

AUGUST 1972 75c

San Diego's North County *Living*

SAFARI

Adventure in Fashion

The Inn: Rancho Santa Fe

September 19th

Fashions by

JOHN HOGAN



Jewels by

JESSOPS



***SAFARI ... Adventure you can rent!
Anywhere you want to go — "JUST GO"***

Del Mar.
It's in Home Federal Country.



The annual Country Friends Fashion Show
will be held September 19 at the Rancho Santa Fe Inn.

Home Federal Savings and Loan Association: Encinitas Office, 221 West "E" at 3rd.

SDG&E advertises.

Because we have a lot to say...

To our customers.

We supply about 1,500,000 people with a very basic need...energy. And since we're the only people who do, we have a big responsibility to fill another basic need...information. So, through advertising, we let you know the whys and wherefores of rate changes, the possibilities of future power sources, problems that may affect your power supply and how we're operated and controlled for your benefit.

To home managers.

Through advertising, we let you know about SDG&E's wide range of services...monthly homemaking shows, free recipes, home service calls when you've got trouble, consumer information and a whole library of appliance use booklets. All designed to help you make the most of our product...and the money you spend on it. That's customer service. And that's what we're all about.

To our critics.

Utilities have become a popular target for attacks by special interest groups. And we respect that freedom. But we have 3,500 employees who work hard to bring you the best service at the lowest possible rates. And who work for a better environment through power plant modifications, undergrounding and environmental research. Because they enjoy living here, too.

We also have 30,000 investors who've put their money where their faith is. In SDG&E. Our advertising serves as a voice for these people who deserve to have their side of the story told. And it does wonders for employee morale... which, in turn, means better service for you.


To our competition.

You can't shop around for gas and electricity like you do for furniture or food. Because it would be wasteful and costly for an area to have several duplicate utility systems and operating costs. But SDG&E still must compete. We compete for the best employees and executives. Our advertising is designed to attract the kind of people who will give you the kind of service you've learned to expect from SDG&E. We also compete for investors. Expansion to meet your increasing energy needs requires a great deal of capital. Much of this money comes from investors who have confidence in our present and future capabilities. And much of this confidence comes from an investor's knowledge of SDG&E as it is communicated through its advertising.

To the community.

SDG&E is a member of this community. Just like you and your neighbors. So we have an obligation to let you know what we are contributing to its well-being. And to share its common problems. Our most recent series of ads on the environment and our role in its protection is an example of how advertising helps us fulfill this obligation.

Advertising is simply the least expensive and most efficient way to communicate with 500,000 customers. To reach you all by mail would cost about 16¢ a customer. In fact, the postage alone for 500,000 letters amounts to \$40,000. Yet, to reach you through advertising... whether it be a newspaper, television or radio message... costs less than a penny per person. And when you consider the services, information and understanding that less-than-a-penny buys, our advertising is one of the best bargains around. Almost as good as dependable gas and electricity.

 **SAN DIEGO GAS & ELECTRIC COMPANY**
We do more than just care. We let you know.

THIS IS LIVING
by Don Dederer

MAKING THE BEST OF THE EMPTY NEST

"I read here," said the head of a house in Sun City, "that we are leading dismally unhappy and useless lives."

"How's that, dear?"

"Well, this young magazine writer says that retirement cities like ours in California and Arizona and Florida are unnatural. That is — with no children living in our town, there's no carefree laughter in the streets, no informal games in the vacant lots, no stimulating association with bright, enthusiastic youngsters.

Grandmother set down her coffee cup and tilted her head toward their tidy little front yard.

"What does that writer say about no sassy monsters running through the rose gardens?"

"Doesn't say," said Granddad.

"What," asked Granny, "does he say about no carefree dune buggies and minibikes racing up and down the streets at all hours?"

"Left that out," said Granddad.

"What about no bikes cluttering up the sidewalks, and no gravel scattered in the grass, and no bottles broken in the alley, and no paths worn through the hedges, and no mud pies baking on the patio?"

"No comment," Granddad allowed. "Remember the joys of childraising? Colic? Fever? Cough? Diapers? Baby sitters? Spilled milk? Dancing school? A thousand bucks worth of braces? Ruined on peanut brittle? Those flunking marks in biology? The little-boy years: fights, and a broken arm, and a neighbor on the phone. And the little-girl years: going steady and wearing lipstick at 10. Kind of pathetic living where we can't share in those enjoyable and enriching moments over and over again, hey, honey?"

"Yes," said she, warming to the subject. "We suddenly realized how miserable we are, when the grandkids stayed with us last weekend.

"That boy! When he leaped out of the car with a war whoop that interrupted every nap on the block. Hugged us with his precious little hands, full of melted chocolate. Knocked over the lamp. Left your hammer and saw outside overnight. Such simple pleasures . . . and I guess that was a pretty rewarding fishing trip, too."

"You bet," said Granddad. "Great fellowship, across the generation gap. He got carsick on the way to the lake. He banged the oars on the bottom of the boat, and finally knocked my tackle box into the lake. I'd just about forgotten what I was missing by fishing with men my own age."

"That girl brought back some memories, too," said Granny. "Especially when we baked cookies. Used every pan in the house. I'm still scraping dough off the ceiling."

Granddad laughed. "That was the day the boy disappeared. Plumb vanished. Can't express how delighted I was to find him playing soldier in the bunkers on the 15th green. 'Bang,' he was yelling, every time somebody putted."

Grandmother: "I'll be forever grateful for being reminded that adult human beings can exist without use of a telephone, if they have to. And they have to, when a girl is in the house. If there is anything to the theory of evolution, female human babies soon will be born with telephone receivers growing out of one ear."

Grandpa: "And out of the other, transistor radios. For me, that was the most stimulating part of their visit. The inspirational music miraculously produced by little more than electronic guitars and adenoidal vocalists, invariably played at 110 decibels. Unfortunately, for me, every night at nine my hearing aid battery went dead."

Grandma: "Having the kids added an almost-forgotten dimension to television, too. To think that all this time our Saturday mornings have been blighted because we were unaware of the Funky Phantom, Scooby-Do and the Jackson 5ive."

"Maybe," suggested Grandpa, "somewhere in our depressing surroundings, we could find something to cheer us up today."

"What grim activity sounds the least objectionable?" wondered Grandma. "A swim? Round of golf? A picnic? Want to do some shopping? Shuffleboard? Good picture showing downtown this afternoon, then dinner, and a long drive home?"

"They all sound so dejecting," said Grandpa. "Let's go!"

YOU CAN GET IT ALL AT ESCONDIDO VILLAGE MALL

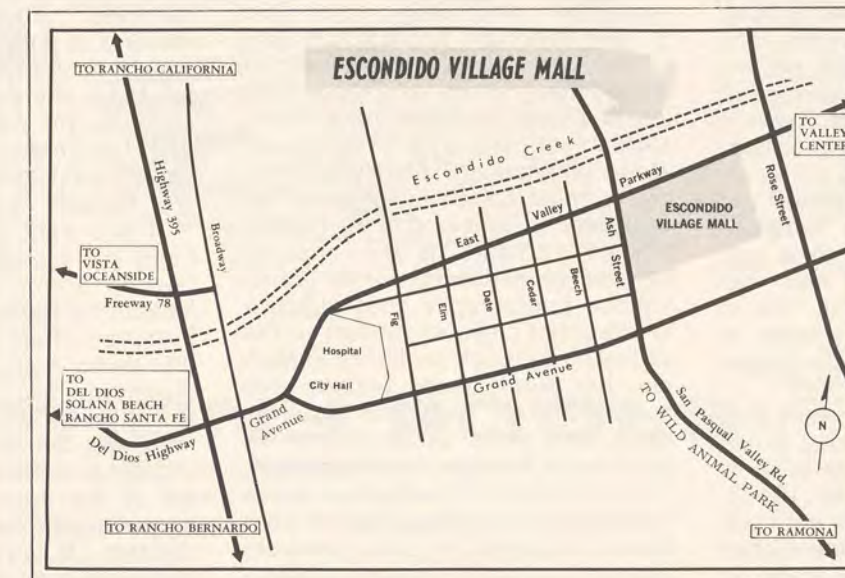
East Valley Parkway & Ash

AN ENCLOSED AND AIR CONDITIONED SHOPPING CENTER

ANAHEIM SAVINGS & LOAN
AUNT EMMA'S PANCAKE HOUSE
BATH BARN
BERMAN'S HOBBY CENTER
BETH'S HALLMARK CARD & GIFT SHOP
BON TON ICE CREAM AND SANDWICH SHOP
BOOKS UNLIMITED
CAP'N DOOLEY'S SOUP KITCHEN
CHUCK'S STEAKHOUSE
CONTINENTAL COIFFURES
CREST CONSTRUCTION COMPANY
DESIGNS UNLIMITED
GLASSWARE & GIFTS
DRYER'S FURNITURE
ESCONDIDO CABLE TV
ESCONDIDO TRAVEL AGENCY
FARRELL'S ICE CREAM PARLOUR
FASHION CONSPIRACY
WOMEN'S WEAR
FIRST LADY BEAUTY SALON
FLYNN'S CANDLE SHOP
GALLENKAMP SHOES

GENERAL NUTRITION
HEALTH FOOD STORE
GOLDEN STATE FABRICS
HARRIS & FRANK
HICKORY FARMS OF OHIO®
GOURMET FOODS
HOUSE OF FABRICS
HREN'S UNION SERVICE STATION
J. JESSOP & SONS JEWELERS
KOWN RADIO 145
LAUNDERLAND
LAWSON'S JEWELERS
LIL'S SPORTSWEAR FOR WOMEN
MASTER'S CANDIES
MAYFAIR MARKET
MOLLY'S ATTIC ART & GIFT SHOP
MOTHERHOOD MATERNITY
NEEDLE ART
OFFICE MART
ONE-HOUR MARTINIZING
ORANGE JULIUS
RECORDS & RAGS
RHINEHART, OPTOMETRIST
S&H GREENSTAMP
REDEMPTION CENTER

SALLY SHOP FOR WOMEN
SALM'S WOMEN'S FASHIONS
SAN DIEGO TRUST & SAVINGS
SEARS & ROEBUCK COMPANY
SHOWCASE OF THE ARTS
SINGER SEWING CENTER
SIR GEORGE'S SMORGASBORD
SOUND TOWN
STREICHER'S SHOE STORE
T.G.&Y. VARIETY STORE
THEARLE'S MUSIC COMPANY
THE HIGHLANDER MEN'S STORE
THE INDIAN SHOP SILVER & TURQUOISE JEWELERS
TINDER BOX PIPE & TOBACCO
VILLAGE BARBERSHOP
VILLAGE DONUT CART
VILLAGE HEEL SHOP
VILLAGE REALTY
VILLAGE WATCH REPAIR
WALKER SCOTT COMPANY
DEPARTMENT STORE
WHITE CROSS DRUG STORE



REEL VIEWS

My picture is an homage to Peter Bogdanovich. I neither smoke cigarettes nor wear sunglasses. I think that Angie Dickinson is fabulous, but Warren Beatty is just as pretty. I think that Judith Crist belongs in TV Guide. I think that Burt Lancaster is taller than Kirk Douglas. I prefer Rona Barrett to Joyce Haber, Charlie Chaplin to Buster Keaton, Albert Zugsmith to Ross Hunter, and ketchup to mustard. These are some of the biases on which this column rests.

When *A Clockwork Orange* was first released I wrote, "If Stanley Kubrick had been in charge of *The Creation*, he would probably still be working on *Night and Day*. The question this movie asks is, 'how to end criminal recidivism?' Its answer is showing movies like *A Clockwork Orange* to prisoners while plucking their eyebrows." After a second viewing of the film, I realize the failure is due to Kubrick's exploitation of the Anthony Burgess novel. Burgess' conception was based on an alter-ego Alex lurking in everyone of us; an individual bent on destruction and violence, returning to that violence after having his free choice restored. But Kubrick has undercut and sabotaged Burgess' vision by ending this movie on a mutually pleasurable sexual experience. And so where Burgess' villain returns full cycle to a lust for violence, Kubrick's Alex becomes a mythic hero, doing "the in and out" with a girl in the snow, in a role tailor-made for Mick Jagger of the Rolling Stones.

The ads for *Frenzy* scream that this is Alfred Hitchcock's best movie in ten years. If one thinks back to *Topaz* (1969), *Torn Curtain* (1966), and *Marnie* (1964), this is not such an overwhelming achievement after all. The opening crowd scene in *Frenzy* would never have been printed by the Hitchcock sensibility

THE LAST PICTURE SHOW IS A MASTERPIECE!

It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'



by Alan Pesin

that shot the costume ball sequence in *To Catch a Thief*. His use of lowering crane shots as costumed policemen alternately enter the frames from right and left make the straight cuts of four about-faces in the opening scene of *Frenzy* look like a cheap imitation of a Hitchcockian set-piece by a UCLA graduate in film-making. *Frenzy* is Hitchcock's most complete movie in ten years, but it is lacking in the higher-pitched moments he was once so capable of producing. The grainy London photography does injustice to the artist's eye so evident in the yellow pocketbook sequence in *Marnie*, the purple dress melting into nothingness in *Topaz*, or even the black and white assassination sequence in *Foreign Correspondent*. The first rape in *Frenzy* is as gross as Hitchcock's double chin, the chin being displayed in two separate shots, a first in the history of Hitchcock cameos. The grape-crushing, glass-breaking closeups are embar-

rassingly ancient and add nothing to the character of the fated innocent. It is as if Hitchcock had died and willed to Universal Studios a programmed computer, totally devoted to all of the Hitchcockian mechanics, but without any of the creativity.

Movie sequels have a well-deserved reputation for being notorious rip-offs. *From Russia with Love*, the second of the series, was the worst of the Bonds; *Beneath the Planet of the Apes*, the second of that series, has been the worst of the ape movies to date. *Conquest of the Planet of the Apes*, the fourth ape movie, is now in general release. In this futuristic *Spartacus*, the apes graduate from training camps where they are conditioned to do the average housewives' daily functions. They are then sold at the auctioning block. Eventually a violent housewives' revolution under the leadership of ape Roddy MacDowell (looking a bit like Kirk Douglas), culminates in "*The Night of the Fires*." The novelty of the ape-makeup is gone, and so this movie makes it strictly on its merits, the futuristic setting of UC Irvine campus, the scrambling direction of J. Lee Thompson, and the underplayed intelligence of Hari Rhodes and Ricardo Montalban.

If you want to see a movie ten times more thrilling than your own favorite horror flick, keep on the lookout for *Night of the Living Dead*. Every so often you can find it on the lower half of double bills in downtown San Diego. It was released in 1968 and shown at kiddie matinees, but after a couple of Saturdays of children screaming wildly out of the theaters, it was moved to midnight showings at selected theaters. It is recognized by those that have seen it as the most classic horror film of the Twentieth Century.

Compare pool prices before you build.

Get a quote from Anthony!

Before you sign anything, talk to the world's largest pool builder and get our price—just to be sure.

Our estimate won't cost you a penny, and it could save you a bundle.

Size for size, item for item, Anthony can meet or beat the price you've been quoted for a pool of comparable quality and with equivalent equipment. How can we do it? Anthony builds far more pools than any other pool builder—and this high volume construction means low prices for you!

And beware of the costs **after** the pool is built. You can depend on the warranties and guarantees offered by Anthony. Our reputation has been built on service—service you receive during and **after** construction.

For your own peace of mind, compare what you've been promised with what Anthony delivers!

Compare builder reputations

Anthony has been in business for 26 years... has built more than 50,000 pools... is a publicly held company listed on the American Stock Exchange. How does the other builder compare?

Compare accessories

Anthony is the only pool builder that manufactures its own full line of pool accessories. We control the quality—and we keep prices down by eliminating the middleman. Where does the other builder buy his accessories? How much more will you be paying for them?

Compare guarantees

Anthony gives you a lifetime structural guarantee on your pool—and stands behind

it. What sort of a guarantee does the other builder promise—and will he be around to make good on that promise if you need him?

Compare beauty and design

Anthony pool design specialists are specially trained to tailor a pool to your needs, your budget, your taste. They will work up a pool plot plan for you without obligation. How will you ever know how beautiful your pool could be without first seeing what Anthony recommends?

Compare prices

Anthony gives you more for your money—more quality, more reliability, more guarantees and backup. How can you know the price is right until you've had a quote from Anthony?

Before you decide on any pool, talk to Anthony first for a free estimate!



ANTHONY POOLS

WORLD'S LARGEST POOL BUILDER • 26TH ANNIVERSARY

Showrooms open daily 9 a.m. to 9 p.m.

SAN DIEGO • 283-6411
5801 Fairmount Extension


ESCONDIDO • 746-3511
667 Escondido Boulevard

VISTA, 724-1424 • FALLBROOK, 728-1720 • RANCHO SANTA FE, 753-5551 • OCEANSIDE and CARLSBAD, 722-6075

AVOID PLANNING ERRORS. Get all the beauty and quality you pay for. Learn everything about pools. Send for Anthony's big, 36-page, full-color Guide. Free. No obligation.

Call or write today. Mail coupon to: ANTHONY POOLS, 5801 Fairmount Extension, San Diego, California 92120. DR 2

Name _____
Address _____ City _____
State _____ Zip _____ Phone _____



Herschede and Barwick
Hall Clocks
New & Antique Clocks
Sales & Service

487-8255
Frederick H. Joplin
Master Watchmaker

**Ye Olde
Time Shoppe**

THE MERCADO
at Rancho Bernardo

Just 20 minutes north of
downtown San Diego: on 395 (163).



luxurious Fieldcrest towels . . .
Royal Hawaiian perfumes and
lotions, Neutrogena — Vita-
Bath — Jean Nate regal rugs
. . . unusual and exquisite gifts
for the bath and boudoir.

487-5508

the
**Towel &
Tub**



People, Places and Things

THE COUNTY VOLUNTEERS

This week in San Diego County, a volunteer will:

- teach the reluctant Joey to spell
- call elderly Mrs. White for a friendly chat
- drive partially incapacitated Mrs. Green to the grocery store
- act as interpreter for Mr. and Mrs. Rojo

Volunteer Services of the County Welfare Department is designed to aid the aged, the blind, the disabled, and families with children. The County program serves public welfare recipients throughout San Diego County.

Joey, a sixth grader, didn't want to learn to spell. He was a bright child and very artistic, but when it came to spelling, he simply refused to learn. His family, on welfare, could not afford a private tutor. A social worker contacted County Volunteer Services to seek tutorial help for Joey.

A graphic arts student at a local college, volunteered to help. He began to teach Joey to spell by cartooning the words. Joey loved trying to draw the words; soon he surpassed the other students in his class because now spelling had some meaning for him.

Over 800 volunteers are involved in helping children like Joey through the tutorial big brother/big sister program, just one aspect of Volunteer Services.

"Most volunteers in this program are college students," said Mrs. Beryl Miller, volunteers coordinator. "We keep getting great results from our volunteers, not only in the tutorial program, but in Telecare as well."



Mrs. James A. Gallacher, 1221 Conway Dr., Escondido, calls one of the elderly ladies on her Telecare list for their daily chat. Telecare volunteers make daily phone contact with many elderly people throughout the County who live alone. Telecare is one of several County-wide volunteer programs



Charles Holder, 2520 Chicago St., is on the phone five days a week calling elderly people in San Diego County through Volunteer Services of the County Welfare Department. He has given over 2,000 hours to this work. Loretta Kane, 14, daughter of Mr. and Mrs. Richard Kane of 7164 Maley St., attends Montgomery Junior High School. She has already given 200 hours of volunteer work.

Telecare helps Mrs. White. Mrs. White is one of many elderly people who live alone in San Diego County. She has no family, few friends. Fifty volunteers in the County Telecare program each day call 200 elderly persons who live alone.

"For many, Telecare is the only outside contact," Mrs. Miller said. "But some need more than just Telecare. Many older persons need someone to visit with them in person or to take them to the store or doctor."

At 78, Mrs. Green can't walk to the store which is nearly two miles away from her home. Without the help of a volunteer, Mrs. Green would either go hungry or have to be relocated, perhaps in a boarding or nursing home.

If placed in a home, she would still need companionship. Act-Teens from the Southern Baptist Church on Park Avenue help County Volunteer Services by visiting patients once a week at Casa Blanca Convalescent Center, 3520 Fourth Ave.

Volunteers also serve as interpreters. Mr. and Mrs. Rojo speak only Spanish and they applied for a Day Care license. A bilingual volunteer accompanied the social worker on a home call to help in communication and processing of their application.

"This year we are going to greatly exceed last year's service record," said Mrs. Miller. "Even so, there are always unfilled referrals, always unmet needs. People who care can contact me at County Volunteer Services, 279-8300, ext. 367."

THE MERCADO Market place of Adventure



NOW OPEN
San Diego County's Newest
Horse Center

Hunter — Western
Complete Stock of Show Equipment
for Horse and Rider
Owned and Operated by
People Who Show and Know

The Beautiful Store for the
Beautiful Horses
487-5147

THE LIVRY
At The Mercado



The most celebrated craftsmen and artisans are represented in our treasury of imports and collector's items. From rustic beauty to exquisite craftsmanship, from delicate precision to sensitive shaping.
487-2421

Jansen's



The Mercado's exciting new "beautiful body" shop featuring lingerie and sleepwear by Formit Rogers, Emilio Pucci, Christian Dior etc. . . . Je Reviens perfumes by Worth . . . cosmetics coming soon!

The Other Half

See these, and 33 other exciting shops! Just 5 minutes south of Escondido on 395



Handsome costume of the season. Coat in a stunning French tapestry print — 56% Rayon, 44% Cotton—with self fringe touches and narrow leather tie. Under it is the perfect compliment — a long sleeved, turtle necked dress of ribbed Polyester knit.
By Fred Rothchild



**FASHION
FREIGHT HOUSE**



The ultimate in the finest, authentic Mexican food . . . candlelit atmosphere . . . home of the quesadilla . . . open daily at 11 a.m. . . . Sundays from Noon. Si, we have cocktails! East Plaza. 487-3232.

Your credit at Consuelos is established on presentation of your RB credit card.

Consuelo's



Specializing in
Elura Capless Wigs
Servicing
Styling

Upstairs. 487-2833.

U.P.'s Wig Boutique

AT RANCHO BERNARDO . . . 20 MINUTES NORTH OF SAN DIEGO ON 395 (163)

Serbin
designed by Muriel Ryan



TOWN & TRAVEL FAVORITES . . . 2-PIECE ARNEL® JERSEY DRESSES swinging through all seasons . . . easy pleated skirt . . . open-shirt neckline . . . teamed for carefree days, just wash and drip-dry . . . 8 to 20 sizes in two prints: parsley in red, green, or coffee on white; check (as shown) in navy or red on white. \$38



GOURMET GUIDE

by DeDe Godwin

Maxine Saltonstall, who runs a small lively advertising agency in Hawaii, has written a small lively red cookbook called "FIRST YOU TAKE A LEEK." Obviously, the recipes all contain that small vegetable that closely resembles an onion, but with a more delicate definitive flavor. We offer three, all tested, all excellent.

LEEK AND SPLIT PEA SOUP

- 1/2 C chopped leeks (use white part only)
- 3 slices diced salt pork
- 1 lb. dried green split peas
- 3/4 C onion
- 1 ham bone or pigs knuckle
- 1 lb. franks or sausage
- 1 bay leaf
- salt and pepper
- 1/2 C celery, chopped

Rinse split peas in colander under cold running water and put in good sized pan. Rinse salt pork in colander under boiling water. Dry off and brown in skillet. To this add the leeks onion and celery, and simmer about 10 minutes. In the split pea pot put the ham bone, bay leaf, 2 t salt and 1/2 t pepper and 2 1/2 quarts cold water. Cover and bring to a boil. Remove from fire and skim off top. Return to heat and simmer 2 1/2 hours. Remove bay leaf and ham bone, reserving meat. Put split pea mixture through blender. Return all ingredients to pot and add seasoning and franks or sausage. Serve with garlic bread.

SPINACH SALAD

Buy enough fresh spinach for 6 salads and wash carefully. Dry gently with paper towels, and put in refrigerator. Cook 6 pieces good bacon until crisp, drain on paper towel and crumble when grease has cooled a bit, pour it into a clean container. Wipe out skillet with a paper towel. Pour grease back into pan. Keeping the drippings a bit warm. Add 1 T brown sugar and blend in. Slowly add about 4 T red wine vinegar. Keep it warm (not hot), until serving time, then gently fold in spinach leaves.

LEEKS IN BUTTER SAUCE

- 1 lb. leeks (white part only)
- 1/4 C butter or margarine
- 1 T chopped onion
- 1 T flour
- 1/2 T chopped parsley.

Wash and trim leeks. Put in large skillet and add 1 C water. Bring to a boil, reduce heat, simmer till tender (this takes less than 10 minutes). Drain but save the liquid which should be about 3/4 cup. Saute onion in butter for a few minutes and blend in flour. Gradually add reserved liquid and bring to a soft boil, stirring constantly. Pour over the leeks and garnish with parsley. Delicious with pork or ham.

LIVING MAGAZINE STAFF

Publisher and Editors
Ralph W. Giffin
Ruth M. Giffin
756-2415 or 756-1705

Contributing Editor
Terry Esposito
756-2415 or 756-2959

Advertising
D. Robinson Casey
756-2415 or 459-8579

Contributing Travel Writer
Charles Royal
756-2415 or 745-6140

Del Mar Correspondent
Sharon Mackey
756-2415 or 755-4231

Oceanside-Carlsbad Correspondent
Kitty Peeling
756-2415 or 722-2324

La Jolla and
Baja California Correspondent
Chris Borgen
756-2415 or 453-0282

Photography
House of Portraits, Del Mar
John Daly, Escondido
Robert Sperry, Rancho Santa Fe
Al Tosca, San Diego
E. P. Jaffarian, Escondido
Alice Dutton, La Jolla

Design and Art Direction
Phyllis L. Stover

Assistant Artist
Lynn A. Ostrow

Printing
Arts & Crafts Press, San Diego

Publishing Information
LIVING MAGAZINE is published monthly by the Village Press. For information regarding advertising rates call 714/756-2415 or toll free 453-0340 or write The Village Press, Post Office Drawer Q, Rancho Santa Fe, California 92067. Third-class postage rates are paid in Rancho Santa Fe, California. All contents are copyrighted, and no portion may be reproduced without the written consent of the publisher.

ABOUT THE COVER

Mrs. J. C. Biller (left) and Mrs. William A. White are pictured in two costumes from the John Hogan Designer Collection which will be featured in the 18th Annual "Appearance of Autumn" Country Friends Fashion Show. Mrs. White is chairman of the 1972 SAFARI . . . Adventure in Fashion, while Mrs. Biller is co-chairman.

The Jessops' jewelry on the cover has a combined value of \$6750. The brooch is 18 k. yellow gold and platinum with diamonds (total weight 6.34 carats). The earrings are 18 k. yellow gold with diamonds (total weight in pair, 3.20 carats). This beautiful jewelry, and others similar, will be modeled at the Fashion Show.

San Diego's North County
Living



VOLUME 9 NUMBER 8
AUGUST 1972

FEATURES

12 LIVING AROUND TOWN
by Terry Esposito

20 SERENDIPITY
by Sharon Mackey

30 APPEALING SEENS O'SIDE
by Kitty Peeling

60 SAFARI:
Adventure you can rent

DEPARTMENTS

84 ASSOCIATION NEWS

89 THE VILLAGER
News from Village Park

95 BUSINESS & ESTATE TOPICS
by Larry Showley

96 LOUELLA LIVERWURST
Reports on the Summer Party Circuit

108 FINGERTIP SHOPPING



R. M. CLOTFELTER
LICENSED REAL ESTATE BROKER
in Rancho Santa Fe

Since 1931

IN RANCHO SANTA FE
Country Homes
and
Homesites

REAL ESTATE INSURANCE

756-2422

IF YOU'RE LOOKING FOR A COPY OF
San Diego's North County

Living

IT MAY BE PURCHASED AT
RANCHO SANTA FE
Rancho Santa Fe Pharmacy
El Tordo & La Granada

IN DEL MAR
Del Mar Drugs
1436 Camino Del Mar
Speedy 7-11
Mango Drive/Del Mar Heights

IN SOLANA BEACH
Here's Cheers Liquor
149 Lomas Santa Fe Drive

IN LA JOLLA
Nautilus Pharmacy
6902 La Jolla Boulevard
La Jolla Rexall Pharmacy
955 Prospect (Cor. Girard)
La Jolla Shores Market
2259 Avenida de la Playa

Living around town

by Terry Esposito

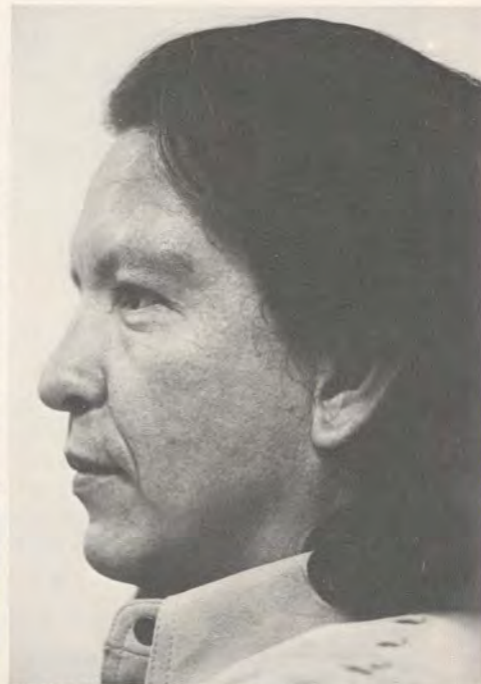


Mr. and Mrs. Thomas Mallory (he heads up the very fashionable Cannell and Chaffin in La Jolla).

ACCLAIMED INDIAN ARTIST VISITS LA JOLLA

Mary Moore Gallery in La Jolla Shores was the setting for a reception for **Fritz Scholder**, considered as the foremost leader in a new movement to bring to the public, Indian Art and its history. He has just had his book published on this subject, and attesting to his capabilities had a display of his works of art at the National Collection of Fine Arts at the Smithsonian Institute, an honor reserved only for the established and accepted fine artists of our time.

Photography by Jaffarian



Artist Fritz Scholder



Daphne Muchnie



Mary Moore, Dr. Ben Esposito and Fritz Scholder



Pat Cosel
12/AUGUST 1972



Romona Scholder with artist-sculptor, Malcolm Alexander, who is represented by the Mary Moore Gallery



Maurice Perlstein



Mrs. Fritz Scholder



Gordan Massas (recently opened the very tasteful Carrie's Florist and Gift Shop in the Shores).



Edith Paipert-Namias, Artist (her husband heads the U.S. Bureau of Long Range weather forecasting at Scripps and Wash. D.C.).



Burt Turetzky, world's most recorded bass instrumentalist and well-known pianist Butch Lacey, perform at reception.



James "Lefty" Brown congratulates Dino Martin on winning Celeb. Tournament 3rd year in a row.



Tony Sigillo—Oceanside TV interviews Ross and Olavee Martin.

NEWS FROM LA COSTA

He did it again! **Dino Martin, Jr.**, walked away as Champion of the 'Ross Martin/La Costa Celebrity Tennis Tournament' for the third straight year. It looked for awhile that **James "Lefty" Brown** would once again regain the championship but alas . . . youth won out and **Martin** defeated him 6-4, 7-6. But it was a moral victory for **Lefty** for, without taking anything away from **Dino's** tennis ability, **Lefty** was playing with a 25-year handicap. Lovely **Olivia Hussey** was all smiles as her husband accepted the coveted **Efrem Bimbalist** trophy from "Mr. F.B.I." himself.

Ross and **Olavee Martin** are being deluged with letters and gifts from the many celebrity participants who are singing the praises of the popular couple. All are saying it was the finest celebrity tournament they have ever attended. The warm hospitality extended by the **Martins** impressed

everyone. Their "Wild West" party will go down in everyone's book as the fun party of the year. Lovable **Jimmy Durante**, aided and abetted by **Buddy Hackett** and **Jack Carter**, kept everyone in stitches. **Lloyd Bridges** should have been awarded some kind of trophy for his stamina on the dance floor . . . a dancer he is, and he loves every moment of it. **Kitty Franciscus** and **Terry Moore** were among the gals tripping the light fantastic with the nimble **Mr. Bridges**.

Our 7th Anniversary Ball, in my mind, was the best one we have ever had: everyone was in high spirits for this black-tie occasion. Cocktails on the terrace preceded dinner in the Ventana Room. Among the old and new La Costa members milling about were: the **David Bartells**, **William Gargans**, **Roger Basses**, **Edwin Bards**, **Melvyn Gensers**, **Wayne Gossetts**, **Jack Uchiteds**, **Victor Ottensteins**, and of

around town

NEWS FROM LA COSTA

continued

course Allard Roen and Irv Roston who have played such an important part in the success of La Costa.

The La Costa Member-Guest Tournament was another walloping success: 109 members and their guests turned out for this 3-day event. Wednesday night, Allard Roen tossed a Welcoming Cocktail Party which was followed on Thursday with a "Western Hoe-Down" at the Stables. Saturday was the Awards Dinner and the winners were Perry Franks and David Dorfman with a first low net score of 266. Runner-ups with a score of 270 were Doug Sahn and Lebby Hudson. Winner of the Driving Contest with 293 yards was Melville Marx, Jr. Among the guys and their gals enjoying the three-days of activity were: the Cicil Simmons, Lou Shushan, Bill Hayes, Dr. Phil Smith, Al Blatz, Don Rochambeau, William Hadley, Harry Nace and Joe Dyer.



