

Are You Robbing Your Children of *This* Environment?



Pictures here are of Rancho Santa Fe Children

Do you sometimes wish you could take your children away from the *brazeness* of city life and bring them up in less *sophisticated* surroundings?

They are entitled to this consideration... entitled to the naive atmosphere of "Huckleberry Finn", or "Little Women."

You will find this atmosphere at Rancho Santa Fe... modernized, of course, but fundamentally the same in simplicity and wholesomeness.

Think of the character-building value of life in this spacious community of country estates... with its dramatic Spanish background, its freedom, its amazing beauty, its sparkling climate, its intelligent citizenry.

Think what it will mean to your children to know the companionship of trees... flowers... birds. Instead of sordid city streets, they have colorful landscapes, beautiful architecture, mystic mountains, a sparkling sea. Congenial playmates. Splendid school.

You can buy *acres* here for less than *lots* cost near the city. Send coupon.

Information Office.

546-547
Roosevelt Building
Telephone
MUtual 0111, Station 430
One hour parking for visitors, through courtesy of Roosevelt Building. Drive to Flower Street entrance off Seventh.



Rancho Santa Fe

California's Community of Country Estates
IN AMERICA'S FINEST CLIMATE BELT

S. R. NELSON, Manager
RANCHO SANTA FE, CALIFORNIA

Please send Estate Owners' Monthly Magazine

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