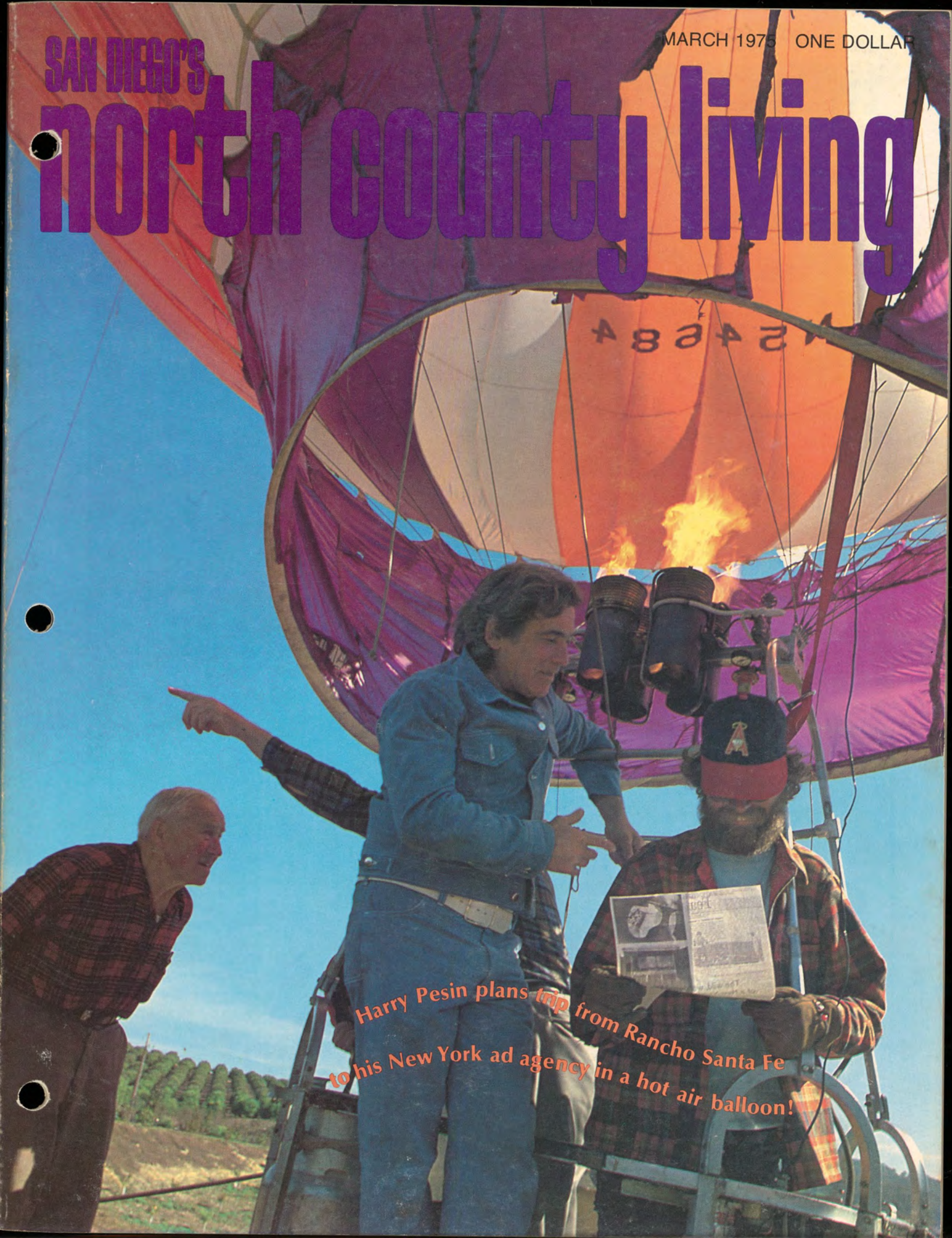


SAN DIEGO'S

# north county living



*Harry Pesin plans trip from Rancho Santa Fe to his New York ad agency in a hot air balloon!*

# THE BEST PLACE FOR YOUR MONEY IS YOUR OWN BACK YARD

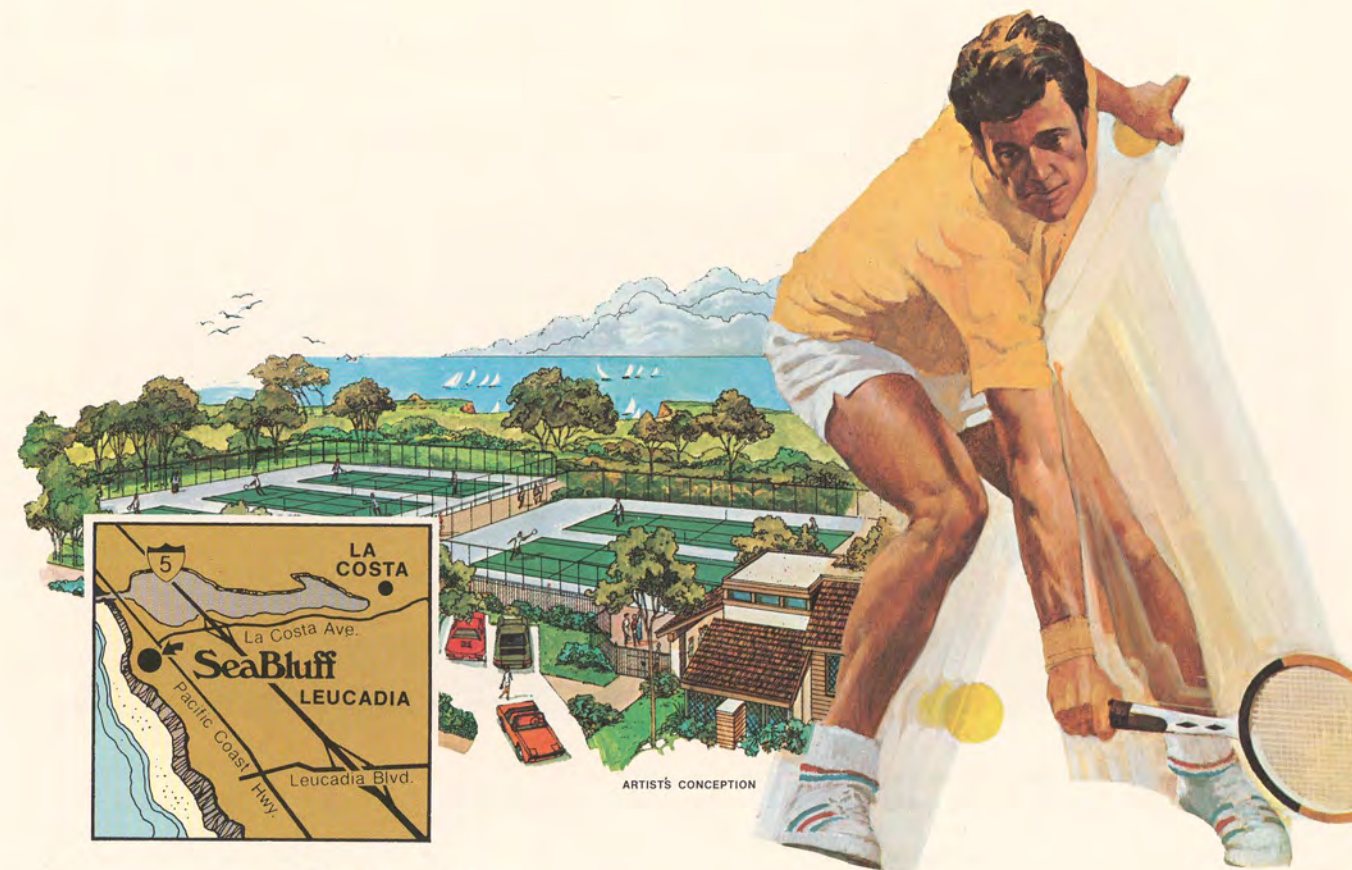


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Mercedes-Benz has always engineered automobiles which are years ahead of their time. The 450SE has moved Mercedes-Benz even farther ahead.

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On the outside, the 450SE Sedan is not as big as a full-sized American car. The only thing big about this Mercedes-Benz is the room inside. It is a full five-passenger sedan. Ask a salesman to show you its spacious trunk and to point out the unique gas tank location. This 25.4-gallon tank can give you about 400 miles of highway cruising range.

No wonder many engineers

agree that this is the shape and size of the automobile of the future.

### Performance and mileage

Underneath that purposeful exterior there is a unique engine. There isn't another like it in any other make of passenger car in the world. This fuel injected, overhead cam V-8 is little bigger than the average American six-cylinder engine and about 40% smaller than the average-sized domestic V-8. But because of its efficiency, with this reasonably sized V-8 you don't pay a performance penalty to get good gas mileage.

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## The Cameowood Couple

The atmosphere of a community is largely a reflection of its residents. This profile, frankly, is a composite of several couples who will be moving into Cameowood golf-oriented condominium homes. We hope it will give you a sense of the place, and that you will see in the "Cameowood couple" the kind of neighbors who will be lasting friends.

**HE—53**, active, a golf bug. Sold a successful business and retired early to pursue new interests. Gregarious, social, enjoys country club life. Plays excellent tennis, swims every morning. Jeep caravans and rockhounds in the desert. Still reads Wall Street Journal, Atlantic, Money Magazine, but has more time to do it.

**FAVORITE BOOK:** Men to Match My Mountains, by Irving Stone.

**FAVORITE 1974 FILM:** The Sting

**OTHER HOBBIES:** Painting, photography

**PHILOSOPHY OF LIFE:**

"Some people live every day as if it were their last. I live each day as if it were my first."

**SHE—47**, chic, happy to be free of the corporate wife role. Has an Educational Therapy degree and teaches children with learning disabilities. Learning golf, enjoys reading, likes long walks, and shopping for antiques.

**FAVORITE BOOK:** Rose, by Rose Kennedy

**FAVORITE 1974 FILM:** The Sting

**OTHER HOBBIES:** Sand casting, bridge, swimming.

**PHILOSOPHY OF LIFE:** "Know thyself!"

How will the Cameowood couple live? First, their home will have the spacious luxury, handsome decor and extensive amenities they're accustomed to. The dramatic 2 and 3 bedroom, 2 bath, floor plans are perfect for their private moments, for entertaining, for having the children and grandchildren down for an occasional weekend.

They'll probably join the Escondido Country Club. Dine there once a week. Attend many of the Club functions. And find the five minute walk on a gentle evening much more pleasant than using the car.

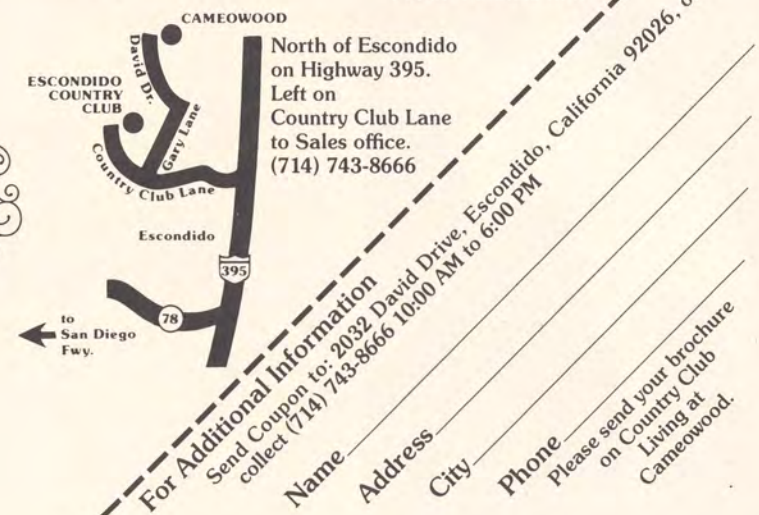
They'll enjoy the open green spaces separating the clustered one-story duplexes. Without the bother of exterior maintenance, because that's taken care of for a low monthly fee.

They have earned everything they'll have. Cameowood is everything they've worked for. Cameowood.

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# SAN DIEGO north county living

March 1975 • Volume 14 Number 3

*About the Cover:*  
Wouldn't you know it! Harry Pesin is an ad man, and ad men attract "happenings". This happened in Harry's Rancho Santa Fe backyard, and we have a real scoop on innovative travel — especially when the plan is to commute between here and New York and — oops! we're getting ahead of our story. Read all about it in this issue. Incidentally, the man in the foreground is you-know-who.\*



\*whom.

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San Diego's North County LIVING Magazine is published monthly by The Village Press. Known office of publication is at 11844 Rancho Bernardo Road, Suite 257, San Diego, California 92128. Second class postage paid at San Diego, California. SUBSCRIPTION RATE: \$1.00 per copy, \$8.00 one year; \$15.00 two years; \$18.00 three years. Foreign postage — except Canada and Pan America — \$2.00 per year additional. CHANGE OF ADDRESS: Six weeks advance notice and old address as well as new are necessary. General offices are in Rancho Santa Fe, California 92067. ADVERTISING RATES: For information regarding advertising rates, please call 714/756-2415 or 714/453-0340, or write to San Diego's NORTH COUNTY LIVING Magazine at Post Office Drawer Q, Rancho Santa Fe, California 92067. All contents are copyrighted, and no portion may be reproduced without the written consent of the publisher.



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Fireworks and gases create an unusual display during a Ballooning UnLimited Concert-In-The-Sky performance.

## Ben and Harry and The McMuff Commuter Balloon Thing

The Wizard of Oz has nothing on Pesin, Schlossberg and McMuff. The Wizard's not the only guy around commuting to wonderland by hot air balloon.

Harry Pesin is president of Pesin, Sydney & Bernard, a Madison Ave. ad agency. Benn Schlossberg is president of Ballooning Unlimited and Balloon Ventures, Inc., a couple of La Jolla based firms, specializing in hot air balloon promotions, adventures, charter flights and a course which leads its students to an FAA Balloon Pilot's License. And Michael James McMuff Caldwell is a president too — of the Aerostatic Rainbow Wagon, an up and coming ballooning venture. McMuff, a grumpy but likeable sort, is chief of flight operations at Ballooning Unlimited, and he fixes rumble seats and caboose ladders on the side.

One polka dot morning a few days ago, presidents Schlossberg and McMuff were piloting their balloons over Rancho Santa Fe. There is no inherent directional control to a balloon (its directional course is dependent upon wind vectors). It was merely by chance these two rulers of the realm of lighter than air dropped in on president Pesin for an unexpected summit talk — at the top end of a 200-foot tether rope, in the gondola of one of two of Schlossberg's balloons, which McMuff had landed in Harry's back yard.

None of the mundane stuff — rather, some fairly lofty ideas were aired, such as the feasibility of Harry's commuting by balloon between his New York offices and his Rancho Santa Fe back yard. Flying 747's was getting old; it was time for something new.

"A balloon would be perfect!" McMuff exclaimed, as he freed the tether line and yanked on the blast cord of the propane burners, sending a Vesuvius of heat up into the open throat of the balloon envelope. This caused the craft to ascend ever so gently into the early morning sky. Harry was euphoric.

"But it won't work," McMuff added, "because of the lack of directional control. The duration of flight would be limited to several hours, since she won't carry any more propane fuel. And you can't fly any faster than the wind." Harry was unhappy.

"Unless," Schlossberg inserted quickly, "unless, Harry, you want to use the McMuff Commuter Balloon Thing." Harry was hopeful.

"The what thing?" Harry's voice sounded a little doubtful.

"It's something McMuff and I've been putting together the past year or so," Schlossberg explained. "Essentially it is a set of some fairly large flapping wings, propelled by an atomic battery, which when attached to the gondola of a balloon, provides an efficient and light weight source of propulsion, relatively high velocity and surprisingly good directional control to the balloon craft." Harry was smiling, "You're putting me on."

McMuff: "Not at all. Now what you do is hang this rig under a solar double bouche



Music from a balloon by Captain Schlossberg.

hot air bag, and you wouldn't need propane, since lift would be a function of heat from the sun, not from the burning of propane. Bring her up to the jet streams and you'll make it to the east coast in one relatively quick hop. It's sort of a McMuff-Schlossberg Balloon-Suspended Ornithopter, I guess you might call it."

"Brilliant! I love it! When do we do it?" Harry asked, yanking up and down on the blast cord. The burners roared in response and the balloon rose to a thousand feet above the pastel patchwork of the Rancho Santa Fe countryside.

They were just floating. Silence. So still. It was quiet as the three drifted effortlessly eastward. They passed over ranches. Dogs barked at the strange shadow the balloon cast along the ground. "Want some breakfast?" someone shouted up to them. In their wicker perch, with the clouds, riding the winds, they were transformed from terrestrial creatures into dreamers seeing everything from a lofty vantage point.

"It'll be a historic episode!" Schlossberg broke the silence. "We'll plan the 'Flight of the McMuff Commuter Balloon' for the bicentennial celebration. We'll take off July 4th."

"Outsight!" from McMuff. "We'll take off from my back yard," Harry contributed, "fly across the nation — with the media in attendance — and set her down on top of the J. Walter Thompson Building."

"Can't top that!" said McMuff. If successful, this will be the first time in history that man will have flown coast to coast non-stop in a hot air balloon.

The balloon descended to an altitude of a couple of feet above an orange grove. Dipping down, McMuff picked an orange, and they were on their way again, climbing Black's Mountain at tree-top level.

"You live it once," Schlossberg submitted, spitting orange seeds at the altimeter, "Life, that is. And then it's all over. Somewhere along the way everybody ought to take a balloon ride."

"I mean, think what you're doing. You,

in a balloon. Floating along the delightful edge of fantasy and reality. You get a real sense of yourself that everyday living seems to dull over." Ping! A direct shot, (an orange seed hit dead center on the altimeter dial).

The balloon reached the top of Black's, and McMuff pulled the blast. The three men rose higher and higher until their basket rested on the top of a billowy cumulus cloud, still pink from the new day sun.

"An appropriate place to talk about God and the man who succeeded him," Harry said. "It's the subject of my new book. It's entitled *Welcome, Stranger & Partners*. Ben Pleasants of the 'LA Times' gave it a beautiful review, but I want to promote it. Maybe the balloon's right. How do you use the balloon promotionally?"

"I'm glad you asked," McMuff replied, "We've found that the hot air balloon is the most powerful promotional vehicle off the face of this earth. First of all, Harry, it's big: 50,000 to 500,000 cubic feet in volume, 55 to 90 feet high, and 50 to 100 feet in diameter. It carries newsmen, TV cameramen, personalities, radio & TV remote broadcasts. Its belly supports promotional banners too big to be real. It can fly over target communities at relatively low and pre-determined altitudes in a free-flight configuration, or it can fly at tether (ropes) at 300 feet in a stationary position above a particular location or event, wherever the advertiser wants to attract crowds. In a tethered position, we can offer rides up and down to the public or the news photographers.



Schlossberg and McMuff perform for 250,000 fans at the California Jam

"At night the balloon becomes a magic-lantern-in-the-sky with its system of internal and external, multi-colored, swirling lights, and illuminations. Fireworks and balloon-launched special effects, such as luminiferous gases and vapors from the balloon can be seen 40 miles away.

"Why not put Schlossberg in the balloon, playing his original music from the gondola, on his electric and synthesizers. And hang his rock group and a dance team by harness underneath the gondola, and you've got yourself a spectacular promo-



McMuff flies a promotion for Sea World.

tion. This act, known as 'Captain Schlossberg's Magnificent Balloon Uprising,' has played all over the country. He has played in front of 250,000 people at the 'California Jam' and on network TV's 'In Concert' show.

Schlossberg reassured Harry. "We're no fly-by-night operation, there are conventional ways to promote an event with a balloon. Television and radio stations love to use our balloons, especially during rating seasons.

"The advertiser lets the station put its call letters under the promotional message on the balloon. The station runs a saturation station promo on the air in conjunction with the balloon flights. They promote via contests on the air about how high their balloon is flying. Radio listeners below know why that balloon is flying, and everyone gets maximum impact exposure. Since it's a station promotion, the participating radio station doesn't charge for all that air time.

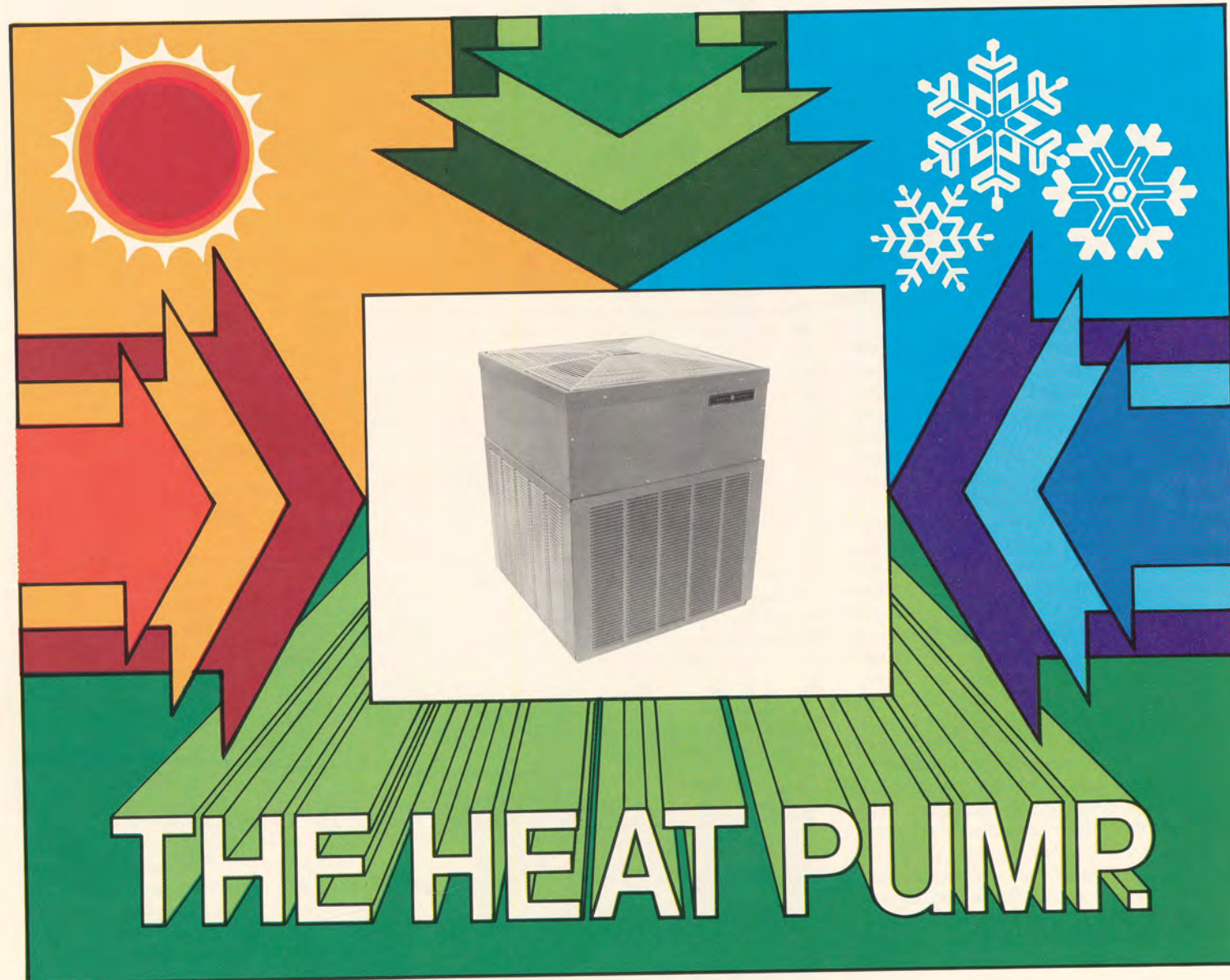
"So what you do, Harry, is fly a media balloon over your target communities with coordinated broadcasts and news releases, then funnel the energy to a particular location and fly her at tether, to attract the people to that spot. We've attracted crowds numbering in the tens of thousands with our balloon spectacles and promotions.

"If we had the time, Harry, I would tell you about the time we flew kinda low over a pig farm in Iowa and had 10,000 pigs stampeding through the state. Y'know, sometimes the animals freak out when they see a balloon coming."

"But it's more than just a strong visible promotional entity, Harry. It is a most impressive vehicle in gaining media support for a sponsor. Balloon flight is newsworthy. Especially when you plan ahead. For example, we might get stuck under the Coronado Bridge in our balloon, then we could demand that the authorities remove the bridge at once, since balloons have the right-of-way. The media people are there shooting the scene with the advertiser's promotion all over the balloon's splendid belly. It's exposure, Harry."

The pink cloud turned white. It was getting late. The balloon began its gradual descent back to Rancho Santa Fe, and landed gently in Harry Pesin's backyard.

In ten years,  
this little box could be  
a great comfort to you.



Within the next decade, a heat pump may be heating and cooling your home. Because it conserves more energy than any other all-electric comfort system. Costs about 50% less to operate. Automatically provides the temperature you want, year 'round. And runs on air and electricity...just like your refrigerator.

That's important. Because right now, 92% of the homes in San Diego County are gas heated and most air conditioning is electric. Which is the most economical, efficient system for now. But we're

running out of natural gas and the cost keeps going up. So experts estimate that by the year 2000, electricity will heat and cool 90% of American homes. Hopefully, we'll have plenty of electricity by then...generated by nuclear power, geothermal, cleaner coal, maybe even solar energy.

So if you share our concern for long term energy conservation and you're building a home for yourself (or many for other people), consider the heat pump. It could be a great comfort to you in tomorrow's electric economy.



SAN DIEGO GAS & ELECTRIC COMPANY

# This is Living

by Don Dedera

## A New Dating Process For Del Mar Man

As you may know by closely reading this magazine, our area is uniquely blessed with the presence of the oldest dated skeletal remain of humankind in the New World.

It is called Del Mar Man, whose partial skull was pried from a shoreside cliff by Malcolm Rogers in 1929. The technology of those times provided no way of determining the age of the bone, but fortunately Rogers tucked the skull off into the Museum of Man. Now a brilliant young chemist at UCSD has subjected the skull to a new dating process involving time-related changes in amino acids remaining in bone.

Dr. Jeffrey Bada's conclusion: Del Mar Man is 48,000 years old, roughly twice as old as any human bones heretofore dated in the Western Hemisphere.

The news shook the not-so-stuffy world of archaeology. It wasn't long ago in our own generation that the consensus pooh-pooed any New World dates earlier than 10,000 — 12,000 years before present. These days a flurry of findings suggest that intelligent, capable humans inhabited the Americas much earlier than previously supposed.

All of which flavored the conversation the other night at a wine-tasting party sponsored by the San Diego County Archaeological Society. Miraculously, the wine committee under the lash of Mrs. JoAnne Kinney had transformed the antique Olivenhain Meeting Hall (circa 1890) into a party barn in keeping with local tradition. Rustic tables were covered with sheets and spread with cheeses and breads, water pitchers for rinsing wine glasses, and stacks of brochures analyzing the fine points of various vintages.

I'm not sure I know how a wine-tasting bash is arranged. I'm not even sure I want to know. Vaguely, I gather that you contact two to four vintners who may be willing to provide an expert and some samples. The sponsoring organization supplies all the rest — glasses, decor, food. Donations are accepted and profits, if any, are kept by the society. There's a lot of red tape, including paperwork with the alcohol tax board.

Smoking is prohibited, so that all noses are fresh for sniffing wine bouquets. After each wine is tasted, the procedure is to refresh the palate with a cube of cheese. Progress through the bottles ideally is from the driest to the sweetest.

The men pouring for the wineries proved to be something of archaeologists themselves. The gathering was informed:

"If, some millions of years ago ripe grapes had fallen into a hollow stone, The First Wine would have been there for The First Man to arrive and enjoy it. This is the unique identity of wine as an alcoholic beverage — it is just something that happens naturally."

