

DECEMBER/1968/50c

Rancho Santa Fe
LIVING



ALL THE PEOPLE AT WAYNE GOSSETT FORD WISH ALL OF YOU...

MERRY CHRISTMAS



Wayne Gossett


1424 ENCINITAS BOULEVARD, ENCINITAS 753-6286

La Jolla
 John Hogan
 San Diego

HOLIDAY
 GET
 TOGETHERS

The continental elegance in sportswear that's prized by women all over the world. Bleyle's color-mated separates of polyester diolen lott in iris blue, admiral navy, and hortensia pink. Sizes 8 to 16. V-neck cardigan striped jacket, \$44. Sleeveless mock turtle shell, \$13. Pants, \$28. Long sleeve print pullover shirt by KIO® in leather weight wool in two color combinations: Pink/green or pink/blue/gold/green. 8 to 18, \$44. Color coordinated slim wool skirts, \$35.



John Hogan La Jolla: 7636 Girard, 454-7121—San Diego: 7th & C, 234-9165

re-invest now for your retirement

Americans cherish independence

- independent thinking
- independent voting
- independent saving
- independent RETIREMENT

Those who have the MONTHLY SECURITY ACCOUNT PLAN... originated and long tested by Newport Balboa Savings... say, "Opening a sensible, dividend-earning savings account is the first step. The chart shows the Monthly Security Account benefits!"

Are YOU retired... or getting ready to?

(Payments subject to provisions of Sec. 8104 of the California Financial Code under which a savings and loan association may not waive its rights to require up to six months notice of intent to withdraw. Every withdrawal request has been met promptly in our 31 years.)

Just mail the coupon, or phone for details.

INVEST \$10,000.00				INVEST \$40,000.00			
YOU RECEIVE EACH MONTH	FOR AN ESTATE OF	YOU RETAIN FOR AN ESTATE OF	YOU RECEIVE EACH MONTH	YOU RETAIN FOR AN ESTATE OF	YOU RECEIVE EACH MONTH	YOU RETAIN FOR AN ESTATE OF	
\$ 50.00	10 years	\$ 8,675.00	\$200.00	10 years	\$34,725.00	\$ 50.00	10 years
\$ 50.00	15 years	\$ 7,725.00	\$200.00	15 years	\$30,950.00	\$ 50.00	15 years
\$ 75.00	10 years	\$ 4,775.00	\$300.00	10 years	\$39,125.00	\$ 75.00	10 years
INVEST \$20,000.00				INVEST \$50,000.00			
\$100.00	10 years	\$17,350.00	\$250.00	10 years	\$43,425.00	\$100.00	10 years
\$100.00	15 years	\$15,475.00	\$250.00	15 years	\$38,675.00	\$100.00	15 years
\$150.00	10 years	\$ 9,550.00	\$375.00	10 years	\$23,925.00	\$150.00	10 years
INVEST \$30,000.00				INVEST \$100,000.00			
\$150.00	10 years	\$26,050.00	\$ 500.00	10 years	\$86,850.00	\$150.00	10 years
\$150.00	15 years	\$23,200.00	\$ 500.00	15 years	\$77,375.00	\$150.00	15 years
\$225.00	10 years	\$14,350.00	\$ 750.00	10 years	\$47,850.00	\$225.00	10 years

*All projections are rounded off and are based on our current annual rate of 5.00%, compounded daily and paid quarterly. (This is a true annual yield of 5.13%.) The current dividend rate may vary from time to time and therefore affect the retained estate, but will not substantially alter the plan.

Newport Balboa Savings and Loan Association
3366 Via Lido, Newport Beach, Calif. 92663

Name _____
Address _____
City _____ State _____ Zip _____ 6301

COPYRIGHT 1987 NEWPORT BALBOA SAVINGS AND LOAN ASSOCIATION

NEWPORT BALBOA SAVINGS

AND LOAN ASSOCIATION

Founded in 1936

Orange County: 2366 Via Lido, Newport Beach, California 92663 • Phone 673-3130
Branch Office: 2166 East Coast Highway, Corona del Mar, California 92625 • Phone 675-5850

Resources in Excess of One Hundred Million Dollars

P. A. PALMER, Chairman of the Board • AGNES BLOMQUIST, President



*With the very best of wishes
for the Holidays
and for a Happy New Year*

el Rancho Realty



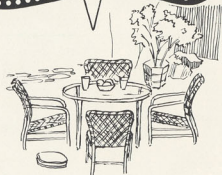
RANCHO SANTA FE



ELLEN NOY

MONTE EHTERTON

Did you know



now carries

BROWN JORDAN
Patio Furniture

The symbol
of friendship



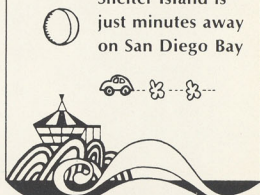
known around
the world

PHONE: 753-2592



Go Native

Shelter Island is
just minutes away
on San Diego Bay



Tame a tropical drink—try
a tropical feast.
Dancing every night and a
wild, wild floor show.

Tom Ham's
Bali Hai

SHELTER ISLAND
POINT LOMA 222-1181
Open Every Day

Your bank pays you **4%**

passbook savings accounts

It's nice
to come
HOME to. **5%**

Current
annual
passbook rate

In fact, Home offers the highest rate you can get on insured passbook savings. So get more for your money —

TRANSFER YOUR FUNDS TO HOME NOW.

5% per annum
on passbook
accounts

5.13% when
compounded
daily and
held for a year

5 1/4% bonus rate
on amounts
of \$5,000 or more
held for 3 years

San Diego County's Largest

HOME FEDERAL SAVINGS

ASSETS OVER \$400,000,000
AND LOAN ASSOCIATION OF SAN DIEGO

Escondido Office: 200 W. Grand at Maple, 746-2222 North Coast Office in Encinitas: Third at "E" Street, 753-5531 Main Office: Broadway at 7th, 239-7581

Christmas What joyous memories that word brings to thought as we recall past seasons with the beloved presence of family and friends, happy voices raised in the old and loved carols, gifts piled high beneath a shining tree, bountiful feasts and festive gatherings.

Or does Christmas bring sad thoughts of loneliness and despair over the absence of loved ones, disappointment and frustration over gifts that do not please or parties that fail to satisfy?

Christmas! How fragile a concept it is when we base our observance of this wonderful day only on material pleasures and human companionship. One sometimes doubts if the world has found the proper manner in which to celebrate the fulfillment of Isaiah's prophecy: "For unto us a child is born, unto us a son is given: and the government shall be upon his shoulder: and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace." (Isaiah 9:6)

This prophecy foretold the coming of Jesus Christ, whose mission was to lift man above materialism into the acceptance of his heritage as a beloved child of God, dependent only on God, the source of all joy and goodness.

In her book *The First Church of Christ, Scientist and Miscellany*, (page 262), Mary Baker Eddy, who discovered and founded Christian Science, writes: "Christmas to me is the reminder of God's great gift, —His spiritual idea, man and the universe —a gift which so transcends mortal, material, sensual giving that the merriment, mad ambition, rivalry, and ritual of our common Christmas seem a human mockery in mimicry of the real worship in commemoration of Christ's coming."

Just as Mary and Joseph found no room in the inn, so the teachings of Jesus find no room in a mind filled with dreams of material pleasures and possessions. The bare manger should serve to remind us that only the humble thought can be receptive to the great teachings of Jesus. But we should remember, too, that it was not only the lowly shepherds who found their way to the manger on that first Christmas. Three great wisemen, dedicated in their search for the one who would bring salvation to the world, found their way to the manger too. Alluding to this event, Mrs. Eddy says in the preface to the Christian Science textbook, *Science and Health with Key to the Scriptures*, (page vii): "The wakeful shepherd beholds the first faint morning beams, ere cometh the full radiance of a risen day. So shone the pale star to the prophet-shepherds; yet it traversed the night, and came where, in cradled obscurity, lay the Bethlehem babe, the human herald of Christ, Truth, who would make plain to benighted understanding the way of salvation through Christ Jesus, till across a night of error should dawn the morning beams and shine the guiding star of being. The wisemen were led to behold and to follow this daystar of divine Science, lighting the way to eternal harmony."

What did the shepherds and wisemen do to honor the coming of Jesus? Luke tells us that the shepherds returned to their fields "glorifying and praising God for all the things they had heard and seen." (Luke 2:20). The wisemen, according to Matthew, brought gifts to the child, Jesus. But perhaps their greatest gift was to safeguard his great mission by their protecting silence. Warned of God and obedient to this warning, they returned home by a different route than the one that brought them to the Christ child, thus averting the efforts of Herod to locate Jesus.

Cannot we, like those at the first Christmas, offer up gifts suitable for the occasion? The greatest gift of all is the gift of love, — love for God, for Christ Jesus, for all mankind. This gift of love would naturally lead us to the next gift, the promise to follow our Master's teachings, to heal the sick, cleanse the lepers, raise the dead, cast out devils, to love God and to love our neighbor as ourselves. The only way to celebrate Christmas is to live the Christian teachings each day of the year, to love Christ Jesus enough that we are willing to follow his command: "if ye love me, keep my commandments." (John 15:15)

By Sally Cooks



THE D.A.R. STORY— DO YOU KNOW?

Part II

By Bya Sperry, Regent

The Challenges set down by the Founders of the National Society Daughters of the American Revolution, through three quarters of a century have been met with courage, determination and enthusiasm by the members.

Determination for positive action, upholding the principals of Service to the Nation, Patriotic education and the promotion of the great and hallowed ideals of our forefathers, with Faith and Love of Country, steadfastly upholding our Nation's institutions and laws . . . these have made the D A R the unique organization it is today.

Education is one of the principal aims of the National Society. Recognizing that the development and progress of this country must be considered of primary importance, the National Society has built and maintains two modern schools for the underprivileged children in the Appalachian area; Tamasee in South Carolina and Kate Duncan Smith in Alabama.

Those of us who have lived in the west most of our lives or lived near schools where transportation was no problem do not realize that for many children living in the hill country of the Southern States along the Blue Ridge, or the Smoky Mountains, attending school was out of the question, due to transportation, lack of roads, or even school buildings and teachers. Many parents would not allow their children to go to school because they were needed at home to attend to the chores!

It is true that "The D A R was there first!" After several years of study and planning, the South Carolina Daughters, at their State Conference in 1916 voted to accept the gift of a site of one hundred and ten acres at Tamasee, in Oconee County and \$1-, 418.00 from the citizens of Tamasee and Walhalla Communities to establish a day school for boys and girls.

Tamasee opened in February 1919 with only one room finished. The enrollment was 23 boys and girls. In the fall of 1919 Tamasee opened as a Boarding School with 5 girls enrolled and combined with the Day School for boys and girls the total enrollment was over 50. It was the inspiration, effort, funds and property contributed by the

South Carolina Daughters and Citizens of the State that made the founding of this first school for the "Highland" children possible.

Many of the Children attending the schools in the Mountain areas are descendants of Revolutionary Patriots who moved west after the American Revolution during the Great Westward Movement and were isolated in the wooded terrain of the mountains and remained there, under primitive conditions.

Kate Duncan Smith D A R School was founded by the Alabama State Society at Grant, Alabama, and named after a native of Alabama, who served as State Regent for ten years. Mrs. Smith did much for the advancement of the educational, cultural and civic life in her state. When the sight was chosen for the new school on the northern edge of Gunther Mountain Plateau in Marshall County, people of the surrounding area helped to raise money for the purchase of land. Some land was given outright. The Alabama Daughters raised money by dedicated hard work. Men helped with the actual construction, leaving their own work and crops to give time and labor. They too were dedicated!

On February 26, 1924 the Kate Duncan Smith D A R School was officially opened, in a small four room rock building, with two teachers and less than 100 students.

Both of these schools are owned and maintained upon the Daughters and are dependant upon the generosity of the D A R State Societies, Chapters and members for support.

The National Society also assists seven other schools for underprivileged boys and girls who otherwise would not have the opportunity for education. These schools are designated as D A R Approved Schools. A D A R School Survey Committee checks these schools from time to time to determine if they still need and merit D A R support, and whether they are meeting "the requirements of being for underprivileged students and maintaining high scholastic standards and teaching sound American Principles."

Besides those schools in the Appalachian Area, Northland College in Ashland, Wisconsin, founded in 1892 and Hillside School, Inc. in Marlborough, Massachusetts have been on the D A R Approved list and have received assistance from the Society. Northland College strives to make it possible for any student of ability, no matter how modest the circumstances, to earn a degree. Scholarships are available.

Hillside School for boys was established to provide a year round school home for educating and assisting worthy boys who need the opportunity to develop their minds, bodies and character, so they may become self-respecting and self-supporting.

The list of D A R Approved Schools in the Appalachian Area include Berry College and Berry Academy near Rome, Georgia; Blue Ridge School at Dyke, Virginia; Crossnore School, Inc., at Crossnore; North Carolina; Hindman Settlement School, Inc. at Hindman, Kentucky and Lincoln Memorial University at Harrogate, Tennessee. In each

school boys and girls are given the opportunity to help earn their education by helping with the maintenance, household chores, arts and crafts, and construction under supervision. They all maintain a threefold program of study, work and worship. The students are encouraged to respect the dignity of worthwhile work emphasized by the importance of Christian ideals.

There is no more fascinating reading than the stories of the founding of these schools for underprivileged children. "The Miracle of The Hills" by Dr. Mary Sloop, founder, tells the story of Crossnore. This is the story of Dr. Mary and her husband Dr. Eustance Sloop who rode on horseback into the remote hill country of North Carolina in 1909. This is an amusing, heart-warming account of their crusade against ignorance and superstition and how Dr. Mary coerced and beguiled the "Highlanders" into becoming education conscious. "Miracle of the Mountains," the story of the founding of The Berry Schools in 1902 and the growth in the Southern Mountains of Georgia is equally fascinating. Both should be read to fully understand the need and dedication.

The National Society has been active in the education of the youth for more than sixty years and during these years has contributed over \$5,000,000 to its school program. Exclusive of Student Loans and Scholarships the Society contributes more than \$200,000 annually. The record has justified belief in the D A R Schools.

The D A R remembers the American Indians — our nation's first citizens. The Society supports "St. Mary's School for Indian Girls at Springfield, South Dakota and Bacon College for Boys and Girls at Bacone, Oklahoma. The National Society and the State Societies give scholarships to Indian Students. Money, food and clothing are given by the Chapters to the Indian Centers.

Each year De Anza Chapter features a program on the American Indians. This year we were privileged to hear Mrs. George Bagwell of San Diego compare the "Status of the Indian Past and Present." The Chapter contributes to both schools and contributes to the California State Scholarship Fund. Mrs. Arthur L. Koch of Solana Beach is presently Chairman of the Chapter Committee for American Indians. She has raised additional funds for the Scholarship by dressing and selling exquisite dolls.

Mrs. John A. Martin is the Chapter Chairman of the D A R Schools. De Anza Chapter has always supported the Kate Duncan Smith D A R School and Tamasee, the two schools owned and operated by the National Society. Crossnore School in North Carolina has received additional support from the Chapter, with clothing for the Sales Room and extra money for the children at Christmas. Many of the Boarding Students can not return home during the Holiday Season due to the distance or weather. De Anza Chapter now has a Scholarship Fund for Crossnore which was started by our member, Mrs. Charles A. Chervenka

and is named in her honor. The girls learn weaving at Crossnore and these items help support the school as they are sold from the Weaving Shop. De Anza Chapter has helped with this project as members have purchased items which are sent to the Chapter occasionally on consignment.

Good education is every citizen's responsibility, and the National Society will never relax its efforts to build a better America through education, and fostering good citizenship among our young people.

Bya W. Sperry,
Member of the State Committee
Public Relations
California State Society, D.A.R.



**ROBERT W. SPERRY APPOINTED
VICE PRESIDENT OF MITCHUM,
JONES AND TEMPLETON, INC.**

Mr. Robert W. Sperry, son of Mr. and Mrs. Robert Sperry of Rancho Santa Fe, has just been notified of his appointment as Vice President of Mitchum, Jones and Templeton. He is located at the Spring Street Office in Los Angeles.

Mr. Sperry was born in Brawley, California and graduated from Calipatria Union High School in 1950, and from Claremont Men's College with a B.A. degree in 1957. His college career was interrupted with two years in the Armed Services—one of which was served in Japan with the Signal Corps. He is married to the former Janice Margaret Jensen of Pomona Valley and they have two children: Jacqueline Anne, 4; and Margaret Jennifer, 6.

ANTELLINE'S FRUIT BAZAAR

MOIST DRIED FRUIT

Grown in our sun-drenched Santa Clara Valley orchards since 1908, are yours to enjoy, directly from us, the grower.

- * IMPERIAL PRUNES
- * CALMYRNA FIGS
- * BLENHEIM APRICOTS
- * YELLOW PEACHES
- * LIGHT NORTHERN PEARS

Also:

Chocolate coated tender sugar plums, fruits, hand dipped in the finest Swiss chocolate — light and dark — are a must on your list of "things to try."

FOR YOUR HOLIDAY BAKING Fresh New Crop — Northern Walnuts

\$1.59 per lb.

(plus glazed fruits and every thing
else for your baking needs)



Stop by and see these Holiday delights, as well as many other fruits and fruit confections, beautifully gift wrapped and ready for mailing.

ANTELLINE'S FRUIT BAZAAR

Our address is 541 North Highway 101, Solana Beach
(just one door south of the Trading Post)

P.O. Box A-B, Solana Beach, California
Or call us: (714) 755-3177

WHEN THE ORDINARY
IS INADEQUATE, GIVE
A COUNTESS MARA
PURE SILK TIE OF THE
MOST BEAUTIFUL
QUALITY FROM OUR
SUPERB COLLECTION
COUNTESS MARA DE-
SIGNS FOR ONE MAN
IN A MILLION FROM
7.50



LION HAS THE GIFT FOR PLEASING A MAN



Countess Mara

RANCHO SANTA FE NURSERY

Extends
**SEASON'S
GREETINGS**



Christmas Time
is not the time
for gardens.

Rancho Santa Fe
Nursery

When it's
Garden Time
again
Remember—
organo®

... garden fertilizers and soil-amendments
for all your garden needs.
Made in San Diego
For San Diego Gardens

SOUTHERN CALIFORNIA
FIRST NATIONAL BANK
holds "Wedding Party"
with BANK OF LA JOLLA!



