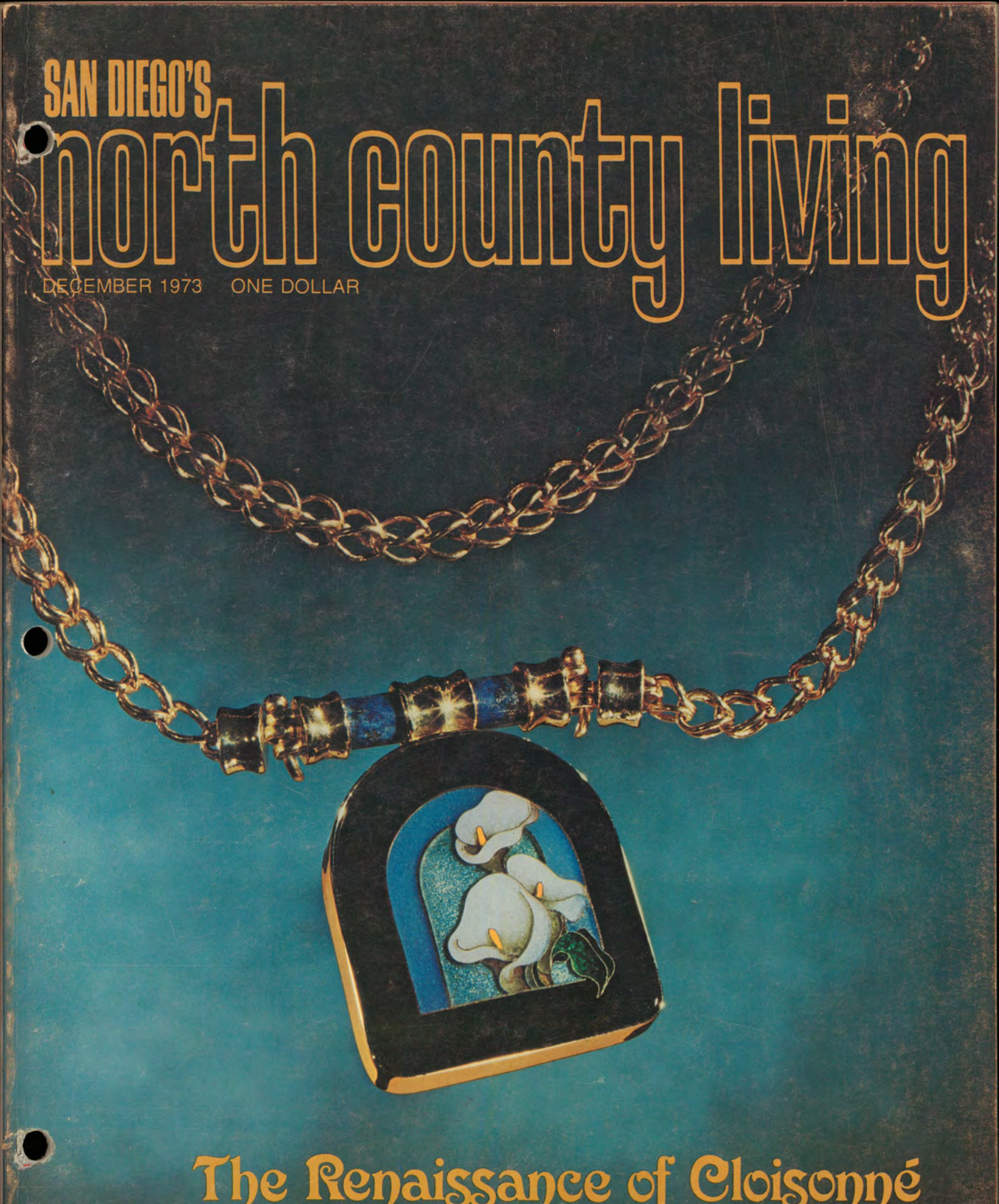


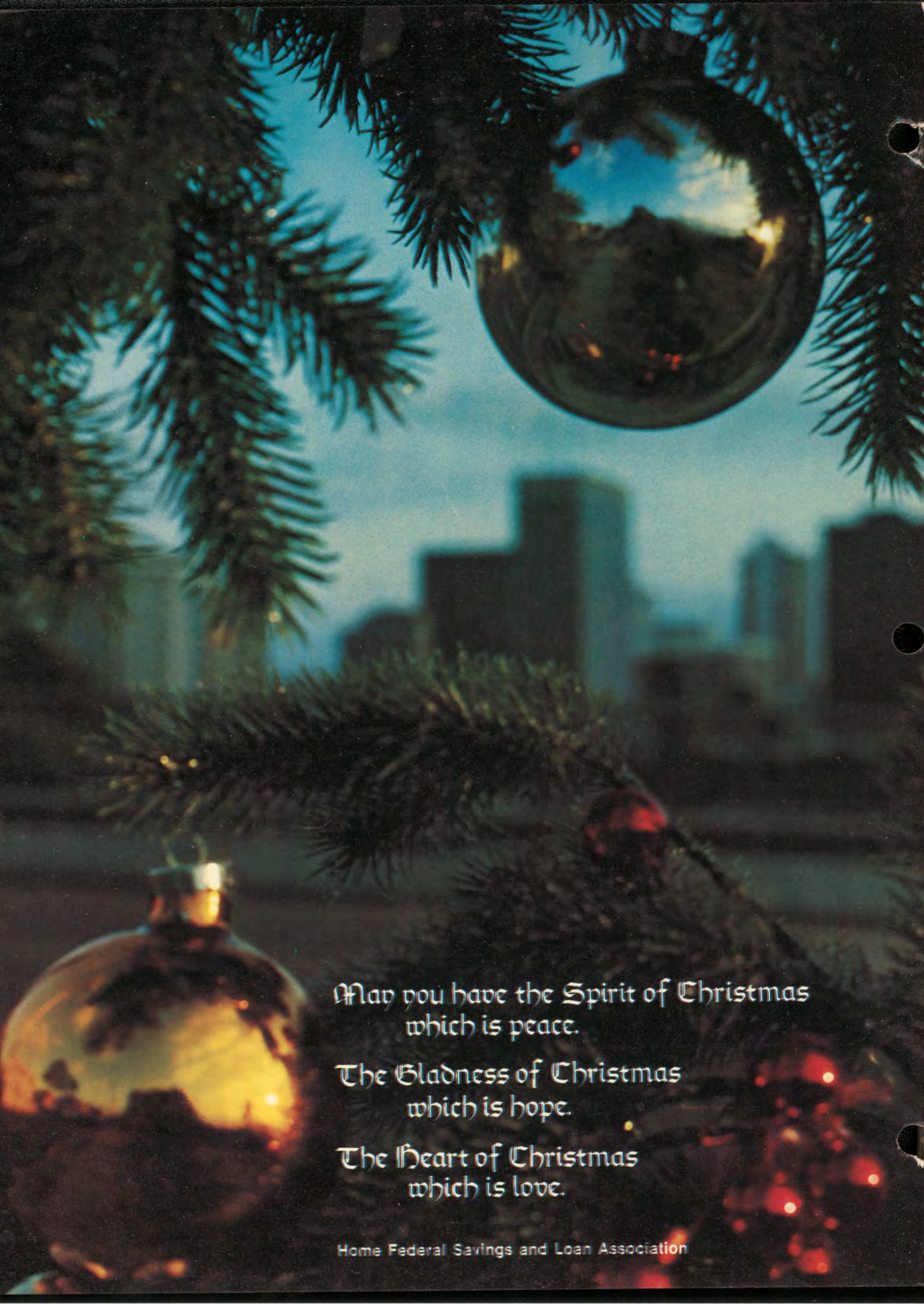
SAN DIEGO'S

# north county living

DECEMBER 1973 ONE DOLLAR



The Renaissance of Cloisonné



May you have the Spirit of Christmas  
which is peace.

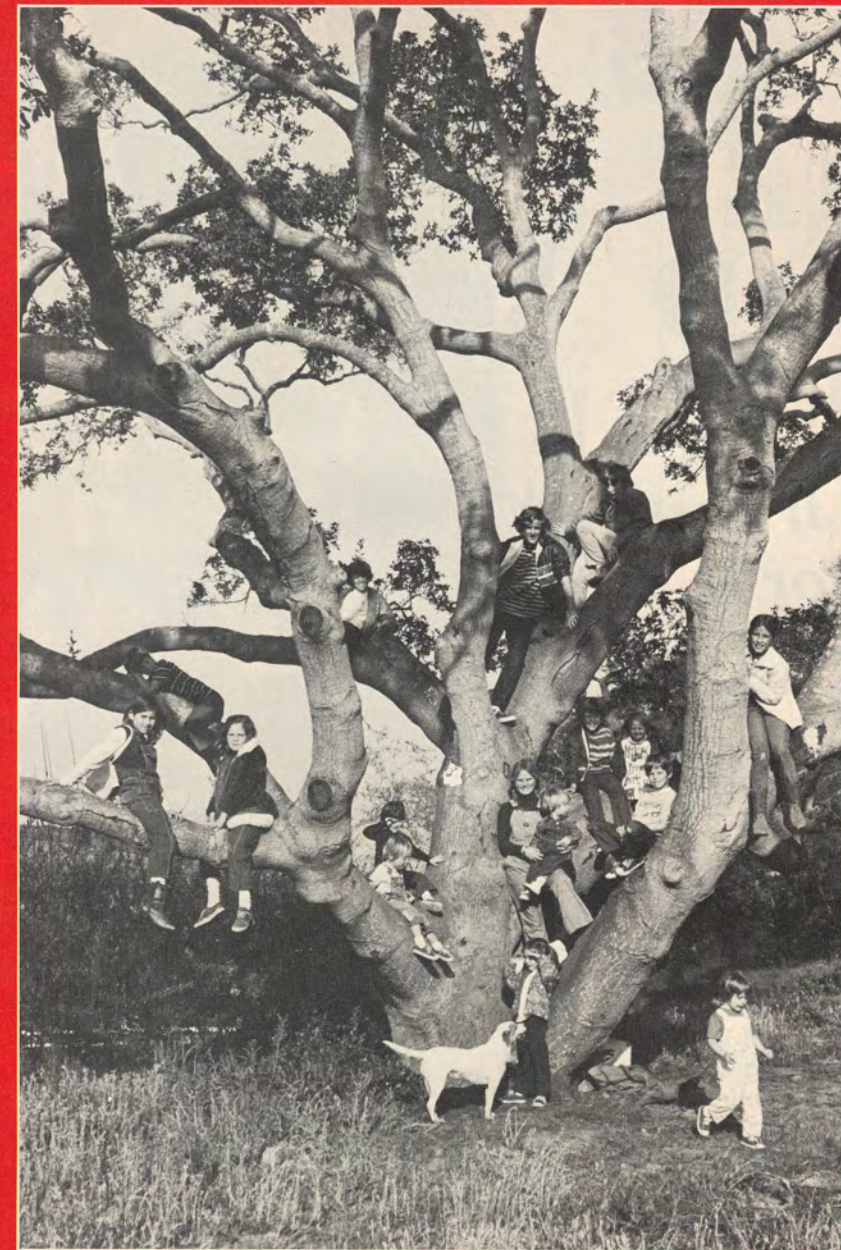
The Gladness of Christmas  
which is hope.

The Heart of Christmas  
which is love.

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## SAN DIEGO'S north county living

December 1973 • Volume 12 Number 12

The Cloisonné necklace, created by Carol Wilcox, Workmaster in Cloisonné, was chosen for the recent "GOLD" Show at The Metropolitan Museum of Art. It is a twenty-four karat gold chain with lapis lazuli and Calla lily pendant of Cloisonné. This piece is currently on display at the Detroit Institute of Art. The story is on page 38.

PHOTOGRAPHY: Harold and Erica Van Pelt



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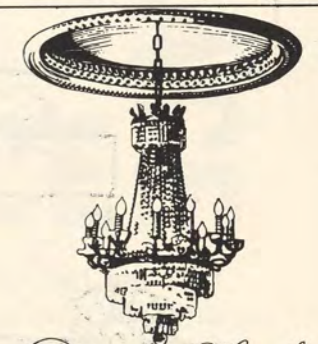
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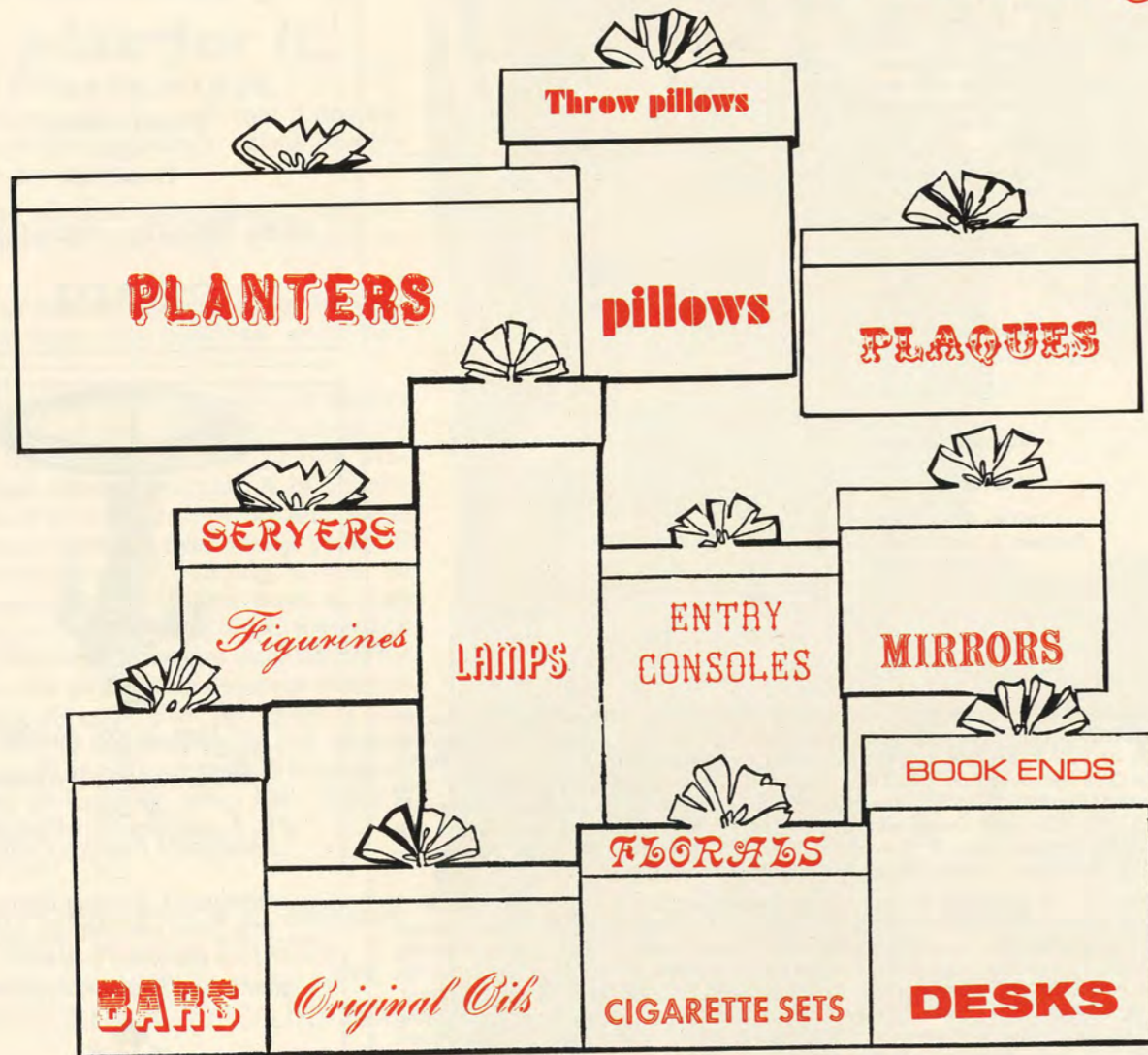
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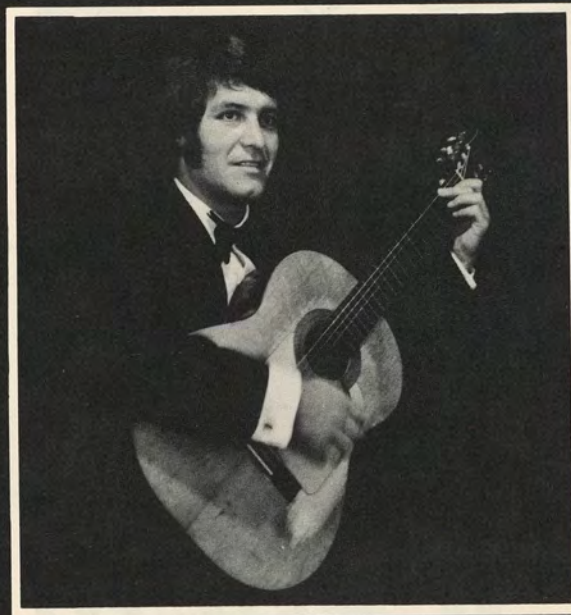
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# The Art of Living

## SWINFORD INTERIORS — THAT "SAN FRANCISCO LOOK"

The most obvious thing in the world is good taste. It is so immediately comfortable! *Bruce Swinford Interiors*, in the San Diego Fifth Avenue Financial Center, submits for your consideration the most elegant collection of good taste ever assembled in San Diego. His Design Center is characterized by the fullness and vitality of a man with limitless creativity; the "San Francisco look" of fine art, both antique and contemporary, is manifested in many forms. Original paintings, sculpture, leaded glass, authentic Tibetan block prints, metal castings on stone, exquisite etchings, grace his beautiful rooms. Bruce Swinford exhibits a parade of 700 original paintings in his art gallery, which is located at 2468 Fifth Ave., across the street from his decorating salon, presenting an exhaustive appreciation of the art of the world.

The empathy of the man is astounding! His furniture expresses comfort and warmth, utilizing the soothing effect of burnished wood-grain blended with soft fabrics in muted colors. Choice designs are accentuated by objets d'arts arranged inspirationally to fit the contours of a room. Space you may consider to be an unattractive liability will become an asset in the skilled imagination of Mr. Swinford, and his instinctive comprehension of your likes and needs will delight you!

No granite thumb of "habit" or tedious "fad" inhibits this entrepreneur of living attitudes! A magnificent breakfront, a wood-inlay table and lamp, a Chinese screen resplendent with ivory and mother-of-pearl, a crystal chandelier or hand-cut mirror are a few of the single personality details that can individualize a room. Bruce Swinford carries a line of exquisite, genuine flower arrangements that catch a butterfly on their blossoms or entwine a greening branch. He unfurls a garden at the feet of apartment dwellers that defies detection of artificiality. Windows become frames for your outlook on the world — the furniture enfolds you in luxuriant rest.

Bruce Swinford President of The American Institute of Interior Design, is not a "personality figure," an imperious dictator of how your home should look. He is a very hard-working, receptive individual, working at his craft of transforming space into moods — your own personal, important moods. As in any exciting achievement, years of commitment to a philosophy impelled Bruce Swinford toward his own studio. Bruce is dedicated

to the principle that interior design is adventurous, energetic, and has a profound effect on our daily attitudes. Ten years the Sr. Vice President of Walter Broderick & Associates, Decorators, he was not afraid to dream nor to act, and his energy and confidence finally resulted in the adventure of putting together his own captivating gallery of three-dimensional beauty.

For us who cannot afford "great master" painting, Bruce imports a specialized type of wonderfully framed prints; actual brush stroking is applied to the reproduction through the use of a laquer coating. Many of these prints are priced under \$100.00, frame and all. The studio is not limited to wealthy clientele. On the contrary, when you have little to spend, spending it wisely is imperative, and with good taste, a modest home is made distinctive and beautiful!

Six individually talented designers add their specialized gifts to the Swinford total spectrum of services; to name a few, they offer a meticulous knowledge of subjects as diversified as antique furniture and silver, flooring, landscape architecture, contemporary fabrics, ancient art forms and modern crystal and ceramics. This is one of the most thoroughly informed groups of experts in the decorating field ever assembled in San Diego.

Bruce personally invites you to see the work of a different contemporary artist every month, to be exhibited in the Gallery for your edification and enjoyment.

The eminent artist, Bruce McCracken, is exhibiting ten vibrant and hypnotic paintings this month, defining his outlook on this wonderful world in festive color and hilarious activity! As a matter of fact, all of Bruce Swinford's studio is a gallery, where each collector's item and each piece of furniture is a work of art, right down to the carpet under your feet!

The lure of luxury and simple sophistication — that "San Francisco look" is here — indulge yourself! □

## OPENING A SMASHING SUCCESS

Seldom is there such an audaciously happy opening as the Bruce Swinford Design Center party, November 15th, celebrating the formal announcement of the Interior Design Studio and Art Gallery. The magnificent salon at 2525 Fourth Avenue in San Diego is located in

a large portion of the lower level of "Mr. A's" Fifth Avenue Financial Building and the Art Gallery is across the street at 2468 Fifth Avenue on the corner of Laurel and Fifth.



Left to Right: Mr. John Alessio listens to artist Bruce McCracken's adventure that inspired this painting. Mr. Bruce Swinford stands in amazement.

Three hundred persons meandered objectively throughout the opulent rooms sipping champagne and enjoying caviar and other delicacies from "Mr. A's" being captivated by the objets d'arts and luxurious appointments.

The vitality and happy humor of Mr. McCracken's work is contagious — an exercise in combustible mischief — the paintings express that quality of inspiration and effulgence recognizable as having a "life of their own." Bruce McCracken has spent some twenty years of his life as an artist ferreting out the truth and beauty of peoples around the world, interpreting this truth on canvas; skillfully seizing a moment of fury — an instant of terror — capturing a whirlpool of glee or caressing a canvas with a mood of love. His subjects are subject entirely to nature, the muted or radiant colors infiltrating the flow of design in easy, relaxed blending like the play of sunlight through a prism. The technique is bold and comfortable as the man himself, expressing the deepest compassion for man and beast, flower and field, phrasing perpetuity ad sacred truth within lights and shadows and fleeting glances. The ubiquitous quality of Bruce McCracken's work is proof of his widely travelled experience — and he has experienced everything he paints — resulting in a patina of sincerity and integrity of thought.

His former, happy California homes having been Sausalito and Ocean Beach, we are complimented indeed, to have attracted such an eminent artist back to San Diego — the sunny, southern skies seem to hold a siren call to Bruce and Sue McCracken — their other home has been in Rome.

Bruce Swinford is delighted to invite each and every one to enjoy the work of this great artist, to wander through the Swinford Art Gallery and to enjoy what he enjoys most — the "San Francisco" design of lovely, hospitable living.

Bruce Swinford Design Center  
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A gallery of Objets d'Arts for  
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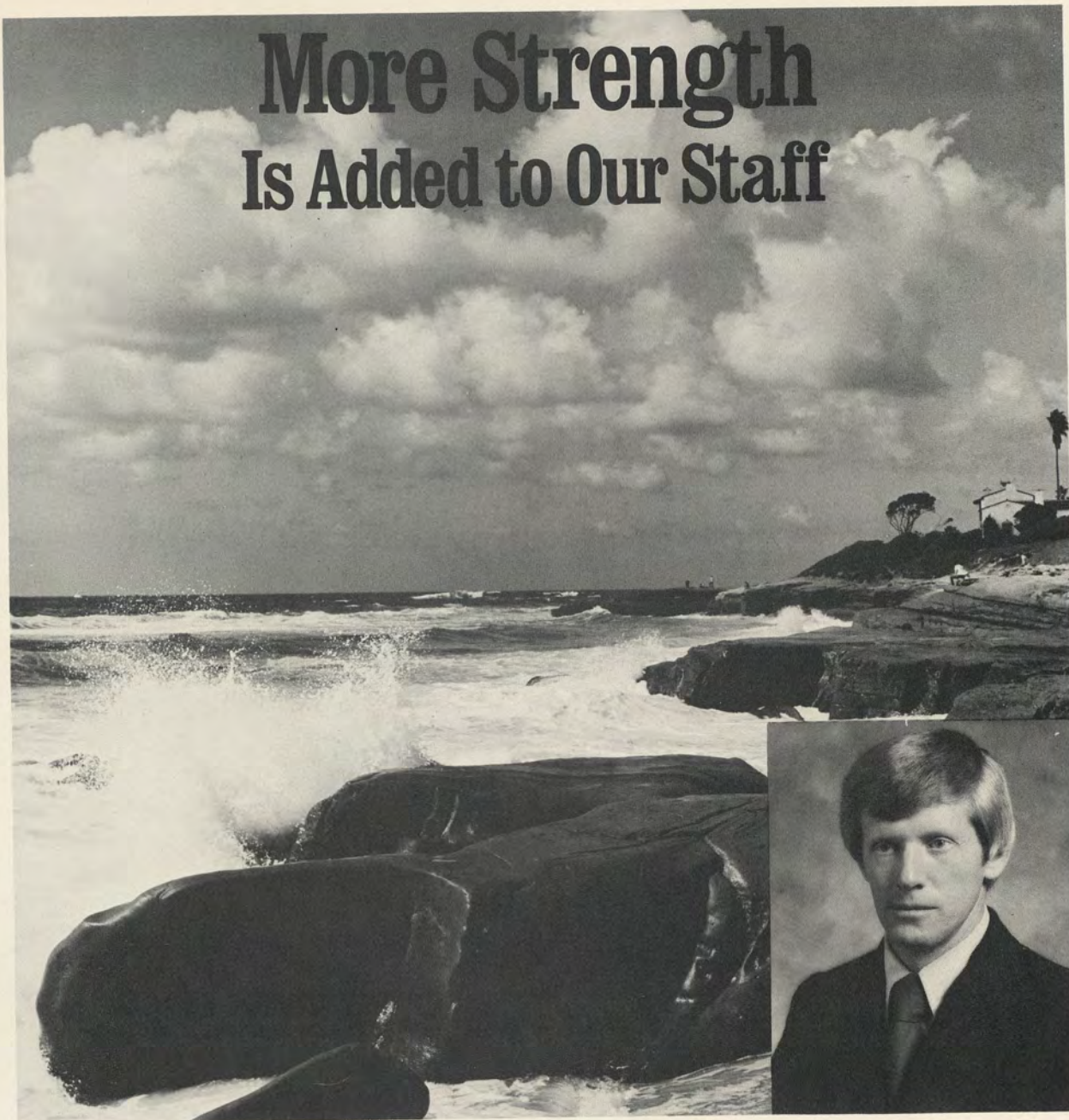
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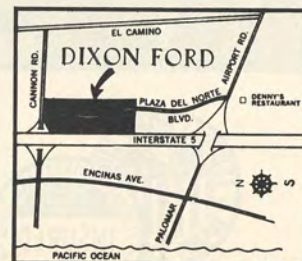
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# This is Living

by Don Deder

## ENCOUNTER THERAPY AT THE RUMMAGE SALE

There's about as much human nature in some folks as there is in others, if not more. — Edward N. Westcott.

We knew, arriving as we did at 8:15 a.m., that there would be a waiting line, but this was ridiculous.

A bell-shaped mass of humanity seethed within ropes outside Bing Crosby Hall, and tailed out westward to snake in and out of lanes of parked cars. Where we fell into line the waiters were debating among themselves whether it was worth a two or three hour wait for the privilege of pawing over the leftovers of the Junior League Rummage Sale at the Del Mar Fairgrounds.

"Think of how many garage sales we could have gone to," said the young woman ahead of us. "On a day when all the buyers in the county are down here!"

We laughed at that. She and her young husband were there with her mother and father.

"We go to all the swap meets," said the young woman. "Spring Valley, National City, Santee, the Rose Bowl."

"Hell," said Dad, "I even go to the dumps to look at the stuff."

"Yeah," interrupted the son-in-law, "but you throw away good stuff when you go to the dump. I come over to your house and look at your junk when I hear you're going to the dump."

There followed a general discussion of scavenging at the dump. The worst dump is National City where a domineering official with a police whistle keeps dumpers from snitching junk.

"And you ought to see the big pile of goodies the man with the whistle has got piled over at his end of the dump," said Mom.

Once, said Dad, he beat the system. He took a load of old sofas to the dump and backed his trailer alongside another trailer loaded with scrap plywood.

"The guy with the lumber looked at my furniture. I looked at his lumber. And we just exchanged and drove away. Didn't dump anything."

Said Mom, "Honey, when you retire, you can get a job at the dump. I'll buy you a whistle and I'll be your assistant."

We were moving about 100 feet every 15 minutes, and we tried estimating our wait. The first group that morning had torn the doors right off the hinges. People had slept in line after driving all the way from Los Angeles and El Centro. Foresighted shoppers had brought chairs, carts, red wagons. One chap, I swear, along with the rest of us, waited three hours — on crutches.

"He better hold on to those crutches when he gets inside," said son-in-law. "Somebody will buy them right out from under him."

Behind us, a dignified gent chuckled in a European way, and said, "This is the first time I've ever seen you Americans line up for anything. It's interesting."

Somehow, two hours passed. We made bad jokes about the catered coffee, about how the palm trees were

growing while we watched, about how, probably, when we finally got inside, there would be nothing but a huge man with a police whistle pointing to the exit. Vaguely we were aware of linecrashers — people too selfish or self-superior to queue up — people who would sidle up to the line and try to be invisible until accepted. Of course, when you wait hours in a line you become well acquainted with those around you. The aliens stood out like barber poles, but basic human shyness and forgiveness of the legal waiters let them get away with it.

I watched one guy sneak away from the end of the line and skirt a couple of cars and furtively inch into line about ten feet ahead. People glared at him, but he stood his ground. Suddenly, it seemed terribly important that this cheater should not gain two hours at the expense of all the others. Never in my life had I done such a thing, but I went down the line and confronted the man.

"People like you," I heard myself saying, "account for the fact that there are more horses' behinds in the world than there are horses!" "Why, what do you mean?" he demanded innocently.

"I mean you're an ass for breaking into line. Our time is just as valuable as yours."

The man argued, "But I've been waiting here right along."

All around us, the line erupted with jeers. Thirty people vowed they had never laid eyes on this stranger until he decided to try a shortcut.

"Back," I screeched. "Back to the end of the line!"

"Go back, go back," chorused my followers, at the ragged edge of riot. Ashen-faced, the linecrasher fled, and I returned to take my own place in line.

"Hey, fella," said the son-in-law, daughter, Mom, Dad and my own beloved wife, "we're sorry, but *you* just lost *your* place in line." But they finally relented. Another half hour and we were at the hall's broken doors. With a promise of holding an annual reunion, same place, same time, we said farewell to our new friends and plunged into the madhouse rummage sale.

A wild scene. Students were scrambling for used books, young couples stocking up on appliances, handy men searching for secondhand tools, kids sorting through lanes of toys. Here and there little old ladies sat guarding mounds of bargains.

In a half acre of rummage we found two things of overpowering appeal. My lady, for \$10, obtained an outdoor post lamp which, if I ever find a day to install it, will add \$10,000 to our home. For another \$10 I found a whimsical sculpture of an improbable flying machine whose brass balloon is a float from a water closet. It has a couple of propellers and four wheels and a ladder leading to the pilot's cockpit. Now, everytime I look at it, I think of the linecrasher with a twinge of pity.

Poor man. I guess that all his life he has been so busy gaining advantages he never got to know Dad, Mom, daughter and son-in-law, who take life as it comes. □

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## ESCONDIDO VILLAGE MALL

EAST VALLEY PARKWAY AND ASH STREET IN ESCONDIDO

# Reel Views

Charlton Heston and his lovely wife Lydia made an unannounced appearance at the University of California at San Diego last month, and these are some of the things I learned: that Heston, who has his own collection of first edition Hemingways, researched the ending of **For Whom the Bell Tolls** when constructing the final scenes for **The War Lord**; that he did not play the Gary Cooper role in **High Noon** because the studio did not want an intellectual cowboy; that it was his idea and suggestion which resulted in Orson Welles directing **Touch of Evil**; that Marlene Dietrich's role in **Touch of Evil** was basically improvisatory; that of the forty-five seconds added material to the Welles version of **Touch of Evil**, thirty of those seconds are the scene which explains that Janet Leigh was injected with sodium Pentothal, not heroin; that Nicholas Ray had a heart attack near the end of the shooting of **Fifty Five Days At Peking**, and that Heston's favorite Nick Ray film is **The Lusty Men** (which Heston feels contains Robert Mitchum's finest performance); that for the last seventeen years Heston has kept an objective journal of his professional career; that his favorite stage actor is Laurence Olivier, his favorite movie actors Frederic March and Spencer Tracy, the best modern actor George C. Scott; and that he would not choose a favorite actress because making one friend and losing one hundred was not a worthwhile proposition.

Mr. Heston also told some terrific stories including one about a Gary Cooper confrontation with the Mods and the Rockers in 1959 Britain; another about the night for night shooting of **Touch of Evil's** opening boom shot and the overawed bit player who kept blowing his line; and a third about the long, single-take, interrogation of the Mexican scene from **Touch of Evil** and why Welles shot it that way (not particularly because it was the best way to shoot the scene, but for the sake of expediency). Welles had not directed a film in the United States for almost ten years. The first day's shooting began, the Mexican interrogation scene, and pockets of studio executives began gathering about the

## THE LAST PICTURE SHOW IS A MASTERPIECE!

It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'!



by Alan Pesin

set, waiting impatiently for Welles to begin the actual filming. By four in the afternoon, with not one shot yet in the can, the growing mass of executives had become a pulsating bundle of nerves. The budget allowed three days shooting for the thirteen pages of dialogue included in that scene, but the day was almost over and not even one page had been done. At four o'clock Welles shot those thirteen pages in the now famous single-take scene. When finished he called out to the actors, crew, but most especially the executives, "Cut. Print. Wrap. We are now two days ahead of schedule." The studio never bothered Welles again. What the executives had not known was that Welles had rehearsed the scene with all the actors at his home that weekend (the only rehearsals of the entire film).

Roberto Rossellini, film director, lover, and husband to Ingrid Bergman, also came to the UCSD campus last month. When asked what was the reason for calling the Nazi officer Bergman and his lesbian collaborator Ingrid in the 1945 **Open City** (years before their affair), Rossellini replied, "My wife (Miss Bergman) was quite impressed too."

During every fall season (October, November) the dearth of new product creates an impression of a dying movie industry. Then comes the Holiday season and a rush of "can't miss" projects all of

which no moviegoer, no matter how conscientious, can ever get to see (even in San Diego with its scarcity of first-run theaters). Following is a list of the top local goodies on my own Christmas list.

**The Sting** is a reteaming of Robert Redford, Paul Newman, and George Roy Hill in a five million dollar production created by the trio that brought out **Steelyard Blues** and produced by the dynamic duo Zanuck/Brown.

Francis Ford Coppola's **The Conversation** starring Gene Hackman is promised for the late December audience but releasing problems might hold up the local opening date. Coppola, the fore-runner of George Lucas, Martin Scorsese, and even Peter Bogdanovich (all film students turned successful directors), wrote and directed this low-key story of San Francisco wiretapping while basking in the glow of his **Godfather** success.

In 1971 the Mann Theaters' (then National General's) biggest Holiday hit was **Straw Dogs** with Dustin Hoffman. In 1972 their biggest hit was **The Getaway** with Steve McQueen. This year Mann Theaters are pulling out all the plugs with a double Christmas helping of plum pudding, **Papillon** starring both Dustin Hoffman and Steve McQueen. Based on the Henry Charriere best-seller, this panavision effort was directed by Franklin Schaffner, probably the premiere wide-screen director of the modern world.

Other films that should be available to San Diego audiences by the end of December include **Ash Wednesday**, directed by Larry Peerce (**Goodbye Columbus, A Separate Peace**) with Elizabeth Taylor; **Jonathan Livingston Seagull** with a revised soundtrack after its losing lawsuit; Anthony Quinn in **The Don is Dead**; a special December 16 showing of the Vincente Minnelli-Judy Garland **Meet Me in St. Louis** at the Unicorn Theater; and plenty more (just check the newspaper listings).

If there is enough space next month I will write about the popcorn-selling pseudo intermissions occurring at **The Way We Were**, and a possible rip-off situation created by the American Film Theater.

# Gourmet Guide

by Dede Godwin

It's that time again . . . so . . .  
CHRISTMAS AND OTHER COOKIES  
(from the family annals)

## NURNBERGER ECKSTINE

4 stiffly beaten eggwhites  
Fold in:  
1 lb (3½ cups) powdered sugar  
½ lb grated or finely ground walnuts  
½ lb grated or finely ground pecans  
2 t vanilla

Mix well. Using powdered sugar on baking board, form rolls about ½ inches in diameter. Cut diagonally. Bake on greased sheets till light brown at 325, 20-30 minutes. While still hot lightly frost with powdered sugar moistened to spreading consistency with rum.

## DELICIOUS BUTTER COOKIES

1½ C UNblanched Almonds grated or ground  
1 C sugar  
1 C butter  
1½ C flour  
Grated rind of one lemon.

Cream butter and sugar; add flour, almonds and lemon rind. Drop on greased cookie sheets. Flatten. Bake 350 12-15 minutes. Frost with:

3 C powdered sugar  
1 T vanilla  
¼ C cream

Mix and frost cookies while hot.

## LECKERLI

½ C honey  
1 C sugar  
¾ C finely chopped orange peel  
grated rind of 1 lemon  
1 C sliced almonds (blanched)  
¼ C water  
2¼ C sifted flour  
1 t nutmeg  
1 t cinnamon  
½ t cloves  
¼ t salt  
1 t baking soda  
2 t vanilla

Heat the honey. Add, stirring, sugar. When dissolved, add orange peel, lemon rind, almonds and water. Add vanilla. Combine dry ingredients and add to orange-honey mixture. Put dough in a bowl, cover with a plate and let stand for one or two days. Divide dough in half and roll out each half to about ¼ inch thickness. Cut into bars, and bake on greased sheets at 325 for 20-25 minutes till lightly browned. Remove from pans and glaze with:

½ C sifted powdered sugar  
2-4 T water

Combine to make a thin consistency. When cool, pack in tins or freeze. Will keep for weeks.

## APRICOT POCKETS

2 C flour  
¾ C butter  
1 C sugar  
2 eggs  
1½ T lemon rind

Combine all ingredients, mix very well, and put in refrigerator for an hour or more. Meantime:

Blend 1 8 oz jar apricot preserves  
1 C nuts (pecans or walnuts or hazelnuts)

Roll dough into oblong, about ⅛ inch thick. Cut into strips about 3 inches wide. Put jam and nut mixture on half each strip, then fold over to make a tube. Pinch edges. Bake 400 about 12 minutes. Dust with powdered sugar. (This sounds like a lot of going on . . . it's not, and worth the effort.)

## VIENNESE CRESCENTS

1 C butter  
2 C flour  
1 C ground UNblanched almonds  
¼ C powdered sugar  
1 t almond flavoring

Simply mix all. Shape into a long thin roll. Pinch off 3 inch lengths and shape into crescents. Bake 300 20 minutes plus, until very light brown. While hot, roll in powdered sugar.

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**KELLY'S PRIME STEAKS — SAN DIEGO:** — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New York, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times Bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego. Phone 296-2131.



**SAN LUIS REY COUNTRY CLUB & RESORT — OCEANSIDE:** An enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.



**COUNTRY KITCHEN — VISTA:** With its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for Rudolph Valentino, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.



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**REUBEN'S PLANKHOUSE — SAN DIEGO:** The newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread — and the steaks, lobster and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m. — there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue. Sorry, no reservations 278-7373.



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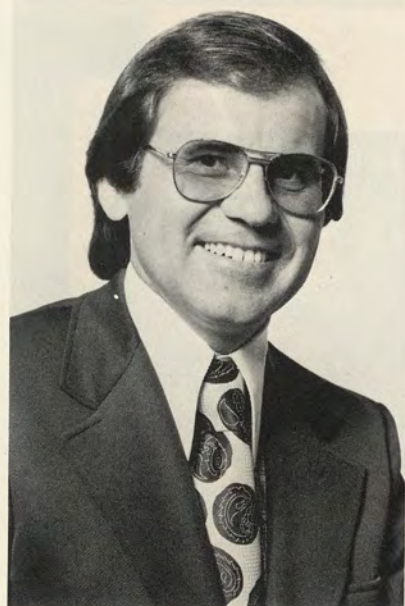


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by Steve LeFevre



10 Little Drivers cruising down the line; one had a heavy foot then there were nine. (Speed limits are set for your protection.)

9 Little Drivers, the hour was getting late; one dozed a moment and then there were eight. (A tired driver is a dangerous one)

8 Little Drivers, and the evening seemed like heaven; one showed his driving skill, then there were seven. (Drive sensibly and sanely at all times.)

7 Little Drivers, their lives were full of kicks; one brought a bottle, then there were six. (Gasoline and alcohol are deadly.)

6 Little Drivers, impatient to arrive; one jumped a traffic light, and then there were five. (Don't gamble your life to save a few worthless seconds.)

5 Little Drivers, wheeling near the shore; one viewed the scenery, then there were four. (Be alert whenever driving.)

4 Little Drivers happy as could be; one passed on a hill, then there were three. (Never pass when your vision is obscured.)

3 Little Drivers, busy, it is true; one neglected car repairs; then there were two. (Keep your car in top mechanical condition.)

2 Little Drivers, and the day was nearly done; one didn't dim his lights then there was one. (Slow down for darkness, adjust your driving to existing conditions.)

1 Little Driver who's still alive today; by following the safety rules, he hopes to stay that way. — The Grapevine.

**Good poem, fine ideas for safety.**  
We have another fine idea: when you need service or repair on your car, be sure to bring it right back here to our place for tops in car first aid. Stop by here at TIDE CHRYSLER-PLYMOUTH, 1555 S. Hill St., Oceanside for service.

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## Periphery

### FORECAST 1974

#### GNP AND ITS MAJOR COMPONENTS

Gross national product will average \$1,395 billion in 1974, reflecting a \$110 billion, or 8.6% increase.

Real GNP will rise by \$29 billion, or 3.5%, to a total of \$867 billion (1958 dollars) a rate of increase only slightly below the 3.8% average longterm growth rate of the U.S. economy.

Personal consumption expenditures on goods and services will rise by \$62 billion, or 7.7%, to a total of \$868 billion in 1974.

State and local government purchases of goods and services will record the largest increase in 25 years by expanding to \$193 billion.

#### CONSUMER INCOME, SAVINGS, AND BORROWING IN 1974

Total personal income will rise by \$85 billion, or 8.2%.

Disposable personal income will add up to \$880 billion, reflecting a \$74 billion, or 8.4%, increase over 1973.

The personal savings rate will reflect increasing uncertainty by consumers in 1974, rising to 6.7% of disposable personal income.

Consumer instalment credit will expand by an additional \$10 billion to a total of \$155 billion by the end of 1974.

#### BUSINESS OUTLOOK FOR 1974

Corporate profits after taxes will decline in 1974 for the first time since 1970. Net profits will add up to \$68 billion, a \$1 billion, or 1.4% decline compared with the astonishing increase of 25% in 1973.

Business inventory accumulation will amount to \$8 billion in 1974, slightly above the \$7 billion additions registered in 1973.

Plant and equipment expenditures will be a bulwark for the economy in 1974, expanding by \$12 billion for a record of \$112 billion.

#### INFLATION AND EMPLOYMENT IN 1974

The Consumer price index will show only a slight moderating trend, up 5.1%, in 1974 from the explosive increase of 6.3% recorded in 1973. Thus, the consumer price index will average 140.0 (1,967,000) in 1974.