The vintners also were literate, for as the juice of the grape flowed on and on, these scraps of great writing were passed around:

"Wine is light, held together by water," Galileo.

"Five qualities there are wine's praise advancing:/ Strong, beautiful, fragrant, cool, and dancing." John Harrington, 1608.

"Burgundy for Kings, Champagne for Duchesses, and Claret for Gentlemen." French proverb.

"If I had a thousand sons,/ the first human principle/ I would teach them would be to / addict themselves to Sherry." Shakespeare.

"We cannot say this of any other wine. Port is a deep-sea deep." George Meredith.

"What can winemakers buy, / One half so precious as they sell?" Omar Khayyam.

"Fan the flame of hilarity with the wing of friendship; and pass the rosy wine." Charles Dickens.

"Taste cannot be controlled by law." Thomas Jefferson.

"Claret is the liquor for boys; port for men; but he who aspires to be a hero must drink Brandy." Samuel Johnson.

Frankly, caught up in the spirit of the affair, I enjoyed the sprightly, light bodied dryness of the chablis, the fruity bouquet of the full bodied white pinot, the dry richness of the chenin blanc, the exceptional breeding of the pinot chardonnay, the gay light pinkness, body and taste of the vin rose, the medium bodied dryness of the Napa Valley burgundy, the spicy fruitiness of the zinfandel, the zestful, oak-aged gamay beaujolais, the distinguished Old World character of the cabernet sauvignon, the sun-baked savor of the sherry, and the lusty body of tawny port.

I think I was the very last one to leave, it being reported that my final words to one of the wine representatives were, "Whatcha got left, red or white?"

I do recall that the next morning I felt much older if not wiser. Del Mar Man, 48,000 years old? Right on! □

## The Francis Family Sets Up Shop



The Francis Family sells everything from antique cars to tea cups at San Diego's largest European antique import shop located at 5th and K Streets in downtown San Diego. From left to right are Colonel Paul Francis and sons, Bob and Gary. Mrs. Francis is not pictured.

San Francisco has its Ghirardelli Square and The Cannery, Philadelphia has its Peddler's Village and Salt Lake City, its Trolley Square and now San Diego can proudly boast of The Francis Family.

Similar in concept to these "people places" which are clusters of unusual shops designed into old historic buildings, The Francis Family is oriented around imported European antiques which are scattered throughout the different shops in the six-story building as well as featured on the first floor.

Retired Colonel Paul Francis, USAF, and his family are trying to bring the best of San Francisco's Ghirardelli Square and The Cannery to the city which grew from Father Junipero Serra's first stop along California's mission trail.

The project is "The Francis Family", a six-story, 64,000 sq. ft. building deep in the heart of San Diego's oldest commercial district.

The Francis' restoration project revolves around the family's business which grew out of a hobby and expanded into an enterprise.

The family began toying with antiques while Colonel Francis was stationed in Germany on one of his several European

tours of duty. They began collecting and restoring clocks as a family hobby and it grew into a business. Their present collection of about 400 clocks is among the largest on the West Coast.

The family imports antique furniture, bric-a-brac and clocks from Europe and restores them in San Diego. The market for these kinds of items is booming and expected to get better as modern technology continues to turn the world into a plastic sphere spinning through the solar system.

"It has been said that by 1980 there will be virtually no wood used in American-made furniture," Paul Francis said. His sons, Gary, 28 and Robert, 23, note that young buyers are beginning to show a preference for older furniture over the modern product coming off the assembly lines.

The items purchased by the family in Europe and brought to San Diego will take up about two-thirds of the space in the old building when the restoration project is completed. A sixth floor restaurant with its roof top cafe is planned for the future. Specialty boutiques such as The Seed Pod, specializing in dried flower arrangements; Mind Dancer Jewelry, custom-designed silversmithing; The

Glass Gallery, stained glass artists; and The Grand Pacific Automobile Company are all sprinkled throughout the building.

The use of modern supergraphics, mixed with antique furnishings offers a happy and serendipitous trip through all floors of the building which became part of the San Diego scene in the late 1800's at the corner of Fifth Ave. and K St.

The solid old brick building has been used for a variety of warehousing purposes over the years and at one time was a storage depot for military supplies.

Today, the family takes turns making the buying trips to Vienna and Paris. The boys go over during the winter months and the parents make the buying scene in the spring and summer.

The Francis Family antiques date from the 1800's to the early 1900's. Items include large buffets weighing as much as 1500 pounds to antique trinkets which The Francis Family purchases in quantity and sells at reasonable prices.

"The furniture, like the clocks, increases in value and that helps sales," said Colonel Francis.

The Francis Family building is located in downtown San Diego, on the corner of 5th and K Streets. □

## The Art of Living

### YOUNG PEOPLE'S CONCERTS REINSTATED

The San Diego Symphony Orchestra's popular Young People's Concerts have been reinstated according to William N. Jenkins, President of the Symphony Association.

They will be performed in the Civic Theatre March 15, May 3 and May 17 under the baton of Charles Ketcham, Exxon/Arts Endowment Conductor and the Symphony's Assistant Conductor.

"We are pleased to schedule these concerts for the youth of San Diego County. They have always held the highest priority in our planning and because of the terms of our Master Agreement settlement they are being reinstated. Budgetary reasons forced their postponement since each production incurs a large deficit. We hope the community will keep this thought foremost and respond very generously to our Annual Fund Program which has a goal of \$300,000 to reach by June 30, 1975," Jenkins said.

Dr. Charles Freebern, Curriculum Specialist in Music Education for San Diego Unified School District welcomed the reinstatement and said:

The Association's Women's Committee is in charge of promoting and presenting the Young People's Concerts. Mrs. Leon R. Hubbard Jr., is president.

Over 5000 young people attended these informal concerts last year. Tickets are sold in a series through the schools. □

### DISNEYLAND

During March, Disneyland will welcome Spring vacationers with a variety of special events climaxed by an old-fashioned Easter celebration.

Festivities will begin on Saturday, March 22, when the Park hosts its annual "Spring Fling."

Special ticket holders will be able to enjoy unlimited use of Disneyland's more than 50 major adventures (except shooting galleries) and performances by some of the entertainment industry's most exciting recording artists during the 8:30 p.m. to 1:30 a.m. party.

Then, on Sunday, March 23, Disneyland will kick-off an entire week of Spring holiday entertainment, both day and night.

Among the talented aggregations scheduled to appear on Tomorrowland Stage are "The Rhodes Kids" for afternoon shows, and "Blue Swede", an up-and-coming new rock group from Sweden, during evening hours.



And, finally, Disneyland's Traditional Easter Parade will be showcased at 2 p.m. on Sunday, March 30, as it promenades down Main Street U.S.A.

Except for the special Spring vacation hours, Disneyland will be open from 10 a.m. to 6 p.m. on Wednesdays-Fridays; 9 a.m. to 7 p.m. on Saturdays and Sundays, and closed on Mondays and Tuesdays.

On March 22, Park hours will be 9 a.m. to 7 p.m., before reopening from 8:30 p.m. to 1:30 a.m. for "Spring Fling" ticket holders.

During the week of March 23-29, Disneyland will be open from 9 a.m. to midnight for holiday visitors, while Easter Sunday, March 30, the Park will open from 9 a.m. to 10 p.m.

Completing the month, Disneyland will be open from 10 a.m. to 6 p.m. on March 31.

### STARLIGHT MUSICALS FOR '75

Bruce Farley, president of the Starlight board of directors announced, pending negotiations with the owners of the properties, the shows chosen for Starlight '75. "Brigadoon," "Paint Your Wagon," and "Hello, Dolly!" were selected by vote of over 11,000 Starlight members and season ticket holders.

For its 30th season Starlight will open July 10 in Balboa Park Bowl with the lusty "Paint Your Wagon," the 1951 Broadway musical with book and lyrics by Alan J. Lerner and music by Frederick Loewe.

"Brigadoon," also by Lerner and Loewe and which in 1947 became the first musical to win the Drama Critics Circle Award as the best play of the year, is scheduled to open July 31.

The 1964 Broadway hit, "Hello Dolly!," with book by Michael Stewart and lyrics and music by Jerry Herman, scheduled for an August 31 opening will close the season.

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# Gourmet Guide

by Jeanne Coberly

## EGGPLANT APPETIZER

1 large eggplant  
1 large onion  
1 green pepper  
1 clove garlic  
2 tomatoes  
½ cup olive oil  
Salt  
Pepper  
2 tbs. dry white wine

Put whole eggplant in a 400 oven and bake until soft (about an hour). While it is cooking chop the onion and the seeded green pepper. Heat the oil and the crushed garlic in a skillet and in it simmer the onion and pepper until they are tender, but not brown. When the eggplant is done, peel it, and chop it finely. Mix it with the two tomatoes that have been chopped. Add this mixture to the onions and green pepper, along with salt and freshly ground black pepper to taste. Then add the white wine. Mix everything thoroughly, and continue to cook gently until the mixture is fairly thick. Cool, then refrigerate. Serve well chilled with thin slices of pumpernickel or rye bread.

## AVOCADO SOUP

In a mixing bowl crumble ½ dried chili pepper. Add to it the meat of 2 large avocados and mash with a potato masher. Force the mixture through a fine sieve into the top of a double boiler and add to it 2 cups of unseasoned chicken broth. Heat the soup, stirring occasionally until it boils, and then add 1 cup heavy cream. Mix well, cover, and again heat to the boiling point. Cut 1 large avocado into ½ inch cubes and add them to the soup along with salt and freshly ground pepper to taste. Before serving transfer the soup to a large fireproof casserole, and then dot it liberally with tablespoons of slightly salted whipped cream. Brown it faintly under a very hot broiler flame.

## CRAB QUICHE

Make a rich pastry and line a 9-inch pie pan with it. Brush the bottom with a slightly beaten egg white and place it in the refrigerator for an hour or more. Mix together 1½ cups of crab meat, 2 tablespoons finely chopped parsley, 2 tablespoons of sherry, salt and pepper to taste. Spread this mixture evenly into the pie shell. Then cover it with ¾ cup grated Gruyere cheese. Lightly beat five eggs with 1½ cups of milk, and pour over the crab. Sprinkle with paprika, and put into a 450 oven. Bake for 10 minutes, then reduce heat to 350 and continue cooking for about 20 minutes longer, or until the custard is set.

## LAMB SHANKS

4 lamb shanks  
3 slices bacon  
Flour  
Salt  
Pepper  
1 medium-sized can tomatoes  
1 cup chopped celery  
½ cup chopped parsley  
2 medium-sized onions, chopped  
1 clove garlic, chopped  
1 tsp. Worcestershire sauce  
1 tbsp. grated horseradish  
1 cup Burgundy wine  
½ pound fresh mushrooms

In a Dutch oven fry the bacon, finely cut, until crisp. Then remove the bacon bits from the pan. Coat the lamb shanks with flour, salt and pepper them, and brown them in the bacon fat. When this is done, add the tomatoes, bacon bits, celery, parsley, onions, garlic, Worcestershire sauce, horseradish, and the wine. Cover and let simmer for 2 hours. Then add the mushrooms, the stems separated from the tops which have been cut in halves. Continue cooking for another thirty to forty minutes. If the gravy has not thickened sufficiently at this point, thicken it slightly with a paste made of browned flour and water. The gravy should be rather on the juicy side.

## SOUR CREAM COOKIES

I find most cookie recipes very unsatisfactory. Of all those I have tried over the years, this is my favorite.  
1 cup sugar  
½ cup butter  
1 large egg  
½ cup sour cream  
2 tsps. baking powder  
½ tsp. baking soda  
2 scant cups sifted flour  
½ tsp. salt  
1 tsp. vanilla

Cream the butter and gradually beat in the sugar. Add the egg and mix well. Stir in the sour cream and the vanilla, blending thoroughly. Then add gradually the flour, salt, baking soda, and baking powder (all sifted together), and beat until well blended. Drop the batter in tablespoons (not too close together) on cookie sheets that have been sprayed with Pam. Bake in a 375 oven for 12 to 15 minutes. Watch the cookies as they should not be overcooked. They can be made smaller in size, but I think they are best when about 3 inches in diameter. Sprinkle the tops of them while they are hot with a mixture of sugar and nutmeg. Do not stack them in a jar, as they will stick together, and it is impossible to pry them apart.

# Fashion flashes

## ANDGROGYM —RISE and FALL



Irene Edwards

If any industry aided the unisex image, it was the clothing business. With a feminine eye, I scanned and admired the merchandise in the window of a smart shop recently, only to discover I was standing in front of a men's store. The realization was similar to the wave of emotion that swept over me when I encountered a guy wearing My Kennington shirt. In the 60's when jeans exploded as antifashion, girls began shopping the men's stores. With pants very much on the fashion scene, and half the feminine population lacking Coca-Cola bottle figures, where else was a gal to go for her jeans? (P.S. Since then, Ditto has invented FIT.) Retailers got the word, manufacturers picked up on it, and the whole scenario was being enacted on one premise. Fit being the important ingredient, nobody cared where the zipper was! With today's emphasis on good muscle-tone (looking great in the center fold or dressed to the nines), padding and foundations are passé. With lean In and lumpy Out, enter the shoulder bag for 'Either'. The current strength of the Western look (right down to the "Hoppy, Gene and Me" little-scarf-at-the-neck), is a spin-off of the re-cycled denim look, which evolved into the Safari look, or if you prefer, the Coverall look. Picking clothing from the same rack, why stop short of shoes? One tagged Elevators, the short guy who wants to add a few inches does so unselfconsciously and with great style. A carry over of the Ethnic look of the '60's, is the boon in men's jewelry spawned by the Tieless look. All manner of turquoise and silver jewelry and gold and silver chains are interchangeable. Shell jewelry is especially hermaphroditic. Wrapping it up according to a famous jeans' retailer, "Unisex is fading away, and it's back to vive le difference!" □



EDITOR'S NOTE: Irene Edwards is the owner of "What's Happening Now" a boutique in Rancho Bernardo's MERCADO, featuring Fashions for the Contemporary Ms.

## NUCLEAR STATION TOPS PRODUCTION

San Onofre Nuclear Generating Station has reached a major production milestone with the generation of its 20 billionth kilowatt-hour of electricity after seven years of successful operation.

San Diego Gas & Electric Company and Southern California Edison Company said San Onofre is one of only three commercial nuclear power units in the United States that have passed the 20 billion kilowatt-hour production mark. There are 53 nuclear power units in operation in the country.

The two utilities said San Onofre has played a significant role in providing nuclear-generated electric power for Southern Californians during a period of critical world-wide energy problems.

To generate the same amount of electricity that San Onofre has turned out would require the burning of 30 million barrels of imported low-sulfur oil.

The utilities said San Onofre represents an important saving to Southern California residents in the cost of producing electricity and provides a dependable source of energy for their jobs and homes.

San Onofre passed the 20 billion kilowatt-hour mark during the week of January 13-18, just a few days after the seventh anniversary of the station's start of commercial operation. In the past year alone, the nuclear station, located just south of San Clemente, California, produced 3.3 billion kilowatt-hours of electricity.

With each day of full operation, San Onofre generates 10,800,000 kilowatt-hours of electricity — enough energy to meet the needs for a city with half-a-million people.

William R. Gould, executive vice president of SCE, which has operational responsibility for San Onofre, said the station was available for full-power operation 86.08 percent of the time during 1974. This is higher than the national average of 84 percent availability for fossil fuel generators during 1973, the year in which the most recent annual statistics are available.

"The high availability of San Onofre illustrates the desirability of nuclear power plants and their value in providing a reliable source of electricity," Gould stated.

Discussing the excellent safety record of San Onofre and other nuclear power plants, Gould said there has never been a member of the public injured or killed as a result of a nuclear accident at a commercial nuclear power plant.

The existing San Onofre unit, a 450,000 kilowatt pressurized water reactor, is owned 80 percent by Edison and 20 percent by SDG&E. □



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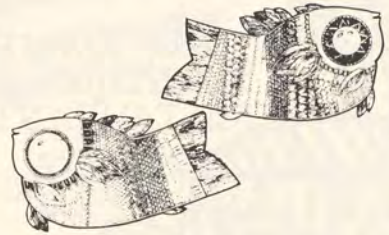
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# Astrological forecast

by JEAN FARMAN



## PISCES (February 19 - March 20)

Perceptive Pisces people are rarely fooled! When someone tries to pull the shades and tug your braids this birthday month, your sensory antennae automatically begin to wiggle with wisdom. When the masquerader is unveiled, people look at you with added respect. March is the month to fill your piggy bank. Don't miss any passing opportunity. 'Tis not the time to sit back and wait. Work with the stars and make it happen. Don't let financial euphoria cause extravagance. Save those pennies and bank your profit or you'll end up with less than with what you started. Pisces personalities: Carl Betz, Amanda Blake, Sammy Kaye.



## ARIES (March 21 - April 20)

Aries are apt to jump with joy this nifty March, bringing one of the luckiest times of your life! Travel is terrific though somewhat hectic — but you thrive on get up and go impulse. One word of caution for slim and sensuous Aries — you could easily put on weight and become more than pleasingly plump! Aries celeb: Lyle Waggoner.



## TAURUS (April 21 - May 21)

The Easter Bunny month brings Taurus another emotional test to undergo. Those candy-coated eggs left in your basket look like they're labeled with jealousy. 'Tis a touchy time for Taurus. Don't destroy a meaningful relationship with jealous out-

bursts. Friends are helpful through the 18th; then they seem to disappear into their own personal problems. Taurus talent: Phil Silvers.



## GEMINI (May 22 - June 21)

Gyrating Gemini jumps into spring with static electricity surging through those veins. No spring fever for you — your feet sprout wings as events keep you hopping. Keep a packed suitcase handy for sudden travel plans. Friends and social life are a terrific source of pleasure. Don't count on partners keeping any promises made this month. Gemini giant: Sammy Cahn.



## CANCER (June 22 - July 22)

If Moon Children take care of health and watch their diet, they won't be caught indisposed when it is time to receive roses and accept applause for some sort of appreciation, recognition or honor. Voted playmate of the month, don't let sudden popularity turn your playful head — 'tis not the time to tie any knot! Moon child: Phillip Carey.



## LEO (July 23 - August 22)

Look out Leo — bite your tongue! Use your pussycat purr rather than that raging roar to succeed with others early in March. If you're searching for answers, consult the experts for sound advice. Don't attempt to carry the load and solve the questions all by yourself. You may be tapped as referee for someone's squabble. Leo lad: Neville Brand.



## VIRGO (August 23 - September 23)

Mixed-up messages and garbled information could come your way setting you into an emotional spin early in the month. Get the facts and pay attention to those little details in order to offset jangled nerves and misunderstandings. Mid-March look for ways to enhance your financial future. You might even inherit something of value! Virgo star: Sean Connery.



## LIBRA (September 24 - October 23)

If you're the type of Libra who loves people, you'll adore this merry month of March. Your hyperactive friends keep you so busy there's hardly enough time to feed your pets or sing to your plants. Super people enter your circle. When you reach out for others — they quickly respond. Be cautious near the 20th. Libra celeb: Stanley Holloway.



## SCORPIO (October 24 - November 22)

Mysterious Scorpio is hard to figure anyhow — but this month your mate and/or business buddy may tear their hair in utter despair! Your volcanic energy needs constructive outlets. It's doubtful you'd

take on more than you could handle. Go ahead, do something that turns you on — if you just happen to make \$\$ — all the better! Scorpio songbird: Petula Clark.



## SAGITTARIUS (November 23 - December 20)

'Tis time for Sagittarians to go where the action is! Wrap up any loose ends that are dangling at home — then get out and meet people, sell yourself, present your creative 'brain-babies' to the public. Your best day is the 21st. Take advantage of this success cycle — lucky you, it lasts a whole year! Sagittarian TV man: Bob Barker.



## CAPRICORN (December 21 - January 20)

Capricorn critters could get stung by the moving bug this month! Real estate offers may be too good to refuse. Expect dissension from those sharing your castle. They need gentle persuasion and darn good reasons to change scenery. If happy where you are, then the urge to redo your humble hacienda may take over instead. Capricorn giant: Aristotle Socrates Onassis.



## AQUARIUS (January 21 - February 18)

Been losing your temper more and enjoying it less? Sit on your hands and swallow your tongue — aggressive actions and fixed opinions could wipe out your popularity this mouthy month of March! Recoup your senses and write your beefs on paper. At least you will feel better and you won't make so many enemies. Aquarian talent: Mac Davis.

Pi Seelen  
Rancho Bernardo  
Dear Bill

We won't be seeing you this weekend because it's that time of the year when I close windows, pull down the shades, lock the doors and take the phone off the hook. Yes, you've been through this before, it's my annual diet time. I tend to ignore the broken zippers (things are made so poorly these days) and the fact last year's slacks have lost all their slack but now Jerry's observations are getting to me ... 'they say there are three women to every man. I just happened to get mine all in one package.'

I try to explain I'm not 25 pounds overweight, I'm just 8 inches too short. Anyway, it has driven me to get out my life-long collection of diets. I have them in alphabetical order, Buttermilk and rye crisp ... Cottage cheese and pineapple ... the Drinking man's diet ... Grapes, three pounds a day ... the Rice diet ... Sex (the eminent Dr. Graham says that's sure-fire and fun). It is an extensive study and I propose to leave the entire collection to the Smithsonian. One season I went to a Skinny Farm. They were advocates of the total fast. You started the day with a hearty breakfast of black coffee and vitamin pills. This set you up for a brisk hike. Midmorning brought a cup of no-cal bouillon, then the doctor checked out reactions. I think he checked to see if we were still alive.

Lunchtime was jolly ... another cup of the no-cal bouillon and a fashion show. They modeled only size eights, the sadists. At five, came the magic cocktail hour. We sipped old-fashioned, martinis, etc. That is, we sipped from the right glasses. The content was no-cal soda. Dinner was elegant; music, white tablecloths, solicitous waiters. The food? That gool old standby, the no-cal bouillon ... plus the piece de resistance, a little grey pill containing I believe, a mixture of exlax, castor oil and milk of magnesia. It made for an active night.

We also observed a rigid caste system. Poor souls there for a loss of 100 pounds or over, sat by themselves. We, who needed to shed from 20 to 50 pounds formed a clique and had nothing to do with the 5 foot 10 model who weighed 112 and was starving down to 105. Boy, did we hate her!

I doubt if I will go back there. In fact, I've decided not to rush into this thing. I'll take a few weeks to think it over ... 25 pounds isn't that bad.

See you this weekend.

Love,

Mom

P.S. Jerry says I shouldn't worry about weight because he worships the ground I cover ... Escondido, Rancho Bernardo and Poway. Wise guy! If God meant people to be skinny he would never have let Baskin meet Robbins.

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# Gallery Alley

by **Carlie Conant**

We've chuckled when a columnist filled space with "Dear John" or other reader's correspondence . . . obviously they ran short of fresh ideas and were falling back on their public.



Carlie Conant

Paula Smith, former girl friday for the Del Mar School District and I have been so busy the past month setting up Cottage Crafts, our art and craft supply shop in the Lemon Tree Center in Del Mar that I've failed to cover the North County Art circuit as I should.

Thus I'm falling back on my letters . . . both of them!

The first note is from R. W. Alexander of La Jolla. They have a current show of micro line graphics by "Tal." Micro line is the use of small dots, strokes brief touches which blend to work an unusually different realism.

Pauline Cook of Palm Desert who has created portraits of well-knowns, Ginger Rogers, Debbie Reynolds and Gilbert Roland to drop a few names, has a collection of paintings on exhibit at Alexander's.

The second letter is from my concerned editor who passed along a list of artistic goings-on.

Inukshuk Gallery at 7807 Ivanhoe, La Jolla, is continuing with a collection of Eskimo graphic art. Bozzarius Trading Post in Del Mar has a fascinating collection of courtship and family artifacts from New Guinea, the Amazon Basin and Africa.

The acrylic seascapes of Helen Munson will be at the March 23rd outdoor show in Holiday Park in Carlsbad. Helen will be featured as "artist of the month" by the Carlsbad-Oceanside Art League.

Nine artists have formed a cooperative in Encinitas, the Carrousel.

Lee and Lance Wood have an exciting display of graphics and oils with tropical animals and water birds as their subject. Lance Wood also does an unusual "dotted" art in pen and ink which we mistook at first for a photo separation process, the work is so precise.

Batik by Olivia Chandler Walker are on display as well as oils by Charles K. Sumner. Marjorie Morgan who signs her work "Margi" has a portrait of a beseeching-eyed man extending his begging-bowl . . . the title "La Serenete!"

Vada Kimble was the charming lady

"on duty" at Carrousel the day we were in. Her concept of "Sunflowers" a still life of a simple warm toned brown jug with a frond of perfect yellow sunflowers laid beside it in a half wreath made this our favorite in the current collection.

The Sculpture Gallery in Del Mar is transforming itself into a spring garden. The use of fine art in exterior design is being emphasized.

Carl Fortbrook, an outstanding watercolorist, and professor of art at USIU, will be featured at Cronus Gallery in April. Critics who view his one-man show will find his work equal to Kautzy, Brandt or Kingman . . . Carl Fortbrook has just returned for a year's sabbatical in Southern France, where he painted the collection to be shown. □

## SAN DIEGO PADRES 1975 OUTLOOK

by **Manager John McNamara**

Fancy slogans are great things as far as making guarded promises to the fans about the upcoming season and your aspirations. We don't have any cute comments or sayings about 1975, we're merely stating quite simply that the days of the San Diego Padres finishing in the National League Western Division cellar are over.

Last year could probably best be summarized as a learning process and the coaches and I were able to examine the club closely under all conditions and situations and figure out what could and what couldn't be accomplished. Armed with the information, we went into the off-season trading period on a positive note, knowing what we needed and what we could afford to give up.

It was no secret last season that our biggest weak point was pitching, every phase of it from inconsistency on the part of the starting rotation to ineffectiveness by the bullpen. Hopefully these problems have been eliminated.

The bullpen has been strengthened with the addition of Danny Frisella and Rich Folkers. Frisella had some arm troubles with the Braves last year, but he seems to have come off it without any lasting effects. In Folkers we feel we were able to obtain one of the better relief men in the National League.

We've got our starters back from last season in Dan Spillner, Dave Freisleben, Randy Jones and Bill Greif plus newcomers Alan Foster and Sonny Siebert who should be fighting strongly for a spot in the rotation. We were particularly pleased with Dan and Dave who were both rookies a year ago.

The infield will have somewhat of a new look to it. We feel we've made a real step in the right direction with the acquisition of Tito Fuentes at second base.

Of course, Willie McCovey is ready to

go at first base and with Nate Colbert no longer with us, he will be seeing a lot more action. His back-up will be Bobby Tolán who will move in from right field when needed.

As for the left side of the infield, we'll be going again with Dave Hilton and Dave Roberts at third with Enzo Hernandez at shortstop.

Our outfield is one of our strong points as it was a year ago. We feel our starting alignment of Dave Winfield in left, John Grubb in center and Tolán at right is second to none in the majors.

Backup strength in the outfield could come from any number of players including Dick Sharon, Jerry Turner, Gene Locklear or Randy Elliott.

I'm really not one on predictions, in fact I never have been. All I can say about 1975 is that we don't intend to finish last again. If we finish in the first division, terrific. If it means ending up fifth, okay, but the point is we are through with that last place image. □

## LASERIUM AT FLEET SPACE THEATER



Producing the purest colors ever seen or devised by man, the seemingly third-dimensional laser images pulsate, float and dance in concert with rock and classical music, against a blanket of stars.

Laserium, the only continuing live laser concert in the world is showing at the Reuben H. Fleet Space Theater in Balboa Park.

Laserium is a show of fantastic light displays — ranging from delicate shimmering clouds to symmetrical patterns to sky-filling explosions of the purest colors ever seen — appear as if by magic on the expansive, star-filled theater screen.

