

San Diego's North County

MARCH 1973 / 75c

# Living



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### A wardrobe of travel favorites from the John Hogan Spring Collection

Photographed aboard the Spirit of London are WSAI committee members: Left to right Mrs. David H. Garfield, WSAI President, Mrs. James H. Knox, Mrs. Amos Somers—General Chairman



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THIS IS LIVING  
by Don Dederer

## NO TRUCE IN SIGHT FOR BIRDAHOLIC CATS

Vietnam, Ireland and the Middle East deserve our undivided attention, I suppose, but these days a brushfire war has thrust us to the brink here at home.

The dispute is between *Mimus polyglottus* and *Felis domesticus*.

Or, in non-political terms, between the mockingbirds and the cats.

It happens that on our place and the surrounding lots a dozen mature cats dwell. A red striped cat dominates the family to the west. A svelte Burmese daily hunts the grassy grove behind us. Blacks and whites come calling on our two female gray tabbies. But whatever their color, they are large aloof spirits with luxurious coats and bewitching eyes. They dance and sing like Mehitabel at night and stare down the human race by day.

Into this sovereign territory at this season infiltrate the mockingbirds. They, too, sing at night. Then, suddenly all songs stop.

By patient observation, the nest can be spotted high up inside a gold-blooming acacia. Our handbook tells us that likely there are from two to four surprisingly large eggs, in Easter dress, greenish blue and chocolate spots.

The cats arrive. They know everything — everything but where is the nest.

For as soon as they extend one tentative paw into the yard, they are blitzed by the mockingbirds.

Chip! Chip! complains the mother mockingbird. Grrr! goes the feathered father, in nothing less than an ornithic growl.

The cat stares lasciviously at the mother mocker. Whack! The father strafes from behind. The cat whirls, jabbing the air with curved needles. Peck! The mother bombs with pinpoint precision. One day I watched as both the birds dropped to the ground to flash and hop about our crafty old woman cat until she fell into a spell of hypnotic frustration. A clear case of combat fatigue.

The battle action intensifies after the young birds hatch. The nesting tree is filled with their scratchy, penetrating peeps, and the cats improve their intelligence and strategy. Tell-tale supply lines reveal the vital mockingbird position, despite perfect cover and camouflage. It becomes a suspenseful question whether the cats will manage to storm the nest before the fledglings are evacuated by air.

Yet the cats suffer a crucial military shortcoming. The mockingbirds hold superiority of the skies. The cats are Army, marching, maneuvering, scouting, lying in ambush. The birds are Air Force spying and harrassing and surprising. And the birds Have God on Their Side.

One morning I watched the female mockingbird feign a broken wing to lead a big, black-and-white cat to a leafless dead orange in the vacant lot. There, with the cat clinging to a branch with three paws, the birds pressed a daring attack. The mother filled the cat's face, always a tantalizing inch out of reach, while the male bird struck again and again from the flanks and rear.

Every so often the cat would spin to clutch after the attacker, and when the cat turned back, there was the female — within reach — but escaping just in time. The tactic drew the cat farther and farther out on the limb, until at last the cat lost its grip and fell to the ground.

To the mockingbirds, everything begins to look like a cat. The birds buss us all. They swoop down on the boys on bikes; challenge a girl drying her hair in the sun; jeer the man of the house; circle the lady who, indeed, owns some feline qualities. Once they even pounced upon our old black dog, likely hastening his demise, and his interest in birdlife ended at quail and dove.

Elsewhere, it is alleged, wars are winding down, but out in the no-creature's-land of our yard, the incidents are increasing, and the trouble will not end until the young birds fly away to find other territories to occupy, and other cats to repel. May all the cats be fat, and belled.

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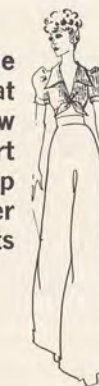
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**CELEBRITY QUICKIES AT THE ANDY WILLIAMS SAN DIEGO OPEN**

Dean Martin was coming up to the ninth green and someone yelled out, "Your ball hit Jack Carter." Immediately Dean Martin answered, "I wish it had hit him harder."

Alan Pesin: Say something funny.  
Bob Hope: I don't have to say anything funny. Just watch my golf game.

A.P.: What did you think of Frank Tashlin?

B.H.: I started him directing you know (SON OF PALEFACE). He was a marvelous guy, marvelous comedy technician, writer, and everything else.

A.P.: What about Olson and Johnson?

B.H.: I loved them.  
A.P.: Do you really have three hundred million dollars?

B.H.: Nope. I wish I did.  
After much ado I finally got to Dean Martin just as a pleasant enough girl was busily extracting a small kiss from his lips.

Alan Pesin: Excuse me. I don't want a kiss, but could you tell me if you improvised your role in Vincente Minelli's SOME CAME RUNNING?

Dean Martin: Sure I improvised. Oh yeah, I improvised in the whole thing. That role was just made for me!

Some lady: Would you put your name down right here because I'm going to frame it.

D.M.: OK.  
A.P.: Was it Howard Hawks or John Wayne that brought you into RIO BRAVO?

S.L.: Thank you.  
D.M.: Howard Hawks.

I overheard a celebrity sending his caddy to fetch his Maserati. When the caddy left, the celebrity asked his playing partner how much of a tip he should give. The partner said the usual minimum was \$15. The celebrity asked if it would be all right to give his caddy \$25 for two days since he was just a college kid.

Alan Pesin: Jean Pierre Melville, a French director of gangster films, says you were the first actor to underplay the tough guy role, and that Bogart, Belmondo, and the rest evolved out of your style.

Fred MacMurray: I never heard that before. It certainly wasn't planned. It's just part of the way I work. Maybe I'm not able to do anything else, so it looks like underplaying.

**REEL VIEWS**  
by **ALAN PESIN**



A.P.: Did you ever have any contact with Preston Sturges?

F.M.: The only time I ever worked with Sturges was in a picture with Mary Martin called NEW YORK TOWN. He did some added scenes; I never liked that very much; and he was very unpleasant to Mary Martin, which I disliked.

A.P.: I heard he was drinking buddies with Orson Welles.

F.M.: No, it wasn't that.  
After interviewing one famous actor I recorded this quote from his caddy, "He cannot play any golf. He is an awful player."

Alan Pesin: Is it all right if I use a tape recorder? Bob Hope didn't mind.

Ed Platt (Recognized most for his role as the "chief" in GET SMART): Ha, ha, ha.

A.P.: What is your personal evaluation of Nicholas Ray?

E.P.: I thought Nick Ray was the most exciting man I've ever worked with in my life. He directed REBEL WITHOUT A CAUSE which I was in. He gave everybody in that picture more to work for, and I haven't seen him since. He's just a marvelous man, one of the best directors I've ever worked for. They shot the first two or three days in black and white, and then we came back and shot the whole thing in color. I wasn't Ray's preference for the part. He wanted Jeff Richards to play it. He was very upset, but after awhile we got to be good friends.

A.P.: What about the scene where James Dean smashes his hand into the desk?  
E.P.: That wasn't rehearsed. Ray shot the rehearsal. He didn't want to stage the fight. Dean said "what would happen if I took a swing at you." Well if a kid is going to hit me; I remembered some old Army

tricks, grabbed his hand and pulled him over my knee. It worked. And it made him so mad, he hit the desk with his fist.

A.P.: What about Natalie Wood?  
E.P.: Ray worked very, very closely with Natalie on that picture. It was beautiful. It was just a beautiful experience for me.

A.P. Tomorrow I'd like to ask you about Alfred Hitchcock and Frank Tashlin.

E.P.: That would be fine.  
Much to my regret, I missed Ed Platt the next day.

With thirty seconds remaining on my tape I approached one celebrity and asked him if I might ask him a quick thirty second question.

Thirty times he told me, "Just a second sir," which I recorded each time. When he was finally ready I was out of tape.

Three men I wanted to talk with (Claude Akins, Dick Martin, and Efrem Zimbalist, Jr.); I never did talk with. Three others I did interview (James Garner, Alan Hale, and John Larch) will appear in print in succeeding columns.

Movies around town that should be seen:

THE HEARTBREAK KID, written by Neil Simon and directed with a woman's touch by Elaine May, is a comedy with a Rorschach test ending (each viewer can read his own meaning into it) that pleads for the separation of the races. Eddie Albert gives a kosher Walter Matthau performance, (no ham); Cybil Shepherd is introduced in a mythic Rita Hayworth one piece bathing suit; Charles Grodin plays a post-GRADUATE; and Jeannie Berlin's grotesque part culminates in the pecan pie incident.

TRAVELS WITH MY AUNT is a leisurely display of elegant decadence with the illusion of things happening. When shown ten years from not at director George Cukor retrospectives, it will be met by barrages of bravos.

Oscar nominations for Best Picture give some weight to the seeing of Jan Troell's THE EMIGRANTS, and the re-release of CABARET.

Other new movies in town include SHAMUS, a Buzz Kulick failure with a nice try by Burt Reynolds; CHILD'S PLAY, a David Merrick disaster directed immaturely by Sidney Lumet; JEREMIAH JOHN-SON, a Robert Redford-Sydney Pollack collaboration whose best moments come from a man buried up to his neck; and SAVE THE TIGER, with a tragic Jack Lemmon performance directed by John G. Avildsen (director of JOE).

**The Art of Living '73**

**OLD GLOBE THEATRE**

Major productions to be staged during the 24th San Diego National Shakespeare Festival have been announced by the Old Globe Theatre.

Producing Director Craig Noel stated the summer season of productions will open June 5 and continue through September 16, 1973. The 15 week season will include a total of 128 performances.

"The Merchant of Venice" will open the Festival season on June 5. Eric Christmas will direct the drama, one of the most popular in the Shakespearean repertoire. Christmas previously directed "A Midsummer Night's Dream" and "Love's Labour Lost" during the past two summers for the Old Globe Theatre. "The Merchant of Venice" was last produced by the Old Globe Theatre during the 1961 Festival.

"Two Gentlemen of Verona" will open on June 8. A director for the romantic comedy will be announced at a later date. The popular comedy was previously presented at the San Diego National Festival during the summer of 1966. "Two Gentlemen of Verona" and "The Merchant of Venice" will alternate performances while the third production is prepared.

The tragedy of "King Lear" will join the repertory on July 10. Edward Payson Call will direct. Last summer Call directed "King Richard III" and previously staged "Twelfth Night" during the 1967 season.

Actors to appear in the productions and designers have not yet been selected for the forthcoming Festival. The only professional Shakespearean repertory company on the west coast is featured in all productions of the San Diego National Shakespeare Festival.

**CARTER CENTRE STAGE**

opening March 6 and continuing through April 1

"Getting Married" by George Bernard Shaw  
Tues., Wed., Thur. & Sun. Eve at 8:00 p.m.

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Sunday Matinee March 11 at 2:00 p.m.  
Ticket reservations: (714) 239-2255, noon to 8:30 p.m.

**PHILHARMONIC ARTISTS ASSOCIATION**

The next regular concert of Philharmonic Artists Association is to be Mr. James Fields, pianist, at Pilgrim Hall, 225 So. Hickory Street, Escondido, Mar. 19, at 8 p.m.

Luckily for music lovers, a potential actor changed his career aims while he was still young. Just 23 years old, James Fields possesses an impressive range of expression, but he doesn't exploit this for its own sake alone. Everything he does is tightly wedded to the meaning of the music.



James Fields has already started his career with tours in both the United States and Europe. He has appeared as guest artist with the San Francisco Symphony, the Los Angeles Philharmonic, the Seattle Symphony and the Philadelphia Orchestra.

Mr. Fields, born in Los Angeles in 1948, began his training with Mme. Ethel Leginska and Victor Aller. He studied at the Curtis Institute of Music with Rudolf Serkin and Mieczyslaw Horszowski. He took Composition with Mario Castelnuovo-Tedesco.

James Fields was recipient of the National Young Musicians Foundation Debut Grant and was First Place Winner of the Oakland Symphony Young Artists' Competition. He is under contract with RCA Victor Records and is currently teaching at Occidental College in Los Angeles.

Tickets for the rest of the Philharmonic Artists Association series, including this concert, can be obtained at a reduced rate from Mrs. Duncan C. Engel, Escondido Membership Chairman, or Mrs. Olive Towne Murphy, Lake San Marcos; Mrs. Merle Wetton and Mrs. Ray Stetler, Rancho Bernardo, and Mrs. Raymond Gordon, Rancho Santa Fe.

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BY  
STEVE LeFEVRE

When you get sleepy driving, there is only one sure way to handle the situation without danger, that is to pull off the road and sleep. But many times you're just a little drowsy, just nodding a little, and you MUST get where you're going. What then?

If you know you tend to become sleepy when driving, try to prevent the problem. Drink coffee, take coffee with you in a jug, or use soft drinks loaded with caffeine such as Coke.

When these don't work, use the caffeine pills such as

No Doze which contains only caffeine and filler. Stop right here when it comes to drugs. "Goof-balls" such as Benzedrine and other "uppers" should be used only under a doctor's orders and never while driving.

**Other ways to help stay awake:** Open a window directing cold air directly into your face. Turn on your radio to music you don't like, something loud and blaring. Remember you are the sole responsibility for other lives in your car. Think about your death insurance and how quickly it would be used up by your family.

Put a cold handkerchief, wet if possible, on the back of your neck. It can be a spine-tingling experience. Talk, sing, whistle, play word games, anything to keep you thinking and not sleeping. Chew gum, not a stick, but a whole pack at a time. With your jaws chomping it's hard to find the sand man. Eat peanut brittle. You'll be surprised how awake you can stay while trying to get those nuts out of your teeth with your tongue. Stop and run around your car. Concentrate on staying awake and you will, and you'll live. Above all else, don't drive yourself to death!

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## People, Places and Things

### HOMEOWNER'S PROPERTY TAX EXEMPTION

1973 Homeowner's Exemption claim forms were mailed out by the County Assessor's Office in late February. Recipients of this exemption last year will receive a claim form by mail. New applicants, and any other homeowner not receiving a claim form by March 10th must contact the Assessor's Of-

fice, since responsibility for obtaining the claim rests with the applicant. Claims must be filed with the County Assessor between March 1st and April 16th in order to be considered for this annual property tax exemption.

Recent legislation has increased the amount of the exemption from \$750 assessed value to \$1,750 assessed value (\$7,000 market value). This means a tax savings to property owners of from \$125 to almost \$275 depending upon the tax rate area in which they live.

The Homeowner's Exemption is applicable only to a qualified owner or buyer-occupied dwelling constituting the claimant's principal place of resi-

dence on March 1st of the year the exemption is claimed.

Qualified residents are urged to complete and mail the claim form back in the return envelope right away in order to avoid any delays in processing their exemption.

Further information can be obtained at the following offices of the County Assessor:

**Main Office**  
103 County Administration Ctr.  
1600 Pacific Highway  
San Diego, CA 92101  
Phone: 233-5451

**El Cajon Branch**  
480 No. Magnolia Avenue  
El Cajon, CA 92020  
Phone: 442-5591

**Vista Branch**  
855 Williamston Branch  
Vista, CA 92083  
Phone: 724-8571

### FOR WOMEN ONLY INVESTMENT CLASS

How much should a woman know about handling money and investments? Everything she can. Women increasingly are the ones—through inheritance or divorce—who suddenly find themselves making investment decisions.

Yet too often women are unwitting losers. Case after case shows most women are unaware of investing basics and are all too frequently victimized by this lack of knowledge.

To help prepare women for their inevitable financial responsibility, Lynn Moon, Rancho Santa Fe Investment Advisor, offers Investment Seminars for Women Only.

"I try to keep the seminars small so that the ladies get a lot of practice discussing investment ideas. I also find that women learn better and are more expressive when the men are not present," says Mrs. Moon.

Investment Classes for beginners and more advanced investors are held continuously in various North County locations. Reservations are now being taken for beginners classes starting Tuesday, March 27, in Rancho Santa Fe, and in Rancho Bernardo starting Thursday, April 5. Classes are held once a week for five weeks, from 10:00 a.m. to 12:00 noon. The cost is \$35.00, including textbook and other course materials.

To enroll or get more information call Mrs. Moon at 755.8868 or write to P.O. Box 972, Rancho Santa Fe California 92067.

## People, Places and Things

### SPECIAL ST. PATRICK'S DAY ENTERTAINMENT TO HIGHLIGHT DISNEYLAND'S MARCH CALENDAR

Special St. Patrick's Day festivities, featuring Dennis Day, The Beggarmen and a fun-filled parade saluting the "green," will highlight Disneyland's entertainment calendar for the month of March.

Veteran performer Dennis Day will headline the Saturday, March 17, talent lineup with three afternoon shows on the Park's Tomorrowland Stage.

Joined by the Disneyland Band and the Park's own Dapper Dans barber-shop quartet, this prominent songman for the "Emerald Isle" will be spotlighted at 1, 3:30 and 5 p.m.

Meanwhile, traditional Irish folk tunes will be on tap when Belfast, Ireland's The Beggarmen appear on Tomorrowland Terrace.

This talented four-member group will present their humorous coterie of songs from 11:15 a.m. to 5 p.m.

And climaxing Disneyland's St. Patrick's Day activities will be a colorful 2 p.m. parade featuring all the famous

Disney cartoon characters clad in shamrocks.

Led by Mickey O'Mouse himself, this delightful promenade will also



Disneyland's Mickey O'Mouse, and two of his companions will be a'wearin' the green and sportin' shamrocks in honor of the Park's St. Patrick's Day festivities on Saturday, March 17. Featured entertainment during this special event will be Dennis Day, The Beggarmen and a gala St. Patrick's Day parade down Disneyland's Main Street.

feature Dennis Day and The Beggarmen as it winds its way along the Park's Main Street U.S.A. to a conclusion at Fantasyland's "It's A Small World" attraction.

Throughout March, Disneyland will present a number of other live-entertainment offerings geared to every age group and musical taste.

The Disneyland Band performs at various locations throughout the Park on Wednesdays through Sundays from 10:15 a.m. to 5:15 p.m., while music with a faster beat is presented on Tomorrowland Terrace.

Frontierland's Golden Horseshoe Revue answers five curtain calls daily with high-kicking dancing girls, fun-loving comedians and an entertaining "Police Gazette" act.

Parades of Walt Disney's cartoon stars are spotlighted twice daily at 12:15 and 4:45 p.m.

And, more than 50 major attractions, including the Park's newest adventure, "Country Bear Jamboree," will delight guests of all ages.

During March, Disneyland hours are 10 a.m. to 6 p.m. Wednesday through Friday, and 9 a.m. to 7 p.m. on Saturday and Sunday.

The Park will be closed on Mondays and Tuesdays, except for March 19-20 when Disneyland's hours will be 10 a.m. to 6 p.m.

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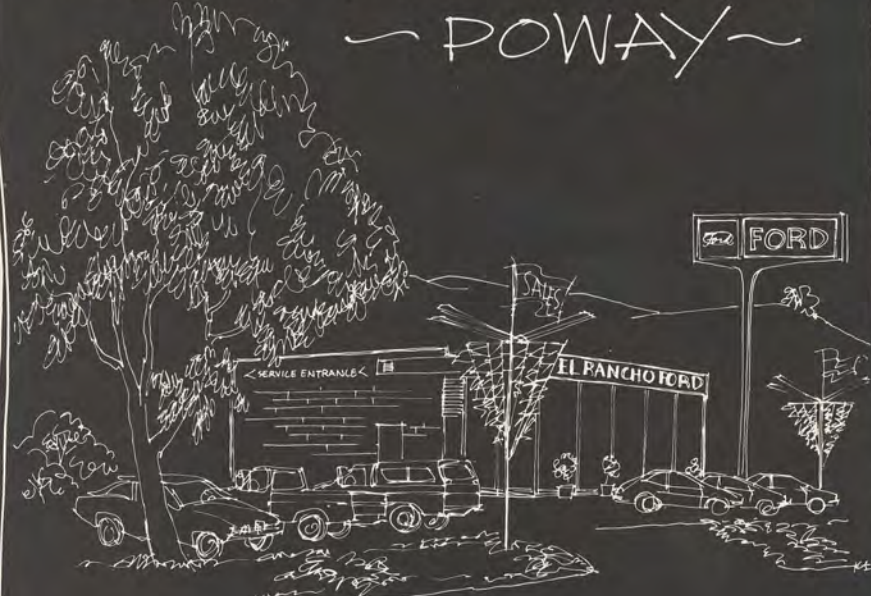
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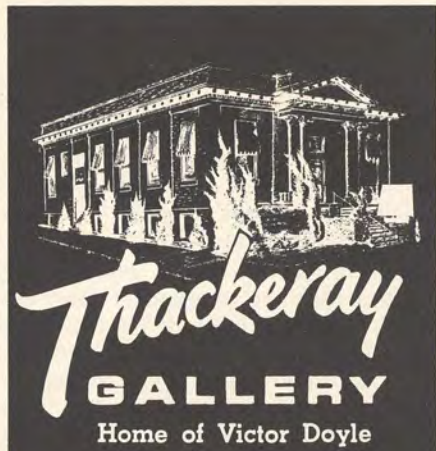


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# GOURMET GUIDE

Some recipes at random . . . things we have enjoyed, and you might like for your files. The first needs only a salad for accompaniment.

## EASY AND DELIGHTFUL LASAGNE (10-12 servings)

This is particularly recommended for you who do not like an excessively starchy Lasagne . . . and so we use noodles instead of lasagne.

- 1/2 lb. lean ground beef
- 2 T olive oil
- 3 C plus . . . or 2 can Chef Boy-ar-dee Spaghetti sauce with mushrooms.
- About 5 oz. noodles . . . almost 1 package, not quite.
- 1 lb. cottage cheese
- 1 lb. mozzarella cheese
- 1 C grated parmesan cheese.

Make meat into small balls and brown in olive oil. Add the canned spaghetti sauce and let simmer till ready to use. Then with slotted spoon remove meat balls and set aside for the moment. Cook noodles according to directions and drain. Preheat oven to 325°. In a glass baking dish about 2 inches deep, cover bottom sparingly with spaghetti sauce. Top with a layer of noodles. Cover this with spoonfuls of the cottage cheese, slivers of mozzarella and a light sprinkling of parmesan. Spread with sauce. Add all meat balls. Repeat with another layer of noodles, sauce and cheeses. Top with rest of parmesan. Bake about 45 minutes, till nicely browned and bubbly.

## SOUR CREAM ZUCCHINI (serves 4)

6 medium zucchini, unpeeled. Cut in thin slices, drop into boiling salt water and cook briefly, until barely done and still crisp. Cover with: *Sauce*

- 1 C sour cream
- 2 T butter, melted
- 2 T lemon juice
- 1/2 t salt
- 1/2 t sugar.

Combine above ingredients, heat, pour over zucchini and serve immediately.

## CHICKEN BREASTS WITH A BEAUTIFUL MUSHROOM SAUCE (serves 10)

5 whole chicken breasts, boned, skinned and split, seasoning to taste and flour

- 1/4 C butter
- 1/2 lb. fresh mushrooms very finely chopped
- 1/4 C butter
- 3 chopped green onions
- 4 T flour pinch tarragon
- 2 C strong chicken stock
- 1 C sour cream 3 T brandy

Season chicken with salt and pepper and roll in flour. Saute in 1/4 C butter till lightly browned. Remove from pan, add additional 1/4 C butter and saute in this the chopped mushrooms for 2 or 3 minutes, add green onions then sprinkle with 4 T flour and stir till blended. Add tarragon and chicken stock, stirring constantly until it comes to a boil. Remove from heat. Put chicken breasts and sauce in casserole and bake at 325° for about 45 minutes covered. Remove from oven, take out chicken, add sour cream and brandy and heat, but do not boil. Return to oven and heat only till it is very hot. Can be made the day before. Can be frozen. If frozen, thaw before reheating.

ED. NOTE: we have bought, borrowed and read a great many cookbooks over the years, some good, some fair. But we would like to recommend unreservedly THE PLAZA COOKBOOK by Eve Brown (Prentice Hall \$14.95 and worth it). These are the recipes of the Plaza Hotel in New York which have been created and served by nationally known chefs over several generations, and which have made the Plaza cuisine unequalled and something to remember always. Perhaps you, too, will remember the Mushrooms stuffed with Clams, the divine Crab Remick or the beautiful Cassata A L'Italiane. Here, for the first time are recipes for these and 350 other recipes for which the Plaza has become famous.

## LIVING MAGAZINE

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San Diego's North County  
*Living*



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MARCH 1973

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IN LA COSTA  
La Costa Gift Shop  
In The Lobby

# Living around town

PHOTOGRAPHY BY  
LOIS FAIRBANKS

by Terry Esposito



## tennis and the celebrities at la costa



Right: Liza Minnelli and Desi Arnaz, Jr. at La Costa.

Top Right: Ron Ely and Liza Minnelli watching Desi play at the Michelob Pro/Celebrity Tennis Classic.

Left: Beau and Julie Bridges where Beau won the Pro/Celebrity Tennis Classic — Celebrity division.

Above: Bill Cosby, Ross Martin & Bud Collins discussing the tournament.

Middle Far Right: Dr. Firestone (resident of La Costa), Buddy Hackett, Dick Martin, and James Garner, at the Andy Williams Tournament Pro/Am Div. at La Costa.

Middle Left: Hugh O'Brian at La Costa.

Top Far Right: Hugh O'Brian and date at the Michelob Tennis Classic.

Lower Left: Jim Franciscus and daughter watch the matches at the Michelob Tennis Tournament.

Far Left: Pancho Segura and Pancho Gonzales, two of the great pros, relaxing during the Michelob Pro/Celebrity Tournament.

Lower Far Right: Bobby Goldsboro just before practice for the Andy Williams San Diego Open Tournament Pro/Am at La Costa.

Middle Right: Mr. and Mrs. David Hartmann taking a break at the Michelob Tennis Classic at La Costa.



## Celeb Classic at La Costa

Michelob Pro/Celebrity Classic held at La Costa will be long remembered as the Classic of Upsets. Top seeded **Rod Laver**, who is tennis' all time money winner with over \$1 million in total earnings was knocked out of the running by unranked **Colin Dibley** of Australia, 6-4, 6-3. This left **Stan Smith**, 2nd seeded player to face the young Aussie in the televised finals. Once again this unheralded tennis player scored a major victory by defeating **Smith** 6-3, 7-6 in the \$50,000 Michelob Championship. The big win over the 1972 Wimbledon champion from Sea Pines, South Carolina, came in his fourth year on the world tour. Prior to this, he was a weekend player and held a job as an immigration official with the Australian government.

The pattern of lesser-knowns winning was set on the first round of the Michelob when unseeded **Tom Edlefsen** of Los Angeles upset eighth seeded **Charles Parasell** by knocking off the former UCLA star from Puerto Rico by scores 6-4, 6-2, and 6-1. No one was more excited than **Tom's** beautiful wife **Candace** who was in demand most of the week to pose for photographers not only because of her beauty but her goodlooking tennis attire.

For the press, following in impor-

tance to the big upsets was the exposure to all the colorful tennis attire.

Classic 'whites' have given way to every color in the rainbow. **Rod Laver** showed up in robin's egg blue tennis gear with a yellow jacket and **Billie Jean King** was attired in red, yellow and blue to match her tennis shoes. **Billie Jean** the star of the Virginia Slims Tournament in Los Angeles was grounded after a wrist injury so she showed up at La Costa to tape some promotion films.

For the **Celebrity** play . . . another upset! The winner was probably the only actor among 16 who does not own a tennis court and has never taken lessons. Teamed with Pro **Frew McMillan** young actor **Beau Bridges** walked away with the trophy for the Celeb's by defeating **Ross Martin** and **Filol**. His mom the delightful **Dorothy Bridges**, had been torn all week in rooting for her husband **Lloyd** as opposed to son **Beau**. I must say no one was prouder of **Beau's** victory than his dad, **Lloyd**.

Another star off-spring who won in a different way was my wonderful young friend, **Portland Mason**. Although **Portie** can't be classed as a tennis player she sure ranks as a gal with 'hunches.' **Bill Orr**, **Fred Meade**,

**Kem Dibbs** were among the cash losers to **Ms. Mason** who right from the beginning chose **Dibley** as the winner of the **Pro Classic**.

Speaking of the **Mason's**, the one and only **Pamela** had all the ladies looking at her with envy and the gentlemen with enjoyment: The loss of that poundage on her 'fish and fowl' diet will surely start a run on the fish and poultry markets. Regretfully, I have to say that my exposure to this fare has improved nothing more than my swimming.

