

ASSOCIATION BULLETIN

PUBLISHED BY THE RANCHO SANTA FE ASSOCIATION FOR THE BENEFIT OF ITS MEMBERS

Volume IV, Number 3

Rancho Santa Fe, California

March, 1957



WIDE OPEN SPACES in which golf club is poised at top of swing symbolize continuing popularity of sports as leisure-time activity in unique Rancho Santa Fe environment. Alpha of "country living" in early days, golf has gradually been joined by other recreations such as tennis and riding, and these three now form the sports triumvirate that up to now has governed Rancho Santa Fe.

Early visions of the country club as "hub" for community life, however, have been nullified to some extent by the process of change. Reactivation of a "swimming pool committee" points up possible need for expansion of "country living" definition; the current community survey and master plan may have some suggestions on how best to meet this problem.

BOARD MEETING FEB. 15

Charitable Groups' Requests, One Subdivision Given Okeh

The Association board gave its approval Feb. 15 to two requests involving the raising of funds on the Ranch for charitable organizations. The first request, made by La Jolla Investment company, was for a rezoning of Lots 4 and 6, Block 36, in accordance with documents properly executed as presented. The rezoned lots are to be used for a two-day benefit polo tournament, sponsored by Country Friends, whose proceeds will be distributed among ten charities.

Mrs. Edith Havens requested the board's approval to use an area near the postoffice as Red Cross campaign headquarters. In this area, Mrs. Havens—chairman of the Rancho Santa Fe branch of the San Diego county chapter—has set up, in accordance with board approval campaign counter cards and posters, a Red Cross flag and a thermometer which will indicate status of the campaign from time to time.

The board also approved at its Feb. 15 meeting Harold Nigg's application to subdivide property described as a portion of Lot 8, Block 48, into two parcels, and gave consideration to the application of Mr. and Mrs. Karl Berglund to subdivide property described as Lot 3, Block 34.

Dr. Berglund was invited to submit an amended request along lines mutually agreed upon.

Dr. and Mrs. Berglund addressed the board on the subject of their subdivision request, and Rene Thery addressed the board on the subject of subdivisions in general. A letter was read authorizing President C. K. Whittaker and Secretary William Smart to sign a covenant acceptance as submitted.

Secretary Smart was directed to write a letter of commendation to Neil McGregor, golf course superintendent, for his handling of the parking area at the golf course.

President Whittaker reported to the board on several matters, including advertising of an "ice-making machine" for sale; appointment of Arthur Thorne as committeeman from the board of directors to serve on the "Save the Water" county committee; progress on the Mangore corporation's "land use" and "survey" program, and progress on the campaign to have fuel and water tanks properly secreted. President Whittaker indicated that Ranch residents had been cooperative on the board's "campaign against butane."

BOARD MEETING MARCH 1

Board Approves Subdivision; Blocks Covenant Violations

A request for subdivision of Ranch property was approved by the Association board at its monthly meeting March 1, and the board also considered several matters that fall within the area of its "policing" function as main administrative arm of the covenant.

The subdivision request approved was that of Dr. and Mrs. Karl Berglund, to subdivide a portion of Lot 3, Block 34, consisting of 3.89 acres into two parts of 3.6 and 4.9 net acres, in accordance with revised sketches dated Feb. 1957, original sketches dated Dec. 1956.

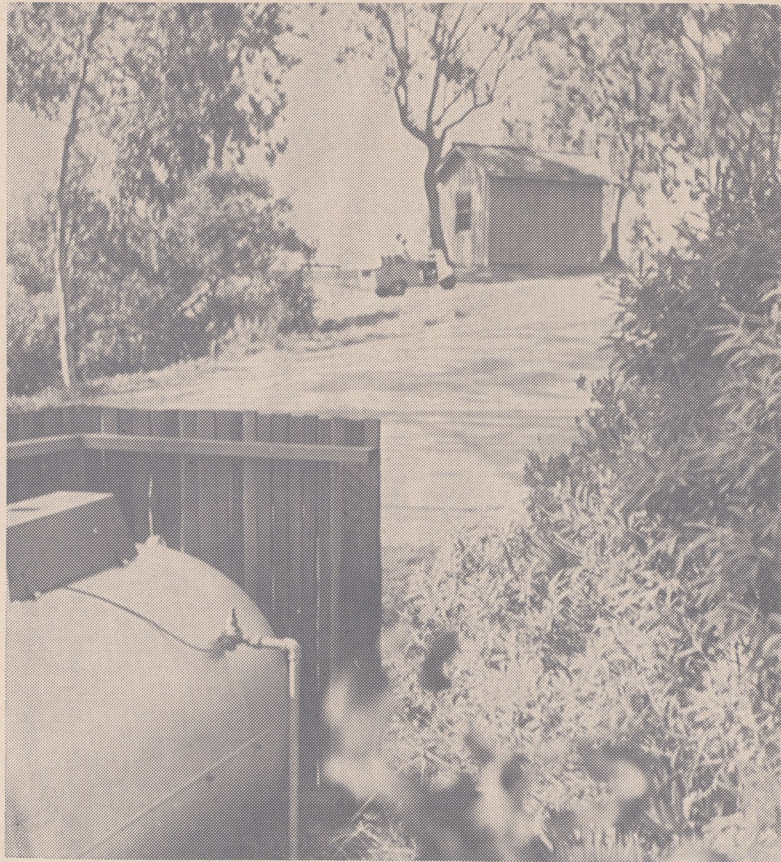
Directors Raymond Griset and Ward A. Miller were requested to contact Roy L. Thompson with reference to planting of a hillside on property described as Lot 3, Block 43, and Secretary William Smart was directed to talk to owners of property who have been negligent in cleaning up litter, such as old building materials, which has been ac-

cumulating near their buildings. The board approved the sending of a formal notice to A. H. Anderson relative to "revocation of permit to keep animals" on a portion of Lot 8, Map 2957.

Policing its own grounds, the board also approved acceptance of a bid presented by Ola Johnson for additional planting at the golf course clubhouse for the sum of \$134.69 subject to said bid covering planting of materials listed on bid, furnishing plants as listed and labor subject to the approval of the house and grounds committee.

Association member Carl Muench addressed the board on the drive to bring non-covenant property owners into the covenant.

February receipts, as reported by Secretary Smart, were: Greens fees \$9829.50, golf shop hand and electric carts \$1611 less rental fee—net \$1033, club storage charges \$266 and restaurant and bar \$6089.92.



HIDDEN BUTANE TANK at Rancho golf course is example of successful concealment desired by Association in its current campaign.

Victorious Squad Goes to Playoffs

Rancho Santa Fe golf club's "home" team, Group 11 winner in the SCGA inter-club matches this year, will leave home for a while next month to participate in the playoffs up north. In the last match of the season, they edged past La Jolla to take the group championship, triumphing over the bad weather that persistently dogged their matches and taking particular pleasure in their Feb. 17 victory over the San Diego Country club team which had beaten the Ranch team 27-21 about three weeks earlier. As the Divot, official Rancho Golf club publication, noted: "Revenge is sweet."

Dr. Randol Named District Trustee

Dr. Neil J. Randol of El Mirador road was appointed last month by the county board of education to fill the school board vacancy created recently by the retirement of Mrs. Beulah Van Sicklen, who moved from district Dr. Randol, a dentist, begins a two-year term.

San Diego County Golf association, sponsor of this year's San Diego County Open Championship, has elected Rancho president Rod Streed as second vice president of its own organization. The open is scheduled to be played in June at the Ranch course.

Advertisement for Qualitee Cottage Cheese. It features a large stylized 'Q' logo with a picture of a cottage cheese pie inside it. Text includes 'YOUR Q TO vim-full meals', 'Qualitee', and 'COTTAGE CHEESE'. There are also small images of Qualitee cottage cheese containers.

ART JURY MARCH 11

Two Sets of Plans Approved; 'Preliminary' Method Aired

The Art Jury approved plans for two residences and gave its O.K. to preliminary plans for two more at its monthly meeting March 11.

The plans approved were submitted by Cmdr. Roswell C. Bolstad, to construct a residence and garage, plans dated March 11, property description portion of Lot 6, Block 33, with changes by architect Russell noted thereon and revised plans to be checked by Association Secretary William Smart; and by H. H. Hall, to construct a residence and garage on property described as Lot 49, Map 2939, plans dated Jan. 30, revised Feb. 8 and March 7.

Everett Flanders and H. Ray Millard submitted preliminary plans for a residence on a portion of Lot 2, Block 19, dated Feb. 23, and for construction of a residence on a portion of Lot 3 in Santa Margarita tract, dated March 11, respectively.