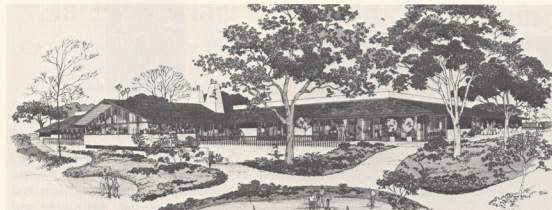
Mr. Claude Blakemore, Pres. and Chief Exec. Officer of SCFNB, smiles broadly as he cuts the wedding cake (topped with two grooms) assisted by Mr. William Black, Senior V.P. of SCFNB.



Mr. and Mrs. Thomas Bergkamp, (Manager, RSF Branch SCFNB) greet the many reception guests.



Mrs. Richard Todd, one of the charming Las Duenas hostesses who assisted with the champagne reception, serves Mr. Jack Wilson of Rancho Santa Fe.



Now under way at Whispering Palms Golf and Country Club in Rancho Santa Fe is this contemporary Mediterranean style club house. The 12,500 foot facility is scheduled for completion by early Summer, 1969, at an estimated cost of \$400,000. It is located at Via de la Valle and Cancha de Golf Roads, 2 1/2 miles east of Interstate 5.

GROUNDBREAKING CEREMONIES HELD FOR WHISPERING PALMS GOLF AND COUNTRY CLUB

Construction of a new Mediterranean style club house at Whispering Palms Golf and Country Club, Rancho Santa Fe, officially got underway Friday, November 30, with groundbreaking ceremonies on the site.

Members, guests and club officials launched construction of the 12,500 sq. foot club facility "with a bang!"

Whispering Palms' Men and Women's Club Presidents, Fred Young and Esther Copeman, respectively, together pushed a dynamite plunger which set off a series of blasts signalling start of the new building.

To cost an estimated \$400,000, the new Whispering Palms Country Club is scheduled for completion by early summer, 1969. The complex will include a professional golf shop, bar and lounge, double dining room seating 350 people, men's and women's locker rooms, kitchen and office facilities.

The Whispering Palms course, recent site of the countywide Billy Casper Day Invitational honoring that area native as 1968's Professional Golfer of the Year by San Diego leaders, was built three years ago.

It is a championship 18 hole course located 2 1/2 miles east of Interstate 5 at Via de la Valle and Cancha de Golf Roads in Rancho Santa Fe.

The course is bordered by both condominium garden homes and individual family homesites and is scheduled to be expanded to 36 holes as the Whispering Palms resort community enlarges.

General contractor for the new clubhouse is the Shelstead Brothers firm, of Del Mar. Architects are Weber and Edwards, Pacific Beach.



A MULTI-COLORED BLAST (red, white and blue) started construction "with a bang" of the new country club at Whispering Palms. About 150 members and guests watched as the Club's Men's Secretary, Harry Petridge (obscured) and Women's President Esther Copeman, together pushed the plunger which officially got the 12,500 foot facility underway. Completion is scheduled within six months.



Miss Eloise McAllister of San Antonio, shown on the Judson campus with her two registered quarter horses, Shorty Potter and Jet Hill, which she trailered to school with her.

CUSTOM WINDOW SHADES
Shades Of Escondido
138 NO. KALMIA ST. 745-0603

Why The Christian Science Monitor recommends you read your local newspaper

Your local newspaper keeps you informed of what's happening in your area — community events, public meetings, stories about people in your vicinity. These you can't — and shouldn't — do without.

HOW THE MONITOR COMPLEMENTS YOUR LOCAL PAPER
The Monitor specializes in analyzing and interpreting national and world news . . . with exclusive dispatches from one of the largest news bureaus in the nation's capital and from Monitor news experts in 40 overseas countries and all 50 states.

TRY THE MONITOR — IT'S A PAPER THE WHOLE FAMILY WILL ENJOY

The Christian Science Monitor
One Norway Street
Boston, Massachusetts, U.S.A. 02115
Please start my Monitor subscription for the period checked below. I enclose \$ _____ (U.S. funds).
 1 YEAR \$24 6 months \$12
 3 months \$6

Name _____
Street _____
City _____
State _____ ZIP Code _____



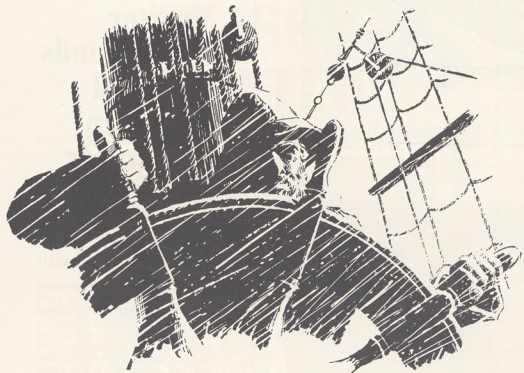
Judson Arizona

A Fully Accredited College Preparatory.
Coeducational Boarding and Day School.

Ranch Style Living on the Paradise Valley Desert. Small Classes, Excellent Staff, All Sports. Horseback riding, Art, Music, Drama.

Now in its 40th Year

For Information, please write Mr. David W. Wick, Headmaster Box 1569, Scottsdale, Arizona or Telephone 602-947-7731.

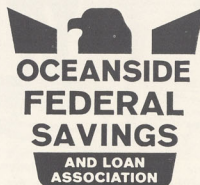


Salt your money away
before you're old!

You're on a straight course to financial security with a savings account at Oceanside Federal. Your savings dollars are safe, secure... and they earn the nation's highest rate. Now in our 48th year of service, with over 22,000 active account holders, we invite you to join us. Open your account today. Earnings are paid or credited quarterly and what's very important, your money earns from date of receipt.

5%	5.13%
	5.25%

At our current annual rate of 5% your funds actually earn 5.13% when held for one year. Three-year bonus certificates pay you an additional ¼% over current rates.



Main Office — Oceanside
810 Mission Avenue, 722-1131
Vista — 249 So. Indiana
Fallbrook — 1035 So. Main
Carlsbad — 699 Grand Avenue



"CHRISTMAS" Rev. Donald R. Caughey

There is just no way of escaping Christmas. One would have to stay home, disconnect the telephone, cut off all radio and television programs, stop all magazines and newspapers, leave the mail uncollected and forego all conversation with friends, business associates and especially children, to avoid the persistent signs that Christmas is coming. And surely even in such self-imposed isolation one would still know that Christmas was the cause of it all.

Christmas has a way of breaking through the stoutest defenses. Even though we cherish the separation of Church and State, Christmas is a legal holiday throughout the land. Even though we prize the freedom of religion which our Constitution guarantees, Christmas comes in all the stores, on all the street corners, and even on the stamps which Mr. Strawn and his associates sell us at the Post Office. Christmas refuses to be confined to the Churches; Christmas belongs to us all.

Christmas resists all efforts to disguise or conceal it. We may use the literary subterfuge of X-mas, or send "Season's Greetings," we may sing "Jingle Bells" instead of "Silent Night" but no one is deceived. It is still Christmas that we are celebrating and it is in the spiritual heritage, for he is descended from a legitimate saint of the Church and the gifts in his pack are forever symbolic of the Gift of God. Phillips Brooks was right when he wrote "Everywhere, everywhere, Christmas tonight."

Why does Christmas have this strange power? The answer lies in the nature of the occasion and the point of the celebration. Christmas is a declaration of love, and love knows no boundaries, it cannot be ordered off the premises or made to stand in a corner, it cannot be kept from speaking or drowned in a babble of discordant noises. Love inevitably makes its presence known.

And since the Love of Christmas is Divine love, its penetrating power is infinitely increased. Even if we might possibly be able to hide from human love, we shall not hide from the love of God. We might be able to alienate or fend off a human friend, but we cannot escape the love of a Heavenly Father. We might turn aside from anyone else, but how can we ignore the Babe in the manger?

No, there is no getting around Christmas. We shall have to face up to the inescapable fact that God Almighty loves us. He loves us so much that He gives us Himself, in the form of a Baby, in the figure of a Man, in the Person of Christ. What we choose to do with His love He leaves up to us. But about His love, He leaves us no room for doubt. Christmas brings us His Word.

In Memoriam

CATHERINE HUDSON HANEY
1906-1968

Mrs. Catherine "Pat" Haney passed away Sunday, November 24, at her home on Loma Verde. She was the widow of Ralph Haney, former Manager of the Santa Fe Irrigation District, who died last June. They had resided in Rancho for the past fourteen years.

Pat was a graduate of Southwestern College, Winfield, Kansas. A member of Rancho Santa Fe Garden Club, Library Guild and the Country Friends.

Burial was in Winfield, Kansas. Survivors are a cousin, Mrs. Burling M. Stump of San Diego, and a nephew, Donald Hudson of Brawley, Calif.

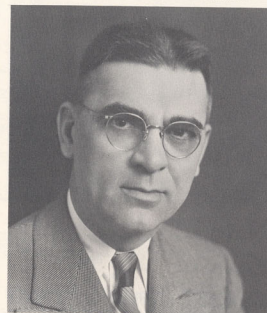
In Memoriam

DOROTHY R. WOOLLEY
July 18, 1902-Oct. 12, 1968

We of the San Diego Auxiliary are deeply saddened with the loss of our dear friend, Dorothy. She contributed so much of herself and in so many ways. We will miss her not only for her many and varied contributions but, even more important, we will miss her warm personality and lovable nature.

Her love of and devotion to the San Diego Symphony Orchestra deserves a fitting memorial. The greatest tribute in memory of Dorothy would be a donation to the Memorial Music Library, San Diego Symphony Orchestra Association, P.O. Box 3175, San Diego, Calif. 92103.

In Memoriam



EDWARD CHARLES STRAUSS
1898-1968

He lived among us less than three short years, but there were few who didn't know, and value the warm friendship of, Edward Charles Strauss, who died on November 18 at the age of 70, and in whose memory there was a service at The Village Church, of which he was a devoted member, on November 20, the Rev. Donald R. Caughey officiating.

You couldn't call such a man Edward Charles, or even Edward; this was a wholesome, responsive and comfortable individual who deserved to be called Ed, with simple liking and high regard—and that's how it was with all who ever knew Ed Strauss.

It would have been impossible for Ed to have served so eagerly in all of our civic, social and church life—Garden Club tours, Appearance of Autumn, Library Book Fair, among many others — without having contributed much to our enjoyment and appreciation of our life in the Ranch. He loved it too—and, leaving it, he saddened us all.



DEL COLBY'S
BEAUTIFUL NEW SHOP
IS READY FOR CHRISTMAS !!

The Rancho Santa Fe Nursery cordially invites you to stop in and see their handsome new shop! Everything is sparkling bright and shiny new—ready to enhance your home for the Holidays!





Jane Brett

Realtor-

Homes, Home Sites, Acreage

Roger Brett
Dorothy Randall

La Granada & Paseo Delicias

Rancho Santa Fe, Calif.

756-1442

RANCHO SANTA FE ENGINEERING

Corner of La Flecha
and Via de Santa Fe

756-1107

CUSTOM PAINTING

UNION SHOP
Licensed and Fully Insured



COLOR-COORDINATING A SPECIALTY!

I am proud of the work I have done with virtually all of Lake San Marcos new construction. I am now enlarging my business to include

RANCHO SANTA FE
LA COSTA



BILL BELL

CONTRACTOR

PAINTING-WALLPAPERING

"Only 15 minutes from Rancho Santa Fe
in the Lake San Marcos Shopping Center"

744-0515



L-R. In Picture: Ed Harloff, Y.M.C.A. Board Chairman; Rollic Ayers, Y.M.C.A. Executive Director; Mrs. and Mr. Stephen G. Fletcher.

MR. & MRS. STEPHEN G. FLETCHER PLEDGE GENEROUS GIFT TO NORTH COAST FAMILY Y.M.C.A.

North Coast Family Y.M.C.A. has received a pledge of \$25,000 from Mr. and Mrs. Stephen G. Fletcher of Rancho Santa Fe.

The gift, which will be used for assistance in construction of the new Y.M.C.A. branch facilities in Encinitas, was given in honor of Mrs. Fletcher's father, Guilford H. Whitney, who was instrumental in the development of the Y.M.C.A. in San Diego County.

The addition of the \$25,000 to the campaign moves it over the \$200,000 mark. Y.M.C.A. officials announced last week that the first phase of construction on the center, a swimming pool, will be in operation by next summer.

Whitney first associated himself with the Y.M.C.A. in 1919 and early records show him as a regular participant in the Businessmen's gym class. He joined the board of directors in 1926; was involved in the early beginnings of the Northwest, Southeast and Northeast (now Copley) branches and in 1952 became president of the board.

Under his direction, the city Y.M.C.A. became a metropolitan organization with four branch boards and a board of directors. In 1954, Whitney organized and chairmanned a capital fund campaign to raise \$500,000 to construct what is now the Copley building.

When the first campaign failed to reach its goal, Whitney undertook to raise funds through 1957. His personal efforts were responsible for at least \$200,000 of the \$500,000 finally raised.

Until his death, Whitney continued on the advisory board of the Y.M.C.A. and as chairman of the Y.M.C.A. Board of Trustees supervising the investment of Y.M.C.A. endowment funds.

The Bishop's School
AN EPISCOPAL CHURCH SCHOOL FOR
GRADES 7-12 RESIDENT AND DAY
COLLEGE PREPARATORY PROGRAM
PHONE DIRECTOR OF ADMISSIONS
LA JOLLA 459-4021



SACRAMENTO REPORT

FROM THE OFFICE OF
ASSEMBLYMAN JOHN STULL

It is so good to have had these few months here in the district. I have visited every corner of the 80th and talked to great numbers of people. Sometimes, in Sacramento, the view seems from Bedlam, but here, it is calmer and the prospective better. When the tumult and shouting seem all but overpowering at the capitol, I shall remember the many fine conversations I have had with you here. This memory will be as a touchstone of stability and purpose.

When Christmas comes, the 1969 session of the legislature can't be far behind! Because of all the rush and end of the year telescoping, many legislators return to Sacramento early to celebrate Christmas and New Year's there, but the Stulls like to remain at home in the Great 80th until the last minute. Holidays are for home — here is where our hearts are, and here we will stay as long as we can.

Year's end is a good time to thank friends for help and support. This I do most sincerely. The people of this area care what is happening in their government, and their continuing interest makes my job rewarding. I never feel that I am fighting alone.

Year's beginning is a good time for resolutions. A politician's New Year's resolutions sound remarkably like campaign promises, I suppose. However, the best I can offer is this: I most highly resolve to do my utmost to give the Great 80th of the kind of representation it so highly deserves.

Meanwhile, all my best to all of you for the holidays and the New Year.



A. B. DuBRUIEL CO.

Refinishing Upholstering

Woodworking • Fabrics • Formicas

Glueing • Repairs • Tables Drop-Leafed

!ANTIQUES BORN AGAIN!

1310 Stratford Ct. DEL MAR 755-3471

ZIEGLER'S RICHFIELD STATION
at Whispering Palms, Rancho Santa Fe



Featuring
MICHELIN
TIRES
756-2112



COUNTY MAP PREPARED FOR 200th ANNIVERSARY

A historical map of San Diego County has been prepared after more than two years research by Fred Buddenbaum of Vista for use in San Diego's forthcoming 200th anniversary celebration. The map officially sanctioned by San Diego's 200th Anniversary Committee, depicts the location of major ranchos during the Mexican occupation of California, cattle trails, stage stations, missions and important events in the history of San Diego County. Reproduced in the anniversary colors of orange and brown on parchment paper, the 10 by 14 inch map is suitable for place mats or for framing by residents interested in the colorful background of San Diego County. The maps are priced at \$0.50 each and are available from Ivy Associates of Escondido, Allied Printers of Escondido or directly from the 200th Anniversary Committee of San Diego.



RANCHO HARDWARE

756-1702
LA GRANADA and LA FLECHA

We feature OLD COLONY PAINTS. "Best by Test."

ARMY and NAVY ACADEMY

Basic to the purpose of the Army and Navy Academy is the preparation of the "complete man" — alert, well educated, devoted to God and Country, poised, self disciplined, imbued with honor and personal integrity, and possessing a deep respect for the individual and sound tradition.

Army and Navy Academy provides a complete, well rounded curriculum (grades 7-12) to include mathematics, languages, literature, history, Latin, science, speech, drama and music. Small classes assure the maximum in personal attention.

An Honor School, fully accredited and designated an 'MI' Unit by the Department of the Army, Army and Navy Academy is a member of the National Association of Military Schools, National Association of Independent Schools and The California Association of Independent Schools.

ARMY AND NAVY ACADEMY

CARLSBAD

P.O. Box G

Founded 1910

729-2385

SHOP RANCHO SANTA FE FOR CHRISTMAS

NEW PRESIDENT AND BOARD MEMBERS ELECTED TO SCRIPPS MEMORIAL HOSPITAL DIRECTORS

Preston H. Kelsey was elected President of the Scripps Memorial Hospital Board of Directors at the Annual Meeting held today at the Hospital. Thirty directors were also elected.

Retiring President, Richard N. Smith, in his annual report, commented upon growth statistics since the move to the mesa in May 1964. "In our first full fiscal year, beginning October 1, the average occupancy was 119.5. It has since increased successively to 135,159 and last year, to an average of 171.5 daily. This represents a 44% increase in the three years 1965 to 1968.

Six new members to the Board: Orville Cumming, Robert O. Peterson, Ed Butler (City Attorney), Dr. Augustus B. Kinzel (Salk Institute), J. W. Johnson, M.D. (retiring Chief of Staff at Scripps Memorial Hospital), Franklin H. Miller.

Officers who will be serving with Mr. Kelsey: William E. Ferguson, 1st Vice President; Mrs. Austen T. Brown, 2nd Vice President; Arthur H. Keyes, Treasurer; Mrs. Roy Munger, Secretary.

Re-elected to serve on the Board:

Richard N. Smith, Horace L. Blackman, Robert M. Boughton, M.D., F. Seth Brown, James S. Copley, Roy W. Hill, William Scripps Kellogg, Mrs. Karl Kenyon, Joseph E. Jessop, P. H. Johnston, Jr., Arthur R. Lindburg, Mrs. Thomas M. Meanley, C. O. Phillips, Everett M. Rogers, M. D., David M. Scoville, Thomas O. Scripps, Mrs. Marie McRae Temple, Albert E. Trepte and the Rev. R. M. Wolterstorff, D. D.