Employment will average 86.1 million for 1974, reflecting a gain of 1.7 million workers. This rate of new jobs created is substantially below the recorded 2.7 million new jobs that were added in 1973.

The unemployment rate will rise gradually during the year with the number unemployed averaging 5.4% of the labor force. This compares unfavorably with the 4.9% unemployment of 1973.

#### SELECTED U.S. INDUSTRIES IN 1974

Construction activity will show a mixed pattern in 1974 with an expected decline in residential activity offset by strong increases in public and non-residential construction spending.

Housing starts will show substantial weakness in 1974, adding up to 1.8 million units.

Automobile sales will fail to match the record levels established in 1973, falling in 1974 by 5.9% to a total of 11.1 million units.

#### CALIFORNIA OUTLOOK IN 1974

California's gross state product (GSP) will post an 8.6½ gain in 1974 for a total of \$152 billion.

Total civilian employment in California will advance by 155,000 new jobs with the annual average of 8.725,000 being a new record.

Balance in the state's employment growth will continue in evidence in 1974; retail trade and services will add 40,000 new workers each, and manufacturing will add 39,000 jobs.

California's unemployment rate will turn up in 1974, but not to the uncomfortable level of 7.0% posted in 1970. The rate is expected to average 5.4%, the same as the nation's. This will mark the first time the gap between the two rates has been closed since 1959.

California's population will have moved over the 21 million mark to a total of 21,070,000 by year-end 1974. Immigration should account for 85,000 of the new residents, and natural increase for 132,000.

Total personal income for California during 1974 should advance 8.0% for a \$121 billion total. Disposable personal income will grow somewhat faster, 8.2%, to a total of \$1.5 billion.

Median family income in California will move steadily ahead in 1974 by 7.1% to \$14,485. In 1974, nearly 35% of the state's households will have annual incomes in excess of \$15,000.

The state's residents will enjoy little respite from inflation; a 5.0% increase in consumer prices is expected in 1974 versus a 5.6% advance in 1973.

California's merchants have enjoyed three consecutive years of sharp sales growth, but in 1974, sales will move up by just 7.3% to a total of \$58.5 billion.

## FORECAST 1974

### SELECTED CALIFORNIA INDUSTRIES IN 1974

California's aerospace industry will continue to expand its sales and employment levels in 1974, following the vigorous gains recorded in 1973. Spearheading the growth will be electronics, as employment is expected to increase by 12,000 workers for an annual average of 490,000 in 1974.

Cash farm receipts from agriculture in California will bound ahead by \$850 million to a record year of \$7.25 billion in 1974.

New auto sales in California will total 1,100,000 units in 1974, a decline of 50,000 units from the all-time high of 1973.

California's homebuilding activity will moderate in 1974 with authorization of 200,000 units expected, compared with 226,000 units in 1973.

While the California mobile home industry must contend with all the problems besetting the shelter industry, the mobile home will remain a popular form of shelter in 1974, as shipments in the state are expected to advance 4.5% to a total of 35,000 units.

#### CALIFORNIA METROPOLITAN AREAS IN 1974

The Anaheim-Santa Ana-Garden Grove area (Orange County) will be the state's fastest growing area in 1974, ranking first in growth of employment, personal income and retail sales. In addition, the county will account for over 27% of the state's total population increase.

The Oxnard-Ventura, Santa Cruz, and Santa Barbara areas will also record growth rates in 1974 that will be significantly above the state's average. However, because of their size, the Los Angeles area and the San Francisco-Oakland area will achieve the largest absolute increases in most economic indicators.

## TRAVELODGE ANNOUNCES EXPANDED BANK FINANCING

Roger Manfred, President and Chairman of the Board of Travelodge International, Inc. announced that a financing agreement has now been completed with Southern California First National Bank for various unsecured lines of credit totaling \$26.6 million.

The San Diego based motel and motor hotel company has expanded its unsecured revolving line of credit from \$3 million to \$21 million for the

combined purposes of site acquisitions, interim construction funding and overseas development. In addition, the working capital line has been increased from \$1.5 to \$2 million. Other lines totaling \$3.6 million provide funds for upgrading existing facilities and financing other needs of the company.

The financing agreement also provides that the term will be for a period of eight years, an increase of three years over the prior arrangement. The interest rate was not disclosed.

The Chase Manhattan Bank, New York, will participate with Southern California First National Bank, San Diego, in providing funds under this agreement.

## HOME FEDERAL LOAN PROCEDURE

Home Federal's Loan Division has named Gene Durnal to the new position of Construction Disbursement Manager in an effort to improve the speed and quality of loan service.

According to Ted Young, executive vice president, this action comes in response to Home Federal's expanding branch operation needs and the growing volume of construction loans.

Once a loan is originated for construction, in his new position, Durnal will supervise the funds until the project is completed. It is hoped that this will aid the speed and quality of service for home owners and contractors by assuring improved communications.

Durnal's activities will involve him with Home Federal's expanded branch office construction disbursement activities. At present, one third of the billion dollar Association's branches originate construction loans, with the remainder being handled by the main office. However, Durnal expects to see at least 20 of the branches functioning in this capacity within the next year.

Acting as a liaison for construction loans between the local loan officers and the main office, Durnal will be responsible, additionally, for loan audits and assisting loan officers and their customers with disbursement procedure setups. He will attempt to streamline operations and communications.

Durnal has been with Home Federal since 1961 and recently completed the first year of the executive training program, sponsored by the industry's Savings and Loan Institute.

The newly created position is in line with a five-year expansion program to become a truly statewide institution, recently announced by Kim Fletcher, Home Federal president.

The \$1 billion Association hopes to achieve \$2.5 billion in assets and expanded customer services through its growth plans. Home Federal now services 26 branches and is the largest S&L based in San Diego. □

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Rancho Bernardo*

*Dear Bill*

Christmas is really early this year. I started to get the feeling even before I carved the face on our pumpkin. I know the general theory is commercialism. Well, I suppose since they start sending Christmas catalogues in September there is much of that. But I think people want something more. They need desperately to keep some of the beauty and traditions of the past. It certainly wasn't all bad and the deep meaning behind holidays, whether they be Chinese New Year, Jewish Chanukah or Christmas is something too precious and important to lose. So 'rushing the season' to me is saying, hurry Christmas and reassure me there is still love and peace and joy to be experienced.

I think the young people want this too. The return-to-the-land movement is evidence of it. Jerry Jr. wrote that he and his bride are poring over Strout's real estate book. Shades of my youth! Life has certainly come full cycle. I discovered that bible of farm land opportunities when at twenty-five I had eight years of writing behind me. New York newspapers, radio, Madison Avenue publicity . . . it was tense, competitive living. I wanted a piece of land to run to and I found it in Connecticut. It was a lovely old stone house built around 1820. The story was an old lady had built the house entirely with her own hands. She hated men and refused to have a man's hands touch it. Further history recalled that she had eleven children. I guess the house was the only thing she . . . well, we'll skip that. Anyway, we all loved it. You were about the age your Chris is now and gathering eggs, riding the old half-blind horse, and eating raw carrots right out of the earth was a ball. I hope your Chris and all the Christophers and Christines of the world will somehow have the opportunity to know the fullness and love of the values we found there.

Merry Christmas

*Mom*

P.S. The famous Ripley of 'Believe It Or Not' fame sent a reporter to do a sketch of our house. It was newsworthy because of the old lady and the fact it took her twenty years to build her refuge from 'cruel' men. Of course this made the place a landmark and whenever I was away you astutely charged 25c to take people thru!

## Places and Faces

### DISNEYLAND'S CHRISTMAS SEASON

Disneyland will feature an outstanding array of family entertainment during the Christmas season, including the enchanting "Fantasy on Parade," as the Park welcomes guests for the holiday season, Dec. 21 through Jan. 1.

All of the fun and excitement will be wrapped in a special Yuletide package, as the entire Park will be decorated to capture the spirit of the season, with everything from a 60-foot Christmas tree to miles of holly and hemlock.

Disneyland's biggest decoration, however, will be "Fantasy on Parade," combining Disney magic with the holiday atmosphere for a pageant the entire family can enjoy.

Featuring the talents of more than 500 performers, the parade will showcase scenes from such Walt Disney film classics as "Fantasia," "Snow White," "Mary Poppins," "Pinocchio" and "Jungle Book."

Dec. 21 will mark the beginning of the holiday celebration, with the solemn Candlelight Caroling Ceremony capturing the true significance of the season.

Joined by 1,000 choir voices, famous motion picture star Cary Grant will narrate "The First Christmas" as a highlight of the ceremony, which will be presented Dec. 21 and 22 at 6 p.m.

Disneyland will close its holiday season and usher in the new year in its usual spectacular fashion, with a gala party Dec. 31. Featured entertainers will include Flesh Cadillac and the Continental Kids, The Spinners and Bob Crosby and His Big Dance Band, featuring the Bobcats.

From Dec. 17 through Dec. 20, Disneyland will be open from 10 a.m. to 6 p.m., while Dec. 21-23 hours will be 9 a.m. to midnight.

On Dec. 24, Park hours will be from 9 a.m. to 6 p.m., while Dec. 25 hours are 10 a.m. to 7 p.m.

Disneyland will be open Dec. 26-30 from 8 a.m. to midnight, and Dec. 31 hours will be from 8 a.m. to 7 p.m., before reopening from 8:30 p.m. to 2:30 a.m. for New Year's Eve Party ticketholders. □

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by Lonne Elder III



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Striving to escape from their Harlem ghetto existence . . . a black barber and two sons scheme with a local hustler . . . poised between comedy and tragedy . . . undercurrents of rebellion make this drama . . . filled with honest vitality . . . one of power and importance.



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## About Books

by Dede Godwin

Whether or not you are a fan of Joseph Wambaugh, his books are addictive reading. In his new book *THE ONION FIELD* (Delacorte Press \$8.95) Wambaugh has departed from fiction and done a truly first rate piece of research about the senseless murder of a Los Angeles policeman and the 7 year trial of his murderers. The ensuing coverage is the result of 45,000 pages of transcript, but it flows as breathlessly along as a great suspense novel.

In March 1963, 2 Los Angeles police officers were kidnapped by armed bandits and taken to a distant onion field. One was killed, the other escaped. The subsequent trial lasted 7 years and proved a parody of the legal system. After both men had been condemned to die, the abolition of the death sentence in California sent them back to prison for life, where they became "jail heroes" . . . and the victims, and the damage to their lives, was forgotten.

Alan Campbell, a good police officer, family man, musician, and with medical training was killed.

Karl Hettinger, a model young cop, was the son of grim reserved parents who could not communicate with their children, nor understand their needs. He escapes from the murderers, and it is Kettinger who is most tragically affected and destroyed by those hours of horror. Because afterward he is silently condemned for cowardice, sent to Coventry by the department, is emotionally and psychologically destroyed as is his work, his marriage and his life.

It is the murderers who emerge, according to their lights, unscathed. Guy Powell, who stole his first car at 16, and was in and out of prisons constantly. He enjoyed prisons.

Jimmy Smith is a sly cunning negro, ambivalent with Powell at first, later in prison to become Powell's fast friend and an important figure in penal circles.

But the *Onion Field* is not primarily a murder story; it is a superb commentary about what happens to people beyond their control; how lives by an unforeseen accident become inextricably entangled, and damaged. And finally a commentary on the legal system, on institutions, red tape, justice. An achievement.

For a brief glance at some great visual books that will make superb Christmas gifts:

**THE BEST OF LIFE** (Time Life \$19.95). This had 200,000 pre-publication orders, and deservedly. Photographs from *Life* over the years to make you nostalgic, enjoy. It includes among much else, all photographs from *The Moment Preserved*, *The Leaders*, *People*, *The Faddists*, *The Animals*, etc. In short, a visual history during the years of *Life* magazine.

**GRAND ILLUSIONS** by Richard Lawton. (\$16.95) These are beautiful glamorous photographs of the stars and the movies of the 20's, 30's, and 40's. Best of this book are the range of images, the fantasies and lavishness which were Hollywood. Incidentally the pictures of the stars included were taken at the height of their glamor.

**CHINA: A HISTORY IN ART** by Arthur Bradley Smith (Harper \$25.00). Not only for the student of China and Chinese art, but for those who love and recognize the form and elegance of Chinese culture. A marvelously rich collection.

And if you have a sports addict in your circle see **THE BEST OF ILLUSTRATED SPORTS** (Little Brown \$12.50). Lots here to keep him glued to the pages for hours.

Merry Christmas! □



## In-Depth Program Featured by Air New Zealand

An in-depth look at Australia from the bustling cities of Sydney and Melbourne to the vast Outback and Great Barrier Reef is featured in a new travel package developed by Australian Travel Service and Air New Zealand.

The vacation program takes travelers off the well-beaten tourist paths to Tasmania, the scenic heart-shaped island state south of Melbourne; Thredbo in Australia's Snowy Mountains; and Alice Springs, an isolated oasis in the immense Outback.

There also is an opportunity to visit the Great Barrier Reef, a showcase of marine life which fringes Australia's northeast coast for 1,250 miles. Travelers will do their reef exploring from resort islands with facilities for close-up viewing of the coral formations and unusual sea plants and animals.

En route to and from Australia, the new travel program highlights other South Pacific destinations including the North and South Islands of New Zealand, Fiji and Tahiti.

In New Zealand, one day may be spent in the center of the thermal region watching the famed geysers erupt and the next stop the Tasman Glacier in a ski plane. There also are enjoyable contrasts of island life in Fiji which is very British and Tahiti, the capital of French Polynesia.

Vacationers have their choice of five different travel plans ranging from a 17-day budget-priced tour of Australia, New Zealand and Fiji to a 35-day grand tour of the South Pacific including Tahiti, Fiji, both islands of New Zealand and the entire continent of Australia.

With scheduled departures through March 1974 via Air New Zealand, the

## AUSTRALIAN TRAVEL

17-day travel program features the lower-priced group inclusive air fare. Cost of the trip is \$899 per person including round trip air transportation from Los Angeles, first-class accommodations and sightseeing activities in Auckland, Sydney and the Fijian Islands.

The other vacation plans offer individual weekly departures from the West Coast during 1973/74. Travelers can select a 23-day tour of the South Pacific beginning in Fiji and continuing to Sydney, the North Island of New Zealand and Tahiti. It is priced at \$1325.

There also are two 24-day tours. The first, priced at \$1775, features South-eastern Australia, Tasmania, Fiji and both islands of New Zealand, while the second highlights Australia's main cities, Alice Springs, the Barrier Reef and New Zealand.

Every skier dreams of blazing a fresh trail through an expanse of powder snow. New Zealand's Southern Alps are supplied with more than enough snow-covered peaks to please any winter sportsman.

A three-day trip across the continent of Australia aboard the new Indian Pacific train is one of the high points of the 35-day grand tour priced at \$1,195. Traveling from Sydney to Perth in Western Australia, vacationers can enjoy the fascinating sights of the Outback in comfort. The itinerary also includes Fiji, the main cities of Australia, New Zealand's Southern Alps and North Island and Tahiti.

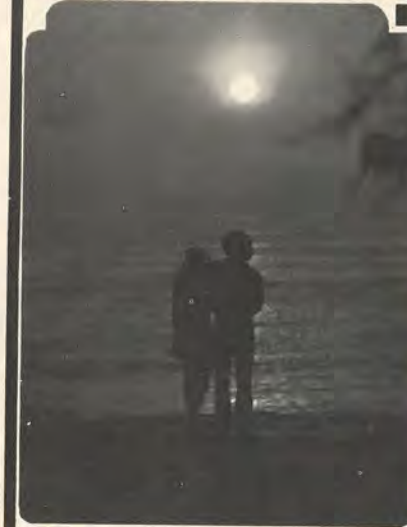
For reservations or further information on "Australia and the South Pacific" contact local travel agents; Air New Zealand offices in Los Angeles, San Francisco, Chicago, New York, Houston, Washington, D.C., Vancouver and Toronto; or Australian Travel Service, 6300 Wilshire Blvd., Los Angeles, CA 90048.



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# Weekend Wanderer?



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Something new, different and fantastically exciting has entered the San Diego Travel Scene. Bob Brannon, a dynamic and well traveled pilot of "The Big Birds" has brought VACATIONS INTERNATIONALE to our city.

How would you like to spend the weekend in Acapulco, Jamaica, Miami or New Orleans? These places and many more are available through Bob's new travel idea. Each Friday at noon throughout the year one of V.I.'s planes (They have four) soars from Lindbergh Field to an exciting destination. Food and beverage is served in great quantity as the big jet cruises to your favorite vacation spot. Upon arrival you are free to go your own way or take advantage of first class accommodations arranged by VACATIONS INTERNATIONALE. Would you believe \$12 a day for a hotel room in Acapulco, in the winter??? Sunday evening your jet returns you to San Diego relaxed, tanned and feeling like a millionaire. How nice to tell everyone at the office about your elegant weekend jaunt. A little place dropping never hurt anyone.

To join this unbelievable club is within the reach of everyone. \$100 initiation fee, a onetime expense, and dues of \$200 a year (payable at \$16.67 a month for those of us short of working capital) puts you on your choice of three great trips a year. Want a few more glamorous weekends — just \$66 will put V.I. members on their way again.

The fun weekends start January 4, 1974 with Nassau in the Bahamas as the first port of call. Following Nassau is Cabo San Lucas, for all you fisherman and divers to enjoy. Aspen, Colorado is next and the snow will be beautiful!

Want to know more about this new idea??? Give Bob Brannon a call at VACATIONS INTERNATIONALE, 233-7288. He will give you all the facts or even arrange a meeting to introduce you to the WONDERFUL WORLD OF THE WEEKEND WANDERER.



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INCORPORATED

## CHRISTMAS ACTIVITIES AT THE MERCADO

... An "International Festival of Christmas" will be the theme of holiday celebrations at the Mercado in Rancho Bernardo.

Included in the month-long celebration are performances by folk groups entertaining with traditional songs and dances from their native countries. All performances will be presented in the courtyards of the Mercado. There is no admission charge.

The holiday schedule is as follows:

Dec. 8 and 9 — *Christmas in Germany* — The Folklaenders, singers and dancers, and the Polka Dots musicians — performances at 1:00 p.m. and 3:00 p.m.

Dec. 15-16 — *Christmas in the United States* — Santa Claus appearing and strolling carolers.

Dec. 23 — *Christmas in England* — Carolers and The English Handbell Ringers — performances at 3:00 and 5:00 p.m.

The Mercado is a boutique marketplace, featuring 44 unique shops. The Mercado is located in Rancho Bernardo, just 25 miles north of downtown San Diego on U.S. 395 (Int. State 15).

## OFF BROADWAY WINTER SEASON

The Winter Season at the Off Broadway Theatre, announced today by producers Don Wortman and Tom Hartzog, will offer San Diegans four productions; "Ben Bagley's The Decline and Fall of the Entire World as Seen Through the Eyes of Cole Porter", "Lenny", and "Irma La Douce".

"Ben Bagley's The Decline and Fall of the Entire World As Seen Through the Eyes of Cole Porter" is a reviviscial of the life and times of one of America's famous composers, Cole Porter. Producer Wortman describes "The Decline..." as a very "funny romp with some of Cole Porter's most famous hits." Ben Bagley, of course, is a well-known revue writer, with such shows as "The Littlest Revue" and "Shoestring '57" to his credit. "The Decline..." previews here December 26, opens December 27 and runs thru January 20. The Off Broadway is offering a special New Year's Eve performance for this show with special prices for that evening only.

Because of such a demand for its return, Wortman and Hartzog are bringing "Lenny" back to San Diego. Local theatergoers will remember that "Lenny" is based upon the life and words of Lenny Bruce, a man who was often called the

most controversial performer of this century. The Off Broadway again reminds its audience that the play has content, language and stage action which some may find offensive. It is not recommended for senior citizens and attendance is restricted to persons over 17 years of age. "Lenny" will premiere January 22, opening January 23 thru February 17.

"Irma La Douce" the fourth production of the Winter Season, will premiere March 5, open March 6, and continue through March 31, the longest run of the Winter Season. "Irma..." is a naughty and sexy French musical about a lovable prostitute and her amours.

"The Off Broadway Theatre", Wortman said, "has substantially reduced prices for the Winter Series in order to accommodate our San Diego audiences. In addition, we're adding a new Saturday Twilight Matinee at 6 p.m., with the Saturday evening performance set for 9 p.m. for theatre-goers who wish to dine after the early show, or dine earlier," he reported.

The Off Broadway Theatre will continue Sunday matinee performances at 2 p.m. with regular evening performances set for 8:30 p.m. with the exception of 9 p.m. on Saturday.

The Box Office is open daily from 10 a.m. to 9 p.m. except Mondays when it is open from 1 p.m. to 6 p.m. There are no performances on Monday. □

## Places and Faces

### THE MAKING OF A LAWMAN

by Jim McCain



Escondido Patrolman Payne gets some pointers on shooting from Sheriff's Academy instructor Sgt. Paul Kunkle.

"To the law officer today, firearms training is a survival course. And when you leave here you will be able to shoot better than you thought it possible for anyone."

The speaker was Sheriff's Sgt. Paul Kunkle of the Mission Village area of San Diego. He was addressing the students at the Miramar College Sheriff's Academy, known as one of the better firearms training schools in the country.

"You must learn to use your service revolver confidently, effectively, and prudently. It is a skill that will permit you to protect the lives and property of our citizens and just as important, it is a skill to save your life," Kunkle said.

Patrolman Robert C. Payne, 24, a member of the Escondido Police Department for three months before attending the academy, told nearby classmates, "I still don't believe we will be able to draw, put 18 shots in a target, including manually reloading twice, all within 30 seconds."

Kunkle assured them they would be able to do so, "most of you within 25 seconds — and in total darkness, too."

"By carrying a weapon you become covered with a cloak of responsibility. You will never draw your gun unless you intend to use it, and then you must be prepared to fully justify your actions," Kunkle warned.

Deputy Randy L. Nickels, 23, of Santee said he doesn't mind the firearms training. It's the physical preparation to be able to shoot that's hard, pushups on the back of our hands, in three different positions, are painful at first, but they strengthen the wrists. Pushups on the finger tips help develop the finger strength for the perfect, smooth pull. And those agonizing periods of holding the arms straight out to strengthen the arms

and shoulders for steady aiming sometimes make me think I'm in a torture chamber."

Deputy Richard D. McCaig of the Clairemont Mesa area of San Diego, expressed surprise at the amount and style of shooting done at the Academy.

"We get no 'Camp Perry style' shooting with one hand on the hip and squeezing off single rounds at a bull's eye with the other. Everything we do is two hand combat shooting with the idea being to outgun the criminal we're combating. It's hard to believe that I will fire more than 3,000 practice rounds during the 14

weeks we will be training on firearms." Sgt. Kunkle explained the theory behind the Sheriff's Department style of shooting.

"About 80% is at night, usually with someone taking the first shot from darkness. We teach these officers to shoot better under those conditions than practically any other school. That's why the Sheriff's Department has no pistol team for competition. Realistically, we simply don't shoot that way as Deputy Sheriffs," he said.

Patrolman Payne gave another reason for his attention during firearm training — to protect his investment in his equipment.

"Every one of us had to cough up over \$200 for our revolver and leather equipment that goes with it. That's a sizeable investment."

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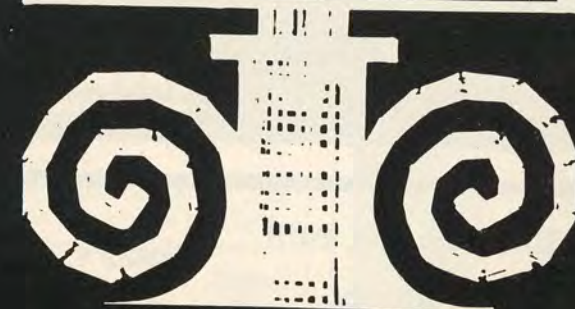
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# Periphery

## G.N.P. UP

The U.S. gross national product next year will be up by a significant 8.6 percent, but corporate profits will decline, according to United California Bank (UCB).

The nation's economy will slow during the first half of 1974 and then pick up, with business sales, jobs, and personal income all on the upswing, according to the UCB forecast of economic conditions.

Dr. Raymond Jallow, senior vice president and chief economist, said there are many factors which could cause a recession in 1974, but he does not believe there will be one.

Inflation will continue to be the most unpredictable of economic variables, but it is expected to amount to 5 percent for the year.

UCB's forecast was disclosed by Dr. Jallow at a news conference in Los Angeles.

The California economy will provide 155,000 new jobs next year, and median family income will increase by nearly \$1,000 he said.

Interest rates will continue to decline with the mortgage interest rate dropping

to about 8 percent, from the recent level of 9 1/2 percent. Interest rates on installment loans should decline by one-quarter or one-half percent.

Several factors are expected to have a depressing effect on the 1974 economy, including inflation; declines in housing starts and auto sales; and the shortage of food, petroleum and other commodities.

These factors should be offset by a sizeable increase in personal income; increased spending by the prime consuming age group; substantial increases in U.S. exports; a new high in plant and equipment expenditures; and large backlogs of manufacturing orders.

Gross national product in 1974 is expected to reach \$1.395 trillion — a \$110 billion or an 8.6 percent increase, but corporate profits after taxes are expected to drop \$1 billion from this year's level of \$69 billion.

Dr. Jallow said the declining profits will result from the increased cost of doing business; the fact that many industries are already operating close to full capacity; the fact that much of 1973 profit was caused by price increases on products and materials in inventory; and shortages of important commodities and parts, which will cause bottlenecks in production.

Probably the star performer in 1974, according to the UCB forecast, will be exports and capital expenditures for plants and equipment.

### The forecast for major industries:

\*Auto sales in the U.S. are expected to decline by 700,000 units, for a total of 11.1 million units which will still represent the second best year in the industry. In California, auto sales will account for 1.1 million units, for a drop in sales of 50,000 units.

\*Demand for agricultural products will be the highest in history, and in California, where agriculture is the No. 1 industry, there will be a dramatic increase of 13.3 percent in cash farm receipts. This will reach a record level of \$7.3 billion. The greatest potential for expanded acreage in the state will be in cotton, grapes and rice.

\*A mixed bag is predicted for the U.S. construction industry, with a slight over-all increase. Residential volume will be down by \$5 billion (this, in spite of predicted lower mortgage interest rates, because of a built-in lag between money availability and construction). This drop will be offset by an increase of \$8 billion in non-residential construction and a \$4 billion increase in public construction. Thus total new construction will amount to \$144 billion in 1974, a 5 percent increase over 1973.



## 2nd annual christmas special

A man dashed up to a rack of clothes, grabbed two mink stoles, and rushed to the cashiers' tables.

A woman pushed a child in a stroller as she steadied a large painting across the handlebar.

A young couple gradually selected large pieces of furniture, lamps, and appliances and began piling them into a secluded corner.

These San Diego shoppers were among the hundreds who flocked to *Combo's* first *Christmas Special* last year. They snapped up bargains and discovered treasures during the one-day sale that is held a week after the *Combo TV Auction* and *Combo's* black-tie dinner auction each year.

This year the *Combo Christmas Special* will be held Saturday, December 15, in the Convention Center of the El Cortez Hotel. The action begins at 10 a.m. when more than 500 items will be marked for sale at 30 per cent below the listed retail value.

Every hour the remaining merchandise is again reduced until all items are sold. The event will end at 4 p.m. Items offered are valued from \$5.00 to \$1,000.00. The sale will be "cash and carry" — those persons who buy items will pay for them and take them home that day. They can be purchased on BankAmericard, Mastercharge or with cash payment.

In addition to sale items displayed on the floor, a special booth will be set up where persons can purchase certificates redeemable for vacation trips, tickets to special events, gift certificates, and other items which need to be scheduled or chosen by the purchaser.

Another feature of the sale is a "Superboard," where approximately 100 items worth more than \$100 each are listed. Bids are made on these special items through a silent auction which will take place between 10 a.m. and 4 p.m. Prospective buyers make a bid on an item by scribbling it on a piece of paper. The biggest scribbles win the highest bid, and the chance to purchase the item. High bids are posted on the "Superboard" regularly during the day, and items are all sold by 4 p.m.

Most of the items scheduled for sale at the *Combo Christmas Special* were those originally intended for the *Combo TV Auction* on December 5. Due to the limited time element allowed for the television auction, not all donated goods and services were able to be sold on the air. Many of the sale items are identical to

those sold on television. These could not be included in the *TV Auction* to avoid overduplication of auction items.

All the items except art and antiques are new ones. Many times items are sold at a price less than one-half of retail value.

*Combo*, an acronym for Combined Arts and Education Council of San Diego County, was founded in 1965. Since then *Combo* has raised more than \$2.4 million for support of the arts. The beneficiary organizations which receive funds from *Combo* are: the San Diego Symphony, the San Diego Ballet, the San Diego Opera, the Old Globe Theatre, the Civic Light Opera Association (Starlight), the La Jolla Museum of Contemporary Art, Civic Youth Orchestra, Civic Youth Ballet, Young Audiences, Junior Theatre, Toltecas en Aztlan and the Southeast San Diego Community Theatre.

## CIVIC LIGHT OPERA PARTY



Mrs. John P. Brophy

The first Annual Starlight New Year's Eve Party will be held at the Sheraton Harbor Island Hotel, 1380 Harbor Island Drive, Harbor Island — San Diego, California on New Year's Eve, Monday, December 31, 1973.

The fund-raising event will benefit the San Diego Civic Light Opera Association, Inc., producers of STARLIGHT. The portion of \$40 per person donation is tax-deductible.

The entertainment will be by the cast of and from STARLIGHT musical presentations. Music will be by the Society for the Preservation of Big Bands. There will be appropriate appearances by "Old Father Time" and "Baby New Year." Additional entertainment will be announced as confirmed.

A gourmet dinner will be served and champagne will be provided at Midnight. Tables of 10 are advisable and available.

Please contact: Mrs. John P. (Reba) Brophy, 1205 Muirlands Drive, La Jolla, CA 92037, 459-8075; or Mrs. Bruce R. (Shirley) Farley, 7180 Encelia Drive, La Jolla, CA 92037, 454-6848.

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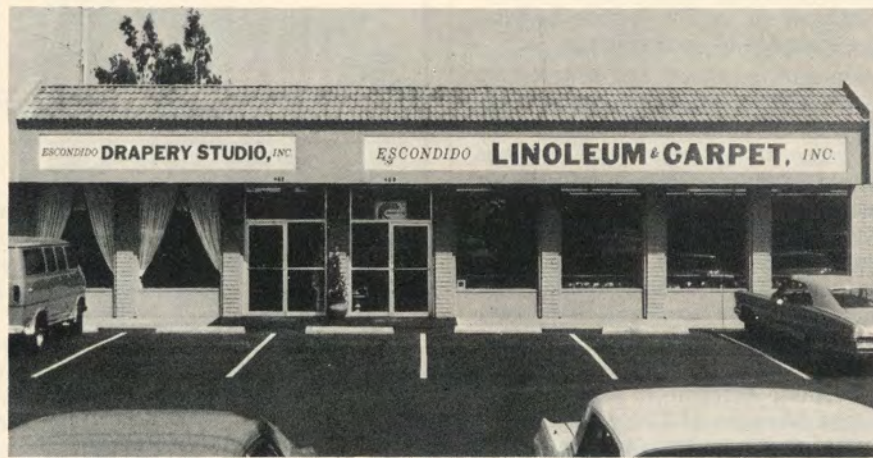
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## Periphery

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AWSDO**



Committee directors and staff for the 1974 Andy Williams San Diego Open Golf Tournament, most of them already involved in plans for the event's seventh renewal Jan. 22-27, have been named by Hal Tebbetts, general chairman.

Norrie West will again serve as the tournament's executive director and Steve Horrell as tournament coordinator.

Staff members include Darby Nelson, administrative assistant; Jim Fox, ticket sales; Ralph Trembley, publicity; Les Herling, photography; Adah Usrey, executive secretary; Dot Spencer, bookkeeper; and Ideal Stotsky, stenographer.

Committee chairmen and assistants are: ABC-TV Liaison — Lute Mason; Amateur Activities — Art Harris. Assistants, Robert Boyd, Will Laughlin, Claude Waymire and Mort Winski; Cashier — Lucy McAfee; City Liaison — Mike Styles; Committee-At-Large — Scott Gregory and Art McArthur; Communications — Joe Brucia; Course and Grounds — Don Makie; House Operations — Herbert Engert. Assistants, Arnold Campbell and John Townsend.

Marshals — A. E. Wright; Medical — Dr. Don Oderkirk. Assistant, Dick Zumwalt; Operations — Bob Stephenson; Police Liaison — Lt. Robert Slaughter and Sgt. Gordon Clausen; Press Room Operations — John Manion; Pro-Am Registration — Art Lynch. Assistant, Bill Myers; Program — Jordan Lansky; Program Coordination — Bob Clark; Promotion — Vince Vinson. Assistant, Baily Gallison; PGA Liaison — B. F. Ferguson; Scoring — Lou Smith; Social Activities — Virginia Clayton; Special Assignments — Bob Zumwalt; Sponsor Relations — Arnold Campbell. Co-Directors, John Bell and George Foster; Starters — Bob Fulton; Transportation — Bill Houser. Assistant, Kenneth Blucher; Wives' Activities — Shirley Casper. Co-director, Doris Boyar.

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Cloisonné jewels are born of a beautiful pairing of discipline and inspiration; intellect and imagination. They gleam with the elements of the earth. They reflect the soaring energy of the artist. They are works of art. The jewels are small enamel paintings on gold or silver, preserved for eternity by the fire of the kiln.

The art is an ancient one, and contrary to common belief, originated in Europe in the second century, and not in the Orient. It takes its distinctive name from "cloison," the French word for partition. The cloisons used in the best cloisonné work are very fine gold wires fastened to a base of gold or silver. They form the linear part of the painting and also serve to separate the enamel colors which are applied in many layers to the base. A small jewel may receive twenty applications of enamel and twenty firings before its final treatment which is polishing.

The art form found its greatest expression during the Byzantine Empire of the tenth, eleventh, and twelfth centuries, and is now enjoying a classical revival in the twentieth century.

Little or nothing is mentioned in art books about cloisonné. Many historians have believed no one could do this work in our time . . . the technique being far too arduous a task for modern craftsmen. Unfortunately also, due to the looting of tombs and churches over the centuries, many beautiful pieces have been lost. However, the finest and most extensive collection of gold cloisonné from the height of its production can still be found in the Georgian National Museum of Fine Arts, Tiflis, U.S.S.R.

The modern renaissance of cloisonné is due to the work of Robert Kulicke who spent four years researching and perfecting twelfth century techniques. As a result, Kulicke and his Workmasters have combined the fundamental processes of the past with the technology of the present to offer a new and vibrant art form. It requires infinite patience, the eyesight of an eagle, and the training of a miniature painter.

There are now eight recognized Cloisonné Workmasters in the United States. One of them, Carol Wilcox, a resident of Rancho Santa Fe, works in Del Mar amid the strains of Bach and the rough-

hewn timbers of her studio. There she creates her own twentieth century cloisonné jewels.

Much of her work is done on commission, but essentially every creation is born of herself. "The jewel may leave me," she said, "but if it doesn't, then I always have something that I treasure."

The concentration necessary for the work requires solitude. Many days she works ten hours, stopping only briefly to talk to studio visitors. She reserves the hours from one to three in the afternoon for possible interruptions or scheduled appointments.

The creation of a jewel takes at least a week of intense work. Her first step is to think through the theme of the piece and to discover what it wants to be. If she is doing a calla lily or another flower, she makes sketch after sketch of the subject from a living example. When she understands how the flower grows, she works out the line drawing of the jewel and designs its setting. Then she thinks through every technical step necessary to bring the cloisonné to life. After firing and polishing is complete, she sets the jewel usually working in eighteen or twenty-four karat gold. The setting most often takes the form of a pendant, a pin or cufflinks.

Most of Carol's work is small and she finds a three inch kiln adequate to her needs. One of her largest efforts to date, which is portrayed on the cover, is a neck ornament that took long intense effort to bring to fruition. It is a cloisonné calla lily jewel set with lapis lazuli, capped in gold and hung on a twenty-four karat gold chain. The chain was made by hand from lumps of pure gold, each link individually fused.

She created this piece for exhibit at the recent "Gold" Show held at the New York Metropolitan Museum of Art, April 14 to September 9, 1973. Selections for the show were largely made from the Metropolitan's own extensive gold collection and a few pieces were taken from the work of selected contemporary goldsmiths. Said Thomas Hoving, Director of the Museum, "The Herculean task of selecting and interpreting the pieces in the exhibition — most drawn from the Metropolitan's collections — is the work of Carmen

Gomez-Moreno, Curator of Medieval Art and The Cloisters. For years she has been examining and winnowing out golden candidates, and the show's excellence is a tribute to her imagination and scholarship."

The Wilcox cloisonné neck ornament took its place among the work of only seventeen present-day artists and among items such as an Egyptian headdress from the sixteenth century, B.C. and Florentine gold work from the sixteenth century, A.D.

The Metropolitan "Gold" Show is no longer in progress, but residents and visitors to New York City may see Carol Wilcox's work at Goldsmith's Hall at the Leslie Rankow Gallery, where she exhibits. Farther West, the Detroit Institute of Art is currently displaying her work.

Carol Wilcox was first introduced to cloisonné during a course in Medieval art history while she was a fine arts major at Skidmore College, Saratoga Springs, New York. As an undergraduate she saw slides of ancient reliquaries, icons and Gospel book covers embellished with some of the rarest cloisonné jewels. Her fascination for the art was born of her realization that these beautiful works were just as fresh and perfect as the day they were created, belying the fact they were centuries old.

Following graduation from Skidmore College, she studied at the Torre de Bellosguardo in Florence, Italy. After her return to the United States, she studied at the Art Students League in New York City and maintained a studio in Manhattan. Since 1970, when she moved to the West Coast, she has maintained her studio at Stratford Square in Del Mar. Carol's teachers have included Robert Kulicke, Jean Reist Stark, Arthur Anderson, Ellen Van Fleet, Thomas Cullum, each renowned in his field. Carol presently teaches cloisonné with the Extension Program at the University of California at San Diego.

Contemporary cloisonné is a medium Carol Wilcox finds constantly challenging, ever-exciting and deeply satisfying. It provides endless ways of expression in a timeless fashion. This ancient medium has found in Carol Wilcox a contemporary master. □



By Helen Isely



Scarab cloisonné jewel set in eighteen carat gold ring. Private collection.



Erotic cloisonné jewel set in eighteen carat gold ring. Private collection.

## Cloisonné: An Ancient Art and a Contemporary Master

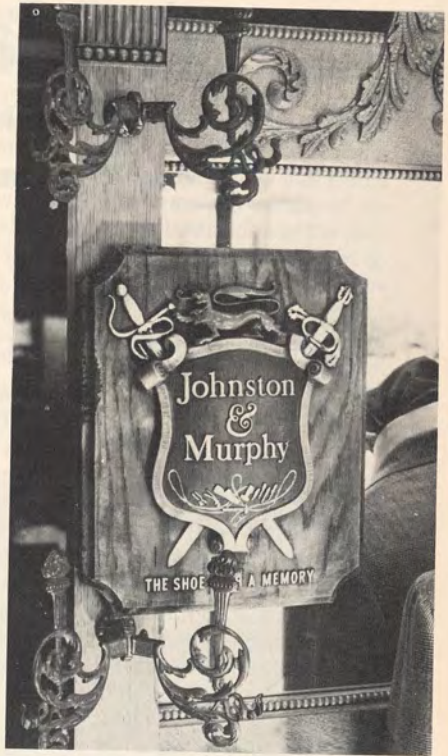
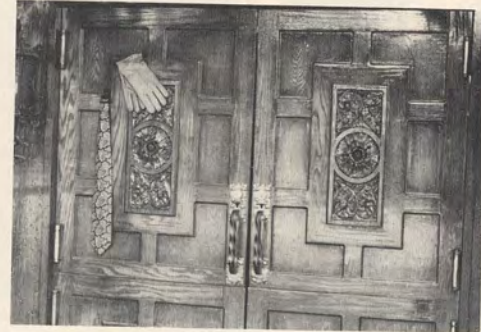
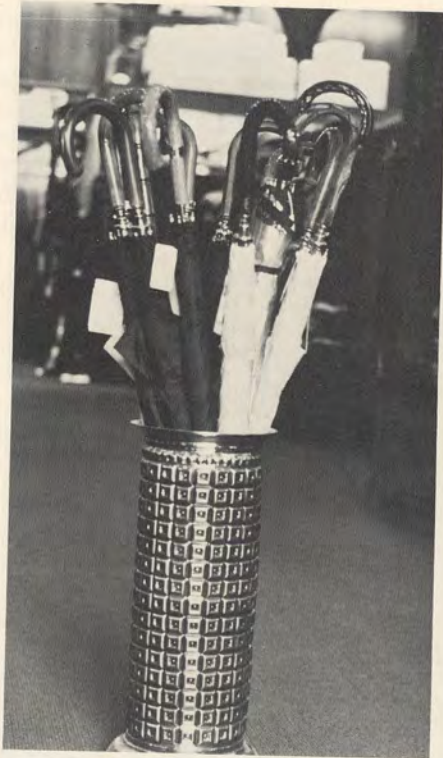


Some of the raw materials and instruments used in the process of creating a jewel; enamel, 3-inch kiln, calipers, gold and silver, preliminary drawing and wire work.



"Sawtooth Mountain Sunrise." Belt buckle in cloisonné, ebony and silver.

Photography by Adelski. Cover photograph by Harold and Erica Van Pelt.



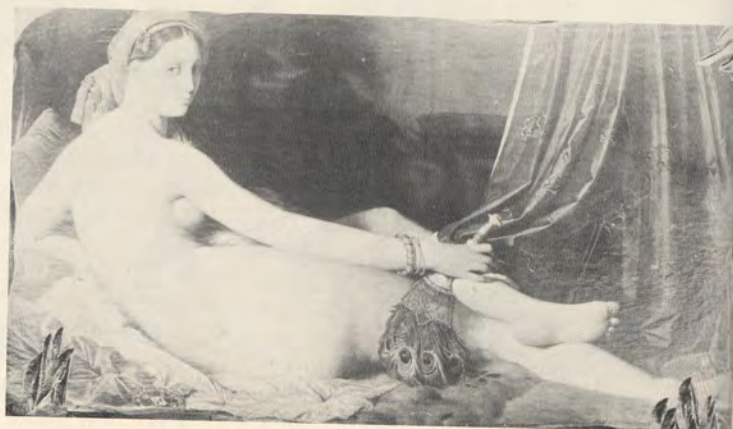
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# A Man of Two Countries

(How Raff Ahlgren Produces "Daybreak")

by Eleanor Ratner

When television personality Raff Ahlgren says he's going to tape a show, just getting there is a large part of the effort.

Although XETV, Channel 6, business offices are in the heart of San Diego's broadcasting row (two T.V. and seven radio stations within three blocks of Seventh & Ash), Channel 6 has the farthest to go for its recording studio — to the top of Mt. San Antonio in Tijuana.

As "Daybreak" host and producer, Raff runs a complicated juggling act between transportation, border crossing delays (through the world's busiest border), time schedules and mixtures of personalities.