The Pro Tournament was such an overwhelming success that it has already been set for next year. **Vic Braden** did a magnificent job of promoting and coordinating this major event. Assisted by **Pancho Segura** and **Roxie Turpin**, they succeeded in drawing the largest crowds in tennis history in this area. Although due to a foot injury, **Hugh O'Brian** was forced to be on crutches, he nevertheless did not miss a day of play. His enthusiasm for the tournament was shared by so many of the celebs: **George Peppard**, **James Franciscus**, **Efrem Zimbalist** and **Charlton Heston**.

## SAN DIEGO'S 1973 WOMEN OF ELEGANCE

The Door of Hope Home was honored by the Salvation Army Women's Auxiliary at a benefit luncheon and Fashion Show held at the Convention Town and Country Hotel. The ever popular **John Hogan** presented a breath-taking array of Spring Designer Fashions and a Helga Collection. Honored as Women of Elegance are the following:

**Mrs. Barbara D. Anderson**, **Mrs. J. Dallas Clark**, **Mrs. Harold J. Cokely**, **Mrs. William J. Doyle** (Dr. Anita V. Figueredo) **Mrs. Merlin H. Gale**, **Mrs. Michael Ibs Gonzalez**, **Mrs. Clifford Grobstein** (Dr. Ruth Grobstein), **Mrs. Victor H. Krulak**, **Mrs. Daniel Larsen**, **Mrs. Bonsall Noon**, **Mrs. John C. O'Donnell** and **Mrs. Norton Walbridge**.

The Show committee consists of the following hard workers:

Chairman, **Mrs. Eric Bass**; Co-Chairman; **Mrs. John Porter McGregor**; Secretary, **Mrs. Anderson Borthwick**; Treasurer, **Mrs. Bruno Hochmuth**; Printing, **Mrs. John C. Mabee**; Mailing, **Mrs. Henry Hedges** and **Miss Vivien Nelson**; Reservations, **Mrs. Jack L. Oatman**; Music, **Mrs. Frank Huff**; Decorations, **Mrs. Henry G. Fenton**; Publicity, **Mrs. Michael Gregg**; Gifts, **Mrs. Clayton H. Brace**; Newsette, **Mrs. Richard Peck**; Hostess, **Mrs. Fred G. Goss**; Advisors, **Mrs. Harry J. Ragen** and **Mrs. Raymond L. Cote**; Seating, **Mrs. Leslie Hopkins** and **Mrs. William Carson**; and Menu, **Mrs. Richard C. Levi**.

## around town

### WOMEN'S ASSOCIATION FOR THE SALK INSTITUTE



BON VOYAGE — from left are Mmes. Arthur E. Meyerhoff, Sam M. Prochaska, David Garfield (WASI President), Hamilton Marston, and Mrs. Amos Sommers, chairman and co-chairman, Mrs. Kent B. Casady.

Committee members of the Women's Association for The Salk Institute (WASI) recently stepped aboard the "Spirit of London" tasting the luxury of "Quality Living" — the theme of their fund raising project aiding cancer research at The Salk Institute.

The event, set for March 28th, will be a home tour including four La Jolla homes, a champagne social and a luncheon for guests participating in the all-day fund raising event.

The tours will assemble at 10:00 a.m. at the Holiday Inn in La Jolla.

The personally guided tours will include the homes of **Dr. & Mrs. Jonas Salk**, **Baroness Margaret von Soosten** and **Baron Frederick von Soosten**, **Mr. & Mrs. Harry Lee Summers** and **Mr. & Mrs. Robert Magruder**.

To give the tour a unique character special exhibits illustrating various life styles, different personalities and cultural interests of the home owners, will highlight the event.

Exhibits such as a rare jade collection and an antique display will be shown in the homes and favorite family recipes will be shared in a souvenir program.

Held in conjunction with the home tour will be featured a donation project consisting of an 11-day cruise to Mexico for two, on board the lovely luxury cruiser "Spirit of London," which will include a variety of bon voyage gifts all for one lucky recipient.

Among those serving on the committee are **Mrs. John N. Politis**, ways and means advisor; **Mrs. Kent B. Casady**, co-chairwoman; **Mrs. Melvin E. Knoll**, secretary; **Mrs. Laurence**

**Sadick**, treasurer; **Mrs. William E. Spicer**, publicity; **Mrs. Sam Prochaska**, programs; **Mrs. Henri Charmasson**, donation.

Also, **Mrs. Abraham Ratner**, luncheon; **Mrs. Edward T. Guymon, Jr.**, invitations; **Mrs. Elliott Cushman**, reservations; **Mrs. Don L. Nay**, champagne hostess; **Mrs. Hamilton Marston**, tour hostess; **Mrs. James Knox**, patrons; **Mrs. Frederick Anderson**, name tags; **Mrs. Miles Finley**, mailing, and **Mrs. Carol Cromwell**, WASI-Salk liaison.



ANCHORS AWAY — from left, Mmes. Arthur E. Meyerhoff, Miles R. Finley, Jr. and Amos Sommers, all from the North County area.

## LA JOLLA MUSEUM OF CONTEMPORARY ART

### Opening Exhibitions

**March 10** — **KURT SCHWITTERS AND RELATED DEVELOPMENTS**. A comprehensive exhibition of collage, focusing on Schwitters as the great modern master, includes works over a 60-year period. Through May 6.

**March 31** — **THE PHOTOGRAPHIC EYE: THREE PERSPECTIVES**. An exhibition of photographic art by Lillian Fayman asson, Harry Crosby and John Waggaman and Associates. Through April 22.

### Continuing Exhibitions

**THE WALL OBJECT**. Through March 4.

### Events

**Wednesday, March 14** — Lecture: **PHOTOMEDIA**, by Allan Miller of California State University of San Diego. A slide-illustrated discussion of the various methods and techniques used by contemporary photographers. Sherwood Hall, 8 p.m. Museum members and students (with I.D.) \$1; public donation \$1.50.

### Gallery Hours

Tuesday thru Friday—11 a.m. to 5 p.m.  
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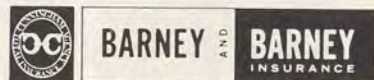
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## around town

### PRESIDENT'S MESSAGE FROM THE FREEDOM'S FOUNDATION

May I present **Meryam and Jack Pickard**. These fine people have donated \$1000.00 toward our fund to send young boys and girls to Valley Forge for Youth Leadership Seminars. Our Chapter is deeply grateful to this patriotic couple for their interest and support of our American Freedoms

and the teaching of our national heritage to our future leaders.

Big news is always centered around our Educational and Awards Committees. Please read about all their plans for this Spring. We want your youngsters to attend Leadership seminars at Valley Forge, and **You** to save April 25th for our Awards Luncheon. However, there is even more BIG news . . . A men's advisory committee has been formed to aid our Chapter. Outstand-

ing community leaders were selected, and all accepted!!! This shows the worth of our goals and efforts. May I now introduce "THE MEN," with sincere appreciation and deep respect for each . . .

Honorary Chairman . . . **Mr. James S. Copley, Mr. R. F. Bachman, Mr. Clayton Brace, Dr. Howard Crofts, Dr. Werner Dieckmann, Mr. Kim Fletcher, Mr. Pat Hyndman, Lt. Gen. Victor H. Krulak, The Rev. Robert H. Mayo, D.D., Mr. George A. Scott and Mr. Tom Sefton.**

Due to illness, **Marie Schwartz** has had to resign as Vice Pres. of Membership. We are indebted to **Marie** for her enthusiasm and hard work. She has been responsible for many new members and hours of special hand written notes. A BIG "Thank You" from all! Taking over for her will be **Mrs. John Gallagher (Jean)** 5486 Soledad Road, La Jolla 92037, phone 274-2025 (Please correct your yearbook for phone number). Please send her the name of friends you would like invited to our Spring Coffees. I am really counting on your help, so please send us at least one name.

**Bobby Allen** is our new Chairman of Jewelry Sales, but backing her up is our gracious **Eleanor Bartlett**, past chairman. **Eleanor** pioneered this project which has become a steady money maker. SOOOOO . . . Congratulations and many thanks to **Eleanor** and **Bobby**. We are grateful to both!!

As the Chapter matures, we need to change and add. After several years of discussion, we are opening the election of officers to the General Membership this April. We are indebted to **Frances Heilbron**, Parliamentarian, for her capable guidance!

Please know of our sincere effort to serve the membership, the National organization, and our country. I believe that each of you is vitally important in the total picture. Freedom's survival rests within each individual . . . his integrity, his actions, and his faith.

### MEMOS FROM THE "DIVOT" AND EDITOR CARSON RASMUSSEN NEWSMAKERS

**Floyd** (also known as "Skinny") **Ricketts** and **Fred Bowman** both members of our local club for some years were in World War I and in Battery "D", 129th Field Artillery. On the day following the death of former President **Harry S. Truman** (who was Captain of their battery) they received a telegram from Independence inviting them to attend the funeral ceremonies. Both attended along with 30 of their former comrades (only 58 survive of the original 250). They were both most

## around town

complimentary of the arrangements which had been made by the 5th Army Commander. Both **Floyd** and **Fred** say they lost a real friend in **Harry** who had carried on a close relationship with them for over fifty years.

### LAS DUENAS ASSOCIATE MEMBERS HONORED



Left to right: Mr. Dan Royce, Mr. James Iverson, Mrs. R. Hastings Garland, and Lee Cantley of Casa de las Flores in Del Mar.

A Mid-Morning Fete at 10 a.m. Monday, March 5 was given by the Las Duenas Auxiliary of the Children's Home Society in the Meeting House of The Inn at Rancho Santa Fe, to honor associate members.

Highlight of the morning was flower arranging lessons to be given by popular **Lee Cantley**, AIFD and owner of Casa de las Flores, Del Mar. Home-made breads and rolls made from treasured family recipes by auxiliary members were served as well as silver platters of fresh fruit, champagne and coffee.

**Ms. James Iverson**, chairman for the annual event, said approximately 300 guests came from the entire North County area and the funds raised were donated to the Children's Home Society, California's oldest and largest adoption agency.

The twenty-three active Las Duenas members served as hostesses under the direction of **Las Duenas president, Ms. R. Hastings Garland.**

We want to wipe out cancer in your lifetime.

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and 1970. He served as a member of the UCS Advisory Council in 1970-71 and was chairman of the Loaned Executive program in last year's campaign.

A graduate of Stanford University, **DeBakcsy** is presently a director of the San Diego Chamber of Commerce and was formerly an officer and executive member of the Economic Development Corp.

### EASTER SUNDAY IS A SPECIAL DAY AT BORREGO SPRINGS

Easter as a special day commemorat-

ing the "newness" and "nowness" of life reserves the protective concern of the citizens of Borrego Springs. The ecumenical program presented this past Easter with the participating musical group was surely deeply appreciated by all. This year, the community will again offer this memorable event featuring services at sunrise at the foot of Easter Hill, glorifying in its natural beauty. The area will be beautified for the Services and the choir will enhance the gathering. Visitors are cordially welcome to participate.

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Photography by Tony Francis



Louella Liverwurst, world-renowned society editor, is ready for the upcoming Spring round of parties in her vivacious LILLY PULITZER dress. Lilly Pulitzer fashions are, as always, absolutely marvelous . . . crisp and beautiful, wash like a dream, in colors that sing! Lilly Pulitzer designs are young-in-heart; long or short in length; sleeveless or short-sleeved. White accents give this particular party dress an elegant touch of charm. Sizes 10 to 18. \$80

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## around town

### A TOUCH OF ELEGANCE AT THE RIDING CLUB

Ken Lawson, formerly of the La Costa Saddle Club has relocated his outstanding saddlebred training stable at the Rancho Santa Fe Riding Club, bringing with him a string of prize winning saddlebreds including the 1972 3-year-old West Coast Champion

"Fancy Charlie Brown" owned by Mrs. W. J. Hicock, "Fire Storm," West Coast Champion 5 gaited winner owned by Mr. Wallace Skinner and Parnell Chase's fantastic "Frosty's Folly" 1972 All-American West Coast Champion.



"Frosty's Folly"



"Fire Storm"



"Fancy Charlie Brown"

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**DEL MAR CHAMBER OF COMMERCE**

The Fire Pit Restaurant in Del Mar was filled to capacity for this year's installation of the new Chamber of Commerce. Music may have its famous "Three Bs" to hail the music of Brahms, Beethoven, and Bach ... but Del Mar can boast of its "Three Ws, Plus One." Past Presidents Wheelock-Woolley-Wolf were present for the installation of Jim Watkins, who will gavel for the CC this coming year. Don Barley, Dick Weaver, and Ralph Peck were introduced as the three new Board Members who will serve Del Mar along with Jim. The out-going Board Members were Bea Wright, Harvey Herzberg, and Greg Farnsworth. The head table included President Jim Watkins, and Carol Watkins; outgoing President Jay Wolf, and Pat Wolf; Assemblyman John Stull (R-Leuc.); Ex-Mayor Tom Pearson; Fred and Mayor Jan Heinzmann; and Fairest of the Fair Lauren McGuire.

The table was bedecked by the lovely floral creations of Casa de las Flores, and as part of the tradition of installation, these arrangements were awarded to very special people for their own very special contributions. The Ralph Pecks were given an arrangement for their unfailing support of Del Mar. The Jess Brecedas were presented flowers for their contribution toward the annual Del Mar Picnic and their general continued community support. Pat Wolf was presented the large center piece for her part in the many hours Jay has given to the CC.

Jim Watkins commented on several timely things during his opening statement. He mentioned that this year would be dedicated to handling the problems of parking, lighting, and sewage for Del Mar. He plans to take a business survey in the Del Mar area on which residents may indicate their needs and desires for their area. Jim pointed out that the CC has not only a responsibility to the commercial aspects of Del Mar, but also to the

residents. He cites the fact that 75% of the businessmen of Del Mar also reside in Del Mar, so separation of business and residential needs are unnecessary and unrealistic. He earnestly requested that both residents and businessmen cooperate and communicate with each other in order to accomplish the needs of the entire community. He stressed total cooperation with the Del Mar City Council and the Del Mar Planning Commission.



*Packed house for the Del Mar Chamber of Commerce installation.*



*Mr. and Mrs. Jess Breceda, and their floral "award."*



*Mr. and Mrs. Ralph Peck receive their special acknowledgement.*



*Past President Jay Wolf shakes the hand that will hold the gavel for President Jim Watkins in 1973.*

**FRIENDS LEAVE**

This column is usually involved with people, but two very old residents left the area last month, and their passing will cause a moment of sadness for almost everyone who ever noticed Del Mar. During last month's storm, a terribly strong freak wind blew in a straight line from the ocean to the hills in Del Mar, removing apartment house roofing, garage roofs, and house roofing. In the middle of its course, it dipped enough to topple two magnificent tall Torrey Pines from the property of Del Mar Village at the corner of Camino del Mar and 15th Street. They have resided there for over fifty years.

Mike O'Hara of H/D Development, who is developing the Village, checked the fallen trees and commented regretfully on the irony of the situation. So much was done to save and maintain the trees ... special designing, extra planning, pruning, health checks, consideration to drainage ... Mike said, "I think I must know how an orthodontist feels after having worked two years to straighten a child's teeth, only to find the front four on the ground after the kid falls off his bicycle!"



**SAN DIEGUITO TENNIS CLUB**

Whenever anyone says that the people who live in the coast communities can't get together and solve their mutual problems, let them take a short drive North on El Camino Real from Manchester in Cardiff, and visit the San Dieguito Tennis Club. It is quite a monument to a goal set by a few individuals who live from Del Mar to Leucadia. As far back as 1956,

a few stout-hearted persons used to gather regularly for tennis on the only available local public court, which is located in Glen Park in Cardiff. (This court is still the only playable public court available to over 24,000 people!) In 1962, these people decided to form a "Club" so that they might have intra-club competition, and also so that they could have inter-club exchanges with other Southland tennis clubs. But practicing was difficult because they could wait on the court at Cardiff, or could snatch a few minutes on the courts at Earl Warren Jr. High or San Dieguito High after school hours . . . or they could step gingerly around the dangerous surface at the Moonlight Beach court in Encinitas. None of these possibilities really solved the problem, so the group headed up a petition containing hundreds of names and presented it to the County Recreation Department, but their repeated requests for more public courts were regularly denied. So, the "Club" decided to be a real club.

After much searching, the "members" chose the present sight in Lux Canyon, East of Cardiff. Five families bought the 2 1/2-acre

site and held it for development. These five were: the Clark Alm-grens (Del Mar), the Al Childs (Solana Beach), the Dick Hofheimers (Solana Beach), the Don Stickles (Del Mar), and the Ed Walshes. In 1965, the Club was incorporated, and the sale of stock shares started. A total of \$45,000 was raised from 150 shares at \$300 each, with one individual from Rancho Santa Fe taking 29 shares in order to get the construction moving. Not only is the Club financially sound now, but shares have reached \$1,000 and are difficult to get.

The original members distinguished themselves by the amount of hours which they donated to make the Club happen. When they weren't on the court, many members were at the Club anyway. They were working on installation of 1600 feet of water line, putting up fencing, painting courts, digging ditches, installing drains and tanks, nets, poles, lights, and all the "accessories" which make tennis possible.

Al Childs, who is still a regularly-seen player at the Club, is an accountant, and brought his talents with him to SDTC where he

spends much time over-seeing Club books. Member Burt Shamsky lent his knowledge to incorporation and issuance of stock shares for the Club.

SDTC officially opened January 1, 1967. At that time, the 100 families were able to use the four courts, swimming pool, shower-restroom facilities, and Pro Shop. Now, in 1973, there are 133 families using the seven courts. Family memberships will close when they reach the maximum level of 150. In January of this year, they officially dedicated the three new courts by having a potluck gathering of the members on one of the courts. Social events are very common among this group. Each month there is at least one featured social event, which, naturally, usually includes tennis.

Many of the original workers still play and enjoy the benefit from their earlier labors. Some of these volunteers were the families of Chris Andrews, Bob Bobbitt, Bud Bowman, Mae Lewis, Ralph Mitchell, Gil Moyer, John Repa, Rex Simms, Butch Stillman, Len Undriatis, Ed Wylie, and Art Nelson who still gives swimming lessons and manages the operation

of the Club pool.

The five Presidents who have directed the Club's Board represent the over-all community which they serve. The five have been Don Stickle from Del Mar, Don Klatt and Mike Casinelli from Encinitas, Jack Lyman from Carlsbad, and Ernie Maes from Rancho Santa Fe.



Dedication potluck on the courts.

Tennis seems to be gaining in popularity, much to the dismay of devotees. Many tennis ball manufacturers complain that it is impossible to keep up with the orders for tennis balls. Estimates suggest that, while there are 14,000,000 golfers in the United States, 16,-

000,000 people choose a different racket! (And to a tennis player, most of them seem to be waiting for the same court you are!) Also, age is no indication of ability to play. SDTC members range from 7 years of age to the at least five members who are over 65 . . . and play regularly. The oldest active lady is 63, and she can hold her own against anyone. The Club also has produced several Southern California and National Champions.



Past President Mike Casinelli congratulates Pro Brad Humphreys on completion of the new courts.



Members Mel and Donna Barbour.



Dennis and Wendy Cullum, and Bob Walther.

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Sandi Undriatis, Lou Chirichetti, and Brenda Stillman.



Don and Sue Klatt.



Pro Brad Humphreys.

Over two years ago, Pro Brad Humphreys came to SDTC and began his very effective manner of teaching the game. He came to Southern California after having received his Master's Degree in Sociology at Idaho State. If you have any questions about the Club, or would like to visit the courts which have the most beautiful view in the county, call Brad at 753-9762 (Pro Shop) and the very popular instructor will be most happy to help you.

San Dieguito Tennis Club is not only an asset to our community, but it is certainly a credit to those stout-hearted few who waited so patiently to play at the public court . . . and then decided . . . "Enough is enough!"

#### BOYS' CLUB

The Boys' Club honored several people recently who are responsible for the success of the Solana Beach and Encinitas Boys' Clubs. Ray Griset was presented the Boys' Club Medallion for his dedication to the Boys' Club of America. Both the Encinitas and Solana Beach Boys' Clubs owe their existence to Ray, who supervised the building and the financing of the two beautiful Clubs.

The Regional Director of Boys' Clubs of America, Ray Bogden, who came from Hollywood for the presentations, said that there isn't anyone who doesn't think of Ray Griset first when you mention "Boys' Clubs" in this area.

Mr. Bogden also presented the Golden Keystone award to Board Members Terry Lingenfelter for his work with BC of A; to Kent Staab, who handled the Golf Tournament Championships for BC of A; to Stan Dilkey, for his continued faithful support of the future of boys in this area through his work at BC of A; and to Ray Paris, who was "present and accounted for" on every building project ever undertaken by the group in this area. Mr. Bogden also presented the Golden Boy Award to Elton Joyal of Encinitas, who was a staff member until retiring. To Dr. Charles Clark, he presented the Silver Keystone Award. The Silver Keystone is given to founding Presidents only, of which Dr. Clark is one.

Each of these men were deservedly honored with an award, but surely their biggest reward comes from dropping by the Encinitas or Solana Beach building

and seeing the facilities being used by our local lads. These gentlemen saw the need . . . and they answered it.

#### SOLANA BEACH CHAMBER OF COMMERCE

"Have fun! Enjoy your work!" seems to be the motto of the Solana Beach Chamber of Commerce, as evidenced at their installation of officers recently at the Lomas Santa Fe Country Club. The 28th Annual Installation Dinner was held as President Bob Dose handed the gavel over to Jim Bullock, and as Veep Don Flint gave his chair to Ralph Bevis, and as retiring Pat Mial handed the cash box to Herbert Douglas.

Two new Board Directors are Wenetta Childs and Don Flint. Board Members Nels "Vic" Jensen, Thomas E. (Al) Kern, Don Lapham, George Lewis, Jack Marshall, Pat Mial, Ray Renteria, Bob Somerville, Charles Steeples, and the Rev. Msgr. Spain shared the evening with the incoming officers.

The party vibrations were high during the evening as Bob MacKicham provided carnations to be handed out to the guests. Many prizes were given to the guests.

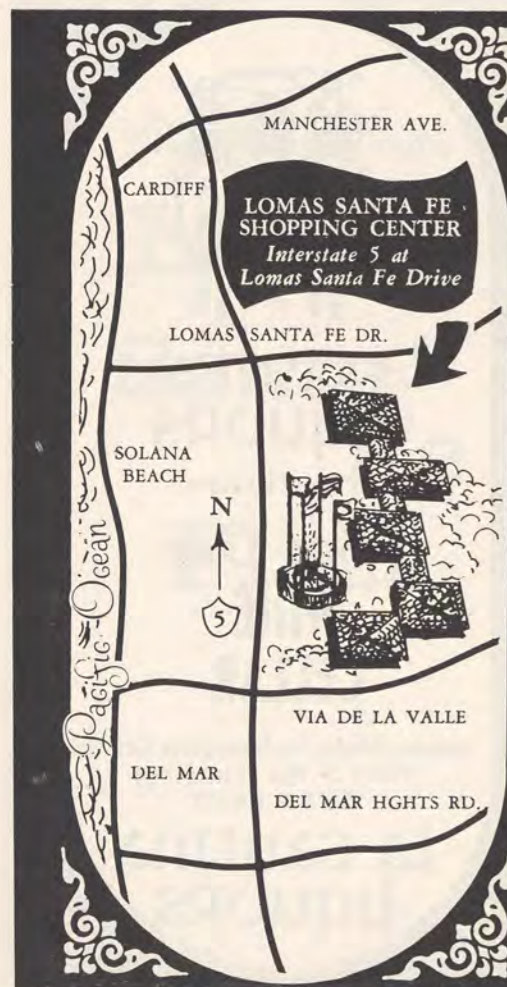
Scandia Bakery donated one of their "calorie-free" cakes. Casa de las Flores presented a guest with a dozen red roses. Marshall's Shoes gave a package, and Beebe's Solana Pharmacy donated three cosmetic sets.

A fun surprise donation from the floor came from Jim Watkins, the new Del Mar Chamber President, who gave lucky recipient Dave Tosier a weekend at the WINNERS CIRCLE LODGE.

The invocation was given by Msgr. Spain. Dr. Charles Brass was the installing officer.

Many special guests joined Carol and Jim Watkins in attending the meeting. Bill Arballo (Veep of DMCC) was present; along with Larry Marquardt (President of Cardiff Chamber of Commerce); Lettie Fletcher (Veep of Cardiff Chamber of Commerce); Stanley Mills (President of Encinitas Chamber of Commerce); and Tom Pearson (Councilman and former Mayor of Del Mar).

Tribute was given to Past Presidents, with the comment that without these men, CCs just don't get very far. Honored PPs were Al Childs, Dr. Brass, Al Hogan, Col. James Brower, Jim Gage, Bob



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Somerville, Gene Burks, Norm Durkin, Chuck Steeples, Don Flint, and Bob Dose.

The lovely evening was put together by Betty Peter and Pat Mial, who made sure that each guest would remember the event by presenting them with table favors which included sewing kits, raincoats, matches, pens, novelty glasses, plastic bags, and tissue packs.

Certificates of recognition were given to many people without whose help our community would not function as well. Honors were given to Norm Durkin, Lettie Fletcher, Bill Arballo, Jim Lathers, M. Monroe Myers, and Mike Breen. Anyone who has lived in this area for any length of time will repeatedly run into these people giving of themselves for their community. The honors were well-deserved.

#### BACKROOM BEAUTIES

We were talking to Sigmon Vardii of "Sig's Backroom" in Del Mar about the new kooky fad of putting mayonnaise on your hair for conditioning purposes. Said Sig, "It's not new . . . and it's not

kooky! Many of the ingredients in mayonnaise are the same ones used in costly and effective cosmetics."

So I put aside my nasty comment about feeling like a bacon and tomato sandwich, and asked Sig for directions for the hair routine.

Massage one cup of mayonnaise into *clean* hair. Allow it to stay on for one-half hour or more. Remove "conditioner" by washing the hair well with your regular shampoo.

#### OPERA

When the people of North County congregate to do something, they usually manage to do it with great flare. The manner in which some local people travel to see the opera in San Diego is no exception. When you say the words "bus trip" the usual reaction is one of bumps, smells, and grime. Try it North County San Dieguito Opera Association style!

Four times a year, couples meet at the Lomas Santa Fe Country Club lounge to await the departure of their chartered bus. The evening of culture and conversation usually begins with liquid refreshment while the people gather for

the departure of the bus. Lovely Tami Kimura provides cattleya orchids for the ladies, and boutonnieres for the gentlemen. While traveling aboard the bus, the time and road disappear with the aid of Mssrs. Scism and Bullock who generously host a champagne hour for the passengers. The bus first stops at the U.S. Grant Hotel, where the patrons pause to share an elegant dinner at the Grant Hotel. It is the custom of the group to have a different dinner partner every opera, thereby increasing the sociability for new persons joining the group. After dinner, the bus discharges its passengers at the front door of the Civic Center Theater. When the performance is over, the passengers are returned to Lomas Santa Fe Country Club to disperse in various directions.

Bus travel has been a successful way to battle the traffic, the fog, rain, and parking problems . . . but the most enthusiastic supporters of this means of transportation are the men. They love being relieved of the driving after an intense day of business. It provides a good time for relaxation, and opens the door for more enjoyment of the opera itself.

ROMEO AND JULIET rewarded the travelers magnificently! It was



Patrons Al and Wenetta Childs.



Mr. and Mrs. William Smith.



Tamie Kimura pinning an orchid on Mrs. Robert Kohn.



Mr. and Mrs. James Bullock.



Mr. and Mrs. Harold Scism.



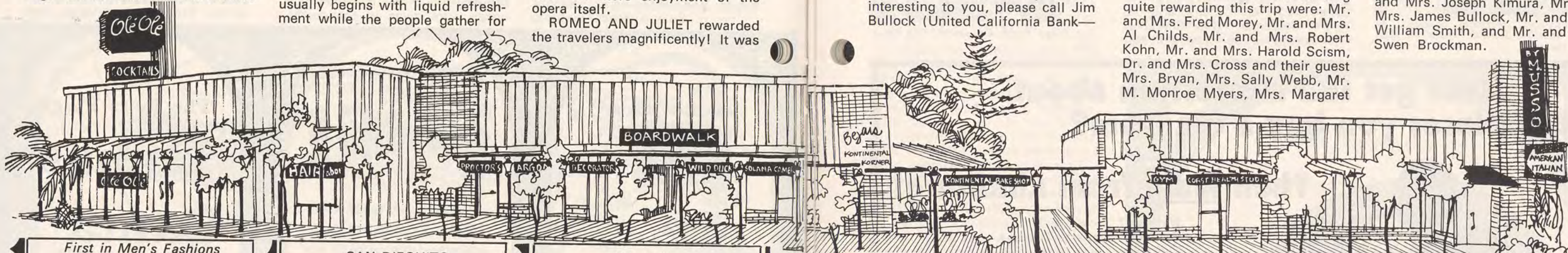
Patrons Polly Montgomery, Margaret Bittner, M. Monroe Myers, and Lenore Bates with bus driver Jim Olson.

a well-presented production which boasted a superb collection of solo and ensemble voices. The next opera, DAUGHTERS OF THE REGIMENT, will be presented on March 21. If the bus trip sounds interesting to you, please call Jim Bullock (United California Bank—

755-1595) to make sure you have reservations for the next trip.