Lloyd Bridges, Merv Griffin and Steve Allen



Mr. and Mrs. Richard Crenna



Gary Crosby, Mrs. Allard Roen and Mrs. Crosby



Mr. and Mrs. Dino Martin and Burt Bacharach



Bill Cosby



Barbara McNair



Cornel Wilde



Ross Martin



Gene Hackman
14/AUGUST 1972

around town



James Franciscus and Gene Hackman



Don Adams and Merv Adelson



Dr. and Mrs. Ben Esposito, Terry Moore and Milton Holt

Topping off the Ross Martin/La Costa Celebrity Tennis Tournament . . . a fantastic old fashion "Wild West" party hosted for the visiting celebrities down at the La Costa Saddle Club . . . a big camp fire glowed . . . and music filled the air . . . a big moon overhead . . . tables overflowing with delectable "grub," and taking advantage of this, Merv Griffen gathered a group around the fireside and taped a bit of the action for his TV Show! This 'bit of the West evening proved to be one of the most enjoyable evenings planned for visiting guests at La Costa and worth repeating in the future!



Lloyd Bridges



Clint Eastwood



Jimmy Durante and Buddy Hackett

THE SAN DIEGO OPERA

presents

FELICIA WEATHERS!!

First, a sensuous "Salome" (1967). Then, a poignant "Madame Butterfly" (1971). NOW, as the beautiful center of love and conflict in Verdi's surging masterpiece



"AIDA"

Oct. 18-20-22


with
A World Premiere
MEDEA

Nov. 29, Dec. 1, 3
Gounod's

ROMEO AND JULIET
Feb. 7, 9, 11
Beverly Sills

in
THE DAUGHTER OF THE
REGIMENT
Mar. 21, 23, 25

Certain sections are already sold out. Subscribe now for good locations and fantastic discounts. Call 232-7636 for information.



Located in Escondido, Weir Brothers are famous for building fine adobe homes. Adobe; with the charm of old California, and today's advantages of durability, design flexibility and temperature control. Call Weir Brothers at 745-1612 and make an appointment soon, their marvelous staff is exceptionally qualified 1536 S. Escondido Blvd.

Adobe Construction Co

K SEAT
ROW
ASLIER
THE SAN DIEGO OPERA
WALTER HERBERT, GENERAL DIRECTOR AND CONDUCTOR
SUBSCRIBE NOW!!
Oct. 18, 1972 through March 25, 1973 - San Diego Civic Theatre

<p>"AIDA" BY GIUSEPPE VERDI Oct. 18, 20, 22</p>	<p>"MEDEA" BY ALVA HENDERSON Nov. 29, Dec. 1, 3</p>
<p>"ROMEO & JULIET" BY CHARLES GOUNOD Feb. 7, 9, 11</p>	<p>Beverly Sills in "The Daughter of the Regiment" BY GAETANO DONIZETTI Mar. 21, 23, 25</p>

CALL 232-7636 for COLORFUL BROCHURE

around town

LE PIQUE-NIQUE

The North County Concert Association Auxiliary has named Mrs. Jarvis Barlow general chairman of "Le Pique-nique," a nostalgic French picnic, to take place September 17 at the rural and secluded Morris Ranch in Gopher Canyon, home of Mr. and Mrs. Oliver Morris, partnership owners of the Bel Air Hotel in Bel Air. Members and their friends will have the rare opportunity to tour the ranch which includes 250 acres and has that rural charm and beauty that has almost disappeared in Southern California. Featured in the July issue of House Beautiful the Ranch includes a Pavilion, an indoor pool, designed like an old French building with curved windows and designed, decorated and built by Mrs. Morris. The Ranch House has been remodeled into a lovely country home and was featured in the Home Section of the Los Angeles Times "Homes & Garden's Town & Country." The rambling gardens include many varieties of trees, some of the 700 they have planted since they have owned the property. One of the largest Wisteria Arbors in Southern California wraps its gnarled branches across a spreading canopy forming summer protection for the lazy hammocks.

The evening will begin at 4:30 p.m. with no host cocktails, a French supper, gay music and some equestrian entertainment.



Mr. and Mrs. O. Morris

Committee members include: Mrs. Charles Wood, Cochairman; Mrs. Russell Grosse, Equestrian review; Mr. and Mrs. Tom Crenshaw, ticket sales; Mrs. Guenther Reekie and Mrs. Michael Bedaux, invitations; Mrs. Douglas Haselo and Mrs. Oakley Parker, invitations; Elm Glaser and Randall Mitchell, Door Prizes; Mrs. Cal Woolley, Signs; Michael Straub and Charles Wood and Jim Judy, Properties; Dr. Keith Broman, Music; James O'Neal, Legal



Mr. and Mrs. O. Morris and Mrs. C. M. Wood

Advisor; Mrs. David Jones, telephoning; Mrs. Tom Miller and Mrs. Bertin Hall, Membership tables; Mrs. C. J. McArdle and Mrs. Courtney Krich, Parking and Safety; Mrs. Robert Germann, Treasurer; Bob Starke and Bert Lawrence, Bar; Mrs. Charlotte Atkinson, Identification Ribbons and Medals; Mrs. John A. Steiger, publicity; Mrs. Martin Smith and Mrs. Don Wilson, Food.

Funds from Le Pique-nique will help to insure the continued excellence of the concert series. This year's program includes Van Cliburn and past artists have included such famous performers as Isaac Stern and Mary Costa.

The event is open to members of the Auxiliary and their friends.

HORSING AROUND

Many of us notice the sign "Garry McCalla" Training Stable along the road side as you approach Escondido on Del Dio Highway, but as is par for the course the busy life pace keeps



GARRY McCALLA next page, please

around town

most of us from taking a moment to visit our many fine local stables. Garry heads up his own stable, specializing in Stock Horses and is a member of the Calif. Professional Horsemen's Association. He attended schools in Columbus, Ohio and has always wanted to work with horses prior to his becoming a professional trainer. What does he like about the horse business? Working with students. Garry enjoys all sports but finds with the horse industry growing so rapidly he is deeply involved in his stable activities. His charming wife Phyllis, a native of Kentucky and their daughter "Lisa Ann" share the daily chores and joys in-

involved in running the stable.

Under Garry's training, the beautiful quarter horse "Bar Mist" won the Western Pleasure Stake Class at Del Mar, and won the Western Pleasure Stake Class at Santa Barbara . . . this is great news and the owner, Barbara Robb of Rancho Santa Fe is understandably proud of her fine mare. Robbie Laser, also of Rancho Santa Fe and his flashy horse "Feet First" are gathering their share of ribbons in the show ring! . . . Visitors are always welcome at the McCall's Stable, and this stable is well represented at our local open horse shows in the Western division . . . watch for them!



BARBARA ROBB AND "BAR MIST"



ROBBIE LASER AND "FEET FIRST"

STEVE ALLEN AT THE "CAYS"



Getting set for a sail on San Diego Bay from Coronado Cays recently are entertainer Steve Allen, right, a weekend and vacation resident at the Cays' Jamaica Village, and his weekend house guest, comedian Louis Nye, second from right. Greeting Steve and Louie is Jack Davis, left, Cays general manager. On boat are Steve's teenage son Bill and his friend, Tom Rowe. Allen and his wife, actress Jayne Meadows, have resided at the Cays on Coronado's Silver Strand since early this year.

ZEIGLER'S
ARCO 
Atlantic Richfield Company

AT WHISPERING PALMS
RANCHO SANTA FE

Featuring
MICHELIN
TIRES
756-2112

del Rancho Pools

SAN DIEGO COUNTY LEADER
IN CUSTOM DESIGNED POOLS

- NEW CONSTRUCTION •
- POOL CLEANING •
- REPAIRS •
- REPAIR PARTS •
- POOL TOYS •

AL HILL JR. — CONSTRUCTION
DENNIS TOBER — REPAIR & SERVICE

753-6369

1163 First Street, Encinitas
(Old Highway 101)

ASHLEY'S

Rancho Santa Fe
MARKET

"In The Village"

756-1433

**FIDELITY
RADIO & TV**
Authorized Dealer
Sales & Service for
RCA—ZENITH

Member
CSEA PEET

- ★ Radio, TV & Hi-Fi Service
Featuring Color TV
- ★ Custom Antenna Installation
and Service

115 NO. HWY. 101
SOLANA BEACH, CALIF.
755-1653

**Lomas
Santa Fe
Cleaners**

For those who want the very best
Golf Caps
cleaned free

Take down,
clean & hang
DRAPERY SERVICE

We recommend
O'Shaughnessy
for Carpet Cleaning

755-2363
Personal & Business
charge accounts welcome

Plaza of The Four Flags
Shopping Center
Solana Beach

Mobil[®]
A good deal on a good tire.

**GRANT'S
MOBIL SERVICE**

CORNER LA FLECHA AND
LA GRANADA, RANCHO SANTA FE
756-2929

around town

LA JOLLA NEWS



Stopping for our talented La Jolla photographer Alice Dutton, handsomely attired Dr. Burt W. Aglinsky, Dr. A. M. Livingston, Dr. Charles Groves, Baron Frederick von Soosten, Paul Hoefler and Rear Admiral Samuel E. McCarty, USN (ret.) who were among guests of Dr. Livingston and his wife, Dr. Virginia Livingston at the weekly Sunday buffet at the La Jolla Beach and Tennis Club.



Dressed in formal attire for the "Midsummer Night's Dream" are the Murray D. Black's children and a friend, (left to right) Daniel Black, Chris Davis Charles Black, Kathy Black and Jessica Black.



Mr. and Mrs. Robert Hansen join Mr. Warren Higgins at the festive gathering at the Double M Ranch, benefitting the La Jolla's Auxiliary of the Women's Committee of the S.D. Symphony Orchestra.

People, Places and Things



Kitchens at the Antigua Villas condominiums at Coronado Cays feature complete built-in appliances—all electric—including over-and-under self-cleaning ovens, dishwashers, mixers, and double sinks with disposers. Floors are covered with a new variety of stain-resistant nylon carpeting as easy to clean as linoleum.

**CARPETED, ALL-ELECTRIC
BUILT-IN KITCHENS
FEATURED AT
ANTIGUA VILLAS**

Spacious kitchens with all-electric built-in luxury appliances and easy-to-clean carpeting are featured at the Antigua Villas condominiums at Coronado Cays.

Built on a finger of bulkhead-reinforced land stretching into San Diego Bay, Antigua Villas will comprise an eventual 108 condominium homes, each immediately adjacent to the water, with prices beginning at \$57,500. More than half of the first phase of 64 units have been sold and the second 44-unit phase is now rising, according to Jack Conover, sales and marketing manager of Coronado Landmark, Inc., the builder.

Each kitchen at Antigua Villas provides over-and-under self-cleaning ovens, dishwashers, built-in mixers, double sinks with disposers, hardwood cabinets, some featuring Lazy Susans, extensive tile countertops, and luminous ceilings. For foot comfort and attractiveness, kitchen floors are covered with stain-resistant nylon carpeting. Several floor plans offer shuttered pass-through windows linking kitchen and dining room.

The new waterfront condominium community carries out the Caribbean architectural character of Coronado Cays, although interiors mix the tra-

ditional and contemporary. Each home has a living-room fireplace, wet bar, wall-to-wall carpeting, ample closet space including walk-ins in some models, oversize two-car garages, and individual private boat slips. A choice of eight floor plans offer two or three bedrooms, two bathrooms, some with large sunken tubs, a living room overlooking the bay, dining room, and kitchen.

First-floor plans have large patios stretching to the quad wall and second-floor plans a balcony. Smaller garden patios adjoin the bedrooms of lower-level units.

Interior floor space ranges from 1,500 to 1,925 square feet.

Antigua Villas is part of the Bahama Village section of the Cays, where construction will begin later this year on more than 100 single-family detached homes. Residents of the Villas will have at their disposal the recreational facilities of the Bahama Village Club, including a swimming pool, lounges, game rooms, and other activities.

Villas residents will belong to a homeowners association responsible for exterior maintenance and the upkeep of commonly held properties, such as recreation and park areas and the distinctive entrance gate off Silver Strand Highway.

Decorated model homes are open daily for inspection from 9 a.m. to dusk. Coronado Cays is four miles south of Hotel del Coronado on the bay side of the strand.

*Wilhelmy's
Picture Framing*

Custom & Stock Frames
Fine Prints Originals
Mat & Glass Cutting
Artists Supplies

"Personal attention
to special requests"

Mon-Fri 9-5:30 Sat til 4:00
753-8829
1038 N. Hiway 101 Leucadia



- | | |
|------------------------------|--------------|
| Prescriptions | Cosmetics |
| Toiletries | Candy |
| Greeting Cards | Magazine |
| Gift Items | Pocket Books |
| Cameras & Film | |
| Panasonic Radios, TV, Stereo | |
| Wines & Spirits | Soft Drinks |
| | Party Snacks |
| Bar Equipment & Glasses | |



Rancho Santa Fe Pharmacy
& Village Spirit Shop
La Granada at El Tordo
756-2433

**TOM
HAM'S
LIGHTHOUSE**

291-9110

"Dance and Enjoy . . .
The Exciting vocal sounds of
CARMEN D'ORO

DINING THAT'S DIFFERENT
California's Most
Extensive Wine List

SERENDIPITY

del mar solana beach
by Sharon Mackey

DEL MAR HILLS . . .

For the 5th consecutive year, the residences of Del Mar Hills and The Pines, were drawn together to participate in and enjoy the ANNUAL FOURTH OF JULY PARADE. What started out as an idea to spark some enthusiasm and knowledge in the neighborhood children, about the traditional fourth of July activities, has become a rewarding and colorful event.



Two lively looking characters are lined up, ready for the Parade. Guess who?



Doesn't matter what age you are, "We all love our flag."

It is non uncommon to see tear-stained cheeks on many adults who line the parade route of Half Moon Bay Drive. The strains of The Star Spangled Banner, and the many displays of the Red-White-and Blue, tend to bring back forgotten memories of many years ago, when such events were common-place and part of the American scene.

Chairman for this year's Parade was Don Bennett, assisted by Co-chairman, John Coffman. A meeting was held in June, to organize the committee, and finalize all of the plans. As has been done in

past years, Mr. Dick Clardy of Pardee Construction Co. (builders of the Hills and Pines), most generously contributed financial support to enable the purchase of beautiful trophies and colorful surprises and decorations.



John Coffman prepares to deliver one of the trophies to a winner.

Mr. and Mrs. Bob Abraham who are everyone's friends at the local 7 Eleven Store on Mango Dr., chose to donate the many flavored ice-cream bars which are passed out to everyone at the end of the parade. Just one more gesture to prove how the enthusiasm catches hold each year. It was their generosity that proved that people

really do care to participate in such events.

Mr. C. C. Jones, who is a resident of The Pines, with his attractive wife, Rose, graciously accepted the position of "Grand Marshal." C. C. has done this for the past three years, and is well loved by all of the children who see him lead the parade down the street. C. C. (who is a very talented entertainer in the San Diego area) is a strong supporter of the Parade. This year, he rode in fine style, in a gaily decorated convertible at the head of all.



C. C. Jones, smiles at his position of Grand Marshal of the Fourth of July Parade.

A special note has to be made about Mr. Malin See, who has been the parade clown for 5 years. Without his never-ending support and participation, the Parade wouldn't be the same. Dressed in white, yellow, brown and orange (he is a sight to behold), he urges the Parade on down the street, helping those who need assistance, as well as being a great showman for the spectators.



Some people need a little push and pull to make it.

The hardest part of being a judge at the Parade, is to make the final decisions about who deserve

the prizes. Everyone of the children who participate, deserve some recognition.



The judging over, time for awards. Dennis McCarty, Paul Blom, Sue & Bob Holman, Delores Bennett, Rose Jones and Don Bennett.

The following names were finally voted upon, here are the winners: Group I (Pre-schoolers): 1st, Janet Van Howe; 2nd, Kimberly Clarence; Jason Peters. Group II (Kindergarten thru 3rd): 1st, Chet Stringham; 2nd, Kevin Corcoran; 3rd, Erin Rowe. Group III (4th graders on up): 1st, Tracey Strickland; 2nd, April Villagrana; 3rd, Heather Tiltman.

The Four Flags

Lomas

Santa Fe

Plaza

Interstate 5 at
Lomas Santa Fe Drive exit
Solana Beach, California 92075



We used to close the drive up window the same time we closed the doors to the bank. Not any more. Now our drive up window is open 9-5 Monday through Thursday and 9-6 on Friday. Our regular bank hours are 10-3 Monday through Thursday and 10-6 on Friday. So if you can't get to UCB before we close the doors, don't worry — we'll leave the window open for you.

755-1595



The Friendly Store . . . where fashions for you, your family, your home don't cost a fortune and S&H Green Stamps add to your savings, too.

755-9381

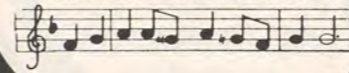
Walker
Scott



PIANOS - ORGANS
Bosendorfer
Conn - Kawai
Wurlitzer Optigan
SHEET MUSIC
GUITARS
INSTRUCTION
Piano - Organ
Guitar

Escondido 747-2604
Oceanside 722-1246
Solana Beach 755-9369

the music hall



A shop for children . . . top fashion and fun things for children to size 12. Knits and sportswear for the 7 to 14 girl. With an emphasis on quality, durability, and exciting style, specializing in knits for all ages.

Infant to size 12
Boys to size 8 co-ordinates
Fun things for gifts
755-4410

His and Hers, Jr.



At The Fountain
BEST SELECTION
in SAN DIEGUITO
Visit Our

WINE CELLAR

31 Domestic Wineries
Imported Wines Too
Numerous To List

10% DISCOUNT
MIXED CASES

Weekends till 1:00 a.m.
Weekdays till 11:00 p.m.

Complimentary Ice and
Glassware

Delivery - 755-1187

La Cantina
Liquors

SERENDIPITY

continued



Todd Coffman is very—Patriotic.



Leslie Schwaebe was wrapped from head to toe in foil for Astronaut Suit, as well as her space capsule. Grand Prize.

Group IV (Groups): 1st, Sheila & Cynthia Schindler; 2nd, Mandy Conant, Keri Abraham, Jackie, Erin and Pixie Wilson; and 3rd, Scott and Heather Thompson. The *Grand Prize* was awarded to Leslie Schwaebe, and it was an American Flag.

As I watched this year's Parade, I couldn't help but feel that things which we take for granted in this beloved America, are all too often forgotten. Hopefully, more people will become part of the Fourth of July scene each year and recapture a feeling of patriotism. In 1976, President Nixon has urged Americans everywhere to celebrate the Fourth of July with a renewed spirit of the important events some 200 years before. It will be the American Revolution Bicentennial of July, 1976. Start your plans today, and be a proud American!

SANTA FE HILLS . . .

Mrs. William O. Dougherty of Solana Beach, who recently moved into one of the spacious and beautifully situated homes on the golf course at Santa Fe Hills, entertained some of her most lasting friends

(from her La Jolla High School days) on July 13.

The occasion was really in honor of little Lisa Ana Bujkovsky, age 7 weeks, and daughter of Mr. and Mrs. Gustav Bujkovsky. Lisa's mother, Janis, is a life long friend of Beatrice Dougherty, and it was most appropriate that "Auntie Bea" would shower her with affection.



Mrs. William Dougherty . . . Hostess for the baby shower.

Beatrice's new home is a sight to behold with its fabulous array of colors on the walls, floors and the newly decorated furniture. The bright oranges, and muted yellows, along with the accents of green, gold, etc., produce a very happy feeling the minute the front door is opened. The house radiates the

personalities of those who live there . . . a wonderful family.

Lisa Bujkovsky will undoubtedly be the best dressed baby girl in town. The boxes of precious, feminine attire were such fun for Janis to open. Dresses, and bubbles of pinks, yellows, greens, etc. that make little girls the "apples of their daddy's eyes."



Mrs. Gus Bujkovsky, mother of the baby in honor.

Mrs. Kenneth Dire, Mrs. Roy Barksdale, Mrs. Michael Clark, Mrs. C. Randolph Strada, and Mrs. John Coffman, were some of the guests who delighted in the ecstasy of eating luscious, cream-filled Neapolitans, and rich, dark

chocolate brownies. What fun to forget the diets, and splurge!



Mrs. Roy Barksdale helped spoil the baby.

Lisa Ann Bujkovsky, pretty little girl in pink. The birth of every baby is special, but the birth of Lisa was really a miracle, since Janis had experienced some terrible complications with other pregnancies, and the chances of her having another child were most unlikely.

Big Brother Gus (age 4), had waited a long time for a companion. What a happy ending to some very unhappy experiences. CONGRATULATIONS, GUS AND JANIS!

GILDRED FOUNDATION AWARDS \$200,000 TO SALK INSTITUTE

The Salk Institute recently received a \$200,000 gift for cancer research from the Gildred Foundation of San Diego as a result of a challenge grant which resulted in another \$300,000 being contributed for other Institute use.

Theodore Gildred of Lomas Santa Fe presented a check for \$200,000 to the Institute in simple ceremonies in the center courtyard of the Institute, a courtyard named for Gildred's father, the late Theodore Gildred, Sr.

Under terms of the challenge made last October by the Gildred Foundation, the Institute has had to raise \$300,000 in new grants not designated for specific programs.

The Gildred Foundation also challenged the Institute to raise \$600,000 by June 30, 1973, and receive another \$200,000 for cancer research.

The Gildred Foundation, well known in both California and in Mexico, has had a long association with the Salk Institute and has been a major benefactor since 1965. Theodore Gildred serves as a member of the Institute's board of trustees and is on its executive committee.

MANCHESTER AVE.
CARDIFF
LOMAS SANTA FE SHOPPING CENTER
Interstate 5 at Lomas Santa Fe Drive
LOMAS SANTA FE DR.
SOLANA BEACH
VIA DE LA VALLE
DEL MAR
DEL MAR HGHTS RD.

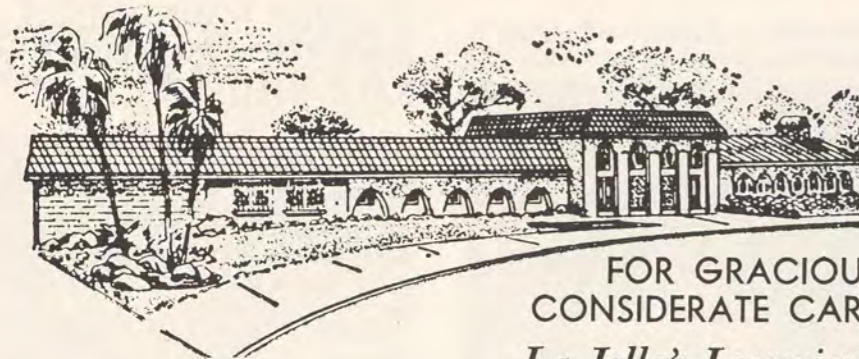
Sewciety News
Famous Burlington, Logan-tex, Deering Milliken, Scottex, Knitaway, etc. Make your selections from full bolts in the newest colors and patterns. New patterns, sewing notions and trimmings are in, too.
755-9381
Walker Scott

Happy Hairzem
Coloring
Fast Set
Manicure
Pedicure
MEN'S STYLING BOOTH
Happy Hairzem
Hours: 9-6 Mon.-Sat.
755-2211
Owner: Lynn Laredo
755-0159
merle norman cosmetics

Watch For The Results of "Searching The Market" for NEW THINGS FOR THE HOME!
755-4434
Bostrom's
for the home

Discover the wonderful world of golf fashion. Casual sportswear that's a big hit with golfers and non-golfers alike. See our complete lines of ladies' and men's golf fashions. Lzod, Haymaker, Horgan, Lilly, Jantzen, Etonic and other style leaders. Come in and browse around our beautiful shop.
Kevin Fleming — P.G.A. Golf Director
Phone 755-1547
At the peak of Lomas Santa Fe Drive, just east of Interstate 5.
The public is invited to the Golf Shop on the first level of the main Clubhouse.

Caroline & Alice
SPORTSWEAR
DRESSES BOATING
TENNIS GOLF
The finest in Sportswear
755-4061



FOR GRACIOUS
CONSIDERATE CARE

La Jolla's Luxurious

Torrey Pines Convalescent

WITH CONTINENTAL ELEGANCE

- Private Suites with Fireplaces
- Barber and Beauty Shop
- Private Telephones
- Grecian Formal Gardens
- Electronic Patient Surveillance
- Electric Beds
- Dining Room
- Soda Fountain - Malt Shop

453-5810

2552 TORREY PINES RD.
(JUST NORTH OF ARDATH ROAD)

OCCUPATIONAL - PHYSIO THERAPY - PIPED IN OXYGEN - CARDIO PULMONARY REHABILITATION
TELEVISION - PILLOW SPEAKERS - LIBRARY

24 HOUR R.N.'s - OPEN MEDICAL STAFF - SPECIAL DIET

A RANCHO BERNARDO BEAUTY



Magnificent view on private golf course 5 b.r., 3 bath, exquisite landscaping. Quiet location with many deluxe features. \$66,500.

JACK CARTER REALTY

450 W. Felicita Avenue
Escondido, California
487-3100
residence 487-3712

Specializing in Rancho Bernardo properties.



People, Places and Things



MARGUERITE HENRY WINS TROPHY AWARD

Rancho Santa Fe children's author Mrs. Marguerite Henry displays the trophy awarded her recently by the Wonderful World of Horses during the appearance of the Royal Lipizzan Stallions at San Diego's Sports Arena. The presentation was made by John Finley, vice president of National Shows, producers of the equine extravaganza. Mrs. Henry, author of "Justin Morgan Had a Horse" and "White Stallions of Lipizzia," was cited for "her continuing contribution in furthering the recognition of Morgan horses in American history."



FINE ARTS GALLERY

A total of 32 posters by the French Impressionist Henri de Toulouse-Lautrec currently are on display at the Fine Arts Gallery of San Diego. Shown here is La Divan Japonais, a colored lithograph executed by Lautrec in 1892. The posters, which will be on exhibition through Labor Day, are from the Baldwin B. Baldwin collection of Newport Beach. Lautrec painted his posters in the last decade of the 19th century and the works reflect the gaiety of a turn-of-the-century Paris.

People, Places and Things

\$15 MILLION EXPANSION ANNOUNCED BY LOMAS SANTA FE

Plans for a \$15,250,000 expansion program at Lomas Santa Fe have been announced by Theodore E. Gildred, president of Lomas Santa Fe, Inc.

A new 18-hole executive golf course, two new residential areas, an apartment project, a new shopping area and expansion of the existing Plaza of the Four Flags shopping center are included in the plans.

The new executive golf course will be the second 18-hole golf course at Lomas Santa Fe. It will be built in the northeast quadrant and will serve as a green belt between the two new residential areas. The new executive golf course, designed by Ted Robinson, will be built at a cost of \$750,000 and will be ready for play by late 1973.

One of the two new residential areas, San Elijo Hills, will be located north of the new executive golf course. Elijo Hills will feature patio homes built on oversized lots. These homes will

have two to four bedrooms, and will range in size from 1,300 to 2,100 square feet. Prices will start at \$35,000 and go up to \$50,000.

Site grading for San Elijo Hills will start this Fall. The first unit of patio homes is scheduled for completion by mid-1973. Ed Huxley, A.I.A., San Diego, is the architect.

Over \$9 million in gross sales will be generated by the San Elijo Hills project, according to Ron Walker, Sales Vice President.

The other new residential area will be developed by Ponderosa Homes, a division of Kaiser-Aetna. This area, located between the back nine holes of the Lomas Santa Fe Country Club golf course and the new executive golf course, will include 150 townhouse-type homes.

Ponderosa Homes plans to break ground on this project this Fall, and the first homes will be completed by mid-1973. B. A. Berkus Company, Los Angeles, is the land planner and architect.

A \$2.5 million apartment project will be built by Lomas Santa Fe, Inc., northwest of the intersection of Interstate 5 and Lomas Santa Fe Dr.

The apartment project will include 100 one- and two-bedroom apartment units with fireplaces, built-ins and privacy patios. Walt Richardson and As-

sociates, A.I.A., Newport Beach, is the architect. The apartment project is scheduled for completion in 1973.

Shopping facilities in the area will be expanded by a seven-acre addition to the existing Plaza of the Four Flags shopping center on the east side of Interstate 5 at Lomas Santa Fe Drive. And by the construction of a new 11-acre shopping center, "West Plaza," immediately west of Interstate 5. Shops and services in this new center will complement those now available at the Plaza of the Four Flags.

The new West Plaza Center will have 105,000 square feet of floor space; and when completed in late 1973, will have an estimated value of more than \$3 million, Gildred said.

KRASNE'S

FACTORY TRAINED
GUNSMITHS/NEW - USED -
ANTIQUÉ FIRE ARMS/ALL
WORK GUARANTEED.

118 N. GRAND-ESCONDIDO

9:30 am - 9 pm Daily
9:30 am - 6 pm Saturday

6th & Market - San Diego

Q: WHAT KIND OF CARS DO YOU LEASE?

A: Lindburg Leasing Company is an independent leasing company. We lease all makes and models, both foreign and domestic. Because of our independence we don't "push" one particular make or model. We lease what you want the way you want it.

Look into Lindburg for Leasing.
For complete details, call: 235-6167 or 459-2627



515 West Ash, San Diego
941 Pearl, La Jolla



Answers from Lindburg Leasing will put this animal on a diet.

GASOLINE TAX CONFUSION



Customer Mike Stovall, 3209 Chicago St., San Diego (left) and service station attendant Darrell Cox, 2029 National Ave., San Diego discuss how to apply the new 5% sales tax to gasoline. Lack of definite rules has led to customer confusion according to the County Sealer of Weights and Measures who is responsible for this facet of consumer protection.

Gasoline sales tax got you confused? Does the price posted on curb signs have to agree with the pump price? Can a station tack on a flat 2c per gallon sales tax?

The confusion is reaching the San Diego Sealer of Weights and Measures, the agency responsible for this segment of consumer protection, according to Chief Deputy Sealer Robert T. Frazier.

"Three situations seem to be fairly common," Frazier notes. "In some instances large curb signs post a price that is less than that on the pumps. In others, the curb signs and pump prices agree. And in still others, a flat 2c per gallon has been added into the pump computers as sales tax.

"While customers may feel the first example is unfair advertising, it isn't illegal under current law so long as the price in the pump computers is exactly 5% more than the advertised price. But charging a flat 2c a gallon sales tax is illegal unless the actual selling price is 40c gallon.

"Citizens noting this latter type of

practice should report it to this office," Frazier said.

He also said the California Board of Equalization, which administers and receives sales tax, is also interested in halting this practice.

Frazier said there is an apparent reluctance of some service stations to include the 5% sales tax in the price of the gasoline if the final price does not end with .9c.

"Pump computers can be set to any tenth of a cent. For instance, if the advertised price is 27.9c per gallon, then the pump should show the correct price to be 29.3c, but never 29.9c which is overcharging for sales tax," Frazier said.

He said it is also legal for stations to leave their pump computers unchanged and to use sales tax charts provided by the Board of Equalization as is done by most businesses.

"The confusion is likely to continue until the State Legislature, Attorney General, or the courts take action which will standardize the way this gasoline sales tax is to be collected," Frazier said.

Meanwhile, the County Sealer of Weights and Measures will continue to investigate complaints reported at 239-7711, Ext. 336.

Announcing our *August Clearance Sale*

We must reduce prices to make room for new merchandise soon to arrive at H. Johnson. Exceptional savings on discontinued items, slow-selling floor stocks, many other quality home furnishings from our regular stocks.

- Save on fine quality Bedrooms, Dining Rooms, Living Room groupings from the nation's leading manufacturers.
- Closeouts on Mattresses and Box Springs from Simmons, Englander, Wickline and Serta. Twin, full, longboy, queen and king sizes—all in stock.
- Sofas, Sleep Sofas, in a wide selection of styles and colors, some with down-filled cushions.
- Chairs, Swivel Rockers, Recliners . . . in vinyls and fine fabrics—sizes and styles to suit any decor.
- Table Lamps, Floor Lamps and Wall Accessories including pictures, clocks and more.
- Complimentary service includes decorator consultation in the store or in your home. Prompt, careful delivery.

H. Johnson
FURNITURE

135 West Grand Ave. Escondido 746-8844

Store hours: Mon. & Fri. 9 A.M. to 9 P.M. Weekdays & Sat. 9 A.M. to 5:30 P.M.

HOW MUCH WILL TAXES REDUCE YOUR ESTATE?

Will The Taxes Absorb
Your Business?

Sound advance planning
can greatly reduce
the loss to taxes
upon the death of
an estate or
business owner.

Some people
are taking advantage
of such planning
some are not.
Are you?



LARRY SHOWLEY C.L.U.
Estate Planning
233-8931

CHOCONAS AGENCY
1360 Fifth Avenue
San Diego, Calif. 92101

Representing
Connecticut Mutual Life INSURANCE COMPANY
THE BLUE CHIP COMPANY • SINCE 1846

Old Damascus RESTAURANT
HOME OF THE
FAMOUS SHISH KABAB
Shish Kabab at its best
Authentic Lebanese Food
Exotic mixed drinks
Atmosphere of old Arabia
Truly Cosmopolitan
Lunch Mon.-Fri. 11-2:30
Dinners Mon.-Sat. 5-9:30
3683 FIFTH AVENUE, SAN DIEGO
297-3228

SOLANA CARPET CLEANERS
For the Finest in Professional Cleaning

NEW JET "STEAM" AND EXTRACTION METHOD
The First Of Its Kind On The West Coast

- Deep-Down Steam Cleaning
- Doesn't Soak Carpets
- Extracts Embedded Grit & Soil
- Restores Carpeting
- Lifts Pile
- Brightens Colors
- Sanitizes, Deodorizes
- Soil Retarding

ALL IN ONE GENTLE ACTION NO BRUSHES

The Most Complete Steam Cleaner On The Market Today
Call Your Local Cleaner Lower Prices... Quality Work **753-2511**

ENCINITAS GLASS CO.

