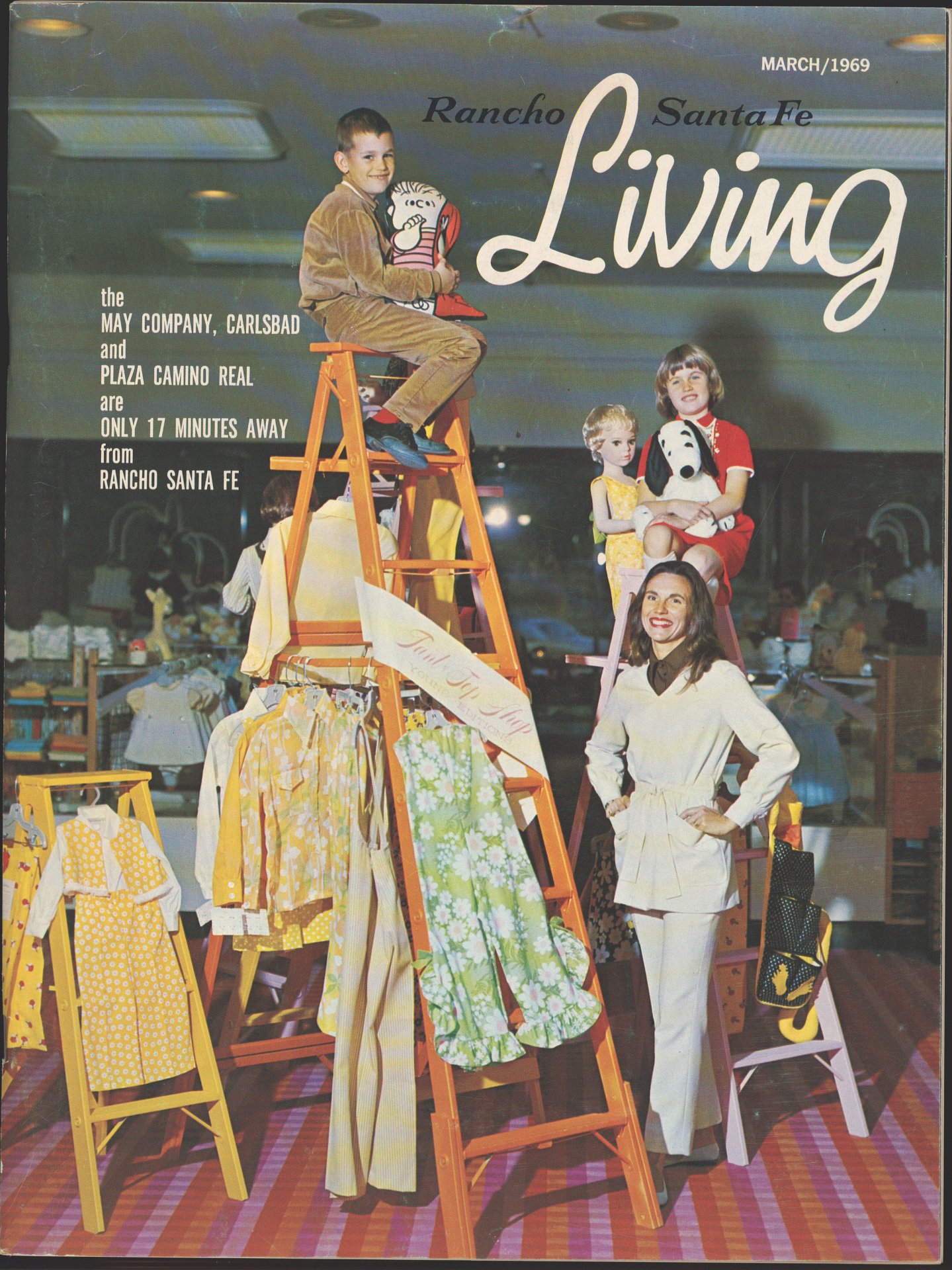


MARCH/1969

Rancho Santa Fe Living

the
MAY COMPANY, CARLSBAD
and
PLAZA CAMINO REAL
are
ONLY 17 MINUTES AWAY
from
RANCHO SANTA FE



Underscore 'family'



Golf is a family affair at Lomas Santa Fe Country Club. So are tennis and swimming. There's a new fresh-air way of life awaiting here for you and your family: a spacious new clubhouse nearing completion, four championship competition tennis courts, a 25-meter AAU-approved swimming pool. Stop by to see for yourself. And don't overlook our half-acre golf course building sites, where home construction is now getting started.

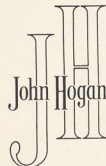
Lomas  Santa Fe, inc.

Between Rancho Santa Fe and Solana Beach, just east of Interstate 5 on Lomas Santa Fe (formerly Skyline) Drive. For information phone 755-1552, and ask for Jim Mitchell.



Cooper
Boutique

Crisp checked Pomezia cotton in a daisy fresh dress by Cooper Boutique. Choose it in either navy/white, green/white or red/white. 8 to 16, \$80.


John Hogan

John Hogan La Jolla:
7636 Girard, 454-7121
San Diego: 7th & C
234-9165





Just prior to the Grand Opening on March 12th, the three key men gather to inspect the progress of the project. Left to right: Bill Harp, advertising and community relations director of Plaza Camino Real; J. L. Liakos, operations manager of the May Company, and George Leyva, general manager of the May Company store.

MAY COMPANY GLOWS IN NORTH COUNTY...



Mrs. Hans Anderson likes the fine selection of giftware, in particular and has just about decided on the wedding present she will purchase for a good friend.



Mrs. Thomas Howe is looking over the many beautiful china patterns offered by the May Company in the downstairs store. The Bridal Registry is especially nice—highlighting place settings with the name of the bride-elect whose choice they are.

Rancho Santa Fe residents enjoy May Company shopping



Mrs. Winnie Stein is making the all-important purchase of a color television set. Because of the May Company's reputation for service-after-the-purchase, Mrs. Stein is sure that the choice she made will perform exactly as indicated by the friendly salesman who is helping her with her selection.



Mrs. John Felker is more interested in the new Spring arrivals in the May Company's exceptionally well stocked sportswear department. Here you will find all sorts of exciting new styles in sportswear geared to the active, busy life which is led by the women of North County.



Mr. George Leyva will head up the new May Company store in Carlsbad as its general manager.



NOTICE TO APPLICANT

A service charge of 1½% of the previous month's ending balance of \$1000 or under, plus 1% of the balance over \$1000 will be charged.

APPLICANT'S AGREEMENT

The information on the face of this application is submitted for the purpose of obtaining credit with the store named therein. Upon the opening of an account for me, I agree:

1. That each purchase which the store is instructed to charge to my account is to be recorded on a salescheck, or on such other form as the store may use from time to time and, if accepted by the store, is referable to this Agreement.
2. To pay for such purchases in accordance with the applicable Payment and Service Charge Schedule in effect from time to time with title to goods purchased to be retained by the store until paid in full.
3. If monthly payments become past due, to pay the balance of my account in full upon request, including a reasonable attorney's fee in the event suit is filed.
4. If a Charge Card or Identification Card is loaned to me, to surrender it upon request.

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

business reply mail

FIRST CLASS PERMIT NO. 3175, LOS ANGELES, CALIF.

MAY CO DOWNTOWN
801 SOUTH BROADWAY
LOS ANGELES, CALIF. 90014

Just prior to turning on the water in the lower Plaza fountain of Plaza Camino Real, a final inspection is in order. From left to right: J. L. Liakos, Bill Harp, and George Leyva.

March 20, 1969

Dear North County Residents:

On behalf of The May Company Plaza Camino Real, I wish to express our appreciation for the wonderful reception The May Company has had in North County. We are very proud to be part of this beautiful community. It is our sincere wish to serve the families of North County and to provide them with the merchandise and services they deserve.

Our exciting new May Company Department Store consists of a series of intimate shopping boutiques—a world of fashion beauty and excitement are yours to enjoy. You will find everything for you and your family. We have a complete selection of the newest, most important fashion styles for Misses, Juniors and Women—a Children's Shop amply stocked for the very young. Our Men's Store, Barrton Hall Shop and Boy's Wear have the newest fashions for the male. We also have a Budget Store with complete selection of moderately priced men's, women's and children's apparel. The May Company features a wealth of furniture, decorative furnishings and housewares to enhance every room in your home. You will also find our Garden and Patio Shops with all the essentials to make your California outdoor life more pleasant—plus complete Sporting Goods, Toy, Gift Departments and Home Entertainment Center. Augmenting these fine departments are Notions, Stationery, Gourmet, Liquor, Candy, Fine Jewelry and Beauty Salon.

While shopping at The May Company, enjoy our Terrace Room Restaurant which offers a diversified menu developed under the guidance of one of Southern California's top chefs. Diners will enjoy leisurely meals served in the formal atmosphere of our early California settings.

The entire family will enjoy a unique shopping adventure at The May Company Plaza Camino Real. Visit us often—we are proud to be part of this community and to serve you.

Sincerely,

George Leyva

George Leyva

General Manager

What are young boys made of?

- ... enjoyment of the great outdoors
- ... the love of animals
- ... healthy bodies
- ... creative minds
- ... physical sports
- ... and a touch of hero worship



Donny Anderson

This formula was developed by Donny Anderson, All-Pro Half-Back of the Green Bay Packers, for use at his Golden Palomino Boy's Ranch.

Many summer camps offer one ingredient. Only the Golden Palomino Boy's Ranch stresses the development of the TOTAL BOY. Donny Anderson insists on it.

A working ranch, the Golden Palomino is located on Hiway 89, 35 minutes north of Lake Tahoe. Only 10 minutes from Lake Davis, the ranch covers 170 acres adjacent to the Tahoe National Forest.

For complete information write to:
Donny Anderson
Golden Palomino Boy's Ranch
9000 Sunset Blvd.
Hollywood, California
telephone (213) 278-8444

If your boy is between 8 and 14 years of age . . . if he enjoys boating, riding, water skiing and ranch life . . . if he would enjoy meeting such famous athletes as Deacon Jones, Rick Barry, Donny Anderson, Lance Alworth, Sam McDowell, Dickie Post, Myron Pottios, Claude Crabb, Larry Miller, Doug Moe, Larry Brown, Diron Talbert and Dick Bass . . . enroll his now for a summer of fun at Donny Anderson's Golden Palomino Boy's Ranch.

Flights to Reno from San Diego daily.

GOLDEN PALOMINO BOY'S RANCH

What are young boys made of...

- ... enjoyment of the great outdoors
- ... the love of animals
- ... healthy bodies
- ... creative minds
- ... physical sports
- ... and a touch of hero worship

This formula was developed by Donny Anderson, all-pro half-back of the Green Bay Packers, for use at his Golden Palomino Boy's Ranch.

Many boy's camps offer one ingredient. Only the Golden Palomino Boy's Ranch stresses the development of the TOTAL BOY. Donny Anderson insists on it.

... enjoyment of the great outdoors

The Golden Palomino Boy's Ranch is located on Hiway 89, 35 minutes north of Lake Tahoe. The ranch is comprised of 170 acres, surrounded by the Tahoe National Forest.

Only 10 minutes from Lake Davis, the ranch also has the distinction of being within riding and hiking distance of nine other scenic lakes.

... the love of animals

Horses are in abundance at the ranch. Riding and pack trips are supervised by ranch wranglers.

A working ranch, the Golden Palomino is famed for its livestock. A major attraction at the ranch is the baby animal farm.

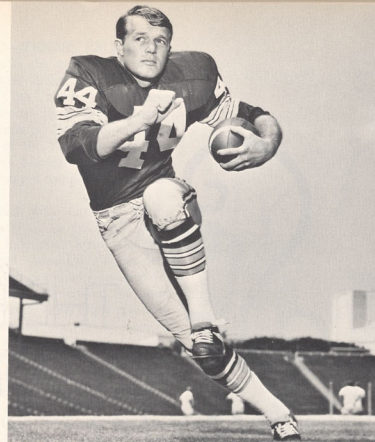
All meat, eggs and creamery products served in the ranch mess hall are raised on the ranch . . . under the eyes and supervision of the boys in residence.

... staff

The Golden Palomino Boy's Ranch director and his assistants will encourage, teach and protect each boy through every fun-filled day of his summer holiday.

Upon arrival at the ranch, boys will be placed in groups of ten according to age and special interests. Each group of ten boys will be closely supervised by one recreation leader.

The recreation staff is in addition to a full complement of housekeepers, kitchen staff, medical personnel and ranch wranglers.



... facilities

The rustic ranch buildings, main ranch house, mess hall, dispensary and boy's cottages suggest the old west of frontier days in appearance. Inside the buildings are modern and comfortable.

The ranch covers 170 acres of prime ranch land and is surrounded by the majestic beauty of the Tahoe National Forest.

admission requirements

Boys must be between the ages of 8 and 14 years. They must be of good character and physically fit for the active ranch program.

The summer program will begin the week of June 22. Boys must be registered at least 30 days prior to their week in residence. Boys enrolling for the full summer program must register prior to June 1.

transportation

Transportation to the Golden Palomino Boy's Ranch from the San Francisco bay area and the Reno, Nevada area is provided if the boy arrives on the regular shuttle day, Sunday. Further information will be sent at the time of enrollment.

... healthy bodies

... creative minds

Throughout the diversified program of recreational activities, the ranch staff tries to compliment a boy's natural development by offering a wide range of physical and creative programs.

In addition to boating, water-skiing, horseback riding, hiking and organized sports and games, many quiet craft programs are offered. Ranch recreation leaders are skilled in all forms of creative handiwork.

Good health is essential to the development of any boy. Physical fitness keeps him alert, cheerful and ambitious. Because good health is non-existent without proper nourishment, the Golden Palomino Boy's Ranch mess hall is under the direction of a trained dietician. Each meal is well balanced and delicious.

... physical sports

Throughout the summer, famed sports stars will hold frequent training sessions on the fine points of football, baseball and basketball. This portion of the recreational program is under the personal supervision of Donny Anderson, Green Bay's "Golden Palomino."

Donny's athletic program gives each boy a wonderful opportunity to develop character, sportsmanship and good health while having fun.

...a touch of hero worship

Only Donny Anderson's Golden Palomino Boy's Ranch satisfies that bit of hero worship present in the makeup of all young boys.

Throughout the summer the ranch will be visited by such famed athletes as Deacon Jones, Rick Barry, Lance Alworth, Sam McDowell, Dickie Post, Myron Pottios, Claude Crabb, Larry Miller, Doug Moe, Dick Bass, Larry Brown, Diron Talbert and Donny Anderson. At various times during the summer, when professional playing and training schedules permit, these stars will act as guest instructors.

Because memories remain brighter, longer with tangible reminders, each boy enrolled in the ranch program will be presented with cowboy boots, a cowboy hat, a Donny Anderson warm-up jacket, autographed pictures of the guest athletes and a cap and football jersey emblazoned with Donny Anderson's own number 44.

For summer or weekly enrollment forms write to:

Donny Anderson
Golden Palomino Boy's Ranch
9000 Sunset Blvd.
Hollywood, California
telephone: (213) 278-8444

a Jim Hand Enterprise



THE BEAT GOES ON AT LOMAS SANTA FE

The rains of January and February were no friends of the construction schedule, but with the return of fine weather most of the delay will be overcome in the sunny days directly ahead... Meanwhile, facilities and programs planned to usher in a busy Spring-and-Summer season for Lomas Santa Fe Country Club members and their guests are shaping up very well; LSFCC vice president and general manager Kent N. Staab is confident that the Pool Clubhouse and the swimming pool, wading pool and play-yard for the very young will all be open and in use by April 20th. Add the four championship night-lighted tennis courts, already in use and approved with enthusiasm by those who have tried them, and the great 18-hole championship golf course on which PGA qualifying rounds were played for the Andy Williams San Diego Open in late January, and full-line country club activities are obviously assured forthwith.



GOOD ROUND: Women's Golf Association group pauses before Valentine's Day party. L. to R.: Jane Ekstrom, Georgie Phillips, Ruby Harrower, Elsie Stanley, Marian Wood, Irene Adams.

WOMEN GOLFERS SQUARE AWAY

Irene Adams has been elected president of the Women's Golf Association at LSFCC. Other newly-named officers: Georgia Wuick, v-p and prizes chairman; Elsie Stanley, tournament chairman; Donna Streed, secretary; Georgie Phillips, treasurer; Jane Ekstrom, handicap chairman; Jo Ann Worthington, rules chairman; Marian Wood, social and hospitality chairman; Ruby Harrower, junior chairman.

In addition to adopting by-laws for the Association, the officers have announced their formal schedule of golfing events for the months ahead, based on play every Tuesday with a variety of events such as best ball of foursomes, Nassau, stroke and fewest putts specialties. Special events include the first annual Easter Party on April 1, with Shotgun Scotch Team Foursome Alternate—and the staging of the club championship on April 28 and 29, May 1 and 2.

COUNTRY CLUB HEADS NAMED

Lomas Santa Fe Country Club has formalized its 9-member Board of Directors and has designated an Executive Group within that board. Kent N. Staab, LSFCC vice president and general manager, has been named to head the executive threesome, which also includes Thomas E. (Al) Kern, Lomas Santa Fe, Inc. vice president for operations, and Dr. H. Vernon Palmer, La Jolla.

Board members named are the following: Ted Gildred, LSF Inc. and LSFCC president; Kent Staab; Al Kern; Charles J. Rizzo, PGA professional and LSFCC director of golf; Dr. H. Vernon Palmer; Dale Budlong, Carlsbad; Richard E. Mertz, Rancho Santa Fe; M. Monroe Myers, Solana Beach; Harvey Hiber, San Diego.

PLAZA OF THE FOUR FLAGS CEREMONY

With the grading all but concluded and principals of five firms gathered to symbolize the launching of the shopping center building program on a lowering February afternoon, solid evidence of the imminence of the heralded Plaza of the Four Flags was at hand.

The principals: George Scott, president and executive officer of Walker Scott Department Stores, who has signed a lease for 30,000 square feet of retail floor space in the Plaza, and announced an early October opening date; Dave Hill, United California Bank vice-president, whose firm has leased space for an attractive branch at The Plaza; Bud Meyers, district manager of Safeway Stores, another major lessee; Doug Allred, representing the leasing agent, Coldwell-Banker Co.; and Ted Gildred, Lomas Santa Fe president.

Just-completed renderings of some of the elevations of the Plaza of the Four Flags bear out the objectives expressed by Lomas Santa Fe executives that the Plaza will achieve a new level of beauty and charm in shopping centers; authentic Spanish Colonial is the theme, with fountains and courts and the Four Flags (Spain, Mexico, United States and California) a-flying. Mr. Gildred says the first phase of the Plaza is scheduled to be completed before year-end 1969.

TENNIS PRO—TENNIS PROGRAM

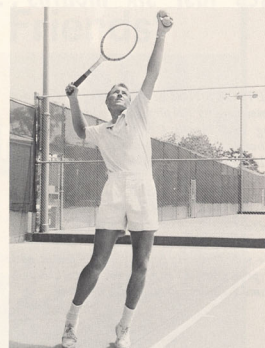
Carl Eltzholtz is the new tennis pro at LSFCC; he comes directly from Mission Valley Tennis Club, where he has been teaching professional since 1960. Among his personal winnings: Metropolitan Conference Athlete of the Year, 1955-56; Arizona Open Men's Singles champion, 1956; San Diego County Champion, 1958 and 1960.

The watchword with Carl is "Tennis everyone!" Classes are in process of being organized and individual instruction will be by appointment. Meanwhile it has been announced that the courts will be open for play seven days a week between the hours of 8 a.m. and 5 p.m., with night play each Wednesday, Thursday and Friday evening by arrangement with Mr. Eltzholtz.

SWIMMING—WITH LEONE

It would be difficult-to-impossible to dream up a better set of qualifications for a private country club director of swimming than those of Ken Leone, who has been named to occupy that post at Lomas Santa Fe Country Club. Back in his high school days he won the state freestyle championship with the second-fastest time in the United States. Then he became a U.S. Marine, saw combat service in World War II, Korea and two tours of duty in Vietnam. After 24 years of service he retired as a Master Sergeant—and won the all-Marine championship in 1965. During his coaching span at the Oceanside Swim Club he coached one national champion and 25 Pacific Southwest Association champions. But even that isn't all!

Leone is married and the father of five sons who are qualified swimmers. He is a qualified scuba diver, Red Cross and AAU instructor, water safety instructor. His program can be counted upon to offer fun and accomplishment for every member of the family. Pool hours: 10 to 5 on Wednesday, Thursday and Friday; 8 to 5 on Saturday and Sunday; closed Monday and Tuesday. Class instruction times will be announced shortly; private instruction may be arranged by appointment.



Carl Eltzholtz: New LSFCC tennis pro demonstrates service form.

ISLA VERDE MOVES AHEAD

Its program of building handicapped by the winter rains, the choice Isla Verde area of residential homesites at Lomas Santa Fe nevertheless is marked by daily progress. These choice sites, strictly limited in number, are selling quickly, and at press time of this issue of LIVING a score or more luxury homes were either actually building or, plans approved, ready to start. Golf-cart-close to every recreational, social, shopping and service need via Lomas Santa Fe's charming greenbelts meandering through the development, Isla Verde ("Green Island") is a group of homesites entirely surrounded by fairways and greens of the Lomas Santa Fe golf course; there could be no more choice residential lots anywhere, in the opinion of the developers.



ON THE SCENE: Four principals in Plaza of the Four Flags leasing negotiations visit the site. L. to R.: Ted Gildred, Lomas Santa Fe president; George Scott, Walker Scott president; Dave Hill, United California Bank vice president; Doug Allred, of Coldwell, Banker, leasing agent.

Action at Whispering Palms impressive! Two million dollars in Real Estate Sales last six months...new clubhouse scheduled for June opening.

EDITOR'S NOTE: Following is a candid interview by Ralph Giffin, editor RSF Living and North County Living, with E. Charles (Chuck) Mueller, Jr., Executive Vice President & General Manager at Whispering Palms. Chuck assumed his present position last Fall after first associating with Whispering Palms as a consultant on July 1, 1968. Mueller has been in the building industry for fifteen years. He was formerly Sales Vice President and a principal in one of the three largest home building firms in the country.



make club facilities available to outside social and civic groups for meetings, banquets and other special affairs. There are a number of advantages to membership and these will be emphasized and enlarged upon from a management standpoint. We will most likely trend toward a completely private operation in time.

QUESTION: If we might inject faint criticism we hear occasionally on the Ranch, what are your comments about your lot sizes and the pink signs you've recently had painted to identify your community?

ANSWER: Presumably, you mean that some feel our lots are small. This is not surprising on the Ranch which has built its proud history as a country community and

QUESTION: How is Whispering Palms doing?

ANSWER: Very well, in all respects. We've sold more than 40 condominium garden homes since last Labor Day and nearly 40 golf course lots since opening the first section for family homes in mid-October. Nine homes are now under construction. (That's about two million dollars worth of real estate sold in less than six months!) Our country club membership is growing and should expand sharply as our new clubhouse will be completed in June.

QUESTION: What are the future plans?

ANSWER: Well, there were 69 lots for family homes in the first section and we will be opening another section this summer with about 120 more lots. At that time we will be building five model homes and start an additional 30 homes for sale concurrently. All in all, we expect a minimum of 50 and hopefully, more like 100 family homes to be completed and occupied by the end of this year.

QUESTION: What about next year and the next?

ANSWER: Fortune telling is a hazardous business. We expect to see a substantial community flourish here within a few years. We anticipate building at least another 18 holes of golf, hotel or inn rooms, a shopping center, many fine family homes, another condominium complex and so forth. All of these plans will require continued market acceptance, of course, and we are optimistic about that.

QUESTION: It's no secret that Whispering Palms has had troubles and has been slow getting started. Why this sudden new success?

ANSWER: First of all, you must remember that in late 1965 when Whispering Palms first opened there was general disaster in the real estate industry in southern California which no one had anticipated. I think

the biggest reason Whispering Palms is coming back so strongly and gaining in popularity so rapidly is that the original concepts of the developer, Richard Cavanaugh, are as sound now as they were then. And the timing is much better. For instance, We are only 20 minutes to downtown San Diego today and not long ago in the pre-freeway era it was more like an hour.

QUESTION: How does your real estate product compare?

ANSWER: Well, so far we've completed only the condominium complex and of 71 units there are only about ten left to sell. Anyone who has seen them knows they are as attractive and soundly conceived as any ever built anywhere, in a price range of roughly 30 to 45 thousand dollars. Dick Cavanaugh is truly an exceptional builder and along with the architects he retains turns out housing products that lead the way in design and quality. The houses we now are building will also be outstanding and again will project Cavanaugh's creative integrity and other fine contractors are going to be building here, too. Two of them are well known on the Ranch, incidentally.

QUESTION: What kind of clubhouse are you building?

ANSWER: Your magazine was kind enough to run a rendering of it in a recent issue and you will recall it will be very handsome. Briefly, it's a contemporary expression of Mediterranean architecture and will be oriented inside and out to the country environment. We'll have complete club facilities including pro shop, men's and women's lockers rooms, cocktail lounge and dining rooms. There will be lovely views of the course and the countryside from the public rooms.

QUESTION: Does that word "public" mean what it says?

ANSWER: Yes and no. We will continue to function as a semi-private club for the foreseeable future, which means that we will



SCHEDULED FOR JUNE COMPLETION is the new clubhouse at Whispering Palms Golf & Country Club. Checking construction progress are from left, Fred Young, Men's Club president and Whispering Palms resident; Member Jamie Clinton, Rancho Santa Fe; and Chuck Jones, Head Professional.

prestigious residential area by requiring estate-sized building lots. Let's face it. We are proud to share the Rancho Santa Fe postal address and it enhances our own promotional efforts significantly. But we are designing and selling a way of life that is quite different and does not involve the purchase and care of estates. On the contrary, the emphasis is on reducing all of the financial and physical burdens of enjoying luxury housing to a bare minimum, to free up family time for recreational and cultural pursuits other than yard work. As for our pink signs, I wouldn't attempt to sell them to anyone who doesn't care for them. However, as a matter of fact, they are a tasteful expression of graphic art in the currently mod mood, and most importantly, they comprise effective outdoor advertising.

QUESTION: What are your biggest selling points?

ANSWER: Perhaps first, second and third in importance is location. We all know the story of scenery and climate that makes this area a paradise on earth for year around enjoyment. And even on local terms, our specific location is exceptional, near enough to the ocean to be cooled by its breezes but inland enough to escape undue dampness and fog. We have the lovely Ranch estates to the north and coastal foothills and mountains to admire in all other directions. It's a uniquely desirable spot we're in.

QUESTION: We've heard nice things about your golf course since your Billy Casper Day at Whispering Palms. Just how does your course compare?

ANSWER: Of primary importance the course is in the best shape it's ever been in since it was built. Our greens are really super. Billy said they were as good as any he ever has putted. We probably can't challenge the pros from the championship tees like a La Costa or a Rancho Santa Fe. But from the regular men's tees, at distances most club golfers play and enjoy anyway, we have a sporty, surprisingly tough course. It's level and easy to play but it is deceptive and isn't so easy to score upon. Casper was playing super golf and managed only three under par when he was here. We feel it is an ideal course to "anchor" a golf community development.

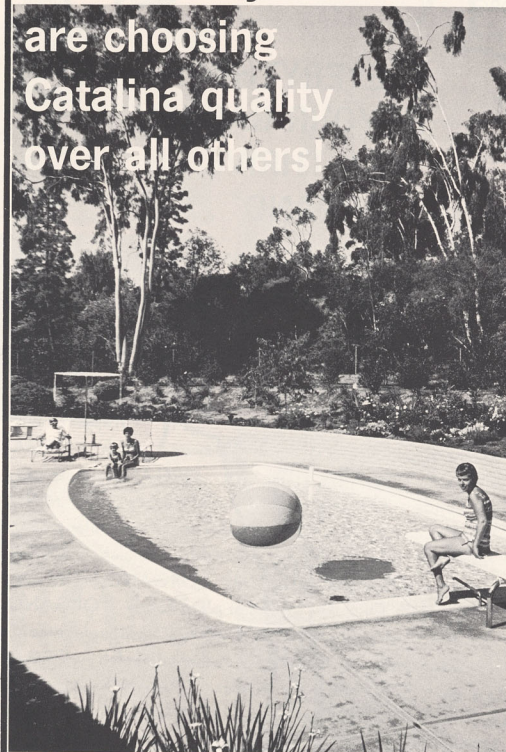
QUESTION: So, in summing up, when will people actually begin to enjoy the new clubhouse?

ANSWER: Sometime in June, and we sincerely hope that Ranch people will consider it a social center for many community events. We are delighted, incidentally, that a number of Ranchoites have already chosen trouble-free condominium living at Whispering Palms.



Our Town and Country Friends*

are choosing Catalina quality over all others!



Mrs. C. Temple Murphy of Rancho Santa Fe has chosen a Catalina Pool for her home. For over two decades of local ownership and management Catalina Pools have earned a reputation for quality and fair dealing second to none. To enhance the photograph of our beautiful pool we've added a touch of glamor! Pictured above, left to right, are Mrs. Eben W. Dobson; Mrs. Richard C. Clotfelter and her daughter Sarah; and Mrs. Harmon Brown. Enhance your home with the finest pool in San Diego... call Catalina Pools today!



CATALINA POOLS
MAINTENANCE & SUPPLY CO.
463-4423 — 583-4411
8265 Commercial Street, La Mesa Industrial Park

Chef Bobby Personalizes Your

Order

*Fine
Cantonese
Dining*



Shelter Island's
Bali Hai
"Your Host, Tom Ham" 222-1181

**How to turn
5% into 5.38%
at HOME.**

Home Federal's 5% passbook rate is compounded daily and earns an additional .13% when held a year. When your account reaches \$5,000, you can transfer it to a Bonus Account which earns a bonus of .25% when held 36 months. This turns into actual earnings of 5.38% a year based on current annual rate.

HOME is San Diego's largest Savings and Loan Association.

Assets over \$470,000,000

HOME FEDERAL SAVINGS

AND LOAN ASSOCIATION OF SAN DIEGO

DOWNTOWN BROADWAY AT 7TH, 239-7581 • ESCONDIDO 200 W. GRAND AT MAPLE, 746-2222 • ENCINITAS 221 W. "A" AT 3RD, 753-5531
PACIFIC BEACH 1500 GARNET AT CASE, 488-1021 • NORTH PARK 3921 30TH STREET, 297-2831 • EL CAJON 200 S. MAGNOLIA AVE., 442-9201
COLLEGE CENTER 6080 EL CAJON BLVD., 583-1292 • FEDERAL/EUCUO 5100 FEDERAL BLVD. AT EUCUO, 262-8561

WE ARE PLEASED TO ANNOUNCE THAT

CONRAD A. WILL

HAS BECOME ASSOCIATED

WITH OUR

SAN DIEGO OFFICE

AS

SALES REPRESENTATIVE

BLYTH & Co., INC.