Those who found the evening quite rewarding this trip were: Mr. and Mrs. Fred Morey, Mr. and Mrs. Al Childs, Mr. and Mrs. Robert Kohn, Mr. and Mrs. Harold Scism, Dr. and Mrs. Cross and their guest Mrs. Bryan, Mrs. Sally Webb, Mr. M. Monroe Myers, Mrs. Margaret

Bittner, Mrs. Lenore Bates, Mrs. Fischer, Mrs. Montgomery, Mr. and Mrs. Joseph Kimura, Mr. and Mrs. James Bullock, Mr. and Mrs. William Smith, and Mr. and Mrs. Swen Brockman.



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**UNUSUAL LANGUAGE**

Just had to do it! After reading a local announcement that Corinne Goddard of Encinitas (753-7944) was recently installed as an officer in a newly-formed Esperanto Club, I just had to call and see what her greeting would be when she answered the phone! (She said "Hello" . . . and I expected something new and terribly exotic!) Corinne did indicate that had she known "she was on trial," she would have answered with "Saluton!" or "Bunan tagon."

**THEATER-GOERS**

Sixteen people from San Diego traveled to the Cassius Carter Theatre in Balboa Park to see Del Mar's Jim Sullivan in the riot-



Dick Edwards, Margaret Edwards, Al Dillon, Marilyn Schwan attend the San Diego theater.

ous "ONE FLEW OVER THE CUC-KOO NEST." The play was so infectious, that the audience cheered and applauded with delight when the male lead gathers the inmates in a mental ward to mutiny against a head nurse of rather unpleasant character. Jim said, "They decided to extend the play a week on Tuesday, and on Wednesday they were sold out. You haven't been able to get a ticket since the first week it opened."



Lissa Lazaro "cons" fellow actor and Del Marian, Jim Sullivan for his autograph.

**BASEBALL OPENER**

A recent Amateur Chef Night at the Fire Pit Restaurant saw as guests, two slugging Padres, Bill Griefe and Fred Kendall, and the Padre announcer, Bob Chandler. The evening was so successful, that

our local character known as "Dirty Shirt Harry" has organized a full day for baseball enthusiasts on April 6. Opening Day of the Padres is usually quite a fun thing, but Harry has planned a few added attractions. He is taking reservations for a package deal for the Opening Day patron. A steak dinner will be served to the participant any time after 4:00 p.m. at the Fire Pit. At 6:00, the bus will leave the restaurant in time to reach the Padre stadium for the 7:00 game. Tickets will be for seating either on the first or third base lines. Harry says that he is shooting for four bus-loads of people who can enjoy the entire evening of dinner,



San Diego Padre Announcer, Bob Chandler.

bus trip, and game ticket for \$10.00 per person. If you are interested in this novel way of showing your team spirit, please call Harry at 755-1400 to make reservations.



"Dirty Shirt" Harry.



Tom Ranglas with Bob Chandler.

**FTD HOSTED LOCALLY**

Whispering Palms Country Club was the sight of a recent get-together of the Southern California branch of the Florist Transworld Delivery Association members. FTD 10-A, which is the largest District of the entire FTD Association, hosted its yearly meeting for FTD members, and presented a night of entertainment and information for the visitors. Three bus-loads of happy celebrators arrived at Whispering Palms for the meeting, bringing people here from the Los Angeles area. There were visitors from as far away as Detroit, where the main headquarters for FTD is located, and Orange and Santa Barbara Counties.



President of FTD 10-A Victor Levy with Director Lee Cantley of Casa de las Flores.



Pat and Cecil Parsons of Franaud's, Encinitas.



Danette and Alan Lauer of Lauer's Flowers, Encinitas.

Over 170 members listened to the program presented by 10-A President Victor Levy. Casa de las Flores' popular Lee Cantley decorated the dining room magnificently with centerpieces and floral creations. Lee is a Director for FTD 10-A and was Chairman of the meeting. FTD-10 meets month-

ly at different locations, but none can present a finer program than was seen at Whispering Palms. Many of our local florists attended.



Mr. and Mrs. Harold Slavinski of San Marcos.



Don and Louise Dameran and Carl and Marie Fay of Escondido's Schmeltz Patio Florists.



Lee Cantley of Casa de las Flores, Del Mar.

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HILLTOPPING

After reading Ralph Trembley's coverage of the Santa Fe Hunt in the February LIVING, I gathered up all of my carefully nurtured prejudices and rose at 5:00 (A.M.) to view a Hunt in our back country. The morning itself was worth the effort. It was almost reverential in its beauty . . . flowers everywhere, knee-deep grass blindingly green after so much rain, the pungency of sage as the sun blasts up through the trees. I sogged in the beauty of nature, because I fully expected that the Hunt itself would be a frenetic Tom Jones-type of chaos and noise, desecrating the countryside with motion and clutter. Not so. I don't think I have ever met a more congenial, helpful, lovely collection of human beings quiet and serene, comfortable within the tradition and panolly of the sport . . . They were ready to teach, show, explain, and generally forgive my lack of knowledge. I went to the first day of the hunt because I was rather emotionally blackmailed to go. I had definite ideas about a Hunt, and yet had never witnessed one.

The second day, I returned out of sheer love, and a need to share the beauty of which those on horseback are part. Gracious Kay Normant, usually Whipper-in for the Field, served as guide on the second hunt, since she was unable to be in the Field herself. Kay was a marvelous teacher, explaining the Hunt as she skillfully drove through "lakes," over mini-ravines and ruts like a genuine Bajamaniac. She arranged for me the thrill of the day when she pointed to a totally green-covered hill topped with blinding blue skies, and said "Work your way to the knoll. They will pass this way." I sat in the grass, and within seconds the entire Field passed within a few feet of me. I felt honored, thrilled, and truly like I was sitting in middle of the most beautiful jigsaw picture puzzle on the shelf.

Kay dispelled the last of my prejudices by stating that this land belongs to the coyote, who is lean, hard, and in marvelous shape. He sometimes plays with the dogs for hours, and then when he feels the game is over, he puts himself into passing gear and takes off. The dogs, who are kennel-raised, are known for their stamina and endurance, but the chase generally belongs to the chased.



A joint Hunt was held recently between the Santa Fe Hunt and the West Hills Hunt. Visiting for the event were Mr. and Mrs. Fred Sauer and Mrs. Robert Daigh who lounge at WINNERS CIRCLE LODGE as they gather for a pre-Hunt party.



Mr. Robert Daigh and Mr. Harold C. Ramser, Master of Foxhounds for the West Hills Hunt at WINNERS CIRCLE, discussing the Hunt schedule.



A total of 73 horsemen join the Field for the event. Included in the Field were 12 Pink Coats from both Hunts. Pink Coats are awarded to members of a Hunt by the Master for meritorious service.



A gathering of the Field as they approach the Stirrup Cup. Bowlers are worn by men and women over the age of eighteen, except for the Staff.



A Stirrup Cup is being prepared by Diana Lerner and Mrs. Hugh Dale who are highlighted by the rising sun as it reflects off of the hills crisped by morning frost.



The Field pauses at the Stirrup Cup. Since a Stirrup Cup is only served on special occasions, this one recognizes the first time the Santa Fe Hunt and the West Hills Hunt have come together. Santa Fe Hunt ladies wear yellow hunt collars and carved bone buttons. The women wear cut-away black and top hats; or bowlers with black hunt coat.



Masters Ramser and Dale at the Stirrup Cup. The Staff includes the Master, Huntsman, Whippers-in, Field Master, and Honorary Secretary. The Staff, and children under eighteen years of age, wear hunt caps. Men in pink wear top hats in the Field.



Hounds and pink coats are caught against the verdant background. Each hound knows and responds to its name. When working with hounds, the Huntsman calls each dog by name to stand on its hind legs. The dog is rewarded with a biscuit to reinforce his responses.



Master of the Foxhounds Hugh Dale of the Santa Fe Hunt awaits the Field in the early dawn light. Masters are elected by a Hunt.



Dave Wendler has viewed the fox and is signaling the other Huntsmen.



Two members of the Field are trying to see the line where a coyote has just passed. Honorary Whippers-in are usually asked to fill the position, which is often rotated. The First Whipper-in remains the same person and is always in evidence at a Hunt, but the Second and Third Whippers-in are usually asked from the Field.



The Field moves off after hounds have gone away.

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\*Most have it, soon all will have it "The Good Life" © 1963, Paris Music Co., Inc. Used by permission.

### Valley Varieties

by  
Lynne McEuen

Valley



Varieties

Hidden Valley . . . what a really terrific place to live! There are so many wonderful people, things, and stuff in this area that just being a part of the community is like being part of one big glamorous production every day. Escondido, Vista, San Marcos, and Fallbrook are full of exciting people who stay busy with interesting lifestyles, unusual hobbies, and a real "brother's keeper" attitude.

#### AWARDS, HONORS AND PLAUDITS



Citizen of the Year, Adele G. Alvarez.

Speaking of attitudes, **Adele G. Alvarez**, an Escondido Community Aide, was just named "Citizen of the Year" for 1972 by the Escondido Chamber of Commerce at the lovely Escondido Country Club. What a gal . . . she absolutely does it all, starting with being named by the Human Relations Commission of San Diego County as Woman of the Year for 1971; Acting as an Executive Board Member of the Palomar Family YMCA for three years, a Board Member for Talent Search (a program to place qualified persons), joining the board of the North County Chicano Federa-

tion, as well as the Mexican-American Affairs Office and the organization ACCESS. She is active on the Board for Mental Health and Community Affairs adviser to the United States International University. Besides all of that, she is a Deputy Registrar of Voters, Scholarship Adviser and contributes many hours to the American GI Forum, the North County Corporation and the Escondido Free Clinic.

Her biggest fans are her husband, **Salvador**, and their five children: **James**, a Vietnam veteran; **Salvador, Jr.**, an artist and **Rosie**. These three all attend Palomar College where at present **Salvador, Jr.** is exhibiting his paintings. **Robert** and **Susan** are still in Elementary schools. Congratulations to one special person who not only does everything, but always looks and acts beautiful!

**Connie Bull**, of San Marcos was selected by Miramar Naval Air Station to represent "Fightertown" in the Military Wife of the Year contest. Her hubby, **Dick**, is a VF-151 Electrical Branch Supervisor and is really proud of his lovely spouse. She keeps busy with Military and Community projects along with Girl Scouting, PTA and teaching Sunday School. Another San Marcos Beauty!

**HAPPY BIRTHDAY, VISTA!** This is that city's tenth birthday and one way they celebrated it was to award **Gerhardt Eikermann**, the Superintendent of the Vista Unified School District, their Citizen of the Year award. No one could deserve it more. He was the force behind the building of a new 8,000 seat stadium at Vista High School and was cited for his work with the Vista Chamber of Commerce and the Boys' Club. Congrats to both of ya.

Not to be outdone by Vista, San Marcos awarded two "Citizens of the Year" awards to **Mary Young Connors**, 81 years young and **Charles Carpenter**. **Mrs. Connors** was lauded for her community services ever since coming to the area as a teacher in the one-room school house in 1924. She was active in

obtaining a grant to build a community recreation hall, which was named for her, and she was the instigator of the school's hot lunch program. **Mr. Carpenter**, San Marcos Fire Chief, has gone above and beyond his responsibility in his job to have received a standing ovation for his outstanding civic achievements. Bravo — San Marcos has every right to be proud of you both!

'Tis the season for many awards and Escondido's **Mrs. Homer Robb** has been named Woman of the Month by the Women's Club of Escondido and the Palomar District of the California Federation of Women's Clubs. She is active in that club serving as Chairman of the Armed Forces and Veteran's Committee and is Chairman of International Affairs for the Palomar District. She was President of the Escondido Club and is active in the Farm Bureau Women at the State level.

**Mrs. Richard Wilson** was the recipient of an honorary service award in Vista having been active in PTA, on their Executive Boards for ten years and as a relentless worker in the Monte Vista School reading program, Little League, Blue Birds and the Vista Community Church. Thank you . . . without people like

#### ART IN THE VALLEY

Every now and then it strikes me just how cultural a community we live in. We are filled with music, art and drama and all because there are so many willing to give of their precious time for our enjoyment. So many diversified kinds of art are available to North County residents, so often, that it is almost impossible for us to see and enjoy them all.

The art world is blooming in our Valley and among the many activities these days is **Dorothy Sutton** demonstrating oil painting at the San Marcos Art League. She is currently collaborating with poet **Lois Wyse** on an internationally syndicated feature published throughout the United States, Canada, Mexico and South American newspapers.

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Mrs. Sutton is the winner of the Corona Art Show Sweepstakes and took five First Place Awards in the competition held by the California Federated Women's Clubs . . . **J. Milford Ellison**, teacher and artist was the guest artist at the Rancho Bernardo Art Club and the Swim and Tennis Club. Collectors throughout the world hold his work as collector's items . . . **Duane R. Light** was guest at the Fallbrook Art Association. He has degrees in both art and photography and paints at his studio in the Mercado. His subjects feature history and nostalgia and has a lovely collection of those things of the sea . . . **Gary Bernard** and **Lawrence Oakley** have given Escondido another Fine Arts Gallery and they opened it with a lovely reception. The art pieces are lovely and among those initially represented were **Gmo. Acevedo**, **Shirley Lichtman**, **Lenore Simon** and **Jorge Imana**. To add to the Gallery's charm, just outside their entrance, stands a six foot tin soldier built with unique components such as automobile fenders, coal scuttles and things and is just fantastic. I was thinking how great it would look standing on my front porch . . . A San Marcos artist, **Kay Otto**, is exhibiting her watercolors at the Show Case of Arts Gallery in the Escondido Village Mall. She does private teaching in San Marcos besides being active in the Lake San Marcos Art League and the Escondido Showcase . . . **Mary Eve Douglas** is currently having a show at Gray's Gallery in Escondido. It is a delightful collection of paintings depicting all facets of life in Mexico, Ecuador, Guatemala and Costa Rica. Her subjects include landscapes, birds, historical buildings and festival scenes. She does great things with a brush and her work is a pleasure to see. Y'all come. By the way, **Mary Eve** doesn't stop there—she does a bang-up job as an actress too in community theatre. Some people have all the talent . . . Two recitals were given at Palomar College by **Donald Sinta**, one of the outstanding solo woodwind players in the United States. His accompanist is **Herbert Chatzky** and they have performed in concerts and recitals in Eastern Europe for the Soviet Union as well as Canada and the U.S. And to think, All of this is Free!

**PATRONS OF PALOMAR**

Palomar Junior College, in San Marcos, has just got to be one of the greatest schools in existence and much of the credit goes to the

tireless efforts of those wonderful Patrons of Palomar. These marvelous people, headed by **Marjorie Cosh**, President, really gets a hand from this column. Their objective is to create an active interest in the college and as a group are dedicated to their work, without anyone of them seeking individual acclaim.



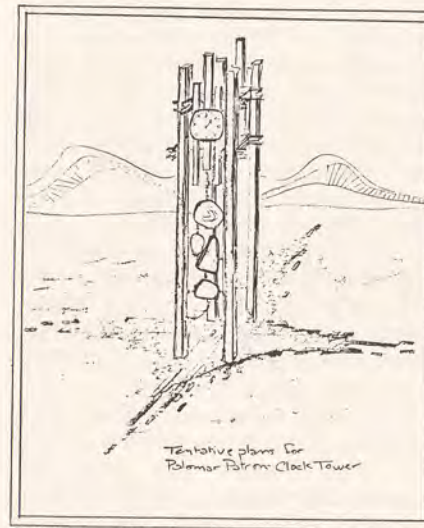
Profile of a hardworking Patroness—Marjorie Cosh, President.

They started with a few taking the reing in 1947 and now have 580 members with 64 life members. This has been no small undertaking. Among their accomplishments—too numerous to list—are scholarship loan funds, band uniforms, making the lovely landscaping possible, the fine swimming pool and the beautiful Chamness Memorial. Along with **Marge**, **Edna Pulver** (Director of Membership) and **Grace Burns** (Director of Communications) kept working and working . . . sending out for new memberships, planning the Pink Elephant Sale to raise more funds for more goods . . . and keeping new projects going.



Grace Burns, Edna Pulver and Marge Cosh, working on their newest project for Palomar College.

Their newest one is a wow! A beautiful clock tower designed by student **Jeff Jones**, that will house a set of lovely chimes. Hats off to **Edna Pulver** who is Director of Campus Beautification.



Jeff Jones - student at Palomar College

Rendering of proposed Clock Tower for the Palomar College Campus. Rey Hernandez gets credit for this comprehensive sketch.

In addition to everything else, the campus is getting ready to welcome each and every one to their yearly Community Day. It is an open house, par excellence, and always is a first-class affair. I was fortunate enough to be able to attend the planning meeting with Faculty and Patrons and they are the hardest working bunch of people I have ever seen.



Dean Virgil Bergman, Coordinator for the Faculty; Audrey Corcoran, Chairman for Community Days and Frederick Huber, President of Palomar College.

**THE PLAY IS THE THING**

One of the very nicest things that North County has to offer is the Patio Playhouse. This is community theatre at its best and with something for everybody. Each season they choose plays that run the gamut from comedy to tragedy, old and new, Shakespeare to contemporary and they do it well. The Playhouse opened in 1967 and is now in its sixth successful season. In looking back, I remember it was first described as "Escondido's own little theatre across the tracks" and this is still true. The Playhouse, a former machine shop, was beautifully converted into an intimate theatre and is really across

the only railroad tracks in town. Under the direction of **Beverly Seabaugh**, volunteer House Manager, the Playhouse has been refurbished this year. The decor is charming with a lobby that looks just like a lovely backyard with murals painted by **Marge Gray** that depicts hill-sides and fields of flowers, and the ticket window is a gazebo. A garden fence encloses the front window box of plants while gingham curtains cover the windows . . . when you are in, it looks like you're out. A barn door serves as a publicity wall and all in all the whole thing has a charming "feel". There is a lovely patio where refreshments are served during intermissions. This patio, with its flourishing greenery and park benches was designed by **Maude Hamilton** who is such an able person in every respect. (Maude is a journeyman silversmith, to boot).

For the first time, there will be an Awards Night this year, to honor excellence in various categories and it seems a shame that everyone involved can't win an 'oscar' because everyone deserves one.

Another first this year will be the premiere of an original play by local artist **James Gray**, entitled "And the Deep Blue Sea." **Jim** and his lovely wife, **Marge**, are the owners of Gray's Gallery in Escondido and are accomplished artists and artisans. Now **Jim** can add to his accomplishments acting and playwriting. How talented can you get!

The Playhouse offers four plays a year plus an extra, which in this year's case, is **Jim's** play. An intensive effort is made each year to obtain subscriptions for season tickets as well as Patrons and Sponsors. In addition to their regular performances, the premises are used for one-man shows, children's extravaganzas, musicales and readings. This year's agenda provides theatre goers with a program of Ten Little Indians, Arsenic and Old Lace, Barclay Square and Half-Way up the Tree as well as the Premiere. **Tony Plummer** has just completed a delightful one-man show doing a wonderful Gilbert and Sullivan thing. **Tony** designed all of his costumes and does a quick change act behind a screen on stage and keeps things rolling right along. This show was seen twice by most of the audience and no better recommendation can be given.

The new Board of Directors were installed Sunday night at a lovely dinner at the Royal Inn. The officers installed were **Graham Humphrey, Jr.**, President, **Lynne McEuen**, Secretary, **Beverly Seabaugh**,

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Treasurer and Shirley Meltzer, Membership. This Board really has their work cut out for them as the Playhouse is growing to such proportions, so quickly, that new facilities are in their planning.

In addition to the actual performer's activities and the Board of Directors, none of this could be possible without the Angels. These ladies are the auxiliary organization and they work continuously and unceasingly for the betterment of this association. They scrub, clean, sew, paint, have rummage sales, luncheon's bake sales and dinner. They do mailings, have meetings, do planning and in general keep things going. They have their own Board which consists of Eleanor Goldworthy, President, Mildred Schwitzer, Recording Secretary, Rosemary Pierce, Corresponding Secretary and Nancy Copekin as Treasurer. Everyone in the Angels deserves a really big hand and hope you will come and give them one.



These ladies just had their Installation of Officer Luncheon at the very beautiful Hidden Meadows dining room and what a yummy place to have such an affair. All the gals looked so lovely that each one epitomized a glamorous star besides being so dedicated to their effort. Adding to the glamour were the speakers Mrs. Fraser McPherson, who was the President of the original group to form the Globe Guilders and Mrs. Charles Melville, present President of that auxiliary to the Old Globe Theatre.

This sixth season is entered with the price of accomplishment as the only little theatre now operating on a regular basis in North County and with the anticipation of an ever more exciting future.



Board President Graham Humphrey, Jr., Mrs. Fraser McPherson and Mrs. Charles Melville of the Old Globe Guilders chatting at the recent Angels Installation luncheon.



L to R: Alta Happ, local artist and actress; Eleanor Goldworthy, President of Angels; Mrs. Fraser McPherson, original organizer for the Globe Guilders and Beverly Seabough, Angel Treasurer.



Mrs. Fraser McPherson, Mrs. Charles Melville, present President of the Globe Guilders, Frank White, former actor, College Drama Professor and owner of Designs Unlimited.

#### STUFF

Dr. and Mrs. Walter F. Carpenter have been having parties . . . meaning more than one. Mrs. Carpenter's birthday was celebrated at a lovely dinner and the guests in-

cluded Peter Eros, Conductor for the San Diego Symphony Orchestra and Mrs. Eros, Dr. and Mrs. William Hokr, Dr. and Mrs. Michael Feeney and Dr. and Mrs. George Zorr. Happy Birthday! Then they had 'nother one for the San Diego Symphony Orchestra Committee and among those present were Judge and Mrs. Louis Welch and the Thomas Halverstadts. Let's all get out and support the San Diego Symphony. It's great to have so much musical talent right in our own backyard and we should all give thanks and aide to those who work so hard to make it a part of our lives.

Gayle Gordon, star of "Here's Lucy" still does his shopping in Escondido, driving here from his home in Borrego Springs. He always has a great smile and a word for everyone so we kinda feel he is one of our own.

Doing a great job of public relations for Indian projects is Grace Thorpe, daughter of Jim Thorpe, the great Indian athlete and described as "one of the most active and energetic Native Americans in this country. Grace has been doing a series of lectures and made her appearance at Palomar College. She is having a real impact in her travels and was a most interesting speaker.

One of Escondido's own, a graduate from Orange Glen High School, made her acting debut on "Mission Impossible". Congratulations to Sandy Fillhart for getting on the road to success. We'll be looking for you again and by the way, her stage name is Jenifer Shaw. We're with you all the way.

Mr. and Mrs. Howard "Dusty" Rhodes were chairmen of the Cotillion Dance Club's Sweetheart Ball held at the Elk's Club and it was a gorgeous affair. The Fords, Haycocks, Halbig, Smiths, Ericksons, McCauleys and Lorenzens helped with the doin's and Sir Valentine was justly celebrated by this beautiful group.

The Escondido Lawn Bowling Club hosted internationally known bowlers at the Destree Road Green recently and among those wintering in San Diego County are the John Hendersons, Basil Ralstons and Eldon Schmads. Mr. Henderson is Vice-President of the International Bowling Board and has won several National championships. The Ralstons are from Johannesburg, South Africa, the Lawn Bowling mecca. Dr. and Mrs. Edgar Haley hosted the affair and a "striking" time was had by all!

Mike Stein, a detective with the Escondido Police Department recently presented a movie entitled "The Intruder" to the Escondido Farm Bureau supper meeting. Now, just in case we should meet one, we'll know what to do.

Recent travelers were Mr. and Mrs. Paul Seifert of Fallbrook who not only spent time with their son, Tony, in Sydney, Australia, but also visited New Zealand, Tahiti, Fiji and Hawaii. Mr. Seifert is associated with Rod Nicks Realty in Escondido and everyone was glad to see him back but how could you stay away from lovely Fallbrook?

Fun and Fashion Day was held this month at the Woman's Club Tea in Escondido and you just can't believe what they came up with. Long underwear, fancy fans, 24-carrot gowns and purses trimmed with tea bags. Would you believe a box jacket (made out of a real box) and a pill box hat—you guessed it—made out of real pill boxes. These gals are really wild. They sure are a going group who not only has a lot of fun but do a lot of good doing it.

The members of Las Manitas Auxiliary of the Children's Home Society held a tea in honor of their Patronesses and Associate Members at the home of Mrs. Carlton Appleby. Mrs. Robert Weed from that society was guest speaker who discussed the problems of adoption, child care and parental guidance. This group of women are absolutely tireless in their efforts and should most certainly be applauded.



L to R: Mmes. Elliott Jacobs, John Raymond and Richard Fairfield.

A really fun Valentine's party was held at our Escondido senior Recreation Center with hearts and flowers and such. What's so tough about being a Senior Citizen? After watching this bunch I think it has got to be the best time of life. They did some great planning and everybody had a ball.

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Helen Patterson, Refreshment Chairman, Opal Coffman, who is in charge of entertainment, Emma Cleland, games chairman and Christine Remus, staff member of the Parks and Recreation Department.

**CHRISTIAN WOMEN'S CLUB OF AMERICA**

Each month about 250 ladies attend a luncheon as members of the Christian Women's Club, an international organization, and I always find myself really enjoying this fun time. The food is always good, the company great and the special features and speakers outstanding. They have a rule which they stress at the beginning of each luncheon and that is — you can't talk about your weight, church affiliation, politics or your age. Needless to say that cuts it down to lots of small talk and keeps a relaxed atmosphere. This is a non-denominational group, with the Escondido group headed by **Barbara McMicken**, enjoys sharing hobbies, current events, clothes, recipe exchanges and all the things that 'neighbors' do and they do it successfully, even with such a large group. This particular Valentine luncheon was especially interesting because their special feature was a fashion show by Graf's Furs, with **Mr. Fred Graf** being commentator.



Our own lovely Councilwoman, Lorraine Boyce, Maryanne Matz, Jo Nissen and Fred Graf.

The lovely models were local Escondidians including councilwoman **Lorraine Boyce**, wife of **Dr. William Boyce**, **Maryanne Matz**, who's husband **Bill** owns Master Craft Homes and **Jo Nissen**, who keeps busy with two children and a husband



Velma Beck, Special Feature Chairman, Barbara McMicken, Chairman, and Laura Cooper, Contact Advisor.

associated with Bandy and Square Insurance Co. **Fred Graf** and his lovely wife showed approximately 25 furs and there isn't one that I wouldn't have given my eye teeth for. The guest speaker was **Mae Swearingen** from Fullerton who is area representative for the Christian Women's Clubs besides being a mother of three and wife of a busy glass technologist. □

**THE DAR IN ACTION**

The Daughters of the American Revolution observe February as American History Month and Chapters in each state encourage the study of American History in all grades, and each year sponsor an American History Essay Contest in the fifth, sixth, seventh, and eighth grades for boys and girls. The contests stimulate a deeper understanding of American History, which is an excellent way to aid the patriotic education of our youth.

This year the subject was "A Patriot of 1773".

De Anza chapter honors the winners of various projects, DAR Good Citizens, Girl Homemakers and The History Essay Contest at the annual Colonial Tea on the first Saturday of February each year. Students have the privilege of inviting their parents and friends as their guests.

Students of the Rancho Santa Fe Elementary School have participated in the essay contest for seven years, longer than any other school in the area. This year their instructor, Mrs. Barbara Brown, coordinated the contest and the students responded enthusiastically.

The first place winners in each grade received a Silver Medal and second place winners received a Bronze Medal. Third place winners receive a Certificate of Award. Students may enter the contest each year while they are in either grade.

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# People, Places and Things

SILVER: IS IT THE ANSWER  
TO THE SHRINKING PAPER DOLLAR?



Photography by Tony Francis

The Weidner Family of Rancho Santa Fe.

Leo Weidner is a young man living in the North County area who is concerned about the problem many people have of seeing their savings and wealth devoured by inflation, devaluation, and taxes. He is unique, in that

he solves the problem by helping people convert their savings back into silver bars or medallions. Most of us have never thought of exchanging our paper notes (dollars) back into the original "coin of the realm."

