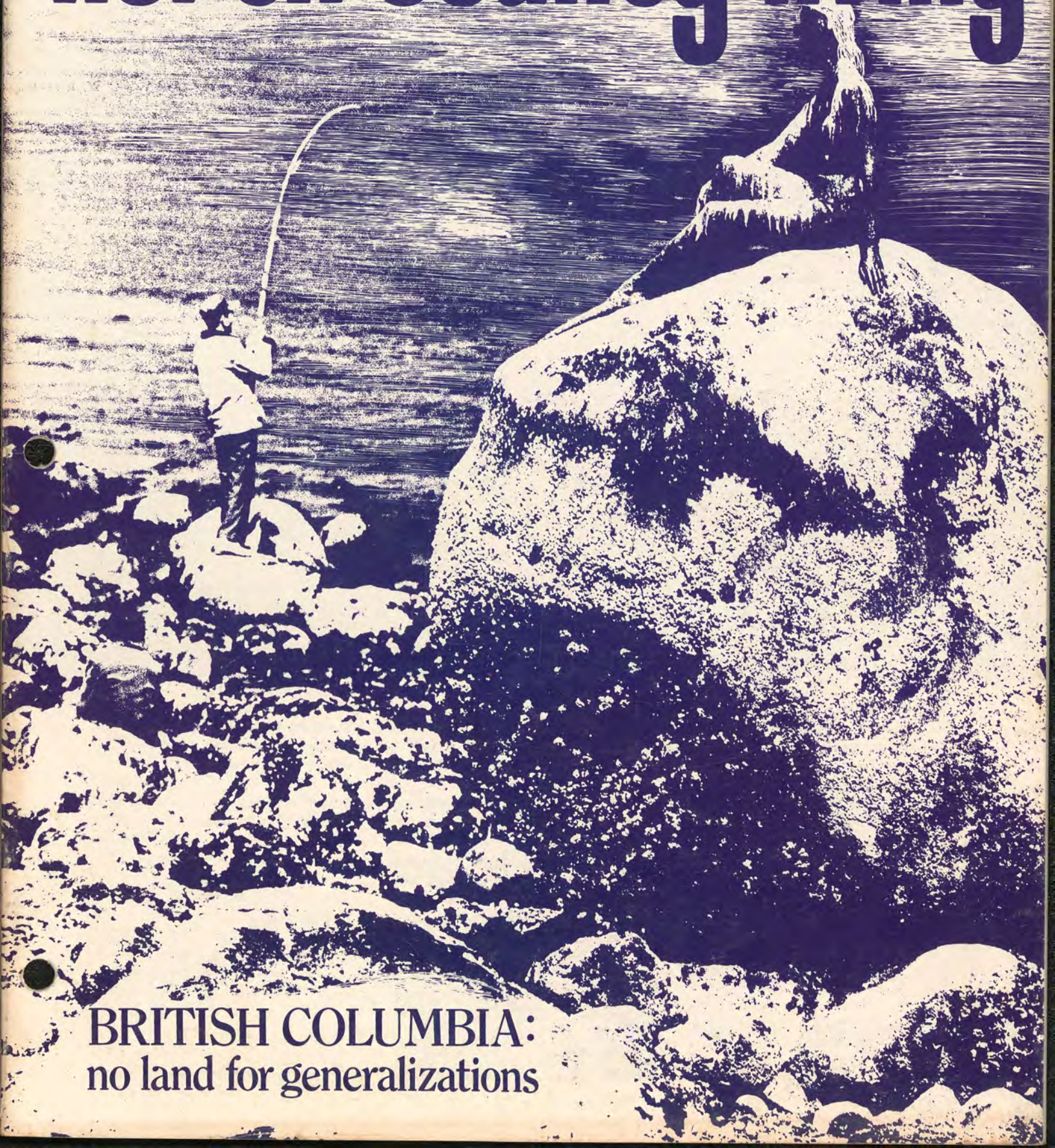


SAN DIEGO'S

SEPTEMBER 1975 ONE DOLLAR

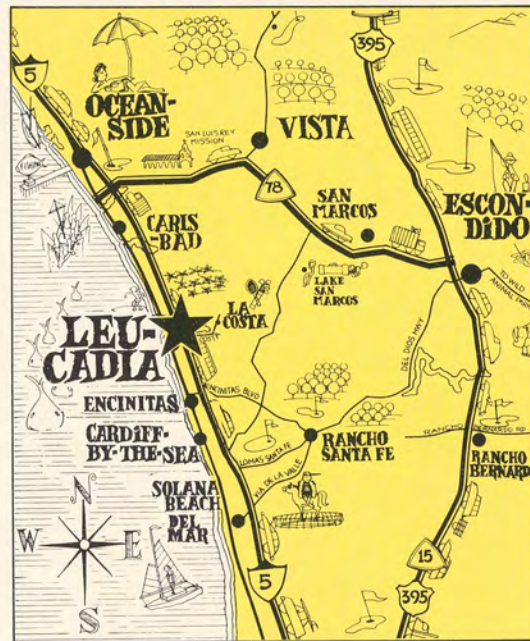
north county living



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Left to Right: Mrs. Roscoe Wilkey, Mrs. Paul M. Thomas, Jr., Mrs. Thor Anderson, and Mrs. Joseph Warren.

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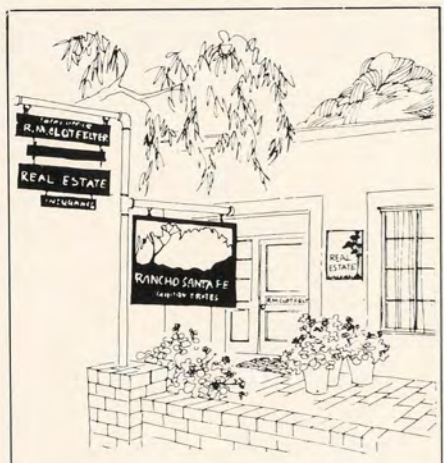


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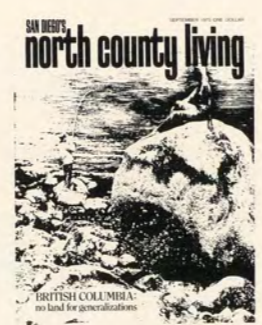
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SAN DIEGO
north county living

September 1975 Volume 14 Number 9



About the cover:
A weathered statue of a girl in a wetsuit serenely views the efforts of a fisherman on the shores of Stanley Park. Vancouver, the third largest city in Canada offers spectacular scenery amid sea inlets and mountains. Its moderate climate and excellent bathing and winter sports facilities attract many tourists.

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THE LUSARDIS OF NORTH COUNTY from ranching to construction

By Helen Isely

Anyone who examines detailed maps of northern San Diego County finds the name Lusardi again and again. There is Lusardi Creek, Lusardi Canyon, Lusardi Road and Lusardi Trail. At one time there was also a Lusardi Post Office and a Lusardi School. The place names commemorate two brothers, Pietro and Francesco Lusardi, who came to San Diego County in the 1860s and now have numerous descendants here. One of the grandsons of Francesco Lusardi, Warner, heads the largest construction firm in North County, the P. H. Lusardi Construction Company.

The first Lusardis in these parts were attracted not by the opportunity to be builders but by rumors of a boom economy and the discovery of gold and semi-precious stones in Palomar mines and the Elfin Forest. They came from Parma, Italy, by a circuitous route that took them across the Isthmus of Panama in 1856, then to Mariposa County in northern California for ten years, and eventually to San Diego County.

Rainfall was more plentiful during those years, and it didn't take the brothers long to realize that ranching would be a good occupation. As soon as they were able, they acquired government land. The first parcel they bought stretched from Whispering Palms to Rancho Bernardo. Later Francesco acquired 10,000 acres on Palomar Mountain. His land extended from Lake Henshaw to Santa Ysabel.

Pietro Lusardi, the elder brother, had five children. Francesco Lusardi had 13 children. Of Francesco's children, Peter Lusardi is the ninth of the 11 who survived infancy, and Warner Lusardi is Peter's second son.

Born in 1898, Peter Lusardi is today a lively and spry man whose memory of the past includes stories that his dad told of living in isolation on Palomar Mountain during the 1870s.

At the time Francesco and his young wife lived on Palomar they

were the only white people for miles around. The nearest store was on Market Street in San Diego, so every three or four months Francesco made the arduous journey into town to buy groceries and other supplies. It took two days and usually he camped out at La Jolla overnight. Francesco's wife was understandably frightened of being left alone, but she made the best of it.

One day when her husband was gone on one of his overnight treks, she heard a loud and insistent knock on the door. Frightened, because there were still many unpredictable, barely civilized Indians roaming the county, she called out, "Just a minute. My husband's in bed."

Then she found an extra pair of his heavy boots and put them on her hands. She bent over and used her hands to make the boots clump on the floor like a big man walking. When she got to the door she grabbed a rifle, flung the door open and shot over the man's head who was trying to get in. He turned tail and ran.

Pietro and Francesco became naturalized citizens in 1884. Five years later a Lusardi Post Office was established and retained its name until 1911 when it was moved to Del Mar. Records show that in 1890 the Lusardi School located in the same area, flourished with an average attendance of 10 pupils. By the time Peter Lusardi was born, the family had moved from Palomar Mountain and was living in Questhaven. He attended the Libby School next to Mission San Luis Rey. Later the family moved to Oceanside where he went to high school.

Peter Lusardi has vivid memories of the floods of 1916 and 1937. In 1916, when the Lake Henshaw dam broke, the Lusardis were living on a farm at San Luis Rey. Although the crops were ruined and they lost cattle they considered themselves lucky, because neighbors below them were swept away by the flood and drowned.

In 1937 the ground was so saturated with water that the cattle were mired in mud. "People kept feeding them," Lusardi said, "but the cows couldn't get out and eventually they sank into the ground and suffocated."

When he was an old man Pietro Lusardi sold 3,000 acres along the San Dieguito River to Douglas Fairbanks. Fairbanks dubbed his new acquisition Rancho Zorro after one of his most popular film roles. In those days North County was celebrity haven. Mary Pickford had a retreat not far from the ranch and Bing Crosby lived in the neighborhood. Fairbanks intended to restore the original adobe buildings, but the project insofar as is known, was not completed.

As an adult, Peter Lusardi never worked in farming or ranching. His interests were directed toward construction and he worked for a variety of construction firms, including the company headed by George Daley. During World War II he worked at Camp Pendleton as a carpenter and then as a foreman. In 1948 he went into business for himself building houses.

Lusardi's growing sons were also interested in construction, and both went to college to become engineers. Peter, Jr., works for an engineering firm in Los Angeles and Warner heads the Lusardi Construction Company in Los Angeles.

Asked about the changes that have taken place over the long period of time he has been able to observe life in North County, Peter Lusardi said, "Well there's a lot less rainfall than there used to be and a lot more people. I used to pick mushrooms on land we owned at Rancho Bernardo. That's all developed now."

"One thing that hasn't changed is that North County is one of the greatest places in the world to live. It's also a good place to be in business." □



"North County is a good place to live and a good place to do business," says Peter Lusardi to his son Warner. The P. H. Lusardi Construction Company was started in 1948 with very modest assets and lots of determination. It is now the largest construction company in North County.



Standing among the ruins of the original adobe house on the Rancho Zorro property are Peter Lusardi and his son, Warner, with his children Lisa and Leslie. Douglas Fairbanks, who bought the property from Pietro Lusardi in the 1920s, started to restore the old buildings but never completed the project.



Warner and Peter Lusardi look over plans in the offices of the P. H. Lusardi Construction Company at San Marcos.

Places and Faces

TRI-CITY HOSPITAL OFFERS BILINGUAL SERVICE

Asking to tell where they hurt, when they feel pain and if they are allergic to medicine are but three of over 300 important questions and statements nurses and employees of Tri-City Hospital now have mastered in an effort to provide better service to Spanish speaking patients who cannot understand English.

The law requires that bilingual signs be posted in certain hospital areas to aid these patients but the plan to provide someone always on duty who can converse as well is unique with Tri-City.

Mrs. Merle Deason, RN, director of in-service training, said that the idea came from the number of cases where Spanish-speaking persons came to the hospital for treatment and could not speak English.

Training was under the coordination of Mrs. Deason, but a corps of volunteers from several hospital departments

comprised the teaching staff. Attendance at the classes was volunteer and on off-duty hours.

At graduation ceremonies recently, 58 employees received certificates after hearing Fernando Gallardo, director of the county's Operation SER at San Marcos, praise the work of the group in providing this additional service.

"Until you find yourself in a situation where no one speaks your language, you cannot imagine the frustration and even fear you feel," Gallardo said. "You employees at Tri-City Hospital are to be praised for the work you have done and the good you will accomplish with your new skill."

Gallardo also complimented the hospital administration for encouraging the pioneer effort. "I hope other hospitals will follow suit and provide similar instruction for their employees," he said.

Not only did the volunteer instructors teach the classes, but they also wrote the book, Nurse Deason said. "All I did was coordinate it and see that they received the materials and supplies needed to make the instruction successful," she said.

The instruction manual contains 80 pages and includes typical expressions, phrases and sentences that pertain to a person and how he or she feels. There is also an English-Spanish conversion dictionary, Nurse Deason said.

"In addition, we are converting the entire class to cassette so that those who took the instruction can do refresher work and others who understand a little Spanish can pick up the phrases and expressions to add to their speaking vocabulary," Nurse Deason reported.

Jack G. Olpin, hospital executive director, said, "With the number of Mexican aliens who come to Tri-City Hospital for treatment, many of whom have been hurt in accidents on the freeway, having someone always on duty who can speak the language will be a tremendous aid to the medical and nursing staffs."

He said that there now are employees in eight departments who can speak Spanish well enough to assist in treatment of these cases. When someone is needed, we put out the call and an employee who can converse with the patient is made available immediately, he said.

"And the work will not stop here," Nurse Deason said. "We plan to repeat the course so that there always will be a corps of trained employees who can provide this needed service." □



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whatta lifestyle!

by Pat Walker



Denis Shufeldt

MAN WITH THE BIG RED "S" ON HIS CHEST

Watching Denis Shufeldt is like watching poetry in motion. He leans and glides . . . undulating his body like a cobra in the sun. Speed and safety are his business. He is a 12-year veteran downhill racer champion who has been clocked by open-mouthed timers as coasting through the 40 mile-per-hour mark. He has written many articles for current sports magazines, and his techniques of increasing skating speed through the use of body

energy and streamlining are guaranteed show-stoppers wherever he skates.

Denis is a member of the California Skateboard Commission which is affiliated with the International Skateboard Commission, both of which embody the finest knowledge in skating. He is part of a three-man skateboard safety squad which appears on request at shopping centers, schools, or wherever people are interested in the sidewalk surf'n sport.

He works with Steve Moret, the technical expert, who helps skaters make proper adjustments and explains the technical idiosyncrasies of his board. Steve also shows the skater how to make his own adjustments for greater safety and skill. The team's third member is freestyle champion Curtis Hasselgrave who demonstrates body safety while skateboarding. He demonstrates the proper falling techniques while going top speeds and still preserves the elbows, feet, and head of the skater. His shock dispersion techniques differ from falling techniques of other sports because they are designed to accept the higher rate of speeds at which the skater impacts a non-moving object.

The three men are part of the California Skateboard Commission which firmly states that skateboarding consists of sportsmanship, skill, and safety . . . all three of which are basic ingredients to the fast-growing sport. The Commission receives information from skaters and professionals. They compile and disseminate the information to all people who are interested in the sport thereby keeping open the circle which flows from skater to pro to Commission and back to skater. They are continually trying to satisfy the needs for safety, and lobby with state and local government for safe and proper advancement of skateboarding in general. The Commission Members believe that sportsmanship is integrity and Members must take it with them everywhere and give it wherever they go.

Skateboarding is a means of transportation. It is a recreational pastime. It has sprung up like a crocus in springtime . . . a thing of enjoyment, but not exactly in the right place. The sport exists . . . but what are its limitations? Where are the proper places to skate? Where do you find safety equipment? Where do you learn to skateboard? Where can you swap information with other enthusiasts? It is the unanswered questions which have caused reactive legislation to be passed instead of positive legislation across the country. Denis and his team are trying to answer these questions for the enthusiast. □

DA CANNON'S FODDER (and Mudder, too!)

He is a delightful hospitable man who twinkles with delight when he speaks of his avocation. Charles Marsh is a Cannonmaster . . . and there aren't too many of them around these days!

His first cannon "found him" when he was working as an engineer in Florida. Charles was already an inveterate collector of antique guns (specializing in Colts) when a friend mentioned that his collection was missing something without a cannon. So Charlie rose to the bait and became the proud owner of a cannon. It was thought that the gun was Spanish-American War vintage, but it turned out to be a Civil War model which increased its value and piqued its new owner's interest even more. It took many hours of loving care to restore the cannon. But Charlie loved working with his hands and still expresses his creativity in making jewelry, woodworking fine clocks, and cabinetry. The restored cannon was a thing of beauty and when he moved to Tustin, California it became the hit of the neighborhood. Each time Charlie rolled out the cannon and set off a charge of black powder the whole area would delight in their private boom.

When a Los Angeles producer of extravaganzas needed a cannon for such productions as a Disneyland spectacular or the Rose Bowl Parade, Charles Marsh's cannon came into the conversation and both cannon and man would display their talents to the spectators.

Then he received a call from London Records explaining that they were going to do a recording of Tchaikovsky's "1812 Overture" and in response to their request, Charlie agreed to record the cannon to forever become a part of the masterfully-performed disc.

When the technicians from the recording company arrived with entourage and equipment, someone interrogated Charlie as to the sound level of the boom. He asked if it was as loud as a backfire, as loud as a rifle pop, etc. He wanted to be close enough to the sound to produce a fine, juicy blast for the recording. Charlie assured him that it was

very loud and to prepare his equipment accordingly. When Charlie let his cannon do its thing, the technician removed the equipment with its broken dials and wheezing parts and retreated for replacements. Artillery wins again.

A good recording was finally made for a lay-over on the disc. Because of the sound properties furnished by the Virginia Dare Winery storeroom in Cucamonga, the technicians and Charlie gathered together and recorded a whole day of booms as the concussions reverberated off the walls of the old building.

His live performances are as exciting and unbelievable. Charlie was Cannonmaster in the Hollywood Bowl when Zuben Mehta and the Los Angeles Philharmonic performed "1812 Overture". And in Pittsburgh he performed with Andre Kostelanetz when they performed Beethoven's "Wellington's Victory" and the Jupiter Movement of Holst's "Planets". When he performed "Planets" they used aerial displays of fireworks bursts and cannon blasts to punctuate certain passages of Jupiter. The audience was ecstatic with the complete bombardment to their senses. This year also marks the time that Charles Marsh has exploded his talents at the Aztec Bowl when the "1812 Overture" was performed in San Diego with orchestra, fireworks, and cannon.

Charlie and Polly, his delightful wife of 34 years, live on what they have named "Cannon Hill" in peaceful Rancho Santa Fe. The three cannons he now owns stand on a slight rise by his home and point across the peaceful landscape waiting for an army who will never come. And the implement of war spends its silver years pleasing all who come in contact with it . . . the music lovers who tingle at its huge roar, the kids in the neighborhood who dig living by an "active cannon", and Charlie Marsh . . . who just loves to work with his hands and with his cannon. □



Charles Marsh



Pat Rogerson

WHERE THE TURF MEETS THE SERF

When racing season opens at Del Mar, Pat Rogerson comes to town. He calls it a vacation . . . and we call it lucky. He is part of the summer scene of intelligent sharp people who move with the racing scene. Pat is a turf writer with no small reputation. His daily word is read rabidly by the regulars who wouldn't be caught dead without a copy of Racing Form in their pockets.

This season he is emceeding an incredibly interesting information session at Winner's Circle Lodge. The public has been gathering in large numbers to take advantage of the Sunday buffet brunch and then sit leisurely and listen to a panel of experts answer questions from the audience and from the ever-probing Pat. His panels consist of those who know in the racing world. Generally his guests are jockies (including the outspoken and very interesting Mary Bacon), trainers, track officials, parimutual representatives, and anyone else who has a storehouse of information which would be of interest to the public. Although his main reputation is in writing, Pat is a controlled, incisive moderator who keeps a program together into a tight package. His background in racing is extensive and his incredibly aware head keeps the program moving at such a rapid pace you can just about see the sparks zapping out from his quadra-sonic brain. He covers any subject of interest . . . openly and positively . . . and closes the program by going over each race, selecting the choices of the panel as he does so.

His storehouse of information is limitless. Pat comes from a family whose involvement with horses permeated his life. But it wasn't until he was an adult in Europe that the whole scene came

together for him. While he was stationed in Frankfurt as a member of the Air Force, he became aware that while horse racing was big in Europe, the English-speaking people were at a disadvantage because of lack of information. So Pat put together a sheet . . . in English . . . and his writing career began. While he was still in Europe he forwarded a couple of columns to Racing Form in Los Angeles who immediately realized his value and when he returned to the United States he became a permanent member of its staff.

Following the track scene isn't as nomadic for Pat as it seems at first glance. Pat, and his equally track-wise wife Gloria, have Los Angeles as a base for their family of six children. And when the Del Mar season opens, they arrive in the area to enjoy an "extended vacation". Pat is at Santa Anita from January to April and from Hollywood Park from April to June. The rest of the year consists of the short season at Del Mar, an appearance in Florida and then back to the Los Angeles area where he appears at the Los Angeles County Fair and continues his writing for Racing Form from the L.A. scene.

His reputation as an analyst is not only sound but often envied. His ability to sense a story, see an angle, and disseminate facts to his followers is uncanny. One spectator at the Winner's Circle Lodge's question-and-answer show stated, "I came to the first one on a lark, but I learned so darned much I haven't missed a Sunday since. It's almost like taking a college course in strategy. And he's always right!"

Well . . . at least he is right for us! North County has always responded to quality when it occurs, and Pat Rogerson is one of those bright, shiny stars which appear in the summer skies. □

A MAN WHO TOSSES HIS DOUGH AROUND

How long has it been since you've seen kids lined up with their noses pressed tightly against a window, absolutely enthralled with what is going on inside? Try driving by Borrelli's Restaurant sometime and just watch the kids who are lined up at the window for the evening show. The "show" is Ralph Borrelli tossing pizza dough high into the air, catching it, and sending the round high again to reshape the dough into the perfect size and thickness. You can almost hear march music in the background as he tosses and catches and tosses with a constant rhythm.

Ralph has to wash his windows daily, but it is worth seeing the kids interested and giggling, and a parent or two standing behind, glad for the excuse to witness the fun for themselves.

Ralph has been a pizza-thrower since his Pittsburgh days when he worked in an Italian restaurant owned by his mother and father. When he opened his restaurant at the southeast corner of El Camino Real and Encinitas Boulevard, he decided to give Californians a little of what they enjoyed when visiting New York where you can walk down the streets and see pizza throwers through restaurant windows while they ply their trade.

Ralph is an easy guy who apparently puts more into his food than a good toss. In an area where pizza houses are as thick as plants in a teenager's bedroom, his six-month-old restaurant is serving spaghetti, lasagne, and pizza to full tables and standing lines. He says, "As long as I can give good, good quality for less expensive prices . . . I'll be happy."

And so will the "kids" who stand outside and wait for the next big one to hit the ceiling . . . and stick! □



Ralph Borrelli

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BRITISH COLUMBIA: no land for generalizations



When someone in the travel industry in British Columbia receives a request for "one picture that represents the province," forgive him if he pillows his head on his desk and weeps.

For there's no such thing as one representative picture of British Columbia — although some suggest that the closest you could get would be a photograph of a cowboy riding a moose onto a British Columbia ferry.

But even that photograph would say nothing about the vast and often inaccessible mountain chains that ridge the province, the desert areas where sagebrush leans into the wind, the great river systems that cut across the land, the miles and miles of forests — the list goes on and on.

The problem with British Columbia is that there are very few generalizations that one can truthfully make about the province. Within its 366,255 square miles, it contains terrain that ranges from high alpine peaks to low lakeside valleys, from long ocean beaches to desert and to rain forest.

It's a province where the traditional industries of logging and mining have been dictated by geography. The earliest visitors to what is now British Columbia soon found good use for its massive trees as new spars for their boats. And the major impetus to populating the then remote area came in 1858, when the discovery of gold on the Fraser River brought thousands of prospectors rushing to the area.

Present-day visitors are drawn by less industrious pursuits. British Columbia today presents vast opportunities for touring and for all kinds of outdoor recreation. Many visitors are drawn by what is perhaps the best known part of the province: the southwest corner, with its metropolis of Vancouver and its island city of Victoria. The metropolitan area of Vancouver stretches far into the Fraser Valley, containing communities such as North and West Vancouver, Burnaby, New Westminster, Richmond and Coquitlam. The more than a million people who live here make this the third most-populated metropolitan area in

Canada and the largest in western Canada.

The city itself was founded in 1886 when the Canadian Pacific Railway extended its transcontinental line from Port Moody to the settlement known as Hastings, beside Burrard Inlet. The town, renamed Vancouver, soon became a bustling port town and eventually a growing city.

The growth of Vancouver and its position beside one of the world's great oceans has produced an ethnic mix that means visitors can wander from downtown Chinatown to the Japanese gardens at the University of British Columbia, from Robsonstrasse to little Italy and the French-Canadian community of Maillardville, and enjoy meals in restaurants that present cuisine from almost every country of the world.

Gastown, the city's refurbished Skid Road area now presents boutiques in a historic atmosphere; Stanley Park, magnificent and massive, cuts out into Burrard Inlet; the Centennial Museum and MacMillan Planetarium present

their attractions; Queen Elizabeth park has both superbly sculpted outdoor gardens and the Bloedel Conservatory. The city's list of attractions is almost endless.

Across from Vancouver and the Fraser River delta lie the Gulf Islands and the most heavily populated parts of Vancouver Island. Vancouver Island is one of the world's largest islands. At its southern tip sits Victoria, the province's second-largest city with its reputation of being more English than England. The city centres around the newly-restored Parliament Buildings and the downtown area with its Inner Harbour walk and Bastion Square. Victoria boasts a host of private museums, with the government-run Provincial Museum, in Heritage Court, at their head.

Up island lies a clutch of smaller communities. On the island's west coast, the newly created Pacific Rim National Park takes in the magnificent sand sweep of Long Beach and the rockier, less accessible shores near Bamfield.

Government ferries connect the island to the mainland, running between terminals near Vancouver and Victoria and at Nanaimo. Another ferry plies the waters between Kelsey Bay, on northern Vancouver Island through the Inside Passage miles north to Prince Rupert on the mainland.

