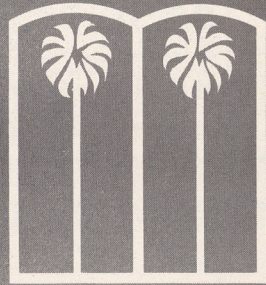


AUGUST, 1965

*Rancho Santa Fe*  
**LIVING**



*WHISPERING  
PALMS*



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Photography John Daly

COVER PHOTO

Whispering Palms is in readiness for its Grand  
Opening on August 14th and 15th in Rancho  
Santa Fe.

EXTRA COPIES may be purchased at The Pro  
Shop; the Ranch Book Shop; The Gourmet  
Shop; RSF Pharmacy; The Viking Restaurant;  
at 50¢ a copy.

COVER PHOTO by Kesting & Keck, del mar

\*WHITE FLY ON WHITE AZALEA FLOWER.  
(greatly enlarged)

\*Artist unknown.

## One Picture Is Worth A Thousand Words

By DEL COLBY

Last summer and again this summer the Azaleas in this area are being subjected to the ravages of a tiny, butterfly like insect known as "White Fly." Too often their presence is not noticed until the leaves of the plants show damage. The damage done by these pests shows up as a brown edge on the leaf and the leaf is slightly rolled. Upon closer investigation you will see the leaf has been eaten away and only a granular residue remains. This destruction begins when the adult White Fly deposits her eggs on the leaf. The egg incubates and a tiny six legged crawler emerges. This crawler inserts its beak into the leaf tissue and dines royally until it develops into a plate-like scale known as the Nymph. Further development brings for the adult and the trouble begins again.

If you can anticipate the arrival of these White Flies much damage can be avoided. Occasionally shake the plant sharply. If the insects are present they will fly out in a flurry then quickly resettle on the plant. When you find them around simply spray the plant and its neighbors with an all purpose

garden insecticide. If the spray includes a fungicide, a secondary benefit will be the control of destructive blights and mildews. One spraying is not usually enough . . . so keep your eyes open and spray whenever you think it is necessary.

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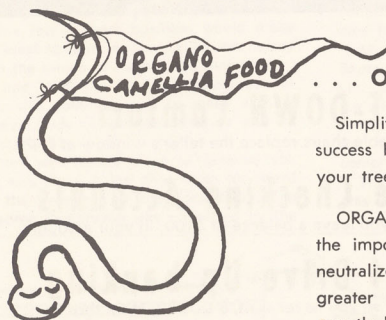
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# Guest Editorial



### KNOW YOUR RANCH AND COMMUNITY WITH A FORWARD LOOK TO PRESERVE OUR WONDERFUL WAY OF LIVING By HERBERT WILLY MEYER, M.D.

On June 11th, 1965 I had the privilege of attending the Annual Meeting of the Rancho Santa Fe Association. It was one of many such meetings that I have attended in the past ten years. Of the many hundreds of residents who had the right to be present only approximately 1% were present.

On Monday, June 14th, was election of new members for the Board of Directors of the Association. Only approximately 25% of eligible voters went out to vote.

I believe that possibly more information on the Board's activity in the past year and some comments on the future years business would make it more interesting and no doubt answer many questions in the minds of Association members.

In 1957 and 1958 the Mangore Corporation of Los Angeles was commissioned to make a most comprehensive study of Rancho Santa Fe and its future development.

This Report was issued in three detailed volumes. This was done at the time when Mr. Ward Miller was the President of the Association. The late Mr. George Richardson was appointed by the

Board of Directors to be the Chairman of a Citizens Committee to study these reports and suggest how best they could be implemented. Fourteen Chairmen of fourteen sub-committees were appointed by Mr. Richardson. These sub-committees covered such subjects as administration and government, schools, recreation and parks, water supply, police and fire control, roads and highways, business and zoning, golf, flood control, etc.

Tragically Mr. Richardson passed away in April 1958 during the time that these studies were started. Mr. William Weddell was asked to assume Mr. Richardson's duties and I was appointed Co-Chairman. I had previously been asked by Mr. Richardson to head the sub-committee on Sanitation.

Mr. Weddell did a most distinguished and outstanding piece of work in this position. As a result of his untiring devotion to the interests of Rancho Santa Fe Mr. Weddell had been elected a Director of the Association. On becoming Vice-President of the Board, with added responsibilities, Mr. Weddell resigned as Chairman of the Citizens Committee. It was at that time that I, in August 1958, was asked to take over the Chairmanship of the Citizens Committee.

On August 5, 1958, at a meeting of the fourteen sub-chairmen for the study and implementation of the Mangore Studies it was recommended that the Association form a new permanent committee in the capacity of a steering or planning committee to deal with problems in the future development of Rancho Santa Fe. This was especially indicated in questions which might involve discussions with officials of San Diego County.

At that time the opinion was expressed that a continuous study was needed to prepare for problems that might arise in the future, if changes occurred either in the internal situation of the Ranch or in the changing developments of the surrounding areas.

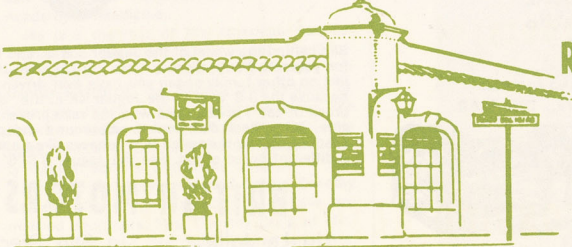
It was also decided that no changes be suggested at that time to alter the membership of the committees on government or zoning. These studies had not been completed.

All of these facts were published in the August, September and October 1958 issues of the Rancho Santa Fe Bulletin published at that time by the Association.

Within a short period of time thereafter all of the reports of the various sub-committees were completed and presented to the Board of Directors.

The Citizens Committee had completed the studies for which it had been appointed early in 1958.

(Continued on next page)



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## Whispering Palms Open

In the booming northern San Diego County the three "R's" have come to mean the "right" home in the "right place at the "right" price. Builder-developer Richard Cavanaugh has a formula for locating, pricing and building homes so they have all three "R's." Proof of the theory is his 297-acre Whispering Palms, the residential-recreational community at Rancho Santa Fe.

Cavanaugh takes particular pride in all of the distinctive phases of Whispering Palms. He points out that it is the only development in the country with such a unique combination of features providing the ultimate in setting, climate, environment, architecture, and investment.

The setting itself, the valley at Rancho Santa Fe, is just three miles from the ocean yet is totally protected from the cold and dampness associated with on-the-beach living. Rancho Santa Fe is renowned as one of the world's most fashionable upper income residential communities, on a par with Newport, Carmel and La Jolla.

The climate and beautiful setting include every conceivable form of participant and spectator sports and the full range of educational, social and cultural pursuits. Thoroughbred horse racing is just down the road at Del Mar. Sailing and deep sea fishing are available at nearby modern marinas in Mission Bay and Oceanside. Bullfighting and the charm of old Mexico is just across the border. The University of California at La Jolla and a myriad of tourist attractions are also nearby.

Whispering Palms is the first step in the planned community which will consist of 10,000 residents, a commercial center, airport, motel, and recreational facilities. When fully developed Whispering Palms will encompass 1600 acres.

Cavanaugh officially opens the development for public viewing Saturday, August 14th, by showing a group of one and two-story villas in the middle of 45 holes of golf. The 45 holes total 12,152 yards and are divided into one regulation 18-hole course of 6,500 yards, par 72; one 2,912 yard regulation nine-hole with 35 par; and a par-three, 18-hole

extra long course of 2,740 yards, par 54.

There are 19 model homes open. Five of them are decorated and furnished. The basic price is \$33,500 to \$48,500. They have two patios and some have balconies. Some even have three patios. Architect Leonard Brunswick created distinctive exterior artistry and interior planning. Brunswick has given Whispering Palms homes distinction in rooflines, chimneys, texture, and space planning which place them in a class of their own.

The homes represent the culmination of Cavanaugh's philosophy for this project "Provide the very finest of everything without regard to manufacturers' lines or package prices." For example, Whispering Palms is the first community in the United States to have underground fire hydrants as well as all other utilities underground.

All of the interior and exterior lights including the street lights were custom made for Whispering Palms. Only the top of the line materials were used in floor covering, carpets, wall plugs and other items that usually are standard. Instead of buying a complete bathroom line from one manufacturer, Cavanaugh selected one company's tubs, another company's sinks, another company's fixtures and another company's cabinets in order to get the very best available in each particular item.

This expensive and time-consuming procedure is reflected in every detail of the homes inside and out and results in one of the most luxurious and interesting dwelling projects ever constructed in the United States.

Further deluxe features, rarely if ever found in homes under \$50,00 are the rich quarry entrance tiles and the lavish tile treatments throughout the baths. The fireplaces further reflect the custom touch. Extensive use of wood paneling, high and beamed ceilings and skylights are also extraordinary. Another welcomed asset to the kitchens in these gold medallion homes are the finest General Electric built-ins and two thirty-gallon quick recovery hot water heaters in series.

Landscape architect Warren Jones, set a plush atmosphere outside with towering Palms and tasteful plantings to create a feeling which is one

of the trade-marks of the ever-demanding Richard Cavanaugh. Once inside the furnished and decorated model homes, the artistry of interior designer Donald Chesnut is evident.

One thing even the far-sighted Cavanaugh couldn't create is the beautiful, natural setting for the new community. Whispering Palms is surrounded by the eucalyptus trees of Rancho Santa Fe. Some of the original orange groves of Douglas Fairbanks' Zorro Ranch rim another corner. Gentle, rolling hills run down on the other side to the Pacific Ocean, only three miles southwest. The mild climate of the area is tempered by gentle ocean breezes which keep Whispering Palms in a moderate climate much like the French and Italian rivieras.

A temporary golf pro shop has been completed next to the site of the permanent \$500,000 golf and country club facility which is being built and will include golf pro shop, restaurant, cocktail and dining facilities, locker rooms and meeting rooms.

Cavanaugh is definite about his plans. "We are here to build this community, and if we had any question about our ability to do it we would not have undertaken a project of this magnitude," he says.

There is no question in the minds of financial, real estate and community leaders and analysts—Richard Cavanaugh is creating another community to take its place in the traditions of Southern California landmarks.



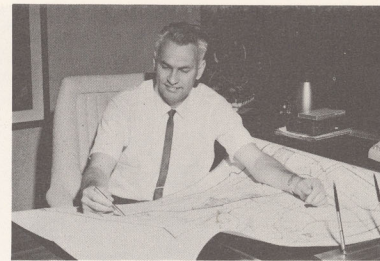
## The Architect . . . LEONARD R. BRUNSWICK

Leonard R. Brunswick, AIA, Architect and Associates is the firm responsible for architectural designs encompassed in the Whispering Palms residences, golf and country club, motel and shopping center.

Whispering Palms represents a tour de force in total architectural concept. Brunswick faced several inspirational challenges including the proud historical tradition of the Rancho Santa Fe area. One problem was to create an exterior environment that would uphold the famed traditions of this exclusive area yet also meet Cavanaugh's requirements of practical land utilization and pricing in keeping with the potential market.

His ultimate concepts are a credit in respecting the traditions of history yet meeting the challenge of the future. Here are designs that are fresh, unusual and lovely and a perfect compliment to the surrounding natural beauty yet totally reflective of the casual, elegant and relaxing way of life at Whispering Palms. Luxuriant textures, particularly formidable rooflines and chimneys, rich woods and contrasting finishes are keynotes of a new style created especially for Whispering Palms. It utilizes important influences from several schools of architecture including unique treatments of Mediterranean, Contemporary, Rustic, Traditional and Progressive.

Brunswick states that he has at Whispering Palms, successfully satisfied the architect's basic responsibility to provide aesthetic environment that people may respond to emotionally and that is "fun" to live in.



## The Builder . . . RICHARD CAVANAUGH

Foresight, dedication and an uncanny sense of Southern California residential housing trends are just a few of the ingredients that combine to make Richard Cavanaugh the dynamic success he is today.

The youngish president (41) of the multi-corporate complex that makes up Cavanaugh Development Co., is a complex genius of many facets.

His firm will do 40 million dollars business this year. A native of Southern California, he was a B-29 flight instructor in the United States Air Force during World War II, after attending college.

His start in the building industry came in the wholesale plumbing business in the immediate post war period and he still retains a substantial interest in a large firm. His first subdivisions were in Orange County in 1957 and from small beginnings he expects to enjoy a 1500 unit volume in residential homes in 1965.

Cavanaugh currently has subdivisions underway in Sacramento, Stockton, Santa Barbara, Los Angeles County, San Bernardino County, Orange County, and now, Whispering Palms in San Diego County.

Some of his better known efforts are Glenmeade Country in the Pomona Valley and Laguna North in El Toro. Cavanaugh is a man of unwavering drive and heads up a complex of wholly-owned subsidiaries which handle every phase of land acquisition, planning, development, construction, sales and marketing. The entire Cavanaugh Development Co. complex has an estimated quarter of a billion dollars worth of projects in planning and active development.

Cavanaugh pursues a 7-day a week business schedule that would discourage ordinary men. 12 to 15 hour days are the norm and often go up to 20 hours in the hectic weeks preceding the opening of a major development. He covers much ground rapidly by flying the company's twin engine airplane a minimum of twelve hours a week to touch the bases at his far-flung developments.

Although actively involved in every detail, Cavanaugh has been astute in surrounding himself with a team of management experts in the various phases of the development business, who head up his subsidiary companies. Cavanaugh sets a demanding pace but his inspirational leadership and imaginative business acumen assure the team success in all his activities.

Cavanaugh, his wife Josephine, daughters Melinda thirteen, Laurie seven, and five year old son Jeff, reside in the fashionable Santa Anita Oaks section of Arcadia.

(Continued on next page)

## Unger Appointed Whispering Palms Sales Manager



Appointment of Errol Unger as sales manager of Whispering Palms at Rancho Santa Fe was made by Stanley Bell, General Sales Manager of Woodlyn Realty, exclusive sales agents for Cavanaugh Development Co., builders-developers of the 1600-acre master-planned community. Unger is a member of the San Diego Realty Board.

Unger, now an American citizen, came to the United States from Canada in 1925 to play professional baseball, but an arm injury shortened his career. Unger was educated in Business Administration, has had extensive banking experience and years of work with commercial and industrial properties and mortgage investments.

Unger is well acquainted with the Whispering Palms area, having been a member of the Rancho Santa Fe Golf Club for 15 years. He once hit a hole-in-one on the seventh hole at Rancho Santa Fe. Unger lives in San Diego with his wife, Virginia, a graduate of the Chicago Art Institute and former interior decorator.

Several years ago he played to a two handicap and looks forward to combining business with pleasure by brushing up his game on the plush Whispering Palms course.

Unger is assisted in sales by Ernie Krause who lives in San Diego with his wife Shirley and their nine year old daughter Caroline. Krause, a retired U. S. Army Major, has had extensive real estate sales experience.



*This was the view of the valley in 1928\* where the beautiful new "Whispering Palms" development now stands. The hills remain unchanged but the valley is now lush and green with a lovely golf course, lakes and palm trees . . . with deluxe homes for leisurely care-free living.*

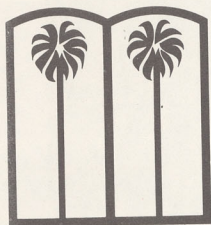
\*From the Historical Collection of Title Insurance & Trust Company in San Diego.



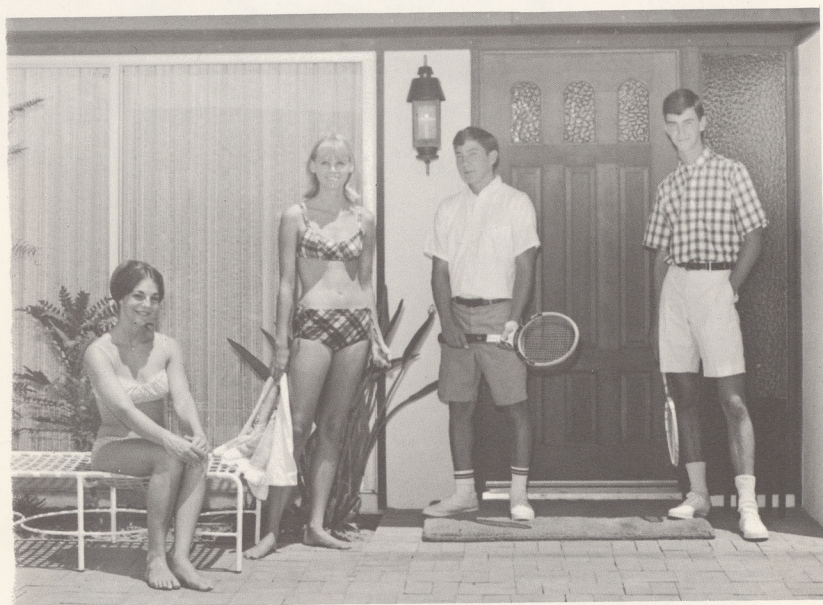
## BEAUTY EVERYWHERE . . .

*Mrs. Virginia Blesso contemplates the relaxed elegance in the living room of an exciting Whispering Palms model home, done in shades of vibrant red. This is the work of talented interior decorator Donald Chestnut of Anaheim, whose ingenuity in combining color and design is evident throughout Whispering Palms. His office in this new development will offer interior decorator services to Ranchoites.*

**DONALD CHESTNUT & ASSOCIATES  
Anaheim and Rancho Santa Fe**

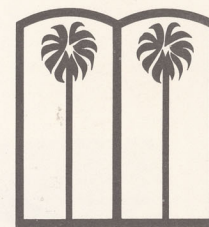


WHISPERING  
PALMS



*Ranchoites Debbie Morton and Janice Giffin plan to join George Ravenscroft and Kent Truog for a day of swimming and sports. They are shown leaving the Model Home area of Whispering Palms, while their parents stay on to inspect the lovely new subdivision.*

Masonry by Dick Tuthill Masonry of San Diego  
Custom Light Fixtures by The Wood Company of Newport Beach  
Plastering by Delp Plastering Company of La Mesa



WHISPERING  
PALMS

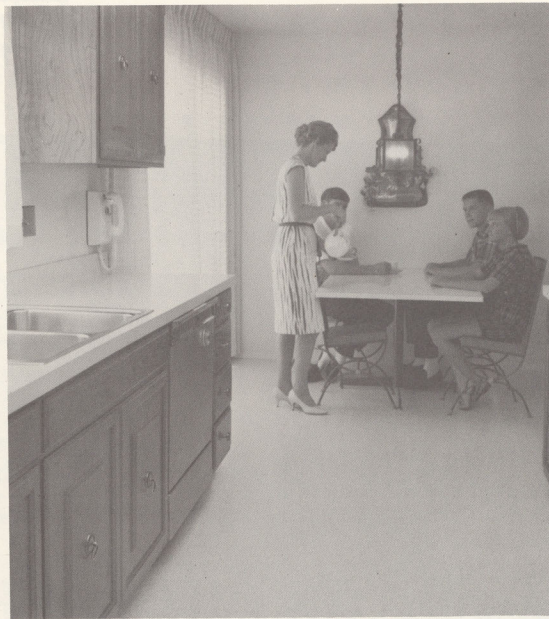


*Pretty Miss Linda Phillips, daughter of the Horace Phillips of Rancho Santa Fe, steps into the sparkling new shower stall at Whispering Palms.*

Shower Stalls by Jonny Shower Door Company of El Cajon  
Ceramic Tile manufactured by Pomona Tile Company of Los Angeles  
Installation by Western Tile Company of San Diego  
Floor Covering by Raffee's Carpets of San Diego