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Most people know only to put their monies into a Financial Institution for safekeeping. What they do not stop to realize until they go to spend it, or try to live on a level amount out of their savings, is that their dollars are buying quite a bit less each year. Of more concern is this question: What will happen to their savings if the predicted recession, or worse, a depression hits? How far will their savings then go? Leo suggests you consider converting part of your savings, for safety purposes, into pure 99.9 fine silver. What is more important, he urges you to take possession of it.

Consider the tremendous benefits of owning silver which the average person is totally unaware of:

1. Silver is impervious to inflation. It's value increases with more inflation!
2. DEVALUATION, which we will have more of, drives the price of silver upwards, while the value of the dollar goes down.
3. Silver, being a commodity, has very definite tax advantages, which Leo can share with you.
4. The demand for silver is far out-running the supply. Silver is an intricate and essential part of the electronic age. Because of this fact and because the mining of silver is definitely limited by nature, the world-wide demand can do nothing but push the price upwards.
5. YOU have possession of your silver. It is readily liquid. In case of financial and economic reversals, you are assured of personal financial stability, while those around you might be in a panic.

Leo, his wife, Ardy, and their five children live in Rancho Santa Fe and love the quiet country atmosphere there. He is a graduate of Brigham Young University in finance and banking and has spent many years in business for himself. He has helped start a number of corporations, both private and public. Because of this background, he is very excited about what silver can do for people, and there appear to be some very definite monetary advantages to Leo's approach. We wish him continued success in his venture of helping people truly become financially independent.



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Don Ausbrooks



Left to right (seated) Richard K. Colbourne, Frank R. Warren, Roger S. Woolley and Ludwig Weindling. (Standing) E. R. Woolley, Roger E. Brickman, Arthur R. Lindburg, Russell Q. Fellows, Herbert Pratt, Lloyd S. Nix, Percy H. Johnston, T. A. L. Loretz. Not pictured: Lee Taylor, Y. C. Soda, J. E. Coberly, Jr.

## Osuna History Captured by New Savings & Loan

A part of early San Diego County history is destined to come alive again as the old cattle brand made famous by Don Juan Maria Osuna is reintroduced in the identification symbol of the newly established Rancho Santa Fe Savings and Loan Association due to open here next month.

Frank R. Warren, chairman of Rancho Santa Fe S&L and the one who suggested using the original Osuna brand for the company logo, said, "Rancho Santa Fe Savings will be part of the community, serving the financial needs of the Ranch and the surrounding area.

"For that reason, we thought it appropriate that this bit of Ranch history be preserved in the way we could do it best—by letting it serve as the 'brand' of this newest addition to the Ranch as it did for the first."

The brand, a Mexican "picture" brand designed by Osuna using an inverted "T" with the letter "C" at the top and crescents at each terminal point of the horizontal bar, will appear on stationery and in advertising in a reproduction of a sealing wax impression with the initials "RSF."

Osuna established the first commercial activity in the 8,824 acres granted to him by Governor Figueroa in 1840. Now Warren and a group of far-sighted businessmen-residents of Rancho Santa Fe are establishing the first savings and loan association to be located at La Flecha and La Granada.

In addition to Warren, other officers are Richard K. Colbourne, president; Roger S. Woolley, secretary; and Ludwig Weindling, treasurer.

Don Ausbrooks, who has joined the group from Lompoc Savings and Loan Association, will be Executive Vice President in the new ground floor offices of the Warren Building planned for opening in April.

The original idea for the S&L came from Warren and Colbourne during a meeting with Tom Slattery, vice president and manager of Security Title Insurance Co., several months ago.

From that meeting, Woolley, resident partner in the law firm of Woolley, Crane, Collins and Ward, was consulted and the idea took root.

An application for a charter was made to the State of California Savings and Loan Commissioner in December 1971 and final approval was granted last month by the Federal Home Loan Bank for membership and account insurance.

Active also in forming the association are Ranch residents Roger E. Brickman, J. E. Coberly, Jr., Russell Q. Fellows, Percy H. Johnston, Arthur R. Lindburg, R. A. L. Loretz, Judge Lloyd S. Nix, Herbert Pratt, Y. C. Soda, Lee Taylor and E. R. Woolley. They are the other members of the Rancho Santa Fe Savings board of directors.

Plans already are being drafted for permanent offices to be located in the Ranch shopping area. In the meantime, Ausbrooks and his staff will serve their customers beginning next month from a 1,500 square foot office suite in the Ranch business section.

"All savings and loan services will be provided from opening day except safe deposit boxes," Ausbrooks said. "We look forward to becoming a part of the community, filling a long unsatisfied financial need.

"Unlike other banking facilities here, Rancho Santa Fe Savings will be local, formed by men who know and understand the needs of Rancho Santa Fe and its surrounding area."

Don Juan Osuna undoubtedly would have approved of the new Rancho Santa Fe S&L and would have branded their start with wishes for success. As Warren expressed it, "We are Rancho—each of us—and we hope the others who live and visit here will stop by and be friends."

# Soon.



**Rancho  
Santa Fé Savings and Loan Association**  
La Granada at La Flecha, Rancho Santa Fe 756-3777

# The start of something for you.



The San Diego Opera is young, but in the eight years of its existence as a production company it has presented some of the greatest vocal artists in the world to San Diego audiences. Beverly Sills, world famous coloratura soprano, appeared here in "The Tales of Hoffman" in 1970, and on March 21, our local company will feature her again in "The Daughter

of the Regiment" by Gaetano Donizetti.

Miss Sills has been hailed throughout the world as the greatest singing actress of our generation. Her recordings of the coloratura and bel canto repertoire are second to none in both number and popularity. Her appearances in concert and opera are universally sold out. She is the only operatic star to be featured in both Time and Newsweek magazines, and has been the subject of a New Yorker profile as well.

The role of Marie in "The Daughter of the Regiment" is perfect for Miss Sills' vocal and dramatic talents. The



comic opera concerns a young girl who has been hilariously raised by an entire regiment of French grenadiers. It tells the story of her love for Tonio, a young peasant, and the untimely discovery of her noble birth.

Featured with Miss Sills in the cast are the exciting tenor Grayson Hirst as Tonio, beloved of Marie; New York City opera star Spiro Malas as Sulpice, Master Sergeant of the grenadiers and Marie's favorite "father"; and Beverly Evans, noted New York City Opera character actress and mezzo-soprano as the Marquise de Birkenfeld, Marie's long-lost kin.

Walter Herbert, General Director of the San Diego Opera, will conduct members of The San Diego Symphony Orchestra.

Internationally acclaimed Stage Director Lotfi Mansouri will direct the stage action. Beni Montresor has designed the colorful sets and costumes. Chorusmaster is Fred Rigby. Lighting Designer is Bruce Kelley. Technical Director is Larry Kane.

Performances of the opera will be given March 21 and 23 at 8 p.m. and March 25 and 2:30 p.m. in the Civic Theatre. Due to the overwhelming season ticket sale and the heavy advance mail order for tickets to this opera, there are only a limited number of seats available. Special student discount tickets have been distributed to all college campuses and are on sale at campus box offices and student activities offices at the discount price. However, due to the limited number of tickets available to the general public, these student tickets will be on sale only until March 9. At that time, remaining tickets will be collected from the campuses and returned to the Civic Theatre box office for general sale. Discount tickets for senior citizens are available in limited numbers at the Senior Citizens office.

A special note: Information and order forms for the spectacular 1973-'74 season will be available at all three performances of "The Daughter of the Regiment."

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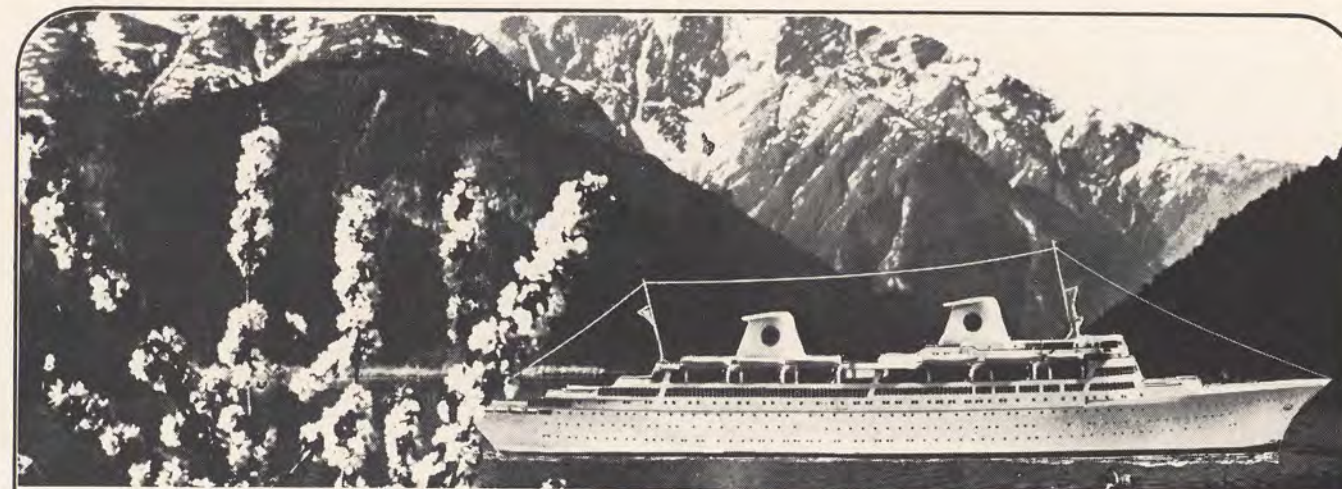
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(660 feet; 26,678 gross tons)

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### SUPERB CRUISES IN 1973-1974

**SEPT 12 1973** SCOTLAND—SCANDINAVIA—EUROPE  
KUNGSHOLM ■ 36 DAYS ■ 9 PORTS

A fascinating Fall itinerary including South Queensferry for the Scottish capital of Edinburgh, Bergen and Oslo in Norway; Gothenburg, Sweden; Copenhagen, Denmark; through the Kiel Canal to Amsterdam in Holland; La Coruna for the Spanish shrine of Santiago de Compostela; Lisbon, Portugal; and Ponta Delgada in the Azores. A series of overland tours (some included in the cruise fare and others at a slight supplemental charge) will be offered during the ship's nine-day call at Gothenburg.

**OCT 11 1973** SOUTH SEA ISLANDS—NEW ZEALAND—AUSTRALIA  
GRIPSHOLM ■ 67 DAYS ■ 18 PORTS  
(51 DAYS IF DEBARKING AT SAN FRANCISCO)  
FROM NEW YORK, OCT. 11;  
OR FROM PORT EVERGLADES, FLA., OCT. 14.

Sailing from New York and Port Everglades (Oct. 14) this fascinating cruise follows in the wake of the great Captain James Cook to the enchanted islands of the South Pacific, to New Zealand and Australia in the springtime below the Equator. Itinerary: Port Everglades; Cristobal, Canal Zone; Transit of the Panama Canal; Balboa; Tagus Cove, Galapagos; Nuku Hiva, Marquesas Islands; Moorea, Society Islands; Papeete, Tahiti; Crossing the International dateline: Mt. Manganui, Tauranga Bay, Lyttelton and Wellington, New Zealand; Sydney and Brisbane, Australia; Suva, Vitu Levu, Fiji; Apia, Samoa; Honolulu, Oahu, Hawaii; San Francisco; Guadalupe Island; Puerto Vallarta, Acapulco, Mexico; Cristobal, Canal Zone; Port Everglades; New York.

**OCT 19 1973** AROUND SOUTH AMERICA  
KUNGSHOLM ■ 45 DAYS ■ 15 PORTS  
FROM NEW YORK, OCT. 19;  
OR FROM PORT EVERGLADES, FLA., OCT. 21.

A classic cruise around South America, from New York (also from Port Everglades Oct. 21). Visit San Blas Islands and then through the Panama Canal with calls at Cristobal, Balboa and the Tabaja Islands; Callao in Peru; Valparaiso, Puerto Montt and Punta Arenas in Chile; Buenos Aires, Argentina; Santos, Rio de Janeiro, Bahia and Belem, Cruising the mighty Amazon/Para River Complex in Brazil; Bridgetown, Barbados; and St. Thomas, Virgin Islands. The cruise terminates in Port Everglades.

**DEC 15 1973** FROM PORT EVERGLADES, FLA.  
BRAZIL AND THE WEST INDIES  
KUNGSHOLM ■ 30 DAYS ■ 9 PORTS

Sailing from Port Everglades, A gala cruise with Christmas at the Equator and New Years in Brazil! A string of exciting, exotic ports and that famous Swedish American Line service. Itinerary: Curacao, N.A.; Bridgetown, Barbados; Crossing the Equator; Rio de Janeiro, Bahia and Belem; Cruising the mighty Amazon/Para River Complex, Brazil, Port of Spain, Trinidad; Fort de France, Martinique; St. Thomas, U.S.V.I.; Santo Domingo, Dominican Republic; Port Everglades.

**JAN. 18 1974** AROUND THE WORLD  
KUNGSHOLM ■ 94 DAYS ■ 24 PORTS  
(80 DAYS IF DEBARKING AT SAN FRANCISCO)  
FROM NEW YORK, JAN. 18;  
OR FROM PT. EVERGLADES, FLA., JAN. 20.

A classic globe-circling itinerary including Bridgetown, Barbados; Bahia and Rio de Janeiro, Brazil; Cape Town and Durban, South Africa; Lourenco Marques and the Island of Mozambique, Mozambique; Mombasa, Kenya; Bombay and Cochin, India; Colombo, Sri Lanka (Ceylon); Klang, Malaysia; Bangkok, Thailand; Hong Kong; Keelung, Taiwan; Kobe and Yokohama, Japan; Honolulu, Hawaii; San Francisco, California; Guadalupe Island, Puerto Vallarta and Acapulco, Mexico and Cristobal, Panama Canal Zone. Cruise terminates in Port Everglades or New York.

**JAN. 22 1974** SOUTH SEAS—FAR EAST—PACIFIC CRUISE  
GRIPSHOLM ■ 90 DAYS ■ 20 PORTS  
(77 DAYS IF DEBARKING AT LOS ANGELES)  
FROM NEW YORK, JAN. 22;  
OR FROM PT. EVERGLADES, FLA., JAN. 25.

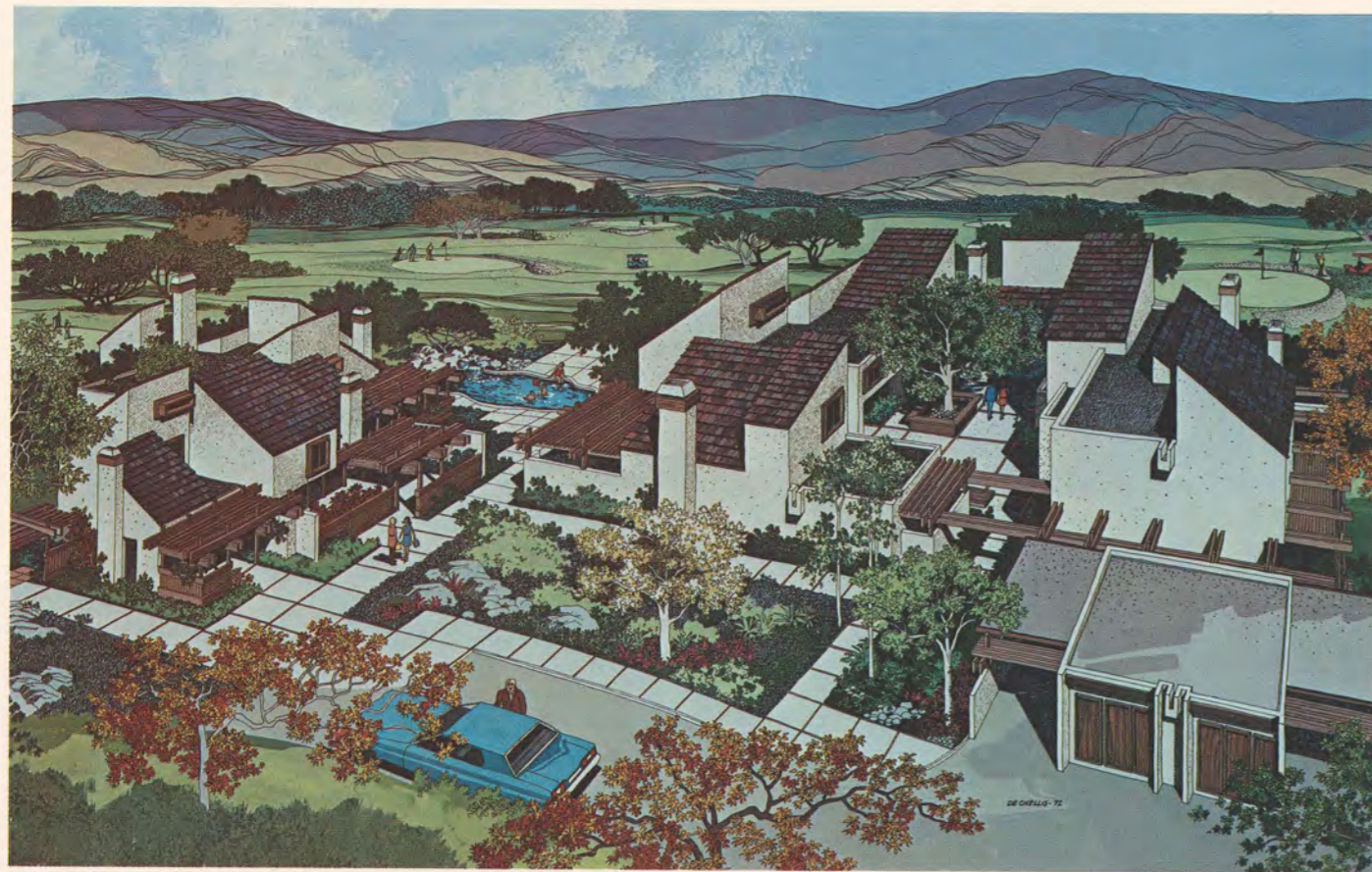
A fabulous itinerary combining the palm-fringed isles of the South Seas, the spectacular scenery of New Zealand and Australia and the splendor of the Far East. The cruise features Balboa, Panama Canal Zone; Tagus Cove, Galapagos Islands; Nuku Hiva, Marquesas Islands; Moorea and Tahiti, Society Islands; Mount Maunganui and Wellington, New Zealand; Sydney and Thursday Island, Australia; Bali, Indonesia; Singapore; Bangkok, Thailand; Hong Kong; Kobe and Yokohama, Japan; Honolulu, Hawaii; Los Angeles, California and Cristobal, Panama Canal Zone. Cruise terminates in Port Everglades or New York.

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## Beauty, Recreation, Privacy: the Ideal Life

The gently rolling land is studded with giant oak and sycamore. Against the backdrop of the Cuyamaca Mountains, the hills and meadows are laced with sumac, willow, and manzanita. And in this day of the piston and jet engine, the hoofbeat remains a familiar echo in San Diego County's historic San Vicente Valley.

Reminiscent in life-style of another time and remote in mood and atmosphere, the valley lies surprisingly only 38 miles northeast of downtown San Diego.

Its picturesque lands now provide a haven for those seeking the beauty and tranquility of country living, yet they offer the finest amenities of modern life. That idyllic combination is being provided by San Diego Country Estates, a resort-residential community dedicated to the preservation of the valley's heritage of natural majesty and peace.

Increasingly, Californians have extended their search for escape from daily frustrations of modern life. Now

they have found it with country-club living close to southern California's beaches and metropolitan areas.

San Diego Country Estates is embraced by hundreds of miles of public land in adjoining Cleveland National Forest—a relatively untouched wilderness area. More than 28 miles of riding and hiking trails wander amid the 3,200 acres of gently rolling hills that constitute the planned community. A few minutes hike or bike ride can transport you into one of the most secluded areas in southern California, yet you remain within easy driving distance of San Diego and Los Angeles.

But that is only part of a broad and balanced approach to the resort way-of-life now being shaped in the San Vicente Valley.

That approach and progress toward the goals of San Diego Country Estates are being showcased with festive opening ceremonies throughout the month of March. A number of special events—including a dinner for

*Pictured Above: Planned condominium units overlook the emerald fairways and Greens of the San Vicente Country Club course . . . toward a vista of the mountains and valleys beyond.*

distinguished government, county and military officials; a Saks Fifth Avenue fashion show; special Ernie Myers broadcasts; and golf, tennis, and equestrian events—have been scheduled for the gala premiere month.

R. A. Watt, president of the developing companies, has sought and found in the valley the formula for serenity of life in a lovely, open setting combined with the excitement of outdoor recreation and modern facilities.

One of the nation's leading builders for the past 25 years, Watt has built more than 30,000 homes, 5,000 apartments, and 2,000 condominiums. He has been honored many times by the building industry for his pioneering activities and has been a director of the National Builders Association since 1958.



*Jimmy Kohn, one of the country's foremost riders and trainers and director of equestrian activity at SDCE, takes a jump during Grand Prix competition at the International Equestrian Center.*



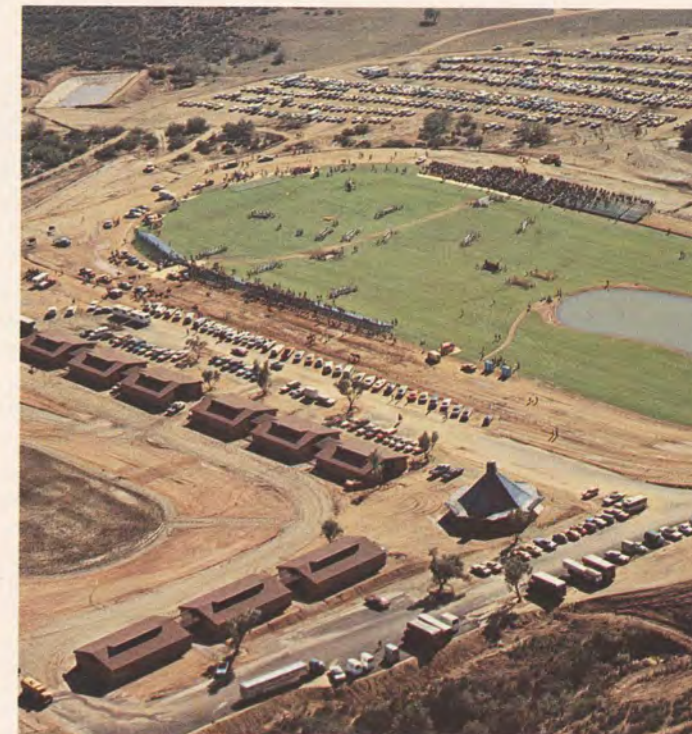
*Family recreation is a hallmark of life at San Diego Country Estates and the club's two swimming pools are a center of activity along with golfing, tennis, and equestrian facilities.*



*Gracious dining is a feature of the many activities available at the San Vicente Country Club. The Early California clubhouse also has a golf pro shop and spacious locker rooms as well as facilities for entertaining.*



*Hub of recreational and social activity at San Diego Country Estates is the San Vicente Country Club. The spacious clubhouse, with adjacent pool, tennis courts, and lodge, commands a panoramic view of the golf course and hills beyond.*



*The new \$1-million International Equestrian Center is hailed by horsemen as one of the finest in the nation. The 59-acre site includes a half-mile training track and a lake-adorned infield with a permanent Grand Prix course.*

Watt is also Chairman of the Board for the Federal Home Loan Bank of San Francisco, Chairman of the Executive Committee for the National Corporation for Housing Partnerships, and a Trustee of the University of Southern California.

His co-developer at San Diego Country Estates and executive director of the project is Bill Watt. Also associated with Watt, and one of the guiding hands in equestrian planning, is veteran houseman Donal MacAdam, president of American Land Systems Company, Inc., marketing and sales agent for SDCE.

Preservation of nature and the land has been the keynote of their master plan. Despite an extensive \$24-million building projection, 1,000 acres will remain virtually untouched.

Against that backdrop there is rising a resort community meeting most needs of those who seek the ideal life: beauty, recreation, privacy. Preservation of that beauty and the area's ecological balance is guided by an Environmental Advisory Board, headed by Dr. Richard B. Tibby, professor of biology at USC. Also serving on the committee are Harvey O. Banks, former California State Director of Water Resources, agronomist E. Richard Bichowski, and Dr. Harry Norford Coulombe, Director of the Bureau of Ecology at California State University, San Diego.

Working with the environmental board on behalf of property owners is a committee of three members from the SDCE Association. This group is currently chaired by golf course superintendent Fred Harris.

Heart of the recreational complex is the San Vicente Country Club, the hub of tennis, swimming, and golfing activities. Atop a knoll, the spacious, Early-California-design clubhouse and adjacent 30-room guest lodge command a panoramic view of the 18-hole golf course. The club's 12,000 sq. ft. provide a gracious center for entertaining friends, guests, and neighbors — a warm, friendly gathering place and primary setting for the area's social activity. President and director of the Country Club's activities is Charles R. LeMenger, Executive Vice President of San Diego Country Estates. Clubhouse and dining facilities are under the direction of John T. Morrison, Club Manager.

The golf course is a 6,630-yard, par 72 jewel, described by noted de-



Above: Designer Ted Robinson calls the par-72 golf course one of the finest natural layouts in the nation. It capitalizes on a magnificent setting and abundant natural hazards.

signer Ted Robinson "as one of the finest natural courses in the country." He adds: "Rarely do you find a new course with a million dollars in natural hazards."

Now under construction alongside the fairways are the first of 192 golf-course condominium units, designed by Daniel L. Salerno, A. I. A. & Associates of San Diego.

From the time of the Conquistadors, the horse has played a colorful role in the history of San Diego County. And his role will remain a significant one at San Diego Country Estates.

The \$1-million Equestrian Center is the most complete in the west for thoroughbreds, jumpers, and show horses. Located on a 59-acre site, it offers a half-mile training track with a lake-adorned infield, and the only permanent Grand Prix course in California.

There are 80 skylighted stalls, the most modern in existence, automatic feeders, hot walkers, exercise and jumping rings. A glass-walled clubhouse overlooks the miles of trails that wind through the scenic mountains and valleys.

With San Diego County one of the horse capitals of the world, San Diego Country Estates is in the first phase of developing a Western Equestrian Center typifying the nostalgic, colorful flavor of the western rider who once rode the Pony Express over the same ground.

All equestrian facilities will be under the professional management of widely-experienced horsemen. Steve

Grod is in charge of operations at the International Equestrian Center for hunters and jumpers. With the start of race horse training at the Center, a resident manager will be appointed for thoroughbred training and another manager for the Western Center.

In a land of beautiful beaches and water sports, the San Vicente Country Club provides access through reciprocal arrangements with such exclusive clubs as Kona Kai, Huntington Harbor Beach and Tennis Club, and Marina Del Rey's Marina City Club. Exchange golf privileges are available at Los Coyotes Country Club. "These reciprocal arrangements are a great plus for residents and property owners," says Donal MacAdam. "Not only do our residents thus have swimming, golf, and tennis privileges at some of southern California's most prestigious private clubs," he adds, "but eight nearby lakes and reservoirs also offer fine boating and fishing." Free horseback riding and bike rides are available to property owners.

Sports direction and planning is supervised by a staff of experts.

Golf activity, including the well-stocked Pro shop, is under the direct supervision of PGA resident Chuck Jones, one of southern California's most popular golfing figures. Director of golf, and representing San Vicente Country Club on the tournament tour, is former PGA champion Al Geiberger.