This southwest section of British Columbia is probably the best-known and is certainly the most heavily populated, but it is very far from being representative of British Columbia. From the Fraser Valley east and north, mountains, rivers and plateaus fan out, changing the nature of the land from the coastal fjords and temperate climate to interior lands and a harsher, more changeable weather.

freighters that await them at Roberts Bank south of Vancouver. But the Kootenays also contain an abundance of beautiful lakes and breathtaking mountains; they are split by both the Purcell and the Rocky mountain chains.

To the north lies the Merritt-Kamloops-Shuswap area, where terrain ranges from the desert-like areas near Cache Creek to the beautiful lakes of the Merritt area and Salmon Arm to the high Rockies that lie to the east.

North again is the Cariboo, an area that first gained fame in the Cariboo Gold Rush, when miners streamed north to the now-recreated town of Barkerville to try their luck in the fabulously rich rocks of Williams Creek. The gold is gone now, but the ranchers who first brought in cattle to feed the miners started a longer-lived industry. Now cattle ranching is one of the Cariboo's major industries, and ranches stretch for miles over the rolling hills of cattle country.

Still further north lies an area of lakes and mountains that finds its centres in Prince Rupert, far to the west at the Pacific Ocean, and Prince George, a major lumbering town. And the northern third of the province, with its giant man-made Williston Lake created by a hydro-electric dam, centres on the Peace River and the Rockies. Here, golden, waving crops of wheat tell you immediately that farming has made its way to the Peace. The Alaska Highway stretches north through this area, reaching out toward the Yukon and Alaska. And far in the northwest corner of the province sit places like Atlin and Bennett, refuges from the busy and sophisticated life of the south.

One picture cannot tell the story of British Columbia. Neither can 1,000

words, for there are always so many other things to say — about the lumbermen who work the forests of the Queen Charlotte Islands and the forests of the coast; about the fishermen who brave the Pacific storms to find their catches of herring, salmon, halibut and other fishes; about the guides and hunters of the north; about the great rivers — the Fraser, the Thompson, the Columbia, the Peace, the Skeena — and their valleys.

No, not one picture and not 1,000 words. For in its vastness and variety, British Columbia defies description. But whatever you're looking for, it's likely that somewhere, British Columbia has it. □



A scene from Butchart Gardens, 13 miles from Victoria, B.C. The gardens, 30 acres in extent were started in 1904 in an abandoned limestone quarry and are an outstanding tourist attraction in the West Coast city.

no land for generalizations

The rest of the province can be divided into six main areas. To the east of the Fraser Valley lies the Okanagan, with its warm-water lakes. For years, the Okanagan has been a haven for vacationers, and its main towns of Penticton, Kelowna and Vernon offer many facilities for the traveller. This is also fruit-growing country: the Okanagan's crops of apples, peaches and cherries begin to appear in the province's markets in late summer; its grapes provide the base for the province's wine-making industry.

The Kootenays, still further to the east, contain most of British Columbia's coal mines, and coal-laden trains carry the mines' products from here to the



Air view of Vancouver



A ferry leaves Vancouver harbour enroute to Vancouver Island.

CP Air

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Now available through travel agents is a colorful new booklet detailing the wide variety of holiday choice offered by CP Air.

Among the highlights is a three-day visit to Victoria, capital of British Columbia and last bastion of the British Empire, which begins at \$66 plus airfare and features tours through world-famous Butchart Gardens, Anne Hathaway's Cottage and Chaucer Lane.

Then there are the breathtaking Canadian Rockies, where a \$276 plus airfare package includes the finest hotel accommodation set against a background of mountain splendor.

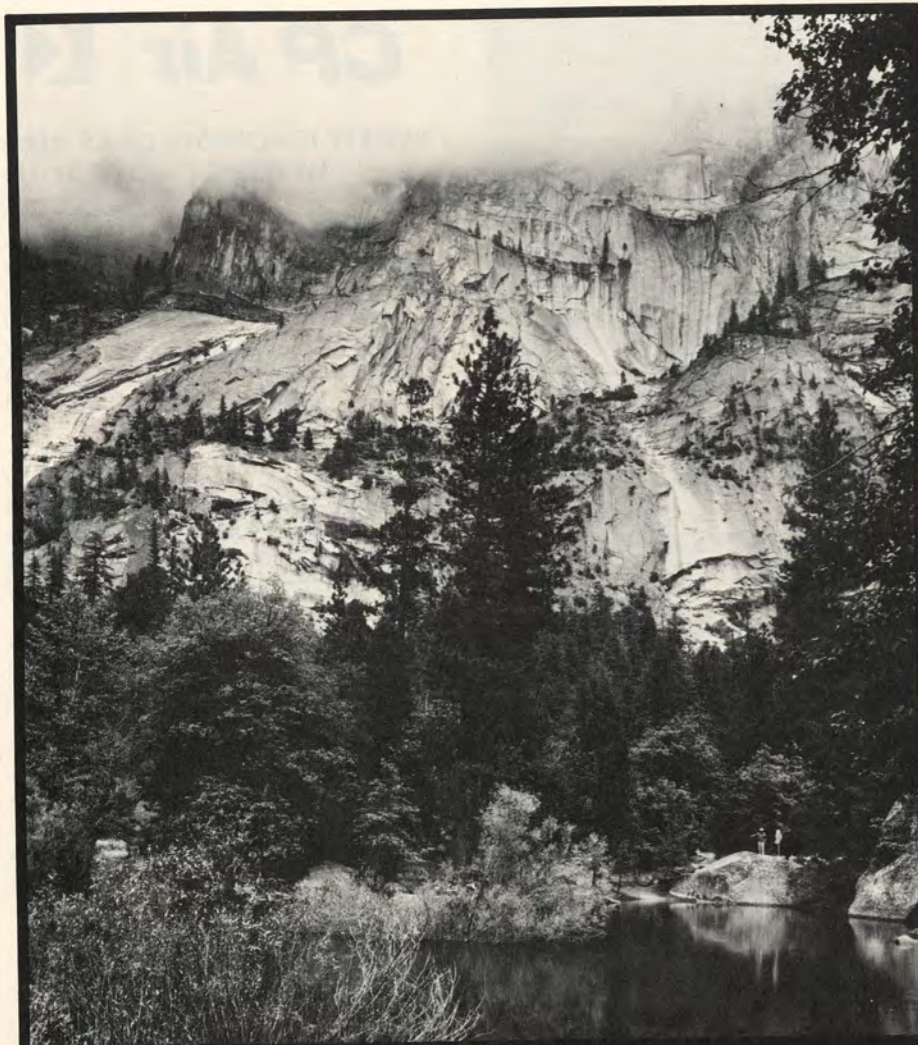
For many people, a vacation is not complete without a cruise. Which is why a five-day tour of British Columbia, all-inclusive at \$289 plus airfare, includes travel by land and sea through Canada's westernmost province.

The tour travels north through spectacular countryside and south again by ship through the timeless beauty of the Inside Passage, a calm coastal waterway enroute to the land of the midnight sun.

A more leisurely approach to Western Canada is CP Air's fly/drive program where \$159 plus airfare buys a seven-day tour package which includes accommodation and a late-model car with 1,500 free miles; or \$230 plus airfare buys a seven-day package which includes a fully-equipped holiday camper and 1,000 free miles.

Switching from a gentle pace to one of unbridled excitement, Canadian whitewater river adventures begin at \$140 plus airfare and afford the more intrepid visitor the unique thrill of riding mighty British Columbia rivers on giant inflatable rafts.

Fishing, yachting and tennis vacations are just three of the many more attractions available through the airline's comprehensive tour program, details of which can be obtained through any travel agent or nearest CP Air office. □



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Photo-tip-ography

by Andy

This month's issue begins a monthly column of photographic tips by Andrew (Andy) Lemke, Jr., new owner of Solana Beach Camera.

I started photography as a childhood hobby and progressed into professional photography after graduating from New York Institute of Photography. After working in several black and white and color processing laboratories to acquire advanced knowledge in photographic chemistry, I moved into camera shops as a salesman and obtained priceless experience selling all types of cameras and photo products.

With this knowledge I became a manufacturers representative and photo consultant for Revere Camera Company. With a longing to own a camera shop, I finally purchased the Solana Beach Camera shop on June 9 and moved back home to California. I am finding great pleasure in helping photo fans enjoy their hobby, and helping professionals succeed in their business and am happy to offer consultation.

Now to talk about the problem we find to be a daily occurrence with photo fans. Several times a day we are asked to unload cameras in the darkroom *because the camera has jammed*. It usually goes like this. The photo fan enters the store, saying, "My camera is jammed. I was advancing the film when it stuck, so I tried to rewind the film and it seemed too loose, like it was not rewinding. Could you please take it into the darkroom and see if you can remove the film?" Luckily for the photo fan's sake the film broke or was completely pulled loose from the cassette, rather than the film transport mechanism breaking. This problem exists because the photographer is trying to squeeze off one or two extra shots, and due to careless loading ran out of film. This mistake can be very costly in camera repair. A broken film transport mechanism repair could cost up to forty dollars.

My tip in helping you save that forty dollar repair bill and still obtain those one or two extra shots you so badly want is to

1. load your camera by carefully attaching the film to the takeup spool without removing too much film from the cassette, making certain the film is well attached and engaged with the sprocket;
2. advance the film slightly, do not make a full stroke;
3. close the camera back and complete the stroke, and
4. turn the rewind knob to take up the slack within the cassette and watch the knob turn as you advance the film one more time. You will now obtain one or two more shots without experiencing a camera jam, film breakage, or expensive camera repair.

Happy shooting.

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We've been in business for 85 years and the way we figure it, if we can't be a real part of the community... we might as well not be here.

*Early withdrawal subject to substantial interest penalty.



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Meanwhile, back at the ranch...



Mr. Maury Strom, Mrs. William Spicer and Mr. and Mrs. Gale Tavor, Chairman of Country Friends' "Day at the Races."



20 / SEPTEMBER 1975

Mr. and Mrs. Tim Murphy, Mr. and Mrs. E. Ludlow Keeney.



Mrs. Arthur Lindburg, donor of Country Friends building, with John Hogan.



Everything is happiness with Preston and Eddie Fleet and Joanne Warren, Chairman of 1975 Fashion Show.



Mr. Al Redmond with Dolly Maw of San Diego magazine.



Mrs. Jon Engstrom models for Mr. and Mrs. Robert A. Gibson of Rancho Bernardo, Mrs. Joan Danzinger of Rancho Santa Fe and Mr. Jon Engstrom.



Miss Margaret Muench; Mr. J.C. Biller; Mrs. James D. Brown, President elect of Country Friends; Mrs. J.C. Biller and Mr. Al Redmond, holding forth.



Living's Mary Ruhmland with Hoagy Carmichael.



Mrs. Vern Simmons, Mrs. Richard R. Pharr and Mrs. Walter J. Podbielniak are terribly amused — they found the music bewitching!



Hoagy Carmichael points and Mr. Paul Ecke, Jr. enjoys the elegance of creations by Michael Novarese modeled by Mrs. William White and Mrs. Earl Collier.



Mrs. William Spicer is amazed at the originality of the gown by Michael Novarese, (center), being modeled by Mrs. Jon Engstrom.



Mrs. Walter J. Podbielniak, Mrs. William Pharr and Mrs. Vern Simmons.



Mrs. Robert Freitas of La Jolla being welcomed by the hospitable greeting committee, Mrs. Frank R. Warren, Mrs. Andrew Collins, Mrs. Maury Strom, Mrs. Paul Ecke, Jr. and hostess, Mrs. Preston M. Fleet.

Meanwhile, back at the ranch...



Enjoying reading selections and working on reading skills under the direction of teacher Dianne Russell are Amie Sommers, Susan Flanagan, and Nancy

RSF SUMMER SCHOOL CLOSURES ON HIGH NOTE

When members of the business and professional community join teachers and parents in putting together a summer school program, everyone benefits and exciting things are bound to happen.

And so it was at Rancho Santa Fe School this summer.

Guided by successes of earlier such programs and directed by *Judy Arendsee* and *Glenda Sumida*, Rancho Santa Fe parents and teachers decided that this summer's school should combine activities in enrichment, basic education, (reading, math and spelling), unified arts and recreation/physical education to provide a summer which would be of real interest and value to all who took part.

The students themselves expressed their individual interests, and their requests led to a wide-ranging list of enrichment courses.

Parents played a major role in planning courses to meet the needs and desires expressed by students, and more than 40 volunteers gave time on a regular basis to help make the program click.

Community people came to the school — or had the school come to them — to

Sherman. This was one of the many basic and enrichment classes offered during the 4-week summer session which closed August 1.

work with students with specialized interests.

Course titles played on students' interest: Green Eggs and Ham, Davy Jones' Locker, Plants are People, Games of Strategy, Star Trek, Horses, Horses, Horses.

And course content was just as interesting: basic math, reading and spelling, of course, but also producing a musical play, learning to make beach wear, exploring the universe, basic automobile maintenance, all about horses for horse lovers.

And what about the instructors? Teachers from the regular school year and enthusiastic parents handled most of the basic education courses and many of the specialized classes as well. But the summer school staff went beyond those regular bounds. *Captain Garland Duckworth* of the Rancho Santa Fe Fire Department provided Red Cross first-aid instruction to students at the nearby fire station.

The Ranch librarian, *Virginia Henderson*, taught library skills and was responsible for an extremely popular story hour. Auto mechanics instructors *Floyd Haire* and *Abe Gonzales* of the Santa Fe Irrigation District had an attentive group of future drivers whenever they were on campus.



Doris Starkey and son Charles enjoy an outdoor art session. Dori taught several popular classes with the students' work being on display at summer's end.



Summer school directors Judy Arendsee (left) and Glenda Sumida (right) shown above with Kay Anderson in scheduling session were ably assisted by more than 40 volunteer parents.

An enthusiastic group of students studied the intricacies of magic with *Wil Staar*, an officer of the International Brotherhood of Magicians, and the Horses, Horses, Horses program featured a special hour with our own *Mrs. Marguerite Henry*.

By every measure, the summer program was a tremendous success with students ending the four-week session asking for more. It can't always be so! But this was one of those grand occasions when students, parents and school staff alike were in complete agreement in their evaluation. "It was great," declared one youngster on closing day. "I wish it could just keep on going."

But it couldn't. And it came to an end on August 1 following student productions of "Alice in Wonderland" and "Jack and the Beanstalk" which, like the rest of the summer program, were community affairs with everyone invited.

In a few short weeks, summer will be over and school will be back in session. Experiences, however, know no such time boundaries. And the young people and those older residents who together experienced new relationships will continue to reap the benefits of a community-oriented summer school program.



Loreen Wilhelmy provided special classes in cooking for several student groups. Only Tara Collins in the background seems to think it may be a little early in the morning for salad.



Teacher Bill Spivey and checker champion Dayne Tsuda enjoy a game during a quiet time of summer school.

One of summer's most popular and appreciated courses, taught by Wil Staar of Rancho Bernardo, a magician of national renown. Wil is shown above with (left to right) John Doran, Ricky Iverson, Michael Bergfors, and Craig Conway.



The proof is in the eating — be it green eggs and ham or ice cream. And each of Karen Bullette's students agreed that her class was the greatest.

Intent on summer school attendance and accounting procedures are (left to right) Helen Hoskins, Mona Nelson, Angela Angel and Barbara Gillies. As the school office staff said, "We'd like to keep you girls here all year."

Meanwhile, back at the ranch...



The Tos, a Vietnamese family sponsored by the Village Church, enjoy an American dinner of barbecued beef and ham. Left to right are To Thi Bic, To Pham Thanh Huy, Tran-Thui Kim-Dung, Al Larson, Solana Beach, and To Pham Thai. To Pham Thanh Huy is the 14-month-old son of To Pham Thai and Tran-Thi Kim-Dung. According to Vietnamese custom the family name is given first followed by the maternal family name, the individual's middle name and his or her first name. Women do not take the name of their husband, but the children adopt his name.

7th ANNUAL ROUND-UP BARBECUE

If numbers are any indication, then the seventh annual Rancho Round-up Barbecue held at the Village Church recently was a big success. At evening's end there were some 280 well-fed individuals and an uncountable number of empty plates.

The evening's fare consisted of barbecued beef and ham, coleslaw, baked beans, rolls and homemade pie provided by church members. The Barbecue Pit of Pacific Beach catered the meal.

Music was provided during the dinner by *Lois Segur*, church organist; *Jim Harvey*, guitar and banjo; *Paul Heckman*, fiddle, and *Doy Jones*, guitar.

Dinner chairmen were *Don and Eleanor Shefte* and *Bill and Barbara Bray* were in charge of tickets. □

Dotty and Ben Gardner fill their plates while Mike Yorkey, La Jolla, smilingly accepts seconds.



Mr. and Mrs. James Johnston, Whispering Palms, relax after dinner at the recent Rancho Round-up.



Jim and Bev Freda pause between duties at the Rancho Round-up. Jim is the Assistant Minister at the Village Church.

Marshall Middleton accepts his plateful of barbecued ham and beef while Julia Krafft eyes her apportionment. Irvin Hummon, in background, surveys the fare.

RSF FIRE DEPARTMENT BUILDS MOBILE ICU



Chief James Fox, Rancho Santa Fe Fire Department (left) turns over mobile intensive care unit to County Supervisor Lee Taylor, second from left. Looking on are Dr. Sylvia Mickic, director of the County's Office of Emergency Medical Services, and Frank Panarisi, County Health Care Agency administrator. The unit was custom built by members of the Rancho Santa Fe Fire Department and was put into service last month by mobile intensive care paramedics from the San Dieguito Ambulance District. (San Diego County Photo). □

ANNUAL BOOK FAIR FEATURES LOCAL AUTHORS

It's Book Fair time again. This year the dates are Oct. 4 (10 a.m.-4 p.m.) and Oct. 5 (noon-4 p.m.) on the patio at the Rancho Santa Fe Library. Mrs. Calvin Manning and Mrs. Edmund Grimes, co-chairmen, have announced that the Fair will again live up to its reputation for quality, quantity and variety. There will be hard backs and paperbacks, sets, encyclopedias; books of gardening, cooking, traveling, art, novels and non-fiction; children's books — something for every taste and pocketbook. There will be first editions and rare and out-of-print volumes for the collectors.

Earlier in the summer, a tea was held at the home of Mrs. H.C. Turner for the members of the Guild's telephone committee. This committee, under the direction of Mrs. Martin Scatena, had been calling all residents of the area requesting donations of books.

"We are still accepting such donations," reports Mrs. John Whiteside, Jr., chairman of the pricing committee, which has been busy all summer sorting and pricing books in an effort to avoid last-minute pandemonium.

One of the guest authors this year will be Marguerite Henry. Her presence always draws a warm reception by her

many fans, who feel they have a proprietary interest in her internationally-acclaimed books because she is a neighbor and a friend.

Another guest will be Don Dederas whose books include "Arizona The Beautiful," published last year by Doubleday, "Hang Gliding, The Flyingest Flying", another recent publication, and "Navajo Rugs," due to appear just about Fair time.

A successful Fair calls for the hard work and dedication of a large segment of the Library Guild and Junior Guild, as well as the generosity and interest of the people of Rancho Santa Fe and southern California. The Guild feels fortunate to have had all of these in previous years, and counts on this year's Fair to be a rewarding event for all. □

BAKER/GRETHER WED

Doctor and Mrs. David Hamilton Baker of Rancho Santa Fe announce the marriage of their daughter, Carrie Kay, to George Kent Grether.

Mr. Grether is the son of Mr. and Mrs. Richard Grether of Hermosa Beach. The new Mrs. Grether graduated from La Jolla Country Day.

The couple were married on Nevada Beach at South Lake Tahoe. □

GARDEN WEDDING ON THE RANCH



Mr. and Mrs. Gary Kent Fisher

One of the most notable marriages of the summer season was the beautiful garden wedding on June 17 of *Karen Sheila Levie*, daughter of *Mr. and Mrs. Andre-Jaques Levie*, and *Lieutenant Gary Kent Fisher, USAF*.

The bride attended Grossmont College and San Diego State University. *Lieutenant Fisher* has recently returned from Viet Nam.

The *Levies'* magnificent Rancho Santa Fe home was the setting for the lovely ceremony and wedding luncheon.

The happy young couple will lead an exciting life following the career of an Air Force jet pilot. They hope to return to visit their home in Rancho Santa Fe. □

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PAN AMERICAN TRAVEL SHORTS

A network of small hotels and guest houses offering good food and moderate-priced accommodations is developing in Puerto Rico, reports Pan American World Airways.

A government-private enterprise, "Paradores Puertorriquenos" will eventually include restored coffee and sugar plantation haciendas. The project is a Caribbean version of the Spanish chain of converted castles for travelers.

PAN AM
The Spirit of '75.

Meanwhile, back at the ranch...



Co-Chairmen of Rancho Santa Fe Youth Horse Show, Mrs. Braugler Cowan and Mr. Gary Biszantz

RANCHO SANTA FE YOUTH HORSE SHOW!

Mr. and Mrs. Frank R. Warren donated the barn and grounds of their beautiful Spanish home for the fund-raising celebration of the Rancho Santa Fe Youth Horse Show. Organized and presented by party Chairman Mrs. Richard (Sue) Colbourne, with her energetic and talented Co-Chairman, Mrs. Richard C. (Laura Lee) Browne assisted by Mrs. Ray (Lu) Harmon who was in charge of Publicity.

They came tramping down the long, graceful driveway like a gathering of a Texas Cattle Call — all the ladies and gentlemen of Rancho Santa Fe Youth, Inc. — Turned out in a patchwork of color, a collection of authentic Indian, historical and contemporary western jewelry and costumes, there were spurs a-janglin!

"The Country Special," experts at rock and country-western entertainment, featured a pair of 12 year old twin girls and three teen-aged musical prodigies. They played up such a storm and kept dancers "Rollin' Down the River" for 30 minutes!

A monumental job of decorating was accomplished by the unselfish work of just two ladies, Mrs. Rob (Suzy) Schaefer and her mother, Mrs. Paul Helms, who arranged 60 beautiful, bright centerpieces for the tables. Two gas lanterns for each table bathed the entire scene with a soft and romantic glow throughout the evening.

PHOTOGRAPHY BY TONY FRANCIS



Dr. A. G. Mikulich and Mrs. Yager Cantwell



Mrs. Frank Warren and daughter, Tracy with Mrs. Biddie Collins



Mr. and Mrs. Wallace McCoy and Fernanda Sammis



Pat and Gary Driver



Mr. and Mrs. Stephen S. Johnston and Mr. and Mrs. Joseph E. Stone



Mr. Frank Warren and Mrs. John Twohy.



Mr. Hannake Timmons, Mr. John Twohy, Pat Timmons, Mr. Jack Dempsey and Mrs. Don Sherman



Sylvia Upshur, Mr. Yager Cantwell, Mrs. Robt. J. Bohrer, Mrs. Arthur Browne



Mrs. A. G. Mikulich, Mrs. Richard Arendsee, Mrs. Ted Young and Dr. A. G. Mikulich



Mr. and Mrs. Paris Adkinson behind Mr. Frank Warren and daughter, Tracy Warren.

Meanwhile, back at the ranch...



Sylvia Upshur, Mr. and Mrs. Robert Holcombe, Mr. and Mrs. William Bettles



Mrs. A. G. Mikulich, Larry and Kathy Steinberg, Dr. A. G. Mikulich and Sue Colbourne, Chairman of the Party

PHOTOGRAPHY BY TONY FRANCIS



Mrs. Arthur Browne, Co-chairman of the party, Mrs. Richard Colbourne, Chairman and Mrs. Frank Warren, hostess.



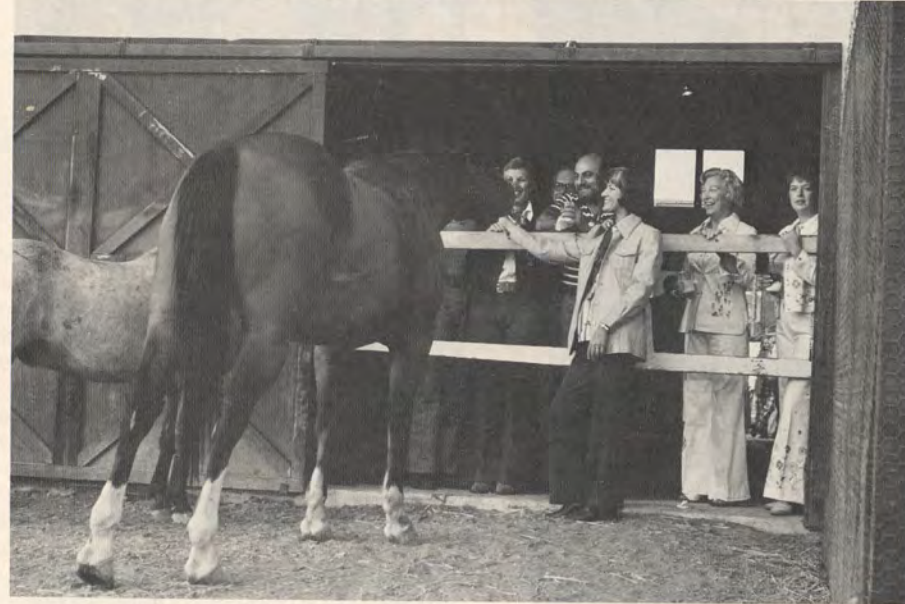
Mrs. Frank Warren, Janice Spitzer and John Desha



Mr. and Mrs. Ray Harmon with Mr. and Mrs. Paul Fletcher.



Mrs. G. M. Robertson Schaefer, who decorated the entire party with the help of her mother, Mrs. Paul Helms.



Mrs. Don Sherman, Maheshwar Khanna, Susan Conway, Shirley Khanna and Maggi Spraggins



Tracy Warren and grandfather, Mr. Perry Adkinson

"DIA DEL SOL"

Mrs. Joseph R. Warren of Rancho Santa Fe has been named Chairman of the Beach and Country Guild for the Women's Committee for Cerebral Palsy's Sixth Annual "Dia Del Sol" to be held on September 24, 1975, from 10 to 2.

This year we are very pleased to have our "day in the sun" at the home of Mr. & Mrs. Keene Wolcott in Monticillo. Following a tour of the home we will have tennis, swimming, bridge, an informal fashion show, and luncheon alfresco.

The Preschool Readiness Program serves children ranging in age from eighteen months to four years. The program is divided into three areas: (1) physical or motor activities; (2) self-help activities; and (3) speech and language development.