Mr. Kelsey serves as second vice president and Chairman of the Committee on Building and Grounds of Scripps Memorial Hospital. He spent his career with Marsh and McLennan, Inc., international insurance brokers, of which he was a director for over 20 years, having also been vice-chairman of the board.



for
Gourmet Dining,
warm
Hospitality



VALLEY HO

MISSION VALLEY CENTER WEST 297-4567

Rosie's Antiques
 "in the center of Rancho Santa Fe"
756-2659
 ARTICLES ON CONSIGNMENT
 BUY & SELL
BRIC-A-BRAC • JEWELRY • FURNITURE
 "We specialize in old dolls"

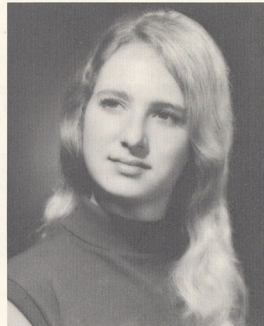


La Granada at El Torcido in The Village

A
 VERY
 MERRY
 CHRISTMAS
 FROM
 ELIZABETH ARDEN



A trio of Blue Grass favorites. \$5.00.
 Perfume Mist (3/4 oz.). Flower Mist (1 1/4 oz.).
 Perfume Essence (1/4 oz.).



**WEDDING OF MISS LINDA WATKINS
 TO RICHARD "RICK" RANDALL IS
 CELEBRATED IN HONOLULU**

Thanksgiving week in Honolulu was an exciting one for the James C. Randalls for not only did they celebrate the traditional holiday and their 34th wedding anniversary but also attended the wedding of their son, Richard to Miss Linda Watkins, daughter of Mr. and Mrs. Tom Watkins at Hawaii's oldest church on November 30th at high noon.

Given in marriage by her father the lovely blonde bride wore a white satin gown with a chapel Train and an illusion veil held in place by the dainty white bridal flower of Hawaii.

The reception was held at the home of her parents in Kailua and during the afternoon Hawaiian love songs were played by a 17 year old harpist affectionately known to Islanders as "Mary."

The couple flew to Kauai, the "garden isle" for their honeymoon and upon their return will live in Honolulu where Rick is serving in the submarine branch of the Navy and assigned to the Comsubpac staff.

HAVING A PARTY?
 Want to be sure the date is free?
 Call 756-1864
 (Anna Cantwell)
 for this confidential service
 \$1.00 contribution to the Village Church

Regular Meeting of the Board of Directors of Rancho Santa Fe Association Held on Thursday, October 17, 1968, at 9:00 a.m.

PRESENT: President Millard, Vice President Evans, Directors Bakewell, Lasswell, Lee and Withrow.

ALSO PRESENT: Bruce Dillon, representing Rancho Santa Fe Times, and Jan Nolan, representing La Jolla Light Journal; Secretary Van Evera and Recording Secretary Butts.

MINUTES OF THE PREVIOUS MEETING
 The minutes of the regular meeting of October 3, 1968 were approved as corrected.

OLD BUSINESS
Junk Resolution. President Millard referred the members of the Board to the proposed resolution submitted to the Board at the last meeting. After discussion, it was moved, seconded and unanimously approved to adopt the following resolution: (Copy attached for draft purposes.)

ART JURY RECOMMENDATIONS
Keeping of Animals
 R. O. Shockney Parcel 22/3, Block 36, Map 1742, El Arco Iris, 2.6 acres: two horses. Approved.

Miscellaneous
 B. Kane Letter regarding grading on Parcel 7/3, Block 48, Las Planideras, having caused drainage problem. After a visit to the site, the Board confirmed that there had been some grading performed at Parcel 7/3, Block 48, which could possibly interfere with its natural drainage in such a manner as to cause damage to other properties, in violation of Article 1, Section 14 of the Covenant.

DIRECTORS' REPORTS:

Vice President Evans, Golf Activities Committee Chairman, reported the former discussion of seal coating the cart paths. After discussion, it was moved, seconded and duly passed to authorize an expenditure not to exceed \$2250 for this.

Mr. Evans reported 352 Prepaid Golf Playing Privileges. Prospective Non-Association members are now placed on a waiting list.

Mr. Lee, House Committee Chairman, reported three letters have been received in response to Association letter to restaurant patrons and are under study by the House Committee.

President Millard posted a sketch of proposed Bowling Green and explained it to all present. The Board agreed to examine the proposed site in the vicinity of the Tennis Parking Lot.

SECRETARY'S REPORT:

Verification of Tax Rate. Mr. Van Evera stated that the Covenant provides that on or about October 20 the Board is to set the tax assessment for the fiscal year. President Millard requested the Board to confirm formally the tax assessment for fiscal year 1968-1969 at 70c per \$100 assessed valuation. It was so moved, seconded and passed unanimously.

Petition against Sale of Association Real Property. The Secretary reported that a petition had been filed in protest to the proposed sale of Association owned Lot 109, Map 2089, and that the petition bore insufficient signatures of Association members to require a members' meeting under Section 11 of Rancho Santa Fe Association By-Laws. The Secretary stated that the petition bore the signatures of (22) twenty-two Rancho Santa Fe residents, many of whom were husband and wife owning property in joint tenancy, and that a check against the Association membership rolls indicated that the list of signatures represented (13) thirteen voting members of the Association.

**THE
 ASSOCIATION
 BULLETIN
 and News**

In a written opinion on the matter of a "member" signature, the Association Counsel, J. A. Donnelly, verified that membership rights of joint or multiple owners of a building site must be exercised collectively and such owners shall be counted as one "member" for the purposes of Section 11.

President Millard pointed out that Lot 146, Map 2089, is not a part of the adjacent Association park area, Lot 109, but is a small triangle of land left over when the road around La Fremontia was paved. It has no value to the Association nor to anyone except the owners of Lot 109, Map 2089, for use as ingress and egress to said lot.

Mr. Millard asked if any one present wished to speak in favor of or against the sale of said property. Realtor Shirley Keeth spoke in behalf of the prospective buyer of the property. There was no one else present who wished to speak on the subject. The motion was duly made and passed to authorize the President and Secretary to execute the sale of said property.

RECESS AND ADJOURNMENT
 The meeting was recessed at 10:50 a.m. for a field trip to inspect properties. The meeting was adjourned at 11:15 a.m.

H. Ray Millard, President
 David A. Van Evera, Secretary



Minutes of the Regular Meeting of the Rancho Santa Fe Art Jury Held October 22, 1968, at 9:00 a.m. in the Board Room.

PRESENT: Vice President Bellman, Architect Hope, Alternates Coberly, Blackman and Hill. **ALSO PRESENT:** Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

EXCUSED: President Kelsey.
 President Kelsey being absent from Rancho Santa Fe Vice President Bellman called the meeting to order.

Vice President Bellman called Alternate Hill to serve as a regular member of the Art Jury for this meeting.

The minutes of the previous Art Jury meeting of October 8, 1968, were approved.

APPROVED SINCE LAST MEETING
 Reeder, W. D. Residence — Parcel 2/2, Block 10, San Elijo.

Slattery, T. G. Residence — Parcel 1/3, Block 39, Via de Santa Fe.

Briggs, R. Paint sample—El Camino Real. **SUBDIVISIONS**

Reeder, D. (in attendance) Parcel 7/3, Block 48, Las Planideras, consisting of 5.1 gross acres into two sites of 2.8 and 2.3 net acres +/- The Art Jury recommends disapproval to the Board of Directors.

Pike, G. Parcel 2/1, Block 43, Calzada del Bosque, consisting of 25.9 gross acres into three sites of 4.0, 16.0 and 5.0 net acres +/- The Art Jury recommends approval to the Board of Directors.

Wynne, R. C. Parcel 4/14, Block 30, Via de la Valle, consisting of 1.4 gross acres into two sites of .55 and .61 net acres +/- The Art Jury recommends approval to the Board of Directors.

KEEPING OF ANIMALS
Zastio, R. D. (escrow Powers) Two horses on 2.5 +/- acres at Parcel 14/2, Block 33, Rambia de las Flores. Deferred. Applicant requested to stake location of proposed corral.

Jones, R. L. Two horses on 2.3 +/- acres at Parcel 5/2, Block 44, Via del Alba. Approval for keeping of horses recommended, but action deferred pending receipt of corrected copy of plat map.

VARIANCE REQUEST
Esposito, B. Parcel 6/1, Block 24, El Camino Real. Reduction of setback requirement from 100 to 75' on the easterly boundary and 100' to 55' on the southerly boundary. The Art Jury recommends approval to the Board of Directors.

NEW CONSTRUCTION
Schuetzenduebel, W. G. (in attendance) Residence—Parcel 3/7, Block 6, El Monte-view, applicant requested to resubmit plans.
Dittus, F. W. Residence — Parcel 5/3, Block 14, Paseo Delicias. Approved.

Jarnagin, J. L. Residence—Parcel 3/6, Block 24, El Mirar. Deferred—suggestions made by Art Jury.

PRELIMINARY STYLE CHECK
Calder, G. (in attendance) Six Unit Apartment—Parcel 2/2, Block 30, La Flecha. Architecturally acceptable.
Dunham, R. D. (in attendance) Residence—Parcel 8/3, Block 47, La Madreselva. Architecturally acceptable.

Oldham, R. C. Residence—Parcel 5/4, Block 11, San Elijo. Architecturally acceptable. Suggestions made by Art Jury.

ADDITIONS & ALTERATIONS
Strom, M. E. Guesthouse—Parcel 14/5, Block 32, Calzada del Bosque. Disapproved as submitted.

Adams, W. E. Extension of Garage—Parcel 22/6, Block 36, El Camino Real. Approved.

Weinstein, D. Pool—Parcel 2/5, Block 20, Lago Lindo. Approved.

RANCHO SANTA FE PROPERTY

Superb design, beautifully decorated, features this magnificent home on a five acre lot, facing the eastern mountains. Three bedroom and help quarters—plus a lovely swimming pool in our most choice Las Planideras setting. EXCLUSIVE! \$127,500

Charles A. Chapin & Associates

PASEO DELICIAS
 Real Estate Brokers

Charles A. Chapin
 George A. Baldry

ACROSS FROM THE INN
 Associates

Harry J. Lee
 Howard L. Wellman

Esposito, B. Corral and Stable—Parcel 6/1, Block 24, El Camino Real. Approved. **McLaughlin, H.** Living room addition — Parcel 7/3, Block 10, San Elijo. Approved. **Iverson, F. M.** Flag Pole—Parcels 2/7 and 2/8, Block 20, Paseo Lindero. Approved. **Weber, K.** Car and Tool Port—Parcel 8/1, Block 22, Linea del Cielo. Plans not acceptable.

MISCELLANEOUS

Woolley, R. Painting of village properties owned by Acacia Granada Corp. Approved. **Williams, T.** Paint sample—Approved. **Kendall, F.** Paint sample—Approved. **David A. Van Evera, Secretary**
V. A. Bellman, Vice President

Minutes of Regular Meeting of Board of Directors of Rancho Santa Fe Association Held Thursday, November 7, 1968, 9:00 a.m., Board Room.

PRESENT: President Millard, Vice President Evans, Directors Lasswell, Lee and Witherow. **ALSO PRESENT:** Ann Clevenger, representing Rancho Santa Fe Times; Secretary Van Evera and Recording Secretary Butts. **ABSENT:** Director Bakewell.

MINUTES OF PRECEDING MEETING.

The minutes of the regular meeting of October 17, 1968 were approved as submitted. **ART JURY RECOMMENDATIONS**

Subdivisions
G. Pike. Parcel 2/1, Block 43, Calzada del Bosque, consisting of 25.9 +/- gross acres into three sites of 4.0, 16.0 and 5.0 +/- net acres. **APPROVED.**

R. C. Wynne. Parcel 4/14, Block 30, Via de la Valle, consisting of 1.4 +/- gross acres into two sites of .55 and .51 +/- net acres. **APPROVED.**

D. Reniers, in attendance Parcel 7/3, Block 48, Las Planidieras, consisting of 11 +/- gross acres into two sites of 2.8 and 2.3 +/- net acres. **DISAPPROVED.**

Variance Request
E. Esposito. Parcel 6/1, Block 24, El Camino Real. Retain setback from 100' to 75' on easterly boundary and from 100' to 55' on southerly boundary. **APPROVED.**

Keeping of Animals
Jones. Parcel 5/2, Block 44, Via del Alba, 2.32 acres; two horses. **APPROVED.**

SPECIAL COMMITTEE REPORTS
Nominating Committee. President Millard read the report of the Nominating Committee, dated October 23, 1968, submitting the following nominees for election to the Board of Directors to serve the unexpired term ending June, 1970, left vacant by the death of Director Edmund T. Price: Mr. C. David Frobes, Dr. William H. Harrison and Mr. John H. Williams.

DIRECTORS' REPORTS
President Millard presented a proposal for a Bowling Green to be located to the north of the Clubhouse on Via de la Cumbre. It was moved, seconded and passed to authorize an expenditure not to exceed \$500 for an engineering study of the area.

UNFINISHED BUSINESS
Stable Relocation. Block 29, Las Colinas. The Secretary reported that an Association request of August 12, 1968 to remove or relocate a stable on Parcel 4/5, Block 29, Las Colinas, had not been accomplished. Inasmuch as a reasonable time had elapsed since the Board of Directors had made its request, it was the decision of the Board to refer the matter to the Association Council for necessary legal action to enforce compliance.

NEW BUSINESS
Date for Special Election. The motion was made and duly passed to set November 18, 1968 for a Special Election of one Director to serve until June, 1970, taking the seat left vacant by the death of Director Edmund T. Price.

Open Storage of Non-Passenger Type Vehicles. Secretary Van Evera read a proposed resolution pertaining to open storage of non-passenger type vehicles. After discussion, it was moved, seconded and unanimously passed that the following resolution be adopted, subject to opinion of Association Council: (Copy attached for draft purposes.)

B. Chambliss Request Extension of Re-alignment Approval. The Secretary read a letter from applicant requesting an extension of time for finalizing realignment of Lots 10 and 11, Block 'J', Zumaque, approved September, 1967. The motion was made and duly passed to grant a six month extension of the period of realignment approval.

Correspondence Concerning Sale of Association Property. The Board discussed a letter from Rear Admiral E. M. Link, copies previously furnished each Board member, regarding the sale of Lot 146, Map 2089. Procedures followed in authorizing the sale of Association property were reviewed and the matter referred to the Association Council for disposition.

Correspondence Received. The following correspondence was read and filed: a letter of appreciation from former Building Commissioner Roy Warren; notices of County Planning Commission hearings affecting Rancho Santa Fe properties.

Maintenance Building Lease. The Secretary presented a new lease between the Association and the County of San Diego for a new building, constructed on San Elijo to be used by Rancho Santa Fe Maintenance District. It was the decision of the Board that the capital investment by the Association in the new building, plus the investment in land and taxes thereon, justified a monthly rental of not less than \$200. The lease was referred to Association Council for review.

RECESS AND ADJOURNMENT
The meeting was recessed at 10:55 a.m. for a field trip to inspect properties. The meeting was adjourned at 11:35 a.m.

H. Ray Millard, President
David A. Van Evera, Secretary



Minutes of the Regular Meeting of the Rancho Santa Fe Art Jury Held November 12, 1968, at 9:00 a.m. in the Board Room.

PRESENT: President Kelsey, Vice President Bellman, Architect Hope and Alternate Coberly.

ALSO PRESENT: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

EXCUSED: Alternates Blackman and Hill. The minutes of the previous Art Jury meeting of October 22, 1968, were approved.

APPROVED SINCE LAST MEETING
Jarnagin, J. L. Residence — Parcel 3/6, Block 24, El Mirador.

Jones, R. L. Corral — Parcel 5/2, Block 44, Via del Alba.

Weber, K. Car & Tool Port — Parcel 8/1, Block 22, Linea del Cielo.

Emrick, T. L. Paint sample.

GEORGE J. LEWIS
REALTOR
Rancho Santa Fe 756-1659

"CHAUN" HETZLER
Real Estate Broker
VIRGINIA L. BLESSO
Associate

WHO SAID IT?
"Not by years, but by disposition, is wisdom acquired"

LION HAS THE GIFT FOR PLEASEA A MAN

BRONZINI

ELEGANT IS THE WORD THAT BEST DESCRIBES THESE LUSH SILKS AND THE UNIQUE COLOR WORK OF BRONZINI TIES. MEN OF TASTE LOVE THEM. YOUR MAN.

5.00 TO 10.00

LION

SAN DIEGO LA JOLLA

SUBDIVISION
Mitchell, E. R. (in attendance) Parcel 8/2, Block 9, La Bajada and Los Morros, consisting of 15.14 gross acres +/- into two sites of 12.2 and 2.9 net acres +/- . The Art Jury recommends approval to the Board of Directors.

KEEPING OF ANIMALS
Zasio, R. D. (escrow Powers) Two horses on 2.5 +/- acres at Parcel 14/2, Block 33, Rambla de las Flores. The Art Jury recommends approval to the Board of Directors.

Warren, F. W. (escrow Syardman) One horse on 3.89 +/- acres at Parcel 6/3, Block 14, La Valle Plateada. The Art Jury recommends approval to the Board of Directors.

Kolenic, J. T. Two horses on 2.3 +/- acres at Parcel 4/15, Block 29, El Zorro Vista. The Art Jury recommends disapproval to the Board of Directors.

Simpson, D. P. (escrow Getson) Six horses on 6.05 +/- acres at Parcel 5/1, Block 29, El Zorro Vista. The Art Jury recommends approval to the Board of Directors, with the stipulation that the horses remain in the existing corral, as indicated on the plat map submitted by applicant.

COVENANT ACCEPTANCES
Gordon, Raymond H. and Helen Portion Lot 4, Block 1, Rancho Santa Fe. The Art Jury recommends approval to the Board of Directors.

Randall, Neil J. & Beverly Jane Portion Lot 4, Block 27, Rancho Santa Fe. The Art Jury recommends approval to the Board of Directors.

NEW CONSTRUCTION
Schutzenduebel, W. G. Residence—Parcel 3/7, Block 6, El Montevideo. Deferred. Suggestions made by Art Jury.

Rose, F. Residence — Parcel 3/1, Block 12, Paseo Delicias. Deferred. Suggestions made by Art Jury.

PRELIMINARY STYLE CHECK
Thomas, P. M. (in attendance) Residence — Lot 3, Block 22, La Granada. Deferred pending clarification of Deed Restrictions.

White, J. D. Addition to existing residence—Parcel 7/2, Block 9, La Bajada. Architecturally acceptable. Suggestions made by Art Jury.

ADDITIONS AND ALTERATIONS
Douglas, W. A. Addition of Lanai, pool, terrace and cabana — Parcel 5/5, Block 16, El Mirador. Approved.

