

San Diego's North County
Living

SEPTEMBER 1973 / \$1.00



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Pardon us for being party poopers in the midst of all the hooplah over the new, higher interest rates we savings and loans are paying.

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Remember that the interest you lose in penalties for withdrawing funds from an existing account before its maturity could very well minimize whatever you might earn from a new, higher interest account.

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This is Living

by Don Dederera

PLEASE DON'T WALK ON THE LOTUS BLOSSOMS

I've lived in places where, when relatives came to visit, the only entertainment was a four-lane bowling alley, a three-stool saloon and a two-jerk soda fountain.

Those were places where the weather limited travel and/or outdoor recreation months on end. One town was so cold the girlwatching was ruined by multiple layers of snuggies and mackinaws from Sept. 9 to June 27. Another village was so hot even the lizards stayed home. Rain was so commonplace in another city that occasionally the populace was thrown into panic by the appearance of a great morning light in the eastern sky.

But this area is perfect, not only for year-around living, but for the short-term amusement of guests. You can head for the mountains or beach, try the tony lounges of the big city or the picturesque nooks of the back country, and choose among Sea World, the planet's best zoo, and a warm, Latin foreign country. Decisions, decisions. The Leucadia flea market or the harbor cruise? The Museum of Man or the races at Del Mar? Palomar or Scripps?

We settled on the fishing out of Mission Bay. In these sheltered waters, sportsfishers tie up to take aboard swarms of saltwater anglers. Some of the larger boats (up to 100 feet long) dash 50 or 100 miles to sea in search of albacore tuna and other big game fish. A 24-hour trip costs \$22 plus \$3 for a bunk, or about a dollar an hour for a bona fide ocean adventure.

Tight on time, we settled for a half-day \$7 run to the kelp beds. A three-day fishing permit was another \$2, and a tackle setup, \$2.50.

The parking lot in front of the Seaforth docks held a majority of Arizona and Canadian licenses. For tickets, licenses, tackle and tow sacks we queued up with Arizonans popping Dramamine like cocktail goobers. Under a misty dawn sky we filed up a ladder to the starboard rail next to some cheerful Chicanos who were shivering like Eskimo dogs.

"Hey, compadre," confided one. "It was 116 degrees in Phoenix the day we left. Damn, it's good to be cold, no?"

Yes. As we cleared the jetty we each tossed a dollar

into the biggest-fish jackpot, and stepped down to the galley for breakfast. Maybe it was the salt air, but we all had cheeseburgers with everything at 6 a.m. You expected hard tack and salt pork?

In an hour we were over the La Jolla kelp, chumming and fishing anchovies, and hooking into the wildest assortment of water critters. Kelp bass, barracuda, mackerel and bonita came flying over the rail by the twos and threes. And a lot of them went flying right back, too small to keep. A barracuda must be 28 inches.

So that every fisherman would be assured a turn at the preferred stern, we were issued colored clothespins as IDs, and every so often a crewman would blow a whistle to signal a change in rail stations. We had more swapping than a Point Loma pool party.

The big surprise for our desert guests was the strength of the ocean fishes. Freshwater lads grown grey have never heard a drag sing, and they get a shock when a little 3 or 4 pound bonito strikes and sounds like an engine block, and continues to fight the reel long past the endurance of a bass of an inland lake.

First time my pal hooked up, he bellowed like a range bull, and ordered everybody aside for the battle, and then, after much furious pole-bending and winding, he flipped aboard a sea bass about the size of a bluegill.

In the morning's only unhappiness, the skipper decided to move from the kelp closer to shore off La Jolla Cove, where the onshore views were pretty, but the fishing, sorry. Some days the luck of fishing worsens. That's fishing.

Still, we had a grand time. On signal we stowed the gear and found seats on the cabin roof where we could duck most of the bow spray and chill breeze, and watch a deckhand filet out the catch. One of our bonito was in the running for the jackpot, but was bumped by a heavy-bellied kelp bass.

No matter. We watched gulls like unconscious superstar outfielders make sensational catches of morsels tossed by passengers. A Samaritan fetched some cold ones from the galley and we toasted a noble day.

What next? Old Town or jai alai? □



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Reel Views

Tennis is the only sport besides sado-masochism where a man can beat a woman and be proclaimed a national hero. The only time I ever played tennis with a lady, I was chastised for using a dirty tennis racquet: it was smudging the pink tennis balls.

BOBBY RIGGS, a fifty-five year old over-the-hill tennis player, consumes 415 pills a day. If his suitcase is ever lost on a cross-country flight, he will probably become the first man to die of an overdose of drugs. **BILLIE JEAN KING**, premiere women's tennis player, takes only one pill each day; but as far as her husband is concerned, that is the only pill which really counts.

When **BOBBY RIGGS** was only ten years old, he made his first tennis racquet. Unable to buy a pre-made racquet on his puny ten cents a week allowance, young Bobby swiped a box of rubberbands from his fifth grade art class, borrowed a coat hanger from his Daddy's closet, and went to work. It took Bobby three days to shape the hanger into the requisite oval form, and then another ten days to string the rubberbands across the open face of the hanger. He attached his finished product to a popsicle stick (Bobby had very small hands at the age of ten.) He began practicing at the local recreation center after everyone else had gone home, bouncing the ball off a vacant handball wall. After months of this ferocious regimen of conditioning, Bobby was prepared for his first public challenge. He announced during an assembly one day that he was ready to play his fifth grade history teacher, Mrs. Fox. On May 13, 1928, **BOBBY RIGGS** lost to Mrs. Fox in straight sets, and was expelled from school for having stolen a box of rubberbands six months before.

Forty-five years later **Bobby Riggs** was determined to avenge that defeat.

THE LAST PICTURE SHOW IS A MASTERPIECE! It is not merely the best American movie of a rather dreary year, it is the most impressive work by a young American director since 'Citizen Kane!'



BY ALAN PESIN

He met **MARGARET COURT** at the San Diego Country Estates in a two out of three set match. Court was defending the honor of women, but Bobby Riggs could only remember that burning defeat emblazoned on his brain by Mrs. Fox. Without mercy, Riggs, like a demon possessed, blooped, bunted, and bedeviled his way to success, erasing that awful scar forever from his troubled psyche. No longer would every sexual contact of Riggs' result in charges of impotence followed by rubberband fights. For Bobby Riggs, in his own words, "Sex is better than ever at fifty-five."

BOBBY RIGGS' victory for America's aging men was only the beginning. **JOHN WAYNE** has challenged **SASHEEN LITTLEFEATHER**

to an Indian-wrestling match. **PRESIDENT NIXON** has challenged **RONA BARRETT** to a crow-eating contest. And **HOWARD COSELL** has promised sextuplets within the year.

Riggs meanwhile is taking it easy, beating other old-timers around the country in well-paying exhibitions, all in preparation for his September 20 Heterosexual World Championship Match with **BILLIE JEAN KING**. At the age of six **BILLIE JEAN** made her first tennis racquet. Unable to buy a pre-made racquet on her puny five dollar a week allowance, young Billie took the elastic bands out of all her Daddy's underwear, ripped a toilet seat out of her elementary school's bathroom, and went to work. It took her only eight days to fashion herself the head of a tennis racquet. She attached this to the leg of a broken table that was lying in the garage (Billie had very large hands for a girl of six.) She began practicing at the local cemetery before anyone else had gotten there, bouncing the ball off old family tombstones. Six months later she was ready for her first public appearance. During a fire drill one day she announced that she would play her first grade teacher Mr. Wolf on September 20, 1950. Billie lost in straight sets and was expelled from school for having ripped out a school toilet seat. Twenty-three years later Billie Jean King is about to meet Bobby Riggs in a three out of five set match to be held in the Houston Astrodome. The outcome is not in doubt. □

P.S. The above prophecy is an anniversary present after one full year of movie columns in this space. Next month a new photograph, and a piece on pornography, (but not necessarily a pornographic photo), will appear on this page. □

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The Art of Living

SAN DIEGO MINI CONCERTS

San Diego will be the first large city in the country where business management sponsors noon concerts to enhance the working environment for their employees and for themselves!

The first of fifteen noontime mini-concerts is scheduled for October 1st, Monday, in the foyer of the Golden Hall, Community Concourse.

Howard Wells, pianist, will present a program of compositions by Bach, Scriabin and Debussy at 12 noon and again at 12:30. His Bach selection will be "Chromatic Fantasia Fugue in D Minor."

The concerts will be given on alternate Mondays starting with October first.

A group of La Jollans who have successfully sponsored similar mini-concerts in the Athenaeum, La Jolla, are behind the concerts. They are: Mrs. Donald Hazleton, Mrs. John Spizizen, Mr. and Mrs. Ronald Countryman, Mrs.

Juan Green and Mrs. James Harvey Pricer.

These concerts will present pianists, brass ensembles, classical guitarists, string quartets and individual instrumentalists. The featured artists will be chosen from the San Diego Symphony Orchestra, from UCSD, USC, California State University - San Diego, graduate music departments and from outstanding resident musicians of San Diego. □

REJECTS TO PERFORM IN SAN DIEGO

Rancho Bernardo's Rejects will perform before the largest live audience in their history, Saturday, Sept. 15, at the annual banquet of the Scottish Rite Masons, at their downtown temple at 1895 Camino del Rey. There will be over 700 attending this event, which will be in the form of a luau.

Buses will take the Rejects and their wives down to the Mission Bay site, the

wives and singers having been invited to share the luau.

For this event, Dr. Merle R. Francis, conductor, is whipping the boys into line on some new repertory and "gags."

Last month the Rejects and wives and freinds staged a lively picnic, their first annual such event, at Lake Poway. □

COMMUNITY EFFORT UNDER WAY AT SWIM AND TENNIS CLUB

The Swim and Tennis Club members, adults and teens alike, are getting together to raise funds for a therapy pool and teen center improvements.

The Swim and Tennis Club will be raising money to improve their facility and at the same time they will be performing a community service. These members will be painting address numbers on curbs in florescent white paint with a black background. The cost per residence is only \$1.00.

This drive began August 20th so when a group of teens and adults come by your house, take advantage of this service and support this worthwhile effort. □

TRAVEL TIPS



someone else. Replacement of the lost card will be made as soon as possible.

Anyone joining Lufthansa's UATP has a choice of two types of travel card. The "P" card enables the holder to make purchases for himself. With the "Q" card, he can make purchases for himself and for anyone else he cares to nominate. His mother-in-law, for example! And if one card is not enough, he can always secure a few more by signing the relevant application form.

Although they are not parties to the UATP, many associated service organizations like hotels and hire car companies will allow credit upon presentation of the card. The card, to them, is sufficient evidence of creditworthiness. Some organizations will accept it as a normal credit card.

The UATP offers two further significant bonuses. It costs nothing to join the plan. There is no application fee and no annual fee and—as already mentioned—the deposit is fully refundable upon cancellation of the contract. The second bonus is that while the card is a ready source of credit,

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The World - On Credit

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Credit also has its place in travel. For the frequent flier, the credit card is not just a handy travel aid; it's the businesslike way of going places.

It is logical then that the single credit card which pays for your tickets, covers your excess baggage charges, establishes your credit with hotels and rent-a-car companies and even goes so far as putting cash in your hand when you need some for emergencies is the businesslike way of doing business and going places at the same time. Even more so when the card that provides these services costs nothing.

The credit card that does all this—and more—is the Lufthansa travel card of the Universal Air

Travel Plan (UATP). With this card in your wallet you can travel around the world literally without cash. There is no simpler and more practical credit travel system available than this one.

The partners in the Universal Air Travel Plan are some 150 airlines around the world all of which will accept your Lufthansa card for travel on their services. Indeed, all the services of Lufthansa and of all the other airline partners are available to the credit card holder at all times and there is no limit on purchases. All you do is show your card and sign the purchase form. Lufthansa does the rest.

Billing is done monthly. You or your company (you decide) gets a specified invoice in your local currency enclosing a copy of all the purchase forms you signed during the previous month. A handy accounting record, this invoice and its attachments spell out the name of the passenger, the date of purchase of his ticket, the ticket number, the name of

the card holder, the origin and destination of the flight (or flights) made including stopovers, the fare paid and tax.

An applicant becomes a UATP card holder when he concludes an international standard contract and lodges with Lufthansa an internationally agreed deposit of 425 US dollars. One contract permits an unlimited number of cards to be issued to the same party. This is a useful service for large companies with many traveling executives, and regardless of the number of cards issued, the deposit remains the same. Upon cancellation of the contract, Lufthansa refunds the deposit in full subject to the payment of any outstanding debts. Lufthansa, after all, is run by businessmen!

Credit cards sometimes get lost, and when this happens, it is advisable to report the loss immediately in writing to the nearest Lufthansa office. As soon as Lufthansa receives that letter it protects the card holder against the fraudulent mis-use of the card by

it can also be a ready source of cash. If the card holder finds he needs cash in a hurry during a trip abroad, Lufthansa will honour his personal cheque upon presentation of the card up to an amount of 100 US dollars or the equivalent in local currency provided local currency regulations permit such a transaction.

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Every Lufthansa office—and Jet Tales as well—is a source of more detailed information about Lufthansa's Universal Air Travel Plan. Just write in and we'll send the information to you by post.

If you prefer, a Lufthansa representative will call on you to discuss the plan at your office. Let him talk to you in a businesslike way about the Universal Air Travel Plan and the other businesslike services of Lufthansa. He'll give you full credit for it.

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Places and Faces



Panoramic view of the new Mortuary and Chapel under construction at El Camino Memorial Park is portrayed above. Mortuary building is at right center, while administration building (existing) is at left center. Also under construction and shown in drawing are Lakeside Crypts, bordering lakes.

A NEW CHAPEL

A new Chapel and Mortuary building is under construction at El Camino Memorial Park, 9450 Carroll Canyon Road, in the north-central area of the City of San Diego, designed to bring full memorialization services in one convenient location to North County residents.

The 13,000 square foot structure, which has a building permit valuation of \$225,000 is being constructed adjacent to the Administration building complex. The Chapel will seat 170 and will be flanked by staterooms and arrangement offices. The Chapel has a southern exposure of special orange-colored glass which, as exterior walls, rise 26 feet from floor to ceiling.

The Mortuary building is of early California design, blending with arches and curving bell towers of existing buildings.

Fred Sharp, President of the San Diego Cemetery Association, parent corporation of El Camino Memorial Park, said the new facility will consolidate in one place, funeral, burial and cremation services.

A complex of Garden Crypts, for above ground entombment, facing El Camino's two lakes, is under construction simultaneously with the Mortuary Chapel.

A tree-planting ceremony, in lieu of the customary ground-breaking, was held at El Camino last month.

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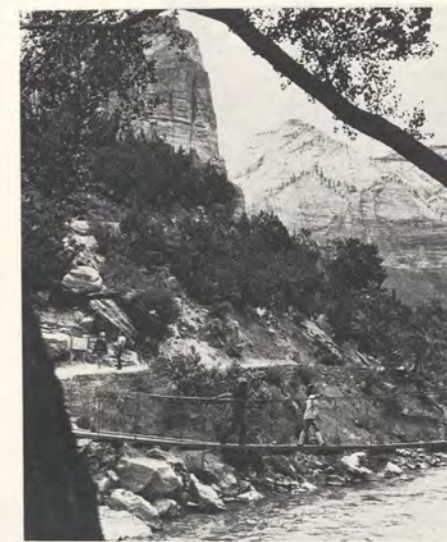
Places

BODY GLOVES AT FLAIR

This month at the fabulous *Flair Lighting and Patio Furniture Shop* in Escondido, there is a most unusual sale. All of the Samsonite patio products are on sale at 20% off — these are not damaged nor returned — they are as beautiful and perfect as when received. If you want styling and comfort and wear — try the beautiful, breathing mesh body-gloves, a unique Samson Gard finish with heavy duty steel frames, carrying a 5 year guarantee against rust failure.

The exclusive body gloves chaise lounge is infinitely adjustable, luxuriously soft and easily cleaned with a hose or soap and water.

The famous Cushionaire chairs and chaise lounges come in colors and floral patterns, and are all on 20% off sale, along with the coordinate tables. Come in for a cool, relaxed shopping break and enjoy our patio atmosphere with a free cup of coffee. □



Park is a "vest pocket" park where the best view is obtained from looking up.



SERVICES
ZION PARK

Zion National Park is sort of the Grand Canyon in reverse. You view the magnificence by looking up.

It's a personal park, almost vest-pocket in size, compared with the Grand Canyon National Park and its Utah neighbor, Bryce National Park.

It houses such wonders as the world's largest monolith, "The Great White Throne," which is hard by towering peaks called "The Three Patriarchs." Still, all of its wonders are within a few minutes' riding or walking time from the Zion Lodge and cabins, according to TWA Services, Inc., which now operates all three of the parks facilities.

One of the favorite walks is an easy one to Weeping Rock, the sheer wall of a box canyon from which water tumbles or seeps, depending on the season, less than a half mile and a half hour away.

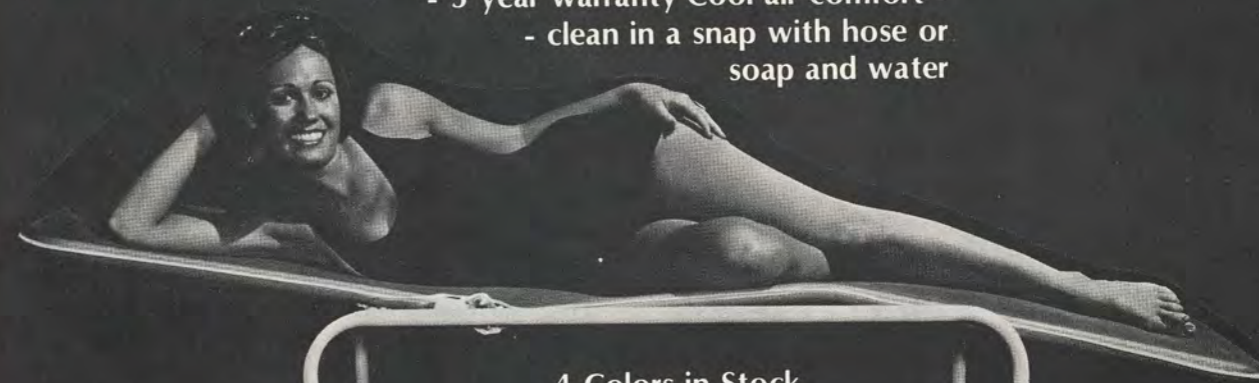
A full range of services is available from bicycles, through nature walks supervised by members of the National Park Service, swimming, amateur theatricals by the staff, and even campfire lectures.

Prices at Zion Lodge range from \$7 a day for a single in a standard cabin, to as little as \$19 for a family of four in a two-room cabin.

Motor bus tours from Cedar City, Utah range from one to five days covering all three of the parks. TWA flights into Las Vegas and Phoenix connect with bus and other air services into Cedar City. □

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AIR FRANCE MINI NEWS

"Eye-Full Tower"

The control tower at Paris' supersonic-era Roissy Airport has been topped out at just over 260 feet, the tallest anywhere. The giant airport, 12 miles north of the city, will receive its first commercial flights in Spring 1974, Air France reports.

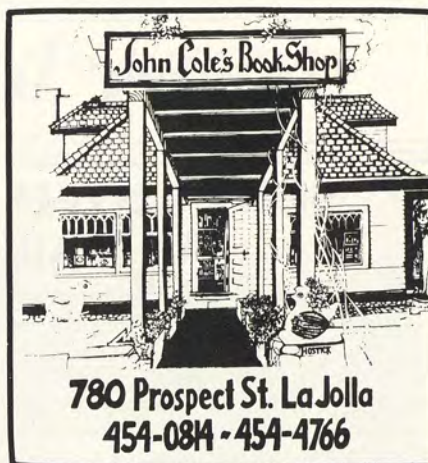


BY
STEVE LeFEVRE

Bright lights, locked doors and pocketed keys are your best defense against the 2,500 car thefts that will take place today. Here are some suggestions to help you keep your car.

- Never leave ignition key in an unattended car.
- In an attended lot, leave only your ignition key, and don't tag that with your home address.
- Never leave car's doors unlocked or windows open when you leave it. An open invitation to theft and vandalism.
- Always park in the most traveled, best lighted area, especially at night.
- Don't leave valuable items exposed in your parked car.
- Check mileage at parking lot, again when you claim car.
- Be extra careful when parking for a movie, sporting event, etc. where thief can guess how long you'll be gone.
- Keep your keys in an inside pocket.
- Don't hide extra ignition key under the floor mat, the seat or other so called safe spot. Car thieves know all the safe spots!
- Keep your doors locked when driving, especially at night.
- Lock your car when in your driveway or garage. Most car thefts occur in residential districts and at night.

If you've kept your car safe for two years, maybe it's about time you stopped by at our place and looked over a brand new one. This is your year. A new car is like a breath of springtime. So stop in beginning Sept. 25th to see the 74 Chrysler and Plymouth at TIDE CHRYSLER-PLYMOUTH, 1555 S. Hill St. in Oceanside. Test Drive a new Chrysler or Plymouth. You'll be glad you did.



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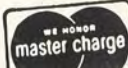
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About Books

by DeDe Godwin

The summer produced its usual quota of fiction and non fiction, not much of it worthy of more than entertainment. However, a novel of great importance is Doris Lessing's *THE SUMMER BEFORE THE DARK* (Alfred A. Knopf \$6.95).

Here is Kate Brown, a woman of 45, wife of a busy attractive neurologist whose brief and numerous affairs and preoccupation with his work create an intermittent resentment. He is about to depart for a lecture series in America; Kate is free to go if she likes, but the ties of family, house, and habit restrain her. Then inadvertently, she is coaxed into a job as translator for a large foundation. Her husband and children are off to their own summer pursuits; she rents the house, takes a room and reluctantly begins a job which surprisingly proves absorbing and delightful. Her work expands, she is sent abroad to other foundation meetings, her charm and adaptability prove invaluable... she becomes an individual.

In time the job ends, but not before she has met a younger man with whom she has a Brief abortive affair in Spain.

She returns to London, is ill, and spends a long period alone, isolated, in hospital. And it is here that her long reflection concerning her own life in relation to that of her family, her husband, her function as a human being become objective: clarify. Away from the ties that have bound her for so long, the problems and people to which she has given herself, she sees herself wasted, unneeded, static.

Tho' I am emphatically not a Women's Libber there is a great deal to be said for Michael Korda's *MALE CHAUVINISM, How It Works* (Random House \$6.95). And even if you don't agree with it you'll find it witty, amusing, and with an underlying basis of cold hard fact. Mr. Korda says that male chauvinism is the classification of people according to biological functions, and that "biology is a trap." He then proceeds to substantiate this by actual individual and overall conditions of women trying to be successful in their own field. The chapter about secretaries is not only fun, but bears a too familiar pattern between the need to be an efficient employee and a "go-for" a cup of coffee, a present for the boss's wife, a buffer for people the boss doesn't want to see, and whatever else makes the boss seem superior and important. Even the woman who has finally achieved an important goal finds she is constantly fighting a battle that is

both personal and professional. Again, I am not a Libber, but this is great fast reading and wonderfully diverting. Incidentally (and not so oddly) some of the reviews of this book (by men, natch) were ever so slightly sniffy and superior.

Now, Jacqueline Susann is scarcely on the list of the better contemporaries, but what most people don't realize is that Miss Susann writes purely for entertainment. Her books are sort of a gossip column and for some readers this suffices. The new one *ONCE IS NOT ENOUGH* (Morrow \$7.95) follows the all too familiar pattern. This time we have January Wayne, rich spoiled daughter of a producer, who loves her father too much. Naturally this ruins any love affairs she might have, and, naturally, her jealousy ruins any hope of marriage her father entertains. It's very jet-setty, sophisticated, and what some people still call "risque" (but what isn't?). We are not very sympathetic with the characters, nor their frisking around... but then maybe some people live like that. Anyway it is fast reading and you don't have to think. □

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Gourmet Guide

by DeDe Godwin

Thinking about what to cook in September, and intending to give you variations on one theme as in the very best Food Sections, I decided instead just to pass along recipes I have known long, loved, and often do. First, tho there are many ways to do spaghetti... here is my own one.

SPAGHETTI (serves about 6)

4 slices bacon
1 medium to large onion
(a heap ing cup of sliced onions)
½ C chopped green pepper
3 pods garlic, crushed
¾ lb. ground round
1 3-in. patty pork sausage
(optional but tasty)
1 lb. can tomatoes
1 can Chef Boy Ar Dee Spaghetti
Sauce
1 4 oz can mushrooms
1 sm. can chopped ripe olives OR
about ¾ C chopped stuffed green
olives
¾ C Parmesan cheese

Fry bacon till crisp. Remove and crumble. Discard all but 2 T bacon fat, and in this saute chopped onion, green pepper and garlic until onions are soft and transparent but not brown. Add meats and cook over medium heat until light brown. Add tomatoes, spaghetti sauce and mushrooms. Cook, just barely simmering, about 3 hours, stirring very occasionally. Add olives, crushed bacon an; 6 T Parmesan. (Reserve other 6 T to sprinkle over top at serving time. Before serving, cook 5 - 6 oz. THIN spaghetti. Drain and combine with sauce, sprinkle with remaining cheese. Season to taste. I use about 1 t salt and ½ t pepper (lemon pepper if you have it.) Sauce keeps well and freezes well.

(Please don't omit garlic... reduce if desired, but do use some. Makes all the difference.

MAMMA'S LEMON CHICKEN (serves 4)

About 3 lbs chicken parts
½ C butter
1 C half & half cream
Rind of 1 large lemon
3 T lemon juice
Rind of 1 small orange
Seasoning to taste
4 T Parmesan Cheese
2 T sherry

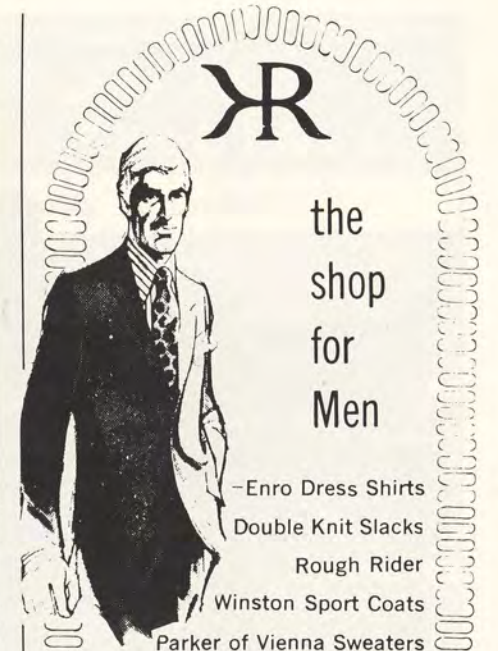
Sprinkle chicken with salt and pepper. Fry in butter till beautifully browned (about 20 minutes for this). Then cover and cook over low heat until not quite done. Remove from heat, add lemon and orange rind and lemon juice, more seasoning if desired. Stir in cream, add sherry. Put all this in a casserole, sprinkle with cheese, add a few lemon slices and brown under medium broiler. Keeps and reheats well.

Now meat is in short supply, but we can always eat cake. Follows a light-as-a feather deliciously delicate

CHOCOLATE CAKE (for 9 inch square pan)

2 squares chocolate
½ C boiling water
¼ C butter
1 C sugar
1 t baking powder
¼ t baking soda
2 eggs
1 C plus 6 T cake flour
(or 1 C 3 T regular flour sifted
3 times)
½ C sour cream.

Melt chocolate in boiling water. Cool. Cream butter, sugar and eggs until light and creamy. Fold in (or beat on lowest cycle of electric beater) sifted dry ingredients alternately with sour cream. Add chocolate and beat 1 minute. Bake about 35 minutes. Frost as desired or don't frost.



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The Art of Living

TWA TRIPS IDYLLIC GREEK ISLES

There is a legend here that God, after creating earth, had a handful of rocks left over. Scooping them up, He tossed them over His shoulder and they became the islands of Greece.

Scattered through the Ionian and Aegean Seas and the Sea of Crete are more than 1,500 often idyllic islands, making up one-quarter of Greece's land area. Most of them are uninhabited, but the nearly 200 where people live are the pride of Greek tourism, places for memories of sunsets when mauve-tinted hills seem to float on seas of gold, where music and dancing never fail to stir the soul; serene havens of peace beside the marble ruins of a timeless temple overlooking an infinite sea.

Corfu, in the North Ionian Sea at the entrance to the Adriatic, almost always green where many of the Greek islands

are arid, is one of the favorites, an oasis for all seasons, report the travel experts of Trans World Airlines. It was here Ulysses waded ashore to find the beautiful Nausicaa in the Kingdom of Alcinous, and everywhere there are traces of the Romans, Byzantines, Venetians, French, Russians and British, who along with Greece itself, have dominated the island through the centuries.

The patron of Corfu is the fourth century Saint Spyridon, whose remains — in a richly-ornamented sarcophagus with his mummified feet protruding — are carried each August 11 in solemn procession in one of the island's many religious festivals while Corfiotes whisper requests for favors to his feet.

The 250 square-mile island, which was first settled 730 years before the birth of Christ, is also rich in archaeological treasures, as well as more modern monuments to its turbulent history. Reflecting the British rule here in the early 19th century are two cricket clubs

which still play regular matches in July and August.

Fine beaches, good food and inexpensive accommodations are also plentiful on Corfu, where the old gleaming white Royal Summer Palace of Empress Elizabeth of Austria, later used as a vacation hideaway by Germany's Kaiser Wilhelm, is now a gambling casino.

Many travelers prefer islands that are smaller and less known than Corfu, say TWA's travel experts. Among these are Kos, where Hippocrates, the father of medicine, was born 2,400 years ago. It's only an overnight boat trip from Piraeus, the port of Athens, and many inter-island boats stop there during the summer months.

This summer TWA will serve Athens with four direct flights a day from New York and daily connecting flights from 39 other cities in the United States. TWA ticket offices and travel agents throughout the country provide detailed information about a series of tour packages and independent arrangements the airline can offer travelers to Greece.

Studies have shown Greece is still the least expensive country in Europe for the traveler, and it is one of the new nations where the dollar is still worth the same after devaluation, i.e., 30 drachmas. Some of the bargains available in Greece include dinner in a sea-side taverna with wine for less than \$5 and a full-day's cruise for two from Athens to the Saronic islands for \$8 — including on-board snacks.

Other off-beat spots in the Greek islands include:

Samos — Home of Pythagoras, Epicurus and Aesop, the father of the fable. It borders on Asia Minor, is mountainous, with peaks up to 4,750 feet and has about 50,000 inhabitants.

Mytilene — Birthplace of Sappho, it inspired that poetess with its scenic beauty.

Patmos — Located near Samos, in the same group of tiny islands, it is believed to be the place where Saint John wrote the Book of Revelations.

In the Aegean Sea, near these four small spots, is also Crete, largest of the Greek islands. It is also the birthplace, though few realize it, of the painter El Greco, whose real name was Domenico Theotocopoulos. Though he lived, painted and achieved his fame in Spain, he was always known as El Greco — the Greek.

It was on Crete, too, that King Minos ruled, and the ruins of his palace, its baths and drainage system and his throne, the oldest in Europe, can still be seen. The birthplace of Zeus, father of all the gods, is also on Crete, in a cave on Mount Lasithi, an area of wild and beautiful scenery, with the plains around dotted with hundreds of picturesque and photographic windmills with cloth sails. □

Lufthansa ON AND ABOVE THE RHINE

Newest attraction of the KD German Line is a combined inclusive-termboat trip and round flight. The daily excursion boat leaves Mainz at 9 a.m. (Wiesbaden-Biebrich 9.20 a.m.) for Rudesheim, transfer from the landing-stage to the Niederwald airfield by bus. A circular flight offers an opportunity to enjoy the beauty of the Rhine valley and the hill ranges of the Westerwald and Taunus with the Wisper valley. A visit to a pony farm allows time for lunch, riding and walking in the woods. The return trip in the afternoon is by chair lift to Assmannshausen and by boat to Wiesbaden-Biebrich or Mainz, respectively. This arrangement is available until August 19, price DM 37.50. Tickets can be ordered in advance from KD agencies in Mainz, Halleplatz (tel) 06131/24511) and Wiesbaden-Biebrich, Rheingastrasse (tel. 06131/24511). Another all-in excursion can be made from Mainz or Wiesbaden-Beibrich to St. Goar/St. Goarshausen and by bus to the Lorelei, with an hour's stopover at the storied cliff. Return by boat from St. Goarshausen. Cruises are likewise daily until August 19, price DM 16.50. Tickets may be obtained from the aforementioned agencies.

TOM HAM'S LIGHTHOUSE



Robin Wilson.

The September line-up for the California Room of Tom Ham's Lighthouse on Harbor Island reads like the big-time marquee of all the famous clubs across the U.S.

To open the month, Robin Wilson, an incredible talent will play a two-week engagement beginning September 4. The perky young songstress has consistently delighted audiences with her phenomenal range (not unlike Streisand's), a depth of feeling reminiscent of Piaf, and a syle that is distinctively Robin Wilson.

Her background includes the starring role in "Henry, Sweet Henry" the smash Broadway hit which won her rave



Sanetta & Rueda.

reviews at the age of 21. From there she worked with Don Ho for several years, and then out on her own, playing the best clubs from Hawaii to New York.

On September 18 the fantastic musical-comedy team of Sanetti & Rueda will again embark upon an all-out program of hilarious comedy and excellent music.

The duo, with an exceptional five-man musical back-up, moves easily from pop tunes to funky impressions and old-time favorites, all inter-laced with continuous crack-ups.

No doubt, San Diego is in for super entertainment in September. □

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AIR FRANCE MINI NEWS

More important than ever this travel season, the latest edition of Air France's money-saving "Dollar Wise Guide to France" is now in bookshops across the nation. The 310-page book, priced at \$2.95, lists hundreds of hotels, restaurants and attractions with the emphasis on economy.

More than 1.5 million Americans are expected to visit France this year, Air France reports. That's approximately 150,000 more than in 1972, or about equal to the number of hotel rooms available in Paris. Another statistic: two-thirds of the Paris rooms are in the moderately priced (\$10 to \$15) two-star category.

A new gateway to the French Alps is under construction near Lyon, according to Air France. The Lyon-Satolas Airport, to be ready in 1975, will serve the mountain region which is as popular with tourists in the summer as it is with skiers in the winter. □



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Dear Bill

I've been going through an old trunk of your grandmother's and it was a lovely nostalgic experience. I think every family should have an old trunk. In fact, the day architects dispensed with attics they destroyed an integral part of our lives. If I ever build an apartment house it will have attic space for every tenant.

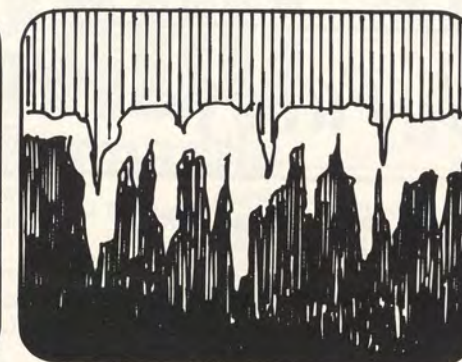
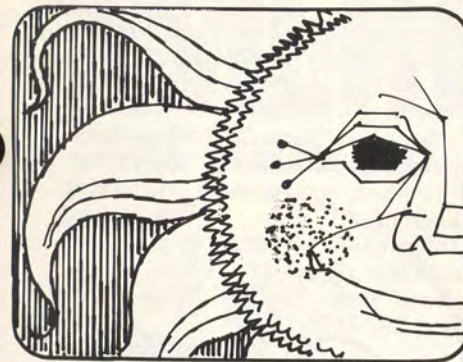
Today I found a book of grandma's favorite quotes. One was, 'Be careful of your wishes, they may come true.' Now that is something to think about. My mind traveled back to people who wished and then were sorry. Remember the time we bought a house from Buck Jones, the western star, and found we had inherited a cowboy? We had been living there a week before we realized Slim lived in the shack behind the stable. He had been the star's stand-in and went with the property. Well, Slim had a wish . . . it was to own a hot dog stand. Being in the movies was fine but oh, to stand in a clean white apron and dispense real western chili dogs! Finally, we decided that this man was entitled to his dream. We scouted around and found a great location almost in the center of Van Nuys. For a couple of months we conferred with builders and poured over plans. Slim was ecstatic! He knew exactly where he wanted every pan, each mustard jar and hamburger bun. It was wonderful to see his enthusiasm.

The great day came and Slim stood behind his dream counter; scrubbed, starched and ready for action. I wasn't there for the next half hour of the story but the neighbor who phoned me, saw it all. He said Slim looked out at the customers and seemed to freeze. I guess he had been a stand-in for so long that now being the star was more than he could handle. He turned around and disappeared in the back. Evidently, he slipped out the rear door because we never saw him again. One of his cowboy buddies reported that he went on a week-long drunk. The pal said we had ruined Slim's life. Now he would never again be able to talk about retiring and owning a hot dog stand.

Well, I was stuck with Slim's wish. I took a leave of absence from a picture I was writing and ran the hot dog stand. I flipped those hamburgers for a couple of weeks hoping Slim would return. One night some of my fellow writers came to heckle me. They had signs saying, 'Well-known Writer Goes To The Dogs.' That did it. We sold the stand.
So watch out for those wishes honey, they may come true. Love

Mom

P.S. Jerry has a wish to play golf in the low 70s. I tell him he could be sorry. If he did he'd have to spend a fortune on custom clubs. So there he'd be, out a lot of money, in trouble with a lonely wife and deprived of the safety valve of saying *x!!†&+*x!!



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Places and Faces

SAN DIEGO OPERA TO OPEN SEASON



Charles Curtis, baritone.

The San Diego Opera has announced the repertory, casts and dates for the 1973 - '74 season. For the first time in its history, the company will present five operas in an expanded season of opera production.

The first offering of the new season will be a lavish production of "Mefistofele" by Boito. Norman Treigle, world famous basso and San Diego favorite, has the title role in this version of Goethe's "Faust." Stage Director Tito Capobianco originally conceived and directed this multi-media production for The New York City Opera, and the San Diego Opera will utilize City Opera's sets and costumes, as well as the services of Mr. Capobianco as Stage Director. Werner Torkanowsky, musical director for the New Orleans Philharmonic, will conduct. With Mr. Treigle in the cast will be Bernabe Marti as Faust and Nancy Shade as Marguerite. "Mefistofele" will be sung in Italian. The production is made possible here by a



Carolyne McDaniel, mezzo-soprano.

grant from the Corbett Foundation of Cincinnati, Ohio.

Next on the agenda will be Bizet's masterpiece, "Carmen," on October 31, November 2, 4, 1973. An Howard sings the title role in this new mounting of The San Diego Opera's 1969 production. Stage Director will be San Diegan William Roesch. Walter Herbert, General Director and Conductor of The San Diego Opera, will conduct.

On November 28, 30 and December 2, Mozart's "The Marriage of Figaro" will be presented, with Norman Treigle as Figaro, John Darrenkamp as Almaviva, Eileen Shelle as Susanna and Joanna Meier as the Countess. State Director will be James deBlasis. Mr. Herbert conducts. This production is made possible here by a grant from the Corbett Foundation. The work will be sung in English.

"The Rhine Gold," first opera in Wagner's famous Ring cycle, will be presented, in English, February 6, 8 and 10, 1974. Directed by George London, former opera singer and currently Executive Director of the National Opera Institute, the production will

feature Andrew Foldi as Alberich, Marvelee Cariaga as Fricka and Ticho Parly as Loge. Mr. Herbert will conduct.

The final offering of the season will be Puccini's "Tosca," starring Marisa Galvany as Floria Tosca. Mr. Herbert will conduct, and the work will be sung in English.

Information on location, prices and availability of season tickets can be obtained from The San Diego Opera Office, 232-7636. □

TWA TRAVEL STOPS

For the first time, the Pope's private gardens in Vatican City are open to tourists, who can now visit them in groups with an official priest-guide, reports Trans World Airlines. The hour-long trip behind the Vatican scenes also includes a walk through the church-state's so-called business district, with its post office, stores, daily newspaper office, and candy-colored railroad terminal.

It is necessary to book ahead to make this Vatican tour, TWA warns. This can be done through a hotel porter or in person at the Bishops' Office for U.S. visitors to the Vatican, located on Via dell'Umilta in downtown Rome. No cameras, by the way, are allowed on the hour-long tour.