The purpose of the Preschool is to help each child discover himself in a variety of ways and to develop the whole child.

The Youth Activities Program serves to meet the social and recreational needs of handicapped teenagers, particularly those who have limited opportunity to be in a social group with their peers. Activities are usually held on weekends and include field trips, bowling, movies, dances, and arts and crafts.

The Adult Developmental Program serves the non-working cerebral palsied individual, including the severely disabled adult. The adults are involved in many varied activities designed and adapted to meet their individual needs.

Activities include the development of self-care and independent living skills, pre-vocational counseling, evaluation and training; study of current issues and events, individual instruction in specified subject areas, extensive creative and hobby type activities, community field trips, recreation and social activities.

Family counseling is offered, as are parent education programs and conferences. A cerebral palsy case registry and referral file is maintained at the Center as a service to families and other agencies serving the handicapped. □

IS OUR FACE RED!



Last month we made a dreadful boo-boo! Shirley Keith Khanna is the correct name of our good friend (center) in the above picture. Shirley is married to one of the most handsome men in Rancho Santa Fe and the world. Lucky girl! Apologies, Maheshwar.

Places and Faces

POLO COWBOY-STYLE FEATURED IN DOCUMENTARY

A bruising, rough-and-tumble game of "cowboy polo," filmed recently in San Diego County, will be one of the action sequences in the upcoming feature

documentary "Run for Blue." Cowboy polo is an action packed western version of the traditional game of polo.

The sequence filmed for "Run for Blue" matched two Poway teams — the Loco Gringos and the Rinky Dinks. Unlike traditional polo, this game is played with a large ball and makeshift mallets, in whatever size arena happens to be available. Each team has five players, and each is restricted to

patrolling a certain zone of the field. Each zone has two riders, one from each team. The combatants wear whatever homemade padding they choose, and the dress for the game is cowboy hats, western saddles, boots and spurs.



An exciting game of cowboy polo was covered by the "Run for Blue" cameras. Cameraman Wayne Kennan, left and Dave Cox, grip right, capture the action as female and male riders battle over possession of the ball.



Winner Circle Films crew discusses the filming of a special exhibition cowboy polo match for the feature length documentary, "Run for Blue." Film crew, on the ground (left to right) are: Cameraman Bill Maheras; Bob Badami, sound; Art Annecharico, director, and Dave Ferrin, grip.



Three cameras were used to cover the cowboy polo action filmed June 14. Here, two cameras with simultaneous sound capture sideline reactions from polo teammates.

The hard fought action comes when two players clash to keep the ball from passing through their zone and toward the goal. "The amazing thing is that both men and women compete on the same teams. These girls battle it out with burly cowboys and come out on top at least half the time," said producer-director Art Annecharico of Winner Circle Films.

Cowboy polo was chosen for filming because women do compete actively in the sport. The main theme of "Run for Blue" is the story of women in western equestrian competition. During the summer months, the Winner Circle Films production crew will follow three female competitors on the western horse show circuit.

"Run for Blue" is scheduled for national theater release in the Spring of 1976. □



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Places and Faces

MEET CADET LYDIA OLIVER



Salvation Army Cadets Bruce and Lydia Oliver

This young lady of 20 years, was born in Carmel and schooled in Modesto. She met her husband, Cadet Bruce Oliver in high school, and while in her Junior year, they dated quite regularly. Bruce was a Senior attending the same school.

Both attended Junior College in Modesto, and married. This is a pretty ordinary couple, young, ambitious, and with lots of drive and determination. Their drive is motivated by their deep religious feelings, only recently founded.

Lydia is a musician, and a very talented concert pianist. She met Bruce while playing string bass in the high school band. There was a Salvation Army member looking for a singer to take part in their group called 'The Saints' . . . and approached Lydia for the job. She accepted, and having no interest or knowledge of the Salvation Army, she rapidly became very involved. The Saints were traveling all over the California area, and Lydia was playing bass string and singing with the group. She began to enjoy living among them.

Bruce had interests in the band (but not Lydia at that point) . . . he would come in when the band practice was going on, and have lunch with the group. Lydia got to know him and romance slowly began to blossom. But, as there was so much interest on Lydia's part in 'The Saints' she was spending a great deal of time with the Salvation Army Corp services, that she decided to take an active interest in their programs.

Bruce had taken a job at Baskin-Robbins and Lydia invited him to a Salvation Army affair . . . a 'taco feast.' Bruce felt the warm fellowship and enjoyed himself greatly. This sparked their relationship. Within a few months, both had become very involved with the Corps,

and Easter '71, the Corps claimed them and they became Salvation Army Soldiers.

Bruce had wanted to become an Electrical Engineer, he was accepted at Cal Poly, but lack of funds prevented him from attending. He attended Modesto Jr. College for a full year and semester, and took classes in Public Speaking, and many other courses that would prepare him for Salvation Army duty.

Lydia wanted to become a concert pianist. But she felt there was so much more in becoming a part of the Salvation Army that she is placing this in the background for the present. One day she will return to that phase in her life.

Bruce and Lydia were engaged in October 1972, and in June 1973, they were married in the Modesto Salvation Army Corps Chapel. Bruce was sent to assist the San Luis Obispo Corps as preparation for his training, and in September 1974, they both entered the training school in San Francisco.

Lydia feels that God was calling her, she feels her music is very strong, but because she was not using her talents properly, there must have been another calling for her somewhere . . . 'The Salvation Army' and as an officer's wife, she has a better opportunity to perform.

Lydia said "there is a very important social aspect in this, you deal with all walks of life in the Salvation Army, advisory board members and their wives, people in prisons, those in need and crises situations, children of all facets, all the services of the Army are so wide, much wider than any other religious medium. I could not have chosen a better way of life or future."

Both Lydia and Bruce had little or no religious background, and Bruce was heavy in the drug scene. He is now a very strong upright young man, with a definite road in life, and Lydia shall be right alongside him.

They are currently in Field Training with the San Diego Salvation Army Corps Headquarters, 825 7th Avenue in San Diego, for 3 months, learning all sorts of things. Army Procedures, Community Relations, Public Relations, Property Maintenance, Finance in Business Procedures, Social Work, Evangelism and Programming, Instruction Period, and more. Reports are to be filed monthly by the cadets on each of their assignments. So, it's not just fun and games, but more than just working on any ordinary job. Theirs is a joint venture into something everlasting. Bruce and Lydia look forward to being stationed, and taking part in a community, where they can apply what they've been so well trained to do . . . by The Salvation Army. □

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WHISPERING PALMS

Whisperings



by Jane LaCroix

Many race track dignitaries, horse owners as well as just plain track habitués, elected to stay at Whispering Palms the past few months because of its proximity to the Del Mar Track.

Robert Mitchell of Bradbury and his partner and trainer, Gilbert Wiener of Los Angeles, purchased a condominium on Via Osuna that they occupy during the forty-three day meet. The owners of fifteen horses, they had two stake winners at Bay Meadows and one at Del Mar last year.

Adele Walsh is also from Bradbury, where her stable Emerald Isle is located. Although she grew up "with horses" (her father had hunters and jumpers and her uncle had thoroughbreds) she now considers them an "outlet" from her busy schedule as a corporate lawyer.

Louis Eilken of Arcadia, Director of Racing for the Del Mar Thoroughbred Club and secretary of the Santa Anita and Hollywood Park Tracks, also rented at Whispering Palms where his wife, Ruth, enjoyed daily swims in the condominium pool. Louis has been "in racing" for twenty-nine years. At the time of their marriage (twenty-eight years ago) he was a placing judge and the young couple resided in Encinitas.

However, the race track is only one of the things that draws visitors to Whispering Palms. Undoubtedly, the weather is a prime consideration as proven by the many Palm Springs residents summering at W.P.

The John Malatestas have spent the "hot months" in this area for the past four years. Sharing their Via Coronado condominium is Sophia, an Italian Greyhound. The Golf Pro from their home course in Palm Springs is also a Whispering Palms visitor. George Howard has been at O'Donnell C.C. for the past forty-three winters. In addition, he retired from Broadmoor C.C. in Seattle two years ago after a twenty-six year career. Prior to that, he was Golf Pro at Brookside C.C. in Canton, Ohio for twenty-five years. If you add them all up Mr. Howard's age could be questioned, 32 | SEPTEMBER 1975

but he says "all my life I have held two jobs, one summer and another winter!"

Another golf professional currently residing in Southern California is Jackie Pung. She has taken temporary leave of her home course in Hawaii and will act as teaching professional at La Costa for the next six months while trying to lose one hundred pounds on the Spa Plan.

The Luther Olsons who are renting on Via Osuna say the San Diego area is "home" to themselves and many of their Tucson acquaintances during the summer months. However, Dallas Baker did an "about face" on this by giving up her Whispering Palms membership and moving to Tucson to be with family and friends. She had no difficulty disposing of her house furnishings, but what to do with her cat's recently born litter was quite a different matter! Nancy Lockwood solved this by providing a temporary home for the three pure white kittens in her Del Mar house. She wouldn't consent to "adoption" too readily, but finally relinquished them to fellow club-members Virginia Denson who has promised to love, cherish and keep them well fed!

And it was only after Maxine Gilleran had called her kittens Felix and Buff that she found the names and sexes were reversed!

One good reason for enjoying your friends' animals but not having any of your own is the desire to travel. We're certain the Vince Donnelly's who recently returned from a forty-three day cruise will attest to this. Vince and Alice boarded the Royal Viking's "Sea" in New York.



In Lisbon, Portugal it was sightseeing by trolley car that virtually covered the whole city!

Their ports included Madeira, Monaco, Naples and Dubrovnik. They found the latter city to be exceptionally fascinating, contrary to Odessa where the people were glum and atmosphere depressing. They enjoyed Constanta, Romania and Varna, Bulgaria prior to landing at Piraeus, and before leaving Greece they had a delightful visit to the islands of Mykonos, Rhodes and Patmos. On their return voyage they stopped at Malta, Gibraltar, Lisbon, Portugal and the Azores. Once back at Whispering Palms Vince resumed his duties as treasurer of

the Men's Golf Association and Alice again became involved in publicity for the Rancho Santa Fe Library.

To the Charles Hancocks of Del Mar a vacation is not a cruise nor a plane trip to some European country, but motoring throughout the United States, seeing all the things they have read about! After perusing two wonderful books containing letters of soldiers written during the Civil War, the Hancocks set out to visit some of the battlefields that had determined the success or failure of many a General. Charlie admits that his eighty-three year old sister is a true rebel and possibly he falls into a similar category. A history teacher for many years, he wishes he could have made this trip in 1922 instead of 1975.



The Charles Hancocks of Del Mar home from a wonderful trip!

Caroline and Charles never made an advance reservation during their six weeks trip, which covered twenty-two states. In Mississippi they visited Vicksburg where the casualties suffered by both the Union and Confederate armies amounted to almost 50,000, and in Manassas, Va. they viewed the grounds where the Battle of Bull Run occurred. The pages of history opened for them at Appomattox where General Robert E. Lee with 35,000 starving helpless soldiers surrendered to General Ulysses S. Grant. They experienced mixed emotions while looking at the fields where so many soldiers were led and misled. They returned from their trip with a souvenir horse shoe purchased in West Branch, Ia., the home of Herbert Hoover where his father maintained a blacksmith shop. Charlie intends to hang it in his patio, but judging by the accounts of the Hancocks' travels, they don't need any amulets. They have already earned their own good luck!

Dr. and Mrs. Stephen Reynolds gave up their new home on Via Valle Verde long enough to spend a month dry fly fishing in Ennis, Mont. There were plenty of trout but also plenty of heat, the thermometer registering as high as 110 degrees. They golfed at Riverside C.C. in Bozeman where one expects to lose several balls a round because of the winding streams throughout the course.

The Van Van Weys of Leucadia knew a sure fire way to get their Whispering Palms friends off the golf course! They invited them for a bay cruise aboard their 40' Custom Cruiser, "The Growler." The delicious hors d'oeuvres and cocktails surely beat the "beer in hand" and "made up" sandwiches that the same "gang" grab between nines while golfing.

Congratulations to Edna Cordray who has taken over the duties of president of the Whispering Palms Women's Golf Association. Hubby Wally is tournament chairman of the Men's Golf Association. It's nice to know ambitious couples!



Aboard the Van Van Weys 40' Cabin Cruiser, Joe LaCroix, Bob Mitchell, Jean and Van Van Wey, Haydn Bodenhamer and Merv Bensmiller.



Miss Marilyn Mitchell, hostess, Jean Van Wey and the Mesdames Mitchell, La Croix, Barnes, Bodenhamer and Bensmiller.

Also congratulations to the Dick Smileys whose daughter Sheryl recently became Mrs. Alan Goddard. Following the double ring ceremony, performed in the Point Loma Community Presbyterian Church where Evie and Dick said "I do" twenty-nine years ago, the newlyweds honeymooned on Hospital Island off Castine, Maine.



Mr. and Mrs. Alan Goddard (the former Sheryl Smiley) have returned from a Maine honeymoon.



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ARCHAEOLOGISTS DIG PARTY

by Don Deder

Although possessing small skills and experience as a society reporter, I have been asked to summarize the annual party of the San Diego County Archaeological Society at the home of Jim and JoAnne Kinney near Del Mar.

This is written the morning after, and grateful to have survived the extraordinary night, I've concluded that the scene deserves an archaeological inquiry. Let's say, for example, that 1,000 years from now, an archaeologist chanced upon the rubble of the Kinney house, and dug it up. What would he find?

Among the likely major features:

— The earthly remains of Jim himself, perhaps accidentally inhumed under a ton of Coors cans, but happily so, in that his fist still grasped a bowl of Old Bushmill's, and a smile still split his broad Irish face.

— A dozen other burials, all with skulls broken, some with musical

instruments, scripts and joke books, the inference being that irate neighbors mercifully stopped the entertainment at midnight.

— Several stainless steel kegs, the purpose of which is unknown, they being bone dry.

Dating techniques are now so advanced it is known that the swim-barbecue-talkfest was scheduled to begin promptly at 4 p.m. July 19, but that many guests arrived fashionably early. The presence of cooking hearths, a variety of ceramics and other food-associated artifacts indicate that the people of this culture made optimum use of their resources. Apparently there was enough food for 500, and this amount was consumed by the 80 members and guests.

Remarkably and unfortunately preserved on a scrap of paper are the three worst jokes of the night:

"The definition of a loser is a person who, upon being charged with indecent

Party-goers pause for a group photo. Standing, left to right: Don Deder, Mickey Gaither, Lee Neiswender, Frank Walker, Carol Walker and Russ Kaldenberg. Seated: Jennifer Bost, JoAnne Kinney and Mike Baksk.



exposure, is sued in small claims court."

And, "Shortcake was a great Indian chief. And when he died, his widow insisted that there be no tribal funeral, but that instead, squaw bury Shortcake."

And, "Confucius say, a rebuttal is not necessarily a fanny transplant."

The latter appears to have been part of the routine of a performing clan of the Ladies Guild of the St. Mark's Lutheran Church of Encinitas. Scientists of this year of 2975 are baffled in attempts to explain how these seemingly diverse groups met for combined ceremonial rites. But evidence suggests that the Guild troupe was the hit of the evening.

Thanks to a miraculous new machine which recreates conversation from minute remaining voice vibrations, it is known that members of the Society talked on subjects in this order of importance: interests in the opposite gender (predominating), how much money remains in the treasury for next year's party, and archaeological business.

Among the latter were some of the accomplishments of the past year: a healthy growth in membership, now nearly 100; closer cooperation with related groups, such as the Archaeological Fellowship at San Diego State; participation in a salvage dig at

Elijo Lagoon; publication of Scientific Paper No. 1; a successful booth at the Southern California Exposition; field trips and prehistory surveys; and political agitation in behalf of fragile and unrenewable archaeological resources of this county, which are being lost at a scandalous rate.

At the party were: geologists, belly dancers, physical anthropologists (some very physical, indeed!), git-tar pickers, paleontologists, poets, radically liberal students, field archaeologists, one lone lawyer who should have been shot for his puns, flowered maidens and otherwise, several old fools, a delightful guest who drove all the way down from Newport, trumpeteers, engineers with hairy ears, a female surveyor accompanying the female he surveys, a famous North Coast cabinetmaker, an English major and a Scotch lieutenant, and a telephone company executive who kept saying of his sore back, "I can't feel a thing."

So much for the gossip. In the coming year the Society's activities were to include a continued search for talented members, more scientific publications, additional field trips, and serious efforts to increase the public's awareness of the values of prehistoric resources of San Diego County. □



Mickey Gaither, president of the San Diego County Archeology Society; Mick Baksk, local archaeologist, and JoAnne Kinney, vice president discuss anything but archaeology at the recent Society party.



Jim Kinney, party host, serves up a plateful of burgers to party-goer Pam Loomis.



Sheila Neiswender prepares to enjoy the evening's fare — hamburgers and all the trimmings.

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PAN AMERICAN TRAVEL SHORTS

One of America's finest displays of marine life is in Sea Life Park on the island of Oahu in Hawaii, Pan American World Airways reports. The park, only 25 miles from downtown Honolulu and Waikiki Beach, is part of a State and Federal government-subsidized oceanographical foundation. Among its displays are a man-made ocean reef and 300,000-gallon coral lagoon, a porpoise theatre and whaler's cove.

PAN AM
The Spirit of '75.

News from La Costa

By Zetta Castle

Parties-parties-parties. During the month of August one could easily fill a book with the social doings at La Costa.

A spectacular red and pink invitation, designed by *Marcia Lehr*, arrived in my mail. Gracing the front of the invitation was a picture of lovely *Thelma Weinstein*, and the content read: "My husband is giving me a surprise 50th birthday party . . . and the whole cockeyed world knows about it." And glancing over the guest list, I can say that the whole world did know about it, for *Thelma's* many friends had arrived from every part of the world. As for her husband *Bill*, it takes a sort of special guy to play such a production to launch his wife into her 51st year. Every detail reflected tender loving care. The Vallarta Room was decorated in red and pink, with linens, balloons, centerpieces and candles. The place cards encased in lucite frames said "Happiness is our friend" A gourmet dinner and dancing to the *Bob Voss* trio was capped off by a loving tribute by *Thelma's* three daughters. Their skit and songs were directed toward their mother and highlights of her 50 years of living. The girls presented her with a huge gift-wrapped box filled with 50 gifts. Then with a flurry a huge birthday cake was in the shape of a pink wicker basket with roses and topped with a statuette of *Bill Weinstein's* favorite blonde *Thelma*.

Among the 140 guests were: *Mr. and Mrs. Obbie Lewis* and *Dr. and Mrs. Henry Fisherman* of Houston, *Mr. and Mrs. Marvin King* of Dallas, *Mr. and Mrs. Lee Evins* and *Mr. and Mrs. Jerry Steinbert* of New York, and *Mr. and Mrs. Mitch Rose*, *Mr. and Mrs. H. Y. Peters*, *Mr. and Mrs. David Crespi*, *Mr. and Mrs. Alton Waldstein*, *Mrs. Millie Solomon*, and *Mr. and Mrs. Julian Silverstein*, all of Beverly Hills.

Another exciting party was the one tossed by *Teri and LeRoy Lees*. Again it was in the Vallarta Room, but it was an entirely different scene. 150 guests found themselves in an atmosphere of a night club and the star attraction was the marvelous hostess . . . the vivacious *Teri Lees*. Only a few of *Teri's* closest friends knew that she had at one time enjoyed a singing career. They were amazed and delighted as *Teri* held forth with song after song.

The *Seymour Siegels* and *Herb Coplans* party brought out many of the tennis crowd from La Costa, Rancho Santa Fe and La Jolla, and mingled them with the golf addicts like the *Wayne Gossetts*, *Allard Roens*, *Leonard Phillips*, *Sid Gillmans*, *Bill Gargans* and *Milton Krasnes*. The *Coplans* and



Siegels surprised the lovely *Reba Brophy* with a birthday cake. Among the beautiful people at this glamorous dinner party were: *The Paul and Bill Stranges*, *Lori Adelson* and *Murray Brick*, *Ann and Bud Lonnergan*, *Pattie and Lennie Oberman*, *Bev and Pancho Segura*, *Carol and Sol Matzik*, *Avril Dalitz* and the *Harry Hoffmans*.

Bill Gargan's Tournament of Fun was just that! The super weekend started with a fabulous cocktail party for the participants who so graciously donated the sum of \$1,000 per person for the benefit of the American Cancer Society. The party was held on the terrace of one of La Costa's most beautiful homes. And *Bill . . .* who always has a surprise up his sleeve, held a drawing for the \$1,000 underwriters. *Ralph Levinson* won the first prize . . . a Cadillac. Second prize of golf clubs and bag went to *Lester Salkow* and third prize, a Magnovox TV, was won by *Helen Woodward*.

The tournament started at 11 a.m. on Sunday and was topped off by the *Gargan* party held on one of La Costa's tennis courts. *Murray Arnold* played up a storm while participants dined on the marvelous barbecue fare. The *Gargan Trophy* was won by *Leonard Phillips*, with a low net of 63. The low gross prize

Below:
Millie Bolman, Barbara Schick, Mary Gargan

went to *Arthur Blank*, with a score of 72. Once again the tireless work of *Bill and Mary Gargan* paid off for the benefit of the American Cancer Society.

The *Pancho Segura La Costa Tennis Institute* is in full swing. *Betty and Bob Dunne*, *Nancy and Mike Walden*, *Monique James* and her daughter *Pamela Prince*, *Mrs. Edward Lasker*, were among the Los Angeles group to first enroll. And the three sessions held so far have attracted guests from all over the U.S. Everyone is terribly enthusiastic about *Pancho's* super tennis staff. Having experienced the Institute, I can only say, it helps to be in shape, but if you are not . . . it sure puts you in shape. But oh, my achin' back.

Dining about La Costa: *Dorothy Rautboard* of Palm Beach entertaining some 14 of her Palm Beach friends at a luncheon on the terrace. And at the Pisces we saw *Ruth and Harold Uris*, *Farol and Bud Seretean*, *Essie and Irv Kupcient*. In the Seville Room the one and only *Aretha Franklin* with her husband *Ken Cunningham* were tete a tete. And another happy foursome enjoying the Seville's Italian fare, *Pippa and Lee Rich* with *Gail Kennason* and *Merv Adelson*.

Until next month . . .



Bill Gargan, Allard Roen



Leonard Phillips, Golf Pro Danny Forlani, Art Harris



Mr. and Mrs. Dan Bernheim



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Lensing In On La Jolla

The 27th annual National Assistance League Convention will be held at the Hotel Del Coronado on October 13-16. It will be hosted by ten chapters in Region 11, Anaheim, Fullerton, Garden Grove, Huntington Beach, Laguna Beach, Orange, Newport Beach, Santa Ana, San Diego County and Tustin, Mrs. Byron M. Knoblauch, National Assistance League president, presiding.

The purpose of the Assistance League is "to act as a friend to all people in need of care, guidance and assistance with material, physical and spiritual help." In 1919 Mrs. Hancock Banning organized Founder Chapter, Assistance League of Southern California. National Assistance League was formed in 1935 and now has 57 chapters and a membership of more than 1100 in nine western states including Hawaii.

The theme of the Convention is "Chain of Missions." To symbolize the theme tie tacs of miniature bronze bells will be sold to Assistance League Members. Seminars will be conducted on Fund Raising, Philanthropic Projects, Public Relations and Auxiliaries. Workshops will also be in progress in Public Relations, Auxiliaries, Membership, Finance and Assisteens (an auxiliary of girls in their teens who support programs of Assistance League and also perform independently on Community projects of their own choosing). Displays will be featured by various Assistance Leagues.

An interesting tour will be to the Villa Montezuma, a major project of the San Diego County Assistance League. "Old Town" tying in our Convention theme to our San Diego Heritage will also be visited.

Concluding National Assistance League Convention will be a luncheon and a most unusual Historical Fashion Show presented by Midge Mills showing authentic costumes portraying different periods, influences and famous people from 1769 (first California mission) through the 1950's.



Hostesses for the Region 11 Convention from the San Diego Chapter are Mrs. Michael M. Van Reed, La Jolla, 38 / SEPTEMBER 1975

chairman; Mrs. H. Vernon Palmer, La Jolla, co-chairman; Mrs. A. Lee Estep, San Diego, recording secretary; Mrs. Edwin M. Bennett, La Jolla, publicity; Mrs. R. Martin Wells, San Diego, program; Mrs. James I. Haynes, La Jolla and Mrs. John W. Scott, Jr., San Diego, program design; Mrs. Ernst B. Ellsworth, La Jolla, special events, and Mrs. Hugh Tietjen, Rancho Santa Fe, tennis co-chairman.

The local Assistance League Chapter of San Diego County was organized in February, 1963 and chartered in September, 1965. There are 60 active members, 30 associate members, 14 sustaining members, 12 provisional members and two referrals in the local group.

The local Assistance League has established a Dental Health program in school classrooms throughout the County and contributes financial aid to the Home Economics Department at Midway Junior Senior High School. □

Fascinating "people watching" kept the La Jolla lens revolving and flash gun shooting through fun in the sun days of summer time, following La Jollans and annual visitors who were constantly on the go-go-go party merry-go-round. From luncheons to afternoon buffets, from receptions to family reunions, to engagements to weddings, planning for fall events, and the daily racing at Del Mar Thoroughbred Club plus tennis tourneys and swim programs, 'twas a fast moving panorama of personalities seen pictorially as follows.



Two important parties in one day kept Mrs. Myron G. Turner of La Jolla, center, and Mrs. Robert Bond, left, of Newport Beach, and Mrs. Helen Anne Bunn of San Diego, busy as bees. Mrs. Bond's birthday was saluted by many friends at La Jolla Beach and Tennis Club, with Mrs. Turner, hostess. That evening Mrs. Bunn gave a reception honoring Mrs. Bond and her husband, Mr. and Mrs. Everett Gee Jackson, and Mr. and Mrs. Jack Lewis Powell.



Mrs. Bunn and her house guest, Miss Suzanne Wahlgren of Malmo, Sweden. Miss Wahlgren's father heads the International Press Institute.

From left, Mrs. Helen Anne Bunn; reception and buffet supper hostess; Eileen Jackson (Straws in the Wind); Mr. Jackson, noted artist; Mrs. Jack Lewis Powell of Rancho Santa Fe; Mr. Powell, Mrs. Robert Bond and Mr. Bond. The fete celebrated the wedding anniversaries of the Bonds, Powells and Jacksons, and was held at Darlington House, La Jolla.



