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## A Fresh New Group of Summer Separates by John Meyer

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THIS IS LIVING  
by Don Dedera

PORNOGRAPHY  
IMPOSSIBLE  
WITHOUT A  
PORNOGRAPH

One of the inevitable side effects of recurring campaigns against pornography is that they incite as much interest in the materials as they create indignation against them.

People who have gone blissfully through life without ever seeing a pornographic magazine suddenly are motivated by curiosity to see for themselves what all the fuss is about. Sales at the sexy book shops climb. And some pretty funny situations develop among couples who long ago thought they had meshed their neuroses into a manageable truce.

I'm acquainted with a fairly straight guy whose wife is the same standard dingaling that he married out of the Senior Prom twenty years ago. She is a gracious host, a loving wife, a great cook, a dutiful homemaker, and (it's suspected by immaculate conception) a wonderful mother. But as Jack has confided to me after his third bourbon, his Jill is still a terribly innocent, naive and unsophisticated mate. This is, she was until this month.

Jack's first hint of the change was a telephone call to his office. Jill was on the line.

Jill—"You must answer this question honestly. Could you enjoy making love silently?"

Jack—"Don't tell me the neighbors have been complaining about that, too?"

Jill—"No, nothing like that."

Jack—"Your mother's planning to visit us again?"

Jill—"No, I'll explain what it's all about later. Just answer the question, please."

Jack—"Okay. I guess I could."

Jill—"That's all, thanks."

Well, a half hour later Jack was in the midst of a conference with some important clients when Jill telephoned through the secretarial barricades with what Jill said was urgent business.

Jack—"What is it this time?"

Jill—"I'm sorry to bother you again. Do you consider your ear lobes to be erogenous zones?"

Jack—"What did you say?"

Jill—"You heard. Do you or don't you?"

Jack—"I never thought about it. Couldn't this have waited until later?"

Jill—"Before you hang up, there's one more thing. Would you be interested in experiencing an orgy?"

Jack—"Hoo boy. Of course not. Look, what the devil is this all about?"

Jill—"It's a quiz in *Ravage* magazine. I'm trying to complete your sexual profile. And I'll tell you, you don't shape up very well. You only scored 46 points out of a possible 100."

So as Jack put down the phone, he promised himself that he would have a nice chat with Jill that night. But as things developed, he didn't have a chance to open the discussion. First thing through the door, Jill asked him a blockbuster.

Jill—"Do you think we're in a rut?"

Jack—"Like?"

Jill—"Well, I was reading *Swinger* magazine this afternoon, and there was a letter from a man whose wife goes out at night naked except for a fur coat."

Jack—"I'll bet she's cold."

Jill—"Not for long. Her husband waits behind bushes and he leaps out and....."

Jack—"Why are you telling me this?"

Jill—"It's just that we never seem to do anything like that."

For days afterward, Jill seemed to be a changed woman. Whenever Jack saw her she was buried behind another magazine. She talked and thought about little else but sex. During dinner one night, for example, she asked a friend whether he was a knicker fetishist or if he preferred thigh-high leather boots. The man's startled wife abruptly developed a migraine, and they had to go home without finishing their dessert.

Another night, at a commercial break in "All in the Family," Jill blurted, "I knew it! I've been experiencing carpedal spasms all my adult life!"

"What the hell are carpedal spasms?" asked Jack, sounding a lot like Archie Bunker.

"One of my magazines tells about them. They are involuntary contractions of muscles in the wrist and foot due to sexual passion," explained Jill. "No physical relationship is complete without them."

The next day Jack hit upon a foolproof plan for weaning his Jill away from her preoccupation with pornography. He dropped into his neighborhood used-magazine store and bought a bundle of old *Playboy* and other nudie magazines. After thumbing through them, looking at the girls, Jill said, "How depressing! They're all so THIN."

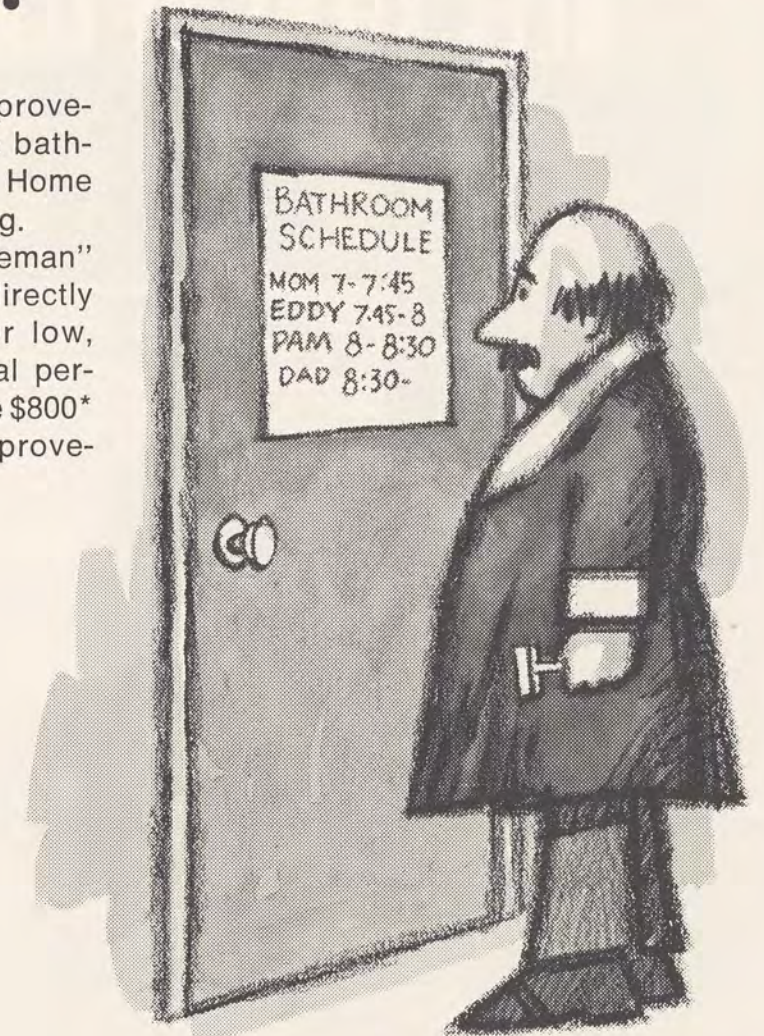
So everything is back to what is assumed to be normal in the house of Jack and Jill. Except, as Jack was saying over his third bourbon the other night, except for the altogether Saturday swim fests.

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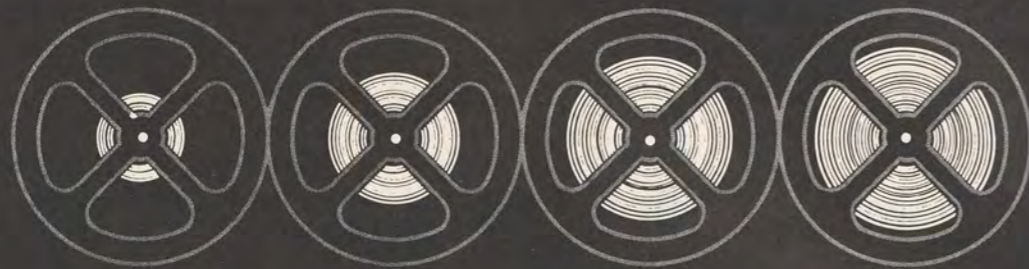
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## REEL VIEWS by ALAN PESIN

During the past month circumstances have placed me in the presence of an intellectual filmmaker, Jean-Luc Godard, an intelligent filmmaker, John Cassavetes. At both of these occasions I instinctively realized that the least interesting subject I could introduce into the conversations would be the Academy Awards. With this understanding of the importance of the Oscars, I shall proceed with my own impressions of the ceremonies, if only to balance the metaphorical scales tipped over by Joyce Haber's post-Oscar hysteria. Without even attempting to discuss the political implications of Sasha Littlefeather's non-acceptance of the best actor award for Marlon Brando, I can positively state that it was sensational entertainment. On a show most noted for the presenters' misreadings of cue cards, the Brando incident resulted in three legitimate ad-libs. Immediately following Miss Littlefeather's speech, Rock Hudson staring straight into the eyes of America pronounced to us all, "As Miss Ullmann said, 'Silence can be the most eloquent way to express yourself.'" Next Raquel Welch while opening the envelope for best actress honors murmured loud enough for two hundred and ten million people worldwide to hear, "I hope she doesn't have a cause." And finally when Clint Eastwood came out to present the award for best picture, he skipped the cue cards and simply stated, "Maybe I should refuse the Oscar for all the cowboys killed in John Ford movies." My feeling was what the members of the Academy of Motion Picture Arts and Sciences found most despicable about the Brando-Littlefeather set-piece was that it brought the Oscar ceremonies down to the level of current events.

Other highlights of the evening included the Eastwood-Heston fiasco, and the awards for best picture, best



director, best adapted screenplay, and best editing. The first bit of live TV excitement occurred when Clint Eastwood was pushed on stage to substitute in opening the festivities for the late arriving Charlton Heston. Reading a speech custom-made for Heston, Eastwood failed miserably in an impossible task. Charlton then appeared and shoed Clint off the stage. It was only then that I realized Eastwood failing miserably would always be more thrilling than Heston reading idiotic cue cards.

The interest in the actual awards centered around the underdog CABARET knocking the powerhouse GODFATHER out of the box. Not since Orson Welles was openly booed at the 1942 Awards was Establishment hostility so evident. In 1942 Orson Welles and his CITIZEN KANE were nominated for eleven Academy Awards. After the final ballots were counted CITIZEN KANE had won one Oscar for best screenplay, an honor to be shared by Orson Welles and Hollywood's favorite son Herman Manckiewicz. In 1973 Francis Ford Coppola was similarly

ostracized. As director and creative drive behind the movie THE GODFATHER, the maverick Coppola would share in every award won by his film. So the Academy was very selective in which awards it would vote to THE GODFATHER. The best director award bypassed Coppola and went to Bob Fosse of CABARET; but the best picture award went to THE GODFATHER. In this era of director as superstar nothing could be more incongruous than separating the picture from the director.

The topper in this game of personalities comes when analyzing David Bretherton's acceptance speech for best achievement in film editing. Bretherton, winner of the Oscar for his work on CABARET, wanted to especially thank the man he met in the lobby, Bob Fosse. What a laugh. Bob Fosse, the man voted best director by a jury of his peers, did not even meet the editor of his film until Oscar night; obviously never even had a say in the editing of "his picture"; and probably does not even realize that a director has more to do than choreograph a bunch of specialty numbers. Yet he was voted best director, and Francis Ford Coppola, like Orson Welles many years before, was given his comeuppance in the form of a shared Oscar with Mario Puzo for best adapted screenplay. Even Al Ruddy, producer of THE GODFATHER, in his acceptance speech for best picture did not think it necessary to thank Coppola even once during his fifteen minute tribute to the heads of Paramount Pictures.

Films of interest not yet mentioned in this column include Ingmar Bergman's densely dramatic CRIES AND WHISPERS; and Clint Eastwood's homage to Sergio Leone, HIGH PLAINS DRIFTER; films I'll have more to say about in the future.

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## ABOUT BOOKS

By DeDe Godwin

"There was never a person of more contradiction than Nancy (Lady Astor). It is almost true to say that she had in greater or lesser degree the opposite of all her qualities. She could be fanatic, she could be extraordinarily broad-minded; she could be cruel, she could bring comfort as no one else was able to; she could be foolish, she could be remarkably intelligent; she could be tyrannical, she could be humbly self critical. The jealousy and possessiveness likewise had its reverse in her character..." says Christopher Sykes in his totally absorbing biography **NANCY, THE LIFE OF LADY ASTOR** (Harper and Row \$10). If not exactly enchanting, Nancy was a remarkable woman, one of eight children, daughter of a Confederate soldier who lost everything, and then handsomely recouped his fortunes because of his ability of managing "men and horses" and his later interest in railroads. Her memory of early poverty was to influence her later partisanship of poverty and her political support of various causes for alleviation of hardship, especially for women.

In the tradition of southern belles the five sisters were beautiful, all of the, and the house in Richmond filled with suitors. One of the sisters married Charles Dana Gibson, became the famous Gibson Girl, and introduced Nancy to the glittering world of New York celebrities. There is no doubt that Nancy too, was beautiful, dark and diminutive, as her portrait by John Singer Sargent will testify.

After a disastrous marriage to an alcoholic, Nancy went to England... and during her first crossing two events occurred that would change her life. A spirited conversation with several deckhands early one morning taught her that she could talk to people and reach them. The second happening was her introduction to Waldorf Astor, son of William Waldorf Astor one of the richest men in the world, and whom she married.

Both were strong willed, ambitious, intelligent. Both suffered intermittent ill health, but this was a good marriage. With Cliveden as a magnificent background, given to them as a wedding present by Waldorf's father, Nancy became one of the great hostesses of her time, particularly after her political debut; for a generation she entertained the great political, literary and social figures in England.

All through her life she had a great many admirers and it was probably her possessiveness and demanding nature that kept these friendships alive for years. One of them introduced her to Christian Science, and she became a devout Scientist, eager to convert her friends.

Her political career (she was the first woman member of Parliament) was spectacular, most particularly for that era, and started after her husband was elected to represent Plymouth. Waldorf's career was brought to an end when his father accepted a title in the peerage...but Nancy, already fired by this intriguing world, continued on her own.

This is a beautifully researched, alluringly written biography...far better than fiction, tho it reads like a novel. One to keep.

With all the new interest and millions of words written about the Mafia, one more is added: **MY LIFE IN THE MAFIA** by Vincent Teresa with Thomas Renner (Doubleday \$8.95). Tho it is the true story of Vincent Teresa, mostly taken on tape, we don't learn very much more than we already knew from novels such as "The Godfather" and "Honor thy Father," except a rather interesting glossary of Mafia terms. The same inner intrigue, crime, swindling, and mostly in Vinnie's own words. This is at time a bit confusing, but it does give the book an honest ring. Entertaining if you want more Mafia.

## periphery

### THE SMALLEST POST OFFICE

Treva Macon is postmistress of perhaps the smallest postal branch in the country. She's also a telephone operator, bookkeeper, office manager, secretary, information center specialist — and she owns and races thoroughbred horses.

Miss Macon does these things at San Luis Rey Downs, the 2,500-acre planned residential-recreational development 89 miles south of Los Angeles and 51 miles north of San Diego.

"I work at San Luis Rey Downs primarily to be near horses," Miss Macon said. She is happy to work near the Downs' Thoroughbred Training Center — the only one in the West and one of three in the entire U.S. — located in the center of this unique complex. The Training Center includes a regulation race track complete with electric timer and starting gate, as well as one of the few horse swimming pools in the country and over 300 horses comfortably housed in specially-made stalls. San Luis Rey Downs is a community of single-family homesites, condominiums, custom-built homes with pre-planted avocado tree acreage, an 18-hole golf course with clubhouse, swimming pool and tennis courts, a 26-room resort Inn and a nearby airport. And all of this in a picturesque, semi-secluded valley only 12 miles east of Oceanside. "When Treva says she works to be near horses, she's not kidding about it, especially using the word 'work,'" said her boss, Clarence Darrough, property manager. "She takes the place of four or five persons. I don't know of anyone who can do all the things she does, and do them so efficiently." So efficiently does she work that most people who live there don't know she's anything more than a postmistress and switchboard operator.

It was nearly three years ago that Treva came to San Luis Rey Downs and worked out the unique arrangement of being close to the horses and horse trainers. She handles the mail for the 200 nearby residents, and this includes handing out packages to them, accepting and cancelling their mail, selling stamps and registering letters.

Every morning around 9:15 the postal truck arrives from the "main" San Luis Rey post office ten miles away. And every morning Treva greets the driver with a smile and quickly transacts her business with him. She keeps in touch with main postal office by phone, and she and postmaster Bob Olson may converse several times a day on the

phone — but seldom do the two see each other personally.

In the middle of her switchboard duties she may tell someone to "hold" a moment while she quickly runs and gets a package for a patron or answers some question concerning mail service.

Her office is located in the San Luis Rey Downs' Information Center Building, and she's the one who has information at her fingertips whenever visitors ask for directions or other facts.

Any slack moments away from the switchboard or post office are usually taken up with Treva doing some book-keeping chores or taking dictation from her boss, San Luis Rey Downs property manager Clarence Darrough. A favorite break is when training center manager Muzzy Francis drops by to tell her news from the stable area.



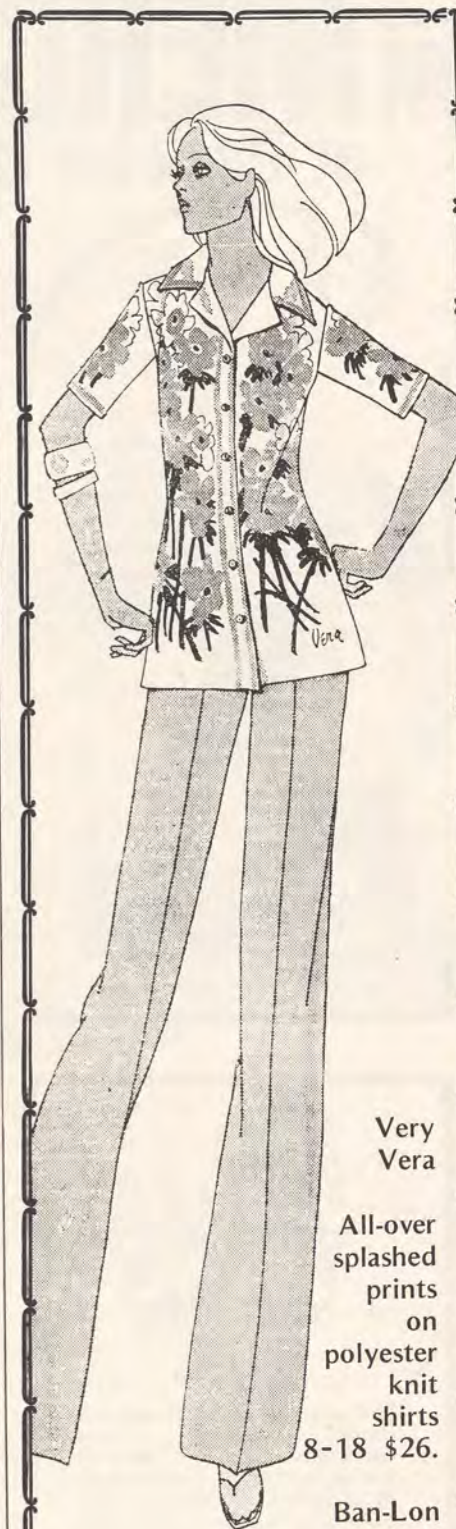
Treva Macon is postmistress of perhaps the smallest post office in the country—San Luis Rey Downs. She's also telephone operator, bookkeeper, office manager, secretary, information center specialist—and she owns and raises horses. Getting their mail from Treva are, left to right: L. D. Francis, manager of the San Luis Rey Downs Thoroughbred Training Center, and San Luis Rey Downs salesman F. O. Smith.

"I know all the horses are well taken care of," Treva said, "because here at the Downs I'm convinced we have the finest horse training center in the world. Muzzy and his crew really know how to take care of valuable thoroughbreds."

"I have met a lot more people since taking this job," she pointed out, "because all of the present population of 200 comes in at one time or another to transact postal business."

"When San Luis Rey Downs reaches its total population of not more than 4,500 residents on the 2,500 acres of green valley and rolling hillsides, I'll probably know all of them."

So if you want to see an unusual post office and meet a charming postmistress, drop in for a visit with Treva Macon. She'll love it.



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## People, Places and Things

### A MEMBER OF JABBERWOCKY WILL NEVER BE BORED!

Membership in Jabberwocky, Le Baron Hotel's new private club scheduled to open in early spring, is heralded as a new concept in private clubs that caters to both sexes, rather than to one or the other. It was recognized by Le Baron management, that neither the area surrounding San Diego — or any other area, for that matter — offers facilities for men and women (and especially women) to meet together in a relaxed atmosphere. And this is what Jabberwocky is all about!

In addition, it was felt that something more than a series of rooms for meeting, drinking and dining should be provided in today's world of chrome and plastic fixtures with muted colors and standardized decor.

Kenneth R. Riley, young owner/developer/builder and president of Hotel Circle, Inc., met with Francisco P. Almeida, his vice president of operations, and Fred Macarai, youthful interior designer, and they came up with an arrangement of facilities and a decor design that some called a little mad. "Mad as a Hatter," someone said, and they replied dryly that everyone liked to feel a little bit like Alice in Wonderland.

Lewis Carroll's wacky poem, "Jabberwocky," popped up in their research and inspired the name of the club and the devilish darling of the character with the kiss on his forehead that has become the trademark for the club.

The total concept is keyed to today's need for escape from the realities of life into a cozy, familiar fantasy world so beloved by children.

In the story, of course, the Jabberwock was a cruel beast whom the hero killed with his vorpal sword. Jabberwocky, of course, was the story of good overwhelming evil. In today's parlance, the Jabberwock could be termed the tension and the stress of daily life and Jabberwocky, the club, presents the means of overcoming the stress and tension.

Le Baron offers to members and their guests, as well as hotel guests, a variety of experiences and activities that is said to be new to the San Diego area.

In addition to in-house activities such as fashion shows, live entertainment, motion picture screening and closed circuit television, Jabberwocky will be able to offer members the advantages of chartered world travel. And, Le Baron's swimming pool and health club will be available for use of the members.



Remember last year when you gave her a box of hankies for Christmas? And you got a tie on your Birthday?

That's why we'd suggest The Natural Collection by Village Bath Products. All the sassy, sun-ripened fragrances of Spring — lemons, strawberries, cucumbers, oranges — captured for her in bath collections that are as pure as the harvest.

Each special gift assortment contains three hand-rolled soap balls, six beauty bath packets, three bars of country-cut soap, and a bottle each of Bubbling Bath Oil, Pure Shampoo Concentrate and Professor Taylor's Skin Lotion.

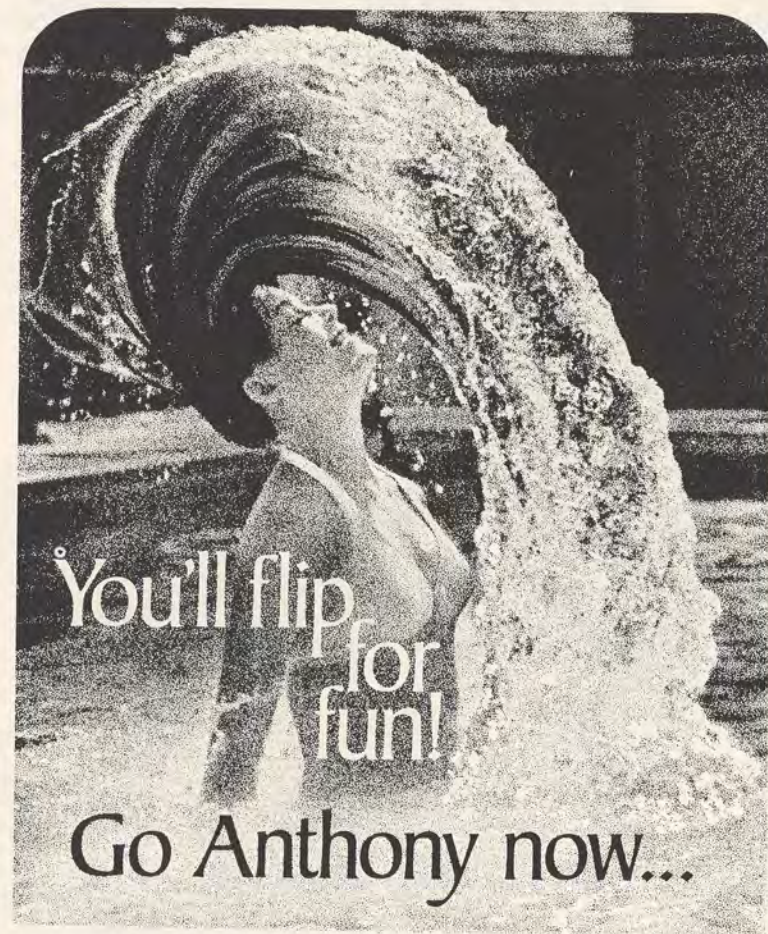
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## periphery

### SAMURAI SHOWS



Experts in the use of ancient Japanese weapons perform during daily Samurai shows in the Pavilion of the Rising Sun at Japanese Village in Buena Park.

"Action-packed drama" is a fitting description for the Samurai shows presented daily in the Pavilion of the Rising Sun at Japanese Village in Buena Park. And crowds really get involved because guests from the audience are invited right up on stage to join in the performance.

In the scripted show, masters in the use of ancient Japanese Samurai weapons perform in authentic costume.

The Samurai were a warrior class in old Japan who, like the legendary knights of the Round Table, lived by a rigid code of ethics. They were usually born of nobility and learned at a young age the skill of hand-to-hand combat, use of the bo or staff as a defensive weapon and became expert with the katana, a sword of finest, hand-forged steel, which was carried as a symbol of authority. Their mission was to assure that justice and honor prevailed in the land — and in their own profession.

As the story begins, two ronin (novice Samurai) visit an inn to rest and quench their thirst and enjoy the odori or festival dances performed by the innkeeper's daughter.

But after a bit too much sake, they become rowdy and attempt to win the favor of the lovely girl.

Luckily our hero, a brave and honorable Samurai who has joined the guests from the audience in a glass of refreshment, sees that the foolish young men have become too unruly and a disgrace to their code — and a furious battle ensues.

The startling contest with wildly swinging bo and flashing katana brings gasps from the audience (and the visitors on stage) as the Samurai actors flail real swords in mock battle, missing each other by mere inches.

Needless to say, good prevails over evil, and the honor of the Samurai is restored.

## The Art of Living '73

### THACKERAY ART GALLERY PRESENTS WESTERN ARTISTS AND SCULPTORS

THACKERAY ART GALLERY presents the art works of fifteen (15) of the most famous Western Artists and Sculptors living today. The largest group showing of this quality ever to be shown in San Diego County. The preview opening and reception will be held May 12-13, 1973 Saturday and Sunday from 1:00-5:00 p.m.

Such artists as OLAF WIEGHORST acclaimed as the leading living Western Artist internationally; DAVID HUMPHREY MILLER, famous for his paintings from life of the survivors of the Custer Battle; NED JACOBS well-known for his portrayal of the Indian; BILL BENDER ranking high on the list of leading Western painters; JIM ROZZI, talented artist of the Old West stage coaches and buildings; VIVIAN LOWRY recognized for her outstanding talent of indian subjects and portraits; ROBERT KNUDSON from Arizona and many more from the southwest all acclaimed and recognized as top talent.

Well-known recognized local artist will also join in this exhibit such as JACK CAVANGERO, JOHN FRANKLIN, JACK JORDON and many more.

Among the Sculptors showing will be JOE DE YONG, a protege of the great Charles Russell. A student of Russell's from 1914 to the time of his death in 1926. On display and available to collectors for the first time will be two of De Yong's works out of a limited edition of 50 each. They are "Indian Sage Hen Dancer" and "Rocky Mountain Big Horn Sheep." These two pieces were sculpted in clay by JOE DE YONG in 1918 and 1919 while a protege of Charles Russell. Limited edition (50 each) bronze castings are available to collectors for the first time in San Diego at the Thackeray Gallery.

Another leading Sculptor from the southwest is PAT MATHIESEN one of the talented portrayals of Indian and Cavalry subjects.

The Thackeray Art Gallery is proud to present to the public the leading Western Artists of contemporary America and their great talent for depicting a vanishing era. Many of the

Artists will be present for the preview opening reception.

All of the works of these artists are important as collector items and are to be found in many museums, galleries and private collections.

The public is invited to attend this outstanding group exhibit at the Thackeray Art Gallery, 321 Robinson Ave. (corner of Third Ave.) on May 12-13, 1973 Saturday and Sunday 1:00-5:00 p.m. Exhibit will continue through the Month of May.

For further information please call: Grace Thackeray 222-7578.

### OFF - BROADWAY EXTENDS DISCOUNTS

The Off Broadway Theatre has initiated two new programs which will extend the customary \$1.00 weekday and matinee ticket discount given to Senior Citizens and Military personnel, according to the theatre's Executive Director, Floyd Ackerman.

A special 4-show Discount Ticket is now available to all Senior Citizens, properly identified, which provides for a 50% discount on any ticket purchase for matinees scheduled on Saturdays and Sundays. Each 4-show Discount ticket will be valid for a period of six months from the time of purchase and persons may receive the 50% discount for any show during this time.

The new 50% matinee discount program is now in effect, but Senior Citizens can continue to purchase individual show tickets at the \$1.00 discount at all performances, except Friday and Saturday.

The Military will also benefit from a new discount ticket policy set up by the theatre. In addition to the usual \$1.00 military discount, there is a 1-Hour Pre-Show 50% discount on all single seat tickets purchased by military personnel with proper ID, one hour or less, before showtime. This 50% discount is available for all regular box office prices at every performance, including Friday and Saturday evenings.

The Off-Broadway Theatre, which recently announced that it will reopen under the management of Wortman-Hartzog Productions, Inc., has scheduled Kay Ballard, Linda Kaye Henning and Gavin MacLeon in their first production, "Gypsy", followed by Eve Arden in "Under Papa's Picture" and the National Touring Company premier of "Lenny".

Performances are scheduled at the Off-Broadway Theatre at 8:30 p.m. Tuesday through Saturday evenings and at 7:30 p.m. on Sundays. Matinees are set for 2 p.m. on Saturdays and Sundays.



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# GOURMET GUIDE

by DeDe Godwin

At the special request of several vegetarian friends (and there are more than you would think possible) here are some pretty good examples of what you can do without meat.

## SPECIAL EGGPLANT CASSE- ROLE (SERVES 6)

- 1 eggplant
- 4 C dry breadcrumbs
- 1 egg
- 1 onion, chopped
- 1/2 green pepper, chopped
- 2 1/2 cups canned tomatoes
- 1 t salt
- 1/8 t pepper
- 1 t sugar
- 1 cup parmesan cheese.

Slice the eggplant in 1/2 inch slices, peel, dip in bread crumbs then in egg (slightly beaten and mixed with 1/2 cup water), then again in the crumbs. Fry in oil until brown. Set aside. Saute the onion and green pepper till soft, add tomatoes, salt, pepper and sugar until well blended. Place the eggplant in a casserole in alternate layers with the sauce and cheese, with the top layer of sauce and cheese. Bake 350 for 15 minutes, covered. Remove cover and continue baking till crusty and brown. (Can be prepared ahead until time to bake)

## VARIATIONS ON A CHEESE SOUFFLE (SERVES 4)

Make a white sauce of:

- 4 T butter
- 2 T flour
- 1 C scalded milk

Add:

- 2/3 C grated cheddar and swiss cheese mixed.
- 1/2 C grated Parmesan
- 4 egg yolks
- 5 egg whites

Make white sauce and season, add cheeses and stir till smooth. Cool 5 minutes off the flame and add well beaten yolks. Beat whites till stiff but not dry. Pour in a casserole that has been buttered and sprinkled with Parmesan cheese. Bake 375 about 25 minutes. DON'T open oven!

