

SAN DIEGO

north county living

SEPTEMBER 1974 ONE DOLLAR



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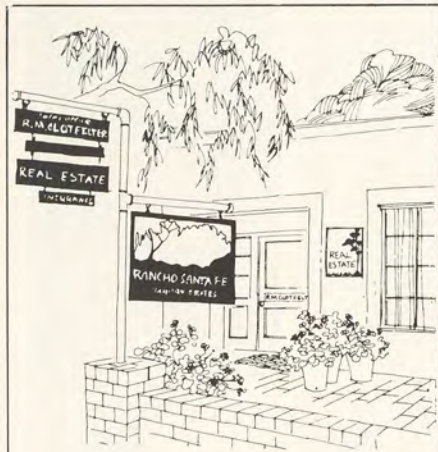
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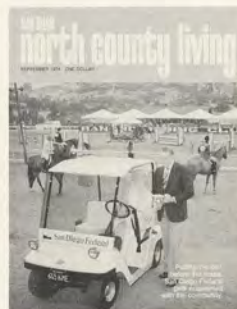
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SAN DIEGO north county living

September 1974 • Volume 13 Number 9

About the Cover:

Touring the area by golf cart . . . supporting the local horse show . . . fun ways for a newcomer to get acquainted with the community. In this case the newcomer is San Diego Federal. Fran Corridon, manager of the new Del Mar Office, is pictured on the cover with Gordon C. Luce, president and chief executive officer.



Cover Picture By Charles Schneider

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San Diego's North County LIVING Magazine is published monthly by The Village Press. Known office of publication is at 11844 Rancho Bernardo Road, Suite 257, San Diego, California 92128. Second class postage paid at San Diego, California. SUBSCRIPTION RATE: \$1.00 per copy, \$8.00 one year; \$15.00 two years; \$18.00 three years. Foreign postage — except Canada and Pan America — \$2.00 per year additional. CHANGE OF ADDRESS: Six weeks advance notice and old address as well as new are necessary. General offices are in Rancho Santa Fe, California 92067. ADVERTISING RATES: For information regarding advertising rates, please call 714/756-2415 or 714/453-0340, or write to San Diego's NORTH COUNTY LIVING Magazine at Post Office Drawer Q, Rancho Santa Fe, California 92067. All contents are copyrighted, and no portion may be reproduced without the written consent of the publisher.



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Just off the freeway in Del Mar

San Diego Federal's newest office along the old mission trail.

A hitching post? For horses? "That's right, we'll have one just in case," says Fran Corridon, manager of San Diego Federal's new office not far from the Del Mar Race Track and just east of the San Diego Freeway on Via de la Valle.

Mrs. Corridon, who formerly was San Diego Federal's savings manager at the firm's Point Loma office, says she may even hitch up her electric golf cart which she's been using to let folks in some surrounding residential areas know that the Via de la Valle office is now open for business Monday through Friday.

San Diego Federal President and Chief Executive Officer Gordon C. Luce joined Mrs. Corridon and other community and business leaders from the Del Mar, Encinitas, San Dieguito, Lomas Santa Fe, Solana Beach and Rancho Santa Fe areas early this month to snip a ribbon laced with colorful horseshoe designs to celebrate the official opening



Fran Corridon, manager of the Del Mar office, and San Diego Federal president Gordon C. Luce at the Rancho Santa Fe Youth Horse Show.

6 / SEPTEMBER 1974

of the Association's attractive new temporary office.

The office is to be part of a new shopping center — perhaps the most convenient shopping complex in the area for San Diego Freeway motorists.

"Access to and from the freeway is so quick and easy," says Mrs. Corridon.

"We're on a one-acre plot, just a block from Interstate 5. In fact, we're in full view of everyone who drives the freeway."

Mrs. Corridon notes that the office is surrounded by attractive landscaping and has a large parking area for San Diego Federal customers. "We're open from 9 A.M. to 4 P.M. Monday through Thursday and 9 A.M. to 5:30 P.M. on Fridays. And, the welcome mat is always out," she says.

Construction of a one-story permanent office at the same location is scheduled to get underway this Fall and be completed early in the Spring. "It will feature the same distinctive architectural styling as many of our other branches — a blend of "Mediterranean" and contemporary design with the distinctive blue tile roof, white masonry columns and redwood facia. It's this same design — by William C. Krommenhoek and Associates (AIA) of San Diego — which has brought San Diego Federal a number of architectural awards around the state," she says.

The permanent Via de la Valle office will be in a park-like setting amid the kinds of trees and flowers which are special to the area — including both eucalyptus and torrey pine trees.

The extensive landscaping will have rolling lawns, brick paved paths, redwood benches, reflecting pools to mirror decorative rock formations and even bubbler fountains.

The permanent office also will feature customer drive-up and walk-up

windows for additional convenience. The interior design — by Brenda Mason Design Associates Ltd. of San Diego — calls for solid oak furnishings on a red carpet floor and a large sandcasting on the wall behind the teller counter fashioned by San Diego artist Charles Faust.

"While we're all looking forward to the permanent office, our current temporary office, while smaller, is a very pleasant and attractive place to serve our customers," Mrs. Corridon says.



Solana Beach Chamber of Commerce president James K. Bullock snips ribbon of horseshoes officially opening San Diego Federal's Del Mar office as (left to right) Joan Beity, Tommie Bays, Gordon Luce, Elaine Baldwin and Fran Corridon look on.

But, the main reason this office — like the 30 other San Diego Federal offices around the state — is so pleasant is because of the friendly people who work here. Mrs. Tommie Bays is the savings officer and Joan Beity and Elaine Baldwin are the tellers.

According to Gordon Luce, they're the kind of employees who have enabled San Diego Federal to become one of California's major financial institutions during the past four years.

"The fact we've been able to increase our savings and assets faster



Artist's rendering of San Diego Federal's permanent Del Mar Office. Construction is scheduled to be completed next Spring.

than any other savings and loan association based in San Diego County since 1970 is due to the skill and friendliness of our employees in offering our many and varied savings programs," he said.

"This is our sixteenth branch office in San Diego County and we now have fourteen outside the county. In addition, the Federal Home Loan Bank recently announced approval of our applications to open offices in Rancho Bernardo and Coronado," he said.

Luce has reason to be proud of San Diego Federal's performance. Since he became its president in late 1969, San Diego Federal has nearly tripled both its savings and assets. Its assets are now nearly \$900 million.

San Diego Federal has dramatically increased its share of the total



Fran Corridon and her staff during a visit to a nearby residential area.

new savings deposited at California savings and loan associations since the end of 1970 — from 1.47 percent in the first half of 1971, up to 8.43 percent during the first six months of the year.

This will be the fourth straight year that San Diego Federal will have loaned over \$200 million for housing and home improvements, Luce said.

He noted that the Association's decision to establish a new branch office in Via de la Valle is part of San Diego Federal's policy of thoughtful expansion northward along the general route of the San Diego Freeway and the coastal area of California. This is essentially the same route followed by the early Spanish explorers who, with Father Junipero Serra, established the old "Mission Trail."

San Diego Federal is looking forward to adding five more offices along the San Diego Freeway route this fall — all in Orange County. The Association will open an office in Capistrano Beach and has filed an application to acquire the four Orange County offices of Keystone Savings and Loan Association. If approved, Keystone's offices — in Mission Viejo, Newport Beach, Westminster and Anaheim — will take on the name San Diego Federal.

"We're proud we can carry San Diego's name along the Mission Trail. Our branches stretch along this route from San Ysidro near the Mexican border, to Menlo Park/Palo Alto, not far from the mountaintop where the early Spanish explorers first glimpsed San Francisco Bay.

Luce said the Association's Del Mar branch will be a key link in San

Diego Federal's efforts to better serve the people of San Diego County. "This office will help fill a void by enabling our long-time friends and many new customers in this area to save with us more easily, and closer to home."

He noted that San Diego Federal was the first savings and loan to be established in southern California, in 1885. "Through three generations we have continually sought to serve the savings and home ownership needs of the area. As California's family financial center, San Diego Federal's 89-year record of institutional stability and concern for the safety of savings entrusted to it by the public, attests to the prudent management techniques we use in making loans," he said.

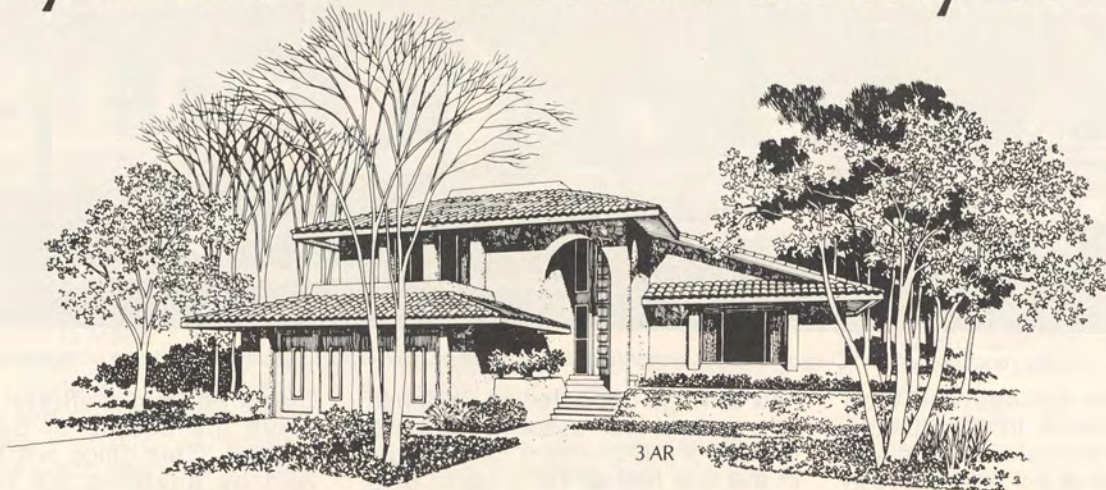
Mrs. Corridon said she doesn't expect that many customers will use the hitching post at the new Via de la Valle office, even though there are many horses and riders in the vicinity. "We're right over the hill from the Rancho Santa Fe area and, of course, just down the road from the Del Mar track.

"But, if you decide to ride your horse over to make a deposit, we'll be ready for you," she tells residents of the area.

As for Fran Corridon, she says: "I'll just tie my electric golf cart to the hitching post until someone decides to saddle up and mosey over our way."

She cautions, however: "Feed the horse on the way. We're limited to coffee, cookies, and lollipops for the kiddies." □

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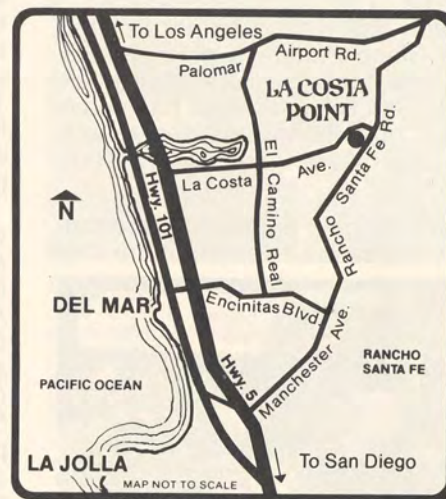
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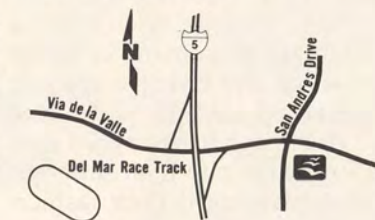


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A Fashion Commentary

Remarks on the Current Fashion Scene by Two Stylish San Diegans



Joan Bowes



Lois Eichler

The designers have given us the word. Dior wants us to droop, Cardin is determined to smother us in voluminous wool capes, Courreges evidently is trying to make us laugh (his fall collection included a gray chiffon gown with streamers made of telephone cord), and de la Renta has decided we should look Russian.

Do the Parisian follies have any significance to fashionable women in Southern California where everyone "does her own thing"? To get some pertinent comments on the local fashion scene we interviewed two San Diegans noted for doing their own thing with taste and grace — Lois Eichler (Mrs. Edwin Eichler) of Del Mar and Joan Bowes (Mrs. Thomas Bowes) of La Jolla. Both are prominent in North County social and civic groups and both are noted for their distinctive fashion flair. Each has her own special look, but despite their different ways of expressing it their fashion philosophies are remarkably alike. In their separate discussions of fashion, both women said, "Each person has to know what she can wear. She has to understand her coloring and her figure and wear what looks best on her."

Lois Eichler is something of an expert about what looks good on who. As a regular behind the scenes of the Dave Garroway "Today"

Show, she coordinated the first live television fashion shows broadcast on network TV. Following the Today assignment, she worked for nine years as an editor of *Charm* Magazine, where she selected all of the clothing that appeared in the fashion pages, hired the photographers, dressed the models and also supervised the beauty and travel departments.

Although she has not worked professionally since her marriage, her rigorous and hectic training in New York have been put to good use in her personal life. For instance, she and her husband traveled for a month during the fall season in Europe several years ago and her luggage consisted of only two suitcases and a small carry-on case. Her wardrobe included four long gowns, several pants outfits and short dresses. She took three pairs of shoes, three handbags and one coat, which did triple duty at night, during the day and when it rained. "I had everything I needed and was very comfortable," she said. "The secret was to stick to two basic colors and packable, wrinkle-free materials."

Lois Eichler's fashion sense is well known to her friends who often ask her advice. Mrs. Eichler said, "Too many women don't shop for what is good on them, they shop for what is popular. The new look

for fall is the midi. If a woman is size 16, 14 or 12, she is not going to look good in mid-calf clothing. If she is thin she can wear anything."

Joan Bowes comes from a background in which the arts played an important part in molding her taste. Her mother was a concert pianist and an aunt was a fine artist. Mrs. Bowes' highly developed fashion sense carries over into interior design, and friends often consult her concerning their decorating problems. She has also designed some of her own clothes.

Joan Bowes is known as a fashion anticipator. She wore an Yves Saint Laurent denim jeans suit long before they became popular and widely copied. She also wore bell bottom pants and western shirts long before everyone else did. Feathers were a fun part of her evening wardrobe before the New York designers discovered them.

Asked about new fashions, Joan Bowes said, "I love the soft, Gatsby look for fall, and I like the midi. What I don't especially care for is the Russian look with the big top, the dirndl skirt and the wrinkled boots. That just doesn't seem to be very attractive to me."

One of Lois Eichler's favorite designers is Anne Klein, who has been succeeded since the designer's death by her associate Donna Karan. The Karan-designed clothes shown for fall have gotten high marks from fashion critics. One comment was that the new Anne Klein collection transformed the "big droop" into the beautiful drape. The Klein collection, reportedly, is being widely copied in less expensive fabrics for ready-to-wear houses, which led Lois Eichler to remark that it isn't necessary to spend a lot of money to be fashionable. "There are times," she said, "when I'd just as soon wear a copy house and not look like any one particular designer. I'd rather have someone say 'There goes Lois Eichler' than 'There goes an Anne Klein dress.'"

Joan Bowes wholeheartedly agrees that it isn't necessary to spend a lot of money on clothes. "Taste is what is important, not money," she said.

Both women enjoy the casual look in daytime clothes because it fits their life styles. Lois Eichler said, "Since I am no longer as active in women's groups as I once was, I

don't need many dresses for daytime wear." Joan Bowes, because of horses and her work with children through the Rancho Santa Fe Hunt Club, enjoys riding clothes which range from very formal English riding outfits to casual western wear.

Despite the comeback of the time dress in the east, nobody is going to get California women out of pants suits," said Lois Eichler. The change according to Mrs. Eichler, is going to be in the kind of suits they wear. Wool gabarone is going to be big in the future.

What about the short evening dresses? "It's being pushed and it's supposed to be in, but it's not in here," said Mrs. Eichler. "I prefer long dresses for evening."

As everyone who has done any shopping lately realizes, inflation has hit the clothing industry. Dresses that cost \$90 last year, cost \$125 this year. Last year's \$140 dresses now \$200. A similar markup exists throughout all price ranges.

Choosing the form properly may not be fun, but it's also getting more and more expensive. It is, after

all, one of the pleasures as well as one of the necessities of life. Lois Eichler's ensemble to wear to the Marlborough track this year included a white dress and a darling little hat, which earned for her not only a first prize but a second admiring look from Cary Grant. Being fashionable is fun. □



Top Right

Lois Eichler (Mrs. Edwin Eichler) wears a soft Italian knit. Beautifully woven, the fabric is packable, crushable and virtually destructible combining two typical Eichler trademarks — practicality and elegance.

Bottom Right

Conservative clothes by day, wild and wonderful ones at night, Joan Bowes (Mrs. Thomas Bowes) combines a stunningly simple Jean-Louis gown with a spectacular Osprey de la Renta fox cape. "The cape is really practical," she said with a twinkle in her eye, "because the 52 fox tails are detachable, making it suitable to wear with pantsuits. The cape also doubles as a throw for bed in the master bedroom."

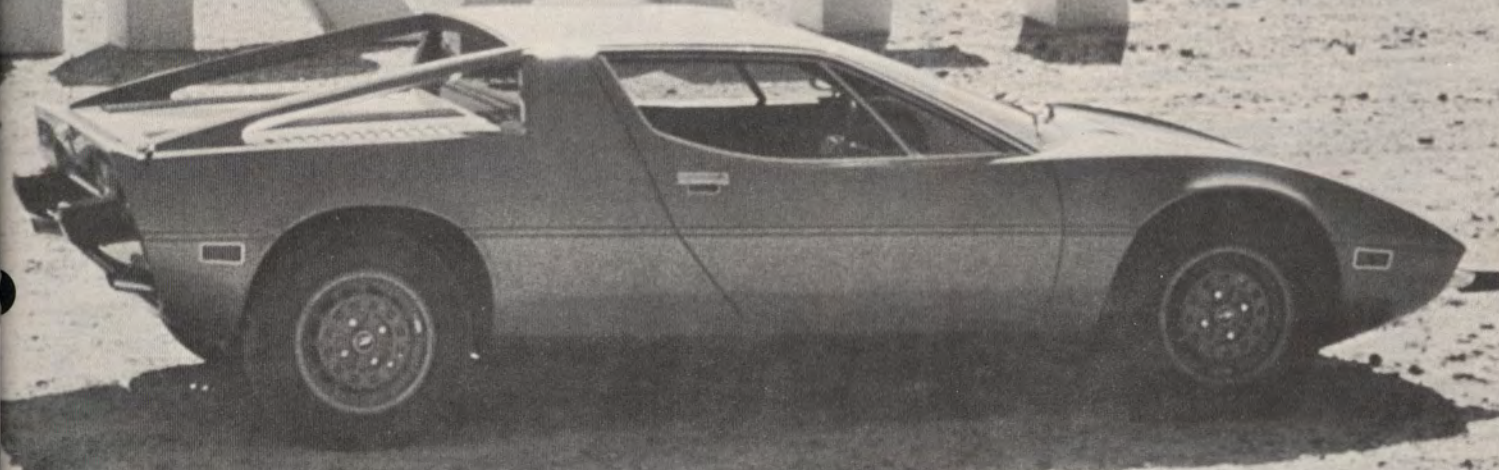
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Thank you!

Rancho Santa Fe Youth's first annual Horse Show exceeded all expectations of co-chairman Mary Cowan and myself. The community spirit and involvement was something to behold. The Rotary Club serving lunch, parents working booths, children working gates and cleaning up, and all of our young riders performing was truly inspiring to us all.

Thank you all for your efforts, thank you all for your patience. We are already looking ahead to next year's show, and an even greater demonstration of this beautiful community spirit.

*Mary Cowan
Gary Biszantz*



ABOVE: These three boys were winners in the raffle ticket sales contest. L to R are Richard Allred, Alan Robert Bancroft and Brett Sammis, and Mr. James Haggin, Horse Show Manager.

ABOVE RIGHT: (Left to right) Paul Fletcher, Rancho Riding Club president; Mary Cowan, Horse Show chairman; Don Sammis, Rancho Santa Fe Youth president; and Gary Biszantz, Rancho Santa Fe Youth Horse Show chairman. Mary Cowan is receiving a beautiful bouquet of roses — Gary Biszantz a "sharp stick" from the directors of Rancho Santa Fe Youth, Inc., in appreciation for a most successful horse show.

ABOVE CENTER: Mrs. Joseph Stone and son Edward 10 mos. present the trophy in English Pleasure Horses (Adult Amateur) to Carol Powell Flahive riding Laka King Mac.

RIGHT: (Left to right) Dick Wehmeyer, Glen Bell, Bill McCoy, Eugene Fletcher, Mr. Hing — Town & Country Chef — and Marshall Campbell.



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Inklings

by Pat Walker



It was an experience to be savored! Dining at the new elegant Pisces at La Costa Plaza is a pleasing encounter in perfection. *Marny de Vries*, together with his lovely wife *Ellen*, has produced a magnificent restaurant specializing in delicacies of the sea. It is a total package of satisfying service housed in the most beautiful setting imaginable.

The entire decor was the inspiration of *Andrew Gerhard* of Gerhard Interiors, La Costa, and it is absolutely stunning. The plethora of mirrors, candles, shimmering crystal, and stunning silver pieces are a perfect background for the extensive menu proffered by the precision staff at Pisces. The traditional table chairs are plush and comfortable, but the most interesting and innovative items are the booths. They are gently curved with a base of lucite which is softly interiorly lit for a finished effect. The mirrored ceiling reflects fluid sea-suggested chandeliers and swirling patterns of inlaid carpeting.

The extraordinary Pisces logo was designed by a Riverside man commissioned by *Marny de Vries*. The logo first greets you outside Pisces and then carries you inside where it is reproduced on the silver plates at your table and in a magnificent mirrored sculpture gleaming from the wall.

The decor is superb, and is equalled by the incredible service and efficiency of those who produce the very tasteful quality of the room. Pisces is the culmination of years of experience for *Marny*. His restaurateuring history is extensive. It was he who opened Anthony's "Star of the Sea" on the San Diego Embarcadero and his relationship with the Ghio family is long and cordial. While he was at "Star of the Sea", the late Irving Kahn enticed him to leave San Diego for Las Vegas where *Marny* became the highest paid food and beverage manager in the United States. But even a staff of 850 and 7 secretaries could not free him from working a 15-hour day, so when Irving Kahn died, *Marny* felt the time was right to leave the Dunes in Las Vegas and return to his favorite area.

Marny and *Ellen* have a personal history that reads like a movie scenario. They met in Singapore after being freed from separate prison camps after WW II.

Marny had returned to Singapore to check on his interests after having been separated from them during his incarceration. *Ellen* was in Singapore awaiting transportation back to London. They met and married, and started on a twenty-five year career which spans continents, speaks many languages, and relates to many diversified human endeavors. They have two daughters, both of whom are married and have remained in Las Vegas.



Ellen and Marny de Vries at the stunning new Pisces restaurant.

It wasn't long after a short respite from the Dunes until the men at La Costa encouraged *Marny* to open a really top-drawer room, and the Pisces was created. Three months preparation proved a rather scanty time in which to gather together all of the elegant accouterments necessary to facilitate and create quality. Items such as silver fish knives were ordered in Europe because of their unavailability in the United States. The Pisces logo had to be painstakingly etched into each silver plate.

Marny paid wages to the waiters and busboys for two weeks prior to opening in order to drill and educate them in the quiet efficient manner of courtesy and service which exudes from every employee at the Pisces. Waiter *David Stearns* obviously had a great deal of pride in his craft. *Ulrich Riedner* came with *Marny* from the Dunes where he was Executive Chef. *Maitre d' Peter Riedner* is knowledgeable, pleasant, and absolutely magnificent as he prepared filet of sole flambé at our table from a cart laden with magic ingredients and mystical materials . . . gently stirred, mixed, folded, and flamed to produce food which is an experience and a delight!

Marny de Vries greets each guest as they enter, and bids them good evening



Marny de Vries expertly prepares the house specialty . . . the elegant strawberries a la Marny.

as they depart. In between, he hovers and watches . . . catching the slightest blemish in service and in quality. He was aware that when the Pisces opened in August, even the swift transportation of food from the kitchen didn't prevent some dishes from arriving slightly chilled. So he devised a stack of trays which could be heated to 450° in the kitchen and could be installed in each cart as used thereby enabling food to be kept piping hot until eaten. The traffic flow in the room has been carefully designed to prevent confusion or loss of efficiency by the servers.

Even the most jaded of restaurant-goers will adjust their list of priorities after visiting Pisces. Nothing around can compare with it! It really shines!! The Pisces is dedicated "To all those who make a cult of good eating and good drinking." And I feel that the Pisces is more than an eating experience. It is more like sharing in a dedicated art form. □



Maitre d' Peter Riedner assists in serving.

Inklings

There are groundbreaking, and then there are groundbreaking . . . and this was a groundbreaking! *David Ellsworth* has never been a man short on flare. Neither was the groundbreaking ceremony for his new commercial building in Carlsbad.

True high style prevailed. After the traditional golden shovels slid into the soil and the first earth was turned, the more than 200 guests turned toward the social activity table. Long tables adorned with an immense floral centerpiece were the center of attraction and were the home base for the refreshments. Champagne corks popped high into the sky and the bubbly poured into any glass which looked as if it were to fall into disgrace by being only half filled. Fresh strawberries were abundant and ended

up equally in the champagne glasses and in the frosty Fresca glasses carried by those whose consciences accompanied them to the function.

The champagne was served before, during, and after the very camp combination of enormous hot dogs piled with sauerkraut and chili. Delightful! A mariachi band filled in the chinks as they provided background music for the people dancing and talking on the straw-covered field.

Among the guests was architect *Richard George Wheeler*, designer of David's West Coast Plaza. *Mr. Wheeler* has many credits in his portfolio, two of which are the Westgate Plaza and the San Diego Gas and Electric Building.

The attendees must have enjoyed the coming out party for David's newest venture, for the field finally emptied at 4:00 after the 11:00 breaking. The warm sun and soft ocean breezes were a perfect amalgamation for the occasion. Who said such things as getting a building off the drawing boards has to be boring? Try it Ellsworth style! □



Architect Richard George Wheeler, Supervisor Lee Taylor, David Ellsworth and Congressman Clair Burgener.



Supervisor Lee Taylor, Warren Simon, Executive Director for Multiple Sclerosis. Champagne and hot dogs were catered by Jack Slattery.

In bottom photo, 10 people join in the groundbreaking ceremony. From left are Chick Mensching, manager of the West Coast Bank in Carlsbad; Christi Gage, Miss Carlsbad; Elm Glasier, chairman of the board of West Coast Bank; Col. David M. Dunne, former Carlsbad mayor; Lillie Ellsworth; David Ellsworth; Lew Chase, Carlsbad vice mayor; Wes Radoyich, president of the Chamber of Commerce; Wheeler; and councilman Glenn McComas.

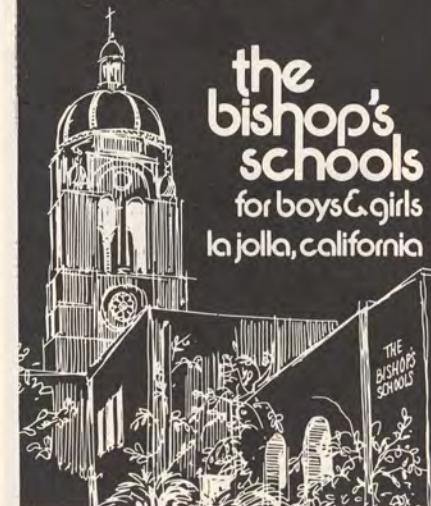


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Inklings

A new game is bleeping its way into the hearts and lives of the people of North County. T.V. Tennis has reared its hypnotic head in our midst.

T.V. Tennis is an addictive, compelling, frustrating involvement between a modified T.V. set and the human spirit. And the score now stands at T.V. Tennis- 10, Humans - 0! This bleeping intrusion into our sanity presents itself in the form of a table about the size of any living room game table. After depositing a quarter into the machine, the operator is able to manipulate a knob and "hit" or deflect an impulse which zaps across the T.V. screen which is set into the table. This impulse is very much like watching the heart-beat monitor on your favorite medical program. Two opponents may play singles by "banging" the impulse back and forth across the screen just as any two antagonists do on a regular tennis court. Four people may play doubles on this game, each trying to "spin", "chop", or drive shots past your opposition. The victor does not, however, jump over the net after thoroughly trouncing his worthy adversary.

America has been ripe for a new game for sometime. During the depression years, the bleakness of life could be eased temporarily by the total escape provided by a jigsaw puzzle or by going down to the corner ale house and spending a few hours standing at a pinball machine trying to prove man's superiority over machine. Jigsaw puzzles and pinball machines were products of the times and provided millions of hours to millions of Americans who wanted to forget their misery for 15c or a nickel.

During the Korean war, gaming grew throughout the United States in the form of shuffle boards. These long wooden tables began showing up in places of relaxation, and soon the craze had grown to where pub and tavern teams would play each other in their vicinity and then travel inter- and intra-state in the defense of their shuffle board prowess. A good "slider" took as much pride in his precise thumb as a trumpeter cares for his lips and their ability to perform intricate manipulations.

And now the ping and the pong of T.V. Tennis! You can watch a group of adults playing this insidious game and see grown-ups turn to blithering blobs of protoplasm trying to conquer the irrepressible traveling ball.

At P. Rodney's in Solana Beach, the most popular item is the tennis game with multitudes of humanoids gathering around. At the G.R.B. in Del Mar, competition to get a seat at the game is so stiff that I witnessed one gentleman player

who sold his seat for \$5 to a frantically waiting, anxious on-looker, turned the \$5 in for one drink and \$4 worth of quarters and returned to wait his chance to "get at the machine" again. Ah, the American enterprise system!

At the King Richard in La Jolla, *John Baumgarten* says he hasn't seen so much life in La Jolla since an institution called UCSD moved into the area.

I contacted *Jim Pierce* at National Business Guardians and asked about the popularity of the game. He said that the manufacturers were going full speed ahead in attempting to fill the requests for sets. *Jim* is an enormous, easy-going gentleman who, together with his partner *Paul Rogers*, simply shrugs his shoulders and says, "It's marvelous fun . . . and it's addictive. It's as simple as that!" It also develops keen eye-hand movements. (It also helps develop the vocabulary.) *Jim* and *Paul* distribute the popular game and explained the costs involved in producing the machine. The screen alone costs \$40 but is sturdy enough to withstand the full force of a man's fist who is bent upon dealing a death blow to the cause of his frustration.