Mr. and Mrs. Don McClure of San Clemente, soon to move to La Jolla, were among guests of Mrs. Bunn, and have joined La Jolla Beach and Tennis Club.



At a delightful summer buffet given at La Jolla Beach and Tennis Club by popular hosts John Siglow and Kenneth Brown (Kenneth Brown Jewelers Inc.) — guests included, Mrs. William K. Porter II and Mr. Porter, to the right of Richard Whitney, center.



L to R. Winfield Durbin and Mr. and Mrs. Delmer Daves of La Jolla and Beverly Hills attended the Brown-Siglow party. Daves is the noted writer-film producer. Mrs. Daves will have a book published this fall, "Mother and Child." Mr. and Mrs. Durbin annually host a party after the Jewel Ball held at La Jolla Beach and Tennis Club. Brown and Siglow donate a jewel selection annually at the Ball, sponsored by Las Patronas.



From left, Pete Lee, Mrs. Chris McCullah, Mrs. Georgia A. Whitney and Chris McCullah, manager of

I. Magnin's, La Jolla, who donated a gift for the Jewel Ball, also attended the Brown-Siglow fete.



Moving to the younger set, with marriage plans in view, are Capt. Ralph Thrash, USMC, and his fiancée, Miss Virginia Howell, of Newport Beach. Thrash follows a family tradition. His father is Lt. Gen. William Gay Thrash, USMC ret., also of Newport Beach. The family were guests of Mrs. Y. Frank Freeman of La Jolla at a luncheon at the Beach Club.



Attending a family reunion were, from left, Mr. and Mrs. Ronald Currier of Lilac, Cal. with Ronald raising a toast to his brother and new sister-in-law, Mr. and Mrs. Lawrence Currier of La Jolla, who were married this year in Cape Cod, Mass. and who are teaching transcendental meditation. The Ronald Curriers live and work in Lilac where they manage an avocado and Kiwi grove ranch. The brothers are the sons of Mr. and Mrs. Warren Currier III, of La Jolla.



It was a family affair at the La Jolla Beach and Tennis Club for Dr. Jack Geller, medical director at Mercy Hospital and daughter Jackie of La Jolla. Jackie won the Girls 14 and under, Girls 18 and under and then to climax it all the Women's singles title in late July. What will she do when she's 15? Meanwhile Dad reached the finals in the Men's singles defeating younger opponents as is his usual custom. But was downed by Mike Cooney who won the title the second time around from Dr. Geller.



O. K. girls, this is what you may have been waiting for. The 1975 Lifeguard staff at La Jolla Beach and Tennis Club who also add to their daily duties assisting at the club's two Junior Swim Meets. From left, kneeling, Bob Kellogg, head lifeguard and Robert Honsik. Rear, John Wilder, Steve Flexer, Sandy Whiting and John Stevens.

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The Masai culture is well preserved in more than 40 red-and-white wall paintings dating back 40,000 to 50,000 years found in caves at Lukenya Hill, a half-hour's drive from Nairobi in Kenya, according to Pan American World Airways. The ancient art work shows such traditional Masai ceremonies as the initiation of the young and their preparation for battle.

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LA JOLLA

Lensing In On La Jolla



While out at record breaking attendance Del Mar Thoroughbred Club, from left, Donald B. Smith, executive vice president and general manager of the Club, and Mrs. Smith, of Rancho Santa Fe had as

their guests General and Mrs. Clifford Strike and Col. and Mrs. George A. Baldry also of Rancho Santa Fe at a "day at the races," during Del Mar's 36th season.



When Belles of Mental Health held their annual day during Del Mar's banner season, Mrs. Ken Unruh of La Jolla, left, was reservations chairman with Mrs. Henry Hedges.



When Freedom Foundations held their annual day at the races in early August, Congressman Bob Wilson and Mrs. Wilson attended.



Mr. and Mrs. Byron M. Randall of La Jolla where they reside at the Seville, are frequent visitors to Del Mar Thoroughbred Club during the current season ending Sept. 10. Here they look over a copy of North County Living before viewing the races from their Turf Club box.



Guests of Mr. and Mrs. Randall during the 36th season at Del Mar included Mr. and Mrs. Edward Skillin of La Jolla, also interested in Living's Del Mar issue.

the business circuit

DEVELOPMENT CONSULTANTS OPEN IN LA JOLLA

Frazier Armbruster, active for 20 years in the planning and building of many of San Diego's most successful public facilities and private housing communities, has opened the Group Three Development Consultant Co. in La Jolla.

The firm will offer comprehensive services in land planning, market research, coordinating environmental impact reports, engineering, architecture and landscape architecture to land owners, investors, developers and builders.

Armbruster was previously employed by Avco Community Developers, Inc. (ACD) and its predecessor, Rancho Bernardo, Inc., where he was involved in the planning, design and development of Rancho Bernardo, as well as ACD's two other New Towns, Village Park in Encinitas and Laguna Niguel in Orange County.

Prior to joining Rancho Bernardo, he was associate planner for the City of San Diego where he was involved in the development of the Mission Bay Master Plan, the University Community Plan and the Torrey Pines Community Plan.

He was also employed by the Rick Engineering Company and the Sunset International Petroleum Corp./The Tavares Companies.

Armbruster served as assistant vice president on the planning advisory council for the San Diego Chamber of Commerce in 1974. He is the author of the Chamber of Commerce's City/County Planning policy which is currently used.

Armbruster is a graduate of Iowa State University with degrees in city planning and landscape architecture. He is a member of the American Institute of Planners (AIP).

Group Three Development Consultants is located at 7724 Girard in La Jolla. The telephone number is (714) 459-0333. □

OCEANSIDE BANKER RECOGNIZED

John M. Cosh, president of West Coast National Bank in Oceanside, has been recognized by the American Bankers Association (ABA) as a Certified Commercial Lender (CCL).

The CCL program, which is sponsored by ABA's Commercial Lending Division, is designed to raise the professional standards and improve the commercial lending function within the banking system by identifying, examining and recognizing persons with a high level of knowledge of the principles and practices of, and laws affecting, commercial lending.

The CCL designation recently was awarded to less than 200 bankers across the country. Determination of eligibility for the CCL designation is based either on certified long-term experience or on satisfactory completion of educational-job experience requirements and examination.

Bankers applying for the CCL designation are examined and certified by a 10-member Accreditation Board composed of leading bankers from every section of the country. □

CONSTRUCTION STARTS ON XETV



North County resident Julian M. Kaufman, left, vice president of San Diego's Channel 6, congratulates station manager Mary Colby on the start of construction of XETV's new \$500,000 general offices in the Kearny Mesa area. A Dec. 1 completion date has been scheduled for the 14,000 sq. ft. Spanish style building, which will house the station's accounting, film, promotion and executive offices. □

LAND PLANNERS CHOOSE LA JOLLA PR FIRM

Chapman, Phillips, Brandt, Reddick and Associates, Inc. (CPBR) has named The Gail Stoorza Co. of La Jolla to handle its public relations. CPBR is an architectural and land planning firm with offices in Denver and Honolulu and headquarters in Irvine, Calif. Its clients range from Houston, Texas to Kahului, Maui, Hawaii.

President of The Gail Stoorza Co., Ms. Stoorza, said her company offers public relations services including financial relations, publicity, promotion and public relations counseling.

Other clients of The Gail Stoorza Co. include Avco Community Developers, Inc., a publicly held national developer of New Communities; Rancho Bernardo, a 5,900-acre New Town in San Diego; Windemere, an exclusive new development atop Mt. Soledad in San Diego; The Vic Braden Tennis College at Coto de Caza; Coto de Caza Development Corporation; and The Francis Family, the largest importer of antiques in California.

The Gail Stoorza Co. is located at 2223 Avenida de la Playa, suite 137, in La Jolla, California. □

KRITZER JOINS SD COLDWELL BANKER

Rancho Bernardo resident Gregory T. Kritzer has joined the San Diego office of Coldwell Banker Commercial Brokerage Co. after serving for the past year as personnel manager in the firm's Los Angeles headquarters.

In announcing the appointment, company vice president and San Diego resident manager Robert L. Faucett said Kritzer will work under the direction of commercial specialist Richard Balestri.

With an MS degree in education and a BA in history from the University of Southern California, Kritzer taught at Santa Ana's Foothill High School prior to joining Coldwell Banker Commercial Brokerage Co. in 1974.

The new sales representative and his wife reside with the couple's daughter Heather at 12355 Fernando Dr. □

BANK OF AMERICA LOW BIDDER

The County of San Diego recently received a \$45 million check from Bank of America. The Bank was the lowest bidder on the \$45 million revenue (tax anticipation) notes. The interest rate offered by Bank of America and accepted by the County is 3.96 per cent.

Last year the County borrowed some \$30 million in revenue notes at an interest rate of 6.7 per cent.

This year's highest interest bid was 4.42 per cent.

The County uses the funds from the notes as cash flow until property taxes and other anticipated revenues have been collected. □

SALK RECEIVES GRANT FOR BRAIN RESEARCH

The Salk Institute for Biological Studies announced recently that it has received two five-year grants totalling \$3,575,327 from the National Institutes of Health for its continued study of brain hormones dealing with reproduction, growth, and diabetes.

The neuroendocrine research of Drs. Roger Burgus, Roger Guillemin, Nicholas Ling, Jean Rivier, and Wylie Vale at The Salk Institute led to the recent isolation of the brain hormone, somatostatin. Somatostatin acts on the pituitary gland in the brain to inhibit the secretion of growth hormone. Research with somatostatin and somatostatin-like compounds may result in new methods of treating diabetes, including juvenile diabetes.

The five scientists are also involved with brain hormone research regarding infertility, fertility control and controlling the secretion of human milk hormone, prolactin.

As a result of this work, The Salk Institute is identified as one of the world's leading research facilities in reproduction and neuroendocrinology.

Other biological research at The Institute includes, among others, cancer, immunology, and myasthenia gravis, as well as fundamental work on neurobiology. □

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FORBES, WETHERELL JOIN COUNTRY ESTATES STAFF

Arthur Forbes, well-known Southern California hotel man, has been named general manager of resort operations at San Diego Country Estates and Lew Wetherell, tennis star of the '30s and '40s and former holder of four national tennis championships, has been named general manager of the Racquet Club there, according to developer Ray A. Watt.

In his new post, Forbes will be responsible for operating the Resort Lodge and Villas, executive conference center, and resort amenities including the San Vicente Country Club with 18-hole golf course, tennis courts and swimming pools.

Forbes managed Clint Murchison's Del Charro Hotel in La Jolla from opening day in 1954 until the hotel closed in 1974. As operator of the "Dallas-by-the-Sea" resort, Forbes became acquainted with Murchison's friends including J. Edgar Hoover, who for many years vacationed at Del Charro during the Del Mar Racing season.

From the Del Charro, Forbes became manager of Murchison's Harvest House and its adjacent shopping center and 150-room hotel in Boulder, Colorado.

A seasoned veteran in the tennis field, Wetherell was tennis director of Ironwood Country Club in Palm Desert last year and was formerly manager of the Palm Springs Racquet Club and pro at the Beverly Hills Tennis Club.

In the '30s, Wetherell and partner Joe Hunt won the National Intercollegiate doubles and the National Clay Court Doubles. Wetherell also won the National Parks Singles championships. He was captain of the USC Tennis Team and graduated in 1938 from USC with a B.S. degree in Business Administration.

He served as a commissioned officer in the U.S. Army for 28 years, directing recreational activities and clubs for servicemen and their families throughout the U.S. and in foreign countries.

Today, Wetherell plays competitively with the 55-year-old age group. He has played Bobby Riggs many times through the years but has never beaten him. Now that Wetherell is at San Diego Country Estates, where Riggs has a home, he is looking forward to an opportunity to beat his buddy of 25 years ago.

Speaking of the San Vicente Racquet Club, Wetherell said, "The facilities are well planned and in one of the most beautiful settings I've ever seen. We are planning a number of events for

our growing membership."

The \$1.5 million San Vicente Racquet Club opened on a membership basis this spring with play and instruction on ten courts. An additional ten courts will be completed at a later date. The private club, with complete tennis education center, is in San Diego Country Estates, the resort community 38 miles northeast of San Diego which was the site of the famed Bobby Riggs-Margaret Court "Battle of the Sexes" net confrontation. □

MONITOR LABS NAMES PRODUCTION MANAGER

Monitor Labs has announced the recent appointment of Phil Bond as Production Manager. According to the firm's President, Edward Etes, Monitor Labs has been taking orders at an ever-increasing rate, and "... Phil is going to make sure our manufacturing capacity keeps up with the growing demand for our products."

A major expansion program is underway at the Sorrento Valley facility, where Monitor Labs produces air quality sensing and data acquisition devices for governmental agencies, consulting firms, and industrial customers around the world.

Mr. Bond has held similar positions with Aerovox Corporation, Pace Communications, and most recently, Singer Instruments in Los Angeles. He lives in Rancho Bernardo with his wife, Phyllis, and their two sons, Rick and Greg. □

NEW FISCAL, JUSTICE COORDINATOR NAMED

The assignment of Robert C. Cozens as acting coordinator of the County's Fiscal and Justice Agency has been confirmed by the County Board of Supervisors.

Cozens will replace Bud James who is retiring. Cozens, a former County Supervisor, begins his duties immediately as the new acting agency coordinator.

Cozens was first elected County Supervisor in December of 1960. He served nine years as a Board member and two terms as Board chairman. In December of 1969 he was appointed director of the Department of Motor Vehicles. Cozens is a native San Diegan. He and his wife Patricia have three adult children.

Cozens was educated in Encinitas public schools, Oceanside-Carlsbad High School, Black-Foxe Military Institute and San Diego State College. □

NEW STOCK ISSUE POSSIBLE FROM SDG&E

San Diego Gas & Electric Company plans to issue 1.5 million shares of common stock in December 1975 if its request for interim rate relief is granted in time to produce \$35 million in additional revenue by December 31. However, the company considers it to be an unsound business practice to issue any more stock than is absolutely necessary when it is selling below book value.

While the Public Utilities Commission staff recommended that the stock issue should be increased to 2 million shares, SDG&E believes it is premature to judge the market this far in advance because of the many variables that would exist at that time.

As it appears now, with earnings for the second quarter of 1975 showing a 2 cents per share loss and showing only 21 cents per share for the first six months of 1975, it will be difficult to sell the 1.5 million shares presently scheduled, even with the requested interim rate relief.

The company issued 1.5 million shares in May of this year. Another 1.5 million in December would raise the total to 3 million shares — approximately a 20 percent increase in the company's outstanding shares of common stock — for the year 1975.

If stock market conditions improve significantly and the stock is selling at close to book value, the Company would be more than happy to increase the number of shares issued. □

FLY-DRIVE TOURS FROM HUGHES AIRWEST

Hughes Airwest has sliced California into three parts in a new fly-drive package enabling vacationers to visit scores of popular tourist attractions on their own and at their own pace.

The package includes a minimum of four nights at any participating Holiday Inn and five days unlimited mileage in a Hertz economy car. Air transportation and admissions are not included.

Each region — northern, central and southern California — can be visited separately or pieced together to form a broader itinerary.

Rates begin at \$45.45 a person for four nights, based on a group of four. The package will be available through April 30.

Additional information may be obtained from Hughes Airwest or any travel agent. □

HOSPITAL DISTRICT NAMES PUBLIC RELATIONS FIRM

The Board of Directors of the Northern San Diego County Hospital District has retained a public relations firm, Dick Beals & Associates of Escondido. Mr. R. J. McLeod, Administrator of the District, in making the announcement said, "Beals has assumed all communications responsibilities of the district."

"The board has discussed this action off and on for several years," said McLeod. "Now, with the continued growth of the hospital district and the addition of a second hospital, it appeared to be the time for a more expansive communications program."

McLeod announced that the initial assignment for Beals will be to inform the residents of the district of the many services available to them at Palomar Memorial Hospital. "So many folks in the North County do not realize that they reside within this hospital district," said McLeod.

Beals has been active in advertising and public relations in Escondido since 1970. "We have been following the progress of the hospital since first coming to this area," said Beals. "The growth in the district prompted us to seek this appointment."

Beals, 48, is active in Escondido Rotary, was recently elected as a trustee to the Escondido Elementary School Board and serves on the Palomar YMCA Board. His offices are at 333 South Juniper Street. □

NORTH COUNTY RESIDENTS NAMED TO COUNTY BOARDS

Three North County residents have been named by Supervisor Lee Taylor to serve on two County agency advisory boards.

Mrs. Muriel Jardine of Carlsbad and Will Vargish of Leucadia will serve on the Health Care Agency Advisory Board. David Martinez of Escondido will serve on the Human Resources Agency Advisory Board.

Supervisor Taylor said he believes all three people will be an asset to the boards and to the Board of Supervisors in dealing with relevant matters affecting County programs. Taylor said he was pleased to have three such dedicated people serve in an advisory capacity.

All three advisory board members have professional experience in the areas upon which they will be advising Supervisors and County officials. □

GREEN IS FIRESIDE TOASTMASTERS PRESIDENT



Jon Thomas Green

Jon Thomas Green has been elected president of Fireside Toastmasters 851. Green, a resident of Rancho Santa Fe, is Director of Marketing for Rancho San Diego.

Other new officers include: Gary Morgan, educational vice-president; Larry Mulvey, administrative vice-president; Les Stubbs, secretary; and Ben Jetton, treasurer. Vance Johnson is the outgoing president.

The new officers were installed at a special dinner meeting at the Sands Hotel. Fireside Toastmasters 851 meets at 7:00 a.m. each Wednesday at the Sands Hotel, Clairemont Mesa Boulevard and Highway 163. □

HUGHES AIRWEST RESTORES CHARTERS

Hughes Airwest today announced it is accepting advance bookings for charter jet flights that will be reinstated this month.

The airline's charter program had been suspended for the last year and a half.

The decision to restore charters is in response to increasing demands from groups and organizations seeking low-cost air transportation.

Robert J. Donahue, director of cargo and charter sales, said the program will be restricted only by the range of the DC-9 jets that will be used for charters as well as landing limitations of airports throughout North America.

Additional information on the charter program, including advance bookings, may be obtained from any Hughes Airwest sales office or the airline's charter department at its international headquarters in the San Francisco Bay Area. □

SALK AWARDED BUILDING GRANT

The Salk Institute for Biological Studies announced recently that it has received a grant for \$100,000 from the Kresge Foundation in the field of behavioral neurobiology. The funds have been awarded to build laboratories at the Institute for its new Center for Behavioral Neurobiology.

As previously announced, a consortium of foundations now joined by the Kresge Foundation is establishing this new scientific component of The Salk Institute in La Jolla.

The Center will be headed by Dr. Floyd E. Bloom, who will join the Institute this winter as a Research Professor, and as Director of the Center. Dr. Bloom currently heads the Division of Special Mental Health Research of The National Institute of Mental Health in Washington, D.C.

The Center will initially concentrate in research on chemical substances within the brain called neurotransmitters. These play a major role in communication between different parts of the brain. Dr. Bloom, an authority in the field of neuropharmacology, has made many personal scientific contributions to the field.

The Center will initially be composed of four groups: synaptic pharmacology, cytochemistry, developmental neurobiology, and psychobiology.

The Arthur Vining Davis Center will initiate work concerning the relation of neurotransmitters and memory in man. Since neurotransmitters form "circuits" in the brain which respond to outside stimuli, the circuits are the likely key elements in man's behavior involving such substances as narcotics and alcohol. Research on the fundamental relationship between nutrition in early childhood and brain development will also fall within the scope of the new center. □

CALCULATOR BAN LIFTED BY HUGHES AIRWEST

Use of hand-held electronic calculators on Hughes Airwest aircraft does not interfere with navigational or communication systems in flight, the airline has found.

The carrier had a temporary, precautionary ban on use of the calculators until its avionics technicians in Phoenix could conclude tests.

Portable calculators now may be used aboard Hughes Airwest flights based on successful completion and evaluation of the tests. □



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HOME FEDERAL HIRES VIETNAMESE REFUGEES



Home Federal's management trainee Steve Hestilow points out various places of interest in San Diego at the Visitor's Information Bureau in Mission Bay Park to Nguyen Van An (left) and Than Thi Nguyen (right), two recently hired refugees from Vietnam.

At one time or another most of us have had to adjust to a new job or community but few people have ever been in the situation where an entire culture must be learned. This is the unique situation faced by the refugees from Vietnam and Cambodia.

In one of the first known efforts of its kind, Home Federal Savings and Loan Association of San Diego has hired ten refugees on a full-time basis. The new employees have been placed in jobs ranging from appraiser to accounting clerk to hostess to computer programmer.

"Of course, our main purpose in hiring the refugees was originally humanitarian, but our new employees are also a real asset to our Association," stated Joe Turner, Home Federal's director of personnel. "They are highly qualified and held very responsible positions in business, industry and government in Vietnam," he added. "It is important that these people feel they are needed in our Association and not just being given jobs out of charity."

One of the employees, an attorney of criminal law, was also a member of the Vietnamese Senate. Another young woman is a graduate of law school and a third has a master's degree in finance. Others held various management positions in business and industry.

Home Federal of San Diego decided to sponsor the Vietnamese refugees when its president, Kim Fletcher, learned of the many qualified people at nearby Camp Pendleton. Homes or apartments were found for the new employees and special efforts have been made to help these people assimilate into our culture. "As long as the Vietnamese refugees will likely

remain in our country, we felt that their assimilation into our society should be made as painless as possible," stated Joe Turner, Home Federal's director of personnel.

A group of management trainees at Home Federal were put in charge of developing a program to ease the refugees into our society without causing "cultural shock." The trainees have shown them where to shop for groceries in their area, helped them to locate furniture for their homes, shown them how to get around San Diego on the public transportation system, and countless other things that most of us take for granted. Group classes and one-to-one sessions with a Job Coach are held to help the refugees learn these practical skills.

"We specified that the Vietnamese we hire must speak a certain amount of English," stated Turner. "This has made their adjustment to their new jobs much easier and has helped them to learn new skills more quickly. We feel that the ten Vietnamese refugees we have hired are a real asset to our Association. Instead of being forced to rely on public welfare, these people are able to learn productive and useful jobs," he concluded.

NEW ASSISTANT MANAGER AT VISTA BANK

Michael Cavataio has been promoted to assistant manager of Vista's Southwest Bank it was announced today by Sidney Fox, President.

Cavataio will be assisting manager John R. Arnold at the office located at 1737 West Vista Way. He joined the bank in 1974 as loan officer of the Leucadia office. Prior to that he was involved in the banking industry in Fresno.

HOTEL/MOTEL GROUP NAMES OFFICERS

Jim Durbin, general manager of the San Diego Hilton Inn, has been elected president of the San Diego County Hotel/Motel Association.

Also elected at the recent meeting of the Association were Art Thompson, Royal Inn of La Jolla, 1st vice president; John Small, Hanalei Hotel, 2nd vice president; and George Latham, Hitching Post Motels, treasurer. Peter Fuller, the past president, was made chairman of the board.

The new officers also announced to the members that Peter Singer has been appointed as executive director.

NORTH COUNTY SPECIALIST AT COLDWELL BANKER



James H. Ashcraft

La Jolla resident James H. Ashcraft, for the past eight years an IBM data processing salesman, has joined the Carlsbad office of Coldwell Banker Commercial Brokerage Co.

In announcing the appointment, Carlsbad resident manager Walter Chenoweth said Ashcraft will work directly with investors seeking properties in the North County.

A graduate of San Diego State University, where he earned both BA and MBA degrees in marketing, Ashcraft was voted an Outstanding Young Man in America in 1970 and 1971.

President of the San Diego State University Alumni Association in 1971, he presently is serving as a member of the advisory board of the San Diego County Human Resources Board.

A San Diego county resident since 1955, Ashcraft was a candidate for the California state assembly in 1971. He and his wife Alyce currently reside at 7416 Monte Vista Ave., La Jolla. □

MUSEUM NAMES NEW ACTIVITIES CHAIRMAN

Dr. Janice K. Victoria has assumed the post of Chairman of the Activities Department at the San Diego Natural History Museum, it was announced by Museum Director, Rear Adm. John B. Davis, Jr.

Dr. Victoria comes to the Museum from the University of San Diego where she was Assistant Professor of Biology. A native of Southern California, Dr. Victoria received her Doctorate and undergraduate degree at the University of California at Los Angeles where she majored in Biology. She was Asst. Professor of Biology at Prince George's College in Largo, Md. before coming to USD and has conducted classes in general biology, ecology and human health.

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LA JOLLA CHAMBER ORCHESTRA

Under the exciting and talented new leadership of Music Director/Conductor, Maestro Peter Erös (also of the San Diego Symphony), the La Jolla Chamber Orchestra has laid plans for a 1975/76 season full of exciting musical events.

Opening the season is an October 17 and 18 Concert featuring world-renowned piano virtuoso, Grant Johannesen performing the Bach F-Minor Concerto and the Schubert-Lizst "Wanderer" Fantasy for Piano and Orchestra. Works by Stravinsky and Haydn will complete the program.

Soprano Judith Raskin, Metropolitan Opera Star and international recording artist will be the featured soloist in the season's second Concert on December 19 and 20. Her performance will include a variety of 'seasonal selections' from the works of Vivaldi, Handel and Bach. Completing the program will be Respighi's "Antique Danze Ariae" and the Mozart A-Major Symphony, K 201.

A Concert on January 30 and 31 will welcome guest conductor Piero Gamba, Music Director of the Winnipeg Symphony, and 'international personage' whose career started at age nine and has since placed him on the podium of over 120 of the world's leading ensembles. Cellist Nathaniel Rosen, student 'cum laude' of Gregor Piatagorsky, will be the featured soloist performing the Tchaikovsky "Rococo Variations" for Cello and Orchestra. The program will also include Beethoven's Symphony No. 1 and other works to be announced.

The peerless Juilliard String Quartet will perform in Recital on February 12 and 13, presenting two different programs of musical greatness. Their first program will feature the works of Haydn, Stravinsky and Schubert; while the second will feature those of Schonberg, Dvorak, and Haydn.

A second Recital of the season will feature the exciting talent of the 'World's First-Family of Guitar', The Romeros Quartet. The Romeros, our Del Mar neighbors and highly welcomed guest artists, will present an evening of 'Early Music' with authentic instruments on March 25; and an evening of Classical, Flamenco and Spanish Guitar on March 26.

The last event of the La Jolla Chamber

Orchestra's exciting 1975/76 season will be a Concert featuring brilliant Dutch oboeist, Han De Vries in his first San Diego appearance. He will perform concertos by Marcello and Mozart. The Bartok Divertimento for String Orchestra and the Concerto Grosso by Hellendaal will complete the evening.

