

North County and
Rancho Santa Fe

SEPTEMBER/1969

Living



La Epoca de Elegancia

Presented by THE COUNTRY FRIENDS

Tuesday, September 16th, 1969

The Inn, Rancho Santa Fe

Fashions by JOHN HOGAN

Jewels by JESSOPS



John Hogan

presents

La Epoca de Elegancia

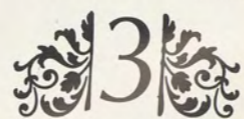
an All-Designer Show
for the Country Friends
at The Inn, Rancho
Santa Fe on
Tuesday, September 16th
featuring

MICHAEL NOVARESE

Mr. Novarese will personally present his magnificent collection of day and evening clothes. (Right) White and gold brocade polo coat with white Fox collar and cuffs. Matching long sleeved V-neck dress.

(Left) All-around Fox trimmed evening coat by Cuddlecoat. White with White Fox or taupe with Silver Fox.

SOON WE'LL HAVE



FASHION STORES

LA JOLLA

7636 Girard, 454-7121

SAN DIEGO

Seventh & C, 234-9165

FASHION VALLEY

Opening in late September
in the new Fashion Valley
Shopping Center. 291-7100





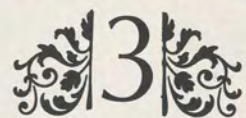
John Hogan

presents the dramatic designing of

Travilla

Diagonal bands of golden lamé upon golden organdy end in a radiant border of mosaic embroidered banding. The soft feminine way to look with drama too.

SOON WE'LL HAVE



FASHION STORES

LA JOLLA

7636 Girard, 454-7121

SAN DIEGO

Seventh & C, 234-9165

FASHION VALLEY

Opening in late September in the new Fashion Valley Shopping Center. 291-7100



John Hogan

presents the elegant lady look of

Robert Leonard

(Right) A marvelous coat dress in a metallic gold brocade with jeweled buttons.

(Left) Grey and gold brocade dress and coat costume with jeweled button trim.

SOON WE'LL HAVE



FASHION STORES

LA JOLLA

7636 Girard, 454-7121

SAN DIEGO

Seventh & C, 234-9165

FASHION VALLEY

Opening in late September in the new Fashion Valley Shopping Center. 291-7100





Southern California First National Bank Rancho Santa Fe

APPLAUDS THE MAGNIFICENT WORK OF "THE COUNTRY FRIENDS" WHOSE ANNUAL FASHION SHOW PROCEEDS ARE DEVOTED TO SAN DIEGO CHARITIES

Accolades to the women of the Country Friends! Through their efforts, determination and imagination, this county-wide organization last year gave more than fifty-three thousand dollars to worthy San Diego charities! And these are the women behind the men at Southern California First National Bank. From left to right: Mrs. Susan Bolger, whose husband John is Loan Officer; Mrs. Nancy Bergkamp, whose husband Tom is Branch Manager; and Mrs. Lucille Cook, whose husband Charles is Assistant Branch Manager. Southern California First National Bank personnel are proud to be enthusiastic supporters of the dedicated women of North County . . . the Country Friends!



*Presented by
John Hogan Co.
Guest Designer
Michael Novarese
Fabulous Jewels by
J. Jessop & Sons
Furs by
Michael Hennessy*

Door Prizes. Champagne. Tickets (Tax Deductible); single \$6.00; Patroness \$24.00 (Four Reserved Seats).
Proceeds distributed to San Diego County Charities.

For reservations mail check to The Country Friends, Post Office Box 142, Rancho Santa Fe, California 92067.

The Quintessa Collection



Enchanting Stars

Zodiac pins, 14k gold, enriched by cabochon emeralds, turquoise stones and enameling. \$159. ea.

The Quintessa Collection
Of Fine Jewelry Features
Linde Created Emeralds
And Natural Gem
Stones In A Tantalizing
Variety Of Settings

Lindé Created Emeralds, clear, deep and exquisite, are the focal point of the magnificent Quintessa Collection of fine jewelry designed for Union Carbide Corporation by Leonard Fisher. The emeralds are made in San Diego, then sent to Germany and cut there.

Settings are of gold and palladium, and themes cover every conceivable period and subject from the heraldic and the paisley, to Yuletide and the animal kingdom.

Fascinating Zodiac pins portray the lion, crab, scorpion, twins, or whatever, in gold wrought with emeralds, enameling and turquoise. There are matching rings and bracelets, too, featuring the signs of the Zodiac.

The Heraldic Series, a limited edition, includes a fleur-de-lis worthy of a king's crown. It is made up of 22 Lindé Created Emeralds totaling over 3½ carats, 103 diamonds totaling over 6 carats, four rubies, and carved coral.

An amusing conversation piece is the medieval unicorn which features 38 Lindé Created Emeralds totaling over 3 carats, lapis, turquoise, and 96 matched diamonds totaling over 4 carats.

The Quintessa Collection has bijoux to please all tastes and purses. There are

flower-like pins, for instance, which duplicate nature, but never fade . . .

Pearls and coral form a lovely accompaniment to Lindé Created Emeralds, and provide an underwater feeling in pins which might have been worn in a performance of Shakespeare's "The Tempest," the product of a sea change into something "rich and strange . . ."

There is a thin and delicate 14K gold bracelet, studded with Lindé Created Emeralds, turquoise, lapis lazuli and full cut diamonds, elegant enough for a Maharajah's daughter.

There are owls, turtles, birds, frogs, cats, fish, even a lap dog, all imaginatively wrought in gold and set with Lindé Created Emeralds, lapis lazuli, coral, sapphires and diamonds, peopling an animal kingdom of exceptional éclat and charm.

The jewelry textures simulate the scales of the cobra, the roughness of wood, the intricacy of coral, the regularity of cord, the globular quality of beads . . .

The Lindé Created Emeralds featured in The Quintessa Collection are "grown" scientifically in a process akin to nature's own.

Prices in the collection range from \$50.00 to \$20,000.00.



JESSOPS presents the QUINTESSA COLLECTION of fine jewels for "LA EPOC de ELEGANCIA", Country Friends Fashion Show, September 16 in Rancho Santa Fe at 2:00. An elegant pin of diamonds and Linde created Emeralds set in yellow gold, 7200.00, yellow gold, diamond, and Emerald bracelet, 1800.00, and the ring is a two carat Linde Emerald set with diamonds in gold, 2400.00

Jessops DOWNTOWN • CHULA VISTA CENTER • MISSION VALLEY CENTER • LA JOLLA COLLEGE GROVE • GROSSMONT CENTER • ESCONDIDO VILLAGE MALL

*Michael Novarese
The Non-Stop Designer*

Michael Novarese . . . one of the best known fashion designer names in the country—is a warm, gregarious, highly talented young man cast in a completely original mold. Most of the influences of his life, his Italian heritage, his southern birth, his California residence, are somewhat Latin at least in feeling, and perhaps may be responsible for the richness, opulence and color that mark his designs.

But there is nothing of the Latin in his character. He moves rapidly—even frenetically—he is constantly in motion, almost darting. He is able to concentrate in the midst of bedlam and can quickly bring order out of chaos, such as might exist in the few days just preceding an important opening.

He is a genuinely funny man, with a marvelously quick, sunny sense of humor—sometimes difficult to relate to the superb and elegant designs he consistently turns out. And they are truly elegant. Words used often to describe his collections are “luxurious, important, dramatic, opulent, lavish.” He has dressed fashionable women across the country—as well as the cream of society, and is constantly creating for famous theatrical personalities. Many stars start their television spectacular, or their night club openings with a wardrobe from Michael Novarese.

In his small, gem-like home, he surrounds himself with beauty. Each thing, down to the smallest ashtray, is carefully selected for color, texture, surface interest, charm. He cooks superbly—not just fine Italian food—and enjoys eating. He thoroughly enjoys entertaining—and he has a wide and varied circle of friends whom he constantly surprises with some fresh new gourmet twist—duck in sherry sauce, chicken with grapes—and for a total shock, how about “soul” food?

He is a designer that has arrived—and his success is completely a product of his own drive, spirit and imagination. No “angels” back his firm . . . he runs it, supervises it, checks every detail. Perhaps it is this complete control that gives his collections such polish and finish and have brought him literally dozens of fashion awards from stores and publications throughout the country.



The Country Friends' 15th "Appearance of Autumn" Charity Event fashion show at 2 p.m., on Tuesday, September 16 at The Inn in Rancho Santa Fe, destined to be the style event of the year.

Members of the Country Friends are pictured in the unique Terrace Room of the Westgate Executive Hotel silhouetted by towering United States National Bank Building in the background. From left to right: Mrs. Clifton F. Nooncaster, Chairman; Mrs. C. Temple Murphy, Advisor, and Mrs. Robert Ingold, Sponsor's Chairman.

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Fur For Fall as Shown by G. Michael Hennessy



G. MICHAEL HENNESSY believes for fall that serious furs are fun and illustrates the point in this two Emba tones of Lutetia and Tourmaline mink with its interacting panels. The deeply slashed sides and the décolletage collar pointedly focusing the eye on cut. The collar raised high has an oriental design.

G. Michael Hennessy is a Beverly Hills designer-furrier who believes this is the year of the individual fur . . . a time when fun furs are serious and serious furs are fashionable.

The personality of fur for fall, according to Hennessy, is seen in everything from the geometric patterns of the inter-cut minks to the new young tonal lambs and the svelte cuts of exotic spotted furs. Hennessy travels the world in search of the finest and newest skins and this year went to Greece for his inter-cut minks, available by the yard; to the Scandinavian countries for rare new furs; and to Africa for his signature spotted cats.

The fall silhouette of fur underscores the fashion look of today and shapes the body, highlights the mobile waistline, narrow shoulders and defined sleeves. Pleats in fur are a conversation point and are of singular significance in inverted patterns and when contrasted, as in lamb and seal. The belted look, high and wide, is of optimum impact and this widened and deepened belt look on fox adds a new dimension.

Most often, Hennessy sees fur in contrast and likes to take the character of the individual fur coat and relate it in surprising and striking new combinations, as for example, by using sable paw and lynx. Still another happy new marriage is the use of leather with flat surfaced furs such as shadowed Eritrean kidskin.

Whether silhouette is long lined or that of the shirt jacket, Hennessy designs all reflect the new way with fur that discards the clichés and the basics in fur design and replaces them with silhouette fashion irrespective of cost whether it be two hundred dollars or many thousands.



Enjoying a fun-filled conversation at the tea table are, left to right: Mrs. Robt. Conaughton, Mrs. C. F. Nooncaster, Mrs. Robert Ingold.



Intent on a matter of great interest: Mrs. C. F. Nooncaster, Mrs. Wm. St. George, Mrs. Robt. Conaughton.



The Mes Roscoe Wilkey, Quentin Wood and Robert Ingold.



Mrs. Harry E. Wenz, Wm. St. George, and Donald Dunwoody discuss upcoming Fashion Show plans.



WHISPERING PALMS

NEW CLUBHOUSE OPENS; CHAMPAGNE SUPPER DANCE TO CELEBRATE

At last, the long-awaited new clubhouse at Whispering Palms will be open. Early in September, the massive Mediterranean-style doors swing open to the public for the first time. Luncheon and dinner will be served daily, with cocktails in the glass-walled lounge overlooking Whispering Palms' famously beautiful course. Hours of operation will be 11:30 a.m. to 2 a.m. daily except Monday.

The clubhouse has two private party rooms which can be used jointly or individually, and already many private parties have been scheduled, including several by residents of Rancho Santa Fe. In addition, Del Mar Rotary will meet each Thursday noon at Whispering Palms, and many other civic, business and professional groups from San Diego, La Jolla and North Coast cities are planning dinners, luncheons and fashion shows well into December.

On Friday, September 26, the North County Family YMCA will officially open the clubhouse with a Champagne Supper Dance to raise money for the Guilford Whitney Center, an all-year mecca for family programs and activities. Thomas Bergkamp of Rancho Santa Fe is coordinating arrangements, and eighteen other prominent North County couples will be among the members of the Host Committee. Others are to be announced soon.

The public is cordially invited to attend to help this worthwhile cause, and information and reservations may be obtained at Whispering Palms, 756-2471, or by contacting the YMCA in Encinitas.

Members of the Host Committee named to date include: Mr. and Mrs. Thomas Bergkamp, Mr. and Mrs. Elmer Glaser, Mr. and Mrs. Archie Hicks, Jr., Mr. and Mrs. Joe Coberly, Mr. and Mrs. Stephen G. Fletcher, Mr. and Mrs. Alex DeBakcsy. Also named are: Doctor and Mrs. Robert Hobbs, Mr. and Mrs. William Howell, Mr. and Mrs. Jack Powell, Mr. and Mrs. Charles Ayars, Mr. and Mrs. James H. Blesso. Also on the list: Doctor and Mrs. George Goudy, Mr. and Mrs. Paul Ecke, Jr., Mr. and Mrs. Jack Jardine, Mr. and Mrs. W. Fred Young, Captain and Mrs. Thomas Copeman, Doctor and Mrs. Richard Wheelock, Mr. and Mrs. Robert Somerville and Mr. and Mrs. E. Charles Mueller, Jr.



Mr. and Mrs. Thomas Bergkamp (he's the manager of the Southern California First National Bank, Rancho Santa Fe) chat with Robert (Bob) Taylor, Vice Pres. and Manager of the main office.



The Mes Wm. St. George, Robt. Conaughton and Robert Ingold chat about the upcoming festivities.

TEA AT WHISPERING PALMS FOR COUNTRY FRIENDS FASHION SHOW COMMITTEE

Members of the Fashion Show Committee for the Country Friends, headed by the chairman, Mrs. Clifton Nooncaster, were welcomed to Whispering Palms recently for a meeting and afternoon tea. Mrs. Joan Johnson, President of Country Friends, assisted with the meeting which was attended by some thirty-five committee members.

It had been planned to hold the meeting and serve tea in one of the private party rooms of Whispering Palms' new clubhouse, but completion was behind schedule (the date is now early September for the public opening), so Mr. Sam Worthington, real estate sales manager for Whispering Palms, loaned his office. Members of Whispering Palms' staff transported the new silver service which will be used in the clubhouse, along with tea, coffee and sweets, to serve their guests. Following the meeting and tea, some of the Fashion Show Committee members were escorted on a tour of the Whispering Palms' clubhouse. Others preferred to "wait and see" the clubhouse when all the handsome furniture, wrought iron chandeliers and specially woven carpeting are in place.

The Country Friends Fashion Show will be held on Thursday, September 16, at Rancho Santa Fe Inn, and a large contingent of members and condominium owners from Whispering Palms plan to attend.

Leonard Fisher — Designer Of The Quintessa Collection

Leonard Fisher, recognized as one of the country's outstanding designers of fine jewelry, was selected by Union Carbide Corporation to create The Quintessa Collection for 1968-69. The new high fashion collection includes more than 300 pieces—rings, pins, pendants, earrings and bracelets—many featuring Lindé Created Emeralds with the highest quality diamonds, rubies and sapphires in settings of palladium and 18-karat gold. Styles range from classic to modern to avant-garde.

Born in the suburbs of Philadelphia, Mr. Fisher grew up in Detroit. His early interest in sculpture and architecture led him to enroll in The Cranbrook Academy in Birmingham, Michigan, where he studied with the famous Finnish architect, Eero Saarinen.

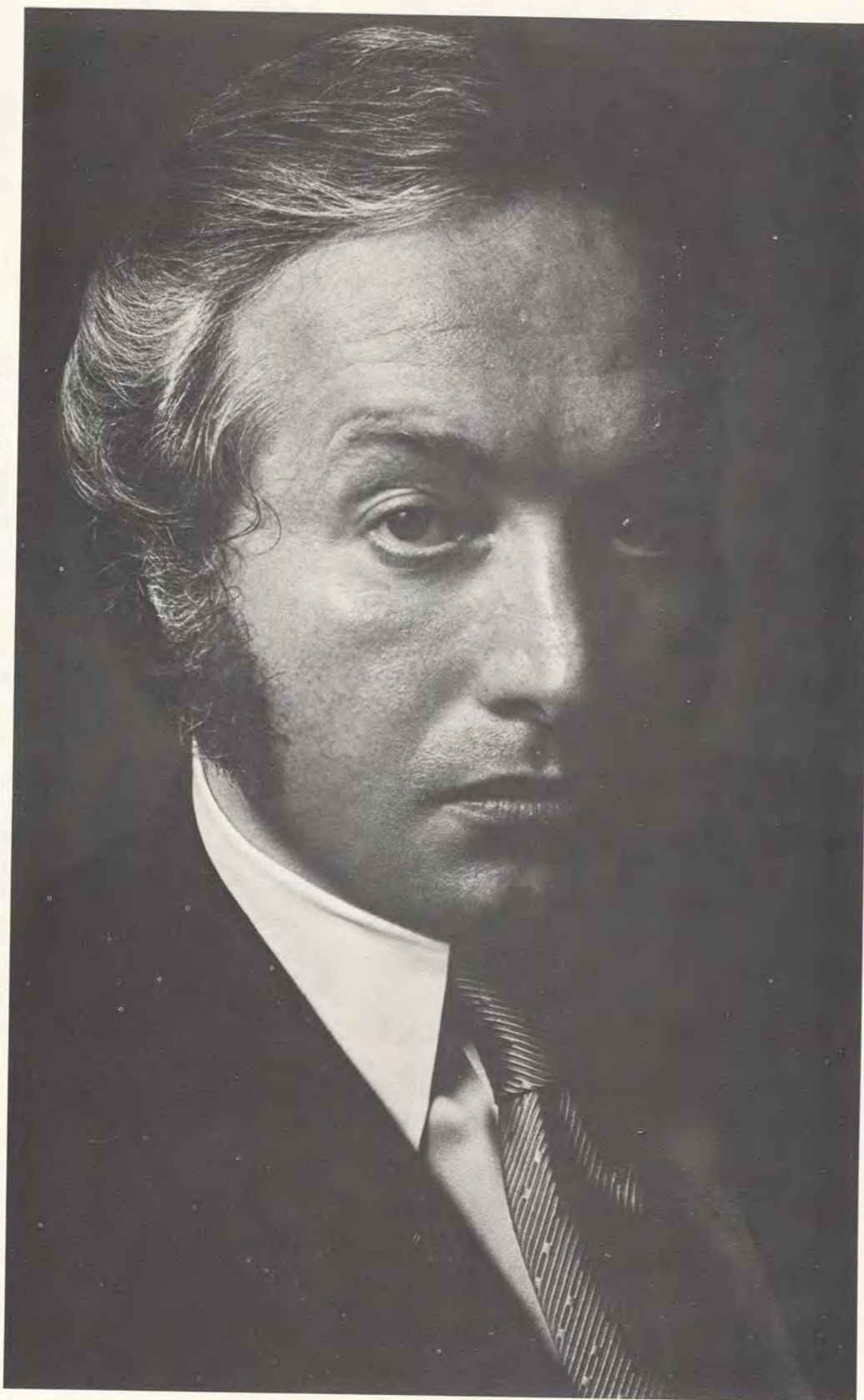
He continued his studies at Columbia University in New York while working in the display department at Lord & Taylor. He later worked as a designer of women's apparel. In 1959, he went to Turin, Italy and there, working with the Gruppo Finanziario Tessile as a designer of fabrics, clothing and fashion accessories, his interests were directed to the design of fine jewelry.

After returning to the U.S., he became director of jewelry design for Tiffany & Co. He later joined Cartier, Inc. in New York as vice-president of design.

In 1965, he was knighted by the Italian government for his work with the silver and gold artisans of that country, the youngest designer to receive this honor.

He designed the jewelry for the films, "Breakfast at Tiffany's" starring Audrey Hepburn and "Star" with Julie Andrews.

Mr. Fisher has created personal designs for many of America's most prominent families, including the Kennedys, Whitneys, Vanderbilts, Fords and Kelloggs.



Catalina has earned a lot of country friends!

We've been building quality pools since 1946, and during that time, we've made lots of friends all around San Diego and the North County. Some of them are shown here around the Catalina pool at the home of Mr. and Mrs. Howard Steinwinter of Rancho Santa Fe, taking a break from their preparations for the annual Country Friends' "Appearance of Autumn" fashion show to be staged September 16 at The Inn in Rancho Santa Fe. From left to right are Mrs. Gordon W. Bartow, Jr., co-chairman of properties arrangements; Mrs. Russell F. Holcomb, Jr., jewelry models chairman; and Mrs. Richard C. Clotfelter, chairman of properties arrangements. For a lovely afternoon, make plans now to attend the "La Epoca de Elegancia" and for information concerning an exciting pool planned just for you, call Catalina.



CATALINA POOLS
MAINTENANCE AND SUPPLY CO.
463-4423 — 583-4411

8265 Commercial Street, La Mesa Industrial Park



we enjoy visits from our country friends!

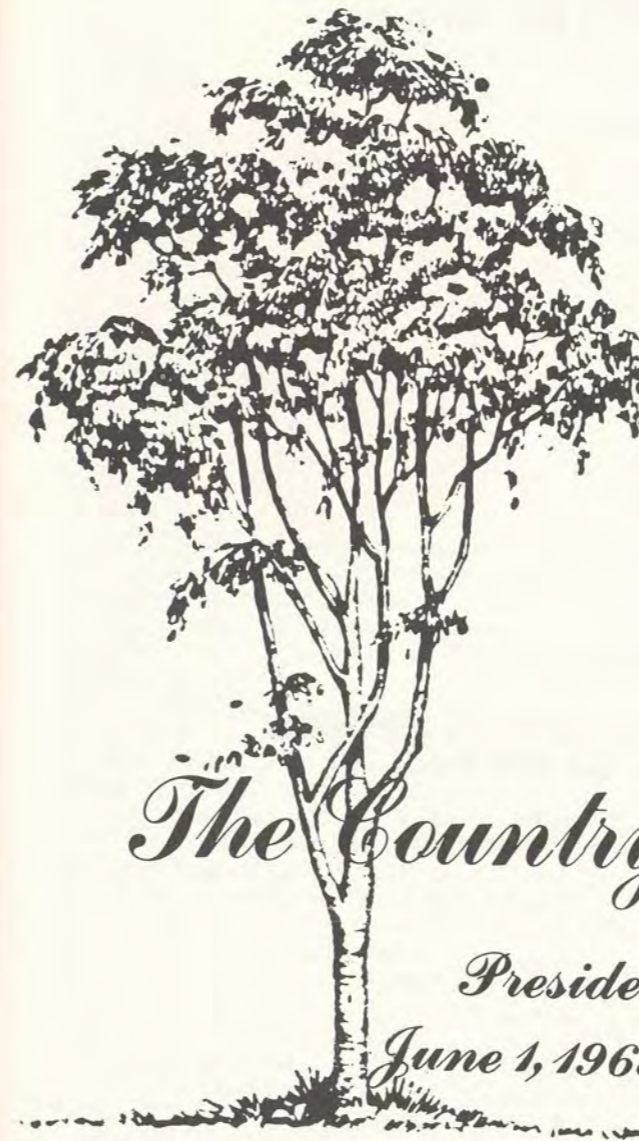
Stop by at any of our four convenient offices, talk to our friendly staff, and see if you don't enjoy the visit, too. Shown here introducing her children, Gary and Kelly, to our Main Office in Oceanside is Mrs. R. G. Conaughton, who will be modeling in the 1969 "Appearance of Autumn" fashion show sponsored by the Country Friends. This year's event, "La Epoca de Elegancia," will be presented on September 16th at 2 p.m. at The Inn in Rancho Santa Fe. For a delightful afternoon which will help San Diego County charities, we urge you to attend the show . . . and for a pleasant visit which will benefit you and your family, we invite you to visit Oceanside Federal where your funds earn America's highest passbook rate.

