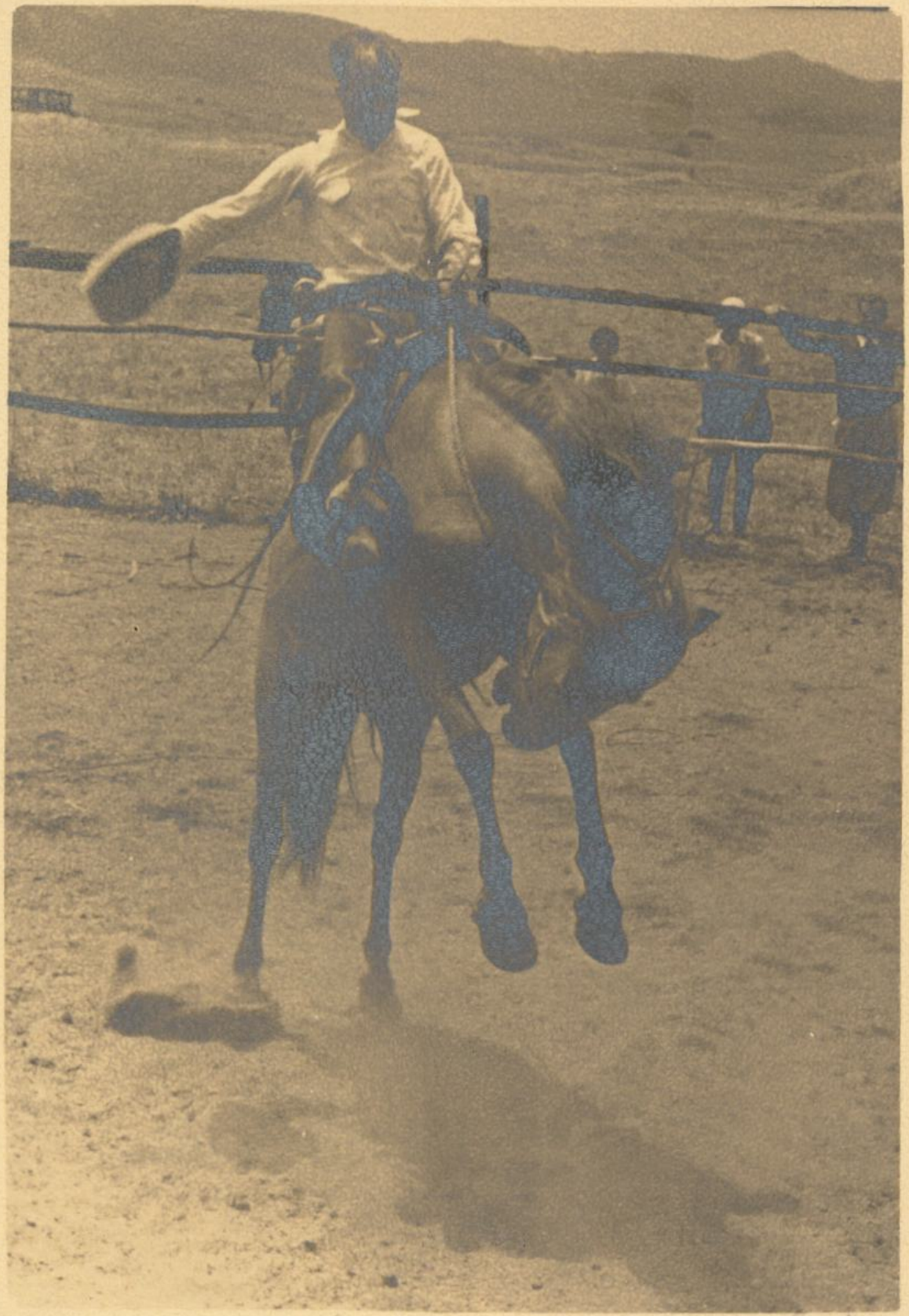


One of Four Wooden Black Boards.
of the Old Aliso School House.



Rancho Santa Fe' – 1932 C. E. White

1400-ACRE TRACT TO BE DEVELOPED BY CORPORATION

Property Near Solano Beach Will Be Beautified by Rancho Santa Fe Group.

Plans for development of the 1400-acre tract near Solano Beach, recently purchased by the new Rancho Santa Fe corporation, are well advanced, according to Col. Ed Fletcher of San Diego, a director in the corporation. The huge tract, lying between the Rancho Santa Fe and Solano Beach is one of the most beautiful natural locations in the county. A noted landscape engineer will be assigned the task of directing the development.

