and their pocketbooks for their local community. Perhaps it taps a basic instinct in us all that goes back to a time when such pulling together to help our neighbors was necessary for our very existence and well-being (and perhaps *still* is, though we may have lost sight of that fact somewhat).

On behalf of the Board of Directors of Rancho Santa Fe Youth we would like to thank the following Rancho Santa Fe groups; The Riding Club, The staff of our school, the Parent-Teacher Organization and Rotary Club. Our thanks to the many individuals who are organizing the event and especially *you*, the Community, who are supporting this excellent Horse Show.

Proceeds of the Horse Show are to be donated to Rancho Santa Fe Youth. We plan, this next year, to provide excellent recreational programs for youth and to broaden the activities to appeal to the entire community. The completion of the construction of the community-gymnasium building in the next few months should greatly assist that goal.

Thank you all so very *very* much.

Very truly yours,

Donald F. Sammis

CHAIRMEN RANCHO SANTA FE YOUTH HORSE SHOW

AUGUST 23rd, 24th, & 25th, 1974

Biszantz, Gary (RSF Youth Chairman); Cowan, Mary (Mrs. Broughler), (RRC Chairman); Harmon, Lu (Mrs. Ray), (Publicity); Ransom, Mrs. Marilyn (Secretary); Colbourne, Mr. Richard (Treasurer); Fletcher, Georg'Ann (Mrs. Peter)(Trophies); Warren, Joanne (Mrs. Frank) (Benefactors Party); Colbourne, Sue (Mrs. Richard), (Benefactors Party); Coberly, Jeanne (Mrs. J. E. Jr.), (Exhibitors Party); Bancroft, Bliss (Mrs. Alan), (Box Seats); Ban-

croft, Alan (Program); Fletcher, M & M Paul (Hospitality); Schechter, Martin (Young Workers); Castle, Terri (Mrs. Lynn), (Children's Handcraft); Biszantz, Virginia (Mrs. Gary), (Sewing); Hayt, Emilie (Mrs. Jonathan), (Decorations); Giacomini, Mr. C. W. (Food Coordinator); Fletcher, Mr. Eugene (Rotary BBQ); Tibbetts, Mr. Dick (PTO Breakfast); Allred, Ann (Mrs. Douglas), (Raffle); Gillies, Gayle (Mrs. Willard M. Jr.), (Booths); Chubbuck, Helen (Mrs. Dixon), (Plant Booth); Atix, Jackie (Mrs. Sheldon), (Soft Drink Booth); Aylmer, Phyllis (Mrs. Wm. S.), (Coffee & Sweet Booth).



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History and Goals

Several years ago a number of concerned residents of Rancho Santa Fe realized the great need for a youth center/gymnasium in the community. With no such facility existing, the young people had to be driven out of the area to take advantage of any recreational programs. The fact that homes are so far apart isolated many students and made it difficult for organized involvement in sport activities.

Eugene Fletcher made a youth center possible by making a substantial contribution. Some of the early pioneers of the idea, Don Sammis (current RSFY president), Doug Allred (vice-president), Gary Biszantz (secretary-treasurer) held numerous discussions on how to make the plan a reality. Other fathers in the community soon joined together in reaching this goal and a youth board was created.

In May of 1973, RSFY hired a former Marine officer and certified physical education instructor, Martin Schechter, to initiate and conduct programs using the school facility. The results of a student survey conducted last year at all grade levels determined what activities were most highly desired. Gymnastics and tennis received the largest number of requests.

Gymnastics, next to tennis, is one of the fastest growing activities for young people in the nation. It has more to offer than any other single activity and is an all-around development for improving agility, balance, strength, endurance, power, and flexibility.

The Kindergarten room at the school was transformed into a gymnastic classroom with tables and chairs pushed aside and mats placed over the rug. The extreme need for a gymnasium/youth center was clearly evident. Students had limited freedom to move about in the largest room the school had available. Equipment was set up outdoors on the most level ground. Students from Kindergarten through high school age progressed at their own rate by mastering progressive skills on individual skill sheets.

This fall boys will be instructed in a separate class. Another special feature for gymnastics this fall will be the formation of a girl's team. Over 200 students were involved on a weekly basis this past year.

Tennis instruction was provided for all skill levels last summer and throughout this current year under the able leadership of Bob Bohrer, tennis coordinator and youth board member. Rancho Youth has just completed its first quarterly tournament.

The Fall and Spring Program will include instruction and competition in the seasonal sports of soccer, cross-country, basketball, volleyball, and track. Bicycle and Special trips are conducted monthly

to numerous places of interest. Hatha Yoga is taught by Deidre Morgan. Mrs. Morgan is a tremendous help in the position of Secretary for Rancho Youth. Dog Obedience and Judo classes are conducted at times during the school year when interest rises for these activities. The Marathon Club is a special group of young dedicated runners who strive for distance and fitness.

The gymnasium/youth center, named the Holcombe Memorial Youth Center for the late Dr. Holcombe (who was highly concerned about youth) is projected to be completed by this fall. The building will encompass a gymnasium, exercise and recreation area, meeting area, canteen, and eventually (if funds can be raised) showers and lockers. The new facility will serve the Rancho school during school hours and will remain open in the afternoons, evenings, and weekends for additional activities for school age youth and adults.

The principal aim of Rancho Youth is to create programs to satisfy the children's appetite for movement, help our young people enjoy it more. The goals of Rancho Youth are:

1. To encourage vigorous physical activity and attainment of physical fitness. The basic components of physical fitness are heart-lung efficiency, muscular strength, explosive power, agility, balance, and flexibility.
2. To develop motor skills because muscle coordination and body control leads to confidence and success in adult life; awkwardness creates inefficiency.
3. To create a positive self-image or feeling of respect for oneself. Individuals who are physically active, who can move effectively and with grace, are more at ease socially and more self-assured in whatever they try to do.
4. To have young people acquire an understanding of socially approved patterns of personal behavior as a contributing member of a group and as a leader. Students need opportunities in the unique experiences of sports, games, and dance, to learn the benefits and responsibilities of competition and cooperation.
5. To place emphasis on teaching "lifetime sports", to enable an individual to continue physical activity as an important and natural part of his/her lifestyle.
6. To experience the exhilaration, joy, and sheer fun which comes from successful participation in sports. We strive to teach how to control the body for purposes of relaxation and to recognize and cope with tension and stress.
7. To have each individual experience some measure of success.

The Horse Show



Lou Harmon, Publicity Chairman

The Rancho Santa Fe Youth and Rancho Riding Club take pleasure in announcing their first annual fund raising Horse Show, August 23, 24 and 25 at The Rancho Santa Fe Riding Club.

This major event will draw horses and riders from as far away as Nevada, Arizona and Northern California. The Horse Show will carry an "A" Jr. Rating by the PCHJ&SA and California Professional Horsemen's Association and is recognized by the American Horse Shows Association.

Judges for the Show include Mr. J. Arthur Reynolds, II from Warrenton, Virginia; Mr. Don Burt of Portuguese Bend and Mr. Bob Robinson of Atherton, California.

The newly completed and independently financed Youth Center has been designed to blend with and augment the high standard of the Rancho Santa Fe School System.

Spectators are cordially invited to attend this Horse Show and enjoy the excellent BBQ lunches which will be prepared by the men of Rotary. The public is encouraged to browse the interesting Boutique and Garden booths as well as ordering Hand Painted Jewelry which will be done to your custom order on the premises.

Baskin Robbins will be serving their delicious ice cream during the three days of the Horse Show for those who care to forget their diets.

The Rancho Santa Fe Youth Horse Show will guarantee a delightful time for both exhibitors and spectators.

The Benefactors LUAU Buffet August 9, to be held at the home of Mr. & Mrs. Frank Warren in Rancho Santa Fe will pre-empt the Horse Show.

Chairman of this exciting affair is Mrs. Richard Colbourne, Hostess, Mrs. Frank Warren. □



Gary Biszantz, owner of El Rancho Ford, is possibly the busiest man-about-town these days. In addition to sharing the RSFY Youth, Inc. 1st Annual Horse Show chairmanship with Mrs. Brock Cowan, This 1st Annual Show will be the first 3-day show in the history of the Rancho Riding Club - and, according to all advance reports, promises to be the outstanding horse show of the year!

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 – and Kay Wasser knows the Ranch*



Mrs. Brock Cowan, left, is co-chairman of the Rancho Santa Fe horse show. With her is Ms. Mary Pinkel and Dobbin and Mr. Paul Fletcher, president of the Rancho Riding Club where the 1st Annual Rancho Santa Fe Youth Horse Show will be held.

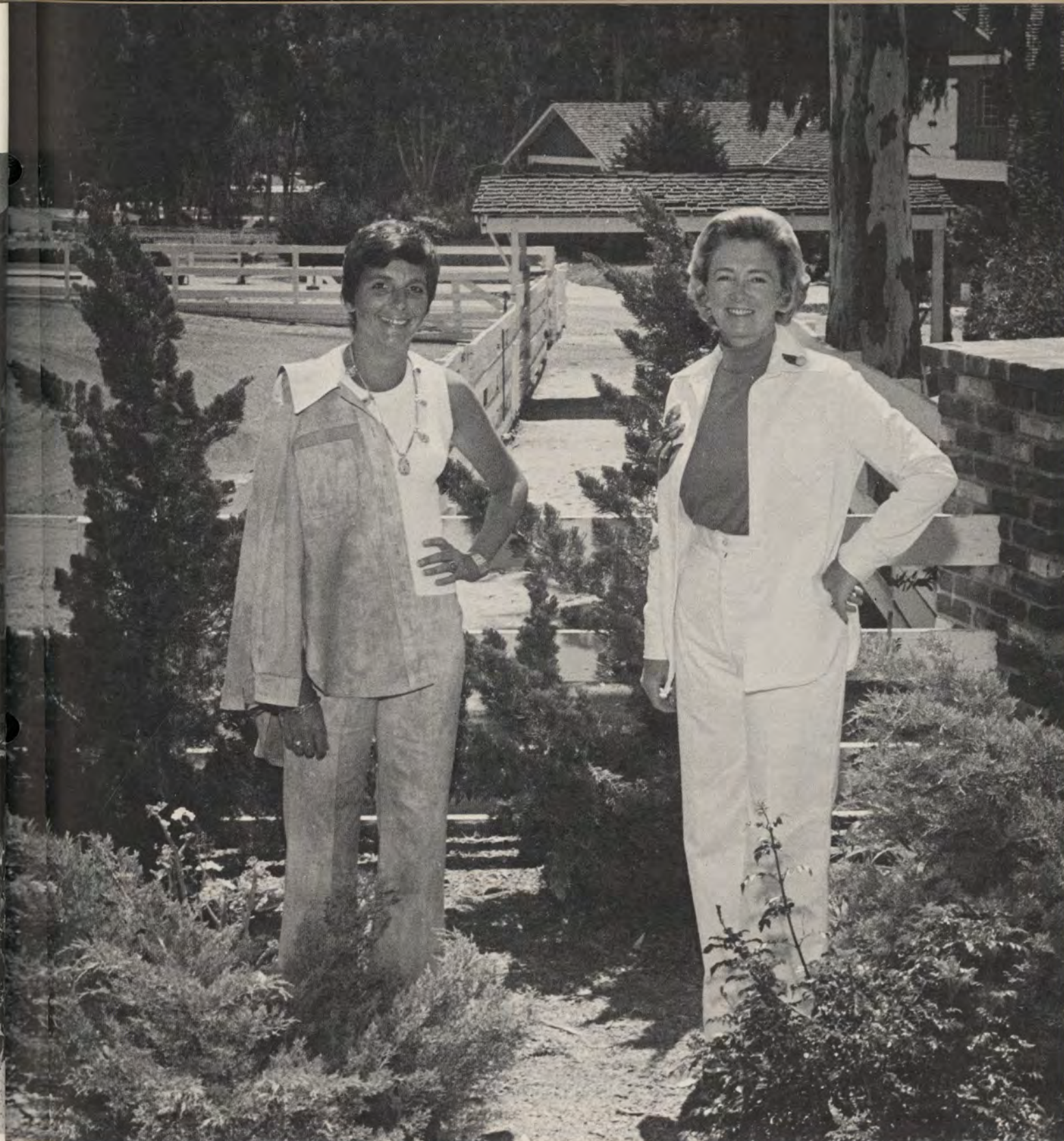


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Caroline and Alice have the sportswear for active ranch life! Left to right are Mrs. Richard Colbourne and Mrs. Frank Warren, co-chairmen of the Horse Show Benefactor's Party which will be held on the evening of August 9th at the Warren home. Sue Colbourne is enjoying her blue tie-dot polished cotton pant suit (\$58); and Joanne Warren is also happy with polished cotton, hand-decorated with floral appliques on the back of the jacket; and also available in blue denim (\$80).

Caroline and Alice

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The lighthearted fashions worn by Mrs. Alan Bancroft, left; and Mrs. Gary Bizantz, right are from Draper's in La Jolla. Mrs. Bancroft (box seat chairman for the horse show) is wearing a gingham and polka dot combination by Miss Elliette of California. The tailored top is Red and White gingham, as are the bands on the skirt. The white polka dots are on a Navy Blue background; \$60. Mrs. Bizantz, boutique booth chairman, is wearing a red and white dotted sheer of 65% polyester and 35% cotton; fully lined. There is a flattering cascade of ruffles from top to toe. \$40.



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We are pleased to be the Staff Photographer
for

San Diego North County Living Magazine

and to have done the majority of photographs to publicize the upcoming

Rancho Santa Fe Youth, Inc.
First Annual Horse Show

* Pictured above are Mr. and Mrs. Paul Fletcher, hospitality chairmen of the Rancho Santa Fe Youth, Inc. Horse Show. Mr. Fletcher is President of the Rancho Riding Club.



HOUSE OF PORTRAITS

Photography by Tony Francis

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Places and Faces

CLAYTON ENDORSES TAYLOR

Fred Clayton of Vista, who finished third in a field of nine supervisorial candidates in the June primary election, today endorsed Fifth District Supervisor Lee Taylor in the Nov. 4 general election.

Clayton, who amassed nearly 10,000 votes in the primary, urged his supporters "to join me in support of Taylor."

Clayton said the overriding issue of the upcoming supervisorial campaign will be the ability of the North County to retain the control of its destiny through "local representation."

Taylor will be opposed in the general election by Del Mar attorney Milton (Mickey) Fredman, who edged Clayton for the right to face Taylor.

A former airline pilot, Clayton charged Fredman with being a captive of "downtown interests" whose actions and attitudes reflect "a disregard for the people of the North County."

Clayton said that Taylor, a pipeline contractor who has lived in the North County for 24 years, "has a record of voting for the interests of Fifth District residents."

Clayton, who admitted that he had frequently disagreed with Taylor during the primary on land use decisions, said that the incumbent supervisor's approach to land use "is changing."

"Lee is now using the term, 'growth management,' and he appears to be much more responsive to the public concern on North County growth matters than he was six months ago. I can live with Lee on the issue now," Clayton said.

Clayton said that despite some news reports to the contrary Taylor believes the construction of an oil refinery in Carlsbad should be left up to the voters of that city.

"Lee has been misquoted as saying he favored a refinery for Carlsbad, but I appeared at the same forum at which he discussed the matter. What he actually said was, 'I think the County needs a refinery but if the people of Carlsbad show they don't want it, I'll try to get in El Cajon or National City where they're used to heavy industry.'"

Clayton said he agrees with Taylor's views on other major campaign issues which include a common sense approach to government, eliminating unneeded governmental expenditures, measures to reduce crime and preserving open space.

"When it comes right down to it, I'm supporting Lee Taylor because he's an

honest man . . . a man who says what he means, not what he thinks you want to hear.

"I would hope that those who supported me in June will transfer that allegiance to Taylor in November," Clayton concluded.

THE CHOKER'S SYNDROME

Many "great looking" tennis players who cannot play competitive tennis are commonly referred to as "chokers." The Rancho Bernardo Tennis College located at The Inn at Rancho Bernardo offers an antidote for the "choker's syndrome" at the two-day crash course in tennis instruction.

"The 'chokers' are great ralliers and can often hit every shot in the book . . . at any time . . . except when it counts," says Ed Collins, director at The Rancho Bernardo Tennis College. "It may not be their fault. They may have been psyched out by their pro, who demanded perfection in technique — at the expense of ball control. These people are simply not competitive creatures. They don't mind losing because they don't have a positive winning attitude."

The choker can be cured. Things don't have to be this way. Here are the alternatives:

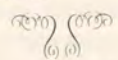
1. *Quit.*
You can do what thousands do every day. . . retire.
2. *Get tired of losing.*
The next time you lose a match, ask yourself, "Was that fun?" Take some pride in yourself. Stop saying "Who cares?" when you lose.
3. *Play more and better players.*
It doesn't help to play the same person daily. Find new competition—different playing styles. You'll find that with every new match you'll feel "butterflies." In the beginning you'll hate the feeling, but as you progress, you'll learn to like it.
4. *Learn to play defensive tennis.*
Adopt the philosophy of letting your opponent lose to you—just hit it back one more time.

The Rancho Bernardo Tennis College is located in Rancho Bernardo just 25 miles north of downtown San Diego on U.S. 395 (Int. State 15). Rancho Bernardo is a development of Avco Community Developers, Inc., developers of master-planned residential communities, new towns, and moderately priced homes. □

To Your Good Health

by Dr. Kenneth Michalski

Acupuncture



Chiropractic

Acupuncture —
A Household Word.

With the gentle raising of the bamboo curtain, increasing reports to the American public from the peoples Republic of China are filtering through the press which are sort of staggering to the human mind. In fact, since President Nixon's visit to China in late February, 1972, highlighted by demonstrations of acupuncture anesthesia and succeeding T.V. programs, acupuncture has become virtually a household word. Certainly 5000 years of continuous and successful use of this art can hardly be set aside by cries of hypnotism, suggestion, psychosomatics, lack of scientific evidence, and quackery. Call it what you will, but no one can deny that acupuncture has stunned this nation with its use in anesthesia, control of pain, and a miscellany of problems long defiant of medical practice such as arthritis, deafness, paralysis, migraine, etc.

China currently has 1,000,000 specialists trained in this field, of which 150,000 are physicians. There is but a handful in the United States. ACUPUNCTURE IS TRULY A HOUSEHOLD WORD.

Acupuncture like all other systems of healing has its limitations. These are few, but it must nevertheless be emphasized that acupuncture is not a cure for everything.

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PAMPERED IN THE PACIFIC AT THE ROYAL DOOR SPA

The beautiful, legendary South Pacific now has another legend to add to the swaying palms and hula hands — the new Royal Door Health and Beauty Spa, where you can be pampered as nowhere else on earth. And, you can exercise off those pounds with the pounding surf in your ear, and Diamond Head outside your window.

The new Spa is located on the grounds of the stately Royal Hawaiian Hotel, which has retained its dignity in the maze of high rises on Waikiki Beach. In line with this grandeur, The Royal Door Spa offers a program for men and women which is varied and combines the most modern of equipment with a sound Spa program. The "total program for health and beauty" consists of plenty of help for your own self discipline, workouts in both the gym and outdoor swimming pool, whirlpool therapy, jet stream massage, and Hawaii's only Diet Dining Room, where the Spa experts count those calories for you.

The Royal Door was designed by Jessica Simmons, a renowned Spa Director turned Spa designer and traveling lecturer, and it includes everything she felt would be a "perfect Health and Beauty Spa, with a 'total beauty and discipline' program". "Jessica" has been connected with spas in San Diego County, Murrieta Hot Springs, Tecate, and with the famous Golden Door. Prior to aiding in the full design and layout of The Royal Door, Jessica researched European spas for five months. Her enthusiasm for Hawaii's wonderful surroundings as well as the unpolluted air and water, led her to believe the Royal Door would become the Ultimate of all Spas in the world.