ALL TYPES GLASS REPLACEMENT
AUTO - HOME - STORE FRONTS -
MIRRORS - TABLE TOPS

CUSTOM PICTURE FRAMING
and ART SUPPLIES

Phone 753-6361
687 Second St., Encinitas
CA 92024

milo's la granada

A family restaurant
we have food to go
LA GRANADA,
RANCHO SANTA FE
756-1155
7:30 a.m. to 4 p.m.
Mon., Tues., Wed., Fri., Sat.
Thursday night is Family Night, open 'til 8 p.m.
(We rest on Sundays)

Seems, O'side

by Kitty A. Peeling

Guess I'll have to change my middle initial "A" (standing for Airedale), because more people have asked, "What kind of a dog is it, an Airedale?" Like Chow and Spitz dogs, you just don't see them anymore. Airedales are fairly big with wire-hair, awkward, ungainly, but loving and very friendly. It's a shame, but they, like the curling iron, button hook, handkerchief and paper dolls, have disappeared from our American culture.

Think I'll change the initial to "St. B."—meaning Saint Bernard. 'Course the "Saint" by no stretch of the imagination, could apply to me, but I am a big, bumbling, friendly, old duffer just like the Bernard part. I don't go around with a small whiskey barrel around my neck, but I do like to go to parties where I wander around with a cocktail glass containing a Vodka gimlet; or if the sun hasn't hit the yardarm yet, it will be a cup containing coffee with lots of fattening cream.

One of the nicest wanderings this past month was thru the Taylor's fascinating Encinitas home when Heather and Van Ness hosted a group of friends to see Heather's latest portraits (she's a celebrated artist) and Van's new wood carvings—hope we can get him on our Cablevision show with some of his beautiful work including his numerous hand crafted pipes!

The party also celebrated Van's birthday and divulged the fact that the Taylors are soon leaving for New Zealand (Heather's homeland) for an indefinite vacation.



General Frank and Jane Loomis (leaving soon for Russia) and Heather and Van Ness Taylor.

Their home is a delight. The kind of a dwelling you expect artists to have—and they rarely do. Each room is on a different level with huge planters in the most unexpected places!

The tremendous amount of food scattered around was also delicious and different—some of it New Zealand delicacies. I took my overflowing tray out into the greenhouse where Van's other hobby grows. Epiphyllums. They're the high-priced, seldom seen, cactuses—or is it cacti? And they must have water. Van has countless, odd, spineless (often hairy) beauties on which he lavishes TLC. If there is any doubt that plants are capable of accepting and returning affection just see the thriving collection.

Now that I've mentioned an exceptionally interesting party that served alcohol, equal time must be given to a gathering as entertaining, but glowing on tea and coffee.

This was the group that assembled at Mary and Langdon Sully's new home. (They were former Carlsbadians who bought the Spanish O'side home across from the Erle Stanley Gardner place now owned by Russ Bobbitt.)

The occasion was to view moving pictures and slides taken by their cousin Doug Barr who is a neighbor in my Bay 'N Beach Marinapartments.

This was a most memorable evening. The company and pictures were clear, concise and absorbing.

Doug talked about his recent African Safari (Swahili for trip, so the next time you go to the market you're on a safari) as he showed the pictures. The Tanganyika I knew no longer exists. It's Tanzania now and it also seems they've moved the Murchison Falls into Uganda—I dunno—it was all so long ago and so wild and wonderful.

But lions are still king of the beasts and cough in the night. Baboons still sit in the trees swearing and thumbing their noses at the stalking leopards. Doug, who is a lawyer (which means he has a lot of "actor" in him) gave surprising word descriptions and information.

Did you know the leopard is a master of psychology? He walks back and forth by night under a tree filled with shrieking baboons and finally drives them so nuts that one will actually go crazy with rage and jump down on the ground, literally into the mouth of his enemy. But if three or four baboons attack the great cat he can be mauled and even killed.

One brilliant sun morning Doug got a picture of a running zebra that had been ripped on the right thigh by a lion and escaped. In a few min-

O'side

continued

utes, out from the underbrush, limped a lion whose crest-fallen face told the rest of the story.

And one brilliant moonlight night as Doug was going down an outside corridor to his hotel room he ran into a wild elephant. Both turned tail, but the intrepid photographer managed to turn around and take a fine rump view of the elephant as she, or possibly he, turned the corner.

I was under the impression the Masai proved their manhood by attacking a lion alone with only a spear and small shield, and that the Watusi at puberty had a lower front incisor removed as painfully as possible. The real warrior would not flinch nor cry. Again came disillusionment.

The Masai by law are now not allowed to do so (usually) throw their young lives away, and the Watusi youth have the tooth pulled because of lockjaw—which is a curse of their tribe.

But Masai still cover their hair with a mixture of red mud, cow's blood and urine (anybody's!) and they drink a mixture of milk, cow's blood and urine (their's).

More and more people go on African safaris now to shoot pictures and not animals. How can big game hunters brag about their trophies when they have those high powered, murderous guns? What chance does any animal have against those microscopic sights?

I, for one, would be very happy if hunters and their animal shooting also went into limbo along with the paper dolls, women's corsets and men's fly-buttoned pants!

KitBits

Things that made the summer pleasant:

The impromptu birthday party for Paul Schmid, the "great white father" as Dwight Morrow calls him. And he is. He rides tall in the saddle when it comes to spending his own money to promote Oceanside. He is head of Tourism for the Chamber of Commerce. When we, John and Harriet Koessler of San Marcos and Lenore Norton of Carlsbad, walked into the Quail's Inn Bar at San Marcos on entertainer Don McCloud's opening night, he was in the middle of a song and forgot the words, he quickly ad libbed, "glad you came, John, Harriet, Lenore and Kitty—

and this is the end of our little song-ditty!" Makes a guy feel kinda important.

Like when everybody in town went to Oceanside's Library "coffee" one morning. It was the Library Group's way of saying, "Thank you" to all the wonderful people who worked to make the Library possible. Business people were supposed to ask questions, so the personnel could show what tremendous resources they had to solve perplexing questions.

For some time I haven't known what I was talking about when calling myself a "noctuidae." I thought it meant "a person whose brain works best at night." A friend said I was nuts, it meant some kind of a moth! My dictionary doesn't list it. So-o-o Edith Rhodes, my coffee dunking partner, urged me to ask Helen Nelson, chief Librarian. It was most gratifying when they couldn't find the right word either. Pat Acker, head of Adult Services gave up, but Fred Hastert, reference Librarian, wouldn't accept defeat. At five o'clock that afternoon a phone call came from Fred. He had finally called Sandra Smith at the San Diego library where the crew too, were faced with the supreme challenge. After hours of research in a little ol' specialized medical book was the word: Nyctophilia. Its definition takes in a little more territory than I thought. It means those who like to work at night. So-o-o by clinical definition I'm just another one of those gals who work at night!

Interviewing Jim Faughn of Cardiff-By-The-Sea, a big, quiet man who is with Scripps Oceanography Laboratory and also Captain of the Laboratory Ship that goes on scientific expeditions. Went to visit him at 10:00 A.M., for an hour and stayed 'til 3:00 P.M., completely enthralled. Too much spell-binding information to record in this small space, but here are a few dandy Cocktail Gambits:

In all great oceans in the center is a mountainous ridge through which molten lava is constantly exploding. Thus opening larger surfaces on the ocean floor and resulting in continents getting farther away from each other!

The world is getting larger and more spheroid. The circumference of the pole is less than that at the equator!

Frogs can so osmosize themselves they can live in salt or fresh water!

'Way up the Amazon River are natives who snuff up their nostrils some sort of hallucinatory drug that comes from the bark of a certain tree! (Wonder how the guy discovers this? One might taste it, but who'd think of stuffing it up his nose?)

next page, please

Call Joe Williston

Malanga's Dry Cleaning
ALTERATIONS
LAUNDRY SERVICE
DRAPES

TWICE WEEKLY
PICK UP AND DELIVERY

488-8123

1031 GARNET ST., SAN DIEGO

DICK BLACKLEDGE

REAL ESTATE BROKER
Rancho Santa Fe

MARY BLACKLEDGE BROKER

Office and Residence
Plaza 6-1720

Corner La Granada and Paseo Delicias

CLATON TIRE CO.

Franchised Michelin Dealer
Remington Miller Lee Sumitomo

guaranteed

RETREADING

BALANCING

of any wheel

UNDERCOATING

truck and car

BRAKE SERVICE

WHEEL ALIGNMENT

753-6316

NICK & DOTTIE PHILLIPS

215 G St., Encinitas

ANTIQUÉ JEWELRY & GLASS
CHINA, FURNITURE, ETC.

ROSIES
Rancho Santa Fe

PHONE 756-2659
OPEN DAILY 9-4 P.M.

ROSE RANSON
BUYING & SELLING
ALL TYPES OF ANTIQUES

Mexican Cuisine - Cocktails

ROSENDO'S HIDEAWAY

755-3223 For Reservations
We are closed Monday & Tuesday

HELEN THOMSEN'S

Catering Service

5763 LA JOLLA BLVD., LA JOLLA
PHONE 459-4894

TRI-CITY ROLLER RINK

Call 755-4158

212 SO. CEDROS AVE.
SOLANA BEACH

NORTH COAST STATIONERS

755-4923

127 NORTH HIGHWAY 101
SOLANA BEACH, CALIF.

LA FEMME SALON

Hair Fashions

756-1794

LA GRANADA
RANCHO SANTA FE

A Key to Health

MASSAGE THERAPY

753-2374

R. E. BADGER

Pipeline / Sprinkler Service

756-1402

RANCHO SANTA FE

KitBits

continued

And listen to this: These Amazonian natives worship their PINK dolphins as Gods. If an unwed girl gets pregnant there is great jubilation. She was impregnated by the Pink Dolphin God!

In case you are real interested, the next boat leaves for the upper Amazon, on the 25th.

The fun cocktail-wiener roast party the Covina-Pomona Power Squadron held in and around the Bay 'n Beach party cabana. Fourteen boats assembled under the leadership of Commodore Ben Palmer. Loyal "Scotty" Stinebaugh arranges the cruises — about thirty a year. Another one will be held here again in August. Hope it isn't so exciting. That Sunday, six harbor crafts capsized and these Good Samaritans to the Coast Guard, aided in the rescues.

Hope, too, this particular Power Squadron has no more rope jumping on the shifting sands of the sea-shore. I can hardly hobble around—haven't jumped that high for joy since Grant took Richmond!



No one agrees on this chap's name, but his companion is "Scotty" Stinebaugh.

Etta Woodward's annual birthday party, where all her friends fatten her with birthday cakes. The bestest was that banana nut cake, Fern Spatz brought from Anaheim. Etta kept wondering what happened to it so sudden-like. Hah!

The wedding of Don Luis (six more unspellable Spanish names) Sebastian to a gal I haven't seen in 20 years, Lynne Roberts. Used to write for her at Republic studios. All happened when Kay and Ham Detrick invited me for a quiet weekend. Lynne and I were flabbergasted when we recognized each other.

Don Luis is an old Detrick family friend with a home also in Santa Barbara where he has appeared in the Santa Barbara Fiestas with his handsome Latin looks (and physique) and

trained concert voice. The bride has always been a beauty and was radiant—I would be, too, if I'd snagged a fellow like Don Luis!

At the following barbecue was a regular "Thin Man" party—celebrities in all walks of life. The person with the most interesting anecdotes was a chap who had been a wrestling promoter with Jim Londos, Ed "Strangler" Lewis and "Gorgeous George." Wish I could write some of those hilarious stories here!

The following day Ham and Kay had an enchilada feast. They, along with the bride and groom, sweated in the kitchen (75 enchiladas) while the rest of us gossiped around the swimming pool in San Fernando Valley.

Flo Vaty, the astrologist, who told me after June 9, I'd have a nice break was unimpressed when I told her she was right, I'd signed a Cablevision contract but not with the predicted "portly gentleman with greyish hair"—Bill Masters, program manager is ANYTHING BUT THAT — so-o-o I still have something exciting to look forward to with this portly gent!

Flo now "reads" for Tina Sinatra, Susan Pleshette, Eva Gabor (a perfect darling) and one of the Dean Martin girls.

In the evening we continued festivities at the Little Vienna, where Flo's appealing-puckish hubby is the artiste at the piano, along with a marvelous violinist.

Ham was prevailed upon to give his terrific rendition of Granada that is gorgeous if you don't listen to the words that are pure gibberish; like Sepulveda, Maria, Ventura, Podunka, etc. One distinguished, linguistic gentleman looked perplexed, amazed, frustrated, what have you—he just couldn't believe he was really hearing such nonsense so beautifully and artistically rendered! There we also ran into Arthur Koch. Those of you who are European enough to remember, know Arthur was one of the most celebrated concert pianists on the continent.

I was sick when I learned he had been stricken with a stroke that has silenced his right hand forever. Such cruel happenings make me rebellious. There just has to be something wrong with the running of the world when tragedies of this nature attack geniuses in their most vulnerable spot. Why couldn't Arthur have lost a leg or something, but not his wonderful hand!

Because Lisle Smith, long manager of Channel 3 Cablevision was transferred up North, the Cablevision "gang" gave him a going away party. It was a picnic starting at 11:00 in Fallbrook Park.

next page, please

KitBits

continued

Bill Masters had marinated the steaks the night before in a succulent sauce. Assisted by Ann Robertson, office manager, they grilled 80 steaks that were gnawed down to the last tiniest bone.

The other highlight of the party was the presentation of a crested ring to Lisle. Jeanne, his wife, was to have surreptitiously measured the right finger for size. God only knows what Jeanne measured — the ring didn't even fit Lisle's little pinkie!



Bill Masters, Jeanne and Lisle Smith and Ann Robertson

At the last minute the speaker for the installation of officers of Chapter 81 of American Society of Women Accountants, held at Marty's Inn, didn't show up and Lothaire Dean, incoming Prexy, talked me into an extemporaneous speech. I let down my hair and talked off the cuff and was such a success, peeping (and listening) Uhland Melton wanted me to speak the next evening at his Exchange Club shindig. But one confession was too much for me (also I had laryngitis). Besides I'm not about to let down my hair and have some of those Exchange Club bachelors see my gray streak!

By mistake I had color film in my camera so you will not see a picture of the new officers. Besides new president Lothaire, is next year's leader, Victoria Proctor, V. P., Vivian Hahn, recording sect'y Virginia Couson, corresponding sect'y Mary Varner, treasurer Elizabeth Curtis and Board members: Nicholetta Eichman, Barbara Stephan and Adela Woods.

Also I had colored film when I attended Irma Woods' knockout bridge-luncheon at her Vista home. Her solarium has such gorgeous new drapes I thought I was in the Westgate Hotel!

While the food and bridge were delightful, I still think the great success of the party was due to her hubby. He played bartender. And nobody, but nobody, can make a smoother, more innocent tasting Margarita than

George West! Emily Van Pelt and Elsie Rice won North and South, and Sue Manahan and Irma won East-West in the hilarious duplicate bridge contest.

Marty's Valley Inn was also the scene for BPW's spring section meeting. The forty women present were representatives of 6 different clubs. Pat Conway, President of the group, introduced Leona Sylvester, training now to be a manager in a San Diego Security-Pacific Bank, as speaker.

Carlsbad's President Jerri McPherson brought me as a guest and we were enthralled and enlightened by Leona's talk on etymology (has nothing to do with "food" or "bugs")—means "words."



Jerri McPherson, Pat Conway, Leona Sylvester and Mildred Figaro from far off Ramona.

Loved the cablevision shows. Have met and interviewed such interesting people as: Joe Dietz on Atomic Power, Ruth and Bob Loibl who are dosing themselves with DDT like guinea pigs, to prove to people that this powerful insecticide may have healing effects for people. Steve Peyton of BRACKEN'S WORLD and Bernie Ropell of HOGAN'S HEROES were fun. Princess Alice Siwandly was terrific. She is from that Negroid tribe which lives in Miwala (Central-East Africa) and is known around the world for their clicking-squeaking language. Unbelievable. Honestly sounds like conubial crickets. Jeff Sully was most impressive with his knowledge of wines; and he gave me a bottle of almost impossible to buy Schramsberg Champagne made in Calistoga (near Napa Valley). Why? Because when President NIXON went to China he took along one hundred cases of this champagne! LOOKING FORWARD TO: Interviewing Carole Love who is starting a little theatre group in Oceanside.

TO seeing Henry Collins give the American Legion Conservation Plaque Award to Commanding General Herman Poggemeier of Camp Pendleton, at our Inter-Community Organization Council luncheon in the Mira Mar Hotel on July 5.

NORTH COUNTY
VOLKSWAGEN CENTER

HERMAN COOK VOLKSWAGEN



1435 Encinitas Blvd.
ENCINITAS, CALIFORNIA
Telephone 753-6256
AUTHORIZED VOLKSWAGEN
SALES & SERVICE

Just what you have been
waiting for is here!

HERE'S CHEERS

LIQUOR**

with

SCANDIA BAKERY*

755-4026

**Everything for your party — including fine wines, liquors, beer, delicatessen, glasses, ice and "snacks." Free delivery, plenty of parking.

*Fancy pastries, complete catering, free delivery, ample parking, Birthday and Wedding Cakes.

serving the San Dieguito Area
in their new location.

149 Lomas Santa Fe Drive,
Solana Beach

VILLAGE

Community Presbyterian
CHURCH

Rev. DONALD R. CAUGHEY,
Minister
Rev. JAMES C. MURRAY,
Assistant Minister

Sunday Worship: 10:00 a.m.
Church School: 10:00 a.m.
Choir Rehearsal: Thursdays, 7:30 p.m.

PASEO DELICIAS,
RANCHO SANTA FE

**If you want to know
what's going on
on Wall Street,
ask Shearson Hammill**

MEMBERS NEW YORK STOCK EXCHANGE
Village Center, Rancho Santa Fe, 756-1161
from Encinitas 753-6338
from Escondido 746-4200 - from San Diego 297-4666



756-1659

Post Office Box 571

Paseo Delicias

Rancho Santa Fe, California

92067

Allan Leonard

Stambeck's



1105 CAMINO DEL MAR
DEL MAR, CALIF. 92014
755-8232

**EXPERT TACK REPAIR
(fast service)**

**WE OIL AND CLEAN
SADDLES**

**WE MEASURE FOR
DEHNER BOOTS
AND
VOGEL BOOTS**

Custom-made
Pytchley Hunt Attire
Made in England

Open Tues. thru Sat.
10-6 p.m.
Closed Sunday and Monday

Thank you from
HERE'S CHEERS LIQUOR



Mr. and Mrs. Norman Durkin, popular residents of Solana Beach, beam with justifiable pride as they stand in their new store at Solana Beach. "We have everything you need for your party" said the Durkins, "including fine wines, liquors, beer, delicatessen, glasses, ice and 'snacks.' Free delivery always, and plenty of free parking when you shop in person." Open from 7 a.m. until 11 p.m.

SCANDIA BAKERY, too!



Mrs. Zena Bearne, right, is well-known to North County residents as she and her husband Leonard, owned and operated the Hi-Lo Restaurant for many years. With her is Leslie Maquet who, along with Mrs. Bearne and Mrs. Durkin, will be happy to serve you with fresh, delicious fancy pastries, birthday and wedding cakes, bread of all sorts, doughnuts, cookies and much more. Complete catering service and free delivery, too. Open seven days weekly from 7 a.m. until 11 p.m.

149 Lomas Santa Fe Drive, Solana Beach 755-4026

Introducing
BILL MILLIKAN
new tennis professional at
Whispering Palms



Bill Millikan is no stranger to Rancho Santa Fe and North County residents. For the past five years he was associated with the La Jolla Beach and Tennis Club as proprietor of the tennis shop; and as Tennis Professional for the past three years. His credits are many, including: current United Professional Tennis Association National Title Holder; member of the United States Professional Tennis Association, and the San Diego Professional Tennis Association; Youth Sports Director for dependents of all military and faculty members at the United States Military Academy for five years; and former Assistant Varsity and Plebe Tennis and Squash Coach at the United States Military Academy, West Point, New York. Mr. Millikan has also been director of the World's largest tennis tournament for the past five years — and will be handling this responsibility again this year . . . the 56th Annual La Jolla Tennis Championships. At this writing, there are four tennis courts in active use at Whispering Palms, with four more under construction — completion date, August 30th.



**SOUTH COAST
AVIATION**

New & Used Aircraft
Purchasing & Sales
Leasing & Financing

ALL SUPPORT SERVICES

753-6525

Palomar Airport, Carlsbad



We Stock Ortho Lawn & Garden Products

*** Ortho Sevin Garden Dust**

Insecticide for vegetables, berries, tomatoes and general garden use.

*** Ortho Systemic Rose & Flower Care**

Systemic insecticide is taken up by roots and moves to all parts of plant through the sap stream. Rain will not wash off. Fertilizes too!

*** Isotox Garden Spray**

Multi-purpose garden insecticide. Kills almost all sucking and chewing insects on roses, flowers, trees, shrubs, around dwellings, etc.

Economical concentrate—kills fast and continues to kill for 2 to 3 weeks.

*** Ortho Spot Weed & Grass Killer**

Prevents plant growth, weeds and grasses, for one year or more.

*** Ortho Hornet & Wasp Spray**

Kills hornets, wasps, bees, spiders in two or three seconds. Leave deposit that remains effective for days.

*** Ortho Home & Garden
Insect Spray**

Multi-purpose usage for crawling and flying insects.



ORTHO

RANCHO SANTA FE NURSERY / IN THE VILLAGE CENTER / 756-1455

ANCIENT MARINER—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

BAMBOO HOUSE RESTAURANT—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

CHART HOUSE — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

THE COFFEE MILL—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations, call 753-3183. 531 Highway 101, Encinitas.

EARL'S SEAFOOD GROTTTO—New, and on the waterfront (across from the famous Star of India), Earl's presents an exciting new dining experience as San Diego's finest gourmet seafood grotto. The nautically designed restaurant has seating so arranged that everyone has a view of the picturesque waterfront area. Dancing, entertainment and an authentic Oyster Bar are also featured for your added enjoyment. Champagne Brunch Sunday from 9 a.m. to 3 p.m. Shore Breakfast Monday through Saturday 7-11:30 a.m. Luncheon Monday through Saturday 11:30 a.m.-4 p.m. Dinner Monday through Thursday 4-11 p.m., Friday and Saturday 4 p.m.-12 midnight and Sunday from 3-11 p.m. Located in the Royal Inn At the Wharf, Harbor Drive & Ash. Telephone 235-6276 or 232-3861.

THE FLYING BRIDGE ROOM—If you haven't been to the Flying Bridge Room in Oceanside recently, prepare yourself for a pleasant surprise. The superb service and expanded menu are the result of some spectacular changes introduced by owners Dr. and Mrs. Frank Satten. Mrs. Lois Myerson, whom many will remember from the Fireside in Escondido, has joined the Sattens along with one of the finest chefs in the West, Clyde Davenport, formerly of the Kona Kai Club. For lunch and dinner, the main dining room is open from 11 a.m. until 1 a.m., and in Oceanside's only nightclub, "Under the Bridge," open until 2 a.m. Exit Highway 5 at Hill Street where you'll see the sign of good living, the Bridge Motor Inn, 1103 North Hill Street, Oceanside. 722-1904.

FARRELL'S ICE CREAM PARLOUR — Escape through Farrell's door to the world of yesterday, into a gay 1890's atmosphere. Enjoy the world's most delicious sandwiches, so large they're a meal in themselves. Savor ice cream so rich and smooth and flavorful you can visualize the handcranking and fresh fruit that makes it so special. As special as your birthday at Farrell's when waiters gather to sing Happy Birthday and present your Free Sundae! Farrell's . . . West Point Loma Boulevard, two blocks west of Sports Arena in the beautiful French Quarter . . . and across from Grossmont Center on Jackson Drive. Another in Fashion Valley and the very newest of all in Chula Vista! Enjoy . . . at Farrell's! 4230 West Point Loma Boulevard—224-1893; 136 Fashion Valley, San Diego—291-1887; 5304 Jackson Drive, La Mesa—460-0033; 481 5th Street, Chula Vista—426-1850.

HUNGRY HUNTER—There's a brand new restaurant where Highway 5 meets Vista Way in Oceanside—and it's simply great! You'll be impressed by the feeling of camaraderie as you open the door—the decor is unusual and reminiscent of an Old New England Inn, in a Merrie Old England setting! It's unusually provocative, warm with welcome, and very distinctive. Pecky wood walls, lots of antiques, brisk fires glowing in great big mammoth fireplaces with iron pots over the flames. It's a dining spot that spells "welcome" with every sip of liquid refreshment (there's an exceptional bar) . . . and with every bite of the good beef, prime rib, steak, lobster or trout. Open every day, seven days a week. Luncheon Mondays thru Fridays. 1221 Vista Way Oceanside. 729-9271.

THE REUBEN E. LEE RIVERBOAT RESTAURANT—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

ROW RESTAURANT

TONY'S JACAL—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-274.

MEXICAN VILLAGE—In Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822

OLD DAMASCUS RESTAURANT—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Lunches, Monday and Friday from 11 to 2:30; Diners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

OAK TREE HOUSE—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

People, Places and Things

"Reprinted, with permission, from the April 1966 issue of Yankee Magazine, Dublin, New Hampshire. Copyright, 1966."

MARY BAKER EDDY BUYS A PAIR OF SHOES

INTRODUCTION: Exactly one hundred years ago, Mary Baker Eddy, then living near Lynn, Massachusetts, experienced a remarkable spiritual healing. The event marked the turning point in her life and led to her founding a new religious movement, Christian Science, which now has some 3300 churches in more than 50 countries. The following tiny anecdote in the life of this great woman, written by John Mason, comes to us from the files of A. H. Blackington and, originally, from Mr. James Tucker who was eyewitness to the incident.

In the early 1900's it was quite the thing for well-to-do people to have their boots and shoes custom-made (and I'll bet if some of you looked around up attic you might just find a pair of those funny-looking, foot-shaped, wooden "lasts" which your parents had their shoes made from). Well, the leading shoe dealer in Concord, New Hampshire, at that time was Mr. William Thompson who handled the famous Sorois line of women's shoes.

One fine spring day, the usual calm of Thompson's Shoe Store was thrown into considerable excitement by the news that, on the morrow, Mary Baker Eddy—THE Mary Baker Eddy, founder and leader of Christian Science—would HERSELF pay a personal visit to the store in order to try on a new pair of custom-made shoes (size two, double A), ordered sometime previously and just received from the manufacturer.

Proprietor Thompson wouldn't have been any more flustered if the Queen were coming. Immediately, he organized the entire store staff into a clean-up campaign and prepared for a general overhauling. Every inch of the store's woodwork were scrubbed spotless. The floors, both upstairs and down, were washed, wiped, and repolished. Every one of the thousands of shoeboxes were taken down, dusted, and rearranged on the shelves, and the store windows were cleaned and polished 'til they fairly sparkled.

Particular attention was paid to the small office partitioned off from the store for Mr. Thompson's personal use and for private fittings. His old-fash-

ioned, roll-top desk and swivel chair were scrubbed, rubbed, and repolished. A vast accumulation of old papers, letters, shoe-trade journals, and catalogues was gathered up and taken away. It was here in this sanctum that Mr. William Thompson would fit the custom-made shoes to the dainty feet of Mary Baker Eddy. That entire Emporium—from the private office, down to the basement where lumbermen's boots, felts, and rubbers were sold—was thoroughly cleaned. Before the exhausted staff went home that night, Mr. Thompson told them, "As you all know, tomorrow we are to be honored with a visit from Mrs. Eddy and I want each of you to wear your Sunday best."

Early the next morning, Mr. Thompson and his young assistant, Mr. Tucker, went to a nearby livery stable and borrowed armfuls of those funny, fuzzy, fluffy, multi-colored, long-haired mats used in the old days to keep your feet warm when riding in buggies, carry-alls, and other horse-drawn affairs. All over his office floor, Mr. Thompson spread those bright red, orange, green, and purple coverings for Mary Baker Eddy to walk upon.

Then he engaged an expressman to fetch from the home of Julia Bolger her best pieces of antique furniture—took it right out of the front parlor—along with two dozen gaily colored sofa pillows. The furniture was arranged around the office and the pillows were so placed that Mrs. Eddy would have maximum comfort while being waited on.

I should explain that Julia was the cashier and bookkeeper at the Thompson Shoe Store and was, of course, only too glad to lend her furniture so the boss could make a good impression.

Well, the great day dawned and everyone showed up dressed in his Sunday best. The shoe-shine boy had a haircut and his go-to-meetin' suit on, while Mr. Thompson was attired in frock coat, striped pants, and patent leather shoes. In a vase on top of his mammoth roll-top desk he placed a big bunch of pink and white carnations.

When lunch time came none of the store staff could eat—they were that nerved up—and then, just as the clock on the corner of School Street chimed the hour of two, the Eddy coach, drawn by a pair of beautifully matched bays, drove up and stopped in front of the store.

Mrs. Eddy's secretary, Alvin Frye, climbed down from the seat where he had been riding, opened the door, of-

continued page 82, please

Fashionable and Long . . .



"Bernie Bee" of New York designs a beautiful red print with an asiatic influence. The cut is extremely slimming (and flattering!) Sizes 8 to 16. \$50

EL PATIO
Shop of Fine Apparel

2901 Fifth Ave
SAN DIEGO CALIFORNIA 92103

SHIRTALES® INC.
FINE MEN'S SPORTSWEAR
FOR GALS, TOO

7461 Girard 454-7169
La Jolla

1025 Rosecrans 222-1141
Point Loma

13303 Poway Road 748-5485
Poway Plaza

1159 Camino Del Mar 755-0440
Del Mar

Levi's HANG TEN

SHOW PLACE SOLD

By Kitty A. Peeling

The Oceanside Bay 'n Beach Marina apartments, with their incomparable location on the long arm of land that gives them frontage on both the yacht harbor and the Pacific Ocean, have been sold!

James A. McKeller, a native Californian and President of Kellar & Associates, and the Holiday Resorts International, is the new owner.

Grand plans are now in the offing for the entire property, from the swimming pool-recreation area on up to the pent-houses; there will be complete renovations and additions, making the Bay 'n Beach one of the most exclusive and elegant apartment-complexes in California!

McKellar, of Atherton and La Jolla, California, a graduate of Stanford Law School, has gone into Land Developing on such an auspicious scale that his name is now synonymous with the finest in building. This perfectionist owns eight motels and 14 apartment buildings in Las Vegas, Nevada; a number of apartment dwellings in Northern California; several apartment-complexes in Lake Tahoe; and the McKellar Plaza in La Jolla.

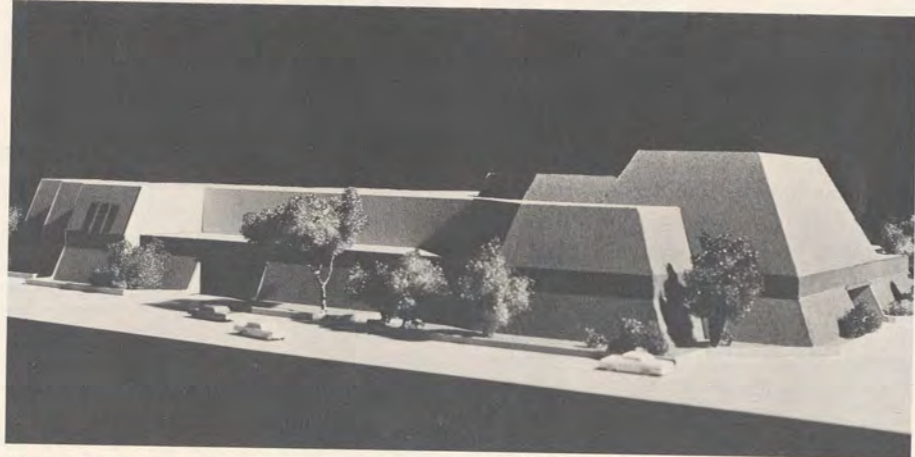
He is now completing the Normandy-by-the-Sea, a Condominium overlooking the Ocean at Del Mar. 38/AUGUST 1972

People, Places and Things



COUNTRY FRIENDS "DAY AT THE RACES, DEL MAR" was a sell-out success. Shown above in the winners' circle are, left, Mrs. David R. Pratt, Country Friends President; and Mrs. Theodore W. Graham, holding flowers, who was chairman of this most outstanding event. The horse is "Minnie Moody" with Jockey Wayne.

MODEL OF NEW BULLOCK'S STORE



Part of an \$11-million addition to the Mission Valley Shopping Center disclosed recently at a San Diego Planning Commission hearing. The Commission recommended approval of a request to rezone the land just to the north of Mission Valley Center from residential to commercial use. The rezoning is subject to approval by the San Diego City Council.

DISNEY DIRECTOR VISITS SCHOOL

It all started when Samantha Kirkeley asked her friend Norman Tokar to visit her class at Rancho Santa Fe School. Samantha was in Betty Seeman's second grade and the class was trying to decide what kind of a party they should have for the final day of school.

Norman Tokar has directed films for Disney Studio in Burbank, California for many years and has done many of our favorites such as: The Ugly Dachshund, Those Callaways, Boatniks, and so many others we couldn't list them all. But, it was his idea that he bring one of his favorites, "The Horse in the Grey Flannel Suit" and show it to Samantha's class on the last day



Samantha Kirkeley, Norman Tokar, and Mrs. Betty Seeman. The room mothers were delighted, in fact several other rooms heard the news and by the time the news spread, half of the school was shown the film.



This ferocious cheetah is intrigued by the tiny safari hunters who are determined to see if he's real. It's all in the spirit of sweet charity, and the cheetah seems to realize that he is doing his part by remaining docile for the camera-man. Hillary (left) and Ashley Sammis, daughters of Mr. and Mrs. Donald Sammis, are the tiny folk "on safari."

