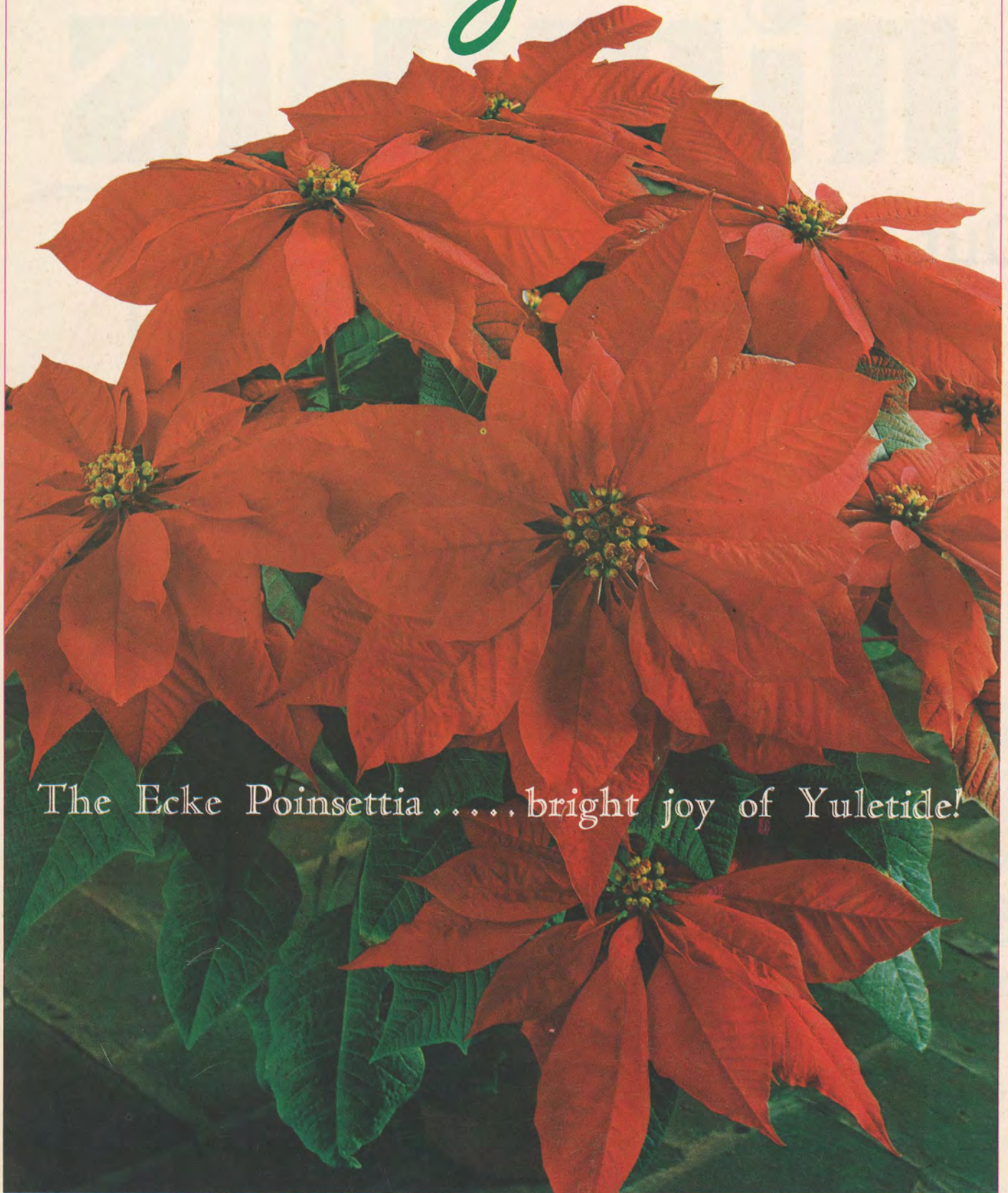


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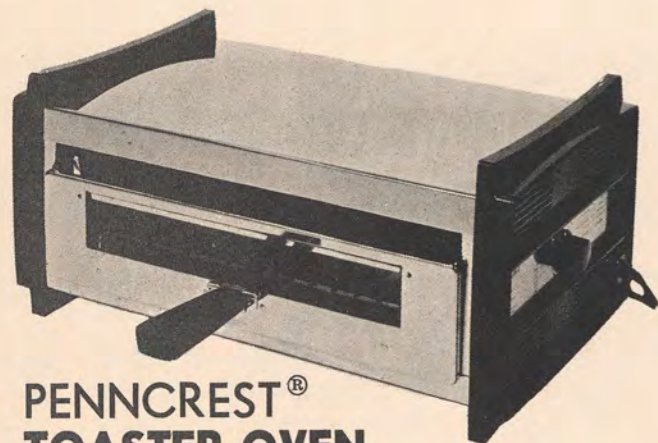
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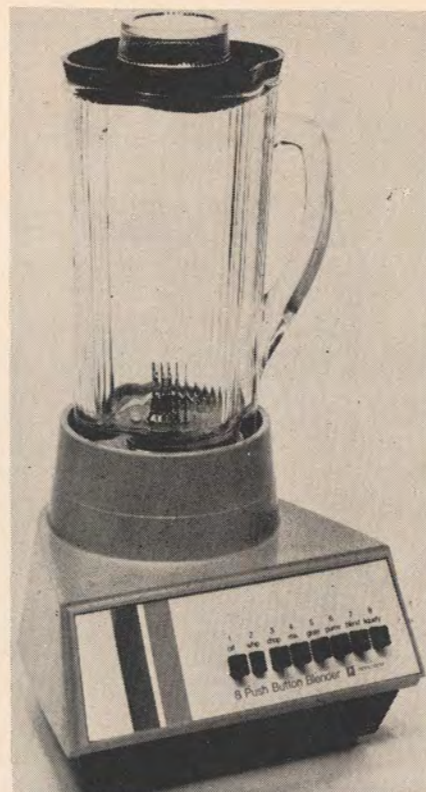
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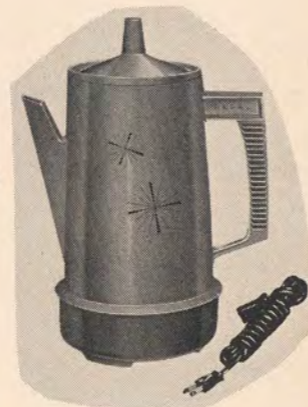
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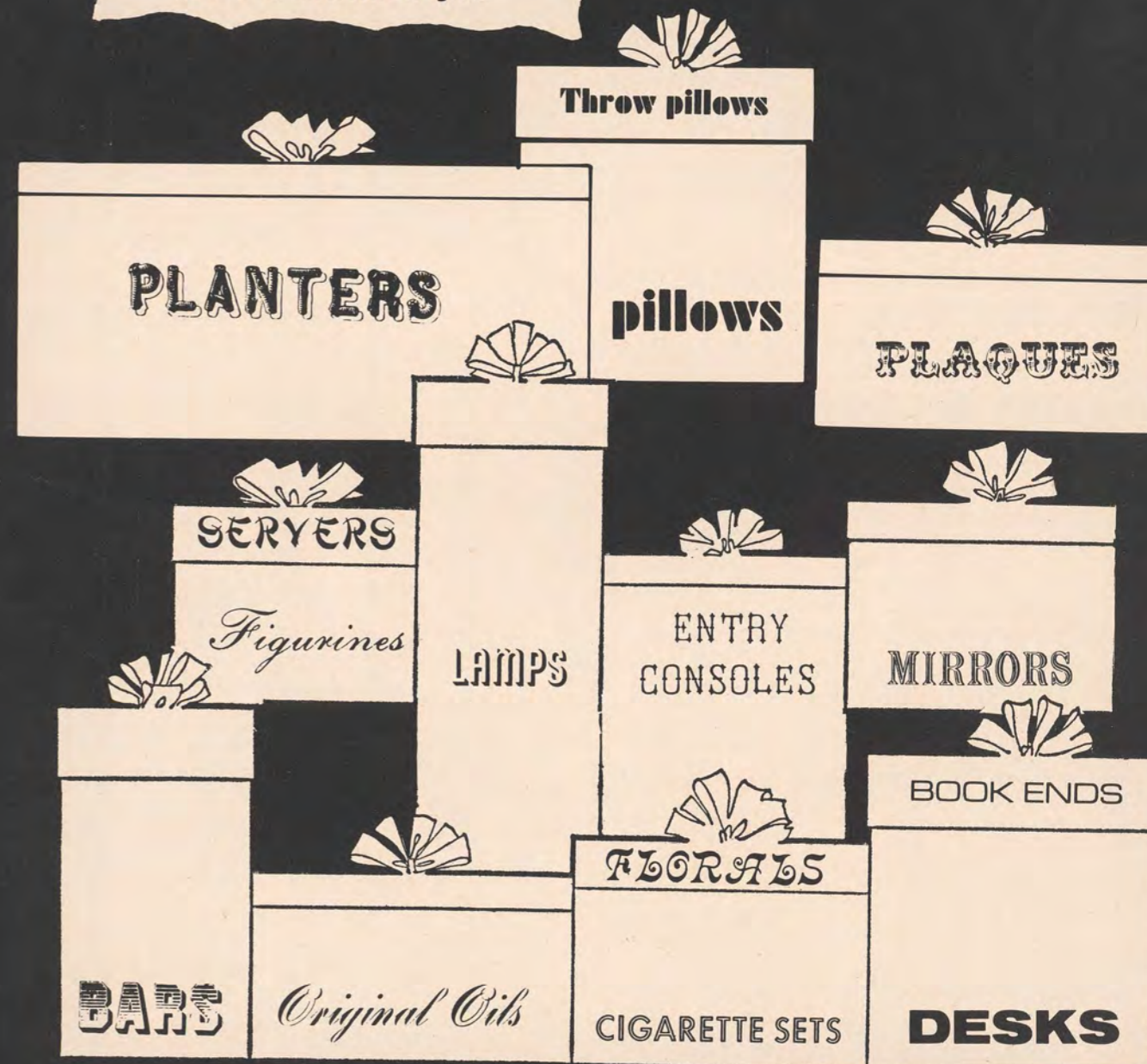


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As you read this, Hammond organs are performing their musical flights of fancy in thousands of homes, in bank lobbies, country clubs, mobile home recreation halls and community centers throughout Southern California.

The owners of many of these Hammond organs, as well as those who enjoy the music, have an Escondido couple to thank for a goodly portion of it all. Les and Brownie King, owners of the Hammond Organ Studios at 415 East Grand, Escondido, had an old-fashioned idea (when they acquired the Hammond Organ business in the summer of 1969), that has seemed to pay off in sales.

The idea, simply stated, was to bring back the kind of personal service that builds customer satisfaction. Simultaneously, they dedicated themselves to making their store the friendliest, best 'customer-oriented' place in North County.

A return to old-fashioned personal service before and AFTER the sale is more than just an advertising slogan with the Kings. With both sales and service handled directly by the owners. HOS has the only organ service organization in San Diego County with a degreed (B.S.-E.E.) service engineer.

The HOS service department is the largest and best equipped in the county. As Les King points out,

"... the additional cost of providing this level of service to our customers is underwritten by HOS."

Not that there is much to go wrong with a modern Hammond organ. As the world's leading manufacturer of pipeless organs, Hammond consistently outsells (has over the years outsold) all other makes combined.

Hammond is also the exclusive manufacturer of electric tone generator organs. You won't find anything resembling a vacuum tube in a Hammond 'electric' tone generating system. As a result, the Hammond tone generator is, by all standards, the most reliable on the market.

"A Hammond organ just never gets out of tune," explains Brownie King. "We know of several Hammonds here in San Diego County which are over 30 years old, and still going strong."

ETG maintenance, Les King points out, consists of adding 25 cents worth of oil once a year. Competitive makes of organs require tuning.

It was also surprising to learn that many more organs are sold today than pianos. Perhaps this fact helps to explain why people buy organs. The reason is deceptively simple, we think. Pound for pound, dollar for dollar, in the hands of the average American, the organ (Hammond organ, that is) is capable of delivering more true musical enjoyment than any other instrument.

The true feeling of the Hammond Organs' magnificence can only be experienced by sitting at its keyboard or by listening to its superior tonal qualities... a GIFT that will endure for a lifetime.

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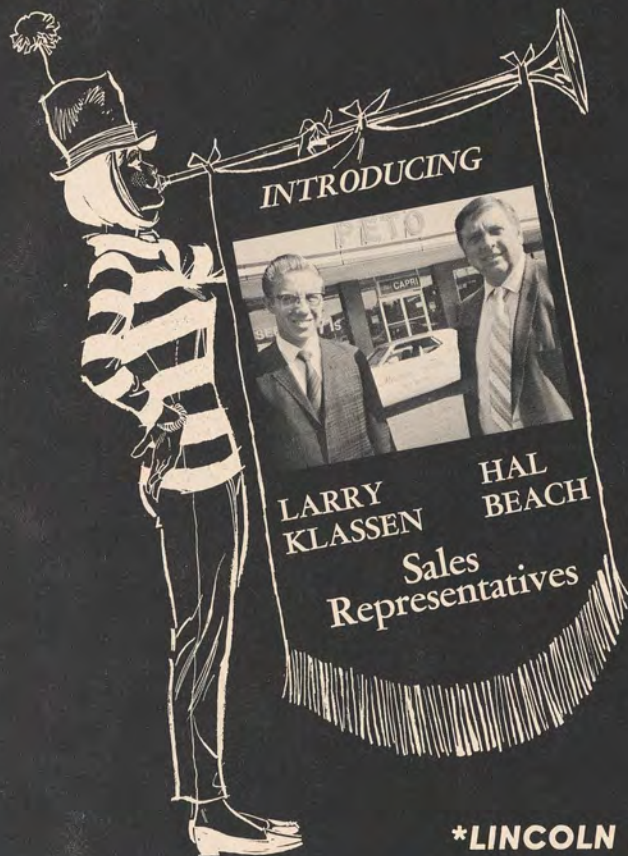
Warm season's greetings and best wishes for all good things in the coming year from Walter Broderick & Associates.

Pictured is our new La Jolla studio at 864 Prospect Street. Visit either of our two locations for unusual gifts of accessories and furniture. Ask for a gift certificate for something special for someone special.

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Peto Team Grows With Exciting New Season . . .



Peto's Lincoln Mercury Team announce two new sales representatives, Hal Beach and Larry Klassen. Both Hal and Larry join the Peto Team with an impressive record of sales experience and customer satisfaction. The 1971 Lincoln Mercury season is expected to break all records and Peto is expanding to handle the traffic with the newest and largest used car lot in the Escondido area. Stop in and meet the fellas, and see what all the fanfare is about.

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You'll find all kinds of "collectibles" at this delightful new shop which is open now with the Grand Opening scheduled for December 4. Looking for the unusual in oil paintings, cut glass, china, crystal, figurines, lamps, clocks . . . brass, copper or iron ware? Antique furniture . . . Victorian, Early American plus loads of charming accessories? Drop in and say "hello" to Fran Mastrovito at Fran's Fireside Antiques & Boutique. Open Tues. thru Sat. 10 to 6. Friday 'till 9, or by appointment.

Fran's Fireside
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Every child has music in him. The aim of the famous Yamaha School of Music is to teach basic music fundamentals (emphasizing ear training) to children 4 thru 8 years of age. By introducing the young child to music the happy and natural way, it prepares him physically, mentally, socially and emotionally for the future. All the enchantment of the musical world is opened to the young child through use of the Yamaha game kit and miniature electric organ. Agnes Cawthorne, working through Finder's Music Co., will be happy to discuss it with you.

Finder Music Co., 626 N. Escondido Blvd.,
Escondido 746-2777



Dropping in at Vi Harmon's Creative Handicrafts is always an exciting experience. Some of the newest arrivals are exquisite sculptures and oil paintings, fashionable sarapes, the cutest pine cone owls and santas as well as Gwen Frostic's pressed-craft note papers. A new and exciting greeting card line will be introduced soon, so watch for it. Vi tells us another of the popular macrame classes will begin January 14. This shop is truly a decorator's haven for the unusual. Bankamericard and Master Charge are welcome here.

Creative Handicrafts,
2200 S. Escondido Blvd., 747-5570



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Pant suits and jump suits . . . the biggest news on the fashion scene today are right in time for the Holidays at Klothes Kloset, the sample and close-out shop where the selection is maxi and the price tags are mini. Polyester, acrylics, wools, cottons, and blends . . . groovy patterns and colorful solids . . . even the wet-look in nylon . . . starting at \$24. Look over the marvelous selection of gift boutique items . . . jewelry, scarves, bags and more than a few surprises . . . these also at savings to you. Join the nifty thrifties who demand "Quality Fashion for Less" at

The Klothes Kloset, 152 W. Grand Ave.,
(across from Penney's) Escondido 747-4060



Something new in Old Poway . . . the Porter House family restaurant. Featuring the specialty of the house—puffer billies—not a doughnut, not a cream puff, but an exciting new treat . . . great at coffee break, to carry-out or anytime. The bill of fare will include scrumptious, dinner menus (including porter house steak), luncheon plates . . . hot and cold sandwiches, delicious homemade chili . . . pies, breads and cakes from their own bakery plus an ice cream parlour with indoor and outdoor eating area. For lots of atmosphere and a savory selection of homemade goodies, Margaret Sanders invites you to come on over.

Porter House Restaurant
14122 Midland Road (In Old Poway) 748-5551



Fresh flowers for all occasions are as close as your telephone or delivery service from Gwen's Florist in Poway. Teleflora Wire Service is another bonus you'll find convenient. Whether it be cut flowers, floral arrangements, corsages, dish gardens or plants . . . Gwen Stockes has that personal touch which makes saying it with flowers always appropriate. Soon she'll introduce a special line of candles as well as handy supplies for garden club members. And you may use Master Charge or Bankamericard at

Gwen's Florist, 13344 Poway Road,
Poway 748-5012



We've just found a Frenchman who pampers cars. Tony Melkonian, owner of the Mobil Service Center at Felicita Ave. and Highway 395, will prove that he offers the most courteous, trustworthy service in town. A native of France who has been a mechanic since age 17, he operated his own automobile service center in Michigan for 10 years before coming here. Practical experience, use of the latest diagnostic equipment and the golden rule is Tony's success formula. "I don't use guess-work on your car," he says. That's why his customers are repeat customers. Incidentally, there is no overcharge here for trading stamps.

Tony's Mobil Service Center, Felicita Ave. & Highway 395, Escondido 747-5647



Something special! As an added service to residents, Rancho Bernardo Insurance Agency has made arrangements with a trust company and a trust department of a local bank to provide expert counseling regarding wills, trusts, taxes and other estate matters. Just ask Clyde Harless, Ken Storey, Bob McGarty or Scott Emerson for all details. And don't forget another very valuable service offered by the staff . . . your free insurance review. Let one of their experts go over your coverage carefully with you. They'll recommend a change only if you benefit. Don't delay. You owe it to yourself to drop in at

Rancho Bernardo Insurance Agency
16931 West Bernardo Drive 487-1222



You'll come closer to an Old World, real old-fashioned Christmas at Designs Unlimited. Are you looking for Advent calendars or candles, nut crackers, wooden figurines, cardboard trays for homemade goodies, Scandinavian Xmas wraps? With Santa's helpers adding new arrivals daily . . . discover gifts for all ages . . . statuary in reproductions that are old and famous or modern sculptures . . . decanters and bowls in 3 new lines of beautiful glassware — Orrefors, Hovmantorp and Holmegaard AND Scandinavian stack toys that are safe, colorful, and different. The Christmas spirit is contagious at

Designs Unlimited, 344 E. Grand Ave.,
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It eliminates
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in a dress shirt

The most pressing problem with most no-iron shirts is pressing. Unless you don't mind a wrinkle here and a pucker there.

We mind. Which is why the Comfort-Shirt is a Perma-Prest® dress shirt. It's a very exclusive Sears process where the 50% Fortrel® polyester, 50% cotton fabric is permanently pressed and heat-set, after it's been made into a shirt.

It's exactly the opposite of the process used in most other no-iron shirts. But it also happens to be why the Comfort-Shirt doesn't have a pressing problem. In a choice of solid-colors and stripes, cuff and collar styles like the high-spread collar shown here.

Why not eliminate your pressing problem this Christmas?

\$6

Gotogether ties, 2.50 and 3.50

San Diego El Cajon Chula Vista Escondido



Here and Over Yonder

by T. Nooncaster

Christmas is—for giving—not only of ourselves—but gifts for those we love—Family and friends we haven't seen for a long while.

Christmas is—light-glowing from windows—welcoming guests—the soft touch of candle light against gleaming copper and silver. The dancing shadows cast by the fire from the hearth.

Christmas is—the many gay parties—beautiful punch bowls filled to the brim with frothy nectar—good wishes from friends near and far.

Christmas is—the bountiful table on Christmas day—with our loved ones gathered round us to share this festive fare and be grateful.

The Country Friend's shops in the Village of Rancho Santa Fe have many beautiful and useful gifts to make your Christmas shopping easier.

There are a number of imports for that special gift for that special person—an old-old Spanish frame for a mirror or an oil, beautifully carved.

One can even find an instant ancestor—the portrait of a lovely lady, or a landscape, seascape or still life.

Lamps make lovely gifts and you will find several in the shops—also a pair of handsome, English Hurricane lamps.

For that special party—a punch bowl or extra cups for a large party.

For that day of days and festive holiday table—gifts for your home—gifts you will enjoy all through the year. China—silver—crystal, extra serving pieces, and linens. A very beautiful gift for a Granddaughter to keep and cherish all her life—a hand-carved Madonna from Spain. For a Grandson—a small figure—the Saint of Fishermen—mellow with age.

May your Holidays be filled with happiness.