## EASY EGGPLANT ENTREE

(Serves as many as there are egg plant slices)

Peel and cut an eggplant LENGTH-WISE, about 1/2 inch thick. Saute 1/2 to 1 pound mushrooms (depending on your fondness for mushrooms). Serve one slice eggplant, top with mushrooms and cover with warm Hollandaise sauce. (You can buy very good Hollandaise if you're rushed).

## CELERY ALMONDS AND MUSH- ROOMS IN A DELICIOUS CASSE- ROLE (SERVES 4-6)

- 1 stalk celery cut up (or 4 full cups)
- 3 T butter
- 2 T flour
- 1 C half and half
- 1 C chicken stock (or 2 synthetic chicken stock cubes or 1 C mild white wine)
- 1/2 lb mushrooms
- 1 C toasted silvered almonds.

Boil celery in salted water until just tender (about 20 minutes). Make the white sauce with the butter, flour, cream and stock. Saute mushrooms. Combine all in a casserole and top with well buttered crumbs. Bake 350 until heated thru and top browned...about 30 minutes. Note: 1 T chives or 1 T grated onion may be added for flavor).

## ROSY TOMATO RAREBIT (SERVES 4)

- 2 T butter
- 2 T flour
- 1/2 t dry mustard
- 3/4 C heavy cream
- 3/4 C canned tomatoes mixed with 1/8 t baking soda
- 2 C finely cut-up cheddar (sharp)
- 2 eggs beaten slightly
- salt and cayenne pepper
- 4 slices buttered toast

Melt butter, add flour and mustard. Add cream and cook till thick. Add soda and tomatoes. Add cheese and seasoning and stir constantly and cook till cheese is melted. Serve on toast and sprinkle with parsley.



Meeting for coffee at *THOMAS FURST INTERIORS*

to plan for the upcoming Bal de Fleurs are

Left to right: Mrs. Donald Hickethier—General Chairman—,  
Mrs. Michael Straub—President of the Auxiliary North County Concert Association—,  
and Mrs. Charles Monroe Wood—Honorary Chairman of Bal de Fleurs.  
The Bal de Fleurs will be held May 19th at Oceanside Convention Center.

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## for the sake of a tree...

While land planning the unusual condominium community called Del Mar Woods, located on a bluff overlooking the Pacific Ocean, the real challenge came in positioning the homes in such a way that the healthy, mature eucalyptus trees, for which the area was famous, could be spared by the grader. In many instances, for the sake of a single tree, we revised our original plans, shifting the homesite here or there to gain maximum view of the sea without destroying the natural feeling of the woods.

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WOODS**



**CERAMIC URN** ..... 34"  
Photographed in fired white tin glaze on matching white lacquered mounting. Shade is hand knife-pleated, off-white textured linen. Also available in any Wilshire House fired glaze colors as shown on color chart. Large cone or drum shade optional.



**ITALIAN 3-LITE BOUILLOTTE** ..... 18"  
Photographed in detailed brass. Shade is black lacquered parchment. Shade available in any Wilshire House custom color as shown on color chart.



**MAGNOLIA WALL BRACKET** ..... 40"  
Photographed in antique silver leaf. Shade is off-white silk with alternating melon flutes and knife pleats. Also available in all gold leaf; pewter/rust; or gold leaf w/verde wash. Drum shade optional.

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# Living around town

by Terry Esposito



Buddy Hackett at the La Costa Stables during his month long stay at La Costa in preparation for the Comedian's Golf Classic, in May.



Ruth Roman, King Neptune and Mrs. Irving Roston, Chairman of the luncheon

PHOTOS BY LOIS FAIRBANKS



Mrs. Allard Roen and Mrs. P. Koblantz enjoy the delicious menu



Mrs. Robert Sommers and Ruth Roman

## NEWS FROM LA COSTA

Israeli Aqua-Rama, *The World Beneath the Sea* was the theme of the second annual gourmet luncheon held by Mt. Scopus Chapter of Hadassah in the Vallarta Room of La Costa, Chairman, Mrs. Irving Roston of La Costa has always been noted for her imagination and flair in creating exciting settings for parties, but this year's party out-glamourized any of her other outstanding events.

Upon entering the cocktail area the 150 guests were plunged into low-keyed lighting that gave one an immediate feeling of being beneath the sea. *King Neptune* was seated on a rock with schools of sea animals darting around him. By his side were two lovely mermaids and a sunken pirate ship brimming over with buried treasures.

The luncheon area was right out of 20,000 Leagues Beneath the Sea. In constant motion on one entire wall, the rolling sea and its inhabitants were projected. Starfish, shells, netting and

free floating fish were everywhere. The centerpiece for each table was a huge fish bowl with varieties of sea animals darting about. A lavish luncheon buffet was enhanced by giant sized ice carvings.

In appreciation for her efforts, Mrs. Roston was presented two dozen roses by the President of Hadassah, Mrs. Ruth Weisman. Lilo Miller, Saks 5th Avenue's charming fashion commentator, presented a Spring to Summer fashion collection which was highlighted by deep sea divers, who swam in and around a bevy of models in the latest of swimming attire.

Ruth Roman, star of motion pictures and television, conducted the drawings for the door prizes. She presented beautiful gifts from an overflowing treasure chest: Custom designed gold and silver jewels from Israel, imported leather garments and handbags, resort week-ends, and the Grand Prize, a trip to Israel for two, which was won by Mrs. Eleanor Stein. All in all, it was a day to long be remembered for its beauty and originality.

It will be a very trim and fit *Buddy Hackett* that will officiate as Chairman of *The Comedians Golf Classic* at La Costa on May 17th thru 19th. After a month at the La Costa Spa, Buddy is ready to greet the nation's top comics, along with celebrities from the sports and entertainment worlds, prominent executives who gather annually to pay tribute to the professional golfer they admire and wish to embrace. Two highlights of this fun-filled tournament is the Celebrity Auction and the Humanitarian Award which last year was presented to Fred MacMurray for his role in aiding handicapped children. Among the celebs that will be participating in the tournament are: Jack Lemmon, Dick Martin, Don Adams, Pat Henry, Jack Carter, Don Rickles, Allan Sherman, Peter Lind Hayes and Monty Hall.

Checking in and out of La Costa: Ruth Roman, Andrea Eastman, Susan Tyrell, Nolie Walsh, Marcie Parker, the Max Factors, the Bill Gershenson's, Lucy and Sergi Jarvis and Cissy and Dick Swig.

## HOUSE "UNWARMING" PARTY HELD AT JOSEPH WARREN RANCH HOME!

One of the most creative parties was hosted by the Warren's at the home they vacated...since "anyone" can give a house "warming", it just isn't everybody so thoughtful as to give an "unwarming" when they move...and this party was a hit of the season with close to one hundred and fifty friends and wellwishers on hand to complete the task! Joe Warren is famous for his Fish-house punch, which was carefully "brewed" by the host, in big crocks, days before the party. The gourmet food was exceptional...large legs of lamb were roasted over an open fire pit. A four foot deep hole (4x4) was dug and filled with logs...to create a deep bed of coals. The rare food, rare mood, and unusual approach made it an evening long to be remembered.



Left to right: Hostess Jane Warren, Dr. Donald Sullivan, Mrs. Sullivan (parents of the hostess) Mr. Joe Warren, host. Dr. and Mrs. Sullivan were visiting from Chicago.



Mr. and Mrs. Frank Warren of Rancho Santa Fe.



Mrs. Richard Colbourne and Mrs. Al Himfar enjoy the delicious lamb that was roasted out-of-doors in an open pit.



Mr. and Mrs. Morgan Jones of Rancho Santa Fe and Mr. and Mrs. Baxley of Point Loma.



No furniture made for a very informal party. Pictured here are left to right: Mrs. Byron Culver and Dr. and Mrs. Thomas Laughlin.



Lisa Warren, grandfather Dr. Donald Sullivan and Laurie Byrnes.



Whole legs of lamb were cooked over an open fire pit by two expert chefs.

**INKLINGS**  
by pat britt

**DISCOVER A WALL COVERER**

I had taken a morning recently to visit the many new stores which have popped up in Encinitas, and while strolling along the sidewalk...I suddenly discovered I was ankle-deep in enthusiasm and held fast by charm. It was pouring out the open door of *Dennis Morgan, Fine Wall Coverings*, and the man himself was the source from which it came.

Dennis is a highly-trained technician who has relocated his offices in the North County area, after first working in La Jolla. In comparison to the three years Dennis and his lovely wife spent in Los Angeles while he was attending school, he feels North County is an extremely comfortable place to live and work. He is also adding to his community by teaching a night course about techniques and taste in wall coverings. Dennis is not only a talented decorator, but he does the hanging himself, unless you are a dedicated do-it-yourselfer.

I entered his shop disinterested in decorating, and left it realizing that even a lady with four kids, two dogs, assorted snakes, mice, cats, and fish could make her "how-I-hate-it" wall into the most attractive in the house without the loss of a single critter to the paste and scissors.

His enthusiasm is contagious, and very reassuring to a beginner. I am surely glad I walked into the shop, because now I know that not only can I do it, but that my dull drab disaster is the zippiest wall in the world!



Liz Gardon makes that fateful choice with the aid of Dennis Morgan, new shop owner.

**PASS THE CAN-OPENER**

Charming Rene Coffman just finished a fun project with Rita Pennington, and was at the success of their project. The two women just finished teaching a

"Bachelor's Survival Course" to 6 young men who attend St. James Academy. They chose to take the course as an elective, and it proved to be, not only very popular with them, but also profitable. The final test of the elective was to serve a dinner to Monsignor Spain, the teachers on staff, and to visiting teachers. Twenty-four people enjoyed the luncheon, which was prepared and served by the boys. Said Rene, "They were much easier to teach than I had ever dreamed. They had no preconceived ideas or bad habits to break." The only disrupting element of the course was that it was too short as far as the boys were concerned. They began with such elementary cooking as French



Rita Pennington and Rene Coffman with Graduate Bachelor Survivors Pennington, Boggeln, Walton, Sandoval, Cotter, and Dinan.

toast, and ended with the lovely luncheon of chicken-and-rice, molded orange salad, crescent rolls, and cobbler. It was a full day of cooking for them, because after the luncheon, they served a dessert-coffee to their mothers. The six gentlemen who could easily survive if their parents were to take a second honeymoon are: Jeff Boggeln, Mark Cotter, Dan Dinan, Clark Pennington, Kim Walton, and Rene Sandoval.

**PLAZA SWEET!**

Friday the 13th brought nothing but luck to those who were brave enough to cast superstition aside and attend the last play of the season for San Dieguito Little Theatre. *Plaza Suite* was the offering, and patrons first attended a marvelous dinner at Whispering Palms Country Club, where the conversation was stimulating and the food was delicious. After dinner, all traveled the short distance to the Del Mar Fairgrounds where the Theatre had been transformed into the lobby of the famous Plaza Hotel in New York City. The theme was carried out by the use of swizzle sticks, matches, and napkins all bearing the crest of the Plaza. Clever SDLT member John Suhler had acquired these from the Plaza while on a business trip to the "big city" (with the

Plaza's approval, of course!) and each table was beautifully flowered, and set with the Plaza-crested finery.

Plaza was a howling evening for those who were lucky enough to get reservations for Opening Night. Sadie Lou Tieri directed the actors in the well-done presentation of the Neil Simon comedy. Evelyn Cunningham was responsible for the stunning set, which received a well-deserved round of applause as the curtain opened.



Taking an intermission break are Bill Garleb, Margaret Edwards, Sadie Lou Tieri, and Carnell Kirkeen.



Caught "checking in" at the Plaza are Mr. and Mrs. Buzz Kirkeby and Dr. and Mrs. Sol Roy Rosenthal.



Ladies responsible for Opening Night success are seated, JoAnn McGee, Marian Eller, Sharon Higgins, and standing are Dianne Welchons and Diane Elliott.

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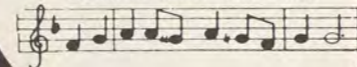


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Catching an intermission breather is Tom Norden.



Bobbi and Newton Sterne sharing a conversation with friends.



Resting the ribs after a very funny scene are Fritz and Julie Fovargue with Shari Clute.

TAYLOR-MADE FOR DEL MAR

Maurice Langer is a twinkling, gracious gentlemen who has chosen Del Mar as a place to "semi-retire". But I doubt if the world will let him. From his new shop in Canterbury Corner, he is turning out fine things, and fun things with equal vigor. On his racks were hanging traditional trousers and suits, and innovating blue denim jackets of every style imaginable. He had denim bush jackets, Eisenhower jackets, hunt jackets, and vests. Several jackets were fashioned from Grandma's crazy quilt (patchwork quilts). One lovely topper was made from an English towel which was woven with a heavily flowered

border going down the jacket front and back. Another clever leather-collared jacket was fashioned from an old patterned mohair drape.

The denim creations were stitched for designer Rick Rogers, a California character in his own right. Rick is one of those lucky people who receives more feed-back and profit from his hobby than from his vocation. The former actor-producer is now custom-designing funky, flamboyantly decorated used denim jackets. Long gone is the boredom with 10 years of acting, now replaced with travel, flea markets, swap meets...anyplace where he might find



Rick Rogers, denim designer.

denim, hardware, or jewelry to add zip to his creations. He specializes in comfort and flare, and grooves on the idea of matching the garment to the owner. Each one has a particular personal touch which identifies the wearer.

And now, from his "semi-retirement," Maurice swiftly stitches these creations for Rick Rogers. And before moving to Del Mar, Maurice competently created thousands of beautiful things throughout his career. He was costumer for the Metropolitan Opera House for 12 years. He then moved to Los Angeles where he costumed the Ice Capades for several seasons, after which he worked at Western Costume Company for 17 years. Finally, he went into business for himself dressing businessmen and stars of television and motion pictures. Many stars, such as Herb Alpert, Trini Lopez, and Bill Cosby still are customers of Maurice.

Maurice used to visit Del Mar every year on vacation since he was an avid horse fan and at one time raced them. During his visits, he purchased a couple of building lots, and then when an easier schedule seemed important, he built a home in Del Mar which was finished when he left Los Angeles last October.

How this charming Hungarian met his wife is a story in itself! He met her

in a ping pong parlor where he was intent on winning the National Ping Pong Championship. She came to watch the matches and found him delightful. Maurice came in second in the matches, but came in first with Irene, to whom he has been married for 33 years. Irene has worked in films for 18 years and is now working for Family Films on a project called "This is Life!"

When Maurice sold his business in Beverly Hills last October, he left a heavy schedule where working 16 to 17 hours a day was not unusual. There were always at least 14 people making



Carol Watkins wears a patchwork jacket while Maurice models a used denim jacket.



Maurice Langer shows Carol Watkins a jacket made from a patterned mohair drape. Hanging is a dinner jacket of heavy English toweling. Carol wears a denim hunt jacket.



Old denim jeans become handbags as Maurice Langer sews them tote-style.

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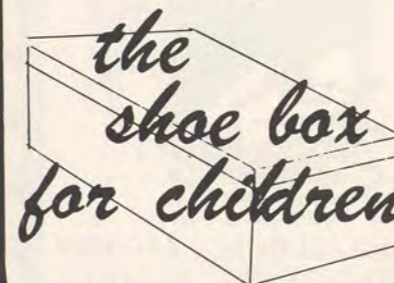
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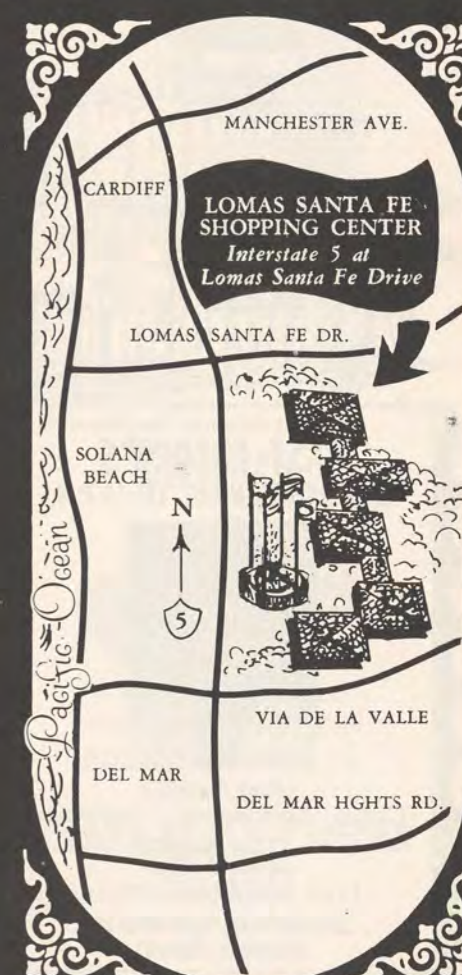
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fine garments for Maurice. He has attempted to pace himself down since leaving his business, but it seems that good workmanship is always appreciated and needed, and Maurice can't say "No" to anyone!

#### SUN AND FUN

Sharon and Rudy Lewis opened their home to several friends recently and all enjoyed a warm day in the country. The Lewis' pool is beautifully set, surrounded by open countryside and green fields everywhere you look. This year's rain is truly evident during this season. Everyone who attended took turns between the pool, the tennis court, and the goodie table heaped with chicken, and salad, and strawberries, and reaching arms.

Attending the relaxing afternoon were Al Uher and John and Linda Stende. Al and John both work in the Grossmont Union High School District. John is a Special Education Teacher with the Trainable Mentally Retarded Department at El Cajon Valley High School, which is a preparation area for the students before they are taught by Al at the Grossmont Work Training Center. Linda is completing her grad-

uate studies as a psychiatric social worker at San Diego State.



Al Uher, Sharon and Rudy Lewis, Master Cullum, and John Stende reclining.

Others who were enjoying the day were Bill Maass, Jane Spivy, Dennis and Wendy Cullum, Carolyn Knute, and Rusty Walker, Pat Britt, plus a variety of assorted children.

#### PRINTER'S MEASURE

JoAn and Fred Cochrane of Solana Beach are about to undertake an enviable new part of their lives. Fred has just purchased a newspaper and will be its publisher, its editor, and its chief inker. The newspaper is the *Mountain Messenger* and is historically very famous. It was established in 1853,

which makes it one of the first papers to be active in the history of California. It is published from Downieville which is fifty miles North of Lake Tahoe.

Fred is presently publishing a quality scientific journal called the *Metallurgical Review*. The Cochrane family will be missed in these parts. They have been active in community affairs for years. Their friends and neighbors enthusiastically wish them well!

#### SCULPTURE GALLERY

A new sculpture gallery has opened in Del Mar and displays a great variety of three-dimensional works of love. Mary Beeson, sculpturer, is the force behind the studio. She has been committed to the dimensional for years and has produced tremendous amounts of sculpture in all medias during that time. She enjoys all medias, and attempts to let the medium dictate the interpretation of the subject. She feels that the wonderful world of visual reality has an infinite number of subjects worthy of re-creation.

Drew Wayland has spanned a creative world from illustrating birds in watercolor for a zoo to ice sculptures for Westgate Hotel Service and Atlantis Restaurant. He also enjoys oils, bronze casting, and is now welding with copper and brass. He has a particular affinity for living creatures and prefers to re-create them. Drew prefers also to

complete a work before putting it out for sale, but now finds himself in the enviable position of being currently engaged in several commissions.

Robert Goddard is a 34-year-old artist who resides in Carlsbad. After receiving his education at Massachusetts College of Art, San Diego State, U. of C. at Berkeley, he completed his Master's at San Diego State College in bronze casting. While working on his Master's, he taught art to disadvantaged children in Calexico, California. After his experiences in the field of art education, he was aware of a need for quality visual aids and began an educational slide company in 1970. Since then, he has divided his time three ways...traveling to gather slides, running the educational slide company, and making sculpture and mobiles. Robert believes in the importance of an active and varied life and so became part of the Gallery where another facet may be added to his artistic adventure.

Jean Chapman delights in forming the natural forms of clouds, trees, mountains, and rocks into meaningful shapes. She also likes to express formless things such as an emotional quality, serenity, strength in her sculpting. She is not as interested in making an exact likeness, as in extracting a feeling. Clay affords her the greatest flexibility and she uses it for such expression. Stone



Left to right: Jean Chapman, Drew Wayland, Robert Goddard, Mary Beeson.



Marilu Norden is transfixed by a mobile in action.

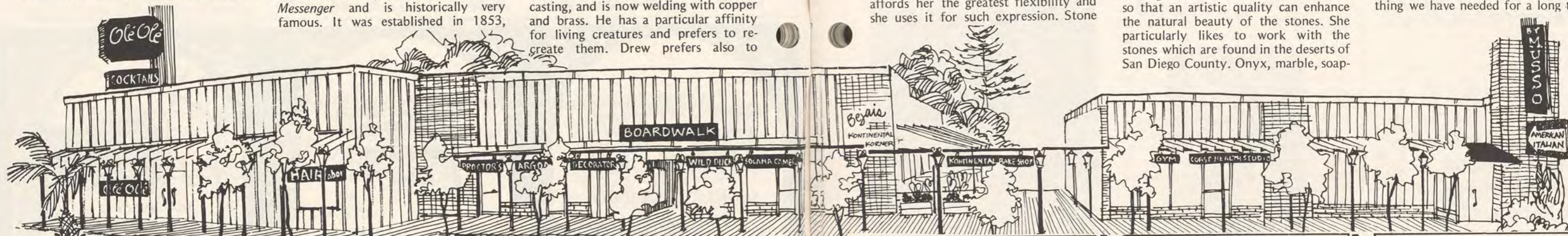
carving limits her to simplicity of form so that an artistic quality can enhance the natural beauty of the stones. She particularly likes to work with the stones which are found in the deserts of San Diego County. Onyx, marble, soap-



Mary Kay admires an avocado wood carving "Japanese Lady - Masa Kimura". It was exhibited in the Riverside Purchase Prize Show. "Masa Kimura" was interpreted in a formal tea ceremony pose.

stone, and alabaster are all available to the California sculptor, although these stones do not enjoy the reputation of Italian marbles.

These four artists have joined together to display their marvelous talents at the Sculpture Gallery at 1401 Camino del Mar. Appreciative customers who walked through the Gallery all shared the same feeling. "This is something we have needed for a long time."



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**YOUNG PEOPLE'S SCHOOL OF  
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A blend of the old and of the new will be presented by the Stratford Court Junior Theatre Players of Del Mar in a two-performance matinee for family audiences on Saturday, May 26th at 1:00 and 3:00 p.m. in the Studio for the Performing Arts on Del Mar Lane (behind Bully's).

Each performance includes three one-act plays. Representing the "traditional" will be a scene from *Little Women*, adapted and directed by *Barbara Dritz*, drama teacher for the Stratford Court Junior Players. Cast members include; *Rena Lasch, Sherrie Vihon, Heidi Jurgens, Ruan Lance, Jonathan Ritt, Kerry Martinez, Nancy Nemiroff, Jody Murphy, Ross Mandell, Lisa Jurgens, Tracy Lightfoot, Gretchen Mills, Brad Porterfield, Bobby Thompson, and Jay Ritt. Eloise Hurd* is Assistant Director and *Chris Goldsmith* will act as announcer for the show.

*The Operation* and *If the Shoe Fits* are two one-acts which represent the "new" part of the program, and are performed by *Pan Eshelman, Ginger Hall, Kim Goodwin, Chris Norden, James Dillon, Melissa Mullin, Jean Banta, and Chris Dinnes.*

Reservations can be made by calling *Mrs. Thomas (Marilu) Norden* at 755-1702.



*Pam Eshelman and Ginger Hall two of the three fates who prove their power over ordinary mortals by giving Freddie (Chris Norden) one of their double whammies.*

**THE Y IS 4 U 2!**

If you mention YMCA to most people, their reaction is that the "Y" is a nice place for kids, but they seldom think of the "Y" as an organization which serves all age groups. Our local Encinitas "Y" is no exception.

Some time ago, people who lived in Pacific Serena took advantage of the facilities at the "Y" when they approached their neighbor *Loa Norton* to instruct a class in swimming for people over 50 years of age. When the Senior Swim Club first started, it was held three days a week. It has been so terribly popular, that the "Y" has expanded it to five days a week.

The vital people who participate in this program are united in their admiration for their instructor. Charming *Ellie Kanngiesser* is a Charter Member at the "Y" and is very grateful that she swims 1/4 mile each time she is in the pool, and has done as many as 30 laps at a time. Ellie is 70 years young. She feels that no where could anyone find a better instructor or friend than *Loa*.

*Bertha Holley* is also a Charter Member, and is no softy in the pool. She swims as often as she can, but a minimum of three times a week, and will stroke off 12 lengths. This is in addition to the three miles a day which she walks. How she finds time to be 69, I'll never know!



*Happy swimmers Ellie Kanngiesser and Bertha Holley*



*Move over Spitz! Here come Lee Lubrano and Fred Batté.*

The gentlemen are well represented, too. When Charter Member *Fred Batté* joined two years ago, he was a poor swimmer, but a good floater. Now he strokes so fast and firmly that you have to tap him on the head to get him to stop to talk. Fred is a fast-kicking 67. And not far behind him, in the next lane, is 65-year-old *Lee Lubrano* whose swimming program is only part of his sporting life, which includes tennis, golf, walking, and daily bike-riding. He and Fred share the water in another fashion,

too, since they are both dedicated anglers and spend many hours dropping the fishing-line together.

Vitality and good fun abound in the class. *Loa* gives lessons on request, which means that a member can swim and receive instruction for only 25¢ per session.



*Jean Lubrano warms in a sauna after her swimming class.*

The "Y" has numerous programs for adults along with the swimming program. *Carol Law* and *Jinx Ecke* from Encinitas faithfully visit the "Y" each week to take advantage of *Barbara Turner's* Fitness Class. *Olivia Reynaga, Mary Lenton, and Marlene McGehee* are avid fans of the sauna and swimming pool.



*Co-ed High School Camp Fox on Catalina Island for guys and gals in 10-12 grades. Next session is September 3-7.*



*Bill Allen of Encinitas, member of Swim Team Parents' Club, does his job at a Y.M.C.A. Swim Team AAU Meet.*

*Sherry Muno* of Carlsbad is the trim instructor of the "Y's" Adult Yoga Class each Monday evening, and *Judy and Jack Hegenauer* of Solana Beach are busy on the mats with Adult Judo each Wednesday night. Many adults

have taken instructions from these talented teachers and attend classes regularly. New or about-to-be mothers can avail themselves of the Women's Fitness, Childbirth Education, or Positive Parenthood Training programs.

Surely, it is a case of, "If you have the time, the "Y" is the place."



*Mr. Schiffman and Mrs. Keiffer of Cardiff, seated, watch as Miss Keiffer is on the starting block during Y.M.C.A. swim meet.*

**JACK SLATTERY**

Just happened by as a beautiful wood carving of *Jack Slattery* was being hung on the restaurant of the same name in Solana Beach, and couldn't resist this family portrait. The wood-carving was done by *Richard Stricker* who has a shop in San Marcos called *The Woodcarver*. It took him over one week to carve this redwood into a relief of *Slattery* and accompanying legend.

This new Tavern and ChopHouse is an 1850 New England Tavern centered around the adventuresome character "Jack Slattery". The bill of fare is expansive and fantastic and includes aged, corn-fed USDA Prime steaks (world's finest, I heard the chef say!), giant Malayan prawns, New England boiled dinners, vegetable sautes, prime ribs of beef, shellfish, and ChopHouse bone cut beef. But the unique dish which is billed as "sensous dining" I think is absolutely unbelievable. It is the *Slattery Feast* (a dinner for two or more) which includes beef, shellfish, fruit, whole fowl, vegetables, and fruits. It is served on a tray that goes from here to there, and will slow down or permanently stop anyone who boasts of gluttony. You won't believe your eyes! And your stomach will scream for help!

The *Jack Slattery Tavern and ChopHouse* is owned by *Western Restaurant Services, Inc.* The President and Chief Operating Officer, *Gary Mozzochi* plans to take the *Slattery* concept of prime quality food and liquor, with its excellent personnel, to eight more locations within the next twenty-four months.

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Hanging the famous Jack are Richard Stricker, Gary Mozzochi, and Greg Webb.



Dr. Paul Cross, next year's President, shakes hands with outgoing President James Bullock. Dr. Cross' daughter, Beverly Lundgaard was his guest for the opera.



Montey Woolley and his lovely wife, Ann, await the arrival of the bus to take them to the opera.



Cathleen Chambers and Mary Morgan chat with friends.

## FRANKLIN AND ASSOCIATES, LTD., NAMES NEW EXECUTIVE VICE PRESIDENT

Robert B. Phillips, a St. Louis advertising executive, has been named executive vice president of Franklin & Associates, Ltd., San Diego advertising and public relations agency.

The announcement was made by Franklin & Associates president, Phil Franklin.

Phillips sold his company, The Phillips Organization, Inc., a St. Louis advertising and marketing firm he founded in 1968, prior to moving to San Diego recently.

At Franklin & Associates, Phillips will supervise several accounts, as well as assume various management responsibilities, according to Franklin. Franklin & Associates, Ltd., will mark its fourth anniversary in July. The firm's billings for 1972 exceeded \$1,750,000.

A graduate of the University of Virginia with a degree in commerce, Phillips began his advertising career in 1956 with Ridgway Advertising Company in St. Louis. He later joined Lynch, Hart and Stockton Advertising Company where he remained until he started his own company.

He was chairman of the Missouri Council of the American Association of Advertising Agencies in 1972 and served as a member of the board of directors since 1968. He is also a member of the national advertising education committee of the A.A.A.A. and is a member of the public relations committee of the American Association of Zoological Parks and Aquariums.

Phillips, his wife Lee, and three children have moved into a home on Point Loma.

## Valley Varieties

by Lynne McEuen

How green is my valley...is more than a title because we have the most beautiful valley this Spring. There are so many things to see and do, one of them being to go to Borrego-Anza and see the lovely wild flowers and feel the warm sunshine. My wonderful husband put me in our new motor home and we travelled to the desert last weekend and as usual I reassessed, as I do every year, where I have chosen to live...so near to the lovely desert, just a few minutes to fabulous beaches, a few miles to wonderful shopping centers and most of all belonging to a community where there is so much to offer in the way of friendship and activities.

One of the nicest activities that has come about is that of the Senior Citizen and THIS IS SENIOR CITIZEN MONTH, so I thought I would look back into some old scrapbooks and read old literature to find out all about our Valley's Senior Citizen program and share it with you.

These Seniors are great people, and I know first hand...first because I am one (it took a lot of years to be able to belong) and secondly because I have gotten involved in their volunteer program and have the privilege of teaching knitting to them twice a week. One of my most gratifying experiences is teaching a 91 year young lady to knit. And she is learning!! and a left-handed lady who just couldn't learn how...and is now on her way to becoming a good knitter. A small thing? Perhaps to you, but big for them and for me.



The busy Senior Center

The first Senior Building was an old six-room house located at 205 Park Avenue in Escondido and this was refurbished and with a shuffleboard court added to the area, they had their first recreation center. To this day, the

shuffleboard courts are used every day and the tournaments abound.

The mainstay of the Center is Jerry Tellers, Recreation Coordinator for the Center's activities. Jerry is an extremely personable young man with lots of talent and a heart as big as all out doors.

The Senior Center has an organized club, with Arthur Wolf as President, Steve Dickman, Treasurer, Marie Martin, Vice President, John Rice, second Vice President and Alice John, Secretary. These people most certainly are needed and donate hour upon hour of their time to keeping things going.