Gamesmen Jim Pierce and Paul Rogers.



Kelly Murphy, mentor of Amalgamated Industries, and mastermind behind the monster machine.

The manufacturers of T.V. Tennis are Amalgamated Industries on Convoy Court in San Diego. Heading this vital company is *Kelly Murphy* who touts the advantages of their particular version of T.V. Tennis. Their set provides the public

Inklings

with the added advantage of being able to play against the "house", so that a lone person may play the game and not be limited because he does not have an opponent. Variations can be built into the set and users may play hockey, football, horseshoes and soccer.



Kelly Murphy flanked by Tom Ryan and Cal Vaughn.



Real-life tennis pro Brad Humphreys, extreme right, loses gracefully to his wife Cathy, as kibitzers Bunny Cloyes, Bunny Jackson, Al Dillon, Merrill Seroy, and Dolores Seroy look on.

Service provided by Amalgamated Industries is a very important factor. Their service representatives respond immediately to any S.O.S. from their customers, and an errant machine is quickly restored to working order.

Electronic gaming began in 1972, when computer engineer *Nolan Bushnell* founded Atari, Inc., and produced a coin-operated game called Pong in which one or two people play table tennis on a television screen with electronic paddles and blip the ball. Pong machines cost around \$2,000, but the demand for the new generation of pinball machines was electrifying. Atari of Los Gatos, Ca., opened up an industry into which the more than 12 various manufacturers are embroiled in super-secrecy, industrial espionage, and a sense of competition so fierce that it is expected only 5 or 6 companies will survive in the sensationally hot business of making electronic video games. Bushnell became fasci-

nated with games in the late '60s while still a student at the University of Utah. He had a summer job in an amusement park, which piqued his interest in building the first video game in his garage. And so a new industry was launched.

Summer days, leisure time, and moments to do something which pleases yourself . . . a nice combination if you can manage it. Thirty-two couples did manage to get it all together as Lomas Santa Fe Country Club generously hosted a tennis exchange with their neighbors to the North . . . San Dieguito Tennis Club.

The tennis was good, the day was marvelous, and everyone enjoyed the involvement in friendly competition on the courts. In respect for the friendly atmosphere engendered by the social exchange, scores of the "A", "B", and "C" teams will not be reported here!



Lois and Jack Martin watch the play at Lomas Santa Fe.

Farewell to a gifted Del Mar artist and dear friend *Kathy Hofheimer*. *Kathy* and kids are departing for Illinois where she will continue to produce artistry and beauty for people to enjoy. *Kathy* is the lady who created the Torrey Pines paintings utilized in the "Keep Greenery in the Scenery" campaign, and the Indian murals on the upper floor of Stratford Square. She also taught art in the area to many enthusiasts.

People who popped in at the GRB to surprise *Kathy* and to say goodbye were *Don and Jan Evans, Elsa Macdonald, Nick DeBlis, Andrew and Mary Kay, Joe Irwin, Don and Diane Selby, Charles and Elle Renshaw, Bob and Teri Jack, Linda Kroger, Ed Kelly, Kevin and Merlyn Kelley, Jim and Virginia Meadows, Peter and Patti Hurd, Ray Spencer, Molly Adelski, Sherri Ritchlin, Bill and Betty Johnson, Mrs. John Lehotsky, Sara Jones, and many others.* □

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Bill Campbell

SYMPHONY ON THE GREEN CONCERTS

The four Symphony On The Green Concerts performed during July and August at the golf driving range at The Inn by the San Diego Symphony Orchestra with conductors Peter Eros, Charles Ketchum, John Green and Andre Kostalanetz were an overwhelming success. Attendance figures exceeded 30,000 delighted patrons, according to Ticket Chairman Mrs. Robert A. Gibson. Honored guests at the John Green concert on August 3rd were Mayor and Mrs. Pete Wilson, Councilman and Mrs. Gil Johnson, Mr. and Mrs. Ray Webb: Mr. Webb is Chairman of the Rancho Bernardo Town Council, Mr. and Mrs. J. Leonard Rogers: Mr. Rogers is General Manager for AVCO, Mr. and Mrs. E. Brunick. Hosts for the group were Mr. and Mrs. Stanley O. Chambers, Jr. Mr. Chambers was chairman for the concerts. □

Above:
L-R. The blanket seating area was the background for picnicking for Mrs. Robert A. Gibson and Mr. Gibson, J. Leonard Rogers, Stanley O. Chambers, Jr., E. J. Brunick, Mayor and Mrs. Pete Wilson, Councilman Gil Johnson, Mrs. Ray Webb, Mr. Webb, Mrs. Rogers, Mrs. Chambers, Mrs. Brunick and Mrs. Johnson.

Below:
L-R. First District Councilman Gil Johnson, Mayor Pete Wilson, Maestro John Green and Seventh District Councilman Jim Ellis.



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This is Living

by Don Deder

A NATION OF LAW, NOT MEN

This hasn't been the happiest of times for lawyers. With communications dominated by devious deeds of lawyers in high office, the tarnish taints shingles hung out in our towns, too.

It isn't fair, of course. Stereotyping attorneys is no more valid than generalizing by race, creed or sex. But human nature being what it is, the profession suffers.

Attorney friends tell me they bear the burden of diminished reputation philosophically. This, too, shall pass. Their greater alarm is for a kind of national cynicism toward the law itself . . . a blaming of the legal system for the errors of human beings in public service. This thinking also is wrongheaded.

It is the law which has brought the most sheltered of lawbreakers to the dock. As the wheels of justice grind at the highest levels of all branches of American government, the majesty of the law is reaffirmed.

Recently I talked about these things with a North County lawyer. He surprised me by saying, "The law is also majestic at our place in the system."

"How can that be?"

"Consider my latest court trial," said he.

All right. A local woman held a note on a condominium. Payments were regularly received. This being the one and only transaction of this kind in her life, she lacked the understanding that portions of the payments were interest and some, principal. She kept no amortization record, an exercise beyond her skills in arithmetic.

After 27 months the condominium was resold. An escrow company sent the woman a form called a beneficiary's demand to be filled out and returned.

The woman consulted a banker. Alas, this particular banker filled out the demand in an unorthodox way. Although oddly done, the demand would have returned to the woman approximately what she had coming.

The woman then in person delivered the demand to the escrow company. There, an escrow officer noticed that the demand was strangely made. The officer "suggested that she" (the woman said she was "told to") change a date from 1970 to 1973. Without questioning authority, the woman struck out the old date and inserted the new.

In due course the escrow closed. The woman received a check some \$700 short of what she should have received. She telephoned the escrow and title companies asking that all checks be stopped to insure that the seller would not be enriched.

If you don't like the way we handled the escrow," said the escrow officer, "go hire a lawyer."

That she did, although "It's an awkward amount of money. Too much for small claims court, and hardly enough to sue over."

The seller meantime skipped town with the woman's

\$700. The escrow company was named defendant. In time the case came before a judge in a well-appointed San Diego courtroom.

Witnesses for plaintiff and defendant disagreed little as to fact. For three hours the judge heard testimony, considered objections, and questioned witnesses. At the customary quitting time of 5 p.m., he volunteered to keep court in session so that presentations could be completed.

In closing arguments the woman's attorney concentrated on two points. First, by "suggesting" one change in the demand document, the escrow officer should have made certain that the entire demand was properly drawn, so that the interests of an unsophisticated woman were protected. Second, when the error was quickly pointed out, the escrow company should have stopped payment of the checks.

"If the error had amounted to \$100,000 in some big real estate deal, instead of a mere \$700, I'll bet those checks would have been stopped in 30 seconds," thundered the lawyer.

The attorney for the escrow company also argued strongly and well. He said that escrow companies are not in the business of computing beneficiary demands. This is the clear responsibility of beneficiaries. If a change was made in a date, that was a voluntary act by the woman. Once the monies were disbursed, the escrow company had no authority to stop the payment of checks.

The judge invited other arguments. Wasn't the woman partly to blame for obtaining such poor assistance from the banker? Was the error so glaring in the demand contract that the escrow officer would notice it? Should an escrow officer pay special attention to a paper submitted by an inexperienced person?

"It's a tough decision," said the judge. "I'll have to think about this for a while."

After the trial the plaintiff's attorney said, "Win or lose, you've had your day in court. What do you think?"

The woman replied, "I worry that it was a waste. I mean, look at the costs. My day. My husband's day. Your day. The judge's. His clerk's. The bailiff's. The other side. The cost of the courtroom. All the paper work. The subpoenas. The exhibits."

Her attorney shook his head.

"Relatively few forms of government in the world would have provided relief in this kind of case. Ours is still a nation of law, and what we did today helped preserve the system. By the decision that will be rendered, we will in some small way influence many other transactions involving escrow companies and beneficiary statements that will never go to court."

After a week of deliberation, the judge found in favor of the woman. The escrow company was directed to make up her \$700 loss. In the larger sense, everybody won. □

THORNTON HEADS NEW ADVERTISING AGENCY

A truly international advertising agency, Excalibur Advertising International, Inc., has opened offices in Suite 831 of the Fifth Avenue Financial Center, 2550 Fifth Ave., San Diego.

The new agency is headed by Frank A. Thornton, veteran San Diego newspaperman and advertising executive, chairman; and C. Gilbert Sellman, executive vice president.

Staff members include Dick Crumrine, production manager; and Reg Bennett, account service and business development.

The agency, with offices in Mexico City and Tijuana, is believed to be the first such international agency in San Diego County.

Sellman, who came to San Diego in 1966 from Detroit, has had 25 years experience in merchandising and advertising, beginning with Ford Motor Co. and General Motors after his graduation from Harvard with a degree in economics.

He was an executive with McCann-Erickson, Inc., the advertising agency for Buick Motor Division and GMC Truck Division, for 10 years. Sellman has operated his own advertising agency in San Diego since 1969.

Crumrine, described by Thornton as "one of San Diego's top graphic ex-

perts," is a veteran of 20 years in advertising, production management and purchasing, Thornton said.

Bennett has had 30 years experience in merchandising and advertising. He came to San Diego from Detroit in 1956.

Prior to that, he was a manufacturer's representative in Africa for three years immediately after World War II, was an executive in department store management in Detroit, and was with a national advertising agency there for five years.

Excalibur Advertising International, Inc., a full-service agency, is affiliated with Camacho y Orvananos, Publicidad, in Mexico City; and Publicidad Excalibur, in Tijuana, which is headed by Luis Carrillo, president. Luis Carrillo also is president of Radio XETRA (Extra Music).

The new agency's list of clients include San Diego County Buick Dealers Association, Peck Buick, Baron Buick, Center City Ford, La Jolla Federal Savings and Loan Association, Sara's Imports of Tijuana, and Lomas de Agua Caliente, a major real estate subdivision in Tijuana.

The Camacho y Orvananos agency represents 16 major clients in Mexico. They include Domencq Wines and Brandies, Orange Crush, shoes, cigarettes, wearing apparel, and financial institutions.



Frank Thornton

"Our objective, founded on our comprehensive experience in the domestic and international market places, is to develop a truly international advertising agency in San Diego County offering contemporary marketing and advertising expertise to the business communities of California and Mexico," Thornton said. □



Key Excalibur executives include: left to right: Gilbert Sellman, Frank Thornton, Edith McCotter, Reg Bennett and Dick Crumrine.

the mall

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GROSSMAN ON SPORTS

THE MEANING BEHIND THE QUOTE:

"We're not a last place club," said the manager of a team stuck in last place in the standing.

What he really meant — "The only way this team is going to get out of last place is by mechanical failure figuring up the standings. If I say how poor this club really is it makes the front office look bad. And I got to eat, too, so I don't want to be accused of being disloyal to my boss."

"The main reason we felt we had to make a change was because he lost touch with his players," said the general manager explaining the firing of the club's manager.

What he really meant — "The way we're losing someone had to be fired and you don't think I'm going to get rid of myself. Sure, the manager lost touch with his players. They would do their drinking in one bar and he would go someplace else."

"He's just like one of my sons," said the fight manager about one of this fighters.

What he really meant — "All my sons are a bunch of bums and this guy isn't any different. He's lazy and isn't going to work a day in his life. I'm paying his bills but I've got a lock on his purses that's going to be tougher for him to overcome than lack of talent."

"We may not be the tallest club in the league but what we lack in height we make up for in guts," said the coach of a professional basketball team.

What he really meant — "What's guts got to do with jumping for a rebound? I mean, I'm ready to trade a ton of guts for a couple of inches under the boards. All I got on this club is a bunch of commandoes with short legs. This team belongs in the CIA and not in the NBA."

"If there's one reason why I'm doing so much better on the tour it's because I'm in the best shape of my life," said the professional golfer.

What he really meant — "The reason I'm in the best shape of my life is because I've finally learned how to handle the booze. I'm drinking as much now as I did before but it takes more to get me smashed. I can drink with any of the guys on the tour and that's helped my game."

"I'm going home to my wife and children, whom I've missed all season, and settle down with a good book and take it easy for the winter," said the winning Super Bowl quarterback.

What he really meant — "As soon as I get rid of you guys I'm calling my agent and have him book me into every slop house he can find for the biggest fee they'll pay. And then I'm going to fake quitting which will scare the fans and force the club into a fancy contract. There

ain't any money to be made by going home."

"I simply lost my concentration in the second set and couldn't recover," explained the loser of a tennis match.

What he really meant — "Did you see the chick that sat down in a front row seat around the start of the second set? I'm saying to myself this is Miss Match Point if there ever was one. If the other guy could play a lick he'd of beaten me a lot quicker and I'd have been out of here by this time and having a good time."

"We should have a crowd-pleasing show with the best athletes in the world," said the promoter of a track meet.

What he really meant — "What am I supposed to say, that track is about as thrilling to watch as a haircut? Maybe we'll run a race in quicksand to build up fan enthusiasm."

"We've got no excuses," said the jockey aboard the favorite who lost. "We simply got beat by a better horse."

What he really meant — "My horse couldn't have beaten the lead pony today. I mean, it's so sore it hardly can handle the parade to the post. I'm screaming for a scratch but the track insists we run so they don't lose all the cash bet by the suckers who don't know my horse is a stretcher case."

"It took a long time but this team finally is starting to come together," said the coach.

What he really meant — "It took four months before the star player would even recognize me. Yesterday, he finally yelled my last name. Twice. I got to admit there was a nasty word tacked on. But at least we're communicating and that's a start."

"We may not win the pennant," said the owner of a major league baseball team, "but at least we'll be competitive."

What he really meant — "The only thing competitive about my players is their salaries. They're making so much money for losing, they couldn't care about first place. And the club is such a good tax write-off for me, I don't want the headache of a profit that comes with a pennant."

"We're building for the future," said the football coach.

What he really meant — "It better be for the future 'cause this team couldn't build fast enough to win a coin flip this year."

"He's a fine guy and a credit to the game," said the general manager about a retiring baseball star.

What he really meant — "He'd be a better credit to the game if he'd pay me back what he borrowed during his playing years." □

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Astrological Forecast

by JEAN FARMAN

(physically, spiritually, mentally) to make room for the new plays heavily upon you. Make absolutely sure you know what you want to get rid of in your life, for once it's tossed, it cannot be recovered. Scorpio TV star: Dick Cavett.



VIRGO (August 23 - September 23)

Even though you're apt to wrinkle your tiny brow and deny it, Virgo can be a shy, sensitive sign. Well, pull up your chin and stand tall, September brings on a surge of self-assurance. You demand more of yourself and delightfully find you can fill the bill. This birthday month drops a bevy of opportunities in your lap regarding finances, career, creativity, homelife, offspring and romance. But it's up to you to recognize and grasp these golden opportunities when they appear or they can slip right through your fingers. Reason intelligently with any possible opposition. Vergo celebs: Lauren Bacall, Jackie Cooper, Don DeFoe.



LIBRA (September 24 - October 23)

Looks like Libra will settle into September clutching one of the most hectic schedules of all. Your summer tan doesn't even have a chance to fade before you're off and running into a full fall season of activity. Put a padlock on your valuables so you won't fall victim to theft, especially around the 15th. Libra lad: Charlton Heston.



SCORPIO (October 24 - November 22)

September is apt to stir Scorpio into closet cleaning, both literally and figuratively! The urge to throw away the old



SAGITTARIUS (November 23 - December 20)

September triggers happenings in the arena of career, reputation, public life, community affairs — all those things you do outside of your own humble hacienda. Expect rumbles from your home though, for family members feel neglected. A spat with a friend could sever a relationship forever. Don't buy shoes around the 13th, they'll never fit correctly. Sagittarian star: Irene Dunn.



CAPRICORN (December 21 - January 20)

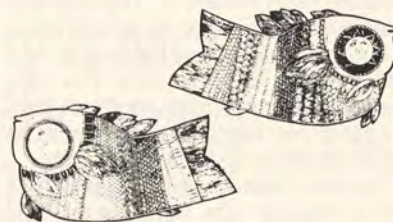
Opportunity bounces in your lap and boggles your brain waves with excitement and anticipation! Capricorn could very well throw over one career for another one that is entirely new and different under this cycle. Be super careful of what you sign — look especially for hidden clauses and detrimental loopholes. Take good advice under consideration. Capricorn wonder: Cary Grant.



AQUARIUS (January 21 - February 18)

Even before you store away your sum-

mer wardrobe along with sunshine memories, restless Aquarians want to hop trains and planes for unknown destinations. Money matters may interfere and keep you from answering the call of the wild! 'Tis a great time to stretch your brain and increase your knowledge with educational courses, philosophy classes, etc. Aquarian giant: Edgar Bergman.



PISCES (February 19 - March 20)

Look out perky Pisces — don't press your luck during the month of September or you could find yourself with an empty and tarnished golden pot! Others are not as amiable or receptive right now. Use your innate psychic wisdom and feel people out before jumping into anything. Children need your emotional understanding, sympathy and support. Pisces star: Joan Bennett.



ARIES (March 21 - April 20)

Under an influence to clean out cluttered corners and closets of your life, you sense the need to get rid of the old and outgrown to make room for the new. This isn't limited to material things, but relationships as well. Some separations are painful but necessary — and the new is just around the corner! Aries star: Joan Crawford.



TAURUS (April 21 - May 21)

Taurus may be living in a fun house most of September! Recreation, social life, hobbies, romance, even youngsters can provide an outlet for creative self-expression. Do be careful you don't overdo or give in to gross self-indulgence, or you'll pay the consequences

with depleted health and a visit to your favorite body shop. Taurus celeb: Eddie Albert.



GEMINI (May 22 - June 21)

Even though you want to be out among 'em making the scene outside your domestic walls, something afoot keeps you near your nest. At times you think the outer world has invaded your privacy with bustling activity bursting the seams of your humble hacienda! You're apt to fall victim to an extravagant whim this month. Gemini star: Richard Boone.



CANCER (June 22 - July 22)

Watch what you say during gossipy September or your innocent intending words will come bouncing back to give you the miseries! Vicious forked-tongues are flapping furiously in the wind — ignore them to avoid the trap. Scrutinize contracts with a magnifying glass and watch the tendency to become overly optimistic. Home fires need some stoking! Moon child: Gloria DeHaven.



LEO (July 23 - August 22)

September sweeps a path to new ways of fattening up Leo's lusty piggy bank! Personal experience and creative resources come in handy when called upon to perform. Look out for gossip mongers mid-month. Be sure to sift the truth from imaginary fancy. Good time to catch up on delinquent correspondence and personal thank yous. Leo lion: Jimmy Dean.

Pi Seelen
Rancho Bernardo

Dear Bill

We are still recovering from our star-crossed 'vacation' and little things are constantly cropping up . . . things I did or didn't do. For example on our last evening in the train I saved Schultz a piece of steak from dinner. I put it in a napkin and stuck it under the berth . . . and forgot it! I wonder what time and the heat hath wrought? I also dumped some cod liver oil into a used hair spray bottle. I needed the container. I'd be interested to know if some chambermaid thought it was a hood cats following her.

Anyway, we're back and dear friends have been welcoming us. Hugo Magnuson of whom I'm very fond, phoned and asked how we enjoyed our trip. I said it was terrible. He replied with a hearty "Oh, that's wonderful!" and went on with his own conversation.

Well there you are, I've always said that people only hear what they expect to hear. It must be that the little mechanism that runs from the ear to the brain is programmed. If a certain response is the usual one, the brain has that message recorded and doesn't wait for what the ear relays. Years ago I tested this theory. I was at a luncheon in the Hollywood Brown Drby and I was sitting with that queen of them all, Lucille Ball. People kept swarming to the table, newspapermen, agents, fans and so forth. Lucy introduced me to each and every one. Of course they couldn't have cared less. With their eyes on Lucy, they would throw me a little while but I learned to thumb my nose at an early age and so I had to do something. For the rest of the luncheon when I was introduced and they said "How ja do", I said "Nuts to you." Do you know not one person heard what I said!

And that raises a terrible thought. Do you suppose this whole nation-shattering situation could have hinged on just such a mistake? It is possible that Nixon was preoccupied when John Haldeman first brought up the subject of Watergate. John may have said, "We'll get a couple of plumbers . . ." and Nixon with his mind off in Russia or the Far East said "Fine, fine and while they're at it have them check on Pat's sink. She says the pipes have been a bit sluggish."

Well, don't discount it. Countries have gone down the drain on less. People better pay attention.

Love,

Mom

P.S. Jerry just left and I assume he said he was going to play golf. On the other hand he did mention something about a dinner invitation. Were we invited out or did he invite someone in? I wish I had listened!



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The Art of Living

QUARTET AT TOM HAM'S LIGHTHOUSE

The Leland Four, one of the most popular lounge groups in the country today, opens the California Room of Tom Ham's Lighthouse on Harbor Island September 10 for a four-week run. The first week of the month will be filled by The Third Generation, who will be wrapping up a most successful return engagement in the room.

Noted for their very special style, the Leland Four is comprised of a quartet of fine singing voices, whether blended in harmony or individually featured in lead singing.

Leader Lee Henriksen sticks primarily to the Cordovox, but occasionally switches to horn and guitar. The main guitar chores are left to Rick Stock who is also the comedian of the show. Bass is filled by Jet Kanani and drums by Spud Evans. Both individually and together they display considerable musical talents. All in all the group is excitement plus. □

TOP-NAME TALENT AT DISNEYLAND DURING SEPTEMBER



Country and western artist, Gunilla Hutton, will perform at Disneyland on Sept. 21 for the Park's Country Music Jubilee.

A variety of live performers and special events will highlight Disneyland's September calendar, as the Park concludes a spectacular summer season and launches an entertainment-filled fall schedule.

Guests visiting Disneyland during the week of Sept. 1 will be able to enjoy the final performances of the Main Street Electrical Parade at 9 and 11:30 p.m. and the breathtaking "Fantasy in the Sky" fireworks at 9:20 p.m.

Also on tap nightly during the week are recording artists, The Four Tops, performing on Tomorrowland Stage at 10 p.m. and midnight, while the heralded jazz of Stan Kenton and His Orchestra is presented at Main Street's Plaza Gardens from 9:30 p.m. to 1 a.m.

A Country Music Jubilee on Sept. 21 will feature the talents of Buck Owens and the Buckaroos with special guest star Minnie Pearl, Gunilla Hutton, Faron Young and Jody Miller.

Other performers scheduled during the Jubilee's 8:30 p.m. to 1:30 a.m. hours include Lawanda Lindsay, Mickey Gilley, Hal Southern, Diana Blair, Dorsey Burnette, Marty Mitchell, Tony Booth, Jerry Inman and Buzz Martin.

Tickets for the Country Music Jubilee, which also include unlimited use of Disneyland's more than 50 major adventures (except shooting galleries), are now on sale for \$6.50 at a number of So. Calif. ticket outlets. If still available the night of the event, tickets will be sold at the Park's Main Gate for \$8.00.

During the month, Disneyland's hours will be 8 a.m. to 1 a.m. on Sept. 1 and 9 a.m. to 1 a.m. on Sept. 2-7.

Beginning Sept. 8, the Park will return to its fall operating schedule with hours of 9 a.m. to 7 p.m. on Saturdays and Sundays, 10 a.m. to 6 p.m. weekdays. Beginning Sept. 16, Disneyland will be closed Mondays and Tuesdays.

LACROIX SIGNS WITH MARINERS

Andre Lacroix, all-time scoring leader in the World Hockey Association, has signed a five-year contract with the WHA San Diego Mariners.

Lacroix captured the WHA scoring title in the loop's first season in 1972-73 with 50 goals and 74 assists for 124 points while a member of the Philadelphia Blazers.

His two-year league total of 235 points leads runnerup Danny Lawson of Vancouver by 29 points. He tops the WHA with 154 assists and is seventh in goals scored with 81.

Lacroix, who has been named as a member of the WHA all-star team which will oppose Russia in an eight-game series beginning in September, has been an all-league pick in both his years with the WHA.

PISCES



Marny deVries, formerly with the 'Star of the Sea' and now Director of the elegant new *Pisces*, Delicacies of the Sea Restaurant located in the La Costa Plaza, shares two of his gourmet recipes with North County Living readers.

RECIPE FOR PINEAPPLES a l' ESKIMO FLAMBE

Ingredients for 4 servings:

- 8 pineapple slices
- 2 oz. granulated sugar
- juice of one orange and half a lemon
- 1½ oz. butter
- 1 jigger Cognac
- ½ jigger rum
- 4 scoops vanilla ice cream
- 4 small plums or red cherries

Caramelize sugar in the flambe pan. Add butter and fruit juice. Let sauce simmer until a bit creamy. Spread the pineapple slices in the pan and cook on both sides. Pour over the Cognac and rum and ignite. Now add the plums or cherries and let cook gradually.

This is how the "Eskimo" is served: Put a pineapple slice on the dessert plate, place the scoop of ice cream in the middle and another pineapple slice on top. Garnish with a plum or cherry. Finally baste it all with the sauce. Et voila . . . The "Eskimo" is done.

RECIPE FOR FILET OF SOLE FLAMBE

Ingredients for 4 servings:

- 1½ lb. fish fillets, prime quality e.g. Sole
- 1 onion
- parsley, chives
- 1 lemon
- Sauce Hollandaise
- 6 anchovies
- 8 oz. cold water
- 1 egg yolk
- 3 tablespoons cream
- 2 oz. butter
- Worcestershire sauce
- salt, pepper
- 1 jigger Aquavit

Spread the fillets in a platter. Chop parsley and chives finely and sprinkle over the fish. Squeeze lemon and pour juice over the fillets. Marinate for at least one hour.

Cook Sauce Hollandaise and remove it from heat. Chop the anchovies finely and add to the sauce. Blend in the egg yolk and the cream and keep the sauce warm.

Now start working at the table. Melt butter in the flambe pan and saute the fish fillets on both sides. Season with salt, pepper and Worcestershire sauce. Flame with Aquavit, add the sauce, sprinkle some chopped chives over the whole and serve.

FEDERAL ENVIRONMENTAL PROTECTION REPORT

In order to meet current Federal Environmental Protection Agency (EPA) standards in 1977, it will be necessary to ban all automobiles in San Diego County.

This was the report presented to the policy committee of the Air Quality Task Force Monday.

The task force was also informed that federal oxidant standards would not be met by 1985 unless the present EPA program is expanded to affect all transportation modes in the San Diego region.

TRW, Inc. presented these preliminary conclusions of its study which is designed to develop a sample air quality maintenance plan for San Diego.

San Diego County Board of Supervisors Chairman Lou Conde, a member of the policy committee, observed that the TRW report points out that the federal program did not consider all sources of pollution.

Conde said, "The EPA program does not consider pollution sources from the Mexican side of the border, from the Los Angeles region, and does not consider wild fires."

Conde added, "the TRW report also points out that the EPA program does not consider controlling aircraft ground operations, controlling emissions from heavy duty and off-road vehicles and these will be required in order to attain oxidant standards in 1985."

Supervisor Conde said the County's Air Pollution Control District (APCD) has recognized this severe problem for some time. According to Conde, APCD has included most of these regional pollution sources in its inventory.

As a result, according to Conde, on June 12 of this year, APCD directed staff to identify the elements of a total regional air quality strategy as an alternative to EPA's present program. Staff was also directed to recommend an organizational structure which recognizes the enforcement role of the APCD.

Conde said the County Board of Supervisors recognizes the air quality strategy will affect land use and transportation policies. In view of this, County staff was directed in June to insure that other local government agencies, the Comprehensive Planning Organization, the business community and the public provide input in preparation of specific portions of the air quality strategy.

Conde also reported the policy committee was told the initial cost of implementing presently proposed EPA programs was \$77 to \$93 million with an annual cost of from \$42 to \$62 million.

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Places and Faces

JANSEN'S GIFT SHOP UNDER NEW OWNERSHIP

Peter and Joy Williams have purchased Jansen's, a distinctive gift shop in The Mercado at Rancho Bernardo.

Announcement of the change of ownership and management was made by Kay Flood, manager of The Mercado.

Jansen's will continue to offer finely crafted gifts, including collectors' items in Spanish porcelain by Lladro; metal art by Jere; crystal by Orrefors, Skruf of Sweden and Litala of Finland; Scandinavian jewelry, pewter by Royal Holland, and silver specialties from Haly and Armetale.

Jansen's is open Monday through Saturday from 10:00 a.m. to 6:00 p.m., and on Sunday from 12:00 noon to 5:00 p.m.

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September 7 & 8
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Friends of Library Book Sale
September 21 & 22
Dixieland Jazz Band
September 28



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BALLOT '74 UNDER WAY

Forty-one candidates vying for 15 offices on county, state and federal levels have been sent invitations to participate in KPBS-TV's "Ballot '74," which will begin airing in October on Channel 15.

The program series, produced by Gloria Penner, is the fourth in a series to introduce the candidates for public office, and present an in-depth view of their positions and views. According to Ms. Penner, the programs, in half-hour and hour segments, will "provide a means of getting maximum information — palatably presented — to the voter."

The programs will be hosted by Ms. Penner, with a team of co-interviewers chosen from San Diego's media, civic and academic communities. The programs are supported entirely by Channel 15, public broadcasting in San Diego, and are being made possible by funds raised during the 1974 First Annual "Open Sesame" Auction, held last May.

ALCOHOLISM COSTS

A big dent could result in the \$25 billion alcoholism costs American society each year if approaches to alcohol-related problems already worked out by court districts in the San Diego area were adopted on a widespread basis, says Powell Harrison, leader of this year's San Diego Summer School of Alcohol Studies.