Merry Christmas



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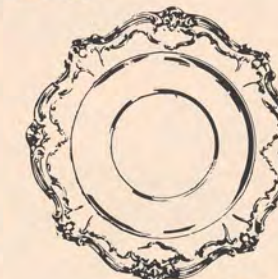
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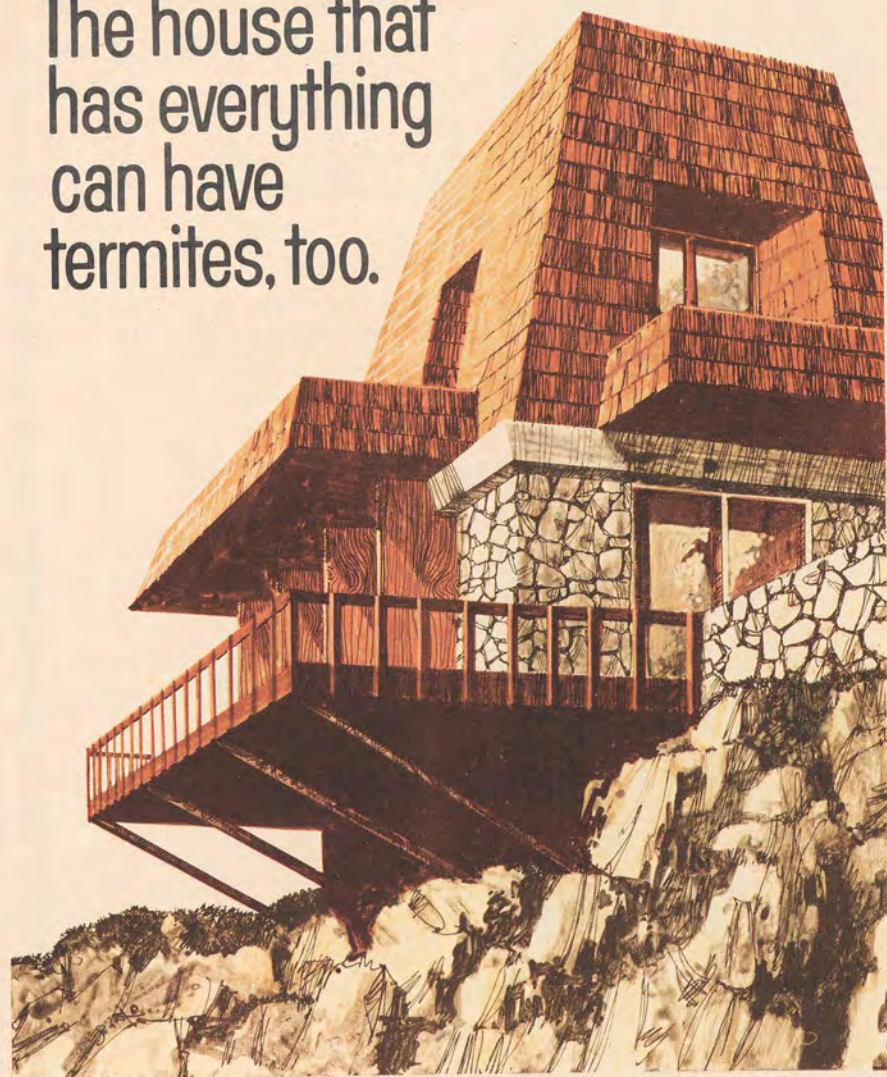
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The oriental roach is often referred to as the "waterbug," but is a true cockroach. The female is about 1 1/4 inches long and the male 1 inch long. Adults are very dark brown or black and the females are broader and heavier than the males. The female lays her eggs in groups of 16 to 18, each group enclosed in a brown, bean shaped egg capsule, which she carries protruding from the rear of her abdomen for from 24 to 30 hours before she deposits it, or attaches it to a protected surface, near a food supply. These roaches are particularly fond of a dark damp area and frequently harbor under washing machines, refrigerators, around water softeners and in the false base of kitchen cabinets. They are not normally seen in the open during daylight, but homeowners coming into their kitchen at night and switching on the light, will sometimes see them scurrying for cover.

Control requires a knowledge of their habits and careful treating of the harborage areas, using residual type insecticides. Since hatching of the eggs may continue for from 50 to 75 days after the adults are exterminated, repeated application of chemical is usually required.

Please direct all questions regarding pest control, to Tom Walsall, c/o Bruce-Terminix, 3645 India Street, San Diego, Calif. 92103.



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A STORY OF ADVENTURE

A story of adventure . . . or how I found a dude ranch to end all dude ranches. I really did.

Leaving Southern California after twenty years, and heading for southwestern Montana for a year, is a jolting experience. If it hadn't been for such a good reason, I probably would have rebelled, but who could resist the lure of owning a gold mine.

The Tamarack mine is just outside Sheridan, Montana, a lively little cattle town, and the area is filled with lore and history of the earliest days of Montana. It was here that Lewis and Clark camped, and following, the fur trappers and hunters found this rugged mountain country abundant with game. It still is. Then came the magic cry "Gold."

When we arrived in Sheridan our cry was "Housing" as we had found our gold. There wasn't any. We finally heard of a lodge where we could stay until a house became available and that is how we found the Tobacco Root Guest Ranch and had three wonderful weeks of an entirely new kind of life. I almost hated finding a house.

I had been on dude ranches before but the Tobacco Root Guest Ranch is unique. It is owned and run by two very likeable families, Fred and Rosalie Massar and Lowell and Marge Edsall.

The Massars own a cattle ranch also so this is not a dude ranch set up for city dudes but is a real working ranch with all the exciting opportunities of seeing and photographing a ranch in operation. I remember one night watching a horse being shod, a scene out of Currier and Ives, with all of us standing around the cold barn, our breath white against the dark night; our daughter Lore holding a light casting a golden beam on the horse's hoof, the restless horse flinching as the nails were pounded in, the other horses rearing and stamping their feet at the commotion, the dogs meandering around sniffing all the wonderful odors of the barn and a cat munching a baby rabbit at the horse's foot.

I had the run of the big modern kitchen when no hunters were at the lodge. This was in October, the beginning of the elk season. It was fun learning to use all the modern equipment but so much better when the hunters arrived and Marge and Rosalie prepared the food, the wonderful food . . . homemade bread and rolls, homemade choke cherry jelly, milk with cream so thick you could take it off and whip it, ribs baked in some heavenly way with mushrooms and onions and homemade apple pie smothered with ice cream.

Fred set up camp in the mountains for the eight hunters and we didn't

see them for ten days but Fred shot a bear that had the misfortune of crossing his path and Lowell went up and brought it to the lodge and butchered it. We tried our first bear steak the next night and it was delicious.

Almost every night a big black bear wanders out of the hills and raids the trash cans at the lodge. We knew when he came because the dogs would bark in a frenzy of excitement at this strange intruder. We would go out and shine our car lights on him and at first he was timid and would shuffle back to security in the trees but in time he became brave and would stand and return our stares.

Saturday nights are lively with the town people coming for dinner and dancing to a lively orchestra. This night, guests order what they wish . . . big man-sized steaks, shrimp, just right fried chicken, crisp on the outside and moist and tender on the inside, or even a delicate omelet.

It had started snowing shortly after we came to the lodge. During the day it would often melt but the mountains stayed beautiful in their mantle of white against the blue blue sky, the sky we had forgotten existed while living in Southern California. Here the only pollution is the scent of pine and fir and maybe an occasional camp fire.

Jean Holladay

People, Places and Things

Art Theatre

REFRESHING COMEDY, STIMULATING DRAMA DECEMBER'S OFFERING AT OLD GLOBE THEATRE

Elwood P. Dowd admits to have "wrestled with reality for forty years, and I am happy to state that I finally won out over it."

One of the most unforgettable, entertaining, refreshing characters in American theatre is Elwood P. Dowd. This loveable bachelor is the central character in "Harvey."

Elwood has many friends. But his constant companion is Harvey. He met Harvey several years ago, as Harvey was leaning against a downtown lamp post. No one could actually see Harvey, though he was a six foot tall rabbit—six foot one and a half inches, as a matter of fact.

This endurable, warm, delightful comedy is always fresh for audiences of all ages. Each of us would welcome the freedom to enjoy life as an individual — not as others expect us to behave.

At the Old Globe Theatre, "Harvey" will be presented on stage in the Balboa Park nightly except Monday through December 20. Producing director Craig Noel staged "Harvey" with settings and costumes by art director Peggy Kellner.

In the Matter of J. Robert Oppenheimer is a disturbing exploration of our society. Challenging today as it was electrifying to the nation sixteen years ago. Dramatized from the 1954 security clearance hearings to determine loyalty to the United States of physicist Dr. J. Robert Oppenheimer. Playwright Heinar Kipphardt retained the integrity of the hearings while capsulizing aspects of the proceedings for dramatic values. This compelling courtroom confrontation deals with the multifaceted physicist challenged by a moral and political dilemma. Oppenheimer's conscience and activities are probed in an attempt to determine his loyalty to the United States. During World War II, Dr. Oppenheimer was responsible for successfully leading the scientific team which developed the atomic bomb.

Does a man have a total responsibility to the nation? Or does a man of science have a higher responsibility to mankind?

IN THE MATTER OF J. ROBERT OPPENHEIMER

by Heinar Kipphardt

A stirring human drama
of man's responsibility

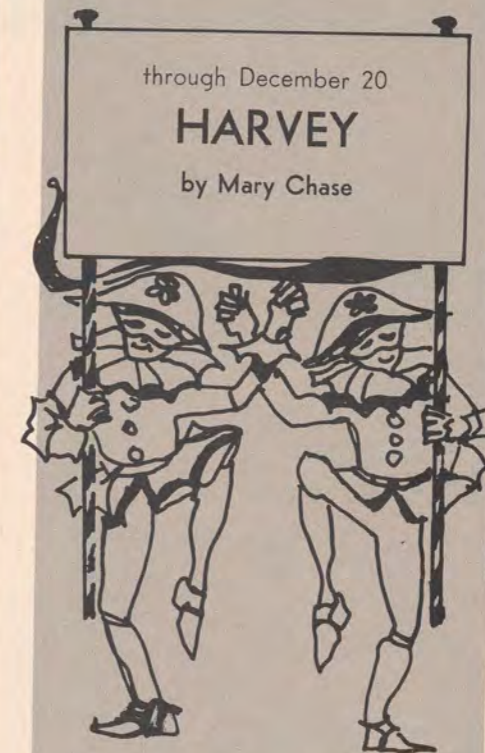
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for all the family.

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HARVEY

by Mary Chase



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December offers a varied fare of unusual programs sure to interest Cineasts of all types: A Film Festival, a Gilbert and Sullivan Operetta, The Second Children's International Film Festival, a Documentary by Robert Flaherty, and San Diego premieres of two additional films.

Five films remain of the Grove Press International Film Festival, an exciting gathering of contemporary cinema from around the world: *Early Works* (Yugoslavia), *Mandabi* (Senegal), *Thanos & Despina* (Greece), *The Joke* (Czechoslovakia), *Destroy She Said* (France), a collection that represents cinema in its purest form. (December 1-14).

Gilbert and Sullivan's comic masterpiece *The Mikado* will be presented for one day only. It is performed by their supreme interpreters. *The D'Olyly Carte Company*, for whom this work was originally written. (December 15).

Rather than the usual assortment of seasonal color cartoons programs offered by most, here is a sophisticated *Festival of Films For Children* that will interest older generations as well. (December 16-21).

Following, Robert Flaherty shows us the simple, demanding existence of the Aran Islanders in *Man of Aran*, a splendid documentary. (December 22).

The month is concluded with two films that are also new to the area, a surrealistic work by Mexico's Luis Bunuel, *Simon of the Desert*, which will be accompanied with Miklos Janeso's stunning *Round Up*. (December 23-29).

An elaborate brochure describing the programs in detail and listing performances will be sent upon request by phoning 459-4343. Recorded program information for current programs is at 459-4341.



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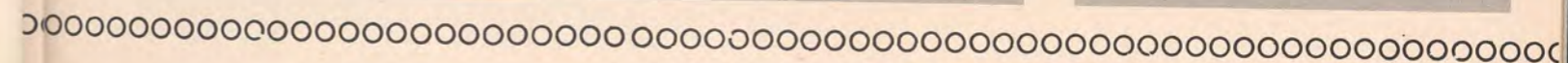
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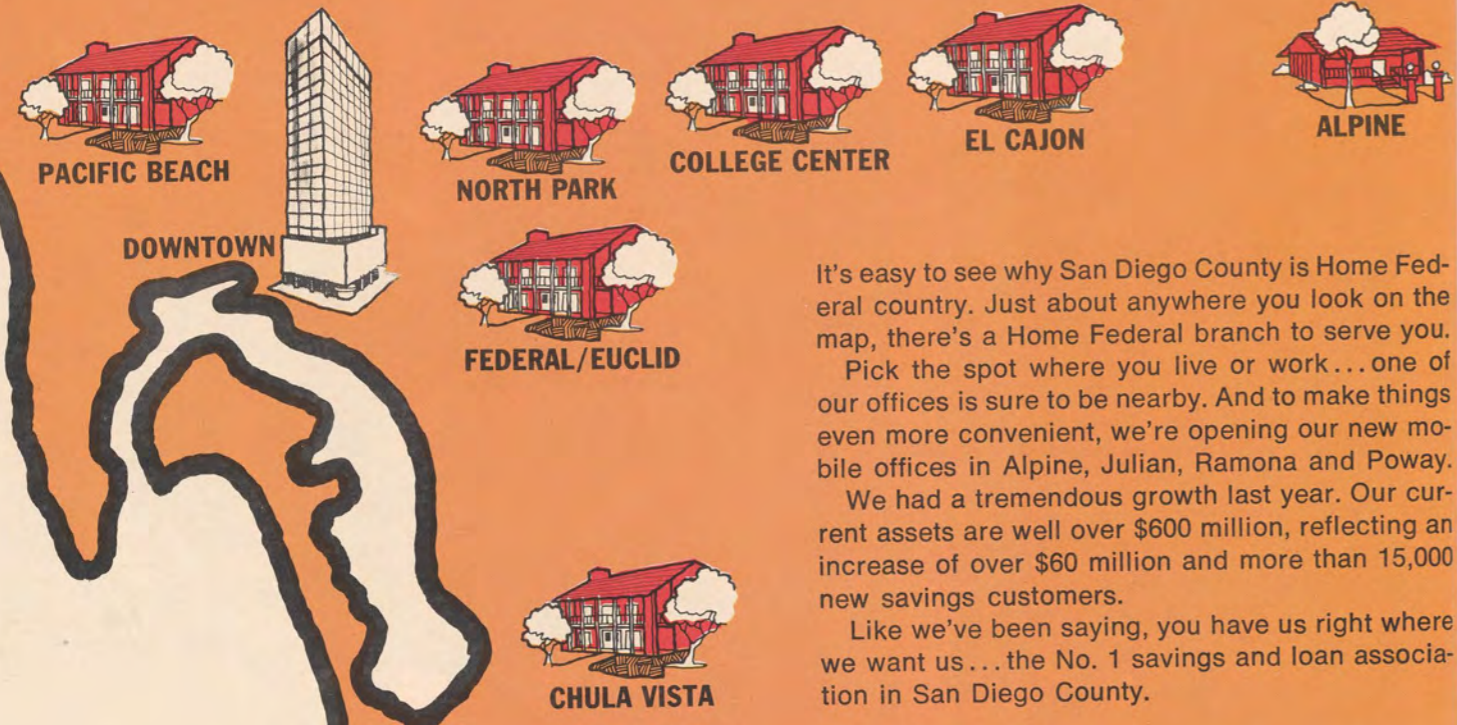
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and Rancho Santa Fe
Living

VOLUME 7 NUMBER 12
DECEMBER 1970



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Publishing Information
LIVING MAGAZINE is published monthly by the Village Press. For information regarding advertising rates call 714/756-2415 or write The Village Press, Post Office Drawer Q, Rancho Santa Fe, California 92067. All rights reserved. No part of this publication may be reproduced without prior written permission. Printed in the U.S.A. Third-class postage rates are paid in Rancho Santa Fe, California.

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Living around town

by Terry Esposito



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Two sports, Dr. Tom Laughlin and Dr. Dick Wheelock.



Dr. and Mrs. Mayer of Rancho Santa Fe.

around town



Dr. Fred Augusta of Rancho Santa Fe.



Dr. and Mrs. Norman Lewis of LaJolla.



Mr. and Mrs. Charles Smith and Mrs. Stires and Mr. Jack Stires board the new sleek Di Giorgio plane headed for San Francisco.

UNITED NATION'S ART AUCTION ATTRACTS LOCALITIES

There was something for everyone at the U.N. Auction benefiting UNICEF, headed up by Mrs. Robert (Pat) DiGiorgio, who had worked since January to make it an outstanding success. A well-heeled crowd of about 400 turned out to be wined and dined and to bid on over 100 art objects donated by foreign countries for the benefit, held at the Fairmont's Grand Ballroom. Flying north to participate in the black-tie dinner-art auction were Mrs. Di Giorgio's sister and brother-in-law, Mr. and Mrs. Charles Smith, her brother and wife, Mr. and Mrs. George Kuhrts III and Mr. and Mrs. Jack Stires, all of Rancho Santa Fe.



Mr. and Mrs. George Kuhrts III.



Beautiful sisters, Clara Lee Smith and Pat Di Giorgio.

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Mr. and Mrs. Charles Smith.



Jack Stires (who heads up his own firm producing custom, posh leather garment bags) enjoys the flight trip.

CORONADO CAYS . . .

Coronado Cays, San Diego County's only luxury residential marina, hosted the wives of 25 Union Oil executives last Saturday at a luncheon in the Jamaica Village Beach Club. A tour of the model homes followed.

The women arrived on the San Diego Harbor excursion boat, Cabrillo, at noon and were greeted at the dock by Rock Lubin, Sales Manager for Coronado Cays.

Lubin escorted the women up the gangplank to the bayside Sales Pavilion where he gave them a brief description of the multi-million project, a joint development of Cedric Sanders

Corporation and Signal Properties, Inc., one of The Signal Companies.

The Union Oil women enjoyed the hospitality of Coronado Cays for lunch and a tour of the community and the seven model patio homes. The women interrupted their tour plans and spent the entire afternoon inspecting the homes and dock-side facilities. They had intended a late afternoon visit to the Cabrillo monument. They returned to San Diego late in the afternoon via the Coronado-San Diego bridge.

The women represented all parts of the country. The visit to Coronado Cays was part of a tour of San Diego.



Union Oil executives' wives embark from the Cabrillo, San Diego Harbor Excursion Boat, to visit the Coronado Cays, San Diego County's first luxury residential community, a must on anyone's list!

around town

THE "PARTY" THAT "WASN'T" AT THE REUBEN E. LEE ON HARBOR ISLAND

The Press and the guest were invited for a clash of giants . . . American Ace Moto-Cross rider John Maynard from Manhattan Beach and British Champion Motor cycle rider, John Banks were scheduled to meet at the table to see who could eat the maximum amount of the fabled Reuben E. Lees House Specialty Chicken. Ted Meisenheimer, who oversees this elegant floating restaurant and is tops on the popularity poll had carefully prepared the event working closely with Alan Baker (representing the Motor Cycle group at Trippe, Cox Associates). The two eating stars of the evening event were scheduled in a few days to clash in the final 250cc round of big money series so the feeling of competition was thick, but on the day of the "eat-in" "Super Limey, Big John Banks-fastest big man around" awoke with an upset tummy . . . word has it it may have been from too much serious eating training for the event so the Guest and the Press found that even these dare devils of speed have the same ailments as the rest of us now and then . . . but that was the end of the "eat-in" that was so beautifully planned! . . . (Bonus . . . dinner was greatly enjoyed by many of the non-"eat-in" guests, as was the hospitality of popular Ted Meisenheimer).



John Banks, British Champion twice, National Television personality . . . son of wealthy property developer, big John roars about in Rolls Royces and plays every sport to championship level, but is taking a leave of absence from future "eat-in's."

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Taking a break from a fast game of tennis are: Mr. and Mrs. GENE TUNNEY, Jr., Mr. JAY TUNNEY and Senator-Elect, JOHN TUNNEY.

LA COSTA DOINGS . . .

Mrs. Allard Roen, Chairman of the 5th Annual La Costa Country Club's Women's Invitational, has been taking bows for the way she handled this year's sensational tournament. Choos-

ing as her theme, "The Age of L'-Aquarius," the Tournament Committee saw that every detail carried out a zodiac connotation. Over 120 players from leading Country Clubs in the



BETTY GRABLE and Mrs. WILLIAM POWELL greet each other at the 5th Annual La Costa Country Club's Women's Invitational cocktail party.

around town

West participated in the two-day eclectic tournament. Winners of the overall field were Irene Marcy of Lake San Marcos, with a low gross of 80, and Verdis Sindler of Desert Inn Country Club with a low net of 68.

Arriving at La Costa, exhausted but happy, were Senator-Elect John Tunney, and his beautiful wife, Meika. They were joined by the Gene Tunney, Sr's, Mr. and Mrs. Jay Tunney and Mr. and Mrs. Gene Tunney, Jr. The handsome Tunney brothers and their "Oh so attractive" wives, radiate a Kennedy type of charisma. Don't know whether the clan goes in for touch

football but their competitive spirits on the tennis courts is certainly reminiscent of another day.

Dr. Philip Smith and his lovely wife, Gerry, recently welcomed a new little daughter, Rebecca Ann. The occasion called for a celebration . . . so Mrs. Eddie Susalla and Mrs. Charles Mueller tossed an afternoon tea and shower in honor of Gerry. Among the ladies oohing and aaahing over the beautiful gifts were: Mrs. Burt Kramer, Mrs. Wayne Gossett, Mrs. Sid Gilman, Mrs. Walter Zable, Mrs. Ruby Daley, Mrs. Mimi Janson, Mrs. Bill Gargan, Mrs. Allard Roen and Mrs. Merv Adelson.



Mrs. PHILIP SMITH is shown receiving some of the beautiful gifts presented to her at a tea and shower in honor of the arrival of her baby daughter, REBECCA ANN. Mrs. WAYNE GOSSETT, Mrs. HENRY J. MOLITOR, the two hostesses . . . Mrs. CHARLES MUELLER and Mrs. EDDIE SUSALLA, and Mrs. BURT KRAMER gather about for the opening of gifts.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. Vernon Titcomb, Jr. of Rancho Santa Fe revealed the engagement of their daughter Wendy Elaine, to Mr. Roy Daluraya, son of Mr. and Mrs. Ambrosio Daluraya of Clairemont, San Diego. Miss Titcomb is a recent graduate of San Dieguito High School and Lyles Beauty College in San Diego. Mr. Daluraya is a 1968 graduate of Madison High School and attended Mesa College. A wedding date has not been set.



Miss Wendy Elaine Titcomb

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 by Don Dederer

**A BIRD IN HAND
 IS WORTH
 TWO IN THE BOOK**

"Oh, how I hate to cook a turkey," she said, staring at the 15-pound fresh hen, purchased thoroughly clean at the supermarket.

"What a mess!"

He said, "It could be worse."

"How?" she groaned, "Just think what's going to happen to my oven (pushbutton electric). My roasting pan (stainless). All those messy dishes (to be stacked in the automatic dishwasher)."

So he said, "Well, just let me read from your heirloom copy of 'The Boston Cooking-School Cook Book,' by Fannie Merrit Farmer, 1902 Edition."

She listened. He read.

"To dress and clean poultry—remove hairs and down by holding the bird over a flame (from gas, alcohol or burning paper) and constantly changing position until all the parts of the surface have been exposed to flame: this is known as singeing.

"Cut of the head and draw out . . ."

She shrieked, but he hurried on.

"Draw out the pinfeathers using a small pointed knife. Cut through the skin around the leg one and a half inches below the joint, care being taken not to cut tendons; place the leg at this cut over the edge of board, press downward to snap the bone, then take foot in right hand, holding bird firmly in left hand, and pull off feet, and with it the tendons . . ."

"How horrible!" she cried.

Yet he would not stop, ". . . an incision through the skin just below the breastbone, just large enough to admit the hand. With the hand remove the entrails, gizzard, heart and liver . . . the gall bladder, lying on the under surface of the right lobe."

"Okay, okay," she turned grim. "You've made your point about foods being more convenient

these days. But I still have to cook the stupid thing."

"Glad you asked," he said, turning to page 19.

"Before starting to build a fire, free the grate from the ashes. To do this, put on covers, close front and back dampers and open the oven-damper; turn grate, and ashes will fall into the ash receiver. If these rules are not followed, ashes will fly all over the room.