An elaborate improvement program will be formed, it is announced, and the tract will be developed and beautified. Paved roads and other conveniences will be installed without delay.

The tract was purchased by the corporation from the Harry Payne Whitney estate. A group of Los Angeles and Pasadena capitalists headed by Nels Gross, president of the District Bond company, organized the corporation and is its president. W. Herbert Allen, vice president and director of the Title Insurance and Trust company and Ellis Bishop, Pasadena capitalist, are vice president; Otis H. Castle, attorney and a director in several Los Angeles corporations, is secretary-treasurer. The board of directors includes William B. Hubbard, and A. R. Bishop of Los Angeles; Col. Ed Fletcher of San Diego and J. E. Slater of Pasadena.

"San Diego county is fortunate in getting men of this caliber interested in property here," Colonel Ed Fletcher said yesterday. "We should co-operate with them and assure them of our welcome."

RANCHO SANTA FE INVESTMENT PUT AT TEN MILLIONS

Co-operation of Home Owners Solves All Civic Problems, Says Executive.

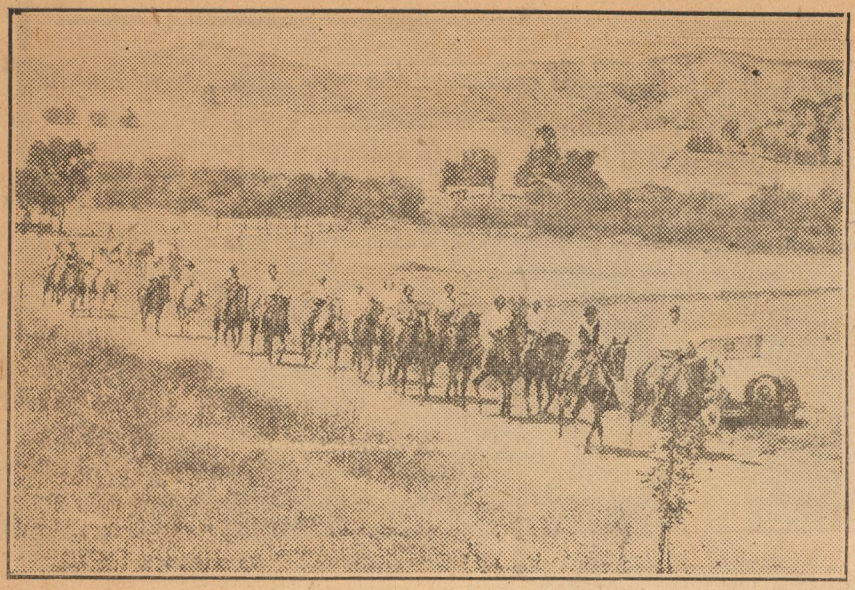
RANCHO SANTA FE, Jan. 25 (Special)—Ten million dollars is the amount declared by A. W. Gilbert to be a conservative estimate of the total invested thus far in the development of Rancho Santa Fe, during his comprehensive discussion of the problems and objectives of the community, at a dinner given by him for 100 estate owners at Rancho Santa Fe.

Co-operation in the task of looking after such an investment, he claims, rests with the men who have paid their money to live in this highly restricted project. Through the Home Owners association he believes that every civic problem can be adequately handled, and the high class of development planned for this community, be maintained.

Long tables, beautifully decorated, had been arranged in the dining room at La Morada for this occasion, and the keenly attentive guests were frank in their appreciation of the effort which had been made to choose a committee of prominent owners for a study of civic affairs. This committee consists of:

Ellis Bishop, chairman board of directors of Rancho Santa Fe corporation; C. H. Bristol, assistant to general manager A. T. & S. F. R. R.; Norman Carmichael, director Phelps Dodge company; H. Carpenter, director Rancho Santa Fe Home Owners association; C. A. Dunham, president C. A. Dunham company; Robert Fairbanks, general manager Douglas Fairbanks Picture corporation; A. W. Gilbert, president Chapman Valve company; Briggs C. Keck, Pasadena sub-divider; Russell H. Millar, retired banker; J. E. Slater, president Rancho Santa Fe corporation; Glen Tomlinson, director Rancho Santa Home Owners association.