We at Weir Brothers would like to do our part by congratulating the Country Friends on eighteen years of exceptional progress, and to wish them every success in their September 19th Fashion Show . . . appropriately entitled SAFARI . . . Adventure in Fashion.

WEIR BROS. / ADOBE CONSTRUCTION CO. ESCONDIDO
1536 South Escondido Boulevard 714/745-1612



Photography by Tony Francis

All smiles after a most successful safari are Mrs. Anthony Armino and Mrs. Donald Sammis of Rancho Santa Fe. And small wonder! The success of the hunt is pictured on the wall behind them . . . and, would you believe, they actually mounted the **WHOLE** thing!* Mrs. Armino is Treasurer of the upcoming 18th Annual Country Friends Fashion Show; Mrs. Sammis is secretary of courtesies. And the Charles Chapin Real Estate Office, enthusiastic boosters of the Country Friends for the past eighteen years, can always be depended upon to show you the **WHOLE** thing when it comes to Rancho Santa Fe properties.**

*We're kidding

**We're serious



CHARLES A. CHAPIN and ASSOCIATES
PASEO DELICIAS, RANCHO SANTA FE

(across from the Inn)
TELEPHONE 714/756-1121

The Country Friends

cordially invites you to the 18th Annual "Appearance of Autumn" Fashion Show . . . Fashions by John Hogan . . . Jewels by Jessops . . . the wine of the afternoon; Almaden Champagne

SAFARI . . . adventure in fashion

The Inn at Rancho Santa Fe

Tuesday, September 19th

at two o'clock in the afternoon

Country Friends Pictorial Coverage

by Tony Francis "House of Portraits" Del Mar



For Tickets

MRS. RICHARD PHARR

756-2332

MRS. ARTHUR HILL

756-1030

MRS. BRAUGHLER COWAN

756-2585

DONATION \$6.50

The Russell children, Jimmy, Becky and Andy are looking bright and beautiful in their new togs from **Moore's Small Fry & Teens** in Encinitas. Mrs. James Russell, luncheon chairman, is wearing a long Mexican cotton with lace trim; from the **Southern Belle Dress Shop**, Encinitas.



Our All-Designer Fall Fashion Show

presented for
The Country Friends'
annual "Appearance
of Autumn" will
feature the exciting
collection of

MICHAEL NOVARESE

and include selections
from such famous
designers as Larry Aldrich,
Geoffrey Beene, Bill Blass,
Georgia Bullock, Robert
Courtney, Helga, Nat Kaplan,
Mollie Parnis, Rebecca,
Oscar de la Renta, Adele Simpson,
Malcolm Starr and many,
many more.

Date: Tuesday, Sept. 19th
Place: The Inn, Rancho Santa Fe
For Reservations, mail 6.50 for
each ticket to: The Country
Friends, Box 127, Rancho
Santa Fe, Calif. 92067

Shown Left: Robert Courtney's
long black jumper for
evening with a pink silk
organza blouse.

Right: Abe Schrader's tweed
costume with Lynx collar.
John Hogan La Jolla: 7636
Girard, 454-7121... San Diego:
7th & C, 234-9165... Fashion
Valley Center: 291-7100



Michael Novarese



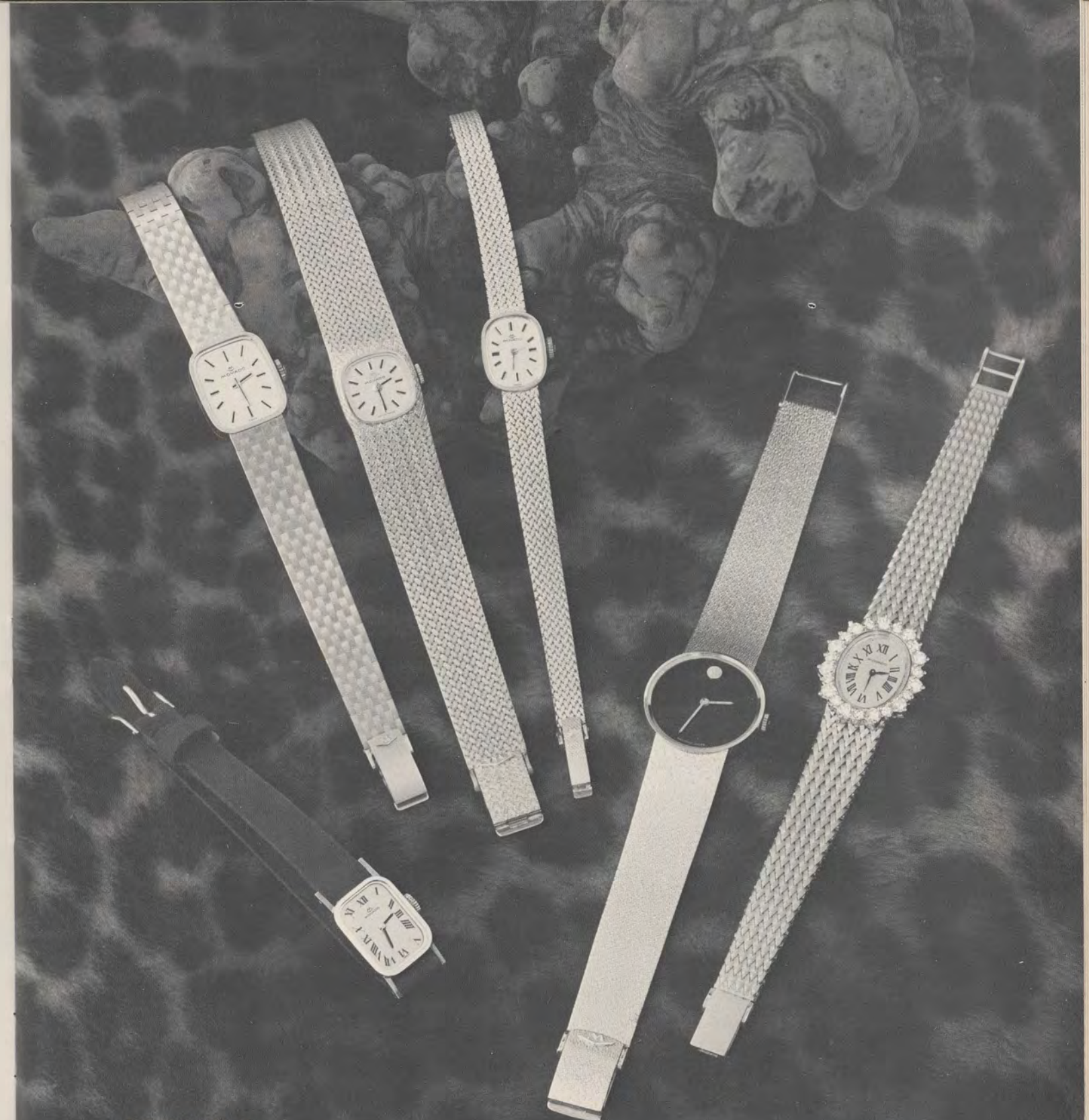
Michael Novarese is well known to the viewers of the Country Friends Annual Appearance of Autumn fashion show. This will be his sixth presentation since September 1962 when he first appeared at the podium to show his dramatic collection. In these last eleven years he has become one of the best known fashion designer names in the country.

He is a warm, gregarious, highly talented young man cast in a completely original mold. Most of the influences in his life: his Italian heritage, his southern birth, his California residence, are somewhat Latin, at least in feeling, and perhaps may be responsible for the richness, opulence and color that mark his designs.

But there is nothing Latin in his character. He moves rapidly—even frenetically—he is constantly in motion, almost darting. He is able to concentrate in the midst of bedlam and can quickly bring order out of chaos, such as might exist in the few days just preceding an important opening.

He is a genuinely funny man with a marvelously quick, sunny sense of humor—sometimes difficult to relate to the superb and elegant designs he consistently turns out. And they are truly elegant. It's a polished elegance of styling, fabric and color creatively combined to reflect a graceful brilliance.

His success is a product of his own drive, spirit and imagination. No "angels" back his firm . . . he runs it, supervises it, checks every detail. Perhaps it is this complete control that gives his collection such polish and has brought him so many fashion awards from stores and publications throughout the country.



Jessops features exquisite Lady's watches by **MOVADO**
for the Country Friends' Fashion Show
"SAFARI" Adventure in Fashion

Tuesday, September 19, at The Inn—Rancho Santa Fe, 2:00 P. M.

Top from left: 18k yellow gold — 475.00; 14k yellow gold — 450.00; 14k yellow gold — 250.00;
Bottom from left: Brown suede strap — 14k yellow gold — 140.00; 18k yellow gold "Museum
Piece" — 495.00; 14k yellow gold & diamond — 1775.00.



The Country Friends Annual Appearance of Autumn Fashion Show, traditionally held on the lawn of the Inn at Rancho Santa Fe, will be held on Tuesday, September 19th. This year the theme of the show is "Safari . . . Adventure in Fashion" and petite Miss Thiere Goudy, daughter of Dr. and Mr. George Goudy of Rancho Santa Fe, is doing her part by posing in a huge elephant foot. (Don't tell Thiere—but it's really a beautiful waste-basket, although it looks very, very real!)

Exclusive Cleaners

3750 Park Boulevard
295-3156

One of the brightest lights in the world is the light which shines for others, and is called **Philanthropy**. The Country Friends is known far and wide for being one of the most generous philanthropic organizations in San Diego County. Last year, over \$59,642 was given to charity. "Safari into Fashion," upcoming this September, is always the most successful fund-raising event. Pretty Miss Kathy Armino, daughter of Dr. and Mrs. Tony Armino of Rancho Santa Fe, poses with one of the "ferocious" cheetahs which was captured recently by an enterprising Country Friend on a picture-taking safari of his own!



LIGHTING
Flair

Lighting & Patio Furniture
922 E. Valley Parkway Escondido 746-1497



What more beautiful "safari setting" than right in Rancho Santa Fe! To prove it, we took the handsome, quiet, smooth-riding, roomy FORD LTD COUNTRY SQUIRE and found a rustic bridge by a tranquil lake. Enjoying the "safari setting" are Mrs. Tony Holzauer and daughter Heidi (left) and Mrs. Frank Warren and daughter Tracy (right). Mrs. Holzauer is chairman of the Country Friends Sponsors Party; while Mrs. Warren is co-chairman.

GARY BISZANTZ'
EL RANCHO FORD
— POWAY —

12255 POWAY ROAD, POWAY
748-1400



*M*rs. George Goudy, Rancho Santa Fe and San Dieguito Press chairman, is especially proud of her prowess with a tiger—particularly when it's teamed up with a Jaguar! This brand new, exciting JAGUAR V-12 CONVERTIBLE has power enough to go from zero to sixty in 6½ seconds! And under its hood is something you've never seen before . . . an aluminum 12-cylinder engine. Incidentally, the pretty young ladies who also went "on safari" are Miss Kathleen Holzauer (atop the car) and Miss Paige Goudy (on the tiger skin.)

Jaguar V-12
ESCONDIDO IMPORTS
311 East Valley Parkway South
Escondido, California
745-9400



OUR COUNTRY FRIENDS HELP BUILD OFFICES AT OCEANSIDE FEDERAL!

In our 52nd year of Service here in San Diego County—we're celebrating with the opening of our new branch office at the Lomas Santa Fe Shopping Center. We're now five offices strong—and our thousands of North County savers enjoy good high earnings and safety for their savings!

Also at Oceanside Federal we offer numerous Free Services—Free Keyring Medallions, Free Safe Deposit Boxes, Free Credit Card Registers, and Free Traveler's Checks and Money Orders. These are just some of the services we have for our Friends and Savers!

Plan now to attend the 18th Annual Appearance of Autumn fashion show "Safari—Adventure in Fashion" sponsored by the Country Friends. Tuesday, September 19, 2 P.M. at the Rancho Santa Fe Inn.

Shown helping build the Lomas Santa Fe Branch—David Tozier, Branch Manager, and Mrs. Robert Harris Co-Chairman of Properties with Sean and Michael.



OCEANSIDE 810 Mission Avenue 722-1131	VISTA 249 South Indiana 762-2880	FALLBROOK 1035 South Main St. 728-8351	CARLSBAD 699 Grand 729-5926	LOMAS SANTA FE SHOPPING CENTER 923 Lomas Santa Fe Road 755-6671
--	---	---	--	--



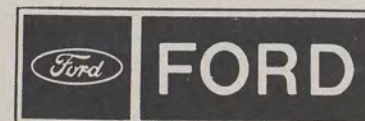
*S*AFARI JOINS SAFARI . . . as personable Mr. Albert Redmond of Redmond Travel Agency in Rancho Santa Fe, meets with Mrs. Richard Pharr, ticket chairman of the Country Friends Fashion Show, at the Rancho Santa Fe home of Mr. and Mrs. Maury Strom. On this particular day, Mrs. Strom (right) is purchasing tickets for both events . . . a personal African safari from Mr. Redmond (scheduled for early in 1973) . . . and a Country Friends "safari . . . adventure in fashion" from Mrs. Pharr. Mr. and Mrs. Strom are among the much appreciated patrons and patronesses for this very worthwhile charitable event.

Redmond TRAVEL

in the Pickfair Building on La Granada
Rancho Santa Fe, California 714 756-2438



*T*his scene could be the vast plains of sun-drenched Africa . . . with the Safari just about to make camp. Instead, it's the sun-drenched plains of Rancho Santa Fe . . . with charming Mrs. G. M. R. Schaefer about to turn the rugged Ford Bronco around, and head back into civilization. Mrs. Schaefer is decorations chairman for the September 19th Country Friends Fashion Show. Helping mother are the two little Schaefers . . . Master Sandy and Miss Cayli.



WAYNE GOSSETT FORD

1424 ENCINITAS ROAD ENCINITAS 753-6286



THE COUNTRY FRIENDS
 P.O. BOX 142
 RANCHO SANTA FE, CALIFORNIA 92067

Dear Friends of Country Friends,

This year was a thrilling year for the Country Friends, an organization that has devoted itself exclusively to helping others. It was during this past year that the Country Friends' gifts to San Diego County Charities over the past 18 years passed the \$500,000 mark. This tremendous accomplishment is testimony to the superb support that the Country Friends receives from you. For it is through your participation in the many fund-raising projects that this money is raised.

The two Country Friends shops in Rancho Santa Fe are a major source of funds. Another important source is the "Appearance of Autumn" Fashion Show to be held again on the lawns of the Inn at Rancho Santa Fe. This year the show will be held Tuesday, September 19 with John Hogan presenting a special collection of fall fashions and J. Jessop and Sons presenting a sparkling collection of the finest jewels. Michael Novarese, a special friend of the Country Friends, will be the guest designer. "Safari" will be a special treat for us all.

On behalf of the Country Friends, may I thank you, our many friends, who help us to achieve our goal of helping others. Your overwhelming support is gratifying.

Sincerely,

Marilyn T.H. Pratt

Mrs. David B. Pratt
 President



The 5-door DATSUN Station Wagon is the most versatile car ever built for "small safaris" . . . such as the drug store, the grocery store, school, tennis, horseback riding lessons, and hunting tigers. It is also excellent for "big safaris" because it has an amazing amount of room coupled with outstanding performance. Our "little hunters" are: Amy Pratt (on the fence); Ashley Sammis on the ferocious turtle (left); Thiere Goudy with the startled giraffe; and Hilary Sammis with the friendly bear. Their mothers are hard at work with chairmanship duties for the 18th Annual "Appearance of Autumn" Country Friends Fashion Show . . . this year appropriately titled "SAFARI . . . Adventure in Fashion."

Surfside
 Datsun



401 So. HILL STREET,
 OCEANSIDE, CALIF. 722-1272

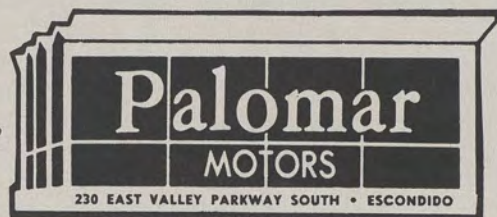


Jane Brett, one of Rancho Santa Fe's most personable Realtors, is willing to go "on safari" herself in order to assist her customers in finding just exactly the **right** home for their particular needs. In this instance, the SAFARI . . . Adventure in Fashion begins close to home. Mrs. Harry Wenz, Country Friends Advisor; and Mrs. Stephen Fletcher, Patroness; bring their "safari clothes" along — ready to go! When they return, and the Safari is over, many thousands of dollars will be earned for charity.

*Jane Brett
Realtor
La Granada
in Rancho Santa Fe
756-1442*



May we take this opportunity to congratulate the Country Friends on their "past performances" and to wish them outstanding success with SAFARI . . . Adventure in Fashion, which will take place September 19th. We, too, are proud of one of Cadillac's outstanding successes . . . the Coupe De Ville. All 1972 models now reduced for clearance.



From coast, 753-4820 745-4820
From San Diego, 277-1142



Mrs. Russell Holcomb has found the perfect solution to her baby-sitting problem while she attends to her Country Friends duties . . . simply deposit the youngsters in the air-conditioned safe deposit vault of the Southern California First National Bank, Rancho Santa Fe branch! Branch manager, Marshall Campbell, obligingly volunteered his services in case of emergency. Sally is chairman of ushers for the upcoming SAFARI . . . Adventure in Fashion. The adorable youngsters in the vault are all happy Holcombs . . . Sinclair, Andrew and Arthur.

**SOUTHERN CALIFORNIA
FIRST NATIONAL BANK**



RANCHO SANTA FE OFFICE
AVENIDA DE ACACIAS / P. O. DRAWER B
RANCHO SANTA FE, CALIFORNIA 92067

SAFARI... Adventure you can rent!



RENT YOUR OWN PERSONAL CASTLE-ON-WHEELS AND ENJOY THE COMFORTS OF HOME BECAUSE YOU'RE IN ONE!

Camping, if you've noticed, isn't what it used to be. For one thing, most of the tents are gone . . . all gone. And so is the work that went with them. All you have to do, really, is query the distaff side of any typical American family, and a more enthusiastic devotee of this new method would be hard to find. To Mom, even though the **concept** of camping was fun, the necessary chores grew more and more wearisome as the vacation progressed. Ice blocks had a habit of melting; greasy pans never really got clean, clutter grew overwhelming. With the advent of the camper, things improved somewhat. Small sinks were better than no sinks, ice kept longer in an icebox than in a tin pan, and some of the clutter could be hidden out of sight. Kerosene lights were certainly brighter than the dark, and if you happened to pull into a park with an available space, the joys of electricity were yours just as soon as you found the outlet. Otherwise . . . well, this was camping! Now it's all changed. The motorhome, completely self-contained, gives Mom the first **comfortable**, trouble-free vacation (outside of a fully staffed hotel) that she's ever had. In fact, she can have **all** of the conveniences of home (including a shower) and have time to really enjoy herself. Your motorhome is really your personal castle; it goes where you go. To test the actual, real-life "in service performance" of one of

the most popular motorhomes on the market today, we rented a "JUST GO" Balboa Motorhome for our family-of-five Safari. Off we went . . . away from the beaten path, into the woods, with no electric outlets anywhere . . . and no supermarket across the street. Here is what we enthusiastically found:

A rental is an excellent way to "try out" a new idea. To many families, the idea of "weekend safaris" to interesting places is very intriguing — but will the family **enjoy it enough** to justify purchasing a motorhome. **Rent one!** The cost is modest (far less than a hotel or motel and with many plus advantages). And the beautiful new modern motorhomes available today are luxuriously outfitted with all the conveniences of home.

If you're a family of seven, your needs are different from a family of three. Motorhomes for rent are available in all sizes to suit particular family needs.

Yes — you are completely and independently functional in your self-contained, personal hotel-on-wheels. **Everything** is here. There's nothing to pack except your clothes and the food you want to prepare. Air-conditioning (or heat), light, water, your refrigerator and stove . . . all are "in service" all the time . . . whether in a modern, fully equipped park facility, or alone in a wooded glen by a remote stream with only the leaping bass for company. You depend on nothing. You have it all! **It's all there in your self-contained "Just Go" Motorhome** . . . available in any size you wish!

"JUST GO" Motor Home Rentals is one of the largest motorhome rentals organizations in the country. This San Diego-based company has earned an enviable reputation for being a recognized leader in the recreational and leisure living field. For full information regarding "JUST GO" Motor Homes, call 280-2740 or write: "Just Go" Organization, 4678 Alvarado Canyon Rd., San Diego, California.



Proud exterior... beautifully appointed interior Anywhere you want to go — "JUST GO"

Is the **seashore** your shangri-la? There are hundreds of miles of beautiful coastline to see.

Do you enjoy the primitive hand-hewn majesty of Baja? Your "Just Go" motorhome rental will enable you to see all of romantic Old Mexico in air-conditioned comfort.

Do you long to bake in the **desert** sunshine? Your "Just Go" motorhome rental will take you there with effortless driving ease (and provide cool sleeping comfort when you've had enough sun).

Would your family like to spend Christmas in the **snow**? Then "JUST GO" to the ski country to participate or watch.

(It's a comfort to know, too, that because you carry your own kitchen, you'll never have to "take a number" in a crowded restaurant unless you want to! You'll have a choice.)

Yes . . . family adventure is waiting right outside your door. All you have to do is "JUST GO" . . .

This particular "JUST GO" rental motorhome is a Balboa . . . with a proud and unique background. It was built for the man who wants to know exactly who the company is that produced the product, and who will stand behind it if the need should arise.

The **Balboa Motorhome** is built by **Jensen Marine**, builders of the most renowned and respected line of racing sail yachts in the world. It's nimble enough to be used as a family station wagon, for everyday use; versatile enough for a portable office or display center; comfortable enough to live in for days or weeks at a time. In your driveway, it also doubles beautifully as a "guest house." Because, after all, a **Balboa Motorhome** is a completely self-contained miniature home . . . including a magnificent view of the great outdoors from its large picture windows.

"JUST GO"! There's a great big beautiful world out there, just waiting for you to discover it. **And there's no more enjoyable way to do exactly that than in a "JUST GO" Rental motorhome.** Who knows, you may decide you want to **own** one and go "on safari" fifty two weeks of the year!

* A significant number of motor homes that are rented by the "JUST GO" organization are owned by investors. These investors place these motor homes with the "JUST GO" organization who manage them for the investor.

The Country Friends

1970-1971 REPORT by MRS. JOE E. BLAKE

2nd Vice President and Welfare Chairman, San Diego

During the fiscal year of 1971-1972, The Country Friends has given \$59,642.50 to sixty-one charitable agencies in San Diego County.

We are pleased to present a brief synopsis of each:

Bayside Settlement House — Offers a helping hand and facilities to all ages in the area.

Beachhaven Residence — Provides clothing and recreational fund for residential treatment home for young women.

Boys Clubs — of Carlsbad — Escondido — Fallbrook — Oceanside — San Dieguito — Vista — Help pay for a staff worker.

Boys & Girls Aid Society — A group living residence for teen-agers with an emotional problem. We gave a dishwasher.

Boy Scouts — Provided portion of salary for worker in Southeast San Diego.

Boy Scouts of Southeast San Diego — Provided camperships for boys of this area.

California Association for Neurological Handicapped — We have provided educational films for this organization.

Cedar Community Center — Provided funds for expansion of lunch program for Senior Citizens.

Child Guidance Clinic — We help support a pre-school consultation service for disturbed children.

Children's Community School — Provided teaching kits for pre-school in Mexican-American Community.

Children's Dental Health — A clinic to supply dental care. We help with an oral health program.

Children's Home Society — An adoption service, it now offers counseling for mothers who keep their children.

Children In Need — An organization staffed by social workers of S.D. County to provide for needs not met through welfare channels.

Community Campership Council — Provides camperships throughout area for all camps and programs.

Community Service of San Diego — Counseling and training for ex-convicts — Counseling for juvenile offenders — Help for minority groups and individuals.

Crossroads Foundation — Rehabilitation for women's alcoholics.

Cystic Fibrosis — We have purchased machines to help in the care of patients.

Elementary Institute of Science — An exciting new concept to train young children in the sciences. It is located in a minority area of San Diego and serves to strengthen a child's concept of his worth and broaden his view of the world.

Epilepsy Society of San Diego — We provide help for a summer school program.

Family Services of San Diego County — We help pay for a caseworker to counsel families at the following locations: Carlsbad — Oceanside — Fallbrook — Foothills — Palomar — Southeast San Diego — San Diego and Vista.

Fellowship Center — A rehabilitation home for men alcoholics. Located in Escondido.

Friendship Center — Helped re-wire the Center to help in Mental Health program.

Gillespie Child Care Center — Provides child care in La Jolla area for working parents.

Girl's Club of Carlsbad — We provide for a staff worker at the club.

Home of Guiding Hands — Provided funds for teenage recreation at this residential home for the retarded.

Horizon House — Provided funds for Christmas party.

La Jolla Community Educational Services — Provides for after school tutoring for disadvantaged children.

Lemon Grove Youth Center — Provided recreational equipment for center.

Mercy Clinic — The Country Friends maintains a special appliance fund for this clinic at Mercy Hospital.

Mission San Antonio School — Provided record player for classroom use in school on Indian reservation.

Neighborhood House — Provides a broad range of services to those living in Southeast San Diego.

North Coast Family "Y" Lifeline — Provides a hot-line counseling service for the young people in North County.

North County Association for the Retarded — Promotes general welfare of the retarded and advice and aid for parents and guardians.

Planned Parenthood — The Country Friends maintains a clinical aid fund for this organization.

San Diego Children's Home — A group home for emotionally disturbed children from the ages of 6-14.

San Diego County Association for Retarded — We provide summer camperships.

San Diego Speech & Hearing — Provides training for children with speech and hearing defects and counseling for parents. We help with a case worker at the Vista office.

San Diego State University — Two undergraduate and one graduate scholarship are given in the School of Social Work.

Serenity House — A rehabilitation home for alcoholic women. It is now located in Escondido.

Sheltered Workshop — On the job training for handicapped men and women.

Social Service League of La Jolla — Provide funds for Christmas party.

South Mesa Nursery Association — Day Care Center for children at Camp Pendleton. No government funds are available for this program.

The Bridge — Offers temporary shelters for run-away children, and counseling for their parents.

Traveler's Aid Society — Provided funds to help with the young adult program sponsored by Traveler's Aid.

U.C.S.D. Medical School — A scholarship for a woman medical student.

United Cerebral Palsy — Provided funds for their adult program.

Vista Day Care Center — Provided funds to help in the start of a center in Vista.

Visiting Nurse - North County — Funds to help start and staff the office in North County.

Los Ninos — Helped to provide salary for teacher of autistic children.

Volunteer Services of San Dieguito — Provided typewriter for office.

Youth Activities of Escondido — Helped with expenses in sending children to a tournament in Sacramento.

YMCA "Our Town" — Helped with funds for summer leadership program.

YMCA-North Coast — Funds for exercise mats for center.

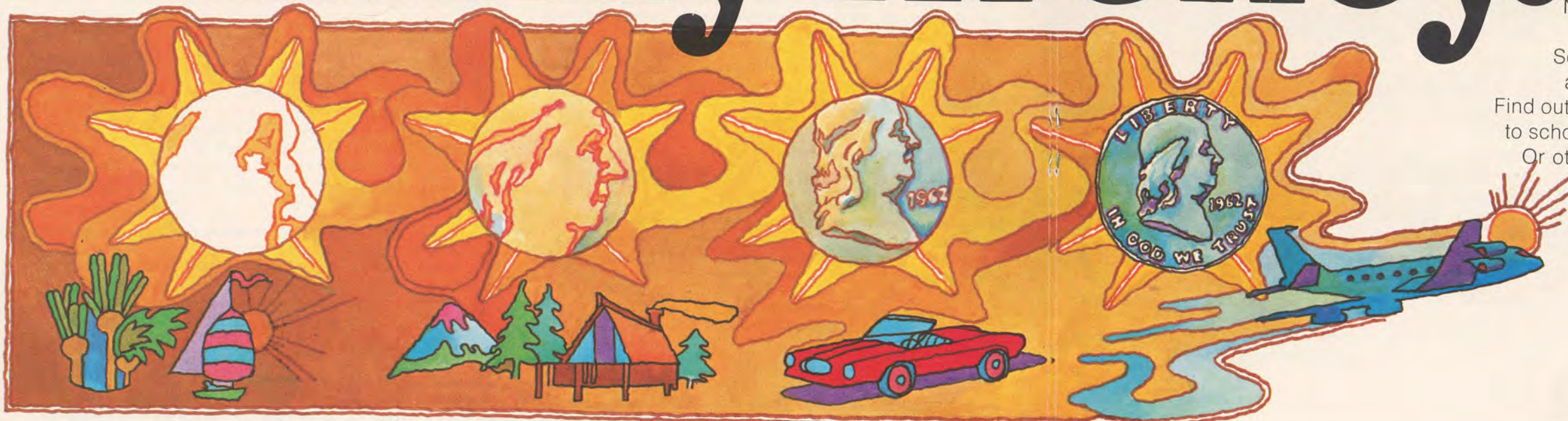
YMCA-City Heights — Provided the funds for a summer program for 65 children in the "City Heights" area. The program provides for many cultural activities — art, dance, classes at Museum of Natural History, etc.

YWCA — San Ysidro and Imperial Beach programs for instruction of mothers in less-chance areas and a pre-school program for the children. We help pay for staff and equipment.

From its inception in 1954, up to and including 1971, the Country Friends contributed

\$500,000.27 to a total of eighty-four agencies in San Diego County.

Sunny money.



That's the idea we built a business on.

Savings and loan programs to help make those sunny day plans of yours come true.

What's different about us?

Our outlook.

We want to sit down with you and talk about your plans now.

Not give you a line about the business climate not being so good at the moment.

So drop in at our branch across from the sports arena. Or the home office in La Jolla.

Find out about a savings program for sending the kids to school. Or building a cabin. Or buying a houseboat.

Or other things that make life good.

We'll make the sun shine on you.

la jolla federal
savings and loan association

3495 Sports Arena Blvd.
Home office: 1100 Wall St. La Jolla

CLUB MAKES THE POTS THAT MAKE DISHES NUTRITIOUS.

*Don't go near the water, daughter,
Not when you're cooking with Club.
Grandma taught 'er:
You hadn't oughter,
Not when you're cooking with Club.
It's a sin to drown a vitamin
So keep the water out, the flavor in.*

More truth than poetry. We pioneered the waterless way. Ask Grandma, who posed with her nice Seraspe family for us.

Way back before it became popular, we said it was a crime to cook nutrition out of the food we eat. We said food should be cooked not only to taste good, but to *be* good. And we put our hearts into inventing pots and pans to make it so.

If a pot isn't designed right, you wind up drowning your food in water. That's because you have to cook from the bottom up. Thumbs down!

When you put Club Aluminum pots on the stove, the lids and sides get just as hot as the bottom. Fast. So you're cooking up, down and all around.

We cast each pot like a piece of sculpture, pouring molten aluminum into a mold. The bottoms must be unusually thick, the sides tapered just so. The lids need high domes and must be precisely fitted to force the rising steam to fall back and baste the natural vitamins and minerals into the food. And the flavor.

Take fruits or vegetables, fish or fowl. Cook them the waterless way. In their own natural moisture. Low heat. It doesn't take longer, but how lovely the taste! Take meat. Roast it in Club on top of the stove. No water. Low heat. Less shrinkage. More taste. The tender trap.

The store that cares, carries Club Aluminum.

To enrich the quality of life at home.



Club Aluminum Cookware



9205 Detroit Avenue, Cleveland, Ohio 44102. Division of Standard International.



Greatest show on earth!

Few sights can ever hope to match the natural splendor of a breathtaking sunset, the quietude of an early morning sea mist, or the crystal-clear brilliance of a bright summer day from atop La Jolla's famed Mt. Soledad. That's why we've chosen this incredible setting as the site for our small select community of custom view homes.

It is called The La Jolla Summit.

These superbly designed homes are now being built — solid, La Jolla style. With quality features normally found only in privately built homes, like Viking home saunas, quarry tile entries, top-line Thermador appliances, solar bronze windows, built-in ceramic hot plates and wood chopping blocks.

We're also building La Jolla's most complete private community recreation center, The La Jolla Summit Swim & Racquet Club: swimming pools, lighted tennis and profes-

sional handball courts, exercise rooms, saunas, basketball and volleyball courts, Tot Lot and Teen Pavilion... all for the active family's pleasure.

But the show has already started, so please visit the site now before all of the premium views and homes are taken... because when they're gone, there are no more.

38 mountain-top custom view homes in the \$87,500 to \$120,000 price range.

1588 Nautilus Street, La Jolla, California 92037. Phone (714) 459-3939. U.S. Realty, exclusive sales agents. An Activity of the U.S. Financial Group.