"Turn grate back into place, remove the covers from firebox, and cover grate with pieces of paper (twisted in centre and left loose at the ends).

"Cover paper with small sticks, or pieces of pine wood, being sure that the wood reaches the ends of firebox, and so arranged that it will admit air.

"Over pine wood arrange hard wood; then sprinkle with two shovelful of coal. Put on covers, open closed dampers, strike a match—sufficient friction is formed to burn the phosphorous, this in turn lights the sulphur, and the sulphur the wood.

"Now blacken the stove."

She said, "You've got to be kidding."

"It's in the book," he said, and continued his reading.

"Blacken the stove. Begin at the front of the range, and work toward the back, and as the iron heats, a good polish may be obtained."

"When the wood is thoroughly kindled, add more coal. A blue flame will soon appear, which is gas (CO) in the coal burning to carbon dioxide (CO₂), when the blue flame changes to a white flame, then the oven-damper should be closed . . . As soon as the coal is well lighted, half close the chimney damper."

A look of cornered anguish crossed her pretty face. "You made Point Number Two," she said.

But without mercy he pressed on: "Never allow the firebox to be more than three-quarters filled. When full, the draft is checked.

"Ashes must be removed and sifted daily; pick over and save the good coals—which are known as cinders—throwing out the useless pieces known as clinkers."

"That's enough," she said.

He argued, "But I haven't read you the part about boiling beef tallow and caustic lye to make your soap."

She said, "You read one more word and you know what part of the turkey you get?"

So he shut up.



Above: Each bath and powder room in the Westgate Plaza Hotel features wrap-around mirrors, hand-crafted shower curtains and solid brass faucets and shower fixtures designed to meet the decor of that particular room.

Below: The Westgate Plaza Hotel features elegant bedroom suites individually designed to meet the elegant decor of each bedroom.

Over 200 antiques and art objects were purchased from art centers of the world and private collections for the new 20-story Westgate Plaza Hotel which opened August 30 in downtown San Diego, California. Among the many French 18th and 19th century works, is this French regency style court desk. Decorated in bronze, it's signed "Henry Dasson et cir 1789."



The new 20-story Westgate Plaza Hotel in downtown San Diego is across the street from the Convention Center and Civic Theater. Hotel experts call the \$14.5 million hotel the most lavish built in the 20th century.

WESTGATE PLAZA SAN DIEGO'S NEWEST LUXURIOUS HOTEL

The 20-story, 235-room Westgate Plaza Hotel is currently in operation, according to C. Arnholt Smith, chairman of Westgate-California Corp., owner of the most luxurious hostelry constructed during the 20th century and located in downtown San Diego.

Occupying an entire city block, the hotel is located across the street from the San Diego Community Concourse, which includes the civic center, exhibit hall, a multi-storied municipal garage and the city's administration building.

The Westgate Plaza Hotel complex, costing \$14.5 million, includes service shops, retail stores and underground parking for 145 cars, said Smith.

An open, landscaped court separates the hotel from the new two-story Westgate Life Insurance Building on Broadway between Second and Third Avenues. An integral part of the 332,000 square foot Westgate Plaza Hotel, the office building contains 28,641 square feet of floor space.

Smith said the basic decor of the hotel is Louis XV, Louis XVI, Georgian and English, "depending upon what floor we are talking about."

The decor is highlighted by fine 18th and 19th century antiques and top quality period reproductions, custom crafted for the rooms, he added.

"Our interior decorating gives each guest a sense of richness and ebullience," he said, "at the same time makes him feel 'at home' in his elegant surroundings."

Such elegance is exemplified, for example, by the

Fontainebleau, which has been described as "the most beautiful dining room built in the 20th century." Located on the second floor, it is reached from the lobby—with its 17-foot high vaulted ceiling—by a gracefully curving marble staircase.

Also on the second floor are several private meeting rooms, the main cocktail lounge, a salon for receptions and the cut-glass chandeliered Versailles Room, in which "guests will be able to virtually feel the presence of Louis XVI," said Smith.

Amenities for guests will include Rolls Royce pick-up service at the San Diego airport and personal butler service in the hotel's four luxury suites, the rate for which is \$125 a day. Other suites will range from \$65 and room rates will be \$26 to \$35 for a single with an additional charge of \$7 for a double.

Architects are Associated Hotel Planners, a joint venture of Richard George Wheeler & Associates, and Bird, Fujimoto & Fish, both of San Diego.

General contractor was South Coast Construction Company and Riha Construction Co., a joint venture.

Mrs. Smith, head of La Jolla Interiors, is responsible for the interior design of the hotel.

General Manager of the hotel is Leslie L. White, a veteran of more than 30 years in the hotel business.

In describing the Plaza, White said, "It is truly the last word in hotel decor, from the rich fabrics and fine paintings, intermingled with choice antiques and rare objets d'art, to service par excellence throughout its entire 20 stories."

White said the Plaza would serve the needs of two general categories of guests—those who are independently wealthy and want the very best in hotel accommodations, and top level corporate executives.

Director of Sales for the Plaza is Edward Ronald Lindemann who, most recently, headed his own travel organization in Washington, D.C. Prior to that affiliation he was associated, for more than five years, in various executive sales capacities with the Sheraton Corporation of America in New York, Chicago, Washington, and San Juan, Puerto Rico.



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People, Places and Things



FIRE IN THE COUNTY is the title of a new exhibit just opened at the Natural History Museum in Balboa Park. Partly photographs from the files of the San Diego Evening Tribune and partly objects collected from the California Forestry Service at El Cajon, the display has one unusual feature never done before in the history of museums of natural history. All the labels are in poetry, written by the museum's Executive Director, Dr. William A. Burns, who was — way back in 1934 — poet laureate of his college — Manhattan, New York.

FIRE IN THE COUNTY

by William A. Burns
Director, San Diego Natural History
Museum

Slithering scarlet fire—snakes in bone—
white grass,
Climbing into chaparral, creeping into
pine,
Tree-scaling serpents with red ruby eyes,
Venom-smoke pouring from their
mouths and fork-flamed tongues,
Hissing through new bunchgrass,
tumbleweed, and pine,
Roaring on a dusty wind up the canyon
walls,
Pouring over mountain tops, down the
crackling draw—
Orange sun and salmon sky and
cumulus of smoke.

Across the road a car stops, and the
driver,
Hand on open door, senses the ember-
storm,
Smells the burnt offering of the incense
pine.

The names of fire!
Pine Valley, Crest, Laguna, El Cajon,
Corte Madera, Descanso, Lilac,
Harbison,
Red-eyed, red-rimmed Tecate to the
south,
Cuyamaca, Kitchen Creek, and Rancho
Santa Fe.

Six in the morning, September 26th,
Worst in County history, the old ones
said —

And all the County knew it — High!
Seven thousand feet high!

Two thousand more'n a mile
The black smoke plumed and drifted,
and forty miles away
The lights went on in every house in
El Cajon.

Schools closed — out came the fire
fighters,
The local companies (one got a
bouquet!)
The forest rangers, trucks and tanks and
pickups,
Hoses and water, chemicals and ax,
Fire-braves from Arizona and New
Mexico,
And one an Eskimo from a land
Where fire comes in small packages —
Seal blubber, mossy wick, and soapstone
lamp.

The men uncoil the hose, coupling it to
the tank,
And pump the stream in hissing
protest on the flames
Or pack fresh hose, where needed,
Up dusky trails to black and gasping
hell.

"Cats" shove their blades deep into fire,
Drawing "Stop here!" lines of raw
dead soil
The fire cannot cross (they hope!) —
The bombers pour their borate and
their DAP

Upon the flames below to coat the
leaves
To help them turn the shriveling edge
of fire,

And that which soaks the ground
enriches earth

So new growth will arise when fires
are out.

The photographs show the beginning of the fire, with a map in color of the location in the County of San Diego of each of the conflagrations. The synoptic series of pictures shows the effect of the fire on the plants, the landscape, the men who fought it, the people who live in the area, the wildlife, the domestic animals, and personal property and damage. It concludes with a plea to prevent "Fire in the County" next year.

The poem, written in blank verse, is on sale at the Museum Shop, the proceeds to go to purchase pine and grass seed to restore the burned-out areas.

On fire lines the men back-burn and
chop,
And talk by police car, forest car, or
horn,
Or telephone where wires are still aloft;
They eat and sleep on foot and rush
back in the line
With helmets on and goggles and head-
lamps on their heads,
And in their hands McLeods, Pulaskis,
double-bitted ax,
Brush hooks, a California baron,
backburners, red fuseses,
To fight the fire with fire and with
wit and muscle too.

The Wildlife!
Some deer and rabbits got away —
Some didn't, like the car-topped deer —
And we had HEROES!! SPORTSMEN
BOLD!!

Who stood with rifles bravely raised
(until the firemen stopped 'em)
To shoot down frightened deer that
burst from flames!
How "gamey" can you get
Some creatures ran or flew, still others
went to earth (and lived)
Because the first red roar of flame
passed by
And left their burrows cool.
But smaller things — young surface
things —
Ran circles, dropped, and died.

A bloodied deer! a goat, no leaf to
browse —

And, horrible memory of Pompeii,
The family cat
Caught in the furnace blast —
Charred! Frozen in flame!

Now we count the cost —
Three hundred homes and more —
A chimney looms against a saffron sky,
A blasted yucca, twisted pipe, a stove,
Charred beams where once the rafters
hung,
A blackened bike frame and a small
blond boy
In search of toys;
A housewife sifting ashes, the family
car aflame —

The human cost:
Five aliens caught,
Another lost in flames,
A man and wife; a glass, a cup, a jug
From all their treasures;
Another couple backdropped by their
ruined home,
A broken leg, hot cinders in the eye,
The leaden lids of raw fatigue,
The sour sweat of travail, day by day,
Until the fire is out!

Smoke, flame, waste, pain,
Fiery rain and blistering heat,
Beauty blasted, hope dismayed,
Bellowing, crisping death
In red and black,
The hills laid waste,
The soil stripped bare,
The county all aflame —

Again!

Copies of this poem may be had for
10c at the museum shop.

The money will buy pine and grass
seed to re-cover the fire areas.

If you buy a copy, save it to read
during next year's fires —

Unless you intend to do something
to prevent the fire next time!!

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Paul Ecke's POINSETTIA KINGDOM of the WORLD

Let's go back a few years in time. The year was early 1800 and the marketplace of Mexico City was bustling with activity. It was December, and the air itself was bright and crisp with anticipation of joy to come. The Nativity season was fast approaching, and the stalls of the merchants were ablaze with colorful wares. Many of the booths were devoted to flowers and plants—the Mexican loved the living, growing things. Amongst the array of beauty, one flower in particular stood out over all the rest. It was exotic, it flamed bright red . . . and the good people of Mexico were buying it to decorate their homes and churches, and to lay in tribute at the manger of the Christ Child. The Mexicans had many names for this plant . . . *flor de fuego* (fire flower), *flor de Pascua* (Christmas flower), *flor de la Nochebuena* (flower of the Holy Night) . . . and it inspired countless legends. One tale passed down through families for generations was the story of a miracle. It happened in Cuernavaca, outside the great cathedral. A young peasant girl stood there weeping on Christmas Eve. She was sad because church-



Paul Ecke poinsettias



goers, laden with gifts, passed her by on the cathedral steps. How she wished that she, too, might have an offering for the Christ Child. But, alas, her arms were empty! Suddenly from the skies above an angel appeared and stood briefly at her side. "Go gather an armful of the tall weeds by the roadside" she whispered. Obeying, the peasant girl did as she was told—then, with her arms overflowing with weed stalks, she walked timidly into the church and down the long center aisle. As she approached the great altar the church grew quiet, and the miracle happened! The weeds burst into radiant red bloom . . . a fitting and glorious tribute to the Christ Child!

Joel Roberts Poinsett was in Mexico on a Christmas in 1825, shortly after becoming our first minister to Mexico. An avid botanist, Poinsett was fascinated with these strange flowers which grew wild in the Mexican and Central American hot lands. He called them, as did everyone else, "Painted Leaves". And he was right! The brilliant red display is actually a highly modified petal-like leaf, or bract, and not really a flower at all!

On returning to the United States, Poinsett propagated the "painted leaves" in his greenhouses at Greenville, South Carolina. He gathered cuttings with great care and distributed them to his botanist friends all over the country. In Philadelphia, a nurseryman was so grateful for the unexpected new plant which had such delightful "leaves" that he coined the word "Poinsettia," after his generous friend.

The jungle plant thrived in the warm Southern California climate. It was growing well at the time when a German-Swiss immigrant, Albert Ecke, introduced it to his flower and vegetable business in Hollywood—which, in 1906, was just a cross-roads community. Today, his son Paul Ecke, and his son, Paul Ecke, Jr. are the world's largest commercial growers of poinsettias. Flaming fields, and a half million square feet of plastic and glass greenhouses supply the cuttings for thousands of growers from Japan to Finland—South Africa to Oslo. There are customers in Mexico, Guatamala, Venezuela, and Chile. And, of course, from California to Maine.

Paul Ecke has devoted over fifty years to improving this plant. It is highly sensitive. It is extremely temperamental. The poinsettia *must* have disease-free stock and soil. The growing program requires almost as much sanitation as a hospital. Not only do the Eckes fumigate their fields, they also steam-sterilize or "pasteurize" the soil at 180 degrees. Whenever the tender cuttings are picked up by the workers, each scrubs himself like a doctor before an operation—even dipping tools and trays in disinfectant!

The poinsettia is sensitive to light . . . and herein lies the problem. It requires short days and long nights for flowering. The poinsettia's "alarm clock" is set in a most interesting fashion. It takes eight to eleven weeks to bring a plant to bloom. But each consecutive "night" must have fourteen hours of darkness if grown in the summer. In the winter, the normal darkness is sufficient. And "darkness" means just exactly that! Light, hitting the plants through error, has frequently delayed a crop so that it was lost to the grower. "Darkness" is controlled by large black cloths which blanket the plants . . . temperatures must stay from 60 to 65 degrees.

Since Christmas plants must bloom exactly on schedule, Paul Ecke is so sensitive to his plants' temperamental characteristics that he can almost tell you the day, hour and minute of the poinsettias "peak." Since, in early December, there are thousands upon thousands of poinsettias at varying "peaks" depending upon scheduled delivery dates, this is no small task.

Although the Christmas season is "big" in the United States, this is only one part of the yearly business generated from the Paul Ecke Ranch. The bulk of the business lies in shipping cuttings to growers all over the world—and in every month of the year. Thus, a continuing growing program is always in evidence. Plants at various stages of growth stretch as far as the eye can see. The varieties (and there are hundreds) are constantly tested, coded, checked, observed, regulated, moved, and treated with the highest type of tender, loving care. Watching for "sports" or mutants, Ecke has given the world more than 25 new varieties. In recent years Paul Ecke has turned to hybridizing and has now patented white, pink, coral and salmon-orange reds. His most famous contribution to the industry has been the Eckespoint C-1 hybrid, beautiful, long-lasting, and unequalled in the poin-

settia kingdom. It was partially the development of the C-1 that caused Paul Ecke, Sr. to be elected to the coveted Floriculture Hall of Fame award, given by his own peer group of horticulturists. In fact, said Mr. Ecke, Sr. "When the trend of business changed, and cuttings (instead of plants) were shipped all over the world this represented a cataclysmic drop in business for growers like ourselves who had to change from field-growing to green-house growing. The discovery of the C-1 hybrid was a gift from God. A magnificent gift from God. It saved our lives."

Paul Ecke, Sr. is at the Ecke ranch every day from dawn until dusk (and beyond). He is vitally interested in every facet of the poinsettia business and knows it well. Once a year he goes to Europe to "sell." But, in his own words, "it is Paul, Jr. who runs the show." Paul Ecke, Jr. is a college-educated man in his early forties. Not only does he follow in his father's footsteps, but his own footsteps are making quite a clatter. As "turned on" as his Dad with this fascinating business, he supervises the entire operation . . . relying on the abilities of the loyal crew whose specific duties dovetail into the operation as a whole. "The dedicated crews . . . and the various members of our family have been totally responsible for the success of our business" says Mr. Ecke proudly. Among those who have contributed most is M. P. Maurer who has been with the organization for the last fifty years. Franz Fruewirth is in charge of the hybridizing of the new varieties. Johnnie Knipe, who is the present manager, has been with the Ecke family since 1946. And every other employee, including the office, has been with this family operation from five to twenty-five years. "They're a great bunch" says Paul Ecke, Sr. . . . "the finest group of employees in the world. We have second generation families with us now. The first generation were with us during the depression when we almost didn't make it. We plowed under the poinsettias and planted peas . . . then sold the peas for whatever we could get. We were lucky to average 10c an hour. But we made it. And several of these same men are still with us today."

In Europe the holly is the traditional Christmas plant. But, each year, little by little, the poinsettia grows in international favor. One British florist alone grows 100,000 potted poinsettias using Ecke stock. In Switzerland, too, the former "jungle flower" is becoming a Christmas symbol just as

it has been for centuries in Mexico. Truly, the "painted leaves have come a long, long way . . . and the Paul Ecke family of Encinitas, father and son, have indeed brought a kingdom of color, beauty and industry to the rolling hills beside the ocean in Encinitas, California.



Improving the jungleplant, Paul Ecke has changed the poinsettia's "leggy," rangy look and enhanced its natural beauty. The wild poinsettia grows, literally, as "high as a house," but chemical growth regulators Paul has tailored a 12 to 24-inch potted variety that is sturdier, healthier, and holds its leaves for months longer than the parent plant. Both examples are pictured above.



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NEWS

The San Diego Gas & Electric Company forecast it would have to invest more than \$550 million in private capital for new plant facilities by 1975, primarily because of population growth in its service territory.

J. F. Sinnott, president, said that the company's new five-year capital expenditure budget completed recently calls for an investment that will double the total investment.

He said that the electric division alone will need nearly a half-billion dollars, the major expenditures being more than \$270 million for generating capacity and more than \$210 million for transmission and distribution facilities.

Sinnott said that most of the remainder would be required by the gas division for production, storage, transmission, and distribution facilities, with about \$15 million required for facilities used by both divisions.

He said that the capital investment requirement exceeds \$93 million in 1971, and increases steadily each year to approximately \$165 million in 1975. The major portion of the capital requirements will be obtained through the issuance of new securities.

Sinnott also commented that it is now clear the company will have to invest more than \$1 billion by the end of the decade.

He said that the company probably will seek some permanent financing by mid-1971, but that the amount and type of offering has not yet been determined.

Sinnott said that population growth and the expanding economy in the company's service territory, which is most of San Diego County and part of Orange County, is the primary reason for the record investment requirement. He added that inflation and environmental trends were also factors.

He said that the company had added a record number of customers in the first ten months this year. There were 19,494 new electric customers and 9,335 new gas customers.

In addition, Sinnott said that the growth pressures in the City of San Diego were beginning to mount rapidly. "As the plans for new housing and industrial developments now on the drawing boards begin to materialize, a substantial portion of our investment will be dedicated to serve these new city developments," he said.



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Grand Opening For \$100 Million Murrieta Resort Community

Grand opening for the new Murrieta Hot Springs Resort Community, \$100 million master-planned health and beauty spa in the rolling hills of Riverside County comprising 1,000 acres, is announced by Irvin J. Kahn, San Diego developer.

Property for the development south of Elsinore, including the hot mineral waters and baths so well known to Southern Californians since 1902, was purchased from the Guenther family late last year.

Here, following grading, leveling and the excavation of some 1,400,000 tons of soil, a whole new world of plazas, fountains, three-acre fresh water lake, restaurant bar, lighted tennis courts and Olympic size pool have taken shape along with a wide choice of private living accommodations for the entire family. Master planning is by Ken Mitchell & Associates, Beverly Hills.

Merle Watson, vice president in charge of real estate development, reveals first increment of 20 Arroyo Viejo lakeview condominium town houses, with all conveniences including air conditioning, fireplaces, all-electric kitchens and sweeping patio decks, are available in four floor plans. They range from single-story, two bedroom, two bath homes at \$33,950 to two-story, three bedroom, family room and 2½ bath homes at \$49,950.

Ready for occupancy, too, Watson reports, are 48 custom furnished, air-conditioned Casitas del Sol hotel suites, priced from \$29,950. A typical unit includes a large sleeping and sitting area opening onto a spacious deck or patio, a compact all-electric cooking area, counter bar, and private bath. Many face the new Murrieta Lake. An additional 96 units are in the planning stage.

First phase of the completely private Spring Knolls Mobile Home Park, comprising 385 units, has all utilities in and is ready for quick and complete hook-up. Watson notes it is one of the few resort type parks in the country offering lot ownership.

Walters and Sons, Newport Beach, developed the plans which will include a 9,000 square foot, air-conditioned and furnished recreation building with lounge, kitchen, restrooms, laundry, sauna baths, cardroom, billiard and assembly room. The park will also con-

tain a heated swimming pool, small Jacuzzi, children's play area, landscaped and lighted parkways, volley ball courts, large plaza and parking facilities.

Watson said terms are available for all three modes of ownership living and that, in the case of the Casitas del Sol hotel, the purchaser, if he so chooses, can lease back his suite or have the development supervise its rental.

The condominium town houses and hotel suites are a short walk to the renowned natural hot mineral and mud baths which have been developed into the most complete health and beauty spa on the West Coast, a \$6.5 million retreat where the entire family can come to relax and play in crisp, clean air.

Property owners have the privilege of joining the Murrieta Club whose facilities include complete gyms with sauna baths, facial rooms, solarium sun decks, massage booths, beauty salons, and the newest in exercising equipment. Women have the chance to slim down, gain, change a hairdo and learn the very latest in skin care.

Men can shape up, play golf, tennis, swim or just relax. A unique dietary program is under the close supervision of Chef Harmony McCoy.

As for the kids, if all the recreation facilities are not sufficient, they can find companionship at a delightful discotheque, a popular gathering spot for soft drinks, dancing or just conversation.

Most importantly, work on Murrieta Hot Springs' private Robert Trent Jones-designed 18-hole golf course is well underway.

Kahn reports planning and landscaping on the 7200 yards of fairways encompassing 180 acres will be underway next summer with the opening of play set for next fall.

Murrieta Hot Springs Resort Community is easily accessible from all directions. From Los Angeles, take the Santa Ana Freeway to Riverside Freeway as far as Corona. Turn south on Highway 71 to the Hot Springs turnoff just 15 miles south of Elsinore. From San Juan Capistrano, take Highway 74 to Highway 71 and turn south. From Oceanside, take Highway 76 to Highway 395 and turn south. From San Diego, take Highway 395 north for a distance of 70 miles.



Waterfowl swim in the new Murrieta Lake, part of the multi-million dollar Murrieta Hot Springs Resort Community. In the background, part of the hotel and condominiums being built at the 68-year old Southland spa.