Handling transportation may mean finding cars for a fashion show of six models and their entourage or a twenty-piece German band. As he explains it, "Sometimes I take people with me; some follow behind in their cars; others manage to get there on their own. It can be quite a caravan." (This parade extends over a 16 mile distance — from downtown San Diego, down Hwy. 5, through the twistings and detours of Tijuana streets, then up the mountain slope to the studio).

Special details to be taken care of have included fitting in celebrities with planes to catch, arranging customs clearance for a Picasso, and even tangling on occasion with wild animals. Raff once had on a Royal Bengal tiger that was a movie star.

If time is too pressed, a guest may have to cancel. This means finding a substitute FAST. Raff usually has a supply of film featurettes — community service announcements, new trends and essays, and various promotion film clips, such as behind-the-scenes production on a new movie — on hand for just such an emergency.

At 6:30 a.m., "Daybreak" is the alarm clock for San Diegans preparing for work. Raff's show begins the whole morning schedule for XETV, and is therefore missed by local papers which start their listings at 7 a.m.

People sometimes ask Raff, "How do you do it? How do you manage to get up so early to tape the show?" The answer is simple. Despite "Daybreak's" early morning airing, its taping is actually done in the afternoon. Regular procedure means taping two shows a day on Monday, Tuesday and Wednesday.

"Daybreak" is the replacement show for "Coffee Break", which had a long-



On the "Daybreak" set, Raff goes over show ideas with guests Jackie Carroll (L), a former skater with the Ice Capades and Bonnie Wagner (R), a food consultant with Welch Foods, who later demonstrated jelly making.



Most of Raff's mornings in his San Diego office are taken up on the telephone, which he calls his "most important tool" for arranging interviews. In a year, he figures that he has over 520 guests on his program.



For his thrice weekly trek across the border to the Tijuana studio, Raff uses a pickup truck. Not only is it perfect for the varied road conditions he meets on the way, but he also has a sophisticated touch to his travels — with a radio and air conditioning.

In putting the show together, Raff explains, "What I strive for each time is an exciting blend. I like to use the word 'choreographed.' I am basically an alchemist trying for the right combination in mixtures of personalities."

Some examples of how Raff works this magical "alchemy" follow:

The week of the Southern California Expo in Del Mar, Raff had on three people — all with aliases, and all knowledgeable about Del Mar and the annual fair. Appearing were co-host Louella Liverwurst (in reality, Ruth Giffin, publisher of BERNARDO BRANDINGS / NORTH COUNTY LIVING magazines), the So. California Expo's Don Diego (Tommy Hernandez) and the Fairest of the Fair (Michelle Sisk).

A show that he says featured the "interweaving of oils and greasepaint" had Cesar Romero talking with artists from Gallery 25 of the Spanish Village Art Center, as well as Kathi Hilton, a noted painter of desert scenes. Discussion ranged from Romero's career — of Latin descent, he was actually born in New York City — to comments about the art work. Raff felt it was a compatible topic for Romero — a Latin giving his reactions to the Spanish Village.

Raff mentioned a couple of his favorite show combinations that blended into a distinctly international flavor:

One show gave recognition to the Polynesian studies course at UCSD. Co-host was Rosemary DeCamp, in town for the production of "No No, Nanette" at the civic center. (A veteran of the old Bob Cummings Show, she might also be recognized from 20-Mule Team Borax commercials.) Kimo from Tom Ham's Bali Hai demonstrated Tahitian dances and was also an avid listener when Jehanne Teilhet, a professor of Polynesian art was introduced. Ms. Teilhet, who was involved in the art museum's "Dimensions of Polynesia" show, showed artifacts of the South Pacific culture.

For United Nations week, Raff's co-host was United Way "Fair Share Girl" Paula Seeker. European travel expert Colin Stamp joined them to discuss travel planning in view of devaluation. Naturally, the conversation centered on each person's dream vacationland. As a grand finale to this, United Nations coordinator Mima Stillwater brought on a Chinese lion (a man in costume), and a female kungfu expert, who broke a brick.

Although one of Raff's basic show techniques is the interplay of personalities, sometimes an especially intriguing subject warrants an entire show. One such show that elicited a lot of attention was "What a Woman Wants to Know About Cosmetic Surgery."

When Raff goes to the studio, he first collects whatever guests he is leading or bringing with him, and then switches from his regular car to a GMC pickup truck — ideal for the varied road conditions he meets on the way, (climbing the steep incline up Mt. San Antonio — a road under reconstruction since last May).

Sitting at the "Daybreak" desk, Raff starts shuffling papers and putting together the final details of the show — interview suggestions (gathered by talking briefly with each guest), wording for the title cards, order of events, set suggestions, etc.

Although Raff has a bright and colorful interview set, the action portions of his show call for their own particular background. At a word from Raff, the crew starts improvising an appropriate set. A showing of old fashioned garb is given an old time "Teller's" window (reincarnated from a recent life as a mantelpiece),

while contemporary apparel receives an elaborate cardboard sculpture that looks like bronze (from Raff's old "Coffee Break" show) as its backdrop. Curtains, flats, spotlights, props, and all the director's techniques of "cross-fading" and "superimposing" are called into play in creating the right mood.

Action. Count down . . . On the monitor screen a sunrise breaks over the hillside to the prelude of the William Tell overture, and the "Man of the Morning" is introduced. As the camera zooms back, we see a single shaft of light falling over one wall of the set and Raff enters with a cheery "Good Morning, and welcome to 'Daybreak.'"

Raff's job is challenging . . . that's why he likes it. "I thrive on unique experiences," he says, "and doing a show like this means every day is different . . . new people, new ideas and new chemistries for me to work out."

Because of the unusual way that Raff's show is done, he meets a variety of interesting people on both sides of the border. He has an opportunity not offered to most San Diegans, or even most Americans — that of being not just a visitor to Mexico, but actually working with the people there. Booking the show in San Diego, and producing it in Tijuana, makes Raff Ahlgren very much a working man of two countries. □



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# Our Supervisor Speaks



Lee Taylor supervisor  
5th District, San Diego County

**Friends:**

A few years ago, I became a little disenchanted with our high taxes and began traveling around the world looking for a better place. After seeing most of the other countries in the world, as well as the rest of our fifty states, let me tell you, my friends, we should kiss the earth we live on, because this is it. The "Promised Land" . . . *San Diego County!*

We tend to get worked up about our politics. We come forth with a lot of words for our favorite candidate who has to live up to what we said they were. This is the way our system cleanses itself. When our forefathers brought forth this nation, their intent was that we would be judged and ruled by our peers. This means your neighbor . . . not someone hundreds of miles away. In our search for security, we have forsaken some of our responsibilities, and have allowed a massive bureaucracy of federal and state government to take away many of our freedoms. Both higher echelons of government now tax us about as much as we can stand. Then they give some of it back. But, through programs in which they control us, we, in a sense, become dependents in order to get our money back.

Let us hope that the proponents (as well as the opponents) in our last election were really sincere and were only arguing over the *method* by which they would leave our money in our community to do the things that we need, and are perfectly able to do (if only we were not taxed so heavily to begin with!)

A person (like me), or a county employee, or a welfare recipient who is being paid with public funds, should be care-

fully scrutinized by the people who are paying the bill and are under their collective control. This way, the cost of government would go down.

We, the people, for whatever reason, have not taken an active part in our government the last few years and it certainly shows! When government gets too far removed, we have scandals, and the farther away it is from the people, the greater the scandals. Let us bring most government services back home so we can keep an eye on them. I realize this would be a very difficult job.

By and large, the county government is in pretty good hands at this time. There is a *balance* to the board of supervisors. Most items have five different and distinct opinions, and by the time the decision is made, it represents the whole community.

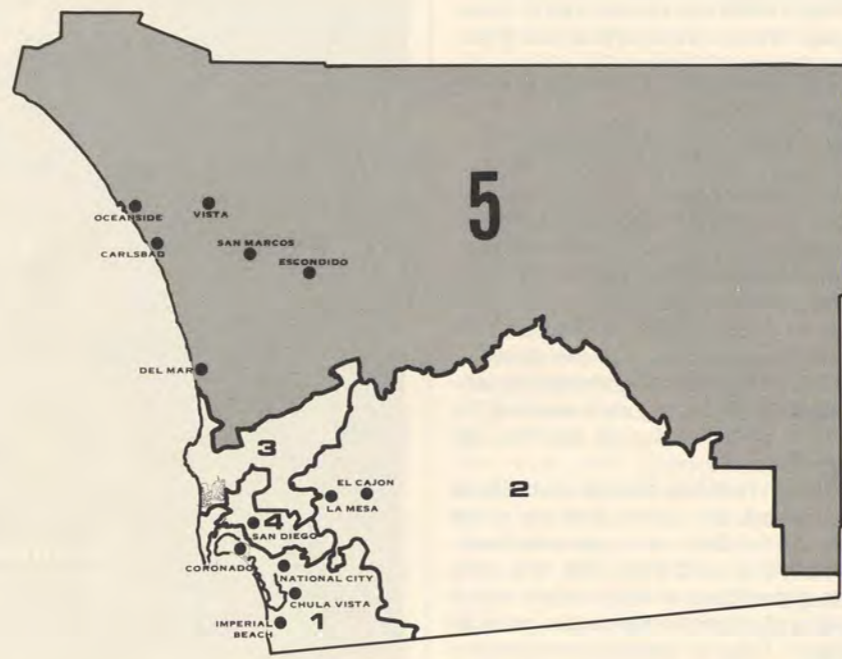
There is one thing that bugs me, however, and that is the lack of feeling for

property rights, one of our constitutional guarantees. Thru taxes and zoning, we, in many cases, have taken many of these rights away. There is a very large group, especially among the small property owners, to take away even more. This is another good reason to keep *involved* in government. Nobody else can be involved for you. You must do it yourself. Once a right is gone, no matter how noble the cause, we never get it back. Like centralized government, it's going to take a supreme effort to bring part of government authority back home and make it respond to the will of the people. But it's a price we *must* pay for ours and future generations to enjoy the freedoms that made us a great nation. Your vote is your weapon. *Use it!* □

*Lee N. Taylor*

## THE FIFTH DISTRICT

The Fifth District is composed of approximately 2,500 square miles, with a population of 361,330. This population figure is an estimate as of July 1, 1973. Incorporated Cities in the North County are Oceanside, Escondido, Carlsbad, Del Mar, San Marcos and Vista. Portions of the **City** of San Diego, included in the Fifth District are University City, Mira Mesa, Rancho Bernardo. Communities in the Fifth District include, but are not limited to: Solana Beach, Leucadia, Encinitas, Cardiff, Olivenhain, Rancho Santa Fe, Ramona, Julian, Borrego Springs, Valley Center, Warner Springs, Pauma Valley, Rainbow, Fallbrook, De Luz, Poway, and Santa Ysabel.



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## Conway's Concepts

FULLY INVESTED IN CASH?



by E. R. Conway

It's interesting to note that, during periods of uncertainty, investors tend to scramble to the sidelines and assume a cash position. There are certainly times when this makes sense but, on other occasions, the rationale for such behavior staggers the imagination. During periods of runaway inflation — (Would you believe today?) — Why would any prudent investor opt for cash? It's almost a certainty that today's dollar will buy less tomorrow, in the way of goods and services.

I would like to think that persons heavily invested in cash are simply awaiting the propitious moment to buy. This is certainly a noble strategy but I question whether it is, in fact, the case. I suspect that fear is feeding on uncertainty and producing a posture of indecision and procrastination.

Meanwhile, good investment opportunities abound. In the area of real estate, the possibilities in land speculation have never been better. For the more conservative investor, there are countless apartment house complexes available, due to the low rental schedule which currently prevails throughout the area. Are rents going up next year? Most assuredly! What's going to happen to the vacancy factor? New construction is down while demand is increasing. And, back on Wall Street, General Motors can be purchased for six times earnings, Telephone for nine and old Jersey Standard for ten.

If the American investor remains in a cash position, for too long a period, we can only speculate as to the long range economic effects on the nation. Some sort of recession appears to be a near certainty. We were heading in that direction even without Watergate and the energy crisis. Will it become a full blown depression? Who knows? The distinction is only a matter of degree. When your neighbor is out of work, it's a recession; but when you lose your job, we're in a depression. There is one thing for sure, if the dollar available for investment is not put to work curing our economic ills, we shall all be the sadder as a result.



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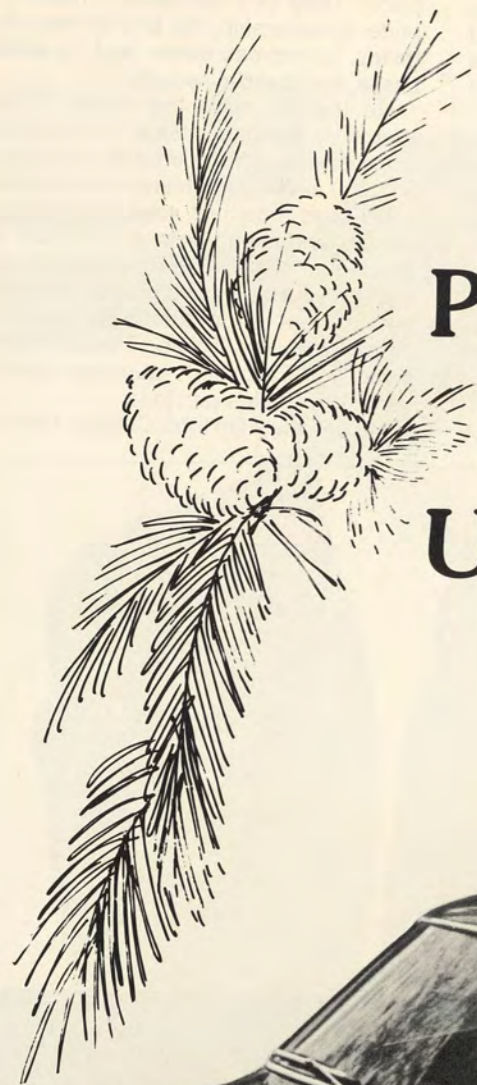
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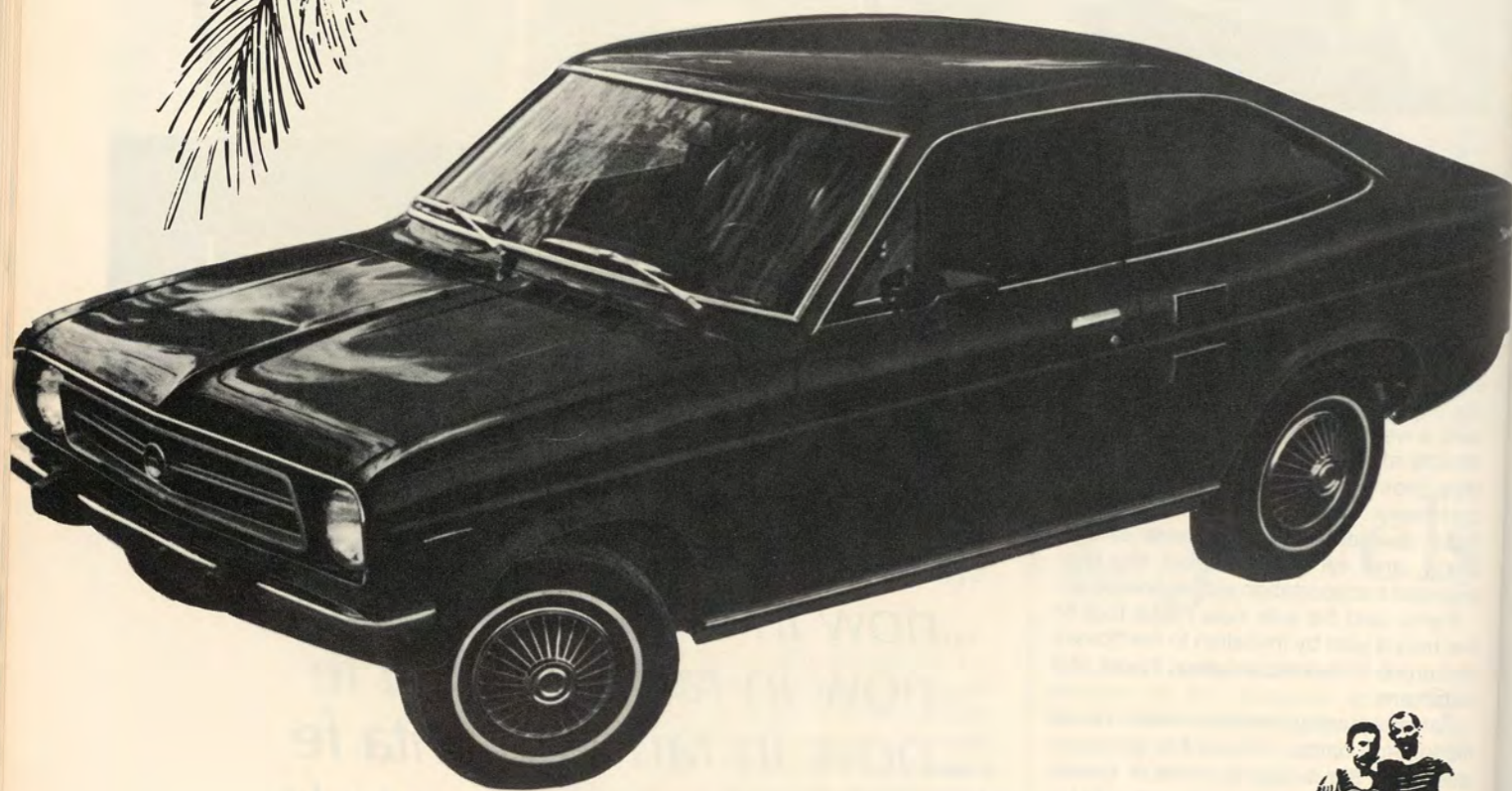
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Howard and Marian Cleff

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"Like everybody else, I usually wait till the last minute to take care of my Christmas shopping. Of course, when you do that, you take what you can get at any price. I decided this year was going to be different.

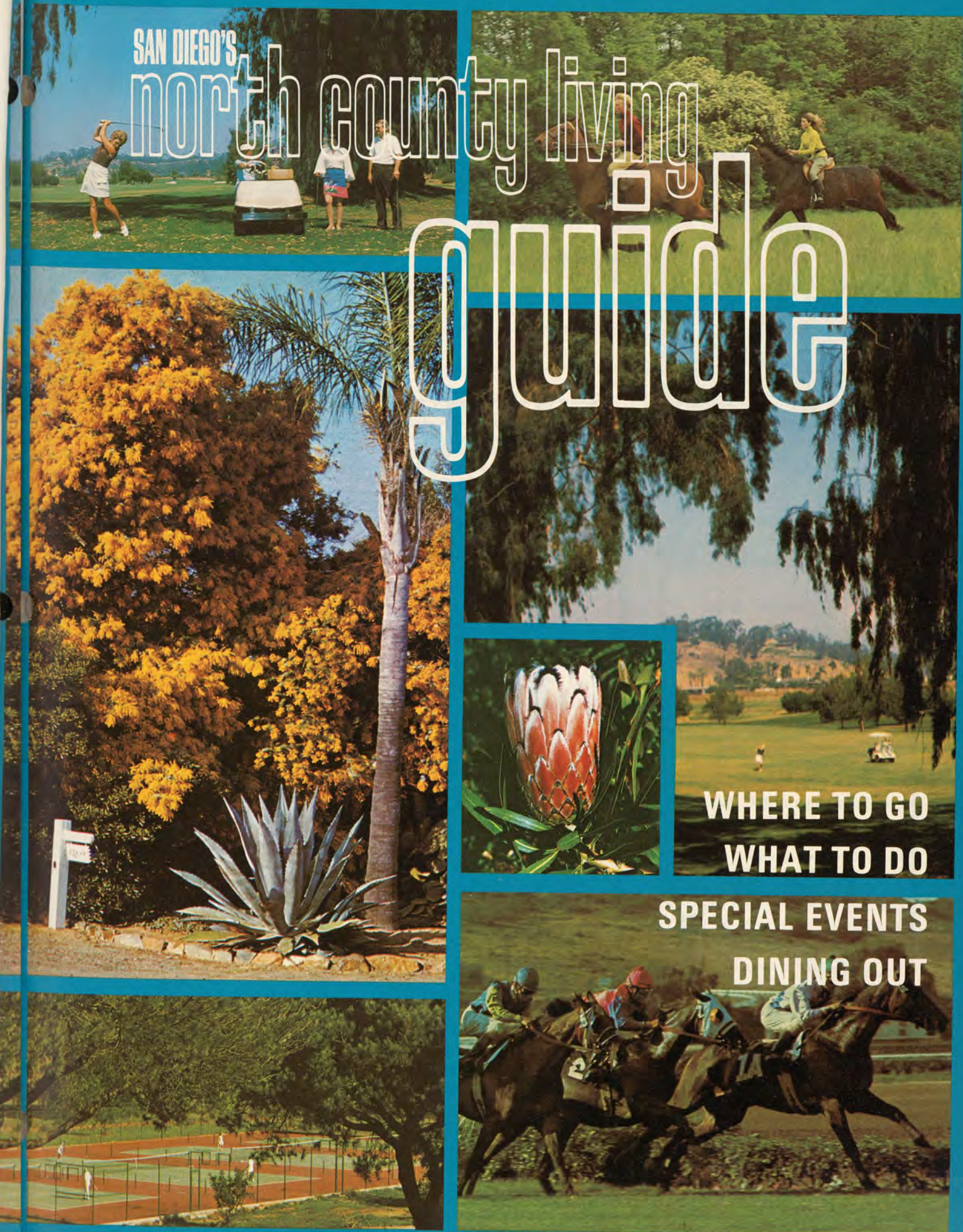
"So we did all our shopping early

with our Security Pacific Bank Check and Charge Card, and got some really good buys. By December 3, practically all our shopping was done. If you don't think that's something special, you've never been in a store at 9 P.M. the night before Christmas."

*Thank you, Mr. Cleff.*

*Howard and Marian Cleff have been with Security Pacific Bank since before David (7) and Marlyn (10) were born. They're on their 6th car loan with us. Obviously, we think they're something special too.*

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**International Festival of Christmas**  
Dec. 8-9 German Christmas German Folk music and dancing.  
Dec. 15-16 American Christmas And Here comes Santa with free Candy Canes.  
Dec. 23 English Christmas Christmas carolers and Bell Ringers ring out favorite Holiday tunes.

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SAN DIEGO'S  
north county living  
guide

WHERE TO GO/WHAT TO DO  
SPECIAL EVENTS/DINING OUT

All research and compilation  
by Patricia Walker.

SAN DIEGO'S NORTH COUNTY LIVING  
POST OFFICE BOX Q, RANCHO SANTA FE, CALIFORNIA 92067

KEY TO LOCATIONS OF EVENTS

- |   |   |
|---|---|
| (1) North Coast YMCA<br>200 Saxony Road, Encinitas<br>753-6535                  | (9) Palomar College<br>San Marcos<br>744-1150                           |
| (2) Civic Theatre<br>San Diego Community Concourse<br>236-6510                  | (10) San Diego Ballet Company<br>College Theatre, San Diego<br>295-4161 |
| (3) Old Globe Theatre<br>Balboa Park, San Diego<br>234-3601                     | (11) Mira Costa Little Theatre<br>Oceanside<br>757-2121                 |
| (4) Actor's Quarter Theater<br>480 Elm Street, San Diego<br>234-9325            | (12) Del Mar Fairgrounds<br>Del Mar<br>755-1161                         |
| (5) Actor's Quarter Children's Theater<br>480 Elm Street, San Diego<br>234-9325 | (13) Sports Arena<br>3500 Sports Arena Blvd., San Diego<br>224-4176     |
| (6) Off Broadway Theatre<br>314 F Street, San Diego<br>235-6535                 | (14) Golden Hall<br>Community Concourse, San Diego<br>236-6510          |
| (7) San Dieguito Little Theatre<br>Del Mar Fairgrounds, Del Mar<br>755-9005     | (15) Torrey Pines Inn<br>Torrey Pines Golf Course, La Jolla<br>453-4420 |
| (8) Cassius Carter Centre Stage<br>Balboa Park, San Diego<br>239-2255           | (16) Lomas Santa Fe Country Club<br>Lomas Santa Fe Drive<br>755-1547    |

The listing below provides you a day-by-day index of activities in North County and major sports and entertainment facilities around greater San Diego. Check the key number with each event to find location and telephone number for more detailed information and prices.

- Dec. 15-22: Rico LeBrun Art Exhibit, Founder's Gallery, USD Alcalá Park.
- Dec. 15-30: All-member Art Mart, Spanish Village Gallery 25, 1-4:00
- Dec. 15-30: "Shells — The Ocean's Bounty", Natural History Museum, Balboa Park
- Dec. 15: Del Mar Christmas Poster Contest Judging
- Santa's Christmas Fair (12)
- 9:00 Youth Judo Class (1)
- 10:00 Young People's Concert (2)
- 10:30 Encinitas Christmas Parade, 1st Ave.
- 12:00 Young People's Concert (2)

- 8:00 Gulls vs. Phoenix hockey (13)
- 8:00 "A New Girl Child" play (11)
- 8:00 "Summer and Smoke" play (3)
- 8:00 Holiday Dance Festival (10)
- 8:30 "Susan Slept Here" play (4)
- 8:30 Hal Holbrook's "Mark Twain" (2)
- Dec. 16: Santa's Christmas Fair (12)
- 2:00 "Magic Toyshop" play (5)
- 2:30 Philippine Revue & Mabuhay Singers (2)
- 8:00 "Summer and Smoke" play (3)
- 8:00 Holiday Dance Festival (10)
- 8:00 Bob Hope Show (13)
- Dec. 17: Santa's Christmas Fair (12)
- 10:45 Harem Dancing Class (1)
- Dec. 18: Santa's Christmas Fair (12)
- 6:30 Guitar Class (1)
- 8:00 "Summer and Smoke" play (3)
- Dec. 19: Santa's Christmas Fair (12)
- 7:30 Adult Judo Class (1)
- 8:00 "Summer and Smoke" play (3)



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<b>Dec. 20: Santa's Christmas Fair</b> (12)	7:30 Eagles, Rock Group (14)	8:00 "Nutcracker" California Ballet Company (2)	8:00 "Summer and Smoke" play (3)	8:00 Gulls vs. Seattle hockey (13)	8:30 Harem Dancing Class (1)
<b>Dec. 21: Santa's Christmas Fair</b> (12)	9:30 Aquagym Class (1)	8:00 "Nutcracker" California Ballet Company (2)	8:00 Aztecs vs. Kansas State (13)	8:00 "Summer and Smoke" play (3)	
<b>Dec. 22: Santa's Christmas Fair</b> (12)	9:00 Youth Judo Class (1)	2:30 "Nutcracker" California Ballet Company (2)	8:00 "Nutcracker" California Ballet Company (2)	8:00 Gulls vs. Portland hockey (13)	8:00 "Summer and Smoke" play (3)
<b>Dec. 23: Santa's Christmas Fair</b> (12)	2:00 "Summer and Smoke" play (3)	2:30 "Nutcracker" California Ballet Company (2)	8:00 "Summer and Smoke" play (3)	8:00 "Nutcracker" California Ballet Company (2)	
<b>Dec. 24: Santa's Christmas Fair</b> (12)	<b>Dec. 25: Merry Christmas!!</b>	<b>Dec. 26:</b>	9:00 Adult Judo Class (1)	8:00 Roller Games (13)	
<b>Dec. 27:</b>	8:30 Harem Dancing Class (1)	8:30 "Ben Bagley's The Decline and Fall of the Entire World as Seen Through the Eyes of Cole Porter" play (6)			
<b>Dec. 28:</b>	9:30 Aquagym Class (1)	8:00 Holiday Dance Festival (10)	8:30 James Brown '74 (14)	8:30 "Ben Bagley's ..." play (6)	
<b>Dec. 29:</b>	9:00 Youth Judo Class (1)	6:00 "Ben Bagley's ..." play (6)	8:00 Holiday Dance Festival (10)	9:00 "Ben Bagley's ..." play (6)	
<b>Dec. 30:</b>	2:00 "Ben Bagley's ..." play (6)	7:30 "Ben Bagley's ..." play (6)	8:00 Beach Boys' Concert (13)		
<b>Dec. 31:</b>	<b>New Year's Eve Specials</b>	8:00 "Ben Bagley's ..." play (6)	8:30 San Diego Starlight Opera Association Benefit New Year's Eve Party in the Ballroom of the Sheraton-Harbor Island Hotel — 469-1759 or 582-5844. Open.	10:00 Xavier Cugat and Charro dinner-dance (14)	
<b>Jan. 1:</b>	"Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)			
<b>Jan. 2:</b>	7:30 Adult Judo Class (1)	8:00 Godspell (2)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)	
<b>Jan. 3:</b>	7:00 "Vididiana" film, Room P-32 (9)	8:00 Godspell (2)	8:00 Gulls vs. Russian Team (13)		
	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)			
<b>Jan. 4:</b>	9:30 Aquagym Class (1)	8:00 Godspell (2)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)	
<b>Jan. 5:</b>	9:00 Youth Judo Class (1)	6:00 "Ben Bagley's ..." play (6)	8:00 Godspell (2)	8:00 "Night Watch" play (3)	9:00 "Ben Bagley's ..." play (6)
<b>Jan. 6:</b>	"Night Watch" play (3)	2:00 "Ben Bagley's ..." play (6)	7:30 "Ben Bagley's ..." play (6)	8:00 Godspell (2)	8:00 "Night Watch" play (3)
<b>Jan. 7:</b>	8:00 "Russia" film Room P-32 (9)	6:30 Guitar Class (1)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)	
<b>Jan. 8:</b>	6:30 Guitar Class (1)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)		
<b>Jan. 9:</b>	7:30 Adult Judo Class (1)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)		
<b>Jan. 10:</b>	7:00 Fellini's "8½" play (9)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)		
<b>Jan. 11:</b>	6:00 "Lovers and Other Strangers" opening night (7)	8:00 "Night Watch" play (3)	8:30 "Ben Bagley's ..." play (6)		
<b>Jan. 12:</b>	9:00 Youth Judo Class (2)	10:00 Young People's Concert (2)	12:00 Young People's Concert (2)	6:00 "Ben Bagley's ..." play (6)	8:00 Solana Beach CC Installation Dinner (16)
<b>Jan. 13:</b>	2:00 "Ben Bagley's ..." play (6)	7:30 "Ben Bagley's ..." play (6)	8:00 "Night Watch" play (3)		
<b>Jan. 14:</b>	8:00 Philharmonic Wind Quintet, P-32 (9)				

**NORTH COUNTY MUSIC**

<b>Dec. 16</b>	Lecture on National Endowments of the Arts, UCSD Matthews Campus 409, 12:00
<b>Dec. 16</b>	Concert of North American Indian Classical Music, UCSD Revelle Cafeteria, 8:30
<b>Dec. 17</b>	Percussion Concert (Jean-Charles-Francois/Ron George), UCSD Matthews Campus 409, 8:15
<b>Dec. 18</b>	Mahler, Lieder, Early Mahler Chamber Music Coffee Concert, UCSD Matthews Campus 409, 8:00
<b>Dec. 20</b>	U.S. Premier of Elvin Curran's Magnetic Garden for Instruments (tapes and voices)

**Dining and Dancing:**

<b>Carlsbad:</b>	<b>Twin Inns</b> , Elm Avenue West, 729-4131
<b>Del Mar:</b>	<b>Fire Pit</b> , 1670 Coast Blvd., 755-9345
	<b>Little Bavaria</b> , Carmel Valley Road, 755-1383
	<b>Rosendo's Hideaway</b> , Carmel Valley Road, 755-3223
<b>Escondido:</b>	<b>Red Coach Inn</b> , 135 North Pine, 743-9796
	<b>Escondido Country Club</b> , 1800 Country Club Lane, 743-3301
	<b>Fireside</b> , 435 West Washington Avenue, 745-1931
	<b>Royal Inn</b> , 2500 South Escondido Blvd., 747-5000
<b>Fallbrook:</b>	<b>Pala Mesa Golf Club</b> , Hi. 395, 728-8407
<b>Julian:</b>	<b>Pine Hills Lodge</b> , 2960 LaPosada Way, 765-0119
<b>La Jolla:</b>	<b>Marine Room</b> , 2000 Sprindrift, 454-7126
	<b>Rudy's Hearthside</b> , 5530 La Jolla Blvd., 454-0318
	<b>Torrey Pines Inn</b> , 11480 No. Torrey Pines Road, 453-4420
<b>Oceanside:</b>	<b>Marty's Valley Inn</b> , 3232 Mission Avenue, 757-7711
	<b>Flying Bridge Restaurant</b> , 1105 North Hill, 722-1151
<b>Poway:</b>	<b>Big Stone Lodge</b> , 12237 Pomerado Road, 748-0371
<b>Rancho Bernardo:</b>	<b>Inn at Rancho Bernardo</b> , 17550 Bernardo Oaks, 277-2146
<b>Rancho La Costa:</b>	<b>La Costa Resort</b> , El Camino Real, 729-9111
<b>San Luis Rey:</b>	<b>San Luis Rey Resort</b> , Camino del Rey, 758-0330
<b>San Marcos:</b>	<b>Quail's Inn Dinnerhouse</b> , 1035 LaBonita Dr., 436-2445, 744-2445
<b>Solana Beach:</b>	<b>Ole, Ole</b> , 221 North Hi. 101, 755-8870
	<b>P. Rodney's</b> , 271 North Hi. 101, 755-1729
	<b>Steak House</b> , 635 South Hi. 101, 755-3615



**NORTH COUNTY DINING (with live entertainment offered)**

Since restaurants vary their live entertainment, please call individual places for schedules.

**Bonsall:** **Restaurant Serbia**, Hi. 76 and Olive Road, 758-0310

<b>Carlsbad:</b>	<b>Recis Fogcutter</b> , 2358 Carlsbad Blvd., 729-7640
<b>Del Mar:</b>	<b>Albatross</b> , 1309 Camino Del Mar, 755-6744
	<b>Alternative</b> , 1431 Camino Del Mar, 755-2377
	<b>Golden Rollin' Belly</b> , 225 West 15th Street, 755-1414
<b>Encinitas:</b>	<b>Notsom Flotsom</b> , 417 Santa Fe Drive, 753-0329
<b>Escondido:</b>	<b>Circle R Golf Resort</b> , Hi. 395, 745-8029
	<b>Chuck's Steak House</b> , 1403 E. Valley Parkway, 746-5100
	<b>Davey Jones Meat Locker</b> , 340 East Grand Ave., 745-8359
	<b>Meadow Lake Country Club</b> , Meadow Glen Way E., 749-0983
	<b>Shakey's Pizza</b> , 2329 S. Hi. 395, 746-7500
<b>Fallbrook:</b>	<b>Casa Don Diego</b> , 11433 South Main St., 728-8356
	<b>The Cauldron</b> , 119 North Main Fork, 728-1505
	<b>Valley Fort Steak House</b> , 3757 South Mission Blvd., 728-1998
<b>La Jolla:</b>	<b>Bully's</b> , 5755 La Jolla Blvd., 459-2768
	<b>Chez Francoise</b> , 5662 La Jolla Blvd., 459-6066
	<b>Chuck's Steak House</b> , 1250 Prospect, 454-5100
	<b>El Arios</b> , Torrey Pines Road, 459-0261
	<b>Ernie Myer's SYBTC Restaurant</b> , 5786 La Jolla Blvd., 454-4721
	<b>Florentino's</b> , 5157 La Jolla Blvd., 454-1450
	<b>Mad Greek</b> , 1250 Prospect, 459-9393
	<b>Rheinlander Haus</b> , 2182 Avenida de la Playa, 454-6770
	<b>Su Casa</b> , 6738 La Jolla Blvd., 454-0369
<b>Lawrence Welk's CC:</b>	<b>Lawrence One Inn</b> , 3030 No. Hi. 395, 746-0035
<b>Oceanside:</b>	<b>Acalpulco</b> , 733 South Hill, 729-4454
	<b>Harbor Light</b> , 264 Harbor Drive S., 722-4855
	<b>La Beaners</b> , 276 Harbor Drive S., 722-4615
	<b>Mira Mar Restaurant</b> , 815 North Hill, 722-3343
	<b>Shakey's Pizza</b> , 3744 Mission, 757-5370
<b>Poway:</b>	<b>Shakey's Pizza</b> , 12813 Poway Road, 748-6611
<b>Rancho Bernardo:</b>	<b>Consuelo's</b> , 2253 Sunset Cliffs, 487-3232
	<b>Inn at Rancho Bernardo</b> , 17550 Bernardo Oaks, 277-2146
<b>Rancho La Costa:</b>	<b>La Costa</b> , El Camino Real, 729-9111
<b>Rancho Santa Fe:</b>	<b>Whispering Palms</b> , Via de la Valle, 756-2471
<b>Solana Beach:</b>	<b>Jack Slattery Steak and Chop House</b> , 315 South Hi. 101, 755-6649
	<b>Jolly Ox</b> , 740 Lomas Santa Fe Drive, 755-9758
	<b>Jolly Rogers</b> , 937 Lomas Santa Fe Drive, 755-0117
	<b>Winner's Circle Lounge</b> , Via de la Valle, 755-6666

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Because film distributing companies usually work only one to two weeks in advance, most movie houses cannot set up a monthly schedule. Please contact the individual theaters for titles and times.

**Carlsbad:** **Carlsbad Theater**, 2822 State, 729-1063  
**Cinema Plaza**, Carlsbad Plaza, 729-2262

**Encinitas:** **La Paloma Theater**, 471 First Street, 753-3955

**Escondido:** **Escondido Drive-in**, 755 West Mission, 745-2331  
**Plaza 1 and 2**, 345 Escondido Blvd., 745-5087  
**Pussycat Ritz**, 309 East Grand, 747-6635

**Fallbrook:** **Mission**, 231 North Main, 728-8444

**La Jolla:** **Cove Theater**, 7730 Girard, 459-5404  
**Unicorn**, 7456 La Jolla Blvd., 459-4341

**Oceanside:** **Adult Theater**, 514 Third, 722-4518

**Crest Theater**, 102 North Freeman, 722-6561

**New Valley Drive-in East**, 3480 Mission, 757-5556

**New Valley Drive-in West**, 3480 Mission, 757-5556

**Oceanside Drive-in**, 1823 Mission, 722-5189

**Palomar Theater**, 314 North Hill, 722-2631

**Star Theater**, 402 North Hill, 722-2895

**Towne Theater**, 217 North Hill, 722-2155

**Poway:** **Poway Playhouse Theater**, 12845 Poway Road, 748-7110

**Solana Beach:** **Solana Theater**, 113 South Acacia, 755-9719

**Del Mar Drive-in**, 949 Stevens, 755-8757

**Vista:** **Avo Theater**, 303 East Vista Way, 726-3040

**Stardust Twin Cinema**, 234 West Broadway 726-8673

**Vista Drive-in**, W. Vista Way & Thunder Drive, 724-6223

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## Galleries and Exhibits:

**Art Bank**, 11844 Rancho Bernardo Road, 487-0187, Rancho Bernardo

**Bozzarius Trading Company**, 1401 Camino Del Mar, 755-2646, Del Mar

**Carlsbad-Oceanside Art League**, 2937 Madison, 729-7524, Carlsbad

**Carousel Art Gallery**, 541 First, 753-8472, Encinitas

**Casa de Artes Fine Arts Gallery**, 850 West Encinitas Road, 744-3352, San Marcos

**Consultus**, 2454 Mango Way, 755-0848, Del Mar

**Del Mar Gallery**, 1442 Camino Del Mar, 755-1630, Del Mar

**Everyday Music**, 328 East Vista Way, 724-4081, Vista

**Frame House**, 1832 South Hill, 722-0648, Oceanside

**Glaser Gallery**, 8004 Girard, 454-5155, La Jolla

**Gray's Gallery**, 231 South Juniper, 746-5226, Escondido

**Jones Gallery**, 1262 Prospect, 459-1370, La Jolla

**La Galeria**, 2161 Avenida de la Playa, 459-5003, La Jolla

**La Jolla Art Association**, Girard Ave., 459-3001, La Jolla

**La Jolla Museum of Contemporary Art**, 700 Prospect Street, 454-0183, La Jolla. 11-5 Tues-Fri; 12:30-5 Sat-Sun; Wed 7-10;

**LeLouvre de la Costa**, 7664D El Camino Real, 753-0277, La Costa

**Mary Moore Gallery**, 2163 Avenida de la Playa, 459-6301, La Jolla

**Poway Frames**, 13322 Poway Road, 748-3314, Poway

**Rugs and Arts of Persia**, 5627 La Jolla Boulevard, 459-7474, La Jolla

**Russ-Craft Museum**, 139 South B, 744-3141, San Marcos

**San Dieguito Art Guild**, Tenth and Camino Del Mar, 755-1206, Del Mar

**Sandre's Art Gallery**, 451 East Valley Parkway, 747-1230, Escondido

**Sculpture Gallery**, 1401 Camino Del Mar, 755-2018, Del Mar

**Showcase of Arts, Inc.**, 1121 East Valley Parkway, 747-8957, Escondido

**Tarbox Gallery**, 1025 Prospect, 459-0442, La Jolla

**Tokar Gallery**, 145 S. Hi. 101, 755-0828, Solana Beach

**UCSD Revelle Campus Art Gallery**, Humanities Library Building, Room 1260, Daily 12-5; Wed. eve. 8-10. 453-2000, Ext. 1980, La Jolla

**Upstairs Gallery**, 137 Jefferson, 726-7690, Vista

**Vardi's Art Gallery**, 1556 S. Escondido Blvd., 746-0232, Escondido

**Village Art Studio**, 411 West Hawthorne, 728-1212, Fallbrook

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**Bonita Golf Club**, Fairly level. Semi-private 18-Weekdays \$3, Weekends \$4; 9-Weekdays \$1.75, Weekends \$2.25. 2 miles east of National City on Sweetwater Road. (475-3375).

**Borrego Roadrunner Club**, Par 54, 18 holes. Executive length. Flat course, greens regulation size. Rated in excellent condition. \$2.50 weekdays, \$3.50 weekends and holidays. Hand carts available \$.50 Putting greens, clubhouse, restaurant nearby. In Borrego Springs. 767-5652.

**Carlton Oaks Country Club and Lodge**, Excellent, tricky course with undulating greens; water everywhere. Semi-private. 18 Weekdays \$3, \$6 Weekends and Holidays. 9200 Inwood Dr., Santee (448-4242).

**Chula Vista Municipal Golf Course**, Well trapped, trees, beautiful greens. Clubhouse, restaurant, pro shop, driving range. 18-Weekdays \$3, Weekends and Holidays \$4. 9-Weekdays \$1.75, Weekends and Holidays \$2.25. 4475 Bonita Rd., east of Chula Vista (479-4141).

**Circle R Ranch Golf Resort**, Beautiful valley site, well manicured, fairly flat; lake; many trees. Public. 18-Weekdays \$5, Weekends and Holidays \$7; carts \$8. 9 miles north of Escondido on Hwy. 395 (745-8029).

**Club Circle Golf Course**, Large beautiful greens; well trapped, 2 lakes. Regulation 9-hole course — par 3, \$2, weekdays; — \$3, Sat., Sun. & holidays. In Borrego Springs. 767-5944.

**Colina Park Golf Course**, Rolling greens, night-lighted; corner of University and 52nd St. 3-par 18 holes. Putting greens, snack bar, pro shop, miniature course, driving cage. All open to public. Weekdays, \$1.25 Juniors and students; \$1.50 Junior & students; \$1.75 adults. 582-4704.

