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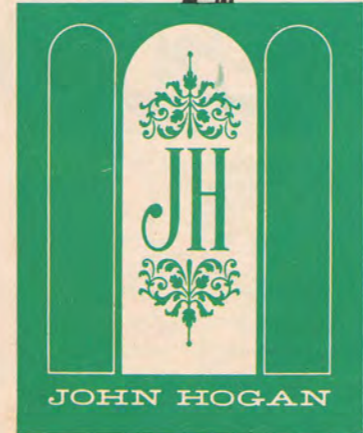
The historic University Club is providing facilities for its members in their new building on the original site. The new Club interiors were designed by William Frank, A.I.D., to give a distinctively elegant background for the Club's myriad activities.

Pictured in the Blue Lounge is Mr. David Garfield with Ronnie Lindsey, Earl Lucas and Mark Lindsey, representing Boys' Clubs of San Diego. Mr. Garfield, bidding at COMBO on behalf of Allen's Pharmacy, won the privilege of publicizing his favorite charity in this advertisement. He, of course, chose Boys' Clubs and wishes to remind patrons of the Golden Man and Boy Dinner which will be held April 1st at Hotel del Coronado.

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BY PRESTON GOMEZ
Manager, San Diego Padres

This will be by far the most interesting and significant spring training for not only the San Diego players but also for their fans.

What will make it this way is competition.

Never before have I entered spring training with competition among so many players at so many positions.

The last two springs I could just about name my starting lineup within the first week of spring drills. This year I won't be able to tell you who will make our squad, let alone the starting lineup.

There's going to be a battle among our pitchers that I'm sure is going to produce the strongest staff we've ever had. Although right now we have only 13 pitchers listed on our squad, I have at least eight candidates for a starting role. And I expect to establish a four-man starting rotation, which means that the competition to earn a starting assignment will be very heavy indeed.

Dave Campbell is a fine second baseman and this year he will have to win the job from Don Mason, whom we acquired in the trade with the Giants.

Mason also can play shortstop and I have Tommy Dean, Jose Arcia, Francisco Libran and Rafael Robles battling for that position as well as our new man, Enzo Hernandez.

From what I have heard and seen of Hernandez he could be the San Diego shortstop for many years to come. But he's going to have to win his job at spring training.

Ed Spiezio has made remarkable progress as a fielder as indicated by his play in winter baseball in Venezuela. We know he's an excellent hitter but he'll be pressed at third base by Campbell and Mason, both of whom are capable of handling that position with skill.

And in left field there's going to be a wild scramble among Dave Robinson, Rod Gaspar, Ivan Murrell, Al Ferrara and John Sipin. And I'm not discounting Larry Stahl, Jim Williams or Jerry Morales.

I've always maintained that competition among a manager's players can only help make them better players and improve the club. That's going to be true with the Padres this spring because for the first time there's going to be strong competition at nearly every position.

I appraise the Padres at the start of spring training this way:

PITCHING—I believe our pitching will be stronger with Tom Phoebus, Clay Kirby, Dave Roberts, Mike Corkins, Danny Coombs, Steve Arlin, Fred Beene and Gary Ross all potential starters. In the bullpen we have Al Severinsen and Darcy Fast.

CATCHING—In Chris Cannizzaro and Bob Barton the Padres have outstanding catching. I was able to give Chris occasional rest last season and he had a fine season. Both Bob and Chris are excellent defensive receivers and they assist greatly in the development of our young pitching staff. Ron Slocum, who can play a variety of infield positions, and Fred Kendall, who hit .307 last year at Salt Lake, are fine prospects.

INFIELD—Nate Colbert is my first baseman and if he can cut down on his strikeouts, he could top the 40-homer mark this season. As I have indicated, I have at least two strong candidates for the other infield positions. But I am positive that we will be much stronger defensively this season.

OUTFIELD—Ollie Brown in right and Clarence Gaston in center give me great strength at those positions. Depending on the play of whomever wins the left field assignment, the Padres could have the best outfield in baseball.

OFFENSE—We hit 172 homers last year, third highest in the league. I expect we will equal that total but we will score many more runs this season. There are two reasons for this. First, in Mason, Gaspar, Robinson and Hernandez we have the type of player who reaches base with a greater degree of frequency than we had last year. And they all have the speed we have lacked. Second, these four players hit left-handed, a welcome contrast to our all right-handed attack of last season.

DEFENSE—I believe we will make the greatest improvement in this area. Hernandez and Mason are sure to improve our defense. Spiezio as a fielder is a completely new player. Gaspar ranks among the best defensive outfielders in baseball. There's no doubt in my mind that defensively the Padres of 1971 are going to be greatly improved.

SUMMARY—I'm not going to predict how many games the Padres will win this year but I'm positive we will win more than last season.

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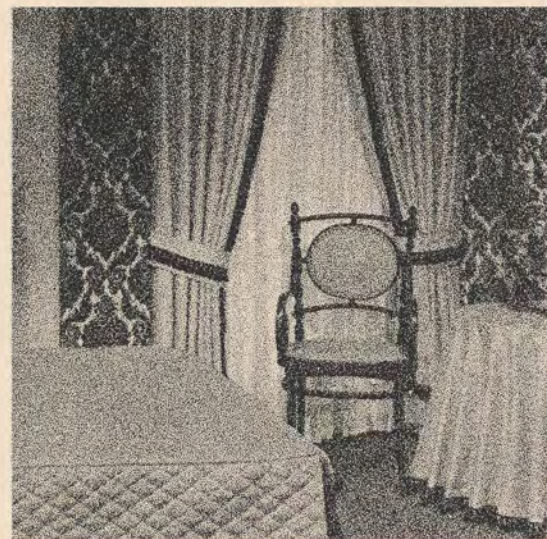
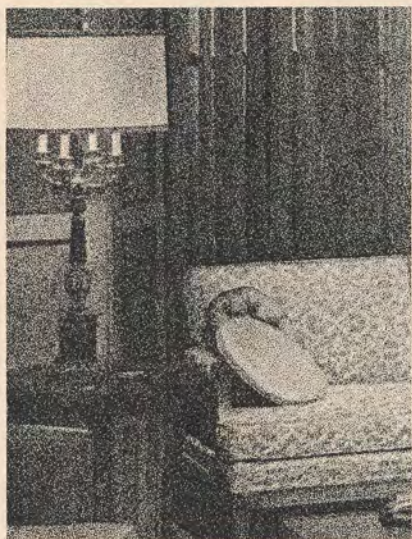
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North County
and Rancho Santa Fe
Living

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MARCH 1971



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ABOUT THE COVER:

Our cover features California's unique "Wine of the Country" Almaden's simple, cheerful, popular ZINFANDEL! Although it is almost certain that it came originally from somewhere in Europe, the Zinfandel grapes are no longer grown commercially outside of the United States. And yet for over 100 years it has been Almaden's most widely planted red wine grape. If, by now there is truly such a thing as *vin du pays* California's Zinfandel obviously deserves the name. To begin with it fits the pattern of modern American living as if tailor-made. Zinfandel is an easy, informal wine which can be served at room temperature or chilled to be served at about 60°. It is wonderfully refreshing, appetizing, easy to drink and highly flattering to any good food you serve with it. At the Almaden Wineries Zinfandel wine takes a better part of a year aging in small oak barrels before bottling. This improves the easily recognizable varietal flavor and its bouquet, so reminiscent of wild blackberries . . .



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Living around town

by Terry Esposito



King Elmer Gleiser and Queen Evelyn Guenther Reekie preside over the Ball.



Supervisor William Cronen, Supervisor Mike Schaefer, Supervisor James Bear, Mrs. Bear

MARDI GRAS BALL... "THE SPIRIT OF '71"

The Patrons of San Luis Rey Academy presented their 8th Annual Mardi Gras Ball on February 20, 1971 at El Camino Country Club in Oceanside. The theme was expressed in a red, white and blue motif including huge balloons, paper balls, serpentine and a large rendering of "Mod George" in a OP-Art setting at the entry... the mood accentuating individuality and the excitement of Now. Revelers traditionally attend this popular event in costume, or in formal attire and the evening was filled with dancing to the **Dick Rhodes Band**, the presentation of the King and Queen of Mardi Gras, which is always a secret right up until the last moment, cabaret entertainment featuring all local talent, and a midnight breakfast buffet. Proceeds from the Ball benefit the **Joseph P. Manning Scholarship Fund** at San Luis Rey Academy, a private girls' high school located adjacent to Old Mission San Luis Rey in Oceanside.



Deputy Mayor of Oceanside John Steiger and his wife Mary

This school was started by the Sisters of the Precious Blood, a Catholic teaching order of nuns, at the request of the Franciscan fathers at the Mission. In 1926, the school took the name "Academy of the Little Flower" and from that time on has been owned and operated independently by this teaching order... and supported entirely by the nuns themselves. Up until four years ago, it included grades Kindergarten through 12th and was co-educational through the eighth

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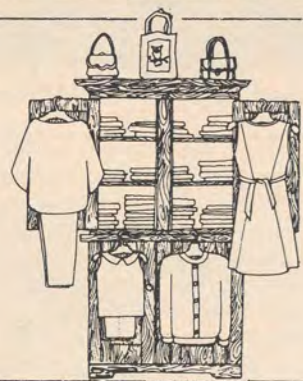


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around town

MARDI GRAS BALL...



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grade. It has always had both boarding and day students. In 1967, the curriculum was consolidated to strengthen its program and it is now a girls' high school for students of all racial and religious backgrounds. Many of the boarders are from various areas in Mexico and come to the Academy not only for general courses but also because of its special English-As-A Second-Language program. Music and speech are also of special emphasis and last December's production of "The King and I" demonstrated the school's high standard of excellence in this area.



Mrs. Arthur Gove—"Martha Mitchell"

Chairman for the Mardi Gras Ball this year, Mrs. John E. Cosgriff. She was assisted by: Mrs. Oakley Parker . . . Decorations, Mrs. Don Hickethier . . . Invitations, Mrs. Russell Dietrich . . . Reservations, Mrs. Frank McCarthy . . . Throne and Crown, Dr. Irv. Gullett . . . Entertainment, Mrs. Mark Fabrizio . . . Telephone, Mrs. Tony Howard-Jones . . . Publicity.

The Joseph P. Manning Scholarship Fund provides tuition assistance where needed by girls wishing to attend the Academy. It is named for Adm. Joseph P. Manning, USN (Ret.) who taught mathematics at the school for many years, up until 1970.



Can Can Dancers (l to r) Mrs. Erv Gullet, Mrs. Darrel Dixon, Mrs. Jerry Rombolis, Miss Susan Harmon.



Chairman Mrs. John Cosgriff—and her husband—dressed as urchins.



Mrs. Torkelson, Jim Craven, Mike Schaefer, Jim Bear

around town

"THE SPIRIT OF '71"

The Mardi Gras Ball has always enjoyed strong support from the entire North County Area, not only from Patrons of the Academy but from all segments of the community . . . The cabaret entertainment was written by Dr. Tom Miller and Dr. Irv. Gullett and Bill Whittiker. It was composed mainly of short skits dealing with the contemporary scene. It also featured another Mardi Gras tradition . . . the Can-Can girls. These were eight local women trained by Helen Reynolds, formerly assistant to Marguerite Ellicott, choreographer of the San Diego Starlight Opera. Mrs. Reynolds now has a dance studio in Oceanside. The dancing chorus also did a more modern dance number to the music of a current rock favorite.

The Mardi Gras King and Queen are chosen secretly by a committee of past Mardi Gras chairmen, and the selection is on the basis of service to the community. The identity is unknown right up to the moment of presentation.

LOCALITES MR. & MRS. GEORGE STRAZA OF RANCHO SANTA FE OPEN "GOLD RUN," A DUDE RANCH THAT WILL PAMPER CAMPERS

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(l. to rt.) Mrs. Martin Ward and Mrs. Morey Blackman, of Montecielo discuss Bishop's "Tennis Ball."

BISHOP'S SCHOOL HOLDS BENEFIT TENNIS TOURNAMENT AND BALL

The famous Men's Doubles Championship was first held at Del Monte, California in 1890 and was the inspiration for the present great International Davis Cup which began in 1900. This tournament is sanctioned by the U. S. Lawn Tennis Association. A black-tie dinner dance was held this year for the second time in conjunction with this annual tournament in the Marine Room of the La Jolla Beach and Tennis Club. The events were planned by the Bishop's Alumnae Association with Mrs. Martin P. Ward as General Chairman.

RENOWNED ARTIST TO HOLD ONE MAN ART SHOW AT BORREGO SPRINGS NEW ART GALLERY IN THE MALL

EVERETT GEE JACKSON, listed in Who's Who in America as a painter, professor and illustrator of fine books, was Chairman of San Diego State Art Department for many years and a member of the college Art Faculty for more than thirty years. He is now Professor Emeritus, devoting full time to painting. He has illustrated numerous books, some for The Limited Editions Club, New York, and the Heritage Press, New York, such as: "The Conquest of Peru" by Prescott, "Paul Bunyan" as retold by Louis Untermeyer, "Ramona," by Helen Hunt Jackson, "The Ugly Duckling," as trans-

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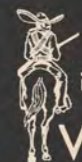
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around town

RENOWNED ARTIST

lated by Jean Hersholt, "Popol Vuh," an ancient Maya Indian manuscript, "Mexico Around Me," by Max Miller, "American Indian Legends," by Allan MacFarlan, etc.

In 1955 he received an award from the Limited Editions Club for "outstanding contribution to the publication of beautiful books over the last 20 years."

Mr. Jackson is represented in the permanent collections of the Philadelphia Museum of Art, The Fine Arts Gallery of San Diego, The Houston Museum of Art, The Los Angeles Museum of Art, The Museum of the University of Kansas, etc. He has had one-man shows at the Palace of the Legion of Honor, San Francisco, The Fine Arts Gallery, San Diego, the Newhouse Gallery, St. Louis, The Atlanta High Museum, The Houston Museum of Art, and has exhibited in national exhibitions at the Corcoran Gallery, Washington, The Chicago Art Institute, (where he studied) The Pennsylvania Academy of Fine Arts, Artists West of the Mississippi circuit exhibition, and many others.

Professor Jackson taught at the University of Costa Rica, where he made an analysis of the Art Curriculum of that University which was published as a basis for the development of the College of Fine Arts of that Institution.

He has won a number of awards and prizes, including the First Anne Bremer Prize, San Francisco Art Association.

This will be the first one man exhibit to be held at the beautifully appointed Art Gallery, the ultimate in interior design by Barton Davis of San Francisco and now of Borrego Springs as well. The artist, Mr. Jackson will be present at the opening on March 13th, at a reception planned in his honor and for visitors who attend the event. The paintings will be on display for two weeks for those unable to attend the opening.

UNIVERSITY OF SAN DIEGO PLANS SERIES OF EVENTS EXHIBITS

TIME: Daily — PLACE: K.C. Library-Gallery
FEB—Modern Acrylic Paint Photography
—J. Gary Kornmayer

MAR—"Oils"—Sylvia Crise
APR—"Oils"—Father Patrick Nidorf
MAY—USD Student Art—Therese Hanifin

APR 4 MOZART CONCERTO E FLAT—
Dual Pianists
APR 23 EVENING OF OPERA—
Opera Workshop

APR 24 EVENING OF OPERA—
Opera Workshop
MAY 9 SPRING CONCERT

THE FILM'S THE THING!

TIME: 8:00 P.M. — DATES: As Shown
PLACE: Camino Hall Theater

MAR. 17 FLASH GORDON CONQUERS
THE UNIVERSE

MAR. 24 SECONDO—DRACULA—AD-
VENTURES OF AN *

MAR. 31 PSYCHO—FLYING DUCES

APR. 28 WHAT EVER HAPPENED TO
BABY JANE?—TILLIE'S PUNC-
TURED ROMANCE

MAY 5 KING KONG—OH DAD,
POOR DAD

MAY 12 WAR AND PEACE—
YEVTUSHENKA POET OF THE
OUTER LIFE

RANCHO SANTA FE GOLF CLUB

The Rancho Santa Fe Golf Club's new, 1971 Year Book has been mailed to members. It will prove to be a necessity for new members as it provides a complete directory of members, Board of Governors, headed up by President, Paul T. Ward, Committee Chairmen, Tournament Schedule for 1971, Golf Course Playing rules, Guest information and Food and beverage facilities and their serving hours.



NEW MANAGER NAMED

Carlsbad resident Marshall S. Campbell has been named Manager at the Rancho Santa Fe Office of Southern California First National Bank.

Campbell was a member of the U. S. Marine Corps for 26 years before joining the San Diego-based Bank in 1968 in the Management Development Program.

He attended Ball State University, Marine Corps and Army Staff Colleges, University of Kansas and Chapman College.

Campbell and his wife, Shirley, reside at 3445 Ann Drive. They have four children.

around town

"FREEDOM FOUNDATION" (VALLEY FORGE) ACTIVITIES

Mrs. William T. Bartlett, has slated a membership coffee for 10 a.m. March 19, 1971 at the Track Restaurant at San Luis Rey Downs. Dr. Mayo will be the guest speaker. Reservations are limited to 65, so members desiring to attend should contact Mrs. Bartlett as quickly as possible. She may be reached at 726-1650.

Dr. Robert H. Mayo, pastor of the First Presbyterian Church, has lived in San Diego since 1965. He serves the community as a member of the Board of Directors of the Navy League, San Diego Council; Y.M.C.A., Executive Committee and Board of Directors; Urban Coalition, Steering Committee and Communications Task Force; American Cancer Society, Board of Directors; Boy Scouts of America and the Downtown Ministers Association. He is also chaplain for the Military Order of World Wars, a member of the San Diego City Schools Social Health Committee, the Downtown Rotary and he is chairman of the Silver Beaver Committee of Boy Scouts of

America. Dr. Mayo has twice won the FFVF George Washington Honor Medal Award for his patriotic sermons.

FASHION SHOW AT SACRED HEART CONVENT—COUNTRY DAY

Mrs. Gene Trepte of Point Loma has been named chairman of the benefit "Strawberry Festival" slated May 8, at 1:00 p.m., by the Convent of the Sacred Heart in El Cajon.

A Bavarian theme will be featured and the benefit will be held in the school gardens. A fashion show will be presented and will include students from the school as models.

The school, a country day and boarding school, includes students from pre-school through college preparatory high school.

Mrs. Trepte, a graduate of the University of Southern California is a sustaining member of the Junior League and active in many community activities. She has three daughters attending the school.

An exciting array of fashions will be presented by "The Little Folks Shoppe" and "The Fashionable Filly," both of La Jolla.



Guests at the Village Park grand opening party inspect sales office displays of the residential community's master plan. Local community leaders, San Diego City and County officials and project personnel attended the event. Village Park, in northwestern San Diego County off Encinitas Blvd., is a proposed 900-acre development by Avco Community Developers, Inc.

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around town

LA COSTA

During the Andy Williams San Diego Open, the walls of La Costa were fairly bursting with golfers and celebrities. An added treat to guests in the La Costa Lounge was the vocalizing of the famed Buddy Greco who joined our own popular entertainers Ann Richards and Keith Smith at the Piano Bar. Applauding the talented threesome were: the Robert Stacks, Dick Longs, Dani Greco, Robert Goulets and Clint Eastwoods.

And that was Andy Williams giving the Fred MacMurrays a warm welcome to the cocktail party following the Andy Williams Amateur Day at La



Mr. and Mrs. Clint Eastwood were among the many celebrities visiting La Costa during the Andy Williams San Diego Open.



Flemming Lindberg, Maitre d' at La Costa greets a favorite guest, Carol Burnett.



Localite Jerry Englert of Rancho Santa Fe is pictured with Geo. Janzen and Robert Kelce at the recent Andy Williams S.D. Open Golf Tr., their Pro was popular Miller Barber.

Costa. Others enjoying the fabulous hors d'oeuvre table were: Peter Falk, Vic Damone, Carol Burnett and her husband Joe Hamilton, with their good friends, the Harvey Kormans.

It was at the urging of Pres and Kathryn Jenuine that the Harness Racing Association of America selected La Costa as the site for their four-day meet. Pres, Past President of the Association, is an enthusiastic second-home owner at La Costa thus he was eager to have his many associates from across the country and Canada enjoy the many facilities that La Costa offers. After four days of meetings and parties, two hundred and fifty happy, but exhausted, guests departed, each with the promise of a return visit.

around town



Pres Jenuine, past president of the Harness Racing Association of America, welcomes Mr. and Mrs. Conrad Klein to one of the many social activities held at La Costa during the four-day Harness Racing Association meeting.



Well-known star of the popular T.V. series "F TROOP" Forrest Tucker (center) relaxes at Coronado Cays with local T.V. personality Raff Ahlgren and managing partner of the Cays, Cedric Sanders. Tucker was a week-end guest of the Cays.