OCEANSIDE
810 Mission Ave.
722-1131

VISTA
249 So. Indiana Ave.
726-2880

FALLBROOK
1035 South Main St.
728-8351

CARLSBAD
699 Grand Ave.
729-5926



The Country Friends

President's Report

June 1, 1968—May 31, 1969

THE COUNTRY FRIENDS has completed another outstanding year of growth and progress with the support of over 1600 members. We have truly fulfilled our purpose this past year by raising funds for forty-six San Diego County Welfare Agencies and three scholarships in the field of Social Service at San Diego State College.

WELFARE: During this year we have distributed \$53,144.39 to the agencies listed on the attached financial statement. This sum, the largest we have given in one year, raises our grand total to \$341,229.77. An outstanding achievement for an organization 15 years young.

PROJECTS: The events that enabled Country Friends to raise \$53,144.39 were: the "Appearance of Autumn" Fashion Show; a Day at the Del Mar Turf Club; the Scripps-Miramar Ranch opening; and year round projects: the Country Friends Shops; the Remembrance Fund for sad and happy occasions; and Purchase with a Purpose whereby we receive 5% of any purchase made by members or friends at any J. Jessop & Sons store.

THE COUNTRY FRIENDS SHOPS: Our Shop in Rancho Santa Fe has been expanded to include the new Over Yonder Shop nearby. This addition has proved most profitable for Country Friends. Thanks to the unceasing efforts of our volunteer staff and an increase in consigned and donated merchandise we have attained a net profit high of \$24,537.92. To all our Shop supporters we are most grateful. We continue to welcome your consignments and gifts. All donations are tax deductible.

MEMBERSHIP LUNCHEONS: Our three lovely luncheons were arranged with the help of our eight Areas. Last November, Del Mar, Escondido and Rancho Santa Fe areas joined to plan our luncheon at The Inn in Rancho Santa Fe. Twin Inns, in Carlsbad, was the setting for our February luncheon, with Carlsbad-Oceanside, Fallbrook and Vista areas participating. Our Annual Membership Luncheon, held in May at the Atlantis Restaurant at Mission Bay, was planned by San Diego and La Jolla areas.

It has been my privilege to serve with your very able Board of Directors during this successful year. Thank you all for your help in making Country Friends an organization in which we can all take pride.

Thank you,
JOAN C. JOHNSON
President

The Country Friends

The Charities that will benefit from the 1969 fashion show will be:

Serenity House

Home of Guiding Hands

San Diego State Scholarships

Community Service of San Diego

Planned Parenthood of San Diego

When THE COUNTRY FRIENDS was organized it was described in the press as a "revival of inter-community good neighbor policy." As SAN DIEGO MAGAZINE so aptly expressed it, "Country Friends has become an organization with a flair for successful endeavors." Two of the original members are still active and on the Board. They are Mrs. Dorothy Patten, now Secretary, and Mrs. Harry E. Wenz, 1st Vice President.

In 1954, a group of seven charitable and public-spirited Rancho Santa Fe women held a series of organizational meetings which resulted in the incorporation of THE COUNTRY FRIENDS under the laws of the State of California. A former president says of its 45 member beginning, "We wanted to be of service and since we couldn't begin with a need in our community, we turned to needs we knew existed elsewhere."

1955 . . . There were 167 members and profits of \$2904.00 had been realized.

1956 . . . \$12,700 was given to San Diego charities.

1967 . . . The largest charity bazaar yet attempted in the County—Merry Mart—showed a net of \$9,000. Membership stood at 613.

1958 . . . \$16,850 was distributed. 723 supporters had joined.

1959 . . . The \$50,000 mark was reached!

1960 . . . The records showed, in May, \$65,000 disbursed among 16 organizations in six years. Membership 900.

TODAY . . . Over 1500 COUNTRY FRIENDS. Rancho Santa Fe membership about one-third of the total. The image and aim has been kept intact—just expanded for many to care and share—resulting in County charities benefiting in the amount of over a quarter of a million dollars from this organization 15 years young. During the fiscal year ending May 31, 1969 . . . the total is \$53,100.

Regular membership in THE COUNTRY FRIENDS is \$3.00 a year. Life membership (\$100) includes the same privileges without annual dues thereafter. Regular dues cover costs of postage and printing. Members whose schedules do not allow greater participation, know this minimal contribution serves a very real purpose.

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 BROKER
 Office and Residence
 Plaza 6-1720

DETAILS OF SHOP CASH RECEIPTS AND DISBURSEMENTS FOR FISCAL YEAR ENDED MAY 31, 1969

RECEIPTS			
Shop Sales		\$75,376.87
DISBURSEMENTS			
Payment for Consigned Merchandise	\$40,858.33	
Sales Tax Paid	3,047.12	
Shop Rent	3,600.00	
Annex Rent	\$ 937.50	
Annex Remodeling	143.16	
Annex Rent Reimbursed	(1,000.00)	80.00
Display Case Rental	180.00	
Shop Supplies	104.24	
Maintenance	401.34	
Telephone	360.90	
Utilities	352.59	
Taxes & Permits	428.11	
Furniture Hauling	511.00	
Insurance	807.00	
Advertising	25.00	
Accounting	82.66	
Total Disbursements		50,838.95
NET RECEIPTS from Shop Activity		
For Fiscal Year Ending May 31, 1969		\$24,537.92

SUMMARY OF CASH RECEIPTS AND DISBURSEMENTS FOR FISCAL YEAR ENDED MAY 31, 1969

Bank Balance, June 1, 1968				\$ 7,558.24
Shop Activity - Details Attached	\$ 75,376.87	\$50,838.95	\$24,537.92	
Fashion Show	12,964.50	2,136.99	10,827.51	
Del Mar Race Day	2,551.00	50.15	2,500.85	
Miramar Ranch Tour	7,551.00	230.91	7,320.09	
Luncheon—Courtesy Fund	422.25	680.75	(258.50)	
Printing & Postage—All Events		1,659.65	(1,659.65)	
Jessops Purch. With a Purpose	1,151.90		1,151.90	
Dues	4,555.00		4,555.00	
Donations Received	1,922.49		1,922.49	
Memorials	231.00		231.00	
Remembrances	435.00		435.00	
Totals	\$107,161.01	\$55,597.40		51,563.61
Total Funds Available				\$59,121.85
Less: Donations—Detailed list attached				53,144.39
Balance May 31, 1969				\$ 5,977.46
Details of Balance				
Bank Account			\$ 5,927.46	
Cash on Hand Annex			25.00	
Cash on Hand—Main Store			52.00	
Balance May 31, 1969				\$ 5,977.46

SCHEDULE OF DONATIONS FOR FISCAL YEAR ENDED MAY 31, 1969

Name	Amount
Multiple Sclerosis Society of San Diego	\$ 1,250.00
Speech & Hearing Center—San Diego	1,350.00
San Diego State College	2,550.00
Palomar Family Service	1,125.00
Foothills Family Service	625.00
South East San Diego Family Service	1,963.00
Oceanside-Carlsbad Family Service	1,250.00
Serenity House	2,375.00
Crossroad Foundation	2,600.00
Youth Consultation Service	1,100.00
Door of Hope	100.00
San Diego Children's Home Association	1,100.00
Planned Parenthood of San Diego Co.	1,675.00
Children's Home Society of California	1,603.06
North San Diego County Association for Retarded Children	1,303.05
San Diego County Association for Retarded Children	1,850.00
Neighborhood House Association	3,669.68
Jessica Cheyney for La Jolla Visiting	175.00
Social Service League of La Jolla (Clover Gaston)	75.00
Horizons Unlimited	75.00
Boys & Girls Aid Society of San Diego	1,403.05
Sheltered Workshop of San Diego Inc.	1,303.06
United Cerebral Palsy Foundation	600.00
Mercy Guadalupe Clinic	1,878.06
Braille Transcribers Guild	200.00
Family Service Association of San Diego	1,125.00
Imperial Beach Family Service Association	375.00
San Dieguito Family Service Association	875.00
San Diego County Epilepsy Society Inc.	1,100.00
Mental Health—Children's Ward (Piano)	119.20
San Diego County Neurological Society	175.00
La Jolla Community Educational Service	575.00
San Dieguito Boys' Club	1,000.00
Y.M.C.A.	2,640.00
North Coast Family Y.M.C.A.	1,200.00
Big Brothers—San Diego County	1,000.00
Vista Boys' Club	1,000.00
Fellowship Center of Escondido	1,000.00
Boys' Club—Carlsbad	500.00
Boys' Club—Fallbrook	500.00
Girl Scouts—San Diego	500.00
Big Sister League of San Diego	350.00
Town House Foundation Inc.	350.00
Child Guidance Clinic	3,609.17
Friendship House	1,203.06
Y.W.C.A. Advisory Project	750.00
	\$53,144.39

RANCHO SANTA FE LIBRARY GUILD Book-Fair OFFERS FINE BOOKS OF FABULOUS QUALITY AT FAIR PRICES

SATURDAY, OCTOBER 4
 10 a.m. to 4 p.m.
 SUNDAY, OCTOBER 5
 12 to 4 p.m.

Pricing is underway for the October 4th and 5th Book-Fair. The Guild needs and welcomes all books. "Your old books will buy you new books" Volunteer Guild members promise in soliciting donations of books for the colorful annual event, held in the front patio of the Ranch Library on Avenida Acacias. The Guild invites all book lovers to come and browse. They will find great selection of books of all kinds; 1st editions, rare collectors items, choice sets, many house and garden books. Book-Fair proceeds are dedicated wholly to the purchase of books for Rancho Santa Fe.

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 (all donations tax deductible)

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The Annual Country Friends
 "Sponsors Party" held during July
 at the Ingold Ranch in Bonsall
 was an outstanding gala!



Joe Jessop (left) and Ted Gildred pause to admire the sparkling Suzanne Gildred who is modeling a handsome cocktail dress which is enhanced with a brilliant pin from the Quintessa collection which will be featured at the upcoming Country Friends Fashion show.



Connie and Earl Collier pause for a soulful look before the attractive Mrs. Collier models one of the fashions which will be featured at the upcoming Fashion Show. Mr. Collier is advertising director of the John Hogan Company who will present Michael Novarese original designs and furs by G. Michael Hennessey when this annual gala takes place on Tuesday, September 16th, on the lawn of the Rancho Santa Fe Inn.



In a particularly happy frame of mind this evening are attractive Bob and Nancy Garland, observed by Thelma Nooncaster (left).



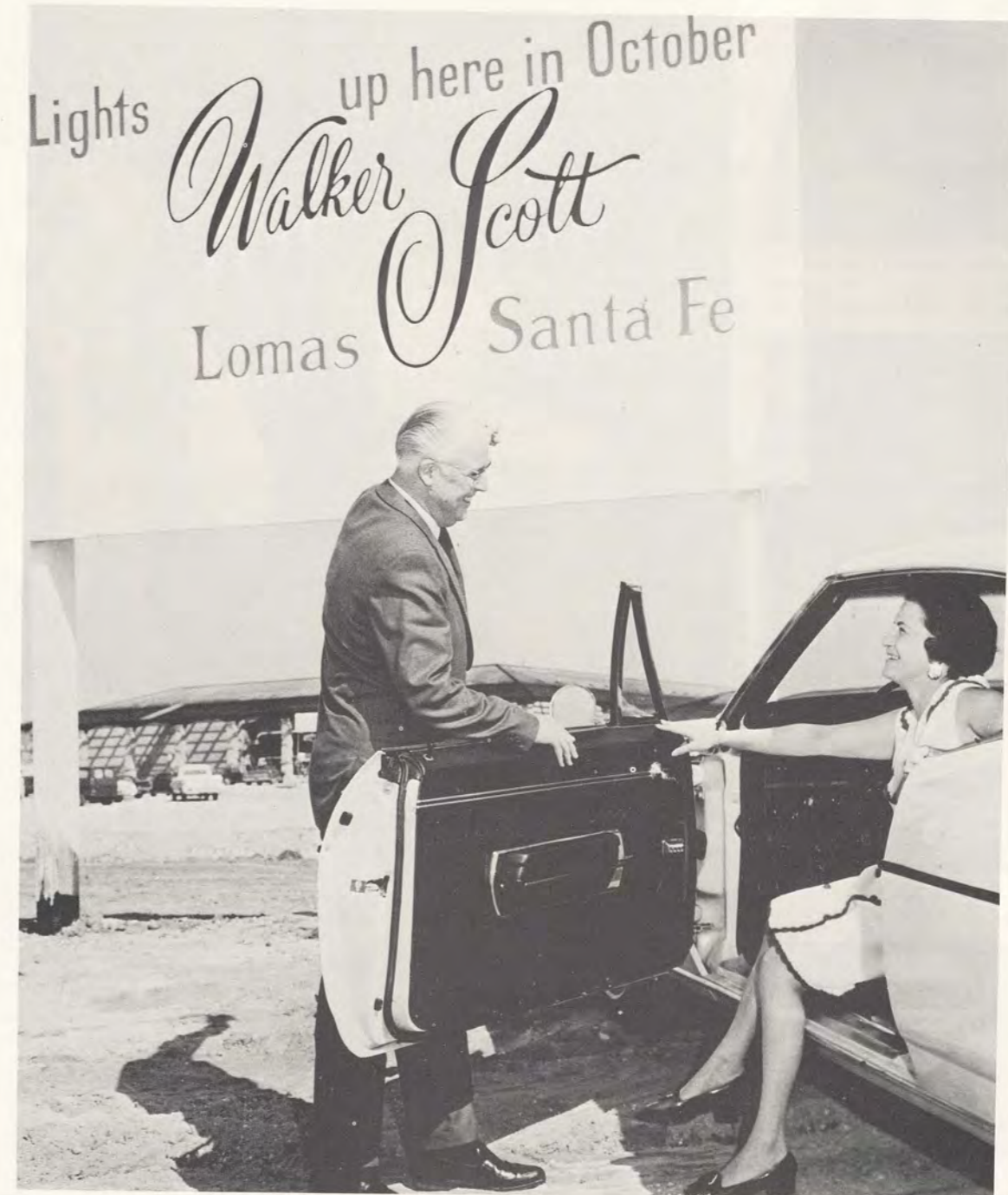
Thelma Nooncaster, Michael Novarese, Joan Johnson and Ilia Mitchell admire a strolling model.



Ilia Mitchell and Betty Dunwody enjoy the witticisms of one of Rancho Santa Fe's leading realtors, Reg. Clotfelter.



Mrs. Ralph Dusenbury, Mrs. Charles D. Yule, Mrs. Vera Miller and Mrs. Vernon Gaston make an attractive foursome.



... when presidents get together the conversation is always interesting!

President George A. Scott of Walker Scott Company assures President Joan Johnson of The Country Friends that the eagerly-awaited Grand Opening of Walker Scott, Lomas Santa Fe will take place with a Benefit Gala on October 23rd. Mr. Scott is a long-time supporter of The Country Friends, whose annual "Appearance of Autumn" Fashion Show is scheduled for Tuesday, September 16th at Rancho Santa Fe. Proceeds for both events are for charity.

Country Friends "Sponsors Party"



Living Magazine editor, Ralph Giffin points out a serious item of interest to Connie Clotfelter (left) and Allison Goudy.



Sylvia Anderson and Arlyne Ingold are having a happy time!



The "lineup" here includes: Joe Hogan, Ted Gildred, Dolly Maw, Bill Comer, Miss Comer, and Ed Self.



Mr. and Mrs. Bob Holcombe (he's the handsome manager of Rancho Santa Fe Pharmacy who generously donated all the liquid refreshments for this outstanding bash) chat with equally handsome Mr. and Mrs. Tom Bergkamp who heads up the Rancho Santa Fe branch of the Southern California First National Bank. The girls aren't bad, either.



Meet the genial co-host and hostess of the evening—Mr. and Mrs. Charles Sawday of Fallbrook. Together with the Robert Ingolds (who graciously opened up their home for the outdoor Country Friends Sponsors' Party) these talented husbands cooked all the food underground all day long, while the gracious wives prepared enough tossed salad for an army (there was an army!). Combined with other gourmet fare such as Mexican beans, garlic bread, home-baked tarts, coffee, tea, and liquid refreshment—the evening was an unqualified success!



Two of the most vivacious "Country Friends" are immediate Past President, Nancy Murphy, and John Hogan, whose beautiful Fashion Stores have sponsored every one of the fifteen glorious Fashion Shows which the Country Friends have presented over the years—and each one better than the last!

Focus ON FUN, FAMILY AND FRIENDS.

Whether the topic of conversation is family recreation or the Country Friends, the focus is on fun. Lunching together at Lomas Santa Fe Country Club are Mrs. I. M. Sheaffer, Jr., right, a new resident at Lomas Santa Fe, and Mrs. Stephen W. Fletcher of Del Mar who will be a jewelry model at the Country Friends' annual "Appearance of Autumn" fashion show September 16 at The Inn, Rancho Santa Fe.

Already more than 50 families have chosen to live in Lomas Santa Fe. Many are in residence now, others are building or have scheduled early starts. But golf course homesites are still available for others who wish to share Lomas Santa Fe's wholesome fresh-air way of life.



Lomas  Santa Fe

East of Interstate 5 toward Rancho Santa Fe on Lomas Santa Fe (formerly Skyline) Drive. Contact Jim Mitchell at (714) 276-3020 or 755-1552 or write P.O. Box AG, Solana Beach, California 92075.

Country Friends "Sponsors Party"



San Diego Magazine choose only handsome men for their executive staff. Pictured above is San Diego Magazine's advertising manager, Bill Comer, with his very beautiful daughter.



Peg Pharr and Joan Johnson share a joke.



Winke Self (left) greets Dolly Maw as Winke's pater, Ed Self, seems to prefer eliminating the enthusiastic scene by simply closing his eyes!



Edith Havens, Betty Jack, Ted Gildred and Bill Hipsher seem to be debating a point, as Ruth Hipsher puts in her two cents worth!



"La Epoca de Elegancia" . . . as portrayed by the Country Friends in their Annual "Appearance of Autumn" Fashion Show, to be held at The Inn, Rancho Santa Fe, on Tuesday, September 16th.

. . . and "La Epoca de Elegancia" could also be very well applied to the exciting LTD Ford Motor Cars which are preferred by gracious men and women the country over. Wayne Gossett, genial owner of Wayne Gossett Ford in Encinitas, extols the many virtues of the LTD to charming Mrs. C. Temple Murphy, immediate Past President of "The Country Friends." They are standing amidst the Fashion Show scene, where, on the afternoon of September 26th, several thousand men and women will applaud the Annual Fashion Show, all proceeds of which will be devoted to local San Diego charities.

Wayne Gossett

ENCINITAS

Congratulations . . . Country Friends!



RANCHO BERNARDO IS PROUD TO INCLUDE MANY "COUNTRY FRIENDS" AMONG ITS RESIDENTS

The membership roster of Country Friends includes many dedicated women from Rancho Bernardo . . . including Past

President Mrs. James E. Mullins who is pictured above with Mr. Mullins and Mrs. Royal B. Lord (left) and Mrs.

Earl Collier (right). The Country Friends Annual Appearance of Autumn Fashion Show will be held in Rancho Santa Fe on Tuesday, September 16th with all proceeds to worthy charities.



Joan Johnson, Polly Young and Arthur Lindburg are caught by our wandering camera man as they start to enjoy the sumptuous barbecue which was served on the patio of the Ingold's charming ranch home.



Designer Michael Novarese, Authoress Gwen Davis and John Hogan pause for a quick "hello" to friends. John Hogan is the genial major domo of the John Hogan Fashion Stores who is sponsoring the Country Friends Annual "Appearance of Autumn" Fashion Show by presenting two of his most talented designers . . . Michael Novarese being one; G. Michael Hennessey, the other. Mr. Hennessey specializes in creative design in sumptuous furs. Miss Davis is an author of note, and the book she is holding with Mr. Hogan is her own new novel "The Pretenders."



Dolly Maw, North County Editor of San Diego Magazine, chats with Gloria Self, Associate Publisher and Fashion Director of San Diego Magazine; while Marian Lindburg steps up to join in the animated conversation.

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Scotts® Weeds-Away Sale

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J. HERMAN HODGES, Broker
Mr. Hodges has been in the Real Estate business since 1955. Born and reared in Alabama, he began playing professional football with the old Brooklyn Dodgers immediately following his graduation from college in 1939. He saw duty as a Marine in World War II from 1942 to 1946, and upon his discharge was engaged in the Life Insurance business in Birmingham, Alabama. In 1952, Mr. Hodges returned to California as an insurance representative until 1955 when he decided to enter the Real Estate field. He became a broker in 1955 (the Hodges Company was located in Pasadena). This summer he joined the Willis Allen office as their Rancho Santa Fe manager.



VIRGINIA S. AMORY, Broker
Mrs. Amory is a native of Oklahoma and comes from a real estate family of note. She has been a resident of San Diego county for 19 years, entering the Real Estate business in Chula Vista in 1965. In 1968 she received her broker's license, and the past year has been spent with Park Del Mar in Solana Beach. Her association with Willis Allen Company began two months ago. She is very active in Scouting, art and painting groups. Mr. Amory is with General Dynamics, and they have three daughters—ages 22, 19 and 6.



JERRY MAGNER, Associate
Mr. Magner is a native Californian. He received his B.A. degree from the University of Redlands, and his M.A. degree from Stanford University. He also did graduate studies at Yale. During World War II, Lt. Magner saw duty as a destroyer officer with the Pacific fleet. Upon his discharge he became an instructor in government with the University of Maryland. The following year he was a highway economist with the District of Columbia Government. From 1951 to 1968 Mr. Magner became the owner-operator of a motel and restaurant in Connecticut. He became associated with the Real Estate field in California and has just joined the Willis M. Allen staff in Rancho Santa Fe.



ARTHUR S. HILL, Associate
Arthur S. Hill became a resident of Rancho Santa Fe in 1959 when he retired from the U.S. Navy with the rank of captain. His exemplary record was for 34 years of service, mostly in aviation. Mr. Hill was first licensed for real estate operations in 1960. He became associated with the Willis M. Allen Company in 1962, and has remained there ever since. Mr. Hill is an elder of the Village Church and President of a small eastern corporation. His wife, Isabelle is also very prominent in the activities of the Village Church, and in the social and cultural affairs of the Ranch.



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SINCE 1914

REAL ESTATE

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MANAGER
VIRGINIA S. AMORY, Broker
ARTHUR S. HILL, Associate
JERRY MAGNER, Associate

One of our many services to home owners is our brochure policy which we use for greater coverage in our advertising. Property that is listed with us is photographed and a brochure composed. This is distributed throughout the immediate neighborhood as well as to local brokers. Information on Invested Property is also sent to offices that specialize in this field.

Willis Allen Company has been a specialist in the Real Estate field since 1914.

We would consider it a privilege to be of service to you. Please call us if we can be of help in the buying or selling of property in this area. Our Rancho Santa Fe Office is on Paseo Delicias and our phone number is 756-2444.

J. Herman Hodges
Cordially,
J. HERMAN HODGES, Manager

JH/RG



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Main house contains three bedrooms, two baths. Kitchen and convertible living-dining area. Guest house has a combination bedroom, sitting room, bathroom, and laundry room.

The original house, approximately 15 years old — was completely renovated two years ago, including the installation of a new electric heating and cooling system, together with humidity control.