**Coronado Municipal Golf Course**, Golf while looking across at S.D. skyline & dramatic Bay-spanning bridge. Flat; elevated greens & trees. Public. 18 holes weekdays \$3 (twilight rate \$1.50), weekends and holidays \$4 (twilight rates \$2). On Glorietta Bay, Coronado (435-3121).

**Cottonwood Country Club**, Long, magnificent course lined with 4,000 trees. 3 lakes. Semi-private. 2 courses: 18 — Ivanhoe \$4 weekdays; \$6 weekends and holidays. Monte Vista — \$3.50 weekdays, \$6 weekends and holidays. 3121 Willow Glen Road, El Cajon (442-9891).

**De Anza Desert Country Club**, Beautifully manicured; flat, trees, lake in Borrego Springs. 18 holes. Restaurant, pro shop, clubhouse. Membership in any private club honored. Visitors staying in hotels that are members of club may play. \$12.50 all days. If not staying in a member motel, \$15 all days. 767-5515.

**El Camino Country Club**, Situated in 3 canyons; 3 lakes; easy course to walk. Driving range, clubhouse, snack bar, pool, tennis courts. Private. Memberships in golf clubs outside S.D. County honored 18 — weekdays \$6; weekends and holidays \$7. 3202 Vista Way, Oceanside (757-2100).

**Escondido Country Club**, Large rolling greens, strategically trapped. 6 lakes. Driving range, putting greens, clubhouse, bar, restaurant, pro shop. 18 — weekdays \$5, weekends and holidays \$7; 9 — rates available. Electric carts. 1800 Country Club Lane, Escondido (746-4212).

**Fallbrook Golf and Country Club**, A picture-book course, well trapped; velvet fairways, flat; lakes on both sides; gorgeous trees on back 9. Driving range, putting greens, clubhouse, restaurant, pro shop. Semi-private. Membership in golf clubs outside S.D. County honored. 18-weekdays \$5, weekends and holidays \$7. Electric carts. 2757 Gird Road, Fallbrook. (728-8334).

**Fletcher Hills Country Club**, Rolling greens, flat, well trapped. Driving range, putting greens, restaurant, pro shop, instruction. 18-weekdays \$3, weekends and holidays \$4. 8046 John Towers Ave., Santee. (448-2333).

**La Costa Country Club**, One of the great ones. 4 lakes, undulating greens, well trapped, trees. Private. All 18 holes visible from luxurious clubhouse. Driving range, putting greens, top restaurant, pro shop & health spa. 18-\$7. Southeast of Carlsbad at La Costa Road & El Camino Real (729-9111).

**La Jolla Country Club**, Spectacular view of sea and La Jolla Village. Not overlong but always interesting. Winds over hill & dale, beautifully kept. Private. \$10 (with member). High St. Extension, La Jolla (454-2505).

**Lake San Marcos Country Club**, Rolling greens, narrow fairways 3 lakes, abundant trees. Clubhouse, restaurant pro shop. 18-weekdays \$6.50, weekends and holidays \$8.50, carts \$8. 1750 San Pablo, Lake San Marcos. (744-1310)

**Las Palmas Golf Course**, Contoured greens, well trapped, big lake, trees. 1800 20th St., National City. Par 29-9 holes. Night lighted driving range, putting greens, pro shop. \$1.50 weekdays, 9 holes; \$2.50 weekdays, 18 holes; \$1.75 weekends & holidays, 9 holes; \$2.75 weekends & holidays, 18 holes. 474-2251.

**Lawrence Welk's Country Club Village**, 3-par course, rolling greens, trees, few traps, 2

lakes. Driving range, putting greens, clubhouse, restaurant. Semi-private. 18-weekdays \$10, (guests with member \$7), weekends \$15 (guests with member \$10). East off Highway 5 on Lomas Santa Fe Drive (453-6353).

**The Meadowlake Golf Club**, Idyllic, rustic setting; wooded, rolling terrain; large undulating greens; 5 lakes. Restaurant, snack bar, golf shop. Membership in golf clubs outside S.D. County honored. 18-weekdays \$4 (2 plus cart \$12) weekends & holidays \$6. 5 miles north of Escondido, east off Highway 395 on Mt. Meadow Road, 1 1/2 miles to Meadow Lake Club.

**Military Golf Courses**, Eight courses for military and their guests only. For information call the 11th Naval District Information phone, 235-3611.

**Oceana Golf Club**, Guaranteed tee times, 2 lakes, well trapped, undulating greens. 660 El Camino Real, Oceanside. 9 holes. Putting greens, pro shop, snack bar, clubhouse, electric carts. \$2, 9 holes; \$3, 18 holes, weekdays; \$2.50, 9 holes and \$3.75, 18 holes, Sat., Sun. & holidays. Tues. — Thurs. \$3 all day. Electric carts \$3 for 9 holes; \$5 for 18 holes. 757-0088.

**Oceanside-Carlsbad Country Club**, Rolling greens, trees, well trapped. Driving range, coffee shop. 18 — weekdays \$2.50, weekends & holidays \$4; 9 — weekdays \$1.50, weekends & holidays \$2.50. 1 Country Club Lane, Oceanside (722-5100).

**Osbrink Golf Club**, Beautiful greens, few trees, flat, lake, 2 blocks east of North Broadway on Rincon Ave., 1 mile north of high school in Escondido. Par — 62, 18 holes. Driving range, putting greens, clubhouse, pro shop. \$1.75 for 9 holes; \$2.50 for 18, weekdays; \$2 for 9 holes, \$2.75 for 18, Sat., Sun. & holidays. 746-2526.

**Pala Mesa Golf Club, Inn & Lodge**, One of San Diego's most interesting & beautiful courses, rolling front 9, lake, trees on back 9. Driving range, putting greens, chipping green, snack bar, pro shop, clubhouse. 18 — weekdays \$6, weekends & holidays \$8. Special rates for tournaments. Reduced rates for Lodge guests. Hwy. 76 & 395, 17 mi. no. of Escondido. 2001 S. Hwy. 395. (728-8407).

**Pauma Valley Country Club**, A big, gorgeous, demanding course; lovely lake; huge old trees. Clubhouse, lockerroom, dining room, pro shop. Very private. 15 mi. n.e. of Escondido. Hwy. 16 off 76 (742-3721).

**Rancho Bernardo Inn and Country Club**, Gently rolling greens, moderately trapped. Streams widening into 2 lakes. 63 holes on 3 courses. 1 course private, 1 public (tougher of the two). Driving range, putting greens, clubhouse. Weekdays \$6, weekends & holidays \$7. New 27 hole public course, Pomerado Rd. 18 — weekdays \$3.50, weekends & holidays \$5. 17550 Bernardo Oaks Dr., 23 mi. no. of S.D. off Hwy. 395. (487-1611).

**Rancho Carlsbad Golf Course**, Rolling greens; well trapped; crosses stream 4 times. No 9 hole rates. Par 56-18 hole

course. Driving range, practice greens, pro shop, snack bar. Public. 18 — weekdays \$2.50, weekend & holidays \$3; 5 mi. e. of Carlsbad on El Camino Real. (729-9926).

**Rancho California Golf Resort**, A championship 6,802-yard course. Driving range, chipping & putting greens, pro shop, snack bar, dining room, lodge. 18 — weekdays \$5, weekend & holidays \$8. Electric carts. Junction of Hwy. 395 & Hwy. 71 near Temecula (456-5631).

**Rancho de los Penasquitos Country Club**, Rolling greens, well trapped; lake; pine trees. Putting green, driving range, pro shop. Take Carmel Valley Mt. Road Turnoff. 14499 Penasquitos Dr. (No 9 hole rates) weekdays \$2.50, weekend & holidays \$5. w. side of Hwy. 395, 1/2 mi. no. of Poway turnoff. (279-0700).

**Rancho Santa Fe Golf Club**, Older course, still ranks in design with best in the U.S. Rolling fairways; picturesque trees, lakes; well trapped. Driving range, putting greens, restaurant, pro shop. Private. Guests of Inn at Rancho Santa Fe may play. 18 — weekdays \$12, weekends & holidays \$15. Rancho Santa Fe, 5 mi. e. of Del Mar (756-1836).

**River Valley Golf Course**, Rolling greens, 5 lakes, river, trees, moderately trapped. 2440 W. Hotel Circle, Mission Valley. 9 holes, 4, 4-par & 5 3-par. Night-lighted Driving range, putting greens, clubhouse, restaurant, pro shop. Oct. 1-May 1, \$1.50 weekdays, daytime, for 9 holes; Sat., Sun. & holidays, daytime, and every night, \$2 for 9 holes. May 1-Sept. 30, \$2 for 9 holes; \$3.50 for 18 holes weekdays; \$3 for 9 holes; \$5 for 18 holes, weekends. 297-3391.

**San Carlos Golf Club**, A sporty, interesting course. Putting green, driving range, restaurant, pro shop. 18 — weekdays \$3, weekends & holidays \$5; No 9 holes half price., base of Black Mt., 7380 Golfcrest Pl, San Diego. (465-4700).

**San Diego Country Club**, Chula Vista. Graceful, lovely old course, meticulously groomed. Rolling fairways, well trapped, treelined. Private. \$10 (with member) & \$15 (non-member) respectively. Membership in golf clubs outside San Diego County honored. Country Club Dr. & L St., Chula Vista (422-0108).



**San Luis Rey Golf Resort**, Bonsall. Flat, fairways generally open; well trapped; trees. Practice fairway, clubhouse, all open to public. 18 — weekdays \$5, weekends & holidays \$8; 9-weekdays \$3, weekends & holidays \$4. 11 mi. e. of Oceanside on Hwy. 76 at Bonsall (758-0330).

**Singing Hills Golf Course**, El Cajon. 3 courses in beautiful setting. Contoured greens, flat, trees, few traps, 2 lakes. Semi-pvt. 18 — weekdays Oak Glen & Willow Glen \$4 (twilight rates \$2), Pine Glen (short) \$2 (twilight rates \$1.50); weekends Oak Glen & Willow Glen \$6, Pine Glen \$3. 3007 Dehesa Rd., El Cajon (442-3425).

**Stardust Country Club**, Flat, river, trees, well trapped. 27-hole championship course & 9-hole pitch & putt. Private; guests of Stardust Hotel may play. Weekdays \$7.50 (guests \$5), weekends & holidays \$10 (guests \$7.50). 950 Hotel Circle, Mission Valley (298-6171, ext. 271).

**Sun Valley Golf Course**. Excellent greens trees. 8440 University, La Mesa. 9 holes. Driving range, coffee shop. \$.95 weekdays, first 9 holes; \$.60 each additional 9. \$1.20 first 9, \$.60 each additional 9, Sat., Sun. & holidays. 463-8488.

**Tecolote Canyon Golf Course**, Natural terrain, creek, trees, well trapped. 2755 Snead Ave., Clairemont. 18 holes, night-lighted. Driving range, putting greens, clubhouse, restaurant, pro shop. \$2.50 weekdays daytime, Sat., Sun. & holidays, daytime, and all nights, \$3. 279-1600.

**Torrey Pines Municipal Golf Courses**, 2 18-hole courses. Monstrous south course, site of San Diego-Andy Williams Open, is among world's greatest. Large rolling greens, well trapped; trees; ocean-cliff site is world famous. Driving range, snack bar, pro shop. 18 — weekdays \$3.50, weekends & holidays \$4.50. Inn next door. Torrey Pines State Park on Hwy. 101 (453-0380).

**Vacation Village Hotel Golf Course**, Flat, trees, no water. On Vacation Isle in Mission Bay Aquatic Park. 3-par 18 holes. Lounge. \$2 weekdays; \$2.50 Sat., Sun. & holidays. 18 holes. \$1.50 weekdays; \$2 Sat., Sun. & holidays, 9 holes. 274-4630, Ext. 7182.

**Warner's Golf Course**, Warner Hot Springs. Plush rolling Fairways, 70 traps, many trees. 18 hole, par 72; 9-hole pitch & putt. Putting greens, clubhouse, pro shop. Guests only. Daily \$5 for guests of Ranch, weekdays \$6 for others, weekends & holidays \$7.65 mi. n.e. of S.D. on Hwy. 79 (782-3555).

**Whispering Palms Country Club**, Rancho Santa Fe. Superb greens, well trapped, level; small trees. Pro shop, clubhouse restaurant. Semi-private. 18 — weekdays \$6, weekends \$8. Pool. Via de la Valle Rd., 2 1/2 mi. e. of Interstate 5, same exit as Del Mar Fairgrounds (756-2471).

**Willowbrook Country Club**. Flat, challenging, few traps, trees. 11905 Riverside Drive, Lakeside. Take Riverford Road off State Hwy. 67, Par 36, 9 holes. Par 72, 18 holes. Snack bar, pro shop. \$1.50, weekdays, 9 holes; \$2.50 for 18. \$2, Sat., Sun. & holidays for 9; \$3.50 for 18. 448-3292.

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## Golf Courses In Nearby Areas:

**Rancho California Golf Resort**, A championship, 6,775-yard, par 72 course. 57 white, silica sand traps and 6 lakes. Driving range, chipping & putting greens, pro shop, snack bar, dining room, lodge. Junction of Hwy. 395 & Hwy. 71 near Temecula. 18 holes. Weekdays, \$5; weekends & holidays, \$7. Electric carts, \$7. Group rates available. 676-4511.

**San Antonio, Club Hipico Y De Golf**, 12 miles south of the border of Tijuana by way of the Tijuana-Ensenada Freeway along the coast. 9 holes. Three lakes, interesting course, clubhouse, restaurant nearby. \$3 every day of the week.

**Tijuana Country Club**, Rolling greens, well trapped, trees. Near Caliente Race Track, Tijuana, Mexico. 5 miles from the border. 18 holes. Driving range, restaurant, pro shop. Semi-private club with guest privileges extended to all golfers. \$3 every day. Package: for twosome, green fees, electric cart or caddy, refreshment and snack (worth \$1) for \$10, Mon.-Fri., except holidays. Tijuana: 386-1403.

## Shorter Courses:

**Mission Bay Golf Center**, Large, rolling greens, waterfalls, 2 lakes, trees, traps. 18-hole miniature course. Entire course lighted for night play. Public. Weekdays \$1.50 for 9 holes, \$2.50 for 18; weekends & holidays \$1.75 for 9, \$3 for 18. N. Mission Bay Dr., Mission Bay (273-1221).

**Presidio Hills Pitch-And-Putt Course**, Old Town. Peaceful pitch & putt under giant peppers & oaks on historic site. Public. 18 — weekdays \$1, weekends \$2.50; all day — weekdays \$2. 4136 Wallace (295-9476).

**River Valley Golf Course**, Night-lighted Rolling greens, 5 lakes, river, trees, moderately trapped. Restaurant. Public 9 — weekdays \$1-9 holes, \$3.50-18; weekends & holidays & nights \$3-9, \$5-18. 2440 Hotel Circle, Mission Valley (297-3391).

**Sam Snead Tecolote Canyon Golf Course**, Natural terrain, creek, trees, well trapped. Nigh-lighted. Public. 18 — weekdays \$3, weekends & holidays & nite \$3.50 respectively. 2755 Snead Ave., Clairemont (279-1600).

**Spindriff Pitch & Putt Course**, Short, flat course; palm trees, lake, 9 holes, 18 holes. Public. Weekdays \$1.50, weekends & holidays \$1.75. 2000 Spindriff Dr., La Jolla Beach & Tennis Club. (454-7126).

**Vacation Village Golf Course**, Flat, trees, no water, no trouble. Public. 18 — weekdays \$2.50, weekends & holidays \$3. On Vacation Is. in Mission Bay, off Ingraham St. (274-4630).

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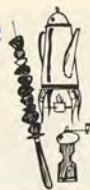
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**DAVEY JONES MEAT LOCKER** — Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

**THE REUBEN E. LEE RIVERBOAT RESTAURANT** — Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

**THE COFFEE MILL** — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183, 531 Highway 101, Encinitas.

**KELLY'S PRIME STEAKS** — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol' Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

**THE ACAPULCO:** This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by JERRY STAPP reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454

**OAK TREE HOUSE** — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**BAMBOO HOUSE RESTAURANT** — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**THE MIRA MAR** — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

**ANCIENT MARINER** — Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer — excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

**WINNERS CIRCLE LOUNGE** — An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at poolside. Room service is also available to the lodges 200 rooms. 550 Via de la Valle. (714) 755-6666.

**SAN LUIS REY COUNTRY CLUB & RESORT** — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and Turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330

**OLD DAMASCUS RESTAURANT** — is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food — all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

**REUBEN'S PLANKHOUSE** . . . the newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread — and the steaks, lobster, and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m. — there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations 278-7373.

**VALLEY FORT STEAK HOUSE** — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

**MARTY'S VALLEY INN** — in a beautiful garden setting. Featuring succulent prime rib, steaks and seafood. Dining room open from 11:00 a.m. until 11:00 p.m. Cocktails served from 10:00 a.m. until 2:00 a.m. Dancing nightly. Banquet rooms for private parties. You may also book garden weddings. Located 1½ miles east of Int. No. 5 on Mission Ave. in Oceanside. Restaurant — 3232 Mission. Phone 757-7711. Best Western Motel — 3240 Mission. Phone (714) 757-7700.

**CHART HOUSE** — Three locations locally, all serving superb steaks, lobster and great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.



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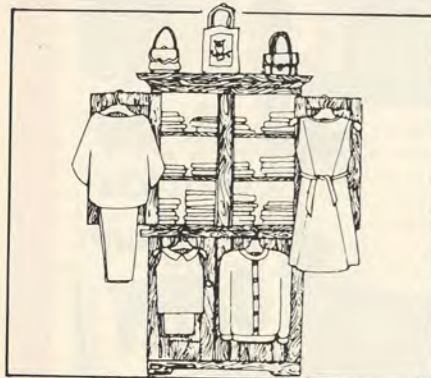
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## The Water Life:

Please take note that dogs and cats are barred from all county beaches from 8 a.m. to midnight until September 30. This county ordinance is enforced by the county life-guards as well as the Animal Regulation Department whose officers make regular inspections of all beaches.

### OCEAN BEACHES

For further information call the City Recreation Dept., Aquatic Division (224-2439). Beaches are listed north to south.

**Oceanside**, Good for body surfing. Lifeguards thru Oct. Beware rip currents near all piers.

**Sea Cliff** (Swami's Beach), Adjacent to Self-Realization Fellowship, so. of Encinitas. Limited Parking, rest rooms, picnic facilities at top of bluff; steep stairway to beach. Excellent surf. Lifeguards thru Sept. 15.

**Solana Beach**, Swimming. Picnic tables, fire rings, rest rooms. Lifeguards all year (listen for warnings of rip current just no. of lifeguard station).

**Del Mar**, At 17th St. Where horses from Del Mar Race Track receive morning workouts in the breakers. Swimming good no. to city limits; can be treacherous when waves high. Surfing. Restroom & shower facilities; parking a problem. Lifeguards all year.

**La Jolla Shores**, World-famous view. Board surfing excellent at no. beach; swimming at so. end (beware rip current directly in front of white house). Superior all-round swimming beach, especially safe for children. Lifeguards all year.

**La Jolla Cove**, On Coast Blvd. Always packed with tourists. Good diving; board surfing banned. Lifeguards all year.

**Boomer Beach**, Beyond Cove, around Alligator Pt. Body surfing best on the Coast, but only for pros in good, tight fins. Unguarded, not for tourists.

**Children's Pool**, South of Cove on Coast Blvd. Lifeguards all year.

**Windansea**, Neptune Pl., La Jolla. Competition surfing at no. end; swimming at so. No restrooms. Lifeguards thru Sept. 15.

**Bird Rock**, Off Dolphin Pl., La Jolla. Swimming for pros only. Good surfing & diving. Unguarded.

**Pacific Beach**, Ocean Blvd. Reasonably safe; swimming best so. of pier. Fine sandy beach. Fire rings, picnic tables, rest rooms, parking at no. end. Lifeguards all year.

**Mission Beach**, In front of Belmont Park. Wide, beautiful beach, Fire rings, showers, changing areas; beach chairs, umbrellas, surfing mats for rent. Lifeguards all year.

**South Mission Beach**, Surfing at so. end by jetty; swimming fair. Grassy area, rest rooms, parking at so. end. Lifeguards thru Sept. 15.

**Ocean Beach**, Foot of Santa Monica Ave. Posted rip-current areas & treacherous surge at so. end near rocks. Dangerous conditions near small jettys. Fire rings, changing areas, rest rooms. Lifeguards all year.

**Sunset Cliffs**, Sunset Cliffs Blvd., so. of Pt. Loma Blvd. Open to public but not recommended for swimming. Good surfing. A perilous beach, for top pros only. Unguarded.

**Coronado**, Mile-and-a-half of clean, safe beach divided into three sections. North Beach: no. of Hotel Del Coronado. Fire rings, picnic area. Central Beach: in front of hotel. South Beach: reaches to Silver Strand Park. Rest rooms. Lifeguards thru Oct.

**Imperial Beach**, 3 miles of swimmable beach; best at Palm Ave., Elm St., & Evergreen (by fishing pier). Some areas restricted to board surfing only; beach often has hardest, biggest shore-break on the Coast. Lifeguards all year.

### MISSION BAY BEACHES

Beaches are listed clockwise from north (Ingraham St.).

**North Cove**, Fire rings, lifeguard.

**Crown Point Shores**, N. Mission Bay Dr., children's playground, fire rings, restrooms, lifeguards.

**De Anza Cove**, N. Mission Bay Dr. Fire rings, picnic area, restrooms, children's playground, lifeguard.

**Leisure Lagoon**, E. Mission Bay Dr. near Interstate 5. Information center, picnic areas, food services, restrooms, children's playground, lifeguard.

**South Cove**, Fire rings, restrooms, lifeguard, model yacht pond.

**Ventura Cove**, W. Mission Bay Dr. between Belmont Park & S. Mission Bay Dr. Fire rings, children's playground, lifeguard.

**Bonita Cove**, S. of Ventura Cove, fire rings, restrooms & lifeguard.

**Santa Clara Cove**, W. side of Sail Bay. Fire rings, restrooms, lifeguard.

### SPORT FISHING

Deep-sea landings, listed north to south.

**Crystal Pier**, Foot of Garnet Ave., Pacific Beach (488-5133).

**Islandia Sport Fishing**, Quivira Basin, off W. Mission Bay Dr., Mission Bay Park. Boats leave daily 6:00 a.m., 12:30 p.m. Adults \$7.00, children under 12 \$4.00 (222-1164).

**Seaforth Sport Fishing**, Quivira Basin. Boats leave daily 6:00, 12:30, & midnight. Adults \$7, children under 13 \$4. Midnight trip \$23 with bunk (224-3383).

**Ocean Beach Pier**, Foot of Niagara St., off Sunset Cliffs Blvd. (224-3359).

**Fisherman's Landing**, Off Rosecrans St., Pt. Loma (222-0391).

**H & M Sport Fishing**, Fenelon & Scott, 1 block off Rosecrans (222-1144).

**Point Loma Sport Fishing Assn.**, 1403 Scott St. (223-1627).

**Shelter Island Fishing Pier**, Yacht Harbor Dr., off Shelter Island Dr. from Rosecrans, Pt. Loma (222-9305).

**Imperial Beach Pier**, Foot of Evergreen St., Imperial Beach (424-3159).

**Imperial Beach Sport Fishing**, Foot of Evergreen St., Imperial Beach. Boats leave daily 2:30 a.m., 1:00 p.m. 2:30 trip, adults \$14.00, 12-15 \$9.00, children under 12 \$6.00. 1:00 trip, \$10.00 (424-8773).

### BOAT RENTALS

North to south, with Mission Bay listed clockwise from north.

**Santee Lakes**, Lake Canyon, Santee (448-2482).

**Lake Murray Reservoir**.  
**Hilton Inn**, E. Mission Bay Dr., Mission Bay Park (276-4010).

**Dana Marina**, Small outboard boats and rowboats for bay fishing. 2590 Ingraham St. (225-0440).

**U-Drive Ski Boats**, 2590 Ingraham (223-0122).

**Islandia Hotel & Marina**, Quivira Rd. (224-3541).

**Seaforth Rentals**, 60 boats from 12-foot rowboats to 16-foot powerboats and 21-foot sailboats. Small-party (6 persons) fishing charters available. 1641 Quivira Road (223-1681).

**Bahia Hotel & Landing**, 998 W. Mission Bay Dr. near Mission Beach (488-0551).

**Brophy's Boat Rentals**, 14-46 foot powerboats for rent for fishing, diving and pleasure. 5104 N. Harbor Dr. (224-0017).

**Harbor Island Sailing Academy**, Famed ocean racer Cholita, 46-foot auxiliary sloop, is available for charter. Rates are \$100 per day. 2040 Harbor Island Dr. (At Harbor Island Marina.) (291-9568).

**Jack Dorsee Sailboats**, Boats from Omega 14's to Erickson 32's available. Rates \$25 per day to \$100 per day; half day and hourly rentals also available at proportionately higher rates. 1880 Harbor Island Dr. (291-6313).

### SAILING LESSONS

**Jack Dorsee Sailing School**, Tel. 291-6313. 1880 Harbor Island Dr., San Diego, CA 92101. Basic sailing course, \$80; lessons \$8/hr.

**Harbor Island Sailing Academy**, Tel. 291-9568. (At Harbor Island Marina.) 2040 Harbor Island Dr., San Diego, CA 92101. Jim Yoes teaches Basic Sailing at \$10/hr.; Introduction in Learning How to Cruise is offered at \$65 per person, and the Fundamentals of Cruising and Racing is offered at \$70 per person. Both are weekend courses.

**Boat Rentals** Coastal Boat Sales, 222-3532  
Seaforth Boat Rentals, 222-1681  
Brophy's Boat Rentals, 244-0017  
Yacht Charters Limited, 459-4904  
Full-Flite U-Drive Boat Rentals, 239-2341

**Boat Charters** Harbor Excursions, 234-7383  
La Orquilla Cruises, 422-7463  
Point Loma Sportfishing Assn., 233-1627  
Charters California, 222-6159  
Jack Dorsee Sailboats, 291-6313  
George Spain, 298-0584

**Driver's Licenses** New residents must have a California driver's license within ten days.  
Oceanside, 314 Wisconsin, 722-8279  
Escondido, 1600 So. Escondido Blvd, 745-3500  
San Diego, 3960 Normal, 297-3511

## North San Diego Area Special Attractions:

**Brookside Wineries**, introduce you to the tasting and purchasing of the many varieties of wines produced by the Brookside Vineyard Company. A short course in the sniff and sip of wine provided by connoisseurs. Three locations for an interesting weekend past time.

**The La Jolla Museum of Contemporary Art**, Contemporary works from its collection plus rotating shows and special activities are scheduled from 10 to 5 Tuesday through Friday, 12:30 to 5 Saturdays and Sundays and 7 to 10 p.m., Wednesdays, 700 Prospect St.

**Palomar Observatory**, A breath-taking drive through San Diego County mountain country takes you to the world's largest telescope and an informative astronomy museum. The observatory, 742-3476, in Palomar State Park, is 70 miles from San Diego.

**San Diego Wild Animal Park**, a 1,800-acre natural environment preserve. Enter the park through the authentic African village. Ride the WGASA monorail train for a 5-mile safari. Open 9 a.m. (closing varies with the seasons). 30 miles north of downtown San Diego on Highway 78.



## Missions:

More than 200 years have passed since Father Junipero Serra founded the first of the mission chain of California, right here in San Diego. The San Diego region has three, all interesting architecturally as well as historically.

**Mission San Diego de Alcalá**, Founded 1769, 10818 San Diego Mission Road. Phone 281-8449. Daily Mass, 5:30; Sat 7 p.m. Folk Mass; Sun. Mass every hour 7 a.m.-12 noon. Gift shop daily 9 a.m.-5 p.m. Tape tours available in Spanish & English, \$1.00.

**San Juan Capistrano**, Founded 1776. Walk through tours daily. Phone 493-1111. Famous for flights of the swallows. Sunday 7, 8, 9, 10:30, 11:30 — 12:10, 6:15 p.m. Veils required.

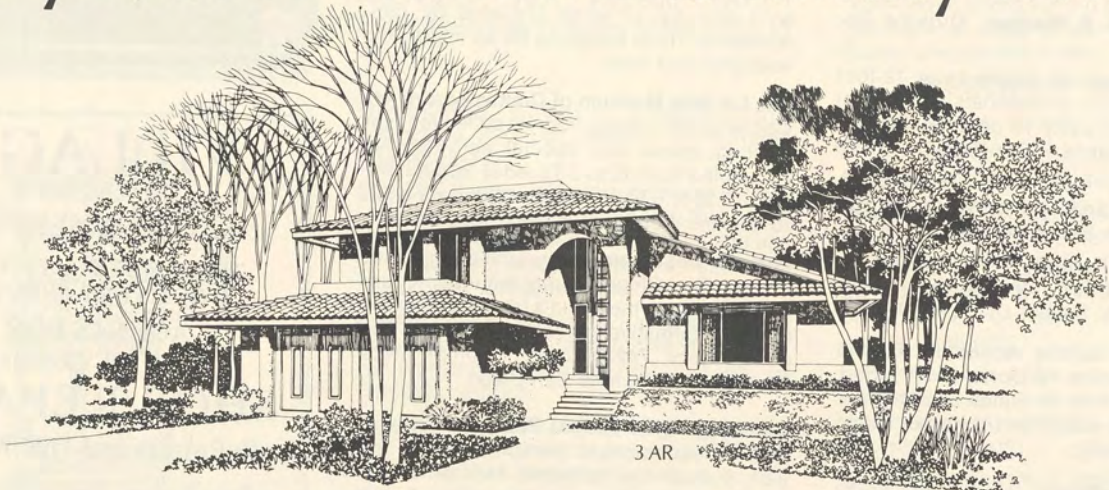
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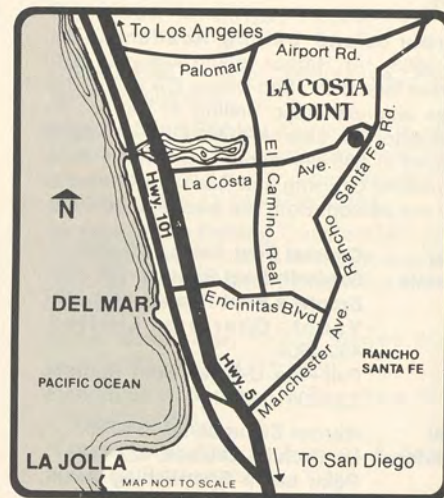
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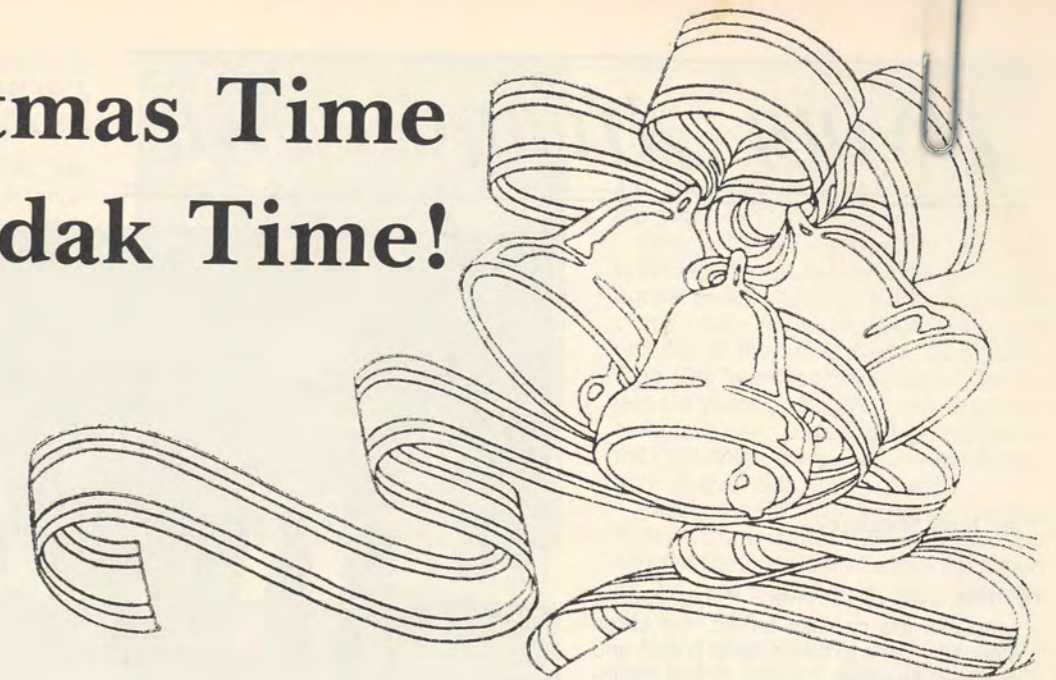
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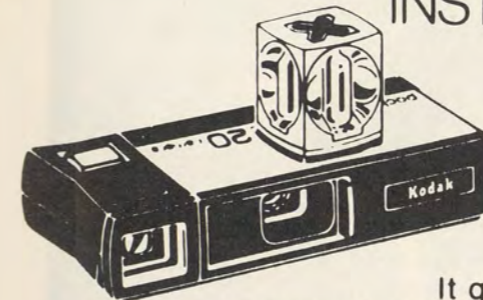
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# Living Around Town

by Jerry Shockney

The tree is trimmed, the presents wrapped, the cookies baked, the cards mailed . . . time to take a deep breath and reflect, then inhale the beauty and meaning of Christmas . . . the best to all our readers in the approaching year of 1974.

## SHIP AHOY WITH THE SCHAEFERS AND THE ARMINOS

Friends of the *Tony Arminos* and the *Rob Schaefer* were treated to a delightful trip around Mission Bay aboard the grand dame of those particular waters, the *Bahia Belle*. The night was warm and the moon cooperated to its fullest for a delightful two hours of enjoyable food, chatter and music gliding over the waters of San Diego's famous nautical playground.



Above:

Even a fun cruise ends up in serious "man talk", on the left, Dr. Richard Sarver makes a point with Jeff Daniels, a real estate broker from Encinitas.

Right:

Diane Tietjet, on the left and Hugh Tietjen on the right, stop to chat for a moment with Kae Hensey.



Above:

Susie and Rob Schaefer, on the left, and Sugie and Tony Armino happily greet their guests as they board ship. Photo by Jane Coursin.

Below:

Three ladies went out to sea . . . Georg'Ann Fletcher and Fernanda Sammis discuss their course with Jill Brown who has her pretty back to the camera.



## TRIFLES AND TREASURES AUCTION, AT BISHOP'S SCHOOLS

The Parents of Bishop's Schools, San Miguel School for Boys, held an enormously successful auction to raise funds for scholarships to the Bishop's Schools. A joint effort of students, faculty, alumni, parents and guests combined with the desirable donated items made the evening memorable. □

Right:

Lori Graham and Mr. Marvin Neuman, auctioneer from the Sotheby Parke Bernet, (world famous auction house). Photo by Jane Coursin.

Below:

Kim Fletcher with donated bicycle for the auction. Photo by Jane Coursin.



Below:

Freshman girls man the popcorn concession. Left to right, Gretchen Treckell, Sybil Baldwin, Eleanor Milson, Lori Graham, Leslie Welsh and Claudia Harmon.



## RANCHO HAS GREAT SWIMMERS TOO!

Much has been written about the excellence of tennis players, horseback riders and golfers on the Ranch so it's about time the swimmers have their chance.

Over a hundred swimmers and their families and friends attended the second annual awards banquet for the members of the Loma Santa Fe Swim team held recently at the Loma Santa Fe Country Club. The team has been coached for the last 1½ years by Bob Hoff and has done extremely well capturing five awards in the Pentathlon, competing with swimmers from all over San Diego County.

Elizabeth "Bit" Ward who just turned thirteen, the daughter of Mr. and Mrs. Don Ward of Rancho Santa Fe won the award for the best swimmer in the 11-12 age group for girls.

The most improved swimmer award went to Ann Garland, daughter of Mr. and Mrs. Hastings Garland of Rancho Santa Fe. Her younger sister Julie is also a member of the crack swim team.

Wendy Maurer won the award for the most outstanding girl swimmer, 13 years and over. Her sister, Greta Maurer was awarded two trophies, one for the most outstanding girl swimmer and for the 10 and under age group. They are daughters of Mr. and Mrs. Donn Maurer of Del Mar. Mrs. Maurer, a former member of Las Duenas is well known in the Rancho area. Keely Brazell, daughter of Mr. and Mrs. Emory Brazell of Del Mar won the coaches' award given to a member of the girls' team. □



Young Greta Maurer beams after receiving her trophies for the most outstanding girl swimmer and the best swimmer in the 10 and under group. Photo by Mitch Haire.

# Living Around Town



Marc Foreman son of Mrs. Penny Foreman of Encinitas, won the trophy for the 13 and over age group and for being the outstanding boy for 1973. His brother Earl Foreman won the senior swimmer award. □



**Above**  
Girls with their awards, reading left to right, "Bit" Ward, Wendy Maurer, Greta Maurer, Ann Garland, and Keely Brazell. Photo by Mitch Haire.

**Below**  
Swim team members from Rancho Santa Fe, left to right, Elizabeth, "Bit" Ward, Julie Garland, Ann Garland, and Marge Snyder. In the background is Jeff Moore. Photo by Mich Haire.

**Left:**  
The Foreman brothers, left Marc and Earl right display their winning trophies following the banquet. Photo by Mitch Haire.



## MARTY SCHECHTER RECEIVES APPOINTMENT



Schechter (left) receives notification of his permanent appointment as director of Rancho Santa Fe Youth, Inc., from Don Sammis, president of the youth organization.

Rancho Santa Fe Youth, Inc. (RSFY), an organization devoted to promoting greater leisure time activities and skill development in numerous sports for Rancho youth, recently entered its second year of operation.

Progress has been so dramatic that officials of the group appointed Martin Schechter, probationary director, as permanent youth director.

Schechter, a graduate in physical education from the University of Arizona (UA), was selected for the position last year from among many applicants.

A member of Sigma Delta Psi (National Physical Fitness Fraternity), and the UA track team, *Martin* worked during his college years as recreation supervisor at elementary and junior high schools, and as youth counselor at El Dorado Lodge in Tucson. He spent his college summers teaching swimming and lifesaving. As a Marine officer, he received special recognition for earning a maximum score on the Marine physical fitness test. □



Mention must be made of the fortune telling booth at the Rancho Santa Fe Halloween Carnival . . . it was probably the most clever and at the same time one of the most popular attractions. □



Rancho Visit Planned . . . Mrs. Peggy Jacobsen (left), a Spanish instructor at the Rancho Santa Fe Schools, confers with Mr. Benjamin Chavez Moreno, director of La Escuela Secundaria Francisco I. Madero in Tecate, Baja California. The Tecate school is planning to send 10 students to the Rancho Santa Fe school in December to visit for three days and join classes at the school. Mrs. Jacobsen and Mr. Chavez met at the school last week to work out details for the visit. (Rancho Santa Fe School Photograph)



Parent Conference . . . Mr. Bill Spivey (left), language arts instructor at the Rancho Santa Fe Middle School, confers with Mrs. Linda Alexander about her daughter's progress at the school. This conference was typical of many held recently at the Rancho schools to help keep parents informed of their children's advancement along the education trail. (Rancho Santa Fe School Photograph)

## LAS DUENAS "FUN" PARTY AT THE BEACH

Mr. and Mrs. Dale Lingenfelder entertained members of Las Duenas, auxiliary to the Children's Home Society, and their husbands at a pot luck dinner recently at their Del Mar beach home.

The party especially honored new members elected to the group this year and their respective husbands. Highlight of the evening was the auctioning of "white elephant" articles donated by members of the group. *Hastings Garland* as the auctioneer provoked much laughter.

**Below:**  
Additional new members, on the left Peggy Ewing and her husband, Brad, and on the right, Sandy Brue and her husband, Bob.



**Above:**  
Dale and Terry Lingenfelder, host and hostess for the evening greet their guests.



**Left:**  
New members Marian Brabyn (on the left) and Kae Hensey (on the right) pose with their husbands, Phil Brabyn and Walt Hensey.



**Below Left:**  
R. Hastings Garland rests in the corner after a vigorous evening of acting as auctioneer for the white elephant sale.



**Below Right:**  
President of the Las Duenas group, Lola Wood enjoys a bit of humor with her husband, Bill on the right, and Bob Shockney on the left.

# Living Around Town

Dr. and Mrs. Ben Edward Esposito of Upper Twin Oaks Valley in San Marcos, announce the recent marriage of their daughter, Denise Louise, to David George Parker, son of Mr. and Mrs. Richard Hale Parker of Portland, Ore.

## PARKER ESPOSITO VOWS

They were married in St. Vincent's Catholic Church in Salt Lake City. Dr. and Mrs. Esposito, accompanied by their daughters, Laura and Susan, flew to



Utah for the ceremony. A champagne reception was held at the Rodeway Inn of Salt Lake City.

The bride is a second generation alumna of the Convent of the Sacred Heart. An active equestrienne, she has been a top contender showing her Arabian horse in the major shows in Southern California.

The young couple met when Mr. Parker was attending the San Diego Military Academy. He will be graduated next spring from Westminster College, Salt Lake City.

A reception for the newlyweds was held at the Inn in Rancho Santa Fe during the Thanksgiving season. The party was for close friends of the young couple who plan to make their home in Salt Lake City until spring.

Dr. and Mrs. Esposito will give an old fashioned Christmas holiday open house in their new San Marcos home. The house, surrounded by 15 forested acres, is where they will breed Arabian horses and develop their walnut grove. □

## DOTTED SHORTS

The Rancho Santa Fe home of Dr. and Mrs. Joseph Capozzi was the setting recently for a party honoring the cast of "Carmen" given by the boards of the Opera Guild and Opera, Inc. . . . . Mr. and Mrs. George Straza entertained approximately 40 theater goers from La Jolla, San Diego and the Ranch at a cocktail party aboard their yacht, the A.M.S. moored at the Kong Kai Club . . . . . Mr. and Mrs. Arnold Kirkeby honored the North county property owners who allow members of the Santa Fe Hunt to use their land at a cocktail supper at their Rancho Santa Fe home. Mr. Kirkeby is vice president of the Hunt which was founded at the Ranch in 1969 by Dr. Sol Rosenthal. The party also celebrated the Santa Fe Hunt's registration as a member of the Master of the Foxhounds Assn. of America . . . . . Mr. and Mrs. Eugene Fletcher have begun a series of five dinner parties, each for about 40 guests. Their son and daughter-in-law, Mr. and Mrs. David Fletcher (Suzette Gosney) newlyweds, will arrive soon from Leysin, Switzerland and will continue after the holidays to Mexico City . . . . .

## SEEING STARS!!!!!!

Elizabeth Taylor checked in at Scripps Clinic recently and was seen shopping in one of our Del Mar shops . . . . . Roberto Rossellini, past protege of Ingrid Bergman and the father of her famous twins made a guest appearance at UCSD . . . . . Mrs. William Howard (the former Dorothy Lamour) appeared at a champagne party at Rancho Bernardo which opened the estate exhibit sale at Gordon Arnold's Interiors shop . . . . .