People, Places and Things



MRS. ERIC BASS IS NAMED OPERA DINNER CHAIRMAN

Mrs. Eric Bass has been named chairman of the Opera Guild dinner March 24 preceding the opening night of the San Diego Opera Company's production of "Madame Butterfly." Her appointment is announced by Miss Esther Benter, president of the San Diego Opera Guild.

Mrs. John Porter McGregor, of Rancho Bernardo, will serve as co-chairman for the black tie event.

The dinner setting will be the Palm Room of the U. S. Grant Hotel. A social hour beginning at 5:30 p.m. will precede dinner at 6:30. Curtain time for the opera, to be presented at Civic Theatre, is 8 p.m.

Mrs. Bass who has served on committees for many Opera Guild events, also is an active member of the Social Service League, the San Diego Symphony Association, the La Jolla Civic Orchestra Association, La Jolla Museum of Contemporary Art, the Old Globe Theater 400, Klee Wyk Society of the Museum of Man, the Asiatic Arts Committee of the Fine Arts Society, the Stanford Club, and is vice president of the San Diego County Committee for the Los Angeles Philharmonic Orchestra.

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**People, Places
and Things**



**SAN DIEGO CIVIC
LIGHT OPERA
ASSOCIATION**

Bruce R. Farley, President of the San Diego Civic Light Opera Association, Inc. recently announced actions taken at the recently-held meeting of the organization's Board of Directors.

Among actions taken, according to Farley, was the election of Edwin A. Watkins as Secretary of the Board of Directors for the ensuing year, in addition to the appointment of a Membership Committee, consisting of Farley, Edwin A. Watkins and Mrs. Elizabeth Van Horn. The Committee's goal is the enlistment of over 500 members for the 1971 season of Starlight Opera.

Directors attending the Board Meeting, were: Herbert L. Beckett, William P. Brotherton, Conrad Caldwell, Bruce R. Farley, Frank A. Gibson, Mrs. Victor H. Krulak, John Starkey, J. Howard Stein, Robert J. Sullivan, Mrs. Elizabeth Van Horn and Edwin A. Watkins.

ORCHIDS

An unusual look at the science of home orchid growing will be provided San Diego County gardening enthusiasts in "Introduction to Orchids," a 2-weekend course beginning Friday evening, March 12.

John Walters, former editor of "The Orchid Digest," will be coordinator of the course.

Dr. Joseph Arditti, assistant professor of biology at UC Irvine, will speak on the topic "Things You Always Wanted to Know About Orchids But (Maybe) Were Afraid to Ask."

Also speaking will be Earnest Hetherington of San Gabriel, Calif., a national authority on orchid growing and author of articles in "American Orchid Society Bulletin" and "Orchid Digest."

**People, Place
and Thing**



GOOD DEAL! — Part of the Alcoa's "Yes We Can" aluminum reclamation program, Robert Kincaid changes a sundae with Kincaid for aluminum cans. Offer for aluminum cans for ice cream as an incentive to help clean up and save natural resources.

"YES WE CAN" PROGRAM HAS ECOLOGY IN

Even ice cream parlors are participating in the crusade for a cleaner environment with the Farrell's Ice Creamery throughout San Diego County. In an offer of free ice cream to anyone who brings in aluminum cans,

John Ortman, president of Farrell's ice cream chain, announced today that Farrell's will make a change at 10 cents worth of support for every pound of aluminum cans by Alcoa.

In addition to the anti-litter program, Ortman announced that the money collected will be used to create Farrell's Forest, from which free trees will be donated to areas throughout San Diego County. "This Alcoa money will represent a forest of trees, and we'll give them away free to organizations, campsites, and other areas where trees will help beautify the environment. For instance, if a new YMCA is built, we'll provide the trees for landscaping around the buildings," Ortman explained.

"This will hopefully encourage the general public to keep our city clean and litter-free. I'm sure that many citizens will like the idea of getting free ice cream for their cans, and also knowing that their aluminum cans will be used to buy trees for the San Diego area," said Mr. Ortman.

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In your own childhood you might remember the traditional fairy tale with the chicks, Henny-Penny and Chicken-Little yelling the warning, "the sky is falling!" They ran through their mythical kingdom telling all within earshot what they *thought* was happening. That rumor seemed to have started with a nut falling from a tree and conking one of them on the head. They aptly describe a rumor gone amuk and out of hand.

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I'm not saying that all prophets are quacks — far from it. I do believe the good Lord has endowed some of us with special gifts, perhaps some with the ability to transcend the barriers of time. But there are just too many seers, etc. running around and coming up with various and sundry assorted dates about the next great destructive earthquake or the destruction of the world. If they would all agree, I would really be scared; since they don't I can laugh it off and explain that so far none of them have hit the right date. In the future perhaps the laws of chance will give one of them a "bulls-eye" and he will have "proven" himself!

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BEAT EARTH QUACK SCARE

By Gene McComb*
Lake San Marcos, California

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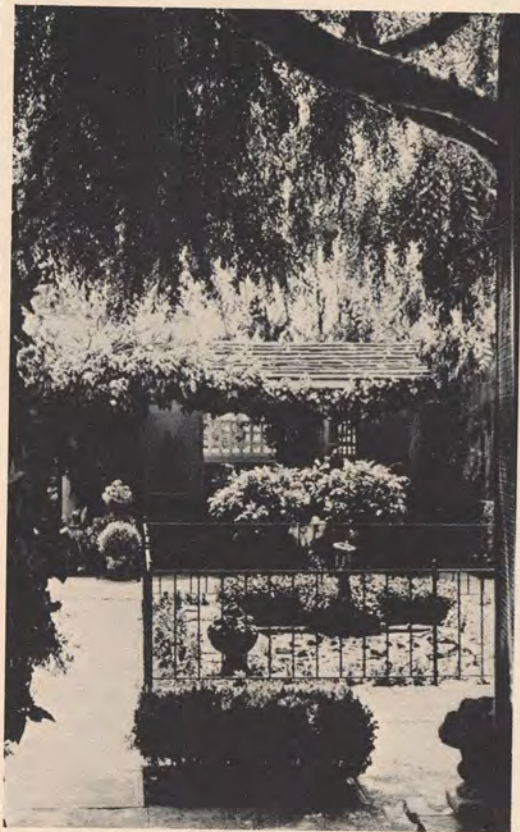


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Find Things

There is no reason why such should be true under the California Constitution", stated Burgener. Burgener went on to add that by bringing a two-thirds vote of the Legislature on any tax increase affecting individual taxpayer, we are insured (1) that the individual has the constitutional protection in this regard as do corporations, and (2) that any tax increase has the support of the majority of legislators (two-thirds) rather than a simple majority of one. This is all that is needed under present law. I am proud to join with Assembly members in providing the individual with the equal protection to which he is well entitled", Burgener said.

SAN DIEGO LIGHT ASSOCIATION MES-BY-THE-SEA CATHEDRAL CHURCH AND GARDEN

Bruce R. Farley, President, San Diego Light Association, Inc., presided at the 25th Annual Home and Garden Tour sponsored by the Women's Club of San Diego. The tour was held on April 17th following Easter Sunday. There were five outstanding homes to be seen. The tour was a great success to your readers. Ours is the best garden tour in the area.

Elizabeth V. Puterbaugh, goal is to have 50 members by 5 p.m. — April 17th light opera. Directors included: Mrs. A. Rex Puterbaugh, P. Brother, J. Camino de la Costa, R. Farley, William E. Iddings, Jr., H. Krul, 50 Vista de la Mesa, Stein, R. & Mrs. James D. Zien, Van Housen, 555 El Camino del Teatro, & Mrs. Charles R. Scott, 7185 Fairway Road, Mr. & Mrs. S. Anthony Visconti, Annapolis, 8504 Prestwick Dr.

ORCA Transportation: Buses leave St. James-by-the-Sea Parish House, corner of Silverado & Eads Avenues, every 15 minutes from 11 a.m. to 2 p.m. Last bus to Orca see complete La Jolla Tour leaves the at 2 p.m.

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(Masks) Tickets: \$3.00 which includes bus transportation and tea. May be purchased the day of the Tour at the Parish House or at any of the five homes.

THE GREAT EARTH QUACK SCARE

By Gene McComb*
Lake San Marcos, California

California will break away and slide into the ocean! A great earthquake will completely destroy San Francisco while Los Angeles buildings topple like dominoes! Sound familiar? I'll bet it does, because earth "quacks" have been preying on us! If you've read or heard any of these or similar dire predictions for our future and it worried you in the slightest — you've sort of "been had," so to speak.

What really gives in an earthquake? The pun is slightly intentional, but the meaning is in dead seriousness: it could be your home; the hill behind it; your retaining walls — perhaps your life! Is there any place where you can live in California without fear of earthquakes and what can you do about them?

Many of these queries have been answered by scientists involved in the study of earthquakes and other supporting fields of science. Many of us tend to disregard an expert's basic explanation and will drift toward believing all sorts of rumors, usually unfounded, which even remotely resemble portents of doom. Shall we believe in predictions of earthquakes; are they fact or fancy, or put another way, shall we believe in science or superstition and the occult?

Predictions for the future have been made for thousands of years. In fact, history tells of many court magicians, mystic fortune-tellers and the like, advising and influencing royalty during the course of their rule. Even the infamous Hitler wouldn't make decisions without first consulting his personal astrologer. Races throughout the world have long been known to conduct mystic rites, trying to influence the future. With such a heritage, it is no wonder we believe

in the unknown!

In your own childhood you might remember the traditional fairy tale with the chicks, Henny-Penny and Chicken-Little yelling the warning, "the sky is falling!" They ran through their mythical kingdom telling all within earshot what they *thought* was happening. That rumor seemed to have started with a nut falling from a tree and conking one of them on the head. They aptly describe a rumor gone amuk and out of hand.

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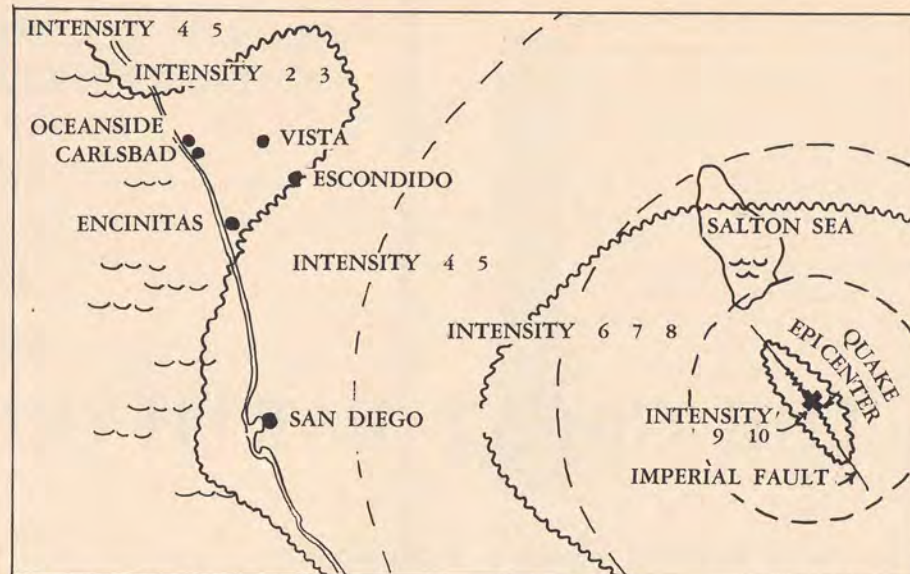
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EARTH QUACK SCARE



Author's diagram depicts iso-seismal type map showing great differences in surface shock waves a very large mass of rock under the surface. This example, although not drawn to scale, depicts actual findings of an area in California considered by the author to represent safe building area as compared to the immediate surrounding area.

especially when the suggestion seems to fit the natural course for the future. We are indeed easy prey to our own fears!

Meanwhile (back on the ranches), scientists work continually to come up with a scientific method of predicting earthquakes. In order to establish any method at all requires many years of constant watch with instruments and much study of the results of 'quakes as they happen. Just finding an earthquake fault area is a matter of careful study and tracing by the obvious physical appearance of a rupture in the topographical features of the area under study. Taking in consideration the amount of displacement caused by an earthquake; evidences of wear and erosion on surfaces exposed to the elements; and possible available historical facts concerning previous earthquake activity in the same locality, the seismologist is able to cautiously select a "time-table" regarding the possibility of future tremors.

This is only a start however, and much more study and data will have to be appraised before even a glimmer of possible means of predictions can be considered. Until that day comes, we must live with the possibility of earthquakes without any more fear than we have when we drive onto our freeways, if that's any consolation. For those that ask: "where can one live in California that is safe from earthquakes? The answer is that some day we hope that science can give that solution. In the meantime we build our homes as best we can — where we can — just in case.

What sort of home do you live in? Can you compare it with structures that are being built as earthquake resistant? Practically all of the following information should be available from your local building codes, however it has been lumped together with some common sense to make it easy to follow. The home described is simple and basic, as building standards usually are considered to be *minimum*; yours may be constructed above these standards, and if such is the case, you are most fortunate.

The first and most important thing to consider, is the location and the type of soil. Is it fill, compacted, rock, or good old California clay? Or perhaps a combination of all of these? In general, earthquake experience indicates: the harder the ground, including bedrock, the better off you are. For homes built above the ground, deep footed foundations reinforced with steel are a must. Reinforced concrete slab type homes with proper footing, are quite acceptable. Many building materials are available for walls and partitions — however weight and ability to stand and hold together during a violent shake makes framing one of the better selections. Try to stay away from an all glass house; unless it has been specifically designed for earthquake protection. The structure would probably lose most of its windows in a sharp quake, and the resultant danger would be from flying glass. In any case, the frame house with its hardwall construction and normal sized windows, would withstand a moderately strong earthquake that would knock down others in the

same vicinity that were constructed of non-reinforced brick and stone and others with similar improperly designed areas.

Just remember that the earthquake itself is seldom the direct cause of death or injury. Most casualties are usually caused by falling debris and objects and in some extreme cases, huge tidal waves and land slides.

To specifically design the earthquake resistant house, requires a study be made of damages incurred by homes in previous earthquakes. The practice in new construction has been to add bolts to the framing of the houses at certain strategic places, since nails alone are not considered strong enough to hold a structure together. To prevent sway, lateral bracing is now used throughout outer framing walls. Brick walls of homes are now required to have steel reinforcing imbedded within. The object of all this bolting and reinforcing is to hold the building together as a solid unit, which during an earthquake, would vibrate and shake at the same frequency rate as the ground beneath it, and therefore would not beat itself apart as an improperly "tied" structure could do.

Everytime we have an earthquake, we compile and add additional data to our already large store of information. We can construct charts and make maps of areas to guide us in determination of previous earthquake intensities and perhaps arrive at areas of comparative safety within the state of California. The day may arrive when we can project — by the use of iso-seismal charts — a place to live and build homes. Although earthquake science is not relatively new, special impetus is now being made by nearly all of the countries in the world to study the subject more thoroughly. Also that day may bring the controversial predictions of earthquakes to a reality.

Today we measure earthquakes with two scales: the Mercalli scale, which is based mainly on observations, measures *intensity* of an earthquake at certain specific points, and therefor requires much time for data to be assembled. The Richter scale measures *magnitude* at the source of the earthquake, and it is this scale that is used with its recording instrument, the seismograph, that enables the seismologist to give a report a few minutes after an earthquake.

It is the Mercalli scale that enables the scientist to compile an iso-seismal map of the intensities surrounding the earthquake source, sometimes for hundreds of miles, depending upon the strength of the tremor. Since there are various types of ground surface material conducting the earthquake energy, certain areas of the Earth are more solid than others and seem to offer better protection from

earthquakes, i.e., bedrock is better than fill and compacted soil, with water laden soil the worse.

Iso-seismal charts can also be prepared by the use of explosions set deep into the ground, and since elastic seismic waves travel at varying speeds according to densities, these are recorded using reflections of the explosion at various locations with the use of a delicate seismic detector called a Geophone. This is a general method used by geologists when preparing oil exploration charts indicating specialized structure layers of soil and rock far below the ground surface.

Now back to our modern day "Chicken-Littles" with their following: self-made "Doctors," crackpots, people looking for a "band-wagon to climb onto," erratics, and just plain gullibles. Some of these people are considered to be intellectuals and deeply believe in mysticism, mind-over-matter powers and many other so called border-land "sciences." They will carry the rumor created until it reaches its climax; the predicted day will have passed without disaster, or maybe something else comes along and captures their fancy.

Do you know what would probably have to happen to cause large sections of California to break apart and slide into the ocean, or at least sink and be covered with water? Let's look back into our past and see if any other occurrences during the life of this planet indicate this could be possible.

In our recorded history, we find many references to great and terrible earthquakes. None, however, seem to compare with the "Granddaddy" of all earthquakes vividly portrayed in some of our ancient records dating from Biblical times. The descriptions of "fire and brimstone falling from the Heavens" and "mountains raising themselves while the Earth groaned from below" have depicted a catastrophe far greater than we have ever seen! The scribes of that era have also indicated volcanoes were erupting in their vicinity as tidal waves engulfed the land!

Let us assume these graphic cataclysmic descriptions are not necessarily limited to just that small area of the Earth's surface described by the ancient chroniclers. To gather more evidence in the favor of a world wide catastrophe, we must look at remote legends, many lost in the dim mists of antiquity. In these legends we find throughout the world, there is similarity of descriptions of the same calamity, when the Earth's surface was violently altered and entire races of people were obliterated from the face of the globe! Names, places and events can sometimes be correlated between legends, thus indicating our Biblical records *do* record a world-wide cataclysm.

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26/MARCH 1971

EARTH QUACK SCARE

And archaeological findings substantiate some of these old records.

Are we to assume that the interior of the Earth was abruptly changing, causing numerous earthquakes and volcanoes as a result of a natural change? Or was it something else? Something external to the Earth—something which had to be quite large to manifest itself with such force!

If we consider that most documentation in our Biblical sources is fairly accurate, we deduce from the portrayal: A large comet was in the sky at the time of the Biblical "Great Tribulations;" it must have tilted the Earth's axis and slowed its rotation as it passed by in near collision. And with the abrupt slowing of the Earth's axial rotation came the consequences; titanic miles high tidal waves racing over the already quaking coastal regions of the continents and pounding inland for thousands of miles; great crustal blocks of the Earth's surface tilting and folding while forming new mountain ranges; raising of massive land areas while others were swallowed up and covered by the returning waters. Life, of all kinds, was virtually annihilated. The continents, washed bare of their topsoil, remained starkly naked, stripped of all their natural beauty and life as the comet swerved in its course and headed on a new pathway in its sunward journey.

Such was the calamity that overcame the Earth; although she had seemingly won the battle of the celestial spheres, she had also suffered, for the Earth would continue to erupt her volcanoes and shake herself with many earthquakes for thousands of years to come. The comet would repeat the visit again and

again, until it was completely captured by the Sun and placed into a nearly perfect orbit, tamed and shining brightly. Much later it would be called Venus.

Thus goes the story that is fairly well documented with ancient writings, however it is not generally accepted by many because of various religious beliefs and by others with opposing scientific views. Some day, perhaps science will also prove or disprove this theory—another solution for which we will have to wait.

There was a theory, however, that seemed to have some merit in regard to predicting earthquakes scientifically. That theory, of several decades ago, used the position of the Sun and Moon to determine the extent of the seismic tides created in the Earth's crust. It related certain positions of the Moon with the Sun to "couple" their gravitational pull to produce a known factor on the tides (oceans and land) created in extremes. This was to furnish predictable data for the possibility of an effect that could "trigger" an earthquake. Unfortunately, this theory also had its drawbacks, as the location and timing of an earthquake was still no more accurate than an educated guess.

With all these pros and cons for predictions of earthquakes, you may have already formed an opinion as I have. In any case, I should say the following: It is now considered scientifically impossible for anyone to "predict" the time and place of any earthquake, and only in times to come will we really know if a gifted person can accurately forecast the fearful earth-tremor; the one that will literally rip the ground from under us! I could be *dead* wrong!

THE LAST LAUGH

By M. Kay, Coronado

Have you ever stopped to think about laughter? Try now and wonder along. Look around you for it — slight rays creasing upwards from a mouth, frisky lights that dance in the eyes, a soothing smile — these are signs, but not laughter. Laughter is an all-consuming fever that eats into every corner of your being, and expands and explodes until it runs its course and fades away. But the horror of it is . . . laughter seems to be going out of style. In its place is a girdled mirth that takes nothing from you, and leaves you nothing. Watch children. Kids are always laughing, even when tears would be in order. Teen's laugh uniquely and constantly, like a nervous twitter that chain-reacts into something called giggles. But,

what about you? When was the last time — or can you recall any-time — you laughed, really laughed? I mean a laughter that streaked your face with a river of tears, a laugh that made your sides ache with convulsions for breath of air, a laugh that, try as you would to regain your equilibrium, shattered your composure and left you weak, washed of tensions and loose with relaxation. Has it been a long, long time since you had a laugh like that? Have you considered it, and have you seen countless others around you, older and solidly sober-faced? Did it strike you that perhaps as age advances, laughter loses ground? If this is so, and laughter can stop, is it possible that somehow, someday, you may never know you have had The Last Laugh?

del mar . . . solana beach . . .