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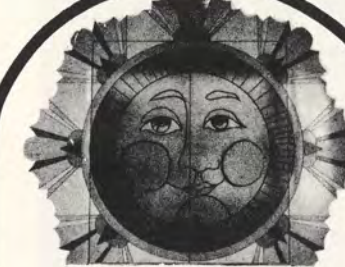
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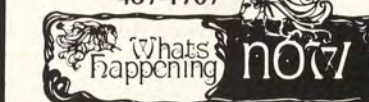
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COMBO ANNOUNCES '73 AUCTION

COMBO announced the appointment of William Lochmoeller as 1973 Auction Gifts Chairman and outlined its plans for this year's auctions at a meeting Monday recently at the University Club.

Lochmoeller, a current member of the COMBO Board of Trustees, is the District Manager of Sears, Roebuck and Co., San Diego County. His appointment was made by COMBO President Michael Ibs Gonzales at the first of a week-long series of meetings between COMBO and its seven teams of auction gift solicitors called "Go-Getters."

Lochmoeller's main responsibility as Auction Gifts Chairman is to organize and direct the 133 Go-Getters. These volunteer solicitors represent the 12 beneficiary organizations of COMBO.

The COMBO TV AUCTION will be telecast Wednesday, December 5, at 8 p.m. on KGTV Channel 10. The COMBO black tie dinner auction will be held December 8 at El Cortez Hotel.

This week marks the beginning of COMBO's auction campaign activity for 1973. COMBO, an acronym for Combined Arts and Education Council of San Diego County, raises funds for twelve major cultural and performing arts organizations. For the year 1973-74, it hopes to raise more than \$615,000.00 through its December auctions, city and county government grants and its spring drive among corporations and businesses. Of this total, more than \$280,000.00 needs to be raised from COMBO's two auction events if the organization is to meet its goal.

In addition to the seven Go-Getter teams, a Major Gifts Committee will be chosen to solicit major items. Gonzalez estimates that nearly \$600,000.00 worth of goods and services need to be donated to COMBO between now and November 16 in order to reach the desired goal from the auctions.

Gifts to COMBO are tax-deductible. Persons wanting to donate an item for auction should telephone thy COMBO office at 234-0385.

COMBO's beneficiary organizations for 1973-74 are: San Diego Symphony Orchestra, San Diego Opera Guild, Old Globe Theatre, La Jolla Museum of Contemporary Art, Ballet of San Diego, San Diego Civic Light Opera (Starlight), San Diego Junior Theatre, Civic Youth Orchestra, San Diego Civic Youth Ballet, Young Audiences, Toltecas En Aztlan, and the Southeast San Diego Community Theatre. □



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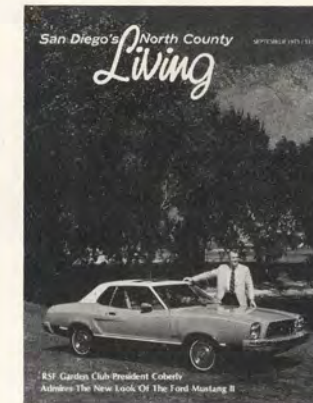
756-2422

ABOUT THE COVER:

One of the fringe benefits of being President of the Rancho Santa Fe Garden Club is that you get to pose with the new cars and appear on the front cover of LIVING Magazine. It's a tradition. Therefore, it's just pure coincidence that Joe Coberly owns the you-know-what Ford Company in Los Angeles. He was a darn good sport for a model because he went cheerfully to Palm Springs to pose for this pix on a day which was 200 degrees in the shade. On top of that, he had to wear his fall clothes. Joe Coberly is a man of many talents; including TV actor (grade B); and husband, father, family man and "standing up to be counted" kind of guy (grade A).

The Mustang II, which is really the cause of all the excitement, is a genuine beauty. Read all about it in this issue.

San Diego's North County
Living



VOLUME 12 NUMBER 9

SEPTEMBER 1973

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IN LA COSTA
La Costa Gift Shop



Teresa Dunford, Age 10



Susan Middleton, Age 10



Martin Schechter with Robin Bullette and Kim Hauser



Eddie Hoskins, Age 8



Kim Hauser, Age 6



Brian Bullette, Age 8



Teresa in Action!

 **Rancho Santa Fe Youth, Inc.**

Rancho Santa Fe Youth, Inc., an organization devoted to promoting greater community participation and skill development in numerous sports and recreation programs, now outlines its Fall Schedule starting September 11th. New sign-ups are required in all listed activities. Classes will be conducted at Rancho Elementary School and Rancho Fire Station until the new gymnasium is completed.

Gymnastics continues to be the most enthusiastically received sport with over 170 participants throughout the past five months. In September, classes will be conducted twice weekly for students from Kindergarten through 11th grade in Beginner, Advanced Beginner, and Intermediate levels. Skills in tumbling, balance beam, trampoline, uneven parallel bars, even parallel bars, vaulting, and side horse will be taught by Martin Schechter and Corinne Favreau. Conditioning exercises are stressed to improve strength, flexibility, agility, and coordination. Some of our students have made extra efforts during the summer to improve their ability. Teresa Dunford, a talented 5th grader, is a new member of the Aztec Gymnastic Team

from California State University at San Diego, and practices three nights weekly. Sephy Roland Holst just returned from a week's training at the Cathy Rigby Gymnastic Camp for Girls at Wonder Valley Resort. Marianne Young and Dina Schiedinger attended the Downtown San Diego YMCS Gymnastic Camp for one week. Corinne Favreau took time aside from teaching to participate in the Downtown San Diego YMCA Gymnastic Camp for High School Girls for one week.

Judo will be offered on Tuesdays and Thursdays from 3:00 - 4:00 for Beginners, and from 4:00 - 5:00 for Advanced Beginners in the Kindergarten Room. We are proud to have Mr. Benso Tsuji return as instructor. Mr. Tsuji has earned the 6th degree Black Belt - the highest award in Judo. Minimum enrollment age is 8 years old. Class fee is \$1 per session payable monthly in advance at the first of the month by check only. There will be a combination Judo and Gymnastic demonstration at the PTO meeting on September 17th at Rancho Santa Fe School.

Maureen McClymont will return to teach a new *Feminine Fitness* class on

Mondays, Wednesdays, and Fridays from 10:30 - 11:30 a.m. in the upstairs room at Rancho Santa Fe Fire Station. Maureen has successfully taught classes at La Jolla YMCA since 1967 and instructs a similar class at Carlsbad Recreation. The course will stress rhythmic exercises set to the latest popular music to retain an attractive, slim body. Attention will be given to the heart and lung system, good posture, and facial exercises. The enrollment fee is \$1 per session payable monthly in advance at the first of each month by check only.

Hatha Yoga will begin September 12th and will be taught every Wednesday from 9:00 - 10:00 a.m. for three months at the upstairs room at Rancho Fire Station. Deirdre Morgan, a student of Yogi Vithaldas' Method in New Jersey, will instruct the course. Enrollment fee is \$30 payable in advance by check.

Our *Jogging Club* will be conducted every Monday, Wednesday, and Friday from 5:45 - 6:30 p.m. from the Kindergarten Room at Rancho School. Scenic jogs of increasing endurance from 1 - 3 miles will be run to improve

the cardio-vascular system. Physiological testing will be presented at the start of the course to determine one's fitness level with retesting at set intervals. Pulse rates will be recorded before and after running to determine improved recovery ability. Martin Schechter will lead the runs.

Basketball will take place on Tuesdays and Thursdays from 3:00 - 4:00 p.m. on the Rancho School basketball courts. The sport will be offered to students from ages 7 to adults. Skills involved in shooting, dribbling, passing, pivoting, and strategy are stressed. Basic rules will be explained. Warm-up drills and games are conducted. Martin Schechter will be the instructor.

Volleyball will commence immediately after Basketball for one hour on Tuesdays and Thursdays from 4:00 - 5:00 p.m. at the sand courts on the upper field. Skills in learning to master 2 and 6 man sand volleyball will be taught. Warm-up drills and games will be run. Martin Schechter is the instructor.

The San Dieguito Recreation Department has scheduled a *Soccer* Program for the 73-74 school year. Teams are being organized age groupings:

1. 8 and under, boys born in '65 or later.
2. 10 and under, boys born in '63 or later.
3. 13 and under, boys born in '60 or later.
4. 15 and under, boys born in '58 or later.

Deadline for registration is September 22nd. Registration fee is \$5 which includes uniform and insurance. Games will be played on Saturdays in late September and ending in January. Rancho Santa Fe Youth is hoping to organize a couple of teams to enter this competition.

Bicycle Club trips will be conducted on Saturdays from the school to announced locations throughout the fall. Sign-ups for trips for both the 2nd-5th graders and 6th-8th graders will be accomplished at Rancho School. Safety precautions will be observed with safety vests worn by front and rear riders and a truck following the riders to warn traffic.

For sign-ups or further information, please call Martin Schechter, Athletic Director, at 756-3591 or come to Rancho School for registration forms. □



Julia Schiedinger, Age 7

All pictures were taken by Betsy Royce, daughter of Mr. and Mrs. Danny Royce of Rancho Santa Fe. Betsy is a student at Brooks Institute.

The Art of Living



SAN DIEGUITO COTILLION

For the past 18 years, North County young people have been taking part in an experience they will remember as part of growing up. This experience has been the San Dieguito Cotillion.

In 1955, classes were begun to introduce children to dance techniques as well as to the necessary social graces. Here, children from age 10 to 16 have learned to dance in a fun party atmosphere.

Some boys particularly, feel ill at ease when they attend their first school dance. They want to ask a girl to dance, but somehow haven't taken the opportunity to learn the latest steps. That is where the boys who attend Cotillion have the advantage. They have learned the steps to the latest dances and have had the experience of dancing with girls and everyone has a good time.

As former Cotillionaires know, Cotillion is not all white gloves, dress shoes and sport coats. There are the theme parties, such as the Hawaiian night, Western dress and free dress nights which were so successful the past two years.

Mrs. Gloria Monaghan, the instructor of the Cotillion classes for the last 8 years, not only teaches regular dances, but also rock, swing and latin. Live rock bands are brought in whenever possible throughout the season.

Certainly a big favorite among the students is the dance game "Chocolate, Strawberry and Vanilla." The big winners receive a money prize. As one young man commented, he's been coming to Cotillion for three years and hasn't won yet but he is coming back for another try at it this year.

The ninth graders culminate their year by having a special dinner-dance in May at which time they receive a remembrance of their days in Cotillion.

Cotillion is held once a month at the Rancho Santa Fe Garden Club from October thru May. A nominal fee of \$30 is asked for thy 8 months, which is \$3.50 per dance including refreshments, instruction, music, fun and the ninth grade dinner-dance. A discount is given for more than one child in the family attending.

Reservations are accepted until the classes are filled. To make a reservation one of the following area chairmen may be contacted:

Rancho Santa Fe — Mrs. Jeanette Bernier — 756-3219; Del Mar — Mrs. Louise Keeling — 755-7172; Del Mar Hills — Mrs. Vickie Pacurar — 453-1216; Encinitas — Mrs. Tammie Kimura — 753-6206; Solana Beach — Mrs. Carol Klawa — 755-9186; Lomas Santa Fe — Mrs. Phyllis Zarro — 755-7174. □

Cotillion Time

... part of the good life for local young people, the start of another season for the San Dieguito Cotillion.



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AIR FRANCE MINI NEWS

Louvre in Bloom

The gardens of Paris' famed Louvre Museum will be the scene of a series of nightly musical concerts and a sound and light presentation on the Great Hours of France during August and September, Air France reports. Tickets are 10 Francs (\$2.50) and may be obtained at Paris offices of the French Government Tourist Office.



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Interior Design Notes

Color

Color has a tremendous effect on our lives. It is difficult to imagine any area where its usage is more varied and important than in home decoration.

To quote Wilson and Leaman in their book 'Color in Decoration' — "The uses of color are manifold and magic. It creates illusion, reshapes architecture, minimizes faults and maximizes assets. It can divert, direct, and even deceive the eye. Color communicates, color attracts, color is power."

The interior designer must be aware of a client's reactions to certain colors and color preferences if he is to achieve an interior that truly reflects the taste and personality of the people who live there.

Here are some guide lines which may help you decide your own color choices for your home:

Highly emotional persons or anyone under a great deal of strain should come home to relax in a quiet and neutral surrounding.

On the other hand, people with dynamic energy and plans to match, may need strong vibrant colors to reflect their active lives and stimulate them into even greater action. Such colors are the reds, yellows, and other vibrant tones.

Younger people need stronger colors to match their active lives. In comparison, more mature people generally find that quieter tones provide a more suitable background for their more relaxed life style.

My experience has taught me that people do fall into certain color categories. For example, a great many people are "green people." They live well with green and surround themselves with it. "Green people" tend to be quiet, cool and easygoing.

Others are "Autumn people," and favor orange, brown, gold and olive greens. I feel this group is the largest of all. They are apt to be warm and outgoing by nature.

We all know "blue people" — those who have plenty of this color surrounding them. "Blue people" tend to be more traditional and sophisticated in their personalities and tastes.

There are fewer "red and yellow people," but those that are, are strong

advocates of intense color, and it indicates their strong personalities also.

The perceptive interior designer will recognize his client's color type, and will not try to change it. If he does the client will be unhappy, no matter how well the room is done. At La Jolla Interiors we believe that one of our most important functions is to correctly analyze the customer's personality and color style in order to best interpret their color needs and preferences.

My advice is to "think color." If you are not sure, use your interior decorator to help determine your own color type — and stick with it. You may be surprised and pleased at the good effect it can have on your life.

Questions regarding decorating problems are welcome. No obligation, of course. Please call or write Mr. Milo, La Jolla Interiors, 7470 Girard Ave., La Jolla Calif. 92037. □



Mr. Milo,
La Jolla Interiors



**SANTA FE
HUNT**

by Bette Slattery

The official Hunt Season has just closed but that hasn't stopped those enthusiastic members of the Santa Fe Hunt Club. They are still riding, but on a more informal basis. Hugh Dale, Master of the Hunt, has introduced the members to the sport called "Coursing." This is the ancient sport of Hare hunting which originated in England. Coursing is somewhat different than Fox hunting as Greyhounds are used and they hunt by sight rather than by scent. The hunts may be held in the morning or in the early evening when it is much cooler. The main purpose of Coursing is to leg up the horses and riders so as to be ready for the forthcoming Hunt Season.

One of the members of the Hunt, "Pinky" Roberts, also raises and shows very fine dogs and hounds. She has a Saluki Hound, named "Ghazi," who joins in the hunt each week. Recently "Ghazi" had a bad fall and is laid up for the rest of the season.

There have been really fine turnouts for the hunts this summer. Hugh Dale, Tom Slattery, Gerry and "Buzz" Kirkeby, Augie and Ruth Handley, "Pinky" Roberts, Sol and Lucy Rosenthal and Helen and Harry Polonitza were among the regulars. They all agree Coursing has been a fun and exciting way of riding. □



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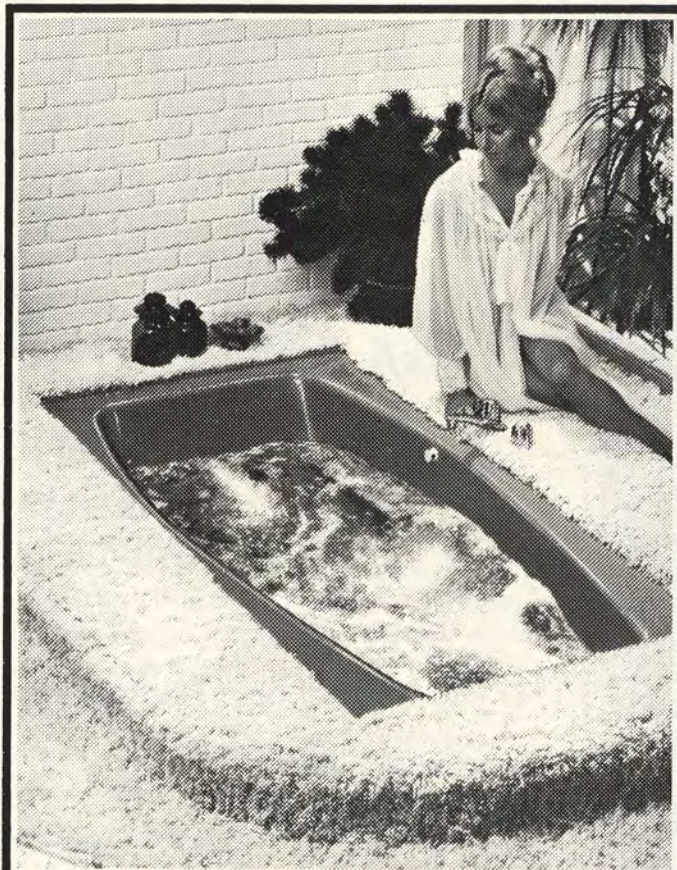
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IVAC NAMES SERVICE MANAGER



Wm. Meister

William (Bill) Meister has been named Service Manager of IVAC Corporation, Sorrento Valley based developer-manufacturer of electronic medical instruments, by its president, Stephens Sato.

Meister, a four year veteran with IVAC, moves in as head of all service and repair operations for the company from his job as electronics engineer in the firm's research and development department.

A native of Pittsburgh, Pennsylvania, Meister came to San Diego after a four year tour of duty in the Marine Corps and entered San Diego City College where he received his formal education. He was employed at North Island Naval Air Station for five years as electronics technician, then to Gulf General Atomic Corporation where he joined their reactor control system research and development team.

He joined IVAC as product engineer in October 1969.

The Meisters live in the North County with their two children in the community of Olivenhain.

HIGHLIGHTS

It was highly successful: the Sunday, August 26th champagne musicale which was held by the North Coast Associates of the San Diego Opera Guild at the lovely home of Dr. and Mrs. Paul C. Cross, Highland Drive, Solana Beach. This dedicated group is looking forward to their best season, and many plans are in the offing...

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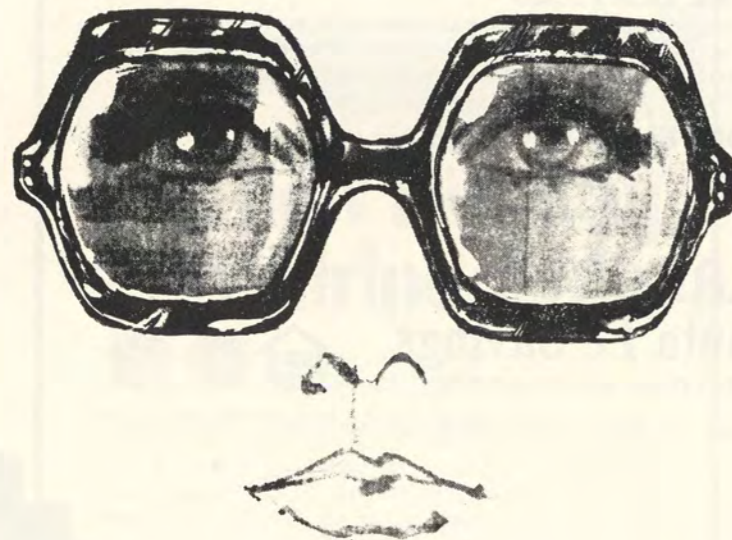
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LARRY MANARD, SALES MANAGER

Larry Manard just passed his 25th wedding anniversary the 23rd of July. He is the epitome of a family man — a rare and delightful combination of exhilarating humor and good-natured stability — no doubt the result of a happy heart! His wife, Kay, and his son, John, live in a beautiful home in Del Mar Hills, where Larry pursues his peaceful and rewarding hobby of gardening and constant home improvement. This loving attitude toward his family and the world is indeed reflected in his work as Sales Manager at Dixon Ford.

For the past two years, Larry Manard has won the sales contest at Dixon, being sent to Hawaii for a week in 1972, to London for a week in '73. His main concern is the adjustment of family to car to budget. There is no lying, cheating, stealing or pressure selling in the background of this very successful and concerned automobile executive. Every size and model of gleaming new car at Dixon Ford has a style to fit every budget, and the family who can enjoy their lovely new car without excessive payment worry is twice as happy. A new car should not be a burden, and it should be a matter of pride of ownership.

This homily is the standard by which Larry sells his customers. Happiness is definitely not living beyond your means!

Both Larry Manard and his wife, Kay, are San Diego natives, have lived in this area since their marriage, have raised John and Linda Manard to become successful and resourceful young adults contributing to this community. In fact, John has been with the San Diego Fire Department for three years, at the tender age of 24. Linda lives in Encinitas and works at Sharp Hospital and the apple of her father's eye. Being aware of the exploding problems of adjustment facing every young family today, has resulted in the understanding that directs Larry Manard in his daily decisions. It is a good, wholesome and profitable understanding — Dixon Ford has doubled its new car sales during the past three years.

The '74 Fords will be on display the middle part of September. Larry Manard invites each and every citizen to come in and examine, price and test drive these irresistibles, talk to him or to his able staff, (which includes lovely Sue Baxter, knowledgeable and enthusiastic), and make friends with the most beautiful Ford dealership you can imagine!

Integrity in selling is personified by Larry Manard. □

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LARRY MANARD, SALES MANAGER

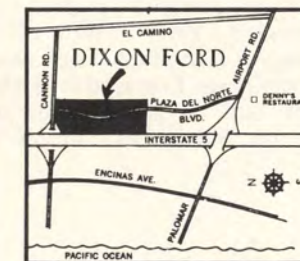


Photo by Gene Truex



H.D. "Mike" O'Hara, President of Del Mar Properties, Ltd. and James A. Habig, Director of sales for Del Mar Village. Jim chose to handle sales at Del Mar because of its prime beach-front location with all the nostalgia of the legendary Del Mar Hotel set among beautiful old Torrey Pines.

Notable attention has been paid to H.D. "Mike" O'Hara's plans for development of Del Mar Village on the site of the old Del Mar Hotel. More than idle curiosity was evinced from skeptics, enthusiasts, and environmental purists alike when the ground breaking began. Now the first step of Del Mar Village, the Ocean Windows Condominiums, are complete, archly proudly on a crest high above the surf as a tribute to the traditionalism that is Del Mar.

The coup carried off so successfully by Mike O'Hara in developing architectural features encompassing the flavor of more elegant and leisurely times delicately interbalanced with the streamlined demands of modern living is a reflection of the man himself. Mike O'Hara is a mild mannered, soft spoken man of quiet charm. But a fire twinkling in his eyes gets across the message: I am not an idle dreamer. You will see my dreams come true.

With well deserved pride, Mike O'Hara planned a party to show off the completion of the first two Ocean Windows buildings. Engraved invitations were sent out to area friends and notables, the "racing set" in for the

season, and many out-of-towners. The site, of course, was the spacious Ocean Windows patio with its commanding view of the sea below. The date was a Sunday morning in mid-August and the fare was a fiesta brunch.

The transformation of the patio area into an irresistibly charming Mexican cafe setting was superbly executed by Casserole Catering, whose unique flair in creating party atmosphere is matched only by its culinary skill in providing memorable menus mounted in spectacular displays of artistry.

As the guests arrived in the warm midday, the party setting looked as inviting as an oasis in the desert. Yellow canopied food serving areas and a profusion of tables decked out in blue



Grand Opening At Ocean Windows



Stephen Smith and his guests, seated left to right: Mrs. Springer, Miss Debbie Gibson, Mrs. Smith, Mr. Robert Springer of Newport Beach, and Congressman H. Allen Smith.



Mr. and Mrs. Ross Martin of Beverly Hills arriving for brunch and an afternoon at the races, welcomed by Mr. Ed Curley, Managing Director.

linen and shaded with yellow umbrellas were an invitation to socialize in cool comfort. Colorful trees made from huge Mexican paper flowers, the bright sound of the mariachis, and tempering ocean breezes created high spirits and the party maintained a lively pace from start to finish.

Upon arriving, guests signed the registry at a serape decorated welcome table. Mike O'Hara and Joan Bruyere, Public Relations woman for H/D Development Corporation, were close at hand to extend cordial greetings to everyone. In the immediate arrival area were two thirst-quenching relief stations — one a mixed drink bar and the other a brightly painted and canopied Mexican push cart carrying great quantities of



sangria and constantly replenished fresh quantities of margaritas.

Supervising the creative and truly beautiful food arrangements in a lovely bright yellow Mexican lace dress was Elaine Beaubien, Managing Director of Casserole Catering. The Mexican buffet style brunch offered chicken crepes in creme sauce, a Mexican sausage casserole that brought many back for encores, and a deep dish tamale pie. Next to the hot food serving area was placed one of the most beautiful fruit and cheese arrangements imaginable. Another table contained trees made of

LIVING's roving reporter, Marcia Berman, stops for refreshment at the cleverly decorated cart which carried out the gay Mexican theme of the brunch.

fresh artichokes surrounded by a dipping sauce that brought exclamations from everyone sampling it. A separate booth set up like a street vendor's stall was the place to order custom omelets and watch their creation. A tempting array of fresh mushrooms, green pepper, ham, cheese, onions, and sausage was placed in front of the burners. The various ingredients selected by the guests for their omelets were quickly scooped up by two chefs in attendance and cooked and flipped to perfection for immediate serving. The final touch was an elegant dessert table featuring cafe and pretty little creme puffs with pink filling that, unbelievably enough, tasted even better than they looked.

Conversation was bright and a special mood of conviviality enveloping the guests made the event seem more like a reunion of long lost friends than an assemblage of people from many different places meeting for the first time. Among the out-of-towners here for the party were *Mr. and Mrs. Ross Martin, Mr. and Mrs. A. Bristol* and their son *David*, recently retired *Congressman J. R. Springer* and *Mrs. Springer, Mr. and Mrs. H. Allen Smith, Evelyn Lehle, and Kay Von Aldenbruck*, all from the Los Angeles area. Here from Newport Beach and its environs were *Dr. and Mrs. Charles Jeffries, Dr. and Mrs. N. W. Buerger, Colonel and Mrs. Allaire, William Hagen, Byron Ritchey, Jeremy Hill* and *Mr. and Mrs. Grant McNiff*. In from Palm Springs for the day were *Earl Herbert* and *Joan Billings*. *Jean Rickel*, also of Palm Springs, is spending the season at LaCosta.

After brunch, many of the guests flocked to see the one vacant condominium in the Ocean Windows complex. The smartly appointed green, white, and yellow decor complimenting the luxurious suite with its two balconies overlooking the surf drew much approval. A sidelight and a highlight for some of the guests who did not know that only one unit was vacant came in entering the front door of *Mr. and Mrs. Hank Anderson* owners of the Post Time Stables in the San Joaquin Valley, and immediate neighbors to the display suite. They, along with *Mr. and Mrs. Richard McCarthy* who are also residents of the condominiums, welcomed straying guests warmly, offered to show their apartments and were ready with an open bar. It was instant party time with the conversation drifting to *Hank and Clandine Anderson's* horses California Eagle and Sagaro, who are currently competing at Del Mar. If this little party within a party evidences the kind of people and spirit existing at the Ocean Windows Condominiums, they are indeed a truly pleasant and cordial place in which to live.

An interesting tour of the grounds with an explanation of future projec-

DelMarVillage by the sea



Dr. Newton Buerger of Mission Viejo and his guests, Col. and Mrs. Robert Allaire. They were very pleased with Del Mar's proximity to beaches and golf courses, not to mention the nearby Del Mar Race Track.



Mrs. Adelle Dillingham, visiting from London, England, is enthralled with the outstanding architecture of the Ocean Windows condominiums; and the easy access to Los Angeles and San Diego by Amtrak, which makes six stops at Del Mar Village daily.

tions was given this reporter by *Mr. Edward F. Curley*, whose real estate company will manage the development for Mike O'Hara. Mr. Curley proudly described the quaint shops and plaza that will surround the original train depot converted to restaurant use with a small section set aside for Amtrak. Other plans in the offing for the next two years include Ocean House, the beachfront segment of condominiums and the new Del Mar Hotel. Landscaping, explained Mr. Curley, will

include stream, ponds, gazebos, and beautiful plantings — all designed by *Mr. Frank Kawasaki* of Del Mar.

The pride in Del Mar Village glowing on the faces of Mike O'Hara, Joan Bruyere, Ed Curley and each of the staff members was contagious. Their guests departed talking animatedly about the development. They had enjoyed a wonderful party, but more importantly, they were allowed to share a past, present, and future that reflects the environmental quality of Del Mar. □



Dr. and Mrs. Charles Jeffries of Laguna Niguel are beach area enthusiasts. They are delighted with the Ocean Windows condominiums which combine expansive ocean and coastline views, yet are within easy walking distance of the beach.

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Conway's Concepts

ME? GIVE AWAY MY PROPERTY??



by E. R. Conway

QUESTION: In recent months I have read articles that would have me believe that I might be better off financially if I gave my property away. What kind of nonsense is this, and how did that kind of thinking ever start?

ANSWER: Well, you really asked a good one. I don't know what articles you are referring to, but the authors might have been writing about a UNITRUST or some other type of charitable remainder trust. This is a highly complex area and one that should be approached only under the tutelage of good counsel, both legal and tax. At the risk of redundancy, let me elaborate slightly on the required quality of this counsel. There are many excellent accountants but they are not all equally versed in the taxation aspects of real property. There are many fine lawyers, but I have met only a few who professed extensive knowledge of charitable remainder trusts. So, the first step is to select your advisors carefully and proceed from there. And now to attempt an answer to your question.

First, there certainly are circumstances under which it is of greater economic benefit (to you) if you give your property away, than if you retain it or sell it outright. These circumstances are highly dependent upon you, the property of concern, and who it is that you would like to give it to. Secondly, I believe that it was the tax reform act of 1969 that either made this possible or at least made the prospects far more feasible than they had ever been in the past.

In a nutshell, you donate your property to a qualifying charity and negotiate, with them, an annual cash return for your lifetime and/or the lifetime of another individual or individuals. Why would you want to do this? In negotiating a return from the qualifying charity, you are talking about the fair market value of the property to be donated. In addition, you have a pretty good-sized charitable deduction that you can use to shelter income (over

a six year period, I believe). On the other hand, you might have a very low tax basis in the property and would thus obligate yourself to a large capital gains tax if you sold. After taxes, you would have capital available for re-investment that was significantly reduced from the fair market value of the property.

This is a very simplistic answer to what is really a very complicated situation. It should be approached very, very carefully. Your personal circumstances must be appropriate. The benefits to be derived must be greater than those that you are already receiving directly from the property. Lastly, and most important, the beneficiary of your donation must be a charity that qualifies under the appropriate Internal Revenue Service Regulation.

In your deliberations, as to whether or not this might be of benefit to you, you might consider what I think to be a sort of classic UNITRUST situation. Mr. Property Owner has a parcel of land that he purchased for \$5,000.00, twenty years ago. He has never built on it and the only current benefits are negative, in that he has to pay annual taxes. Then, a freeway comes through and the fair market value jumps to \$250,000, with a corresponding increase in annual taxes. He must do something. If he sells, he must report a capital gain in the neighborhood of \$245,000. The remainder is then available for re-investment with a return based on this diminished value. On the other hand, he might donate that land to a qualifying charity which could exchange it "tax-free" for some income producing property of comparable market value and pay him an annual return based on the fair market value of the new property, for the rest of his life. In addition he could take a charitable deduction for this donation and reap great tax benefits.

By necessity, this has been a ridiculously simple answer to a rather complex question. Just remember that a UNITRUST could be something of great benefit to you, without any regard to the normal joy of giving to the charity of your choice. However, don't even take the first step without employing competent counsel.

Mr. Conway is a licensed Real Estate Broker who specializes in the field of Investment and Exchange Counseling, as well as Estate Planning. His undergraduate and graduate studies were in the field of business administration, with a specialization in finance. You may send your questions to him in care of Box 1777, Rancho Santa Fe, Ca. 92067.

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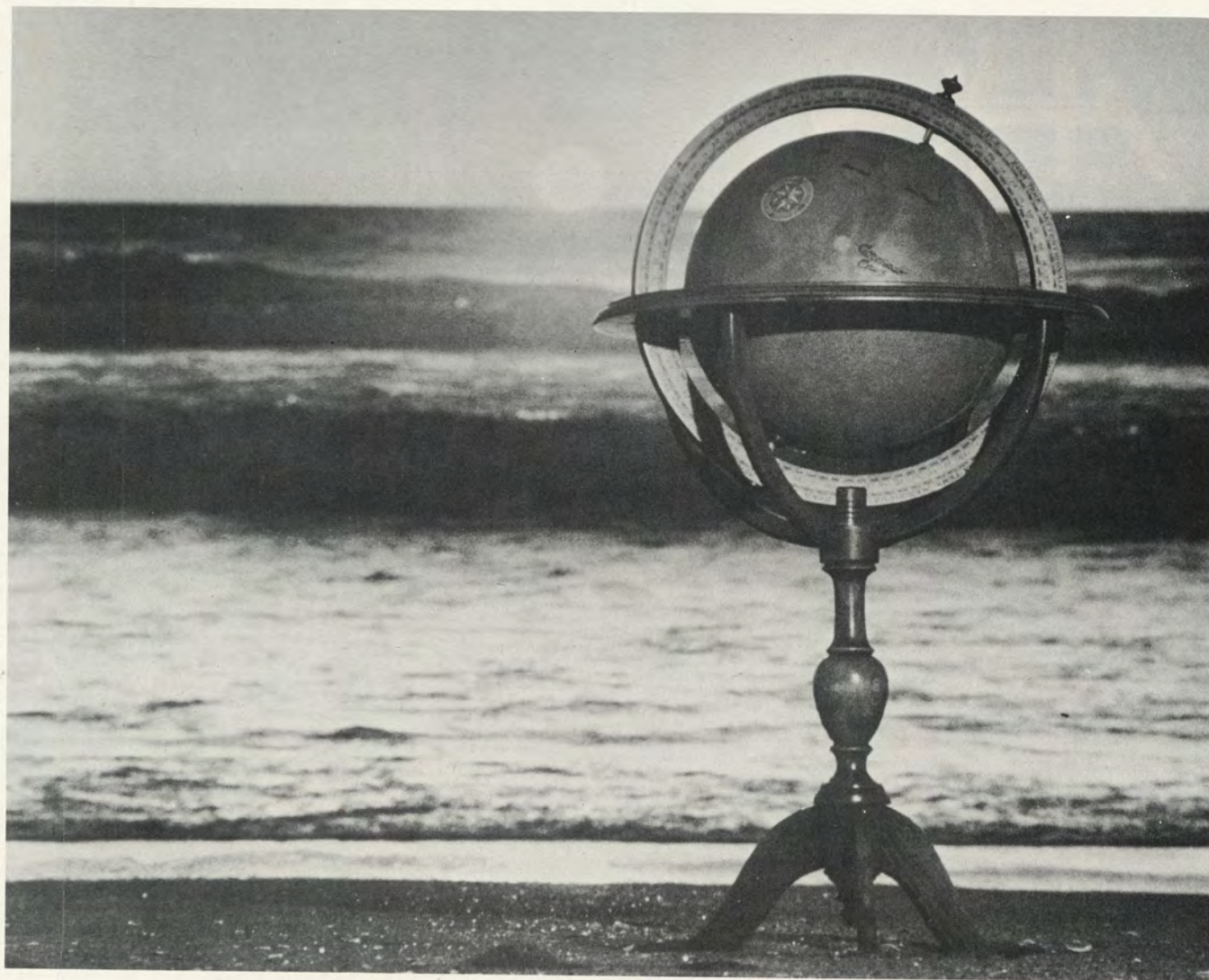
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A development of Signal Landmark, Inc., one of the Signal Companies. Coronado, California 92118 Phone 423-7000.

Places

"SURF" FOR
SUMMER, 1973



The "Easiest and Most Becoming" hairstyle was the award won by Mr. Karl, of Kontinental Hair Fashions, of 206 Birmingham, in Cardiff by the Sea, during a coiffeur showing for 500 hairdressers in Frankfurt, Germany. Because there are no pins or spray necessary, just a beautiful color and an expert "cut", no rollers, no back-combing, no hair dryer, it was voted unanimously the most popular style with the ladies. The "Surf" cut is top-notch — a European style becoming more and more desirable in the United States, originated and perpetuated by Mr. Karl in his Kontinental Hair Fashion studio in Cardiff. So soft, so becoming, so ingenuel! □

SATURN SIGHTING



Visitors to Fleet Space Theater in San Diego, illuminated here by photographer's flash, take a simulated swing around Saturn during a "Voyage to the Outer Planets" in the year 2350. Projector in foreground, one of 70 used in the theater, is a Star Ball that can project 10,000 stars as they would appear at any time in history and from any point in the universe.

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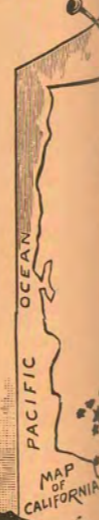
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Please see savings counsellor for details of other savings accounts



Art work comes from covers of Southern California Excursionist, Apr. 1900, The California Fruit Grower, Mar.

AN OPEN LETTER



Lee Taylor, Supervisor for the 5th District, San Diego County

Dear friends:

One of my fears as I grew older was that I might lose my flexibility. I never prepare for a speech. I have no set rhetoric. Likewise, I have no difficulty in moving in a new direction, as additional facts appear. I don't buy a bunch of crackpot ideas, but I listen. When something makes sense, I buy it. San Diego County has 10,000 employees. They get comparable wages to freemarket people. They must do comparable work in quality and quantity which equals cost. Most county employees work on an annual wage which is the basis on which we want to compare costs.

If you are selling potatoes, this is what you must promote. If you are selling something else, "you gotta make it known". I don't like guilt by innuendos. If you can't prove a person is a crook, then you shouldn't call him one. I am a novice politician. Ask me something and you will get a straight answer. If my answer is not clear to you, please call it to my attention. I cannot possibly serve you if you don't understand me. I am going to work closely with the sheriff and all other county departments and will cut costs of government wherever and whenever I can. I believe that anything that can be done efficiently in the private sector should not be done by government. We are living in an age when it is fashionable to attack anyone who attempts to make government more efficient. But I have been in the rough-and-tumble of the marketplace some forty years, so I plan to make my contribution to government more efficient whether it's fashionable or not. I think that, with the help of those of you who agree with

me, we will survive. I believe that we either muster our forces, put our people back to work and live within our means, or, like ancient Rome, we will become a nation of ruins.

I must stand for election in about a year. At that time you will decide if you want me, or someone else, to carry the ball. With proper management, Jean and I have enough to live out our lives in reasonable comfort. We want our children to earn their own substance, and each make his own contribution to society. We have trained them to do this. Therefore, I have no axe to grind and I cannot be bought. I plan to make a worthwhile contribution to our country through more efficiency in government.

I solicit your help with God's help in my new venture.

Sincerely,

Lee R. Taylor

LEE R. TAYLOR



Bulldoze their back yard.

Tell the kids you'll trade their tree house and mud hole for a swimming pool.

When the cheers die down and you start wondering where the money will come from, remember us.

We specialize in inexpensive, easy-to-live-with loans. Not just for splurges like swimming pools,

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Vista Branch: 240 W. Broadway (Broadway-Vista Shopping Center) 726-5390

College Heights Branch: 5998 El Cajon Blvd. (60th at El Cajon, one block west of College Avenue) 287-1771

Places and Faces

DISCOUNT HEALTH FOODS

Marilyn Lambson, noted author, lecturer, and consultant, has devoted years of study toward sifting established facts from the superstitions and unfounded claims so common in our food culture.

An Honors Graduate of the University of Utah, she is widely known for her success in bringing the science of nutrition out of the classroom and into the home. Her achievement in guiding the confused and the bewildered onto the safe middle ground between the faddist and the ivory tower scholar has made her one of our country's most successful and popular Home Economists.