RANCHO SANTA FE ACADEMY HAS STRING OF SPLENDID RIDING MOUNTS



Rancho Santa Fe Dude Ranch

All of the advantages of a real western "dude ranch" are offered residents of this district in the Rancho Santa Fe Riding Academy, one of the most popular institutions of the South Coast.

The stables of the Academy are located near the western boundary of Rancho Santa Fe overlooking Olivenhain valley. Dave Willoughby, owner, has more than thirty exceptionally fine horses which are used regularly by patrons of the "dude ranch" for canters into the back country and for specially arranged pack trips to points of interest.

Willoughby has about 1500 acres of pasture land fenced in for his horses. In addition to renting out horses, riding is taught.

Willoughby and his associates specialize in teaching children to ride and for this reason all horses at the Rancho Academy are carefully selected and trained. Instruct ions in Polo, and English riding as well as western riding are offered.

One of the pack trips that has been popular with local equestrians is to Palomar Mountain. About a week is required for the trip to the mountain and return.

lated mountain regions of California less than six months ago. She is now so gentle and well trained that ladies and children find "Boots" an excellent mount.

Willoughby is now making plans for the Second Annual Rancho Santa Fe Horse show which will be held in July. The first exhibition held last summer attracted horse lovers from all sectons of the country. It was a remarkably successful event from every standpoint. The show this year is expected to be much better than last.

Horses at the Rancho Santa Fe Riding academy have been brot from all parts of the country. Some of the animals Willoughby brot from his home state, Montana. Others were purchased in Arizona and California. A few were bought in Kansas.

Willoughby is very fond of horses and shows great patience in training them.

The result of his training is demonstrated in the behavior of "Boots" a sorrel mare with white face and feet. "Boots" was captured as a wild horse in the iso-

Coast Dispatch Papers

SCHOOL ACTIVITIES OF THE PRIMARY ROOM.

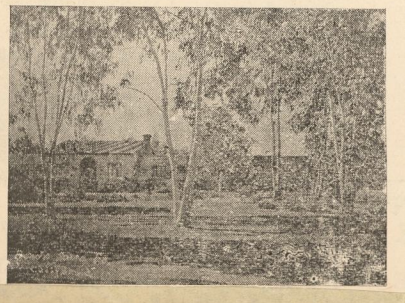
By PAULINE STARR.

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MRS. W. L. MCCULLOCH,

President.



By EVA O'DONNELL

Principal Rancho Santa Fe School,

The four upper grades of Rancho Santa Fe School, have been developing several interesting projects this year. They have aimed to get more variation than the usual single project

WHAT WE ENJOY.

Continued from page 11.

their share of the P.-T. A. activities for the year.

We are happy to have the school bank started this year, and Miss O'Donnell, our principal, has especially appreciated the county school library for the older children who are needing the added reference reading this service makes possible for them.

provides.

Visual education has been given special emphasis. There being no moving picture theaters nearer than six miles, this work can be developed with greater interest and better results than that done in towns and cities. Stereopticon slides were rented from the University at Berkeley for some of this work. The school hopes to purchase stereoscopes and pictures to continue this visualization program.

In the development of some special geography work the pupils have been corresponding with classes of the Horace Mann School in Pittsburgh, Pennsylvania, one of the large Platoon schools of that city.

In the fall months the nature study classes planted flowers to beautify the school yard. A miniature rock garden was constructed. Potted plants are studied and cared for in the schoolroom.

The literature, music, and dramatic work for January and February was demonstrated in an evening entertainment at the P.-T. A. Founder's Day meeting.

The spring term work planned in these subjects is an operetta entitled "In a Florist's Window." The pupils will design and make their costumes for this work. The writing of original plays, dialogues, and poetry is part of a project in English now being planned for the spring.

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Indian Spanish Pageant at Rancho Santa Fe

By PAULINE STARR
Rancho Santa Fe School

As the closing event of the school year, last June, the pupils of the Rancho Santa Fe school presented an Indian-Spanish pageant, depicting the simple life of the Indians of this region and of the arrival and early life of the Spaniards.

The setting of the pageant was outside on the school ground, with the large attentive audience seated on the porch of the Spanish type school building. The audience was carried to a world of yesterday, few being able to recognize their own children in their realistic "makeup."

The children of the primary room took the part of the Indians, while the story of the Spaniards came directly from the upper grades. The Spaniards were voluminously clothed in the colorful garments of that early period. True to the non-dress of these tribes, the Indian braves with faces and bodies bronzed, wore loin cloths only, and the squaws wore skirts made of grass and cat tail.