SERENDIPITY

by Sharon Mackey



It seems presumptuous to say that this column will be full of discoveries, but then what is news, if it isn't the art of discovering and reporting those things which happen day after day before our very eyes. One does not have to search far for that interesting event to write about, because every phase of life is worth at least a chapter of written words.

In the forthcoming months, I hope to be able to cover some of the events that have been or will be happening in Del Mar, Solana Beach, and surrounding areas. With the rapid growth of the two areas over the past few years, and the projected growth ahead, the typewriter should never cease to be quiet. Quaint and quiet Del Mar has added to its scenery, Del Mar Hills and The Pines, full of many interesting people and events. Solana Beach has burst the seams with the addition of Solana Del Mar and Santa Fe Hills, not to forget The Lomas Santa Fe Country Club, and the charming homes at Isle Verde! With the intense building will come many people and much news! I intend to be serendipitous about it.

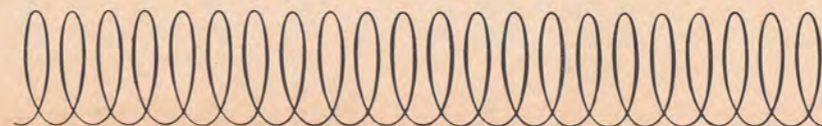
The beautiful weather that came with the long weekend celebrating Lincoln's and Washington's birthdays, brought many people to the pool side of Lomas Santa Fe Country Club. It was good to see many

familiar faces of members and their families, enjoying the hot sun and the cool water. The Jack Boyces were chatting with Sally Miller (who incidently, is about ready to move into a beautiful new home in Monticello, with husband Dick and sons Chris and Craig.) The Rick Sanborns sat and chatted with Jackie's twin sister, Judith, who is over here with her family from England. Both Jackie Sanborn and her sister look as if they have been in the sun for months, as their olive complexions pick up the tanning rays in just a few hours.

The tennis courts were equally as busy, with many of the earnest tennis players taking advantage of the great weather.

The umbrella tables were out on the patio, and Lomas Santa Fe was once again looking gracious and inviting and putting a touch of "summer fever" in the hearts of all who were there.

Mrs. Robert Batson of Solana Beach has been busy for the past several months, organizing "Las Proveedoras del Norte," a new San Dieguito area auxiliary to Children's Home Society (private statewide adoption agency). The newly formed group, The Providers from the North, had a meeting Feb. 9th, at the home of Mrs. Gary Driver, Solana Beach. A social worker was there to tell the members about the Children's Home Society and its functions. Members of the local group have attended an orientation session at the society headquarters, with a guided tour and explanation of services. By-laws will be discussed and adopted at the forthcoming meeting next month in Del Mar Hills. The membership stands at approximately 26, and is still open.



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LIVING/27



This is the lower half of the insides of the Wurlitzer Paganini Violin Piano in the Coades living room. Seated left to right, Sarah Elizabeth 4½ and Caroline Louise 3½.

Carlsbad Journal Photograph. (Used with their Permission)

but they soon added another cabinet style piano with a tune selector, an ultra-modern idea at the time. Then came a more regulation looking piano with six rolls of music in it that would play the songs in rotation and allow ninety minutes of playing time, no doubt some relief to the bartender that had to listen to them all of the time. These devices are little short of miraculous to those of us who only remember grandmother's parlor player piano that we pumped actively in the warm summer evenings. The tunes seemed to have so many more notes than any mortal player could reach at a time and the trills gave a dimension to the music that all the banging of today's music cannot match. If the tunes could be heard at home, then the commercial pianos of that day had to be all the better and have more instruments and more variety.

The larger instruments duplicated entire bands and were called *Orchestrions* by their makers. The first instruments to be added were drums, wood blocks, cymbals and bells. Then came the orchestral voices supplied by entire pipe organs of violins, flutes, violincellos, piccolos, and the reed voices of clarinets, oboes and saxophones. "This sounds like a lot in one piano," says Mr.

really one hundred forty pipes carefully tuned and played with a variable intensity and vibrato that "sounds like a string quartet playing in the next room," to quote its maker's advertising of half a century ago. The music ranges from popular dance melodies to classical favorites, the most spectacular of which is "William Tell Overture." The last part of the music has the Coades' three young daughters, Sarah Elizabeth 4½, Caroline Louise 3½, and Nancy Diane 1½, dancing around the room to the "Horsy Theme" (Shades of The Lone Ranger ...) and sounds more like an entire orchestra than just the piano and ranks of pipes that have been described.

Next to the large Wurlitzer is a grand piano with a Duo-Art player within it that was the hi-fi set of its day. This was really a rich man's instrument as the common practice was to double the price of the piano when a reproducing player was added. Recordings of the day were poor for the piano and the great artists were willing to record for the music roll companies when they realized these sophisticated pianos were capable of reproducing both the notes and the intensity with which they were played. Such temperamental greats as Paderewski and Hoffman endorsed the pianos heart-

As their collection grew, the problem of housing the pianos became acute when the Coades had the opportunity to get an eleven-foot giant of a piano which was taller than any of their ceilings. "They just did not think of California Living when they built those tall monsters," says Dr. Coad. "We thought of raising the roof on the dining room, of chopping a pit at the end of the living room and everything else but we just did not have the space." What happened ... they built a piano house instead of a swimming pool and put in twelve-foot ceilings. This will fit all but the largest orchestrions, a factor that explains why there are so few of the large pianos surviving. "We have two large orchestrions now," says Susie, "and I hope that we do not get interested in any more since we have run out of space to expand."

The largest piano in the piano house is another Wurlitzer Piano, a Pian-Orchestra which duplicates a ten-man band. The piano is loud and fills the room with music from the "teens" and is complete with piano, xylophone, bells, tambourine, trap effects and 150 pipes contained in 5 different ranks. The Pian-Orchestra began its life in 1910 in a New York State hotel ballroom where



ASSEMBLYMAN
JOHN STULL

Last month I had the privilege of speaking to a group of citizens in Whittier who gathered to take part in the Ninth Annual Lincoln Day Dinner. I believe that Mr. Lincoln, who was our first Republican President, continues to be relevant to contemporary America. His legacy to all of us, regardless of party, is largely due to his firm adherence to principle.

Consider the way Abe Lincoln wrote his speeches. He wrote them entirely without benefit of think-tanks, brain-trusters, public opinion analysts, or researchers. He didn't need them because he knew what he was trying to do.

This man stood firm, and everyone knew where he was standing. His principles were not blown up with gray, nor his values etched with blurred lines. Abraham Lincoln stood for something recognizable.

The problems Lincoln faced when he was president were every bit as critical in terms of the nation's future as are the problems we face today. Just as we can find parallels between his time and our own, so also are we able to find lessons in the way Lincoln resolved his country's problems.

How often today do we joke about the tendency of so many members of both parties to minimize their respective differences? Abe Lincoln knew what we must learn — namely that, especially in a time of crisis, it is absolutely vital for citizens to have alternatives to choose from which are recognizably distinct.

A political party can contribute to the solution of our problems by insuring that meaningful alternatives are available. A party cannot expect citizens to rally to its cause unless that cause is clearly defined — unless, in short, they can recognize it.

Herein lies a fundamental part of the wisdom and the vision of Abraham Lincoln. If we will but heed it, his legacy will be a vital force in the solution of today's problems.

PUT ANOTHER NICKEL IN

In our ultra-modern Southern California World there is almost nothing that excites our interests more than a genuine antique. Give it motion or sound and Southern Californians will collect it with a passion that defies all reason. Call it a Nickelodeon Collection, pianos all but forgotten in our rush to modernize, and you have the abiding passion of George and Susie Coad of Carlsbad. "This is a recent collector's field," explains Dr. Coad. "We only heard of the automatic pianos four years ago and there are so few of them that the time to get any selection of instruments is almost over." As we look around the Coades' home we find nickelodeons, more historically called coin-operated pianos, gracing the corners of each of the family oriented rooms. Some have keyboards and are easily recognized as pianos but others are cabinets brightly decorated with leaded glass panels typical of the 1910's and 1920's when they were made.

"There is about the most popular nickelodeons ever made," says our host pointing to a quartered oak cased machine about the size of a large color television set with an American Eagle outlined in leaded glass at shoulder

height. "The glass was designed to take advantage of the patriotic feeling during the First World War and the pianos were played so often that it was common to earn their entire price in just a few months at only a nickel a tune." Inside the glass we can see a piano action, a xylophone spanning the width of the cabinet, a tambourine, castanets and a triangle. All of these play vigorously at the drop of a coin and the music is one of the memorable tunes from the early twenties. Those years were still the time of the soda fountain and the candy store and each of these was sure to have its coin piano as well as the saloon down the street.

George Gershwin, as a young man, was profoundly influenced by nickelodeons and composed many of his best tunes with their capacity in mind. The music is punched into long rolls similar to the home player piano except that the ten tunes on the roll give half an hour of music before rewinding and playing again. You did not get to choose your tune but at 5c a tune you could play all ten songs and wait for your favorite to play again.

The Coades' collection of ten pianos started with the above mentioned piano

Coad, "but the large orchestrions were used in amusement parks, movie theaters, dance halls and skating rinks. While a band might be used in the evening, the large machines were very useful in the afternoons and on the 'breaks' so that most bands showed no jealousy towards the orchestrions," adds our hostess. "The real end of the orchestrions came when vocalists became so popular and only the phonograph record could reproduce them."

According to both Dr. and Mrs. Coad, their collection was begun when they were living in a smaller house and one of their pianos was kept in the kitchen. They filled the garage with more and then decided to build their present house with enough space to accommodate the pianos. The Coades soon found that even this was not enough space. They added a tall 9-foot Wurlitzer Paganini Violin Orchestrion that would just fit into their living room by removing one of the ornaments at the top. "That really hurt us to change the appearance of the piano but the part is carefully stored behind the piano so that it will not get lost." This instrument is one of five surviving examples of a violin playing machines. The violin(s) is (are)

ily and the three leaders in manufacturing, Welte, Ampico and Duo-Art, battled vigorously for the market along with almost a dozen lesser known names. Almost every pianist of the twenties recorded for one or another company and piano popularity was never greater, "The Golden Age of the Piano," as it is known now. All of this came to an end with the coming of the radio and the great depression. "The few pianos and rolls we can find now take a lot of restoration but the results are worth it," says Susie Coad. An entire collector's group based on the reproducing grand piano has started with one of its main goals, the saving of these pianos from destruction by well-meaning housewives, "who do not like to see all of that tubing hanging out of the piano." Just tuck the pieces back in the case till someone comes along that can restore these machines. If you want to hear how good the pianos can sound, there is a radio program sponsored by a tape recorder company that features them and several companies have put out LP recordings of composers playing their own compositions on reproducing pianos.

it played snappy tunes like *Bye-Bye Blackbird* and *I'm a Jazz Vampire!* The piano was carefully moved once to another hotel and then with the depression was closed up in the ballroom and forgotten. One attempt was made to repair the large piano which resulted in the pipes being removed to the local church organ loft where they were found thirty years later. When the orchestrion was found by an avid collector the hotel manager admitted he had never known "what that thing was." Several years later after careful restoration—the large piano joined the present collection to play again just as it had the day it left the factory.

The last of the pianos in the piano house is a Mills Novelty Company Violano-Virtuoso. This company is better known for its slot machines and one armed bandits but also it had a musical interest and built the most famous of the violin-playing pianos. This nickelodeon has a real violin within it and plays amazingly realistic tunes controlled from a punched paper roll somewhat wider than the home player piano. Metal fingers press the strings while rosined

please turn to page 30

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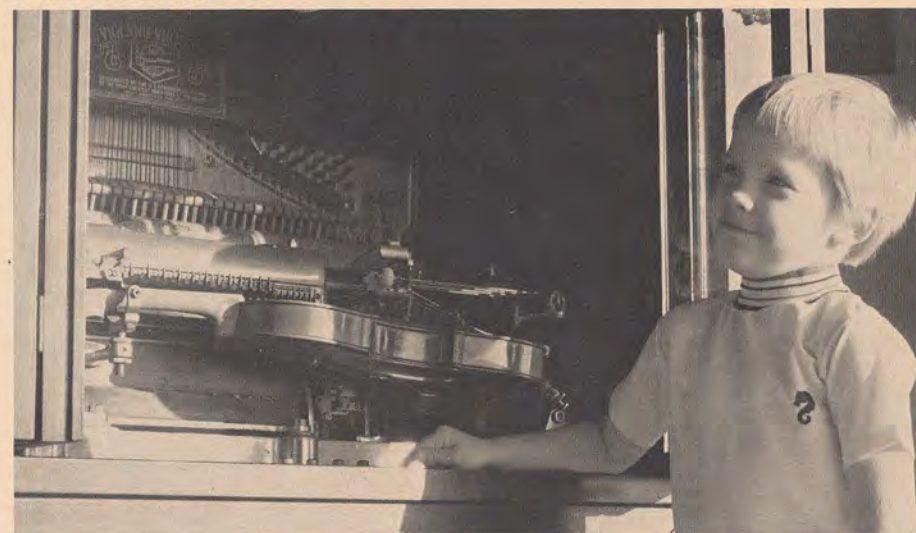
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ANOTHER NICKEL

continued from page 29



This is the Mills Violin Virtuoso in the Coade's piano house. Sarah Elizabeth 4 1/2 is getting ready to drop a nickel in the nickelodeon.

cellophane wheels do the bowing. Expression is carefully added by varying the speed of the "bow" and vibrato is added by another mechanism. At the back of the violin is a piano for accompaniment also controlled from the roll. Since the machine can play all four strings at once, it can sound like a violin quartet accompanied by a piano. So great was interest in this invention that the United States Patent Office called it one of the eight great wonders of the age. This was carefully attested to by an advertising plaque within each piano. This piano is unique among the instruments in that it is operated entirely electrically and has no air pump within it as the others do. More of these pianos survived than any other type, apparently because everyone who saw them was fascinated by the violin and electrical action. As we snapped a picture of the Mills Violino Dr. Coade said, "That is the same thing that always happens, everybody ignores all of the other pianos except this one."



Dr. and Mrs. Coade have been asked so many times to share their collection with the community that now there is an opportunity for non-collectors to see and hear their collection. "On Sunday, March 21st from 2:00 to 5:00 we are opening our collection to the North County Concert Association to raise money for their Fall Concert Series," said Susie Coade. "This will be our Grand Opening, and, for once, all of the pianos both small and large will be playing and professionally tuned." The Concert Association Auxiliary is sponsoring the event and tickets are available for a \$2.00 per person donation at the door. Each ticket will be an automatic raffle ticket and additional raffle tickets will be available towards the door prizes of records of some of the Coade's own pianos. Champagne Punch and Fruit Punch and little sandwiches will be served and both George and Susie Coade will give a guided tour of their nickelodeons and orchestrons. They have requested that this event be for adults only as many of the pianos in their collection are irreplaceable. They are looking for an excellent turnout and promise a good time for all attending.

FROM PALMS TO PINES



This slogan emblazoned by the postage meter machine on every letter that leaves the office of the Palm Springs Aerial Tramway tells succinctly what more than two million passengers have seen on their thrilling ride from the 2,643-foot level to the 8,516-foot high mountain station.

But that's only part of the story.

What the slogan doesn't describe is the unique feeling of exhilaration riders experience when the automated 80-passenger Tramcar begins its smooth trip upward alongside of the sheerest peaks in a rugged chain of mountains—Mt. San Jacinto.

Unfolded beneath their eyes, delighted riders see not only millions of years of geological drama but clear air and an unrivalled view of the Coachella Valley and its great inland body of water, the Salton Sea, in one direction, mountain peaks in Arizona, nearby Mt. San Gorgonio, plus the checkerboard pattern that is Palm Springs and its satellite communities. Occasionally, the elusive desert big-horn sheep will show off their prowess scampering on precipitous slopes on the craggy mountainside, and once in awhile, a prowling mountain lion or cougar. To a lesser degree, prevalent also are

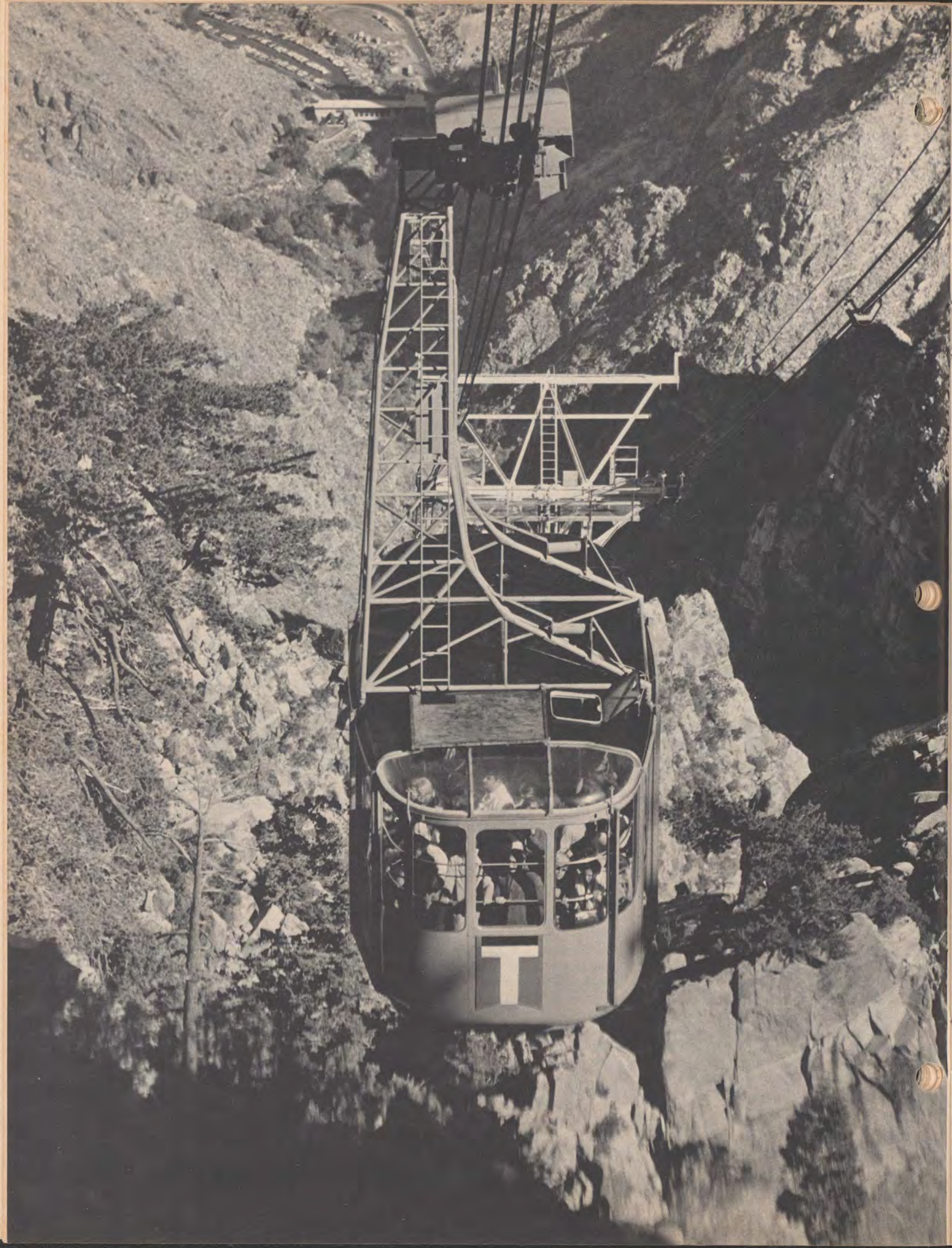
coyotes, desert mule deer, bobcats, gray squirrels, and raccoons.

In winter-time, Californians—and visitors from all parts of the world—find that snow at Tramtop in the Mt. San Jacinto Wilderness State Park is a big attraction. Here, snow bunnies of all ages may ski cross-country style, bring their own sleds, toboggans, snowshoes and saucers—or merely throw snowballs. Then, in January, the excitement of sled dog racing lures additional thousands on three weekends. Lasting snows are unpredictable but, generally speaking, the sparkling white stuff may fall anytime between November and April.

More than 50 miles of hiking trails and 11 campgrounds beckon the adventurous to Mt. San Jacinto State Park in the summer months when cooler temperatures, often 40 degrees lower than the desert floor, offer tremendous relief. Special campfire permits obtainable from the Idyllwild Ranger Station and at the Mt. San Jacinto camping areas are required.