Member New York, American and
Pacific Coast Stock Exchanges

530 B Street, 92101
Telephone 232-5191

Minutes of Regular Meeting of Board of Directors of Rancho Santa Fe Association, Thursday, February 6, 1969, 9:00 a.m., the Board Room.

PRESENT: President Millard, Vice President Evans, Directors Bakewell, Frobes, Lasswell, Lee and Witherow.

ALSO PRESENT: Art Jury President Preston Kelsey and Alternate Member J. E. Coberly; Association Counsel J. A. Donnelley; John Mikkelsen, representing Rancho Santa Fe Times; Secretary Van Evera and Recording Secretary Butts.

MINUTES OF PRECEDING MEETING

The minutes of the regular meeting of January 16, 1969 were approved as submitted.

ART JURY RECOMMENDATIONS

Subdivision

A. L. Gatterdam Parcel 2/1, Block 48, Las Planideras, consisting of 18.9± gross acres up to sites of 7.7 and 10.5± net acres. **APPROVED.**

Keeping of Animals

J. B. Shamel (Manning Escrow) J. Shamel and R. Giotfelter in attendance. Parcels 2/1, 3/1, 4/1, 4/2, Block 17, La Valle Plateada, 34.0 acres: 30 horses. **DEFERRED TO 2/20/69** regular meeting to permit attendance of interested parties.

PERSONAL APPEARANCE

President Millard recognized Association members P. J. Anderson, H. Blumenthal, F. S. Coffin, J. E. Eddy, W. R. Fawcett, Marjorie T. Freck, W. L. Goff, Mila Irwin, W. G. Maass, R. K. Mangan, O. F. McInay, Dr. & Mrs. H. W. Meyer, M. E. Montrose, J. H. Morford, Nancy E. Murphy, Gwendolyn Stoughton, R. S. Stoughton, J. Warnock and J. M. Wilson, Jr. Dr. Herbert Willy Meyer read a petition, to which over 110 persons had affixed their signatures, and asked that it be made a part of the minutes. (Copy attached.)

Dr. Meyer stated that the group was appearing before the Board to protest development of the Wishing Well Hotel which had been publicized in newspapers in recent weeks.

Mr. John E. Eddy and Mr. W. R. Fawcett also spoke on the matter. Mr. R. S. Coffin asked about the report of the Committee to Study Liquor License Applications. Maj. Gen. Olin F. McInay, a member of that Committee, briefly stated the procedures and findings and conclusions reached. Copies of the full Committee report are available at the Association office.

Mr. Millard thanked the residents for the interest displayed in their community.

LEGAL COUNSEL'S REPORT

Mr. Donnelley reported on recent amendments to the State Vehicle Code exempting golf carts from vehicle registration when used on posted roads within 1/2 mile of a golf course if said roads are zoned 29 m.p.h. After discussion, Mr. Donnelley was requested to discuss with Fifth District Supervisor R. C. Cozens the matter of the Association making an application for zoning and posting certain roads adjacent to Rancho Santa Fe Golf Course for golf cart use.

SECRETARY'S REPORT

The Secretary reported revisions of the By-Laws had been completed. He was directed to have typed copies prepared for members of the Board of Directors, pending a full reprint of the By-Laws.

NEW BUSINESS

Covenant Modification The Secretary reported receipt of a petition from Catherine Crichlow, Clifford A. and Jacqueline C. Ives, for a modification of restriction on Parcel 1/1, Block 45, Map 1742, of six sites to a maximum of seven sites. The Board determined

THE OFFICIAL PUBLICATION OF
THE ASSOCIATION BULLETIN and News

that the petition bore the requisite number of signatures and was accompanied by appropriate certification as to area and property ownership. The Public Hearing on the petition was set for Thursday, February 20, 1969.

Emergency Number 911 Pacific Telephone representative, R. S. Talkington, explained the Emergency Number program. After discussion, it was moved, seconded and unanimously passed that the Association request installation of Emergency Number 911 in the Rancho Santa Fe exchange.

Proposed Bowling Green Mr. Joseph J. Hedrick presented the engineering study recently completed on the area for the proposed Bowling Green. Discussion followed. It was the unanimous decision of the members of the Board that a minimum of three bids should be sought for the proposed construction.

CORRESPONDENCE RECEIVED

A letter from J. F. Sammis requesting modification of the Board requirement of 12/26/68 for movement of stable prior to approval of realignment was read. It was the unanimous decision of the Board of Directors to deny this request.

A letter requesting extension of seasonal playing privileges because of the closing of the golf course due to inclement weather was referred to the Golf Activities Committee for action and reply.

RECESS AND ADJOURNMENT

The meeting was recessed at 12:15 p.m. for a field trip to inspect properties. The meeting was adjourned at 12:50 p.m.

Minutes of the Regular Meeting of the Rancho Santa Fe Art Jury held February 11, 1969, at 9:00 a.m. in the Board Room.

Present: President Kelsey, Vice President Bellman, Architect Hope and Alternate Bellman, and Coberly.

Also Present: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

Excused: Alternate Hill.

The minutes of the previous Art Jury meeting of January 21, 1969, were approved.

APPROVED SINCE LAST MEETING

Ellis, F. F. Residence — Parcel 8/1, Block 7, Avenida Alondra.

Stewart, H. B. Residence — Parcel 5/4, Block 6, La Crescenta.

Biggers, R. L. Addition — Parcel 5/1, Block 27, El Mirador.

Corwin, R. Paint sample — Los Arboles.

NEW CONSTRUCTION

Reniers, D. Residence — Parcel 1/1, Block 3, Lago Lindo. Approved.

Hedrick, L. L. (Mr. J. Foster in attendance) Residence — Parcel 1/8, Map 2129, Avenida Maravillas. Deferred pending architectural changes being made, as discussed with Mr. John Foster.

Van Benschoten, P. Residence — Parcel 9/3, Block 33, Ramba de las Flores. Approved with suggestion.

Butler, D. Residence — Parcel 7/2, Block 14, El Vuelo. Deferred pending relocation of garage entry.

Shaw, P. Residence — Parcel 5/8, Block 29, El Zorro Vista. Approved.

PRELIMINARY STYLE CHECK

Patman, E. Residence — Lot 8, Block 22, La Hacienda Hermosa. General design of residence is acceptable.

Magoffin, Wm. Residence — Parcel 2-11, Block 19, Via de la Cumbre. General design of residence not acceptable. Deviation from ranch style too extreme.

Blanding, F. J. Residence — Parcel 3/4, Block 22, Los Morros. General design of residence acceptable. Suggestions made by Art Jury.

Evans, E. J. Residences — Parcel 16/2, Lot 138, Map 2089, El Tordo. General design of residences acceptable.

ADDITIONS & ALTERATIONS

Schofield, Wm. Tractor Shed — Parcel 4/1, Block 10, Via de Fortuna. Approved — sample of roofing material to be submitted for approval.

Rice, L. Remodel Garage — Parcel 5/1, Block 47, Las Planideras. Approved.

Meyerhoff, A. E. Storage Shed — Parcel 1/3, Block 11, El Camino del Norte. Approved.

Norgren, W. E. Window seat and widening of hallway — Parcel 5/3, Block 33, La Gloria. Approved.

Vance, H. T. Fence — Parcel 8/7, Map 2129, Mariposa. Approved.

REALIGNMENT

Boekelheid, J. G. Addition of approximately two tenths of an acre to Parcel 6/6, Block 27, El Mirador. The Art Jury advises approval to the Board of Directors.

KEEPING OF ANIMALS

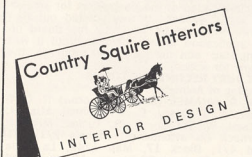
Watts, G. D. One additional horse making a total of three at Parcel 5/4, Block 37, Via del Alba on 2.93 ± acres. The Art Jury advises approval to the Board of Directors.

MISCELLANEOUS ITEMS

Spa of Copenhagen Lights — Deferred. The Art Jury's attention was called to the tennis court lights at Parcel 6/2, Block 24, which are reported to be of such a nature as

**INCLUDE US
IN YOUR PLANS**

If you are building, buying or remodeling, call us for professional help with all of the elements of interior design, furnishing and decoration.



Dale and Fred Gardner
Members

National Society of Interior Designers

**In The Village
Rancho Santa Fe**

756-1178

to be offensive to surrounding property owners. The Art Jury expressed concern about outside lighting and recommended that appropriate regulations prescribing lighting standards be established by the Association. Presenting H. E. Kelsey, President Preston H. Kelsey, President David A. Van Evera, Secretary

Minutes of Regular Meeting of Board of Directors of Rancho Santa Fe Association Held Thursday, February 20, 1969, 9:00 a.m. Board Room

PRESENT: President Millard, Vice President Evans, Director Bakewell, Frobes, Lasswell, Lee and Withrow.

ALSO PRESENT: Association Members Mrs. Jane Brett and Mrs. G. S. Stoughton, Ann Clevinger, representing Rancho Santa Fe Times; Secretary Van Evera and Recording Secretary Butts.

PUBLIC HEARING—9:00 a.m.

PRESENT: Mr. and Mrs. Clifford A. Ives. Mr. Millard declared the Public Hearing open to consider the petition made by Catherine Crichlow, Clifford A. Ives, Josephine G. Ives, Parcel 1/1, Block 48, Map 1742, to modify the restriction on the number of building sites on Lot 1, Block 48, from a permissible 6 buildings to not to exceed 7 building sites, said additional building site to be limited to said Parcel 1/1, Block 48, property of applicants.

The Board determined that the requirement for written approval of the owner or owners of record of 2/3 in area of all of said property held in private ownership within 500 feet in any direction from property concerning which a change or modification is sought to be made, had been satisfied by the applicants.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the Amendment.

After discussion, it was moved, seconded and unanimously passed to approve the petition as presented.

The Board resumed regular session at 9:10 a.m.

MINUTES OF PREVIOUS MEETING

The minutes of the meeting of February 6, 1969 were approved as submitted.

PERSONAL APPEARANCES

Mr. A. Kern, Lomas Santa Fe Development Company, made a presentation of the company's development and desire for a reduction in the size of certain lots within that area, purchased with deed restrictions from Rancho Santa Fe Irrigation District. The Board of Directors deferred action pending an inquiry from Santa Fe Irrigation District.

Dr. Robert R. Washer, Association member, appeared before the Board relative to application for Covenant modification for additional building sites applicable to his Parcel 7/6, Block 24. He asked the Board of Directors for clarification of the procedures for amending the Covenant. It was pointed out that no action could be taken by the Board on this application for modification until it was completed and formally presented to the Board for action.

ART JURY RECOMMENDATIONS

Keeping of Animals
J. B. SHAMEL (Manning escrow) R. Clotfelter, R. T. Casey, C. V. Kimmell, Mrs. H. Tullisen, W. Tullisen, C. B. Tucker, Mrs. M. Warnock (in attendance) Parcels 2/1, 3/1 and 4/1, Block 17, Map 1742, La Valle Plateada, 34 acres: 30 horses. After a second visit to the site: APPROVED for 25 horses with the following stipulations: (1) The property shall not be operated as a livery stable or stud farm; (2) There shall be no lights, training rings, nor shows, nor stalls at stud; (3) All the unplanted fields shall be put into grass; (4) Any additional buildings or additions to existing buildings shall be presented to the Art Jury for approval.

G. D. Watts, Mrs. Watts (in attendance) Parcel 5/4, Block 37, Via del Alba, 2.93 acres: one additional horse, making a total of three horses. APPROVED.

Resignation
J. G. BOEKELHEID Parcel 4/6, Block 127

El Mirador. Reassignment to add approximately 2 acre to said parcel. APPROVED.

DIRECTORS' REPORTS
Vice President Evans, Golf Activities Committee Chairman, reported the following resignations had been accepted: E. L. Anderson, F. B. Chamberlin, Doraise Michael, Ruth Peters, and David R. Widgway.

He reported inactive status had been granted to H. J. Isaacs and Mr. and Mrs. D. L. Taylor. Mrs. C. C. Randolph was granted an adjustment from family to single fee retroactive to Mr. Randolph's death.

Mr. Evans stated the Committee recommended approval of the request of The Inn to hold its Annual Invitational Golf Tournament on March 6 and 7, with starting times to be arranged with the Golf Pro. The Board unanimously approved said request.

Mr. Evans announced the following: (1) Rev. Donald R. Caughey, pastor of Village Church, had been accepted under the new golf classification, "Non-Association Member Resident Playing Privilege"; (2) Association Playing Privileges, 225; Non-Association Playing Privileges, 126; Total, 351.

Director Bakewell, Parks and Recreation Chairman, announced that Joseph J. Hedrick to be a member of the Parks and Recreation Board. This nomination was unanimously approved by the Board of Directors.

Director Frobes, Planning Commission Chairman, reported on the meeting of February 12, 1969.

Director Lasswell, Finance Committee Chairman, since he had been unable to attend the Committee's meeting on February 19, requested Director Withrow to report any direction from property concerning which a change or modification is sought to be made, had been satisfied by the applicants.

Director Lee, House Committee Chairman, reported favorable comments on the food and decor of the Restaurant continue.

Director Withrow, Inspector General, reported on his review of the engineering specifications prepared for the driveways and parking at the tennis courts, restaurant, and maintenance areas. With minor modifications, the specifications were approved, and the Secretary directed to seek cost estimates for the project.

Secretary Van Evera reported on the San Diego Regional Water Quality Control Board meeting which he and Mr. R. M. Clotfelter of the Sanitation Committee had attended on February 18.

Resolution: Residence Zones Guidelines. The Secretary presented a draft of a resolution for zoning and subdivision guidelines approved by Association Counsel. The following resolution was unanimously passed by the Board: (copy attached)

Resolution: San Dieguito River Valley Development. Mr. Van Evera reported that he has received information that the American Housing Guild was going to request a change of zone classification to permit lot size reduction in the proposed development adjacent

to Whispering Palms. After discussion, it was moved, seconded and unanimously approved to send the following resolution to the San Diego County Planning Commission and to the San Diego County Board of Supervisors in opposition to said change. (copy att'd.)

Guideline for Density Zoning. The Secretary presented the Board with a draft of a paper to be published which explained the background and purposes of a zoning and subdivisions guideline. The Board members will submit recommendations to the Secretary prior to its being finalized.

CORRESPONDENCE RECEIVED
A letter was read from Association member Frank E. Neuhausen which requested written assurance from the Board of Directors of Association approval of the keeping of animals on Parcel 4/15, Block 29, upon the completion of proposed improvements on said property presently occupied by John Kolenic. Mr. Neuhausen addressed the Board on this matter in behalf of Mr. Kolenic and himself. He was advised that action would be taken after presentation of final plans for the improvements mentioned in Board of Directors letter of January 17, 1969.

The Secretary read a letter from Association member Bernard M. Kane relative to possible erosion damage to his property occurring from recent rains. The letter was referred to the Association Legal Counsel.

RECESS AND ADJOURNMENT
The meeting was recessed at 12:55 p.m. for a five minute recess for the properties. The meeting was adjourned at 1:30 p.m.

H. Ray Millard, President
David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 25, 1969, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Kelsey, Vice President Bellman, Architect Hope, Alternates Blackman and Coberly and Attorney John Stanley.
ALSO PRESENT: Mr. and Mrs. Robert J. Driver, Mr. Robert F. Driver, Attorney Robert A. Oakes, Daniel N. Salerno, A.I.A., Mr. James Harrison (all in attendance) regarding the Wishing Well property) Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

EXCUSED: Alternate Hill.
The minutes of the previous Art Jury meeting of February 11, 1969, were approved.
APPROVED SINCE LAST MEETING
Butler, J. D. Residence—Parcel 7/2, Block 14, El Vuelo.
Vance, H. T. Fence—Parcel 8/7, Map 2129, Mariposa.

NEW CONSTRUCTION
Anderson, J. (in attendance) Residence—Parcel 1/3, Block 46, El Camino Real. Applicant: Fred Anderson.
Hedrick, L. L. (in attendance) Residence—Parcel 1/8, Map 2129, Avenida Maravillas, Approved.

Association Lawn Bowling Green. Por Lot 1, Block 19, Via de la Cumbre. Plan as not presented approved. This approval does not include any future buildings on the lot. Plans

for any structures will be presented to the Art Jury for approval at the appropriate time.
PRELIMINARY STYLE CHECK (This style check does not restrict the Art Jury in examination of firm plans).
Wishing Well, Apartments—Lots, 28, 29, 30, 32, 33, 34, Tract 2089. Letters and petition made an official part of the Art Jury records on proposed development of Wishing Well property on Lago Lindo. Copies of correspondence will be forwarded to Board of Directors. The Art Jury advises the Board of Directors that it does not approve the contemplated improvements to the Wishing Well property. (See letter dated February 25, 1969 to Board of Directors.)

Magoffin, W. R. Residence—Parcel 2/11, Block 19, Via de la Cumbre. The general design of the residence is acceptable. The Art Jury requested certain modifications.

ADDITIONS AND ALTERATIONS
Borden, D. A. Addition to existing residence. Parcel 1/4, Block 46, El Camino Real. Approved.

SUBDIVISIONS
Moseley, C. C. (resubmission) Parcel 7/5, Block 27, Las Colinas, consisting of 10.6 ± gross acres into sites of 3.6, 4.4 and 2.6 ± net acres. The Art Jury advises approval of the subdivision as submitted.

Reeves, J. F. & Beth L. T. (in attendance) Parcel 5/3, Block 43, Puerta del Sol, consisting of 3.39 ± gross acres into sites of 1.69 and 1.70 ± net acres. The Art Jury advises disapproval to the Board of Directors.

KEEPING OF ANIMALS
Augustine, D. (escrow Goodman) Parcel 11/4, Lot 110, Map 2129, El Secreto. Three horses on 3.39 ± gross acres. The Art Jury advises approval to the Board of Directors.

COVENANT ACCEPTANCE
Quersbaess, E. W. Portion of Lot 3, Block 22, Los Morros and Via de Fortuna. The Art Jury advises approval.

MISCELLANEOUS
Spa of Copenhagen, Lights—Installed exterior lamps not acceptable.
Kolenic, J. Landscaping and all-weather access road to stable at Parcel 4/15, Block 29, El Zorro Vista. The Art Jury advises approval to the Board of Directors.

President Kelsey asked that a committee be formed of Mr. Vernon E. Bellman, Mr. Joseph E. Coberly and Mr. David A. Van Evera whose purpose it will be to formulate a policy concerning outside lighting for presentation to the Board of Directors.

Preston H. Kelsey, President
David A. Van Evera, Secretary
Enclosures—Petition and letters made an official part of the Art Jury records signed by:

Petition dated February 20, 1969. Dr. Herbert Willy Meyer, Emmy K. Meyer, John J. Marion, Mrs. Taylor, Paul J. Anderson, Anne M. Anderson, Estelle L. Strauss, Harry Kleist, Edna B. Kleist, R. Benson Fisher, Constance C. Fisher, Margery H. Bowles, Frank Kaiser, Mrs. M. Watson, Jr., Robert W. Langley, Frances M. Langley, Julia C. Kraft, Anna Cantwell, Merrill E. Sayer, James H. Morford, Jane Morford, Harold Blumenthal, Jeanne Blumenthal, Nancy E. Murphy, C. Temple Murphy, Jr., B. F. Jenkins, Mabel C. Clinton, David G. Freeman, M.D., Addie M. Freeman, Howard Clinton, William L. Goff, Ben R. Gardner, Dorothy G. Gardner, Gweneth Stoughton, Richard B. Stoughton, M.D., A. L. Trowbridge, Robert C. Loomis and Louise W. Loomis. Letters signed by Robert C. and Louise W. Loomis, Nancy E. Murphy, Harold Blumenthal, James H. and Jane C. Morford, William L. Goff, Richard B. and Gwendolen S. Stoughton, Jean and Hugh Stewart and John J. Irwin. Petition signed by Thomas G. Howe, A. H. Rodgers, Clare M. Howe, Anne S. Rodgers, Andrew G. Kyle and Joan Kyle.



"LOVING TO LIVE" IS TITLE OF LECTURE BY GRACE BEMIS CURTIS

Only love can counteract today's rising tide of fear and hate, according to Grace Bemis Curtis, C.S.B., of Pittsburgh, Penn. Her Christian Science lecture called "Loving to Live," will be given in Rancho Santa Fe, Saturday, April 12.

Miss Curtis will speak at 3:00 P.M. in the church edifice, La Flecha. The lecture is sponsored by First Church of Christ, Scientist—Rancho Santa Fe. It is free and open to the public and will last about an hour.

Before devoting full time to the healing ministry of Christian Science, Miss Curtis was a concert pianist and music teacher. She studied at the Eastman School of Music in Rochester and the New York School for Music and Fine Arts in New York. She also studied privately with two students of Franz Liszt.

A life-long Christian Scientist, Miss Curtis is a teacher of Christian Science and a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Massachusetts. Members of this Board give lectures throughout the world.



RANCHO SANTA FE
COUNTRY HOMES AND HOMESTES
R. M. CLOTFELTER
LICENSED REAL ESTATE BROKER

Since 1931 756-2422

REAL ESTATE INSURANCE

RANCHO SANTA FE PROPERTIES

Ocean and valley views are features of this attractive four bedroom ranch style residence located on almost three secluded acres. Pool and trees complete this outstanding estate. \$79,500.

Charles A. Chapin & Associates

PASEO DELICIAS
Real Estate Brokers
ACROSS FROM THE INN
Associates
Charles A. Chapin Harry J. Lee John R. Ziegler
George A. Baldry Howard L. Wellman

CARLSON TRAVEL SERVICE, Inc.

RANCHO SANTA FE, CALIFORNIA 92067
714/756-2405
PASEO DELICIAS
POST OFFICE BOX 1414
ZENITH 7-0405
1033 PROSPECT AVENUE
LA JOLLA, CALIF.

PSA routes for your home town.

San FranciscoCO!



OakLAND!



San JoSE!



SacramenTO!



Hollywood-BurBANK!



L-o-s A-n-g-o-LES!



OntariO!



San DieGO!



We get up and go for 8 California home towns 900 times a week. More flights connecting northern and southern California than any other airline. All jets. Lowest air fares. Want to get carried away for your home town? Call your travel agent or give PSA a yell.



PSA gives you a lift

MONEY TALKS\$

Editor's Note: Last summer, during his period as Interim Pastor at The Village Church here in Rancho Santa Fe, Dr. S. Dean McBride preached a challenging sermon, "Money Talks." Later, by urgent request, he repeated it to the Rancho Santa Fe Rotary Club, and Herbert Hall had copies of the manuscript printed for those interested in reading it. Now comes word that Dr. McBride has been honored with a Freedoms Foundation Award for this sermon—a national honor bestowed annually on a very few selected Americans who best express the principles of fundamental belief in God and in Constitutional government. This news will delight Dr. McBride's many local admirers—and because of the timeliness as well as the worthiness of the message, we wished to share it here with all of the readers of Rancho Santa Fe LIVING.

The Text: Jeremiah 5:21—"Ye have eyes, and see not; ye have ears, and hear not."

(A sermon preached by The Rev. S. Dean McBride, D.D., in The Village Community Presbyterian Church, Rancho Santa Fe, California, on June 30, 1968).

Suggestion: In reading this sermon a One Dollar Bill should be on hand for reference.

"When money talks, God keeps silent."

Like so many other barbed statements, that one is only partially true. At least, the One Dollar Bill speaks with rare and explicit eloquence. It declares the role of God in our national life and it affirms the idealism to which we Americans supposedly subscribe.

It would be impossible to estimate the number of One Dollar Bills which have passed through our hands over the years but, in handling them, have not most of us been like unto the people of Jeremiah's day whom he described by saying: "Ye have eyes, and see not; ye have ears and hear not."

Have you ever taken a good look at a One Dollar Bill and seen with your own eyes what is engraved thereon; have you ever listened with your own ears and actually heard the message of the One Dollar Bill? Let us do both of those things this morning.

Now, just as there are two sides to every controversial issue, there are two sides to every One Dollar Bill and the message of each side is important.

THE FACE SIDE OF THE ONE DOLLAR BILL

The "Face Side" on the One Dollar Bill carries, in shaded letters, the identification: "THE UNITED STATES OF AMERICA"; beneath which there is the picture of George Washington as painted by Gilbert Stuart.

The Seal of the Federal Reserve District

To the left of the picture of George Washington, there is a "Seal," printed in black, which designates the Federal Reserve District which issued the currency.

While it is only of passing interest, The United States is divided up into Twelve Federal Reserve Districts: The First, The Second, The Third, etc. Each District is also designated by a letter of the alphabet which corresponds with its assigned number. Thus, The First Federal Reserve District is assigned the letter "A"; The Second District, the letter "B"; The Third District, the letter "C"; etc. We Californians live in the Twelfth Federal District and the assigned letter is "L".

If the One Dollar Bill which you are using for reference carries the letter "L" at the center of the black, circular "Seal," it is worthy of note that the letter "L" also prefaces the serial number engraved on each side of the face of the bill and the number "12" is also engraved at the four corners of the bill.

The Seal of the Treasury Department

To the right of the picture of George Washington, there is another "Seal" printed in green. It is that of The Treasury Department. The Treasury Seal was designed by a Committee appointed

by The Continental Congress on September 26, 1778. The date of official acceptance by Congress is unknown but the Seal has been in use since 1782.

At the center of the Treasury Seal, there is a "Shield" which displays: "The Scales of Justice" at the top; a "Key" (the emblem of official authority) at the bottom. Across the body of the "Shield" there is an inverted "V" shaped band with thirteen stars representing the Thirteen Original States. The outer circle of the "Seal" carries, in abbreviated Latin, the inscription: "Theasauri Septentionalis Sigillum"—meaning, "The Seal of the Treasury of North America."

A rather interesting inscription! It says nothing, nor suggests anything, about being "The Treasury of South America" or any other nation or nations, of the earth. If we are resolved to continue in an apparent attempt to finance all nations of the earth, would we not do well to revise that inscription?

THE VALUE OF THE DOLLAR

At the top of the Dollar Bill in block letters there are the words: "FEDERAL RESERVE NOTE." There was a day when those block letters read: "SILVER CERTIFICATE" beneath which there was the explanatory note: "Redeemable in Silver." All such One Dollar Bills were officially retired from circulation as of June 24, 1968. All current Dollar Bills, and all other currency as issued by The United States, are now backed only by the financial integrity of the Government of The United States.

Beneath the picture of George Washington, in block letters, are the words: "ONE DOLLAR" and the numerical "1" is to be found in each of the four corners of the bill.

So, a Dollar Bill is worth "One Dollar" but what is the value of "One Dollar" since it is no longer secured by a silver equivalent? Is the Dollar worth the same today that it was 20 or 30 years ago? It is not required that we be students of Economics to know that the worth of the Dollar has been eroding over the years at a rate of approximately 4% per year. We may have far more dollar bills today than we had a few years back but the purchasing power of the dollar is no longer what it once was. Furthermore, let us not dismiss the possibility that the worth (purchasing power) of the dollar may continue to erode until it is worth next to nothing. Huey Long of Louisiana used to shout: "Every man a King!" Another charlatan may come along some of these days shouting: "Every man a Millionaire!" and accomplish his nefarious objective by reducing the worth of the Dollar to a fraction of the current worth of the penny. That has happened in other nations at the whim, by the folly and caprice, of governments and international banking institutions and it could very easily happen in our land.

THE REVERSE SIDE OF THE ONE DOLLAR BILL

While the "Reverse Side" on the One Dollar Bill carries some duplication of that which is engraved on the "Face Side," the truly significant engraving on the "Reverse Side" is "The Great Seal of The United States."

The Great Seal of The United States

Unlike most official "Seals" The Great Seal of The United States has two sides and each side is printed on the One Dollar Bill: one on the right, the other on the left. The two sides of "The Great Seal" relate a long, long story touching on the history, the structure, the idealism, the faith of the government and people of The United States.

The Origin of The Great Seal

Whence came the "Great Seal"? When was it authorized and designed? By what kind of men? Under what circumstances? What important truths were incorporated in "The Great Seal" and why?

Late on the afternoon of July 4, 1776, after having duly signed The Declaration of Independence, the Continental Congress appointed a Committee composed of Thomas Jefferson, John Adams and Benjamin Franklin; and that committee of three was authorized to design a "Seal" for The United States of America. The initial committee did a bit of work on the assignment but failed to carry it through to completion. It was thus that a Second Committee and a Third Committee was appointed and assigned to the task. After six years of effort, with each committee refining and developing the work of the previous Committee, "The Great Seal of The United States" was presented to and adopted by Congress on June 20, 1782.

The Meaning of The Great Seal

The fact that we have a "Great Seal" is important primarily in what it says; but what it says is important only as we know and understand what it says.

The Half of The Great Seal on the Right-hand Side of The One Dollar Bill

The half of the Great Seal as engraved on the right-hand side of every One Dollar Bill has considerable to say about The United States as a nation and the obvious responsibilities associated with citizenship.

Prominent is the engraving of "An Eagle" with spread wings, talons and tail. The body of "The Eagle" is covered by "A Shield" with thirteen vertical stripes which represent the Thirteen Original States. Above the head of the Eagle is a "Halo" with a cluster of thirteen stars. The primary significance of "The Halo" is the fact that it symbolizes the ascendancy of "The Spiritual" over "The Material" in the United States. According to the thinking of our "Founding Fathers," the United States was a religious nation; a nation which boldly affirmed the supremacy of moral and spiritual values.

The Symbolic Significance of The Eagle

It is worthy of note that "The Eagle" was used as a national symbol by the Romans and the Germans long before it was adopted by The United States. For those nations, however, "The Eagle" symbolized Power, Strength, Skill, Bravery. Our Founding Fathers associated no such meaning with "The American Eagle." In their thinking, "The American Eagle" was a symbol of "SELF-RELIANCE"—a corollary for the less meaningful word "Independence."

In choosing "The Eagle" for a symbol, they were saying: "We are resolved to be a 'Self-Reliant' (Independent) nation. We will not be beholden or subservient to any other nation on the face of the earth. We as a nation will soar to the heights on our own strength.

