

HOTEL

La Morada

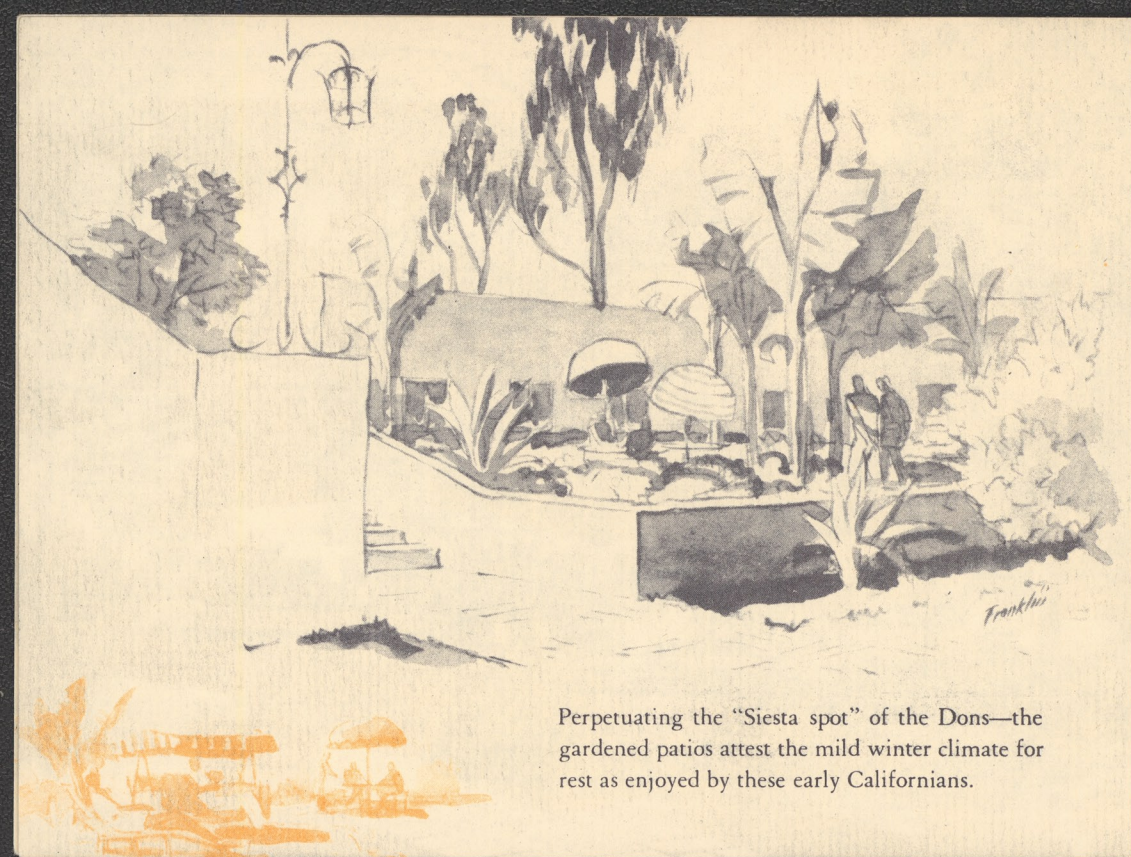
RANCHO SANTA FE

CALIF.

