



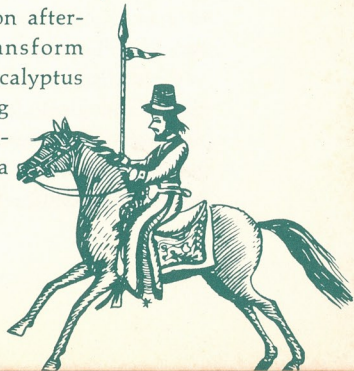
SOUTHERN CALIFORNIA'S 4 SEASONS RESORT COMMUNITY



Rancho Santa Fe, in San Diego County, California, is a superbly *civilized planned community* where distinguished homes and estates have been created in perfect harmony with Nature's generous endowment of climate and scenery.

The origins of the Rancho Santa Fe settlement date back to a Royal Mexican Land Grant made to Juan Maria Osuna in 1836. It was this caballero who built the marvellous estate which was later to become one of the most delightful residential and vacation communities in the United States. Osuna, after a long and intriguing career as alcalde of San Diego, local political boss and pseudo-military figure, finally passed away and left his holdings to his only son, Leandro. With the war against Mexico and the United States invasion of California, the younger Osuna took arms and fought bravely in the lost cause, but ultimately died by his own hand.

In the early part of our century, the Atchison, Topeka & Santa Fe Railroad acquired this sought-after land, and soon afterwards determined to transform Rancho Santa fe into a eucalyptus growing center, importing over three million eucalyptus trees from Australia



and New Zealand in the hope of providing a steady supply of lumber for railroad cross-ties. Fortunately for the magnificent present-day



flora of the community, the experiment proved impractical, and the glorious trees were permitted to flourish unharmed, making Rancho Santa Fe into a nationwide beauty spot. These trees, together with the area's gently undulating hills, make incomparable scenery. Breathtaking views of pleasant valleys and the imposing mountains in the distance provide diversion for the resident and visitor alike.

And the climate has been found, over the years, to be one of the most ideal in the world. The flourishing avocado trees and Red Bouganvillea bear testimony to what the United States Weather Bureau already knows about Rancho Santa Fe's fabulous climate. Hard figures speak better than descriptive prose. Reprinted here are Weather Bureau maximum and minimum temperatures representing findings in an average year for four seasonal months in Spring, Summer, Autumn and Winter: May—72.0-54.8; August — 79.2-61.1; November — 74.0-50.1; February—65.5-47.6.

Consistent sunshine, balmy sub-tropical nights and glorious humidity-free days complete what the figures don't say. It is obvious that Rancho Santa Fe is the ideal *all year* residential and vacation spot.

But back to history. The Santa Fe Railroad, looking at the brighter side of things after eucalyptus wood proved impractical for track ties, realized in a moment of inspiration that Rancho Santa Fe could be transformed into a superb residential area, and immediately set about assuring an excellent water and power supply and offering the land for sale to private home builders under a strictly controlled zoning plan. The concept and execution had immediate success, and well-to-do families were soon building lovely



homes on the expansive shaded acres of Osuna's land grant. The project was so carefully planned and carried out that the present day "business district" of Rancho Santa Fe includes only the basic necessities of community living: a grocery store, pharmacy, clothing shop, etc., all constructed and operated in such a way as to blend completely with the general atmosphere of what John Steven McGroarty called "a model community, the like of which perhaps has not yet been seen in all the world." All architecture had to, and still must, meet rigid specifications, both as to construction and decoration, with plenty of room left for tasteful and imaginative design, so that Rancho Santa Fe became one of the earliest planned communities in the nation. Its development has justified the vision of its original planners.

Soon after development was begun on the community. The Inn was incorporated into one of the larger estates at Rancho Santa Fe, and rapidly became a civilized resort for connoisseurs of relaxed California vacation living. It has gradually expanded, while keeping neatly within the aesthetic confines of its surroundings, to the point where today it is nationally recognized as an ideal "four seasons" resort. Basically, The Inn at Rancho Santa Fe offers to its guests the enviable combination of modern four-season resort living and recreational facilities in an atmosphere of unparalleled seclusion and relaxation.

The Inn accommodates 140 guests in large and attractively furnished rooms. All accommodations have private baths, all are comfortably heated, and many have wood-burning fireplaces. The Inn caters to a very select clientele and reserves the right to request references. Recreational facilities at The Inn are numerous and excellent. Golf is provided on the Rancho Santa Fe championship 18-hole course, which is kept in peak condition twelve months a year. There is a heated swimming pool, and guests may take advantage of a cottage kept open

during the summer season at nearby Del Mar Beach on the Pacific. Top-condition tennis and badminton courts supplement the complete round of vacation activities at The Inn.



There is, in addition, a 4000 book library in a special building set apart for quiet relaxation. The Inn has long been known for its cuisine.

In addition to its picturesque surroundings, excellent service and ideal recreational facilities, The Inn's location makes it a natural starting point for the unsurpassed sightseeing opportunities which Southern California offers. Old Mexico is only minutes away by automobile, and the Los Angeles area is two hours drive from Rancho Santa Fe. Even nearer at hand is La Jolla, with its famous sea caves, renowned gray whale migrations, excellent private schools and the campus of the University of California at La Jolla, whose School of Science and Engineering incorporates one of America's most distinguished faculties as well as the renowned Scripps Institute of Oceanography. Many of California's old Spanish missions are nearby as is the Mount Palomar Observatory. Thoroughbred racing is five miles away during the summer season at the Del Mar race track. And, of course, there are the marvellous beaches.

The management of The Inn at Rancho Santa Fe hope that you have found this little book of value in planning a California vacation. They will be glad to send you a folder with additional information and room rates upon request to Wesley B. Hadden, Manager, The Inn, Rancho Santa Fe, California.

THE
Inn
AT *Rancho Santa Fe*
CALIFORNIA