It should be perfectly obvious to all that such grand idealism could only be realized by a nation composed of "Self-reliant" citizens. It is, therefore, within the limits of reason to conclude: in choosing "The Eagle" as a national symbol, our Founding Fathers were saying: "Every citizen of the United States must be 'Self-reliant'; that is, he must stand on his own two feet, provide for himself and his dependents; and, no able-bodied, healthy-minded citizen is to deliberately choose to be a parasite and live at the expense of his fellow citizens.

What is the state of "Self-reliance" in our nation today? Has it not eroded over the years and is it not in a state of erosion? Has not "Self-reliance" eroded far more than the value of the Dollar? Do we not see the erosion of "Self-reliance" in our fellow citizens who are saying: "It is the responsibility of the government to take care of me." If we would behold the erosion of "Self-reliance," all we need to do is to make close observation of ever so many of the "Demonstrations" which are taking place in our land. In most of them we see a display of "Self-interest" but no evidence of "Self-reliance."

The Motto in the Beak of The Eagle

There is a ribbon in the beak of "The Eagle" which carries the Latin inscription: "E Pluribus Unum"—meaning, "Out of Many, One."

Our Founding Fathers in drafting and adopting that motto did not bother to elucidate its meaning. Thus, we can only speculate as to what they had in mind when they said: "E Pluribus Unum."

I suggest that they were affirming as an ideal: There must be unity of mind and spirit in the United States even though the citizens are of diverse national backgrounds, abilities, vocations, interests and religious affiliations. I suggest that "E Pluribus Unum" is the equivalent of the LOYALTY to our nation which we affirm when we pledge allegiance to our flag and when we sing our national anthem.

Loyalty to the United States does not imply or require blind acquiescence to every policy and program of the government. There are times when opposition to the government is a lofty expression of loyalty. A citizen is loyal to the United States when his love of his nation compels him to seek for his nation the righteousness which makes for peace and prosperity, "liberty and justice for all." Thus, loyalty is expressed both by criticism and commendation, opposition to and support of the government.

What, however, is the status of "E Pluribus Unum" in our nation today? How fares loyalty in our land? Has it not eroded right along with the Dollar?

Among us there are some citizens today who will not so much as stand when "The Star Spangled Banner" is played; some who claim all the rights and privileges of citizens and yet refuse to salute the Flag; some who sneer at their neighbors who display the Flag. Many of these feel that they are entitled to an education, including College and University, at public expense; entitled to Welfare and Pension benefits at public expense; entitled to protection by our law enforcement agencies even as they defy the laws of our land, and when arrested, they cry "Police brutality!" and, when brought to trial they request a "Public Defender." Throughout our land today, there are thousands of citizens, some native born and some naturalized, who give no evidence of loyalty to the nation of their citizenship. If anything, they openly affirm commitment to foreign ideologies; or, if they have any loyalty at all, it is centered exclusively in themselves.

A short time back, Mr. Charles Brower spoke before the Illinois State Chamber of Commerce. In the course of his remarks, he said: "If Nathan Hale were living today, he would be heard saying, 'What, me spy on the British? Are you trying to be funny? Do you know what they do to the spies they catch? I'll give you a news flash, chum. They hang them.' And Paul Revere would be heard saying, 'What do you mean? Me ride through every Middlesex village and town in the middle of the night yet? Why pick on me? Am I the only man in Boston with a horse?' And Patrick Henry would be heard saying, 'Sure I'm for liberty, first, last and always. But we've got to be realistic. We're a pretty small outfit, and if we start pushing those British around, somebody's going to get hurt.' And George Washington would be heard saying, 'Gentlemen, I'm honored, but I do wish you would try someone else. I'm just getting things organized here at Mt. Vernon. Also, you might say, I've already served my time, against the French, you know.'"

"E Pluribus Unum"—Out of Many, One. If that motto does not emphasize and require LOYALTY to the nation of our citizenship, what does it mean?

The Tail Feathers of The Eagle

Nine in number are the "Tail Feathers" of The Eagle and they represent the Nine Justices of The Supreme Court. The symbolic meaning of the "Tail Feathers" is most provocative for: the "Tail Feathers" are that part of The Eagle which controls and directs its flight.

Let no irresponsible epithets be cast at The Supreme Court as it exists today. The responsibility resting on the Nine Justices of the Court is so heavy that all members of the Court should be both omniscient and infallible. As it is, they are mere mortals. It is thus that their judicial decisions are influenced by their personal prejudices, religious concepts, social, political and economic ideologies. Were such factors not influential in their thinking, were they 100%

judicial, they would always see "eye to eye" in interpreting "the Law." The fact that they are mere mortals and subject to bias explains their many "split-decisions"—majority and minority opinions. Still, while the members of the Supreme Court are mere mortals, they are vested with the power to direct and control the flight of "The American Eagle"—and they have caused the "Old Bird" to change course in recent years, at times, by the margin of a 5 to 4 vote.

A student of American affairs recently offered as his opinion: "Consciously or unconsciously, we have been imparting to our young people for all too many years a philosophy which is incapable of producing men of vision and understanding and basic dedication which did characterize the Founding Figures of our history."

Could that be an explanation of some of the radical decisions as made by The Supreme Court in recent years?

The Talons and The Head of The Eagle

The right "Talon" of The Eagle holds a sheaf of "Thirteen Arrows" (the Thirteen Original States) which symbolizes the willingness of The United States to fight, if necessary, in defending and protecting both her territory and her ideals.

The left "Talon" of The Eagle holds an "Olive Branch" with thirteen leaves—a symbol of "Peace."

Of utmost importance, "The Head" of The Eagle is turned in the direction of the Olive Branch and symbolizes the desire of The United States for "Peace" and her abhorrence of "War."

In which direction is "The Head" of The Eagle now turned? Is it still turned toward The Olive Branch? Or, has it slowly but gradually been twisted around by our generation until it is now facing in the direction of The Sheath of Arrows?

Are we today really, first and foremost, a peace loving nation? While we may, in all sincerity, so see ourselves not loving other nations of the earth see us as we see ourselves. Today, we have the mightiest military machine on earth; the mightiest military machine of all history; and that is a hard fact to equate with The Head of The Eagle turned in the direction of The Olive Branch.

The other half of The Great Seal also speaks to us with historic and contemporary eloquence.

The Unfinished Pyramid

It features an "Unfinished Pyramid" with a base stone carrying, in Roman numerals, the date of 1776. The Unfinished Pyramid has thirteen layers denoting the Thirteen Original States.

The fact that the Pyramid is unfinished is of extreme importance. It was thus that our Founding Fathers acknowledged their engagement in a work which they would never bring to completion. They were symbolizing the fact that future generations would build on the foundation as laid by them and the superstructure as built by them. They were not arrogant in the belief that they had fashioned a finished product, complete and perfect in every detail. They were the builders of a nation which future generations would continue to build.

The "Unfinished Pyramid" was also used to symbolize the fact that the United States was not starting-from-scratch as a nation but drawing freely upon the best of all nations and civilizations as far back as the ancient Egyptians.

The Triangle Above The Unfinished Pyramid

Directly above "The Unfinished Pyramid" is a "Triangle" with "An Eye" at the center. The "Eye" represents "The All-Seeing Eye of God"; and "The Halo" which surrounds The Triangle accentuates that symbolic contention.

Is it not clearly apparent: "The All-seeing Eye of God" above the Unfinished Pyramid was a dramatic way of saying: "We are building a nation under the supervision of God." That contention found support in later years when the decision was made to engrave on the Dollar Bill the words: "In God We Trust"; and when, in still later years it was decided to incorporate within the Pledge of Allegiance to the Flag the phrase: "One nation, under God."

The Latin Inscriptions

Above The Unfinished Pyramid and The Triangle with The All-seeing Eye of God there is the Latin phrase: "Annuit Coeptis"—meaning, "He (God) Hath Favored Our Undertaking." On the scroll beneath the base of The Unfinished Pyramid there is another Latin phrase: "Novus Ordo Seclorum"—meaning, "A New Order For The Ages."

When we put all of the pieces together we have: "He Hath Favored Our Undertaking" as we build (The Unfinished Pyramid) together, under His supervision (The Triangle and Eye), "A New Order For The Ages."

Interpretation and Application

Now, how do we as a generation measure up when we consider the Faith, the Idealism, the Conviction, the Dedication, the Commitments of our Founding Fathers? Are we allied with them in building "A New Order For The Ages" under the supervision and with the approval of Almighty God? By way of answering those questions, let us consider some thought provoking questions:

- What's "New" about authoritarianism and regimentation by Government?
- What's "New" about exploitation and confiscatory taxation by Government?
- What's "New" about totalitarianism, and paternalism, and bureaucracy?

Such things are as old, as hackneyed, as obsolete as the Pharaoh's of Egypt, the Kings of Assyria, and the Caesar's of Rome. There is something "New" about a Government functioning by the consent of the governed: with the governed being self-reliant, responsible, free citizens. That brings to mind a recent statement of former President Dwight D. Eisenhower: "The real threat to liberty in this Republic will not come from the sudden, calculated assault. Rather it will be found in a steady erosion of a self-reliant citizenship."

What's "New" about militarism; the approach which attempts to resolve all problems and disputes by swinging the sword? That is as "Old" and musty as Alexander the Great.

What's "New" about organized religion (The Church) reaching out its hand to the Government for financial subsidies? That is as "Old" as Constantine and just as insidious.

What's "New" about "An Order" which is saturated with immorality of all forms and degrees? That is as old as Methuselah.

What's "New" about drunkenness—aside from the fact that we now call it alcoholism? That's as old as Noah.

What's "New" about polygamy or polyandry whether it be static (several wives or husbands at one time) or progressive (several wives or husbands one after the other)? That's as old as Solomon and just as messy.

What's "New" about sexual promiscuity and homosexuality? That's as old as the Roman Empire of Paul's day and he warned the Romans of its disastrous consequences in the New Testament Epistle to the Romans.

What's "New" about "Go! Go! Girls" and "Bong! Bong! Boys"; "Topless waitresses and nudism in the American theatre"? That stuff is as old, primitive and barbarian as the steaming jungles of Africa.

What kind of an "Order" are we building today? A "New" one or an "Old" one?

Are we adding to "The Unfinished Pyramid" by using materials which are approved of God? Or, are we today using the shoddiest materials available; the debris from civilizations which crumbled, rotted, collapsed and disappeared; or materials from primitive tribes and pagan cultures which have yet to make any constructive contribution to civilization?

No matter how we are building or what kind of materials we are using, let us never forget that we are building under "The All-seeing Eye of God"; and His eye is either upon us in judgment or in approval.

Is not a Christian Order the only kind of "Order" that can be by the wildest stretch of the imagination be called "New"? Is not a Christian Order the only kind of "Order" which is capable of commanding the approval of Almighty God?

If we would enter into an alliance with our Founding Father and build "A New Order for the Ages" which has the approval of Almighty God, it is then imperative that we be Christians.

He who would be a "Good American" let him be, first and foremost, "A Good Christian."

Let us as citizens of the United States be fully committed Christians and there will be validity in the motto:

"IN GOD WE TRUST"

**James W. Maurer To Manage
S. C. 1st Nat'l Bank N.C. Regional
Trust Office in Rancho Santa Fe**

James W. Maurer, Assistant Vice President and Trust Officer, is the Manager of Southern California First National Bank's North County Regional Trust Office recently established at the Rancho Santa Fe Branch. Maurer received his education at the Lawrenceville School and Stanford University. He presently resides in Del Mar with his wife, Kathy, and two children, Jeff and Margie. Prior to his association with Southern California First National Bank, Maurer was in charge of the Living Trust Division at the First National Bank of Nevada in Reno.

With the establishment of the Regional Trust Office, Southern California First National Bank is able to provide complete banking services to the North County. Maurer commented that his prime objective would be to provide convenient and personalized services to his customers. He will be available for financial planning and administration of accounts and he frequently works with the customer's attorney, accountant and life underwriter as a member of a team to coordinate a plan that best fulfills the customers objectives.

We quote Mr. Maurer: "You have probably read how an individual will pass away leaving a substantial gross estate and when the estate is eventually distributed by the



executor to the heirs, the final result is a net estate of substantially lower value. The difference between the gross estate and the net estate may be described as estate shrinkage. It is impossible for your heirs to receive all the assets representing the gross estate. Some shrinkage is inevitable because of death taxes, final debts, administration expenses and the possibility of adverse economic conditions. However, a thorough estate analysis will allow you to avoid wholly unnecessary estate shrinkage. Federal Estate and California Inheritance taxes may be reduced substantially through the use of a living trust or a testamentary trust. For example, the savings could amount to more than \$40,000 on a gross estate of \$300,000. Sophisticated and thorough planning is possible by utilizing a team consisting of your attorney, accountant, life underwriter and a trust officer whose skills will be coordinated to establish a plan that minimizes estate shrinkage and still accomplishes the disposition of your estate in a manner that you determine is appropriate. You should give primary importance to establishing a plan that best suits the needs and personal requirements of your family situation and then make every effort to utilize the techniques available to reduce the estate shrinkage. Fortunately, a trust can usually be drafted by your attorney in such a manner which will accomplish the personal objectives of each individual and his family.

All of the foregoing comments stress the importance of a well-considered estate plan. You should remember that there are more ways than one to pass your property on to your heirs. The difference between using one method rather than another may result in hundreds if not thousands of dollars being either wasted or saved."

Mr. Maurer is available for consultation at any time at his office in the Southern California First National Bank, Rancho Santa Fe.



Country Friends serving in the poolside patio at the two-day opening of Scripps Miramar Ranch March 15 and 16 included (l. to r.) Mrs. C. Temple Murphy and Mrs. Walter Wencke, both past presidents; Mrs. Howard T. Christanson of Rancho Santa Fe, and Miss Katy Straub of Pacific Beach.

**International
languages
academics**

- PERSONALIZED INDIVIDUAL INSTRUCTION or CLASSES
- ALL EXPERIENCED INSTRUCTORS —TEACHING THE LANGUAGES OF THEIR NATIVE COUNTRIES
- AUDIO-VISUAL-LINGUAL METHODS USED SUCCESSFULLY BY MORE THAN A QUARTER-MILLION STUDENTS
- TRANSLATION SERVICES
- OPEN FROM 9 A.M. to 9 P.M. WEEKDAYS AND TO 1 P.M. SATURDAYS

2718 Fifth Ave. San Diego ■ Tel. 295-2109

THE HORSE

in NORTH COUNTY

THE WONDERFUL WORLD OF HORSES

BY CLARICE "TERRY" ESPOSITO

There isn't a horse owner that's not holding his breath, in hopes that we will have a respite from the heavy rains . . . enough is enough! SAM STONE was ready to do a full layout on PAULA HANSENS famous VISTA HERMOSA FARMS, but is waiting for things to dry a bit, then we can get some good shots of "CRAZY KID" and other fine stock! WHEN the first edition of the WONDERFUL WORLD OF HORSES had hit the mail chute, felt the "crew" would settle down and relax before putting the next issue together but SOMEHOW the days have whizzed by, each filled with such interesting news from "YOU" out there that, as many of you KNOW, we are past the DEADLINE and begging for more "TIME" . . . and our patient publishers, the GIFFENS, realize now, that there is no "BIZ" like the HORSE "BIZ" . . . and "thanks" to THEIR support, belief and enthusiasm, we can all continue to get together, young and old, Professional and Amateur, Participant and Spectator . . . interested and non-committal enjoy every phase of the HORSE! . . . as ERIC ATTERBURY reminded us, in his very well received February editorial, the HORSE is GOOD for MAN. . . Tho' coverage of a few returns from the recent SHOWS are in, next month we'll publish the results of the balance of the exhibitors who will by then, have their photos from the various Shows, particularly INDIO & PHOENIX . . . attended by VALLEY LANE FARMS, and many of the other members of the ESTABLISHMENT, from what we hear they all did a GREAT job in the Show Ring!!!

Dropped by the IRVIN BUSSE'S, where they were busy bailing out after the "great rains," had hoped to get back to see them for a story on their fine stable of MORGANS, as well as hearing from

ELIZABETH, understand she can obtain, through the manufacturers, excellent driving carts . . . let's mark that down for next month, with pictures! While awaiting SHOW RESULTS we'll replace the "HERE COMES DE JUDGE" section with several NEWS items, some of SOCIAL interest, and a couple that warrants your most serious concern . . . due to YOUR request, this issue will feature the "TRADING POST" . . . as long as you don't get carried away with wordage, Friend Publishers will give us space to print items for SALE, or WANTED, or TRADES . . . in the HORSE LINE, from the "Four legged variety" down to wearing apparel . . . BE SURE TO HAVE YOUR AD IN BEFORE THE 25th of the MONTH! SWAP IT TO US!!!

Due to the interest of our many HORSE enthusiastic readers, the supply of the Magazine was exhausted and the WONDERFUL WORLD OF HORSES SECTION was printed separately to meet the demand, we find that it has been sent across the U.S.A. to leading Stables, near and far . . . and found its way to JAPAN (Racing Association), to the elegant Establishments of fine horses in IRELAND, ENGLAND and GERMANY . . . truly it is a WONDERFUL WORLD OF HORSES, and we will look to these far off countries and NEWS from them in the future!!

No matter how small the rider, nor how big the Stable, each is equally important . . . and brings to us its special gift!! Now . . . on to YOUR Wonderful World of Horses!!!

NOTE: Of course you can drop you News items, pictures, etc., off at the Village Press located across the street from the VIKING RESTAURANT, or care of THE WONDERFUL WORLD OF HORSES, P. O. BOX O, RANCHO SANTA FE.



The "All Arabian Horse Show" sponsored by the Desert Arabian Horse Association will be held on April 4th, 5th, and 6th at the Del Mar Fairgrounds. President of the D.A.H.A., Dr. Don Thiel and Miss Dianne Graser, a popular equestrienne of the Association are pictured with Dr. and Mrs. Richard B. Sarver, officials of the Show, in their Rancho Santa Fe Country Home. Cannell and Chaffin assisted them in their selections of Interior Design and Furnishings.

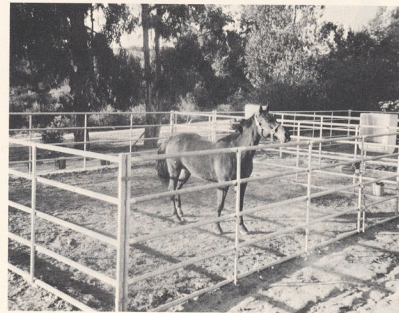
Cannell & Chaffin

SINCE 1917 . . . THE FINEST FURNITURE AND INTERIOR DESIGN

1005 PEARL STREET
LA JOLLA / 454-0451

LOS ANGELES . . . PASADENA . . . CORONA DEL MAR . . . SANTA BARBARA . . . FRESNO

"The Best in the West"
CAL-WEST FENCE CO.

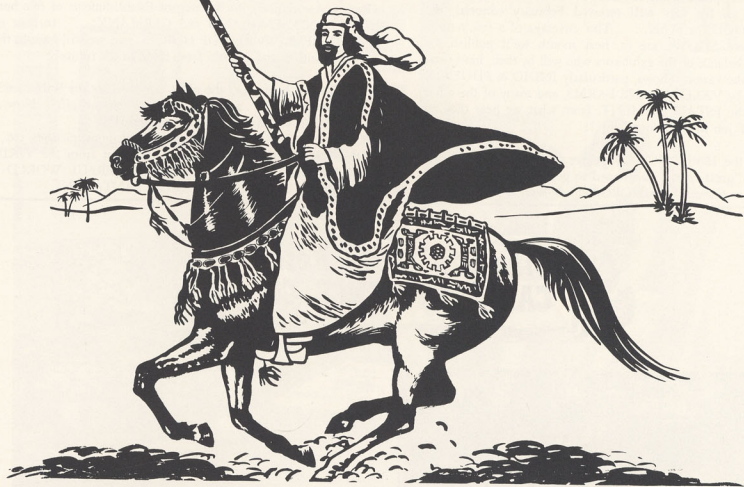


REPAIR SPECIALISTS
STATE LICENSED CONTRACTOR

We have fenced in the VERY FINEST HORSES, RANCHES, RESIDENTIAL AND COMMERCIAL SITES . . . and appreciate the opportunity to be of service to entire NORTH SAN DIEGO COUNTY when it comes to selecting and installing a Fence . . . whether Large or Small! Your inquiries are welcome . . . it is always a pleasure to provide you with a Free estimate. Place your call to (744-1250 . . . collect if desired)

— Another Happy Horse in a Cal-West Fence Co. Corral.
— 205 Carmel, San Marcos 744-1250

Arabian HORSE SHOW



DEL MAR **FAIRGROUNDS**

April 4 - 5 - 6 Halter Classes 8:00 am
Performances 1:00 - 7:30 pm
EASTER WEEKEND

"TAKE IT FROM A PRO"*

* GABOR RENNER . . . A man in the "know" about thoroughbreds!



RACE HORSES:

When we think about RACE HORSES, we think about BIG MONEY . . . no matter how you look at it! . . . And when you think about BIG MONEY, you certainly should consider HOW you will invest, and carefully select your advisor. . . MRS. PAULA HANSEN, the lovely owner of the famous VISTA HERMOSA FARMS entered into the field of RACING & BREEDING, not to give it a whirl, but to make a SUCCESS of it . . . knowing the Manager is the guiding hand, she selected GABOR RENNER. Born in Hungary, Gabor rode horses as often as he walked . . . he attended the Viennese Military Academy, famous for its school of equitation . . . while attending the "THERESIANISCHEN AKADEMIE," he gained special recognition for winning the competitive Games, requiring outstanding skill of the rider, superior ability! Gabor's father, Dr. Alexander Renner, an outstanding Physician, fled from a Russian prison camp in Siberia after World War I and settled in Shanghai with his lovely wife, Teresa, a noted Pianist. . . Dr. Renner gained fame as an eminent diagnostician in the Orient. . . The love of horses remained in the spirit of Gabor, soon to qualify as an Amateur Gentleman Jockey. . . In the Orient there are no Professional Jockeys, any member of the Jockey Club must have proof that they have their own income to maintain the high living standards for the Orient, they are not paid for Racing. Upon successful completion of the necessary Jockey School training they become full fledged Amateur Gentleman Jockeys, enjoying the vast Social life that accompanies this status! . . . Before the Renner family decided to come to the U.S.A., Gabor made an enviable record on the Race Track. Settling in Corona Del Mar the Renners found the peace and happiness they so richly deserved. . . Though engaged most successfully in Business, Renner retained the desire to be active in Racing and obtained a California Trainers License in 1955. A family friend, MRS. PAULA HANSEN entered into the Sport, selecting Gabor as her Manager and founded the now famous VISTA HERMOSA FARMS, formerly the home of GEORGE BRENT BREEDING & RACING ESTABLISHMENT . . . her Stable has set new Records with "CRAZY KID" establishing a new World Record in 1962 at the DEL MAR RACE TRACK. . . When asked, how should one enter into the Racing Game . . . whether Breeding or purchasing horses for the Track, Renner has one, clear cut answer . . . "ASK A PRO!" . . . don't buy on a hunch . . . or hearsay . . . rather seek the counsel of established, ethical Breeders, Trainers, to find out exactly how much investment will be necessary, and approximately how long you should carry on training of a horse before realizing the benefit of a winning. . . Ethical agents should also seek consultation of a Veterinarian of reputable standing in the Race Circuit, and Top Trainer, to appraise his findings, and if all of these agree then you can feel that your new venture is entered into wisely . . . BUT one must bear in mind, that when you get into the Wonderful World of Racing you are in a field of NO guarantees . . . be prepared for the risk, the disappointments . . . as well as excitement . . . the stakes are HIGH, but the WINNERS CIRCLE is true GLORY!

—By Gabor Renner



"THE HAPPENING"

A Rancho Riding Club Party, Held Friday Night, Feb. 28, At Rancho Santa Fe Golf Club



Very special guests, new members Mr. & Mrs. John K. Seaman are greeted by Barbara Bray



Center: The Fearless Leader of the Riding Club, Pres. Joe Coberly. Don't you wonder JUST what he was telling them? Verrrry Interesting!



Virginia Reniers, Lew Miller and Baecbtold . . . that dashing Dick . . . bachelor of the Club!



Sharing some Ranch News, left to right: Bill Benton, Jim Sterkel and Alison Benton



Who said the girls do all the talking? Left to right: Don Reniers, George Kburts and Dave Freeman seem to have a good thing going!



Left to right, standing: Betty Galt, Clara Lee Smith, Virginia Reniers . . . Mr. Cbubbuck, Barbara Bray, Edward Walz



Just arriving to join the fun . . . Mrs. Galt, Pat Beattie, Mary Pinkel, Tom Kraai (Delores Reniers)



No matter what they're saying, you'd better believe it! Left to right: M. P. Johnson, Edward Walz and Tom Kraai



WE caught these two while they weren't looking! Lovely Pat Manion and Dr. Sol Rosenthal



"Look, you had better come to dinner or we'll close the Bar!" Standing: E. J. Manion, Alison Benton Bill Bray



THE HOSTESS WITH THE MOSTEST! center . . . Beverly Kburts, getting everyone in the swing of it!



Greeting guests left to right: Pat Beattie . . . Jim & Lorraine Sterkel and — E. J. Manion

Margot Ward in lead line class on Barbara's pleasure mare, Miss Moonstar, Grand Champion Mare Del Mar 1965 to 1967.

CLAYTON MORGANS and The Morgan Horse



BY BARBARA WARD

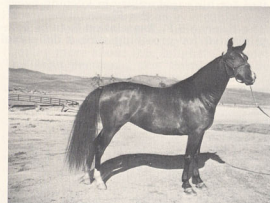
We (Tom and Barbara Ward and our growing family officially known as CLAYTON MORGANS), are all Morgan horse enthusiasts. We became interested in this particular breed while searching for a pleasure horse to ride on the Rancho Santa Fe trails about three years ago.

Since that time Clayton Morgans has developed a breeding program and has brought some very excellent representatives of the breed to this area. Our obvious enthusiasm stems from the love of horses and the versatility, disposition and stamina of the Morgan.

We have watched our Morgans win blue ribbons in shows throughout California and have seen the interest in the Morgan grow.

These horses are truly remarkable in that they perform under English and Western tack, in harness; both pleasure driving and the thoroughly exhilarating roadster class. And, last but not least, by a long shot, the Morgan is truly a pleasure on the trails.

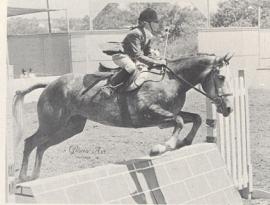
Clayton Morgans intend to continue their breeding program as well as promoting the breed and welcome any and all visitors to Rancho Pasatiempo and Bob Rice Training Stables at Rancho California. There you can get a first hand glimpse of the Morgan horse and his versatile performances.



Reed's Flashy Star—Tom Ward's up and coming Morgan roadster in training and living and with Bob and Louise Rice at Rancho California.



Tom and Barbara's performance mare, Cornella. Bob Rice up. Cornella is the dam to our Morgan stallion—Gem.



Cindy Hughes and "Blue Print"



Harold Angell and "Dizzy Blonde"

... As we go to press many of our riders are still enroute home but were able to pin down a few of our local WINNERS. . . . Cindy Hughes rode her mount, **Blue Print**, against terrific competition and placed in the RIBBONS at INDIO, this Grade horse was in competing with finest purebreds, it merits a lot of "credit" for the "rider" horse and trainer, **Dianne Grod** . . . CONGRATS!!! . . . The lovely daughter of Mr. and Mrs. Roger Woolley was another RIBBON getter, at IMPERIAL, riding her flashy mount "**Dowd Jones**" . . . incidentally, didn't we see friend mother, **Pat Woolley** on KOCO TV the other night, touring the CHILDREN'S HOSPITAL with **Mr. Arthur Meyerhoff** & group??? You just can't keep 'em down on the farm!!! Speaking of Arthur, he has a BIG WINNER . . . the elegant "**Dizzy Blonde**" . . . riding out of his J. M. STABLES. With trainer **Harold Angell** up, we hear that "**Dizzy Blonde**" knows only one color and that's BLUE, when it comes to ribbons! . . . and that is exactly what she brought back to the RANCH . . . winning both OPEN & STAKE Classes at INDIO & PHOENIX . . . this Road Mare should be watched, she's a WINNER! (**June Angell & Marilyn Ransome**, that good-looker at the Meyerhoffs Office, really "root" for these horses when they are on the road, such team support!) . . . For those of you who don't read "**THE THOROUGHBRED of Cali**"



A WINNING TEAM . . . **CAROLE SMITH SHANNON** . . . stopping the Show on "**TENDER MIST**."

Magazine . . . the recent edition, covering the Big Thoroughbred Winter SALE, features a picture of lovely **Mrs. Don (Virginia) Reniers** . . . a participant at the Sale. The Reniers, with the assistance of that capable man, **Gabor Renner**, brought home a great horse . . . CONGRATULATIONS you two!!! . . . WOULD YOU BELIEVE, **Jim Sterkle**, who helps keep the Race Tracks in "Biz" by running his "gallopers" had one horse that seemed to enjoy viewing his races from waaaaaay back in the rear stretch . . . granted a good view, BUT what a Way to Go . . . being an astute horseman, **Jim** decided that this was a GREAT horse, BUT not on the Track . . . being a good seventeen Hands and handy on its feet . . . it was decided that mount would make an excellent jumper for their daughter. . . . MEANWHILE, getting wind of his future, friend horse took a fresh look at "life at the Track" . . . verrrryposh-posh . . . his own Groom, Trainer and the cuisine superb, and made a B-line to get into the "Money" and has been staying there since. Have to hand it to **Jim**, he knows how to get them moving!!! . . . Something NEW has been added to the RANCHO RIDING CLUB ACTIVITIES for the coming year . . . more outside Social Affairs!

Heading the SUCCESSFUL launching of the first event, was that One in a Million gal, **Beverly Khuris** . . . who gathered together the ingredients to guarantee a tremendous evening for all! The No Host Cocktail-Dinner Party was held at the R. S. F. GOLF CLUB . . . That ever knowledgeable and charming **Rea Mowery**, of the R.S.F. Association assisted **Beverly** selecting a superb dinner . . . in fact after he had reviewed the special MENU offered by the CLUB for catered events, the Club members were ready to line up Dinner on the spot!!!! Stuffed Cornish Game Hen was selected for the Main Entree, and cooked and served with elegant perfection . . . right down to the finest White Wine to compliment the Dinner! Chef, **Milo Lenton**, certainly gained a lot of FOLLOWERS after this FEAST!