The images float, pulsate, grow, assume new shapes, vanish — all to the accompaniment of classical and contemporary music that alternately soothes and assaults the viewer. Though not holographic, the images appear highly three-dimensional.

Laserium utilizes a 1,000-milliwatt krypton gas laser which produces a powerful yet safe beam of spectral-pure light. A "laserist" projects the beam

through a complex series of prisms and optical devices to produce the most brilliant colors ever viewed by the human eye.

"Laserium is a powerful sensory experience, not just another evening's passive entertainment," says Ivan Dryer, President of Laser Images, Inc., the Los Angeles firm which created the one-of-a-kind space experience.

"It is the program's aim not only to entertain but to stimulate and inspire the viewer."

The Laserium experience has been termed a cosmic "drugless high", capable of putting an audience into a peaceful, euphoric state. Many Laserium "junk-

ies" have returned repeatedly to partake of the sensation.

Dryer concludes: "We feel the unique design of the Space Theater should provide the perfect environment to encounter this experience."

Performances are: Sunday: 5, 7:30, 8:45, 10:00 p.m. Monday: 7:30, 8:45, 10:00 p.m. Tuesday: 7:30, 8:45, 10:00 p.m. Friday: 9:30, 10:45 p.m. Saturday: 9:30, 10:45 p.m.

Laserium has been drawing capacity crowds for more than a year at Los Angeles' Griffith Observatory, its original home. Similar response has occurred at ongoing planetarium engagements in New York, San Francisco and Denver. □

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## THE COYOTE; EXTERMINATION OR CO-EXISTENCE

On October 8, 1974, a letter was drafted by Paul D. Bussey, City Manager of Carlsbad to the County Board of Supervisors — the subject: "coyote control". Mr. Bussey stated that on October 1, 1974, the City Council of Carlsbad voted to request "that the Board of Supervisors re-instate the County predator control program" . . .

This antiseptic sounding request, if granted, would mean the mass killing and indescribable suffering of countless wild animals in San Diego County.

As this information reached my office, in mid-November, I felt a responsibility to immediately bring the information to the attention of the public. Press releases were sent to the media throughout the county, and, as a result, the hearing room on December 12, was packed with concerned citizens.

Interestingly enough, only three of the more than 100 people in attendance at a highly publicized meeting were complaining about an alleged coyote problem.

However, two members of the Committee conducting the hearing, publicly made their hatred of the coyote known. What they had to say boiled down to the fact that the only good coy-

ote was a dead one, and however that was to be accomplished was alright with them.

This committee is charged with the responsibility of determining whether or not a real problem exists, and to what extent.

I remain gravely concerned that the possibility of mass destruction of our wildlife could be considered by our County government on the strength of 3 complaints out of a population of one and one half million citizens in the county.

If the predator control program were to be re-instated, what control method would be used? The County Veterinarian's office has already brought the Federal Fish and Wildlife Service in on the study. This was the agency that previously conducted the "control program" in San Diego County — the method: steel-jawed traps!

The wildlife belongs to all of us! If you don't want a mass program of animal suffering, and killing, in San Diego County, contact the Escondido Humane Society and circulate our petition to outlaw the steel-jawed trap.

The coyote is necessary in the balance of nature. He has a right to be here. He performs a valuable service to man as nature's exterminator of rodents. He also keeps the rabbit population in check.

Recent research at the University of Idaho has proven that mice constitute 90% of the coyote's diet.


Throughout the United States, charges against the coyote are made through ignorance and fear. He is hunted, shot, and trapped, his pups are clubbed to death in his den, poisoned bait is put out for him. He is one of the most persecuted and least understood of all wild animals.

We submit the following excerpt from Cleveland Amory's new book, "Man Kind?" "Within a few decades, the last mountain lion will be gone. Bears and bobcats will hold out longer, because there are many more of them, and the wise and canny coyotes will outlast all the other large predators. But unless there are massive changes in the American Way, unless the livestock lobbies and the Federal poisoners release their stranglehold and give up their myths and prejudices, the day will come when the last weak and sickened coyote will drag himself to his feet and lift his voice to the skies; there will be no answer. Then the graceful animal that Paul Maxwell called "the smartest and best nature-balancer ever put on the face of this earth" will disappear into the silence of eternity. "When the last individual of a race of living things breathes no more," William Beebe wrote, "another heaven and another earth must pass before such a one can be seen again." We animals of the earth are a single family, and the death of one only hurries the others toward the final patch of darkness."



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## ECHO HOUSE HOSTEL: A HELPFUL PLACE WITH A EUROPEAN HERITAGE

San Diego's three-year old Echo House hostel traces its roots to ancient travel systems enjoyed by such travelers as Marco Polo and Lafayette. America, too, has had its share of hostel travelers. Lewis and Clark, as young explorers, traveled from Indian village to village relying on someone to give them a tent and some food to sustain them.

"The youthful traveler was there before Echo ever was," said Echo's Executive Director Beverly Awrey. "All we've done is take them off the street, and provided them with clean sheets, beds that weren't bug-infested and good, wholesome food. We identified a need and even though limited by funding, we are filling that need."

San Diego's Echo House hostel is a modern day counterpart of the old country's hostels. "Echo is definitely not a 'crash pad,'" said Ms. Awrey. "It is a hostel and a lot more. The original concept was to house young out-of-town visitors during the proposed 1972 Presidential Convention in San Diego. Although the convention never materialized, Echo House did." Echo stands for Emergency Community Housing Organization.

Echo House attracts travelers from all over the United States and the world and claims to have had visitors from nearly every country in the world. Several foreign travelers praise Echo as one of the finest hostels they've seen, including those of Europe. But while European hostels are commercialized, Echo House exists through community support and labor supplied by its guests.

"Echo is more than just a clean bed for a young traveler," Ms. Awrey said. "The house is also a place for local youth who have been turned out of their homes by their parents for one reason or another. These 'kick-outs' are forced to fend for themselves because their parents simply can't afford to keep them or can't handle the emotional strain and responsibility of children.

"Whatever the reason, most of them are out on the road without any preparation for employment. Many have not finished school and are unskilled. Many are unable to collect welfare immediately despite their need for food and shelter. Echo fills their need. We take them in, care for them — and care about them — until other arrangements can be made," Ms. Awrey said.

The hostel offers supportive aid for all people in crisis. The house staff takes time to talk and try to work out individual problems. Echo has an extensive referral system to local agencies, organizations, schools, and professional people. With this system, staff members are able to

help with just about everything but cash.

Echo House hostel is a dowdy two-story Victorian house. People who stay at the house often help out with the restoration. They say the old paint in the halls and the stairway must be six coats thick. Downstairs are the living and dining facilities. There are two living rooms furnished with frayed, second hand couches and chairs. A spartan dining room has a pair of vending machines in one corner and an over-sized dining table that gives the room the flavor of a lumberjack camp. A staff cook serves two hot meals a day from a small kitchen.

Upstairs are separate sleeping and bathing facilities for men, women, and couples in seven bedrooms. The modest rooms are furnished with bunk beds and three-inch foam mattresses, and the

Despite the service the house offers the community, Echo has met with some local opposition. Ms. Awrey claims a few popular myths still surround hostels. "Many people seem to believe that we smoke dope for dessert here," Ms. Awrey said. "Others suspect there is free sex in every bedroom and that our guests are responsible for every theft in the neighborhood.

"Actually, most of the kids here work all winter long to travel during the warm weather. Most of them are seekers. For the most part they are honest kids trying to find themselves, trying to find work,

housing, recreation — trying to see their country.

"I firmly believe these young people have high ideals and a worthwhile ambition in their lives. They want to see their country now while they're young enough to enjoy it. They want to know America and let their understanding of it give their lives meaning.

"Traditionally, traveling has been for the older, affluent person. The concept of the hostel is to give the younger, less affluent person a chance to travel."

"I've stayed in hostels from North Carolina to Ottawa — Echo beats them all. If they'll have me, I want to make Echo a part of my life. No matter where you go, once you've been here and worked here, you always come back because it's such a great thing," Dan said.

"It's hard to believe that some people have such an erroneous view of Echo," Ms. Awrey said. "Those who know us respect us. We frequently receive referrals from the San Diego, Chula Vista, National City and La Mesa.

"There has never been a major disturbance at Echo nor has the crime rate ever increased in the vicinity of the house. Echo has regulations and we enforce them," Ms. Awrey affirmed. "No drugs, weapons, alcohol, or sexual relations are allowed in the house. Even prescription drugs must be checked in and out at the desk." □

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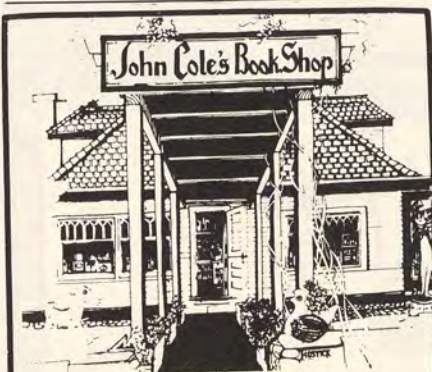
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# Places and Faces

## HEAT PUMPS CONSERVE ENERGY

San Diego Gas & Electric Company today announced it has begun encouraging the use of electric heat pumps in a new marketing program designed to conserve natural resources and improve the company's load factor.

John E. Hamrick, marketing vice president of the company, said heat pumps use less electricity and cost about 50 percent less to operate than any other type of electric heating.

With heating fuel prices rising, Hamrick said there should be a sizable and growing heat pump market. By encouraging the use of heat pumps in areas beyond the company's gas mains, SDG&E expects that its customers will save money as well as conserving natural resources.

A heat pump operates like an air conditioner, except that it has a valve for reversing the flow of the heat transfer medium. Thus, either air conditioning or heating can be provided, as required.

SDG&E management believes that more widespread use of heat pumps will slow the growth of winter peak power demands and also will help improve the load factor during the early morning hours when unused generating capacity is available.

Although natural gas is still less expensive for residential heating, its cost continues to rise and the nation's supply of gas is dwindling. Consequently, some experts estimate that by the end of this century, electricity will heat and cool 90 percent of American homes. □

## COUNTY CENSUS SCHEDULED!

The County of San Diego is preparing to conduct a region-wide door-to-door census.

The census will be conducted during March and April in each of the County's 13 cities and in the County's unincorporated areas.

For the past several years, the 13 cities and the County have contracted with the State Department of Finance for preparation of annual population estimates.

Because the San Diego area is growing in terms of population, it is necessary to undertake the special census to ensure an accurate population count. Without the accurate count, the cities and the County might lose revenue from the State.

The census being taken this year will be used for allocation of State funds from 1976 to 1980. Over the five year period, a cumulative total income of about \$14 million could be realized for the County and the 13 cities. It will cost approximately \$725,000 to conduct the census.

In addition to the obvious financial benefit, the Special Census will provide more accurate population data for planning, and other purposes such as a basis for federal grant applications.

In early November, at a meeting between officials of the 13 cities and the County, it was agreed that the County would conduct the Special Census for the entire region, including the 13 cities. The Board of Supervisors approved the idea in December.

Phase I of the door-to-door count will be conducted March 10 through March 23. Areas to be surveyed during Phase I include: Chula Vista, La Mesa, Spring Valley, El Cajon, Carlsbad, Del Mar, San Dieguito (unincorporated), Escondido, Ramona, Palomar-Julian, Poway, Point Loma, East San Diego, South and South Central San Diego and South Kearny Mesa.

Phase II of the door-to-door count will be conducted April 1 through April 19. Areas to be surveyed during Phase II include: Coronado, National City, Imperial Beach, Lakeside, Santee, Oceanside, Vista, San Marcos, Southeast San Diego, North Central San Diego, College Area-San Diego, North Kearny Mesa and North San Diego.

## SAN DIEGO FEDERAL 24TH LARGEST

San Diego Federal Savings and Loan Association rose from 27th to 24th largest among the nation's savings and loan institutions in 1974, and from 54th to 24th largest in the country during the past five years, according to rankings released by the U.S. League of Savings Associations.

In 1974, San Diego Federal's assets increased from \$770 million to \$906 million.

Among the nation's federally chartered savings and loans, the U.S. League rankings showed San Diego Federal rising from 21st to 17th largest in 1974, and from 37th to 17th in the country during the past five years. San Diego Federal is the fifth largest federal in California.

San Diego Federal has 34 branch locations in California including an office which will open February 24 on Bernardo Center Way in Rancho Bernardo. □

## DYNA-MED CONSTRUCTION UNDERWAY AT CC&F PARK

Construction has begun on a 40,000 square foot leased facility in Cabot, Cabot & Forbes' new 340-acre Palomar Airport Business Park for Dyna-Med, Inc., a manufacturer and distributor of emergency care products.

The value of the 15-year lease is approximately \$1,125,000 according to Mike Galewski of Ashwill Burke Co. who handled the transaction for Dyna-Med and CC&F.

The announcement represents a change from original plans which called for only a partial relocation of the Leucadia-based firm by leasing 20,000 square feet of space at the park, according to William Gore, Dyna-Med executive vice-president.

"The reason for the change in plans is to completely consolidate all of Dyna-Med's operations into one facility," Gore said. "The flexibility we have had in dealing with CC&F has made it possible for us to go ahead with both expansion and consolidation immediately," he added.

"Our decision was based on continued growth of the company which was

founded in 1968 by Glenn Hare, president of Dyna-Med. We have doubled our sales for four consecutive years and anticipate employment to reach 300 within the next five years," Gore said.

Dyna-Med inventories over 2,000 emergency care products including the Hare Traction Splint for hospital emergency rooms, police and fire departments, ambulance companies and para-medical teams. □

## VICTORIAN ERA HOUSE OPEN

The doors of the Sherman-Gilbert House in Heritage Park will now be open to visitors seven days a week.

The Sherman-Gilbert House, built in 1880, is one of the best preserved examples of San Diego's Victorian era. The public is invited to view the parlor of the redwood house. The parlor is restored with furniture, paintings, needlepoints and vases from the 1890s.

Due to the large visitor turnout in past weeks, the County Department of Parks and Recreation has extended the operating hours of the historical site from 8 a.m. to 5 p.m. Monday through Friday to include Saturday and Sunday from 11 a.m. to 5 p.m.

The house is located at Juan and Harney Streets in Old Town at Heritage Park. There is no admission fee. □

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# Places and Faces

## DOCTORS URGE PURCHASE OF OCEANSIDE HOSPITAL

Tri-City Hospital directors were urged Thursday at the January board meeting to solve the medical center's expansion needs through the purchase of Oceanside Community Hospital, but voted to await further action until a report of that facility's recent accreditation examination had been released.

Dr. Lucas J. Bonagura, chief of the medical staff, told the directors that the doctors had voted overwhelmingly to urge the hospital trustees to purchase the older facility.

"Beds are more acute, occupancy is higher and we now feel that serious consideration should be given to making the purchase," he stated at Thursday's board meeting.

We all are concerned with meeting the medical needs of the community and believe that acquiring more beds is more important now than the facilities that house them, he said.

Dr. Bonagura was joined in the request by Dr. Hal Thatcher and Dr. Jerry D. Colling, both members of the medical staff. Dr. Thatcher is chairman of the staff Planning Committee.

Dr. Thatcher stated that as long as Oceanside Community Hospital remains in its present status — low occupancy and vacant beds — the necessary expansion of Tri-City Hospital will continue to be denied. He said that one of the reasons there are empty beds at OCH is because of the lack of sufficient staffing there.

"We (the doctors) don't feel patients get the same care there as at Tri-City. We implore you to get Oceanside Community under Tri-City jurisdiction so we can bring those beds to standard. My concern is the welfare of the people in our district," he said.

Dr. Colling said that the doctor-patient confidence in OCH would be enhanced to the point where it would be used more for certain types of patients, mainly intermediate and sub-acute care categories, if it were owned and operated by Tri-City. He said he knew of many doctors who would like to use the Oceanside facility.

Hospital Director Gene Geil asked that the matter be referred to committee, including the hospital building committee, for further study and report back at the next meeting.

Mrs. Arlene Porter, hospital president, called for an executive session to discuss the matter during which everyone but the five elected officials were excluded. Following, it was voted to await a decision on the purchase until results of the recently completed accreditation survey of OCH were known.

At the January board meeting, it was noted by Executive Director Jack G. Olpin that an 11.6 percent increase in patients had been experienced during 1974. He said adult and pediatric admissions were at an all time high of 8,415, up from 7,538 during 1973.

Obstetric admissions reached 1,428 for the year, a 31 percent increase over the 1,090 recorded the year before.

Patient length of stay had been reduced to an average of 6.6 days from 6.8 the previous year.

During 1974 adult bed census averaged 98 percent throughout the year, compared with 90 percent in 1973. Maternity beds were utilized at 84 percent, a substantial gain over 65 percent a year earlier. The overall occupancy of the hospital rose to 89 percent from 82 percent in 1973.

Olpin stated that 13 surgeries scheduled for the next day (Jan. 24) would be cancelled because of lack of beds in which to place the patients, which represented the entire surgical schedule for that day.

In other matters, Mrs. Nan Testa, president of the Vista Junior Woman's Club, presented a \$2,200 check to the hospital for use in the Acute Care Unit. The club raised the funds last November in a Red Stocking Follies, an amateur production involving persons from the three communities. Mrs. Porter presented her with a special resolution from the board praising the group's fund raising efforts.

Hospital directors heard a report from Associate Administrator Guy Cantrell providing alternate construction plans to provide the 24 additional beds expected to be confirmed by Comprehensive Health Planning Association when it meets January 27. The three alternate plans ranged in cost from \$2,263,514 to \$4,839,442 and were referred to the Building Committee for study and recommendation.

Olpin informed the board that changes in the Civilian Health and Medical Program of the Uniformed Services (CHAMPUS) have been ordered for the San Diego and Camp Pendleton hospitals. He said that this may result in a slight easing of the patient load if treatment for active duty and retired personnel and their families can be handled in the base hospitals. This does not affect the emergency cases, he said.

# Places and Faces

## ENERGY CONSERVATION CHECK

If there seems to be a villain working against your energy conservation efforts, consider your home thermostat. It could be working improperly, and San Diego Gas & Electric Company reports that a faulty thermostat can make a substantial difference in your heating bill.

If, for instance, your thermostat is set to turn on your heating system at 68 degrees, but actually triggers the system at 73 degrees, your house is five degrees warmer than you intend it to be. That difference means you are paying more than you want to for gas or electric energy since studies show that the cost of heating goes up 5 percent every time you raise the temperature two degrees.

Here is how you can measure the accuracy of your thermostat and tell if it's really doing its job:

Obtain a mercury or red alcohol and glass tube indoor or outdoor thermometer and hang in on the wall next to your thermostat.

On a cool day or in the evening when your heating system is needed to maintain comfortable room temperatures, set the thermostat at the desired temperature.

After 30 minutes, record the thermometer reading and repeat doing so every 15 minutes for a least two hours. Do this for several days.

If the thermometer reading is different from the thermostat setting, the thermostat may be out of adjustment. You may compensate for such error by changing the thermostat setting until the desired room temperature is maintained. Do not remove the thermostat cover, however. Some electric radiant heating thermostats are potentially dangerous when the cover is off, and all thermostats are sensitive and may be damaged inadvertently. □

## COUNTY RECEIVES NSF GRANT

In a rare departure from the tradition of making grants only to colleges and universities, the National Science Foundation has awarded \$25,739 to the San Diego County Department of Education for a science teacher leadership project, according to M. Ted Dixon, county superintendent. The grant became effective January 15 and will expire October 31, 1975.

This year NSF awarded \$11.5 million for 304 projects, nearly all of which will be

conducted by colleges and universities, Dixon explained. Most of the awards are for projects related to new course materials and projects in science, social sciences, and mathematics.

A total of 23 projects were approved for California. Of this total, 21 will be conducted by colleges and universities, one by the San Diego County Department of Education, and one by the California Commission on Regional Medical Programs.

Under the direction of Dr. Robert A. Dean, science coordinator, the San Diego project will involve field testing evaluation of a series of "mini-courses" for individualized instruction in high school science. Most of the work will be concentrated in a three-week workshop during the summer of 1975 for 35 science curriculum personnel who will later serve as leaders for the dissemination and implementation of the series of mini-courses.

More than half of the project funds will be used for expenses and stipends paid to the 35 participants. The rest has been budgeted for instructional materials, office supplies, and operating expenses.

According to Dean, the county Department of Education is one of eight

proposed test centers in the United States. Six schools in three San Diego County districts have been testing similar materials during the past year and will continue as part of the testing center project. The mini-courses have been developed under NSF sponsorship by the Individualized Science Instructional System (ISIS) project at Florida State University.

The project will emphasize the philosophy and rationale of the mini-courses, the content of mini-courses available, and procedures for introducing them into school situations.

The project application was submitted in cooperation with the San Diego City Schools, the University of California at San Diego, and the ISIS Project at Florida State University.

"The content of each mini-course is a blend of applied science, basic science, and the social implications of science," Dean said. "Particular mini-courses may emphasize any one of these areas or all three."

Schools and teachers will be able to assemble or combine mini-courses into many sequences of varying lengths, Dean explained.

The summer program will be located at Hoover High School, 4474 El Cajon Boulevard in San Diego, S. L. Giuliani, science specialist in the San Diego City Schools, will assist Dean as co-director of the project. □



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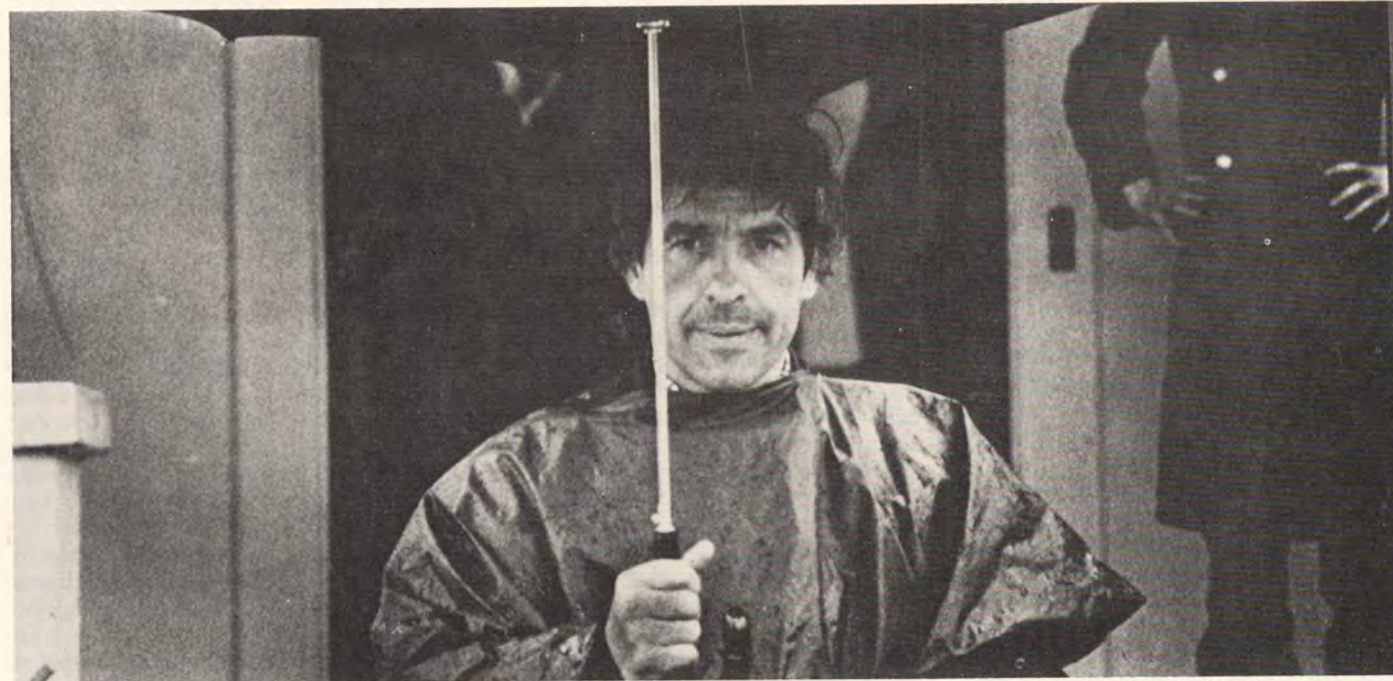
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# Reel Views

by Alan Pesin



John Cassavetes standing in the rain.

For those readers interested only in the results of last month's contest, please skip the following seven hundred words.

Ten best lists are as interesting as toilet paper commercials on television. Yet every January critics all over this great nation waste millions of words on ten best lists which include their ten worst movies, their ten runner-up worst movies, their ten runner-up best movies, and twenty honorable mentions. These critics usually include one foreign film on the ten best list and one foreign film on their ten worst list; one giganto Hollywood blockbuster on their worst list; a small, personal, low budget film on their best list and a small, personal, low budget film on their worst list; a woman's lib picture on their best list and a woman's lib picture on their worst list; on and on and on.

Because of external pressures brought to bear on my sloping shoulders, I too each year jump on the bandwagon with my fellow mugwumps who straddle the fence with fulcrum best ten lists. So here goes. Briefly and bravely, my selections for the ten best movies of March, 1975.

*The Trial of Billy Jack* (96), the Laughlin family's third attempt at Huey Long politics, is America's most personal cinema since Howard Hawks' *Red Line 7000*. Writer, producer, director, financier, distributor, lecher, and name above the title star Tom Laughlin has filmed a three hour high school manifesto as solemn and unyielding as *Mein Kampf* (86).

*A Woman Under the Influence* (91) and *Alice Doesn't Live Here Anymore*

(93), the two worthiest movies currently in town, were written up in last month's column.

*Both Sides Now* (90), a Monday-Friday, 8 PM, Channel 13 talk show consisting of a bored, brilliant Mort Sahl yawning during deep-throated, superficial, George Putnam soliloquies, has already had as guests, among others, Francis Ford Coppola, Sam Peckinpah, Robert Kaufman, Ralph Bakshi, Marilyn Baker, Barry Goldwater Jr., Sara McClendon, Muhammed Ali, and Allard Lowenstein.

*The Savage is Loose* (88), George C. Scott's debacle about R-rated incest, is full of the worst acting but most interesting direction of the month. Whether creating classical montage of static images in the William Dieterle style, dissolving surrealistically into multi-images a la Slavko Vorkapich, or tracking his camera through the jungle or along a beach like a short-winded Orson Welles, Scott shows more promise than Eastwood, Wilde, Newman, and all the other actors become directors, Scott's major limitations at this point are manipulation of action scenes (a problem he also had in his first film *Rage*), and use of the television four to three screen-aspect ratio despite his cameraman's Panavision lens.

The Unicorn Cinema (88) and the Ken Cinema (85) are running the most interesting film programs during the month of March. The Unicorn continues to provide first-rate double bills of world famous area premieres, while the Ken Cinema has once again joined the art house race, showing movies which pre-

sent alternatives to the more available Hollywood product.

*Young Frankenstein* (81) is the best bet of the month. Mel Brooks has taken Gene Wilder's script, added the idiocy of Peter Boyle as Frankenstein, Marty Feldman as Igor, and Madeline Kahn as Elsa Lanchester reincarnated, then photographed the entire affair in black and white thirties' Gothic.

*Report to the Commissioner* (71) is the only action film in this batch. Undercover cops, corruption, and cover-up are the main focuses of this Abby Mann-Earner Tidyman New York Times editorial page version of *The French Connection*. Michael Moriarty plays an ex-anti-Vietnam college radical with an IQ of 60 who keeps walking over burning coals to make this plot continue forward. Milton Katselas (*Butterflies are Free, Forty Carats*) directs.

