

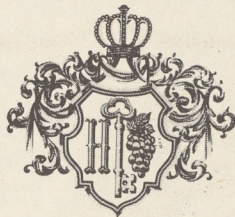
MARCH, 1965

Rancho Santa Fe
LIVING

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Rancho Santa Fe LIVING

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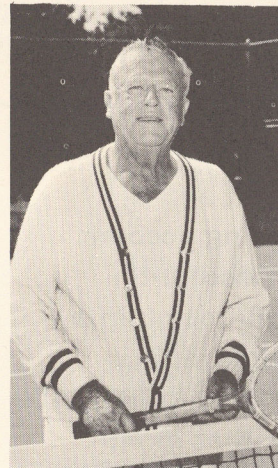
COVER PHOTO

The Rancho Santa Fe Cotillion is held monthly at the Garden Club. Pretty Miss Cary Schoensee pauses momentarily in the midst of a fox trot with Master Yager Cantwell.

EXTRA COPIES may be purchased at The Pro Shop; the Ranch Book Shop; The Gourmet Shop; RSF Pharmacy; at 25c a copy.

Guest Editorial

by Alfred Hill



When you enroll as a member of our San Diego County Red Cross Chapter for 1965 you help those in need throughout our city, county and nation.

You will be helping the victims of the tragic Christmas floods in northern California and in our five western states. With 12,000 homes destroyed or damaged, many must depend on grants from Red Cross to regain their homes and rebuild their lives.

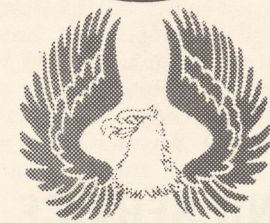
And Red Cross must depend on you and your membership dollars.

This year we need more Clara Barton and Family memberships than ever before.

We are sure you will want to keep our invaluable hospital, nursing, first aid, water safety and youth services "on the job" throughout our country. Red Cross services to our nearly 150,000 military personnel here, and to their families and to veterans must be maintained.

Red Cross disaster preparedness must be kept at a high point of efficiency.

We in Rancho Santa Fe, are privileged people. We enjoy the most beautiful community in the world in which to live, with the benefit of beautiful homes, congenial friends and the pleasure of pursuing a wide assortment of pleasures and hobbies. Let us share our good fortune with others. Enroll in the Red Cross for 1965. PLEASE MAKE IT A GENEROUS GIFT! Thank You.



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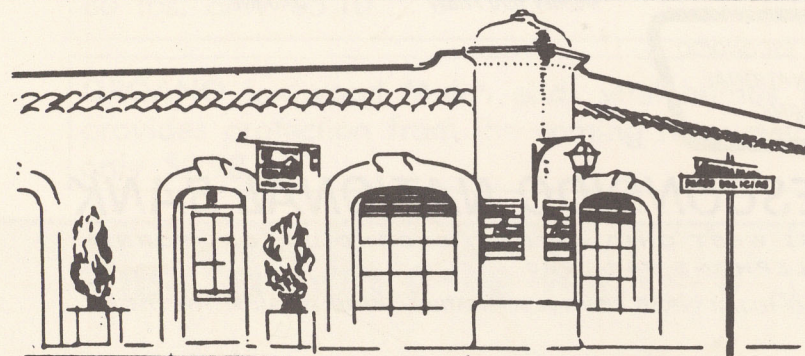
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A Page from the Ranch Family Album



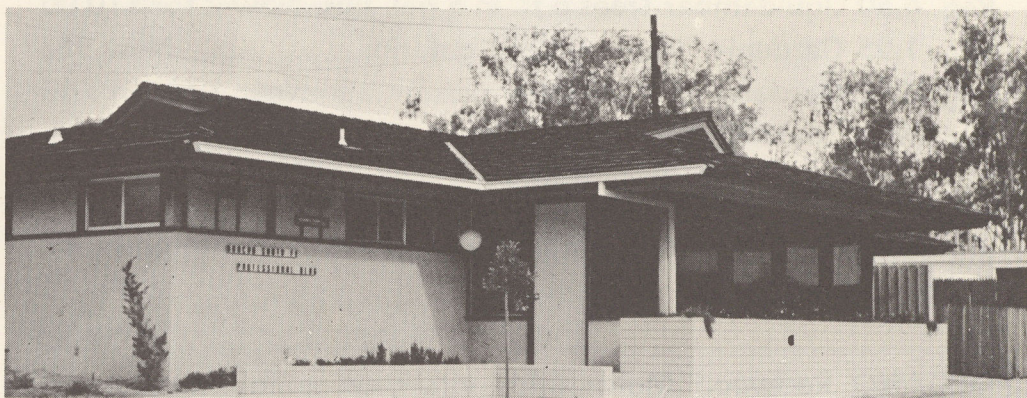
Meet Your Neighbors... The Samuel Y. Johnsons

Rancho Santa Fe has its own Johnson family—and they vote enthusiastically for California instead of Texas ranch living. With interests ranging from golfing to gardening, camping to stamp collecting, tennis to chess, and bridge to surfing, the Sam Johnson family often finds it needs a 48-hour day.

Sam and Fran and their three children moved to the Ranch from La Jolla six years ago. Sam has been employed by General Dynamics since leaving his wartime duty as a Navy officer in 1946. A graduate of Cal Tech and the Harvard Business School, he met Fran while he was an instructor at the Business School in 1942. Fran, whose home was in Mt. Vernon, Ill., was in Boston taking a secretarial course at Katharine Gibbs School after graduating from Ohio Wesleyan. They were married in New York in 1944 while Sam was in the service.

The Johnsons' home on La Fremontia overlooks the No. 7 green, and Sam is a golfer except when he has to play mixed doubles tennis with his wife. For the past year Fran has been our county librarian, but when she isn't checking out books, she's been busy organizing both adult and junior tournaments for the Ranch Tennis Club. Two years ago she was appointed to the board of the San Dieguito High School district to fill a vacancy and is running for election this April as the only incumbent and experienced candidate in the race.

The Johnsons' three children are Sally, a senior at San Dieguito, who's planning to enter the University of California at Davis next year; Debby, a sophomore at San Dieguito; and Sam, an 8th grader at Earl Warren.



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THE REAL YOU?

By RAY STUARD

What do others really see when they encounter me? What effect does my projected image have on them—is it favorable or unfavorable, does it create a positive or negative response? Now that I am aware of this subconscious evaluation that affects my contacts, whether they be business or social, what can I do to be sure that those whom

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I encounter will evaluate me in the perspective that I know to be my true self or possibly better yet, the person I want to be? How can I improve my image and therefore enjoy the benefits of a more positive and fruitful association with those I deem important to my happiness and success.

Let us begin with an introspective look into the way others see the total YOU. We must consider such underlying areas as our inward motivation, inert principles with which we govern their expression and our personality traits with which we use to transmit the reflection of this inner man to the world.

There are very few in your life who have ever known the real YOU and very possibly this is to your advantage, depending upon the image you have projected to those in close association.

To this point, we can recognize that in our individual lives there are relatively few who even know us well enough to establish a strong evaluation of us upon these individual qualities of character.

What then is the function of the mind in establishing the more powerful ingredient to the evaluation others make of me? It is the power of first impressions fortified by repetition!

We are all guilty of making first impressions which strongly stereotype our contacts—with subconscious plus or minus signs.

It is only when the import of this is fully understood that the importance of one's grooming and clothing is placed in proper perspective.

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RANCHITO PASATIEMPO

Ranchito Pasatiempo came into being two years ago when Gordon T. Campbell of Los Angeles bought the 18 acre farm on Via de La Valle from Howard Wellman. In keeping with the Spanish names which are prevalent in Rancho Santa Fe, Campbell named the "little ranch" Pasatiempo, which means hobby or pastime, as the horse industry is basically that for most people. Ann and Gerry Clevenger, Campbell's daughter and son-in-law, manage the ranch. Ranchito Pasatiempo is where hunters, jumpers and pleasure horses train while thoroughbred, standardbred and quarter horse breeding stock live a life of leisure.



Gerry Clevenger, ranch manager shows the large tack room with three dozen specially designed racks for both English and western saddles. Fluorescent lamps on the ceiling provide extra light for the large room.



Ann Clevenger helps husband Gerry with the books, ordering feed and supplies and the weekly inventory and charting of horses quartered at Pasatiempo. The number of animals varies from 40 to a maximum of 50 head.



Iron cross-ties accommodate half a dozen horses at a time making daily grooming an easier chore. Trainer Cynthia Campbell (left) and Ginger Sallows apply brush and curry comb to their mounts after exercising them while two more wait their turn.



Temptation has a bath, after her work-out, from owner Ginger Sallows. The three-sided wash rack conveniently located at the rear of the main barn provides hot and cold water for dirty or hot horses. The sloping concrete floor and drain eliminates mud and mess.