The scene began at dawn. The chief awakened his people by striking two stones together. This was a signal for the braves to go hunting for rabbits and other game, while the squaws gathered acorns, herbs and seeds. While the others were out hunting, the two sons of the chief prepared a fire by striking and rubbing flint together.

Upon the return of the squaws, some set to work preparing a meal of acorn mush. As this required much pounding and grinding, and these Indians were not troubled with urges for work, it was imagined that the women had at intervals been grinding the acorns and at this time were completing the task. Hot water was poured over the powdered acorn. The meal was next placed in a clay vessel that had been fired to enable it to withstand heat. The vessel was set upon rocks surrounded by a brush fire. While some of the squaws prepared the mush, others made pottery, and still others with the help of the two sons, engaged in building a brush hut.

In the meantime, the braves returned from the hunt and lay down to watch the women in their work.

One of the braves who had gone farther and stayed out longer, rushed in to tell of a strange boat with wings. This proved to be the Spaniards who had come. The frightened Indians hid upon the approach of these to them strange people. They sent out a squaw to meet them who approached very hesitantly. As they, watching from afar, saw the strangers present to the squaw, jewelry, trinkets and cloth, they ventured forth timidly to receive their share of gifts and to offer in exchange skins and rabbits.



The Spaniards were invited to join the Indians in a meal of acorn mush. They ate with sticks from one common clay bowl. The chief was taken ill. The barking doctor barked and jumped around the chief and learned where the sickness was located. He imparted his information to the herb doctor who failed to perform a cure with his many herbs and seeds. The squaws, in sorrow, sang a song of prayer to their gods to cure their chief. This was followed by a dance of prayer by the braves. As the chief continued sick, a messenger was sent to the Spaniards. The priest came and cured him.

Now followed beautiful Spanish dances and songs, in which, after a period of observation, the Indians joined. A Spanish wedding in which a priest in his garb officiated, brought the pageant to a close.

RANCHO SANTA FE P.-T. A. HAS INTERESTING MEETING

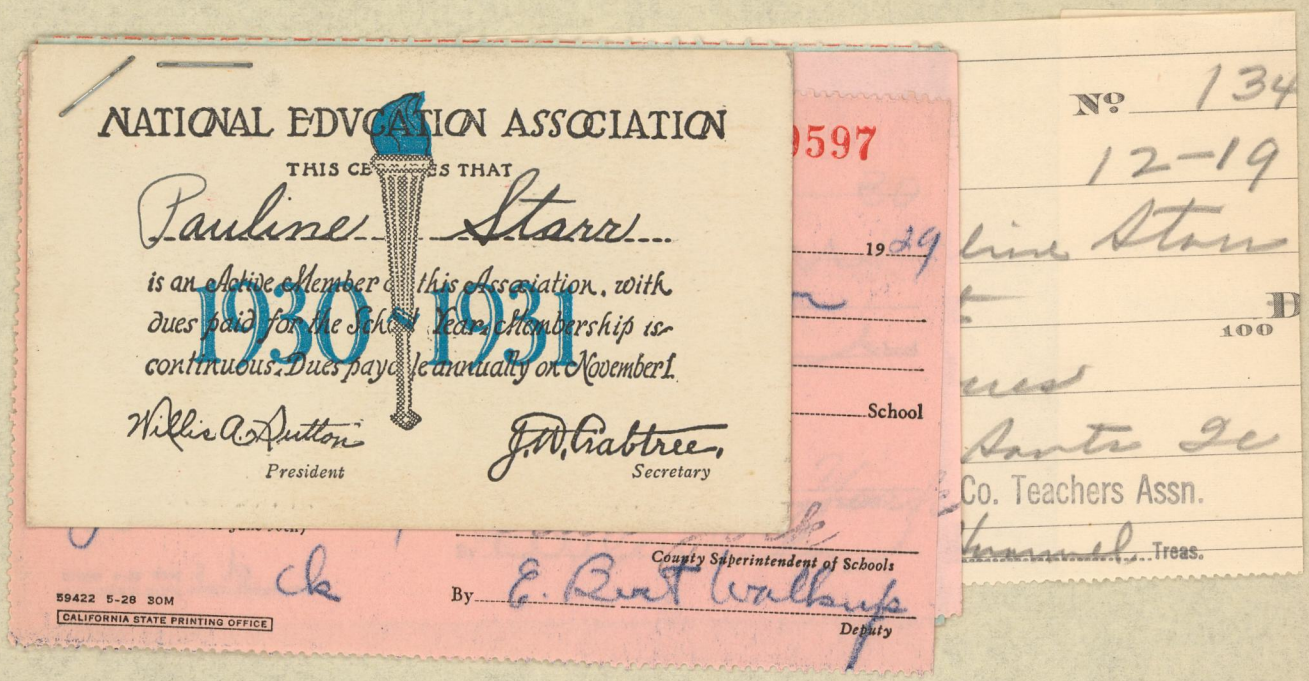
"Pre-School Health" was the subject discussed by the Rancho Santa Fe P.-T. A. members at last month's meeting. An interesting and instructive paper was read by Dr. Rieta C. Hough, whose helpful suggestions regarding health training habits for the runabout child, took the form of warning hints to mothers on the subjects of rest and proper eating rules for their children of pre-school age.