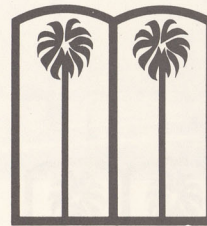


**WHISPERING  
PALMS**

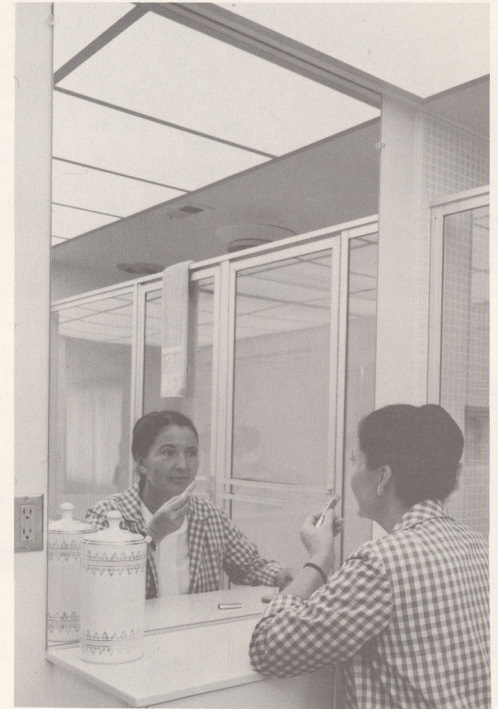


*Mrs. Virginia Blesso of Rancho Santa Fe pours hot chocolate for three young friends in the model kitchen at Whispering Palms where the easy-to-care-for floor coverings are from Raffee's Carpets in San Diego.*

Photography by John Daly of Escondido



**WHISPERING  
PALMS**



*Mrs. Elaine Ravenscroft of Rancho Santa Fe applies lipstick before joining friends downstairs in the two-story model home at Whispering Palms. Her image is nicely reflected in the flawless mirrors by Anaheim Mirror Company of Anaheim, California.*

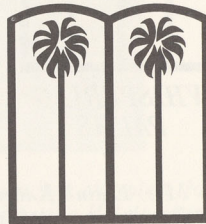
Photography by John Daly of Escondido



*Mrs. Shirley Keeth has only to push the button in her yellow Cadillac, and the garage door in this new model apartment at *Whispering Palms* rises automatically. The electronic automatic garage doors were installed by San Diego Overhead Garage Door.*



*Mrs. Carmen Schoensee and daughter Cary relax in the delightful den in one of the *Whispering Palms* models. Carmen adjusts the intercom system which brings "Music by Muzak" into all of the rooms for their listening (and relaxing) pleasure. . . . Music Service, Inc., of San Diego.*



**WHISPERING  
PALMS**



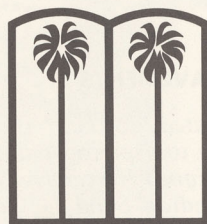
**PALM TREES AND PAVEMENTS . . .**

*They hardly seem related, do they? But from the "ground up" to the top of the whispering palm trees, this exciting new subdivision is designed for carefree living, coupled with ease of upkeep. Escondido Sand & Gravel has played an important part!*

*Yes . . . it takes a lot of know-how to produce the smooth miles of paving which lead to the beautiful new *Whispering Palms* development. Escondido Sand & Gravel is responsible for the velvet look of roadways, the smooth walks and the precise well-designed appearance which adds so much to the overall beauty. They are proud to have been a part of this new and exciting subdivision.*

**ESCONDIDO SAND & GRAVEL  
Escondido, California**

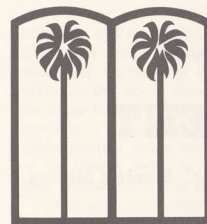
Photography by John Daly of Escondido



WHISPERING  
PALMS

*Mrs. John Brophy greets Ranchoites Samantha Dalzell and Diane Mohr as they enter the spacious living room of a Whispering Palms apartment through the aluminum patio door, which glides easily, closes automatically . . . from Marshall Aluminum Products in Los Angeles . . . installation by Pacific Glass & Mirror of San Diego.*

Photography by John Daly of Escondido



WHISPERING  
PALMS

*Mr. and Mrs. Charles McIlwraith bid goodbye to attractive daughter Eve as she leaves Whispering Palms, in the doorway of a Whispering Palms model home. This attractive two-story model features Franciscan Terra Floor by Interpace, installed by Western Tile of San Diego. The wrought iron staircase is by Baker Iron Works of Solana Beach.*



LEFT TO RIGHT: Don Bixby, Vice Pres. and Project Manager of Whispering Palms; Max Walter "the man from Webb's"; and Tracy McIntosh, Membership Chairman of Whispering Palms.

## To Keep Our Valley Green

The year of the "Great Flood" was 1916 when the San Bernardo River (now Lake Hodges) overflowed its banks and spread over our valley. Floods are now a thing of the past, of course, but instead of awful devastation our valley was greatly blessed by the last one.

Whispering Palms is uniquely fortunate in that it is directly above the huge water basin left mainly by the flood. Rancho residents remember the site of Whispering Palms, then referred to as the "bean field" when it was farmed by rancher and Ranchoite Ray Griset. For many years all of the ranches in the valley were irrigated by this reserve of water and despite several long terms of sub-normal rainfall the wells have never gone dry. Wells range

to a depth of 100 to 130 feet in sandy subsoil and deliver water of good quality.

It was therefore, very natural that the developers of Whispering Palms would plan to tap this marvelous water supply to irrigate the new golf course and to fill the two lovely lakes that grace the landscape. What a beautiful sight to drive down Via de la Valle and see our green valley with many sprinkler heads showering lush lawns and creating rainbows in the morning sun. "Poetic phrases?" Perhaps, but behind it lies rugged and dependable pumps and equipment especially engineered and specified to create and maintain this beauty.

It was also both natural and logical that the designers would call upon Webb Pump and Supply Company of Escondido to implement their plans. The history of this long and well established San Diego County business firm is directly related to the growth and development of our region and their experience with irrigation equipment is unmatched in the Southwest. Practically all of the pumps and equipment in the valley had been supplied by Webb for many years—in fact most of Rancho Santa Fe citrus groves as well.

The Webb brothers, Elmer and Roy, remember the "Great Flood" well because of the hardship it imposed upon their milk trucking business from Escondido to San Diego—that was how the Webb Pump and Supply Company started in 1913. The boys hauled milk from the dairies in their old solid tire trucks with gas lamps and to avoid "dry runs" on return trips they hauled much needed supplies to the ranchers. Later they established well stocked warehouses to provide rapid service for their customers. Ever since it has been traditional in North County "to call the man from Webb" whenever irrigation equipment and service are required.

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## "Where Did The Peacock Go?"

By RAY STUARD

Men basically like COLOR but tend to shy away from it as a result of many years of feminine brainwashing. To support this statement, we offer considerations of the primarily male domain such as the golf courses, country clubs, etc. These are areas where men let themselves go and wear attractive colors. However, the average man when dressed for business looks like he's on his way to Forest Lawn.

If men tend to assume a role of as rather dull dressers, it is likely they have abandoned their natural imaginative instincts. It is interesting to note that in all the animal world, it is the male that is the attractive stand-out. It seems rather inconsistent to nature to see the human male in such depressive plumage.

It is our contention that about the time a young boy starts expressing his zest for color and style, unless it be in cowboy and Indian costumes, mother cautions that it is "sissy" to be too interested in these things. The idea is soon conveyed that variety and color are for sister. To be a male is to repress these desires and adjust to basic articles of clothing. In the light of necessity, clothing is to be worn to its ultimate thread bare extent.

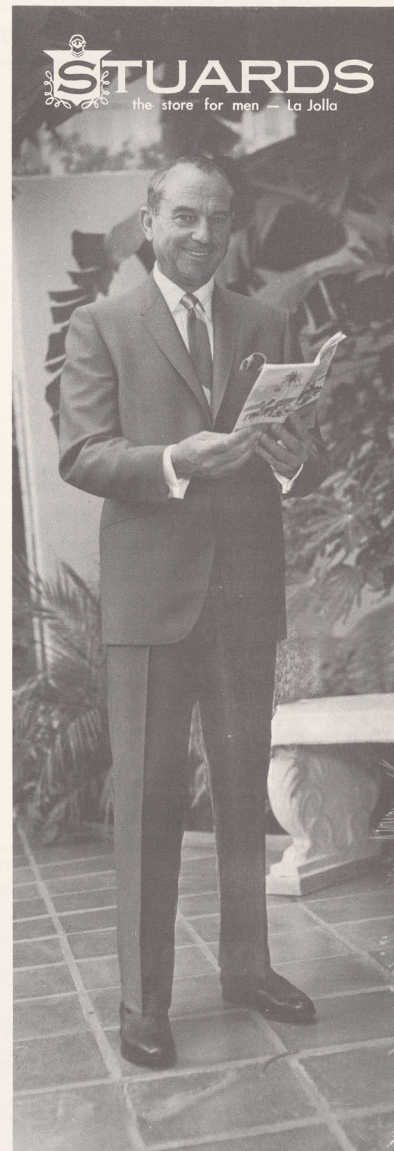
From the beginning, man is never totally free from this feminine domination. No sooner does mother let go, than the girl friend takes over, and then, the wife. It is common statistics that the wife spends 85% of her husband's clothing dollar. She selects most of his clothing and accessories, while she splashes herself with splendor and color. She follows the latest trends and though she has the top fashion training, she is seldom interested in carrying these attitudes over into her husband's wardrobe selection.

As it was with mother, the wife feels the price economy of the clothing budget now applies to the husband's apparel. Too often the lowest initial cost and wear beyond the dictates of style and good taste are the norm. Price consideration has a rightful place to the extent that the quality level of the clothing is consistent with that of home and car. Unfortunately, many men labor under inconsistency in this image field. An inconsistency that is painfully noticeable to the more sophisticated.

To be sure, men received far more intrinsic value in material and tailoring than the ladies. To make a "proper" investment is to bring these properties of value into consistency with one's social and business attainments. A man can enjoy the comfort of better clothing and the self confidence of a favorable image, as well as having an investment in economy. This is true economy that expresses itself in longevity and satisfying wear.

Ladies, it is up to you to liberate the male from his oppression and release him from the guilt he experiences in desiring the well tailored and the beautiful. As the influencing factor in his clothing selections, we exhort you to use your quality, color, and fashion sense to re-establish natural desires that would enhance the male ego.

The smart woman realizes how her man dresses is either a compliment or a detracting influence to her, no matter how well adorned she may be. To the woman who will give the much needed prodding in this area, the benefits are twofold.



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Distinguished Men*

Arthur J. Hess



## Arthur J. Hess and John E. Haines Form Engineering Partnership In Rancho Santa Fe

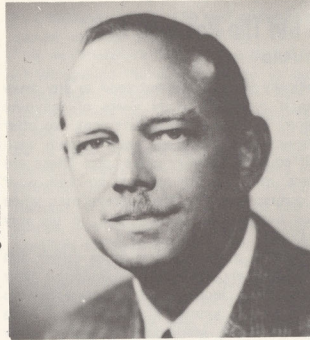
Two former national presidents of the American Society of Heating, Refrigerating and Air-Conditioning Engineers, Arthur J. Hess and John E. Haines have formed a Consulting Engineering partnership which will be known as "San Diego Engineering."

Headquarters is located in Rancho Santa Fe, Building at the corner of Paseo Delicias and La Granada.

With more than 70 years of combined experience in the fields of heating, ventilating, refrigeration, air conditioning, air purification, automatic control, management, marketing and other specialized fields, Art and John bring a new type of consulting services to architects, engineers, owners, contractors and others.

Hess received his B.S. degree in Civil Engineering from the University of Southern California in 1928; Registered Mechanical Engineer in the State of California; president of ASHRAE in 1959; fellow of ASHRAE in 1959; president of Hess, Greiner and Pollard, Los Angeles, 1945 to

John E. Haines




1961; president, Heat and Power Equipment Company, Los Angeles, 1951 to 1964; mechanical design of many construction projects including seven buildings at California Institute of Technology, four plants at Northrup Aircraft, sound stages at 20th Century Fox, University of Arizona administration building and others; author of many articles on heating and air conditioning; and members of Air Pollution Control Association. Art and Peg have a son and a daughter, Arthur Jr. and Betty May, who live in the Los Angeles area and eight grandchildren.

Haines received his B.S. degree in Chemical Engineering from Purdue University in 1925; president of ASHRAE in 1955; fellow of ASHRAE in 1961; joined Honeywell Inc. in 1929; vice president of Honeywell Inc. from 1945 to 1965; author of "Automatic Control of Heating and Air Conditioning," McGraw-Hill, 1953; Distinguished Alumnus Award, Purdue University, 1964; author of many articles on heating and air conditioning control; member ASME; and holder of 23 U. S. patents. John and Billie have two sons, Tom and Jeff, and one grandson. Tom is an engineer with the Carrier Corporation in Syracuse, New York and Jeff will be a senior this fall at Gustavus Adolphus College in St. Peter, Minnesota.

Introducing "Bob Brooking" who will personally serve his Rancho Santa Fe Customers





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### Baja Check-Out -- Or, A Mission of Mercy

By DONALD R. PARDEE

"Orodine Unicom, this is Cessna, One-Five Tango, over Orodine, at five thousand five hundred. How do you read? Over."

"One-Five Tango, this is Orodine—you are coming in loud and strong," answered the reassuring voice of Bill Davies, a native San Diegoan, Baja week-ender, and veteran volunteer pilot of the San Diego Flying Samaritans. Bill was talking to us from his house trailer at the Raephel Orodine landing strip located on the shore of Bahia San Quintin, some 160 miles south of Tijuana.

"This is One-Five Tango. Bill, the overcast has reached the coast line now. We will RON (rest overnight) at El Rosario and join the search for the Wynter people tomorrow. What's the condition of the lower valley strip at Rosario?"

"One-Five Tango, the valley strip is hard and smooth, but keep a sharp watch for grazing burros."  
"Roger; One-Five Tango out."

When I joined the San Diego Flying Club several months ago, I had in mind the possibility of a flying-vacation in Baja, with visions of good fishing, some bird shooting and a lot of rest. But then, that was before I met Walt. And now, here I was in a race with a fast moving fog bank for an air strip that might better be described as a road, located at a town I knew only as a place name on a map.

One evening, a few weeks previously, Walt Davis, a fellow club member, had been telling me of his participation in the Flying Samaritans, an organization of local doctors, dentists, nurses and pilots, who on their free time, and at their own expense, make week end visits to a number of towns and villages in Baja California. There they dispense free dental and medical treatment to any of the Mexican people who ask and need their help.

And before the evening had grown old, I had agreed to a Baja check-out. This meant Walt would accompany me, on a typical Samaritan mission, to point out significant landmarks and air strips either not shown or mis-located on existing maps. In addition, his presence in the right hand seat of our Cessna Skyhawk would insure that my short field landings and take offs were of the kind that could not result in my "bending" the club airplane.

We left Montgomery Field in the afternoon on Friday, July 2nd. Our original flight plan called for clearing customs at Tijuana, top off the fuel tanks at Bahia de Los Angeles and then on to San Ignacio, a small town some 460 miles south of Tijuana. At San Ignacio, we would pick up Dr. Garcia, a Mexican M.D. and fly him up to El Arco on the 3rd. On the 6th, having returned to San Ignacio, we would then fly a Mexican government medic, Dr. Mesa and his nurse to a small cannery town, some 80 miles west of San Ignacio, on the other side of the Vizcaino desert where a measles epidemic was raging.

While at Tijuana, we encountered some American pilots who were just returning from volunteer air searches for survivors of the Wynter family whose yacht had foundered in a storm off El Rosario. It was then suggested and agreed we would alter our plan and fly south along the west coast of Baja. We would participate in the search to the extent our gasoline supply would allow. On the way southward, we checked in with Bill Davies, who had been searching too, to learn what coastal area south of El Rosario had not been covered.

On leaving El Rosario, Saturday, the following day, we searched the coast southward to Bahia Santa Rosalia. Although the low morning overcast prevented our spotting any survivors or bodies, we did sight a large portion of the yacht's bow and other wreckage on the beach near Punta de Los Canoas, 50 miles south of El Rosario.

With the embarrassing exception of my bogging the airplane down in the sand on the strip at Bahia de Los Angeles during our return, the rest of the mission was uneventful and according to plan.

To those of you in the medical profession, and to those of you who like me just like to fly, I implore you to look into the Flying Samaritans; and you will find it, as I did, an exciting and worthwhile cause.



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## Decorating . . . What Exactly Does It Mean?

By PORTER JOHNSON

Decorating in the strongest sense, is a service to the client. Service in the sense, that it is only applied to their specific needs or purposes. As in many cases, utilizing their personal possessions in a complete and harmonious background which pleases them and enhances the pleasure of knowing that what they have done is correct.

Commercialism has no point of value in what is called good taste. And most assuredly "good taste" makes a heavy contribution to good decorating. Taste is that ability to distinguish between good and bad. Yes, a simple statement, but this does make the difference in a completed home furnishing project.

Perhaps the greatest contribution a decorator

can make to a client is awareness—awareness to what is available whether it be a fine antique, or good contemporary furniture, and in relationship to this fabrics, carpeting, rugs, good accessories and lamps. As a background to this, a complete discussion on the correct use of wall materials whether it be good paneling, wall papers or the correct use of natural materials such as stone, marble, etc.

Trends of current decorating in the so called vogue of the day does not necessarily apply to you as an individual. Your visual acceptance of Chinese modern or New England Early Americana as seen in magazines does not mean this is what you would like to live with. Therefore, we as professionals must have a wide range of experiences in many phases of decorating to correctly give you, the client, the most comprehensive use of various periods and styles blended into one setting, so that upon entering your home you can immediately say "this was done in good taste".



THESE ARE THE FRIENDLY FOLK AT TONY'S! Catalina and Tony pose with daughters Teresa Rincon and husband Raymond; Catalina and husband Paul . . . all of whom work in the family business.

## MEET THE FRIENDLY FOLK AT TONY'S

It was nineteen years ago last month that Tony and Catalina Gonzales decided to open Tony's Jacal in Eden Gardens . . . both having had background and experience gained from working at La Tienda in Del Mar. The word "Jacal" comes from the Indian, not the Spanish . . . and means "little shack". Here, in this "little shack", Catalina and Tony prepared the delicious tacos, enchiladas, chile rellenos, and other delightful Mexican dishes which have made them famous . . . and soon the line to Tony's Jacal was long each evening, as the Ranchoites waited to be seated at the seven tables inside the restaurant, with a maximum seating capacity of thirty. In 1958, Tony and Catalina decided to expand . . . remodelling the original "little shack" into a fabulous new and modern restaurant and bar. A year later the annex was opened, bringing the maximum seating capacity up to 150 people. Tony's Jacal is open every day in the week except Tuesdays . . . during the Fair, and during the racing season, the "open for business" hours include Tuesdays, too!



CATALINA GONZALES stands in front of the smaller version of "Tony's Jacal" at the San Diego County Fair . . . ready for a brisk business!

Starting the week before Christmas, and ending the week after New Year's, the Gonzales family take a well-earned vacation and the restaurant is closed. Outside of that, you may drop in anytime to enjoy the best Spanish food this side of the border . . . with Catalina to greet you, Tony to prepare your favorite drink, and daughters Teresa and Catalina (among other waitresses) to serve you . . . while husbands Raymond Rincon and Paul Salgado (who belong to Teresa and Catalina) assist Papa Tony at the bar! (Tony, Jr. in college, and Gloria in High School will no doubt take their parts in the family business when the time comes).

Five years ago when the Gonzales family opened a miniature "Tony's Jacal" at the San Diego County Fair, and have been part of the Fair Festivities ever since. In March of this year, Tony's "Jacalito" was opened across the street from Tony's "Jacal" . . . a fine, modern liquor store with plenty of convenient parking. The Gonzales Family Story is truly a "Success Story" . . . and they are all loved and respected by their friends and neighbors . . . particularly their Rancho Santa Fe "regulars" who simply couldn't exist without "going to Tony's"!

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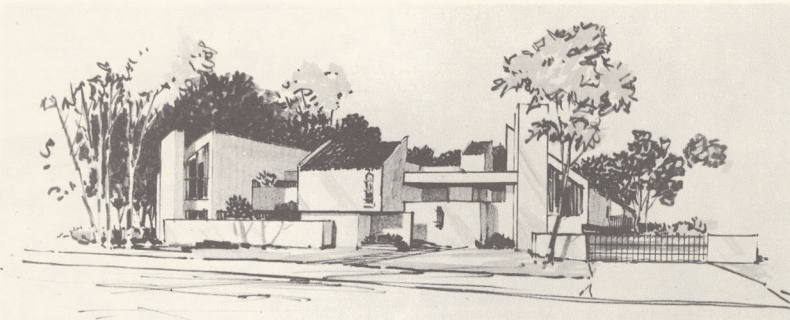
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## New Luxury Units For Village

The newest addition to Rancho Santa Fe's village development will be the five unit building pictured here. The structure, to be erected by Rancho Santa Fe Properties, a new company of which Charles A. Chapin and Howard L. Wellman are the owners, will be located at the northwesterly corner of Paseo Delicias and El Tordo and will be of contemporary Spanish design, with off-white stucco, mission tile roof, and accents of wrought iron in gates, balconies, and grills. Each apartment will contain about 1450 square feet of living area in addition to patios or terraces. They will each

have two bedrooms, two baths, a dining room, large living room with fireplace, and a kitchen with all facilities built in. Other features of the luxury building will be air-conditioning, an elevator serving all units and a central area for garages, golf cart storage, and individual storerooms.