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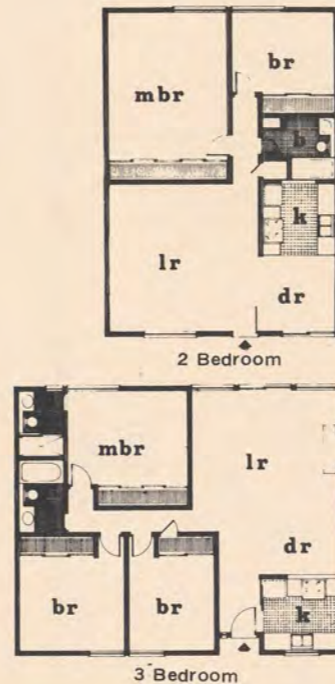
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People, Places and Things



PRINCIPALS OF THREE SAN DIEGO FIRMS sign joint venture agreement to build a 61-acre planned residential neighborhood in Southeast San Diego. Mrs. Gloria Padilla Kelley, vice president of San Diego Neighborhood Development Corp., signs agreement between her firm and Avco Neighborhoods, Inc. a subsidiary of Avco Community Developers, Inc. and Financial Scene, Inc., a service corporation of San Diego Federal Savings and Loan Assn. With Mrs. Kelley are: Gordon Luce (seated), president of San Diego Federal; (standing, left to right) Thomas Carter, vice president of San Diego Federal; T. N. Khoury, president of Avco Neighborhoods Inc.; William H. Thompson, executive director of Neighborhood Development Corp.; and Harry L. Summers, president of Avco Community Developers, Inc. Neighborhood Development Corp. is a nonprofit corporation charged with implementing the housing element of Model Cities legislation in San Diego.

SWIMMING IN A SEA of empty aluminum beverage cans is Steve Cook, 18, an Explorer Scout who mans a collection station for Aluminum Company of America's "Yes We Can" program in San Diego. Since inauguration of the scrap aluminum can reclamation and recycling program in late September, more than three million cans have been collected by San Diego area individuals and youth and civic groups. At 10 cents a pound, this represents income of more than \$15,000 for scrap can collectors. The reclaimed cans are sent to Alcoa's Warrick (Ind.) Operations for remelting and fabrication into new can sheet. Alcoa will inaugurate "Yes We Can" programs in Dallas and Fort Worth, Texas.



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CHILDREN'S CHRISTMAS FANTASY

Concert Showcase, the non-profit organization dedicated to promoting and presenting cultural events in the San Diego area, is presenting its 2nd Annual benefit Christmas Gala for the San Diego Arthritis Foundation, and the underprivileged children of San Diego, and Tijuana, on Tuesday, December 22nd at the International Sports Arena. There will be two performances on that day—a matinee at 2:30 p.m., and an evening performance at 7:30 p.m.

The theme of this year's imaginative conception is, "Christmas in the Land of Oz," featuring the whimsical wanderers of the great land of Oz. The story line consists of Dorothy's little sister, Beverly, wishing to see the great Emerald City, she's heard endless tales about. They return to Oz through the magical powers found only in the story-book plots which have sparked the creative minds of the young, and lead them on many a fantastic journey themselves. The memorable Scarecrow, Tin Woodman, Cowardly Lion, Wicked Witch, Good Fairy, and of course, the great Oz himself, play an integral part in the make-up of this year's fantasm.

Produced and directed by Raoul Appel, again this year, he said there will be star "headliners" yet to be announced, and a cast of over 1000 singers, dancers, and actors. Again will be featured the exciting "Fantasy Ice Skaters," as well as the American Jazz Dance Company, and the Holiday Singers.

Concert Showcase will make this concept of a Christmas Pageant the benefit show of the year. Nowhere else on the West Coast is there a celebration of Christmas of this type and as proved in last year's show, there is probably no greater way for parents and children alike to welcome perhaps the most exciting season of the year, than by attending together, the Children's Christmas Fantasy.

Tickets will be on sale soon, and for advanced reservations, call the CONCERT SHOWCASE office at 222-3147, or the ARTHRITIS FOUNDATION office at 297-1633.

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 4230 West Point Loma Boulevard—224-1893
 136 Fashion Valley, San Diego—291-1887
 5304 Jackson Drive, La Mesa—460-0033
 481 5th Street, Chula Vista—426-1850



TWIN INNS

The "Sign of the Chicken" marks an historical Inn in Carlsbad that dates back to 1919. One of the most-respected and loyally attended restaurants. Decor is charmingly nostalgic of an earlier era. Steak, prime rib and seafood have been added to the menu, but the favorite is chicken, crisply fried in Twin Inns magic manner, served with gravy, biscuits and fritters. A huge dining room circles an equally huge dance floor. Grand place for a private party. Swinging doors open into a clubby wood-paneled bar with a small luncheon and dining room adjacent. From 11:30 a.m. daily.
 5 blocks West on Elm St. turnoff from Interstate 5 in Carlsbad 729-2305



CASA di BAFFI

We all know that George Pernicano has a very fierce baffi (mustache). It grows even fiercer when he thinks about poor-quality meat, often corrupted by tenderizer. His Casa di Baffi serves nothing but the primest of Prime Beef from Omaha, Nebraska, veal from Ohio, grainfed pork (He even flies in Spumoni from Detroit). Those with palates deteriorated by years of existing on TV dinners may find that the Casa di Baffi is not for them. Then again, it might open up whole new worlds. That's all immaterial to George, who in any event intends to go on serving superb steaks (Porterhouse, T-bone, New York Club, Tenderloin, Strip) and Italiano dinners (Abalone Franchesi, Scampi, Lobster), Sicilian salads, deep-fried vegetables, cooked greens, pasta of the day. 5-12 p.m. Bar 'til two.
 Reservations 11-4 p.m. 295-4814; after 4, 296-2048.
 3833 Fifth Avenue (entrance on 5th and 6th Avenues)



MIYAKO

Our nomination for the prettiest waitresses in town goes to little kimono-clad dolls who give such excellent table-service at Miyako's. Exotic Oriental atmosphere prevails throughout this unique dining place, where during the evening hours you will be entertained by music from that rare lute-like instrument, the *koto*, and the *samisen*. Besides the regular tables Miyako's maintains several authentic small Japanese dining rooms, with floor cushions, shoji screens and all, where you will be served chopsticks and all the traditional accoutrements of dining out in Old Japan. The menu features Cantonese as well as Japanese food, and the Cocktail Lounge is popular. Major credit cards honored. (Closed Tuesdays).
 At the Pagoda, 2137 Pacific Highway—233-7168



THE REUBEN E. LEE RIVERBOAT RESTAURANT

Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming, authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tourne-dos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is), swings until 2 a.m. Banquet facilities are available for 30 to 100.
 The Reuben E. Lee, Harbor Island
 Seafood, 291-1880, 1870
 Sternwheeler, 291-1974



NOTSOM FLOTSOM

The Yaki and the chicken were laughing on the grate in burning anticipation of the soothing marinade. The lobster and the swordfish were telling of their youth, While all the little sirloins were resting in their juice. The potato and the artichoke were scrubbed and cooked and steamed, While the milk and the half and half were speaking of the quality of cream. The lettuce and the endive were mixing rather well; But the carrots kept complaining of the heavy onion smell. The biggest of the cucumbers was hustling the tomatoes, And bright green chives were being tossed on sour creamed potatoes. And all the folks that worked there were dancing merrily, Inviting total strangers in — to join them and be free.
 Open daily 5 p.m. - 11:30 p.m. 417 Santa Fe Drive, Encinitas
 Serving steaks, fishes, drinks and more—753-0329
 (SW corner of Interstate Five and Santa Fe Drive)



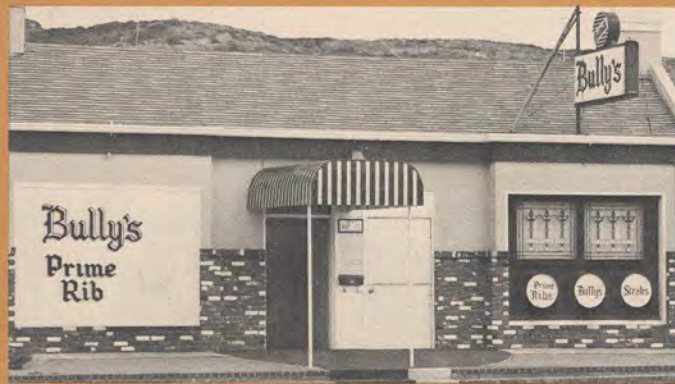
L'ESCALE

on Shelter Island provides ever-changing views of San Diego Bay and the yacht marina. Continental cuisine served with typical French flair. New menu features four world-famous fish delicacies, plus two chef's specialties weekly in addition to Veal Cordon Bleu, Beef Tenderloin "Oscar," Bouillabaisse Marseillaise and many other gourmet favorites from \$3.95. Steaks and prime ribs also available. Dancing and entertainment nightly, from 8:30. Luncheon features regular menu or daily chef specialties such as Omelette Mosaic, Cheese Blintz and other delicious dishes. Weekend Buffet Royale served from 11:30-2:30 every Saturday and Sunday. Price: \$2.25
 Shelter Island, next to the Half Moon Inn—224-3577



LUBACH'S RESTAURANT

Holiday Magazine agrees that this is "everything you'd like a restaurant to be . . ." Again in 1969, Lubach's received the Annual Award for Distinctive Dining in America. A picturesque location on the bayside . . . attentive yet unobtrusive service . . . this is Lubach's. A seafood bar displaying the choicest selection in season from both local and eastern waters . . . a charcoal broiler serving the finest of aged eastern beef . . . delicacies cooked to your order from the kitchen . . . salads prepared at your table . . . cocktails and drinks mixed by able bartenders . . . select wines . . . this is Lubach's. Luncheon—Dinner—Supper—Cocktails. Completely Air-Conditioned. Ample Free Parking, day and night. Catering anywhere. Imperial Room for private parties. Open from Noon 'til Midnight. Closed Sundays and Holidays.
 Hawthorn at the Waterfront
 For Reservations: 232-5129

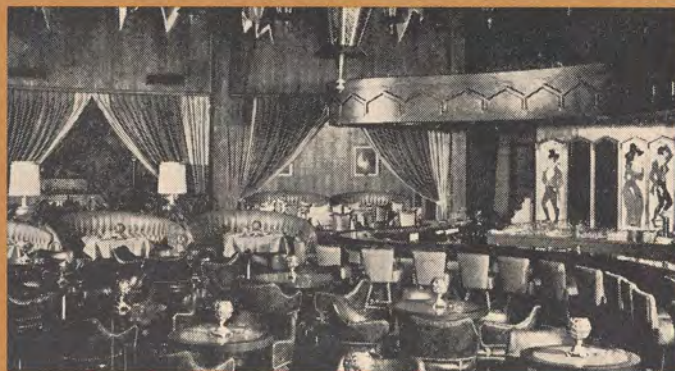


BULLY'S

The Classic American dinner remains beef and potatoes. That's why steak-and-prim-rib houses proliferate. But only a few are signally successful—these add a plus to the beef-and-potatoes tradition. At Bully's the prime rib is of noble proportions, as are the choice steaks and lobster. The Bullyburger is an epic hamburger. Bully's own special dressing adds tang to crisp salads. And there's San Francisco sourdough bread.

You don't wait for a giant peppermill to be passed. There's fresh-ground pepper at your table—part of the plan to make service swift and exact. Yet the friendly pub atmosphere encourages lingering. What better beach-night lingering than with Hot Buttered Rum, Gluhwein or Kioki? Open daily, serving dinner 6 p.m. till 1 a.m., cocktails from 4:30 p.m.

5755 La Jolla Blvd., La Jolla—459-2768
1040 Camino Del Mar, Del Mar—755-1660



VALLEY HO RESTAURANT

Valley Ho is one of San Diego's most distinguished restaurants. This Mission Valley Center showplace is the gathering place for gourmets who come again and again to sample true continental cuisine. Unexcelled . . . duck l'orange flambe, boullabaisse salad, banderilla of Spanish prawns, flambe. Valley Ho's stunning exterior, unabashedly elegant interior decor, continuous evening-long lounge entertainment, impeccable service and the most important thing of all . . . superlative cuisine . . . have been combined to produce San Diego's most talked-about, most-visited and revisited restaurant for the smart set. Renowned cuisine at reasonable prices. Open: 11 a.m. to 2 a.m. George DeVos, Manager.

Mission Valley Center, West—297-4567



TEN DOWNING

An elegant eating and drinking establishment, Ten Downing is a charming replica of an English gentlemen's club, excellently located in the financial and business heart of San Diego. Bill of fare, during lunch and dinner, is authentic hearty British dishes, from Barron of Beef and Dover Sole (flown in fresh daily) to dessert Trifle, and the finest liquors, ales and wines are poured. Women patrons are made equally welcome by the serving wenches, and reservations are accepted for dinner. Closed Sundays.

1250 Sixth Avenue, San Diego—235-6566



THE JOLLY OX

It's good news to everyone that the handsome new "Jolly Ox" sitting high above the Enco gas station on Lomas Santa Fe Drive at Lomas Santa Fe is part of the North County scene. Dinners are served from 5:30 to 10:30—and what great dinners they are! First, you serve yourself from a generous salad bar—and you may come back again and again if you wish. All the salad dressings are homemade, and they are scrumptious (we speak from personal experience!). Your main course is either lobster or steak—both specialties of the house, and the very best available. The lobsters are flown in fresh every day; the steaks are prime eastern beef—aged to perfection! The "Jolly Room" is, of course, the bar—and the drinks are justly famous because the Jolly Ox "mixologist" really knows how to mix a drink! The Jolly Ox is open for 7 days a week for dinner from 5:30 until 10:30 ('til midnight on Fri. and Sat.). Luncheon is served Monday thru Friday from 11:30 to 2.

Lomas Santa Fe Drive, Solana Beach—755-9758

ROW RESTAURANT

The Jolly Ox is located above the Enco gas station on Lomas Santa Fe Drive at Lomas Santa Fe. First, you serve yourself from a generous salad bar—and you may come back again and again. All the salad dressings are homemade, and they are scrumptious. Your main course is either lobster or steak—both specialties of the house, and the very best available. The "Jolly Room" is, of course, the bar. The Jolly Ox is open for 7 days a week for dinner from 5:30 until 10:30 ('til midnight on Fri. and Sat.). Luncheon is served Monday thru Friday from 11:30 to 2. Lomas Santa Fe Drive, Solana Beach. 755-9758.

Bamboo House Restaurant — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

Casa di Baffi—George Pernicano's proudest accomplishment. Kansas City beef; Ohio veal; Grain-fed pork. A small and comfortable restaurant in San Diego's Hillcrest 296-2048.

Chart House—two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

The Coffee Mill—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3133. 531 Highway 101, Encinitas.

Del Charro Hotel—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Rd. La Jolla—454-6134.

Gourmet Patio Restaurant—a famous Rancho Santa Fe luncheon spot in the charming Country Squire Courtyard of Shops on Paseo Delicias (that's the main street!) of Rancho Santa Fe. Featuring such delights as "petti di pollo," homemade soups, sandwiches, fantastic salads, hot popovers, and "Country Squire Pie." Open for luncheon every day from 11:30 to 3:30. Special Sunday Brunch Buffet from 11:30 to 2:30. Specializing in gourmet catering for parties large or small; and delightful wedding buffets. Elizabeth Cunningham and Robert Townsend, owners. Marilyn Townsend is your hostess. 756-1788.

Kelly's Prime Steaks—Chateaubriand-for-Two, served at your table from the cart and placed on sizzling hot platters a feature item. Ice cold salads, moderate prices, emphasis on good food and good service. Hotel Circle. 296-2131.

Lubach's—"Everything you'd like a restaurant to be." The restaurant has coordinated the American taste with the international flavor, providing San Diego with an authentic European-style restaurant. Thirty-four entrees. 2101 Harbor Dr 232-5129.

L'Escale—On your next leisurely drive to San Diego swing out to Shelter Island for lunch or dinner at L'Escale. Dining and dancing in the French Polynesian setting is a delight and the menu glitters with gourmet specialties like Long Island Duckling and Veal Cordon Bleu. Lunch at L'Escale is a treat in itself, too. 2241 Shelter Drive. 224-3577.

The Mad Greek—just about the most delightful Greek Restaurant you've ever had the good fortune to find. The European-Greek gourmet cuisine is personally supervised by your host, Jean Claude Morengo. Open for luncheon and dinner with a menu that's as exciting as the Greek entrees such as Souvlakia, Kolokithia Yemista, and many more. The restaurant is small and intimate, easily located, with fantastic furnishings from the middle East. 1250 Prospect Plaza in La Jolla. For reservations, please call 459-9393.

Oak Tree House — warm, intimate, candlelight atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chicken Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin. English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich 'desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

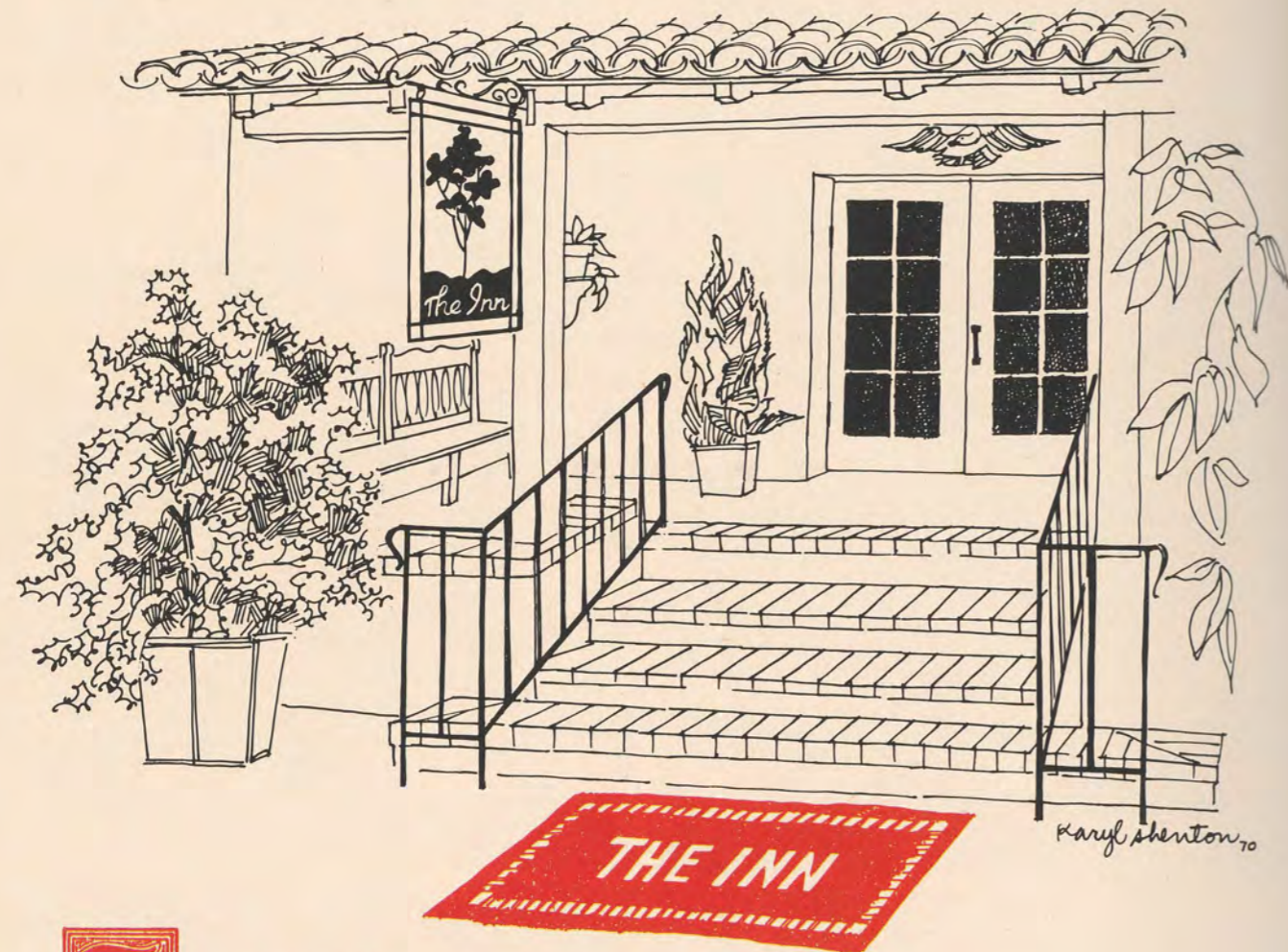
Mexican Village—in Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinema-scope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822 for reservations.

Miyako's—has an exotic, Oriental atmosphere and maintains several authentic small Japanese dining rooms, with floor cushions, shoji screens and all. Entertainment from lute-like instruments called the koto and samisen. Cantonese as well as Japanese food; popular cocktail lounge. Major credit cards honored. (Closed Tuesdays) At the Pagoda, 2137 Pacific Highway, 233-7168.

Nati's Mexican Restaurant—Whether it's dinner by candlelight or an informal lunch in the patio, Nati's makes you feel right at home. Hanging pinatas decorate the dining room; colorful Mexican paintings and serapes adorn the walls. Nati's is proud of the quality of its food—you may inspect the kitchen if you wish (dishes and sauces are made on the premises). Specialties include: Chili Rellenos made from fresh chili and stuffed with cheese; Guacamole served year 'round, made from fresh avocado. Food to go at no extra charge. American and Mexican beer. Also: **Nati's Tienda**—a gift shop specializing in Mexican artifacts, adjacent to the patio. Plenty of parking. Open 1 a.m.-9 p.m. daily, Sunday noon to 9 p.m. Closed Monday. 1852 Bacon Ocean Beach—224-3369.

Old Damascus Restaurant—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

Tony's Jacal—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.



The lintel low enough
 To keep out pomp and pride
The threshold high enough
 To turn deceit aside;
The doorband strong enough
 From robbers to defend;
This door will open to a touch
 To welcome every friend.

Christmas 1970

DOT AND STEVE ROYCE

and

THE HADDEN FAMILY

The Inn — Rancho Santa Fe, California

People, Places and Things

SAN DIEGO JOINT VENTURE

A 61-acre planned residential neighborhood for San Diego families will be the initial project of a joint venture agreed upon by three San Diego firms.

The three firms entering the agreement are Avco Neighborhoods, Inc., a subsidiary of Avco Community Developers, Inc., and San Diego Neighborhood Development Corporation, a non-profit corporation charged with implementing the housing element of Model Cities legislation in San Diego, as the joint venturers, and Financial Scene, Inc., a service corporation of San Diego Federal Savings and Loan Association, providing financial assistance and expertise.

William H. Thompson, executive director of Neighborhood Development Corporation said, "The aim of this cooperative venture is to create a fine neighborhood responsive to the needs of the community."

Thompson said, "Neighborhood Development Corporation is an arm of the Model Cities program for the purpose of involving the community in creating its own destiny. The joint venture is a prime example of this involvement."

The community will be built in Southeast San Diego.

T. N. Khoury, president of Avco Neighborhoods, Inc., described it as a "planned community particularly suited to the needs of the neighborhood with careful attention paid to ecological and environmental design criteria."

Gordon Luce, president of San Diego Federal Savings and Loan said that this was the first development of its type in the nation in which a federal savings and loan is a participant in the actual planning and development of the community. His interest in it is based on his association's concern to promote good housing for all citizens of the county.

Thompson said, "We plan to work with minority contractors on substantial portions of the project. In this way, we will be training and developing minority businessmen and workmen in many areas of the construction and building trades."