President Arthur Wolf and Marie Martin

In addition there are the many volunteers who keep the office going; one who seems so ready to help in anything at all times is Christine Remus...She is always present...answering phones, writing letters, taking notes, making coffee and in general being a Gal Friday to everyone. Jack Edwards works in the business office and helps prepare the monthly bulletin for mailing. Marie Martin, a long time volunteer (and on the Board) showed up ten years ago and has stayed. She has organized dance classes, bridge parties, is on the Building Committee, the Minibus committee and has served as indoor chairman for the center.

Speaking of the Building Committee - the Center is going to get a brand new Center - lock, stock and barrel, this year on the same property...a lovely building of approximately 8,000 square feet and will accommodate all of the activities. This new building will be funded by the City of Escondido in part and the Jocelyn Foundation. This Foundation was established for this purpose and has such centers all over Southern California.

Because it is Senior Citizen Month there will be a King and Queen selected and those being sent from our fair valley are Tom Johnson and Irene Bryant and we certainly hope they come home victors...if not, we think they are the greatest King and Queen ever!!

In conjunction with this annual event, there was a talent contest and won by our Grace Davis, who plays a mean piano. She will now compete with those from the State.



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# Barney and Barney and Bette.

Catchy.

Also good news for Rancho Santa Fe.

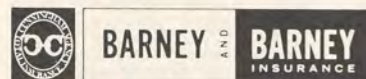
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Jack Edwards, doing his thing



Pledging Allegiance to the Flag during the meeting - singing God Bless America - the opening exercises at a Center Club meeting... attended by 200



Reading of the monthly minutes



Detective Patterson giving a lecture



The real work at the Center

One can join this marvelous organization if you are 45 years of age and start to take part in many activities it offers such as, dances twice a month, singing in a chorus, playing bridge, shuffleboard, taking knitting or oil painting lessons, learning about old coins and on and on it goes...

They take trips, have parties, eat at potlucks and in general enjoy each other's company and well as working together for the good of all.

This was my month for Service organizations and again, I had the honor to be the speaker at one such organization - The Girl Scouts.

There is a group in San Marcos, Troop No. 534 to be exact that is the personification of Girl Scouting. Sixteen girls dedicated not only to its principles and ideals, but to accomplishing all of the things this fine organization has to offer. To my surprise, having been an old (meaning a long time ago) girl scout leader, each one of the girls had in excess to 6 badges and some as many as 15. This is almost unheard of and needless to say the plaudits go to Mrs. Donna Smith and Mrs. Louise Cooper for spurring their girls on to bigger and better things. This may look like "small potatoes" to you, dear reader, but just try to keep sixteen girls, (grades 4 thru 6) constantly organized, disciplined and happy, plus having them striving to



L to R: Rajka Kinach, Becky Jensen

learn and always showing up to meetings - that is no small feat. In addition, these leaders work on the premise that they have to keep their girls super interested or they will lose them. They tour radio stations, go to ballets, plays, symphonies, libraries...they have ice cream socials, ride in airplanes...sell Girl Scout cookies, etc.

When is the last time you were willing to have a pajama party or do outdoor camping with 16 gambits?...nuf said, we applaud the *Coopers* and the *Smiths* of this world.



Lynne McEuen, lecturing for the girls to qualify for their Drama badge...



Lauri Cooper, Marianne Donnelly, Faith Jensen and Teri Smith



Bridget Worseck, Dawn Adams, Lee Ann Doucette - look at those badges!

Hidden Valley's beauty of the month is Laurie Ann Tanner, the lovely 19 year old daughter of Mr. and Mrs. John Tanner...A beauty of a red-head she was born in San Diego and has lived in our Valley for most of her 19 years. She attended and graduated from Orange Glen High School and studied at Palo-



Mary Lewis, Brenda Truesdale

mar College for one year. Besides being lovely, she also is head and shoulders above in smarts...this gal is studying Russian at the Defense Language Institute in Monterey, California...and you've guessed it...is a member of the United States Army! More than anything she wants to be a linguist and because this involves extensive education and travel...the Army was certainly a natural for her...and needless to say, an added feature is that her Fiance, Ron Tolle, also of Escondido, is a linguist in the U.S. Army studying Russian! This truly was not her sole motivation, however...and she is really dedicated to her chosen profession.

Laurie is joined in her family by 2 brothers and one sister who are also active in our community. Before she left

for Monterey she was active in music and was the pianist for the Eternal Heir Singers.

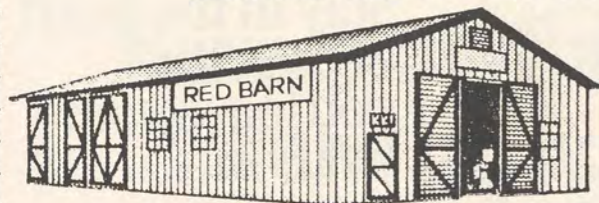
We think that Laurie Ann is the prime example of what a teen-ager should be! Beautiful, talented, intelligent and motivated to serve her country. Hats off...We salute you!!!



Laurie Ann Tanner

Vista is again having their Miss Vista contest and some real lovelies have been participating. Emcee Frank Wilson from KLMO will do his thing and the Chairman of the event is Eben Longfellow. Among those participating are: Jocelyn Suzanne Bates, 17, daughter of Mr. and Mrs. Ralph F. Bates, a senior at Vista High School, not pictured. Rachel Lynn

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San Diego, 4802 El Cajon	582-8226

Bell, 19, daughter of Mr. and Mrs. Manning Bell, employed at La Costa. Victoria M. Cooper, 18, daughter of Mr. and Mrs. William P. Cooper, a senior at Vista High School. Teresa Lynn DeShirley, 18, daughter of Mr. and Mrs. John DeShirley, a freshman at Palomar College.

Deborah K. Hildebrand, 17, daughter of Mr. and Mrs. Terry Hildebrand, a senior at Vista High School. Kimberle Kennedy, 17, daughter of Mr. and Mrs. Keith E. Kennedy, a junior at Vista High School. Cidy Koran, 17, daughter of Mr. and Mrs. John Koran, a junior at Vista High School. Elizabeth Ann Maas, 18, daughter of Mr. and Mrs. Kenneth

Maas, freshman at Palomar College. Sabrina Ann Maddox, 17, daughter of Mr. and Mrs. Jerry Maddox, a junior at Vista High School. Linda Peters, 17, daughter of Joe Peters, a junior at Vista High School. Nancy Rivas, 18, daughter of Mr. and Mrs. James Franklin, a junior at Vista High School. Marilyn Rose, 17, daughter of Mr. and Mrs. O.F. Rose, and a junior at Vista High School. Pam Sonner, 17, daughter of Mr. and Mrs. Herman Sonner, and a junior at Vista High School. Shirley Weeden, 18, daughter of Mr. and Mrs. Harold Weeden, and a senior at Vista High School.

Good luck, girls...you are represent-

ing a lovely town, full of lovely people...

## STUFF

*Vistan, Ray Trygstad* a Vista High School senior, son of Mr. and Mrs. Kenneth Trygstad has been advised to report to Annapolis in July of this year. He has attended the past three years at Vista High School where he has played the bagpipes with the Panther Guard Band, been active in student government, serving on the House of Representatives, is a member of the Masquers drama club and earned a varsity letter in cross country. He also sings with the Meistersingers and Panther Choir and serviced as co-president of the Model United Nations in Vista last year. He was cadet commander of the North County Civil Air Patrol and is an offer in the Panther Christian Fellowship organization and active in church work. If this is any indication of the kind of young man that Annapolis is getting, America is out of trouble and our youth have got to be the greatest.

*Joey Bishop* and his lovely wife *Sylvia* recently attended the wedding of *Irene Atilano* and *Michael Sax*. It was nice to have him in our community...you couldn't find a nicer guy.

North County residents raised about \$10,000 in the first March of Dimes Walkathon between Vista and Escondido...they had to walk some 20 miles and that is no small jaunt...would you believe the group drank 1500 soft drinks and ate 600 cookies. Among those participating were 8 members of the Vista High School football team... however there were more girls than boys joining in...come on fellas!

*Vista has their own city flower now...* the felicia daisy or Blue Marguerite. It blooms year round, is easy to care for and grows in abundance. It was thought that the wild lilac would win out...and some still claim it for their City.

*E. Jane Gordon* has been named the new full-time office manager for the American National Red Cross here in Escondido...and her territory extends to Penasquitos...what with all of the servicemen in our area, that will give her quite a challenge...just keeping up with military needs.

*Mr. & Mrs. James Kerr*, (He is the President of Avco) donated the use of their lovely La Jolla home for the Globe Guilders Tea. It was absolutely beautiful and to my amazement, the profuse vines growing were strawberry plants...which accounted for trays and trays of fresh strawberries offered along with every conceivable kind of hor 'douvres. *Mrs. Selig Meltzer* and *Mrs. Edgar McDonald*

accompanied me to the affair where we enjoyed good company and a meeting with *Craig Noel*, resident director of the Old Globe Theatre. It was what you would call a posh affair and enjoyed by all.

*Martin Milner* of Fallbrook will participate in the drawing for who starts where first in the upcoming *Powder Puff Derby*, sponsored by the North County Chapter of the 99s women's flying club. He will be the honorary starter for the event which will leave Palomar Airport. There are 130 entries from all over the country so far and our local club is hosting the annual event for the first time. May the best gal win!

*Kay Rupp Lee* of San Marcos, was among seven people just inducted into the Southern California Bowling Hall of Fame. Would you believe she fell a few years ago and walks with a cane and it hasn't stopped her one bit. She carried a 194 average between 1945 and 1955 and bowled a 298 game and 705 series. Her 298 game was the highest ever bowled by a woman and stood for over 16 years until someone bowled a 300.

*Escondido* has a new park. It is Westside Park located on Spruce and 5th avenues and is a delightful neighborhood park. My hubby and I ride our bikes there in the evenings and find it a charming spot to rest. There is every conceivable kind of 'climb-upon' for kids and picnic tables, etc. Thank you for another nice place to go...

*San Marcos* has a new celebrity... *Bettie Messer* placed ninth in the American Contract Bridge League's 16th Spring National Tournament in St. Louis. Two years ago finished fourth.. her partner being *Barry Crane*, the league's number one player. Crane is the producer of the television thriller "Mission Impossible."

## "THE LOUNGE"— A NEW DINING EXPERIENCE

The Lounge at Winners' Circle Lodge, steeped in an atmosphere of the centuries old "English Fox Hunt", is one of the most unusual, exciting, and cozy restaurants in North County.

Owners Jim and Carol Watkins and managers "Wes" and Elizabeth Robillard are exceedingly pleased to present this additional feature of the Lodge, located on Via de la Valle, across the street from the Del Mar track.

Genial host and manager of the restaurant-bar, Ivan Monasterio, formerly of Lomas Santa Fe Country Club, invites you to try the salad bar and to select and cook your own steak. New York, top sirloin, and filet mignon steaks are the only entrees, except for fish on Friday.

All this, served with salad, a piping

hot baked potato, roll, and butter.

Enjoy that favorite drink, served by bar-maids and bar-tenders dressed in the "Hunt's" traditional pink (red) pants and long coats, topped with peaked hunting caps.

The "Hunt" theme is continued with deep red carpeting, dark beamed ceiling, richly panelled walls, brick fireplace, and many "Hunt" scenes, along with the dark wooden, beautifully resined tables and bar, also depicting scenes of the "Hunt".

Riding to the "Hunt", with the fox as the quarry, is an ancient sport, one of the most persistent in man's history.

More than 200 years after it was the favorite pastime of the kings of France, English royalty, Washington, and others, it is an active sport in Southern California with clubs in Los Angeles (West Hills Club) and Northern San Diego County (Santa Fe Club.)

Followers of this sport are romantics, who, for hundreds of years have hunted the same way, sung the same old hunting songs, blown the same notes on their horns and strictly observed the same rules of dress.

The riders are up before dawn on the day of the hunt meet, dress in top hats or derbies, pink or black riding coats, white or tan breeches, white shirts with white stocks (scarves), yellow waistcoats, yellow gloves, black boots and



"Wes" and Elizabeth Robillard

spurs, and spurs, with the master and a few others wearing velvet hunting caps.

The wardrobe is out of the 18th century. Back in the days of the American Revolution, Washington and his officers and King George and his' advisers in England, went Fox Hunting in riding habits very much like the ones worn today.

"The Lounge" captures a bit of English history in its numerous antiques.

Make dining and drinking in the informal intimate atmosphere of the Winners' Circle Lounge a tradition for you and your friends—It's an easy and delightful place to meet friends for dinner or that favorite drink.

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## Thank You, John Davis



TOM BOWEN, manager of Willis M. Allen Company, Rancho Santa Fe office, offers John Davis his congratulations for the outstanding feat for taking part in over a million dollars in real estate transactions during the first quarter of 1973.

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## PLACES & FACES

### IATA CARGO APPOINTS FOUR WINDS



President R. W. Arendsee of Four Winds Enterprises, Inc., San Diego, Ca., heads up a group of companies active in international household goods moving and related services. These companies include Four Winds Forwarding, Inc., Movers Port Service, Inc., International Container Leasing, Inc., and Four Winds Travel Service, all of San Diego.

Four Winds Forwarding, Inc., of San Diego has been appointed a cargo agent for member airlines of the International Air Transport Association (IATA).

As IATA agent and an air freight forwarder, Four Winds Forwarding will handle air cargo of all kinds for both domestic and international shipments. The company also consolidates air freight and charters aircraft payload capacities.

Four Winds Forwarding, Inc., is a leading international mover of household effects in containers. Air Cargo operations will be a new division of the company.

President R. W. Arendsee of Four Winds Enterprises, Inc., said addition of the Air Cargo Division moves the Four Winds family of companies closer to its goal of offering complete domestic and international transportation services to the moving and traveling public.

Corporations in the Four Winds group include Four Winds Travel Service, Delta Van and Storage of Alexandria, Va., Movers Port Service, International Container Leasing, Four Winds Philippines, and Four Winds Van Lines.

Headquarters of Four Winds Enterprises is at 7035 Convoy Court, San Diego, in a "California mission" style building, constructed last year as the company's world headquarters.



# Rip up her floor.

Little girls with long curls and big, brown eyes deserve more than a scruffy old floor.

Surprise her. Maybe with pink carpeting or one of those no-wax tile floors that'll give Mom a boost, too.

If you need a hand, we're here to help. We specialize in inexpensive, easy-to-live-with loans. For whatever

needs doing: new floors, new kitchen, just about anything that'll help keep you whistling "home sweet home!"

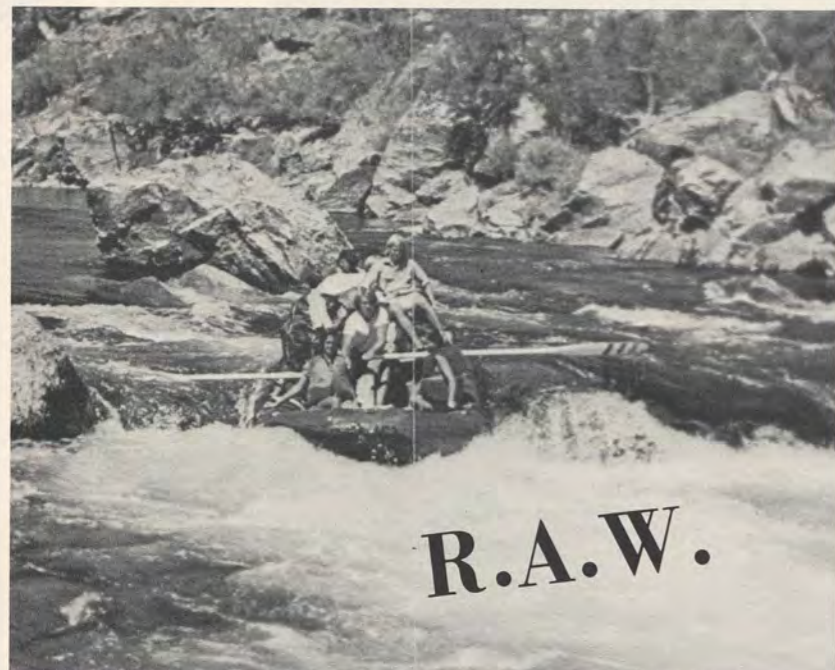
Fact is, our rates are just about the lowest available anywhere. So let's get started. Together we can build your princess a castle. Try us. Borrowing is really easy. Our way.

## GLENDALE FEDERAL

The nation's 2nd largest Federal Savings and Loan Association  
with over \$1.6 billion in assets and more than 30 offices from San Diego to Santa Barbara.

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Now is the time to plan your summer vacation!  
Plan an exciting Family Adventure with



**R.A.W.**

**(River Adventures West)**

An all-inclusive 106-mile 6-day FLOAT TRIP  
on Idaho's spectacular Middle Fork, Salmon River.

For 5½ days you spend from 3½ to 5 hours a day riding on the Middle Fork of the Salmon as it snakes, drops and churns its way through 1¼ million acres of central Idaho's Primitive Area. The rest of the time? You swim, fish, examine primitive Indian writings, hike, shoot pictures, explore, make camp, and eat.

There's never been a family trip like it!

You begin at Dagger Falls and end at the confluence of the Middle Fork with the main Salmon. The Middle Fork takes you through four national forests, and it crosses the 45th Parallel—the halfway mark between the equator and the North Pole.

Wildlife abounds and you're apt to see anything from mountain sheep (below) to bear, deer, elk, cougar and wildcats. The sport fishing is unbelievable: mainly trout, and salmon.

Where else can you shoot the white waters of twenty-four rapids and be as safe as you would be in your own backyard? Where else can you get the best boatman, eat the finest trail cooking, and meet the nicest people in the USA? Where else can you see four national forests and a primitive area from the inside...or float through the middle of a mountain range...or fish and swim in unpolluted mountain lakes and streams? Where else can you meet the truly great outdoors on such pleasant terms? Where else can you take the whole family on such an exciting journey?

TOUR SCHEDULE: FAMILY TRIPS: June 30-July 5, Aug. 1-Aug. 6, July 8-July 13, Aug. 9-Aug. 14, July 16-July 21, Aug. 17-Aug. 22, July 24-July 29, Aug. 25-Aug. 30.

ALL TOUR RATES: ADULTS: \$360; Children and Teenagers: 13 to 18 - \$335, 6 to 12 - \$295. Ask Us About Group Charter Rates.

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Member of: Western River Guides Association, Idaho Outfitters and Guides Association, Pacific River Outfitters Association.

**PLACES & FACES**

**"TROUT FISHING IN NEW ZEALAND"**



Geoffrey Voisin (left), of UTA French Airlines receives from Raymond Brookes of Air New Zealand the City of Rotorua trophy awarded for "Best score by an overseas angler" in the world renown International Trout Fishing Contest.

UTA French Airlines has regularly scheduled service to New Zealand direct from Papeete, Tahiti twice weekly.

**ART GUILD SHOW**



Linda Bolognese — with her winning San Dieguito Art Guild entry — "Joy," a pastel.

San Dieguito Guild's recent annual Spring Art Show, demonstrated the excellent quality of San Diego County's many talented artists.

Mrs. Walker and Mary Ellen Melton, Guild President, have both noted it was one of the most successful shows in the history of the Guild.

Judges Ruth Munson and Reynolds Brown, both noted artists in their own right, selected the top three art pieces in each of the four categories.

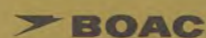
Winning artists are: oils; Bill Reagan, Leucadia, Lee Johnson Wood, Ocean-side; and Pat McCoury, Carlsbad. sculpture; Jeanne Geller, Del Mar, John Edwards, San Diego, and James P. Keigher, Solana Beach.

Also, mixed media; Linda Bolognese, Del Mar, Elizabeth Rea, El Cajon, and Jo Griffiths, Del Mar. water color; Henry Meier, Carlsbad, Joe Garcia, Escondido, and Stephanie Zoe Sten-neck, Del Mar.

**Louella  
Liverwurst**



**goes to  
London**



Yamato, a Japanese restaurant, will soon be added to this group.

Other establishments in the hotel include l'Ecume des Nuit, an intimate night-club; Le Zinc, a Parisian bistro-type bar; Play Time, an American bar; 15 deluxe boutiques; a barber shop, a beauty parlor, a sauna and a solarium; a travel agency, a theater ticket agency and a car rental service.

For the car rental clients and for the Paris clientele, the Meridien also boasts another rare feature in Paris: a 450-car inside underground parking facility with direct access to the hotel.



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## Weddings & Engagements

### MARGARET ANN BURGESS WEDS

Margaret Ann Burgess and Craig Patrick Carberry were united in marriage March 31 at The Santa Barbara Mission. The Reverend Father O'Connor officiated. The groom is the son of the late W. J. Carberry and Mrs. Carberry of Rancho Santa Fe. He graduated from Cal Poly at San Luis Obispo and majored in Agriculture Business Management. He is associated with The San Luis Realty and The Madonna Inn in San Luis Obispo.

The bride is the daughter of Mr. and Mrs. Richard Burgess of Santa Barbara and also a graduate of Cal Poly at San Luis Obispo, she majored in Child Development and is a teacher at The Day Care Center at Cal Poly.

The couple will reside in San Luis Obispo upon their return from their honeymoon in Hawaii.



### ENGAGEMENT ANNOUNCED

Mr. and Mrs. Jack L. Gosney of Rancho Santa Fe, announce the engagement of their daughter, Suzette, to David Lee Fletcher, son of Mr. and Mrs. Eugene Batchelder Fletcher of Rancho Santa Fe, grandson of the late Colonel Ed Fletcher, the old pioneer family of San Diego, and the late Mr. and Mrs. William Franklin Martin. The bride elect is the granddaughter of Mrs. Burgoen Hatcher of Solana Beach, and Mrs. Otto Diemere of Sunland, California.

Mr. Fletcher graduated from the San Diego Military Academy and attended California State University, San Diego, University of Oregon, and studied a year at the Sorbonne in France before serving three years in the Army with a tour of duty in Vietnam. He then attended United States International University in San Diego and studied in Malaga, Spain. He is presently attending the American College of Switzerland. A late Spring wedding is planned.



### BRADLEY BLESSO TAKES BRIDE

An afternoon wedding on March 18 united Miss Kristi Marie Swanson and Mr. Bradley Ford Blesso in holy matrimony. The ceremony was held at Holy Trinity Lutheran Church in Port Angeles, Washington, with Rev. La Verne Nelson officiating. The new Mrs. Blesso is the daughter of Mr. and Mrs. Eddie Swanson of Port Angeles, Washington. She attended school at Peninsula College in Port Angeles. Her new husband is the son of Mr. and Mrs. James H. Blesso of Rancho Santa Fe. He is attending school at Southern Oregon College in Ashland, Oregon. The couple will make their first home in Ashland.

### CYNTHIA BARTLETT MARRIAGE ANNOUNCED

Lt. Col. (ret.) and Mrs. William Tyler Bartlett, of San Luis Rey Downs, announce the marriage of their daughter, Cynthia Carol, to Charles Robert Rickles, son of Mr. and Mrs. Emil Corona, of Winter Park, Fla. The wedding took place at the home of the bride's parents on April 14. The young couple have departed on a four-month trip to Europe and North Africa.

Miss Bartlett attended the Paris-American High School while her father was stationed at SHAPE Headquarters outside Paris, and was graduated from Vista High School in 1965. She attended Whittier College and was graduated from UCLA in 1969.

Mr. Rickles studied in Switzerland and London, attended Whittier and was graduated from Chapman College.

## PLACES & FACES

### CATERER NANCY DENMARK BACK FROM SIX-MONTH APPRENTICESHIP IN FRANCE

Did you know that Denmark was in France? Confused? Let us explain.

Caterer Nancy Denmark recently returned from a six-month visit to Megeve, France, where she studied French cuisine.

She served an apprenticeship at the renowned Hotel Vieumoulin restaurant, working in its "international" kitchen beside cuisiniers from Portugal, Germany Spain and (you guessed it) Denmark.

Nancy, a leggy lass hailing from Atlanta who has called Coronado her home for the past four and a half years, reported that the restaurant's kitchen made everything eaten at the hotel, even the potato chips served at the bar.

She now says, "I'll never cook any other way than French." Her specialties are Beef Wellington, sauce mouseline, and ecelope de veau a la creme (veal).

A former advertising manager for the Coronado Journal, Nancy admires the apprenticeship system she studied under in France, where only a select minority advance to attend college.

Her catering service, to be located in Coronado, will offer "French cuisine and impeccable service. Too many catering services and restaurants settle for second best," she said. "Too many people settle for it too."

Nancy, husband Steven Carell and daughter Ashley plan to live in Coronado.

So, if French cooking is your passion (or French spoken with a Georgia accent), give Nancy Denmark a call.

### RANCHO SANTA FE GARDEN TOUR

Quail Gardens Foundation, Inc. will present a tour of private gardens of Rancho Santa Fe and nearby commercial flower growers' greenhouses. This is an unusual opportunity to visit beautiful private gardens not otherwise open to the public.

Turn off Interstate 5 at Lomas Santa Fe Drive and continue east to the Lomas Santa Fe Country Club at Highland Drive. Leave your car in the south parking lot where busses will be loading at 12:00 noon and returning at 4:00 P.M.

Tickets will be available during all business hours at the Walker Scott office in their store in the Lomas Santa

Fe Shopping Center, as well as at the Foundation headquarters building at Quail Botanic Gardens at the May 6th Fun and Funds Festival. Donation — \$3.50 per person.

For information, please call with Benefit Tour Chairman, Mrs. James E. Horr, 357 Parish Lane, Del Mar, Ca. 92014, Tel. 755-8170 or with Mrs. Francis Harvey, 5801 Adelaide Ave., San Diego, Ca. 92115, Tel. 582-5365.

Special provisions are available for busloads of out-of-town visitors. For your comfort and for the protection of lawns and gardens, low heels are requested.

Put this special event on your calendar for Sunday, May 27th and secure your tickets well in advance so as not to be disappointed by finding all spaces sold out.

### BELLES HOLD COFFEE

The Belles, auxiliary to the Mental Health Association is presenting the second annual membership coffee at the home of Mrs. James R. Kerr, chairman, on May 16, 1973, from 10:00 A.M. — 12:00 P.M.

Assisting will be Mrs. E. E. Hollyfield, Mrs. Bob Crosby, Mrs. Frank Quintana and Mrs. Richard Jumont.

Members and guests will view the film, "Only Human", narrated by Barry Sullivan.

Plans will begin for the Belles sponsored Del Mar Day At The Races and The Harbor Lights Cruise.

The Belles were founded to provide a nucleus of San Diego County women to assist with these annual projects and promote the services of the Mental Health Association.

### COUNTRY SQUIRE RESTAURANT HONORED

Our very own Country Squire Restaurant in the Country Squire Courtyard of Shops, Rancho Santa Fe, was recently given the honor of being included in the very select publication "Hidden Restaurants of Southern California." According to this popular paperback (ideal to carry with you and refer to often as you simply *can't* go wrong if you take their advice) *The Country Squire* is the closest authors have found to a real Olde English Teahouse! They also devote an entire paragraph to the desserts which Bob Townsend has made famous. You cannot "buy" your way into this book—you must be *chosen*. And, if you've ever dined at the Country Squire Restaurant (and who hasn't?) you'll know exactly why they were selected. They're great!

### NANCY DENMARK CATERING

CLASSIC  
FRENCH CUISINE

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Coronado, California



You can get it all at

**ESCONDIDO  
VILLAGE  
MALL**

EAST VALLEY PARKWAY  
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An Enclosed  
Air-Conditioned  
Shopping Center  
EVENTS

PALOMAR COLLEGE  
CAREER FAIR  
MAY 17-18-19

GARDEN SHOW  
MAY 24-25-26

# DIET

By Maxine Saltonstall

*Sadder word was never spoke  
By this or any other bloke  
My belt and waist band are so tigh-et  
Tomorrow I must start my diet*

The very word has been known to reduce the great throbbing gastric juices of even the mightiest gourmand to an icy trickle. And small wonder. There have been more inane theories, asinine conjectures, idiotic fads and downright dangerous proposals presented to the public regarding diets to lose weight —

than even the floods of adolescent babblings and self-justifying pornography that has been forced into public print and on the television screen — to explain another simple biological tendency — copulation. Allow it to be said right here — that notwithstanding the plethora of the printed and spoken word foisted upon us on these two subjects — there is today more apparent amorality and flab than has ever been before in the history of this country.

I digressed but to stress a point. One diet fad that topped the sucker list for a long time was the "eat a half a grapefruit before every meal" theory. What rot! I tried it and ate so much grapefruit that finally everytime I looked

at one I would start to pucker...all over.

Then one day there appeared on a nationally televised talk show a highly touted diet theorist who advocated — among other sillies — 8 glasses of water per day. This, he said, was a MUST. Well, I stayed with that till one morning when I removed my earplugs — and nearly drowned. Fortunately I tuned in the same show the following week when the guest was a lady M.D. (also a diet "specialist") who registered sheer horror at the "flooding" fad. Again it was a case of "My vote cancels your vote."

In the course of events there have even been fertility diets. However, it is this writer's opinion that if an eager couple relied solely upon such a regimen — and the woman conceived — truly it could be said, "The butler did it!"

You've all heard the old wives tale about fish being brain food. Well, the first time you find one of those dumb salmon that fights against every law of nature and gravity to go upstream to spawn — with a Ph.D. tucked under his fin — I'll be happy to eat him raw.

Wasn't it in the 40s or 50s that one was considered dietetically persona non grata if not on bananas and skim milk? That was one of the worst — but I stayed on it till my arms started to elongate and I got a terrible urge to swing from trees.

Actually, in the past decade there have been more theories exposed as utter foolishness than there have been new ones come to the surface — fortunately. It will be a great day for the pursestrings, stomach and disposition of the American family when it listens well to the authoritative voices that tell it as it really is: — diet pills are dangerous drugs, vitamin tablets are less than useless and if overindulged in could be extremely harmful, crash diets are at best only an annoyance. The only suggestion that has neither been shot down NOR adhered to is, "moderation in all things". But the world has never been known to popularize the logical — or follow the path of sound reason. If it did, no diet would be necessary — and imagine the great numbers of suffocating bores that would never come to the surface.

I suppose it seems as logical to the parent who "steadies" his or her nerves with a martini while writing to Dear Abbey about his or her child's marijuana problem — as it does to the alleged dieter to have a banana split "just this once."

I have pondered these matters at great length — and would there were time to pursue them further — but I feel I have made a most forceful point — and besides I have to go now and bake a chocolate pie for dinner.

*\*Maxine Saltonstall is the Author of "First You Take A Leek" and "In Lieu of..." (possibly to be entitled "Lewd Food") is an escapee from Honolulu, now living in La Jolla.*

## Business & Estate Topics

by Larry G. Showley, CLU

### THE CARE AND FEEDING OF A MONEY TREE

If you owned a tree that sprouted branches full of dollar bills each year, you'd do everything you could to make sure that tree stayed healthy and continued to grow, wouldn't you?

But suppose lightning struck that tree or "Money Tree Blight" infected its branches? Even if your tree survived, it would probably be a long time before its limbs would be sprouting a full crop of those special green leaves, wouldn't it?

Well, the fact is that most of us do have a money tree. It's our ability to earn. Each year we harvest a new crop of income thanks to that ability. But while we do everything we can to keep it a healthy and growing asset, it can be struck down with lightning suddenness.

Accidents do happen — almost 10 million in the U.S. every year. People do get sick — nearly 70% of all disabilities are due to sickness and disease.

