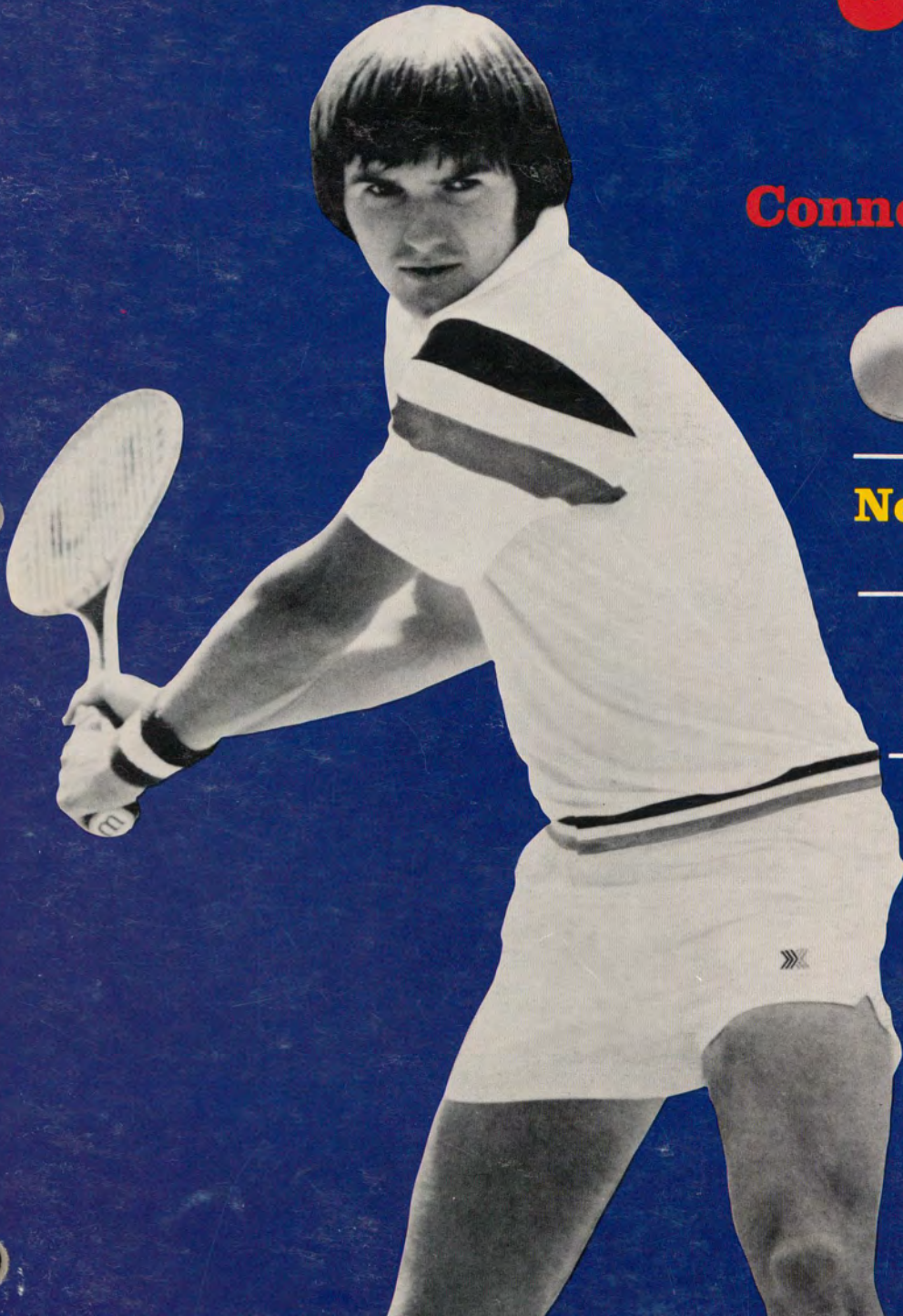


SAN DIEGO'S

# north county living

FEBRUARY 1976 ONE DOLLAR



**Connors at La Costa  
March 16-21**



---

**New California Gold**  
the macadamia nut

---

**SKI**  
the wide open west

---



1976 is our nation's bi-centennial—  
a very special year for America.

And for 200 years, the Liberty Bell has stood as a symbol of national Liberty and Freedom.

Why not make 1976 a very special year for *you*, too. Assure your financial independence with a symbol of personal liberty and freedom... a

savings program tailored to meet *your* specific goals.

At La Jolla Federal.

Happy New Year!

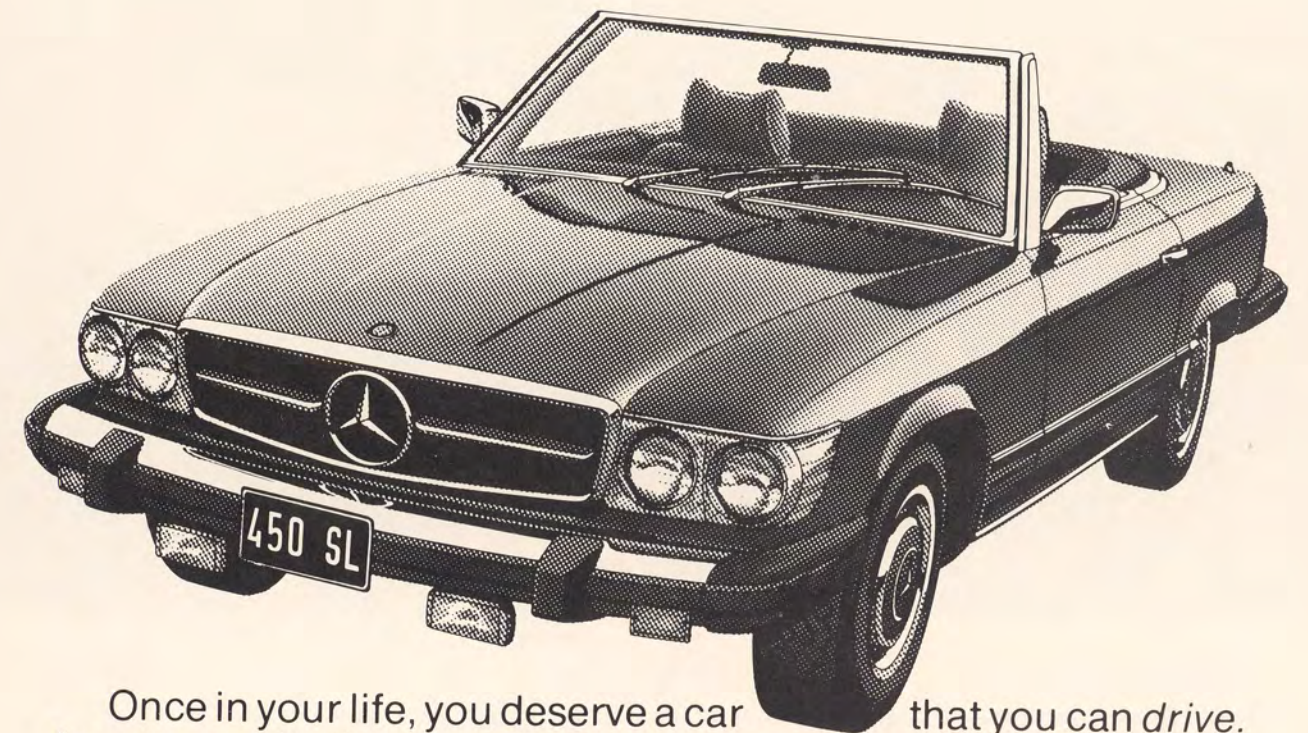
From the Savings and Loan that's been helping people save for sunny days since 1928.

**la jolla federal**  
SAVINGS AND LOAN ASSOCIATION

Eight offices to serve you at:  
9631 Campo Road, Spring Valley  
3495 Sports Arena Blvd., San Diego  
2187 Newcastle Ave., Cardiff-by-the-Sea  
Paseo Delicias, Rancho Santa Fe

914 N. Highway 101, Leucadia  
800 Grand Avenue, Carlsbad  
706 South Main Street, Fallbrook  
Home office: 1100 Wall Street, La Jolla

# Once...just once, have the car you want. The Mercedes-Benz 450SL.



Once in your life, you deserve a car that you can *drive*. An automobile that's a part of you. A machine that becomes an extension of your senses. We have that car. The Mercedes-Benz 450SL Coupe/Roadster. It's a strict 2-seater designed for two people and their luggage. It has decades of Mercedes-Benz sporting heritage behind it, yet the 450SL features more genuine creature comforts than any sports car has ever had the nerve to boast.

You've waited long enough. Come in. Test drive a 450SL. Just once, have the car *you* want.



**MERCEDES BENZ OF SAN DIEGO**

7860 Balboa Avenue San Diego, California 279-7202

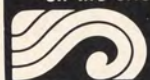
Balboa off-ramp, 15 minutes south of Rancho Bernardo on Highway 163

Company Coming?



Sumptuous Oceanview Accommodations  
Daily — Weekly — Full Season  
755-9765

Also: Call us about luxurious rentals  
on the site of the Old Del Mar Hotel

 Ocean Windows  
Vacation Villas



**R. M. CLOTFELTER**  
LICENSED REAL ESTATE BROKER  
in Rancho Santa Fe

Since 1931

IN RANCHO SANTA FE  
Country Homes  
and  
Homesites

REAL ESTATE INSURANCE

756-2422

The North County's Oldest  
**MOBILE LIFE BROKER**

Mobile home consultants  
In park re-sale specialists

A complete Brokerage  
Financing & Insurance Available  
Low as 10% Down

875 Grand Ave., San Marcos  
744-1303 727-3303

If we don't have it we'll help you find it.

# SAN DIEGO north county living

February 1976 Volume 15 Number 2



About the cover:

The most prestigious pro event ever held in Southern California carrying a minimum purse of \$100,000 will be held at the La Costa Racquet Club March 16-21. Jimmy Connors, possibly the most celebrated name in tennis today will headline with Ilie Natase.

Pros play La Costa 8  
Ski the wide open west 16 features  
by Richard Donnelly  
New California Gold 22  
by Captain Palmer W. Roberts

News from La Costa 12  
by Zetta Castle  
Lensing in on La Jolla 28 north county  
by Alice Dutton social scene  
News from Whispering Palms 30  
by Jane La Croix  
What's Happening in Rancho Santa Fe 52  
by Louella Liverwurst  
Oceanside Social Scene 60  
by Kitty Peeling

Net Gains 32  
by Dave Martin  
The Business Circuit 47 departments  
Association News 64  
Shops & Services Directory 67

THE STAFF: Publisher & Editors: *Ralph W. Giffin, Ruth M. Giffin*, 756-2415 or 756-1705. Associate Editor: *Rebecca Brown*. Oceanside-Carlsbad Correspondent: *Kitty Peeling*, 756-2415 or 433-3736. Coastal Communities Correspondent: *Pat Walker*, 755-9587. Photography: *House of Portraits*, Del Mar; *Robert Sperry*, Rancho Santa Fe; *E. P. Jaffarian*, Escondido; *Alice Dutton*, La Jolla, 459-5685. Design and Art Direction: *Phyllis L. Stover*. Assistant Artist: *Linda Hensley*. Advertising Director: *Mary W. Ruhmland*, 756-2415, 453-0340, 747-8024. *Terry Esposito*, Special Features Editor. Typography: *Litho Art Services*, San Diego. Printing: *Arts and Crafts Press*, San Diego.

San Diego's North County LIVING Magazine is published monthly by The Village Press. Known office of publication is at 11844 Rancho Bernardo Road, Suite 257, San Diego, California 92128. Second class postage paid at San Diego, California. SUBSCRIPTION RATE: \$1.00 per copy, \$8.00 one year; \$15.00 two years; \$18.00 three years. Foreign postage — except Canada and Pan America — \$2.00 per year additional. CHANGE OF ADDRESS: Six weeks advance notice and old address as well as new are necessary. General offices are in Rancho Santa Fe, California 92067. ADVERTISING RATES: For information regarding advertising rates, please call 714/756-2415 or 714/453-0340, or write to San Diego's NORTH COUNTY LIVING Magazine at Post Office Drawer Q, Rancho Santa Fe, California 92067. All contents are copyrighted, and no portion may be reproduced without the written consent of the publisher.



## Comeback.

© 1973 San Diego Federal Savings and Loan Association

The California gray whale... once near extinction, it has made a remarkable comeback thanks to an international whaling agreement in 1937. Today, these docile giants can be seen off the California coast in winter months as they make their way south to the quiet lagoons of Baja California. This parade is one of many wonders of Nature blessing California's coastal communities. Among San Diego Federal's thirty-eight office locations are many of the State's distinctive coastal areas—Santa Cruz, Monterey, Capistrano Beach, Oceanside, Del Mar, La Jolla, and Point Loma, where a variety of marine artifacts are on display.

San Diego Federal... California's family financial center.



**San Diego Federal** / Rancho Bernardo  
SAVINGS AND LOAN ASSOCIATION

California's family financial center... safe since 1885.

**Del Mar** 2751 Via de la Valle at San Andres Telephone: 755-9333  
**Oceanside** 815 Mission Avenue at Clementine Telephone: 722-1771

Offices throughout San Diego County: Downtown San Diego • Bonita • Borrego Springs • Chula Vista • Clairemont • Coronado • Del Cerro • Del Mar • El Cajon • Fashion Valley • 54th & El Cajon Blvd. • Grossmont • La Jolla • National City • Navajo & Jackson • Oceanside • Park • Pauma Valley • Point Loma • Rancho Bernardo • San Ysidro • Southeast San Diego. Other California offices serving: Century City/Beverly Hills • Hollywood • Universal City • Capistrano Beach • Palm Springs • Desert Hot Springs • Coachella • Indian Wells • Idyllwild • Rancho California • Monterey • Santa Cruz • Los Altos • Menlo Park • Sacramento • Greenhaven.

... NOW ... newly developed by SONY engineers for home use ...

## YOUR OWN TV RECORDING AND VIEWING SYSTEM

The Incredible  
**BETAMAX**  
by **SONY**®



SONY  
LV-1901  
VIDEO  
CASSETTE SYSTEM

... rather than cancel appointments with Arthur Fiedler, Face the Nation or Wide World of Sports due to prior commitments . . . REJOICE . . .

With the incredible BETAMAX, merely set a timer when leaving for the evening. On your return, there's a video cassette recording of your favorite program. If small fry preempt your viewing hours, simply flick a switch . . . although your program is aired on another channel, it is being captured for later, quieter viewing. Or build a permanent library of memorable telecasts in vibrant color.

The SONY BETAMAX is now on display at Encinitas Television, where you will discover the latest in quality television and stereophonic systems, backed by the ultimate in service.

serving you since 1956

1140 FIRST STREET • ENCINITAS • PHONE 753-1626

ENCINITAS  
TELEVISION

# This is Living

by Don Dederer

## Where Cows Is Natural Hazards

It's the time of the year when a friend of mine says, "I think I'll go over to the desert and play a little golf."

He means some place like Palm Springs or Tucson or Borrego, where pasture pool is thoroughly civilized with grassy greens, electric carts and cool refreshments. My pal says he enjoys, "the challenge."

So this year I told him about the Greasewood Golf Course which back in the 1920s existed, at least, in the imagination of the alkali-dry humorist, Dick Wick Hall. Hall ran a gas station near the California-Arizona border, and as he told it, one day a sack of clubs bounced off a tourist's car. Another city dude drew a map of a typical golf course, and the town of Salome decided to establish the Greasewood. Only one mistake was made, according to Hall:

"The Man that made the Map for us was in a Hurry and not a Good writer and Shorty had carried the old envelope around in his pocket so long it was blurred and we couldn't make out whether the distances was yds. or rds. but finally decided it must be rds. for rods.

"So we made the First Hole 614 Rods, up the other side of the Centennial Arroya. Some of the Holes we only made 135 Rods and Upwards, like the Man said, some long and some shorter. The Longest Hole is the 14th, 847 Rods, not quite Three Miles, running from the Old Adobe Cabin and across the Ghietta Flats to Mesquite Wells and all told, the whole Greasewood Golf Course is 6,429 Rods long — just a little over Twenty Miles.

"It took us over 3 months to get all the Brush cut along the Far a Ways and the tin cans fixed in the Holes, but it was Well Worth it and Salome now has the only Natural Nineteen Hole Greasewood Golf Course in the Whole World.

"They say Some Folks play Golf just for Fun and Exercise. It's Exercise all right all right but I wish I could get somebody that thinks it's Fun to come and do a Few Days' Real Work for me, if Playing Golf is their idea of having Fun. Starting out to play a Round on Our Course is

an Event that requires Time and previous planning, and we generally hire an extra man to Work in our place while we are gone or put a notice on the Door that we will be back Next Week sometime. The only time I ever did get clear around, it took me three days and a half and I used 31 Balls. We keep a Commisary and Supply Wagon for the convenience of the Members. I got a letter the other day from Red Katem, who owns the Bermuda Ranch and is just learning. He was out at the 11th Hole and wrote in asking me to send him out a Barrel of Water, a slab of Bacon, Some Beans and 3 dozen more Balls. Red never has got all the way around yet, but he keeps on trying.

"One thing that's been puzzling us is these Golf Scores printed in some of the Papers, where it says some made it in 72 or 78 Etc.

"The Man that made our Map for us was in such a Hurry he forgot to tell us how or what to count and we can't figure out whether a score of 72 means that he Made it in 72 Hours or 72 Days or used up 72 Balls Going Around.

"All our Bunkers and Hazards are Natural. Anything that don't move or is dead, like a Sand Wash or a Mesquite Thicket or a Dead Steer on the Far a Way, we call a Bunker. If it's Alive, like a rattlesnake or a Cow, we call it a Hazard — and if She is Young and Has a Calf it's Extra Hazardous.

"That's why our Caddies all go horseback. Lizards don't count, unless they get above your Knees.

"The other day a Missus Delancy from Maine en route to California stopped over to Rest, she said, and play a Little Golf. The first day She was Playing, along in the afternoon out between the 3rd and 4th Holes, she stood on a Lizard Hole while she was swinging her Club, and the Lizard crawled up her Knickerbockers just as she was making a Big Swing. She missed the Ball but she knocked the Caddy off his horse and when she started toward Mexico the War Whoop she let out was heard in Buzzard's Roost and the Caddy had to run her Three Miles horseback to catch her and then wrap her in his saddle blanket to get her Home Again. She went on to Pasadena next day."

According to Hall, the Reptyle Kid became Greasewood's champion. The Kid never made a Birdie, but he told Hall "he got three Bunnies, and a Bunny ought to be as good as a Birdie, and any man that can Knock a Jack Rabbit out with a Golf Ball at Two Hundred yds. don't have to take a Back Seat for No Dude with his Pants Cut Off."

And bear in mind, the Kid had only one club, made out of a Sledge Hammer Handle and the Steering Knuckle of a Model T Ford.

My friend doesn't know what desert challenges can be. □

*It's a wonderful Sunday custom!*

*Enjoy a sumptuous brunch with friends and family*

*at the Beautiful Lomas Santa Fe Country Club*

## *Sunday Champagne Brunch*

*10 A.M. to 2:30 P.M.*



*Fruit Juices and assorted  
Fresh Fruit*

*Chicken Crepes  
Sauteed Chicken Livers  
Scrambled Eggs  
Sausage  
Ham  
Hash Brown Potatoes  
Chile Con Carne*

*Lomas Santa Fe Fresh Pastry Table*

*Champagne*

*\$3.75  
plus tip and tax*

*Luncheon served Tuesday thru Saturday, 11:30 to 3:00  
Cocktails daily except Monday from 11:00 a.m.*

*BankAmericard*

*Facilities for Private Parties*

*Master Charge*

*Lomas Santa Fe Country Club  
Lomas Santa Fe Drive at Highland Drive  
For reservations: 755-1547*

# Show more interest in your savings.

## (A guaranteed 8.06%\* per year for the next 6 years!)



Don Ausbrooks, Executive Vice-President  
Rancho Santa Fe & Lomas Santa Fe



Ken Jensen, Senior Vice-President  
La Jolla

**These are the men who will personally help you.**

Rancho Santa Fe Savings pays the highest interest  
in the nation on all types of savings accounts.  
And, we have an exceptional list of free services  
to offer you. Stop by today . . . we'll prove that we have  
your best interest at heart.

**Rancho**  
**Santa Fé Savings**   
**& Loan Assoc.**



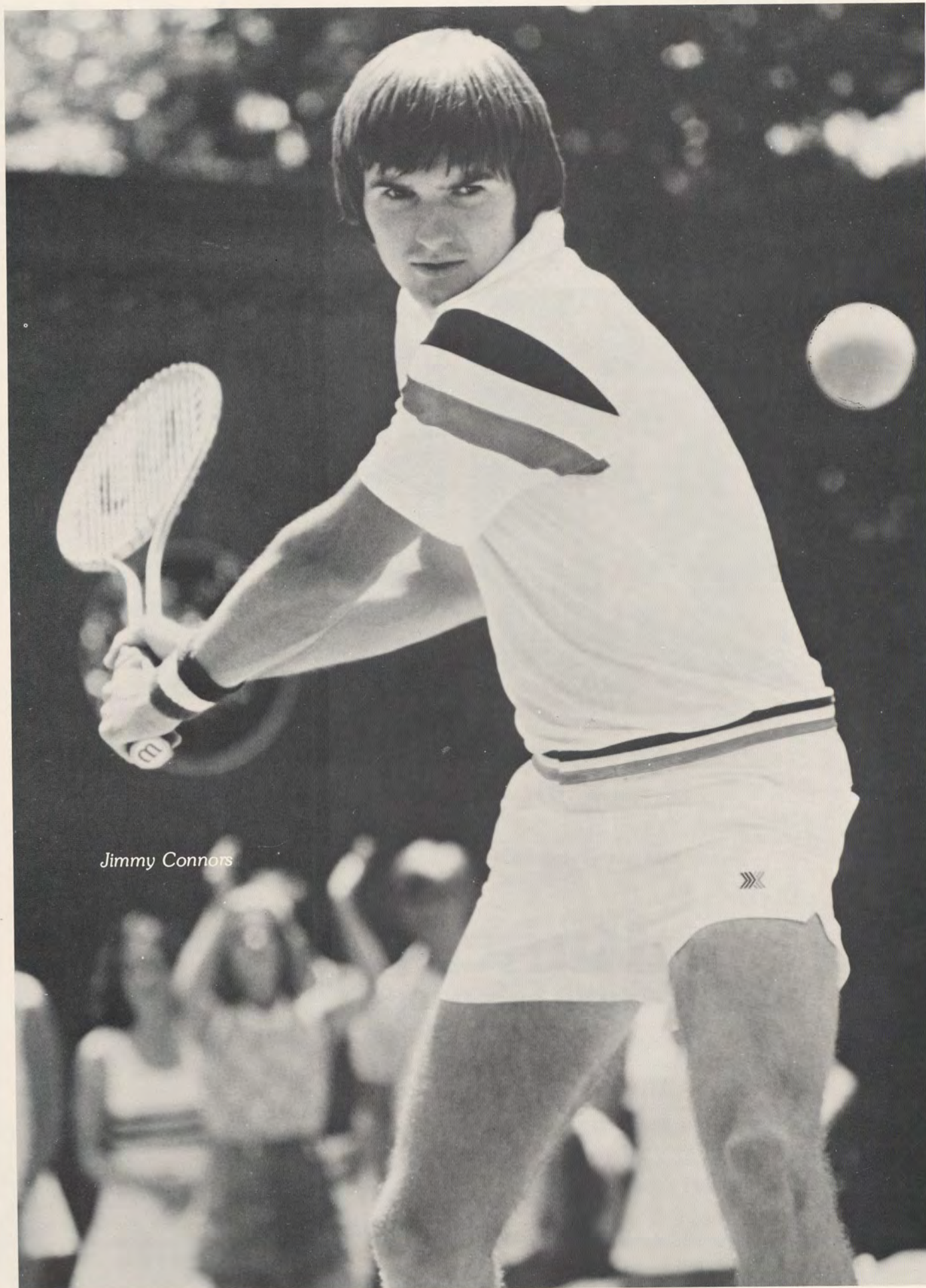
**Via de Santa Fe • (Drawer 659) • Rancho Santa Fe, CA 92067 • 756-3777**

La Jolla Office: 7770 Girard Avenue • La Jolla, CA 92037 • 454-6133

Lomas Santa Fe Office: 677 Lomas Santa Fe Drive • (Drawer 788) • Solana Beach, CA 92075 • 755-9791

\*7¼% — 6 year certificate account. \$1000 minimum. Annual yield when earnings are left in account and compounded daily is 8.06%. The law requires substantial interest penalties for early withdrawal. \*\* For accounts of \$1000 or more.

Hours: Monday — Friday 8:30 AM to 4 PM; Saturday 10 AM to 1 PM



Jimmy Connors

## pros play La Costa!

Jimmy Connors and Ilie Nastase headline a 16-man championship field that will compete in the Independent Players Association finals to be played March 16-21 at the La Costa Racquet Club in Carlsbad.

The tournament, the most prestigious pro event ever held in Southern California, carries a minimum purse of \$100,000 with \$30,000 going to the winner.

Merv Adelson, president of La Costa Resort Hotel & Spa, said that the event probably would become a fixture for Southern California.

"There is no area throughout the country that has any greater interest, participation and enthusiasm for tennis," Adelson said. "It is only logical that a tournament of this stature and significance be played here."

Adelson said that the presence of Connors and Nastase, both of whom have committed to play in the event, guarantees the tournament major status.

"La Costa is most pleased to be able to continue its tradition of hosting major professional tennis events," Adelson said. "The field for this event promises to be the strongest and should have the greatest spectator interest of any ever held in Southern California."

For the past three years La Costa has hosted a World Championship Tennis (WCT) event each Spring.

Don Hamilton, former head professional at Pebble Beach and long-time director of top-rated tennis events, has been named tournament director. He said that the IPA event would consist of 10 sessions, starting Tuesday through Sunday with afternoon and evening programs Tuesday through Friday.

Finals of the singles competition will be held Saturday with the doubles finals and a third-place playoff on Sunday. CBS will televise Saturday finals nationally.

Hamilton said that despite the presence of the world's leading male players in the tournament there would be no increase of single session ticket prices from what was charged last year. Ticket prices are \$4, \$6 and \$8 Tuesday through Thursday for both afternoon and evening play and \$6, \$8 and \$10 for Friday (afternoon and evening) Saturday and Sunday.

Six-seat season boxes are available for \$500 and \$600. Ticket orders are now being accepted. Write La Costa Tennis Tournament, Costa Del Mar Road, Carlsbad, 92008, or call 438-9111.

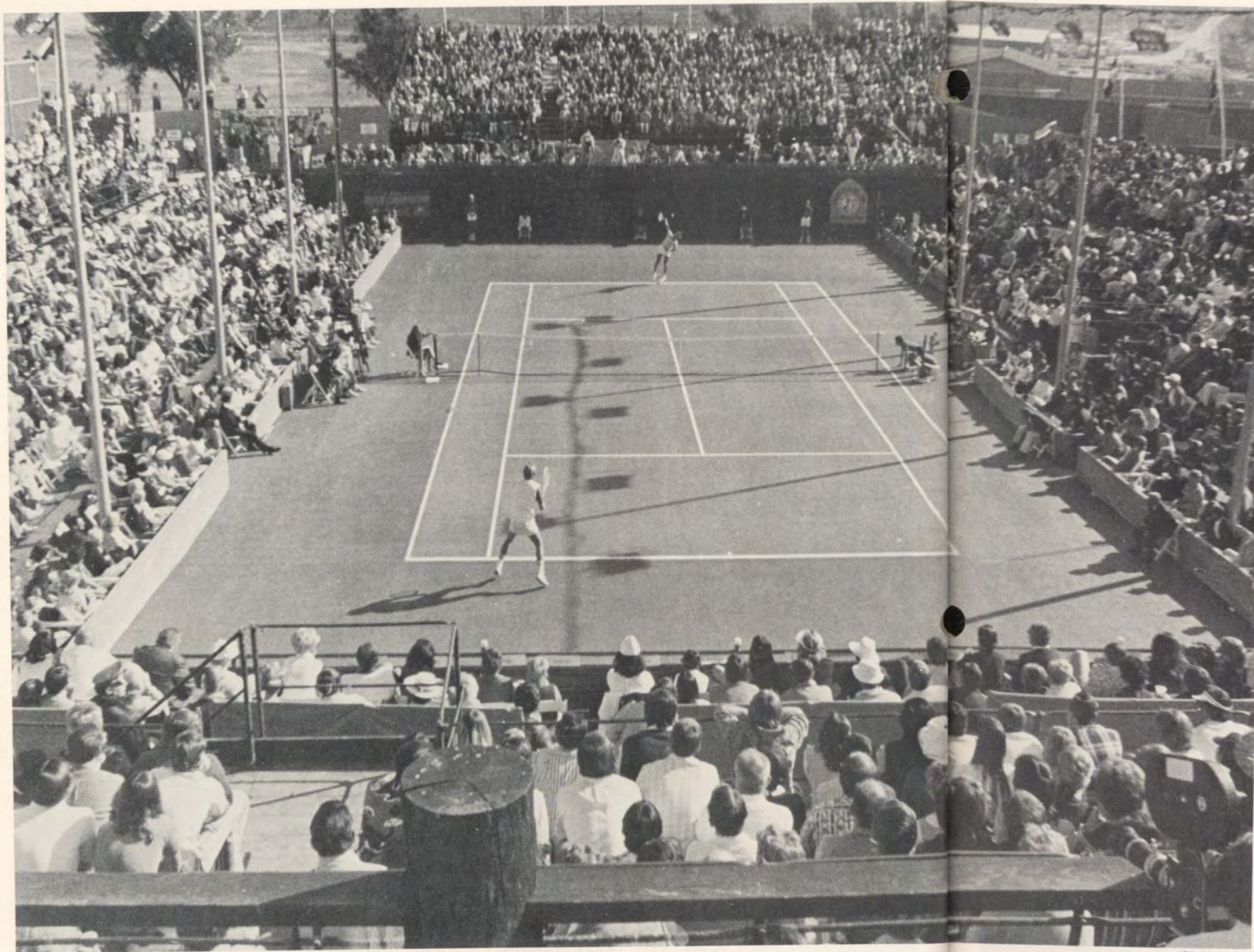
Connors, possibly the most celebrated name in tennis today, rarely has performed competitively in this area. The closest he appeared was his winning challenge match performance against Rod Laver held in Las Vegas.

Last year, at 23, Connors won 9 of 18 tournaments entered and was runner-up in six others. Against the top 10 players in the world he won 9 of 11 matches, by far the most impressive record of any player in that category. Although losing out in the finals of both Wimbledon and Forest Hills, Connors did capture the U.S. Indoor Championships on a surface that is somewhat similar to the one he will be playing on at La Costa.

Nastase, often a controversial competitor, nevertheless is considered one of the sport's finest talents. At 29, he completed a near miraculous comeback to win the Masters title and also captured five of 24 major events entered, missing the quarter-finals on only three occasions.

Hamilton said that the entire 16-man field for the event should be the strongest ever assembled for a tournament in Southern California.

"We are pretty sure of the rest of the field but we want to have individual commitments before announcing the



Ilie Nastase

names," he said. "Because this is the finals of the IPA tour, bonus monies will be added to the \$100,000 purse, which makes the event very attractive for all the major players."

"But Connors and Nastase are a show by themselves. And we are confident that it will be a very exciting tournament producing the finest tennis possible for the fans."

In addition, several tennis-playing celebrities will be included in the tournament schedule.

"We have some interesting celebrity

matches in the making that fans are sure to enjoy," Hamilton said.

In the past, such celebrities as Charlton Heston, Clint Eastwood, Merv Griffin, Johnny Carson and Bill Cosby have delighted La Costa audiences.

There is no additional charge for the celebrity part of the program, but fans are urged to reserve their seats as early as possible. Last year's finals, with not nearly as attractive professional field, were sold-out days in advance.

"There just isn't enough room at La

Costa's center court for everyone who will want to see the world's top players, especially Connors and Nastase," Hamilton said. "There's not a poor seat in the house but in order to give everyone a clear, closeup view of the action there's a limit on the number of seats available. We do hope that our North County friends will make their ticket plans before the ticket supply is exhausted."

Tickets in all price ranges may be purchased now at the La Costa ticket box office. □



# SMASHING . . .

16 WORLD'S GREAT  
TENNIS STARS

INCLUDING

## CONNORS & NATASE!

\$100,000 FINALS-1976 IPA/PRO  
CELEBRITY TENNIS CLASSIC



### MARCH 16 - 21

PLEASE MAIL ME THE FOLLOWING TICKETS:  
ALL SEATS RESERVED

- |                                    |   |                                 |                                 |   |
|------------------------------------|---|---------------------------------|---------------------------------|---|
| <input type="checkbox"/> \$4. Gen. | <input type="checkbox"/> \$6. Loge Tues. Mar 16   | <input type="checkbox"/> 1 P.M. | <input type="checkbox"/> 7 P.M. | <input type="checkbox"/> noon                                 |
| <input type="checkbox"/> \$4. Gen. | <input type="checkbox"/> \$6. Loge Wed. Mar. 17   | <input type="checkbox"/>        | <input type="checkbox"/>        | <input type="checkbox"/> \$6 □ \$8 Mar. 21 Sun. only □        |
| <input type="checkbox"/> \$4. Gen. | <input type="checkbox"/> \$6. Loge Thurs. Mar. 18 | <input type="checkbox"/>        | <input type="checkbox"/>        | <input type="checkbox"/> North/South Boxes (6 seats) \$600. □ |
| <input type="checkbox"/> \$6. Gen. | <input type="checkbox"/> \$8. Loge Fri. Mar 19    | <input type="checkbox"/>        | <input type="checkbox"/>        | <input type="checkbox"/> East/West Boxes (6 seats) \$500. □   |
| <input type="checkbox"/> \$6. Gen. | <input type="checkbox"/> \$8. Loge Sat. Mar. 20   | <input type="checkbox"/> noon   | <input type="checkbox"/>        | <input type="checkbox"/> Season Box Seat (1 seat) \$100. □    |
|                                    |   | <input type="checkbox"/> only   | <input type="checkbox"/>        | <input type="checkbox"/> Season Loge Seat (1 seat) \$60. □    |

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Enclosed is my check or money order for \$ \_\_\_\_\_  
payable to LA COSTA TOURNAMENT,

MAIL TO: La Costa Tournament Headquarters,  
Costa Del Mar Road, Carlsbad, CA 92008

TICKETS ALSO AVAILABLE AT ALL TICKETRON AGENCIES  
FOR FURTHER INFORMATION CALL (714) 438-9111 —  
YOUTH & MILITARY DISCOUNTS AVAILABLE

# News from La Costa

by Zetta Castle



Bert Levitz, Evelyn Roen, Santa Bartell, Marge Sommer.