In an interview, Harrison, who is Traffic Safety Coordinator for San Diego County, said a key is "proper handling of problem drinkers who come to the attention of the courts."

"The judicial processes which enforce the drinking driver laws are the best means for finding 'cases' in time to do any good," he added.

UCSD Extension is sponsor of the Summer School. According to Harrison, those who enroll can expect to gain a view of the interrelatedness of elements of the drinking-driver "system" — a new definition of the problem, improved tech-

Inquiries about the School may be directed to the Extension office. Telephone (714) 453-2000, extension 2867, or write: Summer School of Alcohol Studies, UCSD Extension, P.O. Box 109, La Jolla, CA 92037. □

Periphery

NEW LNG PLANT

San Diego Gas & Electric Company has started taking regular deliveries of liquefied natural gas (LNG) hauled in by highway tanker from Central California to supplement the utility's pipeline gas supply.

Walter A. Zitlau, company president, said the super-cold liquid — minus 258 degrees Fahrenheit — is being stored at SDG&E's LNG facility in Chula Vista for later use to meet the peak cold weather requirements of domestic customers.

Zitlau said SDG&E has contracted to take the entire output of a new liquefied natural gas plant that is owned and operated by Tioga Wells Corporation in the Chowchilla gas field near Fresno. The plant was constructed especially to serve SDG&E, which is the only utility in California with facilities for handling LNG.

The new LNG plant enables Tioga Wells Corporation to recover and clean-up a low-grade gas that otherwise would be unsuitable for use because of the presence of an excessive amount of nitrogen. In the liquefaction process, the nitrogen and other impurities are removed, leaving a high quality liquefied natural gas.

The Tioga Wells plant will operate around the clock, providing San Diego Gas & Electric Company with 25,000 gallons of LNG a day — the equivalent of 2.1 million cubic feet in the gaseous state.

Three 10,000-gallon insulated tanker trucks will haul the LNG to SDG&E's liquefied natural gas facility in Chula Vista — a round trip distance of 874 miles.

The first of SDG&E's two LNG plants in Chula Vista has been in operation since 1965. For gas liquefaction and storage, it relies entirely on the availability of natural gas for power plant use.

Supplies of gas for power plant operation have been declining in recent years, however. Looking to the day when none would be available for that purpose, the company began seeking supplemental gas to assure that it would be able to store an adequate supply to meet the winter peak requirements of its domestic customers. The search led to the current arrangement to truck in LNG. □

SAN DIEGO COUNTY VETERANS SERVICE DEPARTMENT

David A. Leslie, Veteran Service Officer, San Diego County, urges recently

discharged veterans who had medical occupational specialties while serving in the Armed Forces to be aware of the employment opportunities open to them under Public Law 93-82, the "Veterans Health Care Expansion Act of 1973."

Under PL 93-82 the Veterans Administration is mandated to carry out a major program for the employment of veterans who have had training and experience in the broad field of health care services.

The VA, with its 171 hospitals and numerous outpatient clinics, offers a rewarding civilian career to the veteran interested in remaining in the field of medicine.

The VA hospitals have ongoing research and educational programs in affiliation with nearby medical, dental, nursing schools and other educational institutions. This affords the veteran an ideal opportunity to continue updating and increasing his knowledge in his chosen career field.

The VA hospitals in California are located at San Diego, Long Beach, Los Angeles, Fresno, Palo Alto, Livermore, San Francisco and Martinez.

Veterans interested in medical career opportunities with VA should contact the nearest VA facility and ask for VA Pamphlet No. 05-58, "From Military Service to Health Careers." Further information can also be obtained by calling the County Veterans Service Office at 236-2223

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Places and Faces

SHERIFF'S DEPARTMENT RECEIVES AIRPLANE



S Sheriff John F. Duffy (left) and Richard Davies apply a sheriff's insignia on the plane donated by the C Davies family. The 1970 Super Cub, valued at \$26,000, was owned by the late Fred Davies who was a volunteer in the Sheriff's Aero Squadron.

The Sheriff's Department received its first airplane July 29, when the family of the late Fred Davies presented a 1970

Super Cub to Sheriff John Duffy in ceremonies at Gillespie Field.

Described as "the best equipped Super Cub in the world," the \$26,000 two-place plane has "everything in it that a 707 has, except weather radar and room," according to Duffy.

Duffy was a charter member of the Sheriff's Aero Squadron, a group of civilians who contribute their planes and themselves for search and rescue operations. He flew with the squadron for 12 years before his death earlier this year.

Duffy said the plane, capable of flying for eight hours at from 40 to 115 m.p.h., will be used in regular patrol duties "especially in the outlying areas while our helicopters are patrolling the more heavily populated areas," in search and rescue operations, and assistance in back-country fires.

Because of the plane's all-weather capability it can be flown when weather conditions ground the three Sheriff's helicopters.

Duffy, a Chula Vista resident, was involved in a number of business operations in the greater San Diego area, including the Davies Motors automobile agency. □

LPGA GOLF CLASSIC

Ladies Professional Golf Association tour members, due to arrive here two months hence for the first annual Cubic Corporation LPGA Classic October 17-20 at Stardust Country Club, will bring with them the hottest race for money honors in the LPGA's 24-year history if present trends continue.

As August began, 1974 money leaders Jo Anne Carner, Jane Blalock and Jo Ann Prentice were bracketed within a range of just over \$500 — a virtual tie considering that well over a million dollars has already been disbursed through 23 tournaments.

Carner has pocketed \$60,145, Blalock \$59,665 and Prentice \$59,612, as of this week, according to LPGA headquarters in Atlanta.

Most amazing statistic in this year's LPGA tour is that Kathy Whitworth, leading money winner every year since 1965 except for 1969, was back in seventh place with \$38,280.

All of the leaders are expected to vie in the \$35,000 Classic here, especially in view of the close race for earnings honors. They are also being counted on for the Pro-Am to be played at Stardust on October 17. □

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Gourmet Guide

by Jeanne Coberly



BAKED LAMB CHOPS

For this recipe use large loin lamb chops that are about 1 3/4 inches thick. Rub the chops with curry powder and place each on a piece of baking foil. Cover each chop with the following ingredients in the order given:

- 1 tablespoon chutney
- 1/4 cup grated carrot
- 1 cup sliced zucchini
- 1 slice of tomato
- 1 1/2 teaspoons chopped green onion
- 1 teaspoon lemon juice

Sprinkle each chop with salt and pepper and then seal securely in the foil. Place the packets in a greased pan and bake in a 350° oven for about an hour. They may also be cooked on the barbecue.



CORN PUDDING

- 2 eggs
- 1 1/2 cups milk
- 3 cups raw corn
- 1 3/4 cups chopped fresh tomatoes
- 1 green pepper, seeded and chopped
- 1 onion, chopped
- 1 jar (4 oz.) pimientos, chopped
- 1 1/2 cups sliced olives
- 1 1/2 teaspoons salt
- 1 teaspoon pepper
- 2 tablespoons chili powder
- 1 teaspoon paprika
- 1 cup yellow corn meal
- 1 cube butter, melted
- 2 cups grated cheddar cheese

Beat eggs well. Stir in milk, corn, tomatoes, onion, green pepper, pimientos, olives, salt, pepper, paprika, and chili powder. Then add the corn meal and mix well. Stir in the melted butter and pour the pudding into a greased 3 quart casserole. Cover the top of the pudding with the grated cheese and then sprinkle on more paprika. Place the casserole in a pan of hot water and bake in a 325° oven for about an hour and ten minutes until the pudding is firm.



FRENCH ORANGE CAKE

- 1 teaspoon soda
- 1/4 cup hot water
- 1/2 cup dates, finely cut
- 1/2 cup butter
- 1 cup sugar
- 1 egg
- 1 cup milk
- 2 cups sifted flour
- 1 teaspoon baking powder
- grated rind of one orange
- 1/2 cup chopped pecans

Put the soda in the hot water, add the chopped dates, and allow to soak while you prepare the rest of the cake. After creaming the sugar and butter, add the unbeaten egg and mix well. Then add the sifted dry ingredients alternately with the milk. Beat well. Stir in the orange rind, the nuts, and lastly, the soaked dates. Bake in a greased pan (about 8 x 10 inches) in a 350° oven for about 35 minutes. As soon as the cake is out of the oven, pour over the top of it the juice of 1 orange mixed with 3/4 cup of sugar.



GREEN ONION PIE

- 4 cups sliced green onion
- 3 tablespoons butter
- 3 eggs
- 1 1/2 cups milk or half and half
- 1 cup cottage cheese (small curd)
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 1 9-inch unbaked pie shell

Melt the butter in a frying pan and in it cook the onion slowly for about five minutes. Beat the eggs thoroughly and to them add the milk, cottage cheese, salt, and pepper. Then stir in the onions. Pour mixture into the pie shell. Bake in a 400° oven for ten minutes. Then reduce heat to 325° and bake 25 to 30 minutes longer or until filling is firm.

Places and Faces

SCOTTISH HIGHLAND GAMES SET FOR SAN DIEGO

Balboa Stadium in San Diego will take on a Scottish air this autumn when the city presents the San Diego Scottish Highland Games on Sunday, Oct. 13.

Among featured attractions will be the Edinburgh City Police Pipe Band in its first official visit to the United States. The 25 members of the band, under the direction of Pipe Major Iain McLeod, are seven times world champions and first inter-continental champions in bagpipe competition. They will be joined by bands, dancers and athletes from throughout the United States and Canada in San Diego.

Highland games are centuries old and rich in tradition, pageantry, color and excitement. They involve massed bagpipe bands, band and individual competition, highland dancing competition, Scottish country dancing, and traditional Scottish athletics. Scottish foods and handicrafts also are offered.

The athletic program will include crowd-pleasing events such as the ancient tossing of the caber, an 18-foot pole of Caledonian fir weighing up to 120 pounds. Additional "strong man" events include the hammer throw, stone put, tug-of-war, and sheaf toss. The "sheaf" is a fifty pound sheaf of hay pitchforked over a high bar.

Highland games are an inexpensive outdoor all-day event, very much like a mid-west county fair.

The San Diego Highland Games will be sponsored by the San Diego Scottish Highland Games, Inc., a non-profit organization composed of members of San Diego's Scottish community and their friends. The City of San Diego will be co-sponsor with additional support from the San Diego Chamber of Commerce and the San Diego Convention and Visitors Bureau.

The San Diego Highland Games will provide continuous entertainment from 8:30 a.m. to 5:30 p.m. Oct. 13. Admission will be \$2.50 with children under five admitted free and military personnel and senior citizens for \$1.50.

Additional information about the Scottish weekend in San Diego can be obtained from the San Diego Convention and Visitors Bureau or from Alex Sandie, Highland Games chieftain, P.O. Box 20754, San Diego, Calif. 92120, phone (714) 583-8525. □

HEAD OF SHERIFF RESERVES RETIRES



Sheriff John F. Duffy pins a Retired Inspector badge on William E. Mackintosh of Chula Vista in ceremonies August 9.

The pint sized 68-year-old retired Army Lieutenant Colonel who has headed the San Diego County Sheriff's Reserve since January 1972, William E. Mackintosh, of 320 Moss St., Chula Vista, has retired again.

Mackintosh, who has been volunteering 130 hours a month as Inspector of the Reserves, retired from his volunteer post August 9, after swearing in the graduation class of the latest Sheriff's Reserve Academy.

"My 11 years with the Sheriff's Reserves has been like a second career to me. I'll miss it, but I expect to still be out there as a 'jeep jockey', helping in some type of search and rescue operations whenever and wherever I can be of assistance," he said.

Mackintosh said the Search and Rescue Division is long on rescue training and shorter on law enforcement, although all of our Reserves undergo much more on law enforcement training than is required to qualify as a peace officer under California law.

"Our Law Enforcement Reserves receive the same training as Regular Deputies, except on an abbreviated scale. These are the Reserves who help out regularly in patrol work, transporting prisoners, etc..

Sheriff Duffy says he does not plan to appoint an immediate successor as Reserve Inspector.

"Men with the dedication, ability, and time to devote to this volunteer organization the way Mac has done are extremely rare. Someone might replace him, but no one can take the place of Inspector Mackintosh in our Reserves. He's special!", Duffy said. □

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The Art of Living Places and Faces

LA JOLLA CHAMBER ORCHESTRA

A new Music Director/Conductor and an expanded recital series highlight the 1974-75 season of the La Jolla Chamber Orchestra. The four pair of orchestra concerts will be conducted by Rafael Druian, one of America's foremost violin virtuosos and recently retired from the position of Concertmaster of the New York Philharmonic Orchestra. Although "retired," Mr. Druian has an active schedule of musical activities in the coming months in addition to his work with the La Jolla Chamber Orchestra. These activities include guest conducting several chamber ensembles and appearances as violin soloist with major orchestras. This is in addition to his teaching activities on the faculty at the University of California, San Diego. Maestro Druian's broad experience and acknowledged abilities, plus a season of renowned soloists, make the coming season of the La Jolla Chamber Orchestra the most exciting yet offered.

Each of the two recital attractions will be presented on two consecutive nights to accommodate those who could not obtain tickets for previous recital events. During past seasons, the recitals were offered on one night only and were sold out weeks before the performance dates. This expansion to two nights has been made possible by the generous support of the La Jolla Museum of Contemporary Art through its Musical Arts Society of La Jolla fund. Anne Mendelsohn, President of the Board of Directors of the orchestra, expressed gratitude for this support.

The season opens on Friday and Saturday, September 20 and 21, 1974, with an orchestra concert featuring the distinguished piano virtuoso, Rudolf Firkusny. Mr. Firkusny joins Maestro Druian in the gala opening concert of his musical directorship with a performance of the Mozart Piano Concerto No. 15, K. 450. Rudolf Firkusny's long career has made him one of the best known of concert pianists, acclaimed by international audiences and fellow musicians everywhere.

The second orchestra concert pair follows on October 25 and 26 and features two of the West's leading young virtuoso performers. Nathaniel Rosen, whose performance in recital with Piatigorsky here last season won critical praise, will perform the Haydn D Major Cello Concerto with the orchestra. Rosen has just returned from a successful European tour with Neville Marriner and regularly

appears throughout the United States as a recitalist and with chamber groups. Our city's own Elizabeth Hamilton, student of Malcolm Hamilton, Rosalyn Tureck and Igor Kipnis, will be soloist in the J. S. Bach G. Major Harpsichord Concerto, No. 5.

The Guarneri String Quartet appears as the first attraction of the recital series Thursday, November 14 and Friday, November 15, 1974. The quartet, playing different programs for the two nights in Sherwood Hall, will perform Thursday the Bartok Quartet No. 2, the Mozart "Dissonant" Quartet in C major, K. 465 and the Quartet in A minor, Op. 13 by Felix Mendelssohn. The Friday concert will be an all-Beethoven night.

Rafael Druian will both play and conduct the orchestra in the concert of February 7 and 8, 1975. Druian has frequently appeared in the role of soloist with the violin; during the nine seasons he was concertmaster with George Szell and the Cleveland Orchestra, he appeared annually as featured soloist.

Richard Stolzman, the young clarinet virtuoso, will be featured in the Mozart Clarinet Concerto for the final concert of the orchestra season April 18 and 19, 1975. Stolzman will be touring with the famous "Music from Marlboro" ensemble this season and is a regular participant at the Marlboro Music Festival in Vermont.

The final recital in the series will feature the extraordinary piano virtuoso, John Browning. His program for June 6 and 7, 1975, in Sherwood Hall will be announced soon and will be the same both evenings.

Tickets to the events are available at the Turntable in La Jolla, phone 459-4421 or by mail from the La Jolla Chamber Orchestra, P.O. Box 2168, La Jolla, California 92037. A series ticket for the four orchestra concerts is \$23.00. A student series admission is \$14.00. Single tickets are \$7.00 for adults and \$3.50 for students under 21.

A special discount for the recital series is available only to Friends of the La Jolla Chamber Orchestra and members of the La Jolla Museum of Contemporary Art. These two groups may purchase a series ticket for the two recital events for \$11.00 and may purchase single tickets for \$5.50. The general public may obtain tickets at \$7.00 (students \$3.50) for the recitals.

All events will be in Sherwood Hall of the La Jolla Museum of Contemporary Art, 700 Prospect St., La Jolla, California. All events begin at 8:00 PM. Tickets, if available, will be on sale at the box office beginning at 7:15 PM the day of the concert. □

INSURANCE FRAUD DISCOVERED

Sheriff's detectives arrested a man posing as an insurance agent for pocketing premiums paid by an unsuspecting Santee invalid on a non-existent policy.

Detective Dick Rabell of the Sheriff's fraud unit said Samuel D. San Miguel, 33, of 3833 Jewell Street, Apt. 8, San Diego, had been collecting \$67.50 a month for the past three years from the victim but had not paid into the victim's account since April 1973. The insurance company cancelled the policy at that time for non-payment, although San Miguel continued to collect the premiums with the last payment being made today while detectives listened in an adjoining room.

Rabell said the victim became suspicious after San Miguel failed to return \$10 in change after he had made the July cash payment. After waiting two weeks he called the insurance company and was told San Miguel had been terminated in May.

The victim called the Sheriff's office yesterday (Thursday), told his story, and said San Miguel would be arriving to collect the August payment.

Sheriff's detectives Rabell and Andrew Nossal waited until the transaction was completed, then entered the room and arrested San Miguel. He is now in County Jail on \$2,000 bail, charged with grand theft and second degree burglary.

Detectives, now working with insurance company investigators, said they have already learned San Miguel posed as an agent for other companies and may have preyed on other victims, especially the elderly and other poor insurance risks. □

AVS BIKE SAFETY FILM

AVS Film Productions has been awarded a \$54,000 contract to produce a film on bicycle-automobile safety, according to Robert C. Turner, AVS president.

The 26-minute educational film, expected to be completed by December, is being produced for the AAA Foundation for Traffic Safety of Falls Church, Va.

Turner said the motion picture, titled "Only One Road," is planned for television and use at group meetings promoting a better understanding of the problems encountered by bicyclists and motorists in the joint use of roads, streets and highways.

AAA expects to distribute some 2000 prints when production is completed.

DUCKS UNLIMITED

A Lake Murray sportsman, who first hunted in the Midwest at the age of 10, heads the 1974 San Diego Ducks Unlimited steering committee, now planning its 31st annual fund-raising dinner party Oct. 8 at the Town & Country Convention Center in Mission Valley.

Chairman Richard Tuthill does not claim to be a native son, but was born and raised at Wayzata, Minnesota, where the idea for DU was sparked back in the early 30's. He came to San Diego in 1958, and has been a member of the local DU chapter for eight years.

Tuthill, a building developer and head of a San Diego masonry firm, has hunted big game, including sheep, goat, bear and moose, all over North America, including Alaska and the Yukon. He is a member and part owner of the Winema goose and duck hunting club in northern California.

An invitation is extended by Tuthill to all area hunters and non-hunters to attend the upcoming DU party with their spouses and families. Tickets are available through local DU committeemen and sporting goods stores for \$50, \$40 of which is a tax-deductible contribution to DU. A gourmet dinner of roast squab, wild rice and wine will be served.



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Places and Faces

MUSICAL SPOOF

San Diego's Off Broadway Theatre producer/owners Don Wortman and Tom Hartzog have announced the extension of the fun-filled musical comedy, "Dames at Sea", starring Jane Kean, from Jackie Gleason's "Honeymooners", and Johnny Downs, moviestar and television personality.

Mr. Wortman, who personally controls artistic development of San Diego's only full-time live professional theatre, sees almost every performance and has commented on the unusual composition of this show's audience structure. "Because this is one of those fun nostalgia-type spoofs of the musicals of the 30's, it fits an entire family audience from young children to great-grandmother, and everyone seems to enjoy the show — although different age groups laugh at different times! I have also noticed that some members of the audience who are not familiar with this type of theatrical presentation, do not realize until close to the end of the show, if at all, that "Dames at Sea" is actually a tongue in cheek spoof, and not just a cleverly designed musical."

"Dames at Sea", a superbly funny show sashays through the cliché-bound but always brighter, larger than life adventures that abounded during the not-so-glittering depression years. Besides the ingenue stepping in at the last second to save THE SHOW when the predatory, aging superstar (who sees the wickedness of her ways and reforms in time for the finale) falls ill, the age-old sing-your-glooms-away pervades and persuades. Where else but in the 30's were there squeaky-clean swabbies who not only could sing and dance and fall in love with the right girl, but could also write a smash Broadway show in one day, and become celebrated overnight?

This, then, is "Dames at Sea", the first super-camp spoof of those fun spectacular Hollywood musicals of the 30's.

The Off Broadway continues with its phone reservation policy, with tickets being held until one half hour before showtime. Active military and students with ID may purchase unsold tickets at half price during the hour preceding any performance. Showtimes are Tuesday through Friday at 8:30, Saturday at 6:00 & 9:30, and Sunday at 2:00 & 7:30. □

NEW EARTHQUAKE PAMPHLET

"It's our way of life. California is earthquake country."

So begins a new pamphlet available from the Unified San Diego County Office of Emergency Services (OES). It is designed to alleviate the terror which many people feel toward earthquakes and help them to understand as well as to prepare for the phenomenon of ground movement.

The booklet has a brief description of the mechanics of temblors, some of the dangers they present, and a centerfold map showing faults in and adjacent to San Diego County.

"This booklet was prepared by our office in response to many inquiries about earthquakes," said Ray Rapp, acting chief deputy director of the OES. "Our many new residents and some of our older ones have apparently had serious misconceptions about California's earthquakes."

Rapp said the booklets are available free of charge from libraries, County offices, city halls, or from the OES.

The OES is the region-wide emergency preparedness agency for San Diego County and the 13 incorporated cities. □

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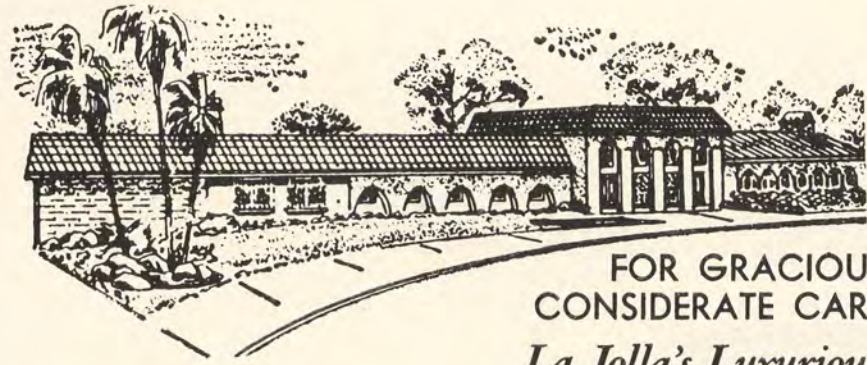
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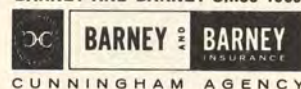
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Faces

DEPUTY SUPERINTENDENT CONDUCTS USD COURSE

Dr. Thomas A. Shannon, Deputy Superintendent and General Counsel of the San Diego City Schools, will conduct a class during the fall semester at the University of San Diego for graduate students in Education. The course is entitled "The Practical Legal Aspects of the Governance and Administration of Public and Private Schools in California."

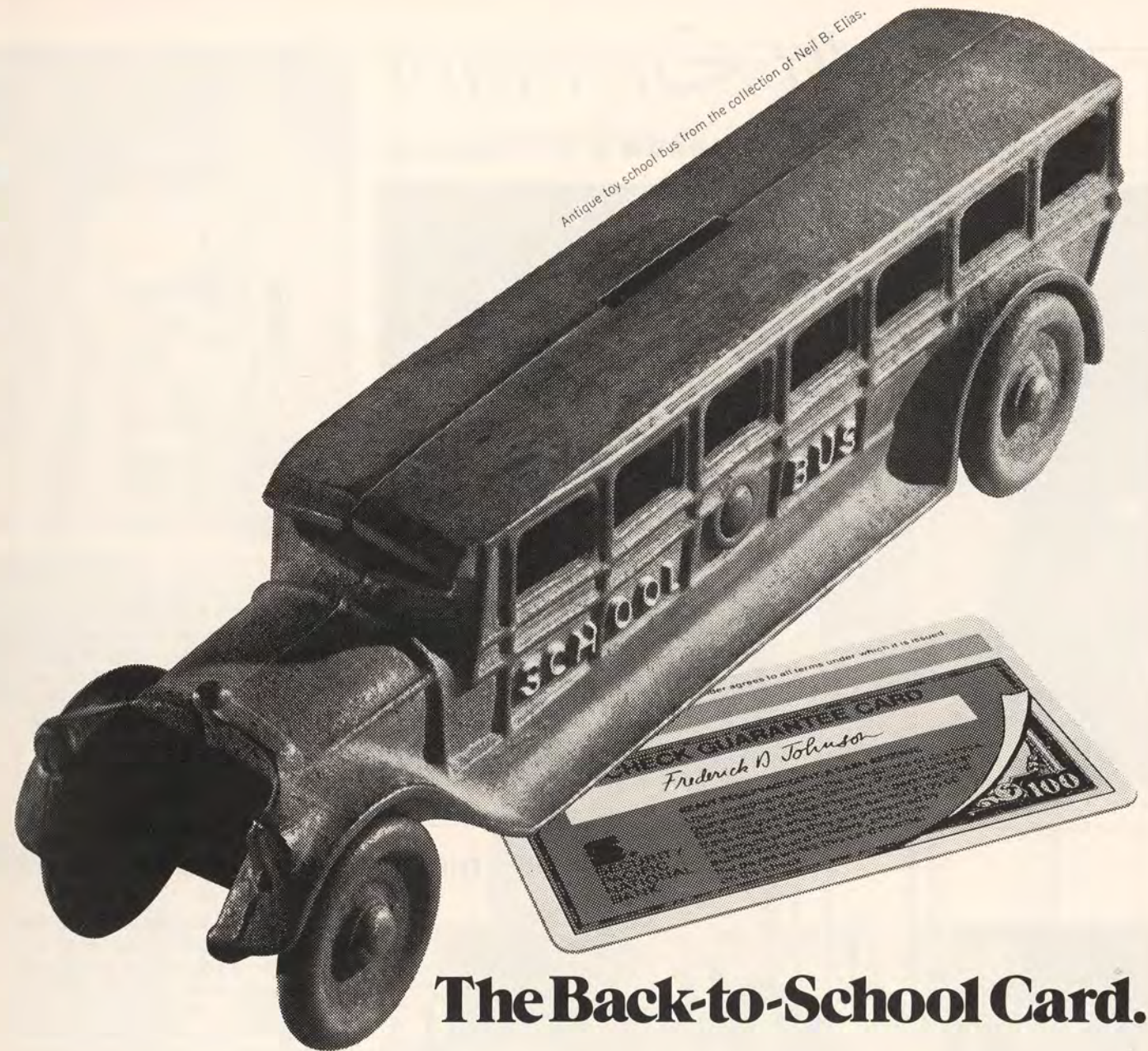
Lectures will treat the legal bases of public and private school systems; the legal role of the school administration; legal aspects of student affairs; employer-employee relations; evaluation, tenure, and due process for certificated employees; church-state legal relationships; equal educational and employment opportunities under the law; tort liability, and other legal issues of concern to teachers and school administrators.

Classes will meet on Monday evenings at 7:00 p.m. in Room 227 of De Sales Hall on the University of San Diego campus, beginning September 9.

Dr. Shannon, a native of Milwaukee, Wisconsin, graduated from the University of Minnesota in 1961 with the Juris Doctor degree. He had served earlier as a Naval officer in San Diego and as Assistant Professor of Naval Science at the University of Minnesota. In 1962, he became attorney for the San Diego City Schools and Community Colleges.

Dr. Shannon brings to this course a wealth of experience in school law matters. His many professional activities include the following: legal counsel for Association of California School Administrators (1967-1973); legal counsel and member of the "Ad Hoc Committee on Teacher Tenure" (1971); chairman of the Council of School Attorneys of the National School Boards Association (1969-1970); president of the National Organization on Legal Problems of Education (1972-73); and vice-chairman of the School Law Subcommittee of the Local Government Law Section of the American Bar Association (1973-74). He was recently appointed legal advisor to the American Association of School Administrators.

For registration information, write or phone the Office of the Dean, School of Education, University of San Diego, Alcalá Park, San Diego, California 92110, (714) 291-6480, ext. 264. □



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BILL FRECK & THE PRESIDENT



Yes, that's our own *Bill Freck** hobnobbing with the President of the United States! The occasion is the fund-raising dinner for the San Diego County Republicans which was held at the Town and Country Convention Center on July 30th. Bill and Gerry Ford are Grand Rapids natives and old school buddies.

* (he's on the right)



THE BIG BAND SOUNDS OF THE 40'S



Sunday, July 28th, was a red-letter day for Big Band aficionados! Betty and Harry Summers hosted an outstanding afternoon of conviviality and music at their lovely La Jolla home. The lucky guests (and there were many) listened and danced to a Big Band, featuring music from the 40's!

Above Right:
Mr. and Mrs. Lou Burgener and Mrs. Jimmie Pierce.

Center Right:
Dr. and Mrs. Joe McLaughlin and Mrs. Harry Summers.

Left:
Mr. and Mrs. William Rauth, Mr. Bob Jackson and Mr. and Mrs. Frank Jackson. Mrs Rauth is the former Penny Jackson of La Lolla.

Below Right:
Mr. Tom Hogan, Mr. Richard Snyder, and Mary Alena Cook.

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Maury Strom and Mike Franklin with junior hostesses, Ellen Manning, Holly Hoag, Ry Collins and Lisa Schulte.



COUNTRY FRIENDS "FIESTA POR LOS SPONSORS"

One of the highlights of the summer season, held at the ingenious, so-beautiful-it's-hard-to-describe "casa de Jennie y Maury Strom" on El Mirador, Rancho Santa Fe — the evening was an overwhelming success (as always).

Left: Scintillating Connie Collier depicts the mood of the party.



(Left to right) Mrs. Harold Teasdel, Mr. and Mrs. William Magoffin, and Mr. and Mrs. Terry Gillies.



John Hogan, Pricilla Traver, and Earl Collier.



Mr. and Mrs. William Spicer.



Above: Cal Murphy and Peggy Pharr.

Below: Mr. and Mrs. Craig Starkey.



Marge and Bob Gibson.



Hastings Garland



Mrs. Andrew Collins and Mickey Tuohy.