And chances for a prolonged disability are much greater than most people think.

- Out of every 1,000 22-year-olds, chances are that nearly 700 will suffer a disability of 90 days or more before they reach age 65.
- Before age 65, one out of every seven Americans will be disabled for five years or more.

Without the fruits of our "money tree" for any extended length of time, most of us would be faced with a serious financial problem: Where would money for even basic living costs like groceries, clothes, the mortgage or rent, car repairs, doctors' bills, etc. come from?

#### SOME INCOME SOURCES

- Social Security disability benefits would help, but they wouldn't begin for at least six months and, in any event, wouldn't be nearly enough to do the whole job once they did start.
- Your employer's fringe benefit program could keep pay checks coming your way, but how much

and for how long? It's a good idea to find out.

- Your savings are another source, but how long will they last? Will investments have to be sold at a loss? And what about the plans and goals those funds had originally been set aside for?
- You could borrow money. But credit might be hard for a man in a disabled condition to find, much less repay. And then there are the interest charges that would put you deeper in debt.
- Your wife could work, but if she did, who would take care of you, your children, your home? How much could she earn, and if she is now working, how much could she boost her earnings?
- Friends and relatives are still other sources, but not very appealing ones, are they?

#### A BETTER SOURCE

For most people, adequate disability income insurance is the only sound way to avert the financial consequences of a prolonged disability. Basically, such coverage provides you with tax-free money to help you replace earnings, protect savings, and prevent debt should sickness or injury take away your precious ability to earn.

## MUSEUM OF MAN ANNUAL DINNER

The 57th annual Museum of Man dinner will be held the evening of May 17, at the House of Hospitality in Balboa Park.

Klee Wyk members, Mrs. Clark C. Evernham and Mrs. Harry Benter, Jr. are chairman and co-chairman of the event.

In keeping with past tradition of highlighting an area or region, this year's theme will be African. As tie-dyeing originated in Africa, tie-dyed tablecloths and flowers familiar to the southern part of Africa will decorate the tables. A social hour at 6:30 p.m. will precede the 7:30 dinner where the menu will feature foods from the southern regions of Africa. As this area was heavily settled by the Dutch, the food has their flavor with African variations added.

Mrs. Solomon Shaw, entertainment chairman, has arranged with the National Involvement Association to have the Umoja Dance Troupe, in authentic costumes, perform for the pleasure of the guests. This group recently finished a picture starring Brock Peters and directed by Ozzie Davis. Along with the Malaika Singers and Umoja Drummers.

Reservations are being handled by Mrs. William Gerhardt and Mrs. Bruno Tanonis.

## Delightful Country Home



Contemporary spacious home featuring four bedrooms and three baths... spacious living room with open beam ceiling, formal dining room, family room with wet bar...modern kitchen will meet the requirements of the gourmet cook...electronic oven, trash compactor, many custom features. Tastefully landscaped 2.01 view acreage with 240 orange trees and fully sprinkled. Must be seen to be appreciated.

Other excellent listings for those seeking a country home in Rancho Santa Fe. Prices range from \$90,000 to over \$500,000.

Outstanding investment property listings available for inspection on properties in booming Santa Ynez Valley, acreage, ranches and hide-away executive estates.

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Main Clubhouse of the Lomas Santa Fe Country Club is a classic example of the Mexican Colonial period of architecture.



Tennis facilities include six courts (two lighted for night play) and a Pro Shop featuring tennis equipment and fashions.



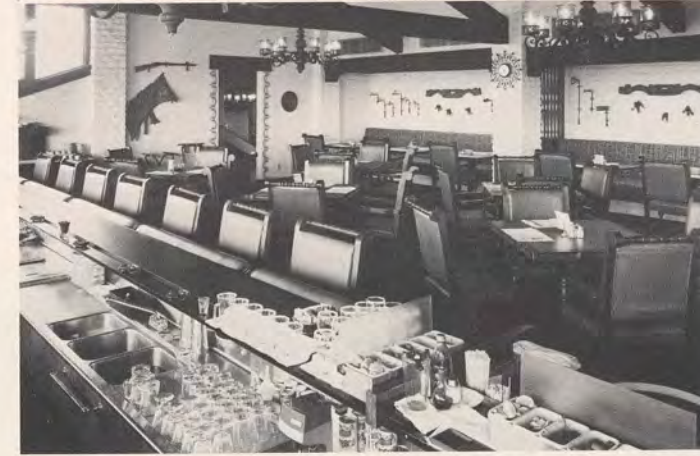
Golf Pro Shop on lower level of the Clubhouse is well stocked with golf fashions for men and women, and has a complete line of golf equipment.



A 25-meter pool with 1 and 3 meter diving boards is used for recreation and competition. The Club's junior swimming team is considered one of the top teams in the area.



Lunch is served daily in the Club dining room, and features a buffet Tuesday through Friday.



Branding irons, spurs, and other artifacts of old Mexico, plus handcrafted furnishings and appointments, seem quite natural in their setting in the cocktail lounge.

## ⊗ The Lomas Santa Fe Country Club ⊗

A Reflection of the Charm and Elegance of Mexico's Colonial Period

The Lomas Santa Fe Country Club, site of the 1973 Mariposa Ball, is not any country club.

It is markedly imbued with the charm and grace of Mexico's Colonial period of architecture, which is noted for its clean, classic lines and harmonious blending of masonry, wood and tile.

This elegant structure with its white walls and red tile roof, opened in November 1971, stands high on a hill overlooking the golfcourse and the community of Lomas Santa Fe.

When you enter the foyer with its coach from the court of Maximilian and Carlotta, and its handcrafted furnishings and fixtures, you truly feel that you have been transported back in time to Old Mexico.

Further reflecting this mood are hand hewn beams salvaged from a monastery in Mexico; tap-

estries fashioned by the natives of Oaxaca; hand painted dishes by the Pueblo Indians; antique branding irons, spurs, rifles, and other relics; furnishings, including tables, chairs, screens, chests and stools handcrafted for Lomas Santa Fe in Nuevo Laredo, Mexico.

The Mexican Colonial tradition can be further seen in the hand painted fresco borders throughout the building.

The dining room and cocktail lounge both provide sweeping views of the golfcourse and ocean beyond.

The dining room seats 200 people and is open for luncheon daily, and for dinner on Tuesday, Wednesday, Friday and Sunday evenings. Breakfast is served on Saturday and Sunday. In addition, brunch is served from 10:00 a.m. to 3:00 p.m. on Sundays.

In keeping with the Mexican theme, a number of authentic Mexican dishes are available in addition to the regular menu.

On the lower level of the main clubhouse is a large golf pro shop with a wide selection of golf clothing featuring such brand names as Izod of London, Lemmer-Mayer of Austria, Jantzen and PGA fashions for men, and for the ladies, Haymaker, Quantum, Lee Herman and Lilly Pulitzer. The pro shop also carries a complete line of golf clubs and equipment.

Golf lessons are available by appointment with the Club golf pro and his assistants.

On the third level of the main clubhouse are located meeting rooms, exercise room and sauna, which are in addition to the locker rooms and showers on the main floor.

The 6667 yard, par 72 Cham-

pionship golf course was opened for play in 1968, and is recognized as one of the most interesting and challenging courses in the area. In 1971 it was the site of the PGA qualifying rounds and for the past two years has been the site of the Southern California Pro-Club Champion Championship Tournament.

Ground will be broken soon for an 18-hole executive golf course that will be available to Club members and residents of the community as well.

Just north of the main clubhouse is the swimming center which includes a 25-meter pool built to AAU specifications plus a wading pool for small children. A full time director supervises an active junior swimming program throughout the year.

The pool clubhouse, which served temporarily as the main

clubhouse, includes locker rooms, dining room and bar for private parties and special events, and a large sundeck for outdoor activities. The pool clubhouse serves as the center for youth activities such as an arts and crafts class, gymnastics and tumbling.

The Club has six tennis courts, two of them lighted for night play, with plans for two additional courts in the near future. A full time tennis pro and assistant are on hand to supervise play, organize activities and provide group and individual instruction.

The tennis pro shop carries a variety of tennis fashions and a complete line of equipment.

Between the 9th and 10th holes of the golf course, and adjacent to the tennis courts is the patio snack shop which serves a limited menu to enable tennis players, golfers and swimmers alike to grab a

quick bite to eat.

Blending with the rolling hills of the North San Diego County coastal area, enhanced by the open green spaces and lush landscaping, the Lomas Santa Fe Country Club has been designed to meet the needs of its members while capturing the spirit of yesterday with something that will stand proudly for generations to come.

The Club is the heart of the master planned community of Lomas Santa Fe, which currently includes the Plaza of the Four Flags Shopping Center; Country Club Villa garden condominiums; Isla Verde, an area of custom homes; San Elijo Hills, a new area of two to five bedroom patio homes just getting underway; and Santa Fe Hills, a popular neighborhood of single family homes.

Gary Bizantz, popular Ranchoite and owner of El Rancho Ford in Poway, obligingly drops off two committee members at Lomas Santa Fe Country Club where a Mariposa Ball meeting is ready to begin. After all, you can't start a meeting without the President, can you? Mrs. Hastings Garland (left) holds this top office in Las Duenas this year. With her is Mrs. Richard Tibbets. The car is a handsome, roomy '73 Ford L.T.D. Country Squire Wagon.

EL RANCHO FORD  
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748-1400



*Las Duenas Auxiliary  
Children's Home Society*

*invites you to the*

*Mariposa Ball's  
"Bella Notte"*

*at*

*Lomas Santa Fe Country Club  
Saturday, May Nineteenth*

*1973*



# President's Report



TONY FRANCIS PHOTOGRAPHY



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Mrs. Peter Herdman and Mrs. William Wood admire the tasteful selection of drapery fabrics to be found at Escondido Drapery Studio. Mrs. Herdman is very busy this month with her many duties as secretary of the Mariposa Ball. Mrs. Wood, door prize chairman, reports that the door prizes are particularly outstanding for this year's annual event...all proceeds of which go to the Children's Home Society.

**Escondido Drapery Studio, Inc.**  
460 Elm, Escondido 745-1127

Las Duenas Auxiliary to the Children's Home Society will present the 11th Annual Mariposa Ball at the Lomas Santa Fe Country Club on Saturday evening, May 19, 1973. We expect this to be the most glamorous and exciting of all our dances. The following is a capsule history of previous Balls. We thought you would enjoy knowing how they evolved over the years.

1959  
"Mad Hatters Tea Party" held at Namara Inn in Del Mar. Mrs. George Wilson of Solana Beach, chairman.

1961  
A tea dance with a Japanese tea garden created at the Namara Inn. Mrs. Richard McClure of Rancho Santa Fe, chairman.

1962  
"The Las Duenas Derby", held at the Turf Club in Del Mar. Mrs. Norman Jacobson of Del Mar, chairman.

1963  
The First Mariposa Ball, held at the Rancho Santa Fe Inn. Mrs. Hubert Brooke of Rancho Santa Fe, chairman.

1964  
The Mariposa Ball was again held at the Inn, Rancho Santa Fe. Mrs. Charles Ames, Jr., of Rancho Santa Fe, chairman.

1965  
The Third Annual Mariposa Ball, held at the Catamaran Hotel in San Diego. Mrs. R. Vern Bickwich of Del Mar, chairman.

1966  
Mariposa Ball held at Lake San Marcos Country Club. Mrs. Albert Dutton of Rancho Santa Fe, chairman.

1967  
Lake San Marcos Country Club was also the site of the Fifth Annual Mariposa Ball. Mrs. Roger Wooley of Rancho Santa Fe, chairman.

1968  
The Mariposa Polka, held at the Little Bavaria in Del Mar. Mrs. Donn Maurer and Mrs. Ivan Rosendale of Del Mar, co-chairmen.

1969  
The Mariposa Polka held again this year at the Little Bavaria. Mrs. James Russell of Rancho Santa Fe, chairman.

1970  
The Eighth Annual Mariposa Ball at Whispering Palms Club House. Mrs. Robert Schaeffer of Rancho Santa Fe, chairman.

1971  
Las Duenas joined with the Board of the San Dieguito Boys Club to present the Mariposa Ball at the Lomas Santa Fe Country Club. Mrs. R. Hastings Garland, Jr., and Mrs. Theodore Gildred of Rancho Santa Fe, co-chairmen.

1972  
Again Las Duenas and the Boys Club presented the Mariposa Ball at the Lomas Santa Fe Country Club. Mrs. William White of Rancho Santa Fe and Mrs. Stephen W. Fletcher of Del Mar, co-chairmen.

1973  
This year, the Mariposa Ball will have an Italian Theme: "Una Bella Notte". Italian Musicians will play for cocktails and dinner followed by the Dick Braun orchestra for dancing. Many exciting door prizes will be drawn during the evening by our handsome and talented Master of Ceremonies, Mr. William F. Black of La Jolla. Decorations will again feature fresh flowers generously donated by the flower growers in our areas; and, as always, *butterflies* (in Spanish—*Mariposa*) will be in abundance. Mrs. Richard Arendsee of Rancho Santa Fe is chairman of the 1973 Ball.

We are grateful to North County *Living Magazine*, and to the generosity of our advertisers for this very special section of the magazine. I personally am most grateful for our super chairman and twenty-two simply wonderful Las Duenas members who are working so hard toward the success of our dance. All proceeds from the evening will be sent to the Children's Home Society to be used in furthering their important

work: placing children for adoption, and counseling expectant mothers, children, and families. The Children's Home Society thanks all of you.

Sincerely,

*Nancy Garland*

Nancy Garland, President  
Las Duenas, Auxiliary to the  
Children's Home Society



Mrs. Peter Fletcher and Mrs. G.M.R. Schaeffer take time out from their Mariposa Ball Committee meeting to shop for carpet at Escondido Carpet and Linoleum...where the color selection in carpet is as bright as their smiles! Mrs. Schaeffer is program chairman for the Ball, which will be held on Saturday evening, May Nineteenth.

**Escondido Linoleum & Carpet, Inc.**  
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It will certainly be "Una Bella Notte" at the Lomas Santa Fe Country Club on the evening of Saturday, the nineteenth of May, when the Las Duenas Auxiliary of the Children's Home Society will present their annual Mariposa Ball. All the beautiful people will be there...as witness the lovely ladies pictured above in their Lelah Elgin Ball Gowns. Mrs. Charles Giacomini, left, is wearing a Belleza original; Mrs. Donald Sammis, center, a Hirsch original; and Mrs. Richard Arendsee, right, a Malcolm Starr original. Lelah Elgin Dress Shop is now in its new, enlarged quarters, corner of Paseo Delicias and La Granada, Rancho Santa Fe.

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A Gerhard-decorated room is the scene for a Las Duenas committee meeting as Mrs. Harmon C. Brown, Jr., left; and Mrs. O.G. Sansone of Rancho Santa Fe prepare to meet their friends in the living room of the Sansone home.



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"Una Bella Notte" is the theme of the 1973 Mariposa Ball...and fantasy, coupled with appropriate decor, will take all guests on a trip to Italy for a gala evening! Mrs. Craig Starkey, Mrs. J.R. Iverson and Mrs. Richard Tibbets are ready to leave for Rome this very minute! Mrs. Iverson is Arrangements Chairman; Mrs. Starkey, decorations chairman for the upcoming Mariposa Ball. *If you are planning a bona fide trip to Rome (or anywhere in the world) stop first at Four Winds Travel Service to make your travel arrangements.*

Mrs. Gordon Bartow, publicity chairman for the Mariposa Ball, has been doing a lot of "traveling" in her round of duties. Her dress is ideal for a traveling gal—it's tailored from 90% acetate and 10% nylon, is machine washable, and never needs an iron. Circular bands of Royal Blue, Yellow, White and Red make a colorful combination—and the Royal Blue 100% polyester cardigan sweater carries matching bands for accent. The dress is tailored with short sleeves and the ever-popular shirtmaker collar. Sizes 10 to 18. \$50



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Gathered for coffee at THOMAS FURST INTERIORS to discuss the upcoming Mariposa Ball are ladies of Las Duenas Auxiliary to the Children's Home Society ...from left to right are: Mrs. Thomas Murch, Mrs. R. Hastings Garland, Jr., President of the Auxiliary, and Mrs. Richard Holme. The Mariposa Ball will be held on Saturday evening, May 19th, at Lomas Santa Fe Country Club.

David Moisan, Photography

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Las Duenas, Auxiliary to the Children's Home Society is deeply involved with the welfare of children. The members of Las Duenas are also deeply involved with children...as witness above. Mrs. Gordon Bartow, with Wes and Brett; and Mrs. Don Sammis with Hillary and Ashley. David Tozier, manager of Oceanside Federal Savings & Loan, and his congenial teller are delighted to assist the youngsters as they open their very first savings accounts.



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Realtor, Virginia Blesso, (right) takes the listing for the handsome Rancho Santa Fe home pictured here, while Judy Arendsee (left) enjoys seeing the immaculate beauty of this lovely residence which is now offered for sale. Judy is Mariposa Ball Chairman for Las Duenas Auxiliary to the Children's Hospital, and the Blesso's will attend.

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It's that time again...and every tick of Southern California First National Bank clock brings the Las Duenas Mariposa Ball closer! The big evening is Saturday, May 19th, at the Lomas Santa Fe Country Club with all proceeds for Children's Hospital. Seen discussing this important social event are, left to right: Mr. W.E. Timmons, Senior Vice President and Regional Administrator SCFNB; Mrs. Terry Lingenfelder, Reservations Chairman of the Mariposa Ball; Mrs. Robert Shockney; and Mr. Marshall Campbell, popular manager of SCFNB's Rancho Santa Fe office.

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Rancho Santa Fe Savings and Loan will officially begin its business life at just about the same time as the Las Duenas Mariposa Ball begins its annual fund-raising evening...all proceeds of which go to the Children's Home Society. Assisting with the very worthwhile event are: D. W. Ausbrooks, Executive Vice President of Rancho Santa Fe Savings and Loan; Mrs. Anthony Armino and Mrs. Alan Bancroft.



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\*Left to right: Master Alan Bancroft; Miss Allyson Brown; Miss Lesley Brown; Miss Bliss Ann Bancroft; Miss Cayli Schaefer; and Master Sandy Schaefer. Their mothers have been working *very* hard on the Annual Las Duenas Mariposa Ball which will be held on Saturday evening, May Nineteenth. All of the handsome children are wearing clothing from H.S. & HERS, JR.; one of North County's leading Children's Shops, Lomas Santa Fe Shopping Plaza, Solana Beach.



TONY FRANCIS PHOTOGRAPHY

THE DATSUN ZEE...a beautiful car for beautiful people. Two of the beautiful people deeply involved with the upcoming Las Duenas Mariposa Ball are, left to right, Mrs. Charles W. Giacomini and Mrs. Anthony Armino.

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G.M.R. Schaefer is a man who enjoys nice things...including fine wines and well tailored clothes. Small wonder that he selected *THE TOGGERY SHOP* for a sports outfit that's ideal for travel, as well as casual wear at home. The natural shoulder *sport coat* is a 2-button updated classic in 36% linen, 16% wool, 30% acrylic and 18% polyester. The bold plaid is Red, Navy Blue and off-White. \$85...the *pant* is a solid Navy Blue, whisperweight polyester flannel. \$27.50 the *club tie* is Navy Blue with Red and White tennis racquets. \$8.50

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72/MAY 1973

# Seems, O'side

by KITTY A. PEELING

Fanciful Spring. And that's what it always is—and thank Heaven young men's fancy (and older men's too) still turn to thoughts of love—and marriage! Because actual contracted marriages are not so popular with the young set at present, it's nice to run into a young couple who are in that ecstatic state of planning a big formal wedding!

And nicer too, to be invited to the announcement party and allowed to share in the excitement and glamour.

Mr. and Mrs. John MacFarlane of Menlo Park and Oceanside took over the recreation cabana at the Bay n' Beach Marina apartments for this important affair. For the first time I met their lovely daughter Susan (attended San Diego Mesa College and the exact image of her mother, Pamela) and her fiancée Joseph A. Terramagra, Jr., (Cal-Western and the University of Maryland) son of the Senior Terramagras of La Jolla; and about fifty attractive, young people of their set. Laurie McKellar of La Jolla will be maid of honor along with five bridesmaids mostly from Pacific Beach.

Robert L. Simpson of Pacific Beach will be the best man and there will be seven ushers from La Jolla and Pacific Beach.

The wedding will even be all over by the time you read this, but right now I'm looking forward to the nuptials to be held in all Hallows Catholic Church with the following reception taking place in the Marine Room of the La Jolla Beach and Tennis Club.

The couple will live in La Jolla where Joseph is an associate with McKellar Realty Firm of La Jolla.



The soon-to-be Mr. & Mrs. Joseph A. Terramagra, Jr's.

May they always be as happy and in love with each other as they were the night of their gala announcement party!

At a future indefinite date another-older-couple will re-capture some of that "first time thrill" when they will be married. The prospective groom, Chuck Calvert, a personal friend, is very happy that a few months ago he just "happened" to dance one evening at the Mira Mar with Kathleen McGowan a widow from Vista—and Cupid and Spring evidently performed their magic. It's a good thing that Kathleen thinks Chuck's yacht the "Truly Scrumptious" is just that, because they will stop "padding their own canoes" and live aboard the boat that is anchored at the Oceanside Yacht Club where Chuck is manager. Kathleen may continue to go on playing Gal Friday to Vista's Dr. Bruce Jaques, optometrist, but she will have eyes only for Chuck!

## KitBits

Every Spring the North County Concert Association Auxiliary holds a champagne-buffet to honor the honorary chairman of the annual Bal des Fleurs, one of Oceanside's most impressive social events.

This year the luncheon held at the Oceanside Yacht Club honored Tari-Mrs. Charles Monroe Wood of Carlsbad, who has only been in our neck of the woods for eight years. Yet she has been such a devoted community worker that she more than deserves the compliment accorded her.



N.C.C.A.A.'s Mrs. Robert Edgar, Mrs. Donald Hicketier, Mrs. Michael Straub and seated Mrs. Charles Monroe Wood.

Also honored were Mrs. Michael Straub, president of the organization; Mrs. Donald Hicketier, general chairman of the Bal and Mrs. Robert Edgar, chairman of the honorary luncheon.

There are around 300 members of the NCCA Auxiliary and out of that group are elected the Board Members who serve so hard and faithfully for three years. For the past two years they have raised \$4,000 each year!

Nearly fifty beautifully garbed Board Members in late fashion slacks or hostess gowns (and a few Mini dresses on

pretty-legged young gals) attended the affair and heard all the plans for the Bal des Fleurs which will be a sitdown dinner dance at Oceanside's Convention Center, May 19.

The extra entertainment will be the presentation of a cabaret doing "Paint Your Wagon."

Sooooo paint your blooming May calender now to be sure to hold May 19 for the elegant Bal des Fleurs.

Do you have a hobby? Bet you've often been an unconscious "doodler," but I bet'cha never made money doing it!

Dick Halbert—while showing his paintings in Laguna—just happened to show a publisher some of his Dad's exotic "doodles". C. E. Halbert, using a Spencerian type of pen and black ink, creates a likeness of the person he is drawing in the words he writes!

The pictures contain only the writings suitable to that character. Like the Declaration of Independence for Washington and the Gettysburg address for Lincoln. Mr. Halbert has 27 drawings of prominent Americans in the Library of Congress. He was first contacted by Believe-it-or-not Ripley to do a portrait of Ripley from some of his articles. Three presidents, many governors and senators have written Halbert and now maybe all of us will see these unique doodles if the publishing Company is as enthusiastic as their president.



88 year-old Mr. C. E. Halbert and his Lincoln "doodling."

While interviewing Mr. Halbert in the Villa Camina apartment, where he lives with his son and daughter-in-law, I met Gladys Lentz sister of Anita Crane one of my favorite bridge partners. Never knew she was the widow of Moody Lentz for years director of the St. Louis Zoo.

That day she was all agog because her old friends the Marlin Perkins were coming to visit her on their way to San Diego. (I hope you enjoy those WILD KINGDOM TV adventures as much as most of us do)—Moody worked with Marlin at the St. Louis Zoo until Marlin

resigned to make the adventure pictures.) Gladys has been featured in many magazines because her husband would often have to care for baby inmates. He brought them home to her and of course she grew to love them. She's been Mama to Polar bear cubs, lions, tigers, leopards, etc. Gosh, I envy her, her experiences. All animal babies are sheer delight. I hate to say it, but I envied Gladys knowing Marlin too—

However, that night I got to meet Chuck Hensley and his wife, Jerrie. Jerry Stapp of the Acapulco Cafe had called me to reserve the nicest apartment possible at the Bay n' Beach for one of his dearest friends of some twenty years. I was to fill the place with flowers and fruit. Jerry filled it with fine champagne, but I didn't know that I would be invited to help celebrate the Hensley's second honeymoon. (They never really had a first!) And Chuck was as interesting as Gladys to talk to. He is Casino Executive in the Union Plaza, world's largest Hotel Casino and knows all the gamblers and—well that about covers most celebrities and a number of other interesting people who love to gamble. Would like to write some of the anecdotes here, but I promised the interview would be "off the cuff"—darn it! But when you're in Las Vegas, stop in and see Chuck; and while he's buying you a drink get him to tell you some of those uproarious Kooky tales. We really "flapped" and "rapped" the whole night.



Longtime friends Chuck Hensley and Jerry Stapp "rap" it up.

A far different night was spent at O'side's Elks Club when the Emblem Club held their installation of officers. It was very formal, complicated (22 new women took office) and patriotic. (Flags really were used in the ritual). Organist Ruth Owens' soft music added to the solemnity.

There was a very celebrated gathering to witness the two-hour affair. After it was over there was a gala buffet and refreshments. Friends chatted and congratulated the new officers. Very prominent were Stanley Buczkowski, Exalted Ruler, B.P.O.E. 1516, Beverly Trouba, California State Association President and John Frenzel, O'side councilman.

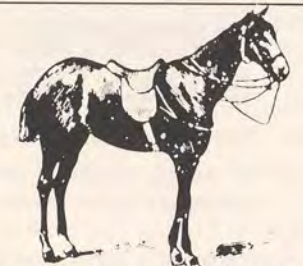
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Very thrilled was the past year's President, Charlotte O'Brien—and don't you imagine sorta glad to be relieved of all that responsibility? And of course the new President Maria Brekki was thrilled at tackling all these responsibilities—and a few more she's thought of!



New Emblem Officers Millie Hope, 1st V.P., new President Maria Brekki, retiring President Charlotte O'Brien and 2nd V.P., Ellen Conway.

Mary Rigler and Ellie Hillam entertained with a cocktail-Bridge luncheon one gorgeous Spring afternoon in the Garden Room at Rancho Santa Fe Inn. Seven card tables were "springed" up with pert flowers and turkey with wild rice and hot apple dumplings!

Ethel Smith and Janet Faber were the bridge winners with Laura Case and Glayda Lawrie getting the consolation prize—a refined way of saying "booby" prize. There was also a table of Shanghai were Lucille Johnson received a prize. Never knew the talented Ellie could sing. (Bridge teacher and superb horse-woman I knew.)

Was flabbergasted when she sang at Oceana's (she and George reside there) March birthday party. At one time she had her own girl band on the old Orpheum circuit! Every month Oceanans celebrate all who have birthdays in their vast complex. Around 140 friends and birthday kids (they wore red carnations) sat down in the Club House to one of George Hillam's carefully planned and catered dinners. After dinner the honored celebrants stood and told where and on what day they had greeted America—true, some of them were born in Germany and Sweden.

The fellows not only told the day but—also the year; not one of the women divulged the year! I agree. A woman who'll tell her age will tell anything. Everybody was agog (that means buzzin' cousin) over some unknown gent in Oceana who had put an add in the Penny Saver advertising sheet saying he was an eighty-year old man and he wanted a woman under 50 and under 145 pounds, to clean house and cook dinner three hours a day!

In charge of this party was chairman Arvid Almryde, Zinna Robey, decora-

tions and Henri Choquette, arrangements. While every one danced to the music and tom foolery of Cal Cara's band I sat and got a good laugh out of Helene Nixon's story of her "hang up" at her nephew's (Richard, who else?) home in Washington, D.C.

After the inaugural the President gave a swinging party for his relatives—about 250 were there!

It was very impressive and exciting. As Helene came up the receiving line, Julie Eisenhower asked her which of Julie's Dad's uncles was Helene married to. In confusion and a daze, Helene simply couldn't think, so she stammered out, "Oh, I really don't remember the name."

Pat Nixon quickly crushed the faux pas with the right name! The dead silence stopped and the party went on and everyone once again "hung loose"—including Helene.

May I take this small-space opportunity to humbly and publicly thank the HOSTS OF WONDERFUL PEOPLE who helped me thru my last emergency hospital sojourn. Words cannot convey my gratitude. My old Friends rallied 'round the clock with me, as well as new friends, doctors Barry W. Steiger and Richard Hill and the nursing staff of Oceanside Hospital. I lost a lot of weight. (what a horrible way to lose poundage—DON'T DO IT) But Thank God I didn't lose my sense of humor and I re-discovered the Godlike goodness of neighbors!

## FROM THE OFFICE OF CONGRESSMAN CLAIR W. BURGNER

Congressman Clair W. Brugener (R-Rancho Santa Fe) has co-sponsored legislation to crack down on aircraft sky-jackings by authorizing the death penalty for sky-jackers and by creating a federal air-transportation security force.

Burgener pointed out that 1972 was a bad year for air traffic safety in the U.S. In 1972 there were 31 sky-jackings involving 1,751 innocent persons aboard aircraft who were placed in jeopardy by 48 law-breakers. Two deaths and seven injuries resulted.

"When over seventeen hundred people are placed in physical danger by a criminal act of kidnapping and two innocent travelers die it is clear that more stringent measures are warranted", Burgener said.

The bill would provide for the death penalty at the discretion of the judge and would fix responsibility for airport security in one agency, the Federal Aviation Administration with sufficient authority to perform its duties.

## INTERIOR Design Notes



Mr. Milo,  
Interior Designer,  
La Jolla Interiors

Editor's Comment: This is the first of a continuing series of Feature Articles on Interior Design submitted by members of the Design Staff of La Jolla Interiors, 7470 Girard Avenue, La Jolla.

The opinions in these articles will reflect the experience and reputation of a firm that has served as decorators of San Diego's finer homes for over a quarter century.

Mr. Milo's own experience as an Interior Designer also goes back many years. Since 1961 and prior to joining La Jolla Interiors, he operated his own decorating business in Santa Fe, New Mexico. The desire to live in the San Diego area and to enjoy the Southern California life style prompted him and his wife to decide to locate in La Jolla last year.

\*\*\*\*\*

### Why Use a Decorator?

If you are one of those people who "always wanted to know everything about decorating — but were afraid to ask" (or use decorators) — we would like to dedicate this inaugural column to you.

Many, women are afraid to ask — or use — decorators for help in their home beautification activities because they truly do not understand the function of the decorator or how to approach them. Fear of excessive costs and concern that the decorator will "force" the client into using his ideas without consideration of the client's own wishes are frequently mentioned "road blocks" against seeking professional help.

The first suggestion I would make in approaching the decorator or interior designer is — don't be afraid to ask a few key questions, such as:

1. "How do you charge for your services?"
2. "Can you work within my budget?"
3. "Will you consider my own ideas for decorating my room or home?"

You should expect to receive definitive and satisfactory answers to the above kinds of questions, for example, we make every effort to work within a reasonable budget. Customer approval of price must be obtained before work is done.