THE LAJOLLA SUMMIT
... is the La Jolla style

*Champagne
Hosts
and Hostesses*

Chairman

Mrs. Michael Straub, Carlsbad

Co-Chairman

Mrs. Brian Bowden, Vista

*Rancho
Santa Fe*

Mrs. C. David Frobes

La Jolla

Mr. John Letherbury
Mr. and Mrs. Adam J. Kupiec
Mr. John Mathews

San Diego

Dr. and Mrs. J. C. Almy Harding
Mrs. Milo A. Clarke
Mrs. David Ellis

Poway

Mr. Ernest Collins
Mrs. Kent Laseter

Encinitas

Mr. Robert Dunn
Mr. Douglas Hall

Del Mar

Mr. and Mrs. David Fischer

Carlsbad

Mr. and Mrs. Charles Wood
Mr. Michael Straub
Mr. and Mrs. Oakley Parker

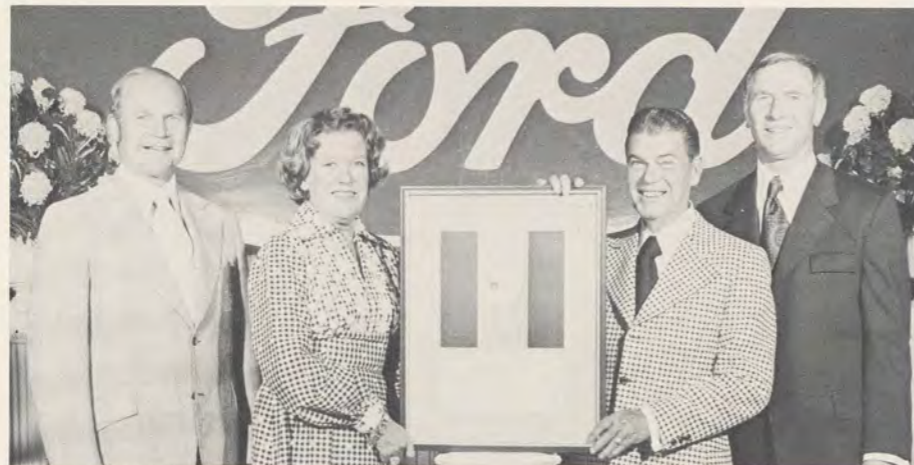
Oceanside

Mr. and Mrs. Robert Starke

Vista

Mr. and Mrs. Brian Bowden

People, Places and Things



ACHIEVEMENT AWARD

Mr. and Mrs. Wayne Gossett of Wayne Gossett Ford in Encinitas Calif., receive a Distinguished Achievement Award from John L. Hall, right, Ford Division, Los Angeles district sales manager, and C. W. Ramsey, left, Ford Division executive assistant — Dealer Affairs. The Distinguished Achievement Award is presented by Ford Division each year to those dealerships that combine a better-than-average sales record with good business management, outstanding customer service and a sense of community involvement.



MORTUARY EXPANSION

A \$400,000 project that will result in the first cemetery operation in North San Diego County to include complete on-site funeral services is announced today by Joe B. Cockrill, Eternal Hills Memorial Park executive vice president and general manager. Construction of a 13,000 square foot modern Spanish style mortuary on cemetery property at El Camino Real and Fire Mountain Drive here is expected to begin this month.

Cockrill stated, "For the first time, all services will be combined at one site in North County. Memorial services can be held in the funeral home we are building with adjacent burial in Eternal Hills.

"This concept already has received wide public acceptance in other areas throughout the country because it eliminates the need for funeral processions through the community and over freeways."

Designed to complement the surrounding area, the mortuary will in-

clude a 150-seat chapel as well as rooms for smaller more personal services.

The building, which will have arched slump stone walls and a red Mission tile roof, also will serve as administrative and executive offices for the cemetery.

It will face the corner, angled to the southeast, and will be set back from the intersection nearly 300 feet. Parking for over 125 cars will be provided. Provision for expansion of the facilities along two sides is included in the design.

Construction plans also call for an attractive entrance to Eternal Hills to be added on Fire Mountain Drive leading into the mortuary section of the park.

The mortuary has been designed by Earl A. Biggin, AIA, of National City and will be constructed by International Funeral Services, Inc., of Des Moines, Iowa, which acquired Eternal Hills last year. John Balas, IFS construction superintendent, will be in charge of the building program.



gentle with the land

While looking for a site to build a truly unusual condominium community, we discovered a unique property just south of the village of Del Mar.

The last of its kind.

Located on a gently sloping bluff overlooking the sea, its serene eucalyptus groves and spectacular views of the ocean have long been familiar to Del Mar residents. We were gentle with this land, saving most



of the trees and grading only where absolutely necessary.

The result is a quiet, private preserve in a natural wooded setting, each luxurious home with its own ocean view.

Natural wood exteriors, gated entry, pools, tennis. Superb harmonious landscaping.

\$45,000 to \$97,500. Previews now on the site. South of 4th Street at Stratford Court in Del Mar. Lion Property Company, 223-3128 or 453-0602.

**DEL MAR
WOODS**

SAN DIEGO Country Estates



EXCITING NEW SUBDIVISION TAKES SHAPE

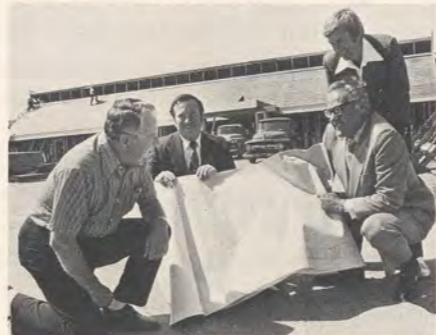
Southern California's newest resort community, **San Diego Country Estates**, located four miles east of Ramona in the majestic San Vicente Valley in San Diego County, was announced recently. The builder, Ray Watt, returned from Washington and his Nixon-appointed post as President of the National Corporation of Housing Partnerships, in order to direct plans for the gala pre-opening Open House Benefit, which took place on Sunday, August 6th. Tours and entertainment were offered from 12-5 p.m.

The La Mesa Junior Woman's Club served as hostesses. All proceeds from food and beverages went toward the Junior's philanthropies, including Project Concern, Aid to the Indians, the Youth Safety Center and Rehabilitation of the Blind.

Come out anytime for a relaxing day in the country and a peek preview of the "beautiful world." The 3,200-acre residential and recreational community represents an initial investment of \$24,000,000. When completed it will have a challenging 18-hole golf course designed by Ted Robinson, a country club with full clubhouse facilities, a guest lodge, swimming pools, night-lighted tennis courts, thoroughbred and western equestrian centers, hiking and riding trails and parks with picnic areas.



Golf Pro Al Geiberger tunes up for the 18th hole at the soon to be opened San Diego Country Estates. Looking on is Ray Watt, builder, Mrs. Richard Sacco and Mrs. Alan Coplan, of the La Mesa Junior Woman's Club. The San Diego Country Estates is located four miles southeast of Ramona.



With the new lodge nearing completion for the San Diego Country Estates, four miles southeast of Ramona, Phil Overton looks over plans with Donal MacAdam, Ray Watt, builder, and golf pro Al Geiberger.

beauty,
recreation,
privacy,
the ideal
place to live



"Take a Princess" 5 Special Sailings for San Diegans from the New Broadway Street Pier

October 30
February 13
April 14 } aboard the fabulous Princess Italia

February 9
March 23 } aboard the superb new Island Princess

Select your ship and name the day. Feel free . . . there's no way you can lose.

Only the dates and itineraries vary. The pleasures are the same, and that means fabulous. It's the only way we know.

Right from sailing time . . . with the band playing and the streamers streaming . . . you're in a new world of fun and enjoyment. There's nothing on earth like a Princess Cruise. Of all the worlds, this is the best.

A great way to live! You wake up to sunshine and soft sea breezes . . . faced with a solid schedule of perfect pleasure, to your taste. Keep as busy as you like . . . there are shipboard activities—swimming, deck games, horse races, dancing, card games—to occupy every hour. Or stay as lazy as you like—sunbathe, read, relax, watch a movie—while the super-attentive staff caters to your every wish. Hardest decision you'll have to make is what to choose from the array of superlative dishes served at every meal.

Special Sailings from San Diego

Oct. 30, 1972 . . .
Feb. 9, Feb. 13, Mar. 23, Apr. 14, 1973

Princess Cruises®

Sail Directly from San Diego

*The M/S Island Princess is of Norwegian Registry The M/S Italia is of Italian Registry

to Mexico...

13 days . . . sailing Feb. 9, 1973

"Carnival in Rio Cruise"
to Mexico. South America.
Caribbean.

43 days . . . sailing Feb. 13, 1973

THE PRINCESS ITALIA*



to Mexico...

13 days . . . sailing Mar. 23, 1973

to Mexico/Hawaii...

16 days . . . sailing Apr. 14, 1973

to Mexico...

10 days . . . sailing Oct. 30, 1972

THE ISLAND PRINCESS*



TO: Rancho Santa Fe Travel Post Office Box 549
Rancho Santa Fe, California 92067
*Yes! I would like a brochure on the
Princess Cruises which leave from San Diego.*

NAME _____
ADDRESS _____
TELEPHONE _____

WIDER HORIZONS FOR URSULA

By Eva Hodges
Denver Post Fashion Editor
(Reprinted with permission)

A Denver designer of one-of-a-kind glamorous after-5 wear is preparing to offer women the same "exclusively mine" gowns on a national scale.

Impossible?
 Not when you employ some simple sleight-of-hand, according to Ursula Lansing, who has become Ursula, Inc.

Promising individuality was relatively easy when Ursula's clothes were sold, first through her own Denver boutique, then through the Denver Dry Goods Co. stores.

In seeking wider horizons, she was determined to offer the same service to women, who are often frustrated by seeing carbon copies of themselves in many directions.

No two Ursulas will be alike, at least not in the same city, she maintains, because she will use a variety of fabrics for each style, switch a neckline here, change a sleeve or waistline there, vary the trim from dress to dress.

Designers must work from fewer than a dozen basic dress shapes, Ursula points out. She'll simply mix-and-match their components in the Denver-based plant.

"Ursulas' always have been synonymous with the gala after-5 wear. Now she will introduce Ursula Classics, interchangeable long and short separates to sell for less than \$100. The lower price tag on this line, which she also expects to retain an individuality, is due to mass cuttings and production.

The first of several Ursula of California Boutiques will open in Aug. at Del Mar. She will show her first Ursula, Inc., resort-cruise collections to buyers from across the country at the Denver Merchandise Mart in mid-August.

The Ursula of California Boutiques also will carry her swimwear line with "the good California look."

One of the greatest advantages of opting for a national reputation is the satisfaction that comes to a designer when she can take credit for her "first."

She chafes at the recollection that she was making floor-length kilt skirts long before they inundated the market, and that she presented her first floor-length culotte 15 years ago. And that she was combining fabrics imaginatively — satin and velvet are her favorite go-togethers — before most designers seized on the idea in recent years.

With plans for additional Ursula Boutiques in other parts of the country in the working stage, her dream of a recognized "label" appears near.

70/AUGUST 1972

Ursula Fashions and Ursula Originals not only reflect a distinct expression of femininity, but, more important, a return to the high level of quality that is a trademark of high fashion creations. Ursula Designs for California will be open every day except Sunday.

755-1044 By special appointment 425-0920

Ursula
 presents
Designs for California
Benefit Luncheon and Fashion Show
 August 24, 1972
 Imperial Room, Torrey Pines Inn
 11480 North Torrey Pines Road
 La Jolla, California

R. S. V. P.
 San Diego County Association
 for the Retarded (714) 234-6711

Donation \$10.00
 Luncheon 12:30 p. m.
 Fashion Show 2:00 p. m.



Mrs. John Blake of Rancho Santa Fe a 2-piece paisley Italian velveteen.



Mrs. Ray Schiffhauer of Chula Vista a "snake" sheer wool with softly gathered waisted skirt.

Ursula ... will open at 1101
 designs for CALIFORNIA
 URSULA WILL GREET



Mrs. Lisa James of Chula Vista in a Green poppy American cotton royal with Mrs. Albert Himfar of Rancho Santa Fe in a Dragon oriental cotton.



Mrs. Van Sansone of Rancho Santa Fe a Swiss cotton in Spanish lace pattern.



Mrs. Leon Goodless in a fern Quiana which has the feeling of pure silk with Mrs. William Rodden of Rancho Santa Fe in a Daisy Chain American cotton royal.

Camino Del Mar, Del Mar on August 22nd
 CUSTOMERS PERSONALLY, WITH SHOP PROPRIETOR, ANN HILL



don casey, designer

unusual interiors

consultation by app't /459-8579

People, Places and Things

PARK RANGERETTES INTRODUCED



San Diego County Park Rangerettes meet the Board of Supervisors before assuming their duties at various County parks.

Girls and their duty stations are: left to right, front row, Ruby Rogers, 20, of Bayview Hts. Dr., reservations office; Cindy Templeton, 19, Pepper Dr., El Cajon, Dos Picos; Deborah Roy, 18, Stanley Dr., Flinn Springs; Jeanne Smith, 19, Carol St., Flinn Springs; and Lori Keller, 20, Alvarado Rd., San Dieguito.

Second row, Carolyn Dilworth, 21, Via La Cuesta, Escondido, Felicita; Maria Eva Valle, 18, Garnet Ave., Pacific Beach, Lower Olay; Denise Hines, 18, Blom St., Pacific Beach, Dos Picos;

Carol Smith, 20, Carol St., Lake Jennings, and Roxanne Leal, 21, Longford St., San Dieguito.

Supervisors in the back row are, from the left, Harry F. Scheidle, 3rd District; William A. Craven, 5th District; Henry A. Boney, 2nd District; Jim Bear, 4th District, and Jack Walsh, 1st District.

The Park Rangerette and reservation programs are being supervised by Lloyd T. Lowrey, front, right, who is Assistant Director of Parks and Recreation for the County of San Diego.

Information on reserving County parks and the new San Diego County Resident Discount Camping Card may be obtained by phoning 239-PARK.

HIGH JOB PRIORITY

Vietnam veterans will apparently be getting an even higher priority for jobs under the Public Employment Program (PEP) beginning November 1, 1972.

"Anticipating an increase in the returnees from Vietnam and the subsequent release of these veterans in a tight labor market, the Department of Labor has passed the word that the PEP program will set a goal of having 40% of all PEP positions filled by Vietnam vets next year," Chairman Harry Scheidle of the Board of Supervisors said. The current federal program set a goal of 33% of the positions being filled by the veterans.

PEP positions are fully funded by the federal government.

"The County's Vietnam veteran participation rate is currently 31%. This includes the 12 cities, 17 Indian reservations, and 44 school districts within San Diego County which are our sub-agents in the program. The City of San Diego has its own PEP program," Scheidle said. He said the County and its sub-agents have 1,297 people on their payrolls paid for under the PEP program.

Scheidle said Department of Labor officials also indicate that new regulations will permit an increase of part-time work.

Savers Earn

6.6%

Interest Per Annum At

LA JOLLA MORTGAGE FUND

- Certificates are issued in multiples of \$100 up to \$20,000.
- Certificates are fully collateralized by a diversified fund of First Trust Deeds.
- Interest checks are paid quarterly.
- Also available—Monthly Annuity Certificates.
- Since its inception, LA JOLLA MORTGAGE FUND has honored on demand every request for withdrawal.

For more than eleven years an ever increasing number of wise savers have been transferring to LA JOLLA MORTGAGE FUND.

If you are a California resident and would like to know more about LA JOLLA MORTGAGE FUND, please drop in, telephone, or send in the coupon below to receive a brochure describing our method of operation, financial condition, and numerous safety factors.

1032 Wall Street, La Jolla, California 92037
Telephone (Call Collect) 714 - 459-4044



LA JOLLA MORTGAGE FUND, Drawer B, La Jolla, CA 92037

Please send Brochure to:

Name _____

Address _____

Zip _____

I understand there is no obligation and no representative will call.



Your Car Delivered . . . Anywhere
60 Offices—United States and
Canada
1122 Fourth Avenue
San Diego, California 92101
233-6249
(Home 443-3521)

FALCONMOOR KENNELS

HENRY & HELLA HERWIG

BOARDING

DOGS & CATS

GROOMING

Show Conditioning

ALL BREEDS

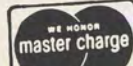
TRAINING - PROF. HANDLING

ACCESSORIES

KERRY BLUE &
WIRE FOX
TERRIERS



Sales & Stud
Service



745-2759 9 A.M. - 5:30 P.M.
Closed Sun. & Holidays

1049 E. Mission Road
SAN MARCOS



291-9110

"Dance and Enjoy . . .
The Exciting vocal sounds of
CARMEN D'ORO

DINING THAT'S DIFFERENT
California's Most
Extensive Wine List

People, Places and Things

Wedding Joins Two Prominent Families



One of the most beautiful and impressive wedding ceremonies took place on Saturday, July 15th when Jill Ann Weiser and Stephen MacBurney Foster were united in marriage at Torrey Pines Christian Church of La Jolla.

The bride wore a long white gown with a high neck and bodice of heavy Venetian lace, sheer Juliet sleeves, and a chapel length train with layers of veil. She carried Phalaenopsis orchids and stephanotis.

Mrs. Glenn Miller (Linda Weiser, bride's sister) flew in from Ontario, Canada to serve as her matron of honor. Bridesmaids were Teri Shott of Torrance, Marcy Davis of Huntington Beach, Lucy Schumann of Arcadia, and Bette Moser of Fallbrook.

All attendants wore full-length gowns with tucked sky blue bodices with sheer sleeves and blue and

white flowered ribbon print skirts. Wide brimmed white hats with blue streamers completed the ensemble, and each girl carried Margarite daisies with Baby's Breath.

The reception was held immediately following the ceremony at the Rancho Bernardo Inn. The area around the pool was beautifully decorated with draped umbrella tables strewn with Margarite daisies.

Mrs. Richard Weiser of Del Mar, mother of the bride, wore a full length gown of brown organza with white embroidered bodice. Mrs. Norman Foster of Point Loma, mother of the groom, wore a full length gown with a white organza bodice with sheer sleeves and a blue and rose ribbon print skirt.

Mr. Weiser is Executive Vice President of Avco Community Developers, Inc. Mr. Foster is Vice President, Marketing, of U. S. National Bank.

IMAGES

Jasarian
Photography 745-4119

*Your son
away from home*

**TOP SELECTION
NOW
OFFICIAL FACTORY
CLEARANCE
325
BRAND NEW FORD
CARS AND TRUCKS
WILL BE SOLD AT
SPECIALLY REDUCED
PRICES!**

**WE BEAT L.A. AND
SAN DIEGO PRICES
AND TERMS!**

**LOOK!
NEW '72 PINTO
2 DOOR
ONLY \$1799**

Plus Dest. & Delivery Charges
#ZR10W171883

**NEW FORD
COURIER**

**PICKUP
ONLY \$2181**

Plus Dest. & Delivery Charges

**NEW '72
MAVERICK
ONLY \$2261**

Delv'd. Here. Plus Sales Tax & License.
#2K91U142835.

**BIG FORD
RANCH WAGON
ONLY \$3391**

Plus Dest. & Delivery Charges

**NEW '72
LTD
ONLY \$3577**

Includes Power Steer. & Auto. Trans.
Delv'd. Here. Plus Sales Tax and License.

**ESCONDIDO
400 West Grand 745-3361
VISTA
460 Vista Way 726-1880**

**HOMER
HELLER
FORD**

People, Places and Things



Twin plumes of steam jet from geothermal well during recent flow tests. The tests were conducted at Magmamax well number 1 near Niland in the Imperial Valley. Magmamax Number 1 is the first of four producing geothermal wells drilled by Magma Energy, Inc.,

GEOHERMAL ENERGY

San Diego Gas & Electric Company recently announced that it has initiated plans to construct a small scale prototype geothermal power plant in the Imperial Valley.

Walter A. Zitlau, company president, said operation of such a plant could produce data leading to construction of a large geothermal power plant in the area sometime in the future.

Construction of the \$3 million 10-megawatt prototype plant, he said, is contingent upon results of additional exploration and other research and development of the geothermal resources in the valley. The R&D program is being carried on by the company's subsidiary, New Albion Resources Company, together with Magma Power Company and Magma Energy, Inc.

"If additional research and development continues to confirm the potential of the geothermal resources, as we are hopeful it will," Zitlau said, "we will proceed with construction of the prototype plant, and we could have it in operation as early as next spring."

Zitlau said the plant would be built under license from Magma Energy, Inc., which has patents pending on the Magmamax power process for using the heat from geothermal fluids to generate electricity.

The Magmamax process transfers the heat from the geothermal fluid to a working fluid in a closed cycle system. The heat expands the working

and Magma Power Company in an exploration and development program undertaken jointly with New Albion Resources Company, a subsidiary of San Diego Gas & Electric Company. The San Diego utility has initiated plans to construct a 10-megawatt prototype geothermal plant in the valley.

fluid—such as isobutane—through a turbine to drive a generator.

This method provides a clean form of power generation that requires no fuel. Geothermal fluid used in the process will be injected back into the underground reservoir to be reheated from sources within the earth.

San Diego Gas & Electric Company and the Magma companies began exploration of geothermal resources in the Imperial Valley last December with the drilling of a well in the Niland area northwest of El Centro and near the Salton Sea.

The utility's participation in the research and development program subsequently was taken over by its subsidiary, New Albion Resources Company.

So far, San Diego Gas & Electric Company, through its subsidiary, has committed a total of \$795,000 to the program exclusive of the 3 million earmarked for the prototype plant.

Four producing wells have been drilled, two in the Niland area and two at Heber, approximately five miles south of El Centro. Two additional wells will be drilled in the Niland area to determine the extent of the reservoir of geothermal fluid there.

Preliminary flow testing of the Niland wells has been conducted to obtain data about temperatures and salinity of the geothermal brine and about flow characteristics of the wells. Similar testing will be carried out in the Heber area in the near future.

People, Places and Things

WILDFIRE!

A generation has been taught that all fires are bad and must be extinguished immediately, leaving the forest or brushland "as nature intended"; so the philosophy went.

Because Southern California fires have grown increasingly larger, hotter, and more devastating, this philosophy has come under close scrutiny. The County of San Diego has instituted scientific fire research rather than just calling for more

Findings show that brush management with some controlled fires are necessary to return California's brushlands to their natural state, according to Karl H. Baker, San Diego County Assistant Agricultural Commissioner

"Major wildfire conflagrations such as the Conejo Fire of 1950, the Woodson Fire of 1967, and the Laguna Fire of 1970 haven't always been the lot of San Diego County," said Baker.

He pointed out that the brush which covers much of the California coastal slopes and the lower foothills of the Sierras is called chaparral, or even, fancifully, the "Elfin Forest." It is composed of several varieties of evergreen shrubs—chamisa, sage, ceanothus, sumac, scrub oak, and manzanita.

"Forestry researchers have determined through reading tree rings that fires have occurred regularly throughout all of California even long before the white man appeared, but they were comparatively minor blazes, not reaching the fury of the infernos we know today," Baker said.

He went on that it is calculated that the chaparral of California has burned some 500 times since the last Ice Age, some 11,000 years ago; not just spot fires, but at one time or another, the entire Elfin Forest. Nature was thus able to prevent the brush from over-maturing and becoming decadent; the branches from becoming old and brittle; the foliage from becoming full of ether extracts; the ground beneath from becoming littered with highly volatile decaying vegetation.

"Researchers have found," explained Baker, "that the plants themselves actually invite fire, which they need for propagation, by adding high concentrations of ether extracts to their leaves as the plants age. These extracts make decadent chaparral almost explosive. The slightest ignition source will send the brush into flame when humidity is low.

"And, of course, when the 'San tanas blow from the interior deserts every fall and winter, the humidity

drops to 10 percent or lower, while the temperature rises due to the air compressing as it descends the mountain slopes. Decadent brush then reaches a stage where a fire in it simply cannot be stopped and all we can do is try to save lives and property until a physical geographical barrier slows the advance of the flames.

"Apparently, fire is necessary to crack the hard seed coats of chaparral for high germination of seeds. Without fire, research has determined that the seeds of some species may remain dormant for many years. Also chaparral shrubs sprout from their crowns and if the fire hasn't burned below the ground level, as it does in a very hot fire, new sprouts appear with the first rains. Therefore, it seems that occasional light fires are necessary for its best welfare."

"The vulnerability of our chaparral-covered back country to wildfire has resulted in an increase in our brush management projects," he said, "but not all the brush will be burned off or removed. However, we do intend to break up large areas of brush into manageable parcels. We will do this by continuing to burn selected areas and letting it rejuvenate itself, by crushing and cutting it with a Marsden roller, and by removing it with a modified anchor chain dragged between two caterpillar-type tractors. Some of these areas will be converted to grasslands through hormone sprays and plantings, but these will be limited to regions where soil, slope, and other conditions are right for grass."

"Contrary to what has been believed, research has shown us that grass or young brush does a better job of slowing rainfall run-off than decadent, older, pure brush stands," Baker said.

He explained that the soil under the heavy brush is denuded of growing vegetation due to the shading effect of the cover and that the soil becomes charged with water repelling waxy ether extracts, while the fairly open juvenile brush encourages the growth of water retaining grasses. More of a rainfall can percolate into aquifers, recharging the water table.

Baker spoke briefly on wildlife saying that only wood rats proliferate in decadent brush, while new brush and grass attract larger populations of rabbits, birds, and deer.

The brush control program is a responsibility of the San Diego County Department of Agriculture, a part of the Special Public Services Agency.

Ryburn's
"Everything for home
and office decor"

Floor Covering & Interiors

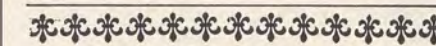
- Carpets, Linoleum and Tile
- Expert floor covering installation and repairs
- Custom draperies and shades
- Fine custom upholstery
- Wallpaper
- Bonded and licensed contractors
- "Steamco" Carpet Cleaning



Encinitas	753-2284
Carlsbad	729-2372
Oceanside	722-2214
Escondido	747-3039
Fallbrook	728-8338
Vista	729-2372

457 Elm Avenue, Carlsbad, Calif.
837 E. Mission, Fallbrook, Calif.

HOME FASHION CENTER



**BECAUSE YOU SLEPT
in an
ADJUST-A-BED®**



You will awaken completely refreshed . . . More relaxed than you could ever realize . . .

Investigate this better way to read in bed—More comfort to watch TV—and restfully sleep.

TRY IT FOR YOURSELF



ADJUST-A-BED®

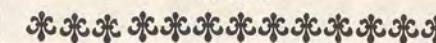
by Sleeper-Lounge

The first and finest electrically adjustable bed for the home

In San Diego County Only at

Everett Stunz Co.

7644 Girard Ave.
Phone 459-3305
La Jolla



old globe

BALBOA PARK



Ruthless ambition to attain the throne of England creates one of Shakespeare's most dramatic histories in "King Richard III." The tragedy is now playing at the Old Globe Theatre in Balboa Park, San Diego.

"King Richard III" joins "The Merry Wives of Windsor" and "Love's Labour's Lost" in the 23rd San Diego National Shakespeare Festival. The three plays will continue in the repertory through September 17. Performances are nightly except Monday, plus matinees on Wednesdays, Saturdays and Sundays. A professional acting company is featured in all Festival productions.

Through deceit, murder, scheming and treachery, Edward of Gloucester eliminates all the individuals who obstruct his quest for the English crown in 1483.

Manipulating family members and

followers through guile and lies, Richard ultimately gains the long sought-after crown. News of Richard's usurpation is received by the Earl of Richmond. He assembles an army to confront the forces of Richard at Bosworth Field. During the ensuing battle, Richard is killed and Richmond is ultimately crowned as King Henry VII.

Anthony Zerbe will play the title role of the mentally and physically twisted Richard. He has performed numerous leading villain roles on such television series as "Mission: Impossible," "Gunsmoke," "Bonanza," "Mannix," "Ironside," "Cannon," "Nichols," "The Virginian" and "Wild Wild West." Zerbe's major motion picture roles have included "The Omega Man," "The Molly Maguires," "The Liberation of L. B. Jones," "They Call Me Mr. Tibbs" and the soon to be released "Someone To Look Over Me"

Previously for the Old Globe Theatre, Zerbe played Iago in "Othello," the title role in "Coriolanus," Mercutio in "Romeo and Juliet," Valentine in "Two Gentlemen of Verona," Sir Hugh Evans in "The Merry Wives of Windsor" and Lavache in "All's Well That Ends Well."

Members of the professional Festival repertory company will play principal roles in "King Richard III." Marjorie Battles will portray Lady Anne, Elizabeth Huddle will be Queen Margaret and Mary Doyle will be Queen Elizabeth.

Wayne Grace will play the Duke of Buckingham, supporter of Richard; Peter Nyberg will portray the condemned Clarence, brother of the usurper; and Christopher Reeve will portray King Edward IV, also plotted against by his brother, Richard.

Barry Kraft will be seen as the Earl of Richmond, leader of the forces opposed to Richard. He heads the army to overthrow Richard and becomes King Henry VII.

Joseph Bird will be Lord Stanley, Michael Keenan will be Lord Hastings, Sandy McCallum will be the Archbishop of York, Tom McCorry will be the murderer of Clarence and Carl Reggiardo will be Sir William Catesby. Other members of the Festival company appear in supporting roles in "King Richard III."

Director for the Old Globe Theatre production of "King Richard III" is Edward Payson Call.

Costumes for the late-fifteenth century drama are designed by Douglas Russell. Music is composed by Conrad Susa and lighting is designed by John McLain. Dan Dugan is sound designer. Fight sequences will be staged by Peter Nyberg. Craig Noel is producing director of the Old Globe Theatre.

People, Places and Things

POISON LAKE MORENA?

"Poison a San Diego County lake? Absolutely not," said Lloyd T. Lowrey, acting director of the County of San Diego's Department of Parks and Recreation. This was his response to one of several suggested methods of re-establishing bass fishing when the County took over the long-defunct recreational area at Lake Morena.

The lake, once the favorite of the Isaak Walton set of San Diego, had been neglected as its surface area receded due to drought. Algae had infested the waters turning them into something akin to split pea soup, and the fish population had followed a predictable pattern changing from predominantly bass to almost totally bullhead catfish.

But, with the County constructing a fishing-oriented park at the 3200-acre site near Campo. Lowrey decided to seek help from fisheries experts. As every home aquarium owner knows, an aerator helps keep the tank free of rank growths of algae, so a huge aerator is scheduled for installation later in the summer as soon as sufficient power lines are brought in. Chemists are now exploring ways of reducing the algae, too, without harming the fish. Next, the 'rough' fish had to be purged — that's when Lowrey balked at the suggestion of poison.

With poison ruled out, Lowrey made one strict rule — that no fish could be thrown back as too small or because the fisherman had caught enough.

"Catch all you want, but keep all sizes. If you don't want them, then throw your extras in the trash barrels we've provided, but remember that they are a delicious frying fish," said Lowrey.

Although a fee is charged for overnight camping at the park, fishing is free. Boats are available for rent, too, but private boats are prohibited.

"To maximize fishing for the kids, we've kept the boat rental fees as low as we can. The \$3 for a full day or \$2 for a half day is as inexpensive a fee as can be found in Southern California," explained Lowrey.

Lake Morena Park is 60 miles east of San Diego. At 3,150 feet, the days are hot, but the evenings cool in the summer. The park is presently open only on Friday, Saturday, and Sunday of each week plus holiday Mondays.

"Now if San Diego kids of all ages will just come out and help, we'll clean out the 'rough' fish the fun way," Lowrey said.



COBBLESTONE CLATTER

The character depicted in the lined face of an old Mexican woman, the poignant soothing of a mother to a tearful child, are just two examples of the exquisite works of art on display at the GALERIA DE VIC HERMAN. These pieces are included in a showing that furthers a cultural exchange between the United States and Mexico. Works of top artists from these countries will be featured at the Chicago Press Club in September and in October will tour twenty-one major galleries throughout Mexico. Vic Herman, who is the only American artist ever co-sponsored by agencies of the United States government and the Mexican government, has used his unique talent to depict the culture and beauty of Mexico.

And to bring out a woman's femininity — THE OTHER HALF brings fine lines of lingerie to women in the area. Prominent lines featured are Christian Dior, Formfit Rogers, Emilio Pucci. Gorgeous, filmy nylon gowns and peignoirs in lovely pastels, dripping with lace . . . coffee colored lace on creamy nylon satin — is just one beauty . . . dainty checked batiste gowns . . . short tailored gowns with matching shortcoats . . . ruffles

and tucks . . . hidden bands of elastic give the most flattering fit, yet the ultimate comfort. And there's a charming trunk full of "unmentionables," too! Susan Norred, owner and cosmetologist, will be featuring cosmetics soon.

A clock can be a treasured family heirloom or a conversation piece . . . as is easily understandable after viewing the vast assortment at YE OLDE TIME SHOPPE. One of the most unusual is a beautiful painting of a cock pheasant and hen, over which the Roman numerals are painted and the hands affixed. Framed in rich mahogany — it's a treasure. Table clocks of every description — from the electronic quartz guaranteed to one minute per year to the "magic hour" — with a glass see-through dial that makes everyone ask "how does it work?" Wall clocks with swinging pendulums — faces of gaily painted ceramic or delicate rose motif — or the charming "Dickory, Dickory, Dock" with the little mouse that climbs as the hour progresses, chimes the hour, then drops down to start again! Hall clocks with resonant, Westminster chimes tolling the hour, in hand-burnished cases of favorite woods to fit every decor.

THE MERCADO
at Rancho Bernardo

Just 20 minutes north of downtown San Diego: on 395 (163).

Shelly Says.....

*I'm just a lonely little girl
And so I ran away.
I'm never going back again
This time I'm going to stay.
Well I really got to go now
For you see I have a hunch.
I know my mommie needs me
And besides it's time for lunch.*

Charlier



**MOUNT VERNON
MOTEL**
TV Phones Heated Pool
FM Music Silent Electric Heat

- Carte Blanche • American Express
- BankAmericard • Diners Club

Highway 395 at State 78 Escondido
Vernon & Ellwood Titcomb, owners
Phone: 745-6100

**Brown-Jordan
Patio Furniture**



**TAMIAMI
GROUP**

SAVE \$52.00
Reg. \$281.00
SALE \$229.

Flair
PATIO FURNITURE
Phone 746-1497

922 EAST VALLEY PARKWAY
(Next to Kinney Shoes) ESCONDIDO

CUSTOM RUG & UPHOLSTERY CLEANING

O'Shaughnessy
PRESENTS SOMETHING
NEW

IT'S THE
ULTIMATE
IN
CARPET CLEANING

"JiRo COLD RINSE EXTRACTION PROCESS"
THIS IS NOT A SUBSTITUTION FOR, BUT A SUPPLEMENT TO SHAMPOOING
Over 35 years of carpet cleaning experience has led to this latest refinement
in thorough carpet cleaning... "JiRo COLD RINSE EXTRACTION PROCESS"
coupled with our proven cleaning methods produces THE ULTIMATE IN CARPET
CLEANING!!