The New Year started out on a happy note with the announcement that *Merv Adelson*, president of La Costa, and the lovely *Gail Kenaston* were married in Gstaad, Switzerland. *Merv's* offspring, *Ellie*, *Gary* and *Andy* flew to Gstaad to join their Dad on this memorable occasion. *Gail* and *Merv* will make their home in Beverly Hills, where *Merv* is engaged in his television and motion picture company, *Lorimar Productions*. *Gail* is the daughter of renowned film beauty, *Billie Dove* and the late *Bob Kenaston* of Palm Springs and Newport Beach.

Speaking of marriage, it is a happy *Ed McMahan* who keeps bouncing in and out of La Costa with his bride-to-be, another lovely, *Victoria Valentine*. Their merger will take place in New Orleans in June. *Ed* and *Victoria* joined *Tony Amandola* and the *Jim Orthweins* at the

*Pisces Restaurant*, where they rhapsodized over *Marny Devries* fabulous cuisine.

*Bill Holden* and his favorite 'beauty,' *Stephanie Powers*, spent several days at the Spa between Christmas and New Year's. *Bill* was getting in tip-top condition for a location jaunt in New York and *Stephanie* was trying to improve on a figure, which to most people's eye has no room for improvement.

Another romantic couple due to check in at La Costa: *Alfred Gwynne Vanderbilt* and the beautiful model-turned-jockey, *Robin Smith*. And while we are on the subject of people from the world of 'racing,' *Mrs. Pres Jenuine*, better known as 'Kack' to her friends, was recently feted at a luncheon by the wives of two well-known horsemen, *Mrs. Jim Dennis* and *Mrs. R. J. Gillilan*. Known as the first lady of Harness Racing — her husband,

*Pres* is Director of Western Harness Racing — *Kack* received tributes for her years of 'goodwill' in the sport of racing. "It was one of the most thrilling afternoons of my life," said the honoree. But to all who know her, it was a fitting tribute to a gracious lady.

A young and attractive group enjoying the New Year's holiday at La Costa: motion picture producer, *Monroe Sackson* and wife; vice president of 20th Century Fox, *Bill Immerman* and wife; and *Mr. and Mrs. Brock Peters*. The sixsome were delighted to run into old friends, *Essie* and *Irv Kupcinet*, who were on their annual holiday trek to La Costa with fellow Chicagoans, the *Louis Zahns*.

*Zelma* and *Army Archerd* have been dashing back and forth on weekends to La Costa. They relax in the Spa then back to town where they are preparing for *Army's* two-hour CBS spectacular due to be televised on February 18th.

My luck, it had to be a Saturday, my day off, when Washington's most sought after bachelor, the Ambassador from Iran chose to visit La Costa. After breakfasting at San Clemente with the former President, the Ambassador and party drove to La Costa for a look-see at our Spa. It seems the Shah of Iran has plans for his own \$3 million Spa and he wanted a report from the Ambassador on the inner workings of the La Costa Spa. It is nice to be recognized as far away as Iran.

There were so many lovely parties during the holidays: The *Bill Stranges* and *Mike O'Hara* were among those holding 'open house.' The *Dan Bernheims* and *Robin Kuests* each hosted marvelous parties and then there is always the fabulous New Year's Day Open House hosted by *Evelyn* and *Allard Roen*. The *Roens* invite some 200 guests for breakfast, lunch and dinner. Those whose eyes are not glued to the football games are either into backgammon or casual chit-chat. *Evelyn's* and *Allard's* hospitality and warmth is the perfect start for a New Year.

I want to take this opportunity to thank La Costa friends and co-workers who attended my installation as the new President of the Carlsbad Chamber of Commerce. I not only appreciate their support . . . I am going to need it!

Around and about La Costa: *Mary Ellen Stoddard* with *Joe Bolker*, *Rhonda Fleming* and *Ted Mann*, *Steve* and *Adraia Chazanow*, and *Al Geilberger*, last year's winner of the Tournament of Champions being feted by the press as Golfer of the Year. *Al Geilberger* will be returning to La Costa on April 12th to defend his title in the 24th Annual Mony Tournament of Champions. So start making plans to attend this event April 12th through 18th. □



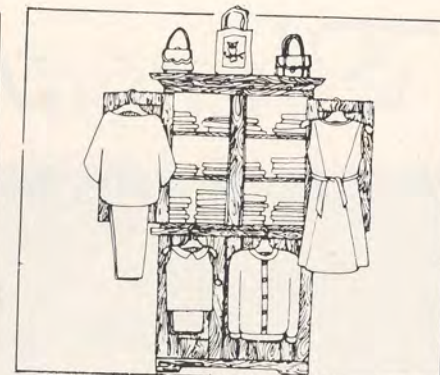
Clockwise from top, Nell Hodde, Marie Gray, Jan Holt, Anna Hopkins, Jackie Pung.



Muriel Roston, Hosh Abramson.



Ruth Siegel, Shirley Godlis.



THE TWO GOATS Traditional Countrywear for Men and Women RANCHO SANTA FE, CALIFORNIA • 756-1996

Located in Escondido, Weir Brothers are famous for building fine adobe homes. Adobe; with the charm of old California, and today's advantages of durability, design flexibility and temperature control. Call Weir Brothers at 749-1612 and make an appointment soon, their marvelous staff is exceptionally qualified 28425 S. Cole Grade Valley Center

Adobe Construction Co

Wilhelmy's Picture Framing

CUSTOM AND STOCK FRAMES  
SHADOW BOXES OVALS  
MAT & GLASS CUTTING

Personal attention to special requests

Tues-Fri 9:30-5:00 Sat. til 4:00  
753-8829  
1038 N. Hiway 101/Leucadia

# Places and Faces



Gavel of office is passed from outgoing president Dr. Frederick Huber, right, to the 1976 President of Greater San Luis Rey Area Planning & Development Council Melvin J. Smith.

## SMITH INSTALLED AS GSLR PRESIDENT

Oceanside City Councilman Melvin J. Smith was installed as president of the Greater San Luis Rey Area Planning & Development Council at ceremonies in Marty's Valley Inn, Oceanside, Jan. 3. He replaced Palomar College President Dr. Frederick Huber, who remains a director of GSLR.

An estimated 200 North Countians gathered at the dinner event following cocktails at the home of Mr. Smith.

Founding President John A. Steiger was installing officer and Assemblyman William Craven was master of ceremonies.

Guest speaker was Representative Clair W. Burgener who gave a report of happenings in Washington, D.C.

Installed with Smith were James Gaiser of Carlsbad and Phillip C. Ferguson of Vista, vice presidents; Anton Johner of Oceanside, treasurer; and Randall L. Mitchell of Oceanside, secretary.

Directors are Johner, Orbee V. Mihalek, Mitchell, William J. Morrissey and Albert T. Scott. Also Harold Carpenter, Ferguson, Robert H. Coon, Dr. Huber and Frank Nielsen.

Other directors are Dr. Reid Binder, MD; Gaiser; Leo Kreinbihl; James Mack, and Virginia Wilson. □

# Places and Faces

## USD PRESIDENT'S CLUB MEETS

The University of San Diego President's Club, which was chartered with a dinner hosted by the late James S. Copley and Mrs. Copley on August 23, 1973, returned to its original setting Jan. 10. More than 120 guests were greeted by President and Mrs. Author E. Hughes at the entrance to the since-named James S. Copley Library in Camino Hall.

The Most Reverent Leo T. Maher, Chairman of the USD Board of Trustees, joined the Hughes in the receiving line, as did Mrs. Helen Anne Bunn, member of the President's Club Council and party advisor.

Mrs. Bunn's gift to the party was the music of Bill Green's orchestra. Another friend of the university, who prefers to remain anonymous, donated the parquet dance floor and the crisp white table linens. All were welcome gestures from the community, as the funds realized from President's Club gifts are for university needs such as expanding academic programs. Membership in the President's Club is restricted to donors of a thousand dollars or more.

The spacious library, under the capable administration of Mrs. W. Roy Holleman, is a magnificent setting by merit of its architectural design.



Mr. and Mrs. Robert Pitts of Escondido share a laugh with USD Dean of Students Thomas Burke, right.

Guests were greeted during the seven o'clock cocktail hour by Sister Sally Furay, Ph.D., J.D., vice-president for Academic Affairs, Dr. and Mrs. Gilbert L. Brown, vice-president of University Relations, and Mr. and Mrs. Jack D. Boyce, vice-president of Financial Affairs.

Members of the University's Cabinet presided as table hosts. Following dinner, President Hughes thanked the guests for their continued support and briefly outlined the progress of the University during 1975.

A program of chamber music was

performed by violinist Dr. Henry Kolar, chairman of the Fine Arts Department; Assistant Professor of Music Mrs. Marjorie Hart, celloist; and Miss Holly Koman, harpsichordist.

Dr. Kolar introduced Mr. William Smith, the builder of the harpsichord. The instrument was recently donated to the University by Mrs. Philip Y. Hahn. Nora Jean Smith painted the original rococo decoration on the harpsichord.

Gifts of a framed original watercolor by

Darrel Millsap, depicting Serra Hall, were presented to each member of the President's Club as a memento of the gala evening.

Attending the dinner from the North County were Mr. and Mrs. Philip Crippen, Jr., Mr. and Mrs. W. E. Quirk, Mrs. Karl Weber, and Mr. and Mrs. Walter Zable, all of Rancho Santa Fe; Mr. and Mrs. Thomas Barger, Mr. David Copley, Dr. and Mrs. Harry Collins, Dr. William Doyle and Dr. Anita Figueredo Doyle, Mr. and Mrs. Thomas Finn, Dr. and Mrs. Edmund Keeney, Mr. and Mrs. Leo Roon and Mr. and Mrs. Richard P. Woltman, all of La Jolla, and Msgr. William Spain of Solana Beach. □

## La Jolla

### Old Muirlands • Spanish Contemporary Estate



Situated on over one acre, with over 7,600 square feet of customized living, beautifully designed for family living and hospitality. A circular driveway leads to a most stunning entry of massive double wood doors, which grace the entrance to a two-story high foyer with a Mexican quarry tile floor.



This distinguished palatial residence, only five years old, has built-in elegance and luxury to please the most discriminating. The 20-foot walnut finished library, as well as the attractive den, are in secluded areas of the house.

Tiled walkways, patios and the beautiful grounds accentuate the lighted tennis court and the 22' x 50' heated pool. The complete kitchen and dressing rooms with baths are in the adjacent pavilion. **Prices at \$950,000**

## Coldwell Banker

RESIDENTIAL BROKERAGE COMPANY  
A COLDWELL BANKER COMPANY

930 Prospect Street, La Jolla, CA 92037 • Telephone: (714) 459-3851

Southern California Offices: Beverly Hills, Brentwood, Hancock Park, La Jolla, Newport Beach, Palos Verdes, San Marino, Sherman Oaks.

## ANNOUNCING THE OPENING OF

### RANCHO SANTA FE INSURANCE SERVICES, INC.

Via de Santa Fe & La Flecha, Drawer D, Rancho Santa Fe, California 92067 • (714) 756-3033

**HILTON D. JONES**  
VICE PRESIDENT  
MANAGING OFFICER  
25 YEARS' EXPERIENCE  
REPRESENTING THE FINEST COMPANIES

COMPLETE COVERAGE FOR ALL YOUR INSURANCE NEEDS!





# ski

the wide open west

by Richard Donnelly

On a warm February day at the beach, the signs of winter can be a little hard to find. Southern California's seasonal changes are sometimes very subtle. The tides are higher and lower than summer tides. The sun shines a bit more sharply. Best of all, the summer crowds are gone, leaving an open, uncrowded feeling and lots of room to move.

What happened to all the people? Many of them have gone skiing, trading in their water skis for snow skis and their bathing suits for ski parkas.

Southern Californians love the winter, but they love it at a distance. They'd rather go to it than have it come here. Millions of people in our end of the state spend bleary eyed Monday mornings in the office because of a Sunday night return from the

snowy mountain playgrounds of California and the western states.

Who skis? Just about anybody, from surfers to executives, from toddlers to seniors. People from all walks of life can get hooked on the nation's most popular winter sport.

From San Diego county, where snow falls but a few times a winter in the Laguna Mountains, the dedicated skier has a long haul to the nearest slopes. But it just doesn't seem to matter. In fact, about the only factor which will stop an avid skier from taking to the hills is no snow. And then? Well, he stays at home and tunes in to the ski reports, philosophically eyeing his equipment propped up and ready to go in the corner.

Californians are regarded by many as the nuttiest people in the U.S. Perhaps they are simply the most resourceful. Where else might a family with three kids pack up five sets of skis, poles, warm clothes, gloves, boots, chapsticks, and other essentials, then take off for a skiing weekend a thousand miles away, only to return three days later? Here, it's done all the time with hardly a second thought.

Where do they go?

California, of course, offers the winter sportsman a multitude of prime ski resorts. Most are in the Sierra Nevada mountains, with the Lake Tahoe area the ski capital of

the Far West. The other western states offer outstanding skiing as well, particularly Utah, Colorado, and Idaho.

San Diegans actually have ski facilities within a three hour drive. The **Big Bear** and **Angeles Crest** areas in the San Bernardino and San Gabriel mountains east of Los Angeles provide skiing for those who pale at the thought of a 400 mile outing to the Sierras. But these resorts are often victimized by the summery Southern California winters and must get out the snow making machines to keep things white. When conditions are right, however, the Southland resorts are good ski areas — good enough to feature some ski association sanctioned races. This year, Big Bear hosted World Professional Ski Association races over Washington's Birthday weekend, the first world association competition in Southern California.

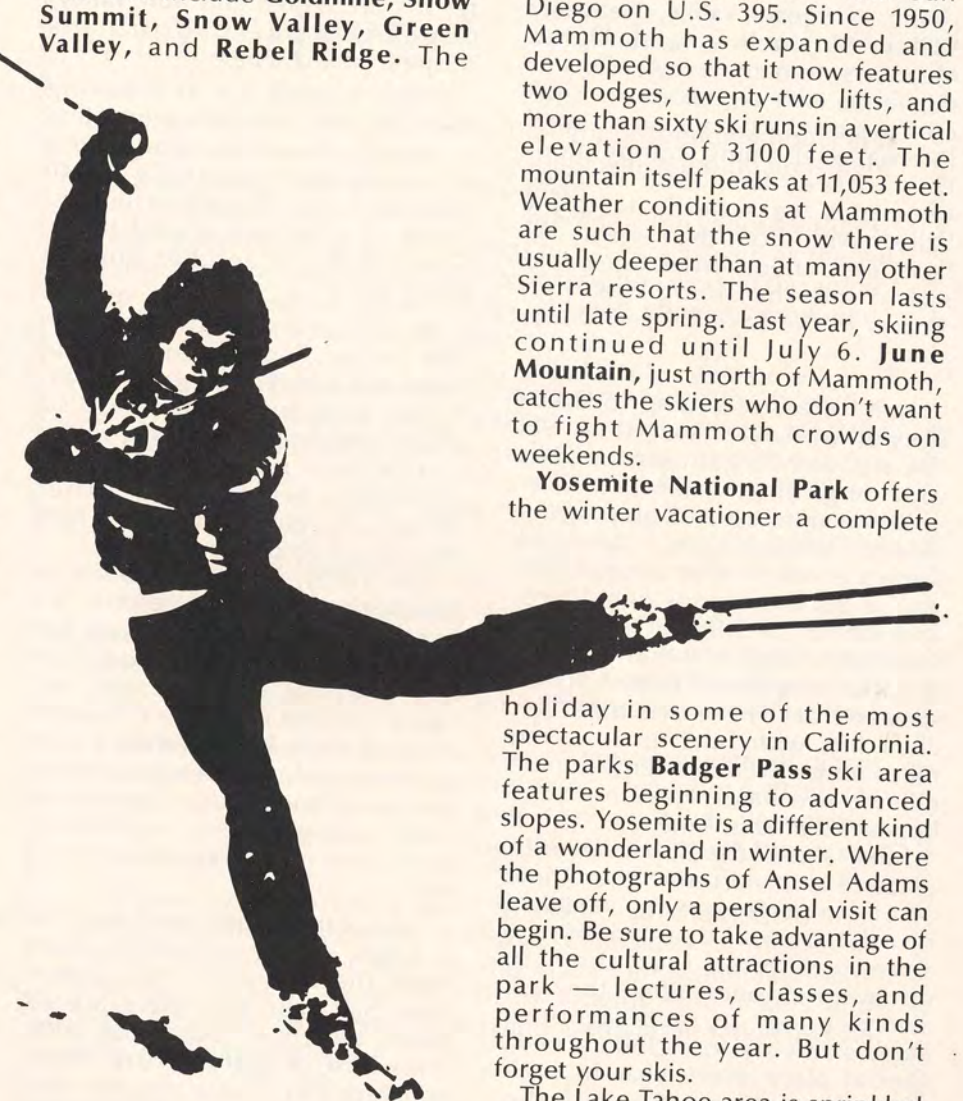
Ski resorts in the popular Big Bear area include **Goldmine, Snow Summit, Snow Valley, Green Valley,** and **Rebel Ridge.** The

Angeles Crest area in the San Gabriel mountains offers **Mount Baldy, Mount Waterman, Kratka Ridge, Mountain High, Ski Sunrise,** and **Holiday Hill.**

All Southern California ski areas use snowmaking equipment to lengthen their seasons and cope with uncooperative winters. Snow Summit has invested a half million dollars in additional snow making equipment for this season. Artificial snow is made from a spray of compressed air and water, or by a fine high pressure spray of water which turns to snow when it meets the cold air. Most skiers prefer the real thing, but many gladly ski on man-made snow. Snow making has become increasingly popular in recent years, and when the alternative is not to ski, it's a pretty good substitute for the heavenly stuff.

Moving north, an extremely popular (and sometimes overcrowded) resort is **Mammoth Mountain**, 400 miles from San Diego on U.S. 395. Since 1950, Mammoth has expanded and developed so that it now features two lodges, twenty-two lifts, and more than sixty ski runs in a vertical elevation of 3100 feet. The mountain itself peaks at 11,053 feet. Weather conditions at Mammoth are such that the snow there is usually deeper than at many other Sierra resorts. The season lasts until late spring. Last year, skiing continued until July 6. **June Mountain**, just north of Mammoth, catches the skiers who don't want to fight Mammoth crowds on weekends.

**Yosemite National Park** offers the winter vacationer a complete



holiday in some of the most spectacular scenery in California. The parks **Badger Pass** ski area features beginning to advanced slopes. Yosemite is a different kind of a wonderland in winter. Where the photographs of Ansel Adams leave off, only a personal visit can begin. Be sure to take advantage of all the cultural attractions in the park — lectures, classes, and performances of many kinds throughout the year. But don't forget your skis.

The Lake Tahoe area is sprinkled with some of the great names in



Photography by T. J. Johnston courtesy of Mammoth Mountain

skiing — **Squaw Valley, Heavenly Valley, Ski Incline, and Alpine Meadows**, to name a few. Many of the Tahoe area ski resorts are sites of important national and international skiing competition. Of course, the 1960 Winter Olympics were held at Squaw Valley. With more than twenty ski facilities to choose from, one could spend months skiing the High Sierras in the Lake Tahoe-Truckee area.

Heavenly Valley ranks as a "super" area, according to Bruce Brewer of Rocky Mountain Ski Tours of San Diego, because of its wide range of attractions.

"It's of interest not only to the skier," Brewer says, "because there are lots of other things to do. You've got the casinos right there, and lots of activity in the South Lake Tahoe area all the time." And the ski area itself is not to be sneezed at. There are nineteen chair lifts with runs up to seven miles long covering twenty square miles in two states. Heavenly is the largest ski area in America.

Most skiers develop a favorite place to ski, and return there time after time. However, variable conditions and a thirst for adventure often lead them to discover new ones. While they will always return to their favorites, many skiers try to include a new, special place every year in their snowy vacations. Two of the nation's most famous winter

resorts are **Aspen** and **Sun Valley**, popular among Californians despite their distance.

Aspen started out as a mining town. In 1892, the Smuggler Mine in Aspen Mountain produced a silver nugget weighing 1,840 pounds. Over 100 million dollars' worth of silver was mined there. Now, Aspen is another kind of boom town.

Roughly a thousand miles from San Diego, Aspen is only about three and a half hours away by air. A long, long drive from here, it's a good candidate for a once-a-winter spare-no-expense holiday. Colorado offers many other famous ski resorts, many of which are easy to reach from Aspen.

Sun Valley, Idaho is another of America's top-ranked resorts. It's less than a thousand miles from San Diego, but eighty miles from Twin Falls, the nearest air terminal. Sun Valley's Mount Baldy has fifty-eight miles of trails. But there are plenty of things to do besides ski — there are indoor and outdoor ice skating rinks, sleigh rides, swimming pools, and interesting night life as well.

One of the West's finest ski areas is Utah, where conditions have been the best early this season. Near Salt Lake City there are six major resorts — **Sundance, Alta, Snowbird, Brighton, Park West, and Park City**. These provide what some consider the most

dependable deep powder snow. The average distance is 750 miles from San Diego. Even closer is **Brian Head**, a developing resort area just over 500 miles away.

Other far-flung ski possibilities for the wandering skier include **Jackson Hole**, Wyoming; **Big Sky**, Montana; **Taos**, New Mexico, and **Crystal Mountain**, Washington. They all take some getting to, but a few miles never stop a real skier from reaching the slopes.

Of course, skiing can be an expensive sport. Tacking on a thousand mile airfare is no way to save money, but there are hundreds of economical ski vacations available in package tours. Usually, these include air or bus transportation, lodging and lift tickets. They may also include meals and a few amenities such as script for use at the Nevada casinos at Lake Tahoe. You can save money by going with a group, and have as little or as much companionship as you like when you get there. Besides, when your mind's on the slopes, it's better to let someone else take care of the arrangements for you. See a travel agent. Many put together package tours of their own, and some specialize in them.

While Alpine skiing has become the most popular winter sport in the country, a different kind of skiing is now quickly gaining favor. Cross-country, or Nordic ski touring is exploring wilderness trails on lighter, narrower skis.

There are many advantages to cross-country skiing. The skier has no lines to contend with except his tracks in the snow. There are no lift tickets to buy, and the serenity of the wilderness compares favorably to the sometimes hectic pace of the ski resort.

Most Alpine ski resorts offer lessons and trails for the cross-country skier as well. In Southern California, Snow Valley and Mountain High have provided well for the Nordic skier. Farther north, there are extensive programs of ski touring at Yosemite and Mammoth.

The early winter was not a snowy one this season, and ski resort operators who once had to depend on the weather can now just turn on the snow machine to get people out on the slopes. But give them a good blizzard and watch their smiles get bigger. The winter wears on, the snow gets deeper, and the people go skiing.

Skiing is a relative newcomer to the recreational scene, but already it has become an important social and economic fact of American life. What each skier seeks from the sport is best known only to himself. If nothing else, it provides an escape for many a city dweller whose only chance to enjoy the outdoors is on a ski weekend. That alone is important for those of us who don't get to see the forests often enough.

## FLY THERE!

Ready to ski? If you pale at the thought of spending hours in a car, fighting for reservations or deciding which mountain is right for your budget and abilities, take heart.

Ski packages large and small are offered by the various airlines, most including lodging, lift tickets, rent-a-cars as well as the air transportation. Your travel agent or reservation clerk at the airline can take care of all arrangements, making your ski week-end, week or month a carefree experience.

**Air California** jets you to the Tahoe/Sierra resorts for three, five or seven night stays. Included in their tour packages are specially "skierized" National Car Rentals, deluxe hotel or lodge accommodations, lift tickets and the 737 flight to get you there. Ski Bear Valley, Heavenly Valley, Northstar-at-Tahoe, Ski Incline and Squaw Valley with Air California. Call 235-7301 for information and reservations.

**PSA** offers trips to Heavenly Valley, Ski Incline, Squaw Valley, Kirkwood and South Lake Tahoe with a variety of choices as to accommodations including Harrah's, the Heavenly Valley Hilton and Sahara Tahoe. Call 298-4611 for information and reservations.

**United Airlines** will also send you on your way with all details taken care of to most of the western states. They offer packages to resorts in Colorado, Idaho, New Mexico, Utah, Wyoming, California and Nevada. For information and reservations call 234-7171. □

**Western Airlines** offers tours to resorts in Utah, Colorado, Idaho, Wyoming, Montana, Oregon, Canada, New Mexico as well as the Sierras of California and Mammoth Mountain. Many packages include meals as well as lodging, lift tickets and transportation to the resort. Reservations and information may be had by calling 233-8040.



**Lomas  
Santa Fe  
Cleaners**

for those  
who want the very best

**GOLF CAPS  
CLEANED FREE**

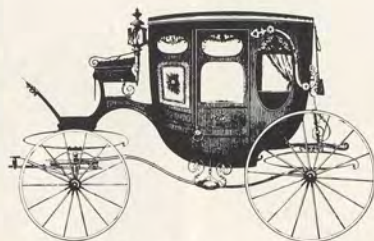
**TAKE DOWN  
& HANG  
DRAPERY  
SERVICE**

**755-2363**

Personal & Business  
Charge Accounts Welcome

Plaza of The Four Flags  
Shopping Center  
Solana Beach

*Carriage Trade,  
Ltd.*



*Clothiers of  
Fastidious Taste*

and  
*Barber & Hair-Stylist Salon*

*Gentlemen's Distinctive  
Clothing & Accessories  
Brands of Traditional Excellence  
Master Tailoring*

*Plaza of Quatros Banderas,  
Lomas Santa Fe 755-3182*

## LAST CHANCE TO SEE 'U.S.A.'

"U.S.A." opened Jan. 20 at the Carter Centre Stage for a five week engagement. The Carter Centre Stage is located in Balboa Park adjacent to the Old Globe Theatre. The American Bicentennial Production is directed by William Roesch.

A dramatic cavalcade, "U.S.A." chronicles the first third of the twentieth century in America. According to Roesch, "U.S.A." is a very optimistic play that looks at the events and personalities that helped to shape the early 1900's. It portrays the United States as a land of hope, opportunity and promise." The era is recreated in "U.S.A." through use of biography, news headlines and fiction.

Based on the novel written in 1938, by John Dos Passos, "U.S.A." was adapted for the stage by Paul Shyre and further adapted for the Carter production by director Roesch.

Choreography for "U.S.A." is designed by Marge and Jack Tygett. Settings and costumes are designed by Peggy Kellner with lighting design by Steph Storer. Sound assemblage is by Phil Shofner and William Roesch. Producing director of the Old Globe Theatre is Craig Noel.

Performances of "U.S.A." are scheduled nightly except Monday at 8 p.m. and Sunday matinees at 2 p.m. through Feb. 22. Due to successful subscription sales this year, limited seating is available. Theatre-goers are advised to make reservations early. □

## BAR AUXILIARY FASHION SHOW

The San Diego Bar Association Auxiliary sponsored their annual fashion show and luncheon Feb. 11 at the Hotel Del Coronado.

"Touring '76" was the theme of this year's presentation emphasizing fashions for traveling. Bullocks store of Mission Valley displayed fashions in the latest trends for spring and summer.

Mrs. David Cox, Encinitas, auxiliary decorations chairman made hand-carved toys for children out of natural wood depicting modes of transportation in the forms of automobiles, boats, planes and trains. Proceeds from the sale of these toys at the luncheon will go into the six law-related philanthropies supported by the auxiliary.

The auxiliary's recent fund-raising project is for the Scholarship Loan Fund. Emergency loans are made to law students attending accredited law schools in California. Other funded projects are Courthouse Tour Guides, Volunteers In Probation, the Legal Aid Society, the Legal Seminar and Law Week. □

# The Art of Living

## NEEDLEWORK CLASSIC SET

Mrs. Duane Blickenstaff, president of the Scripps Memorial Hospital Doctors' Wives Auxiliary, has announced plans for the "Needlework Classic," a national needlework exhibition, to be held at Scripps Memorial Hospital, March 30 through April 3. Co-chairmen of the event are Mrs. Charles Campbell and Mrs. James Whisenand. They plan to make the exhibition a biannual show.

As a special feature for the Bicentennial Year, the co-chairmen, with the assistance of Mrs. Bob Wilson, have invited all the Congressmen and Senators in Washington D.C. to send a favorite needlework piece from their own collection of needlework. There are also plans for a celebrity section, as well as a special ecclesiastical section. In open competition there will be several categories of entries: Amateur, Professional, Men, Children (under 14), Embroidery and Needlepoint.

Entry forms can be obtained at all needlework shops or by contacting: Needlework Classic, Scripps Memorial Hospital Auxiliary, P.O. Box 28, La Jolla, 92037 (459-1985). Entry deadline is March 1. Proceeds from the exhibition will go to Scripps Memorial Hospital. □

## LAGUNA MASTERS PAGEANT SALUTES AMERICA

The Festival of Arts board of directors has officially approved the 1976 Pageant of the Masters program as selected by Don Williamson, director.

The program will feature 200 years of American art by such perennial favorites as Norman Rockwell, Currier and Ives, Winslow Homer, Harriet Whitney Frishmuth, Maxfield Parrish, John Singer Sargent, the Whistlers, the Wyeths and George Caleb Bingham.

The popular Gettysburg statues will add to the patriotic theme, climaxed by a trio of art works depicting minutemen and a re-creation of John Trumbull's version of the signing of the nation's Declaration of Independence.

Besides paintings and statues to be re-created with live models, the presentation will include coins, bas relief panels, American ships figureheads and a decorated plate.

The program opens with Dinner for Threshers by Grant Wood; followed by The Road, Winter by Currier and Ives;

Rockwell Nostalgia consisting of Pumpkin Time and Winter Duet; Batter Up by James Chapin; Los Niños by Ted DeGrazia; Eel Spearing at Setauket by William Sidney Mount; Daniel Boone Escorting Settlers by George Caleb Bingham; Pony Express by Harry Jackson; Fight for the Waterhole by Frederic Remington; Memorial Triad, including sculptures by Daniel Chester French; Mowing by N.C. Wyeth and Young America by Andrew Wyeth; Coins of America segment featuring Standing Liberty (Quarter Dollar) designed by Herbert A. MacNeil, Double Eagle (20 Dollar) by Augustus St. Gaudens and Walking Liberty (Half Dollar) by A.A. Weinman; Adirondack Guide by Winslow Homer and Gettysburg Remembered followed by intermission.

The second half will open with a trio of statues, consisting of Frederick MacMonnies' Bacchante and Infant Fawn; The Dancers and The Vine, both by Harriet Whitney Frishmuth; five paintings comprising The Expatriates will be Mary Cassatt's Afternoon Tea Party; A Morning Walk by John Singer Sargent; The White Girl and Caprice in Purple and

Gold both by James McNeil Whistler; and Peach Blossom by Beatrix Godwin Whistler; After School by Harvey Dunn; The Lute Players by Maxfield Parrish; Orpheus by George Thompson and Tom Vincent; a series of sculptured panels by John Gregory titled Folger Library; The Sky Divers by Aristedes Demetrius; The Passing Leap by John Steuart Curry; Ships Figureheads of the Mariners Newport News Museum; a trio of paintings of George Washington; Birth of the Flag by Henry Moesler; The Event which will include The Lexington and Concord Minutemen by Daniel Chester French and The Declaration of Independence by John Trumbull.

As in the past years, the Pageant will close with the traditional presentation of The Last Supper by Leonardo da Vinci.

The dates for the 41st annual Festival of Arts and nightly presentation of the Pageant are July 16 through August 29.

Tickets will go on sale to the general public beginning April 28 at the Festival of Arts box office only. The windows will be open from 11 a.m. to 3 p.m. Wednesdays through Sundays until all tickets have been sold. No mail orders will be accepted from the general public.

Telephone orders will be taken beginning May 12, Wednesdays through Sundays, 11 a.m. to 3 p.m. The numbers to call are (714) 494-1147 or (714) 494-7232. Prices range from \$3 to \$8. □

## The Inn at Rancho Santa Fe

for gracious dining  
in tasteful surroundings.

Join us for breakfast, luncheon or dinner in the Garden Room, overlooking the pool and gardens, or the Vintage Room, a favorite for that intimate lunch or dinner.

Attractive private rooms for parties and special occasions.

For reservations, please call (714) 756-1131

Dining Hours:  
8:00 AM-10:00 AM  
12:00-2:00 PM;  
6:30 PM-9:00 PM

Jackets for gentlemen requested in the evening.



Lomas Santa Fe  
**EXECUTIVE GOLF COURSE**  
open to public

**Super Savings:** Greens fees, \$4.00.

10-play card (good for 60 days) \$25.00.