Beautiful, acoustically excellent Sherwood Hall in the La Jolla Museum of Contemporary Art, 700 Prospect, La Jolla — is the site for all these Concerts and Recitals. Performance time is 8.00.

Tickets to these events are \$5.00 for students and \$8.00 for adults, with a substantial savings for a Series Ticket. For further information call The Turntable of La Jolla at 459-4421; or The La Jolla Chamber Orchestra at 459-6645 (day or night). □

NATALIE LIMONICK SLATED FOR OPERA LECTURE SERIES

Natalie Limonick, Director of Opera Theatre and professor of music at the University of Southern California will be the first of a full roster of internationally noted opera experts for the Town Hall Lecture Series, sponsored by the San Diego Opera.

Mrs. Limonick will unravel the gypsy magic of "Il Trovatore" with the aid of talented young performers singing highlights of the opera. A complimentary dessert party will precede the presentation on Monday, Sept. 29, at 7:30 p.m. at the House of Hospitality in Balboa Park.

Five varied presentations for the lecture series throughout the year will include lectures, musical commentaries and a panel discussion. The Town Hall Lecture Series helps support San Diego's Youth Opera Education program, which provides opportunities for over 50,000 City and County youngsters to be introduced to opera in the theatre and in their schools.

A strip of five tickets, which are undated and can be used for any of the presentations throughout the year, is \$10. Individual tickets will be sold for \$2.50 at the door preceding each of the five presentations.

For additional information and a brochure on the Town Hall Lecture Series contact the Opera Office, 232-7636. □

Places and Faces

LOCAL MODEL IN SPACE THEATER PRODUCTION



Tawny Rose Moyer

Balboa Park's Reuben H. Fleet Space Theater is following a "good neighbor" policy in the new wrap-around productions, "Probes in Space" and "Viva Baja."

"Probes" offers a trip with NASA Mariner and Pioneer missions to neighboring planets, with "Baja" featuring former Rancho Bernardo resident Tawny Rose Moyer on a flying tour of the county's physical neighbor, Baja California.

Employing the latest information from unmanned space exploration, the planetarium space probe takes audiences to the crater-pocked, volcanic Martian surface, through Jupiter's lethal gas atmosphere, onto the hostile Venusian sands and Mercury's lunar-like wastes.

Preceded by a look at San Diego's nighttime sky as would be seen without pollution or the glare of artificial light, the feature includes a "near miss" journey through the treacherous asteroid belt.

Co-feature "Baja" explores the Mexican peninsula in 70-millimeter Omnimax motion pictures, enveloping spectators with views of timeless white-sand beaches and time-forgotten desert wilderness.

The film places audiences at the entrance of the Scammons Lagoon California gray whale breeding grounds as the giant sea mammals surface within feet of the camera craft.

Schools of Mexican subtropical fish surround Space Theater visitors in the new motion picture, with underwater sequences shot by the recently developed Seamans circular-image camera invented by Warren Gross of Sorrento Valley.

Miss Moyer is a passenger on a small classic Beechcraft stagger-wing airplane, swooping and maneuvering along rarely traveled airways throughout Baja.

The current double bill is offered a total of 57 times each week, showings beginning at 10:30 a.m. each day and continuing hourly through the early evening.

Space Theater attractions continue to include 14 weekly separate shows of the Laserium cosmic light concert Friday through Tuesday evenings, covering the dome with krypton laser reds, blues, yellows and greens.

The 350-seat theater is operated by the non-profit San Diego Hall of Science in conjunction with an adjoining Science Center of public-involvement games, puzzles and illusions, open from 10 a.m. to 9:30 p.m. daily.

Located in eastern Balboa Park south of the San Diego Zoo, the entertainment-educational complex includes free ample offstreet parking. Senior citizen and military discount information is available at the lobby boxoffice. □

DIRECTORS NAMED BY PACIFIC LYRIC THEATRE

Two new directors have been appointed by Pacific Lyric Theatre, a group of young professional and semi-professional opera and light opera singers in the San Diego area.

William Roesch has been named artistic advisor and stage director. Roesch is well known to audiences at the Old Globe Theatre.

Roesch has been associated with San Diego Opera in a variety of positions including production coordinator as well as stage director for the Phoenix engagement of "The Daughter of the Regiment" with Beverly Sills in 1974. He also has been stage director of "Il Trovatore."

Named Music Director was Ilana Mysior, a member of San Diego's Deatherage Quartet. She founded the Department of Accompanying at the Tel Aviv (Israel) Conservatory of Music and came to San Diego in 1965. She also founded the University of San Diego Opera Workshop, and has been guest lecturer for vocal literature, opera workshops, and piano master classes at San Diego City College, San Diego State University, and the University of California at San Diego.



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EARLY NORTH COUNTY LIVING

Major Gustavus F. Merriam was the first settler in Twin Oaks Valley, in what is now San Marcos. He arrived in 1874.

In an exclusive interview videotaped at Palomar College, Mrs. Sheldon Merriam, the major's granddaughter-in-law brings the early days of northern San Diego County to life.

According to Mrs. Merriam, who still lives on the major's original homestead, there have been many changes in the area. The most dramatic, perhaps, has been the change in agriculture after irrigation from the Colorado River was accomplished. What was once fields of hay and hives of bees is now an area devoted to citrus and avocado groves.

Mrs. Merriam has recounted the history of the major and the Merriam family in a televised interview to be aired in November over cablevision in Vista, Escondido and San Marcos. Her story is the first in a series of interviews with early residents of San Marcos, produced by Palomar College as part of the college's

Bicentennial program. History instructor Palmer Kremer is chairman of the college Bicentennial Committee.

Ruth Lindenmeyer, a retired San Marcos teacher, has undertaken the job of interviewing the early San Marcos residents, and the half-hour programs are quick-paced and fascinating. Lindenmeyer praised the college students and staff members for their efforts in this Bicentennial endeavor. "We've received the most tremendous cooperation from all the students and staff members, especially director Ron Page, who is the video production specialist for the college. Everyone has bent over backwards to make this a rewarding experience. I feel Palomar College is giving the community a great Bicentennial assist with this series."

Lindenmeyer has just completed taping a program with San Marcos residents Mary and Homer Huchting. Mary Huchting taught in the San Marcos elementary school system for 30 years, and was principal of Richland School for 15 years until her retirement in 1974. Homer Huchting was born in San Marcos. His grandparents were German settlers who came to Olivenhain in 1882,

later homesteading in Twin Oaks Valley.

Other interviews will include a program with Louise Fulton Hard, who grew up in the San Marcos area, and Ed Bucher, who came from Columbus, Nebraska, in 1896 at the age of four.

Interviewer Lindenmeyer is a member of the San Marcos Historical Society and Bicentennial Committee. She became interested in local history because she is a third-generation Californian herself, and has compiled her own family's history in much detail. She feels these interviews will benefit especially the younger generation, with whom she spent her professional life.

In addition to the television series, she has arranged for some of the early settlers to take their stories into the local elementary schools so the children can see and hear the history of their community from "someone who helped make it."

The televised interviews with early San Marcos residents are the first portion of a Bicentennial series produced by the Palomar College Department of Community Services and the ROP (Regional Occupational Program) Television Technology students and staff.

Lindenmeyer has received many valuable old pictures of the San Marcos area from her interviewees, and the college is copying them, in slide form, to become a permanent exhibit at the new San Marcos Historical Museum.

Anyone having information on the early history of northern San Diego County is invited to contact Dr. Theodore Kilman, Dean of Community Services at the college. □

TRUST CONSULTANT AVAILABLE



James F. Price is a consultant for Escondido National Bank for estate planning and trusts. Dr. Price will work with attorneys, accountants, investment advisors and insurance representatives in helping clients of the Escondido National Bank. Jim Price has been a resident of Rancho Bernardo for three years. □

The Art of Living



SAN DIEGO OPERA OPENS WITH "IL TROVATORE"

The San Diego Opera will open its gala 1975-76 Grand Opera Season with Verdi's music drama "Il Trovatore" on Saturday, Oct. 4 at 8:00 p.m. at the Civic Theatre.

Additional performances of the opera are slated for Tuesday evening, Oct. 7 at 7:00 p.m.; Friday evening, Oct. 10 at 8:00 p.m. and Sunday afternoon, Oct. 12 at 2:30 p.m. All performances are in English.

"Il Trovatore", one of the best-loved operas of all time, is the story of an old gypsy, Azucena, who, half crazed when her mother was burned at the stake for witchcraft by the family of the old Count di Luna, threw her own child into the fire, thinking he was the son of the Count. At the same time, one of the Count's two young sons disappeared. At the opening of the opera, the Count's remaining son, now grown, is bitterly competing with a troubador, Manrico, for the favor of the lovely Leonora. Determined to prevent their marriage, the Count orders Manrico to be killed. Azucena gains revenge for the death of her mother when she tells the horrified Count that he has destroyed his long-lost brother when the rival, Manrico, is beheaded.

Lili Chookasian will be featured as Azucena in The San Diego Opera's season opener "Il Trovatore" on Oct. 4, 7, 10 and 12 at the Civic Theatre.

Lili Chookasian, a leading contralto with the Metropolitan Opera, will appear as the gypsy Azucena. Cast as Count di Luna is baritone Eugene Holmes, who created considerable notice when he made his San Diego Opera debut in 1972 in "Aida." Rachel Mathes, a young American singer who first appeared with the Metropolitan Opera in 1974, will sing the role of Leonora, and New York City Opera dramatic tenor Richard Kness will appear as Manrico, the Troubador.

Walter Herbert, general director and conductor of the San Diego Opera will be at the podium, and William Roesch, who staged more than 45 productions as associate artistic director of the Old Globe Theatre as well as "Carmen" and "Madame Butterfly" for the San Diego Opera, will be the stage director. Choreographer is Wayne Davis of United States International University.

The sets and costumes have been designed by Sally Jacobs and are presented with the assistance of the Gramma Fisher Foundation, Marshalltown, Iowa.

A limited number of tickets for the performances are still available through the Civic Theatre Box Office, 202 C. Street, San Diego, Calif. 92101. □



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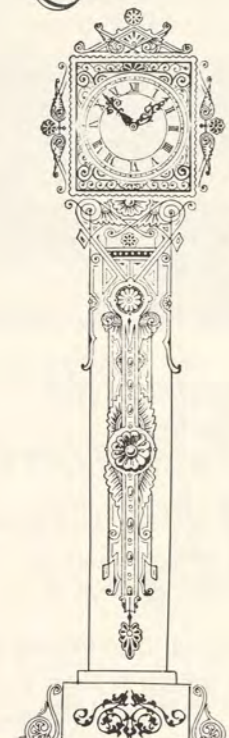
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Places and Faces

'A WOMAN'S PLACE' TO OPEN

Traditional women's roles have undergone a volcanic shift. Are they outdated? Now, a new Museum of Man exhibit, *A Woman's Place*, traces those traditional roles through several cultures — and examines them in view of the modern woman's drastically changing life.

A Woman's Place opened at the Museum August 15. In the exhibit, artifacts and photographs deal with the division of women's labor among the Mexican Indians, the Eskimos, Polynesians, and pre-and-post Civil War Americans.

As the child-bearers, the women's role, of necessity, has centered around the home. The many and varied tools of her realm illustrate her domain.

The special Mexican marriage gift of a brilliant mano and metate is highlighted in the Mexican section as well as backstrap looms and cooking utensils.

The Polynesian woman's tapa-cloth and accompanying tools are shown, along with Polynesian basketry, also a craft exclusively performed by women. The Eskimo woman's ability to make waterproof, warm, well-tailored clothing is mandatory to her family's survival. Her needles, awls, and special knives are shown, along with a collection of Eskimo parkas.

Candle-making, butter and cream churning were all a part of the American woman's domain. These artifacts of her life are shown, along with her tools for spinning and cooking.

A series of six films complementing the exhibit will be shown on subsequent Sundays, beginning September 21, at 1, 2 & 3 p.m. in the Action Room. They are: Sunday, Sept. 21: Margaret Mead, the celebrated anthropologist, discusses marriage and the place of women in modern life, with an understanding gained from her experiences with primitive cultures.

Sunday, Sept. 28: Three Grandmothers, a glimpse into the lives of three women — a Nigerian, a Canadian and a Brazilian. Despite cultural differences, all have similar functions.

Sunday, October 5: Mosori Monika, portrays the lives of two women — a Spanish nun, and an old Warao Indian, in an isolated Venezuelan Village. A film acclaimed for its compassion and lyricism.

Sunday, October 12: *Fear Woman*, examining the lives and careers of three exceptional women in Ghana.

Sunday, October 19: *The Soviet Woman*, a socio-historical account of the emancipated Russian woman, in her linked roles of wife, mother and worker.

Sunday, October 26: *When Girls Encounter Puberty*, comparing the rites of passage for American, Apache and Andaman Islander women.

Additionally, the topic of women, culture and society will be the subject of an Oct. 9 lecture, at 8 p.m. □

ENERGY TIPS

The Unified San Diego County Office of Emergency Services advises whenever practical, to use small, portable appliances, such as an electric skillet, bake oven or toaster, in place of your large full sized oven appliances.

Many portable appliances such as electric skillets, can be used as serving dishes at the table. This will cut down on the number of dishes to be washed and can reduce hot water consumption.

Do as much cooking as possible, and use heat-generating equipment, in the early morning and late evening hours. This will reduce heat build-up in your home during the hottest part of the day, and will also help shift utility demand to off-peak hours.

If public transportation isn't available between your home and place of work, try carpooling. The Unified San Diego County Office of Emergency Services says you'll not only save in costs for auto maintenance and parking fees but in gasoline as well.

When driving, try to anticipate signal changes. If you see a red light far ahead, lift your foot from the accelerator immediately and coast to the intersection. Maintaining full speed and then braking at the last minute wastes gasoline.

When waiting in your car, or when caught in stalled traffic, don't idle your engine more than a few minutes. Save gasoline by running the engine only when you're ready to proceed.

The Unified San Diego County Office of Emergency Services says you can save energy by drying your clothes in consecutive loads. Once the dryer is warm, it cuts down on start-up energy consumption.

Remove clothes needing ironing from dryer while they are still slightly damp. There's no point in wasting energy to dry them thoroughly if they'll only have to be dampened again for ironing.

Iron low temperature fabrics first. This will save energy by reducing the warm-up time needed to iron linens and other fabrics requiring higher ironing temperature. □

Places and Faces

PLAYBOY DONATES NAKED APES



Playboy Enterprises, Inc., producers of the movie, "The Naked Ape," recently donated these twelve anthropologically-accurate figures to the Museum of Man in San Diego's Balboa Park.

Twelve life-size — and life-like — reproductions of early men from the movie "The Naked Ape," which caused a censorship controversy in Los Angeles when they were first made, have found a final home in the Museum of Man, in Balboa Park, San Diego. Given to the Museum by the film's producers, Playboy Enterprises, Inc., the half-man, half-ape figures will be used to expand the anthropological Museum's Early Man exhibit.

The figures were made to appear in the movie with co-stars Victoria Principal and Johnny Crawford. Upon their completion, they were flown to Los Angeles for filming at Universal Studios in 1973.

Their arrival at Los Angeles International Airport, and their descent down the "moving sidewalks" with film director Donald Driver, caused awed excitement among travelers — and subsequent controversy in the media — due to their very real and very human state.

The event was covered by both radio and TV; one station, KABC-TV, refused to film because of the apes' visible genitalia. KTLA-TV did shoot the arrival, but later decided against airing it. Later, an above-the-waist film, shot by cameramen from Solters and Roskin, Inc., publicity representatives for Playboy Enterprises, Inc., was released and subsequently aired on KCOP-TV, KHJ-TV and KTTV.

The figures, consisting of eleven men and one woman, were made by Wayne Dougherty of Bishoff's Taxidermy at a cost of \$50,000. They were authenticated by anthropologists from UCLA and represent pre-historic man from the *Ramapithecus* to the *Homo Sapiens*. □

OKTOBERFEST AT BUSCH GARDENS

German bands, entertainment and special foods of Bavaria will highlight Oktoberfest 1975 at Busch Gardens in Van Nuys. The family entertainment center will capture the spirit and flavor of a Bavarian village during the third annual two-week celebration from Sept. 21 through Oct. 5. Oktoberfest hours are 10 a.m. to 6 p.m. weekdays and 10 a.m. to 10 p.m. Fridays, Saturdays and Sundays. Busch Gardens is located at 16000 Roscoe Blvd. off the San Diego Freeway in Van Nuys. □

'JUBILEE' BALL CHAIRMAN NAMED

Mrs. Philip L. Gildred, Jr., of La Playa has been named general chairman of the 22nd annual Fine Arts Ball, to be held Saturday, Sept. 27, in the Fine Arts Gallery in Balboa Park.

Mrs. Jack L. Oatman, president of the Board of Trustees of the Fine Arts Society of San Diego, and Mrs. R. John McGee, chairman of the Women's Committee, are announcing the appointment of Mrs. Gildred.

The formal ball, "Jubilee!", will open with a social hour at 6:30 p.m. in the picturesque May S. Marcy Sculpture Court, followed by a seated dinner at 8 p.m. and dancing in the James S. Copley Auditorium.

The ball's rousing theme is dually inspired — by the 50th anniversary of the Fine Arts Society and by the nation's bicentennial, which has piqued interest in Americana such as "Frontier America: The Far West," now on exhibit in the Fine Arts Gallery, and the showing of 35 Pennsylvania quilts of the 18th and 19th centuries which inspire the ball's decor.

Mrs. Gildred, a native San Diegan, is the daughter of a past president of the Fine Arts Society, William T. Stephens, and daughter-in-law of another, the late Philip L. Gildred. She has served on various committees of past Fine Arts and Charity balls and of COMBO and other community activities. She is a former member of the Junior League of San Diego. The mother of Elizabeth Anne, 13, and Philip Thompson, 11, Mrs. Gildred teaches French and Physical Education at Francis W. Parker School. She finds time to be active in the San Diego Historical Society and, with her daughter, in Madcaps.

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Places and Faces

"AMERICA ON PARADE" AT DISNEYLAND



Big band buffs may enjoy the artistry of Stan Kenton and His Orchestra at Disneyland on Sept. 1-6, from Main Street's Plaza Gardens.

Although the summer season officially ends during the first week of September, Disneyland's summer celebration continues throughout the month with bicentennial pageant "America on Parade" leading the way.

Mickey Mouse, Goofy and Donald Duck, as the "Spirit of '76," lead the procession, which includes 50 whimsical parade units and 150 towering "People of America," saluting our country and its multi-cultured citizenry.

Special on-stage talent, along with colorful "Fantasy in the Sky" fireworks, are also showcased Sept. 1-6.

On those dates guests may enjoy the lively Pointer Sisters from Tomorrowland Stage at 9 and 11:30 p.m., while Stan Kenton and His Orchestra offer their big band sounds at Main Street's Plaza Gardens from 8:30 p.m. to 12:15 a.m.

Sparked by Tinker Bell's daring flight above Sleeping Beauty's Castle, a red, white and blue pyrotechnic spectacular illuminates the sky nightly at 9 p.m., through Sept. 6.

"America on Parade" may be enjoyed twice daily, at 3 and 10 p.m., on Sept. 1-6. During the remainder of the month 3 p.m. parades will be staged.

The month will also offer the season's first "Date Nite," with popular performers spotlighted at no additional cost during extended 9 a.m. to 1 a.m. hours on Saturday, Sept. 13.

Another unique entertainment

package coming soon is the Country Music Spectacular slated for Saturday, Oct. 4. This special ticket event, set for 8:30 p.m. to 1:30 a.m., will include such renowned stars as Tom T. Hall, Freddy Fender and Tanya Tucker.

As the season changes, so do Disneyland's hours. On Sept. 1-4 hours are 9 a.m. to midnight and on Sept. 5-6 the Park will be open from 9 a.m. to 1 a.m.

Sunday, Sept. 7, marks the beginning of the winter schedule, during which time Disneyland will be open from 10 a.m. to 6 Wednesdays through Fridays, 9 a.m. to 7 p.m. on weekends and closed Mondays and Tuesdays.

Exceptions to this schedule are Monday and Tuesday, Sept. 8-9, when Disneyland will be open from 10 a.m. to 6 p.m., and the Sept. 13 "Date Nite," with its 9 a.m. to 1 a.m. hours. □

LA JOLLA SINFONIA ELECTS DIRECTORS

The board of directors of the La Jolla Sinfonia elected twenty directors at its recent annual meeting, naming four as the new officers.

Ronald V. Johnston is the new president; The Honorable Edward A. Infante, vice-president; Sharon D. Hittleston, secretary, and Mary H. Dickinson, treasurer.

The new officers, along with the immediate past president, Alex C. McDonald, will constitute the orchestra's executive committee.

Johnston, resident manager of the San Diego branch of Reynolds Securities Inc., is a native Southern Californian with an extensive background in business and civic community involvement.

Other directors who will serve for the fiscal year, July 1, 1975 — June 30, 1976, are Kent Casady; Theodore Friedmann, M.D.; Paul A. Guiles, M.D.; Frances Hansen; Urban James Lewis; Hugo Lindgren; Alex C. McDonald; Ellen Phelan; Chad Pierson; John Reedsides IV; Harold R. Rosenberg; Roger S. Ruffin; Don Schwerdtfeger, M.D.; Paul M. Thomas, Jr.; Louise Thompson Tutt, and James H. Weld. James H. Weld.

The orchestra's artistic director, Maestro John Garvey, spoke at the meeting on behalf of the professional staff, joining the directors in thanking the outgoing officers for their work during the past year.

The orchestra will move from La Jolla to the redevelopment area in San Diego to present a full season at the Spreckels Theater.

"Sinfonia at the Spreckels 75/76" will open on Sept. 27 with harpsichordist Igor Kipnis as featured soloist with the orchestra. □

Places and Faces

VACATION VILLAGE SITE OF DUCKS UNLIMITED PARTY

Planning is now underway for the 32nd annual San Diego Ducks Unlimited (DU) fund-raising dinner party, scheduled for October 2 at the Vacation Village Convention Center on Vacation Isle in Mission Bay Park, according to William Simmons, 1975 chairman of the 65-man DU steering committee arranging the social event.

Simmons, well-known La Mesa sportsman, succeeds Richard Tuthill as head of the local DU chapter. Other incoming officers include Roeliff Randerson of Point Loma, vice chairman; Nolan Wright of La Jolla, treasurer; William F. Black of La Jolla, assistant treasurer; Harold Starkey, Jr., of Point Loma, secretary; and Harold Kvaas of La Mesa, assistant secretary.

Chairman Simmons, president of Stanley Andrews Sports Outfitters of San Diego, hopes to surpass all prior records

set by the local chapter in its money-raising efforts. Last year's party netted \$54,500 in a single evening, which was sent to the national DU headquarters in Chicago for waterfowl conservation work in Canada. Such funds help to restore and perpetuate marshlands on the Canadian breeding grounds where most North American ducks rear their young.

The San Diego DU chapter has sponsored and financed the building of five "duck factories" in the northern prairie provinces as a result of past fund-raising parties. □

PADRES MEMORABLE MOMENTS POLL UNDERWAY

A two-month long poll aimed at fans of the San Diego Padres is now underway to name the Most Memorable Moment and Most Memorable Personality in the club's short history.

The poll is being conducted in

conjunction with plans for next season when the nation's Bicentennial and the centennial of the National League will be celebrated.

Voting will continue through October 1. Fans may vote as many times as they wish by writing to: Memorable Moments, San Diego Padres, P.O. Box 2000, San Diego, California 92120.

Listed below are some starter suggestions for the Most Memorable Moment in the club's history, but fans are certainly not limited to the list. As for the Most Memorable Personality, fans may pick anyone connected with the team.

1. Nate Colbert's five home runs and 13 RBI in a doubleheader vs. Atlanta
2. Padres hit four home runs in an inning against the Dodgers
3. Clay Kirby's near no-hitter against the Mets
4. San Diego beats the Giants 17-16 on 21 hits in wild 21-inning game
5. Fred Norman strikes out 15 Cincinnati batters in a single game
6. Clay Kirby strikes out 15 Houston batters in a single game
7. Steve Arlin pitches 12 consecutive hitless innings vs. Montreal, Cincinnati
8. Padres win major league debut, 2-1, over Houston
9. Ray Kroc purchases the Padres and saves the club from moving
10. Padres draw more than 1 million fans in 1974

SAN DIEGO: What's come over you?

Look up and you'll see those PSA Grinningbirds smiling down. For good reasons. More flights connecting northern and southern California than any other airline. Good connections with Hertz cars and Hyatt Hotels. One-stop service to Lake Tahoe via Los Angeles. Forty low-cost tours (mini-vacations). Look up your travel agent or PSA. PSA gives you a lift.



PSA. 12 times a day to and from San Jose.

Shop the World at the Mercado

At Rancho Bernardo north of San Diego on 395(163)

Bernard, the large spotted Doggie Bank.
Hydro Cal taught by Ruth Turner, a professional craftswoman. You have seen them in expensive stores. You thought you could never make one that looked as good. But you can! Learn how the pro's do it upstairs at Sum'Thin Crafty.

Turquoise & Silver
Authentic Indian art from the American Southwest. Handcrafted into fine jewelry. Quality is a tradition at Tanner's Indian Arts.

Loubella for Fall
An extendable collection of sportswear in great fall colors — eggplant, copper, slate, spearmint...Pants, sweaters, blouses to swing into fall. Upstairs at Liz-Beth's.

NEW...The Mercado Art Gallery

- Over 500 original oil paintings by 35 international artists.
- Landscapes, seascapes, floral, still life, international street scenes.
- Golf painting trophies.
- The flexibility to select any frame in the gallery to match the oil painting of your choice.
- Sizes 5x7 to 24x48
- Moderate prices... Paintings & Frame \$14-\$150
- Painting only, \$8-\$75

Upstairs in the West Court Yard. 485-1110

MERCADO EVENTS
September 19-20-21, The Second Annual Needlecraft Fair

A development of JACO COMMUNITY DEVELOPERS, INC.