The grounds have been re-landscaped, and an attractive Japanese waterfall and pool with pump and time clock installed. Ground areas adjacent to the house are completely sprinklered. Extensive outdoor lighting has been added.

Located in the garage is a wine storage area equipped with an automatic temperature control system.

R. M. CLOTFELTER

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THE OFFICIAL PUBLICATION OF THE ASSOCIATION OF BULLETIN and News

Minutes of the Regular Meeting of The Rancho Santa Fe Art Jury Held July 22, 1969, at 9:00 a.m. in the Board Room.

PRESENT: Vice President Bellman, Architect Hope and Alternates Coberly, Blackman and Hill.

ALSO PRESENT: Building Commissioner Mowery and Recording Secretary Duffield.

ABSENT: President Kelsey (due to illness) and Secretary Van Evera (vacation).

President Kelsey being absent due to illness, Vice President Bellman called the meeting to order.

Vice President called Alternate Hill to serve as a regular member for the Art Jury for this meeting.

The minutes of the previous Art Jury were approved.

APPROVED SINCE LAST MEETING
Butler, I. D.—Paint sample—Residence—Parcel 7/2, Block 14, El Vuelo.

PRELIMINARY STYLE CHECK
McKinney, J. R. (in attendance) — Residence—Portion Lot 149, Map 2129, Linea del Cielo. The general design of the residence was acceptable.

SUBDIVISION
Randol, Neil J.—Parcel 4/5, Block 27, El Mirador, consisting of 7.6 gross acres into sites of 3.0 and 4.2± net acres. The Art Jury advises approval to the Board of Directors.

KEEPING OF ANIMALS
Coberly, J. E.—Parcel 1/1, Block 24, La Bajada, four horses and two calves on 18.3± acres. The Art Jury advises approval to the Board of Directors.

MISCELLANEOUS
Cunningham, Wm.; Zipse, E. W.—Sign—Block "F," Paseo Delicias. Approved.
Construction of Dog Run — Parcel 2/5, Block 48, Las Planideras. Approved.
VERNON A. BELLMAN
Vice President

Rea Mowery
Building Commissioner

Minutes of Regular Meeting of the Board of Directors of Rancho Santa Fe Association Held on Thursday, July 17, 1969, at 9:00 a.m., in Board Room.

PRESENT: President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, Wheelock and Witherow.

ALSO PRESENT: Secretary Van Evera and Recording Secretary Butts.

MINUTES OF PRECEDING MEETING

The minutes of the meeting of July 3, 1969, were approved.

ART JURY RECOMMENDATIONS SUBDIVISION

P. L. Kartzke—Parcel 3/1, Block 9, Via de Fortuna, 16.1± gross acres into 8.2 and 7.1± net acres. APPROVED.

KEEPING OF ANIMALS

R. A. Neeb (escrow Novak)—Parcels 1/1 and 1/2, Block 10, Via de Fortuna, 8 acres: 4 horses. APPROVED.

RECESS AND PUBLIC HEARING

The President declared the Public Hearing open to consider the renewal of annual liquor licenses for the 1969-70 fiscal year.

PUBLIC HEARING — 9:30 a.m.

The Secretary stated that he had an application for renewal of the annual license for the sale of package liquors for Ashley's Rancho Santa Fe Market, accompanied by the prescribed fee of \$50.00.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the renewal. It was moved, seconded and unanimously passed to grant to Ashley's Rancho Santa Fe Market a license for the sale of package liquors for the fiscal year ending June 30, 1970.

The Secretary stated that he had an application for renewal of the annual license for the sale of liquor for consumption on the premises from The Inn at Rancho Santa Fe, accompanied by the prescribed fee of \$50.00.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the renewal. It was moved, seconded and unanimously passed to grant to The Inn at Rancho Santa Fe a license for the sale of liquor for consumption on the premises for the fiscal year ending June 30, 1970.

The Secretary stated that he had an application for renewal of the annual license for the sale of package liquors in Rancho Santa Fe Pharmacy, Inc., accompanied by the prescribed fee of \$50.00.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the renewal. It was moved, seconded and unanimously passed to grant to Rancho Santa Fe Pharmacy, Inc., a license for the sale of package liquors for the fiscal year ending June 30, 1970.

The Secretary stated that he had an application for renewal of the annual license for the sale of light wines and beer for consumption on the premises at the Viking Restaurant, accompanied by the prescribed fee of \$25.00.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the renewal. It was moved, seconded and unanimously passed to grant the Viking Restaurant a license for the sale of light wines and beer for consumption on the premises for the fiscal year ending June 30, 1970.

The Secretary stated that he had an application for renewal of the annual license for the sale of liquor for consumption on the premises from The Wishing Well Hotel, accompanied by the prescribed fee of \$50.00.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the renewal.

It was moved, seconded and passed with one dissenting vote, to grant The Wishing Well Hotel a license for the sale of liquor for consumption on the premises for the fiscal year ending June 30, 1970.

The Secretary stated that there were no other applications for annual liquor license renewal to be considered by the Board. The President declared that the Public Hearing was closed.

CONTINUATION OF REGULAR MEETING

The President reconvened the meeting at 9:55 a.m.

COMMITTEE REPORTS

Golf Activities Committee—Chairman Lee reported on the meeting of July 8. Playing privilege figures are:

Association members	239
Non-Association members	125
Non-Association Resident members	3

Total.....367
Waiting List — 25

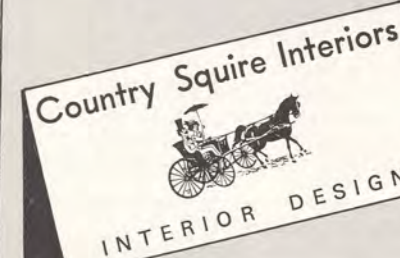
The Committee recommended to the Board approval of the request of The Inn for permission for approximately 17 State Farm Insurance managers to play the Golf Course on July 21, with starting times to be arranged with Golf Pro Boyle. The Board was unanimous in its approval and directed that proper notification be made.

Thoughtless maneuvering of golf carts was discussed. Members determined they would take it upon themselves to remind offenders to attempt to remain on the cart paths as much as possible.



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THE ASSOCIATION BULLETIN and News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD AUGUST 12, 1969, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: Vice President Bellman, Architect Hope and Alternates Blackman, Coberly and Hill.

ALSO PRESENT: President of the Board E. J. Evans, Secretary Van Evera and Recording Secretary Duffield.

ABSENT: President Kelsey (due to illness) and Building Commissioner Mowery (vacation).

MEDIATION CONFERENCE

President of the Board E. J. Evans, called the meeting to order at 9:00 a.m. for the purpose of attempting to mediate the differences between the Art Jury and Mr. A. L. Gatterdam on request for subdivision previously before the Art Jury and Board of Directors.

Gatterdam, A. L. Subdivision of Parcel 2/6, Block 48, Puerta del Sol, consisting of 11.1 gross acres into sites of 2.0, 2.0, 2.0, 2.0 and 2.4 net acres.

After discussion, Mr. Gatterdam suggested that the location of the house site on Parcel "D" be relocated to the north, with access from Puerta del Sol. The President requested the Art Jury reconsider this alternate proposal and that they also re-visit the site.

With the mediation conference completed, Mr. E. J. Evans excused himself from the meeting.

President Kelsey being absent due to illness, Vice President Bellman called the meeting to order.

Vice President Bellman called Alternate Hill to serve as a regular member for the Art Jury for this meeting.

The minutes of the previous Art Jury meeting were approved.

APPROVED SINCE LAST MEETING

Schuetzenduebel, W. Paint sample—Parcel 3/7, Block 6, El Montevideo.

McKinney, J. R. Residence—Portion Lot 149, Block 32, Linea del Cielo.

Barton, R. Paint sample—Parcel 1/1, Block 9, El Mirlo.

Calder, G. Paint sample—Parcel 2/2, Block 30, La Flecha.

NEW CONSTRUCTION

Kratz, M. Residence—Parcel 5/5, Block 31, La Gracia. Approved with suggestions.

Gere, G. M. Residence—Parcel 8/2, Block 34, El Camino Real. Plans will be approved upon receipt of revised copies of drawings.

Jonathan Manor Inc. (Mr. M. Wilson in attendance). Apartments—Parcel 2/1, Block 31, Via de Santa Fe. Approved.

PRELIMINARY STYLE CHECK

Sahm, R. R. Residence—Parcel 2/1, Block 2, Paseo Delicias. General architectural design of main residence is acceptable. Prior to final approval a model and colored renderings will be presented.

Zable, W. J. Residence—Parcel 5/2, Block 48, Las Planideras. General architectural design is acceptable.

ADDITIONS AND ALTERATIONS

Herdman, P. Addition to existing residence—Lot 78, Map 2089, Mimulus. Approved.

Gillies, W. M. Addition of bedroom—Parcel

THE ASSOCIATION

6/1, Block 31, La Gracia. Deferred—applicant advised of Art Jury suggestions.

DeBakcsy, A. Pergola Entrance—Block G, Map 1742, Avenida de Acacias. Approved.

Hoover, D. C. Attached Guesthouse—Parcel 1/4, Block 10, Lago Lindo. Approved.

Simpson, D. P. Addition to existing guesthouse—Parcel 5/7, Block 29, El Zorro Vista.

Hill, A. S. Swimming Pool—Parcel 7/3, Block 34, La Orilla. Approved.

Wrenn, F. W. Swimming Pool—Parcel 2/2, Block 48, Las Planideras. Approved.

Stoughton, R. Shelter for eight inch telescope—Lots 25 & 26, Map 2089, Lago Lindo. Approved.

Meyerhoff, A. E. Addition of guest cottage—Parcel 10/1, Block 32, Linea del Cielo. Approved.

Graham, C. C. Amendments to plan for addition to existing residence (previously approved by the Art Jury on July 8, 1969)—Parcel 4/4, Block 43, Via de la Valle. Approved. Copy of amended plans to be furnished Association.

KEEPING OF ANIMALS

Reniers, D. Four horses and one pony on 4.2 acres—Parcel 1/1, Block 3, Lago Lindo. The Art Jury advises approval to the Board of Directors.

Lester, D. W. Two horses on 2.95 acres—Parcel 6/2, Block 47, La Madreselva. The Art Jury advises disapproval to the Board of Directors.

MISCELLANEOUS ITEMS

Dawe, Leslie C. Paint sample—Parcel 4/6, Block 22, Via de Fortuna. Approved.

Jarnagin, James L. Paint sample—Parcel 3/6, Block 24, El Mirar. Approved.

Vernon A. Bellman
Vice President

David A. Van Evera
Secretary

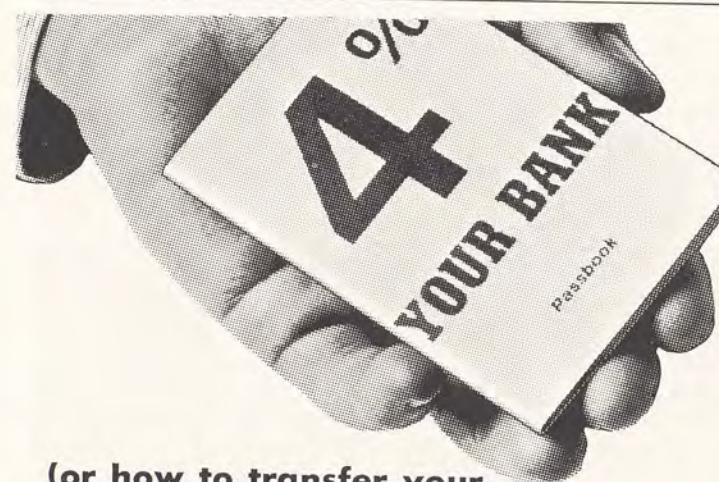


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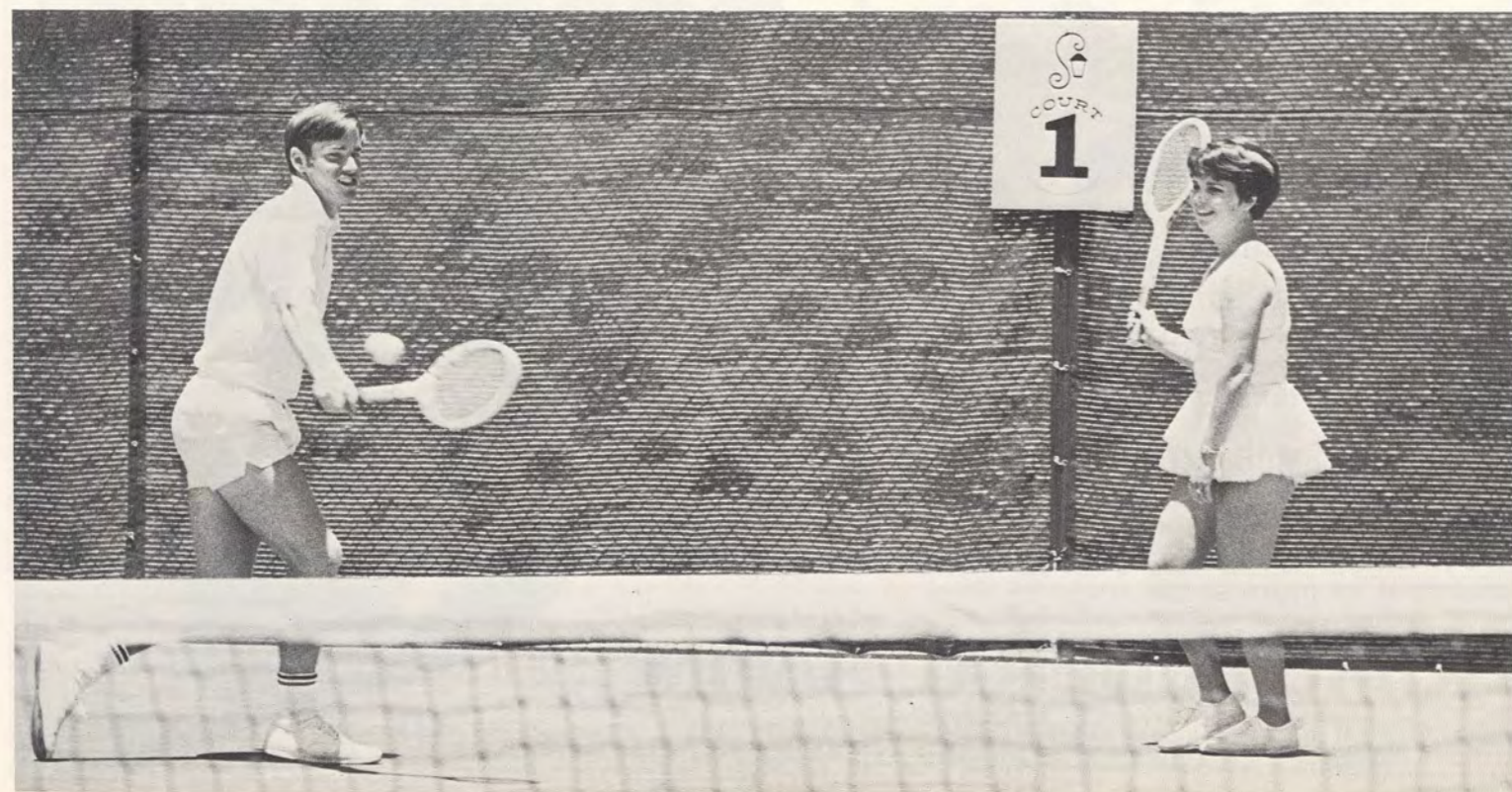
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Let's trade passbooks.

AT LOMAS SANTA FE THE BEAT GOES ON

How much has been done in how little time, to build a great family-oriented country club and masterplanned residential community, is the story everyone is telling each other at Lomas Santa Fe these days: Country Club membership far beyond the anticipated level as of this date, and daylong use of the golf, swimming and tennis facilities with events for everyone and everyone participating . . . Pool Club-house dining room and bar dispensing unusually good food and drinks in charming, restful surroundings . . . Already one social "event of the season" hosted at LSFCC, and more scheduled . . . The Championship golf course, quickly brought to relative maturity with loving care, the scene of regional junior events fitted into the top-priority play of enthusiastic members and their guests . . . Isla Verde, the "green island" of luxury homesites entirely surrounded by fairways and greens of the first nine, actually filling up, with a dozen families in residence, double that number of homes building, and virtually all of the 61 homesites in the first Isla Verde area (there are two; the second is limited to 26) sold, with custom building imminent . . . The beautiful Plaza of the Four Flags shopping center beginning to unfold its architectural characteristics — authentic Spanish Colonial, where soon the flags of Spain, Mexico, California and the United States will fly in an ocean breeze and fountains will play in tree-shaded courts while shopping Walker Scott, Safeway and carefully selected small shops, banking at United California Bank or Oceanside Federal Savings and Loan . . . The debut of a new part of the Lomas Santa Fe community, called Santa Fe Hills, north of Skyline Drive (Lomas Santa Fe Drive to be!) and just east of Interstate 5 . . . All of this, and much more — and it has gained so much momentum, happened so fast, that this month it seems time to back off a few steps and forget events, programs, statistics, and just look at two scenes that say more than words can convey about the satisfying recreation and the maturing beauty that has come quickly but with consummate grace and good taste to Lomas Santa Fe.



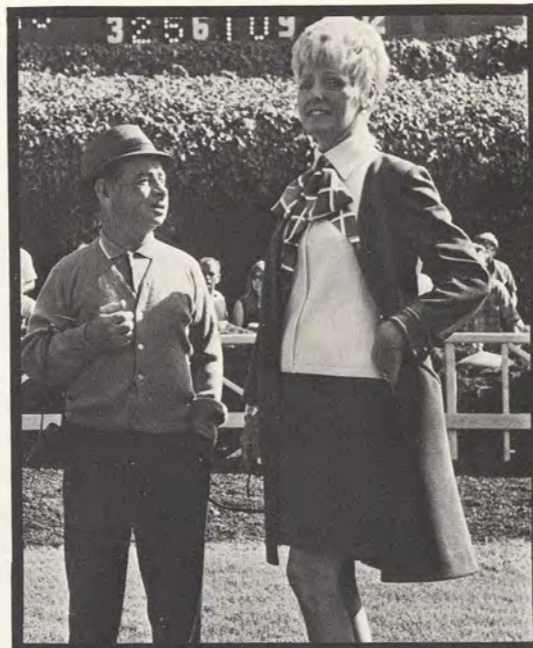
The Del Mar Turf Club-The In Place . . .



The "In" Place for California Clothes & California Models!
 Busy models on the go: *Anne Kessler & Heida Oehler* . . . Having attended *Radcliffe College*, *Anne* pursued a career in modeling and design in *New York*, gained recognition for ability in groovy "leather'n lace" fashions, a stint modeling big time in *Bermuda* . . . this doll decided to go "West" . . . presently enjoying a stay in *Del Mar*, soon to depart for *San Francisco* and the fashion circuit! *Anne* selected a gentle, sky blue, wide bone corduroy jumper and garnished it with a striking blue print scarf . . . giving a cool, smashing fine line look . . . Jumper by *Sue Brett* . . . For going into Fall wear, a bold black & white double breasted plaid jumper with sharp, simple black sweater . . . free moving, positive lines . . . a must for the girl on the go: by *Miss Pat* . . . Localite model, *Heida Oehler*: former *La Jolla* and owner of posh *Antique Shoppe* . . . busy entering a career in Professional Photographic modeling . . . avid *Del Mar Race Track* buff, *Heida* selected to move to *Del Mar* to enjoy the action and is on the staff of the *Village Shop* . . . familiar with the unpredictable climate, *Heida* selected a winner, a sumptuous navy blue and white knit . . . ensemble, crisply defined high fashioned collar, sleeveless dress, with matching luxuriant, simple line coat by *Butte Knit* . . . for balmy, warm afternoons, *Heida* found that her easy going, deceptively simple, decidedly California chic cotton, by *Sue Brett*, placed her in the Fashion winners' circle . . . by the way, if YOU want to capture this same easy "IN" LOOK, geared to reflect the *California* girl in perfect taste, be sure to visit the *VILLAGE SHOP* in beautiful *Del Mar* at the *Plaza* . . . where a treat in fashions plus a groovy Boutique awaits your pleasure . . . *Miss Rosemary Kilpatrick* (owner and successful fashion designer) is always available to assist or completely coordinate your wardrobe . . . an assurance of the perfect look for the coming season!



Track Physician, Dr. Dave Freeman takes a moment off to brief Anne on Racing Forms



The great California look . . . famous Johnny Longdon . . . fashion plate clothes from the Village Plaza, favorite model, "Heida"



Heida couldn't resist visiting the horses as they prepare to go to the Track!



Popular Maitre'd Danny Daniel assists Heida with luncheon menu

La Jolla Civic Orchestra and Chorus Association

Concert and Activity Program

1969-70 Season

Thomas Nee, Music Director



Pampered Lady SALON OF BEAUTY

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 1145-123 SAN MARINO DRIVE



REV. EDMUND FISHER APPOINTED ACTING HEADMASTER OF GIRLS' COLLEGIATE SCHOOL OF CLAIREMONT

The Rev. Edmund W. Fisher assumed the duties of acting headmaster of the Girls' Collegiate School of Claremont on August first. A Ph.D. candidate in religion at the Claremont Graduate School, he has been teaching history at Girls' Collegiate School for the past two years. Prior to coming to Claremont he was Chaplain and teacher at the Darrow School in New Lebanon, New York. Mr. Fisher, who is ordained in the United Church of Christ, earned his S.T.B. degree at the Harvard Divinity School. His AB is from Harvard College, class of 1956.

This summer Mr. Fisher served as co-director of the Westridge School—Girls' Collegiate School branch of Project Open Future which is an educational enrichment program for academically talented youngsters from Watts and Compton.

Mr. Fisher hopes to put into practice as a headmaster what he has come to believe as a result of his experience as a teacher. "Private Independent schools such as Girls' Collegiate School can make their most significant contribution to secondary education by their creative teaching. Freed from the red tape and the lock step restrictions which are a part of the large public school system, the Independent School has an opportunity to be both solidly academic and at the same time innovative. The most important thing we can do is to convey to the students our own sense of the excitement and joy of learning."

Girls' Collegiate School is a college-preparatory school for resident and day students, grades 7-12. School opens Sunday, September 14th, with an informal reception for the girls and their families. Classes commence on Monday, September 15, 1969.

Girls' Collegiate School

CLAREMONT, CALIFORNIA

92nd Year

of
 Girls' College Preparation
 Grades 7-12

Fall Term Begins September 15th
 Openings Still Available

Call Rev. Edmund W. Fisher, Headmaster 624-1634
 3105 PADUA AVE. • CLAREMONT, CA 91711

INTERNATIONAL FASHION FESTIVAL

(international fashions, foods, entertainment)



Date—September 26, 1969

Time—6:00 P.M.

Place—"Great Court Yard," Salk Institute, 1001 La Jolla Scenic Drive, La Jolla, California

Purpose. A benefit to raise money to build an International Center on the campus at University of California, San Diego, at La Jolla, for all international students. We have already raised approximately \$75,000 of the \$125,000 needed to start the first building phase. Construction must be started within the next few months to comply with our contract and with provisions applying to certain matching funds. Our foreign donors include:

General Rodriguez
(former President of Mexico)
Carl Christensen Foundation, Germany
Sir Edward Bullard, Germany
Bullitt Foundation, England
Astor Foundation, England
Mr. Louis Lek, Holland

We will not attempt to list our many generous American donors for it would take too long. Later we plan to contact the different consulates in regard to the guest cottages to be built around the Center. Each cottage will have four to 10 beds, a bath, and should not cost more than \$5,000 apiece. Each guest house will fly the flag of its country and bear the name of its donor. Foreign dignitaries and international guests visiting this area may be housed there. Students would stay in the houses on a temporary basis only—a matter of a day or two.