Although practices of charging may vary, our policy at La Jolla Interiors is

to charge only normal retail prices for merchandise sold — our consultation services are complimentary. We believe this procedure offers several advantages to the customer:

1. The client receives without charge the assistance of a professional in coordinating her colors and selections.
2. The decorator's role of coordinator is one that can save the client countless hours of time. This factor represents an important "cost-bonus".

Regarding the question of considering your own ideas in working with a decorator, we believe that any properly qualified interior designer will want to make the room reflect the personality and life style of the person or persons who will occupy it. His role should be to guide the client and help her avoid making mistakes, but he should also serve as a coordinator and implementor, as well as a designer and creator.

In summary, you should use a decorator to:

1. Save you time.
2. Save you mistakes and, all things considered —
3. Save you money.

## COUNTRY FRIENDS

Dr. Clifford Grobstein, UCSD Vice Chancellor for Health Sciences and Dean of the School of Medicine, will be the guest speaker at the Country Friends membership luncheon to be held Thursday, May 24th, at the Kona Kai Club. Dr. Grobstein's topic will be "Community Organizations and the UCSD School of Medicine."

Dr. Grobstein received his M.A. in 1938 and his Ph.D. in 1940 in zoology from UCLA. From 1940-43, he was an instructor in zoology at Oregon State College. In 1946-47, he was senior research fellow with the National Cancer Institute. From 1947-57, he was a research biologist with the National Cancer Institute. He was a Professor of Biology at Stanford University from 1957-65. Dr. Grobstein joined the UCSD faculty in 1965 as Chairman of the Department of Biology. In 1967 he was appointed to his present position.

Recently Dr. Grobstein has conducted a seminar for medical students on Science, Medicine and Human Values. He is the author of a short textbook called *The Strategy of Life*.

Country Friends is a charitable organization built on volunteer work. Members donate their time at The Country Friends Shop in Rancho Santa Fe. The Shop offers for sale antiques, furniture, silver, crystal and china. Money raised at The Shop is donated to many San Diego charities. Since Country Friends' inception in 1954, over \$500,000 has been donated locally.

## Dine in the luxurious Fontainebleau Room at the Westgate Plaza.

"... its Fontainebleau Room is one of the most lavishly decorated in America, and the food it serves surpasses that obtainable in most hotel dining rooms abroad."—Esquire Magazine.

One visit to the Fontainebleau Room and you will understand why it is praised as an adventure in gourmet dining. Entertainment in the evenings. Reservations are suggested. Open weekdays for luncheon. Open daily, except Sunday, for dinner.

  
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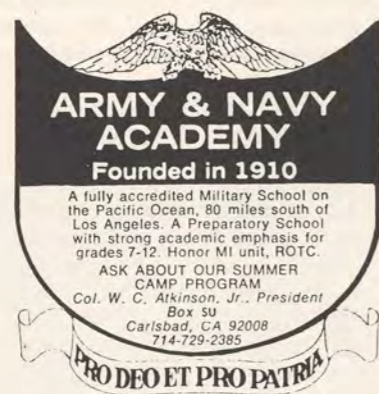
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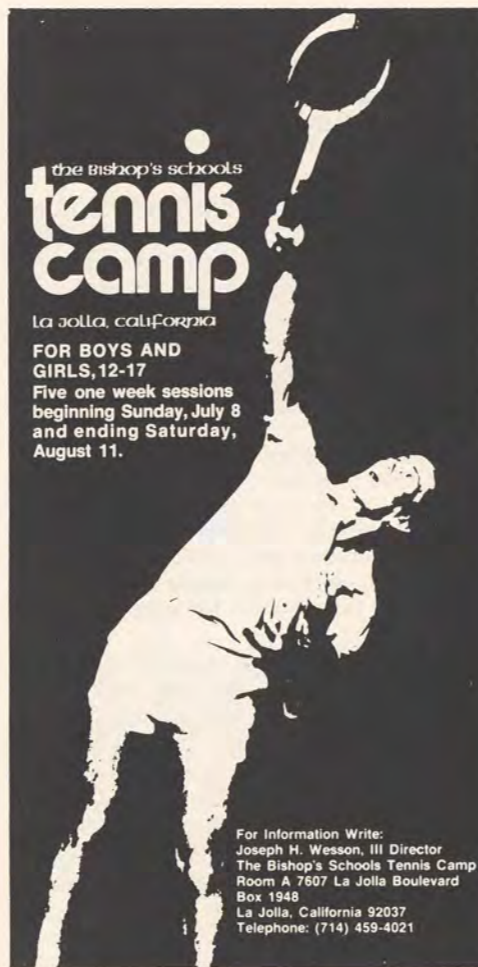
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## LA JOLLA COUNTRY DAY

An Independent College Preparatory School for Girls and Boys; Pre School to Grade 12 Member:

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Tele: 454-3440

Admission to La Jolla Country Day School is based on merit without regard to race creed or color.

## COIFFEUR CONNECTION

In every fine coiffeur salon on this planet, personal regard is the overwhelming basis for success. This is exactly the case with newly opened *International Wigs*, at 639 North Broadway, Escondido.

Sheri Linner, the gracious owner of *International Wigs*, offers two vital services, cosmetology with the luscious Merle Norman, non-allergenic cosmetics and personalized wig sales and care. Free lessons in facial contouring are given for the asking.

Sheri has collected all of the colors, textures, styles and fibers, in the very latest wigs that it is possible to display in one place. The salon is large, airy, abounds with mirrors and operates on the "try before you buy" method, which applies to both wigs and cosmetics.

*International Wigs* is the exclusive agent for glamorous Eva Gabor Elura wigs in Escondido and Sheri employs three excellent wig stylists, in addition to herself, to help you in your selection. Wig care and service is prompt and courteous and exactly to your specifications.

The "cover of the book" is important. Whether you are the poised, alluring hostess or the exact, beautiful businesswoman, everyone lives with more self-confidence when they look their best and know it. Sheri is fortunate to have gathered four expert, licensed cosmetologists for your private consultations. "Age is an attitude" is Sheri's philosophy, and with enough time and space you can do wonders with your appearance. Their Merle Norman cosmeticians dedicate their lives to developing a non-allergenic charisma for your enjoyment. Facial contouring is an art as old as woman and *International Wigs* offers free lessons in achieving beautiful effects with this marvelous product.

In addition to all that Escondido's newest wig salon has to offer, Nick Linner, Sheri's husband, is offering "Life Like" hairpieces for men, undiscernable and carefully personalized. Nick is opening his new studio at 560 East Valley Parkway, Suite 202, in Escondido, and cordially invites the male population to try his attractive merchandise.

We believe it is important, and possibly the secret of Sheri Linner's success, that she cares just as much about the woman who owns one wig "for all occasions" as she does about the woman who requires several wigs for all the "moods" her life envelopes. Both Sheri and Nick Linner are dedicated to the importance of your appearance and how it effects YOU!

## ESCONDIDO FOUNTAIN OF YOUTH

Health and Nutrition Center Marks Successful First Month

After less than a month of operation, The Fountain of Youth Health and Nutrition Center, located in the Escondido Village Mall, has attained 50% of its membership capacity.

It was announced that 600 women and 356 men have now joined and it is anticipated that close to 100% capacity will be attained by early summer at the current rate of sign-ups.

"A lot of people took a 'wait-and-see' attitude," a spokesman stated, "because they anticipated we would be just another sweat-it-off, lose pounds at-any-cost operation. We feel we have dispelled that opinion with most people—and certainly our members—during our first month. We are as we state: a health center. Each member is examined and interviewed by a trained physio-therapist and nutritionist. At that time, a complete health program is outlined tailored to that individual's needs. It includes everything from a dietary program to specialized participation programs in the spa area."

The Fountain of Youth is divided into two separate areas: the health

center, which is managed by Carl Black, includes various specialized therapy rooms, swimming pool and modern exercise equipment. A supervised nursery for member children is provided.

The second area is the Nutrish-Inn which opens directly onto the Mall and is available to the public. The Nutrish-Inn Restaurant offers a complete menu of pure juices along with nutritionally prepared sandwiches and salads.



The Nutrish-Inn

The Fountain of Youth, which is located just west of Sears, in the Mall, is open daily from 8 a.m. to 9 p.m. Women members attend on Monday, Wednesday and Friday, and the men participate on Tuesday, Thursday and Saturday. Information and tours of the facility are available to interested people.

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## PLACES & FACES

### FROM THE OFFICE OF SENATOR JOHN STULL

Senator John Stull (R-San Diego County) today announced the opening of his 38th Senate District office in La Mesa. Located at 4817 Palm Avenue, Suite B (telephone 714-462-5070), the office will be easily accessible for the residents of the entire 38th District, the largest concentration of whom live within a 10-mile radius of La Mesa.

"In keeping with my longstanding policy of availability to the people, my new district office is located in the center of the area where the greatest number of constituents reside," Stull

### THE DAR IN ACTION

Rancho Santa Fe Elementary School was honored at the 65th Annual State Conference in Palo Alto of the California State Society Daughters of the American Revolution when Loraine Randol, daughter of Dr. and Mrs. Neil J. Randol was presented with a Certificate and a U.S. Savings Bond as the "First Place" State winner of the American History Essay Contest. Lori was accompanied to Palo Alto by her teacher Mrs. Barbara Brown who was honored also at the Awards Luncheon.



Lori Randol (left), a Rancho Santa Fe Middle School student, looks over her winning entry in the Daughters of the American Revolution (DAR) Essay Contest with Barbara Brown, her social studies teacher at the school. Lori's essay, titled "With Thoughts of the Past," was selected as the best at the eighth grade level in the state of California. Lori and Mrs. Brown both traveled to Palo Alto, California, recently to be honored at a DAR convention luncheon. (Rancho Santa Fe School Photograph)

said. "There is easy freeway access from all portions of the district."

The Senator today announced that he has introduced legislation which would appropriate the funds necessary for the state to purchase almost 2,000 feet of ocean front property immediately south of Carlsbad State Beach.

The property would be purchased from a private party at one-half its appraised market value.

"This property is of great environmental and recreational value," Stull said, "and is available for immediate purchase. In view of the public's expressed desire to preserve and protect as much of our coastline as possible, it is logical that the state should purchase this property now, at a reduced price, in order to have it included in the state park system."

Stull's measure would appropriate \$1.5 million to the Department of Parks and Recreation from the Bagley conservation Fund for the purchase.

Miss Randol was sponsored by the De Anza Chapter DAR.

Lori Randol's entry was one of more than 120 in the local school and one of over 7000 in the State. She was highly commended by the State Judges. The contest provides an opportunity for the Students to study and become aware of their priceless heritage. Students at the Rancho Santa Fe School are especially fortunate in having teachers who help to create interest and encourage participation in such contests. Mrs. Brown, the history and social studies instructor, coordinated the contest supported by other teachers.

## PLACES & FACES

### GENERAL CLINICAL RESEARCH CENTER TO BE CONSTRUCTED WITHIN SCRIPPS'

Plans for a new research unit, made possible by the contribution of a La Jolla family and concentrating on direct investigation of human diseases, were announced today by officials of Scripps Clinic and Research Foundation (SC&RF).

According to information released this morning, Mrs. William H. Black and her son and daughter-in-law — Mr. and Mrs. William F. Black — have provided funds for the construction of a general clinical research center within Scripps' new building.

Emphasizing the La Jolla medical institution's indebtedness to the Black family for its "generosity and foresight," SC&RF president and director Edmund L. Keeney M.D., described the new unit as a "vital means of translating what we're learning about disease in the laboratory to the real and immediate needs of human patients."



(L to R) Edmund L. Keeney, M.D., SC&RF President and Director, points to floor plan showing location of new clinical research unit given by Mrs. William H. Black, Mrs. William F. Black and Mr. William F. Black. Assisting Dr. Keeney is John H. Vaughan, M.D., Chairman of SC&RF's Clinical Divisions.

Active in local affairs, the Black family's involvement with Scripps Clinic and Research Foundation dates back many years.

The senior Mr. Black introduced the concept of mobile cardiac care locally, and sponsored establishment of the La Jolla Emergency Heart Ambulance now operated by Scripps. She is a founding member of THE COMMITTEE — a philanthropic group organized in 1970 that has hosted two benefit dinners for the Heart Ambulance.

Mr. Black is currently serving as chairman of SC&RF's board of trustees, having been a member of the board since 1966. A prominent figure in local business, he served as president of the Bank of La Jolla until its merger with

Southern California First National Bank. He continues as a director of that institution. Black is now a partner of Wall Street Associates in La Jolla.

Mr. Black's father, the late William H. Black, had been an independent oil producer. He was known locally for his land development activities in such areas as La Jolla Farms and Borrego Springs, and for his interest in the breeding and racing of thoroughbred horses.

Commenting on the family's gift, Mr. Black said, "We hope that the clinical research center will prove a valuable new dimension for Scripps' already productive research programs. It is intended as a bridge between research and practice — a bridge we see as vital to the final goal of health."

As described by Dr. Keeney, "The Black General Clinical Research Center" (GCRC) will be a 12-bed, hospital-like unit, housing patients admitted primarily for research purposes. The beds will be allocated to specific research programs by the center's program director after review and evaluation by a special advisory committee made up of SC&RF's senior staff members. Patients will be admitted to the center on a volunteer basis only.

The new unit, according to the institution's director, represents an extension and formalized application of SC&RF's belief that medical progress is enhanced by cooperation and inter-

change between research and practice. "The GCRC will bring together basic scientists, clinical researchers and physicians in direct collaborative efforts," Dr. Keeney said. "They will be working with patients in facilities designed specifically for this type of use."

He also pointed to the concept of the clinical research center as a departure from the way in which practical medicine normally evolves.

Traditionally, he noted, the process begins with a fact being established by a basic scientist using animal models of the human system. That fact then becomes part of another research program — this time involving human subjects. Once the applicability of the original finding to the human situation has been confirmed and translated into a useable form, it is then incorporated into the framework of accepted practice.

"Although this is certainly an oversimplification of the process involved," Dr. Keeney said, "the sequence of events often involves not only a variety of researchers, but also a number of different institutions, and can extend over a considerable time period."

Plans for the clinical research center announced today are part of Scripps' program to build a new \$28 million facility on the Torrey Pines Mesa. Construction of the complex is scheduled to begin late this year.

Perfection!  
Diamond encircled  
5.28 carat Emerald ring  
in a hand-crafted  
platinum setting.  
Yours alone.  
\$32,400.



**Clifford Farrar**

Fine Jewelers at Sanderson's  
7802 Girard, La Jolla — 459-2407  
Also Kaanapali Beach Hotel, Maui, Hawaii

**THE ACAPULCO:** This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by JERRY STAPP reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico.

Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael.

Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies.

Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner.

Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Ocean-side. 729-4454

**WINNERS CIRCLE LOUNGE**—An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at poolside. Room service is also available to the lodges 200 rooms. 550 Via de la Valle. (714) 755-6666.

**R O W**  
RESTAURANT

**ANCIENT MARINER**—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Landlubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

**BAMBOO HOUSE RESTAURANT**—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**BIG STONE LODGE**—with a fireplace that lends to a very warm atmosphere. Excellent steak dinners. Sunday brunch at \$1.75 served 9 a.m. to 2 p.m. Great cocktails. Dancing every Friday night. Open 11 a.m. to 11 p.m. daily. Banquet facilities. Pomerado Rd. 1 mile so. of Poway Rd. intersection in Poway. 748-0371

**THE COFFEE MILL**—In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183. 531 Highway 101, Encinitas.

**CHART HOUSE** — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

**COUNTRY KITCHEN**—with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

**DAVEY JONES MEAT LOCKER**—Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

**SAN LUIS REY COUNTRY CLUB & RESORT**—an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad—a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 5:00 p.m. til 9:00 p.m. Sunday through Thursday; on Friday and Saturday from 5:00 p.m. to 10:00 p.m. Dancing on Friday and Saturday. Buffet every Sunday. For reservations call: 758-0330.

**THE MIRA MAR**—Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants.

Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Even its table lanterns are unique with hidden flashlights for closer menu study.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

**KELLY'S PRIME STEAKS**—is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "01" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

**MEXICAN VILLAGE**—In Coronado. With loads of atmosphere rivaling anything South of the Border. A gathering place of celebrities and the swinging Navy set for years. Superb Mexican menu — good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) 435-1822.

**OAK TREE HOUSE**—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

# LYNN MOON Moon Lights



## THE STOCK MARKET:

### Time To Take A Vacation

Are you one of those persons wishing the wave of nostalgia would send the stock market awash, back to the 50's and 60's?

Ah, the good ole days...

Somehow things have changed with the stock market in the 70's. The good ole days are gone. At least for awhile.

Successful investing has proven very difficult. Old investing precepts just don't seem to tally. Yet, most investors persist, albeit bewildered, but doggedly pursuing those fleeting capital gains just the same.

## THE SISYPEAN COMPLEX

In Greek mythology, greedy king Sisyphus was doomed forever in Hades to keep pushing a huge rock up a hill, only to see it fall back each time.

Sisyphus seems to have his fate shared by many investors. Rather than being condemned by a mandate from heaven, though, these investors seal their own fate by following out-of-date investing traditions. Most damaging culprits are the "axioms" of "keep invested" and "don't sit on cash."

"Keep invested" was the successful byword of the past. From the mid-1950's through the 1960's, the stock market had a fairly consistent direction: up. It was difficult not to make money. Bear markets seldom interrupted the trend. When they did, bear periods lasted usually only a short six months.

## GOODBYE GOOD OLD DAYS

The bubble burst when the 70's arrived. With a roar, not a bullish snort, the decade started out with one of history's worst bear markets, taking 18 months to run its course.

A new trend emerged: control of the markets by institutions. The institutional large-block transactions introduced a new liquidity problem. And the institutional mentality evolved into a "dump and run and ask why later" philosophy.

Wall Street research departments, knowing where their bread was buttered, catered to institutions, leaving the private investor wondering why he heard the news too late.

## A ROLLER COASTER RIDE

Then the Dow Jones Industrial Average began to fluctuate wildly, leaping a hundred points up and down, two or three times a year! Such volatility has gotta make you sick — and alot poorer...

This year, the final blow: our friend Dow lost all meaning. While the market averages broke all-time highs, a staggering 75% of all stocks were going lower and lower. How could this be? Institutional investing focused on a handful of stocks in the Dow, resulting in a modern-day form of the old investment pools of the 1930's.

An outcome, too, was less access to pertinent information for the individual investor. Where formerly the astute, hard-working investor could weigh investment decisions on 75% hard facts and 25% risk, the reverse now seems to be true.

So for the investors who cling in this unstable situation to the leaky buoys of "keep invested" and "don't sit on cash," the results can be sad indeed.

## BUT WHAT TO DO

Be objective. Realize the market is in a transitional phase. The institutions are not only trying to live with themselves, they are trying to prepare for a slower-growing decade. We only hope their frustrations and omnipotence won't produce a holocaust.

Hold off on the market. Use cash wisely in such things as Treasury Bills, Bankers Acceptances and Bonds while you are waiting for greener days.

If you wish to keep a wistful eye on the market, though, look closely at those historically low price/earnings ratios of most growth stocks. But if you don't like Las Vegas-style odds, wait until you perceive that *facts* cause a stock to appreciate.

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# The Art of Living '73



## SAN DIEGO BALLET STAR

Famed ballerina Sonia Arova, co-director of the San Diego Ballet Company, planed to New York for a presentation on April 23 to the Curator of the Library and Museum of The Performing Arts. The Executive Vice President of A.T.&T. presented the Bell Telephone Hour film of Miss Arova's performance in the Coppelia Pas De Deux, partnered by Erik Bruhn and her solo performances from the same work, to complete the Library's collection of these special Bell Telephone television programs. Miss Arova is one of six contemporary classical ballet artists selected to perform for these television specials. The others are Rudolf Nureyev, Erik Bruhn, Melissa Hayden, Edward Vilella and Carla Fracci.

## C.C. JONES RETURNS TO TOM HAM'S LIGHTHOUSE

The inimitable C. C. Jones is back at Tom Ham's Lighthouse, opening the California Room May 1 for a four-week engagement.

The soul of this well-known San Diego entertainer is one of music and laughter. The way he "lives" every song and his unique way of handling an audience, have set him apart and far above the "average."

The electrifying Jones plays piano, organ, trumpet and conga drums. He



writes and produces his own shows as well as much of his music. In short, he is a "complete" entertainer as he does everything well.

He has a style not unlike the late Nat King Cole with the Soul quality of Ray Charles. His ability to communicate with his audiences, whether they are small children or adults, is the key to his success.

"Versatility" is the work to describe this fast-rising and exciting entertainer.



## TREASURE POST SUCCESS

Artists Dorothy Stratton and Polly Rozelle provided an interesting and profitable innovation to the ARTza-POPPin Music and Art Festival held April 29th in the Philip Gildred Court of Salk Institute, La Jolla.

The artists set up a "Treasure Post" .....a booth of small art objects from collectors and travellers and also small paintings by the 22 exhibiting artists.

Some of the articles included African carvings and weaving, Indian Sari's and old brass, a Burmese teak lamp, English bone china cups, a Tibetan loom, crystal bowl, Early American bottles and china.

The festival was a benefit for the La Jolla Civic/University Orchestra and Chorus.

## PLACES & FACES HARRY L. SUMMERS FORMS BUILDING COMPANY

Harry L. Summers announced today the formation of Harry L. Summers, Inc., a privately owned building and development company headquartered in San Diego, Calif.

Summers, who resigned as president of Avco Community Developers, Inc., (ACD) March 2, to pursue personal interests in the shelter industry is president and sole owner of the company.

Summers also announced that his company had negotiated an agreement with ACD, which was consummated today (3/26/73), to purchase a major portion of the assets of the San Diego Neighborhoods Division of ACD including some 900 residential units and lots. The transaction included the exchange of all of the 274,988 shares owned by Summers and his family in ACD plus an undisclosed amount of cash for the assets.

The lots and units, which are under various stages of development, will be completed and sold by Summer's new corporation. They are located in the City of San Diego, Poway, San Marcos and Oceanside.

Future plans, according to Summers, include expansion of the company's interests in the areas of residential building and commercial/industrial development.



Harry L. Summers

Prior to becoming president of ACD in 1968, Summers was president of Rancho Bernardo, Inc., developers of the 5800-acre new town of Rancho Bernardo, Calif.

Summers and his partners, W.R. Hawn and Don and Lawrence Daley, started Rancho Bernardo in 1961. Summers directed the overall planning, construction and marketing operations from inception.

He is a member of the Executive Group of the New Communities Council of the Urban Land Institute, member of the Building Contractors' Association, and past board member of both the Economic Development Corporation of San Diego and the San Diego Chamber of Commerce.

Summers and his wife, Betty, reside in La Jolla, Calif., with their daughters, Linda and Suanne. A son, Jim, attends college in Florida.



Mr. and Mrs. Bob Crosby.

## MENTAL HEALTH ASSOCIATION CAMPAIGN

Mr. and Mrs. Bob Crosby are chairmen of the San Diego County's 1973 Mental Health Bell Ringer Campaign. The San Diego Mental Health Association has announced that proceeds from the campaign will be used to fight mental illness. The annual nationwide campaign, which supports the science, service and social action programs of the Mental Health Association, began with the opening of Mental Health Month, continuing through May 31.

"We are happy to accept the chairmanship of the 1973 Mental Health Bellringer Campaign and to join actively in this health crusade which is helping persons in our community and throughout the nations," Mr. and Mrs. Crosby said.

"This assignment is challenging because the Mental Health cause is so very important. Mental illness is the number one United States health problem but it can be solved if enough citizens join the fight." Citizens are urged to "Add their strength because *You Can Make A Difference.*"

As parents of five children, Mr. and Mrs. Crosby's representation is particularly appropriate in 1973 when Mental Health Associations across the nation are stressing mental health for children. Mrs. Crosby is presently serving as President of the "Belles", the auxiliary to the Mental Health Association.

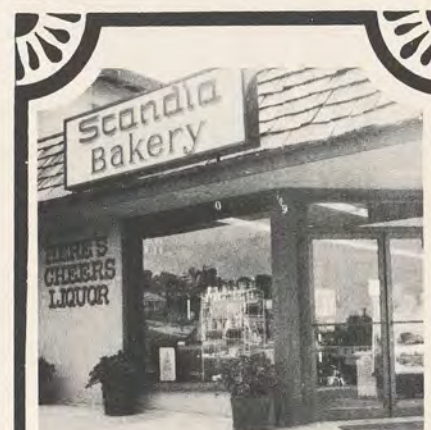


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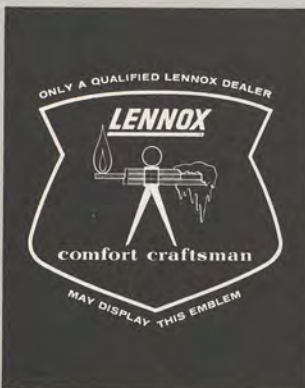
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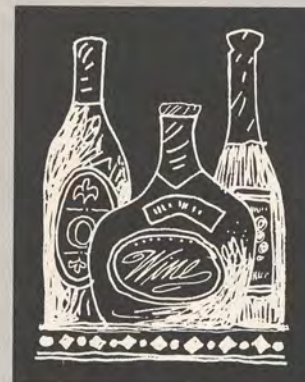
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## PLACES & FACES

### EQUESTRIANS HELP IS NEEDED TO SHOW SHOD PEDESTRIANS:

The Golden Statesmen Color Guard needs boots! The style is the standard black high boot worn by most equestrians. All sizes are needed, immediately. If you wish to donate outgrown boots to the Corps, your donation is fully tax deductible; however, the Corps will buy boots also.

The Golden Statesmen, Greater San Diego's only competing Drum and Bugle Corps was founded in 1962. The membership of the Statesmen, any interested person up to 21 years old, is from any race, creed, economic background or social standing. Instruments, uniforms, equipment and transportation to distant events are provided, in addition to group instruction in brass, percussion, and precision drill.

Drum Corps is "Competition". The members soon understand the importance of respect, responsibility and mutual cooperation, since without these their goal of perfection would be unattainable. They spend many hours each week practicing music and intricate maneuvers and staging patriotic performances throughout California. They are not judged by their color or ethnic background, only their performance.

It is not too late to join for the 1973 competition season. Auditions are held each Tuesday, 7:30 to 9:30 p.m. at the National Guard Armory, 7401 Artillery Drive, or call 276-4052, 272-4950 for information.

## ISRAELI FESTIVAL

San Diego's second Israeli Festival is planned for May 27 and 28 at the Scottish Rite Auditorium in Mission Valley, San Diego, sponsored by four area synagogues.

Traditional kosher foods, Israeli merchandise, art and education displays will be some of the activities presented against a backdrop of continuous Hebrew music and entertainment.

The event coincides with world jewelry's celebration of the 25th Anniversary of Israel, and exhibits at the fair will highlight both the traditional and cultural aspects of Israel and its tremendous technological progress.

This year, a "Kiddie Kibbutz" featuring crafts, entertainment and merchandise geared to the younger set, will also serve as a supervised area where parents may leave their children while visiting the festival.

There will be a special display of Judaica art and artifacts, and many pieces in this collection will be auctioned at designated times throughout the festival.

Because of the heavy attendance at last year's fair, plans are being formulated to provide ample parking and "shuttle-bussing" from auxiliary parking lots in Mission Valley.

The event will be sponsored by temples Beth-el, Beth Tifelah, Tifereth Israel and Beth Israel in San Diego. Proceeds from the festival will support the temples' educational projects.

## OUTSTANDING EDUCATORS

Three University of California, San Diego faculty members have been selected to appear in the 1973 edition of "Outstanding Educators of America." They are: Dr. Joyce Justus, Assistant Professor of Anthropology, Dr. Douglas W. Smith, Assistant Professor of Biology, and Dr. Melford E. Spiro, Professor of Anthropology.

The three were nominated earlier this year and selected on the basis of their professional and civic achievements. The annual awards program honors teachers for their "exceptional service, achieve-

ments, and leadership in the field of education."

Nominations for the program are made by officials of colleges and universities throughout the United States.

Joyce Justus joined the faculty at UCSD in 1971 and has served as coordinator of the Urban and Rural Studies Program in the Third College. She has conducted ethnographic research in the West Indies and is a member of the American Anthropological Association.

Smith, a member of the UCSD biology faculty since 1969, has served as a research assistant for the Department of Agriculture and as a teaching and research assistant in the Department of Physics at the University of Illinois. He is a member of the Biophysical Society and the American Society for Microbiology.

Spiro, Professor of Anthropology at UCSD since 1968, served as chairman of the anthropology department from 1968 to 1971. He has taught at Washington University in St. Louis, the University of Connecticut, the University of Washington, and the University of Chicago. He has also served as a Visiting Professor at the University of Hawaii and has conducted field work in Thailand, Burma, Israel, and Micronesia as well as with the Ojibwa Indians in Wisconsin.



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## PLACES & FACES

### PAUL ECKE, JR. TO CHAIR Y.M.C.A.

Mr. Paul Ecke, Jr. of Encinitas has been elected as the new Board of Managers Chairman for the North Coast Family Y.M.C.A. according to Fred Pahl, Executive Director.

Paul Ecke, Jr. has been involved in the Y.M.C.A. in the North County since 1960 holding many committee and Board responsibilities. At present, Ecke, Jr. is the 1973 Sustaining Membership Campaign Chairman for the Y.M.C.A. with a goal of \$24,000 and 600 Sustaining Members. Ecke, Jr. has also been involved on the Board of Directors of the San Diego City and County Y.M.C.A.

The North Coast Family Y.M.C.A. is very fortunate in having a man of Ecke, Jr.'s leadership capabilities and he is a man who is best described as "getting the job done that needs to be done." Ecke, Jr. is joined on the North Coast Family Y.M.C.A. Board of Managers by Mr. Don Bailey of Rancho Santa Fe; Mr. Larry Brophy of Oceanside; Mr. James Bullock of Solana Beach; Dr. Phil Collin of Encinitas; Mr. Phil Damon of Vista; Dr. J. Peter Fitzpatrick of Cardiff; Mr. Ed Harloff of Encinitas; Dr. Robert

Hobbs of Encinitas; Mr. Don Hubbard of Encinitas; Mr. Jack Jardine of Carlsbad; Rev. Tally Jarrett of Del Mar; Mr. W. Allan Kelly of Carlsbad; Mrs. Tamie Kimura of Encinitas; Mrs. Lorna Leedy of Rancho Santa Fe; Mr. Bob Somerville of Rancho Santa Fe; Mr. Robert Watrous of Leucadia; Mr. William Whitaker of Oceanside; and Peter Wright of Solana Beach.

### EARTHQUAKE!

"The circumstantial evidence is pretty strong that we can expect an earthquake in San Diego," says seismologist Dr. James Brune in the lead article of the *UC San Diego*.

"The really bad situation is that a lot of people assume a quake couldn't hit San Diego," Brune continues. "As a result they haven't done enough about safe school construction."

*UC San Diego* is the bright new general-interest monthly from UCSD. The new publication was initiated by Chancellor William D. McElroy with the appointment of C. David Hellyer as University Editor in the public affairs department. It is being published to show the people of San Diego how UCSD affects their lives.

In "Earthquake!" Two scientists at UCSD sound a warning. They feel the community has not done enough to

protect itself from impending earthquake disaster. This concern is an outgrowth of a major research effort currently underway at UCSD to better understand earthquake mechanism.