Preliminary approval of the project was granted in May by the Rancho Santa Fe Art Jury and construction is planned to begin this month. Completion is set for December of this year. Paul and Allard of Del Mar are the architects. Arthur Allard of the firm is the son of the Dewey Allards, until recently residents of the Ranch.

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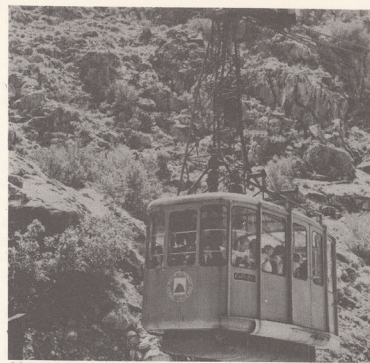


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## Height of Excitement in Palm Springs Aerial Excursion

There is suspense, excitement and exhilaration when the slopes of Mt. San Jacinto are conquered by cableway aboard the Palm Springs Aerial Tramway.

The 80-passenger tramcars whisk passengers to the 8,516 foot high summit in a brief 15 minutes, ascending from desert floor to pine-crested peaks.

Five botanical and geological life zones are passed through, and the spectacular ride can be compared to a motor trip from Sonora Mexico (the Sonoran Zone) to Anchorage Alaska (the lower Arctic Zone).

From Palm Springs, Golf Capitol of the world, to the breezy mountain peaks, the temperature varies approximately 40 degrees.

At the summit there is a Mountain Alpine Restaurant with banquet facilities and Little Theater.

Beyond the station there are 54 miles of hiking trails in the 13,000 acre Mt. San Jacinto State Park.

Special events are regular events at the tramway and few weekends pass that there are not movies,

entertainment or square dancing for all who ride the 8.1 million dollar tram.

During the winter months, the tramway provides desert visitors with snow sports just twenty minutes away from bikini-surrounded swimming pools.

There are toboggan runs, snow disc slides and a ski rope tow.

Major attraction, however, is the construction of the tramway itself. The 2½ miles of continuous cable are suspended high above Chino Canyon by five giant steel towers. The tramway was constructed by helicopter in 1963 and is the largest double-reversible passenger-carrying tramway in the world.

The public was first carried Sept. 14, 1963; since that time, through July 31, 1965, more than 585,000 persons have thrilled to this new experience on the desert scene.

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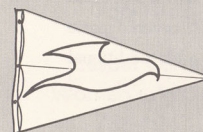
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## ATTRACTIVE 3-BEDROOM, 2-BATH HOME

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This wooded hideaway home is spacious and comfortable, encompassing two and one-half acres of land, bordered by canyons on either side to assure complete privacy. The house itself is of sturdy masonry construction, designed by Harold Abrams with a magnificent view to the Southeast. The used brick fireplace covers one entire wall of the living room, and the beamed ceilings in both living room and dining areas are of natural redwood, while the floors are of maple wood blocks. The third bedroom can easily be converted into a den. A covered patio adds extra spaciousness to the home, and the two-car garage adds additional space as well.

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## Tennis

By FRAN JOHNSON

The annual Rancho Santa Fe Tennis Club championships are scheduled to be played as usual the last week in August and the first of September, with finals set for the Labor Day weekend. Last year men's singles were won by John Truog Jr. and women's singles by Sylvia Amtmann. Play will be in both singles and doubles, junior and adult divisions.

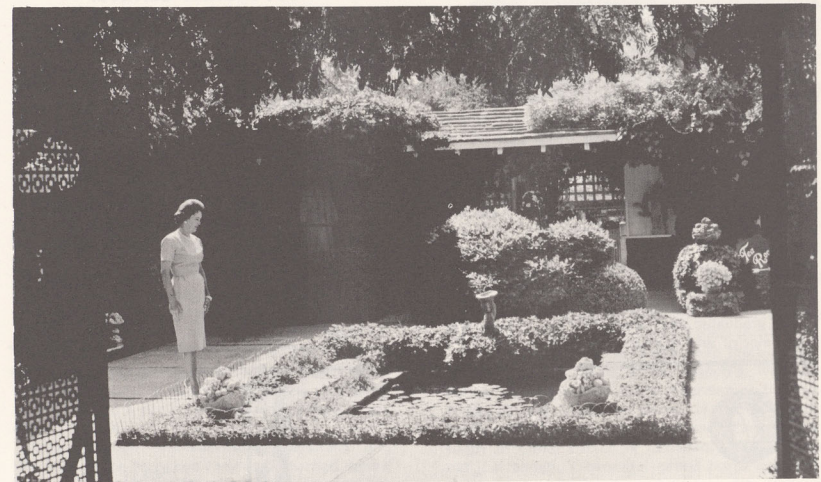
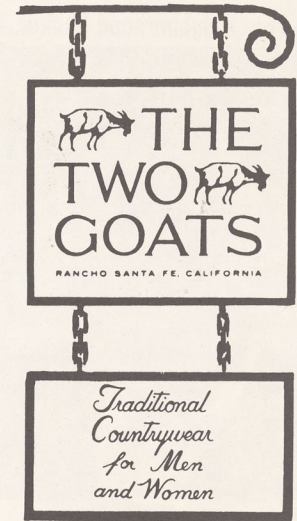
Silver plates were awarded winners of the club's Fourth of July tournament. Winners were: Jo Ann Worthington, Shirley Hoadley, Eleanor Tague, Lou Perry, and Bob Biron. Climax of the tournament was a beach party at Del Mar.

JACK POWELL

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Attorney, jet fighter pilot, and public relations representative—all of these titles fit Robert B. Vollmar, assistant vice president and trust business development officer for First National Bank of San Diego.

Bob recently joined First National and was assigned to the La Jolla branch where he will serve the Rancho Santa Fe, La Jolla, Pacific Muirlands and Del Mar areas. He was formerly with the Valley National Bank of Phoenix, Arizona, where he supervised trust business development. With over eight years in the field, Bob also has a broad background in trust advertising and public relations.

Bob graduated from the University of Iowa with a bachelor of arts degree in economics and a juris

doctor degree. He has also served in the U.S. Air Force and the Iowa National Guard as a 1st Lt. piloting jet fighter planes.

Working out of the La Jolla branch of the bank, Bob's new job will be to actively participate in the development of trust business in the north county area. His knowledge of trust administration and estate planning enable him to provide sound counseling services to residents in north county.

A member of the Financial Public Relations Association, Bob has had by-line articles on trust business development published in the FPRA Journal and has been a trust instructor for the American Institute of Banking.

Bob is married, has two children, and resides at 6514 Muirlands Drive, La Jolla.



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## Meet Your Neighbor -- The Nicolas Marsch, Jr., and Family

By JACK MANION

Part of the backbone of Rancho Santa Fe, are the few people who are here for only a part of the year. Nicolas Marsch, Jr. and his charming wife Betty Jane, not only summer here but also come out from their home in Wilmette at various times thruout the year. They have been doing this for some thirteen years. Betty Jane is justly proud of her self-decorated house and guest house on La Valle Plateda. It is not only tastefully furnished, but perfectly engineered to house Nick, Betty Jane, their ten children and the numerous guests who show up throughout the year.

Nick heads up the J. M. Foster Company which constructs bridges, dams, tunnels, steel mills and currently an aluminum mill in Australia.

He was born in British Columbia while his father was stationed there building a railroad. Education included Notre Dame and the Armour Institute. When Nick isn't working (which is practically all the time) he is fishing or hunting or checking his race horse stable( currently at Saratoga) or actively participating in a gun club where he and Betty shoot trap and skeet.

Betty was born and educated in Wyoming. She met Nick in the Navy and they were married during the war. It would be redundant to enumerate her many accomplishments because they are outshaded by the job she has done and is doing with her ten children. Currently her hobby might be listed as "education evaluation."

Irene, 19, is currently in Europe on a history literature tour. She is a senior at Loretto Heights College in Denver, and her hobby is her Tennessee walker. Nick is 18, just completed a year at St.



Thomas in St. Paul and is now in Navy bootcamp at San Diego. His hobby is the electric guitar. Mary, 16, is spending her summer riding. She attends Newtrier Township High School in Wilmette, Ill. Mary is a good looker and a deep thinker. John is 13, in eighth grade at St. Joseph's, Wilmette; Pat is 12, in the sixth grade, boarding at the Park Ridge Military Academy; Steve, 11, is in the 5th grade at St. Joseph's, John, Pat and Steve are currently at Camp Pacific in Carlsbad. Jean, 9 years old just bought a beautiful gaited horse and after her summer with it, she will go into 4th grade at St. Joseph's. Mark, 7, is in second grade at Harper School, Wilmette. Dan, 5 (he plays with ladybugs) and Richard 4 (he swipes candy) are presently being tutored by Betty Jane.

We will go a long ways before we meet a family as closely-knit, as well-organized and as full of character as the Nicolas Marsch, Jr. family of Rancho Santa Fe, Calif., and Wilmette, Ill.



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## La Costa Celebrates Month Long Exciting Debut

La Costa is open at last!

July was a month to remember at San Diego County's long awaited new resort and residential community.

In a gay social whirl of cocktail parties and dinners the beginning of the month, La Costa opened its doors wide for the benefit of San Diego's most prominent citizens, and what they saw, delighted them.

For La Costa, happily, is everything that has been said about it in advance. It's not only new, it's exciting in concept, it's obviously different, and it has so much going for it, that it's going to be a top conversation piece for a long time to come.

As only La Costa knows how to do somehow, its magnificent two-story clubhouse was glistening and ready when 350 formally attired guests of the San Diego Symphony Orchestra Association sat down for the dinner dance marking La Costa's formal dedication the night of July 10th.

The warm, earth tones of La Costa's decor provided just the right note of welcome for a dinner fit for the gods, prepared by La Costa's head chef, Ramond Paret. The beautiful dining room with its picture postcard windows of the rolling north county countryside and the gourmet courses superbly served were just two of many facets that contributed to one of the gayest evenings of the summer social season. La Costa also believes in dancing, because the night of the formal opening saw just about the gayest, happiest dancing north county has witnessed at a formal affair in a long, long time.

Dinner dancing, in fact, is an absolute must at La Costa, if you want to be really "in." La Costa apparently believes that the way to a man's heart is not only good food but lots of zingy dance music, which at La Costa is provided by a very

talented group of musicians known as the Starlighters.

With a chef at its command like Ramond Paret, La Costa takes the whole matter of dining seriously, and this is good news for this part of the county, where fine eating in gracious surroundings is in short supply. Although they've just begun, La Costa's Sunday Hunt breakfasts and Sunday night buffets frankly have to be seen and tasted, of course, to be appreciated. Apparently, from the number of Ranchoites who have already shown up, the word of mouth is getting around, and well it should.

The whole month of July was pretty much a 3-ring circus at La Costa. Even though it had just completed a pretty strenuous schedule of party giving, La Costa went right ahead and staged its first annual Caballeros de la Costa invitational golf tournament. A 3-day event, the tournament attracted a hundred players, including some who came from such points as Calgary, Canada, Lubbock, Texas, Indiana and Denver.

Golf wise, of course, La Costa is a dream, as just about everyone knows by now. Such Ranchoites as Paul Anderson, Carl Croft, Eugene Fletcher, Bill Freck, Joe Rector, Dick Mertz, Howard Whiffen and Elliott Wheeler, apparently know a good thing, because they're all enrolled at La Costa members.

Ranchoites are also discovering that La Costa's other recreational activities are everything they're cracked up to be. In Nancy Kiner, the resort has acquired one of the country's finest tennis teachers. With her infectious personality and interest in youngsters, Nancy and Rancho Santa Fe should have a big love affair going in no time at all.

La Costa's Saddle Club is also beginning to blossom out in a full range of activities. Most visitors frankly are stunned by what they see. And they all say the same thing; the horses have it better than human beings. Not quite, but it will give you some idea that La Costa has done right by its four-footed friends.

## NEWS FROM OUR NEIGHBORS AT LA COSTA



Charles Farrell, Mr. Palm Springs himself and founder of the Racquet Club, was a prominent visitor to La Costa last month in the company of his long time friend Nancy Kiner.

### La Costa Personalities

NANCY KINER, Tennis Director

The signing of Nancy Chaffee Kiner as tennis director at La Costa Country Club brings to San Diego county one of the most colorful personalities in the world of tennis. A great tennis competitor in her day, Nancy epitomizes the very best qualities of the modern American sportswoman. She is enormously vital and enthusiastic, loves people, and has an infectious personality that wins her friends in all walks of life.

Along with her wonderful qualities as a sports-woman, Nancy is a superb teacher. As a mother of three children, she knows the importance of disciplined sports activities. Nancy is at her best when she's imparting her tennis knowledge and love of the sport to young people, and it was with this in mind that La Costa asked Nancy to take charge of its tennis activities.

La Costa is enormously pleased that Nancy willingly gave up her post at the Palm Springs Tennis Club to come back to San Diego County, where, of course, she has a veritable army of friends. Under her supervision, north county tennis is certain to enjoy an exciting renaissance. Because of La Costa's proximity to Rancho Santa Fe, Nancy hopes to interest many Santa Fe youngsters to participate in a far ranging program of tennis clinics that she will stage the year around.

Nancy's career in tennis began when her father, Harold Chaffee, of Ventura, an excellent teacher in his own right, stuck a racquet in her hands when she was nine years old. She won her first championship, a Southern California tourney for girls, at the age of 11.

By the time she reached 18 she had won every Southern California junior championship in sight.

She went on to win the United States girls' singles championship and had the distinction of winning the United States Women's Indoor Championship three times from 1950 to 1952. She was twice picked to compete on the United States Wightman Cup Team against Great Britain.

Nancy married Ralph Kiner, one of baseball's most colorful stars, in 1951. For several years they made their home in San Diego while Ralph served as general manager of the Padres. The Kiners are the parents of three children, two boys, Michael, 11, Scott, 10, and a daughter, Kasey, 7.

Nancy has many plans in mind for La Costa's lovely tennis courts, including some outstanding exhibition matches. Primarily, she relishes the opportunity to be at La Costa, because she knows it's in the heart of great tennis country, and that it will make it possible for her to do what she does so well, teach young people from all over the county the proper fundamentals of tennis as well as a love and respect for the sport.

### La Costa To Honor Maureen Connolly In Special Tennis Court Ceremonies

Maureen Connolly, the greatest woman player ever produced on a San Diego tennis court and three times a world champion, will be accorded special recognition at the La Costa Racquet Club August 22.

Nancy Kiner, director of tennis at La Costa, has announced that court No. 1 will be named after Maureen Connolly and that appropriate ceremonies honoring the distinguished tennis star will take place at 2 p.m.

Miss Connolly, who is married and makes her home in Dallas, advised Mrs. Kiner she will fly in from Texas for the dedicatory ceremonies.

Maureen Connolly, or "Little Mo," as she was affectionately dubbed by sports writers, blazed an almost legendary career as the world's best woman tennis player a decade ago. She was three times named woman athlete of the year, scored a grand slam in tennis, including the coveted Wimbledon title.

Disclosing plans for the dedicatory ceremonies, Mrs. Kiner issued the following statement:

"As the greatest woman tennis player to come out of San Diego, Maureen Connolly brought great honor and recognition to the community.

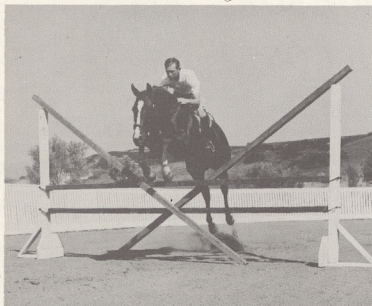
"With the completion of La Costa's new tennis courts, our members readily agreed that 'instead of the anonymity of a number, our No. 1 court should be named in honor of Maureen Connolly. We hope by so doing that it will inspire a new generation of San Diego tennis players to achieve stardom.'"

Dedication ceremonies will be open to the public. Tennis buffs from Rancho Santa Fe are cordially invited to attend.

(Continued on next page)

# The Exciting New World of La Costa

All pictures by Bert Winford (Oceanside)



Mehl Lawson, assistant riding master, puts a jumper through his paces at the new working ring of the La Costa Saddle Club. Lawson is one of San Diego's best recognized young riders.



Among the festive guests at the formal dedication dinner dance of the La Costa Country Club were Michael Ibs Gonzales, vice president of the San Diego Symphony Orchestra Assn., and Mrs. Richard Silberman, wife of the San Diego industrialist.



Eddie Susalla, executive director and vice president of La Costa Country Club, presents Mr. and Mrs. George Stahlman of Fallbrook with membership certificate No. 1 as La Costa president Merv Adelson looks on.



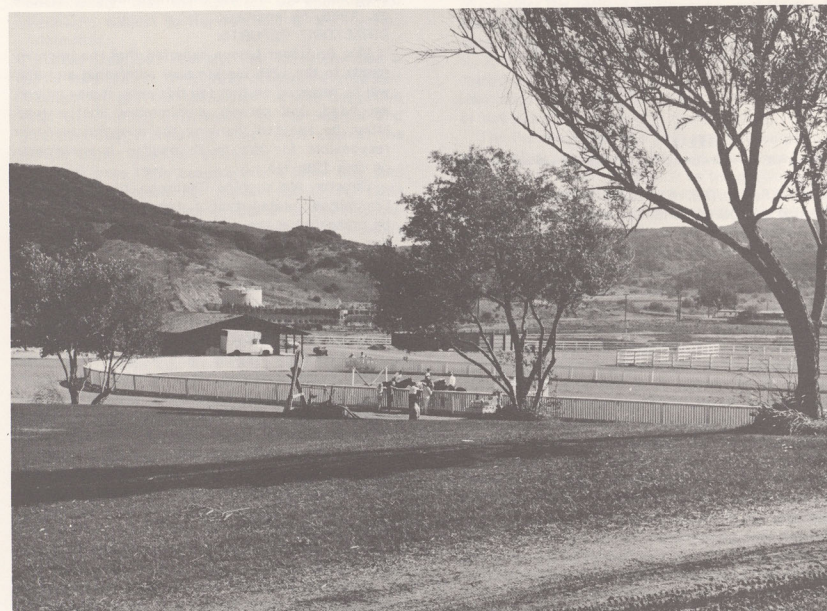
La Costa's "first" ladies proved glamorous models at a fashion showing of the colorful Lotus collection designed by Elsie Frankfurt, fifth from left. The collection is currently on display in the women's section of the La Costa pro shop.



Congratulating La Costa president Merv Adelson on the opening of the new resort community are James Mulvaney, second from left, vice president of the United States National Bank, San Diego, Mrs. Mulvaney, and the Philip Klaubers. Mr. Klauber is vice-president of the San Diego Gas & Electric Co., and president of the San Diego Symphony Orchestra Association.



The expression on Desi Arnaz's face at right apparently is a reaction to his golf score on the formidable La Costa 18-hole golf course. Desi teamed with Lloyd Rossi, left, in the first round of the recent Caballeros de la Costa invitational tournament last month.



This picturesque sylvan setting of the La Costa Saddle Club and show ring is one of the delights of riding at La Costa. Miles of bridle trails make for leisurely riding.

A typical morning scene at the first tee of the beautiful La Costa 18-hole tournament golf course as an army of motorized carts prepares to go into action. From the first tee the golfer gets this panoramic view of the lovely new La Costa clubhouse with its unmatched facilities.



All pictures by Bert Winford (Oceanside)

*The Association*  
**Bulletin**  
and NEWS

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, JULY 2, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, Loretz, McLaughlin, Teagle and Thieme.