The agreement was signed by the principals last month at the Inn at Rancho Bernardo. Rancho Bernardo is a "new town" in San Diego being developed by Avco Community Developers, Inc.



From

**A. Bryan Lasswell, Arthur S. Hill,
Pete Taft and Betty L. Lasswell**

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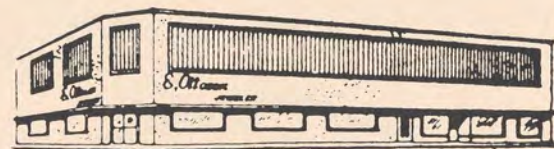
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The Village Pantry

Breakfast **Open every day**
Lunch (except Sunday)

LA GRANADA & PASEO DELICIAS 756-1155
RANCHO SANTA FE

Gourmet food, featuring such delights as popovers and angel pie—and all the good things in between which make for delightful dining!

People, Places and Things

LOCAL REPUBLICAN WOMEN ATTEND CONVENTION

Many local Republican women attended the annual convention of the San Diego County Federation of Republican Women's Clubs held on December 7th at the Bahia Motor Hotel in San Diego. The guest speaker was Mr. Frank Gard Jameson, President of Teledyne Ryan. Over 500 delegates attended, including President Mrs. Colley Ferneding, Mrs. Ellen Adler, Mrs. Hans Amtmann, Mrs. Jean Ashcraft, Mrs. Esther Fox, Mrs. Donald Kintner, Mrs. Hougen Ball, Mrs. Colleen Buchheim, Mrs. B. Allison Gillies, Mrs. Paul Lloyd, Mrs. Reginald Bullet, Mrs. Ivor D. Butler, Mrs. Walter Grimm, Mrs. William D. McCrae, Mrs. Frank Driggs, Mrs. Donald Dunwody, Mrs. Keith Guthrie, Mrs. Robert Orlik, Mrs. John Phipps, Mrs. M. N. Egoroff, Mrs. H. W. Freck, Mrs. Thomas Howe, Mrs. Donald Irwin, Jr., Mrs. Filmore Rose, Mrs. Martin Scatena, Mrs. Marvin Tackett, Mrs. Steve Toth, Jr., Mrs. William Wilson, Mrs. Tom Ward and Mrs. Claude A. Welles. Alternate delegates are Mrs. Gordon Siegel and Mrs. A. L. Trowbridge.

DE ANZA CHAPTER—D.A.R. CHRISTMAS MUSICAL

The Rancho Santa Fe home of Mrs. Robert Lee Sperry, State Recording Secretary, was the setting for the De Anza Chapter, Daughters of the American Revolution, annual Christmas party honoring New and Prospective members, on December 5th, at 8:00 p.m.

The affair this year was a Musicales by Miss Alice Sabin, covering a wide range of Christmas music and for her finale she led the entire assemblage in the singing of traditional Christmas Carols.

Assisting Mrs. Sperry as hostesses were Mrs. Charles A. Chervenka, Mrs. Milo Sabin, Mrs. Andrew J. Schrade and Mrs. B. H. White.

Table decorations were in red and green to match the general Christmas theme throughout the home with accents of small golden angels collected by Mr. and Mrs. Sperry throughout the years.

CHRISTMAS IS: "Giving presents and going to the mountains to play in the snow."
Sarah Clotfelter

"Seeing Santa Claus and telling him what I want for Christmas."
Tommy Laughlin

"Finding tiny presents in my Christmas stockings."
Jenny Pratt

"The toys, cookies, flowers, and Christmas stories."
Kelly Herdman

"Decorating the Christmas Tree."
Mary Kies

"Opening the presents in my pajamas early in the morning."
Ray Giordano

CHRISTMAS IS: "Putting up the Mary and Joseph and Jesus scene."
Lynn Cowan

"Going to Santa's Village on Christmas Day."
Holly Iverson

"Asking Mommy and then opening my presents."
Gaby Piccioni

"Helping to put the lights on the Christmas tree-Daddy puts the star on the top of the tree."
Carol Warren

"Going to church."
Steve Augusta

"Fun."
Marjorie Bleeker

"Pretty lights on all the houses."
Andrea Emrick

"Going to my Grandma's house."
Alison Murphy

"Opening presents."
Kristy White

"The angel at the top of the Christmas tree."
Lisa Giacomini

"Making Christmas cookies."
Johanna Christensen

"Getting big presents."
Kathleen Culver

"Opening presents to see what they are."
Paddy Twohy

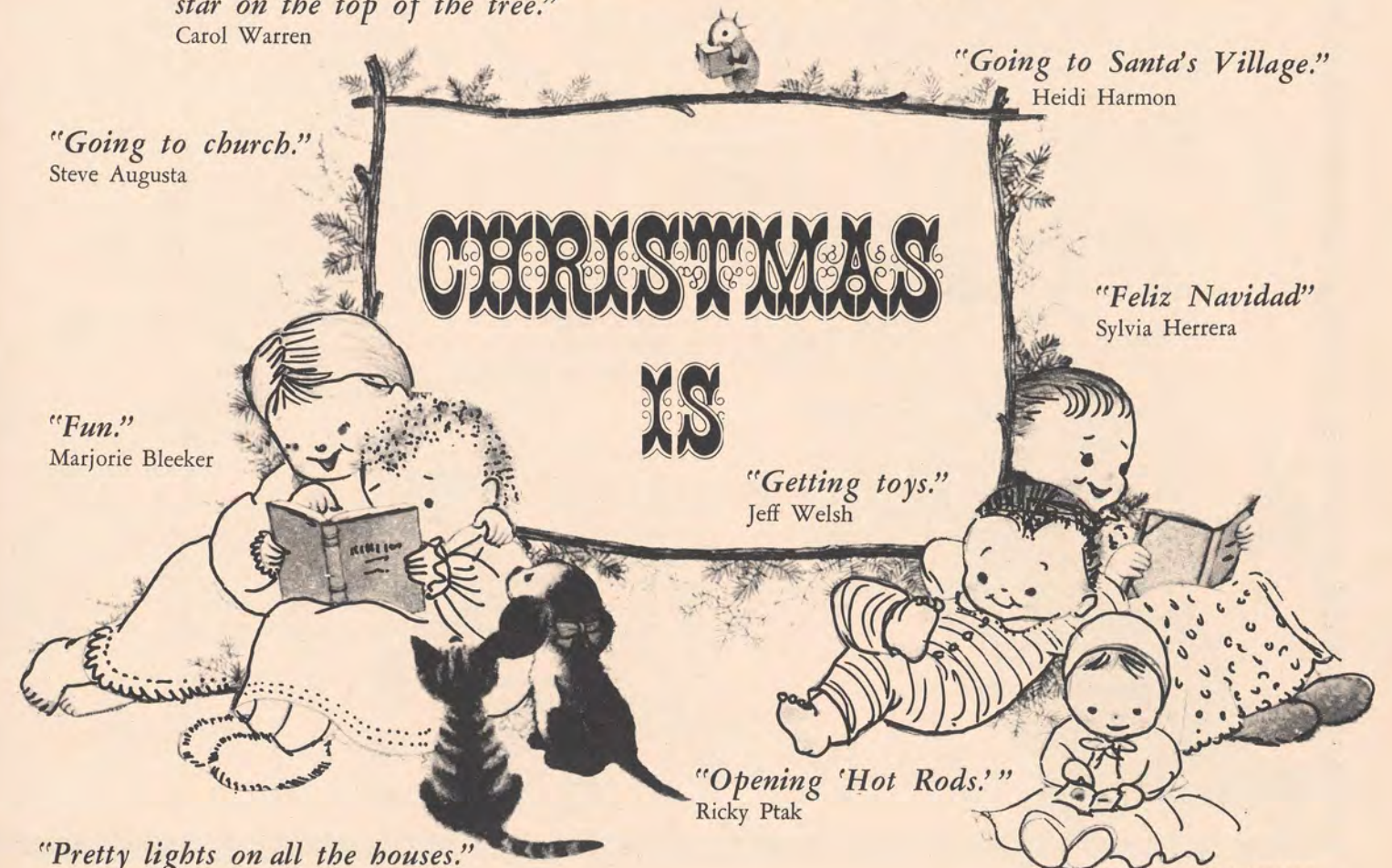
"Santa Claus giving out candy canes."
Danny Friedkin

"Going to Santa's Village."
Heidi Harmon

"Feliz Navidad"
Sylvia Herrera

"Getting toys."
Jeff Welsh

"Opening 'Hot Rods.'"
Ricky Ptak



CHRISTMAS IS JOY

Christmas is the time for Joy
and for you and I to do
nice things for others.
It is the time to celebrate
Jesus' birthday.
My best time is at night under
the tree.
In the morning you will wake
up and find some surprises.
Christmas is really a Joy.
Josette Irwin
2nd Grade
Mrs. Seeman

CHRISTMAS NIGHT

One Christmas night, I heard
some rattling on the roof. It
was sounding like someone was
there. So I got out of bed and
I saw Santa Claus. Santa Claus
almost saw me but before he
could see me I jumped behind
our big chair. This kind of
chair goes back when you lay
down in it. Santa Claus sat in
it when I was behind it. It
came back and squashed me.
I could hardly walk. So then he
got off the chair. He went be-
hind the chair but I was al-
ready gone. This time I taught
him a lesson, I got on top of
the chair and jumped on his
back. He fell flat on the floor
— "Oh! my stomach" he said.
But suddenly, my dog, Zeus,
came out. I left in a hurry so
Santa would think that Zeus
jumped on him. Santa got on
his way and took his bag full
of toys to the tree. I left a sur-
prise for him — a papier mache
Santa Claus. My sister made a
papier mache reindeer. Santa
was so delighted that he forgave
that someone for jumping on
him. Even if my dog did not
jump on him, he forgave him.
Then it got late and he left and
he left his bag full of toys at
our house. I felt happy about
the bag of toys.

Joe Irwin
1st Grade
Mrs. Sumida

CHRISTMAS SURPRISE

It was the night before Christ-
mas. Glen was in bed thinking
what fun he would have in the
morning. He thought his uncle
would trick him with another
present. In the morning Glen
got dressed and ran down into
the living room and saw a big
box that said: To Glen. He
wondered what was inside.
About 8:00 the family started
to open their presents. Glen
didn't open the box for a long
time. He felt sad because he
thought his uncle would bait the
big box with a little ol' ring like
he did the Christmas before
last. Finally he decided to open
the package, so very carefully
he tore, off the rappings. Then
he took off the top and out
jumped a shaggy dog. "Sorry
to keep you in there so long"
Glen said, running to get the
dog some food. After feeding
the dog well, Glen said, "Boy!
that was the best Christmas sur-
prise I've ever had in my life
before!"

THE END
John Alexander
3rd Grade
Mrs. Flood

CHRISTMAS TOY

There was a little toy,
Filled with so much joy.
He yelled "Happy Christmas"
and ran.
Then he fell into a pan.
And said, "Bye toys! I have to
go to a boy."

Ricky Bobertz
3rd Grade
Mrs. Flood

THE THIRSTY CHRISTMAS TREE

Once there lived a little
Christmas Tree. One day the
tree said to himself, "I do not
get any water and I am tired."
One day a man came. He said,
"I will give this tree a drink."
So he did. The tree turned into
a beautiful Christmas Tree. The
tree was happy now.

Mary Giffin
2nd Grade
Mrs. Seeman

I'm glad it's Christmas soon be-
cause my birthday comes before
it. My grandma's coming too.
We'll get our tree and put a star
upon it.

Tony Armino
1 Grade
Mrs. Louise Hoak

One night I came running
down the stairs. I saw some-
thing small, and I was scared.
Then I heard a "Ho, ho, ho."
Yes, it is Christmas, and I
started to laugh. Santa Claus
said, "Who is that?"

I said, "It is no one."
And Santa Claus ran up the
chimney.

I went back to bed, and in
the morning I woke up Mother
and Father and brother and
sister. I got a bat, a bike, a
gun, a watch, a dog, and a cat.
I had a Merry Christmas.

David Allred
3rd Grade
Mrs. Flood

CHRISTMAS FUN

I like Christmas a lot.
Santa is red and white. I know
Santa very well and he knows
me, ho-ho-ho.
He really likes it when I leave a
snack for him. It is a nice
thing to do.

Christmas is fun.
Sip Gonzales
2nd Grade
Mrs. Seeman

I love Christmas because it is
a nice time.

I love Christmas because we go
out to see the lights inside
the houses.

I love Christmas because we
hear bells and the rein-
deer's hoofs on the roof.

I love Christmas because I
dream about Santa.

Dana Pardee
1st Grade
Mrs. Hoak

CHRISTMAS TIME

One Christmas night, I was
sleeping. Something woke me
up. I looked in the living room.
I saw Santa Claus! Then I went
to my bed. In the morning, I
looked under the Christmas
tree. There were lots of pres-
ents. I looked on each card on
the presents. The ones that said
David, I opened. I had fun
with the things. They were
toys.

David Jaffari
1st Grade
Mrs. Sumida

The night before Christmas,
there was a little girl who want-
ed to go to bed right after din-
ner so she could wake up early
in the morning. Well, she woke
so early that Santa hadn't come
yet! She went back to sleep
and had a dream about a teddy
bear she found under the
Christmas tree.

Jennifer Friend
1st Grade
Mrs. Hoak

CHRISTMAS

Christmas is coming. The
lights are on the tree. Hang up
the stockings so Santa Clause
can see. Presents are under the
tree. But more will be there in
the morning. You get to open
them too.

Marcelyn Heid
2nd Grade
Mrs. Jaffari

CHRISTMAS IS

Christmas is a time for fun.
Christmas is a time for toys
and games.

Christmas is a time for
Everything.

Alison Augusta
2nd Grade
Mrs. Jaffari

THE CHRISTMAS BEAR

Once there was a girl called
Mary Ann. And she wasn't a
very nice girl. One of her most
favorite toys was a little plush
bear she had which she had
carelessly thrown in one corner
of her room. It just so happen-
ed this bear was getting tired
of being thrown in every direc-
tion. He said, "I think I'll run
away. Any way I've always
been wanting to explore the
outside world." So out the win-
dow he ran. It was very cold
outside. There was a little wren
that lived in one of the trees
that loved to joke. So he flew
up to the bear and said, "Boo."
Then hid in his footprint. The
little bear turned around but
didn't see anything. The little
wren then did it again. But this
time the little bear saw him.
So the next time he tried it the
little bear turned and said

"Boo." The little wren was
shocked and quickly flew away.

Soon the Christmas bear was
all alone again. Then he heard
two birds talking. The fat bird
said "Did you hear about the
beautiful new reindeer Santa
Claus told him to come and try
working around here. Since it's
Christmas Eve let's fly over and
see what he looks like." "Yes,
let's," said the other bird. So
away they flew. The little bear
had been listening. He thought
it would be wonderful to see
one of Santa's reindeer. He
looked all around 'till finally he
spotted a village and there in
the village was Santa's reindeer.
He ran down the hill 'till he got
to the reindeer all out of breath.
"Hello said the reindeer. The
little bear said, "Are you San-
ta's reindeer?" "Yes," said the
reindeer. "Have you come to
help me, little bear?" "Well, I
guess I will," said the little bear.
"Good," said the reindeer.
When they got to the last cabin
all of the toys were gone. The
little bear found a red ribbon
that gave him an idea. "Why
don't I be the present." "Good
idea," said the reindeer. So he
got in the house and got in the
little boy's stocking and when
the little boy woke up he was
so happy to see the little bear.
He was Spanish. He said, "Feliz
Navidad." My little bear hugged
him and from then on the little
bear has been happy.

Susu Shireling
3rd Grande
Mrs. Flood

THE CHRISTMAS POEM

Once upon a time,
There was a tree,
That on every Christmas day,
he could talk and walk.
He said, "hello" to all the gifts,
And when Santa Claus came,
He talked to him.

Margaret Crowell
1st Grade
Mrs. Sumida

CHRISTMAS
is for Children

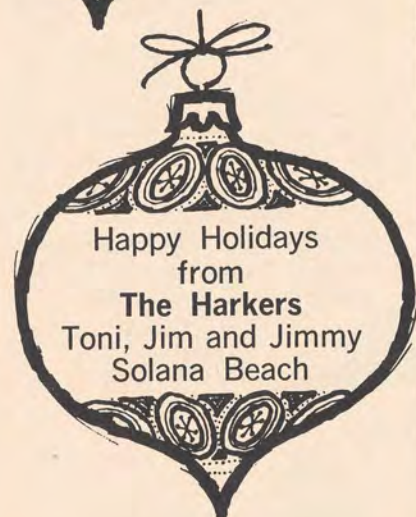




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THE CHRISTMAS KITTEN

Once upon a time there lived a king, a queen and a princess. Christmas was coming and the princess wanted a furry black and white kitten. She told her parents but they were too busy working. Christmas Eve arrived so she asked them again, but they were too busy hanging ornaments. She asked her parents for the third time when they were eating dinner. Finally they heard her.

After dinner, the princess went to bed and her parents bought the furry black and white kitten for her. The next morning the princess saw a box with holes in. "Oh, I hope it is my kitten," she said. When she opened the box there sat a furry black and white kitten. She thanked her parents and went to tell her friends.

After Christmas was over, the princess was helping her parents take the ornaments off the tree. She could not find her kitten. Finally when most of the ornaments were off she found her kitten under the tree. So the princess named her kitten "Creepy Crawler" and said "I love you Creepy Crawler."

Jackie Oldham
4th Grade
Miss Linda James

I LOVE TO MAKE A CHRISTMAS CARD

I love to make my mother a Christmas card
With cutouts, beads and twine,
And give it with a smile and hope,
In a rather messy envelope.

She always handles my art with care
For its pieces are almost not there,
And sometimes my cards fall apart
It sure upsets my mother!
But I just go back and start another.

Susie Shockney
4th Grade
Miss Linda James

JUST IN TIME

One day I remembered that it was almost Christmas! Just one more week. I had to start thinking about what I wanted and needed for presents from Santa. I couldn't think of anything! I was worried! My mother kept asking me what I wanted. I kept saying I didn't know. Now only two more days. All Santa's helpers who were asking children what they wanted were leaving town. I lived in San Diego and only one of Santa's helpers was left in town. He was in Walker Scott. All night I couldn't go to sleep because I was thinking. I kept saying to myself, "Only one more day!" Only one more day!" Finally, I said, "I guess I want a camera, maybe I want a record player." I thought and thought. Finally, I decided on a camera. So at 8:30 in the morning I got my good clothes on and went to Walker Scott. I was the first and only one there. Santa's helper was packing up ready to leave and taking his list of toys. But I said, "Wait! Wait! Wait for me!" "I couldn't think of anything but I decided on a camera," I said. So he said OK and wrote it down on his list. But he told me that I should learn to think faster. So I woke up on Christmas morning and saw a brand new camera. I WAS HAPPY.

Ann Garland
4th Grade
Mr. Flood

THE MISERABLE MERRY CHRISTMAS

Joe was a boy who moved from New York to Texas. He had found something he liked much better than anything—it was a horse stall. He had wanted a pony for a long time and now he wanted it for this Christmas since there was a stall. He told his father, "If I can't have a pony. I'll have nothing."

He hoped his sisters would know if he got the pony it would be his, not theirs. On the night before Christmas, they were told not to get up before 7:30. So they went to bed. They all woke up at 6 o'clock. They had to see the girls. They all broke the rule. They ran out. His sisters squealed at what they saw. But they stopped and looked at Joe. He had nothing. They all went back to their rooms and cried. But Joe gathered himself up and went to the stall.

No Pony. Joe cried some more. Joe didn't know what they had for breakfast that morning. But his sisters said it was awful. They all felt too sorry for him to eat their breakfast.

While Joe was at the stall, he could see his father looking out at him, the anxious look on his face. Soon Joe saw a man coming toward him on a small horse and on the horse there was a saddle — a boy's saddle. The man came closer to him. "Do you know a boy named Joe Hinesworth?" "That's me." "What do you want?" "Then I guess this is your pony."

Joe's face was beaming. A big smile showed. "Here, I'll help you up." Joe rode to the front door and shook hands with his dad and said, "Thank you, sir." "You're very welcome! Now why don't you go riding?" 7:30.

CHRISTMAS

Christmas is the time of year,
When people gather from far
and near
It is a time when families get
together,
With rosey cheeks from chilly
weather.
Cakes and nuts and candy
sweets,
Are used for decorating
Christmas treats.
On Christmas Eve children
sing,
Christmas carols while church
bells ring
But most of all Christmas
cheer,
Lasts in your heart throughout
the year.

Lisa Kampf
5th Grade
Mr. Spivey

SNOWFLAKES

Whenever a snowflake leaves
the sky, It turns and turns to
say, "Good-by! Good-by, dear
cloud, so, cool and gray!" Then
lightly travels on its way.

Becky Stewart
5th Grade
Mr. Spivey

Joe went riding. Then he looked down at his saddle; there was a drop of water on it. He started his pony at a trot and came home. His family asked, "Why are you home so soon?" "I saw some water on the saddle; it was starting to rain and I didn't want to ruin my saddle." His mother looked at the saddle. "Those aren't raindrops, they are tear drops." And she gave Joe's dad such a look that he went into the house.

Allison Bisantz
4th Grade
Mr. Flood



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THE LAZY ELF

It was coming close to Christmas and Santa said that he and the elves had to start working harder. Then all of them started to work, except for an elf named Trixie. Trixie said he was too tired and he had to go to bed because he was sick. So Santa let him go to his room. About an hour later, Santa went to look at Trixie and he was playing with his toy train. It went under his bed and then came out and had a few curves and it did the same thing over and over. Santa sent him out to make toys. All the elves teased him and they said he wanted to go in his room because he couldn't make good toys. Then a little later, Trixie said he had a stomach ache. Santa didn't believe him but he said he could go to his room. He was going to check on him after to see if he was faking. A little later Santa checked and Trixie was lying down faking it.

The night before Christmas came and Trixie still said he was sick. Then the night came and the elves and Santa slept well. In the morning Trixie still said he was sick. They were getting ready to go and hooking the reindeers while Trixie was lying down. When they were ready to go, Trixie asked Santa if he could go but Santa said no because he was so sick. Trixie was very sad and he told himself that he would never do that again.

Beth Novak
4th Grade
Miss Linda James

CHRISTMAS

**THE SPIRIT OF
CHRISTMAS**

The Spirit Christmas will soon be here,
Spreading good will and bringing us cheer.
Getting a tree decorating it so,
Filling our hearts with a wonderful glow.
Come Christmas morning excitement will rise,
With everyone thinking each gift is a prize.
But the best part of Christmas is giving to others,
Mothers, daddies, sisters and brothers.

Barbara Jaffari
5th Grade
Mr. Spivey



THE CHRISTMAS TREE

The Christmas tree is gay with lights
I watch its colors shinning and bright.
The many ornaments old and dear
Collected with care throughout the years
Christmas carols add the scene.
Its all so beautiful it's like a dream.

MRS. EVERGREEN

The beautiful Mrs. Evergreen,
misty with the morning dusk,
happily looks over the picturesque, forest.

Mrs. Evergreen, splendor of nature,
gallantry spreads her wings of green on which rest the gems of nature.

