

JULY, 1965

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### Rancho Santa Fe LIVING

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#### COVER PHOTO

They're off! And the Del Mar Turf Club starts  
its 29th season from July 27th to September  
14th . . . "Where the Turf meets the Surf!"

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Shop; RSF Pharmacy; The Viking Restaurant;  
at 50c a copy.

## Guest Editorial



Dear Friends:

There are 996 eligible voters in the Rancho Santa Fe Association, including those who live here, as well as those who own property here but are not yet residents. Every person was sent an announcement and descriptive letter regarding the election of board members . . . and those who were not in residence were given the opportunity of voting by absentee ballot. Despite all this preliminary planning and effort, the final tally was a total vote of 208 members . . . 14 of whom voted in absentia!

Fellow Ranchoites, this is only a 21% turnout. What happened to the other 79% as to make them so lethargic as not to exercise their suffrage rights? Only a handful of people cast their vote, yet all of us including the missing 788 derive benefit from the protective covenant which makes Rancho Santa Fe such an outstanding community

Fortunately, every candidate on our slate was an admirable man, and the choices made by the 208 who did vote were excellent choices. But this does not excuse the lack of interest, or the poor turnout. Under different circumstances this could be disastrous to the welfare of every one of us. It should never happen again, and it is the civic responsibility of every Association member to see that it never does.

Sincerely,

Gordon Calder

## ABOUT THE AUTHOR

Gordon Calder is a Los Angeles product, born and raised (through Prep School) in the big city. He graduated from the University of Washington in Seattle, and turned his attention to the mortgage business. His attention was distracted when he met his wife-to-be, Harriet (more generally known as "Muggins") and the Calderes have two fine sons. Scott works with his Dad in San Diego; Stuart is a sophomore at the University of Arizona. The Calderes moved to Rancho Santa Fe in 1960, when he formed the Calder Mortgage Company in San Diego. Mr. Calder is also currently serving as President of the Rancho Santa Fe Art Jury.

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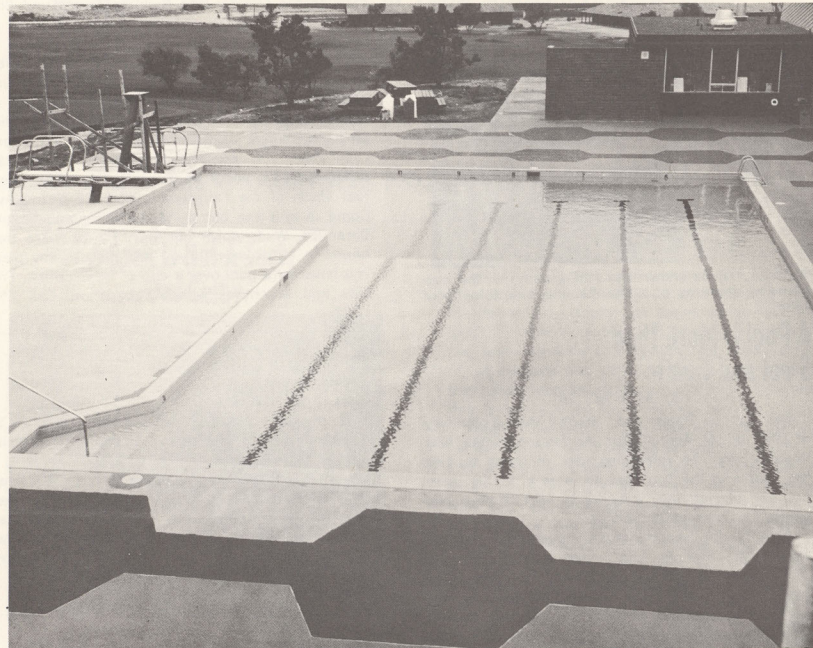
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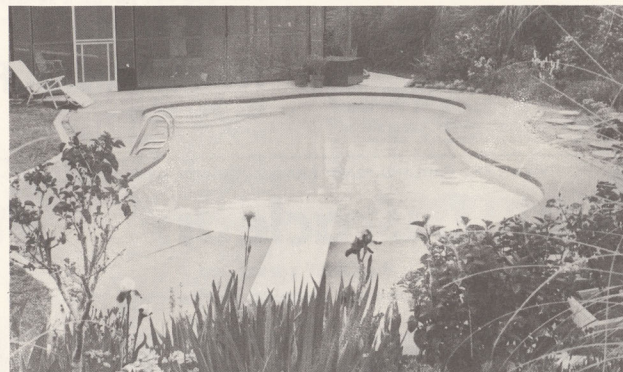
La Costa Olympic Size Swimming Pool recently completed by del Rancho Pools, Inc., containing 156,900 gallons, over 5 tons of steel, and 104 yds. of gunite.



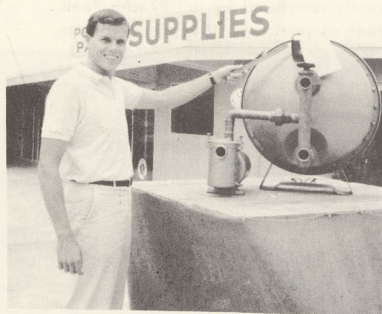
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AL HILL, JR. is shown describing some of the outstanding features of a Del Rancho swimming pool filter.

## A Pool Is More Than Steel and Gunite

By AL HILL, JR.

Del Rancho Pools, Inc., started during January of 1962 by Mr. Alvin Tober and his associates, was founded with the refreshing idea of trying to give the people in the San Dieguito area a quality product, constructed with integrity as well as steel and gunite at competitive prices.

This is del Rancho Pools' fourth season. Mr. Tober, Mr. Pfennig who joined the company in 1963, the other stockholders and his employees have watched this idea reach full maturity this year. So far in 1965, 50% of the company's pools have been referrals from the more than 125 satisfied customers in Rancho Santa Fe and San Dieguito area. Del Rancho Pools' commercial jobs have also increased this year with 5 major installations at Lake San Marcos including the Spa pool and a 156,900 gallon Olympic size pool at La Costa Country Club. Two Roman pools, two Spa pools, and a large hotel pool are also forecasted for the near future at La Costa.

When you deal with del Rancho Pools, you're dealing with a locally owned and operated company. Before recently being married, I was a resident of Rancho Santa Fe for 18 years and therefore know of the Village's history, problems, what residents need in obtaining proper approval from the Association Art Jury, and most of all, I'm ready to offer the prospective pool owner accurate in-

formation, courtesy and satisfaction with the finished product, all of which he is entitled to. All our contract monies are bonded and lien protected through the Lumber and Builders Trust Fund Control in Solana Beach, eliminating any doubt of an unfinished pool.

Del Rancho Pools is the North County distributor for Swimquip, the world's largest manufacturer of swimming pool equipment. Being distributors, we have a large stock of spare parts and are qualified an handle warranty repair on all of our equipment.

In case you are not familiar with our main office location, you'll find us any day of the week just south of the Fairgrounds at 2120 Grand Ave. Come in and see our porch furniture and Laguna Ceramics. While down our way, I'll be more than happy to sit down with you and discuss any plans you have for a pool over a cup of fresh coffee. Free bids and brochures without obligation. Call 755-1153.

## St. Anne's Guild Elects Officers

At the June meeting of St. Anne's Guild of St. Peter's Episcopal Church in Del Mar, the following officers were elected:

Mrs. Wendell Suydam	President
Mrs. H. William Freck	Vice President
Mrs. B. Folsom Jenkins	Recording Secretary
Mrs. Ida Elliott	Corresponding Secretary
Miss Nora Chambers	Treasurer

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## A Sack Is Not A Sack Del Colby



For a number of years the "high priced bread" has been delivered to my nursery by the same driver. In the heat and smog of a summer day in Pasadena this little man hauled and stacked sack after sack of heavy material without complaint.

Sometimes when he had unloaded his rickety truck he would sit down on the pile of sacks and talk to me for a few minutes before he made the rest of his deliveries. Usually the conversation was a bit hard to follow because I had trouble understanding his Japanese-American speech. He spoke proudly of his children and often mentioned his hope that they would continue their education so they would find a better living than he had found.

When I re-entered the nursery business here on the Ranch I was pleased to see that Fujita was still on the job. Today he drives a better truck and of course down here he doesn't have to contend with the heat and the smog. He still likes to sit on the sack and talk about his family. But now there is a difference. He speaks with the pride of a man who has done his job and knows he has done it well. On his last trip here he called to me: "Mr. Colby, what do you think? I send two kids USC, both graduate! Son, he dentist now. Daughter, she just finish pharmacy school. Think I do all right?" I congratulated him and told him, "Fujita, that means you moved an awful lot of sacks to pay for all that college." "Yes, Mr. Colby," he answered, "I sure moved a lot of sacks."

"Summer is a comin' in" . . .



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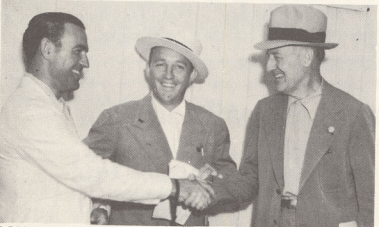
# Highlights of the Del Mar



THE HANDSOME MAN behind the waving program (front and center) is none other than Ranchoite David Hire who was escorting Gloria Swanson to the grandstand when they were stopped en route by eager autograph seekers.



PAT O'BRIEN, original vice president of the Del Mar Turf Club, is shown advising his wife Eloise on a probable winner.



CONGRATULATIONS are in order as Lin Howard, Bing Crosby, and Charles S. Howard arrange for a match race between Binglin Stables' LIGAROTI and SEABISCUIT.



RANCHO SANTA FE'S OWN EDDIE READ (you do recognize him, don't you?) is in the midst of a smiling throng (including der Bingle) as he emerges from an NBC Radio interview. (He must have said something funny!)



## Del Mar Turf Club Story

By EDDIE READ

For almost three decades, the summer season has not really begun for many residents of Rancho Santa Fe—and the entire San Diego County area for that matter—until the opening of the annual Del Mar Turf Club race meeting.

There is a special excitement about thoroughbred racing, which probably accounts for the fact that it is far and away the most popular spectator sport, not only in the United States, but in practically every civilized country in the world.

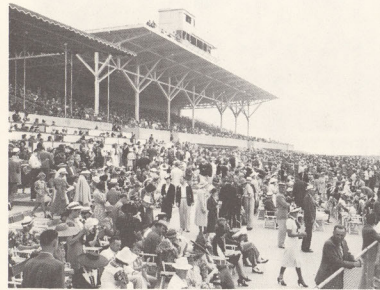
Del Mar holds a unique position in racing. It is regarded, in the turf fraternity, as one of the most sporting tracks to be found anywhere. It has a fiercely loyal following of fans, who return regularly each summer to enjoy the sport and its attendant festivities. These fans come from many parts of the Continent to combine vacation pleasures with racing.

The setting, the climate, the time of year all combine to give Del Mar its unusual appeal. And this has been so since the track came into being in 1937—the first racing in California in the summer. Unquestionably, the place got off to a colorful start when founder and first president, Bing Crosby, then living at the Juan Osuna Ranch in Rancho Santa Fe, conceived the idea of a racetrack at the just-building San Diego County fairgrounds. Bing's personality shaped the track's future and it became world famous as a playground for celebrities.

The writer has been associated with Del Mar since 1938 and has never ceased to be amazed at the way the track has been accepted by people in all walks of life and all over the world. It has been surprising because Del Mar is certainly not the most lavish race course, the most beautiful nor the most successful. But its popularity and appeal knows no bounds.

Four things, in our opinion, have contributed largely to the Del Mar "image" and success over the years. Not necessarily in the order of their importance they are:

# Turf Club in Seasons Past!



(1) The magic of Bing Crosby's name and the immediate acceptance of the track by the Hollywood film colony. This resulted in natural worldwide publicity when the place was in its infancy.

(2) The policies of friendliness and charm established by Crosby and his cohorts, plus the early California architectural appeal and the proximity of the plant to the Pacific Ocean. Fortunately, in succeeding ownerships and managements, the Crosby creed has been followed and, in most cases, enlarged upon.

(3) The running of the famed match race in 1938 between the great idol of American racing at that time — Charles S. Howard's Seabiscuit — and Binglin Stable's South American star, Ligaroto. Charlie Howard was a member of Del Mar's original board of directors and Binglin was the stable owned jointly by Bing Crosby and Howard's son, Lin. The race was a thriller, was carried on a national radio network and covered thoroughly by the press and newsreels. It established Del Mar as a racetrack capable of luring topflight thoroughbreds, and thus built in the minds of the racing fraternity that here was a place to remember. Seabiscuit, incidentally, won the match in a furious head-and-head duel for a mile and a furlong. The late, great Jockey George Woolf rode the Biscuit to a 1:49 track record.

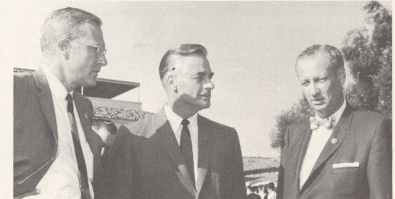
(4) Establishment, in 1954, of the famed Del Mar yearling sales, sponsored by the California Thoroughbred Breeders Association, forged the final link to compare Del Mar most favorably with historic Saratoga in upper New York State. Saratoga, for 100 years, has been famed for its racing and, for 45 years, for its yearling auctions — both held during the month of August. With the advent of the CTBA yearling sales at Del Mar, the course by the sea has become known throughout the turf world as the Western counterpart of Saratoga. And the sales have enjoyed phenomenal success, making Del Mar the third biggest marketplace for Thoroughbred yearlings in the United States.

There are probably scores of other reasons for Del Mar's growth and acknowledged success—and many individuals worthy of mention for their contributions to it.

But those of us in the area are really only concerned about one thing: That Del Mar racing continues every summer—and that it continues to be fun!



JIMMY DURANTE and DONALD B. SMITH, President and General Manager of the Del Mar Turf Club, bring "Jimmy Durante Boulevard" right into the Turf Club!



CONFERENCE BEFORE POST TIME includes John A. Bell, III, Kentucky Breeder; W. R. Hawn, Chairman of the Board of the Del Mar Turf Club; and Neil Curry, member of the Horse Racing Board.



ROBERT F. DRIVER, Del Mar, former member of the California Horse Racing Board, confers with HUMPHREY S. FINNEY, Pres., Fasig-Tipton Sales Company



THE GEORGE BRENTS and daughter watch intently as the bidding begins at the Del Mar Yearling sales.



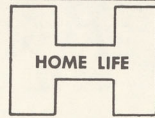
INTERESTED SPECTATORS at the Del Mar Yearling Sales include, left to right, Mr. and Mrs. Clement L. Hirsch and Dr. Jack L. Robbins, famous California Veterinarian. Six months ago, the Hirsch family purchased a large horse farm in Escondido, where the famous stallion MY HOST stands at stud.



RANCHO SANTA FE ROTARY CLUB honors the winning "Victor Mature" Little League Team with Ranchoites Dave Burger and Dick Pharr (coaches) presenting achievement awards to these outstanding young men. President Harold Harris beams his approval.



RANCHO SANTA FE FIRST AID STUDENTS learn to cope with emergency situations. Mouth-to-mouth resuscitation is about to be demonstrated here.



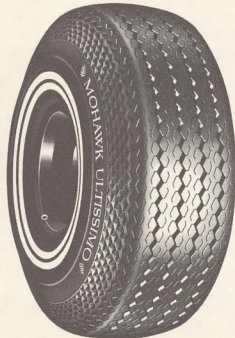
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## A Page from the Ranch Family Album



photography by Kessing and Heck, del mar

### Meet Your Neighbors . . . The Stuart B. Hoadleys

Stuart (or "Stu" as he is generally called) Hoadley was born in San Francisco, but his early life was spent in Illinois, Iowa, Milwaukee and Minnesota, culminating in his graduation from Principia College in Elmhurst, Illinois. At just about this same time, Shirley was attending the University of Wisconsin and majoring in Labor Economics . . . and spent a great deal of time with her good friend, Mary Hoadley. Therefore, it was the most natural thing in the world for Mary to arrange a blind date for Shirley with her handsome brother. Needless to say, this blind date was a tremendous success . . . and a beautiful Spring Wedding in May of 1946 made the Hoadleys a team-of-two. Stu's professional attachments include the banking business; plus many years as a surveyor—8 years with the 11th Naval District, and 5 years (and currently) with the California Division of Highways. His military service includes 4 years in World War II as an officer in the United States Navy where he served aboard a Navy Oiler, and on a seaplane tender; completing this stint as a Lieutenant. "Stu" was recalled during the Korean War as an Assistant Communications Officer at the Naval Station in Adak, Alaska, where his rank was increased to

Lieutenant Commander.

The Hoadleys have a wonderful family of four! Monnie (17) was on the Honor Court at San Diego High School this year, and will attend the University of California at Davis this fall. She has won two firsts, 1 Sweepstakes, and 1 second in Rotary Essay Contests from 1962 to 1965. Hal (age 12½) plays ball on the Vic Mature Little League Team and has made the All Stars. He was the winner of three events at RSF Field Day this year, and the second place winner in the RSF "Living Author" contest for 1965. He will attend Earl Warren Jr. High in the Fall. Diane (10) is a baseball fan and wishes she could play in Little League! She loves music and plays both the trumpet and the clarinet. She also won her softball throw event at Field Day! Van (almost 8) is "Dennis the Menace" in a delightful way. He is a second grade student in Rancho Santa Fe, on the Padres' Farm Team in Little League. He, too, won his softball throw event in Field Day. The Hoadleys . . . along with Shirley's Mom, charming Mrs. Harry E. Wing (left), enjoy life, and each other, to the fullest. Tippy (the dog) and "Mamacita" and "Striper", the cats complete the family circle!