Smith, C. J. Additional living area for established residence—Parcel 5/8, Block 16, El Vuelo. Approved.

Laughlin, R. L. Additional living area for established residence—Parcel 5/3, Block 44, Via del Alba. Approved.

Wiseman, R. B. Garage — Parcel 3/3, Block 29, Las Colinas. Approved.

Friedkin, T. Entry Gates — Parcel 4/3, Block 43, Via de la Valle. Approved.

Root, C. Swimming Pool — Parcel 2/4, Map 2069, Mimulus. Approved.

Richmond, L. Swimming Pool — Parcel 2/1, Block 44, Linea del Cielo. Approved.

Cannon, E. K. Swimming Pool — Parcel 10/4, Map 2129, Cantaranas. Approved.

Meyerhoff, A. Archway and Signs—Parcel 1/3, Block 1, El Camino del Norte. Disapproved as submitted.

MISCELLANEOUS
Mack, H. P. Paint sample. Approved.

A joint meeting of Art Jury and Planning Commission is scheduled for November 26, 1968 at 11 o'clock. The regular Art Jury meeting will convene at 8:30 on that day instead of 9 o'clock.

P. H. Kelsey, President
David A. Van Evera, Secretary

Books! Books! Books!
Come in or call us
Mrs. Billy Keenholds, Owner-Manager

THE RANCH BOOK SHOP
Paseo Delicias and La Granada
Rancho Santa Fe, Calif.
P.O. Box K Tel. 756-2265

DEAR MOM AND DAD.....

CHRISTMAS IS A LONELY TIME

WHEN YOU'RE AWAY FROM HOME



Suddenly it doesn't matter whether this war has been right or wrong. Suddenly that is a thing for the leaders to argue. Our yearning attention is on a boy on a soldier's lonely vigil in a cruel land 6,000 miles from home. Soon dawn will reddens another tortuous day, and sporadic gunfire will punctuate the silences between the bursting of bombs. By the hideous lottery of guerrilla warfare, what will be in store for this boy?

He isn't afraid now; fear and confusion and misery have given over to an abject numbness. He moves about automatically in a ghostly dream in which he is half asleep, half awake — and in the murky kingdom of that nightmare he wonders where he is. . . . And especially and with something of undefined bitterness where we are. For that's what there is about a war and a boy. In spite of all the alleged glory, the vaunted adventure, the fighting war songs (of other wars, not this one), that's all there really is for a boy in a war.

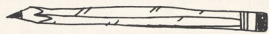
So war is evil; any war. Call it necessary, inevitable, preventive — and perhaps it is; and if there must be more of them we hope that we can become excited and patriotic and emotionally involved to help us through the next one. But essentially, tragically, cruelly, what war is all about is this boy. He is wondering why he is where he is — and where we are, and why.

Life doesn't come up with easy answers to tough questions. Life doesn't explain why we must go on doing what we normally do, whether we are this boy's parents or just busy citizens — while he fights an ugly, nondescript war. Life just seems to insist that we all go on living pretty much as we are — we, and the lonely boy in the GI gear.

Just now, from the warmth of our own firesides and from the anguish in our own hearts, a quiet prayer for this boy that he may know we care, that he may feel our presence in his lonely and ugly world, would be a thing of the spirit. And it might help him more than anything else in the world, today. For this is our boy; his war is more ours than his.

This photograph, taken by a buddy, is of "Foss" Morton, son of Dr. & Mrs. Elmer F. Morton of Rancho Santa Fe and was taken in the DMZ as he was standing guard. "Foss" as most of his friends know him is a Specialist 4th (radio-man) with the 5th Division (Mech.) at H.H.C. (Hdtrs. Co.) U.S. Army. More than just a photograph, of a boy from Rancho that many of us have known, we felt that this picture symbolizes all of our boys who are serving us away from home. At our request Mr. Dwight W. Koppes, President of RSE Rotary Club wrote this thoughtful message to express the concern of all of us who care.

THIS MONTH IN RANCHO SCHOOL



Kindergarten — Patrick Kinney



rick is going to Switzerland.



Grade 1 — Janice Heid



and read.



First Grade — Mrs. Hoak



Student Council and Mrs. Klugg's music class.

We are making a book about pumpkins. We are going to give a finger puppet play for the Kindergarten Class about the Pilgrims.

We are practicing Spanish songs for the Las Posadas program on December 12th. We hope all of you can come.
CHERIE BUCHHEIM



Grade 2 — Delta Giordano



Hi Readers!
You'll sure know its November in Mrs. Seemann's class. We've been having fun collecting leaves for doing spray prints. We

are getting ready for Thanksgiving. We have been talking about how the Indians helped the Pilgrims. Many years ago the Pilgrims left England to find a new home. The Pilgrims wanted their own land and their own town. The Pilgrims made friends with the Indians. Without the Indians the Pilgrims might have starved. The Indians taught the Pilgrims how to live in the new country. They showed them where to fish and how to plant corn.

Oh, and guess what! Our class won the trophy presented by Rancho Santa Fe Student Council for Citizenship and School Spirit. This is the second time we've won! (it sure is hard being quiet and good all the time).

See you next month!



Grade 2 — Tommy Paulin



turkeys.

During Book Week, we are going to the library to see the new books on display. We have been talking about the title, author, and illustrator of different books we read.

We have a paper doll. Her name is Lucy Letter. She is in our room to help us learn to write letters. We are going to write letters to our friends.



Grade 3 — Mary Anne Buchans



are starting to talk about Christmas presents for our parents. I will not tell

what the presents are because, if I do then if they read it, it will not be a surprise present. It is almost Thanksgiving. There are six groups in P.E. They are— Mr. Taylor, Mrs. Flood, Mrs. Seemann, Mr. Cook and Mr. Fecko and Mrs. Ross.



Grade 4 — Jennifer Loughlin



and important things in class are: book reports, math groups and electives. Merry Christmas!



Grade 4 — Grant Fletcher



classes were started not too long ago and the classes are fun. Our Spanish teacher has told us not too long ago that at last year's posada there were one hundred and some people there.

We have voted for the school colors and a school emblem. They turned out to be red, blue and gold and the name was the eagles. The Student Council will sell Pennants with Rancho Santa Fe on it and an eagle head on it. That stands for the Rancho Santa Fe Eagles.

All of the special classes are going to end on Nov. 22, 1968. The only special class that is going to continue is the choir. This year the songs that are going to be used in the village are going to be led by the choir. Some of the songs are going to be sung by the separate classes. We are all looking forward to the vacations ahead.

So long for now.



Grade 5 — Melissa Russell



for more advanced people.

Some of the fifth grade people went into the sixth grade math group. Their names are: Allison Gault, Wenda Wencke, Melissa Russell, Haverly Hopkins and Jack Burger.

Our new music teacher "Mrs. Klugg," has taken some of the people in our school to concerts, the San Diego Symphony Orchestra, and the Escondido concert series.

Some of the people in our class are going places for Thanksgiving. Sally Shockney is going up to San Francisco. Wenda Wencke is going to Yosemite Park.

Mike Hammock brought a snake to school to share. Wenda Wencke got new dogs. They are dachshunds. Their names are Popcorn and Peanuts.

Bye.



Grade Six — Cathy Ginder



every morning for an hour.

We are going to the Posada in 3 weeks and we have been working very hard on the scenes.

We received our report cards a few days ago and only one, I think, got straight A's.



Library — Benjy Barlin



classes to see them, too. They also had a book contest and the books that won in our sixth grade class came in this order: 1st Smokey, 2nd Island of the Blue Dolphins, 3rd Wolves of Willoughby Chase.

MUSIC — Bentley Freeland



a program for the Presbyterian Church Women at the Village Church.

December 16
1:00 p.m. perform for Rancho Santa Fe Rotary Club at the Inn.

That night, the Christmas Sing in the Village.

December 19

In the afternoon the choir will tour several children's hospitals for caroling.

7:30 p.m. choir is presenting a program for parents at the Village Church.



Spanish — Georgene Weinstein



the play is the history of Rancho. The costumes are all beautiful and smashing.

I am sure it will be a great success and everyone will like it.

See you there!

Adios



Special Class — Bradley Benton



ed it for us.

For all the food we have to eat.
For the trees, shrubs and beautiful mountains.

For all the fresh water.
For all the books we have to read.
For all the nice things we have.
For our freedom in our country.

Have a happy Thanksgiving,
Your reporter,
Bradley Benton

Art — Betsy Dodds



brother-in-law came in to tell us about perspective. We drew pictures of railroads and boxes in perspective.

In the Art elective class, they have been working with clay, and making Yo-Ho's out of yarn.

Mrs. Flood's room was making baskets, by weaving them, and is now making paper mache things.

Mrs. Somida's room is making clay things. Mrs. Seeman's room is making leaf spray, prints and bulletin boards.

Bye, see you next month.



Reading Class — Josh Wehmeyer



in a story, must be believable.

In the story some boys were playing catch with a football and one boy threw it over the hedge into Mr. Feeney's yard. Mr. Feeney came out of his house and took the ball away. He didn't like children and he thought they couldn't be trusted. He was afraid of the children breaking a window when they played with the football. The children were very unhappy.

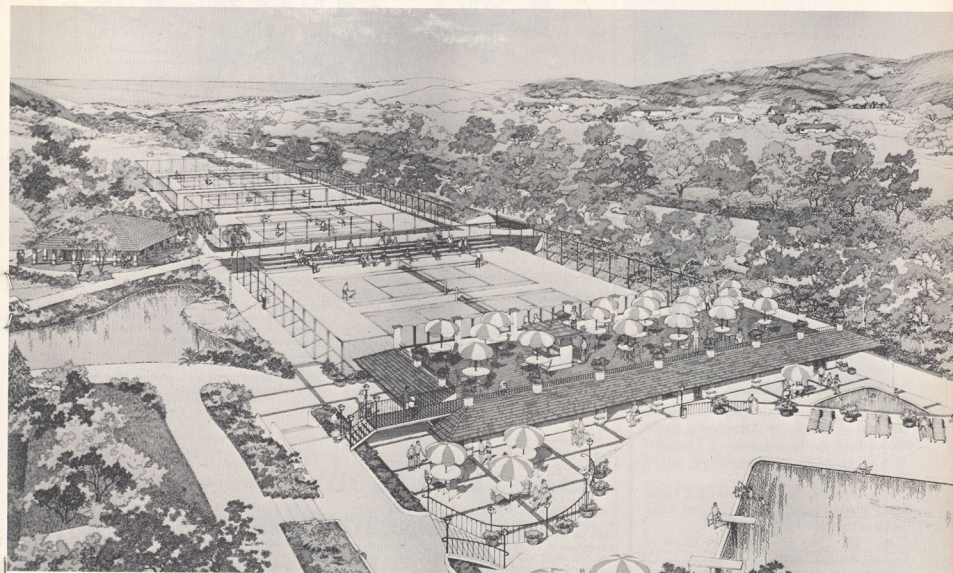
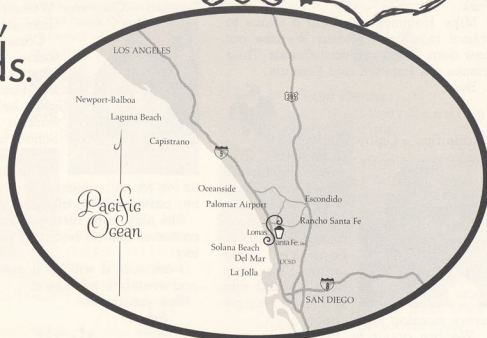
As they were walking home the children found a wallet on the sidewalk. They found out that the wallet belonged to Mr. Feeney. It had a lot of money in it. The children went back to Mr. Feeney's house to return the wallet to him. As they walked to the front door, Mr. Feeney stormed out and yelled, "I thought I told you not to come to my house again." One of the boys held out the wallet to him. Mr. Feeney looked at the wallet and found out it was his. He grabbed it and opened it and counted the money to see if it was all there.

He was surprised to see that all the money was there. He told the children, "You didn't keep any of my money, so I guess I could trust you." Then he gave them back their ball. Later he told them, "I guess I'm just a cranky old man. But—I hope the boys win their game Saturday."

"Feliz Navidad
y Prospero
Año Nuevo"

to all our members,
our neighbors,
and our friends.

LOMAS
SANTA
FE

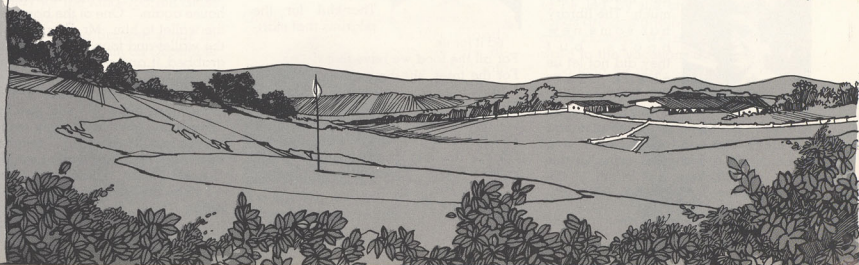


Lomas  Santa Fe

COUNTRY CLUB

- A par-72 championship golf course.
- Tennis courts, night-lighted, designed for pleasure and championship play.
- A 25-meter, AAU competition swimming and diving pool.
- Dining room, cocktail lounge, kitchen, locker rooms, showers, restrooms, sauna baths, rooftop sundeck and dining area.
- A truly **family-oriented** country club.

CHARTER MEMBERSHIPS AVAILABLE PRIOR TO DECEMBER 31, 1968
Contact Kent N. Staab, General Manager Box AG, Solana Beach, California 92075, or (714) 755-1552



The Village Church
COMMUNITY PRESBYTERIAN
RANCHO SANTA FE, CALIFORNIA



The Rev. Donald R. Caughey was installed as pastor of The Village Church at a special service held on the afternoon of December 1. Officiating at the installation service were:

Rev. Dr. J. V. Roth, Pastor of the Pacific Beach Presb. Church, San Diego, and Moderator of the San Diego Presbytery.

Rev. Dr. Louis H. Evans, Jr., Pastor of La Jolla Presb. Church.

Rev. Kenneth Baird Carson, Pastor of the Coronado Presb. Church.

Rev. Robert J. Thomas, Pastor of the Westminster Presb. Church, Escondido.

Rev. Howard S. Congdon, Pastor of the Northminster Presb. Church of San Diego.

Music for the Service was provided by the Choir of The Village Church, under the direction of Mrs. Richard Roblin, III, and Mr. Jerry Stirtz at the Altar organ.

Elders Alfred A. Gregory and Jack L. Powell, elders of the Church Session assisted.

Following the service, tea was served by the Women's Council.



Rancho Santa Fe has a beautiful new 5-foot sidewalk on El Tordo between the Garden Club and the Drug Store!

Mr. Bert Teagle, Chairman of the Beautification Committee, and Jim Fox, head of Rotary's Civic Improvement, were the moving spirits, with the help from all of the property owners in that area. At the same time several other small places on Acacia were paved.

The Ranch can be thankful for this welcome improvement.



Gracious Dining

Rancho Bernardo Inn & Country Club off Highway 395

... it's just a hop, skip and a jump across the mountain (via Felicitas Park Road off of Del Dios Highway) to the Rancho Bernardo Inn & Country Club, where excellent camaraderie, exceptional cocktails, and superb food are yours to enjoy every night of the week. A wonderful spot for a party, small or large... and RB's chef is a gourmet cook with menus on hand from every country in the world if you really want to plan something very, very special. Phone 748-1611 and your table will be waiting.

Bamboo House Restaurant 422 Market Street, San Diego, Calif.

Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday. (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391.

Bali Hai at Shelter Island, San Diego

Here's where you can begin a fabulous evening with a delightful rum drink (they all have exotic names!) The Cantonese menu is exceptionally good. Polynesian floor show. Reservations suggested. 222-1181.

Hotel Del Charro 2380 Torrey Pines Road, La Jolla

... it's the V.I.P. place to dine... with menus deliciously spiced with continental wit... prices seasoned with Yankee wisdom... cocktails always generously poured. Memorable party menus and service. 454-6134.

The Valley Fort Steak House 4 Mi. So. of Fallbrook on St. Hwy. 13

The VALLEY FORT STEAK HOUSE is one of San Diego County's newest and most exciting different restaurants. Located just south of beautiful Fallbrook on State Highway 13, the Valley Fort Steak House features 2 lb. Cowboy steaks cooked over an open mesquite fire. Nestled under giant trees in an authentic old west setting, the VALLEY FORT is the perfect spot for anyone who wants an excellent steak in an unusual and different atmosphere. The dining room is open from 5:00 p.m. Wed. thru Sat. and from Noon on Sunday; Closed Monday and Tuesday. Cocktails are served in the Valley Fort's colorful RED DOG SALOON and live entertainment is provided nightly by TED NEWMAN. TED is a singer and guitarist of considerable talent and this rising young recording star will be happy to sing and play your old favorites. 728-1998

La Costa 1 mile east of La Costa Avenue Exit, San Diego Freeway

Now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails and dinner. Enjoy Southern California's Finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 11). Moderate prices, excellent service and a warm friendly welcome. Call Maitre d' (714) 729-7111 for reservations.

Oak Tree House 7811 Herschel Ave., La Jolla, Calif.

... the specialty here is roast New York strip with horseradish sauce... Piping hot popovers accompany every dinner. Homemade lentil soup and salad with green goddess dressing are two more gourmet delights. Open on Monday thru Thursday for lunch 11 to 2; dinner 5 to 9. On Friday, lunch from 11 to 2; dinner 5 to 10. On Saturday, dinner only from 5 to 10; closed Sunday. Select wines, Cocktails, Carlsberg beer. Dream desserts with a fabulous cream-filled chocolate roll to head the list. For reservations, 454-1315.

The Coffee Mill 531 Highway 101, Encinitas

It's so nice to find a dining spot that doesn't seem to know what a copener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183.

Tony's Jacal Eden Gardens, 2 blks north of the Del Mar Track

Mexican Food at its superb best! Open every day of 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about... plus American food if you insist upon it. Do try the special green chili... it's wonderful (but hot!). Guacamole salad a specialty! Marvellous bar, with special service by Tony himself! 755-2274.

The Viking La Granada and Paseo Delicias, Rancho Santa Fe

Such a friendly place to dine! Open from 8 a.m. to 8 p.m. Monday through Saturday; closed Sundays. Excellent dinners featuring a steak and lobster combo with more than generous portions. Excellent wine list featuring Almaden, 756-2166. Mae and Hans Andersen, your hosts.