Many riders make the thrilling trip to the mountain station just to enjoy a cafeteria-style luncheon or dinner served in the moderately-priced Alpine restaurant. To cater to the dinner crowd, General Manager O. L. McKenney has just extended Tramway operating





An 80-passenger Tram car soars over the rugged cliffs of Mt. San Jacinto on its way to the mountain station of the Palm Springs Aerial Tramway. The car passes through four geological life zones as it lifts passengers to the 8,516-foot level of the mountain. The entire Coachella Valley can be seen from the observation deck of the mountain station as well as from the cable cars during the thrilling ride up the Chino Canyon gorge.



In summer, horseback riders follow trail from Idyllwild to Long Valley near the Palm Springs Aerial Tramway's mountain station at the 8,500-foot level of Mt. San Jacinto.

palm springs aerial TRAM

times on weekends and holidays to 9 p.m. with the last car departing from the valley station to the mountain station at 7:30 o'clock. On weekdays, hours remain the same with the last evening car leaving at 6:30. The first car up every day, seven days a week, leaves at 10 a.m.

In addition to the restaurant, the Tramway's mountain station also boasts a gift shop, apparel shop, a cocktail bar and several view points equipped with telescopes. A thermal concrete walkway extends down from the mountain station to Long Valley, site of the sled dog races. Near the ranger station, snow equipment including toboggans, sleds, and saucers may be rented at modest fees. Observation platforms at the 8,500-foot level afford the viewer a breathtaking view of the entire valley below.

In addition, a snack bar and cocktail bar are attractions at the valley station.

The Tramway, constructed in craggy, ravine-riddled Chino Canyon on the north edge of Palm Springs—less than two hours by car from Los Angeles—didn't just happen.

It was for long years a dream harbored by a young electrical engineer named Francis F. Crocker. In the beginning, his vision was mainly to find a way to escape the desert heat . . . to go up there where it's nice and cool.

That was in 1935. The longer Crocker thought of a quick way of getting to the top of the mountain, the more the idea of build-

ing some sort of conveyance to that cool region jelled.

A lot of dogged work in preparing plans for the Tramway, during which the dream took on some aspects of a nightmare, led Crocker's grand scheme to the committee stage. In the late 1930's, O. Earl Coffman, owner of the famed Palm Springs Desert Inn, was swept up by Crocker's Tram idea and was named chairman of the first Tram planning committee.

Locally, enthusiasm was high on the Tram idea, but political roadblocks were to cause numerous disappointing setbacks. Twice, a Tramway enabling bill got through the legislature, but twice it was vetoed by then Governor Olson.

Then World War II ignited the globe and Tramway plans were shelved while the country battled the enemy on two fronts.

But the dream of a tramway to carry heat-wilted desert visitors and residents to the San Jacinto Mountains never waned. Four years after those plans were shelved because of the war, they were pulled out again, dusted off and the battle rejoined.

In 1945, a new bill was pressed through the legislature and this time, the governor, Earl Warren, signed the measure and the Mt. San Jacinto Winter Park Authority was created. Coffman, who had labored long and hard hours at the side of Crocker to see the Tramway dream realized, was named the Authority's first chairman.

By 1950, technicians were going full tilt on designs for the Tramway and before they were finished, more than a quarter of a million dollars had been spent solving the riddles of road and tower foundations.

Then, the Korean War caused another delay in construction of the Tramway, but the impetus of the idea was too much to be slowed for too long a time and the ambitious project in Chino Canyon plunged ahead. Actual construction began in July, 1961.

Construction of the Tramway was such an engineering challenge that once resolved, it was labeled the "eighth engineering wonder of the world." The job earned that superlative through the ingenious use of helicopters in erecting four of the Tramway's five supporting towers. Only the first tower, standing 214 feet tall, could be reached and built via road. Helicopters flew an estimated 23,000 missions without a mishap during the two years of construction, hauling in men and materials to build the other four towers, in addition to all materials and machinery needed to build the beautiful 35,000 square-foot mountain station.

The Tramway up Chino Canyon finally was completed in September, 1963. An inaugural ride was held on September 14, with many state and local officials and Hollywood celebrities present for the festivities.

Cost of the project was \$8.1 million, all of which was raised through the private sale of revenue bonds.

The newly repainted yellow cable cars bearing the huge letter "T" fore and aft are named for their two pioneers, and in 1966, a 7,800-foot granite crag in Chino Canyon was named for Coffman. Mr. Coffman died in August, 1967, but Mr. Crocker is still a frequent visitor to the tramway.

Presiding over this year-round wonderland is the seven-man Mt. San Jacinto Winter Park Authority, the governing body of Tramway operations. The present board includes: V. W. Grubbs, of Riverside, chairman; Donald F. McDermott, of Palm Springs, secretary; Stanley O'Neill, of Fontana; John M. Blatt, of Indio; G. David Ackley, of San Bernardino; Robert E. Leonard, of Palm Springs; and Leiland M. Kaiser, of Atherton.

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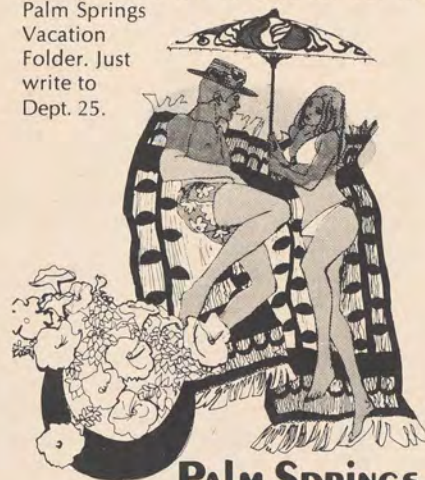
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The roundtrip fare is \$21.76. The roundtrip excursion fare is \$16.20. Both flights utilize Boeing 737 twin-engine jet equipment—an aircraft ideally suited to this route.



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Desert Sports

Keeping trim, fit and tan is a major occupation in this desert resort, where sun and climate can stimulate even the most passive energies.

The Palm Springs sports scene, to be sure, is more attuned to the desert-squire type of participant than the playing-field activist. But there is fine variety for enthusiasts of all persuasions, and the emphasis is overwhelmingly on the 'great outdoors.'

Golf, not surprisingly, is pre-eminent. Two dozen lush courses with more than 90 miles of fairways line the floor of the desert valley, giving ample credence to Palm Springs' title of 'Golf Capital of the World'. In the city itself, a number of hotels—the Canyon, Riviera, Biltmore, Country Club and Tennis Club—have their own golf facilities. Others arrange guest privileges at neighboring clubs or courses.

For the golf spectator, this is a mecca. More than 100 championship tournaments are hosted here annually, many featuring top tour professionals as well as a myriad of celebrities. Among the best-known events: the Bob Hope Desert Classic, the Chuck Connors Invitational and the Eisenhower Heart Fund Tournament.

Despite golf's dominant popularity, tennis enjoys the most enduring history. Palm Springs was little more than a whistle-stop back in the early Thirties when movie stars Charles Farrell and Ralph Bellamy decided to build a few courts and living quarters for their private relaxation. They called their outpost The Racquet Club, and it has long since become one of the world's most prestigious tennis centers, as well as a gathering spot for the famous. Farrell remains active on the Racquet Club courts and also functions as official greeter for the club's celebrated guests.

The Tennis Club is equally popular, while a number of public courts add to the facilities available for all players, regardless of skill.

The swimming pool is a way of life here. There are more than 4,000 swimming pools in Palm Springs, each a 12-month entertainment and recreation center. Visitors and local residents alike spend entire days and even weekends swimming and sunbathing, while the balmy desert evenings have made poolside dining a regular social pastime.

Nature also contributes to the area's sports life. Mountains and canyons enclose Palm Springs on three sides, standing in rugged contrast to the luxury elements for which the city is better known. But they lure even the most sophisticated visitors with miles of hiking and horseback riding trails through majestic palm-lined canyons.

Horseback riding can be enjoyed along the mountain foothills as well as along the well-marked trails of the canyons. Three riding stables rent horses at rates of about \$3 an hour, providing what is surely one of the most charming ways to enjoy the desert's beauty.

Still other activities—all of modest energy-demand—are available to lure the outdoor enthusiast. Bicycles can be rented at several central locations, and ridden along the numerous paths and streets carefully marked throughout the city.

So c'mon in. The weather's fine.

Palm Springs NEWS
CALIFORNIA



The Romance of Almadén Vineyards

1849 was a year long to be remembered in California. Lured by the glittering promise of gold, thousands and thousands of young and old poured into the state, determined to become wealthy overnight. Among the masses were two Frenchmen. One had the interesting name of Etienne Thee. The other one was known as Charles LeFranc. They, like all the rest, headed for the gold fields and if they had indeed "struck it rich" no one would have heard of them today. Instead they found "liquid gold" on the beautiful rolling hillsides of Santa Clara County. It was here that they established a vineyard in the year 1852 and their names were destined to play an important part of the history of California's wine industry—one of the greatest in the world.





This is the original winery at Los Gatos. It is now used as a winery office.

Aging the wine! This particular cellar is perhaps the largest in the world. Wine is being aged in 30,000 small oak barrels.



Today, in 1971, **Almadén's** historic winery at Los Gatos is the hub of the company's production facilities in Santa Clara, San Benito, Alameda and Monterey Counties. It is here at Los Gatos that **Almadén's** fine wines, champagnes, sherries, ports and vermouths are given their finished aging and then bottled for the enjoyment of the American consumer.

Today the vineyards of fine varietal wine grapes planted at the Los Gatos winery more than a century ago have given way to progress, with new tract homes built on former **Almadén** property. Only winery facilities with their age-old processes for the aging of **Almadén** quality varietal wines remain, together with a few acres of vines and the ranch home that was built before the winery was established.

In the stead of its acreage at Los Gatos, **Almadén** has established new and greater vineyards at Paicines and Cienega in San Benito County, at King City and San Lucas in Monterey County, and at Sunol and Pleasanton in Alameda County.

In each instance, the **Almadén** acreage has been selected for their small yield per acre, with **quality** rather than tonnage the main consideration, and with the best possible premium table wine as the major end in view.

In June, 1967, **Almadén** vineyards became a subsidiary of National Distillers and Chemical Corporation. Today, **Almadén's** reputation as one of the country's leading producers of fine California varietal wines and champagnes is acknowledged world wide.

High up in the Gavilan Mountains of San Benito County are **Almadén's** great Paicines vineyards. Here is the largest central planting of fine varietal wine grapes anywhere in the world. This planting stretches as far

as the eye can see—over 4,600 acres! It is interesting to note that varietal grapes lend their names to the wines which are produced from them. For example, Grenache Rosé is made from the Grenache grape and so on.

Almadén has 8,000 acres of vineyard—more than 4 million vines! New plantings in Monterey and Alameda County are responsible for this growth, although most of **Almadén's** production comes from its Paicines and La Cienega vineyards. No single vineyard in Italy, France or Germany can come close to this as none can boast more than 500 acres of vines.

The San Benito area is south of San Francisco and northeast of the Big Sur country. Although it has produced wine continuously since before 1850 when the Franciscan Fathers planted grapes at Mission San Juan Bautista, it wasn't until **Almadén** developed its new vineyards there that San Benito County rated its present stature as a leading wine district of California.

Today, the area is regarded as having the state's ideal climate in which to grow the delicate shy-bearing grape varieties for fine wines and champagnes. The climate compares to that of the finest wine country in Europe. Records show, too, that the **Almadén** Vineyards area is actually cooler because of the Pacific breezes than any of the wine districts north of San Francisco.

The only drawback is that sometimes chill temperatures in the early spring and heat in the late summer can cause problems—but these have been overcome by a unique method. When temperatures drop to freezing, as they sometimes do early in the growing season, **Almadén's** automatic sprinkler system comes in to action. The fine spray **freezes**, forming a protective coating of ice over the

tender plants and buds, insulating them against killing frost. This sprinkler method is expensive to maintain, but has proven its worth over and over again. When other vineyards lose their crops, the **Almadén** Vineyards can count on their sprinkler system to provide the insulation which will keep their tender plants secure.

Almadén fights cold with cold!

Later in the growing season, when sunlight is one of the most important factors in creating grape sugars, temperatures can sometimes soar. Here again, the sprinkler system automatically goes to work. The vines are dampened and do not wither in the hot sun.

Almadén's sprinkler system is powered by Caterpillar engines and normally runs 6 or 7 hours at a time. In an emergency, if necessary, this ingenious system can operate for 30 continuous hours.

Almadén makes its white wines at its Paicines winery where it also has what has been described as the best small distillery in California. New, modern crushing equipment capable of handling many tons of grapes daily is in constant use during the harvest season, together with a battery of world-famed Willmes presses. **Almadén** was the first to bring these presses here from Germany. Nearby fermentation vats have a capacity of nearly 500,000 gallons with an adjacent wine cellar capable of aging more than 2,200,000 gallons of wine. It is here that the white wine is given its initial aging before being transferred to **Almadén-Los Gatos** for further aging and bottling.

At historic San Juan Bautista, **Almadén** Vineyards has a beautiful wine tasting garden open to the public. The garden presents the elegance of the new and the charm of the old cleverly blended with

the settings of the nearby old mission and buildings of early California.

At the Cienega winery, where **Almadén** produces its red wines, the first vineyards were planted more than a century ago by Theophile Vache, who hauled his wine to San Juan Bautista in a puncheon on wheels drawn by oxen. The present winery was built by William Palm-tag, then mayor of Hollister, in the 1880's. Later, in 1908, famed University of California viticulturist, Frederic T. Bioletti, joined Dr. Harold Ohrwall of San Francisco in planting new vineyards. Edwin Valliant, Sr. operated the winery in the 1930's, then sold it to W. A. Taylor Company from whom it was leased and finally purchased by **Almadén** in 1963.

The winery stands exactly on the San Andreas fault and has drawn seismologists from all over the world to view the cleft in its floors kept open by earth tremors. **Almadén-Cienega** also houses the largest cellar in the world for table wines and sherries with more than 30 thousand oak barrels in its interior—more cooperage for the aging of fine wines than anywhere else in the world. It is this special aging, in small oak, which contributes so much to the excellence... the superiority of **Almadén** table wines.

If Etienne Thee and Charles LeFranc, the two Frenchmen who founded **Almadén** Vineyards in 1852, were alive today, they would be surprised, to put it mildly, over **Almadén's** growth during its 118 year span, especially the accelerated development during the last two years. Certainly the end is not in sight for when all of the choice vineyard land that **Almadén's** now has come into full production, the company will be in an even better position to supply the needs of America's premium wine consuming public.



The reluctant cork! Since Almadén is probably one of the largest users of wine corks in America and possibly in the world . . . they are firmly convinced that, for fine table wines at least, the traditional cork is far superior to any other closure. There are innumerable types of openers which lift the cork effortlessly (most of the time) from the bottle. A few of these are pictured above.

QUALITY
in wine



QUALITY in wine depends on the grapes which are delivered to the crusher, the way the grapes are fermented, the handling of the wine in the cellar, the finishing process and the aging after bottling.

Not only must grapes be grown in the right soil in the right climate, but it is essential that they be picked at their optimum maturity.

As the harvest season approaches, the winemaker constantly samples the grapes with the field man so that, as the **sugar content** rises to the correct level, the **acid content** drops to an amount which will give balance between the two.

When this balance is reached, the harvest proceeds. The pace is timed so that, as the workers finish picking the early grapes, the mid-season grapes will be ready to come in . . . (followed by the late maturing varieties.)

Handling of the crushed grapes is the next important step. The white juice must be drawn from the grapes very soon after crushing in order to keep the color light. The fermenting must be done at a cool temperature to preserve the bouquet and flavor. For making Rosé wines the juice is drawn from the crushed black Grenache grapes only a few hours after crushing, and the juice is then fermented just as in making white wines. For red wines, the juice is left in contact with the black skins in order to derive sufficient tannin and character from the skins. Red wines are generally fermented at a slightly higher temperature than white and Rosé wines.

The handling of the wines and the time of aging from now on are important so as to keep the freshness of the white and Rosé wines or to develop the nose and the body of the red wines. All of the wines are filtered at this stage so as to remove the yeast which fermented the sugar into alcohol.

From now on the wine is aged in various sized containers, the size generally dependent on the kind of wine. White wines are aged in moderate sized tanks and casks, the purpose being to preserve the spriteliness of the wine. In the same way, Rosé is aged in moderate sized tanks so as to preserve the fruity character. The red wines spend part of their existence in barrels and puncheons in order to develop the fineness and breed.

Time of aging is also important in the development of the wine before bottling. The character of the whites and Rosés is generally best kept by bottling before one year of age. Reds are generally better bottled at about two years of age including one year in the small barrels mentioned earlier. There are some exceptions to this generalization of red wine bottling, however, as certain wines (such as Gamay Beaujolais and Zinfandel) are generally bottled somewhat earlier in order to keep some of the youthfulness of the wine.

During all of the time of aging in barrels, casks or tanks, all of the table wines are "topped" every three weeks in order to keep them in sound condition.

When the wines have aged sufficiently so as to be ready for bottling they are brought to the Los Gatos winery and fined (clarified) . . . then filtered bright to await their turn to be bottled. This critical operation is watched very closely. At bottling time the wine is again filtered, this time very gently and sent to the filling machine to be placed into the new bottles. The filled cases are then warehoused until the wine is judged ready for shipping. The aging requirements for the Vintage and Varietal wines are much stricter than those of the generics.

For champagnes, the same cellar aging routines are followed, but at the time of bottling the wine is sweetened and a champagne yeast added to it. The wine is filled into the champagne bottles which are designed to stand high pressures. The filled and crowned bottles are then placed in bins for fermentation and aging. The aging of course, is done on the yeast which falls to the bottom, (actually the side), of the bottle. The Blanc de Blancs get the longest time on the yeast, the Almadén Champagne not quite so long, and the LeDomaines even less. Each of these wines is quite distinct from the others. When the champagnes have aged sufficiently the yeast is removed, and the final closure is put on the bottle. Champagne is at its best within a year of the time of shipping from the winery.

Sherry wines are fermented in the same way as table wines. A Flor character is developed in them by growing Flor yeast in the wine after which high proof brandy is added to bring the alcohol content to 20 percent. Port is made by adding the high proof brandy to Tinta Madiera wine which still retains much of its natural grape sugar.

These wines are then aged in fifty gallon barrels and later go through the Solera for their final aging before being brought to Los Gatos for bottling.

In each of these operations the wines are watched carefully by the winery technicians. Tests, such as for alcohol and sugar content, are run on all the wines but the **primary control of quality is by organoleptic and visual methods.**

So far, nothing has been developed which can take the place of looking, smelling and tasting.

Almadén Vineyards



It is interesting to note that Almadén has installed more than 50 miles of 8-foot high wire fencing at a cost of \$250,000 to keep out the deer that enjoy the grape foliage, especially in the early part of the growing season.



To protect young vines from ravaging rabbits, as well as deer, Almadén purchased some 500,000 half-gallon milk cartons. These are slipped over the stakes that hold the young vines for protection during their early growth. The rabbits lose interest in the vines once the growth is over the top of the cartons.



Almadén was the first large grape grower to use Bio-Sonics, a relatively recent innovation in bird control. The Company now uses some 50 of these "electronic scarecrows." Recorded alarm sounds are projected at the birds and they respond by leaving the area. Periodic exposure to these alarm sounds apparently induces a neurosis in the birds and they voluntarily avoid the area.

FOUR FAVORITES from SAN FRANCISCO

Here are four recipes from three of the most popular restaurants within a half mile or so of Almadén's new, very modern offices, in new, very modern, downtown San Francisco at One Maritime Plaza, the Alcoa Building. This is only about twenty minutes' walk from old and picturesque and unchanged Fisherman's Wharf, where the Crab is king.

Two of the recipes concern the Crab, and come from Chef Don Lynam at Tarantino's, on the Wharf, where a full generation of tourists has watched the little fishing fleet through the picture windows and eaten Crab with Almadén Pinot Chardonnay or Johannisberg Riesling.

The other two, while not by any means too complicated to be attempted at home, are a good deal more international and less purely local: they are grande cuisine. These would both be graced by Cabernet Sauvig-

non; the Chicken, if you prefer, might be even better with Champagne.

The Chicken au Champagne comes from Chef Marcel Dragon, of the new, enormously fashionable L'Etoile on Nob Hill; simple and sophisticated, it is in keeping with new San Francisco.

The Blue Fox, in a dark little alley halfway between Chinatown and the financial district of Montgomery Street, has achieved a unique place in San Francisco's gastronomic constellation over the past ten years. Chef Anthony Penado has suggested this Chateau de Boeuf Strasbourg en Chemise, as he does to delighted gourmets every evening. It is a very special dish and calls for a very special wine. In France, this might be a Chateau Lafite. Here, in California, California's best—a true, authentic Cabernet Sauvignon from a great nearby vineyard.