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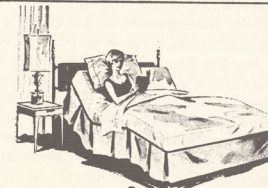
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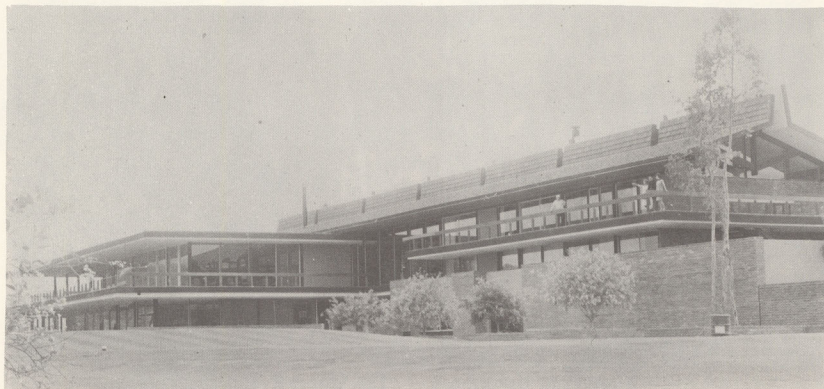
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## NEWS FROM OUR NEIGHBORS AT LA COSTA



### La Costa Country Club Makes Its Long Awaited Debut

Bienvenidos Amigos!

With this heartfelt greeting, La Costa Country Club swung open the massive doors to its beautiful two-story clubhouse on June 26th to welcome more than 100 members and their wives for the first time at a festive dinner dance. The event, held in the main dining room overlooking La Costa's magnificent championship golf course, was hosted by the officers of the club, led by president Merv Adelson and executive director Eddie Susalla.

On hand to celebrate the informal opening of the new club were a score of Ranchoites who have joined La Costa. Among those present enjoying the festive occasion were Mr. and Mrs. Paul Anderson, Mr. and Mrs. Carl Croft, Mr. and Mrs. John Devlin, Mr. and Mrs. E. J. Evans, Mr. and Mrs. Roy W. Hill, Mr. and Mrs. H. W. Freck and Mr. and Mrs. Eugene Fletcher.

Only eight minutes driving time from Rancho Santa Fe, La Costa is truly everything that has been written about it. It nestles on 3,000 acres of rolling countryside that reaches all the way from the Meadowlark Farms to the head of Batiquitos Lagoon, 3 miles inland from the Pacific.

It is unquestionably a milestone in San Diego County's forward progress as it is one of the boldest and most imaginative resort communities undertaken in years. By the nature of its scope and facilities, which includes one of the finest 18-hole championship courses in the country, La Costa is destined to be a conversation piece from coast to coast.

The two-story clubhouse, designed by Edward Fickett of Los Angeles, is the focal point of La Costa's vast sports activities, and understandably

so. It is a superb evocation of Spanish California architectural motifs and clearly recaptures the spirit of the proud Dons who once owned the land on which La Costa stands.

Spaciousness is the keynote throughout. Containing 48,000 square feet, everything about the clubhouse has beautiful dimension, depth and airiness, thanks to architect Fickett's ingenious use of split levels which are integrated into two huge main and ground floors.

The main dining room, with its floor to ceiling windows providing panoramic views of the golf course, can seat 450 persons. It was an ideal setting for the champagne dinner dance given last Saturday evening, July 10th, for the San Diego Symphony Association.

Typical of the thought that has gone into the planning of the clubhouse is a 20 ft. wide veranda that contains overhead heaters to minimize evening chill. The veranda runs the entire length of the clubhouse on two different levels and provides superb spectator viewing of the play on the 9th, 10th and 18th holes.

The dining room is now open for breakfast, lunch and dinner and is open, of course, for the use of members and guests, as is true with the other facilities at La Costa. Management at La Costa informs us that guest privileges have been extended to members of Rancho Santa Fe Country Club.

An interesting feature at La Costa and certainly a welcome aspect at a country club are its guest lodges. There are 40 of them, designed as one and two bedroom accommodations. They are conveniently grouped in units of five to accommodate large parties staying overnight or weekends. It's an ideal set-up for members having guests down for an overnight or even longer stay.



### La Costa To Host Haig & Haig And CBS Golf Classics This Fall

Increasing recognition of San Diego County as one of the country's pre-eminent golfing areas became evident this last week with the announcement that the CBS Golf Classic on television, and carrying a total purse of \$166,000, will be played over La Costa's championship course for 16 days, starting November 3.

Scheduling of the CBS tourney at La Costa means that Ranchoites will now have an opportunity to see at first hand two of the country's most colorful golfing events.

In addition to the CBS event, La Costa will also host the PGA Haig & Haig Mixed Scotch tournament October 11 to 17. This tournament, which was won last year by Sam Snead and Shirley Engelnorn, will bring together 24 teams of the world's best men and women professionals.

The CBS Classic, which was played last year at La Quinta Country Club, will match 32 of the PGA's leading players in 18-hole elimination matches, topped by a 36-hole final.

CBS will film the matches and show it on its nation-wide network starting Christmas Day and continuing every Saturday until the final match event April 2 and 3.

Bruce Devlin and Bob Charles will defend their championship in the CBS Classic against a field that will include the winners of the first classic two years ago, Don January and Paul Harney.

Galleries will be invited, of course, to follow the 16 days of elimination matches. Ranchoites can obviously look forward to a feast of magnificent professional golf at La Costa during the months of October and November.

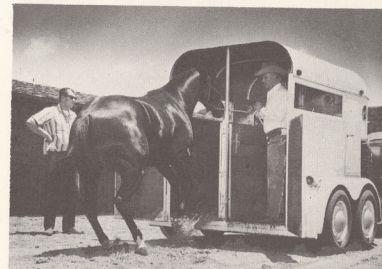
Although golf is destined to play a dominant role at La Costa, other sports have been given sumptuous attention. Thus the new La Costa Sad-

**GUEST LODGES AT LA COSTA** (forty are presently under construction) looking westward from the first tee.

die Club, under Harold Fikstad's direction, should prove very popular with equestrian minded Ranchoites. At La Costa they'll find, for example, a beautiful stabling enclosure, featuring 40 box stalls, working and show rings, and 20 miles of bridle trails.

Tennis will also enjoy a considerable spotlight at La Costa. Welcome news certainly is the fact that Nancy Kiner, who has a world of friends in Rancho Santa Fe, is the new tennis director at the resort. In keeping with La Costa's basic emphasis on family participation, Nancy plans to give a lot of tennis clinics for youngsters.

It is impossible to describe everything that exists at La Costa and it was not the intention of this article to do so. We hope future articles will do justice to our new neighbor, suffice it to say in conclusion, that we're all delighted that La Costa has begun what should be a long and exciting career.



**HAROLD FIKSTAD**, La Costa Riding Master, unloads the first group of horses at the new La Costa Stables.

(Continued on next page)

## La Costa Personalities

**EDDIE SUSALLA**  
Executive Director



It is no happenstance that Eddie Susalla was an overwhelming choice of Rancho La Costa's executive board to be executive director and professional at La Costa Country Club. Eddie not only enjoys a fanatical following of admirers but has acquired a national reputation for his unique talents in creating the proper atmosphere of sociability that distinguishes a successful country club.

Eddie comes to La Costa from a 15-year tenure at the Thunderbird and Indian Wells Country Clubs in the Palm Springs area. At both clubs he showed a knack for putting together interesting tournament events and social activities, including hayrides, treasure hunts, teen-age mixers, bridge and rummy tournaments.

At La Costa Eddie will be able to apply his imaginative ideas on an even greater scale. To fulfill the theme he has established at La Costa, "no golf widows and no golf orphans," Eddie plans to make full use of the resort's magnificent recreational facilities, which include golf, riding, tennis and swimming.

"There'll be something happening all the time," is his sincere promise, including wonderful weekend dancing and dining in the spacious main dining room which overlooks the championship golf course.

Although La Costa has just opened, Eddie is already blueprinting a summer schedule of activities designed to make the resort a complete mecca for the entire family. Family fun and participation is a basic philosophy at La Costa.

In addition to his role as executive director of the La Costa Country Club, Eddie will also display his know-how as a golf professional when he serves as host this fall for two of the country's most colorful golfing classics, the PGA Haig & Haig Scotch Mixed and the CBS tourney.

La Costa's magnificent new 18-hole championship course, over which these two classics will be played, is the product of Eddie's ideas. For the past two years he has literally lived and slept with the construction of the course. The reputation it has already acquired as one of the great courses in the country is a tribute to his integrity and vision.

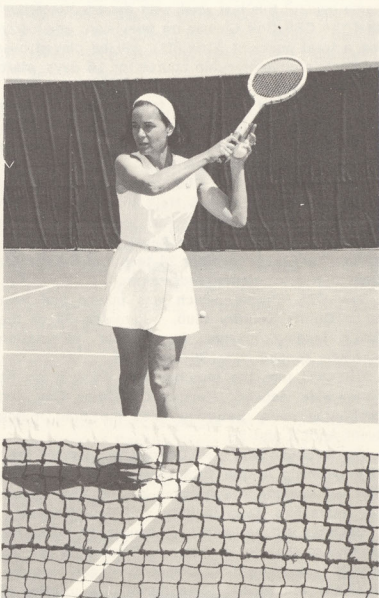
Although Eddie has made Southern California his base of operations for many years, he hails originally from Michigan. He attended Central Michigan Teachers' College, where he majored in physical education. He spent four years during World War II with the 82nd Airborne Division. In 1947 he left Michigan to begin an association with Jimmy Hines at the Tucson Country Club. He was the youngest member to join the PGA and was a touring pro from 1949 to 1951.

In 1950 he moved to Thunderbird in Palm Springs, where he renewed his association with Hines. He was at Thunderbird for 6 years, before resigning to take on the responsibility of developing Indian Wells.

Eddie is married and has two children, Scott, 12, and a daughter, Skye, 11.



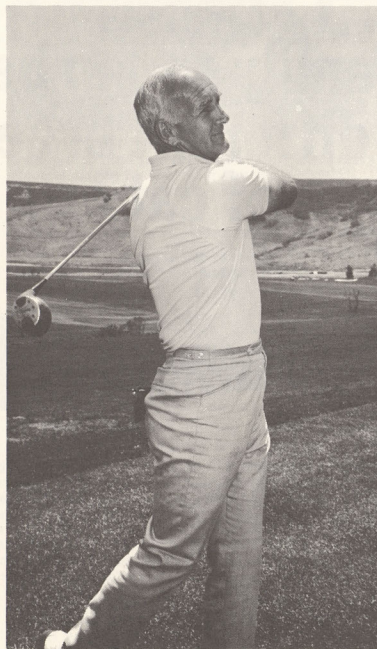
**DEAN MARTIN** is in good form as he takes a few hours away from a busy work schedule to try out the La Costa Golf Course.



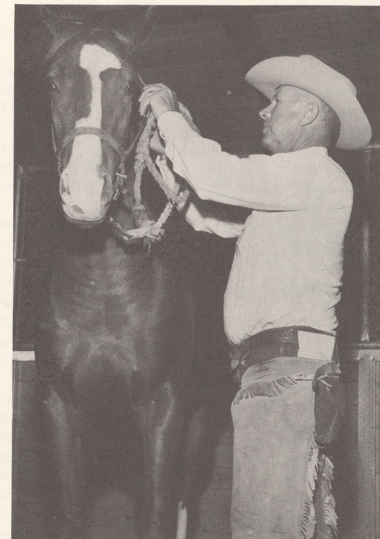
**NANCY KINER**, La Costa Tennis Director, tries out the new courts preparatory to beginning busy summer schedule.



**THE RECENT SPORTS WRITER JUNKET** included such famous friends as: Tom Harmon, Eddie Susalle, Dean Martin, Bo Winniger (pro at Desert Inn). The group met at La Costa on June 28th.



**TOM HARMON** surveys the progress of his ball along the fairways of the beautiful new La Costa Course.



**HAROLD FIKSTAD**, La Costa Riding Master, prepares to bridle Margo Lad, quarter horse.



RANCHOITE ROBERT BRIGGS pauses for a few minutes between lectures at the M.I.T. lecture hall in Cambridge, Massachusetts.

## Interesting Highlights About Ranchoites!

Pictured above is Robert Briggs, President of Oceanographic Engineering Corporation in Sorrento Valley (one of the brand new beautiful factories in this exciting complex). This particular photo was taken at the MIT lecture hall in Cambridge, Massachusetts which was one of the stops on a lecture tour he is presently making. He attended the First International Ocean Science and Engineering Conference in Washington, D.C. June 15th through June 17th. This conference was sponsored by the American Society of Limnologists (fresh water) and Oceanographer (salt water). At the conference Bob presented a paper summarizing the research and development achievements in underwater visibility using television techniques. Bob's company developed equipment that can see more clearly in dirty water than the human eye.

Two weeks ago Bob attended a concentrated series of lectures at MIT on Oceanographic Instruments. These were presented by scientists from MIT, Harvard, Woods' Hole Oceanographic Institute, Columbia University and several private companies. These lectures were heard by some of the leading oceanographers in the country. Bob both listened and lectured on underwater visibility.

We learned that it was Oceanographic Engineering Corporation's equipment that photographed the wreckage of the submarine "Thresher" two hundred miles off of Boston in 8600 feet of water and there are many other notable achievements — but we are waiting for Bob's return so that we can get from him an extremely interesting story for a future edition. However, we should report now on a present project which is the joy of Bob's heart.

If you have watched the television program "Zoorama" from the San Diego Zoo, in recent weeks there were a number of interesting photographs taken underwater in the large tanks. In particular — the zoologists are interested in the huge female hippo nursing her new baby underwater! She has jealously guarded her privacy in this manner (as all mother hippos do) and no one has ever seen this act which should be of interest only to other hippos. The underwater shots were excellent, but all they showed was Mrs. Hippo charging the television camera!

## "COMBO" Non-Profit San Diego Organization Formed

By LAURAN G. CLAPP  
Five prominent San Diegans have been named to the Beneficiary Committee of COMBO (Combined Arts of San Diego), a County-wide nonprofit organization formed to provide funds for special projects of local artistic and cultural groups.

Those named by COMBO Board of Directors are Laurence M. Klauber, Morley M. Golden, Mrs. Harold Torbert, Federal Judge James M. Carter, and Superior Judge Edward J. Schwartz. They will serve three-year terms.

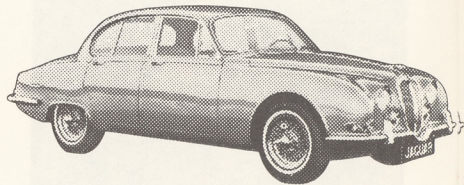
The five-member committee will determine amounts to be given to various San Diego art and cultural organizations from funds to be raised by COMBO in an all-night auction of expensive gifts.

The auction, which is expected to net more than \$250,000, will be a \$100-per-person dinner event at Convention Hall on October 23, 1965. A portion of the \$100 will be for refreshments, dinner and operating expenses, but most will be returned to the individuals in scrip to be used at the auction.

Donated items and services include paintings, boats, appliances, houses, and vacation trips.

Recipients of this year's funds will be the San Diego Symphony, the Old Globe Theater, and the San Diego Opera Company. Future recipients will be selected by the Beneficiary Committee from the cultural groups in the community.

## Can a family sedan be a different breed of cat?

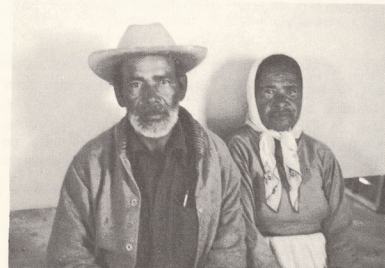


Slip behind the wheel of the Jaguar 3.8 'S' and find out for yourself. You'll discover this car takes to the road like no other family sedan you have ever driven. That's because the 3.8 'S' (like the Jaguar XK-E, the "different breed of cat") is equipped with the race-proven XK engine; four-wheel disc brakes; all-around independent suspension. It's the sedan that behaves like a sports car. A different breed of cat. See the Jaguar 3.8 'S' now at

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## In Friendship and In Faith



THIS IS THE COUPLE who take care of the school building and act as liaison and spokesman for the Colonia.



MUSIC AT THE FIESTA was provided by these two teen-agers. (Do you recognize John Stotesbury of Rancho Santa Fe behind the guitar player?)

Dear Friends:

Many of you have asked about my "Mexican work". After 9 years of going as far afield as Mexico City and 200 miles south in Baja California, it has finally "jelled" right in our own back yard—Tijuana.

A group of Fresno State College students spent their Easter Vacation putting up a building in one of the outlying Colonias. My boys (14 and 16) and I, with the help of several Mexicans, made the small-sized tables and benches, painted and put up chalk boards and bulletin boards.

The following Saturday we opened as a school—for children who were not attending school. We had a class of 18 with ages ranging from 4-9 years. I feel extremely fortunate to have had a Mexican student teacher volunteer to teach the class every day for 2 hours in the morning. She attends classes in the afternoon and I can go down only on Saturdays, when we teach as a team.

During the first week as many as 45 youngsters showed up in a single day—their ages up to 14 years! We have had to limit this class to 5, 6 and 7 year olds.

Now we are looking for another Mexican-American teaching team who will make use of the building in the afternoons and teach the next older



A PIG WAS BUTCHERED, chopped into small pieces, cooked in this wash tub, and stirred with a board! The grease was kept at a minimum, so the pig actually fried. When it was served with salt and lemon juice, everyone agreed it was delicious!



WAITING TO BE SEATED AND SERVED. Boys and girls separate. Smallest ones first. There was no pushing! A Mexican Student-Teacher is with the children.

group.

These children are not attending school either because they cannot afford the \$1 per week or because of over crowding. When classrooms reach capacity, no more children are accepted!

There are also teen-agers and adults who are anxious for someone to teach them English. So far, the building is available for these classes every evening.

**OUR IMMEDIATE NEEDS ARE MONETARY FOR THE FOLLOWING:**

- \$53 for furniture—already in use
- 100 2 used outhouses. No facilities at present
- 150 to bring electricity to the building.
- 20 per month for daily juice and crackers.
- 15 per month for hot lunch on Saturday.