Unlimited play card (good for 30 days) \$35.00.

**Challenging:** 18 holes, par 56, 2,550 yards. Well trapped, two lakes, trees, & manicured greens.

**Scenic:** Panoramic views of the ocean & countryside.

**Open Daily:** Handcarts and power carts available.

Lessons available by Professional Terry Horn.

**Men's Club:** Every Wednesday 9:00.

**Ladies Club:** Every Thursday 9:00.

**Directions:** From Interstate 5, go east on Lomas Santa Fe Drive one mile to Highland Dr. & turn left. Call 755-0195.

# MACADAMIA NUT TREES new California gold

by Captain Palmer W. Roberts, CEC USN Ret.\*



The macadamia nut is coming into its own in California. These trees, grown from Santa Barbara to the Mexican border, do well in areas not more than 30 miles from the coast. The nut is highly nutritious and is one of the richest oil yielding nuts known, (79 percent) and is equal to the best olive and peanut oils. High in protein, it also contains a large supply of calcium, phosphates and iron. It is considered by many an excellent food for body building.

The tree, *Macadamia ternifolia*, named after Doctor John Macadam, secretary of the Victoria Society of Australia, is a slow maturing native of Australia of the family of Proteaceae. Also called the Bush and Bauple or Bobble Nut, the tree was long known to the aborigines of Australia. It was not appreciated by others as a nut-yielding tree until about 1870.

Macadamia trees were introduced into Hawaii in 1892, but little effort was made until 1922 to grow them as a commercial producer. In 1931, a factory

began marketing vacuum packed nuts for world trade and by 1938 over 800 acres were under cultivation with 60,000 producing trees. During this period the University of Hawaii began investigating the commercial possibility of the nut. By 1946, five varieties were announced, each stressing high yield, vigorous growth, with nuts of uniform size and shape.

Two types of trees are grown in Southern California. The *M. tetraphylla* (Australia variety) has spiny-margined leaves and bears rough shelled nuts once annually. The *M. integrifolia* (Hawaiian variety) has smooth-margined leaves and bears smooth shelled nuts throughout the year.

The tree is a continual leaf bearer but sheds some leaves throughout the year. Flowers are small, bisexual, capable of self fertilization, hence a single tree may bear fruit.

From the two varieties, the Macadamia Growers of California, working with the University of California, developed eighteen varieties which do well in Southern California. The California nut is said to be sweeter and, due to the higher sugar content, may be darker in color after roasting than the Hawaiian.

The tree, which originally demonstrated its value in California only as an ornamental, has now become an orchard producer. The tree grows very slowly and usually does not fruit for seven years. It is very adaptable and readily accommodates itself to a wide variety of soils, but prefers a well drained, slightly acid, fairly heavy to sandy soil, and will withstand slight frosts.

Propagation from seed is the most common method. Ray M. Moyer of Escondido, president of the California Macadamia Society, suggests the seed be planted in sandy soil. "When seedlings are about a foot high, they should be transplanted to containers, then after they reach a height of over eighteen inches, they are ready for

grafting," he said. Cleft and whip grafts are encouraged, and hardy root stock of either variety may be used.

The three varieties presently showing the most promise when planted from seed are Elimbah (California *M. tetraphylla*), Cate #2 (California *M. tetraphylla*) and Beaumont (Australia *M. integrifolia*). Experience has shown that grafted trees of the adapted varieties produce three to five times greater yield of kernels per tree than other seedlings of similar size and age.

Spring is the preferred time for planting and trees should be planted in good deep soil.

The nuts fall to the ground when mature, usually from November to May, and are picked up weekly. Harvesting is considered the most important part of getting a quality product to the market. Three methods are in use: 1. hand labor, 2. mechanical process to include sweepers and vacuum cleaners and 3. netting, or the coffee bean method of gathering. Hand picking in the long run is the most expensive. Mechanical methods while expensive are reasonably satisfactory. The net system appears most promising. In this, nets are placed on the ground under trees or strung on support wires above the ground. A variation, now being more widely accepted, is the tent system. This consists of attaching nets to the trunks of trees, approximately 18 inches to 4 feet from the ground and sloping downward to the aisle. This allows the grower to walk down the aisles and gather nuts, eliminating the need for working under trees.

After harvesting, the hulls are removed and the freshly husked nuts are cured by air drying for a minimum of 14 days, then further dried with air heat at 110°F for 24 hours. The nuts are then sorted and delivered by each grower to the Green Goddess Avocado plant in Fallbrook, where the drying process is completed. The unshelled nuts are sold to Bates Brothers of Valley Center or packed in one or five pound bags and

continued on page 59

\*Former Chairman of the American Society of Civil Engineers Committee on Design and Construction in Adverse Weather Areas.

# Everything in Moderation.

Except Bette and Barney & Barney.

The team of Cunningham Insurance - Barney & Barney doesn't believe in moderation.

Not for a minute.

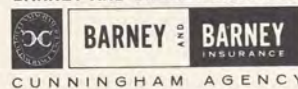
Not when it comes to working hard for Rancho Santa Fe. Or all of North San Diego County, for that matter.

Not when it comes to being involved in the needs of the community.

Bette Cunningham, backed by Barney & Barney, is on-the-spot, as she has been for years. With a complete range of financial and insurance services. With a business that's growing larger by the day.

There's no moderation in Rancho Santa Fe. At least not for Bette and Barney & Barney.

BARNEY AND BARNEY Since 1909



Casualty Insurance - Property Insurance - Surety Bonding - Pension and Profit Sharing Plans - Life, Accident and Health Insurance Plans - Estate Planning - Complete Claim Service

Cunningham Insurance - Barney & Barney, Paseo Delicias, Rancho Santa Fe, Calif. 92067 - Ph. 756-2117

# UPCO

A UNIQUE STORE

CANINE-FELINE-EQUINE-  
LIVESTOCK SUPPLIES  
UNITED PHARMACEL COMPANY  
PROFESSIONAL QUALITY

IF YOU HAVE NEVER BEEN TO UPCO YOU WILL BE SURPRISED THAT SUCH A STORE EXISTS! UPCO has animal specialists to answer questions about animal care, and products you probably didn't know you could buy.

Both stores 5,000 sq. ft.: most complete animal supply in the county!



galvanized  
**CORRAL  
FEEDERS**  
saves waste  
& fuss  
only \$23<sup>95</sup>

**OSTER A-5 CLIPPER**  
for grooming  
horses, dogs  
powerful - quiet



retail \$69<sup>95</sup> your cost \$47<sup>00</sup> at UPCO  
9 blade sizes available

it's the season!  
**FARNAM MARE PLUS**  
3 lb. — \$6<sup>25</sup>  
7 lb. — \$12<sup>55</sup>  
3 lb. — \$6<sup>25</sup>  
7 lb. — \$12<sup>55</sup>

Similar Savings on all Farnam's great products

**ENGLISH  
SNAFFLE  
BRIDLES** from only \$9<sup>95</sup>

Better & Best quality too  
at North county's lowest prices!



**UPCO**  
ANIMAL SUPPLIES SUPERMARKETS

432 NORTH QUINCE IN ESCONDIDO 743-2102  
8366 LA MESA BOULEVARD IN LA MESA 469-2112

## IMMIGRANT COMPOSER SALUTES AMERICA

A French immigrant composer will be rewarded with a world premiere for his four-year labor of love for America, a Bicentennial symphony.

The work, "AMERICA 1976" by Jacques Berlinski, will be performed by the San Diego Symphony, the 120 voice San Diego Symphonic Chorale and narrated by the internationally acclaimed bass-baritone George London on May 6, 7, and 9 under the direction of Conductor Peter Eros.

The first movement of the 56 minute work celebrates the discovery of the New World with the choir powerfully proclaiming "A-MER-I-CA".

Berlinski describes the second movement as expressing "the human being's astonishment for the miracle of his own existence."

The third movement is a tribute to the nation's workers and the fourth celebrates the ideas on which the country was founded and contains a monumental exchange between the choir and orchestra which culminates with Berlinski's own Hallelujah chorus.

Berlinski expresses the courage and wisdom of the signers of the Declaration of Independence through the narrator and the choir sings of the people's pride and happiness while the moments of tenderness and dramatic accent are supplied by the orchestra.

The 61 year old Berlinski was schooled in the best classical tradition.

His first symphony won a \$1000 first place prize in a New York music contest. It was performed by the Cleveland Orchestra under George Szell and the Detroit Symphony under Paul Paray.

His second symphony, entitled "Symphony of Glory" was a celebration of Winston Churchill and the Allied Forces in World War II.

"I was a French soldier fighting on the Loire front in an artillery regiment during World War II. Churchill will always be for me something special. I admired the spirit of the man..."

Berlinski explains that "AMERICA 1976" is his "legacy."

"Somebody in prison sees a person pass by. He thinks if he could only go out and walk like that man. That is the way America is to the world. Some Americans may not realize that. But the people of the world know it. This is one of the last corners on earth where there is still liberty."

Tickets are now available at the Civic Theatre Box Office (236-6510 Monday through Saturday 9 a.m. to 5:30 p.m.) for \$8, \$7, \$6, \$4.75 and \$3.50. Performances are Thursday and Friday, May 6 and 7 at 8 p.m. in the Civic Theatre and Sunday, May 9 at 2:30 p.m. □

# Places and Faces

## MUSEUM OFFERS ARTIST'S LIGHT STUDY

Works of New York artist Charles Ross will be on exhibition at the La Jolla Museum of Contemporary Art through March 14. Titled *The Substance of Light: Sunlight Dispersion, The Solar Burns, Point Source/Starspace*, the show will include painted boards which record, from burns created by prism-directed sunlight, the movement of the sun in relation to the earth at New York City during Winter and Summer; a few of the plexiglas prisms used in making the burns; and some of the artist's newer map drawings.

Charles Ross has been exploring light since 1965 when he began using large prisms to view the environment as structured by light energy. Since then his work has expanded to include manifestations of the motion of earth in space, the direct use of solar power, the geometry of the stars, and our perception of time. This exhibition summarizes the artist's work during the past ten years.

Each day for one year, September 1971 through September 1972, a wooden plank was placed at the focus of a large stationary lens. As the sun passed across the sky, it burned a projection of its path along the plank. Varying cloud and atmospheric conditions punctuated the burns. For example, passing clouds caused unburned interruptions. Bright sunlight left a broad smoke flare. Overcast days produced blank board. Haze and smog varied the length and width of the burn.

Using simple tools and direct methods, the artist's goal was neither to manipulate phenomena nor to formulate conclusions, but rather to achieve a sense of the source. His art is a method of inquiry, a point of contact with the light energy system, which he guides into explicit graphic form. Each work can be perceived as a facet of a single larger work, not as an isolated piece. The subject is the totality of light energy; the unity and continuity of a primal substance without materiality which connects man to the cosmos.

Charles Ross is currently working on a commissioned project to provide solar spectrum lighting for the Temple of Porat Yeshivat Joseph, Old City, Jerusalem, and he has received a grant to work on a Solar Center which he is building in Las Vegas, New Mexico. Since 1961 he has had solo exhibitions at the Dilexi Gallery, San Francisco; Dwan Gallery, John Weber Gallery, The Clocktower, New York. He has recently exhibited at the

Museum of Fine Arts, University of Utah.

Organized by the La Jolla Museum of Contemporary Art, this exhibition will travel to the Museum of Contemporary Art, Chicago. A thirty-two page illustrated catalogue, text by Charles Ross, Susan Tower and Steve Katz, will be available.

The exhibition is open free to the public and can be viewed during regular Museum hours. Docent guided tours are available and may be scheduled by calling 454-0183. □

## Yesteryears in North County



Bardetti

### Bridge To Bonsall

In a narrow part of the San Luis Rey Valley in the area east of Oceanside, and north of Vista on State 76 stands the San Luis Rey River Bridge.

Nicknamed by the locals for a crossroads village a few miles beyond, the "Bonsall Bridge" was built in 1925 to replace an older bridge which was washed out by the rampaging river that filled the valley in 1916.

Now, seldom more than a trickle dampens the massive foundations of this 500 foot long concrete structure. Long range plans indicate a freeway through the valley that may jeopardize the bridge, but hopefully it may be saved as a historical monument.

For over 50 years the old Bonsall Bridge has served travelers in the North County. It still stands solidly today — a part of our historical past.

Five years before this bridge was built, a small group of North County businessmen founded Oceanside Federal Savings and Loan Association. Since 1920, we've been helping the area grow. Join us by opening a savings account today in one of our nine conveniently located offices.

## Oceanside Federal Savings

### North County's Original Savings and Loan

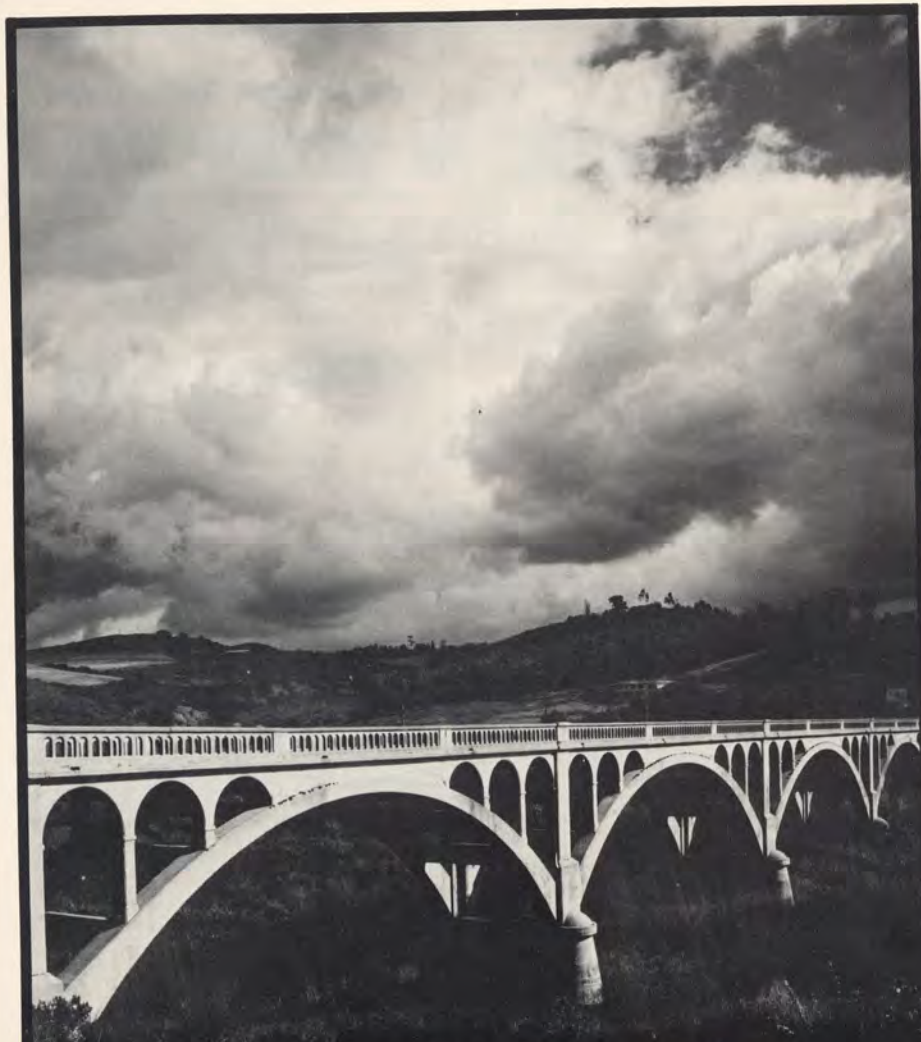
Main office in Oceanside with branches in Vista, Fallbrook, Carlsbad, Lomas Santa Fe, Valley Center, Encinitas, Escondido and Oceanside.

### PAN AMERICAN TRAVEL SHORTS

One of America's finest displays of marine life is in Sea Life Park on the island of Oahu in Hawaii, Pan American World Airways reports. The park, only 25 miles from downtown Honolulu and Waikiki Beach, is part of a State and Federal government-subsidized oceanographical foundation. Among its displays are a man-made ocean reef and 300,000-gallon coral lagoon, a porpoise theatre and whaler's cove.



The Spirit of '75.



The San Luis Rey Bridge by George Stahlman

Excellent Service Excellent Printing  
 All Kodak supplies,  
 as well as dark room equipment  
 and EKTASOUND cameras and projectors.

Bushnell Products      Omega Enlargers  
 Canon Products         GAF Products

Solana Beach Camera  
 on the Boardwalk  
 in Solana Beach

755-5117

## BURGENER NAMES WEST POINT NOMINEES

Congressman Clair W. Burgener (R-Rancho Santa Fe) announced recently that he has nominated 15 San Diego County youths to compete for two vacancies at the United States Military Academy at West Point. Burgener's nominees include two females because recent Congressional action authorizes co-educational enrollment at the academies.

Burgener explained that a member of Congress may nominate up to ten individuals for each vacancy which is open from his congressional district. The nominees are then judged by the officials of the Academy on a competitive basis and the appointments are awarded to the nominees scoring the highest in the evaluation.

Among Burgener's nominees are three young people from Vista; two each from Escondido, El Cajon, San Diego, and Alpine; one each from Rancho Santa Fe, Cardiff, Encinitas and Poway.

Burgener said he was extremely proud of the caliber of the nominees this year. "We received applications from many outstanding individuals." The appointees selected by West Point officials from Burgener's list will report for basic training in July and will begin a four-year course of study at West Point in September. Upon graduation they will receive commissions as regular Second Lieutenants in the United States Army as well as Bachelor of Science degrees.

Burgener's nominees are: Gregory L. Schulte, Rancho Santa Fe; Peter G. Simpson, Cardiff; Raymond Toperczer, Encinitas; Gilbert G. Lahlum, Rancho Bernardo; Vivian E. Wentworth and Scott Hegerle, Escondido; Robert L. Doering, Murray O. Roe, Jr., and William E. Siburg, III, all of Vista; Yuji Wilson, Poway; Sherri Lee Stout and Phillip Wikler, both of Alpine; James Kirk Kahla, and Phillip Keznetzoff, El Cajon, and Bret Hollabaugh, San Diego. □

## ENERGY TIPS

The Unified San Diego County Office of Emergency Services has a winter fashion energy-saving tip for women. Wear slacks, they'll keep you 1.5 degrees warmer than a skirt.

Are you turning your heat back to 60 degrees at night? For every degree you dial down, you can save at least 1% on your heating bill.

Lower indoor temperatures are "in" this year — for economical and energy conservation reasons. How about putting on sweaters and long warm underwear to keep warm in your cooler homes and offices? □

## MUSICAL HOME TOUR SET

The music will "go round and round" and come out in the five La Jolla homes to be toured on the annual "Music Go-Round" home tour Feb. 29 from 1-4 p.m. The annual event benefits the La Jolla Civic / University Symphony and Chorus.

Mrs. Susan Chamberlin is general chairman with music co-chairman Mrs. John Spizizen.

Homes to be open are in one area in the north east section. They are the homes of Dr. and Mrs. Nathan J. Zvaifler, Mr. and Mrs. Manuel Rotenberg, Mrs. Lynn Fayman, Mr. and Mrs. Dale W. Naegle and Dr. and Mrs. Norman Holter. Refreshments will be served in the area clubhouse by Mrs. Kenneth Anderson and her committee.

Tickets are \$5.00 for adults and \$2.00 for children and students. Requests for tickets may be addressed to the association, P.O. Box 2232, La Jolla, Ca. 92038 or by phoning 459-7351, 453-0185. □

## DANCERS COMPETE IN JAPAN

Marlene Jones and Douglas Hevenor, a annually featured in the California Ballet Company's production of "The Nutcracker" in Civic Theatre, competed in the First Tokyo World Ballet Concours Jan. 30 through Feb. 5.

Acceptance of the pair was announced by William King, president of the California Ballet Association. "This is a high honor in dance," said Mr. King. "Miss Jones and Mr. Hevenor are established stars. They were accepted immediately, apparently as the result of their high finish in Varna, Bulgaria 18 months ago. San Diegans should be proud of their accomplishments."

Miss Jones, partnered by Mr. Hevenor, placed highly in the Varna International Ballet Competition. The pair won a second place in modern choreography for First Chamber Dance Company Artistic Director Charles Bennett. They were coached by California Ballet Company Artistic Director Maxine Mahon, who accompanied the pair to Japan.

They performed four classical pas de deux in Japan, including "The Nutcracker," "Le Corsaire," "Don Quixote," and the Peasant pas from "Giselle." They also danced "Albinoni," the Varna Award-winning modern pas de deux.

All expenses, including transportation and residency, were paid by the Japanese Government. Only two couples were invited from the United States. □



# GRAND OPENING

## IBERIAN WEST INTERIORS/IMPORTS

Come browse through La Jolla's newest, most complete home interior design center featuring breathtaking room settings with fine traditional furniture and large sample rooms of beautiful rugs, fabrics and upholstery. Or explore individual display rooms of beautiful pieces and lovely matching accessories for every room in your home, including the garden... imported from all over the world and exquisitely displayed.

Headed by La Jolla's home interior designer, Robert deFreitas, Iberian West Interiors' design staff is second to none and is now available for consultation.

And the incomparable showrooms of fine furnishings and complementary accessories must be seen to be believed. Including our completely fabulous kitchen shop. Won't you please join us for some refreshments and a proverbial Cook's tour?

Free parking, gift wrapping, mailing service, bridal registry and major credit card acceptance.



7470 GIRARD

Just south of Pearl in uptown La Jolla. Telephone: 454-0138/454-9131.

## RANCHO SANTA FE PROPERTIES

MANAGING BROKER  
 Charles A. Chapin

ASSOCIATE BROKERS  
 George A. Baldry  
 James L. Jarnagin

ASSOCIATE  
 Grace Iarrobino



Across from the Inn Paseo Delicias Rancho Santa Fe

# Lensing In On La Jolla

by Alice Dutton



▶ Mrs. De Witt H. Merriam of La Jolla, chairman of "Ride on the Freedom Train," and the May Padres vs. Houston baseball game sponsored by the UCSD Hospital Auxiliary. Proceeds of the May 19 event will benefit the University Hospital.

◀ When La Jolla Opera Guild held its annual Duplicate Bridge Marathon at the Beach and Tennis Club, Mrs. Leon Wheatley, Guild president, appointed Mrs. George Head chairman of the series. Mrs. James Kinder, right, seen above with Mrs. Wheatley, was co-chairman. The photo was taken at La Jolla Seville's patio area, scene of a previous Guild party.

Whether a meeting, a luncheon, a wedding anniversary, a romantic Valentine's Day party, an annual Ball, or any event of interest, the 1976 theme in decor and purpose is the celebration of our Nation's 200th birthday. February lends itself to the occasion very well with Lincoln's and Washington's birthdays, plus area events that strive to further the causes of children and adults in need, medically and financially.

Thus the La Jolla lens found subjects well into party plots from the middle of January on. One of La Jolla's most renowned hostesses, whether planning a Ball or a baseball game, Mrs. De Witt H. Merriam, was chairman for a "Ride on the Freedom Train," for Cystic Fibrosis children. The event was sponsored by the UCSD Hospital Auxiliary and 50 children, parents, medical supervisors enjoyed every minute of the well planned day, from the snack time at the Pavilion, before boarding the bus for the Miramar Naval Base and the train visit, to tasty box luncheons, back at the trip's starting point, especially prescribed for the young charges ages 5 through 20.

The same auxiliary's next project to be chairmanned by Mrs. Merriam is a baseball game May 19 between our Padres and Houston Ball clubs benefiting University Hospital. Among many La Jollans contributing time, services and ticket donations, is Mrs. Grover Coors, who gave tickets to both affairs to Cystic Fibrosis children and young adults so they could enjoy two very American events.

"America the Beautiful" has been chosen as the theme of the fourth annual



Headdress Ball sponsored by the La Jolla Committee for Multiple Sclerosis. The unique floral event will be held Saturday, March 27 at Vacation Village Hotel in the Grand Ballroom where doors were cut 12 feet high to accommodate the towering headdresses.

Mrs. Harvey Schuster, Rancho Santa Fe, president of the committee, recently announced that the Ball chairmen for 1976 are Mrs. John N. Comito and Mrs. Braun Collins.

Mrs. Collins and Mrs. Comito, both of La Jolla, have been working diligently with their committee for many months to insure the success of this social event. The committee members are Mrs. Frederick Trapnell, co-chairman; Mrs. Walter Maxwell, secretary; Mrs. William Tribolet and Mrs. Ellen Schmedding, models; Mrs. Rexford Ryan, florist liaison; Mr. Bob Creel of Ye Olde Flower Shoppe, florist representative; Mrs. Joseph Hibben, Mrs. James Sullivan and Mrs. John Frager, invitations; Mrs. Richard Tinker and Mrs. Adelm Leifgreen, advertising; Mrs. Robert Klitgaard and Mrs. Brownie Kniff, social hour; Mrs. Robert Simpson, photography; Mrs. Karl Dahlem and Mrs. Robert McCuen, program book; Mrs. LaVerne Bass, patrons' thank you; Mrs. Richard Cramer, treasurer; Mrs. Timothy Kelley, gift awards.

Coordinating the efforts to televise the Ball again this year is Mrs. Robert Klitgaard. Mrs. Klitgaard was the chairman of last year's highly successful Headdress Ball carried out to the theme of "Carousel of Music." □



◀ Mrs. Walter E. Devlin of La Jolla, hosted a black tie holiday gala at the Beach and Tennis Club, quickly transformed for the glamorous occasion. Three guests attending included, left to right, La Jollans Mrs. Sedgwick William Fraser, Mrs. Lucille Nichols and Mrs. Burt Aginsky.



Also attending the Devlin party were Mrs. Thomas H. Binford and Carroll Wood of La Jolla.



Mrs. Helen Anne Bunn, outgoing president of the San Diego Mental Health Association, entertained members of the out-going and incoming Board of Directors. Among the "Belles" attending were left to right, Mrs. Ted Geisel and Mrs. Eddie Wiegler. The festive affair was held at Little America Westgate Plaza Hotel.

28 / FEBRUARY 1976



Left to right Mrs. John N. Comito and Mrs. Braun Collins are 1976 Chairmen of the annual Headdress Ball. They were photographed in the lounge of La Jolla Beach and Tennis Club.



Mrs. Lloyd A. Sirrett, known professionally as Wylie Stirrett, artist, is preparing a new exhibition of her paintings to be shown in La Jolla next fall. Mrs. Maggie Phillips of La Jolla represents the artist in arranging exhibitions and obtaining commissions for the La Jollans, who has one studio here and another in Pacific Palisades.

# News from Whispering Palms

by Jane LaCroix

People, places, pets and plants played a big part in the news this month. In the way of places, Reykjavik, Iceland made the headlines as the lava-spewing gash in one of its mountains grew larger, and once-a-minute earthquakes kept people on edge as far as twenty-eight miles away.



Rich Donnelly, pictured at Reykjavik's harbour.

Rich Donnelly, whose parents live at Whispering Palms, probably has more interest in this capital city and chief seaport than most of us, as he recently returned from a four week tour of Iceland, a country he has always wanted to visit. A journalism graduate from the University of Berkeley, Rich is just as adept with a camera as he is with words, and has hundreds of magnificent photos from his trip to prove it. The pictures show the lack of trees causing an impression of endless space, snow capped mountains and beautiful waterfalls. His camera caught a campsite he occupied on the coast with two German boys, a charming hotel that permitted him occupancy although it had closed for the season, and a harbour that narrowed to about one-third its original size due to lava flow.

There are also "snaps" of Icelandic "pony size" horses, and students who attend high school from the age of seventeen to twenty-one, taking lengthy vacations in order to work in the fish factories. Rich found the alphabet rather confusing, with diagonal lines crossing "Ps" and "Ds" noting a change in their pronunciation. Although cigarettes were selling for \$1.25 a pack, the "smoking

habit" didn't appear to be lessened. Rich saw much lava, still soft enough to be broken off, a constant reminder of Iceland's 1973 volcanic eruption. We hope there won't be a recurrence.

It wasn't a newspaper report but a television program that brought back memories for the *George Waldrons*. Inasmuch as *Donna* and *George* have just returned from two months in Korea, the *Julie Andrews* show with *Janet Lynn*, the Muppets and the World Vision Korean Children's Choir was of particular interest to them. This was *George's* third trip for IESC (International Executive Service Corps.), having previously gone to Panama, Algeria and Peru. Considering the fact that *George* has had twenty-eight years experience in the brewery industry, one can understand why he was selected to work with the Alcoholic Management Dept. of Jinro Ltd., the largest producer of liquor in Korea. Their main product is Soju which was first introduced in 1924 and classed as a wine. It is 50 proof and its alcoholic content is 25%; a 12 oz. bottle sells for from 18 to 20 cents.

The *Waldrons* found Seoul (a modern city of 6,000 people) to be a shopper's haven and returned home with many articles of clothing as well as a chess set, a three-legged brass stool and beautiful mother-of-pearl jewel case that was a gift to *Donna* from Jinro Ltd. Most exciting of their purchases were rings of topaz, emerald and jade, plus lovely heart-shaped white jade lockets for their granddaughters. Needless to say, they also bought additional luggage which was needed to hold the items totaling \$50 in overweight, charged by the airlines! □

Let's get away from the "travel bit" for a while and spend some time in our own "back yard," or should we say, "patio?" As a matter of fact, why not get "personal" and talk about Whispering Palms? "Let us put you on the golf course" was the slogan adopted by *Ted Vallas*, president and founder of Golf Inns

of America of which the Whispering Palms Lodge is the newest member. El Camino Inn was the first link in the franchised and company-owned chain of luxury motor-hotels that were constructed at golf clubs and courses throughout the nation and parts of the world. Today, members and residents of Whispering Palms (and nearby areas) are able to offer their out-of-town guests excellent accommodations at the nearby Lodge.



Ted Vallas, President and founder of Golf Inns of America pictured with Golf Pro Gene Littler and W. P. Golf Pro, Jake Werschkul.

Also adding to the visitors pleasure are the attractive W.P. waitresses. *Kathy*, a former student at SDSU majoring in political science and linguistics speaks three languages, but still patiently inquires in English... coffee... tea... or milk?

*Edie*, the mother of two girls, has just welcomed her husband home following his third trip to the Eastern Continent, this time aboard the U.S.S. *Kitty Hawk*.

*Barbara*, who was born and raised in Berkeley, graduated from college in her "old home town." She has traveled to Europe four times and recently sold a home in Spain that she bought as an investment three years ago.

*Pat*, a petite green-eyed native of Indianapolis and a liberal arts major, will soon appear on a TV Game Show.

Last, but by no means least, is *Rose Dorman*, who has been at the club for the past four years and unbelievably has eight grandchildren. All of the girls agree that the flexibility of hours is what "endears" them to "waiting tables." Members agree that they add immeasurably to the enjoyment of food and decor of the dining room!

The affable bartender, *Fred Scott*, previously owned a bar and restaurant in Seattle.

Comparative to newcomers to the club are *Jim Hicks*, 2nd at the front desk and *Paul Gonzalez* assisting in the Pro Shop, and not to be overlooked is assistant golf professional, *Jerry Cobleigh*. Born in Baraboo, Wisc., the son of a professional baseball player, *Jerry* decided at the age of 15 that golf was his thing. By the time he reached 18 he had won ten State Championships and after four summers

at the Dellview Hotel at Lake Delton (working as an assistant pro) he decided to try his luck in California. He hopes some day to be a head professional and play the tour part time, but for the present he is living the life of a happy bachelor, running three miles on the Del Mar beach each morning and enjoying cooking, movies and dating, in that order!



Jerry Cobleigh.

On the subject of plants and pets, *Arlene Gittleman* of Encinitas feels that children should contribute to the care of plants as well as pets, thus helping them develop a sense of responsibility. A great deal of her time is spent in organizing "Plant Parties" for individuals and organizations. It's a fun thing and benefits the hostess as well as her guests.

We doubt that many veterinarians have had a wider experience with animals than *Dr. Alice De Groot*, who has been appointed staff veterinarian at the new San Dieguito Animal Care & Education Center. Having most recently been in private practice in Chino, Calif., she is a widely-respected horse surgeon and also has worked with cattle, birds and a wide range of small animals including sheep and goats. A native of Palo Alto, *Dr. Groot* received her veterinarian's degree from the University of California, Davis and has contributed papers to professional journals and held seminars at the University of California at Riverside, UCLA and Pierce College.

The Animal Care & Education Center (which can be seen Eastward from the Whispering Palms Clubhouse) is in its last phases of construction and will open within a few weeks, providing shelter and adoption programs for unwanted animals. Classes in animal care and training will also be conducted and the organization will serve as a national demonstration center for urban animal

care. Possibly (with the help of binoculars) you'll be able to sport some of the Center's animals from the Whispering Palms C.C. bar. If what you see resembles a pink elephant, it's time to stop drinking and join the group working towards making this non-profit Center one of North County's outstanding new projects! □

## Y-TENNIS CHARTER GROUP FORMING

The North Coast Family Y.M.C.A. has officially opened sales for its Y-Tennis Program according to Dr. Paul Gimby, tennis membership chairman.

According to Gimby, the YMCA will build six lighted, regulation, top quality tennis courts, fenced, and screened with landscaping.

Charter membership limit will be 120 family memberships at \$300 per year and 90 individual members at \$165 per year. Construction of the courts will start when all charter memberships are sold. Y-Tennis depends on obtaining the full number of charter memberships.

Gimby went on to state that the Y-Tennis program and courts will be managed by the North Coast Family YMCA tennis members determining rules and regulations for reservations, guests, court play, tournaments, etc. The program will also include a Tennis Professional plus ladies and youth programs.