Almadén Vineyards

CHICKEN AU CHAMPAGNE FOR TWO

Chef: Marcel Dragon
L'Etoile

- 1 2¾-lb. roast chicken
- 3 ozs. champagne
- ½ lb. fresh mushrooms
- 1 pint heavy cream
- Salt and pepper
- 1 oz. brandy

Roast 2¾-pound chicken until golden brown or for approximately 25 minutes at 450°. Remove chicken from roasting pan. Add champagne to chicken drippings in pan and stir while simmering. Add ½ pound sliced fresh mushrooms and sauté in champagne, then add 1 pint of heavy cream, salt and pepper and let simmer until sauce thickens. Add 1 ounce of brandy and pour sauce over the chicken. Serve with rice pilaf.

CHATEAU DE BOEUF STRASBOURG EN CHEMISE

Chef: Anthony Penado
The Blue Fox

- 2 lbs. center cut filet
- 3 ozs. pâté de foie gras with truffles
- 1¼ lbs. pastry dough
- ½ cup meat glacé sauce
- 1 beaten egg white
- Salt and pepper as needed

Chateau de Boeuf Strasbourg en Chemise for 4 people. 2 pounds center cut filet. Make channel through filet center with index finger, fill with 2 ounces pâté de foie gras, rub 1 ounce of remaining pâté over outside of filet. Season with salt and pepper. Incase pastry dough, brush with egg white and bake in 450° oven, for medium rare 20 minutes. Cut in four equal portions or any size desired. Set cut of filet with meat glacé sauce and serve with vegetable of your choice.

DEVEILED CRAB

Chef: Don Lynam
Tarantino's

- 1 lb. crabmeat
- 4 hard boiled eggs
- ¼ cup pimientos, chopped
- 1 tbs. Lea & Perrins Sauce
- 2 tbsps. dry mustard
- 3 tbsps. French mustard
- ½ cup cream sauce

Make cream sauce of medium thickness in large saucepan and bring to a boil.

Then add Lea & Perrins Sauce, French and dry mustard, a little at a time, so you can add more, or less, to suit your taste.

Then add chopped pimientos, eggs and crabmeat, folding these ingredients in gently, so as not to break crabmeat.

Salt and pepper to taste.

Then place in individual baking shells, or one large casserole, and sprinkle with grated cheese and butter.

Bake in 450° oven for 10 to 15 minutes, or until golden brown.

Serve hot. (Makes 4 to 6 servings.)

JOLLY BOYS SPECIAL

Chef: Don Lynam
Tarantino's

- 24 large crab legs
- ½ tsp. shallots
- 2 green onions, finely chopped
- ½ cup mushrooms, sliced
- 2 tbsps. butter
- 4 ozs. dry white wine
- ¼ tsp. salt
- ⅛ tsp. pepper

Melt butter in saucepan . . . add shallots, green onions, and mushrooms. Sauté for two minutes. Add crab legs and sauté for five minutes.

Add wine.

Cook until liquid is reduced to one-half. Place in casserole.

Bake in 400° oven for ten minutes.

Serve hot. (Makes 2 servings.)

Why Discard Those Empties?

Idea from Almadén



Almadén Vineyards, one of the country's largest producers of premium table wines, champagnes, sherries, ports and vermouths, has come up with some clever ideas of making the Almadén wine jugs into decorative and useful objects.

Almadén's gallon and half-gallon jugs are made from private molds. The gallon jug is an adaptation of the one pictured in the Omar Khayyam painting of "The Rubiyat," while the half-gallon jug resembles the old-fashioned "bocksbeutel" with its flat sides.


When full, the Almadén jugs contain the famed Almadén Mountain wines including Mountain Red Bur-

gundy, Mountain Red Claret, Mountain White Chablis, Mountain White Sauterne, and Mountain Rhine. They are also used for the popular Almadén Grenache Rose, Almadén Mountain Nectar Vin Rose, Almadén Chianti, Solera Sherries and Solera Ports.

These jugs, once emptied, according to the Almadén folks, can be transformed into table lamps, candelabras, bookends, an aquarium, or with the addition of a dowel and styrofoam cone can be made into a striking table centerpiece for holding party canapes. Another use is by firing in a kiln, the jugs can be made into ash trays, fruit dishes or planters.

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ALMADÉN

Almadén Vineyards, Los Gatos and Paicines, California.

THIS IS LIVING
by Don Dederer

Mexican GOOD OLD ~~AMERICAN~~ INGENUITY

As a nation we have come to believe in "good old American ingenuity."

American ingenuity created the new car purchased by my neighbors. American ingenuity produced a complicated radiator to cool the engine. American ingenuity fashioned a miraculous air conditioner to cool the passengers.

So equipped, my friends set out on a vacation into Mexico. Three hundred miles below the border a not-so-ingeniously-made belt slipped off a pulley, collapsed the fan, and threw a bolt into the radiator.

Coolant dribbled out of the rupture. The engine boiled. The car clanked to a halt. My friends were stranded at the side of a narrow road in a foreign country in a pouring rain.

Some Mexican men in an elderly pickup truck stopped and comiserated. With a frayed rope they started to tow the car toward town. But the rope kept breaking until the distance between the vehicles was too short for safety.

"We will tear down this wire fence," said a Mexican. "We will make a tow rope of the wire."

My friends thought the idea was ingenious, but improper. They asked their benefactors to send out the Green Patrol, Mexico's free repair service for tourists.

Soon the Green Patrol arrived. Two mechanics dismantled the problem parts. On the pavement they hammered the fan to original shape. They by-passed the air conditioning system. That left only the broken radiator. The mechanics had no tools or materials for radiator repair.

"Un momento," said one of the mechanics.

He went to a nearby farm house and bought five hen's eggs. With the engine all together and running again, this man waited until the water approached boiling. Then, when the heat was right, he cracked the eggs and plunked the insides into the radiator filler hole.

Poached pieces of the white and yoke accumulated at the leak until the hole was closed.

My friends drove their Omelet Special into the nearest village, where a courtly shade-tree mechanic made a new radiator out of a radiator of another make of car. He modified the air conditioning system so it would accept the only pulley belt in town.

My friends resumed their vacation. The repairs remained sound all the way.

Ever since their return home, they have been talking about little else but that good old Mexican ingenuity.

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**PSA gives you
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**to Los
Angeles.**

GOURMET GUIDE

by DeDe Godwin

We associate Easter with a variety of things: a new hat, going to church, family visits, eggs, bunnies . . . according to one's age and point of view.

To all of us it means a special dinner and a very special dessert. Here are two most delectable tortes, both may be made ahead and frozen. Time is involved, but the results are a joy.

MOCHA TORTE

24 lady fingers

Butter a 9 inch cheese cake pan with removable bottom, and line sides and bottom with split lady fingers. Set aside.

1 T and 1 t gelatin
5 T water
1 T and 1 t instant coffee (not Sanka)
6 T sugar
1 1/4 C half and half cream
1 1/4 C chocolate bits
5 eggs, separated
2 T vanilla

1 1/4 C whipping cream. (Save the other 3/4 C for the garnish)

4 T brandy
2 T Kahlua

In the top of a double boiler, mix the coffee, sugar, chocolate bits and cream. Stir and cook till smooth. Add egg yolks slightly beaten and cook till thick, stirring. Meantime soak gelatine in water. When chocolate mixture is thickened, remove from heat and add gelatin. Cool completely. Beat egg whites with 1/4 C sugar and fold in. Beat whipping cream and fold in. Add Kahlua and brandy. Put into lady-finger-lined pan. When set, beat the remaining 3/4 C whipping cream. Fold in 2 T dark rum and 2 T grated orange peel.

LEMON TORTE

In a 9x2" round Pyrex pie pan buttered, bake a meringue as follows:

In electric mixer place:
3 egg whites
1/2 t baking powder
dash salt
Combine:
1 t vanilla
1 t vinegar
1 t water

Beat the eggs until they are very stiff, and add gradually, 1 C sugar, alternately with the liquids above. After sugar and liquid have been added, continue beating for a minute or two. Heap it gently around sides and on bottom of baking dish, as you would a pie crust. Bake 275 for about an hour. It should be crusty on top but soft inside. When cool, fill with:

1 teaspoon gelatine in 2 T water. Set aside
In top of a double boiler, with an electric hand beater:

4 egg yolks
2 whole eggs
1 C sugar

When thoroughly beaten and increased in volume, add:

1/3 C lemon juice
1/3 C water
2 T grated lemon peel

Cook and stir over hot water until thickened. Add soaked gelatine. Cool completely.

Whip 1 1/2 cups whipping cream. Alternate lemon custard and whipping cream in layers in the baked meringue. This is equally good if served frozen, and extremely delicate if unfrozen, but will keep for 3 or 4 days, well, in deep freeze.

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ABOUT BOOKS

by DeDe Godwin

Many books today are controversial and "THE NEW CENTURIANS" by Joseph Wambaugh (Atlantic Little Brown \$6.95) is undoubtedly one of them. Not only because of the subject . . . the police . . . but because of the all-too-realistic manner in which it is written.

This is an engrossing and often appalling story of five years in the lives of three policemen in the Los Angeles Police Department beginning with their first day of training at the police Academy. Serge Duran is Mexican, a fact which he is reluctant to admit, and a philosophy to get all he can when he can. Gus Plebsly is aware that he is a coward. Roy Fehler is an intellectual and a self-conscious liberal. The years, pressures, strain, often the scorn, and the daily hourly danger and fight for survival bring them maturity. But the novel is more than this . . . much more. It is a tough factual record of police problems in nearly every district in Los Angeles (and everywhere for that matter). Every facet of crime, all the daily frustrations, surprises, pain and even laughter are woven into a remarkable book. The language is shocking, even savage. But the book is not written, as are so many, for sheer sensationalism. The narrative is matter-of-fact and it was written to give . . . and does give . . . empathy and understanding of the police image. These cops are men, and as other men, are capable of the same mistakes and triumphs, of compassion and inflexibility. The life they live exists, and the things they see do happen.

The New Centurians is not . . . repeat not . . . a book for delicate sensibilities, nor for those who prefer to ignore the sordid and unpleasant facts of life. It is rough, informative and often shattering.

"Picaresque" an 18th century word that should be updated, best describes PAPPILLON by Henri Charriere (Morrow \$8.95).

Papillon is Henri Charriere, and the book is an account of his imprisonments and escapes, through fourteen years, from his first intern-

ment in French Guiana to his final escape from Devil's Island. Over seas in small boats, through jungles, leper colonies, Indian settlements . . . from one unsavory prison to another even more hideous . . . experiencing cruelty, kindness, cunning and hardship, Charriere takes you most convincingly at high speed. This is a man's book . . . but a woman's too . . . if you like adventure that is not always believable but always exciting. M. Charriere writes informally, so that one feels he is speaking. Most entertaining.



SUSPENSE BRIEFS

A GUILTY THING SURPRISED by Ruth Rendell (Doubleday \$4.50) concerns a perfect marriage and a handsome couple who appear to have everything. Suddenly, the wife is murdered, and many things are, naturally revealed. Miss Rendell is literate, the book engrossing with a simplicity of narrative and careful structure. The final paragraphs are moving, the treatment compassionate.



THE SEVEN SLEEPERS (F. X. Ferrars) dredges up the 50-year-old murders of four women, all wives of the same man. A "lumpy" book, i.e. dull reading.



DEADLY MEETING by Robert Bernard is a nice complex puzzle amusingly written. If you are at home in, or fascinated by, the academic life, this is your book. It probably is your book anyway.

People, Places and Things

PARTY WELCOMES NEWCOMERS

Neighbors and friends gathered recently at the Avenida Maravillas home of Betty DeBakscy to welcome three newcomers to Rancho Santa Fe: Ciel Shuford, Helen Smith and Betty Puyans.



The honored guests (Ciel, Helen and Betty).



Enthusiastic greeters include Edith Havens and Lydia Powers.



Betty Cunningham enjoys a brief moment of relaxation away from her Cunningham Insurance duties.



Joan Johnson and Betty Brooke were on hand to greet the new trio.



Merle Dutton's smile always says "welcome" with an exclamation point!

RANCHO SANTA FE REPUBLICAN WOMEN FEDERATED

by Martha Ferneding

The Rancho Santa Fe Republican Club is most fortunate in presenting Dr. Hardin B. Jones as its speaker on Monday, March 15th at 7:45 p.m. at the Garden Club. Dr. Jones is a distinguished professor of psychology and medical physics. He is a consultant on drugs and was administrator of the famous Donner Laboratory of Medical Research for twenty years. He was speaker for the concerned faculty against the trouble makers at Berkeley. Currently he is a candidate for Chancellor at UCSD. The public is invited to attend this meeting. Mrs. B. Allison Gillies, President will preside and Mrs. Frank Drggs, Second Vice President and Program Chairman will introduce the speaker.

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the BEAT goes on



cart paths to go shopping

Isla Verde residents of Lomas Santa Fe enjoy the convenience and beauty the golf cart paths provide with easy access to the Plaza of the Four Flags Shopping Center and the Lomas Santa Fe Country Club.

Isla Verde in Spanish means Green Island, and the homes in this development are separated by the use of greenbelts and golf cart paths forming these homes into landscaped islands.

One-half and one-acre homesites in Isla Verde begin at \$20,000-\$35,000, all with excellent unobstructed views of the mountains, ocean, and fairways of the Lomas Santa Fe golf course.

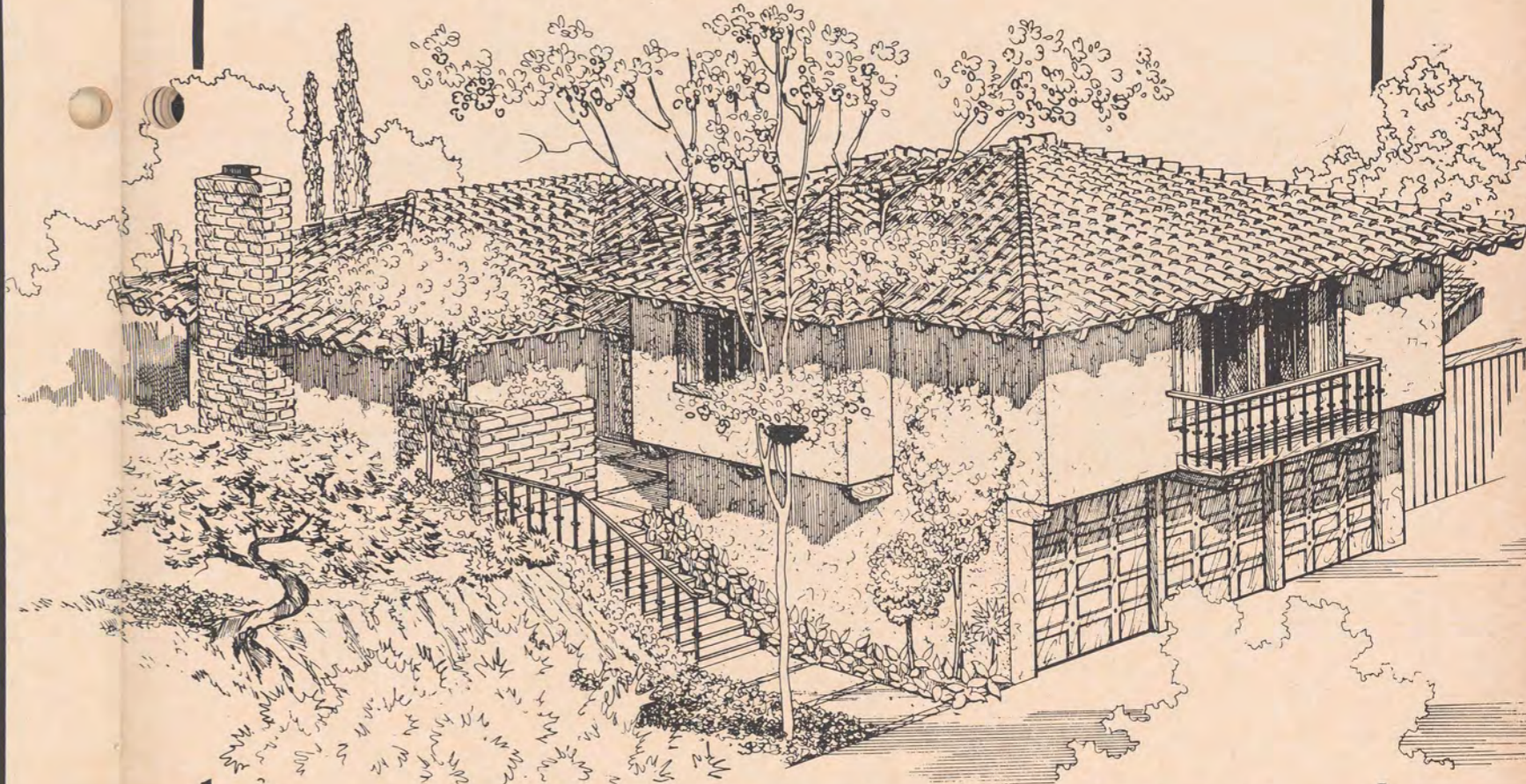
All utilities at Lomas Santa Fe are underground and include cable television. Isla Verde lot owners may choose a builder for their home from a list of selected custom builders.

Lomas Santa Fe is a planned prestige community located north of Del Mar on Highway 5. The community touches Rancho Santa Fe on the east and borders Solana Beach to the west. Located within Lomas Santa Fe are: the Plaza of the Four Flags Shopping Center, Country Club Villa condominiums, Santa Fe Hills, Isla Verde and the Lomas Santa Fe Country Club.

at Lomas


Santa fe

COUNTRY CLUB VILLAS MODELS
OPEN MARCH 21
AT LOMAS SANTA FE



FIVE CONDOMINIUM MODELS open March 21 at Lomas Santa Fe. Called Country Club Villas, these lovely homes are sprinkled along the fairways of the golf course. Prices start at \$39,950 and are up to 1700 sq. ft. in size. Pictured here is one of the Mexican style Villas with a three car garage. Country Squire Interiors of Rancho Santa Fe is decorating the models.

Country Club Villas are condominiums. They are also houses.

Country Club Villas at Lomas Santa Fe are for people who like the idea of a condominium, but who can't find a condominium they like.

For people who want to own a house that doesn't own them, that doesn't demand all sorts of time and money to maintain. For people, who don't want a high-rise, who feel "town house" is a fancy name for row house, who want a view of something more than dozens of buildings just like theirs.

Country Club Villas are two and three bedroom individual homes built around courtyard gardens. They're arranged in groups of four to six homes, and designed without a common wall.

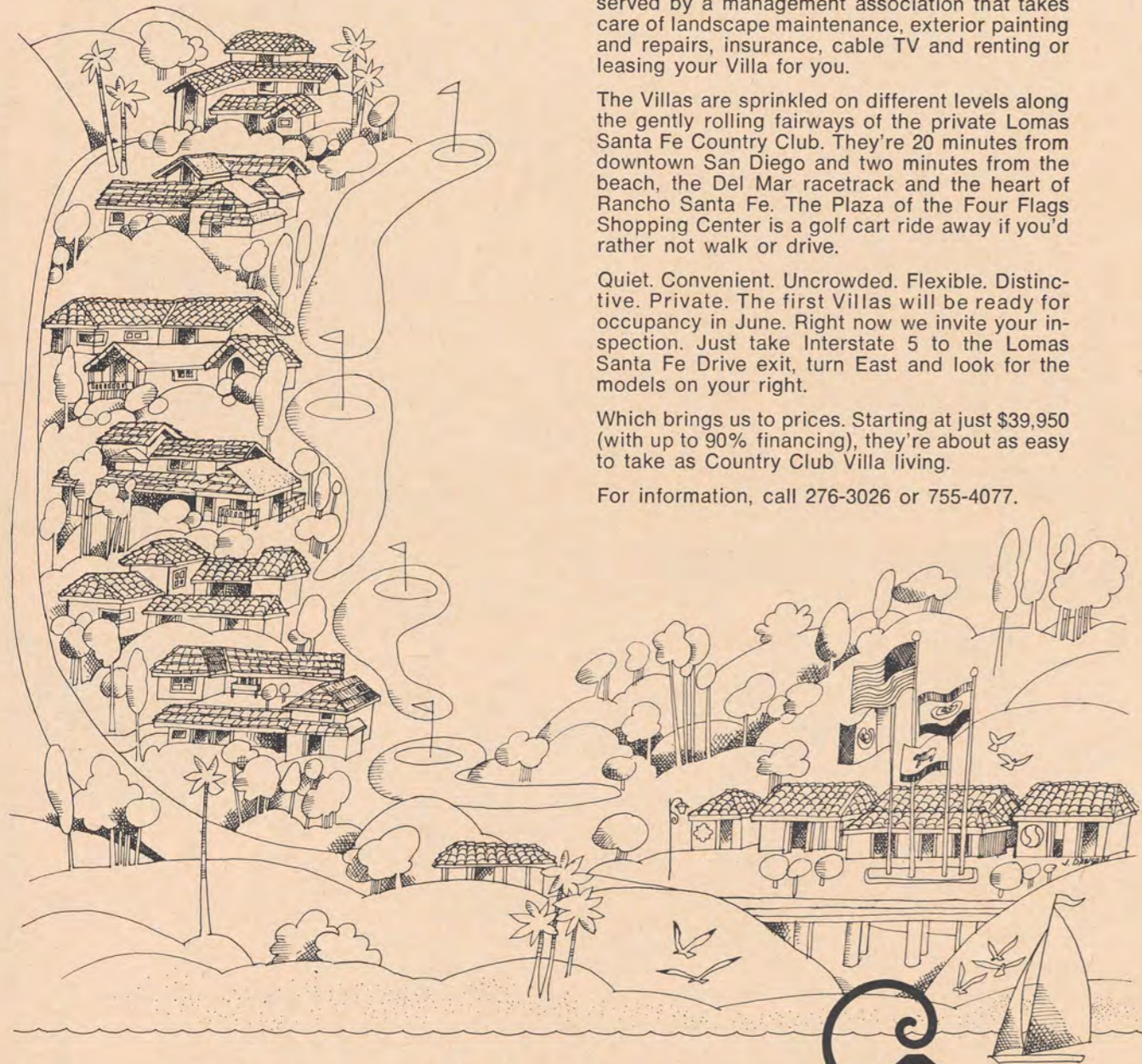
Individual as they are with different interiors and exteriors, all the Villas have things like a private patio, a large fireplace, a dining room, your own laundry area, a wet bar, and a two car garage (except for some with three car garages). All utilities are underground. And Villa owners are served by a management association that takes care of landscape maintenance, exterior painting and repairs, insurance, cable TV and renting or leasing your Villa for you.