(These children do not get enough to eat.)

Individuals or groups who are interested please contact me. Checks made out to Project Amios are tax deductible. Thank you.

*Ruth Stotesbury*

P.O. Box 318  
756-1617  
Rancho Santa Fe, Calif.

## The Village Press Proudly Presents "Honorable Mention" Stories from the Recent "Living Author" Contest!

It is with great pride that we print (and will continue to print) the honorable mention stories which were submitted to the editors in the recent "Living Author" contest. Although these did not

win top honors, they are so excellent that we knew you would enjoy reading them. Congratulations to the authors . . . and next month there will be more!

### The Forgotten Warning

By LARRY GROTH

As I fell to the ground under the whack of a heavy board a bullet whizzed over my head. I turned around in time to see my best friend pull out his revolver with the swiftness of an expert and take a few shots at four men dashing through the underbrush. After my head had stopped hurting and I had my friend explain what had happened, I found out later that my friend had knocked me over with the end of a board just in time so that the enemy's bullet had just missed my head. The worst part about it was that the men were trying to kill me. Then I thought back two years ago when I, as a witness, had told the court that these men were guilty in killing their neighbor. After the trial had ended I remembered what they had told me. "You just wait, we'll deal with you sooner or later!" Even though the men had stressed it very strongly, I had long since forgotten about it. So now they had come back to do what they had long intended on doing.

In wanting no part in this act I journeyed away to Alaska. But even though my hopes were high in getting away from them the four men happened to smuggle aboard without my knowing.

One day while aboard the ship a great luncheon was held. Feeling quite drowsy and tired I didn't go. Instead I paced the deck thinking about the men. While I was deep in my thoughts, four men emerged from the deck. They stealthily crept up to my pacing body. One of the leading men thrust a long dagger into the thick fur collar of my Alaskan coat. When I turned around quickly I saw the knife sticking out of my collar which soon gave me the sickening fear that I would soon die because of the protruding knife.

I managed to fight off all the men and slump down a flight of stairs to the lower deck with the men at my heels. I silently turned around a corner without them knowing and tried desperately to plan my further escape. Finding no good plan I dashed out into the open and headed for the ship's bar. I dashed behind the old waiter who was in the counter.

The waiter bent down to get a glass of water for me thinking I wanted a drink. Immediately the four men rushed into the bar. Seeing only the back of the waiter one of them jabbed a knife into the center of his back mistaking him for me. The waiter although being old, gave just enough of his vanishing strength to swing a huge meat ax into all four of the men.

After this was completed the old waiter lay dead beside the four criminals he had so determinedly killed. After all was quiet I silently walked over to the five lifeless figures and nervously tossed them overboard into the wavy sea which quietly swallowed up their bodies.

Later I found out that the knife that had entered my collar had missed my neck but had just stuck in the outside fur.

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### The Later World

By MEG WITWER

In the future world of 936270, there lived a race of women called the Tylal. They were a cruel race that lived on the continent of North America. They completely shut out the civilizations of the rest of the world.

They were constantly fighting among themselves until most of them were completely wiped out. But those who remained alive began to understand the value of peace and so they formed a city with only one capital. This capital was called Sactume.

They also elected a leader to rule over them. Life went on peacefully after that until the rise of the Nashem. The Nashem were a band of nomads that brought with them war wherever they went.

When they entered the lands of the Tylal they immediately made camp on the shores of Florida and prepared for battle.

Of course none of the Tylal were prepared for this war and so thousands were killed.

They prepared to march into the capital.

It took the Nashem two years before they were able to reach the capital. The reason that they knew how to get to the capital was from the help of the people that they threatened to kill if they told who they were.

At the end of the two years when they reached the capital they were surprised to find that the Tylal were not fighting. Instead they were all having a big feast together.

They came into the capital yelling and throwing their spears. The Tylal were so startled that they ran into the forests to escape from the blood-thirsty Nashem.

The Nashem were now in control. They took over the peaceful little city and turned it into a gruesome nightmare. The Nashem had no leader and so they were constantly fighting among themselves.

Finally they began to abandon each other in hopes of never being seen again. They left the continent of North America and began to migrate to Europe.

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As for the peaceful Tylal? They never returned to their pleasant little city. Perhaps they were eaten alive by the beasts of the forests. Or maybe they died of thirst. But whatever it was, the Nashem knew that they were dead. Or were they? Maybe they survived in the forests. But dead or not, an explosion came only a few years afterward. In fact, the whole land slowly faded into the waters.

Civilization was slowly fading away. No longer did life roam the water. For now there was nothing. Nothing but darkness.

Then light appeared over the face of the water. Civilization was starting over again.

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## Rancho Santa Fe Library Guild Children's Summer Reading Program

The children's summer reading program offered by the Rancho Santa Fe Library Guild started Saturday, June 19, at the Library. This program will run for 13 weeks, will meet at 10:30 each Saturday morning at the Library. The theme of this program is **Exploring the Wonderful World of Books**. The first session featured a technicolor movie, loaned by Copley Productions, titled *Expedition Borneo*, depicting the San Diego Zoo expedition into Borneo to capture monkeys for their collection. June 26 session and movie was devoted to the San Diego Zoo. July 3rd movie will deal with the beginnings of our country and constitution, titled *Historic Virginia*. July 10th—*Orient Holiday*, a travelogue through the Orient. July 17th the movie: *Once Upon a Circus Tale*, filming the circus world. July 24 *The Magic of Mexico*, another travelogue, July 31 *Bear Country*—a Walt Disney Production, Aug. 7 *Water Birds*, another Walt Disney production.

This new summer program of the Library Guild has been planned and materials arranged for by the Library Committee, of which Mrs. Robert Briggs is chairman. The educational value of such programs cannot be overstated, parents are urged to enroll their children in this exciting venture in the world of books. This program is three fold in purpose in that each child will make his own cardboard world globe, will read a book, then take it to the librarian or an assistant and make a brief oral report on the book. Two, the child then will write the title of the book and author inside their globe, thereupon locate on the large globe in the library, the setting of the book. Three, the child then will place a colored dot on the corresponding place on his globe. This method has two purposes; to stimulate reading and training to use the globe. Several pre-school children appeared with their older brothers and sisters, so the Library Committee had planned to have something of special interest for them, for instance; animated films of

children's books, such as *Make Way for Ducklings* and others.

A surprise film will be shown at the close of each session — later on perhaps magic tricks will be featured. At the close of this program prizes will be awarded on the basis of number of books read and the level of reading.

Just another special offering on the part of the local Library Guild to the families of Rancho Santa Fe.

Think now about books you would like to part with—the Book Fair is coming up in October and we need books for sale—leave them at the Library. Think also about any wonderful reference books you might wish to give to the permanent collection of the Library Guild. Be sure to specify that you want them to be a part of the Guild permanent collection.

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## Rancho Santa Fe Library Guild Presented with Permanent Books

Rancho Santa Fe Book Club has presented the Rancho Santa Fe Library Guild with three outstanding volumes dealing with Old Mexico, present day Mexico Homes and Interiors.

The Rancho Santa Fe Book Club, a Club Charter member of the Library Guild has very generously donated three volumes by the authors Verna Cook Shipway and Warren Shipway, residents of Santa Fe, to the permanent collection of books to the local library.

These three volumes titled **The Mexican House Old and New, Mexican Interiors and Mexican Homes of Today** will be the most sought after books on the library shelves.

The major interest of both Mr. and Mrs. Shipway is domestic architecture although approached from different angles, one from actual construction and the other from planning and design. Mr. Shipway is a graduate engineer of Princeton. Mrs. Shipway attended the Ecole Speciale d'Architecture at Columbia University. At present the Shipways are on another study junket.

The **Mexican House Old and New** contains 312 photographs and 37 pages of measured drawings, featuring detailed close-ups of architectural shutters, roofs, chimneys, windows and patios, fireplaces, lighting fixtures, stairways and ceilings. The layman and professional might survey with an eye as to how to complement today's home.

**Mexican Interiors** is devoted to a world beyond the facade of the house. Unusual beauty and character, the world of Spanish and Indian Culture, Old World tradition and new world innovation, things that can only be grasped by a study of this particular volume, particularly by women. The furniture, textiles, placement of objects, carvings, ceramics, the interplay of values in Mexican decorative design—warm colors are just a few.

**Mexican Homes of Today** contains breathtaking pictures of today's homes in Cuernavaca, Acapulco, and San Miguel de Allende. The high town to the north, the incomparable climate of Cuernavaca and the harbor at Acapulco. You will be awed by the homes striding into the future with simplicity and Mexican expression blended with the deeply rooted past.

Rancho Santa Fe Book Club, donors of these three outstanding volumes, was founded in 1933 with only fifteen members. Today membership is limited but all are active workers in the Club, serving either as hostesses at the monthly luncheons or as reviewers of books.

The Library Guild urges donors of books which they desire to become part of the permanent collection to specify—donated to the Rancho Santa Fe Library Guild.

## Current and Choice in the Library

### NON-FICTION

Is Paris Burning?	Collins
Assortd Prose	Updike
The Ugly Russian	Lasky
Winston Churchill	Bonham-Carter

### FICTION

Mrs. 'arris Goes to Parliament	Gallico
Dog Years	Grass
Fruit of the Poppy	Wilder
Night of Camp David	Krebel
Roma	Palazzeschi
Ramage	Pope
Knights and Dragons	Spencer

### MYSTERY

Homicide Blonde	Proctor
The Belting Inheritance	Symons

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### Non-Fiction

Journal of A Soul—Pope John XXIII. Spiritual diaries from age fourteen.  
Queen Victoria: Born to Succeed—by Elizabeth Longford. First major biography of Queen Victoria in more than forty years.  
Dearest Child—by Roger Fulford. Intimate correspondence of Queen Victoria and the Princess Royal—who married Prince Frederick of Prussia in 1858.  
Procession—by John Gunther. Dominant personalities for four decades as seen by the author of *The Inside Books*.  
An American Family—The Tafts—1678 to 1964, by Ishbel Ross. A brilliant and colorful family.  
The Oxford History of the American People, by Samuel Eliot Morrison. Brilliant one-volume history by a distinguished historian.

### Fiction — Best Sellers

Up the Down Staircase—Bel Kaufman  
The Ambassador—Morris L. West  
Hotel—Arthur Hailey  
Don't Stop the Carnival—Herman Wouk  
The Source—James Michener  
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## Whispering Palms Area Rich in Historical Background

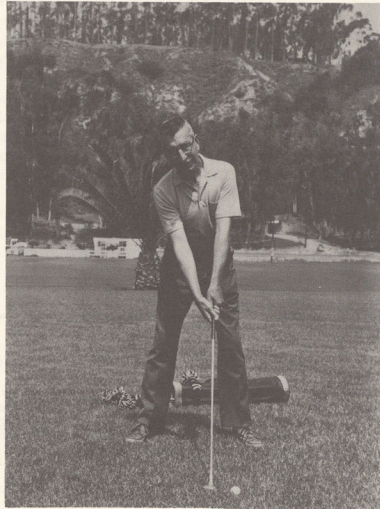
The location of Whispering Palms in Rancho Santa Fe makes it part of an historical heritage which is a vital part of Southern California lore. In 1836 Juan Maria Osuna petitioned the Spanish Government in Monterey for 8,824 acres of land which he called San Dieguito Ranchos. One of Osuna's ancestors was the original mayor of the city of San Diego when it was formed. Part of Osuna's home still stands across Via de la Valle from Whispering Palms. It was on this ranch Bing Crosby later lived and raised his older sons.

Whispering Palms golf course and the first 71 of 611 residences are being built on the San Dieguito Rancho. Many Indian artifacts have been found in the area, some dating back several thousand years.

In 1906 the Atchison, Topeka & Santa Fe Railway bought the ranch for \$100,000 (approximately \$11.3)3 an acre) in line with President Theodore Roosevelt's Restoration Program, and undertook a large scale experimental planting of eucalyptus trees in the hope that the hardwood trees would provide suitable material for railroad ties. In three years the Company set out almost 300,000 young eucalyptus trees from seeds and seedlings imported from Australia and New Zealand.

Fortunately for present day residents, the eucalyptus would not hold railroad spikes, so the stately trees still stand. In light of this set-back the company reasoned, "If these unattended eucalyptus trees can grow so rapidly, why wouldn't this be an ideal spot for large-scale commercial citrus growing?" In 1920 they put their theories to the test and the 800-acre Zorro Ranch, established by the late Douglas Fairbanks Sr., is now one of the largest citrus ranches in San Diego County. The Zorro Ranch overlooks the site of Whispering Palms.

Tracy McIntosh, membership chairman is now distributing applications and complete information.



## How Green Is Our Valley! Whispering Palms Golf and Country Club!

Don McFarlin has been named professional at Whispering Palms, San Diego County's newest and largest golf course. The first of three golf courses is playable now. These USGA courses will include 45 holes, a practice range and two practice putting greens. The 45-holes total 12,152 yards and are divided into one regulation 18-hole course of 6,500 yards, par 72; one 2,912 yard regulation nine hole with 35 par; and a par three, 18-hole extra long course of 2,740 yards par 54.

The practice range has a wide tee area to accommodate many players. The two practice putting greens contain 8,000 square feet each.

Whispering Palms golf courses are designed by Harry and David Rainville, renowned golf course architects from Yorba Linda.

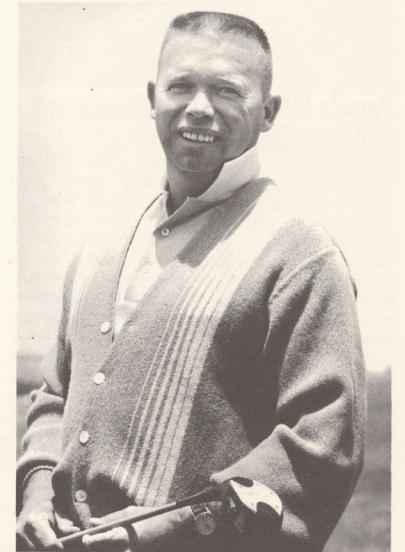
The Course is in every sense the fulfillment of a golfer's dream. The ideal climate and setting plus the unlimited combination of playing patterns will make it a favorite for all varieties of golfers. The unique combination will always insure the most efficient traffic flow for fast, private and uncrowded playing. Whispering Palms will never have the problem of slow play.

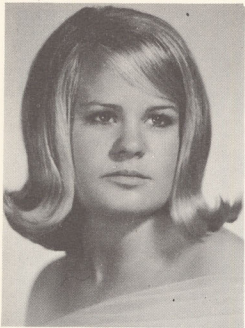
The Rainvilles arranged the Whispering Palms layout for maximum versatility and beauty to offer courses of individual character designed to challenge and interest both the seasoned player and the executive golfer.

There are three lakes at Whispering Palms providing hazards for numerous holes.

Construction of the two-level country club, to cost around \$250,000, is scheduled to begin soon. The lower level will contain a pro shop, golf cart

storage and locker rooms. On the ground level will be a coffee shop, bar and lounge/restaurant, banquet/convention hall and other recreational facilities.





**Carol Chapin  
Betrothal Told**

Mr. and Mrs. Charles A. Chapin of Rancho Santa Fe announce the engagement of their daughter, Carol, to Mr. James Rawlins of Escondido. Mr. Rawlins is the son of Mrs. New Rawlins of Escondido, and Mr. James Richard Rawlins, Sr. of Texas. A late summer wedding is planned.



**Pamela Giffin Wed To William Brees  
at Village Church**

With Rev. Roland Anderson and Asst. Pastor Miss Linda Brebner officiating, Miss Pamela Giffin exchanged vows last Saturday afternoon with Mr. William Walter Brees of Del Mar. Miss Giffin was preceded to the altar by bridesmaids Janice Giffin, Philip Belous, friend of the bride. All attendants were identically gowned in sleeveless, floor length dresses of pastel taffeta with white lace overlay . . . sharing shades of yellow, blue, and green, and carrying white daisies and margueritas with ivy. The bride's wedding dress was of traditional satin with imported lace bodice and sleeves. Her veil of matching lace fell from a satin cap, and she carried an orchid and ivy cascade on her maternal grandmother's bible.

The reception was held on the lawn of the Wishing Well Hotel where guest book honors were held by Mrs. Ruth Brees, sister-in-law of the bride; Miss Linda Phillips and Miss Susan Brown assisted

with the wedding cake, and Mrs. Betty Phillips poured.

The new Mrs. Brees is employed as a first grade teacher in the Fremont Unified School District; and the groom is employed with the Social Security Administration in San Francisco.



**Miss Carol Lynne Murphy  
Wed to Mr. Roger Worth Puyans**

Miss Carol Lynne Murphy, daughter of Mr. and Mrs. Caleb Temple Murphy of Rancho Santa Fe, California, was married June 14th to Roger Worth Puyans, son of Mr. and Mrs. Michel Emile Puyans of Garden City, Long Island, New York.

The ceremony was performed in the presence of the immediate families by the bride's uncle, The Rev. Dr. Joseph Austin Erickson, Jr., in St. Mary's Chapel of the Bishop's School, La Jolla, California. A reception was held at the home of the bride's parents in Rancho Santa Fe. Given in marriage by her father, the bride wore a short, ivory, Dupion silk dress, with a matching head-dress and short illusion veil, and carried a prayer book with phalaenopsis orchids and a cascade of stephanotis.

Miss Lucy Murphy served her sister as maiden of honor, and wore a dress of pale blue silk with a circlet of fresh flowers in her hair. She carried a bouquet of phalaenopsis orchids, delphinium and carnations. Mr. Andre Michel Puyans served as his brother's best man and Mr. Peter Bogardus Murphy, the brother of the bride, was usher.

Mrs. Puyans was graduated from The Bishop's School and attended the University of Denver, Colorado.

The groom, who graduated from Laurel Crest Academy, Bristol, Conn., also attended the University of Denver.