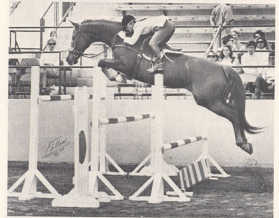
Rancho Riding Club members comparing thoughts on saddles! Left to right: **Alison Benton, Betty Galt and Clara Lee Smith**

Rising to the occasion, the Cantley's of CASA de LAS FLORES of Del Mar, on their very own, donated the most beautifully arranged two-tiered floral table decorations . . . Noted and MOST appreciated . . . a BIG Thank You, good friends! . . . Meanwhile back at the Bar, prior to Dinner, Joe "the bar tender" **Mullin** was credited for his rapid agility in keeping everyone happy . . . as the Photos give proof!!! The Rancho S.F. Association is to be complimented for providing such a delightful



WHAT famous SADDLEBRED TRAINER & BREEDER is that up there in the white shirt, bat and BIG SMILE . . . None other than **DANNY DANIELS!**

spot for private parties, the House Committee, led by Chairman Director, **Mr. John E. Lee**, carefully supervises its management! Keep it in mind when you want a SPECIAL treat in Dining when planning a catered event, you won't be disappointed, it is the GREATEST! Rather than rattle on about "who was there, etc., etc.", we had that daring photographer **Tom Reek**, from the HOME OF PORTRAITS in Del Mar who ventures into the action to get some "candid" photos . . . as you see, everyone was so busy with the "dialogue" that they didn't have TIME to even notice the camera! One of the guests at the Party, **DR. SOL R. ROSENTHAL**, Professor of Preventive Medicine, on leave from the UNIV. OF ILLINOIS, College of Medicine is residing here on the Ranch with his charming wife, **DORTHY**,



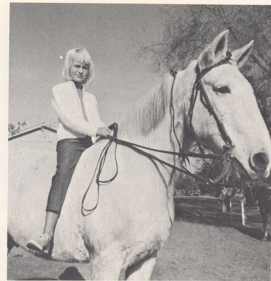
Dianne Grod up on "**No Remarks**."

and is busy writing a book. His talent and background for writing may be noted in the recent edition of **SPORTS ILLUSTRATED**. He has done considerable research, and published several articles on the general thesis, the "Risk Exercise" (R.E.) (His theory, on a physical or mental basis are necessary for our daily well being, etc.) The **Rosentals** are enchanted with life on the Ranch, a true horseman's. **Dr. Rosenthal** has Fox hunted for nearly twenty-five years and finds the presence of such fine Stables in one concentrated area an indication of the avid Equine interest in the North County! We will be hearing more about this delightful couple! The **John Seaman's**, new members in the Club were warmly received by all both are well acquainted locally, **John** owns that popular **SEEMAN LUMBER CO.**, we all find so close at hand when supplies are needed, and, of course, **Betty** is an all time favorite with Students, Fellow Teachers and Parents at **RANCHO SANTA FE ELEMENTARY SCHOOL**, where she is on the Teaching Staff. The every effort was tried, that beautiful wife of the "fearless leader" of the Club, **Pres. Joe Coberly** kept eluding our Cameraman . . . when you look over the Party Pix . . . remember . . . WE TRIED!

So nice to meet **Mr. and Mrs. M. P. Johnson**, who moved here last year, both are active members of the Club, keeping two fine horses at the Barn. . . . We were delighted to obtain a few photos of their Stable, "**WOODWINDS FARM**" at **Maple Plaine, Minn.**, that they maintained until they moved to **Rancho Santa Fe**. they were popular WINNERS in the SHOW RING, and in the coming months we'll count on a nice visit with them! They are certainly a welcome addition to the Ranch!

Enuff on this big happening . . . when, oh, when, **Beverly Khuris**, will you DO IT AGAIN!!!

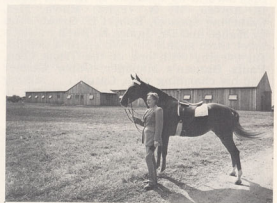
It took a bit of doing but we caught up with **C. Gordon Shillingburg, Jr.**, who is giving that popular course "The Horse in the North County" at **PALOMAR COLLEGE**. . . he was kind enough to take time off to fill us in on his activities for next month's Edition! He comes to us



Wenda Wencke on "**Rebel**"

from SCOTTSDALE, ARIZONA with a "paragraph" of Education Credentials, Graduate Studies . . . to say he is extremely qualified in the fields of Animal Nutrition, economy, Biochemistry and allied fields is an understatement. Rather than his record of applied Researches Performed, and Published writings are far too interesting to include in this brief resume, a complete coverage will be forth coming and he has agreed to come to you in the "TAKE IT FROM A PRO" section! He has been invited to speak to the EDUCATIONAL RESOURCES ADVISORY GROUP in San Diego and will present the subject, "Importance of Horse Science Application in San Diego County" . . . he works closely with **Col. Sanford Hunt**, U.S.M.C., CHIEF OF STAFF OF THE 5th MARINE EXPEDITIONARY FORCE, who is the very well liked Military Representative for this group, and on TOP of THAT, **Mr. Shillingburg** informs us that **Col. Hunt** is one GREAT horseman!!! Also on his lecture circuit will be a talk to the SAN DIEGO COUNTY JUMP & HUNTER ASSOCIATION . . . and to fill in those "free" moments he is establishing the SAN MARCOS RESEARCH CENTER!

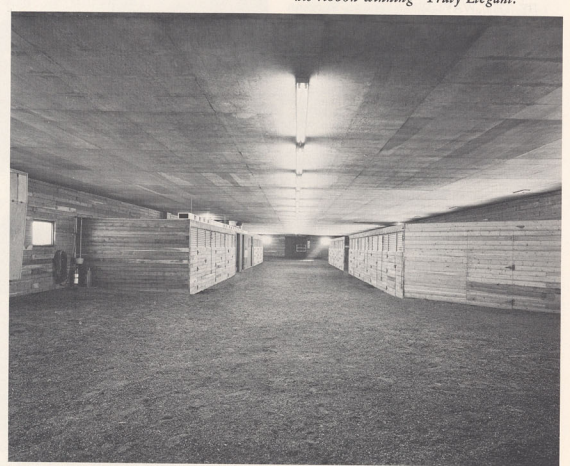
IT'S GOOD NEWS FOR THE DEL MAR RACE TRACK . . . things are really looking UP for the Track . . . the STATE RACE TRACK LEASING ASSOCIATION COMMISSION voted unanimously to award a lease on the facilities to the DEL MAR THOROUGHBRED CLUB . . . the 20 year lease becomes effective in 1970. Heading the Club, President **Tom Hamilton**, member of the S.D. Law Firm of LUCE, FORWARD, HAMILTON & SCRIPPS!!! . . . **Hamilton** is credited for



Two Winners . . . **Mrs. M. P. Johnson** and "**Tender Trap**"



Pausing for a minute in front of their stable, **Mr. and Mrs. M. P. Johnson**, with his ribbon winning "**Truly Elegant**."



INTERIOR OF "**Woodwinds Farm**," owned by **Mr. & Mrs. M. P. Johnson**, at **Maple Plaine, Minnesota**.

closing the deal to build the INTERNATIONAL SPORTS ARENA in San Diego . . . acquiring the franchises for the BASKETS in the NATIONAL BASKETBALL ASSOCIATION and the SAN DIEGO GULLS in the WESTERN HOCKEY LEAGUE, currently he is signed up as VICE-PRESIDENT with the Del Mar Turf Club . . . with his obvious "KNOW-HOW" it will certainly facilitate a smooth transition. Other leaders in the drivers seat include, such well-known figures in the Sports world as Clement L. Hirsch, Louis R. Rowan, W. R. (Fritz) Hawn, Mrs. Catherine Spencer, Robert H. Grant, John C. Mabey and Dr. James K. Buell . . . let's meet them soon!! . . . We spent a delightful evening with one of the Track Clan, Paula Hansen's Manager, Gabor Renner and his charming wife, Carole . . . talking about the horse world and this month in "shop" . . . he's with us this month in "TAKE IT FROM A PRO" . . . his years of wisdom make for valuable reading!



Miss Ann McQuilkin



A stunning winner, Miss Karan Zable.

BY THE WAY: What renown Surgeon at the recent RIDING CLUB PARTY was busy telling Lynn Miller that the CLUB needed more HAPPENINGS while he managed to allocate a whole bottle of that great Wine for his corner, pretty smooth operator!! Bobby Arbuckle is busy at RANCHITO PASATIEMPO . . . has fifty students weekly learning riding and the art of Horsemanship . . . it's a BUSY, HAPPY place! The Rosenthals are with the stable again, recently Dr. Rosenthal was pictured jumping "SOMERSET HOPE", who belongs to Anne Hendricks in the Jan. SPORTS ILLUSTRATED, how about that!! . . . The stable had a great time at the show . . . Nancy Arbuckle winning a 2nd place in the Saddle seat div. BIG WINNER, Linn Carpenter, daughter of Mrs. Ralph Dalton, won 2 FIRSTS at INDIO . . . with "HOLIDAY DEBUTANTE" . . . is instructed by Danny Danials, Linn keeps her horse Ricky at PASATIEMPO . . . some of Bobbie's little students include Jena Bonaman, Christine Hodgescock, Bill Rosenthal, John Arbuckle, and many, many more that we will be hearing about! Laurie Roach is busy working with "VICKI EMERALD" planning to show at CHANDEL CITY. One of the youngest students at the Barn, Deanna Peterson, a wisp of a five year old, shows a great deal of promise and is a constant delight to friend instructor . . . you will read about her family horse GREGOLI and the new addition via the Photo coverage! This family is most active in the RACE circuit PLUS owning an elegant dining spot in HUNTINGTON BEACH . . . they really keep on the GO! . . . Ann McQuilkin has been busy working TOMTOMS MELODY and doing a great job!

NEWS from the Grod's at CONTINENTAL FARMS . . . a new Instructor has been added . . . Sharon Crow, she will help with lessons, training and exercising horses . . . comes to us from having worked at Champ Hough's stable in MENLO PARK! Out of SIX horses taken to INDIO, FOUR were sold the FIRST day . . . Cindy Hughes and Julie Manion were OBERON WINNERS in Equitation at 11 and under jumping classes at the show . . . Dianne sent along a couple of photos . . . isn't that some shot by FAL-LAW . . . the horse, NO REMARKS, Dianne Grod up and flying!! . . . Two of CONTINENTAL FARMS pretty EQUESTRIANES, Kris Wangaard on "SCOTLAND" and Connie Rozozrenski on HAP-PY FLEET . . . are back to working their horses now that the rain has moved on, it's been a rough winter! . . . ONE OF THE MOST INSPIRING THINGS TO SEE: The Mounted U.S. MARINE COLOR GUARD . . . A big THANK YOU goes to these fine men, who take and use THEIR time OFF to represent our COUNTRY at the local SHOWS!! . . . John and David Murphy, sons of Mr. & Mrs. S. R. Murphy enjoying their mounts . . . aside from taking instructions from Rudo Romo at the RIDING CLUB, David took his handsome ARABIAN gelding IBN to the recent LAKESIDE Horseshow and placed in the RIBBONS . . . this fine horse & rider will be making their place in the Show Ring!!



Sharon Crow on "British Sterling"



Julie Manion on "Limerick Lace"

Mr. & Mrs. Mike Angell of LOUISVILLE, KENTUCKY are visiting with their son and daughters-in-law, Mr. & Mrs. Harold Angell, Sr. (Harold's that popular trainer for Arthur Meyerhoff), of the RANCH . . . on their cross country trip they arranged to be in PHOENIX while Harold was showing at the A to Z for Arthur Meyerhoff's, J. M. STABLES . . . Mr. "Bill" Smiles, owner of "SUNNY BEES SENSATION" . . . who is in training at the J. M. STABLES . . . Mr. Smiles is visiting here and busy watching horses being worked! . . . NEWS from the Walter Wencke's . . . Two years ago Wenda (one of our busy RANCHO SANTA FE Elementary scholars!) received the "perfect" Christmas gift . . . her beautiful, and certainly lovable horse "REBEL" then a very stunning eight and a half years old . . . Wenda has worked with "REBEL" and together they have been honored for their efforts in the best manner, "RIBBONS" . . . Not merely a good student, "REBEL" is a favorite with Wenda's friends . . . Brother Wayne is the proud owner of "YUM YUM", his Shetland Pony, appropriately named after his FAVORITE cookies! Not merely handy under saddle, "YUM YUM" is trained to pull a cart, and with great class . . . altho' at times her Master has considered installing a 3/4 hp. engine in her so she could have the "get up and go" that he derives from his Mini-Bike!

Guests in the home of Aleene & Bill Chambers, recently were Mr. & Mrs. Harold Cox, of Hugoton, Kansas. They own the roadster pony, "Hurricane Ike" in training with Bill. The Cox's, Bill & the pony, all attended the Phoenix Show, "Ike" placing high in the ribbons in both classes shown. By the way, the Cox family have been customers of Bill's for the past 24 years. Bill feels that is something of a record.



Julie Manion on "Limerick Lace"



This is darling Miss Becky Russell

Dr. & Mrs. Richard Sarver held a small cocktail party to fete the PRESIDENT of the DESERT ARABIAN HORSE ASSOCIATION . . . that handsome COLLEGE PROFESSOR from SAN DIEGO STATE, Dr. Don Thiel, known across the U.S.A. as one of the TOP ARABIAN BREEDERS, as well as favorite HORSESHOW JUDGE . . . the talented Equestrienne as well as beautiful, Dian Graser, who recently relieved the PROFESSIONAL HORSE-TRAINERS ASSOCIATION of a coveted AWARD at their recent AWARD PARTY the DEL CORONADO HOTEL, FOR HER TOP NOTCH riding in 1968, she was accompanied by her equally attractive mother, Audrey . . . who is known locally for the many, many Benefit Shows she has worked on with such interest and ability, much, much credit goes to her for the SUCCESS of the DESERT ARABIAN SHOW last year at DEL MAR . . . friend husband, that busy man about town, architect Don Graser, was unable to attend, due to a last minute call to the Office!! That's BIZ! Also enjoying the get together with these very interesting people, Dr. Ben Esposito, who up rooted your truly from the duties back "home" to get in on the "HORSE TALK" . . . especially planning the coverage in this issue for the COMING SHOW . . . MARK YOUR CALENDAR . . . APRIL 4, 5, and 6th at the DEL MAR AIRFIELDS . . . no matter what type of horse you favor, the beauty and refinement of the ARABIAN in action is the assurance of hours of enjoyment!



Kris Wangaard on "Scotland" and Connie Rogazinski on "Happy Feet"

It has been a busy month for Dr. & Mrs. R. B. Sarver . . . aside from their activities in the DESERT ARABIAN ASSOCIATION (Dick is on the BOARD OF DIRECTORS and is Club Secretary) . . . they have a "team" of house guest, Mr. & Mrs. Edwin R. Kern of Bettendorf, Iowa, parents of Mrs. Sarver are visiting, and during the month Dick's sister-in-law and niece, Mrs. William J. Sarver, and daughter Judy arrived from Pennsylvania . . . the group attended the Arabian Horse Show in Scottsdale and took advantage of the trip to procure some outstanding horses. The William Sarver's operate a renowned Stable in Penn. Judy is one of the top Equestriennes of the STATE, and a terrific horsewoman . . . it's hoped that she will be out for the BIG ARABIAN Show at DEL MAR . . . Dick & Elizabeth are busy preparing their elegant horses for the SHOW, it should be a WINNING one for them!!!



MEMO . . . LET'S TRY TO GET ALL OUR "HORSE" NEWS TOGETHER AND HEADED THIS WAY BY THE 25th of THE MONTH . . . THIS WILL ALLOW MORE TIME TO PUT IT TOGETHER & GET AS MUCH SPACE AS THE PUBLISHERS WILL STRETCH WITH US!!

Say, did you ever WONDER who those very, very patient horses are, that are seen "parked" by the Rancho Santa Fe DRUG STORE? WELL, they belong to Dr. & Mrs. Jack Novak daughters, aside from being very "parkable," they also provide enjoyable and reliable transportation and plain FUN . . . "GERONIMO" is Lindy's good looking Pinto, and Kelly owns the very photogenic and attractive chestnut mare, "SUSIE" . . . two very nice mannered horses!!

Not merely does Dr. & Mrs. James Russell have about the most lovable litter of puppies in town, but their daughter is the proud rider of her willing mount, KALAD, from the picture it is easy to see he KNOWS she is boss!!



SAY . . . DAT is de JUDGE!!! (None other than DR. DON THIEL, who you will see at the DEL MAR SHOW with HIS entries . . . not judging)



Miss Christine Tharston up on King Supreme to win the Blue Ribbon at Indio in 1968 in the three-gaited class.

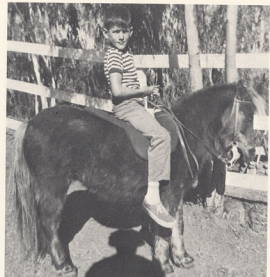
That SPECIAL horse, PRINCESS BABY, with the lovely daughter of LT. GEN. H. NICKERSON, JR., USMC, at the Camp Lejeune North Carolina horse show! This ribbon winning thoroughbred is owned by Nancy McBroom who operates Stomcock's Tack Shop in Carlsbad . . . PRINCESS BABY is now in foal to a son of COUNT FLEET!



The wonderful Marine color guard!

GRAND PRIX racing on **Via de VALLE??** . . . If that's not what's going on, it's getting awfully close to it. . . **Bobbie Ar-Buckle** was kind enough to take into her **BARN**, (a horse that was hit by an auto . . . luckily with the rapid residential development in this area the traffic is daily increasing and the **RANCH** is being crossed by ever so many that do not realize that this is **COMMUNITY** based on grave consideration of each residents safety . . . whether it's a **NOVICE** rider along the roadside and some of them . . . our **little ones**, **ASSUME** we will watch out for them, or to the many enjoying a leisurely stroll, or a scenic drive with visiting friends . . . The traffic, we can not stop . . . but isn't there some way we can help them enjoy driving through the area rather than **RACING?** **Bobbie Ar-Buckle** is working on this project . . . your suggestions are most welcome by her, (**RANCHITO PASATIEMPO STABLES . . . RANCHO SANTA FE**)

refreshments. Much interest focused on the coming **ARABIAN** Horse Show to be held at Del Mar in April, enjoyed in the past by so very many North County residents. Among those attending this meeting were local members, and Rancho Riding Club members, **Mrs. George Pinkel**, **Mrs. Anthony Mahon**, **Mr. & Mrs. Stephen McKinney**, **Mrs. James R. Storkel**, **Dr. & Mrs. Richard Sarver**, **Mr. Ted Warren**, **Mr. Gene Howard** and **David Murphy**. Though not able to attend, but members in this area of the Association, **Dr. & Mrs. Alan Berkenfield** of La Jolla, who will be showing their fine Arabians at the coming Show, **Col. and Mrs. Lew Miller** (Ret. U.S. Marine Corp.) were the gracious hosts for the evening.



Wayne Wencke and "Yum Yum"

Very much missed at the recent **RANCHO RIDING CLUB PARTY** were the **Arthur Meyerhoffs**, but being the very thoughtful people that they are, they saw to it that every one attending received a **DOOR PRIZE**, and their choice was a **WINNER . . .** those all time horse favorites, **JM Vitamin TREATS . . . a BIG THANK YOU** from all!! !!



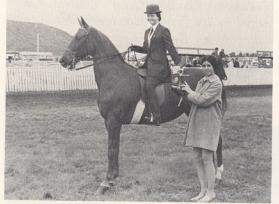
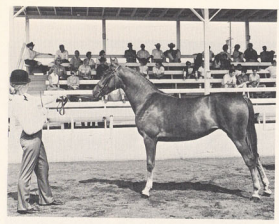
"Gay," owned by Susan Exposito.

Cindy Titeomb's lovely mare presented the family with an outstanding filly, sired by the **Kenneth Judd's** popular **ARABIAN STALLION**, look for pictures and more data next month!!!

One of the **RANCH'S** delightful Equestriennes, **Mrs. John D. Sullivan** was at the **Phoenix Horse Show**, accompanied by **Mrs. Ralph G. Dalton**.



The **John Auers** of Rancho Santa Fe have reason to be excited . . . their 2 year old Arabian Stallion "**TEZKOW IWON KATEZ**" just won 1st Place at the **PO-MONA VALLEY HORSE SHOW** in his **HALTER CLASS . . .** he's headed for the **DESERT ARABIAN HORSE SHOW** at **DEL MAR**, has the makings of a **WINNER!!!**



There goes another trophy! . . . Accepting the honors, the charmer **Laurie Reachi**.

IT'S BEEN A **BUSY MONTH . . .** lots of **RAIN**, lots of **HORSE SHOWS** and to close this column at the very last minute **Danny Daniels** returned from the **PHOENIX Show** with **NEWS** that will be making all of **YOU** that know **HIM** verrrrry happy . . . he is now flying under the colors of **Danny Daniels Training Stable! CONGRATULATIONS, Danny!** Long established at **KENMORE STABLE** in **MISION VALLEY**, and noted member of the **SAN DIEGO PROFESSIONAL HORSE-MEN'S ASSOCIATION . . .** **Danny** has continued to grow in stature not alone in the **SHOW RING**, but is rapidly gaining recognition for his contributions to the breeding aspect of fine **SADDLEBREDS**.

This year at **Indio Miss Karen Zable**, talented young daughter of **Mr. & Mrs. W. J. Zable** won the "**Champ Hough**" medal finals ride off for **Saddle Seat Equitation**. **Champ Hough Medal** classes are held at qualified shows in the entire west coast area throughout the year. All winners then compete in a final ride off at the **Indio Horse Show**. Last year this honor was won by **Joyce Ball** of **Lemon Grove, Calif.** Both of these youngsters have been under the tutelage of **C. L. Daniels**.

One of **Mr. Daniels** newest pupils, **Miss Lynn Carpenter**, daughter of **Mr. & Mrs. R. G. Dalton** of **Rancho Santa Fe** debuted in the **Saddle horse** division at **Indio** and certainly proved that she has the talent and poise to become a top saddleseat equitation rider. **Lynn**, age 12, won her age group equitation division and the pleasure horse class on the beautiful chestnut mare **Holiday Debutante**.



Miss Wenda Wencke with her well earned ribbon

Miss Skye Susalla, daughter of **Mr. and Mrs. Eddie Susalla** also in training with the **Daniels Training Stables** purchased a new walk-trot horse while attending the **Phoenix Horse Show**. The **Susallas** were accompanied to the **Arizona show** by **Mrs. S. Hutchinson**, a recent house guest and friend from **Colorado Springs, Colorado**. **Danny** promised photos of the winners for next month's edition!



John and David Murphy

Starr E. Farm in **Escondido**, recently sold the **Morgan filly, STARR B. BELLE (Bill Bailey x Maribelle)**, to **Alison Green**, daughter of **Mr. and Mrs. Russell H. Green, Jr.**, of **Rolling Hills**. **STARR B. BELLE** won three blues and one red ribbon in the yearling division at major **All-Morgan shows** in 1968. She is well started in harness and **Alison** plans an active show ring career for this lovely filly.

Clare Green, **Alison's** younger sister also plans to show her five year old mare, **DIXIEY COTTON (Major Cotton x Tehachapi Queen)**. This versatile **Morgan** was high point **Morgan** mare at the **Southwest California All-Morgan Horse Show**, **Pomona** in 1968 and was ridden and driven in all classes by **Clare**. The **Green's** also purchased **DIXIEY** from **Starr B. Farms** in 1967 and she is now in foal to **Starr B. Farm's BILL BAILEY**.



"Geronimo" belongs to Lindy Novak

A **WINNING TEAM AGAIN!** **Christine Thurston** and **King Supreme "Chris"**, talented daughter of **Dr. & Mrs. Donald Thurston** of **Escondido**, returned from the national **A to Z** show at **Phoenix**, quite an excited little girl. She and **King** showed in many classes and were never out of the money. **Chris & trainer, Bill Chambers**, feel that her greatest achievement of the entire show, was garnering the 2nd place ribbon in the 13 through 17 **Saddle Seat** equitation class. The classes were all large classes and this was **Christine's** first time showing in the 13 through 17 age group.



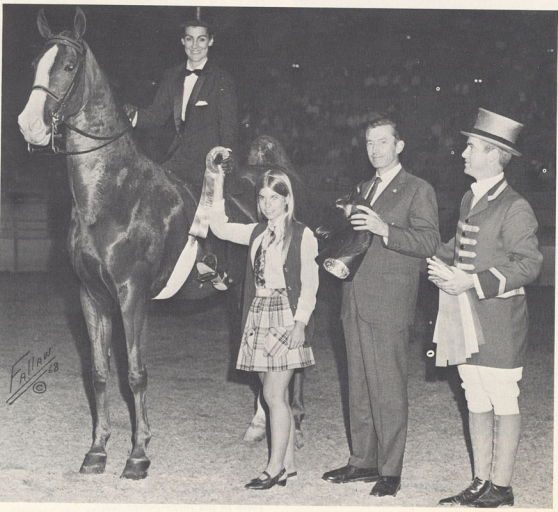
Elizabeth Gettle and her thoroughbred gelding . . . "Mr. Chips."



HERE IS THE PICTURE of the foal sired by "**CRAZY KID**," out of the lovely mare **GRESCOLI**, shown with their proud owner, **Babe Peterson!**

Thanks to **Debbie Jones**, the lovely daughter of **Dr. & Mrs. Richard A. Jones**, we were able to obtain "**GAY**" for our **Susan . . . Debbie** and her **Mother** were most kind in bringing "**GAY**" to the **Riding Club** from their **Stable** in **SORRENTO VALLEY . . .** it was her first **TRAILER** ride and they managed it beautifully! She has been a perfect joy . . . willing to carry experienced riders and more than patient with the many "little people" who climb aboard!! The **Jones** have a "growing" **Stable** in **Sorrento Valley . . .** worth a visit if you are out that way!!!

Members from the **Desert Arabian Horse Association** convened at the **Rancho Riding Club** for their monthly Meeting. Aside from an excellent **Movie** on **Horsemanship**, a **business Meeting** was held, presided over by **Dr. Don Thiel**, President of the Association (and **Big Man** on **S. D. campus!**) . . . the meeting closed with



JUST BACK FROM THE **SHOW CIRCUIT!** The stunning **Carole Smith Shanon** in the **Winner's Circle** with her magnificent horse . . . "**Tender Mist**."



"Susie" belongs to Kelley Novak

AGAIN ON **CLOSING**, REMEMBER if possible, let's see your "**NEWS** items" and "**PHOTOS**" heading our way around the **25th** of the **MONTH . . .** Mark it on your **SHOW Calendar!** And by the way, **THOSE CARDS & LETTERS** you are sending in **ARE THE GREATEST!!!**

**IT'S COMING TO DEL MAR . . .
THE ARABIAN HORSE SHOW . . .**

It is needless to be **VERBOSE** when alerting "YOU" the readers, who already **KNOW** that the **ARABIAN HORSE** is noted for **BEAUTY** and **REFINEMENT** . . . as well as **USABILITY** to write about these attributes . . . so instead we have gathered together **PICTURES** of **THE** horses that you can go to the **SHOW** on **APRIL 4th, 5th, and 6th** and see in **ACTION** . . . old Oriental saying "One picture is worth a million words" . . . so here is the **WONDERFUL WORLD OF ARABS!**



Left to right: Dr. R. B. Sarver, Miss Diane Graser, Mrs. Donald Graser, Dr. Donald Tbiel and Mrs. R. B. Sarver gather to review plans for coming Arabian Horse Show at Del Mar.



Reg. Arabian "Mily Kirkor," imported from Canada in 1967 **HALTER WINNING** 3 year old Colt . . . driven by Chuck Kibbler from Scottsdale, Arizona, owned by Starlip Arabian Ranch, Valley Center (Gene Howard & Ted Warren, owners).

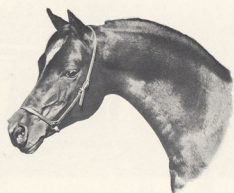


"Alla So," Bay, half Arabian gelding owned by Jean Beck, rider Sharan Beck (Hunter Hack Class, Rainbow Pony Club Horse Show, La Mesa, Calif.) . . . So who is going to look at the horse with such a pretty gal up . . . Horse, Winner . . . Sbytlan . . . Lovely Lady, Julie Case.

The Arabian Horse . . .



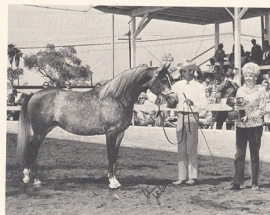
Taking a blue ribbon at the Professional Trainers Horse Show at La Costa . . . talented Kit Randal on Col and Mrs. Lew Miller's classic Arabian stallion!



El Gato
(El Gato x El Sikada) Ferseyn now at Ribbiowood Ranch, Valley Center, Calif. owned by the lovely Marianne Hannah, and managed by Reggie Crawley, assisted by trainer Skip Carpenter.



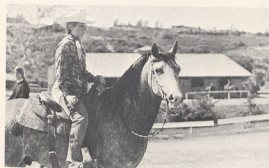
A Winner In Performance



Owners Dr. & Mrs. Don Tbiel have a Blue Ribbon Winner in Cor-Rita . . . Las Vegas Futurity Champion Mare!!!



Barwina yearling filly (Gwalior x Lawini) busy getting ready for the Desert Arabian Show with Owner-Trainer, Dr. R. B. Sarver of Rancho Santa Fe . . . she looks like a real winner!!!



Shown at the Rancho Riding Club, with Kit Randal, daughter of Dr. & Mrs. Neil Randal of Rancho Santa Fe . . . going Western this time for his talented rider, the Arabian Stallion . . . Arbitr!!!



"RAYO de los VIENTOS" REG. ARABIAN GELDING, rider SHARAN BECK, owners MR. & MRS. DON BECK (at 1968 DAHA ALL ARABIAN SHOW, ENGLISH PLEASURE, 17 and under class).



Red Sails, owned by Mr. and Mrs. J. Knight. Rider Jerry Lucas accepts Ribbon from Frankie Knight (it just happened they had sponsored class and their horse was a winner!)



Dr. and Mrs. Don Tbiel's stunning daughter, plus par excellent rider, Sherry receives exhibitors award for open train, 18 & under . . . riding Pernalta owned by the Don Grasers.

THE BULLETIN BOARD

COMING TO THE RANCH... DRESSAGE AND GENERAL TRAINING SEMINAR AT RANCHO SANTA FE RIDING CLUB

Dressage and General Training Seminar: On Saturday, March 22nd, from 1:00 to 6:00, Mr. Conrad Fischer, renowned Horseman, former owner of Kenilworth Stables, Rye, N.Y., member of the Spanish Riding School, Vienna, Austria, trainer of Edith Masters, U.S. Grand Prix entry, Olympics; and, if that isn't enough to impress you: he tours Europe and the U.S., demonstrating Dressage methods, training methods in general, lecturing, conducting seminars and enhancing the whole with excellent films.