Art Jury alternate Howard Otten suggested that an effort be made to find a way to make owners who are about to build aware of the more economical procedure on submitting plans. Otten decided to suggest to the Association board that a short reference to this subject be incorporated in the "welcome" letter now being sent to new owners.

Other applications approved by the board included that of Marvan E. Whaley, to erect an addition to residence on a portion of Lot 12, Block 48, plans dated Feb. 23; of Edward R. Merrill, Jr., to construct a pool on property described as a portion of Lot 6, Block 47 in accordance with sketches dated Feb. 23; of Francis J. Hoyne to construct an addition to residence on a portion of Lots 4 and 5, Block 9, plans dated Feb. 15; of Van Goodrich to grade site in accordance with sketch dated Feb. 4, property description portion of Lots 6 and 7, Block 24, and of L. R. Taylor, to construct an addition to residence on a portion of Lot 10, Block 32, plans dated March 11.

Consideration was given to the application of David A. Burger to construct an addition to residence and change front of house, plans dated March 8, property description a portion of Lot 1, Block 23, with additional showings requested; and to the application of John Rule for realignment of lot line, property description a portion of Lot 2 and all of Lot 7, Block 47, sketch dated March 4, with the Jury's opinion to be submitted to the

board of directors.

Consideration was given also to the application of Capt. John F. Goodwin to screen over outdoor cement slab in accordance with sketch dated Feb. 14, at property described as a portion of Lot 5, Block 24, and to the application of A. H. Anderson to construct a corral in accordance with sketch dated March 4; Lot 8, Map 2057. Additional showings were requested on both these applications.

The Jury considered the question of differences of opinion that

develop from time to time between the board of directors and the Art Jury on proposed subdivisions in those cases on which the board takes action contrary to the recommendation of the Jury. It was felt that the Jury would benefit if it could know the reasons for the board's decision, and it was decided to request this information from the board in such cases in the future.

Art Jury alternate Carl G. Muench reported on his interview with the board of directors on ways and means of bringing further non-covenant properties under the covenant. There is general agreement on the desirability of this and after some discussion, the subject was deferred for later consideration.

Permits were issued by the Art Jury, in each case, since the

Feb. 4 meeting, to the following as additional showings have been presented as requested: H. O'Hanlon, portion of Lot 6, Block 31, plans dated Jan. 25, wall height and material; Arnold Buck, plans dated Nov. 28, 1956, revised Feb. 1 and Feb. 11, portion of Lot 114, Map 2129, window changes, and Ryway, Inc., portion of Lot 6, Block 10, plans dated Jan. 29 and revised Feb. 7, material changes.

Approval was given to color samples for exteriors submitted as follows: John M. Cook, residence and garage, portion of Lot 14, Block 32; Carl Cato, apartments, portion of Lot 1 Block 30; Robert J. Lutz, residence and garage, portion of Lot 3, Block 10, and T. W. Brotherton, residence and garage, portion of Lot 118, Map 2089.



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Report Cards Due Out Soon, Spring Vacation April 15-19

Ranch elementary school children will get their second report cards April 1, two weeks before the beginning of spring vacation (April 15-19). In cases where further clarification of the child's school achievement seems called for at this point in the semester, parent-teacher conferences will be held, and these are scheduled April 1 to 5. Educational activities probably won't be entirely suspended over the spring vacation, for the "Citizens' Committee on Curriculum" formed recently of PTA mothers is still going strong and may conduct one of its weekly meetings on April 18, right in the middle of vacation. The committee, formed to explore current school curriculum and recommend changes to the board, vows that it knows less and less as it learns more and more, and county experts take this to be a healthy sign. Experience in putting together

a questionnaire for parents convinced the committee recently that the compilation of any half-way reliable questionnaire is no easy task. The committee thrashed it out, however, asking for opinions and suggestions on the Ranch school, and parents should soon be getting it in the mail. There are plans for blacktopping the playground area adjacent to the school in the vacation period. It may not be too early to look even further ahead at this time, to the more onerous project of building an entirely new school. Signs of population growth on the Ranch suggest that the school will soon be pushing its legal enrollment ceiling of 210 (there are presently 151 students at the school). Because the school site was below 10 acres, the state stipulated upon its approval that no more than 210 students could attend the school, so classroom expansion is out of the question.

Prospective Future Teachers Watch Education Process in Ranch School

The three young visitors who watched classes all day Feb. 13 at the Ranch elementary school were proof that the California Teachers association is trying to do something about the critical contemporary teacher shortage. Arriving at 9 a.m., the visitors watched teachers planning and working with children, and got a general idea of the duties and responsibilities of teachers. Their visit was a part of the CTA's program to encourage high school students to become interested in education; locally, the visit was sponsored by San Dieguito's arm of the program, the Nian club, which arranges for such a visit once a year. The Nian club draws members from the staffs of six local elementary schools. Once a year, interested high school students sign up, and the club furnishes transportation for observation visits to the various schools. At the Ranch school three new teachers — Mrs. Carol Hovland, Mrs. Hazel Parkinson, and Mrs. Anna Dean Matthews — provided luncheon for the visitors. After their "observation tour," the students rejoined the rest of

their group at Del Mar Union school auditorium, where reports were heard on such Nian club activities as the scholarship fund, a new club constitution and a "Good Teaching" conference attended recently in Los Angeles. Along with the professional Nian club members, the visiting high school students saw a French film called "Passion for Life" that dealt movingly with the struggle of a new schoolmaster in a small and parochial French village to gain acceptance of the "progressive" principles and techniques in which he deeply believes. The club's unusual name, incidentally — "Nian" — was the coinage of pioneer Del Mar teacher Ruth Niemann, who suggested it as a word meaning "nothing in a name." There is nothing in the name, of course, except for a kind of pun; but there seems to be a great deal, judging by the drastic need for teachers and the expressed enthusiasm of the visiting students, in the concept behind the "Nian club."

BOARD MEETING FEB. 5 Golf Shop Addition Contract Awarded; Landscaping Eyed

Improvements to the golf course and clubhouse figured in the business of the Association board at its regular meeting Feb. 5, along with such routine business as consideration of requests for keeping horses and for subdividing Ranch property. The contract for an addition to the golf shop at a cost of \$12,073 was awarded to Herbert C. Armstrong, who was instructed to furnish, first, a signed statement of quality of paint and number of coats to be used on the job.

Purchase of a reach-in refrigerator for the clubhouse at a cost of \$671 was approved. Director W. O. Fleetwood and Manager W. A. Smart were directed to follow through on the purchase. Mr. Fleetwood gave a progress report on the needs of the clubhouse, and Secretary Smart was instructed to secure bids for additional landscaping through the house and grounds committee.

An annual contract was awarded to General Petroleum products for gasoline, oil and grease requirements of the golf course, effective Feb. 1. Mr. McClure addressed the board relative to this bid.

Secretary Smart was instructed to write to two applicants for keeping of horses informing them that their applications would be approved upon completion of facilities complying with Art Jury requirements prior to the keeping of the animals. The applicants were John Hughes, owner of a portion of Lot 1, Block 23, who desired to keep five horses on this property, and Joseph H. Emmert, owner of a portion of Block 15, Map 2057, who desired to keep three horses on this property.

George Vernon Russell, consulting architect of the Association Art Jury was requested to make suggestions as to improving the appearance of the fire station tower, and President C. K. Whittaker reported to the board on letters to Ranch residents relative to improvement of

the general appearance of the Ranch by secretion of fuel and water tanks. This matter was to be reviewed at the next board meeting.

President Whittaker reported also on the progress of the Mangore corporation engaged by the Association to develop a master plan for the Ranch; Secretary Smart was instructed to have the letter notice regarding the corporation's proposed personal interview survey mimeographed and sent to all resident Association members.

Secretary Smart was instructed to write to A. H. Anderson, owner of a portion of Lot 8, Map 2057, informing him that permit to keep a horse will be revoked unless facilities complying with Art Jury requirements are provided at once.


Howard Clayton, attorney was directed to write Roy Thompson, owner of Lot 3, Block 43, with reference to completing his agreement of Feb. 16, 1954, to cover, with screen planting, the "bulldozed" area at the rear of his residence.

Director W. M. Vandersluis was requested to contact a member of the irrigation district board with reference to their request that the Association board appoint one of its members to act as a member of the county "Save the Water" committee. Secretary Smart was instructed to refer to the greens committee for action the request of Roy Kirby to use the **Divot** for publications of the golf club.