At a time when our nation is confronted with the grave crisis of pollution in our foods and the dilemma of highly processed and refined foods which are devoid of much of their original nutritional value, facts pertaining to the nourishment and maintenance of the human body have become far more a necessity than a luxury. □

GLENCOE BOOK STORE WEST

"I'm impressed with your Book Store," is a very common customer remark at *Glencoe Book Store West*. Probably the most noticeable thing is the fact that they carry many thousands of books in a great variety of subjects. For example, the psychology and philosophy sections carry excellent selections. A hundred cookbooks, an entire children's section, science fiction, business, religion, hobbies, fine art books, are just a few of the sections. Many, many horse and animal books are continually in stock. *Glencoe Book Store West* has a constant supply of new best sellers and new books arriving weekly, in both paperback and hardback. Audrey Bromstad, Manager, says "Books make the finest and most thoughtful gifts. Books are natural Christmas presents, but are most appropriate when you're invited to a dinner party . . . take a book instead of a bottle of wine or a box of candy. And for the

small, personal gift for your wife, buy a book! Books are distinctive business and professional gifts." *Glencoe Book Store West* is located in the Santa Fe Shopping Plaza in Encinitas, is open Monday thru Friday 10 a.m. to 9 p.m., on Saturday from 10 a.m. to 6 p.m. They gift wrap and will also mail for you. Stop in and pick up some knowledge. □

AFTON'S FASHIONS

Afton Jandro, (Mrs. L. Alan Jandro), of Carlsbad, is a truly motivated woman. Her quiet, composed manner belies the tremendously vigorous life she leads in directing three businesses simultaneously. Afton's Fashions in Vulcan Square, Encinitas, Afton's Fashions in Santa Fe Plaza, Encinitas, and the Conover School of Modeling, 519 Vulcan Square, Encinitas. The two Afton's Fashions house an extremely large selection of beguiling ladies' clothing, from casual beach wear to tailored suits and dresses, lovely pantsuits and coats to dinner gowns and delicate lingerie, foundations to accessories including handbags and jewelry — even Sandak sandals.

To choose an outstanding inventory in such large and varied dimension is a demanding responsibility for any buyer, and Afton accomplishes this, as well as managing both stores. As though the stores were not enough, the Conover School of Modeling belongs to Afton Jandro in addition, where she has trained and graduated literally hundreds of young models, including her own daughter, Cheryl Limon — in self-improvement with regard to posture, grooming & cosmetic arts and different types of modeling, including luncheon fashion shows and ramp modeling. The courses can last from 6 weeks to 4 months and cost from \$75.00 to \$150, for anyone over 14 years.

Afton invites all of you to visit her spacious and artistic stores, where she spends so much time discerning and meeting your needs! □

SANTA FE FLORIST

The warm and friendly atmosphere of a Kansas breeze pervades the dainty Santa Fe Florist Shop — it embraces you at the door and warms your visit — Erma Herzog is the reason. Eighteen years in the flower business, in a part of Kansas where all the blossoms were imported hundreds of miles, and each shipment was a surprise package, is quite a contrast to Erma's present arrangement — all her lovely specimens arrive daily from local flower fields, fresh and dew-kissed!

Dr. Charles Clark and Thomas Minamide decided that in the heart of the flower kingdom of California, there

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Remember good old Cunningham Insurance?
All gone.

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The fancy shop for happy ideas
All party accessories; Gifts, Candles, Cards,
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SANTA FE FLORIST



The fancy shop
for happy ideas

All party
accessories
Gifts,
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dimensions —
all beautiful

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and Lomas Santa
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For
Bargain
Family
Buying



SAFEWAY



should be an incomparable flower market — with every bloom available displayed and sold reasonably and artistically. Their Santa Fe Florist Shop sells indoor and outdoor plants — a breathtaking, full-color spectrum of luscious cut flowers — boutique straw-flower arrangements — ceramics - vases — gifts — cut crystal — plus the added services of Teleflora and Florafax.

Wedding arrangements abound in August — after the summer money is saved, and of course, Santa Fe Florist is first in understanding service and cascades of floral beauty.

Love is what you find in this indoor garden! □

ANDERSON JEWELERS

The radiance and beauty of rare gemstones can be a hypnotic light that lures a man through life. Jewelers are men who look beyond price and popularity at rarity. They see the eons of life on this planet that have created every gem, and the first subterranean fire that burnished the color. Robert B. Anderson has followed this pure beam since he was first exposed to jewels when he was fifteen. He has accomplished himself in all areas of the jewelry field — in cutting, repairing, designing, appraising, buying and selling — he is a goldsmith and a curator of museum pieces.

He has assembled in his shop a collection of precious stones, displayed in settings of superior craftsmanship, an outstanding inventory of watches and clocks that would be unusual even in a large city and a lovely display of crystal and bisque. Anderson's Jewelers has the most meticulous array of sparkling adornments that could possibly be displayed in this much space, all arranged in perfect order on sky-blue velvet, and shining with that divine light of complete temptation.

Eight years in the Navy Submarine Service, repairing, building and servicing all the timing devices and periscopes, have ingrained perfection and critical precision into Bob Anderson's operation, and his shop is run with the same exquisite integrity.

Be beguiled — come into Anderson's! □

MERRY'S PARTY SHOP

A cascade of color — a carousel of textures — a panoply of happiness — a joyous place, is Merry's Party Shop! Ideas are the product — original creations of moods, the application of different ideas to usual occurrences — the polishing of your life into highlights of fun! Come in to Merry Flick's fancy store for any type of card you can think

of, plastic and straw flowers, beautiful invitations, decorating items, jewelry, candles, wooden toys and games — most of all — for party accessories you haven't even dreamed of yet!

Merry Flick has spent four years of her life in Santa Fe Plaza developing her beautiful store. Weddings and the reception are a specialty with her — she rents the holloware, prints and inscribes the napkins, invitations — anything you want personalized. She is a professional decorator and is elated to decorate any of your festivities.

The latest exclusive addition to her vast collection is a line of exquisite cameo jewelry by the "Cameo Lady of the Hills", from the Missouri Ozarks. Merry's son, Ray Flick, works in the store on weekends, with his wife, Camille — making a family, friendly operation of an expanding and original business.

Browsing is invited — you are sure to be delighted! □

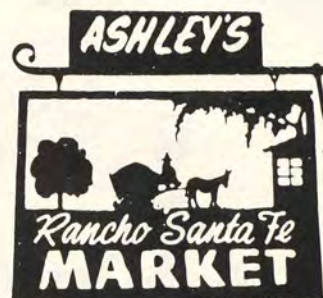
SOLOMON FABRICS

Why do people choose certain fabrics and colors? It is because they feel more comfortable — more confident and happy in one than another. This is the romance of the fabric business — the motivation behind the tremendous looms, the boundless, uncountable designs, the enormous variation in textures, patterns, weights, the millions of miles of cloth produced every year in the United States.

Lou Solomon worships at this shrine — designing patterns and surfaces — characters of cloth — in order to please thousands of customers who have come to rely on his stores for beauty and dependability. Saghir Ahmed Aslam, originally from Pakistan, was hired this year to be the fabric buyer for Solomon's 67 stores, because of his many years in the Broadway-Hale Company in this capacity, and his intrinsic knowledge of the textile business from a historic background.

Solomon's is an unusual organization. Its structure is woven of original designs in cloth and individual community needs, encompassing 35 stores in southern California and 32 stores in Texas. Every store is run by its manager — in this case, Natalie Wolfsberger, serviced almost daily by Steve Braun, both dedicated to providing the greatest selection in styles, draping, weights and colors of cloth, as well as a complete home sewing center inventory of accessories.

Natalie welcomes everyone to her treasure house of nylons, fine classic woolsens, double-knits, easy care blends, airy cottons and flowing velvets — all planned and designed for your comfort and happiness, at Solomon Fabrics. □



"In The Village"

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Minister

Sunday Worship: 10:00 a.m.
Church School: 10:00 a.m.
Choir Rehearsal: Wednesdays,
7:30 p.m.

Places and Faces

RASCO'S DEPARTMENT STORE

Yardage, home furnishings, clothing, toys, electrical supplies, decorator items, hardware, toiletries, picture framing, utensils, everything for school and gym headquarters — Rasco's is the complete department store! It is

pleasant, clean, spacious, cool and convenient. Every member of the family is supplied here and every item is a quality product. Alan and Betty Nelson actually work seven days a week, keeping their Rasco's store open for your convenience.

The habit of hard work comes from 40 years in the retail business for Alan. Rasco's tremendous variety of inventory requires someone with perspicacity and

endurance to keep up with it! But Alan finds merchandising creative. Seeing the public reaction to different items and styles he finds stimulating and challenging, which is quite apparent in this convenient, efficient and progressive big store.

The four Nelson children (now young adults) have been wellspring of joy to their parents. The eldest is Lt. Colonel Michael A. Nelson, an Air Force jet pilot — a career of incomparable dimensions. Their daughter, Linda Simms, is married to a speech therapist for the Arabian-American Oil Co., living in Saudi Arabia. Another daughter, Marilyn Costa serves the City of Monterey Park in the Finance Department and the youngest, Tom Nelson — a star athlete in baseball when he attended Mira Costa Jr. College — will graduate in 1974 with a psychology degree from University of California at Davis.

Theirs is indeed, a fruitful harvest! □

THE SAFEWAY STORES, INC.

The Safeway Stores, Inc., is famous for its quality meats, always fresh, always lean and delicious, always available in the most familiar and generous cuts. The reason for the abundance and convenience of Safeway meats is the monumental proportions of their daily shipments. The same fresh, immediate delivery applies to their produce.

Safeway in Santa Fe Plaza receives shipments of: 14,000 lbs. of meat per day; 10,000 lbs. of produce per day; 70,000 lbs. of groceries 3 times per week (dry staples and canned goods); 10,000 lbs. of frozen food twice a week.

The variety of produce in the attractive, clean bins from which we choose our daily needs is a small part of the immense supply being processed and cleaned behind the scenes — constantly replenishing the beautiful arrangements in front.

What a monumental job it is to understand the processes of a huge store like Safeway; the sources, the amounts, the prices, the condition of items, the merchandising of special products, the deliveries, the quality, the complaints — not to mention the personnel management. Eldon Keele is the very accomplished manager of Santa Fe Plaza Safeway. 26 years with the Safeway Stores, Inc., including management of Safeways in Fallbrook, Vista, Ocean-side, Encinitas and Bedfordshire, England, are the laborious background of a very conscientious man, dedicated to his work. Your patronage is important to him — try Safeway for family, bargain buying. □

Get them Together



The Richard Johnson family of Del Mar.

Now.

Before you forget.

Now.

Get your family together
for a portrait.

Family Portrait Month at HOUSE OF PORTRAITS SERVING ALL NORTH COUNTY



TONY FRANCIS PHOTOGRAPHY

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Canterbury Corner

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MILITARY
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Not a Hobby —
but a pursuit!

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AUTHENTIC INDIAN JEWELRY

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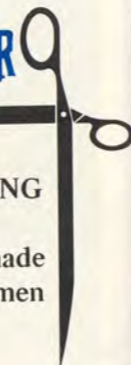
A FULL SPECTRUM
OF ORIGINAL ARTS

MAURICE LANGER

THE FINEST
CUSTOM TAILORING

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Clothing for Gentlemen

755-3732



THE JESTERS CAFE



IT'S COZY
GOOD FOOD
GOOD SERVICE
GOOD PEOPLE
755-9929

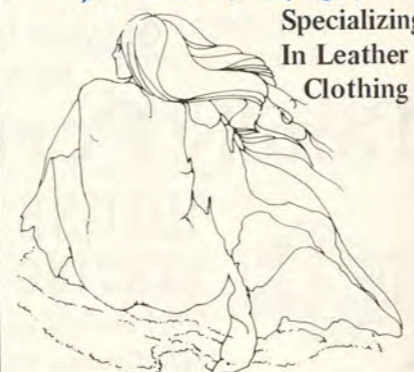
THE DILETTANTE



Specializing
in Custom
Model Building
BUILT TO
ORDER
SHIP MODELS
Supplies
of all types

755-3586

THE OUTER LAYER



Specializing
In Leather
Clothing

Places and Faces

BLUE PACIFIC AQUARIUM

A sincere respect and affection for marine animals, whether fresh water salt, should be a requirement for all fish tank owners. Understanding conditions and conduct habits of fish is not only educational, it is extremely interesting and a basic knowledge in the science of ecology. Such an opportunity is the prize of anyone collecting the beautiful multicolored varieties displayed in the Blue Pacific Aquarium. The store has a 15-year background because of its affiliation with the Blue Pacific Aquarium in Pacific Beach, both of which are owned by Jack and Pat Snyder, famous among San Diego fish collectors. This shop has a complete and extensive inventory of aquarium supplies for both salt and fresh water tanks, including many different brands, as well as access to a great deal of beautiful tank decor, such as lava rock and petrified wood. Fish collecting and caring for is among the most therapeutic hobbies — come in and acquaint yourself with peace of mind and placid beauty. □

THE DILETTANTE

Sometimes, if you are lucky, you stumble upon a story. One worth telling. Tom Hume has a story that could be set to music — all the glory of the oceans and lakes of America. Here is a salt-water sailor from generations past in New England, moved to the Great Lakes — treacherous waters an enigma and a challenge to him. From his boyhood, when he carved ship models and sold them to family friends, the sea was his master and friend, he became a marine architect and engineer, built yachts and serviced them in his large yard, sailing, always sailing. He found the Bahamas and lived for awhile, he watched the unequalled M boats — Lipton's racing yacht among them — racing the cruel Atlantic Bermuda race, he sailed the ocean seas for all his years and cannot tear himself away from the booming surf. He runs a model ship shop now — instructing and encouraging young hands to fashion wonders out of wood, with all their intricate parts and rigging. He handles models of all kinds — but his favorite are the ships — and gladly builds any size of model to order, from a Sanpan to a Galleon. Tom Hume is worthy of admiration and respect due an artisan of an almost extinct culture. □

THE JESTERS' CAFE

Some places are just beguiling — that's the only word for it! The Breceda family, led by mother Nellie and father Jesse, have established a restaurant exuding the classical Mexican family feeling of charm and graciousness famous in Del Mar. Their former restaurant, "The Hitching Post" was filled to overflowing with enthusiastic followers of good food, and so is the Jesters Cafe — moved to Canterbury Corner by four of their six children still working with Nellie and Jesse, all of whom profit by the 17 years of restaurant experience accumulated by their parents. Nellie is a pure-blooded Californian, tracing her family to the Sepulvedas. As many grandparents ago as have been remembered, they have all originated in California, and in Los Angeles County. Jesse Breceda was honored by the Edison Company as long ago as 1919, to have been made a Supervisor in Santa Barbara County, where he employed as many Mexican-American men as possible, providing their efficiency, proficiency and worth. Serving as a Foreman in Firefighting Brigades in the Angelus National Forest, Jesse worked for as long as six weeks at a time, conquering fires with unsophisticated tools, once saving the lives of 20 men. These exceptional people have created an exceptional restaurant by serving just plain delicious food — everything they do, they do well — come in and see for yourself! □

MAURICE LANGER, FINE TAILORING

Starting at the tender age of 10 years to become a tailor's apprentice for four long years of unpaid servitude, is the manner of Hungarian old world custom, unforgiveable in the advance of man's humanity today. The lessons learned at this tender age were traced forever upon the brain of such a boy, and the exquisite costuming accomplished in hundreds of films attest to Maurice Langer's painstaking boyhood and adult history. For twenty years Maurice custom tailored costumes for Hollywood, is known to the rich and famous movie moguls affectionately, and still numbers many of them among his customers. Actually preferring the gourmet arts and the hobby of being a philatelist, Maurice is now semi-retired, living in Del Mar and every now and then enjoying a round of golf. His

charming wife, Irene, still works for Warner Brothers Studios, and Maurice still pursues his vocation with deft and talented fingers — for your very lasting good fortune. Come in for counseling and the most beautiful clothing you will ever own! □

THE COMMAND POST

The magic and romance of miniature soldiers marching into battle is still as appealing as it was decades ago, or truly in former centuries. Lead soldiers, brightly and highly detailed model soldiers, model weaponry, ranging from 5,000 B.C. through Viet Nam, soldiers of almost every legion are represented in this delightful miniature museum — a historical parade of the battles of mankind. Military history is not a hobby — it becomes a pursuit and entrancing avocation. Toy soldier sets, either to create or merely to manipulate, infinite memorabilia collected mainly from Europe, including a medal collection, headgear, bayonets, swords, books on many of the armies of the world — all are displayed for sale in this shop with a hypnotic effect. Collectors' items are always welcome. Once you enter, hours are fleeting — military history is an intellectual outlet akin to the game of chess! □

THE HOBBIT'S HOUSE

A mouse house, you might think. Far from it, unless the house of gifted, artistic, sophisticated mouse with an eye to beauty and necessity and the need of something different in this world of sameness. This is a collection of clothing from all over the world, rugs from all over the world, imported gifts, objects d'art from the marketplaces of the world, and jewelry recently more valued than ever before, the work of the American Indian. The Hobbits House is owned by Terry L. Williams, a collector of antique and selected furniture, paintings, tapestries and opulent furnishings of both the house and the body. So many beautiful objects are displayed here that the shop defies description and it is enough to say that you will find the answer to most of your needs, in different forms and textures, gracefulness and efficiency. You are more than welcome to spend your time in the most pleasant pursuit — browsing among the beauties of the world. □

Personality of the Month

MRS. ALLEN NEIL
of Rancho Santa Fe

by Cecile Nation

"I started my riding career as an exercise girl and hot walker," said Bernice Neil, a trim blonde with blue eyes.

Bernice makes this statement seated comfortably in a large chair and looking very chic in a blue pant suit.

"We were living in New Jersey, I liked animals and wanted something to do. I started riding with the ladies once a week and we'd have picnics after our rides. I enjoyed it so much I bought my own horse — a high powered three-gaited horse."

The exercise girl has come a long way since then. She is working six of her horses to get them to peak perfection for the Sixth Forum International Horse Show Oct. 3-7 to benefit the City of Hope, in Inglewood. The Forum show climaxes the horse show circuit that begins in Indio in February. Over \$80,000 in purses, trophies and ribbons are awarded winners at the Forum Show which has won Horses Magazine "Best Indoor Show of the Year Award."

In the 1972 Forum show Bernice took a third place riding her five-gaited horse "Bitter Sweet". Both Bernice and her trainer Eli Long ride "Forty Carots", a three-gaited horse. "Lili of the Valle" is shown by Bernice in ladies classes; "Black Bonita" is a fine harness horse and "Collector's Item", a three-gaited horse is a consistent winner. "State Fair", is a three year old fine harness colt and "I am especially proud of him as we raised him on the ranch. He made his debut at Del Mar and won the Junior Fine Harness Class." "Wild Raven" a five-gaited Stake mare was champion at the Del Mar Horse Show.

Bernice and her husband Allen E. Neil, a department store executive, have two sons, Allen Jr. and Kenneth. The boys became interested in horses and riding with Bernice and showed her horses until they were 16. Her job at the time was exercise girl and to walk the horses when they came from the show ring to cool them off, which can take hours. As the boys lost interest in horse shows, Bernice started showing her horses in Equitation and three-gaited classes before graduating to the high powered five-gaited horses.

Business demands moved the family from Oklahoma where Bernice had five horses and to New York where she maintained and showed four horses. In



1967 the horses were shipped to the family ranch Kenalbe, Rancho Santa Fe.

Bernice and Allen Neil are active members of the City of Hope Diamond Horse Shoe, the sponsors of the horse show. Diamond Horse Shoe members (for a membership fee of \$1,000) receive special privileges. They attend the white-tie Diamond Horse Show International Horse Show Ball, October 1, at the Beverly Wilshire Hotel, and are entitled to a box for four for horse show week. They are invited to all social

events in connection with the horse show and present a special class trophy named in the member's honor.

Allen Neil commutes from his Chicago office to spend as much time as possible in Rancho Santa Fe. Last June the Neils joined a group of Diamond Horse Shoe members who were invited as honor guests to the prestigious Houston Pin Oaks Horse Show. A VIP tour of the Johnson Space Center, with two astronauts as guides, was a highlight



Above:
Tack room with ribbons won in '73.



Above:
Promising two year old fine harness filly making her debut at Del Mar a winning one shown by her trainer Eli Long.

Above Left:
Forty Carets shown in ladies and amateurs classes in '73 by Mrs. Allen E. Neil.

Below Left:
Black Bonita fine harness mare shown successfully by Mrs. Allen E. Neil.



Below:
Champion Wild Raven ridden by her trainer Eli Long '73 five gaited champion at Del Mar and Santa Barbara International.

Above:
Collectors Item reserved champion at Del Mar and Santa Barbara shown by his trainer Eli Long.

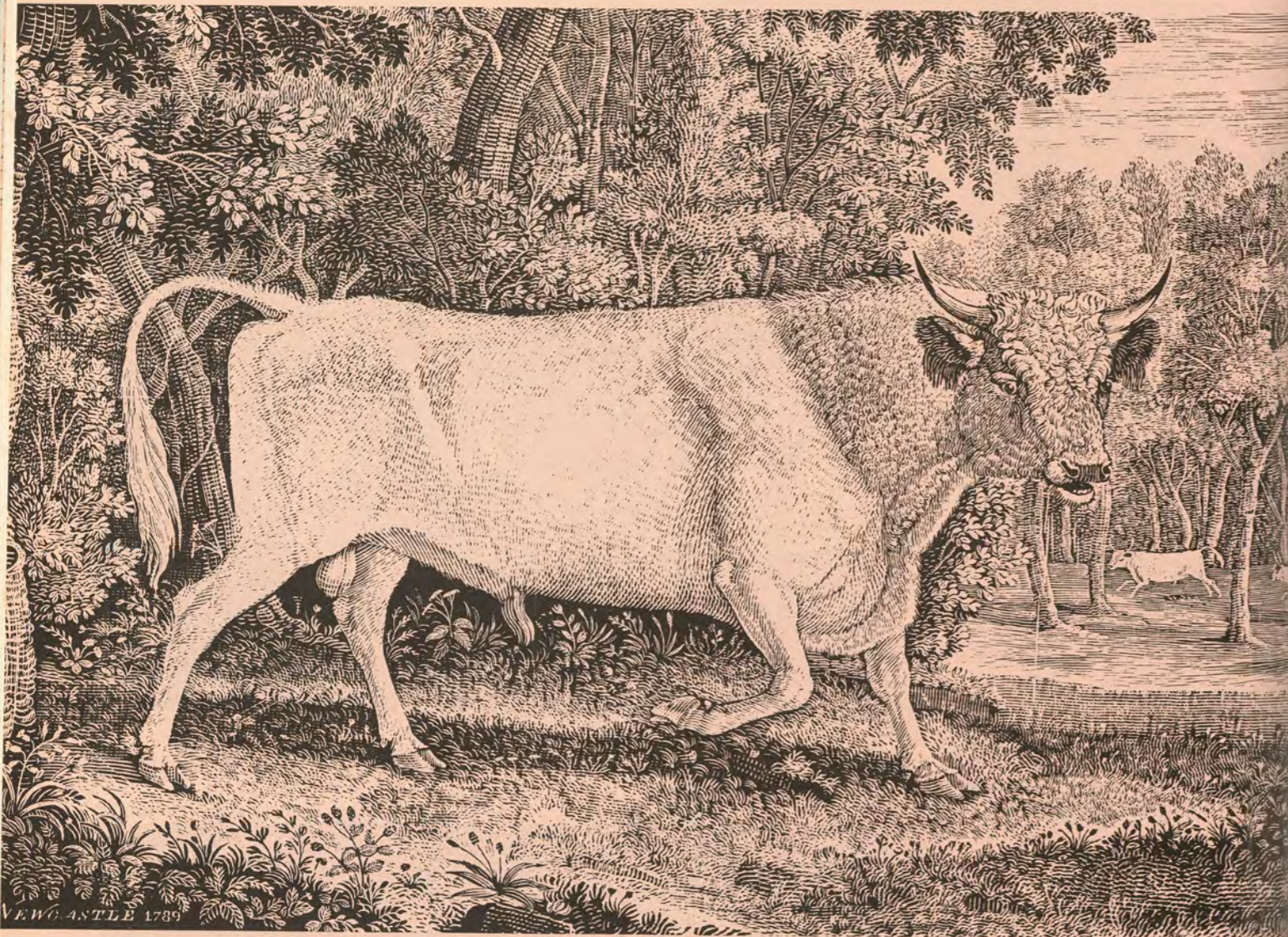


of the weekend along with a series of parties given in honor of the visitors.

"Horses are an expensive hobby and you have to love horses to put up with the headaches and expense," she said.

The Neil horses are housed in barns adjacent to the Early American styled ranch house. Eleven horses are in training and this stable "specialized in quality not quantity." The Neil's trophy room is silent proof of the quality of the horse flesh trained and ridden at Kenalbe. □

HEFTY STEAKS



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Business and Estate Topics

SIX TAX ADVANTAGES OF A TAX-SHELTERED PLAN FOR SELF-EMPLOYED



Larry G. Showley, CLU

Today, twelve million self-employed people are eligible to participate in a tax-sheltered retirement plan. Why should they? The following tax advantages present a number of good reasons.

1. Virtually all of the contribution for the benefit of the self-employed and his employees is deductible as an ordinary business expense. In providing benefits for the self-employed as much as 10% of his earned income or \$2,500 (whichever is less) may be contributed to the plan on a deductible basis.

2. Deductible contributions are not reportable for tax purposes by the self-employed individual or by the employees in the year they are made. They are not taxed until actually received as benefits. Therefore, such

contributions become tax-deferred increases in compensation!

3. Contributions under a tax-sheltered plan for both the self-employed individual and the employees appreciate and earn interest with taxes deferred until retirement. Thus, the effect of the compounding accumulation account is magnified by the fact that interest accumulates on a tax-sheltered basis.

4. Retirement income is taxed on a favorable basis since such income would only be taxed after retirement at which time the self-employed individual and the employees are usually in much lower tax brackets.

5. Long term capital gains treatment is available to common-law employees for a portion of a total distribution taken in one taxable year. The self-employed individual may also receive favorable treatment under a lump sum distribution, computing his tax on 20% of the taxable portion of the distribution and paying a tax equal to five times that amount.

6. A special income tax advantage is granted life insurance proceeds payable as a death benefit to beneficiaries of a deceased self-employed individual or employee. The net amount of insurance at risk is income tax free to their beneficiaries. In the case of employees, the death benefit is also excluded from the deceased employee's estate for Federal estate tax purposes. □

AHLGREN APPOINTED

Donald L. Daley, president of the San Diego Chapter of the Associated General Contractors of America, has announced the appointment of Gibson (Gib) Ahlgren as director of legislative services. Ahlgren's major responsibilities will be to keep members informed of pending legislation and to interpret the consequences of proposed ordinances to those in the construction industry. He will be working closely with the AGC legislative committee as well as other standing committees of the organization.

Ahlgren's previous position was with the national AGC in Washington, D. C., where he worked as liaison with congress monitoring, analyzing and reporting legislative activity concerning areas of interest to the construction industry.

Prior to that he worked for the Hon. Albert Gore, U. S. Senator from Tennessee, performing general administrative duties and doing legislative research, constituent correspondence, newsletters and press releases. From 1967 to 1969 he served in the U. S. Navy as a public affairs officer.

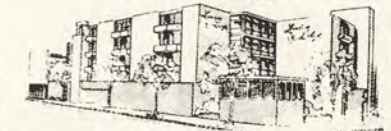
A native of Tennessee, he is a graduate of the University of Maryland. □

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Places and Faces

JAMES S. COPLEY LIBRARY DEDICATED

James S. Copley, Chairman of the corporation publishing the Copley newspapers, was honored by the University of San Diego last night (August 24)

when announcement was made that the recently enlarged campus library will bear his name.

President Author E. Hughes made the surprise announcement at a dinner in the library which was hosted by Mr. and Mrs. Copley. The dinner for 250 chartered the President's Club at USD. Mrs. Copley is a Trustee of the University. Following his statement on

the University and its need for financial support from the Community, Hughes presented Mr. Copley with a plaque which was inscribed,

The
University of San Diego
James Strohn Copley
Library

In recognition of his contributions to journalism, to education and to the pursuit of truth, the University of San Diego dedicates this library.

James S. Copley's concern for peace and understanding in this community, this country and the world is widely known.

He has guided his newspapers by stressing responsibility to enhance the integrity of the individual, and to stimulate thought on a close personal level.

His words properly speak to the generations of students who will be motivated by his example and better their lives through this library.

Copley is widely known for his interests in education. Throughout his career he has gained the reputation of a newspaper publisher who seeks to educate the individual as well as the community. The Copley Corporation has its own Department of Education. Within the department are on-job programs to train journalism graduates, the newspaper in the classroom program which distributes the dailies to elementary schools and high schools throughout the county as well as booklets on current topics.

Copley Productions, the documentary films which have won wide recognition throughout this country and the world.

Mr. Copley studied at Phillips Academy in Andover, Massachusetts, and graduated from Yale University. Among his numerous honors was the award for inspirational leadership, Navy League of the U.S. He also received the Ohio Newspaper Association's 1971 Distinguished Service to Journalism award, and was named "Newspaper Leader of the Decade" by the California Press Association. His most recent recognition was the Medal of Honor of the City of Paris, 1973, presented by the Mayor of Paris citing him as an "impassioned defender" of individual freedom. □



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Photo by Gene Truex

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Jean Bice, Assistant Vice President and Manager, Del Mar.



Places and Faces

POWDER PUFF DERBY



Ingrid Heinz of Johannesburg, South Africa arrived in San Diego to participate in the "All Women's Transcontinental Air Race" (Powder Puff Derby) which started on July 13, 1973. Ms. Heinz who was sponsored by LUFTHANSA GERMAN AIRLINES took off in her Piper Cherokee aircraft from Palomar Airport in Carlsbad then followed the prescribed routing to the finish line at Elmire/Coming, New York. The route was as follows: Carlsbad, California to Prescott, Arizona; Albuquerque, New Mexico; Liberal, Kansas; Topeka, Kansas; Waterloo, Iowa; Champagne, Illinois; Flint, Michigan; Niagara Falls, New York to Elmira, New York.

"BLACK SHEEP" OPENS . . .

The Country Squire Courtyard of Shops in Rancho Santa Fe is delighted to have a new and different Shop added to its roster. It's "The Black Sheep," a spinning and weaving atelier, which will be open every day, except Sunday, from 10 until 5 p.m. You are cordially invited to drop in and meet Irene Sherwin and Gisela Hseu who will be there to show you their exciting selection of fibers from all over the world. Swedish looms and spinning wheels (featuring the new California spinning wheel). Classes will soon be formed for lessons in spinning and many different kinds of weaving, and if you are interested in developing this new hobby, just tell the girls. Another interesting facet of this intriguing shop is that they also have a one-of-a-kind selection of imported ethnic jewelry from many foreign countries; each piece hand-selected; each piece unusually beautiful; no two alike. Drop by and get acquainted . . . you'll be glad you did.

Places and Faces

CORY BROTHERS GROWS AND GROWS

The growth and increase of the Cory Brothers Stores in Encinitas is a story of generations of inherent integrity. From Sam and Lilly Cory, natives of Lebanon and purveyors of old-world honest courage, sprang the present generations of five Cory men, who operate the business of two quality men's clothing stores. From 1924 in Encinitas, their tradition has been honesty and hard work, their heritage is respect for their fellow man.

Through several seasons of heartbreak — robbery with no police protection, ensuing bankruptcy, the devastation of the great depression, Sam and his sons managed to exist through bartering and trust. Twice, the creditors of Sam Cory extended credit to reopen and refurbish the store after

the robberies, on the strength of his honesty and tenacity. Those were the days when men trusted men on the basis of their actions, not their bank account, alone. By 1946, all debts paid, Dun and Bradstreet awarded Cory's a superlative rating. Lilly Cory was the constant inspiration and spiritual strength of this brave family.

Today, Ed and Leonard, sons of Sam Cory, rejoice in the blessing of five more Cory sons — Eddie, Steve, Larry, Scott and Chris, who carry on the strong traditions of their forefathers. The store in Santa Fe Plaza is five years old and has expanded to the addition of a new branch in Lomas Santa Fe Plaza of the Four Flags. Steve Cory manages the beautiful, new store, and the whole family joins in the combined operation of both stylish and quality men's clothing shops.

The latest fashions, the greatest selection, the finest quality, are always the tradition of the Cory Brothers!

COMMITTEE SAYS THANKS

Dear Ruth & Ralph,

Once again we are sending you this note hoping for your support for the 1973 Cancer Crusade.

Your help has made possible our continuing programs of:

Research . . . To help support the \$1,616,500. in grants currently in effect at Scripps Clinic and Research Foundation, UCSD, Cal State University SD, and the Salk Institute. Consistently more is spent on research than we raise locally.

Education . . . To save lives now through programs for schools, clubs, churches, employee and professional groups.

Service . . . To ease the burden of cancer through provision of sickroom equipment, dressings, transportation, counseling and other related services.

Our sincere thanks,

Rancho Santa Fe Cancer Committee:

Betty DeBaksey, Arthur R. Lindburg, Mildred R. Heintz, Catherine Burns.

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Places and Faces

HEMOPHILIA ASSOCIATION



Sitting on Mayor Pete Wilson's Lap are Joseph (left) and Scott (right) Harper, 2 and 3 years old respectively, while David Thornburgh, 6 years old, holds a miniature Chinese junk. The young boys, all hemophiliacs, visited the Mayor to show off the piece of jade, worth \$450, to be auctioned with 13 other heirloom pieces, at a fund-raising dinner-dance for the Hemophilia Association of San Diego County.

A miniature Chinese junk, part of an antique jade collection worth \$4,000.00, was shown to Mayor Pete

Wilson today by David Thornburgh and Scott and Joseph Harper, all children under 6 years of age, all hemophiliacs.

The heirloom collection of jade, containing 16 pieces, was donated to the Hemophilia Association of San Diego County by Mr. & Mrs. Louis M. Harper of San Diego. It will be auctioned at a fund-raising dinner-dance, "Oriental Charm," which the Hemophilia Association is sponsoring September 21 at the Royal Inns at the Wharf. The collection is currently on display at the U. S. National Bank, 190 Broadway in San Diego, until August 27; then it will be on display for one week at Jessop's Jewelers in the Escondido Village Mall, and at Sumitoma Bank of California from September 3 to September 21, 401 "A" Street in San Diego.

Besides Mayor and Mrs. Pete Wilson who are honorary patrons of the event, actor Chuck Connors may attend the dinner-dance. Connors is honorary chairman of the Hemophilia Association of San Diego County.

According to Mrs. George Thornburgh, president of the association, the



Flowers by Spiro

200 East Grand Escondido 743-4111

goal of "Oriental Charm" is to raise enough money to aid the 64-known hemophiliacs in San Diego County and their families. She said, "The Hemophilia Association was incorporated early this year to assist local families with their ever-present needs; the Association provides a common meeting ground to hemophiliacs and their parents for interaction and emotional support."

As a non-profit health organization, the Hemophilia Association of San Diego County, with the help of a medical advisory board, assists hemophiliacs in arranging advanced medical care, defrays medical costs, conducts educational programs for the community, and provides information and referral services. □

FLOWERS BY SPIRO

It is the spirit of the man that captivates you. The flowers cascade in streams of color and perfume throughout the shop, but the spirit of Spiro shines forth as luminous as the spirit of man can shine! He is a lover of blossoms and a lover of people, no matter where he plys his trade, and finds joy in the day and the blessings it may bring — even before they arrive. Spiro has beloved friends the country over, and filling lives with wondrous blooms is a very fitting occupation for one with such opulence of soul. He is a Greek with enthusiasm for being Greek, educating the curious in the customs of the old country of the American traditions, with particular pride. His beautiful daughter, Alexandra, is a lovely flower of 14 years, and his especial business partner is his son Spiro, 11, who is learning from his father not only the florist business, but the more important business of living life happily.

Dull moments are not known to Helen, Spiro's wife, the apple of his eye. After having managed the florist shop in the Park Sheraton Hotel in New York City, after having managed Flowerland in New York City and owned the Garden Company in New York City, Spiro has come to California to live and bask in sunshine to match his motivation, and brings his artistry and business scope to Escondido, as his choice of the most beautiful, most rewarding and delightful place in California to live.

The close proximity of the radiant flower fields is a natural advantage to florists in this area and many of the growers are Spiro's old friends. He has immediate access to supplies and delivers anywhere, quickly and with exquisite freshness. His place of business is filled with lovely gifts and glorious flowers and plants. You are assured the most cordial welcome in town, a delightful experience, and you will find one of your favorite gifts will soon be Flowers by Spiro! □

Louella Liverwurst, society editor, world traveler, gourmet cook, fashion show announcer, raconteur, tennis buff, writer, dramatic star and literary critic* admires the new Datsun 610 station wagon which carries kids, cats, dogs, groceries, and — above all — LIVING magazines. It's good-looking, economical, dependable, and (lucky for Louella) easy to park. If you want to know anything about the engine, pistons, cams or shafts, you may borrow her warranty book. It comes with the car.

*she sells ads

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Flirting at the top of the ankle for evening . . . a 3-piece halterdress from the new Fall Collection of Christian Dior. It has rose-on-navy polka dots above . . . a reverse print on the scallop-hemmed jersey skirt. It covers up with a matching wool shawl. From Saks Fifth Avenue, La Jolla.

Since *fashion* is the keyword for fall, San Diego Country Estates held a triple-header on Sunday, September 16th to emphasize the opening of their first model house at the 33,200-acre recreational community.

The three shows, starting at 11 am, culminated in an exclusive gala, featuring Christian Dior's fall collection from Paris, presented by Saks Fifth Avenue of La Jolla, amid a French garden setting.

The fashion parade started with a four hour casual presentation of country clothes by Pot Pourri of Israel in the large model ranch house on Watt Road. Several hundred visitors toured the unique house and horse corral while viewing the latest in country wear and living.

Mid-afternoon the attention was turned to the Riggs — Court court at the San Vicente Country Club, where San Diego's Karen Sussman, Ben Press and other area tennis stars played exhibition tennis for a select crowd. The tennis play was punctuated by a second fashion show, featuring Sak's models wearing the latest Hampton Court of England tennis styles.

About 4 o'clock the strains of La Vi En Rose focused the interest at the poolside "Party Parisienne" at the Clubhouse.

The San Diego Country Estates and the La Mesa Junior Women's Club co-sponsored the flower and flag bedecked late



a day of fashions

af afternoon party, which featured the first west coast showing of Dior's fall fashion collection, presented by Lilo Miller of Saks Fifth Avenue, La Jolla.

Mrs. Jean Pierre Paris, wife of the French Consul in San Diego, was special guest of honor.

Club Manager John Morrison selected a wine buffet, including French red and white wines, an assortment of cheeses and fruit. Music was presented by Bill Green and his special French orchestra, whose members wore string ties and French berets and played only French tunes.

Proceeds of the "Party Parisienne" will be donated to philanthropic projects throughout the county, sponsored by the La Mesa Junior Women's Club, according to Mrs. Sue McClellan, president.



Fi From Christian Dior's Fall Collection . . . a pant-suit that looks like separates. The fake suede cardigan-jacket has a quilted shawl collar . . . worn over a "Dior" signature shirt and a blond tweed pant. From Saks Fifth Avenue, La Jolla.



The Beautiful Mustang II

Mustang II, like its famous predecessor, promises to be the forerunner of the whole new class of cars.

The new car is the product of Ford Motor Company's three-year effort to produce the best small car value in the world. "It's the right car for the right time, no question about it," says Bennett E. (Ben) Bidwell, a Ford vice president and general manager of Ford Division.

The new car is obviously a Mustang, but there is one major difference: size. Reversing the Detroit tradition of bigger and better, Mustang II is smaller, nearly a foot and a half shorter than the 1973 model, and about seven inches shorter than the original Mustang.

Another trend that has been reversed is the past practice of reserving the finest comfort and convenience features and optional equipment for the top-of-the-line luxury cars. Designers were asked to come up with the finest interior Ford had ever produced, and as a result the car has interior luxury previously associated with the most expensive cars.

"I feel we're getting more and more into a market made up of people who are looking for smaller packages, but don't want to give up lux-

ury," Bidwell said. "I don't mean they've got to have opulence, but they don't want to go Spartan either."

The reduction in overall size means an increase in fuel economy.

"This car comes to market at a time when we're concerned about possible fuel shortages," the Ford executive said. "The two engines — the standard 2.3 liter and the optional 2.8 liter V-6 from Ford of Germany — are comparable in efficiency to the engines in the original Mustang of April, 1964, where there were no emission controls."

"The car is aimed at the small, luxury car market in the United States, or the small — to coin a phrase, 'jewel-like' — car market. It's aimed at the original Mustang market; the original Mustang drew from every piece of the market," Bidwell said. "There were no sub-compacts then, but it drew from Falcon and Corvair. It drew from big cars. It drew people who were entering the market for the first time and those buying a second car — producing a very low percentage of trade-ins. This car is aimed at the whole market except the Spartan economy market and the big luxury market.