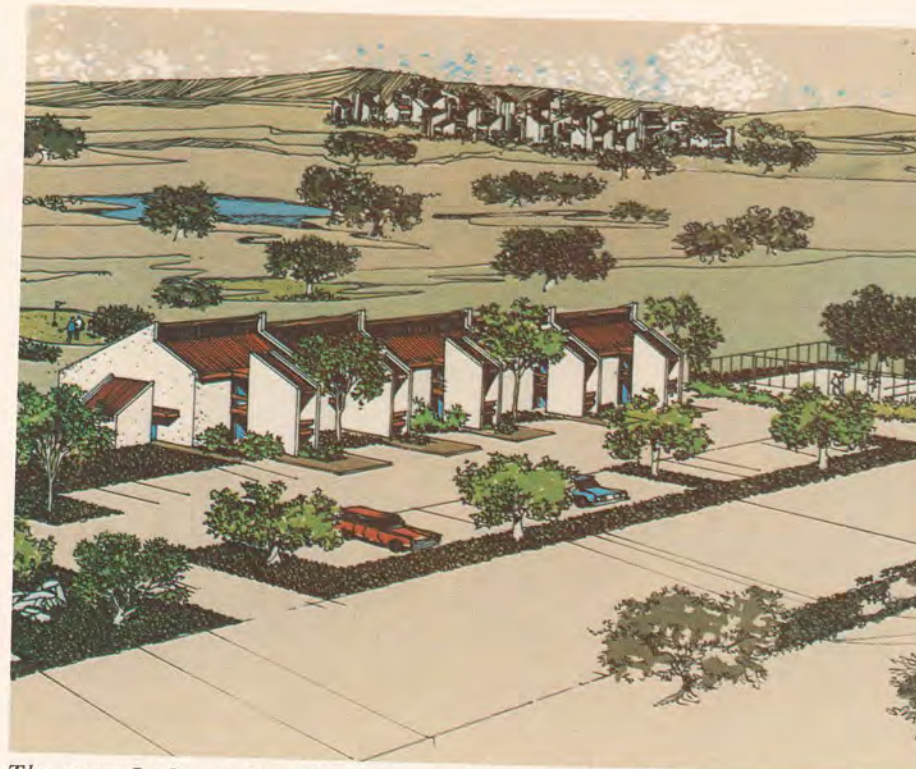
Former U. S. and Wimbledon champion Tony Trabert is director of tennis, and the director of equestrian activity is Jimmy Kohn, one of the nation's foremost trainers and riders.

Though leisure time is becoming an increasingly important part of one's life style, the home remains the center of life.

And be they country villa, vacation home, or permanent home, residences at San Diego Country Estates will be designed toward a goal of better living.

Single-family homesites range in size from one-half acre to three acres. Additional sites of one-quarter acre each are located on the golf course. The community is planned for an overall density of one dwelling unit per acre. Most are contiguous to park-like preserves of open space. Property owners in nearly 75 percent of the community also enjoy the privilege of keeping horses on their property.

California ranch style design in



The guest Lodge at San Diego Country Estates offers 30 modern rooms with a view of the golf course. The outstanding tennis facility is adjacent to the Lodge and Clubhouse.



A distinguished Environmental Advisory Board ensures preservation of the community's beauty and ecological balance. It includes, left to right, Dr. Richard Tibby, Harvey O. Banks, E. Robert Bichowski. Also on the committee is Dr. Harry Norford Coulombe.

keeping with the rustic setting of the area is to be the hallmark of the community's architectural motif as embodied in the designs of Lee F. Wilcox, A. I. A. & Associates. The first of several model homes is now under construction.

All utilities in the fully sewered development are underground, including cable television service. Around-the-clock security and privacy are in-



Resident golf pro Chuck Jones practices his putting under the watchful eye of director of golf and touring pro Al Geiberger and a gallery of fans at the San Vicente Country Club.

sured for residents by guard-protected approaches to the property.

Schools, of course, are vital to family living. They are presently available in nearby Ramona, and four parcels of land within the development have been reserved as future school sites available as needed by the Ramona School District.

The appeal of the exclusive, home-club-oriented way of life at the Es-



The tennis complex at San Diego Country Estates offers frequent and varied tournament action. Director of tennis Tony Trabert here joins doubles partner Charleton Heston in congratulating Doug McClure and Jeff Austin.



Planning and development of the 3,200-acre community of San Diego Country Estates is supervised by, left to right, R. E. Watt, Charles LeMenger, Donal MacAdam, and Bill Watt.

tates is reflected in the cosmopolitan cross-section of property owners. More than 30 professions are represented, led in numbers by physicians, business executives, and engineers.

So, the modern-day Californian in his search for the good life is reaching into the past without sacrificing the attributes of the present . . . and many are finding the answer discovered long ago by sandaled padres and Pony Express riders who wound their way through the same meadows, fields, and hills now occupied by San Diego Country Estates.

# The 240-Z

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That tall order comes to complete fruition in the new edition of this Datsun Original. A highly refined machine that takes the measure of its peers on the race tracks as two-time SCAA National C-Production Champion. And in the marketplace as Car & Driver magazine's Car of the Year.

New for this year—strengthened bumper stays, overriders and stiffened chassis. Fire-retardant interior materials. Illuminated 3-speed wiper/washer and heater/defroster controls. Extra protection from cold weather with split-resistant front seat material, alkyd resin ignition coil, and increased starter motor power for automatic transmission equipped models. Continuing refinements in design and engineering make this seasoned machine deliver more of the performance, comfort and luxury that are its trademarks.

In the cockpit you'll find everything from a complete array of handsome, highly-readable instruments to the firm support of adjustable bucket seats. Power-flow ventilation, very effective in itself, adapts to optional air conditioning. (This is not one of your rain-in-the-ear sports machines. In fact, it won't even muss your hair.) The 4-speed full-synchro stick shift is a delight; precise with sure, short throws. But you also can have an automatic with almost the same performance.

On the road, radials help the Z-Car's exotic fully independent suspension ride smooth and hold tight. You'll find, too, that a poke on the throttle brings 60 MPH in about nine seconds—a standing start quarter mile in about 17 seconds, at nearly 85 MPH. Precise rack & pinion steering gives you more good turns than a Boy Scout. Stopping with power-assist front disc and rear drum brakes is short, straight and comforting.

Whatever else it is, the Datsun Original is a driver's machine. One that comes by its proud position honestly. One that gets it all together from the road up, and propels you into a kind of promised land—Z-Car Country.



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## IN LOVE WITH HIGH INTEREST RATES:

*The Income Investor*

While Wall Street investors are moaning about rising interest rates, the income investor is chirping with glee.

## A STRANGE BIRD INDEED

The income investor is a special species, residing in a differently feathered nest. By comparative standards, he is rich—and yet may feel poor.

Typically having \$100,000 or more to invest, he wants to live on whatever income that money will generate and not touch his investment capital for living expenses. If his investment yields a 5% return, he will earn \$5,000 per year for every \$100,000 invested. Barely enough these days to buy hot dogs and beans, which certainly is not the most fashionable fare for the well-to-do. At 8% return, he begins to enjoy the better life.

Just what kind of avenues does the income investor seek?

## A SPECIAL SET OF GOALS

The income investor is willing to accept a *fixed* return on his investments. He forgoes capital gains for a fairly safe source of income.

Inflation and rising taxes are the income investor's greatest enemies, cutting his "real" return to deplorable levels. Yet inflation's gradual erosion of his capital is accepted by the income investor in exchange for a monthly check and strong feeling of security. Risk, in this investment picture, is not a welcome partner.

## FROM WHERE COMETHS THE INCOME?

It does not cometh easy . . . Consistently finding the best yield-

ing—but safe—investment takes considerable skill and effort. Once one leaves the womb of the insured savings account for a greater return, some degree of risk is always present. Usually, the higher the return, the higher the risk.

## THE BOND BUYER

Corporate bonds are one of the most popular income investments. But be wary. Corporate bond prices change *inversely* with changes in interest rates: when interest rates rise, bond prices fall.

To be constantly in the market is folly. As with most types of investments, one can lose money with corporate bonds. Selective buying, important with any investment, becomes particularly crucial to the income investor.

Coupled with selective buying is the importance of patience . . . Wait for the economic and monetary forces to push yields to an historically high range. In today's market, "double A" or better bonds, yielding close to 8%, should perk the interested attention of the income investor.

## THE GOOD OLE RECENT DAYS

The greatest bond markets occurred just around the last bend. During 1970/1971, many "triple A" rated bonds offered yields between 8.5% and 9%. Lesser quality bonds reached astronomical yields of 12%.

With careful buying, many bond purchasers during that time got an additional benefit: capital gains. This side-benefit exists now, too.

A recent dream-come-true was Michigan Bell Telephone's 1970 bond issuance. Offering a hefty 9.35% yield, the bonds subsequently rewarded investors with an additional \$93.50 in annual interest for every \$1,000 bond purchased. AND the value of each bond increased to \$1,140!

Such bonds are enticing. But with any bond, first read the fine print in the indenture to see if you are protected from premature call or redemption.

## INSTANT EXPERTISE

The inexperienced bond buyer who wants more diversification than his funds will allow should consider a bond fund. With 150 to pick from, most any kind of bond portfolio can be found.



Rancho Santa Fe Pharmacy

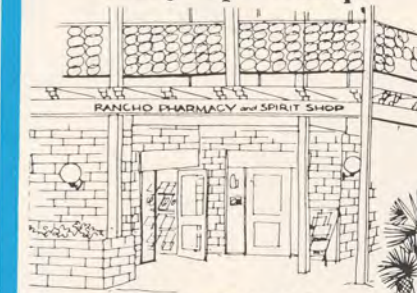


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*NEXT MONTH: Part II of the Income Investor's Love of High Interest Rates and a look at finance institutions and real estate as avenues for income investments.*

Lynn Moon is a registered investment advisor located in Rancho Santa Fe. For information on Investment Seminars for Women call or write Mrs. Moon at 755-8868, P. O. Box 972, Rancho Santa Fe. □

### WEST POINT CANDIDATES

Congressman Clair W. Burgener (R-Rancho Santa Fe) today announced his nomination of seven young men to compete for appointment to the United States Military Academy at West Point. One is a resident of Poway, one is from Santee, and the other five reside in El Cajon.

From Poway is Terrance F. Hannify, 17, of 12771 Cobblestone Creek Road; from Santee is Michael J. Uebbing, 17, of 9248 Bellagio Road.

The five nominees from El Cajon are: John W. Holbert, 21, of 844 Fourth Street; Thomas E. Janich, 17, of 1844 East Madison Avenue; Kenneth D. Knight, 18, of 168 South Ivory Avenue; William J. Lester, 18, of 2381 Dryden Road; and Bruce Walton, 17, of 491 First Street.

These seven will compete for Burgener's nomination to West Point in a series of examinations to be conducted by officials of the Academy. The winner will enter the Academy this year as a member of the Class of 1977.

## People, Places and Things

### MR. AND MRS. WESLEY ROBILLARD



the hosts with the most

It has taken Wesley "Wes" and Elizabeth Robillard 19 years to return as residents to the area where they met and married in 1954.

They took the long route home, by way of Canada, Beverly Hills, and San Francisco to Solana Beach where they manage the Winners' Circle Lodge, just across the street from the Del Mar Race Track.

When they were married, "Wes," a good looking, tall, lean, brunette, was a young Marine Corps officer stationed at Camp Pendleton. While the, oh so attractive, willowy, blond-haired, blue-eyed Elizabeth Von Polen from Europe, was on a holiday trip to San Clemente.

The former Elizabeth Von Polen is a native of Haarlam, Holland, "where the tulips grow," 18 kilometers from Amsterdam where she attended HBS College, majoring in designing. Her career has never strayed too far from the Fashion World.

Her childhood memories include the Nazi occupation of Holland when she became so attuned to the sound of aircraft, although only a child, she could identify German and Allied without seeing the planes.

During those days, she was the only one home with her parents for her older sister was married and her three brothers were in concentration camps. Those were not easy times, she commented.

After college, Elizabeth moved to Paris where she studied and worked for Christian Dior, then to London for two years where she worked for Rembrandt Fox and Haar.

She decided a vacation was in order and boarded the Queen Mary for a

four month vacation in San Clemente, California. She was the houseguest of a friend who married a Marine Corps officer who was based at Camp Pendleton.

"Wes" was also stationed at Pendleton and met Elizabeth over a spaghetti dinner at the home of a Captain for whom he was doing some French translation.

From here on, things became a little confused and events happened quickly for Elizabeth's visa would soon expire and "Wes" was getting out of the service. Time was running out. So, three weeks after the dinner party, the young couple were married in La Jolla and left for a Canadian honeymoon.

They lived in Vancouver for four years where "Wes" was associated with the hotel business and Elizabeth was employed as buyer and fashion coordinator for Saba Brothers, a very old and reputable store.

Then back to Beverly Hills where "Wes" was comptroller for the Beverly Wilshire for seven years, and Elizabeth worked for Haggerty, I. Magnin-Bullocks and I Magnin.

The Robillards moved to San Francisco when "Wes" became comptroller

for the Stewart Hotel and Transport business, and while there became owners of their own importing business.

Elizabeth did the designing, coloring and styling of the fabrics and better knit-wear they imported and "Wes" took care of the technical and financial end of the business.

At one time they manufactured fabrics in Austria, France, Switzerland and Italy.

During these three years they had lots of fun and hard work, spending a month of each year roaming the clothing markets of Europe.

With the coming of the surcharge they sold their business and moved to Solana Beach.

"Wes," a native hoosier, was born in East Chicago, Indiana. However, when he was four and a half, his father was permanently disabled in an industrial accident and his parents, originally from Canada, moved back to that country.

The oldest of six children, "Wes" decided to retain his American citizenship and moved to Miami, Fla. when he was 21. Failing to obtain the hotel job he had been offered, he enlisted in the Marine Corps for four years.

"Wes" notes if he hadn't happened to be in San Clemente at the right moment the Robillards might not now be San Dieguito residents.

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# Seems, O'side

by KITTY A. PEELING

It was three a.m. I had just come from the beach where frightening high waves were thundering onto the breakwaters. They had managed to sink the marina bait boat and raise other havoc.

I was thinking about the dire predictions of astrologists and others regarding California's slipping into the sea. To dispell such thoughts I began to consume Fred Stewart Mustard's hair-raising mystery, "The Methuselah Enzyme" and a box of chocolate-covered cherries. (Ooooo! By all means read it!)

Suddenly, my little dog, Muffey, dozing at my side, jumped down from the chair and ran to the corner of the breakfast bar. She was wagging her tail joyfully. Then the Chinese Wind Bells (from a monk in Mongolia), suspended from the short cupboard over the bar, began to tinkle.

There was no breeze—no window open, no heater going.

Goose pimples broke out on my spine. Not from fear, but a weird feeling that someone was in the room. Evidently a friend and one that Muffey loved. The bells were really talking.

I said, "You know I can't see you—but you must be someone close to us, so you're very welcome."

The bells were elated. Muffey was jumping up and down in sheer delight.

Thinking of one of the world's most famous magicians, I remembered his death pact with his wife. Whoever passed on first, would come back and talk to the other via their exquisite Swedish glassware. They believed a spirit was capable of creating a breeze that could make glass "sing."

Sooooo, I continued, "Why don't I ask you questions and you can move the wind bells. One burst, will be "yes" and two, "no."

This certainly sounds goofy. Three o'clock in the morning—and talking to myself. 'Cause that's all it was.

The bells sighed a few times, then became deadly quiet. Muffey gave a last wiggle and jumped back by my side. The wind pounded the windows and moaned; and I sat there feeling like a damn fool!

But I don't care. "Something" had been in my Bay N' Beach Apartment that hadn't been there ever before. If I were nuts, so was my dog!

My friends raised their eyebrows at the tale. Not one had ever experienced such a phenomena.

In desperation I called Bob Coon, one of Oceanside's leading morticians. Surely he would have had some spooky experiences. But no—he couldn't dig up one weird, unaccountable happening. (I know he had reservations about mine.)

Just by chance I mentioned my visiting ghost to Jim Finney, Pontiac dealer and was surprised to hear his experience. (Told only after much prodding!) When Jim was in college he drove home every week-end. Once, quite sleepy, he awoke to see a huge truck (this is before freeways) heading right for him. He was panicky. Into his ear and mind flashed a message: "Turn left now! There is a road right here!"

Quickly he followed the advice and discovered to his amazement, there was a road! A roommate asleep in the back seat immediately awakened from the force of the abrupt turn.

Jim slowed down and then proceeded to turn around and get back on the highway. Neither of the boys knew of a road on either side of the highway at that point. And funnier, despite earnest searches, neither Jim or his friend ever found the "left turn road" again!

Jim is a pragmatic automobile salesman and can't quite figure out how such things can be—either.

But real pay dirt finally came (along with real believers) from knowing Tom Foster who is on the Mayor's special Tourism Committee.

One meeting as we waited to get our forum (worse than getting a fourth for bridge), he asked me how I'd like to have some pictures of ghosts for my column!

It seems Tom, Ruth and their son, Tom, Junior, live in a haunted house! The house is 25 years old and the builder died in the hallway on his final inspection tour of the house.

Young Tom, who was home from A.S.U. during Christmas vacation, invited me out and I stood in the hallway where there is always sort of a queer feeling of coldness—(all right, so there's a breeze coming from some unseen crack—and it's probably in my head).

And I sat in Junior's bedroom while he told me some of the hair-raising events. When asleep one night, an evil feeling came over him of dire danger. He awoke to see two red eyes coming to him from the hallway.

He nearly freaked out with fear. Breathlessly, I asked what he did.

"Prayed like I never did before and as it came to the foot of the bed it gradually disintegrated," was the reply.

Now don't tell me he had a nightmare—or laugh.

The next day he started taking pictures of the hallway and his room. First, there was nothing, and then using infra-red film there were indications of "something." The same went for the ultra-violet film where the dark mass of "something" is more pronounced.



Ruth and son, Tom Foster, Jr., talk about "things that go bump in the night."

Tom Senior will not stay in the house alone at night because of the footsteps and peculiar noises.

Ruth keeps her sewing machine in young Tom's room, but can't sew there because of the terrible coldness and an awful unreasoning fear that tells her she is being menaced by "something."

Young Tom also had that picture that caused such recent concern: The one that ran in the Phoenix newspaper and showed the Rabbi and Walter Winchell's daughter, who were supposedly the only attendants at Walter's funeral. But people began writing in and wanted to know who the woman was, leaning on a tombstone near Walter's kneeling daughter.

I've seen all the pictures and they are extraordinary to say the least; I've been through the Foster home; and I know what Muffey (?) and I underwent! Has anything like this ever happened to you and has it set you to wondering—especially if you hadn't had "tee mar-toonis" before the—er—supernatural happened?

Well don't write them to me. I have a cold feeling I'll start ghost investigations (ghost writing) for permanent work after my editors have muddled through this!

## KitBits

Always fun, witty and entertaining is the San Luis Rey Planning and Development Banquet. Most of the same gang go each year and it's fun to compare notes as to how fat or how young, or how pregnant each of the gals are—also notice with nostalgic envy if they have a new evening gown or fur.

Orbee Mihalek and Ruth Owens and I sorta clicked together near the head table.

Marty Schroeder (the shindig was held in his Valley Inn) was walking on air—he had just received an invitation to President Nixon's Inaugural Ball!

Meat isn't one of my favorite foods. Seeing that the stranger at the head table (right across from me) didn't seem to like his well-done prime rib, I asked him to exchange for my raw hunk. Then seeing as how he didn't eat much, especially the delicious garlic bread, I asked if he minded if I borrowed it permanently, too. He also ended up giving me his dessert!

Later, when Bob Gleason, the always clever master of ceremonies, introduced the speaker of the evening, Robert W. Fitzpatrick, I discovered he was the fellow who didn't eat anything. (Boy! Those "before performing butterflies" are awful.)

Much later on, when I went to take a picture of him, Gleason and new President Gene Alfred, my camera wouldn't work, and darned if Mr. Fitzpatrick didn't come to the rescue again with his camera. It wasn't until I'd taken some shots that I discovered his camera was loaded with colored films!

Brother Benno was highly honored at the benefit dinner given for him at Marty's Valley Inn also. It was sponsored by the Inter Community Organization Council chairmanned by Hal Buckman (Vice President) who did a most wonderful, outstanding job! Two hundred people attended. Many were turned away (and many who bought tickets never showed up!)

Marty served an excellent prime rib dinner at cost, so the remains from a \$5.00 banquet ticket were all given to Brother Benno (a Monk, not a Priest) to swell the fund for his project of a new oven. (More money will come from raffle tickets that will be drawn March 28—also understand the Policemen are giving a benefit ball for the Monk—and that Kay Helmar, ICC representative from the Oceanside Emblem Club, sold over 47 tickets to the banquet; and a man from Wisconsin took seven guests and gave a hundred dollar bill!)

John Frenzel as M.C., conducted a happy, breezy sorta informal family-get-together with everyone getting into the act.

At the end, Tom Guthrie, ICC rep from the Marine Corps League, started a spontaneous donation drive which had all the guests participating to the tune of \$285.00! And many of the banqueters were not only out of the state but out of the Country—like England!

Again, no pictures. This time I forgot the flash cubes. But I can be forgiven, because as Prez of the ICC I felt I must attend, even though about twenty minutes before I started to the

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## KitBits

party, I stepped on my evening gown and careened myself all around my apartment. When I came to, with the help of friends, there was a big gash under my left eye and I thought I had broken my cheek bone—later discovered only a cracked jawbone.

We got me to the party—never went before WITH A BLACK EYE—we filled me with a few whiskey sours and I managed to stagger to the head table and sat there like a boiled owl.

Brother Benno held my shaking right hand and every time I started to slide under the table he hauled me up and said some miraculous prayers for me, so that when the successful affair (really one of the most successful ever held, if we of ICC do say so ourselves), and my close friend rushed me to the emergency hospital, it wasn't so bad. Most of my tears were emotional ones.

I was so grateful and thankful that I had chosen Oceanside, with its interested kind people, to live in.

However, my face is all the colors of the rainbow and puffed up like a pouchy ground squirrel.

With such an astounding face I didn't attend the party, friend Lovetta Parish, director of public relations for the Wax Museum, gave for Mae West, whose famous figure now resides in Buena Park with all the other film greats.

Mae still looks fabulous. She, along with Merle Oberon, Delores Del Rio and many famous beauties, is a health addict. No drinking, no smoking. Adhering strictly to the blackstrap molasses and wheat germ routine.



*George Raft and Rock Hudson  
 "c'mum up an see Mae some time!"*

Never asked artist Nel Carey if she were an imbibor of health foods (she paints so many).

Whatever food or belief she subscribes to, she is as alive and bouncy

as a tennis ball. She exuberates life and vitality and sincerity. Add a soupcon of elfish charm and pert charisma and you have a talented person who finds painting-beauty in the simplest objects—like an egg shell.

"Trompe l'oeil" us experts (harumph, harumph) call it.

Nel is a New Yorker who came to California to work with Walt Disney animated cartoons. Then she turned to her "own thing" and now is a "name" in the painting of super-real still lifes.

Chriswood Galleries of Rancho California are now presenting her latest collection of award-winning still life paintings.

The Sunday I viewed them at George Woods (Chris was once a partner in their Hemet Gallery, and though he's no longer connected, George likes to keep the name Chriswood).

Mr. and Mrs. J. L. Atwood of Valley Centre, there the same day, bought the picture I liked best too: THE CHERRY TOMATO.

If you're a new artist try to be invited to the Chriswood sponsored Outdoor Show. These have gone on for four years and Nel has twice won first prize for her oils.

During the holidays, the Halberts celebrated one year of marriage with a dinner party at Oceanside's Mira Mar Restaurant. Margaret Kent, general manager, not only supervised the special dinner, but she arranged for the dinner music to consist of nothing but love songs.



*Margaret Kent, Evelyn Folts and Pat and Dick, the old married couple.*

By far the most star-studded gathering of the Southland's social, political and civic leaders, wined, dined and danced at the Elk's Club in honor of the tenth anniversary Celebration of the City of Vista and the 47th Anniversary Banquet of Vista Chamber of Commerce.

Councilwoman Orbee Mihalek (whose guest I was) was head of the committee—and with her customary dedication and efficiency, produced a marvelous, smooth-running (everything on time, believe it or not) evening.

President Richard Nixon sent an autographed picture of himself to the City of Vista.

## KitBits

Governor Ronald Reagan sent Willy Roberts down to bring his personal congratulations.

Congressman Clair Burgener came from Washington to show his interest and make us realize that at last a North County man will be concerned in helping us North Countians.

Supervisor William Craven (just outta the sick bed. One of the many victims of that terrible influenza) with his radiant, bubbly wife, Mimi, was a witty, fast moving performer, just stupendous for the jam-packed occasion.

For one thing, it was January 27th, and we all gave a solemn moment with filled hearts to pray that PEACE had come—TO STAY!

Vista Mayor Ken G. Annin introduced mayors from all over California. I sat across from Carlsbad's mayor Dave Dunne and his likeable, friendly wife.

Having just come back from Ensenada where I wrote about the love life of the grey whales, I was dying to impart my impressive (to say the least) facts and the Dunnes, plus the rest of the table were fascinated—then some authority mentioned the love life of the Black Widow Spider. Now that is almost unbelievable and you've just got to look it up and see with your own eyes how explicitly the complications of the Male B.W. spider are straightened out.

We did manage to stop jabbering long enough to applaud the man of the year, Supt. of Schools, Gearhart Akerman, and woman of the year, Marge Thebedo.

Too, it was interesting to meet the new Chamber officers: Charles Wenz, President; Jack Frazier, V.P.; Gabe Plamondon, Treasurer; Alan J. Shada; and Capt. Ken Deering, Secretary (also personal emissary for absent Sheriff John Duffy—and Ken knows San Bernardino Sheriff Frank Bland, my friend, who made me the only woman deputy Sheriff of San Bernardino County—I don't care I am real proud of my badge!) Everyone had a perfectly scrumptious time which was further enhanced by Dewey Hodgkinson and his Music Makers. Their music was so groovy it turned on many merry makers to invent some quite advanced dance steps.

But one couple who gyrated under the huge Vista sign that read "Happy 10th Anniversary: You've come a long way baby!" took me back about twenty years to the Congo when I saw a wild African dance performed during their ancient fertility rites—called "The Watusi!"

Sometimes I wonder just how "long way" we've come in many things. □

## PLACES & FACES



### OPERA STAR TO SING IN RANCHO SANTA FE

The Rancho Santa Fe Associates of the San Diego Opera Guild will present Thomas McKinney, baritone, at their spring musicale, Friday afternoon, April 6th, at three o'clock in the beautiful home of Mr. and Mrs. Frank Warren on Via de Fortuna. Invitations have been mailed, and Guild members may bring guests. This will be a rare treat for music enthusiasts.

Mr. McKinney, in 1971, was co-winner at the National Finals of the Metropolitan Opera Council on the stage of the Metropolitan Opera House in New York City. There, he received the Geraldine Farrar Memorial Award presented by Mrs. Carl Croft of Rancho Santa Fe.

Mr. McKinney has sung solo roles with the San Diego Opera in "Boris Godunov" and "Help, Help the Globolinks" and the premiere of Alva Henderson's "Medea." He has sung, during 1972 and 1973 as a solo artist at the Radio City Music Hall in New York City with standing ovations. He will sing in a concert version of Faust at the Dorothy Chandler Pavilion at the Music Center in Los Angeles with Norman Treigle, Dorothy Kirsten and William Dupre on March 31st, and on April 1st he flies to Phoenix, Arizona to be soloist with their Symphony Orchestra. This summer he will solo with Arthur Fiedler and his Boston Pops Orchestra before leaving for Europe and his engagement with the Brussels Opera Company.

Receiving with Mrs. Warren and Mrs. Croft will be Mrs. Lewis T. Dorgan, Associates Chairman, Mrs. Harry E. Wenz, Vice Chairman, Mrs. Edward Charles Strauss, Chairman of Hostesses and Arrangements, and Meses. Eugene B. Fletcher, Harry Kleist, M. S. Rosenberger and Walter Krafft.

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## *Alvena Tomin Ward to Open Dress Shop in Rancho Santa Fe*



Alvena Tomin Ward of Beverly Hills is now a very definite part of Rancho Santa Fe life. Her new exclusive couture collection of dresses and sportswear has already caused a great deal of admirable comment in the Village. Her background combines expertise, charm and special services.

As a model, Alvena Tomin Ward first got into business by selling model samples from such designers as Howard Greer, Galanos, Irene, Marusia. She's also been designer and fashion coordinator for TV's "Playhouse 90" and "Climax."

She has kept many of her customers through the years, and today she styles costumes and personally clothes Mary Costa, Peggy Lee, Patti Page, Rhonda Fleming, Dionne Warwick, Mrs. Robert Goulet, Marlo Thomas, Rosemary Stack.

"We keep an "in look" without going into a "farout look," Mrs. Ward says.

She goes to Europe twice a year

to buy a few ready-to-wear separates, then she has her own versions and accessories made to order here in many fabrics and colors.

Featured labels include such California firms as Phyllis Sues, Calderone, Joanna Nelson, William Pearson, Estevez for Dick Steiner, Rina, David Hayes for De Graff, Anjac, I. J. Wexler, and from New

York, Geoffrey Beene, Teal Traina, Dominic Rompollo, Mollie Parnis Boutique, Modelia, Cuddlecoat, Joseph Stein (coats and raincoats).