A letter from building commissioner Glenn F. Lewis was read, reporting on construction in Rancho Santa Fe for the month of January, and Edward Dobroth addressed the board relative to subdivisions of property described as Lot 5, Block 10 and a portion of Lot 8, Block 34.

Mr. Smart reported greens fees \$6896, snack bar receipts \$630, clubhouse and bar \$4062.73, carts net \$427, golf shop service and merchandise gross \$1839.86 for January.

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Badger Heads SFID: Sale of Tax-Deeded Land Discussed

Meeting March 11 for the first time since the Feb. 6 election, the new Santa Fe Irrigation district board elected Ray Badger as its chairman and W. M. Vandersluis as its vice-chairman, for terms of four years and two years respectively.

The board considered reports submitted by planner Glenn Rick, on land use of the tax-deeded acreage between Rancho Santa Fe and Solana Beach, and by the appraisal firm of Phillip Anewalt, who had completed his study of the 500 odd tax-deeded acres in Rancho Santa Fe. Both tracts are slated for public sale in the near future and much of the board's discussion centered upon methods of disposing of the land at maximum profit to the district.

Rick's land-use survey, submitted as a preliminary report, stressed the divisive effect of the proposed freeway and recommended that the freeway line be used as a kind of dividing point between two different types of development.

His suggestions for the portion west of the proposed freeway route included rezoning of a small area with the idea of creating a neighborhood shopping center. Among Rick's recommendations for development of the predominantly residential, single-family dwelling eastern section, was the securing of easements by the board to permit construction of two important access roads to the area.

It was noted that Rick's report omitted the imminent need for further school construction in the area, and chairman Badger

agreed to refer the matter of a 30 to 35-acre high school site and a possible new elementary school site, to Rick.

A problem which engaged the attention of both Rick and Anewalt was the county dump east of Solana Beach, which occupies a 30-acre site surrounded by tax-deeded lands that are bound to become valuable. Both reports

cited the detrimental effect of the dump and its burning upon land values in the neighborhood.

The board agreed that a revised appraisal of the lands should be made following the drawing up of a tentative subdivision plan for potential purchasers. The Anewalt report had mentioned that a plan of this type, specifying maximum per-

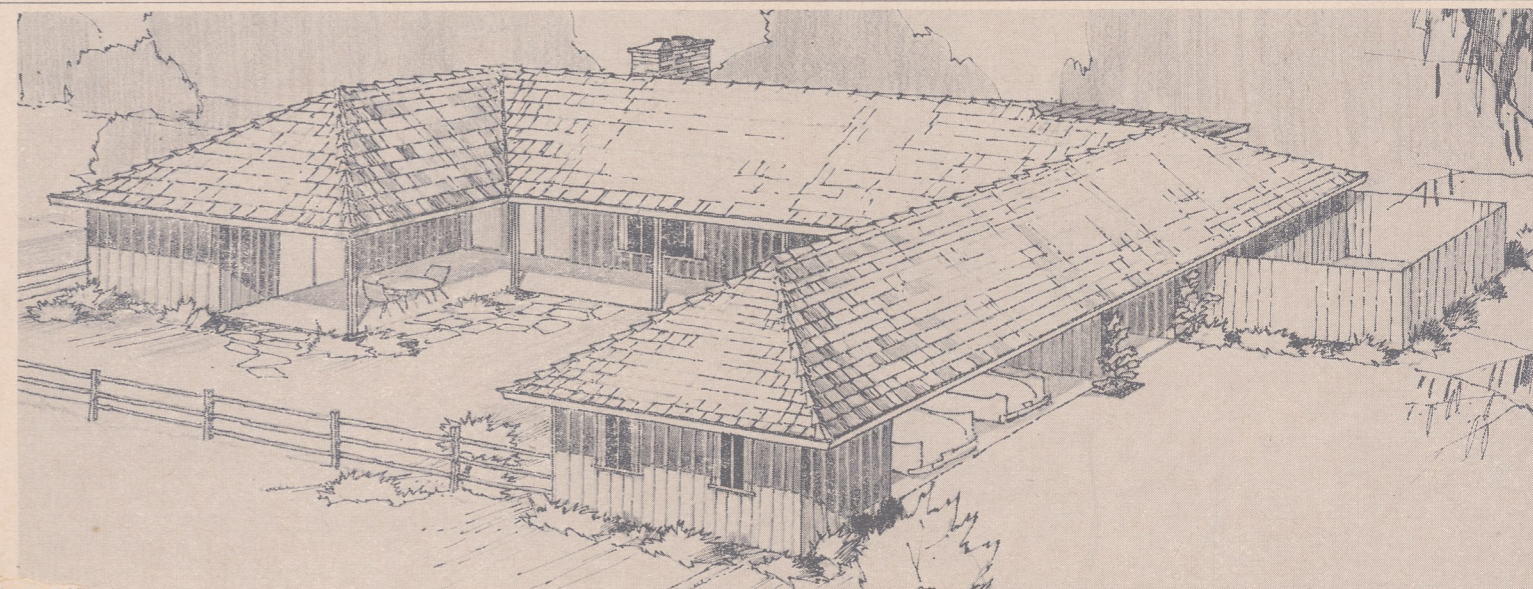
missible number of sites on each block and giving buyers an idea of what they might do with the Rancho Santa Fe property, all of which is under the covenant, would materially increase land values.

A committee appointed by the Association board, consisting of President C. K. Whittaker, Art

(Continuance on Page Six)



BLIGHT on tax-deeded land, SFID agrees, is the smoke-producing county dump east of Solana Beach. Valuation of surrounding property will inevitably be reduced, according to two reports recently delivered to the board.



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Rancho Santa Fe

Board of Directors—C. K. Whittaker, president; Raymond Griset, vice president; H. F. Bakewell, W. O. Fleetwood, Ward A. Miller, Arthur G. Thorne, W. M. Vandersluis; W. A. Smart, manager.

Badger

(Continued From Page Five)

Jury President Howard Harrison and Ranch real estate broker R. M. Clotfelter, is working on the preparation of such a plan, and the irrigation board itself, meeting as a "committee of the whole" on March 18, conferred with local real estate brokers on specifics of planning for each parcel, with the idea of reporting their results to the Association committee.

Another factor in the valuation of the tax-deeded lands—an easement permitting the gas company to "strip" them with a power line running north and south, requested recently by the company—was discussed at the March 11 meeting. Chairman Badger reported that conference with power company officials had been fruitless on this matter, and Attorney Ray Eberhard noted that the contract drawn up by the company had some provisions that would further depress land values. He agreed to draw up an alternate contract and negotiate differences with the company.

A possible ray of hope in the easement impasse was seen by Director Gordon S. MacDonnell, who commented that the company might come up against county resistance in the Del Mar section of the easement route, since its present routing would take it right through the location now proposed for a relocated Del Mar airport.



Leisure Problem Local, Universal In Present Era

Although even the aboriginals must have occasionally felt the urge to take off for a long week end, it's only been in the last decade or so that human beings have begun to gather solemnly around tables to discuss an abstraction labeled "the problem of leisure."

Up until the Industrial Revolution, of course, there wasn't an awful lot to discuss, for comparatively few people were able to enjoy the luxury of having too much time on their hands. Developments have come so thick and fast in this area since then, however, that Thorstein Veblen's first long look into the problems of leisure—the famous "Theory of the Leisure Class"—has already become a mere "classic", dealing with anachronistic problems of a by-gone era.

These days, talk about a "leisure class" is just as likely to refer to an elementary school class busily engaged in a unit on "How Can We Use Our Leisure Time Productively?" as to

the ostentatious group of aristocrats and parvenus with which Veblen so caustically concerned himself.

These elementary school youngsters, deciding how to select television programs and playing determinedly at games they've been told will last them into later life, constitute the newest American "leisure class."

Exposed as they are to a constant barrage of fashionable, loose talk about "automation," reminded periodically by their social studies teachers that the three-day working week will probably come to pass within their own lifetimes, these youngsters—understandably—are becoming gradually more and more preoccupied with such problems as the length of the working day and the quality of "fringe benefits" offered by a job, and less and less with the ideal of "gettingure Time Productively?" as to

(Continued on Page Seven)

GARDENING AND CHARITY were combined recently in the Hungarian Relief Garden tour, an idea originated by Mrs. Gifford Ewing, above, whose gardens were among those open to the tour for three days.

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Real Estate Transfers

Recent Rancho Santa Fe real estate transfers as recorded in the Daily Transcript include:

Ronald and Martha E. Anthony to Edward J. and Henrietta Walz, portion of Lots 3, Block 5 Rancho Santa Fe.

Stella S. Duke to John C. and Roberta F. Rule, portion of Lot 1, Block 31, Rancho Santa Fe.