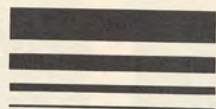
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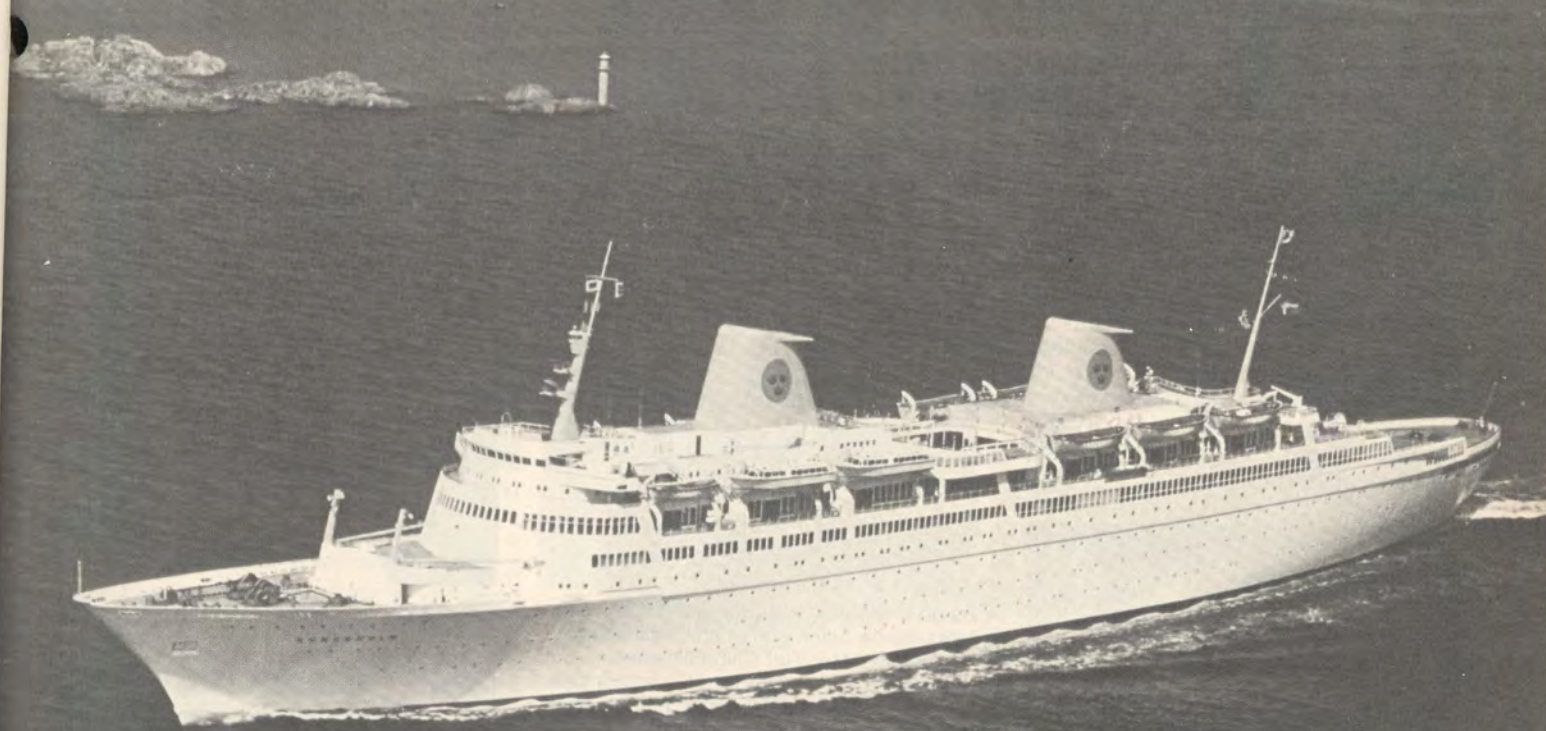


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SAILING MARCH 9, 1974 FROM LOS ANGELES

# CRUISE OF A LIFETIME

# Lensing In On La Jolla

by Alice Dutton

A telephoto lens would be necessary to reveal all the holidays planned since last summer and "developing" now into the fullfledged social "picture," now presented to La Jollans, many making their own "happenings," worth talking about, as well as being "stars," in their own "moving picture."

A late summer gala given at the stately home of Dr. and Mrs. Ernest Gaillard Jr., brought romantic news that Cheryle Ann Gaillard was engaged to Dr. Walter Robert Tkach, President Nixon's personal physician.



Cheryle Ann Gaillard and her fiancé Dr. Walter Robert Tkach. Miss Gaillard met her fiancé at the Western White House, where she is Representative and Conference Director. Dr. Tkach, an Air Force Major General, was assisting physician to President Eisenhower from 1953 to 1961 before his present position. The couple are currently being feted prior to their marriage planned in early 1974.

In this case the party was a benefit arranged there by the von Soostens on behalf of La Jolla Auxiliary for the San Diego Symphony during November. Mrs. M. Lauren Dow, auxiliary chairman appointed Mrs. Clarence B. Coleman, chairman for the event, attended by 200 La Jollans and area residents. A social hour and "mini-buffet," were enjoyed with musical accompaniment by Fred DeAmo pianist. Mrs. Coleman was assisted by Mmes. Dow, Paul Robison, Robert Freitas, Miss Winifred McMinimie, Mitche Leigh Hunt and Robert Harrison. Host couples for the gala were Messrs and Mmes Dow, Robison, Freitas, Coleman, David Porter, Robert J. Bond, Dr. and Mrs. Bernard Aginsky,



Baron Frederick von Soosten of La Jolla, looks like his horse won when he attended the races at Del Mar Turf Club this summer, but he too was deep in plans for a November gala, at "Falconhurst" and where he and his aunt, Baroness Margaret von Soosten frequently donate their home's gracious, art-filled setting for "parties with a purpose."

Retired Rear Admiral and Mrs. Samuel E. McCarty, and the von Soostens.

Those attending enjoyed the panoramic jeweled light view from the ocean-front terraces of the hill-side residence. Purpose fulfilled, To encourage new membership in La Jolla Auxiliary and to benefit the San Diego Symphony Women's Committee.

Joy Furby is really a "joy" to be around. She combines successfully a career, and is a wife and mother of twin teenagers. She even manages to look like one herself! Active in the cultural and business world, she is Group Sales Director for the Off Broadway Theatre. She handles theatre parties, and promotions pertaining to audience development. She is enthused over the recent opening of the Off Broadway's own restaurant which has live entertainment and caters to the after theatre diner as well as groups dining before curtain time.

Mrs. Furby is on the board of the Women's Association for the Salk Institute and was Chairman of the WASI's fall luncheon. She is also on the Board for the San Diego Ballet Company, an art volunteer at La Jolla Museum of Contemporary Art and a member of La Jolla Beach and Tennis Club with her family.

Speaking of the Beach Club. The club's annual Christmas party for children aged 1 through 8, will be given December 22. Hundreds of kiddies dressed in their holiday best will line the club's beachfront to hail Santa as he makes his always dramatic appearance whether by helicopter, as in the past or descending

from the 1915 vintage Packard, "Old Black Goose," so named by the numerous small fry enjoying rides with club president William Scripps Kellogg, through the years. This day however, it is reserved for Santa and his bag of gifts. On Christmas Afternoon the club will host its annual eggnog party for members and their families.

October and November marked the birthdays of two of La Jolla's grande dames.



Mrs. James R. Furby of La Jolla, is our Personality of the Month.



Mrs. Helen M. Wagner seated is seen with members of her family at one of several parties celebrating her 100th birthday, Oct. 30.

When "Nellie May" Wagner of La Jolla turned the century mark recently, family guests at her birthday celebration in The Rheinlander Haus restaurant, La Jolla Shores, included (back row, left to right) Mrs. R.N. Allen, Nellie's granddaughter, of Palos Verdes Estates; Great Grandson Dennis Allen; daughter Mrs. Al Perkins of Windigo, La Jolla Shores. (Middle row) great grandsons Derek and Douglass Allen, flanking their great-grandmother (seated in foreground).

Parties were also held at Sea Lodge Hotel near her son-in-law and daughter's residence, Mr. and Mrs. Al Perkins. Perkins writes children's books and is associated with Dr. Suess, Ted Geisel of La Jolla in their production.

Mrs. Izetta Jewel Miller celebrated her 90th birthday November 24. More details on this next month.

The elegant setting of the La Jolla Seville inspires many festive gatherings including the annual Christmas Buffet December 9, hosted by the Apartments'

owners, Mr. and Mrs. James W. Colachis of La Jolla and Phoenix, for Seville residents. Retired Col. and Mrs. Joseph Bailey gave their holiday party December 15, and Mrs. Allen D. Garrison and Capt. Ray M. Bright held their cocktail buffet party at Del Charro prior to Thanksgiving. All reside at the Seville apartments.



Dr. and Mrs. Robert Pierce Burns are among residents of the La Jolla Seville and are seen in the patio of the Apartments when they gave a party there for La Jolla and area friends.



San Diego's "North County" is one locale of an admired novel by a La Jollan which continues to sell regularly in area bookstores.

"The Happening" by Walter S. J. Swanson is not about hippies — it is instead a psychological love story. As it reaches its climax, two Midwestern young people devastated by secrets of their childhood and subsequent divorces find a hilltop site near Escondido and build a Frank Lloyd Wright-type house there — preserving a brother-sister relationship, which they have adopted to safeguard themselves until they must decide their future. A disastrous storm plays a part in their next crises.

In county libraries the book is also highly popular. This year the author has arranged through the publisher, A. S. Barnes & Co., to have an extra bookstore supply for Christmas which he has autographed.

Mr. Swanson lives with his wife Rusty in a new home they constructed last year in the Spindrift section of La Jolla.

Reviews have hailed the book as genuine literature, one likening it to Joyce's Dubliners. The Chicago Tribune found in it "the sights, sounds and sensations of youth totally recalled". Others found that while sex was central to its theme it was sex "with truth and respect."

Lawrence Urrutia has been appointed as director of the new Center for Photographic Arts which will open to the public early in 1974. He was formerly assistant director of the La Jolla Museum of Contemporary Art. La Jollans who are among members of the Board of Trustees include, Mrs. Lynn G. Fayman whose late husband, originated the concept for the Center. Other board members are Christopher McCullah, Russell Forester and Mrs. W. Ross Cabeen. Those joining before January 1 will become founding members. Those interested write the Center offices at 7911 Herschel St.

The World Affairs Council of San Diego held a dinner honoring Walter



Mrs. de Witt Merriam of La Jolla

Loridan, ambassador of Belgium to Washington, at Sea Lodge Hotel. Mrs. de Witt Merriam of La Jolla made



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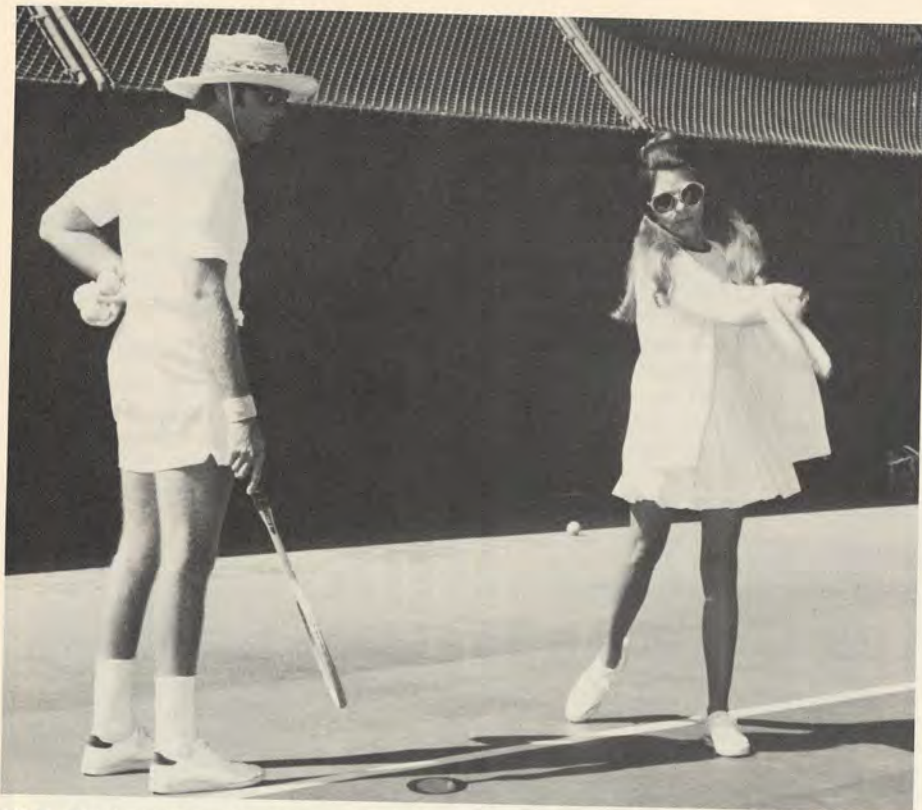
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Bill E. Bond, tennis professional at La Jolla Beach and Tennis Club shows one of his pupils, Mrs. John Phillips how to follow-through on a forehand shot. The club is the setting this month for the 25th annual National Senior Hard Court Tennis Championships, the

15th annual National Father and Son Hard Court Championship, in which famed actor Charlton Heston and his son Fraser are entered. Bond and his father, H. William Bond, executive manager of the club have won the National Father-Son title five times at the club.

arrangements for the event. Among La Jollans attending were, Mr. and Mrs. Gilman Allen, Mr. and Mrs. William Fielder, Mr. and Mrs. Quinn Hornaday, and Mr. and Mrs. Eddie Wiegler.

The Marine and Spindrift Rooms will hold their annual New Year's Eve Party. Reservations may be made by calling Mrs. Helen P. Anderson, at the Beach Club and Lee Littleton and John Ver-vaeck at the Marine Room.

## RESTAURANT OPENS AT RANCHO BERNARDO

The "Cattle 'n Cask", a restaurant featuring steak and seafood, and a wide selection of wines, mixed drinks and liqueurs, opened last month at the Inn at Rancho Bernardo.

Located directly adjacent to the putting green of the Rancho Bernardo West Golf Course, "Cattle 'n Cask" is of Spanish decor, with carved wood accents. Individual secluded booths are covered by red California-tile roofs. Floorcovering is a special Franciscan Piazza tile.

A quaint private dining room within the steakhouse, which seats up to eight, is available by reservation for groups.

"Cattle 'n Cask" opens daily at 10:30 a.m., with service from the special luncheon menu beginning at 11:00 a.m.

Dinner service begins at 5:30 p.m. No reservations are necessary.



Individual secluded booths, covered by red California tile roofs, provide romantic atmosphere for dining at the "Cattle 'n Cask."



Luis Rosado, food and beverage manager for the Inn at Rancho Bernardo, surveys the fine selection of domestic and imported wines available at the "Cattle 'n Cask," a new restaurant on the Terrace Level.

## Periphery

### ROCK HOUNDS ALERT!



Miss Barbara Biewener shows a sample from the mineral museum of the San Diego County Department of Agriculture. The museum contains a variety of natural resources found in the County. (San Diego County Photo)

Any old rock is worth its weight in gold to Barbara Biewener of the San Diego County Department of Agriculture.

"We have accumulated a variety of natural resources because it is so hard to verbally describe some of these rocks and minerals," Miss Biewener said. "When you describe them, you explain the structure and the colors, and to be sure you're understood you show a sample."

Miss Biewener runs the mineral museum located in the County Department of Agriculture offices (Building 3) in the County Operations Center.

County employees collected many of the rocks on display; some are lent to the museum; and other exhibits were donated, such as the Fletcher collection of tourmaline, a semi-precious gem of the area.

"The displays are primarily rocks and minerals found in the County, but we do have mineral samples from other areas for comparative purposes," Miss Biewener said. "There are gemstone exhibits that include beryl and garnet."

"However," she said, "the most commercially profitable natural resources found here are sand, gravel, and granite which aren't too pretty." The natural

resources division of the Department of Agriculture was created in 1944 by the Board of Supervisors partly to aid persons interested in prospecting and mining in the County.

"Gold mining isn't a big thing in our County now," Miss Biewener said. "Lode mining is expensive and the gold produced is still subject to a controlled price."

"Placer mining can be more profitable," she said, "since the gold is washed out and the placer miner makes money off any price a buyer is willing to pay."

However, there are few areas in San Diego County to placer mine, Miss

Biewener said. Some people completely avoid the processing costs of lode mining and simply display the gold in its natural setting.

"Even gem specimens these days don't have to be worth cutting because of the tremendous interest in displaying the gemstones in their natural formation," she said.

Miss Biewener has worked with the Department of Agriculture for 29 years.

She disclaims the label of rock and mineral expert, but the many courses she has taken in crystallography and mineralogy have prepared her to answer any question about the natural resources of San Diego County. □

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# News From La Costa

by Zetta Castle



It is rather obvious that Marie and Bob Gray are enjoying La Costa's Costume party.



Left: Lester and Lorna Salkow walked away with the Grand Prize for their characterizations of Henry the 8th and his "Lady in Waiting."



Dustin Hoffman is not the only talent in the Hoffman family. His mother and father Lii and Harry Hoffman played their roles of a French maid and a Master Chef to the hilt at the La Costa Costume party.

82 | DECEMBER 1973



A super act at the La Costa costume party was Mr. Allard Roen dressed as Billy Jean King while his wife appeared as Bobby Riggs.



Below: You are right! That is Muriel Roston in a flowing wig dressed as 'Lady of the Evening.' And the mysterious Chinese gentleman is her husband, Irv Roston.



The Palo Roen's walked away with 2nd prize for their authentic Rag doll costumes.

Eerie sounds and flickering lights emanating from La Costa's Vallarta Room added to the ghoulish atmosphere created for what was undoubtedly, the La Costa Country Club members, greatest Halloween party. Over 150 members turned out for this super bash. Costumes and make-up were so original, I would defy anyone to recognize their dearest friend.

A wildly, wicked witch greeted the guests at the entrance with a cackling laugh and toothless grin. From that point on you more or less groped your way through the murky darkness. Once one's eyes adjusted to the light, you were startled to see those famed competitors *Bobby Riggs* and *Billy Jean King* in a tete a tete. After much guessing on everyone's part it was disclosed that *Ms. King* was really *Mr. Allard Roen* and *Mr. Riggs* was his lovely wife, *Evelyn*.

And undoubtedly the most Majestic duo in the room was *Lester* — *Henry the 8th* — *Salkow* and *Lora* his attractive 'lady in waiting.' Their attire was so splendid they walked away with the Grand Prize.

For sheer authenticity, the Raggedy Ann Doll duo was hard to beat. Thus, *Betty* and *Palo Roen* were awarded 2nd prize. Runners-up were not one, but two sets of Clowns who turned out to be the *Jim Dowling's* and the *Dr. Homer Williams's*.

Much credit for the success of the party must be given to the Decorating Committee, who will never have to take a back-seat to anyone in the area of creating décor. The busy hands and heads that made all this possible were: *Lanie* and *Bert Stafford*, *Tony* and *George Cullen*, *Eid* and *Flo Lucas* and, *Joe & Herman Leevinson*. It also should be said that the tireless efforts of the Country Club's president the inimitable *Art Harris* and his

promotion minded Chairman, *Mr. Bill Randall* had a lot to do with the large turnout and the fun and games that prevailed. I can hardly wait to see what this group will turn up with for the Country Club's super New Years Eve Gala.

Speaking of New Year's Eve: This will be the first time in La Costa's history that we will be tossing TWO gala's in one night. We have grown so large that it has become necessary to separate the Club Members party from the hotel guests. Both events should prove to be spectacular. It is difficult to believe that New Years Eve is almost upon us. I, for one, look forward to welcoming in a New Year. May it be a happy one for all of us.

Would you believe that *Merv Adelson*, *Roxie Turpin* and *Pancho Segura* are already in deep huddles over the up-coming *W.T.C. Michelob Pro-Celebrity Tennis Classic* to be held at La Costa, February 25 to March 3rd. Those who attended last year know what an exciting event it was. Plans for this year are even on a grander scale. Again, it will be telecast by NBC and to provide even more entertainment for the *Pro's* and *Celebrity's*, *Michelob* has arranged for *Connie Benson* to hold a two day Backgammon tournament. Box seats will go on sale immediately after the 1st of the year.

One does feel the years when friends like *Barbara Hale* and *Bill Williams* call you to make arrangements for their daughter's honeymoon. It seems like only yesterday the *William's* and their young children would visit me in Palm Springs. Now their little girl is *Mrs. Kenneth Coulter*.

Checking into La Costa: The one and only *Buddy Hackett*, famed designer *Pauline Triegere*, lovely *Tamara Dobson* and that ever constant, handsome duo *Rhonda Fleming* and *Ted Mann*.

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# Inklings

by Pat Walker



## DEL MAR UNIT

Holiday fashions galore were shown recently at a fashion show-luncheon given by the Del Mar Unit of the Women's Auxiliary to the Children's Health Center. The show, which was for the benefit of the Children's Health Center, was held in November at Lomas Santa Fe Country Club. There wasn't a lady in the place who didn't fall in love with at least one of the *Caroline* and *Alice's* fantastic display of feminine finery. *Mrs. John Coffman* was Chairman of the event and kept the afternoon moving smoothly with fashions and gifts for the many who were lucky enough to have the "right number". No one ever has the right number when it comes to *Caroline* and *Alice's* clothes, though! There is always one more outfit every lady would like to fit into her closet.

*Mrs. Joyce Edgar*, Unit Chairman, was not only a worker who sponsored the luncheon, but also was one of the lucky models who vicariously enjoyed a full afternoon of top styling. Other board positions are held by *Mrs. Vernon Rye* (another lucky member who modeled), *Mrs. Eugene Geritz*, *Mrs. George Bissett*, *Mrs. Joseph Dietz*, *Mrs. Richard Kenyon*, *Mrs. Robert Melvin*, *Mrs. Ray Calen*, *Mrs. Michael Nighswonger*, and *Mrs. Bruce Mullen*.



Diana Widrig, supporting member of the Unit, wears a feather collared cape. Joyce Edgar, Chairman of the Unit, looks like a Hals painting in her dress with lace at the wrists.

The Auxiliary serves the Children's Health Center by interpreting the various services of the Health Center to the public and by supporting the Health Center through volunteer service and fund-raising events such as the well-attended November luncheon.

Another popular fund-raising event is the annual Toy Day Sale at the San Diego Thrift House. This year's sale was December 4. The members sold toys which were collected from the local schools during November. Now there's a busy group of ladies for you!!!! □

## HOLD THAT TIGER!

*Glen (Tiger) Blackley*, who does his purring while insuring, together with his lovely wife *Evalo* hosted a duo birthday celebration recently at fabulous *Reno's* in Tijuana. The other half of the daring duo was *Robert* and *Patricia Dunbar*. *Robert* and *Glen* share the same birthdate, and so thought it only fitting to share the evening together leisurely dining at the most sumptuous restaurant south of the border crossing.



Dining at *Reno's* amid music and murals are *Glen* and *Evalo Blackley* with *Robert* and *Patricia Dunbar*.



Checking out the trophies for the day are *Evalo* and *Glen Blackley*, who are regulars in the desert town of *Borrego Springs*. At last year's parade, *Glen* was one of its very active judges.

*Robert* is President of the Buena Park Greenhouses, those curious structures on D Street in Encinitas which house thousands of the healthiest happiest indoor plants you'll ever see.

These four seem to travel well together. Before the *Reno* feast, *Robert* squired the two couples on a lovely trip to Catalina aboard his 40' cabin cruiser. They really know what to do with their spare time! (Anyone interested in adopting a columnist?) □

## CONGRATULATIONS!

*James Norman Durkin III* arrived into the Christian world in real style, sharing the event with more than two hundred friends and relatives of his parents *Norman* and *Joan Durkin*. He was the center of attraction and love at a very beautiful and tender church rite where each person lit a candle tied with a white lace bow and listened to officiating Monsignor *William Spain* pronounce the words of baptism.

His brother, *Neil Habush*, acted as Godfather. *Marilyn Lawrence* of Westwood, California repeated the words as his Godmother. During the ceremony, his sister, *Karen Habush*, sang while accompanying herself on the guitar. *Karen* flew down for the baptism from San Francisco where she is attending San Francisco State.



Monsignor *William Spain* pronouncing the words of baptism.

After the christening ceremony, friends gathered at the *Durkin* home on South Nardo in Solana Beach and were feasted with champagne and hot and cold hors d'oeuvres. The house was filled with beautiful arrangements of white gladiolus, and each lady guest was given her own bouquet of gladiolus as a parting memento when leaving.

Many of the guests were from out of State. Among them were *Mr. and Mrs. Michel Atta* from Montreal who are *Joan Durkin's* parents, and grandparents to little *Norman*. *Mrs. Eunice Knoph* visited



Star attraction and fine fellow *Norm III*.



*Mimi* and *Bill Craven* toast the newborn.



*Paul* and *Betty Vogel* chat with grandfather *Michel Atta* of Montreal, Canada.



*Dr. Gary Vandenberg*, who delivered little *Norm*.

from *Gates Mills, Ohio* to be part of the baptism. Locally, we were well represented. *Senator* and *Mrs. John Stull*, along with *Assemblyman William Craven* and wife *Mimi*, toasted the new infant.

And all throughout the beautiful ceremony, and silver, and bubbles, little *Norm* yawned and gurgled in that very special way babies have. □



*James Norman* and *Joan Durkin* with *James Norman Durkin III*.

## DAYS OF THE DON'S

Last month, *Borrego Springs* held a charming funtime for its residents and visitors. *Days of the Dons* descended on the desert community and a festival was had by all! The main attraction was the *Desert Days Parade*, a collection of "happenings" that charmed everyone who stood by the curbs watching the passing parade.

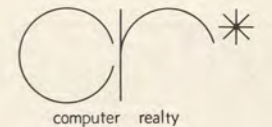
One of the entries was the members of the *Roadrunners' Club*. They appeared as a group in their anodized dune buggies making a colorful entry in the parade. Members of *Country Club Circle* in *Borrego* decorated their golf carts very aptly with dozens of large Mexican paper flowers. They received a first place trophy for the appropriateness of their festooned "floats". The entry was under the "driving leadership" of *Dale* and *June Kramer*. *Dale* was the gentleman who first opened the establishment called *Rancho Hardware*, and was its owner for many years. They moved to *Club Circle* at *Borrego* for retirement, and after some time, became the Club's able managers. That's retirement for you!

An entry which elicited most sympathy (but for the wrong reasons) was the one sponsored by a delightful one-woman humane society in the desert city. She walked the entire parade route with her entourage, included in which was a goat (very male!), several large dogs, a burro with a stubborn streak who believed "down" was beautiful, and a couple of assorted chickens. The crowds were very empathetic for a very pregnant dachshund who obviously needed a roller skate placed beneath her tummy to help her over the tar strips in the road, and the plight of the goat (very male!) for whom the parade's swift pace placed him

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in a pendulum situation which was almost unstable enough to tip him over a time or two.



Supervisor Lee Taylor and wife Jean wave to the crowd at the turn in the parade. Lee, who is the new 5th District representative of the people, was guest of the Republican Women's entry.

The Republican Women of the area had as their guest in the parade, Lee Taylor and his delightful wife Jean. Lee is the able new Supervisor for our 5th District. The Taylors not only enjoyed the

Parade of the Dons, but also were seen swinging a mean alamander as part of the square dancers who filled the downtown streets of Borrego for the eventide festivities.

And I don't think there is a parade to be seen anywhere which gives the local trash truck its time of glory, but there it was, in all its splendor bedecked with streamers and flowers. The driver even managed to make the truck hiccup in cadence to the band music surrounding the viewers. □



Many of the curb people were familiar to us. Del Mar's Basil Woolley and family were caught watching the parade. Left to right: Elizabeth Nesbett; Berry, Cee Cee, Basil, Jennifer, and Ann Woolley.

## HAVE A LICK



New puppy rubs under the chin of her huge two-year-old sister Onna No Ko.

The neatest thing just happened in our household! Our Akita bitch *Tori Shima* just produced eight unbelievable mounds of fur and wagging tail. The puppies were born in October, and are now tumbling like water throughout the yard. Nothing gets done in the way of housework when *Tori* whelps. It is just too fascinating to sit and watch the amoeba-like blobs develop into eight individual bodies, each with a distinct personality.

Akitas are an ancient and noble breed. At one time, they were the Japanese temple dogs, quite fierce because of their training and size. In Japan, they are often



Akita Tani's *Tatsumaki* of Stanton, California is the massive father to the litter. *Tats* belongs to Liz Harrell.

trained hunters of bear and deer and sometimes work teamed with a falcon. But in our family, they are the clowns and foot stools for four children and assorted friends. Akitas are large-boned. Males generally weigh between 95 and 130 pounds. Bitches are lighter, weighing be-



Little Sato pauses before returning to the tumbling mass of his litter mates.

tween 75 and 95 pounds. Someone forgot to tell our *Onna* that because she tips the scales at 115 pounds. And when she steps on your bare feet by accident, you don't ignore the situation! They can range in color from tan to black, including reds, brindles, pintos, and masked.

The invitation is open . . . any time you are feeling a little unloved, please come visit my patio. Sit down for just thirty seconds, and amid flying feet and loving little bodies, all thoughts of being lonely disappear. They just feel so good! Under duress, the Akitas are for sale.



Miki-Hime, a traditional Japanese dog stands in a traditional Japanese garden.

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# Apeeling Seens O'Side

by Kitty A. Peeling

Las Vegas. Probably the only place in the world where you see more little old ladies, after midnight, out gallivanting around. For that matter you see more of everything: Chinese. Did you know they are terrific gamblers? And realtors. Las Vegas alone has 1,100!

And especially lights! Gad! If there is ever a power shortage Las Vegas will become a shadow — a ghost town. The lights and their fantastic, imaginative arrangements and colors are astounding. The best (and most exciting what with the auto traffic) show in town, really is driving down the strip, or Fremont Street, and gawking.

Art Gore, Oceanside attorney, (considered a legal eagle on income tax legalities) had to fly his Cessna over to OI Vegas (that's right — when you lose, you say, "Oi, Vegas!") to consult with a client. To keep his wife Vicki, company, and away from the slot machines (so we fooled him, we played Keno) they took me along. Thanks to Jerry Stapp (his Acapulco still makes the best Margueritas) who made last minute reservations through our mutual friend Chuck Hensley, we had very plush accommodations at the Plaza.

My room not only overlooked the cutest darn swimming pool (an exact replica of a Martini glass — king size of course) but it looked down frisky Fremont Avenue. The view was stunning. All colors of the rainbow, blinking, flashing, beckoning, all night long. No fooling, I couldn't leave my window. Sat there spellbound 'till 4:30 A.M.!

In consequence didn't awake 'till Vicki hammered me up to come have brunch in their room.

Never expected this opulence. (Have one gorgeous negligee, saved for such occasions — usually to go to the hospital. In the rush, packed only my beloved, old moth-eaten, rump-sprung bathrobe.)

Sooooo by the time I got on the phone to call the Elk's women's bowling team (they were in town for competition) had checked out.

Once again comes an apology. There should be a glamorous picture here. This time I and not my camera wasn't in such good working shape.

Seems I can go any place in the world and run into lots of people from my lengthy past. This time in the Baccarat section of the Plaza gambling Casino, ran into a distinguished friend from Athole, Michigan.

I know you won't believe this, but if you can get out a Michigan State map, you will find it's not very far from Peole, Mich-

igan. I would judge you could go from Athole to Peole in about twenty minutes.

Chuck Hensley who runs the Casino introduced us to Harry Crow, one of the owners of the Plaza and he invited us for drinks, dinner and "Promises, Promises" the Boradway production that is now the big Hotel feature.

Very good and very exciting. But that's what Las Vegas is. Constant and frenetic excitement. One spectacular show after another. Rush from one gambling table to another; one slot machine to another and sometimes play two or three at the same time.

Noticed there were no slot machines in the grand-dining-theatre-room — and another place.

When you think of all the free gimmicks they've thought of in all the swank gambling places, you'd think that some smart promoter would have placed slot machines in the Ladies Rest Rooms. And I do mean Rest rooms. A lot of us more mature gals have to "rest" quite often, and I, for one, appreciate sitting down while I contribute my nickels to the "one armed bandits!"



Vicki and Art Gore at the tail end of our Las Vegas sojourn.

## Kitbits

Been a jam-packed month of many social affairs. Wish there were space to chronicle them all.

Jack Gerber took me to the Oceanside Kiwanis meeting. Jack is one of the best dressed men in town and "sees" more of life than those of us who actually can see with our eyes. He sees everything and I swear he can hear you when you are knitting and drop a stitch! His comments are amusing and lively. Also was enjoyable talking "show biz" with Les Box, Encinitas, who played a real professional piano all during the lunch.



Ed Wood, President, General Herman Poggemeyer, Jack Gerber and President-elect Mr. Neptune.

Missed congratulating General Poggemeyer on his guest of honor speech. Thought I'd tell him how interesting his talk was when I saw him at the Art Auction presented by the Marine Officers Wives Club at the Area 13 Com. Over 300 art lovers gathered for the big event. Champagne punch, hors D'oeuvres and art were previewed at 6:30.

Both Louise Rogers, who took me, and I had been to an early delicious dinner and had to pass up the tidbits — even the champagne — but we loved the Display.

A Norman Rockwell original attracted Louise, and I longed for Dali's "Alice in Wonderland" (the Kitty in the Butterflies) that went to some nameless connoisseur for a fraction of its real worth.

Robert Sills' gallery of L. A. handled the affair. This is their business (art auctions for fund raising only). They are the largest gallery in the world doing this. They auction hundreds of pictures a year. With such volume business, they can likewise buy up bargains and pass them along.

The Marine Wives, presided by Mrs. John Hopkins will use the money raised for one of their many charities in Camp Pendleton and Oceanside.



Mrs. John Hopkins, a famous Lautrec with auctioneer Robert Sills.

Not an auction, but an activity, and not an art exhibit but an antique display and brunch were featured by Las Amparadoras auxiliary when they held their annual membership drive for the Children's Home Society at the John Safariks' exotic home in Carlsbad. Jack Whitworth owner of the Blue Garret Antique Shop talked on his antiques and of course we all gossiped. Shirley Woods had just come back from an inspiring retreat at Arrowhead Springs (home of Crusades for Christ) and it was inspiring to meet Jeanne Stingley, who despite Multiple Sclerosis, carries on a heavy schedule of activities. Because of her constant telephoning she is the "Martha Mitchell" of Carlsbad.



Bonnie Kilpatrick, Sharon Maetchlen, Diane Daybell and Vicki Campbell by the Japanese waterfall-swimming pool.

Never realized what a remarkable man the father of Eve McGinnis is! Freda Harmon took me to a Vista celebration luncheon for Veterans of WW 1. There sitting at the head table was Herman Miller who really knows about wars. At age 20 he left his Minnesota farm, 75 years ago, to volunteer for the Spanish-American War. Since then he's served in many other wars; barn-stormed in the early movie business. One time Eve remembers when her Dad had a theatre in Beaudette, Minnesota, she was thrilled when Martin and Osa Johnson lectured there with their breath-taking pictures of African wild-life. (Remember that fearless little Osa?) And it was in Beaudette that Mr. Miller led the life of an undercover man for the government. His life was many times in danger, but it never stopped him from his pursuit of the rum-runners and CROOKED POLITICIANS of his day.

Gosh, James Bond never had the chilling adventures Herman had. Jim may have had the Broads, but the Booze was big, in Herman's day (prohibition) and he (and even one time his wife with a shotgun helped run off the gangsters) fought it to the death!

When he ran for Sheriff after the big hoods, and CROOKED POLITICIANS had him ousted from the Custom Patrol

his slogan was: More Milk Pails and less Booze Bottles. Wish to Heaven we had some men of Herman's incorruptible calibre now when we all need to believe in honesty and integrity in government!



Frank Arrowsmith, Herman Miller, Eve McGinnis and Comdr. Walter Watts.

Business and Professional Women's Club celebrated National Business Women's week with a formal banquet at Marty's Valley Inn in Oceanside. Kay Helmar, President, presided and introduced the many outstanding guests. Great applause greeted the woman who received the distinguished woman of the year award: Jo Avery. She has been tireless in giving of herself to community work. She is the first woman ever to be appointed one of the directors of the Chamber of Commerce of Oceanside.

Glen Wilson introduced speaker Ardys Heise who is Public Information officer for the School of Medicine in the University of California, San Diego.



President Helmar gives Woman of the Year award to Jo Avery.

Vera Smith, one of the Directors of the San Dieguito Little Theatre took me to see the fine production of "Merton of the Movies" put on at the Del Mar Fair Building. This is about the fifteenth time that I've seen this play and I've never seen better type casting (and I heard they had one devil of a time doing it). In the middle of the play (in pitch blackness) a cat

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jumped onto my lap and I nearly jumped onto the stage. She settled down to watch the proceedings. At the close she got up, yawned, jumped down and leisurely sauntered away. But Vera and her daughter, Carol, and I rushed to the heavily laden buffet tables and wine bar and had us a feast in between congratulating the director Bruce McLean from San Diego's Globe Theatre, Patrick McKim, Merton and his sweetheart Terri Timm and all the fine supporting players.



Lincoln also watched Patrick McKim, Terri Timm, Bruce McLean and directress Vera Miller.

To help publicity chairmen be more effective North County Press Club in conjunction with Mira Costa College held their First Communications Seminar (which they hope to do annually) at Mira Costa.

Walter Stewart was in charge for the College and Loretta Steiger of the S. D. Union for the Press Club.

After many enlightening speakers a panel composed of Fred Gates, the Observer, Don Bartoletti, Vista Press, Jollee Edmonson, O'side Blade-Tribune, Jean MacLean, Escondido Advocate and yours truly for North County Living, chatted informally with the guests. Ernie Cowan of the San Diego Tribune was moderator. Among the 75 eager beavers attending, I encountered Thelma Carlisle, Glen Wilson, Lillian Smith (I.C.O.C. and Moose Women) and Mary Johner of O'side Humane Society.



Front row: Jollee Edmonson, Ernie Cowan, Jean MacLean. Back Row: Walter Stewart and Lucretia Steiger.

Have a happy and loving Xmas. You're so lucky if you have folks to love. Remember it's always later than we think. Xmas will probably be here (?) next year — but maybe the folks — and even you, won't.

Soooo adopt my motto and live and love it up, every minute of every day. □

## HALLOWEEN CELEBRATION



San Dieguito Riders Club celebrated Halloween by having a benefit show Oct. 28th, at its headquarters 1985 Olivenhain Rd., Olivenhain.

Besides equitation, gymkhana and other events there was a lively costume competition. Here Bryan Boles receives his award handed to him by author Scott O'Dell, member of the board of Trustees of the Rancho-Coastal Humane Society, the beneficiary from the show.

San Dieguito Riders Club, barely 2 years old has a fast growing membership from all the surrounding area. A very enthusiastic group of youngsters the Club has attracted is looked over by Bill Newland, Don Parks and Lee Hall, local residents and businessmen.

## NEW DOG LAW

Dog owners shall at all times keep their dogs on a leash or within an enclosed area on their own property or the private property of another, with the permission of the owner of that property, so as to prevent them from being at large or stray, from biting or harassing any person engaged in a lawful act, from interfering with the use of public property or with the use of another person's private property, and from being in violation of other sections of this code. However, dogs may be at large while participating in field trials and obedience classes organized and sanctioned by recognized dog clubs, while assisting their owner or trainer in legal hunting or in herding of livestock, or while assisting a peace officer engaged in law enforcement duties, so long as such dogs are under direct and effective voice control of such individuals to assure that they do not violate any other provision of the law.

## Places and Faces

### NEWMAN HEADS ART SCHOOL



This is a Montessori-type art class "on location." Left to right: Kara Murphy, Wayne Deming, Patsy McGaughy, and instructor, Joann Newman.

Upon my arrival in California I discovered an absence of courses for children in the local public schools. These courses deepen children's appreciation and understanding of areas other than the 3R's. Here the poor classroom teacher is responsible for not only the 3R's but also the appreciation courses, yet no one person can excel in all areas.

As a result I decided to do my part to help. I am an elementary art specialist and I have devised a Montessori type art class to reach the artistic child. I want to help the child who sits and draws or builds artistically most of his free time. Besides giving individual help, I plan to teach him regular scientific methods to help reach the inspirational level.

My philosophy is that art is not just drawing and painting. It is also weaving, carving, sculpting and so on. Since art covers so many areas, I believe no person should ever fail at art and I have proven it in over 10 years of public school teaching. I also believe classes of this type should never exceed 12 students to give everyone as much personal attention as possible. I also encourage self exploration or I help the student who has not found his phase yet, discover his preference.

My art education is wide and varied. I received my B.A. from Indiana State University in Pa. and have furthered my art studies at R.I.T. in N.Y. at the school for Am. Craftsmen, at Cal State in L.A. and finally here at San Diego State. I have over 10 years teaching with two more years privately in the east part of this county.

In you are interested in a small or private class for your child, please call me, Joann Newman at 270-3304 in Pacific Beach. I shall be happy to tailor your child's studies to his personal needs.

### FINE EUROPEAN IMPORT!



Mr. Franco T. Matheis has recently returned from Paris, London, Rome and Prague, where he competed in various Hair-styling contests, receiving several blue-ribbon awards and trophies. Exquisite coloring and shaping are Mr. Matheis' specialties, which he brings to the chic and popular Kontinental Hair Fashions in Cardiff, where he is joining the superlative staff. He even won the blue ribbon

"Master Styling Award" in Hollywood in November.

Mr. Karl, owner of Kontinental Hair Fashions welcomes Mr. Matheis to southern California, "the closest you will come to paradise," on earth. Both gentlemen have world-wide hair styling experience, including salons on the largest ocean liners, and Mr. Karl has chosen Cardiff by the Sea as his idyllic place of business. They will offer the highest caliber of beauty treatment for hair in the county; as Mr. Matheis says, "We don't talk about beauty and hair fashion — we do it!"

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# Valley Varieties



By Lynne McEuen

'Tis the season to be jolly . . . and I am having an absolute ball. I told you last time that I would be a new grandmother . . . well, I have been shopping and making "little" things and also getting ready to take our vacation . . . this year we will be going on the Caribbean cruise . . . wish I could take all of you with me, but there just isn't room. Anyhow it will be a pleasure just to be alone with my darling.

I have taken on temporary position as Coordinator of the Senior Recreation Facility for a few months and it has been really challenging. I have met many, many seniors who are wonderfully wise and great to know and it makes me feel so good to realize that life isn't through when you are 80. One of the most active seniors at the center is 93 years young. And he is fabulous!!!

One of my first loves is the Palomar Memorial Hospital Auxiliary.

## HISTORY OF PALOMAR MEMORIAL HOSPITAL AUXILIARY 1958-1973

"Love is a Pink Lady" best describes the members of the Palomar Memorial Hospital Auxiliary. As volunteers they have given more than 415,000 hours of loving service to patients since 1958. They have contributed over \$86,000 to the Hospital in gifts and equipment.

In the words of their beloved first President, *Mrs. Bernhard Johnson*, "the Auxiliary didn't 'just grove'd' like Topsy in 'Uncle Tom's Cabin.' I took many, many hours of organizing an 'ork'."

In October of 1957 a group of five women, at the invitation of the Palomar Memorial Hospital District Board, attended the Auxiliary Section of the California Hospital Association Convention at Long Beach. Following the Convention, the group formed a steering committee to make preparations for the organization of an Auxiliary. Members of this committee were: *Mrs. Bernhard Johnson*, Chr., *Mrs. Wesley Dahl*, *Mrs. John Flaiz*, *Mrs. Benjamin Handwerker*, and *Mrs. William Kennedy*.