In private life, Alvena Tomin Ward is Mrs. Guy Ward. They have just purchased what was formerly Jud's Stables on El Mirlo and Encinitas Boulevard. Their new Rancho Santa Fe home will be known as "Rancho Bonanza."

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**THE COFFEE MILL**—In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183. 531 Highway 101, Encinitas.

**CHART HOUSE** — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

## ROW RESTAURANT

**COUNTRY KITCHEN**—with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

**DAVEY JONES MEAT LOCKER**—Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

**SAN LUIS REY COUNTRY CLUB & RESORT**—an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad—a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 5:00 p.m. til 9:00 p.m. Sunday through Thursday; on Friday and Saturday from 5:00 p.m. to 10:00 p.m. Dancing on Friday and Saturday. Buffet every Sunday. For reservations call: 758-0330.

**THE MIRA MAR**—Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants.

Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Even its table lanterns are unique with hidden flashlights for closer menu study.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

**KELLY'S PRIME STEAKS**—is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "01" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

**MEXICAN VILLAGE**—In Coronado. With loads of atmosphere rivaling anything South of the Border. A gathering place of celebrities and the swinging Navy set for years. Superb Mexican menu — good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) 435-1822.

**OAK TREE HOUSE**—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**MARTY'S VALLEY INN**—in a beautiful garden setting. Featuring succulent prime rib, steaks and seafood. Dining room open from 11:00 a.m. until 11:00 p.m. Cocktails served from 10:00 a.m. until 2:00 a.m. Dancing nightly. Banquet for private parties. You may also book garden weddings. Located 1½ miles east of Int. No. 5 on Mission Ave. in Oceanside. Restaurant — 3232 Mission. Phone 757-7711. Best Western Motel — 3240 Mission. Phone (714) 757-7700.

**OLD DAMASCUS RESTAURANT**—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Lunches, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

**THE REUBEN E. LEE RIVERBOAT RESTAURANT**—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; week-noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

**REUBEN'S PLANKHOUSE** . . . the newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread—and the steaks, lobster, and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m.—there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations 278-7373.

**TONY'S JACAL**—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

**VALLEY FORT STEAK HOUSE** — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey even the sophisticated diner to develop dining house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

# People, Places and Things

## OCEANSIDE FEDERAL ELECTS NEW CORPORATE OFFICES

William W. Rorick, president of Oceanside Federal Savings and Loan Association, announced today the election of new corporate officers at the Board of Directors' Annual Meeting on January 11. Five officers were promoted to higher positions and two new offices created.

Evelyn Schug, Corporate Secretary since 1961, was promoted to Vice President and will continue in her post as Secretary. Mrs. Schug is the senior employee in length of service and is now entering her 20th year with the Association. She joined the staff at OFS as a teller, was named corporate officer in 1960, and has been a member of the President's Management Committee since 1968. Mrs. Schug is a resident of Lake San Marcos.

Robert L. Noeske, Fallbrook office manager, promoted to Vice President, has been with Oceanside Federal for 13 years. Initially Assistant Loan Officer in the Main Office, Mr. Noeske was promoted to Assistant Vice President in 1963, and has served as Manager of the Fallbrook office since its opening in 1963. Prior to joining OFS, Mr. Noeske was associated for 12 years with a savings and loan institution in North Dakota. Mr. Noeske resides in Fallbrook.

Victor D. Freudenberger, Vista office manager, named Vice President. Mr. Freudenberger has been associated with Oceanside Federal since 1960, initially as an appraiser and loan officer. He was named Assistant Vice President and Manager of the Vista office in 1968. Mr. Freudenberger is a resident of Vista.

LeRoy L. Braun, Jr., Assistant Vice President and Chief Appraiser of Oceanside Federal since 1969, promoted to Vice President. Mr. Braun has been associated with OFS since 1963. He resides in Vista.

Donald G. Harmon, Assistant Treasurer, promoted to Assistant Vice President. Associated with OFS since 1962, first as a Teller-Bookkeeper in the Vista office, Mr. Harmon was named Accounting Supervisor in the Main Office, then promoted to Assistant Treasurer in 1968. Mr. Harmon resides in Vista.

Two new offices were created with the naming of Darwin S. Ennis, Carlsbad office manager, and David Tozier, Solana Beach office manager, as Assistant Vice Presidents of the Association. Mr. Ennis joined the staff of OFS in 1970 as an assistant loan officer in the Main Office. First named

loan officer in the Vista office, Mr. Ennis became Manager of the Carlsbad office in 1972. Before joining OFS, he was affiliated with a commercial bank. Mr. Ennis is a resident of Vista. David Tozier joined OFS in 1972 and has been manager of the Lomas Santa Fe office since its opening in August 1972. Mr. Tozier brings to the Association over 25 years of sales, marketing and operations experience most notably in the fields of real estate and advertising. Mr. Tozier is a resident of Encinitas.

Mr. Rorick stated that 1972 was the greatest growth year that Oceanside Federal Savings has experienced since its founding in 1920, evidence that North County families are continuing to save their money at a record-breaking rate.

## ESCONDIDO'S LARGEST OFFICE AND PROFESSIONAL BUILDING OPENS

Escondido's largest office and professional building has opened at 333 South Juniper with 85% of the building's 20,000 sq. ft. already leased.

O. H. Duffy, owner and developer of the \$350,000 two-story structure, anticipates that the remaining space will be leased within the next few weeks.

The L-shaped building's main entrance is at the corner of 4th and Juniper and the 2-story high lobby features a birds-in-flight metal sculpture created by Los Angeles artist Jim Palmer. Over 300 hours of time were spent from conception to completion of the piece which features over 150 steel bronze birds intricately suspended from welded metal rods from the partially skylighted ceiling. The birds have been so balanced that constant movement occurs giving the sculpture an animated, in-flight appearance. The unique work of art has aroused considerable interest among Southern California artists.

"I wanted to build something more than an ordinary office building," Duffy said. "It was my desire to create an atmosphere. A place for people to work that was aesthetically pleasing as well as practical. I believe the leasing response has indicated that that end has been achieved."

Duffy, who developed the Andeck building directly across the street from his new building, stated that each office has floor-to-ceiling tinted windows along with individually controlled heating and air conditioning, wall-to-wall carpeting and draperies.

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## PLACES & FACES



ALEX DeBAKCSY

### DeBAKCSY NAMED FUND CHAIRMAN

Alex DeBakcsy, general manager of the Union-Tribune Publishing Co., has accepted chairmanship of the 1973 United Crusade.

The United Crusade drive is conducted annually for the member agencies of the United Community Services of San Diego County. Philip Klauber, president of the organization, said that DeBakcsy will plan the campaign and recruit the key leaders for the 1973 drive.

DeBakcsy succeeds James F. Mulvaney, who headed the 1972 drive which raised \$6,352,680 for 70 member agencies and several pilot demonstration and development programs.

DeBakcsy was a section chairman of the 1967 and 1968 United Crusades and was associate chairman in 1969 and 1970. He served as a member of the UCS Advisory Council in 1970-71 and was chairman of the Loaned Executive program in last year's campaign.

A graduate of Stanford University, DeBakcsy is presently a director of the San Diego Chamber of Commerce and was formerly an officer and executive member of the Economic Development Corp.

### CLAUDE FENNEL GIVES GYMNASTIC EQUIPMENT

Thanks to Mr. Claude Fennel of Carlsbad there will be many boys and girls who will be happy. Mr. Fennel, a long time Carlsbad resident, recently donated \$4,000 to the North Coast Family YMCA to be used for gymnastic equipment.

The North Coast Family YMCA, 200 Saxony Road in Encinitas now has the equipment in operation. Youth classes for boys and girls known as Kinder Gym ages 2 1/2-4 1/2 (and a parent) is meeting on Tuesday and Thursday from 11:15-12 noon. In addition, a Mitey Mite Gym program for boys and girls ages 5, 6 & 7 meets on Tuesday and Thursday from 3-4 p.m. The YMCA is also planning a Trampoline and Gymnastic Class for guys and gals 8 to 18 years beginning on March 6th.

Mr. Fennel became involved with the YMCA in Columbus, Nebraska in 1913 where he served as Board President. Since arriving in Carlsbad in 1926 Mr. Fennel has been involved not only on the San Diego City and County YMCA Board, but has been involved with the North Coast Family YMCA as well.

Many boys, girls, men and women thank you, Mr. Fennel, for the gymnastic equipment which includes: trampoline, trampalette, reuther board, parallel and uneven parallel bars, crash pads, mats, climbing rope, safety belt, balance beam and rings.

### MERTON GUIN JOINS THOMAS, FLETCHER & NICOL

Merton Guin, who held a top marketing and sales post with a local electronics firm, has joined the Thomas-Fletcher-Nicol commercial and industrial real estate company as an assistant sales associate.

He will be involved in sales and leasing of commercial and income-producing properties in conjunction with John Andrews, vice president of the company, T-F-N president Kip Nicol said.

Guin, 32, joined T-F-N from Electronic Vision Corporation of Sorrento Valley where he held the position of sales manager from 1970 until the present. He was responsible for establishing a marketing department, for the design and implementation of an advertising program and for direct contact and communication with sales prospects.

Guin, who is married with one daughter, has a bachelor's degree in mathematics from Southern Methodist University. He and his family reside in Lomas Santa Fe.

## Business & Estate Topics

by Larry G. Showley, CLU

### LIFE INSURANCE PROVIDES FUNDS FOR CONTRIBUTIONS

During a time when a rapidly changing society demands new programs and great flexibility from its educational, religious and charitable institutions to meet increased needs and shifting emphases, these institutions are more in need than ever of private contributions to meet their financial obligations.

While traditional sources of "magnificent" gifts may be growing scarce, many persons of moderate means can make significant contributions through the use of life insurance which names the institution as owner and beneficiary. What's more, this is a gift that will not be affected by legal fees, taxes, probate or administration costs, and it is not subject to any claims of the insured's creditors.

The moderate premiums required to provide a bequest of, say \$10,000—which, not so incidentally, can be tax-deductible—can often be paid without infringing on family needs or other financial responsibilities. In addition, the benefactor can retain the freedom to increase or decrease the amount of the ultimate gift should his circumstances change.

Life insurance offers the solution to many situations in which members or alumni are unable to make outright gifts of sufficient size at the time they're needed. Endowment policies, with premiums paid by the insured contributors, have paid off church mortgages and financed scholarships. A college was able to guarantee the prompt return of borrowed money to the lender's family in the event of his death by insuring his life for the amount of the loan, thus making possible immediate construction of a much-needed library.

#### Free Booklet Available

New plans are being developed constantly to meet new needs. You may be interested in other uses, variation and advantages of life insurance as a charitable giving tool. Further information and details are included in the booklet "An Easy Way to Make a Significant Gift To An Educational, Religious, Charitable Institution." For a free copy, simply write or call: Larry Showley, C.L.U., 1360 Fifth Ave., San Diego, Calif. 92101; phone 233-8931.



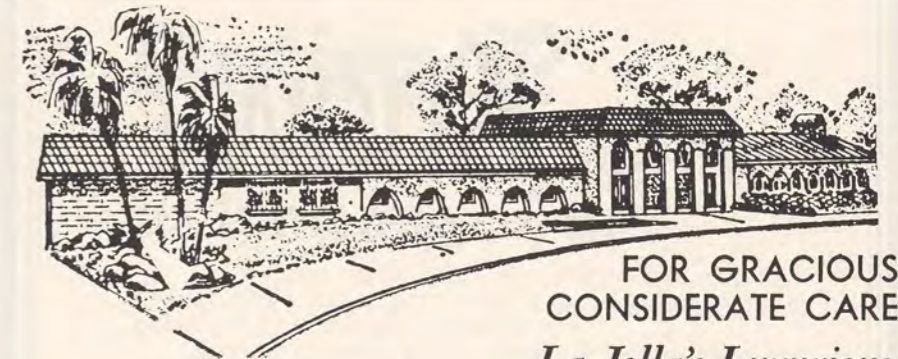
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## People, Places and Things

### SAN DIEGUITO ART GUILD ANNUAL SPRING SHOW



Mary Ellen Melton, San Dieguito Art Guild president, invites the public to attend its annual spring open art show scheduled for Sunday, April 8, through Sunday, April 22.

Entries in the four categories of oils, watercolors, mixed media and sculpture, will be accepted March 29, 30 and 31 at the Chateau Art Center, 110 15th St., Del Mar.

Anyone who has been a San Diego County resident for six months may enter as may any member of an armed service family.

Awards will be presented at the reception, Sunday, April 8, from 2 to 4 p.m.

Gentlemen are currently featured at the Gallery along with the monthly art show.

Present guest artists are the "San Dieguito Dons," all members of the San Dieguito Art Guild. The some twenty paintings and photographs hanging in the Gallery represent local artists, Allan M. Carson, William Sumner and George Hukar, all of Del Mar; Charles Henschel, Solana Beach; Ralph Tiller, Encinitas; Philip Bell and Clarence Keaney, both of Escondido; Charles F. Sumner, Oceanside, and Henry Meier, Carlsbad.

In the monthly art show, judged by Doris Malley of La Jolla, who teaches watercolor in San Dieguito High School's Adult Education Program, Marie Adkins won best of show.

Other winners were: Oil, Marie Adkins, first; Dorothy Reavele, second; Gloria Winfrey, third; and Marjorie Morgan, honorable mention. Watercolor, La Ray, first; Olivia Walker, second; Bonny Park, third. Mixed media, Millicent Jorgensen, sculpting, first; Velma Malmberg, pastel, second; Olivia Walker, batik, third; and Charles Henschel, photo, honorable mention.

## People, Places and Things

### LA JOLLA FEDERAL APPOINTS NEW BOARD MEMBERS, OFFICERS



Edgar E. Fleming is new manager of La Jolla Federal's Spring Valley office. He was also elected Asst. Vice President at the Association's January meeting. The Spring Valley office opened in October, and is the newest office of La Jolla Federal.

La Jolla Federal Savings and Loan Association has announced the appointment of four new members of the Board of Directors, three of them women.

R. F. Bachman, president of the association, announced the appointments after elections at the January board meeting. Elected were: Evelyn Adamson, Asst. Secretary; Barbara Jennings, Asst. Secretary; Edgar E. Fleming, Asst. Vice President; and Dorothy C. Finley, Vice President.

Ms. Adamson has been with La Jolla Federal for fourteen years. Most recently, she has been responsible for the New Accounts department. Ms. Jennings has a one year edge, having worked in the Accounting department for fifteen years.

Ms. Finley has served on the board as Asst. Secretary, and came to La Jolla Federal with Bachman, having worked as his assistant for a number of years.

Fleming is new with the association. He is presently the manager of La Jolla Federal's newest office in the Casa de Oro section of Spring Valley.

La Jolla Federal was founded in 1928, but until recently served only the La Jolla Community. The Association has enjoyed rapid growth in the last year; however, growing from one office to three in less than twelve months. Plans for at least one more office will be announced soon.

La Jolla Federal offices are located in La Jolla, Arena Plaza (San Diego), and Casa de Oro (Spring Valley).

### COUNTRY CLUB VILLAS AT LOMAS SANTA FE NEAR COMPLETION

The 156 unit Country Club Villas project at Lomas Santa Fe in North San Diego County is nearing completion, according to Chuck Ripley, Vice President of Sales for Lomas Santa Fe Realty.

Finishing touches are being made to 31 units in the fourth and final phase of the \$7.7 million garden condominium development, Ripley said.

More than 120 Villas have been sold since the opening of the Country Club Villa project 18 months ago, the Villas

ranging from \$39,950 to \$62,500.

The Villas are located along the golf course of the private Lomas Santa Fe Country Club, 1/2 mile east of the Lomas Santa Fe Drive exit from Interstate 5. Furnished models, which are now offered for sale for future delivery, are open daily, 9 a.m. to 5 p.m.

In addition to the Country Club Villas, the planned community of Lomas Santa Fe includes Santa Fe Hills, an area of three to five bedroom homes; Isla Verde, an area of view homesites for custom homes; the Plaza of the Four Flags Shopping Center; and the private Lomas Santa Fe Country Club.

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The crowning highlight of the Paris Hilton is its very chic, very popular rooftop restaurant and cocktail lounge, Le Toit de Paris. Here, enjoying a view second only to that from the Eiffel Tower, hotel guests and Parisians gather for dinner, for sampling and sipping from an extraordinary cuisine and wine cellar, superlatively styled after the finest French tradition.

This is one of the finest dining spots in Paris. Le Western offers an entertaining Western atmosphere to local businessmen and European tourists. Its Far West decor and delicious American steaks provide an authentic American feeling which is unique and unsurpassed in Paris. The elegant Coffee Shop adds to the comforts and convenience of the Paris Hilton. Fashionable shops such as Cartier, Balmain, Hermes and Carita are among those located in the hotel. Convention facilities are superb — the Salon d'Orsay can accommodate 800 persons for receptions or meetings. There is underground parking for 200 cars. Since every consideration has been given to making the Paris Hilton the ideal place to stay, discerning world travelers find it one of the most exciting places in the splendid "City of Light."

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## PLACES & FACES

### WHAT'S GOING ON AT THE RANCHO SANTA FE INN?

Anyone approaching the Rancho Santa Fe Inn parking lot these days is startled by the fact that all of the foliage seems to have disappeared from in front of the main building. It's not because they prefer cement to trees and greenery — it's because they are modernizing the main rooms. Back in 1924, when the original construction took place, bedrooms were built without adjoining sitting rooms. The Inn is adding a sitting room to each of the existing bedrooms — thus creating spacious new bedroom suites for their guests.

### RAY GRISET AWARDED MEDALLION

Ray Griset, Rancho Santa Fe Rancher and President of the local San Dieguito Boys' Clubs received the coveted Boys' Club Medallion from Boys' Clubs of America for his devoted service to the local clubs for the past five years. Griset has acted as Building Chairman and has been directly responsible for building both Boys' Clubs in San Dieguito, along with the newly dedicated gymnasium at the Encinitas Branch. The presentation was made by Ray Bogden, Regional Director of Boys' Clubs of America.

The award was presented at the 11:00 a.m. dedication of the Encinitas Gymnasium on January 20, 1973. Local dignitaries in attendance were: Assemblyman John Stull; William Craven, Supervisor, Fifth District; Captain Ken Deering, Commander of the North County Sheriffs Stations, along with other law enforcement officers from the local Encinitas sub-station.

Doug Allred, a member of the Board of Directors, acted as Master of Cere-

monies and he praised the efforts of Griset and literally hundreds of others who have given their time and energies to building the new gymnasium. He stated that this facility will aid the Boys' Club work in combating juvenile delinquency by providing daily wholesome activities for boys.

### NOTABLES ATTEND INN CONFERENCE



The American Society of Golf Courses recently held a conference at the Rancho Santa Fe INN. Among the notable guests in attendance were (left to right above) Mrs. Robert Trent Jones, Jr., Mr. Robert Trent Jones, Mrs. Robert Trent Jones, and Mr. Robert Trent Jones, Jr. Another son, Rees, was not present when this candid snap was taken. Both sons are noted golf course architects — following in the footsteps of their famous father. This photo was taken in the parking lot of the INN just prior to their departure for Palo Alto. However, the happy smiles turned into frustration just as soon as the camera clicked — when it was discovered that one of the four had inadvertently locked the only car keys in the trunk of the car! Two hours and two flights later they boarded a plane for San Francisco.

### LOMAS SANTA FE REALTY AWARD WINNERS



Chuck Ripley, Lomas Santa Fe Realty Vice President and Sales Director, presents award to Hal Vita for finishing first in company's listing and sales contest. Awaiting their awards are: Al Oakes (third from left) second place; Bud Stoner, third place and, seated, left to right, Yvonne Isber and Kathy Hallquest, third place runnersup.

### ARIZONA VACATION



Mary, Will and Milo Lenton who have returned from a great vacation "prospecting" in Arizona. The Lentons are the owners of the La Granada Restaurant on La Granada, Rancho Santa Fe.

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## PADRES' APRIL SCHEDULE

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
					6 7:30 L.A.	7 7:30 L.A.
8 1:00 L.A.	9 12:15 S.F.	10 8:00 S.F.	11 7:30 Arl.	12 7:30 Arl.	13 7:30 Hous.	14 6:00 Hous.
15 1:00 Hous. (2)	16 7:30 Cin.	17 7:30 Cin.	18 7:30 Cin.	19	20 5:30 Hous.	21 5:30 Hous.
22 12:00 Hous.	23 5:30 Hous.	24 5:05 Pitt.	25 5:05 Pitt.	26	27 11:30 Chi.	28 11:15 Chi.
29 11:15 Chi.	30					

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## PLACES & FACES

### AMERICAN FIELD SERVICE WEEKEND

"This isn't my native costume, mine is blue jeans and a shirt!" said Mrs. Ron Benelli of Leucadia, president of American Field Service, as she welcomed guests to the AFS International Food and Fun Fair at San Dieguito High School January 13th. There were colorful costumes aplenty among the 49 AFS students from 32 different countries acting as hosts and providing impromptu entertainment at the Fair. Under the direction of Mrs. Joseph Kimura and Mrs. Gertrude Graves, Encinitas, fifteen community and school organizations offered a variety of international food as well as candles, flowers and gifts.



M. Taaher Hessam, Afghanistan; Reiko Yoahisawn, Japan; Anna Misena Lorza, Colombia; Nuhket Belgin Karayazici, Turkey; Lily Aw Lee Fhoon, Malaysia; Muhammad Zein Mogat, Indonesia; Johan Richter, Sweden.

The Fair highlighted this year's first AFS week-end in San Diego County with more than 30 San Dieguito families entertaining AFS students attending high schools all over the county. Their busy agenda included a day of classes at San Dieguito High School, a soccer game, picnic and roller skating party arranged by Miss Laurel Berg, Montebello, AFS Student Club president and Mr. Henry Hermes, Club Advisor.

Concluding the week-end was the AFS Round-Table moderated by Mark Allen, San Dieguito graduate who was an AFS American Abroad in New Zealand. Joining the foreign students in the discussion which covered food, family life, educational standards, minority problems and dating patterns were Misses Terry Orr and Stephanie Higgins, Cardiff, San Dieguito's current Americans Abroad candidates.

American Field Service was organized after the first World War by American veterans of that unit to further international understanding by first-hand experience. Since its organization in 1960 San Dieguito AFS has brought 22 foreign students to the



Ricardo Barzini of Brazil plays the guitar while fellow AFS'ers sing.



Terry Orr, American's Abroad Candidate; Mrs. Ron Benelli, Adult Club President; Laurel Berg, Student Club President.

local high school and sent 14 young Americans to foreign countries.

Currently living the AFS motto, "Walk together, talk together, all ye nations of the earth, for then, and only then shall ye have peace," are Kathy Tobin, Solana Beach; Johan Richter of Sweden; and M. Taaher Hessam, Afghanistan. Kathy lives with the Ludo Even family of Westerlo, Belgium. Johan lives with Dr. and Mrs. Carl Rouse, Del Mar, and Taaher with Mr. and Mrs. Stuart Shore, Jr., also of Del Mar, while attending San Dieguito High School.

### CENTURY 21 NAMES LEONARD J. HANSEN & CO.

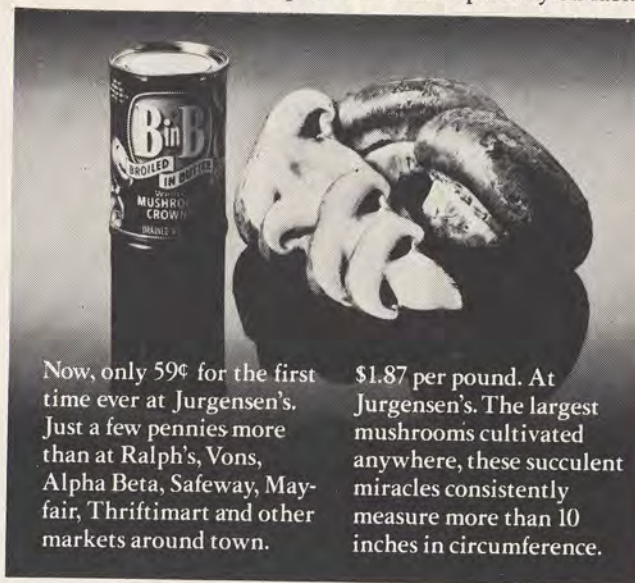
Century 21 of San Diego, Inc., one of the largest real estate companies comprised of independent brokers in San Diego County, has named Leonard J. Hansen and Company as public relations counsel.

Robert Leeds, regional director of Century 21 here, said the new public relations program would be effective February 1, 1973, and serve the organization in an overall public information and education program.

Hal Peyer, vice president/public relations for Hansen and Company will serve as account supervisor, with Rita Lehman as writer-public relations specialist.

Century 21 offers, independent brokers the advantage of sales and management training, escrow services, major advertising programs and interstate referral service.

Among many Californians, Jurgensen's enjoys a somewhat awesome reputation for proffering a parade of gourmet items unrivalled this side of Nirvanah. At appropriately outrageous prices. This reputation is based partially on fact. What is just as true is that Jurgensen's carries a wide range of standard items now at thoroughly acceptable prices. Indeed, many of these prices come within a few pennies of those found at ordinary markets. Understandably, this is not yet widely known. That you can, for example, purchase a highly serviceable and enduring double-winged can opener for 39¢ at Jurgensen's, hardly inspires a season's worth of chaff from the rumor mill. When, however, you use that opener to pry loose the lids of ten pounds worth of Malossol Beluga Caviar (at \$95 per 16 oz. tin) to fill an exclusively imported-for-Jurgensen's Italian ceramic fish tureen (at \$47.50), word will get around. And the greatest reward of shopping at Jurgensen's might be overlooked. And that is simply this: A bit more here and there can make the difference between just another meal and an experience. Here are some specific prices why: ground beef, better than anyone else's ground sirloin, \$1.10 a pound; plum-sized (approximately 4 9/16" in circumference) California strawberries, \$1.49 a



Now, only 59¢ for the first time ever at Jurgensen's. Just a few pennies more than at Ralph's, Vons, Alpha Beta, Safeway, Mayfair, Thriftmart and other markets around town.

\$1.87 per pound. At Jurgensen's. The largest mushrooms cultivated anywhere, these succulent miracles consistently measure more than 10 inches in circumference.

basket; Inglenook Chenin Blanc, \$2.25 a fifth, etc. Now, while these prices are certainly reasonable, please note that Jurgensen's is not about to enter the discount derby. That would be disastrously inappropriate for an organization that offers such unique browsing pleasures as: a bottle of Lafite-Rothschild, 1899, at \$500.00; provimi maximus white baby veal from Minnesota, at \$6.90 a pound; a complete set of Sabatier cutlery, at \$155.00; a gift pack of Jurgensen's incomparable international coffees complete with a Moulinex grinder, at \$25.00; a celebration cake topped



If you filled "him" with rice, it would not be considered gauche.

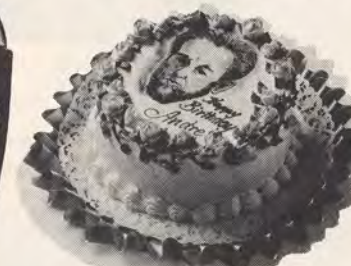
with a portrait, on frosting and life-like to the flesh tones, at \$15.00; and a tin of 18 Ugma French escargots, at \$2.95.

And where else will you be so royally served... with everything from recipe suggestions to how to build a wine cellar to you name it? For example, at the Larchmont store, where there is no parking lot, a man will watch your car and feed the meter, if need be, so you can feel free of worry. And at every store, you can avail yourself of a personal charge account, free home deliveries and a free subscription to Jurgensen's

Vive la différence!  
(\$499.77)



Oh, the exasperated meter maids!



What did Leonardo ever paint that you could eat? Mona Cake?

own magazine, the *Epicurean*, a bi-monthly compendium of recipes, culinary arts, wines and other gourmet items of interest. Considering Jurgensen's total universe of goods and services, one is inevitably led to conclude that it's the unique market in which to do all your shopping. But to really understand Jurgensen's, you have to experience it. And so that you may, Jurgensen's would very much like you to visit. Especially if it's your first visit.

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To become more familiar with the special world of Jurgensen's, write Dept. S.D., 601 South Lake Avenue, Pasadena, California 91109. And receive a free subscription to the *Epicurean*. Of course, if you really can't wait, phone (213) 681-4861. Or your nearest Jurgensen's, which is listed in the White Pages.

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Pancho Segura



Pancho Gonzales



Lloyd Bridges with Tony Dyer, San Diego



Jackie and Donald Perwin, La Jolla with Henny Walz, Rancho Santa Fe.