Joseph H. and Ruth I. Emmert to Joe F. and Jane J. Estes, portion of Lot 15 in re-subdivision of portion of Block 37, Rancho Santa Fe.

Kirk B. and Helen R. O'Ferrall to John E. and Gwendoline D. Lee, Lot 48, resubdivision of Blocks 25 and 26 and portion of Blocks 10, 20, 32 and 33, Rancho Santa Fe.

Union Title Insurance and Trust company to James D. and Ruby R. Nunn, portion of Lot 5, Block 35, Rancho Santa Fe.

Rene and Madeline M. Thery to Francis J. and Bernice D. Hoyn, portion of Lots 4 and 5, Block 9; also same to Sun Finance Co., portion of Lot 4 and portion of Lot 5, Block 9, Rancho Santa Fe.

Howard A. and Marietta G. Will to Nell P. Daniels, Lot 102 of resubdivision of Blocks 25, 26 and portion of Blocks 19, 20, 32 and 33, Rancho Santa Fe.

Problem Is Local

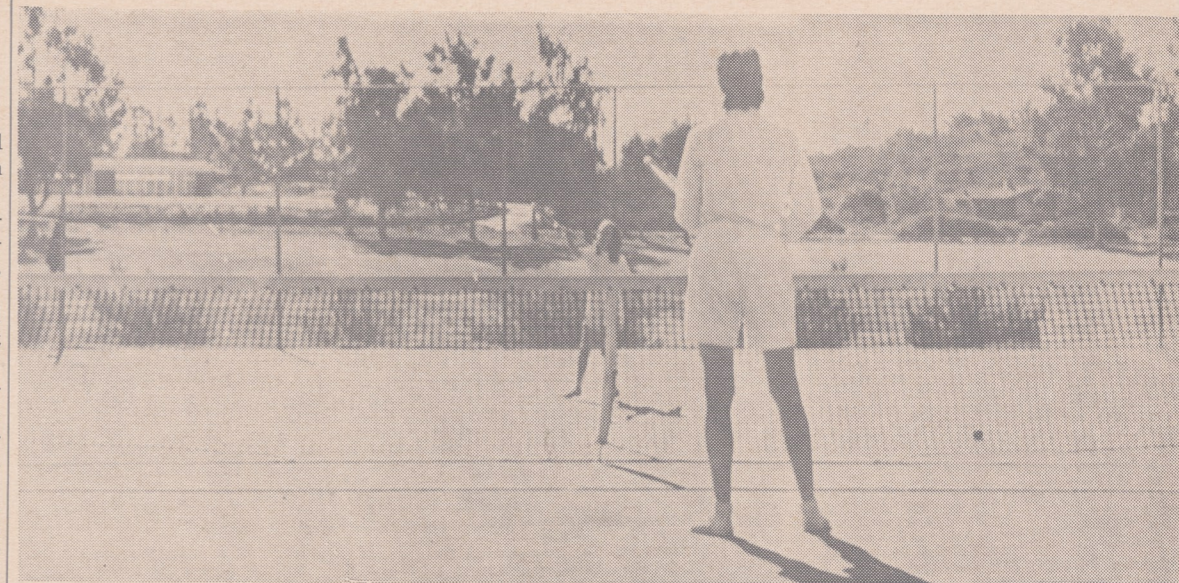
(Continued From Page Six)

ting ahead" which was drummed into the heads of countless generations of school children by teachers who still admired the example of such leisure-lacking, overtime-working early American career types as Benjamin Franklin and Abe Lincoln.

So the problem of leisure has become twofold. Not only must oldsters be prepared for the approaching trauma of retirement; but young people, too, in a society characterized by the increasing availability of leisure to all age groups, must be trained early to do two things: to choose the best from among many forms of "entertainment," and to develop to the fullest their own "inner resources."

Bewteen the oft-cited extremes of Do-It-Yourselfism, on the one hand, and Spectatoritis, on the other, today's universal "leisure class" is offered an embarrassment of leisuretime riches.

Young people, in particular, an now choose from resources offered not only by traditional agencies such as home, church and school, but also from those offered by a multitude of public and private agencies that have—mistakenly or not—assumed in recent years that the problem of leisure is their business, too.

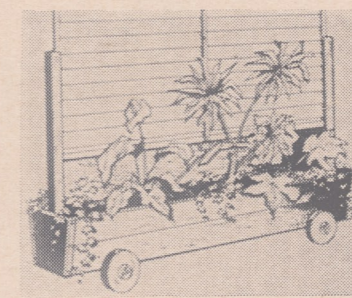


MOTHER-DAUGHTER MATCH, above, which pits tennis tyro Nancy Patnaude, 10, against more experienced maternal competition, exemplifies pleasant solution to "problem of leisure." Below, heron surveys particularly attractive section of extensive Ewing gardens opened to the Hungarian Relief tour last week.



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STICK AND RING

Ancient Ranch Residents Had More Robust Recreation Ways

What did Ranch people do for recreation before there was a Rancho Santa Fe golf course?

The Diegueno Indians — to start back near the beginning— probably never gave the problem of recreation, as such, very much thought. Of course, in those days no sharp line had been drawn yet between the concepts of "work" and "play", and the Dieguenos may well have taken recreational pleasure in snagging a fugitive deer with their stone-tipped arrows, or in throwing their primitive boomerang or "rabbit stick," with sufficient finesse to break the legs of the small animals they sometimes used for food.

And from what we know of these uncouth tribes, it's not impossible either that their triumphal "scalp dances" — for which they adorned themselves with headresses composed of the scalps and ears of fallen foes — might also have occasionally taken on the character of "recreation."

Probably the closest the Dieguenos ever got to a "game" in our sense of the word was when they got together for a session of "stick and ring," known also

as "stick dice." It seems that considerable currency, in the form of woodpecker scalps, would change hands in the course of one of these games, which began when a bunch of marked sticks was thrown up in the air. Scoring depended upon which side of the marked stick was uppermost when it fell to the ground.

Years later, the golden age of the dons brought in a few refinements on old forms of sporting life on the rancho. Although suaver than the Dieguenos, however, the dons too indulged in a couple of "games" that can only leave modern, more effete generations of golfers and tennis buffs with the impression that the polished dons were somewhat lacking in the milk of human kindness when they hit the playing field.

Besides such popular sports as twisting the bull's tail and inciting pugnacious cocks to mortal combat, the hard-riding dons indulged in a game called "carerra del gallo" — race of the cock. This entailed burying a live rooster in sand up to its head, then riding full speed at it from 60 yards away and attempting to

swoop it up as the horse galloped past. Anybody who fell off his horse as he leaned sideways to grab the rooster got the Bronx cheer, of course, or a Castilian equivalent.

The dons gambled, too, and their progeny, used to watching odds mount on cockfights and bullfights, emulated them as best they could by betting — and often losing — all their buttons on well-organized games of "cana," or ducks and drakes.

The dons, like the Dieguenos, had some activities that were at the same time both work and play. Roundup time, for example, gave them a fine chance to show off their considerable horsemanship, and other odd jobs would come up from time to time — like capturing wild horses — that also offered plenty of excitement along with the routine.

The reputation of the dons as indoor sportsmen is, of course unchallenged, and hardly needs mention here. Perhaps the most direct descendant of this swash-buckling breed of Ranch sportsman was the redoubtable Zorro, colorful Ranchoite Douglas Fairbanks, Sr. On or off the range, in or out of the range of cameras, this ebullient vaquero of the silents, if legend is to be believed, could have matched exploits with the best of them.

Santa Fe R. R. Originally Nixed Rancho Course

The Rancho Santa Fe golf course was built, in a manner of speaking, over the Santa Fe Railroad company's dead body.

L. G. Sinnard, the imaginative planner appointed by the company in the early twenties to manage the Ranch, envisioned his virgin tract from the beginning as a community of fine "country estates" and dreamed particularly of establishing a championship-calibre golf course there. The railroad's executive vice president, E. J. Engel, however, didn't see eye to eye with him.

It was only by a combination of persistence and conspiracy that Sinnard and his successor, S. R. Nelson, succeeded in pushing through the golf course that later became one of the new development's prime ornaments.

Sinnard was in charge of publicity, and from time to time he inserted into his little brochures about the charm of Rancho Santa Fe, a casual reference about the golf course planned by the Santa Fe's owning corporation. (Continued on Page Nine)



EVER-POPULAR RECREATION at Rancho Santa Fe is golf, played on one of the best courses in Southern California, above.