Under the Management of Nathan H. Crow and the technical expertise of Anita Gordon, famous in her own right for health and beauty disciplines, the new Spa is headed right in that direction.

Nathan, Administrator of the Spa, is a graduate of West Point and holds a Master's Degree in Business Administration from Pepperdine. He has been in Hawaii since 1966 and readily agrees that the military academy days didn't lead him to believe he would be administering a health spa. However, running spas these days is "big business" and The Royal Door is fast becoming famous both as a local Spa for residents as well as a full-program Spa for "live-ins".

Anita Gordon, who takes charge of all Sales activities for the Spa, has a wealth of background on the world of glamour and health. She is a trained nurse, and has a vast experience in figure analysis and weight control. She is also famous in her own right and has worked with such experts in Hollywood as Edith Head. From 1966 through 1968, Anita was a regularly featured vocalist on the Tennessee Ernie Ford daily network show. In Hollywood she

acted in "Sugarfoot", "Death Valley Days", "The Millionaire", "The FBI", and many others. She has also headlined her own touring shows, and her singing voice was used for such actresses as Patti Duke in "Valley of the Dolls", and Jean Seberg in "Paint Your Wagon".

Everyone at the Spa is an expert in his or her own field. The Spa Salon features 15 international experts ready to give all participants the latest in beauty care. Anita has formulated the "3 Stage Diet", a sure-fire way to lose pounds, and a combination of diets found in the famous spas of the world.

The Spa has an abundance of local memberships, who benefit in Hawaii's superb climate by a year-long participation. However, travelers take part in the "live-in" program, which is a completely supervised Spa program, guaranteed to send them home in top condition from head to toe.

The schedule of the live-in guest is carefully prepared to include activities specially designed to result in loss of unnecessary pounds, firming up of muscle tone, a healthier appearance, mental and physical relaxation, and FUN!

The pampered patron's day begins as the clock dictates. Usually after the beach walk, it is on to the Tiki Hut on the grounds

soon found they are some of the most pleasant and best) Fuji, who gave me most of the massages, was not only talented as a masseur, working on pressure points and knowing a great deal about those old work-out muscles, but a talented water color artist . . .

After that, it's onto the "wonder part" on the old quarters of Elizabeth Arden in the hotel. A salon for men as well as women takes care of facials, hair, pedicures, manicures, beauty advice and an abundance of needs.

Voila! The evening begins and in the dining room of the beautiful Royal Hawaiian.

Don't try the baked potato or the gorgeous sauces which adorn most foods at the Royal where the chef prepares as many as 3,000 meals a day.

Your diet is prepared by Anita.

With a breakfast of 1/4 slice of papaya, "for energy"; lunch of low cal cold beet borscht whipped with low-cal cottage cheese, gelatin fruit plate and Those Lovely Carrot Sticks, that other menu and a drink just sorely (!) tempts the palate.

Dinner does seem pleasant even with all those people having their favorite wines (after cocktails). And from Mahi Mahi the first night, 6 ozs. of sirloin steak (only the skin of the baked potato), one graduates to

The Royal Door

Health and Beauty Spa

of the hotel where warm ups start on a variety of machines including the big Universal and several stretch machines, rollers and bars. Three sides of one end of the room are in glass with ballet bars where the next class ensues. (For beginners, the instructors are kind enough to allow only part participation until the muscles are conditioned.)

Also in the morning is a workout with hula hoops, exercise sticks and a variety of interesting techniques — all to the tune of music. Men and women may exercise together on the carpeted floor.

Then to get rid of the "rubber legs" which one might feel the first few days, it is a trip to the Royal Door whirlpool which is the largest of its kind in Hawaii.

That's for the morning workout — in special sweat suits and togas provided for exercises and after pool therapy. (It is a good idea to have two bathing suits along).

The Afternoon?

Well, that's pamper time. And believe me, you need it.

That begins a massage in one of the softly lighted massage rooms. Interesting here is that many of the persons massaging are men which, as the little lady from Chicago says . . . "Well!!!!!" (But she

the Big Meal of lobster tail or lamb chops on the final evening.

But the menus are filling — the surroundings are that lovely plush aura which I had the pleasure of experiencing 26 years ago en route to Australia. The results are shown in a firmer figure, minus a pound a day — and a happy memory of being coddled and pampered while benefiting the physical and mental well-being. □



Exercising in a Swimming Pool by the Sea



The Spa Exercise Longhouse is a carpeted Tahitian Longhouse with the most modern of equipment. Exercise to the music of Hawaiian Trade Winds, with a variety of machines including stretch machines, rollers, bars, and, as here, the help of your instructor.



Nathan H. Crow, Administrator of the Spa, (left) shows the magnificent Whirlpool to visitors. The Spa includes the largest mineral Whirlpool in the Pacific, with jet stream massage also featured.



The Spa Salon is for men as well as women, featuring such wonders of beauty care as Deep Cleansing Facials; all types of hair care, including styling, coloring; manicures, pedicures, and all manner of beauty advice.

The Third Bird

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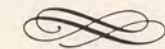


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P.S. ON A SAN DIEGO FIRST

Sometimes the P.S. to a story is the best part.

The San Diego Walk for Mankind June 1st raised funds for Project Concern medical aid in seven countries. Among the day's seven hundred walkers were fourteen cerebral palsy victims who hiked in wheelchairs and two walking without wheelchairs — the first such handicapped participants in the six-year history of the Walk, according to Project Concern's international headquarters here.

This week the group is celebrating the news that their jarring five and six-hour stint has raised more than \$700. Four of the wheelchair hikers, pushed by husky volunteers from Point Loma College, completed the 20-mile route. Two of the wheelchair contingent and one of the CP walkers made it to the 16-mile checkpoint. The rest checked in at the 14-mile point. The gung ho CP group's only concession was having their wheelchairs transported by the United Cerebral Palsy Association van over a few dangerously hilly stretches.

Street curbs which make a hazardous architectural barrier to wheelchair travel at any time, posed the principal problem as the route wound through the busy Hillcrest business district, Mission Hills and North Park residential areas and varied Balboa Park terrain.

For the most part, despite speech impairment and limited channels of communication, the CP group succeeded in obtaining Walk sponsors on their own. Louis Nalven, 20, sat in front of a neighborhood market, mouthing three words with difficulty, but his patience and the words, "Please sponsor me", netted thirty sponsors who pledged donations of a nickel to a dollar for every mile he covered. He covered the full twenty.

Jim Osterberg, 24, who has no speech, used a language board to solicit sponsors at a party. He had over 4 dollars a mile riding on his wheelchair.

Ricky Byers, 16, a Clairemont High School tenth grader, went door to door to obtain sponsors. Other walkers received backing from fellow residents of convalescent homes, UCP volunteers, and the general public.

The success of the first-time try has resulted in a new self-image for the CP marchers, according to Roxanne Howe, coordinator of youth activities for the United Cerebral Palsy Association of San Diego County. "They feel they have capacities to explore outside their handicaps, that they can be helpers as well as the helped," she reports. "After handling the arduous twenty-mile Walk for Mankind, they're thinking about other worlds to conquer." □

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the business circuit

ESHELMAN INSTALLED AS PRESIDENT



Del Mar resident Darwin K. Eshelman, left, newly-installed president of the San Diego chapter of the Society of Real Estate Appraisers, receives congratulations from outgoing president David J. Stagg, center, as first vice president Fred M. McPheeters looks on.

Del Mar resident Darwin K. Eshelman has been installed as 1974-75 president of the San Diego Chapter of the Society of Real Estate Appraisers succeeding David J. Stagg, who becomes a director.

Eshelman of 2213 La Amatista Rd. holds the Society's Senior Real Property Appraiser designation. He currently is a senior staff appraiser for San Diego's Financial Appraisals, Inc.

Others taking office with Eshelman are Fred M. McPheeters, first vice president; Thomas W. Diamond, second vice president; Paul S. Nau, secretary, and Robert W. Leui, treasurer. □

RANCHO SANTA FE SAVINGS AND LOAN BRANCH LICENSE GRANTED

Rancho Santa Fe Savings and Loan Association announced today that permission has been received from the California Savings and Loan Commissioner's Office to establish a branch at Interstate 5 and Lomas Santa Fe Drive, Solana Beach, California.

Frank R. Warren, Chairman of the Board, states that tentative plans call for opening January 1, 1975. □

TOM STOKES ELECTED CHAIRMAN OF CONVENTION & VISITORS BUREAU



Thomas J. Stokes

The San Diego Convention and Visitors Bureau has elected airline executive Thomas J. Stokes to head the organization for the next fiscal year.

Stokes, district sales manager here for American Airlines, will succeed businessman Jim McFarland as the Bureau's board chairman.

The San Diego Convention and Visitors Bureau is a nonprofit association dedicated to community improvements through tourism.

During the past year he has been the Bureau's first vice chairman and chairman of its Host Committee. He also has served on various other committees in the six years he has been in San Diego and on the board of directors.

He has been with American Airlines for 29 years. □

LA JOLLA FEDERAL ANNOUNCES PROMOTIONS

Appointment of two new Assistant Managers, Betty Pettersen, Fallbrook office and Carla Szymczak, Arena Plaza office, San Diego, is announced by R. F. Bachman, president of the federally chartered savings and loan association.

Founded in 1928 and locally-owned, 46-year old La Jolla Federal has offices in La Jolla, San Diego, Spring Valley and Fallbrook, with a fifth office scheduled for August opening on the North Coast, at Cardiff-by-the-Sea. □

BUCHANAN, VINSON & COMPANY, INC. FORMED

G. E. Vinson, veteran San Diego advertising executive and recent past president of Barnes Chase Advertising has purchased a 50% interest in Buchanan and Company, a 4-year-old San Diego advertising agency. The name change to Buchanan, Vinson & Company, Inc., was effective June 1. Jack Buchanan, owner of the other 50% of stock in the firm, announced that the agency is moving into expanded quarters at 1447 Sixth Avenue where Buchanan and Company has been located for several years.

The phone number remains 232-2123.

Vinson brings to the firm several accounts including Aldila Precision Golf Products, Master Hosts/Red Carpet Inns, H. Salt Esquire Fish & Chips of San Diego, and Imperial Contracting. Projected billing for the new firm is estimated at \$1,500,000 per year.

Buchanan, Vinson & Company is a member of the San Diego Association of Advertising Agencies, of which both principals are past presidents. □

HOME FEDERAL SAVINGS HAS EXCLUSIVE ZIP CODE

The volume of mail received by Home Federal Savings of San Diego is so great that it has its own zip code.

In fact, the special zip code applies to only part of Home Federal's mail—loan payments sent in by the more than 38,000 homeowners for whom Home Federal has provided mortgage financing from its 33 statewide offices.

More than 55,000 such mail payments are now received monthly through the exclusive zip code for loan payments, which is 92185. Another 50,000 to 60,000 pieces of mail, mainly deposits, are received under Home Federal's San Diego post office box zip code of 92112, or its San Diego street number code of 92101.

RON WOOTON TRANSFERS



Ron Wooton

Ron Wooton enters the world of Commercial Real Estate and Real Estate Investment Property after spending the past year establishing and managing the Del Mar office of the Willis M. Allen Company.

The Allen Company Commercial Development Division is headquartered at the company homebase, 1131 Wall Street in La Jolla. Wooton will transfer to the La Jolla office.

A relative newcomer to the California scene, he has made great strides in his profession since his arrival in 1972. In 1973 his personal sales and listing transactions were well over \$2 million.

Before living on the West Coast, the Wooton family, that includes Mrs. Wooton and four children ages 9 through 16, resided in New Jersey where Ron was associated with American Cyanamid Company in the corporate and international sales division.

CENTRAL FED APPOINTS POWAY RESIDENT

Poway resident Roger L. Lapp has been promoted to vice president and savings administration manager of Central Federal Savings and Loan Association. A Central Federal employe since 1971, Lapp has served as assistant vice president—savings administration as well as manager of the association's main downtown office and in La Jolla. A graduate of El Camino College with a degree in business administration, Lapp also holds a diploma from the Savings and Loan Institute and has completed a year of study at the Center for Executive Development in Seattle. □

GERMER APPOINTED VICE PRESIDENT OF NORTH COUNTY BANK



Andy Germer

Andrew E. "Andy" Germer, 56, has been appointed Vice President and Senior Loan Officer of the new North County Bank of Escondido. The announcement was made by Wayne Van Horne, President of the newly chartered bank.

Germer brings 37 years of banking experience to NCB. In 1937 he joined Security Pacific National Bank and was with that organization for 37 years. He took early retirement in May of this year.

During his banking career with Security, his job assignments involved operations, credit, branch management, correspondent banking, and he serviced national accounts.

Mr. Germer was appointed Vice President in 1970 and served as Correspondent Banking Officer for National Accounts. In this position he administered corporate and bank lines of credit and coordinated arrangements for all types of services to these customers.

In 1972 he functioned as a member of the Bank Information System Project. This entailed a study of the organization and management of Security Pacific National Bank, conducting data-gathering interviews, organizing and analyzing the data.

"Andy brings great depth to our organization," reported Van Horne. "His correspondent banking experience took him into hundreds of banks of all sizes, during all stages of their growth. With his added experience of branch management and the Bank Information System project he supervised, Andy has all the necessary ingredients for a Senior Loan Officer. We're very pleased to have him aboard."

Andy and his wife, Geri, have recently moved here from La Habra. They have three children, two of whom are married and all living away from home. They also have two grandchildren. □

PALM SPRINGS C&VB NAMES AMES

Alan A. Ames, 22, has been named news bureau manager for the Palm Springs Convention and Visitors Bureau, according to Thomas D. Hanlon, executive director.

Ames will administer the CVB's news department and will be responsible for the flow of Palm Springs-dated stories, photographs, and articles on newsworthy events to the worldwide press.

A hometown product, Ames graduated from Palm Springs High School in 1969 and recently earned his Bachelor of Arts in Journalism from San Diego State University. Prior to joining the CVB, Ames was in charge of press relations and coordinating news conferences for County Supervisor Dick Brown of San Diego. He also produced numerous television news and documentary programs.

He was presented an honorary award for achievements in the field of journalism from San Diego State, and has a life membership in the Kappa Tau Alpha honorary scholastic journalism society.

COVINGTON PANEL LEADER

San Diego County's gasoline vapor recovery advisory panel has named a chairman.

Frank Covington, director of air and water programs for the U.S. Environmental Protection Agency (EPA), Region IX, will serve as panel leader.

The 14-member panel of experts, gathered from across the nation, has been set up to oversee an evaluation of San Diego County's gasoline vapor recovery program.

Covington's duties include providing general direction to overall air and water pollution control programs in the Region, and provides financial and technical assistance to state and local governments.

Covington is a planner by background and has been with EPA for six years. Prior to his present position with EPA, he spent three years in the governor's office of the state of Iowa as director of the state office of planning.

The advisory panel which Covington will chair has been charged with reviewing test procedures and the results of a testing program designed to evaluate the ability of vapor recovery systems to meet the county's rules. A final report, with recommendations, will be transmitted by the panel to the County Board of Supervisors by August 1, 1974. □

ISBER ATTENDS CONFERENCE ABOARD SHIP



Yvonne Isber

Yvonne Isber, a real estate broker with Lomas Santa Fe Realty for the past three years, has completed a Graduate Realtors Institute Conference aboard the TSS Fairsea, cruising to Acapulco, Puerto Vallarta and Mazatlan.

Ms. Isber is a member of the San Dieguito Board of Realtors, and is one of the top producers for the Lomas Santa Fe firm, according to Gary E. Graves, executive vice president of Lomas Santa Fe Realty.

She and her husband, Tony, a vice president for Operations International, live at 2490 Pine-wood Street, Del Mar. They have three children, Stephanie, 17, Michael, 15 and Jeffrey, 11.

Ms. Isber came to San Diego from Pittsburgh, Pennsylvania, where she attended Mt. Mercy Academy. □

LONERGAN WINS HIGHEST AWARD

The highest award given to public finance officers has been presented to Gerald J. Lonergan, auditor and controller of San Diego County.

The Louisville Award was presented to Lonergan by the Municipal Finance Officers Association (MFOA) of the United States and Canada. The award is made on the basis of an individual's outstanding accomplishment and contribution to governmental finance management.

A gold medal was presented to Lonergan for his effort during 1973 in developing and instituting a program which resulted in a more efficient operation of the auditor and controller's office.

Lonergan said his program consisted of packaging items amending several State laws, and then watch-dogging the package through the State Legislature.

MFOA is the professional public service organization for all persons in the field of public finance. □

SALOMON AND SALK HONORED

On recommendation of the Board of Trustees, the University of San Diego has conferred upon Colonel Irving Salomon and Dr. Jonas Salk honorary Doctor of Laws Degrees. The conferral took place at the 1974 Commencement exercise, June 1, at the Civic Theatre in San Diego. Dr. Salk delivered the commencement address. His subject was "Freedom, Tolerance and the Generous Spirit."

Colonel Salomon is a member of the University of San Diego Board of Trustees. He is retiring this year from his position as lecturer in political science. The citation reads in part, "It is for that which he sums in the totality of a life devoted to public service, philanthropic work and God-given character."

Colonel Salomon is a former United Nations Undersecretary, delegate to the 13th General Assembly of the United Nations, member of the Board of Trustees of Georgetown and Brandeis Universities and in San Diego, member of the boards of such organizations as the Y.M.C.A., the San Diego Symphony and the Old Globe Theatre.

Dr. Salk was born in New York City in 1914. He received his M.D. in 1939 from New York University College of Medicine. In 1942, he went to the University of Michigan, under a National Research Council Fellowship, to carry on intensive studies on the immunology of influenza viruses and immunization against influenza.

In 1947, Dr. Salk went to the University of Pittsburgh and in 1954 became the chairman of the Department of Preventive Medicine. While at Pittsburgh, Dr. Salk was engaged in classifying the many strains of polio virus and made observations pointing the way toward the development of vaccine for paralytic polio.

In recognition of this state of Pennsylvania, in 1955, created a newly endowed chair at the University of Pittsburgh, appointing Dr. Salk as the first Commonwealth Professor of Preventive Medicine.

In 1963, the Salk Institute for Biological Studies in La Jolla was opened and is today referred to as a leading center of scientific research.

Dr. Salk, as director and resident fellow of the institute, is engaged in the overall work of the institute, as well as conducting research programs in his own laboratory. He has also authored two books, "Man Unfolding" and "The Survival of the Wisest." □

OCEANSIDE FEDERAL SAVINGS OPENS OFFICE IN OCEANA



Oceanside Federal Savings Oceana office staff will be headed by Suzanne Follas, Manager, second from left. The rest of the staff includes, from left to right: Janice Wingate, Operations Supervisor, Debbie Ballard and Denise Saputo.

William W. Rorick, President of Oceanside Federal Savings & Loan Association, is pleased to announce the opening of the seventh office of the association located at 543 Vista Bella in the Mercado d'Oceana Shopping Center in Oceana.

Suzanne J. Follas has been appointed manager of the new facility. Prior to accepting this appointment, Mrs. Follas was a secretary to a senior vice president and also worked in new accounts in the Main Office in Oceanside. She worked for another savings and loan association for three years before joining Oceanside Federal Savings. Mrs. Follas resides in Vista with her husband where they both enjoy raising horses.

Since its founding in Oceanside in 1920, Oceanside Federal Savings has opened other branch offices in North County in Vista, Fallbrook, Carlsbad, Lomas Santa Fe and Valley Center. □

FOUR WINDS OPENS IN EGYPT

Four Winds International, Inc., of San Diego, has announced the opening of offices in Cairo and Alexandria, Egypt, and the appointment of R. E. "Red" Phillips as Resident Manager for Egypt.