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The first organizational meeting, attended by approximately 100 women, was held in the old Plymouth Hall on February 27th, 1958. *Mr. Roderick McLeod*, Hospital Administrator, acted as temporary chairman. He appointed By-Laws and Nominating committees.

A second organizational meeting was held three weeks later in March, to adopt the By-Laws and elect officers. *Mrs. Johnson* was elected President.

When the Executive Committee held its first meeting it voted to adopt the "Cheery Cherry Pink" Pinafore as the Auxiliary uniform. Interviews were held, and in May an indoctrination session was held for the entire membership.

Early that first year the Auxiliary was given space for an Office (which consisted of little more than a typewriter and filing case) in the Real Estate Office of *Kirtley Miller*. The Clerical Section staffed it, prospective members were interviewed and indoctrinated there, until the Auxiliary moved to the Family Room of the newly constructed multi-purpose wing of the Hospital.

Although it was organized primarily to give service, a Ways and Means project called "The Bridge of Service" (actually dessert-bridge parties) raised about \$500.00. The members voted to present the Hospital with their first gifts — a chair scale, wheelchair stretcher, and two commodes. The Auxiliary also contributed to the observance of National Hospital Week by arranging exhibits of hospital equipment and Auxiliary Services in the windows of Downtown Merchants.

So much happened in the year 1958-59. Three In-Hospital Services were activated: Lobby Reception, Photographing of the Newborn, and the Library Cart (already in service, under the capable supervision of *Mrs. Wesley Dahl*). Out-Hospital activities numbered nine: Sewing, Art, Hospitality, Ways and Means, Clerical, Uniform, Publicity, and the Newsletter. A Memorial Fund was started also. Membership grew from 132 charter members to 288, and the recorded number of hours of service totaled 17,419.

The Highlights of 1959-60 were the first Awards Tea held in the beautiful garden of *Mr. and Mrs. Darwin Ting*, participation in the inauguration of Pink Lady Days, a Day at the Races, planting of the patio outside the Family Room, assisting at the Open House of the newly completed three-story addition, and hosting the County council of Auxiliaries at its January meeting. Three new services were initiated: Central Supply, the Stork Club, and plans for a Gift Shop. At the end of the year By-Laws were

amended to permit the organization of a Junior Auxiliary.

Membership reached 305, and hours of service 18,367. At the annual meeting in May 1960, *Mrs. John Flaiz* was elected President for 1960-61.

In 1960 Palomar Memorial Hospital completed its tenth year of operation. During this ten year period 32,800 patients were admitted. The Hospital grew from a 37-bed institution to 132 licensed beds. There were two major expansions during this period, one which added 24 beds in 1953, and the other in 1959 which provided an additional 59 beds. The Medical staff grew from 22 to 119 Doctors. The total number of employees increased from 67 to 215. Administrator *McLeod* commented, "With the formation of the Women's Auxiliary, we have rounded out the services provided in the hospital from those of a small hospital to all the services and conveniences of a large hospital."

An attractive Gift Shop was opened in the Lobby, under the efficient management of *Mrs. Homer Heller*, with *Mrs. Robert Dodd* as Treasurer. The Junior Auxiliary was organized. Known as Candystrippers, the girls wear pink and white striped pinafores, made by the Sewing Department. There were forty-two members in this Charter group. The Art Department, *Mrs. Roy Coleman*, Chr., provided Christmas decorations, tray favors, name tags, posters, and drawings.

Money raising projects included the Council-sponsored Pink Lady Days, and a second "Day at the Races." Accumulated funds made possible two gifts to the Hospital; the illuminated outdoor neon Hospital sign, and a \$453.00 bottle warmer for the Nursery. Orientation meetings for all volunteers were held for the first time. Membership was 308, plus 42 Candystrippers. Service hours increased considerably to 22,178.

*Mrs. John Flaiz* was re-elected to serve as President for 1961-62. At the Awards Tea held June 27th in the Ting garden, *Mr. McLeod*, representing the Hospital, presented eligible members with gold 100 hour pins, and 500 hour guards, initiating a new Awards program. Candystrippers received certificates of Merit for 25 hours of service. As *Mr. McLeod* said in 1960: "I cannot help but mention the exuberantly cheerful work of the 42 members of the Candystrippers during the summer months. The Junior Auxiliary is a very successful program, and we at the Hospital appreciate having them with us."

Highlighting the year was the "Follies of '62", a benefit Variety Show to raise funds to assist in the furnishing of a much needed new Pediatrics Department. *Mrs. Michael Dybka* and *Mrs. Edgar McDonald*, as Co-chairmen, deserve much credit for the success of the project, which netted the Auxiliary \$3000.

At the close of the year membership had grown to 315, and reported service hours increased to 26,065. The Junior Auxiliary had 50 members.

*Mrs. Daniel Hege*, one of the Charter Members, and very instrumental in organizing the Auxiliary, became Director of Volunteers. She interviewed, indoctrinated and placed 64 new members. She worked with all Chairmen of In-Service, and helped fill any vacancies they had. At the annual meeting in May, a Luncheon and Fashion Show preceded election and installation of Officers. *Mrs. Hege* was elected President for 1962-63.

The Stork Club was flying high, according to *Mrs. Marvin Kritchman*, Chr. In twelve months the average was 53 prospective mothers and fathers at each meeting. The Clerical Department, *Mrs. Theodore Miller*, Chr., was busy with addressing, mailing, records, typing, filing, letter writing, mimeographing, and the Paloscope. The Paloscope, a news bulletin sent to Pink Ladies each month, was well established, with *Mrs. Lloyd Willis* and *Mrs. William Kennedy* as Editors. A beautiful white leather "Book of Remembrance" was displayed in the Lobby. The Sewing Department, among other projects, was contributing Pinkies, Doctors, Nurses, and Dachies to Pediatrics, all sewn with loving hands. Obstetrics Chr., *Dorothy Hoadley* reported the addition of a Library Cart for Maternity. Seven Christmas babies were presented to their parents in large Christmas stockings, made by *Mrs. Eugene Settle* and her Sewing Committee. A Flower Cart and flower care for patients became a duty for Candystrippers.

For reasons of health *Mrs. Hege* resigned as President in August of 1962. *Mrs. Phil Oberhauser* was elected by the Executive Committee to succeed her on September 17th, and under her excellent leadership Auxiliary services continued to improve and expand. A Respirator, Defibrillator, Breast Pump, Recliner, Desk and Chairs were gifts to the Hospital this year.

As the Auxiliary celebrated its fifth anniversary in 1963, members had given over 107,000 hours of service, and \$8000 in gifts and equipment to the Hospital. Elected President for 1963-64 was *Mrs. Sheldon Merriam*.

An exciting Ways and Means project this year was the Pink Ladies' participation in the preview showing of the new Walker Scott store in Escondido Village. *Mr. Scott* contributed generously to our Treasury, in return for hostessing and ticket sales. The hint of a gift cart was inaugurated, with a tray of wares from the Gift Shop being peddled to bedridden patients. The Candystrippers had their first annual DIME A DIP dinner, this one to purchase a Television Set for the Pediatrics Ward. The Auxiliary took part in the open house for the recently completed remodeling and alteration project of the

Hospital. Charter Members were honored at a luncheon at the Fireside.

*Mrs. Merriam* was elected President for a second term — 1964-65. Gifts to the Hospital at this time included furnishings, remodeling of Gift Shop, eye beds, heart alarms, toy cabinet, hair dryers and shampoo trays. The Gift Cart became a reality. *Mrs. Merriam* left office with the assurance that the new Pediatrics Ward would be completed by August, thus putting to use the \$7,000 allocated for that department. A Silver Tea Service was presented by *Mr. George Scott*.

The Auxiliary's sixth President was *Mrs. C. Beck Robertson*. She, also, served two terms, — 1965-67. The Family Room became a place which Pink Ladies endeavored to make a room of quiet comfort and consideration for anxious families, waiting for patients who were in surgery or critically ill or injured. The Auxiliary's first Rummage Sale and a Fashion Show in the Mall comprised part of the Ways and Means projects.

On the sixteenth anniversary of the opening of Palomar Memorial Hospital, February, 1966, *Mr. McLeod* had this message: "In these very active years 65,214 inpatients have been admitted, and 364,012 patient days of care have been given. 59,424 outpatient emergency room patients were treated. This time next year the start of construction to build a new seven story building to house 204 acute medical and surgical beds will have begun. A bond issue for approximately 3.8 million dollars will be necessary to finance this expansion. We will need the whole-hearted support of every member of the Auxiliary to assure the success of the bond election."

*Mrs. Robertson* was elected President of the San Diego County Council of Hospital Auxiliaries. She was also selected Escondido's "Mother of the Year." *Mrs. Merriam* was appointed as liaison between the Auxiliary and Hospital Board of Directors. The Executive Board voted to give \$100.00 toward the Nurses' Library. The Auxiliary presented a check for \$8000 for the purchase of the Instant X-Ray Developer, which was desired by the Hospital Staff. The Pediatric Ward was furnished and decorated. A Christmas Bazaar helped revive the treasury. The Bond Issue passed! The Candystrippers donated a croupette and diaphragm as their 1966-67 project.

*Mrs. Eric Emerson* became President of the Auxiliary in 1967-68, and was re-elected in 1968-69. A new "cheery cherry" A-line pinafore was approved. Hospital and Auxiliary facilities were somewhat back to normal, after a three month remodeling period. Cooperation on everyone's part saved much confusion. The tenth year of the Auxiliary was celebrated at Lawrence Welk's Mobile Estates Clubhouse. An Emergency Entrance Service was inaugurated. In 1968, *Mrs. Carl Levantrosser*



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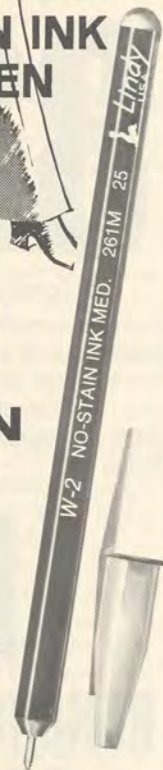
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opened the C.O.D. Office (Chairman of the Day), the aim to assist any department which might need help in an emergency or unexpected absence. Gifts voted at a General Meeting were: A Bovie Electrosurgical Unit, two wheel chairs which will accommodate leg casts, a small wheel chair and a gurney. Another rummage sale, bazaar, fashion show and Pink Lady Days, plus wonderful checks from their Gift Shop made much of this possible.

A new project is now established. Beauty service is offered to patients who need a shampoo or set, haircut or shave. Aloha King was the volunteer operator, and the service proved to be one of the best morale builders for patients, highly recommended by doctors and nurses.

Mrs. William Byrom was elected President for the year 1969-70 and again in 1970-71. Pink Ladies sponsored the gala Champagne opening of the new Plaza Theater, in the Plaza Mall. Mrs. Darwin Ting announced tickets were \$5, and proceeds would go for equipment in the new high-rise hospital wing. Pink Lady Days continued to be a money raising event. The Sewing Department participated in the Bazaar on the Mall, and raised \$1300. The Memorial Fund grows each year.

By 1970 membership had reached 349. Auxiliary members worked closely with interior decorators for the new Tower, in such areas as the Meditation Room. \$2000 was raised through a Rummage Sale, the funds going toward the purchase of a Kidney Machine. Pink Ladies were asked to help with a bond issue by the California Hospital Association, to train more Doctors and other health professionals. Motorized carts were provided for the Gift Shop, and the two Library facilities. Auxiliary assistance in greeting guests during Dividend Week at the Home Federal Savings Office, added to their treasury.

Saturday, October 31, 1970, the new nine-story tower was dedicated. Seventy-five Pink Ladies assisted. Gifts to the Hospital included Rocom Coronary Care Instructional Equipment and furnishings for Pediatrics. The Auxiliary and Candystrippers worked together to provide decorations for the Holiday Season. The new Meditation Room was being used by many seeking the spiritual comfort and rest it offers. It was completely furnished by contributions to the Memorial Fund. With the expansion of the Lobby operation, more women and Candystrippers were recruited to man the Lobby desk. The Pink Ladies purchased all furnishings and equipment for the new Auxiliary Office and Lounge.

In April of 1971 the most ambitious project of the Auxiliary was successfully undertaken. A Fashion Show, "Magic of Spring," was presented at the Bandy Canyon Ranch through the generosity of Mrs. Henry G. Fenton. Fashions were

shown by the Mercantile and the Wardrobe. Mrs. John Milne and Mrs. Darwin Ting served as Co-Chairmen. Proceeds helped to provide heart monitoring equipment in the new Cardiac Care Unit and Intensive Care Unit. In all the Auxiliary contributed \$14,000 toward this equipment.

Mrs. Elmer Bussell became President for the year 1971-72, and again in 1972-73. "Boutique" became the new name for the Sewing Department. Central Service, from new quarters in the Tower, provides medical supplies used throughout the Hospital. A Surgery Waiting Room was opened, with a Pink Lady on duty during the day. A Mental Health Department was activated, and Auxiliary members provide therapy, Arts and Crafts, etc., as approved by the Staff. Pink Ladies refurnished the Fathers' Waiting Room in Obstetrics, and contributed other furnishings throughout the Hospital.

In February, 1972 the Board of Directors of Palomar Memorial Hospital voted to seek a site for a Hospital in the Poway-Rancho Bernardo-Penasquitos area. Planning began for the completion of the 8th and 9th floors in the Tower addition, which will add 66 beds, and bring the total to 306.

In May 1972 the 2nd annual Fashion Show was held at Bandy Canyon Ranch. Proceeds went toward the purchase of an Allander Air Curtain to be installed in the special procedures surgery. Jack Haley, the "Tin Man of Oz," and Polly Bergen, actress, were special guests at the Fashion Show. The first Nursing Scholarship for the Palomar College Nursing Program was presented to Margaret Marie Konyon by the Auxiliary. In October, six surgeries were available, and the new Cafeteria was in operation. A new Pink Lady service was added known as "Patient Care." It will include our Flower service to patients, and other small services when necessary.

In February, 1973 at the General Meeting the fifteenth anniversary of the Auxiliary was celebrated in The Graybill Auditorium. Charter members were honored at a beautiful tea after the meeting, served by Mrs. Phillip Hungertford, and Mrs. Dorothy Robertson. A third Fashion Show was held at the Hidden Meadows Country Club. Mrs. Mark Steinberg and Mrs. Henry Portwood were Chairmen. This year's proceeds were donated to the Hospital for the purchase of the newest development in patient telemetry systems, for use in monitoring cardiac and intensive care patients. Developed in the Apollo program, a part of the monitoring of physiological performances of the Astronauts, it represents the most advanced technicological application of telemetry systems. A Hi Fi Radio was installed in the surgical waiting room, in hopes that the quieting effect of music would help pass the long hours of wait-

ing. An oil painting of Dr. Martin Graybill was presented to the Hospital by its artist, Mrs. William Happ, and is hung just outside Graybill Auditorium.

All Pink Ladies were deeply touched by the passing of their esteemed and much loved Charter President, Mrs. Bernhard Johnson. The Siselia Johnson Scholarship in nursing was established last year for a deserving Candystriper. It was voted to place all contributions given in her memory in the Scholarship Fund, rather than in the usual Memorial Fund.

The Auxiliary is so very proud of all the Candystrippers, and their sponsors, past and present. At the latest Dime-a-Dip dinner they served 400 people, and netted \$178.00 Sixteen new girls are being interviewed and indoctrinated to replace graduating Seniors. Their gifts to the Hospital total \$3225 since 1964. Their hours, since 1961, are more than 55,000.

Mrs. Mark Steinberg was elected President for 1973-74. Mr. McLeod stated: "We look forward to an enlarged Hospital this fall when the eighth and ninth floors will be completed, and an enlarged service that the Ladies of the Auxiliary can perform. The Board of Directors and the Administration are proud of the dedicated interest of those who have dedicated themselves to service of patients in the Hospital." May 8th, Auxiliary rules regarding Auxiliary functions in Palomar Memorial Hospital's Disaster Plan were outlined. New uniforms were approved: the cheery cherry A-Line Pinafore, or the cheery cherry smock with double-knit slacks, or pleated A-Line skirt.

"Pink Lady Days" has always been a large part of the Auxiliary. Its purpose is to inform the public of Hospital Volunteer services, and to encourage active participation in our Hospital Volunteer Program. We also want to earn money, and to extend our scope by giving participating Volunteers the opportunity to know other Auxiliaries. Walker Scott Stores have given us \$2055 for this project, plus \$2000 for our participation in opening of their store in the Mall.

Two Rummage Sales this year netted approximately \$3500. Under the direction of Mrs. Steinberg, 50,000 Brochures were addressed and mailed to members of the Hospital District concerning Proposition "R", for the purpose of building a 130-bed Hospital in the southerly part of the Hospital district. The Hospital is being placed in the Poway-Rancho Bernardo-Penasquitos area because the population in these three areas is approaching the population of the Escondido Valley. The tax override election passed.

Special mention must be given to the Gift Shop. Since 1961 it has contributed more than \$42,000 toward gifts and equipment to the Hospital. Mrs. Homer Heller, Mrs. Robert Dodd, Mrs. Crystal Hoffman, and Mrs. Mary Walters have been most instrumental in the Gift Shop's success.



Courier Service



Central Service



Library



Administrators and Auxiliary President, looking at the plans for the new hospital.



Lobby



The Gift Shop



Auxiliary Office

# Places and Faces

## SINARA STULL HONORED



Sinara Stull, daughter of Senator and Mrs. John Stull of Leucadia, has received the double honor of being named Most Outstanding Junior Member of De Anza Chapter National Society of the Daughters of the American Revolution (Encinitas) for the second year and National Junior Doll Project Chairman through the National Junior Membership Committee of the NSDAR.

The Doll project is a national project of the DAR sponsored through their junior membership (ages 18-35) in order to provide funds for DAR supported schools. The doll is given to one state a year and a chairman is appointed to handle the project. "Voices" are sold on the doll and her entire wardrobe, costumes contributed by each chapter in the state (150 in Calif.). The member with the winning "voice", drawn in April, wins the doll and her outfits. The theme this year is "Dress Her for America" in honor of the Bicentennial. The doll has been named "Senorita Eleanor" in honor of Eleanor Spicer, DAR President-General, who also hails from the Golden State. Last

year, \$1,000 was contributed to the schools through the sale of "voices."

The Most Outstanding Junior Member contest is also a national project based on a junior member's contributions to "Home and Country" through DAR and community activities. Miss Stull was De Anza's nominee last year and served as a page at the 1973 State Conference in Palo Alto.

Miss Stull is currently employed as a management trainee with Weinstock's, a Sacramento store in the Broadway-Hale Co. She also does free lance writing, having published in the Oct. issue of CATS Magazine, and is involved in various historical societies in both Sacramento and San Diego counties. Her involvement in DAR encompasses being De Anza chapter's Second Vice Regent, Junior Membership Chairman and Co-chairman of the Bicentennial Committee.

A graduate of Whittier College with a degree in Speech, Miss Stull went on to obtain her M.A. from the University of Arizona. She has taught high school, worked in the field of public relations and served as a project associate for a management study done in Ketchikan, Alaska this year. She is a 1965 graduate of San Dieguito Union High School in Encinitas. □

## PATRICIA RAE PTAK WEDS



One of the prettiest weddings of the past season took place when Patricia Rae Ptak of Rancho Santa Fe was united in marriage with William L. Kerner of Lemon Grove. The impressive ceremony took place at an evening mass, cele-

brated by Father Alfred O'Neil from St. James parish. The matron of honor was Mrs. Laurence Guy, the bride's sister, who now resides in Santa Cruz. Bridesmaids were Pam Ptak, another sister of the bride; and Barbara Johnson from San Diego. Best man honor was given to the groom's brother, Stephen Kerner. Ushers were Bill Thompson from Escondido, and John Gilbert from Lemon Grove.

## DESIGNERS OPEN GALERIE

A charming and unique "Galerie" opened its doors recently, quietly and without fanfare, in the Village Center of Rancho Santa Fe. Distinguished by its orange/red awnings lined with gay California poppies, the Galerie fronts on Avenida de Acacias, across from the Village Green, with an inviting canopied entrance also on the lower courtyard of the delightful Country Squire complex.

Operated by Dale and Fred Gardner, a husband-and-wife team, as Dale Gardner Galerie, it presents a tasteful, interesting, innovative concept that appeals at once not only to art lovers, but also to those seeking unusual decorative accessories and accent furniture for their homes.

Being practicing professional mem-

bers of the National Society of Interior Designers, the Gardners' decorative expertise is expressed in a setting more home-like than the usual commercial gallery. Thus, viewers may more easily relate a painting, a print or an accent piece to their own personal environments.

In addition to the intriguing accessories and accent furniture there is a selection of prints, beautifully framed, at affordable prices — lovely Oriental prints, for example, with delicately colored silk matting, old bird prints, and contemporary botanical prints by the famous Henry Evans.

The romantic impressionist oils of Dietrich, the exquisite collages of Andrea Birch and the magnificent watercolors of Alfred Ybarra are shown exclusively by the Galerie, while the works, in various media, of John Schoepfle, Ruth Osgood, Mark Meisenholder, Robert Cary, Don Miles and Lucien Horton are to be found nowhere else in the entire area.

A visit to the Dale Gardner Galerie is recommended, for the atmosphere is happy and relaxed, those in attendance are hospitable and knowledgeable, and there is the continuing potential of coming upon an unexpected discovery to delight the eye and please one's aesthetic sensess.

Galerie hours are: Monday-Friday 10:00-4:30. Saturday 11-4. □

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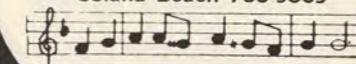
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# Places and Faces

## TICKETS FOR AWSDO

Oceanside and neighboring communities will provide 21 outlets for the Andy Williams San Diego Open golf tournament's advance ticket sale starting December 1.

Reduced rates will be offered for weekday, weekend and season tickets during the sale which concludes January 21.

The Open will be held January 24-27 at Torrey Pines course in La Jolla preceded by a Celebrity Pro-Am on January 22-23. The first day's Pro-Am play will be at La Costa and Lomas Santa Fe Country Clubs.

Salk Institute, Scripps Clinic and Research Foundation, and the San Diego County Junior Golf Association are beneficiaries of the event co-sponsored by the Century Club of San Diego and Andy Williams.

Bob Dickson is expected to defend his title against the top names in the world of golf. Previous winners have been Paul Harney, George Archer, Pete Brown, Jack Nicklaus and Tom Weiskopf.

Ticket sale locations in this area:

**OCEANSIDE** - Sears, Security Pacific National Bank, San Diego Federal Savings and Loan, Oceana and El Camino golf courses.

**CARLSBAD** - Security Pacific National Bank, Crocker Bank, La Costa Country Club.

**VISTA** - Sears, Security Pacific National Bank.

**ENCINITAS** - Sears, Security Pacific National Bank, Home Federal Savings and Loan.

**SAN MARCOS** - Lake San Marcos Country Club, Security Pacific National Bank.

**FALLBROOK** - Security Pacific National Bank, Home Federal Savings and Loan, Sears, Fallbrook Country Club.

**SOLANA BEACH** - Lomas Santa Fe Golf Club, Walker Scott.

**RANCHO SANTA FE** - Whispering Palms Golf Club.

## TURKEY TROT AT COTILLION

A Thanksgiving dance appropriately named the "Turkey Trot" was held by the 150 members of the San Dieguito Cotillion on Saturday evening November 17th at the Rancho Santa Fe Garden Club. Refreshments, games and dancing were the order for the evening.

Parents acting as chaperones were: M/M George Thomas IV and M/M Ty Miller of Rancho Santa Fe for grade 5 and 6; 7th Grade chaperones were M/M Richard Klawa of Solana Beach and M/M Gary Bizantz of Rancho Santa Fe; for the 8th grade, M/M Peter R. Heid of Solana Beach and M/M Richard Wehmeyer of Rancho Santa Fe; M/M Darwin Eshelman and M/M Carlos Richardson, both of Del Mar chaperoned the 9th grade dance. □

## PORSCHE CLUB RALLY

A total of 45 cars from the Porsche Club of America's San Diego region participated in a rally for the Cerebral Palsy Center of San Diego County recently.

A total of \$450 in entry fees is being donated as a result of the successful event. The money will be used to continue the varied programs for San Diego children and adults suffering from the disorder.

The two-and-one-half hour rally ran between two of the Pardee Construction Company's San Diego communities, La Costa Point in La Costa and Sea Point near Torrey Pines Beach.

"We feel especially proud of the membership response in contributing to this worthy cause," stated Joe Payson, chairman of the event. "The funds will be put towards the continued therapy of those with cerebral palsy, helping them to become more self-reliant and giving them independent living skills."

Payson, who is a past president of the California United Cerebral Palsy Association, added that nearly three-quarters of a million people in the United States are victims of the disorder. It is an impairment of the motor nerves of the brain, which can result from an accident prior to birth, through a stroke or head injury that blocks the flow of oxygen to the brain. The effects of the disorder vary from those so mild it is impossible to tell the person has cerebral palsy to those which incapacitate all a person's limbs.

"Some of the money that is gathered from contributions such as our rally goes directly to research too," said Payson. "One of the current projects is being done at University of California at San Diego on the prenatal period. The study is designed to predict the possibility of cerebral palsy by determining what is and what is not normal in the gestation period. □



And the winner is a lady! Joe Payson, chairman of the San Diego Porsche Club's Cerebral Palsy Rally, congratulates first place winner Velda Westphal. Dieter Vongehr (on the left of Ms. Westphal) placed third and Jim Franklin came in second.



Kate James, 1968 cerebral palsy poster child, gives the checkered flag a twirl prior to the start of the Cerebral Palsy Porsche Club Rally which was held on November 4 between two of Pardee Construction Company's San Diego communities, La Costa Point and Sea Point. Members of the San Diego Porsche Club who participated included from (l to r in foreground) Pat Scanlon, Wally and Bea Cole, Joe Ramos, (background) Dennis and Daphne Sherman and Ernie, Carol and Porcia Paschoal.

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# Places and Faces

## LAS DUENAS HOME TOUR

Las Duenas Auxiliary of Children's Home Society has an exciting new concept for their traditional Associate Membership fund raising function!

This year, instead of their traditional coffee and champagne reception done in conjunction with a program, they will be holding a Home Tour featuring members' homes in Rancho Santa Fe. The homes are in a variety of styles. Mr. and Mrs. William Woods' home is English country in design and feeling with many lovely antiques. The home of Mr. and Mrs. Philip Colbourne is newly completed and designed for a family with small children. Mr. and Mrs. John Twohy's home is a contemporary California adobe. The home of Mr. and Mrs. Harmon Brown is an older Rancho home and this part of the tour will include a walk through the gardens.

Coffee, champagne and refreshments will be served at the various homes. Lois

Moring, Director of Auxiliaries for San Diego County will be a special guest.

The date for the Tour is January 31, 1974. The hours will be from 10 a.m. until 2 p.m. Members will serve as hostesses in the homes.

Mrs. William Wood is President of Las Duenas. Mrs. Brad Ewing is in charge of the invitations and Mrs. Walter Hensey III is in charge of refreshments. Mrs. Harmon Brown is the General Chairman.

## THE SANTA FE HUNT

The opening day of the Santa Fe Hunt season was an especially exciting one this year. The Hunt was informed that they are now a registered member of the Master of Fox Hounds Association of America. That caused quite a bit of enthusiasm among our members. What a great way to start the new season.

Early on the morning of December second, approximately fifty riders mounted their horses for the opening day hunt at the hill top site of Rancho Rondo

Ranch, owned by Mr. and Mrs. Fielding Hedges. It was a day filled with all the hunt traditions, color and ceremony . . . always thrilling to see. Members were all dressed in formal attire, several more wearing the "Pink" coat this year, the ladies wearing the gold colors on their coat collars. Together with the gold hunt buttons worn by other members it made a colorful sight!

Hugh Dale, Master of Fox Hounds, introduced Tom Slattery, President of the Hunt, and other members of the staff and guests. Msgr. William Spain of St. James Church, Solana Beach, then performed the blessing of the Hounds. Then the traditional "Stirrup Cup" was served . . . and the hunt was on. The long awaited season had begun.

Following the hunt, everyone gathered for a delicious Hunt Breakfast.

It was good to see our popular member, Pat Manion, back riding with the hunt. Pat took time out to search for that certain horse she needed for the coming season.

Vicki Mosse, daughter of Mr. and Mrs. Charles Mosse, has certainly proven to be the most active junior hunter. Very frequently she serves as honorary "Whipper In" on the hunts . . . and she does a superb job.

And now to our very able Huntsman, Jim Norment. There just can't be enough

praise given to him for all of the work he has done. Everyone agrees, it is just incredible the way in which he can control the hounds. The Hunt now has fifty hounds and hunt regularly with eight to ten "couples" each week.

Several new members have joined the Hunt Club, among them, Mr. and Mrs. Herwig Gallian, recently from Tustin, California. Also, Dr. and Mrs. George Goudy from Rancho Santa Fe. Dr. Goudy is a veterinarian on the Ranch and his wife, Alyson, is a very active member of the Animal Care Center now in the process of being established on the Ranch.

Recently the Board of Directors of the Hunt hosted a cocktail and dinner party for all of the land owners that have allowed them to hunt on their properties. The party was held at the home of "Buzz" and Gerry Kirkeby. We appreciate the generosity of these friends and again we express a sincere "Thank You" to all of them.

Happy Holidays . . . hope to have more of you join our Hunt. □

The Santa Fe Hunt, founded in Rancho Santa Fe in 1969 by Dr. Sol Rosenthal, was informed recently that they now are a registered member of the Master of the Foxhounds Association of America. Mr. Harold Ramser, M.F.H. of the West Hills Hunt (Los Angeles), and the West Coast representative of the M.F.H.

Association of America announced in a letter to Mr. Hugh Dale, M.F.H. of the Santa Fe Hunt, that the registration was approved at a meeting of the Association in Toronto, Canada on the 16th of October.

In addition to the Santa Fe Hunt, there are two other Hunts in the State of California; the West Hills Hunt (Los Angeles) and the Los Altos Hunt (Northern California.)

There are about forty families actively engaged in the ancient sport of fox hunting with the Santa Fe Hunt.

The Santa Fe Hunt is now "cubbing" (working young and old hounds together, about 50 fox hounds, while conditioning horses and riders), the formal opening meet will be the Second of December.

The board of directors of the Santa Fe Hunt are: Thomas G. Slattery, President — Rancho Santa Fe; Arnold "Buzz" Kirkeby, Vice President — Rancho Santa Fe; Ms. Wm. Smith, Secretary — Rancho Santa Fe; Mrs. Norman Roberts, Treasurer — Rancho Santa Fe; Dr. Sol Rosenthal, Director — Rancho Santa Fe; Jon Auer, Director — Rancho Santa Fe; Mrs. Jim Norment, Director — El Cajon, Calif.; Hugh Dale, M.F.H. — Del Mar, Calif.; Augie Handley, Honorary Secretary — La Jolla, Calif.; Jim Norment, Huntsman — El Cajon, Calif.

In celebration of becoming a new member of the M.F.H. Association of

America, the Board of Directors of the Santa Fe Hunt are hosting a cocktail and dinner party 18, November at the home of the Kirkeby's for all of the land owners that allow them to hunt on their properties. □

## LETTERS TO THE EDITOR:

My esteemed editor:

In re: North County LIVING, your magazine

I am not easily amused. I must tell you your Dederer, Robert Benchley, Bert Lahr, et ux, the people who made you really laugh, are indeed the best sort to keep your ulcer away. This guy is a comic from way back. He should be loved and admired much. *This* guy makes your publication. I look forward to his lovely nonsense and I would appreciate much your telling him he in my opinion is as good as Benchley and Lahr. I regard him as your Stellar attraction. He tops anything you publish in terms of fun. The country needs funny men badly.

I wish you well, and do want this guy to have a fan letter he so richly deserves. I am sure we agree. I dare say he receives many others. Give him this.

I love a man with a sense of humor.

Very truly yours,  
JOHN H. PYLE  
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## Design Notes

### PICK A PRETTY PATTERN, AND —



Mr. Milo,  
La Jolla Interiors

Does your living room or den have the BLAHS!!? Maybe there is really nothing wrong with the room as far as the basics are concerned — but the fabrics are faded and getting worn, and the wood areas have become nicked and need re-finishing. Maybe now is the time for some sprucing up.

Here's my suggestion — I call it my Three Point Plan. It uses three types of fabrics: A "precocious pattern," a "playful plaid," and a "sassy stripe"! For the past fifteen years I've been using this combination for my most successful rooms. Nothing is more attractive than the right combination of these three categories of fabrics.

By *Pattern* I mean a floral, Renaissance, or geometric type. It can be either a printed or woven fabric. Usually it takes the prominence in a room and the other fabrics are co-ordinated with it.

A *Plaid* is readily recognized. It should not be considered as being a pattern, but is perfectly compatible with a pattern as long as the colors and size are properly chosen to complement it.

A *Stripe* is important to this scheme, because the lines of the stripe give definition and clarity to any combination of fabrics. Of course its colors must co-ordinate with those of both the pattern and the plaid it is used with.

This three point combination of fabrics can be bright, beautiful and bouncy — or it can be subdued, stately and serene — whatever you desire. If you have never used all three of these fabrics in a room before, it's really time that you did. Try the combination on three important pieces in your living room or den that are ready for recovering. If you are undecided or have questions let your Interior Designer help you put the right combination together. Our business is to save you time and eliminate mistakes. At La Jolla Interiors we are fortunate, also, to have our workrooms on the premises to insure the expert handling of all custom work on draperies and reupholstering as well as furniture re-finishing. Our slipcovers are cut and installed right in your home.

For 1974 why not resolve to try my "Three Point Plan". It's a sure fire combination to bring cheer to the entire household.

Questions regarding decorating problems are welcome. Please call or write Mr. Milo, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037.

## Periphery

### SDG&E NEWS

San Diego Gas & Electric Company is moving rapidly to carry out the Public Utility Commission's order to ask customers to reduce use of electricity.

The PUC last Wednesday ordered all Course, "Cattle 'n Cask" is of Spanish ask customers to cut electrical usage by 10 percent in each of the months ahead as compared with the same months a year previous. Municipally owned utilities were asked to take similar action.

In compliance with the order, the San Diego Gas & Electric Company today fielded a team of 24 company representatives to contact 630 major commercial, industrial, agricultural and governmental customers and ask them to cut back their consumption. Together, all customers in these categories use approximately 4.8 billion kilowatt hours of electricity per year.

San Diego Gas & Electric Company's marketing personnel have been working with many of these customers during the past year to help them detect and eliminate wasteful uses of electricity and to evaluate their conservation measures.

A direct letter appeal from SDG&E President Walter A. Zitlau will go out to all customers with regular monthly bills starting Wednesday asking them to cooperate in curtailing use.

SDG&E said operations reports indicate that customers already have started to reduce usage. While this is the season of the year when energy use in San Diego normally climbs to its annual peak because of shorter days and colder weather, the reports indicate the rate of increase is tapering off.

In urging customers to reduce usage, company officials said they believed elimination of wasteful use would go far toward reaching the 10 percent goal sought by the PUC.

The board of directors of San Diego Gas & Electric Company has declared quarterly dividends on the company's preferred and preference stocks, payable January 15 to shareholders of record December 31, 1973.

Dividends on the cumulative preferred stock were 25 cents per share on the 5 percent series; 23 cents on the 4.60 percent series; 22½ cents on the 4½ percent series, and 22 cents on the 4.40 percent series.

Other dividends were \$2.46 per share on the company's \$9.84 preference stock; \$1.95 on its \$7.80 preference stock; \$1.80 on its \$7.20 preference stock, and \$1.83125 per share on its \$7.325 preference stock.

# the business circuit

### FLEET ELECTED VICE-PRESIDENT



Rancho Santa Fe Resident Preston M. Fleet, President of Fleet Enterprises has been elected Vice President of Production of the San Diego Hall of Science, founding organization of the Reuben H. Fleet Space Theater and Science Center. Fleet has been a very active member of the Board of Trustees for many years and is involved in the production of all Space Theater shows. Serving with him on the Executive Committee are Chairman of the Board, Mr. C. C. Blakemore, President of Independence Mortgage Trust; President, J. C. Almy Harding, D.D.S.; First Vice-President, Dr. Ernest B. O'Byrne, Vice President San Diego State University; V.P. Administration, Mr. Martin R. Engler, Jr., Senior Vice-President of San Diego Gas and Electric Company; and V.P. Technical, James W. Crooks Jr., Engineering Specialist for General Dynamics. Treasurer of the Board is Robert F. Heilbron, Founding President of Mesa College; and Secretary Joel C. Estes, attorney with Jones, Tellam, Irving and Estes law firm.

### NEW DIRECTORS ANNOUNCED

Bruce R. Farley, president of San Diego Civic Light Opera Association, Inc., producers of STARLIGHT, announced the names of prominent San Diegans recently elected to the organization's Board of Directors.

The new directors are: Thomas W. Baldauf; Judson P. Bradshaw; John C. DePuy; David A. Ellsworth; Arthur W. Feldman, Ph.D.; Morris Sankary, Esq.; and Jim Williams. □

### KAMAR: NORTH COUNTY BUILDER



Ron Walker is director of sales and marketing for KAMAR Construction Co. of Carlsbad. Walker, an 18-year veteran of the industry, joined KAMAR last February and directs a sales staff that anticipates sales this year of \$8.4 million.

When KAMAR looks for help in designing floor plans for its homes, the Carlsbad-based company doesn't look very far.

Plans for KAMAR homes, built exclusively in North San Diego County, are shaped by the company's salespeople.

"We schedule an early meeting of those salespeople who will be assigned to a proposed development and their opinions then are solicited," says Ron Walker, KAMAR's director of marketing and sales.

"They're asked if floor plans at other units were satisfactory. And the changes that are dictated by our salespeople are incorporated into the new floor plans. They're also asked to log customer objections with previous plans and every complaint is discussed at length."

"What then is produced is a balanced floor plan that has incorporated the desires of our salespeople and has eliminated previous customer objections."

The results are impressive. KAMAR's pre-sales run as high as 85 percent and about half of those buyers already are on a waiting list maintained by the company. KAMAR builds only in the North County and sales this year are expected to pass \$8.4 million.

Walker believes that the composition of the eight-person KAMAR sales staff is a significant factor in producing such positive results. The salespeople themselves live in KAMAR's trade area, often have attended local schools, often reside in KAMAR-built homes, know personally many of their customers (nearly seven percent of new-home sales are to previous purchasers), participate vigorously in community functions and have no desire to move or work elsewhere.

"There's no pressure here and hardly any turnover," Walker, himself an 18-year veteran of the industry, says. "Our people appreciate that they have a hand in designing the product they sell and, consequently, they are straight-forward selling it."

Walker, 40, was a successful marketing executive for major developers in Orange and San Diego Counties before joining KAMAR in February, 1973. Admittedly, he was at that time "disillusioned" with the industry and had decided to enter private business.

"Bob and Jerry Rombotis (KAMAR principals) revitalized me," Walker says. "They produce a quality product without applying pressure on sales. The result is that their people try even harder to do the best possible job."

"My own feeling about sales is that the best policy is to give a person a job and believe from the start he's going to accomplish it. And management here prefers persons to represent KAMAR who expect to do so 10 years from now."

Bob and Jerry Rombotis readily acknowledge that they rely heavily on their salespeople to dictate changes in floor plans.

"Most of our decisions concerning revisions in structure and in floor plans stem from communications with our salespeople," says Jerry Rombotis, KAMAR president. "And we also permit those customers who are on our prospective purchasers list, working through their salesman, to make certain modifications or changes to suit their customized needs."

KAMAR doesn't overpower a certain price range and builds in relatively smaller units than its competition, a further aid to sales.

"KAMAR's construction policies are, basically, geared to customer demand," Walker says. "We don't build to incite growth but rather to satisfy it."

The 10-year-old company already can boast of having three three-generation purchasers.

"And some of our most regular customers are tradesmen working at KAMAR developments," Walker says. "Now that has to tell you something." □

### LEE CANTLEY HONORED

Lee Cantley, AIFD, owner-designer of Casa de las Flores, Del Mar, was selected as one of Southern California's Top Ten Florists by florists voting at this event in Los Angeles recently.

The annual Wall Street Christmas Open House is co-sponsored annually by the Southern California Floral Association and Florists Transworld Delivery Association, FTD, District 10-A. This year's Open House drew over 2500 people.

Lee was nominated by the American Institute of Floral Designers and was one of thirty-two florists nominated for this honor.

At a champagne reception following the day long event, a plaque was presented to Lee, amidst cheers by his fellow florists and friends. □

### BOYS CLUB POOL COVER



Tony Mana, right, of the Boys' Club of Carlsbad, receives a \$3,000 check from Franklin E. Harney, president of the County Employees' Charitable Organization. The check was presented at a recent luncheon at the Atlantis Restaurant. The money will buy a swimming pool cover for the club located at 3100 Tyler St., Carlsbad. (San Diego County Photo)

## NATURAL HISTORY OFFICERS

The Fellows of the San Diego Society of Natural History have elected officers to serve for the 1973-74 year.

Ross Dingman, Biology Department of the University of San Diego, will serve as President of the group succeeding Dr. E. W. Huffman of San Diego State University. Fay Wolfson, biologist from the Naval Undersea Center, has been elected vice-president. Glenn Flitner of the Bureau of Marine Science at San Diego State University, is secretary and Theodore Cohn of the Zoology Department at San Diego State University is Treasurer.

The Fellows meet the second Monday of each month at the Natural History Museum where lectures are presented on subjects of interest to the natural historian. These lectures and discussions are open to the public and free of charge. □

## LA COSTA SELLS INDUSTRIAL PARK SITE

La Costa Land Co. has sold 9.6 acres of industrial park to The Toro Co., Irrigation Division, manufacturer of automatic underground lawn and turf sprinkler systems, Merv Adelson, president of La Costa announced today.

Perry Hawley, president of Perry Hawley Co. of San Diego, negotiated the sale. The Perry Hawley Co. specializes in commercial and industrial real estate sales and investments and serves as exclusive marketing agent for Rancho Santa Fe Industrial Park at La Costa.

The Toro Company, based in Minneapolis, Minn., plans to move the research and development department of its Irrigation Division, now located in Riverside, Calif., to the new site. Specific construction plans will be announced by the company at a later date.

Rancho Santa Fe Industrial Park is a 66-acre controlled-environment industrial park designed for light and medium industry, such as electronics, health sciences, warehousing, service operations and executive offices. Property is offered for sale only to users who will construct and occupy a facility within a time period acceptable to the seller.

The industrial park is located to the south of Rancho Santa Fe Road and east of Interstate 5 in Northern San Diego County. The acreage purchased by The Toro Co. is located within the park and to the south of La Costa Meadows Drive. □

## NEW AGENT



Willis M. Burgeson has been selected the new Purchasing Agent for the County of San Diego. Prior to his appointment, Burgeson was employed by the University of California for 25 years.

Willis M. Burgeson, 53, has been appointed the new Purchasing Agent for the County of San Diego, John A. Bruhn, County Fiscal Coordinator, has announced.

Burgeson has worked in the University of California purchasing system for nearly 25 years including direction of purchasing, inventory control, receiving and stores.

"His department generally handles about \$24 million in purchases and last year, due to one large project, they handled about \$40 million in purchases," Bruhn said. "Through economizing efforts, he has been able to consistently achieve the lowest cost per dollar spent of all campuses in the University system."