By John Triplett

The Great Books discussions in January include two plays by Moliere (*Tartuffe* and *The Misanthrope*) and Leibniz *Discourse on Metaphysics*. We meet in the Village Church Lounge at 8 p.m. on Jan. 7 and Jan. 21. Newcomers are most welcome. We always have a lot of fun, and sometimes learn something too.

Moliere was perhaps the leading French playwright of the Louis XIV court. His works are ironic, witty, satirical, and penetrating dissections of the human character. For example: "*Tartuffe*. I can dissipate those ridiculous terrors for you, madam; I have the knack of easing scruples. Heaven, 'tis true, forbids certain gratifications... But then there are ways of compounding those matters. It is a science to stretch the strings of conscience according to the different exigencies of the case, and to rectify the

immorality of the action by the purity of our intention. These are secrets, madam, I can instruct you in; you have nothing to do, but passively to be conducted. Satisfy my desire, and fear nothing, I'll answer for you, and take the sin upon myself. (*Elmira coughs loudly*.) You cough very much, madam."

By way of contrast, we turn later in the month to Leibniz and the *Discourse on Metaphysics*. He argues "Against those who think that God might have made things better than he has" and "That every individual substance expresses the whole universe in its own manner and that in its full concept is included all its experiences together with all the attendant circumstances..." These ideas are as vital, and as controversial, today as when they were written in 1686.

Although Moliere and Leibniz both have much to say to us, it is not likely that any two participants in the discussion will get the same message. By comparing and contrasting our ideas with each other we hope to gain a deeper insight, not just into Moliere and Leibniz, but into our own world and into ourselves. In any case, it's always enjoyable. Join us!

Heritage Portraits

By Benjamin Pitman

The depth and feeling of a museum portrait combined with the camera's eye for detail.

Because they must be seen to be appreciated, several are now on display at The Inn, Rancho Santa Fe.

215 W. Grant... 747-0215
Escondido, Calif.
92025

Ho, ho, ho, all the goodies are here in Santa's Pack by Bonne Bell



PINTS
\$5.00

QUARTS
\$8.50

"Here is Santa's unique way of making any female more beautiful and glamorous. It's all in Santa's Pack by Bonne Bell. Available in Pints and Quarts. It's Ten-O-Six Lotion, plus a red striped sack full of 5 jolly good samples of other Bonne Bell preparations. If you know anyone who loves looking wonderful each day of the year, buy her this. Don't forget yourself, either. Santa would be unhappy."



La Granada at El Tordo in The Village

For professional management and diversification of your investment dollars, consider these no-load mutual funds

SCUDDER STEVENS & CLARK

Balanced Fund, Inc.

combining common stocks with fixed income securities, for conservation of principal and maintenance of purchasing power.

Common Stock Fund, Inc.

for possible capital appreciation through careful selection, diversification and continual supervision of its common stock investments.

Special Fund, Inc.

emphasizing equity securities of greater-than-normal risk, with the basic aim of long-term principal growth.

Buy Shares Direct at Net Asset Value No Sales Charge No Redemption Charge

Write or phone for prospectus
Scudder Fund Distributors, Inc.,
P. O. Box 550
Rancho Santa Fe, Calif. 92067
phone (714) 753-7323
or
1122 Wilshire Blvd., Los Angeles,
Ca. 90017 (213) 482-1122

VICTORY LUNCHEON HELD BY "WOMEN FOR NIXON-AGNEW"

San Diego County was the top county in the United States in proceeds raised by the Women for the Nixon-Agnew campaign. Mrs. Jack Lewis Powell, Chairman of the San Diego County Women for Nixon-Agnew campaign made this announcement last week at a victory luncheon at the El Cortez Hotel. According to latest reports, the \$18,000 raised by the committee members in San Diego County is the highest amount raised in any county in the United States.

Mrs. Powell was given an inscribed silver tray by Mr. Frank Thornton, Chairman of the San Diego County Nixon-Agnew campaign for her dedicated work and was also presented with a silver tray from her Vice-Chairmen throughout the county. Mr. Powell also formerly had received an award for the most money collected by any individual in San Diego County on the Men's Committee of the San Diego Co. Nixon-Agnew campaign. From Rancho Santa Fe, Mrs. Herbert Willy Meyer received an inscribed silver tray as an award for the most donations received by any "Koffee" group in North San Diego County. Mrs. Edward D. Havens also received an inscribed silver tray as chairman for the North County group. Mrs. Vernon A. Bellman, Vice-Chairman of the Rancho Santa Fe "Koffee" group was ably assisted by many women in Rancho Santa Fe.



Y.M.C.A. PLANS TRIP TO ROSE PARADE

The North Coast Family Y.M.C.A. is planning a trip to the Rose Parade in Pasadena on New Year's Day for teenage guys and gals. This is an annual affair that the Y has sponsored for several years and it has become a very popular way for teens to see this world famous attraction.

The bus will leave from the Y office in Encinitas at 4:00 a.m. December 31st and head for Pasadena with stops in Carlsbad, Vista and Oceanside. The group will arrive in Pasadena about 6 a.m., in time for breakfast and with plenty of time to locate a good spot to view the Rose Parade from.

As soon as the parade is over the group will board the bus and return home in time to see the Rose Bowl game on TV. Cost is only \$3.00 for Y members and \$4.00 for non Y members. This covers insurance, leadership and transportation. The Y is looking for a responsible adult couple who would be interested in accompanying the group as chaperones.

"This is a real inexpensive, fun filled way to see the beautiful Rose Parade and any teenager who has never visited the gala affair would certainly enjoy this experience," said Jack Bennett, Associate Executive of the North Coast Family Y.M.C.A.

Registrations are now being accepted and since the limit is only 30, those interested are encouraged to sign up early to be sure of a spot. Just call the Y office for more information, 753-6536.



TRAVELODGE SHOWS 29 PERCENT INCREASE FOR OCTOBER

Kenneth E. Cocks, President of The Travelodge Corporation of El Cajon, California today released operating results for the month of October, 1968. Cocks stated that the motel network's gross income for the month was 29 percent above the figures for the same month of 1967. In 1967 the rental income for the month (including franchised TravelLodges) stood at \$4,200,943. In October, 1968 the figure rose to \$5,424,445.

There was a substantial increase in the number of units rented and in the occupancy factor. 416,153 rooms were rented in October, 1967 and 491,948 in October, 1968. Occupancy rose 4 percent over the figure for the previous October.

"We are experiencing a much longer travel season this year. Our Central Reservations Office is continuing to make more than 1,000 reservations per day for motels throughout the network and not just in winter resort areas," Cocks said. "More and more travelers are using the fine fall weather most of the country has experienced for their trips away from home."

Two TravelLodges were added to the network in October. These were in Chicago, Illinois (351 rooms) and Gary, Indiana (113 rooms). There are now a total of 416 TravelLodges in the United States, Canada and Mexico.

IT'S NUTCRACKER TIME!

For six years the San Diego Ballet Company has presented the Nutcracker at Christmas time. Each year the staging of the ballet has grown considerably. Mr. Richard Carter, company director, has made the choreography more demanding of the principals, eliminated expendable items from the production and tightened it into a fluid, colorful presentation.

For it's seventh annual presentation, this traditional holiday treat makes greater strides still. This year the addition of five dancers from the San Francisco Opera will join with the regular members of the company to make this the best Nutcracker ever. One of the obvious benefits of the enlarged company will be a return of three male dancers in the crowd-pleasing Russian Trepak.

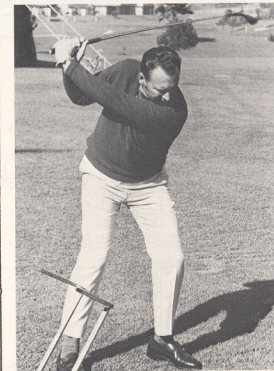
The Nutcracker will be seen here Thursday, December 26 and Friday, December 27, 1968 in the Civic Theatre. There will be a 2:00 p.m. matinee and an evening performance at 8:30 p.m. on both dates.

Tickets are available at the Civic Theatre Box Office 236-6510 and at all Metro Ticket Agencies. Prices range from \$1.50 to \$3.50.

Montgomery Stationers
SPECIALIZING IN
ARTISTS' SUPPLIES
620 Second Street Encinitas
753-4703

Billy Casper Day

NOVEMBER 23, 1968 IN GREATER SAN DIEGO



Prior to shooting a 68 at Whispering Palms in his own BILLY CASPER DAY, the 1968 professional Golfer of the Year exhibited his flawless form on the practice tee. The special event on November 23 featured a select field of 100 golfers who played the Whispering Palms course as part of a San Diego Chamber of Commerce and 200th Anniversary Committee sponsored tribute to Casper. About 600 fans followed the Casper foursome, which included San Diego's Mayor Frank Curran, Anderson Bortwick and Chuck Jones, Head Professional at the Whispering Palms Golf & Country Club. Following play, Casper was honored at a buffet luncheon and given a number of special awards to symbolize the countywide tribute to him as one of the great professional golfers of all time, Ambassador of Goodwill for the area proud of its reputation as "Golf Capital of the World" and for the solid image he projects as Christian athlete and devoted family man.

Emergency and Service Numbers



WATER
756-2424

FIRE OR EMERGENCY
756-1126

SHERIFF
756-1126

TRI-CITY TERMITE SERVICE



• INSPECTIONS • ESTIMATES
• ALL WORK GUARANTEED
753-1850

R. E. BADGER

PIPELINE AND SPRINKLER SERVICE
Engineering Facilities Since 1923
RANCHO SANTA FE 756-1402

NORTH COAST STATIONERS

127 North Highway 101, Solana Beach, California
755-4923 Hours 9 a.m. to 5:30

Claton

TIRE COMPANY
Guaranteed Rerecting
215 G Street, Encinitas
753-1616

- UNIBOVAL
- JETZON
- UNDERCOATING
- WHEELS BALANCED

NEW! NORTH COUNTY VOLKSWAGEN CENTER



HERMAN COOK VOLKSWAGEN

1435 San Marcos Rd. ENCINITAS 753-6256
AUTHORIZED VOLKSWAGEN SALES & SERVICE

BENSON Cleaners and Laundry Service

FREE PICK UP AND DELIVERY
Agents for
CINDERELLA

SHOE CLINIC OF LA JOLLA
ALL TYPES OF SHOE REPAIR
RE-STYLING & DYE WORK
SANDALS & BALLET SLIPPERS
PASEO DELICIAS RANCHO SANTA FE
(at parking lot)
756-1483

CARPET & FURNITURE CLEANING

Harris Cleaning Co.
5065 Weeks Avenue
San Diego 10, Calif.
San Diego's only Fully Automatic
Rug Cleaning Plant
276-4400
"We pick up and deliver in
Rancho Santa Fe."

ESCONDIDO NUTRITION CENTER

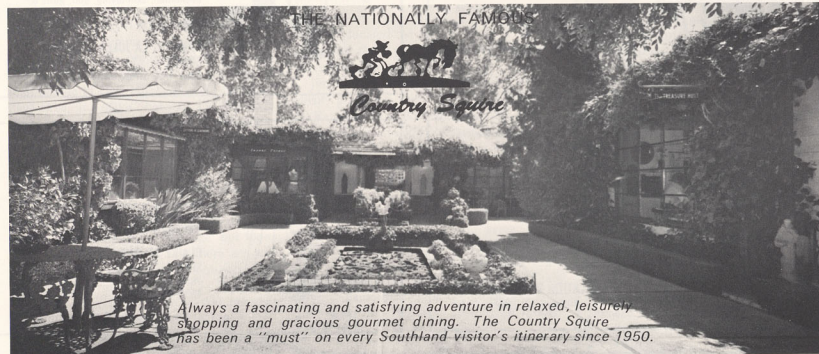
"Health Brings Happiness"
Closed Saturdays
Open Sundays
Near corner of Highway 395
on Grand
405 W. Grand ESCONDIDO
745-2141

THIS CHOICE LOCATION IS AVAILABLE

CALL-756-2415

Encinitas Mortuary

340 Melrose, Encinitas
753-1143
JOHN D. MILLER



Always a fascinating and satisfying adventure in relaxed, leisurely shopping and gracious gourmet dining. The Country Squire has been a "must" on every Southland visitor's itinerary since 1950.

LETTERS N' LEATHERS
STATIONERY
756-1012

SOAP 'N CANDLE SHOP
Tel. 756-1012

FLUERS PERMANENTE
FLOWERS
756-1012

COUNTRY SQUIRE INTERIORS AND GIFTS
Dale and Fred Gardner
756-1178

COUNTRY SQUIRE TEA ROOM
Tel. 756-1155

CASUAL CORNER DRESS SHOP
Tel. 756-1041

Shopping Around



Favorite Village Dining spot in the heart of Rancho Santa Fe—

Open for breakfast, luncheon and gourmet dinners every day except Sunday from 8 a.m. until 8 p.m.

THE VIKING RESTAURANT
La Granada Road, Rancho Santa Fe 756-2166

Your hosts—Mae and Hans Andersen



The most charming furniture store in North County! Specializing entirely in Early American, Colonial and Provincial furniture and rugs.

"Only the finest in home furnishings"
Complete decorating service available.

THE WAYSIDE SHOP
235 West Grand, Downtown Escondido 745-1001

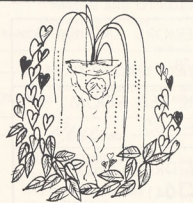


Vacation, camping and office trailers for rent by the day, the week, the month!

Camping and trailer accessories for vacation fun. Let us show you how inexpensively the entire family can have a wonderful vacation with no hotel bills!

If you do not already have a trailer hitch on your car, we will put one on in minutes.

ELLIS VACATION RENTALS & SALES
755 South Highway 101, Solana Beach 755-2494



The Country Squire Tearoom is now open Monday through Saturday

Luncheon starts every day at 11:30 a.m.

Facilities available for private parties, wedding receptions and dinner parties.

THE COUNTRY SQUIRE TEA ROOM
Paseo Delicias, Rancho Santa Fe 756-1155



ESCONDIDO
1310 East Valley Parkway
Opposite Escondido Village
Shopping Center 745-0444

SAN MARCOS

1019 West Encinitas Road,
744-2505
Only Minutes From The Coast
Both Nurseries Open 7 Days
8 A.M. TO 9 P.M.

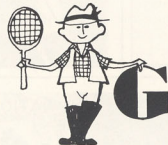
For the freshest and largest selection of Christmas Trees — Visit NURSERYLAND



We specialize in wedding and party cakes for all occasions.

"From a cup of coffee to a complete dinner"

WEDEKING'S BAKERY-COFFEE SHOP
212 East Grand Avenue, Escondido 745-8550



Everything for the good sport!

All types of tennis equipment for tennis buffs, including a complete restringing service. Fine selection of tennis wear for men and women.

Fishing equipment, archery, baseball, basketball, skin-diving, golf, guns & ammunition!
Come visit us.

GINDER'S LA JOLLA SPORTING GOODS
1051 Wall Street 459-3359



Our bridal collection is exquisite and beautiful. We invite you to see the many breathtaking styles.

Our bridal consultant is always ready to assist with the many details in planning your wedding.

CLAIRE STUARD WOMEN'S SPECIALTY SHOP
7880 Girard Avenue, La Jolla 459-2901

The FIRE PIT on the Beach at Del Mar
cocktails **755-9345**
Open from 8 a.m. to 2 a.m.
Featuring **STEAKS & SEAFOOD DANCING & ENTERTAINMENT NIGHTLY, EXCEPT SUNDAY.**

FAMILY Y.M.C.A. TO BUILD POOL & FACILITIES BY SUMMER

The Board of Managers of the local North Coast Family Y.M.C.A. which serves the San Diego and Tri-City communities announced plans to construct the first phase of their new family program center so that it will be in full operation for next summer.

A swimming pool designed to handle the instructional needs of the area has been given number one priority on the new five acre site on Interstate 5 and Encinitas Blvd. The Y.M.C.A. will also build dressing and shower areas, a multi purpose room, catering kitchen, administrative wing and develop the outside area into multi-use paved play courts, day camping grounds, campfire circle and even a running area to handle its popular Run For Your Life program.

When summer rolls around, the Y.M.C.A. plans to offer on its new site such programs as swimming classes for all ages, tiny tot instruction, day camping, family night programs, archery and all types of skill classes, teen dances, men's and women's physical conditioning classes and tumbling along with the great variety of programs it has offered every summer for the past nine years.

Dr. Peter Fitzpatrick, Chairman of the Y.M.C.A. Development Committee which has been working on this project for almost two years, is pleased that the many studies, the recent Capital Campaign and the great number of meetings of the past have resulted in a well thought out project which is geared to benefit all members of the family.

"A great deal of credit is due to the Y.M.C.A. Development Committee which has stuck with the project all the way," according to Fitzpatrick. He was speaking of such people as Don Hubbard, Don Mitchell, Paul Ecke, Jr., Mike Sholders, Dr. Jennings Newman, Irv Roston, Earl Schweikert, Archie Hicks, Jr., Dr. Robert Hobbs, Luther Leeger, Tom Ward and Ed Harloff.

Ed Harloff, Chairman of the Y.M.C.A. Board of Managers praised the efforts of all the men and women who helped on the recent Capital Campaign which to date has raised over \$186,000. "We are not done yet," commented Harloff, "as there are still several workers out talking to prospects who have not yet been contacted." The total money to date has been given 100 per cent by local families, clubs and businesses.

This Y.M.C.A. development project from the start has had the backing and approval of the United Crusade and the Community Welfare Planning Council which were involved in the initial feasibility studies.

Rollie Ayers, the Y.M.C.A. Executive Director pointed out that all Y.M.C.A. programs and facilities are open to everyone regardless of race, creed, religion, or whether or not they are Y.M.C.A. members. The majority of the youths and adults who participate in all various programs are not members.



Jim Temple, chairman of North Coast Family Y.M.C.A. Turkey Trot, W. E. Strohmeier of Rancho Santa Fe first place winner, Maises Salazar of Encinitas 2nd place, and Allen Stover 3rd place of Solana Beach. All winners receive a turkey.

TURKEY TROTTERS GET Y.M.C.A. TURKEYS

Sixteen runners from ages 53 to 9 years old entered the 2nd annual Turkey Trot sponsored by the North Coast Family Y.M.C.A.

Runners were to predict the time that it would take them to jog or run a mile. The three runners who came the closest to their predictions would then receive a turkey for the holidays.