CONGRESSIONAL BENT

Hardier Grass Will Compete With Seaside Bent on Greens

One look at the Rancho Santa Fe golf course, green and inviting, and it's clear that the course never had it so good before. Much of the credit of course, must go to manager Neil McGregor, who is currently at work on a project that will raise cain, in a year or two, with the 18 verdant greens of which he has taken such good care.

Unsatisfied with the practically perfect shape the course is now in, McGregor has set into motion a bitter struggle for survival between two competing strains of creeping bent grass, with the idea of eventually replacing the present strain of "seaside" bent on Rancho greens with a newer, hardier "congressional" strain.

A nursery is being built behind the 18th tee, and by fall it should be fully planted with McGregor's hired killers from the mid-west. The "Congressional" will triumph largely because they are healthier.

While constant treatment has

been called for to protect the old "Seaside" greens from "dollar spot" and brown patch-fungus infections, the new strain has been found much less susceptible to disease.

Also, it takes punishment much better. Growing straight up and close together, it seems to offer golfers more security, on much-trampled greens, against the sudden swerves and gremlin-like zig-zags that occasionally possess a ball stroked smoothly and truly toward the cup.

The "Seaside" bent grass variety has done yeoman service, but its days are clearly numbered; and golf will be that much better on the Ranch course when "Seasides" are pronounced extinct.

Railroad

(Continued From Page Eight) tion, the Land Improvement company. When Sinnard retired later because of ill health and Nelson again broached the subject at an executive conference, Engel and the others turned thumbs down.

Nelson carted in a batch of Sinnard's glowing brochures, pointing out that they had been distributed by the thousands, and pretty soon the nonplussed executives found themselves hiring a man to survey the land for the Ranch's splendid new golf course.

The Santa Fe couldn't have been too happy about the new golf course during its long phase of being in the red; but eventually even Engel must have been proud of what he had —reluctantly—wrought. Now, of course, the country club is not only self-supporting; it pays many of the Association's bills. And it's a pretty good course, too.

Genius is infinite painstaking.



PLAZA 6-1111

PERRY REAL ESTATE

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GOLF LESSON in progress on practice hole at Rancho Santa Fe golf course finds instructor Frank Unger, left, and willing student Mrs. Clyde Murphy crossing clubs.

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Golf Course Architect Made Fitting Fairways to Terrain Prime Objective in Planning

"Summer rules" are in effect all year round at Rancho Santa Fe golf course. This means, unfortunately, that you have to play them as they lie, however strong the temptation to give the ball a little shove once in a while get it up there on top of a high tuft or someplace else where you can get a little better crack at it. The disadvantages of summer rules are not too serious, however, compared to the pleasures of playing the game on a picturesque course where the Japanese current mellows the air and the Santa Ana winds can't get at you from over the mountains.

This halcyon course was planned by a man who was equal to the opportunity. Max Behr, a top golf course architect of the day, believed in challenging, rather than punishing the players who were to tramp his 18 holes. Like Miss Lillian Rice, the Ranch's first supervisor of residential architecture, Behr was, if anything, abnormally sensitive to the danger of succumbing to the prevailing "Main Street"

standards of the culture. The explanation he gave in 1927 of his fundamental aims in planning a golf course is worth quoting at length, for it is not so much a blueprint as it is a lofty and surprisingly philosophical credo.

"The Rancho Santa Fe Golf Course" (he wrote) "appeals to me tremendously as a golf course architect from two important angles. First, the natural contours of the terrain lend themselves admirably to the creation of a course with maximum strategic value; second, the loveliness of the surrounding property whets the desire to build something really beautiful — something that will blend into its environment. "Too many golf courses are arbitrary affairs with hazards and bunkers set up as one might set up chessmen, a certain number to guard each hole. Nature is absolutely disregarded . . . Just as great a challenge can be made to golfing skill and event so much more pleasing effect can be had if natural laws are followed.

"The erosion of water, wind



MODERN GOLFERS — Mr. and Mrs. Harry Clark whittle strokes off their pitching game on practice hole while knickered gentleman on opposite page swings grandly at non-existent ball to advertise newly built Rancho golf course about 30 years ago. That picture is from the Union Title Insurance & Trust Company Historical Collection.

and temperature suggests most of the hazards necessary to make the modern golf course interesting and challenging. I conceive it as the golf course architect's duty to enlarge and accentuate the erosive acts of nature, not to make arbitrary scars across the landscape which give at best only an unnatural effect.

"But what of strategy? Perhaps if I explain what I mean by strategy in golf, my readers will get a fair idea of what may be expected when the Rancho Santa Fe course goes into play.

"Golf . . . is not amenable to the character of imposed discipline. It follows that all criticism and dictation from without destroys its spirit. Unconsciously the golfer has always resented it. His wish is to be his own master . . . and freedom implies the maximum of self-discipline with a minimum of government from without. He never

tires of a golf course that calls forth this spirit from within him. But when he is continually made to feel the birch-rod of the rough with its bunkers for every wayward shot, golf becomes an exercise of caution rather than of courage.

"The tee-shot is flanked by hazards to punish a pull or slice, although it can easily be demonstrated how futile they are in the majority of cases. Hazards based upon such a premise should be impartial. By rights they should inflict a like penalty upon all errant shots. And yet to accomplish such a purpose is wholly impractical. It is not a tail hazard running along the edge of the fairway for seventy-five yards with a width of fifty yards at least. And we could not even then be sure that some wild shot would not escape their clutches.

(Continued on Page Eleven)



Golf Course

(Continued From Page Ten)

"Why, then should we continue to think the purpose of hazards as being that of a direct strokes? Even if in littering the course with these prohibition agents (sic!) we succeed to a degree in the imposition of our will, what have we gained in terms of the spirit of golf?"

"Is it not, then, worth while to consider whether the end we wish to achieve cannot be accomplished in a more humane manner? If the idea is correct that errors of skill are deserving of punishment, should we not adopt the most practical means of attaining this object?"

"Nature is the enemy of the golfer, but as she cannot deploy herself, move to defeat him, she must in self-defense find some way to throw him out of his stride. This she may do by inviting him to play shots that he might not attempt were he fully aware of their difficulties. By an appearance of innocence, or by exalting his ambition beyond the sufficiency of his skill, she can decoy him into an ambush and there slaughter him.

" . . . And thus always with something upon which to whet his skill and make him think, the golfer reacts vitally to the vital circumstances that confront him . . . But when he is merely required to accomplish the prosaic task of knocking his ball into an expanse of fairgreen well guarded upon either side by rough and bunkers, he feels he is being coerced to play a good shot. If he doesn't watch out he will be whipped for being a bad boy .

"Confronted with a graduation of danger, the player must make a choice. The effort of strategy is by various means to make him choose badly. But there is for every player a certain spot where he can exact his pound of flesh in return for the degree of skill he is possessed of. And in making his decisions he must not only use intelligence, but restrain his ambitions.

" . . . And when one has the fortune to come upon a course replete with strategy, untouched by the profane hand of the Penal School, one is not playing a game, but following a sport.

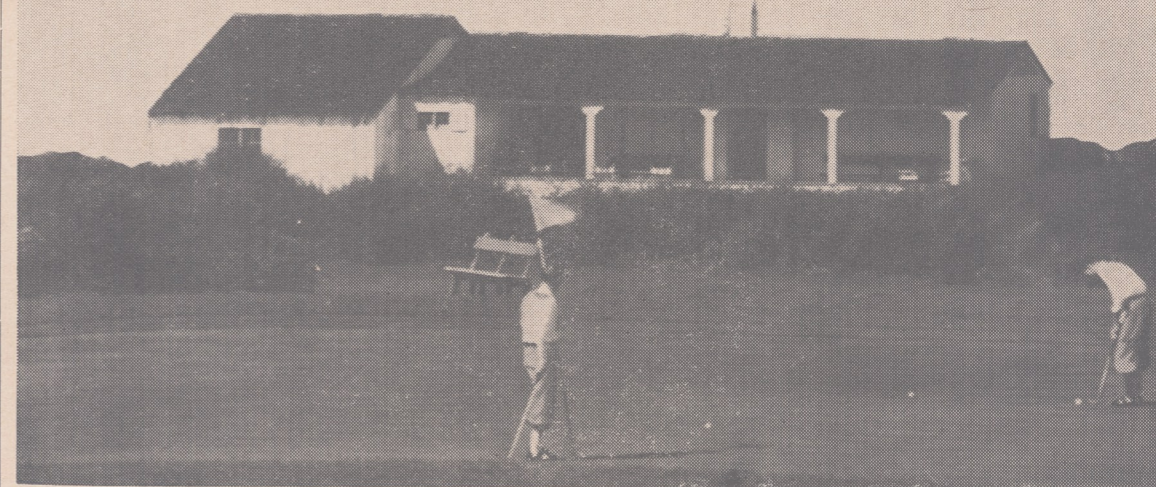
"It is this kind of course that I propose to build at Rancho Santa Fe."