*Murder on the Orient Express* (68), Sidney Lumet's latest verbal barrage, is for those who enjoy watching aging aristocrats of the cinema engaged in a boring game of charades. This is the classiest movie of the month, and also the stuffiest.

The winner of two free passes to the San Diego County theater of her choice, in the Bernardo Brandings half of last month's photo contest, is Margo Ross of Escondido. Next month's column will reveal the name of the San Diego North County Living winner, and the correct answer to the contest question will be given. If Ms. Ross is out there somewhere listening, please be assured that you will be contacted within the hour. □



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# Fallbrook: Peaceful and Prosperous

Fallbrook is the town everyone remembers from his childhood — even people who grew up in cities, because it's the place they would have liked to have lived — friendly, ordered, prosperous.

People say hello to each other on the streets, even when they are not sure they know you. When kids get too rowdy at the town's only movie, "The Mission", the manager calls their parents not the police. The crime rate is low. The natives are not restless. There is a real sense of community.

The town has 17,000 inhabitants, 21 churches and if you count all of them about 80 social and civic organizations. Clubs include chapters of the Daughters of the American Revolution, the National Society for the Encouragement and Preservation of Barbership Quartet Singing, and a group known as the Varmint Callers.

In explaining the frantic club activity, one community leader said, "We have quite a problem sometimes scheduling meetings that don't conflict with each other. We have to have meetings because there is nothing else to do here at night except go to a meeting."

The town is undeniably quiet. There are several good restaurants, and a couple of bars but the most noticeable establishments along main street are the real estate offices. At last count, the Chamber of Commerce said although it was difficult to keep track, it thought there were about 65.

Fallbrook is one of the few communities in San Diego County that has no roots in the Spanish-Mexican history of the area. Fallbrook didn't exist until 1869, when a Pennsylvania family, headed by a farmer named Vital Reche, settled in what is now Live Oak Park to

work the land and raise bees. The little settlement was named Fall Brook after a town in Pennsylvania. Later, when the settlement was moved to a more suitable location four miles away, the name became Fallbrook.

The community prospered and by 1887, the price of land had soared from \$15 to \$35 an acre. By 1890 it was almost impossible to buy land at less than \$100 an acre. (Now for a single high view site acre the range would be between \$12,000 to \$20,000, according to one realtor.)

Early days were plagued by water troubles — either too much or too little. The first railroad that came to Fallbrook was an independent venture of the California Southern Railroad. Rain washed out eight miles of track in 1885, and the Santa Fe took over the line the same year. Six years later, after \$4.5 million in repairs, another deluge ripped out track. Rebuilt in another section, the present line hasn't suffered recently from floods, but it is now operated only as freight service. On it between 200 and 300 carloads of citrus are shipped each year.

When only well water was available to the farmers of the area, Fallbrook grew lemons and oranges. Then when water from the Santa Margarita River became available (after 16 years of litigation) in the 1930s, avocados became the principal crop. At the present time there is 10 times as much acreage planted in avocados as in lemons.

As more acreage is put into cultivation, more water is needed, which has spurred agitation for another dam in the area.

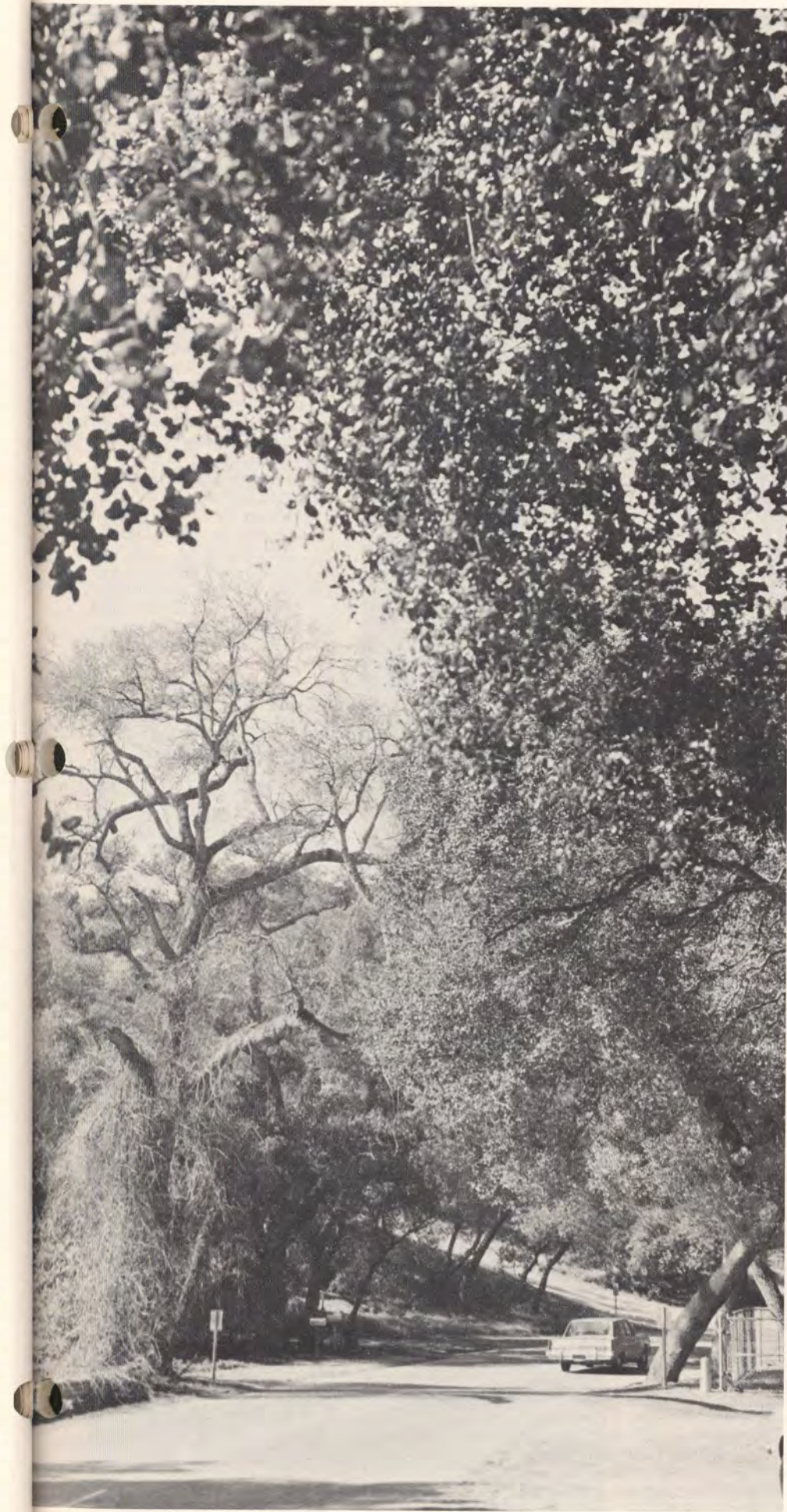
The residents of Fallbrook have decided that the prosperity of their

community is inextricably bound up in agriculture, and they've decided they can do without high density development. At the end of last year, after 16 years of discussion about planned growth in Fallbrook, the County Board of Supervisors adopted the Fallbrook Community Plan, which represented a reduction of approximately 52 percent in density from the existing General Plan. Fallbrook Planning Chairman Vic Pinckney, who was one of those who first talked about planned growth, feels Fallbrook has been well served by the county. "The essential character of the community is going to be preserved," he said.

One of the biggest problems the town has now is employment for young people. It is almost axiomatic that when you grow up, you leave town. Competition for the jobs there are is fierce. There are between 500 and 600 retired military people in town, most of whom can work for less money than people who aren't living on pensions, and most of whom are well qualified and spry enough to take on civilian jobs.

Several factors save Fallbrook from being referred to as being a "sleepy" community. For one, it is the center of a thriving agricultural community. The other is that many of its residents have traveled extensively and lived in other parts of the country and the world. They know what's going on in the rest of the world, and they are smart enough to like what's not going on in Fallbrook. The pace is slower, the people are friendlier, and they are determined to keep it that way.

(Next month, "The Yellow and Green Gold of the Fallbrook Economy", all about citrus and avocados.)



Avocado and citrus groves provide the basis for the town's prosperity. The going price for an acre of avocado trees is around \$6,000. Eighty years ago, farm land went for \$100 an acre.



Fallbrook with its 17,000 population is the place most outsiders vote for in the "wish I had grown up there sweepstakes."

Left: Live Oak Park, four miles from the site of the present Fallbrook, is where Vital Reche, the town's founder, originally settled. Today, thanks to a vigilant community its beautiful trees overhanging the road, have been saved from pruning by an unesthetic highway department.

# whatta lifestyle!

by Pat Walker



Dave Compton and Dan Geis

## Hometown Boy Makes Good... Music!

At the Winners Circle Lounge, **Dave Compton**, formerly of Solana Beach, was singing about a boy of seventeen and his dreams of the future. And it flashed on me while listening to the songs of Croce, King, and Stevie Wonder and the like, that David was the product of his own dream at the age of seventeen.

I first met him ten years ago when he knocked on my front door, flashed that yard-wide grin and said, "I'm earning money for school and would like to paint your house." The time was right and the price was right, so he started slogging a brush around Mi Casa. Whenever he took a break from brushing, he would grab his cheese sandwich and his guitar, flop down on the patio and pick and play himself into

another world. Music was a serious business to him even then. He'd try something different and stick with it, repeating it over and over until the sound was balanced and pleasant.

His proficiency allowed him to have a long-standing job at Shakey's Pizza Parlour in Ocean-side. He moved on to the GRB in Del Mar, the V.I.P. Lounge and Islandia in San Diego. Each summer he is part of the Grandstand Show at the Del Mar Fairgrounds.

While playing the Reuben E. Lee, he met and teamed up with a musician whose talents were equal to his own. Dan Geis is a knowledgeable, competent, impressive musician and Dave allied with him knowing that the duo could learn, expand, and steadily perfect their music.

They play together like peanut butter and jelly... smooth, sweet

and satisfying. Dave and Dan mold the sounds of the electric guitar, the 12-string, steel, gut, flute, sax, and base into mellow body-easing sounds. They make you glad the night was cold, the coffee was hot, and that you decided to stop by for a moment of enjoyment.

When they reach the end of their six-week stay at Winners Circle Lounge, they are leaving for a six-week job in Salt Lake City and will return to this area at Fair time.

It's nice to see a dream happen. In the past ten years Dave has attained a high level of personal and professional regard by the public. He has earned every bit of it and I hope that he continues to get the credit due him. You just simply knew he'd make it! Wow! Has he ever!

(Meanwhile... my house needs painting again.) □



Jim Runzo

## A Real Sugar Daddy!

Did you know that we have a real-life, smell-running-out-the-front-door candy factory in our midst? Well... we do. That charming building across the street from the Twin Inns in Carlsbad is the home of Runzo's Candies. And are they sinful! All seventy-five varieties of the gorgeous confections.

**Jim Runzo** spent some time out of the business he learned as a child from his parents in Philadelphia, but he returned to the "just plain happiness I get from making candy" as soon as he was able. He designed and built the building on Elm Street and opened for business. The shelves of his shop are filled with an awesome amount of candy. There are the familiar creams, toffees, and honeycombs and new names such as dietetic candy, organic candy, chocolate-covered raisins, dates, apricots, and carob seeds.

Watching the process of candy making where machinery does part of the dipping, rolling, chopping and cutting is fascinating.

For Valentine's Day he made hollow chocolate hearts which he filled with candy. And for Easter he will produce chocolate eggs which may be filled with your choice of candy.

Jim is planning to open a candy school soon in conjunction with his shop. He already has a candy cookbook in the final stages, and he emphasizes the lack of professional candy makers in the West. He has a gentle, deft touch with his product and is rightfully proud of his establishment. □

## Wherefor Art Thou?

Artists who make a living from art are few and far between. And when someone makes a living wage from his creative endeavors, it speaks not only of a marketable talent, but also of a business sense not found in many who follow the artistic road. Two people who have made a success of art are **Ira and Suzi Spector** of Solana Beach.

Spector Designs now employs ten people in their workshop on South Cedros. They mostly turn out wood carvings and graphic designs for commercial projects. Suzi, who at one time did illustrations for children's books, does the sketches for Spector Designs and as their principal artist provides the material from which they produce murals, sandcastings, painted graphics, and carved pieces such as doors, paneling, and signs.

They have a contract for designing the interiors of the Big Bear Markets and have just completed Jonathan's in Rancho Santa Fe. They are now working on providing the graphics for the largest

Big Bear store in San Diego County which will soon be built at the southeast intersection of Via de la Valle and I-5.

Daisy's is also a client of theirs and they have done the interiors for all eight houses in this restaurant chain. Suzi has quite a name as an enamelist and very often does utilitarian objects such as door knobs, cabinet pulls, and can even do an occasional stained-glass skylight for offices.

They are responsible for most of the signs in the Vineyard Shopping Center in Escondido. They have done signs for entries and buildings for many industrial parks and commercial projects such as the Naiman Project in Sorrento Valley, Kearny Villa Park in Kearny Mesa, Scripps Ranch Park, and Cabot-Cabot-Forbes Industrial Park on the Miramar Road. They are also doing the South Bay project called Southport.

Their workroom is now producing an enormous carved tree column for St. Vincent's Hospital in Los Angeles. □

Suzi Spector



## A Silent Portable Talent

Did you happen to see **Mark Wenzel** when he performed in front of the Earth Song Bookstore in Del Mar? He was the one with the white face and gloves who silently portrayed fascinating things to shoppers and passers-by. Mark is a member of the Don McLeod Mime Theatre, a San Diego based group with some renown.

This last summer, the troupe performed daily at the World's Fair in Washington. Don McLeod, who was a student of the master mime Marcel Marceau, feels that "The simplicity of the mime touches people from the inside." The techniques are complex to learn and combine the emotions of an actor, the motions of a mime, dancing, gymnastics, and clowning. Mark pointed out that the use of the white painted face and white gloves are to emphasize the facial expressions and the action of the hands. It is a delicate difficult illusory art.

Mark Wenzel



Mime is probably the most portable of art forms. This survivor of the Middle Ages can be taken everywhere and Mark has done just that. He spiced up the crowds at the World's Fair with his presentations and expanded the Fair's public relations by performing at hospitals and schools. He has performed outside the Sports Arena in San Diego while hundreds of humanoids waited sub-patiently in line to see "Humble Pie" perform. He graces the Street Theatre area in Balboa Park with his juggling, balancing, and delightful presentations of human foibles expressed larger than life. He amuses and creates soft smiles among the people who attend grand openings and commercial celebrations.

He can convince you of anything... and have you believing... if you just glance his way. And you'll leave after his performance knowing you have just seen a very special talent in action. □

## Men of Many Parts

**Ron Shapiro** is the editor of Applause, a magazine of the performing arts which is distributed in program form at functions of performing arts. He appeared recently at the GRB in their dinner production of "Thousand Clowns" and presented the most sparkling, tight play I have ever seen. He was born to play Murray, the man whose lifestyle the social workers consider a threat to the raising of his 12-year-old nephew. His pungent philosophies and gutsy humor rollicked the GRB.

Ron also teaches OURS (Open Unlimited Repertoire Stage) and often performs in Street Theatre in Balboa Park. His last presentation at the Zorro Garden site next to the Reuben Fleet Space Center was eight pieces from "Collision Course".

He has done a couple of segments of the "Harry O" T.V. series, and recently appeared with Claude Akins and Frank Converse in a "Movin' On" episode called "Fraud". He portrayed an undercover cop and had an enthusiastic fight scene with Claude Akins. Ron has directed and acted in San Diego County professional and community theaters for years.

**John David Steyers** is better known as "J.D." on the air with KFSD-FM radio. "J.D." is the very knowledgeable "Mr. Classical Music for San Diego". His top-rated program is proof that he does more than read record jackets to his audience.

Ron Shapiro and J.D. Steyers



John is a brilliant dialectician who is in the throes of working on his Ph.D. dissertation. He also appears in T.V. and radio commercials. Above, he is pictured as the very nervous, obnoxious Chuckles the Clown from "Thousand Clowns".

# Another first from Rancho Bernardo!

# CUSTOMIZER HOMES

## at Westwood Ridge

Here's a brand-new... only-at-Rancho Bernardo... home buying idea. One you can live with. Because you pick your home, your location and all kinds of customizer touches... without paying custom home prices.

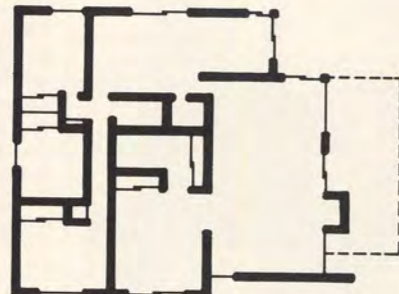
It's a freedom of choice you never dreamed you'd have until you built your dream home. So, go ahead, be choosy...



### Pick a Look

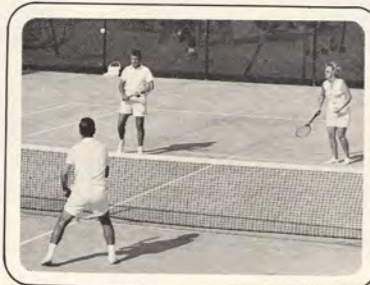
To make your home your own...

- Add a fireplace. Or use the existing alcove as a bar, stereo center, mini-library, wine vault.
- Add decorative trellising over and around your patios.
- Open up rooms with sliding mirrored wardrobe doors.
- Keep cool with air conditioning.
- Or just enjoy standard features like self-cleaning ovens, shag carpeting, marble pullmans and decorator tile.



### Pick a Plan

Choose from three beautiful garden home designs. Loaded with wood, glass, patios, plant shelves, atrioms and courtyards... cozy retreats, sunken living rooms, cathedral ceilings and handy laundry rooms.



### Pick a Pleasure

Swimming, tennis, basketball, crafts, Little League. All at the Westwood Club to which you'll belong for a monthly fee. Ranchwide, there's 63 holes of golf. Shopping. Riding. School. Churches. Dining. And lots more.



### Pick a Price

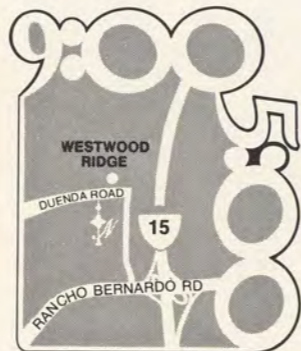
Of course, basic home prices will vary according to the custom options you select. But once you've decided, you'll pay just one price... for your home, your custom lot, your own decorator touches. You'll have just one monthly payment. And your home will be exactly how you want it, where you want it, when you want it!



### Pick a Lot

We've terraced a hillside overlooking a Rancho panorama and arranged generous lots so every home takes full advantage.

Once you've picked a plan, we'll help you find a matching location. High on the hill, tucked in a quiet cul-de-sac or smack dab in the middle of everything. Just pick your favorite, tell us the number and we'll stake your claim!



### Pick a Time

Westwood Ridge models are open from 9 a.m. to 5 p.m. every day. And they're easy to find. So come out today... and beat the land rush!

Put it all together... and it spells Westwood Ridge. Just the right home in the right place at the right price. As only you and Rancho Bernardo can put it together.



## Rancho Bernardo.

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Almost everyone who has ever written anything besides checks and letters to mother eventually has had something to say about the theater. Critic George Jean Nathan, in the line of duty said, "Drama is what literature does at night." Poet E. B. Browning wrote that theater was a matter of "shifting fancies and celestial lights." Bret Hart, in his address on the opening of the California Theatre in San Francisco, January 19, 1870 said, "Behind the curtain's mystic fold, the glowing future lies unrolled." Even that heavy thinker Schopenhauer had a comment, "Not to go to the theater is like making one's toilet without a mirror."

Fortunately for North County, our night time literature, toilet and celestial lights are well taken care of by a variety of little theater productions. (The future will have to fend for itself.) Each month a different play will be featured in this column, and others which may be of interest will be mentioned. Since space is limited, the column will concentrate on theaters in North County, with the exception of the Old Globe and the Carter Centre Stage.

### SAN DIEGUITO LITTLE THEATRE Fairgrounds

Del Mar Phone 755-SDLT  
March 1, 6, 7, 13 and 14; 8:30 p.m.  
*The Crucible*, by Arthur Miller

Controversial when it was first produced in 1953, *The Crucible* speaks forcefully to audiences of today. On one level it is a tale of witchcraft in New England during colonial times. On another level it is a tale of bigotry, self-righteousness and hysteria and pinpoints problems we still haven't learned to cope with entirely. On a third level, it can be enjoyed as seat-of-the-pants theater that generates a great deal of excitement.

Directed by Sadie Lou Tieri, the cast features Ralph Joyce of Rancho Santa Fe, Lissa Lazaro of Del Mar, Sheldon Geroe of San Diego, Jerry Mills of San Diego and Larry Statt of Encinitas. Maggie Fitzgerald of San Diego plays a principal role as the malevolent character whose lies launch the persecutions.

Thanks to Kathleen Edwards, who is the wardrobe mistress for the American Conservatory Theatre in San Francisco and whose mother plays the role of Rebecca in the show, it was possible to rent authentic, practically new costumes from the San Francisco company.

Visually and talent-wise, the production is not to be missed. It's a winner.

### GRB, NORTH COUNTY'S ONLY DINER THEATER 225 Fifteenth St.

Del Mar Phone 755-1414  
March 3, 4, 10, 11. Dinner at 6:45; performance at 8. Tickets \$8.50  
*An Evening of Mime and Music with Don McCleod*

An unusual chance to see an entertaining art form that is undergoing a renaissance of popularity. McCleod was the official mime of the 1974 World's Fair in Spokane and is a student of Marcel Marceau.

March 17, 18, 24, 25, 31, April 1, 7, 8. Dinner at 6:45, performance at 8. Tickets \$9.

### *The Roar of the Greasepaint, the Smell of the Crowd*, by Anthony Newley and Leslie Bercuse

A contemporary musical that has become a classic.

### OLD GLOBE Balboa Park San Diego Phone 239-2255

Continuing through March 23, nightly except Monday at 8 p.m., Sunday matinees at 2 p.m.

### *You Never Can Tell*, by George Bernard Shaw

Three children, who have been brought up away from England by a mother with advanced ideas return to their native land to discover that the advanced ideas of a few years ago are no

longer so startling. As might be expected, this is the typical Shavian comedy of manners and mores.

### MIRA COSTA COLLEGE THEATER (Mira Costa Gymnasium) Barnard Drive Oceanside Phone 757-2121, Tickets at the door March 32, 8 p.m. *Women in History*

Actress Muriel Bach portrays a variety of famous females including Maria Montessori, Nellie Bly and Eleanor of Aquitaine. The performance is being jointly sponsored by Mira Costa College and Palomar College as a part of their Bicentennial series. This one-woman show has been tremendously popular in New York City.

### CARTER CENTRE STAGE

Balboa Park San Diego Phone 239-2255  
March 4 through April 6, nightly except Monday at 8 p.m.; Sunday matinees March 16, 23, 30 and April 6 at 2 p.m.

### *The Real Inspector Hound and After Magritte*, by Tom Stoppard

*The Real Inspector Hound*, written by the author of *Rosencrantz and Guildenstern Are Dead*, revolves around a romantic quadrangle, murder and its investigation, all interwoven as a play-within-a-play.

*After Magritte* features a robbery, questionable motives and a tangle of comic confusion.



Principals in "The Crucible," Ralph Royce from Rancho Santa Fe and Lissa Lazaro from Del Mar, discuss accusation made by the village girls and what to do about them.

# THEATER NORTH

# OLYMPIC SKIER

What makes a champion? You eat, drink and sleep the sport until it becomes a part of you, like an arm or leg. You grow up with it until it becomes an easy, comfortable thing to do . . . the challenge warms your blood, the conquest brings fulfillment.

Al Dutton, a lifelong skier, spent his childhood in the mountain country of Oregon. He knew the hills well, climbed them and explored them . . . he was a mountaineer. For him skiing was the natural thing to do when winter brought long snows.

It was all for pleasure in those beginning years. He skied often . . . starting at about the age of ten in his hometown of Portland, Oregon. He entered his first competitive meet in high school and he found that he could compete. By the time he reached his last year of high school he was classified as a senior division skier.

Most of his skiing as a young man was done on Mt. Hood, Hoodoo Bowl, or at Paradise Park on Mt. Rainier. The Golden Ski Meet held in June on Mt. Hood was the competition that everyone in that area looked forward to.

Competition was keen. "There were lots of great skiers in Washington and Oregon at that time", Al explained, "perhaps because there were so many families from Scandinavian backgrounds". Hjalmar Hvam of Portland was a four way champion. He was a pioneer skier and "one of the greatest!" He developed the first release binding.

He smiled as he recalled his first great pair of wooden skis (he was in college at the time). They were Johnsons, handmade in Sweden, and although he couldn't afford them he knew he had to have them. He worked part-time in a ski shop to make extra money . . . they were priced at \$20 a pair! Al still has that first pair of wooden Johnsons in his garage here on the Ranch.

There were ski bums in those days too (about the year 1937-38) and Al said that he was one of them. Ski tows were not yet invented and getting to the top of the slope carrying skis and various other equipment was a long hard trek. Occasionally the skiers would start at midnight the night before to be ready for the downhill com-

petition the next day. Release bindings were unheard of and helmets for safety were not in use . . . not even for jumping.

Al recalled that before release bindings skiers used rubber bands, straps around the heel and cable bindings to attach their skis to their feet. "It was dangerous", said Al, "but I think I skied better before release bindings because I knew I had to perform perfectly . . . complete concentration, or I was in trouble".

There was some great competition on the mountains. Al skied downhill, slalom, and went off the jumps. You had to perform well in each class to place in a ski meet. His favorite was the slalom (he was seldom beaten in it) but he was a little apprehensive of jumping. "I was a second rate jumper", Al explained with a grin. He cleared 178 feet in one collegiate meet, however.

The afternoon we talked was cold and raining, so we sat, cozy by a crackling fire and Al poured me a cup of hot coffee to warm the insides. Shades of a ski lodge! He continued, "Skiing is a challenge because the run is never the same.



*Editor's Note: This is the first in a series featuring retired national champions of the sportsworld. Al Dutton of Rancho Santa Fe achieved an international reputation in skiing. This picture shows Al as a young man skiing on Mt. Hood. Note the bindings on the skis.*

by Jerry Shockney

The wind condition is variable and the slope is forever changing with the weather". Jumping is sometimes called off if conditions are dangerous, but he could only recall one time in his whole career that the downhill racing was cancelled. He remembered one time in particular at the 1938 World's Fair in San Francisco, that the winds were so strong that he wished they had stopped everything!

But he had worked long and hard to reach San Francisco. It was necessary to qualify in an Intercollegiate contest to compete in the meet at the World's Fair. He absolutely had to be there (at the Fair) because his girl friend (the future Mrs. Dutton) was a ballet dancer with the San Francisco Opera. So what's a little wind when romance is involved! Al placed third in the meet, managed to break two pair of skis in the effort, and one has to assume that he also saw Merle.

He stressed that one of his greatest advantages in competitive skiing was his ability to memorize the course. He knew exactly where the gates were located and how to take them to his best advantage. Skiing was more complicated then, as bindings had to be loosened to go uphill and tightened for downhill tension. Jumping skis were about

1-2 inches wider than downhill skis and without release bindings no one could afford to hit anything too hard. Endurance was good, despite the lack of safety devices, although Al did fracture his skull in a jumping accident and at another time, broke his ankle.

It was evident while talking to Al, that warm memories of the great men he skied with have lingered with him longer than his expertise on the slopes.

With affection he mentioned the names of Dick Durrance from New England, a member of the 1936 Olympic team, Uli Boyter of Germany, Fridl Pfeiffer of Austria, Emile Allaise of France, Emilio Pucci, an Italian at Reed College and Olaf Rodegard, an American.