The beautiful Mrs. Evergreen
horribly fears the thoughtless men that come to chop her down,
but she knows she is going to have a happy death in a warm house with Christmas presents underneath her bough.

Mark Augusta
5th Grade
Mr. Spivey

CHRISTMAS

Christmas is the time of year,
When families gather from far and near.
It's a giant turkey in the oven roasting,
While in fat little hands marshmallows are toasting.

Exchanging presents one another,
With father, mother, sister and brother.
In memory of a little one so tiny and so dear,
Who's birthday we celebrate at this time of year.

Melody Russell
5th Grade
Mr. Spivey

CHRISTMAS EVE

It was the night before Christmas and I lay awake dreaming of all my wishes and hoping they would come true. Most of all, I wished for a 5-speed bicycle. I said to myself, "Could there really be a Santa Clause?" Last year I got a big wagon, and how could Santa Clause get it down a chimney? I think Santa Claus is really my mom and dad. I think I'll stay up and see which it really is.

I stayed awake for a long time and I was getting awfully sleepy. Then I heard a noise out in the front. I got up and looked out my window. There in the moonlight I saw Santa and his sleigh with all 12 reindeer. Then he landed on our roof. I ran into the living room and hid behind a chair. I heard a clanking sound but didn't look because I was afraid he would see me. I waited for a long time then I peeked around the corner of the chair and saw a shiny 5-speed bicycle by the fireplace. He had just hung up my stocking and there was a big candy-cane sticking out of the top. I ran quickly back to my room just in time to hear the sleigh bells as Santa and his reindeer left.

The next morning when I woke up I thought about last night. Did I really see Santa Claus? Did I really see that bicycle?" I said to myself. I ran into the living room. There in front of the fireplace was a purple shiny 5-speed bicycle and the same candy cane in my stocking.

David Jones
4th Grade
Mr. Flood



**YET THE ANIMALS
LAID HIM DOWN**

On a rocky mountain side,
Joseph and Mary did abide.
Looking in the valley below,
In hopes that a village it would show.

Alas! a village the valley did show,
So they went down to the valley below.
But no shelter could they find,
Except from an innkeeper poor but kind.

Then at a stable they were found
With mounds of hay upon the ground.
Then the ox lifted his huge head,
"Come little King, come make Thy bed."

And the sheep laying near,
"Come Son of God, make Thy bed here."
Yes, the coming King had come to town,
Yet the ox and the sheep had laid Him down.

Jennifer Laughlin
6th Grade
Mr. Cook &
Mr. Fecko

WHEN IS CHRISTMAS?

When I see brightly colored lights on the houses at night,
Then I know it's Christmas.

When I smell delicious candies cakes and loaves, cooking on the kitchen stove,
Then I know it's Christmas.

When we buy our Christmas tree and get down all our gear, of ornaments I've recognized for many a year,
Then I know it's Christmas.

When my family open and see, presents that they got from me I get a happy feeling inside.
Then I know it's Christmas.

When I get up on that special day, We open presents, go to Church and pray, For it's really Jesus' birthday.
Then I always know it's Christmas.

Jeanne Stromgren
6th Grade
Mr. Fecko &
Mr. Cook

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THAT VERY SPECIAL NIGHT

It all happened a long time ago:
 The stars shone brightly on the
 land below,
 The wind blew softly as if to
 say
 Something was going to happen
 not far away.

Out on the plain there lay a
 flock of sheep.
 By them stood their keepers
 half asleep.
 They lit a fire against the chill
 And it cast its light across the
 hill.

And then there was a flash of
 light.
 And there appeared an angle
 in the night.

WHAT IS CHRISTMAS?

Christmas is caroling, fun,
 Santa Claus and presents. But
 the real meaning is the celebra-
 tion of the birth of Christ our
 Savior.

Happiness is when you see
 your sister open presents that
 they like and it was from you.

Ripping paper off packages
 is fun. You are always wonder-
 ing what is inside.

I think Christmas is fun open-
 ing presents but sometimes I
 think of the birth of Jesus and
 what Christmas really is.

Santa Claus comes to town
 every Christmas Eve to bring
 dolls and toys to excited little
 tots.

Telling stories about the
 Christ Child and Santa Claus to
 children make them excited for
 Christmas Day.

Mass or other church serv-
 ices are attended on Christmas
 Day to honor the birth of Christ.

Angeles long ago proclaimed
 the joyous day. Now Christmas
 music fills the air with merrim-
 ent everywhere.

Savior is born. Peace on
 Earth — good will toward men.
 This is an old theme, but today
 it has much more meaning.

Lezlie Herdman
 6th Grade
 Mr. Cook

She told them of the Christ
 child's birth,
 Which brought the hope of
 peace on earth.

And the star of Bethlehem led
 the way,
 To the stable where the baby
 lay.
 The wisemen came with gifts
 so rare,
 And knelt beside the babe in
 prayer.

Susan Bowles
 6th Grade
 Mr. Cook

THE BIRTHDAY OF JESUS

The church is lighted with
 candles bright.
 The organ is playing
 "Silent Night."

We bow our heads and each
 one prays
 That His will be a Happy
 Birthday.

Ann McQuilkin
 6th Grade
 Mr. Fecko

Whos that speeding down that
 dragstrip?

It looks like dear old Santa
 What-ever happened to his
 reindeer, Blitzen?
 He traded him in for a 4-speed
 transmission.

He looks so cool in his bell-
 bottom pants
 His jacket back speels "RAT"
 His hippie boots are much too
 tight,
 And to my surprise he's no
 longer fat.

His elevel have all retired
 If not he would have them fired
 The reason he needs them no
 more,
 Is he buys his toys in a
 department store.

Santa's home is not at the Pole
 He lives in a beachside pad
 Mrs. Claus really has soul,
 Her clothese are the newest fad.

If you expect bells on
 Christmas Eve
 That's probbaly just what
 you'll hear
 It'll be Santa doing his thing,
 Bringing Christmas cheer.

Jeff Roberts
 6th Grade
 Mr. Fecko



**CHRISTMAS AS IT
IS TO ME**

Christmas is about
 Christmas trees,
 With angels, bells,
 lights, and Santa Clauses,
 dangling from strings.

Of boys singing merrily,
 Out in the streets,
 Of snow, with fires burning
 Cheerfully in the dark, with
 no intention to die down.

Of children waiting up for
 Santa Claus.
 Also of gifts and presents un-
 der the Christmas tree,
 And how peaceful and joyful
 it is.
 With beautiful creche scenes
 inside the village shops
 And how peaceful and joy-
 ful it is.
 With decorations like angels,
 bells, wreathes and sleighs
 around the house.

Jeff Warnshuis
 5th Grade
 Mr. Spivey

CHRISTMAS

Every year when Christmas
 comes near, there is always a
 big change in the people. They
 all get happy and friendly dur-
 ing Christmas. Almost every-
 where you go people are dec-
 orating their houses. People are
 giving presents to everyone.
 Some of the people are singing
 joyful songs for all the people
 to hear. Lots more people go
 to church on Christmas because
 they remember why they are
 celebrating it. Enemies usually
 make up and become friends
 again. One of the strangest
 things about Christmas is that
 countries at war sometimes stop
 the war for a few days so the
 soldiers can also enjoy Christ-
 mas. They only stop the war
 for a few days. Then they go
 back to fighting each other. It's
 too bad they can't do this all
 year round.

Brian Anderson
 6th Grade
 Mr. Fecko

DESERT BORN

Leaves of the desert date palm
 tree,
 Moved restlessly, but did not fall
 free,
 As wind blew through each
 light green frond.
 Then past, to other lands
 beyond.

The light of day, crept from
 space,
 And black darkness took its
 place,
 But the wind still howled a
 melancholy song,
 All that day, and all night long.

Beside the desert plants and
 sand,
 Was Bethlehem, a city grand,
 Whose people and homes
 withstood the cold,
 Heat, wind, and the sand so
 bold.

Up above was a ridge of green,
 Where shepherds stood, so thin
 and lean,
 All snuggled in robes against
 the chill,
 As they watched their sheep
 eat their fill.

And then a light winged figure
 said,
 To follow the star over head,
 To where the bundled Christ
 child lay,
 In a manger, asleep in the hay.

And so they followed, thru the
 cold night air,
 And knelt by the baby in happy
 prayer,
 Because now they knew he was
 Christ the king,
 And love and peace he would
 surely bring.

So in that desolate desert land,
 Where the earth is mostly dunes
 of sand,
 Was born the son of God that
 day,
 Who lay in a manger, in the
 hay.

Linda Bowles
 6th Grade
 Mr. Fecko &
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People, Places and Things

THE ART CENTRE OPENS IN DECEMBER

There's a new art gallery in Del Mar . . . The Art Centre, 1159 Camino Del Mar, featuring the contemporary art of both local and out of town artists, potters and sculpturers. Amongst the better known gallery artists are Dudley Kendall, Jean Anthony, Ken-KenKnight, and the powerful black-Afro art of Eddie Edwards. From Desert Hot Springs comes the cosmic-inspired art of Rafael Dairio. The gallery sponsors the beautiful lithographs of Frank Jones, whose reputation is spreading throughout California. Peter Hord is amongst the gallery sculpturers. The pottery is distinguished and representative of a wide range of techniques and creativity. Flossie Cohen's metallic glazed designs have won acceptance in the 1970 California Design Competition. John Novy, Leonard Wolf, Jean Thornburn are amongst the gallery potters.

CHRISTMAS DAY CAMP

The North Coast Family Y.M.C.A. which serves the Tri-City and San Diego communities, is now taking reservations for an exciting week of fun during the Christmas vacation for boys and girls, ages 5-12 years. This program, which has always given great enjoyment to the area youngsters and has been filled to capacity every year, promises to surpass all its previous records. It will run from Monday, December 28th through Friday, January 1st. This program, as all local Y programs, is open to all girls and boys whether they are Y members or not.

One of the highlights of the week for the children will undoubtedly be the all-day trip to Disneyland planned for Wednesday, December 30th. Mom and Dad, as well as the children, will be looking forward to the overnight sleep-in on New Year's Eve. There will be lots of games, crafts, swimming in the new Y.M.C.A.-Community pool, movies and a campfire program planned. As if this were not enough, roller skating at the Tri-City Roller Rink and an outing at the Y-Aquatic Park on the Carlsbad Lagoon, where boating and sailing will be included in the day's activities, will also be scheduled during the week.

Bus transportation will be provided with pick-ups in Vista, Oceanside, Carlsbad, Encinitas, Solana Beach and Del Mar.

The fee for this great week is only \$17.50 for members and \$19.50 for non-members. Call the Y.M.C.A. at 753-6536 now for reservations.

The four girls who own and operate the gallery (Donna Hunter, Susanne Frie, Kay Barthelmeß and Shirley Smith) have a busy calendar from now through Christmas.

December 19 and 20, Artists & Craftsmen in Action. Sandcasting, candlemaking, potters, weavers, jewelers, sculpturers and artists. Plan to come and visit us!

The gallery is now having its first one-man show. Frank Jones, lithographer, an art professor at Palomar Junior College, (who has previously shown only in Northern California) has brought his art into Del Mar. The show is in the alcove area of the gallery. You are cordially invited to attend.

Arts & Crafts galleries are finally beginning to open in North County! We hope the public will desire to respond enthusiastically.



The San Diego Gas & Electric Company announced today that it has acquired all the properties of the Mountain Empire Electric Cooperative in southeastern San Diego County.

The two utilities had reached an agreement on the acquisition terms May 12, 1970. Escrow was opened on October 30 and was closed today.

The purchase price of \$1,691,000 was based on an evaluation of the 1122 member cooperative system by Bechtel Corporation.

Any purchase funds remaining after the payment of various liabilities will be divided among co-op members in a manner to be determined by the Mountain Empire Board of Directors.

Joseph F. Sinnott, San Diego Gas & Electric Company president, said that integration of the two electric systems will permit greater operational efficiencies in the Mountain Empire territory and will result in substantially lower electric rates for customers there. Some rates may be lowered as much as 60 percent, he said.

Under terms of the acquisition agreement, all employees of the Mountain Empire Cooperative became employees of the San Diego Gas & Electric Company, with full credit for years of service applying to salary levels, fringe benefits and retirement.

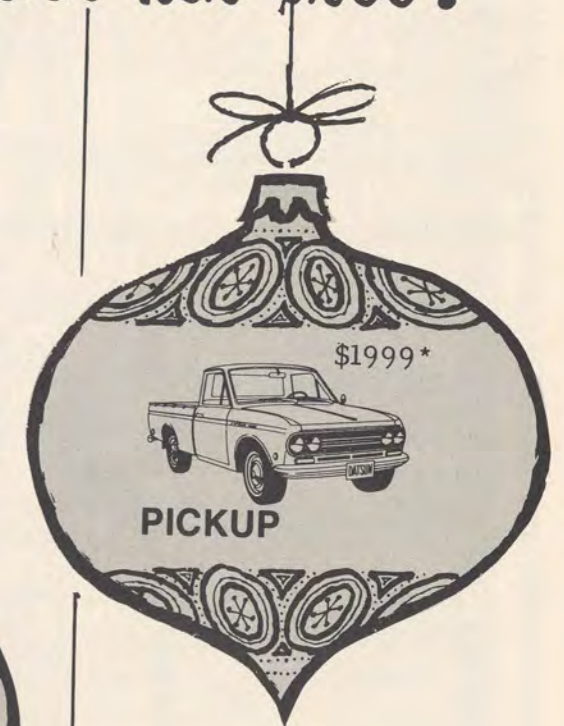
The San Diego Gas & Electric Company, which formerly sold electricity to the co-op, will maintain a Mountain Empire District Office.

put a Surfside Datsun under her tree!



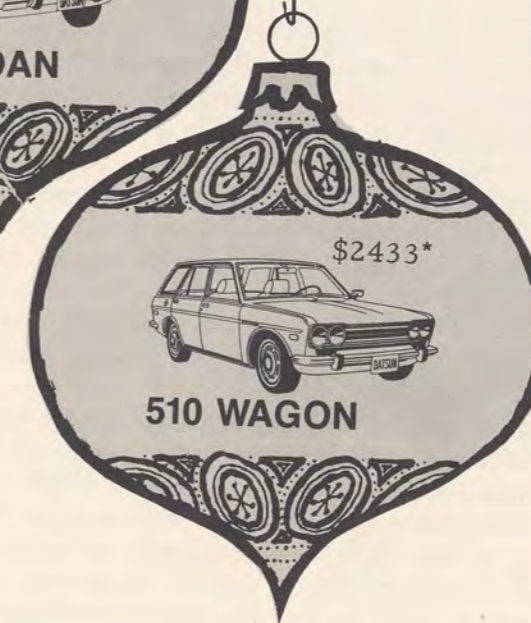
1200 SEDAN

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PICKUP

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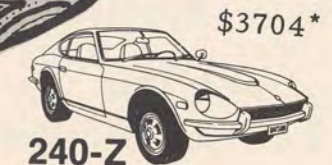
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V POINT OF VIEW



To the People of Rancho Santa Fe:
In repeatedly turning down tax levies for schools, what are the voters trying to tell the Boards of Education, government officials, and politicians—rather than that they are sick and tired of repeated increases in taxes, and the lack of evidence of a really determined effort to reduce costs in the construction and operation of schools.

Going back to the voters repeatedly for levies that have been repeatedly voted down is like continually butting your head against a stone wall. It's time to take a fresh look at the problem. Here's a suggested program:

Stop building one-story schools. Instead build 2 and 3 story schools. One story buildings are most expensive per square foot—they require twice the land, more foundation, more roof, and are harder to heat. We are rearing more children but not creating more land. It is estimated that in another thirty years our present population of 200 million will increase 50% to 300 million. It's time we started conserving our land.

Work toward standardization of design and materials, and buy in greater quantities. (Like chain stores and large companies) England faced some of our problems after World War II. Many schools had been destroyed. People started moving to the suburbs. A commission of experts (architects, engineers, school people) was set up to study the problem. Result: Through standardization of design and materials and quantity buying, they have reduced the cost of building and maintaining schools about 35%.

Adopt the 12 month school year instead of the present 9 months. The countries of Europe have done this. So have many provinces of Canada, and now the city of Atlanta. This would enable us to make better use of our present facilities, save two years out of the present 8 for primary schools, 1 year out of 4 for high schools, and, (where colleges adopt the same) 1 year out of 4 for colleges. Thus children could complete their education and start supporting themselves 3 to four years sooner. There would still be 2 weeks vacation in summer and short vacations at Christmas and Easter. Teachers could be paid more for their extra work without it costing us more in the long run.

People are tired of continued increases in taxes without convincing evidence that there is a real effort to build and operate schools more economically. Tax levies are being turned down at a constantly increasing rate. Let's remember that our ancestors revolted against England about taxes and founded this Republic. The National Education Association says school tax levies are being voted down at a constantly increasing rate.

We need a new program and the above is offered as a thought-starter for consideration and discussion and to stimulate additional ideas. There will, of course, be some opposition. Nothing is so frightening to some persons as a new idea. But, on the other hand, nothing is more powerful than an idea whose time has come.

Sincerely,
Jack Wilson

People, Places and Things

PALOMAR SAVINGS TO OPEN DECEMBER 7th

A new home office building for Palomar Savings, 20-year old North County financial institution, is rising at Grand Avenue and Escondido Boulevard in Escondido.

Scheduled to open officially December 7, the 8,200 square foot, one-story-plus mezzanine structure blends glass, wood and concrete to form an impressive addition to Escondido's growing skyline.

Kurt Meyer and Associates, Los Angeles, are the architects. Kitchell Contractors, San Diego and Phoenix, are general contractors.

"We believe this is the most functional building of its kind in San Diego County," says J. Donald "Butch" Riley, president of Palomar Savings. "It has been designed from the ground up to serve the specialized needs of Palomar's thousands of savings and loan customers."

"It is no exaggeration to call it another financial 'first' for Escondido and the North County," Riley continued.

Harry Sternberg, distinguished American artist now living in Escondido, has described the massive concrete facade that completely encircles the new building a "giant piece of sculpture."

Palomar Savings plans a series of Open House events December 7 to 11 to introduce the building and its many new features to the public. Already, Palomar's twenty-six employees have come to appreciate the new home office structure's efficient design and construction.

MUSIC IN THE AIR

The sound of music is heard in the Golden Helmet Lounge nowadays. All your favorite toe-tappin' melodies are created by John Schnedar at the piano-organ, Thursday, Friday and Saturday evenings from 7:30 to 12 midnight.

The Golden Helmet Lounge is adjacent to the Golden Helmet Restaurant, which overlooks Escondido Country Club.

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**RANCHO GETS
EMERGENCY NUMBER**

Rancho Santa Fe will take its place with three other California communities Dec. 14 when "911," the Bell System's universal emergency number, goes into use for the first time.

The "cut-over" date has been chosen to coincide with distribution of the 1971 telephone book. Directory delivery will begin Dec. 16 and is scheduled to be completed by the end of the week.

Rancho Santa Fe will join San Clemente, Gustine, Alameda as the four state communities in which telephone customers can reach emergency assistance by dialing 911.

Residents of Rancho Santa Fe presently can obtain the same service by calling the community fire department, which, in turn relays the message to the proper agency . . . sheriff's department, highway patrol, etc.

The principal advantage in the 911 service, according to Rancho Santa Fe Fire Chief Jim Fox is twofold: 1) callers will now dial three instead of seven digits and 2) newcomers to Rancho Santa Fe may not be familiar with the number of the fire department.

Rancho Santa Fe was chosen as the first county community for 911 service because all of its 3,000 residents are served out of the same exchange and are assigned the same prefix (756), according to a telephone company spokesman.



**The Beat Goes On
... at Lomas Santa Fe**

Merry Christmas to all our members
and friends from the Lomas Santa
Fe Country Club staff and its
board of directors

**PARTY LINE
COMING ATTRACTIONS**

Santa Claus is coming to Lomas Santa Fe. The Children's Christmas Party will be held Saturday, December 19, from 2 until 4 p.m. Please have each child bring a gift under a dollar for either a girl or a boy. They will not be able to attend unless they have one. We will have five pinatas and the children will be divided into five age groups. They are to enter through the front door of the dining room, place their gifts under the tree, and walk out the back door. There, they will be placed in their respective age groups. After the pinatas have been broken, all will enjoy cake and ice cream. Following refreshments, the children will pass through the dining room from the rear and receive their gift from Santa Claus. Please be on deck to take care of your children when they are finished. Last year we had over a hundred youngsters. Fathers, we need your help. Please call Marian Wood if you would like to lend a hand. Ken Leone will be in

charge of the pinata breakings. Santa Claus is looking forward to the big day!

The Tom and Jerry and Christmas-be-Merry Party will be on the twentieth. Come one, come all.

New Year's Eve is almost here. Please make your reservations. We promise a swinging band, dancing nine 'til one, followed by a champagne breakfast. Juniors, your help is needed for decorating. Please sign up in the club office. We can start decorating the tents December 30. There will be heat in the tents in case we have a cold evening.

Let's see the New Year in together!

PARTY POTPOURRI

On Halloween night scarecrows climbed through cornstalks and an eighty-pound pumpkin added an air of festivity to the dining room and yellow tent. Bats and spiders hung from the ceiling. Bea Dougherty led the bunny hop around the dining room, out the back door, and heaven knows where else.



Bea Dougherty in her pumpkin with Eliz Sexson.



Tony Lotito hams it up with that beautiful babe, Tim Sexson. What happened to Tony's front?

Mr. Lozano greeted members at the entrance where footsteps, glowing in the dark led through dripping palm fronds tipped with fluorescent colors. An orange bubbling cald-

ron for Mother Witch was in the corner. Dogs barked, cats screamed, and spooks moaned in the darkness.

The evening was full of surprises. Pat Sullivan's band played and our golf pro, Kevin, stood up and blew the trumpet with a groovy beat.

Many talents were discovered. Tim Sexson is not only a top-notch golfer but also a very funny man. Tim, as a pregnant woman, was smashing. Bea Dougherty, as a tremendous pumpkin, was something to behold but not to be held. Navigating for her was difficult. She not only knocked over the screen once but hit chairs everytime she walked. However, it did not stop her from dancing all evening. Sylvia Lonzano was the cutest scarecrow we have seen in years. She still must be itching from all that straw poking out in every direction.

Linda Bullock as the red devil, complete with spear, black boots and gloves, was a work of art. These four all went home with champagne prizes. But if we had given a prize for the most beautiful couple it would have gone to the John Whitleys. Dressed in elegant kimonos they acquired while stationed in Japan, they bowed to all through the evening. Peggy's red brocade oboe added the final touch to her oriental gown.

Juniors, Gary Small, Greg Small, Chris Miller, Greg Miller, Robert Small, Paul Worthington, David Cloyes, Dana Phillips, Mary Anne Griffin, and friends, Anne Musser and Susan Kusta, helped with the decorating. Many thanks for a job well done! And a special thanks to Ken Leone for his assistance.

Marlin Skiles again showed us his film, "Mexico Through a Bottle," Friday evening,



The beautiful ones, Peggy and Dr. John Whitley.

November 13. It followed a delicious Mexican dinner planned by Mr. Lozano and executed by our favorite chef, Pat Patrick, with the help of his wife, Lavada.