"I can't overlook the foreign market because that's where the small personal car has been sold. That's also where the economics which previously were against us now are somewhat for us. I believe the sporty import piece of the market is a prime target."

Ben Bidwell cites four reasons to support his claim that Mustang II has achieved a new level of luxury for a small car.

First is in the interior, which included as standard equipment new front bucket seats, cut pile carpeting on the floor and lower door, a tachometer and full instrumentation, simulated burled walnut woodgrain accents and full-width headrests. A wide range of options enables each owner to build his car to his own tastes.

Second, there is the jewel-like execution of detail that is synonymous with fine craftsmanship. The company set up a task force of engineers for fits and finishes, to check every part and every joint. As a result, for example, moldings have sleeve butt joints for a smooth fit, vinyl roof tops are seamless, and the paint is one-third thicker to give higher luster and deeper color.

The third reason is the performance equipment. The engines are two of Ford's best: the 2.3 liter is made at the company's new plant in Lima, Ohio, and the V-6 has proven itself in Europe. A four-speed transmission is standard with each, and an automatic transmission is available. Two important standard items are front disc brakes and rack and pinion steering, which is found on all sports cars because it gives better response. An optional power assist, new in this country in combination with rack and pinion steering, provides even easier steering.

Finally, the car achieves a big car ride while preserving the inherent maneuvering advantages of a small car. To do this, Ford built its first subframe in a car with unit body construction.

This serves to cradle the engine and isolate its vibrations from the passenger compartment. The front-end suspension is anchored to the subframe, isolating passengers from road shock.

"We'll be trying to sell the concept of a new small car with a more than competitive price that'll give you big car feel, handling, a car that drives nicely and has a nice level of comfort."

News From La Costa

By Zetta Castle



La Costa in August is a potpourri of fascinating people who annually gather at the Resort to enjoy the Del Mar Races — Tennis — Golf — Spa — Riding and the Surf. Although the ocean is only five minutes away, I am prone to forget that water skiing, fishing and surfing are always available to our guests. It took *Ava Gardner* to bring to mind the fun of water skiing. Prior to her arrival, she called me, and I set up daily water skiing sessions for her. She later was terribly enthusiastic about Foxes Landing and their excellent boats. When the glamorous actress was not on skis she was on the tennis courts with her favorite Pro. Who else but *Pancho Segura!*

Others from the world of entertainment enjoying the races, dancing to Murray Arnold, golf and tennis, are: *Mr. and Mrs. Fred De Cordova*, the *Perry Leffs (Abby Lane)*, the *Bill Rosens (Helen Grayco)*, *Monique James*, *Bob Raisen*, *Vince Edwards*, the *Andy Crevolins (Dolores Gray . . .* who is scheduled to replace *Angela Lansbury* in "Gypsy" on the London stage), the *Hal Wallis's*, *Johnny Carsons*. Mr. Carson, who in private life is rather retiring, delighted our guests by playing a mean set of drums with the *Murray Arnold Trio*. Attractive family groups were *Hope Lange* and her two children and the *Stuart Erwin, Jr.s* showing off their darling daughter, who favors her pretty mother, *Julie Sommers*.

La Costa looks like an annex of Palm Beach this summer. Leading the parade is *Gregg Dodge Moran*, who announced during her stay that she is now going into the field of motion picture production. *Stephen Boyd* and *Eddie Dymetrek* joined her for dinner and talk which revolved around their first joint production. *Peggy Pray*, long considered one of Palm Beach's leading hostesses has been continuing on in this role at her summer residence at La Costa.

Mimi Janson's La Costa residence is always the scene of summer parties: Over 200 La Costa guests and residents were recently invited to a cocktail soiree in honor of the *Louis Nizers* and *Governor and Mrs. David Hall* of Oklahoma. Among the guests mingling at the Janson pool were: *Evelyn and Allard Roen*, *Irv and Essee Kupcinet*, *Mrs. Howard Samuels*, *Ms. Jo Copland*, *Mr. and Mrs. Leonard Phillips*, *Mr. and Mrs. Howard Wolf*, *Mr. and Mrs. Joe*

Above Left:

Sondra Ottenstein, *Susan O'Conner*, *Agatha Winsky*, *Santa Bartell*, and *Marie Gray* all gather to display the trophies for the La Costa Country Club Championship.

Below Left:

Jeri Yeager, *Tommy Jacobs*, *Allard Roen*, and *Ken Norman*. Mr. Yeager and Mr. Norman were low net winners of the La Costa Invitational with a score of 268.



Singer, *Mr. and Mrs. Burt Kramer*, *Mr. and Mrs. Bill Gargan*, *Mr. and Mrs. David McDonald*, *Prince Alexis Oblesky*, and *Ms. Connie Benson*.

Speaking of *Connie*: As she is considered to be one of the foremost backgammon players on the International circuit, we are most fortunate in having the glamorous *Ms. Benson* as a backgammon instructor. Interest in the game is so overwhelming we are presently creating a backgammon room for all the enthusiastic players circulating around La Costa.

The months of July and August ushered in two great golf tournaments: The Annual La Costa Invitational and the *Bill Gargan "Tournament of Fun."* The Invitational's 140 participants arrived geared for three days of golf and parties. *Allard Roen* loves golf and as one of the leading principals of La Costa, you can be sure he goes all out to see that his golf tournaments leave nothing to be desired. At a cocktail party Wednesday night, *Allard and Tommy Jacobs*, La Costa's golf Director welcomed all the guys and their gals to La Costa. Thursday, play commenced and the evening was capped with another party . . . a Western barbeque at the Stables. Friday, following golf, a jam session and then the golfers were on their own to enjoy dining in any one of our three restaurants. Saturday, the Awards dinner in the Vallarta Room. The teams receiving the winning trophies: *Mel Marks, Jr.* and *Fred Katz* with a low gross of 304. *Jeri Yeager* and *Ken Norman* with a low net of 268.

Bill Gargan's "Tournament of Fun" for the benefit of the American Cancer Society is just what the name denotes. FUN! Among the 160 players, you can count on seeing many, many familiar

Above:

Actor *Stephen Boyd* and director *Eddie Dymetrek* have signed with Palm Beach socialite, *Gregg Dodge Moran* for her first major motion picture production financed by the Dodge Foundation. The threesome gathered at La Costa for discussion.

faces . . . who return year after year to help Bill in this worthy cause: *Buddy Rogers*, *Buster Collier*, *Bob Goldwater*, *Ed Crowley*, *Lawrence Welk*, *Howard Wolf*, *Leonard Phillips*, *Joe Singer* and *Bill Worthing*. And the winners? *Sidney Factor*, low net 62. *Mel Prunner*, high net 119. *Arthur Blank*, low gross 69. *Michael Ware*, high gross 127.

And in the ladies golf department, Defending Champion, *Sondra Ottenstein* was defeated by *Susan O'Conner* who is now the newly acclaimed La Costa Country Club Champion.

Our five new tennis courts are ready for play. This brings our tennis facilities up to 25 courts. If I have my facts straight . . . this makes us the largest tennis compound in California. And our newly formed Racquet Club directors have been busy creating monthly parties at the Racquet Club, weekly round robin night tournaments for members and guests. *Mary Ann and Fred Katz*, *Joanna and Ed Curley*, *Mike O'Hara*, *Ann and Bud Lonnergan*, *Lori Adelson*, *Marge Sommer*, *Ruth Roman*, the *Oliver Duffys* are but a few of the avid tennis buffs turning out each week for the night play.

Checking in and out of La Costa: Congressman *Burt Podell* and wife *Bonnie*, *Doug Kenaston*, *Mrs. Bud Seretean*, *Kaye Starr*, *Dr. and Mrs. Leon Krohn*, *Dr. and Mrs. Elliot Corday*, *Joe Bolker*, *Harry Karl*, *Mr. and Mrs. Ray Travis* and *Lou and Shep Shushan* with their attractive wives. Until next month. □



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Living Around Town



by Jerry Shockney

Unbelievably it is fall . . . back to school, organized living and a renewed effort to accomplish the many things we pushed aside during lazy summer days . . . August was filled with fun, parties and the horses at Del Mar.

COCKTAILS ON THE TERRACE

Dr. and Mrs. Jim Russell and Mr. and Mrs. Tom Clotfelter hosted a recent impromptu cocktail party in honor of three visiting couples, all former residents of the Ranch.

Old friends gathered on the lovely patio of the Clotfelter home, overlooking their backyard pond to greet Tony and Sue Holzauer, Jack and Mary Novak and David and Marilyn Pratt.



Above: A stupendous pic of Irene and Jim Russell at the close of a stupendous party!

Below: A hodgepodge of chatter . . . left to right, Nancy Harris, Sylvia Upsher, and Carol Howe . . . George Pinkel in the background.



Above: Hosting Couples. Left to right, Tom and Leith Clotfelter and Irene and Jim Russell.



PHOTOGRAPHY BY JANE COURSIN



Above: . . . Have you seen my wife?, Ty Miller seems to be asking Doug Allred.

Below: David and Marilyn Pratt and Jack and Mary Novak happy about it all . . .



Above: Georg'Ann Fletcher enjoys a laugh with her husband, Peter.



Left: Mary Novak chats with other visiting couple, Sue Holzauer, Left and Tony Holzauer.

Below: I can't believe it . . . Ann Allred tells Lynn Laughlin . . . or so it seems . . . !



DID YOU KNOW?

Nick Charney has sold that remarkable house in Del Mar that he advertised for so long at more than \$500,000 in the pages of his now bankrupt Saturday Review. With its artificial poolside boulders, It's in escrow at about half the asking price . . .

That Lelia Champ walked off with first prize at the Makaua's . . . memories of 1940 - 50's . . . wearing her own "going away" suit from her wedding almost 25 years ago . . .

The year 1955 on the Ranch saw many changes . . . a beautiful new school to accommodate 200 children, two new tennis courts, an enlarged Garden Club, a new riding stable and the start of a program of additions and renovations to the Golf Club and Course . . .

That the original Osuna Ranch was located on the property that is now occupied by the H. C. Mortons . . .

That many years ago Ranch resident Hubert Brooke used to use a week's pay to buy gasoline for a one hour hop in his World War II war surplus trainer plane . . .

From the old *Rancho Santa Fe Times* published by the Hillmans in the 1950's . . . "Dick Todd all puffed up again, his daughter Toddy just won the Reserve Pacific Coast Championship . . . Hunt Seat Award, newest of the hossy awards adorning the Todd den . . .

A sleepy village of red-tiled stucco home designed in the true tradition of Spain and Mexico . . . that was the dream of one of Rancho Santa Fe's founders, W. E. Hodge . . . some of the oldest built in about 1928 and designed by Florence Rice are the residences of the Jack Mannions, Walter Wenckes and the Charles Chapins. Other old homes are those occupied by the Bill Freck's, the Joe Alvarez's and Mrs. Ellen Adler.

WEDDING IN SWITZERLAND



Mr. and Mrs. David Lee Fletcher on their wedding day in Leysin, Switzerland. Mrs. Fletcher is the former Suzette Gosney, daughter to Mr. and Mrs. Jack L. Gosney of Rancho Santa Fe. Mr. and Mrs. Eugene Fletcher of the Ranch are parents of the groom. The young couple were married in the L'Eglise Du Village Church on the 24th of July.

SUMMER PARTY

Mrs. Brown, hostess for the group left a few days later for an extended stay in Washington, N.H. with her mother and other family members at their summer home there.

LUAU WITH THE EICHLERS

"A luau is a luau, is a luau," the invitation read, but a Luau is fantastic when given by Lois and Ed Eichler on August 16 at the Loma Santa Fe Country Club.

Over 200 people were treated to a banquet of traditional Hawaiian food, plus many gourmet tidbits, dancing to a combo, and a delightful water ballet in the pool.

Fresh flowers were in abundance and the flickering flames of tiki torches created realistic island enchantment and a fun-filled evening for all.

Photos by Jane H. Coursin



Above:
"Come and luau with the Eichlers," say Ed and Lois as they greet their guests at the entrance to the Loma Santa Fe Club.

Left:
Jeanette Webb, left, stops to chat with Terri and Lynn Castle, and Jan Cantwell who appeared in a genuine grass skirt.

Below Left:
La Jollans, Dr. and Mrs. Bernard Aginsky and Mr. and Mrs. Bud Dilahunty.

Right Above:
Enjoying the tropical night are, left to right, Walter Wencke, Betty and John Mabee, and Kay Wencke.

Right
Cute Sue Nutter is really having fun ... ditto for John Howe, both from Del Mar.

Right Below:
The host and hostess greet Beverly Kelts and welcome her with a lei ... and then a kiss ... all guests were welcomed.

Below:
Looking very lovely with flowers in her hair is Lu Harmon ...



SANTA FE HUNT COMMITTEE HAS KICK-OFF LUNCHEON

Mrs. Arnold Kirkeby, Chairwoman of the annual Santa Fe Hunt Ball entertained her committee at a luncheon recently to initiate plans for the spring event. The affair was held in the Kirkeby home in Rancho Santa Fe.



Apparently pleased ... Left to Right, Miss Monika Nakamura, Mrs. Paul Resnick, Mrs. James Wenman and Miss April Wenman, Chairwoman of the junior members.



Distaff members of the hunt discuss plans ... Left to right, Mrs. Hugh Dale, Mrs. Sol Roy Rosenthal, Hostess Jerry Kirkeby and Jane Coursin.



Tom Slattery, President of the Santa Fe Hunt Club joins the ladies, left, Mrs. Donald Thurston and on the right, Mrs. Paul Resnick.

The gala ball will be held in the Versailles Room of the Westgate Plaza Hotel, on April 6, 1974.

DANCE HIGHLIGHT OF BIG GOLF WEEK END

photos by Jane Coursin



At the conclusion of the tenth annual Member-Guest tournament held by the Rancho Santa Fe Golf Club members on the week-end of Aug. 18-19, a dinner dance was held at the Inn on Saturday night including both members and their guests. Mrs. Thomas Howe was chairman of the summer dance.

A traditional affair enjoyed for many years by the golfers, cocktails were served around the pool and dancing was enjoyed to the music of Harper McKay. Trophies were awarded to the winners of the tournament, and the putting and chipping contests.

Jim Morford was chairman of the Member-Guest tournament, and Brock Cowan was assistant.

On Sunday, following the dance a Jack and Jill tournament took place for all members and guests. Mr. and Mrs. Phil Crippen were in charge of that event.



Above: Vivacious Clare Howe enjoys something funny with Dale and Ruth Budlong.

Above Left: Chairman of the dance, Mrs. Clare Howe, stops a moment for the camera with her husband Tom, on the left. On the right, golf pro Jim Boyle and his wife Carol.

Left: Enjoying a beautiful summer evening at the Inn (left to right) Agnes and Phil Crippen and Sally and Fritz Wrenn, the latter was over-all chairman for the weekend of golf activities.

Below Left: Stopping to chat in the patio, Pitts and Mary Lou Mack and Florenz and Jim Jarnagin.

Below: Henry Isaacs studies the placard listing the seating for dinner, left is Virginia Harris of the Ranch and on the right, George and Elaine Fleishman.

Below Right: Norma and Ted Loretz smile for the camera.



Above:

Arriving for an evening promising much pleasure are, left to right, Elizabeth Devlin, Barr Palmer, Les Devlin, Helen and Dixon Chubbuck and Jerrie Strom. The Devlins are from San Marcos.

Below

Jane and Jim Morford relax after the tournament, that's Fritz Wrenn in the background.



SUNBURST FARMS IS "BUSTIN OUT ALL OVER!"

"Harmon always had a knack for growing things," smiled *Mardi Brown*, when questioned as to why her husband decided to leave his job as a bond specialist and concentrate on the cultivation of carnations.

A slight understatement, when within the short span of four years, *Harmon Brown* (our neighbor, tennis partner and Association Board member) has become president of the world's largest cut flower operation, centered in the city of Bogota, Colombia.

Business has zoomed from sales of \$200,000 in 1970 to an estimated \$4.5 million in 1973. An expanding business and lack of transportation to ship flowers to the U.S. convinced Brown to purchase 40% of Aerocosta, S.A., a cargo airline . . . now with the expansion of the cut flower industry, (and the help of *Dudley Miller*, airline chief executive officer) the airline today has a projection of \$50 million a year by 1978. Negotiations are underway for the purchase of an additional four DC 8 freighters.

Miller said, "Aerocosta will become the second largest all cargo airline in the world. Flying Tiger is the first."

An interesting caricature of *Brown* by *Tom Gable* in a recent article in the financial section of the Evening Tribune, read as follows; "Harmon Brown, 39, sits in his 527 square foot office in Rancho Santa Fe behind the Christian Science Reading Room on Paseo Delicias, listening to Bach, eating licorice, and running the world's largest cut flower business."

Brown, a former bond specialist with *Walston and Co.*, lived in Riverside, and both he and his wife, *Mardi*, detested the heat and the smog. To escape on week-ends to a more comfortable climate, they pooled their resources with two other couples and bought a summer home in Leucadia.

John Twohy, a well known flower grower in the North county area, just happened to be the *Brown's* neighbor. *Harmon* liked the economics of the industry and in Dec. 1965 he started a small range, the industry's term for a group of greenhouses.

According to *Gable's* article, *Brown* said, "The range came up enough to support me, so I resigned from *Walston* in 1967."

In 1969, after advice from *William Penn Mott III*, agribusiness consultant to find a lower labor cost area for a better enterprise and following a year of intensive analysis of Colombia, a pilot project of 200,000 plants was started on 2.4 acres in Bogota.



Tom Kehler (left) and Harmon Brown meet a flower shipment.

"We have been producing ever since," Brown said, "and we now have 280 acres just 12 minutes from Bogota and 10 minutes from the International airport."

Floramerica (Sunburst's Colombian Subsidiary) is producing 4.2 million carnations a month. (that's one big bunch of flowers!)

Harmon Brown is quick to give much credit to his partner in the Bogota project to Tom Kehler, a Princeton graduate with a master's degree in business, who just happened to be in Bogota on a fellowship when Brown was doing his research. Brown is president and general manager of Sunburst Farms, Inc., and Kehler holds the same positions in Floramerica.

Most of Brown's flowers are shipped

to distribution points (there are plans for 11 in the U.S.) and then to supermarket warehouses for distribution to stores that give the consumer a chance to buy bunches of flowers at a lower cost than the traditional florist.

Next of the agenda . . . going into the dried product for the decorator market and finding farm locations in three other countries to enable it to expand its market to the West. Also Sunburst will need more room and Rancho Santa Fe isn't meant to be a corporate center . . . a move to Florida is in the offing.

"A knack for growing things, . . . indeed!

Harmon lives with his wife and two daughters on Mariposa in Rancho Santa Fe.

JUNIORS ENJOY FIRST ANNUAL TRAIL RIDE

In August the first annual Junior Trail Ride was held at the Rancho Riding Club and many Rancho Santa Fe and La Jolla mothers and daughters enjoyed the 2 1/2 hour ride into the back country. The event was organized by Mrs. Thomas Bowes of La Jolla and Mrs. William Bray of Rancho Santa Fe.

Following the ride luncheon was served in the clubhouse including additional mothers who did not join the trail group earlier in the day. Twenty-eight people enjoyed the food served Hawaiian style.



Linda Nelson enjoys a snack after the trail ride.



Organizers of the 1st Junior Trail Ride . . . left, Mrs. William Bray and Mrs. Thomas Bowes.

The event was considered very successful and more rides will be planned in the future. Both English and Western riders are invited to attend.

Some of the ladies attending from Rancho Santa Fe were Mesdames Richard Colbourne, Gary Bizantz, Paul Fletcher, Steven Sharp, James Iverson, James Barnicoat, William Aylmer, Capt. Francois Jordan and Peter LaDow. Others were Mrs. Kenneth Bowyer of Del Mar and Mrs. Kenneth O'Neal of La Jolla.

SANTA FE HUNT CHAIRWOMAN

The Santa Fe Hunt has announced that Mrs. Arnold C. Kirkeby (Geraldine) of Rancho Santa Fe has been selected Chairwoman for their gala ball that is held annually in the Versailles Room of the Westgate Plaza Hotel. The date has been set for April 6, 1974.

Mrs. Kirkeby moved to the ranch three years ago with her family. She arranged many events in the Beverly Hills area like: The Yale, Harvard, Princeton, Alumnae reunion in Bel Air, and American Parkinsons Disease "Man of the Year" Ball at the Beverly Hilton, she is involved each year with the Thalian Ball at the Century Plaza Hotel which raises funds to support The Thalian Hospital for Children in Los Angeles.

Mr. Arnold Kirkeby is the vice president of the Santa Fe Hunt, both he and his wife are active hunters.

The committee was chosen from members and friends of the Hunt.

Co-chairman and in charge of publicity and public relations is Mrs. J. N. Coursin. Members of her committee are Mrs. William Bray, of Rancho Santa Fe and Mrs. Thomas Bowes and Mrs. Marvin Goldberg of La Jolla.

Co-chairman in charge of favors, raffle, door prizes, and patron gifts is Mrs. Sol Roy Rosenthal of Rancho Santa Fe. Members of her committee are Mrs. Jack Manion, Miss Geraldine Minnott and Mrs. Paul Resnick, all of Rancho Santa Fe.



Mrs. Arnold Kirkeby

Hunt Ball Secretary is Miss Monika Nakamura; Junior Chairwoman, Miss April Wenman; Treasurer, Mrs. Norman Roberts; Reservations, Mrs. Thomas Slattery; Seating, Mrs. James Wenman; Program, Mrs. Donald Thurston; Invitations, Mrs. Donald Martindill; Decorations, Mrs. Hugh Dale and Mrs. Johann Auer' Advisor, Mrs. James Knox and Mrs. William Smith.

Representative of the Board of Directors of the Santa Fe Hunt and Advisor to the Ball Committee is Mr. Thomas Slattery of Rancho Santa Fe.

The public is invited and reservations may be made with Mrs. Bette Slattery 756-2173.

AN INVITATION TO FUN FOR FUND



Mrs. George Straza poses in front of her newest possession which the ladies attending the "Dia del Sol" will be interested to see. The chandelier is a sister chandelier to the one that hangs in the Blue Room of the White House. It is of classic design with crystal and ormolu draped crystal garlands, with two ormolu bands supporting sixteen candelarms with prisms. It has a gold shaped base of crystal garlands and crystal garlands draped under candles. The large center crystal drops contain thousands of prisms.

The Beach and Country Guild for Cerebral Palsy invited everyone to join them for their annual day in the sun, "Dia Del Sol." This fun-

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tastic fund raising day was held on Wed., Sept. 26 from 10:00 a.m. to 2:00 p.m. at the *George Straza* home.

The day's activities organized by *Mrs. Delores Parker* included continuous home tours where two choices awaited you; tennis run smoothly by *Mrs. Diane Tietjen* and



Sylvia Upsher and Bliss Bancroft ready the beautiful terrace where the petite lunch will be served.

Mrs. Ann Allred; games and a good time by *Mrs. Betty Tackett* and *Mrs. Betty Dunwoody*.

Additional fun choices... swimming, sauna or tanning around the pool, plus fashion futures by

Caroline and *Alice* of Loma Santa Fe. Modeling clothes appealing to local tastes were *Gerry Kirkeby*, *Jean Blumenthal*, *Joan Hamrick*, *Pat Paulin* and *Donna Holcombe*.

A scrumptious petite lunch was supervised by *Mrs. Bliss Bancroft* and served throughout the day from the stunning terrace. It all added up to a casual and pleasurable day in the sun.



Mrs. Alan Bancroft, *Mrs. George Straza* and *Mrs. Sylvia Upsher*, members of the Beach and Country Guild for Cerebral Palsy, are pictured at the entrance to the Straza home admiring the white Rolls Royce, vintage 1930's...

BARBARA KORNREICH FETED

Mrs. Bob Mason entertained with a luncheon in her home recently in honor of *Barbara Kornreich* who moved with her family to Thousand Oaks in the Los Angeles area.

Friends dropped in after 12 to enjoy the occasion and presented the honoree with a gift to help her remember her days in Rancho Santa Fe.



Ann Conkey, Barbara Kornreich and Marilyn Gosney having fun.



Ginny Morenz, Tennis Club president, among the guests...



...Girls it can't be that bad!... Pat Mannion and Joan Warnshuis looked very dejected about Barbara's departure...

A "morning of tennis" was planned by *Mrs. Howard Conkey* (recruiting some of Barbara's tennis partners) and after the play, the ladies took *Mrs. Kornreich* to lunch at the Loma Santa Fe Country Club.

MARK PICKING NEW GOLF CHAMP

Mark Picking is the new Junior Golf Champion of the Rancho Santa Fe Golf Club. He was awarded a trophy recently at ceremonies concluding the junior club activities for the summer. Runner-up was *Paul Kroger*. *Mrs. Rosemary Rasmussen* was in charge of the day's activities and refreshments were served.



Champion Mark Picking with golf pro Jim Boyle and Assistant Jim McConnell.



The pros pose again with winner Jan Baird and runner-up Heather Harmon.



Members of the junior golf team of the Rancho Santa Fe Club... Nelson boys pictured at extreme left in 1st and 2nd. rows were winner and runner-up of boy's under 12 trophy.

LAS DUENAS ENJOYS SUMMER COFFEE



L. to R. New President Lola Wood, Lois Moring, Aux. Supervisor, and Hostess Mardi Brown greet guests.

The ladies of Las Duenas, auxiliary to the Children's Home Society held an informal summer coffee at the home of *Mrs. Harmon Brown* recently.

Mrs. William Wood, new president of the group for the upcoming year, opened the meeting and officially greeted prospective new members of the club when it resumes its fall schedule.

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She explained the club's activities and its goals to the newcomers.

Lois Moring, supervisor of auxiliaries from the San Diego office also spoke to the newcomers, explaining the procedures of the adoption agency.



Ethel Iverson and Judy Arendsee have a serious discussion . . . Bonnie Colbourne in the background.



Cute Peggy Ewing seems to approve. . .



Sporting a new hair-cut, Carole Tibbetts makes a point with new members.

DOTTED SHORTS

New residents of Rancho Santa Fe will be Mr. and Mrs. Charles A. Owen, who were married in August at the La Jolla Presbyterian church. The bride was formerly Linda Brown, daughter of Mrs. Marvin K. Brown. Her brother, James Brown, a resident of the Ranch, gave her in marriage. Mrs. Brown was a bridesmaid and the couple's two small sons were pages in the wedding ceremony.

Mr. and Mrs. John E. Howe Jr., of Del Mar and Mrs. Leon Campbell of La Jolla are the godparents of Miss Mayo Amanda Howe, daughter of Mr. and

Mrs. J. Copeland Howe. The baby who was born on June 14 was christened Aug. 12 at the Torrey Pines Christian Church, with the Rev. Ewart Wyle officiating.

Peggy Ewing and Dori Starkey were the victors in the recent Round Robin tennis tournament defeating runners-up Lelia Champ and Carol Doughty 8-3. Many thanks to Jean Blumenthal who took the time to plan and coordinate this fun event.

Ethel Iverson entertained with a luncheon in her home recently in honor of Liz Herdman who moved from Rancho Santa Fe to the San Francisco area. Many tennis and club associates attended.

The Jack Lewis Powell's entertained at dinner recently following a piano program by Carol Rosenberger . . . Carl Crofts residence was the setting of a Sunday cocktail party, with baritone David Myrvold as a special guest.

Summer parties were hosted recently by the Walter Wencke's, the Ray Harmons and the Jack Stires . . . the fog lifting on those specific evenings to make the parties a tremendous success!

NEW officers for the Cerebral Palsy Guild are Mrs. Richard Arendsee, president; Mrs. Harold Blumenthal, vice-president; corresponding secretary; Mrs. Peter Herdman (a replacement will be made, due to Mrs. Herdman's move to another area), recording secretary; Mrs. Paris Adkinson, treasurer; Mrs. James Nelson, membership; and Mrs. Albert Upsher, publicity.

FUNDS RAISED FOR NEW SAN DIEGUITO ANIMAL CENTER

The newly formed San Dieguito Animal Care Center Auxiliary held its first fund raising event for the Center on August 31. Mrs. George Thomas of Rancho Santa Fe is chairman of the Women's Auxiliary and Mrs. Grant Messinger, a well-known AKC judge, is co-chairman.

A pre-party luncheon was held at the beautiful Ranchito Alegre, residence of Arthur Meyerhoff, featuring entertainment and a delicious luncheon catered by Fidels. Post luncheon activities included an afternoon at the races with seating in the clubhouse. Special guest was the unusual *Donna Dieguito*, first founding accepted by the new Center. Named after the new group, *Donna*

Dieguito will remain at the Center as a permanent mascot.



Donna Dieguito

The San Dieguito Animal Care Center was conceived almost a full year ago, to fill the need for a modern, well-equipped facility, which not only would care for sick and homeless animals, but would actively try to locate loving homes. The past twelve months have been used to locate and purchase suitable property and the Center has already been granted a non-profit standing by the government.

The site selected is a six acre parcel located about one mile east of Whispering Palms on El Apajo. Two prominent veterinarians, Dr. George Goudy and Dr. R. A. Roland-Holst are on the Board of Directors and will be donating their time and skills for the benefit of the center. □

ART AUCTION FOR TORREY PINES

by T. G. Tanalski

On Saturday, October 6, at 4 p.m., the Torrey Pines Protective Association invites the public to an art auction in the Imperial Room of the Torrey Pines Inn. A drawing will be held to determine winners of donated works by local artists Mary Ching Walters, Mary Beeson, and Drew Wayland.

The Torrey Pines Protective Association, dedicated to the protection of the unique natural resources of the area around the Torrey Pines Reserve Extension and Penasquitos Lagoon, is a newly-formed action organization, many of whose members and member groups have long been involved in the struggle to preserve these rare, scenic formations for future generations. The Association hopes to work with the cities of San Diego and Del Mar to achieve its goals.

Sparked into being by the enthusiastic approach of Dr. Kent Wilson, smog chemist at UCSD, and Co-Chaired by architect Stuart Resor, the TPPA will

be represented at hearings concerning any action that would have a significant and irreversible impact on the environment by attorney Roger Hedgecock, known for his leadership along with Mayor Pete Wilson of San Diego on the Coastal Initiative. Other officers include Judy Resor, Secretary, and Joyce Evans, Treasurer. The Technical Committee includes Mrs. Lynn Lance, Dr. Jack Bradshaw, and Dr. Peter Hartline. Chairman for the Art Auction is Mrs. Gail Dawson.

Over the past five years, area residents and contributors all over the United States and Europe have donated funds to be matched by the State of California for purchase of the unique acreage. At present, several key pieces are still in private ownership; if not acquired soon, improper development could result in destruction of the entire Reserve Extension, nullifying the efforts of all those who invested so much time and money in the belief the park would be a reality.

At the Art Auction, many accomplished Southern California artists' works will be presented for sale. Chances will be offered on the donated works, and a drawing will be held for each of the three donated works, a pen-and-ink drawing by Ching Walters whose recent one-man exhibit at the Corridor Gallery, San Diego Public Library excited favorable critical comment, and sculptural subjects by Mrs. Beeson and Mr. Wayland, whose style is much admired by visitors to The Sculpture Gallery upstairs, across from Bully's at 1401 Camino Del Mar.



Ching Walters

"Ching," who is not oriental, incidentally, grew up in Tennessee and favors animal and tree subject; a resident of La Jolla, she studied art at Southwestern College in Memphis and at the University of Santa Clara. She also spent a year traveling and sketching in Europe. Her pen-and-ink drawings reflect the influence of her experience as an engraver's apprentice, the clean-

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lined detail revealing the personality of the subject.

Mary Beeson, who lives in Encinitas, trained with several leading Southern California sculptors, including John Svenson and Robert Ortlieb. Her work shows an affinity of spirit with Henry Moore, Barbara Hepworth, Epstein, Barlack and Zuniga; it communicates strength and usually takes as subject a human being or animal. At present the artist is carving wood and stone, expressing an integral truth in each piece. Mrs. Beeson is a member of the La Jolla Chapter of the American Association of Penwomen, as well as all of the local art associations.

Drew Wayland has illustrated for the Cheyenne Mountain Zoo in Colorado Springs, carved ice sculptures for the Westgate Hotel services and Atlantis Restaurant, and air-brush painted over 100 merry-go-round horses, an exacting and specialized artistic task. For the past two years he has concentrated on sculptures in copper and brass, believing in creating the same kind of beauty and lasting quality that characterize centuries-old bowls made from these metals. Currently he is working on waterfountain commissions from San

Francisco. All the animals of the sea and land are his subjects.

Mrs. Roman Benn, chief fund-raiser for the Torrey Pines Protective Association, says she hopes the community will respond to this opportunity to own fine local artists' works and at the same time assist in a worthy cause. The auction offerings are expected to include paintings, graphics, etchings, sculpture and fine quality pottery. Cocktails and hors d'oeuvres will be offered during the pre-auction inspection.

For ticket information contact Mrs. Dawson 755-0972 or Mrs. Benn 755-8106 or write to TPPA, Box 703. \$2.50 donation includes hors d'oeuvres and cocktail.

Eventually the Torrey Pines Protective Association expects to organize a fire-watchers' brigade of residents along the perimeter of the Park; with the help of the Park Rangers they would learn the helpful things to do and also enough about the flora and fauna of the region so they might serve as nature work docents and assistants in restoring trails as erosion or use result in topographical damage. In the past the Torrey Pines Wildlife Association has carried on the construction of check-dams in drainage

gullies of the Extension, which saved heavy wash-outs during rains. According to Bill Crane, Vice-President of that group, there is much more to be done than the State can afford to facilitate; and he hopes the wide appeal of the Torrey Pines Protective Association may result in others taking an interest. □

GENE LITTLER'S \$520,000 GOLF INNS OF AMERICA CLASSIC



Golf professionals will be shooting for a record purse in Gene Littler's \$520,000 Golf Course Inns of America Tournament to be played over eight consecutive weeks starting October 10 at Whispering Palms and El Camino Country Club in San Diego County.

The announcement was made jointly by Littler and Ted Vallas, President of the sponsoring Golf Course Inns of America.

Vallas said that for each of the eight tournament weeks the pros will compete over 54 holes for a \$50,000 weekly purse with \$8,000 going to the winner.

The \$400,000 purse is guaranteed for the full eight weeks, Vallas said.

A full tournament would be 160 players, with the field alternately playing the 6652-yard Whispering Palms layout in Rancho Santa Fe and the 6769-yard El Camino course located in Oceanside.

As a special and unique incentive, the tournament field will be "cut" after 36 holes with the remaining pros then competing in an 18-hole pro-pro best ball competition that will have a weekly purse of \$15,000, with \$24,000 awarded to the winning team. This tangent tournament will be in effect each week when the overall field exceeds 130 players. Otherwise, there will be no cut made of the original field.

The 54-hole competition will be scheduled on Wednesday, Thursday, and Friday of each week with the tournament concluding on November 30. Prize money weekly will be distributed to 84 players.

Littler and Vallas anticipate little difficulty filling the field on a first-come first-served basis with admission priority being awarded to those pros who commit for the entire tournament schedule. Entry fee for the eight weeks and the guaranteed \$400,000 purse is \$4800 per player.

Littler, a resident of La Jolla, is executive vice president of Golf Course Inns of America.

"I wish there had been a tournament of this nature available to me when I was starting out," Littler, who this year has won \$94,255 in official tournament monies, said.

"All the opportunity a young professional needs to develop competitively and at the same time discover, at a minimal cost, how he might rate on the PGA tour are available — strong competition, a new 54-hole tournament each week, challenging courses, friendly and comfortable surroundings and sizeable prize money to be won."

Vallas pointed to Littler's participation and the guaranteed purse as major inducements not available to professionals at other such events.

"Golf Course Inns of America guarantees a minimum \$400,000 purse, which as outlined can grow to \$520,000 with a full field of 160 players," Vallas said. "No matter the size of each individual field, there will be eight weekly tournaments each with a minimum \$50,000 purse."

"And the participation of Gene, who in my mind has provided this year's most stimulating sports experience, has given to our tournament staff the type of technical guidance that is so necessary to insure a proficient operation under PGA tour conditions."

"Vallas said that the entire facilities at Whispering Palms and El Camino, both long-established private clubs, will be available to all professionals entered in the tournament."

"Golf carts will be provided, so will practice balls and complimentary lunches. Practice time will be available on non-tournament days and assistance will be provided in arranging houseing."

"In all our advertising to and direct contact with the pros throughout the country we have made strong reference to the countless benefits of the San Diego area available to out-of-the-area pros playing in the tournament," Vallas said.

"The San Diego weather in October and November is delightful. There will be family-oriented recreation and sight-seeing opportunities for a player's wife and children. Our facilities are first rate and it is the desire of our entire staff to make each pro as comfortable as possible."

Entries now are being accepted at tournament headquarters: Whispering Palms Country Club, Post Office Box 550, Rancho Santa Fe, California. □

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Places and Faces

RESERVATION INDIANS IN COUNTY



A young Indian lad gets more on his face than in his mouth as he engulfs his slice of watermelon. The watermelon eating contest, following a hobo cookout, highlighted the summer day camp program sponsored by the County of San Diego and the University of California Agricultural Extension Service. The day camp helps Indian children learn the value of nutrition and how it can be applied to their way of life.

As food prices continue to rise, nutrition takes on special significance, especially for the 900 Indians living on reservations in San Diego County.

The County of San Diego and the University of California Agricultural Extension Service are working together to teach these people how they can eat better for less money through the Expanded Nutrition Education Program (ENEP).

Beginning at the primary level, a summer day camp helps acquaint Indian children with the four food groups. They learn which foods are both delicious and nutritious.

"It's a first time experience for most of these youngsters," said Vic Brown, local director of the Agricultural Extension Service. "They really become involved in the programs and most attend the entire 5-day session."

"We've had the camp three summers now and each year it gets better," he said. "This year we introduced the young Indians to the 4-H Club program so that their involvement can continue throughout the year."

In addition to the nutrition-oriented activities, 4-H Clubs participated in the day camp to show the other educational activities they offer. The San Dieguito 4-H Club conducted a livestock judging contest; the Jamul 4-H Club gave a dog obedience demonstration; and 4-H'ers

from Valley Center held a fashion show. Another way ENEP is helping Indians on the reservations is through adult education. ENEP aides work with Indian mothers, teaching them how to prepare well-balanced meals and how to get the best buys.

"We provide education, not a service," Brown said. "We try to teach them how to live in a healthy way instead of just handing out temporary solutions."

"Our program is one of the first of its kind on the reservations," he continued. "We're not trying to change their basic lifestyle. We only want to show them how they can incorporate nutrition into their way of life so that they can live happier, healthier lives." □

SYMPHONY FUND DRIVE



James L. Bowers

James Lewis Bowers, consultant in public relations and fund raising, will direct the efforts of the San Diego Symphony Orchestra sustaining fund drive.

The appointment of the former aide to New York City Mayor John Lindsay to the new post was announced by L. Thomas Halverstadt, La Jolla, president of the Symphony Association.

Dr. Bowers is not new to San Diego. In 1971 he was the principal consultant for the study and plan which brought about the major long-range development plans for Scripps Clinic and Research Foundation.

A native of Annapolis, he is a summa cum laude graduate of Geneva College, did his master's work at Northwestern University and his doctoral study at the University of Pittsburgh.

His professional background includes college and university faculty and administrative appointments. From 1961 to 1967 he was a consultant to the Ford Foundation. He has studied music through the years and in New York was chairman of the Young Friends of the New York City Center. □

Cabrillo Festival 73 San Diego

San Diego's 10th annual Cabrillo Festival, a week-long series of colorful events commemorating the discovery of San Diego Bay, and indeed all of California, by Juan Rodriguez Cabrillo on September 28, 1542, is scheduled this year from September 23 through 30.

Festival week activities get underway with a flag raising ceremony at the Cabrillo National Monument Visitors Center at 1:30 p.m. on Sunday, September 23.

The event is accompanied by authentic Portuguese music, choral singing, and folklore dancing by colorfully garbed Portuguese-American artists.

At 2:30 p.m., participant awards will be made to young San Diego artists (ages 7 through 12) who have entered the Festival's highly popular Children's Art Show.

These works portray, in any flat surface medium, the youngster's ideas of what Cabrillo may have seen when he landed in San Diego 431 years ago.

The events continue the following Tuesday and Thursday as an authentically costumed Juan Rodriguez Cabrillo (portrayed for the past nine years by Tony Codina) leads a troop of conquistadores to "invade," in turn, sessions of the County Board of Supervisors (September 25, 9:30 p.m.), the San Diego Unified Port District (September 25, 2:00 p.m.), and the City Council Chambers (September 27, 9:30 a.m.).