The Villas are sprinkled on different levels along the gently rolling fairways of the private Lomas Santa Fe Country Club. They're 20 minutes from downtown San Diego and two minutes from the beach, the Del Mar racetrack and the heart of Rancho Santa Fe. The Plaza of the Four Flags Shopping Center is a golf cart ride away if you'd rather not walk or drive.

Quiet. Convenient. Uncrowded. Flexible. Distinctive. Private. The first Villas will be ready for occupancy in June. Right now we invite your inspection. Just take Interstate 5 to the Lomas Santa Fe Drive exit, turn East and look for the models on your right.

Which brings us to prices. Starting at just \$39,950 (with up to 90% financing), they're about as easy to take as Country Club Villa living.

For information, call 276-3026 or 755-4077.



Country Club Villas at Lomas



PRESTON H. KELSEY
1903-1971

This fine tribute to Ranchoite Preston Kelsey demonstrates the high regard felt for this exceptional man. Mr. Kelsey did much for his community as well. He served on the board of the Rancho Santa Fe Art Jury, was made Vice President, and later President. For many years he was a Vice President of Marsh and McLennan, Insurance Brokers in Chicago. Mr. Kelsey resided on La Granada, and is survived by his wife, Mary.

On Wednesday, February 10th, Scripps Memorial Hospital lost a dear friend and leader. Mr. Preston H. Kelsey joined Scripps Memorial Hospital in 1965 as a member of the Board of Directors. His energies were immediately put to work serving as a member of the Finance Committee. In his second year, he served on the Building and Grounds Committee. He became Chairman of this Committee during a very crucial

period of planning and decision making. During the years 1969-1970, Mr. Kelsey served as President of our Board, still maintaining his interest in planning and financing. Mr. Kelsey's perseverance and devotion to us has made our present fund raising effort the success it is, with our new building program progressing to reality.

Not only did he contribute of himself, he also made available our Coronary Care Unit and, up until his death, maintained this department with the finest equipment available.

Thanks to our Heavenly Father for having allowed us to share a brief span of life with this great man.

Lou Peelyon




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"Toni Blake Comes To North County"



How long has it been since you've been pampered, spoiled and made to feel like royalty?

Follow me through the massive golden doors to a Woman's Wonderland. As the doors close softly behind you, you stand amidst elegant simplicity—bathed in soft, pink lighting from crystal chandeliers reflecting a myriad times in the mirrored walls and ceiling of the entry foyer.

Deep, rich, crimson carpet caresses your feet as you walk down the hallway towards the "receiving foyer." White, marble pillars topped with silver vases of red roses line the pathway.

The receptionist, in her ankle-length, black, velvet skirt and frothy, white, lace blouse greets you from her gold-leafed, French desk.

The furnishings are few — an exquisite pure white silk love-seat; two, brocade chairs, a gold-leaf table with crystal top; fresh roses in a silver

urn, an exquisite antique mirror. Simple, uncluttered but MAGNIFICENT!

As madame waits to enter the room beyond, champagne is served in a fine, Belgian crystal goblet. Or, if her preference is something less bubbly — tea or coffee, in delicate, bone China from Bavaria. Should the gentlemen of the house be present, he is offered fine old brandy or a glass of rare, English Port.

The whole atmosphere is one of ANTICIPATION. What lies behind the door to the "inner-sanctum?"

After a few moments in the foyer, with its air of old European savoir-faire, one would expect to be ushered into another such room — dignified, uncluttered, and of course occupied by a solemn-faced, softspoken, individual.

Instead, you find an effervescent, laughing character with a clipped British accent who climbs out from under a mountain of fabric, wall cov-

erings and floor plans to greet you with a warm handshake.

In all outward appearances, this room represents utter and total confusion in a riot of color and texture. The walls are hung with pictures displaying every conceivable style of decor imaginable — from classic Greek to modernistic as tomorrow — all representing the creative work and impressive training of Miss Toni Blake, who has studied (and received 13 diplomas) at major design schools all over Europe. The list includes Athens, Vienna, Brussels, San Sebastian, Munich, Paris, Rimini, London and Cambridge, where she graduated with top honors.

Glancing at the drawing board and tables stacked with samples and bits and pieces of her "goodies" (as she refers to the tools of her profession) one wonders how in the world she could ever FIND anything — let alone know what she is doing.



But this lassie has the mind (and the heart) of a true artist, knowing exactly who gets what, where. She will amaze you by pulling out a fabric (which you happen to admire the corner of) and say, "Yes, isn't it beautiful? I used that on Mrs. Eric's couch six years ago and it looked great!" Or pulling out a piece of wallpaper, she will quote the name, number and manufacturer.

Her work is her life and she enjoys every minute of it. Her enthusiasm is utterly contagious. "People are wonderful" she says. "Every person is an individual and every job HAS to be different. I would hate to think anyone could walk into a house and say, 'Toni Blake furnished this house because it looks just like HER.' But to say 'Toni Blake furnished this house because it looks just right.' THAT is a compliment!"

Of her studio she says, "No, it isn't a furniture store. I am not in the business of selling stock-on-the-floor furniture. I sell people what they need for a particular job."

"My clients come to me with a dream. Maybe it's locked inside their hearts and needs a little prying, but it's there. All I do is turn that dream into a reality!"

On the topic of service and pampering, Toni is emphatic. "Absolutely. My clients are pampered. And why not? A wealthy person did not accumulate wealth by being idle. SOMEONE, somewhere worked jolly hard to earn the money that is going to be spent on home decor, and they are entitled to service too. Service is the most important part of any establishment. Ask any good salesperson. He will tell you about the warm feeling of satisfaction he has when the job is

finished and a happy client walks away remembering the service you gave him."

Toni's accomplishments reflect a multi-talented versatility and flexibility. From Set designing (She studied at the Garrick Theatre in London) to office buildings, including the offices of Drs. Mulder-Shaw and Jones in Escondido and the Costa Mesa office of Dr. Philip W. Gates; to hotels, model homes, retail stores and yachts, including the world cruiser, Whistle Wing.

Toni did a former home for Mr. and Mrs. Herbert Douglas, now of Rancho Bernardo, and is currently shaping plans for the Mercado's boutique for young moderns called "What's Happening Now."

Toni and her accomplice, Fern Leslie, recently completed a home in Oceanside for the famous architect, Charles D. Hannan and his wife, who moved here from Michigan. Hannan is well known for his cathedral and church designs. The amazing thing about the Charles Hannan job was that Toni did most of the work by letter and phone.

In his enviable position, Hannan could have obtained the services of any designer in the country, but he chose Toni, "because she is a true artist. Mrs. Hannan and I wanted our California home to be different. We wanted the old authentic Greek style. We had seen Toni's work and decided she was the only decorator for us."

The Hannan home is a delicate blending of blues, silvers, golds and whites. The gentle hues of the Aegean Sea, the blue and silver of the skies, the putty whites of the ruins of Acropolis, the golds of Athenian sunsets. Each piece of furniture was custom designed and made for this particular home.

If you'd like to climb onto pink cloud No. 9, the Women's Wonderland with the golden doors is just a matter of a few weeks away for North County residents, when Toni will be transplanting her entire studio setting to Escondido from Newport Beach.

Toni has a very close friend, Fern Leslie, well known in this area for excellent service in floor coverings. The two of them got together, combined ideas and made the decision to transplant the entire operation to Escondido.

And why did Toni decide to move here from Newport Beach? "The down-to-earth friendliness of the people here" she affirms, "the way dignity and elegance is retained in a fast moving world; the way people seem to demand a permanency in their homes even though we are a nation on the move."

Toni and Fern already have their warehouse here for storage and shipping and the studio will be complete in early spring. Meanwhile the girls are, as Toni puts it, "Up to our ears in muck and muddle! Here we are in the warehouse surrounded by carpet, samples and parts of the Newport Beach studio looking like a couple of second-hand dealers in a flea market."

"I hadn't planned to do any decorating until the studio was set up, but somehow the news leaked out, so here I am in all this mess, trying to take care of my clients. My drawing board is under a pile of carpet but somehow we manage to get the job done."

We wondered how Toni felt about competition in this area. "Competition! Fiddlesticks! A good designer does not see competition. She sees COLLEAGUES. There are some beautiful decorating studios in this area. Take a look in the windows of Rancho Bernardo Interiors. What a distinctive place they have! They have quality merchandise, so you know immediately they have a discerning clientele. No, I don't like the word 'competition.' In this profession, we all get enthusiastic about each others' work."

Everyone knows a decorator has a pet subject — a particular job she enjoys more than any other. When we asked Toni about her type of job she answered, "All of them! Each new job is a special new challenge."

I don't know about you, but I can hardly wait for the golden doors to open in Escondido.



Murrieta HOT SPRINGS

Jessica Simmons New Spa Director



Jessica Simmons — "Her Majesty" of Beverly Hills in the 1950s — has been named director of the Murrieta Hot Springs Health and Beauty Spa, according to Irvin J. Kahn, president.

Miss Simmons has previously served eight years as spa director at Rancho LaPuerta in Tecate and for the past four years has directed the First Lady Health and Beauty Spa in Houston.

"I was on my way to Palm Springs from Houston on vacation when I stopped in at Murrieta to see some old California friends. And when I saw chef Harmony McCoy and some of my other friends, I couldn't resist Mr. Kahn's offer," said the comely redhead.

Jessica learned of spa operations in Europe where she visited health and beauty resorts in Rome, Athens, Belgium and France. She took her knowledge to Chicago where she ran a beauty and health spa in conjunction with a charm and poise school.

But her love of California always brought her back home.

"Other spas have to improvise, but at Murrieta we have the real thing," she smiled.

"At Murrieta Hot Springs we have the natural waters, the natural tulle mud baths, the natural elements that can be found no other place in the world . . . that and a lack of pollution and the most marvelous air make Murrieta Hot Springs the ultimate in spa life," said Miss Simmons.

With her European spa background, Miss Simmons has brought a highly trained group of specialists to the health and beauty spa. Staff at the co-educational resort numbers more than 56. Each is knowledgeable in one or more specific areas of health, facial rejuvenation, diet or exercise.

"I know of no other spa in the world with as great a ratio of employees to guests as we have at Murrieta," she said.

And while each staff member is highly trained, nevertheless, each client is under the personal supervision of Miss Simmons during his or her entire stay at Murrieta Hot Springs.

As she says, "At Murrieta, we plan your day for a complete rejuvenation and we mean 'rejuvenation' in just those terms. A feeling of youth prevails in diet, exercise and beauty treatment. And that spirit of youth rubs off."

Next time you're spending a few days at Murrieta, drop in and say hello to Miss Jessica.

SEA WORLD LAUNCHES PENNY COLLECTION PROGRAM

Presentation of Sea World's first "Pennies from Ponds" monthly coin collection was made at the San Diego County Humane Society, 887 Sherman St., San Diego, on Tuesday, February 2, at 10:30 a.m. Participating were Chester, Sea World's Chimpanzee, a Sea Maid, 20 pre-school youngsters from the Linda Vista Recreation Center, and Capt. W. R. Virden, executive director of the San Diego County Humane Society. The collection, totaling \$101.37, is being donated to the fund raising effort underway to save the Society's Farm Yard.

A new benefit program will be launched during 1971 by Sea World, according to Frank Powell, vice president and general manager of the San Diego-based marine park. The new program is designed to assist local charitable organizations with their fund-raising projects.

Each month Sea World Sea Maids don aquatic gear to investigate the bottoms of the ten landscaped pools located within the 80-acre park. They collect hundreds of coins that "well wishers" have thrown into the pools and splashing fountains. Powell announced that each month, the coins collected from the pools would be donated by Sea World to a local fund-raising effort.

During January, \$101.37 in nickels, dimes and pennies were collected from the pools. This sum was donated Tuesday (Feb. 2), to the San Diego County Humane Society as a contribution to the fund-raising effort currently underway to save the Society's Farm Yard. The farm, visited annually by more than 100,000 children, is the first recipient of Sea World's new program.

Chester, Sea World's chimpanzee star, will present the cash contribution Tuesday to pre-school children from the Linda Vista Recreational Center during their visit to the farm. The children will then place the funds in the Animal Farm's "Brewster the Rooster" collection box.

The Humane Society requires from \$7,000 to \$8,000 annually to maintain the farm exhibit. Nearly \$5,000 has been raised to date. Additional funds are still needed.

The animal Farm Yard is a regular destination for city and county school tours. It provides thousands of San Diego children, who may have never had the opportunity to see farm animals, a chance to see chickens, cows, ducks, geese, pigs and other typical farm animals for the first time.

The animal farm was constructed under the direction of Capt. W. R. Vir-

den, executive director of the San Diego County Humane Society, and his staff over a period of three years. The employees donate their free time for the project. The expense of operating the farm and feeding the animals on exhibit is now more than the Humane Society can maintain on its own and still provide the community service in its primary function—that of assisting animals in distress.

Sea World and the San Diego Humane Society work closely throughout the year. Numerous ailing California sea lions stranded on local beaches are rescued by the Humane Society and delivered to Sea World where they re-

ceive medical attention under the supervision of Sea World's veterinarian, Dr. David Kenney. Many of the stars in Sea World shows came to the marine park in a Humane Society "ambulance." Other sea lions regaining their health have found new homes in the pools at Sea World, while some have been returned to their natural home in the Pacific Ocean.

Powell stated that hundreds of coins would be collected each month from the marine park's pools. Sea World will designate a different organization as recipient of these collected funds on a monthly basis. Sea World is open every day of the year.



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velous Diet Program. Or, if calories don't count, dine continentally. Relax at cards, golfing, tennis, riding, and more! In charge of answering your every wish are our Chief Spoilers: Miss Billy Riley, General Manager; Jessica Simmons, Spa Directress; Bee Sherman, Master Bridge Teacher. They'll spoil you happy!



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from LAKE SAN MARCOS

REPUBLICAN WOMEN'S CLUB

By Dorothy L. Ohde

The San Marcos Republican Women's Club is using this off-election year to increase its membership and give attention to their project "Dedication to Education." On February 3rd twenty members of the club spent the day at Palomar College attending various classes and talking with the students.

On February 1st the club also heard a student from the University of California at San Diego, Mr. Jim Sills, who spoke on student unrest on campus, also the work being done through "Dimension" a youth newspaper in La Jolla.

Monday March 1st will be the regular monthly meeting at the Lake San Marcos Recreation Clubhouse. A salad luncheon will be served at 12:30 p.m. The speaker for the day will be Dr. Craig Smith, Director of Debate from the San Diego State College. His topic will be on "Campus Affairs".

LAKE SAN MARCOS WOMEN'S CLUB

By Elberta Beum

The Lake San Marcos Women's Club held their regular meeting on February 15th at 1:30 p.m.

Speaker for the day was Mrs. Albert Seibert, whose subject was "The Quails Gardens Park." Mrs. Seibert was founder, and president for four years, of the park, and had interesting information upon that topic.

Our president, Mrs. Ben Johnson, presided at the monthly board meeting, held at the home of Mrs. William R. Fricke on February 2. Under discussion were the final plans for the annual luncheon and card party, to be held at the Lake San Marcos Recreation Lodge on Friday, February 26.

The ladies here at the Lake have expressed great pleasure that our Women's Club has grown so steadily. We now are approaching our goal of one hundred members.

We welcome our new member, Mrs. Ade Weberg, who joined in February.

Lake San Marcos is growing, and we find that each month brings many new residents to this happy community. With the many new homes being completed, and others already under construction, this seems proof in itself what we in the community already know . . . "That life here at Lake San Marcos is a happy one."

the NEWS from LAKE SAN MARCOS



WOMEN'S FELLOWSHIP

By Mabel Hunt

March 9th marks the date of the regular meeting of Women's Fellowship of United Church of L.S.M. Mrs. Ruth Conaway, wife of Dr. Friele Conaway, minister of United Church, will present the program in the form of a devotional. Hostesses for the day, besides Mrs. Clara Colt, assisted by Mrs. Gladys Varenhorst, will be Amy Arnoldy, Mary Ewalt, Edith Glaze, and Mabel Hunt.

Plans are underway for a Spring card party at Recreation Hall on March 30th. Mrs. Alonzo (Min) Hyde, the party chairman, announces that the afternoon's entertainment will start with dessert at 12:30, followed by progressive bridge and canasta. Tickets for dessert and cards are now ready and can be obtained from Mrs. Hyde, Mrs. John Beum, or Mrs. George Gumaer before the day of the party. There will be no tickets sold at the door, March 30th.

LAKE SAN MARCOS MENS GOLF CLUB

By Elly Fredricks

The annual St. Pat's Dinner-Dance will soon be here so don't forget to check the Pro Shop for the date. And gentlemen rub those sinews, groove that swing to get ready for the President's Cup affair which will take place in May on Wednesdays (dates to be announced) 54 holes medal, starting times arranged by Trn. Comm.

Our mens club roster now numbers 269 S.C.G.A. members and we welcome Paul Nordgren, Frank Brown, J. W. McNealy, Marvin Ryan, Burl Blevens, hope they hit the Wednesday trail. For those not present last general meeting, note: outstanding script issued in 1970 will be void after March 31, 1971. If you have some in hiding use it. The new Club Roster should be in your possession as this comes to print, if not contact your Membership Comm. Chr. Wayne Allbright. Ah yes the Hole In One pot was reduced to ashes so protect yourself by signing in. Member Quist had one on No. 4 duly witnessed by Zimmer, Burns, Fellows, fellow consorts that moment. A belated

report, Ken Murdock entered the world of Golf Digest fame by acing one at the Wig Wam C.C. in company with Nat Sanford, Mrs. Murdock and Mrs. Sanford. Our member Frank Brence was signally honored by being appointed to S.C.G.A. Handicap Comm. (his 4th year) Franks province covers North County so watch your step or strokes. Morning Frank ----- Look for your new S.C.G.A. Rules Book plus a nifty item, the illustrated National Golf Assn. book, courtesy your Rules Comm. Chick Werner your Rules Chrmn. asks that you use it well, but still try to avoid Bloody conflict, when possible.

Our Greens Comm. was invited to participate in a survey, to better our course conditions, by Don Frazar. Chrmn. Benton and Pres. Sonne report their appreciation, plus the very progressive steps initiated by Don Frazar and supt. Neussle. Fine display of a team effort.

You may have been in Hongkong, Shanghai, Port Said, or the Wheat Pit in Chicago but for the utmost in bargaining subtleties, you can only be privy to, on our first tee any golfing day.

Adios all you good putters.

LAKE SAN MARCOS FISHING & CASTING CLUB

By Ray Wofford

A short business meeting, conducted by new President Dan Galvin, included appointing new Committee Chairmen: Harvey Holmes — Fishing, Ed Wiggins — Membership and John Demaree — Program. Treasurer Paul Cheney announced 1971 dues received from only 74 members and those unpaid by March 2nd cannot be included in Club's new Roster.

Paul and Martha Norgren were welcomed as new members and Wayne Hall, Salt Lake City, introduced as guest.

Tuesday will continue as the Club's regular Fishing Day — 9:30 a.m., foot of La Loma Drive. Fishing has been erratic, only Lloyd Butsch and John Demaree report fair catches.