Fashion Show Schedule (approximate)

6:00-7:00 p.m.—Wine-tasting party . . . Charles Krug, Louis Martini, and B. V. Vineyards are coming down from San Francisco to organize this.

7:00 p.m.—Fanfare of Trumpets (to announce His Honor the Mayor, Visiting Consul Generals, other dignitaries, the Chancellor, Dr. Jonas Salk, etc. and to introduce Countess von Eckermann and her fashion show). Trumpets will be used throughout the evening to signify changes in program. Models . . . international (professional and non-professional); Furs . . . Graf Furriers, La Jolla and San Diego; Hair Styles . . . Pampered Lady Beauty Salon.

7:30 p.m.—and onwards and upwards . . . Folk dancing from different countries, exhibitions of native crafts, gift booths, refreshment booths featuring foods from many countries, informal modeling, music, dancing, drinking, etc.

Gracious Dining

ROSE J. SHOEMAKER

The Valley Fort Steak House

4 Mi. So. of Fallbrook on St. Hwy. 13

Located just south of beautiful Fallbrook on State 13, the Valley Fort Steak House features choice Eastern beef and barbecued ribs cooked over a real wood fire. Nestled under giant trees in an authentic Old West setting, the VALLEY FORT is a must for anyone who enjoys excellent food served in a relaxed and informal atmosphere. The STEAK HOUSE is open from 5:00 p.m. Wednesday thru Saturday; service on Sunday starts at 10 a.m. with a western style Chuck Wagon breakfast. Closed Monday and Tuesday. Cocktails are served in the colorful RED DOG SALOON, and entertainment is provided nightly by popular JOHNNY KLICMAN AND HIS MAGIC ACCORDIAN. 728-1998

The Coffee Mill

531 Highway 101, Encinitas

It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183.

Rancho Bernardo Inn

Bernardo Oaks Dr.

If you have not been to the Inn within the past month, you may not be aware of the completely new dinner and luncheon menus provided for your dining pleasure. The Inn also has a new chef—Victor Delange—whose job it is to prepare these foods tastefully. In addition to the seven Broiler dishes, there is the following for you to try: Monterey abalone, almandine; broiled whole Australian lobster tail; Wisconsin veal cutlet with avocado and tomato sauce; roast rack of lamb, aux primeure; chicken and sweetbreads.

And then, of course, there is always dancing in the evening and MUSIC, MUSIC, MUSIC.

Tony's Jacal

Eden Gardens, 2 blks north of the Del Mar Track

Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot!). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

Bamboo House Restaurant

422 Market Street, San Diego, Calif.

Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391.

Oak Tree House

7811 Herschel Ave., La Jolla, Calif.

Warm, intimate, candle-lighted atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining—that's Oak Tree. Prime Eastern aged sirloin and New York cut steaks, chickens Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin, English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. Open Monday through Saturday at 5:30 for your dining pleasure. Lunch also served in the heated patio under the magnificent oak.

Hotel Del Charro

2380 Torrey Pines Road, La Jolla

. . . it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 454-6134.

And for an unforgettable experience, visit the Del Charro Penthouse for live entertainment and dancing—complete with its own intimate cocktail lounge!

Whispering Palms Clubhouse

on Via de la Valle,

2.5 miles east of U.S. 5

Opening early in August for luncheon, dinner and cocktails every day and Sunday. Elegant and exotic Mediterranean cuisine and superior American favorites. Master chef de cuisine. Luxurious cocktail lounge with glass walls overlooking Whispering Palms' rolling green fairways and the coastal foothills embracing San Dieguito Valley. Also outside terraces for cocktails, dining, dancing.

Piano music Sundays through Thursdays; combo for dancing Fridays and Saturdays. Two private dining rooms and special banquet luncheon and dinner menus for groups from twenty to two hundred and fifty. Reservations, information: 756-2471

La Costa

1 mile east of La Costa Avenue Exit, San Diego Freeway

Now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails and dinner. Enjoy Southern California's Finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 1). Moderate prices, excellent service and a warm friendly welcome. Call Maitre d' (714) 729-7111 for reservations.



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Your Own Thing



To get these ideas we usually get a guide and car; then we tell him to show us the main sights of the area and then take us to some of their bakeries. This way we also have an interpreter on hand.

The sights are nice but the personal contact with the people, is to our way of thinking, the best. Because we have always found that America is still the most wanted place to live and become a citizen of more so than any other country; this also makes one feel very gratified within.

As a sidelight to our travels and search for bread, I would like to tell you of a humorous incident that happened to us on our arrival in Lisbon, Portugal. When we registered at our hotel and put our passports on the desk for the clerk, he noticed we were from California and summoned a bellboy to come forth. He then asked if we lived near Hollywood, Calif. I replied about an hour and a half by car. We live to the south, near the Mexican border. He smiled and said please tell him, pointing his finger toward the bellboy. I said, tell him what? Tell him that the people in Hollywood are not all cowboys and Indians. I replied that this is true, that Hollywood was just another city like the rest of the cities in the world. The boy's face dropped, and I could see disappointment in the young man. Now the reason for this is his conception was based on the way they make pictures in Europe; they do not have the false sets we use in T.V. productions and movies, as we do, so hence when he saw the old towns and Indians on the streets he assumed this was real life. He had been saving his money to come to America and live in Hollywood. However, I am sure if he comes now he will know what to look for.

While most people travel for fun and shopping, which we all know women especially enjoy, Mary and I travel for the shopping of new ideas and breads, which in turn does not cost us anything but brings us a better business and hence more profit in the end.

We shall travel this year on a very interesting trip, we think. We will visit some of our old haunts and renew some of our friends we have made; but we are especially planning to enjoy the trip Joan has arranged for us down the Blue Danube River. This takes us through some of the countries where bread baking is really an art and profession. I remember as a child that the Balkan bakers in and around New York were noted for their hearth breads. If I can come back with one or two of their formulas, Mary and I feel that our trip will have been a huge success. And we'll look forward to another year in the future when we will again be offered the opportunity to travel for Pleasure and Profit.

Auf Wediersen.

Among the main reasons for stopping in Santa Ysabel is the Dudley Pratt Bakery where nearly 50 varieties of bread are made. Although on a given day, you are likely to have a choice of about only a dozen. If on a week-end, expect to spend time waiting in line, for the place has been discovered. The bakery is perhaps best known for its Mesa Grande Mission bread, but you may also see such kinds as Greek roll, Apple, French, Cobblestone, Barel and Cheddar Cheese. Each year Mr. Pratt travels to Europe where he looks for new recipes to add to his collection.

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Lufthansa's 7 "Dream Holidays" are designed to make your impossible dreams possible. These 3-week tours are carefully planned. The quality and service are high. But the prices are amazingly low.

1. Interlude in Iberia. Spend a week or 2 swimming and sightseeing in Mallorca, then fly to Barcelona, and drive an Avis rental car from there. Spain is a motorist's paradise. Olé. From \$378.

2. Adventure in the Balkans. Take a week (or even 2) in the resort-city of Dubrovnik, the new "in" spot on the Adriatic. Then sightsee in Europe in an Avis rental car. From \$437.

3. Black Sea Encounter. Sun for a week on the Bulgarian beaches, then sail on a Black Sea Cruise, stopping in Rumania, Russia and Turkey—where Europe and Asia meet. On your last week, drive an Avis rental car through Germany. From \$589.

4. The Greek Experience. This is the new

way to see Greece. A tour by coach for 4 days with a knowledgeable guide, then take a 7-day cruise through the Greek islands, and a trip to Istanbul. Finally 5 days for touring Greece by self-drive car. \$911.

5. Oriental Reverie. You see the ancient civilizations of Ceylon and Southern India. Tour includes a 5-day stay in Colombo, and a flight to Madras for a 7-day coach trip to Bangalore, then on to Belur to visit the Chennah Temple. \$1,115.

6. African Safari. Travel through Kenya and Uganda with escorts who have lived in Africa for years. Photograph elephants, zebras and antelopes. \$1,236.

7. The Mysterious Far, Far East. This is a trip to Thailand, Hong Kong and Japan. With the best hotels all the way. \$1,457.

To make these dreams come true, ask your Travel Agent for Lufthansa's Dream Holidays brochure. Or mail this coupon.

Prices based on special group fare and individual tour fares in Economy Class from New York. Ask for details of applicability. Land arrangements based on each of 2 people traveling together.

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TRAVEL FOR PLEASURE & PROFIT

by Dudley and Mary Pratt

As husband and wife we own and operate a small bakery and restaurant in the community of Santa Ysabel, Calif. This we very much enjoy because of the success and especially the opportunity to travel.

Our travels have taken us to many lands, nineteen countries to be exact and more to come, we hope. We would like to tell you of some of our most interesting experiences in some of these countries.

We like to travel to see the many interesting sights but most especially to meet the people and get new ideas for bread and bakery products. For example, in Oslo, Norway we visited a bakery owned by our friend, John, and learned to make Norwegian Pumpnickle Bread; but he used whale fat for shortening because it is easier to obtain and just as good as our pure vegetable shortening. Also, we learned of the many differences in operating a bakery in a socialistic country and operating the same type of business in our freedom of enterprise system.

We are very fortunate in our profession inasmuch as we use our hands in most of the preparation of the product. This gives us an opportunity to go into the back of the bakery and if they are making bread at the time, we simply pick up a piece of their bread dough and mold it into a loaf of bread; immediately the baker knows that you also are a baker and then tries to find the language of communication so that he may ask some questions and, of course, we do the same.

Bread baking is one of the world's oldest trades and is in almost every country in the world. Wheat is only second to rice in human consumption throughout the world.

On our travels to the country of Greece and the Greek Islands we saw a very interesting sight. We visited a baker on one of the islands and learned that he and his fourteen-year-old daughter would take a donkey every afternoon and go up to the hills to gather wood for him to burn in his oven, as there is no other type of fuel to be had. Also, we learned to make a bread called Greek Ring. This bread is made in the shape of a ring because when the children come to the bakery to get the bread, they usually ride a bicycle and as the bread is very fresh, they have a tendency to squash it if they put it under their arm; hence this baker makes it in a ring that they put on their arm and continue on home with the warm bread.

Each country we visit we find has its own particular type of bread. This is because each of them try to inject into their loaf of bread the product which is the most easily raised in that country. For example, in Ireland we learned to make Irish Brown Bread which contains a large amount of oats and molasses, the reason being that oats are more acceptable to their climate and molasses has a lower import tax than sugar or honey. This is true of the Scandinavian countries except that rye is the predominant flour used.

Contributing Travel Editor

Joan **M**illicent **B**ruyere



Over a Century of Prestige Service

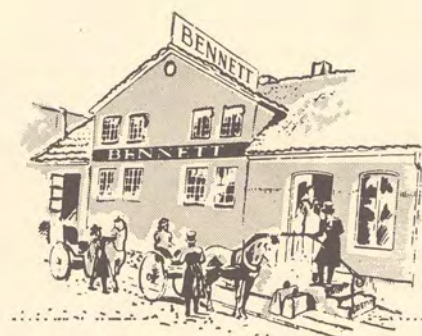
It began with a single horse and cart. While Noah was possibly the world's first travel agent . . . and Odysseus the first tour manager . . . Bennett Tours, one of this century's leading organizations of world travel, traces its remarkable history to the acquisition of a single horse and cart by one Thomas Bennett in 1850. The place . . . Christiania, Norway. The purpose . . . so the young British Consular agent could commence a private business of conducting visitors into the rugged depths of Norway's scenic wonderland.

How travel and a travel service grew together. Prior to World War I, it is common knowledge that European travel was a privilege for a select few. But even for the nineteenth century tourist with a well-laden purse, travel was a precarious and often frustrating adventure. It was at this time that Thomas Bennett spent years in pioneering an idea . . . a planned itinerary for international travel with pre-arranged and prepaid transportation and accommodations. Actually it was in 1887 that Mr. Bennett issued the first prepaid coupon ticket . . . establishing the very basis for foreign travel today.

Bennett's who's who in travel clients. Within the company's files are stored the treasured memories of the many important clients Bennett Tours has been privileged to serve. There was President Theodore Roosevelt who, in 1908, was escorted personally by Francis Bennett, son of the founder. Also Alexander Graham Bell . . . Andrew Carnegie . . . Jules Verne . . . Charles Darwin . . . Treasury Secretary Morgenthau . . . Lord Spencer Churchill . . . and many others.

Today's world-wide service. As you plan a trip abroad, Bennett Tours welcomes the opportunity of adding your name to its long list of discerning agents . . . of placing at your disposal its 38 offices in all parts of the world.

Whether we help you plan an independent or an escorted tour you will receive the same personalized, prestige service which has become the cornerstone of Bennett Tours' international reputation.



CARLSON TRAVEL SERVICE, INC.

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On a Bennett Escorted Tour of South America you see them all.

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Machu Picchu — The fabled lost Incan sanctuary uncovered only in this century. Bariloche — Argentina's spell-binding fantasyland of snowcapped mountains, glaciers and forests. Iguassu Falls — A tropical wonder that dims Niagara.

Plus all the great cities of South America — Rio, Buenos Aires, Santiago, Lima — deluxe hotels and a la carte dining with many meals at world famous restaurants.

Price? Unbeatable. From \$895.00 including land arrangements and all meals.

Make 1969 the year you discover South America. With Bennett. The people with more than a century of travel experience all over the world.



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And All the Ships at Sea



KUNGSHOLM CRUISE FEATURES 'FIVE SPRINGS IN ONE YEAR'

Passengers from the West can board at Los Angeles

There's something for everyone in the wide and wonderful world of cruising, but seldom has a cruise been so pinpointed to the specific desires of guests pursuing their favorite interests as has Swedish American Line's Spring Adventure Cruise leaving New York next April 20th on the new luxury cruise liner *Kungsholm*. Passengers from the West can board the ship at Los Angeles on April 5th when the ship calls there on her return from the cruise Around the World. They will then visit Guadalupe Island, Puerto Vallarta and Acapulco, transit the Panama Canal with a stop at Cristobal and arrive in New York on April 18th. They will have two days in New York using the ship as their hotel.

Those who count themselves fortunate in being aboard this superb ship when it sails are particularly interested in flowers, formal gardens, historic estates, and fine wines—sampled at the very vineyards which produce them. Here is truly a connoisseur's cruise, for in its 37 days it will include 20 unusual ports in Europe, many of them quite off the routes taken by most cruise ships. It will follow the continuing unfold-

ing of spring blossoms all the way from the Azores to Northern Ireland.

The Spring Adventure Cruise will make its first landfall abroad in the Azores at a time when this natural botanical garden is ablaze with azaleas and rhododendron. Then will follow three ports in Spain's verdant Galicia. From one of these, Villagarcia, a motor trip will be made to the famous shrine city of Santiago de Compostela, with its amazingly preserved 11th Century Cathedral, considered the world's finest example of Spanish Romanesque architecture in all its baroque splendor.

Proceeding northward along the coast of Europe, the *Kungsholm's* guests will visit the Bordeaux country of France, to see the very vineyards and cellars where the great names in French wines and cognacs originate. A sojourn will also be made in Brittany, France's charming maritime province with time to explore the landscape which has fascinated so many artists. The *Kungsholm* will then cruise along the Channel Islands, visiting the Isle of Jersey before returning to the Continent for the splendor of Normandy in apple blossom time, and still another feast for the eyes, Holland in tulip time, with seemingly endless fields of multihued blossoms to marvel at.

A major attraction of the cruise will be the generous portion devoted to the British Isles, starting with the lovely Isle of Wight and continuing with ports on the mainland of England from which the famed manor houses and gardens of Spring-clad Cornwall, Dorset, Hampshire and the Cotswolds will be visited. After calls in northern Wales, the Isle of Man, and Scotland, with shore trip opportunities to see Loch Lomond and the heather-clad Scottish terrain, the *Kungsholm* will then visit Ireland stopping at Rathmullan in County Donegal.

Featured throughout the cruise will be guest lecturers who will discuss the flowers and gardens, historic castles and mansions, and the wine country to be savored along the way. In addition to the full round of shipboard activities, including professional entertainment, guests will be greeted by native singers and musicians in traditional costume at several of the ports of call. Swedish American Line's Spring Adventure cruise has great appeal, as evidenced by its success in recent years, and the cruise of the delightful *Kungsholm* in 1970 should attract a capacity passenger list of those searching for the beautiful and rare, the treasures to be found along the byways of Europe.

Enjoy The Ultimate in Luxurious Cruising



Swedish American cruises are the natural preference of those who desire the finest in accommodations, cuisine and service, on ships designed especially for luxuriously comfortable cruising. Your attractively decorated room includes a private bathroom with tub or shower. Public rooms range from the magnificent to intimate little seascape cafés. Wide decks invite you to sports and games—and sheer deck chair relaxation in the sun and sea air. Two all contribute to the resort-at-sea setting of gay entertainment, dancing and parties which make each day and evening so delightful. Bookings are limited to far below capacity to assure you the maximum of personal attention; all guests may dine at one seating for perfect enjoyment of the fabulous international cuisine. Optional shore trips planned to let you make the best use of your time at modest cost. In every way, "Swedish American takes good care of you!"

KUNGSHOLM (660 feet; 26,670 gross tons)

GRIPSHOLM (631 feet; 23,215 gross tons)

Just the "right size" for convenient at-the-pier landing in most ports!
Completely air-conditioned and stabilizer-equipped. ALL CRUISES FROM NEW YORK

APRIL 5, 1970
FROM
LOS ANGELES

That's right! Leave from LOS ANGELES on this SPRING ADVENTURE CRUISE TO ENCHANTING REGIONS IN BLOSSOM TIME "Capturing five separate Springs in one year" KUNGSHOLM = 25 FASCINATING PORTS 52 DAYS OF GRACIOUS LIVING

Via Acapulco—Panama Canal—New York. Then follow blossoming Spring through Europe—from the Azores to Scotland and Ireland! RETURNING TO NEW YORK MAY 27, 1970.

HERE'S YOUR FABULOUS ITINERARY—Guadalupe Island, Puerto Vallarta and Acapulco, Mexico; Panama Canal; Cristobal, C.Z.; New York, arriving there April 18 for two days "on your own" for sightseeing, theatre-going and shopping, with the KUNGSHOLM your delightful "hotel." LEAVE NEW YORK APRIL 20. You'll visit Ponta Delgada, Azores; the Galician Coast of Spain in camellia time, including Villagarcia for the fabulous shrine city of Santiago de Compostela, La Coruña, and Santander for the renowned prehistoric paintings of the Altamira caves; Pauillac for France's Bordeaux wine and Cognac districts, Concarneau and Quelern for those touring Brittany, and the great seaport city of Brest. Then you'll cruise to the Isle of Jersey; returning to France and the port of Le Havre for Normandy in apple blossom time; Rotterdam is next for Holland in tulip time; then to England's Isle of Wight; Weymouth, and Plymouth for the stately manor houses and historic gardens of Devonshire and Cornwall; Avonmouth for Bristol, Bath and the charming Cotswolds; scenic Llandudno in North Wales; Douglas, Isle of Man; Brodick, on Scotland's Arran Island; cruising along the ruggedly beautiful Scottish fjords to Helensburgh for Edinburgh and Loch Lomond. Picturesque Rathmullan, Donegal, Ireland, is the final port-of-call before sailing to New York, where the cruise ends. A special feature of this cruise will be guest lecturers on wines and vineyards, flowers, gardens and estates enjoyed along the way. RATES FROM \$2,030 from Los Angeles.

MAY 1, 1970

THE MEDITERRANEAN IN SPRINGTIME
"Southern Europe at its Loveliest"
GRIPSHOLM—32 DAYS—14 PORTS

A charming 9,582-mile voyage to the heart of Old World romance and history at a delightful time of the year, when the entire Mediterranean area is in its gayest Spring dress: Funchal, Madeira; Cadiz, Spain; Tangier, Morocco; Motril, Spain; Valletta, Malta; Palermo, Sicily; Sorrento, Capri, Livorno and Elba, Italy; Villefranche, France; Barcelona, Palma, Mallorca, Spain; and Lisbon, Portugal. (You'll be away only 22 business days!) RATES FROM \$990

JUNE 26, 1970
KUNGSHOLM
47 DAYS • 25 PORTS
RATES FROM \$1,715.

TWO "CRUISES TO REMEMBER" to the NORTH CAPE—VIKING LANDS—NORTHERN EUROPE

JULY 7, 1970
GRIPSHOLM
48 DAYS • 25 PORTS
RATES FROM \$1,475.

"Most Comprehensive of All North Cape Cruises" Due to the demand for accommodations on Swedish American's popular NORTH CAPE CRUISE, TWO CRUISES WITH IDENTICAL ITINERARIES WILL BE OPERATED IN 1970. Early reservations are advisable for both cruises. You'll visit Reykjavik, Iceland; Hammerfest, North Cape, Lyngsfjord, Tromsø, Svartisen, Trondheim, Andalsnes, Geiranger, Hellesylt, Bergen and Oslo, Norway; Gothenburg, Sweden; Helsingör, Copenhagen, Kerteminde and Gudhjem, Isle of Bornholm, Denmark; Karlskrona, Visby and Stockholm, Sweden; Helsinki, Finland; Leningrad, Russia; Kiel Canal and Hamburg, Germany; Amsterdam, Holland; The Isle of Jersey; Dun Laoghaire and Glengarriff, Ireland.

Include lovely Scandinavia on your next trip to Europe; travel in "Cruise ship luxury" on Swedish American's TRANSATLANTIC SERVICE TO

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MAY 28 KUNGSHOLM JUNE 18*	
JUNE 3 GRIPSHOLM JUNE 27	
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THE ORIGIN AND DEVELOPMENT OF THE PASSION PLAY

The Oberammergau Passion Play originates in the mystery plays of the Middle Ages, which were dramatic representations of religious and devotional episodes, of which existing records go back as far as the 13th century in many places. After the Reformation, they continued as pious popular plays until recent times.

These plays deal predominantly with the Passion of Christ and we may assume that they were also performed at an early period in Oberammergau. In this instance, however, the decisive date was 1633 when, during the Thirty Years War, the village was afflicted with a severe outbreak of the plague. The village councillors, in order to avert the plague, made a solemn vow to present from then onwards every ten years the Passion and Death of Christ. Legend says that thereafter the plague spared Oberammergau although it had already claimed some victims. The vow was implemented in 1634 when the first actual performance was started and, from then on, it has been faithfully kept. After the 1674 performance, it was decided to advance the time for the next play to 1680 and to repeat it subsequent by every tenth year.

In the first instance, there was only one performance of the play on each occasion but it can be assumed that as early as 1760, a repeat performance was given, for there is mention of some 10,000 visitors that year.

In accordance with the so-called "Aufklärung" or "Enlightenment" of 1770, all religious plays were forbidden and it seemed as if this were the end of the Oberammergau Passion Play, the fame of which had, even at that time, spread far beyond Germany. As a result, however, of a strong petition submitted to the Provincial Government on the 8th January 1780, an exception was granted in this instance, whereby the village council was empowered to continue the performance of the play every ten years.