Another article—"The Politics of Books"—is the story of SD Metro, the consortium of public and private libraries which has just been formed to keep our area's invaluable research collections from being moved to Los Angeles, as the state finance director has suggested.

Editor of the new publication is James Cravens of Del Mar. Cravens, a graduate of the University of Arizona and Northwestern University, is a former associate editor of *Behavior Today* newsletter and literature instructor at San Diego Mesa College.

### JAMES "JIM" TUCKER SERVICE MANAGER OF B&R

B&R Appliance and parts of Carlsbad announces the appointment of Mr. James Tucker as service manager. "Jim" has been in the service business for over ten years and has many friends in the North County. Formerly with Skyline Appliance, he brings years of experience and schooling with him to his new appointment.

Jim is a family man with five children and resides in Cardiff-by-the-Sea.

### MISSION BAY ASSOCIATES EVENTS

Mission Bay Associates will again participate in America's Finest City Week by sponsoring the second annual Bathtub Race and the thirteenth annual Lifeguard Relays, according to John P. Starkey, president of the organization.

"We are delighted that Mayor Pete Wilson has again planned a week-long festival, August 24-31, to remind the citizens of their great fortune to live in San Diego," Starkey said.

"Whether piloting your bathtub across Mission Bay in pursuit of America's Finest City Cup or leisurely enjoying the Bay's many aquatic attractions under the watchful eyes of our highly skilled Lifeguard Service, there will be something for everyone to enjoy in San Diego's Mission Bay during the festival," Starkey stated.

Farrell's Ice Cream Parlor Restaurants will again join Mission Bay Associates in sponsoring the Bathtub Race scheduled Sunday, August 26, along Crown Point Shores.

San Diego Surf Lifesaving Association will assist MBA in presenting the thirteenth annual Lifeguard Relays at 5:30 p.m. at the foot of Grand Avenue in Pacific Beach on Friday, August 31.

## PLACES & FACES

### FREEDOM FOUNDATION

It's time for Freedom Family Fun again — this year, we go North, to the spacious, relaxing Rancho Lilac, country home of Colonel and Mrs. Irving Salomon. Freedom's Foundation's Family Frolic will take place from 5 — 10 p.m. on Saturday, May 19th. Mrs. William Rees (Bev) is planning an occasion not easily forgotten, and you will want to be there with your family, parents, grandchildren, friends, and everyone else who gathered around the barbecue pits in Jamul last year, or wished they had! For the mere pittance of \$10 per adult, \$5 per junior (13-18) and \$3 for those 12 and under, you will be able to wander around to your heart's content, drink in the intoxicating peacefulness under the huge spreading trees, meet the animals, greet your friends, quench your thirst at the no-host bar and partake of a sumptuous barbecue. Buses will be available to take you to the Ranch from Mission Valley or La Jolla, and will safely deliver you back after the party...for \$2 per person. You can turn your driving worries over to the driver and join the party bus to have even more fun — no-host cocktails and soft drinks will be available enroute.

Would you like to swim? Play ping-pong? Play croquet or volley ball? Play tennis? Just bring your swim suit, tennis racket if you do, and take advantage of all Rancho Lilac has to offer. Informal dancing will also be available. Dinner will be served from 6:30 — 8:30 and will feature two kinds of barbecued meat, potato salad, cole slaw, baked beans, relishes, rolls and butter, ice cream coffee and punch. Sounds good? Remember to save your plate if you wish to return for seconds! Can't resist all this? We do hope so, gather everyone around and plan now to make this a definite date on your calendar.

Your invitation will arrive shortly, and you can send your check right in, or if you forget, a table will be available at the Awards luncheon. Reservations are limited, and we know you won't want to miss out on this fun occasion. Helping work out all the lovely details by assisting Mrs. Rees are Mmes Victor Krulak, host couples; Thomas Hamilton, reservations; Dudley Muth, invitations and printing; Frank Parker, bar arrangements; R. W. Curtis, mailing; Harley Greaves, addressing; Walter DeBrunner, treasurer; Robert Jauregui, historian; William T. Davis, buses; Edward R. Floyd, publicity; N. Burt Davis, decorations; Larry Maio, recreation directors; B. McCudden, chit girls and Robert Fadem, advisor.



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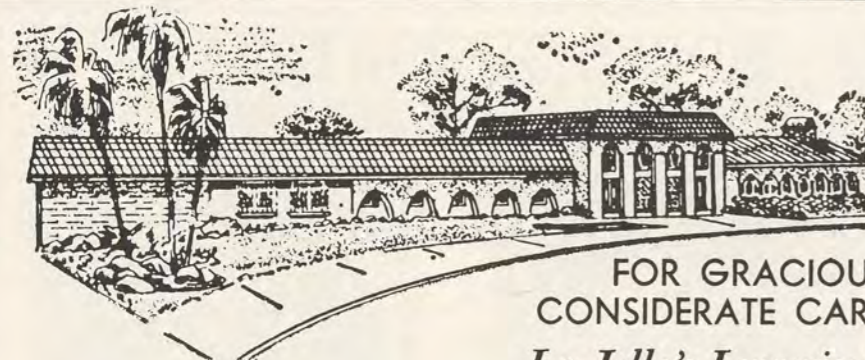
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## PLACES & FACES

### STILL HITTING THE HIGH NOTES

John Davis, a Willis M. Allen Company associate for less than a year, has fast become knowledgeable in the ways of real estate in the Rancho Santa Fe area and during the first three months of 1973 has already passed the million dollar mark in sales.

John has had a busy and varied career. After retiring two years ago he found that while it would be great to slow his pace a bit, coming to a full stop was not for him.

A native of Nebraska, he grew up in Oregon and graduated from Oregon State University where he was a member of the ATO fraternity. He played as a professional musician with several bands before forming his own orchestra known as "Jimmy Davis and His Music." Judy Garland and her sisters sang with his group until Judy was put under contract by MGM. He holds a "Lifetime Membership" in the Musicians Union and has made many records on the Columbia, Victor and Brunswick labels. After his years as a musician, John settled down in Atherton, California and was in the business of fine furniture for 20 years before deciding to try

retirement life. He is still a member of the "Family" in San Francisco where he has produced and directed many theatrical productions.

The Davises reside at Whispering Palms and are on the board of directors of the Home Owners Association. Mrs. Davis is a member of the American Institute of Design. Their son Dwight resides in Borrego Springs.

### EXPO ANNOUNCES MAILING OF PREMIUM BOOKS

Mailing of 9,000 premium books plus entry forms and information material to potential entries in the Southern California Exposition June 22-July 4 has been announced by the fair's Entry Division.

Others wishing to receive this material are asked to write or call the Entry Division at the Expo indicating the departments they are interested in. Some 35,000 individual entries are anticipated.

Premium books, in a readable 8½ x 11 inch size, will cover Senior Livestock, Floriculture, Home Economics, Agriculture-Horticulture-Feature Exhibits, Gems and Minerals, Junior Departments, 4-H, Future Farmers of America, Poultry-Pigeons-Rabbits, and Dairy Products.

The Horse Show, Industrial Education, Art and Photography Shows have their own informational material and entry procedure.

Premium books list State of California rules, classes, judging standards, awards and other information.

The Horse Show, Photography Show and Senior Livestock are international. Other competitions for cash premiums, trophies and ribbons are national, statewide or restricted to Southern California Countries with the major emphasis on the latter area.



### "AROUND THE WORLD IN 80 DAYS"

Ranch residents have been somewhat startled recently when, upon rounding one of the many twisty roads hereabouts, they have come upon a sight straight out of a Jules Verne novel! The picture above was taken by Ranchoite Bob Sperry. Actually, a student is being trained for his FAA license which requires 8 hours of log time in the air in order to operate a hot air balloon. The training school is called *Ballooning Unlimited* and is located at 421 Westbourne Street, La Jolla. It is headed by Ben Schlossberg. They also lease hot air balloons to those with an FAA license, as well as train students to obtain this license.

### MUSEUM OF NATURAL HISTORY

Museum of Natural History announces the opening of its Summer Classes for Junior Naturalists. The 6-week course will begin June 18 and continue through July 27. For information contact the Museum's Educational Activities Office at 232-9146.

An exhibit of the pen and ink drawings and watercolor paintings of birds by artist-ornithologist Marilyn Hoff Stewart will be on view at the Museum of Natural History in Balboa Park through April 23.

## PLACES & FACES

### NEW RESIDENTIAL LENDING DEPARTMENT

Walter L. Henderson, Jr., has been named manager of a newly formed Residential Lending Department at Southern California First National Bank.

Henderson, 43, was previously manager of SCFNB's Site Location and Real Estate Services Department. The new Residential Lending Department did \$1 million worth of business during its first month of operation under start-up conditions, Henderson said.

"Ours will be a mortgage banking operation as opposed to SCFNB's traditional commercial banking functions," Henderson said. "Our department will stress Southern California First National Bank's expertise in the housing area."

Although Southern California First National Bank has not been consistently active in the residential real estate lending field in the past, the department is currently servicing a portfolio of \$150 million, Henderson said.



Manager of Southern California First National Bank's new Residential Lending Department, Walter L. Henderson, Jr., and his new staff of real estate lending specialists study the new mini-computer able to handle \$1 million worth of loan paper in eight hours. From left to right, Susan Fleming, Mary V. Bratt, Marcia D. Normandy, Claudia J. Alexander and Delores J. Roccaforte.

Henderson has been in the mortgage banking field for twenty years. He joined SCFNB in 1967 as a real estate loan officer and was named an administrative vice president in 1968.

From 1964 to 1967, he was vice president of McMillan Mortgage Co. and North American Financial Corp. Previously, he was associated with Palomar Mortgage Co. and Fraser Mortgage Co.

A native of San Diego, Henderson received his B.A. degree from California State University, San Diego, in 1951.

"One of the big advantages we are able to offer our customers is SCFNB's network of offices," Henderson said.

"By the end of this year we will have trained residential lending staff in all 38 SCFNB offices in San Diego County."

"In effect, this means that a customer has 38 offices to choose from throughout the County," he said.

"He can get his home loan at the same place where he banks," he added.

The new department has 14 residential loan specialist and support services of eight loan experts from the bank's loan servicing department. It will offer FHA, VA and conventional home loans.

Henderson will be located in SCFNB's Main Office at 530 "B" Street. Five loan specialists have been trained to work with SCFNB officers on a regional basis, including the Clairemont area, El Cajon, Imperial Beach, the College area and Oceanside.

The department will expand its activities to include SCFNB's Orange County and Los Angeles County offices following full implementation in San Diego. The bank has a total of 69 offices throughout Southern California. Two new offices will be opened in Beverly Hills and Palos Verdes in 1973.

### JOSEPH TURNER APPOINTED

Joseph F. Turner has been appointed personnel director of Home Federal Savings, San Diego, it was announced by Kim Fletcher, Home Federal president.

Fletcher said that Turner's appointment "reflects the swift growth of Home Federal and the consequent need for improved methods of selecting, training and promoting our personnel. We are a people-oriented business, both in terms of the services we provide the public and in the high quality of our own personnel."

Home Federal, with total assets over \$1 billion, now employs more than 600 persons in its 26 branches, in contrast to approximately 250 employees just five years ago, when the Association had eight branches and \$413 million in assets. Further vigorous expansion is planned for the future, Fletcher said.

Turner has plans to expand the activities of his own department. In addition to new personnel in his own department, he has in process the organization of a new teller training school and a management seminar program.

A graduate of California State University, San Diego, Turner was formerly the training director and was engaged in public relations activities for a San Diego bank. Most recently, he was vice president and director of marketing for the First National Bank of Fresno.

Turner is a member of the American Management Association, American Society for Training and Development and the Personnel Management Association of San Diego.



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## PLACES & FACES

### SAN DIEGO CIVIC LIGHT OPERA

Bruce Farley, President of San Diego Civic Light Opera Association, Inc., sponsors and producers of Starlight Musicals, recently announced the two productions to be presented for the organization's 28th season, at San Diego State University's Aztec Bowl. These productions are: "Show Boat," and "Good News."



Bruce Farley

Farley also announced that J. Howard Stein, a longtime member of the Executive Committee and Treasurer of the Board of Directors of Starlight will serve as Executive Producer for the forthcoming season. Farley added that this year, the Adult Division of the San Diego Community College is cooperating in the productions. Director of Adult Education Judson Bradshaw and Walter Porter are providing the administrative leadership for the Adult Division.

Farley further announced that the shows were selected through a poll of the Starlight membership. He pointed out that to the best of his recollection, this was the first occasion where the membership of such a group was polled for its preferences of cultural and civic productions.

Farley continued by pointing out that this involvement of the membership is but one of the many innovations which will be initiated for the forthcoming season of "STARLIGHT-73."

### 131 VILLAS SOLD AT LOMAS SANTA FE

Country Club Villas, a Lomas Santa Fe development adjacent to the private fairways of Lomas Santa Fe Country Club in North San Diego County, has recorded sales totaling \$6,353,500.

Some 131 of the garden condominiums have been sold at an average price of \$48,500 each during the 20 months the project has been open, according to Chuck Ripley, vice president of sales for Lomas Santa Fe Realty.

Of the remaining 15 units, there are three plans available ranging in size from two bedrooms and two baths to three bedrooms and two baths. All are on one level and are priced from \$46,000 to \$62,500.

Spanish contemporary and California ranch designs are keyed to the classic Mexican Colonial Period architectural theme of the entire 1200-acre Lomas Santa Fe development.

Site planning for the villas also was patterned after the ocean-oriented, mountain-side villas of Mexico and Europe. They are grouped in clusters of four to seven villas and slope upward from the ocean towards the private country club.

The club itself consists of an 18-hole championship golf course, night-lighted tennis courts, swimming pool, central clubhouse with dining facilities and a separate clubhouse for junior members.

Five decorated models are located ½ mile east of the Lomas Santa Fe Drive exit of Interstate 5 at Solana Beach.

### BISHOP'S SCHOOLS FASHION SHOW



Left to Right: Mrs. G. Carson Rasmussen (Of Rancho Santa Fe), Invitations Chairman, Mrs. Mark A. Yorston, General Chairman of the Fashion Show, Mrs. Louis X. Sheid, her Co-Chairman.

The Bishop's Schools Sixteenth Annual Fashion Show will be presented by the Parent's Association on Friday, May 11, 1973.

Mrs. Mark A. Yorston is General Chairman; her Co-Chairman is Mrs. Louis X. Sheid.

The title of the show will be "Bishop's By the Sea." Decorations keeping with the theme, which will include seahorses, shells, and a giant sand castle, are being designed by Decorations Chairman Mrs. Marshall Pellar and her Co-Chairman Mrs. Kenneth Shireling.

Fashions will be modeled from Sak's Fifth Avenue. Models will be Alumnae, Teachers, Students, and Professional models.

Invitations will soon be mailed by Mrs. G. Carson Rasmussen (of Rancho Santa Fe) and her committee. The Fashion Show is open to the Public, and tickets may be purchased by phoning the Bishop's Schools.

## PLACES & FACES

### CONCERT AUXILIARY PLANS BAL DES FLEURS

The North County Concert Association Auxiliary has announced the selection of Mrs. Charles Monroe Wood, Honorary Chairman, and Mrs. Donald Hickethier, General Chairman for the 13th annual Bal des Fleurs.

The elegant dinner dance, which attracts over 300 North County residents, will be held May 19 at the Oceanside Convention Center.

Proceeds from this black-tie gala, which last year topped \$4,000, go to the Concert Association to assure the continuance of highly professional artists appearing during the concert season.

The North County Concert Association, which presents four concerts a year, has a membership of almost 1200. This year's season included Van Cliburn, the Harkness Ballet, Miss Carol Neblett and Mr. Douglas Lawrence, and the San Diego Symphony with Peter Eros conducting.

Both Mrs. Wood and Mrs. Hickethier are familiar with the responsibilities of planning the Bal des Fleurs.

Mrs. Wood was selected as the Honorary Chairman because of her outstanding contributions to the activities of the Auxiliary and her community.

She was President of the Auxiliary for two years and it was during her second year that the "Music For Youth" series was born and saw over 800 children attend musical programs arranged especially for them.

In 1968 Mrs. Wood was the general chairman for the eighth Bal des Fleurs and the smashing presentation of "My Fair Lady."

Last fall she was co-chairman for "Le Pique-nique" where 500 partygoers toured the Oliver Morris Ranch in Gopher Canyon and sipped wine and dined on a French picnic in high fashion.

She was also corresponding and recording secretary of the Concert Association. Besides her involvement in the Concert Association and Auxiliary, she is presently first vice president of Las Amparadoras Auxiliary of Children's Home Society and a board member of the Concert Association and the Mira Costa College Advisory Council of which she is a Life Member.

Mrs. Wood is a sustaining member of the Soroptimist Club and the Women's Club of Carlsbad and a Life Member of the Carlsbad Friends of the Library.

She is also a dedicated member of Country Friends.

Mrs. Hickethier, a member of the



Mrs. D. Hickethier  
General Chairman



Mrs. Charles Wood,  
Honorary Chairman

Concert Auxiliary Board of Directors, has served in many capacities on the Bal des Fleurs including decoration and reservation charimanships.

She was the 1972 chairman of the Mardi Gras presented by the Patrons Association of San Luis Rey Academy with proceeds allowing 13 students to attend the Academy on scholarships.

For two years she was chairman of the Saint Patrick's School Carnival and this year she was assistant chairman.

Mrs. Hickethier was also chairman of the Saint Patrick's Day at the Races for two years.

A great deal of Mrs. Hickethier's time is spent with the Girl Scouts. She has worked for six years as the Girl Scout Chairman for Carlsbad and has been the leader of Cadette Troop 628 for seven years.

She is the membership chairman for Carlsbad PTA and is also a member of Country Friends and an associate member of Children's Home Society.

### WILSHIRE HOUSE OPENS IN SAN DIEGO

The Wilshire House, the largest leading lamp company of fine quality lamps and antiques, has just opened a new showroom at 1022 Morena Blvd. "next to Shuttermart" in San Diego. The Wilshire House has been in business for the past 25 years. They are well known in Beverly Hills, Los Angeles, San Francisco, and Dallas where they also have showrooms. Those in the decorating field, as well as customers simply having to add one or more decorator pieces to their home, will be highly pleased at the original selections offered by the Wilshire House. They manufacture all their own lamps, importing merchandise from Italy, France, Spain, and England. Their handsome new showroom is now open and they extend a cordial invitation to all North County residents to drop in and see their exclusive and unusual selection.

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## PLACES & FACES

### PAT HYNDMAN TO HEAD COMMITTEE TO ELECT BILL CRAVEN



Pat Hyndman, an active civic leader, longtime Republican and La Mesa resident, has been named general chairman of the district-wide citizens committee to elect Bill Craven as Assemblyman.

Craven, a Republican and currently Fifth District Supervisor, is seeking the 80th Assembly District seat formerly held by John Stull of Leucadia, who vacated his seat last month when he was elected to the State Senate. A special election has been called for May 29 to choose his successor.

Hyndman, President of Phd Leasing Corporation, said that he is proud to be associated with Craven's campaign and is honored to serve as general chairman of the campaign committee.

The 80th Assembly District includes all of the North County, which Craven presently serves as Supervisor, La Jolla and parts of Pacific Beach, La Mesa, Spring Valley and El Cajon.

He is a member of the San Diego County Board of Education, is a Governor Ronald Reagan appointee to the Coordinating Council for Higher Education (he is a past president of that group) and is Chairman of the education committee of the Constitution Revision Commission of the State of California.

A former president of Republican Associates, Hyndman also has served as president of the YMCA of San Diego and San Diego County, San Diego Kiwanis Club and Executive Association of San Diego.

Two years ago, he served as chairman of the United Crusade in the County.

Craven, who resides in Oceanside, said that he is delighted that a man of Hyndman's stature will serve as chairman of the campaign committee, adding that Hyndman will make community campaign chairmen appointments soon.

### FIRST FEMALE VICE PRESIDENT

Harold B. Starkey, Jr., president of First Federal Savings & Loan Association of San Diego, has announced the election of Helen W. Persing as assistant vice president. Mrs. Persing, who is assistant manager of First Federal's El Cajon Boulevard branch, thus becomes the first woman to be elected a vice president in the history of this 38-year-old savings institution.

Additionally, First Federal has announced the appointment of Viola W. Bullard as assistant secretary.

Mrs. Persing has over 15 years experience in the savings and loan industry. A graduate of Hoover High School, she holds a standard diploma from the American Savings and Loan Institute. Married and mother of two sons, Mrs. Persing resides in Mission Village.

Mrs. Bullard, escrow officer, has been named assistant secretary for First Federal Savings and Loan Association. An employee since 1960, Mrs. Bullard is a member of the San Diego County Escrow Association and is a certified Senior Escrow Officer. Mrs. Bullard, a resident of Lemon Grove, is married and has one son.

Dear Editor:

I wonder if the community is aware that all ABC programs on Channel 6 are to be transferred to Channel 39. The change-over will begin on June 1. This will alter drastically not only the programs on Channel 6, but also those for devotees of Channel 39.

I am certain there are many people—to be specific, 22,000 in the county—who have no way to get Channel 39, or Los Angeles, or on a cable. For those the change-over will be impossibly restrictive and definitely not in the public interest.

There does seem to be some question as to which station should be most fairly awarded ABC. In any event, ABC and Channel 6 are appealing the decision to the Federal Communications Commission and one of two alternatives seems to provide the only equitable solution to the problem from the public viewpoint.

Either Channel 6 should retain ABC or else Channel 39 should be required to install relay stations so that the North County is able to get its broadcasts. Even so, U.H.F. is necessary to receive Channel 39.

If you should share these opinions, the thing to do is to write to: Representative Victor Veysey and the F.C.C.

This would be of great assistance.

Sincerely yours,

Martha Ferneding  
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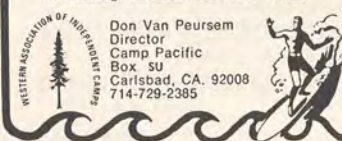


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# THE ASSOCIATION

## Bulletin and News

### MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 6, 1973 IN THE BOARD ROOM.

Present: President Wingert, Architect Frank L. Hope, and Alternates Duncan, Reitz and Day.

Also Present: Building Commissioner Mowery, Secretary Grahl and Recording Secretary Duffield.

Excused: Vice President Frobes.

The minutes of the previous meeting of the Art Jury were approved as presented.

Alternate Day was asked to serve as regular member for the meeting.

### NEW CONSTRUCTION

Coleman, G.S. Residence — Lot 139/7, Map 2089, Mimulus. Approved. President Wingert was opposed to tile color.

Devine, M.R. Residence — Parcel 8/7, Block 34, La Orilla. Approved.

Weis, A. Residence — Parcel 5/5, Block 27, El Mirador. Approved.

Werstein, F.A. Residence — Parcel 139/9, Map 2089, Mimulus. Approved.

### PRELIMINARY STYLE CHECK

Strom, M.E. Residence — Parcel 3/7, Block 16, El Mirador. Architectural design acceptable.

### ADDITIONS & ALTERATIONS

Levine, S.H. (site visited) Addition to existing residence — Parcel 14/2, Block 32, Linea del Cielo. Approved.

Harvey, W.J. Pool, Protective Wall & Entry Posts — Parcel 6/2, Block 22, Los Morros. Approved; did not include approval for structures covering pool, including inflatable cover.

Resnick, P. Change in roof line — Parcel 1/2, Block 43, Via del Alba. Approved.

Kama Farms Inc. Addition — Parcel 3/4, Block 23, La Noria. Approved.

### KEEPING OF HORSES

Herrington, D.S. (escrow Paulin) Parcel 2/1, Block 36, El Arco Iris. Two horses on 2.0± acres. Unanimously passed to advise approval, with stipulation that animals be kept only as adjunct to private residence. Site visited.

### MISCELLANEOUS

Paulin, R. Grading Plan. Approved (site visited).

Delaney, J.A. Letter dated February 19, 1973. Relocation of garage door approved, provided that satisfactory landscape plan be submitted indicating proposed planting to obscure door from roadway, and that said planting be accomplished without undue delay. Also, it was requested that trim surrounding garage be painted to match the white stucco of the residence.

Bray, B. Letter dated February 20, 1973. Read and answered.

Glasgow, H.L. Letter dated February 23, 1973. Request for removal of trees deferred until meeting of March 20, 1973.

Ward, A.T. Sign — Corner La Granada/Paseo

Delicias. One three foot sign only, i.e. over doorway, was approved. Applicant requested to remove sign on La Granada side of building.

Capozzi, J.A. Letter dated March 3, 1973. Request for removal of tree deferred.

Richmond, L. Change in chimney style — Lot 37, Map 2089. Approved.

Lowell F. Wingert, President  
R. B. Grahl, Secretary

### MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 15, 1973, 9:00 A.M., IN THE BOARD ROOM

Present: President Bellman, Vice President Nix, Directors Chubbuck Coberly, Weindling and Whitehead

Absent: Director Brown  
Also present: Manager Grahl, Recording Secretary Butts; Association members.

### PUBLIC HEARING

The President declared open the public hearing to consider the petition of John Phipps and R.W. Phipps to modify the zoning from Business & Public Use Class G to Business & Public Use Class L on Parcel 1/3, Block 1, Map 1742.

It was determined the requirement for written approval of the owners of record of 2/3 in area of the property subject to said modification, and for the written consent of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made, had been satisfied.

The Manager stated the Art Jury had considered the petition and had advised approval of the rezoning.

Mr. R. Bergen, representing the applicant, presented drawings of the proposed development of the property.

The President asked if anyone wished to speak in favor of or in opposition to the matter.

After discussion, the motion was made, seconded and passed unanimously to approve said petition for Modification of the Covenant.

The President declared the hearing closed at 9:10 a.m.

### PERSONAL APPEARANCES

Fire Chief James A. Fox presented an outline of the organization and procedures of the Rancho Santa Fe Fire Protection District and explained the many functions, in addition to fire fighting and prevention, performed by District personnel. A question and answer period followed. Chief Fox then presented an outline of County Deputy Sheriff operations.

Following the above presentations, Chief Fox read the resolution of the Board of Directors, Rancho Santa Fe Fire Protection District, in connection with the provisions of the will of the late Robert B. Oliver. Thereupon, the Board, on motion made and seconded, passed unanimously the following resolution:

"WHEREAS, the late Robert B. Oliver provided in his will that 10% of the residue of his estate should go to Rancho Santa Fe Association for the purpose of providing and equipping and maintaining an additional ambulance for the exclusive use of Rancho Santa Fe residents living within the so-called Covenant of the Rancho Santa Fe Association; and

WHEREAS, the Association Offices are not formed or organized to provide such ambulance service;

BE IT THEREFORE RESOLVED That upon receipt at the Rancho Santa Fe Association Office of a certified copy of a Resolution passed by the Board of Directors of the Rancho Santa Fe Fire Protection District stating that said proceeds of the estate, as noted above, will be expended for the purpose hereinbefore identified, the Rancho Santa Fe Association will transfer said proceeds to the Rancho Santa Fe Protection District."

Vice President Nix was excused at 10:00 a.m.

Department of Sanitation & Flood Control representatives, Messrs. N. Magneson, R. Brown and I. Cotton explained the problem of capacity of the existing Rancho Santa Fe Sewage Treatment Plant in relationship to its present overloaded condition. After a competent presentation and lengthy discussion, the Directors agreed that expeditious action is needed to enlarge the capacity of the Plant. The President stated an "ad hoc" committee on expansion of sewage treatment plant would be appointed. Members will be owners of property located within the existing Sanitation District. Mr. R.M. Clotfelter graciously agreed to head this important committee.

In addition, the Board expressed to Mr. Magneson the desire to be advised of any requests for annexation for review and recommendation to the Department of Sanitation & Flood Control.

### RECESS

The Board recessed at 11:05 a.m. and convened at 11:15 a.m.

### MINUTES OF PRECEDING MEETING

The minutes of March 1 meeting, on motion made and seconded, were unanimously approved.

### OLD BUSINESS

Realignment, Parcels 5/3 & 5/4, Block 43. (Keeth/Brue) Present, 1.91 & 1.98± acres; Proposed, 1.83 & 2.06± acres. On motion made and seconded, approval was unanimous.

### NEW BUSINESS

In compliance with the request of San Diego Gas & Electric Co. (See March 1 meeting) the following resolution was unanimously approved:

"WHEREAS, representatives of the San Diego Gas & Electric Company have, on March 1, 1973, presented to the Board of Directors of Rancho Santa Fe Association their plans for additional transmission line runs on existing line towers in the vicinity of Rancho Santa Fe, and  
"WHEREAS, these existing transmission line runs pass to the East and North of the Rancho Santa Fe area, and not through Rancho Santa Fe, and

"WHEREAS, there will be no apparent adverse environmental impact on the Rancho Santa Fe area, be it, therefore,  
"RESOLVED, that the Rancho Santa Fe Association offers no objection to the plans of San Diego Gas & Electric Company, as presented for construction of these proposed additional electrical transmission lines."

Proposed Covenant Modification. After review and discussion, the motion was made and seconded to formally adopt a change in Article II, Section 3, Par. 22 (relating to the time of the public hearing on the budget) for recommendation to Association members at the same time as previously agreed upon changes relating primarily to the Art Jury

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(See 12/7/72 meeting); approval was unanimous.

Keeping of 2 Horses, Parcel 21/1, Block 36, 2 acres. On motion made and seconded, approval was unanimous to keep the horses as an adjunct to the private residence.

### REPORTS

**Golf Activities Committee** Chairman Chubbuck reported Committee recommendation for approval of Orange County Seniors Golf Ass'n Tournament to be held at Rancho Santa Fe on Monday, April 8, 1974, with no reduction in cart fees, but a \$2 reduction in Green Fees to \$10.00, for these special guests. Plans include a late afternoon luncheon at the Restaurant/Bar facilities. After discussion, approval was unanimous.

Mr. Chubbuck reported the Committee discussed the budget operation at length at its March 9 meeting and recommended a reconsideration of the assignment to the Golf Course of 83% of the County Property Tax, with the request that it be reduced to an amount not to exceed 50%, the remaining amount to be carried by General Association Activities. This proposal is based on the premise that the Golf Course enhances all property within the Covenant. Finance Committee Chairman Weindling requested a study and analysis of the matter be made by the Staff and presented at the next meeting. Finance Committee Chairman Weindling

asked, also, that Staff study and reevaluate 1972-73 Schedule of Permits and Fees for recommendation to the Board to consider in its preparation of 1973-74 Schedule.

**Building Commissioner's Report** indicated 3 homes completed; 2 permits issued; and 40 homes under construction during February.

Manager Grahl reported Rancho Riding Club request for permission to temporarily erect box stalls for 2 days during the annual charity horse show, in July. On motion made and seconded, approval was unanimous.

Mr. Grahl reported the hearing before the County Board of Supervisors on appeal of the special use permit for Coast Sand Co. resulted in a 3-1 vote (Supervisor Craven casting the lone vote) that the special use permit for borrow pit adjacent to existing sand borrowing operation be allowed.

### ADJOURNMENT

The meeting was adjourned at 12:15 p.m.

Vernon A. Bellman, President  
Gwendolyn P. Whitehead, Secretary

### MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 20, 1973 AT 9:00 A.M. IN THE BOARD ROOM.

**Present:** President Wingert, Vice President Frobes, Frank L. Hope, and Alternates Duncan, Reitz and Day.

**Also Present:** Building Commissioner Mowery, Secretary Grahl and Recording Secretary Duffield.

The minutes of the regular and special meetings of the Art Jury were approved as amended.