NEW WORLD Goldsmiths
Custom Jewelry

JB MENS STORE

Formerly Charles/A Store For Men, Now under new ownership. Featuring Men's casual and leisure clothing, furnishings and unique gifts. 487-5587

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SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday 6:00 p.m. through 10:30 p.m. Dancing Thursday through Sunday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

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POWAY MINE COMPANY — Steak tonight? Or Seafood? Take your choice — and get the best. If it's seafood you've got your taste set for, try the new P.M.C. Fish Emporium in San Marcos. They offer the same super seafood that's served at the Poway Mine Company in Poway. Or enjoy the finest of beef in the colorfully comfortable surroundings at the Poway Mine Company. Either way, you can't miss. Poway Mine Co., 12735 Poway Rd., Poway. 748-7296. P.M.C. Fish Emporium, Rancho Santa Fe Exit at Hwy. 78, San Marcos. 744-1901.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday 6:00 p.m. through 10:30 p.m. Dancing Thursday through Sunday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

This is Living

by Don Deder

Encounter With The Male Chauvinist Pig Lady

Somehow, although I now tend to suspect entrapment, at a social gathering the subject of conversation got around to the feminist equality movement.

Nobody had gotten so far into the vodka as to pick a fight, but there were enough uptight remarks about equal pay for equal work, and who should diaper the brats, and pray to God and She will forgive you, to demonstrate that an unbridged gap remains between the sexes. In an offhanded way one woman said:

"The key to understanding may be the use of the word lady in our language."

I thought not much about that until the other day the boy of our house inquired, "Has the mail lady been by yet?"

That struck me funny enough to respond, "No, but the mail female has," and we, male chauvinist piglet and old boar enjoyed with laughter our sexist nonsense.

But it made me think, confess and repent. The urge to cleanse my supremacist soul drove me to the dictionary.

"Lady . . . a woman of good family or social position, or of good breeding, refinement . . . a polite term for any woman . . . or any woman." And so forth. It surprised me that most of two columns of other applications were listed, including ladybug, ladyfinger, ladykiller (!), ladylike, lady of pleasure, lady of the house, lady's man, and Lady Washington geranium.

Yet the more I mulled over the word, the more it seemed beyond definition. There are officers and their ladies. One knows of sales ladies. Ladies before gentlemen. Ladies' clubs. There is a grandmother telling her granddaughter, upon the occasion of her going off to college to dwell in a coed dorm, "I won't worry; I know you'll be a lady." And prospering are hundreds of sayings bristling with exposed nerves, such as:

"One man's lady is another man's woman; sometimes one man's lady is another man's wife." (Blame that one on Russel Lynes, not me.)

What is meant by ladies room? In baseball, what truly are ladies' days? What nuances linger within the *Ladies' Home Journal*? Why does the Avon Lady stay away from our door, while we have been accepted by the Fuller Brush Lady? What insidious hidden meaning was contained in the newsstory — the First Lady grew tired on her trip to Europe? Is there a greater put-down than that bumptious masculine cry, "Here come the ladies, God bless 'em?"

Lady, a four-letter word. Our English heritage, left over from common usage in the 1800s throughout this country. My research led to Dixon Wecter's *The Saga of American Society*:

"Harriet Martineau, visiting the United States from 1834 to 1836, quotes the rhetorical question of a preacher: 'Who were the last at the Corss? Ladies. Who were first at the Sepulchre? Ladies.' When she asked the warden of the Nashville prison whether she might visit the women's cells he replied: 'We have no ladies here at present, madam. We have never had but two ladies, who were convicted for stealing a steak, and in want, they were pardoned.' By 1845 New York boasted of a Ladies Oyster Shop, a Ladies' Reading Room, and a Ladies Bowling Alley elegantly equipped with carpets and ottomans and girls to set up the pins. Banks and post-offices afforded a ladies' window where the fair sex would be untouched by greasy elbows and tobacco-laden breath. Mrs. A. J. Graves in her book, *Woman in America* (New York, 1855) reported that our cities were crowded with 'females' in their ambition to be considered ladies' who employed their lily hands only 'in playing with their ringlets, or touching the piano or guitar.' We are told that a poor Irish prospector, John H. Gregory, who struck the fabulous lode of gold near Central City, Colo., on May 19, 1859, flung down his pick and exclaimed with instant fervor: 'Thank God, now my wife can be a lady!'

The word *woman* had become a term of depreciation if not downright abuse . . . in such a euphemism as *fallen woman*. *Female* was at least noncommittal as to the financial, social or moral standing of the person designated; this nice distinction appears in the title of a charity organization started in 1833 in the frontier town of Jacksonville, Ill.: the *Ladies' Association for Educating Females*. Yet for the lady in *excelsis* a term of even higher praise was reserved. Of Mrs. Paulding, wife of Van Buren's Secretary of the Navy, we read in Mrs. Ellet's *Court Circles of the Republic*, 1869: 'The word *lady* hardly defined her; she was a perfect *gentlewoman*.' "

So with my consciousness raised, I have vowed to constrain myself from using *lady* in any sexist supremacist connotations. But enough of philosophizing. It is time to run this over to the perfect gentlewomen who put out *Living* magazine. □

Places and Faces

MERCADO SOLD TO LA JOLLANS

The Mercado at Rancho Bernardo has been sold by Avco Community Developers for \$1.575 million in a transaction negotiated by Robert Lichter and Robert Schaffer of the San Diego office of Coldwell Banker Commercial Brokerage Co.

They said the specialty shopping center, first opened in 1971, was bought by La Jolla residents Henry A. Gotthelf and J. Nevins McBride, doing business as Mercado Associates.

Lichter and Schaffer said the Mercado, with 43,000 sq. ft. of leasable space, currently is occupied by 45 tenants. □

PARAMEDICS ASSIGNED TO NORTH COUNTY



Donald Flint, left, chairman of the San Dieguito Ambulance District Board of Directors, presents graduation diploma to paramedic William Ardiszone during recent ceremonies. Ardiszone, along with four other paramedics, recently completed five months of intensive training for his new job. All five paramedics are now on duty to assist residents of the San Dieguito Ambulance District with medical emergencies or accidents. □

OPERATION INDEPENDENCE

Operation Independence (OI), a growing information and referral service for senior citizens, has increased fourfold the human resources data available to the elderly in San Diego County.

"Stupendous" is the word used by David M. Cueny, facilitator for United

Way's Community Contact Services, in lauding the work of OI's community information specialists to provide help with seniors' problems.

Operation Independence employs 21 community information specialists, themselves 55 or older, to contact organizations that serve the elderly then follow up to determine if they obtain requested help and their needs are met.

"In the relatively short time they have been operating throughout the county,

since last October, the CIS's have quadrupled the information available to help solve the problems of older persons," Cueny said.

OI representatives not only report which human resources agencies aid seniors and what help they provide but also where more such services are needed in the county.

Wendy Webb, field coordinator of Operation Independence, a component of Adult Protective Services, predicted that by the end of August nearly 12,000 senior citizens in the county would have called OI's hotline telephone numbers — 280-6120 or Zenith 7-6120 (toll-free) — for advice and referral to appropriate agencies. □

SPECIALTIES of the BUTTERFIELD LINE

Steak and Oysters _____ 7.25

A classical dish of the West, dating from the days when live Pacific Oysters were carted by wagon everywhere from the Northwest to Santa Fe. These oysters are in a rich sauce served over the steak.

Steak Ortega _____ 7.25

Created by our chef from the tradition of Mexican influence on foods of the Southwest. A top sirloin is lightly marinated, then stuffed with a sweet ortega chili filled with Jack Cheese.

Minted Trout _____ 4.95

The early settlers learned the mystic quality that fresh mint imparts to trout—and then improved on the idea by wrapping each fish in thick bacon. We broil the trout until it is white and juicy.

Bowl of the Wife of John Butterfield _____ 3.95

On a bed of Monterey Jack cheese is ladled a soup rich in ingredients collected along the stage route. Over the top we slice fresh cold avocado. Served with Navajo Fry Bread.

From the Garden at La Jolla Station _____ 3.95

A casserole of many vegetables chosen according to availability and cooked with imagination and care.

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Astrological forecast

by Jean Farman



VIRGO (August 23-September 23)

Open up those perky peepers Virgo! Either someone's trying to pull the wool over your baby blues or else you're the one playing hide and seek with the terrible truth. The first week be aware that the glaring light of publicity may find its beam focused on you. The rest of September can be super sensational if you've plugged a leak in your financial pipe. Opportunity to improve your position is pounding loudly at your door. Don't let it escape. You're suddenly full of brilliant creative ideas. With effort and foresight you can make them lucrative. Virgo celebs: Bob Crosby, Anne Bancroft, Van Johnson.



LIBRA (September 24-October 23)

Calm down lovable Libra, your imagination is not only working overtime but is grossly underpaid! Don't be surprised if travel plans hit snags and obstacles and have to be postponed or even cancelled. It's probably for the best because you still need more time to rest and recuperate from the nervous strain you've been under. Libra lady: Lorraine Day.



SCORPIO (October 24-November 22)

Selective Scorpio is not one to let people take undue advantage. But at least be

aware of those who will try to jam their foot in your door or ride on the wings of your success. Eliminate leaches and insincere opportunists. A few delays are in the wind but attainment is just around the corner. Scorpio star: Art Carney.



SAGITTARIUS (November 23-December 20)

Slow down or you're going to lose your way right from the start of September. Sagittarius is well-known for wanting everything yesterday but in your rush you often forget to stop and smell the roses. If lost, turn only to those you can trust completely. Your partner may have some active surprises in store. Sagittarian talent: Kathryn Grant Crosby.



CAPRICORN (December 21-January 20)

Perk up Capricorn or you will be labeled a worry-wart! Don't be accused of throwing a wet blanket on the optimism and enthusiasm of others. People need all the encouragement they can get right now. If future plans look dismal, don't despair as things are beginning to change. Just be ready when they do. Capricorn celeb: Xavier Cugat.



AQUARIUS (January 21-February 18)

Hang onto your heart and grab your mate, you are both entering a rather strenuous testing cycle that will continue

for the next two years. If foot loose and fancy free, the urge to change that status will be strong. You are being pulled to make changes, be sure you consider possible long range results. Aquarian VIP: George Burns.



PISCES (February 19-March 20)

Be careful Pisces, emotions and moods are still hung up on a wild roller coaster ride, especially during the first week of September. Stay out of the limelight by keeping yourself busy with mundane things. Try your best to keep harmony in the home. Most of all ensure the safety of those in your care. Pisces star: Cyd Charisse.



ARIES (March 21-April 20)

Keep on smiling Aries! Except for the first few days, September should be a ball. If you can keep your head and bite your tongue you will avoid unpleasant confrontations that would spoil this super month. Long distance travel could be terrific. People want to do things for you and take you places — let them! Aries star: Richard Chamberlain.



TAURUS (April 21-May 21)

Don't let a soul pick your pocket! This means friends, relatives, children or strangers. Everyone seems to have their chubby little hand out. For self-

preservation and practical security, you must disregard their financial plea! You love a bountiful table brimming with gourmet delights, but over-indulgence could bring aches and bulges to your tummy. Taurus talent: Tom Ewell.



GEMINI (May 22-June 21)

Jumping Gemini is still under a strong influence to do everything in a rush. Haste makes ridiculous waste so you may find you have to do something all over again during this month only because of your own impatience. Infatuation could tickle your toes or cause someone to lavish you with sudden or unexpected affection. Gemini gent: Ralph Bellamy.



CANCER (June 22-July 22)

If you've had the yen to be creative, now is a good time to try your hand and apply your talents. Financial security is all important. Perhaps you will turn your creative flow into a lucrative proposition. Make sure those at home are happy and content. Much of this depends on your own emotional attitude. Cancer star: Milton Berle.



LEO (July 23-August 22)

Be skeptical of strangers bearing gifts. They could be hiding ulterior motives that would dent your emotional or financial fenders. 'Tis a poor time for travel no matter how inviting it appears. Some Leos begin looking for new homes during September. Others want to change the scenery, even if it's just a new paint job. Leo talent: Tony Bennett.

Pi Seelen
Rancho Bernardo
Dear Bill

Your step-brother, Jerry Jr. has decided on his future career. He returns to college this fall to study architecture. We're delighted because it seems like a pleasant and safe life's work. Thank goodness he didn't choose one of the high risk positions such as shark-catching, politics or crime. Yes, in spite of its rising increase as an occupation, crime must be listed as high risk, poor pay and definitely without a future. I'm surprised so many young men consider it. They evidently don't read the newspapers and the statistics are amazing. Take bank robbery . . . I read that the police capture between 70% and 80% of those fellows. Sometimes it's easy. One chap robbing a Salt Lake City bank got so nervous while the teller was getting the money, he fainted. He came to in the pokey.

Then there were the two gunmen who entered a bank in Texas and ordered everyone to lie on the floor. This was quickly accomplished but now the bandits were in a spot . . . there was no one to open the safe. According to witnesses, the bandits looked perplexed and then ran. You've got to be able to think on your feet for that kind of work. Problem anticipation is very important for the serious-minded criminal. A job can look like a cinch and turn out to be a headache. A Bronx man thought he had it made robbing doctors and dentists. He'd go in for a tooth X-ray or ask a doctor to have a stomach rash examined. Then he'd pull a gun and clean out the office. When they caught him, his conviction was a breeze. The doctor identified him by a scar on his stomach and the dentist had beautiful X-rays of his molars. The police said it was the best documented case they'd had in the Bronx.

Financially, it's also a bust. An F.B.I. study showed a bank robber's income amounted to about 40¢ an hour. Well, you certainly wouldn't want your daughter to marry one. I'd tell my girl to set her sights for a good plumber. However, on second thought that occupation might be catalogued as highway robbery. Have you paid any plumbing bills lately?

Ordinary house-breaking is also risky. Today people keep some very strange pets. One second-story man who expected nothing worse than a police dog found himself in the embrace of a cobra! And that unfortunate thief who entered the office of a vet who specialized in deodorizing skunks. It seems a couple of the animals hadn't had their surgery and when the intruder broke in, they did what comes naturally. The police had a sure-fire "scent" to follow.

So Bill, you can readily see that crime doesn't pay . . . enough.

Love,

Mom

P.S. Here is a beauty, and a hundred percent true. The Chemical Bank of N.Y.C. has installed a three foot sign on the outside of some of its branches. When triggered, it is activated to flash ROBBERY IN PROGRESS. The bank manager said that so far it hasn't been tested since there have been no robberies in those banks. I guess burglars are not too thrilled about the free advertising.

The 27th League C Hotel Del will be hos 11, Anahe Huntingt Orange, N Diego Cot Knoblauch president,

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Reel Views

by Alan Pesin



Woody Allen out on his first date with Mary Brown

There are forty-two different ways to bet a horserace. Forty-one of these involve money: the forty-second, Cary Grant's teeth.

Gambling is the number one sport in the United States of America.*

In the seventeenth century Samuel Pepys won a papal dispensation, a pre-posthumous pardon of all his sins, betting a match race between barren mares with his parish priest. (July 31, 1638, Addendum XVIII to the diary.)

Martin Ritt, the director of *Edge of The City*, *Hombre*, and *Conrack*, among others, owned a horse entered in the twenty-ninth running at Del Mar of the Oceanside Handicap, \$20,000 added, a race worth \$15,000 to the winner. Ritt sits in a box above the finish line. He dresses in pin-stripe jump suits, full of pockets, tapered above the knees. Between races he stands, hand in one pocket jingling dimes, binoculars around his neck, fidgeting with his mustache, glasses,

*Seventeen per cent of the American public (including babies and bleeders), thirty-five million people, have made a bet within the last year. Of that seventeen per cent, eleven per cent have also played basketball, nine per cent football (tackle and touch), five per cent baseball (hard and soft), three per cent bowling, three per cent swimming, and less than one per cent each, handball, karate, paddleball, punchball, squash, jump rope, stickball, shuffleboard, badminton, springboard diving, and bocci ball, in that order. Forty-seven per cent of these American gamblers drove their own vehicles. Yet in the aristocracy of the entertainment industry, less than forty-two per cent of the twenty-six per cent gamblers drove their own vehicles, while the rest paid taxes.

weekday whiskers, calling to hulking, well-tanned, male friends, trying to get up a game of tennis. Ritt's horse, *Buck Price*, was bet down from nine-to-two to five-to-two (Hollywood money). With ten lengths left to run, the leader, New Stamp, took a drunken dive, bumped second-running *Buck Price* into the rail, and Willmar, on the outside, picked up the purse. After a steward's inquiry ruled Willmar the winner, with *Buck Price* second, and the TV replay showed *Buck Price* about to win before being laid out by New Stamp, Martin Ritt simply stated, "My horse got bumped twice." He took it extremely well.

Horseracing entrepreneurs Burt Bacharach and Angie Dickinson can often be glimpsed, fondled, what have you, in the crowded paddock area. Burt wears dapper blazers and is always sending his top trainer, bald-headed Charlie Whittingham, to Chile in search of stakes horses. Angie says that Sam Fuller should have stuck to writing, not directing, that Howard Hawks was the greatest, that *Don Siegel* was just as good in his own way, but that *Roger Vadim* was the best.

The day after *Buck Price's* bumping, *Why More Worry*, the Martin Ritt owned favorite in the mile and one-eighth turf course ninth race, was bet down from five-to-two to six-to-five (more Hollywood money). *Why More Worry* had won her last race easily wire to wire, and had been leading the one before by four lengths, when in the stretch she leaped off the course and was disqualified. In this ninth race jockey *Darrel McHargue* rode the filly beautifully, way in front of

the pack until, with five lengths left to run and two lengths ahead, *Willie Shoemaker's Monarm* took three giant steps and won in a photo finish. Martin Ritt did not take it extremely well.

Desi Arnaz, flashing an incredibly toothy smile, welcomed a young woman friend to his little, square, Turf Club table overflowing with cottage cheese salads. (The following is as translated from the Engleesh.) "On the last day of the season this year, July 21 at Hollywood Park, I bet Cary Grant's teeth right on the nose of Patsy's Pat, a seven-length winner. I won Dick Zanuck's molars and a lifetime pass to the orthodontist of my choice!"

Four days after *Why More Worry's* second place finish, in the feature race of the day, Martin Ritt's *Zanthe* drew the second post position. Five-to-one in the morning line, *Zanthe* went off at five-to-one. (What happened to that Hollywood money?) *Zanthe* saved ground staying along the inside hedge, while favorites *Rego Tello* and *Shoemaker's El Seetu* battled for the lead. In the stretch drive, *Zanthe* moved in front but was overtaken at the wire by the ten-to-one longshot *El Rojo Diablo*. Martin Ritt took it extremely well. He applauded wildly, then cashed four fifty dollar win tickets.

Jerry Lewis never turns up at the races. People wait for him to come and throw peanuts at the horses, do his imitation of an overweight jockey riding high in the saddle, or pass the hat for donations to the Muscular Dystrophy Foundation. But *Jerry Lewis* never shows.

Faces

FALLBROOK FIREMEN COMMENDED



The Fallbrook Fire Protection District was recently commended by the County Board of Supervisors for their outstanding service to the community. Supervisor Lee Taylor, second to right, presents proclamation to Don Munro, president of the board of directors of the Fallbrook Fire Protection District, second to left; Fallbrook Fire Chief William Thurber, Jr., left; and Ralph Steinhoff, right, president of the Fallbrook Fireman's Association. (San Diego County Photo)

BICENTENNIAL BANNER RAISED AT OCEANSIDE LIBRARY



An official Bicentennial Banner is raised in front of the Oceanside Public Library following its presentation by Mrs. Bobbie Thill, Director of the Friends of the Library, which provided the flag. The banner was accepted for the library by Mrs. Carol Mitchell, library trustee. Assisting with the initial raising are, from left, Miss Helen Nelson, library director; Lance Corporal B.W. Pickering, USMC; Mrs. Thill; Corporal R.K. Naugle, USMC; and Mrs. Mitchell. The Marines are from "F" Battery, 2nd Battalion, 11th Marines, of the First Marine Division. They are dressed, respectively, in former Marine Uniforms from 1779 and 1775. (Randy Mitchell photo)



Wine Lines



By Dan Pellegrino

Although only a handful of Italian wines may ever be compared in quality with the best of France and Germany, this little nation produces more wine than any country on earth. Italy is the largest producer of Vermouth, and also boasts the highest average per capita consumption of wine. With so much wine to choose from and lacking a universal system for naming and classifying wine, one must be careful in the selection. The wine consumer can only resort to familiarizing himself with the principle behind each system and let experience teach you the finer points. The most confusing aspect of Italian wine is found on the label; they are divided between grape names and place names. Certain varieties of grapes are grown in many different parts of the country, while others are confined to small regions or even individual vineyards. A wine called Barbera (bar be' ra) (grape name) may be produced in Piedmont, Tuscany, or among the Veronese hills, in effect classifying it as a regional wine, while Soave (swa ve) is made only at Soave, a small town between Verona and Venice. Sounds confusing. Well, the Italian wine market is neither organized, regulated, nor equipped to classify their tremendous output. There are just too many scattered wines and vineyards. Some of the better known areas, such as Barbaresco, Barolo, Soave, Chianti, etc. have been brought into line. The good ones are labeled Denominazione di Origine Controllata (DOC) for short. The superior title, awarded only to given wines from the top producers is: Denominazione Controllata e Garantita (DCG). A good rule of thumb to remember: the five principal Italian wines named after grapes (all red) Barbera, Nebbiolo, Dolcetto, Freisa, and Grignolino. Any other name on a label, with or without the grape name, is a place or regional name. The geographically named wines are the best. As always, there is one exception: Chianti. Approximately 90% is haphazardly made, improperly aged, and improperly corked. However there is such a thing as fine Chianti, coming from the traditional zone, now given the DOC of Chianti Classico. Barone Ricasoli whose Brolio Chianti is among the best on the market, helped organize the Consorzio per la Difesa del Vino Topico del Chianti (the society for the protection of genuine chianti wine). Their mark (Marco Gallo) on the bottle is a black cockerel. The best Chianti is labeled Chianti Classico Reserva and is shipped in Bordeaux type bottles. Several other excellent reds are Barbaresco, Barolo, Valpolicella, and Valpantena. Fortunately these are being shipped into California in large quantities and are available in the better wine shops. These reds will take about ten years of aging to reach their peak, that is if you can wait that long. So buy a couple, drink one and put one back.

This list would not be complete if I didn't mention Italy's sparkling Asti Spumante, a white wine with an unmistakable Muscat flavor. Great before dinner with hors d'oeuvres, or after dinner with dessert. I've left out many other Italian wines which are excellent, but editorial space is always a problem. If you're interested in some of the other wines of Italy stop by your nearest wine shop for a chat. □

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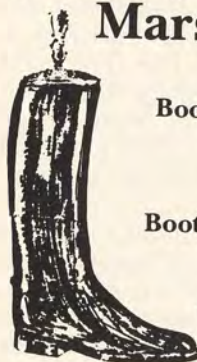
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PLATA CONDIMENTOS

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62 / SEPTEMBER 1975

Net Gains

by Dave Martin



MATCH-UPS AND MATCHES

Sunday, July 14
was the date of
the First annual
Member-Guest
Round Robin at
Whispering Palms
Tennis Club.

Mixed doubles was the program and it
brought to the scene visitors from all over
the county.

Partners Nancy Mason and Yager
Cantwell defeated Beck McMullin and
Tom Gable in the one set play-off for first
place.

Junior tennis at Whispering Palms
shows promise of growth. Each
Thursday at 4:00 p.m. youngsters eight
and up gather for special instruction.
Twenty-five appeared at the first session
and twenty-eight on the next date.

Assisting the Net Gainer in the
program as groups were divided into skill
levels were Pat Maloney, Leslie Waite,
Jane Shore, Vi Daddi and Ingrid Emblen.

TECHNIQUES AND TACTICS

One of the most frequently stated
needs the tennis pro hears is help in
singles tactics and strategy. Perhaps a
word to clarify the two terms would be
helpful. Your playing strategy is the
overall plan you intend to use to defeat
the opponent. The tactics would be the
specific play patterns or types of shots
you would employ to implement the
strategy.

Example: Your opponent prefers to
exchange shots from the baseline in long
rallies but displays only minimum skill
when required to volley or hit overhead
smashes.

Your strategy might be to draw your
opponent to the net at every opportunity
to exploit the weakness.

Tactics would include drop shots and
short, sharply angled crosscourt shots
punctuated by lobs over his head or
passing shots when he is drawn in.

A few words of caution, however. Your
drop shots must be well-disguised and
deftly executed since an alert opponent
need only move inside the baseline a few
feet in anticipation and your drop shot
then becomes only a weak return which
he can put away with a well-placed
approach shot or answering drop shot.

If you detect the move inside the
baseline, vary your length of
groundstroke, hitting deep to the corners
or at his feet and prepare to move in on
his probable shallow return or lob.

RULES AND RHUBARBS

Have you ever wondered about the
status of the net post as it affects your
shot?

Rules 9 and 22 of the USTA Rules of
Play assign a different role to the post
when it is struck by the ball on a serve or
in the course of a return if, in either case,
the ball lands inside the required court
area.

A served ball, which strikes the post, is
a fault, having contacted a "permanent
fixture" outside the playing area (Rule 9).

A returned ball striking the post and
landing in the playing area is in play and
must be returned (Rule 22) and the post
is deemed a part of the equipment of play
with the net, cable, strap and band.

In any case the ball must pass over
the net or *outside* the post before it lands
in the court of the opponent.

PROBLEM SOLVING

Are your shots falling short or hitting
the tape consistently? Shallow returns
are an open invitation to your opponent
to "take the net". If he is somewhat
skilled at that position you can expect to
lose the point most of the time.

Try raising the trajectory of your shots
without changing the velocity. The result
should be better length and fewer net
errors especially if you can clear the net
by three or four feet. A surprising number
will still come down inside the baseline
and your opponent will be on his heels
hitting the short or netted shots. □

PERFORMING ARTS SOCIETY FORMED

A new performing arts organization
has been formed in San Diego to present
major touring attractions in the coming
seasons. A nonprofit corporation, it has
been named The Performing Arts
Society of San Diego, Inc.

It will present great recital artists,
ballet, drama, and other performing arts
attractions to San Diego audiences.
Membership in the organization will be
solicited communitywide.

Work will begin immediately in the
organization of the membership activities
and in the development of plans for the
coming seasons, according to the
directors.

Plans are being made to present a
series of great attractions in the Civic
Theater, or other central facilities in the
city, as well as an intimate series in
Sherwood Hall at the La Jolla Museum of
Contemporary Art.

"The activities of the membership
organization and a new emphasis on
quality of the artists should result in an
exciting and successful series," said
Frank Cadenhead, a director of the new
group.

Interested persons may contact Frank
Cadenhead at 454-1736 or write to the
Performing Arts Society at Post Office
Box 80475, San Diego, California
92138. □

Celebrities in focus

by Pearl Land and Lucy Cramer

(The last of a two part series on Wayne Rogers.)