Jim Gotz, manager of Von's Market in Cardiff, donated the turkeys to the Y.M.C.A. who used this event to promote jogging as a healthy activity.

Jim Temple, chairman of this Y.M.C.A. event, presented them to W. E. Strohmeier of Rancho Santa Fe who predicted an 8:00 mile and ran an 8:03; Maises Salazar of Encinitas came in second running only 7 seconds off his predicted five minutes, while Allen Stover of Solana Beach was only 9 seconds off from his five minute guess.

Other participants were: Alfred Graciano, Bill Howell, Jr., Bruce McCarver, Eddie Martinez and Mike Murray from Leucadia; Nicky Nichols, Salazar Ramon, and Gary Wilcox, Encinitas; Josh Lazerson and Craig Britt, Solana Beach; Orvin Olson, Cardiff; John Laidlaw, Del Mar and Bruce Anderson, Rancho Santa Fe.



SHIRLEY KEETH REAL ESTATE

Shirley Keeth
Kay Wasser

Paseo Delicias at La Granada
Rancho Santa Fe, Calif.

756-1901



Cunday, Tolima
October 28, 1968

Dear Mr. & Mrs. Blome,

I know this is a mighty tardy "thank you note," but I wanted to wait until I got to Colombia so I'd have something interesting to tell you! Nonetheless, your courtesy & friendliness to me when I was in Rancho Santa Fe nearly three months ago were very much appreciated. Thank you so much!

Well, we finished our six weeks of "in-country training" three weeks ago and I am now in my site where I will be living for the next two years. It's quite a new world for me, I must say. In common with many of your customers there, I do a good deal of horseback riding; but the terrain I have to cover and the quality of horse I own are quite different! The day after I got to Qunday, my site partner (who's been here three months) and I rode 2 1/2 hours up an incredible mountain trail to reach one of the veredas (villages) we are working in. I hope to organize a group of women there to team them sewing, the basics of health and nutrition, etc. Marv is working as a kind of agricultural advisor — giving the farmers technical advice on what sorts of fertilizers or insecticides or animal feed or vaccinations to use. The level of technical knowledge down here is practically nonexistent. It's really something. And such a waste of potential.

I am pleased to say that the so-called "cultural imperialism," (i.e., foisting Gringo standards on the rest of the world) which many people told me they feared Peace Corps was likely to be propagating just ain't! The kind of work we do is such simple stuff — aimed at keeping them from starving in many cases. Or I should say, aimed at keeping them from dying from diseases caused by poor nutritional habits. They're not "sophisticated" enough to be converted, even if that were what we wanted to do. The people we work with are simple, poverty-stricken people. And, as is probably usual with such people, they'll give you their last glass of milk when you visit their houses! They really are a warm people.

Please convey my greetings to the Giffins and Gabor Renner when you see them next. I plan to write the Giffins a note as soon as I can.

Greetings from Colombia!

Sincerely,
Karen Hogue

A RARE NEW "FIND" FOR RANCHO GOURMET DINERS . . . STETSON'S CONTINENTAL RESTAURANT IN LA JOLLA

by Rose Shoemaker

La Jolla's newest restaurant, Stetson's Continental, located at 7644 Girard Ave., owned and operated by Mr. and Mrs. Wellen E. Stetson, is a family affair. While Stetson serves as a gracious hostess, Mrs. Mr. Stetson is the culinary artist of the kitchen.

Mr. Stetson started out his career in the food business at an age when most boys are thinking about high school. At 14 years of age it became necessary for him to earn his own living. He sought work at the Waldorf Astoria Hotel dining room in New York City. Too young for full-time employment, he was nevertheless given a job as washer of pots and pans and for a time slept in the kitchen. The chef was a European gentleman from Switzerland who took a kindly interest in Wellen. He not only taught him everything he knew but gave him the opportunity of learning from other chefs. He was the inspiration for Wellen's lifelong career in food and food preparation—a career from which he never deviated. He also presented Wellen with his first cook book which, by the way, has now reached an amazing total of some 350.

After eight years of apprenticeship, Wellen felt ready to strike out on his own. His first move after leaving the Waldorf was as head of the pastry department at the William Penn in Pittsburgh. As the years passed, other jobs followed, each one further up the ladder. Along the way he also taught in a baking school and was the youngest chef at the Alisol Ranch in Santa Barbara. Still later he became Executive Chef of the Hill-ton in Seattle.

It was inevitable that some day their ultimate goal would be a restaurant of their own where Wellen could give full rein to his creative and artistic talents. They selected a famous old Inn in Lake Tahoe which had previously been a stage coach stop and named it Candleglow Inn. This was a fine old building, steeped in past history and filled with antiques and treasures of by-gone days. They operated Candleglow for fifteen years and in that period of time served many famous guests such as Richard Nixon, Lucius Beebe, Henry Kaiser, J. Edgar Hoover and many others.

A desire for a more gentle year-round climate next brought them to La Jolla where they opened up their Stetson's Continental restaurant on Girard Ave. Shortly after their opening, Dr. Nicholas Dallas of Scottsdale, Arizona was a guest. He was so impressed and delighted, he invited the Stetson's to Scottsdale to cater a dinner for his giving for 700 guests in honor of Mary Martin, who had just opened in her newest play—"I Do, I Do." So far in his career, Mr. Stetson has won 17 major National Awards

the cheeriest gift for
CHRISTMAS
...flowers and plants!

Remember your family and friends with flowers or plants from our outstanding selection. Bring in your gift list today—we'll take care of every name, do all the wrapping and handle all deliveries, too!

We're "Who's Who in the Flower World!"



Come and see our many arrangements. No two alike!

We send Christmas flowers and plants anywhere

Casa de las Flores
DEL MAR
755-1091

Don Lopez

FASHIONS SUPERIOR HOSIERY FOR MEN. AS A GIFT OF QUALITY IT CANNOT BE EXCELLED. GIVE THE ANKLET OR OVER-THE-CALF EXECUTIVE IN BASIC WARDROBE COLORS

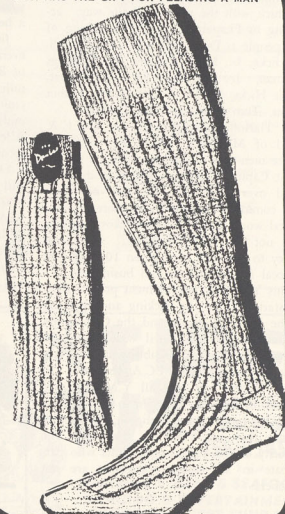
ANKLET 1.50 AND 2.00

OVER-THE-CALF 2.00 AND 2.50



SAN DIEGO LA JOLLA

LION HAS THE GIFT FOR PLEASING A MAN



WHO IS YOUR BROTHER'S KEEPER?

By Neil H. Bowles

Failure in human relationships underlies much of the world's serious health troubles, mental tension, disappointment and frustration — according to Neil H. Bowles, C.S.B., lecturer on Christian Science.

He told an audience in Rancho Santa Fe on Dec. 7 that this problem can be solved by an understanding of man's spiritual nature as the son of God.

Mr. Bowles is a member of The Christian Science Board of Lectureship, and spoke here under the sponsorship of First Church of Christ, Scientists, Rancho Santa Fe, Calif. The lecture was given in Sunday School Bldg. The title was "Who Is Your Brother's Keeper?"

Referring to the familiar Bible story in which Cain killed his brother Abel because he envied him, Mr. Bowles said that Cain's problem was not maladjustment to society but lack of spiritual understanding.

"Cain didn't know God. He didn't know God as the absolute all-inclusive Principle of man and the universe, divine Love.

"Naturally then," he said, "Cain didn't know anything about the brotherhood of man, or the divine rules of maintaining a right relationship with Abel."

And Mr. Bowles added that no one would ever be really well-adjusted — to society, or to himself, even — until he knew something about these rules.

Mr. Bowles carefully distinguished this spiritual viewpoint from philosophical attitudes, psychological studies, or any formulas derived from observations of human behavior. He described Jesus' teaching as the divine Science which underlies all spiritual healing.

"When Jesus taught that a man should love his neighbor as himself, he was explaining something of . . . the Science of God."

"He was trying to show us what our real spiritual nature is like and how to behave as sons of God."

The lecturer stated that the basic reason why people don't love others as themselves is because they think of both themselves and others simply as mortals.

He said that the way to stop being like Cain, to stop envying and hating, "is for each one simply to learn of his unlimited selfhood as an immortal child of God. And then act like the child of God."

Mr. Bowles defined man spiritually. Turning to the Bible, he read from Genesis (1:27): "So God created man in his own image, in the image of God he created him."

The lecturer added that as the expression of God, man "can't be a physical or finite personal mentality, but is the individual spiritual idea of all-inclusive Mind. He is the object and expression of limitless Love."

Mr. Bowles spoke of the need for making "mental elbowroom" for others. Mental elbowroom, he said, is being guided by divine intelligence in dealing with others and not letting emotional reactions govern us.

"Those who reach this point of Christ-likeness will make compassionate decisions and won't be irritated by other people's problems. And they'll not only prevent discordant human relationship problems from arising, they'll keep themselves healthy."

Understanding man's spiritual nature, we find it easier to be unselfish and forgiving,

stated Mr. Bowles. He described forgiveness as "man's willingness to affirm his brother's perfect image in God and to lift . . . condemnation from him."

He added that forgiveness blesses both the forgiver and the forgiven — the forgiver even more. "It sweetens his nature; it broadens his outlook; it widens his spiritual horizons; and above all, it makes him more Christlike."

Mr. Bowles spoke of the need for our individual contribution to the general atmosphere of world thought. He said that our own spiritual growth depends largely on our ability to enlarge our scope of responsibility and contribute our share to the world "on the spiritual side," on the loving and healing side.



Eric Masterman

FURNITURE RESTORATION, REPAIRING, REFINISHING

25 years London experience
755-9273 BY APPOINTMENT ONLY



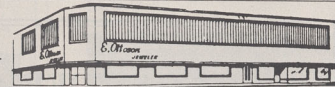
COAST BRAKE & WHEEL SERVICE

444 First Street - Highway 101
Encinitas, California
MUFFLERS - GOODYEAR TIRES
BRAKES - WHEEL ALIGNMENT
753-6272

E. OTTOSON

Fine Jewelry & Gifts

"Where you don't pay extra for quality."



102 WEST GRAND - ESCONDIDO - 745-1880

del Rancho Pools Inc.

SAN DIEGO COUNTY LEADER IN CUSTOM DESIGNED POOLS

- POOL CLEANING
- REPAIRS
- REPLACEMENT PARTS

753-6369



ALL CONTRACT MONIES BONDED & LIEN PROTECTED BY SOLANA FUND CONTROL INC.

1163 First Street, Encinitas
(Old Highway 101)

CHET ROOT

756-1056

Box 624 Rancho Santa Fe

756-1566

2 OFFICES FOR RENT
Upstairs Drug Store Building
\$35.00 per month each.
Carpets, air conditioned



Christmas Cards

Montgomery Stationers

620 Second Street
Encinitas





**San Diego
Symphony**

Brilliant British cellist Jacqueline Du Pre will join the San Diego Symphony Orchestra December 19 and 20 as a guest soloist. The two 8:30 p.m. concerts in Civic Theatre will be conducted by Zoltan Rozsnyai, music director and conductor of the local orchestra.

The pair of concerts, fourth in a series of twelve scheduled in the 1968-69 winter season, will feature the blonde Miss Du Pre in Elgar's Cello Concerto. Other concert selections will include Corelli's Concerto Grosso (Christmas Concerto), Vaughan Williams' English Folk Song Suite and Ravel's Daphnis and Chloe Suite.

Miss Du Pre, who made her Carnegie Hall debut with the B.B.C. Symphony in the spring of 1966, has become one of the most popular young cello performers today. She is twenty-three. Once called "Cinderella with an oversize fiddle," critics and audiences consider her enormously gifted. New York Times critic Harold Schonberg recently wrote, "Everyone in music has been talking about Jacqueline Du Pre. The basic talent is a formidable one. There can be no reservations at all about her personality and her innate sensitivity."

Born in Surrey, Miss Du Pre first heard a cello at the age of five and demanded one.

Her first instrument was a three-quarter cello which she used as a child with the guidance of her mother who taught piano at the Royal Academy of Music. Play and study were combined when she was small. Her mother wrote a new tune each day with a rhyme to go with it as well as a drawing. The girl would find the tunes under her bed in the morning, and each tune encompassed a new technical problem.

At six she went to Herbert Wallen's London Cello School and first appeared in public the following year. At ten she began to study with William Pleeth (remaining there seven more years) and a year later she won the Suggia Cello Award which gave her tuition and six-months study in Paris with Paul Tortelier.

Miss Du Pre was only 16 when she made her London Debut, which was followed one year later with a performance of the Elgar Concerto with the B.B.C. Symphony under Rudolf Schwarz in Royal Festival Hall. Shortly after, she performed at the Royal Albert Hall under Sir Malcolm Sargent and then began extensive concertizing on the Continent.

Last year Miss Du Pre became the bride of Israeli pianist and conductor Daniel Barenboim. The two are currently touring North America presenting solo and joint performances, with orchestras and in recital.

Miss Du Pre's appearance will be followed on the Symphony schedule by Gluck's "Orpheus and Euridice" featuring mezzo Janet Baker and soprano Carol Neblett on January 9 and 10.

Tickets for individual concerts are available through the Civic Theatre Box Office (236-6510) and Metro Ticket Agencies. Season tickets are still available on a pro-rated basis for the remainder of the season. They may be obtained by contacting the San Diego Symphony Office at 232-3078.

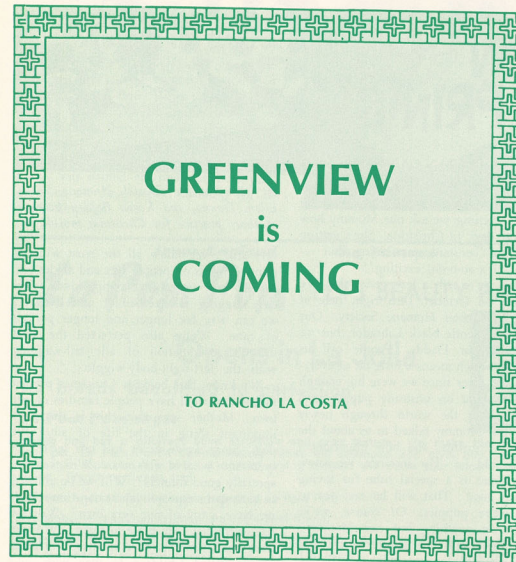



Mr. and Mrs. John Doe
P.O. Box 1234
Rancho Santa Fe
California 92067

STOP WRITING YOUR RETURN ADDRESS!
Here's 250 gummed labels with your name and address. To save you time! Just wet label and stick! Terrific for stationery, books, packages, checks and records! Handsomely printed in black on gold foil. A real convenience at all times! State name and full address, plus zip code, in up to four lines for imprinting.

250 LABELS \$2.25

All prices include tax. SEND CHECK TO:
THE VILLAGE PRESS
P.O. Box 9
Rancho Santa Fe, Calif. 92067



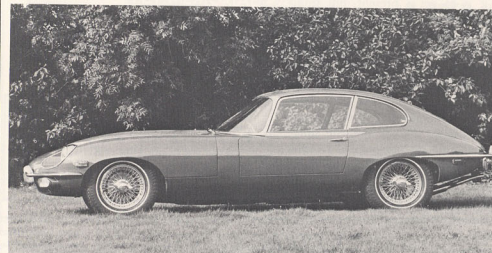
GREENVIEW
is
COMING

TO RANCHO LA COSTA

A MAN'S CAR THAT WOMEN LOVE...

Jaguar Shows New XKE's At
Southern California Auto Show;

2+2 Coupe Offers Power
Assisted Steering For First Time



Other models of the car are a convertible roadster and a coupe. The 2+2, available with either manual or automatic transmission, and for the first time offering unique, power assisted rack and pinion steering, also features a sharper angled windshield than the previous model, improving the profile of the car and enhancing its aerodynamic qualities. Other changes, on all XKE models, include new, stronger, wrap-around bumpers; a two-thirds in-

crease in size of hood air intake for improved cooling; and new positioning of head, side and tail lights, meeting the latest Federal regulations. Also being shown here for the first time is the all new Jaguar XJ Luxury Sedan.

ESCONDIDO IMPORTS

311 E. OHIO ESCONDIDO 745-9400

EVER CONSIDER A LEASING PROGRAM?

Let Us Tailor A Lease Plan That Is Best For You

As a factory franchised member of the Lincoln-Mercury Dealer Leasing Association, we have a staff of transportation experts who are dedicated to the job of completely satisfying our leasing customers. We would sincerely appreciate the opportunity to counsel with you . . . discuss your particular requirements and preferences . . . and tailor a leasing plan that gives you exactly what you want and need in the way of personal transportation. No obligation, of course. Give us a call!

WE LEASE ANY MAKE.....ANY MODEL !



328 SOUTH ESCONDIDO BOULEVARD ESCONDIDO

SAN DIEGO COUNTY'S OLDEST LINCOLN-MERCURY DEALER
ESCONDIDO 745-4951 VISTA 724-1505



BEACH AND COUNTRY GUILD OF THE WOMEN'S COMMITTEE OF CEREBRAL PALSY FOUNDATION

By Dolores O'Hara

The Beach and Country Guild held a meeting December 11th at the home of Mrs. Martha Colley Ferneding to address invitations for their next fund raising event. This will be a Premier Viewing of three decorator models of the new Greenview Development at La Costa. Scheduled for completion by the RSF Construction Co. in time for the Jan. 5th (1969) party will be three villas decorated by the renowned Jarman Roach of Los Angeles and Laguna.

After a tour of the model homes guests will enjoy a social hour in the cabana by the pool of the development. At 4:30 p.m., door prizes, consisting of a Zenith am/fm stereo console and a case of champagne will be given to the lucky winners.

Mrs. Robert Hobbs (Rancho Santa Fe) is Hostess Chairman. Assisting her in Model A will be Mmes. John Kies, James Blecker and Eugene Freeland. Model B — Mmes. Hugh Tietjen, (all of Rancho Santa Fe) Mrs. James Cunning (Leucadia) and Mrs. Byron Jackson, Jr. (Del Mar). Hosting in Model C will be Mrs. Kenneth Wierzbicki (Encinitas), Martha Colley Ferneding and Mrs. Allen Bancroft of Rancho Santa Fe. Helping serve the hors d'oeuvres at the social hour are Mrs. Donald Irwin, Jr., Mrs. C. T. Murphy and Mrs. Michael O'Hara from Rancho Santa Fe.