755-2488

**WELCOME TO THE CONGENIAL,
CONVENIENT, LUXURIOUS
MT. VERNON MOTEL**



The Mt. Vernon Motel is not part of a chain—it is a thoroughly modern motel run in an old-fashioned manner—by the owners themselves! Each beautiful room has either a king-sized bed or two double beds—plus a color television and comfortable easy chairs. You make your own weather with room-controlled automatic silent heating and refrigerated air conditioning—along with many other comforts such as separate dressing rooms, continuous hi-fi music and complimentary coffee anytime. The huge pool is set in an Old Virginia setting amidst green lawns and towering Eucalyptus trees. It is a place of relaxation and beauty!



The Bridal Suite is especially lovely, and reserved (not only for brides) but for visiting dignitaries (like your friends) by reservation only.

Brothers and partners, Ranchoites Vernon and Ellwood Titcomb manage the motel operation. Both civic leaders, they have ably used their business skills to make the Mt. Vernon Motel an outstanding landmark in the community.



**MT. VERNON MOTEL—501 WEST GRANT AVE.
ESCONDIDO, CALIFORNIA • PHONE 745-6100**
LOCATED JUST MINUTES AWAY
AT U.S. #395 AND STATE HIGHWAY #78 IN ESCONDIDO

Living in La Jolla



Ron Bird enjoys famous Clarkson Coleman painting newly hung at La Jolla Branch of San Diego Trust and Savings Bank.

FINE PAINTING IN BANK
By Chris Borgen

As lovers will, Ron Bird, having fallen in love with La Jolla, wants to shout it from the rooftops. Visiting here five years ago Ron found he just couldn't leave. Instead, he resigned from the Valley National Bank in Tucson, brought his family here and joined the staff of San Diego Trust and Savings Bank, and has become Assistant Vice President, Manager of the La Jolla Office. Ron joined the La Jolla Optimists and became President of that civic group, represents the San Diego Trust and Savings on the La Jolla Town Council, and has joined the La Jolla Historical Society, an organization dedicated to the preservation and conservation of the history and culture of La Jolla.

Not only has San Diego Trust and Savings made several most substantial contributions to local health and research activities, including the La Jolla Historical Society, but Ron has, this month, hung one of La Jolla's favorite paintings in the La Jolla Branch Office on Girard St. On loan from the La Jolla Historical Society which could not house this beautiful 6-ft. x 8-ft. seascape in its present quarters, this R. Clarkson Coleman painting had pre-

viously hung in the La Jolla Beach and Tennis Club between 1927 and 1970 when it was donated to the Historical Society by William Scripps Kellogg, President of that Club. "The artist has reproduced one of La Jolla's more beautiful sunsets," says Ron, "and I want to share it with all who also love this area." Telephone connections and furniture have been rearranged in order to hang the painting advantageously. "It changes colors as the day's light changes," Ron reports, "and it is always exciting."

Thomas W. Sefton, President and Chief Executive Officer of San Diego Trust and Savings was most surprised, during the Johnson Administration to find he had another Linda Bird on his staff, Ron's wife, Linda, is with the Loan Department of the bank. Daughter Leslie Bird is in the gifted program of the La Jolla Elementary Schools. San Diego Trust & Savings considers San Diego "The County of Joyous Aspect." This pioneer, independent bank has published a charming and delightful "Municipal Biography," a brief history of San Diego covering the period of 1542 to 1888. In its eighth edition, this booklet may be obtained by calling or writing San Diego Trust and Savings Bank Main Office, 6th and Broadway, San Diego 92110.

Chiquita Abbott
Realtors

Call us
for
Coastal Properties!

Unique Opportunities

755-6791 Del Mar 453-5464
"In the Plaza"

**BRASS WINDS
SANDAL
SHOP**
6905 La Jolla Blvd.



Offering
Leather
Glasses

Specializing
in
Custom
Luggage, Shoes,
Garments and
Sandals

459-7268
La Jolla Calif. 92037

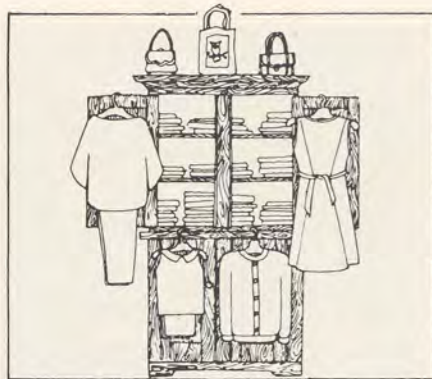
**Jolly
Ox**



**Steaks
&
Spirits**

GREAT

LOMAS SANTA FE EXIT AT
FREEWAY 5 SOLANA BEACH
714/755-9758



THE TWO COATS Traditional Countrywear for Men and Women
RANCHO SANTA FE, CALIFORNIA - 756-1996

HOW TO SUBSCRIBE TO LIVING BY PHONE

756-2415
OR
453-0340

Precision Service on Imported and Exotic Cars
— Specializing in 240-Z and Jaguar —

WOODIE'S PLACE

Dyno Tuning and Complete Chassis Service
Corner State & "A" Downtown
238-1267

MARY BAKER EDDY BUYS A PAIR OF SHOES

continued, page 37

ferred his arm to Mrs. Eddy, and together they entered the store.

Mr. Thompson smiled, bowed low, and in tremulous tones expressed the great honor which was his in serving so noble a person. Then, bowing again, he escorted his distinguished customer to the private office.

Mr. Tucker (James Tucker, an eyewitness to this little spectacle) said, "I've wondered a thousand times since what that good woman thought when she entered that garish and strangely decorated shoe store fitting room and seated herself on the horsehair sofa surrounded by all those sofa cushions and practically blinded by the brazenly colored buggie-mats all over the floor.

Whatever her thought, Mrs. Eddy said nothing except that she was well satisfied with her new shoes. Some thirty minutes later the tongue-tied office staff saw her emerge from the room on the arm of Mr. Frye. In one hand she carried the bouquet of carnations—the stems still dripping water.

If Mary Baker Eddy was the least perturbed or amused (as she certainly had the right to be) she gave no sign. Simply and sweetly, and with the dignity for which she was noted, she thanked Mr. Thompson for his service—and the carnations—nodded pleasantly to each of the clerks, and walked to her coach to be driven home.

And that is how Mary Baker Eddy tried on her new satin-lined kid shoes—her initials, M.B.G.E., embroidered in silk on the lining.

As those tiny shoes were carefully wrapped, everyone in Thompson's Shoe Store heaved a sigh of relief. "It had," as Mr. Thompson sighed, "been quite a day!"



The Village Church Youth Center is now in the framing stages—with a completion date set for late November. The children, in particular, will benefit by this addition, which is sorely needed. Josh and Kim Wehmeyer; David and Jane Doughty (children of members) obligingly pose for our cameraman, and express the heartfelt wish that if you haven't already sent in your pledge to the Building Fund that you will do so soon.

People, Places and Things

LEE CANTLEY HONORED



Lee Cantley, of Casa de las Flores, Del Mar (at right), is welcomed into membership in the American Institute of Floral Designers, by AIFD President Kirk Kirkpatrick.

Lee Cantley, of Casa de las Flores, Del Mar, was officially welcomed into membership in the American Institute of Floral Designers, at the fifth annual AIFD-Cal Poly Floral Design Symposium, held recently on the campus of California State Polytechnic University, in San Luis Obispo. The AIFD, whose membership is comprised of this country's finest floral designers, as well as some from foreign countries, cosponsors the annual Symposium, in cooperation with Cal Poly.

Lee was also one of the featured designers on the program of this year's Symposium, presenting "Sympathy Tributes," an array of beautiful wreaths, bowl arrangements and other pieces. The enthusiastic response to this presentation was evidenced by the spontaneous standing ovation given him by the audience of nearly 200 floral designers from all parts of the country.

For the past three years, Lee has won the Commercial Floral Trophy in the flower show at the Southern California Exposition, at Del Mar, and has also taken numerous first place awards in the arrangement divisions for commercial florists. In addition, he is the recipient of six special Judges' Awards, given for excellence of design.

Lee has been a featured artist on many floral design programs throughout Southern California, and has appeared on television. He has also conducted flower arranging classes for women's clubs and other local groups.

Casa de las Flores, which he operates with his wife, Peg, has grown from a one-room business to one of San Diego county's largest and most beautiful flower shops.

People, Places and Things



Ron Wade, from left, manager of the new Oceanside office of San Diego Federal, Mrs. Wade and Jack Carlisto, president of the Oceanside Chamber of Commerce, chat prior to recent opening ceremonies at the savings and loan association. The office is located at 815 Mission Avenue, next door to the former facility.

SAN DIEGO FEDERAL OPENS NEW OCEANSIDE OFFICE

San Diego Federal Savings and Loan Association's just-opened Oceanside office features a unique interior design with a series of aquariums built into the back wall.

"The design is in keeping with San Diego Federal's architectural theme, which reflects characteristics of the communities served by the association," according to Ron Wade, vice president and manager.

The handsome two-story structure, located at 815 Mission Ave., replaces the association's former office just next door at 801 Mission Ave. That office was redecorated when San Diego Federal acquired Mission Savings and Loan in February, 1971.

Oceanside Mayor Howard Richardson joined Gordon C. Luce, president of San Diego Federal, for ribbon-cutting ceremonies at the new office Wednesday (June 28) morning. Jack Carlisto, president of the Oceanside Chamber of Commerce, and Miss Oceanside, Deneen Fry, also participated.

Grand opening festivities will continue through July 10, according to Ronald Wade, vice president and manager of the Oceanside office.

He noted the interior reflects Oceanside's proximity to the ocean. The aquariums are placed in angled panels of oak, with the remaining wall surface paneled in matching oak. One tank will house sea horses, and the others will hold a variety of fresh

water fish. Underwater photographs carry the sea theme through the second floor.

Red, white, and blue—the association's color scheme—is used throughout. Exterior focal points are a roof of glazed blue tile (distinctive on all San Diego Federal offices) and a handsome fountain with abstract sculptures. Extensive landscaping surrounds the office, with several varieties of trees and a wide range of plants and flowers.

A drive-up window and a walk-up window are included for the convenience of association customers, according to Wade.

R. E. Hazard Jr., Inc., was general contractor and Mosher, Drew, Watson and Associates, the architect. Interior design is by Brenda Mason Design.

Wade said the office will be open daily from 9 a.m. to 4 p.m. and on Saturdays from 10 a.m. to 2 p.m.

PUBLIC SERVICE

San Diego Federal will offer voter registration as an added election year service for its savings and loan customers, according to Gordon C. Luce, president.

Personnel from 10 San Diego Federal offices in San Diego County have been trained by the Registrar of Voters on a volunteer basis.

The registration service will be available from July 31 to Sept. 14.

"This public service voter registration program is aimed at providing added convenience for our customers and others, who should have every opportunity to register to vote," said Luce.

OLD TOWN GALLERIES

2501 SAN DIEGO AVENUE, SAN DIEGO, CALIF. 92110

REPRESENTING

Norman Rockwell

Limited editions of original Lithographs are Collector's Items.

The original drawings and paintings by America's beloved Norman Rockwell are in private collections and museums. If any are available, the prices are in the many thousands of dollars. In recent years, however, Mr. Rockwell has been doing original lithographs in limited editions of exactly 200... hand signed and numbered. These lithographs are being sought after by art collectors, lovers of Rockwell, and those who are buying for investment only.

A little more than a year ago, the "Spelling Bee" and "Barber Shop" were available at \$250 each... now the prices have increased to two and three thousand each. Other popular lithographs have been the "Family Tree," "Jerry Bridge," "Home Coming," and "Aviary." Nine to ten months ago, one could have reserved a Tom Sawyer Suite of eight pieces for \$1900, pre-publication price. The set came out a few days before Christmas 1971 at \$3000, and the price today is between six to seven thousand (if you can find a set). So, it goes without saying, that the best time to order the Rockwell lithographs is **before they come out**, when the pre-publication price is offered.

A new "Suite American" of fine original lithographs will be on the market in late September along with several other new pieces: "Dressing Up," "Building a Space Ship," "New Paper" and others. Norman Rockwell is represented by Old Town Galleries in San Diego, who would be happy to put you on their mailing list. By so doing, you will be informed of the new original lithographs soon to be released.

To:

Old Town Galleries
2501 San Diego Ave.
San Diego, Calif. 92110

Yes — please put me on your mailing list

Name.....

Address.....

Zip Code.....

the
"inn-place" to
relax and enjoy
luncheon and dinner.
private parties, too.



Telephone
756-1131

Lomas Santa Fe Cleaners

For those who want the very best

Golf Caps
cleaned free

755-2363

Personal & Business
charge accounts welcome

Plaza of The Four Flags
Shopping Center
Solana Beach

"Browne & Vogt" Engineering Surveyors, Inc.

726-0920

SUBDIVISION
LAND SURVEYORS
TOPOGRAPHICAL SURVEYS

621 SO. SANTA FE AVE.
VISTA, CALIF. 92083



MARY'S TACK SHOP
TACK & VETERINARY SUPPLIES

Via de la Valle at 76 Station

755-2015

84/AUGUST 1972

THE ASSOCIATION Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JUNE 15, 1972, 9:00 A.M., THE BOARD ROOM.

PRESENT: Directors Bellman, Brown, Chubbuck, Coberly, Nix, Weindling, and Whitehead.

ALSO PRESENT: Association Manager Van Evera, Recording Secretary Butts; Association members.

REPORT OF ANNUAL ELECTION

Pursuant to the returns of the Annual Election on June 12, 1972, the following Association members were certified as having been elected to Rancho Santa Fe Association Board of Directors: Mr. Dixon Chubbuck and Mrs. Gwendolyn Whitehead, for a three year term ending June, 1975; and Mr. Harmon Brown for a two year term ending June, 1974, to finish the unexpired term of Mr. R. C. Clotfelter.

ELECTION OF OFFICERS

Nominations for President of the Board were declared open. Director Nix nominated Director Bellman. Director Chubbuck moved that the nominations be closed; Director Nix seconded the motion, which carried unanimously. Mr. Bellman was unanimously elected President.

Nominations for Vice President were declared open. Director Weindling nominated Director Nix; Director Whitehead moved that the nominations be closed. Director Chubbuck seconded the motion, which carried unanimously. Director Nix was elected Vice President.

The President stated, if there were no objections, he would appoint Director Whitehead, Secretary, and Mr. David Van Evera, Assistant Secretary. Vice President Nix moved that the appointments be accepted; Director Chubbuck seconded the Motion, which was carried unanimously.

Director Nix moved that Director Weindling be elected Treasurer and Mr. David Van Evera, Assistant Treasurer; Director Coberly seconded the motion, which was unanimously carried.

SPECIAL ORDER OF BUSINESS

Bank Resolutions. The motion was made by Vice President Nix, seconded by Director Coberly, and unanimously passed that the following resolution be adopted:

RESOLVED: That Vernon A. Bellman, President; Lloyd S. Nix, Vice President; Ludwig Weindling, Treasurer; David A. Van Evera, Assistant Treasurer be and they are hereby authorized to withdraw funds of this Corporation from any

account of the Association, signed as provided herein with signatures duly certified to said bank by the Secretary of this Corporation and said bank is hereby authorized to honor and pay any and all checks so signed, including those drawn to the individual order of any officer or other person authorized to sign same. Each check on the general account of the Association in the amount of \$300.00 or less, and each check on the payroll account of the Association in the amount of \$300.00 or less, may be signed by the Treasurer or Assistant Treasurer. Checks in excess of stated amounts must be signed by two authorized signatures. In the absence of the Treasurer or Assistant Treasurer, checks must be signed by any two authorized signatures.

RESOLVED: That any said bank account shall be governed by applicable banking laws, customs and Clearing House regulations and by the rules printed in the bank book, and shall be subject to the service charge schedule of the bank.

The motion was made by Director Chubbuck, seconded by Director Whitehead, and unanimously passed, that the following resolution be adopted:

RESOLVED: That any two of the following are authorized to have access to the Safe Deposit Box of the Association: Vernon A. Bellman, President; Lloyd S. Nix, Vice President; Ludwig Weindling, Treasurer; David A. Van Evera, Assistant Treasurer. President Bellman thanked the Board for its expression of confidence. He expressed congratulations and a sincere welcome to the new members of the Board, encouraging them to visit the Art Jury for a better understanding of its functions and responsibilities.

MINUTES OF PRECEDING MEETING

On motion duly made, seconded, and passed unanimously, the minutes of June 1, 1972 meeting were approved.

NEW BUSINESS

Art Jury Recommendation Regarding Mangore Map. Deferred for further consideration and study.

Subdivision, Parcel 9/2, Block 32, (in attendance) (Ridland) consisting of 17.2± acres into 2.9, 2.6, 2.7, 2.3, 2.5, 2.2, and 2.2± acres. On motion duly made, seconded preliminary approval granted unanimously.

Keeping of 22 Horses, Parcel 15/2, Block 36. (in attendance) (Sharp) Decision deferred pending visit to site.

ASSOCIATION

Bulletin and News

Keeping of 1 Horse, Parcel 2/4, Block 33. (Krueger) On motion duly made and seconded, approval was unanimous, making a total of 2 horses on 2.4 acres.

Schedule of Fees, 1972-73. Decision deferred pending adoption of 1972-73 budget.

REPORTS

Finance Committee Chairman Nix requested the record to show he is filing a report together with attached documents. He reported a Committee recommendation for a change in the Bylaws to the effect that the Secretary of this Association and the Board of Directors be elected by the Board of Directors from a member of the Board of Directors and that the Assistant Secretary be appointed by the President of the Association, after consulting with the elected Secretary of the Association. The motion was duly made, seconded, and unanimously passed, to forward this subject to the Legal Counsel for drafting of the necessary amendment to the Bylaws, presently being revised by Counsel, for presentation to the Board of Directors for approval.

Chairman Nix presented the following recommendations of the Finance Committee, which were unanimously approved by the Board:

1. That all related golf and tennis billings be semiannual for each and every fiscal year, commencing with the fiscal year 1972-73.
2. That an interim billing for the first half of the fiscal year 1972-73 be based upon current rate, and the second half billing would be retroactive and include all changes, if any, finally adopted after the 1972-73 Budget Hearing to be held August 11; and the Board meeting on September 7, 1972 be set for final adoption of the 1972-73 budget.
3. That the proposed Operating Budget as submitted herewith be adopted subject to all changes, if any, made subsequent to the Budget Hearing on August 11, 1972.
4. That Article II, Par. 22, of the Covenant, be amended to reflect: (a) the Association shall on or before the first Monday in May and each succeeding year prepare and file in its office a written budget estimating annual expenses, and (b) the Public Hearing on the annual budget be held on the first Monday of June in each succeeding year. And that the Counsel for this Association

next page, please

LA JOLLA PRIVATE INVESTIGATIONS

CIVIL
&
CRIMINAL

459-0430

(DAY OR NIGHT)

P. O. Box 688 La Jolla, California



PADRES' SEPTEMBER SCHEDULE						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
					1 11:30 Chi.	2 11:15 Chi.
3 11:15 Chi.	4 7:30 S. F.	5 7:30 S. F.	6 7:30 S. F.	7 6:00 Cinn. (2)	8	9
10 1:00 Atla. (2)	11	12	13 5:30 Hous.	14 5:30 Hous.	15 5:05 Cinn.	16 4:00 Cinn.
17 11:15 Cinn.	18 7:30 L. A.	19 7:30 L. A.	20 7:30 L. A.	21	22 5:05 Atla.	23 4:05 Atla.
24 11:15 Atla.	25 8:00 L. A.	26 8:00 L. A.	27 8:00 L. A.	28	29 7:30 Hous.	30 7:30 Hous.
PADRES' OCTOBER SCHEDULE						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
1 7:30 Hous.	2	3 8:00 S. F.	4 1:00 S. F.	5	6	7
HOME		AWAY		All Times Pacific Time		

BENSON CLEANERS & LAUNDRY SERVICE

TWICE WEEKLY PICK-UP
& DELIVERY SERVICE

AGENTS FOR
Little Ol' Cobbler
SHOE REPAIR

Refinishes and Dye Work

Paseo Delicias Rancho Santa Fe
(at Parking Lot)

756-1483

Solana Vista: Brand New: Now Selling

ALL THE AMENITIES!

2 saunas Rec. Room Shuffle Board Putting Green
Balconies Nylon Shag Drapes Fireplaces
All elec. kit. & self-clean oven Pvt. Patios
Pool Carports
Pvt. Entries 2 BR., 2 BA. 1200 + SQ. FT.

\$35,000 UP

640 Solana Cir. W.

SOLANA BEACH

Take Int. 5 to Via de la Valle, go W. to Solana Cir., turn right.

OPEN DAILY

Surf Side Realty

TWO OFFICES TO SERVE YOU

Edwina Moran
in North County
107 S. Acacia, Solana Beach
telephone 755-1530

Jan McKusick
in La Jolla
7534 La Jolla Blvd.
telephone 459-0616

LIVING/85

ciation be authorized and instructed to forthwith take such steps as may be necessary to implement the foregoing.

5. That the recommendation of the Committee in the attached letter to retain the services of the firm of Arthur Young & Co. for the purpose of auditing the books, including a cost analysis, of the Association for the fiscal year 1971-72, be adopted. President Bellman thanked the Finance Committee for its fine job.

Violations reported since May, have been 5; 3 are pending; 4 have been abated.

May Building Commissioner's Report shows 1 completion; 7 permits issued; 36 residences under construction.

RECESS

The Board was recessed at 11:30 a.m. for a field trip.

Keeping of 22 Horses, Parcel 15/2, Block 36, 11.67 acres. At the site, it was duly moved, seconded, and unani- mously passed, to deny, without prej- udice, and to return the matter to the Art Jury for further study.

Vernon A. Bellman, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF REGULAR MEETING
OF BOARD OF DIRECTORS OF
RANCHO SANTA FE ASSOCIATION
HELD THURSDAY, JULY 6, 1972 —
9:00 A.M., THE BOARD ROOM.

PRESENT: President Bellman, Directors
Brown, Chubbuck, Coberly, Weindling
and Whitehead.

ABSENT: Vice President Nix.

ALSO PRESENT: Association Man-
ager Van Evera, Recording Secretary
Butts, Legal Counsel Donnelley, Asso-
ciation members and press.

MINUTES OF
PRECEDING MEETINGS

On motion duly made and seconded,
the minutes of the June 15, 1972 meet-
ing were unanimously approved as
amended.

NEW BUSINESS

Liquor License Applications. The Man-
ager stated that he had applications
for the annual license for the sale of
package liquors from Ashley's Rancho
Santa Fe Market and Rancho Santa Fe
Pharmacy, Inc.; for the sale of liquor
for consumption on the premises from
The INN at Rancho Santa Fe; for the
sale of light wines and beer for con-
sumption on the premises from Coun-
try Squire Gourmet Patio Restaurant
and La Granada Restaurant, each of
which was accompanied by the pre-
scribed fee. The Manager stated that
no complaints or reports of violations
had been filed against any applicant
during the preceding year.

On motion duly made and seconded,
approval was unanimous to grant 1972-
73 annual license to the five appli-
cants, as requested.

Subdivision, Parcel 8/1, Block 14, El
Vuelo, 24± acres in 8 sites, 3/2, 2/4,
2/3, 2/8, 3.0, 2.9, 2.7, 3.2± acres.
On motion duly made and seconded,
after discussion, it was the unanimous
consensus of the Board to return this
application to the Art Jury for recon-
sideration. Applicant Lay, representing
Las Colinas Ranch, Inc. and Trans Paci-
fic Growers, Inc., in attendance.

Subdivision, Parcel 18/1, Block 36,
Linea del Cielo and Rambla de las
Flores, 23.82± acres into 7 sites: 3.0,
3.0, 3.1, 5.0, 3.3, 3.3, 3.3± acres. On
motion duly made and seconded, pre-
liminary approval was granted with
recommendation that applicant pro-
vide bridle trail easement satisfactory
to the Trail Committee. Director Co-
berly voted in opposition. Mr. Amos
Sommers, representing Bagby/Wencke,
in attendance.

Realignment, Lots 50, 51, 52, Map
2129, Sobre los Cerros. Present: 2.600
and 1.580 acres; Proposed: 2.595 and
1.585 acres. On motion duly made
and seconded, approval was unani-
mous.

Keeping of 22 Horses, Parcel 15/2,
Block 36, Rambla de las Flores, 11.67
acres. On motion duly made and sec-
onded, unanimously approved for keep-
ing of a maximum of eleven (11) horses
on this parcel. Applicant Sharp in at-
tendance.

Proposed Covenant Modification, Lot
107, Map 2129. The Board directed
that the applicant proceed to submit
next page, please

ASSOCIATION

Bulletin and News

the petition in routine manner without
further expression by the Board at this
time. Mrs. F. Trepte in attendance.

Standing Committees, 1972-73: Presi-
dent Bellman announced the following
appointment of Committee Chairmen
for the forthcoming year:

Ludwig Weindling, Chairman, Finance
Committee. Mr. Weindling stated he
had asked Harmon C. Brown, Albert
Dutton, P. H. Johnston, L. B. McLaugh-
lin, M. E. Montrose and J. R. Ridgeway
to serve on the committee.

Dixon Chubbuck, Chairman, Golf Ac-
tivities Committee. Mr. Chubbuck
stated he had asked Paul Ward, Mrs.
Rosemary Rasmussen, Phillip Crippen,
J. P. Dragin and James Brown to serve
on the committee with additional mem-
bers to follow.

Harmon C. Brown, Chairman, Tennis
Activities Committee. Mr. Brown
stated he had asked John Bohannon,
Mrs. Jack Stires and Mrs. Richard Todd
to serve on the committee with addi-
tional members to follow.

Mrs. Earl Whitehead, Chairman, Park
& Recreation Board. Mrs. Whitehead

stated she had asked Mrs. Bliss Ban-
croft, Mrs. Barbara Bray, Mrs. Florence
Day, Gary Biszantz and Hubert Larson
to serve on the committee with addi-
tional members to follow.

J. E. Coberly, Chairman, Rancho Santa
Fe Maintenance District. Mr. Coberly
stated that Hubert Larson had agreed
to serve on the committee and that
he had made no other nominations.

Judge Lloyd Nix, Chairman, Planning
Commission. Director Nix is presently
on vacation and has made no appoint-
ments to the Planning Commission as
yet.

On motion duly made and seconded,
approval of the Committeemen and
the committee appointments to date
was unanimous.

Tennis Professional Contract. Director
Brown, Chairman of the Tennis Com-
mittee, recommended that the con-
tract, prepared by the Association
legal counsel, with Mr. David Bennett,
tennis professional, be approved, as
amended. Effective date of the con-
tract to be July 1, 1972, for a period
of one year. On motion duly made and
seconded, approval was granted. Mr.
Coberly voted "no."

REPORTS

Legal Counsel: Association legal coun-
sel, J. A. Donnelley, reported on vari-

ous legal matters pending and com-
pleted.

On motion duly made and seconded,
Mr. Donnelley was directed to prepare
a resolution to be adopted by the
Board covering the matter of liability
of Directors of the Corporation.

Discussion followed pertaining to the
procedural difficulties in modifying
Articles I through V of the Protective
Covenant. It was duly moved, second-
ed and unanimously passed to rescind
the motion passed at the June 15
meeting to attempt to modify Article
II, Section 3, (Para 22), as it pertained
to the scheduling of annual budget
hearings.

Manager: Association Manager Van
Evera reported that contracts had been
let by the property owners involved to
pave the alley paralleling El Tordo,
excluding the Garden Club portion,
and should be completed this month.
Mr. Van Evera further reported that
changes to the Circulation Element of
the County General Plan had recently
been examined by him and that the
Rancho Santa Fe covenant area was
not affected.

ADJOURNMENT

The meeting was adjourned at 11:30
a.m.

Vernon A. Bellman, President
Gwendolyn P. Whitehead, Secretary

For Those Who Want the Very Best



Member



CHARLES SMITH
Owner

25 Years
In La Jolla
And
Rancho
Santa Fe

'STEAM WAY' METHOD 459-3269

ALONG WITH 'CERTIFIED' SHAMPOO

STEAM WAY THE BETTER WAY



Quality Photographs

in black and white, or color

Taken in Your Home

for positive identification and proof of possession
for identification in case of police recovery after robbery
of your

TREASURED ANTIQUES
PAINTINGS

HOME FURNISHINGS
MUSICAL INSTRUMENTS

One Picture is Worth a Thousand Words

Call
Sperry Freelance Photo Service
756-2388

'Photography at its Finest'

HOUSE OF PORTRAITS

Tony Francis Photographer


Portraits • Wedding • Commercial
Passport Photos

ON LOCATION OR IN OUR STUDIO

1430 CAMINO DEL MAR DEL MAR, CALIFORNIA
755-9347

THE COUNTRY SQUIRE

the famous
Courtyard
of Shops
in beautiful
Rancho Santa Fe



The Alley Cat
756-1981

Letters N' Leathers
756-1012

Gift & Gourmet
756-2234

The Ranch
Boutique
756-1041

Just what you have been waiting for is here!

HERE'S CHEERS LIQUOR

with
SCANDIA BAKERY

755-4026

149 Lomas Santa Fe Drive, Solana Beach

People, Places and Things

"COASTAL CHAIRMAN NAMED FOR CRUSADE"



Roger W. Woolley, Rancho Santa Fe attorney, has been named Coastal Chairman for the 1972 United Crusade, according to William A. Craven, North County Chairman. Woolley has served in various capacities of the United Crusade in past campaigns in Rancho Santa Fe.

As Coastal Chairman, Woolley will enlist community chairmen in Ocean-side, Carlsbad, Del Mar-Solana Beach Cardiff-Encinitas-Leucadia, Rancho Santa Fe, Vista and Fallbrook, who will then recruit group chairmen for industry, business, public service organizations, special gifts and individual pledges.

In accepting the post of Coastal Chairman Woolley said: "The United Crusade this year must be a success. Doing things together, for a common cause, is the best way to get the job done. It's just people helping people. The United Crusade is a year round job, providing social, recreational and human care services and, thanks to you, it's working. But the fund raising must be done again, and it will be, with the support of the coastal communities."

Roger Woolley lives with his wife Patricia and daughter, Merrit, 16, on the Ranch. A son, Elliott, 19, attends the University of Arizona, Tucson. Woolley was graduated from the Columbia School of Law and is a 20-year area resident. He is a past president of the Del Mar and Rancho Santa Fe Rotary Clubs.



VOLUME 1 NUMBER 5

The Villager

ENCINITAS, CALIFORNIA

AUGUST 1972

FIRST PHASE SWIMMING LESSONS COMPLETED



Paul MacIsaac and Denise Thomas

Lifeguard Paul MacIsaac is shown here with a group of beginning swimmers on the last day of the five week free program offered by Village Park. Approximately 55 children have learned to swim during this session. The second session has begun for those who wish to continue or who were unable to participate in the earlier program. Lessons are being given to adults as well as children with a trip to the beach as the finale for advanced classes.

NEW SECURITY GUARD FOR VP

John Meinz has been appointed security guard at Village Park. John, a native of Missouri, has been a resident of Cardiff for one year. He was recently discharged from the Marine Corps and has been employed by Sterling Security since last May. John will be on duty weekends.

GOOD CITIZENS



Gregory Peck of 281 Cottage Grove Lane and his cousin Adam Kadleck who lives in Utah are to be commended for their good citizenry. They found a wallet containing \$15 while playing at the recreation club which they immediately turned in to the Sales Office. After considerable searching, we located the owner who was surprised and very glad to recover her babysitting earnings.

OUTSTANDING LANDSCAPE

The home of Mr. and Mrs. Ronald Friedman on Village Run West has been selected as having the most attractive landscaping this month. Ron and Sharon planned their landscaping and had help from the Pepper Tree Nursery in choosing appropriate plants, including many Cypress trees.

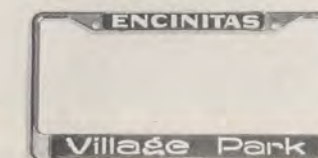
STOP

You have probably noticed the new stop sign at the corner of Park Dale Lane and Village Park Way. Please observe the sign at this busy intersection and drive carefully throughout Village Park.

BOARD OF DIRECTORS ELECTED

Village Park Townhouse Corporation No. 1 held election for its board of directors on July 12, 1972. Elected to the board were: Art Zimmerman, Jerry Weinert, Roger Hanafin, Roger Freeberg, and Tom Ankenny.

FOR OUR RESIDENTS



Because so many residents have moved to Village Park from other areas or are employed in other parts of the county, it was suggested that we provide license plate frames for those who wish to identify with our community. These frames have been designed for you and we invite you to stop by the Sales Office and pick up a set. We also have been given first aid and emergency information as well as telephone dial rings and emergency phone number stickers for telephones by the Rancho Santa Fe Fire Protection District. You are welcome to pick these up when you come in, too.



FIRE WORKS DISPLAY HUGE SUCCESS



The response to the Fourth of July fireworks display sponsored by Village Park was tremendous. We have had many favorable comments—most residents felt that the fireworks were superior to those at the Del Mar Fair. We hope you had the opportunity to enjoy them. We can provide similar entertainment next year.

NEW CONSTRUCTION PERSONNEL



L. to R. Dick Avery, Don Carpenter and Mike Mohler.

Four new men have joined Village Park's Construction staff. Bob Haig, formerly of the Corporate Office in La Jolla, has been designated Assistant Director of Construction. Rick Avery, formerly with Larwin in Los Angeles, is Superintendent of the

Adult Community. Assistant Superintendent of the Adult Community is Mike Mohler, formerly of Rancho Bernardo. Donald Carpenter, formerly with Inouye Construction Company in Gardena, has been named Assistant Superintendent of Townhomes.