The general public has become so
immersed in Wayne Rogers' role of
"Trapper John" in the top-rated T.V.
series, M*A*S*H that it has forgotten he
has had a long and active career in show
business.

Before becoming well known in
television, he appeared in countless
motion pictures. His first movie role was
in Robert Wise's "Odds Against
Tomorrow".

According to Rogers, Wise originally
turned him down because he didn't like
the actor's photograph. Wayne's agent
persisted and Wise finally agreed to
allow him to read. After hearing Wayne,
Wise said, "You've got the part, but I still
don't like your picture."

Other films included "Cool Hand
Luke," "Chamber of Horrors,"
"W.U.S.A.," and "Pocket Money."

Off Broadway assignments and touring
appearances provided the young actor
with roles in a variety of plays. Among
these were "One More Day," "Bibi
Finstermaker," "Chaparral" with Gene
Hackman, "Rip Torn," "Teahouse of the
August Moon," and "No Time for
Sergeants."

In New York those days he shared a
"crummy" apartment at 14th St. and 3rd
Ave. with Peter Falk and Phil Minor.
Peter and Wayne have remained pals
and business partners ever since.

Real affluence came when he landed a
running part in the daily serial, "Edge of
Night." This lasted six months and was
his longest run until M*A*S*H.

One summer, while on a visit to Los
Angeles, he tested and landed a
co-starring role with William Bendix in the
"Stagecoach West" series. This was
short lived. However, he went on to
bigger and better parts.

Wayne's many T.V. appearances have
included "Playhouse 90," "Camera
Three," "Cannon," and "The Dinah
Shore Show." He's one of Merv Griffin's

most sought-after guests and has made
some 15 appearances with him. He has
also appeared many times with Dinah.

It was only recently that Wayne had
reason to thank God for being alive! As
he was driving home after visiting his
Northern California ranch with his wife,
Mitzi, their two children, and Peter Falk's
son, he gasped as he looked in the rear
view mirror and saw a huge semi-truck
bearing down on him.

There was no way he could move out
of its way. When the truck hit, the car
flipped, then went down a 65 foot cliff,
backwards. Fortunately none of the
occupants were seriously injured. As the
car came to a standstill, Wayne said his
first thought was, "I'm alive!" The
traumatic experience has made him all
the more determined to enjoy life to the
fullest each day.

The role of "Trapper John" has now
been written out of M*A*S*H, therefore
eliminating Wayne. After suits to
establish Wayne's status as far as the
series was concerned, the courts have
now determined that he is "legally and
totally free to work anywhere." This
decision came after 20th Century Fox
backed down on its demand for his
services.

He stated on a recent Merv Griffin
show that the reason for leaving this
popular T.V. series had nothing to do
with money. There were disputes from
the very beginning which were never
resolved and a contract was never
signed. As a matter of fact, Rogers said
he seldom signs contracts.

He will be opening the Cher Show this
season with a song and dance routine
(as her first guest) and plans several
special shows. He will also make a movie
based on "The Night The Lights Went
Out in Georgia," and many more movies.
There is also a possibility he will
collaborate in writing a T.V. series.

It isn't all work with this busy actor. At
the slightest excuse he grabs a tennis
racquet or set of golf clubs and is off to
play his two favorite games. If there is a
tournament going on within driving
distance, so much the better — he's
there, ready to compete.

He and Mitzi are not much for the
night-life. This hazel-eyed Aries avoids
large social gatherings and tells us,
"We're not members of the 'A' group. As
a matter of fact, we're somewhere
around 'S' in the social alphabet." He
also says he hasn't attended a
Hollywood party, premiere, or awards
banquet in years.

"Somebody once told me I shouldn't
try to change Hollywood," Rogers
commented, "that isn't my point at all. I
don't want Hollywood to change me." □

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Winner of Holiday Magazine Award

Peeling Seens O' Side

by Kitty A. Peeling

Man! For once I've gotten enough Margueritas to last me a life time. All came about when *Gerry Goodrum*, public relations counselor for San Diego's Tourism Committee, got together with the powers-that-be below the border and promoted a fun-filled day for the Press Club in Tijuana.

The bus, filled with carefree fourth estaters, left S. D. County Administration's parking lot at twelve and rushed us to the new Agua Caliente racetrack — the old one burned down in '71.

The place is an architect's dream — grand and imposing.

The lower level, built U shape around a soaring fountain, is filled with exquisite shops and the carpeted main entrance contains art exhibits. It is the Mexican dream that this gorgeous edifice will become a cultural center.

Well, someday it will and I'll have \$20.00 invested in it! Of course I lost, but don't snicker. I'm the most consistent racehorse picker you'll ever meet. Every one of my carefully selected horses came in fourth!

The Turf Club dining room isn't finished yet, so we were served a buffet luncheon in the main restaurant. Later there will also be a large, formal convention size banquet room.

The buffet was a colorful assortment of American foods, and Margueritas by the bowlful for lunch and all afternoon (which sorta mellowed the loss of my twenty bucks).

Next we hurried to a Mexican dinner at Fronton Escabio and met the owner, *Mariano Escobio* and American *Larry Jones* who leases the restaurant. We couldn't linger over our delicious orange liqueur because the Jai Alai game had started. Can't understand why Americans don't go for this. It is exciting, fast, furious and murderous. You can't be a *Joe Namath* and be a Jai Alai player. It's a real Spartan routine where a contestant literally plays his guts out!



At the end of a happy Marguerita Day: Escondido Advocate Editor George Cordrey, Larry Jones, Mariano Escobio and Gerry Goodrum

Before we realized it, the clock said 10:00 and all us Cinderellas and Cinderfellows had to be on the bus bound for home, worn-out but happy. Once more, thank you *Gerry* and all the people who planned this super outing. (Giggle: When can you do it again?)

Every bit as pleasurable, but not quite so fast and excitable was the Annual Yacht Club's Commodore's Ball honoring Commodores past and present. The semi-formal affair started at 6:30 with tempting hors d'oeuvres and champagne leading up to a scrumptious buffet. All those sailor gals (I can't say *first* mates 'cause some of them are second or even fourth mates) are terrific gourmet cooks. We all ate too much, topping it off with after-dinner liqueurs. Naturally then we sat around and told jokes. We were at the first table with this year's Commodore *Marshall Henshaw* and his down-to-earth wife *Magee* (pronounced *Magee*, but I call her *Fibber Magee*).

A great deal of brass was up from San Diego and down from Newport Yacht Clubs. Lethargically we table hopped and collected interesting gossip from *John* (he was Yacht Club's 2nd Commodore '64) and *Mary Steiger*, *Joe and Mary Ellen McArdle* (think she was in charge of decorations which were colorful and patriotic red, white and blue), *Marshall* (Commodore '71) and *Nancy Dobrott*. Learned they have just bought one of those attractive Carlsbad Laguna shore condominiums next to *General Walter and Louise Rogers'* beautifully landscaped home. *Jim* (Commodore last year) and *Ginny Shannon* had spicy friends as did *Gloria Pinhero* (invitation chairman). *Charol Schall* and *Nancy Graham*, president and vice-president of the Ladies Auxiliary were attractively gowned. Got delicious gossip from *Sandi Anderson*. She and I have mutual acquaintances in another town that we've always thought slightly flakey.

When the music started everyone danced with the same vim and vigor they had given to the food. In fact with the enthusiasm given to Big, Bad *Leroy Brown* some of us thought the Clubhouse was going to collapse. Wouldn't you know that was when I tried to take pictures?

Every single one was wiggly and fuzzy — absolutely due to the shivering building! □

The Carlsbad Business and Professional Women held their annual installation dinner in the elegant dining room of El Camino Country Club. *Pat*



Conway came all the way from Escondido to handle the installation. *Jean Rouse* was re-elected president and *Muriel Olson* became vice-president to be groomed for the presidency next year.

It was a gay evening with no solemn pundit lecturing on women's rights or wrongs. Just a funny skit with *Audrey Avery* as an arrogant clubwoman madam-president and blonde *Muriel Olson* as the buxom — er — ah madam of ill repute.

No speaker or skit was presented as the Newcomers' — Ooooooh, I goofed, it's now Oceansiders' Club — held their luncheon installation at *Sandi's* in Carlsbad. *Vicki Gore* is the new president with *Betty Breault*, vice-president and *Irene Tunia* secretary-treasurer.



Newly elected Oceanside Club officers Billie Berner, Vicki Gore, Irene Tunia and Betty Breault congratulate themselves.

All newcomers to these "yar parts" are cordially invited to join this merry group. Because so many members enjoy the Club long after they are newcomers and want to stay on, the by-laws have been changed, hence the new name "Oceansiders," and gals from 20 to 90 can get together to work out their foibles and hobbies.

Another, always looked for, installation was held in the luxurious new Vista Nob Hill Club house. *Howard Amend*, Boys' Club executive secretary installed *Mary O'Brien* president; *Dara Hunt*, vice-president; *Diane Eckert*, secretary, and *Helen Ruhl*, treasurer of the Women's Auxiliary of the Boys' Club of Vista. After a most tasty luncheon cooked by the gals of this quite exclusive Auxiliary (they'll only take a limited quota of members) I sat with *Patty Frederick* (she is the mother of Del Mar's

Exposition Fairest of the Fair Queen, *Becky Durick* — and she is pretty and young enough to have been a queen contestant herself).

We listened to *Dr. Iris Engstrand*, professor of history at San Diego University of California.

Young *Dr. Engstrand* is an authority on Spanish land grants, especially in S. D. County. She held our interest with her tales of the stormy times in the lives of those who have held the grants, like Rancho Guajome. (Did you know that means Home of the Frog?)

The present owners hope to restore the Rancho back to the splendor and glory it held in 1850, hopefully to be an outstanding equestrian ranch.

Vistans should be proud of the Boys' Club workers. While Vista only boasts of a population around 26,000, their Boys' Club is the largest in San Diego County!

An unexpected installation took place when *Ben Spainhauer* made *Maria Caldwell* his wife and installed her in charge of his Oceana home. It was not too much of a surprise. There were some inklings — they never had harsh words at the bridge tables.

Maria is very prominent in Oceanside affairs and her many friends in the Women's Club, Inter-Community Organization Council and Duplicate Bridge Clubs wish her, and the gentle *Ben*, much happiness.

Don't you get sick and tired of spending your hard-earned money for movies that are advertised and extolled as the most outstanding, fascinating, provoking, etc., etc., — ?

Thus I was enticed into seeing Shampoo with its "marvelous, thrilling" star, *Warren Beatty*.

All I can say, politely, is that I went right home and "South Pacificed" (washed that man and the picture right out of) my hair. Yuk!

Now Jaws is another cup of tea. And I do mean bitter, biting tea, 'cause after the impact of those terrifically emotional dining scenes of that rogue Shark, I not only will never go near the ocean again, I'll never even sit in a bath tub! □

WARNING

L.A. City Attorney Burt Pines and Bureau of Consumer Affairs Fern Jellison, in a joint statement, have warned L.A. area service stations they face criminal prosecution if they don't post fuel prices and hours of operation. They noted a "dramatic increase" in the number of complaints about "deceptive practices."

In Connecticut, by law, all gas pumps display 7-inch signs showing the price and octane ratings. Motorists easily can compare prices and pick the right octane rating best suited for their cars. The octane rating posted in CT is the average of research octane and motor octane. □

Salud!

To things that improve with age.

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A thing that was good to begin with can only get better with age. It just stands to reason. The wrinkles get ironed out. The grooves wear together perfectly. It mellows—it becomes smooth and rich and rare.

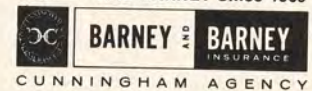
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Places and Faces

INDIAN BLANKET DISPLAY AT ART MUSEUM

From Sept. 14 through Nov. 2 the La Jolla Museum of Contemporary Art will display 32 Navajo blankets of the 19th century from the collection of Anthony Berlant.

Anthony Berlant, the Santa Monica artist-collector-dealer, is considered the person most responsible for popularizing blanket collecting in recent years. "I've always been interested in the Southwest because my parents were," he says, but he adds that there is one major difference — his parents bought contemporary crafts while he prefers older examples of Indian skills, the blankets which he began acquiring ten years ago. His interest affected the West Coast art world, including among others Edward Moses, Ken Price, and Billy Al Bengston.

The more enthusiastic his friends became, the more Berlant's appetite was whetted. He began trading with or selling

to others in order to subsidize his own collection. Andy Warhol and Donald Judd were among those with whom he dealt.

When Berlant acquires another century-old blanket, he hangs it up and gives it "a long consistent look," giving himself the chance to learn how to "respond to each one, to understand each weaving as an individual statement." After a week or so, each blanket is folded and added to the stacks of others on the studio floor where further viewing is done by unfolding each one separately. The Berlants do have some blankets decorating the walls of their bedroom and they sleep under them too.

The collection which will be shown at the La Jolla Museum of Contemporary Art consists of 32 outstanding blankets from the middle until the end of the 19th century, showing all phases of development of the Navajo blanket. Included are chief pattern blankets, classic "serapes," striped and banded blankets, wedgeweaves, eye dazzlers and others. The blankets range in size from 52x31 inches to 72x54 inches, with a few larger. □

THE SHINE AND SMILE OF SUCCESS



Tony Lozano triumphs!

Tony Lozano, eight-year-old son of Mr. and Mrs. Frank Lozano of Solana Beach and Mexico City, shows off the two trophies he won at the First Annual Southern California Skateboard Championship at the Orange County Fairgrounds.

Tony took a first in Free Style in his age group and a second in Cross Country competition.

ARTISTS URGED TO ENTER DUCK STAMP CONTEST

The U.S. Fish and Wildlife Service is again seeking wildlife art to adorn next year's Migratory Bird Hunting Stamp, and it might well be that the winning design could come off the easel of some San Diego area wildlife artist.

This is the belief of William Simmons, Jr., La Mesa sportsman and chairman of the San Diego Ducks Unlimited (DU) chapter, now planning the 32nd annual DU fund-raising dinner party Oct. 2 at Vacation Village Convention Center.

The popular Duck Stamp must be carried by every migratory waterfowl hunter over 16 years of age. Revenues are used to acquire additional migratory bird refuges. Stamps have been issued annually since 1934.

Special artists were commissioned to prepare early adhesives. Since 1949, the design has been picked by judges in a contest open to artists who are residents or citizens of the U.S. While the government offers no prizes, the prestige of winning brings overnight financial reward and immediate acclaim. Commercial art dealers are anxious to market limited edition reprints of the winner's design. For rules and entry forms, write Audio Visual Office, U.S. Fish and Wildlife Service, Washington, D.C. 20240. Deadline is Oct. 15. □

the Happy Medium

Paula Jack

A question often asked in psychic lectures is "Why bother to develop ESP?"

Parapsychology has many valid uses. Recently we had the opportunity to participate in a search for a missing girl. Using psychometry we could reassure the parents that the child at least was alive and, while not in the most happy circumstances away from home, at least was unharmed. Happily that child is back with her family.

On other occasions, however, the vibration rate of the missing persons indicated that they were no longer alive in the physical sense, although they were still very much aware in the spiritual realm and able to give some valid clues regarding their misfortune.

Many psychologists, MDs and therapists are becoming aware of "thought potential" in healing. The energy of prayer can and does affect the outcome of illness. "As a man thinketh so is he."

We teach that thought has substance, urging you to guard your thought chambers. You make yourself ill using headaches, for example, as a social excuse. Better learn to be truthful. "No" is a valid word that will keep you uninvolved.

Choose wishes with care before you state them. You often get what you wish for.

In purchasing an automobile, it helps to be able to observe the "aura" of the salesman. If it's a questionable shade of green, you may do well to consult an attorney before signing the contract.

Self-awareness is the beginning of psychic development. Our first lesson reads: "Know Yourself."

Look at you. See the person you are. Visualize the person you want to become. Attempt to be absolutely honest with yourself. This is the most important beginning of psychic development.

As you begin to have heightened awareness you will want to avoid ego and its offspring, colorization. "Colorization" is the term used to

describe events you want to visualize, not as they actually are. While doing a "reading" a psychic will ask that no prior information be given to avoid colorization of the actual psychic material.

See yourself as a garden. As in most agricultural endeavors, there may be some weeds. You will want to cultivate the positive attitudes within yourself and eliminate the negative "weeds."

We suggest an inventory sheet. Draw a line down the center of a sheet of paper. List all the negative aspects about yourself on the left; on the right side state all the positive, lovely things you see or desire in self. Be equally honest on both the plus and the minus sides of the chart.

Should you develop your ESP? If you can't be absolutely honest with yourself, how can you be with others? Being psychic requires unusually high standards in self-awareness. If the above exercise is too much for you, wait!

Many readers have written in response to the column regarding psychometry. We regret that time precludes answering each letter. Nor as Ann Landers does, can we really publish the question. So, here goes . . .

To JBL of Fallbrook re security: Yes, you will realize what you are seeking, but only after you have given more than you feel you can. You may feel you're scraping the bottom of the barrel, but apparently underneath there's a gold mine. Keep scratching.

To Yvonne of Del Mar re writing: I see a theatre on the East coast. Perhaps you will be on stage before video.

To Mom: Everyone worries too much over their children, no matter what his pecking order. Have more faith in yourself as a mother. (Have to confess I didn't use psychometry on this one.)

Mercedes: I get the feeling that you are married. Is he a Benz?

CDM: I sense you aren't too lucky in choosing partners. Wait until you have finished your education. Nursing is a good area for your professional endeavor.

Be psiing you! □

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PAN AMERICAN TRAVEL SHORTS

Salvador, former capital of colonial Brazil and now capital of the State of Bahia, is usually called Bahia. This Atlantic coast port city has over one million residents and is being groomed, reports Pan American World Airways, as South America's newest luxury seaside resort. Located 1400 miles north of Rio de Janeiro, it features beaches and 2,500 first class hotel rooms.

PAN AM
The Spirit of '75.

WHAT'S NEW

No need to report on the continuing stagnation on the energy crisis by Congress and the Administration. Regular gasoline in Lone Pine, California is already selling for 70.9¢ a gallon at D. Burkhardt's Union 76 Station. That's the highest we've heard of here at Office of Emergency Services. We still predict 75¢ a gallon locally for regular. □

LILY PADS HEAT POOLS

Swimming pools can be heated with floating "lily pads" of plastic, claim the manufacturers. Now being advertised in many national magazines, the concept is worth looking into. Covering the pool when it's not in use will really assist with the heating bill, too. Try a roll of 6-mil plastic. □



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Gallery Alley

by Carlie Allee

Being a last minute columnist (to the despair of a kind editor) I spent deadline day hotfooting it along Camino del Mar.

Joan Wenske has opened a design studio specializing in original graphics, textile design and handprinted fabrics at upstairs Stratford Square.

Lawrence Wing, #58 of the National Woodcarvers Assn., has a studio tucked away in Las Tiendas. Lawrence devotes his time to carving delicate life-like birds in wood. Commissioned by the Natural History Museum of Denver, he is working on a series of life-like studies of the various quail of the U.S. and Mexico.

The Family Affair proprietored by Michael Lanman, 1125 Camino del Mar, is just that. His mother designs and crochets hand-made garments. He and his father create macramés. Sister Gayle and husband Greg design original candles. The plants available here are lovely and obviously cared for.

Richard Fletcher in the Lemon Tree Corner is the Sunrise Silversmith. Across the alley is Monty Carpenter's Jeweler's Workshop. Monty is a custom goldsmith. Take your old fillings and bridgework to Monty. He'll help you rearrange it into something beautiful.

Droppers-In-At-Cronus: Nina Montalbano stopped by Cronus a few weeks ago and mentioned she had a friend, Hank Virgona, and would we like to see his works?

Lucky Cronus! The collection of etchings reflecting Hank Virgona's social satire have been the center of attention since their arrival. "The Inaugural" is also owned by Henry Kissinger; others grace the Metropolitan Museum of Art. Judges, lawyers, military, do not escape his keen eye and wit. Come, see, enjoy!

Margaret Hough has begun to circulate the clever handbills created by Marty Bell announcing an Open Arts Award Show for North County artists and craftsmen.

The juried show is on a Bicentennial theme. Categories are Oils, Watercolor, Graphic Arts, Drawing, Blockprints, Mixed Media, Sculpture, and Crafts, Pottery, Glass, Metal Arts, Needlecraft and Textiles.

Cal Fortbrook, Professor of Art, USIU and an outstanding watercolorist, and Mary Melton, sculptor, will judge the exhibition December 1-8 at Cronus Gallery.

Entry blanks for the show are available throughout North County at galleries and shops. Del Mar City Hall has a supply for interested entrants. □

THREE NEW BUSINESSES OPEN AT PLAZA WEST

Three new businesses have opened in Lomas Santa Fe's Plaza West shopping center at Lomas Santa Fe Drive and Interstate 5.

The new businesses are Solana Beach Shade Shoppe, La-Z-Boy Showcase and Sew-It Center.

Solana Beach Shade Shoppe specializes in decorative shades, draperies, woven woods and venetian blinds. Owner is Carnig Shirvanian.

La-Z-Boy Showcase carries a complete line of La-Z-Boy rocker recliners, loungers, swivel rockers, wall recliners and sofettes. Custom recliners are also available, as are contract chairs for office use. Owners of the new outlet are Ray and Nancy Swann.

The Sew-It Center carries Elna and White sewing machines, notions, and offers sewing instruction and provides repair service for all makes of sewing machines. Owners are Margaret Larson and Kenneth Powell.

Only 2,400 sq. ft. of space remain to be leased, according to Bob Brandt, vice president and general manager of Lomas Santa Fe Realty, the leasing agent. □

NORTH COUNTY PARAMEDICS

Seven paramedic-trainees from the San Dieguito Ambulance District have completed their field training at Scripps Memorial Hospital and are now stationed at the Solana Beach Fire Department and continue to serve the residents of Encinitas, Cardiff, Solana Beach, Del Mar and Rancho Santa Fe.

The seven men from the San Dieguito Ambulance District are part of the first group of paramedics for San Diego County trained under a federal grant.

In the first eight weeks of field training the San Dieguito paramedic-trainees responded to 120 calls ranging from heart problems to seizures.

Residents in the San Dieguito area can reach the paramedics by calling 755-9717 (Solana Beach Fire Department). The average response time from the Solana Beach Fire Department is 5.6 minutes. When the paramedics arrive at the scene they assess the patient's condition, establish radio contact with their base hospital, Scripps Memorial Hospital, and emergency treatment is rendered.

The paramedics role is to picture the condition of the patient to the physician who gives the orders for treatment. The object of the paramedic team is to stabilize the patient's condition through emergency treatment before moving him to the hospital. □

Places and Faces



'EXCEPTIONALLY BRILLIANT' — THE LAGUNA FESTIVAL

by E. Miller

Laguna's "Festival of the Arts" and "Pageant of the Masters" is without a doubt Southern California's biggest single annual art event. If you were fortunate enough to obtain tickets to this year's 40th annual event, then you know this year was exceptionally brilliant.

I attended the Festival on a Sunday, thus I had the opportunity of viewing 'dancing on the green' presented by the School of Art and Ballet Pacifica. This school is one of the recipients of the subsidies and scholarships awarded by the Festival. This event, along with the works of 180 exhibitors of arts and crafts, make for an exciting day to satisfy any admirer of art.

But the Festival only primes you for the main event, which is the Pageant. Under the brilliant direction of Don Williamson, four hundred volunteer cast members and backstage workers perform with obvious dedication and discipline. Williamson, formerly a model himself, has also created some spectacular Pageant items including an eleven foot Griffin he carved out of styrofoam for this year's production. As seen by the audience, it resembles the original second century masterpiece in ivory which stands a mere nine inches high. However, the important difference is that the original includes a female form immortalized in ivory, while the Pageant version features a living human being.

Although Mr. Williamson is instrumental in the production of the Pageant, the "living pictures" wouldn't be possible without other artists such as Babs Harlan and Vic Schoen. Now in his tenth Pageant season, Mr. Schoen turns

On stage, Irvine Bowl, Laguna Beach Pageant of the Masters "Mary Cassatt" at the Louvre by Edgar Degas posed by living models (from left) Jennifer Hutter of El Toro and Pat Cawthon of San Clemente.

down other offers so that he can appear before the capacity audiences in Irvine Bowl. His music contributes the necessary effects that make the scenes so much more dramatic.

Ms. Harlan also adds effects, but her efforts are visible. She is responsible for the enlarged reproductions. She paints two dozen backgrounds and one hundred costumes. It's quite an accomplishment for an artist to master such a wide variety of techniques. The Pageant requires that Ms. Harlan paint everything from surrealism to expressionism. But the big difference is, she uses quick-drying, water-based paint.

Among works by Leonardo da Vinci, Edgar Degas, Pablo Picasso, Tintoretto and other masters was the work of Sid Burns. Mr. Burns, a native Lagunian, presented work in the "opening of the West" part of the Pageant. In this tribute to the art of the Western United States, he shared company with such greats as Frederick Remington and George Caleb Bingham. This presentation was without a doubt the climax of the Pageant. The Laguna sculptor's works are "The Last Arrow" and "We Beseech Thee". They both are depictions of Indians. "My works are all Westerns," Burns said "... all cowboys, Indians and horses, that is. I feel an artist should work in the subject he likes best, and Westerns are my love."

As though the spectator was strolling through a museum of fine art, the Pageant takes one from a collection of art of the Wild West, to a Vinci's "Last Supper." If you've attended the Pageant before, then you know the sensation. If you've never attended the Pageant of the Masters, then you better order your tickets now for the 1976 season. □

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Places and Faces

SHEARSON-HAYDEN-STONE



What's new about the oldest brokerage office serving North San Diego County? Quite a bit, if you would care to ask.

Shearson Hammill & Company opened their Rancho Santa Fe office on Jan. 2, 1959 in the Village Center. One of the first two brokers, Jack Lee, vice president, still arrives at the office at 6:30 a.m. every morning to start his day. Although the office has since grown to seven brokers, it soon will add accommodations for three more.

The friendly, knowledgeable staff at Shearson Hayden Stone in Rancho Santa Fe. Left to right: Boyd Sharp, Nick DeBliss, Jon Schmaus, Kirk Tracy, Bud Hilton, Lloyd Young and Jack Lee.

One of the "new things" about Shearson is the name Shearson Hayden Stone, a combination of two national companies last year that just about doubled the firm's capital (\$67 million). It also vastly broadened the investor capability.