Chet Shaw arranged for an interesting film on ocean fishing and afterwards, a half-hour intermission to enjoy a tasty collation plus a lot of good fish talk. Interest is increasing in chartering an ocean fishing boat for a day's outing. Those interested telephone Paul Cheney.

Marguerite Frech won rod and reel door prize after Thora and Dan Boone — both previous winners — generously declined. Other prize winners were Stan Christian, Red Johnson, Millie Mittricker, Al Freund and Mary Bar-num.

THE HANG-UP

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Chart House—two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

The Coffee Mill—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3133. 531 Highway 101, Encinitas.

Del Charro Hotel—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Rd, La Jolla—454-6134.

Gourmet Patio Restaurant—a famous Rancho Santa Fe luncheon spot in the charming Country Squire Courtyard of Shops on Paseo Delicias (that's the main street!) of Rancho Santa Fe. Featuring such delights as "petti di pollo," homemade soups, sandwiches, fantastic salads, hot popovers, and "Country Squire Pie." Open for luncheon every day from 11:30 to 3:30. Special Sunday Brunch Buffet from 11:30 to 2:30. Specializing in gourmet catering for parties large or small; and delightful wedding buffets. Elizabeth Cunningham and Robert Townsend, owners. Marilyn Townsend is your hostess. 756-1788.

The Jolly Ox is located above the Enco gas station on Lomas Santa Fe Drive at Lomas Santa Fe. First, you serve yourself from a generous salad bar—and you may come back again and again. All the salad dressings are homemade, and they are scrumptious. Your main course is either lobster or steak—both specialties of the house, and the very best available. The "Jolly Room" is, of course, the bar. The Jolly Ox is open for 7 days a week for dinner from 5:30 until 10:30 ('til midnight on Fri. and Sat.). Luncheon is served Monday thru Friday from 11:30 to 2. Lomas Santa Fe Drive, Solana Beach. 755-9758.

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L'Escale—On your next leisurely drive to San Diego swing out to Shelter Island for lunch or dinner at L'Escale. Dining and dancing in the French Polynesian setting is a delight and the menu glitters with gourmet specialties like Long Island Duckling and Veal Cordon Bleu. Lunch at L'Escale is a treat in itself, too. 2241 Shelter Drive. 224-3577.

Mexican Village—in Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinema-scope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822 for reservations.

Oak Tree House — warm, intimate, candlelight atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chicken Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin. English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

Old Damascus Restaurant—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

The Reuben E. Lee Riverboat Restaurant — Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is), swings until 2 a.m. Banquet facilities are available for 30 to 100. **Seafood, 291-1880, 1870 Sternwheeler, 291-1974**

Tony's Jacal—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

Farrell's Ice Cream Parlour—Escape through Farrell's door to the world of yesteryear, into a gay 1890's atmosphere. Enjoy the world's most delicious sandwiches, so large they're a meal in themselves. Savor ice cream so rich and smooth and flavorful you can visualize the handcranking and fresh fruit that makes it so special. As special as your birthday at Farrell's when waiters gather to sing Happy Birthday and present your Free Sundae! Farrell's . . . West Point Loma Boulevard, two blocks west of Sports Arena in the beautiful French Quarter . . . and across from Grossmont Center on Jackson Drive. Another in Fashion Valley and the very newest of all in Chula Vista! Enjoy . . . at Farrell's! 4230 West Point Loma Boulevard—224-1893; 136 Fashion Valley, San Diego—291-1887; 5304 Jackson Drive, La Mesa—460-0033; 481 5th Street, Chula Vista—426-1850.



Village Park

FACT SHEET

Village Park is a new \$100-million, planned community development in northwestern San Diego County planned to ultimately include 900 acres.

OVERALL PLAN

The proposed overall plan is to create a variety of individual neighborhood clusters planned around private parks and recreation areas. Homes are both single family detached and townhomes.

Also included in the proposed master plan will be schools, churches, and small commercial support establishments.

LOCATION

Village Park is located next to Rancho Santa Fe, about two miles inland from Interstate 5 along Encinitas Blvd. The major portion of the property lies north of Encinitas Boulevard and it all is located just east of El Camino Real. To the east is the rural community of Olivenhain.

CURRENT DEVELOPMENT

Initially, 109 acres are under development and with 470 single family homes and townhomes. Five townhome models and four home models are available.

The total community is scheduled to be completed by 1980 with an anticipated population of around 11,000 and approximately 1,700 homes and 2,000 townhomes.

RECREATION AREAS

The private park, recreation area for the first neighborhood, has a swimming pool, a playground, family barbecue facilities, and winding walkways. The proposed plan includes six more similar recreation areas, along an environmental cor-

ridor type of street arcing through the development providing open space.

PRICES

Homes range from three bedrooms, two baths, to six bedrooms, two baths, with a price range of \$24,895 to \$30,640.

Townhomes are priced between about \$17,495 to \$22,895. Models range from two bedrooms, one bath, to three bedrooms, two baths. There are both one and two story models clustered into units of from four to 10 townhomes.

CONCEPT

Village Park is aimed at young families and first-time homeowners as well as those desiring a weekend, summer, or retirement home or townhome near San Diego attractions.

The townhome clusters are intermingled with individual homes and planned so that natural land contours are maintained. There is a rural, country feeling to the area which is surrounded by acres of undeveloped, rolling terrain.

The intention is to provide a quality living environment while offering moderately-priced housing. Careful consideration has been given to controlling the housing density allowing for a pleasant, natural environment.

DEVELOPER

Village Park is a development of San Diego-based Avco Community Developers, Inc., a major builder of master-planned new towns and residential communities, moderately-priced housing, and recreational developments. ACDI is a publicly held company listed on the Pacific Coast Stock Exchange.

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- \$89,500. Near new, exquisite decor, 2 B.R. and Den, 3 bath, superb view.
- \$92,500 Lovely modern new Spanish, iron gate court entry. 2 B.R. and Den.
- \$92,500. Fine Remodeled older Spanish, 4 B.R., L.R., D.R., Family room 1st Floor, more guest rooms downstairs. Over 3 useable acres—stables and corrals.
- \$110,000. Outstanding value; older 3 B.R., 2 1/2 baths, expandable, over 500 producing orange trees, nearly 10 acres, Good horse land.
- \$160,000 Older but remodeled like new 5 or 6 B.R. Spanish, separate helps or guest 2 B.R. house, pool, stable, corrals.
- \$160,000 Pure luxury! 2 B.R., D.R., Family room with wet bar and built-in refrigerator, spacious modern kitchen and pantries. Fine area & view.

756-2232 or 756-2602

People, Places and Things



ORCHID PLANT

Security Pacific National Bank of Rancho Santa Fe recently displayed the above Catleya Gordon Hylander Orchid plant with its 41 flowers in full array. These were a light lavender color with a pale yellow center. Laura Fifer Supervisor at this branch, and her husband Dick, have over 3,000 different orchid plants in all colors and combinations. The pictured plant is approximately 11 years old and the number of flowers it will produce doubles every year. Dick and Laura have enjoyed this hobby for five years and Laura has taken a course in making professional corsages as well.

CHANGE ANYONE?

By M. Kay, Coronado

"Some one of these days I'm going . . ." Isn't that how it starts? The Change, I mean. When you were but a baby . . . change was the only facet of living. As you grew up . . . change was the moment when you knew you would be able to go and do as you pleased. It's the distant freedom of youth . . . and when you got there as an adult . . . it was still there as the tomorrow of Life. Change is the escape from frustration . . . the crutch for mistakes and the hopeful, optimistic salvation from the so-called rut of life. Little things — a curl or haircut. Big things — a personality or job; impossible things — a world full of people with polar ambitions and aims. Change is the panacea of the poor . . . the "when-I-get-a-chance" of the rich. It's the bread-and-butter of the working girl. It embraces everyone . . . it's the beginning or end of everything. And it's never too late for it . . . or never too soon. It's a sometime, someday thing, and it's yours for the doing. Change anyone?

THE ASSOCIATION BULLETIN and News

**MINUTES OF REGULAR MEETING
OF BOARD OF DIRECTORS OF
RANCHO SANTA FE ASSOCIATION
HELD ON JANUARY 21, 1971 AT
9:00 A.M. IN THE BOARD ROOM**

PRESENT: President Lee, Vice President Maas, Directors Bellman, Coberly, Nix, Truesdale and Wheelock.

ALSO PRESENT: Secretary Van Evera and Recording Secretary Butts; Art Jury member W. S. Teetzel; Mesdames Florence Day and Gwendolyn Whitehead.

PUBLIC HEARING

President Lee declared the Public Hearing continued from January 7, 1971 to consider the petition of R. C. & Merceded Belstad for appeal of an Art Jury recommendation for denial of subdivision of Parcel 1/4, Block 33, consisting of 7± acres into 1.5 and 5.5± acres, to be open at 9:00 a.m.

Director Nix stated he had read Mr. Bolstad's resume and made a careful study of the matter after having revisited the site with Board members on January 7. Other Board members concurred that they also had studied the information furnished. It did not appear to the Board of Directors that any reasons or grounds existed upon which the Board should order a modification of the ruling and/or decision of the Art Jury.

After a full hearing and due consideration, the Board of Directors unanimously voted to sustain the ruling and/or decision of the Art Jury.

There being no person present who wished to speak further on the matter, the hearing was declared closed at 9:05 a.m.

The Secretary stated the application for subdivision would be on the agenda of the February 4 meeting.

PUBLIC HEARING

President Lee declared the Public Hearing open at 9:05 a.m. to consider the petition for modification made by Hartford Accident & In-

demnity Company to modify the restriction on the number of building sites in Portion Lot 4, Block 6, from not to exceed 5 to not to exceed 6 building sites.

The Secretary stated that the requirement for written approval of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made had been satisfied.

The President asked if anyone wished to speak in favor of or in opposition to the amendment. After discussion, a motion for approval of the petition by Mr. Maas, seconded by Mr. Bellman, passed, with Directors Coberly and Nix opposed.

The Public Hearing was closed at 9:10 a.m.

MINUTES OF PRECEDING MEETING

The minutes of the January 7, 1971 meeting, on motion of Mr. Maas, seconded by Mr. Wheelock, were approved as amended.

ART JURY RECOMMENDATIONS

R. Sarver Subdivision Parcel 11/1, Block 32, consisting of 12.5± acres into 4.0, 2.3, 2.2, 2.5± acres. Action deferred pending visit to site.

Heuer/Root-Richmond Realignment Parcels 4/17 & 4/17, Block 30; Present — .64 and .60; Proposed — .55

and .61. On motion of Director Coberly, seconded by Director Nix, approved unanimously.

F. Augusta Keeping of Horses Parcel 1/1, Block 33, 2 horses on 3.39 acres. On motion of Mr. Maas, seconded by Mr. Truesdale, unanimously approved.

A. Castle Keeping of Horses Parcel 1/2, Block 36, 3 horses on 3 acres. On motion of Mr. Coberly, seconded by Mr. Maas, unanimously approved.

W. King Keeping of Horses Parcel 7/1, Block 10, 2 horses on 3.74 acres. On motion of Mr. Wheelock, seconded by Mr. Coberly, unanimously approved.

COMMITTEE REPORTS

Golf Activities Committee Chairman Wheelock reported total membership, 395; Regular, 297; Associate, 98.

The existing policy for refund of annual golf fees was reviewed and discussed at length.

Park & Recreation Board Chairman Truesdale reported a meeting of representatives of RSF School Board, San Dieguito Boys' Clubs, and residents to discuss needs in Rancho Santa Fe for a Boys' Club or youth program facility. In addition, a letter from San Dieguito Boys' Club President, Ray Grisot, was read. President Lee appointed Association Secretary Van Evera to maintain liaison with the committee being formed.

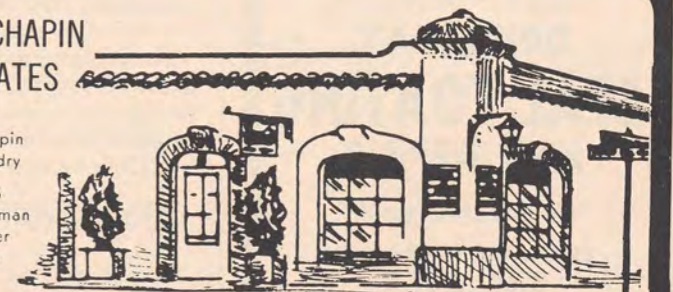
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Planning Commission Chairman Coberly reported notification from San Diego County Traffic Advisory Committee of its recommendation of establishing a 35 mph speed limit from Sun Valley Road eastward on Lomas Santa Fe Drive-Linea del Cielo.

Mr. Coberly reported on the appraisal completed by H. Pratt of SFID property in Block 5. The Secretary was requested to seek legal opinion on Association purchase or sale of land.

PERSONAL APPEARANCES

Messrs. Charles T. Nicosia and Jerry Carnahan of SDG&E Company and Virgil Larson of Pacific Telephone talked to the Board of programs for undergrounding poles and lines. Association members Mr. & Mrs. Hubert G. Larson also appeared at 10:30 a.m. and the latter asked pertinent questions of the utilities representatives. After the discussion, President Lee thanked them for the information and interest shown.

SECRETARY'S REPORT

Building Commissioner's Report for December showed 2 completions; 6 new permits; 19 residences under construction.

Mr. Van Evera reported investigation prompted by correspondence read at December 17, 1970 meeting. After discussion, the Secretary was directed to write Mr. Stixrud of the findings and conclusion.

RECESS

The Board was recessed at 11:40 a.m. for a field trip.

R. Sarver Subdivision, Parcel 11/1, Block 32. At the site, a motion for approval made by Mr. Maas, seconded by Mr. Truesdale, was passed, with Mr. Coberly opposed.

ADJOURNMENT

The Board was adjourned at 12:05 p.m.

J. E. Lee, President
 David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON JANUARY 26, 1971, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Blackman, Vice President Wingert, Architect Hope and Alternates Frobes, Larson and Teetzel.

ALSO PRESENT: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Stroud, C. W. Residence — Parcel 14/6, Block 33, Linea del Cielo. Approved.

Schulte, F. Residence — Parcel 4/4, Block 6, La Crescenta. Approved with suggestions.

Schatz, C. Residence — Parcel 8/13, Block 29, Via de la Valle. Approved.

Harper, H. T. Residence — Parcel 22/1, Block 37, El Arco Iris. Approved. Further study to be given to archway at front door.

Rosen, A. Residence — Parcel 7/1, Block 7, Avenida Alondra. Deferred. Applicant requested to furnish additional detailed drawings.

ADDITIONS & ALTERATIONS

Demos, P. G. Fence — Parcel 3/1, Block 29, Las Colinas. Approved — screen planting to be accomplished (site visited).

Warren, P. Fence — Parcels 3/7 & 3/8, Block 22, Via de Fortuna. Approved (site visited).

Ford, E. H. Addition to existing residence — Parcel 6/3, Block 14, La Valle Plateada. Approved.

KEEPING OF HORSES

Young, T. C. Parcel 9/4, Block 24, La Noria — two horses on 4.35 acres. Approved — screen planting to be accomplished around corral (site visited).

Schulte, F. J. Parcel 4/4, Block 6, La Crescenta — three horses on 5.85 acres. Approved.

MISCELLANEOUS

Curry, R. T. Paint sample. Approved.

Stroud, C. Paint sample. Approved.

Rancho Riding Club (Mr. L. Miller & Mr. J. Stires in attendance.) Fencing. Art Jury visited site. Prior to making final decision Art Jury requested detailed plot plan for consideration.

Whiteside, J. R. Realignment. Letter from San Diego County Planning Department concerning realignment of Parcels 4/4 and 4/5, Block 36. Art Jury concurs with County recommendation & so advised Board of Directors.

Grand Central Industry Center Letter of request for additional one year extension of subdivision approval on Parcel 7/5, Block 27, Las Colinas. The Art Jury advises disapproval.

Architectural Plans. The Art Jury recommends that for proper execution of its responsibilities under the Covenant for the approval of plans and improvements (para 46), it be required by regulation that all building plans and specifications submitted to the Art Jury for examination, correction, approval or rejection be prepared by a licensed architect or building designer. Said plans and specifications shall include sufficient detail to illustrate clearly all four side elevations, floor plan, plot plan indicating location on the lot, grading plan if over 2% difference in elevation at building site, all planned accessory buildings, walls, fences, and underground utilities.

Horace L. Blackman, President
 David A. Van Evera, Secretary

THE OFFICIAL PUBLICATION OF
**THE ASSOCIATION
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MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD ON FEBRUARY 4, 1971 AT 9:00 A.M. IN THE BOARD ROOM

PRESENT: President Lee, Vice President Maas, Directors Bellman, Coberly, Nix, Truesdale, and Wheelock.

ALSO PRESENT: Legal Counsel Donnelly, Secretary Van Evera, and Recording Secretary Butts.

MINUTES OF PRECEDING MEETING

The minutes of the January 21 meeting, on motion of Mr. Maas, seconded by Mr. Wheelock, were unanimously approved, as amended.

ART JURY RECOMMENDATIONS

R. Bolstad Subdivision Parcel 1/4, Block 33, consisting of 7.0± acres into sites of 1.5 and 5.5± acres.

The Secretary reported that a copy of the ruling adopted by the Board of Directors on Mr. Bolstad's petition for appeal of the ruling and/or decision filed by the Rancho Santa Fe Art Jury concerning the recommendation for disapproval of the Bolstad subdivision application had been filed with the Secretary of the Art Jury and a copy furnished the appellant.

On motion made by Director Nix, seconded by Director Maas, the Board voted unanimously to accept the Board's ruling on the petition for appeal to be final and conclusive upon the Art Jury and upon the appellants and upon all parties concerned, and, further, that this being the scheduled date set for Mr. and Mrs. Bolstad's application for subdivision to come before the Board, the Board does hereby disapprove the application for subdivision and the Secretary is directed to give written notice of the Board's decision to the applicants.

Grand Central Industrial Centre Parcel 7/5, Block 27, additional one year extension of subdivision approval of March 6, 1969.

The Secretary explained the Art Jury position on the number of extensions of subdivision approval which should be granted. The Board was of the

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opinion that the subdivision as approved was beneficial for the community and, on motion of Director Coberly, seconded by Director Nix, voted unanimously to approve an additional one year extension with the added stipulation that the original subdivision fee be charged for each one year extension. Association Counsel was requested to prepare an appropriate change in Association regulations to incorporate this new policy.

J. Whiteside Realignment Parcels 4/4 and 4/5, Block 36. A recommendation of the County Planning Department was read. After discussion, on motion of Mr. Coberly, seconded by Mr. Wheelock, the vote was unanimous to accept the advice of the Art Jury in approving the recommendation of the County Planning Department.

T. Young Keeping of Horses Parcel 9/4, Block 24, 2 horses on 4.35 acres. On motion of Mr. Bellman, seconded by Mr. Truesdale, approval was unanimous.

F. Schulte Keeping of Horses Parcel 4/4, Block 6, 3 horses on 5.85 acres. On motion of Mr. Maas, seconded by Mr. Truesdale, approval was unanimous.

COMMITTEE REPORTS

House Committee Chairman Bellman reported the January 25 meeting was primarily a continued discussion of possibilities of increasing seating capacity in the Restaurant.

Planning Commission Chairman Coberly reported the Commission is still working on the parking problem in the Village. The possible acquisition of SFID property in Block 5 is under the consideration of the Commission.

LEGAL COUNSEL'S REPORT

Attorney Donnelley enlightened the Board members on pending legal matters.

SECRETARY'S REPORT

Building Commissioner's Report showed 3 completions, 1 permit issued, and 19 residences under construction in the month of January.

The Secretary read a letter from the

Kiwanis Club of Torrey Pines concerning the club's proposed discussion series on "Future North City," which included an invitation for representation from the Association. After discussion and consideration of the advice of Attorney Donnelley, it was the consensus of the Board that it did not care to participate at this time.

NEW BUSINESS

Nominating Committee

President Lee presented names of Association members to serve on the Nominating Committee. On motion of Mr. Maas, seconded by Mr. Truesdale, the vote was unanimous that the following be appointed to serve on the Committee for the election to be held on Monday, June 14, 1971: Messrs. B. deF. Bayly, S. G. Fletcher, and A. L. Ridland.

ADJOURNMENT

The meeting adjourned at 10:30 a.m.
J. E. Lee, President
David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 9, 1971, AT 9:00 A.M. IN THE BOARD ROOM

PRESENT: President Blackman, Vice President Wingert, Architect Hope and Alternates Larson and Teetzel.

ALSO PRESENT: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

ABSENT: C. David Frobes, Alternate.

The minutes of the previous meeting were approved.

ADDITIONS & ALTERATIONS

Chubbuck, C. D. Swimming Pool—Lot 103, Map 2089, La Fremontia. Approved.

Hayt, J. Swimming Pool—Parcel 7/3, Block 7, Avenida Alondra. Approved.