Mr. and Mrs. Walter Melott with Mr. and Mrs. Maury Strom.



Mrs. John A. Stieger.



Mrs. Hastings Garland.



Mr. and Mrs. Walter Podbielniak



Mrs. Frank Warren, Mr. Gary Bizantz, and Mr. Joe Jessop.



Ed Cunningham, Roger Woolley and Ben Kelts.



Harold Blumenthal.



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Lynn Castle and Bill and Jonelle Bettles.



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Don Sammis dancing!

A FUN EVENING . . . RSF HORSE SHOW SPONSORS LUAU

Parties in Rancho Santa Fe keep getting better and better! This was a "first" in honor of Rancho Santa Fe Youth's first Annual Horse Show sponsors. Held at the *Frank Warrens'* beautiful home, the theme of the evening was definitely Hawaiian — and the guests were appropriately clad in the traditional garb of the Islands.

Hawaiian leis were draped around the necks of the ladies by their escorts — along with the traditional kiss, of course. Dick Kaianu and the Moanans provided the entertainment with Hawaiian music, three hula dancers and a very brave fire dancer. □

PHOTOGRAPHY BY MINDY GATES



Mr. and Mrs. Braugler Cowan.



George and Joyce Murchson from Long Beach and Mr. and Mrs. Dick Colbourne.



Gayle Fletcher, Mr. and Mrs. Jim Barnicoat



Mr. and Mrs. Dixon Chubbuck and Mr. Paul Fletcher.

RANCHO ROUND-UP BARBECUE

The Village Church grounds on August 2nd brought together church folks, non-church folks, and all those in between. 336 plates were served, music played, square dancers performed, friend met friend, and everybody had a great time and a nifty meal — climaxed with home baked pie!



Great worker, great guy! Bob Mason brings out the umpteenth tray of home-baked pies.



Jenny Forbes smiles at Bob Francisco who is relaxing after a satisfying meal.



Genial Al Larson always has a good time at a party!



Below: Elizabeth and Paul Wassmandorf enjoyed the festivities.

Above: You can always count on this threesome to support a church activity! Left to right: Margaret Muench, Ellen Barry, and world-traveler Al Redmond.



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*Speaking
Of Art*
**NORTH COUNTY
SCULPTOR**

by Mary Beeson

Ted Berryman is a sculptor who creates works of art in wood and stone. Strangely, he says he is not an artist. Ted is 30 years old and has been sculpting sometimes "off" but mostly "on" for almost three years. At the age of 28 he dropped by to see when I was beginning a sculpture class. Another class was not planned at that time as I was planning to devote more time to my own sculpture. Teaching a class, although rewarding, can drain a person.

However, this young teenager (or so I thought) seemed different; the desire to carve in wood seemed urgent and I said to myself, "Oh what the heck, maybe I can give him a few hours — there isn't really much you can teach a person about carving in wood, he'll either hate it and stop coming around, find the challenge too difficult and forget all about it, or discover real quick that a teacher is useless after the student has mastered the techniques of beginning, the use of

proper tools, holding devices, etc." (There were many surprises in store.)

Ted had been a cabinet maker for 30 years and had been taught very well how to use tools and the carpentry trade by his father; was a skilled cabinet maker of 28 and not 18; knew very well how to build the finest cabinets and furniture, and was well trained in the properties of wood. Quickly my teaching methods changed to discussions of esthetics three-dimensional form, simplification, truth to materials, and qualities of strength and weakness of form. I admit that I cannot help "preaching" a little to students about the analogies of sculpture and life.

Ted began working almost night and day. His carvings were phenomenal — remarkable, extraordinary and marvelous from the start. This was no ordinary student. Ted was consumed by his newly discovered talent.

I talked of and tried to explain this young man's appearance of genius. No one paid much attention. There is so much palaver about artistic talents, and my friends were used to my "enthusiasm."

It was a new awakening for Ted, new fires, new emotions, almost too much ecstasy and agony combined in this new reality. A new birth really, a new consciousness of why the puzzle of life wouldn't match up until all the pieces were found.

A beautiful child in cherry wood had

been born out of much travail and pain. It had been a commissioned piece, but never paid for. There had been a marvelous group of three acrobats, breathtaking in concept and ability — given away to an admiring neighbor. Ted had continued to visit and talk sculpture with me, asked for criticism and received mostly praise and inspiration and awe. This has been the only natural teaching I have ever done — as it was not teaching but sharing of all I had discovered through years of studying the masters of sculpture; experiences of anguish and pain and the joy and excitement of experimentation, sharing the non-acceptance as well as the acceptance of others, learning that some can see and others cannot, even with 20/20 vision; that real seeing is done from within. I remember my realization of what I had helped unleash in Ted — that he could never go back and would have to go on into the dark alone. What a responsibility knowing that you have discovered and encouraged someone to be not mediocre but great. Greatness is a lonely and frightening road and I didn't know for sure that he wouldn't become lost.

What happened to Ted? Has he been an overnight sensation? Have collectors purchased his pieces, has he risen to fame? Ted went to Mexico and remained for 6 months, not knowing when he would return or if he would ever take up the chisel again. Upon Ted's return he got very busy building cabinets in his well-equipped shop in Carlsbad, saved enough money to relocate his wife and two stepdaughters in Grants Pass, Oregon, where the pace is slower and life more serene. He has accepted the challenge that he can be both wage earner and sculptor. In a year and a half in Oregon, he has produced about 15 pieces of sculpture. He has become the father of a most beautiful child and has created her image in stone.

Success is slowly coming to Ted. His work is exhibited in the Art Centre of Rancho Santa Fe. Richard Reilly, art critic of the San Diego Union, has written of his work, "Berryman's 'Flamenco' seems to have been sculpted by the wind. It is fragile, yet vigorous, delicate and rhythmic wood of a flamenco dancer and was sold before the show opened. His marble pieces are marvelous, yet Berryman has had no formal schooling in art. He is a cabinet maker by trade and loves the feel of wood and stone, and uses his innate talent very well. Berryman has got it. I also hope someone will buy one of his marble pieces. Encouragement, recognition and money. That's what an artist needs."

His sculpture is finding a response by many people and sales are coming faster. His collectors speak highly of the joy their purchases have brought. North County has every right to be proud of this native son, whose parents and grandparents settled here so long ago. □



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Foot-Loose, Fancy Free...

with Sylvia Resnick

The sea changes color as it moves away from the shore. From the wide, pink tinted terrace of the Sans Souci Apartment Hotel you can watch it change from a foamy pale green to a deep, stunning shade of turquoise that sparkles in the sunlight like a brilliant cut diamond.

Ocho Rios, Jamaica moves to the beat of a different drummer than that of her swinging neighbor Montego Bay (about an hour's drive away). The pace appears to be slower, on the surface at least, but don't let that fool you. You know what they say about still waters.

A few enterprising or perhaps more inquisitive visitors to this lush part of the world have discovered what the native Jamaicans refer to as the "Secret Place." If not for the two bright-eyed charmers from the Ocho Rios Jamaican Tourist Board who were showing us around we would have driven right past this little known point of interest, never to know of its existence.

Suppressing impish giggles our guides explained with forced matter of factness that very few tourists had discovered the footpath that leads directly down to the "Secret Place." But, they went on to explain, those who had made the discovery in one way or another, were often adventurous enough to take advantage of the delights it offered.

Skinny dipping is nothing new. Most of us have at one time or another indulged in the uninhibited pleasure of splashing about in a pool or lake in our birthday suits. There is no comparison to the pleasure offered by the "Secret Place." Standing nearly waist high in a calm tropical sea, sheltered from prying eyes by a cove, while a waterfall cascades gently over your sundrenched body is an experience even the most sophisticated of travellers must preserve in a memory book. It is only one of the varied and unique pleasures that await you in Ocho Rios.

The Sans Souci is a haven for those travellers who have a need for a place to rest jangled nerves, business frazzled psyches, or any other situation that has you yearning for a return to tranquillity. With its spacious, tastefully decorated apartments set back from the road, housed in sprawling, two story pink beige buildings, this is a true retreat into Paradise.

Serenity is the key note from the moment one drives through the wrought iron gates. In the lobby the white wicker furniture with green and white upholstery and highly glossed tile floors gives one an instant feeling of calm. Birds call to one another from their refuge in the shelter of thick foliage.

Ali McGraw and Steve McQueen stayed here last year. Roger Moore was a guest during the filming of *Live and Let Die*. But it's not a Hollywood in-spot. Far from it.

The Sans Souci offers beautifully decorated one, two and three bedroom apartments with the personal touch of your very own Housekeeper/Cook to help make your vacation as relaxing as possible.

There's a private beach that's an indescribable stretch of white sand curving gracefully around the edge of the clear, warm sea. Two pools: one mineral, the other sea water can be reached from your apartment via elevator if you're feeling to languid to walk. The tropical climate and all of the pampering can easily make you very lazy. But there's a remedy for that too.

Tennis and golf are at hand. The courts on the grounds of the Sans Souci are open year round. A beautiful, but tricky 18 hole golf course is just a short ride away. Then there is an array of water sports for anyone who's afraid all of the good food and easy living will go to pot. Snorkeling, water skiing and impromptu races across the pool will take the flab out of your vacation in short order. Since the food, whether prepared by your private cook or that of Europe's finest chefs (during season served in the Casanova Restaurant), is too good to turn away, plan on some form of exercise daily.

One way to do it, and indulge that sense of bargain hunting we all seem to call forth in a place like Jamaica, is to spend the morning going in and out of the shops in Pineapple Place. On one side of the shopping center you'll find the bargains in china, cut glass, jewelry, etc. Across the road are the stalls with an array of interesting and inexpensive straw items from oversized shopping bags to adorable dolls. The stalls are where the bargaining is at. On occasion, if the very correct British uniformed police doesn't stop him, an enterprising "independent" merchant may offer to sell you bangle bracelets at a great savings. I bought two in gold and my friend two in silver. They were very reasonable and worth double the price in the U.S.

At the Jamaica Hilton there's something going on every night. The beach is lovely and the hotel grounds very well kept up. Try a banana daiquiri. In a city where both bananas and rum are home grown tasting banana daiquiris wherever you go can be an interesting, short term hobby. My vote goes to the Hilton though, to be perfectly honest, I didn't do the taste test as thoroughly as I should have.

TRAVEL

Speaking of bananas, even if you're not a tour oriented person, you really shouldn't miss the one through Brimmer Hall Plantation. Bananas will take on a new dimension when you've been driven through acres and acres of banana and coconut fields in an open jitney pulled by a heavy tractor. Your guide, a courteous, handsome fellow in a tan uniform will tell you things about bananas you'll find most intriguing. For instance, did you know that the yellow skinned fruit is 90% water? Midway through the tour there's a very pleasant stop. A young, agile Jamaican bearing a rapier sharp cutting instrument will shimmy effortlessly up the trunk of a tall, fruit bearing coconut tree, lop off a couple of coconuts and bring them down to the guide. While the young tree climber goes back for more (jitneys usually carry around 25 passengers) your guide will deftly slice each coconut in half and hand them out with straws so you can taste the true delicacy of really fresh coconut milk. When everyone has his own container of coconut your beam- ing guide will produce a bottle of golden rum "to add a bit of flavor to your refreshment" if you like. What a way to run a tour.

For those who like a homey atmosphere and a bit more activity Tower Isle is the place to stay. Not as posh as some of the newer hotels such as Playboy with its sunken tubs in every room, or the Hilton with its multitude of shoppes and 9 hole putting green surrounded by the scent of sweet Jasmine that fills your nostrils even on the 800 feet of private beach, Tower Isle offers an atmosphere of friendliness that many people prefer to that of seclusion.

Most hotels offer nightly entertainment but at Tower Isle every night is something different. On Saturday nights guests participate in a variety of fun things devised to bring them into the spirit of one big happy family that seems to be the motto of Tower Isle. It's an old hotel and the general manager explained that they were in the midst of redecorating. There's a private beach and an Olympic sized pool. An outdoor cocktail lounge, dancing upstairs in the nightclub or outdoors under the stars. Save your appetite for the scrumptious buffet served Thursday nights. You'll need to dance it off or maybe take a long walk on the wharf that juts out over the ocean. On the night before you leave Tower Isle they decorate your table (if you're on the American plan) with a garland of fresh flowers.

Try to time your visit to Ocho Rios so you're in town on Tuesday. That's the day when they turn magnificent Shaw



One of Jamaica's loveliest attractions is the beautiful Blue Lagoon near Port Antonio on the north-east coast. The waters of this lagoon are very deep and give off a wonderful vivid blue colour in contrast to the shallower green waters of the reef outside the lagoon. It is a favourite water-skiing site and has a restaurant and other facilities.

Park into a fairy tale happening. That's when the motto-Ocho Rios is Bonononos (something extra good, or especially nice) takes on added meaning. Shaw Park is so breathtakingly beautiful with its brilliant foliage, cascading waterfalls, even a hundred year old tree, that it's a perfect setting for the Tuesday teaparty. With its British heritage, this once British possession still maintains some of the valued traditions such as serving high tea.

Tables and colorful umbrellas are set up on the grounds. The military band in regalia designed by Queen Victoria is on hand to fill the air with resounding melodies while Jamaica's loveliest model the latest of fashions designed by some of this island's fine designers. Even if you can't make it to the teaparty plan a visit to Shaw Park. If you're anything of a nature lover you'll want to linger amid the profuse splendor she has spread over the grounds.

You'll find falls everywhere in Ocho Rios. Don't miss the exciting, somewhat eerie experience of climbing Dunns River Falls. Wear a bathing suit or an old pair of jeans and tee shirt because you'll be soaked to the skin when you're through. The best way to climb the falls is by signing up for the boat trip that takes you right to the mouth of the falls. Experienced guides will help you climb as high as you care to. It's slippery so don't try to do it on your own. The boat trip includes a rollick-

ing beach party where you'll be taught how to do the limbo; fed delicious food and plied with the famed drink of Jamaica, the Rum Boozle. It's potent so be careful how you sip.

Bring cottons, cottons and more cottons. Jamaica is hot and humid most of the time. Make it a hard and fast rule to always wear a hat as sun poisoning strikes without warning.

Ocho Rios is a drive through Fern Gully where the air is pungent with the fragrance of lush fern and the sun is hidden from view by the thickness of foliage. You'll see smiling women, kerchiefs tied around their heads, wielding brooms all through the gully. They are the Sweepers, the women whose task it is to keep the dropping leaves from scattering.

Ocho Rios is a night club called The Ruins on which its owner spent hundreds of thousands of dollars just to make it look old and decaying. It's roadside stands with fine Jamaican wood carvings for sale. It's Shaw Gardens, all very pomp and circumstance on Tuesdays. And it's fine hospitality offered at any number of equally fine hotels, from the charm and complete privacy of San Souci to the lively go go tempo at Playboy or the Hilton, or halfway between these the family resort feeling at Tower Isle.

But most of all Ocho Rios is the people; warm and happy. They'll make you feel that way too. □

TRAVEL



Lovely Jamaican girl stands on the watery ledge at Dunns River Falls near Ocho Rios, on Jamaica's north coast. These famous Falls are one of the greatest tourist attractions in Jamaica, and each year thousands of visitors make the ascent up through the cascades with the help of expert guides.



Caribbean food specialties, many of which are served on flights of Air Jamaica, include Jamaican meat patties, flaky pastries filled with a spicy beef mixture, on the platter in the foreground. Under the plane is an island baked chicken, with an unusual banana stuffing, served with baby carrots and cauliflower. The wooden bowl holds rice and peas, a national dish, known as the Jamaican "coat of arms." Dessert is almond-flavored avocado ice cream, garnished with shredded coconut.

Periphery

PROPERTY TAX EXEMPTION DATE EXTENDED

Fail to file a claim for your Homeowners' Property Tax Exemption?

According to E. C. Williams, County Assessor, those who have not as yet filed may still be eligible to receive 80% of this exemption.

Recent State legislation extended the late filing date to December 1, 1974.

The rules for eligibility remain the same. To qualify for the Homeowners' Exemption, you must have owned and occupied your home on March 1, 1974, and it must be your principal place of residence.

To date, 2,845 persons have filed for the reduction of 80% of the exemption allowed by filing late, but it is the opinion of the Assessor that there may still be eligible homeowners who have not filed.

Persons who filed before April 15 received the full exemption of \$7,000 market value (\$1,750 assessed value). Those filing before December 1, and who qualify, will receive the reduced exemption of \$5,600 market value (\$1,400



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MILEPOST MARKERS



The County Engineer's Department recently completed installing reflective green and white milepost markers along 550 miles of rural County roads. The markers are designed to aid motorists in reporting the exact location of an accident.

Reporting an accident on a San Diego County rural road will be a little easier now, thanks to work done by the County Engineer's Department.

Reflective green milepost markers have been installed at one-mile intervals or less, depending on roadway characteristics, along 550 miles of rural county roads.

The primary purpose for installing the markers is to aid motorists and California Highway Patrol officers in reporting accidents.

Prior to the mileposting system, the only method available to an individual for reporting an accident was by making reference to the nearest intersection or to commercial or geographical landmarks.

County officials believe the mileposting system will enable motorists to accurately describe an accident location. This should help reduce the response time of emergency vehicles, hasten the removal of collision debris and possibly reduce fatalities on the County road system.

The County Engineer's Department received a \$12,750 grant from the California Office of Traffic Safety to install the milepost markers.

Motorists who are involved in an accident on a rural county road are urged to use the milepost markers in reporting their location. □

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News from La Costa

by Zetta Castle



Above:
Jeff Aaronson

Left:
Tommy Jacobs, Golf pro at La Costa, presents La Costa Invitational awards to Sam Hogan and Wayne Mitchell.

Center Left:
Dr. and Mrs. Smith with Mrs. James Flood

Below Left:
Mr. and Mrs. Bert Stafford enjoyed the La Costa Invitational.



When you see Cecil Simmons, Lou Shushan, Buster Collier, Bill Worthing checking into La Costa . . . you can bet there is a golf tournament on the agenda. And at this time of the year, it is the La Costa Invitational. As always, it is a super four-day tournament planned to the finest detail by Allard Roen and Tommy Jacobs. Cocktail parties, jam sessions, cookouts, and the awards dinner are all a part of this exciting event. On the final night, some 300 guests gathered in the Vallarta Room to applaud the winners: First low net with a score of 269 were: Dr. Gerald Higgins and Dr. Nat Nacheff. Low gross with a score of 292 were John Anderson and Morris Ferstman. 275 yards made Jeff Aaronson winner of the driving contest and Dr. Joseph Dupont picked up an award for being closest to the holes on #7. Receiving trophies for second low net: M. J. Perumean and Mike Yurosek, and second low gross: Donald Dawson and David Henderson.

America's new 'sweethearts' Chrissie Evert and Jimmy Connors joined his former coach, Pancho Segura at La Costa for a week's rest. As everyone knows, Pancho flew directly from Monaco, where he played in the celebrity matches for the Rainiers and the Red Cross Fund, to London and Wimbledon. Once there, he devoted his time to giving his former pupil, Connors, pointers on how to play the finals: tips on 'what he should serve' and an analysis of the other players' games. Jimmy credits his former tutor's advice with helping him gain the Wimbledon crown.



Above:
Mr. and Mrs. Sol Abramson and Milton Feinberg

Right:
Mr. and Mrs. Sid Eiger dance at the Stables party of the La Costa Invitational.

Over lunch, I asked Jimmy if psychologically it did not disturb him to have the entire gallery rooting for Rosewall. He replied, "I'm used to it. I have never been a favorite." Segura interjected, "Jimmy thrives on controversy." The lovely Chrissie jumped to her fiance's defense, "It would not have mattered who was playing Rosewall . . . the crowd would have been for him."

We all agreed that when one reaches the top in any field, you fall into one of two categories: the good guy or the bad guy. If you find the emotions you bring out in people places you in between . . . you really have not made it.

But made it they have and whether they do or do not they receive the adulation of the crowds; it cannot be denied they are presently the Queen and King of the Tennis World. And they wear their crowns gracefully and with an air of humility.

Foremost on their minds is their upcoming wedding in November. And Chrissie is beset with the same problem as other brides-to-be. The guest list. At one point it had reached 500 but after much thought it is being cut back to 200. The marriage will take place in early evening in Ft. Lauderdale, Florida. The 'very much in love' young couple will have 8 weeks free before she flies to Houston for the Virginia Slims Tournament. At that point, Jimmy will be off in another direction. Traveling in opposite directions will be very much a part of their lives together but they both agreed, "Thank heavens for telephones and planes." These two dedicated young



people have devoted much of their lives to the game. By the time they were both 15 they left the juniors' matches behind and entered the competition with men and women. They look back on those 'junior' matches as the 'good old days.'

They discussed the tennis careers of Peaches Berkowitz and Randy Thomas. Both junior champions . . . their careers 'peaked' at age 16. Chrissie has made every effort to avoid this trap by pacing herself in her career. Even now, as Wimbledon champion she says, "I am nowhere near perfection in my game . . . I have a lot to work on, and much to learn." And she added, "And there are areas for improvement in Jimmy's game." She feels the awareness of needing to improve certain strokes is a guarantee against boredom and creating ultimate defeat.

During their young years their paths did cross but they were not really aware of each other until ages 15 and 17. But at

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La Costa

that point and at that meeting, they did not see 'stars.' Jimmy said, "There were more important things on my mind." The Wimbledon crown, perhaps?

We discussed the possibility of their one day having children who dislike tennis. Jimmy laughed and said, "We'll just keep trying 'til we have one that does."

In speaking of Wimbledon and the players, Pancho stated, "The era of Smith, Ashe, Passarelli is over. The players of the future are Connors, Kodes, Stockton. They are becoming the dominant forces in tennis." When asked if Connors ever played Rod Laver... Pancho answered, "No. But if today they played 50 games... all my money would be on Connors."

Next year when Chrissie and Jimmy return to Wimbledon to defend their championships... a dream come true. Both will play Center Court in their first match. And if they lose? Well, when you win the crown at such young ages, you have time to look back and try again.

All the world loves a lover... and these two young lovers have certainly captured the fancy of the world.

Around La Costa: A female guest walked up to a pretty blond in the spa and said, "Has anyone ever told you you look just like Chris Evert?" The guest went into shock when she heard the reply, "I am Chris Evert." Also creating quite a stir amongst the females was the presence of Raquel Welch. Miss Welch would at any time be a hard act to follow. It would be enough to drive one into a steam cabinet for an endless stay. And Marilyn Horne belied the image we have of a temperamental opera star. Marvelous Marilyn charmed everyone with her down-to-earth manner. She attacked her diet and exercise classes with gusto as she prepared herself for the opening of the Met. Another guest creating much attention was the very talented Helen Reddy.

With Del Mar opening we begin to look like an annex of Palm Springs. Spotted at the tennis courts and out at the track: Julie Copelan, Hazel and Arnold Kunody, Bill Davis, Hoagy Carmichael. And charming a La Costa crowd at an evening's lecture was Rona Barrett. Rona is now on a nationwide tour to promote her book, "Miss Rona", and we were given a preview of things to come. "Miss Rona" pulls no punches... it's a fascinating story of her life.

A really mind-blowing act is the one presented by Dr. Richard Ireland. I have long been a devotee of ESP and psychic phenomena but never have I seen or heard anything like Dr. Ireland. Some 200 guests gathered for his remarkable demonstration. His accuracy and messages left most in a state of shock.

Interior Design Notes



Robert de Freitas
 La Jolla Interiors

ON POWDER AND BATHROOMS

Time was when bathrooms were thought of only for their utilitarian purposes. Although homes built years ago frequently had large bathrooms, decor was usually bland and uninteresting. Then in more recent years, under the pressure of space needs, builders tended to cut down on the size of bathrooms which restricted their importance and opportunities for imaginative decorating.

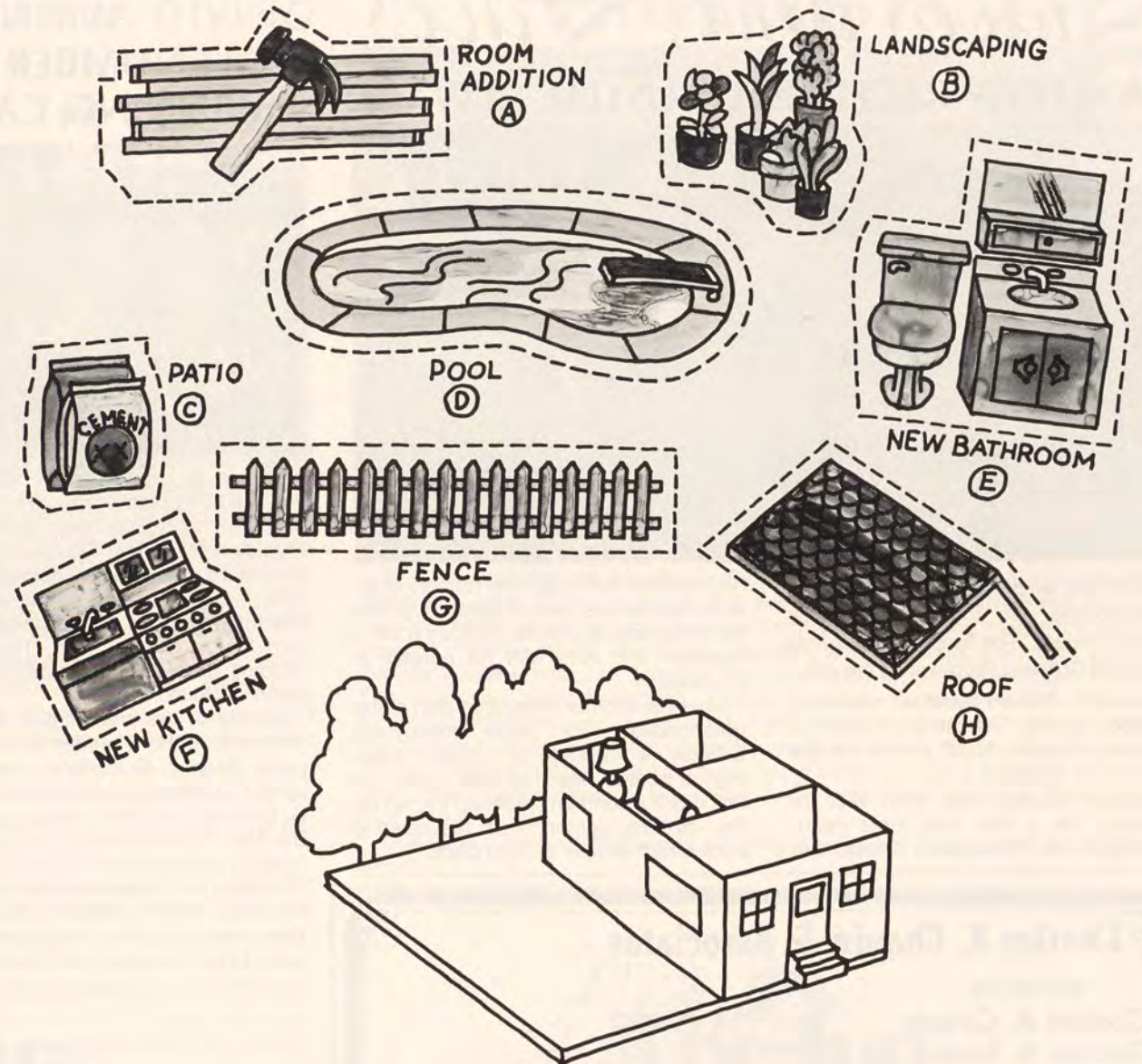
Of late, though, we note a resurgence of interest in powder and bathrooms — probably because professional designers and architects recognize the amount of time out of each 24 hours that is spent in the bathroom. Also people are captivated by and are demanding that more luxury and attention be devoted to the bath. Use of sunken and specially shaped tubs, more ornate fixtures, and exciting wall and interior treatments are now commonplace in most better homes and apartments. Also the increase of in-home entertainment has focused more attention on the decor of powder rooms.

The result of this in today's construction is that architects are placing greater emphasis on the bathroom in both condominiums and individual homes.

As Interior Designers we find that in updating these rooms in existing homes, these amenities can be provided if they are not already there. The beauty of fresh tile, carpeting, new fixtures, vanities, use of marble, new lighting, mirrors, wall coverings, etc., all correlated with luxurious shower curtains, fabrics, and wall coverings — are all available. Decorative and beautiful shower curtains of washable synthetic fibers — window shades or curtains with beautiful trims — all contribute to the luxury, beauty and utility of the bath.

The bath and/or powder room is the perfect place to give your home and you the ideal stimulus. This can often be accomplished with no structural changes, but through the use of new wallcoverings and shower curtains that will give this important area an exciting face lift, and can be accomplished within a reasonable budget. The use of imaginative, bright and even psychedelic colors and designs can work wonders in the bath or powder room. You and your guests will love it!

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037



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Places and Faces

SWALLOW RECEIVES UNUSUAL REWARD



All of the employees of Buena Park Greenhouses, in Encinitas, recently voted to select "The Employee who has Made the Greatest Progress on the Job."

The winner, Richard Swallow, was given a check by the Company on Monday morning, July 22, at 10 o'clock for the amount of \$100.00.

Richard Swallow has been with the company for a little over three years, working in the Propagation Department.

His ambition is to learn the nursery business, and he has worked hard to improve his knowledge and skills. Richard is still a bachelor and lives with his parents in Carlsbad.

There is another innovative plan at the greenhouses. For each employee's birthday, a message of birthday greetings is posted near the time clock. On that day the company picks up the tab for the "birthday person" from the catering truck which arrives at 10 o'clock. □

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WINNING NUMBER . . . WINNING CAUSE



Behind an array of saddle silks detailing the exact amount, John Wesley McInnis, (right) San Diego attorney and President of Del Mar Charities, Inc., presented to Mrs. Sally Thornton, of La Jolla, a \$49,094 check representing Del Mar track's contribution to United Way of San Diego County. Mrs. Thornton is heading up the 1974 Residential Campaign of United Way.

Joining in the presentation are other members of the Charities Board (left to right): Allen J. Sutherland, San Diego; John P. Scripps, La Jolla, and Stephen G. Fletcher, Del Mar. Three days of the Del Mar Thoroughbred Club's summer meeting are conducted solely for Del Mar Charities, Inc., a separate non-profit corporation, which selects beneficiaries. The check to United Way represented United Way's share of Del Mar Charities' receipts from last year's meet. □

SCRIPPS SCHOLARSHIP AWARDED

Stephanie L. Higgins has been awarded a Scripps College National Merit Scholarship for 1974-75. Daughter of Mrs. Margaret Higgins of Del Mar, and granddaughter of the Robert Corletts of Rancho Santa Fe, Stephanie was graduated from San Dieguito High School where she was a Thespian, National Forensic Member, and sang in the Madrigal Choir. Recipient of the John Driggs Drama award in high school, Stephanie was an American Field Service Exchange student in Switzerland for the past year.