White Stone Entry-way Leads to Deluxe Facilities in Horse Care, Training and Instruction



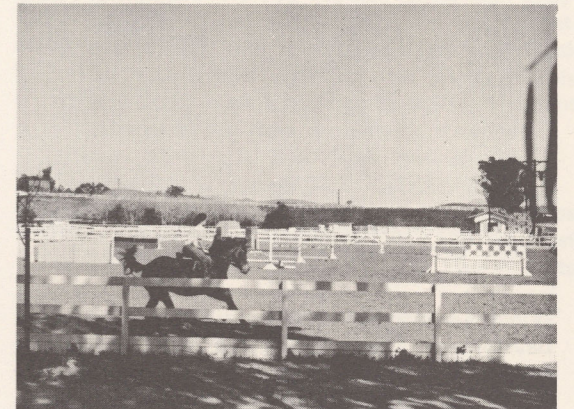
View from the main entrance shows lush green paddocks with individual 14x14 box stalls. Ten stall barn in background also contains storage rooms, tack rooms, office, rest rooms and helps quarters.



Each stall at Pasatiempo has an iron stall guard so top and bottom doors can be left open for better ventilation. Automatic watering has been installed in each stall and paddock providing the horses with continual fresh, clean water.



Quarter horse yearlings peer inquisitively through the fence to see what the man with the black box (John Daly) is doing. New born foals and yearlings have large pastures in which to play and build their growing muscles. Top quarter horses Hobby Horse, Music Bar and Nug Bar owned by Gordon and Cynthia Campbell, and standardbred trotter Dellmor owned by Mr. and Mrs. Thomas Caldwell are standing at stud this year at Pasatiempo. Shortly after January 1 new colts begin to arrive and many a watchful night follows until the last foal is on the ground, usually late in May.



With a complete jumping course set up in the background, Ginger Sallows exercises her hunter in the show ring during a morning work-out. All types of hurdles are furnished for training as well as the many mounted events scheduled each year by various riding groups and clubs. At the far end of the main show ring a smaller ring with assorted obstacles used by trail horses. Beside a gate, bridge, tires and logs is a pond which the horses have to walk into during competition. A difficult stopper for many entries who haven't seen it before show time.



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Report of The Rancho Santa Fe Garden Club's Beautification and Conservation Committee

By MARJORIE ROBERTS

The monthly roadside clean-up, which is under the supervision of Mr. Frank Cantwell, sponsored a poster contest at the Rancho Santa Fe Elementary School stressing the clean-up problem on the Ranch. The resulting posters which were made by each child in nine of the rooms of the school were so outstanding that it was most difficult for the committee who were appointed to judge the best of the posters, to make a selection. The outstanding posters from each room were presented with a ribbon award and a letter of thanks. Mr. Cantwell read a congratulatory letter from the Beautification Committee to the assembled winners.



Miss Debby Wynne displays her prize-winning poster from Room 10.

Winners: Room 1; Vicki Buechting, Kent Titcomb, David Crowell, Room 2; Elizabeth McDonald, Robert Bible, Danny Tague, Room 3; Roy Titcomb, Tommy Haddad, Brian Murphy, Andrea Wikner, Mimi Loomis, Room 4; Lynn Perry, Ellen Etherton, Beaver Borst, Room 5; David Cocks, Mark Brisch, Peter Pardee, Room 6; Cary Schoensee, Bill Wilson, Wendy Christensen, Room 9; Barry Bell, Jane Beed, Fred Worstell, Room 10; Tom Vogel, Elwood Titcomb, Debby Wynne, Lindsay Biery, Neilia Pierson, Debby Kowalski, Room 11; Laurie Hembree, Christine Freeman, John Sullivan.

The Roadside Clean-up is conducted one Saturday a month with the aid of Bob Gonsett, Mark and Scott Goodrich, Nicholas Ashcraft and Peter Murphy. Mr. Cantwell and the boys are to be commended for their efforts in performing this most important civic improvement.

A Pot-Luck Dinner at the Garden Club on Tuesday, March 30, at 5:30 p.m. will be sponsored by the Beautification Committee. The dinner will be preceded by a cocktail no-host social hour. Many Ranch residents, who are outstanding cooks, are planning to send some of their finest dishes for this dinner. Mrs. Hans Amtmann is the chairman for the occasion.



Mrs. Virginia Baldwin, who is vice-chairman of Los Angeles Beautiful, will be the guest speaker for the evening. Mrs. Baldwin is a graduate of UCLA, with a degree in Education and a Special Secondary degree in Art. She has served for nine years on the Board of Directors of the Los Angeles Garden Club, the Southern California Horticulture, and has been a lecturer on travel and horticulture. She is also a trustee of the Descanso Gardens Guild. In addition to Mrs. Baldwin's talk, a very short summation of their functions as members of the Beautification Committee will be given by Mr. Sam Lee, Mr. Robert Corlett, Mr. J. E. Green, Mr. Murray Hawkins, and Mr. Hubert Larson. All members of the Garden Club are invited to attend this most informative and entertaining dinner and any interested members of the community who are not members of the Garden Club are also invited to attend. For reservations, call Mrs. Hans Amtmann, 756-1467 or Mrs. Paul Roberts, 756-1463.

Garden Club Tour Offers Wide Variety

The five houses to be shown by the Garden Club on the 1965 Home and Garden Tour, April 10 and 11, are those of Mr. and Mrs. Paul Anderson, Mr. and Mrs. Samuel H. Bingham, Jr., Mr. and Mrs. Herbert A. Knight, Mr. and Mrs. Arthur Lindburg, and Mrs. Dermont N. Macconel.

In age and style, this year's display presents an extreme range. The houses include some of the earliest and one of the newest. There is architecture in Spanish style, adaptation from the Mexican, and standard modern American—some, in fact, that are almost modernistic.

The gardens show equal diversity. One was designed and planted 35 years ago and one was begun only four months ago, although it uses trees that are 75 years old.

The home owners have already been working for weeks to bring the gardens to their richest bloom

at the time of the tour. For that reason particularly, it is expected to be of great interest to residents of Rancho Santa Fe as well as to visitors from out of town.

Frank Cantwell, Chairman of the Transportation Committee, says that the cooperation of the men of Rancho Santa Fe in volunteering to serve as drivers for the tour has been so wide that it helps to lessen the demands which have to be made on each driver.

Bill Walker of Peterson Ford is providing four new station wagons, two of which will be driven by Bill and Peg Walker.



Mrs. Royal B. Lord, chairman of the Memorial Fund of the Library Guild; and Mrs. Harrie S. Taylor who designed and executed the scroll.

LIBRARY GUILD NOTES

By MRS. FILLMORE ROSE

Gifts or contributions to the Memorial Fund of the Rancho Santa Fe Library Guild in memory of relatives and close friends who have lived in the community have been most generous this past year. A memorial scroll, beautifully designed and executed by Mrs. Harrie S. Taylor, has been placed in the library. The names inscribed on the scroll for the year 1964 are: Mrs. Gifford C. Ewing, Mrs. Emma Aperance, Mrs. Guy C. Wilson, Jr., Jo Milton French, John Manchester Cook, Mrs. Horace Blackman, John S. Robertson, and Mrs. Josephine Lovett Robertson.

In preparation for the beginning of the Library Guild's second year of operation, the group's president, Mrs. William L. Weddell, had appointed the Nomination Committee. Chairman is Mrs. Edward D. Havens, and serving with her are Alwin Trepte and Mrs. Harvey Parmelee. Board representative on the committee is Mrs. Hans Amtmann.

The Nominating Committee's report will be made at the annual meeting of the general membership to be held in the latter part of April. This will be a luncheon meeting at The Inn. On the program will be a speaker outstanding in the library field. Election of board members and officers for the coming year will be held. The annual financial accounting will be presented and reports made of activities and achievements of the Library Guild during the past year. The general public is cordially invited to attend.

NEWS FLASH!

Rancho Santa Fe P.T.A. met March 1 to hear the advantages of remaining a P.T.A. organization or forming a parents club. Representatives of both sides were on hand to give their views and answer questions from the audience.

In an election following the meeting on March 3 and 4 parents of children in Rancho Santa Fe School voted 122 to 30 to withdraw from the national P.T.A. and to become a Parents-Teachers CLUB. One-hundred-fifty-three ballots were cast, with one abstaining vote.

RSF Garden Club -- March Calendar

Thursday, March 18, 6:30 P.M. Pot Luck Supper and Bridge

Mrs. Edward D. Havens, chairman.

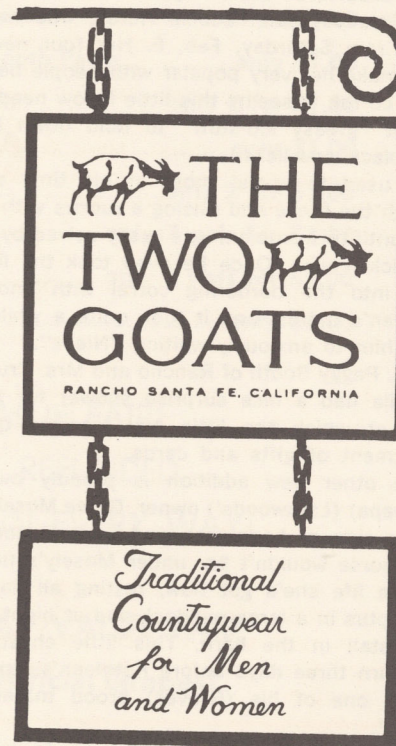
Tuesday, March 23, 8 P.M. An Evening with the Artist

Mr. James Hubbell, artist and sculptor. Mr. and Mrs. Charles S. Ames, host and hostess.