BACK TO SCHOOL

If you have spare time you'd like to fill constructively, why not go back to school? Mira Costa Jr. College and Palomar Jr. College are both available to residents of this district. Classes are tuition free. You must be 18 or over to attend these schools. For information on Mira Costa, call 757-2121 and on Palomar, call 744-1150. If you are interested in a car pool, call Lynne at 753-4316.

VOLLEYBALL COURT COMPLETED



Enthusiastic would-be volleyball players are pictured here spreading sand in an effort to ready the court for the first game.

Many youngsters as well as adults pitched in to help add still another recreational feature to Village Park.



WHO'S NEW

David and Jane Mills of Village Run East are graduate teachers from San Diego State University. David coaches at Madison High School in San Diego and Jane is a speech therapist at the Vista Unified School District. Both are motorcyclists and enjoy camping.

Allen and Gertrude Frazier are new residents on Village Green Road. Allen, a Marine, is stationed at Twentynine Palms. Gertrude is employed by the Marine Corps Exchange. They have five children: Hulda, 22; Carol, 20; Marie, 18; Allen, 12; and Christopher, 6.

Wayne and Ellie Hewitt are graduates of UCSD. Wayne is a native of San Diego and Ellie was raised traveling with Navy parents. They are both lab technicians; he at the Salk Institute and she at UCSD.

Kenneth and Lois DeGroot own and operate the Choice Travel Agency in Encinitas. They enjoy traveling and collecting antiques. Ken also paints as a hobby. They have come to this area from Newport Beach.

YOUR NEIGHBOR



Noel and Desia Allanmeyer make their home on Caliban Drive. Noel, a native of New York, graduated from Hollywood High School and Los Angeles City College. He is now an electrician with Oceanside Electric. Mrs. Allanmeyer was born in Capetown, South Africa. She was educated in Rhodesia, from which her Christian name, Desia, was derived. She attended finishing school in London. She came to this country with BOAC as a stewardess. She is now a Mary Kay Cosmetics representative.

Building a sense of community.

Guarded swimming pools . . . Moonlight State Beach
less than three miles away . . . 900 acres of running room . . .
Little League baseball . . . basketball . . . playgrounds . . . schools nearby
. . . safe, quiet parks . . . shopping centers nearby . . . horseback riding . . .
security . . . Get the picture? Beautiful.

townhouses from
\$20,995 / homes from
\$26,495



take 5 to Encinitas Blvd.
□ then two miles east.

- La Costa
- VILLAGE PARK
- Rancho Santa Fe

Village Park

the community near the sea

Phone 453-7171 or 753-0196.

Rancho Bernardo and Laguna Niguel,
other fine New Towns by Avco Community Developers



BUSINESS AND ESTATE TOPICS



Larry G. Showley, CLU

Business Insurance Adds Guaranteed Asset to Firm While Protecting Against Losses From Death

Basically, there is no difference between business life insurance and the life insurance used for personal and family needs — both are insurance written on the lives of individuals.

Used to protect a business, or the family of a businessman, from the financial loss which often results from the death of an owner or key employee, business life insurance assures the stability and continuity of the firm and the full value of their interest to the heirs. While the basic concepts of an insurance contract remain the same as in personal programs, many more complex details are naturally involved in meeting the legal, financial, tax and technical problems of a sound and adequate business insurance program.

Business insurance is written for any number of specific purposes. Among them are:

- Keyman — to protect against loss of profits and/or provide replacement in case of the death of a key employee.

- Partnership—usually a buy-sell agreement designed to retire a partner's interest at death.
- Corporation insurance — to retire a shareholder's interest at death.
- Proprietorship insurance — to provide for maintenance or liquidation of a business upon the death of a sole proprietor.
- Insurance on the life of a businessman whose estate consists almost entirely of his interest in a business — to provide his family with ready cash and to help them in liquidating his interest in the business upon his death.



ADDITIONAL BENEFITS

The most readily apparent value of business life insurance is, naturally, its unique ability to provide immediate cash for a business when a death occurs. But businessmen find that adequate insurance coverage confers additional benefits to their companies.

- It strengthens the firm's financial position. Since the policy usually becomes an asset of the firm, its growing cash value enhances the company's credit position.
 - It's tax favored. Neither the death proceeds nor the yearly increase in cash value are taxable as income.
 - The cost is low. Paying premiums on life insurance is like making low interest payments on a loan ahead of time . . . except that the principal never has to be paid. In effect it's a way to prepay death costs with discounted dollars.
- To a business firm, life insurance adds an element of strength — a guaranteed asset that automatically expands in value at a time when most needed.

**NEED A CAR?
RENT-A-CAR**
Rent or Lease
A NEW FORD
from
HOMER HELLER FORD
400 W. Grand Ave., Escondido
745-3361 or 724-7771



THE RESORT FOR ALL SEASONS

Discerning and discriminating persons in every walk of life, enjoy visiting WARNER'S, where staff and management enjoy rendering the caliber of service most people often hope for but very seldom find in this era of high speed, modern and computerized services and facilities.

**WARNER SPRINGS
SAN DIEGO COUNTY,
CALIFORNIA 92086
PHONE 714 782-3555**

Shaun-Mar Boarding Kennel

GROOMING — ALL BREEDS

Open Mon. thru Sat.
9 a.m. to 5:30 p.m.

(Sundays by Appointment)

2120 Jimmy Durante Blvd.

DEL MAR 755-3222



Little Bavaria
all the atmosphere of
an Alpine inn
Specializing in German and
American food
Lunch, Wed., Thurs., Fri.
Dinner and Dancing Fri., Sat., Sun.
Carmel Valley Rd. Del Mar
755-1383 755-1454



Jane Brett
Realtor



La Granada in Rancho Santa Fe
756-1442

FIREWOOD
TREE TRIMMING
AND REMOVAL
CALL BOB KANE
728-8178

Louella Liverwurst
(favorite of the Horsey Set)



reports
on the summer party circuit

Sixth Annual Patron's Reception and Dinner-Dance held in Old Mission Cloister Gardens.

The Mission San Luis Rey has one of the most beautiful cloister gardens in Southern California. Each year, prior to the annual Fiesta, a group of dedicated friends of the mission meet to enjoy an evening of fellowship with the Franciscan Friars. This year, the sixth annual reception, was an outstanding success. Spearheaded by David Ellsworth, the sit-down buffet (a sumptuous repast catered by Lomas Santa Fe Country Club) and the delightful orchestra (Society for the Preservation of Big Bands) was well received.



Diane Bove, Los Angeles; Judy and Roger Walker, Rancho Bernardo; Fred Bove, Los Angeles.



Dee and Bill Watkins, Elsa Gates, Sam Priestly, Mike Fortunati



Bob German, Mary Steiger, Joe Cockrill, Francis Ann Cockrill, Mary Ellen German.



Al Green, San Diego; Mimi Cravel; Vic O'Reilly, San Carlos; Maxine Green, San Diego.



Roy and Kay Palmateer, Carlsbad

Photography by Tony Francis



Joe Hauber, A. J. Hauber, Mig Boyce, a Franciscan friar and Jack Boyce.



Mel Smith, Millie Hardwick, Tony Hardwick, all of Oceanside.



Bob German; Father Ralph, Mission Director; Mary Ellen German and one of the Franciscan friars.



Senator Burgener, Bill Craven, Bill and Susan Rick.



Mike and Cindy Schaefer, San Diego; Sam Priestly, Lomas Santa Fe



Honorary chairman Bill Craven and Mimi Craven, with Chef Patrick from Lomas Santa Fe.



Linda and Jim Bullock, Lomas Santa Fe



Oliver and Patti Morris

continued

**AWARD WINNING
EXHIBITION
by DAVID MILLER**



Dewey Beard—Sioux

You are cordially invited to the
exhibition of paintings by
DAVID HUMPHREYS MILLER
Award winning artist-writer-actor

**Thackeray
GALLERY**

321 Robinson Avenue
(corner of Third Avenue in Hillcrest)

**NOW
THRU SEPT 2nd**

Pete Gascon
GARDENING Services
264-7256
1435 Lorenz Avenue
San Diego, Calif. 92114

Real Estate since 1914

Confidential Handling of Your Residential and Investment Needs

WILLIS M. ALLEN COMPANY

TOM BOWEN LLOYD BRAUER
JOHN DAVIS ARTHUR HILL
MERRILL and PETE TAFT
BETTY and RED LASSWELL
756-2444 and 755-4855
Paseo Delicias Rancho Santa Fe

and in La Jolla
1127 Wall Street
459-4033

Rayne
WATER CONDITIONING

"Outstanding Service"!
RADIO DISPATCHED!

- Charcoal Filters and Water Purifiers For Drinking Water
- Soft Water Rental Service
- Automatic Water Conditioners

755-9741

Louella Liverwurst

Sixth Annual Patron's Reception and Dinner-Dance continued



Oceanside City Councilman, Mel Smith; with Father Rupert.



Senator and Mrs. Clair Burgener.



John Steiger, Oceanside; Frank Thornton, San Diego; Bill Kelly, San Diego.



Senator Burgener, Lillie Ellsworth (mother of Chairman David Ellsworth) and Marvia Burgener.



Barbara and Mike Fortunati, Carlisbad; Maxine Green, San Diego.



Bob and Maxine Granger, Poway

Louella Liverwurst

OPERA-SYMPHONY GALA AT SHERATON HOTEL, HARBOR ISLAND

The star-studded evening began with cocktails on the terrace, and proceeded through dinner-with-wine to dancing past midnight to the music of Freddie Martin and his orchestra. Hosted by the Sheraton, Harbor Island — all proceeds were equally divided between the Opera and the Symphony.

Photography by Tony Francis



Sheraton Bell Girl . . . Louella Liverwurst!



Mr. and Mrs. Stephen Fletcher



Mrs. Walter Zable, Mrs. Dodge O'Rand, Mr. Albert Redmond, Jr.

next page, please

Did you see the golf shirt Jack Nicklaus wore this weekend?

It's called the Hathaway Golf Classic. Jack Nicklaus wears it for playing comfort—full in the sleeve for a free unhampered swing. A fine 100% mercerized cotton lisle that breathes and absorbs. It plays well and looks good. \$15.00.

The Toggery Shop

336 Fashion Valley
San Diego, California 92108
291-3220

Louella Liverwurst

OPERA-SYMPHONY GALA

continued



Mr. and Mrs. Glenn Agnew of Del Mar; Mrs. Marilyn Millar Ransom of Rancho Santa Fe.



Left to right: Mr. and Mrs. Maury Strom, Mr. Jack Day, Mr. and Mrs. Philip R. Crippen, Jr., Mr. Russel H. Millar, Mrs. Day and Mr. Millar.



Mr. Monroe Meyers, Mrs. Margaret Bittner, Mr. and Mrs. Marlin Skiles, Mrs. Lenore Bates, Mr. and Mrs. Robert Kohn, Mr. and Mrs. James Bullock.



Left to right: Mrs. Lenore C. Bates, Solana Beach; Mrs. Wider A. Estey of Kensington, San Diego; Mr. M. Monroe Myers of Solana Beach.



Mr. and Mrs. Jack Lewis Powell



Mr. and Mrs. Eric Bass, La Jolla next page, please

*Sorry
We goofed!*

We inadvertently ran Mr. Proctor's home phone number in his ad last month . . . INSTEAD of his business phone number. Printed below, and elsewhere on this page is the RIGHT number. Please forgive us! All too often, it seems, we're humanely frail. YE ED

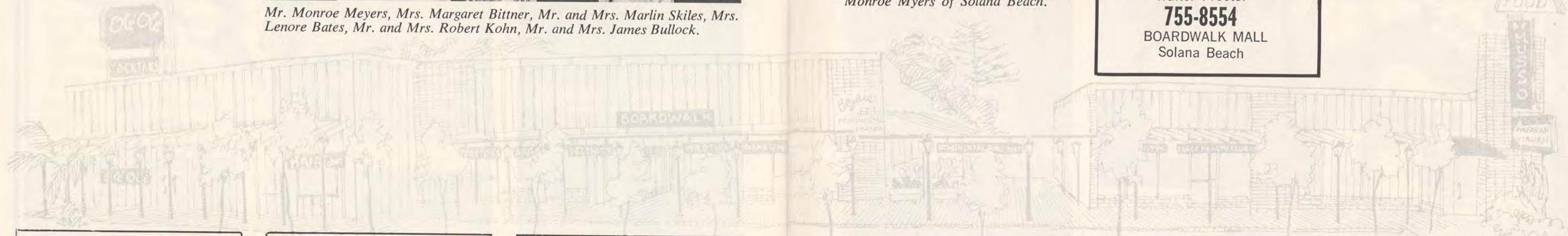
Proctor's
SPORTING GOODS

Walter Proctor

755-8554

BOARDWALK MALL

Solana Beach



OLE' Ole'

Fabulous Bar!

We are fast becoming a tradition on the coast. For the finest in Mexican Food come in and dine with us.

755-8870

OPEN 7 DAYS 11 a.m. to 11 p.m.
BOARDWALK MALL
Solana Beach

Our showrooms have a unique selection of

Carpeting Accessories
Lamps

Furniture Draperies
Area Rugs

Complete Design Service Available

WALKER BRITTAIN
755-7188
BOARDWALK MALL
Solana Beach

We've got 'em for Summer Fun!

CAMERA'S

Kodak Instamatic 20
little pictures—big fun!
29.95

SOLANA BEACH CAMERA
755-3321
BOARDWALK MALL
Solana Beach

First in Men's Fashions

FAST FREDDY'S

Fast Freddy
Casual Sportswear Golfwear

755-FRED
Fred & Carolyn Whiston
BOARDWALK MALL
Solana Beach

SAN DIEGUITO
CYCLE EMPORIUM

Imported Bicycles

Sunday Bike Riders:
We are OPEN SUNDAYS
and we have rentals!

1-day service and repair

755-2725
BOARDWALK MALL
Solana Beach

Proctor's
SPORTING GOODS

Equipment for:
FISHING SURFING ARCHERY
BASEBALL TENNIS FOOTBALL

Walter Proctor
755-8554
BOARDWALK MALL
Solana Beach

**SHIRLEY KEETH
REAL ESTATE**

Shirley Keeth

756-1901



Rancho Santa Fe, Calif.
Pasco Delicias at La Granada

The symbol
of friendship



"The Most Famous Basket in the World"
known around
the world

TELEPHONE 753-3137

Welcome Wagon
INTERNATIONAL

**COAST
Brake & Wheel**

MUFFLERS BRAKES

WHEEL ALIGNMENT

GOODYEAR TIRES

444 First St., Highway 101
Encinitas, California
753-6272

*Louella
Liverwurst*

SHERATON HOTEL,
HARBOR ISLAND
continued



Left to right: Mr. and Mrs. John M. King; Mr. and Mrs. Vernon A. Bellman—all of Rancho Santa Fe.



Dr. and Mrs. Lewis T. Dorgan, Mrs. Betty Jack, Mr. and Mrs. Ralph Giffin

**MARGARET MUENCH
CELEBRATES BIRTHDAY**
with a poolside party.



The hostess with the mostess . . .
Margaret Muench



Marilyn McCoy and Mr. and Mrs. Jim O'Driscoll

The night before the fourth was a memorable one for the scores of Ranchoites who enjoyed the hospitality of popular Margaret Muench well known in Rancho golf circles. Her natal day was celebrated with cocktails and buffet, the latter prepared by the inimitable Helen Thomsen. The "cupcake tree" which doubled as a birthday cake was the sensation of the evening!



Mrs. Helen Gordon with Russ Millar



The Clem Rafts



The Ray Ptaks next page, please

Photography by Tony Francis

*Louella
Liverwurst*

MARGARET MUENCH
continued



Eve McIlwraith, Monty Montrose, Jane and Charlie McIlwraith



Horace Blackman, Jeannette Morgan, Betty Blackman, Dave Van Evera



Mr. and Mrs. Hans Amtmann, Mr. and Mrs. Hans Christian Andersen



Edith Havens, Helen Chapin, and hostess Margaret



Ted Loretz, Gene Fletcher, Reg Clotfelter



Al Redmond, Margaret Muench, Charlie Chapin, Mrs. Blackwood and Connie Clotfelter

"GRATIS!"

Free transfer of savings; just bring your passbook! And our customers get free money orders, free traveler's checks, free counseling on mobile home loans, home improvement loans—over 20 services in all. If you live in North County, come in and see me. I'm John Pyle, Branch Manager. Open Saturdays from 9:30 to 1:30 PM.



**Central Federal
Savings** The Helpful One—
Where people save for good!

Plaza Camino Real Shopping Center Phone 729-8966



**casa de oro
travel**

LeRoy R. Hall
Owner-Manager

9768 CAMPO ROAD
SPRING VALLEY, CALIF. 92040

461-8222
or toll free
Zenith 7-1306

THE SAN DIEGO OPERA

presents

The 1972-73 Season!!

Subscribe now and
get seating priority and
bigger-than-ever discounts!

Good seats will not be available
at performance time

Felicia Weathers A World Premiere Charles Gounod's
as AIDA MEDEA ROMEO AND JULIET
Oct. 18-20-22 Nov. 29, Dec. 1, 3 Feb. 7, 9, 11



AND Beverly Sills
in

THE DAUGHTER OF THE REGIMENT
March 21, 23, 25

Call 232-7636 for colorful brochure

Louella Liverwurst

**DEBUTANTE BALL
OUTSTANDING SUCCESS!**

The Annual Debutante Ball, held recently in La Jolla, outshadowed all previous balls in pulchritude and splendor. Louella Liverwurst (with the aid of Sam Stone, photographer) caught this bevy of beauties . . .



Christine Alyce, daughter of Mrs. Alyce Cornish and Mr. Joel M. Cornish



Karen Ingrid Magnuson, daughter of Dr. and Mrs. Walter Magnuson



Mary Jane Hall with her father, Raymond F. Hall, Jr.

Louella Liverwurst

continued



Joan Karen Holmertz, and father, Mr. Roy G. Holmertz



**REV. AND MRS. WHYTE ENJOY
STAY IN RANCHO SANTA FE**
Pictured above is the Rev. John H. Whyte family of Gourock, Scotland . . . who were the summer "family in the manse" while our own Rev. and Mrs. Don Caughey enjoyed the hospitality of their Scottish home. The picture above was taken at the July reception for the Whyte's. David (in the middle) astonished all of the Ranch with his exceptionally good golf game!

The Yarn Loft
Upstairs in
STRATFORD SQUARE
Del Mar - 755-3202

**ALLAN KRAVITZ, SCULPTOR
WORKS IN PLASTICS,
WOOD, CLAY AND METAL**

There's a studio-gallery on Hawk Street in San Diego (4019 to be exact — off Washington, in the Mission Hills section) where you are cordially invited to see a one-man show, and to meet the one man who does really exquisite sculpture, and one-of-a-kind. His background is very impressive with a major sprinkling of awards and firsts. He is a member of the La Jolla Art Association, and in March and April of this year held a very successful one-man show at the Prince de Poliolo Gallery in Palm Springs, California. His work is limited to select signed originals, and custom sculpture by commission.

Replica, in
sculptural
form, of the
Unified Port
District Port
Seal.



Allan Kravitz, at work in his studio.

**noted san diego
sculptor
allan kravitz**


**one of a kind
exquisite sculpture**

**exclusively yours
commission or selection**

discover his new studio-gallery

**owl sculpture studio ... san diego
4019 hawk (off washington ... mission hills)**

299-4440



A Proven Winner.....

- ☛ CARPET ☛ DRAPERIES
- ☛ FURNITURE ☛ WALLPAPER
- ☛ (BUILDERS PRICES ON SINGLE HOMES)

Rancho
 CONTRACT INTERIORS, INC. 755-9709
 2110 JIMMY DURANTE BLVD., DEL MAR
 (the fairgrounds road)

MEIL'S

*Fine Apparel for Women
 & Boutique for Men*

SALE

ANNUAL 1/2 PRICE

REDUCTIONS

of

FINE DRESSES

Sizes 6-18

LARGE SELECTION

*Lake San Marcos
 Lakeshore Shopping at its nicest.*

744-1355 Daily 10-5 Sunday 11-4

Louella Liverwurst



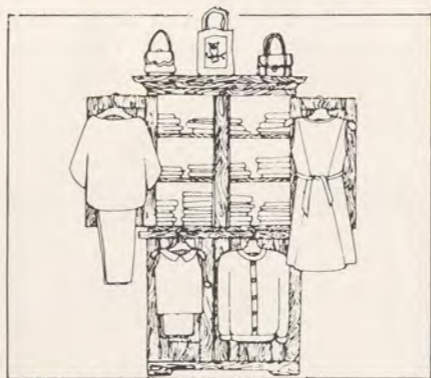
MEET THE JOHN COFFMANS!

"The John Coffman's of Del Mar are a busy family having moved into their new home on Oranado Lane, Skyline Groves. John is quite active in the San Dieguito area being associated with the realty firm of McKellar-Wyer, Inc., Del Mar, handling all types of real property transactions. His evenings are pretty well scheduled with Naval Reserve meetings, night school with Master's Program studies and attendance at City meetings.

Rene, a member of the American Association of University Women and the Sandpipers Auxiliary to the San Dieguito Little Theatre, will be teaching at the new St. James Academy in Solana Beach this Fall.

Social and recreational interests of the Coffman's revolve around golf, bridge, the beach of course, and the Country Club at nearby Lomas Santa Fe.

Having moved around extensively during John's Navy career, the Coffman's are enjoying community involvement and family activities with their son, Todd 4, and daughter Jodi Paige 2."



THE TWO GOATS
*Traditional Countrywear
 for Men and Women*
 RANCHO SANTA FE, CALIFORNIA - 756-1996

In Memoriam



GROVER GODWIN
 1899-1972

Grover Godwin was born in St. Louis, Missouri. He was graduated by the University of Missouri in Engineering and from Washington University in Architecture.

A great traveller on a world-wide scale, Grover Godwin spent every winter from 1949 to 1969 on a ship en route. Much time was spent in the Orient, with special interest in India.

President of Zeta Phi Corporation in St. Louis, a Member of the Board of the St. Louis Real Estate Association, Treasurer of Ladue School, a member of the Metropolitan Board Institute of Real Estate Appraisers, a member of the Home Builders Association, and the Registered Architects Association.

A 32nd degree Mason and an active Rotarian, Grover Godwin loved and was interested in people.

During the first World War, he served his country as a pilot, and during the second World War as a battalion commander in India. He was honorably discharged as a Colonel. He was active in real estate circles for over fifty years, a founder of the M.A.I. Association. He was a long time member of the Episcopal Church; and deeply interested in benevolent projects and widely known for his philanthropic leadership.

Grover and his wife, Dorothy, have lived in Rancho Santa Fe for four years and loved it. He became active in many community affairs. He is survived also by two daughters: Joan and Carol, and by five grandchildren. His patient and generous spirit brought him many friends, and his influence will be remembered with genuine warmth.



el Rancho Realty

"WE WANT LISTINGS"
 La Granada & Paseo Delicias (P. O. Box 1155)
 Rancho Santa Fe, California 92067

756-2232 anytime!

el Rancho Realty/in the Garden Court
Get More Exposure Let Us Also Show Your Property

DISILLUSIONED?
 Not with these three exceptionally beautiful homes. Your only problem should be in choosing the style that fits your family.

MODERN — COLORFUL DECOR — EXQUISITE TASTE
 Obviously finest quality—nearly new—imposing estate—with panoramic view. Come see this cheerful beauty—attractive entry, high style powder room, high beamed living room with terrific view, oversized elevated dining room, gourmet kitchen, and add a family room that is truly a family room—a fun room for juniors and adults. Then look in awe at the two room master bedroom suite with fireplace and luxury bath; and two more spacious bedrooms for juniors or guests. We doubt you can think of any modern conveniences lacking in this home designed for good living. Here are your best views; big citrus grove and family orchard; O.K. for four horses.

FIVE BEDROOMS
 Across from bridle trail and golf course, kids can walk to school, half-mile from nursery and church. Rambling Ranch-Style with Large Living Room with fireplace and separate Bar-B-Q. Newly carpeted. Almost two acres with possible split. Big Pool, shuffle board deck, lots of concrete patio and play area, staked corral. May take 4 horses.

Also have another "walk to school" home. Pool. Close-in, on sewer.
DRAMATIC VIEW — HIGH AND DRY
 Large furniture? Try to fill up this dining room or high-beamed living room—both about as large as they come. Add a large family room, plus three bedrooms in one wing and maid's or guest room, and den or fifth bedroom at the other end, also a big solarium (pool table?), fine patio and pool, stable and corral for four horses, then what more could you want? We promise you that you won't be disappointed to find three such showplaces in the \$120,000 to \$200,000 price range.

ACREAGE
 Owner-broker has two adjoining parcels, three acres each, in fine horse ranch area with large horse ranch (show rings and all) on either side. Also has two plus acres, now non-covenant with no horse limits (but can join association). Has partial ocean view. Realistic values at \$38,000 to \$45,000. Consider subordination. We have another lot where you can build your own four bedroom home for as little as \$75,000. Let us show you such a finished home.

756-2232 or 756-2602

In Memoriam

FRED G. BOOTH
 Cardiff By The Sea

FRED G. BOOTH, retired pharmacist and early Californian pioneer passed away August 1, 1972. He had been a patient at Torrey Pines Convalescent. He was born in San Luis Obispo, California, January 1, 1881.

Booth graduated from the University of California in the first class of Pharmacy in 1902. After his graduation he was employed as a druggist in Nome, Alaska, for several years before owning and operating the Eagle Pharmacy in Paso Robles. After several assignments in British Columbia he was employed as a manager of the Owl Drug Co. in San Francisco until his retirement in 1958 after 56 years of active service.

He was active in the Episcopalian Church and served as Senior Warden of St. Stephens

Church in San Luis Obispo. He was last a member of St. Peters Church, Del Mar.

He is survived by his widow, Martha Diether Booth of 1879 Montgomery St., Cardiff-by-the-Sea, a brother Eugene Booth of Paso Robles, two sons Fred Diether Booth of Rancho Santa Fe, and Roger Lawrence Booth of Hollywood, 9 grandchildren and 5 great grandchildren. Booth was a resident of San Diego County for 14 years.

Recognizing his love of the sea he will be cremated and his ashes scattered at sea.

Memorial services were held at St. Peters Episcopal Church, Del Mar, in mid-August.

In lieu of flowers the family suggests contributions in his name be made to St. Peters Church.



FINGERTIP

SHOPPING



★ AIR CONDITIONING

AELOTT AIR CONDITIONING
Dealer for Carrier - General Electric - Day & Nite - Heat Pumps - Electric & Gas Furnaces - Sheet Metal - Electronic Air Cleaners - Sales - Installation - Service
825 West Washington Escondido, CA
746-1333

LENNOX COMFORT CRAFTSMEN
Incorporate airconditioning into your new home or into your existing heating system — guaranteed maintenance service. Free Estimates — Reasonable prices. Serving all North County.

POWAY HEATING & AIRCONDITIONING INC.
13965 Poway Road, Poway, Calif.
277-8622 748-5100

★ AIR CONDITIONING & HEATING

UNIVERSITY AIR CONDITIONING & HEATING Since 1926
DESIGN INSTALL MAINTAIN
Let UNIVERSITY add "Total Comfort" air conditioning to your present forced air heating system, or replace your old heating system with a new one. We have Planned Maintenance for all systems.
546 S. Redwood, Escondido
745-6913
also 753-3491, San Diego 283-3181

★ APPLIANCES—Sales & Service

SKYLINE APPLIANCE SERVICE
"We repair all makes"
FACTORY AUTHORIZED SERVICE FOR WHIRLPOOL and KITCHENAID
We carry a complete line of
★ **KITCHENAID DISHWASHERS WHIRLPOOL APPLIANCES**
—We Sell Parts—
We repair all makes of dishwashers, refrigerators, washers, dryers, stoves, ovens, disposals and hot water heaters.
263 S. Hwy 101 — Solana Beach (South of the traffic lights)
755-2071

★ BICYCLES

McDOUGALL'S COAST CYCLERY
SCHWINN AMERICAN EAGLE
Service on all makes
553 First Street Encinitas, California
Phone 753-5867

★ BICYCLES - SCHWINN

HIDDEN VALLEY BICYCLE STORE
Largest stock of new bicycles. Also expert repairs on all makes; tires, etc.
265 North Hickory Escondido 746-1509
"Next to '31 Flavors Ice Cream!"

★ BLACK TOP, EXCAVATION

SMITH CONSTRUCTION COMPANY
See us for All Your Paving Needs...
Black Top, Excavation Top Soil and Fill Dirt
756-1061 and 753-2796

★ BRAKES

COAST BRAKE & WHEEL SERVICE
Mufflers — Goodyear Tires
Brakes — Wheel Alignment
444 First Street, Highway 101, Encinitas
753-6272

★ CARPET & LINOLEUM

ESCONDIDO CARPET & LINOLEUM, INC.
Featuring the famous
OZITE "Outdoor-Indoor" Carpet
which is great for any room in the house. Especially wonderful for patios, pool decking, and any outside uses!
Resist stains — Dries quickly
Come in and let us show it to you!
903 Valley Blvd. Phone 745-5827

★ CARPET CLEANING

SMITTY'S OF LA JOLLA
CARPET CLEANING
"Steamway Method"
Specializing in wall-to-wall carpet!
24 years in La Jolla
459-3269

ADVANCE—Arid Foam System
Extraction Cleaners of Carpets
and Furniture... Draperies.
New Soil Retardant Method with
Optical Brighteners...
Rapid Drying.
For free estimates call: 460-2853

SOLANA CARPET CLEANERS
The Finest In Professional Cleaning
NEW JET "STEAM"
And Extraction Method
The First Of Its Kind On The West Coast
All In One Gentle Action — No Brushes
REPAIRING - RESTRETCHING
753-2511

★ CONDUCTED HOUSEHOLD SALES

Let us manage the sale of your furniture and home furnishings. We will handle the entire sale professionally from your home in 2 days. We can obtain top prices and provide an expert selling staff. We also list, tag and advertise. Extensive mailing list and references available.

CONDUCTED HOUSESALES
BY MARIE VALENTINE
753-1041 OR 583-8569

★ DOG GROOMING

THE CANINE CLIPPER
Dog Grooming — Most Breeds
Open 8 a.m. to 5 p.m. Tuesdays thru
Saturdays, Closed Mondays
Conveniently located on North Highway 101
in Encinitas—next door to Dr. Hill—with
plenty of convenient parking.
753-4663
216 North Highway 101 Encinitas

★ DOGS

STANDARD POODLES
Elegant, Royally Bred Standard Poodle Puppies. Available From Our Champion Sires And Dams. At Stud: Champion Meriteau Alec Dominic.
3309 Donna Drive, Carlsbad, Calif. 92008
714 - 729-3121 213 - 448-4291

★ ENGINEERING SURVEYORS

"Browne and Vogt"
ENGINEERING SURVEYORS, INC.
726-0920
—Subdivision—Land Surveyors
—Topographical Surveys
621 So. Santa Fe Ave., Vista, Calif. 92083

★ FENCES & CORRALS

"Shadowfax"
CUSTOM FENCES & CORRALS
729-3046
LEE COOK
728-8589
JOHN MCKEOWN

★ FIREPLACE EQUIPMENT

Gas Logs, Fireplace Equipment,
Brass Imports Custom Screens
Steel Fireplaces
THE FIREPLACE INC.
142 West Grand Ave. 746-5550
Escondido, Ca.

BRASSTOWN
"Since 1952"
SCREENS
Custom and standard
GAS LOGS
See these beautiful gas logs burning
in our store
**ACCESSORIES - APPROVED METAL
FIREPLACES - WALL DECOR**
902 West Washington Street San Diego
(Complete showroom) (Corner of Goldfinch)
**WE MEASURE AND INSTALL
FREE ESTIMATES**
Largest selection in San Diego
296-4307

Custom-made Fireplace Screens and
Accessories
Gas Logs on Display
THE VILLAGE FORGE
1646 Highway 101
Leucadia, California
753-1641

★ FIREWOOD

Firewood Cut and Delivered
Bob 728-8178

★ FURNITURE REPAIRING

ERIC MASTERMAN
Furniture repairing, restoration
and refinishing
"25 YEARS LONDON EXPERIENCE"
755-9273

★ GOLF CARTS, SALES & SERVICE

ELECTRICAR OF SAN DIEGO, INC.
Authorized Westinghouse Distributor
in San Diego County
Complete Servicing—All Makes Golf Carts
and Electric Cars or Trucks.
3727 Fairmount Avenue, San Diego
283-6291 283-6378

★ HOSPITAL SUPPLIES

GOODHEW HOSPITAL SUPPLIES
Everything for the sickroom! Traction
equipment, patient lifts, crutches, walkers,
wheel chairs, oxygen, IPPB units.
746-1146 454-0333

★ HOUSECLEANING

HAGEN HOME MAINTENANCE
"One call does it all"
747-4625
All types of housecleaning (heavy or light).
Window washing, rug shampooing, floor
waxing... a complete janitorial service.

★ INSURANCE

CUNNINGHAM INSURANCE AGENCY
carries all types of insurance!
PERSONAL lines include fire, homeowners,
automobile, health and accident, life insurance,
boat insurance.
FIRE AND CASUALTY includes apartment,
office buildings, automobile, surety bonds,
workmen's compensation, professional liability,
mercantile coverage.
INDUSTRIAL includes fire and casualty,
manufacturing, contractors packages, truck
and cargo, surety bonds, Group Insurance
(hospitalization and life combination) work-
men's compensation.