All proceeds from the event, to be held from 2 to 5 p.m. on Sunday, Jan. 5th will go to the benefit of The Cerebral Palsy Foundation.



Mr. and Mrs. Robert Sperry of RSF chats with a SCFNB executive at the "Open House" and Reception celebrating the merger of Southern California First National Bank and the Bank of La Jolla. The all-day event took place on Thursday, December 5th at Rancho Santa Fe. Mrs. Sperry is Regent of the DAR whose members were hostesses at the all-day festivities.



**San Diego
Symphony**

**SAN DIEGUITO WOMEN'S
COMMITTEE TO THE
SAN DIEGO SYMPHONY**

by Virginia Johnson

The January meeting of the San Dieguito Women's Committee to the San Diego Symphony will be held on Thursday the 16th at the Rancho Santa Fe home of one of the members. The meeting will begin at 10 a.m. The program will have as its artists: Rae Goldhaber, mezzo soprano and Yvette Crans, pianist performing a recital of Lehar compositions.

Mrs. Fritz Lippmann, president, has announced the selection of Mrs. Parley Johnson of Del Mar as the new Ways and Means chairman. Mrs. Johnson replaces Mrs. Dorothy Wooley who passed away October 12. Her love of and devotion to the San Diego Symphony Orchestra deserves a fitting memorial. The greatest tribute in memory of Dorothy would be a donation to the Memorial Music Library, San Diego Symphony Orchestra Association, P.O. Box 3175, San Diego, Calif. 92103.

Due to the present monetary situation in the symphony, we are issuing an SOS — "Save Our Symphony." All contribution to the symphony will be appreciated by their \$.50, \$1.00 or \$1,000.00. Please send all contributions to: San Diego Symphony Association, House of Hospitality, Balboa Park, San Diego, California.



SOUTHWEST BANK EXPANDS

The State Banking Department has approved the application of Southwest Bank for construction of a branch office in the community of Leucadia.

Plans are now progressing for construction of the building to house the new office and it is hoped that Leucadia's first banking facility will be in operation within the next 90 days.

Southwest Bank presently maintains offices in the Fallbrook and Carlsbad areas.

PAW PRINTS

(translated by JAN CANTWELL)

MERRY CHRISTMAS everybody! Are you as excited as we are? Every morning and every evening we ask our Mommy how many more days 'til Christmas. She's getting tired of our constant questioning, but — oh my — it's so-o-o-o exciting!!

You see, we're only a few weeks old. We were born on October 14th right here at the Rancho Coastal Humane Society. Our Mommy is a gentle black Labrador, but we never knew our Daddy. People call us "mixes" — which means a little bit of everything — nice. Ever since we were big enough to wobble about on unsteady puppy paws and to look at the world through newly opened eyes, Mommy talked to us about the coming of Christmas and how important a time it would be. For instance, we know that Christmas is a special time for loving and being good. That will be easy for us because we're puppies. Of course, we've never known anything but our Mommy's loving tongue and the gentle voices and hands of the people-giants who care for us. Sometimes we wonder: could the world outside be different from what we've known here? We hope not.

The special reason Christmas will be important to us because we ourselves will be Christmas presents! Everyone knows how much fun it is to get a present, but think how much more exciting it must be to give a present especially if the present is your very own self? Our Mother says that that's what Christmas was really all about hundreds of years ago, and she told us the story of the people-Baby in the manger and about all the animals who guarded Him through the long cold night. It's our favorite story.

Everyday Mommy teaches each of us how to be a good present, and we simply can't wait 'til Christmas really comes. We've practiced sitting in big stockings and holding



At the Rancho Coastal Humane Society Ellen, Donna, and Karen Bolden help the Authors practice for Christmas morning!

very still. We know all the most winning puppy snuffles on people feet and ankles and how to give tiny, quick puppy kisses. Our tail wagging is irresistible, and everyday we can wag for longer and longer periods of time. We've also perfected the most difficult coordination of all: tail-wagging with the left-right-body-wiggle.

We know that being a Christmas present means that we'll have people families of our own. Mother says that this is the most important thing in the life of any little dog. Since we've never had one we're not quite sure what it will mean. Will we have specially good dinners? Will we be allowed to curl up in a people-lap at nap time? Will we have a toy of our very own? Will we have a special cozy place to sleep? Will we have one, or maybe more, of those fun-small people called Children to play with, and to be our pal? Will we have a big, safe place to run and romp?

Will we be loved as much as we will love?

Will we be your Christmas present??



The Currycomb
EXPERT DOG GROOMING
CLOSED ON THURS.
Open 8 A.M. to 5 P.M. (Inc. Sat.)
1210 CAMINO DEL MAR FOR APPOINTMENT
DEL MAR 714 755-2477

FALCONMOOR KENNELS



We take pleasure in wishing all our wonderful customers a very merry Christmas and the happiest of New Year's! Your patronage has been deeply appreciated.

Henry and Hello Herwig



1049 E. Mission Road
San Marcos, Calif.

Hours: 9:00 a.m. — 5:30 p.m.
Closed Sun. & Holidays

Tel. (714) 745-2759

LEADERSHIP CHANGE: C. O. "Phil" Phillips (right), 1968 United Crusade chairman, and R. B. "Bud" James (center), president of United Community Services of San Diego County, hand over the shield that is the symbol of the Crusade to William E. Quirk, 1969 United Crusade chairman. Quirk was named chairman of next year's drive at the final report meeting for the 1968 campaign.



SDG&E NEWS

The San Diego Gas & Electric Company has budgeted \$1,700,000 for conversion of overhead electric distribution facilities to underground in 1969, Joseph F. Sinnott, company president, announced today.

In addition, an estimated \$1,032,000 in unspent funds from the company's 1968 allocation will be carried over to 1969 for cities having active underground programs, thus raising the total available for underground conversions next year to \$2,732,000.

The sum budgeted for 1969 is \$550,000 more than the amount for such work in 1968.

Sinnott said that in addition to this increase the company will allow credits in 1969 for underground conversion projects undertaken in connection with street improvement programs that require moving of overhead lines.

The amount credited to the underground project in such instances would be the estimated sum that would have been spent to relocate the overhead facilities to another overhead position.

Money budgeted for conversion work in 1969 will be allocated among the cities and unincorporated areas within the utility's service territory. The allocation for each area will be based on the number of electric customers there.

Money provided by the utility will be used to underground its distribution lines. In most conversion projects, the city or county must pay for the undergrounding of street lighting, fire alarm systems and traffic signal facilities if such work is required.

It will be necessary for customers in the underground district to pay for the conversion of their wiring to receive underground service.

Priorities for the proposed projects are established by the city or county government after consultation with the utility.



from England the Famous

La Pom Pom PETS BEAUTY PARLOR

Opens in La Jolla

All breeds beautified to perfection

La Pom Pom says:
"Every dog has a different bone structure and coat texture. To make the most of your pet, La Pom Pom's Canine Beauty Artist will shampoo and style him so as to make him look his very best. A special drying method will make your pooch look like velvet. French perfumed, too!"

Kindness and satisfaction is guaranteed at La Pom Pom.
Remember — an (English) man is a dog's best friend!"

Monday thru Friday 9 to 5:30 367 Bird Rock Ave. For Appointment Call
Saturday 9 to 12:00 noon La Jolla 454-4521

SAN DIEGO
PET MEMORIAL PARK

**AN OPEN HOUSE
AT A PET CEMETERY?**

To be sure, now an established tradition, we will celebrate our 6th ANNUAL HOLIDAY OPEN HOUSE, on Sunday, December 15th, 1968, at the Park from 1 to 5 p.m.

Everyone is cordially invited to attend and enjoy with us an afternoon of congeniality, organ music, refreshments, and our special "Tree for Pets."

Won't you join us? If you can't make it on our "open house" date, come anytime. We are especially beautiful during the holidays.

We're easily reached via Interstate 5 or Hwy 395 south to Miramar Road. Proceed to Carroll Road and drive 1 mile north to the Park.

Bob & Dorie Limpus, Resident-Owners of
San Diego PET MEMORIAL PARK
6740 Carroll Road, San Diego

Inquiries without Obligation 279-0530

**Shaun-Mar
Boarding Kennel**

In Association With
ANIMAL AIR TRAVEL

GROOMING — ALL BREEDS
Open Mon. thru Sat.
9 a.m. to 5:30 p.m.
(Sundays by Appointment)
2120 Jimmy Durante Blvd.
DEL MAR 755-3222

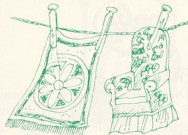
- Home Pickup — Airport Delivery
- Flight Kennel
- Veterinary Services
- All Flight Arrangements
- U.S. and Foreign Countries
- Boarding & Grooming

KRASNE'S
PURVEYORS OF GUNS AND
ALL SPORTING ACCESSORIES

A HUGE SELECTION OF NEW, USED AND
ANTIQUE GUNS AND SPORTING GOODS

ESCONDIDO: 118 W. GRAND
Open Daily 9 a.m. to 9 p.m.
Saturday — 9 a.m. to 6 p.m.

EL CAJON BOULEVARD
5324 El Cajon Boulevard
DOWNTOWN
6th and Market Street



If your carpet and furniture are soiled, we will clean them in your own home—quickly, expertly and thoroughly!

Or—if you prefer—we will take them to our modern plant in Oceanside, where the finest in modern equipment assures you of a perfect job every time.

RYBURN'S CARPET & FURNITURE CLEANING

"Fifteen years in your neighboring town of Oceanside"
Please call collect 722-2214

Free estimates. Free pick-up & delivery.

Shopping Around



news from LA COSTA

Immediately after the stress and strain of intense campaigns and the November 5th election, La Costa became the scene of a political aftermath: The newly elected Republican Governor of Illinois arrived with a group of friends for a week of relaxation. Soon to be inaugurated as Governor of Illinois RICHARD OGILVIE, and his wife, unwound in the Spa and on the golf course. The JAMES COPLEY'S, owners of the San Diego Tribune and Union, had campaigned intensively for the Republican party and they too, chose to spend a relaxing week at La Costa. The COPLEY'S gave a very elegant dinner party in honor of Governor and Mrs. Richard Ogilvie on the last night of their stay.

With the election behind him, NEW MEXICO GOVERNOR DAVID F. CARGO with his wife and family arrived for a few days of "togetherness!" Other figures from the political scene, Illinois State Auditor MICHAEL J. HOWLETT and son Michael, CONGRESSMAN BURT PODELL of Long Island, NEWTON MINOW Former Federal Communications Commissioner, and from Los Angeles — Police Chief THOMAS REDDIN and wife.

New York arrivals included WALTER SCOTT, Chairman of the Board for NBC, JULIAN GOODMAN, President of NBC and 25 NBC Vice Presidents and Affiliates with their wives. They met at La Costa for three days of golf, tennis and dinner parties.

One could fill a good sized trophy room with the awards these three equestrians have accumulated in a few short years. La Costa offers such a great way of life for the young people fortunate enough to live here; swimming, tennis, paddle tennis, riding, physical culture . . . and miles and miles of wide-open spaces.

Jetta



Mr. and Mrs. Frank Shamrock of Rancho Santa Fe, receive guests at their wedding reception at La Costa.



Los Angeles Police Chief Thomas Reddin and his very attractive wife enjoy dinner and dancing at La Costa.



On the right, Mr. and Mrs. Allard Roen, with their friends, Congressman Burt Podell and Marty Tannenbaum.



Now is the time to "freshen up" your home for Fall & Winter

How about that paint job? Inside or outside?

Does your plaster need a touch-up?
CALL "CHUCK" AT 755-2515

Work is fully guaranteed; 20 years of professional experience.

"Your Solana Beach Neighbor for 15 years!"

Free Estimates



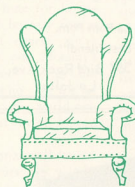
Headquarters for Recreation Vehicles!

Complete line of Honda, Kawasaki, and Odaka motorcycles. International—Jeep—Campers.

Travel Trailers to buy or to rent.

J & L COMPANY

328 El Camino Real, Encinitas
753-6348



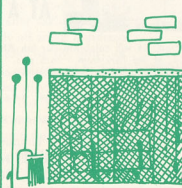
Custom upholstery for any type of furniture.

A complete line of fabrics for your selection—in your home, or in our store.

Free estimates. Free pick-up and delivery.

RYBURN'S CUSTOM UPHOLSTERING

"Fifteen Years in your neighboring town of Oceanside"
Please call collect 722-2214



Distinctive custom made fireplace screens, any size, any shape in your choice of finishes.

Fireplace Accessories. Ornamental Iron items custom made.

Unique gifts of metal.

THE VILLAGE FORGE

1645 Hwy. No. 101, Leucadia
753-1641



The finest selection of Domestic and Imported wines, beers and spirits!

Complimentary ice and glasses for your party. Please place your order as early as possible.

Diner's Club Cards honored. Free Delivery in Rancho Santa Fe.

ZEL'S PLAZA LIQUOR

"In the Plaza," Del Mar
755-9458



You'll find all the famous-name brands at Marshall's Shoes! Wright Arch-preservers; Florsheim; Jarman; Daniel Green, Cobbies, Socialites, Red Cross, Poil Parrot and Little Yankee.

Also Bernardo and Porter Sandals; Hush Puppies "Family," U.S. Rubber Reds & Kedettes.

Your Shoe Store & Repairs for the family!

MARSHALL'S SHOES & REPAIRS

112 West Plaza, Solana Beach
755-1776

"GOLD BOOK TIME APPROACHING"

Compilation has begun on the listings for the new 1969 Rancho Santa Fe Telephone Directory.

If you are listed correctly in the present Gold Book you will be listed the same way again.

If you are not listed or listed incorrectly in the present Gold Book you should notify the Village Press as soon as possible — IN WRITING.

Send your correct listing to **The Village Press,**

Post Office Drawer "Q"

Rancho Santa Fe, California 92067

—THANK YOU—





KARL WEBER TO SERVE WITH IESC AS VOLUNTEER EXECUTIVE IN GREECE

Karl Weber, of Rancho Santa Fe, Calif. formerly President and Chairman of Board of Weber Showcase & Fixture Co. and Weber Aircraft has accepted an assignment with the International Executive Service Corps to serve as a volunteer executive in Greece with Tsoussoglou Co. This Co., who manufactures metal furniture asked IESC to locate an executive experienced in similar business to help the company general manufacturing ideas. Mr. Weber, (who will be accompanied by his wife,) is planning to leave on January 1st, 1969 for his three-month assignment abroad.

The International Executive Service Corps was established in January 1965 by American businessmen to help speed economic growth and strengthen private enterprise in the developing countries. While supported in part by the U.S. Agency for International Development, IESC is managed independently by private businessmen.

Frank Pace, Jr., a former Secretary of the Army and chief executive of the General Dynamics Corporation, is president. David Rockefeller, president of the Chase Manhattan Bank, is chairman of the IESC board; Philip D. Reed, former chairman of the board of the General Electric Company, heads the executive committee; and Ray R. Eppert, former chairman of the Burroughs Corporation, is vice chairman of the Board.

IESC recruits experienced executives to volunteer for short-term assignments abroad with firms which request assistance. Many are recently retired; others are still active in business and are made available by their U.S. companies. While travel and living expenses are paid for the executive, and for his wife if she accompanies him, he contributes his time and know-how to the project. The foreign firm pays IESC a fee, which varies according to local business standards.

In operation more than three years, IESC has approved requests for assistance from over 1324 companies in 43 countries in Latin America, the Middle East, Africa, South and East Asia. There is no limit to the type of business experience IESC is called on to locate for firms engaged in a wide range of enterprises.

Information about current recruiting needs can be obtained by writing to the Director of Executive Selection, IESC, 545 Madison Avenue, New York, N.Y. 10022.

1969 ANDY WILLIAMS BENEFIT

The second "Andy Tonight" benefit show on January 28 will be held in conjunction with the Second Annual Andy Williams San Diego Open Golf Tournament scheduled from January 28-February 2, 1969.

The 1969 "Andy Tonight" benefit show will bring more top stars in the entertainment world on-stage in San Diego than any other event in the City's history. It will be one of the major attractions of San Diego's 200th Anniversary Celebration.

Last year's show was produced in concert style and featured Danny Thomas, The Osmond Brothers, Jack Benny, Henry Mancini and orchestra, Bob Hope and Andy. The 1968 show was a tremendous success and, together with the golf tournament, contributed \$100,000 to the Salk Institute.

The 1969 event, under the chairmanship of Mrs. James H. Knox, will be a completely new and different production staged by Andy Williams.

"Andy Tonight" — 1969 — will be a fast moving, impromptu, surprise-filled, talent-packed combination of a "sing out-laug in."

Many celebrities will be in San Diego for Andy's golf tournament and he is inviting them as guest stars for the show. Expected to participate are Tennessee Ernie Ford, Glen Campbell, Rowan & Martin, Vic Damone, Jack Lemmon, Don Adams, Billy Eckstein, Ray Bolger and Ricky Nelson.

The curtain will go up at 8 p.m. and will come down nearly two hours later without interruption or intermission. Immediately following the show, there will be a gala champagne-buffet party in the Grand Salon of the Civic Theater. Attendance will be limited to celebrities and "patron" ticket holders.

Price of tickets will range from \$5.00, \$10.00, \$25.00, \$30.00 with 400 special patron tickets at \$100 each. Patrons, in addition to attending the "after-theater party" will be listed in the printed program distributed to the audience at the theater.

The "Andy Tonight" show will gross nearly \$100,000 for the onenight, 3,000 seat performance. Net contribution to The Salk Institute, from the 1969 show and golf tournament, is expected to reach \$150,000.

Committee members include: General Chairman, Mrs. James Knox; Co-Chairman, Mrs. Robert Kelce; Treasurer, Mrs. Donna Stevens; Invitations, Mrs. William E. Bowman; Post-show party, Mrs. Henry R. Brantstetter; Andy Williams Liaison, Mr. Denis Waitley; Ex-Officio, Mrs. Harry E. Farb.

CARPETS

ESCONDIDO LINOLEUM & CARPET, INC.