Mr. Hubbell, well known for his versatility in many different media, has studied at the Whitney Art School, Connecticut and the Cranbrook Academy in Michigan. He has traveled in Europe studying architecture and stained glass; in Africa painting water colors and in Asia studying woodblock printing and lacquer painting. He works closely with architects relating building to the environment or total way of life from an esthetic viewpoint.

Tuesday, March 30, 5:30 P.M. Beautification Committee

Speaker Mrs. Hal Baldwin, vice-president of Los Angeles Beautiful—Pot Luck Supper and No Host Social Hour. For reservations call Mrs. Paul Roberts or Mrs. Hans Amtmann.



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TENNIS . . . By FRAN JOHNSON

Rancho Santa Fe Tennis Club members are now returning to their monthly mixed doubles chop suey tournaments, after a January and February devoted mainly to team matches in the North County Doubles League. The March tournament held Saturday, March 6, was followed by dinner and dancing at Little Bavaria, the tennis group thereby qualifying as the most energetic group on the Ranch.

Ty Cobb captained the men's team, and Virginia Dewey and Irene Perry the two women's teams. The men's team finished third in their league, while the women's teams ended in fourth and fifth places in the league standings.

Representing the Ranch on the men's team are: John Truog, Hubert Brooke, Russ Fellows, Lou Perry, Jim Conboy, Al Stein, Ty Cobb, John Bowen, Don Frick, Art Perry, Rip Wasser, Ed Day, Al Day, Joel Prescott, Charles Buman, Ken Cocks and Dave Dewey.

PONY TALES By DIANE GONSETT

Seems that Rancho is really in the Spring atmosphere, even before Spring sets in. We're certainly getting our share of foals around here, between all the horses of our fine breeding farms, and the "Horsey Set".

Grove Mosely's pride and joy "Larkwood" is once again the proud "daddy" of two more of his fine foals. Larkwood is known nation wide to breeders and trainers as one of the top studs. He has also proven himself in the show ring and now is mainly retired at stud at "Grove Knoll Farms" here.

If you happen to be going by the Sullivans' home, be sure to stop and take a look at Kathleen's saddlebred mare "Apache's Niece" and her fisky little bay colt "Lookie Here", who was born in the rain Saturday, Feb. 6. Her four new teeth don't make her very popular with people bent over in the corral. It seems this little fellow needs some of that "greasy kid-stuff" to hold down his two little black cow-licks.

He used to spend most of his time crawling through the fence and raising a ruccus with "mommy", until this problem was easily solved by putting up chicken wire. Once he even took the liberty to crawl into the bordering corral with another of Kathleen's mares, and it took quite a while to recover him to anxiously waiting "Niece".

Mrs. Peggy Booth of Rancho and Mrs. Crumley of La Jolla had a nice surprise shower for the new born, at which the little guy received quite an assortment of gifts and cards.

The other new addition is proudly owned by (her papa) (Larkwoods') owner, Grove Mosely. She's a sure sign of happiness and contentedness, but what horse wouldn't be, under Mosely's fine care. What a life she's got now, resting all day under eucalyptus in a large paddock and at night, resides in a stall in the barn. This little chestnut filly was born three days before Kathleen's, on Feb. 3, out of one of his (Groves) brood mares "June Wingo".

Her name will probably end up to be "Larkwoods Reeper".

Both these fine foals will most likely be great show prospects like the rest of the "Larkwood Horses", since hey've got some of the best blood a horse can have in them.

Caliente Race Track Adds Friday to Its Racing Schedule

Simultaneous with the addition of the extra day of racing commencing Friday, March 12, Caliente will take advantage of the increasing daylight by returning to its normal first post time of 12:00 noon instead of starting at 11:30 as has been the case for several months.

Appropriately, the track is putting the wrapper on the winter meet with a Sunday offering highlighted by a handicap, the Orizaba, for four-year-olds and up going six furlongs. Very likely it will see Mr. and Mrs. John Tusquellas' Wanapanka take his second step along the comeback trail after a layoff of nearly a year.

Named "horse of the season" during the first half of 1964, Wanapanka returned to action a week ago last Sunday and rolled to an impressive victory in a five and one-half furlong dash. Although his time wasn't particularly fast, he made a remarkable showing for an initial effort.

His opposition would come from a select group of sprinters like Solid Pedigree, Funny Thing, Doc Humphrey, Evreux, Monte Blanco, Grandma's House, Earl The Pearl, Serado, Any Old Secret and Fullbird, whose last outing was a winning 1:09 4/5 performance for three quarters of a mile.

Sophomores parade on the strip for the secondary, the five and one-half furlong Java Purse, an allowance contest for non-winners of three races. In this group are such better three-year-olds as Taunt's Baby, Hurry Pal, Celina, Bell's Ace, Indestructible, Resall, Irrelevant, Prince Kola, She's A Corker and Come On Mac.

Both of the Friday headliners are sprints, with top billing going to the six-furlong Jonquil. In this one, Bay Pigeon is expected to come off a winning race to take on Horse Shoes, Tail Bone, Rocket Diane, Kya, El Cajon, Risada, Warner's Host, Jubilo 2nd, Star Charger and others of similar ability.

THOROUGHBRED RACING! FRIDAY, SATURDAY & SUNDAY

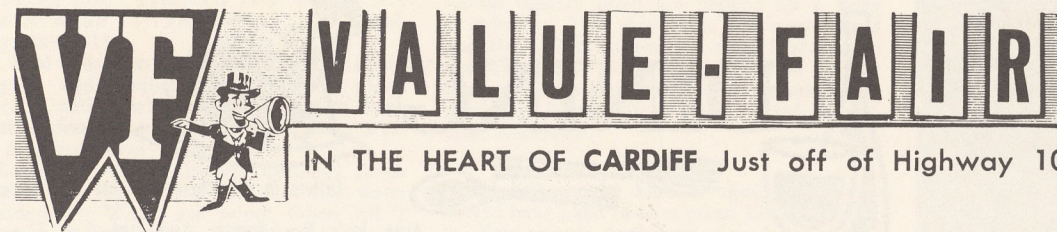
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- Reg. \$19.95.....Kodak Fun Saver Movie Camera.....only \$16.00
- Reg. \$2.65.....5 Giant Tubes of Listerine Tooth Paste.....only \$1.00
- Reg. 99c.....Lustre Cream Hair Spray.....only 2 for \$1.00
- Reg. \$2.00.....Lustre Cream Shampoo.....only \$1.00
- Reg. 98c.....Listerine Antiseptic.....only 2 for \$1.00
- Reg. \$5.95.....Men's Casual Slacks.....only 2 pair for \$7.00
- Reg. \$3.49.....Rosea Ice Plant.....only 2 flats for \$5.00
- Reg. \$13.95.....Golf Cart.....only \$8.00

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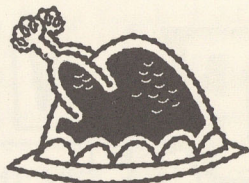
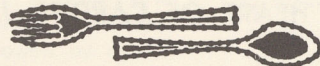
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DINING OUT



Letters in Parentheses Indicate Days Closed

Anthony's Fish Grotto—where fish & chips, shrimp, lobster & abalone attract capacity crowds. Bar is good. La Jolla Grotto 11:30-8:30 (M), 886 Prospect, 454-7135. San Diego 11-8:30 (Su), Pacific & Laurel, 232-5103. La Mesa, 11:30-8:30. 9530 El Cajon Blvd. (M). 463-0368.

Bahia—very beautiful, very popular contemporary dining room with magnificent Mission Bay view. 12-3, 5-11. 998 Ventura, Mission Beach. 488-0551.

Ball H'ai—Cantonese menu and authentic South Seas decor. Nonpareil Bay view. Rum from the world over. Lunch M-F., dinner nightly & dancing. Polynesian floor show, Thurs-Sun. Shelter Island. 222-1181.

Calabrese's—one of the longest, most attractively priced menus in the big city, with a becoming smattering of Italian dishes. Sound wine list, both California & imported. Daily, 11-10. 1533 Pacific Highway (across from Civic Center). 234-4934.

Catamaran—this lavish, Polynesian-flavored restaurant features Continental-Creole menu. Cocktail lounge. 11-2:30, 5-11. 3999 Mission Blvd., Mission Beach. 488-1081.

Consuelo's—your meal automatically starts with a tempting *quesadilla*, and all specialties are uniformly good. There's a bar at the Ocean Beach spot, 2253 Sunset Cliffs, 222-0533. 4-12 p.m. daily. Beer & wine in Hillcrest, 242 University, 298-6613. (11-9 weekdays, 11-10 Fri. & Sat.)

Cotton Patch—male-sized meals served in colorful Southern setting. Glorified potatoes, U. S. Choice beef, Shish Ka-Bob, Fried Chicken, Frog Legs. Bayou Room Bar lively. 10-2. Weekends, 3-2. 2720 Midway. 223-7179.

Dorothy's Oven—last of really good "home cooking" restaurants. Ample menu, fine salads, excellent pastry. Special attentions, like individual bread loaves. 7 a.m.-8 p.m. (Sat.). 2271 1st. 239-8176.

El Cortez—a 360° view of San Diego rewards you when you ride the world-famous glass elevator to the top. Starlite Roof open for lunch and dinner, featuring steaks, chops, seafood. Dancing and cocktails in the Sky Room from 8:45 p.m. 7th & Ash. 232-0161.