Following Mayor Wilson's reading of a proclamation declaring Cabrillo Festival Week, the flags of the United States, Portugal and the Cabrillo Festival will be raised at a noon ceremony at the Community Concourse Plaza against a backdrop of Portuguese music, singing and dancing.

A scholarly note punctuates the gaiety of the Festival Friday, September 28 (2:00 p.m.) when a group of distinguished historians, archaeologists, and anthropologists conducts a two-hour seminar at the Cabrillo Monument Visitors Center auditorium. The subject of their discussion will be a 13½-inch long slab of sandstone that may prove to have been a crude gravestone for Cabrillo.

Cabrillo's ship "San Salvador" — the brigantine *Rendezvous* — lands in San Diego Harbor.

The steel helmeted and armored Cabrillo and his troopers come ashore, greeted by a handful of Indians, and once again lays claim to this golden land



in the name of His Most Catholic Majesty, Carlos V of Spain.

Preceding the landing there is a program of singing, dancing and music that brings all of the color and gaiety of Old Portugal to life on the green banks of Shelter Island. □

Juan Rodriguez Cabrillo and his band of conquistadores come ashore at San Diego's Shelter Island on Sunday, September 30. The re-enactment of this historic event climaxes Cabrillo Festival Week, which celebrates the discovery of San Diego Bay in 1542 by Cabrillo, a Portuguese navigator sailing under the flag of Spain.

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Says...

HAPPY BIRTHDAY, MARGARET

Summer got off to a grand start (as it always does) when *Margaret Muench* celebrated her birthday party around her lovely pool with the help of her friends. There were many! Helen Thomsen catered, and, as usual, her party fare was hearty and good — the birthday cake a tribute to good cooking and calories galore (real whipped cream in the middle!). The night was beautiful, and so were the people



Connie Clotfelter, and Mr. and Mrs. Robert McNelly



Handsome Al Redmond escorted the "birthday girl".

AN ACCOLADE!

Ernie Myers' column in "Business Forum" recently carried a nice accolade to our own *Country Squire Gourmet Patio Restaurant* to wit: "Back on the home front, four stars and a huzzah to The Country Squire in Rancho Santa Fe. A delightful place for lunch. Suffice to say, there is someone in the kitchen who cares."

We, at North County LIVING Magazine would like to add our bit to Ernie's, to wit: "there certainly is, and his name is *Bob Townsend* and his marvelous crew, which includes family; everyone from Grandma to his wife, son, daughter, and dedicated folk in between."

IVOR BUTLER SCORES TWICE

Accolades to *Ivor Butler* of Rancho Santa Fe who got his ingenious ideas pictured in *Sunset Magazine* ... not once, but *twice!* Ivor designed a horizontal trellis to get bougainvillea up off the ground, closer to eye level, where the blooms can be appreciated to the fullest. The trellis made by Mr. Butler was about 1½ feet high, just so that he can prune his bougainvillea as a hedge. The plants get an annual pruning that maintains them as an informal hedge, and also encourages bloom (flowers, actually bracts, come from new growth).

WELCOME ABOARD!

We extend a warm welcome to the new Assistant Pastor of the Village Church in Rancho Santa Fe, the *Rev. James Paul Freda, Jr.* and his wife *Beverly*. Jim comes from three years as Assistant Pastor in the Bethany Presbyterian Church of Grants Pass, Oregon. The Freda's local address is: 324 Country Lane, Encinitas, California 92024.



DOROTHY LOU O'CARROLL WEDS DENIS KORN

A recent wedding of Rancho Santa Fe interest took place in early summer when *Miss Dorothy Lou O'Carroll*, formerly with *McAllister, Rhinehart & Ring*, married *Mr. Denis W. Korn*. The wedding took place at Lake Tahoe.

The new Mrs. Korn is the daughter of *Mr. and Mrs. Lewis O'Carroll* of San Diego, and is a second generation San Diegan. Mr. Korn is the son of *Mr. and Mrs. Irving Korn* of Downey. Both the bride and groom are graduates of San Diego State College, where they met.

The families and close friends of the young couple were introduced at a dinner party given by the parents of the bride at the Rancho Santa Fe Inn. Out-of-town guests included *Mr. and Mrs. Sam Korn* and *Mrs. Anne Kolchinsky* of Los Angeles, grandparents of the groom; *Mr. and Mrs. Leo Korn* and daughter, *Adrienne* of San Pedro, and *Mr. and Mrs. Joseph Reilly* of San Marino.

The new Mr. and Mrs. Korn are now making their home at 4224 Arden Way in Mission Hills, San Diego.



NEWS OF NOTE

One member of the Yale 60th Reunion class couldn't return to New Haven recently. *Austin Selz* was busy in Rancho Santa Fe showing horses at the Rancho Riding Club and Expo 73 (Del Mar Fair). His son, *Sterling*, celebrated his 30th Yale reunion at the same time as his dad celebrated his 60th. Sterling, a member of the Rancho Santa Fe Golf Club, flew to England with his wife, *Mary Beth*, joining *Mr. and Mrs. Elmer Willets, Jr.* of Sewickley, Pennsylvania, for a tour of the English and Scottish golf courses. The two boys were roommates at Yale some 30 odd years ago.



Arnold J. Morss

San Diego resident *Arnold J. Morss*, assistant manager with Security Pacific Bank, has been transferred from the bank's Lakeside Branch, to become assistant manager with Rancho Santa Fe Branch. A native of Taft, California, and an alumnus of Shafter High School, Shafter, California, Morss joined the bank in 1959 as a management trainee.



DAVID HUMPHREYS MILLER AND FRIENDS

Our Rancho Santa Fe neighbor, *David Humphreys Miller*, appears here with two of his friends, *Ben Black Elk* and *Henry Crow Dog*. Mr. Miller has had a busy September. No, he hasn't been entertaining Indians in full Sioux tribal costumes, but he has been talking about them to young friends at the Library Guild's party for children who successfully completed the summer reading program. His subject at their party on September 8 was "Echoes of the Little Big Horn." Mr. Miller has also prepared a TV tape for Channel VI, in which he discussed his many activities and interests, all concerned with the American Indian.



EARL JOHNSON, YOUR FRIENDLY BUTCHER!

It's been said that you meet the nicest people on a Honda! If you're roaming the hills of Escondido these days you're almost certain to pass Honda's handsomest customer skimming along on his shiny new Honda 350. In between rides, as you know, *Earl Johnson* is the most popular man in Rancho Santa Fe, serving his many customers behind the meat counter at Ashley's Market.

COME TO THE PICNIC

That's the way the invitations read from the *Maury Stroms*, and all of us who had ever been to a Strom party knew it would be *some picnic!* We weren't disappointed. Baskets of picnic hors d'oeuvres like freshly popped popcorn were passed by pretty girls as everyone left the bars with their favorite liquid refreshment, chatting with friends galore (*everybody* was there!) The night was clear and beautiful with a gorgeous moon; an orchestra played for dancing and background music; and the picnic tables which held the food actually *groaned!* The food variety was endless; wine flowed like the proverbial water; and the dessert trays of home-made cakes and cookies were followed by ice cream cones. Replete and happy, guests stayed on and on to enjoy the magnificent hospitality of Mr. and Mrs. Hospitality themselves ... the Maury Stroms!



Mr. and Mrs. Hospitality ... the Maury Stroms



Mrs. Kay Wasser and Ben Brundage.



Above:
Louella Liverwurst and Paul Anderson

Above Left:
Henny and Ed Walz (right) chat with Henry Isaacs.

Left:
Mrs. Douglas Campbell and her vivacious, lovely daughter Karen.



Mrs. Steve Toth.



Above:
The handsome Jim Blessos.

Above Left:
Left to right: "Brock" Cowan, Jack and Bobby Matzinger, Paul and Gail Fletcher.



Left:
Par Wooley, Jurt and Jean Berger and Roger Wooley.

Below:
John Barclay and Mrs. Fred Booth.



Paul McClymont Jan Bowing



Charles and Sheila Giacomini



Mrs. Frank Warren and Mrs. M. S. Rosenberger.



Dr. and Mrs. Neil Randol



Right:
The Roland Salms with the Strom's beautiful daughter Kathy Mikesell

Below Right:
The Clem Rafts and the Bill Magoffins.

Below:
That beautiful glow is still with the Roger Bretts who will celebrate their second wedding anniversary come January.



Right:
Jane Morford and Nancy Bellman.

Far Right:
Mrs. David Van Evera ... she sparkles!

Below Right:
Jane and Charlie McIlwraith flank their beautiful daughter, Eve, who could pass for a movie star any day of the week.

Below:
Bill Magoffin, left, seems to have said something that totally amazes Ye Ed Giffin.



LOUELLA GOES TO THE GODFATHER PARTY ...

"an offer she couldn't refuse!"

The invitation itself was pretty intriguing to begin with! Hand caligraphed by the "Godfather" it warned me that guns would be checked at the gate ... and, would you believe, they were! My gun taken away, I was on my own ... to wander through the magnificent *Resnick* Residence, which, in another era, was the stable where *Bing Crosby* kept his race horses! *John Duncan* of La Jolla was the interior decorator interpreting *Mrs. "Rocky" Resnick's* exciting, bold ideas. They are exciting. They are bold. And they are beautiful! Paul and Rocky Resnick chose *Casserole Caterers* of San Diego to prepare the party fare, served on the lawn from a sumptuous buffet table which was highlighted by a "fresh fruit tree" five feet tall. Delicacies included all sorts of good things from all sorts of foreign countries that tasted so great. The guest list was long; many from Los Angeles, and most in costume which complimented the time when a violin case did not necessarily mean that the bearer was musically inclined! Dancing went on until the wee small hours ... an enchanted evening indeed.



Louella gets the business from Tom & Jim Dikel, La Jolla.



Mr. & Mrs. Ralph Crane, La Jolla.



Mr. & Mrs. Sam Gross, Rancho Santa Fe, Miss Dolores Parker, Rancho Santa Fe.



Mr. & Mrs. Miles Harvey, Point Loma.



Dr. Sol Rosenthal, Rancho Santa Fe.



Angelica Sharp, La Jolla, Mrs. Larry Barnblatt, San Francisco, Mr. Martin Polterock, San Francisco, Mr. John Duncan, La Jolla.



Mr. & Mrs. Robert Rose, Rancho Santa Fe.



Mr. Ben Riley, Rancho Santa Fe, Hoagie Carmicheal, La Costa, Mrs. Ben Riley.



Paul Resnick, Rancho Santa Fe, Mr. Robert Bond, La Jolla.



John Duncan, La Jolla.



Mr. & Mrs. Lauren Dow, La Jolla, Miss Angelica Sharp, La Jolla, Mr. John Duncan, La Jolla.



Mr. & Mrs. Arnold Kirkeby, Rancho Santa Fe.



Mr. & Mrs. Glenn Miller, La Jolla.



Mr. Joe Soprano & Cal, La Jolla.



Mr. & Mrs. Hal "Lucky" Berns, La Jolla.



Mr. & Mrs. John Carozza, Rancho Santa Fe.



Mr. & Mrs. Ward "Legs" Moore, La Jolla



Rocky, Dr. & Mrs. David Flanagan, Rancho Santa Fe.



Mr. & Mrs. Mike Shea, Los Angeles, Carol & Lee Walters, Los Angeles, Mr. & Mrs. R. K. Smith, La Jolla.



Mr. & Mrs. Leo Weidner, Rancho Santa Fe.



Paul & Rocky Resnick.



Mr. & Mrs. T. Goodwin Lyon, Los Angeles, Mr. & Mrs. Herman Saunders, Los Angeles.



Dr. & Mrs. George Goudy, Rancho Santa Fe. 94 / SEPTEMBER 1973



Mr. & Mrs. Ed Cunningham, Rancho Santa Fe.



Mr. Tony Cannon, Point Loma, Miss Nikki Player, Los Angeles, Mr. Nick Cannon, Los Angeles.



Mr. & Mrs. Thomas Slattery, Rancho Santa Fe.

FRANCISCANS DINNER DANCE



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As dusk turns into evening, Brother Chris lights the candles surrounding the fountain in the beautiful cloister gardens.

The Seventh Annual Patron's Reception and Dinner Dance for the benefit of the Franciscans of Old Mission San Luis Rey was one of the summer's finest social events. It was held in the Old Mission Cloister gardens at the Mission. The proceeds of this annual benefit dinner assist in the preservation and restoration of the buildings and grounds of Old Mission San Luis Rey — an early California historical landmark attracting many visitors, and still serving as a center of cultural and spiritual growth in the community.



Queen of the Fiesta, Melony Westbrooke from Oceanside with Father Ralph, left and Father Christopher, right.



Left to right: Mr. and Mrs. Raymond Kurowski and Mr. and Mrs. Frank McCarthy.



Mr. and Mrs. Joe E. Cockrill



Mr. and Mrs. Lewis J. Manlowe



Mr. and Mrs. Harry Daggs



Mr. and Mrs. John E. Cosgriff, Oceanside. The Cosgriffs were chairmen of this year's very successful Patron's Dance.



Mr. and Mrs. Mike Fortunati, left, with Mr. and Mrs. Al J. Miller.



Mr. and Mrs. William Buckner



Mr. and Mrs. Joe Buhlert



Left to right: Mr. Leo Meis, Mrs. George Gibson, Brother Philip, Mr. and Mrs. John Steiger



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Inklings



By Pat Britt Walker

"I'D LIKE SOMETHING DIFFERENT"

Part of the ever-increasing trend towards naturalness and expression in art is the increased consideration people are giving to having jewelry or adornments especially designed for them. "Having something different" is now within the reach of anyone who wants to take the time to achieve a personalized part of their lives.

If you cover the various shopping centers of North County, you become very aware that we have our share of artists who are excelling in many phases of artistic creation. Here and there you will find a Jeweler or Designer who produces one-of-a-kind pieces of art. I recently had occasion to shop for a jewelry designer in our area and discovered this new dimension which combines alchemy, psychology, metals, and care to produce his wares.

Frank Cipriani is a man who does custom originals. From the ages of 11 to 15, he was raised by his grandfather who was a designing jeweler and goldsmith in Philadelphia and who subjected him to these crafts. When Frank reached the age of independence, he promptly rejected 'smithing, but returned to it in 1968 when he realized it was truly his craft, too. At that time, he opened his first shop in San Diego, the Golden Dolphin, where he trained two apprentices to the trade. In 1973, they relocated the Golden Dolphin in the former studio of The Little Ol' Ringmaker in Leucadia, California. The Little Ol' Ringmaker was known for the talents and charm of its owners *Bob and Carmen Brittan*, who were a colorful part of our community. Frank has subsequently relinquished his professional ties with the Golden Dolphin, leaving former apprentices *Pat Flores and Bill Lushbaugh* to carry on in the tradition of the new renaissance.

Commissions fill the majority of Frank's schedule, which he insists on keeping low-key since he is planning to travel to Europe in January for the purpose of executing existing commissions and furthering his knowledge and



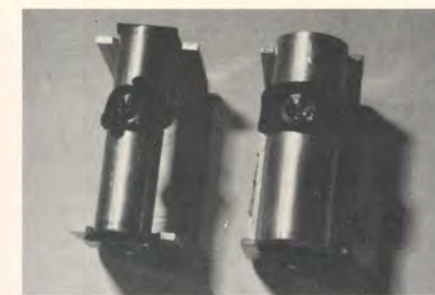
experiences in bronze and marble sculpture.

Now he is working on an Archbishop's ring which involves the cutting of a magnificent 40-karat royal amethyst. This opportunity arose from his being the jewelry designer for a recognized religious sect. Among the more unusual commissions he has received, was a husband's commission to do a portrait sculpture of his wife. Frank did so, using shapes from a photograph to produce a unique amulet. He made a minute perfume flask resembling a lion's head as a lapel pin. A famous jockey wanted his stunning jockey pin made into a more usable form, so Frank formed a ring from it. Another client produced seven mint-condition Mercury dimes which she wanted made into a choker. Frank utilized the symbol for mercury, using the dime itself as the center of the symbol, repeated the process seven times, and formed it into a choker of fine silver.

Although he is looking forward to his upcoming European adventure, he feels

as though there are still many commanding and exciting creations to be designed here. Frank's busiest time of the year is approaching. Since he is able to procure very fine gemstones he desires to work mostly with customers who wish the unique, the beautiful, but also the experience of being involved in the creation of something very special. His payment is measured not only in the usual monetary form, but also in the amount of feed-back he receives from his customer. This balance is necessary to complete the relationship of customer, designer, and creation . . . it is necessary to complete the contract. He believes he is offering the alternative of walking into a store and purchasing an impersonal item. He is offering a fine piece of jewelry for those who choose to have one. As Frank says, "I like to spend time with my customer before I start. It is necessary to get expressions, ideas, considerations, and commitment from my customer before we start. I like want this to be as involving and motivating for them as it is for me when I design."

PHOTOGRAPHY BY LEE LUBRANO



Above: From wax we go to the execution of the casting . . . a process called lost wax casting. Models are coated with releaser which breaks down surface tension of wax allowing the investment to adhere closely to wax. Investment is a Plaster of Paris type coating able to withstand ultra-high heat. Investment sets up rapidly. When models are inserted into wax elimination kiln, the wax is burned out or lost, leaving a female mold which will ultimately accept the molten metal.



Above: When the centrifuge crucible is prepared, the metals are heated by torch until molten. During this time, the goldsmith continually fluxes and cleans impurities from the material. The mold is placed next to the molten metal and at a flick of a wrist the centrifuge is activated, throwing molten metal into the mold and a casting is made. After quenching and cooling, the mold is destroyed to release a one-of-a-kind piece. It is now about 2/3 finished.

Far Left Above

The way he works is conducive to this. Says Frank, "I work with them on the wax model and determine what kind of statement they want to make. This allows a visual concept for us and a possible direction. Sometimes the wax is accepted on the first rendering; other times, we work until we have the proper interpretation." Since working the wax represents about 1/3 of the total time, slow and deliberate consideration is important.

Far Left Below:

Next, it is to be rough finished, and this involves cutting it from the casting sprues which are the channels through which the metal passed while molten. The sprue points where attached are worked into the design, and the piece is fine finished by being bathed, oxidized, and buffed out. The item is re-examined for flaws, surface bubbles, or minute cracks, or re-work areas.

Below:

The last 1/3 of the workmanship involves final polishing and finishing to make the piece ready for final delivery. The customer comes in for a final sizing, and then Frank graves his hallmark into the piece. When he delivers it to the customer, it is the completion of a total experience for all.



By the by . . . returning to paragraph one; if you want to get in touch with Frank Cipriani — call him at 753-2140 — but you'll find his number is often busy.

Below:

At this point, the stones which are to be used, if any, are set by hand using grave setting techniques. All stone settings are constructed as an integral part of the design. No separate mountings are used, thereby eliminating the possibility of fused joints cracking, and pieces falling off in the future.



SILVER ANNIVERSARY FOR BRASS

The nicest things happen to the nicest people . . . *Dr. Charles F. Brass* had a "few friends" drop by to celebrate his 25th anniversary of community service as a physician and friend. Over 400 spirited people jammed into Lomas Santa Fe Country Club for the anniversary party. Sparkling *Jimmy Dean* of IVAC did a routine at the microphone which should have been taped for re-use! *Desi Arnaz* mastered the ceremony, until he introduced Fred and then the ebullient Doctor became as witty and erudite as *Johnny Carson* could hope for!

Fred's producer and mother, *Dorothy Brass*, sat with all her magnificent 81 years and enjoyed every moment of the evening. *Jack and Barbara Monroe* fell down from Ketchum, Idaho for the festivities. *Paul and Alice Mannen* dropped in to say "Hell-oha" from Hawaii where they have left the government-green business to become involved in the cemetery business. *Dr. Marcus Rabwin* watched over the happenings to make sure everything was technically correct. The *Jimmy Durante* household was well represented by his charming wife *Marge*, who was escorted by their friend

Sammy Fain. (He wrote "Love is a Many Splendored Thing," among others, ladies and gentlemen!) *Bob Cozens*, who is now with DMV in Sacramento, parallel parked his packard and dove into the reminiscing along with other friends and relatives.

The Brass hybrids were all accounted for in honoring their father's quarter century of service. *Douglas Charles* flew down from San Mateo where he has a Brass Jack-of-all-Trades business. *Paul David*, who is now a senior at UCSD, answered roll-call. *Louise* was prettily present, and shared in the spirits of the evening. But *Mary Katherine* had to settle for calling her Dad from Detroit, where her son was temporarily taken ill.

Dr. Brass' early associate, *Dr. Earl Manning* was part of the history of the affair. Fred's brother, *Jim*, played to "beat a Brass band," as he took a musical part of the bash by being clarinetist for the very listenable Four Sharps. They make very fine music, they do! *Uncle Douglas A. Brass* winged in from Fresno to be there.

Besides the piles of plaudits and puns which went his way, *Dr. Brass* was also honored by *Jim Gage*, who spoke for the Kiwanis and by *Robert Somerville*, who spoke for the Solana Beach

Chamber of Commerce. Fred was Charter President and Founder of the Kiwanis of San Dieguito twenty-five years ago.

Many gimmick-y and fun things showed up at the celebration. One joke gift was an enormous bottle of pills with a card which said, "Normally, you are not my type but since I have met you, I haven't been normal! (I would like at least a 50% refund on all of these unused pills!)"

It was quite an evening for quite a few people, not the least of which was *Barbara*, absolutely charming bubbly wife of *Dr. Brass*, who thoroughly enjoyed the tribute given her husband. We think they BOTH deserve it!!!

ON SAFARI!

Those of you who remember last year's smashing wow-time BACCHUS FEAST sponsored by the Sandpipers Auxiliary, will be happy to know that it will be repeated, but in a different form. This year, four months' work will culminate when guests meet to go on SAFARI! at Lomas Santa Fe Country Club for another extravaganza which will feature a return of the same phenomenal band who tore up the soft summer night last year. The SAFARI!

theme is carried out in an unbelievable array of wild game centerpieces atop your table. Surrounding you will be jungle flora and fauna with a few friendly parrots sprinkled throughout. A spectacular food and drink menu is planned to fit the theme of SAFARI! All proceeds will find their way to the San Dieguito Little Theatre Building Fund. This tax deductible trip will be held on September 29th for \$10 per person. Info number is 755-1050.

HOUSE FRAU TO JUNG FRAU

The *Walther* family of Del Mar did some traveling this summer and new words have been added to the vocabulary of their daughters *Peggy and Jackie*. Words we should all be so lucky to know first-hand . . . words like Berne, Zurich, Lucerne, Matterhorn. *Lucy Walther* and her girls visited Switzerland and relatives for two months this summer. Husband *Bob* joined them for three weeks before they returned to Del Mar. Now, if I had to attend summer school, that is surely the course I would enroll in at the first possible opportunity!

OPERA NOTES

For those of you who fill your calendar early, *Dr. Paul C. Cross* Chairman of North Coast Associates for the 1973-74 Opera Season, says that the list of operas for this season is: MEFISTOFELE, CARMEN, THE MARRIAGE OF FIGARO, THE RHINE-GOLD, and TOSCA. If you are considering the convenient bus trip to the opera, you may call 755-1723 for ticket assistance.

BELINDA BEAUTY



Cory at Belinda's new store.

Cory, expert in Polynesian wear points to the new storefront of

Belinda's which is located on the north side of Price's Drugs in Solana Beach. Their specialty is Polynesian and California sportswear. And there never seems to be enough party or patio wear for the ladies of this area. Here is a new one to try.

BACKHAND ALLEY:



Tennis entrant Bob Hagey checks in at Tournament Desk with Lucy Walther and Wendy Cullum.

The San Dieguito Tennis Club held its Open Championships recently and players from all of San Diego County gathered to compete or see some of the finest tennis around. This was the second year for the Tournament, and it

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Players Andrew Rae and Hans Wickary compare notes after a match.

drew exceptionally large numbers, and it drew class. There were 95 entries in the Men's Singles Division alone. Prize money was generously contributed by H/D Development Company, So. Cal. First Nat'l Bank, Woolley Insurance Agency, Stillman Heating and Air Conditioning, and Eugene B. Daley Real Estate Investments. Sharing the prize money: Men's Singles Chris DeGraff; Men's Doubles, DeGraff-Hernandez; Women's Singles, Cindy Ursich; Women's Doubles, Ince-Johnsrud; Mixed Doubles, Johnsrud-Johnsrud; Sr. Singles, Chapman.



Pensive, as they changed sides, the Johnsruds contemplate game-winning strategy.

DEE'S IS DA PLACE!

John and Dolores Dee opened up their park-like, zoo-like, Sunset magazine-like fabulous home recently to a multitude of people who came to enjoy the pool, the sun, the food, and the hospitality. The gardens were crammed with sunning bodies, and lunching people who were exchanging ideas and sandwiches with equal vigor. The group which filled every nook and cranny with

laughter and splashing were the participants in S.I.S., Student International Service of Europe.

The Dees have been a host family this year, and wished to share the experience with others. It is an exchange situation which gives the European student a chance to practice the foreign language he has learned. In Europe, one or two foreign languages are required subjects for at least ten years. The exchange gives the student 4 to 6 weeks of language practice, social activities, and cultural examination in the country whose language he speaks. S.I.S. has been operating in New England, Florida, Japan, and the San Francisco Bay area for seven years. This is an innovation for our area. We are now the headquarters for Western United States (West of the Mississippi). Over 600 clubs and organizations in the U.S. officially back this group. The Kiwanis officially sponsors this program.

In 1974-75, there will be 125 one-year students who will stay with American families and attend local high schools. Next summer, 300 summer students will be visiting from July 19 to August 15 for the 4-week plan. The foreign students and their parents assume the financial responsibility of

the S.I.S. participants. The American high schools and the American families pay nothing but room and board for the students. The kids handle their own pocket money and insurance. The American families cannot only choose the country from which they wish the student to come, but they have their choice of 3 or 4 different applicants from that country. Center for S.I.S. is in Goteborg, Sweden with offices in 8 European countries.



Hostess Dolores Dee, "Teddy," Ulf Jernbeck, and Host John Dee.



Mrs. Marion Armstrong and Cathy Armstrong.



Mrs. Jean Hemphill, Ms. Marion Smith.



Jody Anderson takes an opportunity for sunning.



Many guests enjoyed the pool.

John and Dolores Dee planned an absolutely packed day for their guests, some of whom were the 75 students who are leaving August 15 after this summer's four-week session. Many

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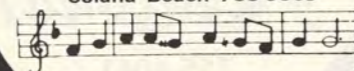
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Walker Scott

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by *Karastan*

If you're considering any type of new floor covering, a trip to H. Johnson's new carpet department is a must. You'll find an unbelievable array of textures and colors for broadloom carpets of nylon, wool, and acrylics. You will marvel at the beauty of Karastan's superb translations of rare eastern treasures such as Bokhara, Sarouk and Kirman oriental style rugs available in all sizes. Also on display are fringed area rugs of fine imported wools, multicolored Spanish design acrylics and shag plushes of wools and nylons.



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Sun, the International Language.



Anders Almgard on a downhill run.



When Jan Jernbeck visited the beach in La Jolla, he spotted many natives wearing this shirt, so he decided to join them and purchase one of his own!

hands petted many wee animals, and many backs were burned by a little too much old sol, but you never quit while there is still more to see and while there is still more to do.

As a hostess, Dolores completely overwhelmed S.I.S. Director of Western Division Peter Wahren, who ran out of superlatives in describing the generosity of the Dees. Peter said that most host families are very special people, anyway, and the Dees spread the contagion of being a host family. Peter is now arranging homes for the 125 one-year students due to arrive next year. He suggests if you wish an explanation of the program, that you contact him at 2710 Grand Avenue Apt. 47; San Diego, 92109; or you call after 6:30 p.m. at 274-7947.

OFF BROADWAY

As patrons of the arts, people who live in North County travel to San Diego to see a variety of concerts, operas, musicals, plays, lectures, and presentations for a catholic taste. Many of us remember when entertainment was limited to the 4th or 5th traveling troupe of the Sadlers Wells Ballet at the Russ Auditorium where each patron either suffered a ruptured kidney from sitting in the most uncomfortable seats devised by man, or horizontal whiplash from trying to see anything on a stage raised four feet above a flat floor. Now, there are many choices for the particular, and those who produce live entertainment are beginning to woo the public instead of patronizing them.

I wish I could get that feeling from the San Diego Off Broadway Theatre. This is considered "professional" theater, and the key word is "professional". Tom Hartzog and Don Wortman, producers, deserve every credit for the goals they have set for themselves to achieve in professional theater. It would be well if all the plays would mirror their enthusiasm. The play LENNY did. It was sharp and crisp.

If you attend a production at San Diego State, 9 times out of 10 you will see a finished, slick production worth every cent of the \$1.75 or \$2.25 you invest in a theater experience. When you attend the Globe or Cassius Carter Centre Stage, 9 times out of 10 you will more than receive value for your ticket. In fact, there are 7 good community theaters in the San Diego area which put on productions that would stand up against the stiffest of competition.

It seems only right to expect a darned good production when you pay \$6 or \$7 per ticket to attend professional theater. It doesn't hold true for Off Broadway. Using name stars doesn't seem to be the answer. If you saw Ann Miller in BLYTHE SPIRIT, you almost

wished you could be sitting in one of the Russ' torture seats to keep you awake.

PAL JOEY is an exuberant, burlesque, fast-moving, irreverent, all-stops-out musical . . . or should be. But the Off Broadway production of JOEY wasn't quite enough. Dean Jones, who palyed Joey, is still the All-American boy and even his gum chewing and con-man stance isn't enough to erase Mr. Wholesome and let out Mr. Cad. (Remember Gregory Peck as the evil, mean Captain Ahab in the movie MOBY DICK? Couldn't buy that one either!) Patricia Morrison had beautiful stage poise and was a pleasure to watch despite the irritant of listening to her rather heavy operatic-type voice in a musical comedy.

The chorus gals were absolutely rollicking! They were all characters in their own right and you could watch them forever! They enjoyed themselves immensely on stage, and it came across as real . . . and as fun. The names which appeared in smaller print are the ones worth remembering after the performance. Jane A. Johnston came on with the "Zip" song, and literally stole the show. As a reporter who interviews Joey after he opens the Chez Joey, she sings "Zip," and it really was! She did a very clever job of stripping to "Zip" just by removing her glasses, hat and jacket and she had you crying for more . . . more . . . but you meant her talent! She was dynamite on stage, even though the majority of the production was much too tempered. Dee Ann Johnston who played Gladys (and whose real-life mother was a performer at the Old Hollywood Burlesque stage before the building was renovated into the Off-Broadway) was absolutely charming in her role.

At one point, the follow spot neglected to catch up with the moving Dean Jones, and when it finally found him, he said rather cutely "Thank you." And frankly, for "professional" theater at \$7 a ticket, I burned. If you are an actor, you just don't "break" on stage, and if the actors don't take the show seriously, then as a viewer . . . neither do I! I am afraid the theory that a big name star will give you a big performance is just bunk. You have undoubtedly seen finished, polished, full, detailed performances from Joe What's-his-name just as often as you have seen them from Sally Super-Star.

For what Hartzog and Wortman are trying to achieve, they deserve more than they are getting from some of their stars. And certainly, so does the public.

OLD GLOBE THEATRE

Five of the ten productions scheduled by the Old Globe Theatre this fall and spring will be seen for the first time in San Diego.

Producing Director Craig Noel has announced the 37th season of plays to be performed at the Old Globe Theatre and the adjacent Carter Centre Stage in Balboa Park.

Five productions will be presented in each of the theatres beginning September 25 and continuing through May 12, 1974.

Each production will be performed five weeks each, with two matinees scheduled during the run of each production. The length of the run is the same as in recent past seasons for the Old Globe Theatre. Due to increased awareness and attendance, two additional weeks have been added to the previous season schedule of three weeks at the Carter Centre Stage.

Opening the season at the Old Globe Theatre on October 9 will be the new Jerome Lawrence and Robert E. Lee comedy success "Jabberwock," dealing with the teenage life of James Thurber and his appealing non-conformist family. To be directed by Charles Vernon, "Jabberwock" will be a San Diego premiere production at the Old Globe Theatre with performances continuing through November 11.

Tennessee Williams' drama of rare beauty "Summer and Smoke" will be the second Old Globe Theatre production. The powerful emotional conflict of passion and frustration will be

directed by Craig Noel with performances November 20 through December 23.

An intriguing new suspense thriller, "Night Watch," will open on January 1 and continue through February 3. Playwright Lucille Fletcher is the author of the classic mystery "Sorry, Wrong Number." The director will be announced at a later date.

The fourth Old Globe Theatre production this season will be the famed musical "Three Penny Opera." With the text by Bertolt Brecht and the music by Kurt Weill, the robust and rowdy musical includes haunting melodies and sardonic humor. This love story of knaves and thieves will open February 12 and continue through March 17. A director will be selected in the near future.

"Hadrian VII" will be the final play next spring on the Old Globe Theatre stage. This extraordinary and celebrated drama of a man who wanted to become the Pope was written by Peter Luke. Co-mingling fantasy and reality, "Hadrian VII" will have its first San Diego production on March 26 and continue through April 28 with a director to be announced.

The September 25 opening at the Carter Centre Stage is "And Miss Reardon Drinks a Little." The drama by Paul Zindel will have its San Diego

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premiere under the direction of Craig Noel. Performances will continue through October 28 of the drama dealing with two spinster sister school teachers, each struggling against private torments.

The first San Diego production of "Ceremonies in Dark Old Men" will open a five week run on November 6 at the Carter Centre Stage. Playwright Lonne Elder III built his new drama poised between comedy and tragedy and filled with honesty, vitality and power. Floyd Gaffney will direct the production to be performed through December 9.

Moliere's comedy classic "Tartuffe" will open on January 15 and continue through February 17 at the Carter Centre Stage. A conniving scoundrel involves himself in romantic intrigue and deception in this zesty and zany farce. A director will be announced later.

The forerunner of all contemporary avant garde theatre, "No Exit," will open on February 26 and continue through March 31. This constantly absorbing modern classic of dramatic literature was written by existentialist philosopher Jean Paul Sartre. No director has been selected for "No Exit."

Concluding the season in the Carter Centre Stage will be Arthur Miller's compassionate drama "The Price." This first San Diego production deals with two brothers who meet after a long estrangement during which each reveals searing human relationships. "The Price" will open April 9 and continue through May 12. A director will be named at a later date.

SALUTE TO DR. BRASS



Dr. Charles F. Brass

Hundreds of people gathered at the Lomas Santa Fe Country Club to commemorate 25 years of community service by Dr. Charles F. Brass. Friends and relatives, from near and far, came to share this exceptional occasion with him. Special tributes were made by the local Chambers of Commerce.

Places and Faces

BOZZARIUS TRADING CO.

Now on exhibit is a new collection of New Guinea artifacts collected during a trip through the eastern hemisphere, by the owner, Rick Kuhlman.

Included in the display are examples of work from the Papuan Gulf, Huon Gulf, Sepik River, Murik Lakes, Rami River and Maprik area, including the Highlands of New Guinea. The variety of examples is quite large, and especial pride is taken in the Cargo Cult figure and the ancient carved pieces.

There are wooden masks, food hooks, basketry masks, large and small wooden figures and carved posts resembling totem poles. □

SCULPTURE GALLERY HIGHLIGHTS:

The Sculpture Gallery of Del Mar is proudly presenting sculpture by John Edward Svenson. John was a personal assistant to the Sculptor Albert Stewart. He is a Fellow of the National Sculpture Society, on the Board of Trustees for Alaska Indian Arts in Port Chilkoot, Alaska, and an Art Consultant to the Los Angeles County Fair Association. His work is shown in "Artists/USA" and he is listed in "Who's Who in American Art." In both 1957 and 1961 he received the American Institute of Architecture Award for Excellence in Sculpture and has been awarded numerous prizes in shows over the past 20 years.

John's sculpture decorates many public and private buildings in Southern California. Numerous fountains and large architectural sculptures adorn Malls and Parks. His imagination and creative ability cover all areas of sculpture including metals, stone, wood, fibre-glass and concrete.

At the Sculpture Gallery some of John's finest work in wood and bronze can be seen. The magnificent Condor (pictured) is an exotic, strong and tremendously impressive wood carving in English Walnut. □

COMPUTER REALTY

"A thing of beauty is a joy forever," and the slim, white, three-dimensional sailboat, mounted on black velvet, shown in the computer realty ad is just that. The original is part of the decor in cr's new Del Mar office overlooking Stratford Square and the surf.

Virginia Duffield is at the helm, managing the new North County venture, with associates Bruce Warnock, George Diers and Betty Drury.

Beverly Wilson, owner/broker of computer realty is a boat enthusiast, lives aboard her namesake, Miss cr*, a 44 foot Pacemaker, hence you find something pertaining to boats in all four cr* offices. □

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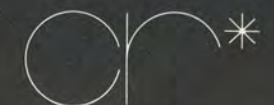
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Five hundred years of mellowing ivory and the miracle of carved intricacy, accomplished through generations of a Chinese family, is one of myriad objets d'art offered at The Third Bird. Come in and be beguiled by this exquisite collection — we welcome you all. □

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Jess Shelby, ceramist, creates "shishkabobs", (flat strips and curls and hand-made beads, hung on macrome thong), satin finished bowls, decanter and wine glass sets, "zymies", (great open-mouth creatures for cigarettes, etc.). Jess is a local artist — fantastically imaginative — with exceptional skill. On display — at the Venice Tram Co. □

OUR FAVORITE THINGS del SOL

The far corners of the world bring us the lovely hand-embroidered clothing you will enjoy at O.F.T. — (Our Favorite Things.). From mysterious and romantic Arabia, Persia, Morocco, authentic vests, dresses and Burnouses. Mexico brings us her Huipils, hand-tucked and lace dresses, beautiful embroidery. South American, woven ponchos, unusual Huipil — Pakistan, Thailand, India, Haiti — these are but a few of the countries that fill O.F.T. with their culture and beauty. □

THE LIGHTHOUSE

Lamps of all styles, colors, materials, sizes and prices are displayed in a beautiful array of lighting excellence. You will find lamps, candles, art and sculpture in this brilliant shop — something for every room in your house! Come in to be greeted by "Sunny" herself — Aida Chrysler. □

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The oriental rug is the established standard of elegance throughout the world. We all have this love in common — beauty and hand-crafted skill. Indescribable talent is expressed in both oriental and American Indian rugs — and incredible Indian jewelry. Come to THE CARPETBAGGERS — love is our favorite product! □

PINK LADIES GIVE \$15,000 FOR NEW HEART CENTER

Completing their pledge of \$30,000 to equip the Cardiac Catherization Laboratory and Heart Center, the Tri-City Hospital Auxiliary gave a \$15,000 check to the hospital directors Thursday (Aug. 23) at the board meeting. □

Mrs. Edwin Stiles, Pink Lady president, who presented the check, said that the donation was made possible through gift shop sales and other fund raising events during the past year, particularly the recent Day-at-the-Races and the Strawberry Festival in May.

A like amount was given last September enabling the hospital to

purchase the initial equipment for the Heart Center.

Construction recently began on the new department at the hospital in space previously used by In-Service Training. The Center aids in diagnosis of heart disease and early treatment in many cases.

Donations made by the Auxiliary since its opening in 1961 total \$160,265. In addition, the Pink Ladies contribute thousands of hours of volunteer work yearly in patient care and other areas at the hospital. □



Mrs. Edwin Stiles, Tri-City Hospital Auxiliary president, presents \$15,000 check to equip the Cardiac Catherization Laboratory and Heart Center to hospital president Gene Alfred.

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THE CARPETBAGGERS

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Lensing In On La Jolla

By Alice Dutton

Dazzling decorations in red, white and blue, a gourmet menu, and memorable music, are some of the features of THE COMMITTEE'S annual gala dinner dance, November 9, in the Mission Room of Bahia Hotel. The organization was formed three years ago by Mrs. James S. Copley, and comprises 17 La Jolla and San Diego women. The forthcoming fall event now established as one of the social highlights of the year, will benefit La Jolla Emergency Ambulance.

Mmes. Walton MacConnel and Worlton Cosel of La Jolla are party co-chairmen. Mrs. Copley is honorary chairman.



Assisting with plans now nearing completion are Mmes. William L. Baumer and James R. Kerr of La Jolla seen in Mrs. Baumer's garden preparing invitations for mailing.