Selected as a National Merit Scholar on the basis of tests, scores, grades, personal qualifications, and the high school principal's endorsement, Stephanie will enter Scripps College as a freshman this fall. Scripps will provide a National Merit Scholarship for the four years she attends the private Liberal Arts, Residential Women's College which is a member of the Claremont Colleges. □

YMCA DIVING FIRST IN COUNTY



"We have a facility that can train future Olympic diving champions," stated Paul Ecke, Jr., Chairman of the North Coast Family YMCA Board of Managers. With the addition of the new 35' x 40' diving pool to our 35' x 75' training pool we are the only training and diving facility of the kind in the County.

The diving pool, which is a gift of Mr. and Mrs. W. Russell Fawcett of Rancho Santa Fe, has one-meter and three-meter diving boards, according to Ecke.

Ecke went on to state that Mike McCartney is the Y's diving instructor, and was rated sixth at the 1973 Collegiate Competition. Mike was also an instructor-coach at Simon Fraser University in Vancouver, B.C., before moving to our area.

A diving class is held in two-week sessions. In addition to diving, the YMCA can now expand its aquatic program to include: scuba diving, skin diving, junior and senior lifesaving, synchronized swimming and a projected diving team.

Over the years the YMCA aquatic program has been the leader in its field of aquatics. "We are the 'waterproofing experts' of the community," stated Ecke.

"Our small class size and the expertise of our aquatic instructors has proven the point as we continue to give 'personalized' instruction. Yes, aquatics for a mom-tot (6 months up); senior citizens; or even recreational community swimming is the Y's bag."

"The Y is the people's business," Ecke further stated, "and with the addition of our diving pool we will be able to serve more people in the North County." □

5 STAR AWARD TO WESTGATE



At a ceremony in Los Angeles, a San Diego hotel, The Little America Westgate, joined four other California hotels and two restaurants in receiving the 1974 Mobil Travel Guide's highest honor — the Five Star Award — for being "one of the best in the country". Winners of the award were, seated L to R: Hernando Courtright, proprietor, Beverly Wilshire Hotel, Los Angeles; Dwight H. Hart, Jr., general manager, Clift Hotel, San Francisco; Klaus Kelterborn, general manager, Fairmont Hotel & Tower, San Francisco. Standing L to R: Arnold J. Fury, manager of travel programs, Mobil Oil Corporation; William G. Bryant, general manager, Century Plaza Hotel, Los Angeles; Linsan Chien, manager, The Mandarin, San Francisco; Jack Lambert, general manager, Little America Westgate Hotel, San Diego; Victor Gotti, president, Ernie's Restaurant, San Francisco.

The Little America Westgate is the only San Diego County hotel to receive this award. □

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Places and Faces

HUMAN DYNAMICS
A CONCEPT OF HEALTH FOR THE 21st CENTURY
by Mary Ruhmland



Fitness exercise program — emphasis on heart therapy — by Dr. Dorian Paskowitz, Sgt. Major Harris Chuck and Don Anderson, Senior Recreation Supervisor of Escondido Parks and Recreation. Times Advocate Photo.

"I am convinced something must be done about the epidemic of coronary artery disease in this nation . . . Two and one-half million people will die in 1974 in the United States — seventy five percent will die of one disease — clogged arteries!" This adamant statement is by a superbly compassionate human being, Dr. Dorian Paskowitz, of San Marcos.

A new dimension in the prevention and treatment of heart disease is being presented to the world here in Escondido, by Dr. Paskowitz. One out of every five men have a heart attack between 50 and 60 years of age — "my primary mission is to prevent heart attacks . . ."

Escondido has an alert and enlightened Parks and Recreation Department which has contacted Dr. Paskowitz to use the Grape Day Park three mornings a week, Monday, Wednesday and Friday, starting Sept. 15th, 1974 for ten sessions, in order to expose the public to this invaluable knowledge — the prevention of heart disease through the use of gradual, specific scientific exercise and nutrition:

"We will do this with talks, walks, jogs, breathing exercises, flexibility training and diet programming, from 8 a.m. til 9 a.m. three days a week. You will not hurt, ache, pain nor exhaust yourself; you will not feel hungry, deprived or irritable. You will learn to be healthier and your personal, financial, social and even spiritual well-being will improve. This is my promise to you."

Many persons who have endured heart attacks have restored their health

to the point of leading normal lives by Dr. Paskowitz' method. In Canada 7 post-heart attack patients have even run the 26 mile "Boston Marathon".

"Heart attacks can be prevented!
Strokes can be prevented!"

Dr. Paskowitz has a medical background of seventeen years of work in cardio-respiratory physiology, exercise programming and medical nutrition. He graduated from Stanford University School of Medicine in 1946, practiced four years in the United States Navy, five years in public health, one year in psychiatry and twelve years in the general practice of medicine and surgery. During his years as a Medical Examiner for the Armed Forces Examining and Entering Station, Dr. Paskowitz discovered that 7/10 of the men examined suffered the physical disability of persons 1½ to two times their age because of sedentary behaviour and the lack of proper nutrition.

The integrity with which he approached his "mission" encompassed many years of research, study under such medical greats as Dr. Thomas Kirk Cureton, Jr. and Dr. Paul Dudley White, heart specialist to President Eisenhower, and treatment of thousands of discouraged people suffering the agonies of heart problems. From the probity of his conscience emerged a steady, shining conviction — "Health can be engineered!" Dr. Paskowitz can coach you into health and fitness.

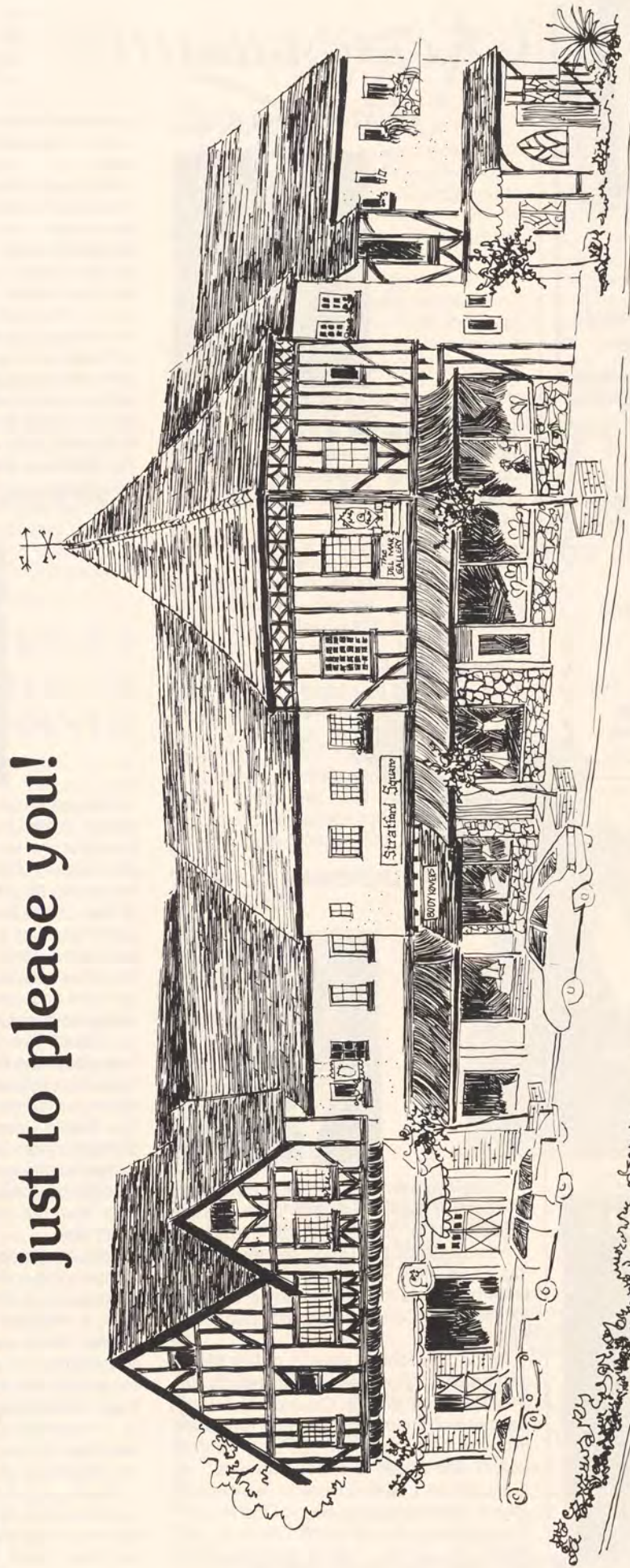
"We must preoccupy ourselves with motion — motion is the dynamics of life — Rodin said, 'Get to working and the inspiration will come to you'. Dynamics means the inter-acting of four segments of life, diet, exercise, rest and recreation and attitude of mind."

Mrs. Franklin Delano Roosevelt inspired Dr. Paskowitz by a statement from a speech — "Health is more than mere absence of disease, health is the presence of a superior state of well-being." To this Dr. Paskowitz has added "This vigor and vitality must be worked for purposefully, day by day, and attained by knowledge and consistency."

Present students of this gratifying course, from 25 to 75 years of age, are 100% enthusiastic, to the man.

Dr. Dorian Paskowitz is his own best advertisement, virile and trim, an unusual specimen of manhood at 53, a physician, father of nine and a physical education instructor at Palomar College. But his aim is not to create a society of athletes. He believes and works for a new definition of health in the 21st century, health that will prevent disease and even injury, lengthen concentration, upgrade human performance and lengthen life. Joyfully! □

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Representatives Report

SENATOR JOHN STULL



Senator John Stull (R-38th District) today announced that a \$64,764.00 grant has been awarded to the Serra Regional Library System. The funds are available under California Public Library Services Act passed in 1973.

"It was the intent of this Act to supplement local support of public libraries and to encourage libraries to work together cooperatively across jurisdictional boundaries for improved service and more efficient operation," Stull said. "Typically, Public Library Services Act funds are used by cooperative or single library systems to improve reference services, develop better interlibrary loan procedures through TWX communications and truck delivery, purchase additional books, films and other library materials, and plan special programs for the community," Stull concluded. □

CONGRESSMAN CLAIR W. BURGNER



Congressman Clair W. Burgner (R-Rancho Santa Fe) has co-authored legislation to fulfill one of President Ford's State of the Union requests saying, "Our new President deserves the tools he needs to fight the battle against inflation and Congress should cooperate fully."

In the President's speech of last Monday he said, "Congress should reactivate the Cost of Living Council through passage of a clean bill, without reimposing controls, that will let us monitor wages and prices to expose abuses."

Burgner co-sponsored legislation after a Wednesday meeting of the House Committee on Banking and Currency, on which he serves. This Committee has

jurisdiction over anti-inflation legislation and will be involved in reporting out such a bill.

The legislation was introduced within hours of a meeting of Burgener's committee in which they heard the testimony of Budget Director Roy Ash on the subject of the Cost of Living Council. Burgener said he hoped that the full committee would join in passing the bill unanimously in the next day or two.

"We know the need for this bill and we have had enough experience with legislation of this type to produce the kind of clean bill the President has requested," Burgener said, adding "we should pass this measure without delay." □

SUPERVISOR LEE R. TAYLOR, FIFTH DISTRICT



Did you know that there are 8 million horses in the United States, up from only 3 million in 1959? San Diego County alone has 27,000 horses. Equestrian activities are an increasingly important part of San Diego living. Unfortunately, open areas for riding are decreasing due to urbanization. The County needs to assume an active role in providing for the establishment and coordination of a riding and hiking trails system.

I would like to see a trails system throughout the County so that one could ride a horse down to the beaches and still return to the mountains if one so desired. The Pacific Crest Trail runs the length of California from north to south, so if one wished to make a long trip on horseback, it could be accomplished by connecting trails from the coastal areas back to this major trail.

I am attempting to include a trails element in new subdivisions so that access will not be cut off by growth in any direction. A master plan for establishing needed trails, rest sites, and overnight rest centers on county trails will be developed by an Ad Hoc Committee of the Trails Committee, which will be formed by October 1st. This committee will hold hearings so that interested horse owners will be able to express their views.

Funding for the proposed trails system would come from a combination of sources, including the Park and Recreation Bond Fund, Gasoline Tax revenues

for trails adjacent to or paralleling highways, and possibly by revenues from a yearly fee on each horse in the county. We hear, for example, that Los Angeles County charges a yearly tax of \$6 per horse for their horse trails. I would be interested in hearing the opinion of North County horse owners about a proposed yearly head tax on horses to be used exclusively for building and maintaining a trails system, which would be of direct benefit to them. I hope to find support for the yearly horse head tax, since it will be the only ongoing, dependable source of funds for this worthwhile system.

I look forward to a trails system for more than one reason. Not only will it be a recreational facility, but I hope that the presence of this resource will encourage families, and especially children to become interested in horsemanship. The responsibilities a child learns from caring for a horse can make a strong impression on a young mind, as well as introducing him to a lifelong family sport and interest. I believe that, in more than one way, a trails system will improve the lifestyle of San Diego County residents. □

LAWRENCE PREDICTS CHANGE

M. Larry Lawrence, Chairman of the Board of the Hotel Del Coronado and former Southern California Chairman of the Democratic Party, says the "most possible change" in the present makeup of San Diego representation is in the 38th State Senatorial District. "This is the weakest link in the local incumbent chain," said Lawrence. He added that "the past positions and voting record of John Stull will prove a handicap in his bid for reelection."

Running against Stull is a newcomer to politics, Jonnie Stahl, whom Lawrence described as a woman whose approach to legislative action can be characterized as "reasonable and practical" and who sees the California government as a national leader in such currently needed solutions as economic stability, environmental protection and well-planned development.

"The State Senate has never had, among its 40 members, a single woman. The result has been that the Senate is less fully representative of the people of California than the Assembly. Since each Senator represents twice as many people as an assemblyman and for twice as long, these races should be given more attention and the candidates more scrutiny," according to Lawrence.

Lawrence recently showed his own conviction to in-depth consideration of each candidate by crossing party lines to support the Republican candidate State Controller Houston Flournoy for Governor. □

Letters

Dear Fellow Residents of North County:


The editors of this magazine have offered me an opportunity to discuss some of the issues facing North County and to clarify some of the statements in the incumbent supervisor's letter in this space last month.

As the incumbent has so aptly stated, "... we must get a handle on the truth." The truth is that irresponsible development does cost the community money. It is estimated that the cost of providing

services — water, fire, sewers, schools, police, welfare, etc., to a single family dwelling in North County runs anywhere from \$18,000 to \$21,000 in a new development. That cost is borne by you, the taxpayer. A new taxpayer pays approximately \$700 a year in taxes which means that the rest of the community must subsidize these new services. That subsidization, coupled with the lack of cooperation between city and county governments to remove duplication of services, adds to our tax burden.

These direct costs do not take into account the cost to the quality of life we will all live when overcrowding adds to air and noise pollution, when impacted

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THE ACAPULCO — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

DAVEY JONES MEAT LOCKER — You'll walk the gangplank under the palms as you board ship entering another world for a culinary delight. The specialty of the ship is prime rib and you'll enjoy selecting from the vast menu the best eastern corn fed beef, steaks with scampi, crab or frog legs, steamed clams, sea foods and more. An excellent assortment of wines and spirits. Lunch 11:30 a.m.-3:00 p.m. Happy Hour 4:00 p.m.-6:00 p.m. Dinner 5:00 p.m.-11:00 p.m. Monday night football, live entertainment Tuesday-Saturday. Fashion shows Thursday and Friday luncheons. 340 E. Grand, Escondido. 745-8359.

KELLY'S PRIME STEAK — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey play-

ing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m. - 2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m. — 2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri. & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m. - 2:30 p.m., dinner buffet 5 p.m. - 9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m. - 2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

schools lower educational standards, when lack of recreational facilities leads to social unrest and provides a breeding ground for crime, and when our natural resources can no longer support our population. We live in North San Diego County because the quality of life is good. Now we must have responsive government and responsible development or we will suffer the fate which Orange County and Los Angeles County have suffered.

Responsible development is good for the community. Those developments which have been creatively and thoughtfully conceived provide work for the construction industries, profit for the developers and a stable community to support business.

Local residents must be able to decide for themselves the character and size of their community. This will not happen if the present trend of county government continues. Local planning groups have worked long and hard hours to complete plans for their areas only to have them overridden at the Board of Supervisors.

A case in point is the recent decision on Panorama Hills. By rezoning for higher density, the Poway Plan suffered some very real setbacks. Traffic patterns were disrupted, schools are impacted and most certainly no one's taxes have gone down.

County government has often been termed, "The invisible layer of government." Few people know who even represents them at this level. I feel a responsive government makes itself visible. A recent example of the lack of responsiveness on the part of County government was seen at a recent Board of Supervisors' meeting when the maps were considered in Panorama Hills. The citizens of the area were not notified.

You here in Rancho Bernardo live in what started out to be a well planned and socially responsible development. Now you are threatened with a high rise complex to be built within your community without you having a voice. This is not the fault of County Government, but this will help you understand what the unincorporated areas are going through.

We must have a government which is free of special interest pressure, one which deals fairly with the people and the problems of the area. Can a person who admits he is there to represent only the construction industry really make unprejudiced decisions on land use? Ask the residents of Poway, Ramona and Solana Beach.

The most important vote you will cast this November will be for the supervisor in this district. Let's have an open, visible county government. It is important that we know who is spending a *million dollars a day* and how it is spent. I welcome your help in my campaign and I urge you to vote for me on November 5.

Thank you. Micky Fredman

Periphery

S.D. COUNTRY ESTATES HOLDS GRAND PRIX



Petite Dianne Grod takes a Grand Prix jump aboard her favorite horse The Godfather. The 29-year-old, at 4'10" and 100 pounds, is one of the nation's top woman rider / jumpers. She can be seen in action in the First Annual International Grand Prix Classic, offering a world-record purse of \$100,000, to be held at San Diego Country Estates' International Equestrian Center September 18-22, 1974.

The First Annual International Grand Prix Classic, featuring the best of the world's riders and jumpers, will be held at this resort community's International Equestrian Center September 18-22.

Prize money totaling \$100,000 for the four-day competition makes this the most lucrative event in the sport's history.

"We at San Diego Country Estates are pleased to host an event of this international stature," Donal MacAdam, past president of the National Show Jumpers Association, said in making the announcement.

An expected entry list of more than 70 of the world's top jumpers and riders will compete for the \$100,000 purse.

More than a half dozen countries will be represented in the competition, with entries expected from England, France, Germany, the Netherlands, Canada, Mexico, and Japan, along with the United States.

This country will be represented by its premier rider in Rodney Jenkins of Orange, Virginia and his champion jumper Idle Dice. Jenkins may ride as many as a half dozen other entries in the competition.

"This will be the outstanding event in the history of Grand Prix jumping," commented Jenkins.

Michele McEvoy, a petite 21-year-old from Summit, New Jersey, is the rising star on the distaff side who just upset Jenkins and Idle Dice, with her mount Sundancer, in the recent American Invitational in Tampa, Florida.

Miss McEvoy also rides Doc Severinson's outstanding Mr. Muskie.

Also competing will be a so-called veteran at just 29, 4'10" Dianne Grod, now riding out of Rancho Bernardo.

She began riding at the age of three, showing at four, won many championships as one of the outstanding juniors in

the world and has placed high in at least four Grand Prix events in each of the last two years. Her favorite mount is The Godfather.

Among the top early entries are: Simpatico, owned and ridden by Anthony D'Ambrosio, holder of the world indoor high jump record at 7'8"; the Francis Rowe-trained Sloopy, ridden by Joe Fargis, both members of the U.S. Silver Medalist Olympic team, and Old English, piloted by Conrad Homfield.

Jet Run will have Melanie Smith in the saddle, Thom Hardy will ride Coming Attractions, Springdale with Bernie Traurig and Fleet Apple with Linda Kibbee are other noteworthy contestants. □

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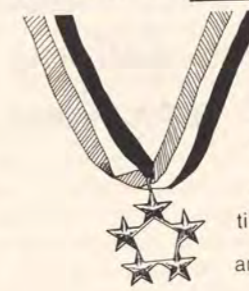
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Places and Faces

PRESS CLUB AWARDS

Nineteen awards recognizing outstanding performance in journalism were announced and presented Saturday night, August 24, 1974, by the North San Diego County Press Club, meeting at the Lomas Santa Fe Country Club.

Ninety members of the working press, public relations practitioners and representatives of businesses sponsoring 11 award categories participated in the banquet meeting, the largest in the organization's history.

Awards went to working journalists on seven newspapers serving North San Diego County, and to a public relations practitioner for Pacific Telephone Company in San Diego.

The awards and winners are: *Best Spot News Story*: Ernie Cowan, first place. North County Reporter, San Diego Evening Tribune. Kathy Russell, reporter, second place. Escondido Times-Advocate. *Best News Story*: Tom Gable, first place. Business and Finance Editor, San Diego Evening Tribune. *Best Individual Enterprise*: Laurie Becklund, first place. Feature writer, San Diego Evening Tribune. Nancy Ray, second place. Staff writer, San Diego Union. Ernie Cowan, third place. North County Reporter, San Diego Tribune. *Best Feature or Column*: Laurie Becklund, first place. Feature Writer, San Diego Evening Tribune. Gina Lubrano, second place. Staff Writer, San Diego Union. *Editorial Writing*: Ronald T. Kenney, Editor, first place. Escondido Times-Advocate. Fred Gates, Managing Editor, second place. Encinitas Coast-Dispatch. *Best Sports Story or Column*: Margaret Winslow, staff writer, first place. Encinitas Coast Dispatch. George Cordry, Managing Editor, second place. Escondido Times-Advocate. *Best News Photography*: Rick Monroe, first place. Photographer, Carlsbad Journal. *Best Feature Photography*: Don Barletti, first place. Staff photographer, Vista Press. Rick Monroe, second place. Photographer, Carlsbad Journal. *Best Sports Photography*: James Cabler, first place. Photographer, Oceanside Blade-Tribune. Rick Monroe, second place. Photographer, Carlsbad Journal. *Best Public Relations Story*: Cam Miller, first place. Public Relations Staff. Supervisor, Pacific Telephone Company. *Outstanding Individual Achievement*: This is a special new award to recognize the person who made the most outstanding individual achievement to the advancement of journalism serving North San Diego County. Ronald T. Kenney, Editor, Escondido Times-Advocate.

First place recipients were awarded \$75 cash, with a custom trophy; Second place winners received \$25 cash, with a gold plaque; and the winner of the honorable mention received a certificate of award.

Additional sponsors included the Escondido Jaycees, Escondido National Bank, Oceanside Federal Savings and Loan Association, Central Federal Savings and Loan Association and Solana Lumber Company.

The competition drew a record 129 entries from newspaper, magazine and public relations professionals working and residing in the North San Diego County area. Entries were judged by members of the North California Chapter of the Society of Professional Journalists, Sigma Delta Chi. Members of its judging committee were Margaret Drossel, chapter president and news bureau manager for McGraw-Hill; Joe W. Morgan, chapter vice president and western regional manager for United Press International, and Harold V. Lauth, chapter secretary and director of public relations for Kaiser Industries Corporation.

Chairman for the event was Len Hansen, president of Leonard J. Hansen and Company Marketing Communications, San Diego, who served as co-speaker with Tom Gable, business and financial editor, San Diego Evening Tribune, president of the North San Diego County Press Club.

Membership in the North San Diego County Press Club numbers more than 80 professionals in journalism, public relations and communications. □

TENNIS CLASSIC

William Scripps Kellogg, whose contributions to tennis are known throughout the world, has been named Honorary Chairman for the "1st Annual \$20,000 San Diego Tennis Classic," to be held November 1-10 with proceeds benefiting youth programs for diabetic children throughout Southern California.

Mr. Kellogg will be honored jointly by the Angelitos del Campo, Angelitos Associates, San Diego Tennis District Association, Tennis Patrons Association and the Southern California Tennis Association on Thursday evening, November 7, at the Vacation Village Hotel.

During the past 34 years, Mr. Kellogg has perhaps contributed more to the advancement of tennis in San Diego than any other individual.

Entry blanks are now available at your local tennis club, Branch Office of Home Federal Savings & Loan Association, or at the Diabetes Association of Southern California office in San Diego. □

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Meanwhile, back at the ranch...

SMATHERS TOUR SPAIN



Mrs. James Smathers and her husband toured Spain recently, and Carol is shown with some of the items they purchased to help furnish their new Spanish style home in Rancho Santa Fe. They found the large, handmade chandelier of amber and brass in Marbella, and it will hang in the entry stairwell. The inlaid tray has many different woods used in its Moorish design, and matches a coffee table. Jim Smathers had to hand carry the table on the plane through several baggage changes and custom stops, and Carol says that it was quite a challenge.

Besides her new home to keep her busy, Carol has the Chairmanship of the Fall Fashion Spectacular, "The Stages of Fashion", which will benefit the Old Globe Theatre Scholarship Fund. The luncheon and fashion show will be held at the Hotel del Coronado on October 15, and features Robinson's new Fall line. □

RANCHO SANTA FE OPERA GUILD

The fall season of activities for the Rancho Santa Fe Guild of the San Diego Opera Association will begin on September 27, 1974, with a cocktail-musical at the home of Mr. and Mrs. Preston M. Fleet. The program will be arranged by the hosts and Mr. Fred Rigby, opera chorus-master of the San Diego Opera Association. Mrs. Vernon A. Bellman is chairman for the event. She is joined by committee members Mrs. E. J. Evans, Mrs. Alfred A. Gregory, Mrs. Grover Godwin, Mrs. E. R. Harrington, Mrs. R. B. Lord, and Mrs. Wm. H. McCoy.

The tenth anniversary season of the San Diego Opera begins on October 30, November 1 and November 3, with the

presentation of "Manon" by Massenet (in English) and continues with "Lucia di Lammermoor" by Donizetti (in Italian) December 4, 6, and 8, starring Joan Sutherland as Lucia, "A Village Romeo and Juliet" by Delius (in English) January 15, 17, 19, 1975, "The Valkyrie" by Wagner February 26, 28, March 2, and "La Boheme" by Puccini (in English) April 9, 11, 13, 1975.

Members of the Rancho Santa Fe Guild of the San Diego Opera Association will attend the gala pre-opera dinners which are held preceding the first performance of each opera and will host the pre-opera dinner at the U.S. Grant Hotel on December 4. Mrs. Stephen G. Fletcher is chairman of this coming event, assisted by her co-chairman Mrs. John M. King. □

MARRIAGE ANNOUNCED



Kerry Slattery Ancis

Mr. and Mrs. Thomas Slattery of Rancho Santa Fe announce the marriage of their daughter, Kerry Patricia, to Mr. Roberto Joseph Ancis of Cleveland, Ohio. Mr. Ancis is the son of Dr. and Mrs. Arturo Ancis of Florence, Italy. The marriage and reception were held on August 2, in Richmond Heights, Ohio.

Kerry attended San Francisco State, University of California at Los Angeles and San Diego State University, majoring in Theatre Arts. In New York she studied with Uta Hagen and Phillip Burton and shortly thereafter made her first professional appearance in a supporting role in "Medea" with Dame Judith Anderson. Following this she appeared in National companies of "Come Blow Your Horn," "Odd Couple," and with Buddy Ebsen in "Apple of His Eye." Kerry recently appeared in the lead role of "Born Yesterday" at the Cleveland Playhouse and Lake Chataqua, New York, and is now performing in radio and television.

Mr. Ancis studied four years at the University of Florence in Italy, later graduating from Boston University with a degree in physics. He has been a research physicist at the Lincoln Electric Corporation in Cleveland, Ohio, for the past five years.

Following their wedding trip to Florence and the Italian Riviera, Mr. and Mrs. Ancis will reside in Mentor, Ohio. □

GUEST AUTHORS ANNOUNCED FOR BOOK FAIR



Author Marguerite Henry autographs a book for two of her enthusiastic readers.

Guest authors invited to the 11th annual book fair of the Rancho Santa Fe Library Guild have been chosen with the usual careful attention to the reading interests of the residents.

Marguerite Henry will be one of these guest authors. An author of national acclaim, she needs no introduction to the Ranch readers, as she herself is a Ranch resident and has been a guest at previous fairs. Her stories, usually about horses but sometimes about other animals, are always carefully researched and presented in such a manner that they appeal to "children of all ages." Some of them have been made into movies, several have been Junior Literary Guild selections, some have received Newberry and other awards, and all are in constant circulation at the library.

A new book, "Stories Around The World," due out about the first of October, a collection of folk tales, has been edited by Marguerite Henry and will have a foreword by her.

Another guest at the book fair will be Harry Crosby of La Jolla. Well known as a photographer in the area, his first book,

on Baja California, should be out by October 1. A visit with him at the fair should be a rewarding one at a time when the new highway has made Baja so much more accessible to travelers in the San Diego area.



Evelyn Banning

The third guest, a new resident of La Jolla, will be Evelyn Banning. Her biography of Helen Hunt Jackson was published last year. Everyone who has seen the dramatic production of "Ramona" at Hemet will be interested in this biography outlining the life of Helen Hunt Jackson, author of the book "Ramona", which dramatizes the early mistreatment of the American Indians.

The book fair will be held on October 5 (10 a.m.-4 p.m.) and October 6 (noon-4.) It promises to offer the same quality and variety of books for which it has become well known in southern California. □

SUSAN CONWAY RECEIVES RECI AWARD



Susan Conway

Susan Conway, of Rancho Santa Fe, was recently admitted into membership in the Real Estate Certificate Institute, a division of the California Real Estate Association.

The RECI membership is held by less than 1,000 members of the Association and by only 6 members in the San Diego area. It recognizes an ongoing pro-

gram of academic achievement. To be awarded the certificate an applicant must have completed a minimum of eight basic and advanced real estate college courses of instruction. Mrs. Conway is a student at UCSD.