In her usual interesting way, Mrs. Tam Deering, study leader, led a discussion regarding children's attendance at movies.

Miss Eva O'Donnell and Miss Pauline Starr, teachers at Rancho Santa Fe school, reported a combined enrollment at present of 45 pupils, with each room well started on some project for the year. Miss O'Donnell's fifth, sixth, seventh and eighth grades are editing and printing the articles and stories they are writing for the school magazine. They have also just decided to add to the limited school library by earning the money to buy more books. Each boy or girl intends to choose and buy at least one book.

Miss Starr's class project is quite different from the one carried out last year. This was the building of a house and furniture and kept their primary room looking like a carpenter's shop for some time. Nowadays there is rigid order, every little ivory table is in its place, with a blue chair beside it. The children are making a special study of the history of Rancho Santa Fe, beginning with the time when the Indians of the vicinity were living still in their willow huts, and hunting acorns and seeds for food.

The nursery school, under the supervision of Mrs. Dorothy Montgomery, can also be reported as well established. Nine tots from two and one-half to five years are in daily attendance.



NATIONAL EDUCATION ASSOCIATION

THIS CERTIFIES THAT

Pauline Starr

is an Active Member of this Association, with dues paid for the School Year. Membership is continuous. Dues payable annually on November 1.

1930 1931

Willis A. Sutton
President

J. W. Crabtree
Secretary

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School

County Superintendent of Schools

By E. Burt Wallace
Deputy

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SCHOOL ACTIVITIES OF THE PRIMARY ROOM.

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THREE TEACHERS THIS YEAR

School opened Tuesday, September 11th, at Rancho Santa Fe, with three teachers instead of one, with more pupils than ever before, and with the gratifying knowledge of having made a splendid showing in the recent competition among San Diego County schools at the County Fair, for work accomplished last year.

School opened one year ago with one teacher, Miss Betty Thomas, in charge. At the middle of the year a second teacher was added, and this year, in order to give the best possible personal instruction to the increased number of pupils, a third one has been retained.

Mr. Clarence Hendershot is principal and he is assisted by Miss Eva O'Donnell and Miss Pauline Starr. Mr. Hendershot will teach the eighth and ninth grades.

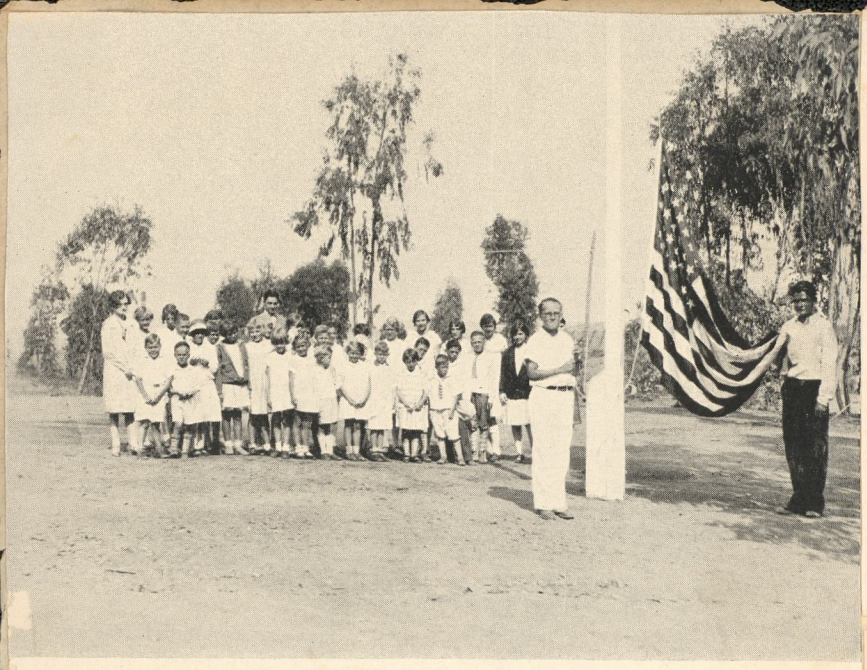
At the recent County Fair competition, Rancho Santa Fe won gold awards for a model rancho and a booklet of flowers. The model rancho was done in clay after the fashion of the models prepared for homebuilders by Miss Lilian J. Rice.