THE PLAY TO-DAY

With increased attendances, the importance and fame of the Passion Play have steadily increased. To-day, the Play has to be carefully and intensively rehearsed beforehand. The training school for the actors is the so-called "Exercise Plays" which are performed every year in the "Small Village Theatre" during the nine years between each performance of the Passion Play proper. These pieces, based on popular or biblical subjects, aim chiefly at training actors for the Passion Play. The music and choir also require constant practice during the intervening years and thus to some extent the

Passion Play sets its imprint on the village, for it is at all times under its influence.

Actual preparations for the Play require about two years. After the resolution to perform the Play has been passed by the village council, a solemn gathering is held in the Passion Play Theatre. The approval signified by all participants is equivalent to a renewal of the vow. A special Passion Play Committee is then appointed, and this, in its turn, entrusts a great variety of tasks to a number of subcommittees. Every citizen who is a native of the village, or has resided there for at least 20 years, is entitled to co-operate. About 1400, of whom 600 are actors, collaborate in the production of the Passion Play. According to ancient tradition they all receive one year before the Play an invitation to allow their hair to grow. A casting committee ascertains the talent and ability of individual actors by means of public trials. Then, seven months before the actual performance of the Play, comes the actual casting, accompanied by much publicity and followed with equal suspense by the Press and by the whole population of the village. In coming to a decision, not only the talent and the appearance of the various actors but also their suitability from the point of view of character are taken into consideration. 125 roles have to be filled, then there is the music and the choir, supers, stage hands,

supervisors, box-office cashiers, ushers and many others. On selection day, the whole village council assembles in the church for the solemn Passion service.

Rehearsals commence during the autumn preceding the year of the Play and they are continued every day throughout the winter. The village itself takes on a new aspect, for every street and every house is thoroughly renovated and smartened up. All the preparations must be completed early in May. The first general rehearsal is also the first public performance, given for the inhabitants of the neighbourhood. It is followed by the so-called "Main Rehearsal" which is for invited guests representing the State, the Church, public life and the press. With the commencement of the public performances, the village very soon becomes the venue for people from all over the world.

Each performance occupies a whole day and the only break is an interval of two hours at mid-day. In seven hours the spectator witnesses sixteen acts of the Passion of Christ from Jerusalem to Golgotha. Towards the end of September, as the days get shorter and colder, the performances come to an end. It is not without sorrow that one takes leave of the Play when the curtain drops for the last time. For many, the year's last Play will also be the last they will ever see. Who knows?

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SEVEN COUNTRIES OF EUROPE, 22 days (*TWA*). 10 departures from May 9 through September 19. Includes travel by air, motorcoach, and train. Visiting London, Amsterdam, Cologne, Rhine River, Frankfurt, Rothenburg, Oberammergau, Innsbruck, Venice, Florence, Rome, Nice, Monte Carlo, and Paris.

BENELUX AND GERMANY, 22 days (*Sabena*). A new regional motorcoach tour of four countries with 8 departures from June 2 to September 1. Includes Brussels, Luxembourg, Rhine River, Frankfurt, Rothenburg, Oberammergau, Munich, Nuremberg, Berlin, Hamburg, Cologne, and Amsterdam.

MIDDLE EUROPE, 22 days (*Sabena*). Six departures from May 29 to August 28. Includes Belgium, Holland, Switzerland (Lucerne, Berne, Interlaken, and Grindelwald), 4-day Rhine River cruise, Innsbruck, and Bavarian cities.

FIVE COUNTRY TOUR OF EUROPE, 22 days (*Sabena*). Seven departures from May 11 to September 14. Travel by air and motorcoach visiting Brussels, Amsterdam, Cologne, Rhine River, Frankfurt, Rothenburg, Oberammergau, Munich, Paris, and London.

EASTERN EUROPE ADVENTURE, 43 days (*Sabena*). Six departures from May 25 to September 7. Includes Frankfurt, Rothenburg, Oberammergau, Munich, Nuremberg, Dresden, Leipzig and Berlin plus Poland, the Soviet Union from the Baltic to the Black Sea, and Czechoslovakia.


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Crocodile in Murchinson Falls National Park

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According to CAB regulations, an agreement is entered into between the supplemental carrier, the tour operator, and a federally insured financial institution (i.e., a bank, or savings and loan, etc.) whereby all payments by each tour participant shall be paid by check or money order to said financial institution: but if the tour participant makes a cash payment, it shall be remitted to the bank in the full amount without any deduction for commission.

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YOUR ACCOMMODATIONS . . .

All accommodations have been most carefully selected. On the Safari, you will be quartered in double rooms with private facilities in the best Hotels and Game Lodges. At Mombasa, you will stay at the new Mombasa Beach Hotel, beside the Indian Ocean. The tropical beach of white, silk-like sand stretches for miles in front of your hotel and is protected by coral reefs which run parallel to the coast about 3,000 feet off the beach. Your Hotel stands amid magnificent palm trees, monkey pod trees, acacias, and flamboyants. Swimming is unaffected by the tides and you may take walks across the sand at low tide to the coral reef discovering much sea life, minerals, etc.

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YOUR MEALS . . .

Kenya has no actual cuisine of its own. The primary diet of Africans is maize baked into a firm bread-like substance. Meals served at all hotels are entirely European. Occasionally you will be served Indian or Chinese dishes, delicious fish dishes, such as lobster, crabs, etc. Service, as everywhere in Africa, is superb. On your Safari you will be looked after by friendly and happy natives.

KENYA AND ITS PEOPLE . . .

Jomo Kenyatta, president of the young state of Kenya, created a term which became a magic word for the life in East Africa: Harambee — racial co-operation. Kenya's history began several centuries ago when Arabs and Asiatics established commercial settlements along its coast, but it was not until the 19th century that explorers and missionaries ventured into the interior as far as Lake Victoria. Around 1900 white people began to settle. In 1929, the British Protectorate of Kenya was established. In 1963, Kenya became independent. Exactly one year later, it became a Republic with Jomo Kenyatta as president. According to the latest figures, nearly 10 million people live in Kenya, of which 99% are non-Europeans. It is very difficult to differentiate between the various African tribes, since there are more than 400. In your travels, you will meet Bantus, Kikuyu, Luo, Luhyas, Kambas, and Somalis. The Massai, often mentioned in books and films are today regressing and dying out.

THE ANIMALS AND HOW TO PHOTOGRAPH THEM BEST . . .

The greatest treasure of Africa is its animals. Here you will see more animals in their natural state roaming in complete freedom, than anywhere else in the world. In the early evening you will be able to see lions as they are waking up from their afternoon siesta, or you may find them peacefully asleep around a bend in the road. There are lions, elephants, giraffes, leopards, cheetahs, rhinos, zebras, wildebeests, palahs, baboons, buffalos, and over 350 kinds of birds. See the wonders of Africa in comfort, unhurried, able to take advantage of every photographic opportunity. Your vehicles are equipped with a sliding roof so that you may quickly get that priceless shot without having to step outside. For the experienced photographer, we recommend a telephoto lens as well as an exposure meter and light filter. However, even for the inexperienced, any type of camera will record the native as well as the animal life which you will be proud to show at home for many years to come. You will receive ample guidance on how and where to photograph the animals best, in their natural habitat.



Rhinoceros in Murchison Falls National Park, Uganda



Uganda kob in Murchison Falls National Park, Uganda



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Robert F. Driver
Four Hundred Cedar Street
San Diego, California 92101

May I take this opportunity to say thank you, from the bottom of my heart, to our many friends in Rancho Santa Fe whose good wishes and expressions of concern have been such a comfort to us during the critical illness of our son, Bob Driver, Jr.

I am happy to be able to say that Bob is greatly improved, is now home from the hospital and that we have great hopes that he may fully recover.

This outpouring of concern -- man's concern for his fellow man -- has been doubly rewarding to us, as Bob is a person whose life has been built around helping others.

I am only too aware that, in the past, there have been some ill feelings among residents of Rancho Santa Fe toward Bob and Kairos, the institution he serves as president. However I am convinced that most of these stemmed from misunderstanding and I hope somehow that this near tragedy in the Driver family will be a first step toward bringing all of us together.

It is my fondest wish for Bob that the people of the Ranch may come to understand the work being done at Kairos, to understand that an "encounter" is not a mysterious, occult thing, that an encounter group is not a gathering of hippies.

The work being done by Bob and the others at Kairos is directed simply toward helping each of us find more meaning in life in a world that is dizzy with change. Kairos even offers "An encounter group for people who hate encounter groups"!

Again, a heartfelt thank you from Mrs. Driver and me. It is reassuring to know that there are good people out there pulling for Bob.


Very sincerely,

Robert F. Driver, Sr.
Robert F. Driver

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MEET YOUR NEIGHBORS AT LAKE SAN MARCOS

LEWIS AND EVELYN KNERR have enjoyed their beautiful Lake San Marcos home for three years—moving to the Lake from La Jolla where they were ten-year residents. Lewis was born in Oakland, California and had his own consulting engineering practice in that city. Prior to this he was an engineer for the California Public Utilities Commission in San Francisco, with a break in between to serve with the U.S. Army during World War II. At the time of his retirement in 1966 he was Vice President-Management Services of the San Diego Gas and Electric Company. Evelyn is a native of Washington and moved to California at an early age. She attended the California School of Arts and Crafts in Oakland. She is an active member of the Lake San Marcos Women's Club and the San Diego Women's Club. The Knerr family are very happy with their three hobbies—which, as they put it, are: "finishing, furnishing and gardening their home!"



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LAKE SAN MARCOS HOSTS NINTH ANNUAL MICKEY WRIGHT TOURNAMENT

by Ed Groh

Beautiful Lake San Marcos will host the Ninth Annual Mickey Wright Invitational Golf Tournament on October 3, 4 and 5.

Prior to the three-day tournament, a 36-hole Pro-Am will be held on Wednesday and Thursday, October 1st and 2nd.

Harry Davis, tournament director, said that already indicating her intention of competing is Mickey Wright, "Miss Golf" and for whom the tournament was appropriately named and founded by Fred Sherman in 1961.

Also expected to be seen on the course along the lake are such golfing notables as Betsy Rawls who is returning to defend her 1968 Wright title; Carol Mann and Kathy Whitworth, top money winners of 1968; popular Ruth Jessen, Sandra Haynie and Peggy Wilson.

The 50 top women golfers in America will tee off after a purse of \$21,500. Looking over the list of lady touring pros, already entered, Davis said, "This promises to be Southern California's golfing highlight of the year whether one is interested in the sport or pure esthetics."

Davis, who is the general manager of Lake San Marcos Country Club and the Quails Inn Motel, referred to the start of the tournament.

"Since 1961 when Fred Sherman, tournament general chairman, founded the tourney at La Jolla Country Club," he recalled, "the winners

have read like the Who's Who among the feminine golfing stars."

He pointed out that Mickey Wright won her own tournament in 1961, '62, '63 and '66. Marlene Hagge was the winner in 1964. Kathie Whitworth copped the title in 1965. Other winners were Sandra Haynie in 1967 and last year's winner, Betsy Rawls.

The Pro-Am portion of the tournament will be limited to 100 men and 50 women amateurs. Sherman advised those who plan to enter this part of the tournament to get their entries in before the deadline of September 10.

"Many things are clearly pointing to this being the shining year of a new eminence for the Mickey Wright Tournament on both a national and a local scale," Sherman said.

The following are conditions of play for the Pro-Am:

Each team will consist of one lady amateur, two male amateurs and one lady pro. Amateurs may make up their own team of one lady amateur and two male amateurs. Single entries will be paired at the committee's discretion.

Handicaps as of September 1 will apply with the top handicap being 18; with teams scoring best ball of the foursome at full handicap.

The drawing for the pros will be held on Tuesday, September 30 in the clubhouse at 4 p.m.



Donna Caponi, 1969 Ladies Open Champion



Betsy Cullen, regular money winner



Cynthia Sullivan, President of LPGA 1969



Ludy Kimball, one of the all-time favorites



Lake San Marcos Clubhouse and practice putting green



A group on the third fairway



Professional Ruth Jessen working on her Golf game



MICKEY WRIGHT TOURNAMENT

The entry fee is \$125 per male player and \$75 per lady amateur.

This fee will entitle the players to courtesy practice rounds on Monday and Tuesday before the tournament and a dinner and cocktail party on Tuesday evening.

There will be a total of eight team prizes awarded to the amateurs on Sunday at the conclusion of the tournament, Sherman reported.

In addition to witnessing the top golf in the nation on one of the most picturesque courses, players and spectators alike, can rest assured that they are participating in a worthy cause. All of the net proceeds from the Mickey Wright Tournament will go to the North San Diego County Association for Retarded Children.

Harry Davis is not only proud of the Ninth Annual Mickey Wright Tournament, the first major tournament held over the course, he is equally proud of the golfing personalities he counts among his friends.

"Did you know," he asked, "that Mickey started taking up golf in the San Diego area when she was only nine?"

"She sure did. She started on a pitch-and-putt course, then started taking lessons from Johnny Bellante at La Jolla Country Club."

He then dwelled for a time on Fred Sherman, founder and 1969 tournament general chairman for the Mickey Wright.

"Guess when they refer to him as 'Mr. Golf,' they speak the truth."

He recalled how Fred had started as a caddy around the Los Angeles Country Club, later becoming a pro-apprentice and climbing up the golfing ladder to become a club pro.

Fred served in this capacity at San Diego CC, Stardust, El Nadadero, Bonita, San Luis Rey and Fallbrook Golf and Country Club.

A pro in his own ranks, Sherman later devoted much of his time to the Mickey Wright Tournament, which as he readily admits is a way "for people in the golf world to do something for it."

As to the name of the tourney—anyone who knows the difference between a divot and a diva—will not argue that the tournament is named for the nicest gal in this, or any other profession.

With a name like Mickey Wright—the tournament can only be all right.

See you at Lake San Marcos, October 1 through 5 for the Ninth Annual Mickey Wright Tournament.

Remember, the kids will benefit too.

LAKE SAN MARCOS

MARY STONE
Lake San Marcos News Editor

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LAKE SAN MARCOS FISHING AND CASTING CLUB

by Ray Wofford

Perfect picnic weather and gaily decorated Picnic Grounds greeted the 46 members, wives and guests at the Club's August 2nd outing. Several parties arrived in their private boats and Mike made three or four round trips with the launch full of passengers.

Chet Shaw's Committee did a fine job on the eats and drinks—Ray Thorn presided over the hot dogs and baked beans and Frank Whitmer ably performed at the bar. Also, thanks to Frieda and Ed Rossler for supplying everyone with home grown peaches.

A very short business meeting was conducted by Club President Niels Webber and Secretary-Treasurer Henry Moorhead listed these new members: Wendell Campbell, Mrs. Clyde (Helena) Lowery, John H. and Carol Pulham, George Buchner, Mrs. John A. (Julia) Demaree and Mrs. Wm. D. (Dorothy) Searight. The Club now has 54 members in good standing, i.e., "paid-up."



Paul Cheney was the lucky door prize winner of a new Zebco Spinning Reel. Other winners were Charlie Sternberg, Al Hotz, Marge Thorn, Edith Glaze, Harvey Holmes, Harold Ide, Ray Bonelli, Florence Caskey, Carol Pulham, Helen Whitmer, Frank Whitmer and Ray Wofford.

John Demaree, Bill Bode and several others exhibited their skill in fly-casting and caught a number of the small, unwanted bluegills and rock bass.

Next meeting will be 7:30 Tuesday, September 9th at the Club Room of the Recreation Center. Each member is urged to bring an unwanted, but useful, treasure, heirloom or "white elephant" for an Auction to be held at the October picnic in order to raise money for needed portable ice chest, plastic table covers, etc. If unable to attend the September meeting, contact Chet Shaw (744-2087) or Niels Webber (744-2380) to arrange for donations to be picked up. Please attach tag with name of donor (if desired), approximate cost, suggested resale value or price or other pertinent data. It is planned for the auction to be the principal feature of the October Picnic, so be there for the fun.

SAN MARCOS REPUBLICAN WOMEN'S CLUB FEDERATED

There will be no September meeting, as planned, of the San Marcos Republican Womens' Club Federated due to the several national and state conventions in September to which delegates will be traveling.

Our delegates will be attending the state convention to be held at Convention Hall in Anaheim September 17 and 18. Mrs. William Searight, President, will be among the seven attending. Governor Reagan is to be the featured speaker at dinner September 17.

L. S. M. MEN'S GOLF CLUB "Green Fees" by Junius Oldham

During August the men took a back seat to the Womens' Golf Club in promoting colorful golf events. When these girls put on a tournament, they organize it down to the smallest detail. Then they use original ideas, artistic perception, and hours of preparation. They put the thing on with a flair that makes the Mens' Club look like a chapter of the Boiler-Makers Union.


There is a moral in this, somewhere.

SAN MARCOS GARDEN CLUB by Mary C. Stone

The first meeting of the San Marcos Garden Club will be held in the Club Room at Lake San Marcos September 12. The annual dues of \$3 are due and payable at this meeting.

Our guest speaker, Mrs. Rita Crothers, of Vista, will bring flowers to illustrate her topic, "Orchids You Can Raise." Mr. Howard Crothers will assist with colored slides.

The Garden Club's new board:
Walter Lewis, Pres.
Ann Breckenridge, Vice Pres.
Eleanor Fricke, Treas.
Mildred Webber, Rec. Sec.
Grace Minot, Corr. Sec.
Standing Committee Chairman:
Stan Christian, Programs from September to January, and
Mildred Sweeney, from February to June.
Mary Stone, Publicity Ch.
Lucille Regan, Membership
Telephone Committee:
Helen Stead, Chairman
Clara Colt
Charlotte Christman
Mollie Colby
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LAKE SAN MARCOS



Olive Taylor, winner of the silver award for July.

LAKE SAN MARCOS WOMEN'S GOLF CLUB

by Marcie Chace

Olive Taylor was presented the Low Net Award for the month of July at our regular meeting held August 5th.

A Nassau event, i.e., low net of 18 holes—first nine and back nine, was chosen by Elaine Moffitt, tournament chairman for the month, and the winner in the first division was Viola Morse—low net of 18 holes, Gery Kollmar, first nine and Ora McKnight the back nine.

Winners in the second division were Olive Taylor, Louise Dow and Jennie Ashworth. Winning the 18 holes in the third division was Fritzie Rydgren while Florence Sattem won the first nine and Nadine Pferdner took the back.

Faye Murdoch won in the fourth division as did Millie Gordon and Vernon Brockett.

August 5th was Rancho La Costa's Member-Guest Day which was attended by Grace Saylor, Early Steven, Dorothy Faulkner, Eddie Ream, Pauline Pifer, Ruth Sharp, Del Sanford, Verle Barger, Mina Shaw, Irene Marcy and "Me."

Team points leaders in the San Diego Women's Golf Association is our team with 78. Cottonwood is second with 76. Down the line is Coronado, Rancho Bernardo, Singing Hills, Carlton Oaks, Bonita, Miramar and Navy. Play was from March inclusive of August 4th.

September 8th will be our first team play

in the Santa Margarita Women's Golf Association which will take place at Fallbrook C.C. against El Camino C.C. The 12th will find us at Escondido C.C. against San Luis Rey. Our opponents the 15th will be Escondido C.C. at El Camino. Play again at Fallbrook the 29th against Rancho La Costa.

A "Best Ball of Partners" and "Total Putts" event was held August 12th with winners Viola Morse and her partner, Irene Marcy in "A" class. Vi Hughes and Ruth Sharp came in second. Low putt winner was Geri Enochson with 29.

Class "B" winner was Louise Dow with the help of Alice Werner with 66 while Olive Taylor and Mary O'Conner were second. Capturing the putts with 31 was Jerry Harcus.

Dorothy Lee had the assistance of Fritzie Rydgren to win first in "C" class—Ellen Culp and Florence Sattem were second and Al Prosser was the best putter in this division with 31.

A 68 net won in class "D" with Faye Murdoch and Vernon Brockett as partners. Jean Olson and Dorothy Dibble were second while Helen Renn was the best putter in this flight.

Some 96 players signed up for the Sixth Annual Queen's Tournament Sunday, August 17th.

Early Steven was chairman of this event while Louise Dow was the social chairman and had the assistance of Eddie Ream, Dorothy Fifield and Loeita Gibbs.

Snifters with red and gold flowers along with red and gold crowns adorned the tables at the Trophy Room. Highlight of the evening was crowning *Millie Grisamer, Queen*; and *Gordon Frazer and Art Benton*, her consorts - Kings and Queen for 1969. We dined and danced to the music of John Frazar, son of Don and Dorothy Frazar. Marie Hall was the first to win the crown with partners Dick Taylor and Dick Olson. Vivian Frazar "ruled" in 1965 along with Kings Don Heffer and Don Sharp. Hal Grisamer and Bob Frazar were Kings of Sherrie Hanssen in 1966. Gerry Frazar won in 1967 with Fred Brockett as her King and Ruth Sharp, with Frank Brence were hailed King and Queen in '68.

The San Diego Chapter of the P.G.A. had a Pro-Am tournament here at the Lake Monday, August 18th. Each Professional brought two ladies from his club and making up the foursome was one of ours. The handicap was limited to 26 and the game was "Best Two Balls of Four-some." Twenty-four of our women golfers signed up.

Our President's Cup tournament will start September 2nd and play will continue on the 4th and 5th. The tournament will be strictly net over the field for 54 holes. Winner of the "Cup" will receive a medallion and her name will be inscribed on the Perpetual Trophy. Approximately 80 women have signed up to play and prizes will go to about 15 or 20 places.

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QUAILS INN ELEGANT DINING RETURNS

The impressive stylized Quail are hanging in their cage once more at the entrance of the Lake San Marcos Dinner House. The "Quails Inn" reopened under its old name and with a return to elegance in dining on August 11th.

The new owner/host is Jack Schlendorf. Mr. Schlendorf owned and operated the Gartner House at Estes Park, Colorado for 12 years. That restaurant had the distinction of being picked in an article in Time magazine as one of nine of the finest places in the West to dine. Mr. Schlendorf is capable and determined to achieve a similar position for the new Quails Inn in the coming years.

Modifications to the interior of the res-

taurant were made during a short shut down period from August 4 to 11. The kitchen is isolated from the dining room once again. Black leather chairs, white table cloths and the beautiful brass chandeliers have restored the refined dining atmosphere for which the Quails was once famous. The menu of fine cuisine offers a very wide selection of entrees and these are prepared to recipes of high excellence. Many special touches have been introduced such as a complimentary cheese fondue in lovely imported chafing dishes being placed upon the table when parties are seated, very pretty uniforms for the waitresses, personnel that reflect the tact and charm of good dining, and all of this is in that loveliest of settings over the waters of Lake San Marcos.

Lunches and dinners will be served daily and breakfast on Sundays.

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FIVE NEW TEACHERS ADDED TO RSF ELEMENTARY SCHOOL STAFF FOR FALL TERM



MR. WILLIAM SPIVEY—I attended the University of California at Berkeley and San Jose State College. My emphasis has been in the language arts area. At Los Gatos Union School District, I taught English in a departmentalized seventh and eighth grade junior high school for five years. For three of those years, I was department chairman. While teaching in the junior high, I served on two county-wide curriculum development projects in Santa Clara County on oral and written language.

When I moved to the San Diego area, I started teaching sixth grade in the San Diego School District and immediately became active in the language arts area. I was selected as creative writing chairman from Wegeforth School. Subsequently, I participated as a panel member in a presentation for all creative writing chairmen in the San Diego City Schools. This summer I taught creative writing in the Rancho Santa Fe summer school program. My students from pre-first grade through post-sixth graders wrote an eighty-five page booklet of original poems and stories and illustrated them with various art media.