Al helped organize this group of Olympic skiers, top performers in their respective countries to compete in a western ski meet in the United States. They were some of the best of those times and Al emphasized that he didn't think any of today's champions could touch the winners of yesteryear!

Emilio Pucci, who most of us recognize as an international dress designer, was the "hot dogger" of those days. They called it "Freak skiing". Al pointed out, Pucci was as good as any of the rest of them, but he disliked competition . . . he

Al Dutton takes a jump in top form. Cable bindings are on these skis. This photo was also taken in Oregon.



was a show-off. He wore skis with double ends and performed freestyle . . . a beautiful skier.

Al also commented on Johnny Anderson of Portland, a character on the slopes, 65 years old and loved by all. He really did his own thing . . . never shaved, was never sober, and never missed a jump. "Another beautiful skier was Andrea Mead Lawrence", and Al saw her not too long ago at Mammoth and she was still outstanding. Besides all of them being great skiers, they were wonderful people to know.

In the competition of a ski meet (some last as long as two weeks) one half of the score is based on points for form in all classes and one half on points for distance. Al Dutton qualified for the Olympic Games in 1939, winning the necessary series of events, only to have fate rear her ugly head . . . the games were cancelled because of World War II!

While Al was a student at Oregon State (where he was a member of Phi Delta Theta) he won second place in the National Collegiate

Event, first in the National Amateur Event, first in the Mt. Hood National Event and third over all in the Nationals (a two week competition).

Before graduation, World War II was looming on the horizon of every young man including Al. Naturally Al decided to join the Ski Division, however when a series of tests qualified him to train as a pilot he switched to the Air Corps.

Al and his wife, Merle moved to Rancho Santa Fe about 19 years ago. For years, when their three sons were young, they joined several other families here for Christmas skiing at Mammoth . . . the Manions, the Mehrens, Brooks, Couchs and the Bleekers. Their sons are married now and the Duttons have three grandchildren.

When asked about the best skiing in this area Al was quick to give Mammoth top billing. "It offers the best variety and is a good pleasure area". A skier of today skiing might at this point add that instead of enduring

the climb to the top of the mountain for skiing, one has to battle the crowded conditions on the slopes, The Duttons have enjoyed trips to Europe where they take advantage of the fabulous skiing resorts . . . Innsbruck is a particular favorite. This year because Al had a bout with surgery their skiing reservations were not cancelled, but postponed to the same time next year. They are planning to ski in Cortina, Italy and Yugoslavia.

Skiing is apparently one of the things that Al loves the most and the memories of many warm friendships on the slopes during his competitive years have become very important and meaningful to him. He has stripped the shelves of his silver trophies and medals and packed them away, because as he said, "I felt that it was time". The family has had to look at them long enough! An interesting champion indeed! □

# Living Around Town

Photography by Howard Netherton — Tony Francis



by Jerry Shockney

Three hundred guests from all over the country attended the posh party thrown recently by *George and Arlene Straza* in honor of visiting golf professionals here for the *Andy Williams* tournament.

Given annually by the *Strazas* in their sprawling *Rancho Santa Fe* estate, guests were served a gourmet buffet followed by top-flight entertainment. Guest of honor was *Cesar Sanudo*, who the *Strazas* sponsor on the professional golf circuit. □



A handsome couple from El Cajon, D.J. Brim, president of ChemTronics and June Storch, real estate career gal.



Host and hostess, George and Arlene Straza stop to chat with golf professional Cesar Sanudo and his friend, Chris Hought. Ice sculpture in the background is a likeness of Cesar on the golf course.



Well known man about town, Harlan Svare and his lovely wife Annette enjoy the festivities.



Jean Hurd helps John Hadl collect money for the Emil Karas Fund. A local paper reported that Hadl collected about \$5500 at the party . . . all for a good cause!



Hostess Arlene Straza enjoys a happy moment with Congressman Lionel Van Deerlin.



Above:

Some of the guests from San Diego, left to right, Mr. and Mrs. Weldon Skinner, Mr. and Mrs. Henry Reicher and Mr. and Mrs. Emmet Shelton.

Below:

And a good time was had by all . . . Phil Rogers, well known golfer, Helen Ross, San Diego, hostess, Arlene Straza and Lee Miller, El Cajon.



Some of the younger crowd get together, left to right, Gaye Straza, Richard Martinez, Sally Shockney, Joey Gonzales, Lisa Sackett and George Straza, Jr.



Cesar Sanudo bussess the cheek of his very attractive companion Chris Hought. (That really isn't a hole in her dress!)

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**RANCHO SANTA FE**

*Living*

**MRS. BARTOW SELECTED CHAIRWOMAN OF MARIPOSA BALL**

Mrs. Gordon Bartow of Rancho Santa Fe has been selected as Chairwoman of the Thirteenth Annual Mariposa Ball to be held at the La Costa Country Club in Carlsbad on May 3. The Ball held annually for the benefit of the Children's Home Society is sponsored by Las Duenas, the Rancho Santa Fe auxiliary.



Mrs. Gordon Bartow, chairwoman of the Thirteenth Annual Mariposa Ball to be held at La Costa Country on May 3.

Other members of her committee are Secretary, Mrs. Terry Lingenfelter; Treasurer, Mrs. Thomas Murch; Arrangements and Contracts, Mrs. William Wood; Publicity, Mrs. Philip Colbourne; Invitations, Mrs. Charles Giacomini; Mrs. Richard Tibbets; Door Prizes, Mrs. Brad Ewing; Decorations, Mrs. Robert Brue, Mrs. G.M.R. Schafer; Reservations, Mrs. R. Hastings Garland; Band, Mrs. Anthony Armino; Table Favors, Mrs. Andrew Collins and Programs, Mrs. Alan Bancroft.

For information about tickets and reservations please contact Mrs. Garland at 756-2162. □

**YOUTH CENTER PUSHES TO COMPLETE ENCLOSURE**

Although the main gymnasium and the canteen are structurally completed, a recent decision has been made to proceed and fully enclose the area, to heat it and finish it properly. Work will also include finishing the floors, creating a more attractive and comfortable situation.

According to Dick Colbourne, newly elected president for this year, facilities will still be in full use during the completion work. A lack of funds had called a halt to any further construction, but the

decision was made to borrow the needed funds with hopes of repaying the loan with donations to be received in the future.

The Youth Center was constructed by Rancho Santa Fe Youth Inc. and donated to the school with the provision that the Center could take advantage of the facilities when not in use. In return the school maintains the building, pays the insurance and there are no taxes. There have been no bonds and therefore no increase in taxes to the residents. This identical arrangement has proved very successful in the communities of San Marino and Hillsborough.

The school uses the Center during the day, but after school programs are being formalized. Plans for week-end recreation are also underway. Ping pong tables, pool tables, and Karam tables will be added to the canteen room, as well as fruit juice machines. The facilities will be used by high school students as well . . . there will also be adult art classes, exercise classes and hopefully other interesting activities.

Dick Colbourne added that planning is well underway for the second Horse Show for the Youth Center, in August. Gary Biszantz and Mary Cowan have agreed to serve as co-chairman again, after a very successful show last year.

Officers for this year are Dick Colbourne, president, Doug Allred, vice president; Peggy Bobertz, secretary; Alan Bancroft, treasurer. Past president is Donald Sammis. Meetings are held once a month and attended by 28 board members. □

**STED WITT JR. NEW YOUTH CENTER DIRECTOR**



William Stedman Witt Jr., new director of the Youth Center in Rancho Santa Fe.

William Stedman Witt Jr. of Greenbelt, Maryland has been selected as the new director of the Youth Center in Rancho Santa Fe. He comes to the community with a great deal of experience in supervising and coordinating recreational pro-

grams. He served 4 years in this capacity for the Maryland National Capitol Park and Planning Commission. He was Community Center Director with the responsibility of planning, organizing and directing a broad recreation program for the community. The job involved the recruitment and training of both volunteer and paid leaders.

He is a graduate of Miami University of Ohio with a major in Speech and a minor in psychology and English. A member of Phi Delta Theta fraternity he was active in Varsity football and track. In football he played the position of defensive end.

He attended the University of Northern Colorado's Center for Specialized and Advanced Programs working toward an M.S. degree in Recreation and Parks Administration.

He and his wife, Antoinette and 18 month old son, Steddy are getting settled in their new home in the North county area. □

**DE ANZA CHAPTER OF THE DAR**



Left to right: Back row — Shelley Jenkins, Mrs. Barbara Brown, and Gwen Hare. Front row — Steve Rowe, Betsy Shoup, and Tom Paulin.



Left to right: Back row — Michael Smith, and Donna Miano. Front row: Gina Mikulidich, Peter Weis and Kathy Strong.

Local youth were honored by De Anza Chapter, Daughters of the American Revolution last Saturday at the Annual Colonial Tea. The occasion was for the presentation of awards to Good Citizens and American History Essay Contest Winners.

The Good Citizen Award is given to senior high school girls who possess the

qualities of dependability, leadership and patriotism, plus a good scholastic record.

Mrs. Melvin Naugle, De Anza Chapter Chairman, presented the Good Citizen pin and certificate of award to the following: Miss Sharon K. Laughrin, Brawley High School, Brawley; Miss Corina Casillas, Calexico High School, Calexico; Miss Irene Bulong, Calipatria High School, Calipatria; Miss Debra Berryman, Central Union High School, El Centro; Miss Kristi Blair, Holtville High School, Holtville; and Miss Jennie P. Phillips, San Dieguito High School, Encinitas.

"A Patriot of the American Revolution" was the theme chosen for this year's American history essay contest. The patriot, a man, woman or child who rendered service to the cause of American independence during the period 1775-1783.

Awards were presented by Mrs. Carl Entorf.

Miss Nancy Douglas, Home Management Instructor, Earl Warren Junior High School, presented a style show. Garments were made by the girls either as a home project or in class. □

**MRS. KIRKEBY DOES ENCORE AS SANTA FE HUNT BALL CHAIRWOMAN**

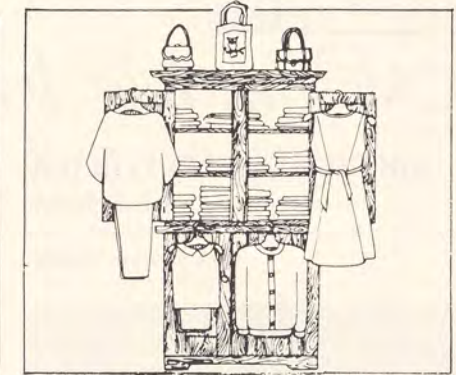
Mrs. Arnold Kirkeby of Rancho Santa Fe has again been chosen as chairwoman of the Fourth Annual Santa Fe Hunt Ball to be held on May 3 in the Versailles Room of the Westgate Plaza Hotel in San Diego.



Mrs. Arnold Kirkeby

Her committee will consist of Mrs. William Smith, Mrs. Thomas Slattery, Mrs. James Wenman, Mrs. Leetate Smith, all of Rancho Santa Fe; Mrs. Hugh Dale of Del Mar, Miss Lynda Barker, and Mrs. Donald Martindill of La Jolla.

For further information or requests for invitations please call 756-2173 or 756-2183. □



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# Meanwhile, back at the ranch...

## BIRTHDAY PARTY FOR JIM GRAHAM

By Lorraine Shulte



Honored Guest Jim Graham and Betty Gillies

Jim (James R.) Graham has been a Rancho Santa Fe resident for the past 13 years. On January 30th he celebrated his 80th birthday. Jim's birthday party was held at the Jim Pyle residence on Los Colinas and was attended by a host of friends and well-wishers.

Later, in his tastefully furnished apartment this writer had occasion to examine a wall in his living room that is covered with pictures of famous people.

All of the photos were signed. Jimmy Doolittle, Roscoe Turner, Phil Love, and Wiley Post. Turner was a famous racing pilot and Wiley Post was Will Roger's pilot that was later killed in Alaska. Each photo had a story all its own.

A legend in his own time Jim Graham is listed in "Who's Who in World Aviation". Jim suffered a massive stroke five years ago that left him unable to speak and completely paralyzed. Today, signs of that stroke that remain — he walks with a cane and one leg and arm are incapacitated. He is not as steady on his feet as he would like to be and so he keeps up with his therapy treatments.

Graham graduated from high school in 1914 and worked for Marshall Field in Chicago for the sum of \$7.00 a week, in the stock room near the river. The aviation section of the Signal Corps was looking for recruits and Jim signed up in 1916 and was sent to Texas and the Chanute field in Illinois. After 8 hours of ground



Mr. and Mrs. Dusty Miller



Bill Parker and Leslie Sterkel



Dolores Parker, Jim Graham, and Jim Graham, Jr.

school and 9 hours of flying time he began to instruct other pilots. His pilot's license came through in 1917 from the Signal Corps. In 1931 a license, permitting him to race came. It was signed by Orville Wright, then President of the Aero Club of America. Some months later Jim Graham went to Paris and tested every kind of aircraft imaginable.

After a brief stint at working for the General Outdoor Advertising Company in New York City Jim was off to Texas and to Mexico as a "mud man" drilling for oil. Out of eight or ten wells for the Texas Company, five were producers. However, Jim and a friend Bruckley tried drilling six on their own, and didn't strike a thing.

Graham was as successful at insurance as at everything and his association with United States Aviation Underwriters ended with Jim Resident Vice President of the Western Division.

Jim Graham has a number of service ribbons from his service in WW II, he is a member of QB, Veteran Air Pilots, Air Force Association, Wings Club, and Air Service Post 501. At one time he was requested to serve on a three man board by the U.S. Government.

This illustrious man, with a twinkle in his eye, is now starting anew, at 80, here in the Ranch. He lost his wife five years ago, but kissed this writer on her departure, exclaiming, "Now that's what I like to do the most"! □



Kay Wasser

Bill Helm



Michele Zelany and Sandy Freeborn

# Periphery

## CHERNOUSKO-STEPHENS NUPTIALS



Lt. and Mrs. Keith L. Stephens

Mr. and Mrs. George Edward Chernousko of Vista announce the marriage of their daughter, Miss Georgette Ann, to First Lieutenant Keith L. Stephens, son of Mr. L.W. Stephens, and Mrs. Roy D. Klossner, both of San Antonio, Texas.

The bride-elect is a 1973 graduate of Vista High School and graduated from the James Hall College of Beauty in August of 1973. She is currently employed as a cosmetologist at JC Penney in Carlsbad. Her father, Mr. George Chernousko, is well known to Ranchoites as one of their most popular and efficient Sheriffs.

Stephens was graduated from Robert E. Lee High School, San Antonio, Texas, and also attended Texas A & M University, where he majored in animal science.

Lt. Stephens was graduated from Robert E. Lee High School, San Antonio, Texas, and also attended Texas A & M University, where he majored in animal science.

## USD CLASS EXCAVATES OLD TOWN SITE

A University of San Diego team under the direction of History Professor Dr. James Moriarty is excavating the United States House in Old Town Plaza for the purposes of eventual reconstruction.

The United States House (or O'Neill House) has been used as a grocery store, saloon, hotel for railroad workers, and as a school house. Dr. Moriarty's group has also obtained evidence to show that a previous building occupied the site even before the American-period clapboard structure on which they are

working. The earlier building was an adobe from the Spanish period.

The group, which averages 17 students and the professor, uses old photographs of the building as well as artifacts such as pieces of household items found on the premises to put together an overall idea of the building at its best stage. That composite is explained in a report which the architects will use in planning the actual reconstruction.

The class is designed for students in all disciplines to give them an opportunity to develop a sense of the past. One of the aspects Moriarty appreciates most is the human quality of the work. USC students have the chance to regain roots of American, Spanish and Indian culture. He refers to the whole area of endeavor as Public, or Historic Archaeology, rather than prehistoric Archaeology,

which is much less personal.

The USD program was designed by Dr. Raymond Brandes, Director of the Graduate Division and Professor of History, in 1965/66. The original project was the excavation of Mission San Diego de Alcalá, which is still underway during regular school sessions. Dr. Moriarty joined and has directed the program since 1968.

The United States House is the third project for USD, with a fourth planned for this summer. Contracts are arranged with the State of California, and the State Park System chooses sites for excavation. After the team files a final report, private companies may lease the premises for Old Town shops, as long as they reconstruct the building according to plan. Ownership is retained by the State of California. □

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# Celebrities in focus

by Pearl Land and Lucy Crager

After a successful Shakespearean performance, Charlton Heston will next star in Universal's motion picture story of the epic World War II, Battle of Midway, which starts filming in April.

"Macbeth", with Heston and Vanessa Redgrave co-starring, has just completed a six-week run at the Ahmanson Theatre in Los Angeles.

This is the fifth time since college days that Heston has acted in this classic tragedy. The unique thing about Shakespearean plays Heston believes, is that unlike other plays, each time a role is enacted it becomes an entirely different part. There seems to be no limit to the manner in which they may be interpreted and each time the actor grows with the role.

Heston feels that of all the great Shakespearean roles Macbeth is the best for him.

He certainly has the depth, the voice, and apparently, the temperament for this exciting and morbidly dramatic stage role.

The physical demands in the play are very strenuous in the scenes where he fights young Siward and Macduff. There are at least two actively rough hours on the stage.

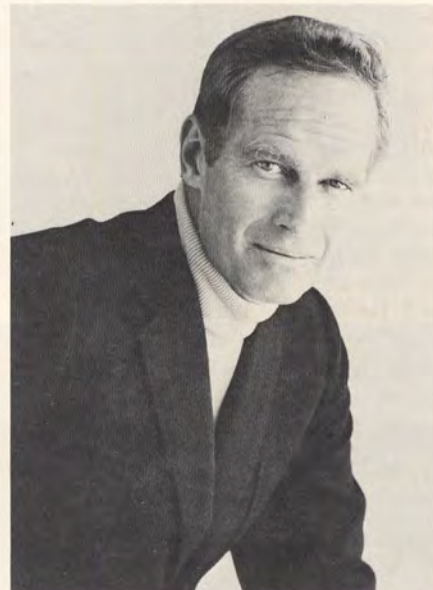
Heston keeps in top shape by running two miles a day, playing tennis (his favorite sport) and riding horseback.

Although a change in media, Macbeth is still in the same emotional vein as Heston's last two motion pictures, "Earthquake" and "Airport 75", both of which the actor describes as a "multiple jeopardy" films.

Both pictures are now playing in theaters throughout the country. The man who, as Moses, parted the Red Sea, and as Ben Hur, participated in the most famous chariot race in history, confronts antagonists and forces that are difficult, if not impossible, to overcome, in the two films.

In the shocker, "Earthquake", he plays Stewart Graff, a construction engineer involved in a modern-day love triangle and faced with vital decisions concerning the two women in his life, his wife (Ava Gardner) and a beautiful young actress (Genevieve Bujold).

This is difficult enough for the average man. However, it is only the beginning of Heston's problems in this film. Suddenly, a massive earthquake rocks Los Angeles, toppling buildings, destroying much of the city and endangering the lives of its residents. It is the most ambitious motion picture ever undertaken, depicting devastating destruction by nature.



Heston is a distinctive personality with that rare combination of sensitivity as an actor and a rugged strength as a person who brings forceful energy to roles which demand moving physical action and superb acting ability as does "Earthquake".

His range of roles in films about the past, present, and future, has been wide. He has played Moses, John the Baptist, Ben Hur, El Cid, Michelangelo, Mark Antony, Thomas Jefferson, and Andres Jackson.

He has a special quality which brings him critical acclaim as well as public popularity in all areas, spectacle, western, science, fiction, historical, or modern.

In "Airport 75", which was filmed after "Earthquake", although released prior to it, Heston plays the hero, a former jet pilot who works as an airline's trouble shooter.

When filming schedules allow, Heston makes stage appearances. These have included playing the role of Sir Thomas More in Robert Bolt's "A Man For All Seasons", performed in Chicago, Los Angeles, and Miami. He also portrayed John Proctor in Arthur Miller's "The Crucible" which ran six weeks during the winter of 72-73 at the Ahmanson Theatre, Los Angeles.

Heston was Born Oct. 4 in Evanston, Ill. and grew up in St. Helen, Mich., a tiny North-Woods village with a population of 100, where his father was a mill operator. It was here, at the age of five, Heston decided to become an actor. The decision was made after he appeared in a school playlet.

When the family moved to Winnetka, Ill., a Chicago suburb, he attended New

Trier High School which has an outstanding course in the theatre. At graduation, he was awarded a scholarship to Northwestern University where he played leads in many of the Dramatic Club's presentations.

When he graduated from that school in 1944 he enlisted in the Air Corps. Soon after, he married Lydia Clarke whom he first met in a freshman English class at Northwestern and who was also active in the speech school.

After serving three years with the 11th Air Force in the Aleutians, mostly as a B-29 radio operator, Heston was discharged from the service. He and Lydia then moved to New York City where Heston made the rounds of theatrical casting offices while Lydia supported them by modeling.

Both were finally engaged as co-directors and performers in the Thomas Wolfe Memorial Theatre in Asheville, N.C..

Heston made his Broadway debut in 1948 as a member of Katherine Cornell's "Antony and Cleopatra" company, performing a number of roles during the long successful run. Heston still thinks he was hired because of his height for Cornell was a tall woman who liked this physical trait in men.

Television was now in its infancy and Heston became one of the first Broadway actors to achieve success in the new medium, playing leads in "Studio-One" and other dramatic programs.

Heston began his motion picture career early. At 16, he played the lead in a 16mm silent film of Ibsen's "Peer Gynt", directed by David Bradley, which few people saw.

However, he did another for Bradley, playing Antony in the 16mm version of Julius Caesar. This was widely acclaimed.

When producer Hal Wallis saw the picture, he brought Heston to Calif. to play the lead in "Dark City", opposite Lizabeth Scott.

It was immediately after this that Cecil B. DeMille signed him for "The Greatest Show On Earth" and Charlton Heston's career as a motion picture star was launched.

He has contributed to several governmental agencies including the President's Council on Youth Opportunities, was a member of the National Council of the Arts, and is Chairman of the American Film Institute.

Heston served six terms as President of the 23,000 member Screen Actors Guild, longer than any of his predecessors.

Heston is a deft artist whose pen-and-ink sketches have been exhibited in New York, London, and Glasgow galleries.

The Hestons live actively but without ostentation with their son Fraser, 20, and daughter Holly Anne, 14, in their modern home atop Coldwater Canyon in Beverly Hills. □



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The first port of call, Acapulco, is one of the most popular seaside resorts in Mexico. Here, passengers will have an opportunity to both shop and bask in the warm sun before the ship sails for Panama.

As the UNIVERSE CAMPUS passes through the Canal, passengers will be treated to a remarkable trip through the Locks of Miraflores, Pedro Miguel and Gaillard Cut, an eight-mile passage through a mountain of rocks.

The next port of call is Cartagena, a fascinating sixteenth century city which has coastal fortifications remaining from the days of the Conquistadores. Sightseeing includes a visit to the Palace of the Inquisition, the Serazuela Bull Ring and a tour of the city.

At the next port of call, the seaside resort of Santa Marta, passengers will be able to visit a nearby fishing village and observe firsthand the techniques of the ancient fishermen, still practiced today by the local fishermen.

The final port of call for the UNIVERSE CAMPUS before termination of the cruise in Port Everglades is Kingston, Jamaica, a colorful gay city and a favorite stop for passengers. In addition to a city tour, there will ample opportunity for shopping, and enjoying the music and people of Jamaica.

The cost of the 17-day Trans-Canal Caribbean Cruise begins at \$580 per

person, which includes accommodations and all meals aboard ship.

During the cruise, passengers will be able to share at no extra cost in the shipboard cultural program conducted by the faculty of Chapman College's World Campus Afloat program. Prior to arriving in each port, seminars will be held detailing the history, culture, products and peoples of each country visited. □



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Tunisia, Algeria  
and Portugal

Sailing from New York, the first port of call will be Ponta Delgada, the capital of Sao Miguel and the largest island in the Azores, where passengers will be able to sightsee and visit the legendary green and blue lakes of Sete Cidades.

The next port of call is Casablanca, Morocco, where passengers will be able to visit the Sultan's Palace and Marrakesh at the foot of the snow-capped Atlas mountains.

When the ship calls at Malaga, Spain, a highlight for passengers will be a visit to the restored Moorish cit-

adel known as Alcazaba, and a drive to Granada to see the Alhambra, one of the most impressive examples of Arabic architecture.

Three days later, the S.S. UNIVERSE CAMPUS will dock in the beautiful bay of Naples, where the ship will remain for four days. Sightseeing includes an ascent of Mt. Vesuvius, the ruins of Pompeii, the cliff-top city of Sorrento, and a steamer jaunt to the Isle of Capri. Time also allows passengers to visit Rome during their stay in Naples.

Four days will be spent in Pireaus, port city of Athens, where activities include a live drama at a Greek amphitheatre, visits to the Acropolis, the National Archaeological Museum, and the Temples of Poseidon and Zeus.

From Pireaus, the ship calls at the historic island of Crete followed by the tiny isle of Malta, where passengers will be able to visit the old walled city of Medina.

Sailing on to Tunisia, the ship docks in Bizerte, a picturesque harbor with colorful fishing boats and pastel-tinted houses. Here, passengers will be able to visit the mysterious souks and shops, ancient Carthage and the ruins at Utique, before sailing on to Algiers.

The final port of call on the Mediterranean culture cruise is Lisbon, where passengers will be able to visit Estoril, Portugal's Monte Carlo, as well as sightsee and shop. □



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Here, passengers may join an escorted tour for a once-in-a-lifetime experience — a pilgrimage to Rome during Holy Year.

Every 25 years, the great holy iron doors of St. Peter's Basilica are opened to the public by the reigning pope. Ever since Pope Boniface initiated the tradition in 1300, people from all over the world have made Holy Year pilgrimages to the Eternal City. The 1975 Holy Year marks one of the Western World's major religious events, and the first time St. Peter's doors will be opened to non-Catholics. When Pope Paul VI closes the doors on December 31, 1975, they will remain sealed until 2,000 A.D.

# Places and Faces

## DESERT FLOWERS

"The real desert wildflower show this week is north of the town of Borrego Springs," according to Helen Witham, Associate Curator of Botany at the Natural History Museum, who made a tour of the area recently.

To find the blooms, follow Di Giorgio Road a short distance beyond the end of the blacktop, the curator advises, to spectacular fields of flowers — purple, white and orange.

The purple is Sand Verbena. Other smaller plants with smaller flowers carpet the sand between them. The large fragrant white ones are Dune Primroses, and the orange ones are Desert Sunflowers. Happy sighting! □

## CHURCH POST

Charles Louis Reilly, C.S.B., a Los Angeles practitioner and teacher of Christian Science, has been elected a member of The Christian Science Board of Directors.

For the past nine years Mr. Reilly has been in charge of liaison between The Mother Church and branch churches and Christian Science practitioners throughout the world. From its very modest beginnings in Boston, the denomination has grown to the point today where its more than 3,000 branches are found in 50 countries.



Chas. L. Reilly, C.S.B.

Mr. Reilly succeeds Arthur P. Wuth, C.S.B., who is retiring, after more than 10 years as a Director, to return to full-time teaching and practice of Christian Science in his home city of Denver, Colorado.

After early schooling in Minnesota and New York City, with particular emphasis on music, Mr. Reilly moved to California and embarked on a career as a concert pianist, teacher, and organist. He was a member and later secretary of the Los

Angeles chapter of the American Guild of organists and of the Musicians Guild.

Mr. Reilly's interest in Christian Science dates back to boyhood when he was healed of semi-invalidism through his introduction to the Christian Science textbook, *Science and Health with Key to the Scriptures* by Mary Baker Eddy.