The action was taken by President R. W. Arendsee of Four Winds during a recent trip to the Middle East and Africa. Four Winds is an international mover of household goods in containers.

Mr. Arendsee said the rapid growth of the Egyptian economy under peaceful conditions makes the country of growing importance to the United States.

"Red" Phillips, whose home is in Ohio, recently retired after more than 20 years of service in the U.S. Navy. □

NIGRO CHAIRS ADVISORY BOARD

Louis V. Nigro has been appointed by the County Board of Supervisors to serve as chairman of the County's Fiscal Agency Advisory Board for a one-year term. Nigro took over his new position June 1, 1974.

He previously served as vice chairman since the advisory board's organization in June of 1972.

The Fiscal Agency is composed of the departments managed by the assessor, auditor and controller, tax collector, treasurer, recorder and purchasing agent.

The Fiscal Agency Advisory Board brings to county government a reservoir of talented business executives who are financially oriented.

Nigro is currently employed as a tax attorney for General Dynamics Corporation. He is a member of the California and San Diego County Bar Associations and has served as president and director of the Los Angeles chapter of Tax Executives Institute. He is presently a director of San Diego Taxpayers Association and a director of California Taxpayers Association.

Nigro said the various citizen's advisory boards offer a unique opportunity for non-government employees to give citizen input to San Diego County government.

Nigro said his personal goal for the fiscal agency advisory board is that the combined fiscal expertise of its members be used effectively by the County. One area being discussed as a goal by the board is a long-range plan concerning sources of revenue to finance San Diego County government.

Other members of the board include: Richard J. Neubert, senior vice president of Home Federal Savings (Bonita resident); David Alpert, certified public accountant for S. D. Leidesdorf and Co. (Normal Heights resident); Guy Beyersdorf, vice president and trust officer, Crocker Bank (Clairemont resident); Glenn M. Campbell, retired, controller, J. C. Penney Company (Lake San Marcos resident); Dennis Nelson, Lt. Cmdr. USN (ret), community development planning officer, Small Business Administration (Ocean Beach resident); William P. Shannahan, attorney with Higgs, Fletcher & Mack (La Jolla resident); Chris Sicksels of Christopher D. Sicksels and Associates (Mission Beach resident); Sumter "Bud" Smith, senior vice president and regional administrator, Southern California First National Bank (El Cajon resident); and Melvin Brown, certified public accountant, with offices in Fallbrook. □

RANCHO SANTA FE SAVINGS AND LOAN ELECTION OF DIRECTORS



Theodore Gildred



George Hunt



John C. Mabee

Rancho Santa Fe Savings and Loan Board Chairman, Frank R. Warren, announced on May 21, 1974 that the Board of Directors elected Messrs. Theodore E. Gildred, George Hunt and John C. Mabee to serve as Directors.

Mr. Gildred is a graduate of Stanford University with a B.A. in Business Administration. He is President of Lomas Santa Fe, Inc., in Solana Beach and presently serves as a Director of Scripps Clinic and Research Foundation, San Diego Chamber of Commerce, San Dieguito Boys' Club and the Salk Institute.

Mr. Hunt is President of Prop-

tech, Inc. of La Jolla. He attended the University of Utah and University of Southern California, is currently a Director of the Fullbright Investment Company and a former Director of People's Bank. Mr. Hunt holds memberships in the La Jolla Beach & Tennis Club and Bel Air Country Club in Los Angeles.

Mr. Mabee has been a San Diego businessman for 30 years and is the founder and President of Big Bear Super Markets. He is an active member in the Greater San Diego Sports Association, the Thoroughbred Club of America and serves as a board member of the California Regional Water Quality Control Board and the San Diego County Environmental Advisory Board. He is a former Director of Union Bank, Los Angeles. □

AARON BROTHERS REPORTS 52% GAIN

Aaron Brothers Corporation, owners and operators of 28 Art Marts in California and Arizona, reported a 52 percent gain in net earnings, before proforma adjustments, on a 39 percent increase in sales for the fiscal year ended March 31, 1974. Earnings per share of \$.80 for the current year represented an increase of 51 percent over last year based on the same number of shares outstanding and prior to pro forma adjustments.

Net sales rose to \$10,196,751 for fiscal 1974 as compared to \$7,334,978 in fiscal 1973; net earnings, before pro forma adjustments, were \$447,836 for the current year compared to \$295,170 for the prior year. During the fiscal year, Aaron Brothers Art Marts were opened in Costa Mesa, Glendale and La Mesa, California, and plans were formulated for other stores in Daly City and San Jose, California, as well as Las Vegas, the first Art Mart in Nevada. A Fresno store was opened in early June of 1974.

JOYCE SCHELLING NAMED TO MANAGEMENT STAFF

Joyce Schelling, formerly account executive in advertising and public relations in agencies, and an advertising manager in retail businesses, has been named a marketing communications account executive with Leonard J. Hansen and Company, headquartered in San Diego.

Ms. Schelling, teamed with agency president, Len Hansen, serves as account executive for advertising and public relations for Rancho San Diego, the new town in development in San Diego County, and other clients. □



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Living Around Town

PHOTOS BY JANE COURSON



by Jerry Shockney

DEL MAR FARMS HAS GRAND OPENING

Del Mar Farms, Rancho Santa Fe's newest facility for the boarding and training of horses invited localites for cocktails and a tour of the rambling ranch house and 40 acres of prime horse country.

Mr. and Mrs. Ronald Testa owners of Del Mar Farms hosted the grand opening. Head trainer at the ranch is Bill Martin, stock seat chairman of CPHA's state board and secretary-treasurer of local Chapter One. Bill had his own training stable in Covina for four years and was trainer-manager at La Costa Country Club Stables for over four years before coming to the new operation.



Dr. and Mrs. Tony Armino enjoying the tour around the ranch.



All smiles and having a wonderful time, Mr. and Mrs. Bob Wenk.

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Mr. and Mrs. Gabor Renner from Kama Farms enjoy a chat with Mrs. Ron Testa.



Among the guests, left to right, Mr. Richard Brown, Mrs. Donna Piper and son and Mr. Arnold Kessler of Rancho Santa Fe.



Now watch me, Mr. John Quirk seems to be saying as he makes a point with Bill Martin, trainer and Dr. Richard Malm of Escondido.



Mr. Ron Testa, middle, shows the Ranch to, left to right, Mr. Robert Gaines, Mr. Richard Brown and Mr. Edward Hurley.



Mrs. Joan Bowes looking very fashionable and lovely smiles with delight. . . horses are one of her favorite things! Mrs. Bowes was recently voted one of the best dressed women in La Jolla.

OH! THOSE HARBOR LIGHTS. . . .

About 400 cocktail sipping, dinner dancing guests went yacht hopping at



Mr. Ron Testa, owner of Del Mar Farms welcomes Mr. and Mrs. George Thomas.

the Belles of Mental Health "Harbor Lights" held at the Kona Kai Club on Shelter Island.

This was the fourth year the Belles have tossed the Harbor party and four yachts were opened to the party guests by their owners. "The Sundowner" owned by Mr. and Mrs. Marvin White-man, "M.A.S." belonging to Mr. and Mrs. George Straza, "Westerly" owned by Mr. and Mrs. Robert Bond and "Marantha" captained by Charles McEwin.

Mr. and Mrs. George Straza (on the right) owners of the yacht, "M.A.S.," welcome guests aboard. On the extreme left, Mrs. Glenna East, Dr. William Hokr, and the Reverend Father Maurice G. Chase.



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LA GRANADA & PASEO DELICIAS

Living Around Town



PHOTOS BY JANE COURSON

Above: Enjoying the Belles party are, left to right, Mr. Marty Colby, new general sales manager of Channel 6, Mrs. Helen Ann Bunn, chairman of the party, and Ms. Eileen Jackson well known Society editor of the San Diego Union.

Right: There's nothing like wine, women and yachts. . . . Robert Bond, owner of the "West-erly" and master of ceremonies for the evening dances with Mrs. Donald L. Farr of La Jolla.

Below: Mrs. Joseph Hibben, left, of La Jolla dancing with Christopher McCullah, president of I. Magnin.

Below Right: Mrs. Walter Carpenter, left, of Escondido receives her door prize from Co-chairman Mrs. William McCulloch. Helper is Tom Beek Jones, son of Mrs. Robert Letts Jones of La Jolla.



CAPERS AT THE COTILLION

It's time to get ready! Most young people agree that Cotillion isn't all that bad. . . once you get there! But breaking off in the middle of a ball game or shortening a trail ride on a favorite horse can be quite a sacrifice! Unfortunately one must learn the graces of society and how to be polite to the opposite sex.

Some of the young ladies can surprisingly (I have proof) be ready in ten minutes. Off the horse, into the shower, and pronto, a fairy princess slipping on the dainty white gloves. . . Other glamorous gals take an hour at least (no more at this age) showering, shampooing their hair, shaking the talcum bottle, day-dreaming about who their partners will be and wondering if everyone will like the new dress. . . .

Boys usually could care less. . . they just have convincing parents!!!



Everyone must go through the receiving line. . . ready or not!



The curtsy has been a troublesome thing all through the ages. . .



Let's sit this one out. . . dancing can be fatiguing. . . .



Happy faces say, let's dance!



Clap, clap, clap to the musical beat.

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Join us for breakfast, luncheon or dinner in the Garden Room, overlooking the pool and gardens, or the Vintage Room, a favorite for that intimate lunch or dinner.

Attractive private rooms for parties and special occasions.

For reservations, please call (714) 756-1131

Dining Hours:
8:00 AM-10:00 AM
12:00-2:00 PM;
6:30 PM-9:00 PM

Jackets for gentlemen requested in the evening.

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Living Around Town



A happy foursome. . . all winners in the dance contests for the evening.

RECOGNITION BRINGS SMILES OF SATISFACTION

Big event for Rancho school children and their parents was the first Annual Sports Award Dinner held by Rancho Santa Fe Youth in the school auditorium at the end of the school year.

Martin Schechter, chairman of the Young Workers, presented the awards to those who participated in soccer, basketball, volleyball, track and field and to members of the Marathon Club.

Children from six and under to 13 and under played soccer and were coached by Bob Bohrer, Peggy Bobertz, Ira Broome, Terry Footer, Chris Dyer, Keith Watson, and Steve Wilmans.

The sixth grade basketball team was coached by Phil Peters and Hal Hoadley, while the fifth grade girls' volleyball team was coached by Jean Warnshuis and Track and Field sports were coached by David Keebler.



Mark Footer and his proud mother, Mrs. Terry Footer are all smiles as he shows off his award.



A small portion of the group that gathered for the presentation applauds as some of the children receive their awards.



Above Left:
The whole Keeney family seems happy about the award received by oldest son, Stephen, on the extreme right. Mr. and Mrs. Ludlow Keeney (Carol), son Chris, and daughter, complete a very nice photo.



Above Right:
Proud as peacocks are the members of the Dolphin soccer team, coached by Bob Bohrer. Youngest soccer players on the Ranch, they are six years and under. Left to right, Bradley Bohrer, Jeff Brown, Mark Browne, Peter Fletcher, Jimmy Russell and Andy Reynolds.



Left:
Bucky Russell seems to be saying, "I'm having a terrific time," as she totes her youngest brother, Andy, around on her back. They are the attractive children of Dr. and Mrs. Jim Russell, who have three others at home.



Right:
. . . And now it's time to eat. . . first in line are Kaaren Anderson and Sarah Blann.

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Living Around Town

PHOTOGRAPHY BY TONY FRANCIS



Rancho Santa Fe Tennis players that won awards in the recent club championship. Left to right, Herb Holmquist, champion of the Men's "C" singles, Yager Cantwell, winner in the Men's B doubles, Al Himfar, runner-up in the Men's B singles, Don Walker, runner-up in the Men's C singles, Ed Mikulichich, runner-up in the Men's A doubles, and

Guy Freeborn, champion of the Men's B singles. Second row, Lorraine Schulte, runner-up in the Women's C singles and Lynn Moon, champion in the Women's A doubles. Front row, David Moon, champion in the Men's B doubles, and Nancy Mason, champion in the Women's A doubles.

TENNIS CLUB HOLDS ANNUAL TOURNEY

The Rancho Santa Fe Tennis Club held their annual club championship tournament during the Memorial Day week-end, awarding trophies to the winners at a dinner climaxing the activities. The players met at the Alternative Restaurant in Del Mar for food and fun.

The Rancho Santa Fe Tennis Club held their annual club championship tournament during the Memorial Day week-end, awarding trophies to the winners at a dinner climaxing the activities. The players met at the Alternative Restaurant in Del Mar for food and fun.

Bob Bohrer, chairman of the event, distributed trophies to the following winners: In the Ladies "C" Singles, Lorraine Schulte was runner-up to Fran Jones; in the Men's "C" Singles, Herb Holmquist was champion with Don Walker runner-up.

In the Ladies "B" Doubles, Donnal Holcombe and Sue Colbourne were runners-up to Carol Pyle and Claralee Irwin. In the Men's "B" Singles, Guy Freeborn defeated runner-up Al Himfar for the championship.

In the Men's "B" Doubles, runners-up Bill Bray and Larry Tilton bowed to winners Dave Moon and Yager Cantwell. In the Women's "A" Doubles, Nancy Mason and Lynn Moon were champions to runners-up Dalia Reynolds and Mary Ruth Middlebrook.

Dalia Reynolds was also champion of the Ladies "A" Singles to Mary Ruth Middlebrook.

In the Men's "A" Doubles, Ed Mikulichich and Steve Schulte were runners-up to Lou Perry and Gordon Broadhead. The Men's "A" Singles was captured by Steve Schulte and Bill Mohlenbrock, runner-up.



Men of the hour. . . President of the Tennis Club, Dick Tibbetts and Bob Bohrer, in charge of the tournament and the dinner.

PHOTO BY NAYLAND WILLIAMS.



Above:

Rancho Santa Fe Elementary School students display their interest in promoting tree planting during a recent Arbor Day ceremony at the school. The students are (left to right) Bliss Ann Bancroft, Cathy Giacomini, Kirsten Starkey, Shannon Biszantz, and Nancy Tibbets.

Left:

Rancho Elementary School students enrolled in a special activities gymnastics class perform one of their group efforts, the pyramid. On the bottom row (left to right) are Will Wood, Kerrie Flanagan, Ignacia Villarreal and Wendy Secrist. In the second row are Kaaren Anderson and Elaine Charman. Amy Nelson forms the top of the pyramid.



Jenny Wrenn (right) a Rancho Santa Fe Middle School student, was selected by the Encinitas Elks Club recently as the "Teenager of the Month." Looking on is Ed Fecko, Rancho math teacher and faculty advisor, who nominated Jenny for the award.



Jan Baird, Rancho Santa Fe Middle School student shows her certificate of achievement in spelling to Mr. William Spivey, a teacher in the Middle School.

MRS. WOLCOTT NEW PRESIDENT

The San Dieguito Auxiliary to Children's Health Center held its last meeting of the year in the home of Mrs. Keene Wolcott in Montecillo.

Mrs. Wolcott took over the gavel from Mrs. David Somerville who has served as chairman for the last year.

Other officers for the next year will be Mrs. Hugh Teitjen, vice-chairman; Mrs. Frank Schulte, secretary; Mrs. Robert Beach, treasurer and Mrs. Harvey Schuster, Thrift House. Co-chairmen for

Saturday!

To things that improve with age.

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the Children's Health Center Fair next year will be Mrs. Bernard Press, Mrs. Richard Klawa and Mrs. David Freeman. Mrs. Somerville and Mrs. Wolcott then entertained members and supporting member guests to a buffet luncheon in the game room adjoining the pool.

THREE CHEERS FOR YAGER!

On a Sunday in Rancho Santa Fe at the Little League Field, players, parents and friends stopped for a moment to pay tribute to Yager Cantwell who had devoted many years to the trials, tribulations and joys of teaching boys in baseball how to "play the game." Paul Thomas, Jr. handed Yager an inscribed pen and pencil set from all his Rancho Santa Fe Little League associates in appreciation of his efforts. The guest of honor broke out in his broad grin so familiar to all of us who know him.

Yager's interest in boys and baseball started back in 1952 in the Chicago area. He was one of the original organizers of Little League in River Forest, Ill. Along with his brother Bob, formerly of Rancho Santa Fe, the "Brothers Cantwell" managed the "McCarthy Brothers" team. Their 1955 team went to the Regional Finals and were beaten there by the team that went on to Williamsport.

During those years Yager coached three no-hit pitchers. The team also had the leading batters for both average and



Yager Cantwell poses proudly with the personally inscribed pen and pencil set presented to him recently in appreciation of his devotion and time given to the Rancho Santa Fe Little League.

homeruns during this time period. One year McCarthy Brothers team was distinguished for having the youngest infield (10+ year old average age) of all the teams.

In 1957 Yager umpired for Little Leaguers in Kenilworth, Illinois and from 1964-69 his brother Bob managed Shearson Hammill. Yager served as pitching coach and acted as alternate manager when Bob was out of town.

Shearson won locally in both 1967 and 1969. In 1970 Yager assisted Dick Pharr in coaching Shearson Hammill and then acted as manager for a Rancho team during the following three year period.

Yager always placed special emphasis on hard work, strenuous effort and a "never give up" attitude as a coach of baseball, hopeful that each player he counseled would apply those attributes to his life in later years.



Yager Cantwell smiles happily with his multitude of young friends.

The following are quotes from letters that he wrote to some of the boys on his teams. . . .

"What I want for you, ——— is for you to do the best job that you can do in your job — whatever you choose it to be."

"I'm with you, old buddy, and I'm for you, and praying for you, and supporting you. I see a strong, *silent*, imperturbable ——— on the pitching mound — mowin' 'em down. A real cool cat, who throws nothing but strikes, and doesn't let "wild Indians", or coaches, or laughing hyenas, or hits, or errors, or any other thing, bother him at all, who goes ahead and does the best job that he knows how to do — win, or lose, or regardless of the result." "Hits against you are a part of the game; errors by your teammates are a part of the game. Mistakes by yourself are a part of the game. But you don't need to pay any attention to any of them. Just throw the ball in there the best way you can, keep control of the ball, your job, and yourself, and you'll win more games than you'll lose."

"I hope our paths cross again, and that we have a chance to work together again. I like to work with someone who tries as hard as you do, and who will always remember that ground ball and that line drive as examples of the picture of success that you hold within your mind — for your entire future."

"If you choose to be a partner in a tennis doubles team, then you should hit your shots as perfectly as you can — even if your partner misses every one of his shots. And you don't let your dis-

appointments in his shots affect your shots."

"If you pitch, or catch, or play first base on Saturday, do the best job you can — regardless of how badly your teammates may play. It's most important that you do as well as you possibly can. It is also important that you be a good teammate."

Besides doing great work for the Little League, Yager is an attorney with the firm of Cantwell and Cantwell in Chicago. He resides on the Ranch with his wife Janet, and his two children, Andrea and David.

DOTTED SHORTS. . . .

Mrs. "B" Bailey of the Ranch was recognized at the North Coast Family YMCA Annual Recognition and Awards Dinner held at the Loma Santa Fe Country Club. . . Mr. and Mrs. William Wood were honored on their 25th wedding anniversary by a group of old friends who gathered at the home of Dr. and Mrs. Dick Stoughton. Co-hostess for the party was Mrs. Marshall Middleton. . . Mr. and Mrs. "Reg" Clotfelter recently returned from a seventeen day trip aboard a sixty passenger freighter of the Adriatica Line. . .

COUNTRY FRIENDS PLAN COFFEE AT RANCHO BUENA VISTA

Country Friends will hold their annual membership coffee at Rancho Buena Vista on July 24, from 10:00 to 12:00 a.m. Mr. and Mrs. Rudd Schoeffle have generously opened their home to the county group. With the many charity funds dispersed by this organization, local members who are hosting the event are excited about the opportunity to invite guests into the historic rancho, where Vista began.