The Y-Tennis membership will include use of the six courts, Y swimming pools (2), sauna, lighted volleyball court, exercise programs, and reduced rates on all other YMCA programs and activities.

Terms of the Charter memberships are: \$300 family memberships include one or two adults and all single children living at home through age 21; \$165 individual membership is for any individual 12 years and over. In addition:

1. Payment in full for 1st year must accompany membership application
2. All fees collected are placed in a neutral escrow with the YMCA to be used solely for construction and maintenance of Y-Tennis. Upon completion of courts, funds are released to the YMCA.
3. No additional fee or monthly costs to members.
4. Memberships include full use and privileges available to current YMCA family and individual members.
5. Memberships are in effect starting opening day of play.
6. Ground breaking will occur on or before April 1, 1976.
7. Memberships are renewable each year and are not transferable.

For further information, contact the YMCA at 753-6536. □

## COAST Brake & Wheel

MUFFLERS BRAKES

WHEEL ALIGNMENT

GOODYEAR TIRES

444 First St., Highway 101  
Encinitas, California  
756-6272

## instant passport photos

- In full color
- All official sizes
- Professional quality
- By appointment

## House of Portraits

1430 Camino Del Mar  
DEL MAR • 755-9347

## SOLANA CARPET CLEANERS

For the Finest in Professional Cleaning

NEW JET "STEAM" AND EXTRACTION METHOD  
The First Of Its Kind On The West Coast

- Deep-Down Steam Cleaning
- Doesn't Soak Carpets
- Extracts Embedded Grit & Soil
- Restores Carpeting
- Lifts Pile
- Brightens Colors
- Sanitizes, Deodorizes
- Soil Retarding

ALL IN ONE GENTLE ACTION NO BRUSHES

The Most Complete Steam Cleaner On The Market Today  
Call Your Local Cleaner Lower Prices... Quality Work 753-2511

Country Squire  
Gourmet Patio  
Restaurant  
Rancho Santa Fe  
(714) 756-1788  
Luncheon 11:30-3:00  
Tues. thru Sat.  
Dinner 6:00-8:30  
Thurs., Fri., Sat.  
(Closed Sun. & Mon.)

**GOLD BOOK  
TIME  
APPROACHING**

Compilation has begun for the new 1976 Gold Book Telephone Directories. If you are not listed or are listed incorrectly in the present Gold Book, please notify the Village Press as soon as possible — *in writing*. If you are listed correctly in the present Gold Book, your listing will remain the same.

Send your correct listing to  
The Village Press  
Post Office Drawer "Q"  
Rancho Santa Fe,  
California 92067

THANK YOU.

**MARINE BUILDERS  
and  
RANCHO INTERIORS**  
offer savings effected by  
combined operations in  
*Custom Home Building  
Remodeling  
Interior Decorating*



755-9376, Lic. 246-547, 435-6155  
1408 Stratford Ct., Del Mar  
Harrison Waite III, owner  
Renovator to 3rd President of U.S.

## Net Gains

### MATCH-UPS AND MATCHES

The Holiday Season saw some slow-down in the ladder matches scheduled at Whispering Palms. Quality of play, however, remained high. Experience and control proved to be the deciding factor as Gordon Broadhead stopped junior Jeff Bubnack's advance on the men's ladder by the score of 6-2, 6-2.

Jim Miller defended his number one position successfully by defeating Mark McLaren 6-2, 6-1.

The upset of the month was registered by fourteen year old Christina Graulau over Candy Snyder to grab the top spot on the women's singles ladder.



by Dave Martin

### TECHNIQUES AND TACTICS

While attacking your opponent's weakness is a sound strategy to use, it is sometimes necessary to probe and explore for a time before the weakness becomes apparent. A solid backhand at the baseline may be shaky on low, widely angled balls. The same solid backhand, if heavily sliced, may be effective for baseline rallies but tends to rise as it crosses the net. Attack this slice groundstroke by hitting deep to that side and take the net whenever possible. A word of caution — favor the down the line side as you set for the volley, as the side line passing shot can be hit harder with safety than the more sharply angled cross-court passing shot.

Level IV strategy then, requires you to analyze and test your opponent's skills and develop your plan accordingly. If there is no identifiable weakness to attack, face it, you may be overmatched. Just try to learn something from the drubbing you probably will take.

### RULES AND RHUBARBS

Some questions have been raised concerning the double hit or "carry" rule. Rumor has it that this practice, accidental as it is, is now permitted. *Not so!* A check with the current rules publication confirms that this occurrence still is regarded as a violation of Rule 18.

The confusion exists, apparently, because most experienced umpires give the player the benefit of the doubt on off-center hits. If there is even the suggestion of a "second push," however, or if the return seems to be more of a sling than a hit it is declared illegal.

In the absence of an umpire, the player is obligated to apply the rule as he would a line call on his side of the net.

### PROBLEM SOLVING

Frustrated by a seeming lack of improvement in your game? Do you do well during a lesson with the pro but come un-glued the next day in your challenge match?

If so, take whatever comfort you can in the knowledge that you are not alone. Most everyone is in the same boat with this problem.

Interestingly, while the solution is fairly obvious, it is often difficult to accept. Avoid placing yourself in the pressure situation of match play when you are learning a new stroke. You most surely will revert to the old pattern under even minimal stress.

Improvement always involves some change and even small changes require some time to incorporate into your habit patterns. Just make up your mind to *drill, drill, drill* until the new stroke feels comfortable and confident. In the meantime, if you play, play for fun and don't worry about improvement while you try to win points. Be fair to yourself! *Practice to improve! Play for fun!*

## FASHION SHOW CO-CHAIRMEN



Mrs. Dwight Babcock of Rancho Santa Fe and Mrs. Jack W. Davis of Point Loma, co-chairmen for The Bishop's Schools Nineteenth Fashion Show

Mrs. Dwight Babcock of Rancho Santa Fe and Mrs. Jack W. Davis of Point Loma have been appointed co-chairmen of The Bishop's Schools Nineteenth Annual Fashion Show, to be held on May 7 at the School in La Jolla.

Mrs. Babcock is the mother of Jane, a junior at the School and Mrs. Davis' daughter, Jackie, is a senior. The theme of the Fashion Show is "Bishop's Boston Tea Party" in celebration of the Bicentennial.

Luncheon will be served "on the green" (the school's quadrangle) at 12:30 p.m., catered by "The Carriage Trade." Guests will remain at their tables to view the Fashion Show. Students, faculty, parents and alumni will model fashions from Saks Fifth Avenue in La Jolla.

This annual event is sponsored by the Parents' Association of The Bishop's Schools with all proceeds benefitting the School. □

## 'RACES' PROVIDE EMERGENCY COMMUNICATION

"Communications needed from CDF headquarters to the fire boss. Can you provide?" The message came from Doug Allen, California Division of Forestry, and the San Diego County Office of Emergency Services went to work.

Vital telephone lines were down and communications on regular frequencies were overloaded during the recent Clevenger Canyon and Potrero/Barrett Junction fires. With their usual rapid response and professional handling, RACES jumped in to make possible the necessary linking of emergency response units.

These amateur radio operators, organized as the Radio Amateurs for Civil Emergency Services (RACES), are one of the many important volunteer groups connected with the San Diego County Office of Emergency Services (OES), the regional Civil Defense organization. There are 110 active members with the ability to draw from more than 400 amateur radio operators, should the need arise.

"Providing equipment and expertise, these 'hams' operate from the Emergency Operations Center (EOC), other base stations, and their own mobile units," according to Don Hamilton, Deputy Director for Manpower and Communications at the OES. "They provide vital radio communication for federal, state, and local governments during disasters."

RACES networks are capable of connecting city Emergency Operating Centers to outlying areas and providing command and control communications between EOC's at various levels of



Don Hamilton, deputy director for the San Diego County Office of Emergency Services, standing, gives assistance to members of the RACES (Radio Amateur Civil Emergency Service) team. Operating from the San Diego County Emergency Operations Center, these ham radio operators, from left, Harley Gabrielson, Chuck Taylor, Tam Hodgson, and Lou Rosse, are civil defense volunteers who give their time and equipment to assist the OES in coping with emergencies. There are more than 200 registered volunteers in the RACES program in San Diego County alone. (San Diego County OES Photo)

government. They are used to link the County EOC with the 13 cities, as well as with the State Office of Emergency Services. The operators can also provide mobile units at evacuation centers, command posts at the scene of a disaster, and other designated points.

"RACES is the nucleus of our emergency disaster communications system," Hamilton said. "In the event public radio networks are tied up, we will use RACES nets to feed disaster information to the OES, our 13 cities, and other relief organizations."

If public communications facilities and equipment are damaged from a natural disaster, RACES has the capability of

handling messages for police, fire, public welfare, public utilities and other emergency services. They can also be used to supplement existing facilities in sending and receiving official emergency information for federal, state, and local governments.

"All the disaster preparedness plans in San Diego County aren't worth the paper they're written on without communications," Hamilton said. "Amateur Radio Operators are an essential element in these functions and an even greater utilization of them is anticipated in an expanded communications plan in the near future." □

**Rancho East**  
"Home of the Miniature Horses"

HUNTERS • JUMPERS  
BOARDING • TRAINING • LESSONS\* • SALES

756-1713

Aliso Canyon Road, Rancho Santa Fe  
Ginger Hill, Instructor; Peddie Happe, Trainer

\*Beginner / Advanced



Mr. Allan Ritchie, new owner of Encinitas Ford.

Where Service Comes  
**FIRST**

**ENCINITAS FORD**  
753-6286

Corner of Encinitas Blvd. and El Camino Real



**ride horseback!**

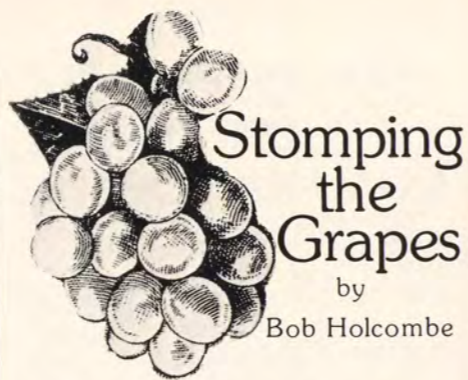
\$4. hr      \$20. day (6 hrs)



BOX 750 - EL APAJO RD., RANCHO SANTA FE, CA 92067

**COMBY'S**  
**Restaurant**

Hours 8 a.m. to 10 p.m.  
 Cocktails  
 For Reservations 756-2855  
 Paseo Delicias and La Granada Rancho Santa Fe



By the time most of us learn about a particularly great California wine, it has long since been taken from the winery by those "in the know."

This is my first in a series of articles in which I will try to acquaint you with some of the new, smaller wineries in California, their special wines and, in particular, wines produced from special vineyards.

One of the most successful "special vineyards" wineries is Freemark Abbey in St. Helena. Freemark Abbey is a limited partnership of seven men, one of whom is the son of the late Chief Justice Warren. Another is related to Stephen Fletcher of Rancho Santa Fe.

Freemark Abbey is considered a special vineyard because it is in a micro climatic area. This area, due to an optimum combination of soil, weather and drainage conditions produces a superior grape. In many cases "just across the street" is too far away!

Freemark produces three wines from "micro areas." All are worth looking for.

The first of these is *Cabernet Bosche*, 1971, from John Bosche vineyard. Total production: 400 cases. Time in oak: 22 months. PH3.45. Alcohol: 12.4%. Bottled August, 1974.

*Petite Sirah*, 1972, this wine, from the vineyard of Fritz Maytag, was in oak 17 months. Alcohol content is 12.5%. PH is 3.6.

The final selection of the month is *Edelwein* from the vineyard of Freemark partner Frank Wood. Residual sugar: 10%. Alcohol: 10%. PH 3.4.

Freemark's regular line of four wines are all prize winners, too. Twenty-five cases of hard-to-get Cabernet Sauvignon sold out in 30 days last spring after the wine was judged number one by an expert panel.

Freemark Abbey's total production is 21,000 cases. Their grape source is the 148-acre Red Barn Ranch and 160-acre Carpy-wood vineyards. They use 2400 gallon American oak tanks and stainless steel fermentation tanks.

Next month: Burgess Cellars.

By Carol Baker

NOW A PLEASURE PORT OF A DIFFERENT SORT

## PIRAEUS:



Piraeus no longer specializes in the pleasure for which it became known in the musical "Never On Sunday".

Today this modern port city (population 500,000) offers a variety of wholesome diversions.

Separated from downtown Athens by a ten-mile stretch of factories and warehouses, Piraeus occupies a small peninsula at the innermost part of the Saronic Gulf.

Unlike Athens, Piraeus has neither monuments nor mythological associations.

But it does boast a modest past. In the fifth century B.C., the Athenian admiral Themistocles, sea-minded and far sighted, first developed the harbor, created a fleet, and promptly won the Battle of Salamis. However the dockyards were destroyed after the Peloponnesian War. In 85 B.C. the Roman general Sulla razed the city to prevent it from becoming a center of resistance and illegal supplies. During the Middle Ages the once-thriving port was nothing more than a tiny fishing village.

But today maritime trade is again a vigorous part of the Greek economy as it was some 2,500 years ago in the earliest days of the nation's greatness. Phoenix-like, Piraeus has risen from its ashes . . . to become the largest shipping center in Greece and one of the prettiest port cities in the Mediterranean.

Akti Miaouli, the main street of the commercial port, is lined with shops offering worry beads, woolen carpets, embroidered blouses and woven bags to both the crews and passengers of numerous cargo and cruise liners.

A 20-minute walk south across the peninsula leads to the peaceful Piraeus. Many of the most luxurious yachts in Greece are moored here in the crescent-shaped Zea Marina, which is lined with a broad walkway and sidewalk cafés. From the Zea a winding cornice leads to Tourkolimano where tiers of whitewashed houses cling to the cliffs overlooking another small circular harbor dotted with a variety of pleasure craft and fishing vessels.

The off-season is not a bad time to come. Prices are down 10-20%, accommodations are easier to find and shops are less crowded. Although only hardy northerners venture into these waters in winter, the sandy beaches of Piraeus (which boasts 300 days of sunshine a year) are still pleasant for sunbathing, and the cooler weather is more comfortable for sightseeing. Worth visiting here are the Naval Museum, the Archeological Museum and St. Nicholas Church. Saint Nicholas, second only to the Virgin Mary in importance to Greek seafarers, has replaced Poseidon as protector of the seas.

This location is ideal for visitors wishing to divide their time between sightseeing in Athens, boat trips to some of Greece's 1,200 islands and the sporting Apollo Coast. Downtown Athens is 20 minutes away by electric train; the fare is less than a dollar (US \$1.00 = about 30 drachmae). From Piraeus, boats depart regularly to Aegina, Poros, Hydra, Mykonos, Rhodes, Crete, Delos and Santorini. The port, a ten-minute drive from the international airport, is the beginning of the



## A PLEASURE PORT OF A DIFFERENT SORT

Apollo Coast, a 20-mile run of resort towns stretching south through Glyfada and Vougliameni to Cap Sounion.

The best place to stay is the Hotel Cavo d'Oro (at 19 Vassileos Pavlou), high on a hill overlooking the Saronic Gulf. Single rooms run from \$10; doubles from \$14. Better write ahead for reservations though. For while few tourists have discovered the Cavo d'Oro, many Greek businessmen have. They use it as a base while on business in Athens. Hotel manager Andrew Spyropoulo and his staff, like many Greeks, are hospitable hosts and speak English well.

Miltos Papadopoulos of Hellenic Express Tours told me that Greeks are good at foreign languages because so many have worked abroad and because they love to talk. "Get ten Greeks together to discuss something," he says with a grin, "and they end up with 11 opinions."

But the Greeks are gracious, friendly and fun-loving people. They seem to agree with their ancient playwright Sophocles who believed that 'one who has lost his sense of joy is already as good as dead'.

Perhaps the greatest joy of Piraeus is its succulent fish and seafood. Just before sunset stroll down to Tourkolimano where two dozen dockside restaurants offer everything from alpha to omega. Sit yourself down at one of these restaurants (It really doesn't matter which one, for they are all good). Faster than you can say "parakalo" (please), a waiter whips to your table with an array of fresh fish and seafood that would have pleased Poseidon himself. Choose what you'd like, or take the waiter's recommendation; you can't go wrong. Order some *ouzo* (an anis-flavored apéritif) or retsina wine (flavored with pine resin). And sit back and enjoy the magnificent view, while the chef charcoal-grills your dinner.

As the evening goes on, and the ouzo goes down, you enjoy one of the most reasonably-priced gastronomic experiences in the world today. □

## GREEK MONASTERIES PERCH ON PILLAR ROCKS

# METEORA:



Moni Roussanov Monastery, Meteora.

Even if the monks had never set foot in Meteora, the region would rank among the wonders of Eastern Europe.

It's an awesome forest of rocks — immense boulders that rise from the Thessalian plain like castles, obelisks and leaning towers. These natural pillars, some 2,000 feet high, shade the farming town of Kalambaka, 200 miles northwest of Athens. The rocks alone are more than worth the trip.

But picture them crowned by medieval monasteries.

"Meteora" means "suspended", and its abbeys seem to hang from the heavens. Their red-tile roofs and balconies protrude precariously over dizzying heights.

Little Rousanou Monastery, the most precarious of all, appears to defy gravity. It squats uneasily atop an elephant leg of rock, with not a square inch left over. Because the 400-foot boulder stands at an angle, the building seems to lean in the opposite direction.

"Don't worry", a touring history professor from England assured us, "It's been up there 592 years, so it won't likely topple down today."

But even travelers prepared for the spectacle stand in awe. That men could ever scale the forbidding crags — let alone build churches, chapels and libraries — staggers the imagination.

Hermits and monks first inched their way up these peaks around 1000 A.D., seeking refuge from religious persecution. By the 16th century, 24 Greek Orthodox monasteries flourished here.

Today only six are inhabited. Visitors climb staircases hewn into

the boulders only this century. Previously, the monks lived in constant danger from various invaders, so access was by rope ladders and retractable wooden ones. When a caller lacked the nerve to scale the crude ladders, the friars hoisted him aloft in a net. The fainthearted found this a dubious favor. For an agonizing half hour, the twirling rider could hear the rope creak round the capstan, threatening momentarily to plunge him hundreds of feet below.

Though such passenger service has ended, the nets are still used to haul up everyday provisions. Nowadays, motors run the hoists, but creeping modernity is hardly a problem here. The brothers still wear long beards and dark, flowing robes. Their ranks have dwindled, but life goes on much as it always has. You're welcome to inspect the hoisting platforms, refectories, domed kitchens, huge wine vats, and spartan quarters. The churches and chapels have become treasure houses of ikons, carvings, portraits and murals. Frescoes cover the walls, ceilings and cupolas in entirety.

Touring the monasteries requires at least a day, taking an enforced timeout for the brothers' siesta (12-3 p.m.). It's wise to stay overnight in Kalambaka (pop. 8,500), using that afternoon and the following morning to explore Meteora, a few miles away by a meandering road. The quiet town offers two excellent hotels, the immaculate new Divani and the government-run Xenia. Doubles cost about \$15 at both.

Please note that women wearing mini skirts, hot pants or slacks are not welcome in Meteora. Carol, dressed in an Italian-knit slack suit, learned this at St. Nicholas Monastery, some 150 steps above the ground. Fortunately, her ascent was not in vain. A kindly friar let her borrow a rumpled, midi-length skirt from the storeroom.

Too late to return to Kalambaka for another outfit, she then did some impromptu leg work for Women's Lib. At Varlaam Monastery, the caretaker looked around nervously, then motioned her to roll up the slacks to her knees. Donning her raincoat, she toured the premises with no one the wiser, save the old caretaker, who winked a knowing farewell.

No such luck at the third monastery. A young monk unlatched the gates, gasped in horror, looked skyward, and clasped his brow. I was welcome, but not my wife. A thunderstorm broke at that very moment. Gallantly, I took refuge in the cloister, leaving Carol to navigate the downward steps in the cloudburst.

Despite his aversion to slacks, the monk was a gentle, gracious host. A frail man of about 30, he lived alone in the somber building, which, long ago, was home for a dozen friars.

He gave a thorough tour and proudly displayed the order's sacristy. Then he offered very sweet candies and a glass of water, a traditional Greek gesture of hospitality. He had been studying by a gaslamp in the antique kitchen. Philosophy texts were piled high in every corner. His work table huddled close to the stove.

"How long have you been here?" I asked phonetically, courtesy of my Greek-English phrasebook.

"Five years," he answered. The lightning flashed outside, illuminating his pale features and fine, dark beard. Five years alone in that wind-blown rock. It seemed impossible.

I fumbled through the pages. "How long will you stay?"

He looked surprised — surprised that there should be any question.

"Gia panta," he said.

"Forever" sounds like a long time in any language. But never as lonely as there in Meteora.

He smiled as we shook hands. He seemed to want me to know that he was happy, that he led a full life in his empty monastery, that books and prayers were all one needed on the rooftop of the world. □



Meteora, land of crags and monasteries, Thessaly

### GUIDEPOST TO METEORA

There is a direct intercontinental flight to Athens via **British Airways** then a 4 to 6-hour drive to Kalambaka.

The town is also linked by bus and rail lines to Athens, Larissa, Volos and other centers.



**British Airways**

# GREAT HOTELS OF THE WORLD!



Only at the Athens Hilton.

No Spartan accommodations at the Athens Hilton. From its magnificent marble lobby—styled like a classic Greek amphitheater—to the individual climate control of its balconied rooms, the comfort is American. Yet the Athens Hilton is close to the Acropolis and the other fabled sights of Athens.

In all Greece there is no hotel like the Athens Hilton, with its wall-to-wall marble baths, swimming pool, and its internationally famous Greek tavern transplanted from the Aegean Isles. The Athens Hilton, the Greek hotel with an American accent.

**All the glories of Greece without Spartan discomfort.**

For reservations: call your travel agent, any Hilton hotel or Hilton Reservation Service.



# the athens hilton

## PALOMAR SAVINGS HOLDS DOUBLE CELEBRATION

Palomar Savings and Loan Association had a double celebration in their Poway office recently. An open house was held in celebration of Palomar's 25th anniversary (having opened for business in Escondido on Jan. 2, 1951) and the grand opening of the Poway Office in their permanent facility. The function was attended by many local and North County dignitaries.

President James M. Rady said he was pleased to announce that the association had progressed from the opening day in 1951 to total assets of \$96,704,258.

M. H. Ehmke, a resident of Escondido and well known businessman, is Chairman of the Board of Directors. Two members of the five member board have served as directors since the Association's inception — Mr. C. E. Heard of Escondido and Emil W. "Bill" Meyer, Jr. of Vista.

Virginia A. Taramasco is vice president and manager of the Poway office, which is a full service office. Mrs. Taramasco has been with the Association since January, 1960, and has served as



Pictured left to right — Directors, E. W. Meyer, Jr.; C. E. Heard, Chairman of Board; M. H. Ehmke; Virginia Taramasco, vice president and manager; James M. Rady, president and director; Ginny Lyons, teller; Jim Jeffries, president of Poway Chamber of Commerce; Lois Blanciai, teller, and Sharon Sandoval, savings counselor.

executive secretary, loan officer, escrow supervisor, and is a certified senior escrow officer. She was elected corporate assistant secretary in August, 1969; vice president in December, 1971, and was appointed manager of the Poway office in February, 1975. Mrs. Taramasco and her husband, James A. Taramasco, have been residents of Escondido since July, 1953.

The outstanding Poway Office facility was designed and constructed by the O.K. Earl Corp. of Pasadena, with interior

design by Earl Interior Systems. Various natural woods, an open beam ceiling, pegged oak flooring, sit down teller and new accounts area and solar bronze windows are features of the building, which was designed and decorated in a western ranch style.

Palomar Savings and Loan Association is one of eleven associations located throughout California that are subsidiaries of Financial Federation, a billion dollar corporation listed on the New York Stock Exchange □

## Shop the World at the Mercado

At Rancho Bernardo north of San Diego on 395(163)



**Copper Mini Fountain**  
An original copyrighted work of art. Animated sculpture, delightful for dinner table setting, office or patio. \$99 includes pump & power pack. Commission works by Allan Kravitz Sculptures.



**Montezuma Turquoise & Silver**  
Elegant hand-crafted Navajo necklace by Frances & Della James. One of several authentic Indian art pieces from the American Southwest. Pawn pieces also available. Only at Tanner's Indian Arts.



**Made in Spain**  
Brilliant colorful tiles set in wrought iron designs. Candle, plant and pot holders, and serving trays - all heat resistant with decorator patterns. Also other select gifts and imports at Galeria Mexicana.



**SALE 25% OFF**

**At the Mercado:**  
T'is almost spring when peoples thoughts turn to fancy things. Valentines, party dresses, crystal goblets, tapestry, chocolates, or gold rings. Come explore the many shops & restaurants at the Mercado, it's a shopping experience.  
Feb. 14 - 4-City-4 Quartet  
Noon - Singing nostalgic songs for your enjoyment.

**Shah Abbas**  
Catering to those who are interested in beauty durability and an investment for the future. Finest quality - lowest prices. We are interested in purchasing used oriental rugs from individuals and estates. 487-1940

**Plant Sale**  
25% OFF Assorted 1 gallon and 5 gallon plants. Sale items limited to plants in stock.  
The Rancho Mercado Nursery  
487-7413



**Folding Rocker**  
Antique styled dark wooden rocker & folding luggage rack. The perfect thing for a Needlepoint nut. Plus a great addition to that special room. Chair \$84.95, luggage rack \$24.95. Lots of great other needle craft ideas at Spin-A-Yarn.

## SALK BRAIN HORMONE PROGRAM

The Salk Institute recently announced that it has been informed by the Federal Government that its licensing program for the industrial development arising out of the discovery of a new brain hormone called somatostatin has been approved.

A spokesman for The Salk Institute said:

"We are very pleased that the Institute can now go forward to complete arrangements with a set of major pharmaceutical corporations in the United States and overseas to speed the day that this discovery can be of direct help in the health field."

Somatostatin was discovered at The Salk Institute by Resident Fellow Roger Guillemin and his collaborators, and has been shown to affect the secretion of growth hormone in man and of glucagon production by the pancreas; hence, important research on somatostatin is directed towards its role in diabetes.

The President's Commission on Diabetes has recently reported that diabetes is now the third most prevalent cause of death in the United States and that it is believed that about ten million Americans have diabetes.

## Retired?

Announcing our best Refund Annuity buy in almost 4 decades.

Now you can enjoy a guaranteed monthly income for life at the annual rate of about 11%\* of the price you pay for the annuity.

That's The Equitable's latest rate of return for a man 70 years old, who buys a guaranteed fixed-income Refund Annuity. A woman of the same age receives slightly less (about 10%\*), because women live longer and income payments are continued for a longer period.

At the important retirement ages (65-75), The Equitable's annuity rates are highly competitive. In fact, our current rates make it worthwhile to consider any type of Equitable fixed-income annuity at any retirement age.

With the Refund Annuity, you can be sure that the total of the annuity payments to you and to your heirs will be at least equal to the purchase price. Or, you can choose an annuity that assures payments for life, with a specified minimum number of payments guaranteed.

There are other plans, and the rates differ according to the plan selected.

In every plan, each payment is made up of both principal and interest, so a substantial portion is not includible in income for Federal tax purposes.

No matter which fixed-income annuity you choose, nothing can ever reduce the income payments guaranteed in your Equitable contract. For details on the kinds of annuities available and the amount of income you can get, send in the coupon.

\* Based on current rates adopted August 4, 1975.

### ARNOLD I. KAISER, C.L.U.

SUITE 200, THE EQUITABLE BLDG.  
1333 CAMINO DEL RIO, SOUTH  
SAN DIEGO, CA 92108—TEL. 291-7373

Please send me, without obligation, facts and figures about Equitable's fixed-income annuities.

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_ Sex \_\_\_\_\_

Spouse's Date of Birth \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

## THE EQUITABLE

The Equitable Life Assurance Society of the United States, New York, N.Y.  
One of the foremost annuity companies in the United States.

\* Assets of more than 17 billion • Founded 1859

9/28

The Salk Institute concentrates on basic research of fundamental importance to the health sciences, of which the discovery of somatostatin is one major example. The Salk Institute collaborates with other basic research institutions, clinical institutions, and pharmaceutical companies who are particularly knowledgeable in the field of research and development to assure that its basic research leads rapidly to the full-scale development of safeguards for health.

In line with the Federal Government's decision, licensing negotiations for world-wide licenses will begin with each of the following firms: Merck & Co., Inc. and Wyeth Division of American Home Products in the USA; and Ciga-Geigy A.G. of Switzerland; Imperial Chemical Industries (Limited) Pharmaceutical Division, of Great Britain; and AB KABI of Sweden. □

## AVCO NAMES SALES REP



Errol L. Recker

Errol L. Recker has been named sales representative for Windemere, Avco Community Developers' new community atop Mt. Soledad in La Jolla, according to Robert F. Buie, vice president of ACD and general manager for Windemere.

Recker is responsible for sales of both townhomes and single family homes in the 140-acre planned residential community. His sales office is located off Mt. Soledad Road within the Windemere community and is open daily from 10 a.m. to 4:30 p.m.

Prior to his appointment, Recker was project manager for Mobile Community Investments, a Nevada-based mobile home community development company. He also served as investment specialist for Coldwell, Banker and Company in San Diego.

Recker is a licensed California real estate broker with over 15 years experience in real estate analysis, mortgage financing and contract negotiation.

Windemere is a development of Avco Community Developers, Inc. (ACD), developer of Rancho Bernardo and Laguna Niguel. □

# Places and Faces

## INN SOLD TO ARIZONA FIRM

The Rancho Bernardo Inn has been purchased by JC Resorts, a limited partnership. James W. Colachis is President of J.W. Colachis Development Company, which is the general partner.

The sales price of \$5,050,000.00 includes the 150-room Rancho Bernardo Inn, the 18-hole west golf course adjoining The Inn, the Rancho Bernardo Tennis College and an adjacent driving range.

Mr. Colachis, whose firm is based in Phoenix, Arizona also owns and operates the 150-room beachfront resort, The Surf & Sand Hotel, in Laguna Beach, California.

Among the additions planned for the Rancho Bernardo Inn will be 12 more tennis courts with a tournament center court. This will bring The Inn's total tennis courts to 16 and expand the activities of the Rancho Bernardo Tennis College. Zoning approval has been requested for the new courts.

AVCO Community Developers, a subsidiary of AVCO Corporation, was the previous owner of The Inn and other properties involved in the sale. □

## SYMPHONY SERIES BEGINS

The San Diego Symphony Orchestra's Sunday Matinee Series is designed especially for families, senior citizens and students.

The four-concert series ranges in price from \$14 to \$29. Special prices for senior citizens, students, and active-duty military begin at \$8. BankAmericard, Master Charge and American Express cards may be used. For series tickets and information, call or visit the Symphony office, House of Hospitality, Balboa Park, 239-9721.

The series was inaugurated by pianist Gina Bachauer on Jan. 25. Succeeding performances will be given by pianist Paul Badura-Skoda, Feb. 9; Soprano Jessye Norman, March 21; and bass-baritone, George London narrating the world premiere of "America 1976" on May 9.

Acclaimed as the world's greatest Mozart player, Paul Badura-Skoda will perform Mozart's Piano Concerto, C Major, K. 467. Mr. Badura-Skoda has been asked to perform a concerto for the opening ceremony of the Olympic Games in Innsbruck, Austria prior to flying to Chicago and San Diego for his performances. Maestro Eros has

programmed Ligeti's Atmospheres and Schumann's First Symphony.

Soprano Jessye Norman is currently taking concert and opera audiences by storm. She is compared with Birgit Nilsson and Kirsten Flagstad by critics. For her first San Diego appearances, she has chosen Wagner's Wesendonk Songs and the Mozart concert Aria "Ch'io mi scordi de te." Eros will lead the orchestra in Mendelssohn's "Fingal's Cave" and Nielsen's Second Symphony. Internationally acclaimed

bass-baritone George London will narrate a work commissioned by the Symphony for the Bicentennial by a French immigrant — Jacques Berliński. Mr. Berliński researched the words of the founding fathers and named his symphony for orchestra, chorale and narrator, "America 1976." It is the only new work to bear the name of our country in this Bicentennial salute. The melodic and traditional work will be conducted by Music Director Peter Eros. The program opens with a performance by the orchestra and the San Diego Symphonic Chorale under the direction of Charles Ketcham, Exxon/Arts Endowment Conductor and Chorale Music Director. □

# Flair ... casual elegance

## The Warmth of Rattan —



Flair has many fine styles and colors of comfortable, casual and elegant rattan furniture. Pick your piece or set today.

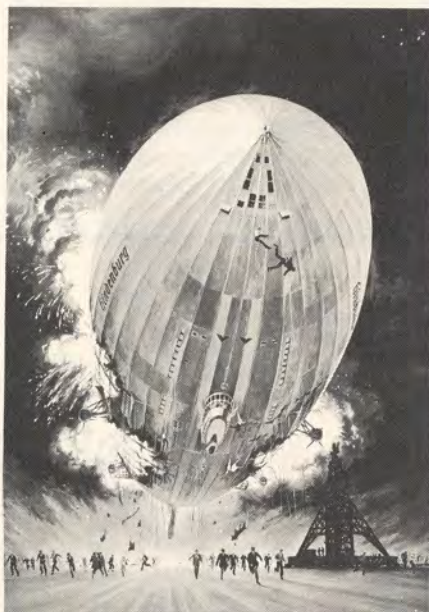
922 East Valley Parkway  
Escondido 746-1497

202 First Street  
Encinitas 436-0143

LIGHTING  
**Flair**  
PATIO FURNITURE

# Reel Views

by Alan Pesin



*The Hindenburg* opens and closes with homages to Orson Welles' *Citizen Kane* (i.e. the newsreel opening and the slow-burning "Hindenburg" closing). In between Robert Wise (*The Body Snatcher*, *The Day the Earth Stood Still*) directs a cast of big names, George C. Scott, Ann Bancroft, Gig Young, through performances reminiscent of the best in *The Poseidon Adventure*. With a supporting cast and abstract ending taken whole out of *Day of the Locust*, *The Hindenburg* is another Christmas disaster, though dull enough for children.