Monroe Myers, who has just retired from our board of directors, attended. We were so glad to have him with us as he has been in the hospital and appears to have made a fantastic recovery. Glad to have you aboard, Monroe!

The 1970 Swim Coaches Association Swim Clinic is being conducted November 27, 28 and 29 at Stanford University, and I will be there. The world's foremost swim coaches will be conducting the clinic. I'm certainly looking forward to it.



President Adelaide Kellerman, holding the trophy, and her Las Nueves board. Standing are Jean McMullin, Betsy Sheaffer, Adelaide, Virginia Nolan, and Mildred Brewer. Seated are Sheila Valle and Ann Cordova.



The big winner, Laurene Crosby, receives her award from tournament chairman Mildred Brewer.

LAS NUEVES

by Pat Smith

Members of Las Nueves met for their monthly luncheon Thursday, October 22. Betsy Sheaffer, with the help of Mary Lou Jobe, decorated the tables beautifully with smiling Jack-O-Lanterns and dry flowers in small vases. All of the twenty members present were given individual favors consisting of gold tees, key chains and tee holders. Sheila Valle and Pat Wood announced that they are deserting our ranks and will join the Women's Golf Association. We will miss them. Come back and play golf with us once in a while, gals.

Awards for our four-week fall tournament were presented. First Flight winner was Laurene Crosby who took home a beautiful trophy. I imagine it occupies a special spot in her home. Second winner was Adelaide Kellerman and third place prize went to Maxine Gilleran. Consolation Flight winner was Ann Cordova, second place Mary Edwards and third place



Las Nueves fall tournament luncheon.

Betty Burks. Congratulations to all. Betty Sholders was a guest and by the end of the luncheon decided to join our friendly group. Jeanne McMullin was the winner for the November 12 play. Any women interested in coming out on Thursdays are most welcome.



RACKET ROUNDUP

by Beatrice Dougherty

Lomas Santa Fe's Women's Tennis Team, participating for the first time in the North County Doubles League, is in second place. The first meet was at San Dieguito Tennis Club where we edged last year's "B" division champs 4.8 to 4.2. On October 20 at El Camino Country Club we were again victorious by the smashing score of 6.4 to 2.6.

The third meeting took place at Lomas Santa Fe where we blistered Rancho Santa Fe 8 to 1, keeping us in first place for the first three weeks of the season.

November 3 was "D" Day for Lomas Santa Fe. Playing away at Rancho Bernardo we were skunked 0 to 9. This loss dropped us into second place. Coach Jane Schmauss called a special practice session to get us ready for our next match against Escondido.

On November 10 we rebounded from our loss at Rancho Bernardo with a resounding victory over Escondido on our home courts, 6 to 3. We hope to maintain this winning momentum in our stretch drive for the championship.

Through five weeks of league play the following are the official standings: San Dieguito 30.8, Lomas Santa Fe 25.2, Rancho Bernardo 24.0, Rancho Santa Fe 15.8, El Camino 15.6, Escondido 13.2, and Oceanside 10.4.

Sunday, November 8, Lomas Santa Fe was buzzing with 34 lively tennis players taking part in the bi-monthly tennis social. "A" and "B" teams competed amongst themselves for the traditional prize, a Lomas Santa Fe cocktail glass.

In the "A" division, Jane and Jon Schmauss were the winners. Mig Boyce and Dean Worthington took top honors in the "B" division. Others taking part were Ann and Monte Woolley, Beatrice and Bill Dougherty, Jo Worthington and Cliff Reiner, Bunny Cloyes and Rupert Brooke, Nikki Cloyes and Sally Miller, Lena and Jim Lockwood, Jo and Herlinde Appel, Ruby and Burt Shamsky, Hugh and Sue Nutter, Donna Lotito and Jack Boyce, Betty Lou Brookes and Paul Worthington, Tony Lotito and Mary Lou Renteria, Janice McLean and Charlene Cramer, Sylvia Lozano and Richard Hopkins, and Lloyd and Jan Lederer.

When tennis was over, the players enjoyed a delicious buffet dinner in the club house where they dined with families and friends.

Our next tennis meeting will be held on Thursday, December 3 at 7:30 p.m. We will discuss a tournament for the club juniors tentatively scheduled for February, ladder play, and participation in a North County doubles league tournament to be held in January at Lomas Santa Fe, Rancho Santa Fe, and San Dieguito for all those who took part in the doubles league play this fall. We urge all those interested to please attend.



TENNIS TALK

by Sally Miller

The North County Men's Tennis League got underway on October 18. Lomas Santa Fe has entered an "A" team comprised of Maurice Smith and Leonard Morris, Bill Dougherty and Don Frick, Dick Miller and Monte Woolley, Russ Fellows and Jon Schmauss, Gordon Broadhead and Rupert Brooke, Charles Gawle and Cliff Reiner, Bob Bohrer and Dick Whitehill, Jim Bullock and Terry Lingenfelder, Al Habush and Peter Herdman, and Tony Lotito and Hugh Nutter.

The men have played four matches to date and have two remaining. There being only four "A" teams in the League, they will play each team twice. The two remaining matches will be against Escondido and El Camino. The two matches with San Dieguito have already been played.

Our Youth League Tennis team has played three of their matches with Escondido, La Jolla and El Camino. They have four remaining matches with San Dieguito, Mission Valley, Rancho Bernardo and Coronado.

We have only had four challenge matches for the women's ladder and one for the men's ladder. In order to keep the ladder active, everyone should play one challenge each month.

Lomas Santa Fe has been invited to play mixed doubles at Pacific Beach Tennis Club on December 13 beginning at 9 a.m. Anyone interested in participating, please sign up in the tennis shop. Let's have a good turnout.

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ACCENT ON GOLF

by Kevin Fleming

It is hard to believe that a full year has passed since my arrival at Lomas Santa Fe. About this time last year, many of you will remember the big sale we had to reduce inventory. Now we will have two sales each year, in spring and fall. None before Christmas.

However, to make it easier to do some of your Christmas shopping in the golf shop, it will be possible to buy now and pay no sooner than February 1, 1971. All you need do is indicate that you are shopping on the Christmas plan. You will then be billed February 1, 1971. Naturally, we will again gift wrap at no extra charge. Although we can't offer the cut-rate prices that large discount stores do, we will continue to give the best possible service with top quality merchandise.

Congratulations to all the flight winners in the Men's Club Championship this year. And in particular, the overall winner, Tim Sexson.

Also, welcome to our two new, competent and friendly assistants, Jim West and John Johnston. If you haven't already talked to them, you will find them very helpful with lessons, Christmas gifts, or just finding a game.

Thank you for your support this past year and best wishes to all for a happy holiday season.

MEN'S GOLF CHAMPIONSHIP

Congratulations to Tim Sexson who retained his title as club champion by winning the second annual Men's Golf Championship.

The tournament started Saturday morning, October 17, with a continental breakfast



Men's golf champion for the second time, Tim Sexson, with Pro Kevin

at 7:00 a.m. Seventy confident men teed off knowing they were going to out drive, out chip and out putt all others in their respective flights. But alas, at the end of two days' play, Jim Griffin had managed to get on fifteen greens in regulation and three-putted all fifteen. Disaster! Our friend, Bob Ekstrom, shot pars on almost all holes Sunday and then took three sixes and one five on the three pars. Jay Wolf at the end of three days commented "How would you like to play with two fellows like Tim and Leonard who drove all their balls over 260 yards and out of sight! I was finished before I started!"

Tim, who shot a beautiful 69 the second day, was 10 up on Leonard and 14 up after

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three days in the championship flight. Nevertheless, Leonard Morris is to be congratulated and played a fine game of golf as runner-up with 234 gross to Tim's 220.



It was a great day, Bob Ekstrom points to Gray Harrower, second flight winner, and Tom Dinan, runner-up in the third flight has his trophy in front of him.



Second flight champion, Gray Harrower, receives his trophy from Pro Kevin.

In the first flight Frank King took Jim Mitchell by 10 strokes shooting a strong 210 net with big Jim shooting a 220 net.

The second flight was won by smiling Gray Harrower, who really had a close shave with Mel Ryan. Gray came in with 224 net and Mel with 225.

The third flight champion was Dr. Jack Santone with 212. How nice to see his whole family in the club house Saturday while he and the others received their trophies. He nosed out Tom Dinan who was runner-up by two strokes with 214 net.

Men, next time, why don't you invite your wives to attend the end of a club championship match and make a party out of the afternoon!



Third flight champion, Dr. Jack Santone, is really happy about the whole thing!



That handsome champion of the first flight, Frank King, gets his just reward.

John Finster, tournament chairman of the Men's Golf Association, is happy to announce that the Lomas Santa Fe seniors hold third place in the eleven club league of senior golfers. Friday, November 6, they beat El Camino Country club, 17 to one. Playing together were Steve Stevens, Roy Edwards, H. G. Ralston, John Adams, Frank King, and Ralph Bevis. Nice going, men!

Next year's senior matches start in January. Anyone interested in playing should contact Phil Houserman, 487-4289, or John Finster, 755-3383. All those handsome men fifty or older are eligible.

We extend our congratulations to Gordon Thompson, Jr., for his appointment as a federal judge. Forty-one-year-old Thompson is following in the footsteps of his father and uncle who were both judges. He lives in Point Loma with his wife, Jean, and their three boys.



WOMEN'S GOLF ASSOCIATION

by Marian Wood

Our president, Jackie Hunt, has announced that the board of directors, meeting on Tuesday, November 3, appointed Evelyn King vice president and tournament chairman. She is replacing Olivette Griffin who resigned as tournament chairman. Georgie Phillips was appointed prize chairman. These appointments are for the balance of our fiscal year. All members of the WGA, please circle on your calendars, Tuesday, December 1. We will have a general meeting of the membership to elect a nominating committee. The meeting will be held after morning's play.

Evelyn King, captain of the red team, is happy to announce that they wiped out the gold team Tuesday, November 17, by 2½ points. Let's keep up the good work. Flo Perkins has worked hard to arrange team matches. Sign up and get in there and play!

Friday, November 13, was a lucky day for some. Our guest day was fun. Playing better-ball-of-twosome, Mrs. John Johnson of El Camino and Mrs. Ed Harloff of La Costa came in first with a 67. Second place was won by our own Lillian Dugger and Mrs. William Quirk of Rancho Santa Fe, shooting a 70. Mrs. Maurice Hopkins of Shoreclift, San Clemente, and Mrs. Melvin Cox of Shoreclift came in third with a 70. This was determined by matching cards.

Lest we forget, our Christmas Reindeer Tournament is December 15. This will be followed by our Christmas party beginning at approximately 2:00 p.m. Mary Vinson is decorating the tables. She will have three arrangements which will be given away as door prizes. Please make reservations with Janet Carruthers, our social chairman, 755-2520. Help Janet by calling promptly!

milburn robert HUTCHISON



Western Nebraska, farm born (1917), he has many vivid memories of small towns, steam driven engines, early automobiles and horse-drawn farm machinery.

Transplanted to San Diego, Calif. in 1940 — the beautiful and active waterfront soon attracted his eye and the curiosity of his artist's nature pressed his desire for a more accurate knowledge of the sea-going activity in the harbor.

After a long career in commercial art and technical illustration he now devotes more time to painting his two loves — Boats and Barns. Unique "character" boats and classic designs are his special interest but the beauty of the sleek new yachts are not ignored.



Memories of his farm days cannot be ignored either and the clatter of the horse drawn hay mower, the hot summer smells of pitching bundles of grain into the separator, the threshing crew's farm dinners and the evening swim in the irrigation ditch are pictures in his mind-vividly there and waiting to be shared on canvas and paper with those who missed it but appreciate it.

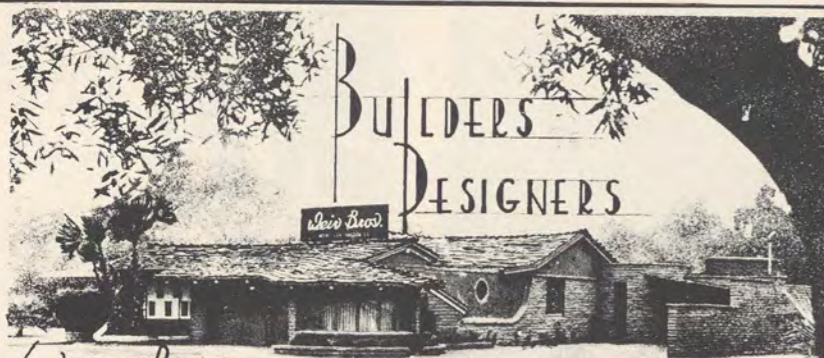
Circumstances of the "depressed 30's" prevented his receiving a "formal" art education. Determination and Self-motivation qualified him for various Art positions such as Teacher, Director, Editor and Illustrator.

He lives with his wife and three children — in an old farm house on acreage in the country community of Olivenhain, San Diego County. The family is actively involved in 4-H Club activities but they still find time to enjoy their boat in the waters of the Blue Pacific.

His art of sandcasting, in great detail, may be seen in many fine homes as Coats-of-Arms, entry plaques and patio panels.

Now he has revived another talent, in the form of airbrush portraits, as shown here of his daughter Kathie. Creating a soft pastel effect but without the powdery consistency which required a glass protection. Working entirely by freehand control of the airbrush — no masking is used.

You are invited to call him at 753-3132 and make an appointment to visit his "Country Gallery" see for yourself the many talents available in this one artist.



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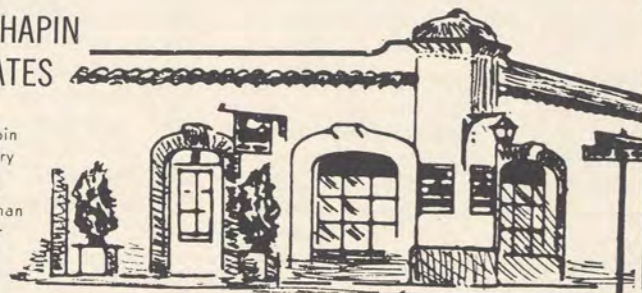
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CHRISTINE ANN ROBERTSON WED TO GERALD LANTZ



A former Ranchoite, now a resident of Del Mar, was married recently at one of the most impressive wedding ceremonies of the holiday season. The nuptial rites took place on Saturday, the 28th of November, at the Village Church, Rancho Santa Fe, as Miss Christine Ann Robertson and Gerald Lantz were united in marriage.

Rev. Donald R. Caughey conducted the afternoon ceremony and the bride was given in marriage by her father.

Mr. and Mrs. George Mitchell Robertson of Del Mar are the bride's parents and Mr. and Mrs. George Lantz of Cardiff are the bridegroom's parents.

The bride chose a white peau de soie gown with an empire silhouette and ribbon lace bodice and sleeves. She wore a watteau chapel train and waist length net veil. She carried a cascade of orchids, babies' breath and stephanotis.

Miss Iudi Pico of Solana Beach served as maid of honor and Miss Cindy Stockton of Burbank was the bridesmaid. They wore purple linen textured gowns, full length, of Victorian style with semi bishop sleeves. They carried bouquets of pink carnations, lavender mums and babies' breath.

The bridegroom chose Bart Moon as his best man. Ushers were William Moon, Dick Moon, Howard Lantz and Robert Lantz. Misses Karen and Melissa Havilan attended the guest book.

A reception was held at Torrey Pines Inn after the ceremony.

The bride is a 1970 graduate of San Dieguito High School. Her husband is employed by Marine Problems Service of Concord, Calif. where they will make their new home after a honeymoon in Northern California.

People, Places and Things



A recent spin on Linea del Cielo caused this unhappy motorist to land on his head—luckily, without serious injury. Excessive speed on

the turn was responsible—a situation which strengthens the case for the 35-mile per hour speed limit within our Ranch.

REDUCED SPEED LIMIT TURNED DOWN FOR RSF

A request that road speed limits in Rancho Santa Fe be lowered was turned down last month by the County Board of Supervisors.

The board acted upon the recommendation of its traffic advisory committee.

J. E. Coberly, Jr., chairman of the Rancho Santa Fe Assn. Planning Commission, had requested that a 35-mile-an-hour limit be established on all roads within the ranch and in Whispering Palms, except that this limit be 25 within one half mile of the golf course.

The committee said that each road has its unique physical features and that a uniform speed zone would impose unreasonable speed limits on some roads.

LOCAL Y.M.C.A. SECURES NEW BOARD MEMBERS

Jack Shelver of Del Mar has been appointed Chairman of the North Coast Family Y.M.C.A. Board Nominating Committee by Bill Howell, Board Chairman.

Serving with Shelver are Dr. J. Peter Fitzpatrick and Paul Ecke, Jr. of Encinitas, Thomas Bergkamp and Earl Schweikert of Rancho Santa Fe, Charles Ayars of Solana Beach, and Tad Pahl of Carlsbad.

This committee is charged with the responsibility of securing new board

members and enthusing present members.

Shelver stated, "our goal is to secure men and women who have a strong feel for what their local Y.M.C.A. is attempting to do, and who will get involved in the Y's policy making and financial development."

The committee is also charged with the responsibility of lining up next year's Board Chairman for the Board's approval.

It said that present statutes require an engineering and traffic survey as a basis for speed zoning that could not be accomplished except over a period of time.

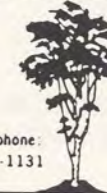
The committee did recommend that the engineering department undertake surveys on the most traveled roads, or on roads with an accident history or special problems.

The supervisors filed the report without discussion.

Coberly had said that the commission felt the lowering of the speed limits is in the best interest of the general welfare and that it would materially reduce "our historically high accident rate and property damage."

Traffic engineers believe that motorists in the majority set their own safe speed limits and that arbitrary speed zones don't slow traffic, but invite violations.

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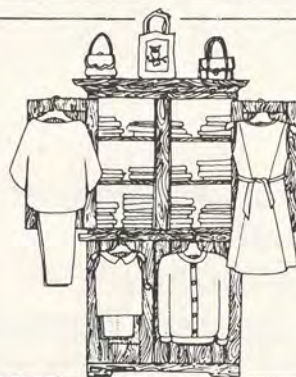
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People, Places and Things

TRACK & TRAINING CENTER HAS RECORD YEAR

Rancho California Track and Training Center experienced a continuing upsurge in activity during the past year and plans are underway for expansion of facilities during 1971, Michael Graziano, vice president in charge of property operations announced recently.

"During the year concluded Sept. 30, a total of 1,262 horses used the training facilities, compared with 425 the previous year," Graziano said.

"With the present 200 stalls occupied at near capacity, plans call for construction of additional barns to meet increasing needs both by public trainers and by breeders established in the Rancho California thoroughbred farm area," he said.

The 290-acre Track and Training Center is located in the section of Rancho California known as Valle de Los Caballos. This area, devoted exclusively to thoroughbred breeding farms, covers 3,600 acres.

Trainers who have moved operations to Rancho California within the past year include Ron McAnally, Bob Garvey, and Dennis Sparks. Other trainers at the Track and Training Center are Lloyd Ballou, Arden Black, Arthur Blackford, Keith Cunningham, Charlie Diaz, Jerry Ellis, Clyde Jennings, H. Clay Kellogg Stables (Luther Wilkinson, trainer), Richard MacArthur, Bob Pelham, Jim Phillips, Gib Stratton and Bob Worden.

Wyoming cattleman Ken Schiffer, well-known thoroughbred owner who has been racing in California for two decades, is the newest resident of the Valle de Los Caballos area of Rancho California. He is developing a 98-acre breeding farm overlooking the Track and Training Center.

Other established breeders with operations at Rancho California include Col. and Mrs. Cloyce J. Tippett, owners of Llangollen Farms; Texas industrialist Frederic Wagner; and Tom Caldwell, noted livestock auctioneer.

Feature of the Track and Training Center is the one-mile thoroughbred track where workouts are officially timed by a Daily Racing Form clocker every Friday morning from 7 a.m. to 11 a.m. An average of 20 to 30 horses are working for the clocker every Friday.

There also is a 5/8 mile training oval for harness horses. Other facilities include five barns, clubhouse, a mobile home park for trainers, paddocks, breaking and training rings, and dormitory for grooms.

Adjoining the Track and Training Center is the new \$100,000 Los Caballos Veterinary Hospital established and operated by William D. Ommert, D.V.M. Equine patients come from throughout Southern California for treatment at this modern facility.

Rancho California is the largest holding of Kaiser Aetna, real estate and land development partnership of Kaiser Aluminum and Chemical Corp. and Aetna Life and Casualty. Located in southwest Riverside County, the 95,000-acre Rancho California has developments underway for recreational, agricultural, residential, commercial and light industrial uses.

JOHN STULL

At Christmas time, legislators know the date of their annual migration to Sacramento is close. The first of the year means the opening of the regular session of the California Legislature and the time when the problems of the people hopefully, find expression in the halls of government. Each year, all eighty Assemblymen and forty Senators return to the Capitol with high hopes of finding solutions. And each year, no matter how hard we work, the problems seem to multiply faster than solutions can be found.

From the outset, this situation was discouraging to me. However, now, that I am about to begin my third term in office, I realize that there are no such things as instant solutions to the problem of how twenty-million Californians can best live together.

Nevertheless, as I return for my fifth year, I feel encouragement. Last year, many of my bills were passed covering wide areas, such as tax, school, drug abuse and so on. I had a narrow miss with my UC Regents reform bill. Also, in the past election, it was gratifying that many citizens were able to vote because of my 1969 bill which made special provisions for ill and incapacitated people to be able to vote at home or in the hospital on election day. In the 1971 session I plan to continue my work with Regent reform, tax relief and other crucial areas of concern.

It is the long haul that counts and after winning by the greatest percentage of votes (72.4%) received by any partisan candidate for any office in San Diego County (second highest percent received by any Republican Assemblyman in the State), I feel that "The Great 80th" is behind me



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THE UNITED CRUSADE

Dear Ranch Residents:

As you know, we are all concerned with the well-being of Rancho Santa Fe, and of the people in our neighboring communities. One of the best ways of reflecting our concern is through annual contributions to the United Crusade.

Earlier letters have pointed out the new and increased problems faced this year; serious problems in some of our communities of drug abuse, juvenile delinquency, crime and unemployment. Many of us have had an active part in the Boys' Clubs, YMCA, Scouting programs and Camp Fire Girls. And we have all been aware of the more personal and urgent services of Visiting Nurses, the Speech and Hearing Clinic, Mercy Clinic and Cerebral Palsy.

The 1970 United Crusade is now closing in Rancho Santa Fe. It is truly important that we reach the conservative goal that we agreed to raise. If you have been away or have not been reached in this campaign, we will appreciate your making a pledge, using the coupon below. To preserve our own community life, and to help those who may not be so fortunate, generous support is urgently needed this year. Please make your Fair Share pledge today.

Sincerely,

Horace L. Blackman
Horace L. Blackman
Community Chairman

Mrs. Alex DeBakosy
Mrs. Alex DeBakosy
Co-Chairman

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In Memoriam

Rancho Santa Fe recently lost one of its most charming ladies when Cheryl T. Jordan (Mrs. Edmund J. Jordan) passed away on October 2nd after a short illness.