**ALSO PRESENT:** Association members H. B. Pratt, D. A. Burger, R. K. Mangan, C. Welles, H. Strawn, E. O. Jones, V. R. Tomlinson, C. R. Hetzler, B. H. Harris, B. H. White, F. T. Ricketts, H. Newman, E. J. Evans, M. M. Buchard, M. M. Millar, W. K. Wheelock, W. M. Stratford, R. W. Paulin, H. G. Steinwinter, A. Krisel, E. Bayshore, T. E. Fowler, W. D. Heintz, W. A. Fannin, J. R. Irwin, Mr. and Mrs. G. J. Lewis, Mr. and Mrs. C. R. Conklin, Mr. and Mrs. A. B. Lasswell; Non-Association members R. M. Gibbons, G. A. Satten, Connie Huntley, G. Laws; delegation representing Lifeline Ranch, Carl Sjobring, Dr. Gene French, Rev. Ivan Sisk and Secretary Van Evera and Assistant Secretary Allen.

**VISITORS:**

**Lifeline Ranch.** Mr. Carl Sjobring, Dr. Gene French and Rev. Ivan Sisk, Executive Committee of the San Diego Lifeline Ranch, met with the Board of Directors and explained the purpose and objectives of Lifeline Ranch and expressed their desire to maintain good communications with the Rancho Santa Fe Association in their efforts to locate a larger and more suitable location for the Ranch than initially proposed adjacent to the Rancho Santa Fe covenanted area on the San Elijo Lagoon. The Board expressed appreciation of the work of the Lifeline Ranch in the San Diego County area and wished them success in their efforts to locate a larger and more suitable camp area.

**Golf Cart Policy.** President Harris recognized the presence in the Board room of approximately thirty Association members and golf players. Mr. Elroy Jones requested the floor as the spokesman for a group presenting a petition with nineteen signatures in opposition to increasing the fee charged private golf cart owners for the use of their cars on the Rancho Santa Fe Association golf course. President Harris referred the petition to the Finance Committee for inclusion in their overall study of private cart use at Rancho Santa Fe.

Various persons in attendance expressed opinions and arguments pertaining to the use of private golf carts, assessment policies and golf course operations in general.

President Harris expressed the appreciation of the Board for the interest shown by the persons in attendance and indicated that all the points expressed would be considered very carefully by the Board. The objective of the Board is to maintain a program of golf course fees and charges equitable to all parties concerned.

**MINUTES OF PREVIOUS MEETINGS:**

It was moved, seconded, and carried unanimously, that the minutes of the regular meeting of

June 18, 1965, and the adjourned meeting of June 25, 1965, be approved.

**DIRECTORS' REPORTS:**

**Vice President Larson** reported that the improvements to the 12th tee are now completed and play will be resumed on that tee this date. It was moved, seconded, and carried unanimously, that a resolution be adopted thanking the anonymous donor responsible for the much needed improvements on this 12th tee.

**Director McLaughlin**, Chairman of the Finance Committee, stated that a temporary budget will be presented at the next Board meeting for perusal and recommendations.

**Director Teagle** reported the hearing before the Planning Department in San Diego to consider proposed amendments to the Master Plan for Major Highways is scheduled for July 9th at 2:00 p.m.

**SECRETARY'S REPORT:**

**Request of Dr. Layton.** The Secretary summarized recent correspondence with Dr. Louis G. Layton concerning resignation from golf playing privileges. After discussion the Board decided that this situation could not be considered to fall within the provisions of the policy governing refund of fees.

**Letter from Mr. Dutton.** After reading a letter from Mr. Al Dutton in which numerous questions were posed concerning golf procedure in general, it was suggested that Mr. Dutton be invited for a personal discussion with the Secretary to clarify the various questions.

**Automatic Sprinkler System Contract.** The Secretary reported that Association Counsel Tebbetts had inspected the proposed contract for installation of the automatic sprinkler system and had found it satisfactory. It was moved, seconded, and carried

unanimously, that the contract be approved for signature, subject to the approval of the Finance Committee.

**Letter from Mr. Huntley.** The Secretary read a letter from Mr. W. J. Huntley concerning proposed changes in golf cart procedure. It was suggested that Mr. Huntley be thanked for his interest and excellent suggestions and that he be advised the entire matter is under review.

**Letter from Little League, Inc.** A letter was read from the president of Rancho Santa Fe Little League, Inc. expressing gratitude to the Association for the use of Richardson Field for the previous Little League season.

**H. L. Glasgow Covenant Amendment.** The Secretary stated that Mr. H. L. Glasgow had obtained the necessary signatures of two-thirds of the property owners required for the proposed covenant amendment concerning his property at Por Lot 1, 2, 3 & 4, Block 10, Map 1742, San Elijo. It was moved, seconded, and carried unanimously, that the public hearing for this amendment be set for July 16, 1965, at 9:00 A.M., subject to the requirement that prior verification be secured to the effect that the signatures pertaining to one of the adjacent properties which is in the process of probate are appropriate.

**ADVANCED PLAYING PRIVILEGES:**

"A" — 214 "B" — 129

**EXECUTIVE SESSION:** The Board of Directors was in executive session from 11:25 A.M. until 12:40 P.M.

**ADJOURNMENT:**

There being no further business, the meeting was adjourned at 12:40 P.M.

Harold V. Harris, President.  
David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, JULY 16, 1965, 9:00 A.M. IN THE BOARD ROOM.

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, Loretz, McLaughlin, Teagle and Thieme.

**ALSO PRESENT:** Association members H. L. Glasgow, R. L. Johnson, Jr., Hubert Brooke, G. D. Balley, R. Blackledge, L. H. Renn and Mrs. Ann Clevenger; non-Association members Lowell DeWeese, Bruce Dillon, M. O'Hara and Mrs. Connie Huntley.

**PUBLIC HEARING:** 9:00 A.M.

President Harris declared the Public Hearing open

to consider the petition by Howard L. and Martha B. Glasgow for modification of the Covenant Acceptance of October 6, 1928 involving portions of Lots 1, 2, 3 & 4, Block 10, Map 1742 to modify the restrictions on number of building sites from a maximum of not more than five (5) to a maximum of not more than seven (7) building sites.

The President asked if there was anyone present who wished to speak in favor of this amendment. Mr. Glasgow identified himself as the petitioner and requested that the Board of Directors favorably consider his petition. There were no other persons present who spoke in favor of the petition. The President asked if there was anybody in opposition to this amendment. There were no persons present who spoke in opposition to the petition. The President closed the Public Hearing at 9:05 A.M.

After an examination of the site, it was moved, seconded, and carried unanimously, to approve the petition to modify the restrictions as proposed.

**VISITORS:**

**Easement Request:** Mr. Michael O'Hara, representing Do Builders, and Mr. Hubert Brooke of Rancho Santa Fe Engineering Co., appeared before the Board to discuss the request of the firm Do Builders for the granting of a perpetual easement on Lot 41 and Lot 142, and realignment of Lots 27 and 41, in connection with the proposed construction of a 36-unit apartment complex. Lots 41 and 142 are properties of the Rancho Santa Fe Association. After a visit to the site, the matter was referred to the Chairman of the Legal Committee, Mr. Cyrus Thieme, for review and advice.

**Use of Property.** Mr. Lowell DeWeese, representing Art Leitch Realtors, spoke to the Board concerning proposed sale of Wishing Well property to a Mrs. Opal Braman. Her proposal is the development of what is described as a "Resort Hotel and Beauty Spa." The Board requested a full written outline of the proposed use of the property, together with such biographical information concerning the proposed purchaser as would be helpful to the Board in appraising the total proposal.

Secretary Van Evera presented to the Board a petition containing the signatures of 17 adjacent property owners in this area which requested careful investigation and study by the Board of Directors prior to any decision to permit the sale of liquor on these premises by any new owner.

**MINUTES OF THE PREVIOUS MEETING:**

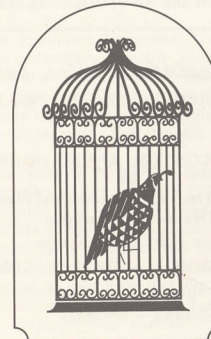
It was moved, seconded, and carried unani-

(Continued on next page)

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mously, that the minutes of the previous meeting be approved, as corrected.

#### BOARD ACTION:

**Letter from Mr. R. L. Johnson:** The Secretary read to the Board a letter from Mr. Ray L. Johnson, Jr., requesting reconsideration of his request for exemption from complying with requirement for installation of underground utilities in connection with his new residence under construction at Lot 1, Block 2, Paseo Delicias. Mr. Johnson appeared before the Board to outline the physical aspect of the necessity for this exemption. After a visit to the site, the Secretary was requested to consult with the San Diego Gas & Electric Company concerning this request. Further action was deferred pending report of the consultation with the utility company.

**Telegram from K. W. Heffern.** The Secretary read to the Board a telegram received from Kenneth and Marian Heffern, requesting exemption from complying with requirement for installation of underground utilities from the property line to their new residence to be constructed at Lot 10, Block 32, Linea del Cielo. After a visit to the site, the Secretary was requested to consult with the San Diego Gas & Electric Company concerning this request. Further action was deferred pending report of the consultation with the utility company.

**Scheduling of Special Meeting.** The President called a special meeting for July 20, 1965 at 9:30 A.M., dependent upon the Secretary's having been able to consult with representatives of the utility company in regard to the Johnson and Heffern requests.

#### RECOMMENDATIONS OF THE ART JURY:

After due consideration, it was moved, seconded, and carried unanimously, that the following actions be taken:

#### SUBDIVISIONS

**COOK, MRS. W.**—Lot5, and Por 14, Blk 48, Las Planideras, consisting of 7.9 ± gross acres, into 2 sites of 4.1 and 3.50 ± net acres. APPROVED.

**GLASGOW, H. L.**—Por Lots 1, 2, 3 and 4, Blk 10, Map 1742, San Elijo. DEFERRED, pending expiration of posting period.

#### COVENANT ACCEPTANCE

**BEED, MRS. A.**—Lot 14, Loma Verde Acres. APPROVED.

#### REALIGNMENT

**ROOT, C. A. / RICHMOND, L. R.**—Lots 5 and 6, R.S. 4726, Cielito Dr. APPROVED.

#### DIRECTORS' REPORTS

**Director McLaughlin,** Chairman of the Finance Committee, advised that the tentative 1965-66 Rancho Santa Fe Association budget is on file in the office. President Harris directed that copies be mailed to Board members for review and recommendations.

Director McLaughlin reported that the Finance Committee had reviewed the contract for the Automatic Sprinkler System and recommends its approval.

Director McLaughlin reported on the study made by the Finance Committee on the fees for privately owned golf carts. The Board discussed the various aspects of the report.

It was moved, seconded, and carried unanimously, that the Golf Committee recommendation for increase in private golf cart fees be tabled until January 1, 1966.

It was moved, seconded, and carried unanimously,

that in the meantime, the Golf and Finance Committee jointly make a careful study of fees for private golf cart use and present a report to the Board not later than November 1, 1965.

President Harris suggested that the Committee also review other golf fees and charges to insure that fair and equitable relationships are being maintained.

Director McLaughlin presented the Financial Statement for June 1965, with a discussion following. The President directed that copies of the report be posted on the Association bulletin board and made available to members at the Association office.

**Director Teagle,** Chairman of the Highway Committee, reported on the public hearing on the County Master Plan for Major Highways before the San Diego County Planning Commission on Friday, July 9th.

President Harris presented to the Board a draft of a proposed letter to be mailed to all Association members concerning Board recommendations pertaining to the Master Plan for Major Highways. After discussion, the letter was approved for mailing to the members.

Mr. L. H. Renn appeared before the Board to present his views concerning road development in Rancho Santa Fe.

#### EXECUTIVE SESSION:

The Board went into executive session at 12 noon, and recessed for lunch at 12:40 p.m.

#### RECONVENED:

The Board reconvened in regular session at 2:00 p.m., with all directors present except Director Loretz, who was excused. Also present was Association member G. D. Bailey and non-Association member Mrs. Connie Huntley.

#### SECRETARY'S REPORT:

**Automatic Sprinkler System Contract:** The Secretary reported that the contract agreement with the Automatic Irrigation Company of 925 West Hyde Blvd., Inglewood, California, provided for the installation of a first class comprehensive irrigation system for the Rancho Santa Fe golf course. The contractor agrees to furnish the Association with a complete set of modified plans and specifications for the installation of the said irrigation system on or before August 20, 1965. Before becoming effective said plans and specifications, as modified, must be approved by the Association for area to be covered, and once so approved, said plans and specifications shall become an integral part of the contract and the contractor agrees to install

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said system in complete performance with said plans and specifications. The Association agrees to pay in full payment of all the work described in the contract for the automatic sprinkler system the total sum of \$117,258. The expenditure for the installation of an automatic sprinkler system had been previously authorized as an approved capital improvement project by Board action on May 7, 1965.

A part of the sprinkler system, but not a part of the contract with the Automatic Irrigation Company, will be the installation of a new water meter, back flow preventer, and a pressure regulator for the approximate sum of \$6,000, to be installed by Rancho Santa Fe Association employees or the Automatic Irrigation Company during the installation of the sprinkler system.

The Secretary further reported that a separate capital improvement fund bank account had been established with the Security First National Bank at Rancho Santa Fe. The entire income from the Special Assessment/Initiation Fee in the amount of approximately \$40,000, approved by the Board on May 21, 1965, and the entire amount of the monthly playing privileges up to the total amount necessary to cover the cost of the major golf course improvement or approximately \$84,000 are to be deposited in the capital improvement project account.

Funds to operate the golf course and related activities, normally obtained through playing privilege revenues, will be drawn from cash reserves and other Association income sources to permit the utilization of special assessment and playing privilege income for the approved capital improvement project. Funds so used are exempt from the 20% Federal Excise Tax.

Statements mailed to golf playing members for the Special Assessment/Initiation Fee and monthly playing privileges will bear the statement that the entire amount is to be applied to the capital improvement fund approved by the Board of Directors May 7, 1965. A second letter will be sent to golf playing members giving more precise information.

**W. A. Campbell Covenant Amendment.** The Secretary stated that Mr. W. A. Campbell had obtained the necessary signatures of two-thirds of the property owners required for the proposed covenant amendment concerning his property at portion of Lot 22, Block 36, El Arco Iris. It was moved, seconded, and carried unanimously, that the public hearing for this amendment be set for August 6, 1965, at 9:00 a.m.

**Police Protection Equipment.** The Board authorized the expenditure of not to exceed \$110 for the purchase of a Plectron "Chief" Receiver, tube model, one tone (radio receiving equipment), contingent upon agreement between the Secretary and Fire Chief James E. Fox that the instrument was desirable.

**Board Policy on Payment of Special Assessment.** The Secretary called attention to the fact that in at least one case a member had submitted payment of the \$120 Special Assessment on a monthly payment basis. The Secretary stated it to be his understanding that the definite decision had been made prior to this time that the Special Assessment was payable in a lump sum and only the playing privilege fees payable monthly (1965-66 fiscal year only). The Board confirmed the correctness of this understanding and stated that it would

not be permissible to accept the Special Assessment payment on any other than a 100% basis.

The following miscellaneous communications were reported:

1. Letter from Mr. Bruce Crabtree requesting information on the special golf assessment.

2. Letter from Mr. Don Dickinson requesting Class C playing privileges.

#### EXECUTIVE SESSION:

The Board was in executive session from 2:40 to 3:10 p.m.

#### BOARD ACTION:

**Committee Appointments.** The following appointments were confirmed:

**Art Jury:** Pursuant to the provisions of the Cove-  
(Continued on next page)



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nant, and upon nominations properly submitted by the Board, the President appointed A. C. Ridland member of the Art Jury to fill the vacancy created by the election of Mr. R. C. Corlett to the Board of Directors. Appointment effective to January 1, 1967.

The President, with the approval of the Board of Directors, appointed E. T. Price as an alternate member of the Art Jury for a period of three years, effective July 16, 1965.

**Maintenance District Committee:** Nominees for the members of the Rancho Santa Fe Maintenance District Committee to be appointed by the San Diego County Board of Supervisors for a period of one year were C. David Frobes, Chairman, Robert C. Corlett, Member, and Bob Smith, Member. **Chairmanships for the following committees were confirmed:**

Clubhouse Committee . . . . . T. A. L. Loretz  
Finance Committee . . . . . L. B. McLaughlin  
Golf Course Committee . . . . . R. C. Corlett  
Greens Committee . . . . . H. B. Pratt  
Membership Committee . . . . . H. J. Lee  
Planting Committee . . . . . R. K. Wilcox  
Legal Committee . . . . . C. C. Thieme  
Parks & Recreation Board . . . . . H. L. Wellman  
Planning Commission . . . . . B. Teagle

**OUT OF EXECUTIVE SESSION:**

The Board came out of executive session and the meeting was adjourned at 3:10 p.m.

H. V. Harris, President  
David A. Van Evera, Sec'y.

**MINUTES OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON TUESDAY, JULY 20, 1965 AT 9:00 A.M. IN BOARD ROOM.**

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, McLaughlin, Teagle and Thieme. **EXCUSED:** Director Loretz.

**ALSO PRESENT:** Secretary Van Evera and Assistant Secretary Allen.

**Underground Utilities.** The Secretary reported that he had visited the Ray L. Johnson, Jr., and K. W. Heffern building sites with Mr. Michael A. Fales, Customer Extension Planning Department, San Diego Gas & Electric Co., and discussed the technical aspects pertaining to the supplying of power to the building sites.

On the Johnson property at Lot 1, Blk 2, the building had advanced to the stage of readiness for the frame inspection, which had been noted by the Board on their field inspection trip last Friday.

Discussions with Mr. Fale and with Mr. Ralph Haney, Manager of the Santa Fe Irrigation District, disclosed that the poles presently on the property are not power poles but carry a telemetering system of the Irrigation District. Power to Mr. Johnson's house would require placement of at least two poles if overhead installation were permitted. This line would closely parallel the existing Santa Fe Irrigation District pole line. It was moved, seconded, and carried unanimously, to direct legal counsel to take action necessary to halt the pole line construction work at the Johnson building site until the facts could be reviewed, since they did not appear to be in accordance with information provided by the applicant.

(Vice President Larson was excused.)

The Secretary reported that he had visited the K. W. Heffern property at Lot 10, Block 32 with

Mr. Fales. The Heffern building site is at the end of the La Sencilla cul-de-sac. No additional poles would be involved although an existing pole on private right-of-way would have to be replaced by a larger one carrying a transformer. After further discussion, it was moved, seconded, and carried unanimously, that this request for exemption be granted on the grounds that no additional utility poles were required nor would overhead installations detract from the attractiveness of surrounding areas, and no practical purpose would be served by denial of overhead entry.

**Use of Property.** The Secretary read to the Board a letter from Mr. Lowell DeWeese outlining the proposed use by Mrs. Opal Braman of the Wishing Well property for a "Resort Hotel and Beauty Spa."



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The Board discussed the matter at length and requested the Secretary to advise Mr. DeWeese that additional information previously requested would be essential before further consideration could be given the matter.

**ADJOURNMENT:** The meeting was adjourned at 11:00 A.M.

H. V. Harris, President  
David A. Van Evera, Secretary

**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON FRIDAY, JULY 9, 1965, AT 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** President Calder, Architect Jung, Alternates Ridland, Coffin and Price.

**ALSO PRESENT:** Building Commissioner Dewey, Secretary Van Evera and Assistant Secretary Allen.

**ABSENT:** Having been elected to the Board of Directors on June 14, 1965, former Member Corlett was disqualified as a member by the Art Jury. President Calder appointed Alternate Ridland to sit as a Member.

The meeting was called to order by President Calder. The Art Jury, on motions duly made, seconded, and carried, acted on the following matters of business:

**NEW CONSTRUCTIONS:**

Art Jury action was taken on the following applications:

- (1) CLOTFELTER, T. R.—RES. & GAR., Por Lot 14, Blk 32, Calzada del Bosque. Approval granted.
- (2) WEBBER, E. N.—RES. CAR PORT, CABANA, Lot 4 Blk 29, Los Naranjos. Plans as submitted not approved.
- (3) BIGLER, C. R.—RES. & G9A., Por Lot 6, Blk 33, La Glorieta. Plans as submitted not approved.

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(4) THACKERY, D. J.—RES. & ATT. GAR., Lot 9, El Cielo Estates. Approval granted.

(5) DO BUILDERS—APTS. Lot 27, 28, 142 & Por Lot 41, Map 2129, Mimosas. Plans as submitted not approved.