For example, the range of investor services now includes: All Listed and Unlisted Stocks, Corporate Bonds and

Notes, Government and Municipal Bonds with a special California Municipal Bond Department, Mutual Funds, Foreign Securities, Domestic and Foreign Commodities, Tax Exempt Municipal Trusts, Tax Sheltered Oil and Gas Participations, Tax Sheltered Real Estate Investments, Tax Deferred Investment Annuities and Chicago Board Option Exchange, American Stock Exchange, Philadelphia-Baltimore Exchange, Options.

All security accounts are insured to \$300,000.

There's a new physical facility being built to serve North County residents. Approximately 2,000 square feet of new office space will be built by The Inn on property adjacent to The Security Pacific Bank. The new facility will have ten brokers' offices, an enlarged investment library and a new client conference room. New communications tele-printers are currently being tested that will receive a "blended" news wire of both Shearson Hayden Stone information and Reuters news service.

Unless you're up and around at 6:30 a.m. you probably haven't seen the "SS-1" at work. This is a conference telephone circuit that permits two-way telephone communication with every office across the country. The Shearson staff starts its day with a complete research briefing from New York. Questions and answers can be handled immediately over this circuit.

Shearson has also developed managed account capability. They currently manage either directly or through subsidiaries private and government retirement funds, individual stock and bond portfolios, option managed accounts, commodity portfolios, and they sponsor tax exempt municipal trusts.

Perhaps the most important quality of any business is the quality of its people. The brokers at Shearson have an exceptionally high level of experience for an office of seven men. They average twenty-one years of stock brokerage experience and the youngest man has been with the firm over three years. They also live in many parts of the county: Carlsbad, Rancho Bernardo, Solana Beach, Cardiff and Rancho Santa Fe. In their respective communities you will find them active in everything from Rotary to the Boys Club.

The Ranch Office (as it's known within the firm) has enjoyed the last 16 years of serving North County investors and is looking forward to preparing for the next fifty.

The Ranch office is located on Avenida de Acacias. The staff of highly trained and friendly investment counselors who will assist you includes Nick De Blis; Bud Hilton; Jack Lee, vice president; Jon Schmaus; Boyd Sharp, Jr., vice president and manager; Kirk Tracy and Lloyd Young. □

Places and Faces

LOCAL ARTIST RECOGNIZED



Potter Stan Halperin at work on one of his original stoneware pieces. Stan owns his own pottery shop in Escondido and also teaches pottery to aspiring craftsmen.

Potter Stan Halperin has been living in North County since his senior year of high school. Stan, a graduate of San Dieguito, Palomar College and San Diego State University, owns a pottery shop in Escondido, The Crafty Clay House. He and his partner, Gail Spencer, a newly acclaimed local artist, have been producing some very unique works in pottery and paintings.

Stan has been producing stoneware pieces for a number of years and also teaching the skill. He has approximately 50 students at his shop each semester.

The pottery Stan designs and creates is unique, for he is an artist as well as a craftsman. This is exemplified by his first place award recently at the Southern California Exposition. He provides the viewer with a beautiful form to use in a functional way. His prices are reasonable and competitive. Stan is concerned with beauty and form in every aspect. His drawing ability is demonstrated on his stoneware, and he creates some fantastic designs.

You can usually catch him at his workshop (seven days a week) in Escondido at 2015 S. Escondido Blvd., where he and Gail Spencer display their wares. □

DON'T PHONE DURING QUAKE

An earthquake shook Coalinga not long ago — "scores of phone calls" swamped the police switchboard.

The Oroville temblor triggered so many phone calls that the entire system was

overloaded — especially the police department.

Ray Rapp, acting Chief Deputy Director of the Unified San Diego County Office of Emergency Services, urges residents not to call the police department but to turn their radios on for information following an earthquake.

"Policemen usually have no expertise on earthquakes — their job being law enforcement. They will have no more information than the caller," said Rapp.

In cases of personal injury or property damage caused by an earthquake, notify your local fire department for rescue. The cities of La Mesa and San Diego are exceptions where the police ambulances can be called in cases of injury.

Overloading phone lines can cause serious problems, not only with the police

switchboard, but with the entire county during a disaster. Remember not to use your phone except in cases of emergency. □

WHATTA' WINNER!

When Buddy Ashbrook writes his going-back-to-school essay on "What I Did Last Summer", he is going to have to break his own arm giving himself plaudits for the summer production of "Cabaret" if he is honest about his summer's activities. And he will deserve every single rose in the bouquet! Buddy directed the absolutely stunning musical for Palomar College and it played to ultra packed houses for a much too short of a run. The case was spectacular . . . especially the highly-stylized emcee played by Michael Tabor.

No small thanks, please, to Dr. Ray Dahlin, Chairman of the Department of Speech and Theatre Arts who brought all that energy together and allowed the public the privilege of seeing it.

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Representatives Report

SENATOR JOHN STULL

Senator John Stull (R-38th District) said recently that California consumers can directly attribute higher gasoline and natural gas costs in the next few years to those legislators who approved a two-year moratorium on the construction, expansion or location of new oil and gas pipelines across California's coastal zone.

Stull made the remarks following Senate approval of Assembly Bill 810 (Goggin) by a vote of 22-15.

"This bill is precipitous at best," Stull said. "It ignores California's unemployment problems and will force energy costs even higher. Consumers must wake up and realize that such knee-jerk reactions to unrealistic conservationists only mean higher utility and fuel prices, and dangerously threaten fuel supply.

"Natural gas from off-shore development would be marketed entirely in California, where the need is greatest, and the restrictions imposed by this measure not only limit natural gas transportation, but threaten or eliminate California marketing rights.

"Our state's economy is seriously jeopardized by such myopic measures for they force the use of higher priced imported fuel and force reliance upon foreign sources of fuel.

"Notwithstanding the Governor's previous comments," Stull said, "it is now imperative that he veto this bill if the Assembly, as expected, concurs in Senate amendments." □

CONGRESSMEN CLAIR W. BURGNER AND BOB WILSON

After discussions with the Secretary of the Navy, J. William Middendorf, Congressman Clair W. Burgener and Bob Wilson (R-San Diego) said all signs look good for the installation of a permanent noise monitoring system for Naval Air Station Miramar.

The Congressmen say that they have been working with the Department of the Navy in an attempt to get funding for what they see as a "much needed project."

The boundary between the congressional districts represented by the two local Republicans places the Miramar Naval Air Station in Congressman Wilson's district, while most of the residents near the station are in Congressman Burgener's district.

Both Congressmen have been cooperating in an effort to reduce the noise problems which result from the operation of a modern jet air station near residential property. Key accomplishments of this cooperative effort so far have been approval of "hush

houses" to deaden the sound of jet engine testing and the appropriation of funds for the purchase of restrictive use easements on land near the air station.

In a joint statement, the two Congressmen said, "It is always easier and more rewarding to work with the officials here in Washington when the local citizens and the Navy officials on the scene have been cooperative and positive in their efforts to resolve difficulties. This is certainly the case at Miramar where Admiral Sneed has demonstrated a real desire for the air station to be what he terms 'a good neighbor' and the local homeowners' associations have tried to cooperate in a most positive way."

The teaming of Burgener and Wilson is especially effective because of their committee assignments in the House. Wilson is the ranking Republican on the Armed Services Committee which authorizes programs for the military and Burgener is on the Appropriations Committee which provides funds for these programs.

Recently, these two Congressmen have been writing letters and speaking with officials of the Navy in an attempt to get the Navy to assume what Burgener calls "the lion's share" of the cost of a permanent noise monitoring system. They point out that adequate planning for the area cannot be made without accurate data on noise patterns and that the Command at Miramar needs this data to devise procedures and policies which will keep noise to a minimum.

Both Burgener and Wilson believe that the Department of the Navy is on the verge of reaching a decision which will allow this project to be undertaken. They also believe that the project will receive a high priority which will allow it to go forward during the current fiscal year.

"I think we will have a final decision within the next few weeks," Burgener said. "There may be a requirement that the city fund a small portion of the system in order to defray the costs which result from getting information in the form city officials can use."

Wilson added to Burgener's statement by pointing out that "when two entities will benefit from one project it is not unreasonable to expect both to participate in the funding. But the federal activity at Miramar is the chief source of the problem and the federal government should be the chief source of the money to reduce the problem." □

SUPERVISOR LEE TAYLOR

It is time for the Board of Supervisors to re-examine some of their recent actions in the harsh, clear light of realism — primarily the Board's proposal to put the operation of the jail into a newly

formed Department of Corrections.

Let's look at the facts, grim as they may seem, and in that way we may avoid making a bad situation intolerable.

First, a jail is designed as a place where lawbreakers are put in order to be isolated from the rest of society; from those engaged in productive enterprise. With an average stay of 60 days, rehabilitation procedures are unrealistic and impractical during such a short tenure. Rehabilitation, at the minimum, means "changing a way of life." At the optimum it means "replacing one way of life with another." A jail is a security facility and is not designed to be either one of these things, especially within the short period of 60 days.

Second, the crucial years in the pattern of behavior development of a human being are between the years of 7 to 12. Most experienced behavioral scientists will attest to this fact. Most policemen, whose daily contacts are predominantly with the lawbreaker, know very well that a continual juvenile offender over the age of 14 will usually become an adult offender. His future is as an habitual offender, being incarcerated over and over again, all at taxpayers' expense — all too often after a taxpayer has been damaged materially or hurt physically.

The average criminal today, juvenile or adult, has a total lack of empathy with his fellow man. An average "mugger" will attack and often injure his victim.

Most psychological testing of habitual offenders reveals these persons are out of touch with reality. Sheriff deputies, judges, probation officers and wardens know these facts by experience. Furthermore, they recognize that a jail or prison is for the *protection of the law-abiding citizen* against the criminal.

Rehabilitation can and perhaps should be tried when a sentence is for a minimum of one year. It may reach a few, but to experiment on a person sentenced for 60 days is too expensive for probable results. It costs \$3,600 to \$4,000 annually to house an inmate in the County Jail. Rehabilitation will cost \$15,000 to \$20,000 per year for each inmate. And the record of success in this kind of endeavor is notably poor.

Let's be realists and make the jail a facility which fits the need and intent of the law. The punishment should fit the crime, and that is the business of professionals. □

ASSEMBLYMAN BILL CRAVEN

Recent abuses by State Controller Kenneth Cory, briefly the nimble practitioner of Sugar Daddy politics in California and now the target of a federal investigation as a result, have prompted Assembly Republicans to draft legislation stripping from the Office of State Controller all potential for further abuse.

Sugar Daddy or Patronage politics is the quid pro quo, the tit for tat of the

spoils system in which large campaign contributions bring with them a promise of political appointment after the election. In the case of Cory, a Democrat, recent newspaper accounts have charged that the new Controller may have solicited campaign contributions in exchange for lucrative inheritance tax referee appointments. Federal investigators are now looking into the legality of at least two Cory appointments.

Inheritance tax referees, who earn from between \$1500 to \$50,000 annually for part-time services rendered, are assigned by probate courts to appraise estates and determine the inheritance tax due the state. Current law says the referees are to be appointed by the State Controller.

Trying to circumvent the spoils system, the Legislature in 1970 adopted the Cologne Act prohibiting the State Controller from appointing as an inheritance tax referee any person who directly or indirectly contributed to a campaign for the office of Controller.

Cory, who as an Assemblyman voted in favor of the Cologne Act, apparently ignored its prohibitions when he sat down to make his appointments as the new Controller. Several of his choices, according to the reports, had direct or indirect political ties to his campaign.

The father of one appointee, for example, poured \$5,000 into the Cory campaign. Another Cory appointment, this one in direct violation of the law, was stopped cold when a capital newsletter, "Front Page", reported that the appointee had contributed \$528 for a political advertisement to "Californians for Cory", one of several committees formed by Cory to receive funds during his 1974 race.

Response of Assembly Republicans has been to prepare to move again to end an abuse potential thought ended by the Cologne Act.

This time, however, Assembly Republicans will propose to remove altogether from the hands of the Controller the authority to appoint inheritance tax referees. Under the Republican measure, referees will be under the jurisdiction of the state's civil service system, and will operate out of the State Board of Equalization instead of the Controller's office.

The advantages of such a jurisdictional shift, aside from ending the patronage potential, are that the Board's main function is tax administration, whereas the Controller's office is primarily engaged in accounting and disbursing funds. The duties of an inheritance tax referee, in short, are better suited to be administered by the Board of Equalization.

The move will not only result in a substantial revenue savings for the state, but also will ensure that referees are selected on the basis of professional ability, rather than political patronage. □

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Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 3, 1975, 9 A.M., BOARD ROOM

Present: President Wrenn, Vice President Hoover, Directors Barclay, Arnold, Day, Fitzhugh, Olin.

Also Present: Manager Grahl, Counsels Crowell and ZoBell, Bldg Comm Mowery, Secretary Spain, Association Members, Press.

Minutes of Preceding Meeting. The Minutes of regular meeting held June 19, 1975, on motion made and seconded, were approved.

PERSONAL APPEARANCE

Del Dios Subdivision. Mr. Jonathan Gibson outlined the planning history of Rancho del Dios (adjacent to the eastern boundary of Rancho Santa Fe), stressing the need for Board support in suit opposing one dwelling unit per acre. Following discussion, Counsel was asked to give opinion next Board meeting regarding joining suit proceedings.

OLD BUSINESS

Association Membership for Condominium Owners. President Wrenn announced that the Board was not yet ready to consider this matter, and that it would be continued until such time as the new Board members felt they had acquired sufficient background.

NEW BUSINESS

Subdivision, Portion Lot 7 & 8, Block 29 (Lay). Decision deferred pending visit to site.

Keeping Three Horses, Portion Lot 1, Block 9 (Sager). On motion made and seconded, approval was unanimous.

Keeping Four Horses, Portion Lot 1, Block 36 (Newman). On motion made and seconded, approval was unanimous.

Confirmation of Standing Committee Chairmen. President Wrenn confirmed the following appointments: Finance Committee Chairman, John Barclay; Golf Activities Committee Chairman, Jack Day; Maintenance District Committee Chairman, Spencer Olin; Park and Recreation Board, Spencer Olin; Planning Commission Chairman, Gilbert Fitzhugh; Tennis Activities Committee Chairman, Dave Hoover; Community Relations Chairman, Jack Arnold.

Announcement of Ad Hoc Committee Chairmen: President Wrenn announced the appointment of the following Ad Hoc Committee Chairmen: Audit, John Barclay; Sanitation, Reg Clotfelter; Office Expansion, John Barclay; Ranch Security, Dave Hoover; Bicentennial Celebration, Gwen Whitehead and Caryl Kruger; Insurance, Gilbert Fitzhugh; Lesirk Property, Dixon Chubbuck; Piccioni Property, Dixon Chubbuck.

Tennis Activities Committee Chairman Hoover reported that the Tennis Committee had not yet been named in its entirety for the next year, but would be completed in the near future.

As Chairman of the Ranch Security Committee, Vice President Hoover reported on his Committee meeting of June 26, noting that a petition urging support of the proposed County Service Area for Increased Police Protection was being developed, and a Community Meeting on the subject was proposed.

Mr. Hoover noted the distinct possibility of conflict between local organizations scheduling meetings or other events, and suggested a Community Events Calendar be maintained by the Association Office. President Wrenn requested Manager Grahl to proceed with this project.

REPORTS

Golf Activities Committee Chairman Day reported

that the Committee was initiating a study beginning July 1, 1975, of golf course use by various membership categories to determine the equitability of the present fee schedule. There will be no recommendation to the Board relative to fee schedule changes until the results of the study are known. Mr. T. A. L. Lorentz expressed disagreement with Committee's recommendation; however, he suggested as alternative to present golf playing privilege fees that Grandfather rights be extended to those who have been players for many years. Following discussion, President Wrenn suggested the Golf Activities Committee consider a Grandfather clause. Director Fitzhugh moved that the Board direct the Golf Activities Committee reconsider this matter, making a survey of course usage, the sense of the Board being that some adjustment should be made to recognize the longstanding tradition. If modification should be made as a result of the survey, it should be retroactive to July 1, 1975. Motion was seconded and passed unanimously. President Wrenn noted that a letter will be written to all golf members concerning fee changes.

RECESS

The Board recessed from 10:45 A.M. until 10:55 A.M.

Community Relations Chairman Arnold noted that letters to the Board he has seen in the Reading File are very worthwhile as indicators of Members' feelings. Director Arnold also noted that the absence of a General Plan for Rancho Santa Fe makes taking a position at meetings, such as the San Dieguito Citizens Planning Group, difficult.

Finance Committee Chairman Barclay reported \$100,000 Treasury Bill which had matured had been placed in savings accounts. Chairman Barclay noted that another Treasury Bill for \$40,000 would mature July 10, 1975. A motion was made, seconded and passed unanimously that Manager Grahl put these funds into bank savings accounts, such that no Association account would be in excess of \$40,000.

Park and Recreation Board/County Maintenance District Committee Chairman Olin reported that he was in the process of developing his Board and Committee memberships.

EXECUTIVE SESSION

The Board went into Executive Session 11:05 A.M. to discuss pending litigation and returned to Open Session at 1:15 P.M.

OPEN SESSION

Manager Grahl reported: (1) The County Engineer's Office indicated the application for formation of the County Service Area was proceeding on schedule, and the first public hearing is on July 7, 1975, before the Local Agency Formation (LAFCO), and that he would be present together with Director Hoover. (2) Correspondence from John Ward requesting official recognition by the Board. Board concurred it was not in position to support the school, but interposed no objection to its formation. (3) \$100,000 has been deposited at: Bank of America (\$40,000), Southern California First National (\$40,000), and Security Pacific (\$20,000). The Audit Committee meets July 7 at 3:00 P.M. (4) Personal appearances by County officials, representatives of County and State agencies, and field trips, would be scheduled for the future as the Board Agenda permitted. (5) Association Office will be closed July 4. (6) County Planning Commission Agenda indicates proposed revisions to the recently enacted Amendment to the County General Plan will be considered on August 7 and 8. (7) Press members will be introduced next Board meeting. (8) Draft of Coastal Plan Hearing Draft has been received and is available for our Planning Commission review.

RECESS

The Board recessed for luncheon and tour of properties at 1:30 P.M.

Subdivision, Portion Lot 7 & 8, Block 29 (Lay). On motion made and seconded at the site, approval was by unanimous vote, provided that a report of satisfactory percolation tests is provided, and that for those parcels utilizing an easement for ingress and egress, applicant agree to execute and record a covenant running with the land, or similar legally binding document, making the owner or owners of such parcels responsible for access road maintenance to the standards of physical condition and appearance inherent in Rancho Santa Fe properties.

ADJOURNMENT

The Board adjourned at 2:45 P.M.

Fritz W. Wrenn R. B. Grahl
President Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 17, 1975, 9 A.M., BOARD ROOM

Present: President Wrenn, Vice President Hoover, Directors Barclay, Arnold, Fitzhugh, Olin

Absent: Director Day

Also Present: Manager Grahl, Counsel ZoBell, Bldg Comm Mowery, Secretary Spain, Association Members, Press

Minutes of Preceding Meeting. The Minutes of regular meeting held July 3, 1975, on motion made and seconded were approved.

OLD BUSINESS

Rancho del Dios Subdivision — To be taken up in Executive session due to implications of litigation.

NEW BUSINESS

Subdivision, Portion Lot 143, Map 2089 and Lot 5, Block 18 (Fellows). Site to be visited.

PERSONAL APPEARANCE

Mr. P. M. Thomas, Jr., of Thomas-Fletcher-Nicol, Co., appeared on behalf of the owner Lots 27 and 28, Map 2129, located on Mimosa. He requested that the Board support at a County Planning Commission hearing on August 7-8, the amending of the San Dieguito Community Plan to conform to Rancho Santa Fe Covenant Zoning. This San Dieguito Plan land use calls for a residential density of one dwelling unit per acre; Covenant zoning is Class B — multi-family residential. After considerable discussion it was moved, seconded and passed by majority vote that the Board support this application by letter or presentation, Director Arnold voting in opposition.

NEW BUSINESS

Subdivision, Por Lot 149 & 150, Map 2129 (Fleet). Site to be visited.

Keeping 2 Horses, Por Lot 7, Block 33 (Fletcher). On motion made and seconded, approval was unanimous.

RECESS

The Board recessed from 10:10 A.M. until 10:15 A.M.

REPORTS

Golf Activities Committee report, read by Manager Grahl for Director Day, recommended that the Association take action regarding the control of stray dogs, not only on the golf course but elsewhere as well. Following discussion, Board directed Manager Grahl to contact the Animal Regulation Department of the County Veterinarian, requesting a representative appear before the Board.

Motion was made, seconded and passed unanimously to honor retiring Foreman Earl Manning, of the Rancho Santa Fe Maintenance District, with an honorary golf membership in recognition of 19 years of outstanding service. During this time Mr. Manning developed scheduling and maintenance procedure which continually improved plantings in County road right-of-ways in Rancho Santa Fe. This dedication and interest has resulted in a high standard of attractiveness along Ranch roads, supporting the efforts of Members in this respect.

The Golf Activities Committee recommends the Association purchase 35 E Z Go golf cars immediately, as there is more than sufficient surplus for this purpose. The Committee feels the imminent purchase of 210 replacement batteries plus increasing maintenance costs because of age of present cars, dictated the car replacement to effect a long term savings.

Finance Committee Chairman Barclay announced new members of the committee are: Roger Gunder and Harold Blumenthal; other members are: Don Bailey, Lynn Moon, Sydney Morgan and Richard Wehmeyer.

Chairman Barclay noted that the July mailing of Annual Fees Statements carried notation: "Annual Fees not paid by September 10, 1975 will be delinquent". Manager Grahl was requested to instruct Staff to insert notices in August billings (those who have outstanding Annual Fee balances) that Annual Fees are due and payable by August 10.

Chairman Barclay moved that the Board concur with the Finance Committee and Golf Activities Committee recommendation and request for funds to purchase 35 E Z Go Cars (reference E Z Go Bid Reference #750703R) at a net cost to the Association of \$33,371.70, contingent upon the following:

- (1) that preliminary year-end financial statements for the Fiscal Year 1975 be prepared, showing that Golf Activities has an appropriate surplus adequate to cover this capital expenditure, and
- (2) that the Board be aware of and approve the effect of this purchase upon its cash position during the Fiscal Year 1976. Specifically, that, excepting alternative financial arrangements, the cash on hand at year-end Fiscal Year 1976 could be significantly below the \$100,000 minimum guideline recently adopted, and
- (3) that the Board consider the alternatives of: (a) leasing, (b) deferral of other capital expenditures planned by the Association and its various activities.

Motion was seconded by Mr. Hoover and passed unanimously. Director Fitzhugh moved, seconded by Director Barclay, that raising the Association annual assessment, should it appear that cash on hand at year-end Fiscal Year 1976 would be significantly below the \$100,000 guideline, also be considered. Motion passed unanimously.

Park and Recreation Chairman Olin announced members to date are: Barbara Bray, Don Sherman and Kathryn Steinberg.

Community Relations Committee Chairman Arnold stated his committee would be composed of a rather large group so that a cross-section of the Ranch could provide input. Three committee members were announced: Ed Dacus, Louis Renn, Grace Iarrobino.

Planning Commission Chairman Fitzhugh stated Roscoe Wilkey and Guy McCorison were committee members. Commission will concentrate on development of a long-range community plan for Rancho Santa Fe, and will work with San Dieguito Citizens Planning Group.

Tennis Activities Committee Chairman Hoover moved the following amendments to Tennis Activities Committee Plan of Operation, Article 8, Sections 7 through 10:

- (1) Section 7 — Juniors (players age 18 and younger) have priority on Courts 5 & 7 at all times, except during Tournaments.

- (2) Section 8 (new) — Adults (players age 19 and older) have priority on Courts 1, 2 and 3 at all times, except during tournaments.
- (3) Section 8 changed to Section 9 — Weekdays, until 5:00 p.m. Daylight Time or 4:00 p.m. Standard Time. Juniors have equal privileges with adults on Courts 4 & 8.
- (4) Section 9 changed to Section 10 — Weekends and holidays and after 5:00 p.m. Daylight Time or 4:00 p.m. Standard Time on weekdays, adults have priority on all Courts except 5 & 7.
- (5) Section 10 changed to Section 11 — Tennis Professional has priority on Court 6 at all times.
- (6) Section 11 changed to Section 12.
- (7) Section 12 changed to Section 13.

Motion was seconded and passed unanimously.

Chairman Hoover noted confirmation of the maintenance contract with CalMar for Fiscal Year

1975-76. The Tennis Clubhouse is to be carpeted and acoustical ceiling tile installed. On motion made, seconded and passed unanimously, 1975 surplus income funds of \$12,000 are to be directed to cost of new tennis courts 7 & 8. Nancy McBroom was awarded a Tennis employee membership on motion made, seconded and passed unanimously.

Manager Grahl reported: (1) Board of Supervisors meeting August 20, 1975 at 2 P.M. set for hearing of approved LAFCO resolution on formation of County Service Area for Extended Police Protection; (2) Sewer Plant expansion schedule has been received; (3) Requests for bids on Association Office expansion and remodeling will be mailed to six potential bidders on July 21, 1975; (4) Building Commissioner's report showed 2 completions, 4 new building permits, 36 residential units under construction for June 1975; (5) Janette Cory of the Rancho Santa Fe Times was introduced.

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ADJOURNMENT

The Board adjourned at 2:15 p.m.

Fritz W. Wrenn President
R. B. Grahl Secretary

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Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Budlong, DeBakcsy and Smith.

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SUBDIVISIONS

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MISCELLANEOUS

Sign for Law Offices of Jenkins & Perry. Approved.

C. DAVID FROBES President
Dale H. Budlong Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JULY 21, 1975 IN THE BOARD ROOM AT 9:00 A.M.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Budlong and Smith.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during discussions of subdivision, keeping of horses and covenant modification).

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ADDITIONS

Scheibe, P. Guest Cottage — Lot 46, Map 2089, Mimulus. Approved.

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Richmond, L. R., Stanley, J. F. Portion Lot 1, Block L, Via de Santa Fe. Requesting modification from one single family residence to two single family residences. Art Jury advises approval. Site visited.

MISCELLANEOUS

Signs George R. Willis — Off Paseo Delicias. J. E. Kowalski — La Flecha. Dean Witter & Co. Inc. — La Flecha/Via de Santa Fe. All approved.

Paint Sample — R. Wilkey — Change in color of residence — Las Colinas. Approved.

C. DAVID FROBES President
Dale H. Budlong Secretary

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