Susan and her husband, E. R. (Bud) Conway, live and work in Rancho Santa Fe. The Conways deal exclusively in investment properties and more specifically, specialize in the complex exchange field. Mr. Conway, a columnist and lecturer, also teaches Exchanging. □

INTERNATIONAL STUDENT PICNIC



(Left to right) International exchange students Iben Poulsen, from Denmark; Helene Franklert-Barcle, from Sweden; and Anders Kardeskog, also from Sweden.



Mrs. John B. Dee, Mr. Peter Wahren, Director of the Western Division of Student International Service, and Billy Dee.

The Student International Service of Europe brought 300 students from various countries in Europe to California this summer as part of the foreign exchange program. 130 of these students are living with American host families in the San Diego area. The youths are from 16 to 20 years old and come from Sweden, Norway, Denmark, Finland, Japan, Germany, Holland, Italy and Switzerland.

The annual pool party and picnic was held at the Dee residence in Rancho Santa Fe. About 125 foreign students and host families brought picnic lunches to the 11:30 to 3:30 gathering.

The students are screened and chosen by the Student International Service. Host families are needed for July 19 to Aug. 13, 1975 and for the August through June school year. American students also take part in the program by attending schools in Europe. □

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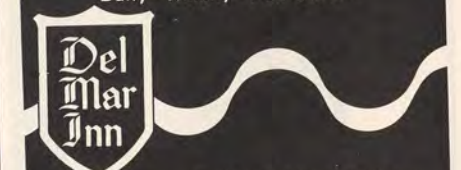
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Meanwhile, back at the ranch...

JUNIOR GOLF TOURNAMENT

On Aug. 6 the Rancho Santa Fe Junior Golf Tournament was held at the Rancho Santa Fe Country Club. Following a series of lessons given by pros Jim Boyle, Jim McConnell and Buz Green, the youngsters competed for trophies donated by the Men's and Women's Clubs. Refreshments were served.



Mark Picking is awarding the Championship trophy by Asst. Pro Jim McConnell. Bentley Freeland, standing beside him, came in second.



Jim McConnell awards the boys' First Flight trophies to first place winner Mike Gibbs and second place, David Mohr.



Ricky Ptak, first place in the Third Flight, shakes hands with Jim McConnell. Bret Hansen receives second place in the Third Flight.



In the Second Flight, Charlie McKrink received first place and to his right is Deryl Strong, who came in second.



Jan Baird (left) was first in the girls' First Flight. Next to her is Kathy Strong who came in first in the Second Flight, and Lynn Hoskins who was second.

MAGGI OPENS IN RANCHO SANTA FE



Bill Spraggon

Maggi and Bill Spraggon have lived in the Ranch for the past 10 years, traveling to New York and Los Angeles for business during the week. Their women's apparel shop, Maggi, (formerly Alvina Tomin Ward) is now open in Rancho Santa Fe. Maggi will carry casual and sportswear lines, with more concentration on contemporary fashion in good taste.

The shop will service in a personalized way, doing fashion shows and wardrobe consultation for travel or Ranch living. House calls by appointment will be available soon.

The Spraggon's have been active in retailing and fashion. Maggi has worked in Chicago as a fashion director and until recently was a buyer for Bullock's. Bill is a writer and is presently a merchandise manager and store counselor for specialty stores in southern California. □

SAFARI PARTY HELD

Summer Safari was the theme of the third annual summer party given by the La Jolla Committee for Multiple Sclerosis. The outdoor dinner dance was held in the Rancho Santa Fe gardens of Mr. and Mrs. Donald Sherman. Mrs. Sherman is Chapter President.

Party Chairman Mrs. Harvey Schuster planned the African menu of Breedie Zumbabwe stew served in a large copper cauldron. A dessert of fresh African fruits was featured in the Witch Doctors Hut. Torches and luminaries illuminated the African masks.

Many of the La Jolla couples safaried to the party by bus. Other members of the committee were Mrs. Robert Klitgaard, Mrs. Joseph Hibben, Mrs. John Frager, Mrs. John Comito, Mrs. Thomas Teal and Mrs. Kenneth Elsberry. □

ORCHESTRA ASSOCIATION COFFEE HELD

The San Dieguito Auxiliary of the Women's Committee of the San Diego Symphony Orchestra Association gave a membership coffee on Thursday, September 19, at 10:30 A.M. at the home of Mr. and Mrs. Vernon A. Bellman, on Via de la Valle, Rancho Santa Fe. The guest soloist was Carol Lee Thornburg, who was received with great acclaim at the first performance of the Summer Series of the San Diego Symphony Orchestra. She was accompanied by Holly Koman. A silver offering was requested at the door. Members were invited to bring one or more prospective new members.

Important! Bus service will be available on the first Thursday of each Symphony in the series. The bus will leave Rancho Santa Fe at 7 P.M.; Solana Beach at 7:10; and Del Mar at 7:15. Call Betty Jack at 756-1001 for reservations.

INTERNATIONAL YOUTH MEETING

Genuine spiritual commitment is essential to individual purpose and accomplishment, more than 7,000 Christian Scientists were told at an International Youth Meeting in Boston recently.

Some three hundred young people

from Southern California attended the sessions held at The First Church of Christ, Scientist, in Boston, Mass.

Questions of special interest to young people, such as "What's my purpose?" "What shall I do?" "Where am I headed?" "How can I find the right answers?" "How can I fulfill my promise in life?" were discussed in depth at the meeting.

The Chairman of The Christian Science Board of Directors, DeWitt John, said: "The answers come when our career goal is to know God and love Him, to demonstrate His nature, and to help and heal others."

The other four Directors, who make up

the composite executive board for Churches of Christ, Scientist, throughout the world, also participated in the meeting: Arthur P. Wuth, Otto Bertschi, Mrs. Lenore D. Hanks, and David E. Sleeper.

Individual commitment to genuine spiritual activity was underscored by participants from Africa, Asia, Australia and South America, as well as Europe and North America.

Those attending from Rancho Santa Fe included Kathryn Gross, Diane Hoadley, and William Foster, Jr.

There are 3,200 branches of The Mother Church and 550 Christian Science college organizations in 54 countries. □

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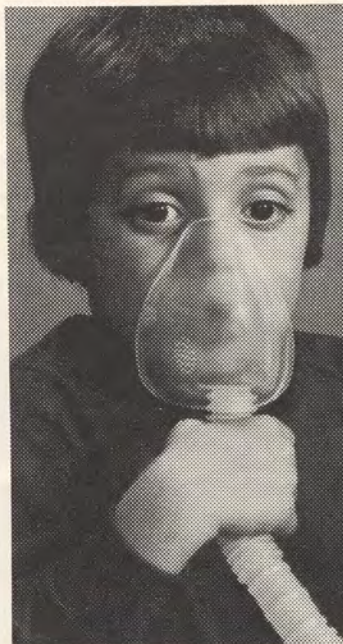


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Lensing In On La Jolla

by Alice Dutton

Photography by Alice Dutton

The transition from the frantic summer social pace into fall functions shows no sign of slackening as the lense reports on just past, current and signs of the future in this month's column.

For starters how about a wedding? That of Mrs. Loraine Cameron to Jack H. McDonald, now at home, following their marriage in Hawaii, and return in time for the annual Jewel Ball. The McDonalds are residing at La Jolla Seville Apartments.

In spite of the glamorous facade, the fun and festivity of each summer occasion, many of the social events were "parties with a purpose." From the Jewel Ball, which supports many community and area projects annually, to a new event, the first annual San Diego Tennis Classic, to be held in November in La Jolla and nearby areas. Proceeds of the giant tennis tournament will assist youth projects of the Southern California Diabetes Association. Mrs. Robert Letts Jones of La Jolla is president of Angelitos del Campo, Association auxiliary. Mr. and Mrs. Robin Dean of La Jolla are chairmen.

Above Right:

From left, newlyweds Mr. and Mrs. Jack H. McDonald, with Dr. and Mrs. J. Albert Avrack, their hosts at a mid-summer party at the Avracks' sky-high apartment at 939 Coast Blvd., La Jolla.

Center Left:

Before the Jewel Ball, Mr. and Mrs. Paul Strange, Jr., attended a pre-ball cocktail-buffet party given at the home of Mr. and Mrs. J. Robert Winegardner of La Jolla. Mrs. Strange, looking radiant in a Jean-Louis creation was 1974 Ball chairman. Mrs. Winegardner was co-chairman.

Center Right:

Mr. and Mrs. J. Robert Winegardner, host and hostess at a pre-ball party the evening of the Jewel Ball.

Below Right:

About two weeks before the Jewel Ball, Dr. A. M. Livingston and Dr. Virginia Livingston of La Jolla, hosted a dinner dance at La Jolla Beach and Tennis Club for 70 guests. Among several guests of honor were Dr. and Mr. Sol Roy Rosenthal of Rancho Santa Fe, who are members of the Hunt Club in Rancho.

Below:

Among many guests at the Winegardner party were Capt. and Mrs. William W. Jones of La Jolla.



Above: Also giving a large pre-ball party were Mr. and Mrs. Robert B. Bottomley of La Jolla.

Right:

Mr. and Mrs. John Brophy of La Jolla, were pleased spectators and among special guests at a press party hosted by Mr. and Mrs. James R. Kerr of La Jolla at their hillside home this summer. Guests were given a preview of the scope of the first annual San Diego Tennis Classic.



Mrs. Ed Walz and Cliff Suhm of Rancho Santa Fe were Turf Club attendees opening day and during the 35th season at Del Mar Thoroughbred Club.

Above:

It called for a celebration when officers and members of the staff of Holiday Resorts International, Inc., based in La Jolla, closed a sales transaction of forty units in the Marina del Mar Condominium project, Oceanside Harbor District. From left, seated, Lori Ledbetter, Vicki Heller, Mahaila McKellar and Pat Pappas. Standing, Rick Miramontes, Bill Miller, vice-president, Christ McKellar, secretary, James A. McKellar, president, and Nick Pappas, project salesman.

Officers and Directors of the Del Mar Thoroughbred Club are Thomas M. Hamilton, president; Clement L. Hirsch, vice-president; John C. Mabee, secretary-treasurer; Louis R. Rowan, assistant secretary; Mrs. Frederick A. Spencer, assistant secretary treasurer; William R. Hawn, director; James R. Buell, D.V.M., director; Robert H. Grant, director; and Mr. Smith, executive vice-president ad general manager.

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Lensing In On La Jolla



Above:
 Col. Joseph P. Bailey, USAF ret., and Mrs. Bailey were guests of Mr. and Mrs. C. O. Beeler, and are neighbors at La Jolla Seville Apartments.

Right:
 It was off to the races opening day of the 43 day season when Mrs. Donald B. Smith, left, wife of vice-president and general manager of Del Mar Thoroughbred Club, Donald B. Smith, and their guests, Mr. and Mrs. Clifford Strike, of Rancho Santa Fe, arrived at the Directors' Room.

Below:
 From left, Mrs. Tom W. Scott of La Jolla, Mrs. Milton P. Woodard of Winter Park, Fla., were guests of Mrs. T. Franklin Schneider of La Jolla, opening day and during the season at Del Mar Thoroughbred Club.



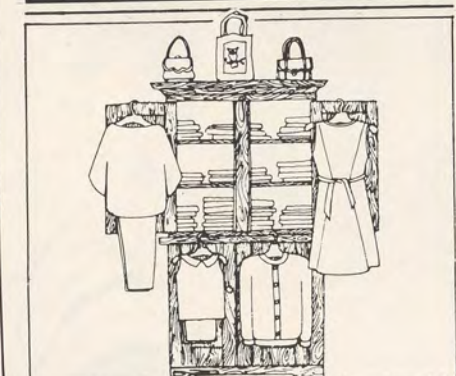
Above:
 When Mrs. Marvin K. Brown attended Country Friends Day at the races, she brought her daughters and daughter in law as guests. From left, seated, Mrs. Brown, Sr., Mrs. James E. Brown, standing, of Rancho Santa Fe, Mrs. Charles Owen III, seated, of La Jolla, and Mrs. Foster C. Bradley of Los Angeles.

Right:
 And just so you won't begin turning the page too quickly, ladies, do we need to identify the charming gentleman looking right at you? Yes, it's Cary Grant himself, the day he attended the races at Del Mar as the guest of Mr. and Mrs. Jimmy Durante.

Below:
 Mr. and Mrs. John A. Kennedy of La Jolla and Del Ray, Fla., occupied a box at the Turf Club as they have annually for many years.



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Mrs. Richard H. Evons and Mrs. Ron Bonaguidi of San Diego, were among members of the Jewel Guild who attended when the Guild had a day at the races at Del Mar.

A new game is bleeping its way into the hearts and lives of the people of North County. T.V. Tennis has reared its hypnotic head in our midst.

T.V. Tennis is an addictive, compelling, frustrating involvement between a modified T.V. set and the human spirit. And the score now stands at T.V. Tennis—10, Humans—0! This bleeping intrusion into our sanity presents itself in the form of a table about the size of any living room game table. After depositing a quarter into the machine, the operator is able to manipulate a knob and "hit" or deflect an impulse which zaps across the T.V. screen which is set into the table. This impulse is very much like watching the heartbeat monitor on your favorite medical program. Two opponents may play singles by "banging" the impulse back and forth across the screen just as any two antagonists do on a regular tennis court. Four people may play doubles on this game, each trying to "spin", "chop", or drive shots past your opposition. The victor does not, however, jump over the net after thoroughly trouncing his worthy adversary.

America has been ripe for a new game for sometime. During the depression years, the bleakness of life could be eased temporarily by the total escape provided by a jigsaw puzzle or by going down to the corner ale house and spending a few hours standing at a pinball machine trying to prove man's superiority over machine.

And now the ping and the pong of T.V. Tennis! You can watch a group of adults playing this insidious game and see grown-ups turn to blithering blobs of protoplasm trying to conquer the irrepressible traveling ball.

the business circuit

BARNEY & BARNEY MOVES



Barney and Barney, one of San Diego's leading general insurance agencies, has completed the move into its own building at Fifth and Ash Sts., its third home in 65 years.

When Barney and Barney was founded in 1909, it became one of the original tenants of the Scripps Bldg. After 55 years in their first location, Barney and Barney moved to the United States National Bank Bldg. in 1964 and remained there until this move which began in February. The partnership purchased the building in joint ownership with a closely associated firm, Investcal Realty Corp. The value of the property is reportedly \$800,000.

The new quarters will enable Barney and Barney to add several needed specialists to its staff of 55 persons which now occupies space on the first three floors of the four-story building, according to Bruce N. Moore, Executive Partner. There is parking for 80 cars below street level and on adjoining lots.

The partnership format of Barney and Barney includes eleven executives who are producing agents and each performs at least one managerial function. The general insurance agency lists a total of 25 producing insurance agents, including the partners.

The partner responsible for adapting the new building to the agency's needs is Geoffrey A. L. Blackman, who also heads Barney and Barney's property department, fire and allied forms of insurance. Blackman said that he

Bruce N. Moore (L) executive partner and Geoffrey A. L. Blackman, partner in Barney and Barney, survey the building to which the general insurance firm recently moved. The 25,000 sq. ft. building at 5th and Ash Streets is owned jointly by Barney and Barney and Investcal Realty Corp.

stripped all of the areas of the building his firm occupies and began the remodeling from the beams and boards, outward. This extensive rebuilding began the first part of this year and has been completed only recently.

Barney and Barney's three major divisions are housed in the new building. Last to make the move complete is the Life and Group Insurance Department with fifteen people. Their responsibilities include estate planning, group medical, group life, variable annuities and employee benefits including pension programs and deferred compensation. The Property and Casualty Insurance Department includes auto, commercial package, general liability, ocean marine, personal auto, home owners and surety bonding.

The Professional Malpractice Insurance Department covers medical, dental and legal forms. The agency is also a consultant in the latter area of insurance to the San Diego County Medical Society and the State Bar of California. Additionally, the firm operates its own in-house computer accounting system and has recently established its first full-service branch for North County in Rancho Santa Fe.

OCEANSIDE FED'S ASSETS UP \$19 MILLION

Oceanside, July 30... Oceanside Federal Savings and Loan Association's total savings accounts have increased from \$159 million to \$167 million during the six-month period ended June 30, 1974, announced Oceanside Federal President Joe D. McCarthy today.

Total assets for the same period increased from \$176 million to \$195 million.

The Association also reports that due to its high liquidity position and substantial reserves, it has made no withdrawal advances from the Federal Home Loan Bank and is still providing its service area with funds for the construction of single family residences.

Founded in 1920, Oceanside Federal is North County's original savings and loan association, as well as San Diego County's fourth largest.

The Association has recently added two new facilities to its branch system at Valley Center and Oceana and will soon open another in the Encinitas area, bringing its total to eight offices.

BRIDGES NAMED VICE PRESIDENT OF SOUTHWEST BANK

Charles L. Bridges has been named vice president and director of marketing for Southwest Bank, it was announced this week by Sidney Fox, president of the Vista-based bank, who explained that Bridges' chief function "... will be to research and develop programs that will enable Southwest Bank to provide better and more efficient service for its customers."

A native of Wisconsin, Bridges has been active in sales management since his graduation from the University of Wisconsin.

For seven years prior to joining Southwest Bank, he was manager of the Business Forms and Supplies Division of Burroughs Corp., in San Diego. In that post he became recognized as an authority on specialized printed forms for financial institutions, Fox said.

VANCE ATTENDS SPECIAL PROGRAM



William F. Vance

Solana Beach resident William F. Vance, Home Federal Savings & Loan vice president and manager of the \$1.4 billion Association's escrow department, has attended the second year of the School for Executive Development for Savings and personnel at the University of Connecticut.

Vance served as president of the second year class. He was one of approximately 70 students from around the nation enrolled in the program, having successfully completed the first year of the school and a management project between sessions.

Conducted by the Savings & Loan Institute in cooperation with the University of Connecticut, the program offers a two week intensive education for persons in managerial and supervisor positions in the savings and loan industry. Subjects included in the second year of study include: financial management, urban problems, communications, business policies and management principles.

Vance, his wife Betty and a daughter, Roberta, are long time Solana Beach residents and he has been employed by Home Federal since 1971. At present he is a director of the California Escrow Association and was a past president of the San Diego County Escrow Association. Vance is also a member of the San Diego Lions.

Home Federal, the third largest federal in the state of California, recently reported record six month increases in deposits, assets and lending, that greatly exceeded operating results for the entire savings and loan industry.

KLAUS MIENDENHALL JOINS VILLAGE PARK



Klaus Miendenhall

Klaus Miendenhall has recently joined the Village Park Staff as Controller. He is responsible for all project financial transactions at Village Park, which includes banking, monthly profit and cost analysis of homes, construction loan packaging and securing commitments for take-out loans or mortgage loans.

Klaus came to Village Park the first of July from Avco Community Developers, Inc. (ACD) in La Jolla where he was a Senior Accountant and Manager of consolidation accounting. Prior to his position with ACD, he served as auditor for the national CPA firm of Peat, Marwich, Mitchell and Company.

Klaus received his education from San Diego State University, where he graduated in 1969. He is single and spending some of his free time serving as an officer for the Southern California Rugby Football Union, is a director of the Old Mission Beach Athletic Club and is a member of the National Association of Accountants.

DUANE DUNNINGTON JOINS FOUR WINDS

Duane Dunnington, 34, a former staff assistant to the vice president of the United States, has joined the marketing staff of Four Winds International, Inc., a leading world-wide mover of household goods in containers.

Mr. Dunnington, a Californian for most of his life, was staff assistant to the vice president in 1972. He later served in the U.S. Government as deputy director of the General Services Administration, and as special events consultant for National Capital Parks, Washington, D.C.

Mr. Dunnington will train in the company's headquarters in San Diego and in several other company offices before he takes up a

permanent assignment. Four Winds has overseas branches in Egypt and the Philippines, and U.S. offices in Washington, D.C., Baltimore, Dallas, Houston, Los Angeles, and San Francisco.

Mr. Dunnington is married to the former Rae Nell Long of Frederick, Okla. The Dunningtons have three children.

COLDWELL BANKER & CO. REPORTS RECORD SALES



Robert L. Faucett

Record sales and leasing volume amounting to \$122 million was reported in fiscal 1973-74 by the San Diego office of Coldwell Banker Commercial Brokerage Co.

According to vice president-resident manager Robert L. Faucett, this is a 35 per cent increase over 1972 and represents an all-time high for the San Diego office of Coldwell Banker & Co., the nation's largest diversified real estate firm.

Faucett said the San Diego office's 45-member staff completed 109 sales averaging \$673,596 and negotiated leasehold considerations with an average value of \$86,170.

The San Diego office of Coldwell Banker Commercial Brokerage Co. is one of 20 the parent company operates in 19 cities in six states. All told, Coldwell Banker (NYSE/PSE) employs more than 2,700 persons in 141 offices in 83 locations.

Faucett said Coldwell Banker shortly will open Commercial Brokerage Co. offices in Minneapolis and Carlsbad. He said the new North County office will be managed by Walter Chenoweth, currently a member of the San Diego sales staff.

Faucett, who joined Coldwell Banker & Co. in 1958 as a mortgage loan officer in Los Angeles, was named San Diego resident manager in 1971 and a company vice president in 1972.

SPROUL JOINS JOHN HOGAN



Edward A. Sproul

Edward A. Sproul has joined the John Hogan Co. to serve on an executive merchandising committee consisting of John Hogan, Earl Collier and Jayne White. For the past 22 years, Mr. Sproul has been associated with Bullock's Wilshire in Los Angeles. Until two years ago he had bought sportswear, coats, suits and dresses. In 1972 he became buyer for all haute couture from the American and European markets.

The Sproul family were originally from Denver but they wintered in La Jolla and young Edward Sproul had his first schooling in the La Jolla elementary school. His later education at the University of Colorado was interrupted by World War II and he served four years in the U.S. Navy. After the war he settled in San Francisco and entered the retail field as Personnel Manager of the City of Paris Dept. Store. Two years later he went into merchandising at I. Magnin's. In 1950 he was recalled to the U.S. Navy and served for eighteen months during the Korean War.

Over the years Mr. Hogan and Mr. Sproul have met in many of the same fashion houses in New York and Beverly Hills. A mutual respect and friendship grew and has finally resulted in this business association. □

BIRTHDAY BAR-B-QUE HELD

Felicita Park in Escondido was the site for this year's "Senator John Stull Birthday Bar-B-Que." The annual event was held on August 25th, from noon until six p.m.

Bar-B-Que chairman Einer May said that this event offered North County residents "an opportunity to show our appreciation to Senator Stull for the great job he is doing." This was the seventh annual Birthday Bar-B-Que salute to the Senator. □

SITMAR MANAGER NAMED



Stephen Nielsen

Stephen A. Nielsen has been named Operations Manager of Sitmar Cruises in an announcement made by Captain G. Calagno, vice president-operations.

Nielsen will assist Captain Calagno in the operations of Sitmar's 25,000-ton sister ships, the T.S.S. *Fairsea*, based in Los Angeles, and the Florida-based T.S.S. *Fairwind*. He will divide his time between the Sitmar offices in Los Angeles and Miami.

Nielsen joins Sitmar Cruises with an extensive background in maritime operations and management.

LOPS APPOINTED MANAGER



Richard P. Lops has been named manager of the Ocean-side office of San Diego Federal Savings and Loan Association at 815 Mission Avenue.

Lops, 34, replaces Ronald J. Wade who has been appointed a senior commercial loan officer at San Diego Federal's new state-wide headquarters building in downtown San Diego. Wade, like Lops, is a company vice president and was manager of the Ocean-side branch from 1971 until his recent transfer to San Diego.

A 1962 graduate of Seton Hall University with a Bachelor of Science degree in business administration, Lops worked in the savings and loan business for five years before joining San Diego Federal as an assistant vice president in 1968.

GAIL STOORZA OPENS PUBLIC RELATIONS AGENCY



Gail Stoorza

Gail Stoorza, a public relations and advertising practitioner in San Diego for 10 years, has announced the opening of The Gail Stoorza Company which will specialize in marketing communications.

Ms. Stoorza said the company offers public relations services including financial relations, publicity, promotion and public relations counseling.

Clients include Avco Community Developers, Inc., a publicly held national developer of New Communities; The Coto De Caza, a 5,000-acre hunting and tennis resort located in Orange County; The Vic Braden Tennis College at The Coto De Caza; Steve Abbey Enterprises and Palm Desert Greens, a master-planned community in Palm Desert, California.

Prior to starting her own company, Ms. Stoorza was corporate director of public relations for Avco Community Developers, Inc. She will continue to handle the same responsibilities for ACD as their agency.

Before joining ACD's corporate office she was director of advertising and public relations for Rancho Bernardo, the company's New Community in San Diego. For four years she served as an account executive for Phillips-Ramsey, Inc., a San Diego advertising and public relations agency.

Ms. Stoorza is an accredited member of The Public Relations Society of America; member of Outstanding Young Women of America, The National Association of Real Estate Editors, Women in Communications and serves on committees for the San Diego Press Club and the San Diego Advertising and Sales Club.

The Gail Stoorza Company is located at 2223 Avenida de la Playa, Suite 137, La Jolla, California. □

STOCK DIVIDENDS DECLARED

San Diego Gas & Electric Company today declared the following dividends on its preferred and preference stocks, payable October 15 to shareholders of record September 30, 1974:

Cumulative preferred — 25 cents per share on the 5 percent series, 23 cents on the 4.60 percent series, 22½ cents on the 4½ percent series, and 22 cents on the 4.40 percent series.

Preference stock — \$2.46 per share on the \$9.84 series, \$1.95 on the \$7.80 series, \$1.80 on the \$7.20 series, \$1.83125 on the \$7.325 series, and \$2.0625 on the \$8.25 series.

The board of directors will act on common stock dividends at their September meeting. □

AIR NEW ZEALAND SALES REP NAMED FOR SAN DIEGO



Paul Tentschert

Appointment of Paul Tentschert as Resident Sales Representative for San Diego was announced recently by Raymond G. Brookes, Sales Manager-North America for Air New Zealand.

In his new position, Tentschert will call on travel agents and commercial accounts in San Diego and Imperial Counties, California, and in New Mexico and Arizona.

Tentschert joined Air New Zealand in 1971 as Sales Promotion Officer-North America. He subsequently was named a Sales Representative working from the Los Angeles District Office.

Prior to joining Air New Zealand, he was an account executive with Ekco Products, Inc. in the City of Commerce and Inland Chemical Co., in Orange, CA. Previously, he served as Seaman in the U.S. Navy stationed with Operation Deep Freeze in New Zealand.

Born in Evanston, Ill., he graduated from Admiral Farragut Naval Academy in Pine Beach, N.J., and attended the University of South

Carolina. Tentschert is a member of Bon Vivants and the Los Angeles and Orange County Interline Clubs.

Effective September 1, Tentschert will be located at 13152 Calle De Las Rosas, Rancho Penasquitos, San Diego, CA. 92129. With North American Headquarters in Los Angeles, Air New Zealand has District Sales Offices in Los Angeles, San Francisco, New York, Chicago, Washington, D.C., Houston, Toronto and Vancouver, and Resident Sales Representatives in Miami and Detroit. □

NORMAN B. FOSTER JOINS KNOTH AND MEADS



Norman B. Foster

Norman B. Foster has joined Knoth and Meads Company as senior vice president and account supervisor as reported by the advertising and public relations agency's principals Richard C. Knoth and Richard W. Meads.

In his 21 years in the advertising agency business, Foster attained the position of chairman of the board of Barnes-Chase Co. He also filled the position of president of the advertising agency for four years having progressed from copywriter through the vice presidency.

More recently, Foster served as senior vice president of marketing for United States National Bank and was a senior marketing officer for Westgate-California Corporation.

Foster earned a BS degree in journalism from the University of Oregon and has been president of the San Diego Chamber of Commerce, San Diego Rotary Club and the San Diego Navy League.

In community activities, Foster is a director of Resthaven Foundation, on the advisory council of Children's Health Center, the San Diego Chamber of Commerce Ambassadors Club, Rotary Club, Navy League, Pioneer Hook and Ladder Co., and the San Diego Yacht Club. □

PATTI AUSBROOKS APPOINTED ESCROW OFFICER



Patti Ausbrooks

Patti Ausbrooks has been named as escrow officer of North County Bank in Escondido. The announcement was made by Bank President Wayne Van Horne.

Mrs. Ausbrooks, who has 16 years of experience in the banking and savings and loan field, has lived in Encinitas for the past year and worked as escrow officer for another area financial institution before joining North County Bank.

She is a member of the Ocean-side unit of the American Contract Bridge League and is in the process of joining the North County Escrow Association.

Mrs. Ausbrooks and her husband Donald reside in Encinitas with their three daughters. □

BUCHANAN, VINSON & COMPANY, INC. FORMED

G. E. Vinson, veteran San Diego advertising executive and recent past president of Barnes Chase Advertising has purchased a 50% interest in Buchanan and Company, a 4-year-old San Diego advertising agency. The name change to Buchanan, Vinson & Company, Inc. was effective June 1. Jack Buchanan, owner of the other 50% of stock in the firm, announced that the agency is moving into expanded quarters at 1447 Sixth Avenue where Buchanan and Company has been located for several years. The phone number remains 232-2123.

Vinson brings to the new firm several accounts including Aldila Precision Golf Products, Master Hosts/Red Carpet Inns, H. Salt Esquire Fish & Chips of San Diego County, and Imperial Contracting. Projected billing for the new firm is estimated at \$1,500,000 per year.

Buchanan, Vinson & Company, Inc. is a member of the San Diego Association of Advertising Agencies, of which both principals are past presidents. □

LOEFF NAMED SITMAR MANAGER



Jan Loeff

Jan Loeff has been promoted by Sitmar Cruises to the position of San Francisco Regional Sales Manager. The appointment was announced by Stephen F. Forsyth, vice president-sales.

Loeff has been with Sitmar Cruises since 1971 as District Sales Manager in San Francisco, Los Angeles and San Diego. He has returned to San Francisco and will head Sitmar's sales efforts in the Northern California area, and the States of Utah, Colorado, Oregon and Washington, as well as Northern Nevada.

Born in the Netherlands, Loeff has been involved in the steamship industry since 1960 when he was a crewmember aboard Holland America Line vessels. His varied career includes sales and management positions with various cruise companies.

Loeff is a graduate of the University of Rotterdam and has lived in the U.S. since 1964. He is a member of the World Ship Society and the Marine's Memorial Club.

Sitmar Cruises' offices in San Francisco are located at 353 Sacramento Street, Suite 600. □

SDG&E APPOINTS COLSTON NUCLEAR POWER V.P.