Again: there'll be a Dressage Exhibit, lecture and question and answer period between 1:00 and 6:00 Saturday afternoon, March 22nd, followed by dinner in the Clubhouse and a film following dinner. Mr. Fischer requires only local expenses, so this isn't a money-making effort on his part or ours; but merely the provision of a program of tremendous interest to all horsemen. As a result, it's open to all at \$1.50 for the afternoon session only; at \$3.50 for the whole package, i.e., afternoon session, dinner and movie.

Call 756-2923, Lew or Lynne Miller or same people at 755-8033 after hours for reservations. Or you can call or contact Janette Rice at 756-2738 or Mary Pinkel at 756-2834. (There may even be a Clinic conducted the following day; dependent upon Mr. Fischer's schedule at that time).

RANCHO RIDING CLUB MEMBERS TAKE NOTE:

Trainer on leave of absence: Pat Beatties will be gone until about April 2nd—visiting daughters in Denver and N.Y.; returning with a new Dodge Travel Bus (?). She'll be back on duty as indicated in April, but in the meantime, Helen Chubbuck will hold forth in her stead; except on weekends. Helen, as most know, is exceptionally ex-

perienced and completely capable, so classes as usual; as indicated below.

Sunday Jump Competition: Weather has precluded use of the rings lately—except for one instance—but all future Sundays will see the small Jump Ring reserved for Handicap Jumping—for all—not just the Juniors. It will start at 1:00 for Warmup and "Officially" at 2:00. Fee is 25c, to be used as prize money—to 3 places, if entries are numerous; and a High Point Award every 3 months.



HORSE SHOW COMMITTEE VISITS CHILDREN'S HOSPITAL

The recently appointed Committee from the Rancho Santa Fe Rancho Riding Club will be giving the big June Horse Show, one of the largest in the County this June, sponsored by the Children's Hospital Auxiliary. President of the committee, Mr. Arthur Meyerhoff, brings a wealth of experience to this project... noted as one of the top men in the nation, heading his own advertising firm, as well as noted author... he brings to the project new vigor and tremendous creative thought in making this a truly great and profitable show... he bears a deep concern for the Children's Hospital and its vast and urgent needs! With his background in the fields of advertising and marketing he certainly should approach the event in a unique fashion.

To get his committee really "involved," he arranged to take the group to the hospital for an on the scene view of WHY it is important to make a success of the show! The Children's Hospital auxiliary were more than gracious hostesses... providing a delightful luncheon following the tour! Among those on the committee touring the hospital were show chairman, Mr. Arthur Meyerhoff; committee members include, Mrs. George Kuhrt, Mrs. Vernon M. Burns, Mrs. Roger S. Woolley, Mrs. Lew Miller

and yours truly... long experienced in benefit work, and a very popular member of the club and auxiliary Catherine Burns will bring to the committee her very special talents to get the show over the top!!



WANTED!

SHERIFF'S OFFICE now patrolling the area surrounding the RIDING CLUB AROUND THE CLOCK... ALL RESIDENTS LIVING IN THE LOCALITY ALERTED TO WATCH FOR "ANYONE" SUSPICIOUS AROUND THE GROUNDS! A DAY & NIGHT VIGIL HAS BEEN ESTABLISHED TO FIND WHO IS RESPONSIBLE FOR THE REPETITIOUS DESTRUCTION OF THE TREES PLANTED TO BEAUTIFY THE RANCH, NOT MERELY FOR THE CLUB, BUT FOR ALL RESIDING HERE OR PASSING BY! RANCHO SANTA FE ASSOCIATION OFFICIALS, THE GARDEN CLUB, VILLAGE CHURCH, THE GOLF CLUB, THE COUNTRY FRIENDS, THE TENNIS CLUB, THE REPUBLICAN WOMEN'S FEDERATION, THE FIRE DEPT., AND OTHER LOCAL GROUPS' HAVE BEEN CONTACTED TO BRING AN IMMEDIATE END TO THIS SHOCKING AND DELIBERATE MALICIOUS DESTRUCTION!!!! DAY OR NIGHT, PHONE THE SHERIFF AT 756-1126.

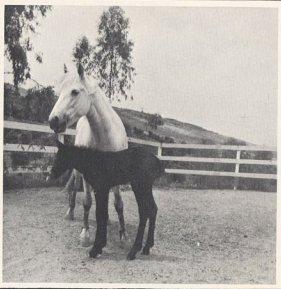
\$50 REWARD

BY GARDEN CLUB
FOR APPREHENSION AND CONVICTION
OF PERSON OR PERSONS DESCRIBED ABOVE.

COMING NEXT MONTH!

Notice... Gonnemara Pony Farm is on the list for next month's coverage, LISA KRAAI provided such excellent material that we want to use all of it... including some excellent photos... Of interest, the KRAAI'S have the FIRST *Connemara Pony* born in SAN DIEGO, and Stable not only the *Connemara* Ponies, but several other fine horses!! Mr. Kraai recently purchased a good looking APPALOOSA for the Stable, he knows how to pick them!!!! More on the KRAAI'S coming up!!!!

A record setter! Kraai's
Connemara foal



RANCHO SANTA FE ASSOCIATION FETED AT LUNCHEON BY RANCHO RIDING CLUB

Officials of the Rancho Riding Club feted the Officers and Board of Directors of the Rancho Santa Fe Association at a Luncheon this month at the Club... strong ties connect these two groups, a deep interest in upholding and fostering the high ideals that life on the Ranch are built upon, for every age and every type of interest! The Association touches each of our lives here on the Ranch, whether we are building, seeking improvements... civic development... etc... etc... the list goes on and on... the Rancho Riding Club feels a deep indebtedness to the Association as it is through them that we preserve the right to maintain our personal stables as well as to develop the finest of large training stables in the nation, without detracting from the overall beauty of the Ranch, but by enhancing it... much credit goes to the Art Committee for its insight and wisdom in assisting these development!!... Presently efforts are underway to improve and beautify the trails here on the Ranch, and again, the Association will play a leading part in guiding this project in a successful direction, a project that is so important to our very young riders as well as seasoned trail riders! In Southern California, Rancho Santa Fe bears a special seal of distinction being one of the very few areas that are protected by covenant rights... as well as the Association!!!



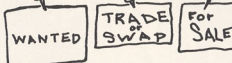
HERE is beautiful JULIE CASE on the CASE'S REG. RIBBON WINNING ARABIAN, SHYTAAN.



MARY'S TACK SHOP
TACK & VETERINARY SUPPLIES
Via de la Valle at 76 Station

755-2015

TRADING POST



FOR SALE

Let's fact it, many of the RANCH hands have HORSES for SALE, TACK that they want to buy, RIDING APPAREL, BARN EQUIPMENT NO LONGER NEEDED hidden in our garages and barns that we might just as well gather it all together in the "TRADING POST"... drop a note to the... WONDERFUL WORLD OF HORSES "Trading Post"... BOX Q, RANCHO SANTA FE 92067 (or just leave it at the OFFICE, it's across from the VIKING CAFE here on the RANCH), on or before the 25th of the month and we'll put it in the "TRADING POST" \$5.00 per adv

FLASHY PALOMINO

... has a
"tiger in its tank"
for
EXPERIENCED RIDER,
phone 756-2963

TWO SADDLEBREDS

ONE FINE THOROUGHBRED MARE
... all excellent Trail horses, plus
RIBBON WINNING Jumpers in the group
INQUIRIES WELCOME
755-2855

RIDING ATTIRE

various sizes

RANCHO RIDING CLUB

2923-9092

The cover for "The Wonderful World of Horses" section of Rancho Santa Fe LIVING and Norib County LIVING is the work of talented Phillip Moore, a student at Palomar College. This cover was originally created to publicize a spring semester class on general information about the horse. It will be taught by C. Gordon Shillingburg, Jr., and will meet every Monday evening from 7 to 10 p.m. at Palomar College in room E-4.

FOR SALE: "MR. CHIPS"

Thoroughbred geld
(TEXAS SANDMAN x SMOOTH)
from the Track, well broke
to TRAIL
excellent child's or adults horse
7 year old... \$500.00
756-2934
(see photo pix area)

CUSTOM ENGLISH (EQUITATION SUIT)

size 10, like new, PAID \$135.00,
priced to sell \$45.00
756-2934

Outstanding Filly

sired by THOROUGHBRED...
a real opportunity for someone!!!

756-2268

TWO like

New Schwinn

Bikes (girl's), one with
Three speeds... will TRADE
for HAY, TACK... or???

756-2959





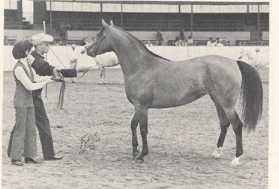
A special portrait of "Mily Kirkor," shown by Chuck Kibbler, owned by Startip Arabian Ranch (Gene Howard & Ted Warren).



"Arbitr" . . . outstanding grey Stallion, owned by Col. & Mrs. Lew Miller, Ret., USMC. Look for this horse in the Ribbons!!



"Roayelle" . . . Reg. Arabian . . . 1968 winner of Open Pleasure, Amateur Pleasure and Championship Stake . . . Lovely Diane Grase up!



Katherine . . . Reg. Arabian mare, and a busy one in the show circuit, owned by Mr. and Mrs. Harry Harness of El Cajon, Calif.!!!



The Village Shop

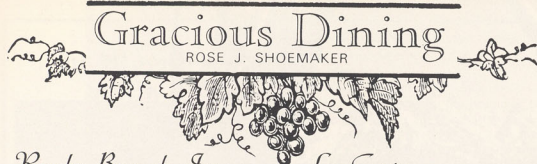
Rosemary Kilpatrick

NEW WAYS TO DRESS

A special "Welcome" is extended to you to visit the VILLAGE SHOP, conveniently located in the beautiful shopping PLAZA, in DEL MAR . . . the SPRING STYLES are exciting . . . lush colors, fabrics and design . . . The Swim attire is arriving . . . Summer is just around the corner! At all times, we specialize in "Hospitality" . . . you are our guest, and we truly enjoy visiting with you, whether you are Shopping or Browsing . . . the WELCOME MAT is always out!

Special consideration is given to a Wide Size range, including the hard to find JUNIOR or PETITE sizes . . . of course, only the better brands of apparel are offered for your consideration, including Fashions by CATALINA, BUTTE KNIT, CALIFORNIA GIRL, MISS PAT, JANE IRWILL and many others.

IN THE PLAZA
DEL MAR, CALIFORNIA
755-4416



Gracious Dining

ROSE J. SHOEMAKER

Rancho Bernardo Inn
& Country Club
off Highway 395

. . . it's just a hop, skip and a jump across the mountain (via Felicitas Park Road off of Del Dios Highway) to the Rancho Bernardo Inn & Country Club, where excellent camaraderie, exceptional cocktails, and superb food are yours to enjoy every night of the week. A wonderful spot for a party, small or large . . . and RB's chef is a gourmet cook with menus on hand from every country in the world if you really want to plan something very, very special. Phone 748-1611 and your table will be waiting.

Atlantis
2595 Ingraham St., Mission Bay

Where can you find 10 chefs to cater to your appetite? At the Atlantis — Sea World's Restaurant! Here you will find a very wide assortment of sea foods, ranging from exotic dishes to names familiar to all of us — all expertly prepared. There is also a large selection of steaks, chicken, lamb, etc. And, this is where the ten chefs come in — they all have their specialties. There is also an indoor and outdoor bar. The restaurant is beautifully decorated — lots of atmosphere and a wide variety of decor: pools, waterfall, aviary and aquariums, etc. Every table has a view of scenic Mission Bay. Reservations required — 224-7434
Lunches daily 11:00 A.M. to 4:30 P.M.
Dinners daily 4:30 P.M. to 11:00 P.M.

Hotel Del Chorro
2380 Torrey Pines Road, La Jolla

. . . it's the V.I.P. place to dine . . . with menus delicately spiced with continental wit . . . a seasoned wizard with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 454-6134.

The Viking
La Granada and Paseo Delicias,
Rancho Santa Fe

Such a friendly place to dine! Open from 9 a.m. to 8 p.m. Monday through Saturday; closed Sundays. Excellent dinners featuring a steak and lobster combo with more than generous portions. Excellent wine list featuring Almaden. 756-2166. Mac and Hans Andersen, your hosts.

La Costa

1 mile east of La Costa Avenue Exit,
San Diego Freeway

Now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails and dinner. Enjoy Southern California's finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 1). Moderate prices, excellent service and a warm friendly welcome. Call Maitre'd (714) 729-7111 for reservations.

Stetson's Continental
7644 Girard Ave., La Jolla

This is La Jolla's newest restaurant and one of the finest in the entire county. It is owned and operated by Mr. and Mrs. Weller E. Stetson. Mrs. Stetson graciously serves as hostess while Mr. Stetson is the culinary artist of the kitchen. He has won 17 major National Awards in various food categories. Only the freshest and finest of ingredients go into his creations and in very short order one is aware that dining at Stetson's is both an adventure and a delight. Superlatives? Yes, and well deserved. While the menu is changed every day, here are a few of Mr. Stetson's specialties: Trout de Weller — a boneless Whole Baby Trout stuffed with fresh mushrooms, crab, herbs and wine, served on a bed of saffron rice; Bol med Lok — a Tenderloin of Filet Mignon topped with onions sautéed in butter and wine; Flaming Viking Sword for 2 — a Smoked Park Chop, Breast of Capon, Small Filet Mignon and Lobster on a skewer and flames; Veal Oscar — served with crab legs and jumbo shrimp; New York Peppercorn steak and other cuts of steaks. Dinners Only 6:00 P.M. to 10:00 P.M. Reservations: Tel.: 1-459-9903
Mr. Stetson will also cater unusual, private parties

Bamboo House Restaurant
422 Market Street, San Diego, Calif.

Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391.

The Valley Fort Steak House

4 Mi. So. of Fallbrook on St. Hwy. 13

THE VALLEY FORT STEAK HOUSE is one of San Diego County's newest and most exciting different restaurants. Located just south of beautiful Fallbrook on State Highway 13, the Valley Fort Steak House features 2 lb. Cowboy steaks cooked over an open mesquite fire. Nestled under giant trees in an authentic old west setting, the VALLEY FORT is the perfect spot for anyone who wants an excellent steak in an unusual and different atmosphere. The dining room is open from 5:00 p.m. Wed. thru Sat. and from Noon on Sunday; Closed Monday and Tuesday. Cocktails are served in the Valley Fort's colorful RED DOG SALOON and live entertainment is provided nightly by TED NEWARK. TED is a singer and guitarist of considerable talent and this rising young recording star will be happy to sing and play your old favorites. 728-1978

The Coffee Mill

531 Highway 101, Encinitas

It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 8 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183.

Oak Tree House

7811 Herschel Ave., La Jolla, Calif.

Warm, intimate, candle-lighted atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining — that's Oak Tree. Prime Eastern aged sirloin and New York cut steaks, chickens Corston Bleu, jumbo butterfly shrimp, Filet of sole, Australian lobster tail, steak on a skewer, double cut steak for two and — the specialite de la maison — roast New York strip, carved thin, English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. Open Monday through Saturday at 5:30 for your dining pleasure. Lunch also served in the heated patio under the magnificent oaks.

Tony's Jacal

Eden Gardens, 2 blks north of
the Del Mar Track

Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot)! Guacamole salad a specialty! Marvellous bar, with special service for Tony himself! 755-2274.

People Are Talking About...

Stombeck's West

FEATURING THE FINEST APPOINTMENTS
for both RIDER and HORSE
ENGLISH and WESTERN

DASHING fashions now
arriving
with the GREAT look
for Spring!

A center for Horsemen
operated by
Horsemen!



STOMBOCK'S West . . . 1065 ELM AVE. in the POINSETTIA Shopping Center, CARLSBAD
(located adjacent to Highway 5, at the ELM AVE. off ramp)
Phone 729-2248

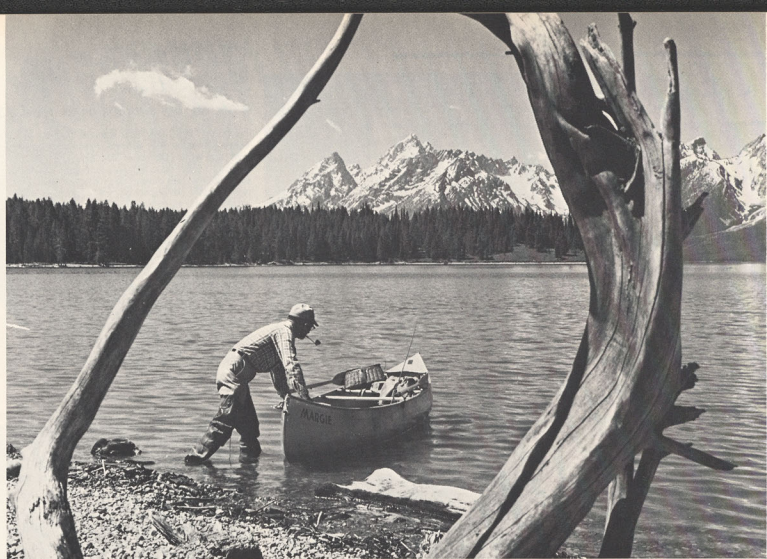


Specializing in
CUSTOM DESIGN AND CONSTRUCTION of fine homes in
Southern California!

—One of Lomas Santa Fe's Custom Home Builders.
—One of Rancho Bernardo's Custom Home Builders.

We enjoy the challenge of building a home from your ideas "brought to life," and our building designer is immediately available to interpret these ideas for you. We build small homes. We build large homes. If you are planning to build, we would welcome having the opportunity of showing you what we have to offer.

BERNARDO INVESTMENT COMPANY, INC.
17011 Pomerado Road, San Diego, California 92128 714/487-0032



How much money will you have left in 1979?

Will you be worrying or fishing?

Two years ago, an airlines executive wanted to receive \$100.00 every month for 10 years. He invested \$25,000.00 in a Newport Balboa Savings Monthly Security Account and in 1977, at the end of the 10 years, he will still have a nest egg of \$25,600.00—\$600.00 more than when he started. Sound good? It is good!

Our unique plan has a lot to offer anyone. Retired or not. You can stop worrying about stock market fluctuation or shaky glamorous stocks.

Now you can relax and fish. Because you know your money is secure and that you are earning top dollar at Newport Balboa Savings.

It's real easy. You invest any amount from \$10,000 to \$100,000. Each month we send you a check in the amount you wish. People from all sections of the United States and as far away as West Germany have invested in Newport Balboa Savings unique Monthly Security Account Plan. So it must be good.

Stop worrying about investments. Just look over the Monthly Security Account chart and see that this is a fine plan for you.

Don't delay. Stop in at Newport Balboa Savings for complete information. Or send in the coupon for booklet that explains in detail this safe, high-yield investment.

INVEST \$10,000.00 AND:			
you receive each month	for	and you retain for an estate of*	
\$ 50.00	10 years	\$ 8,675.00	
\$ 50.00	15 years	\$ 7,725.00	
\$ 75.00	10 years	\$ 4,775.00	
\$ 75.00	15 years	\$ 1,000.00	
\$100.00	10 years	\$ 875.00	

INVEST \$25,000.00 AND:			
you receive each month	for	and you retain for an estate of*	
\$100.00	10 years	\$25,600.00	
\$100.00	15 years	\$26,050.00	
\$150.00	10 years	\$17,800.00	
\$200.00	10 years	\$10,000.00	
\$250.00	10 years	\$ 2,200.00	

INVEST \$50,000.00 AND:			
you receive each month	for	and you retain for an estate of*	
\$250.00	10 years	\$43,425.00	
\$250.00	15 years	\$38,675.00	
\$375.00	10 years	\$23,825.00	
\$375.00	15 years	\$ 5,100.00	
\$500.00	10 years	\$ 4,425.00	

*All projections are rounded off and are based on our current annual rate of 5.00%, compounded daily and paid quarterly. (This is a true annual yield of 5.13%.) The current dividend rate may vary from time to time and therefore affect the retained estate, but will not substantially alter the plan.

Newport Balboa Savings & Loan Ass.
3366 Via Lido, Dept. B3
Newport Beach, Calif. 92663
Please send for copy of free Monthly Security Account booklet.

Name _____
Address _____
City _____ State _____ Zip _____

*Payments under this plan subject to the provisions of Section 8104 of the California Financial Code under which a savings and loan association may not waive its right to require up to six months notice of intent to withdraw. Newport Balboa Savings has met every withdrawal request promptly without delay or question in our entire 32 years.

NEWPORT BALBOA SAVINGS AND LOAN ASSOCIATION

P. A. Palmer, Chairman of the Board Agnes Blomquist, President
Main Office: 3366 Via Lido, Newport Beach, California 92663 • Phone 714 / 673-3130
Financial Plaza, 550 Newport Center Drive
Corona del Mar, California 92625 • Phone 714 / 644-1461



In Memoriam



MINNIE CULVER OLIVER

Mrs. Minnie Culver Oliver, known to many in the Eastbay for her dynamic personality and dedication to the Children's Hospital of the East Bay, died recently at her home in Carmel after a long illness. Mrs. Oliver had worked for Children's

Hospital since 1921 when her husband, William Harold Oliver, suggested she join the Pine branch.

The Olivers made the "baby hospital" a family project, he being the hospital's president from 1928 to 1951 and later a member of the board of directors.

In 1934, Mrs. Oliver began a 25-year tenure as general chairman of the branches of Children's Hospital.

During that time the branch women in 15 branches to 3,000 women in 76 branches. Earnings by the branches increased from \$13,000 to \$356,000—all going to support of the hospital.

Upon her retirement in 1959, she was honored for providing, "inspired leadership that gave the branches a heritage and a pattern, the increasing value of which can never be assessed."

Fellow workers noted she had given long hours without even so much as a small expense account and frequently opened her home at 6363 Estates Dr. for branch activities.

Mrs. Oliver's activities included editing "The Bambino," the hospital's house organ, and working in the United Crusade and Community Chest campaigns.

In 1945 she was honored by the Oakland Rotary Club as the first recipient of the certificate of merit for her community service.

She was also honored as Oakland's Outstanding Citizen for 1953 by the Oakland Interservice Club Council for her contribu-

tions to the community.

A native of Oakland, Mrs. Oliver was graduated from the University of California in 1907 as a Phi Beta Kappa. She majored in Greek and Latin.

The former Minnie Walker Culver, she married Mr. Oliver in 1911. He later formed the Oliver United Filters, Inc., which merged with another company. He retired in 1956 as vice president of Dorr-Oliver Inc.

When the couple stepped down from their positions with the hospital, in 1959 they moved from their long-time residence in Oakland to Rancho Santa Fe.

Five years later they made a return appearance in the Eastbay at the 1964 dedication ceremony of the Minnie Culver Oliver Meditation Room at Children's Hospital.

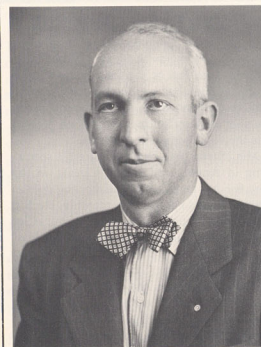
Mrs. Oliver had long-dreamed of a place where parents of young patients could spend time in meditation, and when she retired the hospital branch members donated nearly \$9,000 to construct the room.

In recent years the Olivers had lived in Carmel.

Besides her husband, Mrs. Oliver is survived by a son, William Harold Jr. of Carmel, and a daughter, Mrs. Carolyn Bullard of Rolling Hills. She also leaves a brother, Sherer Griffiths Culver of Orinda, seven grandchildren and seven great-grandchildren.

The family requests memorial contributions to Children's Hospital now known as Children's Hospital Medical Center of the Eastbay.

In Memoriam



JOHN W. RICE, JR.
July 1, 1913 Feb. 28, 1969

Many titles would fit John Rice . . . native San Diegan . . . outstanding business and civic leader . . . philanthropist . . . "Good Neighbor." But there is one which in his day-to-day relationship with people fits him best . . . that of gentleman. Many, many

people have known and loved John Rice. One would never know if his memory were heavily taxed to recall a face or a name because his warm smile or handclasp would assure one that it was his genuine pleasure to see them.

He graduated from San Diego High School and Stanford University; then spent all of his business career in the greater San Diego area. Union Brick Company was always synonymous with his name because his father, John W. Rice, Sr., owned and operated it for many years. In 1939 John Jr. took on the management and ownership. The company's 115 foot high leaning chimney which tilted 8 feet at the top has been a famous landmark since it was built in the late 1880's and John carefully preserved it until a storm in 1962 damaged it too badly to be saved. He was keenly interested in San Diego's heritage and development and in 1964 established Rice Enterprises—a land management and development firm which he headed until his death.

Although he served on many cultural and civic boards, he gave outstanding services to the American Cancer Society. He was Chairman of Rancho Santa Fe unit from 1959 to 1969 and served on the San Diego County Board of Directors for the same period. From 1962 to 1966 he was Chairman of the Nominating Committee and in 1965 was largely responsible for the establishment of the society's North County office at Vista. During

his terms in these offices he also found time to serve as a member of North County Council from 1962 and until his death, he was a member of the San Diego County Cancer Society's Executive Committee. He was also a Regional Director and member of the California Division of The American Cancer Society . . . an impressive record of service.

John was a long-time member of Rotary Club of San Diego and an enthusiastic worker for Rotary International objectives. San Diego County Contractors Association and numerous other Industrial and Trade Associations will sorely miss his participation as an energetic member. Truly he was a selfless man who always gave generously of himself.

John Rice is survived by his widow, Elizabeth of Rancho Santa Fe; four children: John W. Rice III of San Diego, Mrs. Carol Keeney of San Diego, Mrs. Susan Besley of Rancho Santa Fe and Mrs. Joan Holmes of Birmingham, Michigan; a sister, Mrs. Marjorie Austin of San Diego, six grandchildren and a legion of friends in every walk of life.

Memorial services were held on Monday, March 3rd at St. James Episcopal Church in La Jolla, where the family are members. Entombment followed in Greenwood Mortuary.

The family has requested contributions to the American Cancer Society in lieu of flowers. To date, over sixty memorial donations have been made to carry on the work which John Rice felt so important.

NEWS FROM OUR NEIGHBORS AT LAKE SAN MARCOS



LAKE SAN MARCOS CORRESPONDENTS

- Junius Oldham, *Publicity Chairman Men's Golf Club of Lake San Marcos*
- William F. Alnoldy, *Publicity Chairman Kiwanis Club of Lake San Marcos*
- Mrs. Mildred Mittricker (Milli), *Chairman Bicycle Club of Lake San Marcos*
- Mrs. John J. Polvick (Josephine), *Chairman Women's Fellowship of Lake San Marcos*
- Mrs. C. B. Ratterree (Cleta), *Publicity Chairman Garden Club of Lake San Marcos*
- George D. Gumaer, *Publicity Chairman Yacht Club of Lake San Marcos*
- Mrs. Wm. M. Cbace (Maricle), *Publicity Chairman Women's Golf of Lake San Marcos*
- Mrs. John J. Obde (Dorothy), *Publicity Chairman Women's Club of Lake San Marcos, also Sun Park News*

MARY STONE
Lake San Marcos News Editor

Mrs. Edward F. Neekamp (Cecyle),
Publicity Chairman San Marcos Republican Women's Club, Federated



Mrs. Rosalind Sarver showing Mr. Jack Pulham, *President San Marcos Garden Club, one of the Azaleas dug from the planting beds at her nursery.*

SAN MARCOS GARDEN CLUB

by Creta Ratterree

Spring Flowers—Azaleas. When Mr. Pulham, president of the San Marcos Garden Club decided that we should have Azaleas for April, Mrs. Rosalind Sarver of Sarver Nursery on Deer Springs Road, San Marcos, was the very person for this topic.

Mrs. Sarver has had her nursery, specializing in Azaleas and hybrid Cannas, in this area for 14 years. She will be our speaker (to our delight) for our monthly meeting on Friday, April 11th, 9-4:5 a.m., Club Room, Lake San Marcos Recreation Hall. Those that have visited the Sarver Nursery and have seen the Azaleas in the spring and the Cannas in the fall, know what a wonderful array of color this gracious lady has amassed. Her delight is talking of Azaleas and Cannas and what it is. She is also a very congenial 'information center' on these topics. She likes for people to select the Azaleas from the 'growing beds', as then "they get a nicer root system, not so crowded as so often occurs in the potted plants."

It will be an enjoyable occasion to view the various blooms which "The Nursery Lady" will bring to illustrate her talk. So it is—Azaleas for April—and none better to explain than Rosalind Sarver.

Guests are always welcome.



Irene Marcy—winner of the Marie Ross second annual tournament.

LAKE SAN MARCOS WOMEN'S GOLF CLUB
Mrs. Geo. Dutton—Tournament Chairman
Phone 744-0193
Marcie Chace—Publicity
Phone 744-0273

The Second Annual Marie Ross Tournament was captured by Irene Marcy on Feb. 4th. Her name will be inscribed on the perpetual trophy with the first winner—June Lobdell.

The "Special Event" was won by Del Sanford in flight "A" with a 79, the nearest score to the "Magic Number—80" which is Marie's age. Grace Meyer won in "B" flight—Isabel Hudson in "C" and Vernon Brockett in "D".

First low gross over the field was won by our club champion, Early Steven. Other winners were Jeanne Crandall, Beth Browne, Fran Christian. Net winners include "Garney" Garjobjst, Olive Taylor and Faye Murdoch tied, Dorothy Newcom and a tie between Agnes Brenc and Verona Rising.

Minnie Harn and her committee, Olive Taylor and Ruth Sternberg, in charge of the tournament came up with a very clever idea—they made flags with all sorts of golf hints and tid-bits which were put at each tee. Hanging from each was a small bottle of "booz" which one could sip if frustrated with her game. Judging from the empties every one must have REALLY been off her game.

Gene Bekins took a "swig" (?) and proceeded to putt clear over the green on the 12th hole.

Goodness! With all this wet weather I decided to purchase a pair of water wangs but I doubt if they're on the market any more—do you remember them? If you do you're much older than I...

A salesman at the Information Center had a woman interested in the different homes surrounding the Lake. Looking out over the water she noticed several boats and when informed they were "electric" she exclaimed, "My goodness, how long are the cords?" I wonder what her remark would have been with reference to the electric carts—the cords would REALLY have to be long and just where would you plug them in?

The Mixed Sunday Event was held Feb. 9th under the direction of Mickey Schutz.