HOTEL
La Morada
AND BUNGALOWS

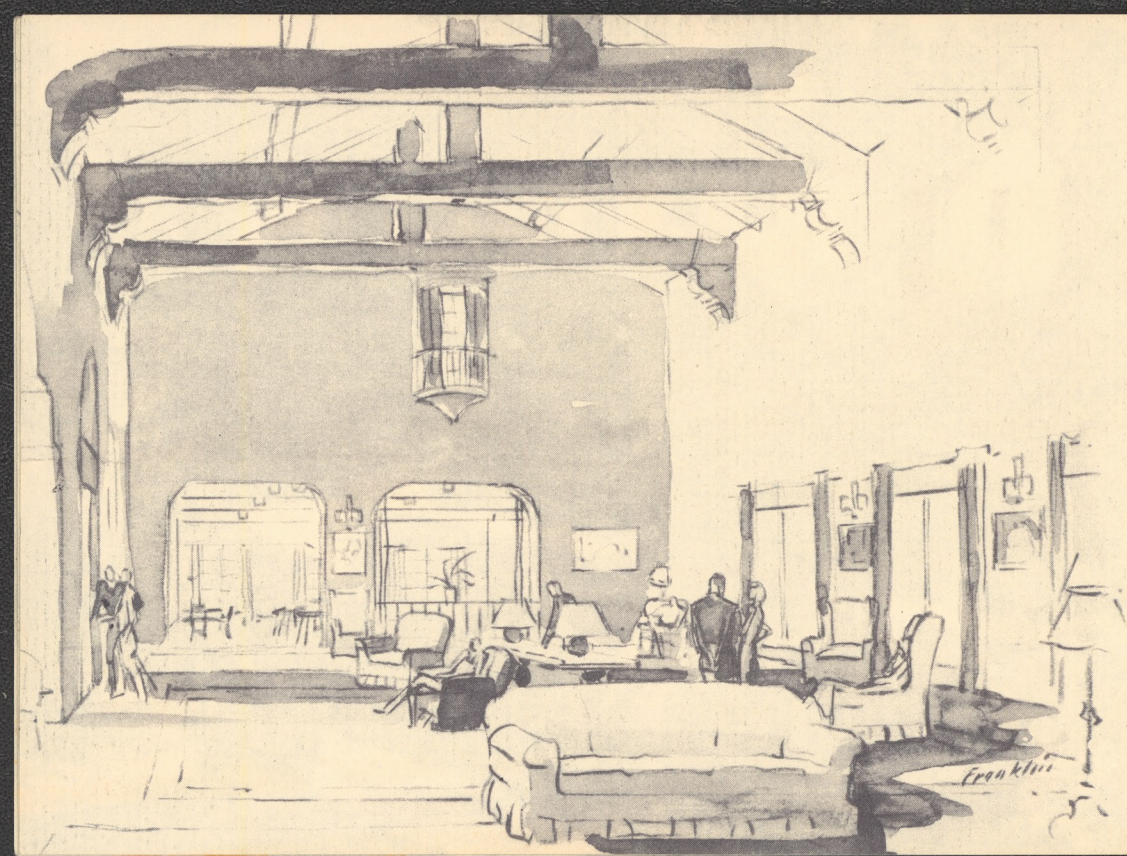
"The home with many rooms"—thus expressed the Spanish Dons of early California (to whom hospitality was a religion), a true conception of a hotel. Be it only for a night or for a longer stay, it is our desire that your visit to this charming little hotel will give you a warmth of welcome and the quiet and rest which the best appointed home affords. Located in the heart of Rancho Santa Fe, just off the main Los Angeles to San Diego Coastal Highway, La Morada is an agreeable surprise to the traveller.





Perpetuating the "Siesta spot" of the Dons—the gardened patios attest the mild winter climate for rest as enjoyed by these early Californians.

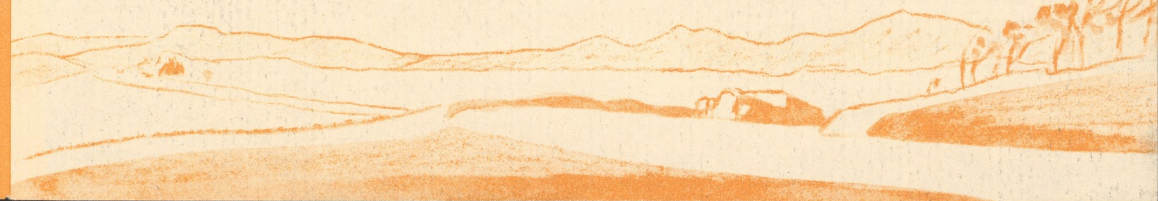




On the left: Simple dignity and comfort keynote the "welcoming room." Relaxation is personified in every detail.



Above: Surrounding stucco walls of the bungalows complete the architectural picture of early Spanish-California haciendas.





Broad velvet-smooth Bent grass greens and natural fairways invite golfers to one of California's finest 18-hole all-grass courses. Designed by the nationally known Golf Architect—Max Behr—it is 6535 yards and noted for its excellence by all who have played over the course.

Rancho Santa Fe enjoys the most equable climate in America! Based upon actual weather statistics, it can only be appreciated after experiencing its tranquil atmosphere in a sunny sky environment.