Next time you round that 19th hole, muttering about the bad bounce your ball took in front of the fifth green, perhaps you should observe a moment of silence in honor of the course's artful architect, Max Behr, and stop to reflect upon the fact that you have completed not an obstacle course, but an allegory. At least, that's the way Behr meant it.



18 holes - All grass golf course

Rancho Santa Fe Country Club



Rancho Youth Learn Sports From Pros

Rancho riders, golfers and tennis players have no intention of letting their respective sports die out for lack of interest among the younger generation. Latest development in the effort to encourage participation by the under-21 set is the announcement that two outstanding San Diego tennis pros — Ben Press and the celebrated Maureen "Little Mo" Connolly — will give a series of eight group lessons to budding Budge and Betzes, beginning March 23 at the golf course tennis courts.

The whole series of tennis lessons costs only \$8, and is open to any child whose parents are Association members — or to the parents.

Securing the services of Press and Miss Connolly was the work chiefly of an aggressive "Tennis Club" formed about a year ago by a group of enthusiasts including Mrs. Robert Patnaude, president; Mrs. Thomas Faulconer,

vice president; and Mrs. Ralph Hanks, secretary. Eventually, the club members report, another tennis court will probably be necessary at the Ranch, for the waiting problem at the present golf course facilities is so severe as to have caused several tennis-minded Ranchoites to drop the sport, for all practical purposes.

Prospective Sammy Sneads are not neglected either at the Ranch. Jim Boyle, golf course pro, conducted a successful "golf clinic" last winter for Association offspring, and about 30 of them took advantage of the free instruction to begin their divot-digging careers early. Another series of six free lessons is planned for this summer, Boyle announces.

Not to be outdone, the Rancho Riding club offers instruction to any child interested in learning to ride. Trainer Bob Rice takes on the advanced horsemen, and

his wife Louise handles beginners and intermediates with a skillful mixture of tact and firmness. There appears to be no lack of interest, for the club gives ten classes every week, one every day except Sunday two on Wednesdays and Fridays and three on Saturdays. Students range from six years old to 18. Mrs. Rice announces that the semi-annual class competition is scheduled this year for May 5, affording the youngsters an opportunity to display their skill and match it against others, with ribbons and a championship trophy going to the winners.

In addition to these classes, youngsters have the chance to join a Junior Riding Club, which has use of the club facilities and organizes and runs its own annual horse show as well. President of this club is "Toddy" Todd, promising equestrienne daughter of high-ranking Ranch tennis star, Pat Todd.



Development of Riding Club Confronted Early Obstacles

It wasn't easy to start a riding club in Rancho Santa Fe without any money in the club treasury. At one point, in fact, shortly after the founding of the club in 1945, the founder himself, former Hollywood producer and riding enthusiast John Robertson, was summarily thrown into the calaboose.

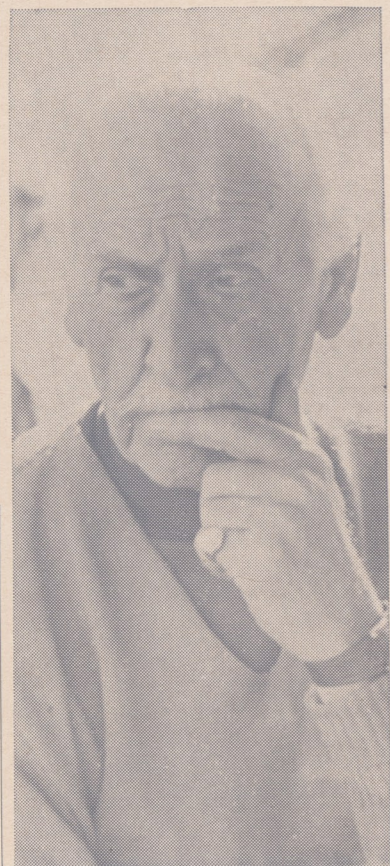
It was just a stunt, of course—one of many perpetrated in the fund-raising early days of the club—but Mr. Robertson nevertheless had to fork over \$20 to free himself; then the "Western" style party preceded.

While the club treasury was expanding, the club took the golf club up on its offer to make available a room for meeting and a barbecue for food.

Finally, in 1946, the riding club acquired its present ten acres from the irrigation district. The land was cleared and prepared for use by the club members themselves. Later, an "indoor" polo field was built too, and in 1947 the first polo matches and horseshow were given at the club. The riding club stable was completed in the summer of 1955.

In an interview this month, Robertson recalled the days when he used to go down to the club and find two or three young riders cutting loose on their mounts in the attempt to copy

what they had seen on TV westerns. He would read the riot act to these roping, jumping young



eventually he got to thinking it might be a good idea to have a resident trainer down at the stables—somebody who would not only train and quarter the horses, but also might give youngsters lessons in the more mundane fundamentals of horsemanship.

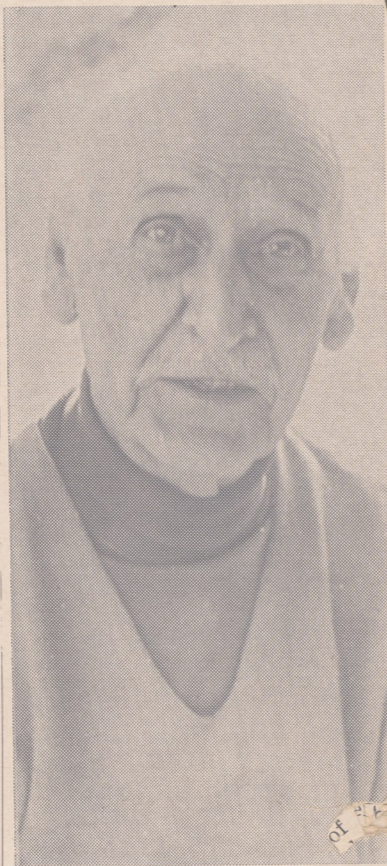
The man Robertson had in mind was the late Jess McMillen, who died last year. McMillen had already given much time and effort to the task of teaching young people how to ride, and Robertson, an admirer, is sponsoring the construction of a new bridge over the barranca at the club in his memory.

Bob and Louise Rice, the capable resident trainers who ultimately took over, were friends of the late Jess McMillen, as well as former business associates. The classes they give to youngsters at the club are attended by children who come from as far away as Escondido.

When the original group of riding enthusiasts banded together, Robertson says, nobody had any idea that membership would ever exceed 40 or 50, if that much. Growth has been so steady, however, that it was decided at the last annual meeting in January to raise the limit from 100 to 200.

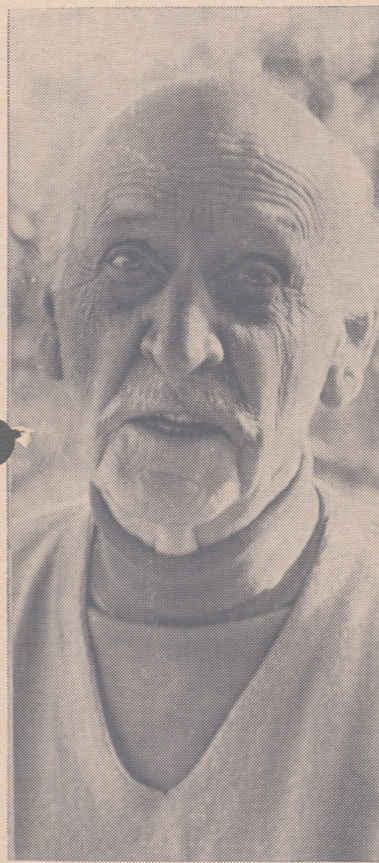
Now founder John Robertson, his eyes as usual on the future, is working with the Art Jury to draw up a kind of "master plan" for future development of the club. The map which they have worked out includes provisions for such future needs as a barn, a shelter for trailers and imple-

RANCHO PIONEER John Robertson, who paved way for current bustling riding activity, recalls difficult early days of Rancho Riding club.