CUNNINGHAM INSURANCE AGENCY
Paseo Delicias Rancho Santa Fe
756-2117

REDER & HARTWELL INSURANCE
AGENCY
— Complete Insurance Service —
Fire - Auto - Commercial - Homeowners
Boats - Mobilehomes - Life - Health &
Accident

★ INVESTIGATIONS

INVESTIGATIONS
(Background)
Are you going to employ him?
Will he represent your Company?
Are you considering a merger?
What is his past record?
LA JOLLA
PRIVATE INVESTIGATIONS
P. O. Box 688
459-0430

★ LANDSCAPING MAINTENANCE

ROBERT J. ADAMS
Landscape Maintenance Services
A Complete Service for your Lawns, Trees,
Sprinkler System, etc.
Specializing in tree pruning for safety and
beauty. Fully insured. Landscaping also
available.
For information and free estimate
Call 748-4067

★ MASONRY & LANDSCAPING MATERIALS

BUNYARD MASONRY SUPPLY COMPANY
BLOCK — BRICK — STONE
Landscaping ground cover materials—
577 North Vulcan Encinitas 753-1164

★ PAINTING—INTERIOR & EXTERIOR

JOSEF C. STERNAL
**QUALITY PAINTING OF RESIDENTIAL
INTERIORS & EXTERIORS**
"Serving Rancho Santa Fe and vicinity"
744-0787

★ PARTY RENTALS

GOODHEW PARTY RENTALS
Banquet tables, card tables, bars, china,
silver, glasses, garden furniture, folding
chairs, canopies, tents, dance floors, heaters.
GOODHEW
746-1146 454-0333

★ PHOTO SUPPLY

GAILEY'S PHOTO SUPPLY
Escondido's most complete Photo Supply
Serving this area for 17 Years
Featuring Kodak Color Processing
118 E. Grand Ave. Escondido 745-7823

★ PLUMBING

COAST PLUMBING CO.
New Construction—Repairs—Remodeling
Expert Service
P.O. Box 715, Del Mar, Calif. 92014
Ph: 755-1888
If no answer, please call 459-5282

★ PLUMBING & HEATING

ARTHUR A. BROWN PLUMBING
Heating, disposals, dishwashers, sewers,
water heaters, drain cleaning, etc.
Call 729-4914
DAY OR NIGHT
"24 hour emergency repair service"
2691 State Street Carlsbad

★ SAND

COAST SAND COMPANY
Right in the Heart of Rancho Santa Fe!
Sand, Rock, Top Soil
Prompt Delivery by Calling756-2446

★ SUMMER CAMPS

THE BUCKOES SUMMER DAY CAMP
Sorrento Valley, La Jolla, California
A Summer day camp for 5 to 13 year olds.
Swimming and riding, games and sports,
archery, handicrafts, camp-outs, and field
trips.
Brochures free upon request.
Mailing Address: 10325 Roselle St.
San Diego, Calif. 92121
453-1643 — 20th Year — 271-9188

★ SUN CONTROL

Shut out sun's heat, glare and fabric fade.
"Scotchint" Sun Control Film by 3M, on
windows, does it. Give us a call.

SOLAR CONTROL, INC.
In Rancho Bernardo after 5:30 p.m.
and Saturdays — 487-0216
In San Diego — 276-4257

★ TREE SERVICE

LANGE TREE SERVICE
Specializing in Topping, Trimming &
Removal
FREE ESTIMATES
Wood Sawing and Splitting
Excellent Fireplace Wood For Sale
670 Laguna, Carlsbad 729-2552

★ WATER CONDITIONING

RAYNE WATER CONDITIONING
"Outstanding Service"
— Charcoal Filters and Water Purifiers
for Drinking Water
— Soft Water Rental Service
— Automatic Water Conditioners
Commended by Parents Magazine, Water
Conditioning Foundation, and Good House-
keeping Magazine.
Del Mar - Rancho Santa Fe 755-9741
San Marcos - Escondido 746-2811
Oceanside - Carlsbad 724-8603

★ WROUGHT IRON

Ornamental Gates, Fences and Railings
Free Estimates
THE VILLAGE FORGE
1646 Highway 101
Leucadia, California
753-1641

People, Places and Things

GENERAL MANAGER NAMED AT OCEANSIDE CABLEVISION



J. Phil Franklin, former Systems Manager for a TelePrompTer operation in New York, has been named General Manager of Oceanside Cablevision, according to an announcement today by F. Gardner Barnard, Cablevision president.

Lisle J. Smith, who had served as manager since before the local firm began operation in 1970, has transferred to the cable tv system in Sunnysvale, Calif., near San Francisco.

Franklin has over 12 years experience in cable television. Prior to working for TelePrompTer, he was Director of Systems Operation for Entron, Inc., in Silver Spring, Md.

Before then he served as Executive Vice President and General Manager of the South Jersey Television Cable Co. in Ocean City, Ventnor and Wildwoods, N.J. He began his Cable Television career as Vice President and General Manager of Desert Cable TV, Inc., at Palm Desert, Calif.

Franklin has completed every phase of operation in the cable television systems where he has worked. He has been active in national and several state CATV associations, serving as Secretary in the California association and Founder President of the New Jersey group.

A native of Carthage, Mo., he completed high school in Kansas City and attended Washington-Lee University at Lexington, Va. He also has completed studies at the University of Southern California.

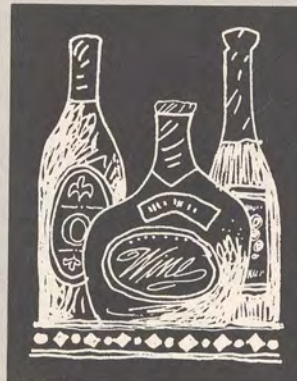
Married, he resides with his wife, Elizabeth, at Oceana.



AIRCONDITIONING — HEATING
LENNOX COMFORT CRAFTSMEN
 Incorporate airconditioning into your new home or into your existing heating system—guaranteed maintenance service. Free Estimates — Reasonable prices.

Serving All North County

POWAY HEATING & AIRCONDITIONING INC.
 13965 Poway Road Poway, Calif.
 748-5100 277-8622



The finest selection of Domestic and Imported Wines; beer and spirits! Complimentary ice and glasses for your party. Early orders are appreciated! Diners Club cards honored. We deliver in Rancho Santa Fe without charge.

In the Plaza at 15th Street in Del Mar
ZEL'S PLAZA LIQUOR
 Del Mar, California 55-945



Custom Boot Tailoring and Cuffs
 Shoe and Boot Repairing
 Shoes for the Family

Marshall's
 112 W. Plaza
 Solana Beach
 755-1776



Featuring steaks and seafood. Dancing and entertainment every night except Sunday. On the beach in Del Mar with a beautiful surf view. Superior food, wonderful atmosphere, cocktails, of course.

Open from 8 a.m. to 2 a.m.
THE FIRE PIT
 Del Mar California
 755-9345



We're just a small "country" Ford Dealer and we're proud of it. We just give good service and sell new Fords for less. Compare Prices Buy the easy "Gossett Way" with individual payment plan. We lease cars and trucks, and have Rent-A-Cars.

"We make you happy."
WAYNE GOSSETT FORD
 1424 Encinitas Boulevard
 Encinitas, California 753-6286



Tennis is the name of the game! We have everything for the tennis buffs! Expert restringing, too. Large selection of tennis wear. Fishing, Archery, Baseball, Basketball, Skin Diving, Guns and ammunition.

Monday thru Saturday 9:30 to 5:30
GINDERS LA JOLLA SPORTING GOODS
 1051 Wall Street La Jolla
 59-3359



The most charming furniture store in North County! Specializing entirely in Early American, Colonial and Provincial furniture and rugs.

"Only the finest in home furnishings"
 Complete decorating service available.

THE WAYSIDE SHOP
 345 West Grand, Downtown Escondido
 745-1001



RIVERBOAT RESTAURANT

**REUBEN
 H. LEE**

moored at
HARBOR ISLAND, SAN DIEGO

People, Places and Things

JARVINEN TRAVEL



The new Jarvinen Travel Center in the Jarvinen Building on 403 West Ninth St., Escondido, Calif., just 1 block East of Highway 395.

Escondido Travel Agency Incorporated celebrated the opening of their two new travel agencies in the North County during the week of July 17th. Many who are interested in the growth of the North County came to Escondido to help in this great event. All major airlines, domestic and international sent their representatives along with the steamship and cruise operators both from the west coast

and the east coast. Guests came from as far away as Hawaii.

Escondido Travel Agency Incorporated not only celebrated the opening of their new offices located in Escondido and Poway but they also were able to advertise all the wonderful things that we have in the North County. Many were surprised at all we had to offer to those seeking to expand their own business plus retirement.

Escondido Travel Agency Incorporated owned and operated by Jack Cochrane, Harry Jarvinen and Marge Hanson has grown from a two employee operation to a twelve employee operation in just a few years. The address of the office now operated by Escondido Travel Inc. are located as follows. Escondido Travel Agency—Escondido Village Mall, Jarvinen Travel Center W. 9th Street & Orange, Poway Travel Center at 13356 Poway Rd. in Poway.



Mr. and Mrs. Harry Jarvinen prepare for Open House staff members.

Grand Opening
Jarvinen
Travel Center

403 West Ninth
 (1 block East of 395)
 Escondido, California

Grand Opening
Poway
Travel Center

13356 Poway Road
 Poway, California

Now 3 Offices to Serve You

ESCONDIDO
TRAVEL AGENCY
 Escondido Village Mall
 745-4055

JARVINEN
TRAVEL CENTER
 403 West 9th
 (One block east of 395)
 747-6463

POWAY
TRAVEL CENTER
 13356 Poway Road
 748-6110

People, Places and Things

HILLCREST RECEIVING HOME

Hillcrest, known well by law enforcement officers, social workers, and judges, is a place of refuge. Non-delinquent children from one-week to eighteen years old, who are in need of care, food, shelter, or protection find it at Hillcrest Receiving Home.

Located at the extreme north end of Third Avenue, it is a unit of the Probation Department of the Human Resources Agency of San Diego County. It is the central receiving home for the entire County, housing an average of about 80 children, who are usually placed there by social workers, policemen, or probation officers. Most frequently, the parents are in jail, hospitalized, have maltreated the children, or otherwise are unable to care for them. Most children stay an average of only about 14 days before they return home or are placed elsewhere.

On arrival, youngsters are greeted by the ladies of the intake section, logged in, bathed, and given a brief

physical exam by of the staff nurses. Minor complaints are handled by a doctor who holds daily sick call. Many of the children arrive in desperate need of clean, well-fitting clothes, so these are given them from stocks donated by citizens.

Next, it's off to the dining room for a delicious meal or snack. Chef Bob Love manages to concoct economical menus full of "kid food."

"Annie fixes grilled beef liver in her own special way so that the kids look forward to it and many think they are eating steak," said Superintendent Robert Skidmore. He was describing meals at Hillcrest. Cooks like Annie Pilkinton, Mac McAtee, and Matt Lorentzen "lovingly prepare it so that even the most stubborn child is tempted to eat willingly," he said. (Her secret: Marinate the liver in milk for four hours prior to grilling it.)

"Some of our children pose problems for us. They like Hillcrest so much that we have trouble getting them to stay in a foster home," reported Probation Officer Judy Hacker. She is a staff member at "Main," where the seven to eighteen year olds live.

A recreation wing houses ping pong tables, billiard tables, a color TV, a library, and a juke box — all donated. The outside playground includes sidewalks for wheeled toys, a



What's cookin', Annie? Kids at Hillcrest Receiving Home gather as Annie Pilkinton, cook at the home, checks supper. Children from the entire County who are in need of care, but are not delinquent, are brought to Hillcrest until other arrangements can be made for their safekeeping. Hillcrest is a unit of the San Diego County Probation Department.

sand box, and a softball diamond.

The rooms at "Main" are small and plain, each containing two beds. Yet they are not spartan. Each is decorated with models, pictures, and other memorabilia reflecting the occupant's own personality.

Older children can help out with chores, such as setting the tables, to earn points. These points may be used to purchase games, toys, and other goods at the "store," thus bringing the children to grips with the purchasing power of their own labor.

"Primary" houses children from three to seven years old. This age group normally undergoes severe traumatic stress when separated from familiar surroundings, so Lenore Archer is assigned here. Skidmore said that she is one of the more qualified staffers for this age group with "an intuitive grasp of the psychology of children."

Miss Archer's "Magic Room" overwhelms the youngsters with awe, getting their full attention. The Magic Room is a treasure house of donated items such as complete sets of miniature housekeeping appliances, tea sets, and stuffed animals.

"Primary's" outside playground incorporates mazes and other equipment donated by the sailors at the Naval Training Center. The primary children are able to play in isolation from both

the older children in "Main" and the younger children in "Nursery," yet the toddlers in "Nursery" are able to watch the three to seven year olds at play through large windows. Not only does this provide fascination and diversion for them, but they also share a learning experience.

"In the Nursery, lots of tender loving care is the order of the day. Diapers need changing, hungry mouths search for bottles, and tender bodies yearn for caresses," said Skidmore. "We always have some volunteers, but never enough to do the extra things that little ones hunger for."

A small school, teaching kindergarten through high school, rounds out the facility. The three teachers must constantly adjust to a rotating school population, according to Skidmore.

"Things are far different here from a custodial institution. The kids are taken to the zoo frequently — theaters host weekly trips to the movies — and a local dairy has provided free ice cream treats for the last two years," he said.

"Any San Diego County child could conceivably be brought here someday while awaiting a relative to arrive to take care of him. And, the people of this County can be just as proud of Hillcrest as staff members are," Skidmore said.

Only you can prevent forest fires.



Advertising contributed for the public good.



FINAL
STEP
UP

LEASE
a Mark IV
or a
Lincoln
Continental
Town Car



We Lease All Makes of Cars and Trucks.

PETO LEASE, INC. 328 S. ESCONDIDO BLVD. 745-4951 or 724-1505

Mercury Marquis Brougham



In all the world of medium-priced cars Marquis Brougham stands alone for its blend of dramatically elegant styling and a ride that challenges the most expensive luxury cars.



PETO MOTORS

SAN DIEGO COUNTY'S
OLDEST LINCOLN-MERCURY DEALER

ESCONDIDO 745-4951 VISTA 724-1505 328 SOUTH ESCONDIDO BOULEVARD ESCONDIDO

You can get it all at

ESCONDIDO VILLAGE MALL

EAST VALLEY PARKWAY AT ASH

An Enclosed Air-Conditioned Shopping Center

EVENTS

ANTIQUÉ SHOW
STANLEY ART SHOW
BACK-TO-SCHOOL
with free Ecology Coloring Book

MOTORCYCLE SHOW
SEPT 5 thru 9



780 Prospect St. La Jolla
454-0814 - 454-4766

"It costs no more for service based on long experience."

Encinitas Mortuary

340 Melrose Ave.
Encinitas, Calif.
Phone 753-1143

People, Places and Things

COMBINED HEALTH AGENCIES DRIVE

The number of businesses supporting C.H.A.D., the Combined Health Agencies Drive for San Diego County, has more than doubled in two years since the appeal got underway.

Chairman G. Patrick Moore, reporting at C.H.A.D.'s annual meeting in the Hanalei Hotel, today announced that 70 major business firms and institutions are presently participating in the 1972 drive to raise funds for eight national health agencies through business gifts and on-the-job contributions. This compares with 32 in 1970 and 48 in 1971.

"I think it's fair to say that the steady increase in the number of businesses and employes contributing to C.H.A.D. proves that the concept of national health agencies, working together, but offering the donor freedom of choice to indicate which should receive his gift, has been readily accepted by the San Diego community," Mr. Moore stated. He pointed to a direct relationship between the incidence and severity of the individual diseases and the amounts designated for the individual agencies.

The audience of C.H.A.D. volunteers, business and employe contributors, also heard Dr. Daniel Steinberg, researcher and professor of medicine at UCSD School of Medicine, discuss the vital role contributor funds play in research. Dr. Steinberg announced that the eight C.H.A.D. agencies are sponsoring research grants totaling \$48,700,902. Some \$3,246,000 of this is financing research projects locally, at Salk, Scripps Clinic, UCSD, San Diego State, and the San Diego Zoo. The local grants amount to almost one million dollars more than last year.

Thomas C. Peek, manager of Prudential Insurance Company, received the gavel as C.H.A.D. chairman for 1972-73 from John P. Starkey, chairman of the C.H.A.D. advisory committee. Installed as officers with Mr. Peek were John W. Marcus, Jr., vice chairman; Mrs. Bob Crosby, secretary; William E. Callaway, treasurer.

Awards were presented to outstanding business firms, volunteers, and the news media. Special awards went to the San Diego County Heart Association for sharing its office facilities with C.H.A.D.; the Society for the Prevention of Blindness for its outstanding recruitment of volunteers for the C.H.A.D. campaign; incoming chairman Tom Peek for his training for the 1972 campaign volunteers.

People, Places and Things

5,400 MILES OF ROAD

There are 5,400 miles of roads, freeways and streets within San Diego County. Of these, the County of San Diego is responsible for 2,200 miles — 40% — enough road to reach Chicago.

Desert sun, mountain snow, and 900,000 registered vehicles abuse these roads. It takes \$1,500 to keep each mile of road in shape for a year, and 250 men are involved in this maintenance. Gasoline taxes and traffic fines provide the money for this work.

Deputy County Engineer for Operations Jackson W. Settles points out that his division is doing much more with almost no increase in staff over the last 20 years. "The number of actual miles we care for hasn't increased much, but there is more and heavier traffic which means consistent widening and repairing of existing roads."

He says that while roads are continually built for new subdivisions, in most cases these areas either incorporate or annex to a city, and road maintenance passes out of the County's responsibility.

Settles explains that his is only one of four groups within the County Engineer's Department, and it relies on other departments of the Public Works Agency to carry out its functions efficiently. "For instance, the Communications Division of the General Services Department furnishes and maintains the radio-telephone network which ties the substations and their major pieces of equipment to the County Engineer Department headquarters on Kearny Mesa. This helps equipment be ready to roll in a matter of minutes."

Settles is thoroughly familiar with all the problems of field maintenance. He started 34 years ago as an equipment operator and has come up through construction foreman and division superintendent to his present position.

He remembers when the repair facilities at Ramona were housed in an old horse barn, when road striping was done patiently by hand using slow-drying paints, when the County built roads as well as maintained them.

Now there are three divisions headquartered on Jamacha Rd., in Ramona and San Marcos. Each has a large, completely equipped repair shop where all equipment maintenance is carried out; striping is done with a machine which stripes three lines at once, white or yellow, broken line or solid, at the push of a lever, and uses a hot paint which dries in less than 60 seconds.

ESCONDIDO IMPORTS

NEW-USED SALES - SERVICE - PARTS



PERSONALLY ARRANGED OVERSEAS DELIVERY

745-9400

311 EAST VALLEY PARKWAY SO. ESCONDIDO

ESCONDIDO IMPORTS

NEW-USED SALES - SERVICE - PARTS



PERSONALLY ARRANGED OVERSEAS DELIVERY

745-9400

SPECIAL CONSIDERATION TO MILITARY

311 EAST VALLEY PARKWAY SO. ESCONDIDO



The Only Permanent Answer to (face or body) SUPERFLUOUS HAIR PROBLEMS ELECTROLYSIS

Miss Synnove English, R.E. & Colleagues

Personally recommended by San Diego Physicians since 1950

STAFF OF FIVE CALIFORNIA REGISTERED SPECIALISTS in the Multiple Needle Method (utilizing up to 40 needles) Day - Eve. - Sat. - Consultations invited WE HONOR MASTERCHARGE

La Jolla
Nautilus Medical Ctr.
Suite 308
Nautilus & La Jolla Blvd.
454-7801

Bonita
4244A Bonita Road
479-7882

San Diego
Bank of America Bldg.
6th & Broadway, Suite 812
233-6818

THAT NEW SWIMMIN' POOL

Photo by Bob Darby



The "How Green Was My Valley" view from Bernardo Vista Drive is the perfect setting for the lovely Anibony Pool belonging to Captain and Mrs. Richard D'Vincent. Having just recently returned from a three year tour of duty in Japan, the D'Vincent's are engrossed in creating beautiful Japanese gardens to enhance their surroundings, using many of the interesting oriental artifacts they have collected. Strangely enough, they first heard about Rancho Bernardo in Japan. After residing in a Villa for a short while they moved into their own home and have spent many enjoyable hours getting things "ship shape." Captain D'Vincent is head of Naval Dental Technicians at San Diego's Naval Training Center.

SALESMAN
RAY JOHNSON



People, Places and Things

MISSION BAY GAY 90'S FAMILY PICNIC AND BATHTUB RACE

America's Finest City Cup Bathtub Race will be featured at noon on Saturday, August 26, during the Mission Bay Gay 90's Family Picnic to be held on Crown Point Stores in Mission Bay

Park, it was announced today by John P. Starkey, president of Mission Bay Associates. Starkey has appointed E. David Estabrook as General Chairman of the day long event sponsored by Mission Bay Associates and Farrell's Ice Cream Parlour Restaurants.

The Bathtub Race course will run parallel to the shoreline offering excellent viewing for the spectators. Games and contests will be held throughout the day long Crown Point Shores starting at 9:00 a.m. Some of the activities will include a sack race, tricycle race, egg toss, horseshoe contest, and an antique car display. Prizes will be awarded to the winners and a trophy

will be awarded for the best Gay 90's costume.

Participants in the Bathtub Race will be eligible for a Grand Prize and the pilot of the winning tub will receive America's Finest City Cup. There will be no entry fee for the race or any of the activities.

Although advance registration will be necessary for the Bathtub Race, anyone can enter the games and contests the day of the picnic. There will be no charge for parking or admission and everyone is invited to bring a lunch and spend the day.

Entry blanks for the Bathtub Race may be obtained at any Farrell's Ice Cream Parlour Restaurant or the MBA office. For further information call (417) 276-2800.



HEALTH TREE STORE TO OPEN IN ESCONDIDO

A new branch of Health Tree Stores opened Thursday, July 20, in Escondido's Escondido Square. The Health Tree Store is the third of a planned 25 such stores to open within the year in San Diego and Orange Counties.

Health Tree features many exciting natural food products for the betterment of the entire family's health including Health Tree vitamins, minerals and food supplements, all priced considerably lower than national brands.

But one of the most exciting aspects of the Escondido Health Tree Store opening is that 6,800 seedling pines were planted in the Cleveland National Forest, donated by the Health Tree Corporation. Each Health Tree Store opening will also be accompanied by a similar planting and with completion of the 25 stores, some 170,000 new trees will be given life.

The Health Tree Store also carries natural produce; natural dairy products including fresh eggs, certified natural milk; cheese yogurt and fruit-flavored kefir, a deliciously different blend.

The Health Tree also features specialty fresh breads and muffins; certified formula-fed beef; vitamins and minerals; food supplements; natural food products and many new Health Tree delicacies.

The amazing thing about Health Tree Stores is that all prices will be as low or lower than everyday super-market prices.

The Health Tree Store will be open 10 a.m. to 7 p.m. seven days a week.

NEW SEA WORLD CURATOR-DIRECTOR APPOINTED

Sea World Vice President-General Manager Frank A. Powell, Jr. announced the appointment of Mr. William Flynn as curator-director of the San Diego marine park's laboratory, aquariums and mammals.

As curator-director, Mr. Flynn is responsible for the health and care of Sea World's animal and fish population. His extensive knowledge in the care of more than 22 species of marine mammals will greatly aid Sea World scientists in the collection and transportation of marine life.

Mr. Flynn has been involved in marine biology and husbandry for more than 15 years and most recently served as assistant curator-director at the Pittsburgh Zoological Society. He has held similar positions at the New York Zoological Society and the New York Aquarium.

Along with his experience in animal and fish husbandry, Mr. Flynn has served as engineering consultant for aquarium construction in New York and Pittsburgh.

His membership in professional organizations includes vice-chairman on the election committee of the American Association of Zoological Parks and Aquariums; the American Association of Ichthyologists Herpetologists; the National Recreation and Park Association, and the American Museum of Natural History.

Mr. Flynn, his wife and their children reside in the Point Loma area of San Diego.

CARMEN D'ORO AT TOM HAM'S LIGHTHOUSE

An exciting young vocalist from Puerto Rico, will play at the Lighthouse on Harbor Island in the California Room through September 3.

Her music runs the gamut from soft ballads to current pop hits with a lot of contemporary Spanish and Mexican tunes thrown in.

Carmen credits her first success to the Rumba King, himself, Xavier Cugat, who picked her from 150 girls. Carmen worked and learned show business with Cugat, and leaving the band she was starred in one of the many shows produced by Monte Proser.

In recent years Carmen has played such lounges as The Sands, The Stardust and the Sahara in Las Vegas, as well as Harvey's and Cal Neva at Lake Tahoe and many times back in all the major hotels in Puerto Rico.

Her backing includes Nacho Peinado, bass, vocal arranger, singer; Steve Davis, trombone; Ray Herrera, piano; Jojo Loquito, drums, conga.

"Nick" Ellis FURNITURE WAREHOUSE DISCOUNT CENTER



FAMOUS BRAND NAMES AT LOW DISCOUNT PRICES WHERE YOU GET MORE FOR YOUR MONEY

SEE! over \$250,000 worth of furniture in stock for immediate delivery! And every piece from a famous maker all at incredibly low prices! All the glamorous new styles... the exotic finishes, new creations from America's most imaginative designers!

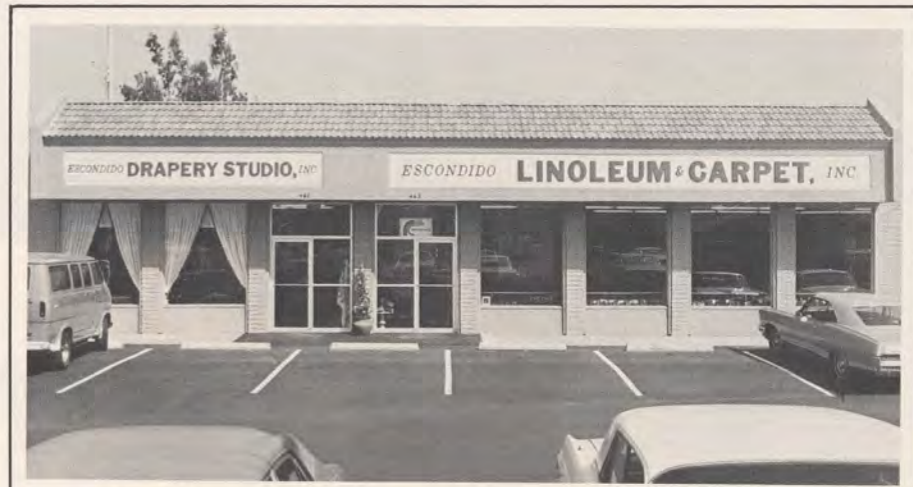
SEE! our new showroom located in the heart of the low rent district with no fancy fixtures or frills... two more reasons we can sell America's finest home furnishings for less... much less! You will thrill to the beautiful styles, the fine quality, the huge selection and will truly agree this is a most interesting place to shop.

CONVENIENT TERMS TO FIT YOUR BUDGET

CARPETS DRAPERIES PH. 746-7244

SELLING DIRECT TO THE PUBLIC

541 NO. QUINCE ST. LOCATED 1 BLOCK WEST OF HWY 395 BETWEEN WASHINGTON AND GRAND AVE. 2 BLOCKS SOUTH OF K-MART



ESCONDIDO DRAPERY STUDIO, INC. 460 ELM ESCONDIDO 745-1127

Draperies Woven Woods Beads
Bedspreads Shutters Upholstery

Escondido Linoleum & Carpet, Inc. 462 North Elm, Escondido 745-5821

A COMPLETE FLOOR COVERING CENTER
• CARPETING • VINYL FLOOR COVERING
• RESILIENT TILE • FORMICA
"our 27th year in business"



We Care



EL CAMINO memorial park

9450 Carroll Canyon Road, San Diego, CA 92121/Phone 453-2121

CHIT CHAT



By Shirlee Smith
MANAGER
HOME ECONOMICS DEPARTMENT
San Diego Gas & Electric Co.

Homemaking Shows
(All at 10 a.m.)

"Real Cool Cooking"

August 3 and 17
Downtown San Diego
(101 Ash Street)

August 8 and 22
El Cajon
(104 North Johnson)

August 9
San Clemente
(101 West El Portal)

August 16
Oceanside
(Elks Club)

August 23
Escondido
(Country Club)

When you frost a cake with whipped cream, it's a good idea to add gelatin to keep cream light and fluffy. Soften 1/3 of an envelope (1 teaspoon) unflavored gelatin in 1/4 cup cold water; dissolve over hot water. Cool. Partially whip 2 cups whipping cream with 1/4 cup confectioners sugar and 1 teaspoon vanilla. Fold in gelatin. Whip rapidly until desired consistency. Frost cooled cake. All of us need fewer calories as we grow older. It's a good idea to try to keep what was one's ideal weight at 25 throughout life.

Cakes are best stored in a snug fitting container made especially for them, but a large bowl turned over them also suffices. To protect the freshness of cut edges, press a square of plastic wrap against the side and secure with wooden picks.



ABOUT BOOKS

by DeDe Godwin

For light delightful summer reading I recommend DUET IN DIAMONDS by John Burke (Putnam \$7.95), a lighthearted look at the Gay Nineties, the red plush and fringed curtain era before taxes were invented. Essentially it is a panorama of opulence and famous names centering around the biographies of Lillian Russell and Diamond Jim Brady in their heyday in the heyday of a glittering age that has forever vanished.

Lillian Russell was born Helen Leonard, in a small Iowa town, daughter of a militant mother and a newspaperman father. She was beautiful, talented and ambitious, possessed a phenomenal voice. From the chorus line her rise to queen of the music halls was rapid and dramatic. She had four husbands, many lovers, an enormous succession of triumphs and the long devotion of Jim Brady, who started as a bell hop and became a steel magnate amassing a fortune of \$12,000,000 along the way (no mean sum in tax free days). He showered Lillian with diamonds, loved, and wore and gave them away; flaunted a different set of jewels every day of the month, carried a cane set with a huge diamond, had an eye glass case studded with 210 diamonds.

And both of them loved to eat. Brady was the trencherman of them all, and Lillian could match his appetite if she took her corsets off. Lots of the fun in this book pertains to food. A meal of six dozen oysters, gallons of soup, large steaks "smothered in lamb chops," pheasants or partridges or salmon, vegetables, deserts, cheese and a gallon of orange juice comprised the usual dinner. These fantastic culinary delicacies, the sheer opulence of eating was synonymous with the glitter of the high rollers and big spenders: the extravagance and lavishness of a span in time, never to return.

In an entirely different vein is THE OPTIMISTS DAUGHTER by Eudora Welty (Random House \$5.95), an amazing and important short novel. Compressed within its 180 pages are the conflicts of life itself. The story is simple, centering around the brief illness, death and funeral of Judge Hand, but during the span of a few days Miss Welty analyzes with beautiful simplicity the incompatibility of values, basic regional differences, lineage, privilege and loyalties.

Judge Hand's daughter Laurel, a Mississippian now living in Chicago comes home to her father's illness and to a conflict with her father's second wife, Fay. Laurel is a gentlewoman, product of generations of breeding and standards. Fay is cheap, stupid, destructive and an opportunist without subtlety. The battle between the two women is the collision of two ways of living: vanishing aristocracy and earthy opportunism. Judge Hand dies, and while Fay is not directly the cause, she is certainly involved in it. For her, the Judge embodies the first real security she has ever known, and after his death and at the funeral in a few sharply etched confrontations, she asserts her position. Fay's family, appearing unexpectedly at the funeral reveal unerringly the genes and mores that produced Fay.

Miss Welty is not everyone's cup of tea, but with the Optimists Daughter she reveals her remarkable talent, her knowledge of the south, her clear and brilliant perception of people. The utter simplicity of her style brings into sharp focus the complexities and chasms that exist in divergent concept of existence.



AT LAKE SAN MARCOS

Thomas Furst

interiors, furniture and decor



Conferring in the living room — recently decorated by THOMAS FURST INTERIORS — of Dr. and Mrs. Thomas Miller of Carlsbad, are ladies of the Auxiliary to the North County Concert Association. On September 17th, the Auxiliary will present "Le Picque-nique" at the country home of Mr. and Mrs. Oliver Morris in Gopher Canyon. Left to right are Mrs. Russell Grosse, Mrs. Jarvis Barlow, and Mrs. Thomas Miller.

In the Lakeshore Shopping Village — Lake San Marcos

744-1758—open Sundays: 10-4

BULK RATE
U. S. POSTAGE
PAID
SAN DIEGO, CALIF.
PERMIT NO. 497

RANCHO SANTA FE ASSN
P O BOX A
RANCHO SANTA FE CAL
92067

Oceanside Federal makes it happen!

Opening this month... our beautiful new office in **Lomas Santa Fe Shopping Center!**

Banners will be flying in the Four Flags Shopping Center when our new office opens... and *you'll* be invited to the Grand Opening celebration! *Come — all of you!* — from Lomas Santa Fe, Rancho Santa Fe, Solana Beach, Del Mar, Cardiff by the Sea and San Dieguito! We're here to serve YOU... with highest interest, with insured safety and stability for your funds, and with a wealth of time and money-saving services! And there'll be lots of fun, too... with refreshments and coffee... gifts and surprises for everyone! Plus our wonderful Money House — the House that Jack Built — which you may win if you guess-timate the right amount of money used in its construction! It's a great get-acquainted time... and we're looking forward to meeting you — personally!



SAFE FOR SAVERS SINCE 1920

OCEANSIDE 810 Mission Avenue 722-1131	VISTA 249 South Indiana 762-2880	FALLBROOK 1035 South Main St. 728-8351	CARLSBAD 699 Grand 729-5926	LOMAS SANTA FE SHOPPING CENTER 923 Lomas Santa Fe Road 755-6671
--	---	---	--	--

2026.008.006

N 387