"His innovations at UCSD include streamlined contractual relationships, notable achievements in assisting minority business enterprises, and the development of a completely automated stores operation."

Burgeson holds a college teaching certificate in marketing and distribution and is a past president of the Purchasing Management Association. He is currently president of the Torrey Pines Rotary Club.

The County appointment is effective Nov. 19. Burgeson scored highest of more than 30 applications screened through the County's civil service system.

Burgeson and his wife, Betty, live at 341 Alviso Way, Encinitas.

## HILLCREST MED CENTER SOLD

The Hillcrest North Medical Center, located at 550 Washington Street, has been sold in a \$2,850,000 transaction handled by John Andrews, vice president of the Thomas-Fletcher-Nicol Company.

The ten-year-old complex, which is one of the major medical

centers in near proximity to Mercy and University Hospitals, has been purchased by Carlile-Agee and Associates, Inc., a Colorado land development firm, from the Gynob Medical Group, Inc. of San Diego, Andrews said. The new owners plan to exchange the medical building for acreage owned by Northwestern Engineering Company of Rapid City, South Dakota.

The eight-story building, with a one-story annex, is located at the junction of Fifth Avenue and Washington Street and comprises 54,000 square feet of medical office space. The fully-occupied complex houses approximately 55 tenants offering almost every medical service and includes a pharmacy, laboratory and dictation service facility.

T-F-N Co. Vice President Andrews represented both buyer and seller in the sale transaction. □

## CONGRESSMAN CLAIR W. BURGNER

Congressman Clair W. Burgener (R-Rancho Santa Fe) today announced the schedule for application and testing for civil service summer jobs with the federal government for students. "It is imperative for students to plan now for their 1974 summer jobs. The chances are good that the job market will be very tight next summer and students who take action now will have the better opportunity to have a summer job", Burgener said. The Civil Service Commission provides up to 10,000 summer jobs across the country. About 8,000 of these jobs are clerical and 2,000 are aides in science and engineering fields.

"There are usually over 100,000 applicants for 10,000 jobs so it is important for students to act early if they want to get a job in their locale", Burgener said.

In order to qualify for summer positions, a student must be 18 years old or older or have a high school diploma. Written tests are conducted in order to select specific candidates. The tests will be administered locally in San Diego, Oceanside and Santa Ana.

Those who file by November 23 will be tested between January 5 and 26, while those filing by December 28 will be tested between February 2 and 16. January 25 is the deadline for filing and the last tests will be given between February 23 and March 9.

In order to file, a student should contact the Civil Service Commission in San Diego or Santa Ana. The phone number in San Diego is 293-6165, and the phone number in Santa Ana is 836-2586. These offices are open five days a week. □

## BOAT SLIPS NEAR COMPLETION AT CAYS

Installation of boat slips, the last element of construction at the new Bahama Village section of Coronado Cays, will be completed by the end of the year, according to E.H. Schroeder, Cays construction manager.

Several docking facilities have been finished for early move-ins at Bahama Village, Schroeder said, and in most cases docks will be completed at the time homes are ready for occupancy. Sub-contractor for the dock construction is Ye Dock Master, Inc., Imperial Beach.

The Bahama slips accommodate craft of up to 41 feet on one 200-foot channel and up to 29 feet on the second 170-foot channel. Docking facilities are available for each of the 111 homes at the new marina community, fourth to be built at the Cays, and for boats larger than 41 feet there are berthing accommodations a short distance away within the development.

The Village comprises 65 three-to five-bedroom detached houses located no farther than one block from the waterfront and 46 two- and three-bedroom townhouses directly on the water with ramping gangways leading to slips. Detached homes are priced from \$63,500 to \$76,500 and townhouses from \$71,300 to \$85,900.

Departing from the traditional white-stucco, tile, and wrought-iron Caribbean motif of earlier Cays increments, Bahama Village architect R.J. Marvick has used stained woods, heavy exposed beams, shingles, and shake roofs for a contemporary rustic flavor.

With eight floor plans and wide variations in elevations and exterior facings, including brick and stone, there are few look-alikes at the Village and a custom-home appearance has been achieved.

A total \$8.5-million project, the new community, now half sold out, is situated on 15.4 acres south of the original Jamaica Village section and east of the sentry-guarded Cays entry gate off Silver Strand Highway (State Highway 75). Bahama Village residents obtain shares in a three-story Victorian-style clubhouse adjoining a bayside pool recreation area. Four tennis courts operated by the City of Coronado on land donated by Coronado Landmark, Inc., Cays developer, opened last month adjacent to Bahama Village.

Located on the bayside of Silver Strand four miles south of Hotel del Coronado, the Cays are being developed by Coronado Landmark, one of the Signal Companies, under a long-term master

plan now in its fourth year. Sales office for Coronado Cays is in the information center on easternmost Grand Caribe Isle and is open from 9 to 5 daily. □

## PUND PRESIDENT OF SCRIPPS MEDICAL



Ernest E. Pund, Jr., M.D. was elected president of the medical staff at Scripps Memorial Hospital last evening (Wednesday, November 14) at the Rancho Bernardo Inn. He is a senior staff member in Cardiology at Scripps Hospital and is an associate clinical professor of Medicine at UCSD.

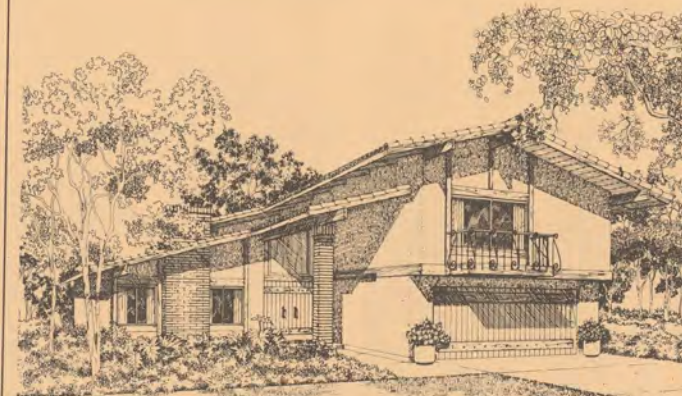
Currently he is a member of the Board of Directors of the San Diego County Heart Association, is the 1974 president of the California Society of Internal Medicine and past president of the San Diego Society of Internal Medicine and a member of many other organizations.

Dr. Pund is a graduate of Emory University and the Medical College of Georgia. He was a resident in Medicine at St. Louis City Hospital and was chief resident in Cardiology at the University of Colorado Medical Center. He served in the U.S. Navy Medical Corps, Division of Cardiology, U.S. Naval Hospital, San Diego.

Also elected were John C. Carson, M.D., president-elect, and Arthur G. Edwards, Jr., M.D., secretary. New officers of the dental staff are Raymond T. Stewart, D.D.S., president, Frank Wellington, D.D.S., president-elect, and Gerald Meyers, D.D.S., secretary.

Department chiefs for 1974 are Joseph M. Thompson, M.D., surgery; Elizabeth McKenna, M.D., family practice; John C. McCall, M.D., medicine; John B. Welsh, M.D., pediatrics; Paul H. Brenner, M.D., obstetrics and gynecology; Robert O. Andrews, M.D., anesthesiology; Phillips L. Gausewitz, M.D., pathology and John J. Wells, M.D., radiology. □

## SAN ELIJO HILLS OFFICE OPENS



Artist's rendering shows mission tile roof, wrought-iron balcony and rough-sawn wood and brick

A permanent on-site sales office opened recently (Nov. 17 & 18) at San Elijo Hills, Lomas Santa Fe, where 27 homes are in escrow.

The preview sales amount to \$1,258,750 and represent more than 50 percent of the homes under construction in Phase I, according to Chuck Ripley, vice president of Lomas Santa Fe Realty, exclusive sales agent.

"The early demand for these homes has resulted in a stepping up of the construction schedule," Ripley said.

Lomas Santa Fe Development will begin construction of 61 homes in Phase II within the next six weeks so that more inventory will be available when the model homes are completed in January 1974, he explained.

San Elijo Hills is a new neighborhood of single-family homes located in the northeastern section of Lomas Santa Fe. The development borders the site of a new 18-hole executive golf course under development, and is situated on a bluff overlooking the Rancho Santa Fe countryside and the Pacific Ocean.

The two to five-bedroom homes are priced from \$46,700 to \$67,500. Each of five plans comes in three exteriors. Nearly all the homes have ocean, back-country, or golf course views.

Lomas Santa Fe is a master-planned, country-club community of 1200 acres located just east of Interstate 5 between the Pacific Ocean and Rancho Santa Fe.

The new San Elijo Hills sales office is located north of the intersection of Lomas Santa Fe Drive and Highland Drive. Daily office

detail of this four-bedroom home under construction at San Elijo Hills in Lomas Santa Fe.

hours are between 9 a.m. and dusk.

Ripley said most of the first buyers are San Diego County residents who have been waiting for new family housing to become available in the North San Diego County coastal area. □

## SKY HOOK MEZZANINE GOING UP

An 8,000 square foot suspended executive mezzanine that will float between the plaza level and a ceiling two floors above, is now taking shape in the 24-story San Diego Federal Savings building at The Financial Square.

Designed by the architectural firm of Deems/Lewis and Partners, planners and architects for the full-block project, the "sky-hook" mezzanine will be the first of its kind in San Diego.

Two steel plate girders measuring 75 feet and 50 feet in length and 48 inches in depth, are used as the principal support for the mezzanine, which is hung from the terrace level above by steel tension straps. This unique structural concept necessitated threading the lower level steel through the top layer to create the column-free mezzanine area.

Ward Deems, FAIA, said that the mezzanine design meets both functional and aesthetic objectives. The elimination of supporting columns made possible a clear span of floor space below, and the open space through the mezzanine overhead will result in a light and airy environment for

the plaza and the banking area, he said.

The mezzanine, which is now being fireproofed, will cover the banking area and extend by glass-walled bridges to the San Diego Federal Savings elevator lobby. From below the bridges, viewers will see a contrast of inlaid oak planks on the underside of the mezzanine against the coffered diamond pattern on the ceiling 23 feet above.

The mezzanine, which will house the bank's executive offices and board room, will extend outside the building where perimeter garden terraces will be installed to enhance the feeling of openness, Deems said.

Thomas-Fletcher-Nicol Company, exclusive leasing agent for the office highrise said the building has now entered the 120-day countdown phase of construction. When completed, the full city-block development bounded by A and B Streets and Sixth and Seventh Avenues, will also include a low-rise office structure, distinctive shops, restaurant and a landscaped public plaza. □

## N.C. CONTRACTOR/CONSULTANTS



JOHN W. COOK, general contractor has formed north San Diego County's newest team of contractor/consultants and is now located at 1001 E. Vista Way, Vista, California.

Principals and staff offer the expertise and diversified services keyed to the specific needs of architects, engineers, developers, banking and lending institutions, as well as governmental agencies. "We can give the customer the total capabilities of our organization or any part of it," stated John Cook, owner, "to help in the planning, construction, management and control of projects of any magnitude." The company has knowledgeability in high-rise, planned living communities, commercial, industrial, and extensive flood control and water distribution installation from the northwest to southern California. □

## BYRON CULVERS PURCHASE RANCH



Byron and Sharon Culver, Rancho Santa Fe, chat with Ben F. Smith.

Mr. and Mrs. Byron Culver of Rancho Santa Fe, have purchased the Lost River Ranch at Klamath Falls, Ore. from Ben F. Smith of that city.

Included in the sale was the herd of 700 registered Hereford cows and all equipment intact. James Alston continues as manager of the big ranch and Dennis Hitt remains as herdsman.

Culver has been associated with agriculture all his life. He was raised in Monterey County and graduated from Cal Poly, San Luis Obispo, Calif. in 1950. From there he went to the Imperial Valley where he coached football at Imperial High School. At the same time, he became active in general farming and cattle feeding.

## DEL MAR C OF C DIRECTORS

Election results for the 1974 Board of Directors of the Del Mar Chamber of Commerce were announced November 15th, by Stuart Green, Chairman of the Nominating Committee. Elected to serve two year terms starting January 1, 1974 were: Edward "Bud" Hamilton, So. Calif. 1st National Bank, Ellwood P. Barley, Barley Brae Printing, Harold F. Crosby, Contractor, Robert V. Gavuzzi, Santa Fe Federal Savings-Loan, Mrs. Jean Bice, West Coast National Bank, William A. Dumond, Southern California Expo. Holdover Directors serving on the 1974 Board are: Stuart Green, Ralph Peck, Richard Weaver, Roland Rose and Jim Watkins. Election of Officers for the 1974 Board of Directors will be held at the next regular meeting scheduled for Tuesday December 4th, at the Del Mar Inn, at 7:30 p.m. □

## KSON SEEKS TALENT

Anyone who thinks he has songwriting talent is being given an opportunity to have his music listened to by a prestigious and influential publishing company during the 3rd Annual Country Star Songfest conducted by KSON Radio.

The KSON Country Star Songfest is a country music songwriting contest designed to allow all amateur songwriters the opportunity to compete and the winner will have his songs published by the House of Hits Publishing Company.

Entering songwriters should not have any songwriting agreements and all songs submitted should be previously unpublished.

There is no charge for entering the contest.

All interested songwriters should contact KSON Radio for an entry blank.

Entry deadline is January 4, 1974.

## PROPERTIES EXPERT



Laughlin and Culver company, a young, progressive real estate and investment firm in Rancho Santa Fe, is announcing the addition of Don Fine, real estate salesman to their expanding staff.

Mr. Fine, a specialist in residential and commercial coastal properties, will add this new dimension to the Laughlin and Culver Company as it reaches out into new areas.

A native of Ohio, Fine graduated from the University of Dayton with a B.S. degree in Business Administration. He established a solid background in business and finance, working for many years in the banking business as an auditor and administrator. He later attended the United States Treasury School in Washington, D.C.

Prior to entering the field of real estate Fine taught business and finance courses at Mira Costa High School in Manhattan Beach, served as a National Bank Examiner, and was employed as a sales analyst with the Metlox Manufacturing company in Manhattan Beach. More recently he was associated with a Los Angeles real estate company working in their North County office.

Mr. Fine, his wife Edie, and their two children, Mike three and a half and Greg, one month, live in Village Park, Encinitas.

## JEAN CLARK EXEC. SEC.

Jean Clark, a teaching and music major at Pasadena City College where she received her Associate of Arts degree before attending the University of Colorado, is Secretary to the Executive Vice President at Rancho Santa Fe Savings and Loan Association.

Satisfying a year to travel, she spent three months in Hong Kong after school before joining the Jet Propulsion Laboratory in Pasadena and beginning a scientific-oriented career working on the Mariner, Ranger and Surveyor projects.

But not even the lure of outer

space could keep her from moving to San Diego in 1970 to join the Imperial Corporation of America before coming to her present job after the S&L opened last May.

Now when Jean is not assisting Rancho Santa Fe executive Don Ausbrooks she is active at Lomas Santa Fe Country Club with her husband, Bob, and enjoying tennis, swimming and golf.

She received her real estate license last summer and makes her home in Solana Beach. □

## HOME FEDERAL PRESIDENT HONORED

Kim Fletcher, president of Home Federal Savings and Loan Association, has been selected by the Board of Trustees of the City of Hope National Medical Center as San Diego's "Man of the Year."

Fletcher was honored at a Testimonial Dinner-Dance held at the Town and Country Hotel on the occasion of the City of Hope's sixtieth anniversary.

San Diego Mayor Pete Wilson presented Fletcher with the City of Hope's coveted "Spirit of Life" Award. Fletcher was cited in recognition of his longtime support of the free, nonsectarian medical and research center, and for his dedication to its humanitarian philosophy.

Congressman Clair Burgener of San Diego was master of ceremonies for the event. Tributes came from Gov. Ronald Reagan, Senators Cranston and Tunney, Lt. Gov. Reinecke and others.

Proceeds from the Fletcher Testimonial will establish a Research Fellowship in his name at the City of Hope.

A third generation Californian, Fletcher in many ways symbolizes the American success story. After graduating Stanford University in 1950, Fletcher joined Home Federal Savings. In 1964, he was elected to serve as president of the San Diego based Association which had assets of \$340 million that year. Today, he heads an expanded operation with assets over \$1 billion and 30 branches that serve six California counties.

Well known for his activity in the community, Fletcher serves on the Board of Donald F. Sharp Memorial Hospital; is a past president and currently a member of the Salvation Army Advisor Board, and was a recipient of the Booth Award.

An avid water sportsman, Fletcher is a resident of the Del Mar area.

# Business and Estate Topics



Larry G. Showley, CLU

## JUVENILE LIFE INSURANCE GIFT PROGRAM CAN OFFER SIGNIFICANT FINANCIAL ADVANTAGES AND TAX SAVING

Aside from loving generosity, there are several very practical reasons to consider a life insurance program for a child. Some of these offer significant tax advantages as well as sensible methods of distributing one's property.

Parents or grandparents who have accumulated even a moderate-sized estate usually look for ways to pass this wealth to their children with the least possible shrinkage from taxes. A gift of life insurance premiums for a policy on a child's life constitutes one of the best means of distributing assets from one generation to another.

In many instances a grandparent may be in much better financial position than his son to provide the funds for premium payments. The purchase of a policy on a grandchild enables the grandparent to achieve a greater degree of estate distribution and, at the same time, the opportunity to assist the child in beginning his own insurance program at a time when premiums will be at their lowest possible level. Moreover, life insurance makes possible maximum conservation of family assets — and on a completely tax-free basis.

The parent or grandparent can purchase the policy for the child under the statutory custodianship arrangement (Gifts to Minors Act) or may make the gift in trust. The custodial act, in all but five states, permits ownership of a policy to be placed in a child's parent or other adult family member as custodian on behalf of the child until he or she reaches majority age. Or, a Section 2503(c) trust may be established with a parent named as trustee. A trust could even be created

with assets to produce income for premium payments.

There are many variations of juvenile insurance gift programs which can be utilized to the benefit of all concerned. The simplest method, of course, is an outright gift of the policy in the child's name and the annual payment of premiums by the donor. Another is a two-year \$6,000 premium discount arrangement whereby the policy can be made fully paid-up by use of dividend additions or accumulations. Under this approach, two annual gifts of just under \$3,000 each are used to purchase that amount of insurance which can be prepaid in two years (under current discount rates) to

complete all premium payments for the number of years in which the policy can be made paid-up.

Such a premium discount arrangement can be especially attractive to those parents and grandparents who may be concerned about living long enough to complete the premium payments. They may also wish to give as much as possible within the annual \$3,000 gift tax exclusion so there will be no gift tax liability. Not only are future premium deposits reduced, but a substantial life insurance program for the child will be completed. Federal estate and gift tax advantages are also enjoyed by the parent or grandparent to the fullest extent. □



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"IT'S THE CUT THAT COUNTS"

# Christmas: All Things to All Men

## CHRISTMAS IS ALL THINGS TO ALL MEN



Rev. Donald R. Caughey, Pastor,  
The Village Community  
Presbyterian Church

Christmas is all things to all men:

- To the dissolute it is an opportunity to carouse.
- To the glutton, an excuse to gorge.
- To the extravagant, a time to splurge.
- To the merchant, a golden opportunity to gain.
- To little children, Christmas is a time for receiving.
- To parents it is a storehouse of future memories.
- To grand-parents, it is reliving the past.
- To families, togetherness.
- To the emotional, it is a time for sentimentality.
- To the musician, it is harmony and song.
- To the artist, it is inspiration.
- To the poet, a theme for rhyme.
- To the theologian it is reflection and discussion.
- To the sectarian, an opportunity to judge and condemn.
- To the religious man, it is thought and meditation.
- To the penitent, a time for prayer.
- To the thoughtful, it is for praising God.
- To the sincere, a time for thanksgiving.
- To the believer, a time for rejoicing.
- To the perceptive, a vision of Love.
- To men, Christmas is all things;
- To God it is only one;  
The Gift of His Infinite Love  
To us, His human children.

## THE BEST GIFT OF ALL

by Nancy Myers



To Christian Scientists, the birth of Jesus represents God's gift to mankind, a spiritual gift, the gift of salvation which revealed the nature of God and man's relationship to Him. The fundamental purpose of the nativity was to present to mankind a wayshower, a Christly influence, a human representative expressing the highest qualities of God.

The significance of Christmas is deepened as Christians across the world seek to emulate the nature of Jesus, to do and be like the Master.

Christmas is a festive time, but should not be limited to festivity. Gift giving, merry making, holiday gaiety are worthwhile activities in so far as they represent heartfelt expressions of Christly love, each man for his brother. In so far as they do not, such activities make a mockery of Christmas.

Surely there is no better time of year to express a greater love for one's fellowman. The Christly sense of love entertained in thought not only rewards the bearer but brings healing and strength, confidence and comfort to those toward whom such love is expressed.

Christmas is for giving, but "Every good gift and every perfect gift is from above and cometh down from the Father of lights with whom is no variableness, neither shadow of turning." (James 1:17)

If love prompts our giving, the most valuable gift will fill a spiritual need. Would not any man trade his Christmas goods for a wife's

new tenderness, or a child, his new toy for a greater sense of Dad's caring? Tenderness, caring, devotion are qualities of love. Listening for God's direction, we hear our brothers call and can respond with the best gift of all, the gift of love.

Wondrous indeed is the gift of love! Mary Baker Eddy, discoverer and founder of Christian Science writes, "Love is not something put upon a shelf, to be taken down on rare occasions with sugar-tongs and laid upon a rose leaf. As a human quality, the glorious significance of affection is more than words; it is the tender, unselfish deed done in secret; the silent ceaseless prayer; the self-forgetful heart that overflows; the veiled form stealing on an errand of mercy, out of a side door; the little feet tripping along the sidewalk; the gentle hand opening the door that turns toward want and woe, sickness and sorrow, and thus lighting the dark places of earth."

How blessed a time of year is Christmas as mankind seeks his own in another's good.

## CHRISTMAS IS CHRIST



Richard L. Strauss, Th.D.  
Pastor  
Emmanuel Faith Community  
Church

Two ladies out for their Christmas shopping passed a store window which displayed a nativity scene. "Isn't it disgraceful," one was heard to ask the other, "the way they're trying to get religion into everything?" That story pretty well sums up what has happened to Christmas. And I for one am not extremely happy about it.

Christmas is Christ. Without him there could be no such day. Yet in all our festivity and celebration, we seem to have forgotten Him. I think we ought to do one of two things: either honor Jesus Christ on His day, or change the name of the day to something that better describes the secular holiday it has become.

Several years ago I had a birthday. (I've had a few since, but who's counting?) Anyway, nobody said a thing to me about its being my birthday, and I must admit, it bothered me just a little. Of course my wife knew all the time and was planning a little surprise at dinner. But I didn't know that and I felt slighted.

Now I'm perfectly aware that Christ was probably not born on December 25th. While we really do not know *when* He was born, we do know that He *was*. The prophet Isaiah predicted it like this 700 years before it happened: "For unto us a child is born, unto us a son is given, . . . and His name shall be called Wonderful, Counselor, The Mighty God, the Everlasting Father, The Prince of Peace." Amazing! That babe in the manger was actually God in flesh, invading our world to pay the debt of our sins. That's something worth celebrating. And the early church happened to choose December 25th to celebrate it. We're not going to slight Him at our house on His birthday. We're going to have a birthday party for Jesus. Why don't you plan one too?

## ONE REASON WHY I DREAD CHRISTMAS



by John Shannon  
Minister Emeritus  
San Dieguito Unitarian Fellowship  
CBS News, last August 13, 14,  
and 15, reported groups of "Jesus freaks", common in many parts of

1973 America, but focusing particularly on a 19-year-old Chula Vista girl identified with a "family" known as "Love Israel" at Kelso, Washington, the home of the Church of Armageddon. These Jesus movements, going by various names, sometimes resemble orthodox Christian churches, sometimes orthodox Christian-oriented communes. In either case, it is a mind-controlling group. (Incidentally, what orthodox religious society is not mind-controlling?)

Many parents, relatives, and friends of individual children of God, disapproving the control aspect of the regimen enforced on the votaries towards the end of indoctrinating weird beliefs and practices, try to rescue their loved ones through a process of deprogramming, even going so far as kidnapping a young devotee as a means of escape.

It is easy and understandable for television audiences to sympathize with parents' objections (civil liberties notwithstanding) because the cults' teachings are outlandish indeed. But really weird as they are, they are no more preposterous, unreasonable, absurd, nonsensical, ridiculous, grotesque (choose your own adjective) than parts of the accounts by Matthew and Luke of the birth of Jesus of Nazareth. (Mark and John, the other half of the so-called gospel writers, say nothing about the birth of Jesus, and begin their accounts with John the Baptist's baptizing Jesus in the River Jordan.) The only difference between the two sets of weirdities is that those indoctrinated by the Jesus freaks are new to popular experience, while those emanating from Matthew and Luke have become hallowed by tradition.

It is the absurdities of Matthew's and Luke's writings, rehashed and incorporated in current liturgies, hymns, sermons, and commercial advertisements, that constitute the backbone of my dread of Christmas. Then the dread is heightened by the supplementation to our seasonal customs of absurd bits of Teutonic, Bohemian, or Yankee folklore more recent than the first century A.D.

To be specific, the worst offenders to human intelligence reported by Matthew and/or Luke are: angels' communicating with humans, "a multitude of the

heavenly host," the virgin birth, and the star in the east. The peak of these ludicrousities is the star, which "went before them, till it came and stood where the young child was," a pre-Copernican misconception in the same class with Joshua's making the sun stand still.

Can we make the joyful observance of Earth's northern hemisphere winter solstice welcome to humanists and others of our intelligentsia by deleting these ancient and childish delusions which but few erudite people really believe? Let us be sincere!

## PEACE



Father James R. Rankin  
St. James Catholic Church  
Solana Beach

If a group of parents were shown a picture of the nativity scene and asked to express the idea that it suggested, their patterns of thought would almost be perfect. Ideas such as littleness, greatness, approachable, lovable, quiet, warmth, God, and peace would probably be their answers. Their ideas would make a splendid Christmas motif.

Christmas does say littleness. What can a child do? A baby is the smallest and poorest of all, utterly dependent. Yet God is not ashamed to be powerless. But Christmas also says greatness; we envision stars, songs, angels which all proclaim the majesty of God. But greatness is not distance. Christmas means approachableness, or better still, that God approaches us. He has not waited for us but has come toward us. The reason why Christ is lovable is that He has loved us first.

Christmas spells out quiet, peace and warmth. Just as at any time of

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## Christmas: All Things to All Men

the year, people can be sad, lonely, troubled, worried and anxious during the Christmas season. But beneath the troubles we can see a stratum of life that is good. Christmas makes us know the presence of God in our lives.

The coming of Jesus began with Christmas, but He abides with us today. We have a tendency to forget but we live all of our lives in the presence of a loving God. Christmas makes us remember this fact. Remembering leads to adoration with men of good will, with one another. Our feelings of peace and joy at Christmas time are well founded because the Son of God has come, and is present to us.

Christmas is not just a command, a wish but it is a promise. If we begin to live and act in peace, the Prince of Peace will work with the power of his peace in our daily lives.

Two things go together: prayer and peace. If we pray the reality of Jesus' being the Son of God and our brother as the Son of Man leads us to an understanding of the great mystery of the Nativity. By prayer our faith in Jesus grows and our willingness to follow Him increases. This in turn will give us peace in our lives.

### THE LIVING CHRIST

Though we are removed in time by twenty centuries from the beloved Jesus Christ, we can follow his living example in our own lives by practicing his philosophy of love, compassion, and forgiveness. In our attitudes, our friendships, our dealings with one another, and in our love for God we are given opportunities each day to emulate the ideal life of Christ.

The more we love God, the more we will understand why people believe as they do, and the more we will be able to forgive those whose actions we do not understand. How often we think: "I have love and forgiveness in my heart"; yet the moment someone does something that is offensive we retaliate: "How dare he behave in this way! Why doesn't he practice the principles of righteousness in his own life?"

We commit a grave mistake whenever we set ourselves up as a judge of anyone. Our thoughts should be rather: "Father, help me to understand. Father, help your erring child to understand." In this way we truly honor Christ, by demonstrating his love and compassion, even for those who err.

The illumined Jesus was born twenty centuries ago in a baby's body, but his consciousness — the Christ Consciousness — is immortal, eternal. All persons can receive it now in their own minds. It all depends on us, on our attitude and receptivity.

Each time we perform a good action, entertain a noble thought, or speak words that are sincerely loving, helpful, or inspiring, the Christ-Presence enters our hearts at that moment, to be received in the cradle of our devotion. But we close the door to that Presence each time we manifest resentment, bitterness, jealousy, or any other egotistical quality.

When we strive always to keep our motives pure, our actions kind, and our words sincerely humble — living the life exemplified by saintly persons of all times — the eternal Christ is born anew in our own consciousness.



by Sri Daya Mata, president of  
Self-Realization Fellowship and  
Director of Encinitas Ashram  
Center

## COMPUTERIZED HEALTH CARE

The world of tomorrow? Perhaps, but NCR is bringing it closer today with its contribution to the Combined Health Agencies Drive (CHAD).

The contribution will be designated among the nine health agencies of CHAD. They are: American Cancer Society, San Diego County Heart Association, Arthritis Foundation, Crippled Children & Adults — Easter Seals, Cystic Fibrosis Research Foundation, Multiple Sclerosis Society, Muscular Dystrophy Association, Mental Health Association, and the Society for Prevention of Blindness.

Contributions to CHAD provide patient care and services as well as support local research for the nine health agencies.

## DIMENSIONS OF ART

by Mary Beeson

The following quotation is from "Concerning the Spiritual in Art" by Nina Kandinsky, taken from the writings of Wassily Kandinsky, painter and writer: "A work of art is born of the artist in a mysterious and secret way. Detached from him it acquires autonomous life, becomes an entity. Nor is its existence casual and inconsequent, it has a definite and purposeful strength, alike in its material and spiritual life . . . The artist is not only justified in using, but is under a moral obligation to use, only those forms which fulfill his own need. Absolute freedom from anatomy or anything else of the kind must be given to the artist in his choice of means. Such spiritual freedom is as necessary in art as it is in life . . . Today is one of freedom such as characterizes great germinative periods. At the same time freedom is of great compulsive force, since all potentialities stem from the same root, *internal necessity*."

"Spectators are too accustomed to looking for a "meaning" in a picture, i.e. some external relation among its various elements. Our materialistic age has produced a kind of spectator, who is not content to place himself in front of a picture and let it speak for itself. He does not search for the internal feeling; he worries himself into looking for "closeness to nature" or "handling" or "tonality" or "perspective" etc. In a conversation with an interesting person we do not bother about the words he used, his breath, or movement of his lips — the meaning and the ideas are what concern us. We should have the same attitude when confronted with a work of art if we are to absorb its abstract effect."

Please drop into the Sculpture Gallery to pause, and reflect on the work that is being presented by local sculptors who work from internal necessity. You will find there a variety of ideas in a wide range □

## MERRY CHRISTMAS FROM YOUR POST OFFICE STAFF

Greetings from the crew whose pre-Christmas hours are busier than Santa Claus ever experienced! From dawn to dusk, and on into the night, your post-office crew speeds Christmas Greetings on their way — deciphers handwriting from all parts of the world — piles packages upon packages upon packages — and, through it all, manages to keep smiling! Have a Happy Holiday, and mail early!

Gene Roy, Postmaster Earl Whaley, Asst. Postmaster



Left to right: Tony Alves, Ralph Cosen, Nels Coash, Asst. Postmaster Earl Whaley, and Postmaster Gene Roy. Missing when this picture was taken were John Kerzon and Bill Grimme.

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# Astrological Forecast

by JEAN FARMAN

## AQUARIUS

January 21-February 18

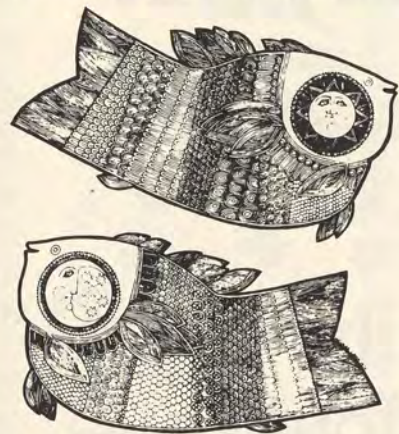


**AQUARIUS**  
(January 21-February 18)

Do be super careful during this holiday rush, as a fender bender could mar your sparkling tinsel temperament. Take care of social obligations by entertaining at home and leave the driving to others. Financial opportunity comes from combining business with pleasure. Go out of your way to make someone smile. Capricorn VIP: Hank Aaron.

## PISCES

February 19-March 20



**PISCES** (February 19-March 20)

You're about to have an accident with your prized possessions unless you take extra precautions! Guard your goodies with an eagle eye and bolt the front door when you leave. Handcuff yourself to your wallet and you'll frustrate any would-be robber. A lady from your past makes you happy. Pisces celeb: Bobby Driscoll.

## ARIES

March 21-April 20



**ARIES** (March 21-April 20)

Keep as busy as possible and surround yourself with happy people this holiday season. Make the old college try to forget personal problems or you may spoil the season's spirit of all those around you. Hostility dies down a bit after the 10th and then you're able to think straight. Aries star: Richard Conte.

## TAURUS

April 21-May 21



**TAURUS** (April 21-May 21)

Happiness is the warm loving presence of children if you're blessed with parenthood. If not, younger friends succeed in brightening your life during December. A potentially exploding situation is apt to rear ugly antennae — intuitive wisdom saves the dreadful day. Something comes your way making routine a little less boring. Taurus giant: David Selznick.

## GEMINI

May 22-June 21



**GEMINI** (May 22-June 21)

You know how you love to shop and how spending money turns you into a roaring hot rod! Well, if you don't curb the urge to shoot your wad, both you and your spouse will be weeping over a wilting Christmas tree. An intriguing stranger may twitter your mental vibrations. Gemini gent: Tony Curtis.

## CANCER

June 22-July 22



**CANCER** (June 22-July 22)

Avoid tinsel tears — check all home lighting fixtures and decorative electrical appliances for loose wires or connections. Don't overload circuits or fires could suddenly erupt. Don't overload your physical circuit either, or you'll be spending Christmas eve in bed nursing ill health. 'Tis time to slow down and count blessings. Moon child: Chill Wills.

## LEO

July 23-August 22



**LEO** (July 23-August 22)

If you don't want the lug nuts popping off your wire wheels, stay out of cars, planes and trains around the 9th. If you just must travel, be awake behind the wheel. Social life is whirling but mixing driving and hot toddies is like bidding a sad farewell to earth! Leo lad: Robert Fuller.

## VIRGO

August 23-September 23



**VIRGO** (August 23-September 23)

You've been so preoccupied and busy with career and long range plans for the future, it's time to throw an informal but inexpensive cocktail party for relatives and close intimate friends you really love. Get to know the people who mean the most to you — they think you've forgotten them! Virgo star: Shirley Booth.

## LIBRA

October 23-September 24-



**LIBRA** (September 24-October 23)

Bah! Humbug! Try to run away from problems this merry season and guess who's packed in your suitcase! Right! Those things you tried to escape are all there making the same old waves! Realize you are your own worst enemy. Confront the facts unafraid. Rely on stranger who loves you. Libra celeb: Tom Harmon.

## SCORPIO

October 24-November 22



**SCORPIO**  
(October 24-November 22)

Happiness knocks on your front door and is a welcome house guest through the holidays. Partners feel their oats after the 22nd but their giddy enthusiasm is nicely contagious. Wear your best 'cheer-up' smile as you may have reason to visit someone in the hospital during the month. Scorpio star: Kim Hunter.

## CAPRICORN

December 22-January 20

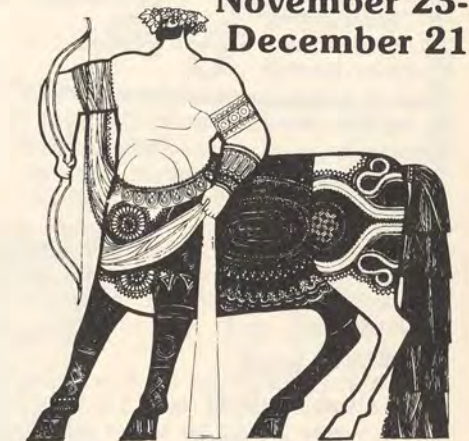


**CAPRICORN**  
(December 22-January 20)

If you think you are being pulled unmercifully in two opposite directions regarding something quite important, you are absolutely right! If you can bear the strain, the end of December brings a solution and relief. Partners may have holiday depression; tickle their funny bone and help them laugh it off. Capricorn celeb: Julius LaRosa.

## SAGITTARIUS

November 23-December 21



**SAGITTARIUS**  
(November 23-December 21)

Busy, busy, busy! No time this month for a second breath. You'll be as active as a roadrunner and loving every minute of it. Your social calendar is crammed full of parties and events, your telephone rings off the wall and your personal presence is in constant demand. If the younger generation has had you in a tizzy the past few months, you can feel relief with the fading of December. Travel is in the offing and could bring tremendous reward. Don't get carried away and over-extend yourself in spending or the after-holiday bills will boggle your mind. Sagittarius stars: Joe Dimaggio, Julie Harris, Paul Winchell.

# Association Bulletin and News

## MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD OCTOBER 9, 1973, AT 9:00 A.M. IN THE BOARD ROOM

**Present:** President Frobes, Vice President Duncan, Consulting Architect Hope and Members Day and Ward.

**Also Present:** Building Commissioner Mowery, Secretary Duffield. (Manager Grahl in attendance during subdivisions and keeping of animals).

**Absent:** Member Reitz.

Minutes of the previous meeting approved.

### PRELIMINARY STYLE CHECK

**Rancho Santa Fe Youth Inc.** Community Facility — Portion Lot 21, Map 2129. Plans as submitted not acceptable. The Art Jury was concerned about the possibility of a noise factor, in view of the fact that the building as presently proposed is of open construction. Site visited.

### NEW CONSTRUCTION

**Herrington, D. A.** Residence — Parcel 21/1, Block 36, El Arco Iris. Deferred. Art Jury requested that the garage door be relocated from north wall to west wall, so that garage opening would not face the street.

### ADDITIONS & ALTERATIONS

**Graham, C. C.** Addition to existing residence — Parcel 4/4, Block 43, Via de la Valle. Deferred. Art Jury requested that a rendering be submitted showing how the new addition relates to the existing residence.

**Van Liew, M.** Garden Walls — Parcel 10/1, Block 7, El Mirlo. Approved.

**Carl, N.** Horse Shelter — Parcel 6/4, Block 5, El Montevideo. Approved.

**Clinton, M.** Addition to existing residence — Parcel 65, Map 2089, Mimulus. Approved.

**Holcombe, R.** Swimming Pool — Parcel 8/8, Block 9, Los Morros. Approved. Does not include approval for structures covering pools, including inflatable cover.

**Carozza, J.** Swimming Pool — Parcel 3/10, Block 22, Los Morros. Approved. Does not include approval for structures covering pools, including inflatable cover.

### SUBDIVISION

**Dixon, D. F.** Parcels 3/3 and 4/1, Block 1, consisting of 19.48 ± acres into sites of 3.0, 3.0, 6.6 and 6.8 ± acres. The Art Jury advised approval. Site visited.

### KEEPING OF HORSES

**Warren, J. R.** One horse on 4.39 ± acres at Parcel 1/3, Block 7. The Art Jury advised approval. Site visited.

### MISCELLANEOUS

**Rancho Escrow Co.** Construction of Sign — Approved.

**Turner, S. W.** Landscape and fence plan — Approved.

**Keenan, H.** Letter requesting Association to Quitclaim 225 foot setback restriction of Parcel 9/10, Block 33, El Acebo. Action deferred.

C. D. FROBES  
President

## MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD OCTOBER 23, 1973, AT 9:00 A.M. IN THE BOARD ROOM.

**Present:** Vice President Duncan, Consulting Archi-

tect Hope and Members Day and Reitz.

**Also Present:** Manager Grahl, Staff Member Kearns and Recording Secretary Duffield.

**Excused:** President Frobes, Member Ward and Building Commissioner Mowery.

The minutes of the previous Art Jury were approved.

### PRELIMINARY STYLE CHECK

**Rancho Santa Fe Youth Inc.** Community Facility — Portion Lot 21, Map 2129. Action: Deferred until meeting of November 6, 1973

### NEW CONSTRUCTION

**Herrington, D. S.** Residence — Parcel 21/1, Block 36, El Arco Iris. Approved with request that extreme care be used in developing the area between the road and the residence to provide for maximum screening by use of shrubbery. Site visited.

**Ward, G.** Residence — Parcel 10/2, Block 7, El Mirlo. Approved.

### ADDITIONS & ALTERATIONS

**Mohr, P.** Swimming Pool — Parcel 1/4, Block J, Zumaque. Approved. Does not include approval for structures covering pools, including inflatable cover.

### SUBDIVISIONS

**Mullins, F. J. (Roger Kemp in attendance)** Parcels 1/4 and 2/1, Block 29, El Sicomoro, consisting of 42 ± acres into sites of 20.5, 9.84, 2.61 & 9.84 ± acres. Deferred for submission of new plat map.

**Cantwell, L. Y.** Parcels 8/7, 10/1 & 11/1, Block 33, Rambla de las Flores, consisting of 48 ± acres into sites of 4.07 and 44.29 ± acres. The Art Jury advised approval to Board of Directors.

**Glasgow, H. L. (in attendance)** Parcel 9/1, Block 32, La Gracia — returned to Art Jury by Board. Art Jury presented requests made by Board to Mr. Glasgow and he agreed to furnish the necessary information.

### REQUEST FOR VARIANCE

**Webb, B. B.** Association requires 100 feet from all property lines. Applicant request 75 feet from rear property line and 69 feet from west property line — Parcel 5/6, Block 11, San Elijo. Deferred for further information.

### KEEPING OF HORSES

**Webb, B. B.** Two additional horses making a total of four at Parcel 5/6, Block 11, San Elijo. Deferred for further information. Site visited.

### MISCELLANEOUS

**Letter from F. D. Gardner.** Matter discussed and information forwarded to Board of Directors.

**Letter from Mr. H. F. Keenan.** Deferred for further information.

R. G. DUNCAN  
Vice President

E. L. Reitz  
Secretary

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, OCTOBER 18, 1973, 9:00 A.M., BOARD ROOM.

**Present:** President Weindling, Vice President Chubbuck, Directors Whitehead, Wingert and Wrenn.

**Absent:** Directors Brown and Hoover.

**Also Present:** Manager Grahl, Recording Secretary Butts; Legal Counsel Stanley, Association members, Press.

## MINUTES OF PRECEDING MEETING

The minutes of October 4 meeting, on motion made and seconded, were unanimously approved.

### PERSONAL APPEARANCES

**Supervisor Lee R. Taylor**, 5th District, San Diego County, was introduced by the president as a long-time resident of Rancho Santa Fe. Supervisor Taylor briefly stated why he had entered politics and his philosophy of government. Manager Grahl, after acknowledging Mr. Taylor's knowledge of the area, gave a short presentation of the local road situation and Circulation Element of SD County General Plan. Mr. Taylor noted his familiarity with the subject and stated the County planned to purchase right of way (20') along the 60' it now had, for bicycle and bridle trails along El Camino Real in Rancho Santa Fe. The balance of the property near the junction with Linea del Cielo, purchased by the County a few years ago, will be resold to private ownership. In addition, Mr. Grahl touched briefly on the sanitation problem in Rancho Santa Fe with the aid of charts and maps to indicate visually some of the points of emphasis. He discussed County zoning in Rancho Santa Fe as compared with current Association density guidelines and noted that RSF Planning Commission is reviewing these guidelines for the purpose of recommending a Board position which can be provided the San Dieguito Citizens Planning Group for inclusion in its proposed amendment to the San Dieguito General Plan.