The Four Winds—quality restaurant with dignity. Lengthy menu (a la carte) makes fine reading, standards are high. Service praiseworthy, bar is capital. 11:30 a.m.-1:30 a.m. Sat. 4:30-1:30. (Su & holidays). 2604 5th. 232-9442.

Harbor House—bouillabaisse a delight. Extensive menu enumerates almost everything that swims. 24-hour view of San Diego Bay. 11:30-1 a.m. Harbor Dr. at Coronado Ferry. 233-6116.

Harold's Fifth Avenue—the Hoersch's of Dorothy's Oven fame have taken over and remodeled the old Valle's restaurant, and are purveying their own well-known brand of cookery. 11:30-8:30. Bar open till 9. 2424 'th, 234-2241.

Hiway House—Oriental chef occasionally adds Far East specialties to the varied menu here. Good rich soup and fine salads (particularly Parlor House Salad). 11-2:30, 4-10 p.m. Mission Valley's Hotel Circle. 297-2271.

Islandia—magnificent looking, water-oriented restaurant. 11 a.m. till 1 a.m. Dine in style from 6-11. Weekend brunch, 9:30-1. 1441 Quivira Road, Mission Beach. 224-3541.

Kona Inn's New Voyager Restaurant—San Diego's most magnificent views of both Harbor and Shelter Island Yacht Basin. Superb steaks and seafood. "Double-decker" Social Hour, 5 to 7 daily. 7:30 a.m.-10:30 p.m. Bar open 10:30 a.m.-2 a.m. 802 Yacht Harbor Dr. 222-0421.

Lubach's—winner of *Holiday* magazine award of merit. Unique waterfront view, roaring hearth (in season), first-rate bar. 12-12. (Su & holidays). 2101 Harbor Dr. 232-5129

Manuel's—Old San Diego historical landmark. Mexican & American food (recommended: *enchiladas rancheros con huevos*.) Bar. 11-10. 2616 San Diego Ave. 295-9191.

Mission Room, May Co.—luncheons, 11:30-2:30; sprightly salads, sandwiches, low-calorie specials, lush desserts. Hardier fare for week-nights, 5-7:30. Sat., 11-2:30. Mission Valley Center, 1702 Camino del Rio. 297-2571.

Miyako—sukiyaki, teriyaki and other memorable Japanese dishes are specialties. Chinese and American cuisine, too. Chef has an inspired way with shrimp. 5-1, Sun.-Thurs. 5-3, Fri.-Sat. (Tu). 2137 Pacific Hwy. 233-7168.

OceanHouse—the Jolly Roger Room and the Galleon Room, with their costumed waiters and beruffled bartenders, have had a quick rise to popularity. Food and drink are good and bountiful. Dancing nightly, 9-1:30. Mission Bay, Hwy 101. 276-4010.

Old Heidelberg—downtown San Diego's only German restaurant is a polished place with a menu full of surprises. Good bar, too. 11:30-3; 5-10. (Su & holidays). 1323 5th, Sanford Hotel. 234-0391.

Red Sails—a quaint little seafood cafe and bar rising among salty chandleries and small boatyards. Unexpected touches: hush puppies, abalone sandwiches & (from the bar) Pimm's cups. 7 a.m.-11:30 p.m. 2614 Byron, Shelter Island. 222-9920.

Romaine's Restaurant Mexicano—Old Town's newest and biggest restaurant attracts crowds. Luncheon; dining till 1 a.m. Both Mexican and American food with *mucho* atmosphere. Entertainment. Bar, 10 a.m.-2 a.m. Corner Juan St. and Taylor. 295-5111.

Sexton's—serious-minded steak house ages its own beef, cuts own steaks, never uses tenderizers. Prices are a steal. Weekend special is \$3.95 prime ribs. Bar with piano entertainment Fri. & Sat. 11 a.m.-11:30 p.m. Sun. & hol. from 2. Route 94 to 47th at Federal. 262-5030.

The Sands Restaurant—long, pleasant menu and particularly urbane, handsome, comfortable surroundings. Delightful cocktail lounge, tropical garden patio. 8 a.m.-11 p.m. Clairemont Mesa Dr. off Hwy 395. 278-0800.

Stardust—Mission Valley's dining and entertainment showplace. The Coral Room features finest cuisine and cocktails. Dancing to Jack Nye and his orchestra. In the intimate Reef Lounge, exotic water ballet and entertainment. No cover or minimum. Hotel Circle. 298-0511.

John Tarantino's—the pride of Point Loma is this admirable, beautiful new restaurant. Picture windows looking out over the colorful sport-fishing fleet capture a salty tang. Best Italian food hereabouts—all the masterful touches that made John's La Jolla eating place such a joy. Good bar. 11:30-10. (Tu). 4110 Harbor Drive. 224-3555.

Top of the Tower—fashionable menu at fashionably moderate prices, with a smashing 18th-floor harbor view. Downtown's newest smart

gathering place. Luncheon 11-3; dinner 5-10 (Fri & Sat till 11). Home Tower, 707 Broadway. 239-1313.

U. S. Grant Grill—men only until 3 p.m. A small, elegant and well-appointed dining place, stocked with fowl and game. Eastern beef, fresh seafood. 11:45 a.m.-12 p.m.. Sun., 5-11. U. S. Grant Hotel. 232-3121.

Vacation Village—the fascinating Carousel Room restaurant is open from 11-10 in this water wonderland. Wines are select. Open till 2 is swinging, informal Barefoot Bar. 274-4630.

Valley Ho—the marvelous-looking, big restaurant in Mission Valley Center has a comprehensive menu & wine list. George De Vos, your host. Food service, 11 a.m.-12:30 p.m., bar till 2. Hwy 80. 297-4567.

LA JOLLA

The French Restaurant—specialties *a la francaise*, including *Supremes de Volaille la Favorite* (boneless chicken breast stuffed with truffles & almonds). Truly fine wines. Luncheon, 11:30-2:30; dinner, 5-9. Sun., 12-8. (M). 924 Prospect. 459-1609.

Holiday House—confesses to "good home cooking" but whips up some very flossy meals. Delectable breads and pastries. 12-2:30, 6-9. (M & Tu). 1270 Prospect, Green Dragon Colony, La Jolla. 454-2027.

Höfner—luxurious, sophisticated atmosphere. Stuffed pancakes *a la Francaise*, their specialty. Dinner, 5-11:15. Good bar, 140 wines. Fashion Center, 7590 Girard. 459-3424.

Hotel del Charro—Chef Hilfiger excites comment in the distinctively La Jolla Jacaranda Room with his twin nightly specials and symphonic desserts. And check the completely new menu at the popular Sunday brunch (11-3). 2380 Torrey Pines Rd. 456-6134.

Jamar—outstanding cooking at reasonable prices. Family restaurant with ocean view. Cocktail lounge. Serve yourself soup & salad. 11:30-2:30 & 5-9. Sun., 12:30-8. (Tu). 5770 La Jolla Blvd., Bird Rock. 459-5631. Welcome addition to the Heartland Area is the new Jamar at 7777 University, La Mesa, serving same hours (M). 469-7777.

La Plaza—choice meat, special Mexican dinners, children's plates available. Beaulieu wines, commendable imported ones. El Toro Bar, atmosphere, guitar music—all most agreeable. Luncheon, 11:30-2. A la carte Mexican cuisine, 2-4. Dinners, 4-11 p.m. Bar till 2. (Su). 1015 Prospect. 454-7200.

La Valencia—for well-nigh flawless dining. There's the flourishing Cafe La Rue & Whaling Bar serving food noon-2, 5:30-10:30. Bar till 2. Sky Room and newly redecorated Surf Room open 7:30-10:30, 12-12, 5:30-8; Sunday, English hunt breakfast 12-2. A La Jolla "must." 1132 Prospect. 454-2175.

Marine Room—on the sands of La Jolla Beach and Tennis Club, this distinctive restaurant utilizes yards of plate glass and dramatic lighting to bring the tide to your table. Dance nightly except Mon. 2000 Spindrift. 454-7126.

Red Pony—recommended by *Gourmet* magazine. Select beef, faultless preparation. Potatoes, salad and desserts. Cocktail lounge. (Su & M), 613 Pearl. 5:30-10:30. 454-6592.

Rudy's Hearthside—an exceptionally engaging place. Eastern choice beef from open hearth. Charcoal broiler, chicken and seafood. Popular Piano bar after 8:30. 5-2. 5530 La Jolla Blvd., Bird Rock. 454-0318 and 454-1727.

Top O' the Cove—expert Continental cooking with a loving eye for detail. Here's cheers—this chic spot now serves cocktails. 12-3, 6-10. (Su, M). 1216 Prospect. 454-7779.

The Village Cupboard—is what a fountain lunch must be like in Heaven. A few select hot entrees, warm rolls, admirable salads and sandwiches, homemade pies and cakes, European ices and Wil Wright ice cream. 11-7 (S & Su). 1007 Prospect. 459-5552.

LAKESIDE

Marie's—*bon vivants* who seek the out-of-the-way can't do better than this tiny restaurant

whose dinners often are booked up a week in advance. You may order continental food and the specific cuisine of many lands (even the Ukraine). Some special repasts run as high as \$7.50 and worth it. Reservations are necessary. Noon till 9. (M). 12115 Woodside. 448-7090.