*The Man Who Would Be King* is an underplayed delight compared with the John Huston inspired John Milius film *The Wind and the Lion*. American emigre now Irish resident John Huston, (*Freud*, *The Bible*) away from the tinsel town pressures of perfect photography, loudest musical scores, hottest actors and actresses, and cynical look-down-your-nose sarcasm, has filmed a simple Rudyard Kipling short story with haphazard Oswald Morris location cinematography and a Maurice Jarre musical score drowned out by ancient music and native singing. This stars a superb British duo Sean Connery and Michael Caine, with a bigger-than-life moral. This is the movie worth seeing at least once.

*One Flew Over the Cuckoo's Nest* is a fine example of translating a popular novel into a film success of its own merit. Though viewing this movie is no replacement for the reading of Ken Kesey's book, director Milos Forman (*Loves of a Blonde*, *Taking Off*) captures the moods and themes of Kesey without sacrificing the visual qualities inherent to the screen image. Forman's close-up use of actors and actresses, from Jack Nicholson's R.P. MacMurphy to Louise Fletcher's Nurse Ratched to the ward full of crazies, is an untopped example of the movie characters carrying the major load. *Cuckoo's Nest* is not the best book or best movie of this or any other year, but as a pleasure to either read or watch, it certainly stands out this month.

*Hustle* is the misanthrope of the current spate of offerings. Uncomfortably directed by an anachronistic Robert Aldrich (*Apache*, *Vera Cruz*), this *Save the Tiger* reprise with Burt Reynolds minus his mustache in the Jack Lemmon role is full of sky-highs and sewers. The best is a Ben Johnson visit to cold storage during a Ram-Viking football game. The worst is Catherine Deneuve small-talking with Reynolds. Aldrich old-buddy cinematographer Joe Biroc's studio photography looks like distorted Hitchcock, colors a bit too bright, lighting a smidgen too artificial. But this adds depth to the superficiality of this cluttered, existential cop and his girl tale. Eddie Albert, Ernest Borgnine, an offensive Paul Winfield, ugly Eileen Brennan, and an Albino Negro add gunk to this Hollywood grime.

*The Sunshine Boys* is another Neil Simon bittersweet goodie, this time about a two-man team of separated vaudevillians who hate each other, but are brought together for one last performance. Richard Benjamin as the nephew-agent of Uncle Walter Matthau is the surprise performer, more so than George Burns, with and without toupee, who acts in this, his first film since 1939. Not exactly *The Odd Couple*, this movie could easily be retitled *The Aging Odd Couple*.

*Lucky Lady*, despite the unnecessary, public bickering over its stop-short ending, is entertaining, soft-focus, nostalgia fluff about Prohibition rum-runners well put together by a

hard-working Stanley Donen (*Fearless Fagan*, *Arabesque*). Liza Minnelli, Burt Reynolds, and Gene Hackman act as if they're not surrounded by a motley assortment of odd characters left over from *Pocketful of Miracles*. This is another Donen trivia of little importance but some enjoyments. Hackman's is his third, brilliant, 1975 performance: the others, *French Connection 2* and *Night Moves*.

*The Magic Flute* is the Mozart opera as filmed by Ingmar Bergman (*Persona*, *The Touch*). Despite the general critical praise it has received, this movie deserves a more selected audience. Like *Pride of the Yankees* or *Woodstock*, *The Magic Flute* can best be appreciated by those with a fondness for Mozart and or opera. Though it is a treat to find a Bergman film playing amidst so much American mediocrity, Lina Wertmuller's *Swept Away* . . . , which should be arriving any day now, is a much better choice for those with a taste for foreign films.

*The Black Bird* is not a sequel to *The Maltese Falcon* and contains the worst ending of any motion picture in a very long time. Yet it is the only out and out comedy in the current bunch, and besides, George Segal, Stephane Audran, Lionel Audran, and the rest are actually funny now and again. Writer-director David Gilar's first effort does not call out for more, but as a one-shot effort, it has its moments.

*Dog Day Afternoon* has a wild first half followed by muddled seriousness. Sidney Lumet (*Stage Struck*, *The Hill*) has fashioned another Al Pacino solo out of the true story of a bisexual bank robber in New York City (where else?). In this film full of flashy histrionics, it is interesting to watch John Cazale (Pacino's fink brother from *Godfather 2*) underplay his role as Pacino's psychotic partner to the point of invisibility. The New York street scenes are outtakes from Lumet's *Anderson Tapes*, and Pacino does an imitation of Dustin Hoffman playing Rizzo. □

## SHARP HOSPITAL WELCOMES BOMBAY DOCTOR

Months ago Dr. Jay Antani (r.) was browsing through a medical bookstore in Bombay, India, when he happened to come across Dr. Howard H. Wayne's (l.) book on apexcardiography, *The Noninvasive Techniques of Cardiology*. The book discusses, among other things, techniques for measuring the muscle system of the heart.

Upon reading Dr. Wayne's book, Dr. Antani wrote to him to see if he could come to Sharp Hospital to study this new technique. Dr. Antani is both a physician and a professor in a medical college some 300 miles distant from Bombay. Dr. Antani is now at Sharp Hospital for a year's fellowship.

According to Dr. Wayne, Dr. Antani should be classified more as a visiting professor at Sharp rather than a visiting fellow, because a "fellow" is still in training and Dr. Antani has already finished his formal training and is on the faculty of the medical school.

In addition to assuming a leadership role in noninvasive cardiology, Sharp Hospital is playing a broader social role by having Dr. Antani come to this country to observe new techniques and practices here. He will take these techniques back to a different kind of patient community in India. In a sense, it is an international social service being performed by the Sharp medical complex and Dr. Wayne. The hospital is responsible for half the funding and the Heart Center for the other half.

Dr. Antani's wife accompanied him and is now learning American nursing and medical office techniques by working in Dr. Wayne's office. In India, she also helps as a nurse in Dr. Antani's cardiologic practice, as well as in his internal medicine practice. The whole arrangement is rather unique for Sharp Hospital since it is rare that the hospital has a resident research fellow. □



## SHOPPERS BAZAAR



In The Mercado  
**RB Mens Store**  
at Rancho Bernardo  
Mens Fine Fashions  
Casual and Leisure clothes  
— tuxedo rentals — Gift Bar  
featuring unusual and  
unique gifts for men — gift  
certificates.

11844 Rancho  
Bernardo Rd.  
487-5587



**RB  
BARBER SHOP**

Complete Barber Shop, Men's Hair  
Styling, Women's Hair Cuts, and  
Shoe Shine.  
Women's Hair Cuts a Speciality  
(Appointments Preferred)

Open 9 to 6 Mon.-Fri.  
Saturday 9 to 5:30  
487-2500

12459 Rancho Bernardo Rd.



The most charming furniture store  
in North County! Specializing  
entirely in Early American, Colonial  
and Provincial furniture and rugs.

"Only the finest in home furnishings"

Complete decorating service  
available.

**THE WAYSIDE SHOP**

345 West Grand, Downtown Escondido  
745-1001



**50** <sup>th</sup>  
**TH**  
**YEAR**  
**OF**  
**SERVICE**

546 South Redwood  
ESCONDIDO 745-6913  
SAN DIEGO 283-3181.

# Places and Faces

## SHARP ORDERS REVOLUTIONARY BODY SCANNER

A new \$550,000 EMI Total Body Scanner System, a revolutionary new radiological diagnostic device, has been ordered by Sharp Hospital, replacing a previously announced plan to acquire a \$406,000 EMI Brain Scanner. Sharp will be the first medical center to have the EMI Total Body System in the San Diego area.

According to Dr. Charles P. Hyslop, Director of Radiology, the development of the total body scanning unit proceeded at a pace unanticipated by radiologists and even the EMI representatives. As a

result of this accelerated development of total body scanning machinery and techniques, EMI Medical Inc. agreed to accept a change order converting Sharp Hospital's original acquisition to the new EMI Body Scanner with a full accessory package at an additional cost of \$144,000.

At the time the acquisition of the EMI Head Scanner was announced last fall, all body scanning equipment was in a prototype stage of development, Dr. Hyslop said. "Because of the uncertainty of the development of the total body scanner, it was the opinion of Sharp radiologists that acquisition by Sharp of the separate brain scanning unit would be appropriate until more definitive development of the total body scanning equipment could be achieved," he said.

According to Dean M. Crowder, Sharp executive director, Sharp had ordered the original unit on a lease arrangement "as a hedge against obsolescence brought about by new technology developments." While EMI representatives stated that they thought the development of the scanner would take several years longer, they did promise to give Sharp a priority order should some unexpected breakthrough in technology occur. With that in mind, "we decided to lease the EMI brain scanner, a decision which in retrospect was a good one," Crowder said.

According to the hospital administrator, Sharp would now consider purchasing the new total body scanner system; however, the hospital has a limited amount of funds, in terms of contributions and in terms of the hospital's net income, to buy the \$550,000 system. "Over the five year lease period, finance costs will be in excess of \$100,000 even though we have a good financing rate from the United California Bank," Crowder said.

Delivery of the new unit is expected in August. The total body scanner will offer a more infinite list of capabilities and "will allow Sharp Hospital to maintain a community lead in radiological diagnostic services," Crowder said. "We are pleased to be the first hospital to have an EMI total body scanner in San Diego county, as well as in the city, and, for that matter, in all of southern California. We believe there is only one prototype being tested in the Los Angeles area."

According to Dr. Hyslop, "The nationwide consensus is that EMI offers the only well-established total body computerized tomography unit and we feel it will enhance the quality and precision of radiological diagnostic services at Sharp Hospital."

Under the direction of Dr. Hyslop, Dr. Adrian G. Mikulicich was active in reviewing the prototypes and travelled to association meetings where they were on display.

Dr. Mikulicich said that the installation of the new EMI total body scanner will be significant from the standpoint of comprehensive health planning. For example, it will be utilized for the Sharp complex by Children's Hospital and Health Center, Mesa Vista Hospital as well as Sharp Hospital and its subsidiaries. The unit will help enhance the "sharing concept" in the comprehensive health planning approach. Dr. Mikulicich noted that at present there are at least five head scanning units on order or in place in the San Diego unit, each at a cost of approximately \$400,000, but there are currently no EMI Body Scanner Systems announced for delivery for any hospital other than Sharp.

The basic function of the total body scanner is to provide a diagnostic system presenting detailed information on the

brain and total body tissue abnormalities in two forms. These are graphic and numeric, showing the nature of the lesion and its precise location in three dimensions. The system uses a fan x-ray beam, a radiation detector-recorder, and a computer to print cross section pictures of the body and contents. This is done without the injection of air, dye or other invasive techniques. However, invasive techniques can be employed if a doctor requires their use.

The noninvasive nature of this computerized tomography makes it a very low risk procedure for the patient. In addition to the low risk quality of the diagnostic test, the ability to get numerical read-out, which gives the technicians coefficients of the density of tissue, there is a second feature of getting a pictorial readout for diagnostic studies. According to Dr. Hyslop, "this revolutionary development in x-ray technology offers physicians critically important information to supplement standard x-ray techniques and, in many instances, replaces more hazardous and/or painful procedures." □

## HOME FEDERAL REMOVES IRA MINIMUM

Home Federal Savings and Loan Association of San Diego has lifted the \$1,000 minimum deposit on Certificate Accounts, following a restriction change announced by the Federal Home Loan Bank Board recently.

"Effective immediately, we are offering all Certificate Accounts — 5¾%, 6½%, 6¾%, 7½%, 7¾% — to IRA Individual Retirement Account Customers at no minimum balance," according to Bill Kinter, Home Federal's Business Development Director. Up to now, a \$1,000 minimum balance had been required for most Certificate Accounts.

"The Federal Home Loan Bank has also removed the penalty provisions on Certificate Accounts of those IRA Account Holders over 59½ or those who become disabled. This means that IRA Account Holders over 59½, or who have become disabled and withdraw their funds earlier than maturity, are not subject to interest forfeitures," Kinter said.

Kinter said that income taxes can be lowered by many who do not currently participate in a pension plan or other retirement plan. With the Individual Retirement Account, which is offered at all Home Federal offices, funds contributed (15 percent of the annual income or a maximum of \$1500) are tax deferred until actual withdrawal of funds, which may begin at age 59½. In order to apply the benefits to this year's return, the funds must be deposited before year-end.

Although IRA's can be opened at any financial institution, a savings and loan provides one of the highest yields available, according to Kinter. "Because the effects of compound interest accumulate quickly," he commented, "a 45 year old can accumulate \$74,670 by age 65. A 35 year old could, by also contributing \$1500 yearly, have \$185,653 at age 65."

Kinter added, "Taxes are not paid until the funds begin to be withdrawn between ages 59½ and 70½, and the person may be retired at that time, with a lower income that would mean less tax."

Self-employed individuals may also benefit from deferred taxes through the Keogh plan, which provides for 15 per cent or a maximum of \$7500 yearly contribution.

With assets over \$1.8 billion, Home Federal Savings is California's third largest Federally-chartered savings and loan association and has 41 offices throughout the state. □

## CABLEVISION NAMES DIRECTOR

J. Phil Franklin, Oceanside Cablevision general manager, has been elected director of TV Power of North County which operates the system, it was announced today by John Malone, president.

Oceanside Cablevision, organized here in 1968, currently is owned by Telecommunication, Inc., of Denver, Colo. but maintains a local board of directors. Malone is also President of TCI.

Franklin, who joined the system in 1972 just prior to its sale to TCI, was Systems Manager for Teleprompter Corp., in New York City before coming to Oceanside.

Prior to that time he served in similar positions at Silver Springs, Md., South New Jersey and Palm Desert, Ca.

A native of Carthage, Mo., Franklin is active in many civic affairs, including the Oceanside Bicentennial Committee, the city's Tourism Committee and the Chamber of Commerce. He is President-Elect of the Oceanside Rotary Club.

He is a graduate of the University of Missouri and lives in Oceanside with his wife, Elizabeth.

In addition to Franklin other local directors, who also were original founders of the system, are James Ellis, vice president; Robert S. Walwick, secretary-treasurer; Wayne Gibson, Robert Kolb and Randall L. Mitchell. Gene Cabral, regional California manager for TCI, is a member of the local board.

Oceanside Cablevision currently has in excess of 10,850 subscribers with over 170 miles of system throughout the city.

# Restaurant Row

**BAMBOO HOUSE RESTAURANT** — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**THE COFFEE MILL** — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

**LAURA'S ITALIAN RESTAURANT** — offers you the very best in authentic Italian cuisine. Owned and operated by the Scardino family since 1941, the menu offers a delightful mouth watering array from Veal Scaloppini, Veal Parmigiana, Cannelloni al forno, Manicotti al forno to raviolis, baked lasagna and the very best pizza in north county. Italian lunches and dinners with beer or wine, of course. Food to go. Banquet room and private dining room. Modest prices. Laura says to you, "Come join our family, to serve you is our pleasure." BankAmericard & Master Charge accepted. Open Wed. thru Mon. 11:30 a.m. to 10 p.m. 915 S. Escondido Blvd., Escondido, 745-5261.

**OAK TREE HOUSE** — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium

roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.—2 p.m., Mon. thru Fri. only, and 5:30—9 p.m. weekdays, 5:30—10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**SAN LUIS REY COUNTRY CLUB & RESORT** — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday 6:00 p.m. through 10:30 p.m. Dancing Thursday through Sunday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

**RANCHO BERNARDO INN** — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

Exclusive does something special for a man's suit

Yes, Exclusive-care for men does something for a suit that you can feel when you put the coat jacket on. Meticulous cleaning that's spotless quality in result — then — hand finished to put your suit back into its original shape. This is Exclusive's individual touch — a boon to your suit's good looks and your comfort.



Exclusive Cleaners Call Collect  
295-3156



3740 Park Boulevard, San Diego, California

The Perfect Pan welcomes

James A. Beard and Philip S. Brown

at a two-day cooking seminar to benefit University Hospital.

Feb. 24—A French Country Meal (10-Noon), Easy But Elegant (2-4).

Feb. 25—International Entrees (10-Noon), Sunday Brunch (7-8), reception to follow.

Classes, \$15 each, Mandeville Center, UCSD.

You are cordially invited to meet Messrs. Beard and Brown at an autographing party on Feb. 25, 2-3 p.m., at the Perfect Pan.



San Diego's Only Culinary Emporium

THE PERFECT PAN

4040 GOLDFINCH STREET • 299-8442  
Open daily, except Sunday, from 10 to 6

"It costs no more for service based on long experience."



Encinitas Mortuary

340 Melrose Ave.  
Encinitas, Calif.

Phone 753-1143

# Places and Faces

## ACD SALES REPS RECOGNIZED



Newsales Salesmen of the Year: Chuck Hain, Rancho Bernardo; Dick Thorson, Director of Sales for Avco Community Developers new communities in San Diego County; and Mark Simmons, Village Park.

Over 50 sales representatives from Rancho Bernardo, Village Park and Windemere were recently honored at a sales recognition breakfast, according to Richard W. Thorson, director of sales for Avco Community Developers' new communities in San Diego County.

Salesman of the month awards for new home sales in RB were presented to Sam Bart, Bob Wells, Dave Swanson, Marc Simmons, Chuck Hain (three month winner), Chris Linthicum, Pete Wynn, Lila Jameson and George Gould by R. Barry McComic, executive vice president of ACD, and Thorson.

Salesman of the month awards for resale homes went to Elwynn Booth, Dick Ashman, Sil Freshman (three month winner), Laura Kain (two month winner) and Eva Hughes (four month winner). Robert F. Buie, vice president of ACD

and Ed Kain, manager of RB Realty, made the presentations.

Salesmen of the year awards were captured by Chuck Hain, Rancho Bernardo; Marc Simmons, Village Park new sales; and Joe Moorehead, Village Park Realty.

Hain, Simmons, Wells, Jameson, Gould and Bart, salesman of the month winners, qualified for the National Association of Home Builders' Million Dollar Circle Award by selling one million dollars or more in new homes during the 12-month period from Oct. 1, 1974 through Sept. 30, 1975.

Raymond H. Palmer, sales manager for Village Park, received recognition for \$4,471,821 in total sales volume for 1975. Thorson was credited with over \$25 million in total sales volume for Rancho Bernardo, Village Park and Laguna Niguel. □



Newsale Salesmen of the Month: Chuck Hain, Marc Simmons, Sam Bart, Dave Swanson, Lila Jameson, Bob Wells, Chris Linthicum, Pete Wynn, George Gould.

# the business circuit

## HARVEY JOINS RSF INSURANCE



Nancy Harvey

Nancy Harvey has been appointed administrative assistant to Mr. Hilton D. Jones, vice-president and managing officer of Rancho Santa Fe Insurance Services, Inc. The new North County firm is located on the second floor of the Rancho Santa Fe Savings and Loan Association Building.

Mrs. Harvey has five years experience in the insurance business. After attending the University of California at Santa Barbara, she worked for one year with American Pacific Life Insurance Company, Honolulu, Hawaii, as an underwriter of life, health and accident insurance. She then spent three years with Century Insurance, Santa Barbara, a fire and casualty insurance firm.

## RSF SAVINGS ASSETS UP

As of Dec. 31, 1975, Rancho Santa Fe Savings and Loan reports assets of \$15,851,137. This was an increase of over 100% from a year ago.

The Association also reports total loans outstanding as of the end of the year were \$13,189,422 after recording new loans for 1975 totalling \$8,510,683. Savings accounts had increased to \$11,879,539. As of year end, stockholders' equity and reserves had increased to \$3,139,812.

Rancho Santa Fe Savings and Loan is a state chartered, federally insured association which opened for business in May 1973. In addition to its office in Rancho Santa Fe, it has branch facilities in Solana Beach and La Jolla. □

## REAL ESTATE FIRM NAME CHANGE



Charles A. Chapin

Rancho Santa Fe's oldest real estate firm began 1976 under a new name. Charles A. Chapin & Associates has been succeeded by Rancho Santa Fe Properties, a California corporation, which has been issued a corporate real estate broker's license.

Charles A. Chapin & Associates, through its predecessor partnership, S. R. Nelson and C. A. Chapin, has served the Rancho Santa Fe area in real estate matters since 1931. In recent years Chapin and Col. George Baldry, as partners have directed the affairs of the firm.

Both Mr. Chapin and Col. Baldry will continue their real estate activities with Rancho Santa Fe Properties, Mr. Chapin as Managing Broker. In addition to the two former partners James Jarnagin and Grace Iarobino who have been with the Chapin office will remain with the new firm. □

## GREEN HEADS CONTRACTORS GROUP

Jon Thomas Green, director of Residential Land Sales for Rancho San Diego, has been elected president of the Sales and Marketing Council of the San Diego Building Contractors Association.

During the past year he served as a vice-president of the organization, and was instrumental in initiating the highly successful SAM Awards to recognize individual excellence in the housing industry. The eighteen oscar-size trophies presented for outstanding achievement in sales, product and marketing and merchandising

have been greatly prized, and the presentation is now scheduled to become an annual event.



Jon Thomas Green

Other new officers are: Jack Berkman, vice president; Gary Campbell, vice president; Al Nevin, secretary/treasurer. The immediate past-president is Roger Krause. Directors are Jim Pastore, Jim Saivar and Keith Johnson.

Green, a resident of Rancho Santa Fe, also serves as President of Fireside Toastmasters #851. □

## FRICK RETURNS TO BROKERAGE



E. Donald Frick

Shearson, Hayden Stone, member of the New York Stock Exchange, announced that E. Donald Frick has rejoined the firm as a registered representative in its Rancho Santa Fe office.

Mr. Frick had been employed by the firm from 1964-72, before leaving to form his own investment advisory company.

He is president of the San Dieguito Boys Club, regional vice president of the Colgate University Alumni Corporation, and a member of the Rotary Club of Rancho Santa Fe. He is a former member of the San Dieguito High School Board of Trustees. □

## TILTON JOINS CLOTFELTER

Clotfelter Real Estate Co., the Ranch's oldest real estate firm, has incorporated. Reginald Clotfelter, founder, was joined by his oldest son Tom in 1973. The firm proudly announces Lawrence M. Tilton has become a stockholder and officer of the Company.

Larry has spent more than 20 years in the investment business, for six years as president of a nationally known investment advisory and mutual fund distributing organization.



Lawrence M. Tilton

Larry and Betty make their home on Sobre de los Cerros in Rancho Santa Fe. John, youngest of four children attends Torrey Pines High. Larry is a strong community booster as a director of the Rancho Santa Fe Rotary, Co-Chairman of the Torrey Pines High Booster Club, Member of the Board of the Rancho Santa Fe Red Cross, Member of 1st Church of Christ Scientist, Garden Club, Stanford Club of San Diego and Rancho Santa Fe Tennis Club. □

## SDG&E ANNOUNCES NEW STOCK ISSUE

The board of directors of San Diego Gas & Electric Company recently authorized the sale and issuance of one million shares of preference stock, without par value, to raise an estimated \$25 million to \$28 million.

The stock will be offered for sale to the public March 16. It will be a negotiated public offering through a group of underwriters.

Money raised from the offering will be used to pay off a portion of bank loans and other short-term debt incurred for construction purposes. □

**del Rancho Pools**  
SAN DIEGO COUNTY LEADER  
IN CUSTOM DESIGNED POOLS  
753-6369  
NEW CONSTRUCTION  
POOL CLEANING  
REPAIRS REPAIR PARTS  
POOL TOYS  
AL HILL JR.  
CONSTRUCTION  
DENNIS TOBER  
REPAIR & SERVICE  
1163 First Street, Encinitas

**R. E. BADGER  
& SON, INC.**

CITRUS GROVE DEVELOPMENT  
AND CARE

756-1402

RANCHO SANTA FE

**BROWNE & VOGT**  
Engineering Surveyors, Inc.

726-0920

Construction & Land Surveyors  
Engineering & Land Planning

621 South Santa Fe Avenue  
Vista, California 92083

**Old Damascus**  
RESTAURANT  
HOME OF THE  
FAMOUS SHISH KABAB  
Shish Kabab at its best  
Authentic Lebanese Food  
Exotic mixed drinks  
Atmosphere of old Arabia  
Truly Cosmopolitan  
Lunch Mon.-Fri. 11-2:30  
Dinners Mon.-Sat. 5-9:30  
3683 Fifth Avenue San Diego  
297-3228

  
**MARY'S TACK SHOP**  
Tack & Veterinary Supplies  
Via de la Valle at 76 Station  
755-2015

**LOCAL FIRM JOINS  
CHICAGO AGENCY**

Grant & Millard Inc., a five-year-old San Diego advertising and public relations agency, has affiliated with Ladd/Wells/Presba Advertising Inc. of Chicago, it was announced jointly by David E. Grant, Grant & Millard president, and John W. Ladd, president of the Chicago firm.

The announcement said the affiliation was a first step toward eventual acquisition by Ladd/Wells/Presba.

Grant & Millard, whose second principal is Jim Millard, vice president and art director, has become one of San Diego's ten largest local ad agencies since its founding in 1971. Capitalized billings currently exceed \$1 million annually. The firm is a full-service marketing communications activity with media, art, accounting, copy, broadcast-production, and public relations departments.

Ladd/Wells/Presba, with additional offices in Los Angeles, San Francisco, and several Florida locations, was founded in 1952 and is one of the nation's leading advertising agencies with a broad spectrum of accounts, including general consumer, industrial and financial. Clients of Ladd/Wells/Presba include the Chemical Division of Quaker Oats Co., two divisions of Illinois Tool Works, Ampex Corp., Zenith Radio Corp., Gilbert Paper Co., Steward-Warner Corp., ILG Industries Div. of Carrier Corp., Eagals Equipment Co., five banks and four savings and loan associations.

"San Diego is one of the nation's most dynamic and fastest growing markets and commercial centers," Ladd said. "Our affiliation with Grant & Millard, an established agency noted for both its creativity and aggressiveness, will enable Ladd/Wells/Presba to play a part in San Diego's prosperous future. We are delighted with this relationship."

Grant noted that the affiliation was another indication of the interest of nationwide advertising firms in the San Diego area, where until a year ago not one national agency was represented.

"The day is gone when the provincial, small-town approach will satisfy the major advertiser in this region," Grant said.

"In addition to its nationwide expertise in such areas as media planning, we are especially pleased to have access to the sophisticated market-information retrieval system pioneered by a Ladd/Wells/Presba division. This is a new and fundamental resource for national and



David E. Grant



John W. Ladd

international marketers never before available to San Diego County business."

The San Diego agency president said that under the affiliation-with-agreement-to-acquire contract Grant & Millard will retain administrative and operational autonomy and the present firm name.

**SALK INSTITUTE  
RECEIVES GRANT**

The Salk Institute today announced a grant of approximately \$14,000 from the American Foundation, presented to The Salk Institute by Mr. W. L. Bailey, vice president and trust officer of the Bank of America. The major part of these funds is to be used for cancer research.

Dr. Frederic de Hoffmann, President of the Institute, in thanking the Bank of America for this award, commented: "More than half of the current work of The Salk Institute addresses itself to basic research work underlying cancer. It is most important to The Salk Institute to have private funds such as these in order to support initial work of promise in the cancer field, and to support new and more powerful research equipment." The Institute has a very strong effort in the neurosciences — recently enhanced by the addition of a new Center headed by Dr. Floyd E. Bloom. The goal of this new Center, similar to other groups dealing with the brain and neurological system at the Institute, is to further understanding of the workings of man's brain. □

**NEW BANK OFFICE  
MANAGER NAMED**



Mary Lou Hayward

Mary Lou Hayward has been named manager of the new Mesa Margarita branch of West Coast National Bank, John M. Cosh, bank president, announced today.

Mrs. Hayward will operate the seventh West Coast National office near the back gate of Camp Pendleton in the San Luis Rey Valley at the corner of Vandegrift Blvd. and Redondo Dr.

The bank opened Jan. 15. Formal ceremonies were held Jan. 21, with a day long schedule of activities.

In making the announcement, Cosh said, "We are fortunate to have Mrs. Hayward on our staff, capable of assuming the new duties as manager of the Mesa Margarita branch. She has been assistant manager in our San Luis Rey office, for the past three years.

"She has been in banking for over 20 years and brings to our new neighborhood branch a wide range of experience in all phases of financial operation."

Her banking career began in Vista and included work in major banking chains there and in Escondido, Cosh said. She worked for Tri-City Savings & Loan Assn. (now San Diego Federal) when it first opened, joining the West Coast National staff five years ago as installment loan officer before moving to the San Luis Rey Valley branch as assistant manager in 1972.

Mrs. Hayward is a native Californian, born in Riverside. Her family moved to Vista before she entered school and she completed her early education there. She attended Oceanside Junior College (now Mira Costa) and has completed several AIB banking courses.

Her outside activities include recording secretary of Soroptimist International of Oceanside-Carlsbad and educational chairman for the San Diego County chapter of the National Association of Bank Women.

She has a son who is a deputy sheriff, a daughter who is a secretary and a daughter who is an airline stewardess. □

**JACKIE VEEN  
PROMOTED**



Jackie Veen

Jacqueline S. Veen, regional escrow officer at Home Federal Savings and Loan Association of San Diego's Escondido office, has been promoted to the position of Assistant Secretary of the corporation, according to Gordon Misenhimer, senior vice president. Joining Home Federal in 1964, Mrs. Veen was formerly an escrow officer at the First National Bank of Vista, now the Chartered Bank of London.

She and her husband Lloyd are residents of Escondido. □

**FIRST FEDERAL  
ELECTS HAUGH**

James C. Haugh, chairman of the Board of Haugh Enterprises, was elected a Director of First Federal Savings and Loan Association of San Diego at the Annual Shareholders Meeting held recently at the firm's downtown San Diego main office. Haugh replaces Frank A. Morton who retires as Chairman of the Board to become Director Emeritus. At the same meeting Harold B. Starkey, Jr. was elected Acting Chairman of the Board and continues as President and Chief Executive Officer.

Haugh has lived in San Diego since 1948 when his family acquired the transit and ferry companies from the Spreckles interests. He later served as President of San Diego Transit System, The San Diego and Coronado Ferry Company and California Motor Express.

A graduate of Stanford University, Haugh has participated extensively in business and community activities.

Morton, who joined First Federal's predecessor company, Bay City Building and Loan Association, in 1924 had served as Chairman of the Board since January of 1974 and had been a Director since 1953. Morton was Executive Vice President of First Federal from 1956 to 1963 and served as President from 1963 to 1968. □

**HOME FEDERAL HAS  
RECORD YEAR**

Home Federal Savings and Loan Association of San Diego has set new records in 1975 for savings inflows and lending, according to Kim Fletcher, president.

"In 1975 we paid our 300,000 savings customers more than \$77 million in interest," he said. At year's end the Association reached a new high of \$1,861,250,065 in total assets, a 21 per cent increase over 1974."

Total savings deposits were \$1,336,511,136 as of Dec. 31, 1975, a 23.5 per cent increase over the 1974 total, and an increase in savings deposits of more than \$254 million.

"Last year Home Federal and its depositors financed a total of 18,978 homes and apartment units throughout the state," Fletcher said. "Our total lending volume for 1975 was \$638,703,766, a 17.71 per cent increase over 1974 lending."

Total loans in effect at year end were \$1,595,591,525 which includes a portfolio of over \$125 million for mobile home and home improvement loans.

"We feel that Home Federal's growth in 1975 can be attributed to our response to the growing needs of Californians for more convenient savings and loan service," Fletcher said. "For example, Home Federal introduced a bill payment service this year. We're the first Federally-chartered savings and loan in California to offer a customer convenience of this type. If the customer keeps a specified minimum balance the service is completely free."

Fletcher predicted the demand for housing would increase in 1976. "We see another strong year for the existing house market. New home and apartment construction should continue to recover."

He also predicted the prime home loan rates for single family residences would stay in the 9 per cent range for the first half of 1976.

Home Federal is San Diego's leading savings and loan. It is the largest San Diego county-based lender, having made loans amounting to more than 25 per cent of the total S & L home and apartment lending volume in San Diego County for 1975.

The Association opened eight offices throughout the state in 1975. With a total of 42 offices statewide, Home Federal Savings is the third largest Federally-chartered savings and loan in California and the ninth largest savings and loan in the nation. □

**REALTY WORLD  
OPENS HERE**

Realty World, an international real estate franchise firm, opened its first offices across San Diego County Sunday, Feb. 1.

Founded in Toronto in 1973 and now the largest brokerage franchise firm in Canada, Realty World includes nearly 200 franchise locations in 16 states in the U.S., with national headquarters in Washington, D.C. Robert J. Cochran, regional director, said the initial San Diego County opening will involve eight locations.

Cochran said the firm expects to grow to include some 20 brokerage locations in the San Diego area by March.

One technique exclusive to Realty World is RealScope, an office display of listed properties with a series of color photographs of the interior and exterior of a home in a professional layout, along with a photo display of community institutions, such as schools and hospitals, and recreational and commercial locations.

"Realty World is a grouping of independent member brokers," Cochran said. "Each retains ownership and name identity of his or her business but participates in a common organization designed to compete more favorably with the big brokers and chains."

Realty World places heavy emphasis on professional education. Five training programs will be conducted out of the regional headquarters at 5353 Mission Center Road, a licensing school, a school on soliciting for listing, a school on assisting buyers and handling escrows, a management program, and a sales-office administration school.