Mrs. Frank Meyer of Vista, assistant chairman of the coffee, wrote the following interesting story about the history of the old rancho.

A survey claim made by the last Mexican governor of California, Pío Pico, dates the Rancho Buena Vista as being granted to the Mexican Felipe Subra, in 1805. The first adobe home on the rancho was built by Jesus Machado who was later killed by Indians, but whose dam on Buena Vista Creek was one of the earliest irrigation projects in this area. After a few years another adobe was started to which the Soto family added a few rooms. Additional rooms were added by members of the Coutts family, making the home a large and substantial one, with thirty inch thick walls, recessed windows, wide verandas and cloistered walks. The oldest parts of the house are believed to date from about 1850.

By the 1920s the original ranch was whittled down to 51 acres, purchased by Jack Knight who spent his time and large sums of money to restore the badly run

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down home. He is the one credited with giving Wildwood Park to the city. In 1931 he seems to have gotten tired of his project and sold the home to Mr. and Mrs. Harry Pollard who fell in love with the old neglected adobe and not only restored it but added to it. Old walls strengthened and new roof tiles were placed on old beams. The responsibility of refurbishing and landscaping, plantings and maintaining the rancho was in the capable hands of Arthur Fields, who still resides in Vista. He was brought from the Metro-Goldwyn-Mayer studios by the Pollards, Harry Pollard, a director at the studios, his wife, Margarita Fischer, a gifted actress of the silent films. After Mr.

Pollard's passing, Mrs. Pollard remained at Rancho Buena Vista for seventeen more years with Mr. Fields continuing to care for and improve the ranch. Mrs. Pollard owns her home and is still a resident of Vista. Mr. Fields remembers well the Osuna family who have enviable heritage in Southern California history.

Ernest Osuna, a Vista resident, is now the official good-will ambassador for the State of California, the only such title ever given to anyone from California, and in his capacity contacts are made to other states, other countries of the world. Mr. Osuna's great great grandfather, the first mayor of San Diego, was granted his lands and home, also by Pio Pico, the

home still standing, across from Whispering Palms in Rancho Santa Fe.

After several changes of ownership, Rancho Buena Vista became the property of Mr. and Mrs. Schoeffle, who came to Vista in 1973. They were intrigued with the area and since purchasing the property have restored and refurbished it and are preparing the rancho to be the beautiful historic home it should be. Their most recent plans are to convert the roof to a mission type tile.

With the many old adobe ranch houses that were the center of life in Southern California one hundred twenty-five years or so ago, most have fallen into ruin due to the ravages of time and neglect. In San Diego County, the one outstanding exception is Buena Vista. Buena Vista, incidentally, is Spanish for beautiful view.

Vista area chairman of Country Friends, Mrs. J.C. Biller, assisted by Mrs. Frank Meyer, are planning the coffee to be held at the rancho. Hostesses for the morning event include: Mrs. William Kappes, Mrs. Abe Shelhoup, Mrs. Wayne Herder, Mrs. James Magoffin, Mrs. Caryl Hoffer, Mrs. Robert Pope, Mrs. Larry Lazar, and Mrs. Ernest Hunt. □

LUNCHEON BY RSF REPUBLICAN WOMEN

The Rancho Santa Fe Republican Women, Federated will present a Summer Salad Luncheon Monday, July 22, 1974, 10:30 a.m. The setting will be the lovely ranch home of Mr. and Mrs. E. J. Manion on El Mirador.

Mrs. Laurence Solberg of Sacramento, President of the California Republican Women, Federated will be the guest speaker. Members are invited to bring friends and prospective new members.

Assorted luscious salads and beverages will be offered. There will be a one dollar donation. Reservations are requested to P.O. Box 1195, Rancho Santa Fe, or Mrs. John Phipps, 756-2184 or Mrs. Martha Ferneding, 756-1577. □

CANDIDATES NIGHT

Well over 100 people attended the May 10 Candidates Night, sponsored by the Rancho Santa Fe Republican Women, Federated. It was the largest turnout for this event in six years, making the evening a complete success.

Honored guests were U.S. Representative Clair Burgener, State Senator John Stull and Assemblyman Bill Craven. Other candidates were also introduced.

Mrs. Cecil Johns and Mrs. Bill Gage were co-chairmen for Candidates Night. Hors d'oeuvres were served at the no-host cocktail party which lasted from 5:30 to 7:30 at the Meeting House of the Inn at Rancho Santa Fe.

Hostesses for the evening included Mrs. John W. Phipps, Mrs. Jean B. Ash-

craft, Mrs. J. E. Coberly, Jr., Mrs. Robert Olick, Mrs. Claude Welles, Mrs. Leonard T. Bell and Mrs. Charles A. Chapin. Also, Mrs. Steve J. Toth, Jr., Mrs. Earl Whitehead, Mrs. Edward Havens, Mrs. William E. Cunningham, Mrs. Stanley Legro, Mrs. Paul E. Lloyd, Mrs. Dean Worthington, Jr., Joan Danzinger, Mrs. Walter Podbielniak, Mrs. Lewis L. Lintner, Mrs. Jack Lewis Powell, Mrs. Carson E. Hunt and Mrs. Kenneth A. Stixrud.



County Supervisor Lee Talyor and Lenore Bates.



U.S. Representative Clair Burgener and State Senator John Stull.



A. E. Freeman, Jr. and Dottie Odell.



Mrs. Claude Welles, former president of the Rancho Santa Fe Republican Women, Federated.



Assemblyman Bill Craven and John Stull in the background.

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FERRYBOAT FOR RENT

Funding for the restoration of the ferryboat Berkeley is being enhanced by the opportunity for boat lovers to rent the ferryboat for parties or meetings and concurrently support the Berkeley's fund raising drive. For many it will be reminiscent of the pre-war years when the Star of India was a unique site for dances and parties.

Initial restoration work has already turned the Berkeley into a first-class party vessel. The luxurious upper deck passenger cabin, replete with the original 19th Century carved wood paneling, plate glass mirrors and stained glass windows can accommodate up to 500 seafarers. Additionally, many of the original ferryboat seats have been left intact for seating at meetings. The goal of the restoration is to turn the entire 30,000 square foot ship into a first-class floating museum, complete with exhibit areas, lecture hall and maritime library.

Information about this unusual aspect of the museum can be obtained from the San Diego Maritime Museum Association, 239-0625. The Berkeley is one of the newest members of the Maritime Museum "fleet," all moored on San Diego's Embarcadero at 1306 N. Harbor Drive. □

FATHER/SON HI SIERRA FISHING TRIP

The north Coast Family Y.M.C.A. will offer a new High Sierra Pack and Fishing Trip for fathers and sons (11 years and up) on August 6-12, stated Fred Pahl, Executive Director.

The caravan trip will leave the Y.M.C.A. on August 6 by van and travel to Mono Hot Springs where the group will spend an overnight. The next day the group will hike into the Graveyard Lakes area — some 10,000 feet into the High Sierras. It is at Graveyard Lakes that the group will set up its base camp and enjoy some of the greatest trout fishing to be found anywhere in the world.

Fred Pahl will direct the trip and announces that signups are limited. The date again August 6-12, the cost is for dads: \$63 for members and \$73 for non-members; for sons: \$49 for members and \$59 for non-members. For a second son the fee is: \$39 for members and \$49 for non-members. Fee includes food, insurance, trip and leadership. □

Interior Design Notes

BEST OF BOTH WORLDS

Two of the most important factors the Interior Designer must consider are the individual life style of his clients and the environment in which they live. I have found that people here in Southern California generally want their homes to be cheerful, livable, and vibrant. Although contemporary design is popular, most of my clients favor a mix of the old and new for an end result which is harmonious and reflects their personalities. The role of the Designer is to help the client successfully accomplish this blending.



Robert de Freitas
La Jolla Interiors

Recently I had occasion to decorate the new town house of a young couple. Though very cooperative, they were quite definite in their ideas and wants. Both are professionally employed—he is an engineer and she is a teacher. Both have individual outside interests — his is sailing and hers is gourmet cooking and community activities. They wanted their home to reflect their two basic worlds — work, and recreational interests.

Together we discussed their objectives. Although the house was to be primarily contemporary in feeling, they wanted it to include:

1. A country kitchen of great charm — and equipped for gourmet cooking.
2. As a focal point in the master bedroom—a large four poster bed, a cherished family heirloom.
3. A den whose decor was to reflect the wife's part-Indian heritage and the husband's interest in sailing—to contain Indian artifacts and boating pictures and trophies.

So the challenge was to include some things old, some new, and others highly personal in what was really a very small house, —and to tie all together for a harmonious unit. To accomplish this we decided on a soft white carpeting for the entire house. Blue, brown and white tile was used in the entry way with white brick for the kitchen. A patchwork quilt bedspread was chosen for the four poster bed that picked up all necessary colors. A red leather sofa was found for the den—an ideal background for this personal room, and its treasures.

The final result was a home of great charm, and one truly representative of the clients' life styles and interests; in their words, "the best of both worlds." □

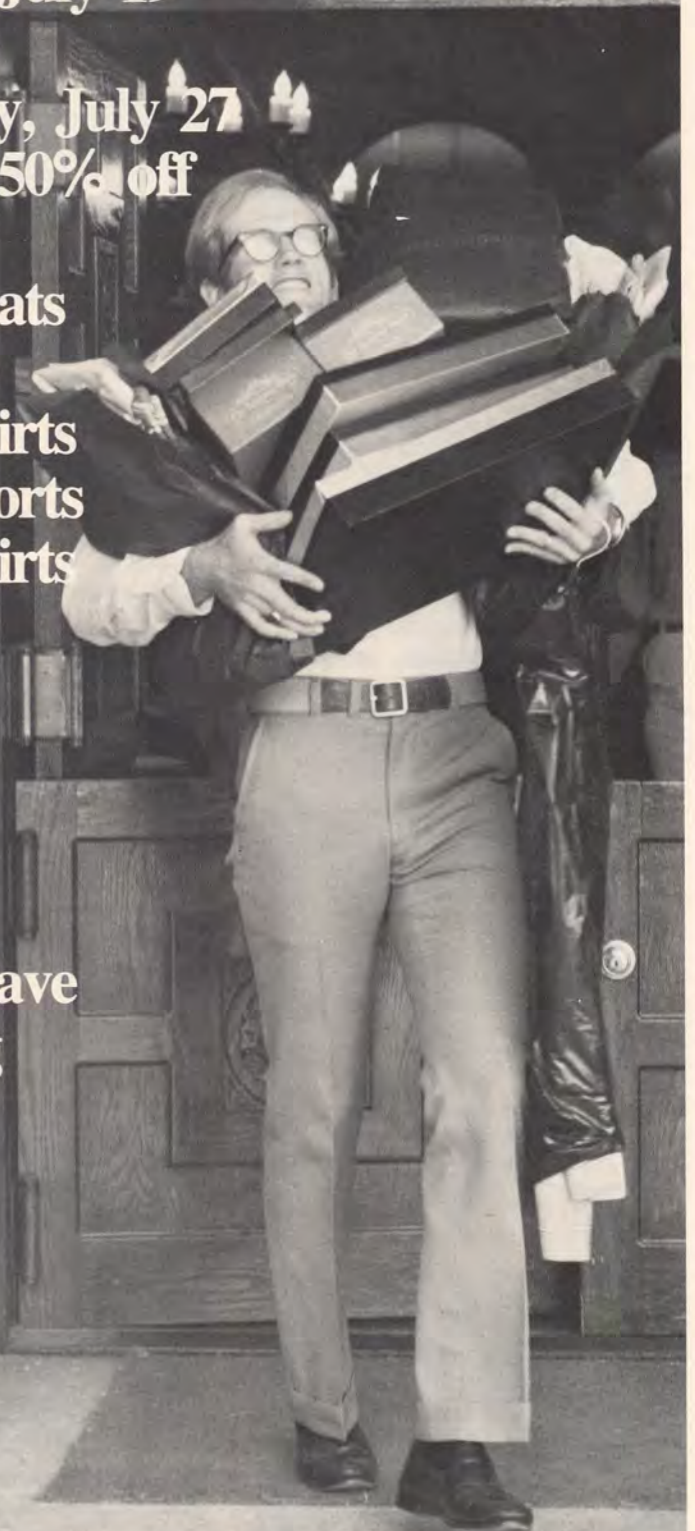
Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 G Girard Ave., La Jolla, Calif., 92037 □

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Inklings

by Pat Walker



Since June was the month of brides, I became curious as to who bakes those fantastic constructions of confection and good hope called wedding cakes. Whenever I see a six-tiered cake, I wonder how many elves it took how many hours to make.

One of the most famous landmarks in La Jolla and the Sorrento Valley is Dutch Boy Bakery who told me how it's done. Dutch Boy Bakery first opened on Girard Street in La Jolla in 1948. *Gilbert* and *Phyllis Alm* opened the shop and immediately put in the window the trademark which has become so much a part of Dutch Boy. . .the alligator and basket made from bread dough. When their daughter *Phyllis* grew, she married *Mark Smith* and together they opened Harry's Bakery just down the street from Dutch Boy and so became "competitors" to *Phyllis* and *Gilbert*.

A couple of years later, they merged the two bakeries and built their own plant in Sorrento Valley. They now own their own land and building, a fact of which four are duly proud.

I asked them how they managed to transport those lovely wedding cakes to their destination without them falling apart. If they are over two tiers, they usually assemble them on arrival. *Sandra* said that the worst nightmare she had was trying to deliver a wedding cake and having to jam on the brakes three times to avoid being hit, and three times she returned to the shop to redecorate the cake.

One of the most unusual cakes was one shipped to San Francisco as a joke



Gilbert Alm puts the finishing touches on a cross-shaped cake.

90 / JULY 1974



This cake was topped with a dry flower arrangement which would be removed later and stored permanently in a small table display case.

for a 25th wedding anniversary. It was coal black with silver leaves accenting the black frosting. Really striking, but certainly unusual!

The bakery goes through phenomenal amounts of ingredients. They use over 300 pounds of sugar and 100 pounds of eggs a day. The largest cake they have assembled was one which covered an entire sheet of plywood for the opening of a La Jolla bank.

Watching them prepare a wedding cake makes you feel quite inadequate, but seeing them swing the finished product aboard their truck with such nonchalance makes me realize I'm too nervous to be in the baking business! □

When the Globe opened "Romeo and Juliet" as one of the three plays in repertory for the 25th Anniversary of the National Shakespeare Festival, they did it in style plus!

The performance was super and properly tearful, just a beautiful production. The after-party and dinner was spectac-



The very dedicated Lowell Davies receives an award of appreciation.

ular. As soon as the crowd walked out the doors after the performance, they were met by the stately presence of bagpipe drill team who escorted them, with majestic music, to the Cafe del Rey Moro which was decorated into a magnificent

state of elegance. The Cafe was covered with a crepe-paper streamer and balloon ceiling. Each pillar was festooned with balloons, and each table had its own happy decorations. The dinner was a credit to *Mrs. James Mulvaney* and her crew.



Lorraine and Larry Maio celebrated their 22nd wedding anniversary by seeing "Romeo and Juliet." Larry is associated with I.O.F. who have just moved into their new quarters on Border Street at 101 in Solana Beach.

Many presentations were made during the evening's program, but one went to a gentleman with a great deal of dedication. Ashland, Oregon is a town who supports theatre because of this gentleman. He presented Shakespeare to 18,000 people last year. Ashland has a population of 14,000.

The Cameron Highlanders who led the Grand March to the Cafe del Rey Moro presented a program complete with flinging lassies dancing about crossed swords. Dancing to an orchestra completed the fine evening. □

Fallbrook resident and "Adam-12" star *Marty Milner* is part of a small group of Honorary Deputies who recently drafted by-laws for the group and made organizational plans for the first annual meeting. "Sheriff" *Joe Higgins* of the Dodge TV commercial and *Milner* cooperated on providing a program for the meeting. San Diego County Sheriff *John F. Duffy* named *Higgins* an Honorary Sheriff two years ago.

Nearly 500 bearers of Honorary Deputy Sheriff badges have been organized by *Duffy* into what he terms "a citizen action group."

"The State Legislature, the Board of Supervisors, and our 13 City Councils are continually subjected to pressure from a multitude of organized groups seeking to get their point of view adopted and supported by these elected bodies.

"These groups exert their influence on decisions affecting everything from conservation to land developments, from labor to business, from welfare to local parades. Yet about the only people presenting a case for effective law enforcement, much needed capital improvements, salaries, or equipment for law enforcement agencies have been rep-

resentatives of the department or its employee representatives. A broad based group of informed citizens should be helping to take these messages to the legislative bodies and to the community," *Sheriff Duffy* said.

When *Duffy* found he was unopposed in the recent primary election, he felt the time was ripe to remold the HDSs and bring them into the public spotlight without the suspicions of his using the group to further his re-election efforts. *Duffy* notes that sheriffs have traditionally issued honorary gold badges to friends, campaign contributors and others in much the same manner as a mayor might hand out keys to the city. "Honorary Deputy Sheriffs have no police power," *Duffy* stated. Nor can they be regular or reserve law enforcement personnel.



"Sheriff" *Joe Higgins* of Dodge TV commercial, Sheriff, *John F. Duffy*, and *Marty Milner* of TV's "Adam-12" at the first annual meeting of the Honorary Deputy Sheriff's Association of San Diego County.

HDSs are not new to San Diego County. *Duffy* presented plaques to the two HDSs with the longest service who were present at the organizational meeting. Receiving honors were *George Wilken*, 73, (52 years as an HDS) and *George Laphorne*, 84, (41 years as an HDS), both of San Diego. *Wilken* was appointed by *Sheriff Byers* in 1922 and *Laphorne* by *Sheriff Cooper* in 1933.

The annual meeting adopted the by-laws and elected officers. *Paul Vogel* of Olivenhain was elected President. *Lawrence James* of San Diego became Vice President. *Terry Lingenfelder* of Del Mar became Secretary and *Rod McLeod* of Clairemont is treasurer. Del Mar Attorney, *G. Robert Grosz*, is the organization's legal counsel.

Elected directors are *Norman Kroese* of Vista and *George Nagata* from San Luis Rey. □

The San Dieguito Little Theatre held their Annual Awards on a gorgeous Saturday night at the Twin Inns in Carlsbad and it was like being transported back to the 50s. The theme was "The Oldies" and the evening was a rollicking presentation of nostalgia. Everyone was encouraged to dress in the styles of the 1950s and prizes were given to the best dressed, best dancer, 50s style. It was fun to see good old-fashioned (well, now it is!) jitter-bugging and twisting around the clock.

All phases of the 50s showed up. There were the sorority belles of the ball who arrived in tiered ruffled strapless formals with a hooped skirt that stuck out from here to there. (The ladies wearing these relics also confessed that they were standing up an awful lot during the evening. Remember the Merry Widow undergarment that was worn with them? Remember how it hurt to sit down? It was a rude awakening for bodies which hadn't seen a girdle for five years!) Another Vogue outfit was a voile down-to-the-lower-calf-dress of navy, with matching clutch bag, spike heels, and gloves to the mid-forearm. A lot of lettermen sweaters arrived; several cheerleaders showed up.



KOGO's *Ernie Myers* wrestles with the awards presented to *Lissa Lazaro*, *Trina Bruce*, *Jack Missett*, and *Jim Sullivan*.

My personal choice for best were *Doug* and *Bev Tico* of Carlsbad. *Bev* wore sneakers, white bobby sox, box-pleated skirt, cashmere sweater, her fella's ring around her neck on a chain, and center parted hair with clips. *Doug* had reverted back in time. . .truly. He wore his old Carlsbad High School sweater, white T-shirt, rolled up high-water jeans with white crew sox and penny moccasins. (Remember how we always tried to find a penny made the same year we were born? Sure is getting harder!) In his back pocket he had a beer bottle, (*Doug?* at Carlsbad High School??) and around his neck was a thin silvery piece of sea grass knotted in the usual good-luck piece surfers wore. Somebody set the time machine backwards.