He joined a branch church and The Mother Church in 1926. In 1940 he turned from his career as a concert pianist to devote more time to the healing

ministry of Christian Science. He was appointed Christian Science Committee on Publication for Southern California in 1952 — an assignment that put him in touch with news media, state and local government, and the general public, providing them with information on Christian Science and church activities.

In 1955, Mr. Reilly became a teacher of Christian Science and in 1960 was appointed a Christian Science lecturer. In 1965 he was called to Boston to head the Department of Branches and Practitioners.

He will continue to teach his Christian Science classes and convene the association of his pupils in Los Angeles.

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C Production Porsche, Howard Meister at the wheel.

# the racy set

by David Allee

The sun was smiling on the fast crowd for the final races of the Sports Car Club of America's winter regional series, Jan. 25-26 at Holtville.

Two North County drivers, Howard Meister of Rancho Santa Fe with his Class C. production Porsche and Keene Brewer of Escondido, arrived at the 1.94 mile 6 turn road course to defend a perfect record of 4 wins in 4 races in this best five of six series.

Jimmie Kuhns of Encinitas with 2 wins and 2 seconds in sports racing Class C, and Paul Guy of Fallbrook with his fast Formula Vee were favored to improve their standings in the series.

Saturday's first race, a medley of cars including Sports Racing, D, E and F Production classes was dominated from start to finish by Jimmie Kuhn's fiberglass-bodied Alfa-Romero running smoothly and lapping at an average speed of 85 miles per hour. David Goodell of La Jolla, having trouble with his Porsche, was last, in and out of the pits several times, at least Goodall was running at the finish.

The second race of the day was thought by most observers to be a walk-away for Howard Meister. Meister, the "Maestro" runs his racing entourage as precisely as he runs Ponderosa Homes, his construction and mortgages banking business in Orange County. Two vans had been provided, each crammed with equipment and support systems for car and crew.

Before the race could settle down a giant cloud of smoke blossomed from Meister's Porsche on the backstretch. The panic of fire stirred many of the on-

lookers but Howard came around ok. The rubber oil supply hose had been positioned too close to the exhaust header and had burned through, emptying the oil sump onto the exhaust manifold with spectacular results. Needless to say Howard was out of it for the day.

Keene Brewer handily won the 3rd race, a collection of showroom stock sedans and G and N production classes. Brewer cinched his regional championship in class H production with a perfect score of 5 wins in 5 races.

The Formula Vee (for Volkswagen) Race didn't go to North County, although Paul Guy of Fallbrook managed a 2nd overall on Saturday. San Diego's Tim Kuykendall dominated the event as he did last year.

Bobby Fisher's Hart-Ford was the fastest car. And he added 2 more wins, one Saturday and one Sunday. Steve Madsen of Thousand Oaks hung on for a first in Saturday's Formula Ford race, but lost out Sunday to San Nicolosi who was much cooler recovering from a wild ride the day before when he was black flagged for short cutting the course.

Sunday dawned ominously. The scene was right out of a western movie. Motor homes and campers encircled their precious machines, late night revelers finally bedded down awoke to find a new car roaring through the early qualifying trials for the day's events.

The venerable Frank Monise in his weary and much battered Lotus was blistering down the track clearly 2 seconds a lap faster than Jimmie Kuhns best time. So much for Jim's regional championship.

Howard Meister was having his problems too. The Porsche was noisy as ever, but going slow. The diagnosis, oil from yesterday's fiasco had found its way to the clutch. The hasty application of emory paper solved that one, and he put the Porsche through its paces, winning the second race. This was win Number 5 and since only five races of the series count, he finished with a perfect score.

Praise should be given the organizers; the San Diego Region of the Sports Car Club of America, who timed, scored and flagged; and the Inland Oil and Castrol Companies who sponsored this event, for providing a flawless finale to this Regional Race. Many entrants came from as far as Illinois, as San Diego is the only area that can guarantee good weather for a successful series. □



A jubilant Jim Kuhns of Encinitas receives a congratulatory handshake after his win at Holtville SCCA



Pacific coast champion Bobby Fisher.



Howard Meister of Rancho Santa Fe.

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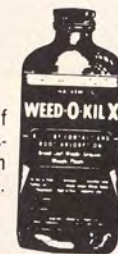
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## LA JOLLA

by Alice Dutton

# Lensing In On La Jolla



Sebastian "Lefty" Adler, director of La Jolla Museum of Contemporary Art, in his ocean-view office.

Serenely located on a verdant, ocean-side hill with a superb view, stands La Jolla Museum of Contemporary Art, former home of *Ellen Browning Scripps*, La Jolla benefactress, and which was purchased in 1941 with its surrounding grounds. The Museum has come a long way from an Art Center and in 1969, the trustees announced a policy of devoting major emphasis into a more broadened national scope and showing of more contemporary art. In 1971 it was renamed as above as we lense in on the La Jolla Museum this month.

A great deal has been written in recent months since *Adler* became museum director.

Dynamic yet boyish, the director has definite feelings about the museum. He wants the world to know that the institution belongs to the people of San Diego County, that it welcomes visitors and children's groups from everywhere, to know that admission is free, and that as he put it, "We're here."



View from Adler's office showing the view to the North Coast and part of the Museum acreage designated for a sculpture work. He pointed out one of

"Nature's" finest examples of sculpture already there; the *Dracena* or (Dragon tree) to the left in the picture.



View of the garden area on the ocean side of the museum, which was once the home of *Ellen Browning Scripps*, La Jolla benefactress. The museum is

supported entirely through endowments, memberships and donations. There are about 2000 members at the present time.

*Adler's* enthusiasm is contagious, as he gave his views, seated in his office overlooking the new coffee shop, where from ceiling height windows, people of all ages can gather to chat, look at the panorama below of myriad ocean moods, and even "take time" to view the latest exhibition, visit the museum shop or library, or wander over to *Sherwood Hall* to see what lecture is being presented.

Speaking of membership, *Anne Parme*, secretary, may be contacted for more information pertaining to some of the advantages of belonging to the museum. These include receiving a monthly calendar of events, tours of other museums, cities, and artists' studios, a rental and sales gallery, docent guided tours, art reference library, exhibition previews, discounts on museum catalogues, films, lectures, special events, art classes and subscription rates on selected art magazines.

*Sherred S. Lane*, public information coordinator, pointed out the importance of volunteers, not only as docents who take visitors through the museum on guided tours, but those who can give time in the library, museum shop, and sales and rental gallery. *Mrs. Lane* also called attention to *Sherwood Hall*, where usually one film a month is featured along with regular lecture series.

Single admission tickets are available the night of the lecture at the museum box office. This special program also deals with photography. Among noted American photographers who will be speaking are *Harold Jones*, April 8, *Jack Welpott*, April 22, *Robert Doty*, May 6, and *Robert Fichter*, May 20.

In *Adler's* efforts to reach and fulfill the community needs, he and the staff have been meeting with representatives from both the city and county school systems. He commented on the valuable role of the research library that provides information on contemporary art. *Adler* mentioned other departments of the museum, praising the efforts of volunteers and staff, extending his gratitude for gifts and donations, and to the trustees for their support.



Friends of La Jolla Chamber Orchestra who meet the second Monday of the month at La Jolla Beach and Tennis Club are pleased to announce a benefit recital featuring *Jean-Pierre Rampal*, Flute and *John Steele Ritter*, Harpsichord, at *Sherwood Hall*, La Jolla Museum of Contemporary Art, March 25. 8:00 p.m. Patrons of the Benefit are invited to a gala Fete Francaise following the concert. Proceeds will benefit the expanded programs of La Jolla Chamber Orchestra. On April 15, a lecture will be given by *Vera Wolfe* at the Beach Club, at 11:00 a.m.

Two performances by *Richard Stolzman*, Clarinet, will be held April 18 and

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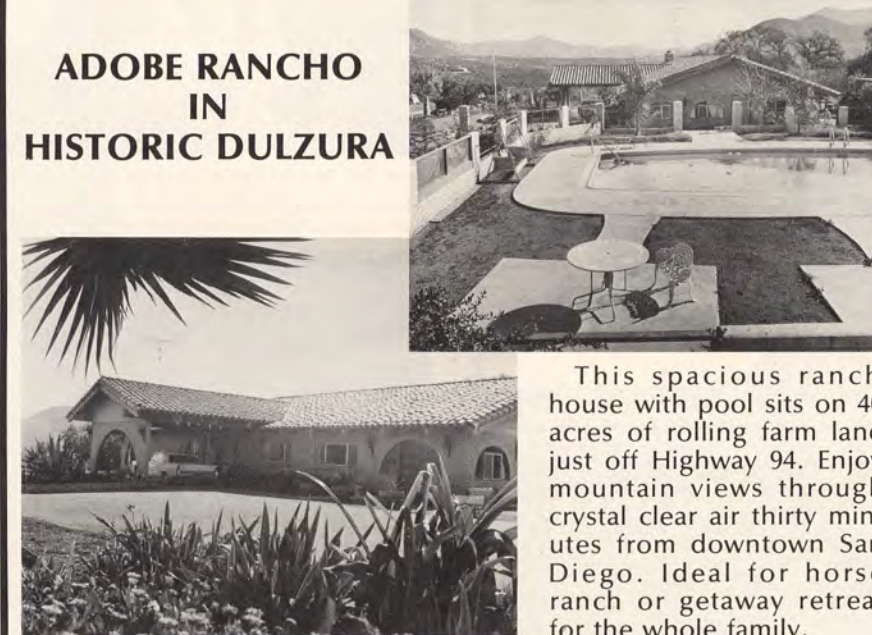
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### LA JOLLA

## Lensing In On La Jolla

19th with a reception after the April 19th appearance of Mr. Stolzman, at Sherwood Hall.

Mrs. William W. Otterson of La Jolla is Chairman of "Friends," and Mrs. Norman Silverman is co-chairman. Renowned nationally, Rafael Druian is Music Director and Conductor of the Orchestra. He is also musical director of the Chamber Orchestra of the National Symphony at Kennedy Center, Washington, D.C. Mrs. Otterson suggested those interested in joining "Friends," to contact Mrs. Sue Ota or Mrs. Elvi Oleson of La Jolla. Friends of the Orchestra, was formed to coordinate and encourage active volunteer participation and to broaden the financial Base of the orchestra. □



Mrs. Robert J. Klitgaard of La Jolla, founder of the La Jolla Committee for Multiple Sclerosis in 1972, and the Headdress Ball the same year, is chairman of the third annual Ball to be held April 12, at Vacation Village.



From left, Mrs. H. Lesley McBride, Mrs. James Byerly, Mrs. Cecil Hougie and Mrs. Thomas O. Scripps. This attractive group of Beach Club members were among La Jolla women entering the National Senior Hard Court Tennis Championships, held annually at the club in December.



Left to right, Dr. Walter H. Munk, director of geophysics at Scripps Institution of Oceanography, Leonard Outhwaite, of Newport, R.I., noted lecturer, oceanographer, and member of the Explorers' Club, and Dr. Carl L. Hubbs, professor of Marine Sciences at Scripps I.O. recently named Science Headliner of 1974, by the San Diego Press Club.

## Faces

### ROBERT ERICKSON, UCSD COMPOSER



Bob Erickson

Not from outer space but from inner-ear propelled, UCSD composer sets out to hunt sounds in the every day environment. Some years ago Erickson was commissioned by KEBS to compose a piece for the Artist in America project. Rather than fight some of the ear and soul searing noises of our environment, the composer decided to incorporate them in his work. On the spot sites where sounds were collected included a jet airport, freeways, and more pleasantly — the seashore. These sounds were then incorporated in a unique, original composition using conventional instruments as well as a number of ingenious instruments designed and built by Erickson.

This year the La Jolla Civic/University Symphony paid tribute to the composer by commissioning a work for the inauguration celebration of the Mandeville Center, new home for the arts at UCSD.

Author of numerous books and articles, lecturer, inventor as well as composer, Erickson's philosophy of composition is a joyful affirmation of the human spirit: "I compose by ear. I have no system. I am not interested in the sort of composing which requires the assigning of numbers to the various musical elements, nor do I respond to the genre, chance music. I want roots deep enough to include the whole human being, and ear, heart and mind.

"I have said I compose by ear. I have been training that ear since childhood. To me composing by ear implies and includes an intuitive approach to composition. I compose intuitively, 'hunching' my way along. This is the glory of composing, and the composer who cannot write better than he knows is not worth his salt.

# Saturday!

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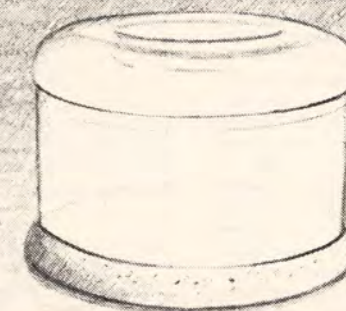


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**THE ACAPULCO** — This colorful restaurant has long held its reputation for the finest in Mexican cuisine, seafoods and steaks skillfully prepared by Chef Michael and elegantly served in an atmosphere of the centuries old Mexico blended with the beauty of an awakening modern day Mexico. Besides being famous for its "Margarita Grande" the Acapulco serves Mexico's celebrated Santo Tomas wines and Italy's famous hot Cappuccino, a relaxing concoction of five different liquors, deliciously blended. Think of all this the next time you want to impress your guests or yourself with a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered. For reservations call the Acapulco, Oceanside 433-5811 1733 South Hill Street.

**BAMBOO HOUSE RESTAURANT** — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**THE COFFEE MILL** — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

**ESCONDIDO COUNTRY CLUB** — Nestled below the rock formations which include the landmark "The Bears" lies beautiful Escondido Country Club, with its Spanish-style clubhouse. The lofty main dining room overlooks the magnificent swimming pool and golf course. Also available for special groups is the banquet room with its well-equipped stage. Enjoy a delicious dinner before the huge fireplace. Cocktails and wine are available, of course, Lunch is served daily in the lounge. Lunch and dinner are available in the main dining room Wednesday through Sunday. The Woodie Johnson Combo plays for dancing in the lounge on Friday and Saturday evenings. 1800 Country Club Lane, Escondido, North on 395 to Country Club Lane, West 1.3 miles to the clubhouse.

**THE FISH FACTORY** — Come to the Fish Factory, located in the Harbor Seafood Mart. This fine new San Diego Restaurant features over 40 different delectable seafood items to choose from. Cocktails expertly prepared. Combine this with their fine wine list, domestic and imported, served in a marvelous nautical atmosphere right on the bay, and you have a meal, lunch or dinner long to be remembered. Very modestly priced. Open from 11:00 am daily. Children's portions, of course. Your host Frank Filipone. The Fish Factory; Market Street at Harbor Drive, San Diego, Ca. 232-2095.

**THE INLAND SEA** — is pleased to bring you the finest bounty from the sea and from the land. Doug Crain, our manager and his crew are your guides to culinary pleasure. Don Light, your host, has joined forces with Don and Marion McLean to prove that downtown Fallbrook can be fun. We encourage you to join us nightly in the Captain's Quarters where Don Light provides the music for your drinking, dancing and listening pleasure. Downtown Fallbrook. 728-4888.

**KELLY'S PRIME STEAK** — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey play-

ing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

**KENTUCKY FRIED CHICKEN** — When you've got a lot of mouths to feed, let the Colonel cater. He'll feed Boy Scouts, Girl Scouts, Elks Clubs, Church groups, or the whole neighborhood. Just tell the Colonel how many people and he'll tell you how much food. He'll also cook his fingerlickin' good chicken and salads, and warm-hearted rolls n' honey, country gravy n' whipped potatoes, lots of drinks, and scrumptious desserts. All so tasty, people savour the flavor. Next time you need a feast in the forest, call the Colonel. He caters. For prices and all the juicy details, just give us a call at 165 Rancho Santa Fe Rd., San Marcos, 746-2605; 1705 S. Escondido Blvd., Escondido, 745-7424; or 822 E. Vista Way, Vista, 724-7474.

**LOMAS SANTA FE COUNTRY CLUB** — Charming dining room and cocktail lounge with panoramic golf course and ocean view. Public welcome. Main dining room open for lunch from 11 a.m. — 4 p.m. Buffet brunch on Sundays, 11 a.m. — 3 p.m. Dinner served Tuesday and Friday evenings. Special buffet dinner last Sunday of month. Breakfast served Saturdays and Sundays, 7 a.m. — 11 a.m. Cocktail lounge open from 11 a.m. Patio Snack Bar open from 8 a.m. to 5 p.m. All facilities closed on Mondays. Highland Drive at Lomas Santa Fe Drive, Solana Beach. From Interstate 5, take Lomas Santa Fe Drive east one mile. (714) 755-1547; 276-7461.

**MIRA MAR** — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morrises' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

## Restaurant Row

**NAPOLI EXPRESS** — Picture yourself aboard an elegantly designed presidential dining car. The decor and interior suggesting the train era of the late 1800's. You have just stepped aboard the Napoli Express... San Diego's newest gourmet Italian Restaurant. Here you'll find the unusual... Beef Tenderloin A La Chipolata... Tender Filet Mignon pieces... sauteed in butter, Sherry wine, mushrooms and artichoke hearts and served with a marrow sauce an Mostaccioli Pasta. You'll also delight to Scampi A La Marinara, fried Squid served Italian style, not to mention all time Italian favorites as Veal Parmigiana, Ravioli & Spaghetti served with your choice of sauces and the best Lasagna and Pizza imaginable. Best of all... the Napoli Express is family priced to fit your budget... open every day from 4 p.m. to 11 p.m. and Sundays, 2 p.m. to 10 p.m. at 315 South Highway 101 in Solana Beach... just two minutes North of The Del Mar Racetrack. For the very best in gourmet Italian cooking... climb aboard the Napoli Express. Ph: 755-4880.

**OAK TREE HOUSE** — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast

loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.—2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**POWAY MINE COMPANY** — Steak tonight? Or Seafood? Take your choice — and get the best. If it's seafood you've got your taste set for, try the new P.M.C. Fish Emporium in San Marcos. They offer the same super seafood that's served at the Poway Mine Company in Poway. Or enjoy the finest of beef in the colorfully comfortable surroundings at the Poway Mine Company. Either way, you can't miss. Poway Mine Co., 12735 Poway Rd., Poway. 748-7296. P.M.C. Fish Emporium, Rancho Santa Fe Exit at Hwy. 78, San Marcos. 744-1901.

**THE RAM** — A new and sumptuous haven for those who desire the fine touches of epicurean cuisine and service. Eggs Benedict, Cheese Blintzes, Filet of Sole Veronique, Monte Cristo sandwich, Crab and Mushroom Crepes, Island Crab Salad, Teriyaki Brochette Flambe, famous Lobster Dainties, Filet Mignon Oscar, Fresh Fish Special, Cheese Fondue, and Baked Alaska are among the delectable and varied features. Gracious dining at it's finest with a warm and informal atmosphere. Celebrate that special occasion at The Ram with a complimentary cake. Entertainment nightly Wed. — Sat. Cocktails, Lunch, Dinner, Sunday Brunch. Closed Tuesday. Highway 395 & Felicita Ave. (17th St.) Escondido. 743-5600.

**RANCHO BERNARDO INN** — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

**SAN LUIS REY COUNTRY CLUB & RESORT** — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. till 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

**SAN VINCENTE COUNTRY CLUB** — Picturesque San Vincente Country Club in beautiful San Diego Country Estates 6 miles SE of Ramona, Calif. Comfortable, redwood decor. Breathtaking view of the mountains. Dining room open Sunday through Saturday 7 a.m. — 10 p.m. Friday night special, fabulous fishermen's catch buffet. Entertainment Tues — Sat 7:30 p.m. R.R. 1 Box 7002 Ramona, Calif. (714) 789-2505

# the business circuit

## PARKS NEW V.P. AT LOMAS SANTA FE



J.J. Parks

J.J. Parks has joined Lomas Santa Fe, Inc., north San Diego County community developer, as vice president for administration.

He was formerly associated with Avco Community Developers, Inc., where he was responsible for management of the Laguna Niguel real estate development program, a 7,000 acre master planned community located in Orange County, California, and for the company's projects located in Riverside, Ventura and Santa Barbara counties.

In 1970, as vice president of the Laguna Niguel Corporation, Parks helped negotiate the sale of the company to Avco.

Prior to joining Laguna Niguel in 1967, he was president of Parks-Ros Company, a consulting firm for development companies.

Parks has an MBA in Finance from the University of Southern California and a BS in Business/Economics from the University of California at Los Angeles.

Lomas Santa Fe, Inc. is the developer of the 1,200 acre master planned community of Lomas Santa Fe, 20 miles north of downtown San Diego between the Pacific Ocean and Rancho Santa Fe. The community includes a country club with championship golf course, tennis courts and swimming facilities; two shopping centers with a total of more than 200,000 square feet of retail space; a 15,000 square foot office building; an executive golf course and neighborhood recreation facility; condominiums and single family detached homes. □

## AYERS TO MANAGE BRANCH OF SAN DIEGO FEDERAL



Rollie Ayers

Rollie Ayers of Encinitas has been appointed manager of the Fashion Valley branch of San Diego Federal Savings and Loan Association.

Ayers, who resides at 855 Cornish Drive, Encinitas, has been a key member of the San Diego Federal management team since 1972. Prior to his new appointment, he was San Diego Federal's marketing development manager. He became an assistant vice president six months after joining the firm.

San Diego Federal, celebrating its 90th birthday this year, now has 35 branch locations in California, including offices near Encinitas in Oceanside and Del Mar. □

## CENTRAL FED APPOINTS ESHELMAN

Del Mar resident Darwin K. Eshelman has been named manager of Central Federal Savings and Loan Association's appraisal department, according to an announcement by senior vice president Carl Dege.

Eshelman, who currently is president of the San Diego chapter of the Society of Real Estate Appraisers, most recently was associated with the San Diego office of Financial Appraisers, Inc.

He and his wife Betty Joan reside with the couple's two children at 2213 La Amatista Rd. □

## HOME FEDERAL REGISTERS FASTEST GROWTH IN NATION

Home Federal Savings and Loan of San Diego has moved from tenth to ninth largest savings and loan association in the nation, and has registered the fastest percentage growth in both total assets and net savings of any of the top S & L's in the country, according to the U.S. Savings and Loan League.

The new U.S. League rankings indicated a jump from fifth to fourth largest Federally-chartered S & L in the country.

During 1974, Home Federal maintained a 45% net savings increase over 1973. The 1974 figure was \$120,640,522 as compared to \$83,049,093 in 1973. Home Federal's total savings figure as of the end of 1974 was \$1,082,202,154 as compared to \$911,687,917 in 1973. This was an 18.7% increase compared to a 17.4% increase in 1973.

A growth of 24.9% in total assets for 1974 was registered as compared to a growth of 21.2% in 1973. The final asset figure is \$1,535,429,161. A preliminary asset figure of \$1,535,636,112 was previously announced.

"We feel that our new rankings," said Kim Fletcher, president of Home Federal, "can be attributed to our response to the growing needs of Californians for more convenient savings and loan service. For example, in 1974 we opened seven new offices and completely remodeled six other throughout California. Our management development program has also helped us maintain the quality of our services and personnel as we continue to grow. We think these new achievements indicate that our customers are responding to our efforts."

Within the State of California Home Federal of San Diego is still the eighth largest overall and the third largest federal. There were no changes in these standings from last year.

Home Federal maintains offices in Encinitas at 211W. "E" St. and in Carlsbad at 2580 El Camino Real.

According to the U.S. League, across the nation, the top ten Associations are: 1. Home Savings of Los Angeles; 2. Great Western Savings of Beverly Hills; 3. American Savings of Beverly Hills; 4. California Federal of Los Angeles; 5. Glendale Federal of Glendale; 6. Gibraltar Savings of Beverly Hills; 7. First Federal of Detroit, Michigan; 8. Imperial Savings of San Francisco; 9. Home Federal Savings and Loan of San Diego; 10. Citizens Savings of San Francisco.

Home Federal Savings of San Diego set new records in 1974.

At year's end the Association reached a new high of \$1,535,636,112 in total assets, a 24.98% increase over the \$1,228,670,261 total one year earlier.

Total savings deposits were \$1,082,202,155 at December 31, 1974, 18.7% greater than \$911,687,918 total at the same date in 1973.

Total of loans in effect at the close of 1974 was \$1,387,893,782 compared with \$1,071,758,845 at 1973's close.

The Association opened five new offices in a three week span during December and early January. They were in Ramona, Carlsbad, Monterey, Fresno and Poway. This makes a total of 33 now in operation with three more due to be open early in 1975. They will be in Santa Rosa, Walnut Creek and Cupertino. □

## RANCHO SANTA FE SAVINGS REPORTS YEAR-END STATUS

The only locally owned operating state chartered savings and loan in San Diego County reports total assets are over \$8 million. The association which opened its doors in May 1973 with an initial capitalization of \$2 million reported assets of over \$5.9 million in December 31, 1973 and assets of over \$7.3 million in December 31, 1974.

The association also opened its first branch office in the Plaza West Shopping Center in Solana Beach on January 1 of this year, and at the same time moved into its new permanent quarters in Rancho Santa Fe at the corner of Via de Santa Fe and La Flecha. □

## SCANDINAVIAN AIRLINES INAUGURATES POLAR ROUTE SERVICE



On Tuesday, February 4, Scandinavian Airlines inaugurated McDonnell-Douglas DC-10 trijet service on the Polar route between Scandinavia and the U.S. West Coast three days a week. DC-8s will continue to fly to the West Coast the other four days of the week. The route serves both Seattle and Los Angeles.

Operations to Tokyo and the West Coast with two DC-10s will continue throughout the summer of 1975. Next autumn SAS will receive two more DC-10s. A fifth will be delivered in late 1976.

Current plans call for the further expansion of DC-10 services on the SAS Far East network as the additional tri-jets join the Scandinavian fleet.

In addition to seating 267, the DC-10 has a capacity of 17 tons of cargo, on five pallets and in ten containers. □

## PAUL R. BECK ELECTED CHAIRMAN OF THE BOARD OF OCEANSIDE FEDERAL SAVINGS

Prominent Oceanside resident, Paul R. Beck, has been elected Chairman of the Board of Oceanside Federal Savings and Loan. Mr. Beck has been a Board Member since 1961, and Vice Chairman of the Board for the past ten years. Active in several civic organizations, Mr. Beck has also been president of the Oceanside Chamber of Commerce, Boys Clubs, and Exalted Ruler of the Oceanside Lodge of Elks.

Mr. Beck is a former publisher of the Oceanside Blade Tribune and has been a resident of Oceanside since 1929 when he graduated from Stanford University.

Mr. Beck succeeds David Rorick, 61, who has served in both the positions of President of the Association and Chairman of the Board in the past thirty years. Mr. Rorick announced his intention to step down at the January Board meeting but said he will continue to serve as an active Board Member.

Also elected as Vice Chairman of the Board was Walter L. Huckabay, 59. Mr. Huckabay has been an Oceanside Federal Board Member since 1967, and has lived in Oceanside since 1934. He previously owned Huckabay's Department Store.

Commenting on the new Board Chairman, Mr. Rorick said, "Community involvement has been the hallmark of the Association all along. I'm sure Paul Beck will carry forward this tradition,

while at the same time seizing new opportunities for Oceanside Federal in the development of new financial services."



David Rorick, Jr.



Paul R. Beck



Walter L. Huckabay

## SHEA NEW PARTNER AT BARNEY & BARNEY



Lawrence W. Shea

Barney and Barney, one of San Diego's oldest and largest insurance agencies, will add another partner to its roster on Feb. 1, 1975, bringing the total to an even dozen, according to the firm's executive partner, Bruce N. Moore.

Lawrence W. Shea, age 35, who has been associated with Barney and Barney for six years, has been selected to join the ownership-managerial team. He is an account executive and works closely with the San Diego County Dental Society on its various group insurance programs.