Cochran said that the regional office also offers a business-development professional to assist member brokers in expanding share of market.

"We are essentially a pooling of resources and expertise," the local director notes. "A lot of smaller advertising budgets are put together to form a big one. The full-time recruiting and training program provides well-trained and qualified salesmen for member brokers. The regional center offers a storehouse of sales and marketing aids, as well as management consultation and referral information from other Realty World regions."

Cochran said each of the Realty World offices in San Diego County is headed by an established broker familiar with the community he or she serves and involved actively in community affairs. □



AT ZEL'S  
The finest selection of Domestic and Imported Wines, Beer & Spirits! Complimentary ice and glasses for your party! Early orders are appreciated. Diners Club Cards honored. We deliver in Rancho Santa Fe without charge.

ZEL'S PLAZA LIQUOR  
755-9458  
at 15th Street in Del Mar

**CLATON TIRE CO.**  
Franchised Michelin Dealer  
Remington Miller Lee Sumitomo  
guaranteed  
RETREADING  
BALANCING  
of any wheel  
UNDERCOATING  
truck and car  
BRAKE SERVICE  
WHEEL ALIGNMENT  
753-6316  
NICK & DOTTIE PHILLIPS  
215 G St., Encinitas

**Mobil**  
A good deal on a good tire.

**GRANT'S  
MOBIL SERVICE**

CORNER LA FLECHA AND  
LA GRANADA, RANCHO SANTA FE  
756-2929

**Marshall's**  
Custom  
Boot Tailoring  
and Cuffs  
Shoe and  
Boot Repairing  
Shoes for  
the Family  
755-1776  
112 W. Plaza Solana Beach

Thought-provoking  
Nose-twitching  
Lip-smacking  
Rib-tickling  
CONDIMENTOS  
Herbs, spices, chilis — plus salt — for seasoning your favorite and exotic foods. RECIPES INCLUDED. No fuss, no struggle. 100% pure foods.  
Send 1 dollar for sample and brochure.  
**PLATA CONDIMENTOS**  
55 East E Street, Encinitas, Ca. 92024

## ENCINITAS GLASS CO.

ALL TYPES GLASS REPLACEMENT  
 AUTO - HOME - STORE FRONTS -  
 MIRRORS - TABLE TOPS  
 CUSTOM PICTURE FRAMING  
 and ART SUPPLIES  
 Phone 753-6361  
 687 Second St., Encinitas  
 CA 92024

**Rancho Santa Fe  
 DISPOSAL  
 COMPANY**  
**753-4157**  
 or  
**753-7378**  
**TRASH PICKUP  
 SERVICE...**

**ASHLEY'S**  
  
**Rancho Santa Fe  
 MARKET**  
*"In The Village"*  
 756-1433

**Antique Jewelry & Glass  
 China, Furniture, Etc.**

**ROSIES**  
 Rancho Santa Fe  
**756-2659**  
 OPEN DAILY 9-4  
**ROSE RANSON**  
 BUYING & SELLING  
 ALL TYPES OF ANTIQUES

Mexican Cuisine - Cocktails

**ROSENDO'S  
 HIDEAWAY**  
 Carmel Valley Road, Del Mar  
**755-3223 For Reservations**  
*We are closed Monday*

## SCRIPPS HOSPITAL DIRECTOR TO RETIRE

A distinguished career in the field of health and health care facilities is coming to completion with the retirement this year of Louis M. Peelyon, executive director of Scripps Memorial Hospital.

Mr. Peelyon has been at Scripps since 1962 just prior to its move from downtown La Jolla to its present site on Genesee Avenue. He has guided and affected the hospital's growth from a 240 bed facility in 1964 to its present 363 bed size. He points proudly to the fact that Scripps continues to be a community hospital, one which serves the people of this area, and one which the people have supported in turn. "This hospital has been able to offer the kinds of care it does and to think about new areas of development because of the contributions of effort and funds by local people," says Lou Peelyon.

Scripps is just one of the hospitals in San Diego County that bears the mark of Louis Peelyon's vision and creativity. Pioneer Memorial Hospital in Brawley and Children's Hospital were both built under Lou Peelyon's direction. It was while he was serving Children's Hospital that he was contacted to lay the groundwork for the Grossmont Hospital district and then became its administrator while it was in the building phase of its development. At that time to Grossmont-Fletcher Hills area was scarcely populated, and his office was a tiny shack from which he directed construction work on the hospital. That shack now stands beside Scripps Hospital, a gift from its original occupant, and functions as a paint shack.

Mr. Peelyon's experience in hospitals began in New York where he worked as an orderly at Bellevue Hospital while studying business in night school. When World War II broke out he joined the Navy as a Hospital Corps Officer. During his six years of service he saw duty on all three fronts of the war and learned not only how to care for the wounded, but also how hospitals should be organized and managed to operate most effectively. His tour of duty in the Navy made him eligible to complete an administrative residency at California Hospital in Los Angeles. His first administrative position was at Lompoc, California, but his interest was in building hospitals and influencing their design.

It was that kind of perspective that caused him to become involved in the design and construction of numerous

hospitals in and around San Diego. Calexico, Fallbrook, Coronado, Doctors, Hillside, Chula Vista, and Hebrew Home for the Aged all received input from Lou Peelyon as a consultant to their plant development.

Peelyon's influence has been felt more widely still through his appointment to the California State Department of Public Health Hospital Advisory Board. Within that structure he has done committee work on construction standards and extended care facilities.



Louis M. Peelyon

Needless to say, Louis Peelyon's career of 25 years in San Diego's hospitals has brought him much satisfaction, and he is optimistic about the future of health care here. He anticipates a continuing though limited role for himself after his retirement, and believes that San Diego has great days ahead as a medical research center.

Although his retirement will not be official until Sept. 1, 1976 the transfer of responsibility is in process. Mr. Peelyon's successor, Ames S. Early of Mercy Hospital in Miami, Florida, will assume the position of executive director next month. Mr. Peelyon will remain at the hospital long enough to insure an orderly transition. His retirement will be to a home which he and his wife Alice have been building in Julian. □

## SDG&E EARNINGS UP

San Diego Gas & Electric Company reported its best quarterly earnings in a year. The Company earned 57 cents per common share for the quarter ended Dec. 31, 1975, up from 25 cents in the comparable 1974 period.

The turnaround in the fourth quarter ended a string of four off-quarters and caused a substantial improvement over the 62 cents a share reported for the 12 months ended Sept. 30, 1975. For calendar 1975, SDG&E

earned 97 cents per share vs. \$2.09 for 1974, when earnings benefited 46 cents per share from the nonrecurring sale of surplus fuel oil.

"Rate increases the California Public Utilities Commission granted in the latter part of 1975 were the primary reason for the improved fourth quarter," SDG&E President R. E. Morris said.

On Sept. 21, the company received \$29 million annually to offset increased power plant fuel costs, and on Oct. 16, the company received \$27 million in interim gas and electric rate relief.

Morris cautioned that despite the fourth quarter upturn, SDG&E must continue to improve its earnings in the months ahead to safeguard its financial position.

Revenues for calendar 1975 totaled \$374 million, a gain of \$84 million or 29 percent over the previous year. Operating expenses of \$327 million for 1975 were \$94 million or 40 percent higher than in 1974. The biggest factor in this rise was the cost of power plant fuel and purchased energy, \$160 million, up \$67 million or 72 percent over 1974.

Because operating expenses outpaced revenue growth, operating income declined to \$47 million in 1975, compared with \$56 million a year earlier.

The major factor that penalized SDG&E's 1975 earnings was the suppression of the fuel clause during much of the year in order to offset overcollections under the fuel clause the previous year. This cost the company an estimated \$15 million. In addition, the PUC offset \$2.8 million the company made on the surplus fuel oil sales. □

## OCEANSIDE FED REPORTS BANNER YEAR

Assets of Oceanside Federal Savings and Loan Association jumped 20 per cent during 1975, and now total over \$241 million, according to Joe D. McCarthy, president of the Association.

"Our 55th year was one of the best ever," McCarthy added. "While the year 1975 saw a general downturn throughout the economy, people in the North County area served by Oceanside Federal added to their savings accounts at a greater rate than ever."

Savings deposits increased 23 percent to \$206 million; loans increased 15% to \$192 million.

"During 1975, a new office was added in Escondido, and the Encinitas office was moved into larger quarters. Approval was also received for another office to be located in east Vista. Publication of our quarterly magazine North County Locale started.

# The Art of Living

## RANDS BLENDS MUSIC, THEATER

On March 4, at 8, in the UCSD Mandeville auditorium, the UCSD Music Department will present Bernard Rands in a Music-Theater concert of his own works replete with performers, costumes, lights and tapes.

Currently artist in residence at the UCSD Music Department, Bernard Rands is busy teaching and catching up on his numerous commissions by ensembles such as the Fitzwilliam Quartet, Capricorn Ensemble, 20th Century Ensemble of the Royal College of Music, performers such as violinist Heinrich Schiff, flutist Sebastian Bell and BBC Round House, as well as numerous music festival commitments in Italy, Austria and France.

The variety and breadth of Rands' compositions boggles the mind; from complex orchestral scores to instrumental music with voice and without, vocal music, educational music and music theater. Acclaimed by critics on both sides of the Atlantic as "... one of the most significant of his generation of composers, (Financial Times, London) ..." a major composer with something of major importance to say ... Rands' powerful scores have made avant garde music enjoyable for many a sceptic of the public sector.

Bernard Rands was born in Sheffield (England) in 1935. After studies in the University of Wales he lived in Italy where he studied composition with Dallapiccola, and subsequently in the composition and conducting seminars of Boulez and Maderna.



After a period when he lectured in the University of Wales, he returned to Italy to complete his composition studies with Berio. In 1966 Rands was awarded a Harkness International Fellowship which enabled him to spend two years in the USA — the first as a visiting Fellow at Princeton University and the second as Composer in Residence at the University of Illinois, Urbana. During 1969 and 1970 he was Granada Fellow in Creative Arts at the University of York and has since become a member of the Music Faculty there.

During 1972 and 1973 he was Fellow in Creative Arts at Brasenose College, Oxford. Rands' music has been performed at most of the international festivals — Venice, Warsaw, Royan, La Rochelle, Darmstadt, Gaudeamus, Prague, Avignon, Zagreb, Aspen, Illinois, Buffalo (N.Y.), etc., and also the Camden, Cheltenham and York Festivals in Britain; it has been broadcast by many radio stations and featured in various international concert series such as the Domaine Musical, Paris; Evenings on the Roof, Los Angeles; the American I.S.C.M., New York; Das Neue Werk, Hamburg; Evenings for New Music, New York; the Jeunesses Musicales and the Australian I.S.C.M., Sydney. He has also undertaken successful lecture/concert tours of Australia and America.

Rands has worked in the electronic music studios at Albany (N.Y.), Berlin, Milan, Urbana and York where he has produced works for radio and film. As a conductor he has performed both his own music and that of other living composers and is particularly concerned with presenting new music which has a theatrical dimension. He is a founder member of the experimental music-theatre ensemble CLAP. □

## ARTIFACTS ON VIEW

Stoneware and ceramic artifacts from Costa Rica, Nicaragua and Panama are on exhibit at the Museum of Man. In addition to the Museum's Pre-Columbian Collections, private collectors John K. Stearns, Ralph Hancock and Tom Pirazzini (the fourth is an anonymous donor) are displaying their accumulated treasures.

Heads, full figures, bowls and incense burners are among the items on view representing the cultural and environmental achievements of Central America during that period. The exhibit will be on view through April 26. □

## CHEZ MARIANNE (Marianne Czaia) Dressmaking — Alterations

*I must close my business as of February 15th, as the property was sold. I would like to thank all of my customers for a warm and wonderful relationship, and would highly recommend that you contact Martha Herzer at 753-1669 for alterations and designing.*

*Sincerely,  
 Marianne Czaia*

## CAROLINE & COMPANY



a state of mind

Lomas Santa Fe 755-4061  
 San Juan Capistrano (714) 496-1558

## PAN AMERICAN TRAVEL SHORTS

A network of small hotels and guest houses offering good food and moderate-priced accommodations is developing in Puerto Rico, reports Pan American World Airways.

A government-private enterprise, "Paradores Puertorriquenos" will eventually include restored coffee and sugar plantation haciendas. The project is a Caribbean version of the Spanish chain of converted castles for travelers.

**PAN AM**  
 The Spirit of '75.

# What's Happening in Rancho Santa Fe

by Louella Liverwurst



## FIRST ANNUAL EVENT

The first in what is to be an annual New Year's Eve Party was held this year at the handsome new Garden Club, and was well attended by over fifty couples. Mr. and Mrs. Walter Podbielniak and Mr. and Mrs. Bus Smith chaired the event with the help of Mrs. Joan Ruud. The evening included dancing, favors, an open bar, and a program arranged by master of ceremonies, Walter Podbielniak. At midnight, a delightful champagne breakfast was served by Rancho Santa Fe's favorite chef, Mr. Hans Andersen. □



Garrett Coleman (center) with Art and Mary Lou Glanz. ▲

◀ Linda Edington, Barbara Baker, Dr. David Baker and John Edington.

◀ Nancy Podbielniak, Lois Zipse, Lucy Bradford and Bernice Coleman.



Mr. and Mrs. Robert Holley who took first prize in the costume category. ▲

◀ Frank Werstein, Barbara Thompson, Robert and Ann Jenkins, Joel Thompson, Audie Werstein, and the Taylors.

Left to right: Marilyn Ransom, Kirk Somerville, Peggy O'Driscoll, with Mrs. William Bishop (right).



Capt. and Mrs. Garrett Coleman with Mrs. Bus Smith. ▲



Bob Holley with Vice Adm. Ret. and Mrs. James Hirshfield. ▲

Mr. and Mrs. Fillmore Rose and Col. and Mrs. George Baldry.



▲ Dr. and Mrs. Michael Peters.

Captain and Mrs. Edward S. Arentzen with Mr. and Mrs. Ivor Butler (center).



▲ Prize winners, Mr. and Mrs. Robert Orlik.

Left to right: The Wersteins, Glanz, Bradfords, and Ruuds.



# Rancho Santa Fe

## IT'S FEBRUARY 19th FOR YMCA "ROOF RAISERS"

The annual YMCA "Roof Raisers" Dinner 1976 will be held on Thursday, February 19th, at La Costa, when two hundred guests (and you're invited to be one of them) will each pay \$220 per plate for a dinner that's like none other! Back in the year 1970, the YMCA was short of money to put a roof on the "all purpose building" of the North Coast Family "Y." Irv Rosten of La Costa came up with the idea of a "Roof Raising" Dinner . . . and what was to be an annual event had its inception right then and there. Each dinner has averaged over \$20,000 . . . and netting over \$100,000 in a 5-year period! Irv Rosten has been chairman of this event each year, and will again fill that important role for 1976 — along with Ernie Meyers, master of ceremonies for each dinner since it began. La Costa donates the golf course and the tennis courts for the day; the sit-down dinner for two hundred is the main event of the evening. Among the North County personalities to attend will be Supervisor Lee Taylor, Assemblyman Bill Craven, Sheriff Duffy, Senator John Stull, Myron Lewis, executive head of all YMCA's in the county, and many other prominent North County citizens. One of the reasons this dinner has been a sellout each year is the fact that each prize which is given away averages a value greater than the price of the dinner ticket! There are a total of 46 prizes, so one in five guests is always a lucky winner! The Grand Prize has a value of \$5000; and the consolation prize is a week-long Caribbean trip for two! If you are interested in joining this great group for a long-to-be-remembered evening that will benefit the North Coast YMCA . . . call now at 753-6536!



Last year's "Roof Raiser" Event was a huge success, as always! Left to right, seated, Msgr. Spain, Solana Beach; Ed Harloff; Paul Ecke, Jr.; and Sheriff John Duffy. Standing, left to right, Art DiNisi, Ernie Meyers, KOGO radio; Irv Rosten, La Costa; Fred Paul, executive director of North Coast YMCA, and Myron Lewis, general director of San Diego city and county YMCA's.



Ernie Meyers, master of ceremonies with Irv Rosten at the dinner just after last year's consolation prize winner was announced!

### MARIPOSA BALL CHAIRMAN NAMED

Mrs. Phillip L. Colbourne (Bonnie) of Rancho Santa Fe is chairman of the Fourteenth Annual Mariposa Ball put on by Las Duenas, Auxiliary to Children's Home Society.

The Mariposa Ball will be held on April 3, 1976 at the new Rancho Santa Fe Garden Club.

Mrs. Colbourne's committee members are Mrs. Michael Dorazio, secretary; Mrs. Terry Lingenfelder, treasurer; Mrs. Dale Budlong, reservations; Mrs. Pete Fletcher, decorations; Mrs. Gary Driver, door prizes; Mrs. D. L. Secrist, door prize tickets; Mrs. A. G. Mikulicich, publicity; Mrs. G. M. Robertson Schaefer, invitations; Mrs. Harmon Brown, programs; Mrs. Brad Ewing, table favors, and Mrs. R. Hastings Garland, Jr., special arrangements.



Mrs. Phillip L. Colbourne

Besides adoption, child welfare and counseling, CHS has other very important services. These are:

**Youth Crisis Program** — On call 24 hours a day, working together with families when possible.

**Crisis Intervention Program** — For potential delinquents.

**Group Home Service** — For emotionally disturbed; consultants are provided such as Pediatricians and Psychiatrists.

**Temporary Foster Care Program** — Families ineligible for welfare — homes provided for the newborn to 15 years of age.

**Outreach Program** — For unwed girls, a confidential pregnancy service.

**Single Parent Project** — Service for young single parents; includes home-making, health, social and emotional service.

Mrs. Colbourne is a native Californian and a graduate of the University of Southern California. The Colbournes have two children, Tina 9½ and John 5.

Mrs. Colbourne is also chairman of the Rancho Santa Fe Red Cross Backyard Swim Program. □



Flo Day chats with Don Walker.



Stanton Schiller and Leonard Klipstein.



The Dan Hallingers and the Hans Andersons who co-hosted the party.



A group of new neighbors get together.



Lila Scarr, Lou Scarr, Winnie Stein and Maxine Van Evera.



Dave Van Evera, Netta Stuart and Kit Klipstein.

### NEIGHBORS CO-HOST PARTY

One of the most exciting of all post-Christmas parties took place at the Ranch home of the Dan Hallingers. Loma Verde Neighbors, past, present, and brand new met for a scintillating evening of good conversation, cocktails, and buffet dinner. □



Ralph Giffin and Ed Day.

### CLINT WEAR WEDS MARY LOUISE GIOLZETTI



One of the loveliest of holiday weddings was celebrated this past December at a nuptial mass at Sacred Heart Catholic Church in Ocean Beach. The happy occasion was the sacrament of Holy Matrimony between Clinton Arthur Wear and Mary Louise Giolzetti. Following the impressive ceremony, a dinner reception was held at the North Island Officers Club, North Island Naval Station, Coronado.

Mr. Wear is the popular assistant manager of the Rancho Santa Fe office of California First Bank. The new Mrs. Wear works for the main office of California First Bank in San Diego. The young couple are now "at home" following a Hawaiian honeymoon. □

### DAR HONORS STUDENTS

De Anza Chapter Daughters of the American Revolution observed American History Month at the Annual Colonial Tea Feb. 7.

The program featured the presentation of Medals and Certificates of Award.

DAR Good Citizen Chairman, Mrs. Melvin Naugle, presented Good Citizen Pins and Certificates of Award.

The Good Citizen Contest is open to boys and girls in the senior classes of accredited public and private high schools.

The student selected as the Good Citizen must have the qualifications of leadership, dependability, service and patriotism to an outstanding degree.

California State Chairman DAR Homemakers, Mrs. Morris A. Fitzpatrick presented chapter awards to outstanding seniors

Also in keeping with the National Society aims, De Anza Chapter sponsors an American History Essay Contest each year.

The subject chosen for 1976 is "The Declaration of Independence."

# Rancho Santa Fe

## ANNUAL TENNIS BALL HELD

The Annual "Tennis Ball" was held on Saturday evening, Jan. 24 at the Rancho Santa Fe Garden Club. *Sue Colbourne* was chairman; *Pat Hanson*, treasurer; *Sandy Brue*, decorations. *Lee Cantley* of "Casa de las Flores" was advisor, and created unique shadow-box floral arrangements especially for the occasion. These consisted of flower letters spelling out LUV, combined with the tennis racquet theme, appropriately setting the mood of the festive occasion. Music for dancing was provided by the Jay James trio. Catering for the gourmet dinner was done by The Carriage Trade and the menu included chicken and artichokes, mushrooms in a white wine sauce, continental rice, vichy carrots, tomatoes filled with jellied consomme, sour cream and caviar, money bread with whipped butter, English trifle, coffee, tea and white wine. □



Dick and Judy Arendsee.



Sandy Brue (in charge of decorations); Sue Colbourne (chairman of the Annual Tennis dance); Pat Hanson, treasurer.



The Samuel Y. Johnsons.



Donna and Bob Holcombe.



Ray Harmon, Phil and Bonne Colbourne, and Lu Harmon.



Betty and Ray Mowery.

## ALAN DeBAKCSY CLAIMS BRIDE



Rancho Santa Fe lost one of its most eligible bachelors recently when *Alan DeBakcsy*, son of *Mr. and Mrs. Alex DeBakcsy* of Rancho Santa Fe, claimed *Linda Irene Fogel* as his bride. *Linda* is the daughter of *Mr. and Mrs. Maurice Ivan Fogel* of Huntington Beach.

The wedding took place on Saturday, Oct. 4, at 11:30 a.m. in St. Peter's Episcopal Church in Del Mar, with a reception-luncheon immediately following the ceremony at the home of the bridegroom's parents.

The matron of honor was the bride's sister, *Mrs. Robert Brown* of Long Beach. The bridesmaids were *Mrs. Marshall Bronson* of Falls Church, Virginia, and *Mrs. David C. Brown* of Pasadena, California; sisters of the groom, and *Mrs. Maurice Fogel, Jr.*, of Huntington Beach, sister-in-law of the bride. Best man duties were performed by *Alex DeBakcsy*, father of the groom. Ushers included *Maurice Fogel, Jr.* of Huntington Beach, brother of the bride; *Lt. Cdr. Marshall Bronson* and *Dr. David C. Brown*, brothers-in-law of the groom. The flower girl was *Miss Wendy Bronson*, niece of the groom. Two great-grandmothers were present at the festivities: *Mrs. Clayte Spring* of Leucadia, great-grandmother of the groom; and *Mrs. Lear Albright* of Long Beach, California, great-grandmother of the bride.

*Mr. DeBakcsy* was educated in the Rancho Santa Fe elementary school, La Jolla Country Day, and Stanford University. The new *Mrs. DeBakcsy* received her degree at UCSD. □

## MARGARET MUENCH WINS RIO TOURNEY

Unbeknownst to most, Rancho Santa Fe has in its midst an international golf tournament winner. *Margaret Muench* of Redmond Travel won Low Gross honors recently in the American Society of Travel Agents World Congress of Tournament in Rio de Janeiro. The tournament was sponsored by the Irish Tourist Board.



Pictured above, *Patrick O'Hara* of the Irish Tourist Board and *Eithne* and *Paddy Fitzpatrick* of Fitzpatrick's Killiney Castle Hotel near Dublin present *Margaret* with an Irish tweed cape to commemorate her victory. □

## HELEN NIX NAMED TO SCRIPPS BOARD

*Robert R. Jackson*, president, has announced the election of *Mrs. Lloyd S. Nix* to the Board of Directors of Scripps Memorial Hospital Foundation. *Mrs. Nix* will fill the vacancy left by the resignation of *Mrs. Preston H. Kelsey* of Rancho Santa Fe.

*Mrs. Nix* is the wife of *Judge Nix*, now retired and living in Rancho Santa Fe. She is a woman who has carried on a lifetime of involvement and service to her community, her church, and her family. This is merely the latest in a long list of positions she has filled beginning in her teen-age years when she worked as a volunteer for the Red Cross during World War I.

Born and raised in Nebraska, *Helen Ryons* first came to San Diego as a student at the Francis Parker School. She attended UCLA and joined Kappa Kappa Gamma. Since her marriage to *Lloyd Nix* she has raised a family of three daughters and a son while participating in such diverse activities as the Auxiliary of Good Samaritan Hospital, of which she is now an honorary Trustee; the American Red Cross; United Way; Volunteer Board, and Kappa Kappa Gamma.

*Helen Nix* has been publicly recognized for her contributions and leadership in many ways. Among the awards she has received are the Bishop's Award for distinguished service to her community and her church, conferred by *Bishop Bloy* in 1965. Also in 1965, she was honored as a Los Angeles

*Times* Woman of the Year, and she was the recipient in 1961 of the Los Angeles Mirror Award as one of ten women Best Dressed for Her Life.



Mrs. Lloyd S. Nix

Presently, *Mrs. Nix* is serving on the Bishop's Committee for World Hunger as well as on the boards of the Social Service League, Country Friends, and the Rancho Santa Fe branch of the American Red Cross. She is a grandmother of nine grandchildren and the great grandmother of five. □

## VERSATILE TRAINER HIRED LOCALLY

*Debbie Holloway*, new Del Mar Farms trainer, brings a wealth of riding experience to her new position. She began her riding career at age two and has since trained in saddleseat, western, hunt and jumping.

Her goal at Del Mar Farms is to bring riding and training in this area to the level enjoyed on the East coast, where riders work at several styles rather than just one. Not only does this make the rider more agile, but also improves the



individual's skills in his or her own special field.

*Debbie* owns two hunters and two saddlebreds and she is also riding Del Mar Farms' jumper *Master Tom*. At Del Mar Farms she will be taking on additional horses for training and will do green breaking, from ground driving to riding.

Some of the trainers under whom *Debbie* has studied include *Danny Daniels*, *Bob Rice*, *Doug Robb*, *Morgan Smith* and *Richard Smith*, saddle seat trainers; *Mac McHugh* and *Frank Evans*, western trainers, and *Brook Stevens*, *Salvador Chavez* and *George Pharte* (an Olympic rider), hunt seat trainers.

As well as training horses, *Debbie* will be giving riding instruction at Del Mar Farms. □

## JAMES R. IVERSONS TO LEAVE RANCH



*J.R. Iverson* of Rancho Santa Fe has accepted a new position as Vice President of the Government Systems Group for Gould Industries headquartered in Rolling Meadows, Ill. He will be managing plants in Cleveland and other cities in the east. Main products of the Government Systems Group are torpedoes, towed array sonars, and underwater targets.

Before joining General Dynamics Electronics Division in 1972 as Vice President and General Manager, *Dick* was with Teledyne Ryan Aeronautical for 20 years, leaving as Vice President of Electronics.

*Dick* and *Ethel Iverson* have lived in San Diego since 1945. Both have been active in civic affairs, and they will be very much missed by their host of friends. □

# STUARDS

*Super Suede*



... and a super look, too!

Ray sports a handsome blazer of super suede, while Kristi prefers super kid. Both fabrics are man-made with the look and feel of nature's finest. Sponge them off or have them dry cleaned; either way, they're easy to care for, cool, classy, and SUPER.

Super Kid, \$110. Super Colors. Super Suede, \$150.

**STUARDS**  
for women  
7625 Girard Avenue  
La Jolla, Ca. 92037

**STUARDS**  
for men  
Girard Avenue, La Jolla  
Fashion Valley, San Diego

Free underground parking in the Stuard Building.

## Rancho Santa Fe

### COTILLION SQUARE DANCE

Cotillion, the monthly social event for young people in the San Dieguito area, was devoted to square dancing (instead of ballroom dancing) at the January party. The caller (who called for six hours straight, for four different age groups) was *Jim Randall* of Escondido, and he was great! The young people, the majority of whom had never square-danced before, were soon executing the intricate maneuvers beautifully. *Mr. Randall*, whose main job is pilot for Continental Airlines, is an excellent caller — and is available (if you'd like his services) at 747-1523. □



Mrs. Craig Starkey, chaperone.



Brent McCune and Debbie Devoe.



"Mackie" McReynolds and Jeanie Magoffin.



Scott Lord and Jocelyn Jones.

continued from page 23

## MACADAMIA NUT TREES

sold to the Crawford Markets of San Bernardino, the Mayfair Markets of Los Angeles, and to various health stores as well as independent fruit and vegetable markets throughout southern California.

The Gold Crown Marketing Association, a macadamia growers cooperative effort, was organized in 1971, primarily to commercially market the macadamia nuts for the members. There are now 36 growers in the association, each averaging 150 trees or a total of 5400 producing trees. The total annual harvest of the association is about 35,000 pounds. In 1974, the price per pound paid the association for unshelled nuts was fifty one and seven tenth cents (51.7c) or an income for the members of about \$18,000.

The Gold Crown Marketing Association also establishes quality control of the product.

Moye says, "The macadamia industry in California is young and is looking forward to a bright future." He continues, "We work in a continuing effort to develop the best producing trees for this area, to establish control over the product and to provide the proper methods of marketing that will provide a reasonable return to each grower."

The macadamia fraternity throughout the world possesses a dynamic spirit of camaraderie and correspond regularly. Over eighty growers in foreign countries, whose groves are located in temperature conditions similar to Southern California, are members of the California Macadamia Society.

The California Macadamia Society, with over 293 members, meets on the last Saturday of each month, except in July and August. The 1975-76 Annual Meeting will be held on Saturday,

March 13, at the Carlsbad High School at 9:00 a.m. Members from all over the world will attend and present papers on the industry. Officers of the Society are: President Ray M. Moye, Escondido; Vice President Leo Johnson, Valley Center; Secretary & Treasurer May Kaiser, Vista.

The Golden Crown Marketing Association meets on the fourth Saturday of the month, except in July and August. The annual meeting is held in the fall of each year. Officers of the Association are: President Alvin Snider, Fallbrook; Vice President Will Ritson, West Covina; Secretary and Treasurer C. J. Dunn, Escondido; Director of Marketing Ray M. Moye, Escondido.

Largely due to the continuing efforts of these groups, Californians are becoming aware of the future of the Macadamia in California. Many visit the San Diego County Fair held annually at Del Mar and view with interest the Information Booth of the California Macadamia Society, where seedling trees, clusters of nuts, shucking, hull cracking and nut processing procedures are shown.

The chocolate coated macadamia from California is being marketed by Seeleys and Master Candy Companies. Recently, the possible use of the oil from the macadamia nut in the cosmetic industry has been studied by the Laboratories at the University of California, Riverside. Early results indicate that the oil may be extracted without detracting from the taste, sweetness and crispness of the kernel.

Who knows, the macadamia tree may prove to be not only the most stately and pretty tree in your yard, but a nut factory in disguise. It indeed may be termed new California gold.



**REUBEN E. LEE**

RIVERBOAT RESTAURANT  
moored at  
HARBOR ISLAND, SAN DIEGO



## JANE BRETT

Rancho Santa Fe  
**REALTOR**



**756-1442**

La Granada & Paseo Delicias

**Carnegie**  
**A-440**  
**Pizza**  
**Hall**

Where Connoisseurs  
convene until 2:00 a.m.

2212 Carmel Valley Road  
Del Mar, Calif. 92014 755-6778

# Oceanside Social Scene

by Kitty A. Peeling

Always appreciate being invited to Camp Pendleton affairs. (They are such a large and important part of our community.)

Too, most service people have been "around" and have a sophistication, a sense of humor and a general comraderie that generates interesting conversation. So I was tickled to be included in the champagne "brunch" the Marine Officers' Wives' Club and the Navy Officers' Wives' Club gave in the 13 Area Officers Club.

The beautifully decorated dining room and tables, along with the beautifully gowned women (over 250) and the beautifully bubbly champagne and food made me want to sing, "Oh What a Beautiful Morning!" (Aren't you glad you live in Southern California, especially this time of the year?)

But the real piece de resistance was the truly exciting and entertaining "Taste of Show Biz" presented by the Officers' Wives' chorus immediately following the brunch.

This group of thirty-five talented gals, coached and directed by *Allene Hoffman* put on a show that would be hard to out do, including some familiar tunes from "Oliver," "Mame," and "One Touch of Venus."

A special attraction was the appearance of *General Carl Hoffman* who added tremendously to the



President of Marine Wives, Betty Marks; Patricia Gibbons; Martha Ann Marks; Patricia Gibbons; Martha Ann Mize; Dorothy Hahn, Women's Chorus accompanist, and Director Allene Hoffman.

60 / FEBRUARY 1976



Seated, Ann Milnes (her husband is Director of Navy Hospital) with Sue Maas, president of Navy Wives. Back row, Helen Dahlberg, Ruth Carpenter and Martha DeView.

General swings a mean trumpet. It isn't often that a commanding general's wife gets herself really involved in a project, so I think a big rousing cheer must go up for *Allene Hoffman*. She got herself involved as she has done in every base where her husband has been stationed, by organizing the women singers. She is musically gifted and has worked wonders with the Pendleton chorus. All concerts have been successful and given much enjoyment to the surrounding community, as well as the base.

Another very sophisticated group of people are those who belong to the Orange-San Diego Wing of the Ox-5 Aviation. Not only sophisticated, but in their day the swiftest of swingers. One only has to see early movies of these pioneers in the heyday of their antics in flying, testing and inventing those marvelous flying machines.

For the December meeting *Col. Bob Stevens*, noted pilot, cartoonist (was with Copley News Service for years) and author, was the speaker. His anecdotes, experiences, reminiscences (Shades of Rabelais!) and cartoons were lustily enjoyed by the pioneer men and women flyers who over-packed the ballroom of the Oceanside Elks' Club. In fact, a lot of those present were in the jokes and reminiscences!