In every direction sweeping vistas of the planted orange, lemon and avocado groves and the rolling hills invite long hours of luxurious relaxation.





These Bungalows at La Morada offer restful seclusion with quiet comfort and yet have complete hotel service. Accommodations may be had by room, suite or entire bungalow. The private patio adds to the charm and gives the opportunity for enjoying individual rest—another feature of early California life.

On the right is shown a typical bungalow room—spacious, comfortable and well appointed—with the touch of the “hacienda.”





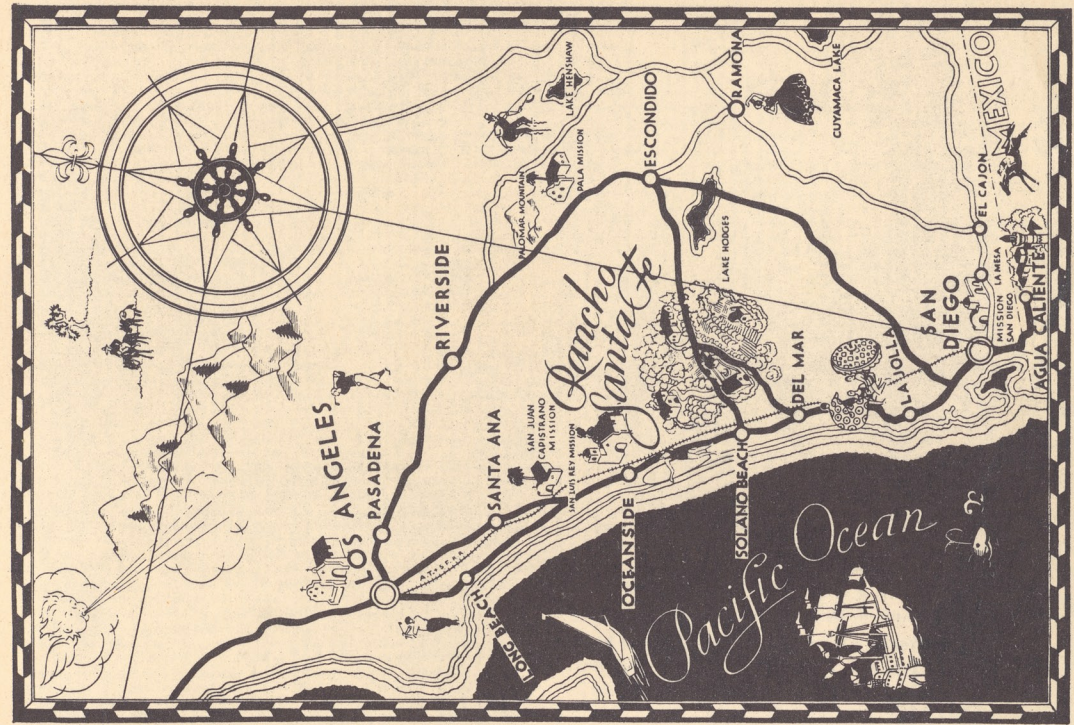
We are fortunate to have our chef who is a connoisseur of foods in leading American hotels and abroad. The dining room offers a cuisine and service unexcelled.



Miles of picturesque
bridle paths are part of the heritage which La Morada enjoys by virtue of its location. Exceptionally inviting for the horseman who enjoys perfect riding conditions on fine horses. Rancho Santa Fe stables have 35 splendid horses available to guests at surprisingly moderate rates.



Bathing on the long sandy beach at Del Mar is available to guests—ten minutes from the hotel. Also a sea-water plunge for swimmers. Thirty minutes from La Morada are four yacht clubs where guests may enjoy sailing, power boating or even “rocking-chair” sailing on the Club porch. San Diego yacht harbor is noted for its excellence in boating.



' ' D R I N K D E E P T H E J O Y O F L I F E ' '



RATES: AMERICAN PLAN

Single—\$7.00 and \$8.00 per day
Double—\$10.00, \$11.00, \$12.00 and \$14.00
European plan rates upon application.

ADDRESS

HOTEL LA MORADA, Rancho Santa Fe, California,
Telephone: Rancho Santa Fe 2531.
LOS ANGELES OFFICE, Rancho Santa Fe,
650 S. Grand Avenue,
Telephone: Vandyke 0197.

2026.001.002