LA MESA

Diamond Jim's—the kind of dining spot you would have liked to have taken Lillian Russell to. Fair prices, good food, fine dance music. 11:30 a.m. till midnight, Sun., 4-10. Bar till 2. Grossmont Center, La Mesa. 463-9825.

O'Quinn's—you forfeit smoking here in exchange for high class hi-fi (say, Tchaikowsky's *Swan Lake*) and some mighty fine eating. Daily, 5-8:30; Sun., 12-7. (Tu.). 9990 La Mesa Blvd. 469-5552.

Walker Scott's Helix House—the bon-bon pink and lavender Heather dining room and Kettle Corner are pretty as valentines. Modest prices. Toothsome pastries for sale, too. 11 a.m.-9 p.m. (Su). College Grove Center, near Walker Scott. 582-2844.

COUNTY

Hobart House—Helen Thomsen manages Pine Valley's lovely historic lodge. Baked pork chops with mushroom gravy and applesauce, chicken pot pie. Hot bread with every meal. Atmospheric bar. Weekdays 11:30-2 & 5-9. Sat., till 11. Sun., 11:30-9 Hwy 80. 473-8711.

CORONADO

Bottle-N-Beef—demonstrates the adage "You will know the first class restaurant by the way the food is served." Your dinner (agreeably priced) includes a glass of wine. Luncheon 11:30-2:30; dinner, 5:30-11:30. Sun., 12-10. Piano & Cocktail bar. 1333 Orange. 435-1858.

Hotel del Coronado—Last Outpost of Victorian Elegance. *Golden Peacock Room*—located off the main lobby this Gourmet room specializes in *flambe* dishes and the epitome of elegance in both menu and service. 6-11, nightly except Sun. Reservations. *Crown Room*—Dining in a room that is a world-famous architectural masterpiece. Dinner 6:30-8:45 nightly; 9:45 Sat. Famous Sun. Buffets 5:30-8:45 p.m. *French Sidewalk Cafe*—Luncheons served in *avant garde* surroundings overlooking tennis courts & ocean. 11 a.m.-3 p.m. *Red Room*—Dancing & entertainment nightly. *Luau Room*—Delicious Cantonese dinners served in exotic surroundings. 6:30 p.m.-1:30 a.m. nightly except Mon. On Beachwalk. 435-3161.

Mexican Village—always lively—a merry, spirited spot. Reasonable prices, good drinks. Mexican specialties are world-famous. American food for the uninitiated. New here—a dance floor! 10-2. 120 Orange Ave. 435-1122.

NORTH COUNTY

The Country Squire Tea Room—imaginative menus with lightest, tallest popovers and delicious home-made desserts. Noon to 3:30. (M). Showcase of Arts changing picture gallery. Paseo Delicias, Rancho Santa Fe. 756-1155.

Flying Bridge—dine while cantilevered in space, overlooking small boat harbor. New, multi-layered showplace restaurant runs to ship's figurehead-antique barometer-walnut paneling type decor. Tender lobster and steaks a specialty. Cocktail lounge, 11 a.m.-2 a.m. 1105 N. Hill, Oceanside. 722-1151.

Quails Inn—an unbelievably smart, luxurious new restaurant in an idyllic lake setting. Wine list and food are of comparable excellence. John Conaris is chef. 7 a.m.-11 p.m. Cocktails 11 a.m.-2 a.m. Lake San Marcos off Rancho Santa Fe Rd. 744-0120.

Rancho Bernardo Country Club—a handsome Spanish-Moorish restaurant and distinctive coffee shop provide good food and drink in a pleasant country club environment. Dining room, 11-11; buffet Sun., 1-5 p.m. Coffee shop, 7-3, daily. Off Hwy 395. 748-1611.

Red Coach Inn — Dick & Jean Taylor personally supervise this happy hideaway steak house & piano bar. Good lobster here, too, and probably the best French dip sandwich sauce in the world. 10 a.m.-2 a.m. New at Grand Ave. & Hwy 395, Escondido. 745-9369.

Red Rooster—chicken as they prepare it in a national poultry center. Also steaks & seafood. Biscuits dripping with honey. Sun. brunch. This trim, barn-red wayside restaurant has park, pool & picnic area. Till 8 p.m. Parties welcomed. (M & Tu). Ramona. 789-1612.

Tony's Jacal — San Diegans who take the little road in back of the Del Mar Track vow Tony Gonzales puts out the best Mexican food in the county. 5-9; Sun. 3-9. Cocktails. 621 Valley, Solana Beach. 755-2274.

Twin Inns—chicken dinners served family style in a delightful 70-year-old landmark-restaurant. Food not only is excellent—it just won't stop. 11:30 a.m.-11 p.m. (M except during Del Mar Races.) Old Hwy 101, Carlsbad. 729-2305.

TIJUANA

Guillermo's—dine by candlelight in this established atmospheric spot. Steaks, seafood, Mexican dishes. Guillermo is your charming host. Open daily. 7th St., across from Jai Alai.

Restaurante Jai Alai—harbinger of things to come in this growing border city is the modish, \$¼ million restaurant just opened in the Fronton Palacio. (M, Tu, W). Thurs. & Fri., 5 p.m. till closing. Weekends, noon till close.



We're 1 Year Old This Issue!

Back in our New England past, birthdays were celebrated with presents and cake . . . candles and fun . . . and then we marked the wall with yardstick and pencil, each year noting a line higher than the previous one. This issue we "mark the wall" with a bright, bold stroke . . . beginning with sixteen pages, we've progressed to forty-eight, and still growing! Thank you all for your wonderful support . . . it is deeply appreciated, and gratefully received. Look ahead—with us—to a year of more news, more stories, more interesting experiences in this wonderful village where we are privileged to live . . . Rancho Santa Fe!

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Little League Registration Off To A Good Start!

By DAN HAFLINGER, President

Little League registrations are running close to the expected eighty mark, and everything is in readiness for an active season ahead! Last Saturday, in addition to a second registration period, movies were shown highlighting major league baseball, and instruction tips on pitching, batting, etc. This year the sponsors will be THE INN, SHEARSON HAMIL, VIC MATURE, and TRAVEL RANCHO . . . with active play to start about the middle of this month. Tom Ward is Vice President and Equipment Manager; Lola Wood, Treasurer; and Peg Pharr, Secretary. Mothers are urgently needed for scorekeeping duties . . . Dads for assistant coaches. Please volunteer by calling any of the officers listed above. Thanks a million!

LEAGUE OF WOMEN VOTERS

By MARY ANN PICHEL

Rancho Santa Fe unit of the San Dieguito League of Women Voters will begin the study of its national agenda item—"Human resources—equality in employment and education" at its second March unit meeting Monday, March 22. Mrs. John Isaacs will be hostess to the group at 9:30 a.m. that day.

League members have just concluded a two-month study of the San Dieguito area and its forms of government. Discussed were community identity, special service districts (both locally and supervisorially governed), finances and pertinent legislation. The final meeting called "Progress is our most important problem" dealt with a presentation of newly developing projects in the San Dieguito area.

Mrs. P. W. Pichel of Rancho Santa Fe was chairman of the local item study. Her committee produced a 103-page resource book, which may be purchased from the League.

The League of Women Voters is a national, non-partisan organization. All League meetings are open to the public, and any interested women are invited to attend. Mrs. Fillmore Rose is chairman of the Rancho Santa Fe unit.

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News of The Village Church

By FRAULINE MacCONNEL

THREE STAFF MEMBERS ADDED TO THE VILLAGE CHURCH

March 1, Miss Linda B. Brebner, of Twenty-nine Palms assumed the duties as Assistant Minister, with special assignment in Christian Education. Miss Brebner attended Occidental College, and upon her graduation entered Union Theological Seminary in New York. While studying at Union, Miss Brebner worked in the counselling program at the Columbia-Presbyterian Hospital and as Youth minister in a Methodist Church on Long Island. She was ordained by the Riverside Presbytery during February at her home church, the Little Church of the Desert.

Miss Brebner was the 49th woman ordained to the ministry in the United Presbyterian Church, in the United States of America. She is the second woman minister of that Church in California.

Taking part in her installation was Mr. William Duley, who has been serving as the youth director; Rev. Kirk O'Ferrall from the Ranch; Rev. Max Ullon, University pastor; Rev. Gordon MacInnis, Field Director of Christian Education in Southern California; Rev. Leland Kuns, pastor of the Little Church of the Desert; and Rev. Roland W. Anderson, pastor of the Village Church.

Mrs. Laura Lee Marsh, after nine years of service to the Village Church, resigned her position as organist-choir director. She was greatly loved by the Church, but because of increased program and responsibilities felt it necessary to resign. At its congregational dinner, the Church presented her with a beautiful clock, and expressed their deep appreciation for her dedicated service to the church.

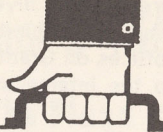
Mr. Al Hembree, head of the music department of the San Dieguito High School, and well known musician of Rancho Santa Fe, has accepted the position of Choir-Master, and assumed his position March 1. He has directed many church choirs and most recently the First Methodist Choir of Encinitas. It is hoped that in the near future a Youth Choir will be developed at the church in addition to the adult choir. Mr. Hembree is uniquely suited to enlarge the music program of the church.