Mmes. Willis Mertz Allen, Arthur R. Bell, Edmund L. Keeney, Thomas M. Hamilton, Bruce R. Hazard, Philip L. Gildred, John M. Hogan Jr., Jack L. Oatman, C. Arnholt Smith, James Dallas Clark, A. Richard Stern and William H. Black are other COMMITTEE members busy with party plans.



Mrs. William H. Black of La Jolla, a member of THE COMMITTEE is seen at Del Mar Thoroughbred Club with Mrs. B. R. Roberts of Arcadia, wife of the well known thoroughbred trainer, "Bob" Roberts.



Mr. and Mrs. Joseph L. Baker of La Jolla and Indian Wells greeted friends with whom they were seated at the Ball.

COMMITTEE party plans a special menu including Crab puffs, Smoked Salmon and Water Chestnuts Rumaki, served during the social hour. The entree features Artichoke Mimosa, New York Strip, English Cut; Garden Peas, Pommes Parisiennes, and for dessert, Vacheran Glace. Vintage red and white wines will be poured during dinner. Elegant French nosegay floral bouquets and tall candle tapers will center blue-felt draped tables for 10.

Based at Scripps Clinic and Research Foundation (SC&RF), the Heart Ambulance is a fully mobile, custom-built coronary care unit. It is capable of bringing immediate, specialized care to a heart attack victim wherever that care may be required within the ambulance's eight-square-mile service area.

Staffed by a highly trained three-person medical team, the LEHA is outfitted with all the monitoring and defibrillation (device used to "shock" the heart back to a normal rhythm) equipment normally found in a hospital's intensive care facilities. Its team can perform virtually every action necessary in a coronary emergency, including implantation of a Pacemaker to regulate the victim's heart beat.

From its first day of operation three years ago, there have been over 334 calls received on the SC&RF "Heart-Line" — a special telephone number used exclusively for the Heart Ambulance. The



Mr. and Mrs. Theodore Geisel of La Jolla (he's Dr. Suess,) author of numerous popular children's books, were examples of the beautiful people at the 27th Jewel Ball.



Mr. and Mrs. Paul Strange Jr. of La Jolla and Palm Springs were ballgoers.

"Heart-Line" (459-3456) connects the caller with specialists at SC&RF who can promptly appraise the symptoms of the victim and dispatch the LEHA if necessary.

Inspired by a February 1969 magazine article about an experiment in mobile cardiac care begun in Belfast, Ireland, and first used in the U.S. at St. Vincent's Hospital in New York City, a La Jollan volunteered to donate \$100,000 for purchasing, outfitting and operating the LEHA for its first year.

Others have also helped to maintain this unusual service. Memorial gifts and donations have been made by individuals and companies and by local service organizations such as Las Patronas; La Jolla Lions Club; La Jolla Welcome Wagon Newcomers Club; La Jolla YMCA Swim Meet; and the National Business and Professional Women's Club of La Jolla.

LAS Patronas presented Jewel Ball Number 27, "Penthouse Picnic," at La Jolla Beach and Tennis Club and as usual, fabulous decorations and fantastic fashions were as entertaining as the music of Tex Beneke, and donated prizes awarded at midnight.

While out at Del Mar Thoroughbred Club where the "turf meets the surf" and Society pursued worthy causes, officers and members of "Country Friends," were present for the "Friends" day at the races. □



Above Left: Mr. and Mrs. George Straza of Rancho Santa Fe attended the races at Del Mar Thoroughbred Club almost daily, (with guests) during the 1973 racing season.

Above Right: Left to right, Mrs. Charles L. Brass of Solana Beach, Lee Randell of La Jolla, Mrs. Harry E. Wenz, president of "Friends," Mrs. James C. Nichols, and Leo Roon of La Jolla, look like they just had a winner at the sporty seaside track enjoying a banner season.



Left: The Lady of Tippett Hall, Mrs. William Hall Tippett, of Del Mar, was her usual radiant self as Del Mar Thoroughbred Club opened its 34th season to racing fans.

Right: Mr. and Mrs. James H. Knox make a dashing appearance at the Del Mar Turf Club where they entertained visitors here from Switzerland as well as local friends during the race season at Del Mar.

Below Left: Left to right: Mrs. Desi Arnaz and Dr. Robert K. Kerlan of Inglewood, California. Standing is the popular Padres head, "Buzzie" Bavasi.

Below Right: Mrs. Ed Walz of Rancho Sante Fe, and William Bettles of La Jolla, take a look at the beautiful floral display at the entrance of Del Mar Turf Club, before picking their favorites to win at the race track.



Apeeling Seens O'Side

by Kitty A. Peeling

A few years ago, when I first chugged into the Oceanside Marina, the whole town was agog with news of a sunken treasure 17 fathoms deep in the water right near the entranceway.

All the captivating details escape me now, yet hardly a week passes but someone brings up the subject — and ruefully shakes his shoulders over the money he really buried (probably forever) in all the get rich investments that feverishly arise with the magic appeal of buried plunder!

Well Yo Ho! And a bucket of rum! The ghosts of the old Trinidad are once more stirring up excitement. This time around Los Angeles Harbor.

With my fabulous luck (and that insatiable curiosity) while spending a weekend aboard boats in the Island Yacht landing, heard that the *Ellen*, and old 3-masted schooner (she had sunk once before) that had just been turned into a swank restaurant by owner *Adolph* — oh you know, the tenderizer *Adolph* — and was to go in a day or so to anchorage in San Francisco — just rebelled and proceeded to sink in fifty feet of water at her dock!

Couldn't get over that night — too dark for pictures — and the next morning when our gang got over to see the excitement, it was over. The huge Smith-Rise crane, with the help of skilled divers, had raised the temperamental *Ellen* and taken her to the Fish Harbor Beauty Parlor (dry-dock to those of you with no sense of humor), right across from our boat!

Don't rush me, this is a good story of just being at the right spot at the right time, and I'll eventually get to the point.

At the dry dock (it was Sunday and I couldn't find the Security guard, soooo I climbed the fence — bad back and all), and the nice gentleman who save me from falling flat on my fanny was *Pat Carson*. And he was one of the divers who was responsible for the resurrection of *Ellen*.

He was from Florida and at one time he had tried to raise money to go through the *Andrea Doria* and try to salvage the two million dollars she was supposed to have gone down with — think it was mostly jewelry.

Ennnnyway when he heard I was an Oceansider he got all excited about the new Company the "*Armada*" that is trying to get a lease to try to locate the lost *Trinidad*!

This time it sounded wonderful because *Lawrence Johnston* who is one

of the most revered and loved men in the L. A. Harbor district is one of the Company!



Lawrence Johnston surrounded by all the ghosts of the old "*Trinidad*" — I just couldn't get them in focus.

As I understand it, Lawrence only wants to give artifacts to museums or Institutes like the Smithsonian. (He is not in it for the money.)

When I said Oceanside would like some of those antique relics Larry said something like, "but Oceanside ain't got no museum," to which I quickly replied, "maybe we ain't got no museum now, but just you get some of those relics and see how quick we get one!"

Am I right? Will you all help me?

The *San Luis Rey Historical Society* is putting some valuable early California data in a small wing in our Public Library, and I'm sure the Library Board would let us also put these artifacts which are certainly part of the exploration of California by the Spaniards in there too — (just be my luck for Larry to give us an ancient cannon! — Well, we could put it in front of the City Hall like they do in all those little eastern towns.)

The same night the Council granted Larry a lease, a *Gary Hanekamp* of Los Angeles was also granted a lease. Mr. Hanekamp is sure the treasure is north of the sewer outfall line, and the Armada group think it is south to the Oceanside-Carlsbad boundary. So each has been given his own territory and nary the twain shall meet.

Isn't it a coincidence that the night the council granted these leases, the morning papers all headlined the finding of a silver (or was it gold?) ingot off the Coast of Florida where another most sought after ship is supposed to have sunk? Don't know Mr. Hanekamp or

what his plans are, but with my fantastic luck I'll run into him, just like the other night when I went down to the *Mira Mara* to see if *Bob Gleason* arrived on time at his surprize party (that's kinda a sly dig on the lateness of some of our mail and a pun on *mail*. Bob is a *male* and he was delivered by a friend on time!)

Half the time I won't wear my glasses (especially with my false eye-lashes) and by mistake I ran into one of the *lads* (alas, no longer) who used to play with *Paul Whiteman* when I sang with them.

I was barging into the men's room as he came pushing out and banged me right on the nose. Many a song has gone thru his tuba since last we met, but in the embarrassed melee we discovered each other.

Soooo now I wonder how soon and WHERE I will run into Mr. Hanekamp! □

Kitbits

By leaps and bounds the American Revolution Bicentennial Commission is forging ahead with splendid ideas for the 200th birthday.

Admiral *Ed Grim* (V.P., now of San Diego's Wells Fargo Bank) who is Regional Director of the Bicentennial Group, *S. K. Emery* (Division manager of Pacific T. & T.) and *Walter Swanson* (Director of Special Projects for Copley Newspapers — and editor of the book "A HAPPENING") were the hosts at the Admiral Kidd Club in San Diego.

This was the July meeting and one of the special guests was *John A. Davis* (treasurer of the State Commission appointed by *Governor Reagan*).

The meeting was inspiring and "meaty," in more ways than one — think it was the first time in months I've had a fillet mignon for lunch — so I'm not apt to forget any of these gentlemen, and of course, the really enthusiastic meeting.

There were capable, impressive people in attendance. Each has been appointed by the Mayor of their town and they all stand for community leadership and Americanism first, last and always.

You should know the people so honored are: *Bobbie Thill*, Oceanside (she specifically asked me to say she needed all the help she could get from any volunteering Oceansiders). Carlsbad's popular Police Chief *Ralph W. Laughton*. Vista's ball of fire, *Freda Harmon*. Escondido: *Frank Davis*. Del Mar: *Tom Pearson*. La Mesa: *Cyril J. Padfield*. El Cajon: *Jennie Grey*, Imperial Beach: *Alice Bowler*. Chula Vista: *Sid Cornell*. National City: *George Webster* and Coronado's *Joe Overton*, San Diego's *Martin Dickinson* and San Marcos' *Mrs. Max Arlin*.



Patriots all, S. K. Emery, Admiral Ed Grim and Walter Swanson.

This has been said a hundred times, but by its constant repetition it enforces the fact that people are soul sick and looking for divine guidance and help.

Ethel Baker is the latest person to ask me to a luncheon (put on monthly) by Christian Business and Professional Women. It was an interesting and entertaining affair. (Had a THIS IS YOUR LIFE skit that was very clever). *Billee Jarvie*, district counselor was in charge and introduced the speaker, a local businessman, *Mr. Bruce Gordon*. *Gloria Bendell* (the wife of Colonel Lee B. who is trying to start a Pendleton Christian Men's Group) is a beautiful singer.

She sang the Lord's Prayer without accompaniment and it was ecstatic to say the least. This group, which is nationwide, is unique in that there is no membership or dues. Just everyone is encouraged to invite friends, neighbors and business associates to relax and be inspired by the finest in music and in well-informed dedicated speakers. The Mission Bowl luncheon was attractive and so were most of the women (only a few men attended). They meet the first Monday of each month. Call 757-5709 or 726-0939 if you'd like to attend the next luncheon.

Sorry to have missed being one of the 65 friends who helped *Helen W. Robbins* celebrate her retirement from Oceanside Public Library. For the last three years she was children's librarian. *Helen Nelson* held the happy — but sad — affair at her home. One of Helen W's. retirement plans is to go to Europe and do further research on her family name "*Detwiler*."

Sorry too, to miss the North San Diego County Press Club's summer spectacular held in the hilltop home of *Sara and Jimmy Dean*. Swimming, talking and Mexican drinks and food held the spotlight. *Jimmy, Prez Bill Nietfeld* and the Board put in a lot of time and effort on this big splash and it was appreciated.

And more sorry to have two good friends have to be hospitalized. While

Art and Vicki Gore were "funning" in Mexico, Art was stricken with peritonitis of the pancreas and had to be rushed home to the hospital. When I finally got around to cheering him up he was already his old self, 'cause the doctor had told him he could go home in a couple of days BUT from now on Art has to go easy on the "funning."



Christians — and by the flags — also patriots all! *Kay Beecher*, *Gloria Bendell*, front row; *Billee Jarvie*, *Bruce Gordon*, *Ethel Baker*, back.

George Tarry the brother of *Louise Rogers* is in the Pendleton hospital with a more serious ailment. George has just retired to Oceanside from being a physician-surgeon in Chicago and now he himself is right back in the old routine, only this time on the inside of the sheets! He and his wife *Edwina* have bought one of the beautiful view homes at Oceana. Now *Edwina* has to do double duty as nurse-maid and house-mover-in. What a way, George, of getting out of a tedious job. But the main thing is for you to hurry up and get well — especially when we go to the hospital and cannot get to see you!

Ginger Valentine, here on a visit from Fairmont, West Virginia, is, alas! returning to her home. She has been the house guest of *Miriam Keith* and we thought surely we had all persuaded her to settle in our "perfect Paradise."



Tearful bridge cronies bid sad "adieux" to West Virginia's *Ginger Valentine*. Clockwise from *Ginger*, *Hostess Miriam Keith*, *Bonnie Gardner*, *Marguerite Linns*, *Ethel Nelson*, *Frances Spitz*, *Trudy Getty*, *Rosemary Jenken*.



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 Welcome Wagon

AIR FRANCE
 MINI NEWS

Hotel Goes Med
 Guadeloupe's luxurious Caravelle Beach Hotel changes into a Club Mediterranee vacation village in December, Air France reports. The growing resort organization recently acquired the 300-bed facility, its third in the Caribbean and second on the French island of Guadeloupe.

Sooooo it was a happy, but sad farewell cocktail-luncheon Miriam gave for her old friend. All of Ginger's good bridge club cronies attended and did the occasion up brown.

There is nothing like the 4th of July to produce a parade, a picnic, lots of kids, dogs and politicians.

At the Buddy Todd Park, the Republican Women's Club followed such a procedure this past July 4, with such success that everyone wants the picnic repeated again next year.

My favorite politicians (and their wives, all assets) were there and their



John Stull, Joan Sewell, Clair Burgener and Bill Craven weren't the only ones who had a "dog-gone" good time at the Republican Women's Picnic!

speeches were as meaty, spicy and short as the barbecued short ribs!

(I've promised not to mention Watergate even though our new Congressman does live there, buuuuu being an old gag-writer — I can't resist saying that with all the dogs attending this really, interesting get-together planned by *President Joan Sewell*, it sure looked like this 4th of July the Republicans had gone to the dogs!

MRS. JEAN BICE TO MANAGE



West Coast National Bank has selected its first woman branch manager —

Mrs. Jean Bice — to head its sixth office here that will open September 14.

According to the announcement by John M. Cosh, bank executive vice president, Mrs. Bice is a veteran employee having been with West Coast since shortly after it opened in December 1963.

She is Assistant Vice President and Assistant Manager of the Main Office in Oceanside.

A resident of the area since childhood, she came to North County from Texas with her family and later married her husband, Don, settling in Vista where they have three grown daughters.

Mrs. Bice is involved in community affairs and professional organizations. She has been Vice President and Treasurer, and still an active member, of the Oceanside-Carlsbad Soroptimist Club.

Professionally, she is Chairman of the San Diego chapter of the National Association of Bank Women and was a member of the Board of Governors of the San Diego chapter of the American Institute of Banking during 1971 and 1972.

In addition to schooling locally, she has completed banking courses with the AIB.

As the Manager of West Coast Bank's Del Mar branch, she will oversee a staff of four in offices in the Del Mar Building at 1401 Camino del Mar near the main business intersection.

West Coast National Bank has five other offices in the North County tri-city area, with headquarters in Oceanside. The bank assets are in excess of \$20 million. □

WATCHDOG FOR POLLUTION



William L. Smith, left, and chemist Keith Boger, test for heavy metal pollution at the Encina Ocean Outfall facility for San Diego County. Samples of water are run through the laboratory to check the level of pollution before it is discharged into the ocean. The two men are part of the Liquid Waste Division of the County Department of Sanitation and Flood Control. □

Periphery

The Art of Living ANOTHER FABULOUS FROLANDER'S

The essence of quality makes the whole and complete difference in every endeavor. Your standard of quality becomes your attitude, your life-style, your business. Quite frankly, it is the high standard of quality that clearly defines all Frolander's restaurants. The attitude of excellence permeates the complete operation, from research to buying and cleaning, from preparation to cooking and flavoring, of every dish presented to every customer.

Back in Huntington, Long Island, where Albert Frolander started learning the restaurant business, his insistence on fresh garden vegetables, highest grade meats, individually prepared salads and home-baked breads and pastries, quickly vaulted him into his own small dinner house. Though modest at first, the money was spent on preparing quality foods rather than flashy decor, and with the constant cooperation and support of young Mrs. Frolander, Al was able to build an enthusiastic and constant following. The consistency of superior recipes, no matter how complex, and the care in all preparation, became known in ever-widening circles, until success smilingly clasped his hand.

The growing years in the Frolander's high-minded business, were very exacting. They included a service stint in the Marine Corps for Al, the raising of five lovely children for Cora Frolander, and a move to California for the young family.

Excellence does not come easily. Acquiring and maintaining quality personnel, developing and keeping quality produce and meat sources, continually expanding the menu to include exotic and ethnic dishes as well as American standard favorites, the constant change and addition of appliances, and all the implements of cookery — the maintenance of all that bright and shining kitchen — not to mention the vast bookkeeping duties that accompany success — this was the purifying fire that produced the metal of Al Frolander! His wife had the depth and strength and wisdom to inspire him, working daily by his side and somehow raising her fine family of four sons and a daughter.

The time involved in running a restaurant business is unending. During the closed hours, the creative work is done. The menu is planned, the deliveries are accepted or rejected, the hundreds of pounds of food are meticulously cleaned and prepared for cooking, there is a sweet flooding of the empty building with the aroma of baking breads and pastries, the meats are roasted and flavored, the fresh fruits and vegetables are sliced and chopped and frosted, the aromatic sauces and dressings are delicately drawn and blessed with approval. The tables are set with the shining precision of a military company, the personnel are rehearsed and trained carefully, inspected for immaculate dress and hairstyling, the bar is stocked and polished to perfection, the maitre d'hotel is finally satisfied, and at the appointed hour — the doors are opened.

The doors of the gracious and beautiful new Quails Inn at Lake San Marcos are open to you with enthusiastic welcome. The staff are very anxious to show you what they have accomplished in the past few weeks, in delightful luncheons, opulent dinners and luxurious lounges for your moments of rest and pleasure. Please feel personally invited to any of the Frolander Restaurants, one, The Paddock in Encinitas at Highway 5 and Encinitas Blvd. turn-off, the other, The House of Seafood and Prime Beef, 511 Van der Griff Blvd., near the south gate to Camp Pendleton.

The Quails Inn is located on and over Lake San Marcos, designed, developed and impelled by Al Frolander for you — with quality. □

LE BARON PREXY RECEIVES RECOGNITION

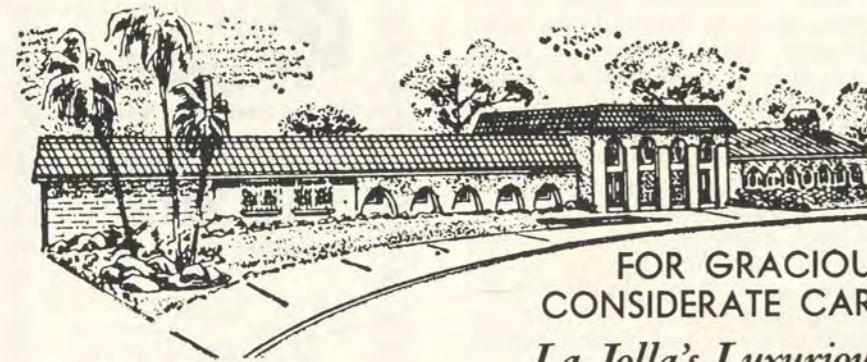


Kenneth R. Riley, owner of Le Baron Hotels (left), was honored for his outstanding achievement in business at the American Academy of Achievement's 12th Annual Banquet of the Golden Plate held in Chicago, June 16, 1973. Other recipients of the award were, second from left, Edward N. Cole, President of General Motors, Sam D. Battistone, President of Sambo's Restaurants, and William E. Bailey, right founder/chairman of Bestline Products, San Jose. Over 2,000 people attended the ceremony.

WOMAN APPOINTED



Amy Villalobos of Carlsbad receives notice of her appointment to the San Diego County Board of Education from Jack Port, board president (left), and Dr. M. Ted Dixon, county superintendent (right). Mrs. Villalobos replaces Mildred Macpherson of Encinitas as the District 5 representative from the North County coastal area.



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The Black Sheep

Places and Faces

FISH HOUSE WEST

The people of North County so love the savory flavor of food from Mother Ocean, cooked immediately — out of the sea, into the pan — that *Fish House West* in Cardiff by the Sea has built an addition and doubled in size to provide room for all the gourmets that have been standing in line. The authentic, knowledgeable preparation of fish and

shellfish dinners and sandwiches is absolutely the greatest treat to be had in this area. Not only flavor, but the delicate, firm texture of the fresh catch is preserved and served to you piping hot with frosty salad with cold beer or delightful wine. The feeling of the great San Diego Tuna Fleet permeates this colorful fish house and persuades you to return again and again. You are all welcome aboard our roomier *Fish House West!* □




Photo By Bobby Wald

Now doubled in size, twice as many waitresses!
2633 S. Hwy 101, Cardiff-by-the Sea / 753-6439 — 753-6438

PEARL LAND COORDINATOR

Oscar Pike, president of Northern San Diego County Associated Chambers, has announced the appointment of Pearl R. Land of Leucadia as coordinator of this year's North County Industrial-Commercial Fair.

The Fair will be presented in Bing Crosby Hall, Del Mar Fairgrounds, Friday, Saturday, and Sunday, Oct. 19-20 and 21.

Sponsored by the Northern San Diego County Associated Chambers, it is unique in that it is the only exhibition which boots products produced in North County. These products are many and the Fair will serve to visually illustrate this fact.

It has outgrown its previous facilities and has now moved to the Bing Crosby Hall where it can mature to its fullest potential in the years to come.

The major features of free admission and parking will be enhanced by a new car exhibit and a schedule of variety shows, with more exhibits to view and more people to see them.

In the past, exhibitors were not allowed to sell their merchandise. This is all changed and they may sell to the public. Again, making it a profitable venture for industrial and commercial firms. All fair proceeds goes to the Associated Chambers, and will be used to boost North County. □

A NEW HOME FOR ART GUILD

Marjorie Morgan, president of San Dieguito Art Guild has announced the City of Del Mar has furnished the Guild with a new home.

The organization will move into the former St. James Academy, located on the corner of Camino Del Mar and Ninth St., Del Mar. Both the Catholic Church, present owner, and the City, which has an option to purchase the property, have agreed to allow the artists to use the building.

Members were asked to be out of their former Chateau Art Center, part of the Old Del Mar Hotel property and owned by H/D Development Co., by August first. The firm now has other plans for the historic structure.

Del Mar plans to use the property for a city Administrative Center in the future.

The former school has some large rooms on the westside which makes for excellent lighting, and the entrance has a covered walkway.

Suggestion on uses include more workshops, and classes and using the covered entrance for open air art shows. □



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Dine in a tower restaurant, or a basement hide-away. Shop on 5th Avenue, or from pushcarts on the Lower East Side. Sightsee from the top of the Empire State Building, or take an evening boat ride around Manhattan as the famous skyline lights up.

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Valley Varieties



By Lynne McEuen

We are now in our new home and I can't believe it. I thought I could never live anywhere but in the one I had for over 15 years, but I already feel like I have lived in this one a long time . . . I have a nice yard and perfect pool. What more could I want? Time. Just time to enjoy it. It seems like I am always doing something and even though it is nobody's fault but my own, I do it. I guess it boils down to "put up or shut up." In any event, please consider this as an open invitation to come and visit. We'd love to have you.

LOVE HAPPENING

This last month brought one of the nicest things to pass . . . the marriage of *Pat Britt* (your Coast correspondent) and *Rusty Walker*. These happen to be two of my favorite people anyway and their marriage was a joy. What a unique wedding . . .

Gold, from every phase of both peoples lives were melted together to make the rings. Russ and Pat's baby rings, gold from both sides of the families. Pat's children's baby rings . . . something from what each had been, reshaped into the new. The rings were absolutely gorgeous — how could they fail to be with so much in them. Pat's not only meant something special because of the content, but the design was especially meaningful . . . Russ' was masculinely artful.

They took their vows in their lovely yard with yellow ribbons tied around bearing, leafy trees growing in the greenest grass ever . . . a lovely pulpit was made with rocks and plants to make a small grotto . . . the yard overlooks the most gorgeous of hills and dales and illuminated by the setting sun . . . the shadows in the convolutions were fantastic. How romantic could it get . . .

When *Frank Gearhart*, Pastor of Bethany Lutheran Church officiated, he asked the question "who gives this woman," would you believe that the four children said, each alone and individually, I do . . . Michelle 16, Craig, 14, Matthew 10 and Rachel 5. There

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wasn't a dry eye in the place and I had the feeling, they too were being married together as a family. The best man was *Mike O'Hara* of La Costa and the best lady — *Mrs. William (Trina) Bruce*. Trina looked especially lovely en famile in blue and baby's breath in her hair. The processional was "You've Got a Friend" and the recessional as "Light Sings" . . . all this by means of special tapes by *Bill Bruce*. *Barbara Long* did a fantastic job of putting everything together. The benediction was by *Rev. Talley Garrett* of St. Peter's Episcopal Church Del Mar.

Carol Watkins arrived the day before the wedding and filled Pat's bathtub with 38 dozen carnations so you can imagine the beautiful arrangements that abounded and the fragrance along with ferns, plants, etc. . . all of these not only in the house but on steps, walls, entrances and exits, making everything a veritable garden. *Diane Huber* took six hours arranging all of these lovelies and it was a job well done and I am sure, much appreciated not only by the bride and groom, but all who 'looked.'

It wasn't enough that we could all participate in such a lovely beginning, but they fed us as well . . . not just the traditional cake and ice cream, but *Nell and Jess Breceda*, who have the Jester's Restaurant in Canterbury Corner in Del Mar and who are famous for their pit barbecued beef at the Del Mar Picnic, etc., cooked the beef for 22 magic hours and brought out meat which would fall apart in a marshmallow factory. *The Gonzales Family* of Mira Mesa cooked beans in a pot so large that it wouldn't fit in the family car and *Betsy Walker* made gallons of rice which would make you come back for more even if you were on the Atkins diet. *Alice and Lou Chirichetti* spent many hours and broken fingernails over the shredding board as they prepared bowls of cole slaw.

The cake was a particularly fun love gift from *Peggy and Jim O'Driscoll* because it was the traditional tiered wedding cake, decorated in a very un-traditional way. It was personalized for Pat and Rusty since it had as the top piece a lady wielding a tennis racket (pat), and a gentleman defending with a golf club (Rusty) on the second layer were four children, (surfer, basketball player, scout and a little girl playing with a kitten. And then they had two curly tailed dogs . . . and the family raise Akitas.

Besides the literally hundreds of friends who attended this affair, was Pat's mother and father, *Mr. and Mrs. Fred Hager* of Seattle, Washington and her maternal grandmother, *Mrs. Venita*



Haston of Seattle. My husband and I had the privilege of eating with these dear people and what a privilege it was too!!!!

Rusty's mother and step-father, *Mr. and Mrs. Jim O'Driscoll* were there and his maternal grandmother, *Mrs. Marion Millar* of Rancho Santa Fe; sister and brother-in-law, *Mr. and Mrs. Flint Locke* and his brother *Hiram*.

Pat looked exactly like a bride should in some fluffy blue printed chiffon and shoes of the same fabric . . . beautiful hairdo with flower braided through . . . and all in all I think one of the loveliest, happiest, most romantic things I have ever attended. Wonder if my husband would marry me again in such a fashion . . . ? Better not chance it!

All our best Pat and Russ . . .

The North County Community Theatre is one of the new cultural ventures in our lovely area and I contacted *Bill Raftery* one of the founders of this organization for some information, so all of my readers could know what is happening, and how, and when, and where. Their new marquee lights up the sky, calling attention to the NCCT at 1320 Grand Avenue in San Marcos and once again new and old plays will delight and entertain thousands of theatre goers. The drama critic for Escondido said "the facility is extremely handsome . . . it includes a red carpeted and draped lobby, with chandeliers, mirror tiles on the walls, and elegant upholstered furniture and famed organist, *Gaylord Carter* who celebrated his 68th birthday with cake and champagne at a recent *Floyd Watson* concert at NCCT, said . . . "the foyer is quietly opulent while the theatre area is extremely functional."

Founded by *Bill Raftery* and *Jack Lintz*, the theatre opened in February of this year, half way through the 1972-73 season. With only half a season to establish themselves, they succeeded in attracting sizeable audiences and received many favorable comments.



Quiet opulence — Producing Director Bill Raftery relaxes in theatre foyer which recent visitor *Gaylord Carter* described as "Quietly Opulent."

NCCT was born out of frustration. Raftery, semi-retired, with thirty years of theatrical experience, wearied from having to drive to San Diego or Los Angeles to see a good show. So he teamed with *Lintz*, an experienced theatrical technician and financial consultant and formed the North County Community Theatre.

The well-rounded multi-faceted theatre has inaugurated several new programs sure to please the discriminating patron. Season tickets, available through September, not only ensure reserved seats at lowered rates, but offer many extras throughout the year. For instance, champagne offered on opening nights will be "on the house" to season ticket holders. Non-season shows which appear approximately every five weeks between scheduled plays, will be available at greatly reduced rates.

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Group rates, which can include transportation to and from the theatre, or be used as fund-raising programs for clubs, are available through the newly formed public relations department under the guidance of *Steve Sanders*.



Co-founder *Lintz* . . . *Jack Lintz*, financial consultant will make his acting debut with *Genesian Players* this season.

The Lamplighters, a prestigious service organization, is currently being formed. It is intended to enhance the theatre culturally as well as functionally.

A newsletter, "*The Green Room*," edited by *Donna Lee Evans* is available to members as well as to staff and cast.

As was amply illustrated this past July and August, summers will not be dark at NCCT. While the staff takes a much needed rest, the theatre will be open to guest performers and troupes.

This past summer saw excellent performances by the *North County Savoyards* (Gilbert and Sullivan Operetta Performers), Organist *Floyd Watson* and the *North County Dance Players* who presented "*An Evening with the Dance Players*."

Floyd Watson, performing on his custom built Conn-Organ was so successful that he has been booked to perform eight times during the regular season.

Watson will play to silent films from the past including such classics as "*Phantom of the Opera*," "*The Hunch Back of Notre Dame*," and many of the *Laurel and Hardy* favorites. A special midnight showing of "*Phantom*" will be presented on Halloween night.

The Dance Players, directed and choreographed by *Dorothy Zoe* (Dance Director of NCCT), will remain as a troupe throughout the year to supplement the NCCT acting troupe, the *Genesian Players*.

The exciting season, which opened August 30 with "*Beyond the Fringe*," (which continues through September) offers a wide spectrum of entertainment.

From the situation comedy of "*Seven Year Itch*" (opening Oct. 4) to the drama of "*Stalag 17*," the season includes "*Anastasia*," "*Charleston Craze*," "*Feifer's People*," "*HMS Pina-*

fore" and a yet to be announced melodrama.

Raftery will personally direct several of the productions including the opener. Guest directors scheduled to date are *Ray Steeves* (Charlston"), and *Teri Ballard* ("Itch"). *Bob Kendrick*, technical director of the theatre, will exchange roles with *Producing Director Raftery* for "Stalag 17."

To list all of Raftery's accomplishments in the entertainment field would require several pages. His thirty years of experience begins with a B.S. in Theatre Arts from St. Louis, Missouri, where he also completed 33 hours of graduate work in Psychology.

He has directed 17 plays, three of which received awards for excellence including the prized Ford Foundation Award for PBS Television.

The director has founded and been Resident Director of several theatres including the Del Val Summer Stock Theatre, St. Ann, Missouri, and the Normandy Players, also in Missouri.

He was chairman of the fine-arts department, Chaminade College, Honolulu, Hawaii, and has been a director of speech and drama for over thirteen years in the educational field.

In addition to his stage and television work, Raftery has directed and performed on film and radio. He has also instructed music and fine arts.

Jack Lintz, co-founder and financial consultant, began as a theatre technician, working with Raftery in St. Louis, Missouri. He advanced to Resident Technical Director of the Del Val Theatre and was Technical Director of the St. Louis Young Folks, Honolulu, Hawaii. He was also active with the St. Louis Delta Gamma Theatre in Honolulu.



Dance director, *Dorothy Zoe*, NCCT dance director and founder of North County Dance Players who will supplement the NCCT Actors, the *Genesian Players*, during the season.

Dorothy Zoe began formal training in London, England at the age of five. She started her professional career eight years later, dancing and acting in motion pictures. Miss Zoe danced in such films as "*On Your Toes*," "*Midsummer Nights Dream*" and "*The Great Waltz*."

The dancer was active for many years at the Pasadena Community Playhouse, acting and dancing in main state productions. She is a founding member of the Los Angeles Ballet, American Ballet Modern and the Hollywood Ballet Theatre.

In addition to her voluntary services at NCCT, Miss *Zoe* owns the Escondido Ballet School and Theatre Arts, which she opened 11 years ago.



Joseph and Merrie Kraatz — staff members perform on and off stage, assisting with various vital functions that keep theatre running smoothly.

Technical Director *Bob Kendrick* received his degree in Theatre Arts several years ago. He is a familiar performer on North County Stages, particularly *Parlomar College*, where he has had many leading roles.

Kendrick is currently adding to his technical staff and instructing novices in techniques of stage design, lighting and set construction.

Steve Sanders, publicity director for NCCT, is a news reporter and feature writer for *The Vista Press* newspaper, Vista. He is a published poet, songwriter and amateur playwright.



Public Relations *Steve Sanders*, who furnished material for article. He has been a feature writer for the *Vista Press* for several years.

Merrie and Joseph Kraatz, both talented actors, complete the NCCT staff. The couple assists with many vital off-stage functions which contribute to a smooth-running operation.

The NCCT staff has one common goal. To bring serious theatre to North County. They are all volunteers, giving freely of their time (and quite often their money). They do not expect things to happen overnight but be-



lieve, that with patience, legitimate theatre will become a reality in North County.

They are deserving of your support, and if you wish to enter the magical behind the scenes world of theatre, they will welcome your services.



Pre-Show Preparations — *Merrie Kraatz* and *Ray Steeves* prepare for stage lights in a recent production. *Steeves* will direct the third play of the season, "*Charlston Craze*."

If an occasional play is your forte, NCCT is offering a season of musicals and melodramas guaranteed to please. For box office information call 744-4556 between 10 - 3, Monday through Friday.

NORTH COUNTY COMMUNITY

THEATRE

Now Playing Beyond the Fringe
Oct. 4 — Oct. 28 Seven Year Itch
Nov. 8 — Dec. 2 Charleston Craze
Dec. 13 — Jan. 13 Anastasia

(1974 schedules will be printed in future issues)

All plays Thursday thru Saturday at 8:30 p.m. on Sunday at 2:00 p.m.

Behind the Scenes — *Bob Kendrick*, technical director of NCCT is instructing (right) tech crew *Karl Ballard* (left) and *Mark Scott* (center) in the art of stage lighting.

STUFF

I just found out that we had another celebrity in our town — *Dewey Martin* who was *Humphrey Bogart's* protege and former husband of *Peggy Lee*. I had met him but didn't know all of these interesting facts about him until a few days ago. Not only is he a really groovy looking guy, but has done a lot of acting, such as "*The Big Sky*" with *Kirk Douglas* and lots of acting in New York. He has just returned from a four year travel around the world and has got to be one of the most knowledgeable guys here.

There was a Fine Arts exhibit at Lake San Marcos with some very interesting people displaying their works among whom is *Patrick Morley* better known as *Patrick O'Moore* whose most recent picture was *Frazier, the Senuous Lion*. Another motion picture star who is displaying his paintings is *Harry Lauter* whose most recent United Artists picture is the *Evil Eye*. We certainly do have the talent in this area. *Norberto Reyes* whose painting of *Martin Luther King* was chosen as the official portrait by the Southern Christian Leadership Movement is from the Philippines. He does some of the most beautiful portraits I have ever seen — as well as seascapes. I can't even draw my breath!

COMMANDER JOHN C. SMITH of Escondido was named successor of Squadron VF-114 at Miramar Naval Air Station ceremonies. *Capt. William Franke*, a recent returned prisoner of war was also present so this was a fine representation for "our town." Congratulations. □

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Places and Faces

HUNZA FOR TOURISTS

For the first time, the gates of Hunza have been opened to American tourists by special invitation of the Pakistan Government and the country's king, the Mir Mohammed Jamal Khan. Co-sponsoring the tour will be the Mir's son, Prince Ameen Jamal Mohammed, who is currently living in the U. S., and is a representative of the California Apricot Board, and noted Hunza expert, Renee Taylor, author of six books on the independent monarchy. Miss Taylor, who is considered the authority on this fabled land will accompany the first tour.



Woman of Hunza

Hunza, in Pakistan, high in the Himalayan mountains, has often been referred to as the real-life Shangri-la because of its pure air and water, and its friendly robust people, who often live to be 100 years of age and more.

In addition to the lush mountains, clear lakes and breathtaking views, Hunza offers travelers a look at the most serene community in the world. There is no army, no police, no crime and no juvenile delinquency. The Hunzakuts are primarily farmers and exist on a diet of grains, fruits and vegetables and drink the water of the Batura Glazier, to which they refer as "Glazier milk."

A self-sustaining country, it has no unemployment, taxes or money, and is ruled by the Mir Mohammed Jamal Khan and his queen, the Rani. A democratic council of elders, representing each village, meets with the Mir daily "We follow the motto" no one succeeds unless everyone succeeds," says the Mir, which makes us the happy land of just enough.

Hunza will be part of a 21-day tour

offered by *Wanderlust Travel*, 201 N. Larchmont Blvd., Los Angeles. The first of this series of trips will depart *September 14th, 1973*. Others will follow when the road is again open in the summer of 1974. Other stops along the itinerary will include Rawalpindi, Gilgit, Taxila, Lahore, Preshawar, Valley of Swat, Kabul, the Khyber Pass and the Iranian cities of Teheran and Isfahan.

There will never be a second chance to be among the first group of American travelers to visit this Shangri-la community.

For more information regarding this exciting first time adventure please contact: *Wanderlust Travel*, Tel. (213) 461-3838. □

CENTRAL FEDERAL NAMES ELLA STEVENS . . .



Ella M. Stevens has been named to head operations of Central Federal Savings and Loan Association's La Costa Plaza Shopping Center office, opening this month (September).

The fifth new Central Federal office this year, the north county facility is located in spacious quarters at 7656 El Camino Real.

Serving La Costa as well as Encinitas, Leucadia and Solana Beach, the new office offers Central Federal's full range of savings accounts, courtesy customer services and ample free parking.

The second woman named by the association to head an office, Miss Stevens began with Central Federal in 1967 as a teller and bookkeeper, most recently serving as Point Loma office teller supervisor.

North county residents are additionally served by the Carlsbad Central Federal in the Plaza Camino Real Shopping Center. □

Places and Faces

"GINGERBREAD" FEATURED AT WINNERS' CIRCLE

That "Gingerbread Bus" with the "Gay Nineties" look, is the Winners' Circle Lodge's newest mode of transportation for its guests.

The Open Air Doubledeck Bus has been seen whizzing around the San Dieguito and North County area all summer. It was used extensively during the racing season to transport guests to and from the Del Mar Thoroughbred Club races.

The brown wooden exterior of the bus is trimmed in white, with a gracefully curved stairway leading to the upper deck. The interior, lavishly upholstered, has red carpeting throughout and contains decorative red lamps.

Added features are a citizen band radio transmitter and receiver, a public address system, and a stereo tape system.



Winners Circle Lodge's "Gingerbread" Bus was used as a reviewing stand at the opening of the recent Del Mar Festival of Arts at the Del Mar Fairgrounds. Celebrities include Jock Mahoney, grand marshal and Jay Silverheels, "Tonto."

Those Saturday evening Del Mar Post Time Shows, hosted by columnist Pat Rogerson, turned out to be terrific successes, so watch for a repeat performance next season.