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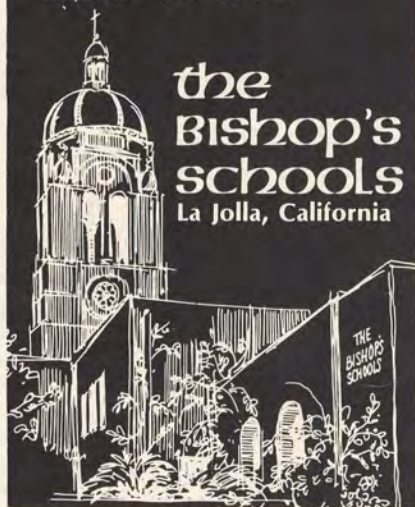
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Inklings

Then there were the rolled-up sleeve white T-shirts with the pack of Lucky Strikes in the sleeve and the comb sticking out of the jean pocket. The quaint "remember that!" costumes kept rolling in, and nostalgia was knee deep. (The only thing missing were the hours we gals used to spend in the john crying our eyes out over our fella dancing with another gal!) The delightful band also showed a great sense of humor and came in the drag of the time. They should have been called "Four Hell's Angels and Molly Bee."

Ernie Myers of Radio Station KOGO was master of ceremonies for the yearly awards presentation, and gave awards to the following people for the following productions.

Best Actress: *Trina Bruce* ("Who's Afraid of Virginia Woolf?").

Best Actor: *Jim Sullivan* (Who's Afraid of Virginia Woolf?).

Best Supporting Actress: *Lissa Lazaro* ("Who's Afraid of Virginia Woolf?").

Best Supporting Actor: *Jack Missett* ("Born Yesterday").

Best Character: *Heidi Nickerson* ("Lovers and Other Strangers").

Best Production: "Who's Afraid of Virginia Woolf?"

Best Technical Production: "Merton of the Movies."

The kids at Del Mar Shores Elementary School said "Thank You" and "We sure do appreciate your help" recently to a very nice man. The Shores School has been in the unusual position of having a railroad running through the middle of the school. The project, an 8' x 12' HO Model railroad, has been under construction since last year. It was floundering until one of those community angels, volunteer aide *Cyril Maxwell* of San Diego, came to the scene with his knowledge. Model-railroader *Maxwell* has been at the hobby for years, and has built or helped build several roads including the one at the Fairgrounds. He also has a good-sized one at his own residence.

About ten boys and girls have worked on the project, each one having a specific responsibility such as scenery, rolling stock, right-of-way, etc. But 75' of main track had to be laid before each part could have meaning.

The kids have become very fond of *Mr. Maxwell* who donated his time, knowledge, and equipment so generously. So they decided to dedicate their railroad to him, because without him it never would have existed. Before the close of school this year, the kids burned a plaque with the inscription "Dedicated to Mr. C.

Maxwell — 1974" and placed it on the layout table with ceremony.

Mr. Maxwell volunteered his services to continue railroad construction through the summer. The kids can continue their project along with their friend, *Mr. Maxwell* . . . and what a real friend he is. *Mr. Maxwell* is a paraplegic and has had a tracheotomy, neither of which seems to delay the important things in life . . . getting the trains out on schedule! □



Railroaders Clifford Sholders, Mike Herrick, Scott Deiling, and Laurie Brandt with Cyril Maxwell, to whom they dedicated their railroad.

When you think of interesting people, you have to include *Benton* and *Nancy Owen* of Solana Beach. This dynamic duo have headed off for their fifth (or is it sixth?) trip to Africa. The traveling is done for pleasure, but the *Owen* family usually ends up providing as much pleasure for others as they themselves receive from their expeditions. *Nan* and *Ben* have traveled extensively to Africa, South America, Iceland . . . and all points between. Their main attraction and interest are the birds and animals in the visited domains. *Ben* shot films totaling three miles on one of their trips. Then he returns home, edits and splices the film, and produces quality presentations requested by such groups as the San Diego Zoological Society, the Audubon Society, and various technical and service groups. And this all, mind you, is done in the name of "avocation". By vocation, he is a Professor at UCSD.

Nan is equally vital and multi-talented. Since 1955, she has been actively interested in the old Maya writings contained in the three remaining Codices now in the libraries of Madrid, Paris, and Dresden. The hieroglyphics in the Dresden Book of Codes are least ravaged by time and mildew. Many pages of that Codex contain series of numbers of an astronomical nature, which refer to dates, eclipse intervals, Heliacal risings of Venus, etc. In Estudios de Cultura Maya, *Nan* published a useful guide for the reconstruction of mutilated pages which contained calendarical or astronomical information.

At a symposium of New World Writing Systems, under the auspices of the

American Museum of Natural History, she was able to demonstrate the astronomical nature of certain pages in the Codex and how they should be joined. At a meeting of the American Association for the Advancement of Science held in Mexico City, she presented an analysis of some correlation numbers proposed to bring the ancient Maya long-day count dating system into agreement with the modern calendar. She has recently proposed a new correlation number based entirely on dates and the eclipse tables in the Dresden Codex and rare spectacular clusterings of eclipses visible in Central America during the 7th and 8th centuries. Her present work with the Codex is a search for recorded astronomical information which might confirm or refute the notions of catastrophes in the solar system within historical times (such as proposed by Velikovsky in his much-discussed book, "Worlds in Collision"). She will present a paper on this subject this month at the Velikovsky symposium at McMaster University in Hamilton, Ontario.

After the symposium, *Nan* and *Ben* will proceed East for a short visit with his daughters and grandchildren in New York, with his brother *Doctor Joseph Owen* in New Hampshire, and with their many old Yale friends in New Haven.



Nancy and Benton Owen stand in front of a collection of small African objets d'art. Nancy holds a "household fetish" in her hand.

In their absence, their home (with its phenomenal park-like yard), will be occupied by their friends, *Charles* and *Christine Comey*, who are temporarily escaping the Arizona heat by enjoying the natural summer air-conditioning in Solana Beach.

Radio station KOWN of Escondido held their first annual \$5,000 Bonanza supper show and fashion parade at the Sheraton Inn-Airport recently. *Lyle Davis* and *Clip Helps* MCed the program and represented KOWN in the nicest possible manner. Fireball *Martha Fox* coordinated the evening, which was a culmination of many months of clubs and individuals earning Bonanza Bucks for their favorite organizations. The \$5,000 Bonanza pro-

gram was founded by *Jerry Nestles* who organized this method groups adding to their bank accounts.

Almost 100 people attended the dinner and watched the checks being awarded. Most entertaining was the fashion parade, featuring models wearing nothing but costumes consisting of proofs of purchase such as bread wrappers, sales receipts, etc.



A contestant in her "Proof of Purchase" pretties.

The entertainment was from Aloha Airlines and featured the charming *Chang Family* of seven children.

The women who wore the unique "proof of purchase" costumes were: *Jane LaHarm*, *Lola Dye*, *Lois Myers*, *Mary Ann Grosner*, *Eva Tosch*, *Agnes Randall*, *Alice Gresner*, *Diane Cowan*, *Phyllis Huckshold*, *Janet Hum*. Three ladies won the dress contest when *Mary Ann Grosner* (TOPS) and *Eva Tosch* (Sorooptimists) tied, and *Phyllis Huckshold* (Escondido City Panhellenic) was chosen as the best dressed. The door prize, which was a trip to San Francisco for two, was won by lucky *Gertrude Hunt* (Concert Previewers).

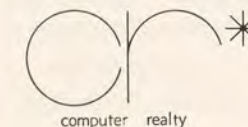


A minor adjustment makes this miner's garb fit quite well. Worn by Mary Ann Grosner.

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Inklings

One of the summer visitors to our area was *Anthony Newman*. He brought with him a unique talent when on July 3 he was the featured harpsichordist with the San Diego Summer Chamber Orchestra. The concert, which is one of the three "Concert by the Sea" series of summer music, featured Bach, Mozart, and Dvorak.

Mr. Newman holds degrees in music from Mannes College, Harvard University, and Boston University. He won a first prize in composition in Nice's 1964 International Competition and he is currently recording all of Bach's work for the harpsichord.

The final concert on July 27 will feature French hornist *Barry Tuckwell* who will play with the 40-musician orchestra. □



Harpsichordist Anthony Newman.

Hey! I went there expecting an average presentation and left very enthusiastic for the delightful intimate melodrama presented at Winner's Circle Lodge in Solana Beach. It was great! I have never seen such a bunch of neat business tossed so lightly into one fun melodrama. The actors only have a few feet of stage on which to work and usually end up in the patron's lap, or at least borrowing the salt from his table! The performers are just charming. Everyone gets into the act and hisses and boos, or tries to thwart the villain whose countenance is fraught with farthy fiery fierceness for the female victim of his evilness. Boooo! But sweet justice triumphs (clap, sigh!) and the white hats head them off at the pass.

The musical mini-drama was written by the very talented *Carl Eugster*, who is the patient piano player for the Primrose Path Performers. The Crazy Quilt Olio

Revue numbers which appear in the second half of the program is a showcase for their individual talents. It is really worth seeing!!!



"The Primrose Path" was a delightful production under the direction of fantastic Jock Mahoney of T.V.'s "Range Rider," "Yancy Derringer," and "Tarzan" fame. Here, Jock directs Nitza Eugster through a specific point.

The Women's Committee of the San Diego Symphony Orchestra Association met in June for their Annual Meeting which involved the election and installation of their officers and board of directors. This last year has been a full and profitable one for the ten auxiliaries of San Diego County who support a "sound symphony". And the luncheon was as delicious as it was colorful. Vacation Village was a beautiful background to the ladies who attended adorned with every shade of dress. I think one of the most noticeable things about a California luncheon, is that the room is generally almost a flower garden of color reflecting the care-free sun-loving of our Southern California.



June Lester, out-going Chairman of the San Dieguito Auxiliary at the Vacation Village luncheon.

The very dedicated *June Lester* of Rancho Santa Fe was the out-going Chairman of the San Dieguito Auxiliary. *Edith Havens* will handle the gavel next year for the North County group. *Ruth Carpenter* of Escondido will chair the Rancho Bernardo Auxiliary for 1974-75. *Irma Bowen* was the out-going Chairman for this Auxiliary.

This huge organization with the long name is one of the mainstays of the Symphony and its very active workers contribute many thousands of dollars yearly to the continued efforts of the San Diego Symphony . . . really a sound to remember.



Desia Allameyer looks forward to an active year as a volunteer with the San Dieguito Auxiliary to the San Diego Symphony Orchestra Association.

The S.S. Catalina celebrated a birthday and all of Avalon joined in. For fifty years the destroyer-sized vessel has been shuttling people from San Pedro to Catalina Island so that visitors may enjoy the sea, sun, and sights.

On her celebration voyage, the Catalina had a special trip. The seaplanes which connect mainland with island swooped so low that at one time those of us on the upper of the three decks were actually looking down on the passing waving plane.

The Catalina provides water-level or high-level areas from which you may ob-



serve the passing parade or just become lost in the constant rhythm of the swells. They also have a neat band on board for those who trip the light fantastic on the dance floor.



An aquatic welcoming committee congratulates the S.S. Catalina on her 50th birthday.

When we entered the harbor at Avalon there was a welcoming committee of boats all around tooting and hooting. The fireboat had full hoses playing out arcing streams of water in welcome. Myriads of speedboats sped in and out waving and "hello-ing".

There were citizens galore on the pier awaiting the Catalina's arrival. After a brief ceremony, the passengers proceeded with a day of sunbathing, swimming, and sightseeing. The weather was made for order for a special occasion. It was clear, warm, and just the right kind of day to show off Catalina Island to its best.



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News from La Costa

By Zetta Castle



Above:
Michael Landon smiles for the camera.

Left:
Merv Adelson, Ed Ames, Vincent Van Patten, Efrem Zimbalist Jr., and Ross Martin crowd around Men's singles trophy.



Rod Laver, tennis pro, demonstrates his prowess.



Dino Martin and Totie Fields.

ALL PHOTOS BY LOIS FAIRBANKS

Ross and Olavee Martin take a bow! I am confident that the 30 or more very astute members of the Press and media that attended the Ross Martin/La Costa "Invitational of the Stars" will agree that this year's event was the greatest celebrity tournament ever held. From beginning to end . . . it was perfection. You had as your guests the largest array of stars ever assembled for tennis. Super Pro exhibitions by such acclaimed tennis professionals as Don Budge, Rod Laver, Pancho Gonzales, Tony Trabert, Mike Franks and, of course the one and only Pancho Segura.

KNBC gave the entire hour and half Kelly Lange-Paul Moyer "Sunday Show" to the 'Invitational'. Mary Ann Hooper, the producer, called me after the telecast and said the response from the public was overwhelming. And well it should be. How often does an interviewer have the opportunity to chat with so many stars on a given show: Lucille Ball, Johnny Carson, Eva Gabor, Carl Reiner, Jonathan Winters, Totie Fields, Dick Crenna, Don Adams, Lloyd Bridges, Mike Connors, Michael Landon, Tim Conway, Harvey Korman, Rafer Johnson, Dan Rowan, Rod Steiger, and the wonderful Edgar Bergen and his pal Effie Klinker. Accustomed as Kelly and Paul are to interviewing people of note . . . they too were overwhelmed.

The Saturday night "Wild West Party" hosted by the Martins was absolutely super! After the Western chuckwagon dinner, the extremely witty Carl Reiner took the mike. Popular columnist Hank Grant gave forth with song and had the celebs shouting 'more'. He was followed by the inimitable Totie Fields; the one and only Steve Lawrence, lovely Helen Grayco, a superb bit of pantomime by Jonathan Winters, and the super folk singing of Chuck Woolery brought a wide smile of appreciation from his sensational looking wife, Joanne Pflug. But the guy who re-

ally brought down the house was Lucille Ball's ever lovin' Gary Morton. Man! He can move! A warm and witty finish was presented by Edgar Bergen and delightful Effie. Edgar and his beautiful Frincess was obviously had spent much time preparing the wonderful chatter about guests in the audience.

The annual opening night 'Invitational of the Stars' cocktail party hosted by La Costa's Merv Adelson was held in the lavish La Costa home of Billy Weinberg. Among the celebs wandering through the dramatic decor of the Weinberg's home were: Rosemarie and Bob Stack, Marie and Jack Hupp, Kitty and James Franciscus, Desi Arnaz, Jr., Dino Martin, Jr., Jack Carter, Gary Crosby, Chad and Shelby Everett, Nancy and Lorne Greene, Ron Ely, Hugh O'Brian, Pat and Ed Hookstratten, Victoria Principal, and Steve Peyton. Cathy Lee Crosby and Richard Roundtree, Eleanor and Rudy Vallee, Pilar Wayne, Judy and Bob Snyder, Helen and Bill Rosin, Geoff Edwards, Bob Dunne's and my favorite singers Eydie Gorme and Steve Lawrence.

On Sunday, veteran Tennis Celeb Edd Ames found himself defending his 'singles' title against 16 year old Vincent Van Patten, star of "Apple's Way". What a match for 21 points! When the score hit 20-20 everyone in the audience was holding their breath. Would youth win against age or would experience rule over lack of experience? At 21 to 20 it was Vincent Van Patten who was declared the winner of the Efrem Zimbalist perpetual trophy. A gracious Edd Ames congratulated the youth as he accepted the trophy from Efrem. In the stands, Vincent's mother and dad, Pat and Dickie Van Patten, were beside themselves with joy and close friend, Dorothy Adams had husband Don, shaking his head with disbelief as tears of joy rolled down her cheeks.

The wonderful Dorothy Bridges was equally excited when Lloyd and Abby Dalton received the mixed doubles trophy. And the fine team of Jimmy Franciscus and Dick Crenna were recipients for the 'Doubles' match. In the

new "Mr. and Mrs." category . . . it was the James 'Lefty' Browns who accepted the applause.

The climax to the two day tournament was the exciting play of the pros. Veteran star Don Budge had the crowd with him all the way. And he did not let them down. In the first match Budge and Laver defeated Trabert and Segura and the elder member of the group came through again when he and Laver defeated Franks and Gonzales. Really great guys who gave their all to make this "Invitational of the Stars" a super event.

Coming up in July at La Costa! The 9th Anniversary Ball, the La Costa Golf Invitational, and the opening of the Del Mar Races. Special Attractions: A literary get-together with Gwen Davis who will introduce her new book "The Motherland". TV personality, and columnist, Rona Barrett and her new book "Ms. Rona", famed psychologist Dr. Irene Kassorla who will discuss her tome "Putting It All Together", a psychology book for lovers and people who want to fall in love and an evening with Dr. Richard Ireland, renowned psychic and entertainer.

Whatever your interests . . . you will find it at La Costa.

Until next month,
Zetta Castle



Harvey Korman and Totie Fields at Wild West party.



Vincent Van Patten and Dick Van Patten, dad.

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Lensing In On La Jolla

by Alice Dutton

Snapshots of the summer social beehive now buzzing busily include daily al fresco and formal "for fun," entertaining for new residents and annual visitors. The constantly changing carousel especially favors sports affairs, from tennis to racing, dances, from balls to patio parties, and other summer events designed with a philanthropic purpose in mind.

As we turn the calendar to July's jam-packed day into evening daily schedule, we pause to review special tributes to two of the 903 members of the Women's Association for the Salk Institute at the 11th annual WASI late spring luncheon held in the new convention center at Vacation Village. Honored were Mrs. Harriet Mons Wille who received the James H. Knox, WASI Woman of the Year Award.



Mrs. William E. Spicer was the recipient of the David H. Garfield, WASI President's Award. Mrs. Garfield WASI president made the presentation, at the luncheon.



James H. Knox presenting the award to Mrs. Harriet Wille, of La Jolla. Mrs. Wille recently returned from a vacation to Hawaii.

New officers of San Diego County Committee for the Los Angeles Philharmonic Orchestra were honored at a luncheon given by out-going president Mrs. Harry Lee Smith of Solana Beach, at the La Jolla Beach and Tennis Club.



Mrs. Warren Currier III, of La Jolla is Student Ticket Chairman for the Committee.



Mrs. John M. Hogan, 1947-75 president of the San Diego County Committee for the Los Angeles Philharmonic Orchestra.



New officers Mrs. Lester F. Schroeder, Mrs. John M. Harvey and Miss Phyllis Ferry of La Jolla scan a schedule of future events planned by the Committee.

Harvey and Miss Phyllis Ferry of La Jolla scan a



Mr. and Mrs. Eugene J. Wyser-Pratte, of New York, Vero Beach, Fla., and La Jolla are new members of

La Jolla Beach and Tennis Club. Wyser-Pratte is a retired banker.

The first of the big Beach parties held at La Jolla Beach and Tennis Club saluted the late spring birthday of John G. Phillips of La Jolla.



Mrs. John G. Phillips, accomplished accordionist plays a tune for Mr. Phillips at Beach party attended by over 100 guests. Mr. and Mrs. Phillips will be among hundreds attending the Jewel Ball, August 3. Club dinner dances will be held July 6-20-August 10-24 and Sept. 14.

The enthusiastic sell-out response to "An Evening With John Jay," America's dean of ski photography, for his latest film on skiing, shown at La Jolla Beach and Tennis early this summer, initiated other similar events; the latest a showing by Mr. and Mrs. William W. Kellogg of their slides of their trip to China this spring. More slide and film showings by members and distinguished visitors are planned for members during 1974.



John Jay of Williamstown, Mass., tests microphone before presenting his latest film on skiing at the Beach Club. Jay plans a new movie of tennis on the "humorous side."