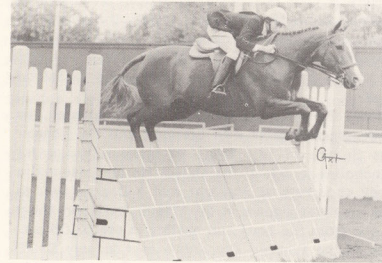
The couple will reside in Los Angeles, California.

## Prying Polaroid

By JARVIS ESENWEIN



Boy, I'm glad that's over! This stable just finished its fifth and most successful year at the Del Mar Horse Show. Our Rancho Santa Fe exhibitors took many ribbons and besides had a real fun time! In addition to winning the prizes, the "gang with the long red nightshirts" had exciting moments including horseback riding to the beach between classes, helping a neighboring stable with a couple of runaways, and finally, hosting a "barn-alley" picnic where most of the Rancho Riding Club members, fellow trainers, and friends participated in barbecued steaks, weiners and shishkabob. Two of our star pupils were worked so hard they had to take a two weeks vacation by going to horse-camps. I'll bet they'll work the tails off of Holly Manion and Sylvia Ridland. Well, folks, see you all at Acacia Farms.



HOLLY MANION jumping "Little Beaver" trained by Jarvis Esenwein.

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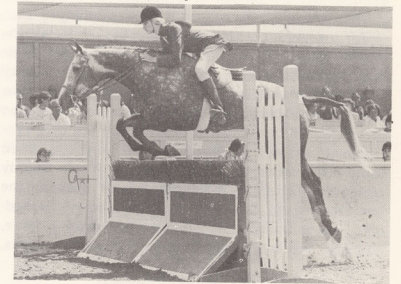
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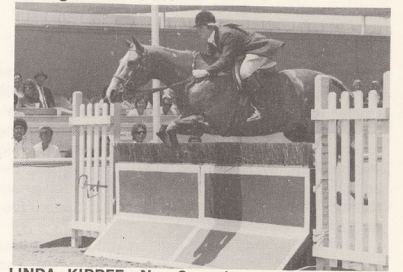
## Riding Club

Becky McWilliams and the entire membership are excited about the new trail which goes from Los Colinas down a deep barranca and into the valley. Becky has been trying for a long time to develop trails on the northeast side of Rancho Santa Fe. She found out that Pat and Jack Manion had driven an easement years ago on property which they held on Samockey. The easement meant nothing until Dick Blackledge, John Felker and the rest of the Del Rios Corporation gave approval for continuing the trail down into the valley and the vast riding area which it affords. Some of the members of the Riding Club feel that this part of the valley would be excellent for a hunt course, especially because it offers excellent vistas for spectators.

A wonderful time was had by all at the semi-annual dinner held in the new Riding Club building. Vernon Burns had his various chairmen give reports of activities. These reports were highlighted by Dave Comey's report on the clubhouse progress. For the first time, the group felt well knit because they were attending the first party under their own clubhouse roof. A major point brought to the attention of all members was the manner in which the stables would be run, after the Bob Rice lease expires next March. The matter is still to be resolved, however in the meantime everyone appreciates the fine service Bob and Louise have given the club over the past years.



CHERYLL RICKARD rides "Crystal Countess" in an exciting Del Mar Class.



LINDA KIBBEE, No. 2 worker at Acacia Farms, makes a clean jump on "Little Beaver".

## El Camino Playhouse Opens Summer Season in Oceanside

The El Camino Playhouse opened its 1965 Summer Season with the Peter Lance Players' production of "Tenderloin". Peter Lance, who is the musician responsible for developing The Lancers, has had a varied musical career. This includes a five year stint as arranger and glee club director for the Lawrence Welk television show. Currently he has a musical workshop in North Hollywood. "Tenderloin", is actually the introduction of Mr. Lance's talents to the North County area, for he is in the process of now establishing a musical workshop as part of the training program for The Southern California Center of Performing Arts.

The musical workshop is actually the third phase of the long range program of The Southern California Center of Performing Arts. The first phase of the program was established last winter with the inception of the Junior Theatre Program. The Junior Theatre Program produced two shows after last winter's season, "The Wizard of Oz" and "Caddie Woodlawn". This program is being carried through and expanded this summer with the Junior Theatre Summer Workshop and the Equity Apprentice program.

The El Camino Playhouse, which is actually the production division of the non-profit corporation of The Southern California Center of Performing Arts, opened last December in a completely remodeled church with a winter season of light comedy.

For a while there was some question as to whether the playhouse would open its doors this summer. However, due to the interest of North County residents, who supported a concentrated season subscription campaign, the El Camino Playhouse is now in full operation. It is currently the only professional theatre in North County and has lined up a varied season of five shows for North County residents. Differing from the winter season, the summer season has a variety of productions scheduled. These include musical comedy, drama, farce, comedy, and a vignette of James Thurber's works.



## Beatle Concert Coming!

The Beatles, who recently received the Order of the British Empire from the Queen of England, will appear in concert in San Diego's 34,000 seat Balboa Stadium Saturday night, August 28, according to Bill Drake, Operations Director San Diego radio station KGB. Radio station KGB is sponsoring the appearance of the world famous rock and roll group through the cooperation of Sight and Sound Productions of Beverly Hills.

The Beatles' San Diego concert will be their first appearance in Southern California this year and is a part of their 1965 tour of the United States. Drake said that the Beatles will bring to the Balboa Stadium on all star show to appear with them.

Tickets will be sold on a first come basis by mail order, Drake said, and that four weeks will be required to process them. Orders for the Beatles San Diego concert should be addressed to Beatles, KGB, 4141 Pacific Highway, he said.

## EL CAMINO PLAYHOUSE

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July 6 — July 18

### "Oh Dad, Poor Dad, Mamma's Hung You in the Closet and I'm Feelin' So Sad"

July 20 — August 1

### "My Three Angels"

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### "A Thurber Carnival"

August 17 — August 29

Tues. through Sat. Evenings  
at 8:30 P.M.

Prices.....\$3.80 — \$3.20

Sunday Matinee at 2:30 P.M.

Prices.....\$3.20 — \$2.20

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## Starlight Opera Opportunity For Ranchoites

Here is your chance to rediscover the magic of Musical Comedy presented under the stars by America's Unique Community Musical Theatre. The Starlight Opera Association of San Diego will present three musical comedies this season in Balboa Bowl.

Dave Burger, proprietor of Daby's Apparel has made arrangements with Starlight and the Charter Bus Service of San Diego to make it easier for Ranchoites to attend the shows. He has reserved a block of tickets at Starlight and a Charter bus to pick up theatre-goers in the Village, transport them to and from the bowl and seating in the \$3.00 section of the theatre. The entire cost is only \$3.75 per ticket, adults or children. Mr. Burger has obtained a discount which he passed along to those purchasing this package trip.

The nights which he has reservations are Fridays and the bus will leave Daby's store in the Village promptly at 7:30 p.m. Immediately after the show at Starlight the bus will load and return the guests to the Ranch. The shows are as follows:

"CARNIVAL" July 16th

"LITTLE ME" August 6th

"PETER PAN" August 27th

There are only 41 seats available on the bus so first come first served. Remember, the entire package is \$3.75 per ticket, including tax and transportation. Stop in at Daby's Now and Reserve your space.

Saves parking, driving, waiting in line and go with your friends and neighbors.

## Are You Keeping Your Estate Dollars As Complete As Possible?

In my humble opinion as a layman, the above question should be carefully considered by every individual. Each of us has an estate of some size and some day it must be settled. In developing a sound financial plan and in providing for the economical settlement of an estate, I have learned that there is no substitute for specialized knowledge and experience. Moreover, the financial planning process is normally too technical and complex for any one man to effectively deal with all its phases.

Effective financial planning is usually a team effort involving the individual's lawyer, the trust officer of a national or state banking institution, the accountant (especially where active business interests are involved), the Correlator, and the person for whom the financial planning is being conducted.

The attorney is often referred to as the captain of the team because of his knowledge of the legal consequences of various alternative courses of action in financial planning. He contributes a knowledge of law bearing on all aspects of the planning process, and his skill and craftsmanship is indispensable in the creation of financial plans. The attorney draws the necessary will(s) to carry out the plans for distribution of his client's property including necessary provisions to effect available tax savings. He also draws trust instruments, purchase and sale agreements involving a business interest, and all other necessary legal documents. The attorney is the team member who interprets legal documents. He determines if the provisions of an instrument violate any legal principles, if a proposed plan conforms to the law, and provides the assurance that the plan will operate as contemplated.

The qualified accountant is trained to advise on valuation matters and to determine existing and potential earning power, especially if a business interest is involved. The accountant, often with the attorney, may be called upon to estimate taxes and other estate obligations. The accountant's services are important to sound management in business and financial affairs.

The trust officer serves as a representative of the financial institution which often functions in a fiduciary capacity, investing and managing property according to an established financial plan. His duties include accepting and keeping control of trust property, and the disbursement of income and principal to trust beneficiaries. The trust officer brings to the financial planning team a knowledge of the practical day-to-day problems of property ownership.

The Correlator's job is to be helpful in defining your needs, problems and financial goals, and to assist the other members of the financial planning team. He assumes the responsibility for the follow-through necessary to the accomplishment of the individual's financial plan.

Here are the steps involved in a professional approach to financial planning:

- A confidential inventory of the individual's material resources and financial objectives.
- A comprehensive analysis of the assembled facts provided by the attorney and trust officer.
- The formulation, evaluation, selection, and execution of a financial plan tailored by the attorney to fulfill the individual's needs.



By PAUL DOBSON

- The periodic review and revision of the plan.
- The most important contribution of the estate owner toward this total team effort is a full and frank disclosure of his or her material resources and objectives—both personal and financial—for himself, his family, and others he may wish to remember. One of the greatest enemies of a sound financial plan is reluctance or failure on the part of the estate owner to disclose all of the facts and circumstances regarding his estate and his family.
- One of the important lessons learned from the past is that a financial plan—no matter how carefully and skillfully it has been developed—may require periodic adjustment. Conditions and circumstances inevitably change. Any one or a combination of events or transactions by the estate owner can upset or undermine a financial plan. Thus, every financial plan should be periodically reviewed and kept up to date.

Mistakes made by others in the past stand as a constant reminder that the same thought and care should be given to a plan for the disposition of property as is given to other important business transactions. In view of the many advantages that can be achieved, the purpose of these two articles has been to urge estate owners to give thoughtful consideration to a sound financial plan.

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**The First Grade Is Having Fun This Summer**

By ANDREA CANTWELL

The First Graders are going to be busy this summer. Kathleen Johnson is going to San Francisco with cousins. Betsy Meyer is going on a camping trip in August. Bryan Champ, Mark Middleton and Vernon Titcomb are going to spend most of their time on the beach.

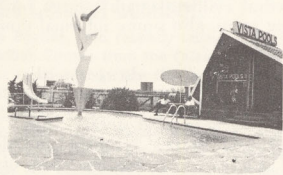
Ricky Mason's grandparents are visiting this summer. A lot of us are taking Red Cross swimming. Peter Barlin, Bradley Herbert, Dani and Maile Glover, Sharan Gordon, List Jones, Jennifer Laughlin, Betsy Meyer, Ted Emerick, Dan Hendricks, Brian Holland, Ann McQuilkan, Caren Friedman, Barbara Ziskin, Kelly Novak, and Leslie Perry.

Leslie Kendall is going to New Jersey for a visit. Ruth Priscott and Lorraine Randall are playing at home. I don't know what Michele McEwan, Grant Fletcher or Fowler Brown are going to do. Kathy Nance will be at Coronado. Paul Murphy is going to Yosemite and Rusty Wiseman is going to San Francisco. Jon Pardee may go to New York or Mexico, and Betsy Thomas is going to Wyoming.

Kenyon Comey might go to camp. Brent Brown is going to learn how to take care of horses. Renee Russell, Chris Howe and Chuck Schmitt are moving away. We will miss them. Mrs. Thompson is going to Alaska.

My whole family is going to Disneyland except for Prince. And I hope my daddy will say yes about a kitty.

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MRS. ANNA DEAN MATTHEWS poses beside a globe of the world in her second grade schoolroom, prior to the farewell party given her by her young students. Anna Dean will take a "sabbatical" during the coming year, and take a trip around the world! The party included the breaking of a Mexican "pinata" filled with coins from several countries she plans to visit. The following poems were written by students especially for this happy occasion.

**Your Suitcase**

By MARTHA DRIGGS

The first few days you take your trip,  
 Your suitcase will close with a snap and a zip.

But little by little as fast as a zoom,  
 It will turn out to be a dressing room.

From Hawaii you'll bring a pretty grass skirt,  
 In the corner of your suitcase will be a bottle of Squirt.

From France you'll bring a petticoat,  
 From Africa you'll bring a tiger goat.

From Italy you'll bring a pair of glass slippers,  
 From Ireland you'll bring a pair of Flippers.

My goodness there's a split in your suitcase already,  
 Better stop the poem to keep it steady.

**She Won't Miss A Thing**

By DEBBY BRAY

When Mrs. Matthews takes a trip,  
 She'll want to see how the Dippers Dip.  
 There won't be a thing that she will miss,  
 Even how the Frenchmen kiss.

Most people don't care what's inside the pinata,  
 But Mrs. Matthews will know because she's gotta.

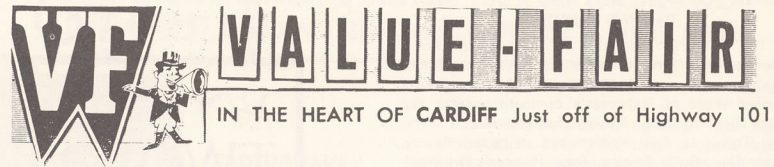
In-Japan where people eat noodles,  
 Mrs. Matthews will want to eat oodles.

In the land of Boola, Boola,  
 Mrs. Matthews will do the hula.

The ties in Thailand will all be tied,  
 Mrs. Matthews will see what's deep inside.

When the ship goes under the Golden Gate,  
 She had better not swim because she's late.

Up the stairs she will huff and puff,  
 That's when the trail gets really rough.



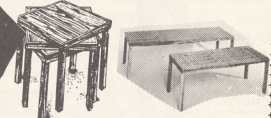
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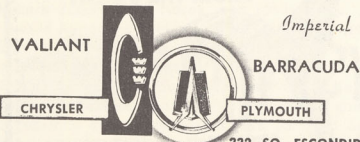
## Tennis Notes

By FRAN JOHNSON

The local club played the San Dieguito Tennis Club to a 7-7 tie in mixed doubles tournament matches played at the Ranch June 13. This was a repeat score of last year's competition with the San Dieguito club. Playing for the Ranch were: Pat Todd, Jo Ann Worthington, Virginia Dewey, Mary Day, Betty Savage, Fran Johnson, Pat Woolley, Jo Nance, Sue Hughes, Thrya Fellows, Diane Stone, Nancy Mason, Betty Brooke, and Eleanor Tague.

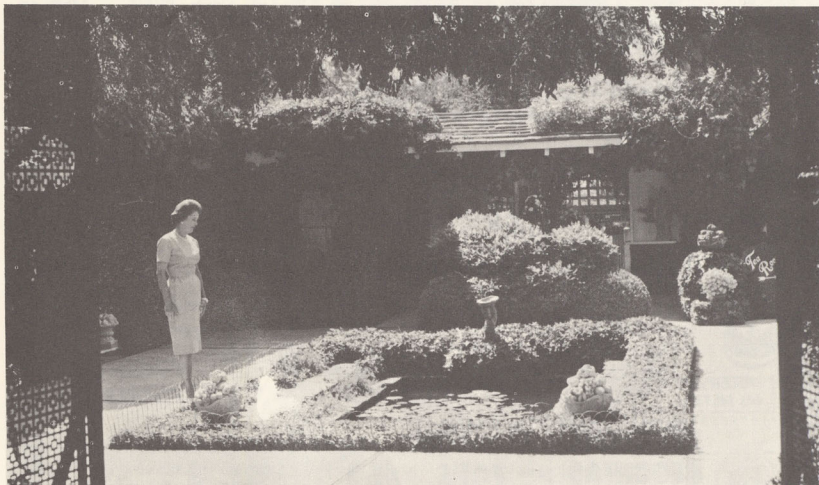
Also: Russ Fellows, Don Frick, Dick Todd, Roger Woolley, Charlie Buman, Lew Perry, Jim Nance, Bob Laughlin, Al Day, Monte Etherton, Bill Savage, Joel Prescott, Hubert Brooke, and Fred Reeves.

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By MICHELE M. EVANS

## EARTHQUAKE

A major earthquake is a rather spectacular event and living through one is both a frightening and amazing experience.

One finds it possible to be afraid with one part of one's mind and with another layer of consciousness thrilled in being a first hand witness to the giant labor convulsions of Mother Earth.

Many years ago when we were vacationing in Acapulco, Mexico, we became part of just such an earth shaking and soul shattering experience.

We lived in a brick cottage with tile roof which belonged to the El Mirador Hotel. It perched picturesquely atop a high cliff, close to the edge and overlooking a sheer 300 foot drop into the Pacific Ocean.

At 3:35 one morning we were awakened by an eerie rumbling sound accompanied by an undulating movement of the cottage. Hurriedly we switched on the light on the night table as it slid past us. We watched horrified as the brick ceiling began to buckle and we leaped from our beds and out the door. By the light of a full moon the whole earth looked alive with the wrong objects moving. The boulders, palm trees and houses seemed to be doing a dance to some weird rhythm of their very own. At the bottom of the cliff the usually calm ocean was troubled. We saw the tide being sucked far out in a great audible sigh. Later a mountainous wave came rushing shoreward carrying several hapless boats on the crest which appeared like toys tossed upon the sea.