Guest panelists for the six shows included horse owners and trainers, jockeys, and handicappers. Among the racing greats who appeared were jockey Bill Shoemaker, trainer, Charlie Whittingham (the world's leading thoroughbred trainer) and owner, Mary Flor-

sheim Jones, and trainer, Bobbie Trevhel.

Jim and Carol Watkins, owners, and "Wes" and Elizabeth Robillard, managers, have many delightful surprises lined up for the coming year.

With fall and winter approaching, the pace changes and track fans, jockeys, owners, trainers, agents, handicappers, and celebrities move on, to make room for other guests.

Among these are many Canadians who will make Southern California their winter playground, and The Winners Circle Lodge, their home.

All North County is invited to drop in at "The Lounge" for a steak dinner (customers cook their own) a delicious luncheon, or a Continental breakfast, and enjoy the relaxed "Olde English Hunt" atmosphere. Or, come in for that favorite drink and join the fun at the piano bar. Its a perfect place to meet friends, and make new ones. □

GILDRED FOUNDATION GIFTS TO SALK INSTITUTE

The Salk Institute for Biological Studies today announced the receipt from the Gildred Foundation of San Diego of \$200,000 which will be used to support cancer research work of the Institute. This brings to \$1.2 million the amount that the Institute has received from the Gildred Foundation to further its work since the foundation of the Institute 10 years ago.

The latest gift was the result of a matching pledge by the Gildred Foundation which the Institute met a few days ago. Mr. Ted Gildred, President of the Gildred Foundation and a Trustee of The Salk Institute for Biological Studies, announced a new challenge grant of a further \$200,000 to the Institute provided the Institute received new operating funds of \$1 million.

The President of the Institute, Dr. Frederic de Hoffmann, stated "We are deeply grateful to the Gildred Foundation for its continued generous support of the Institute. A large portion of the research staff of the Institute is working on fundamental research on the understanding of the causes of cancer. These funds will play an important role in enabling the Institute to expand its cancer programs."

The Institute now has grants of approximately \$1.5 million annually in the field of cancer. □



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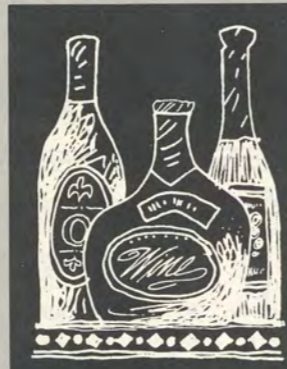


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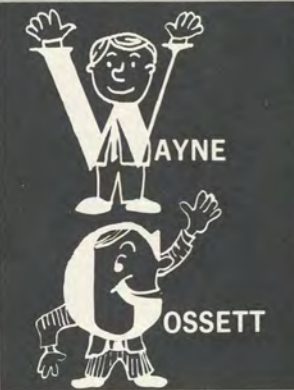
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Places and Faces

WOOLLEY TO HEAD UNITED WAY



Roger W. Woolley

Attorney Roger W. Woolley has been named Rancho Santa Fe Chairman for the 1973 United Way according to John L. Brown, North County Chairman.

Woolley served as Coastal Chairman in the 1972 United Way (Crusade) and has served in various capacities in past campaigns in Rancho Santa Fe.

In accepting the chairmanship Woolley said, "The residents of Rancho Santa Fe, will again, as in the past, respond to the need of the agencies depending on this once a year United Way. It's just people helping people. Campaign Chairman Alex De Bakcsy has been working for months to make this campaign of the United Way a success and I'm sure that all the residents of the Ranch will get behind this effort."

Woolley lives with his wife Patricia and daughter Merrit, 17, on the Ranch. A son, Elliott, 20, attends the University of Arizona, Tucson.

Woolley was graduated from the Columbia School of Law and is a 21 year area resident. He is a past president of the Del Mar and Rancho Santa Fe Rotary Clubs. □

BOOK BARGAINS

As the Rancho Santa Fe Library approaches its 10th annual Book Fair, September 22 and 23, members of the Guild are enthusiastic about the greater-than-ever quantity of books available, with the quality remaining at the same high standard for which the Fair has come to be known. It was this high quality, well known throughout southern California, that encouraged members of the Guild to seek coverage in Sunset magazine.

Accordingly, on a sunny day in July, representatives of Sunset's southern California edition came to our village to take pictures which accompany their September article about the Fair.

There will be three guest authors at the Fair: Bradley Smith, whose new book is "China: A History in Art;" June Crosby, author of popular cookbooks; and David Miller, artist, author and authority on American Indians. □

CHRISTIAN SCIENCE COMMITTEE



Robert C. Peacock

Robert C. Peacock of Laguna Beach has been appointed Christian Science Committee on Publication for Southern California.

In this position, he will serve as spokesman for Churches of Christ, Scientist, with public officials, the news media and other organizations throughout Southern California. He succeeds Robert G. Walker of Corona del Mar, who became a Trustee of The Christian Science Publishing Society last month.

Mr. Peacock, a native of Los Angeles, was president of Peacock Insurance, Inc., 22 years in Laguna Beach before entering the public practice of Christian Science in 1971. He also has served as executive assistant to the Committee on Publication for Southern California since 1969.

In 1940, he received his bachelor of science degree from the University of California at Berkeley, where he won two national tennis titles in U. S. Intercollegiate Doubles and U. S. Men's Clay Court Doubles.

He is a past president of the Laguna Beach Chamber of Commerce and also is a past president of the Laguna Beach Rotary Club.

Mr. Peacock is a member of First Church of Christ, Scientist, Laguna Beach, where he has served as chairman of the executive board and First Reader. □

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Places and Faces

SAN DIEGUITO AUXILIARY TO THE SYMPHONY

San Dieguito Auxiliary's second annual "Around the World" party, featuring wine tasting and the showing of Travel films, combined to make one of this summer's most charming and highly successful social events. The setting was the beautiful Rancho Santa Fe home of Dr. and Mrs. Lewis T. Dorgan (Katherine). A beautifully appointed table was set up on the Poolside Terrace, where guests were tempted to over-indulge in rare cheeses from various countries, as well as irresistible appetizers prepared by talented Board members. Another perfect summer "Fun for Funds" party was chalked up, with a promise of many future delightful affairs.

The first Fall meeting of the Auxiliary will be held on Thursday, September 20 at the home of Chairman-elect Mrs. David Lester (June). The installation ceremony of new Officers will be conducted by Mrs. David Porter (Kay), President of the San Diego Womens Committee. Mrs. Alan J. McCutcheon (Liz), Auxiliary Coordinator, has also accepted to attend, and will comment on her duties.

A most interesting and informative program will follow the installation formalities. Mrs. Clark W. Virtue (Connie), pianist-composer, will explain a new system of musical notation which she has developed, she is the author of a newly published book (Virtue Notagraph). She is listed in "Whos Who of Western American Women." Guests are welcome to attend the meeting.

The following Officers have been elected to serve for the coming year:

Chairman — Mrs. David Lester (June)
Vice-Chairman (Membership) — Mrs. Marvin Tackett (Betty)
Chairman of Volunteers — Mrs. Theresa Hurst
Recording Secretary — Mrs. W. E. Cunningham (Bette)
Assoc. — Membership Fund Drive — Mrs. M. P. Johnson (Helen)
Corresponding Secretary — Mrs. Martha Stevens Baker
Treasurer — Mrs. Royal B. Lord (Betty)
Appointed Committee Chairmen:
Bus — Mrs. W. S. Jack (Betty)
Publicity & Historian — Mrs. W. P. Gage (Lu)
Ways & Means — Mrs. Warren Wyman (Marie)

Hospitality — Mrs. Michael Frees (Sandra)

P.S. — Mrs. William S. Jack (Betty), Bus Chairman, announces a price increase of 25¢ per person for those who wish to take advantage of bus transportation, and do not have pre-paid concert subscriptions. Please call Betty for further information (756-1001). □

CHAMPIONSHIP VOLLEYBALL IS HERE

"Championship volleyball is here," said Philip R. Quinn, Vice-President of the San Diego Sports Arena. Quinn made the announcement today, claiming San Diego as the "Volleyball Capital of the World."

The San Diego team is comprised of the six starters on the United States National team which recently won the zone qualifications by defeating Cuba in Tijuana for the World Cup Games slated for Prague, Czechoslovakia, late in September. Two additions to these six players are standouts from the San Diego State NCAA Championship Volleyball team.

Members of the San Diego National All-Stars are: Duncan McFarland, 6-2, San Diego State; Randy Stevenson, 6-2, San Diego State; Miles Pabst, 6-5, Long Beach State; Dodge Parker, 6-2, Long Beach State; Byron Shewman, 6-2, San Diego State; Danny Patterson, 6-0, San Diego State; Bill Wardrop, 6-6, University of Southern California; and Kirk Kilgour, 6-4, UCLA. McFarland and Stevenson join the other six players who were the nucleus of the U.S. National Team headed for Europe in September.

Quinn added that since San Diego State won the NCAA Men's Volleyball Championship and since most of the members of the U.S. National team come from this area, San Diego obviously is the volleyball capital of the world. Objectives in promoting volleyball matches here in San Diego are to create an opportunity for U.S. athletes to maintain a high caliber competitive atmosphere while training for the 1976 Olympics; to exhibit volleyball to the public and create a community interest; to promote the U.S. Volleyball Association and demonstrate its goals and objectives; and to test volleyball in its final form to determine if professional volleyball is feasible somewhere in the future. □

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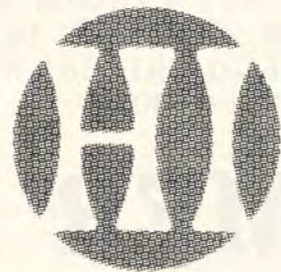
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AMSTERDAM HILTON

The Amsterdam Hilton and its new Garden Wing extension offer a host of reasons for planning a business meeting or pleasure trip to Holland. Relax in rooms of unusual beauty . . . Choose tantalizing meals from the grill rotisserie . . . snacks in the terraced Patisserie . . . and enjoy after-dark fun in our swinging discotheque.

The main building houses the Orange Ballroom which — with its foyer and two adjacent private dining rooms — can accommodate up to 700. The Garden Wing has three more conference and banquet areas with a capacity of up to 200 persons; a breakfast restaurant; and a lobby cocktail lounge. Each guest room in the Garden

Wing features its own self-service bar with refrigerator. The facilities of both hotel buildings are available to all Amsterdam Hilton guests.



Places and Faces

ECLECTIC FEATURES CUSTOM FURNISHINGS

Eclectic Interior Design is the only complete contemporary studio in the North County. The eclectic style is . . . a marriage of the old with the new, past with present, native with foreign, all of which combine to express the owner's personality. The objectives are to coordinate a new look with existing decor, or to design a total new look for the home.

Eclectic is both a shop and interior design studio. This provides a source for furniture needs with expert assistance in choosing the style of furniture or types of fabric. If decorating is the need, new solutions to old problems are derived through designs with new materials and sources.



With the infinite variety of today's design techniques and materials there exist no limits to originality. Therefore, the modern home should reflect uniqueness from a careful interpretation of the owner's tastes and ideas. Many times the ideas become lost when not pursued with objectives, thus resulting in another still life reproduction. The source of originality must initially be derived from the clients ideas and preferences, and then generated by the decorators skill.

The single most important attribute for the decorator studio is the ability to translate the clients ideas into an expressive decor. This requires time, energy, and a thorough knowledge of professional decorating.

Since most homes today have varying interior dimensions, there is a necessity

for custom built furniture. Eclectic is able to provide this service without additional charge. Recently Eclectic introduced its own design, California Brookwood. This is a rare wood from the Ponderosa Forests that has aged for 300 years. Using the Brookwood, Eclectic has designed living, dining and bedroom sets.

Another decorator asset at Eclectic is the Clyde Harwick collection of metal sculptures. Whether it is a chandelier or a pair of sconces, the work can be specifically designed to your needs. On display at the studio are several serpentine tables with sculptured bases designed by Clyde Harwick to complement the natural contour of the stone. Also featured are rare indoor plants, hand-made ceramic planters and hanging accessories for the finishing touch.

When it comes to furniture, Eclectic has maintained quality and exceptional style without compromise. The sofas and sectionals are custom made without additional charge.

Hours are from 10 to 6 Monday through Saturday and Fridays until 9 p.m. For a free consultation call 743-4296. Eclectic is located in Escondido at 1645 E. Valley Parkway. □

CHAIRMAN APPOINTED



Mrs. John W. Cunningham.

Mrs. John W. Cunningham as been appointed chairman of the 4th annual "Just Before Christmas" Bazaar presented by the 21 auxiliaries of the Children's Home Society in San Diego County. The Bazaar will take place on Saturday, December 1, 1973, from 10:00 a.m. to 2:00 p.m. in the Al Bahr Shrine, 5440 Kearney Mesa Road.

Proceeds from the Bazaar will benefit the Children's Home Society, a counseling and adoption agency that has placed over 36,000 children in permanent adoptive homes since 1891. □

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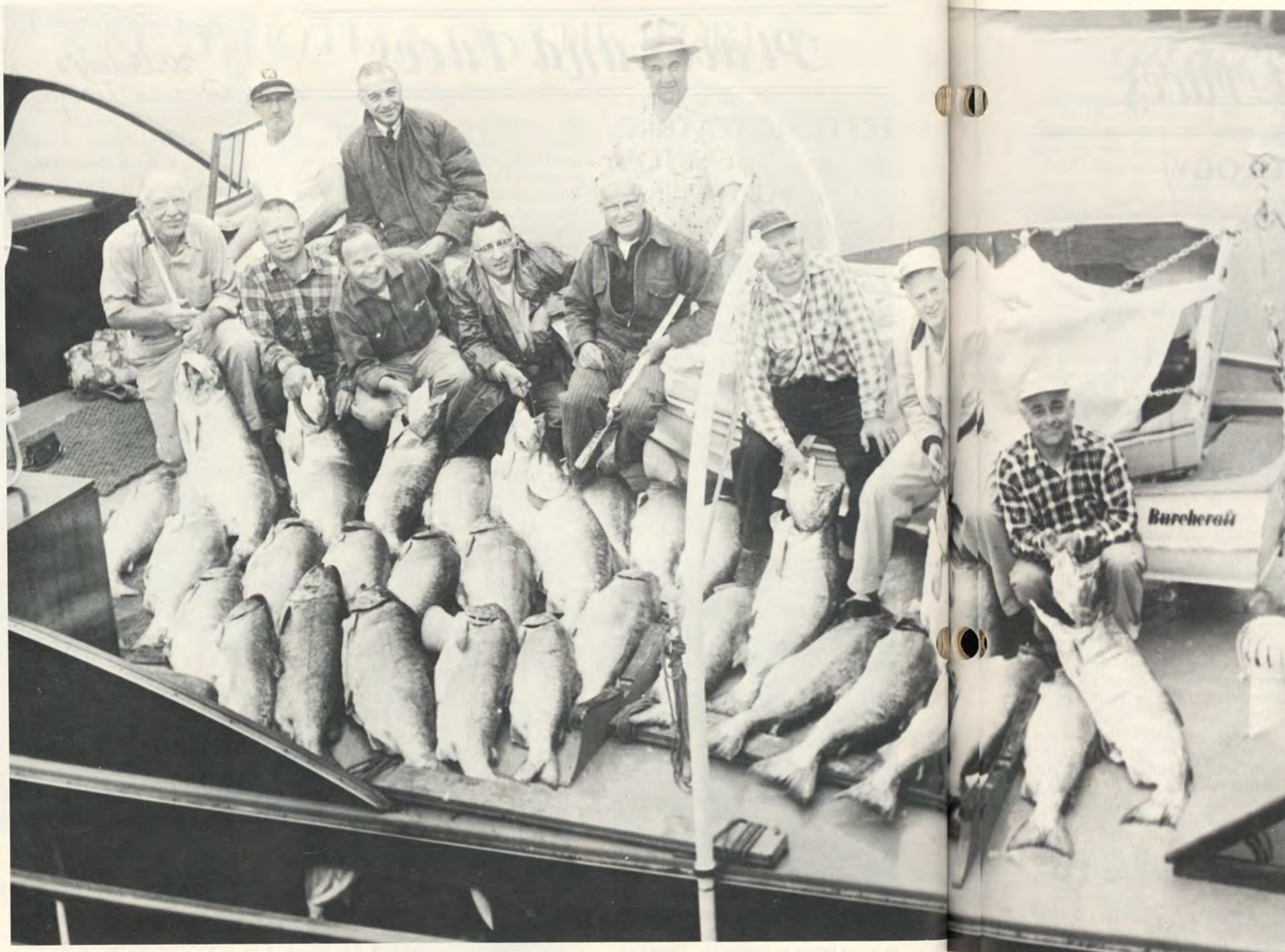


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Our Group arriving Seattle from Rivers Inlet with trophy salmon.

Albacore? Unavailable!

by Rex Freeman

The "Long-fins" have let us down. They were invited but didn't come! The last time this happened to anglers in the San Diego area was in 1959. Albacore are very mysterious fish, and they have baffled the experts for a long time. Normally they would have been passing our coast, starting early in July and continuing thru August, but as of this mid-August date they have failed to appear. A number of exploratory expeditions have searched the waters where they should be at this time, but they are noticeably absent. By now it is quite apparent they by-passed San Diego, because they are now getting them north around the Morro Bay area.

albacore action. Under normal conditions the boats would be leaving nightly about 11:00 p.m., returning between 7:00 and 9:00 p.m., with just enough time to refuel, change the bunk linens and scrub the decks. I do not believe many of us know the tremendous expense sportfishing companies and boat owners have, but to mention a few items, there is insurance (a big one); berthing; maintenance; fuel; licenses; office expense; payrolls, depreciation of these expensive boats, and most of these expenses go on whether the fish are here or not. So much for that . . .

Since our seven-day trip on the *H & M Solado 85* to Alijos Rocks, I have enjoyed another long-range trip to Guadalupe Island on the *H & M Seafri 80*. Guadalupe is about 150 miles off-shore, some 250 miles southwest of San Diego. The island is about 18 miles long. It is barren but beautiful in a rugged way. It is home base for a very large herd of elephant seals, and the skipper always gets the boat up to within about forty or fifty feet of their beach for a close view of several hundred of these monsters. The Captain on this trip was George Wyer, with whom I have fished many times, and they just do not make better long-range men than George. Also he had one of the very best crews on this trip, starting off with Dennis, the big handsome number one man. Dennis was at one time a fine salesman, classy dresser, etc., but the lure of the ocean and fresh air took over. Mike is also an excellent deck man, and these fellows go far out of their way to please the passengers. I'll bet it isn't always easy! Mike is from England and I enjoy his accent and courteous attitude very much.

We didn't fill the refrigerated hold on this trip, but the yellowtail we landed were whoppers, and I also caught a black sea-bass weighing 85 pounds, plus many large calico bass. Dennis cleaned the bass and each passenger received a good size plastic sack of bass filets. They make mighty fine eating, so the shortage of beef didn't bother us at all.

Shortly after returning from this trip, we drove to Oregon for a family reunion with my daughter and her two teenage daughters, and we converged upon my wife's family in Corvallis, Oregon. Her son is Dean of the School of Oceanography, O.S.U. and director of the Marine Research Laboratory at Newport, so we saw a lot of the ocean. On one occasion we chartered a boat and took all six grandchildren out for salmon. We caught six (three cohoes, and three chinooks). Kim got two and Cindy caught one. They were elated.

Catching salmon brought back many happy memories of the years we were stationed in Seattle, during which time we enjoyed salmon expeditions out of Westport, Neah Bay, and Sekieu. During those years we also spent time at

Painters Lodge, Campbell River north of Nanaimo on Vancouver Island. This is headquarters of the world famous *Tyee Club*, of which I was honored to become a member by qualifying with the correct rod, and line in landing a *Tyee* or king salmon. They are also known as chinooks.

Our best salmon expedition of all was organized by several business associates, when they chartered the *Linda Lee*, a 75-foot twin-diseled luxury cruiser owned by a friend who was then Commodore of the Tacoma Yacht Club. There were ten of us in this party and we took three days to navigate during daylight hours thru Johnson straits, between Vancouver Island and the mainland of British Columbia, and on up across Queen Charlotte Sound to a place called Rivers Inlet, famous for extra large king salmon. We arrived in the afternoon, picked up three kicker boats that had been set off for us by a commercial boat enroute Alaska, and two hours later I landed a 66-pound king on 12-pound test line, which proved to be the largest fish caught on the trip. Many, many fish in the fifty-pound class were boated, and because of space on the cruiser for carrying fish, we kept only the trophy-sized salmon, weighing more than forty pounds each. We had a wonderful reception when we returned to Seattle. It was a most successful fishing trip.

None of those fish however, gave me more of a fight than a thirty to forty pound yellowtail, and I am thoroughly enjoying the Baja fishing trips out of San Diego. We have plans for another departure in October, and there may be room for a few more!!! □



Guide, two salmon and a happy fisherman — me, after qualifying for membership in TYEE CLUB.

Several days ago I was invited to join a group aboard the Pacific Excursion sportfishing boat, *Mascot IV* for one of the exploratory cruises. We left the dock about 11:00 p.m. Sunday, returning Tuesday at 1:00 a.m. The conventional feathers were trolled for hundreds of miles but all we saw was a lot of blue water. The water temperature was 68° which is about right but no fish were seen. Last year the *Mascot IV* was the first boat in the large fleet to find albacore, and we had high hopes of doing the same this year.

This situation is very rough on the sportfishing industry because they depend heavily upon the several months of

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AIR FRANCE MINI NEWS

Thrifty Days Has September

September will bring lower air fares as well as temperatures, Air France advises. Prices on package tours to Europe will fall by as much as \$100 compared to the summer peak season, with a typical 15-day holiday in Amsterdam, London and Paris dropping from \$670 to \$569.

Places and Faces

ORTHOKERATOLOGY

The new approach to corrective eye care through the therapeutic use of contact lenses is called Orthokeratology.

Now the treatment approach is moving from the research area to clinical practice. The system has become a formal sub-discipline with the recent formation of the Societo of International Orthokeratology and the formation of the International Orthokeratology Section of the National Eye Research Foundation. Membership in the International Orthokeratology Section has grown to approximately 200 members with representation across the United States and in parts of Europe, South America and Canada. Requests for information come in daily from both practitioners and the general public throughout the world, the Foundation reports.

Orthokeratology is exciting, and it's welcome, filling a heretofore unmet need. Vision refraction by the use of glasses has most often corrected but not in any way cured the cause of any condition that led to the primary need for vision improvement through external means.

Contact lenses apparently can be utilized so as to cause a change on the defective condition.

As contact lenses won acceptance, specialists in the field gained experience along with a growing body of scientific data, and some of them noticed data that suggested that in many patients wearing contact lenses the refractive status of the eye was altered with corresponding changes in visual acuity.

The first mentions of the possibilities of the use of contact lenses as a therapeutic device occurred in the 1950's but for years there was serious questioning and doubt concerning the validity of the theory and the data.

Dr. Marcello Arias of Mexico City in 1963 expressed the professional awareness of the new vista in vision care by stating "With the wearing of contact lenses the corneal curvature changes. This being so, then why not change the corneal curvature in a manner that will benefit the patient."

Other early work and comments on the possibilities were reported by Major Roy Rengstorf, Reid Anderson and Monroe Hirsch.

In 1967 Dr. Joseph Nolan reported on a study to determine whether the use of contact lenses could prevent myopia from progressing in young children. He compared 37 patients who had worn



Dr. Victor L. Copeland

contact lenses for five years with 64 patients who had worn spectacles for five years. He concluded that, "Contact lenses substantially aid the young myope in his predicament. Contact lenses do offer us a means of controlling myopia." In the patients studied, 91% of those wearing contact lenses had flatter corneas as compared to initial measurements made five years earlier. Dr. Nolan took his visual acuity measurements two weeks after removal of contact lenses, instead of with the lenses in situ as judgements of the method had been made in the past. In a later study he reported that improvements of visual acuity after removal of lenses was in fact greater in 61% of the patients after two weeks (of non lens use) than it was immediately upon removal of lenses.

In 1970 at a meeting of the International Society of Orthokeratology, Drs. Charles H. May and Stuart C. Grant called for a new and consistent office procedure that would establish orthokeratology as a successful regimen for helping the eye to help itself, thus achieving permanent improvements that might enable many patients eventually to see well without glasses and, indeed, even without contact lenses. Drs. Grant and May advocated a new approach in the fitting of contact lenses in which the primary provision was to keep changes in corneal curvature under close surveillance while making gradual appropriate alterations in the curvature of replacement contact lenses. The technique was used for patients with myopia, hyperopia, and astigmatism. Once 20/20 vision was obtained, patients used retainer lenses a short time each day or at night.

Places and Faces

In 1970 Dr. Sanford Ziff of Miami reported that 19 of 20 patients accepted for orthokeratology who showed unaided visual acuity of 20/40 to 20/25 responded to achieve 20/20 visual acuity. One patient remained unimproved. Another 15 eyes with visual acuity below 20/200 were also improved to 20/20 unaided vision with therapeutic and retainer contact lenses.

In a later paper he reported a reversal of myopia in 77% of patients aged 13 to 28 who had undergone orthokeratology treatment.

There are two major questions: how much of a change can be effected and how permanent are the changes? One study by Grant and May represents a five year compilation of statistics on 300 patients between the ages of 12 and 28. It was found that with present fitting techniques about 3 diopters was the maximum change in myopia and astigmatism and approximately 2 diopters in hyperopia. As to permanency, some patients who had not worn lenses for two years showed no regression. Others periodically wear plano lenses as retainers simply to encourage the corneas to maintain the new curvature by which visual acuity has been permanently improved. Drs. Grant and May state, "Even though permanency and degrees of change at present remains a question, the application of these techniques is greatly rewarding both to the practitioner and to the patient. For even if we assume that the changes are only temporary, what myope would not be elated to be able to take off his lenses and be able to function well, whether for two days, two weeks or two years?"

In evaluating the relationships between visual acuity, refractive state and corneal changes, they found in 100 cases the following relationships: corneal range of change 0-3 diopters; refractive error 0-3.75 diopters; visual acuity, recorded by Snellen lines of change compared to values expected by Hirsch for corresponding refractive errors, 1-13 lines. The mean values were: corneal curvature change of .92 diopters, refractive error 1.36 diopters, and visual acuity 7.1 lines. "Refractive error decreases to a greater extent than the change in curvature would indicate, and visual acuity far surpasses what would normally be expected for the reduced refractive error."

Others, including ourselves, have found this same paradox in their patients. It is one of the unsolved mysteries of how orthokeratology actually works, that the functional (visual) change is greater than the measureable physical change. This phenomenon

requires a study of its own.

Dr. Nolan summarized the potential significance of orthokeratology very well in an early paper when he discussed the fitting of spectacles on a myopic 10 year old child. "We might, in all honesty say to him and his parents, 'With these glasses, I hereby assure you of the fact that your eyes will get worse and your nearsightedness will increase yearly. You will not be able to fly for a commercial airline or be a stewardess aboard such a plane. Even airplane mechanics require 20/200 unaided, so if you wear your glasses like a good boy, within two years even that possible means of livelihood will be denied to you.' Before the little guy even picks out his frame he can forget the Air Force and Naval Academies. Doesn't take much progressive myopia to eliminate the FBI. Want to be a railway engineer, brakeman, conductor, fireman — sorry, have to have 20/50 unaided.

Greyhound Bus requires 20/30, correctible to 20/20. 20/40 unaided is required of policemen. The Chicago Fire Department does not allow glasses and firemen must be able to read 20/30 in each eye and 20/20 with both eyes."

Perhaps now with orthokeratology we may be able to tell that child and his parents something more hopeful, that his eyes can possibly be returned to normalcy.

As studies are reported, orthokeratology is gradually emerging as a most promising discipline, one occupying the thinking and investigative time of more and more optometrists. And now, in addition to individual studies, a research program is being conducted by the National Eye Research Foundation to analyze information by computer. Both successful and unsuccessful case histories are being submitted in order to determine the future direction and application of the treatment. Research programs with ophthalmologists, neurologists and experimental psychologists are also in the planning stages. All of these programs should give us the objective and definitive information we need to describe what the role of orthokeratology should be in future clinical practice and just how curative its powers are.

The results are anxiously awaited. However convenient as eye glasses and contact lenses may be, anyone would be happier to go through life without the necessity of such artificial aids. It is significant that the contact lens, which has liberated millions from cumbersome eye glasses, may yet free countless more — especially if prescribed at an early age — from any type of continuing corrective visual aid. □

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Photos by Mr. Hall
Rancho Coastal Humane Officer

MRS. STEWART S. MCLEOD ELECTED

Mrs. Stewart S. McLeod has been elected to the board of directors of Southwest Bank, it was announced this week by Sidney Fox, president of the North County financial institution.

"We are pleased," Fox said, "that Mary McLeod will be serving on our board of directors because we're confident that her long residence in Escondido has given her a valuable insight into the problems and opportunities that exist in the North County. We always want the objective viewpoints that active, locally-oriented people bring to our board and Mary McLeod filled our requirements to perfection."

Mrs. McLeod is the widow of the late Stewart S. McLeod.

A native Californian, she was educated in Riverside and San Diego Counties and graduated from Palomar College, where she majored in business.

Long active in community affairs in Escondido and throughout the North County, Mrs. McLeod owns and is active in the management of McLeod Mortuary, in Escondido.

She lives in Escondido with her four children, Kathleen, 22; Carol, 20; Charles, 18; and Lisa, 16. □

Places and Faces

BOOK REVIEW

WHAT YOU SHOULD KNOW ABOUT YOUR DOCTOR AND HOW TO FIND OUT

by F. Howard Westcott, M.D., \$1.00
The Village Press, 1973

Reviewed by David Littauer, M.D., Rancho Bernardo, San Diego. In "A Nation of Strangers" Vance Packard describes graphically the rootless nature of much of our society today, fostered by easy mobility to new jobs, transfers within national corporations, and movement of older Americans to retirement communities. The dilemmas posed by these relocations are legion. Not the least is the choice of a family physician who can give primary, general care and call in qualified medical specialists when they are needed.

Dr. F. Howard Westcott eases the problem in this timely monograph "What You Should Know About Your Doctor and How to Find Out." An internist who conducted clinical practice and research in a metropolitan area for more than forty years, he now surveys the scene from the vantage point of a mushrooming area, north-eastern San Diego County.

The medical doctor most important to new arrivals is the family physician. He has chosen general practice because he likes people and is liked by them in turn, and is prepared to handle an infinite variety of human illnesses and accidents. He is in a position to refer patients beyond his skills and equipment to appropriate specialists and hospitals. Some specialists, like the general surgeon, also have personalities that relate well to patients; others can be engaged for their technical skills without regard for their human approach.

How does one find a qualified family physician? Dr. Westcott first describes his training: the four-year curriculum in medical school, followed by post-graduate work and continuing education while in practice. All reputable practicing physicians belong to "organized medicine" in the form of membership in their county medical societies, and many have staff appointments at local hospitals. Since medical societies and hospitals have credentials committees that screen applicants, their files hold considerable background information about each physician, such as age, medical schools and hospitals were trained, professional societies, speciality boards if any, years in practice, and so on. Most medical societies and hospitals will not release detailed information;

they will reply to bona fide requests that the physician is reputable by their standards or will furnish the names of three physicians from which to choose.

The choice of a family doctor having been made, Dr. Westcott has useful suggestions about what to expect when contact is first made with his office, and what to expect of him as a member of the community. A chapter on Medicare deals in considerable detail with costs and charges and some of the operating

defects, but says little about the benefits of this program, which was enacted after many years of national debate in response to a demonstrated need. A final chapter written by Allen L. Sander, D.D.S., suggests how to select a dentist.

While the recommendations in this useful monograph may not be fool-proof, they are an informed improvement over the haphazard word-of-mouth referral that so often characterizes entry into health care system in a new community. It should be welcomed not only by individuals but also by corporate officers, like personnel directors, who are called upon to answer the questions explored here. □



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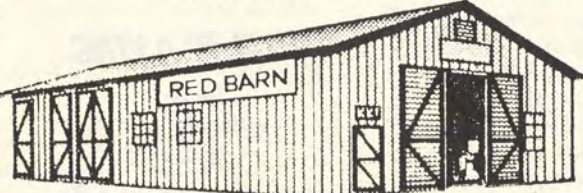
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COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

THE MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants.

Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

TONY'S JACAL — Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274

CHART HOUSE — Three locations locally, all serving superb steaks, lobster and great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

ANCIENT MARINER — Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer — excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

WINNERS CIRCLE LOUNGE — An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at poolside. Room service is also available to the lodges 200 rooms. 550 Via de la Valle. (714) 755-6666.

MARTY'S VALLEY INN — in a beautiful garden setting. Featuring succulent prime rib, steaks and seafood. Dining room open from 11:00 a.m. until 11:00 p.m. Cocktails served from 10:00 a.m. until 2:00 a.m. Dancing nightly. Banquet rooms for private parties. You may also book garden weddings. Located 1½ miles east of Int. No. 5 on Mission Ave. in Oceanside. Restaurant — 3232 Mission. Phone 757-7711. Best Western Motel — 3240 Mission. Phone (714) 757-7700.

DAVEY JONES MEAT LOCKER — Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and Turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330

KELLY'S PRIME STEAKS — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol' Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

REUBEN'S PLANKHOUSE . . . the newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread — and the steaks, lobster, and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m. — there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations 278-7373.

Restaurant Row

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

THE ACAPULCO: This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by JERRY STAPP reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael.

Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

VALLEY FORT STEAK HOUSE — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

OLD DAMASCUS RESTAURANT — is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food — all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

THE REUBEN E. LEE RIVERBOAT RESTAURANT — Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183, 531 Highway 101, Encinitas.



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Places and Faces

ART FESTIVAL AND AUCTION AT VISTA

The where . . . is at one of the original ranchos of Southern California, located among stately trees and surroundings which were the beginning of Vista, Rancho Buena Vista.

The what . . . is the first annual art festival and auction with a western theme, sponsored by the Boy's Club Board of Directors.

The when . . . is Sunday, September 23rd from 12 noon until 6:00 p.m., with cocktails, lunch and the showing of art objects from 12 until 3:00, the auction from 3:00 until closing.

The why . . . is to bring to Vista one of the most outstanding cultural events of the year and to benefit boys of Vista, to maintain and continue the guidance and care of the young men at the Boys' Club.

The who . . . is local and western artists of California, Arizona, Nevada and other areas, who are interested in showing, donating and selling their works of oils, pastels, water colors, sketches, books and other artifacts in this unusual setting.

Rancho Buena Vista, which had its beginning in about 1845 as a home of the Indian, Felipe Tubna, who lived in a hogan at the location of today's rancho, to pasture his cattle and sheep, has since been restored as the beautiful rancho it became and is today, now owned by Mr. and Mrs. Rudd Schoeffel. The history and romance of the rancho is one of many owners and many changes, fascinating stories of the progressive development over a period of some one hundred twenty-five years.

Felipe Tubna transferred ownership of his 1184 acres of Rancho Buena Vista, "Ranch with a Good View," to his daughter and son-in-law for one dollar. The couple became indebted to Jesus Machado, owner of Rancho Las Milpitas, which adjoined Rancho Buena Vista on the west, and not being able to pay a debt of eight dollars to Machado, the property was transferred in payment of the debt. To Machado goes the credit for having begun construction of the adobe ranch house that, added to many times, having fallen into disrepair, and finally restored to modern-day livability, stands today a reminder of the initial stage in the evolution of a community.

Jesus Machado was killed by Indians in the '60's and his son, Juan, inherited the rancho. During this ownership more

rooms were added to the ranch house and a later son sold the rancho to the Lorenzo Soto family in the 1870's. Being active in Los Angeles politics, he retained ownership but a short time and sold to Col. Cave Coutts, Sr., of nearby Rancho Guajome, who also was purchaser of Rancho Vallecitos de San Marcos, an 8,800 acre grant. Coutts soon had great herds of cattle roaming over the three ranches.

His son, Cave Jr., would from time to time, ride over to Rancho Buena Vista and spend the night in the then vacant adobe home. It was on one of these trips that he was in the process of cooking his supper over a camp fire when a stranger rode up. He dismounted and the young Coutts asked him to join in the meal. The stranger said he was a deputy sheriff.

During the conversation the visitor told Coutts that he had heard he was the owner of a very fine stallion and asked if this was true. Coutts answered that the horse was with him and stabled in one of the vacant rooms. The next morning, following breakfast, the stranger mounted his horse and before riding off, told Coutts that he was Julian Chavez, known as El Bandido Rojo (The Red Bandit) and that he had planned to steal the fine stallion, but since their few hours together had been so pleasant, he had given up the idea and expressed the hope that their paths would cross again.

The sequel to this story is that Coutts was sent below Tijuana with some vaqueros to drive home a herd of cattle. While rounding them up a number of men appeared and assisted. They stayed with the herd until they arrived here. Col. Coutts, Sr., offered payment, which was refused by the men. One stated that Coutts, Jr., was a friend of El Bandido Rojo and that he had sent them to help.

In the many years the hacienda at Rancho Buena Vista was occupied by the Coutts family, a number of improvements were made, which included more rooms, its wide verandas, walks and the adding of shrubbery. Many social events were held there in the hospitable and gracious early California manner. According to Coutts, Jr., there is a legend that a treasure is buried under the tamped earthen floor in the original portion of the adobe.

Upon the death of Cave, Sr., the rancho was inherited by their daughter, Marie Antonia, and several families, subsequently, owned and lived for a short time there. With the land boom of the 1890's Vista grew and the Vista Land Company bought considerable of

Places and Faces

the property of the rancho in the 1900's, with many of the streets of Vista laid out by the Land Company. The water for the 16 users was pumped to a huge tank on the hill across from Wildwood Park.

In the early 1920's the remaining 51 acres of Rancho Buena Vista was purchased by Jack Knight from Colorado. Knight was a colorful character, and since the old adobe, with its 30 inch walls had been unoccupied, it had become in bad condition. Knight accepted this as a challenge and spent nearly every day for a number of years, and without help, reconditioning the structure and beautifying the grounds. It was Jack Knight who gave Wildwood Park to the citizens of Vista to be used as such in perpetuity. The Vista Garden Club was in existence at the time and a special prize was offered for the best name. Mrs. M. Z. Remsburg suggested the name of "Wildwood" which was chosen.

In 1931, Jack Knight, then in his early 60's, sold the old Rancho, with its few remaining acres to Mr. and Mrs. Harry Pollard, both of Hollywood fame. Mrs. Pollard, who still resides here, is Margarita Fischer, nationally known and well respected silent movie star. The Pollards stopped at nothing in the way of completely reconditioning the old adobe and beautifying the grounds. The original hand-hewn shingle roof was replaced, and in some instances a few adobe bricks. Mrs. Pollard remained at Rancho Buena Vista for 17 years after the death of her husband. To this day she still has great regard for the old hacienda, for much of the restoration was due to her efforts. It is considered, by historical experts, to be one of the finest preserved authentic early California homes in existence today.

In 1951, Mrs. Pollard sold to Mr. and Mrs. Frederick Reid, who did additional modernizing, but they soon sold to Dr. and Mrs. Walter Weil in 1957. The final purchaser, the Schoeffel's, are the generous owners who are offering these beautiful surroundings for the art festival and auction to be held the 23rd of September.

Invitations to attend may be obtained by contacting Mr. John Ivey, 726-3240, or by writing The Vista Boys' Club, 410 West California. The donation of \$15.00 a couple will include entry to the show and grounds, basket lunch, entertainment and the opportunity to view and bid on some fifty pieces of art to be offered during the afternoon. □

SCULPTURE GALLERY FEATURES WAYLAND

Drew Wayland, a dynamic sculptor on the north county scene speaks to living reporters about his work: "Water fountains are wonderful. In and out of the home the sound of falling water has a calming effect. The Japanese have known about that for years . . . and in small places create miniature woodland forests, with the illusion of water if real water cannot be brought into the garden. In California we have more room, but small fountains do not need complicated filtering and cleaning systems that larger pools do. Indeed, they require very little maintenance . . . the pumps are very inexpensive. I prefer to use reciprocating pumps in my work. That is, they use the same water over and over again, eliminating the need for a fresh water supply and

are easily rained for periodic refilling.

Welded of copper or brass my work takes on a beautiful green patina as it ages. I prefer to use fish, mermaid, sea turtles, pelicans, and sea horses because outdoor, air-sea-water subject matter helps create a total harmony with nature."