Attractive Laurie McKellar, of La Jolla, a former Miss San Diego, left, was honored at a bridal shower, by Mrs. Adele Smith center, and her daughter, Mrs.

David Kesterson of Tucson, at the club recently. Miss McKellar will marry Roger Alan Joseph in August.

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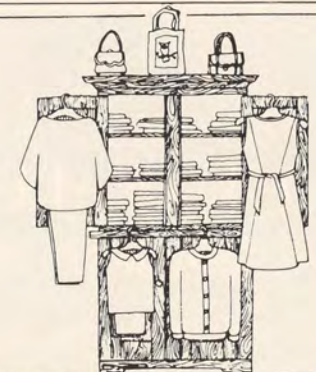
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Lensing In On La Jolla



The 58th La Jolla Tennis Tournament sponsored by La Jolla Tennis Club, La Jolla Town Council and the San Diego Park and Recreation Department is held yearly in July. Honorary Director for 1974 is *May Sutton Bundy*, mother of Mrs. *Arthur (Dodo) Cheney* of Santa Monica. Both mother and daughter have played in the event many years with a penchant for winning in Women's Singles and Doubles events throughout the years.



Mrs. Robert Letts Jones and Robin Dean of La Jolla look over a publicity release appearing in this magazine about the first annual San Diego Tennis Classic Tournament to be held November 1, 2, 3, 7, 8, 9, and 10 at Vacation Village, Tennis La Jolla, Valley Tennis Club and La Jolla Beach and Tennis Club. Also over 20 private courts in La Jolla. The county wide Doubles event is open to the public. Mrs. Jones is founder-president of Angelitos del Campo, which is the Auxiliary of the Diabetes Association of California. Proceeds of the tournament will benefit youth and other projects of the auxiliary. Dean and his wife are tournament chairmen. Robert Bacon of La Jolla is tourney director.

Among many varied organizations meeting at Sea Lodge Hotel was this group of officials, doctors and staff members of the American Heart Association, New York area, who held a late spring seminar at the sea-side hotel.



Yes it's Nelson Fisher, famed handicapper, who is fond of tennis too, when he gets a "breather," now and then at La Jolla Beach and Tennis Club from his racing duties. Fisher has a regular column in the San Diego Union. The 1974 Del Mar racing season begins July 24, where an extensive program of expansion and improvement of track facilities nears completion.

The social scene at the La Jolla Seville Apartments has quickened in tempo, with many residents returning from travels. Back from the romantic Hawaiian islands are Dr. and Mrs. *Robert Pierce Burns*, who visited their daughter Mrs. *Frank Bowman* in Portland, Ore. before the trip. Mr. and Mrs. *C. Wynn Warwick*, have also returned from Honolulu and plan a trip abroad later this year. Mr. and Mrs. *John Haddock* are expected home soon following their honeymoon throughout the English isles. Mrs. *Samuel C. Breder* no sooner returned home from Europe then she was off to Los Angeles with her daughter, Mrs. *Albert C. Blatz* to see *Angela Lansbury* in "Gypsy."

New plantings have added much to the garden area of the Apartments and form a perfect background for summer parties around the pool.



Among celebs at "Oldtimers' Day," at Del Mar last summer were Mrs. Ralph Neves wife of the famed jockey and Victor Mature of Rancho Santa Fe, on hand for the special race featuring racing stars of yesteryear who rode in the 1973 event.



Bob and Delores Hope dropped by for a day at the races during the '73 season.

So here's to a bigger and better Del Mar Season and best wishes to the Board of Directors, the staff, and *Donald Smith*, executive vice-president and general manager of the Del Mar Thoroughbred Club.

JEWEL BALL CHAIRMAN ANNOUNCED



Mrs. Paul Strange, Jr.

Mrs. Brooks C. Noah, president of Las Patronas, has announced that Mrs. Paul Strange, Jr. will serve as the 1974 Jewel Ball Chairman. "Blues in the Night" is

the theme of the Ball, emphasizing a New Orleans Bourbon Street atmosphere. The Ball will be held August 3rd at the La Jolla Beach and Tennis Club.

Mrs. Strange, a former resident of Chicago, Illinois, has resided in La Jolla for nine years and has been a member of Las Patronas for the past seven years. She has served on the Las Patronas Ways and Means Committee and she was Publicity Chairman in 1973. In addition, Mrs. Strange is associated with the La Jolla Museum of Contemporary Art, the Fine Arts Gallery, and the Old Globe Theatre. Those assisting Mrs. Strange with the Ball are: Co-chairman: Mrs. Robert J. Winegardner; Arrangements: Mrs. Richard Young; Calendar Advertising: Mrs. Michael Cavanaugh; Calendar Photography: Mrs. Paul Pearson; Decorations: Mrs. William C. Speidel, III; Donations: Mrs. Frank Mulligan; Invitations: Mrs. Sedgewick W. Fraser, Jr.; Music: Mrs. J. R. Youngson; Reservations: Mrs. Thomas A. Henry, Jr.; Publicity: Mrs. Scott F. Calder.

Las Patronas is an organization of 50 women members living in La Jolla. Each year Las Patronas sponsors the Jewel Ball and monies raised at the Ball are allocated to San Diego beneficiaries. Since its inception in 1947, Las Patronas has given more than \$680,000 to varied and deserving beneficiaries.

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Apeeling Views O' Side

by Kitty A. Peeling

Hurrah for contact glasses! They are the greatest invention since Rocquefort cheese dressing (that certainly dates me doesn't it?)

I'm so excited and thrilled about my new contact lens I can hardly (no pun intended) see straight!

A great deal of my intestinal fortitude in getting and wearing them was sustained by Oceanside's Dr. Ed Richards who said I should and could wear them! (other consulted eye specialists didn't encourage contacts for my cataract-operated-on-eyes.) 'Twasn't easy. But what worth striving-for things in life of value, are?

Ed has been most understanding of my tears and cries of anguish from last October until this June, when I managed finally to put my contacts in — and blink them out! (My knuckles, from banging against the wall in desperate frustration, have been the scabbiest things you've ever seen.)

The invention of eyeglasses is cloaked in the mystery of antiquity. In 1266 an English monk found he could read easier when he put a piece of glass over some writing. The first evidence of spectacles is a portrait of an Italian cardinal in 1352 with two framed lenses having their handles riveted together and attached over his eyes. With the appearance of printed books, eyeglasses became a necessity and during the 16th century they were made in large quantities in Italy and Germany. In 1784 Benjamin Franklin invented bifocals.

The first mention of contacts came when busy body Leonardo Da Vinci (1508, — Gad I sound like a history teacher) wrote on his proposed optical method of immersing the eye in a lens containing water!

Rene Descartes in 1636 wrote on the same method but Thomas Young made the first experiment on himself by placing double convex lens, three-fourths water-filled in his eye.

Then a German artificial eyemaker made a protective contact glass for a patient who had lost his eyelid to cancer.

So successful was this, that more experiments were made until 1950 when the world's first fluidless plastic lens came into real use.

Many of my friends have contacts, but many more, especially after cataract operations are afraid (but believe me you're not too nervous or too old, they are wonderful, so just make up your mind if that goofy Kitty Peeling can do it — you can do it better — and faster!)

Langdon Sully (the writer-teacher) and I are a booster's organization: "Cataract operatees of the world unite — and fight for contact lenses!" Furthermore just like

AA we of the CC (cataract contactors) are available day or night to call to get help and encouragement!

(Really funny, against Dr. Ed's advice, determinedly took my contacts on my last hospitalization. Awoke one night with a queer biting itch in an unreachable part of my upper back. "Good Lord", I worried, "Some how I've managed to attract one of those horrible Colorado Ticks — had one once when I went skiing in Aspen.

Hated to bother the nurse, but next day she looked and it was — of course, what else? — one of my lenses stuck into my shoulder blade!

Don't think the Convention-Recreation Center, where the North County Concert Association held their Bal Des Fleurs would have been so beautifully impressive if I hadn't had the unlimited vision of my contacts. There were gorgeous flower arrangements around famous statues. (The stupendous idea and work of Col. Bill Randall chairman of decorations and his tireless committee — and don't forget all those floral establishments that give unlimitedly of their posies.)

The Bal's French theme this year was painstakingly followed out to the last demi-tasse.



Mr. and Mrs. Charles Wood (he's old Prez) Mr. and Mrs. Elmer Glaser with new N.C.C.A. President Randall Mitchell & Mrs. Mitchell.

All guests received a rose from typical French flower vendors (well not exactly, they were younger and prettier, but they didn't parlez-vous francais). Champagne graced the tables and eventually the guests, but the canapes were so delectable they almost ruined your desire for dinner.

My table was overflowing with Missetts. The head of the Clan, Bill Senior and his clear-eyed down-to-earth wife Kate were on one side and Tom (that jovial attractive vivante played a sober, old judge in the skit), and his piquant, sun-browned wife Sandy, were on the other (Bill Junior was home minding the store — Blade-Tribune). Judy Missett wife of

Jack (runs the composing room) with her unbelievable dance routine was one of the sparkling hits of the show.



Can Cannors, Patsy Downs, Dave Laurent (C of C Sect'y), Tom Missett, Rosemary Pederson & Bill Ladd.

Sincerely wish space permitted me to give credit to all the hardworking (weeks and weeks of planning and rehearsing) personnel who made this a night to remember. Mrs. Frank D. McCarthy (Bal chairman), Mrs. Lawrence Dorsa (gourmet dinner), Mrs. Donald Hicketier (invitations and Program designer — clever as the devil!), and Mrs. Jack Daybell (cabaret chairman) are a few who fulfilled back-breaking responsibilities.



The General may be in command in Okinawa, but Lou Poggemeier seems to be in command of the gaiety with the Colonel Harold Wallace (right) and Vista's Mayor Frank Meyers with his first Lady. (Doesn't Frank look sort of governorish instead of mayorish? — Come to think of it Harold has that same look!)

Cole Porter's Cabaret-Can Can was never more enthusiastically given — and received.

The leads Rosemary Pederson and Bill Ladd were well cast and their voices blended harmoniously in those perennial favorites "C'est Manifique" and "I Love Paris". This is a true North County affair and everyone gets into the act. Business men not only help underwrite the Bal's expenses, but they become "prop" men and in the case of Elm Glaser (a Jack Benny yet) play second fiddle in the orchestra! (Again, all musicians donate their time under the direction of Carl Agresta.)



The Senior Bill Missetts, the Frank McCarthys and the Dean Andreasons.

Don't think I would have seen all the colors and bristling activity of the Oceanside Yacht Club's "Sail Thru" either, if it hadn't been for my new panoramic vision.

Everything was perfect — meaning, in the midst of murky days, the Beeeg day literally burst forth with a warm, brilliant sun; enough breeze to billow sails over sparkling waters and push flimsy blouses around the curves of pretty girls. Yep, it brought out the best of everything.

Dottye and Bill Ellis invited me aboard their boat, the Sew-and-Sew (a real honor as Bill was Admiral of the day, in charge of the regatta).

It was a thrill to watch all the gaily decorated boats, burgees flying, skim past, as we finally brought up the rear and received a smart salute from the Club's Commodore James Shannon aboard the Coast Guard Cutter containing other V.I.P.'s. Later, at the awards presentations we were enhanced by the (to me) always hilariously, exciting "blowin' o' the pipes." We had us a real band of bagpipers thanks to the Lads and Lassies of Vista High School.

Stan and Peggy Smith won for the most attractive power boat. Their Jerri-Ro was covered with those paper Japanese fish — you know? And Jack and Jeannie Dennis won with their Sea Witch in the sailing boat class.



Dottye and Admiral Bill Ellis stand behind their boat's talisman — a sewing machine! (May their garment business always have smooth sailing.)

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Then we all congregated in the Yacht Club for goodies and champagne. Never saw so much champagne and so much brass. Man! Were we ever honored. Commodores from Newport to Coronado were there to pay homage to our new "Commander."

Also noticed some most unusual provocative seascapes on the wall (you know most art dealers won't even bother with ocean view — sorta a drug on the art market) but when we carried the party on to Kay and Bill Rorick's "Patriot", got talking to Mary Ellen McArdle. Discovered she was the artist! (Never painted until recently when for three months she was unable to walk because of an arthritic knee — sooo she took up painting as a hobby and time-filler-inner.) Now she's all the rage and her unusual sea renderings are all sold — plus a waiting list!

It was a most exciting day. Someone had produced those "walk-on-water" shoes and in the midst of trying them out, Jim Shannon and Marc Josepho were dunked. So was I. No excuse. Just seemed a good idea at the time; but I had taken pictures of all V.I.P.'s. In my dress pocket alas!, the names were written in ink on a scrap of paper which never survived the day!



Middle seated Commodore Shannon surrounded by high brass who disappeared with the out-going tide!

Most husbands go golfing when the little woman is entertaining her bridge group, but not George Hillam. Recently when wife Ellie had a fancy party for sixteen tables of bridge at Oceans "rec" hall, George not only was around, but he cooked the luncheon! 'Course everybody doesn't have a caterer for a hubby. To add further wry humor to the gathering, Anita Boyd, a dyed in the orange juice teetotaler had charge of dispensing the champagne. And at the last minute when a desperate need for a fourth player went out, George Temple volunteered — it takes real manpower to put up with 63 women all afternoon!

Marie Dodds was high point winner with Gladys Conway receiving a consolation

prize and good scout George getting a bottle of champagne.



Winners Marie Dodds, George Temple and Gladys Conway.

About four years ago, at the Retired Officers Club, Bess Dague received a bottle of champagne as first prize in a crazy hat parade. Because I was the sole (and unbiased — I swear I never had met any of the gals) — judge, Bess felt I deserved some of the contents.

Believe it or not, this month was the first time we could get together. Sooooo at long last, I got the champagne plus a lovely bonus of Margueritas before a delicious dinner and pinocle game with Bess's hubby, Bernie and old friend Eve McGinniss.

Honestly my cup seems to runneth over with champagne this issue, because at the installation of Hal Buckman as new Governor of the Moose, champagne, Governors from all over Southern California — and tears were the order of the evening. Hal is one of the most sentimental men I know. He was so overwhelmed at the huge turnout honoring him, his grateful emotions wouldn't let him talk — and darned if his wife and close friends didn't shed happy tears.

Congratulations to: Vista's President of the Kiwanians Bea Meyers for having me as a speaker for one of their delightful and informal meetings where I met so many interesting gals and old acquaintance Hilary Brooks who used to be leading lady for Abbott and Costello.

Elmer Glaser who was just elected to be West Coast Bank's first Chairman of the Board.

John M. Cosh who was just named president of the West Coast Bank — and I never knew that our John was also one of the Founders of the Vista Boy's Club!

And oh, dear I've forgotten the charming man's last name (we all just called him Bob) but he lives in Rancho Santa Fe and has just been appointed Director of the San Marcos facility for the Singer Company-Kearfott Division. Bob is a 1951 graduate of Cal Tech. □

Business & Estate Topics



Larry Showley, C.L.U.

Contingent Trust is Valuable Device for Family Plans

Because the average family man does not have inherited or accumulated wealth, he is dependent during his lifetime on his own earning capacity to provide for himself and his family.

Through life insurance, he is also able to provide for the continuation of income for his family in the event of his death. The ownership of life insurance guarantees the creation of an estate; it cannot, however, guarantee that the insured's objectives for his family will be carried out following his death. A careful plan for distribution of the insurance proceeds must be worked out — one which takes into consideration the minor children as well as the widow.

VALUABLE PLANNING TOOL

A useful device in planning such distribution is the contingent life insurance trust. Usually confined to cases involving minor children whose parents have died at an early age, it is probably applicable to more family situations than any other type of trust. It is a most valuable tool where there is a possibility that minor children or other dependents may be the ultimate beneficiaries of the life insurance proceeds.

The contingent trust may be effectively used when a husband feels that the policy settlement options will provide his wife with worry-free, guaranteed income in a manner which best fits her needs as head of the household. In order to do this, the wife is named as primary beneficiary of the life insurance proceeds. But, if she should die in common disaster with her husband or after the husband but before the proceeds are exhausted, there is likely to be some question concerning the disposition of these proceeds. The logical contingent beneficiaries, of course, would be the minor children.

Legal and financial problems which arise when both parents die leaving minor children can be solved through a contingent life insurance trust, created as a secondary planning device for the protection of these children. The wife of the insured is named as primary beneficiary under the policy and settlement option, and a trustee is named as contingent beneficiary. Thus, if the primary beneficiary is not alive to receive the insurance proceeds or does not live to exhaust them, the trust will become operative and administer the proceeds for the benefit of any minor children or other dependents.

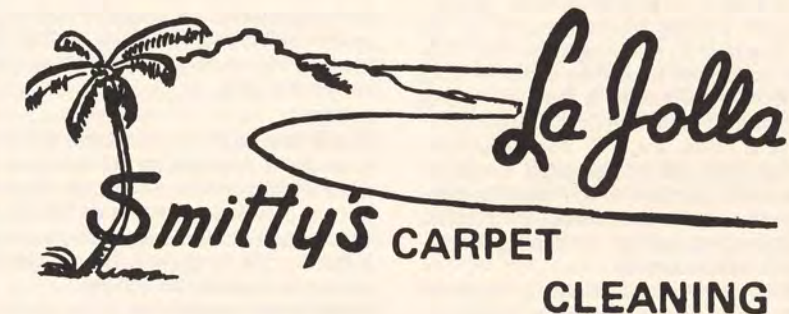
an ideal method for distributing insurance proceeds to a widow, these options may lack necessary flexibility where minor children are concerned. State law governs the duties and powers of a guardian which must be appointed to receive proceeds payable to a minor child. Moreover, any disposition of the proceeds on behalf of the child can be effected only with the court's approval. An additional consideration is that the guardianship must be terminated when the minor attains legal age, and control of the funds is then turned over to him. This may not be in line with the wishes and objectives of the deceased parents.

A contingent life insurance trust, therefore, makes it possible to arrange a discretionary distribution according to the need and financial maturity of the children. □

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Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MAY 16, 1974, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Weindling, Vice President Chubbuck, Directors Whitehead and Wrenn.

Absent: Directors Brown, Hoover, and Wingert.

Also Present: Manager Grahl, Recording Secretary Butts, Association Members.

MINUTES OF PRECEDING MEETING

The minutes of May 2, 1974 were unanimously approved.

NON-AGENDA ITEM

PERSONAL APPEARANCE

Association Member W. J. Beerle, representing a group of golfers, addressed the Board to ask that the Golf Activities Committee be requested to call on professional consultants and obtain opinions as to what type of Green rebuilding is necessary on the Golf Course. After considerable discussion, the motion was made, seconded and passed that the Golf Activities Committee be requested to look into and investigate retaining one or two consultants, one from the United States Golf Association and the other from the National Golf Foundation, and report their recommendations to the Board.

Several members in the audience expressed opinions. It was suggested that after the six new greens have been in operation for a time, then the players should be asked if they wish to continue the rebuilding program. Delaying the program until the two experts have given an opinion was also discussed. **Member D. B. Smith** stated there should be some kind of rendering or drawing to show what is proposed to be done to the Golf Course. Members H. Isaacs, N. G. Ward, and E. R. Woolley spoke on the subject. After further discussion, consensus was that Board members would meet with members of the Golf Activities Committee and members of the group calling itself the "Sponsoring Committee" for further discussion.

Director Chubbuck suggested the Golf Activities Committee give serious attention to requests of players and try to initiate more communication and better rapport.

RECESS

The Board was recessed from 11:20 to 11:30.

OLD BUSINESS

Draft Budget, Fiscal Year 1975. Mr. Weindling, as Chairman pro tem of the Finance Committee, stated that, after numerous changes to various items, the Finance Committee presented its recommendations for the Budget hearing on May 29, when members

will be given the opportunity to express themselves. The Board went over various items in the Operating Budget and then passed on to discussion of the Capital Budget. Upon conclusion of the discussion, Board consensus was that the Budget go to the printer for preparation for distribution to the members.