Mr. Jerry Stirtz of Del Mar, has assumed the position of organist for the Village Church. He is both a graduate engineer and graduate organist. He has played with many churches and has supplied from time to time at the Christian Science Church.

Luncheon Marks Opening of March Membership Enrollment of The American National Red Cross



Pictured above is Mr. Robert W. Sarnoff, chairman of the board, National Broadcasting Company and the 1955-56 national fund co-chairman, American Red Cross with Mrs. Hans Amtmann, chairman of the Rancho Santa Fe Chapter. Mr. Alfred Hill of Rancho Santa Fe is once again chairman of the Membership Drive which is now in progress.



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Holiday Wine Cellar Opens in Escondido

Escondido's Einer brothers, Fred, Ed and Dick, prominent in the County as contractors for two decades, have launched a new business enterprise, Holiday Wine Cellar. Opening of the new business is scheduled early in March, with a formal opening tentatively planned for St. Patrick's Day, Wednesday, March 17.

The building, which, when completed and stocked, will represent an investment of nearly \$250,000, is being constructed just east of the Einer Bros., Inc. offices on Grant Avenue. It is conveniently close to the intersection of Highway 78 and Highway 395.

"We believe we will have the largest and most unique concept of a retail wine outlet in Southern California," Fred Einer, President of Einer Bros., Inc., declared. "We will feature imported wines from all over the world in addition to the very best American wines. In addition, we will have distilled spirits, delicatessen department, sundries, frozen foods, gourmet and an extensive line of gift items."

While the principal use of the cellar will be for wine storage, it is expected to be a magnet for foot traffic because of its attractive grotto-like arrangement, wall murals, displays of imported wines and separate storage areas for liquors and ageing wines. One long wall is being reserved for pictures and items of Escondido historical interest.

On the ground level of the building, where principal business will be transacted, a new style walk-in box has been installed to hold 600 cases of six-pack beer. This is in addition to extensive areas for display of wines and distilled spirits.

A feature of the delicatessen will be Holiday Golden Crisp Chicken, which will be prepared to order for patrons. The cooking operation may be observed through a front window as well as within the establishment. The delicatessen will also offer gourmet meats and salads, frozen foods and ice cream.

For the convenience of patrons, the Einers plan to carry a line of items handy for households, outings and traveling that are usually found at a drug store. They will have their own ice-producing machine.

The entrance to the stairway leading to the wine cellar is effectively arranged with wrought iron fixtures and walnut paneling on the walls and ceiling. At the bottom of the stairway is a wine room in which champagne and selected wines will be kept chilled.

"Everyone will be invited to visit our cellar," Fred Einer explains.

Jack Farrell, 39, an ex-Air Force pilot who flew during World War II and Korea, will manage Holiday Wine Cellar. Jack, a resident of Oceanside and Vista since 1946, is married and has four children.

Owner of Farrell's Market in Oceanside for ten years, the wine cellar manager has had diversified interests the past few years. He has managed night clubs and has held executive positions at bowling establishments.

Fred Einer points out that he and his brothers have been developing plans for the wine cellar for several years. "We believe it will attract interested visitors, as well as business, from all parts of Southern California. It is our intention to maintain it as a unique show place," he said.

The ground floor level of the building occupies 2,800 square feet. The cellar covers 2,200 square feet. Ample room has been provided for car parking.

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JUNE 27th TO AUGUST 7th



Andre
Mentior
to be
Wine
Steward
at
Holiday
Wine
Cellar



An expert from the Old Country who has served in numerous capacities at resorts and hotels will advise residents of this area on wines they should serve as aperitifs and with various foods. He is Andre Mentior, who will be wine steward and assistant to the manager at the Holiday Wine Cellar, Grant Avenue and Escondido Boulevard, Escondido.

Mentior is a native of Brussels, Belgium, and the reason he is a resident of Escondido and was available for the Holiday Wine cellar position is that when he fought with the Belgium Expeditionary Force in Korea as part of the United Nations Army he met an Escondido girl serving with the Red Cross and they were married. She is the former Geraldine May Wetzell, a native of Ramona who attended Escondido schools.

A wine cellar is a familiar facility to Mentior. Before the outbreak of World War II he worked for his brother who was an importer of wines for Belgium and Northern France and had a large wine cellar of his own. Known as Les Vieux Chais, it was a well known firm.

Mentior at one time had his own restaurant in Brussels and later he trained as a chef and maitre d'hotel in Switzerland.

During World War II he served in the Belgian army and was captured by the Germans when they overran his country. He managed his escape from prison, eventually crossed the channel to England and joined the exiled forces. Later he took part in several major military operations, including the Normandy invasion.

After the Korean war, married to Geraldine Wetzell, he came to the United States in 1958. For awhile he was the first executive chef at the Dolphin Club, an exclusive private club at Newport Beach which boasts many movie colony members. He was manager of the May Company restaurant in San Diego when that large department store opened in Mission Valley. For the past year he has been maitre d'hotel at the Quails Inn of Lake San Marcos.

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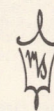
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Left to right: Betty Jean Leinhard, girl Friday; Alice Fraser, decorator; Fred Vang, delivery; A. Filip, upholsterer (kneeling); Gavin White, decorator; and Marilyn Shepard, owner-manager. Missing are Varge Landy, installer; and Peggy Wright,

Shepard's Interiors Opens In New Location

A lifelong dream has taken form for Marilyn Shepard, on the corner of Avenida de Acacias and La Flecha, with the opening of Shepard's Interiors new, much larger location. Located across from the Inn, facing the lovely green-tree filled triangle, the shop is as functionally perfect as could be desired, with almost triple the space of their old location.

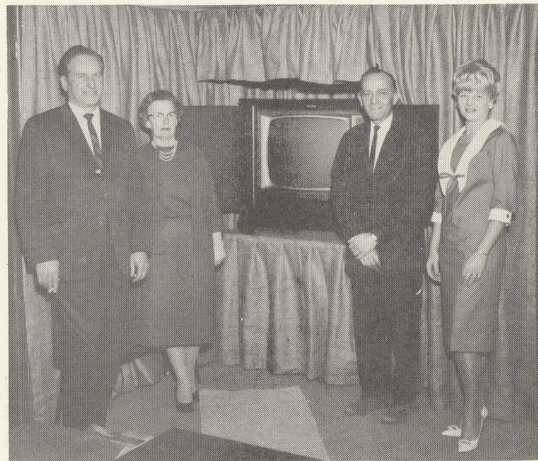
In addition to the owner, Mrs. Shepard, the firm employs three decorators, an upholsterer par excellence, delivery man and installation specialists . . . and of course, the inevitable Girl Friday.

The honeycomb of rooms at their new location bears interesting inspection as you wend your way through the maze. Tools of their trade are everywhere! Thousands of fabric samples for drapery, upholstery, slipcovers, bedspreads, etc. An up-to-the minute collection of wallpaper books from which to choose wallpaper (plain, fancy, provincial—you name it) and if you are stumped, qualified decorator assistance is yours without fee to kibitz in a friendly helpful way (and even research the market for your problem areas, without ever complaining!)

With the advent of the new location and more room for carpet samples, Shepard's has been franchised by the Bigelow Carpet Company. This will enable the decorators, according to Marilyn Shepard, to present to their clients a most complete range of carpet figers, in any price range. In this way you are assured that the best possible value is being presented at the lowest possible price.

That brings up something we should tell you (privately, that is:) Shepard's may look like a "decorating studio" but many, many differences are there, which all add up to the reason why you receive full value! These differences mean dollars in your pocket, because they do not buy as a "Decorator" but in all cases as a "Furniture" operation. Many of the larger drapery jobs, such as for whole new homes, enable them to buy fabrics, even as a "Drapery Manufacturer". The savings pass on to you!

Above you will find the hidden reasons why five years and four months in Rancho Santa Fe has represented continued progress and growth. Future years look even more exciting!



Meet the Judson Crew! Left to right: Gary Judson, Katherine Polm, manager; Jack White, sales; Darlene Walters, sales. They frame the exciting new 25-inch rectangular tube RCA VICTOR Color TV!

JUDSON'S JOURNAL by Gary Judson

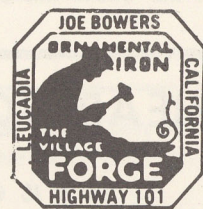
We at Judson's TV and Appliances in Vulcan Square would like to tell you of our all new rental plan for color television. Judson is the only dealer in San Diego County to offer you this unusual new plan giving you the opportunity to decide in your own home to try a color TV. Judson is also the only dealer in North County who can offer you a choice of Zenith, RCA, Admiral, Westinghouse and General Electric, along with immediate, factory-trained servicemen, on duty until 8 p.m. each evening, proving once again that it pays to "buy at home".

You may rent a new color television for \$4.95 per week without a high pressure salesman.

Take your time and make up your own mind, at your own convenience. If you decide to purchase a color TV, your entire rental may be applied to the purchase price.

Remember that Judson's offers immediate service on all television and appliances until 8 p.m. each evening and we invite you to select from the area's largest and most complete selection of color TV and stereo. Visit us now at Vulcan Square in Encinitas or phone our store at 753-6214 for a trial.

Gone are the days of "Discount Houses", "Supreme Sacrifices" and the other outlandish promises. Judson's continues to stand behind everything they say and sell. No one sells for less or gives more in trade and service, with one year home service free of charge.