Roy Emerson jumps for this one

### PERSONALITIES

... caught by our roving cameraman, Ed Walz, of Rancho Santa Fe at the Michelob Pro/Celebrity Tennis Classic at La Costa . . . Jan. 22-28, 1973.



Judy and Jack Stires enjoy the matches



Dave Gallup



Mr. and Mrs. Alexander Davidson (PSA) and Mr. and Mrs. E. B. Kittinger (Dean Witter & Co.).



Joy Emrick, Rancho Santa Fe; Dr. Ian Bradburn, La Jolla, and Henny Walz, Rancho Santa Fe were enthusiastic spectators at the tournament.

# People, Places and Things

## A FULFILLING, ENJOYABLE WAY OF LIFE



One of the most popular spots for residents to gather for fun and relaxation is around the giant, circular swimming pool at Rancho Carlsbad. Here, almost every day, new friendships are formed and residents find time to socialize and enjoy the leisure-oriented lifestyle of the adult, resort mobile home community.

### COVER PORTRAITS



HOUSE OF PORTRAITS in Del Mar takes great pride in the covers they produce for "Dogfancy" and "Cattfancy," as well they may! These were taken by Tony Francis, owner of House of Portraits, and The Village Press staff photographer.



### 1972 SALES AWARD

Art Prior and Al Vergote, sales executives at Village Park in Encinitas, have each been awarded the National Association of Home Builders 1972 Million Dollar Sales Award, according to Roger Freeberg, director of sales and marketing at Village Park.

The NAHB Sales Award is awarded

to those salesmen who achieved more than \$1 million in sales. Prior and Vergote each sold more than \$3 million in homes and townhomes during 1972, according to Freeberg.

Prior has been a licensed real estate broker and salesman for major housing developers in San Diego County since 1969, and joined the Village Park sales staff in October, 1971.

If we didn't believe there were enough people to appreciate the difference, we wouldn't have gone to the Mediterranean to design our swimming pool.



And we probably wouldn't have taken the trouble to finish our new pool with hand laid mosaic tile. Or deck the patio with tile and brick. Gas lamps light the area. Dozens of lemon and orange trees surround it. And for the moments between sun and swim, there is a mini gym, a sauna and the Don Quixote snack bar.

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## People, Places and Things

### GROUND-CHRISTENING HERALDS CONSTRUCTION OF ESCONDIDO'S VINEYARD CENTER

A "ground-christening" to officially start construction of "The Vineyard" shopping center, an unusual \$6.2 million complex being developed in Escondido by Gourmet Properties, Ltd., was held Wednesday, February 21, with guests participating in an actual "grape-stomping" on the selected site.

The ceremony also marked the beginning of an Escondido annual Wine and Art Festival planned by The Vineyard to recapture the colorful grape and wine history of the "Hub of North County." A wine and cheese tasting, strolling Italian musicians and the grape-stomping made The Vineyard's ground-breaking events one of the most unusual Southern California has ever seen.

Symbolically, the grape-stomping not only solicits success and prosperity for The Vineyard, but it recaptures the significance of the grape-growing and wine-making industries which were responsible for Escondido's beginning in the 1700's.

Escondido's famed Grape Days, which drew thousands of visitors to the valley city from 1908 to 1950, was once one of the most popular attractions in Southern California. With residents proudly presenting the story of its past through special displays, historical programs, exhibits and parades, the Escondido celebration was highlighted by tons of grapes being given away.

It is this spirit and interest in Escondido's history which The Vineyard developers intend to recapture in an annual center and community promotion, the Escondido Wine and Art Festival. The first such festival will be a day-long event scheduled for The Vineyard's opening in the fall of this year.

The Vineyard, located on a 15-acre site adjacent to the Escondido Village Mall on E. Valley Parkway, presents a new concept in merchandising. Its 150,000 square feet of building area will be constructed in rustic redwoods and fir, eliminating all steel, glass and heavy concretes. Specialty shops, a theatre, a community meeting room, an office building and a bank are housed in two and three-level buildings. Sidewalk cafes, arts and crafts kiosks and the plaza's 1600 square-foot gazebo are scattered throughout the 8,000 square-foot mall area.



A grape-stomping celebration to officially begin construction and ground-christening of the Vineyard, a \$6.2 million shopping center, was held recently with Owner/Developer Kenneth R. Riley (third from center) joining Veronica Haase, Escondido City Librarian Graham Humphreys, Donna Fernandez and Miss Escondido Fairest of the Fair, Patricia McConnell (left to right) in the Italian picnic festivities. Guests, city officials and press joined in the christening of The Vineyard's 15-acre site which is located adjacent to the Escondido Village Mall. Completion is scheduled for the fall of this year.

The grape-stomping, a highlight of both the ground-breaking ceremony and the upcoming Wine and Art Festival, will be the first of many such events planned for the new shopping center. Participating in the program on Wednesday were KOWN Radio's "Prince Edward" Dillon, as the M.C., Chamber of Commerce President Richard Nissen, Escondido City Librarian Graham Humphrey, and Gourmet Properties, Ltd. owner, Kenneth R. Riley, who also owns and operates such facilities as LeBaron Hotel in San Diego and The Ridgeway Apartments in Escondido.

### JACK CARLISTO HONORED



At a recent meeting of Guarantee Mutual Life Company, Jack Carliso was awarded the President's Trophy by J. D. Anderson for the distinct honor of being the number one personal producing general agent in the United States with a production of \$1,721,611.

## People, Places and Things

### THE COUNTRY FRIENDS ELECT NEW PRESIDENT

A special highlight of the Country Friends membership luncheon held Thursday, February 22, at the Twin Inns in Carlsbad, was the installation of Mrs. Richard Pharr as President. She was elected to fill out the term of Mrs. David B. Pratt, who has moved from Rancho Santa Fe to Los Altos Hills.

Mrs. Pharr has previously served on the Board of Directors in the capacities of Assistant Treasurer and Corresponding Secretary. She is actively involved in the workings of the Country Friends Shop in Rancho Santa Fe.

Mrs. Pharr is also a member of the Women's Council of the Village Church in Rancho. She and her husband have two children and have resided in Rancho Santa Fe for 23 years.

### MAN-OF-THE-YEAR NAMED AT ETERNAL HILLS

Howard E. Walker has been named "Man-of-the-Year" at Eternal Hills Memorial Park here and also has been honored for his work by the National Association of Cemeteries.

According to Joe B. Cockrill, general manager, Walker was selected for the designation given each year to one of the 15 pre-need counsellors at the local cemetery.

He was also given a silver "Achievement Award" from NAC for his work at Eternal Hills during 1972.

The two awards were announced recently at a dinner meeting in the Atlantis Restaurant in San Diego.

Walker came to the Los Angeles area in 1937 with his family after completing school in Aberdeen, S.D.

### NEW OWNERSHIP FOR BENSON CLEANERS

After 20 years of servicing Rancho Santa Fe and its neighboring communities, Glen Benson is moving to Texas with his family. The Bensons are delighted to be turning over the ownership of Benson Cleaners to Mr. and Mrs. Harold Smith who will carry on the same services to their customers. Mr. Smith has held the Golden Arrow Dairy franchise in Rancho Santa Fe for approximately 10 years and is well known in the community. He is exceptionally well-qualified to continue the personalized attention which Glen and Peggy Benson have always tried to give to the needs of their customers.

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## PLACES & FACES

### UNIQUE PRE-SCHOOL

The process of teaching children to learn, to grow, and to be happy, is the aim of The Learning Tree. This pre-school (located at 336-340 N. Acacia Avenue in Solana Beach) opened its doors for the first time in January of this year.

Our correspondent questioned the director, Mr. Samuel Goldberg, and head teacher Mrs. W. Buck about pre-school education.

"We feel we have a very unique school. We try to encourage each child to use his whole being; physical, emotional and social aspects; in so doing, he can grow to his fullest potential."

Mrs. Buck feels that the fostering and developing of mentality, enabling the child to experience more fully and consciously all that life has to offer, is one of the prime objectives of the Learning Tree.

Asked about other objectives, Mr. Goldberg said, "All pre-school children should have the opportunity to be with other children of their own age. The pleasure of relationships develop only when belonging to a group. Pre-school is the child's first step towards independence and gives the youngster self confidence."

"The Learning Tree provides the child with an enjoyable learning environment enabling the child to grow at his own rate," Mr. Goldberg added.

Mrs. Goldberg, a teacher at the Learning Tree, said, "We are constantly being reminded of how de-personalized our society has become. People just don't care about people anymore. But at the Learning Tree, we care. We hold the trust a parent places in us when they send their child here, and repay that trust by caring, very much indeed, for each individual child."

The atmosphere, each morning, in the Learning Tree is one of happiness. Children sitting in a circle on the floor, speaking, each in turn, of their favorite thing.

"We encourage the children to verbalize, by recounting, their experiences to each other," said Mr. Goldberg.

This pre-school room is furnished with brightly-colored tables, geometrically shaped, with small child-sized chairs. Orange and yellow bookshelves line the walls, their shelves filled with educational toys and teaching aids.

To the uninitiated, toys are toys, but as Mr. Goldberg pointed out, "This box teaches the child shape discrimination." The box he had in his hands had various shaped holes cut into it, with wooden pieces of corresponding



Christine Knop of Lomas Santa Fe and Kristin Seckinger of Del Mar.



Nathan Kelley, Jan Loschke and Tyler Brandenburg of Solana Beach.



Front Row: Meghan Kenney, Celine Thompson, Michelle Mikesell, Ethan Offenbecher, Erin Noel, Kari Kline, Christine Seckinger. Back Row: Nathan Kelley, Vickilyn Abajian, Tyler Brandenburg, Kristin Seckinger, Jon Loschke, Vanessa Zefine, Calire Kaufman.

shapes nearby. "The child has to fit these pieces into spaces of corresponding shapes. This shape discrimination is a pre-requisite for reading readiness. Once a child expresses reading readiness, then he is ready for our Reading Program."

The specially designed Reading Program was developed by Mr. Goldberg during his years as a reading specialist in the New Jersey School System, and as director of a private reading school in Metuchen, New Jersey.

It is his feeling that if the child can be taught to read phonetically he can



Michelle Mikesell (granddaughter of Rancho Santa Fe's Strom family) and Nathan Kelley of Del Mar.



Vickilyn Abajian of Del Mar, Carol Goldberg, teacher, Kari Kline of Cardiff, Kristin Seckinger of Del Mar, and Ethan Offenbecher of Encinitas.

read successfully. Children in the program are taught the sound of each consonant, and then is ready to learn the short vowels. Very slowly, a week at a time, progress is made. After the pre-schooler has learned the short vowel sounds he is then able to sound out simple words combining the CVC concept. Short sentences become stories and the youngster is on his way. The stories, especially written by Mr. Goldberg are read with ease and joy. The child says, "I can read!"—and so he can.

The playyard at the Learning Tree is equipped to give the children motor control and is well stocked with riding toys, balance beams, a swinging rope slide, barrel, tree house, trucks, and toys for digging. The Arts and Crafts program is designed to foster creativity and self-expression. Delightful examples of the children's work covered the walls.

A fish tank bubbles merrily in one room and a charming little boy told me the name of every fish in residence. The Learning Tree Rhythm Band made up in volume and exuberance what it lacked in skill. Each child had a rhythm instrument and seemed to be "with it" all.

What an enlightening visit! Children in the process of learning, growing and being very, very happy! □

## Shaun-Mar Boarding Kennel

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# People, Places and Things



## THE THIRD BIRD OPENS

The grand opening of THE THIRD BIRD, a unique place to shop in the OLD MARKET, 1010 First Street in Encinitas was held on March 1st. The shop is the result of years of thought and study by the owners, Ric Wathen and Mickey Crow. Both ladies have lived in various parts of the world where they had the opportunity to acquire a deep appreciation and knowledge of some of the world's choice artifacts.

Mickey has had a considerable amount of experience in organizing art shows in Sacramento and Seville, Spain. During the years she lived in Spain she was also active in charity school work and as a result was awarded Spain's highest civilian award, the Order of Civil Merit, by Generalissimo Franco. The decoration conveys the title of Excellentissima Senora.

While living for four years in Caracas, Venezuela Ric was able to travel to the neighboring countries and many of the Caribbean Islands — Haiti, Jamaica, Curacao, Puerto Rico — and has arranged to import select items from that area.

THE THIRD BIRD will specialize in choice imports, antiques, and unusual gifts. The small balcony will be the site of imported articles of wearing apparel such as Columbian stoles, dresses, and hobby shirts made expressly for the shop.

Of particular pride to the owners is the exceptional art work of some of Southern California's most talented artists: Robert Mack, Cliff Widdowson, Dorothy Reavell, Mary Ellen Melton, George Hukar, Jean Cambell, Ted Nay, Maureen Love, Beverly Perry, Marjorie Morgan, Claire Trabun, and Gloria Winfrey. The wide variety of styles and mediums should appeal to the most discriminating collectors.

The main theme of THE THIRD BIRD, as decided by Ric and Mickey during the planning stage, was to have unusual and lovely things not readily available elsewhere and to provide a warm, fun place to shop where customers can also be friends.

The answer to the many inquiries about the unusual name is the following bit of Andean mythology, or, THE LEGEND OF THE THIRD BIRD: Many years ago a beautiful Andean princess fell in love with a handsome warrior who was transformed by a jealous sorceress into a toucan. The princess went into the forest to search for her love and was confronted by three toucans each of whom professed to be the warrior. She asked each of the three where he would take her to spend their lives together. The first said "to the moon where we will live forever surrounded by silver." The second said, "we will fly to the sun which is covered with gold." The third said, "come, fly with me to Encinitas and we will spend our lives in paradise." Naturally, she chose THE THIRD BIRD who was returned to his natural form and they lived happily ever after in paradise.

## CENTURY 21 HAS NEW HEADQUARTERS

Headquarters for the San Diego county operation of Century 21, the country's fast-growing organization of independent realtors, have been established in offices at the Security Pacific Bank building in Mission Valley.

Robert M. Leeds, who has nearly 18 years' experience in the real estate profession, heads the organization here as regional director for Century 21 of San Diego, Inc.

Century 21 members own and operate their own individual realty offices, thus continuing to provide clients with their years of experience and success in specific areas of San Diego County. While maintaining their own identity, Century 21 members enjoy the advantages offered by a large, dynamic organization such as an advertising program through local news media, brochures and direct mail literature. Century 21 also offers its members professional sales training as well as inter-company referral service throughout Southern California.

Leeds, an active member of the San Diego Board of Realtors, has an extensive background in real estate. Prior to joining Century 21, he was executive vice president for Mark Real Estate Company in San Diego, where he was responsible for all phases of real estate sales, training, development and expansion.

The first Century 21 offices were opened in February, 1972 in Orange County, and now there are 175 offices in operation throughout Southern California.


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# THE ASSOCIATION Bulletin and News

**MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JANUARY 18, 1973, 9:30 A.M. IN THE BOARD ROOM.**

**PRESENT:** President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly and Whitehead.

**ABSENT:** Director Weindling.

**ALSO PRESENT:** Manager Grahl, Recording Secretary Butts, Association members, Press.

**MINUTES OF PRECEDING MEETING**  
The minutes of January 4, 1973 meeting, on motion made and seconded, were passed unanimously.

**Revision of Minutes of December 21, 1972.** Manager Grahl stated an error in the minutes approved January 4, 1973 had been called to his attention. After discussion, a motion was made, seconded and passed unanimously to delete from paragraph 7 of the minutes of the Public Hearing to consider the petition of Hubert G. Larson, Trustee, to modify the zoning from Residence District Class "C" to Business District Class "D" on Parcel 2/2, Block 31, the following: "as did Mr. R. M. Clotfelter," from minutes of December 21, 1972.

**NEW BUSINESS**  
Subdivision, Parcels 1/6 & 2/2, Block 1. (Talbot). Decision deferred pending visit to site.

**Keeping of horses, Parcel 3/1, Block 1, (Wiesehan).** 4.35 acres. On motion made and seconded, approval was unanimous.

**Keeping of 1 Horse, Parcel 8/9, Block 48, (Capozzi).** 3.05 acres. On motion made and seconded, approval was unanimous.

**Keeping of 3 Horses, Parcel 16/1, Block 36, (Heid).** 3.9 acres. Decision deferred pending visit to site.

**REPORTS**  
**Park & Recreation Board** Chairman Whitehead reported Mr. S. W. Royce and The INN had provided a bicycle trail and is building two tennis courts which will be made available to the School. The Park & Recreation Board has written a letter of appreciation of these fine gestures.

The report of the meeting on January 10; on motion made, seconded and passed unanimously, was received as presented.

Chairman Whitehead identified herself and Mr. G. Biszantz as Park and Recreation Board advisers to the Planning Commission in connection with long range development of Association recreational facilities.

**Golf Activities Committee** Chairman Chubbuck explained the Question Box, located in the Pro Shop, had been initiated for the golfers in an effort to improve communications, keeping them informed of special efforts and programs underway with respect to the Golf Course.

The final report from Arthur Young & Co. on the Golf Course Survey was presented, a copy to be furnished to each

Director for study. The Restaurant/Bar Survey is still being negotiated, but it appears some phases of it may be done by Association Staff.

Chairman Chubbuck identified himself and Mr. G. McCorison as Golf Activities Committee advisers to the Planning Commission in connection with long range development of Association recreational facilities.

**Tennis Activities Committee** Chairman Brown reported the work to repair Courts #5 and #6 is under way.

Chairman Brown identified himself and Mr. C. Manning as Tennis Activities Committee advisers to the Planning Commission in connection with long range development of Association recreational facilities.

**Finance Committee** Co-Chairman Brown, in the absence of Chairman Weindling, reported on the January 16 meeting, which discussed financing of several projects which need to be accomplished.

Director Brown explained that Tennis Courts # 1, 2, 3 and 4 are so in need of resurfacing that the Tennis Activities Committee requested the Finance Committee to consider the expenditure now, even though it has not been included in the 72-73 budget. The cost thereof to be included in 1973-74 budget so that it is considered in meeting operating expenses in the 73-74 year's fees. Mr. Brown moved to accept the Finance Committee recommendation to authorize an expenditure of \$3200 to resurface Courts #1, 2, 3 and 4, in accordance with a competitive bid proposal submitted by Eastwood Contractors. The motion was seconded and passed unanimously.

The committee recommended an expenditure of \$4410 for installation of facilities in the Tennis Clubhouse in support of the Tennis Pro. During the discussion which ensued, it was the consensus that the Board should have definite plans or drawings before money is spent for items other than of an emergency nature. Decision deferred pending a visit to the facility.

The Committee, on the recommendation of the Park & Recreation Board, recommended the expenditure of \$2800 for an automatic sprinkler system for the two Greens areas just east of The Inn. On motion made and seconded, approval was unanimous.

The Finance Committee report was unanimously accepted on motion made and seconded.

Preparation for submitting the 1973-74 budget from each Committee was discussed. Director Chubbuck moved that the poll of the Bar and Restaurant patronage (See 8/17/72 minutes) be ended January 31, instead of February 28, so that the resulting figures will be available before preparation of the budget. The motion was seconded and passed unanimously.

**Manager Grahl** requested discussion and approval of the draft of the January 8 Special Meeting Summary to be mailed to the Membership. Upon correction of a few items, a motion was made, seconded and passed unanimously for the acceptance of the draft, return of the preference card, providing "for,"

# ASSOCIATION Bulletin and News

"against" and "undecided," thereon, by January 30, and compilation of results by the Association Staff.

Coast Sand Company Public Hearing is scheduled for January 19 before the County Planning Commission; Mr. Grahl plans to be present.

**President Bellman** read a letter from Art Jury President Wingert relative to Art Jury recommendations to the Board. Following discussion, the Board was unanimous in its decision to call a joint meeting with the Art Jury to discuss policy, and to improve communications and understanding between the two groups.

**RECESS**  
The Board was recessed at 11:50 a.m. for a field trip.

**Keeping of 3 Horses, Parcel 16/1, Block 36, (Heid).** 3.9 acres. At the site, on motion made and seconded, approval was unanimous to keep the horses as an adjunct to the private residence.

**Subdivision, Parcels 16/1, and 2/2, Block 1, (Talbot)** consisting of 20.8± acres into sites of 5.8, 5.0, 5.0 and 5.0± acres. At the site, the motion was made, seconded and passed unanimously to approve the division with the stipulation that a deed restriction be placed on the parcel on which is located the guesthouse requiring removal of the guesthouse when said parcel is sold.

**Tennis Pro Shop Improvements.** At the site, the Board reviewed the proposed improvements insofar as this could be done without drawings. Upon conclusion of the visit, the Board requested the Tennis Activities Committee have drawings of the proposed improvements prepared and submitted so that firm information would be available upon which to base a decision. Board members also expressed a consensus that whenever substantial improvements, additions or alterations were planned for Association facilities, and funds therefore were being requested, that such requests should be accompanied by drawings or plans which would provide a clear understanding of the request.

**ADJOURNMENT**  
The meeting was adjourned at 1:30 p.m.  
Vernon A. Bellman  
President  
Gwendolyn P. Whitehead  
Secretary

**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD IN THE BOARD ROOM ON JANUARY 23, 1973 AT 9:00 A.M.**

**Present:** President Wingert, Vice President Frobes, Architect Hope and Alternates Duncan and Reitz.

**Also Present:** Building Commissioner Mowery, Secretary Grahl and Recording Secretary Duffield.

**MINUTES OF PRECEDING MEETING**  
The minutes of the meeting of January 9, 1973, were approved as presented.

**NEW CONSTRUCTION**  
Edington, J. Residence — Parcel 3/2, Block 34, Los Morros. Approved.

The Inn. Residence — Portion Lot 123, Map 2089, La Granada. Approved.

Osborn, T. Residence — Parcel 9/1, Block 48, Las Palomas. Approved.

**ADDITIONS & ALTERATIONS**  
Visconti, S. A. Tennis Court, Barn & Gazebo — Parcel 2/8, Block 7, La Crescenta. Approved with conditions regarding lumite screen for tennis court. Site visited.

The Inn. Lanai additions — Portion Lot 147, Map 2089, Linea del Cielo. Approved.

Arendsee, R. W. Addition to existing residence — Parcel 2/3, Block 33, El Secreto. Approved.

**SUBDIVISION**  
Laughlin, R. L. Parcel 3/1, Block 17, La Valle Plateada, consisting of 16.59± acres into sites of 4.03 and 12.56± acres. Art Jury advised approval provided that a deed restriction be recorded to the effect that the guest house cannot be rented or used as a residence by

the owner unless modifications thereto, acceptable to and approved by the Art Jury, are completed. Site visited.

**REALIGNMENT**  
Laughlin, R. L., Coberly, J. E. Parcels 3/1 and 4/1, Block 17, La Valle Plateada. Present acres: 4.00 and 16.58. Proposed acres: 3.99 and 16.59± acres. Art Jury advised approval. Site visited.

**KEEPING OF HORSES**  
Visconti, S. A. Parcel 2/8, Block 7, La Crescenta. Two horses on 3.3± acres. Art Jury advised approval. Site visited.

Youngblood, J. H. Parcel 2/1, Block 16, El Vuelo. Three horses on 2.88± acres. Art Jury advised approval for two (2) horses rather than three.

**MISCELLANEOUS**  
Leonard A. Sign. Approved with stipulations.

Delaney, J. A. Location of garage door. Upon receipt of complaint concerning location of garage door, Art Jury visited site and concurred in the Association letter to Mr. Delaney of January 17, 1973.

Stilwell, B. W. Tile for residence — Approved.

R. B. Grahl  
Secretary

Lowell F. Wingert  
President

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## ASSOCIATION

### Bulletin and News

**MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 1, 1973, 9:00 A.M., BOARD ROOM.**

**Present:** President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling and Whitehead.

**Also Present:** Manager Grahl, Recording Secretary Butts, Counsel Stanley, Association Members, Press.

**MINUTES OF PRECEDING MEETING**  
The minutes of January 18, 1973 meeting were unanimously approved.

**OLD BUSINESS**  
**Status of Guesthouse, Parcel 3/7, Block 16. (in attendance) (Johnson).** After a brief review of background material in connection with this matter, Attorney J. Powell spoke in behalf of the request. After considerable discussion, it was moved and seconded that the first buyer after this date may use the Guesthouse as a residence until such time as the main residence is erected upon the property, at which time it will revert to a Guesthouse, and said occupancy is restricted to a period of no longer than two years from date of sale or of occupancy, whichever is first.

**NON AGENDA ITEM**  
**Proposed North Interceptor Sewer.** Manager Grahl gave the following summary of Preference Cards returned: 1,213 Summary of January 8 Special Meeting/Preference Cards were mailed. Of this number, 541 (45%) Preference Cards were returned.


Against Proposed North Interceptor Sewer .....461 (85%)  
For Proposed North Interceptor Sewer ..... 50 ( 9%)  
Undecided ..... 30 ( 6%)

The following resolution was made, seconded and, on a Roll Call requested by Vice President Nix, was unanimously passed:

**RESOLVED:** That, in view of the expression of opinion by the Rancho Santa Fe Association Members resulting from the mailing of January 23, 1973, and, whereas, a majority of those returning Preference Cards expressed opposition to the proposed North Interceptor Sewer, the Board of Directors of the Rancho Santa Fe Association hereby opposes the construction of said North Interceptor Sewer.

**NEW BUSINESS**  
**Subdivision, Parcel 3/1, Block 17, (Laughlin) 16.59± acres into 2 sites of 4.03 and 12.56± acres.** The motion for approval, provided that a deed restriction be recorded to the effect that the Guesthouse located on the 12.56 acre parcel can not be rented or used as a residence unless modifications thereto acceptable to and approved by the Art Jury and the Board of Directors are completed, was made, seconded and passed. Director Coberly requested the record to show he abstained.

**Realignment, Parcels 3/1 and 4/1, Block 17. (Coberly/Laughlin).** Present 4.0 & 16.58± acres; Proposed, 3.99 and 16.59± acres. On motion made and seconded, approval was granted. Director Coberly requested the record to show he abstained.



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**Keeping of 2 Horses, Parcel 2/8, Block 7. (3.3 acres) (Visconti).** On motion made and seconded, approval was unanimous.

**Keeping of 3 Horses, Parcel 2/1 Block 16. (2.88 acres) (Youngblood).** The motion to approve the keeping of two horses was made, seconded and passed unanimously.

**NON AGENDA ITEM**  
**Art Jury Appointment.** The President stated there still existed a vacancy of one Alternate Member of the Art Jury. He proposed Mr. Jack N. Day to serve for the one year term ending December 31, 1973. On motion made and seconded, Board approval was unanimous.

**REPORTS**  
**Tennis Activities Committee Chairman** Brown presented drawings of improvements and additions to be made to the Tennis facility, expenditures for which the Finance Committee had recommended approval (See 1/18/73 Minutes). After discussion, the motion was made, seconded and unanimously passed to approve an expenditure not to exceed \$4450 for facilities as described.

**Golf Activities Committee Chairman** Chubbuck explained the SCGA Rating Committee was expected to play and to rate the Golf Course on February 7. The motion was made, seconded and passed unanimously to waive green and cart fees incurred.

**Manager Grahl** read the following results of the written questionnaire in connection with the poll of the Bar/Restaurant patronage.  
(See 8/17/72 Minutes)

577 Other ( 54%)	Association Members	713
411 Golf ( 39%)	Non-Association Members	350
75 Tennis ( 7%)		
1063 (100%) TOTAL		1063

**Parent Teachers Organization** letter requesting support of the Board of Directors in implementing its recommendations to the San Diego County Traffic Safety Committee, was read. After discussion, the motion was made, seconded and passed that the County be requested to make a survey as to the desirability of having a 4-way STOP sign at the intersection of La Granada and Avenida de Acacias.

**RECESS, EXECUTIVE SESSION, ADJOURNMENT**  
The Board recessed at 10:25 a.m.  
The Board went into Executive Session at 10:30 a.m.  
The Board adjourned at 12:35 p.m.  
Vernon A. Bellman  
President

Gwendolyn P. Whitehead  
Secretary

## In Memoriam



**DR. HERBERT WILLY MEYER**  
1896 - 1973

Memorial services were held recently for one of Rancho Santa Fe's most distinguished and beloved residents, Dr. Herbert Willy Meyer who passed away on Friday, January 26th.

Dr. Meyer received his A.B. from Columbia University in 1916 and his M.D. from the College of Physicians and Surgeons of Columbia University in 1919.

He was a former professor of clinical surgery at New York University Medical Center and was, at the time of his death, a consulting surgeon to three New York hospitals.

He also was a civilian consulting surgeon in oncology to Navy Hospital here and the Camp Pendleton Naval Hospital.

He was on the honorary staff of Scripps Memorial Hospital and Children's Hospital and was a consulting surgeon at Palomar Memorial Hospital in Escondido.