NEW BUSINESS

Covenant Acceptance. Portion Lots 4 & 11, Block 24. Decision deferred pending visit to site.

Variance, Setback Reduction. Via de la Valle. Decision deferred pending visit to site.

RECESS

The Board was recessed from 12:50 to 2:10 for a field visit and luncheon.

Covenant Acceptance. Portion Lots 4 and 11, Block 24. At the site, on motion made and seconded, approved.

Variance, Setback Reduction. It was brought out that this had been approved by the Board of 10/15/70; therefore no action required of this Board.

APPOINTMENT OF TELLERS. The President stated the following Association members had indicated willingness and availability to serve as tellers at the annual election: Messrs. B. Cowan and V. Simmons and Mrs. L. Toth; also, Mesdames L. Sterkel and P. O'Driscoll and Mr. E. Dacus; and that they have been appointed to serve in that capacity, the latter three as alternates.

Staff Organization. A proposed revision of the present Staff Organization which has been in effect about a year, was presented for study and discussion at a later date.

REPORTS

Park & Recreation Board Chairman Whitehead reported Dr. R. Rowe and the PTO had discussed the matter of children on the Golf Course. Decision was that any person seeing a child on the Golf Course should report it to the School; the School will see to it that the child is removed. The Manager was requested to so advise the Golf Pro.

Horse Permit Renewal Fee. On the recommendation of the Park & Recreation Board, Mrs. Whitehead moved that an annual fee of \$25.00 for renewal of permit to keep horses be included in Fiscal Year 74-75 Schedule of Fees; the motion was seconded and passed unanimously.

Golf Activities Committee Chairman Wrenn moved, on the recommendation of the Committee, the waiving of green fees for Women's Southern California Golf Association Directors Tournament to be held in the Spring of 1975; the motion was seconded and passed unanimously.

On the recommendation of the Finance Committee, Mr. Wrenn moved that no golf playing fees be reduced by "surplus" over expenses accumulated over the years until this accumulated total reaches the amount of \$30,000, at which time, any amounts over \$30,000 might be used to reduce fees. The motion was seconded and passed unanimously.

On the recommendation of the Golf Activities Committee, Mr. Wrenn moved that children of Association members be allowed to participate in the summer Junior Golf Program without payment of green fees; the motion was seconded and passed unanimously.

Legal Fees. Donnelly, Hulden & Stanley Law Offices statement of legal fees from 10/1/73 to 4/25/74 in connection with the pending suit of Edward Day et al was rendered in the amount of \$10,313.24.

Manager Grahl listed the following public hearings (before County Planning Commission) on matters which affect Rancho Santa Fe: May 17 — zone change from A4(1) to E-1 along both sides of Via de la Valle, southwesterly from El Camino Real.

May 24 — request for Special Use Permit on 2.15 acres of non-covenant property on La Crescenta for construction of guest house.

May 24 — zone change proposed by San Diego County in connection with San Elijo Lagoon and adjacent lands from the existing zone classifications to T (8) temporary zone. A letter from Association Member P. Franklin urging Association comments to favor this last change was read. After discussion, the motion was made, seconded and unanimously passed that a letter be written to the County Planning Commission Chairman stating approval of the principle involved. Association Planning Commission Chairman Wingert was designated to take the letter to the public hearing and represent the Association.

SUMMARY of Results Concerning Police Protection. Results of opinion poll to date indicate a vote of 186 to 65 in favor of engaging a third deputy for police protection. Final disposition depends upon concurrence of County Sheriff.

Ludwig Weindling, President

Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR BOARD MEETING OF THE RANCHO SANTA FE ART JURY HELD IN THE BOARD ROOM AT 9:00 A.M. MAY 21, 1974

Present: Vice President Duncan, Consulting Architect Hope and Members Day, Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in

attendance during discussion of Subdivisions and Keeping of Animals and Realignment.)

Absent: President Frobes.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Larson, H. G. Commercial Buildings — Parcel 2/2, Block 31, La Flecha. Deferred pending receipt of traffic study.

Allred, D. Residence — Parcel 1/9, Block 9 El Mirlo. Approved.

PRELIMINARY STYLE CHECK

Monk, J. M. Residence — Parcel 7/8, Block 9, El Mirlo. Architectural design acceptable.

Monk, J. M. Residence — Parcel 7/9, Block 9, La Bajada. Architectural design acceptable.

Monk, J. M. Residence — Parcel 7/10, Block 9, La Bajada. Architectural design acceptable.

Castle, A. L. Residence — Parcel 5/8, Block 24, Los Morros. Architectural design acceptable.

ADDITIONS & ALTERATIONS

Green, H. Stable — Parcel 3/10, Block 10, San Elijo. Approved.

Gillies, W. M. Dog Run — Parcel 6/18, Block 33, Linea del Cielo. Approved.

McCormack, R. Addition to existing residence and Swimming Pool. Parcel 4/11, Block 11, Lago Lindo. Approved. Did not include approval for structures covering pool, including inflatable cover.

SUBDIVISIONS

Paulin, R. W. Parcel 1/1, Block 31, La Gracia — 5.12 ± acres into sites of 1.50, 1.61, 1.00 and 1.00 ± acres. Site visited. The Art Jury advise approval with stipulation that for those parcels utilizing an easement for ingress and egress, applicant agrees to execute and record a covenant running with the land or other legally binding document making the owner or owners of such parcels responsible for access road maintenance and landscaping at a level commensurate with the high standards of attractiveness and physical appearance inherent in Rancho Santa Fe properties.

Casa Grande Ltd. Parcels 9/1, 10/1 and 11/1, Block 36, El Camino Real, consisting of 80.8 ± acres into twenty-two sites of 3.67 ± acres each. The Art Jury advise approval with request that reasonable effort be made to ensure that no parcels be less than three acres in size. Site visited.

REALIGNMENT

Stephenson, A.R./Turner, L.M. Parcels 6/1 and 6/1, Block 33, Linea del Cielo. Present acres: 2.62 and 2.51. Proposed acres: 1.44 and 3.69. The Art Jury advise disapproval. Site visited.

KEEPING OF HORSES

Green, H. Parcel 3/8, Block 10, San Elijo/Acacias, 2.3 ± acres — two horses. Site visited. The Art Jury advise approval.

MISCELLANEOUS

Additional sign for "Kitchens by Margo" — owner Margo Nordstrom — The Art Jury approved additional sign which is to be placed on the west side of the building. They reiterated their previous decision of "no outrigger" type sign.

R. G. DUNCAN
Vice President

E. L. Reitz
Secretary

MINUTES OF SPECIAL MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MAY 30, 1974, 9:00 a.m. IN THE BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Hoover, Whitehead and Wrenn.

Absent: Director Brown

Also Present: Manager Grahl, Recording Secretary Duffield, Association Members.

MINUTES OF PRECEDING MEETING

The minutes of May 16, 1974 were approved as corrected.

NON AGENDA ITEM

Appearance by Mr. W. J. Beerle in connection with Golf Course Green rebuilding. Mr. Beerle summarized for the Board the position of the "Sponsoring Committee" requesting that consultants be retained to comment on the type of green rebuilding necessary on the golf course (Minutes May 16, 1974). After considerable discussion, President Weindling requested a report from Golf Activities Committee Chairman Fritz Wrenn.

Chairman Wrenn, read a letter he had received from Mr. W.H. Bengeyfield, Western Director, United States Golf Association, Green Section, dated May 28, 1974. After discussing the contents of the letter and other related matters, Mr. Wrenn moved on recommendation of the Golf Activities Committee that the Board apply for the Turfgrass Service of the USGA Green Section on an annual basis. Motion seconded and passed unanimously.

It was also moved, seconded and unanimously passed that the Board accept the recommendation of the Golf Activities Committee to approve employing the National Golf Foundation on a basis of approximately \$300 for one year, provided they have professional Green consulting services comparable to the USGA services.

Further discussion followed and in an effort to bring the matter to a close it was moved, seconded and unanimously passed that the Board support the actions of the Golf Activities Committee in the 5-year rebuilding program as originally presented, with the added proviso that the recommended consulting services of the USGA be retained for the

duration of the rebuilding program, or longer if then desired, and that they will consult with the Golf Activities Committee on all proposed changes submitted by the Architect.

STAFF ORGANIZATION

Manager Grahl referred to the charts he had passed out during the last meeting, which showed a revised organization chart as it relates to the Golf Course Superintendent.

After much discussion, it was moved, seconded and unanimously passed that a committee of three members, and the Manager as ad hoc member, be appointed to develop an organizational plan with recommendations to be presented to the new Board for action. Mr. Weindling appointed Messrs Chubbuck, Wingert & Wrenn to serve on this committee.

REPORTS

Park & Recreation Chairman Whitehead read a letter received from Mrs. T. Jacobs, concerning Mr. H. S. Pardee's trails, and outlined to the Board the revised Trail location proposed by Mr. Pardee. After discussion, it was moved, seconded and unanimously passed that the Board accept the Pardee proposal, including a Quit Claim by the Association to Mr. Pardee of a 10 foot strip of land on Portions of Lots 2 and 4, Block 5. Manager Grahl was directed to reply to Mrs. Jacob's letter.

President Weindling commenting on the increased work load of the Secretary, suggested the Board may wish to consider in the future someone other than a Board member for this position. Discussion followed and the matter deferred to another date.

RECESS

The Board was recessed from 1:00 to 2:00 p.m. for luncheon.

Manager Grahl stated that the Building Commissioner's Report indicated eight dwellings completed, three permits issued and thirty-one dwellings under construction for the month of April, 1974.

Mr. Grahl (1) reported that the display at the Post Office (placed there at the request of the County Public Works Agency) containing information on San Dieguito Park had drawn many favorable comments (2) read a letter from Mrs. Joan Ruud commending Deputies Chernousko and Jeffries for security duties performed during the Garden Club Rummage Sale and (3) stated that results of the query to Members concerning additional Police Protection were running about three to one in favor.

Building Commission Mowery read a letter from Legal Counsel relative to the Fowler/Evans property at Portions Lots 6 & 7, Block 37, Los Arboles. He then gave a brief history of the property, and it was the consensus of the Board that a letter be written to Mr. Fowler along the lines of letter from Counsel.

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Manager Grahl called attention to the following matters of interest: Receipt of comments from County Counsel concerning priority of connections to the Rancho Santa Fe Sanitation District sewer system; final discretion and authority rests with the Board of the Rancho Santa Fe Sanitation District (viz — the County Board of Supervisors).

Public Hearing June 17, 1974 re San Diego Plan for Air Transportation. The Board was unanimous that the Association take a strong stand opposing the Carmel Valley site, and requested statement or letter to this effect be prepared.

Public Hearing on Ranch San Elijo Environmental Impact Report — June 20, 1974.

Public Hearing on San Dieguito Community Plan — June 28, 1974.

Mr. Grahl stated that a letter had been written to the firm of VTN regarding the Traffic Study, and a draft of their proposal would be in the Association Office by Friday, May 31, 1974. This firm is also being considered for engagement as planning consultants to the Board. Messrs. Weindling & Chubbuck were asked to attend the meeting with VTN at 9:00 a.m. Friday May 31, to discuss this engagement.

CORRESPONDENCE RECEIVED

James Barnicoat — Re Subdivision Parcel 9/1, Block 32.

Lillian Ritt — Re Subdivision Parcel 9/1, Block 32. The subdivision was discussed and it was pointed out that final plat map with metes and bounds had not yet been received. Also the newly established guide lines for the intermediate zone are not retroactive. Mr. Grahl was requested to write letters to Mr. Barnicoat and Mrs. Ritt.

Schien — request for extension of subdivision approval on Parcels 5/1, 6/1, 6/2 & 6/3, Block 36. On motion made, seconded and passed, extension of one year granted in accordance with Board regulation established 2/4/71, and payment of additional fee.

ADJOURNMENT

Meeting adjourned at 2:45 p.m.

Ludwig Weindling, President

Gwendolyn P. Whitehead, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JUNE 6, 1974, at 9:00 a.m. in BOARDROOM

Present: President Weindling, Directors Hoover, Whitehead, Wingert, and Wrenn

Absent: Vice President Chubbuck and Director Brown

Also Present: Manager Grahl, Recording Secretary Butts, Legal Counsel Donnelly; Association members; Press

MINUTES OF PRECEDING MEETING

The minutes of May 30, on motion made and seconded, were approved.

NON AGENDA ITEM

Mr. T.A.L. Loretz appeared before the Board in connection with employing the National Golf Foundation (5/30/74 minutes) for consultation on Golf Course green rebuilding. He stated NGF representatives had offered their services free of charge and stated that he renewed the suggestion that they be invited to come and look over the Golf Course. After considerable discussion, the Chairman of the Golf Activities Committee was requested to take the matter to the Committee and report to the Board on June 20.

NEW BUSINESS

Subdivision, Parcels 9/1, 10/1, 11/1, Block 36. (Casa Grande Ltd in attendance) Decision deferred pending visit to site.

Realignment, Parcels 6/1, 6/3, Block 33. (Stephenson/Turner) Decision deferred pending visit to site.

Keeping of Horses, Parcel 3/8, Block 10. (Green)

Decision deferred pending visit to site.

Review and Approval, 1974-75 Schedule. After final discussion and review, the Fee Schedule was unanimously approved. It was noted that, with the exception of Golf and Tennis Enrollment Fees and the addition of an annual fee for renewal of horse permits, the fees remain substantially the same as in 1973-74.

Amendments to Bylaws. A motion was made and seconded to approve the following amendment to Article IV, Directors, Section 2 (b) To select from their own number a President, a Vice President, and a Treasurer. (c) To appoint and remove a Manager, a Secretary, Assistant Secretary and Assistant Treasurer. Approval was unanimous.

A motion was made, seconded and unanimously passed to approve the following amendment to Article VI, Committees, Section 1 (2) Tennis Activities Committee: Under the supervision . . . regarding the operation of the tennis facility and shall recommend any . . . operation of this property, and . . . Activities Committee's supervision. *The Tennis Activities Committee, except for the Chairman, shall consist of seven (7) persons holding a current tennis playing privilege, at least three (3) of whom are members of the Tennis Club Board of Governors.*

REPORTS

Manager Grahl presented the proposed agenda for the annual meeting. He then reported the following:

1) a copy of the voting roster will be kept in the Association Office foyer for any member who wishes to look at it on annual election day, June 10; 2) Election tellers will receive instructions on Friday, June 7; 3) Public Hearing date before the Planning Commission to consider the adoption of the San Dieguito Community Plan has been changed to June 25; 4) Receipt of draft copy of traffic study made by VTN, copies of which are available to Directors; 5) Social evening for Directors and wives with some of Staff members and wives is planned at RSF Clubhouse; 6) Receipt of "Calls for Service" prepared by Sheriff's Department for Rancho Santa Fe for March and April. County Deputy Chernousko was introduced to answer questions.

CORRESPONDENCE RECEIVED

VTN Proposal for Planning Consultant Work. Referred to Counsel for study. The Manager stated input regarding the proposed airport at Carmel Valley had been requested for the Public Hearing before Comprehensive Planning Organization, and requested approval to work with VTN to prepare material for presentation at this hearing. On motion made, seconded, and passed, approval was given for an expenditure not to exceed \$400 for this purpose.

RECESS AND EXECUTIVE SESSION

The Board recessed from 10:50 to 11:00 a.m. The Board went into Executive Session at 11:00 a.m. to discuss pending litigation. The Board recessed at 12:30 p.m. for luncheon and a field trip.

Subdivision, Parcels 9/1, 10/1, 11/1, Block 36, 80.8 ± acres into 22 sites of 3.67 ± acres each. At the site, a motion for approval, subject to agreement of applicant that no site will be less than 3 acres, was made, seconded, and passed unanimously.

Realignment, Parcels 6/1, 6/2, Block 33. Present, 2.62 & 2.51 ± acres; Proposed, 1.44 and 3.69 ± acres. At the site, on motion made and seconded, disapproval was unanimous.

Keeping of 2 Horses, Parcel 3/8, Block 10, 2.3 acres. At the site, approval was unanimous.

ADJOURNMENT

The meeting was adjourned at 2:15 p.m.

Ludwig Weindling, President

Gwendolyn P. Whitehead, Secretary



In Escondido

The Vineyard Hosts Tenants



Joyce Cowgill, left, a partner in Flynn's Candles in "The Vineyard" mall, visits with Lynn Holst at a recent wine and cheese tasting party for new tenants of "The Vineyard" at the Jabber Wocky Club in the Le Baron Hotel. Mrs. Holst is the newly appointed assistant manager of the \$6.2 million marketplace of activity that is slated to open in early August in Escondido.



Herb Bilton, left, who with Al Cooper (not shown), operates "The Vineyard Twin Cinema," discusses design with architect Ron Self, designer of the unique "Vineyard," a \$6.2 million development in Escondido.



Al Cooper, left, co-owner of "The Vineyard Twin Cinema," and Richard B. Ervin get acquainted at a recent wine and cheese tasting party for new tenants of "The Vineyard." Ervin is director of development of the \$6.2 million "Vineyard" project, a Gourmet Properties, Ltd. development in Escondido. The unique center will feature specialty shops, boutiques, and the movie theater, "Vineyard Twin Cinema."



Mr. and Mrs. Schweizer taste wines and cheeses offered by Jabber Wocky hostess at a recent promotion and advertising presentation to approximately 100 people who make up tenants of "The Vineyard" mall. Schweizer, treasurer of "The Patio Playhouse," said live performances will be featured every Thursday, Friday and Saturday night in the new Vineyard theatre. "The Playhouse" will open in late July with "The Fantastiks," the long-running Broadway musical.



open soon

in Escondido

Places and Faces

BISHOP'S SCHOOLS TENNIS CAMP OPENS



The Bishop's Schools Tennis Camp director, Joe Wesson, extreme left, at the net with students Bunny Bruning, Susie Hagey and Nancy Gengler.

The Bishop's Schools Tennis Camp has recently opened its program of eight consecutive one week sessions the last beginning August 11.

The 1974 Tennis Camp is located on the ten acre campus of The Bishop's Schools in La Jolla.

This leading college preparatory school, founded in 1909, is one block from the Pacific Ocean and is the Alma Mater of many well-known tennis players; Patti Hogan, Class of 1967, currently in the top ten Women U.S.A.; Margie Gengler, Class of 1969, recent graduate and Captain of the Princeton tennis team; Louise Gengler, Class of 1971, at Princeton and number one Eastern Women's Doubles with sister Margie; Vicky Rogers McEvoy, Class of 1967, formerly ranked number three in Women's U.S.A.; Bunny Bruning, Class of 1974, number one in 16 year olds in Southern California; and Margaret Teague, Class of 1974, formerly ranked number two in 16 year olds National Doubles.

Other outstanding tennis players who have attended the Bishop's Schools, are Janel Newberry, Kris Kemmer, Susie Hagey and Nancy Ormstein.

Joe Wesson, tennis professional at The Bishop's Schools, is director of the Tennis Camp which is open to boys and girls, ages 12 to 18. Mr. Wesson's staff includes: Mike Yorkey, graduate of La Jolla High now attending the University of

Oregon; Terry Jackson, graduate of La Jolla High and former member of the San Diego City College tennis team; Bruce Bennett, U.C.S.D. varsity tennis player; Scott Reid, from Illinois and current member of the University of Southern California tennis team; and Denny Bond, graduate of La Jolla High and currently on the tennis team of San Diego City College.

The Tennis Camp is an extension of the fine tennis tradition established at The Bishop's Schools during the past 25 years. The late Eleanor Tenent began the record of outstanding tennis instruction now carried on by Alex Gordon, present tennis professional on the staff of the Schools, and Camp director, Joe Wesson has been associated with Mr. Gordon at The Bishop's Schools for the past five years.