Since I believe a teacher's responsibilities do not end at the classroom door, I have coached, helped with a school play, been a faculty advisor and at my last school, started a creative writing club.

Outside the classroom I enjoy several hobbies including painting, philosophy, music—especially playing oboe or English horn in chamber music or in an orchestra—bridge, reading, and sports—particularly hiking, jogging, swimming, and tennis.

In addition to the hobbies, I enjoy traveling. I have twice been to Europe, once with the University of California Marching Band that performed at the Brussels World's Fair. On the second trip to Europe my wife and I hiked in the Swiss Alps which made such an impression on us that now my wife, 21-month-old son and I spend a lot of time in the mountains of California.

An expanding school enrollment (up 20% over the past year) will find Rancho Santa Fe Elementary School with five new teachers this Fall. Following is a resume of their experience and a little information about them personally.



MRS. CHARLENE COOK who will share third grade teaching responsibility with Mrs. Carolyn Flood is a 1967 graduate of the School of Education, Central Missouri State College in Warrensburg, Missouri.

Here she was active in the Honors Program, Alpha Lambda Delta, Alpha Phi Delta and was Senior President of Todd Hall. She is listed in Who's Who Among Students in American Colleges and Universities.

Since graduation Mrs. Cook has been a primary teacher in the public schools of Jefferson City, Missouri.

Hobbies and interests including sewing, reading, fishing and swimming.

The Cooks reside in Clairemont near Miramar where Mr. Cook is stationed with the Navy.



MISS LINDA M. JAMES—I attended the University of British Columbia in Vancouver as a candidate for a Bachelor of Education degree from 1959-63. My special fields of interest were Physical Education, English and Geography.

After completing three years, I accepted a teaching position at Burns Lake High School, Burns Lake, B.C., teaching Girls

Physical Education and Social Studies.

I completed my senior year of college at the University of Victoria in Victoria on Vancouver Island in 1963-64.

For the next four years, I taught fifth grade at Marshall, Wisconsin. During this time, I completed 15 units of History at the University of Wisconsin.

Last September I came to San Diego State College to work on a Master's Degree in Elementary Education, Curriculum and Instruction. I have just finished the course work and the thesis is next.

Summer vacations have offered interesting experiences. I have worked as a field assistant on Botany projects at both the University of Victoria and the University of Wisconsin. Also, I was part of an archaeology crew digging in Wisconsin for one summer.

Summer is also travel time. I have camped across most of Canada and the United States.

My personal interests include outdoor recreation, particularly camping and hiking. I like to consider myself an amateur naturalist, loving wild flowers and birds. I enjoy reading and am also interested in dog obedience training.

I am very pleased to be a member of the Rancho Santa Fe faculty, and am looking forward to an exciting year working with the children and their parents.



MRS. ROSE YAMASAKI—I received my B.A. in Elementary Education from San Jose State College in 1963. Since then I have been taking post graduate elective courses. My minors were Sociology and German.

My past teaching experience includes four years of teaching first and second grade at Noddin School in San Jose. In 1966 I was selected Building Guide Teacher and in 1967 Second Grade District Guide Teacher. Also, I was selected from the district teaching staff of 450 teachers to participate in Project PLAN curriculum development writing, research team at the American Institute for Research, Stanford University, Palo Alto. From 1968 to 1969, I taught Project Plan at Mirasson Experimental School, Los Gatos, California.

Due to my husband's transfer, we have relocated in San Diego.

I am interested in a district that is meeting the need for better education, more personalized learning methods and materials and is increasing provisions for independent study.

My outside interests include arts and crafts, sewing, decorating, exploring sea life, hiking and swimming.



MRS. MARJORIE M. LUND—I attended Ohio University, Athens, Ohio and was graduated with a Bachelor of Fine Arts. On campus I was interested in student government, the inter-collegiate debate team, dramatic productions and I had my own weekly radio program of poetry readings. I did graduate work at the University of Michigan, Ann Arbor.

Professionally, I have worked as a speech and hearing therapist in the rehabilitation wing of a large hospital in Buffalo, New York. I have worked in therapy summer camps—one summer with multiple handicapped children in Hunter, New York and one summer on the staff of an all boys speech camp in Northport, Michigan. In the Dearborn, Michigan public schools, I taught speech and hearing in kindergarten through sixth grade.

My husband, Tom, and I have three children, Ann, age 9½, Tom, Jr., age 8, and Colin, age 6. As a family we like to ski, swim, ice-skate and bicycle.

In addition to my roles of homemaker and teacher, I enjoy taking classes and participating in the work of my church. This past year I have been teaching a first grade Sunday class. At home I like to read, sew and play the piano.



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SPECIAL LEGISLATION

The Rancho Santa Fe Board of Trustees has been informed that requested special legislation relating to junior high schools has been approved by Senate and Assembly and has gone to the Governor for signature.

This legislation which makes financially as well as educationally attractive the possibility of extending the local school program to include grades 7 and 8, provides that when an elementary district has withdrawn from the junior high school system offered by a high school district, it is not required to permit its sixth grade graduates to attend the high school junior high classes.

Prior to passage of SB 1158 this requirement even if the local school operated grades 7 and 8, exposed residents to the present junior high override tax if as few as 11% of eligible students elected to attend classes on the coast. Since first levied by the high school district in 1967 the override tax has cost Ranch residents about \$100,000 annually in addition to \$50,000-\$60,000 regular junior high tuition cost.

With the override, the present cost to educate each Ranch 7th and 8th grader is approximately \$2350 as compared to \$850-\$900 in the local school.

Board members had viewed the elimination of this tax as a vital step in citizen proposals to petition for extension of the local school program.

According to Board members, any additional action, by law, is up to local citizens who may petition the County Superintendent of Schools to call an election to present to local voters the proposal for withdrawal from the present junior high system.

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In Memoriam



KATHERINE M. BUCHANS
January 18, 1925 August 13, 1969

Friendship is one of the most precious of possessions which we find in this life, and no greater tribute could be paid to anyone than to have many who felt blessed because this one was their friend. Such a tribute was paid to Kay Buchans both before and after her untimely death on August 13, 1969. Her friends are many and varied. There are school children whom she had taught with excitement and enthusiasm and whose lives she had helped to shape. There are young people who will have fond memories of Kay because with them she had hiked in the High Sierra, had worked on a Work Project in Brawley, and had just shared a moment of conversation. There are adults in The Village Church who will remember Kay's joy and love in singing in the choir, the wisdom and patience with which she helped to guide the church as a ruling elder, and the dedication and interest which she displayed as an advisor to youth. There are those who appreciated the tremendous intellect and thirst for knowledge, the delightful sense of humor and the quick wit, the great eagerness to make new friends, and the real zest for life all of which made Kay the person she was. However, the one quality which all of her friends and her family will remember most was her great capacity for love. She searched diligently for meaning in life, and she found that meaning in loving others. It was evident, by the tributes which her friends have paid to her, that although Kay's life was short by many standards; it was a full and purposeful life by all measures. Kay once said that she loved people and that they couldn't help but love back, but what she failed to say was that it took a giant of a person to love all the people who felt her love. Indeed those of us who knew Kay Buchans have had our lives made richer and better for having shared life with her, and what greater purpose could she have fulfilled in life than to have been such a blessing in the lives of so many.

* This heartfelt tribute was written by Linda Brebner, former assistant pastor of the Village Community Church



RSF'S WHITE TORNADO!

The RSF Fire Department purchased a 6-wheel drive army truck from the National Guard for \$300 early this year (see picture above). With a great deal of blood, sweat, tears (and an additional \$500) it was transformed into the sparkling white 1000 gallon tanker pictured above. This tanker is used extensively for brush and structural fire fighting.

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REPORT ON THE ADMINISTRATION OF THE RANCHO SANTA FE FIRE DEPARTMENT FOR THE FISCAL YEAR ENDING JUNE 30, 1969

TO: THE BOARD OF DIRECTORS,
 Mr. Chairman; Gentlemen,

I have the honor to present the Report of the Rancho Santa Fe Fire Department outlining the activities and advancements made during the fiscal year, 1968-1969.

ORGANIZATION:

The Rancho Santa Fe Fire Department was formed on October 14th, 1946 and is legally organized under the Local Fire District Law of the State of California. Prior to this date the Community had no organized fire protection of its own and depended on the California State Division of Forestry for fire cover.

The first public effort to create a local fire department came as a result of a disastrous brush fire in 1943 which resulted in the destruction of three residences.

The Fire District covers an area of approximately 14 square miles, has approximately 1062 residences and an estimated population of 3000.

Taxable equalized assessed valuations, secured and unsecured for the fiscal year under review were 21,147,410. The tax rate being 38 cents per \$100.00 of assessed valuation.

As a result of a National Board of Fire Underwriters re-inspection classification grading conducted in 1960, the Community was placed in a National Board Class 6.

PERSONNEL:

At present the Department is organized on a call volunteer basis with eight paid firemen, the Fire Chief, and 17 volunteer firemen. Three firemen being detached to La Costa Community in compliance with a contract signed with San Diego County for the establishing of fire protection to that development. The Chief is on a continuous duty system, while the firemen operate a 72 hour work week. Again, as in previous years, we are indebted to the Rancho Santa Fe Association and Director Grisct for permitting personnel under their jurisdiction to be available in case of emergency.

EQUIPMENT:

Attached to the department are nine emergency vehicles:

- 3 — 750 gpm pumpers
- 1 — 500 gpm pumper
- 1 — 1000 gpm State owned pumper
- 1 — 1000 gallon capacity tank truck with a 400 gpm pump
- 1 — Heavy duty State owned rescue truck
- 1 — Intensive care ambulance unit
- 1 — Pickup truck and trailer

Also on call to the Department are two tank trucks each of 1200 gallons capacity. We are grateful to the Rancho Santa Fe Maintenance Department and Ranchito Pasatiempo for allowing the trucks to be made available to the Department in emergencies.

A strict preventive maintenance schedule is followed to ensure that emergency apparatus always operate at peak performance and to reduce the need for expensive major repairs. Records are kept of all repairs including the cost of operation of each unit.

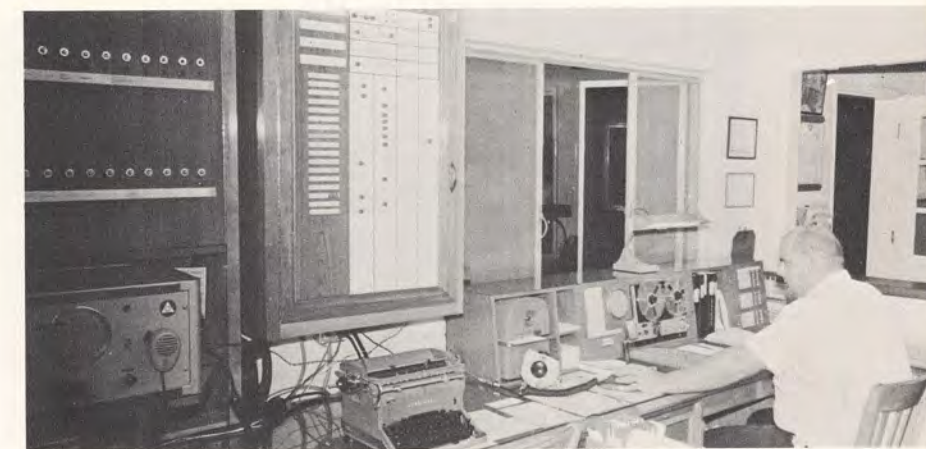
On drills, emergency calls and Department business, the apparatus covered a distance of 10,876 miles during the year, pumped for 83 hours 19 minutes, and used 95 quarts of oil and 2,211 gallons of gasoline.

Details are as follows:

UNIT	MILES RUN	HOURS RUN	HOURS PUMPED	MPG	OIL USED	GAS USED
#30	1106	72:04	29:18	2.6	14qt.	455gal.
#31	960	42:03	24:36	3.3	12qt.	253gal.
#32	60	18:00	7:00	1.7	3qt.	35gal.
#33	173	13:35	7:00	1.3	0qt.	148gal.
#34	995	42:39	14:05	2.1	8qt.	353gal.
#35	43	3:25	1:20	1.7	0qt.	49gal.
#36	6318			9.8	18qt.	665gal.
#37	207	99:57		1.7	22qt.	92gal.
#38	1016	38:16		4.9	18qt.	161gal.
TOTAL:	10,878	347:30	83:19	3.4 average	95qt.	2,211gal.

3,060 gallons of gasoline were issued to the Deputy Sheriff's car under an agreement with and paid for by the Rancho Santa Fe Association. 1,566 gallons of gasoline were issued to the R.S.F. Maintenance District which is also provided for by an agreement with the Special District Services of the County of San Diego.

Six "Plectron" Radio Monitors on the Department's radio frequency have been placed in homes of firemen. This equipment enables an immediate response of off-duty men to be made during an emergency.



Overall view of the dispatch center at the Rancho Santa Fe Fire Station.



Volunteer firemen at drill under the direction of Captain Bixler, drillmaster



Volunteer Captain Gillies instructing "Flip" Schofield in the use of breathing apparatus.



Chief Fox and Captain Bixler instructing fireman in fire-fighting techniques during a recent practice session.

NEW APPARATUS:

During the fiscal year a 1000 gallon water tanker truck was placed into service to implement the structural fire apparatus. This unit was purchased from Army Surplus at a cost of \$350.00, and was built into a fire truck by the paid and volunteer firemen. The total cost of the apparatus when completed amounted to \$800.00, excluding labor.

The truck, an M211, 2½ ton, 10 wheel, all wheel drive truck was constructed primarily as an off the road brush fire fighting rig, but has since shown its value as a structural fire fighting piece of apparatus, especially in areas of limited water.

ALARMS:

During the 1968-69 fiscal year, this Department responded to 93 emergency fire calls. These calls were as follows:

Building fires	26
Grass fires	40
Mutual Aid calls	14
Vehicle fires	6
LPG leaks	5
Wires down	1
False alarms	1

The Department was called upon 88 times to render first aid during the past year. Of these 30 were for treatment only, while 58 involved use of the intensive care ambulance Unit #38.

The Fire Department issued 306 burning permits during the fiscal year.

Forty burglar alarms are constantly monitored by the Department. Some 154 alarms for assistance were received and relayed to either Deputy Sheriff Chernousko or to the downtown Sheriff's business office for action.

SPECIAL SERVICES:

Each year the Department is called upon to render an assortment of services outside the field of fire fighting. These calls are in effect due to a realization of the special skill and equipment the Department possesses to do unusual jobs; from killing rattlesnakes to pumping water from flooded basements. The Department responded to 33 such special situations during the past year.

The Department's training room continued to serve as a meeting place for organizations on the Ranch during the year. The room and facilities were used on at least 154 occasions by such groups as the Boy Scouts, Church groups, Civic groups, Little League Meetings, and Ballet classes.

TRAINING:

Despite the overwhelming importance of manpower in effective fire suppression, increase in population, property valuations, and hazards in urban areas have occurred at a time when firefighting forces have decreased in both actual and proportionate strength. With the universal urban financial plight, there is no likelihood that they can be built up to required strength. These depleted forces must then be highly trained to be effective. Each man must be able not only to perform his own job at highest capacity, but to fill the gaps in personnel by performing other's specialized assignments. Officers face the administrative complexities arising from the necessity of deploying inadequate forces over larger areas, while at the same time must increase their specialized knowledges and revise their tactical plans to cope with the multitude of potential hazards which until recently were unknown. Firefighters must learn to use and maintain new and specialized equipment. They must keep abreast of continually changing hazardous materials and the techniques of dealing with them.

The Department devotes a good deal of time and effort to maintain a training program. The on duty personnel are required to conduct training in quarters each day. One night each week all paid personnel and volunteers report to the Fire Station to receive and participate in training and instruction.

During the year, 231 drills were conducted involving 1631 man-hours. These were made up as follows:

SUBJECT	MANHOURS
Hose Evolutions	370
Pump Operations	322
Ladder Evolutions	50
Breathing Apparatus & Resuscitator	129
Ventilation, Salvage & Overhaul	40
Topography & Hydrants	4
Rescue & First Aid	264
Pre-fire Planning & Target Hazard	34
Equipment & Tools	43
Knots & Lines	32
Driver Training	146
Office Procedure, Communications and Rules & Regulations	90
Care & Maintenance of Equipment	8
Exercises	76
Films	11

Combined drills with Solana Beach and Del Mar Fire Departments were on several occasions conducted, this undoubtedly standardizes procedures and strengthens the ability to work harmoniously in the eventuality of a mutual aid response.

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THE RANCHO SANTA FE

DISCIPLINE:

No member of the Department was subject to a disciplinary charge. The general conduct of the personnel can be said to have been very good.

WATER SUPPLIES:

Once again it is my pleasure to report that good progress continues to be made in the supply of water for firefighting purposes throughout the fire district. The closest liason is maintained with the manager of the Santa Fe Irrigation District, Mr. Tolley and his staff on matters in which both departments have mutual interest. Eight approved-type six inch hydrants were installed during the year.

Considerable improvement has been made in the size of water mains in the Rancho Santa Fe Area. Many four and six inch mains have been replaced with eight inch mains. Pressures in these mains have been increased to approximately 130 pounds per square inch. These increases have resulted in a greatly improved water flow both for domestic and Fire Department uses.

CIVIL DEFENSE:

Rancho Santa Fe is one of 18 Civil Defense and Disaster Service Centers established in the unincorporated areas of the County. The Rancho Santa Fe Fire Department continues to serve as a central point of coordination for the Service Center.

AMERICAN RED CROSS:

The Fire Department serves as an Emergency First Aid Station. Under the auspices of the Red Cross, a Disaster organization continues to serve the Ranch. Connected with the organization are Messrs. R. Corlett, Harold Harris, P. Gillies, R. Rowe, F. Ashley, Dr. R. Hughes, Chief Fox, Mrs. Tanner, Dr. Woods, and Mr. C. Thieme.

MUTUAL AID:

Arrangements for mutual aid are still in force with Solana Beach, Encinitas and Del Mar Fire Departments, also with the State Division of Forestry and the California Disaster Office. Mutual aid pacts have also been signed with all the Fire Departments in the San Diego County. Six mutual aid responses were made during the year.

FIRE PREVENTION ACTIVITIES:

Fire prevention is a continuing program carried on throughout the year. It is felt that the work of preventing fire or at least limiting the effect is just as important as the more spectacular task of extinguishing it. In fact, it is said that the best fire departments are those which have no fires.

The Department continually strives to stimulate public awareness in this direction through special campaigns including "Spring Clean Up Week," Christmas Fire Safety, and with the excellent cooperation of the "Rancho Santa Fe Times" and "Rancho Santa Fe Living" frequent publicity reminders on the importance of fire safety.

Lectures to various organizations have continued to be a feature of the Department's activities to educate the public in the area of Fire Prevention. Additionally lectures and demonstrations to the R.S.F. Elementary School illustrating the dangers associated with matches, fireworks, etc. was again undertaken with the cooperation of the School's Officials.

The Department is indebted to Superintendent Rowe and his staff for their cooperation in bringing an understanding of the importance of fire safety to the children of the Ranch.

Fire Drills at the Elementary School were carried out on a monthly basis and the results recorded.

WORK PROGRAM:

During the year personnel have painted, serviced and tested hydrants throughout the District. The results have been recorded.

The Department pumpers have been tested in accordance with the requirements of the Pacific Fire Rating Bureau. All pumpers successfully passed the test. The Bureau also requires that all fire hose be tested annually and that a complete record be kept on each piece of hose.

EDUCATION:

A systematic and deliberate educational program leading to a broad knowledge base is the only sure approach to professionalization. It is unrealistic to expect every member of the Department to have a formal education (college degree); nevertheless, efforts are being made within the Department for a professional level to be established. To this end four members of the Department attended the following semester courses in Fire Science held at Palomar Junior College:

Hydraulics Building Construction Codes and Ordinances

Besides the schooling held at Palomar College, Chief Fox and members of the Department attended a number of training exercises during the year ranging from a symposium on riot control to demonstrations covering new firefighting equipment and techniques.



Mr. and Mrs. Fred Truesdale of Rancho Santa Fe very generously donated all of the training material which is used in baby sitting classes; and the adult first-aid classes. Captain Bixler and Chief Fox are seen demonstrating the new equipment.

FIRE DEPARTMENT REPORT

The Department was represented at a number of meetings held during the year for fire training and Fire Prevention Officers. During these meetings much valuable information is presented relative to training and fire prevention. Also an exchange of experiences and ideas is carried out which is of great help to members of the Department in dealing with problems that come up in the area of fire suppression.

FIRST AID:

Department personnel devoted a large portion of its training session to first aid during the year under review. This was due largely to the Department's Mobile Medical Unit. Some of the major subjects of the First Aid Training to department members are:

Handling and carrying patients with a variety of injuries on new specialized medical-hospital designed stretchers.

New and advanced types of resuscitation and aspiration equipment.

Medical information and procedures, to enable personnel to be of more assistance in working with doctors.

Advanced first aid skills.

Advanced training in coronary care, closed chest, and heart-lung resuscitation.

264 manhours were spent on this undertaking.

Special thanks must be given to Dr. James H. Gault of the University School of Medicine for his direction and instruction in the care of myocardial infarction patients.

First Aid lectures and demonstrations of the oral method of resuscitation were given by Department personnel on four occasions to members of the Backyard Swim Program.

INSPECTIONS:

It is essential for firemen to become well acquainted with the types and occupancy of buildings in which they will be called upon to fight fires. Through such inspections, firemen are informed concerning the physical structure of building and how fire might spread and consequently how best to fight the fire.

In Rancho Santa Fe, the Department has few target hazards such as key industries or properties where there may be considerable life hazard. However, several special inspections for preplanning fire fighting operations were conducted by full time and volunteer personnel during the year under review:

COMPANY FIRE INSPECTIONS DURING VOLUNTEER DRILL:

Badger Shop Complex

Del Mar Fair Grounds

The Rancho Santa Fe Inn

The New Clubhouse in Whispering Palms

The Kenalbee Stables on Los Arboles

BUILDING FIRE INSPECTIONS:

The R. S. F. Nursery School

Two Goats

Chevron Gas Station

Mobil Gas Station

Richfield Gas Station

Knorr's Candle Factory

Ashley's Market

The Rancho Santa Fe Inn

The Wishing Well Hotel

The Post Office

WEED ABATEMENT INSPECTIONS:

70 Inspections were made

45 Letters were sent; the remainder having been dealt with by telephone.

CONCLUSION:

In reviewing this report one must keep in mind the outstanding effort and spirit of cooperation demonstrated by the volunteers, the paid members of the Department, and Sheriff Chernousko.

Once again it is my pleasure to pay tribute to Volunteer Captains Gillies and Fox for unstintingly giving of their time to the Department. To the members of the staff both paid and volunteer, I wish to place on record my thanks for their loyal and efficient service given me and the community.

I would like to extend my sincere appreciation for the support I have received from yourselves and other organizations of the community.

Respectfully yours,
James A. Fox
Fire Chief



The baby isn't real—but everything else is! This is a typical baby-sitting class which the fire department sponsors at regular intervals. In this instance, the instruction pertains to mouth-to-mouth resuscitation in case the sitter is faced with this type of emergency.