The next day we learned the epicenter of the quake was 200 miles away in the tiny village of Paracutin. A new volcano had been born during the night in a peasant's cornfield. The man Jesus lived on a large meadow high up between the mountains. He said that for weeks before the volcano's birth he had noticed his goats and cow pulling strangely on their tethers. They seemed restless and were talking worriedly among themselves. The wild game had left the area about two weeks before. Four days ago he had wakened to a vast silence in the trees and realized that not a bird was left. He told us that suddenly a deafening crack sounded near his hut, the earth trembled and hot molten rocks and lava were ejected through the earth and into the sky with tremendous force.

He and his family fled down the mountain to safety.

This volcano grew to be 3,000 feet high and continued its activity for about 3 years destroying all towns and vegetations for a radius of 50 to 75 miles. The lava ash darkened the sky as far as Mexico City 300 miles away.

We watched, fascinated as every 2 or 3 minutes regularly there was a giant blast spewing red rocks and lava larger than a sofa down its sides. After a minute's pause a blue blast of lightning would streak a warning finger thousands of feet into the sky. We had made a pilgrimage to this great spectacle of Nature by muleback when it was only ten days old. It was like going back in time to a world primeval and actually seeing a new world being created out of the elements of fire, earth and gases. I have tried to recapture a small part of this fascinating experience in the following poem.

Out of somber night a rumble  
Falls upon our sleep filled senses.  
From the mountain comes a tumble  
Rocks and trees and falling fences.  
From ocean deep a tidal wave  
Rushes toward the hapless shore  
Propelling boats and seamen brave  
Upon its crest to sail no more.  
Somewhere near a Volcano's born  
And Mother Nature's labor pains  
Violently assails the morn  
And cause the cosmic tears to rain.  
Horizon heaves a giant sigh  
Crevasse appears as deep as night  
Noise silences and anguished cry  
Swallowed up by nature's might.  
Has Nature seized the Master's hand?  
Weilding brush strokes sad and somber  
Paints from His pallet slip like sand  
Leaving us to pale and ponder.  
From the Lord of all Creation  
Flows the power to bless or burn  
Nor our sorrow or elation  
Can move the world how much we yearn!

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*The Association*  
**Bulletin**  
and NEWS

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, JUNE 4, 1965, AT 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** President Teitworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

**ALSO PRESENT:** Association members H. B. Pratt, R. K. Mangan, Mrs. Shirley Keeth; Non-Association Member George Laws of Rancho Santa Fe Times; Secretary Van Evera and Assistant Secretary Allen.

**VISITOR:** Mrs. Shirley Keeth, representing prospective purchasers of Association property, appeared before the Board to request consideration of the sale of Association property. (at Lot 146, Map 2089, La Fremontia (.059 acres) for \$200. Objections were raised concerning the comparative cost to the Association of the sale versus the sum which would be realized.) After discussion, the matter was tabled for further consideration.

**MINUTES OF THE PREVIOUS MEETING:**

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved, as corrected.

**BOARD ACTION:**

It was moved, seconded, and carried unanimously, that the following tellers be appointed by the President for the 1965 annual election be approved: Mrs. Geraldine Grimm, Mr. Alvin Trepte and Mr. Richard Pharr.

**DIRECTORS' REPORTS:**

**Vice President Harris,** Chairman of the Finance Committee, advised that he and the Secretary would be working on the 1965-66 budget during the forthcoming week. He requested that figures be submitted at this time which should be considered in the budget.

**Director Hill,** Acting Chairman of the Parks & Recreation Board, presented recommendations of that Board for the purchase of a Roto-Tiller for use on Association properties and, particularly, Richardson Park. It was moved, seconded, and carried unanimously, that an expenditure not to exceed \$200 be authorized for the purchase of a Roto-Tiller.

**Director Hill** presented recommendations of the Parks & Recreation Board for the pruning of 40 eucalyptus trees in two park areas in Rancho Santa Fe, at a cost of \$280. It was moved, seconded, and carried unanimously, that the bid from Escondido Tree Service be accepted and that the expenditure of \$280 for this job be authorized, subject to proper insurance coverage by the firm.

**Director Larson,** Vice Chairman of the Golf Course Committee, read a letter from Mr. E. O. Jones concerning unsafe cart path at the right side of the 12th tee on the golf course. The matter was referred to the Golf Course Committee for study and recommendations at the next Board meeting. Pending final decision, the path in question will be closed.

**Director Loretz,** Chairman of the Clubhouse Committee, advised that a meeting of that Committee will be held early next week.

**Director Teagle,** Chairman of the Highway Committee, reported that the hearing on Master Plan for Major Highways before the Planning Commission is set for July 9, 1965.

**SECRETARY'S REPORT**

**Golf Cart Purchase.** There was a discussion concerning the proposed purchase of new golf carts. Vice President Harris, Chairman of the Finance Committee, reported on a recent meeting of his committee, at which time this matter was thoroughly studied.

It was moved, seconded, and carried unanimously, to purchase 25 Cushman Electric Golf Carts at a cost not to exceed \$20,000 and that a systematic maintenance program be established.

**Policy on Keeping of Animals.** The Secretary read to the Board a letter from the Art Jury concerning a policy proposal for various types of operations involving the keeping of animals.

**Personnel Increase.** The Secretary outlined the needs for an additional typist position. It was moved, seconded, and carried unanimously, to authorize the additional position on the administrative staff.

**Gross Revenue.** The Gross Revenue report for May 1965 was presented.

**ADVANCED PLAYING PRIVILEGES:**

"A" — 212 "B" — 128.

**ADJOURNMENT.**

There being no further business, the meeting was adjourned at 11:40 a.m.

C. S. Teitworth, President  
David A. Van Evera, Sec'y.

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**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON FRIDAY, JUNE 11, 1965, AT 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** President Calder, Architect Jung, Member Corlett, Alternates Coffin and Ridland.

**ALSO PRESENT:** Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Calder. The Art Jury, on motions duly made, seconded, and carried, acted on the following matters of business:

**NEW CONSTRUCTION:**

Art Jury action was taken on the following applications:

(1) THACKREY, D. J.—RES. & ATT. GAR., Lot 9, El Cielo Estates. Disapproved.

(2) MALONE, V. D.—RES. Lot 6, Blk 10, Private Road near Via de Fortuna & El Mirlo. Approval granted.

(3) MONROE, F. E.—RES. & GAR. Lot 20, Map 2089, Lago Lindo. Approval granted.

(4) DALTON, J.—RES. GAR. STABLE Por lot 5, blk 14, Paseo Delicias. Approved subject to relocation of stable.

(5) GETSON, MRS. V.—RES. & GAR. Lot 5, and por 1, blk 29, Zorro Vista Dr. Deferred.

(6) GOODMAN, D. A.—RES. & ATT. GAR. Lot 13, Vista del Rio, Zumaque. Approval granted.

**PRELIMINARY STYLE CHECK:**

(7) DO BUILDERS INC.—36 UNIT APT. BLDG. Lots 27, 28, 142 & por lot 41, Map 2129, Mimosa. Preliminary approval granted.

**ADDITIONS, ALTERATIONS, ETC.:**

(8) WHITE, A. O.—SWIMMING POOL, Por lot 2, blk 33, El Acebo. Approval granted.

(9) TACKETT, M. F.—SWIMMING POOL, Por lot 23, blk 44, El Secreto. Approval granted.

**MINOR ARCHITECTURAL CHANGES:**

The following applications, approved since the last Art Jury meeting, were confirmed:

(10) GROTH, JR., G. W.—SIGN, DOOR RAILINGS, SHRUBS, Avenue de Acacias.

(11) CHERVENKA, MRS. M.—LATH HOUSE, Lot 111, Map 2089, La Fremontia.

(12) MEYERHOFF, A.—REMOVAL OF TREES, Por lot 10, blk 32, El Cielo & La Sencilla.

(13) RSF GOLF SHOP—PAINT interior of pro shop on golf course.

(14) BROWN, H. P.—PAINT SAMPLE, Por lots 6, blk 24, Camino Privado.

Art Jury action was taken on the following applications:

(15) GLASGOW, H.—PAINT SAMPLE, Por lots 1, 2, 3, 4, blk 10, San Elijo. Approval granted.

(16) McCUTCHAN, A.—STALL & FENCE, Por lot 6, blk 47, La Madreselva. Approval granted.

**MISCELLANEOUS:**

(17) CLOTFELTER, L. R.—GRADING PLANS, Por lot 14, blk 32, Calzada del Bosque. Grading for duck pond approved; grading for building site disapproved.

(18) GLASGOW, H.—REQUEST for Covenant Amendment, por lots 1, 2, 3 & 4, blk 10, Map 1742, San Elijo. Board of Directors advised by separate letter.

The Art Jury, by separate letter, advised the Board of Directors on the following matters of business:

**SUBDIVISIONS:**

(19) HOWE, J. E.—Por lots 1 & 2, blk 43, Calzada del Bosque, consisting of 54 ± gross acres, into sites of 25 & 27 ± net acres.

(20) WALLS, L. R.—Por lot 5, blk 24, Los Morros, consisting of 6.1 gross acres, into 3 sites of 2.0, 2.1 and 2.0 net acres.

(21) WHEELLOCK, W. K.—Lot 7, blk 14, El Vuelo, consisting of 13.4 gross acres, into 5 sites of 2.5, 2.6, 3.2, 2.3 and 2.4 (all ±) net acres.

David A. Van Evera, Sec'y.

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, JUNE 18, 1965, AT 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** Directors Harris, Larson, Loretz, Teagle and Thieme; Incoming Directors Corlett and McLaughlin.

**ALSO PRESENT:** Secretary Van Evera and Assistant Secretary Allen; Association members: H. B. Pratt, H. L. Glasgow and R. Blackledge; non-Association members: Mrs. R. D. McAfee, Mrs. Connie Huntley of the Los Angeles Times and George Laws of the Rancho Santa Fe Times.

The meeting was called to order by the Secretary.

Pursuant to the returns of the Annual election held on June 14, 1965, the following Board members took their seats: Robert C. Corlett and L. M. McLaughlin, the terms of C. S. Teitworth and Alfred D. Hill having expired.

It was moved, seconded, and carried that Harold V. Harris be elected to serve as President of the Rancho Santa Fe Association for the ensuing year. Mr. Harris abstained. Mr. Harris took his seat as President and the meeting continued.

(Continued on next page)



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The President called for nominations for the Vice Presidency.

It was moved, seconded, and carried that Hubert G. Larson be elected to serve as Vice President of the Rancho Santa Fe Association for the ensuing year. Mr. Larson abstained.

President Harris presented framed service certificates to Past President Teitsworth and Past Director Hill. The appreciation of the entire Board was expressed by President Harris. Mr. Teitsworth and Mr. Hill, in turn, thanked the directors with whom they had served for their cooperation and assistance.

#### MINUTES OF PREVIOUS MEETINGS:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved, as corrected.

It was moved, seconded, and carried unanimously, that the minutes of the meeting of May 21, 1965, be corrected by striking the words "per year" from the fourth paragraph of the second page.

#### BOARD ACTION:

**Tellers for annual election.** The Secretary pointed out that while Mrs. Geraldine Grimm was shown in the minutes of the previous meeting as being appointed to serve as a teller at the annual 1965 election, a subsequent commitment prevented her from serving in that capacity. Mrs. Betty Brooke served as teller at the election.

It was moved, seconded, and carried unanimously, that the tellers for the past election be written letters of appreciation for the excellent manner in which they carried out this function.

**Policy on annual leasing of electric carts.** Mr. H. B. Pratt appeared before the Board for a discussion on the leasing of golf carts on an annual basis. The Golf Course Committee was requested to present a recommendation on this matter at the next regularly scheduled Board meeting.

**Letter from Mr. R. L. Johnson.** The Secretary read a letter from Mr. Ray L. Johnson which was addressed to the Board of Directors, requesting exemption from complying with requirement for installation of underground utilities from the property line to his new residence at Lot 1, Block 2, Paseo Delicias, due to unusual circumstances. Director Teagle will investigate the situation and report back to the Board of Directors.

#### RECOMMENDATIONS OF THE ART JURY:

After due consideration, it was moved, seconded, and carried unanimously, that the following actions be taken:

#### SUBDIVISIONS:

HOWE, J. E.—Por lots 1 & 2, blk 43, Calzada consisting of 54 ± gross acres, into two sites of 25 & 27 ± net acres. APPROVED, contingent upon expiration of posting period without dissent by parties involved.

WALLS, L. R.—Por lot 5, blk 24, Los Morros, consisting of 6.1 gross acres, into 3 sites of 2.0, 2.1 & 2.0 net acres. APPROVED.

#### COVENANT AMENDMENT:

GLASGOW, H. L.—Por lots 1, 2, 3, 4, blk 10, Map 1742, consisting of 16.2 ± gross acres, to modify the restrictions on number of building sites from a maximum of not more than five building sites to a maximum of not more than seven sites. Referred to Legal Committee for advice.

#### DIRECTORS' REPORTS:

Director Loretz, Chairman of the Clubhouse Committee, reported on a recent Committee meeting.

Director McLaughlin suggested that a larger portion of the cash assets of the Association be carried in the Savings Account. The Association Manager was directed to administer the accounts with this as an objective.

President Harris requested Director McLaughlin to act as interim Finance Committee Chairman in order that work could proceed on the 1965-66 budget.

#### SECRETARY'S REPORT:

**Letter from R. Blackledge.** The Secretary read a letter to the Board from Real Estate Broker R. Blackledge concerning the Board resolution of April 2, 1965 requiring installation of underground utilities on all new residences from the property line to the building site. This letter was referred to the Legal Committee.

**Letter from Mr. Douglas Elzea.** The Secretary read a letter from Mr. Elzea protesting the alleged decision to render postal service for Whispering Palms out of the Rancho Santa Fe post office. The matter was held over for investigation and review.

**Letter from Southern California Golf Association.** The Secretary read a letter to the Board from the SCGA concerning golf course taxes in Southern California. A further study by this group is being conducted.

#### FINANCIAL STATEMENT:

There was a discussion of the Financial Statement for the month of May 1965.

#### ADVANCED PLAYING PRIVILEGES:

:"A" — 212 "B" — 128

#### ADJOURNMENT:

There being no further business at this time, the meeting was recessed at 11:30 A.M., to be reconvened on Friday, June 25, 1965, at 9:00 A.M.

H. V. Harris, President

D. A. Van Evera, Secretary



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#### MINUTES OF A RECONVENED MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD FRIDAY, JUNE 25, 1965, 9:00 A.M. IN THE BOARD ROOM.

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, McLaughlin, Teagle and Thieme. **EXCUSED:** Director Loretz.

**ALSO PRESENT:** Non-Association members from Whispering Palms Development: Mr. O. W. Norris, Vice President, Planning and Development, Mr. John P. Brophy, Vice President, Advertising and Public Relations, and Mr. Gary R. Fulton, Manager, Subdivision and Title; Mr. George Laws of the Rancho Santa Fe Times ;and Secretary Van Evera. **VISITORS:**

Whispering Palms Special Use Permit. Information received from the San Diego County Planning Department indicated that the Amberwood Construction Corporation, developers of the Whispering Palms subdivision, had applied for a special use permit to erect a multiplicity of signs along Via de la Valle. Mr. Brophy, representing the Whispering Palms Development, said this was in error and stated that only four double-faced signs, 4x6 feet in size, would be located on the east side of existing and proposed Via de la Valle. In view of this presentation the Board decided to take no action in the way of a protest before the San Diego County Planning Commission, as they felt the plan to be reasonable. The design of the signs was believed to be satisfactory.

#### EXECUTIVE SESSION:

**Committee Appointments.** The Board went into executive session to discuss committee appointments. Tentative Committee chairmen were considered and final committee appointments will be announced at a subsequent meeting.

#### OUT OF EXECUTIVE SESSION

#### RESOLUTIONS:

It was moved, seconded, and carried unanimously, that the following Resolutions be adopted:

#### RESOLVED: That

Harold V. Harris, President  
Hubert G. Larson, Vice President  
L. B. McLaughlin, Director  
David A. Van Evera, Secretary-Treasurer  
be, and they are hereby authorized to withdraw funds of this Corporation from any account of the Association on deposit in any bank upon checks of this Corporation, signed as provided herein with signatures duly Certified to said bank by the Secretary of this Corporation and said bank is hereby authorized to honor and pay any and all checks so signed, including those drawn to the individual order of any officer or other person authorized to sign same. Each check in the amount of \$100.00 or less may be signed by David A. Van Evera, Secretary-Treasurer. Each check over \$100.00 must be signed by two authorized signatures.

#### RESOLVED FURTHER: That

any said bank account shall be governed by applicable banking laws, customs, and Clearing House regulations and by the rules printed in the bank book, and shall be subject to the service charge schedule of the Bank.

It was moved, seconded, and carried unanimously, that the following Resolution be adopted:

#### RESOLVED: That

Harold V. Harris, President  
Hubert G. Larson, Vice President

L. B. McLaughlin, Director  
David A. Van Evera, Secretary-Treasurer  
be, and they are hereby authorized to withdraw funds of this Corporation from any bank account of the Association upon Payroll checks of the Corporation, signed as provided herein with signatures duly certified to said bank by the Secretary of this Corporation and said bank is hereby authorized to honor and pay any and all checks so signed, including those drawn to the individual order of any officer or other person authorized to sign same. Each check up to the amount of \$300.00 or less may be signed by the Secretary-Treasurer. In the absence of the Secretary-Treasurer, payroll checks must be signed by any two authorized signatures.

(Continued on next page)



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**RESOLVED FURTHER:** That

any said bank account shall be governed by applicable banking laws, customs, and Clearing House regulations and by the rules printed in the bank book, and shall be subject to the service charge schedule of the Bank.

It was moved, seconded, and carried unanimously, that the following Resolution be adopted:

**RESOLVED:** That

Any two of the following are authorized to have access to the Safe Deposit Box of the Association:

Harold V. Harris, President  
Hubert G. Larson, Vice President  
L. B. McLaughlin, Director  
David A. Van Evera, Secretary-Treasurer

**DIRECTORS' REPORTS:**

**Director Teagle**, Chairman of the Highway Committee, discussed a proposed draft of the presentation to the Planning Commission Hearing scheduled for July 9th, on requested changes in prime arterial roads of the County Master Plan for Major Highways. Copies of the draft were furnished Board members for their comments and suggestions, to be presented at the next Board meeting.