The Bishop's Schools Tennis Camp is open to all players from beginners to advanced. For further information contact Joe Wesson at the Schools. □

AN AFFAIR WITH SCULPTURE

A clear expression of strength is seen in the process of the lost wax method used by Bob Goddard to create his sculpture. The excitement of the development from wax to the finished works of bronze is evident in his creations.

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Bob makes his design directly in wax, he then uses a preparation to coat the wax design. This then becomes a mold which houses the wax. Next, the wax is melted away and molten bronze is poured into the mold. When cooled, the mold is carefully broken off and the sculpture in bronze remains.

Before Bob calls his work completed, a final process of producing a patina must take place. Applications of various chemicals are used. These produce a multitude of shades, from a brilliant golden sheen to a verdant matte green.

Bob seeks to appeal to the senses. His sculpture is indeed a personal affair and may be seen at the Sculpture Gallery (upstairs) at 1401 Camino Del Mar, Del Mar, 12 to 5 p.m. Wednesday through Sunday Evenings by appointment, 755-2018.

HINTS ON THE CARE AND FEEDING OF YOUR BRONZE SCULPTURE

It is advisable to rub your sculpture with a soft flannel cloth once a week. Care should be taken not to rub too hard on the salient points such as noses, cheekbones, etc., but rather, evenly all over.

Once in a while it is a good idea to brush lightly with a clear wax to enhance the sheen and give some degree of protection. Bronze changes color when exposed to various elements, especially dampness. □

CITIZENS FOR THE PUBLIC INTEREST

On January 24, 1974 Secretary of State, Jerry Brown, executed Articles of Incorporation creating Citizens for the Public Interest. The first step was initiated by a growing number of San Diegans who have become alarmed on the one hand with the apathy and disillusionment of the people towards government and on the other hand with the tendency of government to expand its bureaucracies and control over individual freedom. All of this seems to be occurring without offering solutions and sometimes compounding the problem faced by the average citizens. CPI was formed to increase the welfare of the people in San Diego by promoting the principles of Limited Constitutional Government at all levels, Local Control, Individual Initiative, and Free Enterprise System.

Over a hundred members strong even before its public announcement, CPI has attempted to draw its membership from all walks of life. To further insure that its policies will reflect the public interest and not a special interest such as builders or ecologists, CPI's Board of Trustees and Directors are balanced with Republicans and Democrats, labor leaders and businessmen, male and female, educators, and people of various minority and social backgrounds. CPI is a non-

partisan, non-profit citizens' action coalition. Its independence is further guaranteed by a policy which prohibits from any position of leadership public officials or individuals who receive their pay from such officials. CPI will back no candidates, nor get involved in their campaigns. Rather it is an action-oriented group seeking real solutions to complex local problems. Finally, CPI excludes no one from membership and hopes to band together on particular problems with other organizations seeking to promote the public interest.

CPI believes that the public interest can best be promoted by a responsive, accountable government. The most accountable government is a government closest to the people. Government is only responsive if the public is interested, informed and involved in the problems of the community. The breakdown of the public process can be repaired and the system brought back to life if individual awareness and responsibility can be rebuilt. Volunteer action and involvement can accomplish these important objectives. Citizens can discover that the American Dream is not lost. The average man can regain command of the vast invisible bureaucratic process that controls his life.

CPI seeks to involve the largest number of volunteers in its tasks of researching public problems, educating the public and elected officials, and when all else fails, entering into litigation to promote the public interest. This year's effort will be focused in three areas: first, transportation and all the related problems of moving people and supplies into, around, and out of our community; secondly, problems of government reorganization and non-elected bodies of government will be examined; and finally, policies relating to the complex problems of growth, housing, and the County's employment base will be studied.

HISTORICAL FIRST



Home Federal Savings of San Diego received first Award of Merit ever granted a commercial institution by Conference of California Historical Societies. Mrs. Norma L. McCumber of San Diego presented the award to Richard O. Haack, Home Federal officer. In background, new poster depicting San Diego scenes which continues series which captured Historical award for Home Federal.

Meanwhile, back at the ranch...

**CHAMPAGNE
RECEPTION
OPENS ART
CENTRE**



Mary Beeson

A gala champagne reception on May 10 officially opened the very special new Art



L.R. Charles McIlwraith, Eve Brett, Joy Emrick, and Jane Brett.

Centre of Rancho Santa Fe in the Plaza de Rancho Santa Fe. The owners Carol Hurd and Mary Beeson were hostesses to about 250 guests, with many Ranchoites toasting the success of the gallery and adding their good wishes to this new center of culture.

Among the guests celebrating the opening were a number of the artists who are being represented by the gallery; Mr. Edward Biberman, painter, and his wife Sonja from Beverly Hills, John E. Svenson, sculptor, and his wife Lou Ann from Green Valley Lake and John Edge and Mrs. Edge from Felton. Mr. Edge is the creator of the beautiful 18-carat gold

jewelry. Guillermo Acevedo paintings are very much at home on one wall of the gallery, and he is obviously a favorite of the management. There were many of the artists from San Diego and North County on hand. One of the more prominent artists being represented with several paintings is the Ecuadorian artist, Alfredo Neito. His style is strong, colors vibrant and exciting. Mexican masters Diego Rivera, Jose Orozco and Francisco Zuniga are well presented.

The taste in the gallery is catholic, and there is something for everyone. It is predicted that the gallery will become an integral and important center for culture in the Ranch. □

**KANE LEADS
FLYING IRISH
TO WIN**



Rancho Santa Fe's Chris Kane, 20, and a junior at the University of Notre Dame, has led the Fighting Irish Varsity Tennis Team to its 19th winning season in the past 20 years.

Holding down both the number one singles and number one doubles positions, Kane's play helped Notre Dame post a fine 24-6 season record against the toughest collegiate tennis competition in the nation.

Recovering from a slow start, Kane survived the onslaught of such tennis powerhouses as USC, UCLA, and Michigan (#2, #3, and #4 in the nation) to post 33 individual victories. His 17 wins at the number one singles slot and 16-6 doubles mark with partner Brandon Walsh of Kingston, Jamaica, helped key a late-season Notre Dame surge in which the Fighting Irish won their final fourteen matches.

Kane, who has held the number one position on the Notre Dame Tennis Team for the past two years, has also been elected captain of next year's squad.

Chris, the holder of two United States and fourteen state tennis championships, is the son of Mr. and Mrs. Bernard M. Kane of Las Palomas, Rancho Santa Fe. □

SCENES FROM THE JUNE HORSESHOW.

PHOTOGRAPHY BY J. HOWARD NETHERTON



**MANION'S
ATTEND
LAVER/EMERSON
TENNIS CAMP
KICK-OFF**

Pat and Jack Manion just finished what they called a fantastic weekend at Murietta Hot Springs where the Laver/Emerson Tennis Camps kicked-off their 14-week tennis holidays. Laver/Emerson Tennis Camps are located in Florida, Texas, New Hampshire, and Murietta Hot Springs. The Manions report a most interesting and unusual week-end at the Springs and a complete transition from their visits ten and twenty years ago. Some of the pluses, in addition to 12 newly constructed courts, are

plans for forty more, with up to 1000 weekend condominiums. Currently over \$35 million has been put into Murietta Hot Springs in the past three years with over \$100 million projected before construction is finished. Jack said that the intensity of tennis made him too stiff to walk on Sunday morning so he took one of the "tule root" mud baths and by noon he was able to get out onto the courts and finish his crash tennis program (we take it that old age hasn't hit Pat yet). Both were impressed with the unique facilities and the chance of talking and learning tennis with and from both Rod and Roy. Rod Emerson will be at the Springs through July with Rod Laver following up. The Manions are scheduling themselves for later in the summer because Jack says he wants to show Dick Todd a thing or two at Rancho Santa Fe's Labor Day chop suey.

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LUAU TO BE HELD AT FRANK WARRENS'

Elaborate plans are underway for a Luau to be held at the home of the Frank Warrens on August 9, for the Benefactors and Patrons of the Rancho Youth Horseshow to be held in August. The grounds of the Warren estate will provide a beautiful setting for the party.

Guests will enjoy a relaxed, casual evening of Hawaiian music and dancing, replacing the usual formal dinner and evening. Leis will be flown in from the Islands for each lady and the food will be planned by Casserole Cookery.

Mrs. Richard Colbourne is chairman of the group planning the upcoming social event.

VILLAGE CHURCH BAR-B-QUE

On Friday, August 2nd, the Village Community Church in Rancho Santa Fe will be the site of the church's Sixth Annual Rancho Round-up Bar-B-Que. Dinner will be served from 6 to 7:30 p.m., and includes beef, baked beans, coleslaw, and homemade pies. A new feature this year will be hobby exhibits by members of the church. Films will be shown in the new Christian Education building to entertain the children. Tickets will be

available at the church office and will also be sold in front of the RSF Post Office. □

ANNE HENDERSON WINS SCHOLARSHIP

A Rancho Santa Fe young lady recently was among approximately 1,100 high school seniors in the nation named to receive college-sponsored four-year scholarships awarded in the National Merit Scholarship Corp. competition.

She is Anne Henderson, a student at the Bishop's Schools in La Jolla and the only youngster in San Diego County to win one of the four-year awards worth up to \$1,500 a year.

Miss Henderson, specializing in the study of languages and psychology, received a scholarship from Bryn Mawr College in Pennsylvania.

Anne graduated from The Bishop's School on June 8. At that time she was elected to membership in the Cum Laude Society, a national scholarship fraternity which recognizes superior scholastic achievement. She recently won regional and national honors in the National French Contest and the National Spanish Examination. Anne is the daughter of Mr. and Mrs. Arthur Henderson of Rancho Santa Fe. □

AUTUMN FASHION SHOW CHAIRMAN



Mrs. Harry E. Wenz, president of The Country Friends, has appointed Mrs. James C. Biller as chairman of the twentieth annual "Appearance of Autumn" fashion show, the county's most popular Fall fund raising event, traditionally held on the lawns of The Inn in Rancho Santa Fe. This year's date will be Wednesday, September 18th.

The Country Friends, with a membership of over 2000, have raised well over three-quarter million dollars for local San Diego County charities during the past twenty years.

Mrs. Biller lives in North County with her husband and their four children who are all in California colleges. She is an area director for The Country Friends as well as vice president and membership chairman for Las Mananitas Auxiliary of the Children's Home Society.

MOTHER OF TWO!



Pictured above is pretty Mrs. Bob Edwards of Dayton, Texas, whom Ranchoites will remember as the former Linda Phillips. With her is her son, Brian, but missing is her brand new son, David Andrew who arrived on March 19th. Linda's husband, Bob, was just promoted to head football coach and athletic director of Dayton High School. Linda's parents are Mr. and Mrs. Horace Phillips, formerly of the Ranch and now of Encinitas.

Restaurant Row

THE ACAPULCO — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barman. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

KELLY'S PRIME STEAK — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m. - 2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morrises (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morrises' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m. — 2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri. & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m. - 2:30 p.m., dinner buffet 5 p.m. - 9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m. - 2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

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Letters

Dear Editor,

We appreciate the space you gave to "Heritage Street" (The Good Old Days Are Here Again, May 1974) and the excellent article and pictures. "North County Living" has become a real asset to our community over the last few years.

Rube Nelson is not chairman of the Bicentennial Committee. He is president of the Escondido Historical Society. Mrs. Yolanda Fleet is the chairman of the Bicentennial. I hope you will be able to note this correction in some future issue of the magazine.

Ruth E. Mathes
(Mrs. R. C. Mathes)

Dear Editor

Thank you for inquiring about the selection of clocks we carry at our Southern Belle Shop in Encinitas.

We have wall and mantle clocks from several countries. As we collect them we learn many things about them which we find very interesting. The European clocks in our collection are the oldest. Some dating between 1860 and 1890. The French mantle clocks are made of beautiful marble and many are a size suitable for modern homes. They all contain their original works and are brass and all seem to be designed for adjustment by the owner.

The Japanese school clocks often have mechanisms from clock company's here in the United States — Aiken Clock Co. of New York for example. The Japanese copied the American Regulator. These clocks are usually brought back into the country by importers. Some of our school clocks were completely black. We soon discovered they were covered with soot and once this was removed the original wood finish was in excellent condition. We have surmised that possibly the Japanese habit of cooking with charcoal may have caused the huge accumulations of black soot.

Most of the German wall clocks are weight-driven and have beautiful soft chimes. They were often hung in bedrooms. A small hole is drilled in the side of the clock, and a string was attached to the striking mechanism and then tied to the bedpost. All the German hausfrau had to do was pull on the string in the night and the clock would strike at the most recent hour. She would know within 15 to 30 minutes of the time depending if she had a 2-weight or 3-weight clock. 3-weight clocks cause the clock to strike every 15 minutes while a 2-weight clock strikes every half hour.

Decorators like to work with French picture clocks. These are spring wound, wall hung, and blend quite well with contemporary furnishings.

At the rate that antique clocks are appreciating, they continue to be a wonder-

ful investment while we use and enjoy them. Clocks can become a fascinating hobby because each clock has a personality of its own. You are cordially invited to drop by and see them anytime you like.

Cordially,
Lavina Moore



Lavina Moore with a selection of clocks

OUTSTANDING ATHLETES HONORED

The Bishop's Schools held two awards ceremonies recently honoring the year's outstanding athletes.

The San Miguel School for Boys held its assembly under the direction of Athletic Director, Sam Manneh. The "Outstanding Athlete of the Year Award" was presented by Mr. Manneh to all the boys in the senior class for their invaluable support and participation in the entire program.

Individual "Most Valuable Player" awards went to Peter Mohrhardt and Joe McKee, football; Lanse Fullinwider, soccer; Don Daniels, tennis; and Glenn Rankin, track.

Lower School awards went to Mike Parma, as "Most Valuable Athlete," and to Luke Sheid as "Most Inspirational Athlete."

San Miguel's league-winning soccer team has been invited to participate in the La Jolla Cup Invitational Soccer Tournament.

The Bishop's School for Girls held their annual Athletic Banquet under the direction of Mrs. James Harrod and Miss Susan Spurgin. Members of the Purple and Gold teams were recognized for team contributions as "Most Valuable" and "Most Improved Players" in all of the participating sports.

Sportsmanship pins, the highest award given to students who exhibit outstanding sportsmanship in all activities, were awarded to Peggy Denhart, Peggy Spiess, Nancy Hansel, Denise McGill, Ellen Banning, Janet McIlwain, Stephanie Kuri, and Jeanne Gengler.

Also, Ellen Utschig, Melodie Kneib, Janie Babcock, Gretchen Trell, Kelly Westwick, Cici Smith, Lisa Walchef, Becky Barakos, Shelly Stillman, Amy Jordon and Traci Gibson received sportsmanship pins.



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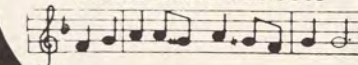
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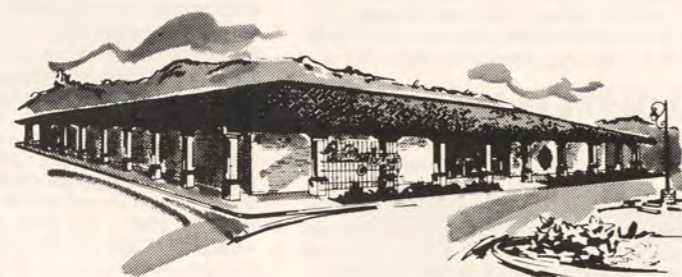
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Gourmet Guide

by Jeanne Coberly



Here are a few of my favorite dessert recipes — some of which I have used for a thousand years. I constantly experiment with new things, but these are still the best.



CHOCOLATE FUDGE CAKE

- 1 slightly beaten egg
- 2/3 cup sugar
- 1/2 cup milk
- three 1-ounce squares unsweetened chocolate
- 1 cup sugar
- 1/2 cup butter
- 1 teaspoon vanilla
- 1 cup milk
- 2 eggs
- 2 cups sifted cake flour
- 1 teaspoon soda
- 1/2 teaspoon salt

In a saucepan combine the first four ingredients. Cook and stir over medium heat until the chocolate melts and the mixture thickens. Set it aside to cool. Cream the 1/2 cup butter and the 1 cup of sugar until they are light. Add the vanilla and the eggs, one at a time, beating well after each. Sift together the cake flour, soda, and salt. Add to batter alternately with the cup of milk. Beat well. Finally blend in the cooled chocolate mixture. Bake in two well-greased cake pans (9 inch) at 350 degrees for 25 to 30 minutes.

Frost with the following —

In a bowl combine 4 1/2 tablespoons Droste's Cocoa, 3/4 cup of sugar, 1 1/2 cups pastry cream, and 1/2 teaspoon salt. Mix ingredients and chill for about an hour. Then whip mixture until it is stiff. Finally fold in 1 generous teaspoon of vanilla.

PUMPKIN PUDDING

- 2 cups canned pumpkin
- 1 cup brown sugar
- 1/2 cup granulated sugar
- 1 tablespoon molasses
- 1 1/2 teaspoons cinnamon
- 1 1/2 teaspoons ginger
- 1/2 teaspoon nutmeg
- 1 1/2 tablespoons melted butter
- 2 tablespoons brandy
- 3 eggs, well beaten
- 2 cups pastry cream

Mix the pumpkin with 1/2 cup of the brown sugar, the granulated sugar, and molasses. Then add the seasonings, butter, eggs, cream, and brandy. Butter a

three quart casserole, and spread the remaining brown sugar on the bottom. Pour in the pumpkin mixture, and place in a pan of boiling water. Bake in a 350 oven for fifty minutes or until set. Serve at room temperature with lots of whipped cream and a bit of Kirsch.

PUMPKIN APPLESAUCE CAKE

- 4 cups sifted flour
- 2 tablespoons cornstarch
- 4 teaspoons baking soda
- 2 cups sugar
- 1/2 teaspoon salt
- 2 teaspoons cinnamon
- 2 teaspoons nutmeg
- 1 teaspoon cloves
- 1 teaspoon allspice
- 1 cup oil
- 1 1/2 cups canned pumpkin
- 1 1/2 cups canned applesauce
- 1 cup chopped walnuts
- 2 cups raisins

Sift together flour, cornstarch, soda, sugar, spices, and salt. Make a well in the center of this mixture, and add the oil, pumpkin, and applesauce. Blend well, and fold in the nuts and the raisins. Turn into a buttered pan, 13 in. by 9 in., and bake in a 350° oven for about 45 minutes.

CHOCOLATE MOUSSE

- 1/2 pound semisweet chocolate
- 1/2 cup sugar
- 1/4 cup water
- 5 eggs, separated
- 1 teaspoon vanilla

In the top of a double boiler melt together the chocolate, sugar, and water. Stir until it is thoroughly blended — smooth and velvety. Remove the pan from the heat to a pan of cold water. Stir occasionally until the mixture is cool. Add the five egg yolks, very well beaten, and the vanilla. The mixture should be semi-fluid. If it is not, it may be thinned by the addition of a bit of tepid milk. Beat the egg whites until stiff, and fold the chocolate mixture gently but thoroughly into them. The mousse may then be poured into individual glasses or into one larger mold. I much prefer the latter. Chill for six to eight hours. Serve with whipped cream.

SHOPPERS BAZAAR

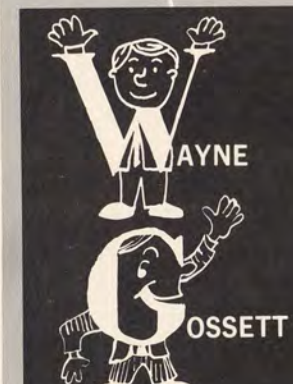


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