The tournament was "Total Net Score of Two-somes." First place winners with a tie of 148 were the Enochsons and Wes Steven and Ruth Sharp. Early Steven and Don Sharp carded a 151 for second. A three-way tie for third place were the Evanses, Hugheses and the Marceys with 152. Elton and Tootie Wilson with 154 were fourth.

Kay Dutton and "Garney" Garjobjst attended the Annual Directors re-union of the Southern California Women's Golf Ass'n. at the Santa Ana Country Club February 11th. Kay was handicap chairman in 1963-64—"Garney" was team captain in 1963-66.

Mother Nature is doing her spring house-cleaning rather early this year—using the rainclouds as rainbuckets and the winds her broom. Painful after painful she dashes over every corner until all is bright and clean. Then all of a sudden our fairways and greens become a new "carpet" of emerald loveliness...

Thea Wilson and yours truly went to the Yuma Golf and Country Club Invitational Feb. 19th to the 21st and won 4th low net in our flight... we had SUN until we left to return home then it rained. Weren't we the lucky ones? Early Steven won low gross at Whispering Palms Golf Club... Mrs. Otis (Genevive) Walker was the guest of Mrs. N. S. Redmon at the Escondido Country Club Women's Golf Clubs' first guest day, Feb. 13th, and won second place.



SAN MARCOS REPUBLICAN WOMEN'S CLUB, FEDERATED

by Mrs. Edward F. Neekamp

The San Marcos Republican women will hold their regular monthly meeting on April 17. This meeting is planned to greet all the new members for 1969, and will be a salad-bar luncheon at twelve o'clock noon. All new Republican women are welcome. All old members should bring a salad or sandwiches to serve ten people. Mrs. Chester Galyean will be the speaker with a book review of "Death of a Nation."

Preparations are being made for a rummage sale April 12. Any donations can be left before that date at the Noll Real Estate office, or brought to the Grange Hall the afternoon before the sale.

ATTENTION GOLFERS!

GET ACCURACY ADDED DISTANCE

The New FOLLOW THROUGH*

Men's or Women's

is yours for \$4.95

*Pat. Pending

Cinderella Footwear

929 Silverado La Jolla, Cal. 92037



Eric Masterman

FURNITURE RESTORATION, REPAIRING, REFINISHING

25 years London experience

755-9273 BY APPOINTMENT ONLY



COAST BRAKE & WHEEL SERVICE

444 First Street - Highway 101 Encinitas, California

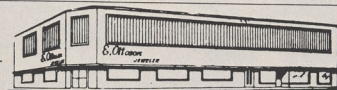
MUFFLERS - GOODYEAR TIRES BRAKES - WHEEL ALIGNMENT

753-6272

E. OTTOSON

Fine Jewelry & Gifts

"Where you don't pay extra for quality."



102 WEST GRAND - ESCONDIDO - 745-1880

del Rancho Pools Inc.

SAN DIEGO COUNTY LEADER IN CUSTOM DESIGNED POOLS

- POOL CLEANING
- REPAIRS
- REPLACEMENT PARTS

753-6369



ALL CONTRACT MONIES BONDED & LIEN PROTECTED BY SOLANA FUND CONTROL INC.

1163 First Street, Encinitas (Old Highway 101)

KIWANIS CLUB OF LAKE SAN MARCOS TO SPONSOR EASTER SUNRISE SERVICE

by Alvin J. Holz

The fifth annual Easter Sunrise Service will again be sponsored by the Lake San Marcos Kiwanis Club. As in the past years, this year's service will take place at the main recreation lodge overlooking our beautiful lake. We are looking forward to seeing you good people at 6:30 a.m. Easter morning.

You are most welcome to join us on Sunday, April 6th, to worship our risen Lord. The Kiwanis Club of Lake San Marcos will provide a continental breakfast immediately following the service. We will be expecting you.

SAN MARCOS ART LEAGUE

by Grace Minot

Alice Dusch, talented portrait painter from Fallbrook, will be guest artist at the March 17th meeting of the San Marcos Art League. Mrs. Dusch is a member of our League, the Pacific Art Guild in L.A., and the Fallbrook Art Association. She is a teacher of portraiture and oil painting.

Lucky winner at our ticket drawing will have his or her portrait painted by Mrs. Dusch.

Membership into the San Marcos Art League is open to everyone interested in Art. Dues are three dollars a year. The League meets in the Recreation Lodge at Lake San Marcos the third Monday of the month.

A tour of historic Scripps Miramar Ranch can be a program for your club or social organization...

WEEKDAY TOURS of Scripps Miramar Ranch are especially designed for civic, social, church and other groups. Make a reservation now for your organization; group rates for 20 or more. Catering for coffees, teas or luncheons available too. For reservations and information call 277-7110 (or 291-0204 weekdays only).

OPEN EVERY DAY

Sat., Sun., and holidays 10 a.m.-4:30 p.m., no reservations required. Weekdays, by advance reservation only.



Scripps Miramar Ranch



Always a fascinating and satisfying adventure in relaxed, leisurely shopping and gracious gourmet dining. The Country Squire has been a "must" on every Southland visitor's itinerary since 1950.

LETTERS N' LEATHERS STATIONERY 756-1012
SOAP 'N CANDLE SHOP Tel. 756-1012
FLUERS PERMANENTE FLOWERS 756-1012

Country Squire Interiors and Gift Galerie • Consultants Members, National Society of Interior Designers 756-1178
COUNTRY SQUIRE TEA ROOM Tel. 756-1155
CASUAL CORNER DRESS SHOP Tel. 756-1041



Staff members of the Newport Balboa Savings Financial Plaza, Newport Center office with Association President Agnes Blomquist. From left to right: Lillian Hook, Dovie May Poteet, Barbara Steek, President Agnes Blomquist, Branch Manager Carol French, Wanda Terry, Jane Decker and Howard Wong.

NEWPORT BALBOA SAVINGS AND LOAN MOVES TO NEW PERMANENT QUARTERS

In a gala pre-opening celebration, over 700 guests gathered last month to mark the move of Newport Balboa Savings and Loan Association's branch office at Corona Del Mar to its new and permanent quarters in the Financial Plaza of Newport Center.

Among the many guests and well-wishers at the new offices in Newport Center were numerous celebrities, prominent Orange County business leaders, and many friends of P. A. Palmer, chairman of the board and founder of Newport Balboa Savings, and Agnes Blomquist, longtime president of the thirty-three year old financial institution.

Joining Mr. and Mrs. Palmer and Miss Blomquist as host was Mrs. Carol French, assistant vice president and manager of the Corona del Mar branch of Newport Balboa Savings for the past eight years.

The new offices in Newport Center replace the former temporary building at 2166 East Coast Highway which housed the Corona del Mar branch for the past several years.

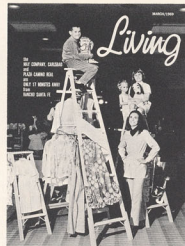
"We feel sure our beautiful new facilities will enable us to serve all our many friends and customers even better," said Mrs. French.

Formal opening of the new branch office was on Monday, March 3 and "open house" will be celebrated throughout the entire month.

WILLIS M. ALLEN CO.
at RANCHO SANTA FE

Realtors
ACREAGE, BUILDING SITES
Phone 756-2444

Fine Homes
Office in Village Center
Paseo Delicias



ABOUT THE COVER

Jan Cantwell and her two attractive youngsters were good sports enough to brave the fierce February rains and arrive at the May Company, Carlsbad with smiles a-plenty, despite the worst downpour of the season! The locale is the bright and beautiful children's department with David perched on one ladder, and Andrea on the other. Husband and father is Ranchoite Yager Cantwell who has every right to beam with pride at this handsome trio who belong to him!

Travelodge Maintains Strong January

Kenneth E. Cocks, President of The Travelodge Corporation of El Cajon, California today announced the company's operating results for the month of January, 1969. In his statement, Cocks said that there was a 25 percent increase in rental revenue over the same period of 1968. The figures given were as follows:

1968	1969
\$3,506,240	\$4,365,434

The number of rooms rented also rose substantially over the number rented in January, 1968. The figures rose from 1968's 363,679 to 1969's 411,523. There was also a 1 percent increase in occupancy. Income per unit rented which was \$9.69 in January, 1968 became \$10.59 in the same month of 1969.

"January is usually a slow month in the lodging business, but just as we have experienced in the past twelve months, Travelodge has seen an increase in business. A careful look at the entire network also proves that these increases are not confined to resort areas but seem to be all over," Cocks commented.

There are now 419 Travelodges open for business in the United States, Canada and Mexico. Travelodge now offers the traveling public 22,662 rooms throughout North America. A Travelodge opened this month in Lloydminster, Alberta, Canada.

GRANT'S Mobil SERVICE

- PICK-UP DELIVERY
- TUNE-UP—TIRES
- BATTERIES—BRAKES
- LUBRICATION
- AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA EMERGENCY ROAD SERVICE

756-2929

THE SAN DIEGO OPERA

PRESENTS

Don Quixote

with

Norman Treigle

Andrew Foldi Nedda Ceaci

April 24 and 26, 1969

Tickets: \$10: \$9: \$8: \$7: \$6: \$5: \$3: \$2

Civic Theatre Box Office—236-6510

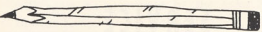
"for Gourmet Dining, warm Hospitality"



VALLEY HO

MISSION VALLEY CENTER WEST 297-4567

THIS MONTH IN RANCHO SCHOOL



KINDERGARTEN
SUZANNE BLEEKER

Our teacher Mrs. Pierce is sick. We miss her very much. We are making pretty cards to make Mrs. Pierce feel better.

We had the George Washington play. Our own Spike Jan was George Washington. George's father was played by Don Bobertz and Mrs. Washington by Susan Middleton.



GRADE 4
LORRAINE RANDOL

In Mr. Cook's class we are working on maps. We get five maps of California and then put information down on the maps and make them colorful. Some people picked population, trails into California, rainfall, geographic regions and so on. The people who have the best maps and good information get to do larger maps and color them too. Today we are going to a Patriotic program up in the center of the village.

In our Science Books we have gone up to Unit Five and next week we will do Unit Six.

The math program is a new program this year for math. Instead of the regular teachers teaching math they get in different groups and other teachers teach them math. It is from eight-thirty to nine-thirty. Well I guess that time has run out. Until next month, I'll be saying Good-bye.



MUSIC
SHELLEY FRANKLIN

Hi Again!

Wednesday, March 5, there was a patriotic assembly in the village. It was postponed from the week before, because of rainy weather. It was by the Rancho Santa Fe School Student Council. The choir sang and some children gave speeches. Each class had its own program.

The George Washington Tea had a good turn out. It was based on "Music of America." The Choir did very well.

Two concerts are coming up. One is a Childrens Concert in San Diego which will be on March 8. The other is an Escondido Concert which will be March 25. A duo Pianist team will be the attraction.

So long!



GRADE 4
DENISE PRIMM

Dear Readers,

March 7 was Arbor Day, a holiday few people remember. Our Library has given the fourth grade a chance to make Arbor Day posters for the library. They will be judged sometime in March. Our English class has studied the real meaning of the holiday.

Arbor Day is from the Latin word meaning trees. Arbor Day started in Nebraska. A state that was almost treeless. The people of Nebraska said you could see from one end of the state to the other. I, Sterling Morton wanted to help his state become beautiful. He got the school children and started planting trees because they were the ones that were going to live in it when they got older. They planted over a million trees. This was in 1872 when the first Arbor Day was observed.

California now extends Arbor Day to mean tree planting, water resources, Conservation of wildlife and all national resources.

Our state has made March 7th to 14th California Conservation week and now calls

March 7th "Conservation Bird, and Arbor Day." This fourth grade is working on Arbor Day projects and posters. We are also starting our special area studies on weather with Mr. Cook and birds and environment with Mr. Fecko. With good weather coming up we should learn and enjoy exactly what Arbor Day is supposed to mean.

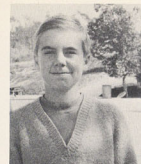


GRADE 5
HARVEY HOPKINS

Hi readers.

We have contests on the subjects we study about. **Darcy Brotherton** won a spelling bee. **Missy Russell** and **Mary Jo Paulin** tied in a social studies bee. In art we are doing chalk drawings, cut and paste and sponge painting.

In Language we are learning about idioms and alphabetizing words. We did reports on Canada and Science. Some were very nice. We are reading a book called "Across the Blue Bridge." It has many interesting stories in it. In Math we are learning about decimals and Roman numerals. **Ariel Roland-Host** went to Vail, Colorado for a week to ski. See you next month.



GRADE 6
DAN HARRIS

Hi readers,

Things have been going just great.

Friday Mrs. Ross attended the state school conference with Mrs. Gardner substituted.

We have our weekly class meeting during which we vote for the best citizen, group, and artist of the week. The results are

Artist—**Lindy Novak**
Group—**Group 3**

Citizen—**Betsy Dodds**

Every Friday now we have a spelling, math, and history tests to cover the weeks work.

Fourteen days from March 3rd the 6th grade class will be going to camp. Camp is now for all. When you're there you are supposed to memorize the different kinds of birds and trees.

See you next month.

GONE
TO
CAMP!

GRADE 6
MATT GROSS

Hi,

We're having a very good year. We have many things planned ahead of us. Pretty soon, we will go to the village and give our speeches to the people. It is an honor to be asked to do a speech.

We've been having tests last week on history, spelling, and math.

We are also preparing to go to camp. We are going to go to Camp Cuyamaca from March 17 to the 21st. I think it will be very good.

Good-bye until next month.



LIBRARY
NORA DEWEY

Hi Readers!

The upper grades have been doing a "story in numbers." It is like a puzzle where you look for the shell with the same numbers as on the paper. The books that are on the shelf are about one thing such as myths, so you would put myths in the blank. It is lots of fun. We have been getting books out for reports too. The sixth grade have been doing one on the West Indies.

The lower grades are having a Storytime where Mrs. Henderson, the librarian, tells stories to them.

The school has been doing many fun and interesting things this month. There are plenty of new books to read and games to play. See you next month!!



SPANISH
PAUL WORTHINGTON

Hola amigos,

We just finished our third unit test and we're finishing our fourth unit and by the time you read this we'll probably be through unit 6. We just had a two page test on unit three. Everybody did a pretty good job on the test. Tomorrow will have the test on unit 4. And all the names of the family were very hard too. Then after that test we had another one on numbers and how to spell them.

There was a presentation that we could have gone to at the Russ Auditorium. There were some students from Mexico that did Folk dances for the people. It was at 3:45. Only a few went to it from our classroom because it was raining!

The First Grade has made this booklet about the farm and also they are taping the booklets in Espanol.

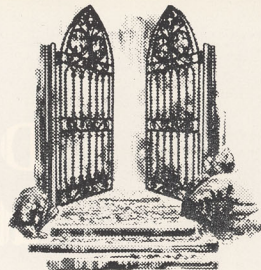
The Second Grade has gone down to the zoo. And now they can describe some of the animals in Espanol.

The Third Grade are doing skits about the family life and they are very funny. And they are taping the skits!

The Fourth Grade have done some excellent tapes from a certain writing assignment describing their family.

Stop by and listen to the Fifth Grades. They are describing each others personalities in Espanol. They are a real bang. Hasta La Vista

soy Pablo Worthington



Tarvins of Olivenhain

Our Gates Open On
New Vistas of Gift Shopping
Great Garden Greenery

Landscape Consultation
Without Charge

442 Rancho Santa Fe Road
IN BEAUTIFUL OLIVENHAIN VALLEY
753-7177

MITCHUM, JONES & TEMPLETON INCORPORATED



Murray H. Ehmke
Resident Manager



Members:

NEW YORK STOCK EXCHANGE
AMERICAN STOCK EXCHANGE
PACIFIC COAST STOCK EXCHANGE
BOSTON STOCK EXCHANGE

301 EAST GRAND AVENUE
ESCONDIDO, CALIFORNIA 92025
Telephone 746-5111 753-3235 277-1681

INQUIRIES WELCOME

MUTUAL FUNDS
INVESTMENT SECURITIES
PORTFOLIO ANALYSES
TAX-FREE BONDS

capture the spirit of
EASTER
with beautiful flowers and plants

The light, the hope, the joy of Easter are captured in beautiful Spring flowers and plants. Fill your life with this inspiration. Phone or visit us today.

We send Easter flowers and plants anywhere

Casa de las Flores
DEL MAR PLAZA, DEL MAR
755-1091 755-9364

Free Delivery

Dine and dance at the romantic Rancho Bernardo Inn



The romantic Room of the Dons . . . where, consistent with a successful policy of providing name entertainment Mondays thru Saturdays, you'll always find the kind of music



TED FIO RITO

that puts you in the right mood for dancing . . . add your favorite cocktail and food for the discriminating, and you have . . . a really great place for a great evening!

Happy Hour 5-7 Mon.-Fri.
Reservations: 277-2146 and 487-1611



by J. R. Triplett

What is freedom? Is it just absence of external constraints, just the ability to act according to our desires? But what if our desires themselves are determined by our heredity, our experiences, the way our parents brought us up? Are we then no more than puppets? If so, who holds the strings? If we cannot change the past by our actions, why should we expect to change the future? If we have freedom, do we also have a moral responsibility for our acts? If so, to whom? What is the basis of morality? Are "good" and "bad" really objective qualities of acts, or are they just subjective matters of opinion? What is truth? Is truth also just a matter of opinion?

Men have debated these questions for a long time. Many have claimed to know the answers to them, and have even imposed their answers on others by force. Most of us in the Great Books discussion group have our own firmly-held opinions, but none of us claim to know all the answers and none of us except the others to conform to our own ways of thinking. Plato and Kierkegaard, St. Augustine and Bernard Shaw have their own answers to these perennial problems. Their answers may not be our answers, but from them and many others we learn something of what it is to think, and think deeply, about issues that matter. From each other, also, we learn the strengths and weaknesses of our own opinions. Sometimes we even come to have second thoughts about a few of our most cherished beliefs. If you are willing to risk *your* cherished beliefs in a cheerful, informal but sometimes unsettling dialog with a group of interesting people, why not join us? Come to the Village Church lounge at 8:00 p.m., or call Kay Buchans, 756-2011, for more details. Our schedule for the next few weeks is:

March 18: Schopenhauer, *The World as Will and Idea*
April 1: Kierkegaard, *Concluding Unscientific Postscript*
April 15: Dostoevsky, *Notes from the Underground*
April 29: Conrad, *Heart of Darkness*
In May we plan to do Freud and Shaw, and in June we're into our summer program—reader's choice!



Montgomery Stationers
SPECIALIZING IN
PARTY PAPER GOODS
620 Second Street Encinitas
753-4703

The Reason WHY

Everywhere I go, people ask me *WHY* the situation in higher education has developed as it has. This octopus problem, stretching its tentacles into all our lives, is of major concern to practically all Californians. After two years on the Assembly Education Committee and after my recent experience as Chairman of the Assembly Education Subcommittee on Education Environment, I have come to a conclusion. With allowance for many ramifications, in my opinion, the major reason for campus disorders is that, for a long period, the majority of those in charge of the University of California and State College System have been unable (or unwilling) to recognize cause and effect.

This inevitably leads to detachment from reality. Thus, after the last Regents' meeting (Feb. 20-21), Regent Fred Dutton was able to face the U.C. (Berkeley) campus (kept under control by the police and National Guard) and say, apropos of some strict measures his fellow Regents finally took that they were unwise "to take these repressive measures against the leaders of our younger generation."

How much more realistic (and refreshing) was the action of the Negro mother at Brandeis University. When the students took over the administration building, this genuine, bona fide heroine waded through the gathering crowd, banged with her umbrella on the barricaded door, got her son by the shirt collar, ushered him out and hustled him off.

Her forthright action probably saved him for life in the *real* world, where people eventually have to pay for what they do.

Tragically, Regent Dutton is not alone on the Board of Regents. Even so, there was a Donybrook at the last meeting on the Marcuse-McGill affair. In know, as I went to present the case against hiring Marcuse and for firing McGill.

Next time I think there will be more ears to hear. Even the Regents are beginning to see cause and effect—that revolutionary professors tend to make revolutionary students.

The Bishop's School
AN EPISCOPAL CHURCH SCHOOL FOR
GIRLS
GRADES 7-12 RESIDENT AND DAY
COLLEGE PREPARATORY PROGRAM
PHONE DIRECTOR OF ADMISSIONS
LA JOLLA 459-4021



OLD TOWN BOOK SHOP

Shop located at 14114½ Midland Road, Old Poway, Poway.
P. O. Box 28071, San Diego, 92128. Phone (714) 487-0867.
We specialize in books, maps, and miscellany for the discriminating collector.

Rancho Santa Fe

BARBER SHOP

NOW OPEN
TUES. THRU SAT.
8 to 5:30 P.M.

NEW OWNER
CHESTER HAKES

Your local newspaper keeps you informed of what's happening in your area—community events, public meetings, stories about people in your vicinity. These you can't—and shouldn't—do without.

HOW THE MONITOR COMPLEMENTS YOUR LOCAL PAPER
The Monitor specializes in analyzing and interpreting national and world news . . . with exclusive dispatches from one of the largest news bureaus in the nation's capital and from Monitor news experts in 40 overseas countries and all 50 states.

TRY THE MONITOR—IT'S A PAPER THE WHOLE FAMILY WILL ENJOY

The Christian Science Monitor
One Norway Street
Boston, Massachusetts, U.S.A. 02115
Please start my Monitor subscription for the period checked below. I enclose \$_____ (U.S. funds).

1 YEAR \$26 6 months \$13
 3 months \$6.50

Name _____

Street _____

City _____

State _____ ZIP Code _____

----- PB-17

CHOICE USED BOOKS
ALWAYS WANTED
Single copies or complete libraries.
We pay top prices. Appraisal service
also available.

NEWS ABOUT THE AMERICAN FIELD SERVICE

American Field Service student Tuovi Remes from Kuopio, Finland is staying with the Elmer Wolfbargers of Encinitas. She is attending San Dieguito High School as a senior with her American sister, Diane Wolfbarger. Tuovi came by ship to New York in August along with her younger brother who is also an AFS student staying in Conestoga, New York. Tuovi flew to San Diego to meet her new "family" in August, 1968. She will return to New York by bus in June along with all of the AFS students that are in San Diego County, visiting many of the important American sights. They will tour the U.N. in New York and then go to Washington, D.C. to visit the capital and meet President Nixon.

Mark Allen lives in Encinitas and in January, 1968 flew to New Zealand under the Americans Abroad program of AFS. He went to high school in Wellington, New Zealand for a full year term. He lived with the Robert R. Brown family. He participated on the high school Rugby team and learned many Mauri dances including the "Sausa." He graduated from Hutt Valley High School and returned to the U.S.A. January 16, 1969. He will finish his senior year at San Dieguito this June.

The American Field Service is a non-profit organization whose aim is to encourage international understanding through education. More than 60 countries send 3000 foreign students to the United States each year for their education in American schools. American students are given this privilege in 40 overseas countries with approximately 1500 students participating each year. Their motto is "Walk together, talk together, O ye peoples of the earth; then and only then shall ye have peace."

BUENA VISTA AUDUBON SOCIETY HELDS MONTHLY MEETING

The Buena Vista Audubon Society held its regular monthly meeting on Friday, March 21, at 7:30 p.m. at the Vista Branch of Oceanside Federal Savings & Loan, 249 S. Indiana St.

Dr. Paul Kovach, member of Vista Camera Club, gave the program for the evening. He showed and narrated some of his recent color slides on three types of desert. Dr. Kovach is an expert photographer, and his pictures were most enjoyable.

The president, George Cramer, has appointed two new committees: Conservation and Education. Otto Gerth is chairman of the first, with members Sylvia Kircher, Mildred Gregory, and Claire Hulbert. Lester Harwood is in charge of Education.

Plans for an April field trip were made at this meeting.

Further information may be obtained by contacting Mrs. Lowell Moore, 757-2829, Oceanside, or George Cramer, 724-5827, Vista.

MISS CATHY LEWIS OF SOUTH GATE PLEDGES TROTH TO DAVID DAMON FAWCETT

Mr. and Mrs. O. D. Lewis of South Gate have announced the engagement of their daughter Cathy to David Damon Fawcett, son of Mr. and Mrs. W. R. Fawcett of Rancho Santa Fe.

A 1968 graduate of Pitzer College, Miss Lewis is presently working for her Masters Degree in International relations at the Claremont Graduate School. Her fiancée graduated from Claremont Men's College in 1966 and also attends the Graduate School, where he is a doctoral candidate in political theory.

The couple will be married the evening of June 1st at the Webb School chapel.

Raoul A. Couyas

OPERATIC TENOR AND TEACHER
(formerly of Rome, Italy, and New York)
COMPLETE TRAINING FOR
OPERA — ORATORIO — CLASSIC MUSIC
Phone 276-2786

Relax at the Copenhagen Spa in the

Viking Sauna



We have been installing VIKING SAUNAS in Rancho Santa Fe since 1962!

There is nothing more relaxing than a Viking Sauna! At the beautiful Copenhagen Spa in Rancho Santa Fe, the Viking Sauna is a very important part of their health and beauty program. If you would like to discuss installing a personal Viking Sauna in your own home, we would be delighted to answer your questions.

Please call 224-3701

4007 West Point Loma Boulevard

San Diego, California



"the firm that research built"



SHEARSON, HAMMILL & CO.
INCORPORATED

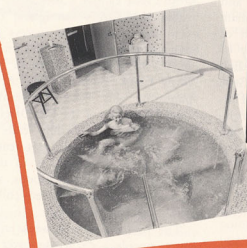
Members New York Stock Exchange

Village Center, Rancho Santa Fe, 756-1161

FROM SAN DIEGO 297-4666
FROM ENCINITAS 753-6338
FROM ESCONDIDO 746-4200



The Copenhagen Spa



We are following up our successful introduction of the King and Queen packages of Beauty and Health.

King (PACKAGE)

Shampoo
Razor Haircut
Exclusive Styling
Roman Hydrotherapeutic Whirlpool
(104) degree
Viking Sauna Bath
Scientific Swedish Massage

Reg.
\$19.00
ONLY
\$15.00

Facial
(Treatment in fresh organic cosmetics)
Manicure

Reg.
\$11.00
ONLY
\$8.00

Queen (PACKAGE)

Exquisite Body Wave plus steam and vitamin conditioner.
Razor Haircut, Styling

Reg.
\$35.00
ONLY
\$22.50

Pedicure
Manicure
Scientific Swedish Massage
Roman Hydrotherapeutic Whirlpool
Viking Sauna Bath

Reg.
\$22.50
ONLY
\$16.00

Both of the Above for \$22.00

Available only on the following dates:

Sat., April 5th
Fri., April 11th

VIA DE SANTA FE, RANCHO SANTA FE
756-1444

Both of the Above for \$35.00

Available only on the following dates:


Mon., April 7th
Wed., April 9th
Mon., April 14th

CUSTOM WINDOW SHADES
Shades Of Escondido
 138 NO. KALMIA ST. 745-0603

IS YOURS
AN OLD-FASHIONED BED?



THERE'S A BETTER IDEA
IN BEDS, YOU KNOW



ADJUST-A-BED
 the bed you adjust electrically
 into 1,000 restful positions
 (including old-fashioned flat)

ADJUST-A-BED replaces your box-spring...fits your bedstead on headboard. Want the last word in bedroom comfort? Come try ADJUST-A-BED in our showroom. You'll agree a flat bed is old-fashioned.

Displayed and Sold in San Diego County ONLY at
Everell Stunz Co.
 7644 Girard Ave., La Jolla
 Phone 459-3305

New!
**GOLD FOIL LABELS
 WITH EUCALYPTUS TREE**



Mr. and Mrs. John Doe
 23900 Rancho Santa Fe
 California 92087

ROGER SPENCER
 1400 Alamo Ave. San Diego
 444-0100

STOP WRITING YOUR RETURN ADDRESS!
 Here's 250 gummed labels with your name and address, to save you time! Just wet label and stick! Terrific for stationery, books, packages, checks and records! Handily printed in black on gold foil. A real convenience at all times! State name and full address, plus zip code, in up to four lines for imprinting.

250 LABELS \$2.25

All prices include tax. SEND CHECK TO:
THE VILLAGE PRESS
 P.O. Box 9
 Rancho Santa Fe, Calif. 92067

**"ROGUE RIVER RATS"
 TO Run Again!**

Jack Bennett, Associate Executive of the North Coast Family Y.M.C.A. announced that the Y will sponsor two Rogue River Raft trips for fathers and sons again this summer.

Last year the Y had 49 fathers and sons from the San Dieguito and tri-city communities make this exciting fun filled trip to Southern Oregon for a breathtaking 4 day, 60 mile trip through the mighty rapids of the "Roadless Rogue" in small 6 man rubber boats.

Of the following fathers and sons who were involved last year, several have already signed up for this coming summer: Burl Howard and Dr. David Freeman of Cardiff, Don Hubbard, Steve Mote, Bill Howell and Park Rider from Encinitas, William O'Meara, Bunker Hill and Jim Prescott of Carlsbad, Fred Sproul and Jim Finney of Oceanside, Ted Young, Bob Clarke and Bob Phillips of Del Mar, Chuck Ayars, Gene Burks and Ed Harloff of Solana Beach, Harvey Hopkins and Dr. Bob Hughes of Rancho Santa Fe, Cliff Havenstein of San Diego, John Price of Coronado and Jim Reid of Palms.

All of these fathers and sons now hold the distinguished title of "Rogue River Rats" as a result of their adventure filled experience last summer.

Two separate trips are scheduled for 1969. Trip No. 1 will be July 12 to July 20 and Trip No. 2 will be July 19 to July 27.

Each trip is limited to only 25 dads and sons. Trip No. 2 is almost filled already, so anyone interested in either week should register now with the North Coast Family Y.M.C.A., 753-6536. A \$25.00 deposit will hold a spot for you!

Each group will travel by bus to Galice, Oregon with overnight stops at the Sacramento Y.M.C.A. and Beautiful Whiskey Town Lake near Redding. They start their exciting 4 day river trip at Galice and end 60 miles away on the coast at Agnes, Oregon.

"This section of the river goes through some of the most beautiful pine forest wilderness area in the country," said Bennett.

Bennett will be directing trip No. 1 and Rollie Ayers, Executive Director of the North Coast Family Y.M.C.A. will direct trip No. 2.

"For an unforgettable experience with your son—join the Rogue River Rats this summer," advised Bennett.