Dr. Meyer moved to Rancho Santa Fe from New York in 1955.

During World War II he was chief of surgery of the 12th Evacuation Hospital with Gen. George Patton's 3rd Army in Europe.

Dr. Meyer was awarded the Bronze Star for meritorious service during the war.

Dr. Meyer was an honorary member of the Long Beach Surgical Society, the Tri-County Surgical Society and the Society of General Surgeons of San Diego and California.

He was a founding member of the American Board of Surgery, American Board of Thoracic Surgery and the American Board of Plastic Surgery.

Dr. Meyer was married to the late Emmy Dorothy Kaesche of New York City; two daughters; seven grandchildren; and a sister, Mrs. Marjorie Fleming of Laguna Hills, Calif.

## LAKE SAN MARCOS WOMENS GOLF CLUB NEWS

Everybody was a winner at the Cella Nickerson bash, held January 23 at Stoneridge Country Club, where panoramic views of the mountains are a bonus with every tee shot and so awesome it's hard to keep your head down. A delicious luncheon following play featured a beautifully decorated birthday cake inscribed with names of the January birthday girls — Marie Ross, Early Steven and Mickey Schutz. Marie received a handsome trophy to add to her famous collection. From the 70 girls

who attended, our thanks again to Cella (the Perle Mesta of LSMWGC) for such a special day.

A four-letter word beginning with "r" and ending in "n" continues to do us dirt on ladies day. Only two play days have been completed thus far in '73 but, on the other hand, we are (1) sharpening up our bridge and gin rummy techniques; (2) maintaining the same handicap; (3) saving our strength; and (4) with luck, keeping our powder dry. When the sun does shine long enough to dry us out and we've scraped off the mold from our shoes, just watch our smoke!

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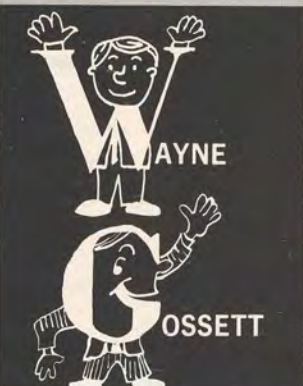
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# People, Places and Things

## SAN DIEGO SYMPHONY ORCHESTRA

Twenty one metropolitan San Diego and San Diego County newspaper, magazine, television and radio representatives were honored with Awards for Distinguished Service by the San Diego Symphony Orchestra Association.

Presenting the awards at a "Recognition" at the new Security Pacific Bank Building, Community Concourse, was L. Thomas Halverstadt, Association president.

The media representatives were honored for their continuing contributions in informing the public of the myriad activities and achievements of the San Diego Symphony Orchestra. Receiving the awards were: Frances Box, Program Director, KFSD FM; Don Brock, Supervisor of Public Affairs, KFMB; Chuck Curtis, Managing Editor, Sentinel Newspapers; Donald Dierks; Music Critic, San Diego Union; Jonathan Dunn Rankin, News Reporter, KFMB TV; John Edington, "Voice of the Symphony," KFSD FM; Al JaCoby, City Editor, San Diego Union; Welton Jones, Entertainment Editor, San Diego Union; Mel Knoepp, SUN UP Show Host, KFMB TV; Anita Licata, feature writer, San Diego Independent; Dean Long, News Editor, KITT FM; Dave McIntyre, Entertainment Editor, Evening Tribune; Carol Olten, Staff Reporter, San Diego Union; M. E. Remsburg, Editor, Vista Press; Kathlyn Russell, Feature Writer, Daily Times-Advocate; Ralph Seewald, Design Editor, The Southern Cross; Joseph Thesken, Television Editor, Evening Tribune; Larry Thomas, General Manager, KUDE; Jack White, "Noon News" Host KGT; Raff Ahlgren, "Coffee Break" Host, XETV; Fred Gates, Editor, Carlsbad Journal. Accepting for Frances Box was Ole Morby, general manager of KFSD FM.

It was announced that the Orchestra will achieve the status of major symphony orchestra this year, joining the ranks of the symphony orchestras in Boston, Chicago, Cleveland, Los Angeles, New York, Philadelphia and San Francisco. Only 28 other cities in the United States are so privileged to merit this recognition and stature. The American Symphony Orchestra League has established the financial requirement for major orchestra recognition as an annual budget in excess of \$1 million.

## S. D. COUNTY GOVERNMENT

"San Diego County government every day serves 1,500,000 people in the 4,314-square mile County region. That's more people than live in any one of 15 of these United States — about as many as live in Nebraska. That's why County government is big and somewhat complex."

With this as an introduction on page one, a new pamphlet titled, "How to Find County Services," is now available from many local sources — the County Administration Center, the Courthouse, the Government Information Center in the City Administration Building, and libraries throughout the County, to name a few.

Jim McCain, County Public Information Director, in announcing the new booklet, said that it will serve as an additional source along with the current pamphlet, "San Diego County Government," for citizens who wish to be informed on their County government.

## PATENT DEVELOPMENT CORPORATION MOVES

Patent Development Corporation (PDC) a Texas corporation, formerly headquartered in Murray, Utah, announced recently that its corporate headquarters have been relocated in the Avco Community Developers' Building in La Jolla, Calif.

PDC is a widely-held, publicly owned corporation primarily involved in the field of proprietary chemical research and development.

B. F. "Sandy" Coggan, former president of the San Diego Economic Development Corporation (EDC), has been appointed as chairman of the board, president and chief executive officer of PDC. Coggan will continue to serve as a consultant for EDC.

Coggan, a well-known San Diego executive, was corporate vice president of North American Rockwell Corporation and vice president and general manager of Convair in San Diego for nine years.

Dr. Carl D. Kennedy, technical vice president of PDC, has moved to La Jolla in conjunction with the corporate headquarters relocation. Kennedy is responsible for PDC's technical operations utilizing a nationwide network of independent research laboratories in the development of proprietary chemical products.

Kennedy, prior to joining PDC was a corporate executive with Continental Oil Company in their Research and Development Department.

According to Coggan, Patent Development Corporation not only has the capability for commercially developing new proprietary technology, but also offers to compatible privately-held corporations an opportunity to join and expand in the PDC publicly-held corporate structure.

Patent Development Corporation is located on the first floor of the Avco Community Developers' Building at 2223 Avenida de la Playa, La Jolla, Calif.

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## ABOUT BOOKS

by Dede Godwin

No potential best sellers this month, so let's take a few as they come . . . amusing, informative and escape . . . all readable.

**CONNECTICUT CIRCLE** by Edwin Gilbert (Putnam \$6.95) begins as just another slick, sophisticated novel set in East Falls, Connecticut, a community of famous writers, painters, playwrights, and dominated by Clifford Marshall, a best selling novelist. To the community come Luke Kelly and his wife, Sara. Luke has published his first novel, is working on his second; has received a certain amount of acclaim and has great expectations, not only of his work, but of the association with the glittering personages he meets. Marshall is an extrovert, frankly ambitious, competitive. Luke is at first withdrawn, understated aiming for the integrity rather than the popularity of his work. The two men become friends, then competitors, as Luke is drawn into the ambience of his new associations. Suddenly this becomes a serious novel as it reflects the intensification of Marshall's ambition and the gradual metamorphosis of Luke's literary probity in the struggle of the two men to win the National Book Award and the Pulitzer Prize.

Not bad; gets better as it goes along, but Mr. Gilbert has done better (remember Native Stone?)

**I'M OK, YOU'RE OK**, by Thomas R. Harris M.D. (Harper and Row, \$5.95) has been on the best seller list for many weeks and is another guide to human behavior which Dr. Harris calls "Transactional Analysis." Perhaps its main device is the instruction of the individual with the fact that he is responsible for what happens in the future . . .

his future. The approach is sensible, it is intensely readable, and does contain some feasible guidance and sound philosophy for the maintenance of the individual's relations with others. Even if you don't practice the instructions, it's fun to read.

**GENTLE GREAVES** by Ernest Raymond (Saturday Review Press \$8.95) is a long, satisfying novel set in the early 20th century and told by Theodore Mourne, a London publisher, who in the form of a journal recounts his life, and the influences of his Edwardian childhood, his charming father, his harsh and sadistic mother, and most particularly his constant love for his cousin, Gentle Mary Greaves. The journal begins in 1946 as a memoir, and a plea and apology to his daughter. In essence, it is a love story of heartbreak and unfulfillment, but written without that saccharine sentimental tendency used by many writers to tarnish an otherwise agreeable and creditable plot. Mr. Raymond is indeed a spellbinder; he recreates an atmosphere in time, a conviction of unchanging love, all woven into a tapestry of family history. Repeat: a good novel.

For the devotees of the suspense story we have **THE SEXTON WOMEN** by Richard Neely (Putnam \$5.95). This is the harsh, realistic approach to a novel about greed and murder.

Johnny Sexton, a Vietnam veteran drifts about for a year or two, then returns to his father's home . . . and his father's young, luscious wife . . . to borrow enough money to finance him in a business venture. The situation is, of course, ripe for murder and skulduggery . . . all of which happen. The solution is partly expected, but does not detract from a fast paced, economically written story very reminiscent of James Cain.

## People, Places and Things

### GIGANTIC OVERKILL

San Diego Gas & Electric Company today announced it would reluctantly register five employees on a temporary basis as legislative advocates, to ensure compliance with the new County ordinance.

The Company said that the new ordinance fails to distinguish that a utility must by necessity deal with various County departments almost on a daily basis on matters of zoning and general land use, rights of way, and compliance with laws, regulations and rulings.

"We consider that nearly all of our business with the County is administrative in character, rather than legislative, but we recognize that the distinction is subject to legal interpretations. We understand that guidelines based on legal interpretation will be issued in the very near future. Should the guidelines so indicate, we may withdraw the registration of one or more of our people.

"Therefore, to be on the safe side, we are registering several persons from our Legal and Engineering Land Departments, even though we agree with Supervisor William Craven's comment, as reported in the press, that this ordinance is a case of gigantic overkill," said Walter A. Zitlau, president.

### TOURIST INCOME UP SEVEN PERCENT IN 1972

"Out-of-state visitors spent more than \$1.4 billion in Southern California last year," said Philip M. Hawley, President of the Southern California Visitors Council and Broadway-Hale Stores, Inc., at the Visitors Council Board meeting at the Biltmore Hotel today.

"This is a seven percent increase in visitor income over the previous year," continued Hawley, "and it includes \$97 million which visitors paid in taxes to ease the tax burden of local residents."

"These new visitor dollars benefited the entire economy of Southern California, with \$325 million spent on food, \$267 million for lodging, \$155 million for recreation and so on. As these dollars turned over and over they rang the cash registers of every business and profession in our region," Hawley related.

"Tourism is our third largest industry, and can become our second largest supplier of jobs if we continue to compete successfully for the world's travelers. At this time, 850,000 jobs in Southern California are supported by tourist dollars."

William P. Brotherton, Managing Director of the Visitors Council, reported that "although only 42 percent of the year's visitors arrived during the six winter months, they spent 54 percent of the \$1.4 billion visitor dollars. That is why we concentrate our advertising campaign during the winter months, to reach the more affluent visitors who travel farther and stay

longer on their vacations. "In 1972, well over half of our visitors to Southern California arrived by plane, which is a very high percentage and shows that we are getting a good share of the long distance traveler," Brotherton continued.

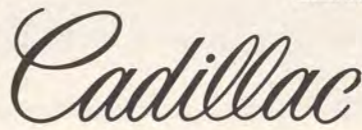


Four new directors were welcomed to the 100-man Board by President Hawley: His Excellency Timothy Manning, Archbishop of Los Angeles, Thore Brekke, Vice President and General Manager of the Hollywood Turf Club, Terry Van Gorder, President of Magic Mountain, Inc. and Herbert R. Bloch, Jr., President of Bullock's.

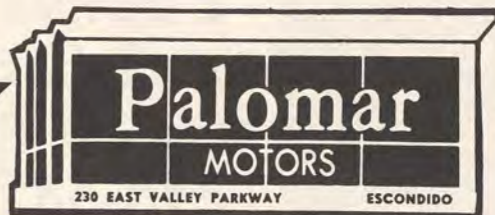
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## People, Places and Things

### SAN DIEGO FEDERAL PASSES PROPERTY TAX RELIEF TO HOMEOWNERS

San Diego Federal Savings and Loan Association has begun the process of passing property tax relief on to all eligible homeowner-borrowers with impound tax accounts, according to Gor-

don C. Luce, president of the Association.

This means borrowers will not be delayed in receiving property tax relief provided by the Reagan-Moretti tax-shift bill which goes into effect July 1, Luce said.

Last week it was reported that millions of California homeowners would not get the tax relief intended because their taxes are paid from impound accounts accumulated in advance by banks, savings and loan associations and other mortgage holders.

A problem with converting compu-

ters to the new tax structure was cited for the delay in passing on this tax relief.

"San Diego Federal has the capability to re-program our computer so a reduction in monthly payments can result before the tax reduction goes into effect," Luce explained. Homeowners will soon receive a special notice on this from San Diego Federal."

The Reagan-Moretti Property Tax Relief bill, enacted in December, provides for property tax reduction for owner-occupied, single family homes effective July 1, 1973.

### POWER UNDER GROUND

San Diego & Electric Company has completed the replacement of overhead electric lines with an underground system along portions of Pacific Highway, Harbor Drive and nine cross streets.

Completion of the \$350,000 project leaves Pacific Highway free of utility poles and overhead lines from Broadway to Sassafras Street, and leaves Harbor Drive free of such facilities from G Street to Rosecrans in Point Loma.

All utility poles and overhead lines also are gone from the vicinity of the County Administration Building.

In addition to its work on Pacific Highway and Harbor Drive, San Diego Gas & Electric Company installed a new underground system and removed overhead lines along Grape and Hawthorn Streets between Pacific Highway and Harbor Drive and along portions of Ash, Beech, Cedar, Elm, Ivy, Juniper and Laurel Streets between Pacific Highway and the Santa Fe Railway.

The company undergrounded approximately 4200 feet of electric line preparatory to removing the overhead equipment. At the same time, the City of San Diego modified its street light system to accept the new underground electric service, and Pacific Telephone Company undergrounded portions of its lines.

SDG&E has budgeted \$3,740,000 for overhead to underground electric conversions this year. The funds are allocated for work in cities and unincorporated county areas within the company's service territory on the basis of the number of electric customers in each area of jurisdiction.

The utility spent approximately \$3.1 million on overhead to underground conversion projects last year. Twenty-two new projects were started during that time and 24 were completed, including 9 that were carried over from the previous year.

## People, Places and Things

### PROJECT 86

A senior citizen living on Social Security has a recurring skin infection . . .

A mother is trying to keep her four children together while her husband serves a one-year jail sentence . . .

A teen-ager on the fringes of the drug culture thinks she is pregnant . . .

An ten-year-old Jeff has missed so much school that his is failing.

In San Diego County, there are many agencies designed to assist these people, but too often the people lack basic transportation to reach out for help.

Now, the County of San Diego and other agencies are reaching out to those in need of health and social services with a joint venture, experimental "Project 86." If its one-year run proves successful, then a new pattern of more efficient neighborhood County service centers may be located in urban and rural settings nearer to the people they serve.

Project 86 is a name derived from the 1970 Census Tract 86, which encompasses an area of Linda Vista bounded on the east by Linda Vista Road, on the west by Tecolote Canyon Golf Course, and isolated by canyons on the north and south. Levant Street is its northernmost inclusion while Gifford Way is at its southern extremity.

Managed by Psychiatric Social Worker Annette Smith, Project 86 brings public health nurses, welfare workers, school counselors, probation officers, mental health workers, and psychiatric social workers together as a team into one neighborhood office at 2358 Morley St. in Linda Vista.

Many believe that the way counties are providing the services now may not be the final answer. Most of those in need of social services are low income people. Low income is related to low mobility; therefore, a one-stop, neighborhood center may very well be the answer—to get the service to the people rather than the people to the service.

Ms. Smith elaborated that the mere complex geography of the area and the frustration of having to find the proper agency for a specific need discourages many of the less educated needy.

The 4,000 people residing in tract 86 were chosen for the experiment because they have a high percentage of need of social services. They also seem to represent an average cross-section of the entire Linda Vista community.

Opened in a small office, Ms. Smith said the unprecedented County service will have a County staff of a part-

time public health nurse, three welfare workers, a probation officer, a part-time psychiatric social worker, and a mental health worker. In addition, the San Diego City Schools will have a part-time district counselor at the center and the San Diego Children's Home Association will furnish a part-time psychiatric social worker. The City of San Diego has agreed to provide clerical help with a PEP program employee.

Ms. Smith estimated the entire cost of the program to the County to be about \$6,100 for the year. Other public and private agencies may contribute to the costs and operation with United Community Services expected to provide \$1,400.



### CHARLIE AND FRIENDS

Charles Holder, center, is a retired book store owner, who cares about others. Miss Olive Shorts, left, and Dr. Bernard Swedelius, right, are two of his friends acquired by donating long hours to the County as a Tele-care Volunteer for the Department of Public Welfare. Charlie, as he is widely and affectionately known, is Chairman of the Advisory Committee of the Retired Senior Volunteer Program of San Diego, a board member of the Volunteer Bureau of San Diego, a member of the Toastmasters Club of Coronado, the Lions Club of Del Mar, and the Presbyterian Church.

As if this weren't enough to keep a retired person busy, he also is on the telephone five days a week calling elderly and disabled persons who live alone and are socially isolated. The calls are made from the Volunteer Services Office at 6950 Levant St., where Charlie has logged 3209 hours. This has earned him selection as the Volunteer of the Month and the Carnation Silver Bowl Award, sponsored jointly by the Carnation Fresh Milk and Ice Cream Division and the Volunteer Bureau of San Diego, Inc.

Other citizens who care and can donate at least one hour a week to visit or assist the aged, disabled, or blind are urged to call Volunteer Services at 279-8300 for information.



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## ANOTHER ANTHONY SWIMMING POOL



New York Met's pitcher, "Tug" McGraw is shown here just before his daily workout in front of his attractive Anthony Pool, with its built-in Jacuzzi unit and delightful waterfall. The McGraw family lives in nearby Poway.

Photography by Robert Lindbeck



Jim Carden; Anthony Salesman.

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## periphery

### KATMANDU YOGA SEMINAR

Overprogrammed, stress-laden businessmen and/or their long-suffering wives can now have a truly unique experience—one which could change their whole life.

We refer to three weeks of un-rushed living this spring in legendary Katmandu—seat of Tibetan mysticism. Is Katmandu for you? It is if you would like to assimilate yoga techniques which will enable you to live and work with stress, yet achieve real peace of mind. These techniques are not only easy to learn, but simple to teach to others.

In the strangely beautiful capital of Nepal, you will live in first class accommodations, enjoy a wide choice of cuisine, join the diverse mass of humanity that floats serenely through the bazaars, and choose from many escorted sightseeing tours. But most important is the yoga seminar (3 to 5 hours per day—and not compulsory—of postures, exercises and meditation), which has been specifically tailored for the western mind and body. Monks and faculty members from Far Eastern universities will be your instructors.

Why go half way around the world to study yoga? The answer is in receptivity. A fresh environment, plus the intense fervor from countless centuries of spiritual fulfillment which still envelops Katmandu, allows your own senses to be more receptive to the elements of realization and to successfully come into a state of balance with the universe. Once learned, this state of balance is one you can draw upon after you return to the super-charged pace of the western world.

Katmandu Yoga Seminar, Inc. of San Diego is sponsoring the series of three-week visits to the Far East this spring. Participants will depart from Los Angeles on March 17, April 17 and May 17.

If yoga exercises are not your thing, there is an alternative—in some ways even better — experience available. You can take a Himalaya Trek, six days of walking from village to village



Sri Feron

through the spectacular scenery of Nepal. This experience is also geared to people from the West, and anyone in decent health can accomplish the Trek. You travel lightly, perhaps only carrying a camera, as a Sherpa porter carries your supplies and looks after your well being. The climate is like perpetual spring. You will cross rushing streams on swaying foot bridges, encounter monkeys in a tropical rainforest, pass peaceful rice paddies and tilled fields before you finally climb to a 9,000 foot pass where the incredible white mantled peaks of the Annapurna Masif soar upwards for another 11,000 feet. Fishing in streams, lakes and rivers is exceptional. You might even want to go after the 50-pound Mahseer fish found in the snow fed rivers.

On the sixth day you will reach a little village near the Tibetan border. Then, as you retrace your steps, you will be at peace with yourself and the environment. The drama and spirit of the mighty Himalayas will forever be part of your being.

Whether you stay in Katmandu for the yoga seminar, or take the Trek to Tibet, there will still be time for sight-seeing and temple climbing. On your way home to the West you can, if you wish, stop over a day in Taipei and witness an acupuncture demonstration by one of Formosa's most prominent experts in this field.

You can also, should you choose, stay over for up to 10 days.

Tour Director is Sri Feron, who has spent many years in the Far East as a student of yoga and of Oriental philosophy. Ms. Feron has recently completed two very successful years of teaching yoga at the renowned Golden Door health spa in Escondido.

For further information contact Sri Feron at P.O. Box 6109, San Diego, CA 92106, or telephone 224-0664.

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# People, Places and Things

## CONGRESSMAN CLAIR BURGNER CO-AUTHOR OF PROPOSED NEW BILL

Financial aid for prisoners of war returning from Viet Nam would be provided under legislation introduced recently under the co-authorship of Congressman Clair W. Burgener (R-Rancho Santa Fe). Burgener sees this measure as the first part of a program to meet the needs of all of the veterans of the Viet Nam war.

Burgener explained the provisions of the bill saying, "This is an assistance program to aid our returning prisoners of war in the adjustment difficulties which must follow an extended period of complete separation from family, friends, neighborhood and country. Many of these men will have to cope with children who have grown up in their absence, parents who have aged or even died, or even wives who have divorced and remarried. We owe them all the help we can give."

Under Burgener's plan, monthly payments similar to benefits for injury suffered in a war zone would be provided for each returning prisoner beginning on the date of separation from active duty. The amount of the monthly

payment would be determined by the total time of imprisonment. A veteran would receive \$30 a month for each year in a prison camp.

Burgener expressed his hope that this bill would receive prompt and affirmative action saying, "The sacrifices these men have made can never be fully repaid. But this is one thing many of them will need and all of them deserve. We are, after all, in their debt."

## FUTURE FARMERS OF AMERICA BOOKLET

Security Pacific National Bank cooperation with the California State Bureau of Agricultural Education will be furnishing a new four-color Future Farmers of America program competition guide to vocational agriculture students from the San Joaquin Valley south to San Diego County.

The guide which explains the FFA program as well as financing, record keeping and how students should prepare their agribusiness projects for competition — serves as the primary informational booklet for each student's occupational experience. Such experiences fulfill a requirement of federal vocational acts which set up

many high school vocational classes across the United States.

Often in past years, occupational activities for most students consisted of raising livestock or growing crops for sale. However, today the occupational experience or project relates to a far more broad spectrum of the business of agriculture. Therefore, vocational agriculture students may select more traditional agricultural projects or work experience programs within the FFA program.

Security Pacific Bank sponsors the FFA project competition and awards banquets throughout the San Joaquin Valley as well as in Los Angeles, Orange, Riverside, Imperial, San Diego, Ventura, Santa Barbara and San Bernardino Counties.

## LOW-COST SPAY CLINICS

"Although we are referring over 100 callers a day, your pet can still receive an appointment within a week," said Dr. Dean Thackrey of the County Veterinarian's Office.

He was reporting on the progress of the drive by the County of San Diego to curb the pet population explosion through a low-cost, neighborhood spay clinic program.

He said that the encouraging number of participants in the program, sponsored jointly by the County Veterinarian and private veterinarians, indicates that many owners have been postponing the surgical sterilization of pets. Whether from a financial aspect or perhaps a distance problem, owners, who care about their animals but haven't had them spayed or neutered, are now responding.

Private veterinarians are cooperating by providing the surgery at or near cost in an effort to stem the staggering numbers of stray pets that must be destroyed each year.

Dr. Thackrey also pointed out that San Diego County dog licenses carry an expiration date of January 31. Licenses not renewed prior to that date are not valid, but rabies vaccination and licensing clinics are being conducted throughout the County. County licenses are good in all areas except in the cities of Coronado, National City, Chula Vista, La Mesa, El Cajon, Escondido, and Oceanside, which have their own animal control departments.

Female dogs spayed anywhere by a licensed veterinarian since January 18, 1972, and vaccinated against rabies since October 1, 1972, will be issued a free license valid through 1974.

Information on spay clinics, licensing, and rabies vaccination clinics may be obtained by calling 278-9200.

## le bon voyage.

### AIR FRANCE'S TEN TIPS FOR TRAVELING SKIERS

Fast jets and low prices have been luring thousands of Americans to the superb ski resorts of the Franch Alps in recent years. The days when the only Americans who skied France were expert, affluent or both are long past.

With another influx expected in France this winter, Air France offers the following ten tips, for those who want to get the most out of their Alpine adventure.

**Equipment**—Carefully check and adjust it before going. Bindings are most important. Too loose and they come off; too tight and they don't release—viola, cheville foulee!

**Packing**—Take at least two sets of togs. The new layered look is both fashionable and practical, especially in the Alps where temperature can change quickly on sunny or shaded slopes, requiring more or less clothing.

**Exercises**—Begin with a regular but moderate exercise program a week before leaving. Do deep knee bends and skiers' jump exercises each morning before hitting the trail. Cold air and tight muscles don't mix.

**Trail Markings**—Are important to recognize and follow. In France, blue usually signifies easy, green means average, red is for expert runs, and black denotes very difficult runs.

**Lessons**—Always a good idea, especially the first day or two while getting your ski-legs. Group lessons average \$2 for two hours; private instructions run about \$6 per hour.

**Rentals**—Good equipment is available and averages \$25-30 a week, including boots. However, it's a good idea to bring your own boots if you're hard to fit.

**Fatigue**—Most mishaps occur late in the afternoon when skiers are tired and light conditions play tricks on your eyes. Forego that last run and relax before apres-ski action.

**Food and Fun**—A good reason to conserve our energies is because French resorts feature long, lavish lunches (usually a two-hour break), and active, swinging apres-ski activities. Take it easy and you won't flake out on the dance floor when the fun is only beginning.

**Costs**—The most economical way of skiing abroad is to buy a ski package. These include air fare, transfers, accommodations and breakfasts, such as the Air France SNO packages, covering nine French resorts. SNO packages departures from New York are \$305; from Chicago \$403; from Los Angeles \$454.

**Lastly**—Have fun, the skiers' first rule, in France—or anywhere.



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Georgy Eros was born in Budapest. She and Peter lived on the same street and have known each other since early childhood. In 1956, they left Hungary together, were married in Vienna and decided to make their new home in the Netherlands as Peter's aunt was a longtime resident of that country and there were also many opportunities for Peter to continue working in the music field.

In 1960, their first son, George Otto, was born. Peter was notified by telegram in Bayreuth, Germany where he was guest of the family of Richard Wagner at the Villa Wannried.

In 1963, their second son Andreas (Andy) was born. Again, Peter was notified by telegram as he was in the United States with George Szell and the Cleveland Orchestra.

Georgy has accompanied her husband on several concert tours of Europe, one tour of South Africa and two tours to Australia. On the first Australian tour, there was a happy reunion with Peter's sister whom they had not seen since Hungary 20 years ago. She also joined him on three or four trips to the United States.



Mrs. Eros

After the boys were of school age, Georgy studied the science of cosmetology in the Netherlands under a noted skin expert. Her early interest in scientific research first led her to work for a year in a Budapest pharmaceutical research laboratory and ultimately to the formulation of skin formulas from a research viewpoint. Upon completing her studies, the Institute invited her to teach there, which she did for three years on a part-time basis.

Georgy and both boys speak Hungarian, Dutch and German. They have learned English quickly and are now studying Spanish. Summer holidays are usually spent in Austria as her parents live in Vienna.

Both boys are students at the Francis Parker School. Otto is interested in the medical field, plays the recorder and is now studying flute with Fred Baker, the Symphony's first flute, as his teacher. Andy is interested in all sports and is now studying the violin.

Georgy thoroughly enjoys home and family. During their many moves, she assumes the entire responsibility of moving and then setting up a new residence. She loves to cook—not necessarily cordon bleu — just good food of all cultures, but especially Hungarian. She is not fond of baking or writing letters; however, she does write frequently to a wide circle of friends throughout the world as Peter would never get to it.

Georgy enjoys live concerts and operas, reads extensively and is a museum buff, often spending many hours learning about the many countries they have visited.



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