**Vice President Larson**, Vice Chairman of the Golf Course Committee, presented and explained the recommendations made by the committee. It was moved, seconded, and carried unanimously, that effective July 1, 1965, the Golf Professional will be responsible for handling his own accounts receivables for merchandise sold and/or services rendered at the golf shop, and the contract with the Golf Professional, dated March 24, 1965, to be amended accordingly.

It was moved, seconded, and carried unanimously, that the Rancho Santa Fe golf course extend reciprocal playing privileges under USGA regulations with other recognized clubs at the discretion of the golf professional.

It was moved, seconded, and carried unanimously, that the annual leases of Association owned electric carts to private individuals be terminated at the conclusion of the present leases.

The matter of the proposed increase in the fees for privately owned golf carts was referred to the Finance Committee for study and report.

It was moved, seconded, and carried unanimously, that the short term fee for private cart privileges at the Rancho Santa Fe golf course, currently \$18.00 per month, plus tax, be discontinued as of July 1, 1965.

**Director McLaughlin**, acting Chairman of the Finance Committee, reported that the statement from Cushman Motor Sales, Inc. for 25 electric carts, at a total of \$17,905.20, was in accordance with the terms of the contract. It was moved, seconded, and carried unanimously, to authorize the payment of the statement.

It was moved, seconded, and carried unanimously, that a sub-committee of the Finance Committee be established, to be called the Personnel Sub-Committee, to study and report to the Board on matters of personnel compensation, retirement and organization.

**BOARD ACTION:**

Letter from Mr. R. L. Johnson. The Board again considering Mr. Ray L. Johnson's letter requesting exemption from complying with a requirement for installation of underground utilities from the property line to his new residence at Lot 1, Block 2,

Paseo Delicias, due to unusual circumstances. Director Teagle reported that his inspection of the property verified the fact that a power line on a San Diego Gas & Electric easement crosses Mr. Johnson's property within approximately 80' of the building site. The Board agreed to exempt Mr. Johnson from the requirement of installing underground utilities from the house site to the property line, but that the undergrounding of utilities will be required from the house site to the nearest power source. The Secretary was instructed to send Mr. Johnson a letter granting the above exemption.

**ADJOURNMENT:**

There being no further business, the meeting was adjourned at 1:00 p.m.

H. V. Harris, President  
D. A. Van Evera, Secretary



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LEFT TO RIGHT: Bob Laughlin and Sam Rose

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**15.88 acres unimproved land purchased El Camino Del Norte Rancho Santa Fe**

LEGAL: Por lots 1 & 2 Rancho Santa Fe #96162  
BUYER: Mr. and Mrs. Harry Brown, 8889 Gainsborough, San Marino

SELLER: Mr. and Mrs. Roy P. Josepho, 722-8238 (Bus.) P.O. Box 207, Oceanside, Calif.

SALE PRICE: \$83,000 Rev. stamps  
TRUST DEED: \$65,000 to seller 6/1/65

**2 acres plus purchased (Investment—may build later) Via De La Valle Rancho Santa Fe92067**

LEGAL: Lot 10 blk 48 RHO Santa Fe #98739  
BUYER: Mr. and Mrs. Lewis E. Massie, 7'55-2475, 909 S. Hwy 101, Solana Beach, Calif.

SELLER: Mr. and Mrs. Vernon S. Owens, 753-4211, 245 4th Street, Encinitas, Calif.

SALE PRICE: \$14,000 Rev stamps  
TRUST DEED: \$10,000 to seller 6/4/65

**16.95 acres unimproved land purchased El Camino Del Norte Rancho Santa Fe92067**

LEGAL: Por lot 2 blk 1 Rancho Santa Fe #96161  
BUYER: Mr. and Mrs. Harry Brown, 8889 Gainsborough, San Marino

SELLER: Mr. and Mrs. Roy P. Josepho 722-8238 (Bus.) DBA: Roymar Land Company, 3130 San Luis Rey Rd., Oceanside

SALE PRICE: \$83,000 Rev stamps  
TRUST DEED: None indicated 6/1/65

**Lot purchased (.25 acre) cor Paseo Delicias and Via De La Valle Rancho Santa Fe #92067**

LEGAL: Por lot 1 blk 30 Rancho Santa Fe Map 1742 #96880

BUYER: Mr. and Mrs. Howard T. Christianson

SELLER: Mr. and Mrs. Paul H. Dobson, 756-1070, P.O. Box 518, Rancho Santa Fe, Calif.

SALE PRICE: \$75,000 Rev stamps  
TRUST DEED: None indicated 6/3/65

(Continued on next page)

Residence and 1.80 acres purchased El Acebo  
Rancho Santa Fe 92067  
LEGAL: Por lot 8 blk 33 (parcel 23 Anza Heights)  
Rancho Santa Fe #96122  
BUYER: Mr. and Mrs. Edw. W. Kier (DDS) Off.:  
756-1464, 3010 Sandy Lane, Del Mar, 755-  
4682  
SELLER: Ferris M. Smith Jr. and United Calif. Bank  
Exec. estate Ferris M. Smith  
SALE PRICE: \$79,000 Rev stamps  
TRUST DEED: \$59,500 to Silver Gate Sav. 6/1/65

4 acres and residence purchased El Mirlo  
Rancho Santa Fe 92067  
LEGAL: Por lot 10, blk 7 Rancho Santa Fe, Calif.  
#106862  
BUYER: Mr. and Mrs. Ralph G. Dalton, 454-6738,  
1120 Via Carolina, La Jolla  
SELLER: Mr. and Mrs. W. Dobson Jr., Phone disc.,  
No present address available  
SALE PRICE: \$25,000 Rev stamps  
TRUST DEED: \$13,500 to Emma Oberhoff (W)  
6/17/65

1.44 acres purchased Lago Lindo  
Rancho Santa Fe 92067  
LEGAL: Por lot 22 RHO Santa Fe Map #101641  
BUYER: Alice P. Smith (M) No phone listed, no  
address given  
SELLER: Marion Lindburg (M) 756-1456, P.O. Box  
370  
SALEPRICE: None indicated  
TRUST DEED: \$12,000 to seller 6/9/65

Residence (permit, new const. owner will occupy)  
NNA San Elijo Rancho Santa Fe 92067  
LEGAL: Parcel 2 blk 11 Rancho Santa Fe  
OWNER: Mr. and Mrs. William S. Benton, 273-9941  
(Bus) 4455 Lamont St., San Diego 9 (Davis  
& Moisis)  
BLDR: George Robertson Inc.  
\$49,000 permit issued for the construction of the  
above residence to be occupied by the own-  
er. 6/7/65

2.59 acres purchased, Zumaque  
Rancho Santa Fe 92067  
LEGAL: Lot 4 Vista Del Rio Map #5208  
BUYER: Mr. and Mrs. Wm. A. Campbell, 753-4267,  
924 Santa Fe Drive, Encinitas  
SELLER: Mesa Del Rio Ptr  
SALE PRICE: \$8,500 Rev stamps  
TRUST DEED: \$35,000 to Coldwell Bank 6/11/65

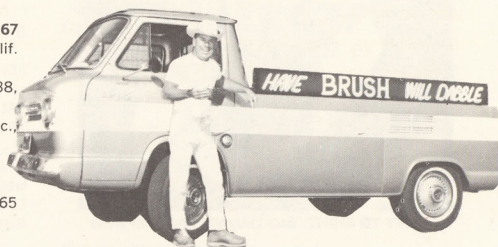
Residence purchased (believed moving from La  
Jolla) La Fremontia Rancho Santa Fe #92067  
LEGAL: Lot 104, blk 18 RHO Santa Fe #96989  
BUYER: Mr. and Mrs. Robert T. Morphy, no phone,  
moving from 210 Palomar Ave., La Jolla.  
SELLER: Mr. and Mrs. Ivan Yeaton, 756-2105, P.O.  
Box 162, Rancho Santa Fe, Calif.  
SALE PRICE: \$59,500 Rev stamps  
TRUST DEED: None indicated 6/2/65

Swim pool (permit, new const.) off Puerto Del Sol  
Rancho Santa Fe 92067  
LEGAL: None given  
OWNER: Marvin F. Tackett, 756-1518, P.O. Box  
806, Rancho Santa Fe, Calif.  
BLDR: Patio Pools.  
\$2,095 permit issued for the const. of the above  
swim pool. 6/22/65

## Laguna Beach "Festival of Arts" Tour Tickets Still Available

By DOROTHY R. WOOLLEY

Tickets are still available for the Laguna Beach  
"Festival of Arts" Tour sponsored by the San Di-  
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ahead of our story . . .

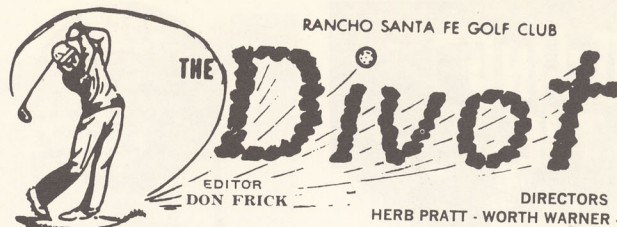
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BILL FRICK Treasurer  
JOHN BERKSON Secretary

## Summer Swing and Slumber Party

A mailing went out to all association members  
on July 1 describing in detail the program for the  
SUMMER SWING (Aug. 27-29), and requesting in-  
formation on people's plans to participate.

As an indication of the extent to which the  
planning has been carried out, here is a list of  
the individuals who have accepted specific assign-  
ments in connection with the operation of the  
week-end program.

Horace Blackman and Jim Stockton, of course,  
are co-chairmen. All of the Friday golf and party  
activities are in charge of Charley and June Gibbs  
(Aug. 27). The Jack and Jill Golf on Sunday and  
both meals that day will be handled by Herb and  
Betty Pratt and their committee.

Saturday's program, which includes the main  
golf tournament, has been carved up among George  
and Mary Lou Lewis (Dance and Awards Dinner);  
Jim Fox (Hospitality and First Tee); Cal Murphy  
(Chairman of the Golf Tournament); Barbara Mat-  
zinger (Scoring and Decorations); Ken Knudsen  
(After-Tournament Contests).

Overall committee chairmen include L. B. Mc-  
Laughlin (Treasurer); Bill Cornelius, Robbie Tun-  
stall and Gloria Fecht (Caddies, carts and golf  
course attendants); Ted Loretz (Clubhouse liaison,  
food, refreshments); Worth and Elaine Warner  
(Gifts and prizes); Bill Wood (Properties); Don  
Frick (Printing and Publicity) . . . and many others.

Already several committees have had meetings  
and the Lewises, for instance, have rounded up  
committee members including the Bruce Doblars,  
the Jack Matzingers, the Dave Van Everas, the  
Bob Evanses, the Ray Paulins, and the Chauncey  
Hetzlers.

More assignments, and more names are coming  
up . . . and after reading the ambitious program  
. . . you'll see why so many are needed!

## Recent Winners

Floyd Ricketts came through with a sparkling  
81-13-68 to win the annual Barton Millard Seniors  
Championship last month. Other winners, in vari-  
ous age brackets which shall remain unspecified,  
included Capt. Bob Gibbons, 86-13-73, and John  
Devlin, 93-18-75.

Back in May, the Ed Dobroths and Fred Sattems  
cleaned up individual and team honors in the  
Mixed and Men's Flag Tournament. Other couples  
figuring in the prize distribution included the  
Charley Gibbs, the Sam Slaughters, and the Bill  
Quinns.

## Kathy Cornelius Finishes 2nd in Women's U.S. National Open

It was a heartbreaker! Kathy's lead was lost  
when she putted poorly on the third day. Her  
69 closing round was the finest closing round  
ever shot by a contender in the open, but her  
292 finishing score made her the runner-up to  
Carol Mann who finished with a 290. This  
tournament is the largest golf tournament for  
women held in the world, and Kathy Cornelius  
had the honor of winning this in 1956 . . . and  
ALMOST in 1965. Rancho Santa Fe is justifi-  
ably proud of Kathy Cornelius!

## Starting Times

Golfers may now make advance reservations for  
starting times on weekends by signing up person-  
ally at the club house before Thursday. Every other  
spot will be available under this system.

Then, commencing Thursday morning, late sign-  
ers may phone in for the times still available, as  
usual.

## Coming Events

July 18 & 25: Mixed Eclectic. 36 holes. Best  
ball of partners. Ray Booth, chairman.

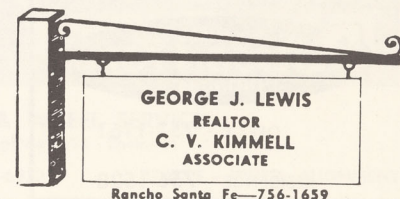
July 23: Mixed Twilight Event. 9 holes. Dinner  
and cocktails.

August 1-31: Men's Eclectic. Details to be  
posted. Chairman, Ray Paulin.

August 1: Mixed and Men's Flag Tournament.  
Best ball of partners. Chairman, Henry Isaacs.

August 15: String Tournament.

August 27-29: SUMMER SWING (In case you  
hadn't heard). (Continued on next page)



# BATTLING THE BARRANCA

By DON FRICK

The big story from here on in is the SUMMER SWING . . . adequately chronicled in the mailing to all members and in the accompanying story.

But a few other odds and ends deserve reporting and they are presented forthwith . . .

Such as—who was out at the edge of the 13th pond with a flashlight one night looking for a stray golf club that “slipped” out of his hand? And who was the 13 handicapper that carved out an 81 and 82 in his first two sorties in June? And whose brother is coming down from L.A. with a bloated handicap to play in the Summer Swing?

And congratulations to the men who turned out the exhaustive study on Men's Handicaps, which was mailed to all members. Some of the information was pretty basic, but it's now on record and the air is cleared.

Due note is also taken of the 25 new golf carts which are being purchased . . . the continued fine job being done by Bill Cornelius and his staff . . . Kathy's progress on the tour . . . the relief at having Robbie stay with us instead of trundling off into service.



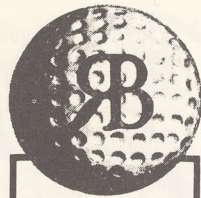
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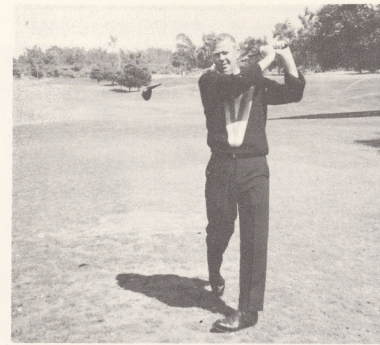
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GOLF PRO BILL CORNELIUS demonstrates his swing and stance.

## Driving Down Tight Fairways

By BILL CORNELIUS

When he is playing a course where the fairways are narrow and treelined, the man who is a good driver really shines. A good driver is a player who can plan a certain type of shot to fit the requirements of each hole and then go ahead and execute that plan.

He doesn't step up to the tee and simply aim down the middle and try to split the fairway. What he does is aim down one side of the fairway and work the ball in. If most of the trouble lies to the right of the fairway, he will aim down the safer left side and hit the ball with a slight fade that brings it back toward the center of the fairway. Conversely, when the left is the dangerous side, he will aim down the right, away from the trouble, hitting the ball with a slight draw that again brings it into the center of the fairway. When he takes either of those two routes, he gives himself the whole width of the fairway to work the ball into. Say the fairway is forty yards wide, he has the full forty yards to shoot at, twice the room of the man who aims down the middle and so leaves himself only a twenty yard leeway to the rough on either side.

In order to execute these tee-shot tactics, it stands that a golfer must have the ability both to draw and fade his drives. I personally feel that anyone with a little skill can learn to do this to some extent.



## Fair Sex

By MARY LOU LEWIS

The highlight of the yearly June 15th meeting of the Rancho Santa Fe Womens Golf Club was the election of five new board members: Dorothy Beals, Chumpy Forbes, Mary Lou Lewis, Ava Raft and Marty Williams.

A meeting of the board was held immediately and Barbara Matzinger was unanimously elected Chairman for the new year. Her board consists of: Barbara Matzinger, Chairman. Dorothy Bels, Co-Chairman; Doll Freeman, Secretary; Chumpy Forbes, Treasurer; Katheryn Knight, Tournament Chairman; Mary Lou Lewis, Co-Tournament Chairman and Publicity; Mary Williams, Handicap; Marion Millar, Ringer; Ava Raft, Rules, and Betty Pratt, Adviser.

Our out-going Chairman, Betty Pratt and her Co-Chairman Vi Witherow, gave a delightful luncheon at Betty's home on Thursday, June 17, for the out-going board members and to welcome the new board members. Mrs. George Weinhausen of the Western Golf Association was also present. Marty Williams with the best score of 71 had first choice of the prizes offered for the golf of the day and Pat Wolf was runner up with 72.

The nine hole group is progressing very nicely. They expect to have a name for their group and elect officers at their July meeting. Their first tee-off will be July 6th following the 18 hole group. Anyone having a suggestion for a name for them please contact Pat Paulin.

We are very proud to report that the Western Pin was won by Connie Huntley with a 297 and the Trans-Mississippi Pin was won by Betty Pratt with a 299. The Women's Western Golf Association membership is very kindly paid by Mrs. George Weinhausen, formerly a very active member in that organization. The events are played during the spring—six times—with the four lowest nets of the six winning.