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Misha Dichter



Michael Rabin



Erno Daniel



Zina Schiff



Jakob Gimpel



Zoltan Rozsnyai, music director and conductor



Christian Ferras



Robert Emile

The "Season of the Stars" will commence October 16 when Roberta Peters opens the exciting 1969-70 Winter Season of the San Diego Symphony Orchestra at the Civic Theatre.

And it will be a program that will not be forgotten, thanks to the talented guest artists, the discreet programming of Music Director and Conductor Zoltan Rozsnyai and the beautifully disciplined orchestra itself, which is gaining national recognition.

Eight guest artists will join the glamorous Miss Peters in a series of 12 pairs of concerts that will pay ample respect to Beethoven's 200th birthday as well as giving a nod to a group of contemporary composers.

Leonard Pennario, Misha Dichter, Michael Rabin, Christian Ferras, Jakob Gimpel, Erno Daniel and Zina Schiff already are contracted to perform with the orchestra that famed conductor-composer Morton Gould recently called "as good as many of the country's well-known major orchestras."

So when Maestro Rozsnyai raises his baton in October, music lovers should be prepared to enjoy eight months of the finest concert music San Diego County has ever offered.

Miss Peters, the famed Metropolitan Opera soprano who has appeared in concert halls throughout the world, will perform with the San Diego Symphony October 16 and 17. Included will be the "Mad Scene from 'Lucia de Lammermoor,'" "Una Voce Poco Fa from 'Barber of Seville'" by Rossini and "Concert Aria from 'La Mia Speranza Adorata'" by Mozart.

"Gimpel has enough tone for ten pianists, enough velocity for twenty, and enough musicianship for a squad or two besides." This is how Alfred Frankestein of the San Francisco described Jakob Gimpel, who will perform Beethoven's Piano Concerto No. 5 in E Flat Major (Emperor), with the San Diego Symphony October 30 and 31. The all-Beethoven concert will also feature the "Fifth Symphony" and the "Coriolan Overture."

Erno Daniel, professor of music at the University of California at Santa Barbara, needs no introduction to Southern Californians. The Hungarian-born pianist was appointed professor of piano at age 24 in the Royal Franz Liszt Academy of Music in Budapest where he was a colleague of Bartok, Kodaly and other noted Hungarian musicians. On November 20 and 21 he will perform "Liszt Piano Concerto No. 2 in A Major" in a program with the San Diego Symphony which also will include the Liszt "Dance Macabre," Kodaly's "Dance of Galanta" and Bartok's "Divertimento for Strings."

On December 11 and 12 Zina Schiff, the youngest student of the incomparable Jascha Heifitz, will return to the San Diego concert state to perform the Mendelssohn Violin Concerto. The 19 year-old Miss Schiff was an instant success locally last summer when she performed the Tchaikovsky Violin Concerto with the San Diego Symphony. She also has performed with the Philadelphia Orchestra under Conductor Ormandy as the winner of a national competition sponsored

The San Diego Symphony Orchestra Association
presents the
1969-70 Winter Concert Series
in the
Civic Theatre



Leonard Pennario, Pianist

by the Philadelphia Orchestra under Conductor Eugene Ormandy as the winner of a national competition sponsored by the Philadelphia Orchestra. San Diego Symphony Assistant Conductor and Concertmaster Robert Emile will conduct the pair of concerts which will include Britten's Ceremony of Carols and Vaughan Williams' Fantasia on Christmas Carols.

An all orchestral concert will be presented January 8 and 9 which will include works by Respighi, Frank Martin, Bartok and Mozart.

Christian Ferras, described by Harris Goldsmith of High Fidelity Magazine as "exceptionally distinguished in every respect," makes his first appearance with the San Diego Symphony on January 22 and 23 in another all-Beethoven concert. The distinguished violinist will perform Beethoven's Violin Concerto in a program that will also include the Second Symphony and King Stephen Overture.

Seldom does one performer who has had the international acclaim of Misha Dichter appear in one locale more than once every six months. However, the 24-year-old pianist performed only this summer with Zubin Mehta and the Hollywood Bowl Pops Orchestra and will be in San Diego with Maestro Rozsnyai and the San Diego Symphony February 5 and 6. Dichter, winner of the coveted Tchaikovsky Competition in Moscow where Van Cliburn gained international prominence, will perform the Brahms' Piano Concerto No. 1 in D Minor in San Diego. Also on the program will be Haydn's Symphony No. 100 in G Major (Militaire) and a contemporary work to be announced.

Violinist Michael Rabin will perform the Brahms' Violin Concerto on February 26 and 27 with the orchestra. Known as "the most travelled American violin virtuoso," Rabin has appeared with the great orchestras throughout the world and will be making his debut with the San Diego Symphony. For the February 26 and 27 concerts Maestro Rozsnyai also has programmed Beethoven's Symphony No. 8 and Elegy by Kenneth Gaburo.

San Diego's favorite regular pianist, Leonard Pennario, will make his umpteenth appearance with the San Diego Symphony March 19 and 20 performing both the Gershwin Concerto in F and Ravel's Concerto in G Major. Never in San Diego does Pennario fail to draw a large crowd as evidenced by the recent San Diego Symphony summer season when he performed the Schumann Piano Concerto in A Minor, Op. 54. A United States premiere, "Divertimento for Orchestra" by Luciano Berio-Bruno Maderna, will be included on the program as well as "Till Eulenspiegel" by R. Strauss.

Works of Wagner, Dvorak, Haydn and Schubert will highlight an all-orchestral concert April 9 and 10 under the baton of Maestro Rozsnyai.

On April 30 and May 1 a world premiere will be in evidence when Poetess Minna Coe narrates her version of Richard Rolf's Five Symphonic Songs. A mezzo-soprano will be announced later for the program, which also will include Ernest Krenek's Elegy for Strings and Brahms' Fourth Symphony.

As is traditional with the San Diego Symphony, the final winter concert will consist of an all-choral program with combined



Roberta Peters, Coloratura Soprano of the Metropolitan Opera

choirs of San Diego colleges in addition to the San Diego Symphonic Chorale. (The group last May presented Mahler's Second Symphony.) On May 21 and 22 the 1969-70 winter season will fittingly be concluded with "Gloria" by Vivaldi and Beethoven's Ninth Symphony.

New orders and renewal subscriptions are pouring in faster than during any previous season, winter or summer, said San Diego Symphony Manager William J. Phillips.

He is urging patrons to order immediately to obtain the best available seating.

Bus transportation will be available to the Civic Theatre from all sections of San Diego County, including Escondido, Rancho Bernardo, Rancho Santa Fe, Solana Beach and Del Mar.

A flurry of activity will immediately precede and accompany the opening of the season — including the annual fashion show of the Symphony Association's Women's Committee October 15 at which Miss Peters will be a guest, the "Prelude Dinner" before opening night and a series of smaller parties.

The "Season of the Stars" promises to be not only a memorable season but another boost for the cultural climate of San Diego County.



SAN DIEGO SYMPHONY ORCHESTRA

Zoltan Rozsnyai, music director and conductor

"1969-70: Season of the Stars"

Roberta Peters
Leonard Pennario
Jakob Gimpel
Misha Dichter
Zina Schiff
Michael Rabin
Christian Ferras
Erno Daniel
Robert Emile

All performances 8:30 p.m. San Diego Civic Theatre
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Program	Thursday Series A	Friday Series B	Friday Series C	Friday Series D
*Roberta Peters	Oct. 16	Oct. 17		Oct. 17
Jakob Gimpel	Oct. 30		Oct. 31	Oct. 31
Erno Daniel	Nov. 20	Nov. 21		Nov. 21
Zina Schiff	Dec. 11		Dec. 12	Dec. 12
Orchestral	Jan. 8	Jan. 9		Jan. 9
Christian Ferras	Jan. 22		Jan. 23	Jan. 23
Misha Dichter	Feb. 5	Feb. 6		Feb. 6
Michael Rabin	Feb. 26		Feb. 27	Feb. 27
Leonard Pennario	Mar. 19	Mar. 20		Mar. 20
Orchestral	April 9		April 10	April 10
Orchestral	April 30	May 1		May 1
Choral	May 21		May 22	May 22
	12 Concerts	6 Concerts	6 Concerts	12 Concerts

*50 cents will be added to single ticket price

Section	SERIES A (12 Thurs.)	SERIES B (6 Friday)	SERIES C (6 Friday)	SERIES D (12 Friday)	SINGLE
A	\$43.00	\$24.00	\$24.00	\$43.00	\$4.50
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C	33.50	18.50	18.50	33.50	3.50
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THE SAN DIEGO OPERA

The San Diego Opera's General Director, Walter Herbert, has announced casts for the company's 1969-70 season.

A double bill of *The Moon* and *I Pagliacci* opens the season October 9 and 11, with student performances October 7 and 13. Tenor Robert Nagy will sing the role of Canio in *I Pagliacci* and Metropolitan Opera soprano Judith de Paul will appear as Nedda. Tonio will be sung by New York City Opera baritone, Julian Patrick, who also has the role of Peter, the old man who keeps order in the sky, in Orff's *The Moon*. Ken Remo, last seen here in *Don Quixote*, is the Narrator in *The Moon* and Beppe in *I Pagliacci*. Others in the dual cast include Howard Fried and Orville White. Basso Allan Pitt of San Diego has a featured role in this and other operas in the coming season. Set designs for both operas are the work of Robert Darling of San Francisco.

John Naccarato's spectacular designs set the scene for the November 13 and 15 staging of Wagner's *Tannhauser*, with renowned, American-born heldentenor, Richard Martell, in the title role. Klara Barlow will be heard as Elisabeth and John Reardon, a leading baritone with the Metropolitan Opera, sings the role of Wolfram. Venus will be portrayed by Janis Martin, whose appearance in this role recently thrilled La Scala and Paris Opera House audiences. Perry Price has been cast in the role of Walther; Harold Enns is the landgrave and other roles will be filled by Eugene Brundage, Val Stuart and Allan Pitt.

February 19 and 21, 1970, sees a reprise of the successful 1966 production of Gounod's *Faust* with Norman Treigle again portraying the sinister Mephistopheles. John Walker of the Chicago Lyric and Seattle Opera companies will sing the title role and Heather Thomson, who appeared as Pamina in The San Diego Opera's 1968 production of *The Magic Flute*, will be heard as Marguerite.

New York City Opera stars, Beverly Sills and Norman Treigle, head the cast of *The Tales of Hoffman*, April 23 and 25, 1970. Appearing as the poet, Hoffman, in this imaginative new production, designed by Allen Charles Klein, remembered here for his *The Young Lord* sets, will be internationally renowned tenor, Jean Cox. Nancy Williams is cast as his friend, Nicklaus, and tenor Nico Castel appears in several roles, as do Miss Sills and Mr. Treigle.

Stage Director for this final work in the extended 1969-70 season will be Bliss Herbert, whose staging has high-lighted productions in many of this country's major opera houses. William Adams, The San Diego Opera's Associate Artistic Director, will direct the staging for the other operas in the season.

Peggy Kellner's attractive and original costume designs will complement the season and Bruce Kelley has been engaged as Lighting Designer.

All productions will include student performances, tickets for which will be available through schools in the City and County.

Operas will be presented in English in the San Diego Civic Theatre and will be conducted by Walter Herbert.

Season ticket information may be obtained from The San Diego Opera, telephone 232-7636.

THE SAN DIEGO OPERA

Walter Herbert, General Director

1969-70 Season

All the operas will be presented in English at 8 PM in Civic Theatre on dates shown.

THE MOON and I PAGLIACCI

Orff - Leoncavallo

October 9 and 11, 1969

Robert Nagy · Julian Patrick · Judith de Paul

THE MOON Orff

In this modern work with its strong and lilting rhythm and its simple and memorable tunes, Orff captures the magic and folk poetry of Grimm's fairy-tale peasants and sets the action for his "stage view of the world."

I PAGLIACCI Leoncavallo

"We are all players," says Tonio in the Prologue and with poetic feeling and occasional comic relief Leoncavallo portrays the emotional turmoil of his characters in this play-within-a-play.

A stellar cast for this double bill includes the gifted young American tenor, Robert Nagy and Julian Patrick of the Metropolitan and New York Opera companies.

TANNHÄUSER

Wagner

November 13 and 15, 1969

Richard Martell · Klara Barlow · John Reardon · Janis Martin

FAUST

Gounod

February 19 and 21, 1970

Norman Treigle · Heather Thomson · John Walker

THE TALES OF HOFFMANN

Offenbach

April 23 and 25, 1970

Jean Cox · Beverly Sills · Norman Treigle

Public ticket sale begins September 1, 1969, at the Civic Theatre Box Office—phone 236-6510.

For further information and for information regarding bus service, telephone 232-7636.

RANCHO SANTA FE OPERA GUILD ASSOCIATES ANNOUNCE FALL ACTIVITIES

by Mrs. C. M. Alderson,
Publicity Chairman

The winter season of activities for the Rancho Santa Fe Opera Guild Associates will begin on September 26, 1969 with a musicale and tea at the home of Mr. and Mrs. Charles A. Chapin. The program will be presented by Mr. Alan Pitt, Jr., well-known baritone and voice teacher who is a member of the San Diego Opera Company.

The regular opera season begins on October 9th and 11th with the presentation of "I Pagliacci" by Leoncavallo and "The Moon" by Orff (a double bill) and continues with "Tannhauser" by Wagner on November 13th and 15th, "Faust" by Gounod on February 19th and 21st, and "The Tales of Hoffman" on April 23rd and 25th. All operas are presented in the San Diego Civic Theatre by the San Diego Opera Company which includes artists and directors of international reputation. Members of the Rancho Santa Fe Associates will attend the gala pre-opera dinners which are held preceding the first performance of each opera at various hotels near the Civic Theatre.

The Associates would like to encourage any residents of Rancho Santa Fe or the immediate area who are interested in the opera to join them in attending the performances and in the various other activities. Please call Mrs. M. Dodge O'Rand, membership chairman, at telephone 756-1725 for more information concerning the organization and how you may join. All are welcome.

300,000 HORS D'OEUVRES ???

Previewers attending Fashion Valley benefit opening for Children's Hospital will be entertained by Mickie Finn, Nelson Riddle and Stan Kenton. In addition, several lucky persons will be the winners of a two-week cruise aboard the Princess Carla.

In planning a party for 20,000 people, Carousel Caterers . . . of beautiful downtown Burbank . . . have come up with some very interesting statistics. Carousel will serve 300,000 hot hors d'oeuvres, including 80,000 Chinese egg rolls, 80,000 miniature pizzas, 80,000 Vienna sausages and 60,000 cocktail meatballs. Can you imagine sticking 60,000 toothpicks into 60,000 meatballs? In addition, 100,000 ham, roast beef and turkey cocktail sandwiches will be served on 2,000 plastic plates, which means there will be 150,000 spoons, 150,000 forks and 200,000 cocktail napkins.

This is only the beginning. It will take 75 buffet tables, and 60 bars will serve enough scotch and bourbon to completely fill a 15x30-ft. swimming pool and enough gin to overflow 23 average-size bathtubs. It will take 80,000 plastic glasses and 6,000 quart bottles of assorted mixes, and party-goers will cool their drinks with ice cubes from 10 one-ton trucks.

Tickets for this statistic-shattering event can be obtained from Fashion Valley Center Offices, all Broadway stores, Miller's West stores and the Children's Hospital.

The In Set San Diego North

by Terry Esposito

Social functions seem to spotlight why San Diego North is the "in" place to have fun . . . The **Del Mar Turf Club** host a stream of community minded Benefit groups, enjoying an exciting afternoon at the races and sharing the proceeds with those less fortunate . . . the annual **Thorougbred Ball**, benefiting the **S.D. County Association for Retarded Children** held at **La Costa Country Club** proved to be one of the most elegant events of the season . . . Something new in the making . . . the "Los Rancheros," composed of a small group of **Rancho Santa Fe** men to preserve our unique, rural environment and richly historical Spanish California heritage . . . the newly formed group, reflecting Ranchoite members such as **Gordon Bartow, Dick Clotfelter, Don Sammis, Ted Gildred** and **Doug Allred** tentatively are planning the first social event to be held, the "Annual Fiesta Day Los Rancheros," on October the eleventh at five p.m. at the **Rancho Riding Club** . . . Entertainment and B-B-Q, accentuating the theme of the early days on the Ranch should make this a colorful, true California Fiesta! The "Los Rancheros" welcomes inquiries from men living in **Rancho Santa Fe** regarding membership, further details may be obtained by contacting **Gordon Bartow** at 755-2649.

Mr. and Mrs. Dixon Chubbuck recently had **Mrs. Dominic Shelton** and lovely daughter, "GiGi," visiting them and they took advantage of being a member of the **Riding Club** by having the **Sheltons'** horse join in on the fun, and meet the other horses at the Club as a visiting boarder . . . how about that! **Mrs. D. Roudenbush** and **Mrs. Mary Adams** from **Pasadena**, also enjoyed a stay with the **Chubbucks** . . . **Ranchoites Mr. and Mrs. John Seeman** have had a steady flow of visitors . . . recently gathering at their home were members of a group, "The Pot Luckers," formed fifteen years ago upon graduation from **Whittier College** . . . monthly visiting each other, the majority reside in the **Whittier** area, but delight in an excuse to spend a weekend at **Rancho Santa Fe** . . . composing the membership of this delightful group are the **Neal Wrights, Robert Grays, Wm. Lasslebens, Lloyd Reeses, William Fincks** and the **Earl Rogets**. **Mrs. Seman** is looking forward to visiting their former home-town, **Whittier**, and catching up on local news and enjoying some preschool shopping!

As we go to press, we were deeply saddened to hear of the unexpected and untimely death of **Nancy Stombocks** dear husband . . . despite the great loss, **Nancy** plans to pick up the pieces and continue her activities in the local sports events and management of her popular **Shop in Carlsbad**, just as her husband would desire her to do.

Plans are in the making for complete photo coverage of the **Annual Guest Golf Club Dance** . . . it was a complete sell-out, but genial manager of the **Inn, Mr. West-**

ley Hadden made extra space available poolside for the overflow seeking to attend . . . **Golf Club** entertainment Chairman, **Mr. Ray Ptak**, assisted by **Mrs. Gordon G. Siegel** and reservations Chairmen, **Mrs. Don Frick** and **Mrs. Ptak**, noted a fine turnout from the **Rancho Riding Club** and **Tennis Club** . . . that's Community spirit!

A **Memorial Fund**, commemorating the late **Marion Light**, who passed away during the **Del Mar Open Show**, is now established . . . this outstanding and revered woman who gave so generously of herself to all that had an interest in horsemanship, never asked nor desired notoriety . . . **The Memorial Fund** would be keeping pace with her aspirations to do for others, as it will establish a **Perpetual Trophy** to be awarded at the **Del Mar Open Show**, starting in 1970 . . . **Mrs. Sally Sarver** (1937 Paseo Dorado, La Jolla—Phone 454-6988) and **Mrs. A. C. Ridland** of **Rancho Santa Fe** (756-1196) may be contacted by those interested in the development of the **Memorial Fund**.

A wisp of news and more to come from vivacious **Mrs. A. Alfred Hammons** on what we may look forward to in coming events from the **San Diego Opera Guild** . . . Sept. 12th, at 6 p.m. it sounds like a winner. Place: **Lomas Santa Fe** . . . the thing to do: gourmet evening of wine tasting . . . look for more on this night out!

Rancho Riding Club instructors, **Sue Royle** and **Jerry Lucas** present a tremendous team combination for young riders . . . now available to members, a full, rounded schedule of courses in **Hunt, Jump, Saddle Seat** and **Western**, group and private lessons, and complete training of horses!

Something special for connoisseurs at the **Inn, Rancho Santa Fe** . . . Sunday nights from 6:30 p.m. to 8:00 p.m., **Chef Ross' Buffet Dinners** in the relaxing atmosphere of the **Garden Room** . . . reservations are suggested (756-1131) . . . to make it a real outing, first enjoy a few moments in the **Vintage Room** for before dinner cocktails . . . it's a favorite rendezvous of **Ranchoites** . . . superb bar, smooth, gracious service reflects the personal attention of manager **Wesley B. Hadden**, and his fine staff.

Nice things happen to nice people . . . a merit increase of five percent has been granted to teachers at **Rancho Santa Fe Elementary School** . . . it's a good step in the right direction. School Superintendent, **Roger Rowe** said that there will be a 20 percent increase in enrollment when the fall term begins, with a pre-enrollment of 298 in July . . . looks like a busy year ahead for this fine teaching staff!

North County residents who have a yen to enrich their lives will be delighted to find that **Palomar College Community Lecture Series** for 1969-70 has something on the menu for everyone's taste . . . **Richard Armour**, his subject: "My Life With Women." . . . having over 200 magazines and 38 books to his credit, **Armour** is well equipped to handle his subject!

. . . **Madame Nehru, Emille I. Sinz, Richard Farson**, and a long complement of diversified lecturers touching on a vast range of subjects make the coming **Series** one well worth looking into . . . a phone call to **Palomar College** will put you in touch with the events scheduled.

DID YOU KNOW . . . **La Costa Land Co.** and the principals of **La Costa** acquired 1,800 feet of private beach frontage, plus 32 adjoining acres, directly north of **Solana Beach** and south of **Cardiff**, with plans to develop it as a private beach club for the resort community of **La Costa** . . . they are hopeful to relocate the old U.S. 101 to expand their beach area and make the site more easily accessible . . . presently **Seaside Motel** and trailer park occupy the area . . . it is the largest remaining privately owned beach frontage between **Tijuana** and **Camp Pendleton**.

NICE PEOPLE DO NICE THINGS . . . **Miss Diana Bray, Miss Christine Groth, Miss Becca Shockey, Miss Mimi Johnson** spent a busy summer vacation working at the **Rancho Santa Fe Elementary School** as teacher aides . . . helping in the class room, creative work as well as some good workouts with the tumbling class on the lawn and fast moving field trips . . . these charming college sophomores are potential teachers and found that this on-the-scene job put them in direct touch with their coming careers . . . School Superintendent **Roger Rowe** felt their efforts of great value to both teaching staff and students.

The "Swingers" . . . before you give a thought to that title, be ye warned . . . we are referring to those who do a bit of swinging with great polish and perfection . . . none other than the **Rancho Santa Fe Tennis Club** . . . good news for all, vivacious, petite **Ann Conkey** has kindly agreed to keep us posted on the activities of the Club . . . August 19-Sept. 1, **Rancho Santa Fe Tennis Tournament** (members) . . . Chairmen at the helm, **Pat Todd** and **Lou Perry** . . . fourteen categories of play; men's A and B singles, women's A-B-C, mixed doubles for A and B team and a Junior category . . . Sept. 1, 6:30 p.m., an **Award Dinner Party** will be held, with **Mrs. Arthur Perry** as Chairman . . . the festive occasion will be held at the lovely **Rancho Santa Fe Golf Cafe** . . . Sept. 14, a Tennis meet with another Club is in the planning, with **Nancy Mason** and **Don Kornreich** in charge . . . Sept. 28 . . . Chop Suey . . . two to five . . . mixed doubles, other events are in progress so we will be looking forward to more news from this very popular set on the **Ranch**.