The school also won blue ribbons for stage costume made by children themselves and for a booklet of stories. A red ribbon was won in the booklet of flowers class.

Children and mothers alike are deriving a great deal of satisfaction from the splendid showing made at the exhibit.



On the day of the children's picnic. On the lawn in front of La Morado.



Flag raising exercises at Rancho Santa Fe school.

School Increases 100%

The attendance at the Rancho Santa Fe school has increased until there are now forty-one pupils. This is nearly a 100 per cent increase over last year, and the present number will undoubtedly be increased before the end of the semester.

Much interest has been displayed by the children in the new basketball court which has been constructed on the playground. It is interesting to note the keen interest shown by the children in anything which smacks of the out-of-doors. The playground is far more conducive to outdoor games than is the ordinary playground. Being larger than most recreation grounds in schools ten times as large, it has no prosaic wire or board fence to shut the children in, but instead is dotted with eucalyptus trees, among which the children may romp at will.



The opportunity for wholesome outdoor play at Rancho Santa Fe is one of the features that appeals particularly to mothers.

Report From Rancho Santa Fe

By Mrs. Ruth R. Nelson
Retiring President

The recently re-organized P.T.A. at Rancho Santa Fe has closed its year's activities with a successful Caravan Luncheon, from which the reservations at $1.00 netted a most satisfactory sum for the association. Luncheon guests were entertained in three groups, each of these different groups going to a second hostess for dessert, coffee and bridge. Luncheon hostesses were Mrs. H. G. Whittsitt, Mrs. W. N. Attrill and Mrs. S. R. Nelson. Bridge hostesses were Mrs. James Smillie, Mrs. H. G. Larrick and Mrs. E. D. Williams. Every member of the organization assisted these hostesses in some way, even the prizes being donated. The offered prizes were potted begonias and fine collections of California Wildflower seeds from Fraser & Son of Pasadena, the seeds being given with the hope of encouraging additional wildflower culture at Rancho Santa Fe.

Sponsored by the P. T. A. during the three months of Mrs. Nelson"s presidency, there have been two "Wildflower Assemblies" for the school children, Mr. Carroll Scott, Nature Supervisor of the city schools, coming to the ranch for one of these, and the children's interest resulting in their winning the silver trophy for the best wildflower display by a county school at the Flower Show of the San Diego Floral Association in April. They also won three out of five prizes offered by the O'Rourke Zoological Institute for the best school essays on the subject of "Why Protect the Wildflowers." A most unexpected, but pleasant by-product of all this wildflower activity was the presentation of three fine bush-lupines to Mrs. Nelson by the children of Miss O'Donnel's room in appreciation of her interest and help.

Until their re-organization in February, the Rancho Santa Fe P.T.A. (entered in the California Year Book as "Aliso") has been a purely social branch. Our small new community, at first, seemed to need such a club. However, under the new officers who have just been elected, Mrs. Glenn A. Moore, President; Mrs. S. R. Nelson, Vice President; Mrs. Earl McKee, Secretary; Mrs. George Megrew, Treasurer; Mrs. Raymond Badger, Historian; Mrs. H. G. Whittsitt, Program Chairman; an educational program will be followed during the coming year.

For a greatly renewed interest amongst our members we wish to give our sincere thanks to Mrs. McKinney, Miss York and Mrs. Deering, all of whom have visited our branch, helped to open our eyes, and brought us much to think about. We hope to have them here again.

We are glad to report that during the past year we have paid for a basketball court for the children, and through subscriptions we have been able to buy for the school a set of The World Book and two up-to-date dictionaries which were greatly needed.