FIREPLACE SCREENS

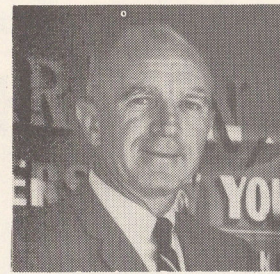
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Ticker Type

By JACK LEE

While assisting with the organization of a ladies investment club a few years ago, one of the attractive investors-to-be asked the writer, "What is this Al Jones Average we hear so much about?" For a time thereafter, consideration was given to naming this club the Al Jones Investment Club. However, a more appropriate name was finally decided on. Obviously, the lady who asked this question was not an avid reader of the financial pages. But even among experienced investors, there is often found a lack of complete understanding as to what the Dow Jones averages represent and how they are computed.

Many years ago, the publishers of the Wall Street Journal decided on the use of a sampling of stocks listed on the New York Stock Exchange as an index of the total market. Actually four indexes were used. Of these four, the Industrial Average is the one most often quoted in the press and on the air. The other averages are the Railroad, Utility and the 65 stocks Composite average, this latter being the total of the other three.

The Dow Jones Industrial Average consists of 30 stocks of some 1300 that are listed on the New York Stock Exchange. At the present time, the price per share of the stocks included in the Dow Jones Industrial average range from a high of about \$250 for Du Pont to a low of about \$28 for Woolworth. How then do we arrive at a Dow Jones Industrial Average of 900?

The answer to the question posed above lies in the adjustments that have been required to be made in the method of computing the Average to compensate for stock splits and stock dividends that have taken place over the years. Actually, the average is currently arrived at by totaling the sum of the price per share of each of the 30 stocks and dividing this sum not by 30, but by 2.615.

From the above, it should be clear why a rise over 5 points in the Dow Jones Industrial Average is no the same as an average increase of \$5 per share in the price of shares.

From time to time, the composition of the list included in the industrial average has been changed in order to provide better representation. Only two stocks of the original list of 30 are included in today's list, which is given below:

Allied Chemical	Inter Nickel
Aluminum Co.	Inter Paper
Amer Can	Johns-Manville
Amer Tel & Tel	Owens-Ill Glass
Am Tobacco	Procter & Gamb
Anaconda	Sears Reback
Bethlehem Steel	Std Oil of Calif
Chrysler	Std Oil of NJ
Du Pont	Swift & Co.
Eastman Kodak	Texaco
General Electric	Union Carbide
General Foods	United Aircraft
General Motors	US Steel

Goodyear
Inter Harvester

Westinghouse El
Woolworth

Statisticians in general concede that a larger sampling will more accurately represent the total than a smaller sampling. For this reason, many analysts prefer to use Standard & Poor's index of 500 stocks to the shorter list.



Mrs. Anthony Holzhauer, Mrs. John Bovee, Kathleen Holzhauer, and Mrs. Lewis Tyler pose with one of the huge butterflies which will be used in the decorations for the upcoming Mariposa Ball.

Las Duenas Will Hold Annual Mariposa Ball

May 1 has been set by Las Duenas, San Dieguito auxiliary to the Children's Home Society, as the date for its annual Mariposa Ball. This will be the third year that the organization has given a spring ball, using the "mariposa" or "butterfly" theme. Mrs. R. Vern Beckwith of Del Mar has been appointed chairman by Mrs. Charles Ames, Las Duenas president. Mrs. Ames was chairman of last year's ball, and her predecessor was Mrs. Hubert Brooke.

Mrs. Beckwith has asked Mrs. Thomas Clotfelter to serve as decorations chairman, with Mrs. Anthony Holzhauer as co-chairman. Mrs. Roger Woolley will be in charge of invitations, Mrs. Payne Johnson printing and Mrs. Samuel Johnson publicity.

Mrs. Clotfelter has begun a series of meetings with her committee to plan for the dance decor. She is being assisted by Mmes. Lewis Tyler, Richard Todd, David Weitzell, Terry Lingenfelder, Thomas Sommerville, Dana Wood and John Bovee.

The dinner dance will be held at the Catamaran Hotel, and the committee promises a top-ranking band to play for dancing. A number of Ranch couples are planning to take advantage of special arrangements offered by the Catamaran and stay overnight, after the ball.

Bank Notes

By RED LASSWELL



There are so many new tools used in banking today that we no more become accustomed to one new one than there are two more new ones to assimilate. We are now in the age of electronic banking and we can expect to see many more new electronic tools applied to this business almost daily. It is fascinating to contemplate the banking of tomorrow.

Many of us have in the past complained about standing in line at a teller's window. Today, it is easy to visualize a time in the near future when you won't have to go to a bank at all for routine transactions. The time will come when your pay check will be automatically credited to your account. Also, on your instructions, the computer may deduct certain amounts for savings, Christmas Club, mortgage payments and possibly many other routine payments. It is already possible to borrow money by merely writing checks up to a pre-arranged line of credit. Instead of treating these as overdrafts, in such cases, the computer treats them as loans.

Believe it or not there are many more such new ideas visualized for the future. Most of the above are with us today and we might say sufficient unto the overdraft is the check thereof.



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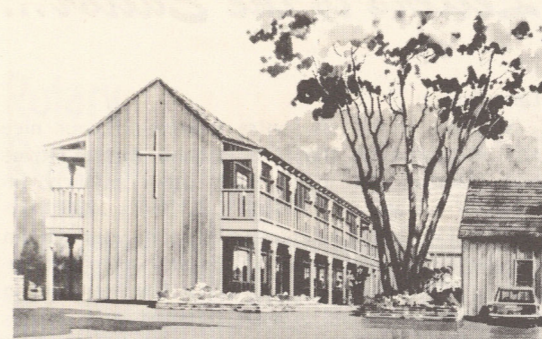
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Plans for Addition to St. Peter's Church Del Mar Get Members Approval

Approval for construction of a two-story "Church School" building and addition to the present sanctuary was granted by members of St. Peter's Episcopal Church, Del Mar, during their Annual Meeting.

Budget estimate for the project is \$68,680, and bids are expected to be called for in April or May with completion set for September.

The Rev. Matthew Curry, rector, said the project will include an approximate 900 square foot addition to the sanctuary, and a 2,200 square foot two-story building containing classrooms, library, business office, rector's office and toilet facilities.

In other business during the annual meeting, three new vestrymen, five convocation delegates and three diocesan delegates were elected.

The new vestrymen are Russell Fawcett and Charles Chapin, both of Rancho Santa Fe, and Parley Johnson of Del Mar, who replace Dr. William Stillwell of Del Mar, Ben Fisher and Chapin of Rancho Santa Fe on the church governing board.

Elected as delegates to the San Diego convocation for 1965 were Mmes. Stillwell, Chapin and Fred Kennedy and Cmd. P. W. Warren and Fisher. All but Mrs. Stillwell are Rancho residents. Named alternates were Capt. B. F. Jenkins and Dr. Stillwell.

Elected by the vestry as delegates to the diocesan convention in Los Angeles Feb. 9-11 were Ayers, Fisher and E. T. Price, with Dr. Stillwell and Art Allard as alternates. Ayers was elected to serve as treasurer of the vestry, and Mrs. H. Smith Johnson as secretary to the vestry.

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San Dieguito Unit of Children's Hospital

By JOY EMRICK

The February meeting of the San Dieguito Unit to the Children's Hospital was held at the home of Maureen Appel.

The president, Jinx Ecke called the meeting to order and gave a short council report.

Tanya Ayers, our membership chairman introduced two new members who were present. They were Mrs. Faye Hecks and Mrs. Magee Henshaw.

Ester Sweeney gave a report on the new facilities which are now available at the hospital with the addition of the new wing.

Midge Runcan told of the up-coming Thrift Show Fashion Show to be held at the Catamaran Hotel. The dates will be April 1 and 2 and the show times will be 8 p.m. Thursday night and 8 and 9:30 p.m. Friday night.

The Fashion Show is open to the public and the admission price is a bundle of re-useable goods for the Thrift House.

Jean Euler our fair chairman introduced one of our guests for the day, Ms. Knight who is volunteer chairman for the hospital. Mrs. Knight talked to us about in-hospital volunteer workers, what they do and where they are needed.

Sally Thorton, Fair Chairman, gave a report with slides of the '64 fair. This year the fair will be May 15 at the Town and Country Hotel. The theme this year will be "Garden of Fantest."

A. A. U. W.

By JANET MANNION, President

We are happy to introduce ourselves in this issue of Rancho Santa Fe Living and hope to keep you informed of our current activities.

Since its founding, The American Association of University Women has been primarily dedicated to the furtherance of women's education, the granting of scholarships at the doctoral and post-doctoral levels for qualified women here and abroad through the Fellowships Program, and through branch endeavor, to meet the needs of the community in those areas where we may be qualified to be of service.

There are more than 150,000 members in the United States and our own Del Mar-Leucadia Branch, one of 130 in the state, serves the San Dieguito area. As an active and unique organization, we are proud of the many contributions that have been made which include the fields of legislation, community problems and the arts.

Rancho Santa Fe members include Mesdames Charles Richards, Edward Woolley, Fred Sproul, Harold Harris, George Stuart, Bernard Kane, Vincent Meyer and Robert Mannion.