She will long be remembered by her friends in Rancho Santa Fe, La Jolla and Bel Air, not only for her wit and humor but also for her many kind and considerate acts and gifts to her friends.

Mrs. Jordan was born in Powelton, Illinois, the daughter of Doctor James Thornber and Cordelia Egan. Though the daughter of a Doctor she was interested in Agriculture and maintained several corn producing farms in Illinois and Iowa.

In 1957 Mrs. Jordan moved to Rancho Santa Fe from Bel Air a year after the death of her husband. She loved the Ranch and felt it her true home. She was a member of the Garden Club, Country Friends and the Library Guild.

She is survived by a daughter, Mrs. Franklin Rose of Springfield, Virginia and a son, James J. Jordan and five grandchildren.

Merry Christmas
To All, - from



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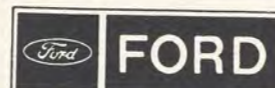
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People, Places and Things



TINKER PROMOTED AT NCR

The National Cash Register Company announced recently the appointment of Henry L. Tinker as Vice President and General Manager of the NCR Data Processing Division.

Tinker succeeds Donald E. Eckdahl, who recently was named to the corporate position of Vice President, Manufacturing Operations. He will report directly to Eckdahl, who is moving to Corporate headquarters in Dayton, Ohio.

In his new position, Tinker will be responsible for computer research, engineering, and manufacturing at NCR Data Processing Division facilities in Hawthorne and Rancho Bernardo. Currently, the Division is producing the NCR Century Series computer family.

Prior to his promotion, Tinker was responsible for the manufacturing operations at the Division, including purchasing, traffic, and data processing functions. He also served as the Plant Manager of NCR's Rancho Bernardo facility since the time of original construction in 1967; and as Purchasing and Traffic Manager, Manager of Manufacturing Control, and Industrial Engineer.

His experience prior to joining NCR in 1961 was also in the electronics field and included positions with the Leach Corporation in Compton and Convair in San Diego.

In the San Diego area, Tinker has been involved in numerous community affairs, including serving as a member of the Board of Directors of the San Diego Chamber of Commerce and the San Diego Urban Coalition. He is also a member of the Rotary Club and the American Management Association.

He now lives in Rancho Bernardo with his wife Charlene and their five daughters—Kathy, 17; Debbie, 15; Cindy, 12; Sharon, 10; and Susan, 8.

Announcement

J. M. Training Stables of Rancho Santa Fe, California, is happy to announce that, in addition to their training facilities in Rancho Santa Fe, they have acquired the Indian Hill Ranch with its large, well-lighted, indoor riding arena, surrounded by 30 box stalls, plus all-year-around lush, well-fenced pastures.

This facility will be under the direction of Barney Reardon, whose expertise in the Saddle Horse world for the past twenty-five years has won him national prominence, having trained a number of outstanding world's champion show horses, as well as a number of national champion equitation riders. Showing, instruction, boarding, and training will be featured, as well as sales of fine show horses, and show prospects will be available at all times. Mr. Reardon will be assisted by trainer John Frye.

The present Rancho Santa Fe headquarters of J. M. Training Stables will continue to be the center for their extensive breeding program and training of young horses. It will be managed by the very capable Jim Ray, and headlined by the well-known stallion, Frosty Highland, whose court will be open to visiting mares in the pastures of Ranchito Alegre, Rancho Santa Fe.

For information, phone 714-756-2919, or 714-745-7125.

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"GOLD BOOK TIME APPROACHING"

Compilation has begun on the listings for the new 1971 *Rancho Santa Fe Telephone Directory*. If you are listed correctly in the present Gold Book you will be listed the same way again. If you are not listed or listed incorrectly in the present Gold Book you should notify the Village Press as soon as possible — IN WRITING.

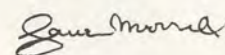
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A NOTE OF THANKS

Edward and I were certainly thankful for the San Diego Blood Bank when the need was ours. And we are especially grateful to good friends and neighbors who became donors in Edward's behalf. We have not yet won our battle with leukemia, but have every reason for optimism. The San Diego Blood Bank will supply as many units as are needed, which he receives at Sharp Hospital. A Bloodmobile will be in Escondido on December 15th or donations may be made at the San Diego Blood Bank, 3405 Fourth Street, in San Diego. It cannot yet be determined how many more units will be required but if you would care to donate a unit of your blood to the account of Edward A. Merrill we will be forever grateful.

Most sincerely,



Jane Merrill

People, Places and Things



CHRISTMAS SMILES FROM JIMMY HARKER

This is Master James Riddle Harker of Solana Beach . . . who will celebrate his second Christmas this year (he's 14 months old). Last year Master Harker made his appearance in *LIVING Magazine* just as he appeared on the family Christmas card — laughing right out loud at the tender age of two months! As you can see, he's still laughing! Proud parents are the James Harkers of Solana Beach (Harker Real Estate) . . . and equally proud grandparents are the Louis Riddles of Solana Beach, and the Alfred Gregor of Rancho Santa Fe.



ROCK HOUNDS

by Cindy Carlson

The students of Rancho Santa Fe Elementary School have started an organization called the Rancho Santa Fe Rock and Mineral Club. There were several meetings last Spring, and two this year. The most recent one was a field trip to the beach near the Encino Power plant. On the beach we mainly looked for agates, jasper, jadeite, and conglomerate. We did quite well in finding these rocks among the many thousands that were piled along the shore.

After leaving that area, we went to a park on the beach and ate our lunches. There were tide pools at the park, full of sea life. There were many sea-anemones and mussels on the rocks.

At the meeting on December fifth, Mr. Eli Fritz, the instructor, demonstrated the use of rock tumbler.

ROTARY "LADIES NIGHT" WINS PLAUDITS

The Annual Ladies' Night held by the Rancho Santa Fe Rotary Club last month proved to be the best yet! The gourmet dinner, served in the Garden Room of the Inn, preceded the entertainment—absolutely the best this side of Las Vegas! Talented Fred Gardner was master of ceremonies—with many unique talents—none of least of which was his own performance which brought encore upon encore from his delighted audience. Singer Jan Tober with her combo provided music and song—aided and abetted by the "Barbershop Quartet" of Koppes, Rowe, Giffin and Bergkamp—and, last but not least, by the Rotarians who completed the evening by singing "en masse." Altogether, it was great!



Marjorie and Raymond Wilcox share a joke with Ralph Giffin.



Claude and Grace Welles are always a happy addition to any party.



The Bob Loomis' (center) chat with the Horace Blackmans.

the NEWS from LAKE SAN MARCOS



PAR-TEE LINE

by Marcie Chace

"One way to save face—keep the lower part closed."

Total "Putts" was the play of the day Oct. 20th and would you believe Del Sanford had 27 in class "A"? Early Steven tied June Kassebaum for second—32.

Winner in class "B" with 30 was Jenny Ashworth; Lois Fellows tied Fran Brindle for second with 33 and Lucille Burns was third with 34.

Jean Olson's 32 putts won first in class "C"; Tensie Wyatt was second with 33 and Faye Murdoch was third with 34.

A total of 30 putts put Dottie Townsend first in "D" class and a two-way tie of 33 was distributed between Alice Morrison and Dorothy Newcom for second. Also tied for third were Helen Burr and Coila Swearngen—34.

The fourth "Guest Day" of the year was under the auspices of Millie Grisamer Oct. 27th and the low "Gross" winner in the guest flite was Ann Blackwell, Camp Pendleton, with 90.

From Camp Pendleton Doris Koleber tied Lorene Wetzel with 83 to win first low net. Second net was awarded Grace Van Der Linden, El Camino and Pat Spence, Fallbrook took third.

"Member" flite low gross went to Geri Enochson with 93 and a two-way tie of 75 was shared by June Kassebaum and Clara McKee — Mickey Schutz was second and Carolyn Ybarra was third all in class "A".

"B" class winner (low gross) was Lucille Burns and tied for low net were Fran Russell and Dorothy Townsend. Second net was also tied by Tensie Wyatt and Nadine Pferdner.

Low gross winner in "C" flite was Ellen Culp; Penny Penegor won low net and Mazie Graham was second and Betty Fredricks was third.

Winners of a "Net" tournament held Nov. 3rd in class "A" were Eddie Ream who tied Irene Marcy for first and Vi Hughes was second.

Class "B" winner was Irene Garnjobst, Jenny Ashworth was second and Geri Kollmar was third.

Agnes Brence tied Millie Grisamer, 77, for first and Alice Werner tied Tensie Wyatt in "C" class.

First place winner in "D" class was Nadine Pferdner with 77; Ida Mae Dahlman was second and Audrey Arthur was third.

A 79 placed Helen Renn first in "E" class and a stroke behind for second was Dorothy Newcom. Helen Burr captured third and Addie Travis fourth.

* * *

After the above play a general meeting was held at the Recreation Lodge at which time Fran Brindle was declared the "winningest" player for October. We were also informed that our TEAM came in second in San Diego County and Santa Margarita team play—congratulations all you players!

Two gals broke "100"—Lucille Burns and Clara McKee the same day—and received the "Broken 100" pin.



Lucille Burns (l) and Clara McKee both "Broke 100" the same day and received their pins at the general meeting.



Mrs. John (Tensie) Wyatt, president elect of the women's golfing group.

Didja vote today? We did, twice. Once for the president of the U.S. and our lil-ol-club. Those who were elected to the Board of Directors (our club—where else?) were Tensie Wyatt, president; Bea Puriett, first vice-president; Fritzie Rydgren, second vice-president and tournament chairman; Ora Mc-

Knight, secretary, Myra Nielsen, treasurer and Nadine Pferdner, handicap chairman.

All of the above Board members will be installed at a Christmas luncheon Dec. 10th. The "Team Players" will be honored at a party at our next meeting, Dec. 1st.

* * *

"Generosity is the investment from which we clip coupons of happiness."

* * *

Some of our golfing women attended the De Anza Invitational and those bringing home the "bacon" were Geri Kollmar, Vi Hughes, Tensie Wyatt, Ruth Sternberg, Geri Enochson, Myra Nielsen and Eddie Ream.

* * *

Christmas is a light that has flamed through the ages. It is a glow that warms the hearts of men wherever the old, yet ever-new manger story is known and loved.

A joyous (and safe) Holiday Season to you all . . .
Marcie

SAN MARCOS ART LEAGUE

by Grace Minot

The December meeting of the San Marcos Art League will be one week earlier—on Dec. 14th, at 7:30 at the Lodge.

There will be an Art Exhibit of member's works, installation of new officers for 1971 and a Christmas Party with films of Greece shown by Grace Minot.

The following officers are to be installed:

President, Olive Murphy; 1st Vice President, Kay Otto; 2nd Vice President, Rosella Rimelspach; Recording Secretary, Dorcas Bishop; Treasurer, Tina Arlin; Corresponding Secretary and Publicity Chairman, Alvin Freund; Trustees, Grace Minot, Vi Chevalier, Claude Goodloe, Gloria Heilman.

SAN MARCOS GARDEN CLUB

A program of particular interest was held at the last meeting of San Marcos Garden Club, Friday, December 11th at Lake San Marcos Lodge. The speaker was Mrs. John Kirkpatrick of Vista and her subject was "Traditional Flower Arrangements for the Holidays." Mrs. Kirkpatrick is recognized in this area as an outstanding flower arranger and has been judging flower shows for years. She was assisted by Mrs. Frances Schoeneman. Together they made approximately twelve arrangements, demonstrating correct line, form and use of material.

The meeting concluded with the customary exchange of plants and cuttings contributed by the members.

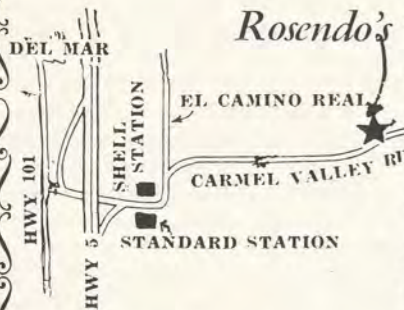
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SAN MARCOS

continued from previous page

FISHING AND CASTING CLUB

by John Demaree

Thanks to the fine efforts of activities chairman, Chet Shaw and "Killer" Cheney, the twenty-nine members attending our Nov. 10th meeting enjoyed colored movies of the hatching, raising and planting of rainbow trout in the High Sierras. In the more inaccessible lakes, planting was done by plane.

In addition to the beautiful movies, those same two guys had a table of assorted hors d'oeuvres, with libation as desired, making a complete and pleasant evening.

Fishing has been very spotty; however, some big fish have been caught. Harvey Holmes reports a 19-inch channel cat. The writer also caught a 19-inch channel cat and a 17-inch, 2 1/2-lb. bass on small jig lures. Most of the fish are being caught on worms.

Door prize winners were Reba Gumaer, Neils Webber, Alan Barnam, Stan Christian, Thora Boone, Martin Langehaug and Chet Shaw. Ethel Cooper won the rod, but since she had previously won one, she graciously refused to accept it. It was then won by Ralph Moore.

Due to the work on our lake and poor fishing, the "Derby" has been canceled until next year.

SUN PARK - LAKE SAN MARCOS

by Dorothy L. Ohde

Sun Park residents and their guests enjoyed an early Thanksgiving dinner on November 5th. Mrs. Ross Wilson, Chairman, and her committee served a lovely turkey dinner and had the clubhouse decorated for the occasion.

On November 7th Mrs. Ross Wilson entertained 36 guests at the home honoring the 80th birthday of Mr. Wilson and also the birthday of Mr. Clarence Schlaegel.

The Shuffleboard players have been busy playing Tournaments. November 10th they were hosts to the Palomar Mobile Park of Carlsbad and the week before played the Casa Grande team in Escondido.

Our Travel Club enjoyed a trip on November 12th to the Lion Country Safari in Orange County and stopped at the San Juan Capistrano Mission on the way home. Mr. Hurst, a new resident of Sun Park showed his slides of New Zealand, Australia and the Hearst Castle in San Simeon on November 9th at the clubhouse.

UNITED CHURCH OF LAKE SAN MARCOS WOMEN'S FELLOWSHIP

by Josephine Polvick

Our Holiday Fair was a huge success, all due to the many fine people here at the Lake that gave of their time, and money. This is our big affair of the year and we thank one, and all, for their participation.

At the last business meeting, the Fellowship installed the new officers for 1971, headed by Mrs. Elmer Green, President, Mrs. John Polvick, Vice-President, and Program Chairman, Devotional Life, Mrs. Alfred Skare, Membership, Mrs. Ellsworth Kendig, Hospitality, Mrs. Leonard Colt, Mrs. Elmo Johnson, and Mrs. Albert Varenhorst, Friendly Service, Mrs. George Zahn, Ways and Means, Mrs. George Gumaer, Publicity, Mrs. Wm. Hunt, Parliamentarian, Mrs. Wesley Smith, Remembrance, Mrs. Charles Hahne.

The workshop meets each Tuesday at 10 a.m. in the clubrooms. All are welcome.

REPUBLICAN WOMEN'S CLUB

by Dorothy L. Ohde

The Republican Women's Club enjoyed a dessert lunch before the regular meeting held November 2nd at the Lake San Marcos Recreation Lodge. The guest speaker was Mrs. William Dotson, Southern Division Auditor, who discussed the propositions on the November 3rd ballot.

The Nominating Committee has submitted the names of the new board for 1971. Mrs. Edward Bulen will be President for another year, First Vice-President, Mrs. Arthur Taylor, Second Vice-President, Mrs. William Michel, Treasurer, Mrs. George Buckner, Recording Secretary, Mrs. Mildred Mitterricker and Corresponding Secretary, Mrs. J. Robert Wilson.

Mrs. Bulen has selected a very efficient group of chairmen to help establish the ground-work for an off-election year.

BUENA VISTA AUDUBON SOCIETY

by Mrs. Lowell Moore

The annual Christmas banquet of the Buena Vista Audubon Society will be held on Thursday evening, December 17, at 6:30 p.m. at Vista Women's Club, 1375 Oak Drive, and will take the place of the regular fourth Thursday meeting. Mr. and Mrs. Milton Davis of Escondido will be host and hostess for the evening. George Cramer will present a program of special music. Reservations may be obtained from Mrs. Judge Dixon, 757-9574.

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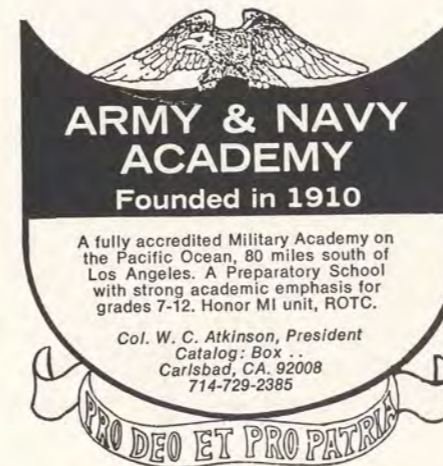


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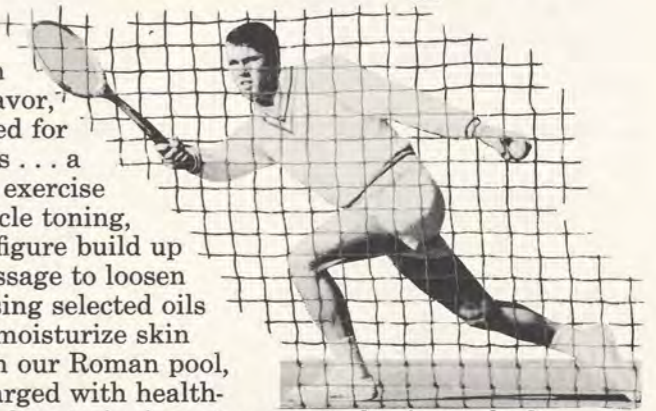
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Chairman for DAR schools, Mrs. Lloyd F. Wheeler (Santa Barbara), will report on Kate Duncan Smith and Tamasee, two schools entirely supported by the DAR for children in rural southern areas, and help extended to other schools for deprived children.

Mrs. Earl I. Stewart (Lancaster), state resolutions chairman, will describe how to prepare chapter-sponsored resolutions to be approved at the California DAR state conference, San Francisco, March 1-4, 1971. These resolutions will express the official stand of the California society on public issues of the day.

State officers on the platform will be Mmes. Frank E. LaCauza (Monterey), vice regent; Richard Friend (Manhattan Beach), chaplain; Robert Lee Sperry (Rancho Santa Fe), recording secretary; Everett E. Jones (Sherman Oaks), corresponding secretary; William R. Saenger (Santa Monica), organizing secretary; Harvey W. Kinkead (West L.A.), treasurer; Gilbert Warren (Hemet), registrar; Marion Case Cheek (Ross), historian; Daniel J. Higgins (Auburn), librarian and James Derrell Smith (Fontana), parliamentarian.

Also, Mmes. Frank Robert Mettlach (San iDeGo, Vice President General; and honorary state regents Frank Edgar Lee (Laguna Hills); Ruth Apperson Rous (West L.A.); Edgar Atkinson Fuller (Santa Monica); John James Champieux (Alhambra); and Thomas Vernon Coffee (Modesto).

Work of the DAR is focused on the historical, patriotic and educational objectives of the Society, which some 35 committees emphasize.

Local members attending the conference will be: Mrs. Robert Lee Sperry, Mrs. O. F. Garey, Mrs. F. J. Ford and Mrs. Andrew J. Schrade.

The next state council will take place Jan. 19 at Hotel Miramar, Santa Monica.

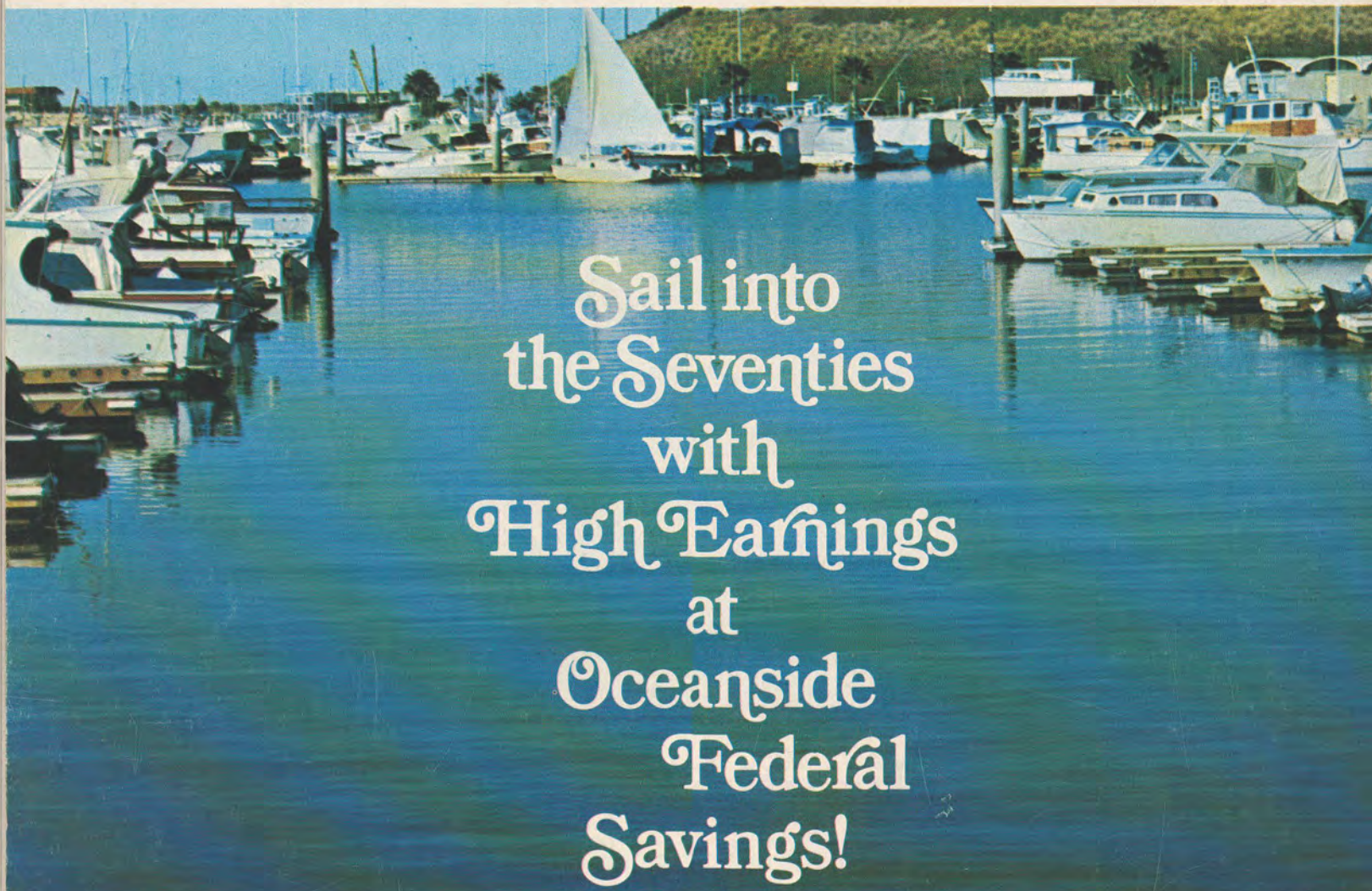
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