(6) HEFFERN, K. W.—RES. & GAR., Lot 10, Blk 32, Linea del Cielo. Approval granted.

**ADDITIONS AND ALTERATIONS:**

The following application, approved since the last Art Jury meeting, was confirmed:

(7) WISEMAN, R. B.—SWIMMING POOL, Por Lot 3, Blk 29, Las Colinas. Approval granted.

Art Jury Action was taken on the following applications:

(8) THE INN—ALTERATION to cottage, Por Lot 2, Blk 32, Linea del Cielo. Approval granted.

(9) STOCKTON, J. W.—ADDNS. to existing res. Lot 94, Map 2129, El Secreto. Approval granted.

(10) ROOT, C.A.—ADDNS. to existing res. Lot 103, Map 2089, La Fremontia. Plans as submitted not approved.

**MINOR ARCHITECTURAL CHANGES:**

The following application, approved since the last Art Jury meeting, was confirmed:

(11) LEEDY, D. B.—PAINT SAMPLE, exterior, Lot 52, Map 2089, Mimulus.

Art Jury action was taken on the following applications:

(12) LANGLEY, R. W.—PAINT SAMPLE, exterior, Por Lots 43 & 54, Map 2089, Mimulus. Approval granted.

(13) RIDLAND, A. C.—CLOSING existing porch of guest house, Lot 9, Blk 32, Via del Alba. Approval granted.

**SUBDIVISIONS:**

The Art Jury, by separate letter, advised the Board of Directors on the following matters of business:

(14) HAUGSTEN, C.W.—Lot 19, Blk 36, El Arco Iris, Paseo Delicias, consisting of 19.27 ± net acres. Deferred pending review of site restrictions on Lot 17, 18, 19.

(15) COOK, MRS. WARDIE—Lot 5 & Por 14, Blk 48, Las Planideras, consisting of 7.9 ± gross acres, into 2 sites of 4.1 & 3.50 ± net acres. Approval recommended.

(Continued on next page)

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(16)—BALDRY, D/BARD N.—Por Lot 7, Blk 36, Rambla de las Flores, consisting of 8.5 ± gross acres, into 3 sites of 2.1, 2.1 & 3.8 ± net acres. Deferred pending clarification of title.

(17) GLASGOW, H.—Por Lot 1, 2, 3 & 4, Blk 10, Map 1742, San Elijo. Recommended approval of subdivision into 5 sites contingent upon relocation of northerly lot lines.

**COVENANT ACCEPTANCE:**

(18) BEED, MRS. A.—Lot 14, Loma Verde Acres. Recommended acceptance to Board of Directors, with proviso landscaping be expedited.

**REALIGNMENT:**

(19) ROOT, C.A./RICHMOND, L.R.—Lots 5 & 6, R.S. 4726, Cielito Drive. Approval granted.

**MISCELLANEOUS:**

(20) DALTON, J.—STABLE LOCATION. Approval granted.

(21) DO BUILDERS—REQUEST for lot realignment and perpetual easement over Lots 41 & 42, Map 2129. Deferred.

(22) SUPERIOR METAL PRODUCTS—REQUEST for approval of aluminum storage sheds. Approval not granted.

(23) MEYER, DR. H. W.—LETTER. Reviewed location of lot and previous approval substantiated by reason of restrictive width of lot.

(24) TREEHOUSE—CLARIFICATION. Considered to be temporary in nature not requiring individual building permit but must conform to acceptable standards of appearance.

(25) OLIVER, R. B.—Proposed entry gates. Sketch as submitted not approved as being compatible with surrounding area.

## Minutes of Special Meeting Of Board of Directors of the Rancho Santa Fe Association

MINUTES OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, JULY 30, 1965, AT 8:45 A.M. IN THE BOARD ROOM.

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, Loretz, McLaughlin, Teagle and Thieme.

**EXCUSED:** Director Loretz.

**ALSO PRESENT:** Mr. Robert B. Bottomley, Mr. Lowell De Weese, Mr. Floyd R. Downham, Assistant Secretary Allen.

**Maintenance District Committee.** The President reported that Mr. Robert C. Corlett was resigning as member of the Maintenance District Committee. It was moved, seconded, and carried unanimously, that Mr. E. J. Mannion be appointed member of the Maintenance District Committee for fiscal year

1965-66.

**Underground Utilities.** President Harris advised the Board concerning the status of the request of Mr. Ray L. Johnson, Jr., for exemption from complying with requirement for installation of underground utilities in connection with his new residence under construction at Lot 1, Block 2, Paseo Delicias. Legal counsel had advised that construction had been stopped and he had discussed the matter with the Santa Fe Irrigation District and the San Diego Gas & Electric Co. An agreement had been reached to the effect that two Irrigation District poles would be replaced by San Diego Gas & Electric Co. poles, upon which the telemetering lines will be placed. No additional poles would be erected under this arrangement. It was agreed by the Board that this was a practical solution and it was moved, seconded, and carried unanimously, that this request for exemption be granted.

**Use of Wishing Well Property.** Mr. Robert B. Bottomley, representing the Larrea estate, and Mr. Lowell De Weese and Mr. Floyd R. Downham, real estate brokers representing Mrs. Opal Braman, appeared before the Board. The President read to the Board a letter received from Mrs. Braman, which made application for the granting of a liquor license to be used in connection with the Wishing Well Hotel. It was noted that Mrs. Braman described her proposed use of this property as a "Resort Hotel with health facilities." Further discussion followed and the Board expressed a desire for Mrs. Braman to be present at the next regularly scheduled Board meeting on August 6, 1965. It was agreed that further review and discussion would be necessary before decision could be reached and the matter was held over to the regularly scheduled Board meeting of August 6. The Board indicated strongly that the presence of the principal, Mrs. Braman, would be highly desirable at that meeting.

**ADJOURNMENT:** The meeting was adjourned at 9:30 A.M.



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## Paul Dobson Hosts Luncheon

Paul Dobson, Financial Planning Consultant, and long time resident of Rancho Santa Fe, hosted a luncheon at the R.S.F. Inn on Tuesday, July 27. In attendance were prominent managers and John E. Wilde, General Sales Manager, West, of Investors Diversified Services, Inc., along with Laurie Morine, Vice President, Hill Richards & Co. and Donald Wright, Partner of Paine Webber, Jackson & Curtis, two national brokerage firms.

Left to right: Laurie Morine, Robert Shipman, Div. Mgr., I.D.S., San Diego; Ernst Schmidt, Div. Mgr., I.D.S., Long Beach; James Barnett, District Mgr., I.D.S., Los Angeles; James Moss, Div. Mgr., I.D.S., Toluca Lake; Paul Dobson; Charles Montgomery, Div. Mgr., I.D.S., Santa Ana; George Ciet-ham, Div. Mgr., I.D.S., Pasadena; Harry Sprague, Div. Mgr., I.D.S., Riverside; Jack Wilde, Los Altos; and Donald Wright.

The all day get-together began with a 9:30 a.m. business meeting, followed by lunch, golfing, refreshments and dinner.

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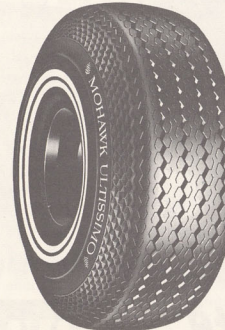
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JUNE 27th TO AUGUST 7th



**4.12 Acres unimproved (investment)**  
**Lago Linda Rancho Santa Fe 92067**  
 LEGAL: Por lots 1 & 2 blk 3 RHO Santa Fe, 125151  
 BUYER: Mr. and Mrs. Don Reniers  
 550 Woodland Road, Pasadena  
 SELER: Mr. and Mrs. James N. Warren, P.O. Box  
 2463 Palos Verdes Peninsula, Calif.  
 SALE PRICE: \$16,500 Rev stamps  
 TRUST DEED: \$11,715 to seller 7/15/65

**2.78 acres purchased (investment) Unimproved**  
**Lago Lindo Rancho Santa Fe 92067**  
 LEGAL: Por lot 3 blk 20 RHO Santa Fe, 124883  
 BUYER: Eleanor C. McGann (M) 1/2 int.  
 Box 312, Rancho Santa Fe, California  
 SELLER: Jesse D. Smith and John Rule, P.O. Box  
 701 (Smith) & P.O. Box 588, Rancho Santa Fe  
 SALE PRICE: \$9,500 Rev stamps  
 TRUST DEED: None indicated

**2.44 Acres purchased (unimproved-investment)**  
**Easement off Via de la Valle Rancho Santa Fe 92067**  
 LEGAL: Por lots 7 & 9 blk 48 RHO Santa Fe, 124546  
 BUYER: Mr. and Mrs. Anthony Armino 757-3932  
 3255 Roberta Lane, Oceanside  
 SELLER: Mr. and Mrs. Glenn A. Conner  
 P.O. Box 28, Rancho Santa Fe  
 SALE PRICE: None indicated  
 TRUST DEED: \$10,000 to Margaret S. Ray 7/14/65

**3.38 Acres purchased (investment)**  
**Del Dios Hwy. Rancho Santa Fe 92067**  
 LEGAL: Por NW 1/4 of Sec 23, T13S, R3W, 121863-65  
 BUYER: Surf View Dev Company 755-1545  
 Pres: Eugene B. Fletcher, sec: Katherine E.  
 McElroy, P.O. Box 156, Del Mar, Calif.  
 SELLER: Mr. and Mrs. Chas. W. Harris 756-1623  
 Del Dios Hwy., Rancho Santa Fe, California.  
 SALE PRICE: \$10,500 Rev stamps  
 TRUST DEED: \$7,875 to seller 121863  
 SALE PRICE: \$5,500 Rev stamps 121865  
 TRUST DEED: None indicated 7/13/65

**Residence & 3.10 acres purchased (no further info avail).** La Gracia Rancho Santa Fe 92067  
 LEGAL: Por lot 4 blk 32 Rancho Santa Fe, 121673  
 BUYER: Mr. and Mrs. Kenneth L. Bowles  
 3780 23rd St., Boulder, Colorado  
 SELLER: Mrs. Florence H. Gray (W)  
 230 Driftwood Road, Corona Del Mar  
 SALE PRICE: None indicated T/D: \$10,000 to seller.  
 TRUST DEED: \$35,000 to Travelers Ins. Co. 7/12/65

**Residence (permit, new const)**  
**NNA Paseos Delicias Rancho Santa Fe 92067**  
 LEGAL: Por 5 blk 14 RHO Santa Fe  
 OWNER: John B. Dalton  
 15703 Hayford, La Mirada, Calif. 755-9660  
 BLDR: Robt. P. Ourrette  
 \$38,430 permit issued for the const of 2785 sq. ft.  
 residence at the above location 7/12/65

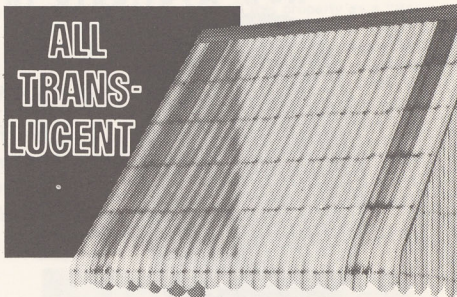
**185 Acres unimproved land purchased (investment)**  
**Lloyd Ranch Road, approx. 1 mile N. of Rancho**  
**Santa Fe 92037**  
 LEGAL: Lots 5, 6, & SW 1/4 of SE 1/4 & E 1/2 of  
 SE 1/4 of Sec 5, T13S R3W #124372.  
 BUYERS: Atty. Byron F. White (60%) Paul A. Peterson  
 (33%) Chas. W. Froelich Jr. (3%) IRI  
 RPBOMSPM Jr. (4%) Ofc. at Bank of America  
 Bldg. San Diego 1 234-6357.  
 SELLER: Mr. and Mrs. Michael E. Grant and Tracy  
 Briggs, 195 Avocado Place, Camarillo, Cali-

fornia.  
 SALE PRICE: \$277,000 Rev. stamps.  
 TRUST DEED: \$51,000, \$48,000, \$50,000, 69,750  
 all to sellers. 7/14/65

**Residence (permit issued).**  
**NNA Private Road near El Mirlo & Viade Fortuna**  
**Rancho Santa Fe 92067**  
 LEGAL: Por lot 6, blk 10, Rancho Santa Fe.  
 OWNER: Mr. and Mrs. Vincent D. Malone. 463-5825  
 P. O. Box 138, La Mesa  
 BLDR: Self.  
 \$29,760 permit issued for the construction of 2100  
 sq. ft. residence. Unable to contact the owner for  
 further information 7/28/65

**Lot Purchased—1/5 interest (investment)**  
**Mimosa Rancho Santa Fe 92067**  
 LEGAL: Lot 31 & por blk 19, 20, 32, 33 #127083  
 BUYER: Mr. and Mrs. Edward J. Walz 756-1701  
 P. O. Box 810, Rancho Santa Fe  
 SELLER: Mr. and Mrs. David Hire 756-2224  
 Ave. De Acacias, Rancho Santa Fe  
 SALES PRICE: \$3,000 rev. stamps  
 TRUST DEED: None indicated. 7/30/65

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## Slum'er Swing

It doesn't matter how you spell it, pronounce it, or play in it—the August 27-29 Summer Swing is going to be a BALL!

As this copy was being written, the field for the August 28 Member-Guest tournament—focal point of all activities—was being rapidly filled and co-chairmen Jim Stockton and Horace Blackman predicted a sell-out entry list of 80 teams would be on hand.

Participation in Sunday's Jack and Jill tournament also promised to double last year's field . . . and a heavy slate of practice activity was in sight for Friday, the 27th.

Just how big the crowd would be at the big Dinner-Dance at the Inn on the night of the 28th was anybody's guess. Reservation forms which went into the mail early in August had not yet returned as this magazine went to press (but George and dMary Lou Lewis were confident that more than 400 people would enjoy the Hawaiian motif, Harper McKay's Orchestra and (the birdies tell us) two couples would even win door prizes of weekends in Las Vegas at the Tropicana.

Many details were buttoned up at a big July 21 meeting of the Summer Swing steering committee at the fire station. The steering committee itself is large enough to assure success of most normal golf tournaments just if the members themselves play.

Here are the details on the weekend's activities, as they unfold day-by-day:

### FRIDAY, AUGUST 27, 1965

This is warm-up day! There'll be a practice round tournament, with fun, prizes, and a buffet supper at the clubhouse afterward. Play as a men's twosome, mixed foursome, or what-have-you. Greens fees are waived for guests if are entered in either Saturday or Sunday's tournament, and the \$4.00 per person charge will cover prizes and the supper. The Supper is the "get-acquainted" affair and formally kicks things off.

### SATURDAY, AUGUST 28, 1965

This is the "BIG 'UN"—the Ninth Annual Member-Guest Tournament. A Low Net Event . . . but a prize for Low Gross too, with certain restrictions on entrants. Entry fee is \$25.00 per team, strictly limited to 80 teams. The fee covers prizes, lunch "at the turn," beverages "on the course," and gifts to all contestants. No-host bar afterward!

### SATURDAY NIGHT, AUGUST 28, 1965

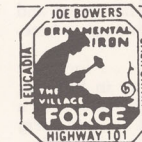
Here's the social highlight of the week-end: The Summer Swing Dinner-Dance, pool-side at The Inn. All Rancho-ites will be invited to join in for this

one, and we could have as many as 400 enthusiasts from our golfing, tennis, horse, and other sets. Wine with your dinner, entertainment, prizes, Harper McKay's Orchestra—what else could you desire? \$5.50 per person . . . No-host bar, and it's yours to enjoy . . . whether you're playing in the golf tournaments or not . . . but tournament participants will have reservations priority here!

### SUNDAY, AUGUST 29, 1965

For those with the endurance, desire, and courage, things wind up on Sunday with the Jack and Jill golf tournament for members and guests (boys and girls), surrounded by breakfast and lunch at the club. Shotgun start at 10:00 A.M. The whole package comes at \$6.75 per persons, but seeing as you need one Jack and one Jill to compete—figure \$13.50 for you and your wife: \$27.00 for two couples.

(Continued on next page)



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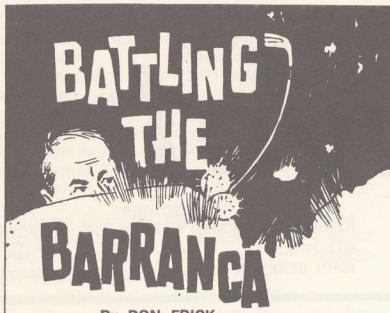
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By DON FRICK

It's a temptation to rhapsodize about the Summer Swing in this column, but there have been, and are, other things happening around ye olde Rancho Santa Fe club, so we'll cover the bases here and leave home plate for a separate story.

First, a word of welcome to the new members of the Men's Golf Club who have joined in the last two months, viz., *Dr. Ed. Bransome, Charles Martyn, Dave Van Evert, B. Gawain Bonner, Herb Pfinstag, Wright Huntley, Leonard Fogassey, Charles Bartholomew, Frank Bender, Lt. Cdr. Eivind Rambush and Roy Anderson.*

We're sorry that about an equal number of former members have found it necessary, expedient or desirable to withdraw from our group . . . but we wish them happiness and good golfing in their new surroundings, wherever that might be.

We're happy . . . not sorry . . . for those who performed feats of wizardry in July . . . like *Bill Freck* eagling the sixth hole with a four wood during the SCGA . . . and *Jerry Champ* hitting the same routine with a nine-iron on the 11th . . . and *Dave Warner* (Worth's cousin) borrowing a six-iron from *Elaine* and aceing the 17th on July 12.

Up for slashing by the IBM handicapping machine—*Gary Friedman* (several rounds in the 70's, including a back nine 37), *Don Frick* (just on general principles), *Jim Stockton* (who takes money away from D.F. every time they play), etc., etc., etc.

Flashbacks on July . . . The *Wheelocks and Peases, Ferguson*s and *Wallaces, Sattems* and *Hetzlers* all tying up in the July 4 Mixed Pinehurst . . . the sparse attendance for a fine day of golf and food at Stag Day . . . the gradually increasing attendance at the Friday afternoon "Moonlight" mixed events (24 teams th first time, a few more the next) . . . thanks to some good promotional work by Bill and Gloria.

Our best wishes to *Dan Carson* as he recovers from surgery at home; to *Ray Paulin* as he formally becomes Worth Warner's top aide on the tournament committee; and to all those who try to get home in two on the 13th hole.

Thanks to the SCGA for a strong lobbying hand which helped in Congressional action to eliminate excise taxes on January 1, 1966. And to the USGA for the kind words they had to

speak about our new 12th tee . . . as well as their suggestions regarding the cart path on number 16 and other maintenance and build-ign problems.

Speed vs. Score? Or Speed equals Score? Four ladies at Lakeside Country Club set out one day to see how rapidly they could play 18 holes. They checked in in two hours and 55 minutes and two of them shot the lowest scores of their lives!

And . . . to get back to the new members . . . why don't we go out our way just a few steps to make sure they get to know us during a friendly round of golf some day?

**GEORGE J. LEWIS**  
**REAL ESTATE**  
ASSOCIATE C. B. KIMMELL

756-1659



**MEET THE DEL COLBY FAMILY:** Left to right: Lisa, who is starting her sophomore year at Mills College; Judy who teaches in Providence, Rhode Island while her husband, Phil Neher, completes his work for his doctorate at Brown University . . . Del and his charming wife, Lois.

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## COMING EVENTS

- AUG. 1-31: **MEN'S ECLECTIC.** Best score on each hole out of three rounds. (Ray Paulin, chm.)
- AUG. 12 : **JUNIOR CLUB CHAMPIONSHIP.** (Rick Tunstall, chm.)
- AUG. 27-29: **guess what?**
- SEPT. 12 : **FALL DERBY SWEEPSTAKES.** Two men and two women on each team. (Worth Warner, chm.)
- SEPT. 23 : **LADIES' DAY "DOG-HOUSE" TOURNAMENT.**

## SWEEPS SCHEDULE FOR AUGUST

- August 17th. Odd or Even ½ handicaps.  
August 24th. Medal Play.  
August 31st. Blind nine ½ handicaps.