Many celebrities were present including "Tiny" *Brodwick*, who was the first person to make parachute jumps and by this, sold the first parachutes to the Army — in San Diego yet.



Colonel Bob Evans and David Howell are behind Polly Potter, chairman of women's activities, in the coming 21st convention in San Diego, and one of American Airline's founders, Ernie Dwyer.

Now at 82 she has been voted into the sacrosanct National Aviation Hall of Fame.

With bridge players running into the hundreds of thousands, you'll have all kinds, shapes and sizes. A great many of them are bound to be highly sophisticated (I can't imagine even one being naive). Just competing in bridge tournaments — one, at least, is occurring every day of the year all over the world — gives a certain worldliness.

The Oceanside Unit had its yearly dinner party in the Vista Bridge Center.

*George Hillam*, a turkey bridge buff himself, catered the turkey dinner that divided the afternoon bridge from the evening card session. (Wonder if some of the real fanatics remember the eating?)

Anyway, 'twas a lovely party with more fulfilled Happy Wishes than otherwise (can't resist: Wish to Heaven I'd get better cards, bid better and play better!)



Unit president Ellamae Manlowe hides behind dark glasses, but Margaret Zelor and the standing gals, Duff Wilkins, Sophia Crookes and Ronnie Ihle (all life masters) bear up bravely under the Christmas punch and mistletoe.

## KITBITS

*Jane Pringle*, a new resident of Del Mar, with her attractive just-purchased condominium, christened it (*Jane* is a teetotaler, but tolerant of her friends) with a "spiked" punch and delicious "Turkish" chicken luncheon, followed by boisterous duplicate bridge.

The affair was to celebrate the same birthdays of herself and a year younger sister *Barbara Thompson* of Rancho Santa Fe.



Two birthday gals Jane Pringle and Barbara Thompson.

Small world departments: *Barbara* was a "Wampus Star" under the guidance (I think) of *Howard Hughes* (?) in Hollywood when I was there trying to set the town on fire as the world's funniest comedienne.

*Edith Endsley* with all her old cronies toasted her birthday with a lasagna dinner party with all the trimmings.

Hilarious bridge followed and I never did find out who won. Was it you *George* and *Erma Wood*? I know you made a grand slam against *Ida Burcham* (*Edith's* daughter) and me — altho I held an ace! The egg is still on my face!



Lola Montez has nothing on the gals below her who were all busting out with laughter: *Barbara Worthen*, *Ruth Owen*, *Edith Endsley* and *Ida Burcham*.

Old sly *Sylvia Rosenthal* of La Costa just nonchalantly invited a few close friends for a Saturday night pot-luck bridge.

When champagne and an imported turkey from New York (*Sylvia*, just back from Tangled Town, lugged it with her) were presented, *Sylvia* announced 'twas her natal day. All we could give her were our best wishes and large appetites.

Met the *Sheldons*, *Ray* and *Bud*, there for the first time. Gosh, she is sure a wonderful walking advertisement for *Bud's* jewelry stores. I don't mean superfluous or gaudy jewelry. Just gems in beautiful, different, topic of conversation designs.

The ebullient *Sylvia* works for a travel agency (gives all her commissions to charity) and she has dreamed up a short Acapulco trip on the world-touring Rotterdam next spring! It is fabulous and in-

expensive as luxury traveling goes. Gosh, I'd give my two front teeth to go (considering I am always getting them replaced, that isn't really much, but truly I'd love to go).



Rae Sheldon is holding the antique, round cards *Sylvia Rosenthal* is so proud of. Back of them are the proud winners (they got the turkey wishbone) *Ethel Yukeman* and *Bettina Antezil*.

Most of us guests just thought we were going to one of *Louise's* and *Walter's* lovely dinner parties when we assembled at *General Rogers* Carlsbad lagoon home. But dog-gone, our first toast was to birthday girl *Katrina Rogers*, their new six-months old samoyed pup! And no tooling 'Trina is already a character and deserves a party. She loves cocktails (can't stand champagne, stands and barks at it!) and sits up patiently begging for a "lick," but of course all she is allowed is an ice cube. Woe to the guest who puts his half finished drink down on the low cocktail tables and turns around!

Truly there were so many parties this season I haven't room for them all, but will get some more of them next issue.

Oh, yes, one of the events I am looking forward to is the Vista Junior Women's Club Star Spangled Follies Feb. 27 and 28 in the Vista Women's Club.

Maybe I'll see some of you there, hum? □



Birthday girl *Trina* blotting out most of *Louise's* face. Also pictured are, seated, *General Walter Rogers* and standing, left to right, *Edwina* and *Dr. George Tarry* (he's *Louise's* brother) and *Heather Taylor*.

  
**Cubach's**  
 "Everything you'd like  
 a restaurant to be"  
 Hawthorn at the Waterfront  
 Noon till Midnight  
 Closed Sundays & Holidays  
 232-5129  
 Winner of Holiday Magazine Award

it pays to go  
 first class



E-Z — GO

Sales — Service  
 Reconditioned Cars  
 Accessories

golf  
 car  
 center

2312 Vineyard Ave.  
 Escondido  
 746-3202

**SHIRLEY KEETH**  
 REAL ESTATE



Shirley Khanna  
 Maheshwar Khanna  
 Rip Wasser  
 Patricia Driver  
 756-3706

Rancho Santa Fe, CA  
 Paseo Delicias at La Granada

# Watch The Greatest Show on Earth!

## Watch the Wind Blow!

### WIND & WEATHER STATION

Rooftop sensor for wind speed & direction  
Woodcased dials for your den wall.  
\$149.

### WEATHER VANES

Assorted designs  
\$10.

## Catch the Rain!

### RAIN GAUGES

Tell how much, or how little  
— and for checking your sprinkler

## Take the Temperature!

### THERMOMETERS

Maximum/minimum thermometer.  
Indoor/outdoor thermometer.  
Just plain thermometers.

## Outguess the Weatherman!

BAROMETERS  
for desk or walls.

Rancho Santa Fe  
Nursery

THE VILLAGE CENTER/RANCHO SANTA FE  
CALL US/WE DELIVER 756-1455

## In My Opinion

### WHO ARE THE ADVERSARIES?

Gold has been, and will be, the subject of a tug of war. Who are the adversaries?

Against, are the U.S. Treasury and establishment members such as our Congress, the preponderance of news media, the banks and the large majority of economists. Of the latter group the followers of John Maynard Keynes, who helped to do in another "against," Great Britain, are the most vocal. They are easy to recognize. Invariably they advocate more government spending, they are indifferent to the size of budget deficits or transfer payments, they consistently predict less price inflation and a lower gold price. A case in point: Keynes' friend, Washington-based economist Edward M. Bernstein (reference *Dun's*, January 1976 issue). Mr. Bernstein was right on gold one year in a row.

During 1975 — and early 1976 — the U.S. was the undisputed victor in the gold price war. The verbal blasts against gold, aided by U.S. stockpile sales, once pledged to others, drove the price of the precious metal down from \$198 to \$125-135, although still well up from \$35.

At the I.M.F., and again under U.S. urging, that institution which fathered the S.D.R. — called paper gold — will sell off part of its gold reserves. Observe that paper gold is a contradiction in terms much like a courageous coward.

The news from once lovely Kingston, Jamaica, is heralded in our financial press as the beginning of the elimination of gold's role in the monetary system. Alas, that beginning goes back to well before 1968 when our then Federal Reserve Board chairman, Mr. Bill Martin, pressed for the since departed two-tier gold system. Its main purpose was to immobilize gold at central banks — and hold the price down!

Now the U.S. has initiated for the I.M.F. to sell 17½ million ounces of gold over four years! Allegedly the goal is to create a profit of 1.6 billion dollars. This amount has several clear implications. One: it is a piddling sum to be put in a trust fund for the Twiggies — the less developed nations. They, according to I.M.F. calculations, will run a deficit of nearly twenty times that amount in 1976 alone or 31 billion dollars! Two: that guarantees a \$135 gold price; Three: even if the four million ounces to be sold



by André Levie

annually were to private gold investors only (there are some very wealthy ones) and if the Russians and others would sell 7 million ounces, and if our Treasury would liquidate 2 million ounces, then how would those additional 13 million ounces stack up against South Africa's reduced sales? The Republic's annual production is down from 32 million ounces in 1969 to approximately 23 million ounces. Add to that decline at least 4 million ounces for minting Krugerrands and there you have 13 million ounces less for sale. Enough to balance out the calculated increase!

Now, who are the pro-gold advocates? Not in order of importance there are:

A. The Twiggies: As long as they get something for nothing, why be satisfied with \$1.6 billion in four years? More means a higher than \$135 average price as the Economist (London) points out (issue December 27, 1975).

B. France: Their finance minister, M. Jean-Pierre Fourcade, has stated that France and other central bankers, will be gold buyers at the gold auctions through the Bank of International Settlements, Basle. In spite of I.M.F., U.S. and socialist Dutch disapproval? Time will tell.

C. Germany: Herr Klaser of the Bundesbank has declared that Germany objects to seeing its monetary gold reserves marked down. I assume that he means, marked down further.

D. Belgium: Its finance minister, M. Willie Leclercq, has made I.M.F. gold sales conditional on central bank buying. Naturally, that would phase in gold as money, rather than out.

A little bit of history may be in order here. Every time that gold was phased out, often on the penalty of death, what happened? It signified the end of a leading civilization as exemplified by this ill-chosen anti-gold vendetta. Note that impartial gold will transfer its allegiance to the new, succeeding civilization, which, perish the thought, could be:

E. The Soviet Union: It has repeatedly stated that it considers gold of which it produces an estimated 8 million ounces annually as compared to the U.S.' 1 million ounces, the cornerstone of the international monetary system.

A noteworthy pro-gold advocate is the prominent and eminent banker Baron Edmund de Rothschild. His valued opinions and philosophy are featured in a must-read article done by Alfred H. Kingon, Editor-in-Chief, Financial World, January 1, 1976 issue.

In the face of a currently depressed gold price, why do I look for sharply higher gold prices in the near future? Principally because 1975 was not the year of the apocalypse. Because problems were kept under the surface

makes them more liable, rather than less, to surface during 1976, 1977, 1978. Here are some bad case scenarios, generally unexpected:

A resurgence of double-digit inflation.

Disunity, yes — war, among the nations making up the Organization of African Unity.

Lebanon setting fire to a smoldering Mid-East and another oil embargo.

The unresolved problems of tanker and Twiggie loans.

New York's non-default solution proving to be a non-solution default.

More cities and states following in New York's footsteps.

A Congress, preoccupied with election politics, hurting this country in the absence of needed legislation.

An emboldened Russia encouraged by our failure to act except against our own C.I.A.

History has an unfailing tendency to repeat simply because the central constant is the non-variant called human nature . . . which bodes well for gold but badly for our way of life if not our very lives.

# It's not easy to be a parent.

Even the best parents sometimes lose their tempers. The challenges of raising kids can be overwhelming. Few of us come naturally prepared for the demands of raising a family.

If you—or someone you know—is suffering from stresses that endanger the children, then you might want to know more about

### THE FAMILY STRESS CENTER

We're here to help you—our services are free.

Give us a call. Find a happier and more satisfying life with your children by becoming a more understanding, loving parent.



FAMILY STRESS CENTER  
577 Third Ave.  
Chula Vista, CA 92010

Phone: 425-5322 (Our 24-hour hotline)



NOW... The convenience of having Funeral, Cemetery, Mausoleum and Crematory facilities all together in one beautiful setting.

EVERYTHING IN ONE PLACE

**EL CAMINO MORTUARY**  
& memorial park

9450 Carroll Canyon Road, San Diego, CA 92121/Phone 453-2121

# Association Bulletin and News

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, DECEMBER 18, 1975, 9:00 A.M., BOARD ROOM

**Present:** President Wrenn, Directors Arnold, Barclay, Day, Fitzhugh, Olin

**Absent:** Vice President Hoover

**Also Present:** Manager Grahl, Counsel ZoBell, Bldg. Comm. Mowery, Secretary Spain, Association Members, Press

The minutes of regular meeting held December 4, 1975, on motion made and seconded, were approved unanimously.

### OLD BUSINESS

**Private Security Patrol Operation Plan — Status Report** Manager Grahl reviewed portions of the Operation Plan draft completed to date. Following discussion, President Wrenn requested any input be sent to Manager Grahl. Director Olin stated Community Service District summary would be distributed to Board members, and discussion would be held at next Board meeting.

### NEW BUSINESS

**Appointment of Architectural Advisor to Art Jury** Mr. Frank Hope was recommended by the Art Jury to be its Architect Consultant. The motion was made, seconded and passed unanimously to retain Mr. Hope in that position for the calendar year 1976.

**Keeping 10 Horses, Lot 1, Block 5, El Camino Real/Via de Fortuna.** (Pardee) On motion made and seconded, approval was unanimous.

### EXECUTIVE SESSION

The Board went into Executive Session from 9:20 until 9:45 A.M.

**Resolution on Association Membership for Condominium Owners** Counsel ZoBell outlined background and status of Association membership of condominium owners. Mr. ZoBell read a proposed amendment to Article VI and addition of Article VII of the Articles of Incorporation. Following considerable discussion of the proposed amendments, including comments by Mr. Tom Clotfelter in opposition, and of the proposed scheduling of an informational meeting for the membership and a meeting for voting on the proposed amendments, both yet to be scheduled, upon motion duly made, seconded and passed by majority vote, the following resolution was adopted for presentation to the membership for voting:

### PROPOSED AMENDMENT TO ARTICLE VI & ADDITION OF ARTICLE VII ARTICLES OF INCORPORATION RANCHO SANTA FE ASSOCIATION

RESOLVED, Article VI of the Articles of Incorporation of Rancho Santa Fe Association as adopted July 14, 1927, and amended February 20, 1950, and March 4, 1971, is hereby amended to read as follows, and new Article VII is hereby added to read as follows: "VI

The voting power and property rights and interests of the members shall be equal and shall be determined and fixed as follows:

(1) For the purpose of determining the voting power and the property rights and interests of each member of the corporation, a building site shall be taken to be (exclusive of streets, open recreation areas, and lands excepted, reserved, segregated or retained in accordance with the restrictions, conditions and covenants affecting the same, shown on any map of record):

(a) Any lot or parcel of said above-mentioned property, provided that (except as to the five property owners who are the incorporators hereof) each said lot or parcel of said property shall first have been made subject to the jurisdiction of this Association and of Rancho Santa Fe Art Jury by a declaration of restrictions, conditions, covenants, reservations, liens and charges approved by this

Association and duly filed of record with the County Recorder of said County; or

(b) Any lot or parcel of any re-subdivision of any lots or parcels of said property which re-subdivision is approved by this corporation and is subject to the restrictions applicable thereto and thereby allowed to be used as a building site; or

(c) Any lot or parcel of any subdivision or re-subdivision of any land which hereafter becomes subject to the jurisdiction of the Association by virtue of restrictions, conditions, covenants, and/or agreements relating thereto, and by acceptance of said jurisdiction by the Board of Directors of this corporation.

(2) For all purposes of this Article VI, the terms "building site," "lot," "parcel" and "property" shall be deemed to refer only to land, which for such purposes is defined as the solid part or material of the surface of the earth.

(3) Subject to the provisions of paragraph (4) (and the subparagraphs thereof) of this Article VI, persons for the time being holding title to or an interest in any building site as above defined, shall be qualified to be and shall become members of this corporation. Whenever a person becomes disqualified through transfer or disposal of all his building sites, such person shall cease to be a member of this corporation.

(4) The required condition for membership in this corporation is ownership of a building site as hereinabove defined.

(a) The owners collectively or in common of all of the legal and equitable interests in any building site (whether as tenants in common, joint tenants, community property, owners of condominium units, owners of cooperative apartments, corporate shareholders, partners in partnerships, trustees or others interested in trusts, mortgagees, lien-holders or persons holding title solely for purposes of security, lessees, tenants, beneficiaries, or otherwise) are collectively entitled to only one membership for any such building site. The rights of any such membership shall be exercised only by the collective owners of such building site, subject to and in accordance with the bylaws of the corporation.

(b) Condominium units and cooperative apartment units, as such, are not building sites for the purposes of this Article VI. The owners collectively of all of the units within a condominium project, or of all of the apartments and interests within a cooperative apartment project are entitled to one membership (provided such project is affixed or appurtenant to a building site as hereinabove defined), the rights of which may only be exercised subject to and in accordance with the bylaws of the corporation.

Each member of this corporation shall have the right to cast one vote at any meeting of the members of this corporation, regardless of the number of building sites to which, as shown by the records of the corporation, he holds the legal or equitable title.

(5) Anything hereinabove to the contrary notwithstanding, any condominium units existing as such, or as to which a building permit has been issued by the County of San Diego and a Final Subdivision Public Report has been issued by the Department of Real Estate of the State of California, on or before December 31, 1975, shall be deemed to be a building site for the purposes of this Article VI, provided that:

(a) All of the requirements relating to condominium units imposed by the laws of the State of California and the County of San Diego shall have been complied with, and

(b) Within 90 days after the effective date of this amendment, such unit shall have been made subject to the jurisdiction of the Association and of Rancho Santa Fe Art Jury by a declaration of

restrictions, covenants, reservations, liens and charges approved by this Association and duly filed of record with the County Recorder of San Diego County.

### VII

Each member of this corporation shall have an equal interest in all property owned by this corporation; provided, however, that during the continuance and life of this corporation and renewals thereof, no member of this corporation shall have the right of distribution of any real or personal property held by or in the possession or control of this corporation; provided, however, that those persons who are members of this corporation at the time of its dissolution may, upon said dissolution, be and become entitled to such property as may be owned by this corporation and as may be subject to distribution among its members in proportion to their interests and property rights as above determined and according to the law then in force and effect.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 14th day of July 1927.

(sgd.) Ranauld Macdonald,  
(sgd.) A. H. Barlow,  
(sgd.) Briggs C. Keck,  
(sgd.) Barton Millard,  
(sgd.) S. R. Nelson.

\*Resigned. D. M. Richards elected to the vacancy."

### REPORTS

**Planning Commission** Chairman Fitzhugh reported Commission is continuing to study the aspects of municipal incorporation, and has met with members of the Art Jury in connection with the density guidelines.

**Building and Remodeling Committee** Chairman Barclay stated Board Room and adjoining conference offices will have new carpeting, and new furniture will be provided for the Board Room.

**Finance Committee** Chairman Barclay noted next Committee meeting will be held December 22, 1975.

**Park and Recreation Board** Chairman Olin announced contract has been made for trimming of the trees around the Association Office. Ends of mall area on Paseo Delicias have been bricked.

**Community Relations Committee** Chairman Arnold reported on a request from the County received by the developer of the Casa Grande subdivision to widen El Camino Real. Manager Grahl read letter from Casa Grande Ltd. requesting Association support in opposing this request. Following discussion, motion was made, seconded and passed unanimously that the widening of El Camino Real be opposed. Manager Grahl was requested to draft appropriate correspondence and appear before the County Planning Commission if necessary.

**Golf Activities Committee** Chairman Day announced the Member-Guest Tournament will be held the last weekend in July 1976. Rancho Santa Fe Youth Tournament held November 21, 1975, raised \$5,900. Painting is proceeding on the Clubhouse, Pro Shop, Cart Storage building and Snack Bar.

**Manager Grahl** reported (1) Mr. L. M. Duntley has applied to the County Planning Commission to designate his property (20 ± acres) as an agricultural preserve. The preserve designation and accompanying A-4(8) rezoning limits the area to placement of one home every eight acres; (2) Building Commissioner's report for November showed 4 completions, 3 new building permits, 28 single and 9 multiple dwellings under construction; (3) Board meetings in January will be on the 8th and 22nd.

Association Member J. E. Coberly, Jr., asked what action could be taken when Art Jury approvals are

violated. It was noted that legal action might be possible, but the consensus was that after guidelines become regulations, the Board and Art Jury should meet to discuss various problems.

### CORRESPONDENCE RECEIVED

**Anderson Properties, Ltd. — Request for Time Extension** On motion made and seconded, approval was unanimous to grant Mr. Russ D. Zasio's request for time extension on petition to modify local restrictions.

### RECESS

The Board recessed from 11:30 to 11:35 A.M.

### EXECUTIVE SESSION

The Board went into Executive Session from 11:35 to 11:55 A.M.

### RECESS AND ADJOURNMENT

The Board recessed for luncheon at 11:55 A.M. and adjourned at 1:45 P.M.

FRITZ W. WRENN  
President

R. B. Grahl  
Secretary

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JANUARY 8, 1976, 9 A.M., BOARD ROOM

**Present:** President Wrenn, Directors Arnold, Barclay, Olin, Vice President Hoover

**Absent:** Directors Day, Fitzhugh

**Also Present:** Manager Grahl, Counsel Calkins, Bldg. Comm. Mowery, Secretary Spain, Association Members, Press

The minutes of regular meeting held December 18, 1975, on motion made and seconded, were approved unanimously.

### PERSONAL APPEARANCE

**Mr. Louis Renn — El Camino Real** Mr. Renn discussed existing and proposed San Dieguito area roads and the relationship to terrain and environment. His recommendation that the Rancho Santa Fe Road Committee be reactivated will be considered.

### OLD BUSINESS

**Police Protection — Possible Assistance by Rancho Santa Fe Fire Protection District.** Director Olin reported Fire Chief Fox expressed willingness to integrate a private security patrol into their system; study is continuing.

### REPORTS

**Planning Commission** Manager Grahl, reporting for Director Fitzhugh, noted receipt of a questionnaire from the County Integrated Planning Office relating to an evaluation of the County Planning process.

**Park and Recreation Board** member Mowery reported: (1) Trail Maintenance crew is working one day every week; (2) a system of numbering and marking the trails is being developed so they can be more easily maintained; (3) Trees around Association office and village parks are being trimmed; (4) Trail by 13th hole of golf course is to be improved upon completion of the County roadway work.

Director Hoover arrived at 9:55 A.M.

**Finance Committee** Chairman Barclay requested Park and Recreation Board consider methods of increasing fees, relating to keeping of horses, so that trail maintenance can be improved, and costs borne by those who use the trails. A committee will be reviewing proposals from firms interested in performing the annual Association audit; any nominations by Board members will be appreciated.

**Community Relations Committee** Chairman Arnold noted Committee will meet January 10th. Following discussion regarding uncovered holes for percolation tests, consensus was a letter be sent to all local real estate brokers advising of responsibilities.

Director Hoover called attention to inadequate marking of Exit from Post Office area; suggestion was made that a large "Exit Only" sign be erected on La Flecha.

**Counsel Calkins** noted draft of proxy form for voting on amendments to Articles of Incorporation will be forwarded to the Board.

### RECESS

The Board recessed from 10:25 to 10:40 A.M.

**Manager Grahl** reported: (1) Due to change of ownership, Casa Grande Ltd. hearing before County Planning Commission has been deferred until March 5, 1976; (2) Letters are in the mail to all Association members (husband and wife) holding property in joint tenancy requesting designation for voting purposes; (3) Newly printed Bylaws incorporating recent amendments are now available in the Association office; (4) Quarterly Disclosure Statement of Legislative Advocate filing due; (5) Sanitation Plant expansion has begun; estimated time of completion is October 1976; (6) Association office building will be tented and fumigated January 30-31; (7) Building Commission's report for

December showed 4 completions, 2 new building permits, 26 single and 9 multiple dwellings under construction; (7) Treasury Bill has been rolled; (8) County contractor will commence slurry seal January 11 of Village streets. Notification of all Village businesses by the Contractor has commenced.

President Wrenn requested Manager Grahl to report on the La Granada parking lot repair proposals at the next Board meeting.

### EXECUTIVE SESSION

The Board went into Executive Session at 10:55 A.M.

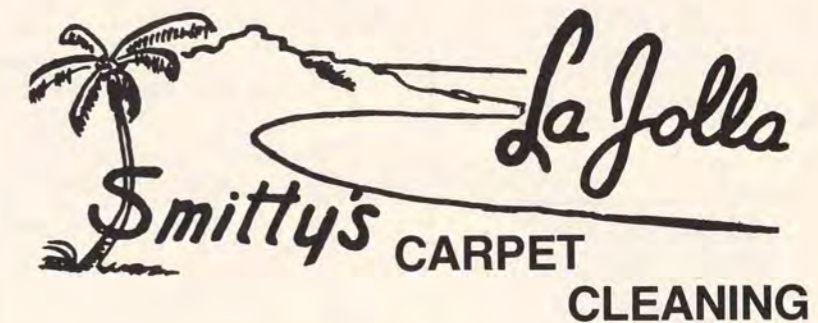
### RECESS AND ADJOURNMENT

The Board recessed for luncheon at 12:10 P.M. and adjourned at 1:05 P.M.

FRITZ W. WRENN  
President

R. B. Grahl  
Secretary

For Those Who Want the Very Best



Member



CHARLES SMITH  
Owner

30 Years  
in La Jolla  
and  
Rancho  
Santa Fe

459-3269

STEAM WAY METHOD  
ALONG WITH CERTIFIED SHAMPOO

STEAM  
WAY



THE  
BETTER  
WAY

THE  
VILLAGE CHURCH  
of Rancho Santa Fe  
Community Presbyterian

Rev. DONALD R. CAUGHEY,  
Minister

JAMES P. FREDA, JR.  
Assistant

Sunday Worship: Church School:  
10:00 a.m. 10:00 a.m.

Among the  
riches of Beverly Hills  
is a little gem  
of a hotel...



Decently priced, a stroll from Gucci, Van Cleef & Arpels, Mark Cross; 100 rooms, two penthouses; 20 minutes — and a world apart — from L.A. airport. Among the pleasures of the city, our own notable Chez Voltaire restaurant and piano bar.

Max Baril's new  
Beverly Rodeo Hotel

360 No. Rodeo Drive, Beverly Hills, California  
(213) 273-0300 Outside of California Call Toll-Free  
(800) 421-0545

Virginia Blesso Real Estate  
756-1659

Post Office Box 571

Paseo Delicias  
Rancho Santa Fe, California  
92067

## CARTOONIST CREATES 'SNEAKY' LOOK

by Clay Kemper



Sneaky. Scheming. Sly. These are just a few words that may describe the expressions on the faces of cartoon characters by Del Mar artist, Don Drury Marsh. "They look like they are planning something really nasty!" a young admirer of Marsh's work recently exclaimed. Indeed, the secretive smirks have each viewer wondering what Don's frogs, elephants, camels, foxes, fish, turtles, people and birds are up to.

Artist Marsh, a well-tanned and trim 48, spent twenty years working for various firms in industrial advertising, graphic design, commercial art, and technical illustrations. Free lance magazine cartooning and fine arts were done in his free time.

Don is now involved full-time in designing and marketing his varied, unique art pieces. These include his original art greeting cards, brightly-colored cartoon animal acrylics, and funny "Marsh Critter" card paintings and plaques. Fingerprint Critter plaques, space paintings, Rock Critters, and handsome leather necklaces with wooden and polished stone pendants are other popular items Don creates.

The artist and his work can be seen almost every weekend in one of the San Diego Art Mart shows in Balboa Park or Mission Bay. A fine selection of his Fingerprint Critter plaques is always on sale at Cards & Crafts in the Solana Beach Mercado Del Sol.

"I really don't have any particular reason for giving my cartoon characters those tricky little smiles," Marsh states. "All I try to do is give them a little personality. The rest is left to the individual viewer's interpretation." Sounds like the same idea Da Vinci had in mind.

Don mentions he is available for special assignments including cartoons, fine art and technical illustrations. His home and studio are in Del Mar Terrace. He can usually be reached weekdays at 453-8008. □



Don Drury Marsh.

# Shops and Services Directory

## ★ ACRYLIC BY ACRYLITE

Described as the jewel of the plastics industry, acrylic can be hand fabricated into a never ending variety of decorator items or machined into tiny spacers for huge generators. The people at PRECISION PLASTICS can build to suit your design or specs. Stop by and see us or call 225-9405.

PRECISION PLASTICS  
3171 Sports Arena Blvd., San Diego  
8363 Center Drive, La Mesa

## ★ AIR CONDITIONING & HEATING

STILLMAN HEATING & AIR CONDITIONING INC.  
Sheet Metal Work. Gutters. Downspouts.  
Kitchen Equipment. Ventilating. Solar Heating.  
Lic. #290240 — Free Estimates  
1240 N. Highway 101, Leucadia 753-4583

## ★ AIRCRAFT CHARTER & RENTALS / TRAINING / SALES

Brad & Mary Pearson's  
FLIGHT TRAILS, INC.  
at Palomar Airport  
VA-FAA Approved  
729-5797 — 744-2003

## ★ AIRLINE TICKETING

CHOICE TRAVEL SERVICE  
Agents for All Airlines  
In Encinitas: 149 D St., 753-6211  
In Solana Beach: 927 Lomas Santa Fe Dr.  
755-0218

## ★ ANIMAL CARE CENTERS

Alcala  
A PET CARE CENTER  
All Breed Pet Grooming  
Bichon Frise & Poodle Show Trims  
Heated Geriatric Runs  
24 Hour Supervision  
ALCALA (714) 436-6619  
1273 Crest Drive, Encinitas, CA 92024

ACC  
ANIMAL CARE CENTER  
THE ULTIMATE IN PET CARE & COMFORT  
Individual Air Conditioned & Heated Runs  
Science & RX Diets  
Daily Veterinary Supervision  
Medicated or Regular Baths  
Visitation Encouraged  
Hours 9 a.m.-5 p.m. Daily  
1328 W. Mission Rd., Escondido 747-4100

## ★ ANSWERING SERVICES

TRI-COMMUNITY ANSWERING SERVICE  
& PHYSICIANS EXCHANGE  
Serving San Dieguito Area  
• Member TASC  
24 Hour Service  
Member TASC • 24 Hour Service  
433 Santa Fe Drive, Encinitas 753-6565

## ★ ANTIQUES

COTSWOLD COTTAGE ANTIQUES  
Fine Furniture • French • Oak • Victorian • Paintings • Collectables • Orientals • Art Glass • China • Brass • Copper • Silver  
Closed Sunday and Monday  
110 S. Ditmar, Oceanside 722-9633  
Mon.-Fri. 10-4

## ★ ANTIQUES

ANTIQUÉ CLOCK SHOP 753-8844  
1340 No. Hwy. 101, Leucadia  
European weight/spring clocks  
Large selection European furniture  
American & English oak. Cut glass 9-4 Wed-Sun.

Take a step into the past at  
POWAY VILLAGE ANTIQUES  
"We Buy Antiques"  
specializing in furniture  
antique doll and toy museum  
Hours: 11 to 5, Closed Mon. & Tues.  
Old Poway Midland Rd. & Aubrey St. 748-3240

FURNITURE REFINISHING  
24 years experience  
Free pick up and delivery  
SAL SALGADO FURNITURE REFINISHING  
116 E. 6th Ave., Esc. 743-9959

## ★ APPLIANCE SALES & SERVICE

Dishwashers - Ovens - Ranges Refrigerators  
B & B APPLIANCE  
Service and Parts  
New Sales, Service and Parts  
Maytag — KitchenAid — Waste King  
O'Keefe & Merritt — Tappan  
Corning Counter-That-Cooks  
Hotpoint — G.E.  
Brent Rufenacht 746-5555  
1743 S. Escondido, Escondido, CA 92025

MART'S APPLIANCE SERVICE  
"Guaranteed Small Appliance Repairing"  
Complete Line of Parts  
Electric Shavers — Custom Lamps  
336 E. Grand, Escondido 745-7711

## ★ ART GALLERIES

BOZZARIUS TRADING CO., INC.  
Primitive Ethnic Art & Artifacts  
New Shipments Continually  
12-5:30 Tues. through Sun.  
1401 Hwy. 101, Del Mar 755-2646

CARROUSEL ART GALLERY  
541 First St. Encinitas 753-8472  
Original paintings • Oil • Acrylic  
Watercolors • Graphics • Batik • Ceramics  
Open 10:00 a.m. to 5:00 p.m. daily.

GRAYS GALLERY  
Original Art — Gifts — Custom Framing  
12:30 to 5:30 Tues. thru Sat.  
Ceramics - Paintings - Wood Carvings  
231 S. Juniper, Escondido 746-5226

FINE OIL PAINTINGS  
for Rent or Purchase  
Kennedy Studio & Art Gallery  
722H Genevieve St.  
Solana Beach, CA 92075  
755-5281  
Across from Fidel's Restaurant

## ★ ART SUPPLIES

THE PAINT POT  
632 First St., Encinitas 753-7021  
Winsor & Newton • Grumbacher • Liquitex  
for the commercial artist, designer, student.  
Picture framing. Domestic & Imported papers

## ★ AUTOMOBILE SERVICE

DEL MAR GERMAN CAR SERVICE INC.  
155 Carmel Valley Rd., Del Mar  
755-1652, 459-7766  
Specializing in Volkswagen. Porsche. BMW.  
Audi. Volvo. Open Tuesday-Saturday 8am-5pm

## ★ AWARDS

GLASER-BAILEY TROPHIES  
Awards — Plaques — Gifts — Engraving  
Hours: 9:00 a.m.-5:30 p.m.  
Evenings By Appointment  
1310 S. Escondido Blvd., Escondido 743-5551

## ★ BEAUTY SALON / BOUTIQUE

THE LEMON TREE  
The latest hair style for ladies and gentlemen.  
Stereo hairdryers — Refreshing facials — The  
latest fashions and jewelry for women of distinction  
— Gifts  
FELICITA PLAZA  
Hwy. 395 & Felicita Ave., Escondido 743-3877

## ★ BICYCLES

POWAY PEDALER  
New - Used - Repairs - All Makes  
Complete Line of Bicycle Motor Cross  
We're Here To Serve You  
12845 Poway Rd. 748-8655

## ★ BICYCLES — SCHWINN

HIDDEN VALLEY BICYCLE STORE  
Largest stock of new bicycles. Also expert repairs  
on all makes; tires, etc.  
265 North Hickory, Escondido 746-1509  
"Next to '31 Flavors' Ice Cream!"