Shea served with a large national insurance company for six years as an underwriting superintendent prior to joining Barney and Barney. He is a native San Diegan and graduate of the University of San Diego. He lives in Fletcher Hills with his wife, Sandra and three sons. Shea is on the board of managers of the downtown YMCA and is the current treasurer. He is also a Past President of the Fletcher Hills Little League.

## DOAN TENNIS PROFESSIONAL AT SEA BLUFF

James Doan, formerly associated with Jack Kramer on the professional tennis tour, has been named tennis professional at Sea Bluff Beach & Racquet Club in Leucadia.

Doan was a tennis and basketball star at the University of California, captaining the Bears 1952 basketball club and a member of that year's PCC championship tennis team.

He also served as University of California assistant basketball coach in 1953.

Doan, 45, also attended Modesto Junior College where he was national junior college singles and doubles champion in 1950.

A teaching professional in the

Pasadena and San Marino areas for several years, Doan will direct Sea Bluff's recently constructed tennis facilities that include five lighted courts and a two-story clubhouse with pro shop.

Two full-size swimming pools, nearly one-half mile of beach, clubhouses and other recreation facilities also are available to owners and guests at the 255 townhouses in the private club. □

## DOREEN NELSON JOINS VALLECITOS



Doreen Nelson

Doreen Nelson has been named New Homes Counselor in charge of sales for Vallecitos Park in San Marcos, according to Ronald J. Ramos, president of the Ramos/Jensen Company, developers of the site.

Prior to joining Ramos/Jensen, Mrs. Nelson owned and directed Nelson Realty in Redlands, California. She worked in real estate for thirteen years in that San Bernardino County community before moving to Encinitas, where her husband Jimmy has a landscaping business.

Mrs. Nelson is a member of the National Association of Realtors and the California Association of Realtors. In 1973 she served as First Vice President of the Redlands Board of Realtors and in 1974 she became President-elect of the organization. □

## WEST COAST NATIONAL BANK

A 15 cents per share dividend has been declared by directors of West Coast National Bank, payable January 24 to stockholders of record January 9 according to Elmer Glaser, bank chairman.

In a letter to stockholders, Glaser reported that the bank assets are \$24,745,174.55, up from \$22,424,950.80 at this time last year. Loans have increased from \$12,471,619.23 to \$13,828,343.60. Deposits are up from \$18,606,880.85 to \$20,711,531.97.

The current dividend is being paid to 404 stockholders representing 170,700 outstanding shares of common stock.

## GLENDALE FEDERAL BRANCH OPENS



The new Escondido branch of Glendale Federal Savings and Loan Association opened in January in The Vineyard Shopping Center, 1505-21 E. Valley Parkway. Escondido Mayor Lorraine Boyce formally opened the branch with a ribbon cutting ceremony. Manager of the facility, Glendale Federal's second in North County, is Paul Ott. In addition to a full range of savings services, the Escondido branch features a walk-up window and safe deposit boxes. □

## TRAVELODGE WINS AHMA GOLDEN KEY

Travelodge International, Inc. has been awarded the American Hotel & Motel Association's Golden Key Public Relations Award for its 'Travelogic' program.

According to Roger Manfred, President and Chief Executive Officer of Travelodge, 'Travelogic' evolved as a result of the adverse implications of a fuel shortage early in 1974 on the accommodations industry, and Travelodge sought to assist the traveling public and the lodging industry in finding solutions to the problem. "Of chief concern to us," added Manfred "was the overwhelming degree to which adverse publicity was being given to our industry, both at home and abroad."

Travelodge produced a twelve page, free booklet which provided advice and guidance on the art of automobile traveling in these adverse circumstances. By mid-year the 'Travelogic' booklet requests had exceeded 80,000 and had been mailed to companies and individuals in both the United States and Canada.

The AHMA award program is international in scope and designed to focus attention on public relations activities which do the most to improve the public image of the hotel and motel industry.

Travelodge International, Inc., with headquarters in El Cajon, California, operates nearly 500 hotels and motels throughout the United States, Canada and Mexico, and is a member company of Trust Houses Forte of London, England, one of the world's largest hotel and catering groups. □

## SAN DIEGO FEDERAL RISES TO 24TH PLACE!

San Diego Federal Savings and Loan Association rose from 27th to 24th largest among the nation's savings and loan institutions in 1974, and from 54th to 24th largest in the country during the past five years, according to rankings released by the U.S. League of Savings Associations.

In 1974, San Diego Federal's assets increased from \$770 million to \$906 million.

Among the nation's federally chartered savings and loans, the U.S. League rankings showed San Diego Federal rising from 21st to 17th largest in 1974, and from 37th to 17th in the country during the past five years. San Diego Federal is the fifth largest federal in California.

San Diego Federal has 34 branch locations in California, including offices at 815 Mission Avenue in Oceanside and in Del Mar at the corner of Via de la Valle and San Andreas Road. □

## SAN DIEGUITO ENGINEERING ESTABLISHED

The civil engineering firm, San Dieguito Engineering has established an office in Rancho Santa Fe on Avenida De Acacias (Tel. 756-1861). The firm offers civil engineering, planning and surveying services for residential (individual and multiple), commercial and industrial projects.

The firm also offers compaction testing and percolation testing in an expanding soils engineering section.

Prior to forming the firm John Hawkins, a registered professional engineer, attended San Diego State College, graduating in 1968 with a B.S. in civil engineering. Hawkins then worked for 7 years in the county for two locally established engineering firms gaining a wide range of experience in land developments in San Diego and the North County.

John Fox is a graduate of California State Polytechnic College with a B.S. in Architectural Engineering. After graduating in 1968 he spent three years commissioned service in the Army Corps of Engineers gaining experience from being a missile test engineer to serving as a construction company commander in Vietnam. He then returned to work for a La Jolla architect and a North County engineer. □

## SALES AWARDS

Farrow Realtors honored its three outstanding salespeople in listings and sales for 1974 at an awards breakfast on January 3 in Carlsbad.

Silver cups were presented to Roy Baird, Michael Freiburger, and Flory Johnson, by Jerry F. Farrow, owner of Farrow Realtors.



Jerry F. Farrow, owner of Farrow Realtors, left, awards silver cups to top salespeople, Flory Johnson, Michael Freiburger, and Roy Baird.

Farrow Realtors is located in the Country Store, 4901 El Camino Real, Carlsbad. They are a diversified real estate organization, with regional offices in San Diego and Orange Counties, in service to the public for over 33 years. □

## ENVIRONMENTAL INTERIORS FORMED

Richard K. Wilcox, Jr. announced today the formation of a new company — Environmental Interiors, a Division of Richard Keeline Wilcox & Company.

Environmental Interiors sells, leases and maintains living plants on a monthly rental basis, and offers an extensive choice of specimen foliage plants and/or flowering plants which are generally available in a wide range of sizes and colors.

Mr. Wilcox comes from a long line of horticulturists which goes back to 1919 here in California, and includes his Grandfather, Father and Uncle. His immediate family have been responsible for building Keeline-Wilcox Nurseries, Inc. into one of the largest nurseries in the United States specializing in large field grown specimen trees, and is the largest grower of the Kentia Palm in this country. His Grandfather, Roy F. Wilcox, in the 1920s, 30s and 40s was the largest grower of interior foliage plants in the Western United States. Besides being responsible for the development of many new plant varieties since named after him, he was also known as "Father" of the California State Florist's Association, founded the famous Los Angeles Businessmen's Garden Club, and the California International Flower Show, as well as many other achievements within the industry too numerous to mention. □

## HENDERSON NAMED PRESIDENT

John D. Henderson, A.I.A., was named President of the San Diego Historical Society in installation ceremonies held in the Vacation Village Hotel early this week.

Mr. Henderson, an architect with the firm of Delawie, Macy & Henderson, was the prime mover in the Society's efforts to restore the Villa Montezuma.

His interest in historic preservation has spanned his San Diego architectural career. Among his firm's restoration projects here are the La Jolla Recreation Center, now under construction, and the San Diego Mission de Alcalá, an ongoing endeavor.

He is the A.I.A. Deputy State Preservation Coordinator for the State of California, and is a member of the National Park Service's Advisory Board of the Historical American Buildings Survey.

The San Diego Historical Society operates the Serra Museum, Library and Tower Gallery in Presidio Park, and the Villa Montezuma. □

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## A SPECIAL WOMAN NAMED MEREDITH

by Stephanie Phillips

Beginnings are the parts of life I like best. But because they start something, by their very nature, they have a built in clause that contains an ending. I don't like endings at all.

Frequently endings contain sadness. An old friend moves away, a familiar landmark is torn down, a pet grows too old and dies. There is the kind of satisfaction that comes with the end of a difficult job well done and finished now, but that too has an element of sadness in it.

There was another ending the other day. I dropped in to the Solana Beach branch of the County Library, somewhat off my usual schedule, and caught the last few seconds of the close of a career. Mrs. Meredith Voss, a special person, was retiring after 14 years.

I've lived in Solana Beach for seventeen years now. I'm told by natives that in California that is a lifetime. I suppose it is. It feels like a little portion of time to me. Anyhow, one of the first nice people I met was the local lady librarian. You will admit that the name Meredith is not a usual one and it has a pretty ring to it.

The Solana Library was a tiny one-room affair then. Libraries have a special fragrance all of their own, and can be a kind of quiet sanctuary for the lonely.

What is there about being greeted by name? Especially by your first name? In a strange town it gave me a sense of belonging after the first cut-adrift feelings began to fade. Over the years Meredith's friendly greeting slipped to first name and became warmer, her dazzling smile was added, and my selection of books often expanded into talking with her about flowers, the weather, my children and our fortunes. Her knowledge of library systems is great. But her kindness surfaced over all other things. Meredith was always careful not to point up my lack of knowledge about the intricacies of cross references and card catalogs. How politely and easily she found just what I was looking for!

Often I would send my young children to her with a problem. The problem was quickly solved, and the joy they have in the library today is due in a large part to her careful tutelage. Their first library card applications were laboriously pencilled under her watchful eye.

Each year at the Del Mar Fair I could look forward to seeing my local librarian surrounded, indeed buried, by the most exquisite tuberous begonias at the fair. She usually came out with a blue ribbon or two. Her husband, Howard Voss, is a local flower expert of Westview Gardens. Each year I would hear mutterings of, "I'm going to retire, this flower business

is entirely too much work." As far as I know she never did . . . and now plans to stay at home and raise flowers.

My lovely librarian is gone . . . retired . . . with punch and cookies and a guest book. She has gone off with a piece of my heart.

The Solana Beach Library won't be the same. When I walk in I will expect Meredith Voss to be there. It will sadden me because she is not.

I prefer beginnings every time.



Meredith Voss, a very special person.

Editor's Note: Mrs. Meredith Voss has been with the County Library system since 1961 and was formally retired at 5 p.m. on Thursday the 30th day of January 1975. A salute to her!

## OFFICERS NAMED FOR PRESS CLUB

George Cordry, managing editor for the Escondido Times Advocate has been elected president of the North San Diego County Press Club, and was installed for the 1975 operating year at a banquet meeting in Del Mar. Voting by members of the professional press organization was completed by mail, with Cordry receiving unanimous approval as president.

Cordry is a founding member of the Club, twelve years ago, and has served as president in the formative years. He will assume the leadership from the outgoing president, Tom Gable, business and finance editor for the San Diego Evening Tribune. Other elected directors are Dave Sanson, account executive, Irv Grossman Public Relations, as vice president; and Ernie Cowan, North County writer, San Diego Evening Tribune, as treasurer.

Cordry has appointed two additional members to the board of directors: Cam Miller, public relations supervisor, Pacific Telephone Company, as secretary; and Lyn Thorstad, assistant managing editor, Escondido Times Advocate, as second vice president. □

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Bill Campbell

# Louella Liverwurst Says



## SAN DIEGO FEDERAL HOSTS PARTY

The gala opening of the new Del Mar Branch of San Diego Federal Savings & Loan was the recent occasion for North County residents to meet, greet, eat and be merry! California wine flowed freely as cheese and crackers cleared the palate. Fun evening, great party! This handsome new branch located at 2751 Via de la Valle at San Andres, Del Mar, is fortunate in having popular and personable Mrs. Fran Corridon as its assistant vice president and manager. With Fran at the helm, here's a branch of San Diego Fed that you'll be hearing a lot about in the future — watch! □



Lloyd and Ardis Plummer. Mr. Plummer is Senior Vice-President of San Diego Federal.



Mrs. Arthur A. Henderson, Mr. and Mrs. Phil Franklin. Mr. Franklin is President of Franklin and Associates.



Mrs. Fran Corridon, Assistant Vice President with Mr. Gordon C. Luce, President of San Diego Federal.



Eva Irving with Ed and Monique Gray. Mr. Gray is Vice President of Public Affairs, San Diego Federal.



Rex May, Television spokesman for San Diego Federal. Mr. Marc Sandstrom, Sr. Vice Pres. of San Diego Federal in background.



Mrs. Ellen Barry



Mr. and Mrs. Ed Eichler



Mrs. Larry Mabee, Mrs. Thomas Slattery, Mrs. John Mabee, and Mr. Thomas Slattery.



Mrs. Joseph F. Heavy, Mr. Albert Redmond and Ms. Margaret Muench.

## VILLAGE CHURCH BENEVOLENCE COMMITTEE SPONSORS STUDENT

The Benevolence Committee of the Community Presbyterian Church, Rancho Santa Fe, had many beneficial bequests during 1974 — including two scholarships to Occidental College. One of the recipients of a 4-year Occidental scholarship visited the Village Church recently and was warmly welcomed by the congregation. A total of \$13,000 was given by the committee during 1974 in the following manner. Two Scholarships, Occidental College, \$2,700.00; Special Appeal National Church, \$800.00; Otay Mesa Community Church, \$2,500.00; Ushan Agricultural College-Taiwan, \$1,500.00; Crisis Center, San Diego, \$1,000.00; San Diego Presbytery, \$2,000.00 and Mira Mesa Presbyterian Church, \$2,500.00. □



Left to right: Mr. and Mrs. Robert Magnuson, assistant to the President, Occidental College; Ophelia

Gomez from Calexico, Village Church 4-year Scholarship student; and Rev. Donald Caughey.

## REPUBLICAN WOMEN MIX FOOD AND FASHION

The Rancho Santa Fe Republican Women Federated held a very successful luncheon, installation of officers and fashion show recently in the Garden Room of the Rancho Santa Fe Inn. Mrs. Dolores Parker commentated as the comely models wore fashions from Maggi's and The Tumbleweed. Both fashionable shops are located in the Village Center in Rancho Santa Fe.



Clare Howe Marcia Legro (new Prez)



Carole Driggs Nancy Herrington



Jenne Forbes Lorraine Toth



Commentator Dolores Parker

## WHALEY HOUSE SETTING FOR DAR TEA

The Whaley House, an Historical Museum in Old San Diego, the birthplace of California and a State Registered Landmark, which in 1865 served as a granary, school, courthouse, social center, and theatre, has been chosen by the California State Society Daughters of the American Revolution, District XIV as the setting for their Tea to be given in memory of

the late Eleanor Washington Spicer, President General NSDAR 1971-74 on Wednesday March 5, 1975.

The Whaley House seems an especially appropriate setting for the Tea as the Bicentennial Year approaches, since Judge Thomas Whaley's grandfather Alexander Whaley was one of the "Liberty Boys" of the Boston Tea Party

Because of the relatively small size of the building, it has been decided that North County Chapters should attend from 2 to 3 P.M. Music is to be provided by members of the La Jolla Chapter and the south county chapters to attend from 3 to 4 P.M. with music provided by pianist Miss Ruth Meyer of Ramona.

## AUSTRALIAN VISITORS



Holiday visitors to Rancho Santa Fe included Ms. Janice Giffin (center) and Mr. Anthony Knight; both of Melbourne, Australia. The young lady on the right is Ms. Mary Elizabeth Giffin, chairman of the board, The Village Press. Janice teaches English to foreign students at St. Mary's Convent School in Melbourne; Tony is a professor at La Trobe University, also in Melbourne. Mr. Knight and Ms. Giffin spent the Christmas holidays in Rancho Santa Fe; Eugene, Oregon and San Francisco prior to returning to Australia. □

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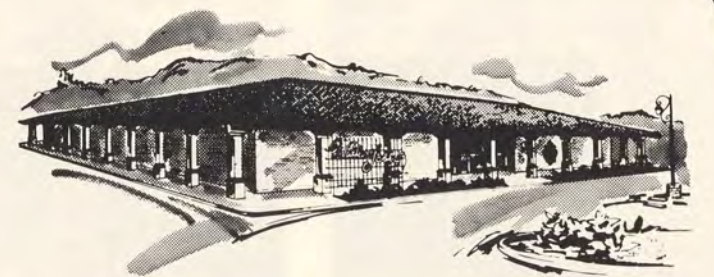
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# Interior Design Notes

## FASHION IN HOME FURNISHINGS



Robert de Freitas  
La Jolla Interiors

Is home furnishings a fashion business? The answer is yes — but fashion to the Interior Designer as practiced in our studio is not the fashion of fad and sudden change as seen in men's and women's apparel. Our interpretation of fashion is that it must *endure*; it must represent good design, whether inspired by past or current style leaders. The creations of Hepplewhite, Sheraton, and Chippendale, for example, are considered to be just as good fashion today as are the works of the more contemporary designers.

In a sense we practice and interpret fashion in home furnishings as a classical art form. We would like to feel that what we do today is without date or specific time. Perhaps this could best be illustrated by a ten year old photograph showing an interior as fresh and timeless today as the day it was conceived.

Fashion does have a beginning, of course. We note, for example, that 18th century English as interpreted at Williamsburg, is enjoying something of a revival, due possibly to the Bi-Centennial in 1976; or it might be due in part to nostalgia because so many of us lived with beautiful mahogany reproductions (or perhaps original pieces) during our childhood. In any case, there is a definite interest in reproductions, particularly of the loveliest of the Williamsburg pieces as done by Kittinger.

In contrast to the 18th Century English and French influences, Oriental is the most important adjunct to these periods and is currently very much "in fashion." In addition, of course, there is the large and growing interest in contemporary art and furnishings. Many of its forms and furniture designs, originating during the so-called "modern" era of the 20's and 30's have lived on and are considered classical in today's contemporary fashion.

So fashion is important. It is up to the client with the designer to interpret fashion and its influence to achieve the greatest beauty and harmony for the client's environment and needs. But above all, good fashion in home furnishings should create a look that will endure and be timeless in its reflection of good taste.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Ca. 92037. □

# Periphery

## HAPPY FOOT NOTE

### ABOUT FOOT REFLEXOLOGY

by Marie Riley

Foot reflexology is a system of connections between specific points on the feet and corresponding points in the rest of the body. For example, cranial sinuses are affected by pressing on a spot between the base of the big toe and second toe according to the reflexology system. For more relaxed breathing, the reflexologist works across the ball of the foot and in the adjacent area of the metatarsal arch. All of the organs in the endocrine system, digestive system, and reproductive system are represented with corresponding points on the feet, following the reflexology principles. Also, the spine, shoulders, neck, and head are represented.



Congestion can build up in specific areas of the body and that same congestion also appears at the corresponding reflex points in the feet according to the theory. In fact, by first analyzing the congested, "knotted-up," or tender spots on the feet, a reflexologist can often tell where the problem areas are beyond the feet. The most common findings are tension between the shoulder blades, lower back aches, congested sinuses, thyroid imbalance, and problems with the liver and gall bladder.

Once the knotted or tender spots on the feet are located, the reflexologist works on them by pressing, kneading, and massaging. Most reflexologists work just as deeply as is easily tolerated by the recipient so that there's no additional tensing to resist possible pain. Unfortunately some novices believe the more-it-hurts-the-better-it-is-for-you. Not true.

By lessening the congestion in the feet, the entire circulation throughout the body (especially to the congested corresponding areas) is improved and the functions are brought closer to a balance according to reflexology. For example, by

working on the "crystallized" deposits in the thyroid reflex point, the intent is to allow the thyroid — whether it is hyperactive or under-active — to balance itself.

No claim can be made that reflexology can cure diseases. Foot reflexology is not a substitute for acute medical situations. Malfunctions caused by congestion are most likely to respond to foot reflexology. Many healthy people choose reflexology as a means of furthering balanced functioning. To say the least, the basic massaging of the foot improves circulation; and the relaxation in the feet extends throughout the body!

The work on the foot should cover the entire foot and should be just deep enough to relieve congestion. It should not be unduly painful nor forced. Through study, observation, and experience one can learn to work on his own feet and on others'. Also known as "zone therapy", foot reflexology has been practiced, taught, and written about by Mildred Carter, Eunice Ingham, and Joe S. Riley, M.D.

EDITOR'S NOTE: Introduction to Foot Reflexology courses are offered by Marie Riley, graduate of the Los Angeles College of Massage and Physical Therapy. The course is a series of three weekly classes, an hour and a half long, meeting in the daytime or the evening. For further information, phone Marie Riley at 436-1355.

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8:00 AM-10:00 AM  
12:00-2:00 PM;  
6:30 PM-9:00 PM

Jackets for gentlemen requested in the evening.

## Faces

### LA JOLLANS WIN NATIONAL AWARD



Mrs. Michael M. Wilkes of La Jolla is pictured here with her Norwegian Elkhound, "Ms. Woo". Mrs. Wilkes and her husband were recent winners of a national award for their publication, *The Elkhounder*.

The *Elkhounder*, a monthly publication, has been chosen by Dog Writers' Association of America as The Best Printed Local Club Bulletin for 1974. Editor, Mrs. Michael B. Wilkes of La Jolla, was present to receive the award at the annual awards banquet held at the Stalter Hilton in New York City in February.

Designed and published by Mrs. Wilkes' husband, Michael B. Wilkes, the *Elkhounder* is the monthly publication and official voice of The Norwegian Elkhound Association of Southern California. This organization serves the area from San Diego to Santa Barbara and the publication has subscribers from all over the United States and Canada.

As a couple, the Wilkes are actively involved in the showing of Norwegian Elkhounds under the kennel name of Bifrost Norwegian Elkhounds. During the past year their kennel included the Norwegian Outstanding Puppy Dog in Southern California, Ch. Solv Kriger av Bifrost and this year received an award for Outstanding Norwegian Elkhound Puppy Female in the 6-12 puppy category of showing for Lu Per's Bifrost Breeze. The Wilkes' Obedience Elkhound, Eyorik of Bifrost, C.D. was the High Scoring Norwegian Elkhound Obedience Dog in Southern California for 1974.

Mr. and Mrs. Wilkes are currently working on their first book, a satire, which will be illustrated by Mr. Wilkes and entitled "Don't Buy the First Dog You See". The award won by *The Elkhounder* was in the category with the most entries. This annual competition is for excellence in writing about dogs and is open to all writers.

Mrs. Wilkes is Director of Alumni and Parents' Affairs at The Bishop's Schools in La Jolla. □

## AQUARIUS: factory built homes

What might be called a "mini-trend" in housing is beginning to take root in the San Diego area and is especially notable in North County. The reasons behind it are signs of the times.

When Jerry Bode of Olivenhain returned from three months at sea aboard a Scripps Institution research vessel, he planned to have his family's dream home custom-built on 3½ acres high on the north canyon rim of Escondido Creek just north of Rancho Santa Fe.

He had taken a UCSD Extension course called "How to get a house built", bought his land and selected a builder.

All the mathematics had been carefully worked out before his departure. He knew just what he wanted and how much it would cost. But while he was away, skyrocketing construction costs and interest rates played havoc with his calculations. Just before giving up his plans, he discussed the problem with his contractor, Don Long of Long & Long Construction Co., El Cajon.

Bode learned of another of Long's companies, a four-year-old firm called Aquarius Home and Manufacturing, Inc., which specializes in factory-built homes. Long explained that his house design would not have to be altered greatly and the only major difference (besides a lower cost) would be that the construction would be done in the factory instead of on the site.

Long pointed out two main ways the factory methods would cut construction time and thereby lower costs:

- (1) Factory power tools, such as the air hammer, would allow framing to be completed in one-third the time required by conventional on-site methods.
- (2) There would be no daily transportation of men and materials to and from the construction site, especially beneficial to outlying areas.

Bode's hopes were rekindled by what he heard. When he realized he could actually have a larger home than originally planned for less money, he was sold and the work began.

According to Aquarius Homes' sales manager Ted Elison, the downstairs portion of Bode's 2,100 square foot, three bedroom, two bath home was built on a slab using a "panelized" system of factory construction. The walls were framed in the factory using traditional woodstud construction methods and then erected on-site.

The upstairs, however, was completed in the factory in two modular units, then transported to the site and hoisted into position by crane.

From the day grading began until the Bodes moved in was a little more than



**Above:** Olivenhain resident Jerry Bode, right, and Aquarius Home Sales Manager Ted Elison discuss final steps necessary to make Bode's new 2,100 square foot, factory-built home ready for move in.

**Right:** Bode's home was built in Aquarius Homes' 25,000 square foot factory in El Cajon and transported by trailer in sections to its 3½ acre site in Olivenhain.

two months. His total investment, including \$15,000 for the 3½ acre site, is about \$49,000.

Sales for the firm, which are up sharply this year, have ranged from Arizona to Northern California. Eight of these factory homes have been built here in North County, two of them within sight of Bode's home.

"Most people have turned to us for the same reason as Bode," said Long, who has been a custom builder in the San Diego area for more than 15 years, "because the soaring cost of on-site construction has priced them out of the home they want."

"We founded Aquarius Homes four years ago, and sales have grown steadily every year, but never as fast as this year."

Long believes that factory-built housing will become an even more important factor in the housing market as more and more people search for less expensive alternatives to traditional on-site construction.



During 1974, Long's factory increased its production 200% over 1973 and is capable of accommodating a similar demand increase which he foresees for 1975.

Last month Long formed a new division called Remodeling Consultants, a company specializing in the factory construction of room additions. According to the new company's marketing director, Bob Plessner, sales for the first month of operation were more than double their projections "reflecting consumer resistance to the cost of new and existing housing."

"Right now," said Long, "we are very much involved in planning for what we believe to be the wave of the future in housing."

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**WHISPERING PALMS**

*Whisperings*



by Jane LaCroix

**WEDDING, ENGAGEMENT,  
BIRTHDAY**

Any young man who wishes to remain a bachelor, should avoid catching the garter at his friend's wedding: *David Weitzel* is proof of this; he caught the garter following the nuptials of *Mike* and *Mavis Cain* (son of Whispering Palms C.C. Women's Golf President, *Donna Stevens*) and subsequently took *Karen Bone* of Del Mar as his bride. The wedding was solemnized at the United Presbyterian Church in Solana Beach, Assistant Pastor, *Rev. David Worth* officiating.



Sisters of the bride and groom, *Susie Weitzel* and *Susan Bone*, served as brides maids; they wore emerald green empire styled gowns and carried sprays of leather fern, baby breath and a single yellow rose. Following the ceremony the two hundred guests enjoyed a champagne reception at the Miramar Naval Air Station Officers Club. Music was provided by *Alan Page's* three-piece group. The newlyweds spent the night in San Diego and then returned to Del Mar for a family brunch at the home of the bride's parents, prior to flying to Tahoe for a three day honeymoon. The young *Weitzels* are presently living in Chico and attending California State University.

P.S. *Rick Dart* caught the garter at the *Bone-Weitzel* nuptials and his girl friend,

*Gia Petterson* caught the bridal bouquet . . . looks like a sure thing!

An exceptionally pretty flight attendant is about to say "I do". She is *Jane Marie Heavey*, daughter of *Mrs. Joseph Heavey* of Whispering Palms. The lucky man is *Robert William Schmiede*, son of *Clement C. Schmiede*. The groom-to-be is a graduate of Notre Dame University and Law School; he is a practicing attorney in Los Angeles. *Jane* attended Mercyhurst College in Erie, Pennsylvania and has been with American Airlines for the past seven years. A noon Wedding Mass at St. James Church in Solana Beach is planned for April 19th. The reception will be held in the Garden Room of the Rancho Santa Fe Inn.