## The Fair Sex

By MARY LOU LEWIS

Congratulations to Virginia Hammond!!! Winning low net in Class A at the San Diego County Club Invitational! Also for tying for first place at Oakmont Country Club in Glendale. Came home with a new putter as prize. We are proud of you Virginia!!!

Barbara and Jack Matzinger had a very pleasant golfing Holiday this month at the Valley Club in Montecito. They were guests of the Dan Chadlers. They played for three days and enjoyed re-newing their friendship with Nel Smith the pro there.

Young Karen Cornelius took her first jet flight alone!! Left last week to join her golfing mother Kathy in Cincinnati. She will remain with her for the balance of the tour. We know Karen will be rooting for her mother.

Our first Twilight Golf Tournament got off to a flying start Friday evening, July 16th. Forty eight members attended a no-host dinner following a nine-hole best ball of mixed partners. Our new members, the Wright Huntleys were the winners with a low net of 30. Mrs. Huntley's natural birdies on the eighth and ninth holes, helping tremendously. A putting contest was also held with prizes donated by Bill Cornelius. The second Twilight Golf Tournament proved as popular as the first. Tied for first were the Gerald Champs, and the Jack Shaws with the amazing low net of 29. These Twilight Tournaments have made such a hit that they will be continued throughout the summer.

## Paige Wins S.C.G.A.

Local boy John Paige won the Southern Section, S.C.G.A. golf tournament played at the Ranch July 10-11 with a pair of sparkling 71's for a 36-hole gross of 142.

Following Paige were Mike Riley of Singing Hills (71-73-144) and Jim Gilbert of Singing Hills (74-72-146).

In the handicap section of the tournament, winners from the Ranch were in abundance.

Rick Tunstall was third in the championship division; Ray Griset was second and John Novak fourth in the Presidential Flight; and Don Frick, Brooks Crabtree, Charley Hammond and Warren Wyman swept the second through fifth spots in the Directors Flight.

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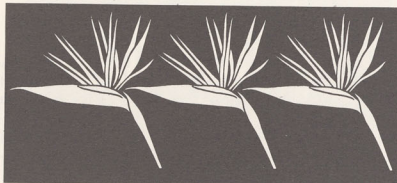


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## CELEBRATE WITH COLOR

*Los Angeles Beautiful of the Los Angeles Chamber of Commerce, wishing to honor those who have cooperated in its program of beautification of the community, presents this certificate to:*

### Rancho Santa Fe Garden Club

*Valley E. Fredson*

*Virginia M. Baldwin*



## The Beautification and Conservation Committee Scores Again!

Shown above is an award which was recently received by the Garden Club from Los Angeles Beautiful for the Committee's development of colorful planting throughout the civic areas of Rancho Santa Fe.

This award was sent to the Beautification Committee by Mrs. Virginia Baldwin, chairman of the "Celebrate With Color" theme currently being sponsored by Los Angeles Beautiful. Mrs. Baldwin was the guest speaker at a dinner meeting of the Committee at the Garden Club on March 30. During her visit here she observed and was very impressed by the many improvements which have been made by landscaping the public areas of Rancho Santa Fe.

The photographs shown on these pages represent some of the improvements made by the Committee since its inception in 1958.

Funds to carry out this program are provided by the receipts of the annual House and Garden Tour and also yearly anonymous donations which in some years have amounted to more than \$500.

A theme of red color which the Beautification Committee develops throughout its plantings is achieved through the frequent use of varieties of red-flowering Eucalyptus, Pyracantha, red Dodonea, California holly, red Bottlebrush Bush and varieties of Cotoneaster. Other plantings consists of varieties of Acacia which supplies a sequence of yellow bloom and the wide use of pines and junipers which serve as a background for the colored plantings. These trees and shrubs are also selected for ease of maintenance and suitability to the local terrain.

The Los Angeles Beautiful Award is the fourth

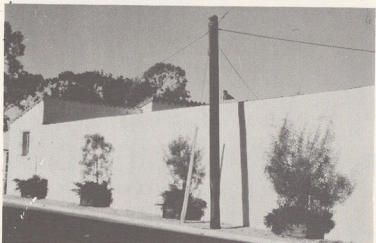
award which has been received by the Committee; the others were received from the Richfield Oil Co. and a first and second prize award from Sears Roebuck Co.

Mrs. Wm. Weddell, chairman, and the members of her committee are justifiably proud of the recognition of their efforts in this continuing program through the receipt of these awards.

Marjorie Roberts,  
Sec. and Pub. Rel.  
Beautification and Conservation Com.



1958—WALL ON VIA DE SANTA FE The planting area here is very narrow. The wall is exposed to the heat of the afternoon sun. These factors limited choice of plants. *Acacia floribunda* was used to create attractive shadow patterns against bare wall and bring yellow bloom in summer with intermittent color throughout the year. While *Juniper pfitzerii* softens base of planting in redwood boxes, a covering of colored gravel gave ground neat, pleasant appearance.—Photos by Mr. H. Cross.



1961 — MIMOSA TURNAROUND. This saturation planting of *Juniper pfitzerii* and *Tamariscifolia* will progressively diminish maintenance. Watering and weeding will be reduced to a minimum.—Photos: Before improvement view, by Mr. H. Cross, after view, Mr. C. Eberly.



1959—CENTER ISLAND IN VILLAGE ESPLANADE CENTER. Ragged growth of volunteers was removed. 6 *ficifolia* Eucalyptus trees were added to blend with existing *Eucalyptus ficifolia*. These trees will create a beautiful strip of red bloom in summer. Red brick footpath was installed with small brick coped wall to control erosion and cover uneven ground. Photos by Mr. H. Cross.



1963—RANCHO SANTA FE ELEMENTARY SCHOOL, 900 RT. FRONTAGE BORDERING LA GRANADA. Before planting it was necessary to redeem the soil by correcting severe erosion problem. First a cover crop was planted and then tilled back into the soil to establish a plantable soil condition. A landscape scheme of: *Liquidambers*, *radiata* and *Canariensis* *Pinus*, *Dodonea purpurea*, *Haker suaveolens*, *Cotoneaster parneii* and *pannosa*, *prostrate Coyotebush*, *prostrate* and upright *Junipers*, *prostrate* and upright *Rosemary* and *Pyracantha*, *prostrate* and *Victory*.—Photos by Mr. H. Cross.



1960—LA FREMONTIA PARK AREA. Planting here was designed to blend into the background of handsome native growth. *Pyracantha* victory as well as *prostrate Cotoneaster parneii*, *Toyons*, *Grevillea Dodonea purpurea*, *Canary Island pine*, *pfitzerii Junipers*, and *prostrate red fruiting Carrisa* created colorful, low maintenance landscape scheme. Photos: Before improvement view, Mr. H. Cross, after view, Mr. C. Eberly.



## Flower Show Plant Sale By Your Garden Club

By JOSEPHINE GRAY

October will be here before you know it, and the wheels-within-wheels of the Garden Club Flower Show's committees are beginning to move. One of the small wheels is the plant sale branch which Louise Kent and Beverly Randol dreamed up between them two years ago. Marjorie Roberts had charge of it those two years and its success was demonstrated when the cash box turned out enough nickels and dimes to pay the expenses of the Flower Show.

Last year we could have sold twice as many small plants as we had. Chives, bunch-onions, parsley, herbs and interesting succulents went in the first hour. This is a call to look over your gardens and spot things which may be potted up in the fall. Iris and day-lily roots, a handful of gladiolus corms or dahlia tubers will be welcome.

August is the perfect month in which to make geranium cuttings; if you will snip your most interesting or beautiful specimens right now and poke them in sand they will be the right size to sell in the fall. If you are lacking in little plastic pots, small tin cans with holes punched in the bottoms, or cut-down milk cartons make adequate containers. If you want to be very fancy, you can use peat pots which can go right in the ground.

As you prow through a nursery you want to know the color and name of the thing you buy, so please label your plants. If you don't know the name of the variety, tell us the color; an orange day-lily poking its head up in a pink and blue color scheme may be an unwelcome diversion.

When the wheels begin to spin faster, there will be information about when and where to bring your plants.

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**Royal Decorator**

by Mrs. Robert "Dolly" Maw, North County Editor of San Diego Magazine who recently returned from a "command performance" to visit this famous castle as the personal guest of Mr. McDonough—whose policy it has been to send key people in the writing field to Ireland to see, and describe, his castle. This is Mrs. Maw's experience as she lived it.

A year ago after interviewing Leon Hegwood, President of Dorothy Draper & Company, Inc., I wrote, "If you are lucky enough to visit Dromoland Castle, Newmarket-on-Fergus, County Clare, Ireland, you'll step up to a white marble reception desk, sign the register with a quill pen after dipping it into a gold inkwell, and from then on revel in all the luxury trappings fit for the Kings and Queens who formerly occupied this fairy-tale turreted domain set in 1,500 acres of wooded lushness on the main Limerick-Ennis-Shannon Airport Road."

I WAS lucky enough to do just that and the Castle far surpassed the visions I had conjured up while interviewing Mr. Hegwood in Rancho Santa Fe.

Coming down into Shannon Airport on a sunny spring morning, it occurred to me that the song-writers were wrong. Ireland had not been sprinkled with stardust. It must have been some type of chlorophyll, for it is such a green-green. Driving up the Newmarket-on-Fergus road and entering the gates of the lordly demesne of Irish royalty, a gray stone castle looms up with battlements, mullioned windows and flags flying from the turrets. The peculiar Irish light, which is as capricious as Irish character, changing from sunlight to shadow with perechaun swiftness, gives an unreal aspect to the stone fortress. Inside this medieval, story-book exterior, all is very real, with ultimate in modern luxury.

Two years ago Mr. Bernard P. McDonough, an American multi-millionaire industrialist whose ancestors lived in Galway, purchased the Castle from Donough Edward Foster O'Brien, 16th Baron Inchiquin, living in West Virginia near the Greenbrier. Mr. McDonough was familiar with the distinctively rich decor of that famous hotel and decided to engage the same firm responsible for it to transform the Castle. Mr. Leon Hegwood, President, and Mr. Carleton Varney, Vice-President of Dorothy Draper & Company, Inc. flew to Ireland and undertook the gargantuan task of converting the huge drafty rooms into warm, inviting settings that



panper a visitor into feeling like a King or Queen. Sitting rooms and galleries are lined with portraits of the Royal O'Briens, ornately gilt-framed and in one case, daringly and strikingly framed in chalk white to contrast with the deep forest green walls. Papers, fabrics and furnishings were designed to capture the regal spirit of the Castle. Lofty, twenty-foot ceilings called for tremendous chandeliers, some in burnished brass, others in sparkling crystal. Acres of carpets were specially woven in Ireland. Mr. Hegwood, who has a wizard way with color, mixed, melded and contrasted themes as an artist or a musician, with the result that is sheer delight to the sense of sight and touch. Even on the most broodingly gloomy Irish days, when the mist turns into rain and the sky is glowering, there is the yellow of sunlight inside the Castle. The drawing room is stately in lime green and gold damask; the double dining room is a medley of rich, mel-lowed wood, deep red flocced wall paper, Waterford crystal, china rimmed in gold and green (Hegwood decor extends to every detail, including specially designed accessories down to the match covers, which gives a unified luxurious ambience to the hostelries they decorate). Bedrooms are in enchantingly different shapes for they have been converted from the odd-angled Castle rooms, with domed ceilings, casement windows, sitting alcoves and round tower suites. Labyrinths of corridors



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lead from the Queen Anne Court to the main Castle wings, all lushly carpeted to soften footsteps. The vistas are magnificent for the Castle is set in park-like grounds with a reed-rimmed lake and a winding river. My favorite bedroom color scheme was a lemon-yellow and green theme, as fresh as the Irish landscape when the sun shines brightly after a rain. There are thirsty, white bath sheets (a delightful change from some of the postage-stamp sized affairs in some European hotels) on warming racks in the modern bathrooms, billowy satin quilts, and the finest bed linen imaginable! Luckily the Irish country side stimulates walking and active sports participation, for the Castle cuisine is an inviting as its decor. Soft-brogued waitresses with bright red shawls and young lads with red jackets give just the kind of service that is obsequious but not intruding. The dessert cart alone is tempting enough to lure even the strongest minded into a caloric wallow. The excursions from the Castle, to the Lakes of Killarney, to Galway Bay, to Killaloe, to Bunratty Castle, to Joyce's Connemara country—all are doubly delightful because they are within one-day's trip of Dromoland and the return to the warm beauty and comfort of Dromoland is pure ecstasy.

Not all of Mr. Hegwood's projects have been as romantically situated as Dromoland Castle, but they all bear the mark of his talent with color, from the Green brier, where he has color coordinated the station wagons and chauffeurs' liveries as well as the palatial suites, to the Westbury Hotel in Brussels, with its crystal canopy over the velvet banguette in the lobby, and on to the equally provocative, yet not costly decor he has created in hotels and motels across the United States. Subscribing to the theory that appealing interiors can be achieved on a budget, Mrs. Hegwood has proven that cheerful decor will lure a traveler back to a Hotel, while drab, unimaginative interiors (equally in cost) do not make for repeat business.

At present, Leon Hegwood is involved in decorating changes at the Beverly Hilton in Los Angeles and is scheduled to do the interior designing for an addition to the International Hotel at Shannon Airport which Mr. McDonough built and Hegwood-Varney decorated.

The contrast of staying in a gay, spirit-lifting room was graphically brought home after leaving the Castle and stopping in various hostelries in Ireland and the United States, where the predominant theme seemed to be gradations of "muddy beige," probably in the erroneous belief that soil spots wouldn't show.

Mr. Hegwood is equally facile with a pen and has written many articles on his psychology of color and interior design for home and hotel magazines and for New York newspapers. Perhaps the most fortuitous thing that could happen to tourists is that his theory would spread.



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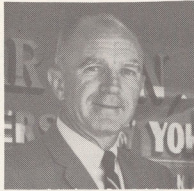
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## Invest in Tax-Exempt Bonds

By JACK LEE

Our Federal income tax laws provide an incentive for investors to participate in the financing of schools highways, water supply systems and a host of other desirable projects. This is done by permitting the investors to omit from their tax returns all interest income they receive on bonds issued by state, county and local taxing authorities. Likewise, the individual states provide a similar concession from state income taxes for interest received on bonds issued by taxing agencies in their own states.

Thus, it would be legally possible for a California resident with a very substantial income to make no income tax returns whatsoever if all of his income is interest on bonds issued by California public agencies. For such an individual, April 15 would have no more significance than any other day of the year!

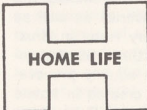
These taxfree or municipal bonds are by no means alike. In general( they may be grouped in two categories, general obligation bonds and revenue bonds.

A general obligation bond is usually considered the more secure of the two categories because the issuing agency is authorized and generally required

to assess taxes that will meet all of the obligations incurred by the bonds. In Rancho Santa Fe, for example, the local school district is required to tax our property so as to assure the safety of the school bonds which are outstanding.

A revenue bond is one in which the money for repayment or principal and interest is received from the operation of the facility financed. Thus, a Toll Bridge Authority may issue bonds to build a bridge and the revenues from the operation of the bridge provide the source of payments to the owners of the bonds. The tax-exempt feature of these bonds is attractive to institutional investors such as life insurance companies and banks and is held extensively in the required reserves of these institutions. Because of fixed income investments, individual investors generally are not attracted to municipal bonds until they reach the higher tax brackets. At the present time, a good quality municipal bond maturing in about 20 years provides taxfree income of about 3¼ to 3½% per year.

Financial rating services assign quality ratings ranging from AAA to C to various bond issues. As in any other investment, there may be risk involved in municipal bonds and a prospective investor would do well to investigate the risks as well as the advantages before venturing into this seemingly attractive field of security ownership.



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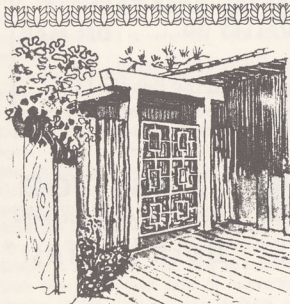
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## The Village Press Proudly Presents "Honorable Mention" Stories from the Recent "Living Author" Contest!

### Secret Agent .0067%

By MONTE EHTERTON

(A completely Fictional Story)

Notice the decimal point??? This means that this secret agent wasn't secret. In other words, he was a bit clumsy. Also, he was VERY funny. (NOT funny, HA, HA.)

My story begins in a small hick town called Miami. The date? February 30, 1999. Agent .0067% is departing for headquarters, which is cleverly disguised as a chicken farm (you know, where chickens live). Now The way to get in was tricky. You have to go to the exit of the farm, and enter there. Then start counting 30 chickens (because of the date). When you get to the 30th one, lift up its right wing (not the left, this group is against communist!) and yell, "Down with T.R.A.S.H!"\* and that's where you go (down).

His order for today was to find and destroy T.R.A.S.H. cans which contained high explosives so T.R.A.S.H. agents could take over the world. He would destroy them with small containers of explosives hidden in the heel of his shoe.

One time he forgot to close his heel and then lit a "strike anywhere" match on the sole of his shoe. From that smart move he got a few scratches. Well . . . to tell you the truth, he almost blew his foot off!!!

He was told that when he found a T.R.A.S.H. can it was usually accompanied by a big, bad puddycat that had its nails painted with poison!!! When somebody so much as touched his T.R.A.S.H. can—that would be the end of the intruder. How would you like to be a garbage man?

By the way, to make sure it was a T.R.A.S.H. can, you'd kick it. If it didn't explode, it wasn't a T.R.A.S.H. can. But if it DID explode . . . well, instant death!

Off he went, looking for T.R.A.S.H. cans and big, bad puddycats. Now he was on the corner of Hollyrot and Vine. Across the street were a group of garbage cans (or maybe T.R.A.S.H. cans). He went nearer and there, on top of a suspicious looking trash can was a suspicious looking puddycat. As a matter of fact it was a big, bad puddycat.

Now here was a hard decision. He either had to kick the can or kick the cat. But he figured out a way so he wouldn't have to do either.

What he did was to give the cat a hot foot with one of his small explosives and set a time bomb in the T.R.A.S.H. can. But, of course something went wrong. The garbage man collected the disposable gargabe can.

Well, I have to go now, my teacher's calling. He says that there was just a big explosion and that we had to go pick up trash that was scattered all over the street.

\*The Trouble Raising Assn. from San Horrible.



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### Robbery

By BILLY STROHMEYER

Jim shuffled through the streets of Boston with his brownish hair combed to one side. He was an adjuster for a top insurance company. As he was sitting at his desk eating his lunch which consisted of a ham sandwich, a pack of fritos, some cookies, and a banana, the phone rang. Jim quickly answered the phone. An old lady muttered over the phone nervously. She said all her priceless rubies had been stolen. The company had also insured every ruby that had been stolen.

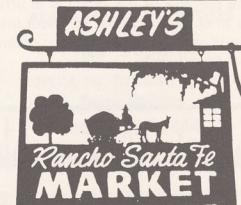
Thoughts went through Jim's head. If the rubies weren't found his company would go broke and he would have to find work some other place.

The next morning his boss summoned Jim to look for clues where the mysterious disappearance happened. If word leaked out that the insurance company couldn't pay the insurance on the rubies the insurance company would go broke soon. Jim searched the house thoroughly and found one clue that puzzled him very much.

It was a match box with his company's address on it. After more searching Jim found a pen with an address on it. Jim followed the address on the pen and arrived at a rundown grocery store. He investigated the store but found nothing. On his way back to his office he saw his boss driving somewhere.

Jim turned his car around and followed his boss without him knowing it. His boss stopped right in front of the rundown grocery store. Just where the pen had instructed him to go. Then he saw his boss put the stolen rubies in his car. Jim caught his boss and took him to jail where he served 20 years. The lady received the rubies safely and thanked the man very much.

For capturing the crook, Jim became president of the insurance company. The company, under the supervision of Jim, became very well known and received much business.

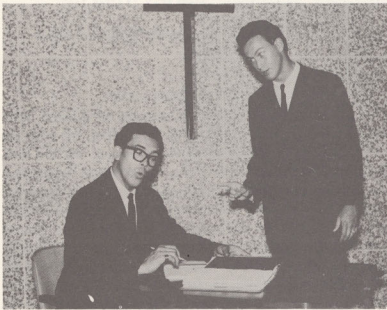


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PICTURED ABOVE are Mrs. Marshall, Jack Marshall, and Howard Kelly in the well-stocked salesroom of Marshall's Shoes in Solana Beach.