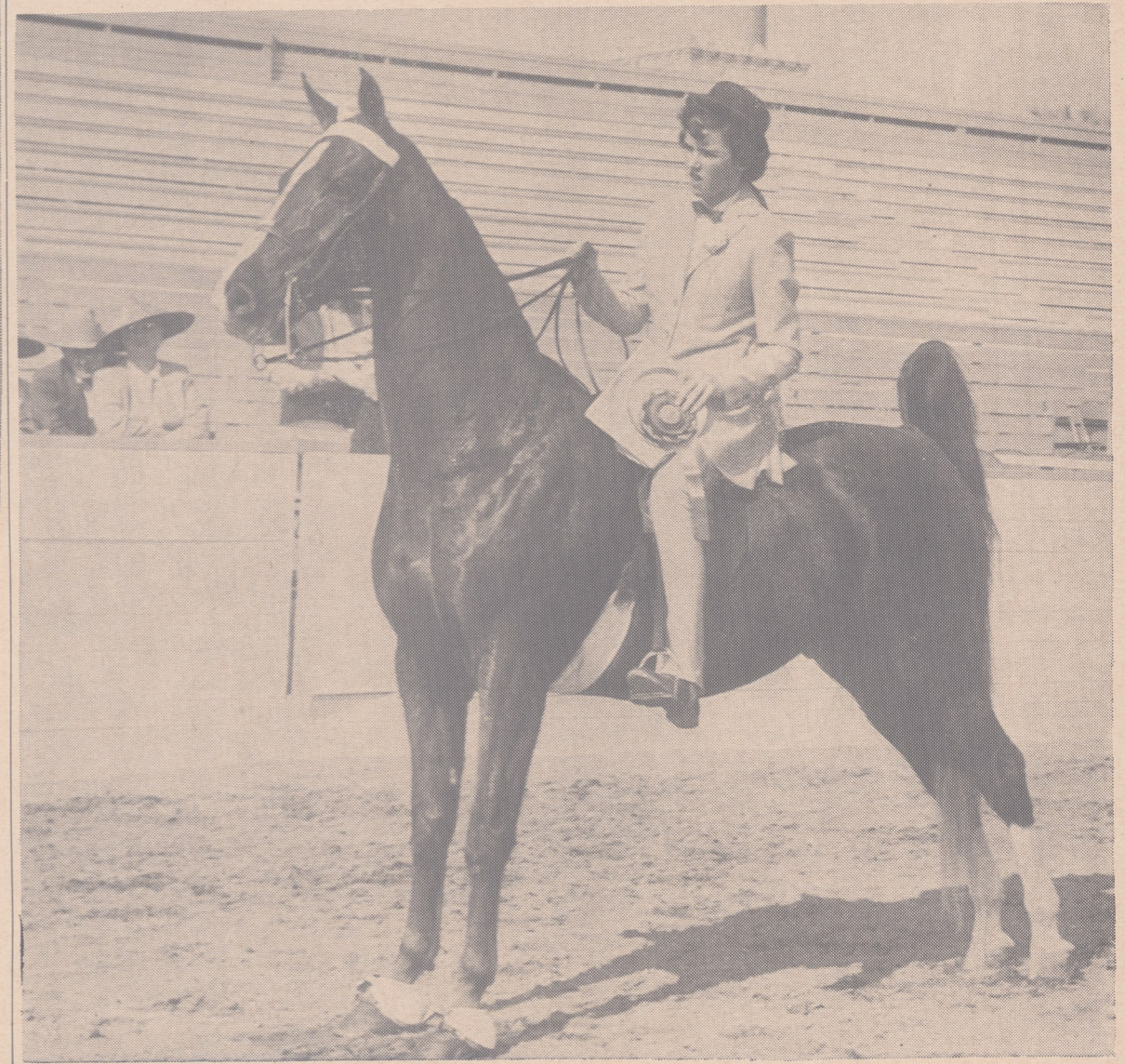


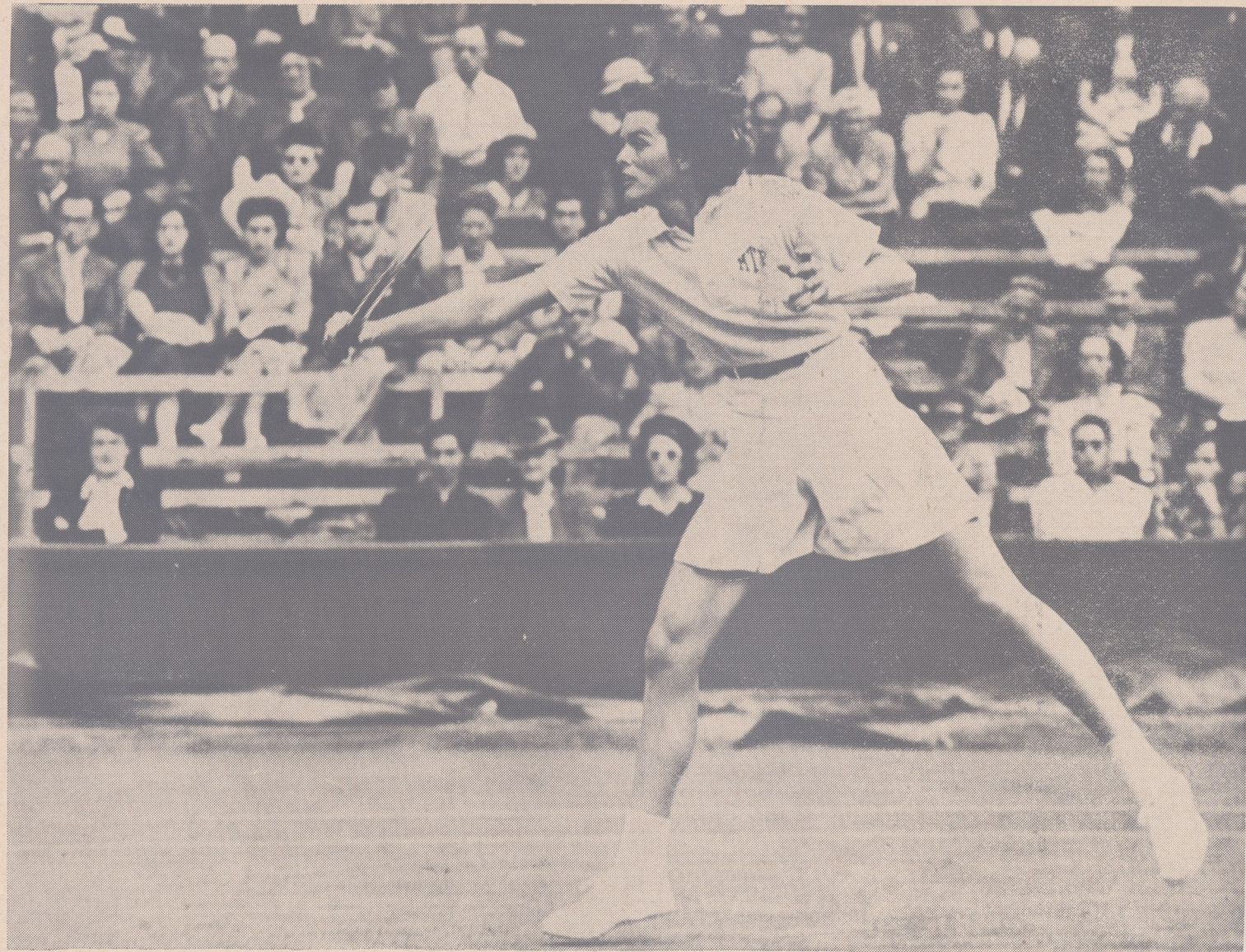
ment, a covered place for bedding, and—first and foremost, of course, to keep pace with the club's growth—more stables.

RIDERS rounding a corner to enter one of the Ranch's many bridle trails are Mrs. George Springer, front, and Mrs. Edward Walz. Flowing - maned horses on opposite page are pictured against a backdrop of Ranch mountains, seen from corral on property of Mr. and Mrs. Gifford Ewing.



HORSE - SHOW WINNER shown above is Penny Brooke, who recently captured the first award in the children's five-gaited class at Indio Date Festival, riding "Jean's Flash," bred by Mr. Thomas P. Faulstich.





Rancho "Baby Star" Played At Wimbledon, Kuchbahar

Among the entrants in a state championship tournament back in 1933 on the courts of the Berkeley Tennis club were a blonde, vivacious 19-year old from San Francisco, named Alice Marble; a lanky, red-headed youngster with freckles almost as large as tennis balls, named Don Budge, and a surprisingly well coordinated youngster of 10—a beginner at the game—who shocked traditionalists by appearing for tournament play in shorts, where earlier another unorthodox woman player had raised eyebrows by appearing without stockings.