San Diego Gas & Electric Company has announced the appointment of B. W. Colston, former Atomic Energy Commission executive, as manager of the utility's newly formed nuclear department.

Jack E. Thomas, SDG&E vice president-power plant engineering construction division, said the appointment of Colston is the first step for the company toward an expanded role in nuclear power generation.

A veteran of 14 years in the field of nuclear energy, Colston was Rocky Flats area manager for the

U.S. Atomic Energy Commission in Golden, Colorado, immediately before joining SDG&E. In that position, he was responsible for administering the AEC contract with Dow Chemical Company for operation of the commission's Rocky Flats Plant.

Earlier at AEC, he had served successively as project engineer for the commission's space nuclear systems, director of AEC's space and special products division and Kansas City area manager.

COLCUN ELECTED SENIOR VICE-PRESIDENT S.D. FED.



Donald E. Colcun

Donald E. Colcun of San Diego has been elected a senior vice president of San Diego Federal Savings and Loan Association.

The promotion was announced by Gordon C. Luce, president and chief executive officer of the \$850 million statewide financial institution.

Colcun, 33, was elected treasurer of the association by San Diego Federal's board of directors in March. He will continue to head the firm's Finance Division.

Colcun joined San Diego Federal as an assistant vice president and accounting supervisor in 1969 after having served as controller of another Southern California savings and loan association. He was promoted to vice president in 1971.

A graduate of California State University at Los Angeles, Colcun also holds a M.S. Degree from the same institution. He has worked in the savings and loan business for 11 years.

He is a member of the U.S. Savings and Loan League's Financial Officers of Savings Institutions Organization of which he is a member of the Financial Management Committee and Chairman of the Data Processing Committee.

He and his wife Merelyn and their daughter Sheri reside in Ocean Beach. □

HUGHES V.P. ELECTED

Terry R. Ashton, an 11-year veteran of the aviation industry, has been elected vice president of planning by the airline's board of directors, it was announced today by Irving T. Tague, general manager.

Ashton, 39, most recently was staff vice president — planning with primary responsibility for long-range scheduling and allocation of the carrier's equipment resources.

He has served in various planning and market development positions for Hughes Airwest and its predecessor companies.

Before joining the airline in 1967, Ashton was manager of market planning and research for Mohawk Airlines. Before that, he was an operations analyst for Boeing Company's commercial division.

He was graduated from UCLA in 1957 with a pre-law degree. He later attended UCLA's graduate school and Harvard Business School. □

BUCHANAN, VINSON & COMPANY LANDS LAGUNA VILLAGE



John L. Buchanan

Laguna Village, a 47.5 million dollar real estate project consisting of 1250 condominium units in south Orange County has awarded its advertising account to Buchanan, Vinson & Company, Inc., it was announced this week by Robert E. Kreis, president of Laguna Village, Inc. Phase I of the project, consisting of 366 units, will get under way about October 1st with an advertising expenditure budgeted at \$231,500. The total advertising budget projected over a 5-year sell-out period is \$785,000.

Bruce Hill, president of Pacific Coast Realty, exclusive sales agents for Laguna Village, stated

that the project is patterned after the very successful Friars Village Townhouse development in San Diego which was also developed by Mr. Kreis.

Buchanan, Vinson & Company principal, Jack Buchanan, who will supervise the account, stated that the ad campaign will include outdoor, newspaper, television, radio and considerable collateral material. Randy Bixler will handle media for the agency. □

GLEASON NAMED UNITED WAY/CHAD CHAIRMAN



Robert S. Gleason

Oceanside Postmaster Robert S. Gleason has been named North County chairman for the 1974 United Way/CHAD First Combined Campaign.

Gleason was recruited for this top position by David W. Hill and Victor P. Whitney, general co-chairmen of the San Diego countywide United Way/CHAD campaign.

As North County area chairman, Gleason will report to general co-chairmen Hill and Whitney on the San Diego countywide campaign cabinet level. He will assist in recruiting community chairmen for the 20 North County area communities and will be responsible to give progress reports on the North County at the three achievement meetings in October and November.

A San Diego County resident since 1945, Robert Gleason has a long record of service in many Oceanside civic and service organizations. Most notable are Rotary Club, Chamber of Commerce, Armed Forces YMCA, American National Red Cross, and United Way. He is an outstanding speaker and has served many organizations throughout the North County as a master of ceremonies.

Gleason lives in Oceanside at 1017 Alberta Street. □

The Legend Of

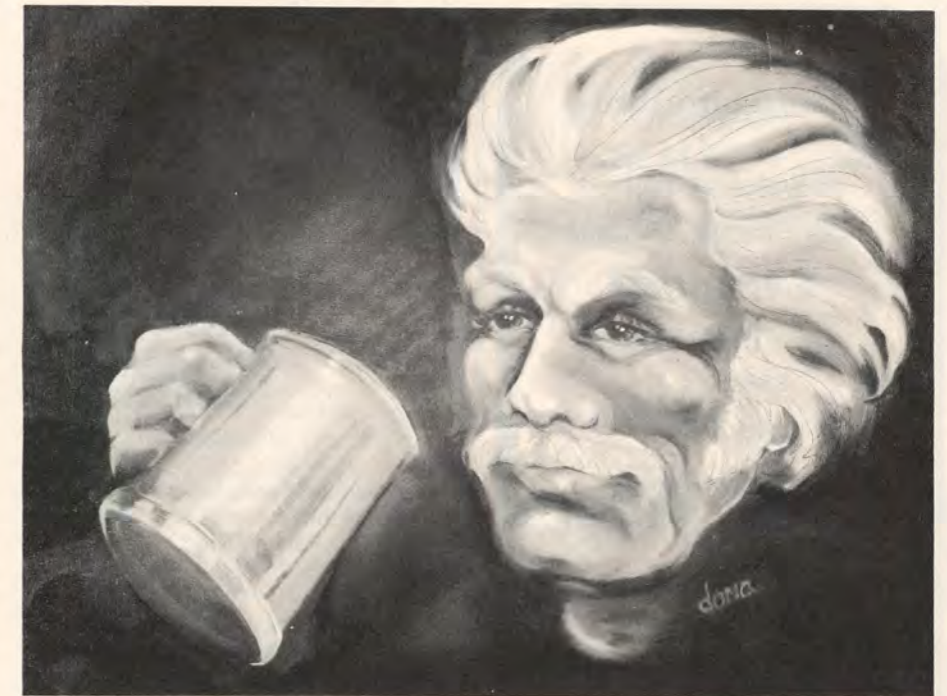


A keen eye for life's pleasures allowed First Officer, John Bartholomew Slattery, to make the most of any given situation. The chance arrival of his ship at the port of old San Diego was no exception. A raging gale had forced the clipper to seek shelter in the protection of San Diego's harbor until the Pacific would regain the calm for which it was named.

The captain, endeavoring to turn the ship's delay into a profitable circumstance, decided to take on cattle while in San Diego. Aware of the captain's intentions, Slattery mentioned a rancho to the north which was rumored to raise the finest beef in Alta California. Respecting the integrity of his advisor, the captain commissioned a small group led by Slattery to buy the beef from the ranch.

It might be thought that anyone who had the love of the sea in his blood would have little feeling for the land. But as Slattery soon came to realize, no one could ignore this land. The bright sunshine, rolling hills, and pure blue skies combined in an all pervading freshness that made one glad to be alive. World traveller Slattery found himself admitting that this was the finest land he had ever seen.

Slattery and his group were warmly received at the ranch's "main house" by the owner and lord of the rancho. As Slat-



tery enjoyed a generous meal, he could not help but notice the gracious life style of the rancho. Being a man clever enough to take advantage of the auspicious moments which life now and then bestows upon us, Slattery not only concluded a purchase of cattle for the captain but for himself as well. The adventurous, pleasure-seeking Jack Slattery was going to stay, for a while anyway.

To most everyone's surprise, especially his own, Slattery stayed far longer than he ever intended. Some said it was the land that kept him, those gentle hills which could become part of a man's soul. Others said he stayed because of the dark eyed beauty who softened his

heart and graced his home. The truth? Well, it must lie somewhere in between.

The vigorous and sometimes rowdy Slattery, being somewhat of an oddity in those tranquil surroundings, was the recipient of many curious visits from his neighbors. The rancho residents soon came to enjoy their lively neighbor, however, for Slattery was always cordial and his table always redolent with the bounties of the rancho as well as the exotic fancies he learned to love from his many travels. The old established families of the ranch had to agree, they found their lively neighbor thoroughly entertaining and one of their fondest enjoyments was going to Slattery's Place. □

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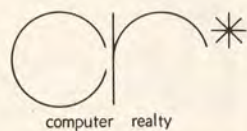
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Whisperings



by Jane LaCroix *

July-August have been happy busy months for the residents and members of Whispering Palms. The Country Club's first Twilight Golf Tournament of the season was played on Friday, July 19th with eighty-two participants. The best-ball of partners' nine-hole tournament was on both the East and South Courses, followed by a fried chicken dinner (with all the trimmings) served by Chef Bill on the Clubhouse Patio.

And speaking of golf, the Fourth Annual Hudson-Taylor Tournament was played on Sunday July 21st — with twenty-two men competing for the perpetual trophy and other prizes. Luncheon was served at the Avenida Feliz home of County Supervisor Lee Taylor.

If any Whispering Palms members experience "twinges in their hinges" they'll be happy to know that Mary Racioppi of Del Mar is a new member of the Club. Mary, who has been secretary to osteopathic surgeon Frank Exner of Encinitas for twenty years, is the kind of gal who says "if you're in pain come right over". Don't wait for a cancelled appointment!

Whispering Palms Women's Club President Donna Stevens is selling her home on Via Valle Verde and has purchased a condominium on Via Coronado. All but one of her four children have "flown the nest" and she finds herself in need of less room. Donna doesn't believe in doing things "half way" — she recently broke 100 for the first time by shooting 91!

* Jane LaCroix was born in Philadelphia, Pennsylvania "more years ago than she cares to remember". Husband Joe and she moved to Southern California six years ago and she began writing for a weekly newspaper in an effort to find something "sedentary" to combat "too much golfing". The mother of two grown sons, she says her hobby is "people"; she finds interviewing fun ... and hopes to prove it in her "Whisperings" column.

Only nice people rent at Whispering Palms and this is true of the Jack Schieffs of Las Vegas and the James Martins of Palm Springs. Both have found the answer to escaping the desert's summer heat and are enjoying golf and cool breezes. Having personally journeyed to Indio on a recent Sunday (when the temperature registered 117) we can vouch for the fact that San Diego residents have a great deal to be thankful for!

We've sort of had grandmothers in the limelight this month! Helen Dorn of Via Coronado "glowed" during a month's visit from her grandson Rick Hoffman (an ROTC student at the Citadel in Charleston, N.C.), just returned from an eight-week Naval Training Cruise to the Fiji Islands and Brisbane, Australia, and Virginia Barry of Via Madera Circa has been a frequent visitor to Del Mar's beach with her grandchildren Sabrina, Barnaby and Jeffrey visiting here from Boston, Massachusetts. Peg Stocks of Via Coronado has granddaughter, Kristi Pogalies, living with her over the summer months while Momma, Janis, studies for her bar exams. We thought Ina Frymire of Solana Beach had the youngest visiting grandchild (nine-and-one-half-month-old Brian of Concord, Calif.) but the Tom Colliers put an end to that with the visit of 2-and-one-half-month-old Kelly of San Jose! However, without a doubt the youngest great grandmother (and one who just broke 90 on the W.P. golf course) is Sally Boothe of Encinitas who is anticipating a visit from sixteen months old Brandy Rea Fuhlmer of Portland, Oregon. Six year old Craig Spiller of Richmond, Virginia felt "it was about time" for him to make a plane trip alone and flew here to visit Grandmom Anne McLaughlin at Lake Val Sereno. Craig lived with his grandparents for a year when they were in Bogotá so naturally the relationship is a very warm and close one!

Raymond Rubicam of Scottsdale, Ariz. and his daughter Cathleen Witten have been at the Whispering Palms Lodge for a short stay. Unfortunately Mrs. Bettina Rubicam was unable to join them as she is "bogged down" with work since being elected President of the Reading Reform Foundation in Scottsdale. She hopes to be in San Diego in September and we look forward to having her meet Carol Keep, a new resident of Whispering Palms who is also a "reading specialist". The Keeps moved into the Via Monterey home last June. Phil is with General Atomic (involved in marketing) — they're delighted to be back in California after a year in Atlanta, Georgia.

The Whispering Palms golf course has had more than its share of holes-in-one recently. Liz Neblett of Encinitas had the thrill of seeing her ball roll into the cup on the 105-yard No. 14 (North Course) after hitting a beautiful seven iron from the tee. Wilma Weiser scored her second hole-in-one on a recent Sunday, proving that the new 91-yard twelfth hole isn't as difficult as it looks, but for Haydn Bodenhamer it was "just another hole-in-one" as it happened to be his sixth — this time on the Fourth of July!

George Stoner who is Chief of the Bureau of Investigation with the Los Angeles County District Attorney's Office, proved that "it's great to be sixty" when he celebrated his birthday at a supper party in his Via Madera Circa home. In addition to "local guests", there were many from the Van Nuys area. Mel Petridge (formerly in the "Hawaiian Eye" series) entertained with the guitar while his lovely wife, Vani, danced a delightfully graceful hula. The Stoners brand new pool table "doubled" as a banquet table, holding Greek delicacies such as pita cheese hors d'oeuvres and moussaka. Anyone wanting legal advice would have come to the right party as Long Beach Judge Sterry Fagan, Los Angeles Judge Sid Cherniss and Chief Deputy District Attorney John Howard of San Diego were among the guests. It was Barbara Stoner's last "big bash" before entering St. Joseph's Medical Center in Burbank. However, word has it that she's fine and will soon be back on the Whispering Palms golf course!

Saralyn Englert of Via Madera Circa was Co-Chairman of the supper-dance held aboard the Berkeley by the San Dieguito Animal Care and Education Center. The invitation called for dress in the mood of the Gatsby era and many Whispering Palms ladies carried this out with feather boas, ruffly floral prints and jeweled headbands. Cora Lee Stewart, owner of the Curry Comb in Del Mar, selected a twenty-five year old blue lace dress with matching hat. She completed the picture by smoking her favorite brand in a long ivory cigarette holder! Mrs. Sidney Reed's green and white dress was complemented by the white "ducks" and green striped jacket worn by her husband. Peggy Larkin of the Del Mar Beach Club served as Chairman of the Advertising Committee for the affair, and Dottie Dickenson and Mary Walsh (both of Via Coronado) were two of the many gals responsible for the \$20,000 raised!

Hank Wattson of North Hollywood and Via Madera Circa has recently completed his service as Sergeant at Arms for the 1973 Los Angeles County Grand Jury.

As Grand Jury Environmental Chairman, he made the suggestion that the Architectural Evaluation Board should in the future select architects for country construction projects instead of the Board of Supervisors. It was also recommended that the Evaluation Board be expanded from five to seven members and that the two additional members be nominated (one each) by the Associated General Contractors of America and the Building Industry Association. This would mean that three members would have architectural training, two who have worked with representatives of owners, and two members who have experience as builders. Now that Hank has completed this time consuming "job", he will be able to devote more time to the equally arduous task of playing golf!

The beautiful new two-story home and swimming pool viewed from the 13th hole of the North Course is owned by Mr. and Mrs. Walton Nielsen who have recently moved here from East El Cajon. He is a General Building Contractor, President of Nielsen and Demo Construction in San Diego. In addition, he is on the Steering Committee of Ducks Unlimited, an organization for the preservation of ducks. His firm sponsors a San Diego Municipal Soft Ball Team as well as the Rose Canyon Little League. It's the old story — if you want something done, give it to a busy man!

Mrs. Alfred Trollip of Johannesburg, South Africa and her granddaughter Arabelle, who is a high school exchange student in Allentown, Pennsylvania have been the house guests of Bill Bennett of Whispering Palms. Mrs. Trollip's late husband was at one time Speaker for Parliament under the late General Smuts, Prime Minister of the United Party. After retiring from Parliament, he became Minister of Labor, Immigration and Indian Affairs. Isabelle Trollip had not golfed for many years, but her dexterity on the W.P. course was proof of the fact that she once had an eight handicap!

The attractive young man swatting a mean tennis ball at Whispering Palms is Tom Gable, Business Editor of the San Diego Tribune. Among his many accomplishments is an astute knowledge of wines ... he writes articles on the subject for PSA, United and Hughes AirWest magazines. In addition, he is President of the North San Diego County Press Club and San Diego correspondent of several business journals. Tom and his delightful wife, Laura, became parents of a baby girl last June!

No more "Whisperings" for right now ... see you next month!

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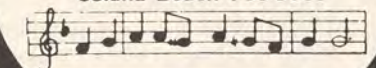


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Peeling Seens O' Side

by Kitty A. Peeling

Voltaire would be real proud of me. Not only will I fight for your right to your own beliefs, but (even though I deplore them), I'll get right in there and pitch to help you achieve them — thereby making myself a few more extra enemies. Which all adds up to my feud with the American Association of University Women. A few years ago, when for the first time in my roving life, I was settling down, I wanted to become a good citizen in the town where my business was. Therefore I joined everything in sight — including A.A.U.W.

At their first meeting there were no ash trays. No one thinks smoking is a more ridiculous, health-injuring habit than I, but the very idea of supposedly cultured, sophisticated women saying no one could smoke (the meeting was held in a hall, *not someone's home*) just burned me up.

Sooooo — you guessed it — at the next meeting, yours truly brought an ash-tray and nearly passed out puffing on a big, fat, Cuban cigar.

Needless to say A.A.U.W. and I parted company with outraged bitterness on both sides.

Being shanty Irish, I've carried on this vendetta all over the U.S. Never would I lecture to the A.A.U.W. (and vice versa).

Therefore imagine my chagrin when I found my recent speaking engagement — which I thought was to be for Rancho Bernardo's Women's Club — was to be before the A.A.U.W. of Rancho Bernardo.

Taws too late to withdraw without being a first class heel — and it served me right for not paying more attention as to where I appear.

No longer do I take money for my lectures. There are now three requirements:

#1 There must be at least 75 people in the group.

#2 Somebody must put me up for the night and for this dubious honor 3 individuals are described to me who are outstanding in some field (*never money*) and I do the selecting.

#3 And someone has to have a gathering — 15 interesting people or more — for coffee or cocktails.

Probably I'm nuts, but people, good or bad, are far more fun to collect — and you don't have to put their accumulation on your income tax!

All these mandates had been fulfilled and agreed upon a month before by the President of A.A.U.W., *Florence Howland* — soooooo you see, short of the Black Plague I had to perform.

Am I ever glad!

Those Rancho Bernardo University girls took me in their stride. (Oh there were a few like some D.A.R.s, who, I'm



happy to say, found me too ripe and too rich for their thin, aristocratic blood). They were as regular, as down-to-earth, as charming, as humorous, as any audience I've ever had.

Jo Higman was picked as my hostess and she more than lived up to everything I had heard about her. She has a goofy Abyssinian cat named *Cinco de Mayo* (born on the 5th of May) who stalked my bed most of the night. After a huge pounce from the top of a bookcase we stuffed this preying cat in the closet where (can't resist this) he prayed to get out all night.

Did you know these felines are the oldest, wildest domesticated animals man has? Also they are frightfully expensive and as small as all get out? The "gathering" was cocktails and more A.A.U.W.s, with husbands as world-travelled and stimulating as they.

I thoroughly enjoyed *Eleanor* and *Vladimir Aronovici* — he worked for the government in India — and of course she wore a gorgeous sari.

I thoroughly enjoyed also the sumptuous buffet-dinner *Jo* took me to in Rancho Bernardo Inn. The chef was a real ice man — that's right "ice." He had carved a magnificent Trojan horse for the buffet table.

We sat with other A.A.U.W.ers and the conversation was rich and spicy. Especially *Charlene Roland*. Believe it or not, this brilliant woman was a lawyer for the C.I.A. in the Far East! (Doesn't that about burst your buttons with pride, women libbers?) Her stories were fantastic and made my life look like "Little Women."

For an extra bonus after breakfast (*Cinco* brought me a lizard to have with

Florence Howland, Madame Speaker and *Marion Franco-Ferreira*, President Emeritus and honored guest for the installation meeting.

the puns and coffee) *Jo* took me to meet someone I've always wanted to know: *Mary McDonald* the famous M.G.M. studio school teacher who had such students as *Judy Garland*, *Mickey Rooney* and *Elizabeth Taylor*. *Mary* must be persuaded to write a book. Her life abounds in rich memorabilia and exclamation points!!! Just think of all the wonderful women I've missed knowing, because I've been so pig-headed.

A special blessing to *Florence Howland* and *Marge Gibson* (you know, one of the "Brandings" Magazine editors) for not letting me run out. At the last minute when I saw how sophisticated and smart these gals looked, I wanted to have an attack of something and fall on the floor!

Also a great deal of appreciation goes to *Mindy Gates* for taking the only picture printable. (Yeah I was so upset and nervous all my pix were shaky!)

Kitbits

Just when I decide that duplicate bridge will no longer be one of my hobbies — and that bridge players are unpleasant, ill-mannered and downright ornery cusses (including me), along comes *Barbara Robinson* and *Buck Elsmore*, who have opened up a new duplicate bridge club in Vista (925 South Santa Fe, if you care for the exact address).

The fact that they came all the way

from Palm Springs to open this much needed unit isn't newsworthy especially, but the fact that they threw open their club doors for a "Help-Thy-Neighbor" cause is. And doubly so because they barely knew their "Neighbor," *Laura Case*!

Laura has had a grave illness illness for some months. Her sojourns in the hospital have run into many months of intensive care — and many thousands of dollars! Learning that *Laura* was a bridge buff, *Barbara* and *Buck* (just sold his child's story *The Polka Dot Pig That Saved My Life* to Reader's Digest who will publish it this October) got together with the duplicate bridge players of North County and proceeded to have a Sunday afternoon and evening game with all proceeds going to *Laura*.

Sooooo all *Laura's* friends and admirers — you've got to admire a gal who refuses to be counted out even though she's been knocked down for the 10-count three times!!! came to pay their respects, and their money.

When *Heather Taylor*, Rancho Santa Fe, the Nationally known portraitist, heard the plans, she insisted on raffling off one of her paintings!

A tidy sum of money was garnered, which is important; but it's important too, to know in this world today, there are people like *Buck* and *Barbara* and *Heather* and the hundred-or-so bridge players who did what they could to prove that under the unpleasantness and ill manners (me too) there beats the soft heart of a pussy-cat.



Laura Case with pussy cats *Buck Elsmore*, *Barbara Robinson*, and *Heather Taylor*.

Bridge players all got together again with a no-host party for *Miriam Keith* whose new home now is in Lubbock, Texas.

The five-table party was held at *Scandia's Oceanside* restaurant.

It was the best kept secret of the year. *Trudi Getty* and *Frances Spitz* were supposed to be simply taking *Miriam* to lunch. So surprised was she when the darkened private dining room broke into light and revealed 20 people all boo-hooing and pseudo-weeping into paper napkins, she really burst into tears! *Miriam* and her husband *Colonel John Keith* were very popular in North County.

Her soft Southern charm and impeccable manners at the bridge table will be sorely missed.



Bridge addicts *Alice Gustafson*, *Carson Volquartzen*, *Miriam Keith* and *Trudi Getty*.

While we're on the subject of people caring about other people we mustn't forget all the women — and men in Carlsbad who give of their time and money for the Girl's Club.

New 1974-75 officers were installed at a dinner meeting in Carlsbad's Royal Palms Inn.

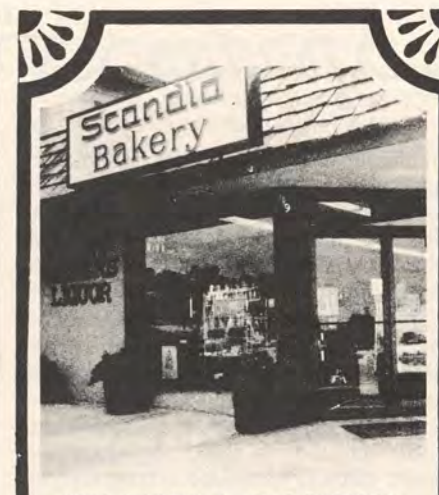
Glenn McComas, Carlsbad councilman, was a witty installing officer as he took the gavel from retiring President *Molly Acuna* and gave it to the new leader, *Stanley Smith*, who in turn introduced his officers: *Audrey McComas*, 1st V.P., 2nd V.P. *Eileen Olson*, recording secretary *Carol McLaughlin*, corresponding secretary and treasurer *Hazel Vickery*.

Hazel also did a beautiful job of decorating the tables. Maybe because she was so happy that her husband *Hugh Vickery*, who had had open heart surgery, was at last out of the hospital, and for the first time, attending a public function! July has been a terrific month for parties. Wish there were space to list them all — and wish that I could have gone to them all.



Glenn McComas, Carlsbad Mayor *Bob Frazer* and over her shoulder for good luck, *Molly Acuna* is giving the go ahead gavel to new President *Stanley Smith*.

Because I was on a speaking tour, I missed the *Hagar-Rorick* wedding and reception (one of the biggest social events of the summer) held at La Costa.



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Peeling Veens O' Side

By this time the young people should be back from their Hawaiian honeymoon and settled down to the wonders of married life. (Now don't tell me you're so blase or old, you don't remember those delicious thrills!)

Missed too, the welcome home party Pat and Jack Manion of Rancho Santa Fe gave for Louella Liverwurst, recently returned from a Japanese safari.

Before leaving did manage to squeeze in the July Fourth shindig the Langston Sullys gave to celebrate at long last, the appearance of Lang's book (*No Tears for the General*) about his great grandfather — his grandfather was the American painter Andrew Sully. So far, Lang has only the cover tear sheet, but any day the book will appear. All the guests had to perform. Mary Sully was a Broadway musical prima donna (think her last appearance was the star in *Son of Norway*, and for a time she was understudy to *Tibaldi*). She sang an aria from La Tosca that was tremendous. Her voice has really ripened with maturity and I think it's a damned crime that she doesn't get community involved — especially N.C.C.A.

Makes no difference if she is happily

contented to be a housewife and baby Lang and her kids and her myriad animals. When the Lord gives someone a great gift they should want to share it. Ye gods, just one whisper to me and I'll sing, do my imitations and even perform in the water, and I'm just a ham! (Furthermore, in a bathing suit, I look just like Schopenhauer's "bag of potatoes tied in the middle" — some woman sure musta soured his outlook on us so-called fair sex).



Lang Sully watches as brother-in-law Bill Walker pulls a card from "Wifey" Mary.

Thank heavens her brother Bill Walker (his name is Clyde — so naturally they call him "Bill"??) isn't so shy and modest. Probably he's so used to people (manages Penney's Camino Real Plaza store) he unconsciously is obliging. He is a terrific sleight of hand performer and though I almost sat at his feet it was almost impossible for me to discover his secrets. He pulled cards from my ears and mouth with the suavity of a *Thurston the Magician*. (Once my act "Kitty and her kittens" followed *Thurston's* act on the Orpheum and I saw how he performed many of his so-called miracles).

Country Friends held their annual membership brunch in the home and gardens of the *Rudd Schoeffels*.

Probably if I said the Rancho Buena Vista, you'd know immediately because it's the oldest home in Vista.

Coincidence: When I was last in the hospital for a month, my time was spent writing and researching. (My bed and room looked like the public library). One of the articles was on the oldest winery (Cucamonga) in the country. In researching *Senor Pio Pico*, the last Mexican Governor, I became interested in his land grants and read the stories of them all. Rancho Buena Vista is the least blood-thirsty. Oly the original grantee *Felipe Subra* had an unexpected demise at the hands of the Indians, but the Brookside Winery had murders, tragic love affairs,

duels (in L.A.'s then swank hostelry, the Alexander) and even a buried treasure yet!

This draws many people. Any Sunday touring through the winery grounds (acres and acres) you'll see people digging away for that long-buried gold and Indian jewelry.

Meanwhile back at the Ranch (Buena Vista of course) the Country Friends and their friends had a gorgeous day in which to meander through the beautifully restored home and the luscious gardens.

A new swimming pool has been added. Glass enclosed so the young *Schoeffels* cannot have any accidents. In fact the *Schoeffels* are doing what the City of Vista should: restoring the oldest home in Vista to all its past glory (and then some) and then sharing it with charitable organizations. Every community should have such residents as *Rudd and Sally Schoeffel*.

The brunch was planned by *Anne Biller*, Vista area chairman of Country Friends, with her assistant chairman busy "Bee" Meyer. Hostesses for the event were *Mmes. William Kappes, Abe Shelhoup* (I bought two blouses from her and she didn't even recognize me!), *Wayne Herder, James Magoffin* (honestly, her husband works for all her pet charities as much as she does!), *Caryl Hoffer, Robert Pope, Larry Lazar and Ernest Hunt*.



Busy "Bee" Meyer, Sally Schoeffel with Master Bernard Schoeffel and Anne Biller.

Sooooo endeth another wonderful month jam packed with new friends, new places and new, exciting events. I get many letters from "lonesome" readers. I know what lonesomeness is, so does every sensitive human being. How many times this month did you go to a new place and make yourself meet new people? That's what you gotta do. Tell you what, when the weather cools, let's all take out little buckets and shovels and go up to Cucamonga and dig for treasure — you meet the most goofy, interesting people in the world! (Else why would they believe in buried treasure?) □

JUNIOR ACHIEVEMENT EXPANDS

Junior Achievement will continue to help provide opportunities for accomplishment this year as the business experience program for youth expands to Escondido High School District, and continues in Poway Unified School District.

NCR Corporation's Data Processing Division at Rancho Bernardo will sponsor a JA company for the fourth consecutive year in the Poway District, as will Hewlett-Packard's San Diego Division in RB.

Los Rancheros Kiwanis Club of RB will sponsor a JA company for the second consecutive year. New sponsors for the 1974-75 school year are Allstate Insurance Co. in RB, and Singer-Kearfott of San Marcos.

The North Central District Coordinator for JA is Dar Palen, who is a vocational counselor at PHS.

Junior Achievement is a nationwide, educational program designed to provide students with practical experiences in learning about and understanding the free enterprise system. Each sponsor-company provides from three to six advisors.