### Meet Your Friendly Business Men! Marshall's Shoes of Solana Beach

In 1949 Marshall's Shoe Repair dealt exclusively with the repairing of shoes, and was just a tiny store on South Highway 101. Shortly thereafter they moved to larger quarters, added men's work shoes and a small line of children's shoes . . . and, in 1953, outgrew this store and moved into their present building at 112 West Plaza in Solana Beach. At that time, full lines of famous "Little Yankee" and "Poll Parrot" Shoes for Children were added—and stock was increased in men's dress shoes, work shoes and boots. The Shoe Repair Equipment was replaced and expanded . . . and every year the inventory has been enlarged so that Marshall's Shoes now carries Jarman, Florsheim, Hush Puppies, Evans, U. S. Keds, Bass, Wright Arch Preserve Shoes and P.F.'s for men (including boots and golf shoes). For women there are Connie, Jacqueline, Hush Puppies, Kedettes, Personality, Daniel Green, Ripon, O'Omphies, and P.F.'s . . . as well as sandals, Bernardos, Porters and golf shoes. For the children, as well as Little Yankees and Poll Parrots, there are American Jr., Blue Star, Keds and other brands. A complete shoe repair department offers Corrective shoes, Corrective appliances, and meticulous attention to Corrective work as prescribed by doctors. In addition to friendly Jack Marshall and his attractive mother who are known personally to all their friends in Rancho Santa Fe . . . Jack has also added a fine shoe clerk and shoe maker. Families who have traded with Jack Marshall ever since their families began are especially pleased with his "13 Shoe Plan" which entitles every family who purchases twelve pairs of shoes each year to have the thirteenth pair free!

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### Youth Center Presents Covenant Players

The Youth Center of the Village Church is pleased to be able to present the Covenant Players at 8:00 on August 25th in the Sanctuary.

Covenant Players was born in 1963, when the first production of the Christian Dynamics series was presented. Prior to this time, the director, Charles M. Tanner, had sought to develop the idea of drama in the church for some years. The opportunity came with the commission to present three one-act plays dealing with 3 themes relating man and God. The plays were received with enthusiasm and other churches wanted similar presentations. To fulfill these requests, Covenant Players was established as a group dealing exclusively with modern Christian drama.

Since that opening presentation, the group has given more than 775 performances throughout Southern California and, in fact, all along the Pacific Coast. The unit's repertoire now includes 36 plays ranging in length from 12 minutes to an hour, covering many themes and utilizing a wide variety of dramatic treatments. Humor and science fiction are used extensively, but no method of theater communication is left untouched.

The prime purpose of the group is to offer drama as a means to communication: to affect inspiration, challenge, and new insights to the meaning and demands of Christianity.

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### The Innkeeper's Jottings

Must be the sunshine! The Ranch seems to be in a summer mood at last—and it is a wonderful excuse to have a party—and entertainment becomes a reality instead of a dream—so again we are on the party-line.

Since going to press last month the Eugene Bashores hosted a lovely cocktail-dinner dance for their many friends and Mrs. Raymond Hill Wilcox, in residence in Ivy Cottage at THE INN, gave a glamorous luncheon-bridge for her friends. The unusual and beautiful carnations brought to THE INN were enjoyed by Mrs. Wilcox's guests and were the source of many comments by those passing through our living room for days afterwards.

THE INN was indeed happy to be a part of the Birthday Party of Mr. George Weinhagen, Jr., and our Library was the scene of much merriment. It is always a pleasure to have the Supper Club with us, even if their dinner July 20th was a "quickie" in order to hasten their departure by bus to the Civic Theatre to see the evening performance of "How to Succeed in Business Without Really Trying." Our Vintage Room was the location of Homer R. Williams' cocktail-dinner-dance for his many friends on the 29th. Yes, it was Dr. Gillespie (Raymond Massey) and his Wife, Dorothy, you saw on the golf course and at THE INN, relaxing for five days between his MGM and Dr. Kildare commitments.

With the horses off and running at Del Mar, old friends and guests of racing are again with us at THE INN and many private parties are planned.

Our dancing started July 31st and every Friday and Saturday evenings thereafter Harper MacKay's Trio will hold forth on our Vintage Room Patio.

This time of the year it is extremely difficult to squeeze in conference business, but it was a pleasure to have the University of California-Los Angeles with us from July 21st-24th, the Professors conducting their first Organizational Behavior Workshop for forty-two executives, who came from all over the United States, as well as Mexico.

We all, at THE INN, hope you too will come and enjoy our facilities during our days of sunshine and our cool evenings.

*Wes Hadden*

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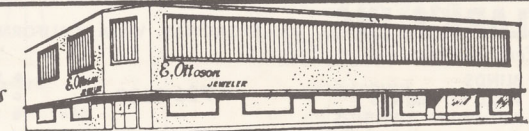
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**Flying Saucers  
Over Mexico**

By MICHELE M. EVANS

During April in Cuernavaca the morning sun bursts dramatically over the mountains. It pokes inquisitive fingers through the narrow streets chasing away the slight chill of the night. The yellow and blue tiles on the dome of the Cathedral shine like a beacon showing the way to early mass for the faithful.

From our window we can see row upon row of red tile roofs marching up the village hills. Outside the house peasants dressed in the ageless garb of their ancestors pad barefoot over the cobbles on their way to market. They are usually accompanied by their charming little donkeys laden with baskets, produce and trinkets.

Today upon arising everything seemed as usual. There was no indication that this day in April 1950 would be one of the most unusual in the world's history. The enclosed pool and patio looked like a stage setting waiting for the play to begin.

In those days six servants cost under \$60.00 per month and were needed to do the work of one or two American ones. However, in many ways it was delightful, especially if one were relaxed and patient. There was a great esprit de corps with each one happily outdoing himself to be of service. Many times we were amused to see a single leaf fall from the cup of gold vine or a purple jacaranda tree and three servants would leap instantly to retrieve it, sometimes knocking heads in the process.

Our small children had already been to church and now it was time to be off to Tante Maria's school in the shadow of the pyramids. Suddenly Peter, the eldest who was five years old came bounding up excitedly pointing, "Look up in the sky, Mama! There are a whole lot of white stars dancing all around and doing the funniest things!" We looked and saw what seemed like stars or shiny dimes against the blue cloudless sky. As we watched we counted 35 or 40 of them. They were performing the most amazing geometric designs. Several at a time would come to a complete stop and stay for 5 or 10 minutes in the same place. They would take off again, veer left or right for a few miles and abruptly make a sharp right angle turn. Then unexpectedly poise motionless in space. It was a fantastic sight and we couldn't believe our eyes. My logical minded husband said, "Well,

they are probably some new weather balloons." I was not to be outdone, however. With the sound assurance of a person who lived in an enchanted world where everything is possible, I announced firmly, "Nonsense, those are flying saucers from another planet and may land any minute!" We were all speaking in Spanish and were not prepared for what happened next. The servants pierced the morning air with a unified howl and crossed themselves energetically. They began to pray loudly, calling down all the powers in heaven to intervene. Phiomena, the fat old cook fell to the ground and her eyes rolled upward, "The end of the world! I want my mother!" she cried. I had to temporize quickly, dropping to my knees beside her I attempted to soothe and restore order. "They are all probably very friendly. Wouldn't it be fun," I said brightly, "to be the first to welcome our outer space visitors?" She sat up eyeing me interestedly and wiped away the tears. "Do you suppose," she inquired, "they would enjoy some tortillas and beans?"

"I don't know why not," I laughed gaily. "Let's make an extra lot just in case!" So all day long there was great activity in the kitchen interrupted by many excited trips outside to peer into the Sky.

Somewhat later I reluctantly had to leave the celestial spectacle to get on with the more mundane chore of marketing. I set out with Adalberto, the house boy trailing behind. He always walked six paces in back and kept a scowling, possessive eye cocked for anyone whom he suspected of brushing too close to me on the narrow streets. As we walked along we noticed everyone was gazing skyward and a strange hush had fallen over the entire town. We approached "The Cantina" where a large segment of the British and American expatriots were imbibing their breakfast. The vitamine conscious ones were having tequila with lemon juice, while others who just didn't care or were beyond caring took coffee and tequila or tequila straight.

This morning instead of the usual desultory hum of conversation even the most confirmed drinkers were brightly interested in the phenomena

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overhead. Each one was voicing his own pet theory. Lord Montague was still in his cups from the evening before but motioned for me to sit down and have an espresso.

"Those are spies," he announced craftily, "whom my family in England sent to do me in. Not content to banish me as a black sheep, they are now going to bloody well finish me off!"

"I doubt," I said, dryly, mindful of the quantities of liquor with which he embalmed himself daily, "if they will have to go to all that trouble!"

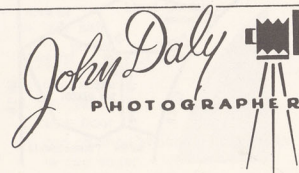
From the vantage point of our table we noticed four of the objects come to rest at a point above the street light, although in reality they were hovering about six miles high. Several people at our table were watching them also and we kept them in sight for almost an hour. By now the other saucers had been joined by many more. We attempted to count them as they darted around swiftly and it was difficult. The amount was generally conceded to be around sixty saucers in all.

Finally I tore myself away and we continued to the market. When we got back over an hour later those four saucers were still rooted to the same spot in space over the street lamp. This was really amazing because at that time no country in the world had any aircraft capable of such feats.

That afternoon the Mexico City newspapers and locals came out with large headlines plastered over their front pages screaming "Flying Saucers over Cuernavaca!" For five days and nights this cosmic phenomena continued unabated. The whole population of over six thousand people witnessed it. No one in Cuernavaca—even the most dyed in the wool skeptic will deny its veracity.

Rumors were flying wildly. Someone said that little green men had landed in Sonora and produced somewhat hazy photographs in the papers to prove it.

However, our household had achieved its own small share of the local limelight and was basking contentedly in its amber glow. Each night the children and servants would climb up and put a huge plate of tortillas and beans on the roof to assuage the hunger of our celestial visitors. Each morning it would be miraculously gone. Licked clean. Peter and Philomena, who were more persistent than the rest of us kept a nocturnal vigil. On the second night, from their vantage point behind a bush, they were rapturously transported to glimpse some figures making off with the supplied bounty. Philomena came running into our room breathlessly, "Senores, by the light of the moon we saw them! Two little green men took the food!" We looked at Peter who appeared rather calm in the face of such awesome news. "Papa," he said thoughtfully, "Those men from Mars were shaped very much like dogs!"



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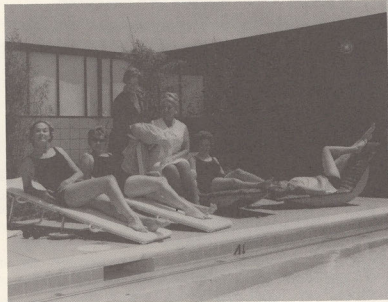
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## From the Ranch to the Lake

By LYLE BRADLEY

On your next visit to the ever-popular Quail's Inn Dinnerhouse at Lake San Marcos, make it a point to see the convenient, pleasing facilities at the Lake San Marcos Spa. A delightful center for seekers of the joy of good health, physical fitness and well-being . . . Lake San Marcos Spa affords you the opportunity to regain and maintain a healthy body.

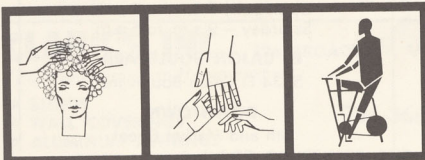
More and more men are realizing the importance of hairstyling especially for them. Our Master Barber, Lyle Cowgill, is a specialist in men's hairstyling; shaping and blending with scissors and razor for a truly personalized hairstyle—hiding any irregularity in head shape or hair growth. There is never a shaved look with this type of hair grooming, and your appearance definitely affects your successfulness. Lyle also gives the important grooming service which will enable you to recapture your sense of well being.

Of course, our lady guests are also treated to the pampering of our expert staff. We offer figure contouring programs, dietary assistance, and a complete facility for milady's relaxation while enjoying our many beneficial services.

You know a Spa isn't just a gym, and yet on the other hand—it isn't just for the idle rich. It's a center which provides body conditioning necessary for physical fitness, good health and improved appearance in comfortable, attractive surroundings.

In addition to our normal Spa facilities, such as Sauna and scientific massage and hydro-pools, we have a unique demonstration of the ancient art of Yoga by a Master of Yoga each afternoon at 2:30.

Ranchoites will find that the short drive to the Spa at Lake San Marcos will result in a wonderful feeling of looking good and enjoying excellent health after being pampered at the Spa. We will enjoy being of assistance to you.



## LAKE SAN MARCOS

### Spa

Services available on Individual Basis

- Finnish Sauna Bath 3.50
- Scientific Massage 6.00
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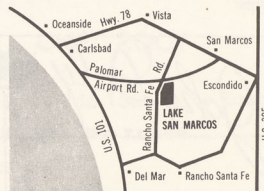
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- Hair Styling—Shear Cut, Razor Blend 4.00
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Note: Ladies' Salon services are only available in combination with two or more Spa services.
- Luncheon—Catered by Quails Inn \$1.75 up

These services can assure you of physical fitness, better health and a feeling of well-being. Personalized schedules are also available by the day, weekend or week for your convenience. Visit us soon at 1121 La Bonita Road, Lake San Marcos.



For reservations call 744-0660

Save this ad for handy reference.

## Gourmet Steals

By BETTY BLAISDELL

Having a profound admiration for good cooking, and an unmitigated curiosity on the hows and whys of it, I am, admittedly, an incurable kitchen snooper. Short of getting into the act myself I'm the best sideline spoon-taster in these parts! Just ask Jean Crosby of the Country Squire Tea Room. I am always probing the mysteries of their sauces, and now that Marta Maria has become an important new addition to the organization, interest mounts with each new day!

"Marta Maria" is about the only name I can get out of this quiet, unassuming, well-bred little person whose creative talents are definitely an asset to the already famous Country Squire Tea Room. She is Polish by birth, has lived in all the capitals of Europe; loves Budapest and leans strongly toward Hungarian cuisine. Her Veal Scalloppini with Marsala wine caused a mild flurry the day it was introduced, and other hot entrees such as Viennese Goulash, Chicken Cacciatore, Chicken Tetrazzini, Beef Stroganoff (to mention a few) which color the Crosby's daily luncheon menus, are prepared in Marta Maria's superb sauces. Her secret? To a good creative cook, say the Crosby's, there is no mystique: sauces must be founded on a rich, clear, well-flavoured, solid gelatin of meat stock. Marta largely uses transparency-clear veal stock. From Marta Maria's basket-handbag, which she totes home every evening, full of cherish little cookbooks . . . many borrowed and some long out of print, are two chosen favorites of hers. As all creative cooks she follows these with spontaneous variations:

### Chicken Paprikas

- 1 med. onion
- ¼ lb. mushrooms, cooked and chapped
- ½ Tbl. shortening
- ¼ tsp black pepper
- ½ tsp. sweet Hungarian paprika
- ¼ tsp. salt
- 3½ lbs. chicken, cut up in pieces
- 1 bay leaf
- 1½ cup tomato juice
- 1 cup sour cream
- ½ tsp. vinegar
- 2 Tbl. flour

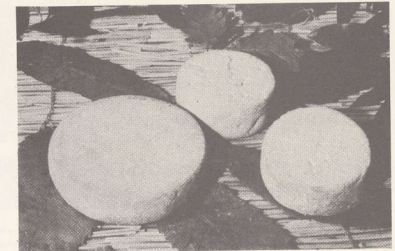
Brown onions in shortening, add cooked mushrooms. Sprinkle chicken with flour. Add chicken to the onion and mushrooms and brown, add salt, pepper and paprika. Add bay leaf, slowly stir in the sour cream and the tomato juice. Add the vinegar, cover and simmer slowly 45 minutes or until chicken is tender. Remove bay leaf just before serving. Serve with dumplings (if you dare!)

### Linci Cookies

- ¼ tsp. salt
- ½ lb. butter
- 4 eggs, separated
- ½ cup sugar
- 1 tsp. vanilla
- 2 cups flour
- ½ cup crushed almonds, mixed with
- ¼ cup sugar
- ½ cup raspberry jam

Beat butter until creamy, add egg yolks, one at a time. Add vanilla, then sugar. Beat well, fold in stiffly beaten egg whites, flour and sale. Roll out

on lightly floured board to ¼-inch thickness. Cut with round cookie cutter. Brush tops with beaten egg. Press center of cookies with teaspoon, making a dent, then sprinkle with almond mixture. Bake in 325-degree oven for about 20 min. When done fill centers with jam.

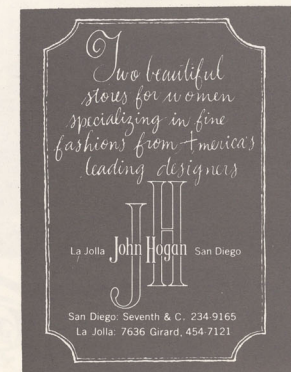


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Known under the brand name of Le Sanglier from Anjou, this is one of the choicest of all French dessert cheeses . . . semi-soft, yellow, distinctive and delicate . . . mere adjectives until you taste this superb fromage! Belongs to elegant dining, accompanied by fresh, ripe fruit.

COCKTAIL SUGGESTION: Place a small cube of St. Paulin in a sauteed mushroom cap; melt under broiler.

**RANCH GOURMET**  
Country Squire Courtyard  
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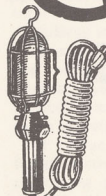
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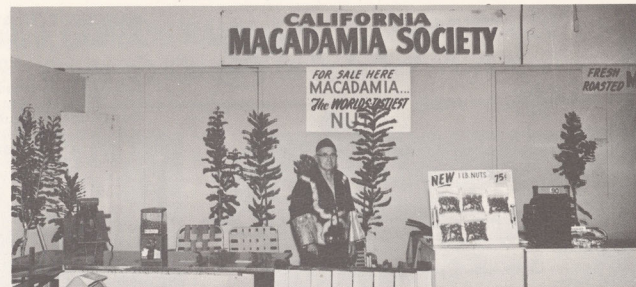
ZEE Toilet TISSUE

4 Roll Family Pack VF PRICE **28¢**

SAVE AT VF

### "CLIFF" TANNER

The Macadamia Nut and Lychee Nut KING!



### Interesting Highlights About Ranchoites

Many very exciting things have a quiet way of happening in Rancho Santa Fe. For example at the recent San Diego County Fair we were attracted to an unusual exhibit in the Agricultural Building entitled "Lychees in California." Until then our only exposure to Lychee nuts has been as an ingredient of a Chinese dish—and imported from China in a dehydrated form at that! First we learned that they aren't really nuts but rather they are a delicious fruit that grows in clusters on a lovely ornamental tree. Secondly, after having our first taste of the fresh delicious fruit, we learned that this was the first time in Southern California, that living and growing Ycchee nut trees have ever been exhibited. But best of all, dressed in a magnificent, authentic Chinese jacket and skull cap over one hundred and fifty years old was none other than Ranchoite Cliff Tanner.

Not only was Mr. Tanner responsible for this lovely and informative display—he is in the forefront of the development of Lychee fruit trees as an important new agricultural industry in the United States. Many know of his work and achievements for the California Macadamia Nut Society of which he is a director. As a matter of fact, Rancho Santa Fe is well represented in the membership roster of the California Macadamia Society. Without doubt most of the trees seen growing around Rancho Santa Fe are from Tanner's Experimental Nursery stock.

We accepted Cliff's kind invitation to visit his nursery on Via Del Alba and spent a most interesting couple of hours looking over some of his projects. Among other things we tasted for the first time the delicious fruit of the Sapote tree, a native of Mexico that Cliff is experimenting with to acclimatize to our area.

Visitors are made to feel most welcome to have a look around his place because Cliff takes such obvious pleasure in others who share his interests. The art of grafting fruit trees can be seen in

many forms but we were especially interested in his method of air-rooting young trees. By using this method as much as five years can be saved in the time that young trees are made to bear fruit.

He claims he retired years ago—but just try following Cliff Tanner around for a while! If enthusiasm is the fuel he runs on, he easily has a reserve supply for another century.