Regardless of her dress, however, the lithe, long-legged 10-

year-old impressed more than one observer as a "comer." As it turned out, she followed in the tradition of other West Coast "baby stars" emerging at the same time—Budge, Marble, Bobby Riggs, Jack Kramer—by going on to become a top-ranking player. Eventually, the girl—Pat Canning, now Pat Todd of Rancho Santa Fe—achieved one of her own highest ambitions by playing on the courts at Wimbledon as a member of the American Wightman cup team.

Mrs. Todd, who lives on Avenida Marivallas with her husband Richard, a former sports promoter, and two children, Toddy, 13, and Whitty, 3½, was

TOUGH POINT at Wimbledon occurred during match won by Mrs. Todd 6-1, 6-2. Victim was British player Mrs. Betty Hilton.

invited last year by the U. S. Lawn Tennis association to compete again in the Wimbledon event, but at the last moment, practically, with all the tickets bought and the reservations made, she decided not to go.

Her daughter Toddy, a prom-

ising young horsewoman, was competing in an event at the county fair, and Mrs. Todd didn't want to be across the Atlantic when Toddy passed before the judges. It was typical of the attitude which Mrs. Todd—no seeker

(Continued on Page Fifteen)

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"BABY STAR"

(Continued from Page Fourteen)

after publicity — has toward the sport she loves so much. Her family comes first; then tennis.

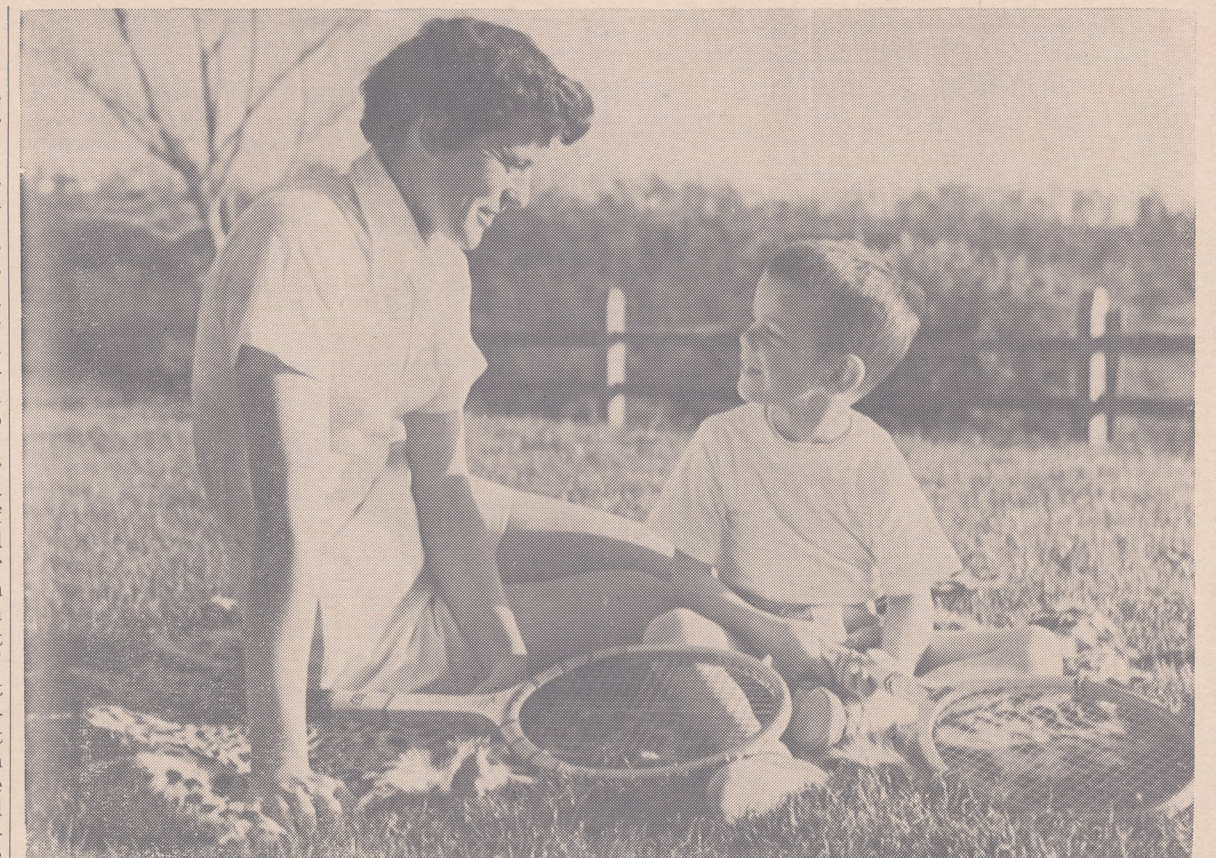
When she made her official debut in 1933, Pat had only been playing tennis for a short time, but there was no doubt about her enthusiasm for the game. Her parents, both sports-minded, had encouraged her interest in the sport as a welcome change from her unladylike activities as sparring partner and left end with the neighborhood boys. Pat, who also liked to caddy for her father—a former professional soccer player in his birthplace, Scotland—was diverted by the gift of a five dollar tennis racket, and she rapidly became a regular after-hours commuter between her grammar school in Alameda and the Berkeley tennis club that soon dubbed her their "mascot."

She didn't get very far in that first tournament, but soon people began to notice her, and it wasn't long before she began rising through the ranks in one tournament after another and acquiring the tremendous collection of ribbons and trophies and ash trays that now spill over from her house into the garage (where she also keeps a leopard skin presented to her in 1950 by the handsome maharajah of Kuchbahar, who entertained Pat, "Georgious Gussie" Moran, and other members of a world-traveling exhibition team by taking them for leopard hunts and putting them up for about a week at his humble dwelling at the base of the Himalayas).

Before she was through, Pat had not only participated in innumerable state and national tournaments and in a series of annual Wimbledon contests, but she had also copped championships in Switzerland, India, France, Ireland, Belgium, South America, Ceylon and a number of other tennis-conscious U. N. member countries.

During the war, she organized and led a group of players who put on matches for soldiers up and down the west coast. The project, conceived as a contribution toward service morale, got her in hot water with the Lawn Tennis Association, which made a fuss over her "amateur standing"—but the State Department was a little less short-sighted, and pushed it through without interference.

A while back, amateur Todd garnered another honor that gave her particular pleasure in that it had nothing whatsoever to do with her baseline game or her backhand: she was voted one of the ten best-dressed sportswomen in America and awarded the "Nardis of Dallas Fashion Award" in recognition. She dresses well, in fact, though perhaps not so spectacularly as



PAT TODD AND FRIEND, "Whitney" Todd, 3½, discuss court strategy on lawn. The leopard skin was a gift from an Indian admirer, the maharajah of Cuchbahar.

her former colleague Gussie Moran. Still long-legged, limber, with high cheekbones, Mrs. Todd bears an often-remarked resemblance to another volatile star, the athletic Katharine Hepburn.

Although her dress is quiet and tasteful, and her manner modest, observers have noted that Mrs. Todd's backhand stroke, rated one of the greatest of all time, is so unorthodox as to cry for attention. An article in the magazine World Tennis not so long ago devoted a full page to a series of motion-picture sequence photos of Mrs. Todd's extraordinary stroke in action, commenting that the 90-degree break between arm and racket in Frame Six represented a position "almost impossible for ordinary mortals."

The keys to Pat Todd's athletic success, it has been said, are "concentration and wrist." The famous backhand is a good illustration of the latter; the former virtue has been demonstrated at many hard fought matches rescued from apparent certain defeat. At one French tournament, Mrs. Todd played through to the end with feet which were so badly blistered that she was laid up for a week in the hospital after she finished the agonizing finals.

Mrs. Todd still gets a Christmas card every year from a native "bearer" who stood guard over her tennis rackets in India; but she doesn't live in her colorful past by any means. Staying

within the general area of the home and family she puts first, Pat Todd plays frequently at tournaments and exhibitions and does more than well against top-ranking players who still practice every day—as she does not.

The Todds, in Rancho Santa Fe since 1953, are active in promoting sports of every kind at the Ranch, including tennis. Toddy, president this year of the Rancho Junior Riding club, shows signs of being a star per-

former at riding, and her parents are too reasonable to insist that she develop her ability at tennis any more than she chooses. Three and a half-year old Whitney already owns two junior-sized tennis rackets and gets a particular kick out of being hoisted into the saddle with Toddy.

Asked recently which he preferred—tennis or riding?—Whitney deliberated a moment and then answered, with the utter perversity of youth: "Baseball."

NEXT ISSUE-- SOCIAL BACKBONE OF RANCHO SANTA FE: THE "CLUBS"

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