### NEW CONSTRUCTION

Fletcher, E.B. Residence — Parcel 7/4, Block 33, La Glorieta. Approved.

Carroza, J.J. Residence — Parcel 3/10, Block 22, Los Morros. Approved.

Larson, H.G. (PRELIMINARY) Commercial Buildings — Parcel 2/2, Block 31, La Flecha. Basic architectural design generally acceptable. Additional study of all elevations requested, which should incorporate suggestions made by Art Jury. Also, consideration to be given to adequately screen market delivery area. New preliminary elevations to be submitted for consideration.

Strom, M.E. Residence — Parcel 3/7, Block 16, El Mirador. Approved.

Langley, R.W. Residence — Parcel 139/5, Map 2089, Los Eucalyptus. Approved.

Scott, F.M. Residence — Parcel 6/7, Block 27, El Mirador. Approved. Site visited.

Browne, R.C. (PRELIMINARY) Residence — Parcel 6/1, Block 33, El Cielito. Architectural design acceptable. Site visited.

### 11:00 A.M. JOINT MEETING OF BOARD OF DIRECTORS AND ART JURY WITH LEGAL COUNSEL DONNELLEY.

### SUBDIVISIONS

Fitzhugh & Jenkins Parcel 4/3, Block 9, Los Morros, consisting of 12.6± acres into four sites of 2.9, 2.7, 2.9 and 3.0± acres. Site visited. The Art Jury advises approval.

Schien, K.M. Parcels 5/6, 6/1, 6/2, 6/3, Block 36, Rambla de las Flores/La Orilla, consisting of 38.6± acres, into thirteen sites of 2.78 ± acres each. Continued until meeting of April 10, 1973, due to inclement weather.

### KEEPING OF HORSES

Wenman, J.H. Five horses on 5.0 ± acres at Parcel 9/3, Block 32, Via del Alba. The Art Jury advises approval. Site visited.

Lerner, R.A. Four horses on 4.08± acres at Parcel 5/1, Block 35, El Camino Real. The Art Jury advises approval. Site visited.

Smith, L. (escrow Reniers) Three horses on 4.07± acres at Parcel 1/1 Block 3, Lago Lindo. The Art Jury advises approval. Site visited.

### MISCELLANEOUS ITEMS

Mr. Howard Glasgow Removal of trees — deferred from previous meeting. Site visited. Art Jury approved of trimming, topping and thinning of trees together with removal of obviously diseased and deformed trees.

RSF Savings & Loan Signs. Large 24" x 60" was disapproved. The 12" x 24" to be mounted on pillar to left of entrance below existing light, was approved.

San Diego Gas & Electric Service Plans for re-working existing wires. Secretary Grahl requested to contact Mr. Carnohan of the SDG&E regarding possibility of undergrounding present overhead wires across 1st and 9th fairways.

Warren J. Addition of garage to existing residence — Parcel 3/2, Block 24, El Aspecto. Approved.

Royce, S.R. Change of plans to lanai additions — (Previously approved January 23, 1973) — Portion Lot 147, Map 2089, Linea del Cielo. Approved.

Fish, D.L. Construction of Fence, Brick Pillars and Wrought Iron Gate — Parcel 1/1, Block 17, Paseo Delicias. Continued to meeting of April 10, 1973. Art Jury requested that a sketch be submitted showing the relative size of the front fence to the six foot pillars and five foot wrought iron gate.

Lowell F. Wingert, President  
R. B. Grahl, Secretary

### MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, APRIL 5, 1973, 9:00 A.M., IN THE BOARDROOM

**Present:** President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling and Whitehead

**Also Present:** Manager Grahl, Recording Secretary Butts, Legal Counsel Stanley; Association members

### MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of March 15 meeting were unanimously approved.

### OLD BUSINESS

Subdivision, Parcel 1/1, Block 29. (Howard) (in attendance) Decision deferred pending visit to site.

Subdivision, Parcel 2/1, Block J. (Peters) Decision deferred pending visit to site.

### NEW BUSINESS

Subdivision, Parcel 4/3, Block 9. (Fitzhugh/Jenkins) Decision deferred pending visit to site.

Keeping of 5 Horses, Parcel 9/3, Block 32. (Wenman) On motion made and seconded, unanimously approved.

Keeping of 4 Horses, Parcel 5/1, Block 35. (Lerner) On motion made and seconded, approval was unanimous to keep the horses as an adjunct to the private residence.

Keeping of 3 Horses, Parcel 1/1, Block 3. (Smith) Decision deferred pending visit to site.

### MISCELLANEOUS

Review of Permit to Keep Horses, Parcel 6/6, Block 29. (Perry) Correspondence from the Art Jury was read recommending cancellation of the permit to keep horses in view of the poor condition of the corral and immediate area, and history of complaints in connection with the keeping of horses at this location.

### NON AGENDA ITEMS

Art Jury Appointment. The President referred to the resignation of Art Jury President Wingert, due to his proposed move from the area. Of the list of 3 persons nominated, Messrs. J. Day, R. Duncan and E. Reitz, the President, with the approval of the Board, appointed Mr. R. Duncan to fill out the unexpired term to December 31, 1973.

Robert B. Oliver Ambulance Bequest. Discussion was introduced relative to the bequest of the late Robert B. Oliver proceeds transferred to Rancho Santa Fe Fire Protection District (3/15/73 mtg). Consensus of the Board was that the Fire District be requested to submit proposed plans for providing, equipping and maintaining the ambulance to be provided by said bequest, including an accounting of the funds so transferred, the vehicle to be named the "Robert B. Oliver Ambulance".

### REPORTS

Finance Committee Chairman Weindling reported on March 29 meeting, copies having been furnished each Director. He asked the feeling of the Board with respect to increasing Art Jury fees to cover Art Jury costs. After discussion, the motion was made, seconded and unanimously passed that the Art Jury be a self supporting operation and the fees be adjusted accordingly. Mr. Weindling reminded the Board of its request for a review of employees personnel plan before determining whether or not the year end bonus should be paid. Since the Committee is of the opinion that the bonus should be continued, he requested Board decision. The motion to defer decision until November, 1973 was made, seconded and passed unanimously.

The matter of the differences in Golf and Tennis fee and playing privilege policy was referred to Mr. Weindling (chairman), Mr. Brown and Mr. Chubbuck for study and report to the Board at next meeting.

Planning Commission Chairman Nix introduced Mr. J. B. Hill, Chairman of the Sub-Committee, Community Development, to report on the proposed leasing of parking spaces from The INN (3/1/73 mtg). He presented a draft of a lease between The INN and the Association for 25 parking spaces to be referred to Association Counsel. Counsel was also asked to prepare lease to be used by Association and its lessees for the spaces. It was the unanimous decision of the Board to adopt in principle the lease and terms thereof subject to Counsel approval.

Chairman Nix reported on a proposed annexation to the Sanitation District. The motion was made, seconded and unanimously passed to recommend to the County Department of Sanitation & Flood Control that there should be no annexations to the District until such time as facilities have been built and are in operation to serve all foreseeable users.

Chairman Nix moved that, on the recommendation of the Sub-Committee on Sanitation, the Board approved replacement of a 12" deteriorated water main with an 8" main on Via de la Valle as set forth in Santa Fe Irrigation District Environmental Report. No adverse environmental impact was found in connection with the project. The motion was seconded and unanimously approved.

Ad Hoc Committee on Expansion of Sewage Treatment Plant. Mr. R. M. Clotfelter reported owners of property located within the District who would serve on the committee to expedite expansion of the present plant: Messrs. V. Bellman (ex officio), H. Brooke, D. Chubbuck, E. Reitz and R. Woolley.

Manager Grahl advised that he had been contacted by Mr. Bob Brown, County Department of Sanitation & Flood Control, stating that the Department was preparing correspondence to the Board of Directors, Rancho Santa Fe Sanitation District, relating to expansion of the existing treatment plant, and that written support of the Association in this matter would be helpful. The following resolution was moved, seconded and unanimously passed:

"WHEREAS the existing Water Pollution Control Facility of Rancho Santa Fe Sanitation District is overloaded, and  
"WHEREAS the County Department of Sanitation & Flood Control has indicated a willingness to proceed with the actions



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necessary to support the expansion of the existing Facility,  
"BE IT THEREFORE RESOLVED that the Board of Directors of Rancho Santa Fe Association fully supports these actions of the Department of Sanitation and Flood Control."

#### REPORTS

Manager Grahl read a letter written by Supervisor W. A. Craven to County of San Diego Board of Supervisors in which he recommended installation of 4-way STOP controls at the intersection of La Granada and Avenida de Acacias.

Hillside Properties, Ltd. Subdivision Approval. (def'd 1/18/73) Receipt of the completed agreement on guesthouse restriction recorded with San Diego County Recorder on March 2, 1973 was reported. On motion made and seconded, approval was unanimous of subdivision of Parcels 1/6 and 3/3, Block 1, 20.8 ± acres into sites of 5.8, 5.0, 5.0 and 5.0± acres.

Proposed Amendments to the Covenant. Status of acceptance forms received thus far was reported as follows: 685 signers - 85% of the 66 2/3% requirement, 3,167 acres - 79% of the 66 2/3% requirement.

Mr. Grahl reported on his attendance at a meeting of Del Mar City Council on April 2, wherein a briefing was presented by a representative of the Comprehensive Planning Organization on tentative planning for a major international airport facility in San Diego County. The consultant firm employed by CPO has narrowed the recommended selection to 4 sites: Lindbergh Field, Brown-Tiajuana International, NAS Miramar and Carmel Valley. Additional study is underway and public hearings will be called for by CPO before any decisions are made. It is anticipated these public hearings will commence within the next few months.

Legal Counsel Stanley presented proposed resolution relative to policy pertaining to retention of house plans in the Association office.

"THAT WHEREAS the Association has maintained a library of building plans submitted by members of the Association and in connection therewith has adopted a system where any Association member by signing a take-out slip may remove a set of plans from the library for a period of time; and

"WHEREAS, with the passage of time there has been a steady accumulation of building plans which occupy valuable space which is needed for other purposes and also there has been an increasing burden on the staff in connection with maintaining a catalogue as to the present owner-resident of each set of plans, making catalogue changes upon a change of ownership, properly tagging each set of plans, et cetera, all of which has delayed the staff in carrying out regular duties; and "WHEREAS, the Association's Board of Directors is cognizant of the problems recited and, consequently, does hereby adopt the following resolutions:

"BE IT RESOLVED, that in connection with building plans filed with the Associa-

tion by applicants for building permits, henceforth such plans will be retained by the Association only until such time as may be needed by the Association in the event an application for a building permit is denied; and, thereafter all such plans will be returned by the Association to the owner thereof; and

"BE IT FURTHER RESOLVED, that the said library system as to such plans is hereby discontinued and the manager is directed to notify the various owners thereof or such person or persons as the manager shall determine is entitled thereto to call at the Association offices for the purpose of having said plans delivered to them. The manager is hereby given full discretion as to the adoption of a procedure for the return of plans and full authority after the lapse of whatever time shall be set by the manager, after giving notice as aforesaid, to destroy plans not called for; and

"BE IT FURTHER RESOLVED, that commencing as of the date of the adoption of this resolution plans will not be shown to anyone for inspection calling at the Association offices for that purpose without the specific written consent of the applicant having filed the same, his architect or building contractor, being filed with the manager."

Building Commissioner's Report indicated 5 permits issued; 5 homes completed; 40 homes under construction during the month of March.

#### CORRESPONDENCE RECEIVED

Dr. J. Zichis Request re Proposed Subdivision, Parcel 7/5, Block 27. Request to waive filing fee for continued subdivision application was discussed. On motion made and seconded, approval was unanimous to waive the fee, as requested.

#### RECESS

The Board recessed at 12:05 p.m. and reconvened at 1:15 p.m. for a field trip to the following locations:

Subdivision, Parcel 1/1, Block 29, (Howard) consisting of 4.54± acres into sites of 2.27 and 2.27± acres. At the site, the motion to disapprove was made, seconded and passed unanimously.

Subdivision, Parcel 2/1, Block J, (Peters) consisting of 6.04± acres into sites of 3.0 and 3.0± acres. At the site, on motion made and seconded, disapproval was unanimous.

Subdivision, Parcel 4/3, Block 9. (Fitzhugh/Jenkins) At the site, matter was continued to 4/19/73 meeting.

Keeping of 3 Horses, Parcel 1/1, Block 3 (Smith) At the site, on motion made and seconded, approval was unanimous.

Review of Permit to Keep Horses, Parcel 6/6, Block 29. (Perry) At the site, on motion made and seconded, approval was unanimous to cancel the permit for the keeping of horses and to request removal of the corral, feed storage building, and clean up of manure.

#### ADJOURNMENT

The meeting adjourned at 2:20 p.m.

Vernon A. Bellman, President  
Gwendolyn P. Whitehead, Secretary

## PLACES & FACES

### EVE ARDEN STARS IN OFF BROADWAY COMEDY

The many talents of actress Eve Arden, winner of an Emmy Award as television's Best Comedienne for her "Our Miss Brooks" role, will be showcased May 1 through May 27 in the Wortman-Hartzog Production's pre-New York engagement of the new comedy "Under Papa's Picture?" at San Diego's Off Broadway Theatre.

Directed by Leslie Cutler, the two-act situation comedy by George Tibbles and Joe Connelly presents an unusual reversal of the generation gap with the morals of the parents being questioned by a very "establishment" young couple. Revolving around the experiences of a typical white, Anglo-Saxon Catholic family, the play captures truth in its seemingly bizarre, illogical and hilariously funny scenes.



Actress Eve Arden, in the leading role, will star in the Wortman-Hartzog production of "Under Papa's Picture?"

Miss Arden portrays the progressive mother Grace, a widow, who has found an unusual new life regardless of what "they" think, with her real-life husband, Brooks West, playing her lover.

A gifted actress and comedienne, Eve Arden's uncanny ability to change her voice, gestures and dialects, won her the coveted role in the film, "Doughgirls" and led to a long-term contract with Warner Brothers. Her many film credits are high-lighted by "Dark At the Top of the Stairs," which introduced her dramatic talents; "Mildred Pierce" for which she received an Academy Award nomination; "Night and Day," and "Anatomy of a Murder" with Brooks West as co-star.

Performances at the Off Broadway Theatre, 314 "F" Street, in downtown San Diego are set at 8:30 p.m. Tuesday through Saturday, 7:30 p.m. on Sunday evenings and at 2 p.m. at Saturday and Sunday matinees.

### SECURITY TITLE INSURANCE COMPANY MOVES TO NORTH COUNTY

Security Title Insurance Company, a firm which dates back to 1906 in San Diego, made a "double move" into North County on Monday, April 9, 1973, according to Thomas G. Slattery, Vice President and Manager of the San Diego office. The Company opened its doors in Oceanside at 1759-D Downs Street in the Oceanside "5" Shopping Center, and in Escondido at 427 North Escondido Boulevard in the Midtown Plaza Shopping Center.

In regard to the move Slattery said: "Most Marketing Research Personnel and Chief Economists of Major Banks are predicting that North San Diego County will be the largest growth area in the State of California during the seventies. We have always been very active in the North County area and with this growth we want to locate closer to our customers so we can be more responsive to their needs. An office in Oceanside and Escondido will give us the flexibility to be within a few minutes drive from all of our customers."

The Oceanside office will be managed by Bob Pabst. Hal Barker will head up the Escondido office, both of which will offer complete Title & Ownership Services. Security Title has a staff of 210 personnel with main office located at Third & A Streets, San Diego.

### \$100,000 GRANT AWARDED SALK INSTITUTE SCIENTIST

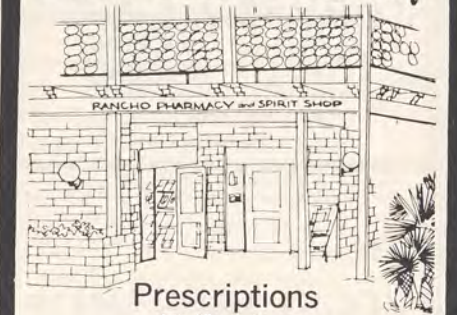
The Salk Institute today announced that the National Science Foundation has awarded Dr. Peter Ralph, a Research Associate at The Salk Institute, a grant for research in the "Establishment and maintenance of a collection of typed murine and human lymphoid cell lines."

Dr. Ralph's goal in this work is to create and maintain a library of characterized murine and human lymphoid cell lines, classified by comparison with various normal lymphocyte types, and analyzed for tumor characteristics, surface antigens, sensitivity to drugs and immunological function.

The grant totalling \$99,800 will fund Dr. Ralph's research in this area for two years.



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SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
					1 7:30 N. Y.	2 7:30 N. Y.
3 1:00 N. Y.	4	5 6:00 St. L.	6 6:00 St. L.	7 6:00 St. L.	8 4:35 Phil.	9 4:35 Phil.
10 10:35 Phil.	11	12 5:05 Mont.	13 5:05 Mont.	14 5:05 Mont.	15 5:05 N. Y.	16 5:05 N. Y.
17 11:05 N. Y.	18	19 7:30 Hous.	20 7:30 Hous.	21 1:00 Hous.	22 7:30 Atl.	23 6:00 Atl. (2)
24 1:00 Atl.	25 7:30 L. A.	26 7:30 L. A.	27	28 5:05 Cin.	29 5:05 Cin.	30 5:30 Hous.
HOME	AWAY	All Times Pacific Time				

**THE TALE OF "TWO" DOGS**

(a story with a happy ending)

by Jan Cantwell



BEFORE

AFTER

Bouncey, above left, was lost, frightened, dirty and hungry. For nearly a week he was seen wandering between the Rancho Santa Fe Village and the Golf Course — frequently in the streets. No one could get within "petting distance." He was obviously lost or abandoned.

Fortunately Mesdames Jack, Dunham, and Morgan conspired to help. He was lured into Mrs. Jack's garage by a tasty snack, and the door closed. An S.O.S. went out to the Rancho Coastal Humane Society — quickly the rescue was completed. Bouncey, above right, shows what grooming and a little T.L.C. (Tender-Loving-Care) can do. He was indeed a canine Ugly Duckling.

As is often the case, Bouncey wore no identifying tags or collar, and, not being able to talk people-talk, no one will ever know his real story. However, thanks to all who cared and did something about their concern, Bouncey now has a new people-family complete with love, laps, AND proper collar identification.

Won't you please check your dog's collar and tags — now? Stories like Bouncey's don't always have a happy ending.

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**MEMORIAL THOUGHTS**

From the Service for

Russell Frederick Holcomb, Jr.  
Sally Bartlett Hill Holcomb  
Andrew Aldrick Holcomb

held on  
April 25, 1973

at  
The Village Community  
Presbyterian Church  
Rancho Santa Fe,  
California

Conducted by the  
Rev. Donald R. Caughey,  
Minister

The greatest person who ever lived lived only 33 years. Many of his closest followers did not live a great deal longer, though some did reach a ripe old age. But whether their lives were long or short, they were significant lives. This is what prompted the late Dr. Peter Marshall to say, "The true measure of a life is not its duration, but its donation."

This is what brings us together this afternoon; the celebration of the donation made by three people — each in his own way — to your life and to mine. Your very presence indicates that you did indeed receive such a donation, that you are grateful, and that you yearn to find a way in which to respond.

How do we respond, then, under the tragic circumstances that bring us here today? I read last week of a young minister who backed his car out of the garage and discovered that he had run over and killed his three year old son. A few days later he gave a party for his relatives and and close friends. Someone asked how he could do this, and he replied: "I wanted all of us to remember together, indeed to celebrate, that one moment of tragedy does not define all moments. We have lost one we loved, but there is a wider web of love-relationships in which to participate. There is more to life than this one death."

Those lines reminded me of a party which I attended in the Phillipine Islands many years ago: a party given by two charm-

ing young ladies in honor of their father. It was a birthday party, they said, yet their father was not present. He had died on that day the preceding year, and they were celebrating, not his earthly, but his heavenly birthday! There is more to life than death.

How shall we celebrate the heavenly birthdays of Russ and Sally and Andrew? Personally, I would not give a party. There is a celebration which belongs in the rooting section when the home team has scored the winning touchdown with one minute to play, but it is not appropriate for all occasions. There is another celebration when two people hold hands and look into each other's eyes and the depth of their love is celebrated; it is not quite right for this situation either. Rather, your presence here is the appropriate celebration, and this place with its spiritual connotations, its atmosphere and symbols of faith, is where our



celebration should at least begin. For we are people of life, and people of faith.

I know that many of you are engaged in the medical profession, as Russ was. I know that in your practice you hold very strictly to the highest scientific standards, to precision and accuracy, to established techniques in surgery, to strictly controlled dosage of highly specific drugs, in order to cooperate fully with natural laws and thereby promote the health of the human body. You have complete faith in the constancy of nature, the reliability of natural laws, and the scientific structure of the universe. Yet there is more to life than this, and one looks more squarely at the world if he sees that all the effort, all the stress on precision, all the discipline of men of science, which has given us so many material achievements, leads up to other standards, other measurements, which have a different quality and indeed, a spiritual dimension.

For if we prolong life, why do we do so? If we heal bodies, what are the healed individuals to do? If we advance in knowledge and technical skill, what results do we seek? We are always driven, no matter how we may look at life, to the ultimate question of purpose. We must always ask, WHY? We are driven to seek standards of value which transcend earthly things and remind us that we are all basically and ultimately children of God.

I suspect that is why you are here. You are honoring people who in their lives demonstrated that it is not enough merely to be skilled in the ways of science, but it is the devotion of that skill to ultimate goals of love and service which they practiced that is their donation to you and me today. This is how I remember them, and how I trust that you remember them, as we commend Russ and Sally and Andrew to God's gracious keeping, as we affirm our faith in life that does not die, and go out to walk and work in that faith and hope.

# The Art of Living '73

OLD GLOBE'S SHAKESPEARE SEASON TO BEGIN JUNE 5th

Yes, San Diego is the ideal place for year round living and loving. The surf, the sun, the beaches...sailing, tennis, golf, you name it...we have it...Opera, Symphony, Ballet and Theatre abound. But unfortunately many of our residents overlook San Diego's cultural aspects.

Few among us are familiar with the Old Globe Theatre, and our renowned Shakespeare season. In a city like ours theatre is a must...in what better way can our children learn of the masterful playwrights — and of the dramatics and the keen allure of the stage? It has been said that life is but a play...and then to partake is a mere glimpse of knowing. But then again without exposure nothing can be gained.

Yes, the theatre is a necessity for our children but even more so a pleasure we should not deny ourselves. An evening in Balboa Park between the greens and blooming flowers — tranquil and so relaxing. To be entertained — and to enjoy — not another TV episode — but a masterpiece by William Shakespeare. Here we have masterful direction, imaginative staging, stimulating performances, creative costuming and original music. This is San Diego's National Shakespeare Festival, acclaimed as one of three outstanding Shakespeare Festivals in North America. The season for 1973 starts June 5, continuing thru September 14; the performances are "Merchant of Venice", "The Two Gentlemen of Verona" and "King Lear". So, why not join us...



## PLACES & FACES

### UNDISCOVERED COUNTY PARKS

In the spring, residents of San Diego County start thinking of the out-of-doors. Camping, picnicking, and just relaxation under sunny skies become paramount in their thoughts, said Lloyd Lowrey, director of San Diego County's Department of Parks and Recreation.

Lowrey said that there are still some "undiscovered" parks — at least by masses of people — in the County.

For those wishing to camp out overnight, either in tents, trailers, or motor homes, Potrero County Park just off Highway 94 west of Campo is relatively unused. Opened just last summer, it has not been "found" yet, Lowrey said, and although there is still much development to be done to complete the facility, adequate areas have been completed and are ready for use.

Its setting is in a meadow with large oak trees at an elevation of 2,300 feet. Residents of the North County or the urban areas might find Potrero the answer to their search for isolated tranquility, Lowrey said.

Nearby Lake Morena County Park, just to the north of Campo on the Buckman Springs Road, is still cool in the evenings at its 3,000 foot altitude, but the good fishing makes up for it. Not for the serious angler, who is after the bass lunkers or huge lake trout, Morena is "simply loaded with small bullhead catfish," Lowrey said.

Very easy to catch, not too easy to clean, but delicious to eat, these fish are all about the same size; six to eight inches in length. Children are ecstatic with the catching of these tasty morsels, Lowrey continued, and because the County wants to eventually convert the lake to bass fishing, anglers are urged to catch all they want — no limit — but to keep or throw away all they catch.

"In the meantime, we want kids to have all the fun they want catching these bullheads," Lowrey said. "With no limit on the number of fish caught, and no license required by children under 16, campers can have fresh fish dinners every night."

Both Potrero and Lake Morena County Parks are open only on Friday, Saturday, and Sunday, plus holiday Mondays.

Lowrey mentioned that non-camping parks such as Felicita in Escondido and Live Oak near Fallbrook continue as popular recreation spots, but still have plenty of room.

Reservations for camping at parks having overnight accommodations or information about the County parks can be obtained by calling either 239-PARK or 440-3911.

# The Art of Living '73

## 1973-74 WINTER SEASON ARTISTS ANNOUNCED . . .

Peter Erös, music director of the San Diego Symphony Orchestra, today announced the 1973-74 Winter Season Subscription Series programs and guest artists for the 12 duplicate concert pairs.

Many of the famed soloists will be making their first appearance in San Diego during the winter season, and several new works will be introduced into the repertoire of the Orchestra.

The season will premiere Oct. 18 and 19 under the baton of Peter Erös with violinist Ruggiero Ricci as guest soloist. The program will include Verdi's I Vespri Siciliani, Paganini's Violin Concerto No. 3 and Tchaikovsky's Symphony No. 4.

On Nov. 8 and 9, Peter Erös will again conduct, with soprano Marilyn Tyler as guest artist. The program includes Liadov's Kikimora, Richard Strauss' Four Last Songs, and Mahler's Symphony No. 4.

Yoshimi Takeda will conduct the programs of Nov. 15 and 16, with violinist Lilit Gampel as guest artist. On the program is Thoms' Overture to Mignon, the Bruch Violin Concerto and Rachmaninoff's Symphony No. 2.

Peter Erös returns to the podium on Dec. 13 and 14 with violinist Henryk Szeryng. Works include Berlioz' Roman Carnival Overture, the Brahms' Violin Concerto and Schumann's Symphony No. 4.

On Jan. 10 and 11, Peter Erös will again conduct, with pianist Jacques Kline as soloist. The program will include Mussorgky's Prelude to Khovantchina, Rachmaninoff's Piano Concerto No. 3 and Shostakovich's Symphony No. 10.

Isaac Karabtchewsky will be the guest conductor for the all orchestral concerts on Jan. 17 and 18. Literature will include Chabrier's Espana, Ravel's Alborada del Gracioso, Debussy's Iberia and Stravinsky's Rite of Spring.

On Feb. 14 and 15, Peter Erös will conduct the Orchestra with violinist Gyorgy Pauk as guest soloist in a program of Beethoven's Fidelio Overture, the Dvorak Violin Concerto and Bartok's Concerto for Orchestra.

The brilliant pianist Gina Bachauer will make her San Diego debut Feb. 28

and Mar. 1, with Peter Erös conducting. Literature will include Prokofiev's Scherzo and March, Walter Piston's Symphony No. 2 and the Brahms Piano Concerto No. 2.

On March 7 and 8, Peter Erös will again conduct the Orchestra, with pianist Garrick Ohlsson in his first San Diego appearance. The program will be Wagner's Tannhauser Overture, Liszt's Piano Concerto No. 2 and Dohnanyi's Symphony No. 1.

Walter Susskind, music director of the St. Louis Symphony Orchestra, will be the guest conductor on April 4 and 5. Horacio Gutierrez, winner of the 1970 Tchaikovsky Competition, will be the soloist. The program will include Verdi's Overture to La Forza del Destino, Liszt's Totentanz, the Haydn Symphony No. 104 and Rachmaninoff's Rhapsody on a Theme of Paganini.

Pianist Van Cliburn will join conductor Peter Erös for the concerts of May 16 and 17. On the program will be Gould's American Salute, Tchaikovsky's Piano Concerto No. 1, and Schubert's Symphony No. 7.

The finale of the winter season on May 23 and 24 will be Verdi's Requiem, with Peter Erös conducting. The soloists will be soprano Lorna Haywood, mezzo Corine Curry, tenor Vahan Khanzadian, and baritone Ara Berberian.

Advance winter season ticket

reservations may be made by calling Emily Teller, Symphony Office, Balboa Park, 232-3078.

In line with enlarging the Orchestra's activities, additional performances will include concerts outside of metropolitan San Diego, Saturday evening appearances, the Young People's Concerts, the Caberet performances, and the San Diego

## GENE ALFRED ELECTED TRI-CITY HOSPITAL PRESIDENT

Gene Alfred of Vista was elected President of Tri-City Hospital at a recent director's meeting and will officially take office next month.

The five-member board unanimously elected Alfred to head the group during the coming year. President during the past year was John M. Cosh.

Alfred, president and general manager of Radio Station KMLO, currently heads the Greater San Luis Rey Area Planning & Development Council and is on the board of the North County Armed Services YMCA.

He is a director of the Vista Boys Club and Vista Chamber of Commerce, having served as chamber president in 1970.

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## periphery

### 100 NEAT KIDS

One hundred kids in San Diego County may be looking for you.



That many youngsters are ready for adoption from Adoption Services of the County of San Diego. Some are handicapped, but most are just normal kids looking for a new parent or parents to love.

Applicant recruiter Phil Ham, a social worker, spends all his time seeking parents for these children. He and the entire staff at Adoption Services try to find the right home for the right child.

When interviewed recently, Ham gave some of the background of Adoption Services. In February, 1948, the San Diego County Adoption Services Section of the Department of Public Welfare became the first California public agency to be licensed by the State Department of Social Welfare to place children. Prior to that, all agency adoptions were handled by private units. The rapid population growth had fostered a black market in babies which was attacked state-wide by the legislature.

One of the attack methods permitted the County Department of Public Welfare to apply for licenses to place children for adoption. The success can be measured in the 6,300 children which have found new parents since that time.

"Right now Mike and Connie, brother and sister aged 12 and 11, are searching for new parents. They are in a foster home in east county, going to school, and having a good time in a family which loves the out-of-doors," Ham said.

"They know they are ready now. On their own they have canvassed the neighborhood asking if some family wouldn't like two more children. When a child does that — he is ready to place permanently."

The section does far more than just look for homes for children. Ham listed a few of the total functions as services to the natural parents, services to children, and services to adoptive parents.

The natural parent can obtain professional counseling, help with living arrangements, food, medical care, and finances. Single girls, married women, young couples, and distressed older couples may obtain free confidential services. There is no obligation to place a child and the services are free regardless of the final decision, Ham said.

Adoptive parents will find the supply of infants has dwindled with 1972 seeing 45 per cent of the children being adopted in the 2-to-13-year age bracket. The public adoption agency fee is set by the State Legislature, but the agency may waive all or part according to the adoptive parents' income and family size.

"Just call 279-8300 and say that you are interested in adopting a child," Ham said. "You may be married or single. We'll take it from there — without further obligation."

### TOURISTS SPENT SEVEN PERCENT MORE IN 1972

Tourist spending in Southern California jumped 7.3 percent during 1972, according to the Annual Report of the Southern California Visitors Council, released today.