There are still a few spaces available for those wishing to join the "Around South America" Citrus Industry Agri-Tour . . . departing April 17th for three weeks. Panama-Argentina-Peru-Brazil and Chile. Don Rosedale, Farm Advisor of the Agricultural Extension Service of the University of California will be leading the group. Please contact Joan Bruyere at 756-2405 if you are interested in participating.

**NORTH COAST FAMILY Y.M.C.A.
 ANNOUNCES "HUMAN RELATIONS
 LAB" FOR GUYS & GALS**

In answer to the interest expressed by teenage young people throughout the area, "for an opportunity to get together and talk," the North Coast Family Y.M.C.A. is sponsoring a special Easter week Human Relations Lab at the Y's beautiful Camp Marston in the 5000 foot pine forests near Julian, on Sunday March 30th through Thursday, April 3rd.

"This program is designed to give young people an opportunity to get together with other youth from the county to share and exchange ideas about the things they are interested in at this time in their lives," said Jack L. Bennett, Associate Executive of the North Coast Family Y.M.C.A.

The Y.M.C.A.'s throughout the country have had considerable success with these basic encounter type programs for young people. With these resources to call on the North Coast Family Y.M.C.A. is jointly sponsoring this Easter program with the other 8 branches of the San Diego Y.M.C.A.

The program schedule calls for small groups of 10 guys and gals from all racial and religious backgrounds to meet during the 5 days in training groups, with a professional adult and trained college person acting as resource people.

The purpose of this week is to give the young people a chance to cover topics that they feel are relevant to them, such as: loneliness, boredom, generation gap, illegitimacy, over-population, poverty, racial violence, crime, narcotics, college, war, etc.

"We are not providing a program for merely talking about human relations, but hope the lab will provide a dynamic atmosphere for developing them," said Bennett.

The lab is designed to help those involved improve their personal relationships with other youth, adults and other races. Hopefully, the lab will provide answers on how to better trust, accept and love each other which can add to the understanding and improvement of their own behavior.

The Y.M.C.A. bus will leave the Y office in Encinitas at 12:30 p.m. on Sunday, March 30th and return to the office late Thursday evening, April 3rd.

Cost for the entire 5 days, including transportation, meals, lodging, insurance and leadership is \$27.50. Some scholarship money is available to assist those who are unable to pay the total fee.

Registrations are now being accepted at the North Coast Family Y.M.C.A. Just call the Y office for more information—753-6536. Deadline for registering with a \$10.00 deposit is March 13th.



**RANCHOITES ARE BEHIND
 FAMILY Y.M.C.A. DRIVE**



Left to right: (seated) Lance Prentiss and Tom Bergkamp; (standing) Maurice Wilson, Warren La Barr and Bill Maas. These Rancho men are busy checking over the North Coast Family YMCA membership files to get ready for this year's membership campaign.

Lance Prentiss and Tom Bergkamp, co-chairmen of this year's North Coast Family Y.M.C.A. Membership Campaign for the Rancho Santa Fe Division, have secured a great number of volunteer workers in their area who will be out securing sustaining members to support the local Y.M.C.A. program.

Rancho Santa Fe workers include: Ray Ptak, Fred Reeves, A. E. Castigan, Steve Fletcher, Ralph Giffin, Warren La Barr, Robert Young, William Wood, Joe Beeske, Roger Wooley, Bill Maas, Robert Mason, Maurice Wilson, Luther Leeger, Quintin Wood, M.D., Robert Hobbs, D.D.S., Jim Brown, Tom Ward, Bud White and Bob Sommersville.

All 100 campaign workers from the Tri-City and San Dieguito communities will gather on the new 5 acre Y.M.C.A. site this Saturday, March 15th at 4 p.m. with their families to not only participate in the ground breaking for the new family program center, but to launch this year's sustaining membership campaign for 968 members and \$75,000.

According to Kent Staab and Robert Watrous, Co-chairmen of the ground breaking committee, the ground breaking ceremonies will start off on a good note with the 140 voices of the teenage Sing Out-San Dieguito group putting on a 30 minute concert for the family.

New "Y" facilities for girls, boys, moms and dads will include: community swimming pool, shower and dressing area, multi-purpose hall, child care center, day camp site, outdoor courts, catering kitchen, running area, large enclosed patio and an administrative wing.

Irv Roston and Don Hubbard, co-chairmen of the Y's Building Committee, pointed out that the total facility has been designed to provide many kinds of new programs from permanent teen center dances and swimming instruction to all kinds of special interest classes.

**FAMILY Y.M.C.A.
 HOLDS GROUNDBREAKING**

A dream came true on Saturday, March 15 at 4 p.m. for several hundred volunteers who had been working with real dedication for several years.

Yes, the North Coast Family Y.M.C.A., which serves the San Dieguito and Tri-City communities with programs for the total family, broke ground for its first Family Program Center on Interstate 5 at Encinitas Blvd.

A community swimming pool to be open to all girls and boys in the area by July 4th has first priority in the Y.M.C.A.'s construction plans. This pool will be open for instruction and recreational swimming to all kids whether they are Y members or not.

Irv Roston and Don Hubbard, Co-Chairmen of the Y.M.C.A. Building Committee, point out that the Health Department has just approved the pool plans as designed by Del Rancho Pools of Encinitas. The pool has not only been especially designed for instruction, but also to hold official N.C.A.A. and high school swimming events.

Roston and Hubbard pointed out that first phase building plans are being done by Richard Young and Associates and that the facilities include shower and dressing areas for girls and boys, multi-purpose hall, large enclosed patio, child care area, catering kitchen, out-door paved courts, day camp site and parking lot.

Chuck Ayars, Board Chairman for the local Y.M.C.A. Board of Managers pointed out that this event will also launch the Y's 1969 Sustaining Membership Campaign for operating and additional capital improvement funds. The Y.M.C.A. is out to secure 968 Sustaining Members.

A. B. DuBRUIEL CO.

Refinishing Upholstering
 Woodworking • Fabrics • Formicas
 Glueing • Repairs • Tables Drop-Leaf!

ANTIQUES BORN AGAIN!

1310 Stratford Ct. DEL MAR 755-3471



Jane Brett
 Realtor-

Homes, Home Sites, Acreage

Roger Brett
 Dorothy Randall

La Granada & Paseo Delicias

Rancho Santa Fe, Calif.
 756-1442


**RANCHO SANTA FE
 ENGINEERING**

Corner of La Flecha
 and Via de Santa Fe

756-1107

LIN COLBY
 Representing

**INVESTORS
 DIVERSIFIED
 SERVICES, INC.**



Largest financial organization
 of its kind in the world

**FIVE MUTUAL FUNDS
 plus
 TAILORED
 LIFE INSURANCE
 plans**

for free prospectus, call
 office 239-1211
 res. 744-2232

GEORGE J. LEWIS
 REALTOR

Associate
 Rancho Santa Fe 756-1659

VIRGINIA L. BLESSO
 Associate

Now in our new enlarged
 office on Paseo Delicias



THE TWO GOATS Traditional Coutures for Men and Women RANCHO SANTA FE, CALIFORNIA - 756-1998

Books! Books! Books!
Come in or call us
Mrs. Billy Keenholds, Owner-Manager
THE RANCH BOOK SHOP
Paseo Delicias and La Granada
RANCHO SANTA FE, CALIF.
P.O. Box K Tel. 756-2265



KRASNEŠ
PURVEYORS OF GUNS AND ALL SPORTING ACCESSORIES
A HUGE SELECTION OF NEW, USED AND ANTIQUE GUNS AND SPORTING GOODS
ESCONDIDO: 118 W. GRAND
Open Daily 9 a.m. to 9 p.m.
Saturday - 9 a.m. to 6 p.m.
EL CAJON BOULEVARD
5334 El Cajon Boulevard
DOWNTOWN
6th and Market Street

Little Bavaria

all the atmosphere of
an Alpine inn

Specializing in German and
American food

Lunch, Wed., Thurs., Fri.
Dinner and Dancing Fri., Sat., Sun.

Carmel Valley Rd. Del Mar
755-1383 755-1454

MARCH BOARD MEETING OF SF LIBRARY GUILD HELD RECENTLY



by Helen Waddell, President

The March Board Meeting of the Rancho Santa Fe Library Guild was held in the Guild Room of the Library on Thursday afternoon at 2:00 o'clock on March 6.

Several colorful displays sponsored by the Rancho Santa Fe Library Guild are creating lively interest at the Rancho Santa Fe Library. Mr. William S. Palmer selected his handmade models of early lumber schooners, "The Alice Tebbs" and "The Charlotte Dundas" and a group of models of famous passenger ships from his outstanding collection of historic American ships. They are being exhibited in the display cases of the adult wing of the Library. This collection has drawn such great interest that Mr. Palmer is being invited to lecture at the Rancho Santa Fe Elementary School on his fascinating hobby.

The collection of dolls in native costume, acquired by Mrs. Emil Landgren of Encinitas during her European travels, is making a delightful exhibit in the display cases of the children's wing of the Library. Another unique collection of dolls on view at the Library this month is the charming one of Czechoslovakian cornhusk dolls belonging to Mrs. Cornelia Manning. For the Daughters of the American Revolution, Mrs. H. Cuyler Anderson has assembled some historic mementos of George Washington, honoring both the "Father of Our Country" and "American History" month.

Walls, windows and shelves of the children's wing are enlivened by gay valentines entered in the contest sponsored by the Library Guild for the Elementary School. Library Guild Trustee members, Mrs. Carl Croft, Mrs. Ray H. Millard and Mrs. John Shaw, who judged the contest, awarded gift certificates for books, to the following prize

winners: 1st—Polly Christianson and Willy Ganzales; 2nd—Jani Baird and Nick Hunter; 3rd—Kim Wehmyer and Steve Magoffin; Honorable Mention—Carolyn Thomas and Paul Murphy.

Recently, several notable additions to the Library have been acquired through gifts to the Guild. Mrs. Arthur R. Lindburg, Vice-President and Chairman of Trustees, presented autographed editions of "Eleusis and the Eleusinian Mysteries" and "Mycenae and the Mycenaean Age" by Dr. George E. Mylonas, Professor Emeritus of Archaeology at Washington University in St. Louis, Missouri. Dr. Mylonas is a world renowned archeologist who is dedicated to directing the excavations and restorations at Mycenae, Greece. He is a friend of Mr. and Mrs. Lindburg and a frequent visitor to "Greenleaves," the Lindburg home in Rancho Santa Fe.

The first weekend of October, the 4th and 5th, will be the date of the Library Guild Annual "Book-Fair." Officials of the Guild are hopeful that Dr. Mylonas may be persuaded to be the guest author of the Book-Fair, if the dates of October 4 and 5 accommodate Dr. Mylonas' international lecture schedule.

Mr. and Mrs. Charles H. Cheyney presented an atlas to the children's library, in the name of Mr. Cheyney's mother, Mrs. Edward Cheyney, honoring her birthday. Mrs. Cheyney is a Book Patron member of the Guild and has given a number of gifts of handsome volumes that have been valuable additions to the Guild Book Collection. Mrs. H. J. Young gave the Library Guild a rare Acoma Indian olla. This will be a companion piece to the beautiful Zuni Indian olla in the children's wing, which was a gift from Mrs. Harold Cross of Westly Palms, formerly of Rancho Santa Fe.

The Board of Directors of the Library Guild announced the appointment of the Nominating Committee for 1969, consisting of Mrs. Alfred Hill, Chairman; Mrs. B. H. White and Mrs. Phil Franklin. Their report will be submitted at the Annual Meeting of the Library Guild which will be held Thursday, April 24.

ARMY and NAVY ACADEMY

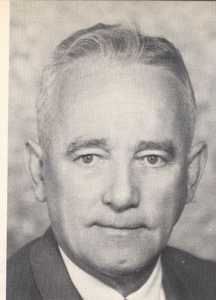
Basic to the purpose of the Army and Navy Academy is the preparation of the "complete man" . . . alert, well educated, devoted to God and Country, poised, self disciplined, imbued with honor and personal integrity, and possessing a deep respect for the individual and sound tradition.

Army and Navy Academy provides a complete, well rounded curriculum (grades 7-12) to include mathematics, languages, literature, history, Latin, science, speech, drama and music. Small classes assure the maximum in personal attention.

An Honor School, fully accredited and designated an 'MI' Unit by the Department of the Army, Army and Navy Academy is a member of the National Association of Military Schools, National Association of Independent Schools and The California Association of Independent Schools.

ARMY AND NAVY ACADEMY

P.O. Box G CARLSBAD
756-1131 Founded 1910 729-2385



HARVEY BAILEY PRESIDENT-ELECT OF DEL MAR ROTARY

DEL MAR—Harvey W. Bailey, currently serving as vice president of the Del Mar Rotary Club, has been chosen to succeed Mike Breen as president.

The change of command takes effect July 1.

Bailey, a Pacific Telephone public relations executive, resides at 1176 Highland Dr., Solana Beach.

Other officers elected by Rotarians are Jack Shelver, Del Mar city administrator, vice president; Lou Bitterlin, president, San Diego Military Academy, treasurer; George Kibby, superintendent, San Diego Union High School District, secretary; Charles Steeles, owner, Beebe Solana Drug Store, director; Dr. Robert Bobbit, DDS, director, and Stuart Green, a retired druggist, director.

Time and place of installation of new officers and directors has not yet been scheduled, according to Breen, who is superintendent of the Solana Beach Elementary School District.

NEW OFFICERS NAMED AT OCEANSIDE FEDERAL SAVINGS AND LOAN

William W. Rorick, President of Oceanside Federal Savings and Loan Association, today announced the appointments of Arthur I. Dellamano, Vice President; Leroy L. Braun, Jr. as Assistant Vice President; Lally G. Schrader and Margaret G. Brendlinger as Assistant Secretaries.

Arthur I. Dellamano, Vice President, has been associated with the savings and loan industry since 1948. He organized several savings and loan associations and took numerous courses to obtain his California Real Estate Brokers License. Mr. Dellamano attended the University of Illinois and the University of California, majoring in real estate. He is a resident of Riverside but plans to move to Oceanside in the near future.

Leroy L. Braun, Jr. Assistant Vice President, has been with Oceanside Federal Savings since 1963 as an appraiser. Mr. Braun has been an active member of the Boy Scouts for many years. He has also been in the building business for 17 years—6 years licensed contractor. He now resides in Vista with his wife and children.

Lally G. Schrader, Assistant Secretary, has been employed by Oceanside Federal Savings since March 1960. She was formerly the Escrow Officer in the Carlsbad Office. Mrs. Schrader is a member of the North County Escrow Association and resides in Carlsbad with her husband.

Margaret G. Brendlinger, Assistant Secretary, an employee since April 1965 with Oceanside Federal Savings as an Escrow Officer. Mrs. Brendlinger attended UCLA and served in the Navy for three years. Presently resides in Fallbrook with her husband.



RANCHO
SANTA FE
PHARMACY
&
VILLAGE
SPIRIT SHOP

La Granada at El Tordo in The Village

PRESCRIPTIONS

COSMETICS

SUNDRIES

LIQUOR

756-2433

the
"inn-place" to
relax and enjoy
luncheon and dinner.
private parties, too.



Telephone:
756-1131

THE
Inn
at Rancho Santa Fe
CALIFORNIA 92007
WESLEY B. HADDEN, Manager

CARPETS

ESCONDIDO LINOLEUM & CARPET, INC.

903 Valley Boulevard, Escondido — 745-5827

"Our 21 Year in Escondido"

Helen Thomsen's
CATERING SERVICE

5763 La Jolla Blvd., La Jolla
Phone 459-4894

ROLLER SKATING IS FUN!!!



Evening Sessions 7 to 10
Sat. and Sun. Matinee 1 to 4
(Open Monday for Group or Church private parties)
TRI-CITY ROLLER RINK
212 S. CEDROS • SOLANA BEACH
• 755-4158

DICK BLACKLEDGE

REAL ESTATE BROKER

Rancho Santa Fe

Corner La Granada and Paseo Delicias

MARY BLACKLEDGE
BROKER Office and
Residence
Plaza 6-1720

HAVING A PARTY?

Want to be sure the date is free?
Call 756-1864
(Anna Cantwell)
for this confidential service
\$1.00 contribution to the Village Church

CALL RANCHOITE ED RANSOM, JR.

at
E.F. Small's

FINE QUALITY HOME FURNISHINGS
AND INTERIORS

La Jolla

Nights and Sundays
756-1747
454-0341

Your Home Deserves The "Small" Touch Of Distinction

E.F. Small's

FINE QUALITY HOME FURNISHINGS
AND INTERIORS

Professional Interior Design Staff To Assist You
In Your Home Problems . . . Without Obligation. Naturally.
JOLLA AT 7741 FAY AVENUE
PHONE 454-0341

LA JOLLA BOQUEO SPRINGS ON THE MALL



Calling the cleaners?

WHY NOT **Exclusive?**

"Since 1945"

295-3156

Courteous, twice a week route service to Rancho Santa Fe

Exclusive Cleaners

3740 PARK BLVD, SAN DIEGO

ZIEGLER'S RICHFIELD STATION

at Whispering Palms, Rancho Santa Fe



Featuring **MICHELIN TIRES** 756-2112

Flair

TO THE NORTH COUNTY

Flair brings you BROWN - JORDAN patio furniture, the favorite of interior designers and landscape architects. Come see the BROWN - JORDAN display in our store. Also the STIFFEL Lamp has been added to Flair's fine collection of beautiful lamps.

The popular Tamiami group now on sale 20% off.

922 VALLEY PARKWAY EAST • ESCONDIDO (Next to Kinney Shoes)

Flair LIGHTING

FREE night light with this ad and any purchase over \$10.

FINGERTIP SHOPPING

* AIR CONDITIONING

DESIGN, INSTALL, MAINTAIN Add air conditioning to your present forced air heating system. Ask about Flamed Maintenance for all systems. UNIVERSITY AIR CONDITIONING 745-6913 In San Diego 288-3161

* AIR CONDITIONING & HEATING

"MESHUSH" AIR CONDITIONING & HEATING Sales - Installation - Service Licensed & Bonded 21 years experience Coleman, Customaire, Day & Night, Holly, Armstrong, Gaffar & Sotter, and others. Office, 550 West 6th, Escondido 745-3401 Residence, 12543 Paeato Circle, Rancho Bernardo 487-0286

* AUTOMOBILE RENTAL

PETRO MOTORS IN ESCONDIDO For Rent: Late Model Cars by the Hour, Day or Week - Low Rates, Car Leasing a Specialty—Compare our Prices! 3rd and Escondido Blvd., Escondido 745-4951

* BICYCLES - SCHWINN

HIDDEN VALLEY BICYCLE STORE Largest stock of new bicycles. Also expert repairs on all makes: tires, etc. 265 North Alhambra, Escondido 746-1509 "Next to '31 Flavors Ice Cream!"

* BLACK TOP, EXCAVATION

SMITH CONSTRUCTION COMPANY See us for All Your Paving Needs Fill Dirt Black Top, Excavation Top Soil and Fill Dirt 756-1061 and 753-2796

* BUILDING SUPPLIES

SOLANA LUMBER COMPANY One-stop Home-building Supply Center Everything in Hardware, Paint, Building Materials, Small and Large Appliances. Delivery to Rancho Santa Fe Daily. 755-1576

* CANDY

CANDY GARDEN Quality hand dipped chocolates. Variety of candies, Mints, licorice, and many more. Imported Novelty candies, also Josef original caramels & Wunder selection of unusual Easter Candies, Special Boxes and Baskets. 111 South Broadway Escondido 746-0313

* CARPET & LINOLEUM

ESCONDIDO CARPET & LINOLEUM, INC. OZITE "Outdoor-Indoor" Carpet Especially wonderful for patios, pool decking, and any outside uses. Resist staining. Dries quickly. Come in and let us show it to you! 903 Valley Blvd., Phone 745-5827

* CARPET & LINOLEUM

RANCHO Contract Interiors, Inc. MARILYN SHEPARD 714-755-3857

* CARPET CLEANING

SMITH'S OF LA JOLLA For those who want the very best in CARPET and UPHOLSTERY CLEANING. Specializing in Wall-to-Wall Carpets! Twenty Years Experience in Rancho Santa Fe! Telephone 458-8269

* RYBURN'S CARPET & FURNITURE CLEANING

"Fifteen years in your neighborhood town of Escondido. If your carpet and furniture are soiled, we will clean them in your own home—quickly, expertly and thoroughly. Or, if you prefer, we will take them to our modern plant in Encinitas where the finest modern equipment assures you of a perfect job every time. Free estimates. Free pick-up and delivery. Please call collect 722-2214

* DOG GROOMING

THE CURRYCOMB "Expert Dog Grooming" Open 8 a.m. to 5 p.m., including Saturdays Closed on Thursdays For Appointment Phone 753-2677

* DRAPERIES

RANCHO Contract Interiors, Inc. MARILYN SHEPARD 714-755-3857

* DRAPERY CLEANING

COFF DRAPERY CLEANERS Guaranteed No Shrinkage—Guaranteed Perfect Pleat Folding, Guaranteed Perfect Even Hems. Professional Removal/Installation. Water Damage Removal. Free Estimates. Free pick-up and install! 7899 Clairemont Mesa Blvd., San Diego 278-1060 Serving Rancho Santa Fe

RATES: \$3.00 per insertion, per month. If year (\$36) is paid with first billing, client may deduct 10%. If we do not have your category, we will create one! Call 756-2415

* DRESSMAKER - CUSTOM DESIGNER

"BRIGITTE" Professional European CUSTOM DRESSMAKING & DESIGNING Tailoring - Alterations - Restyling 17748 Sinton Drive Rancho Bernardo Please phone 487-0223

* DRIVEWAY SEALCOATING

Pete Daley & Mike McDonald GENERAL SEALCOATING OF ASPHALT PAVEMENT "Serving all of Los Angeles and San Diego Counties" DRIVEWAYS - PARKING LOTS Free Estimates. All work guaranteed. Phone Carlshad 729-5000 Phone Vista 724-8661

* FIREPLACE EQUIPMENT

BRANSTOWN Since 1963 SCREENS Custom and standard GAS LOGS See these beautiful gas logs burning in our store ACCESSORIES - APPROVED METAL FIREPLACES - WALL DEVICES 902 West Washington Street (at San Diego) Complete Showroom (Corner of Goldfish) WE MEASURE AND INSTALL FREE ESTIMATES Largest selection in San Diego 294-4307

* FLOOR COVERING

ARTISTIC FLOORS Drapes-Tile-Linoleum 575 First Street, Encinitas 753-5113

* FURNITURE

RANCHO Contract Interiors, Inc. MARILYN SHEPARD 714-755-3857

* GLASS

ENCINITAS GLASS COMPANY Licensed Glazing Contractor Auto Home Custom Screens CUSTOM PICTURE FRAMES 615 North Vulcan Encinitas 753-6361

* HOUSE CLEANING

LA COSTA HOUSE CLEANING SERVICE Windows and walls washed sparkling clean. Floors waxed. Carpet shampooed. No job too small - No job too large. Free Estimates. Telephone 753-2207

* INSURANCE

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA JAMES E. MAJESKI, District Agent Life insurance, health insurance, annuities, group insurance, group pensions. 1010 Kinna Drive Carlsbad, California Residence 753-5765 Office 273-2500

* INTERIORS, DECORATORS & DESIGNERS

SIGNATURE INTERIORS LTD. Furniture Carpets Draperies Lamps Unusual Accessories Fabrics Antiques Contemporary or Traditional - Planning from the blueprint stage - Decorating service in your home - Presenting Barwick Mills, largest carpet mill in the world!

* IRON WORK

BAKER IRON WORKS All types of Iron Fabrication. All types of custom ornamental iron work. Our specialty "Serving San Diego Area Since 1927" 710 Valley Road, Eden Gardens Box 911, Solana Beach MR. HATSIE BUZZ BRUUN 753-2910 756-1702

* MASONRY & LANDSCAPING MATERIALS

BUNYARD MASONRY SUPPLY COMPANY BLOCK BRICK - STONE Landscaping ground cover materials— 577 North Vulcan Encinitas 753-1164

* MISCELLANEOUS

LOST bright carpet colors... restore them with Blue Luster. Rent electric shampoer \$1. RANCHO HARVARD La Granada 756-1702

* MOTORCYCLES

J & J COMPANY Honda—Kawasaki—Hodaka Service, Parts, Accessories—New-Used 328 El Camino Real 753-6318

* ORGAN SERVICE

KEN'S ORGAN SERVICE All Makes Reasonable Rates 745-7321 724-8151 723-4501

* PATIO & CASUAL FURNITURE

LANSING'S PATIO FURNITURE SHOP "The only complete Patio Shop in North County" Featuring such famous names as Brown-Jordan, Ames-Aire, Rid-Jid, Woodward, Samnite, and many more. Fine selection of umbrella, director's chairs, throw pillows, cushions & pads. Campaign, tub chair & umbrella recoveries. Delivery throughout North County. 7560 Eads Ave. La Jolla 459-5844

* PHOTO SUPPLY

GALLEY'S PHOTO SUPPLY Escondido's most complete Photo Supply Serving this area for 17 Years Featuring Kodak Color Processing, Color Prints, Escondido 745-7823 118 E. Grand Ave.

* PLUMBING & HEATING

BROWN & SWIDER PLUMBING Heating, disposals, dishwashers, sewers, water heaters, drain cleaning, etc. "24 hour emergency repair service" 2691 State Street Carlsbad DAY OR NIGHT

* POOL MAINTENANCE, REPAIR

Call Tony Alves Pool Maintenance at 756-1702 Pool Cleaning and Repairs Free Inspection Free chemical delivery Free Compare Our Prices Free Exceptional Personal Service

* REMODELING

SOLANA LUMBER COMPANY Alterations—Repairs No Job Too Large or Too Small 112 E. Plaza St. Solana Beach 755-9364

* SAND

COAST SAND COMPANY Right in the Heart of Rancho Santa Fe! Prompt Delivery by Calling 756-2446

* SOFT WATER SERVICE

RAYNE WATER CONDITIONING Outstanding Service! — Charcoal Filters for Drinking Water — Automatic Water Conditioners Committed by Parents Magazine, Water Conditioning Foundation and Good Housekeeping Magazine. 746-2811 755-9741 729-2391 746-2811

* SUMMER CAMPS

THE BUCKLES SUMMER CAMP Sorrento Valley, La Jolla, California A Summer day camp for 5 to 13 year olds. Swimming and riding, games and sports, archery, handicrafts, fire instruction, go-carts, canoeing, and field trips. Brochures free upon request. Mailing Address: 10525 Roselle St. San Diego, Calif. 453-1643

* TAILORING

DISTINCTIVE CUSTOM TAILORING Select stock of finest imported English Woollen "Expert Alterations" BERNHARDT GERTZES 7945 Vanhook Avenue, La Jolla, California 454-2787

* TRAILERS SALES & RENTALS

RELIAS VACATION RENTALS & SALES Vacation, camping, and office trailers for rent by the day, week or month. All types of camp, mobile and trailer accessories. Trailer hitched attached in minutes! 235 So. Highway 175 755-2494 Solana Beach

* TREE SERVICE

LONGE TREE SERVICE Specializing in Topping, Trimming & Removal FREE ESTIMATES Wood Sawing and Splitting Excellent Fireproofing Wood For Sale 670 Laguna, Carlsbad 729-2552

* UPHOLSTERY

RYBURN'S CUSTOM UPHOLSTERY "Fifteen years in your neighborhood town of Encinitas." Custom upholstery for any type of furniture, complete line of fabrics for your selection — in your home, or in our store. Free estimating. Free pick-up & Delivery. Please call collect 722-2214

* WATER

—Filter your water for continuous service —Soften and purify your water at every faucet with our automatic money saver. Domestic and Commercial AQUA-CON and PERMUTIV by LITTECH COMPANY 756-2638 756-2643 756-1520 756-2110

Emergency and Service Numbers

WATER 756-2424

FIRE OR EMERGENCY 756-1126

SHERIFF 756-1126

TRI-CITY TERMITE SERVICE

• INSPECTIONS • ESTIMATES
• ALL WORK GUARANTEED

753-1850

R. E. BADGER

PIPELINE AND SPRINKLER SERVICE
Engineering Facilities . . . Since 1923
RANCHO SANTA FE 756-1402

NORTH COAST STATIONERS

127 North Highway 101, Solana Beach, California
755-4923 Hours 9 a.m. to 5:30

Claton

TIRE COMPANY

Guaranteed Retreading
215 G Street, Encinitas 753-1616

• UNIROYAL
• JETZON
• UNDERCOATING
• WHEELS BALANCED

NEW! NORTH COUNTY VOLKSWAGEN CENTER

HERMAN COOK VOLKSWAGEN

1435 San Marcos Rd. ENCINITAS 753-6256
AUTHORIZED VOLKSWAGEN SALES & SERVICE

BENSON

Cleaners and Laundry Service
FREE PICK UP AND DELIVERY
Agents for **CINDERELLA**

SHOE CLINIC OF LA JOLLA
ALL TYPES OF SHOE REPAIR
RE-STYLING & DYE WORK
SANDALS & BALET SLIPPERS
PASEO DELICIAS RANCHO SANTA FE
(at parking lot) 753-1143 756-1483

NEED PRINTING OF ANY KIND?

LET THE VILLAGE PRESS DO IT! 756-2415

Encinitas Mortuary

340 Melrose, Encinitas
753-1143
JOHN D. MILLER

CARPET & FURNITURE CLEANING

Harris Cleaning Co.
5045 Weeks Avenue
San Diego 10, Calif.
San Diego's only Fully Automatic Rug Cleaning Plant
276-4400
"We pick up and deliver in Rancho Santa Fe."

ESCONDIDO NUTRITION CENTER

"Health Brings Happiness"
Closed Saturdays
Open Sundays
Near corner of Highway 395 on Grand
405 W. Grand ESCONDIDO 745-2141

NEED PRINTING OF ANY KIND?

LET THE VILLAGE PRESS DO IT! 756-2415

Encinitas Mortuary

340 Melrose, Encinitas
753-1143
JOHN D. MILLER



MOUNT VERNON MOTEL

- TV
- Phones
- Heated Pool
- FM Music
- Silent Electric Heat
- Carte Blanche
- American Express
- Bank-america
- Diners Club

Highway 395 at State 78 Escondido
Vernon & Ellwood Titcomb, owners
Phone: 745-6100

WANTED

Large Home
in Rancho Santa Fe

PREFER HORSE SET-UP

Principals Only 213/FR 8-7602



"IN THE VILLAGE"
756-1433

WORLD IMPORTS V
ORLD IMPORTS WC
RD IMPORTS WOR
D IMPORTS WORL
D IMPORTS WORLD
IMPORTS WORLD I
PORTS WORLD IMP
RTS WORLD IMPOR
TS WORLD IMPORT
WORLD IMPORTS WO
RLD IMPORTS WORL
D IMPORTS V

DEL MAR PLAZA • 755-1330
DEL MAR CALIFORNIA
JANE HOFFMAN-MARY ANN PICHEL

the PET page

MY CATS . . .