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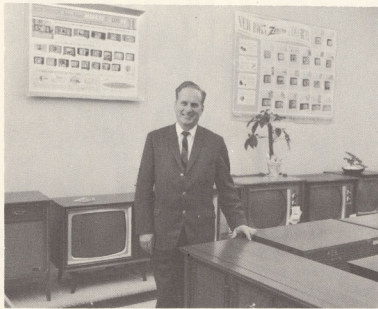
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## Judson's Journal



Gary Judson, owner and operator of Judson's TV & Appliance in Vulcan Square in Encinitas has lowered the price of color TV to only \$298! His policy is to compete with lowest prices anywhere . . . and he is very excited about the recently released '66 models. Picture tubes are brighter, there is more variety in cabinet styles and 23" and 25" rectangular picture tubes were added to the conventional line. Incidentally, did you know that your color set does not have to come into the shop for repairs? With Judson's new shop equipment, all they need is the chassis! They will repair it and bring it back without removing the picture tube or furniture. And if you are interested in color TV, Gary Judson suggests you rent-to-own, so that you can evaluate the beauty of color TV right in your own home!



ANNUAL MEETING of the Rancho Santa Fe Chapter of the American Red Cross pictures Mrs. S. M. Lee, Jr.; Mrs. Hampton A. Wall and Mr. Alfred Hill as they discuss some of the highlights of a very successful year.

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### Caliente Race Course

AGUA CALIENTE—An eventful season which produced unusually close competition in nearly every category drew to a close at Caliente last weekend when the track completed the first semester of 1965 and then prepared to clean the slate and enter the final half of its year-around campaign.

The new session commenced July 3 with the start of a holiday celebration climaxed by a 15-race Fourth of July during which once again fans were offered one "free" race in the fabulous "5-10" contest.

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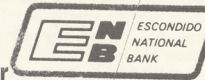
HOME OF THE FABULOUS  
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## Meet Your Neighborhood Banker!



### Introducing Floyd W Wood, Assistant Cashier



Floyd Wood—or "Woody", as he is sometimes called—came into California and the banking field six years ago from Syracuse, New York. Prior to banking, Mr. Wood had a variety of jobs which served to broaden his scope of experience leading to a banking career.

After graduating from St. Lawrence University in Canton, New York, with a B.A. degree, Woody became a dance instructor with the Arthur Murray chain, hoping eventually to manage one of their major studios. Although this venture did not work out, it did give him valuable experience in dealing with the public; succeeding jobs as an assistant buyer with a department store and as a salesman with a major tire concern added further to his background of meeting the public on a retail level.

Finally, after becoming associated with a small loan company, called "Friendly Finance," for a period of six years, Mr. Wood decided that installment and consumer loans were to be his specialty. Upon coming to California in 1959, he immediately went to work for one of the larger banks in the San Diego area as an installment lending specialist, handling direct and dealer plan installment loans. In October 1964, a new local, independent bank was being formed and the decision was made to change employment to Escondido National Bank as Assistant Cashier in charge of installment loans.



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In commenting regarding his future career, Mr. Wood enthusiastically declares, "The consumer loan business continues to grow in banking, and I am very happy to be a part of it. To me, meeting different people every day is a challenging and stimulating part of life. There is nothing more satisfying than knowing your job is one of variety and continual change."

Mr. Wood has lived in Escondido for four years now and is a member of the First Methodist Church, Town and Country Health Club, and the Hidden Valley Kiwans Club. Having served previously as a member of the Board of Governors of the American Institute of Banking and actively participating in AIB courses, Mr. Wood has been able to continue his banking education. He is a veteran of the Second World War, having served in the European theater for three years.

Hobbies include swimming, weight lifting, dancing (naturally), and presently he is learning how to play golf.



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OLIVER GAVIN WHITE adjusts his new sign preparatory to opening the new Rancho Santa Fe Interiors of which he is the major-domo!

## Rancho Santa Fe Interiors To Open July 10th

Oliver Gavin White was born in Princeton, Indiana, and attended Indiana University where he majored in Art and Interior Design. When he came to California to visit his dad he decided to call California "home" as well as take advantage of the excellent courses offered at the University of California Art Extension at La Jolla. "Looking into the future," Gavin states hopefully, "I would like to become a licensed Architect, a member of the American Institute of Decorators, and get married . . . three difficult tasks!" Rancho Santa Fe Interiors will open its doors July 10th on Paseo Delicias. Be sure to drop by!

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Born in Milwaukee and transported to Los Angeles at an early age, Doug majored in music at UCLA. He began teaching music in the San Diego school system shortly after graduation and at the same time began learning accounting at the old Balboa University (now Cal-Western). During World War II he became an auditor for the Air Force and then went on destroyer duty with the Navy for three years.

In 1950 Doug joined Bill Jack Scientific Instrument in Solana Beach where he met Helen. Most of us in Rancho Santa Fe know Doug from his recent years as treasurer of the Santa Fe Irrigation District. Currently, because of health problems, he is with the San Diego Health Association. Doug has had wonderful experience working with young boys and teaching them music. A poignant story involves time spent with a blind lad who, under Doug's guidance learned music, and later on became a self-sufficient teacher himself.

Helen was cultured in Utah, graduating from the University of Utah. She has done secretarial work and has boundless energy when it comes to volunteer organizations. Currently she is treasurer of The Country Friends. Right now Helen is part-timing it as cashier at "The Viking", across the street from The Village Press.

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LEFT TO RIGHT: Ranchoite Dave Burger confers with Manager Charles "Chuck" Ayars at the Del Mar Branch of the First National Bank which services Rancho Santa Fe.

## Introducing: Charles O. Ayars, Assistant Vice Pres. and Manager Del Mar First National Bank

A Navy pilot, sportsman, mathematician, and civic leader—hardly fits the image of your neighborhood banker, does it? In the case of Charles O. "Chuck" Ayars, the answer is yes!

A native San Diegan, Chuck Ayars attended High School and San Diego State College before going to Los Angeles to finish his college education in 1949, receiving a degree in mathematics at UCLA. He's been with First National Bank ever since.

## Friends Arriving for the Racing Season?

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When you think of entertaining . . . think of Fraser's Village Spirit Shop! There you'll find a complete selection of spirits, wine and beer in bottles, cans or kegs. (If you'd like a keg, they'll loan you the tap!) Incidentally—case discounts apply on mixed cases, so you may select spirits to please all your guests, and still save money! Snacks—hors d'oeuvres—party invitations, napkins, paper plates, ice cubes, mix, soft drinks, glassware—Fraser's Village Spirit Shop has everything. And—if you are looking for an unusual gift item in unusual or exotic spirits—you'll find it here. Even re-prohibition rye! And gift-wrapping is always without charge.



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## The Innkeeper's Jottings

It probably would be somewhat of an exaggeration to say the last two months have been one party after another—but only a small exaggeration. And Brides had their share of the limelight, too.

Old friends interested in the Fair and Horse Show, including Judges and Officials, returned for their annual visit and fans of racing from the East and West booked early and very little space will be available at THE INN during July, August and September.

Mrs. Herbert Willy Meyer was the Hostess in our Library of a lovely luncheon party in mid-May and the William Stratfords took over our Vintage Room for their cocktail-dinner party the following night. The Couples Club from Los Angeles were with us the weekend of May 21st for a relaxing and sport-filled few days. Our Library was also the scene in early June of a cocktail-dinner party given by the Fred Heuers. After the Country Friends' Board Meeting the first Monday of June, Mrs. C. Temple Murphy gave a luncheon for her Fashion Show Committee and the Cameron sisters of La Jolla gave their annual cocktail-luncheon-bridge with us. The first Saturday in June the Supper Club enjoyed dinner and dancing in our Garden Room.

Now that days will be getting longer and living more relaxed, we hope our friends and guests will use our Vintage Room Patio. And we are very happy to announce that Harper MacKay's Trio will again hold forth for dancing Friday and Saturday evenings commencing July 31st.

THE INN was happy to be such a big part of the wedding reception the evening of the marriage of Mrs. Jo Milton French to Mr. A. Randolph Holladay on June 12th. The newlyweds received around our pool, where cocktails were served, and this setting was an especially happy selection for the beautiful gowns of the ladies. Many should have received the best-dressed award. Dinner and dancing were enjoyed in our Garden Room and Harper MacKay's Trio came down from Hollywood for the occasion.

The wedding reception of the daughter of Mr. and Mrs. Thomas Flemming of San Marcos was held at THE INN on June 19th and our cabana at the pool was the scene of much gaiety.

The annual Junior Horse Show and Senior Horse Show parties were again held at THE INN, each group more sizeable than previous years. We certainly cannot forget our conference business. Arthur Young & Company, ninety-four strong, took over THE INN the first week in June, followed by groups from the Union Carbide Company and the Marshall Industries.

As you know, the Rancho Santa Fe Rotarians meet with us every Monday, but we are proud and happy to have the Del Mar Rotarians select our MEETING HOUSE for their installation-dinner meeting on June 23rd.

So—after reading the above, we don't think you will feel we have exaggerated when we mention we have been partying and busy at THE INN.

*Wes & Sadie*



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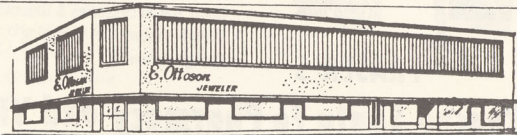
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"BUCK" BAIRD is shown at his desk at Francis I. duPont, Inc. Since he was in the midst of an important transaction we did not request a great big smile, his usual trademark!

## Ranchoite John Baird Joins Francis I. duPont & Co.

As an Account Executive with Francis I. duPont & Co., one of the two largest member firms of the New York Stock Exchange, John Baird enjoys the opportunity to assist investors every day he enters his office in downtown San Diego.

A recent tour of duPont's new facilities at 401 A Street reveals some of the most up-to-date equipment to aid investors in all phases of the investment security field.

"Buck" as he is known by his friends, his wife Ann and daughter Jani have their home on Loma Verde Drive since October 1963. There is complete agreement in the Baird household that Rancho Santa Fe is the greatest. Jani enters kindergarten in the Fall which permits Ann to devote more time to horseback riding, The Country Friends and the Woman's Republican Association. Buck is quite active in Kiwanis, YMCA work and currently serves as Executive Officer of the Naval Reserve Public Relations Unit 11-1. An occasional round of golf

and a liberal sprinkling of skin diving are his favorite forms of relaxation. Both Buck and Ann graduated from the University of California at Santa Barbara, but they didn't meet until they had settled in the San Diego area.

Buck served as a Naval Officer for four and one half years. His duties were mainly in the fields of precision radar aircraft intercept, and as an instructor in anti-air-warfare and guided missiles. He entered the brokerage business shortly after his release from the Navy in 1961.

With their many friends and mutual interests Buck and Ann look forward to many happy years in Rancho Santa Fe.

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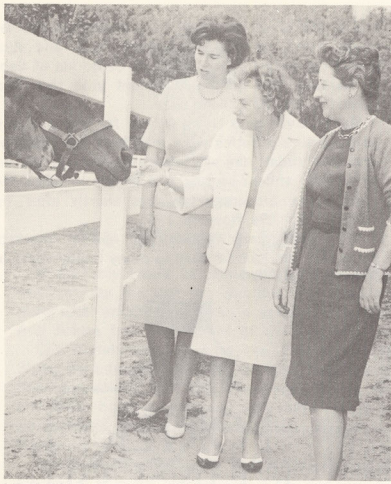
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LEFT TO RIGHT: Mrs. James Brown, General Chairman; Mrs. Charles Haugsten, Ticket Chairman; Miss Erna Clark, President of the Country Friends.

## Country Friends' Day At The Del Mar Turf Club

By CHARLOTTE MAAS  
(Pinch hitting for Inez Bell)

On Monday August 2 at the Del Mar Turf Club patrons of the Country Friends will be "best dressed" with the traditional daisy insignia denoting friends of the Friends. For the fifth consecutive year the county-wide organization will raise funds for San Diego County philanthropies with a Day at the Races. An allowance race for 3 year olds and upward at 6 furlongs will be 8th on the program that day, for the Country Friends' Purse of \$5,000.

A donation of \$5.00 will allow the giver to enjoy the famed races from the Turf Club. Entrance passes may be had by calling Mrs. Chas. Haugsten, 756-1669.

Among parties attending will be that of Miss Erna Clark of Rancho Santa Fe: guests Mr. and Mrs. G. Douglas Clark of Rancho Bernardo, Mr. and Mrs. Vincent Allen of Rancho Bernardo, Mrs. Rudolph Berliner of Chula Vista, Mrs. P. H. Clark and Mrs. Seton Gray of Rancho Santa Fe. Dr. and Mrs. Kirk O'Ferrall and Mr. and Mrs. Harding Bakewell form a party with the Bakewell's daughter, Mrs. J. Heplar of San Marino. Mr. and Mrs. Frank Coffin of the Ranch are going with Mr. and Mrs. James Graham, Mr. and Mrs. Fred Sattem with Mr. and Mrs. Jack Fowler of San Marcos, and RSF's Mr. and Mrs. Alfred Hill with Mr. and Mrs. David Frobes.

## Country Friends Meeting

By INEZ BELL

The Country Friends committee for the forthcoming "Day at the Races" at the Del Mar Turf Club met in the library of the Inn at Rancho Santa Fe, June 15. Mrs. James Brown, chairman, conducted the meeting. The event will take place at 2:00 p.m. on Aug. 2. Tickets may be obtained at The Country Friends Shop or by calling Mrs. Charles Haugsten, 756-1669.

After the meeting, the group toured Mr. and Mrs. Henry Hansen's beautiful "Vista Hermosa" horse ranch, home of the world record holder "Crazy Kid." Mr. Gabor Renne, the Hansen's trainer, conducted the tour.

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BOB WREN poses beside his favorite fishing rod... preparatory to supplying a customer with everything he needs for a sportfishing weekend.

## Fly Fishing, FUN, FUN, FUN!

By BOB WREN, of Krasne's

Fly fishing in fun for everyone. No fooling, not only for the prist (the guy who won't use a worm) but for men, women and kids—from 8 to 80.

Requirements for fly fishing, ??? — well here is a starter. The bare necessities, for trout or spiny ray fish, an eight foot rod would be a happy medium to start with, medium action rod, one that is not too limber or one that is not too stiff. On the average, for that type of rod, an HCH or a GBG line would be about right. An HCH line would designate a double taper fly line. The H part of the line, the smaller portion is on both ends, and the C portion is the heavy part of the line, which you must have for the weight for casting the fly. Clear as the waters of the "Old Muddy?" — Ask your sporting goods dealer for further explanation. Me, the writer, for instance.

So we have an eight foot rod and an HCH line (New designation of this fly line may be a DT6F). Now the reel. In all my years of fly fishing I have never seen an experienced fly fisherman using anything but a single action reel. I'll admit, I have not seen all the fly fishermen in the world, and those I have not seen may all be real good fishermen, and all using automatic reels, but as I say, those good fly fishermen I have seen and fished with all use single action reels.

Other basic necessities you need are tapered leaders and a half dozen flies.

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How much will all this cost? Here are some price ranges. Glass rods from \$7.95 to \$50.00. Fly lines from \$1.95 to over \$20.00. Single action reels from \$1.95 to \$40.00. Leaders 20 cents each. Flies, three for a quarter to over a dollar each.

A good starter outfit would consist of: Rod—\$15.00; reel—\$10.00, line—\$5.00, leaders and flies \$2.00, a total of 32.00 plus tax. Of course, you could get by on a lot less and you could also spend a lot more, but from \$20.00 to \$40.00 you could buy a good fishing outfit.

How do you cast a fly? It's really hard to explain without pictures, diagrams, illustrations, etc., but it is very easy to demonstrate and there are no exotic mysterious secrets to fly casting. A few pointers and explanations of the basic technique to a try, and in a half an hour you will be able to cast a fly at least forty feet. Believe me it is not difficult.

Fish that hit flies are varied and many: Trout, bass, carpie, bluegills, perch, bonita, mackerel, steelhead, salmon, bonefish, sea trout, sea bass and even catfish—and on and on.

Types of water suitable for fly fishing? Streams, lakes, ponds, rivers, oceans, canals and irrigation ditches, in other words, wherever fish are. You can even fly cast in back yards, streets, parking lots and parks, won't guarantee any fish in the latter places tho, so pick up an outfit at your sporting goods dealer, have him give you a demonstration and away you go for a new and exciting experience in fishing. "Rots of Ruck" and have fun.

*John Daly*  
PHOTOGRAPHER

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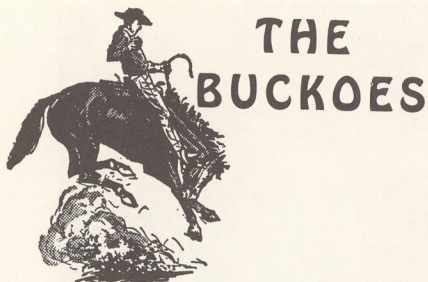
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### ● CAMPOUTS

Three overnight campouts are held on the camp grounds. The sixth annual mountain campout will be held in the local mountains.

## Rotary Review

By HAROLD HARRIS



This is the month for change of leadership in Rotary and Bryan (Red) Lasswell and his new board are ready to take over July 1. It has been a stimulating experience being a part of Rancho Rotary, seeing the steady and healthy growth in membership, helping shape its development, and its participation in community affairs. Board members Ted Loretz (Vice Pres.), John Lehotsky, long time secretary and bulletin editor, and Ned Price, Don Dickinson, Jim Fox, Harvey Parmelee, Herb Hall and Red Lasswell have constituted an effective team.

Subjects of the Monday noon meetings have ranged over a wide field. Vice President Bert Smith of the Farm Credit Banks was presented by Ray Badger and in turn Ray was honored for his 32 years as President of the San Diego Production Credit Association. Smith described the tremendous increase in agricultural productivity resulting from dynamic changes in applied science—more and better fertilizer, better irrigation, less cultivation, more refined machinery. Dramatic changes are on the way, particularly in the harvesting of crops and the next ten years will see a great reduction in the amount of farm labor. There will be a heavy demand for capital as farming takes on more of an industrial aspect.

Harold Oliver had his day when this fine long-standing Rotarian told his experiences in Rotary, and expressed his philosophy as a Rotarian and his hopes for the local club.