California Associate Editor for **Saddle and Bridle, Louise B. Francis**, and one of the nicest gals around, was a popular figure at the recent **Rancho Riding Club Show** . . . and subsequent Show and Parties surrounding the **Del Mar Horse Show** . . . **Louise** and photographer, **John H. Williamson, Sr.**, did a tremendous job on bringing to the reader's eye the **Happy Horsemanship for the Handicapped Demonstration** at the **Rancho Riding Club Show** . . . Congratulations to these very

the School Solution

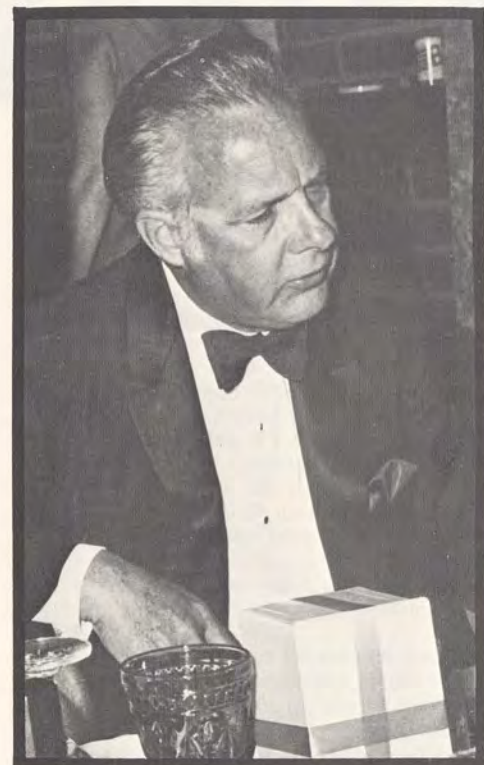


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"nice" people who are not too busy to overlook those who truly need our support!

This month we are scurrying to Press at an early date so that in the future we may have the good pleasure of appearing in your mailbox or newsstand at a respectable date . . . due to this, the next issue will fully cover many articles, etc., that had been scheduled for this edition . . . the tour of our Gracious Dining section, a completely new Registered breed of horses, and a full spread on the **Annual Golf Club Dance** with pictures galore . . . the Preview of the new **Holiday Inn Cocktail Party** by Scripps Memorial Hospital Staff . . . as well as a glimpse at the NEW "IN" LOOK back at the **Rancho Santa Fe** and North County **LIVING Magazine!**



—Handsome, suntanned, popular Bob Crosby.



—Mr. & Mrs. Gene Wood, Mr. & Mrs. Tom Stokes (American Airlines)



—Mr. Edwin Watkins, Mrs. A. Alfred Hammons, Mr. Jack Lewis Powell, (seated) Mrs. Opal Crandall.

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The "In" Event, The Elegant Thoroughbred Ball.

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The In Set San Diego North



9

4—Dr. Walter Carpenter

5—Mr. Robert Hellner

6—Mr. C. Temple Murphy, Mrs. Walter C. Wenke.

7—Mr. & Mrs. Sid Gilman

8—Presentation of American Airlines Awards, Mr. Tom Stokes, Mrs. Stokes, Major General Lowell E. English and Mr. Ed McMahon.

9—Mrs. John Einhorn and Mr. and Mrs. A. Alfred Hammons (standing).



5



6



8



4



7

ORIGINAL OILS SCULPTURE WATERCOLOURS SILVER & TURQUOISE JEWELRY
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1.



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3.



4.

HOLIDAY INNS Preview party for the "In" set with big industry booming Sorrento Valley . . .

1. Robert H. Biron, Rancho Santa Fe resident . . .
2. Warren Harris, Digital Scientific, Marion Weber of Tri-Financial, and Arnold Lipman of Arnold Lipman Associates.
3. Dr. Ben Esposito, Rancho Santa Fe
4. Chuck Kimball, NKS Ltd.; Gil Hero of Gazebo, Rosemary Smith of NKS, Jean Anderson of MFH Systems and Charles Anderson.
5. Vivacious Alice Kramer, wife of IVAC Leader, Mr. Richard Kramer
6. Robert H. Biron of Rancho Santa Fe, owner of Holiday Inn, La Jolla, and Mary Lloyd, developer of Sorrento Valley, at the cocktail party for Sorrento Valley industries hosted August 15 at the Village Inn Rathskellar bar of the hotel.

The In Set *San Diego North*



5.



6.



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The In Set San Diego North



5.



2.

Photos by John Dean, House of Portraits, Del Mar

1. Champions of the Boy and Girls Junior Division, Rancho Santa Fe Gold Club talented Pam Ptak & Billy Pharr.

5. Popular Rancho Riding Club Instructor ... Suzie Royse

4. The "Whittier Potluck Association" ... isn't that localite John Seemann second from the end?!!!

3. Rancho Rider, Suzie Seemann and her trail horse, "Honey"

2. Top rider, Ann McQuilkin picking up another Winning Trophy!



4.



3.

JUNIOR GOLF
The Junior Golf program, sponsored by the Rancho Santa Fe Association has just completed twelve sessions of golf instruction. Participating in this program were 44 boys and 11 girls all under the age of 18. Golf instruction was given each Tuesday and Thursday over a six week period. A total of over 300 golf instruction lessons were given to our Juniors by Professionals Jim Boyle and Frank Potepan and the time donated by these two men to this program is greatly appreciated.
Nice people that helped make this program A BIG SUCCESS . . . Jim Morford, Chairman, assisted by June Gibbs, Barbara Quinn and Maxine Van Evera.



1.



STIFFEL LAMPS

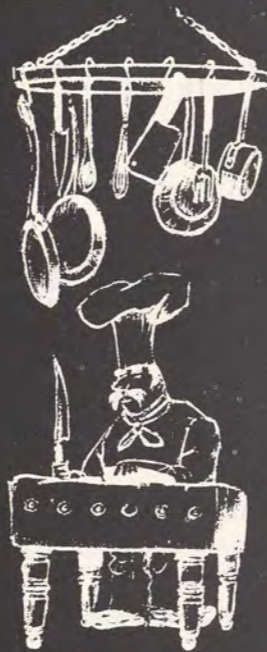
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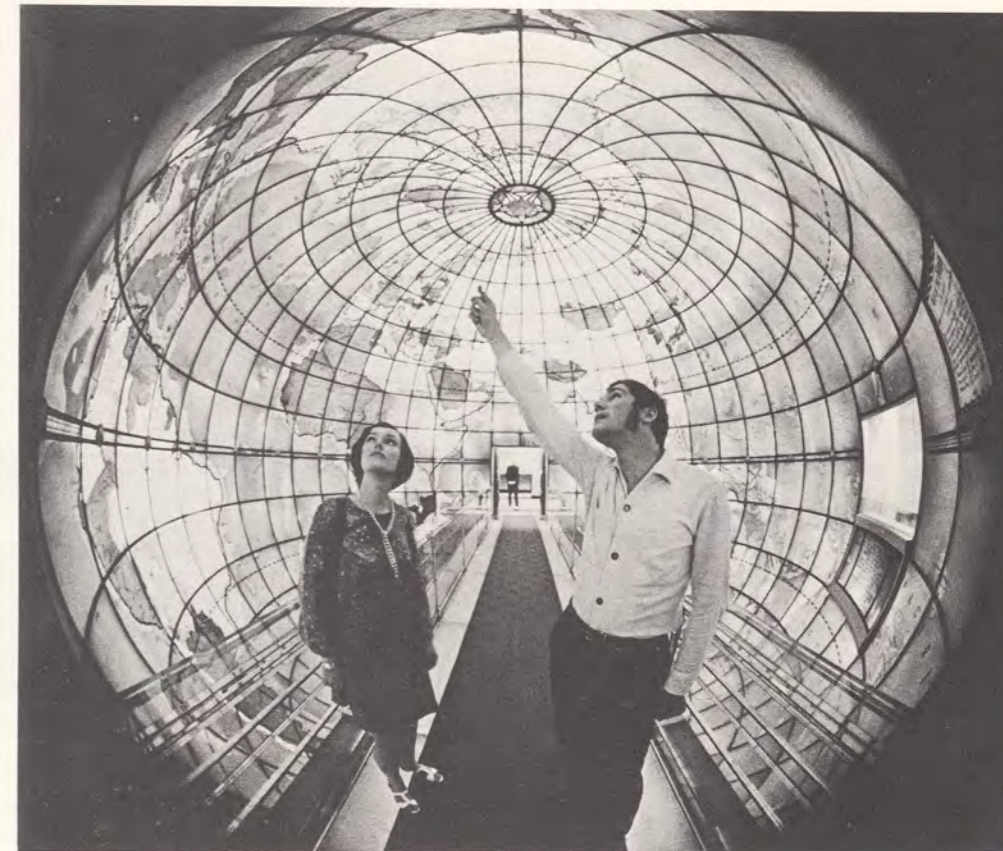
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Boston, Mass. — Two college students from Europe, in Boston for the Christian Science Biennial College Meeting, view a unique perspective of the world. And a fisheye lens captures them in a unique way. Some 6000 students from colleges and universities in over 31 countries are meeting here August 28-30. These two students, Barbara Furter from Switzerland and Gunter Wunner from Germany, are looking at the Mapparium in the Christian Science Publishing Society. This stained glass sphere, 30 feet in diameter, with the surface of the earth represented on the concave side, shows the whole world as it appears in its true spherical shape.

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PAW PRINTS

(translated by Jan Cantwell)

I am the beautiful Bubbles Boa. As you can see from my picture I'm very friendly too—especially when my stomach is full! I was born deep in a South American jungle. I was just a tiny snakeling—that was six feet and five years ago. I had many brothers and sisters. When we were first born I counted eighteen, although we were so tangly, I'm not sure if I matched heads and tails properly. It was some time before I saw a huge mottled monster coiled nearby and realized it was another snake, my mother! Her beautiful scales blended perfectly with dappled shadow and sunbeams sifting through giant jungle leaves. I'd no sooner recognized her than she was gone. Or perhaps I was; I'm not sure which. Family ties between snakes are brief. Many never even see their mothers because they hatch from eggs, which the mommy snake leaves as soon as they're laid. My boa family is viviparous—which means we are born alive from our mommies, but, like our egg-hatched relatives, we too are immediately on our own. Our little scaled heads are filled with reptilian wisdom eons old. No special schooling is needed for us to manage our quiet and peaceful lives.

I didn't live long in the jungle. Soon after my birth I was captured by a snake hunter who sold me to a pet shop man. And it wasn't long before I had a special home of my own with a people family. I proceeded to grow rapidly. Too rapidly:—that's why I'm now at the Rancho Coastal Humane Society. However, this is only my temporary home; I'm on my way to a fine place called Zoo where I hope to continue my favorite occupation, studying those fascinating creatures called people.

Although I've already learned much about people, I'm sure I'll never truly understand them. Can you imagine being measured from top to bottom instead of from left to right? People grow in the wrong direction.



At the Rancho Coastal Humane Society the Author converses-s-s with a friend.
(photo courtesy of Bert Winford)

Also they look like they're falling apart. I finally discovered they really aren't—it's just those strangely attached pieces called arms and legs that make them look like they're splitting or breaking up. People are bumpy creatures—not streamlined like us snakes. And they don't know how to coil properly—their bodies are a terrible confusion of awkward angles.

It required patient observation before I understood the ill fitting coverings that people use. Evidently the skins they wear don't actually belong to them, and apparently they can't grow their own. We snakes shed our skins only when we outgrow them. A few vigorous rubs of nose against rock or bush followed by a wiggle or two and off comes the old skin. Our shiny new, perfectly fitting scale-clothes are right in place underneath. People change their coverings so frequently that you can't be sure from one moment to the next which person is which. Maybe they don't like the way they look. I'm glad I'm a snake. I like the way I look.

I also don't understand how people move the way they do. There is little grace or glide in their strange method of locomotion. Their stomachs appear to be completely useless—and how can they get along with only twenty-four ribs? I have at least two hundred and twenty-eight (figuring four to the inch). I think that more ribs and better stomach muscles would help people to move properly.

Another thing: people have extremely peculiar eating habits. They eat constantly—causing endless discussion about overweight and dieting. A good plump medium size rat takes care of me nicely for at least a week. I follow up my meal with a magnificent nap (no sleep problems if you're a snake). Apparently people also have difficulty managing their food. They attack it with all kinds of weapons. Don't they know that a good strong squeeze quiets the most active food? They also have trouble swallowing, or at least it looks that way. Why take hundreds of ridiculously small bites,

mash vigorously, then swallow? Like all snakes, I have elastic jaw hinges which can stretch over creatures larger than my own head. One big mouthful, which my backward curving teeth hold steady as I inch my head and neck over my dinner, makes a smooth job of the whole process. People must be born with malformed jaws. They probably do the best they can considering their handicap.

I'm looking forward to life at the Zoo. There will be s-s-s-s-s-o many people to study. Perhaps-s-s someone will be able to explain human speech to me. We snakes have no ears. We feel vibrations around us through our sensitive radar-like jaw bones. Do people hear through their feet? Maybe so. They certainly do a great deal of moving about. Do they speak through a kind of strange dance. Perhaps people don't really communicate with one another. Maybe they should try tuning in to vibrations-s-s-s?

Will you visit me? Will you ans-s-swer some of my ques-s-s-tions? I hope s-s-s-o. Yes-s-s-s-s-s-s?

NOTHING

There's no such thing as "nothing"
It simply cannot be . . .
"Something" is present everywhere
Even though we cannot see

But from the start of humankind
Man always did insist
That since he couldn't see it
Then "nothing" does exist

So with unrelenting logic
I dispelled the fallacy
I proved there is no "nothing"
And freed humanity

Then I waited for their gratitude
And looked for my reward
How thankful they would always be
Because I worked so hard

And do you know what I got?

the pet page



MY PET PARAKEET

by Dianne Heid

My parakeet's name is Keith. I got some money for my birthday. Then I decided to buy a parakeet. So I went to the Pet Shop in Encinitas. I got to choose him from some other parakeets. I also saw some other kinds of birds. I saw a myna bird and he said hello to me. I also saw some canaries and different colored parakeets. The myna bird was black with yellow cheeks and an orange beak and orange feet. The canaries were all yellow and some parakeets were white and some were light blue. Some were green, navy blue, black and yellow like Keith. Keith is green on his breast and wings. He is also black and yellow on his wings. He has some blue on his cheeks and tail. The Pet Shop in Encinitas got Keith when he was ten days old. I bought him when he was two weeks old. Keith has purple on

his nose and that is how we tell he is a male. A female would have a gray nose. Keith was in a cage with some other parakeets. I bought Keith a cuttle bone so he could keep his beak trim. I also bought two rairrors. One hangs on the side of his cage and the other is on the bottom of his cage. There is a little toy penquin that he fights with. He has a little dish-like thing that we put gravel in. He swallows the gravel and it goes into his crop. He uses the gravel to break the seeds up so he can digest the seeds in his stomach. He feeds the mirror thinking it is another bird. He takes a bath in his water when nobody is looking. I clean his cage two days a week and I check his food and water every day. Keith likes to sing when I play the piano. He sure is interesting and playful.

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SEX

That fast-moving publication by San Diego County Republican Women's Clubs, Fed., WOMAN POWER, recently had a pertinent, and accurately compiled article on every parent . . . County President Bettie Kujawa and Editor Helen Vreeland Smith have graciously permitted this important message to be passed on to you for your careful consideration . . .

SIECUS INVADES SCHOOLS

by Quincey Neil Drake

SIECUS stands for Sex Information and Education Council of United States. It is important to learn this name because SIECUS, in five short years, has placed its programs in many schools across the country, and intends to become part of the school curriculum, nationwide, from kindergarten through 12th grade.

This tax-free organization, financed through foundation grants and HEW, was established in 1964 by Dr. Mary Calderone, with a group of like-thinking professionals. Dr. Calderone, who is the executive secretary, says SIECUS was organized ". . . to alert and to convert the youth of America to a NEW sexuality . . . It was done with a total honesty and a burning mission." The "total honesty" and "burning mission" include telling young people about their right to enjoy premarital intercourse.

Dr. Calderone believes sex education should be brought to the nursery at age 3, and by 5 years, she would have children know how the mother and father conceive the child. By the time children are barely in their teens, she advises them to separate themselves from their parents and determine their own values.

In March 1966, Dr. Calderone lecturing to 320 adolescents at Blair Academy, a New Jersey prep school, asked "What is sex for? It's for fun . . . for wonderful sensations. Sex is not something you turn off like a faucet. If you do, it's unhealthy. We need new values to determine when and how to determine when and how we should have sexual experiences."

These "new values" do not include the moral responsibility and religious training most parents give their children. Dr. Calderone says, "I don't believe . . . the old Shalt Nots apply any more?"

Who are Dr. Calderone and her associates in SIECUS? According to the Congressional Record, June 26, 1968, they are people who are involved in or affiliated with Un-American Activities investigations, one-world political organizations, humanist organizations, sensitivity training institutes, and a pornographic magazine called SEXOLOGY.

SIECUS does not supply teachers. However, they train them. They also prepare instructional materials used in class. Beginning in kindergarten and continuing through 12th grade, all aspects of normal and abnormal sex behavior are presented to the children, through visual aids, films, and the written and spoken word. Materials used by the Junior and Senior High Schools in Anaheim, California, border on the pornographic.

The purpose of SIECUS is two-fold. First, because the sale of all school "texts" is enormously profitable, they are involved in a multi-million dollar exploitation of sex

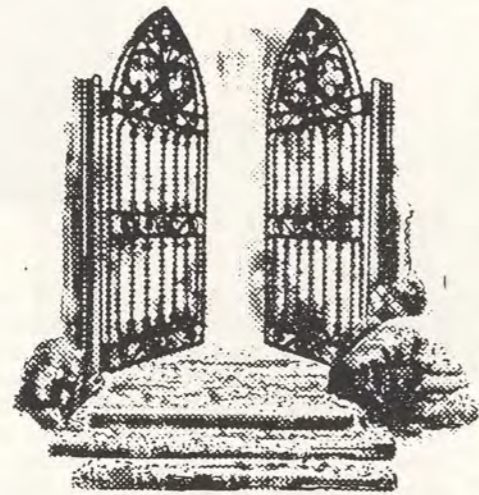
among the nation's children, for which there is unlimited commercial backing. Second, their attempt to change sexual attitudes of our youth, and to separate them from their parents by destroying conventional morality, has obvious social and political implications.

Communist Russia is now a repressive puritanical society. But when Lenin fo-

mented revolution, he encouraged sexual license as a means of destroying ties to family and church. Are we doing the same thing?

The answer could tragically be "yes."

Parents . . . Wake up! . . . BE CONCERNED . . . BE INVOLVED with your school!



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CENTRAL FEDERAL SAVINGS AND LOAN OPENS CARLSBAD OFFICE

Construction of a new Central Federal Savings and Loan Association office in Carlsbad's Plaza Camino Real shopping center got under way earlier this month.

A December opening is planned for the office which is the association's first in north county, Fred C. Stalder, Central Federal's president, said.

He said the office will offer north county residents the association's full line of services which include a variety of high yielding, insured savings accounts, construction loans, home purchase loans and a variety of collateral services.

Stalder said the office will be linked to the association's main office and four other branches with its "on-line" computer, a service that speeds customer transactions.

The association was the first in the county to adopt "on-line" service.

Central Federal Savings and Loan was chartered in 1935. It has grown to become the 174th largest association in the United States with current assets in excess of \$140,000,000. The association's main office is at 7th & C streets in downtown San Diego. Other branch offices are in College Grove, Chula Vista, La Jolla and Point Loma.

The new office will be located in a free-standing building on the south side of the center's parking area with access from the center and El Camino Real. It will have its own convenience parking area in addition to parking space provided by the shopping center.

The building's front, facing the shopping center, will be glass from floor to ceiling. Its high portico will be supported by columns of travertine marble. The building's entry will be of exposed aggregate with terra cotta tile inserts. The 3,000 square foot building was designed by Tucker, Sadler and Bennett, AIA., and is being constructed by the M. H. Golden Construction Company at a cost of \$150,000.

It will be landscaped by Purdy and Associates, and decorated by Gene Butler Gault, AID.



Left to right: Craft—Tim Smith from R.S.F. with Assistant Craft Instructor Kelly Myrman. Swim—Ted Enrich (in water) and Brad Herbert both from R.S.F. and Counselor Garland King. The North Coast Family YMCA sent 91 boys and girls from the San Dieguito and Tri-City communities to the Y's Camp Marston in the mountains near Julian this summer.

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DE ANZA CHAPTER D A R TO DEDICATE TORREY PINES

by Mrs. Grace Hendrickson Wells

Members and guests of De Anza Chapter D A R will meet September 27th to dedicate six new Torrey Pines in the 170-acre tract east of Del Mar to be added to the Torrey Pine Reserve of the rare trees.

Mr. and Mrs. Robert L. Sperry will dedicate a tree in memory of their parents—Mr. and Mrs. Frank Sperry and Mr. and Mrs. John A. Wiest.

De Anza Chapter will dedicate a tree to American Veterans of all Wars.

Mrs. Charles A. Chervenka will dedicate a tree in memory of her uncle and his wife, Mr. and Mrs. Elden DeWitt.

Mrs. Henry N. Lonergan of Massachusetts will dedicate a tree in memory of her son, Major Harold Sherman Lonergan, a casualty of the Vietnam War.

Mrs. Ora F. Carey of Encinitas will dedicate a tree in memory of her late husband.

Mrs. F. J. Ford, her brothers and sisters will dedicate a tree to their father, Mr. H. D. Brinkman, and their mother, Mrs. Nellie Brinkman, of Iowa.

The Dedication Service will be given by Mrs. Robert L. Sperry and Mrs. Wade Hampton Heath of San Marcos.

The San Diego Military Academy Band under the direction of Band Master Captain Collins will play Taps, Present the Colors, and play several marches.

Mr. Edward Butler, Torrey Pines Fund Chairman, a former San Diego City Attorney, and Mrs. Ralph T. Shaw, Torrey

Pines Association Co-ordinator, will give their progress reports.

Dr. John S. Bradshaw, professor at University of California at San Diego and an Oceanographer, and Mrs. John D. Mudie have been busy doing research on the subject and will both give their reports.

Members and friends of De Anza Chapter D A R and anyone interested in the preservation of these rare trees, small game and birds are cordially invited to attend the dedication, and will meet at the end of Nogales Road (south of Del Mar Heights Road) at 10:00 o'clock a.m. on September 27th.

Following the ceremonies there will be a picnic with each one bringing their own lunch. Coffee and fruit juices will be furnished by the chapter.

The Torrey Pine is a strange and wonderful tree.

It is a relic of the Ice Age, the remnant of an ancient dune forest which once covered the coast of Southern California. Now it grows only in Del Mar-La Jolla area, and on Santa Rosa Island off Santa Barbara.

This native habitat of the Torrey Pine is sandstone cliffs and ravines, eroded by wind and water to expose millions of years of geological history. Sharp eyes can find evidence of Indians who lived there 11,000 years ago.

This 170 acres is a rare living museum of natural history, to be cherished and protected. It must not survive these thousands of years just to fall before a bulldozer.

The State of California has allocated \$900,000 toward its purchase. At least that much more money must come from people who care, if this small but precious area is to be preserved.

This worthy project needs your help. Anyone interested in helping can do so by buying and dedicating a tree — the amount is \$100.00 per tree.

Please get in touch with Mrs. F. D. Ford of Cardiff who is De Anza Chapter's Conservation Chairman.

CONTRIBUTIONS DESPERATELY NEEDED FOR HURRICANE CAMILLE VICTIMS . . .

R. B. James, San Diego County Red Cross Chapter Chairman said today:

"Now that the disaster has proven to be of greater magnitude than originally estimated and the cost for Red Cross relief and rehabilitation has also proven much greater, we must recognize the increased responsibility that we share in financing the Red Cross Disaster Program. Our fair share will be \$113,935.

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