By Matt Gross

I've had many pets, and I've liked them all, but the ones I probably like the best are my three cats, Helen, Homer, and Horatio, because they are so clever and tricky.

The cats' natural intelligence and cleverness is probably why people throughout history felt so strongly about cats, one way or another. The Egyptians held them in very high esteem, and sometimes worshipped them as gods. Later, during the middle ages, superstitious people thought the cats were witches, and were afraid of them. The colonists thought so much of the cat that they brought them to America with them. During the gold rush in San Francisco, a cat sold for around \$50.00.

The cat is a natural hunter, and one of the reasons he keeps himself so clean is so that the mice won't smell him, but even cats that don't hunt mice keep clean, because it is their natural instinct. This makes them easy to care for.

Grown cats should be fed twice a day, not including snacks. Cats like fish, liver, chicken, hamburger and canned cat food, and dry cat food for snacks. Fresh water should be available to them at all times.



Cats need a nice warm place to sleep at night. My cats love to sleep in my room. They're supposed to sleep in their box, but they always end up on my bed, and they purr so loud they wake me up. I say, "Hey, you noisy cat, go away and be quiet," but they don't pay an attention, because they know I'm kidding.

My cats like to play games, as having a friendly fight, or a game of "follow the leader" up and down trees, stepladders, up the roof of the house, and sometimes to the skylights in the roof. They look down to the room below, and this usually startles anyone who looks up to see three cats looking down at them.

The cats like our German Shepard, Keno, because he is so nice to them, but they don't like Sweetie Pie, our young poodle because this puppy has poor manners right now. She chases them. She leaves her own food and snatches theirs. She bites their tails. Sometimes they hiss and slap at her. Now she puts the puppy in another room while the cats eat, so that they can enjoy their dinner.

After they eat, they clean themselves, and help to clean each other, and then they play games.

I like cats because they're entertaining and make you laugh.

PAW PRINTS

Translated by Jan Cantwell

My full name is "Burr-dogie Bartholomew Peterkin Kies." We gentlemen rabbits always have a "Peter" somewhere in our name. Often it's a first, sometimes a last, but usually it's one of several middle names (we rabbits have many names because we like multiples of everything). I once had a Great Great Grand Uncle whose name was Peter Percival Peter Prescott Putnam Pomegranate Peter! He lived with a family of seven people children, and each child was allowed to give my uncle one name. Our family simply called him "Peter the Great" or "Big Peter." He was a most respected and handsome rabbit. I've been told that I look exactly like him, and I've always tried to live up to his fine reputation and to take my rabbit duties seriously.

You see, we rabbits are VERY busy at Easter time. There are so-o-o many eggs to color. And for those children who may be confused—rabbits do NOT lay Easter Eggs. We have a special Chicken Corps that takes care of that. Everybody works hard—even the little bunnies. There is always something for a willing pair of paws to do. Jobs like cooking, coloring, fancy decorating, packing, basket sorting, and organizing deliveries for Easter morning keep every able-bodied rabbit hopping from dawn til dusk. In fact we hardly have enough time even though we begin our chores early in the Spring season. The young gentleman rabbits must get into tip-top shape for their strenuous delivery duties (you have no idea how many miles each one must hop!), and the rest of us gather supplies, plan publicity programs, check all addresses for accuracy, etc. When I was a bit younger I was one of the best Delivery Bunnies. Because I could hop farther and faster than anyone, my route was the longest and most difficult. Due to my faithful service, as well as my relationship to "Big Peter," I was appointed by The Easter Bunny himself to the respected position of Messenger Rabbit.

Every year, just before Easter, I receive instructions directly from His Majesty at the Great Rabbit Palace. It is then my sacred duty to spread his wise words to all.

This year I received the following Royal Rabbit wire:

ATTENTION: Messenger Bunny!
Homeless cats and dogs must be helped!!! Encourage people children to adopt them from the Rancho Coastal Humane Society. Now—this Easter. Everything is prepared—tail wagging and purring is at an all time high.

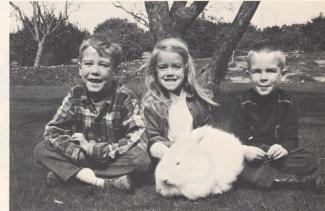
Easter is Happiness, New Life, and Love. Wonderful things happen in the world. Many baby animal creatures, like chicks and ducklings are born. People children receive them as Easter presents—BUT their lives are often sad and short. Our brothers, the homeless cats and dogs, make much better Easter presents.

Spread the Word, O Loyal Messenger Bunny.

His Imperial Highness,
Easter Bunny

I sent an Air Mail, Special Delivery reply (by the swiftest Rabbit Service) back to the Easter Bunny. I told him that I'd give you his message and that you'd not disappoint him.

All cats and dogs at the Rancho Coastal Humane Society are waiting—Now!



Peter and Mary Ellen Kies and Teddy Gilded talk about Easter with an authority—their friend "Burr-dogie."

Shaun-Mar Boarding Kennel

In Association With



GROOMING — ALL BREEDS

Open Mon. thru Sat.
9 a.m. to 5:30 p.m.

(Sundays by Appointment)

2120 Jimmy Durante Blvd.
DEL MAR 755-3222

- Home Pickup — Airport Delivery
- Flight Kennel
- Veterinary Services
- All Flight Arrangements
- U.S. and Foreign Countries
- Boarding & Grooming

FALCONMOOR KENNELS

for the
VERY BEST in:

Henry and Hella Herwig

BOARDING
Dogs — Cats
GROOMING
STRIPPING
SHOW COND.
PROF. HANDLING
TRAINING



KERRY BLUE
TERRIERS

SHOW
BREEDING STOCK
STUD
SERVICE

Hours: 9:00 a.m. — 5:30 p.m.
Closed Sun. & Holidays

1049 E. Mission Road
San Marcos, Calif.

Tel. (714) 745-2759



YOUR PET
IS
OUR CONCERN

Our Park is dedicated to the dignified, final care of beloved family pets. No greater tribute can be paid to your dear pet after a lifetime of love and companionship than to provide a permanent place of rest.

We are proud to provide an unequalled personal service based upon honesty, reliability and understanding.

Your pet, and its respectful, final care is our prime concern.

Bob & Dorie Limpus, Resident Owners of
San Diego PET MEMORIAL PARK
6740 Carroll Rd., Miramar, San Diego
Inquiries without Obligation . . . 279-0530

SOLANA THEATRE

SOLANA BEACH PHONE 755-1691

Cont. Sun. from 2 P.M.
Sat. & Week Days Doors
Open 6:45

Program Subject To Change
Without Notice

WED. THRU TUES. - MARCH 19-25

20th Century Fox
Presents

THE
BOSTON
STRANGLER



WED. THRU SAT. - MARCH 26-29

Gregory Peck in
"THE STALKING MOON"
IN COLOR



DINNERS
Lobster • Steak
Chicken & Fish
RESTAURANT
SINCE 1916

COCKTAIL LOUNGE
DAILY LUNCHEON
SPECIALS

WE FEATURE
PRIME RIBS OF BEEF
Saturday and Sunday Night

OPEN EVERY DAY
10 A.M. TO 2 A.M.
(Closed Mondays)

2588 Hwy. 101
753-1643

CARDIFF-BY-THE-SEA

Shopping Around



ESCONDIDO

1310 East Valley Parkway
Opposite Escondido Village
Shopping Center 745-0444

SAN MARCOS

1019 West Encinitas Road,
744-2505
Only Minutes From The Coast

Both Nurseries Open 7 Days
8 A.M. TO 5 P.M.
VISIT NURSERYLAND

TIME TO PLANT!
Join the Wonderful World of Flowers!



Favorite Village Dining spot in
the heart of Rancho Santa Fe—
Open for breakfast, luncheon and
gourmet dinners every day except
Sunday from 8 a.m. until 8 p.m.

THE VIKING RESTAURANT
La Granada Road, Rancho Santa Fe
756-2166

Your hosts—Mae and Hans Andersen



We specialize in wedding and
party cakes for all occasions.

"From a cup of coffee to a
complete dinner"

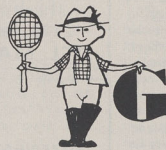
WEDEKING'S BAKERY-COFFEE SHOP
212 East Grand Avenue, Escondido
745-8550



The most charming furniture store in
North County! Specializing entirely in
Early American, Colonial and
Provincial furniture and rugs.

"Only the finest in home furnishings"
Complete decorating service available.

THE WAYSIDE SHOP
345 West Grand, Downtown Escondido
745-1001



Everything for the good sport!

All types of tennis equipment for tennis
buffs, including a complete restringing
service. Fine selection of tennis wear
for men and women.

Fishing equipment, archery, baseball,
basketball, skin-diving, golf, guns &
ammunition! Come visit us.

**GINDER'S LA JOLLA SPORTING
GOODS**
1051 Wall Street 459-3359



Our bridal collection is exquisite and
beautiful. We invite you to see the
many breathtaking styles.

Our bridal consultant is always ready
to assist with the many details in
planning your wedding.

**CLAIRE STUARD WOMEN'S
SPECIALTY SHOP**
7880 Girard Avenue, La Jolla
459-2901

POP- Option Sale!



FEATURING SPECIALLY EQUIPPED,
SPECIALLY PRICED FORDS, FAIRLANES,
MUSTANGS AND FALCONS

Wayne Gossett



2 MINUTES EAST
FROM INTERSTATE 55
ON ENCINITAS BLVD.

1424 Encinitas Blvd., Encinitas

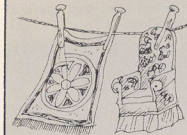
753-6286

The FIRE PIT

on the Beach
at Del Mar
755-9345

cocktails
Open from 8 a.m. to 2 a.m.

Featuring STEAKS & SEAFOOD
DANCING & ENTERTAINMENT
NIGHTLY, EXCEPT SUNDAY.



If your carpet and furniture are soiled,
we will clean them in your own home
—quickly, expertly and thoroughly!

Or—if you prefer—we will take them
to our modern plant in Oceanside,
where the finest in modern equipment
assures you of a perfect job
every time.

RYBURN'S CARPET & FURNITURE CLEANING

"Fifteen years in your neighboring
town of Oceanside"
Please call collect 722-2214

Free estimates. Free pick-up &
delivery.



Now is the time to "freshen up" your
home for Fall & Winter

How about that paint job? Inside or
outside?

Does your plaster need a touch-up?

CALL "CHUCK" AT 755-2515

Work is fully guaranteed; 20 years of
professional experience.

"Your Solana Beach Neighbor for
15 years!"

Free Estimates



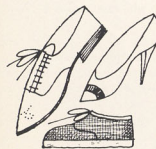
The finest selection of Domestic and
Imported wines, beers and spirits!

Complimentary ice and glasses for your
party. Please place your order as early
as possible.

Diner's Club Cards honored. Free
Delivery in Rancho Santa Fe.

ZEL'S PLAZA LIQUOR

"In the Plaza," Del Mar
755-9458



You'll find all the famous-name brands
at Marshall's Shoes! Wright Arch-
preservers; Florsheim; Jarman; Daniel
Green, Cobbies, Socialites, Red Cross,
Poli Parrot and Little Yankee.

Also Bernardo and Porter Sandals;
Hush Puppies "Family," U.S. Rubber
Keds & Kedettes.

Your Shoe Store & Repairs for the
family!

MARSHALL'S SHOES & REPAIRS

112 West Plaza, Solana Beach
755-1776

"BankAmericard" "Master Charge"

SHIRLEY KEETH REAL ESTATE

Shirley Keeth
Kay Wasser

Paseo Delicias at La Granada
Rancho Santa Fe, Calif.

756-1901



Shopping Around

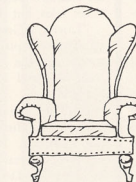


Vacation, camping and office trailers
for rent by the day, the week,
the month!

Camping and trailer accessories for
vacation fun. Let us show you how
inexpensively the entire family can
have a wonderful vacation with
no hotel bills!

If you do not already have a trailer
hitch on your car, we will put one
on in minutes.

ELLIS VACATION RENTALS & SALES
235 South Highway 101, Solana Beach
755-2494



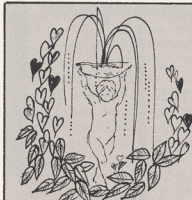
Custom upholstery for any type
of furniture.

A complete line of fabrics for your
selection—in your home, or in
our store.

Free estimates. Free pick-up
and delivery.

RYBURN'S CUSTOM UPHOLSTERING

"Fifteen Years in your neighboring
town of Oceanside"
Please call collect 722-2214



The Country Squire Tearoom
is now open
Monday through Saturday

Luncheon starts every day
at 11:30 a.m.

Facilities available for private parties,
wedding receptions and dinner parties.

THE COUNTRY SQUIRE TEA ROOM

Paseo Delicias, Rancho Santa Fe
756-1155



RANCHO HARDWARE

756-1702
LA GRANADA and LA FLECHA

We feature OLD COLONY PAINTS. "Best by Test."

MUSIC



San Diego
Symphony

Five pairs of concerts will be presented by the San Diego Symphony Orchestra this spring in the orchestra's 1968-69 winter series.

Eight of the ten concerts will be conducted by Zoltan Rozsnyai, Music Director and Conductor of the San Diego Symphony. Two of the concerts will be directed by Robert Emile, Assistant Conductor and Conductor.

All concerts will be at 8:30 p.m. in Civic Theatre. They will feature two pairs of choral concerts, one pair of all-orchestral concerts and one pair each featuring a pianist and a guitar ensemble.

Individual tickets for the concerts are available at the Civic Theatre Box Office and Metro Ticket Agencies throughout San Diego County. Season tickets for the five remaining pairs are still available and may be obtained on a pro-rated basis from the San Diego Symphony Orchestra Association Office at the House of Hospitality in Balboa Park.

The first pair of March concerts was held on March 6 and 7 when pianist Lili Kraus gave an all-Mozart concert. Miss Kraus, considered the leading living interpreter of Mozart's keyboard music, was heard in a program which included the Overture to Don Giovanni, Piano Concerto in A Major, K414, Piano Concerto in C Minor, K491 and Symphony No. 40 in G Minor, K550.

On March 27 and 28, the San Diego Symphony will present choral concerts featuring the San Diego Symphonic Choral and bass McHenry Boatwright. The program will include Prelude and Liebestod from Tristan and Isolde by Wagner and Ein Deutsches Requiem (German Requiem) by Brahms.

A pair of all-orchestral concerts will be given April 10 and 11 with Emile Conducting. The solo parts on the program will be performed by principals of the orchestra. They will be heard in the Overture in "The Masque of Comus" by Thomas A. Arne, Concerto for two trumpets and Orchestra by Vivaldi, Sinfonia Concertante in E. Flat Major for Flute, Oboe, Horn and Bassoon by Mozart and Symphony No. 5 by Carl Nielsen.

On May 8 and 9 guitarists, the Romero, will give concerts with the orchestra, premiering a performance of Morton Gould's Concerto for Four Guitars and Orchestra commissioned by the San Diego Symphony

Orchestra Association. Also on the program will be Symphony No. 104 by Haydn, Panambi Suite by Ginastera, Alborada del Garciaoso by Ravel, Intermezzo from Goyesca by Granados and La Procesion del Rocio by Turina.

The May 22 and 23 concerts of the orchestra will be the final ones of the season. For these, the Symphony will again perform with the Symphonic Chorale. The program will include Fanfare for the Common Man by Aaron Copland, Chichester Psalm by Leonard Bernstein and Second Symphony (Resurrection) by Mahler.

LAWRENCE E. GORDON TO CHAIRMAN SAN DIEGO SYMPHONY ORCHESTRA'S SUMMER CONCERTS

Radio executive Lawrence E. Gordon has been named general chairman of the San Diego Symphony Orchestra's summer concert series.

The appointment was made by Arthur C. Johnson, symphony association president, who said Gordon will work closely with the association's women's committee on summer ticket sales, but transportation and publicity.

"Lawrence Gordon will serve as my deputy in executing plans made by the symphony conductor, the acting manager, executive committee and women's committee," Johnson said.

Gordon, vice president and member of the board of directors of Gordon Broadcasting Company, Inc., was active in raising emergency operating funds for the symphony orchestra last December when the symphony association was unable to meet increased salary demands of the musicians.

"Mr. Gordon and his pleas for contributions played an integral part in giving our fine musicians a nice salary increase and providing for the resumption of the 1968-69 concert season," said Johnson.

A graduate of Claremont Men's College, Gordon is manager of KSDO PM (Programmed Music) and is a member of the news and special events departments of San Diego radio station KSDO-AM and FM.

He also represents the station in many community service projects, including liaison with military organizations, character building agencies and cultural and philanthropic groups. He has been guest speaker for many civic, business, social, fraternal and religious groups.

Gordon will work closely on the summer concert season with Zoltan Rozsnyai, symphony musical director and conductor; Mrs. John McBride Thornton, president of the women's committee, and Mrs. L. Thomas Halverstadt, women's committee chairman for the summer season.

The six summer concerts will be presented July 11, 18 and 25 and Aug. 1, 8 and 15 at San Diego State College Open Air Theatre.

"We expect to make this season even greater than last summer's success, which was

the first year performances were given at State College," Gordon said.

Gordon said a complete bus schedule is being prepared for the summer season to give residents of all sections of the metropolitan area an opportunity to attend the concerts.



Next month, on April 24th and 26th, San Diego will see the first United States production of the Massenet opera, "Don Quixote," since it was last performed at the Civic Opera House in Chicago in 1929.

The San Diego Opera is presenting this tribute to California's Spanish heritage as part of the 200th Anniversary celebrations.

Norman Treigle of the New York City Opera will sing the role of the Don, and as advance publicity photographs prove, is the personification of the gaunt, idealistic knight who tilted at windmills, routed bandits and loved with a chivalrous devotion. Treigle, an accomplished and widely acclaimed actor-singer, has long cherished the dream of being able to give full rein to his vocal and dramatic talent in this demanding role.

Sancho Panza, the faithful squire who follows his master through many adventures until that final one when the tragic old knight dies, still seeking his "Island of Dreams," will be sung by Andrew Foldi, an American basso who now makes his home in Geneva.

Nedda Casei, one of the younger and brighter stars of the Metropolitan Opera, will sing Dulcinea, the beautiful courtesan who wins the love of the guileless Don Quixote.

Other roles in this romantic opera will be sung by Dorothy Dallas, whose most recent San Diego appearance was as Maddalena in last Fall's "Rigoletto," soprano Lila Deis, Ken Remo and Gene Bullard.

Both performances of "Don Quixote," which will be sung in English—a first for this opera—will be conducted by Maestro Walter Herbert. Curtain time in the Civic Theatre, where tickets are now on sale, will be 8:00 p.m.

The company's Associate Artistic Director, Dr. William J. Adams, who will direct staging of the "Don Quixote" production both here and for the Houston Grand Opera in May, will speak on the subject of this Massenet work in the San Diego Opera Guild's final program in their lecture series. Tickets priced at two dollars for the March 24th lecture at the House of Hospitality, Balboa Park, will be available at the door.

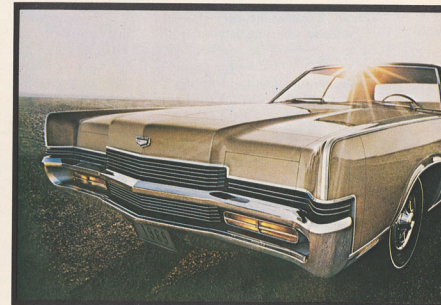
Prestige is standard equipment



Three powerful reasons Lincoln Mercury sales rose 27% in the Los Angeles area in one year and in Escondido and the North County sales rose a fantastic 62½%!

Continental Mark III—The ultimate personal car. It is fashioned for the man who travels hard and fast . . . and many times alone . . . the Western Man. It is considered the most authoritatively styled, decisively individual motor car of this generation.

Mercury Marquis—Something new under Western skies — another distinguished automobile at your Lincoln Mercury Dealers. It inherits fine touches from Mark III like concealed headlights, its long hood, and crisp styling. But Marquis is very much its own master with a strong profile and a big 429 cubic inch V-8 engine.



Lincoln Continental—Men who drive Continentals are an interesting breed. They understand that a fine motor car evolves over the years . . . tastefully, gracefully, almost imperceptibly. The 1969 Lincoln Continental is the only automobile that shares the Mark III 365-horsepower engine—more powerful, yet lighter than ever.

Let your Lincoln Mercury Dealer make a leader out of you

Mark III - Continental - Marquis - Colony Park - Marsuder - Montego - Cougar LMDA



PETO MOTORS

328 SOUTH ESCONDIDO BOULEVARD ESCONDIDO

SAN DIEGO COUNTY'S OLDEST LINCOLN-MERCURY DEALER
ESCONDIDO 745-4951 VISTA 724-1505

SOME THOUGHTS ABOUT EASTER'S PRACTICALITY



by Allen W. Church, C. S.

What practical lessons can be learned from the Easter Season! It would seem that to do no more than reverently respect it as just a ceremony or ritual is to lose most of the meaning of Easter. Is it not a time to enlarge our understanding of the reasons for the ministry of Christ Jesus? Let us review, briefly, a few of the many reasons:

What was his real purpose in life? What wise counsel did he provide; and most importantly how and where do we avail ourselves of this Truth? This must be acted upon if we are to be his followers, at least in some measure. We must become intelligently aware of his purpose, his teachings, his tested rules, and his demonstrations. We should study to understand the "how" of his ministry rather than merely honor him, important as that may be.

First of all, Christ Jesus made his purpose clear when he said, "I am the door; by me if any man enter in he shall be saved, and shall go in and out, and find pasture. I am come that they might have life, and that they might have it more abundantly." (John 10: 9, 10) Jesus was, obviously, not talking about a life of materialism. He was known as the "Wayshower," who taught and practiced the Word of God.

He was a very practical man, realizing that Christianity is the Science of Living. Living, which is to be the true expression of God by reflection, must have law back of it. There must be rules and directions to follow, just as in mathematics one can only be successful if the rules are followed exactly. He followed God's directions and lived what he taught. That is why Jesus is known as the Saviour, the Redeemer, God's perfect Emisary.

The "How" of his ministry was first presented in similitudes and parables, so that the people of his day could begin to grasp the import of his teachings. He began with words which they could understand. He then followed with works, healing proofs. People want proof! Religion is only as good as its spiritual results. His practical truth consisted in part, of raising the dead, healing the sick, feeding the multitude, restoring sight to the blind, feet to the lame, hearing to the deaf and a host of other accomplishments. Most consider them to be miracles. In doing these works he turned to God in every instance as his source of intelligence, power and action.

What is a miracle? As in Jesus' life, is it a supernatural phenomenon which only he could perform? Then why did he say, "Verily, verily I say unto you, He that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because I go unto my Father." (John 14:12) He did not say, "certain of you can have this power, but others cannot." If that were so, his ministry would have ended after his followers were gone, and today the rich legacy which he gave to the world, without qualifications as to time or results, would only now, be a commemorative ritual without practicality.

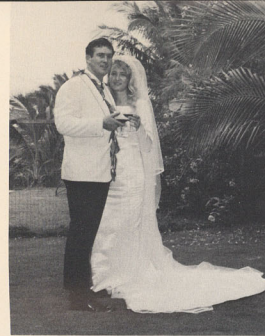
In her book "Miscellaneous Writings," Mary Baker Eddy, the Discoverer and Founder of Christian Science—the Science based exactly and completely on the words and works of Christ Jesus, gives us this definitive explanation of "Miracle" (pg. 29): "Miracles are no infraction of God's laws; on the contrary, they fulfill His laws; for they are

the signs following Christianity, whereby matter is proven powerless and subordinate to Mind." Christian Science teaches that God is Mind. Mrs. Eddy fully tested this Science of the Christ before giving her Discovery to the world. She healed the sick, the blind, the deaf, the dumb and raised the dying to life by adhering strictly to the rules laid down by Jesus, and her students have been doing the same for the past one hundred years.

Christian Scientists believe that the true Easter meaning is not just a certain time of the year set aside to pay homage; it is too spiritually practical for that. Easter is a continuous Season of proving the omnipotence, omnipresence and omniscience of God, and His laws of living. This is the Christ, Truth, this continuous, daily, "Easter Season" which all may follow.

The practicality of Easter comes with joy and gratitude, when one purges consciousness of Satanic influences; and works, really works, to put on the "Whole Armour of God." Is it not, truly, the only sure way to peace, happiness, good health among men? Thus mankind will express the Christ-like qualities, and realize the true and practical meaning of Easter and the Resurrection. "For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life." (John 3:16)

San Diego
Imperial House
RESTAURANT
Luncheons from \$1.35
Dinners from \$2.95
CONTINENTAL DINING
2390 6TH AVE.
1 BLK. SO. OF LAUREL
234-3525
(Closed Sunday) FREE PARKING



Pictured above are the attractive Mr. and Mrs. Richard S. Randall of Honolulu, Hawaii. The bride is the former Miss Linda Watson of Honolulu, and her husband "Rick" is the son of Mr. and Mrs. Jim Randall of Del Mar. (Dorothy Randall is Jane Brett's charming Associate.) The newlyweds are living in the 50th state where they live in the submarine service stationed in Pearl Harbor and his wife is employed by the Bank of Hawaii.

RANCHO SANTA FE TRAVEL SERVICE
JOYCE BEALS
Owner
Telephone: 756-2431
If no answer call 753-4404
Post Office Box 349
Rancho Santa Fe, Calif. 92067

HOME WANTED

Let us include your home, or lot, for sale in our Rancho Santa Fe LIVING Magazine ad. (See our regular ad on page 17. We have buyers (sold the highest and the lowest priced homes here last year) from all over the United States. Have several six figure buyers waiting; also ready buyers for homes in all price classes and sizes; need listings for 2 and 3 bedroom retirement homes. Why limit your exposure to prospects? Call now — day or night
756-2232

EL RANCHO REALTY

"On the Plaza"
(next to the Viking restaurant)

CHURCH SERVICES



—CHRISTIAN SCIENCE—

La Flecha—Rancho Santa Fe
• Church Service 10 a.m.
• Sunday School 10 a.m.
• WEDNESDAYS 8 p.m.

Reading Room Open Daily
10 a.m. to 4 p.m.
(Except Sundays and Holidays)
Wednesdays from 6:45 to 7:45 p.m.

ALL ARE WELCOME

756-1691

ST. JAMES CATHOLIC CHURCH

SOUTH NARDO, SOLANA BEACH
Rev. James Gilfillan

Sunday Masses are held at 7, 9, 11, 12:15 and 7:30 p.m. Weekday masses are at 7:30 a.m. with the exception of Tuesday which is at 7:30 p.m. Confessions on Tuesday during Mass and Devotions; Sunday during Masses; Thursday and Saturday at 4:30-5:30 and 7 until 9 p.m.

755-2545

—THE VILLAGE CHURCH—

Community Presbyterian
Paseo Delicias, Rancho Santa Fe
Church Service 10 a.m.
Sunday School 10 a.m.

756-2441

ST. PETER'S EPISCOPAL CHURCH

14th Street, east of Camino Del Mar
Del Mar
755-1616

Rev. M. A. Curry, Rector

SUNDAY

8:00 a.m. Holy Communion
9:30 a.m. Family Service and Sunday School

11:00 a.m. Morning Prayer and Sermon. Except for the first Sunday of the month when Holy Communion will be celebrated at all three services.

Mid-week Service: Wednesday, 10:00 a.m. Holy Communion and Laying on of Hands.

Vestry meeting second Tuesday of each month at 7:30 p.m.



"The Bible Speaks to You" is a Christian Science radio series which is broadcast every Sunday at 6:45 A.M. over KOGO, at 7:45 A.M. over KFI and at 8:45 A.M. over KMPC.



Mar. 30. "EASTER'S RELEVANCE TODAY."

Can time and change make Easter outdated? Because violence and hatred still thunder and sting, we need Christ Jesus' victorious example more than ever. And when men are in need, physically or emotionally, the Christiness of Jesus' life speaks to the heart. His victory over death is still proving that universal fact that divine Love, God, is the master of hate. "EASTER'S RELEVANCE TODAY" will be discussed on Sunday. It is the first of two programs to be presented as part of the Christian Science radio series "The Bible Speaks to You."

BEFORE YOU DECIDE TO BUY A CAR IN EUROPE, HOW MUCH ARE YOU WILLING TO PAY TO BRING IT BACK HERE?

You probably know you can save a bundle by buying a European car in Europe.

But did you know it can cost you an arm and a leg to bring your bargain back?

What with delivery fees, inspection fees, servicing fees, transport fees, registration fees and fees for making sure you've paid all the other fees, you could actually hand out one-third

more than the cost of your car. Unless the car you bring back from Europe is a Volvo.

With a Volvo, you don't pay for European registration, inspection, or 1500-mile servicing.

And shipping from the Volvo factory in Gothenburg, Sweden, to Newark, N.J., Jacksonville, Fla., or Houston, Tex., is free.*

If you'd like to know what this adds up to in dollars and

cents, write us. We'll send you a free booklet and cost comparison chart. (You can also get them from any Volvo dealer.)

Compare our figures with those for other cars. You'll find that for a little more than the price of a cheap car with expensive fees, you can afford to buy a more expensive car with cheap fees. Like a Volvo.

After all, when you pay good

money for a car in Europe, you should get mostly good car for your money.



Volvo, Inc., European Delivery, Department Y-2, Rockleigh, N. J.

Escondido Imports

311 E. VALLEY PARKWAY S., ESCONDIDO 745-9400

750 LOS ANGELES, SAN FRANCISCO, PORTLAND, SEATTLE—\$100.00

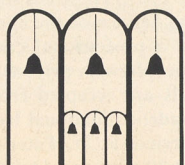
RUSSEL Q. FELLOWS
P. O. BOX 516
RANCHO SANTA FE, CALIF.
92067

ADDRESS
CORRECTION
REQUESTED
P. O. Drawer Q
Rancho Santa Fe
California 92067

BULK RATE
U. S. POSTAGE
PAID
PERMIT NO. 31
RANCHO SANTA FE,
CALIF.



*Serving families of all faiths
with Dignity and Reverence . . .
at sensible prices*



EL CAMINO *memorial park*
IN HISTORIC SORRENTO VALLEY

9450 Carroll Canyon Road • Phone 453-2121
A Division of San Diego Cemetery Association

2026.006.060