Jim Young, recently returned from a buying trip to Europe, contrasted the Europe of today from a business man's standpoint with that of a few years ago. No longer is the American business man with money to spend treated quite like royalty. The felicitous, unhurried relationships of those days have been replaced with ways more modern and sometimes less pleasant. The economy is traveling so fast and at such a high level that the need for American dollars is not so significant as formerly. Many art objects formerly in plentiful supply have completely disappeared from the market.

June 21 saw a visit by the Little Leaguers, under the charge of Dave Burger and Dick Pharr. The Victor Mature team—record 15-0, with 7 shutouts. A fine record and a wonderful group of boys. We are indebted to Dave and Dick.

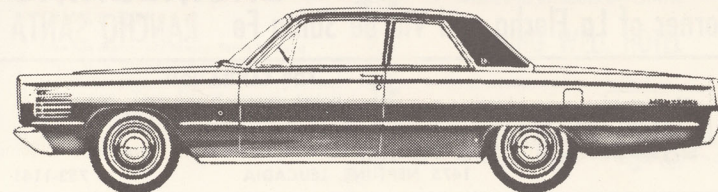
The last meeting of the month and of the Rotary year was held at Scripps Hospital where we were the guests of our good friend Bill Schofield, Chairman of the Board. Luncheon was followed by a presentation including slide films of the work and growth and objectives of the institution. The meeting was in the nature of a memorial to Eugene Pratt, longtime board member and La Jolla banker who recently passed away. The proceeds from the luncheon were matched by Mr. Schofield and turned over to the memorial fund.

It was a meeting deserving of more coverage but deadlines being what they are I must close out this column.

Best wishes to Red Lasswell and his new Board for a fine year. I'm sure it will be.

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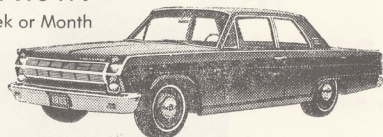
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### Introducing: Edward G. Russell, Manager of Holiday Wine Cellar, Escondido, California

Ed Russell, a native of California hailing from Long Beach, attended schools in the Los Angeles area. After graduation and deciding the retail field was his future, Korea came along, which all in all took about nine years of his life in the Air Force.

Going with Safeway Stores in the Midwest and advancing from clerk to crew-chief to assistant manager and then to delicatessen supervisor, Ed longed to return to California. After returning he was manager of Cork & Bottle, El Cajon Valley Store, then to general manager of the chain in San Diego County. From there he was liquor and wine manager for Jurgensen's in La Jolla; then opened the Chandlery Gourmet in Grossmont Center.

Working in almost every phase of retail gourmet, liquor and wine business, Ed Russell is most capable to manage the beautiful Holiday Wine Cellar in Escondido.

Ed and his wife, Ruth, and their three children, John, James and Lisa, now are living in El Cajon but are moving to the North County shortly. With Little League, Boy Scouts, fishing and swimming, the Russell family are always on the go around the San Diego area.

## Letters to the Editor...

We enjoy your magazine very much. I like the format. We hope to make use of our home in Rancho Santa Fe (on Linea del Cielo) early in 1966. We expect to visit there this October and will stay at The Inn. Trust our friends The Mangans and The Heintz's do not "abandon" us, nor Paul Galleher.

Edith and Bal Lanza 6/28/65.

### Rancho Santa Fe Stamp Club To Meet July 12 - All Are Welcome!

If you are interested in Stamp Collecting as a hobby—or are just plain interested in the romance of stamps . . . you are cordially invited to come to the RSF Garden Club on Monday, July 12th at 7:30 p.m. If you have "traders" . . . bring them along!

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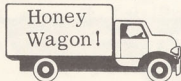
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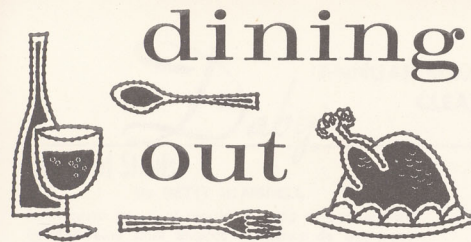
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### THE HONKER

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### HOTEL DEL CHARRO

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. . . the La Jolla Jacaranda Room is justly proud of its wonderful Chef Hilfiger whose twin nightly specials and exciting dessert selection makes an evening meal an adventure! Completely new menu for Sunday Brunch (served 11 to 3) 2380 Torrey Pines Road. 454-6134.

### LA TIENDA

1342 South Highway 101, Del Mar

This popular, friendly little restaurant in Del Mar is a fun place! Mexican plate for Sunday lunch is only 25¢! On Tuesdays, their Irish chef's specialty is pork chop suey for 50¢! On Wednesday, the Italian Spaghetti luncheon is a mere 25¢, too! Friday's "All-American" lunch is \$1.00 — steak sandwich or shrimp-in-a-basket. Open for dinner with regular menu. Closed Thursdays. 755-1808.

### QUAIL'S INN

Lake San Marcos off Rancho Santa Fe Road

This is a luxurious restaurant with a menu to please every taste—yet not expensive. Two dining rooms—yet it is wise to make reservations. Delightful lake setting; exceptional wine list. 744-0120.

### RANCHO BERNARDO COUNTRY CLUB

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San Diego Ranchoites may cut across (via Felicitas Park Road) and be at this delightful club in less than fifteen minutes! Early-Spanish decor; excellent food and bar at modest prices; busy and friendly—with a small dance floor and nightly entertainment. — 748-1611.

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**Gourmet Steals**

By BETTY BLAISDELL

Whoever heard of moulding soap or candle wax in Madeleine tins! Shades of Prince de Benevent (Tallerand)! This eminent gastronome whose household was said by Careme to be "the first in Europe, in the world, and in history," inspired the invention of the madeleine in his own kitchen—or so it has been written . . . at any rate the recipe of the little shell-like cakes was kept a secret for a long time and then, as in the case of Brown Derby's famous chiffon cakes, was sold for exploitation by commercial bakers.

So, with such noble beginnings, let's leave soap makers to their art, and consider the heavy French tinned madeleine placers for the actual and delectable little sweet cakes for which they are intended. The following recipe was given to me by Narcissa Chamberlain, but also appears in the Chamberlain "Flavor of France" collection of recipes from the Provinces of France.

**Madeleines**

- 1 cup fine sugar
- 2 cups sieved cake flour
- 1 cup melted butter
- 4 eggs
- Pinch of salt
- Flavoring (Vanilla, Orange Flower Water or grated rind of lemon)

Put the sugar, flour, eggs, salt and flavouring into a bowl. Work with a wooden spoon or spatula until the mixture is smooth. Add the melted butter and mix well. Fill the shells to two-thirds full (butter and flour them first), and bake in a 375 degree oven for 15 or 20 minutes. Turn them out and serve on the fluted mound side with a light sprinkling of powdered sugar.

**Cheese Sticks**

(Mrs. Lineta Van Zandt)

Mrs. Van Zandt is a "swear by" user of Contessa Toulpuse Latrec's "Le Cuisine de France." From this fine cookbook comes the following recipe for Cheese sticks with only one variation: instead of using Swiss Gruyere, Mrs. Van Zandt prefers Canadian Cheddar. The end result is a delicious, soft cheese finger, in a quantity enough to enrapture ten guests:

- 1 cup boiled potatoes
- 1/2 lb. plus 2 Tbl. soft butter
- 3 egg yolks, slightly beaten
- 1 tsp. salt
- 2 cups sifted all purpose flour,
- 2 cups grated Canadian Cheddar
- Dash of cayenne

Preheat oven to 425 degrees. Sieve freshly boiled potatoes to measure one cupful. Put in bowl and with wooden spoon blend in the soft butter. While stirring add the flour, salt and cayenne, and when well blended add the cheese and egg yolks. Roll small portions of mixture in palms of hands, making thin sticks the size of small candles. Place on baking sheet and paint with milk. Bake 15 minutes. They'll be brown, soft, delicious! Just great for the morning coffee break.



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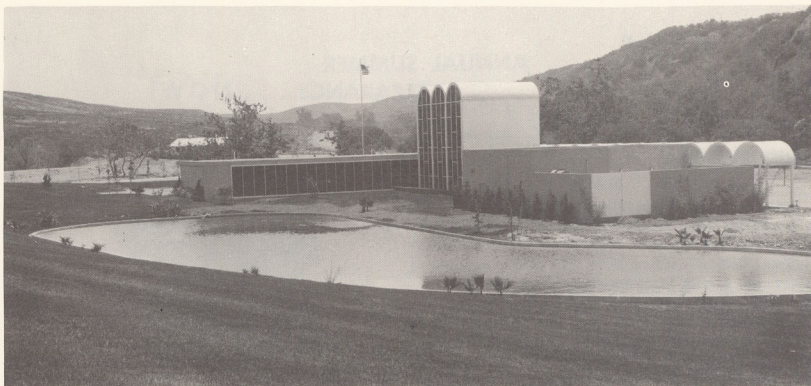
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## El Camino Memorial Park

El Camino Memorial Park, located within minutes of Rancho Santa Fe, is rapidly becoming an integral and significant force in the community it is serving in Metropolitan San Diego.

In addition to El Camino's increasing role in community affairs and service to the public, its 229 acres of land in the southeastern section of Sorrento Valley is being transformed into an area of great beauty, attracting increasing numbers of visitors daily.

The natural beauty of the area where El Camino is situated has been described by a leading art teacher as "one of the three top natural beauty spots within the City of San Diego." Century-old sycamores, giant live oaks and native shrubs and plants thrive in the area. Today, this natural beauty is being enhanced by El Camino's developers who are creating a monument dedicated to faithful service to the living and to the sacred memory of the dead.

Orderly growth and development is the keystone of El Camino's progress. It is the only completely master-planned cemetery in San Diego and, as such, is destined to become one of America's great Memorial Parks.

The development and growth of beauty began to unfold at El Camino just three years ago. Work started then on the tall bell towers at the park's entrance. Paved roads, 36-feet in width, were put in . . . flood control channels were constructed and extensive lawn memorial areas were installed.

The second phase of development included the construction of the Early California style Administration building with its Receiving Mausoleum, together with necessary supporting facilities and structures. Meanwhile, thousands of trees have

ONE OF EL CAMINO'S LAKES shimmers under a soft breeze as water from a system of lawn sprinklers weaves a symmetric pattern. El Camino Memorial Park is regularly increasing the size of its large Memorial Lawn areas.



THE ADMINISTRATION and Receiving Mausoleum building at El Camino Memorial Park is nestled close to two large lakes, joined by a waterfall. A multi-million dollar Mausoleum is scheduled to be built soon on a jutting promontory of El Camino's 229 acres of land.

been planted and the lawn areas have been extended until many acres of solid green now surround the building complex and lakes.

Work is scheduled to start soon on the Mausoleum of the Bells, a multi-million dollar structure to stand on a high promontory, overlooking valleys and hills and the Pacific Ocean to the west.

Men with many years of experience in the business world, and in the cemetery industry in particular, in the United States and Hawaii, are the guiding force behind El Camino Memorial Park.

Paul W. Trousdale, Chairman of the Board of El Camino, directs many other cemetery properties on the west coast and in Hawaii; is President and Chairman of the Board of Trousdale Construction Co., builders of Trousdale Estates in Los Angeles and developers of the world-renowned International Market Place on Waikiki Beach.

Ronald C. Waranch is President of El Camino; Mason Letteau, President of Inglewood Park Cemetery Association is a Vice-President; and A. J. Dietsch is Secretary. All are members of the Board.

The local management team is headed by Edward T. Scandlen, Vice-President and General Manager. Scandlen has had wide experience in the field of cemetery management and sales activities. Business Manager is Douglas Pearson, a Certified Public Accountant.

The public is cordially invited to visit El Camino Memorial Park on weekends or week days. Friendly counselors are always on hand to help you make your visit pleasant. From Rancho Santa Fe, El Camino is more easily reached by entering Sorrento Valley just south of Del Mar at Carmel Valley. El Camino is at the extreme southeast end of Sorrento Valley.

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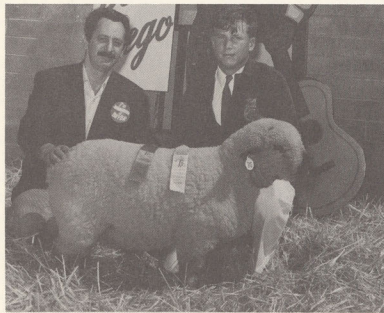
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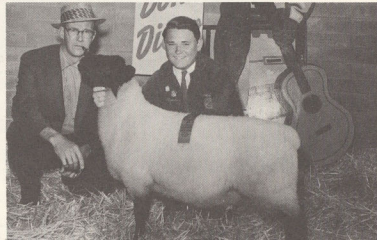
MILLER'S TV OF DEL MAR was the bidder for the lamb shown here with Master Jim Chatham of Escondido, a member of Hidden Valley 4-H.



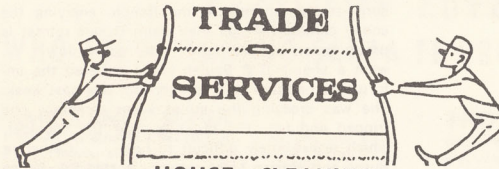
RANCHO BERNARDO'S CHEF poses beside his blue-ribbon lamb, raised by Jerry Cozens of Julian. This lamb was the FFA Reserve Champion Lamb for 1965, and was purchased for the express purpose of bringing the finest lamb obtainable to the diners at the famed Rancho Bernardo Inn.



THE VIKING RESTAURANT in Rancho Santa Fe was represented by attractive Mae Andersen as she consummates a sale with Ranchoite Barry Christensen who raised the prize lamb. Watch for "blue ribbon lamb" served as only Hans can serve it!



PETO MOTORS IN ESCONDIDO was represented at the Fair by sales-manager Ralph Prater, who purchased the Escondido FFA Blue Ribbon Lamb, raised by Jim Hallowes of Escondido.



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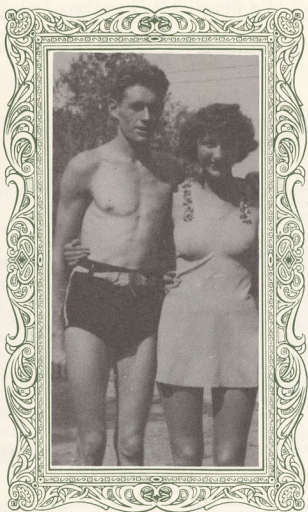


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### Relaxing After Lily Liverwurst's Wedding . . . Luther and Luella Liverwurst Enjoy Breeze at Del Mar

It was a tremendous Fourth of July! The tennis group had a great tournament, and the beach picnic (even though rather drafty) was a great family affair with roaring driftwood fires and lots of things to eat 'n drink. Memo to the San Diego Fair Executive Board: "Let's get those fireworks going the minute that darkness falls! The kids get very itchy when the first skyrocket zooms off at ten bells" . . . we understand that Ranchoites Al and Jody Gregory are now the owners of one of San Diego's largest office buildings and have many exciting plans on their agenda . . . everyone in RSF is happy to see the entire Nick Marsch clan on hand from Chicago to spend the summer amongst us once again . . . we're delighted to say that Sidney Benedito is well on the road to recovery after his automobile accident. Rancho Santa Fe old-timers will remember Sidney as one of Pittsburg's leading hotel tycoons . . . The Sidney Goulds with their two handsome

sons are summering in the Ranch, enjoying the cooler climate here as their Palm Desert retreat is pretty much on the warm side, come July . . . what a shame that Beulah Wood suffered the unfortunate bad luck to break her arm this past week. She was crossing the street when somehow she tripped and fell. The break is near the shoulder, which is extremely difficult to heal . . . Catherine Burns and Marian Light recently hosted the Junior Riders at a picnic on the club grounds July 7th. Highlight was a tour through the almost finished clubhouse (again thanks to Dave Comey and his group of volunteers!)

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Holy Communion is celebrated at 8 a.m. Sundays with the Morning prayer and sermon beginning at 10 a.m. There is Holy Communion the 1st Sunday of each month. Vestry meetings are held the 1st Thursday of the month. The Rev. M. A. Curry is Rector.

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"THE BIBLE SPEAKS TO YOU" is a Christian Science radio series which is broadcast every Sunday at 7:15 a.m. over KOGO, at 7:45 a.m. over KFI, 9:30 a.m. over KGBS and at 4:30 p.m. in Spanish over KALI.

The program on July 4 will be "FREEDOM IS YOURS!"

Newspaper headlines tell us about many courageous individuals who are taking an outspoken stand for freedom today. There is a universal feeling that all men have a just and undeniable right to be free—free to think and act without fear—free to stand as an equal to anybody, anywhere. But it's important that we all know why, that we understand the deep spiritual basis for freedom—not just political freedom, but freedom from fear and ignorance. You can hear a vital discussion on this subject.

July 11, the program is, "YOU CAN BE CONFIDENT."

Confidence is important. You can't be of much use to anyone, or live a worthwhile life, unless you have genuine confidence. But you can't bluff it. Confidence in anything these days has to depend on a deep spiritual understanding of man's purpose, his source and destiny. Hear it discussed.

July 18, "UNDERSTANDING THE BIBLE."

Many people wonder what meaning the Bible can have for today. Sometimes even favorite Bible stories can seem hopelessly out-of-date in an atomic age. But perhaps we sometimes forget that an inspired book must have inspired readers in order to be understood.

A Christian Scientist and a graduate of Yale Divinity school will take part in this special program. You'll hear a penetrating discussion of how an inspired, spiritual approach to the Bible can bring powerful and timeless answers to the needs of the modern world.

July 25, "OVERCOMING FEARS FOR OUR CHILDREN."

It's hard to be a help to someone—even a child—when you're afraid. Fear can be a very heavy burden, especially for children. One of the greatest things a parent can do for his children is to overcome his fear about them. It's not always easy. It takes a special kind of spiritual strength and love.

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