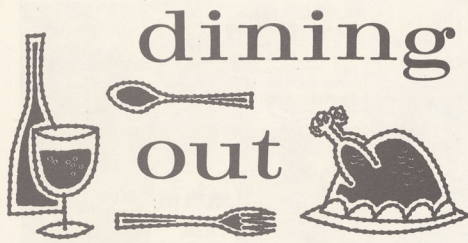
A graduate of Cal Poly in 1912 with a degree in Agriculture and also of Oregon State College in 1917 with a degree in Horticulture, Mr. Tanner can look back upon a lifetime of joy and achievement in his chosen profession. After his Army service in World War I he became Horticultural Commission for San Luis Obispo County and later became consultant to Armstrong Nurseries of Ontario, California. His specialty was rose gardens—in fact he was better known throughout the state as "The Rose Man" than by his own name.

Cliff arrived in Rancho Santa Fe in 1928 to do both Orchard and Nursery work while continuing his research and development of roses. He started his present specialty of Subtropicals in 1948, with particular emphasis on Macadamias, Sapotes and Lychee nuts.



### RANCHO SANTA FE INTERIORS Building Design

Rancho Santa Fe, California  
P. O. Box I Phone 756-2278  
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# dining out

## CHUCK'S STEAK HOUSE

1421 Valley Blvd., Escondido

Steak and lobster served exclusively . . . atmosphere is intimate . . . waiters are friendly . . . food is superb. Help yourself to salad, sourdough and pumpernickel bread . . . is served piping hot to your table. Modest prices. — 746-5100.

## EL SARAPE

788 Second Street, Encinitas

Just one street west of highway 101, but well worth searching for! Authentic Mexican food with a guacamole dip that's a gourmet delight! All orders prepared to take out if you'd like . . . Closed Wednesdays. 753-2652.

## THE HONKER

7590 Girard Avenue, La Jolla

Luxurious, sophisticated atmosphere with fashion shows on Tuesday and Wednesday at noon. Buffet luncheon 12 to 1:30 p.m. Regular luncheon 11:30 a.m. to 3 p.m.; Dinner 5 to 11 p.m. Good bar, excellent wines. 459-3424.

## HOTEL DEL CHARRO

2380 Torrey Pines Road La Jolla

. . . the La Jolla Jacaranda Room is justly proud of its wonderful Chef Hilfiger whose twin nightly specials and exciting dessert selection makes an evening meal an adventure! Completely new menu for Sunday Brunch (served 11 to 3) 2380 Torrey Pines Road. 454-6134.

## LA TIENDA

1342 South Highway 101, Del Mar

La Tienda is the ideal dining spot for a complete meal or a tasty snack. Mexican food is a specialty of the house—but there is a full American menu as well. The drinks are great, the bar is friendly, and it's a wonderful spot to meet all your wamouname racing friends (as well as those not so famous!) 755-1808.

## QUAIL'S INN

Lake San Marcos off Rancho Santa Fe Road

This is a luxurious restaurant with a menu to please every taste—yet not expensive. Two dining rooms—yet it is wise to make reservations. Delightful lake setting; exceptional wine list. 744-0120.

## RANCHO BERNARDO COUNTRY CLUB

off Highway 395

San Diego Ranchoites may cut across (via Felicitas Park Road) and be at this delightful club in less than fifteen minutes! Early-Spanish decor; excellent food and bar at modest prices; busy and friendly—with a small dance floor and nightly entertainment. — 748-1611.

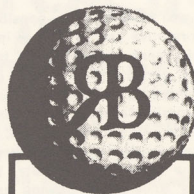
## TONY'S JACAL

Eden Gardens, 2 blks north of the Del Mar Track Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot!). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274

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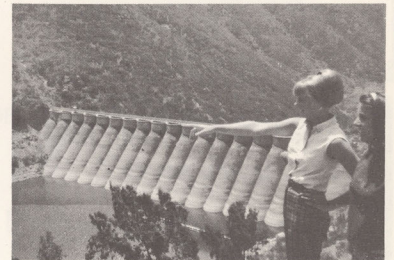
## Santa Fe Irrigation District

By FRANK DROPLA

For the past 40 odd years, the Santa Fe Irrigation District has been supplied water via the open flume from the Lake Hodges Reservoir. This reservoir was built as the result of the efforts of the Santa Fe Railroad when Rancho Santa Fe was first formed. The original purpose of the reservoir was to catch and store rainfall that drained into the area from the surrounding hills and canyons, and was the only water supply available to the district until the completion of the 1st aqueduct in 1947. As the demand for water increased with the population growth of this area, water from the 1st aqueduct was delivered to the Lake Hodges reservoir to meet these demands. This water was then delivered to the San Dieguito Reservoir via the open flume where it was metered by the City of San Diego to this district, and other users.

During the past several years, because of the inadequate amount of rainfall, it was necessary to deliver more and more water from the 1st aqueduct to Lake Hodges. This method of supplying water to this area proved to be most expensive because of the tremendous loss thru evaporation, and the rising cost of water itself.

With the final completion of the 2nd aqueduct, water is now delivered into this area via a new 30" main which extends from the 2nd aqueduct just northeast of the Ranch. At the point where this line passes the northeast portion of the San Dieguito Reservoir, the city has installed a pressure outlet that allows water to be spilled into the reservoir. This outlet is regulated to allow sufficient water into the San Dieguito Reservoir to meet the demands of the area. This water repaces that normally delivered to this area from Lake Hodges be-



fore the City of San Diego allowed the water level to drop lower than the last gate where water was spilled into the open flume. Residents of the area can see this water being delivered into the San Dieguito Reservoir just across the street from the Knudsen residence at the corner of El Camino del Norte and Lago Lindo.

This cleaner, better quality water has been flowing into the reservoir since early May of this year. With this constant flow of water directly from the 2nd aqueduct, the water in the reservoir has cleared considerably, and continues to improve daily from the normal usage by this district and others.

The Santa Fe Irrigation District, has, during the past few years, systematically been replacing old lines with new ones. New lines have been installed in other areas to take full advantage of water directly from the 2nd aqueduct as soon as possible. Concurrent with the installation of these new lines, the district has completed a new chlorination plant and is in the final stages of completing a new and better pumping station. At the present time the Santa Fe Irrigation District is completing the installation of another main transmission line on El Montevideo and La Valle Plateda to take care of the southeast portion of the Ranch. These lines are required to withstand the new higher pressure when the water is taken directly from the 2nd aqueduct.

The initial delivery of water will be released into only those district lines that will be capable of taking the new increase of pressure. Water will then be delivered into other district lines as quickly as required work schedules are completed. Consumers effected by this increase in pressure will be notified individually by mail as to the extent of the pressure increase, and the advisability of the installation of individual pressure reducers.



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### Report From Rancho Santa Fe Charities

BOARD OF TRUSTEES  
RANCHO SANTA FE CHARITIES, INC.

We have examined the accompanying statement of cash receipts, disbursements and cash balances of Rancho Santa Fe Charities, Inc. for the fifteen months (from inception) ending May 31, 1965. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances, except that limitations in the internal controls over cash collections made it impracticable to extend our examination of cash receipts beyond the receipts recorded.

In our opinion, the statement mentioned above presents fairly the cash balances of Rancho Santa Fe Charities, Inc. at May 31, 1965 and its recorded cash receipts and disbursements for the fifteen months (from inception) then ended.

ARTHUR YOUNG & COMPANY

June 17, 1965

#### RANCHO SANTA FE CHARITIES, INC. STATEMENT OF CASH RECEIPTS, DISBURSEMENTS AND CASH BALANCES Fifteen months (from inception) ended May 31, 1965

Receipts	
Donations	\$7,491.45
Interest earned on savings account	\$61.30
Disbursements:	
For charitable purposes:	
Case #1	\$2,228.29
Case #2	2,511.10
Case #3	529.55
Stationery and postage	142.88
Legal fee	75.00
Excell of receipts over disbursements for the period represented by cash balances May 31, 1965:	5,486.82
Checking account	4.63
Savings account	2,061.30
	\$2,065.93



### A Visit to Chicago

By ANDREA CANTWELL

On Thursday, June 24th, we went to Chicago because Aunt Ann and my cousin Mary were in an auto accident. And when we came to Chicago we went to Pop's house and fixed our beds up and changed into play clothes.

We went to the beach and we went Downtown on the Elevated Train and Subway. We went to lunch and to Marshall Field's toy department. I got a Lassie dog and David got a police car. Then we took a bus to a train station and a big diesel train back to Pops' house.

We stayed at Mary's house too and helped take care of them. Mary had a broken collar bone and shoulder blade and jaw and cuts on top of her head. She had a great big cast on and had to eat all her food through a straw.

Hanky and Billy and Timmie and Mary and Aunt Ann and Uncle Lou are coming to Rancho to visit Grandma and Granddaddy next week. I'll be glad to see them.

"RON" R. MILLER. Janitorial and Handyman Service. House-cleaning. Floors waxed. Windows. Rugs cleaned. Clean-up after construction. 470 La Veta Ave. Encinitas 753-4856



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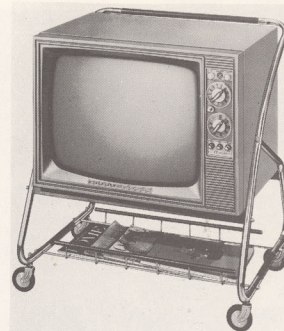
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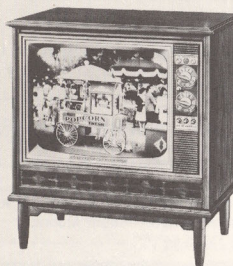


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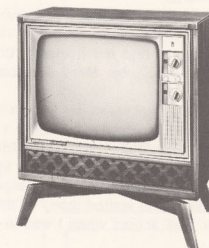
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## Letters

Phoenix, Arizona  
March 8, 1963

Dear Mrs. Keenholts:

Last week you were kind enough to give me the address of Mr. Smith's Book Shop in Victoria—where I am hoping to find my beloved "Christmas is Shaped Like Stars," by Mary Frances Frost. Remember?

I was very much impressed by your shop, and your interest in the children's painting. I wanted so much to tell you about my little friends at Broad Lanes Infants School in Coseley, Staffords-shire, England. I have carried on a correspondence with thirteen classes and visited many of these children in grade or high school when I was in England two years ago.

Upon my return I found letters and pictures from Class I, and I wondered if you would be interested in seeing them for comparison with yours.

I sent the children "Arizona Highways" for Christmas and this is the book to which they refer.

I am especially interested in the girls wishing they could be here with me and the boys assuring me that England is lovely too! Such devotion to Country.

Their Teacher is unusual—of course. She is headmistress of the three grade school. They start at 3½ years.

Please use the material in any way you choose and do not return any of it. Unfortunately it suffered in transit.

Should you wish to comment to the children it is wise to address the teacher at home. She is—

Miss Dilys G. Williams  
40 Woodcraft Ave.,  
Tipton, Staffs.,  
England.

Miss Williams and her sister visited me at "Strawberry Hill" my home in New Hampshire and will be coming to Phoenix on a world tour some time. I'm sure they would love Rancho Santa Fe, as I did.

Best wishes for much happiness in your beautiful shop.

Sincerely,  
Marion L. H. Freeman  
(Mrs. Horton Freeman)

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## Annual Library Guild Book Fair Scheduled for October Second

By MELISSA LEE

Announcement of October 2nd as the date for Library Guild Annual Book Fair was made at the Guild monthly meeting August 5th. Mrs. Robert O. Briggs is Chairman of the Book Fair Committee which has the following divisional Chairmen. Mrs. Gary B. Friedman, Food; Mrs. S. M. Lee Jr., Publicity; Mrs. Harrie S. Taylor, Decorations; Mr. David Comey, in Charge of Book Pick-up. The Book Committee consists of Mrs. Thomas C. Ward, Mrs. Albert Day, Mrs. Robert Francisco. Locale will be the same as last year, the patio in front of the Library. The Library Committee consisting of Mrs. Briggs, Mrs. S. Y. Johnson, Mrs. Cuyler Anderson, Mrs. John McQuilkin and Mrs. Cornelia Manning have been working for weeks sorting books that have already been donated. This particular Committee has as it duties the first sorting of all books donated to the Library and reserve the right to choose those which they deem advisable to have in the permanent collection of the Guild. The Fair Book Committee then handle the books with an eye to pricing for the Fair and categorizing and placing in the painted boxes. The Guild and the Book Fair Committee are particularly anxious to have the public understand that no books may be asked for by ANYONE, either for sale or reservation before they all go on sale the morning of October 2nd. Hours 10 a.m. - 4 p.m.

There are many interesting volumes, Fiction, non-fiction, mysteries, medical books, paperbacks, foreign language books, encyclopedias, some old children's books (one printed in 1860). There are numerous volumes, nicely bound, of a magazine titled THE PHILISTINE printed circa 1908-1911. They explain it is a Magazine of "Protest." Printed "every little while" for the Society of the Philistines! One page is devoted to an article headed PURELY PERSONAL and states, "Among the recent guests at the Roycroft Inn were Lady Alix-Alexandra-Aimee-Adora-Adorata and her daughter Domino—Lady Alix was formerly Miss Lucy Gotrox of Buffalo." There are many other gems of knowledge, bromides and advice to be found in these priceless little books, such as THE MAN WHO HAS NO ENEMIES ISN'T ANYTHING AND HASN'T DONE ANYTHING or, I'LL BELIEVE IT WHEN GIRLS OF TWENTY WITH MONEY MARRY MALE PAUPERS TURNED SIXTY! There is a HISTORY OF FRANCE FROM THE FIRST REVOLUTION TO PRESENT TIME 1759-1832, another on a very timely subject, published 1896 WAR IN CUBA OR THE GREAT STRUGGLE FOR FREEDOM by W. R. Vansant. Three beautifully bound volumes, illustrated by Gustave Dore PURGATORY AND PARADISE, THE BIBLE GALLERY AND PARADISE LOST.

Funds received by the Library Guild are used to purchase good editions for the permanent Library,

furniture for the Library, book-shelves and all other expenses not defrayed by the County of San Diego. The County collects all fines on over-due books and contributes monies to the local library in direct ratio to the number of books taken out by the public. Have you sent in your membership to the Library Guild? There are three pictures on loan in the Library. The artist is a local born and reared in Rancho Santa Fe, Mrs. Helen Buckland, now living in Del Mar (she is the former Helen Tenny). The subjects are: One picture of two Weimeraners and a Chesapeake, another of a Yorkshire terrier and the third of a Fox terrier. Don't miss seeing them.

DOES ANYONE HAVE A VACANT GARAGE OR SPACE OF ANY KIND where books donated to the Fair might be stored until October 1—Please call SY 6-2081.

The Children's Summer Reading Program sponsored by the Library Guild has been a tremendous success. 63 children are working on the Globes of the world which they use in conjunction with the books read, there has been an instructive movie each week dealing with travel in various countries and a movie for pre-schoolers to mention a few; MIKE MULLIGAN AND HIS STEAM SHOVEL, GEORGIE THE GHOST AND TOM THUMB. The program will continue until September 11th. The up-coming pictures scheduled until that time include THE STAR OF INDIA. A history of one of the oldest iron-hulled windjammers still afloat. Launched in 1963, she enjoyed a colorful career, sailed thru tropical seas, carried strange cargo in addition to immigrants, jute, sugar, lumber, salmon. She was berthed in San Diego in 1926 and forgotten until San Diego citizens decided to save her as a priceless relic and maritime exhibit. This restoration is an inspiring tribute to a great age of sailing ships. This feature is scheduled for August 14 at the Library at 10:30. August 21 the picture is titled THE MOST IMPORTANT CORNER IN THE U.S.A. This handsome and exciting documentary shows San Diego as a thriving metropolis as well as its distinctive charm with missions, beaches, scenic mountain trails, desert country, military sites and missile industry. August 28 A SPIRIT OF FREEDOM will be the feature. To quote the release information "a subject elusive for the camera but it has been captured in this colorful documentary." It records the faces and emotions of some 6,000 persons of every race, color and creed who annually meet in San Diego to honor our flag and the dead. The film begins with a prologue of scenes from Valley Forge and is narrated by Lloyd Nolan. September 4th will be THE RESTLESS SEA, a movie about the inhabitants of the sea. September 11, THE ALPHABET CONSPIRACY is a history of the printed word from its beginnings of scratches on the wall in an effort to communicate with their fellow-man.

Each week, of course, there is the surprise movie for pre-schoolers.

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Holy Communion is celebrated at 8 a.m. Sundays with the Morning prayer and sermon beginning at 10 a.m. There is Holy Communion the 1st Sunday of each month. Vestry meetings are held the 1st Thursday of the month. The Rev. M. A. Curry is Rector.

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## Church News

"THE BIBLE SPEAKS TO YOU" is a Christian Science radio series which is broadcast every Sunday at 7:15 a.m. over KOGO, at 7:45 a.m. over KFI, at 9:30 p.m. over KGBS and at 4:30 p.m. in Spanish over KALI.

### August 15, "Watch What You think!"

It's not always easy to avoid hearing fearful or discomfoting descriptions of disease. The question is, do we let these descriptions affect us? Or is there something that we should be doing about them?

The Christian Science radio series will discuss why Christian Scientists find spiritual understanding of Bible teachings an important basis for overcoming fear of disease.

### August 22, "Do I Have a Purpose?"

The assembly line worker . . . the housewife washing dishes . . . the executive overwhelmed with paper work . . . they're all doing daily work that's important and necessary. No matter what the job, we usually have at least some routine to do. What's important is . . . how we go about doing it . . . the attitude we have . . . the purpose behind our activity.

A Christian Scientist will tell how a new understanding of his spiritual relationship to God made his business experience more meaningful.

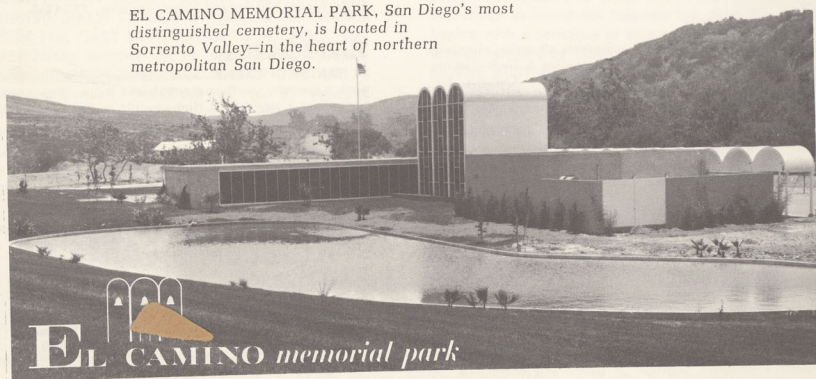
### August 29, "Dealing with the Pressures of Social Drinking."

Many people would like to gain their dominion over the pressures of social drinking. This program will tell how an understanding of man's spiritual dominion and power builds the discipline and independence of thought needed for freedom from any binding habit.

## IN MEMORIAM

It is with deep regret that we announce the untimely death of Ranchoite Arnold A. Babbe, who passed away at Scripps Memorial Hospital on July 28th. Mr. Babbe is survived by his wife, Alice; and two married daughters: Mrs. David Olson and Mrs. Leighton Pratt of San Diego; and a sister, Mrs. Ray Peoples of San Clemente. The Babbes have resided on El Acebo for the past six years.

EL CAMINO MEMORIAL PARK, San Diego's most distinguished cemetery, is located in Sorrento Valley—in the heart of northern metropolitan San Diego.

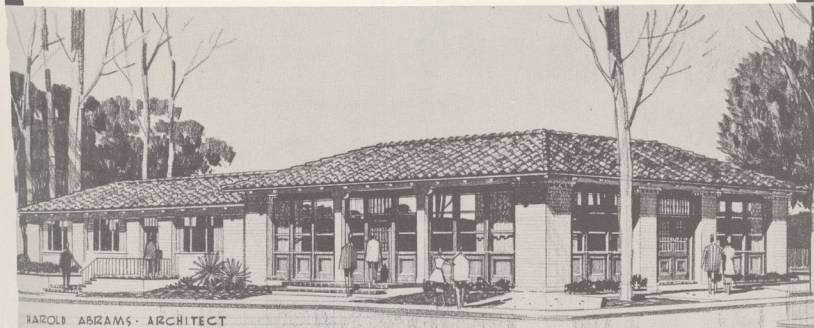


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