

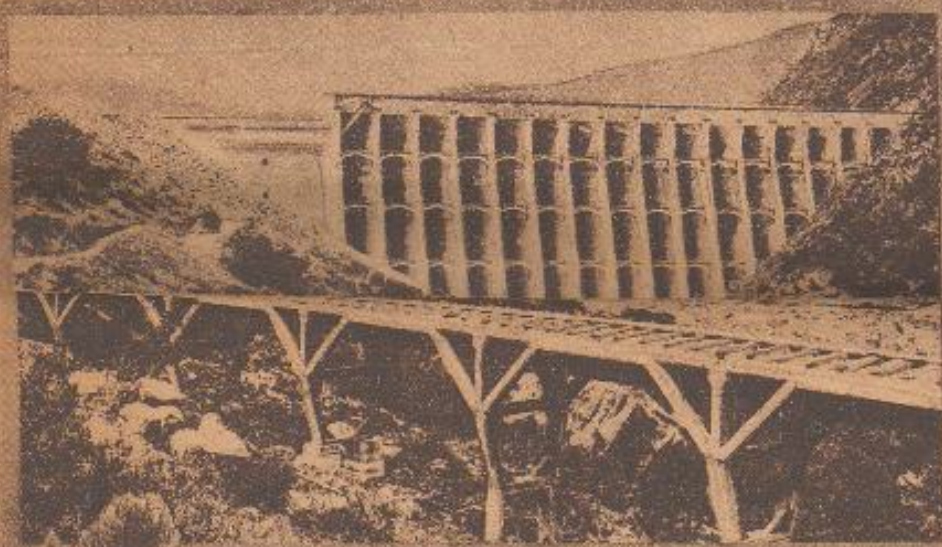
WATER - & New Wealth

Big South Coast Development Project Completed

AS the curtain of the years rolls back, California presents to the world one of her loveliest possessions. Once more water, the magic key, has unlocked long-slumbering resources. New homes, new farms, new towns, new wealth will follow its life-giving touch. For here, between the mountains and the sea, Nature has blessed a beautiful countryside with a climate in which "winter and summer are all mixed up."



Thundering over the spillway, formerly unharnessed waters bespeak future production of bounteous crops. Lake Hodges, shown at right, has a capacity of nearly 33,000 acre feet.



This multiple arch dam, designed by Eastwood, and constructed at a cost of about \$500,000, will provide irrigation for thousands of acres near Del Mar, twenty-five miles north of San Diego.



Eucalyptus groves beautify the famous Santa Fe ranch



For months, crews of men have been at work laying out such roads as this one, following the contour of the rolling hills; taking advantage of natural scenic beauties.



Soon these fertile valleys will be dotted with orchard trees and fields of early vegetables.