They help to guide, direct and involve students in the areas of forming a corporation, issuing and selling stock, market research, production, sales, advertising, public relations, bookkeeping, and liquidation of the corporation at the end of the school year.

With expansion of JA to the Escondido District, the high school there will become a focal point of operations for students in that area.

Volunteer members of the JA district board of directors are Roly Burt, Kenneth Crimmins and Fred Wright of RB; Hal McLaine of Penasquitos; William Cole and Ron Feld, United California Bank; Don Channell, Mission Cable TV; Marshall Heiner, Hewlett-Packard; Gary Leander, RB Westwood Club; Orlando Malanga, Poway High School; Tom Post, Poway Chamber of Commerce; Norval Powell, NCR; Al Wakeman, Bank of America.

The JA program has achieved increasing success in North County each year. In the 1973-74 school year program, NCR's group was North County Company of the Year; and Karen Burrows from the Hewlett-Packard group was Achiever of the Year. In addition, individual awards, in recognition of outstanding accomplishment, continue to grow each year.

And, each year the number of companies and students in them expands. □

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In Memoriam
GLADYS SELZ
1898-1974

Mrs. Gladys Selz, 76, long active in the community, cultural and welfare activities, died July 29. She was the wife of Austin Selz, retired vice president of Selz-Schwab and Co. of Chicago, and was a resident of La Jolla since 1953.

Mrs. Selz was born in the American Consulate in Cologne,

Germany, March 27, 1898. She was the daughter of Ferdinand Wight Newman, the impresario who helped introduce such figures as Enrico Caruso, Nellie Melba, Pablo Casals and Jan Kubelik to America. After her father's death, Mrs. Selz carried on his work for several years.

Mrs. Selz was a great patron of the arts, active in more than 30 organizations in three cities and is listed in Who's Who of American Women.

Mr. and Mrs. Selz celebrated their 57th wedding anniversary

last April 6. At the time of Mrs. Selz death, they resided at 939 Coast Blvd., La Jolla.

In addition to her husband, Mrs. Selz is survived by a son Sterling Selz of San Diego, and four grandchildren.

BRERETON
TEAGLE
1901-1974



Brereton Teagle was born on January 5, 1901 at Kansas City, Missouri. He grew up in Minneapolis and attended Dartmouth College, graduating in 1923. He took a position with Exxon (Standard Oil of New Jersey) and worked in their overseas department. Thus when he married Rosalie Atkinson in 1927 the wedding took place in Trieste, Italy. They lived in Paris from 1930-36 and in New York until 1941 when Bert became Director of Industrial Relations and Public Relations for Exxon at Aruba, Netherlands Antilles. He and Rosalie came to Rancho Santa Fe in 1960.

Though technically retired Bert was intensely active in community affairs. He served as a member of the Board of the Rancho Santa Fe Association, and on the Board of the Garden Club, was a valuable member of Country Friends and Rotary and the Library Guild, took an active part in the San Dieguito Citizens Planning Group and served as a Ruling Elder in the Village Church.

He was called to rest on August 20, 1974, leaving his wife Rosalie, two sons John Brereton and Leonard Atkinson Teagle, a sister, Ethel M. Teagle and two grandchildren, Deborah and John Jr. "Blessed are those who die in the Lord, says the Spirit, that they may rest from their labors, and their works do follow them." "Well done, good and faithful servant."

by Rev. Donald R. Caughey

PHOTOGRAPHY EXHIBIT
during September
by
GEORGE STAHLMAN



San Diego County photographer George Stahlman is a retired lawyer residing on an avocado ranch. Mr. Stahlman began photographing at the young age of 65. He processes all of his own work and produces both black and white and color photography.

Also exhibiting are sculptors: Mary E. Melton, Jean Chapman, Peggie Oberlies, Bill Leuken, and Bob Goddard. Nancy Lees is showing oil paintings.

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Sylvia Choyke

Sylvia Choyke, former member of the American Institute of Decorators, settled in California with her husband about four years ago. She is now ready to pursue her profession in this area.

Mrs. Choyke's background and reputation are well recognized in the eastern states. She attended the New York School of Interior Design, studied under Nancy McClelland at the Metropolitan Museum of Art and was a designer member at the Silvermine Guild of Artists in New Canaan, Conn. Her offices were in New York and Connecticut. Much of Mrs. Choyke's time was given to exhibits of the A.I.D. at the Coliseum and the National Design Center in New York.

Most of Mrs. Choyke's work has been done in private homes; however, she has redecorated two large banks and many offices. She believes that the personality of the individual client determines how a design will be executed. □

STULL SPEAKS
AT D.A.R.

The District XIV meeting of the California State Society Daughters of the American Revolution held its Constitution Week Luncheon Sept. 10. The meeting was held at noon in The Inn, Rancho Santa Fe. De Anza was the host chapter.

Senator John Stull, 38th District, San Diego County, was the speaker. He has served San Diego County eight years. The California Republican Assembly, largest Republican volunteer organization in the state, presented Stull with its Outstanding Legislator Award in 1969.



Dr. and Mrs. John Deal and their two sons, Michael & Bryan

By Appointment



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Places and Faces

BISHOP'S SCHOLARSHIP AUCTION



Pictured at the front entrance of The Bishop's Schools in La Jolla are, from left, Richard B. Huntington and Thomas P. Sayer, co-chairmen for the Annual Bishop's Scholarship Auction to be held on the campus October 19.

The Third Annual Bishop's Schools Auction will be held on Saturday, October 19, on the campus of The Bishop's Schools in La Jolla, California.

The event will be sponsored by the Trustees and the Parents' Association and will be a benefit for the Schools' Scholarship Fund.

Messrs. Richard B. Huntington and Thomas P. Sayer will be the co-chairmen of this annual family event, it was announced by Mrs. James C. Patten, President of the Parents' Association.

This year, for the first time, a black tie dinner will be held in conjunction with the auction and Dr. John C. Carson, a Trustee of the Schools, will be in charge of the arrangements. The banquet, which will be held in the dining room of Ellen Browning Scripps Hall, will be by invitation only.

The all-day event will begin with the inspection of merchandise and silent auction during the morning and afternoon, followed by the invitational dinner and public auction that evening. Items for every age group and pocketbook will be available with the merchandise being donated by parents, alumni, students,

faculty and friends of The Bishop's Schools.

In the key position of Gifts Chairman is Donald P. Daniels, Jr., assisted by Messrs. Fred C. Conrad, Jr., Richard S. Young and Colonel Philip R. Safford. The auction is open to the public and there will be no admission charge.

Other committee members include Ronald P. Bird, treasurer; Robert A. Westerwick, silent auction; Frank L. Bryant, staff coordinator; Phil F. Franklin, communications; and Mrs. James H. Knox, publicity. Representing the faculty will be Dr. Otto A. Mower and Messrs. Robert L. Clicquenoi, Richard C. Walker and Gustav R. Weston. □



Donald P. Daniels, Jr., Auction Gifts Chairman and Mrs. James C. Patten, President of the Parents' Association, shown admiring a Francoise Gilot lithograph donated by the famous artist to The Bishop's Schools Scholarship Auction.



Shown at the campus mail box of The Bishop's Schools are alumnae Stephanie Poet and Larki Huntington mailing invitations for the Annual Scholarship Auction-Dinner.

DAY AT RACES HELD BY BELLES FOR MENTAL HEALTH



Mr. and Mrs. Bob Crosby, chairmen; with Mrs. Robert Klitgaard (center).

Belles for Mental Health, an organization that assists the Mental Health Association of San Diego County and its Friendship Centers, at 3956 Third Ave. in San Diego and at 855 East Madison Ave. in El Cajon, held its day at the races July 26.

Mrs. Bob Crosby, chairman, identified guests by horse-head pins with bells attached to the reins. Cocktails and hors d'oeuvres were served in the Thoroughbred Club after the last race.



Left to right: Dr. and Mrs. James S. Kinder; Mrs. Blanca Reid, Director, Mental Health Association; Mrs. Bob Crosby and Mrs. William B. Wideman.



Congressman and Mrs. Bob Wilson.

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Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 18, 1974, AT 9:00 A.M. — BOARD ROOM

Present: Vice President Whitehead, Directors Barclay, Day, Hoover, and Wrenn

Absent: President Chubbuck, Director Wingert

Also Present: Manager Grahl

MINUTES OF PRECEDING MEETINGS

The minutes of the regular meeting on Tuesday, July 2, were approved on motion made, seconded and passed.

The minutes of the special meeting on Thursday, July 11, on motion made, seconded and passed, were approved.

MOTION FOR ADJOURNMENT

Vice President Whitehead stated the Chair would entertain a motion to adjourn until July 24, 1974 at 9:00 a.m.

The motion for adjournment was made, seconded and passed for adjournment.

Gwendolyn P. Whitehead
Vice President

R.B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JULY 23, 1974, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Fred Livingstone, representing Frank L. Hope, and Members Reitz and Ward.

Also Present: Recording Secretary Duffield.

Absent: Building Commissioner Mowery and Manager Grahl.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Monk, J. Residence — Parcel 7/8, Block 9, El Mirlo. Approved.

Monk, J. Residence — Parcel 7/9, Block 9, El Mirlo/La Bajada. Approved with request that roof material be shake instead of shingle and garage screened from line of sight with additional landscaping.

Monk, J. Residence — Parcel 7/10, Block 9, El Mirlo/La Bajada. Approved with request that roof material be single.

ADDITIONS & ALTERATIONS

Nater, C. Relocation of Lath House — 139/16, Tierra Sombreada. Disapproved as submitted.

Johnston, S. Swimming Pool — Parcel 9/12, Block 33, Rambla de las Flores. Approved. Does not include approval for structures covering pools, including inflatable cover.

Rancho Riding Club. Riding Ring — Rambla de las Flores. Approved with request that screen planting be placed at north end of ring.

REALIGNMENT

Stephenson, A. R., Turner, L. M. Parcels 6/1 & 6/2, Block 33. Present acreage: 2.62 ± and 2.51 ±; Proposed acreage: 2.00 ± and 3.13 ± acres. Deferred for further study.

KEEPING OF HORSES

Young, T.C. One horse on 2.05 ± acres at Parcel 8/9, Block 34, La Orilla. Art Jury advise approval to Board of Directors.

MISCELLANEOUS

L. B. Culver Sign. Approved.

C. David Frobes
President

E. L. Reitz
Secretary

MINUTES OF ADJOURNED MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD WEDNESDAY, JULY 24, 1974, 9:00 A.M., THE BOARD ROOM

Present: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, and Wrenn

Absent: Director Wingert

Also Present: Manager Grahl, Recording Secretary Butts; Association Members.

MINUTES OF PRECEDING MEETING

The minutes of July 18, on motion made, seconded and unanimously passed, were approved.

NEW BUSINESS

Trail Drainage, Parcel 9/1, Block 32. (in attendance: Messrs. Glasgow, adjacent property owners, K.L. Bowles, and Mr. & Mrs. J. Barnicoat with the attorney, Karl ZoBell.) Attorney ZoBell stated that he believed the Association has the power, and should exercise it, to require that Mr. Glasgow restore his land in such a way that the water course can be as near as possible to the way it was before the grading took place. Mr. Bowles explained the situation as he saw it in relation to his property and Mr. Barnicoat further emphasized points which he had raised in a letter dated June 28, 1974, a copy of which had been earlier furnished each Director. After discussion, Board members expressed the desire to visit the site.

Liquor License Applications. The Manager stated he had applications for the annual license for the sale of package liquors from Ashley's Rancho Santa Fe Market and Rancho Santa Fe Pharmacy, Inc.; for the sale of liquor for consumption on the premises from The Inn at Rancho Santa Fe; for the sale of light wines and beer for consumption on the premises from Country Squire Gourmet Patio Restaurant, each of which was accompanied by the prescribed fee. He stated that no complaints nor reports of violations had been filed against any applicant during the preceding year.

On motion made and seconded, approval was unanimous to grant, as requested, the 1974-75 annual license to the four applicants.

Subdivision, Parcel 4/8, Block 27. (Carroll) Decision deferred pending visit to site.

Keeping of 3 Horses, Parcel 1/2, Block 1, (Bergen) 3.03 acres. On motion made and seconded, approval was unanimous.

Keeping of 2 Horses, Parcel 8/2, Block 34, (McCartney) — 3.26 acres. On motion made and seconded, approval was unanimous.

Keeping of 3 Horses, Parcel 5/3, Block 11, (Engelman) 3.6 acres. On motion made and seconded, approval was unanimous.

Keeping of 2 Horses, Parcel 2/8, Block 15, (Augusta) 2.5 acres. On motion made and seconded, approval was unanimous.

Mrs. Barbara Bray, in the interest of furthering the Trail System, suggested that letters to applicants for permission to keep horses contain a request for cooperation with the Trails Committee.

Committee Appointments, as follows, were announced:

Finance Committee Chairman Barclay; Members Mrs. Lynn L. Moon, Messrs. D. Bailey, G.W. Fitzhugh; T. A. L. Lorentz; S. H. Morgan; and W. L. Wehmeyer.

Golf Activities Committee Chairman Wrenn; Members Mrs. Paula Hobbs; Messrs. R.E. Brickman; D.S. Frederick; E.E. Hoskins; G.C. Rasmussen and W.L. Wyman.

Tennis Activities Committee Chairman Hoover; Members Mrs. Barbara Thomas; Messrs. R.J. Bohrer; W.R. Hensey; C. Manning; R. Tibbetts; J.T. Wenman

Park & Recreation Board Chairman Whitehead; Members Mesdames B. Bray; S. Colbourne; K. Steinberg; J. Wenman; Messrs. C. W. Giacomini; H. G. Larson; R. S. Wilkey

RSF Maintenance District Chairman Whitehead;

Members Messrs. J. E. Coberly and H. G. Larson. Upon motion made, seconded and passed unanimously, the Board voted to recommend to County Board of Supervisors, the appointment of these members for 1974-75 Board year.

Letter of Resignation from Director Wingert, due to his departure from Rancho Santa Fe, was read. Mr. Wrenn moved that the resignation be accepted with regret and an offer of thanks for the excellent work done for the Association, and to wish him well. Vice President Whitehead seconded the motion which passed unanimously.

President Chubbuck announced that Director Day would be Chairman of the Planning Commission.

REPORTS

Park and Recreation Board Chairman Whitehead reported on the July 13 meeting. Since a meeting time convenient for all members is difficult to arrange, sub-committees will get together between regularly scheduled meetings, which probably will be bimonthly. The PTO Safety Program is progressing well. Consideration is being given to the establishment of an educational program for children on the care of animals.

Golf Activities Committee Chairman Wrenn, on recommendation of the Committee, moved that approval be given for an Orange County Seniors Tournament on May 1, 1975 with the stipulation that it is not to be considered an annual event; the motion was seconded and passed unanimously.

On the Committee's recommendation, Mr. Wrenn requested approval for an expenditure of \$1755 + tax, to be depreciated over 10 years, for purchase of tee marker signposts (which will eliminate the cement blocks now in use) the purchase money to be taken from Golf Activities Capital Contingency Fund. No Board action required inasmuch as this amount is within the approved budget of \$5,000 for Contingency Capital Fund.

Mr. Wrenn mentioned the impact the Occupational Health & Safety Act (OHS) is making on Golf Courses which are selected for inspection under its authority.

Tennis Activities Committee Chairman Hoover reported on the July 16 meeting. He expressed the entire Committee's great concern about the maintenance of the Tennis area.

Finance Committee Chairman Barclay reported the Audit Review Committee (Messrs. B. Ewing and R. Reniers) had met with Arthur Young & Co. representatives, Manager Grahl and himself, to work out procedures and responsibilities.

Building Commissioner. June Report reflects 2 residences completed; 2 permits issued; 27 dwellings under construction.

Manager Grahl reported that: 1) Due to the prevailing press of circumstances, preparation of the

Semiannual Letter is delayed. He requested Board opinion and/or permission to employ volunteer Association Member assistance to put together a draft. Consensus was that the Manager exercise his judgment to accomplish the task. 2) VTN letter contract is still pending, due to minor changes. 3) Letter of Resignation from Asst. Manager, Facilities/Recreation Dan Kearns had been received. 4) Attention is called to correspondence regarding proposed construction of Rancho San Elijo (copy in Reading File). 5) Request for completing of questionnaire concerning use by residents of Lindbergh Field would require considerable expenditure of time and money — that he would so advise sender of query. 6) Four days last week and two days, so far, this week, had been spent in Court, as well as many hours' research and consultation had been expended in connection with the pending litigation.

RECESS

The Board recessed from 11:10 to 11:20 a.m.

NON AGENDA ITEM

Assessed Valuations. The President stated he would entertain a motion to accept a letter from Association members on increased County property assessed valuations on the agenda for discussion. Said motion was made, seconded and passed unanimously.

The letter, submitted for discussion by Mr. R.M. Clotfelter, was signed by 39 persons endorsing a recommendation to the Board of Directors to consider the employment of a tax analyst to represent the area before the tax assessor to seek relief in the 1974-75 assessed valuations of Rancho Santa Fe property. After considerable discussion, the motion was made to reply to the letter that the Board is in accord with its views, that the Board will take the matter under advisement and will make known, at a later date, action taken thereon. The motion was seconded and passed unanimously.

CORRESPONDENCE RECEIVED

Mrs. W.P. Naase-Kaiser request for time extension for proposed modification of Local Restriction was read. Discussion of the request brought out that the Secretary had endorsed said petition on July 19, 1973, that the time had been extended an additional six months, "to and including July 18, 1974," and that the Protective Covenant provides for no additional extension. On motion made seconded, denial of the request was unanimous.

Supervisor J. Walsh comments on San Dieguito General Plan were noted and accepted.

EXECUTIVE SESSION and RECESS

The Board went into Executive Session to discuss pending litigation from 11:50 a.m. to 12:45 p.m.

The Board recessed from 12:45 to 2:30 p.m. for luncheon and field trip to inspect properties.

Subdivision, Parcel 4/8, Block 27, (Carroll) 10.4

± acres into 5.2 and 5.2 ± acres. At the site, on motion made, seconded and passed unanimously, approval was granted with the stipulation that provision be made for sewage disposal acceptable to County Health Department.

ADJOURNMENT

The Board adjourned at 2:30 p.m.

Dixon Chubbuck, President

R.B. Grahl, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, AUGUST 1, 1974, 9:00 A.M., IN BOARD ROOM

Present: President Chubbuck, Vice President Whitehead, Directors, Barclay, Day, Hoover and Wrenn

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Hulden; Association members; Press

MINUTES OF PRECEDING MEETING

The minutes of July 24 adjourned meeting, on motion made and seconded, were approved as corrected.

NON AGENDA ITEM

CORRESPONDENCE RECEIVED and PERSONAL APPEARANCE

President Chubbuck stated the Chair would entertain a motion to introduce an item on the agenda. The motion was made, seconded and unanimously passed to discuss correspondence from Mrs. P. Morenz relative to proposed development of Rancho Zorro property. The President called upon Attorney R. Woolley, counsel for one of the owners participating in the development of the area. Mr. Woolley stated that present plans call for the development of 1400-1600 units on approximately 1300 acres and the County Planning Commission had been requested to approve Land Use change for the area from one dwelling unit per acre (1 DU/A) to 2 DU/A, to accommodate the increase beyond 1300 dwelling units. He further stated that the overall developmental concept is similar to Rancho Santa Fe, calling for a central core area of cluster condominium units surrounding one or two golf courses, graduating to single family parcels of 2 to 3 acres, each, on the perimeter. It was noted that the PRD (Planned Residential Development) submission had not yet been made to the County, since it will not be ready for several months.

NEW BUSINESS

Keeping of 1 Horse, Parcel 8/9, Block 34, (Young) 2.05 acres. On motion made and seconded, approval was unanimous.

EXECUTIVE SESSION

The Board went into Executive Session from 9:45 to 11:55 a.m. to discuss personnel matters and pending litigation.

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Association Bulletin and News

Rancho Santa Fe Association Staff Organization. Concepts for a revised Staff organization were presented by Mgr. Grahl. After considerable discussion, it was decided to defer adoption until availability of a full Board. The Manager was, however, authorized to recruit and hire a Facilities Superintendent, deleting any responsibilities with respect to Golf Course operation or maintenance from the position.

RECESS

The Board recessed for luncheon from 1:00 to 2:00 p.m.

REPORTS

Tennis Activities Committee Chairman Hoover stated concern for maintenance of the Tennis area continues. Discussion led to the conclusion that County Maintenance personnel could be used or that the Activity could hire its own man for this purpose, as alternatives to present procedure.

Planning Commission Chairman Day reported formation of the Commission is under way. Priorities for consideration will be: Parking and general traffic

movement on the Ranch; surrounding areas and their developing impact on Rancho Santa Fe; and periphery roads.

Finance Committee Chairman Barclay reported on the July 25 meeting. The Committee subscribes to Golf Activities Committee request to receive financial statements by the 10th of each month. He reported receipt of detailed statement of phased anticipated Capital Expenditures for FY '75 from Golf Activities and requested a similar statement from Tennis Activities. The Committee recommends and will draft an enclosure to accompany 1974-75 assessments explaining graphically Association income and expense. The Board enthusiastically endorsed this plan.

RECESS

The Board recessed from 3:45 to 3:50 p.m.

Manager Grahl reported that: 1) Public Hearing before the Board of Supervisors is set for August 7 to consider rezoning to T(8) (temporary, 8 acres minimum) of San Elijo Lagoon lands. Board consensus was to authorize letter of endorsement of

this action to be sent by Secretary. 2) Public Hearings before the Board of Supervisors on the San Dieguito General Plan appear to be scheduled to begin August 22; 3) VTN letter contract will be mailed today. Consultation with the firm, RSF Planning Commission Chairman, and the Manager will take place next week; 4) Executive Summary of the Environmental Impact Report on Rancho San Elijo and San Elijo Shores indicates an adverse environmental impact, should both developments go ahead. The Phil Franklins request the Board go on record in support of the Report. The Board authorized support of the conclusions of the Report to be forwarded to County Planning Commission. 5) Pacesetter Homes and Rancho San Elijo developments continue to identify land parcel in Rancho Santa Fe to be used for access to the developments. The Board authorized seeking legal opinion concerning further notice to County Planning that said use is in violation of Rancho Santa Fe Protective Covenant.

Assessed Valuation of RSF Properties. (7/24/74 minutes). Based on further evaluation by the Board, the Manager was instructed to write to the Association attorney asking for appropriate representation to the County Assessor.

ADJOURNMENT

The meeting was adjourned at 4:25 p.m.
Dixon Chubbuck, President
R.B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD AUGUST 6, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Frank Hope, and Member Reitz.

Also Present: Manager Grahl and Recording Secretary Duffield.

Absent: Building Commissioner Mowery and Member Ward.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION (Preliminary Style Check)
Timmins, P.J. Residence, Pool & Tennis Court — Lot 73, Map 2089, El Montevideo. Deferred for further study. Suggestions made by Art Jury.

ADDITIONS & ALTERATIONS
Fellows, Wm. Bathroom — Study addition — Lot 117, Map 2089, El Romero. Approved with suggestions.

Rosen, A. Guesthouse — Storeroom — Parcel 7/1, Block 7, Avenida Alondra. Approved with suggestions.

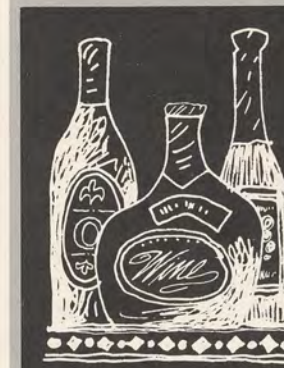
Pesin, H. Swimming Pool — Parcel 5/1, Block 35, El Camino Real. Approved. Did not include approval for structures covering pools, including inflatable cover.

Ottenstein, V.H. Tennis Pavilion — Parcel 11/7, Block 24, El Mirar. Approved.

MISCELLANEOUS
Loretz, T.A.L. Garage Door — Parcel 1/3, Block 21, Via de Fortuna. Approved.
C. DAVID FROBES
President

E.L. Reitz
Secretary

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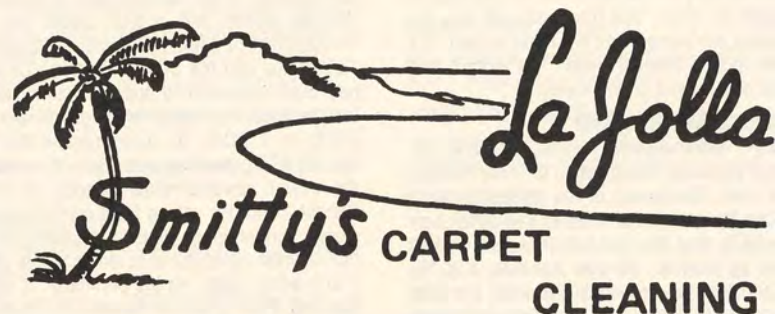


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Places
**DAVEY JONES
REOPENS**

Davey Jones Meat Locker, 340 E. Grand in Escondido, has reopened under new management after spending several months rebuilding and decorating. A fire destroyed the restaurant last November. Doug Miller of Escondido, owner of this nautical restaurant, graduated from Escondido schools and managed Chuck's Steak House and the Iron Horse in San Diego.

The interior features wood walls over 100 years old that have been sand-blasted for unusual designs. Maps, ropes and brass portholes decorate the walls. You'll feel like you are boarding a vessel from olden days as you walk the gang plank entrance.

The excellent cuisine matches the atmosphere. The house specialty is mouth watering prime rib. You'll also enjoy a delicious variety of foods, the best eastern corn fed Black Angus beef, steaks with scampi, crab or frog legs, steamed clams, sea foods and more. Try a different wine with the assistance of your waiter, they all have wine certificates.

Davey Jones Meat Locker is open for lunch from 11:30 a.m.-3:00 p.m., happy hours 4:00 p.m.-6:00 p.m., dinner 5:00 p.m.-11:00 p.m. Live entertainment Tuesday through Saturday and you can enjoy Monday night football in color on their 50 x 50 screen. Fashion shows Thursday and Friday luncheons coordinated by Sharon Vincent of Rancho Bernardo.

The staff at Davey Jones Meat Locker invite you to new culinary treats while on board. □

**GROUND
BREAKING HELD**

Ground was broken in September for a 2.4 million dollar regional headquarters for California Federal Savings and Loan in San Diego.

Designed by the San Diego architectural firm of Deems/Lewis & Partners, the building will rise six stories on what will become a park-like setting at the corner of 32nd and University in the North Park section of the city.

James Goff, city Planning Director, said that the California Federal building will serve as an anchor to the semi-mall concept proposed by the city in the North Park Commercial Area Plan.

California Federal currently has three branches in San Diego including North Park and a recently completed new building in Fletcher Hills. □

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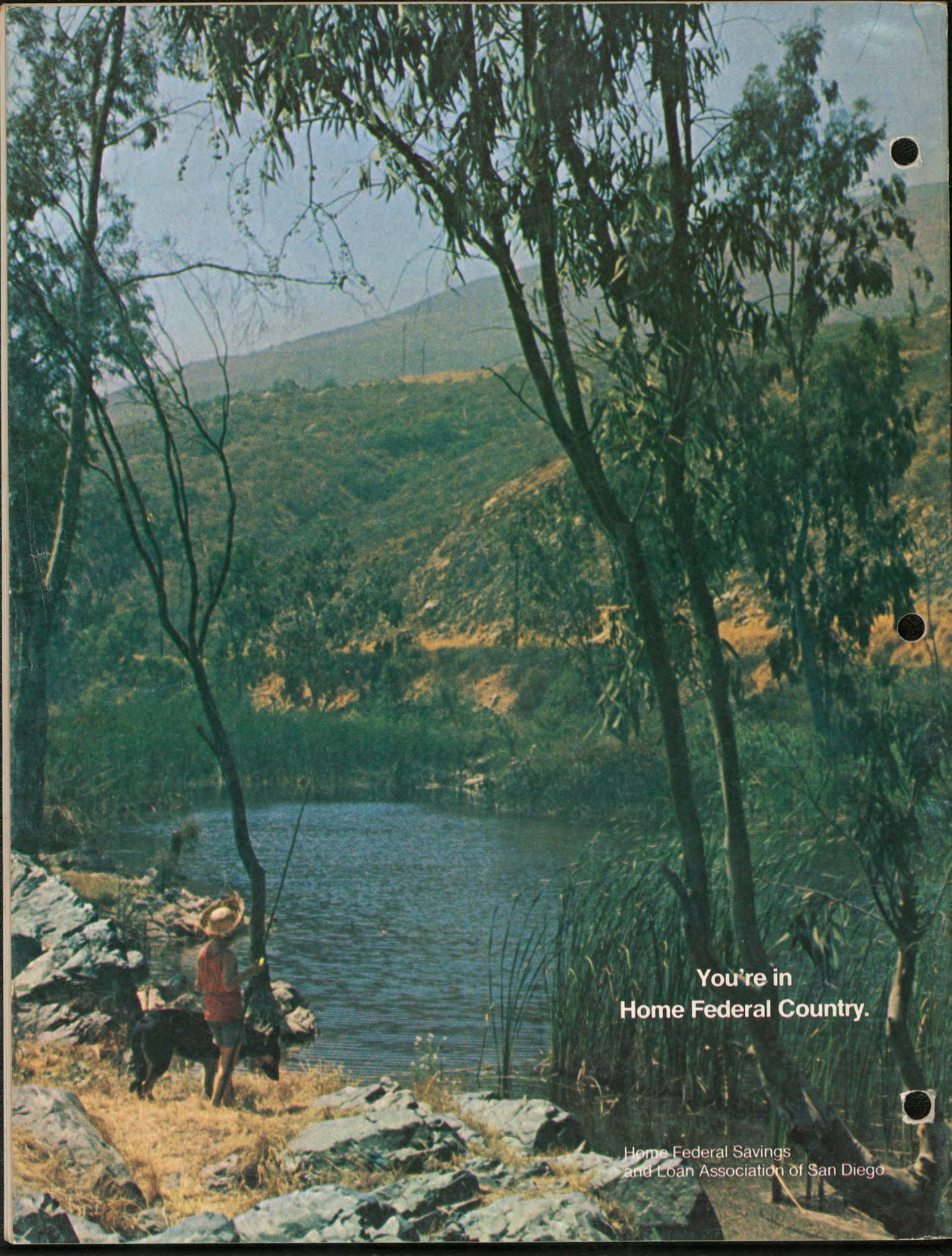
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