The Sculpture Gallery is a delightful new Del Mar place to see and all commissions are guaranteed.



Pictured above is one of the unusual water fountains designed and created by the well-known sculptor Drew Wayland. It is made of copper and is 24" in length. Mr. Wayland works in copper and brass and his works are in many private homes throughout San Diego County.

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Places and Faces

HOSPITAL APPOINTS NEW DIRECTOR



Barbara White

Nurse Barbara White, RN, has been appointed Director of Nursing at Tri-City Hospital effective September 1, according to an announcement by Jack G. Olpin, Hospital executive director.

Mrs. White succeeds Nurse Martha

Sprague, RN, who has been filling the job temporarily for the past two months. Mrs. Sprague will return to her duties as Nursing Supervisor when the new director arrives.

Experienced in all aspects of nursing, Mrs. White comes to Tri-City from San Luis Obispo General Hospital where she has been Director of Nursing Services for the past five years.

She also has worked as supervision nurse in Olive View Hospital at Sylmer and as head nurse there and in Pacoima Lutheran Hospital.

Other nursing duties were at Beverly Community Hospital in Montebello, Moore County Hospital at Pinehurst, Guadalupe Joint Union School as school nurse and in Cottage Hospital at Santa Barbara.

A native of California, Mrs. White completed all her schooling through college in the state. She is a graduate of Santa Maria Union High School and holds a degree from Knapp College of Nursing at Santa Barbara.

Her graduate work was at Santa Barbara College, University of California Extension School and San Fernando Valley College. She has received other

training at Cedars of Lebanon Hospital in coronary care, UCLA in administration and seminar study at Western Interstate Council for Higher Education for Nurses.

She is a member of the California Nurses Association and formerly director and vice president of CNA District No. 17. She also is a member of the American Nurses' Association.

Among her other professional activities is Chairman of the San Luis Obispo District Regional Medical Programs, charter member of the Central Coast Nursing Cooperative Council and memberships in the American Heart Association and Ceusta College Nursing Advisory Committee. She is the 1973 Chairman of the latter.

Mrs. White is married and the mother of four sons ranging in age from 10 through 16. The family plans to reside in Carlsbad. □

WELCOME TO RACQUETBALL

By Michael Ames, Sports Director
Mel Gorham Sports Center

Racquetball is a relatively new game that has really "caught on" in the San Diego area. It provides amusement, recreation, and physical benefits to people of both sexes and of all ages, by offering them personal enjoyment, social opportunity and emotional releases.

If the aspiring racquetball player wishes to become a successful tournament player, long experience and ability is required. However, the novice player can experience instant success and enjoyment in his first game. Needless to say, additional trips to the court will augment this enjoyment. The small amount of playing time needed to achieve a good workout and the rapidity with which students achieve relative "success" makes racquetball an excellent activity for physical fitness.

Mel Gorham's Sports Center strives to bring you the finest Handball and Racquetball facilities possible. We are proud to contribute to the growth and promotion of these two fine sports that have been gaining tremendous popularity during the past three or four years, popularity stemming from the fact that they are excellent and enjoyable forms of exercise.

We are convinced that you will enjoy the competition and challenge of both sports and the added advantage that they can be played by anyone, year round, and in the best conditions to fulfill one's recreational needs. We welcome you to Mel Gorham's Sports Center and guarantee whether you win or lose, you will always enjoy the game. □

Places and Faces

TRAVELODGE ANNOUNCES EXPANDED BANK FINANCING



From left to right: Mr. Robert Jenks, Vice President of Finance of Travelodge International Inc.; Mr. Roger Manfred, President and Chairman of the Board of Travelodge International Inc.; and Mr. Lou Cummings, Vice President of Southern California First National Bank.

Roger Manfred, President and Chairman of the Board of Travelodge International, Inc. announced that a financing agreement has now been completed with Southern California First National Bank for various unsecured lines of credit totaling \$26.6 million.

The San Diego based motel and motor hotel company has expanded its unsecured revolving line of credit from \$3 million to \$21 million for the combined purposes of site acquisitions, interim construction funding and overseas development. In addition, the working capital line has been increased from \$1.5 to \$2 million. Other lines totaling \$3.6 million provide funds for upgrading existing facilities and financing other needs of the company.

The financing agreement also provides that the term will be for a period of eight years, an increase of three years over the prior arrangement. The interest rate was not disclosed.

The Chase Manhattan Bank, New York, will participate with Southern California First National Bank, San Diego, in providing funds under this agreement.

Travelodge International, Inc., listed on the New York Stock Exchange, currently has more than 460 motels and motor hotels totaling nearly 30,000 rooms in 44 U.S. states, and in Canada and Mexico.

RANCHO SANTA FE SCHOOL: A NEW BRIDGE ANNOUNCED

Parents in the classrooms? Volunteers teaching art appreciation? A friendly and interested grandmother helping a child to read in the patio? Yes!! An interested Rancho resident is giving make-up spelling tests while a professional man in our area is giving a talk to students about his daily business; its responsibilities, joys and problems.

This is all a part of Rancho Santa Fe School's Volunteer participant program.

We at Rancho School feel that our school should be a center for us all. Learning is a continuous process, unconnected with age or circumstance. If we stay apart because of our age, rather than pull together because of our interests, why are we surprised when a

"generation gap" develops? Our youth needs the stability and wisdom of other generations more than it has ever needed them before. When we learn to adapt to changes, we learn the joy of knowing and working with all the members of our community.

We at Rancho School open the door to those in our area (whether or not they are presently parents of children enrolled) to come and bring any extra time, or interests, films (travel or otherwise) hobbies, talents and share them with our young ones. We have an orientation arrangement for each volunteer. We know that through this orientation we can provide a smooth and comfortable program for both teacher and volunteer.

Talent or experience is not necessary; we welcome all who love children. As little or as much time as volunteer is willing to give is gratefully accepted. Potential volunteers who are not parents of children in our school are asked to contact us. Those who think they might like to help may call or drop a note to our volunteer chairman Diane Miller - 756-1976, or Barbara Baker at P. O. Box 1134. Our school is a growing, exciting place. We see it to be a center of growth for our entire community. We invite our community members to take part. □

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Faces

FRIENDLY HELLO AT RANCHO SAVINGS & LOAN



That quick smile and friendly hello that says, "We are glad to do business with you at Rancho Santa Fe Savings and Loan Association," probably belongs to Janet Falconer, who is always there when you want to put money in or take money out.

Janet is Bookkeeper-Teller and one of three on the staff that handle the savings department, new accounts and greet customers who come in to see Don W. Ausbrooks, S & L executive vice president.

She is not new to the Ranch and the savings business, having worked here for Security Pacific for four years before joining Rancho Santa Fe Savings.

A native of Oregon (big town by the name of Roseburg, half way between Grants Pass and Eugene) she came to North San Diego County as a youngster with her family. The past 19 years have been spent in Vista — where she attended high school at San Marcos — and now in Escondido with her husband Bruce.

Janet is a graduate of Stephens College at Columbia, Mo., where she received an AA degree in 1968.

Her hobbies are sewing, classical music (though she admits to liking all kinds), playing the piano and bicycling with her husband.

All her activities are not at home or behind the counter at Rancho Santa Fe Savings, though, because she is Recording Secretary of Eta Theta Chapter of Epsilon Sigma Alpha sorority, a non-profit charitable women's organization in Escondido.

Next time you are downtown in the Ranch, stop at the corner of La Flecha and La Granada and go in and say "hello" to Janet. If you can't stop, at least wave a friendly greeting as you drive by. □

Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 5, 1973, 9:00 a.m., THE BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Brown, Hoover, Whitehead, Wingert and Srenn.
Also Present: Manager Grahl, Recording Secretary Butts, Legal Counsel Donnelley; Association Members; Press.

MINUTES OF PRECEDING MEETING

The minutes of June 21, on motion made and seconded, were approved unanimously.

OLD BUSINESS

Subdivision, Parcel 14/1, Block 33. (in attendance) (Grimm) Decision deferred pending visit to site.

Subdivision, Parcel 3/6, Block 15. (in attendance) (Blackledge) Decision deferred pending visit to site.

NEW BUSINESS

Standing Committees. President Weindling announced the following appointments of Committee Chairmen:

Finance: Harmon C. Brown.

Golf Activities: Fritz W. Wrenn.

Maintenance District: Gwendolyn P. Whitehead. Mrs. Whitehead stated she had asked Messrs. J. E. Coberly and Hubert G. Larson to serve on the Committee.

Park & Recreation Board: Gwendolyn P. Whitehead. Mrs. Whitehead stated she had asked Mesdames Bliss Bancroft, Barbara Bray, Jean Coberly, Sue Colbourne, Nancy Harris; Messrs. H. G. Larson and James McReynolds to serve on this Board.

Planning Commission: Lowell F. Wingert.

Tennis Activities: David C. Hoover. Mr. Hoover stated the following persons had indicated willingness to serve on this Committee: Mr. Cal Manning (Vice Chairman); Mrs. George S. Reynolds (Secretary); Mesdames David B. Moon and Richard B. Todd; also, Messrs. James T. Wenman, Sr. and Francis J. Schulte.

Additional Committee members will be announced.

On motion made and seconded, approval of the Committee Chairmen and members to date, was unanimous.

Ad Hoc Committee on Community Relations. President Weindling appointed Director Chubbuck to head this committee.

Liquor License Application. Manager Grahl stated applications for the annual license for the sale of package liquors from Ashley's Rancho Santa Fe Market and Rancho Santa Fe Pharmacy, Inc.; for the sale of liquor for consumption on the premises from The INN at Rancho Santa Fe; for the sale of light wines and beer for consumption on the premises from Country Squire Gourmet Patio Restaurant and La Granada Restaurant, each accompanied by the prescribed fee, had been received. He stated that no complaints or reports of violations had been filed against any applicant during the past year.

On motion made and seconded, approval was unanimous to grant 1973-74 annual license to the five applicants as requested.

Keeping of Horses, Parcel 9/2, Block 48. Consideration deferred to October, 1973 at request of applicant.

Keeping of Horses, Parcel 2/5, Block 11. Decision deferred pending visit to site.

Keeping of Horses, Parcel 8/5, Block 9.

(Cologne) On motion made and seconded, approval was unanimous to keep 3 horses on \pm acres as an adjunct to the residence.

Consideration of Purchase of Hire Property. President Weindling briefly reviewed the background of the parking problem in the Village and what has been done in obtaining more parking space. Various questions were raised and various viewpoints expressed by the Directors. Attorney Donnelley stated that, if the Board, in the exercise of its best business judgment, in good faith, believes that this purchase is a good investment for the future and in the best interest of Association members, the property can be purchased and held for future use at the discretion of the Board of Directors.

After further discussion, a motion was made and seconded that it is the consensus of the Board that, subject to an appraisal indicating the reasonableness of price, the Hire property be purchased. On Roll Call vote, Directors Brown, Chubbuck, Hoover, Weindling, Wingert and Wrenn voted 'yes'; Director Whitehead voted 'no.'

Mr. Weindling stated the means of financing the proposed purchase would be referred to the Finance Committee for study and recommendation.

Correspondence, with a petition containing request for a special meeting and discussion of several items, presented by "The Steering Group of the Committee for the Preservation of Rancho Santa Fe," was considered. Mr. Weindling stated that the Board would like an opportunity to discuss directly with "The Steering Committee" the issues with which it is concerned. Consensus was to invite representatives to the next Board meeting, on July 19, at which time the possible need for a special meeting will be discussed.

EXECUTIVE SESSION

The Board went into Executive Session from 11:40 a.m. to 12:40 p.m. to discuss pending legal matters.

Legal Counsel was excused at 12:40 p.m.

NON AGENDA ITEM

1973-74 Schedule of Fees. Director Brown stated Tennis Guest Fee of \$2 had been recommended to the Board on May 17, but had not been acted upon. After discussion, he made the motion that the Guest Fee be set at \$2, half of which fee to go to the Professional and half to be held by the Association until called for, for the promotion of Junior Tennis Activities. The motion was seconded and passed, with Director Whitehead voting 'no.'

RECESS

The Board recessed from 1:15 to 3:15 for lunch and a field trip to inspect properties.

Subdivision, Parcel 14/1, Block 33, (Grimm) consisting of 3.04 \pm acres into sites of 1.47 and 1.47 \pm acres. After a visit to the site, the motion for disapproval was made, seconded and passed; Director Whitehead abstained.

Subdivision, Parcel 3/6, Block 15, (Blackledge) consisting of 4.18 \pm acres into sites of 2.0 and 2.0 \pm acres. At the site, with Messrs. Blackledge and Donohue present, the motion for denial made, seconded and passed unanimously.

Keeping of 3 Horses, Parcel 2/5, Block 11. (Brown) At the site, on motion made and seconded, approval was unanimous to keep 3 horses on 3.08 \pm acres as an adjunct to the

residence and with the stipulation that the corral proposed location be moved 120 feet west, parallel to Lago Lindo.

REPORTS

Tennis Activities Committee Chairman Hoover reported on an informal meeting of some of the tennis membership. Rancho Santa Fe Youth, Inc. is conducting tennis instruction sessions and the group felt that the Association courts should be made available to children of Association members who are a part of this Youth group. The motion was made and seconded to grant RSF Youth, Inc. program use of the Tennis Courts weekdays (excluding holidays) up to 8:30 a.m. and from 12 - 2 p.m., subject to priority of toher members, until August 30, for this year only, at a fee of \$20 per child. Approval was unanimous.

Park & Recreation Board Chairman Whitehead read a copy of a letter from Director of SD County Department of Public Health to the Board of Directors of the Rancho Santa Fe Sanitation District observing that septic tank failures in Rancho Santa Fe continue to be recorded, indicating that the minimum lot size should be increased or buildings using septic tanks should be prohibited, and requesting that another attempt be made to convey wastes to a regional treatment plant. Director Whitehead requested that said letter be attached to these minutes.

Manager Grahl reported that: Sale of the stocks received from the Robert B. Oliver Estate had netted \$29,909.06, said money deposited in an interest bearing account to be held for disbursement according to the terms of the bequest.

He had contacted 3 independent appraisers in connection with the Hire property and that one offered a letter type appraisal for approximately \$200 while the others offered a preliminary report which is considerably more involved and costly. On motion made and seconded, approval was unanimous to authorize a letter type appraisal of the Hire property.

His June 25 visit to Rolling Hills Estates and Palos Verdes was well worth the time involved, and he briefed the Board on his impressions of these two communities.

Golf Professional Contract. The finished draft of the contract between the Association and Golf Pro Jim Boyle, effective between July 1, 1973 and June 30, 1974 was, on motion made and seconded, unanimously approved.

ADJOURNMENT

The meeting was adjourned at 4:20 p.m.

Ludwig Weindling, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 19, 1973, 9:00 a.m., THE BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Brown, Hoover, Whitehead, Wingert and Wrenn.

Also Present: Manager Grahl, Recording Secretary Butts, Legal Counsel Stanley, Association members; Press.

MINUTES OF PRECEDING MEETING

The minutes of July 5, on motion made and seconded, were unanimously approved.

NEW BUSINESS

Proposed Amendment to the Bylaws to provide for the community Relations Committee was deferred for 6 months pending the operation of the Ad Hoc Committee on Community Relations and the development of a charter for this Committee by the Chairman.

Post Office Expansion background was reviewed by the President. The matter was referred to the Planning Commission for study and report to the Board before discussing it in detail at the Board meeting.

Subdivision, Parcel 6/1, Block 1, (Gordon/Curtis) consisting of 11.5 \pm acres into sites of 3.8, 3.8 and 3.8 \pm acres. On motion made and seconded, approval was unanimous. Visit to be made to the site.

Subdivision, Parcel 1/1, Block 31, (in attendance) (Paulin) consisting of 5.1 \pm acres into sites of 1.6, 1.6, .95 and .95 \pm acres. Decision deferred pending visit to site.

Keeping of 2 Horses, Parcel 7/1, Block 10, (Graham) 3.75 acres. On motion made and seconded, approval was unanimous.

Keeping of 2 Horses, Parcel 5/2, Block 22, (Burdick) 3.01 acres. On motion made and seconded, approval was unanimous.

Keeping of 4 Horses, Parcel 9/4, Block 32, (Erickson) 5.27 acres. On motion made and seconded, approval was unanimous to keep 4 horses as an adjunct to the residence.

Keeping of 2 Horses, Parcel 4/4, Block 36, (Kersgard) 2 1/4 acres. On motion made and seconded, approval was unanimous.

Keeping of 12 Horses, Parcel 2/1, Block 2, (Sahm) 51 acres. On motion made and seconded, approval was unanimous.

REPORTS

Park & Recreation Board Chairman Whitehead reported on the June 11 meeting. A Sub-Committee composed of Mesdames Bliss Bancroft and Jeanne Coberly will work on preparation of an information booklet on Rancho Santa Fe to be given to new arrivals. County representatives have looked at the drainage problem on Avenida de Acacias between the Golf Course and Mimulus, with a view toward developing an improved walking and bicycle path.

After study, solutions and cost figures will be presented to the Association.

Golf Activities Committee Chairman Wrenn reported on the July 12 meeting. He was requested to refer Committee recommendation for purchase of a Grain Drill to the Finance Committee, as well as proposal to reallocate real estate taxes, for property not being used by the Golf Course, from the Golf Activities budget to the Parks & Recreation budget. On the Committee's recommendation, the motion was made and seconded that charges for time expended by Golf Course Superintendent and his Assistant, in supervising maintenance of areas exclusive of the Golf Course, based on present procedure, be allocated against the appropriate account, as well as charges for equipment used thereon. Areas include Richardson Park, Village Green, Association grounds, Tennis Courts and Bridle Trails along Golf Course. Approval was unanimous.

Director Wrenn explained that KERB (a herbicide) is to be applied in the fall, continuing the program to fight undesirable turf grass. It will probably be necessary to continue the program for two or three years to attain control. Winter rye can not be sown while this program is in progress.

Mr. Wrenn also advised that the Committee is in favor of maintaining a separate crew and equipment for Golf Course maintenance compared with the combined maintenance force now existing. After some discussion, it was determined that no change would be made at this time.

Planning Commission Chairman Wingert reported Mr. J. B. Hill had agreed to serve as Chairman of the Sub-Committee on Community Development.

Finance Committee Chairman Brown stated the following had indicated willingness to serve on the Committee: Messrs. D. Bailey, G. Bizantz, R. Loretz, M. Montrose, S. Morgan and R. Shannon. Mr. Brown presented a copy of the minutes of the July 18 meeting to each Director, at which meeting all aspects of the proposed purchase of the Hire property were discussed in considerable detail. The Committee stressed that it should be clearly understood by all Association members that the Finance Committee did not feel that this property was needed in the near future for parking and that its recommendation to purchase the property should not be construed as a recommendation that property be used for parking.

Mrs. Whitehead stated that she felt that the profits and losses should not, at the end of each fiscal year, simply be carried in to the general account, but that the fees for each of the various activities should be adjusted accordingly. Board members concurred.

A bill for \$400 for tax work performed by Peat, Marwick, Mitchell & Co., accompanied by an explanation of and an apology for the delay in its presentation, was recommended for payment by the Finance Committee. On motion made and seconded, approval for payment was unanimous.

EXECUTIVE SESSION

The Board went into Executive Session from 11:05 a.m. to 12:00 noon to discuss pending legal and financial matters.

REGULAR SESSION

President Weindling stated, as a result of Board discussion, it had been moved, seconded and approved by a 6 to 1 vote, that the Hire property be acquired for a total of \$105,000, which would include the \$1500 option price for a net of \$103,500. Director Wingert stated that he would like to move the adoption of the following resolution: "It is the judgment of this board that the Hire property is a strategic location for potential Association needs. We believe this decision is consistent with the responsibilities and duties of the Board to reasonably meet present and anticipated needs. The motion was seconded. On a Roll Call vote, six Directors voted 'yes'; Director Whitehead voted 'no.' Tennis Activities Committee Chairman Hoover reported Mr. Walter R. Hensey III had agreed to serve on the Committee.

CORRESPONDENCE RECEIVED

John E. Grimm requests to have, in writing, the specific reason as relates to the decision against the division of Parcel 14/1, Block 33. Discussion was deferred to be taken up with

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Legal Counsel at the time of his appearance on July 24.

Manager Grahl read two letters of interest to the Board: (1) from the Department of Sanitation & Flood Control to the Board of Directors of Rancho Santa Fe Sanitation District. This letter recommended the appointment of the Director of the Department of the Sanitation & Flood Control to act as Engineer in preparation of a bond report to be used as the basis of holding a special bond election to fund the proposed enlargement of the RSF Water Pollution Control Facility, and to adopt a resolution authorizing said Director to file for Federal and State Grants for Sewage Treatment Works. Information only, no action required. (2) from the Director of Public Health, San Diego County, Dr. J. B. Askew, to the Board, RSF Association, noting the difficulties encountered on the Ranch with individual septic tank sewage disposal systems. Dr. Askew requested

the position of the Association on: (a) Denial of building permits of parcel maps in areas that cannot be served with public sewers; (b) The installation of the North Interceptor Sewer; (c) Denial of approval of subsurface sewage disposal systems, tentative parcel and subdivision maps, unless each parcel is a minimum of three acres net, in size, depending upon the stabilized percolation rate of the soil, unless the area can be served by public sewers. Action on this letter was referred to the Planning Commission.

The Manager stated that Golf Course usage statistics are needed to assist in the development of planning data, and that registration of players would materially assist. He read a draft of a letter of explanation proposed to be sent to all holders of the Golf Playing Privilege. A motion made, seconded and unanimously passed that the latter be mailed as proposed.

Mr. Grahl stated that he was scheduling

personal appearances before the Board of Chief Fox on August 2, Captain Putman of the Highway Patrol on August 16, and Editor Bruce Dillon of the Coast Dispatch, date undetermined, as yet. Board members concurred in this scheduling.

The Manager reported on the study completed by Arthur Young & Co. of the Restaurant & Bar operations. Recommendations were summarized as follows: (1) Need to improve controls over sales, inventories and purchases; (2) Formally monitor gross profit percentages on a monthly basis; Consider the possibility of an incentive compensation plan for the Chef; (3) Update, periodically, the cost work-up for menu items, and consider decreasing the number of items on the menu; (4) Consolidate Snack Bar operations at the Restaurant and close present Snack Bar.

Mr. Grahl noted that Directors Hoover and Wrenn had volunteered to serve on the Restaurant-Bar Advisory Committee, and that a third individual from the membership, at large, had yet to be appointed. An early August meeting of this Committee will consider the recommendations of the Study in detail.

Director Wingert requested the record show that, in his opinion, Manager Grahl and Building Commissioner Mowery had, this past week, done an extraordinary job in presenting a briefing of background information to the new Board members. Directors Hoover and Wrenn endorsed the comment, and urged that the briefing be scheduled for all new Directors.

RECESS

The Board was recessed at 12:40 p.m. for a field trip to inspect properties.

Subdivision, Parcel 1/1, Block 31. (Paulin) At the site, on motion made and seconded, decision was unanimous to deny the application without prejudice.

ADJOURNMENT

The meeting was adjourned at 1:00 p.m.

Ludwig Weindling, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JULY 24, 1973, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Day, Reitz and Ward.
Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during discussion of Subdivision and Realignment).

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Youngblood, J. Residence, Guesthouse & Stable - Parcel 2/1, Block 16, El Vuelo. Approved with request that landscape plan be submitted for consideration.

Owen, C. A. Residence - Parcel 2/5, Block 11, Lago Lindo. Approved with request that landscape plan be submitted for consideration.

Young, T. C. Residence and Pool - Parcel 8/9, Block 34, La Orilla. Approved. Does not include approval for structures covering pools, including inflatable covers.

Wasser, E. L. (Preliminary) Residence - Parcel 2/18, Block "J," Zamaque. Approved with suggestion.

ADDITIONS & ALTERATIONS

Allred, D. (Preliminary) Addition to existing

residence - Parcel 6/6, Block 24, Camino Privado. Architectural design acceptable with request that perspective be submitted; also Art Jury suggested that a hip roof be used. Site visited.

Perry, A. C. Bath addition - Parcel 2/1, Block 24, El Mirar. Approved.

Warren, J. R. Swimming Pool and Landscaping Plan - Parcel 1/3, Block 7, La Crescenta. Approved. Does not include approval for structures covering pools, including inflatable covers.

Smith, L. Entrance Wall - Parcel 1/1, Block 3, Lago Lindo. Approved with stipulation that 8 inch adobe blocks are used in the construction. Also, cap should be placed on wall.

Cologne, G. Removal of Tree - La Bajada and La Noria. Approved.

Stilwell, B. W. Wall and Transformer Building - Parcel 11/2, Block 24, El Mirar. Wall approved - Transformer Building DISAPPROVED.

Stuard, T. W. Garage - Parcel 125, Map 2129, Avenida Maravillas. Approved.

SUBDIVISION

Coberly, J. E. Parcel 2/1, Block 17, La Valle Plateada - 13.5 ± acres into sites of 2.7, 5.3, 2.9 & 2.6 ± acres. Deferred for further study and information.

REALIGNMENT

Bellman, V. Nix, L. S. Parcels 1/4, 1/9 and 1/10, Block 30, Paseo Delicias. Present acreage: .92, .35 and .37. Proposed acreage: 1.13, .22 and .29 all ± acres. The Art Jury advised approval to Board of Directors.

MISCELLANEOUS

Wyman, W. Discussion regarding trees with Mr. Wyman and representative from San Diego Gas & Electric Co. After a meeting at the site, Building Commissioner Mowery was requested to contact SDG & E relative to the removal of power pole and trimming of trees.

C. David Frobes, President
E. L. Reitz, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, AUGUST 2, 1973, 9:00 A.M., BOARD ROOM.

Present: President Weindling, Vice President Chubbuck, Directors Brown, Hoover, Whitehead, Wingert, Wrenn.
Also Present: Manager Grahl, Recording Secretary Butts, Legal Counsel Stanley; Association members.

MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of July 19 meeting were unanimously approved.

PERSONAL APPEARANCES

Mrs. John E. Grimm made reference to request for subdivision of Parcel 14/1, Block 33 (7/5/73 minutes) and subsequent correspondence to Board to which no reply had yet been received. She requested a 30 day extension in time from August 2, 1973 be allowed to resubmit an application for subdivision. On motion made and seconded, approval was unanimous.

Fire Chief James A. Fox briefed the Board on the Rancho Santa Fe Fire Protection District, including organization, area of responsibility, equipment and operations. He also reported on progress made in connection with the Robert B. Oliver Ambulance, in the process of

being assembled (3/15 & 7/5/73 minutes) by Fire Department personnel. A statement was presented from the Board of Directors of the Fire Protection District requesting funds for items of communication and medical telemetry equipment. On motion made and seconded, approval was unanimous to provide \$22,000 for the purpose as itemized. The motion was made, seconded and unanimously passed that the balance of funds received from this bequest be transferred to the Fire Protection District, to be maintained in a separate account, with the proviso that once a year this Board receive an accounting until the funds are exhausted.

OLD BUSINESS

Sewage Treatment Plant Ad Hoc Committee Chairman R. M. Clotfelter reported that planning for the Plant expansion continues satisfactorily. He noted that one of the serious concerns had been the excessive quantity of salt (mineral) content of the sewage flow, but that the situation has now been relieved due to a change in the type of water softener maintained by some of the properties in the Sanitation District. November 27 has been tentatively scheduled for the bond issue vote, and requests have been made for both Federal and State grants. Mr. Clotfelter stated the Committee will continue to keep in touch with County agencies on this matter.

To a question posed by Mrs. Lillian Ritt, in the audience, the President explained that there has to be a spokesman for residents in the Sanitation District and that is why the Board appointed an Ad Hoc Committee, that the Association Board of Directors has no power in connection with the Sanitation District which is controlled by the Board of Supervisors of San Diego County. Consideration of Purchase of Hire Property. President Weindling stated that on July 28 it had been reported to him that Mr. Hire had turned down the offer of \$105,000 for his property (7/19/73 minutes), that the original option to buy the property expiring on July 5 had been extended to August 5, and that Mr. Hire would leave it open and accept no other offer before August 5, but that the original asking price is firm. Mr. Clotfelter was called upon to explain the negotiation in more detail. Mr. Clotfelter noted there were two alternatives: either to cancel the offer right now, or to extend it to August 5. The motion was made and seconded to let the offer stand, as is, and permit the option to go to August 5. On Roll Call vote, Mrs. Whitehead voted 'no,' the remaining six Directors voted 'yes.'

NEW BUSINESS

Realignment, Parcels 1/4, 1/9, 1/10, Block 30. (V. Bellman in attendance) (Bellman/Nix) Present: .92, .35, and .37 ± acres; Proposed: 1.13, .22 and .29 ± acres. On motion made and seconded, approval was unanimous.

Planning Commission Chairman Wingert reported Mr. G. E. McCorison had agreed to serve on the Committee and that he will be working with the Post Office in connection with its needs and plans for expansion which would include relocation and/or rearrangement of the Association Office. Mr. Wingert stated that a preliminary meeting had been held with representatives of the Post Office and that 3 or 4 alternatives are being considered. The basic desire of the Commission is to continue the existing complex of "Community Activities," i.e., Library, School, Post Office, etc. in the present location.

Mr. Wingert stated another project will be longer range planning for recreation activities; that requirements for Tennis, Golf and Horseback Riding in future years must be determined so that objectives may be established. Roads and Sanitation will continue to be under the close scrutiny of the

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AIR FRANCE MINI NEWS

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Planning Commission.

Tennis Activities Committee Chairman Hoover reported on the July 30 evening meeting in the Tennis Clubhouse, at which meeting dissatisfaction with the Fee Schedule was expressed and a recommendation made to the Finance committee. Mr. Weindling explained that the reason the Budget and the Fee Schedule were prepared and approved by the former Board instead of the present new one (a procedural change which required a Covenant Amendment) was because it was felt that it was an imposition to ask the new Directors to come in without background and ask them to study and set new fees and prepare a new budget.

Finance Committee Chairman Brown reported on the August 1 meeting which dealt specifically with matters presented by the Chairmen of the Golf Activities and Tennis Activities Committees, both of whom were in attendance.

The Tennis Activities Committee had noted in the 1973-74 Schedule of Fees a charge of \$20.00 for a Seasonal (June 15 to September 15) Tennis Playing Privilege, and had referred the item to the Finance Committee to consider its deletion due to its obvious inequity and the fact that a special arrangement and fee had been set up in connection with RSF Youth, Inc. Tennis sessions (7/5&63 minutes). Mr. Brown reported the Finance Committee recommended the removal of this item from the Fee Schedule. After discussion, the motion was made, seconded and unanimously passed to remove the Seasonal Tennis Playing Privilege, when it expires on September 15, for the balance of this fiscal year. President Weindling noted that this is not to set a precedent for other items on the Schedule of Fees as the Fee Schedule has already been set for this year.

After discussion, the motion was made, seconded and passed unanimously to request the Cash Flow Budget by the end of this quarter.

Mr. Brown noted that an item of priority review by the Committee was the matter of Administrative Apportionment (allocation Staff and overhead expenses) in the budgeting process; that, while no decision has been reached, the Committee seems to favor allocation of those less definable expenses to the Association instead of spread across several areas such as Golf, Tennis, Art Jury, etc.

Maintenance District Committee Chairman Whitehead reported on the July 26 meeting and the conclusion of the transfer of a vehicle from the Parks & Recreation crew to the County Maintenance crew.

Golf Activities Committee Chairman Wrenn reported a rough draft of planned accomplishments for the next 3 to 5 years had been submitted to the Finance Committee.

Legal Counsel Stanley explained and expressed regret at the delay in Counsel's office of the handling of a recently proposed Covenant Modification of Local Restrictions. In connection with another matter Mr. Stanley stated that correspondence to Mr. Rosen relative to construction of his residence was still pending, due to progress, although slow, being made toward completion. After considerable discussion, Counsel was asked to forward a letter to Mr. Rosen on behalf of the Association asking for an updated completion schedule on the residence.

Community Relations committee Chairman Chubbuck reported the following Association members had agreed to serve on the Committee: Messrs. H. V. Harris, D. F. Sannis, W. Stone, M.D., B. Teagle and J. G. Torian.

CORRESPONDENCE RECEIVED

D. Blackledge letter relative to Board

disapproval of proposed subdivision of Parcel 3/6, Block 15 (7/5/73 minutes) was read, followed by the reading of a request from his attorney for rules and regulations that were applied to the subdivision request which resulted in its denial. The matter was referred to Association Counsel for reply. H. V. Harris suggestions and comments on the Village area were read and referred to the Planning Commission for consideration.

RECESS

The Board was recessed from 1:00 p.m. to 3:00 p.m. for lunch and a tour of the Fire House. Legal Counsel Stanley was excused.

Manager Grahl reported on the following items: Receipt of an Internal Revenue Service inquiry by telephone regarding Wage - Price Freeze regulations. IRS stated a letter would follow, identifying specifics. The matter had been discussed with both Counsel and Arthur Young & Co. representatives, both of whom indicated that, until the letter had been received and evaluated, no further research was possible.

Representatives of Arthur Young & Co. are due to commence the yearly audit of the Association books on August 20.

Personal appearance for the next meeting, August 16, were being scheduled for Mr. Jonathan Givson, who would brief the Board on the recently completed RSF Traffic Study, and Captain John Putman, California Highway Patrol, who would brief the Board on the local activities of the California Highway Patrol.

A visit would be scheduled in the Fall to the Sanitation District Sewage Treatment Plant, at the request of several Board members.

Temporary stenographic assistance provided the Finance Committee meeting appeared satisfactory. This service can be provided other Chairmen for Committee meetings, but the fee would be charged to that activity. Mr. Wrenn requested the assistance for the next Golf Activities Committee meeting.

NON AGENDA ITEM

Review of Permit to Keep Horses, Parcel 6/6, Block 29 (4/5/73 et seq). The matter of the Perry horses was brought before the Board. It was noted that previous permission stated the horses would be allowed to remain for a period no longer than 6 months after the issuance of an Association building permit for construction of a residence on the adjacent property. It was noted that at the time this action was taken the Board understood that owners of the adjacent property would be applying for a building permit in early June. Since the conditions of the corral cleanliness have deteriorated since the Board visit to the site on June 7 and some Board members have received complaints about the nuisance created with respect to odors and flies, and that, further, no building permit has yet been applied for by the owners of the adjacent property, it was the consensus of the Board that the horses, corral and stable should be removed from the property. It was moved, seconded and passed that the permit issued to L. W. and Susanne Perry for the keeping of two horses on Parcel 6/6, Block 29, Via de Santa Fe, be terminated on or before October 1, 1973; that upon termination and removal of the horses, the stable and corral shall be removed also.

ADJOURNMENT

The meeting was adjourned at 3:25 p.m.

Ludwin Weindling, President
Gwendolyn P. Whitehead, Secretary

Association News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON AUGUST 7, 1973, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Day and Reitz.
Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during discussion of Subdivision and Keeping of Animals.)
Excused: Member Ward.

MINUTES OF PRECEDING MEETING

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Angel, T. R. Residence - Parcel 2/8, Block 48, Puerta del Sol. Approved with suggestion that mission tile be used and request for sample of roof material.

Aladray, E. Residence and Pool - Parcel 2/8, Block 6, Camino del Norte. Approved. Does not include approval for structures covering pools, including inflatable covers.

PRELIMINARY STYLE CHECK

Sanson, D. Residence & Guesthouse - Parcel 3/3, Block 35, El Camino Real. Disapproved as submitted. Art Jury requested restudy of roof, eliminating flat areas. Also, submission of roof plan required with next presentation.

ADDITIONS & ALTERATIONS

Frobes, C. D. Alteration to existing residence - Lot 51 & 52, Map 2129, Sobre los Cerros. Approved.

SUBDIVISION

Coberly, J. E. Parcel 2/1, Block 17, La Valle Plateada - 13.5 ± acres into sites of 2.7, 5.3, 2.9 and 2.6 ± acres. Art Jury advised approval, with the stipulation that deed restriction be placed on subject parcel for not to exceed six building sites. Site visited.

KEEPING OF HORSES

Bullette, G. C. (escrow G. Watts) Three horses on 2.93 ± acres at Parcel 5/4, Block 37, Via del Alba. The Art Jury advised approval. Site visited.

Ericson, R. E. (escrow F. Watts) Two horses on 2.19 ± acres at Parcel 3/5, Block 37, Via del Alba. The Art Jury advised approval. Site visited.

MISCELLANEOUS

Kelts, B. New plan for equipment building. Matter deferred. Applicant requested to attend Art Jury meeting of August 21, 1973 for discussion.

Gardner, F. Awnings - Mr. Gardner invited to meeting of Art Jury on August 21, 1973.

Wasser, K. Sign - Approved.

Barclay, J. D. Paint sample - approved.

C. DAVID FROBES
President

E. L. Rhitz
Secretary

ENGAGEMENT

Mr. and Mrs. Jack Manion of El Mirador, Rancho Santa Fe, announce the engagement of their daughter Heather, to Dr. Joseph C. Gallagher, Jr. of Philadelphia, Pa.

Heather is a registered nurse at Tripler Army Hospital in Hawaii and one of Rancho Santa Fe's prettiest and most popular young people.

The wedding will take place in early November in the Ranch.



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Places and Faces

IRV GROSSMAN TO HEAD KL/PR

Irv Grossman, public relations director for the San Diego Padres, has resigned to become president of a new San Diego-based communications firm, KL/PR public relations.

The announcement was made by the principals of the firm; Jordan Lansky, Hal Kaufman and Grossman.

Lansky and Kaufman are owners of Kaufman, Lansky Advertising, a San Diego-based firm with annual billings of \$3 million.

KL/PR will have offices at 654 India Street, San Diego.

Grossman joined the Padres in 1969 with a previous background as a newspaper executive and a corporate financial public relations officer.

Grossman said he now is serving clients while continuing his duties with the Padres through the end of the current baseball season, September 29.

Golf Course Inns of America, Pomodoro County Water District, Leisure Time Sports and Ted Vallas Properties are San Diego County firms who have contracted for Grossman's services.

Lansky said that the formation of KL/PR makes available to Kaufman, Lansky clients a completely independent and specialized public relations service.

"The need of many of our present clients and the anticipated requirement of future clients for experienced and professional public relations service coupled with the availability to us of Irv Grossman encouraged Hal Kaufman and myself to establish this new public relations firm," Lansky said.

Grossman said that KL/PR would make a special effort to solicit accounts of area businesses presently being serviced by non-San Diego public relations agencies.

"There are many San Diego businesses that presently look elsewhere for their public relations," Grossman said, "KL/PR has the capacity not only to execute the strongest possible program throughout the San Diego area but also to provide these firms with public relations exposure nationally if so desired."

Lansky, who also authors the syndicated comic strip "MacDivot", said that KL/PR will operate completely independent of his and Kaufman's advertising agency.

"Unlike most communications firms where public relations operates as an extension of advertising, Grossman and his staff will have complete autonomy

to pursue and to service their own public relations clients," Lansky said. "And at the same time Grossman will be available to satisfy the individual public relations requirements that are generated by clients of Kaufman, Lansky Advertising."

Grossman, 40, who has been nationally recognized as a sportswriter and sports publicist, has had a long and varied public relations and newspaper career in San Diego since moving to Oceanside in 1958.

Prior to joining the Padres, Grossman was public relations director and public information specialist for Southern California First National Corporation and its principal subsidiary, Southern California First National Bank.

While at SCFNB he arranged and authored that bank's presentations before both the San Diego and Los Angeles Financial Analysts Societies.

Prior to his work in financial corporate public relations, Grossman served as general manager and managing editor of the Blade-Tribune, Oceanside. He also was sports editor of that newspaper.

He is a graduate of Harvard College and earned a MS degree at Columbia (New York) Graduate School of Journalism.

Grossman is a member of the San Diego Public Relations Club, North San Diego County Press Club, Sports-writers-Sportscasters Association of San Diego and is a past director of the Oceanside Chamber of Commerce. He lives in Solana Beach. □

WAYNE GOSSETT WINS AWARD



Award-winning service — Ford Motor Company's highest dealership honor for outstanding customer service — the Distinguished Service Citation — has been presented to Wayne Gossett Ford in Encinitas. Receiving the plaque from William R. Hatchett (left), Ford Customer Service Division's Los Angeles district manager, are Wayne Gossett (center), owner of the dealership, and Dean Hawley, the dealership's service manager.

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