*Victor Francis Lassagne*, an attractive man with a twinkle in his eye, a keen taste for fine brandy, and an appreciation of feminine pulchritude, recently celebrated his 100th birthday! A La Jolla resident since 1954, *Mr. Lassagne* was born in Chicago, Illinois and graduated from the Jenner Medical College (which has since been absorbed by the Chicago Medical School). He gave up his work as medical examiner in the Pension Office in Washington, D.C. (the predecessor of today's Veterans' Bureau) believing that there would never be another major war, and became an examiner in the United States Patent Office. While so employed he studied law and eventually served as patent attorney for the International Harvester Company's Chicago Office. He retired as head of the Patent Department in 1939. Whispering Palms C.C. member *Ted Lassagne*, his lovely wife, *Ruth*, their children and grandchildren joined in the celebration at a dinner party in *Victor Lassagne's* honor at the La Valencia Hotel. A Champagne reception was held later in *Mr. Lassagne's* La Jolla home.

**IT'S TIME TO MOVE!**

Unlike many Esterners who spend the greater part of their lives in one home, Californians think nothing of changing addresses every few years! We don't mind if the move is a matter of a few miles . . . such as the *Arnie Campbells* who have gone from Whispering Palms to Park Encinitas, but we're saddened that the *Lloyd Cokers* will be in far away Kansas City. However, *Lloyd* is to be congratulated upon his appointment as

**WHISPERING PALMS**

*Whisperings*

Executive Vice-President of the Business Men's Associates Assurance Co. of Kansas. The W.P. tennis courts and golf course will be less attractive in *Nadine's* absence! And speaking of "absence", this is what the *Don Dorns* did during a visit from their son, daughter-in-law and two grandchildren . . . made themselves "absent". *Helen* and *Don* moved into the Whispering Palms Lodge for a few days turning their Via Osuna condominium over to their family who have since departed for two years in Canberra, Australia where *Lt. Col. Bacon* will serve as Liaison Officer for the United States Army and the Australian Army. The *Darwin Dappers* move wasn't a big one; from San Diego to Whispering Palms, an area that they are well familiar with as Darwin heads "Service Station Supply" and among his customers is the Cancha de Golf Arco Station. The *Dapper* family includes eight-year-old *Blain*, nine-year-old *Holiday* and *Baron*, an Irish Setter and excellent hunting dog. The *Earl Babbitts* of Torrance, who have been Whispering Palms members for some time, have recently purchased a condominium on Via Osuna and the *James Dunlaps*, formerly of La Jolla, are renting on Via Valle Verde prior to moving to Northern California. *Dixie Dunlap* is the founding President of the La Jolla Civic Center Corp. and an active member of the La Jolla Soroptimist Club.


The *Hammond Talbots* find there's "less work for Mother" now that they have sold their Del Mar home and moved into a condominium at Park Del Mar. They've made use of this extra time by joining Whispering Palms C.C. and are working on "badly neglected" golf games. Now W.P. has two "Smart" members . . . *Leanne Talbot* is *Jean Barnes* sister and that was their maiden name!


**COMMITTEE  
HEAD NAMED**

*Mr. Lee Fruin* has recently been named Chairman of the Planned Giving Committee, American Cancer Society where he is currently serving as a member of the board of directors. *Mr. Fruin* is head of *Fruin Financial Company* in San Diego, and is a member of the San Diego Chapter of Life Underwriters. He was born in St. Louis, Missouri and attended educational institutions in that area before serving three years with the United States Marine Corps. *Mr. Fruin* has been in the financial management field since 1961 and has an extensive background in estate and tax planning. During that time he was a million dollar life insurance producer for four consecutive years. Married, he has a son and a daughter. □

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## OCEANSIDE, CARLSBAD

# Peeling Seens O' Side

by Kitty A. Peeling

Once upon a time there was a swanky semi-department store in Beverly Hills. Their cosmetic department was headed by a beautiful Princess (exiled, excommunicated — "x" something), ennnnnnyway she was a snob and a pain in the complexion to all who encountered her.

She delighted in belittling women — especially American women who thronged to her for advice.

Some of my hard-working movie friends who had been badly intimidated by this superior creature with the clipped short "A" accent, begged me to try to break her composure.

Sooooo being cruelly young, brash and gauche, I girded my loins, buckled on my sword (of wit) and like St. George, in defense of my friends, set out to cut down this dragon.

Accompanied by said friends and dressed fit to kill, I bearded the haughty dame in her bailiwick.

Seeing what looked like gullible pickings, the old termagant rushed out eager to show off in front of such a gathering — including her own poor subdued staff.

"Just what could I do for you M'dahm?" Her tone implying a condescending loathing.

"I've heard these French face creams you're demonstrating are supposed to work miracles?"

Still bored and supercilious, "Mais oui, M'dahm. They are used exclusively by European women — who — how do you say — ah — who are comme il faut."

This was a block buster and should have stopped all peasants; but sweetly I asked, "You advertise they are guaranteed to erase wrinkles and make one look years younger?"

"Oh, but definitely."

"I wouldn't look forty?"

As to a stupid, bothersome child, she snapped, "You positively would not look a day over 35!"

Outraged, but inwardly delighted, I indignantly and loudly proclaimed, "Well that's one helluva note. I'm only 30!"

Now, not quite so confident of myself, or so cruelly witted (but I still hate snobbery and mealy-mouthed hypocrites) I've gone my merry way, delighting in forthright down-to-earth people — like Magee Henshaw.

Energetic Magee runs La Costa Travel Agency.

When she asked me over for lunch, before I could cross the street from my car to her office, a playful breeze snatched at my hair and a thoughtless, fast car driver had splattered mud on my suit.



Present Yacht Club Commodore Jimmy Shannon with first mate Ginny and incoming Commodore Marshall Henshaw and his happy-go-lucky wife, Magee.

Despite this Magee wanted to go to La Costa's main dining room. (The food is delicious.) I still demurred — people all ogle you so; everybody thinks everybody else is a "somebody" and so everyone puts on a bored "uppity" facade that is sorta ridiculous — and sad.

"All right," Magee said, "if that's what's bugging you, we'll wear signs saying we are nobodies."

A wonderful idea. Sooooo with felt pens on heavy note pad paper, we made two pin-on name tags saying: "I Am Nobody."

Vowing to wear them into the dining room we drove up to La Costa's imposing entrance. Important men with executive cases and dark glasses were striding along with blonde lovelies carrying tennis rackets. God-fathers? Movie stars? Jet Setters? Even the car parking boys seemed more intimidating than ever.

We got out of my car (Gad! It was old and crummy looking, too). I was conscious of my run over heels, my mud-stained suit. Surreptitiously my hand snuck up to my belligerent badge and jarred it loose. Magee was doing the same.

Meekly we let the Maitre d' place us where he wished.

Guess my days of tilting with windmills are over. No intestinal fortitude. I've become nothing but a loud mouthed Milque-toast. And worse yet, like most of the people in that elegant dining room, hiding behind my dark glasses, I, too, assumed the role of a polite, bored, wealthy "somebody". □

## Nitbits

A beautiful way to sail into the bright New Year is with a party at the Oceanside Yacht Club. Not only are there tasty snacks, champagne, toe-tickling dance music, but scads of new acquaintances and old friends get together with bits of news and do what comes naturally.

Bill Ellis has recuperated from his terrific heart attack and is busy working on an invention which he and wife Dottye believe will be bigger than all past accomplishments — however it may take them up the Coast away from us. They look happy and gay as do Carol and Clem Schall now landlubbers with a beautiful new Oceanside home and all the new trimmings.



Yacht clubbers launching the new year in are Carol Schall, Kay Rorick, Mary Ellen McArdle and Ann Brontson.

Anne Brontson, looking very soignée in one of her own creations had revealing news. She has a gown shop in New York and in Oceanside's Marina the stunning 45-foot houseboat Jonathan (a fireplace yet!) and an adorable, mischievous Balinese Kitten, Susannah. Well it seems Susannah is Mister Susannah! Guess I must be getting older than I thought — kept Mister Sue a few times for Annie when she was deep in negotiations with some San Francisco and Dallas, Texas swank women's dress firms.

Vera Smith, pert and saucy was there and won the raffle — a color TV. So was daughter Carol there. Must tell you about Carol. When I have my contest for the nicest, most thoughtful salesperson in these parts, Carol will go on the list. She is the smiling, accommodating Vista Security Bank teller who waits on car customers. Being a dog lover (she and Vera have seven) when a car containing a canine passenger appears at her window, out comes a doggie snack!

Ah me! I lived through a time when banks were going to the dogs, and now dogs are going to the banks — well anyway they're going to Carol's bank!

Commodore James Shannon was host for the New Year's Yacht Club party and he and wife Ginny stood at the door shaking hands and wishing greetings, while soon-to-be commanding Commodore, Marshall Henshaw and his wife Magee looked on and got pointers for their roles in this coming year.

Chuck Calvert, manager, was busy as ever, so I had a few moments to talk to his fiancée Kathleen McGowan. Sorta embarrassing. Nearly a year ago I reported their approaching June '74 wedding. What with one thing and another they haven't gotten around to tying the knot.

Soooooo I'm a liar. But my predictions are as good as most astrologers' — about twenty percent.



As sparkling and charming as the new home and party, are Pat Bachman, Margaret Powell and Naomi Dixon.

Those whom I didn't see at the Yacht Club Bash, were much in evidence at the cocktail-buffet Naomi Nixon and Pat Bachman gave in Naomi's grand new hilltop home. Oceanside City architect Uhlen Melton drew up the plans which make two complete homes, artistically like one! Naomi lives on one side and her mother Margaret Powell on the other. They are joined together by a sorta loggia which leads into the kitchen. □



Champagne still tickles the noses of Ruth Levine, Tari Wood, Evelyn Reekie and Jo Tisinger as they condescend to coffee.

Here's to the hero of the month: General Walter Roger, a gentleman, a scholar and, thank God, a bridge player!

At one of the larger bridge luncheons given in Oceanside's Scandia restaurant (their Chicken Italiano and Lasagna are simply scrumptious — my compliments to Chef Tom Curry), after all the champagne and food had disappeared, one of the guests was found missing! This is the most catastrophic thing that can happen at a bridge party. Like ants in a disturbed anthill the distraught gals manned the telephone to find a bridge player.

Without undue wifish persuasions, Walter gave up his home gardening and rushed to the rescue.

Neither Clark Gable or Elvis Presley ever received a warmer welcome than Walter. No one knows exactly what Walter felt as he walked into a laughing-yelling group of well-fed (and well champagne) women, because when the last card was played Walter, like the Arabs, quietly folded his tent and disappeared! Wish we could say General Rogers was one of the winners in the duplicate contest but true to life heroes seldom get their just desserts.

Rosemary Jenkins and Vivian Highley were winners North-South and Dot Clark with Jean Archer were top players in the East-West section. □



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**CITY OF SAN MARCOS**

*San Marcos Spotlight*  
**CITIZENS OF THE YEAR**

Calling today's economists "prophets of doom and gloom," Ken Kramer, former editor-in chief of Business Week magazine, said Friday, "What we need is less economic doctoring and more common sense."

He asked his large audience at the annual San Marcos Chamber of Commerce installation banquet to take a look at the "track record" of economists in the last few years. "I'm not prepared to accept their newest forecast which sounds like more of the same."

However, Kramer said his belief is that the current decline in business will not halt by midyear as forecast and "we'll still be waiting for a rising level of business in the second half."

The United States is a highly industrialized economy, according to Kramer, and would never have grown to the position it now holds of first place in world business had it not been for the thinking, planning and executing done by businessmen.

Late last year, Opinion Research Corporation conducted a survey of consumer attitudes toward inflation. They were asked, "How much do you have to spend to buy what a dollar purchased in 1973?" The average estimate was \$1.81. Kramer said the correct figure is \$1.12.

Kramer also criticized the potshots being taken at businessmen today by labor leaders and economic critics. He said, "It's time the voice of business is heard throughout the land — and listened to."

Nearly 200 San Marcos residents and businessmen turned out for the banquet at the Escondido Country Club.



Jackie Hartly



Bill Buelow

Also on the program was the annual presentation of awards to the Man and Woman of the Year. Recipients of the awards were Mrs. Jackie Hartley and former mayor Bill Buelow. Bill is a barber and has spent many hours of his own time cutting hair without charge for shut ins. Both were cited for their contributions to the city through their many activities. □

**200 YEARS OF AMERICAN FASHIONS**

A Bicentennial fashion show entitled "Two Hundred Years of American Fashion" is being presented by the San Marcos Junior Woman's Club and the Lake San Marcos Women's Club on April 9 at 8 PM, at the Palomar College Dome.

This unique fashion show will feature "White House Weddings on Parade". As Caroline Peterson, of Los Altos, California, narrates the intrigues and gossip of romances and weddings in the White House, models wear authentic heirloom wedding gowns of each period, 1801-1942. The last four gowns shown are copies of the Johnson and Nixon girls' wedding gowns, 1966-1971.

A pianist will play the wedding music of each White House Bride. The music of Sousa's Marine band will accompany the earlier weddings.



The show will include two centuries of modes, manners, and music. Romantic ladies of our country's early years, staid victorians of Civil War Period, suffragettes of the 1870's, merry widows of the 1900's, war workers of 1914-1918, and the gay flappers of the jazz twenties will be presented.

Tickets are available at \$2.50 apiece from Shelly Linden 744-3683 of the San Marcos Junior Woman's Club, or Dorteia Hahne 744-0506 of the Lake San Marcos Women's Club. □

**SAN MARCOS HISTORICAL SOCIETY**  
by Jackie Hartley

In the fall of 1974 the San Marcos Historical Society was blessed with two donations of major importance. The first donation by the City, was a building and site for a new museum. Second was the, newly formed, Jaycee's commitment to co-chairman and help with anything related to the restoration of the building.

Although many have pledged material, labor and money the Society is far from its goal of ten thousand to make the new museum a reality.

Candied apples sold at the Walnut Festival was the first money raising project. Next at Empire Savings and Loan, "Stand Up and Be Measured". Empire Savings and Loan donated to the building fund one penny for every inch of a person's height being measured to a total of \$300. This campaign was to last one month however, the goal was reached in one week. November the Society sold See's candy earning fifty cents for each pound sold net profit \$800. The Historical Society feels all fund raising projects are successful due to the help and encouragement of the fine people in San Marcos.

Each month a project will be undertaken until the new museum is completed and dedicated to the City and its people. □

**PALOMAR COLLEGE EVENTS**



March 15, Ballet International of USIU, 8 p.m. Palomar Dome.

March 17, Poland: Sherilyn and Matthew Mentis, 8 p.m. P-32.

March 31, Muriel Bach: Women in History, 8 p.m. Mira Costa. □

*Periphery*

**CAMEOWOOD SALES MORE THAN \$1 MILLION**

Sales of more than \$1 million are reported by Leadership Housing at Cameowood, a new condominium home community in Escondido where 20 of the first unit of 42 homes have been sold.

Cameowood, a self-contained community, is being developed to cater to the unique lifestyle of the active retired and the project reflects features requested by area residents.

"Sales indicate that purchasers at Cameowood primarily are the active retired, those persons for whom our homes especially have been designed," said Daren Groth, manager of the San Diego division of Leadership Housing.

Prior to construction, Leadership requested ideas and suggestions from nearly 200 persons living in the Escondido area.

"The majority of those questioned were retired and owned their own homes. We gave added consideration to their advice," Groth said.

Cameowood homes are set on a 30-acre site overlooking the private Escondido Country Club, where membership is available to home owners. Residents have traffic-free access to a variety of outdoor activities, many incorporated at the request of prospective buyers.

Recreation features include swimming pool with Jacuzzi and cabana area, shuffleboard, and horseshoe facilities and a fenced and secured area set aside for parking of privately-owned recreation vehicles. Pedestrian pathways meander throughout the project.

Priced from \$37,495 to \$50,700, Cameowood homes range in size from 992 to 1545 square feet. There are four models with either two-bedrooms and one and one-half baths or three-bedrooms and two baths.

All homes have private patios and are designed for maximum views of the country club. Exteriors are stucco with rough-sawn wood and either shake or red tile roofs.

Groth said that Leadership will spend more than \$250,000 in landscaping and exterior maintenance will be provided by a homeowner's association for a monthly fee averaging \$40.

Models are expected to be completed in March with first move-ins scheduled for July. Cameowood sales office is located on David Drive off Country Club Lane, about one mile west off Highway 395 north of Escondido. □

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# Association Bulletin and News

## MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JANUARY 7, 1975, AT 9:00 A.M. IN THE BOARD ROOM.

**Present:** President Frobes, Vice President Duncan, Consulting Architect Hope and Members Budlong, DeBakcsy & Smith.

**Also Present:** Building Commissioner Mowery, Recording Secretary Duffield, and Manager Grahl.

President Frobes announced the appointment of Mr. Dale H. Budlong as Secretary to the Art Jury. The minutes of the previous meeting were approved.

### APPROVED SINCE LAST MEETING

Castle, A. L., Residence.

Stephenson, A. R., Addition to existing residence.

### NEW CONSTRUCTION

Niles, W. D. Residence — Portion Lot 5, Block 43, Via del Alba. Approved.

### PRELIMINARY STYLE CHECK

Sells, P. A. Residence — Portion Lot 4, Block 12, Paseo Delicias. Architectural design acceptable. Art Jury suggested minor changes — these were discussed with architect in attendance.

### ADDITIONS & ALTERATIONS

Zabel, W. Addition to existing residence — Portion Lot 4, Block 48, Las Planideras. Approved.

Wilhelmy, R. A. Addition — Lot 65, Map 2129, Sobre los Cerros. Approved with stipulation as to color of fence. Site visited.

Johnson, R. A. Addition — Portion Lot 3, Block 29, Las Colinas. Approved garage — fence also approved with stipulation as to color.

### SUBDIVISION

Jones, F. B. Portion Lot 3, Block 17, La Valle Plateada — 12.54 ± acres into sites of 2.7, 6.6 & 3.2 ± acres. Deferred pending consultation with Association legal counsel.

### REALIGNMENT

Schien, K. Portion Lot 6, Block 36, Rambla de las Flores. Present acres: 3.67, 4.25, 3.28 and 27.67 ± acres. Proposed acres: 3.67, 3.91, 3.39 & 27.89 ± acres. Art Jury advised approval to Board of Directors. Site visited.

### KEEPING OF HORSES

Stanton, J. Two horses on 4.52 ± acres at Portion

Lot 4, Block 7, Via de Fortuna. Art Jury advised approval. Screen planting to be placed along fence. Site visited.

McElhinney, K. A. (escrow Gilham) Five horses on 5.22 ± acres at Portion Lot 2, Block 43, Via de la Valle. Art Jury advised approval with stipulation that animals be kept as adjunct to private residence. Site visited.

Pitman, G. E. (escrow Phillips) Two horses on 2.01 ± acres at Portion Lot 5, Block 22, La Jacaranda. Art Jury advised approval with stipulation that animals be kept as adjunct to private residence. Screen planting to be placed around corral. Site visited.

Resnick, P. M. Six horses on 6 ± acres at Portion Lot 1, Block 43, Via del Alba. Art Jury advised approval. Site visited.

### COVENANT MODIFICATION

Mullins, F. J. & J. A. Change from "A" to "L" Zoning — Portion Lot 2, Block 39. Art Jury advised approval. Site visited.

### MISCELLANEOUS

Plaza de Santa Fe. Signs. Approved.

C. DAVID FROBES  
President

Dale H. Budlong  
Secretary

## MINUTES OF REGULAR MEETING OF RANCHO SANTA FE ASSOCIATION BOARD OF DIRECTORS HELD THURSDAY, JANUARY 16, 1975, 9:00 A.M. BOARD ROOM.

**Present:** President Chubbuck, Vice President Whitehead, Directors Barclay and Wrenn

**Absent:** Directors Day, Hoover, and Wilmans

**Also Present:** Manager Grahl, Secretary Butts, Bldg. Comm. Mowery, Acct/Maint. Coordinator Johns, Association members, Press.

### Public Hearing — 9:00 a.m.

The President declared open the public hearing to consider the petition of F. J. and Jane A. Mullins to modify the zoning from Residence District of Class A to Business & Public Use District of Class L on Portion Lot 2, Block 39, Map 1742.

It was determined the requirement for written approval of the owners of record of 2/3 in area of the property subject to said modification and for the

written consent of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made, had been satisfied. The Manager stated the Art Jury had considered the matter and is advising approval of the rezoning. The President asked if anyone wished to speak in favor of or in opposition to the matter. After discussion, the motion was made, seconded and passed unanimously to approve said petition to modify the Covenant.

The President declared the Public Hearing closed at 9:05 a.m.

### MINUTES OF PRECEDING MEETING

The minutes of January 2, on motion made and seconded, were unanimously approved.

### NEW BUSINESS

**Amendments to Tennis Plan of Operation:** In the absence of Director Hoover, Tennis Activities Committee Member C. Manning was in attendance in the event of any question (1/2/75 minutes). The motion to approve amendments to the Tennis Plan of Operation, as submitted on the recommendation of Tennis Activities Committee, was made, seconded and approved unanimously.

Fees to be incorporated in 1974-75 Schedule of Fees were, on motion made and seconded, unanimously approved: Associate Family, \$184; Associate Single, \$156; Associate Junior, \$78.

**Realignment, Por Lot 6, Block 36.** (Schien) Present, 3.67, 4.25, 3.28, and 27.67 ± acres; Proposed, 3.67, 3.91, 3.39 and 27.89 ± acres. On motion made and seconded, approval was unanimous.

**Keeping 2 Animals, Por Lot 4, Block 7,** (Stanton) 4.52 acres. On motion made and seconded, approval was unanimous with stipulation that corral fence be screen planted.

**Keeping 5 Animals, Por Lot 2, Block 43,** (Gilham) 5.22 acres. On motion made and seconded, approval was unanimous with stipulation that horses be kept only as adjunct to the residence.

**Keeping 2 Animals, Por Lot 5, Block 22,** (Phillips) 2.0 acres. On motion made and seconded, approval was unanimous with stipulation that the corral be adequately screen planted and that the horses be kept only as an adjunct to the residence.

**Keeping 6 Animals, Por Lot 1, Block 43,** (Resnick) 6 acres. On motion made and seconded, approval was unanimous.

### OLD BUSINESS

**Association Office Expansion.** After discussion of revised draft plan, Director Wrenn moved to authorize an amount not to exceed \$3,000 for architectural fees to prepare plans and specifications for bids on proposed remodeling; Director Whitehead seconded the motion, which was unanimously passed.

### REPORTS

President Chubbuck stated that the Sub-Committee on Bylaws will be ready to present its recommendations to the Board in February, according to Chairman Moon.

**Golf Activities Committee Chairman Wrenn** reported that a mower had broken down irreparably and moved approval for its addition, at a cost of \$3,015 to 1974-75 Budget. Mrs. Whitehead seconded the motion, which was passed unanimously.

**Park & Recreation Board Chairman Whitehead** reported on the January 11 meeting. Mrs. Whitehead moved, on the recommendation of the Committee, the approval of a resolution involving Lot 5, Block 18, Map 1742 and Lot 143, Map 2089 (attached); Director Wrenn seconded the motion, which was unanimously passed. It was noted that a copy of the resolution and map of the subject property will be mailed to each Association member, as outlined in Article IV, Section 5(h) of the Bylaws.

Mrs. Whitehead reported the Committee recommends a re-routing of the easements in Por Lot 9, Block 32. Affected property owners are in accord with said proposal. After discussion, the motion was made and seconded to grant the re-routing as recommended.

In addition, Director Whitehead reported the following Committee recommendations: 1) Traffic Committee Chairman Wilkey make a brief presentation at the next general Town Hall meeting; 2) that a brief period be scheduled at the next Town Hall meeting for discussion of recreation needs; 3) that a Sub-Committee on Roads be reactivated as a part of the Planning Commission; 4) that the Association aid RSF YOUTH, not by contributions of money, but by support of its fund raising endeavors and activities, including the Annual Class A Horse Show, held at Rancho Riding Club, and that every effort be made to minimize inconvenience to the community.

**Building Commissioner** shows 3 completions; 3 permits issued; 40 dwellings under construction (includes 22 multiple dwellings) during the month of December.

**Manager Grahl** reported the following: 1) Receipt of notice of 1/24/75 hearing before County Planning Commission of Rancho del Dios request to change zoning from A-4(1) to E-1; Board consensus is to file letter with County Planning Commission urging conformance with General Land Use Plan (i.e., 2A/DU). 2) Board of Planning & Zone Appeals voted to uphold Zoning Administrator's granting of Special Use Permit for 5 year period to Starting Day Care Nursery. 3) Sale of bonds for expansion of RSF Sewage Treatment Plant is being advertised.

### CORRESPONDENCE RECEIVED

Mrs. Virginia Morenz: "Information Letter" dated 12/6/74. Board consensus was to refer to legal counsel.

### RECESS AND ADJOURNMENT

The Board recessed at 10:45 to tour Rancho Santa Fe School.

The Board recessed at 11:30 a.m.  
DIXON CHUBBUCK  
President

R. B. Grahl  
Secretary

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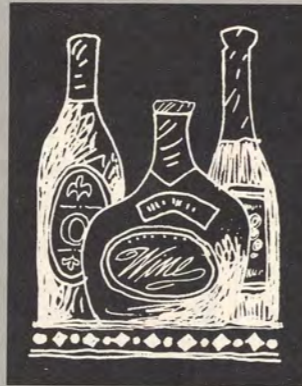


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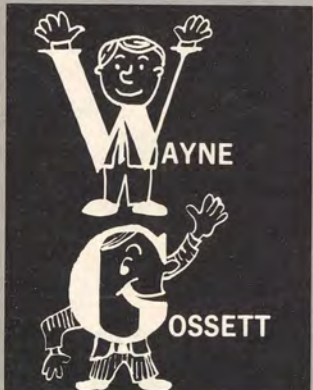
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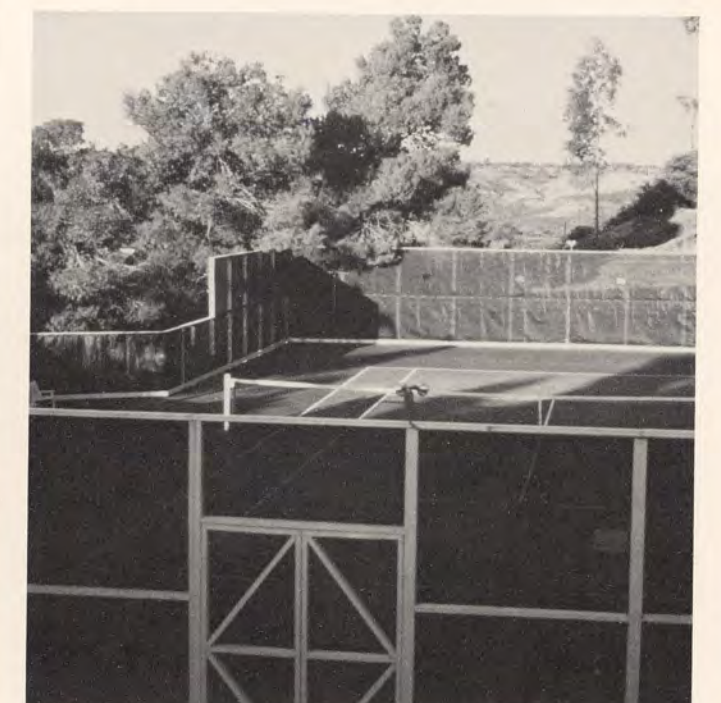
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