Out-of-state visitors spent \$1.4 billion in the 13-county southland region, which included \$97 million in tax revenues and supported 850,000 jobs.

"Every business and profession received these new dollars as they turned over and over in our economy," said William P. Brotherton, Managing Director of the Council, "not just the hotels and restaurants. Tourism is our third largest industry and can become our second industry in this era of vacation, travel, leisure and recreation."

The Visitors Council's Annual Report indicates that 54% of the visitors arrived by plane in 1972, with 43% coming by auto. The balance selected trains and buses for their transportation. Although only 42% of the visitors came here during the six winter months, they spent 54% of the year's total expenditures in Southern California.

"These trends are gratifying to us in that they indicate we are receiving a high percentage of long-distance travelers who come by air, stay longer and spend more in our economy," Brotherton related. "It also tends to validate our advertising efforts which are primarily geared to the Fall/Winter months, when the potential rewards are greatest."

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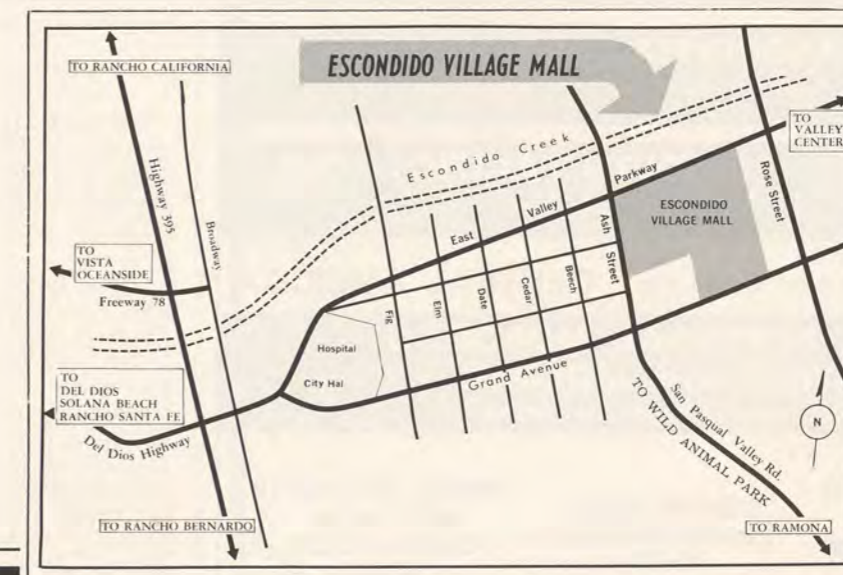
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#### TRAVEL AGENCY

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## PLACES & FACES

### BEVERLY STOCK RETURNS TO RB TRAVEL

Mrs. Beverly Stock of Rancho Bernardo has returned to Rancho Bernardo Travel as the new manager. The agency was sold on April 1 by former owners William Hathaway, John Hatfield, and Clint Jones to the Jarvinen corporation, owned by Mr. & Mrs. Harry A. Jarvinen. With their 2 agencies in Escondido, Jarvinen Travel Center on 9th Avenue, and Escondido Travel in the Escondido Village Mall, they now have the largest travel organization in San Diego County.

Mrs. Stock was with Rancho Bernardo Travel until last summer when she left to manage Escondido Travel. Prior to moving to Rancho Bernardo she had managed two travel agencies in the Pacific Northwest, and on returning to RB said "It is wonderful to be back home again. I now hope that our many clients who formerly drove to Escondido for their travel arrangements now realize that the vast experience of the entire Jarvinen organization is available right here at Rancho Bernardo for the

first time." Continuing to ably assist Mrs. Stock is Mrs. Sue Stucky as Assistant Manager, who came to RB last year from an agency in La Jolla.

In addition to operating the 3 retail travel agencies, Mr. Jarvinen is an owner of Pacific International Tours, Inc. of San Francisco, a major wholesaler for all areas of the Pacific. He is also an owner of Hotel Molokai on the island of Molokai in Hawaii, which has been a special feature of their semi-annual personally escorted tours to the islands. Their next tour to Hawaii which leaves on May 17 has been sold out for the past month, and they are now taking names for the Fall departure.

The tour division, Jarvinen Tours, is headquartered at the 9th Avenue office. Their 5 tours to various destinations in 1972 were all sold out, and in addition to the diverse tour offerings of 1973, they are handling the charter for the Rotary International Convention in Lausanne, Switzerland, for the San Diego District. They also have a full charter plane leaving for Helsinki, Finland on July 10. This departure happens to be from Chicago, and is due to Mr. Jarvinen's previous business when he had offices coast-to-coast before "retiring" to San Diego County.

The travel industry experience for the entire staff of the 3 North County offices totals over 100 years, with



Ms. Beverly Stock

personal knowledge of almost every part of the world. For any specific destination special arrangements can be made for an appointment with the staff member most recently returned from that area. In addition to the most popular tourist destinations such as Europe, Hawaii, and Mexico, the Jarvinens are constantly looking for interesting new areas to visit, and just returned from Central America where they were looking over hotels and tourist facilities for an escorted tour planned for later this year.



Harry Jarvinen

Ms. Jarvinen

They have recently started publishing a 4-page travel newsletter called, "Adventures In Travel" to be mailed quarterly to all former clients and anybody interested in travel. Copies are available at the Rancho Bernardo Travel office for those who wish to pick one up.

Now more than ever, with the combined volume of the 3 offices plus the long time inside knowledge of all phases of the travel business, the purchasing power of the Jarvinen organization permits them to pass on invaluable opportunities and savings to their clients. Mr. & Mrs. Jarvinen live at Lake San Marcos, but will be spending a great deal of time at the Rancho Bernardo Travel office, and would be most happy to meet all residents who care to stop by.



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#### AIR FRANCE MINI NEWS

##### "Bleu Plat" Special

Inflation conscious Frenchmen as well as tourists are taking heart from the latest edition of the Michelin Guide, which lists over 3,000 French restaurants still serving meals at \$3.30 or less. Many of the economy eateries are listed in Air France's Paris Restaurant Guide, available free from the airline.

##### St. Martin's Hop

Air France's jet service covering the Caribbean from Miami and San Juan adds St. Martin to its schedule of stops May 1. A duty-free shopper's paradise, the half-French, half-Dutch island has beautiful beaches to boot.

##### Gateway Philadelphia

Easterners wishing to avoid the summer crush at Kennedy Airport in New York can use the new Overseas Terminal at Philadelphia International Airport opening April 29. Air France is one of seven airlines with departure and arrival facilities in the fully-equipped building. Yip, Yip, Hooray

The French tourism industry doffs its beret this month to the American lyricist whose "April in Paris" has become a siren song for romantic travelers. E.Y. "Yip" Harburg celebrates his 75th birthday on April 8, Air France reports.

##### French Leave Longer

The French take longer vacations than any one else, Air France reports. In a nation where 47.5 per cent of the population took vacations in 1972, the average holiday length was 26 days, compared with 22 days for the U.S. and Germany.

##### Senorita Geisha's Grass Skirt

Beginning April 1, Air France opens one of the longest and most exotic air routes in the world, linking Tokyo with Lima via Tahiti. The 10,774 mile route across the Pacific will be operated twice weekly with Boeing 707 aircraft. Its longest hop, 5992 miles between Tokyo and Tahiti, tops Air France's record Rio/Paris non-stop by 295 miles.

##### Arawak on Guadeloupe

A 112-room hotel, rising above a white sand beach, opens June 1 on the French Caribbean island of Guadeloupe. Called the Hotel Arawak, it will be operated by the French PLM chain, says Air France. Decor will be in Caribbean Indian motif, and the hotel will feature French and Creole cuisine.

#### insiders Art Tour

A half-day tour through the studios of some of France's best artists with an expert guide is being offered as part of the Meet the French program available through Air France.

### NEW, LOW CHARTER FARES OFFERED BY AIR FRANCE

Until now, low cost charter travel to Europe was designed for joiners only. If you belonged to a club, union, fraternal or similar organization, you could hop a bargain flight with your fellow members and spend the money you saved shopping or enjoying the Continent. But, if you wanted to travel independently, you had to pay higher individual fares.

Today, anyone—joiner or loner—can take advantage of charter prices. The reason is the new Travel Group Charter (TGC) plan authorized by the CAB. Using the TGC, thousands of passengers will fly Air France to Europe this year at round-trip rates ranging from a minimum of \$205 to a maximum of \$306, from New York.

The TGC has relatively simple rules. It allows anyone to fly as long as they reserve their seat and pay a non-refundable deposit of 25 per cent of the

total fare 90 days before departure. The balance is due 60 days before departure.

Passengers are permitted to cancel their reservations and receive a full refund up to four months before leaving. If they wish to cancel after that time, they need only ask that their seats be assigned to those on the stand-by list to receive a refund (less five per cent transfer fee).

But why, you may be asking, is there a range of fares? The first reason is that the fares are approximately \$70 higher in the peak travel months from June to September. The second is because the minimum fare is based upon full TGC participation—all of the seats occupied. If the TGC organizer does not fill the seats, he is permitted by the CAB to raise the price to a maximum of 20 per cent.

Along with providing jet transportation at charter prices, the TGC organizer offers optional tailor-made tour programs to France. These include a dollar a day, 8.5 cents per kilometer car rental plan with French taxes and full collision damage waiver included; a \$12 a day car rental plan with unlimited mileage, Eurailpasses, tour programs and special arrangements.

For further information on Air France's TGC program, see your local travel agent or write to Charters to France, 444 Madison Avenue, New York, N.Y. 10022.

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Steam bus enthusiasts suffered a telling blow when Oakland put a diesel power plant back in its experimental steam bus. The unit had been used for nearly a year on regular transit lines in the California city. But it used three times as much fuel as the regular diesel rigs. The bus was virtually smoke free and the exhaust emissions were considerably below the 1975 standards. It had a steam engine from William M. Brobeck & Associates, Berkeley.



One new auto for '74 will have a super windshield ice melter that works off a second alternator under the hood. This one is said to cut a double thickness of ice off the glass in five minutes. Current types take 20 minutes to cut through half that much ice. The price as option....\$175.00



BY  
STEVE LeFEVRE

Drive defensively. What does it mean? One man said it means never trust anyone, assume every other driver is crazy and about to do some dumb thing that could get *you* into a wreck.

Most standard sized 1973 U.S. made cars are burning more gasoline. Most average from 8 to 11 miles per gallon in the hands of owners. The same rigs got 12 to 15 on test tracks. This is bad news but engine experts feel the mileage slump brought on by clean air laws, has hit bottom and will start up.

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Smooth fender? Your next new car could have a wrinkled fender. Makers are remembering that wrinkled or unsmooth sheet metal is stronger than flat, like corrugated cardboard or tin is stronger than the flat variety.

# The Art of Living '73

## SOUTHERN CALIFORNIA EXPO SET FOR JUNE 22 - JULY 4 AT DEL MAR

Over half a million visitors are expected to attend the 84th in a series of fairs dating back to 1880 when the Southern California Exposition is held on the 313-acre fairgrounds here June 22 through July 4.

Premiums totaling \$169,559 plus sponsored prizes at the Horse Show will be offered by the Expo, sponsored by the 22nd District Agricultural Association. James H. Brower serves as President of the District's Board of Directors and William Dumond as Fair Director.

Entries close June 1 for all divisions except Dairy Products which are due by May 1, Photography May 21, Art Show May 26, Industrial Education June 4, Rabbits June 10 and Pigeons June 15.

Grandstand entertainment opens with the Pat Boone Family June 22-24 and Kenny Rogers and The First Edition June 25-27 at nights and with the Great Western Rodeo on all six afternoons. On June 28, Senior Citizens Day, the Ink Spots will appear at 2 and 8 p.m.

On the final six days, Roger Miller and The Ding-A-Lings will do both afternoon and evening shows, Miller June 29-July 1 and The Ding-A-Lings July 2-4.

Mike Caldwell will emcee June 22-27 and Dick Kerr from June 28 through July 4.

The National Horse Show, largest performing horse show in the world, will open a day before the Expo and continue through the fair's entire run. Arena for the show, which offers some \$75,000 in premiums and sponsored prizes, has been remodeled and now offers 3,000 free seats daily.

Also one of the world's foremost in quality and size, the Flower and Garden Show staged by Bob Lamp will offer a completely new layout, utilizing plant material rather than fences to divide exhibits. Floriculture premiums will total \$28,513.

The Livestock Show will have additional significance this year with an American Dairy Goat Association National Show, June 22-26, and the return of Pigeon and Poultry Depart-



An Opening Day Parade will again inaugurate the annual Southern California Exposition June 22 through July 4 on the fairgrounds here. Expo symbol Don Diego (Tom Hernandez) and 1972 Fairest of the Fair, Lauren McGuire, ride by the Don Diego Tower in this scene from last year's parade.

ments after a year's absence due to Newcastle disease.

Senior livestock will be shown June 22-26 and the junior show will be June 28-July 4. As always, a highlight of the Livestock Show will be the Junior Auction on July 3 with some 400 animals raised by youngsters expected to sell for over \$100,000.

Other major attractions of the Expo are Home Arts, Art and Photo Shows, Fun Zone, Hobby Show, Exhibit Hall, Industrial Education, Gems and Minerals, and entertainment by the Bob Baker Marionettes and on the Don Diego and other small stages.

New at the fair will be a Mexican Village instead of a Polynesian one, Marlboro Country including a portion of the Cowboy Hall of Fame, a boat show, a recreational vehicle show, and a host of new exhibits in the Trade Fair.

Special events this year will include a Square Dance Festival on June 24 with over 1,500 participants; Don Diego Baton Twirling Championships June 30 and July 1; working sheep dog exhibitions; Mexico Day July 1; Armed Forces Day July 4; and huge fireworks displays on July 3 and 4. Kids Days on June 25, 27 and July 2 will offer free admission for those under 18.

Don Diego (portrayed by Hollywood actor Tom Hernandez in his 26th year as Expo symbol) will tour the grounds daily in company with this year's Fairest of the Fair. The latter will be selected from 25 local contest winners from San Diego County communities at the Fairest of the Fair Pageant on June 7 at the Scottish Rite Memorial Center in San Diego.

Also very much a part of the Expo tradition are the commercial exhibits and shows, Armed Forces and public service displays, Custom Car Show, coin and stamp collections, tropical fish, Bottle Show, dairy products, Mariachis, Dixieland Band, and a wide variety of food and refreshment stands.

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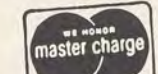
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## PLACES & FACES

### COMBO KICKS OFF FUNDRAISING YEAR WITH 1973 COMMUNITY SPRING CAMPAIGN

COMBO begins its 1973-74 fundraising year today (April 10) with the opening of its Community Spring Campaign. The month-long campaign will raise funds through direct cash contributions from corporations, business, government and foundations for the support of San Diego's major cultural and performing arts organizations.

Chairman for the 1973 COMBO Community Spring Campaign is Robert L. Miller, vice president of Bank of America, San Diego Branch. Miller appointed a committee of 25 volunteers from the San Diego business community who will assist him in personally contacting corporate and business executives of 146 major firms for contributions to support COMBO's member organizations.

In addition to the major firms, 340 other firms will be personally contacted

for contributions by nine COMBO loan executives, and another 750 firms will be contacted by direct mail. All the contributions are tax deductible, and they can be made in cash or pledges payable in one or more payments during the year.

Last year's COMBO Community Spring Campaign raised \$128,000. This year's goal for the month-long drive is \$150,000. COMBO needs to meet this goal during the Spring campaign in order to put the organization one step closer to its total 1973-74 fundraising goal of \$750,000. Remaining funds will be sought through city and county government grants and COMBO's two auctions this fall, the COMBO TV AUCTION and the COMBO DINNER AUCTION.

The COMBO Community Spring Campaign was created in 1970 as a way for businesses and corporations to support San Diego's cultural arts program through a single federated drive. Previously, each of the beneficiary organizations of COMBO conducted independent campaigns. By consolidating these multiple campaigns, COMBO has eliminated the annoyance, inefficiency and wastefulness of competing solicitation.

COMBO member organizations are: the San Diego Symphony Orchestra, San Diego Opera, San Diego Ballet, Old Globe Theatre, San Diego Civic Youth

Ballet, Young Audiences, La Jolla Museum of Contemporary Art, Civic Youth Orchestra, San Diego Junior Theatre, San Diego Civic Light Opera (Starlight), Southeast San Diego Community Theatre and Toltecas en Aztlan.

### C.H.A.D. CHAIRMAN



During a tour of C.H.A.D. health agency projects, C.H.A.D. campaign chairman Gene Littler gives a short golf lesson to poster children representing four of the nine causes for which the Combined Health Agencies Drive raises funds from business and on-the-job contributions. (Left to right) Shelby Castle, 4, the Heart Association's "princess", Cricket Lynch, 9, poster girl of the Easter Seal Association for Crippled Children and Adults, and Bucky Potochnik, 10, poster boy of the Muscular Dystrophy Association, watch while Micheal Harville, Jr., 6, poster boy of the Cystic Fibrosis Research Foundation, gets a grip on Gene's club.

Other C.H.A.D. health agencies are the Arthritis Foundation, American Cancer Society, Mental Health Association, Multiple Sclerosis Society and Society for Prevention of Blindness.

### FROM THE OFFICE OF CONGRESSMAN CLAIR W. BURGNER

Congressman Clair W. Burgner (R-Rancho Santa Fe) has announced his nomination of ten young men from the 42nd Congressional District for consideration by the Air Force Academy for admission. The Academy will award one space in the Class of 1977 to the man considered most qualified under Academy guidelines.

Two of the nominees reside in Del Mar and are twin brothers, John and Richard Rosendale. Three nominees come from El Cajon; Jose Guerrero, Timothy Haymes, and Alfonso Perez.

Other nominees are William Freeman of Santee, Walter Hartung of Lakeside, Marcelo Pratarelli of Rancho Penasquitos, Thomas Seidler of Poway, and Derek Williams of Oceanside.

## periphery

### NEWSPAPER CLASSROOMS

Courses by Newspaper, a project of University Extension, University of California, San Diego, has received a \$42,500 grant from the Exxon Education Foundation, UCSD Chancellor William C. McElroy announced today.

"This gift is especially gratifying," said Project Director Caleb A. Lewis, "because the National Endowment for the Humanities, which is funding the first course of the project, has agreed to match \$37,500 of the Exxon grant for a total of \$75,000. These funds assure a second year of operation for Courses by Newspaper."

An additional \$5,000, said Lewis, has been granted by Exxon for a study to evaluate the effectiveness of this innovative program in bringing university-level education to newspaper readers throughout the world.

Although Courses by Newspaper initially was to be a pilot project carried in only six newspapers in the United States, response of the public, press and academic institutions to date has been so "overwhelming and enthusiastic" that the program has been expanded to include the first newspapers in any circulation area requesting participation.

"To date," said Jane L. Scheiber, Editorial Coordinator for the project, "more than 125 newspapers have joined the project and almost 100 more have expressed positive interest."

Ms. Scheiber explained that a local university will be selected in each new newspaper circulation area to administer the course for students who wish to enroll for credit. Each university will conduct two "contact" sessions which will include academic discussions and mid-term and final exams.

The first course, "America and the Future of Man," will be launched in September.

Course materials can be read at the student's own time, at his own speed and in his own home—advantages which, its sponsors feel, will bring higher education to untold numbers of people who cannot avail themselves of more conventional methods of instruction.

The initial course, consisting of 20 "lectures" published on a once-a-week basis, has been written by 20 of the nation's top scholars: Daniel Bell, Harvard University; James Bonner, California Institute of Technology; Kenneth Boulding, University of Colorado; Carl Degler, Stanford University; H. Bentley Glass, State University of New York at Stony Brook; Oscar Handlin, Harvard University; Richard Herrnstein, Harvard

University; Garrett Hardin, University of California, Santa Barbara; Leon R. Kass, St. John's College, Annapolis; Herbert Kelman, Harvard University; Philip Morrison, Massachusetts Institute of Technology; John R. Platt, University of Michigan; Herbert Packer, Stanford University; Roger Revelle, Center for Population Studies at Harvard University; Carl Rogers, Center for the Studies of the Person; Paul D. Saltman, University of California, San Diego; Robert Sinsheimer, California Institute of Technology; and Henry Wallich, Yale University.

Materials for a learning kit to supplement the lectures have been selected and prepared by a UCSD Academic Advisory Committee headed by the project's academic coordinator, Dr. Paul D. Saltman, Vice Chancellor for Academic Affairs and Professor of Biology at UCSD. Other professors on the committee are: Robert C. Elliott, Literature; Donald A. Norman, Psychology; Harry N. Scheiber, History; and Herbert F. York, Physics. Students seeking credit will be required to purchase the \$10 kit, but it will be available also to all readers who have been sufficiently "turned on" by the newspaper lectures to delve further into the subjects discussed.

### FEDERAL HOME LOAN BANK APPROVES TWO NEW OFFICES FOR FIRST FEDERAL SAVINGS

Harold B. Starkey, Jr., President of First Federal Savings and Loan Association of San Diego announced today that the Federal Home Loan Bank has approved two new offices for First Federal Savings in San Diego County. The new office locations will be in the Mesa Shopping Center in Mira Mesa, a community of over 6000 homes. In addition to the Mira Mesa community, this branch will serve Scripps-Miramar Ranch and Miramar Naval Air Station.

The second branch approval was for South Escondido at Highway 395 and Felicita Avenue to serve one of the fastest growing areas in the County. In addition, the branch will serve the community of Rancho Bernardo.

Mr. Starkey also stated that with these two branch approvals there is now a total of three new First Federal offices scheduled to open at the end of April. It is the first time any California savings and loan will have opened three new offices on the same day. With these new branches, First Federal will have a total of eight offices exclusively serving San Diego County.



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## PLACES & FACES

### A \$13,000 GIFT

The drudgery of dragging sprinkling hoses around to keep the lushness of Quail Botanical Gardens County Park in Encinitas will soon be a thing of the past — and the new system will cost taxpayers nothing.

World famous Quail Gardens is far from being "just another park." Since it became a part of the San Diego County Park system in 1957, its collection of rare and exotic plants has been expanded and its area extended until it is now a mecca for horticulturists, garden enthusiasts, botanists, and people who just appreciate beauty.

It attracts travelers from nearby Interstate 5, who stop to spend a moment in the quiet oasis — then stay for hours enmeshed in the beauty of their surroundings.

A non-profit organization of interested groups and persons, the Quail Gardens Foundation, Inc., works in close arrangement with the County Department of Parks and Recreation, the Division of Park Development, and the Board of Supervisors in the planning, tours, and publicity of the garden.

With this park having such a background of intense community and citizen involvement, it seemed only

natural for Bill Crane, a New Yorker now living in Solana Beach, to stop by and ask head gardener P. J. Miller if he thought the County would be interested in having a sprinkler system donated for the 31-acre site.

Miller, who has spent the last 12 years hauling hoses around the park, said he immediately thought about tying Crane to a tree until the details were revealed.

Crane, president and owner-founder of Plantamation, Inc., a New York corporation, is currently experimenting with an innovative system of irrigation for indoor plants and the flora of arid regions at his Solana Beach field office. His involvement in the science of irrigation has led him to a close relationship with the top echelons of other professions in the industry. One of these is the Moist O'Matic Division of the Toro Company's general manager, Ed Hunter. In a conversation, Hunter once mentioned that it was corporate policy to provide donated products to qualified non-profit agencies.

That comment was remembered when Crane drove by Quail Gardens and saw Miller lugging the hoses around — and with that as history, Miller and his crew will soon be operating an automated watering system featuring new types of stream rotor sprinklers and automatic regulators.

With Moist O'Matic providing the sprinklers, controllers, and other necessary hardware; Plantamation, Inc., donating the pipe and technical labor; and San Diego's Naval Reserve Inshore Undersea Warfare Division 11-3 volunteering to furnish the hand labor necessary to install the system near the many specimen plants of the park, the Board of Supervisors accepted the donations.

Miller said that although in a recent five-month period visitors from every state in the Union except Idaho and Montana enjoyed the park, he is still disappointed in the numbers of San Diego County residents who tour the gardens.

"Evidently, San Diegans just haven't 'found' us, yet," he said, "although we had visitors from 23 foreign nations last summer."

"While there is no camping or cooking allowed in the park, we have a limited area set aside for lunch breaks. Pets are not allowed here because of the fragile nature of this environment," he said.

Miller's pet project is tours of the gardens for the blind and his thorough knowledge of the plants has enthralled those who have already visited Quail Botanical Gardens County Park.

The park is open every day from 9 a.m. to 4:30 p.m. without admission charge.

## periphery

### NON-LINEAR SYSTEMS INTRODUCES FOUR-DIGIT PANEL METER

A four-digit panel meter, under one inch high, has been introduced by Non-Linear Systems.

It offers the accuracy and versatility of four digits for the price of three, according to Andrew F. Kay, president of NLS.

Called the PM-4, it features automatic polarity; programmable decimal; automatic zeroing; MOS/LSI construction; and low power requirement (0.5W).

The PM-4 edgewise configuration is less than one inch high for stacking in minimum space. Exact dimensions are 15/16 inch high; 2½ inches wide and 3¼ inches deep.

The PM-4 is priced at \$170 for single meters, with liberal discounts bringing the unit price to less than \$100 in OEM quantities of more than 100.

The PM-4 is a complete instrument, with no extras to buy.

For example, automatic polarity is standard with every unit and automatic zeroing eliminates zero drift, making zero adjustments unnecessary.

The location of the decimal point is changed by moving the jumper on the connector to any of four positions. The range is changed by the simple addition or removal of one to three resistors.

The PM-4 contains only one full scale adjustment. The wide, dynamic range of this adjustment allows the reading of transducer signals in units other than volts — pounds, degrees, etc. The potentiometer adjustment is at the rear of the meter.

The rugged molded-plastic case is easily snapped opened for inspection or for changing scale. Mounting clips are used to secure the PM-4, eliminating screw holes on the panel face.

The digital readout eliminates the parallax associated with pointer meters. The light-emitting diodes (LED) in the display eliminate light bulbs. The LED diodes operate by converting electrical energy into visible light. The LEDs are grouped to display a plus or a minus sign for indicating the polarity of the input signal, an over-range one for an overload indication, four digits and four decimal points.

The PM-4 utilizes a very high impedance input circuit (1000 Mohms) to minimize the effect of the meter on the signal being measured. The bias current of the input amplifier is only 50

picoamps maximum. This is achieved by using a monolithic J-FET input operation amplifier. The performance of the operational amplifier is complemented by very low leakage input clamp diodes and MOS-FET switches.



The PM-4 four digit panel meter by Non-Linear Systems, Inc., measures less than one inch high, 2½ inches wide and 3¼ inches deep. Its edgewise configuration allows for easy stacking. The PM-4 offers the accuracy and versatility of four digits for the price of three.

The analog-to-digital conversion in the PM-4 is performed by simultaneous integration of analog signals and counting of clock pulses. The input integration time, including automatic compensation for zero drift, takes about 500 msec. All logic signals are handled by C-MOS integrated circuits or by an MOS-LSI circuit.

For additional information on the PM-4 contact Bob Hager at Non-Linear Systems, Box N, Del Mar, California 92014. If phoning within California, call collect (714) 755-1134. Others can use a free WATS number, (800) 755-1134.

### FRANKLIN NAMES MOLENTIN VICE PRESIDENT

Phil F. Franklin, president of Franklin and Associates, Ltd., San Diego advertising and public relations firm, has announced the promotion of creative director Warren Molentin to vice president.

Franklin also announced the addition of four new staff members, Jack Boaz as assistant art director; Pat Cooke, public relations assistant; Karen Gross, copywriter; and Ande Metzger, receptionist.

Molentin became creative director of Franklin and Associates in 1971, following 12 years with another local advertising agency. Prior to that, he was on the staff of the Chicago Tribune for 11 years as a copywriter, layout artist and art director.

A graduate of Northwestern University, he studied at the Chicago Art Institute and the Institute of Design in that city.

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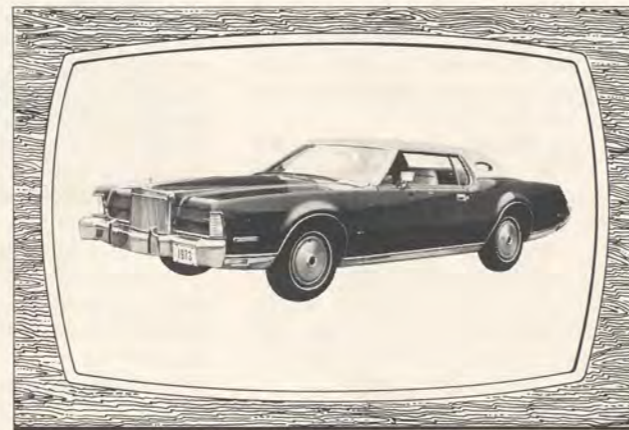
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# The Art of Living 73

## PREVIEW OPENING AT MUSEUM OF MAN

The Klee Wyk Society, in conjunction with the Board of Directors of the Museum of Man, hosted a preview opening for members and guests of a new exhibition: The Philippines.

This adventure in the Philippines was held Friday, March 30 in the main exhibit hall, Museum of Man, Casa del Prado, Balboa Park.

A few of the exhibits with special interest to women were the many brilliant hued lengths of hand woven material, the intricately carved brass kitchen utensils, which are not only utilitarian but beautiful works of art, the ceremonial teapot and containers which are used as part of the wedding ceremony for the high-born Moslem bride. Since womans' vanity knows no bounds, on display were delicately carved lipstick boxes,



Portion of life-sized Philippine "Santa", or saint, estimated at several hundred years old. This statue is carved out of a single tree-trunk, and five men are required to move it, even though it has been hollowed inside. It was found in a jungle-covered church with a family of snakes in residence.

combs, and to cinch miladys' waist, a girdle woven of woven bark which the women of the hill tribes wear.

Pansit, a noodle dish, and lumpia, a type of egg roll, along with an authentic fruit punch and Philippine beer was served.

Dancers from the Philippine-American Community performed a selection of non-Christian dances from the different provinces of the Philippines.



The charming Philippine wedding-dance, the Pangalay, is demonstrated by beautifully-costumed Tessie Labao, at the recent opening of "Badillo's Collection of Philippine Cultural Arts" at the Museum of Man. Tessie dances against a backdrop of brilliant and unusual "Sari Manoks", national bird of the Philippines.

## YOGA IN KATMANDU IN THE FALL

An article in the March issue of this magazine described three weeks of un-rushed living in legendary Katmandu, Nepal—for those who wish either to study yoga or take a Trek through the Himalayas.

Many people who wanted to participate in what has been called a singlar experience in human development were not able to complete necessary arrangements in time for spring departures. Therefore, these tours are now rescheduled for the fall.

The Katmandu Yoga Seminar is designed for westerners (who will stay in first class accommodations), with emphasis on learning how to live and work with stress—yet achieve true peace of mind. Exercise and meditation sessions are offset with tours and bazaar shopping.

For a back-to-nature encounter, there is the 12-day Trek through colorful mountain villages to the border of Tibet. A Sherpa porter totes your gear and the weather is like perpetual spring, enabling one to stroll leisurely through some of the most dramatic scenery on earth.

Fall tours depart approximately September 15. Reservations should be in by the end of May to assure inclusion in a tour. For further information, see the March issue, or write P.O. Box 6109, San Diego, Ca. 92106.



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