Mason, R. K. Swimming Pool—Lot 99, Map 2129, La Granada. Approved.

Note: Structures for covering pools, including inflatable pool covers, are subject to the jurisdiction of the Art Jury, and plans must be submitted for approval.

THE OFFICIAL PUBLICATION OF
THE ASSOCIATION BULLETIN and News

SUBDIVISION

Fitzhugh, L. V. (Mr. H. Brooke in attendance). Parcel 7/2, Block 7, Avenida Alondra, consisting of 7.4± gross acres into sites of 3.18 and 3.91 net acres ±. The Art Jury advised approval to Board of Directors. Site visited.

REALIGNMENT

Price, Mrs. L. P. Parcels 6/4 and 6/5, Block 43, Via de la Valle. Present acres: 4.04 and 4.13. Proposed acres: 4.4 and 3.7. The Art Jury advised approval to Board of Directors.

KEEPING OF HORSES

Holzauer, A. J. One pony at Parcel 2/2, Block 12, 3.53± acres, Lago Lindo. The Art Jury advised approval to the Board of Directors.

Curry, R. T. Two horses at Parcel 6/10, Block 22, Los Morros, 2.19± acres. The Art Jury advised disapproval to Board of Directors. Site visited.

Moon, D. B. (escrow McNabb). One horse at Parcel 4/9, Block 29, Avenida Luis, 1.78± acres. The Art Jury advised approval to the Board of Directors. Site visited.

IS OUR FACE RED!!!!

Our readers are aware that we carry a regular feature in LIVING entitled "Restaurant Row" which lists all the nice restaurants we've personally tried. One of these is our own Country Squire Gourmet Patio Restaurant which is one of the best! Unfortunately, we keep inserting a block of copy into their advertisement which was (in the vernacular of the trade) **KILLED** long ago. We'll explain. Country Squire Gourmet Patio Restaurant **IS OPEN FOR SUNDAY BRUNCH**. It is **NOT** closed (as we have printed the last two months because we picked up the wrong copy line!) So, on Sundays, when your taste buds tingle—come to the Country Squire Gourmet Patio Restaurant for brunch (11:30 to 2:30). **IT WILL BE OPEN!**
Ye Eds

MISCELLANEOUS

Ford, E. H. Relocation of corral fence, Parcel 6/3, Block 14, El Vuelo. Deferred until meeting of February 22, 1971. Adjoining residents to be notified of relocation of corral.

Jonathan Manor, Inc. Sign for Jordana Villas. Disapproved.

Culver, L. B. Plan for property improvement on El Tordo. Applicant advised of Art Jury decision.

Request for removal of tree endangering building foundation. Site visited. Complainant advised of Art Jury decision.

Ayres, O. Signs. Small Beauty Shop sign approved. Large Tow Away sign disapproved.

Paint samples. Irving and Hoover. Approved.

Stephenson, A. Plans for residence at Parcel 6/1, Block 33. Art Jury requirements forwarded to Mr. Stephenson. Site visited.

Horace L. Blackman, President
David A. Van Evera, Secretary

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Looking for a new pant suit? Just arrived at the **Klothes Kloset**, a shipment of polyesters and acrylics, all washable, yet with that wool look. Only \$21 and some have vests! And for the juniors, capris in a riot of lively colors at only \$8.50. Flares, too, in cords, suede cloth and acrylics. The inflated dollar buys more at this neat little sample and close-out shop where you'll always find "quality fashions for less." Check-out their accessories this trip too.

The Klothes Kloset, 152 W. Grand Ave., (across from Penney's) Escondido 747-4060



Fran's finds of the month include dainty demi-tasse sets from famous estates . . . each one different. A pair of handsome cranberry glass Victorian decanters . . . a one-of-a-kind German punch bowl from the late 1800's. Some extremely old oriental plates in the Famille Rose pattern . . . real eye-catchers. An old German clock from the 1820's still working and chiming beautifully. The furniture collection includes a cherry dresser and what-not stand from Civil War days and an 80-year-old organ that plays. Young couples will enjoy her boutique collection from the twenties and thirties. Feel free to browse . . . and if you don't see it, chances are Fran can find it for you.

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When the plumbing breaks down, that calls for immediate action. And we don't know of anyone else who offers the swift, 24-hour emergency service you'll get from Jim and Dennis at **REDDY ROOTER**. Their complete plumbing services are quick (radio control) dependable and guaranteed. And for all you country cousins . . . septic tank cleaning and pumping. Serving the North County for the past seven years, they have parts when you need them and the equipment to perform a reliable service when you can't wait. Give **REDDY ROOTER** a call the next time you have a plumbing problem.

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T. Nooncaster

The Country Friend's shops, "Here" and "OverYonder" located in the Village of Rancho Santa Fe are open six days each week from 10 to 4. The shops have much to offer in gift items, household needs, antiques, collectables or just that something special. What you don't find "Here" you may find "Over-Yonder."

In the coming months, as a special service to our many fine patrons we will devote this column to basic information on various antiques. This month—"Highboys."

The word "highboy" is said to be purely an American term, used in contradistinction to "lowboy." In England the word "tall-boy" is used. An American term more descriptive of the character of the piece is "high chest of drawers"; and the English expression "chest of drawers on stand" is even more explanatory. These terms have about the same meaning and are used by scholars as they prefer; but in our country the word "highboy" is generally used, and is less formal than other terms.

It seems that the highboy was developed from a chest of drawers which was placed upon a stand so that a person could open the lower drawers of the chest without stooping over. When the upper part of the stand was fitted with one or more drawers, a new article of furniture, the chest of drawers on stand, or highboy was created.

It is believed that English highboys were first imported into our country during the latter part of the seventeenth century, about 1690-1700, and were copied by our cabinet makers. Later, the American pieces especially certain highboys made in Philadelphia, developed into a style quite different from that of the English models. For about one hundred years highboys were popular in our country, finally going out of fashion about 1780-1790, when the purposes for which they were used were served by the chests of drawers which we now call bureaus.

Remember — all proceeds from the Shops — go to San Diego County Charities.

H & M INTRODUCES:

THE FASTEST CAT IN THE WEST! THE "SPEED TWIN" CATAMARAN



H & M Landings' proud new acquisition, the "Speed Twin" Catamaran is the first open-party sportfishing catamaran in operation on the West Coast. It is one of five catamarans in existence in the United States, with the other four located on the East Coast. The "Speed Twin" is constructed of aluminum and is of the same hull design as the only other aluminum catamaran just delivered to the U.S. Army Corps of Engineers in Florida. Beyond question, it is the fastest "open-party" sportfishing boat afloat.

Gleaming white exterior trimmed with aquamarine, the "Speed Twin's" rakish lines and look of streamlined speed give little indication of the extraordinarily capacious and lounging comfort of the interior. Richly wood grained throughout, the spacious dining area features leather upholstered booths to accommodate more than forty diners comfortably at one time. The galley itself, a model of stainless steel efficiency, is equipped to serve delicious hot meals and cold snacks, satisfying even the most avid fishermen, legendary for their appetites. The large expanse of deep windows in the galley area afford a panoramic view of both seascape and shore.

The "Speed Twin," was built to its owners' exact specifications by Richard Sermon, at Sermon's Shipyards in Tarpon Springs, Florida, from an original design by Charles William Bond, the country's leading designer of power catamarans. It was delivered by way of a 5,000 mile trip from Tarpon Springs, through the Panama Canal, and up the Pacific Coast to H & M's Point Loma landing. It has two main Detroit Diesel 12V71, 960 h.p. engines and two Kohler 10 kilowatt motor generators. Designed to cruise at 24 knots with a full passenger load, the "Speed Twin" has a top speed of better than 30 knots. The Catamaran is equipped with Decca 110 radar, Ratheon 101 Radio-Telephone, Civilian Band Radio and special H & M Fleet FM Transreceivers as well as electronic depth and fish finding equipment. The diesel engines and unique construction of the boat substantially exceed Coast Guard safety requirements, making it, literally, a stable, floating fishing platform when at sea. The high-speed capability, derived from its twin hull construction, makes it possible for the boat to arrive at fishing grounds in record time. Extraordinary maneuverability is provided by the widely spaced hulls and a special electro-hydraulic steering system.

The "Speed Twin" carries 105 passengers, is 65 feet long and has a beam of 26 feet. The overall weight is 60 tons. A marine survey on the Catamaran "Speed Twin" indicates a market value in excess of \$220,000.00.

Jules "Red" Covey, a veteran H & M fishing captain, will captain the "Speed Twin" with a crew of five for both whale watching trips (through April 15, 1971) and, also, for the new half-day yellowtail trips to Coronado Islands, Mexico starting this summer.

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**BUG OF THE MONTH:
FABRIC PESTS**

Every housewife is familiar with clothes moths, but I find that very few are aware of the fact that there are a number of other pests which damage fabrics and furnishings. So, this month I propose to briefly describe the various FABRIC PESTS.

WEBBING CLOTHES MOTH: 1/2" wing span, golden scales on body. Ivory colored eggs laid on fabrics, hatches to a worm-like larva with a dark head, 1/4" to 1/2" in length, spins a web-like material over object it feeds on. All damage done by larva stage.

CASEMAKING CLOTHES MOTH: Under 1/2" wing span, shiny, somewhat brownish scales on body, three dark spots on wings. Fragile, ivory white eggs, hatch into larva about 1/2" long. Spins a tubular case which it carries at all times, when moving it will thrust out head and legs. Larva feeds on fabrics such as clothes and upholstery fabrics.

COMMON CARPET BEE-TLE: Adult-blackish, with minute white scales and a band of orange-red scales down the back. Length is about 1/8". Larva is about 1/4" long, reddish brown and covered by numerous brown and black hairs. Adult lays eggs on woolen objects in dark, hidden places, upholstered furniture, cracks around baseboard, warm air ducts and other places where dust and lint accumulate. Larva damages pile of carpets and other material by feeding, particularly woolen materials, leaves bald areas, usually around edge of wall-to-wall carpets.

VARIED CARPET BEETLE: Adult — blackish with a variable arrangement of white, brown and yellow scales, oval, about 1/8" long. Larva — brown with light to dark brown stripes, about 1/4" long. Habits are same as COMMON CARPET BEETLE.

Treatment of these pests needs an expert, due to risk of staining fabric materials and locating breeding areas.



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People, Places and Things



ROCK HOUNDS

By Cindy Carlson

The Rancho Santa Fe Rock & Mineral Club, accompanied by their advisors, Mr. Elifritz & Mrs. Cornelia Manning and several parents, went on a Field Trip a few weeks ago to the Black Mountain area east of Del Mar. We were searching for selenite, a mineral used in the making of cement. The area in which we looked was formerly mined for this product.

The Fourth, Fifth & Sixth graders who took the trip, found many interesting specimens of the crystal. Mr. Frank Kendall and Mr. Ken Holland spent several hours helping the children dig up nodules, which are hollow egg-like rocks with sparkling crystals inside. When broken in half these may be called geodes. This area was at one time under the sea. This can be proven by the fact that Leanne Stromgren and other children found rocks embedded with fossils of oyster shells. Some of these nodules were almost a foot across when opened.

On Saturday, Feb. 6th, at the Rancho Santa Fe Elementary School, Mr. Elifritz demonstrated the art of lapidary work. He cut and formed a cabochon out of a beach agate picked up on our first Field Trip last Fall. He had a combination machine which included two grinding wheels, a buffer and a diamond saw. This saw has hundreds of tiny pieces of diamonds on the edge of the blade. It can cut rock, but not a soft finger, as Mr. Elifritz' son Doug proved by pressing his finger against the running saw.

ASTROTURF FOR THE HOME

Once there was a man who got so fed up with his lawn that he had it covered with asphalt and painted green. That's going to extremes, but it's a good way to introduce Monsanto's new AstroTurf landscaping surface.

A first cousin to AstroTurf that is used in stadiums throughout the country, this landscaping surface is for the man who has everything, crabgrass and busted lawn mower included. But unlike the action-tailored AstroTurf surface, this landscaping surface is just supposed to lie there.

The virtues of this surface are couched in terms of things that you won't have to do — like pay for expensive sod or pray for rain. You can have a beautiful lawn immediately with no bare spots in the shade. Weather and ordinary foot traffic will have no effect.

Besides that, it's long-lasting and a real time saver. With this lawn, you needn't mow, edge, water, weed, seed, fertilize or worry. Bugs don't hurt and the AstroTurf is not resistant. But best of all, with AstroTurf on your lawn, you can leave on a vacation and not be concerned with the care of your lawn.

AstroTurf is available in the landscaping surface that can be glued down on a tin asphalt or cement base or stapled to soil or in the nylon action surface that is laid over patio floors or used around the swimming pool. The landscaping surface is also made up in beautiful door mats. These mats will clean shoes better than any other type, last indefinitely and add a touch of beauty to the front or rear porch area.

These AstroTurf surfaces are now low in cost — averaging 8.95 per square yard. Dealers are available throughout the County and the Rancho Santa Fe Nursery is now serving the Rancho Santa Fe area.

DEL MAR APARTMENT PROJECT ANNOUNCED

Lion Property Company of San Diego has announced a unique, self-contained apartment complex located in the beach area adjacent to the San Dieguito River estuary in the north end of the City of Del Mar.

The 86-unit development, named The Beach Colony, is designed to capture the flavor of a small coastal village, according to Douglas Allred, supervising partner for Lion Property Company. The other partners in this enterprise are Don F. Sammis and Ronald G. Wheatcroft. "The site covers almost three acres," Allred said. The project was designed by Youngson and Livingston, A.I.A., and is being constructed by The Odmark Company. The Beach Colony will feature walls of weathered wood and contrasting bold framing with surrounding earthen walls and courtyards. "Heavy emphasis on total environmental landscaping will insure complete privacy for the residents and preserve the natural beauty and solitude of the adjacent lagoon area," he said. "Our major objective from the beginning was to avoid bringing the Cape Cod style or any other style foreign to this area into The Beach Colony. Instead, we have tried to maintain the unique warmth and seaside village atmosphere which have made Del Mar a charming and unexcelled place in which to live."

"With an Interstate 5 on-ramp only a mile from The Beach Colony, and Downtown San Diego only twenty driving minutes away, we feel that more San Diegans will now consider living in this North County beach community to enjoy the informality and easily available recreation facilities of the area."

"In addition, The Beach Colony apartments are located just a few minutes north of the educational and scientific research complex surrounding the University of California at San Diego." "We anticipate that scientists and educators will appreciate living at what is considered by many as Southern California's most beautiful swimming beach."

The apartment complex will also offer a large heated swimming pool, therapy pool, jacuzzi and a complete recreation center with massive fireplace, saunas and wet bar surrounded by a spacious sunken courtyard.

Tree-covered berms surrounding the entire complex will help maintain quiet for the residents.

Apartment designs available include one-bedroom one-bath units, two-bedroom two-bath units, compact studio-style units and luxury townhouse apartments.

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Art Music Theatre



The fabulous Sophisticates will perform at Tom Ham's \$1.5 million Lighthouse Restaurant on Harbor Island in San Diego March 2 through the 28th. The entertaining female trio has performed throughout the world and on television with such notables as Steve Allen and Stevie Wonder.

NEW GROUP OPENS AT LIGHTHOUSE

The Sophisticates, a versatile and talented all-girl trio will perform at Tom Ham's new \$1.5 million Lighthouse Restaurant March 2 through the 28th.

The entertaining trio is known for capturing their audience with electrifying pop, rock, show, and standard tunes. They are accompanied by a versatile five-piece band.

Featured in the group is San Diego's own Barbara Tharpe, who attended grammar school through high school here. Accompanying Miss Tharpe are Doris Dixon of Los Angeles, and Gina Reyna of San Francisco.

This up-coming group has performed in major clubs and showrooms across the U. S. including the Statler Hilton in Los Angeles and the Sugar Shack in Boston. They have also appeared on various television shows with such top names as Steve Allen and O. C. Smith.

The trio was formed a year and a half ago.

At the adjacent Cassius Carter Centre Stage, "The Knack" will be directed by Robert Bonaventura. The three young men sharing living quarters are Ron Heller, Randy Carter and Don Sparks. The girl, unable to locate the Y.W.C.A., is played by Carla Kirkwood. In "The Knack" each of the young men devise a different romantic approach to attract the girl. One is a self-confident braggart, the second is easy-going and relaxed and the third is nervous, shy and up-tight. The girl is uncertain of the expectations of each of the youths.

Both "Hay Fever" at the Old Globe Theatre and "The Knack" at the Cassius Carter Centre Stage are scheduled through March 28. Performances will be presented nightly expect Monday.

THE KNACK

a zany, zingy comedy of three modern youths competing for the romantic attentions of a simple girl.

March 11 thru March 28

\$2.50 (Tues., Wed., Thurs. & Sun. Eves.)
\$3.00 (Fri. & Sat. Eves.)
\$2.00 (Sun. Mat. Mar. 28)
\$1.50 (Students thru college & Enlisted Military Personnel)

phone 239-2255 after noon

**cassius carter
centre stage**

adjacent to old globe theatre

One of the most popular comedies of the 1920's, "Hay Fever", will be staged by the Old Globe Theatre. The Noel Coward farce will open a five week run on February 23. Guest Director for "Hay Fever" is William Roesch.

Costumes, hair-styles and mannerism will be used by the actors to indicate the period comedy. A typical English country home of the 1920's has been designed by Peggy Kellner.

Noel Coward's principal characters in "Hay Fever" include a flamboyant and unpredictable actress, her unassuming husband, and their independent son and daughter. They are spending a week-end at their English country home.

Without informing others, each family member has invited a guest for the weekend. Tempers flare when the four individuals arrive to be housed, fed and entertained. The family becomes bored with their guests and develop imaginative methods to encourage their departure.

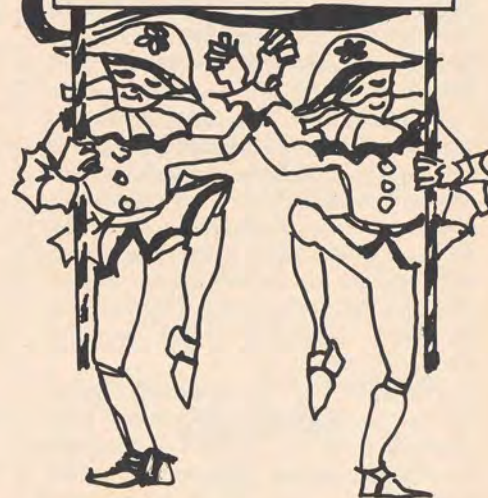
Bette Laws and Burt Miller will portray the uninhibited parents with Ruth Nordgren and Dan Davis as their free-thinking children. Julia Brandley Frampton is a seductive divorcee, Serena Pratt is a shy ingenue, Tom Cosgrove is a rising young diplomat and William Parker is a youthful athlete. Betty Boni is the family retainer and maid.

Students through College may purchase reserved seat tickets at \$1.50 each, except Saturday evenings. This is a 40% reduction. Advance reservations are suggested, 239-2255 afternoon.

Evening performances are scheduled nightly except Monday through March 28. Three Sunday matinees will be performed February 28, March 14 and March 28.

Now thru March 28 HAY FEVER

Noel Coward's stylish and witty farce of a free-living, fun-loving family leading a swinging, uninhibited life.

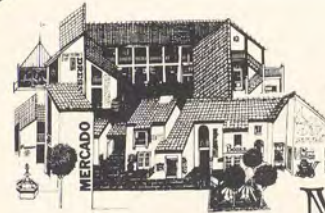


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old globe theatre

balboa park on stage



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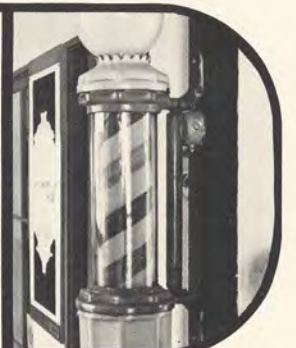


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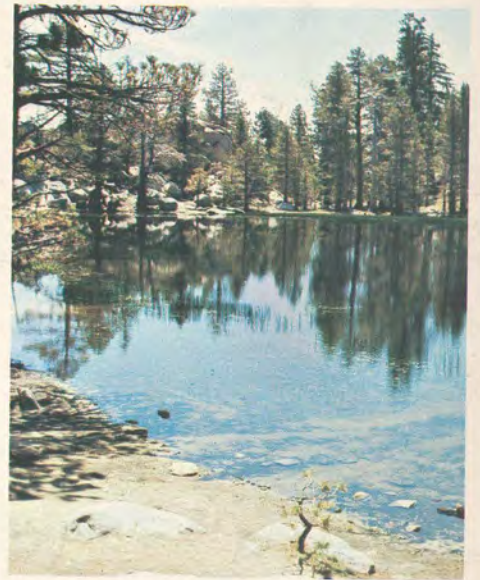
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