## ★ McDUGALL'S COAST CYCLERY SCHWINN

Service on All Makes  
533 First St., Encinitas, CA 753-5867

## ★ BLACK TOP, EXCAVATION

SMITH CONSTRUCTION COMPANY  
See Us for All Your Paving Needs...  
Black Top, Excavation Top Soil & Fill Dirt  
756-1601 and 753-2796

## ★ BOOKS

CASA DE NOVEDADES  
Paperbacks - magazines - book rentals - stationery  
tobaccos - camera supplies & developing  
The Mercado  
11844 Rancho Bernardo Rd. 487-2114

## ★ BUSINESS SERVICES

"Let Our Office Be Your Office"  
R-B BUSINESS SERVICES  
Suite 102, 12405 Rancho Bernardo Rd.  
487-5750  
QUALITY  
Secretarial Work  
Copying Service & Offset Printing  
Resume Drafting & Production  
Promotional & Membership Mailings

## ★ BRAKES

COAST BRAKE & WHEEL SERVICE  
Mufflers — Goodyear Tires  
Brakes — Wheel Alignment  
444 First St., Hwy. 101, Encinitas 753-6272

## CABINET MAKING

CUSTOM CRAFT CABINETS  
Specializing in Custom Cabinets  
Contractor License #287334  
1342 Industrial Ave., Escondido 743-0881

## CANDY

THE CANDY BOX  
Hand Dipped Chocolates  
Ice Cream & "Old Fashioned Sodas"  
Open 7 Days  
564 First St., Encinitas 753-6719

THE CHOCOLATE TREE  
For famous hand dipped chocolates — imported  
candy specialists — delicious warm fresh nuts.  
Free Delivery in Rancho Bernardo  
Phone 487-2333  
Rancho Bernardo Road

## CARPET CLEANING SERVICE

In Rancho Bernardo it's  
AAA HOME CLEANING SERVICE  
Distinctive Cleaners of Carpets — Upholstery —  
Drapes  
References Gladly Furnished  
Call for free estimate.  
281-8180

SMITTY'S OF LA JOLLA  
CARPET CLEANING  
"Steamway Method"  
Specializing in wall-to-wall carpet!  
27 Years in La Jolla  
459-3269

SOLANA CARPET CLEANERS  
The Finest in Professional Cleaning  
NEW JET "STEAM"  
The First of Its Kind on the West Coast  
All in One Gentle Action — No Brushes  
REPAIRING — RESTRETCHING  
753-2511

## CARPETS & DRAPES

CARRIAGE  
HOME DECORATING CENTER  
Floor Coverings - Custom Drapes  
Wallpapers - Paints - Imported Tiles  
12845 Poway Rd., Poway 748-5700 - 566-2220

## CARPET & LINOLEUM

ESCONDIDO LINOLEUM & CARPET, INC.  
Our 30th year in business  
Carpeting - Vinyl Floor Covering - Formica  
Resilient Tile  
462 N. Elm, Escondido 745-5821

## CARPET & UPHOLSTERY

In Rancho Bernardo it's  
AAA HOME CLEANING SERVICE  
Distinctive Cleaners of Carpets — Upholstery —  
Drapes  
References Gladly Furnished  
Call for free estimate.  
281-8080

## CATERING

SMYRNA FOODS  
Classic Greek Cuisine  
Baklava • Mousaka  
Hors d'oeuvres  
Complete Catering Service Available  
Home Parties — Banquets  
We'll Ship Gift Packs 746-9782

## CLEANERS

Complete cleaning service. Knitwear cleaned and  
blocked to fit. Complete alteration department.  
Hand laundered shirt service. Draperies, house-  
hold and sleeping bags. Six days — 8 to 6. Drive in.  
Popular prices. 1 day service.

CARSON DRY CLEANERS  
1240 S. Escondido Blvd. 747-0733  
"We own and operate our own plant!"

## CLEANERS

VILLAGE CLEANERS  
1-day Service  
We Operate Our Own Plant  
Drapery Specialist  
Rancho Santa Fe 756-1483

## CRYSTAL REPAIRING

Expert Crystal Repair — Also specializing in  
hand-cut personalized monogrammed glassware.  
JULIE'S GLASSWARE  
1851 A West Vista Way  
Vista, CA Phone (714) 724-6381

## DANCE — DRAMA

STRATFORD COURT STUDIO THEATRE  
Ballet • Tap • Yoga • Tai Chi • Modern Jazz •  
Gymnastics • Theatre Training  
Marilu Norden, Director  
1355 Stratford Ct., Del Mar 755-1702

## DRESSMAKING

CUSTOM DRESS MAKING  
ALTERATIONS  
CAYO 487-2218 or 744-0423

## ELECTRICAL CONTRACTORS / REPAIRS

— 24 Hour Emergency Service —  
G & C ELECTRIC SERVICE  
Residential • Commercial • Installation • Repairs  
State Contractors Lic. #288842  
753-3581 or 453-7963 Emergency 753-3085

## ENGINEERING SURVEYORS

"BROWNE AND VOGT"  
ENGINEERING SURVEYORS, INC.  
726-0920  
• Subdivision  
• Land Surveyors  
• Topographical Surveys  
621 S. Santa Fe Ave., Vista, CA 92803

## EQUIPMENT RENTALS

POWAY EQUIPMENT RENTAL  
Contractors & Home Owners Equipment  
U-HAUL TRUCKS & TRAILERS  
Free Instructions with Purchases  
13044 Poway Rd., Poway 748-3722

SOLANA EQUIPMENT RENTAL, INC.  
Don't Buy It — Rent It!  
Equipment for Residential & Commercial Use  
Open 7 Days  
235 So. Hwy. 101, Solana Beach 753-3102

## FABRIC

STITCH 'N SEW SEWING CENTER  
Featuring finest in knits & wovens  
Kwik Sew - Jean Hardy - McCall's Patterns  
Easy Sew Classes - Sewing Machines  
Carriage Center 12845 Poway Rd. 748-4620

## FEED & TACK

H & H FEED COMPANY  
Complete Tack Shop — Veterinary Supplies  
Kelly • Purina • Universal  
Hay Sold by Bale or Ton  
Major Brands of Cat & Dog Food  
We are as near as your phone.  
FREE DELIVERY  
1985 Olivenhain Rd.  
Encinitas 753-8050

## FIREPLACE EQUIPMENT

BRASS TOWN  
Since 1952  
Fireplace Screens & Accessories  
Gas Log, Metal Fireplaces  
Wall Decor, Gifts  
Experience - Service - Quality  
2 Locations to Serve You  
902 W. Washington St., San Diego 296-2727  
1417 S. Escondido Blvd., Escondido 747-0350

## FIREPLACE EQUIPMENT

THE VILLAGE FORGE  
Custom Firescreens  
Tools and Accessories  
Real Fyre® Gas Logs on Display  
1646 Hwy. 101, Leucadia 753-1641

## FLORISTS

Garden-Fresh Flowers and everything for the Do-  
It-Yourself enthusiast.  
744-1634

SAN MARCOS FLORIST  
175 S. Rancho Santa Fe San Marcos, CA  
(Next to Bank of America)

## FUNERAL DIRECTORS

EL CAMINO MORTUARY  
and MEMORIAL PARK

The finest in funeral, cemetery, mausoleum and  
crematory facilities; now available in one place.  
AN ENDOWMENT CARE INSTITUTION  
SERVING ALL FAITHS AND ETHNIC GROUPS  
453-2121

9450 Carroll Canyon Rd., San Diego

McLEOD MORTUARY  
Continuing More Than Forty Years of  
Community Service  
1919 E. Valley Parkway  
Escondido, CA 92027 Area (714) 745-2100

## FURNITURE

MEXICAN COLONIAL FURNITURE  
Classic Imports and Original Designs  
Factory Showroom — Reproductions Made from  
Your Selection  
7480 La Jolla Boulevard at Pearl  
(upstairs)  
454-4713

## FURNITURE/IMPORTS

MASTERCRAFTS LA JOLLA  
7938 Ivanhoe 459-5554  
Hand Carved and Bone-Inlaid Accent Furniture  
Philippines Handicrafts & Folkcrafts  
Monday-Saturday 10 a.m.-5 p.m.

## FURNITURE RESTORATION

ERIC MASTERMAN  
Furniture Restoration  
Repairing and Refinishing  
25 Years London Experience  
P.O. Box 296, Del Mar 755-9273

## GLASS SERVICE & SUPPLIES

ENCINITAS GLASS CO.  
We Are Glass Specialists  
Prompt Breakage Replacement  
Auto Glass — Foreign & Domestic  
Insurance Work — Home & Auto  
687 2nd St. Encinitas 753-6361

## GUTTERS & DOWNSPOUTS

Custom Rain Carrying Equipment  
Free Estimates  
J. T. JOHNSON  
747-4946

## HAIR DESIGN

Professional men's and women's hair styling.  
Famous London school technique.  
Open Tuesday through Saturday 9:30 a.m.  
Evenings by appointment  
THE HEAD SET  
1130 D Camino Del Mar, Del Mar 755-2562

## HEALTH FOOD STORES

ZARVELL'S  
Raw Honeys, nuts, dates, dairy, produce,  
shampoos, and vitamins  
755-0957  
1153 Camino Del Mar, Del Mar  
9 AM to 8 PM

## HORSES/BOARDING

Rancho Del Mar 481-0612  
Via de la Via & El Camino Real, Near I-5  
BOARDING — INSTRUCTION  
(Beginning - Advanced) Sales  
ANNE & BOB SPECK — Owners  
Melissa Montague — Instructor

## INSURANCE

THOMAS F. ELLIOT, C.L.U.  
OCCIDENTAL LIFE OF CALIFORNIA  
744-1000  
745 Grand Ave., Suite 104  
San Marcos, CA  
Call for a quote on any type of insurance or  
annuities.

Providing Personalized Service  
to Rancho Bernardo  
STATE FARM INSURANCE  
Mike Fuson, Agent  
487-8011 11639 Duenda  
566-0918 Westwood Center  
748-3300 566-3300  
13219 Poway Rd.

## INTERIOR DESIGN

INNOVATIVE IDEAS — BARBARA JEAN  
Alternative Decorating and Buying for Home or  
Office Available:  
Custom Furnishings — Window Treatment  
Panel-Trac — One of a Kind Accessories —  
Murals, etc.  
7480 La Jolla Boulevard at Pearl  
(upstairs)  
459-1092

## JEWELERS

CALIFORNIA JEWELERS  
481-0707  
536 Stevens Ave. (Stevens Sq.) Solana Beach  
Custom Designs • Gems • Repairs  
All Work Done on Premises  
Lay Aways - BankAmericard - Master Charge  
American Express

## KENNELS

FALCONMOOR KENNELS  
- Excellent rating since 1959 -  
BOARDING — GROOMING  
SHOW CONDITIONING  
1049 E. Mission Road, San Marcos  
745-2759

## LANDSCAPE ARCHITECTS

TUCKER & KATER  
LANDSCAPE ARCHITECTS  
Telephone: 436-3085  
Professional Landscape Architect and Site Plan-  
ning, Design and Consultation Services.  
582 First St., Suite 2  
Encinitas, Ca. 92024

## LUMBER SUPPLIES

ENCINITAS LUMBER  
Building Materials • Tools • Hardware • Electrical  
• Paints  
745 First St. 753-1148 Encinitas

## MASSAGE

WASHINGTON MASSAGE & SAUNA  
A very nice place to relax while your tensions drift  
away. Please stop by . . . 157 W. Washington Ave.  
(off U.S.395)  
Escondido daily till 2:30 a.m. 746-4050

## MEAT MARKETS

BOB FISK MEAT MARKET  
"Choice Meats Cut to Order"  
Barbecued Chicken — Selected Cheeses  
2815 Poway Rd., Poway 748-0741  
"Next to Speedee Mart"

## MOVING & STORAGE

BERNARDO MOVING, INC.  
Local and World-Wide Moving  
Crating — Packing — Storage  
Lou P. Caffar, President  
(A Rancho Bernardo Resident)  
"We are right here to help you like it here."  
17024 Grandee Way, Rancho Bernardo  
487-4256 Off. 487-0609 Res.  
Agent for John F. Ivory Storage Co., Inc.  
Detroit, Michigan

## MUSICAL INSTRUMENTS

BLUE RIDGE MUSIC  
Lessons • Repairs  
All Stringed Instruments & Accessories  
Fender • Guild • Gibson • Yamaha • Mossman  
568 First St., Encinitas 753-1775

REESE MUSIC CENTER  
Pianos — Thomas Organs — Hi-Fi  
CONN—SELMER—YAMAHA INSTRUMENTS  
Escondido's Oldest, Largest Music Store  
418 E. Grand, Escondido 745-7321

POWAY MUSIC  
Pianos - Organs - Musical Instruments  
Guitars - Instruction - Repair  
(located in the Music Hall)  
12845 Poway Rd., Poway 748-0880

VILLAGE MUSIC CENTER  
LESSONS • REPAIRS • PIANO TUNING  
All Band Instruments and Accessories  
Drums, Guitars, P.A. Systems, Amps  
Sheet Music, Records, Tapes, Special Orders  
METRO - TICKETRON - ALL SPORTS ARENA  
EVENTS  
Encinitas 1466 Encinitas Blvd. 436-5696  
VILLAGE SQUARE, NEXT TO VILLAGE PARK

## OPTICIANS

744-0864  
BIFOCALS, PHOTOSUN, PHOTO RAYS,  
CONTACT LENSES.  
ONE DAY SERVICE ON MOST  
PRESCRIPTIONS  
SAN MARCOS OPTICIANS  
225 N. Rancho Santa Fe Rd., Suite 206  
San Marcos, CA

## ORIENTAL RUGS

WANTED: Oriental Rugs in any condition  
from individuals and estates.  
SHAH ABBAS — ORIENTAL RUGS  
at the Mercado in Rancho Bernardo  
11844 Rancho Bernardo Rd. 487-1940

## ORNAMENTAL IRON

THE VILLAGE FORGE  
Quality Custom Work  
Gates — Railings — Window Guards  
Wrought Iron Americana and Imports  
Metal Sculpture — Custom Firescreens  
1646 Hwy. 101, Leucadia 753-1641

## PAINT & WALLPAPER

CARRIAGE  
HOME DECORATING CENTER  
Floor Coverings - Custom Drapes  
Wallpapers - Paints - Imported Tiles  
12845 Poway Rd., Poway 748-5700 - 566-2220

## PAINT & WALLPAPER HANGING

RON DALE PAINTING  
Professional Exterior & Indoor Painting  
Expert Wallpaper Hanging  
Free Estimates & Selection Advice  
Ron Dale 753-6159

## PAINTING CONTRACTORS

FINAN & ASSOCIATES  
Custom Interior & Exterior Painting  
Airless Spray or Brush  
Expert Paperhanging  
5319 La Jolla Blvd. 488-0037

## PAINTING CONTRACTORS

PARIS OF DEL MAR  
Serving San Dieguito Area Since 1942  
R. L. Paris  
Bonded • Insured • Lic. #126559  
Quality Materials and Workmanship  
344 14th St., Del Mar 755-2883

## PEST CONTROL

NORTH COUNTY TERMINIX  
Since 1927  
753-6385  
Residential & Commercial  
Member Terminix International

## PHARMACY

JERRY'S PHARMACY  
"Quality and Service at Yesterday's Prices"  
748-9330  
12451 Poway Rd. M-F 9-6 — Sat. 9-2

## PHOTOGRAPHY

JERRY BRYAN PHOTOGRAPHY  
Specializing in Portraits on Canvas  
Children • Weddings • Commercial  
Passports  
Carlsbad 2721 Carlsbad Blvd. Fallbrook  
729-3680 728-4223

## PHOTOGRAPHIC SUPPLIES

GAILEY'S PHOTO SUPPLY, INC.  
Escondido's most complete Photo Supply  
Since 1948  
Featuring Kodak Color Processing  
118 E. Grand Ave., Escondido 745-7823

RB Photo Art Crafts  
Kodak Processing  
Camera Repair  
Custom Picture Framing  
on the square - near von's 487-5542

## PIANO TUNING & REPAIRING

JOHN KITZMILLER  
Tuner-Technician  
Registered member of Piano Technicians Guild  
487-7961

## PICTURE FRAMING

THE FRAMEWORKS  
Picture Framing Art Gallery  
Matting Repairing  
Jim Beeson  
830A First Street, Encinitas

RB Photo Art Crafts  
Custom Picture Framing  
Kodak Processing  
Camera Repair  
on the square - near von's 487-5542

## PLANTS

THE FOUR SEASONS SHOP  
House and Patio Plants, Pottery,  
Macrame, Iron Plant Holders,  
Imported Gift Items, Worms  
12823 Pomerado Rd. Poway  
1 block So. of Poway Rd.  
M-S 10-6 — S 12-5 748-3066

## PLASTICS & SUPPLIES

PRECISION PLASTICS has qualified technical  
fabricators to do the most complicated precision  
parts, or the simplest of home decorator items. Our  
supplies range from plastic cleaner to super strength  
bonding solvent. Stop in and talk to one of our  
decorators or call 225-0033.  
PRECISION PLASTICS  
3171 Sports Arena Blvd., San Diego  
8363 Center Drive, La Mesa

## ★ PLUMBING

J.L.G.  
CUSTOM PLUMBING  
Residential • Commercial • Industrial  
NEW CONSTRUCTION REMODEL  
Repair Service Drain Cleaning Water Heaters  
Lic. #304124 Joe L. Galvao  
714/741-0582 or 747-6931

## ★ PLUMBING CONTRACTORS

Repairs — Remodeling — New  
Water Heaters — Garbage Disposals  
Furnaces — Plumbing Supplies  
OLEN L. COOK  
Escondido 456 E. El Norte Parkway 745-5375  
Lic #159907

## ★ PRIVATE SCHOOLS



Santa Fe Montessori School  
Ages 2½-11 years  
Summer Program Day Camp  
1010 Solana Drive, Solana Beach  
Nancy T. Sager/Director 755-3232

## ★ PRODUCE

FUKUDA BROS. PRODUCE  
"Quality Fresh Strawberries and Tomatoes"  
MISCELLANEOUS FRUITS AND  
VEGETABLES IN SEASON  
2412 S. Escondido Blvd., Escondido 745-8951

## ★ RAIN GUTTERS

THE  
RAIN GUTTER  
SPECIALIST  
Give your home that finished "picture frame look"  
while protecting it at the same time!  
Estimates freely given.  
ED GRAHAM  
"The Rain Gutter Specialist!"  
434-1857  
4540 Trieste Drive Carlsbad  
State Contractors License #214082

## ★ REAL ESTATE

ART LEITCH, REALTOR  
7827 Ivanhoe, La Jolla 459-3833  
Complete Real Estate Service  
Escrow • Mortgage • Insurance  
Open Monday through Saturday

REUTER REALTY 753-0101  
1354 North Highway 101, Leucadia  
27818 Valley Center Rd., Valley Center 749-0347  
Complete Real Estate Service for North County

## ★ REMODELING CONTRACTOR

Your best investment — property! Keep values  
high. For quality remodeling — additions — new  
kitchens — patios, call Sherm Williams at  
727-1713 days or 727-7539 evenings.  
SANDALWOOD ENTERPRISES  
A reliable general contractor.  
18 Years in North County  
State Lic. #192212

## ★ RESTAURANTS



Where Connoisseurs Convene  
Until 2:00 a.m.  
CARNEGIE A-440 PIZZA HALL  
755-6778  
2212 Carmel Valley Rd. Del Mar

"Tastefully Yours"  
THOMAS DINNER HOUSE 481-0184  
552 Stevens Ave., Solana Beach  
We Now Offer Complete Catering Service  
Open Daily 5 p.m.

## ★ RENTALS, PARTY

ACTION RENTALS  
(formerly Goodhews)  
Medical Oxygen, Sickroom Supplies,  
Party Rentals, Canopies  
"Fastest Service in North County"  
746-1144 618 North Broadway Escondido, CA

## ★ RENTALS, PARTY

THINGS TO RENT  
FOR EVERY EVENT  
TAYLOR RENTAL  
Center  
748-3300 13219 Poway Rd. 566-3300



Complete Party Equipment  
Including  
Banquet Tables, Canopy Tents, Patio Heaters  
China and Silver  
UNITED RENT ALL  
1150 E. Washington Ave.  
Escondido 747-0303

## ★ RUBBISH COLLECTION

RANCHO SANTA FE DISPOSAL  
Trash Pick-Up  
Plastic bags on convenient rolls available.  
Also Construction Site Preparation  
and Clean-Up  
753-4157 or 753-7378

## ★ SCREENS

Replace Damaged Screens  
Replace Broken Windows  
Repair Hard to Operate Windows  
Reverse Sliding Windows  
Reverse Sliding Glass Doors  
TED BUSCH 747-7984

## ★ SHOE REPAIR

HUBERT'S SHOE REPAIR  
Expert Shoe Repair  
Custom Leather Sandals  
Leather Harness Repair  
476 B Street, Encinitas 436-1777

## ★ STOCK & BOND BROKERS

BATEMAN EICHLER, HILL RICHARDS, INC.  
Member New York Stock Exchange  
Dunae McBride  
12405 Rancho Bernardo Rd. 487-4140

## ★ SWIMMING POOLS

Custom Designed — with you in mind  
AQUASWIM, INC.  
Free Estimates  
State Contractors Lic. #277126 C53  
1717 N. Vulcan, Leucadia 436-2855

Custom Pools Designed and Built  
by DEL RANCHO POOLS, INC.  
Maintenance • Repairs • Supplies  
Pool-Sweep & Kool Decking a Specialty  
1163 First St., Encinitas 753-6369

## ★ SWIMMING POOL SERVICE

PHILLIPS POOL SERVICE  
We're Proud of Our Excellent Reputation  
Maintenance & Recreation Supplies  
Acid Washing • Expert Repairs • Free Estimates  
2784 State St., Carlsbad 729-1842

## ★ TAX SERVICE

MARC CUMMINGS  
Taxes - Systems - Accounting &  
Management Services  
Bookkeeping - Specializing in Real Estate &  
Construction  
753-6884

## ★ TRAVEL

CHOICE TRAVEL SERVICE  
Complete Travel Service  
Airlines • Cruises • Tours  
Encinitas: 149 D St., 753-6211  
Solana Beach: 927 Lomas Santa Fe  
755-0218

CARRIAGE TRAVEL BUREAU  
Complete Travel Services  
Air Lines - Amtrak - Tours - Cruises  
Hotel Reservations - Car Rental - Etc.  
Carriage Center 748-8511  
12845 Poway Rd., Poway 566-9040

## ★ TV RADIO SALES & SERVICE

MIKE'S TV  
Authorized Quasar Sales & Service  
QUALITY TV CENTER  
Service Most Makes TV & Radio  
12717 Poway Rd., Poway 748-7155

POWAY TV  
Service & Repair  
Authorized Philco Dealer  
748-6000 — 12459 Poway Rd. — 748-3778

RANCHO BERNARDO TELEVISION  
FACTORY AUTHORIZED SALES & SERVICE  
"WE SERVICE ALL MAKES"  
25 YEARS OF EXPERIENCE  
Rick Siebert, owner & resident  
ZENITH Westwood Shopping Center SONY  
11641 Duenda Rd. 485-5807

ROY'S TV  
"Serving this area for 29 years."  
AUTHORIZED ZENITH SALES & SERVICE  
Expert Service on All Makes  
314 East Grand, Escondido 745-5741

## ★ UPHOLSTERY



HOLLIS UPHOLSTERY  
Restyling & Repairing  
Free est., pickup & delivery  
5 yr. workmanship guarantee  
748-5015  
12344 Oak Knoll Rd. Poway

## ★ VACUUM / SEWING MACHINES

Budget Vacuum & Sewing Center  
Vacuums Sewing Machines  
Sales & Repairs All Makes  
No job too big or too small  
12439 Poway Rd., Poway 748-8001

## ★ WALLPAPER

THE WALLPAPER PLACE  
753-7021  
632 First Street, Encinitas  
Distinctive Wallcoverings  
Over 600 books - 70,000 patterns  
We Color Match Papers

## ★ WESTERN WEAR

Western apparel for everyone. Square dancers'  
boots, slippers, petti-pants, slips and jewelry.  
Men's casual wear. Double knit pants. Golf caps.  
English and Western tack and supplies for your  
horse.  
CHRISTENSEN'S  
WESTERN TACK & TOGS  
14029 Midland Rd., Old Poway 748-0360

## ★ WINES & SPIRITS

LA BODEGA WINES & SPIRITS 481-8148  
2626 Del Mar Heights Rd., Del Mar  
Offering the most extensive California wine  
selection. Your spiritual advisor. Complete  
party & catering arrangements. Delivery service.

## ★ WIGS

RENEE'S WIGS 459-8838  
7605 Girard Avenue La Jolla  
Specializing in Human Hair Imports • Difficult  
Sizes & Colors • All Types Expert Restyling, Siz-  
ing and Coloring.

## AQUARIUS (January 21 - February 18)

Tis the time to count your blessings, not  
those crummy candles on your birthday  
cake! Toss away the worries by seeing  
your medicine man promptly if your body  
language speaks to you in aches and  
pains or gives signs of a previous  
ailment. Someone in your circle has a  
wagging tongue so keep your secrets to  
yourself or they will be the topic of  
conversation all over town. The last week  
of February is absolutely terrific! Fun and  
frolic should be on your calendar;  
creative urges are stimulated; emotional  
life is excited; future plans are promising.  
Aquarian stars: Dean Jones, Helen  
Rose, Leslie Nielson



## PISCES (February 19 - March 20)

When cry babies borrow your  
sympathetic shoulder to sob upon, don't  
get so involved and emotionally caught  
up that you lend them much much more.  
Consider the possibility that they are  
using your compassionate nature to  
reach into your pocket or rip off your  
possessions! Strong intuition is your very  
best friend this Valentine month. Pisces  
personality: Arthur Franz.

## ARIES (March 21 - April 20)

Watch out Aries, you may be about to  
stub your toe! Play it cool and obey the  
rules or be prepared to pay the  
consequences. Whether you try to cheat  
at solitaire or on your spouse, you just  
cannot get away with a thing during  
February. Friendships bring genuine love  
and happiness the last week. Aries star:  
Hugh O'Brien.

## TAURUS (April 21 - May 21)

Tempted to travel? The stars suggest  
you wait until after June. Instead, why not  
choose this Valentine month of hearts  
and roses to entertain in your humble  
hacienda? Taurus has a talent for  
creating perfect parties; now is the time  
to put it to use. Don't be talked into  
making an important decision too hastily.  
Taurus talent: Sam Jaffe.



## GEMINI (May 22 - June 21)

Gemini are known as the kids on the  
block who can talk their way out of (or  
into) any situation that happens to suit  
them. But curb the urge to be glib  
Gemini. You could easily talk yourself out  
of (or into) a situation that suddenly  
backfires. Be honest with others but  
especially with yourself. Gemini star:  
Sally Kellerman.

## CANCER (June 22 - July 22)

Kick up your heels and rejoice! Brilliant  
opportunity to promote your ambitions  
and make money along the way come  
pouring in. Your lunar laugh may be  
heard across town as you beat  
competitors to the finish line. Personal  
relationships aren't as prosperous but  
even those have a better day if you're  
willing to be patient. Moon Child: Billy  
Eckstine.

# Astrological Forecast

## LEO (July 23 - August 22)

Kidnap your loved one and get out of  
town for a rip-roaring sensual holiday.  
When cupid smiles upon you and  
stimulates romantic happenings, don't let  
them pass you by. Work can wait while  
you answer cupid's call. Even your close  
friends are on your side and will take over  
responsibility or obligation if asked. Leo  
lady: Susan St. James.

## VIRGO (August 23 - September 23)

The savage soul that beats beneath the  
Virgo breast should wait a bit longer  
before it releases its passionate fury!  
Romantic ties are not what they seem or  
perhaps the right person hasn't entered  
your scene. Be cautious and don't commit  
yourself to a hopeless relationship. Don't  
trust the opinions of friends in such  
things. Virgo beauty: Vera Miles.

## LIBRA (September 24 - October 23)

Run away from home and indulge in  
some traveling if you can. If not, you can  
always take a trip with your mind and  
explore new mental horizons or  
educational vistas. Family members may  
have to be treated with velvet gloves and  
sugar pills to help them over bumpy  
emotional roads. Guard your valuables  
and wallet. Libra talent: Roger Williams.



## SCORPIO (October 24 - November 22)

Single Scorpios on the prowl could meet  
an exciting playmate this romantic  
month. Even though it's not likely to  
develop into a permanent relationship, it  
should prove to be most interesting!  
Married Scorpios should take care to  
avoid a sticky situation that might  
jeopardize wedded bliss. Don't let others  
influence your judgment. Be mentally  
independent. Scorpio star: Pat O'Brien.

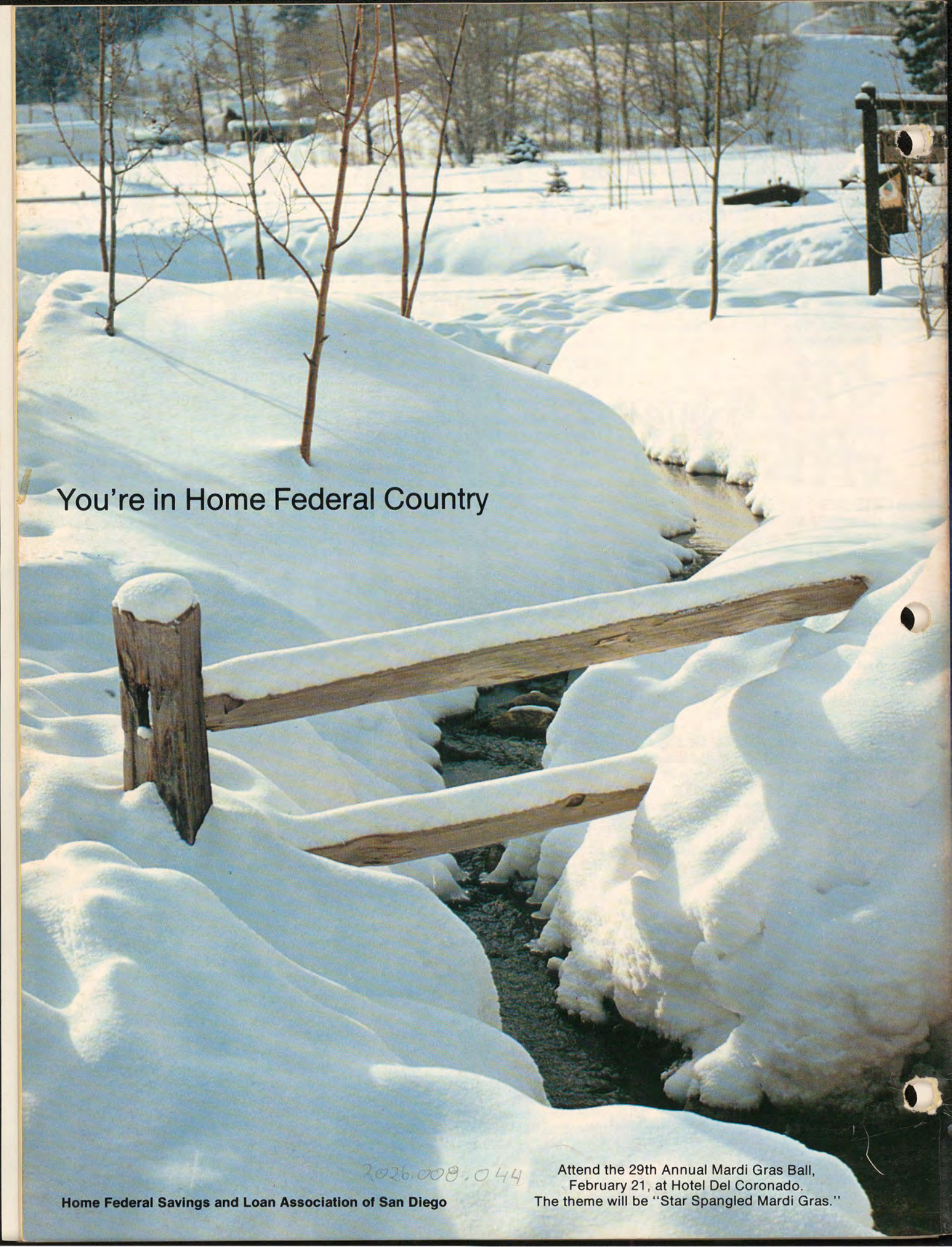


## SAGITTARIUS (November 23 - December 20)

Tip toe quietly through the first three  
weeks but remain totally on the up and  
up in every facet of your personal and  
private life. There are those operating in  
the shadows who relish the thought of  
catching you in something shady! The  
tide turns the last week favoring personal  
goals and progress beyond belief.  
Sagittarian talent: James MacArthur.

## CAPRICORN (December 21 - January 20)

Bite your lip and swallow your tongue  
when tempted to divulge information.  
People have been known to steal ideas  
while leaving the true creator in the  
closet. Someone who thinks you grow  
money on trees should have their greedy  
hands slapped. Be patient with partners  
who show signs of the blahs. They need  
your encouragement. Cap. star: Martin  
Milner.



You're in Home Federal Country

2026.008.044

Home Federal Savings and Loan Association of San Diego

Attend the 29th Annual Mardi Gras Ball,  
February 21, at Hotel Del Coronado.  
The theme will be "Star Spangled Mardi Gras."