**MR. R. S. WOOLLEY**, representing the Ad Hoc Sanitation Committee, stated approval had been given to put the matter of the Sewer Bond on the ballot on January 8, by a 4-1 vote of the Board of Directors of Rancho Santa Fe Sanitation District, with the understanding that property located within the District can, by law, connect to the system, but annexations from outside the District may not be possible (the money to be spent for an improvement of the facility, not for an extension of the facility).

**Subdivision, Parcel 9/1, Block 32. (Glasgow in attendance)** Decision deferred pending visit to site.

**Subdivision, Parcels 3/3 & 4/1, Block 1. (Dixon)** Decision deferred pending visit to site.

**Keeping of 1 Horse, Parcel 1/3, Block 7, (Warren)** 4.39 acres. On motion made and seconded, approval was unanimous.

Disposition of Ballots from Bylaws Amendments Elections. It was stated no provision had been made for the disposition of the ballots after the report of the election to amend the Bylaws had been made (10/4/37). There being no question concerning the ballots nor the report, the motion was made, seconded and unanimously passed that said ballots be destroyed immediately following this meeting. It was suggested perhaps the Board would like to establish policy for the disposition of ballots cast in forthcoming elections. Consensus was to take no action on the matter at this time.

### REPORTS

**Community Relations** Chairman Chubbuck stated the subject for the November 15 evening meeting for the general membership, chaired by Mr. D. Moon, is "Know Your Rancho Santa Fe"; the December 10 evening meeting, chaired by Mr. H. V. Harris, is "Ranch Sanitation" (9/20/73 minutes). Mr. Chubbuck emphasized that, to vote in the January 8 Bond Election, one must be a registered voter and that even if a resident moved into the

Sanitation District from elsewhere on the Ranch, he would need to reregister to be eligible for the Bond Election. Registration may be accomplished at the School or the Library.

The booklet on Rancho Santa Fe, being prepared through the joint efforts of Mrs. B. deBakcsy and Mrs. J. Coberly of the Park and Recreation Board, will be available in early 1974.

**Golf Activities Committee** Chairman Wrenn presented the following recommendations for Board approval: (1) to establish, or re-establish, reciprocal arrangements with La Jolla and San Diego Country Clubs, such arrangements having actually been in practice for many years, but no written record thereof is available. Approval of the Board to verify this reciprocal arrangement in writing was unanimous. (2) to waive Green Fees for SCGA Amateur Tournament, Monday, August 24, 1974 (7:00 a.m. to dark) and for 1 practice round during preceding 2 weeks if played after 1:00 p.m. weekdays only. After discussion, on motion made and seconded, unanimously approved. (3) to waive Green Fees for the Golf Course Superintendents Association as follows: 2 starting times on each Saturday and Sunday, February 9 & 10, 16 & 18, 1974. Board approval was unanimous. (4) to approve an expenditure not to exceed \$1740 for purchase of Sand Pro Trap Raker to handle the traps being rebuilt. Discussion brought out that this is a Capital Expenditure which was not included in 73-74 Budget for an item of equipment whose use will reduce labor and improve maintenance. On motion made and seconded, approval was unanimous.

Mr. Wrenn expressed a desire to have the Board visit the Golf Course to see the progress being made in its reconstruction. Consensus was to schedule the Golf Course visit for the next meeting.

**Planning Commission** Chairman Wingert reported the Post Office had been requested to furnish a list of its requirements in a plan for a facility. He spoke of land usage conformity under the new State bill and noted we have our "Guidelines" which may be incorporated in the Amendment to the San Dieguito General Plan. It is the consensus of the Commission that, at this time, no effort should be made to buy the Krisel property for a Par 3 Golf Course, as it does not seem feasible; and a deferral of the matter is recommended.

**Park & Recreation Board** Chairman Whitehead reported that the Board is deferring attempts to implement a "Horse Head Tax", but is planning to put the idea in the five year plan. The Avenida Alondra turn-around, under the joint efforts of the Beautification Committee, the County, and the Park & Recreation Board, is being planted and improved. Portions of the Golf Course Trail are being improved under contract (9/20/73 minutes).

Director Wingert was excused at 11:40 a.m.

### CORRESPONDENCE RECEIVED

**Mrs. P. W. Morenz** letter (10/4/73 minutes) was read. President Weindling stated the letter should be turned over to the Chairman of the Tennis Activities Committee, Director Hoover, for reply. After considerable discussion in which both Mr. and Mrs. P. Morenz participated, the motion was made, seconded and passed unanimously which requested Legal Counsel to reply to the letter.

### RECESS and EXECUTIVE SESSION

The Board was recessed from 12:20 to 12:30 p.m. The Board went into Executive Session from 12:30 to 1:20 p.m.

### RECESS

The Board was recessed from 1:20 to 2:40 p.m. for lunch, followed by an inspection of the Robert B. Oliver Ambulance at the RSF Fire House.

The Board resumed open session at 2:40 p.m. At this time, Director Whitehead was excused until 3:35 p.m.

**Manager Grahl** reported the following: 1) receipt of Arthur Young Co. survey on financial systems and procedures in the Association Office; of the 2 alternatives to alleviate the present book-keeping/accounting load in the office — a third employee or computerization — the firm suggests the latter. For Arthur Young to implement the program would cost approximately \$5000, plus one-time setup costs of \$100 for payroll and \$400 for accounts receivable.

Continuing charges to handle these items would range between \$300 and \$450 per month. After considerable study, consensus was that Directors Weindling and Chubbuck will study the report and discuss the matter with Arthur Young representatives. 2) Transfer of \$50000 into 90 day Treasury Bill at 7.4% and reinvestment of \$100000 for another Certificate of Deposit at 9.4%. 3) Notice from Santa Fe Irrigation District of intent to install new water line and hydrants in Rambla de las Flores, in El Acebo, and in 2 private streets extending off El Acebo. 4) Preparation of very excellent maps and charts by Bldg. Commissioner Mowery for use as visual aids on presentations regarding sanitation, roads, zoning, etc.

**Building Commissioner's Report**, September, indicated 7 homes completed; 5 permits issued; 35 residences under construction.

### NON AGENDA ITEMS

**Director Wrenn** requested discussion of a proposed change in the Bylaws regarding members appointed to serve on the Golf Activities and Tennis Activities Committees. Consensus was the discussion be deferred until a full Board is present.

Mr. Wrenn introduced the matter of mailing minutes of the meetings of the Board of Directors to Association members. After discussion, consensus was that a questionnaire be sent to members with a "tear off" to be returned to the Association office by those persons desiring the minutes of meetings to be sent to them.

### RECESS

The Board was recessed at 3:35 p.m. for a field trip to inspect properties; at which time Director Whitehead rejoined the Board.

**Subdivision, Parcel 9/1, Block 32.** At the site, the decision was that the matter be returned to the Art Jury for further review.

**Subdivision, Parcels 3/3 & 4/1, Block 1, 19.48 ± acres into 3.0, 3.0, 6.6 and 6.8 ± acres.** At the site, on motion made and seconded, unanimously approved.

### ADJOURNMENT

The meeting was adjourned at 4:05 p.m.  
Ludwig Weindling, President  
Gwendolyn P. Whitehead, Secretary

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**MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, NOVEMBER 1, 1973 9:00 a.m., BOARD ROOM**

**Present:** President Weindling, Vice President Chubbuck, Directors Brown, Whitehead, Wingert, and Wrenn.

**Absent:** Director Hoover.

**Also Present:** Manager Grahl, Recording Secretary Butts; Association Counsel Stanley, Association members, Press.

**MINUTES OF PRECEDING MEETING**

The minutes of October 18 meeting were unanimously approved.

**NEW BUSINESS**

**Extension of Subdivision Approval, (McCormack)** Parcel 4/1, Block 11. On motion made and seconded, approval was unanimous.

**Awnings on Commercial Establishment, Avenida de Acacias.** Discussion brought out that the awnings represent a departure from the established uniformity of colors and signs in the Village, which has been generally thought to be an important concept and standard. They are precedent setting in both color and type of sign. After further discussion, the motion was made, seconded and unanimously passed that the owner be notified that there has been a violation of the Covenant in regard to the lettering on the awnings. Legal counsel was requested to write said letter. It was the consensus of the Board to attend the November 6 Art Jury meeting for discussion of policy relative to signs in the Village.

**REPORTS**

**Community Relations** Chairman Chubbuck reported the letter to residents regarding the November 15 meeting (10/18 and 9/20/73 minutes) will be

mailed this week, to be followed by the mailing of the reminder post card on November 14.

**Park & Recreation Board** Chairman Whitehead stated she had discussed general safety problems with School Superintendent, Dr. R. Rowe, and that she would turn over the information she had on the subject to the Association Planning Commission. She suggested it would be well for the Commission's representative to coordinate efforts with Fire Chief Fox and Dr. Rowe since each had important contributions to make toward a common goal. The proposed "horse head tax" was suggested as a consideration not to be deferred for incorporation in the '5 year plan', but one to be considered for implementation as soon as feasible in view of the policy of each activity of the Association being self-sustaining. After discussion, it was the consensus of the Board that a letter be written to the Board of Directors of Rancho Riding Club for an expression of its thoughts on the 'head tax'.

**Planning Commission** Chairman Wingert, discussing the developing Amendment to the San Dieguito General Plan, explained that Rancho Santa Fe density 'Guidelines' do not fit precisely into the 'keys' in the San Dieguito plan for density. The RSF Planning Commission suggests that the Association identify the present 'Guidelines' as the desirable density factors for this area and recommend to the San Dieguito Citizens Planning Group for inclusion in the Plan which will subsequently go to the County for approval.

**Tennis Activities** Committee Member Manning reported in the absence of Chairman Hoover. At the October 29 meeting, the Committee determined to grant a leave of absence to Mr. A. S. Hill until such time as a definite rule has been formulated, i.e., adoption of "Tennis Plan of Operation", consideration of which is pending. On motion made and seconded, Board approval to grant this leave of

absence was unanimous. The Committee discussed delinquent playing privileges and agreed that Tennis and Golf fees payments should be handled in a like manner. The recommendation from Legal Counsel in his letter to the Board of October 23, 1973 on this subject, was agreed upon as procedure to be incorporated in the 'plan of Operation' of each of these two activities.

**Finance Committee** Chairman Brown reported that at the October 31 meeting a presentation on behalf of Golf Activities Committee was made by Chairman Wrenn from which evolved the following recommendations: 1) That an expense chargeable to a specific activity be so charged; 2) That specific charges against Restaurant facilities in 1973 be re-examined and reallocated (i.e., charged in part against Tennis and Golf). On motion made and seconded, approval was unanimous. 3) That interest earned in 1973 on depreciation accounts be credited to the activity whose depreciation it is, since these funds are drawing interest. A member of the Finance Committee will investigate this possibility.

President Weindling asked if each of these activities is considered a separate business — if that is the case, then each activity could have its depreciation if the accounts have, in the past, been properly set up. It was pointed out by Mr. Wingert that depreciation expense is a journal entry, only — no cash transfer is involved.

The Committee hopes to have the 'cash flow' budget by December, as well as some alternatives with regard to the Restaurant operation.

The total assessment, as estimated in the budget, was \$176,600; actual billings totaled \$180,113.

**RECESS**

The Board was recessed from 10:50 a.m. to 11:00 a.m.

**Golf Activities Committee** Chairman Wrenn requested discussion of the revised "Plan of Operation and Rules & Regulations of Rancho Santa Fe Association Golf Course" (9/22/73 minutes). The motion was made and seconded to rescind the previous motion of September 22, 1973 that discussion of the 'Plan of Operation' be deferred until a full Board is available. The motion was passed by two thirds vote.

Chairman Wrenn pointed out the individual items of the present 'Plan' which the Committee recommended for amendment. After considerable discussion the motion was made, seconded and passed unanimously that the revised "Plan of Operation and Rules & Regulations of the RSFA Golf Course" be accepted as presented.

**Legal Counsel** Stanley stated that it had been determined that the Association Board of Directors and Manager come under Legislative Advocate Ordinance in connection with gifts or donations to public employees or bodies. Any donation over \$25 should be reported to the Manager so that it can be included in the quarterly report.

Mr. Stanley reported receipt of inquiry from Arthur Young & Co. as to status of the pending law suit. He requested permission of the Board to write the letter as requested by the auditing firm. On motion made and seconded, approval was unanimous.

**Manager Grahl** reported that 1) Arthur Young & Co. had estimated a cost of \$1,000 to recast the budget in accordance with the recommendation of the Finance Committee. After discussion, Finance Committee Chairman Brown stated he would arrange to have this work performed within his Committee. 2) The hearing on appeal of granting a Special Use Permit for the Starting Day Care Nursery (9/20 & 10/4/73 minutes) is set for November 27. The President requested Counsel to attend and to represent the Association point of view. 3) Arthur Young & Co. would conduct survey in connec-

tion with automation of accounts receivable and payroll, answering specific questions and doing certain specific work enumerated by the Finance Committee. After considerable discussion, the motion was made, seconded and passed unanimously to authorize an amount not to exceed \$1,800 for this report. 4) A letter to SD Traffic Advisory Committee Secretary Julian regarding areas which are potential traffic hazards had been sent. 5) Mr. Tom Slattery, TI&T, would meet with Building Commissioner Mowery and Secretary Duffield to discuss Association notification of transfers of property. 6) The question had arisen as to desirability of acknowledging comments and letters received as a result of the publishing of a proposed subdivision. Consensus was that no acknowledgement is necessary in view of the number of letters received. 7) The Postmaster has requested permission to locate van near Post Office rear door to handle Christmas parcel post. Board approval of this permission was unanimous. 8) Personal appearances for future meetings include, on November 15, Capt. Franklin, Commanding Officer, NAS Miramar, to speak on Flight Patterns, and, on December 6, Department of Sanitation & Flood Control presentation on 'How Our Sewage Treatment Plant Functions', which will be followed by a tour of the Plant. Also to be scheduled will be a visit to Santa Fe Irrigation District Treatment Plant and an invitation to the head of the Public Works Agency, Mr. David Spear. 9) Mailings to holders of golf playing privileges explaining improvements to the Golf Course and to all residents advising of Community Relations Information Meeting on November 15 with an enclosure on the subject of 'litter' and the improper use of riding trails by minibikes. A letter to advise members of the pending lawsuit and related items will be mailed shortly. (10) The Post Office personnel involved in studying the Post Office expansion have indicated an interest in expanding into Association space. (11) Arthur Young & Co. request for copy of report from Ad Hoc Audit Committee (10/4/73 minutes). Board consensus was to furnish report of Messrs. J. Barclay and M. Strom, after obtaining their approval. A motion was made, seconded and passed unanimously which authorized a letter of acknowledgement be sent to Messrs. Barclay and Strom for their services in this capacity.

**RECESS**

The Board was recessed at 1:10 p.m., for luncheon and a field trip which included a visit to the Golf Course Maintenance Facility and the new Greens construction.

**Subdivision, Parcels 8/7, 10/1, 11/1, Block 33.** At the site, on motion made and seconded, approval was unanimous.

**EXECUTIVE SESSION and ADJOURNMENT**

The Board went into Executive Session at 2:40 p.m. to discuss personnel matters. The Board adjourned at 3:30 p.m.

Ludwig Weindling, President  
Gwendolyn P. Whitehead, Secretary

**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD NOVEMBER 6, 1973, AT 9:00 A.M. IN THE BOARD ROOM.**

**Present:** President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day (Mr. Day for part of meeting).

**Also Present:** Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during subdivisions and keeping of animals).

Minutes of the previous Art Jury meeting approved as presented.

**PRELIMINARY STYLE CHECK**

**Rancho Santa Fe Youth Inc.** Community Facility — Portion Lot 21, Map 2129. Architectural design and location of building acceptable. Art Jury requested that consideration be given to erecting "curtain wall" on windward side of building, during initial construction.

**NEW CONSTRUCTION**

**Nichol, L. E.** Residence — Parcel 5/3, Block 7, El Mirlo. Approved with suggestion that roof tile be darker in color.

**Ritland, O. J.** Residence — Parcel 2/1, Block 19, Lago Lindo. Approved.

**ADDITIONS & ALTERATIONS**

**Meyerhoff, A.** Cabana — Parcel 10/1, Block 32, Linea del Cielo. Approved.

**Martin, R. E.** Garage addition — Parcel 3/2, Block 24, El Aspecto. Approved.

**SUBDIVISIONS**

**Quinar, D. F. (in attendance)** Parcel 2/3, Block 47, La Madreselva, 6.38 ± acres into sites of 3.03 and 3.35 ± acres. Site visited. Art Jury advise approval.

**Mullins, F. J.** Parcels 1/4 and 2/1, Block 39, El Sicomoro, 42 ± acres into sites of 20.0, 9.64, 3.00 and 9.64 ± acres. Site visited. Art Jury advise approval.

**KEEPING OF ANIMALS**

**Miller, E. T.** Parcel 1/5, Block 9, El Mirlo, two

horses on 3.90 ± acres. Site visited. Art Jury advise approval.

**Webb, B. B. (in attendance)** Parcel 5/6, Block 11, San Elijo — two additional horses making a total of four. Site visited. Art Jury advise approval. Location of barn to remain as originally submitted.

**MISCELLANEOUS**

**Leonard, A.** Sign — west side of Via de Santa Fe. Disapproved. Art Jury advised applicant they would approve sign if placed flush on wall.

**Letters from San Diego Gas & Electric Co.** Read, and Building Commissioner Mowery asked to contact San Diego Gas & Elec. Co.

**Bonzi, H. F.** Letter from Mr. H. Morgan. Art Jury visited site and necessary action taken.

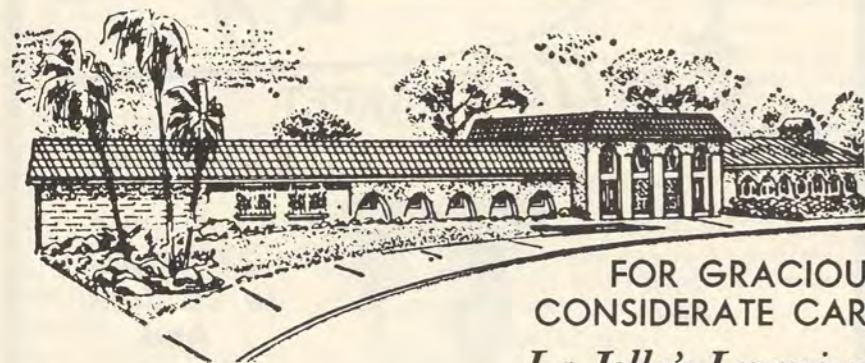
**Letter from Mrs. H. F. Keenan** concerning Association Quitclaiming 225' deed restriction Parcel 9/10, Block 33. It was the opinion of the Art Jury that the setback restriction be reduced from 225' to 150', and that Mrs. Keenan file with the Association a Deed Restriction setting forth such new setback. It was also suggested that the owners of property within 500 feet of this parcel be notified as to the reduction from 225 feet to 150 feet.

**Angel, T. R.** Sample of Roof material to be used on residence at Parcel 2/8, Block 48, Puerto del Sol. Approved.

**Royce, S.** Change in previously submitted plans — Parcel 2/1, Block 32. Approved.

C. DAVID FROBES  
President

E. L. REITZ  
SECRETARY



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\*Includes females with non-surgical means of sterilization approved by the County Veterinarian, including but not limited to intravaginal devices, subcutaneous implants, injection.



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Mr. Hall, Rancho Coastal Humane Of-  
ficer.



## "GOLD BOOK TIME APPROACHING"

Compilation has begun on the listings for the new 1974 "Gold Book" Telephone Directories for Rancho Santa Fe, Lomas Santa Fe, Lake San Marcos and Rancho Bernardo. If you are listed correctly in the present Gold Book you will be listed the same way again. If you are not listed or listed incorrectly in the present Gold Book you should notify the Village Press as soon as possible — IN WRITING.

Send your correct listing to  
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## Places and Faces

### AFS OPEN HOUSE



Leslie de Berry from Solana Beach, Leena Verronen from Finland, and Jennifer Garman from Rancho Santa Fe place the dolls of all nations around the American Santa Claus on the hors d'oeuvres table.

International accents — people — decor — hors d'oeuvres — set the theme for a Sunday afternoon (Dec 2) Open House at the Daniel Leedys, Rancho Santa Fe.

American Field Service chose this way of honoring the many area residents who have so generously supported the AFS program and also provide the opportunity to "get to know" the current foreign students and Americans Abroad candidates.

Highlighting the guest list were Edwin L. Kokko, Consul for Finland and Philip L. Gildred, Consul for Chile.

Yolande Bustos from Chile and Leena Verronen from Finland, AFS students attending San Dieguito High School on the exchange program this year, presided at the serving table. Assisting were the three Americans Abroad candidates who are anxiously awaiting their foreign assignments. Leslie De Berry, daughter of Mr. & Mrs. James De Berry, Solana Beach; Jennifer Garman, daughter of Mr. & Mrs. David Allee, Rancho Santa Fe; Paula Eisenman, daughter of Mr. & Mrs. W. S. Eisenman, Del Mar.

A traditional American Santa Claus surrounded by dolls from many nations centered a table sparkling with reflections of candle light on silver services.

Sharing preparation and hostess duties with Mrs. Leedy were: Mesdames Chester Kleveland, Wayne Denson and Pat Hobbs of Encinitas; Mrs. Byron Disselhorst of Solana Beach and Mrs. Leonard Noland of Del Mar.

Mrs. Richard McCracken, president San Dieguito AFS chapter introduced Cardiff host families for Miss Bustos, Mr. & Mrs. Robert Lambert, Cathi and Gig and Miss Verronen, Mr. & Mrs. James Jajski, Pam and Craig.



Hostess Mrs. Daniel Leedy from Rancho Santa Fe and Yolande Bustos from Chile. Mrs. Wayne Denson of Encinitas is in background.

Mrs. Joseph Kimura extended personal invitations to all for the "Food and Fun Fair" to be held in late January. This annual event will culminate AFS week in San Dieguito when all foreign students in North San Diego County will go to school at San Dieguito, live with local families and bring their talents and national food and culture demonstrations for San Dieguito residents. □

### REVENUE & RECOVERY

The Bureau of Revenue and Recovery of the County of San Diego collected more than \$5 million in four months, according to Morris R. Pion, the bureau director.

"From July 1 through Oct. 31, the bureau recovered \$5,281,139, which is a 13 percent increase over the same period a year ago," Pion said. "The County Treasury would have had to pay those outstanding debts."

The source of the money varied from fathers delinquent on child support payments to patients in County medical facilities.

"The cost to the taxpayer averages ten cents on the dollar, but if the collections had been handled by a private agency, then the cost would have been five times higher," Pion said.

"That first year, there were five employees and they recovered \$200,000 for the County," he said.

Douglas Gee is an investigator with the family support section of the bureau. He said that there are 20 employees alone handling 15,000 family support accounts and 107 others working to recover money owed the County for court appointed attorneys, medical expenses at County facilities, living expenses of de-

linquent children confined to institutions, employee and welfare overpayments, and damage to County property.

"Often in dealing with family support accounts, we find that the father is some poor guy who just can't manage money," Gee said. "We have a contempt order, but the last thing we want to do is recommend prison, so we work with these fathers and help them figure out a way to make their monthly payment."

Edna Allan, the assistant director of the bureau, said that miscellaneous collections include damage to County property, costs for court-appointed attorneys, overpayments on welfare assistance, and ambulance district accounts.

"The bureau has a completely computerized accounting system with automatic billing and skip tracers," Mrs. Allan said. "We have such an efficient system for recovering money that 13 California counties, including Los Angeles County, are studying our bureau and adopting our methods."

The Bureau of Revenue and Recovery has branch offices in National City, Vista, and El Cajon. Another will open soon in Kearny Mesa. □

### SOCCER GAMES TOURS BY LUFTHANSA

1974 will be another record sports year for Germany, when that country will play host to the 1974 World Cup Soccer Games, an international sports spectacular held every four years. Lufthansa German Airlines has been appointed the "official airline" for the World Cup Soccer Games, as it was for the 1972 Olympic Games. Lufthansa and Reforma Mex Travel have organized two unique tours from the West coast, which focus on the games.

Tour number one covers Germany, Austria and Holland, and includes air transportation, ground transportation, hotel accommodations, most meals, sightseeing with bilingual tour guides, a Rhine steamer cruise, transfers, plus tickets to eight soccer games in Frankfurt, Munich, Stuttgart and Dortmund. Departure of the tour is scheduled from Los Angeles June 10, returning July 5. The all-inclusive cost of the tour is \$1,295, based on the minimum 22 to maximum 45 days excursion fare. Passengers are permitted to extend their stay overseas to the full 45 days.

Tour number two visits Germany and Switzerland, and also includes attendance at eight soccer games in Berlin, Hannover, Frankfurt, Duesseldorf and Gelsenkirchen. All-inclusive price is \$1,250, with same departure and arrival dates as tour number one.

The thirty-eight matches of the 1974 World Cup Soccer championship games

are scheduled to take place in nine different German cities between June 13 and July 7. Ninety-six entries from a total of 141 countries in which soccer is an organized sport, are in the running. Sixteen countries will participate in the play-offs. Brazil, as the reigning champion, and West Germany as the host country, are automatically qualified to compete. The other fourteen teams will be determined in qualifying games that will be played throughout the remainder of this year.

As space is limited to forty passengers on each tour, early bookings are advisable. Bookings can be made with Reforma Mex Travel, Los Angeles, or Lufthansa offices throughout the West

### KLEE WYK SOCIETY ANNUAL PARTY

Recently, the Klee Wyk Society gave their Eleventh Annual Fall Party at the Museum of Man, Balboa Park. "The Year of the Days" was the theme this year and brought forth many unusual and clever costume ideas from their members. Holidays from every nationality were represented. The Victor Venbergs and Ralph Hoffmans attended from Rancho Santa Fe. Mr. Hoffman is on the Board of the Museum.



At the Klee Wyk Society's Eleventh Annual Fall Party, in costume, "THE YEAR OF THE DAYS" recently . . . l. to r. Jane Wilson, Mr. and Mrs. Fred Stubbins and Tom Wilson.



At the Klee Wyk Society's party held at the Museum of Man, attractively costumed were . . . l. to r. Mr. and Mrs. Keith Hollenbeck and Dr. and Mrs. Spencer Rogers; Dr. Rogers is Scientific Director of the Museum. Also attending were Victor Venberg, of Rancho Santa Fe, on the Museum Board and Ralph Hoffman, of Rancho.

PHOTOGRAPHY BY JANE COURSIN



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**In Memoriam**  
**LT. COL. EDWARD J.**  
**WALZ O.R.C.**



**1898-1973**

Although most of Ed and Henny Walz's friends and neighbors knew them as owners of Acacia Farms Rancho Santa Fe for the past 18 years, and in the thoroughbred business 8 years, not as many knew of Ed's military record that spanned 2 World Wars and a period of over 54 years. In 1919 he enlisted in the USMC. Following his honorable dis-

charge he entered the University of Pennsylvania, majoring in mechanical engineering, transferred to Swarthmore later.

He was a partner in Jones Lumber Co. As vice-president he later built a food products factory in Philadelphia before organizing, "The Walz Organization." This was an aviation enterprise. It contained units including a school for primary, advanced and instrument flying. An aircraft unit for selling new and used land and sea craft. A repair depot. Air transportation department for passengers and freight throughout the US and Canada.

In 1942 Ed was appointed Captain in A. U. S.

In 1943 he assumed command of the 418th b. Hq. and A B. Squadron, Ardmore Army Air Base, Okla.

In 1944 he assumed command of Oakland Flight Control Center, Oakland Airport, Cal. In 1945, following completion of A. A. F Instructors' School, Bryan, Texas, he resumed Command at Oakland. In 1946, he reverted to inactive status after being processed at Santa Ana, Cal.

Ed and Henny were married in 1946 in Philadelphia and when they

came West to live found a life they loved in the outdoors raising thoroughbreds, enjoying the Del Mar Thoroughbred Club, and La Jolla Beach and Tennis Club as members over 20 years. Ed was also one of the original members of the American Pilots' Owners Association, the Pilot Club of Phila. and the Philadelphia Aviation Country Club, Wings Field, Ambler, Pa.

Besides Henny, Ed is survived by their daughter Beverly Lydia "Sandy," Walz of Honolulu, and his children, Ed. J. Walz Jr. and Audrey D. Walz of Asherville, N.C. and his daughter Janet Bartlett of El Paso, Tex. A sister Mrs. Philip Sharples, of Phila. and Palm Beach, Fla. and a sister, Mrs. Paul Kendall of Phila.

I remember Ed personally at La Jolla Beach and Tennis Club and at Del Mar Thoroughbred Club enjoying the outdoors and in this nearing Christmas season to recall him as the first man to "sketch Santa In The Sky," complete with Reindeer, as he flew over his home city wherever it happened to be, tracing the traditional figures of the Christmas season in the sky for the enjoyment of all for 27 years. □

*Places and Faces*

**CENTER FOR PHOTOGRAPHIC ARTS**

The Reuben H. Fleet Space Theatre was the setting for a sparkling array of guests assembled to launch the Center for the Photographic Arts. The men in black tie looked appropriate against the dramatic black and white photographs displayed. Film clips were shown as pre-

views of the American Film Theatre Series currently scheduled in La Jolla for the benefit of the Center. Kodak, of Rochester, is helping financially as well, this non-profit and worthwhile Center for Photographic Arts.

Photo by Jane Coursin.



**Above:** By John Waggaman's dramatic photograph were l. to r. Rafael Ahlgren, of Channel 6-TV, Judy Holley, and Carl Baber of La Jolla, President of the Board of Trustees, Center for Photographic Arts.

**Below:** Seen at the Black Tie Gala for the Center for Photographic Arts at the Reuben Fleet Space Theater were . . . l. to r. Russell Forester, on the Board of Trustees, Audrey and Ted Geisel, better known as Dr. Seuss.



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# Places and Faces

## CHRISTMAS FAIR IN DEL MAR



Cesar Romero has the assistance of these attractive Santa's Helpers in promoting his Cesar Romero, Limited, Men's Clothing Store at Santa's Christmas Fair, December 10th through the 24th of December at the Del Mar Fairgrounds.

## CHRISTMAS CLUB CHECKS MAILED

Approximately 5,900 San Diego County residents have received an estimated \$1.3 million in Christmas Club checks from Security Pacific Bank this month.

These Christmas Club payments average \$228.47 per check for San Diego County residents. Security Pacific Bank initiated its Christmas Club savings program — with savers depositing payments on a regular, predetermined schedule — in 1945. This year-long savings program commences in December and becomes payable to the account holder, including accrued interest, during the following November.

More than 106,700 California residents, from as far north as San Francisco and Sacramento and south to the Mexican border, have received \$26.2 million in Christmas Club checks this month from Security Pacific Bank, representing an increase over last year's \$25.9 million. □

## UNITED WAY



The operator's console of an NCR Century computer frames Alex DeBakcsy, 1973 Chairman for United Way of San Diego County, as he accepts two checks totaling \$35,000 from NCR. The double presentation to the United Way Campaign was made by Frank Rogers, left, chairman of the employees charitable contributions organization at NCR's Data Processing Division in Rancho Bernardo, and Henry L. Tinker, Vice President and General Manager of the Division. The checks represent \$17,500 each from NCR and NEED, which is the employees charitable contribution organization.

# The Art of Living

## GENTLEMEN'S EVENING HELD AT SALK



Mr. and Mrs. Angelo Sammartino of Ocean-side discuss WASI's cultural arts program with Dr. Jonas Salk at Gentlemen's Evening at the Salk Institute.

It was the perfect setting in which to speak of man's need for unity and self-comprehension in a vast, fragmented world. The Salk Institute is dedicated to deepening man's understanding of himself, and Dr. Jonas Salk's speech reflected numerous ways in which The Institute seeks to fulfill this goal.

The occasion was The Institute's second annual Gentlemen's Evening, a festive event sponsored by the Women's Association of The Salk Institute (WASI) and consisting of an informal reception, dinner, and an extraordinary program on The Institute's long-term objectives.

Mrs. David Garfield, WASI president, welcomed the 160 guests to Gentlemen's Evening, thanked Mrs. Anderson Borthwick for her excellent planning, and introduced Dr. Salk.

Dr. Salk spoke of the application of the biological knowledge not only to the conquest of disease but also to man's endeavors to live with himself and his fellow man and to improve the quality of his life. He compared the earth to a great living being with nations representing its organs and individuals its cells. Only when mankind recognizes such relationships, does Dr. Salk believe that the human condition can improve.

Dr. Salk mentioned the diversity of The Institute's scientific studies, then noted the underlying unity between them. Such problems as fertility control, cancer, aging, the body's nervous system, and the body's immunologic system are all ultimately concerned with growth, development, and evolution.

In addition to biological research, The Institute has recently been hosting a program of humanities seminars. Sponsored by The Women's Association, these seminars, according to Dr. Salk, reflect the basic meaning of The Institute and its

commitment to seek relationships between various aspects of human activity.

Dr. Salk commented briefly on the energy crisis and the depletion of natural resources once considered inexhaustible. Man, said Dr. Salk, has tended to behave like a cancer with respect to earth. Now spiritual values must replace the materialistic values of the past. Man must become more occupied with things in himself than with things around him.

Preceding Dr. Salk's address was a musical skit, "The Maid of Wasi," which detailed the many activities of The Women's Association of The Salk Institute.

## DOING WHAT COMES NATURALLY

It was another romp for Brookside at the nation's oldest official wine judging competition, the Los Angeles County Fair. When the judging was over, 31 of Brookside's fine wines were put on exhibition — 10 gold medal winners, 9 sil-

ver medal winners, and 12 bronze medal winners. The winery garnered 10 of the 61 gold medals awarded, and more total awards than any other competitor.

Gold medalists among Brookside's bottlings were Brookside Angelica, Black Velvet, Dry Vermouth, Muscatel, Rose Suave, Vino Rosso, Guasti Chocolate, Guasti Mint, Vache Marsala Crema, and Vin de Biane Fres Flor Sherry Creme.

Silver medal winners placed on exhibition at the Fair Grounds in Pomona were Brookside Tokay, Ruby Port, White Port, Vino Rosado and Guasti Cream; and Brookside's Assumption Abbey Cream Muscat, Sherry de Oro, and Sherry Palido; and Vache Pink Chablis.

Brookside President Philo P. Biane again stuck to his guns about the quantity of wines backing up the entries. This year as before he insisted that Brookside's entries not be limited to small "private stock" bottlings, but rather that every entry have enough wine on hand to meet public demand. The winners can be tasted at any of the 31 Brookside Sales Cellars and Tasting Rooms in California and Arizona. Try them all. Compare your own good taste with that of the experts.

For readers of LIVING and their friends, the convenient Brookside Winery serving the North County is at 2402 S. Escondido Blvd. in Escondido. Winery hosts are Phil and Sandy LaMarca, and they welcome visitors royally. □

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The answer is simple. Your veterinarian can neuter the animal simply, quickly, painlessly! If you haven't the funds — call the Pet Assistance Foundation!!!

Pet owners with a few exceptions, have little real concern about the animal world. So long as "Duke" or "Suzie" are fed, watered and licensed; so long as they don't bite and have a flea collar — this is the perimeter of concern. Of course, they become injured, pick up

rashes, get into fights and run up resented veterinary bills. Oh yes, — and have puppies. Or kittens — well, take them to the pound. If the pound charges a fee — drop them off at a farm house. Drown them — abandon — anything — just don't let the kids know. Give them to anyone. Forget them. Above all, forget them.

But they still exist. They run the alleys, they wander the country roads — lonely, starving derelicts, driven from houses or farms, living on offal and garbage — carnage and stagnant water. They are, of course, filthy, diseased, in the agony of loneliness — the once "adorable" puppy, lucky enough to have been born into a human family of insufferable indifference. And they breed. There are some of them that somehow exist long enough to breed. There are still enough mice and rats and birds and rabbits to support some wild dogs and cats. And they are multiplying rapidly.

California has spent \$50,000,000.00 on animal control, plus \$30,000,000.00 additional expenditure by private and public humane societies. Where did the \$50,000,000.00 come from? Your pay check! Taxes! Hundreds of thousands of animals are destroyed every year in San Diego County, alone. The Humane Societies are surfeited with unwanted animals — even when they charge a fee.

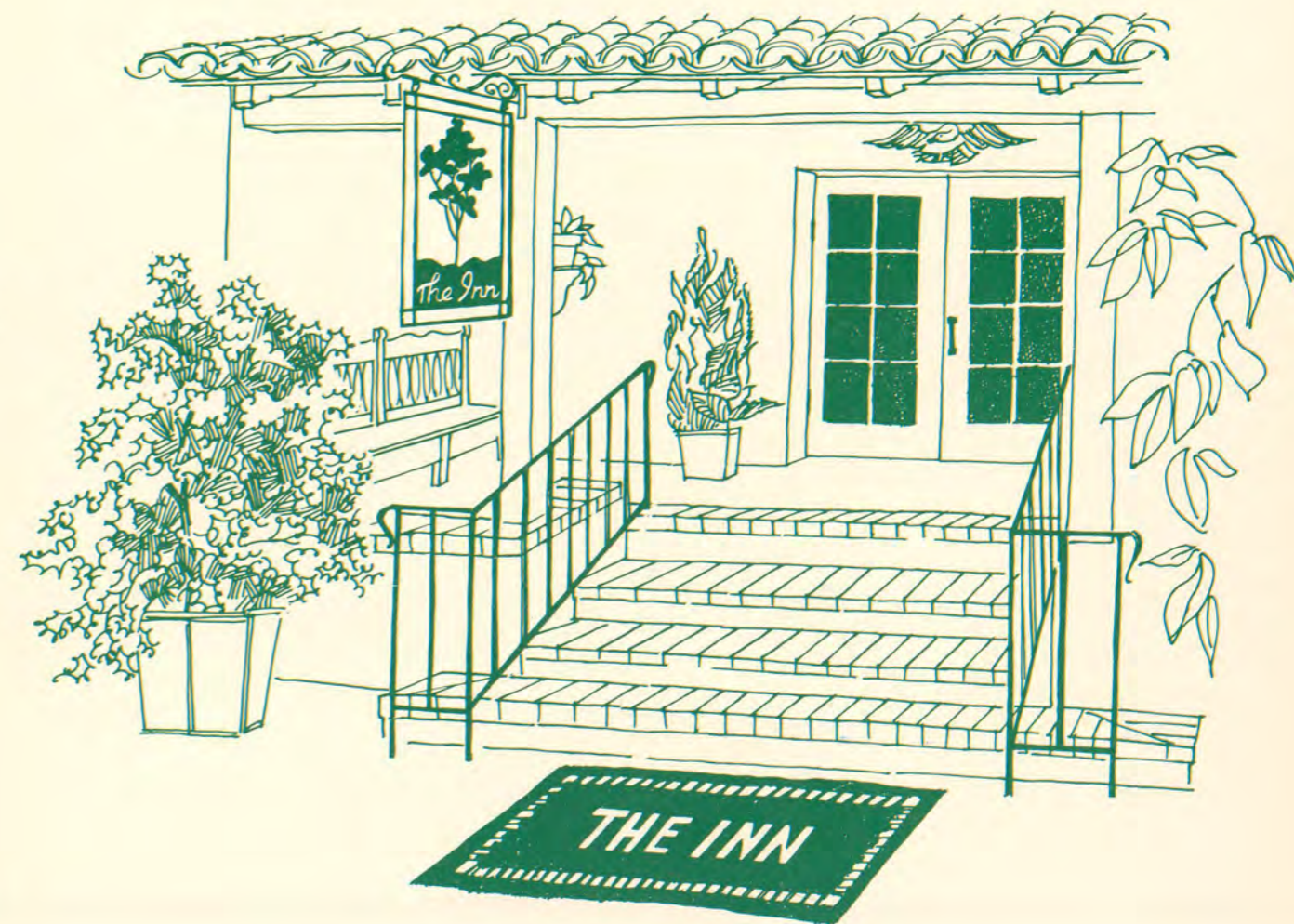
How simple the answer is! Pet Assistance Foundation exists because there is a certain percentage of the animal-loving population who can afford only a small fee. Veterinarians help save animals from needless, indescribable cruelty, by keeping the animal population down. For needy families, the finest veterinarians volunteer their services for Pet Assistance Foundation, just as most doctors aid the clinics for needy humans.

Pet Assistance Foundation works closely with the three North County Humane Societies in order to help people with insufficient funds for spaying their animals. 2,000 pets were spayed or neutered the first year — 1972 — in North County, alone, and more in 1973. Pet Assistance also shows an educational movie, "The Animals are Crying", to school classes, to instruct children in responsibility — that dreaded word — and kindness to innocent pets whose very lives depend upon a family's attitude. Children must be taught early to respect all other inhabitants of our planet, man or beast. They want to be kind, if they are given a chance.

Pet Assistance Foundation was inspirationally founded by Mr. Lester Harwood, of San Marcos, in 1972. It has increased rapidly and successfully since that time because of the urgency of animal overpopulation. Private parties recognizing the formidable increase in miserable, abandoned animals, donate money to Pet Assistance out of deep concern, and often volunteer their services. Mrs. Metzler, in Escondido is a selfless worker and can be reached at 745-7986. Dorothy Moffitt of Encinitas handles the monumental number of calls for the coast area, at 436-0721 and Mary Pallant of San Diego, another tireless and dedicated worker can be called at 223-1884 for the San Diego area. Gratitude to them is boundless. There are others who help — the veterinarians who give not only many earning hours, but their expertise, their deftness, their energy, their dedication. The Humane Societies who are so unenviably close to the problem, the nurses and assistants who become as weary as you or I — but for a divinely kind cause. And the phone and information volunteers who give their very nerve ends to help!

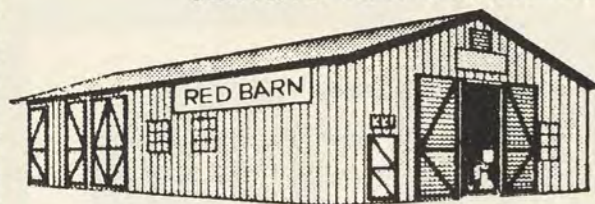
If you cannot donate to Pet Assistance Foundation, please use the implement available to mankind through the science of veterinary medicine, to show compassion toward our brother animals on this planet, spaying. If you cannot afford spaying or neutering, contact Pet Assistance Foundation: Escondido 745-7986, Coastal area 436-0721, San Diego 223-1884. We implore you to help obliterate the misery of over-population by giving to Pet Assistance Foundation — tax deductible, of course — Please — the animals are crying!!

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To keep out pomp and pride  
**T**he threshold high enough  
To turn deceit aside;  
**T**he doorband strong enough  
From robbers to defend;  
**T**his door will open to a touch  
To welcome every friend.



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Dorothy and Charlie Stimpson  
and  
The Haddens

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ANNUAL YIELD 5.39%	ANNUAL YIELD 5.92%	ANNUAL YIELD 6.72%	ANNUAL YIELD 6.98%	ANNUAL YIELD 7.79%

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