903 Valley Boulevard, Escondido — 745-5827
"Our 21 Year in Escondido"

Helen Thomsen's
CATERING SERVICE
5763 La Jolla Blvd., La Jolla
Phone 459-4894

ROLLER SKATING IS FUN!!!
Evening Sessions 7 to 10 Sat. and Sun. Matinee 1 to 4
(Open Monday for Group or Church private parties)
TRI-CITY ROLLER RINK
212 S. CEDROS • SOLANA BEACH
• 755-4158

Raoul A. Couyas
OPERATIC TENOR AND TEACHER
(formerly of Rome, Italy, and New York)
COMPLETE TRAINING FOR
OPERA — ORATORIO — CLASSIC MUSIC
Phone 276-2986

Country Gallery
Paintings • Sculpture • Pottery • Glass • Jewelry • Books • Records • Tapes • Videos • Framing • Restoration • Appraisals • Antiques • Fine Art
4241 Colony Terrace (Colony of Olivenhain) Encinitas, Calif. Phone 753-3132

MARY'S TACK SHOP
TACK & VETERINARY SUPPLIES
Via de la Valle at 76 Station
755-2015

Your Home Deserves The "Small" Touch Of Distinction
E.F. Small's
FINE QUALITY HOME FURNISHINGS AND INTERIORS
Professional Interior Design Staff To Assist You In Your Decor Problems... Without Obligation, Naturally
1111 LA JOLLA AT 7741 FAY AVENUE
PHONE 454-0341
ALL IN BORNEO SPRINGS ON THE HALL

FINGERTIP SHOPPING

*** AUTOMOBILE RENTAL**
PETO MOTORS IN ESCONDIDO
For Rent: Late Model Cars
by the Hour, Day or Week... Low Rates.
Car Leasing a Specialty—Compare our Prices!
3rd and Escondido Blvd., Escondido 745-4951

*** BLACK TOP, EXCAVATION**
SMITH CONSTRUCTION COMPANY
See us for All Your Paving Needs...
Black Top, Excavation Top Soil and Fill Dirt
756-1061 and 755-2796

*** BUILDING SUPPLIES**
SOLANA LUMBER COMPANY
One-stop Home-Building Supply Center
Everything in Hardware, Paint, Building
Materials, Small and Large Appliances.
Delivery to Rancho Santa Fe Daily.
755-1576

*** CARPET & LINOLEUM**
ESCONDIDO CARPET & LINOLEUM, INC.
Featuring the famous
OZITE "Outdoor-Indoor" Carpet
which is great for any room in the house.
Especially wonderful for patios, pool decking,
and any outside uses.
Resist stains. Dries quickly.
Come in and let us show it to you!
903 Valley Blvd., Phone 745-5827

*** CARPET CLEANING**
SMITTY'S OF LA JOLLA
For those who want the very best in
CARPET and UPHOLSTERY CLEANING
Specializing in Wall-to-Wall Carpets!
Twenty Years Experience in Rancho Santa Fe!
Telephone 459-3568

RYBURN'S CARPET & FURNITURE CLEANING
"Fifteen years in your neighboring town of Oceanside"
If your carpet and furniture are soiled, we will clean them in your own home — quickly, expertly and thoroughly. Or if you prefer, we will take them to our modern plant in Oceanside where the finest modern equipment assures you of a perfect job every time. Free estimates. Free pickup and delivery.
Please call collect 722-2214

*** CUSTOM TAILORING**
DISTINCTIVE CUSTOM TAILORING
Select stock of finest imported
English Woollens and "Exotic Fabrics"
BERNHARD GERKE
7945 Rainbow Avenue, 454-2787
La Jolla, California

*** DRAPERY CLEANING**
COIT DRAPERY CLEANERS
Guaranteed No Shrinkage—Guaranteed Perfect
Pinst Fading, Guaranteed Perfect Even Hems.
Professional Removal/Installation.
Water Damage Removal
Free Estimates... We pick up and install!
7899 Clairemont Mesa Blvd., San Diego 279-1660
Serving Rancho Santa Fe

*** FIREPLACE EQUIPMENT**
BRANSTOWN
Since 1922
SCREENS
Custom and standard
GAS LOGS
See these beautiful gas logs burning
in our store
ACCESSORIES — IMPROVED METAL
FIREPLACES — WALL DECOR
902 West Washington Street, San Diego
(Complete showroom) (Corner of Goldfish)
WE MEASURE AND INSTALL
FREE ESTIMATES
Largest selection in San Diego
394-1507

*** FLOOR COVERING**
ARTISTIC FLOORS
Draperies-Tile-Linoleum
575 First Street, Encinitas 753-5113

*** GLASS**
ENCINITAS GLASS COMPANY
Licensed Glass Contractor
Auto Home Custom Screens
CUSTOM PICTURE FRAMES
615 North Vulcan Encinitas 753-6361

*** HOUSE CLEANING**
LA COSTA HOUSE CLEANING SERVICE
Windows and walls washed sparkling clean.
Floors waxed. Carpet shampooed.
No job too small — No job too large.
Free Estimates, Telephone 753-5207

*** PLUMBING & HEATING**
BROWN & SNYDER PLUMBING
Heating, disposals, dishwashers, sewers,
water heaters, drain cleaning, etc.
Call 729-4914
DAY OR NIGHT
"24 hour emergency repair service"
2691 State Street Carlsbad

*** INSURANCE**
THE PRUDENTIAL INSURANCE COMPANY
OF AMERICA
JAMES E. MAJESKI, District Agent
Life Insurance, health insurance, annuities,
group insurance, group pensions.
1010 Emma Drive Cardiff, California
Residence: 753-2762 Office: 272-2590

*** IRON WORK**
BAKER IRON WORKS
All types of iron fabrication. All types of
custom ornamental iron work our specialty.
Serving San Diego Area Since 1927.
710 Valley Road, Eden Gardens
Box 311, Solana Beach
MR. HANS BUZZ BRUUN
755-2910

*** MASONRY MATERIALS**
BUNYARD MASONRY SUPPLY COMPANY
BLOCK — BRICK — STONE
Landscaping ground cover materials—
577 North Vulcan Encinitas 753-1164

*** MISCELLANEOUS**
It's inexpensive to clean rugs and upholstery
with Blue Lustre. Rent electric shampooper \$1.
RANCHO SANTA FE HARDWARE
La Granada 756-1702

*** PATIO & CASUAL FURNITURE**
LANGING'S PATIO FURNITURE SHOP
"The only complete Patio Shop
in North County"
Featuring such famous names as Brown-Jordan, Ames-Aire, Rid-Jit, Woodward, Samsone, and many more. Fine selection of umbrellas, director's chairs, throw pillows, cushions & pads, Campden, tub chair & umbrella recoveries.
"Delivery throughout North County"
7560 Eads Ave. La Jolla 459-5844

BUILDERS DESIGNERS
WEIR BROS.
ADobe CONSTRUCTION CO. ESCONDIDO CALIF.
1536 SOUTH ESCONDIDO BLVD. 745-1612

*** PET STORES**
DEL MAR PET DEPT. STORE
"Small Pets"
Large selection of pet supplies
Frozen and canned dog and cat food.
755-9966 Open 10-12 1-5 7 Days Weekly!
Bette M. Crabtree

*** PHOTO SUPPLY**
GAILEY'S PHOTO SUPPLY
Escondido's most complete Photo Supply
Serving this area for 17 Years
Featuring Kodak Color Processing
118 E. Grand Ave. Escondido 745-7823

*** POOL MAINTENANCE, REPAIR**
Call Tony Altes Pool Maintenance at 756-1702
Pool Maintenance and Repairs
Free Inspection — Free Estimates!
Free chemical delivery
Compare Our Prices For
Exceptional Personal Service

*** REMODELING**
SOLANA LUMBER COMPANY
Alterations—Repairs
No Job Too Large or Too Small
112 E. Plaza St. Solana Beach 755-9361

*** SAND**
COAST SAND COMPANY
Right in the Heart of Rancho Santa Fe!
Sand, Gravel, Top Soil
Prompt Delivery by Calling 756-2446

*** SOFT WATER SERVICE**
RAYNE WATER CONDITIONING
"Outstanding Service"
Soft Water Rental Service
Automatic Water Conditioners
Commended by Parents Magazine, Water Conditioning Foundation, and Good Housekeeping Magazine.
746-2811
755-9741
729-2381
746-2811

*** SUMMER CAMPS**
THE HUCKOES SUMMER CAMP
Sorrento Valley, La Jolla, California
A Summer day camp for 5 to 13 year olds.
Swimming and riding, games and sports, archery, handicrafts, rifle instruction, go-carts, campouts, and field trips.
Brochures free upon request.
Mailing Address: 10325 Roselle St.
San Diego, Calif. 453-1643

*** TRAILERS SALES & RENTALS**
ELLIS VACATION RENTALS & SALES
Vacation, camping, and office trailers for rent by the day, week or month. All types of camping and trailer accessories.
Trailer hitched attached in minutes
235 So. Highway 101 Solana Beach 453-1643

*** TREE SERVICE**
LANGE TREE SERVICE
Specializing in Topping, Trimming & Removal
FREE ESTIMATES
Wood Sawing and Splitting
Excellent Fireplace Wood For Sale
670 Laguna, Carlsbad 729-2552

*** UPHOLSTERY**
RYBURN'S CUSTOM UPHOLSTERY
"Fifteen years in your neighboring town of Oceanside"
Custom upholstery for any type of furniture. A complete line of fabrics for your selection — in your home, or in our store.
Free estimates. Free pickup & Delivery
Please call collect 722-2214

BUILDERS DESIGNERS
WEIR BROS.
ADobe CONSTRUCTION CO. ESCONDIDO CALIF.
1536 SOUTH ESCONDIDO BLVD. 745-1612

CHURCH SERVICES

—CHRISTIAN SCIENCE—
La Flecha—Rancho Santa Fe

- Church Service 10 a.m.
 - Sunday School 10 a.m.
 - WEDNESDAYS 8 p.m.
- Reading Room Open Daily 10 a.m. to 4 p.m.
(Except Sundays and Holidays)
Wednesdays from 6:45 to 7:45 p.m.

ALL ARE WELCOME

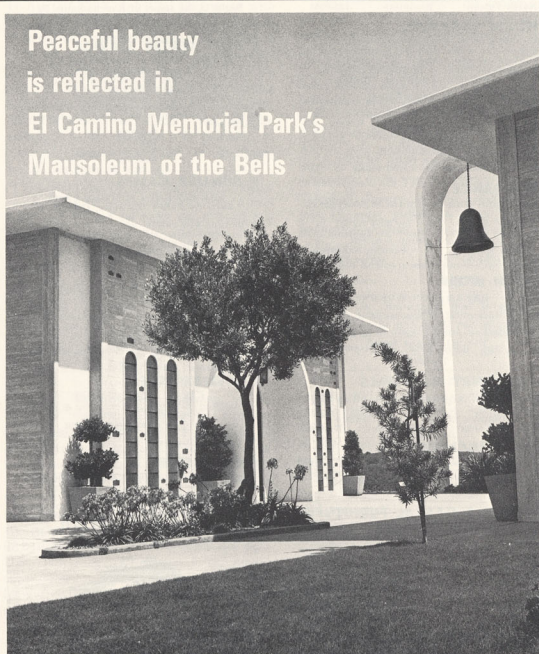


"The Bible Speaks to You" is a Christian Science radio series which is broadcast every Sunday at 6:45 A.M. over KOGO, at 7:45 A.M. over KFI and at 8:45 A.M. over KMPC.

Dec. 15 "Preparing for Christmas"

At Christmas time frenzied activities sometimes take over. We mail cards, rush to buy gifts, wrap and send them. But what about that manger? the shepherds? the wise men and their gifts? What do they represent? What do they have to say to us? Wouldn't a little quiet humility, and some caring for others prepare us for a more joyous and meaningful Christmas? Even though the busyness of the season threatens, there is still time to make room for the Christ. You can decide for yourself whether to spend this Christmas in the crowded inn or by the peaceful manger.

Peaceful beauty
is reflected in
El Camino Memorial Park's
Mausoleum of the Bells



EL CAMINO *memorial park*
IN HISTORIC SORRENTO VALLEY

9450 Carroll Canyon Road • Phone 453-2121

A Division of San Diego Cemetery Association

Dec. 22 "Is Christmas Relevant?"

The Christmas spirit is here in the world today, even in the midst of violence and protest. Whenever neighbor reaches out a hand to a neighbor; when lawful young people volunteer to help in the ghetto or around the conference table — we're experiencing Christmas. We're finding our own fulfillment of the Biblical promise of "on earth peace, good will toward men."

Dec. 29 "Meeting the Challenge of Loneliness."

Loneliness in a crowded world is not surprising. You can be surrounded by people and still feel lost. And some people today feel that way — forgotten in a sea of anonymous people — as faceless and nameless as a piece of modern sculpture. It takes genuine love to make the breakthrough — giving love and receiving it. God is Love, the Bible tells us. Every individual has an important part to play in fulfilling and expressing this divine Love. We're all needed!

Jan. 5 "Facing Up To Indignation"

Jan. 12 "Holding On Versus Dropping Out"

Jan. 12 "How Can You Say Life Is Wonderful?"

Jan. 26 "A Key Factor In Spiritual Healing"

—THE VILLAGE CHURCH—
Community Presbyterian

- Paseo Delicias, Rancho Santa Fe
Church Service 10 a.m.
Sunday School 10 a.m.

On December 19, the Rancho Santa Fe school choir will present CHRISTMAS IN SONG for parents and friends, in the Church. The Christmas Worship Service will be held on Sunday, Dec. 22 at 10:00 a.m.

The Christmas Eve Candlelight Service will be on Dec. 24, at 11:00 p.m. This is the traditional service of singing and Scripture readings.

ST. JAMES CATHOLIC CHURCH

Solana Beach — Rev. James Giffilan
Sunday Masses are held at 7, 9, 11, 12:15 and 7:30 p.m. Weekday masses are at 7:30 a.m. with the exception of Tuesday which is at 7:30 p.m. Confessions on Tuesday during Mass and Devotions; Sunday during Masses; Thursday and Saturday at 4:30-5:30 and 7 until 9 p.m. Phone 755-2545.

ST. PETER'S EPISCOPAL CHURCH

14th Street, east of Camino Del Mar, Del Mar
755-1616

Rev. M. A. Curry, Rector
SUNDAY

8:00 A.M. Holy Communion
9:30 A.M. Family Service and Sunday School
11:00 A.M. Morning Prayer and Sermon
Except for the first Sunday of the month when Holy Communion will be celebrated at all three services.
Mid-week Service: Wednesday, 10:00 A.M.
Holy Communion and Laying on of Hands Vestry meeting second Tuesday of each month at 7:30 P.M.



Latest at La Costa

NEW "IN" OUTING — FOR LADIES ONLY

Make a day of it for as little as \$6 (plus tax and tip). Start with a fabulous lunch at the Country Club. Then indulge yourself all afternoon with the myriad delights of the Spa. You'll be back often. Special rates for groups. Call Ann Adam at the Spa Desk for reservations and information.

CURRENTLY AT THE PIANO BAR — TYLER GILMAN

The sparkling ditties and sophisticated song stylings of this popular entertainer are featured nightly in the Cocktail Lounge.

C'MON OVER!

THE WONDERFUL
WORLD OF LA COSTA
IS PRACTICALLY AT
YOUR DOORSTEP,
AND YOU'RE WELCOME
TO SHARE THE FUN!

OPEN TO THE PUBLIC

DINING ROOM . . .

Enjoy Continental cuisine at its finest. Breakfast, luncheon and dinner daily with European specialties. Dancing and entertainment every night except Monday. A spectacular Hunt Breakfast is served every Sunday from 7 A.M. to 1 P.M. (with entertainment from 11 to 1). Call Maitre d' for reservations.

COCKTAIL LOUNGE . . .

Relax over a generous drink in an elegant and congenial atmosphere from 10 A.M. to 2 A.M.

SPA . . .

Trim down, spruce up, tingle. The luxurious health facilities of the Spa will make you feel and look radiantly alive. Call the Spa desk for an appointment.

SADDLE CLUB . . .

Lope or gallop over the 20 safe, scenic trails that lead from the stables. English or Western saddles. Call Danny Daniels, Stable Master, any day for an appointment.

BEAUTY SALON . . .

The finest professional hairdressers, cosmeticians, and beauty experts will restyle and transform your appearance to a glowing new, fashion-right you.

BANQUET FACILITIES . . .

Have your next party or club meeting at La Costa. Catering services and accommodations for practically any size group. Call Mr. Sabiston, Banquet Mgr., for information and reservations.

LA COSTA 

RANCHO LA COSTA,
CALIFORNIA 92008.
TELEPHONE (714) 729-7111

RUSSEL Q. FELLOWS
 P. O. BOX 516
 RANCHO SANTA FE, CALIF.
 92067

ADDRESS
 CORRECTION
 REQUESTED
 P. O. Drawer Q
 Rancho Santa Fe
 California 92067

BULK RATE
 U. S. POSTAGE
PAID
 PERMIT NO. 31
 RANCHO SANTA FE,
 CALIF.



RANCHO SANTA FE
 COUNTRY HOMES AND HOMESITES

R. M. CLOTFELTER

LICENSED REAL ESTATE BROKER

Since 1931

756-2422

REAL ESTATE

INSURANCE

"the firm that research built"



SHEARSON, HAMMILL & CO.

INCORPORATED

Members New York Stock Exchange

Village Center, Rancho Santa Fe, 756-1161

FROM SAN DIEGO 297-4666

FROM ENCINITAS 753-6338

FROM ESCONDIDO 746-4200

George's DINNERS
 Lobster - Steak
 Chicken & Fish
RESTAURANT
 SINCE 1916

COCKTAIL LOUNGE
 DAILY LUNCHEON
 SPECIALS

WE FEATURE
 PRIME RIBS of BEEF
 Saturday and Sunday Night

NOW OPEN EVERY DAY
 10 A.M. TO 2 A.M.

2588 Hwy. 101
 753-1643
 CARDIFF - BY-THE-SEA

the
 "inn-place" to
 relax and enjoy
 luncheon and dinner.
 private parties, too.

THE Inn
 AT Rancho Santa Fe
 CALIFORNIA 92067
 WESLEY B. HADDEN, Manager

Telephone:
 756-1131

RANCHO
 SANTA FE
 PHARMACY
 &
 VILLAGE
 SPIRIT SHOP

La Granada at El Tordo in The Village

PRESCRIPTIONS
 COSMETICS
 SUNDRIES
 LIQUOR

756-2433

GRANT'S
Mobil
SERVICE

- PICK-UP DELIVERY
- TUNE-UP—TIRES
- BATTERIES—BRAKES
- LUBRICATION
- AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA EMERGENCY ROAD SERVICE

756-2929