Membership is thru a degree from an accredited college or university. We cordially invited all potential members to our next general meeting Wednesday, March 24th at 7:30 p.m. at Park Del Mar, when Dr. Richard Farson of the Western Behavioral Sciences Institute will speak on Perception and Human Behavior.

For further information, please phone me at 756-1722.



THE BOOK CORNER

By MRS. BILLY KEENHOLTS

Non-Fiction

Cecil Beaton's Fair Lady. Late in 1962 Warner Brothers asked Cecil Beaton, the eminent British photographer, writer and designer, to take complete charge of clothes and settings for the film of "My Fair Lady". Mr. Beaton's witty pen has recorded his endeavors.

Sixpence in Her Shoe by Phyllis McGinley. The Pulitzer Prize-winning poet writes about woman's most honorable profession — the keeping of the hearth.

Ranch Wife by Jo Jeffers. A roundup of the discoveries, dilemmas, and delights of a tenderfoot on a huge working cattle ranch in Northern Arizona.

Along the Ridge by Edward Streeter. A holiday motor trip along the mountains of Europe from the coast of Northwestern Spain to Southern Jugoslavia, told in Mr. Streeter's inimitable style.

Strategy of Persuasion by Arthur E. Meyerhoff. How to win the propaganda war abroad by the use of professional advertising and promotion techniques.

Distilled Wisdom by Alfred Armand Montapert. Wonderful Master Plan for living—based on the wisdom of the world's greatest men.

Time and the River Flowing—Grand Canyon by Francois Leydet. The Colorado River through the milleniums as shown in the magnificent new Sierra Club book.

Letters to the Editor...

Dear Editor:

Why not a Pro et Contra column in your nice new magazine so that the Rancho Conservatives and Liberals can insult each other publicly instead of privately.

After four years of hunting in vain, your ad, on my behalf, brought immediate and excellent results. LIVING had been out but a few hours when my phone rang and a very talented and experienced Club Leader by the name of Bill Herbert said, "I would like to help." If all your advertisers get such fast results you will have to double your size. Accept my sincere thanks.

Col. Ivan D. Yeaton, USA, Ret.

Best Seller Books in the Library

Your Library Guild supplies a wide and representative selection of current best sellers with no rental rates required! New and available now are:

Fiction

What Became of Gunner Asch by Hans Hellmut Kirst

Bardot, M.P. by Sir Alan Patrick Herbert

Up the Down Staircase by Bel Kaufman

The Joyous Season by Patrick Dennis

Hurry Sundown by K. B. Gilden

White Lotus by John Hersey

The Legend of the Seventh Virgin by Victoria Holt.

Non-fiction

Markings by Dag Hammarskjold

The Slender Reed by Noel Gerson

Life with Picasso by Françoise Gilot

Mystery

Trusted Like the Fox by Sara Wood

Rancho Santa Fe Book Club Notes

The March meeting of the Rancho Santa Fe Book Club will be held at 12:30 P.M. on Tuesday, March 30th, at the home of Mrs. Leon Janinet.

Hostesses for the afternoon will be Mrs. Neil Randol and Mrs. Raymond Gordon.

The reviewers will be Mrs. Edward Cheney and Mrs. Walter Mitchell.

Rotary Review

By PRES. HAROLD HARRIS

The Rotary month began with a showing by Harold Oliver of his colorful stereo slides of Peru, taken two years ago on a visit to that country. Harold is number one Rotarian in length of membership and one of the really senior members in the country. He celebrates fifty years in Rotary in May.

Dr. Frederick Huber, head of Palomar College, discussed the role of the two year college in our educational system. It must serve effectively the needs not only of young people on their way to a four college education, but also those whose ultimate educational experience will be attained at junior college. Its approach and curriculum must be versatile and comprehensive.

Ladies night celebrated Valentine's Day. A party at the Inn saw about one hundred in attendance for an evening of entertainment and festivity. Rotarians were privileged to hear a presentation of outstanding interest on February 22nd. Julius Strassburger, head of a steel research group, representing 21 major steel firms, talked about the New Technology in the steel industry. He gave a strikingly contrasting picture to that which we were accustomed to only a few years ago, when "steel" seemed one of the backward industries, inefficient and plagued with a costly investment in outmoded plant. An astonishing transformation has been and is taking place. The oxygen process of steel-making, continuous casting and computer control are revolutionizing the industry and will enable us to keep up in the highly competitive race for the steel markets of the world. Interested visitors at the meeting were ex-steel men Art Fannin and Fred Truesdal.



The Hunter Safety Program

By IVAN D. YEATON

Hunter Safety Instructor

Lesson One of a Hunter Safety Program
in Six Lessons

There are two basic types of Hunter Safety (HS) State programs: legislative and permissive.

In 1949 New York passed the first legislative law requiring youngsters under 16 years to take and pass a course to be eligible to obtain their first hunting license. It resulted in a 50% decrease in fatalities.

In 1950 the National Rifle Association (NRA) in conjunction with the National Education Association developed a course now being used successfully in most states.

New Hampshire, in 1953 passed the first permissive type law which provides that, "a school district may include HS type instruction — raise and appropriate money for said purpose." The course is not mandatory. The state thereafter completed two years without a fatality.

California also passed its HS Law in 1953 making the Department of Fish and Game responsible for its operation. Youngsters up to 18 years must pass the course to obtain their first hunting license. A trained young hunter in this state is considered to be about 20% safer than an untrained one.

Casualties while hunting are caused by carelessness, ignorance or willful disregard of the law and practically all could be avoided.

In 1963 there were 99 hunting accidents in California, 27 were fatal. The two main reasons tabulated were, "the victim covered by shooter swinging on game" and riding in a vehicle with a loaded firearm, which is illegal, and for which there can be no, repeat, no, excuse.

Lack of bright colored clothing was noted extensively as a causative factor; 68% of the casualties occurred in clear weather; 38% in open country; 49% happened within 10 yards; and only 6% at a distance of over 100 yards.

There were 30 self-inflicted casualties including 8 fatalities. Deer hunting accidents led the list with 25; pheasants 20; rabbits 14, and doves 12.

Material in this series and especially Lesson One was taken from a number of articles appearing in OUTDOOR CALIFORNIA, the monthly magazine of the Calif. Dept. of Fish and Game.

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MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION FRIDAY, FEBRUARY 5, 1965, AT 10:40 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz and Teagle.

EXCUSED: Director Thieme.

ALSO PRESENT: Association Counsel H. F. Tebbetts; Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Teitsworth.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved.

ASSOCIATION COUNSEL'S REPORT:

Mr. Tibbetts discussed several matters that are pending at the present time.

DEFERRED FROM PREVIOUS MEETING:

KEEPING OF ANIMALS

ROLAND-HOLST, R. A.—3 horses on 2.51 acres at Lot 2, Blk 19, Map 1742, Lago Lindo. Request denied.

DIRECTORS' REPORTS:

Vice President Harris, Chairman of the Finance Committee, reported on the recent meeting of this committee.

Director Hill explained to the Board that March is Red Cross month. It was moved, seconded, and carried unanimously, to place a Red Cross window display and fly Red Cross flags in the village during this period.

Director Larson, Vice Chairman of the Golf Course Committee, reported that applicants for the position of golf professional at Rancho Santa Fe, who have been selected for interview, are scheduled to appear before the screening board on Monday, February 15, and Wednesday, February 17, 1965.

Director Loretz, Chairman of the Clubhouse Committee, reported on the recent meeting of his committee.

Director Teagle, Chairman of the Highway Committee, reported on a recent meeting with certain property owners in the El Camino Real area concerning possible highway development in that vicinity.

SECRETARY'S REPORT:

The Secretary reported on recent protests concerning low-flying jet aircraft from Miramar Naval Air Station.

The Secretary advised that bid invitations had been mailed out concerning the gasoline contract due for renewal annually on March 1, 1965.

ADVANCED PLAYING PRIVILEGES:

"A"—203 "B"—114.

ADJOURNMENT:

There being no further business the meeting was adjourned at 12:40 p.m.

C. S. Teitsworth, President
David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON FRIDAY, FEBRUARY 12, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Calder, Architect Jung.

EXCUSED: Member Corlett, Alternate Coffin and Ridland.

ALSO PRESENT: Building Commissioner Dewey, Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Calder. The Art Jury, on motions duly made, seconded, and carried, acted on the following matters of business:

ADDITIONS, ALTERATIONS, ETC.:

Art Jury action was taken on the following applications:

(1) McILWRAITH, C. G.—3 CAR GARAGE. Por Lot 6, Zorro Vista. Approval granted.

(2) BROOKE, H. E.—ADDN. TO OFFICE BLDG., Por Blk F, Via de Santa Fe and La Flecha. Approval granted.

(3) CONNER, H. R.—2 CAR GARAGE AND CONVERT EXIST. GARAGE, Por Lots 4 and 5, Blk 24, Los Morros. Approval granted.

MINOR ARCHITECTURAL CHANGES:

The following applications, approved since the last Art Jury meeting, were confirmed:

(4) CAMPBELL, D. M.—BUSINESS SIGN, Lot 10, Blk G.

(5) FRENCH, E. C.—PAINT SAMPLE, RES., Lot 3, Anza Hts., Map 2928.

(6) MILLS, J. T.—PAINT SAMPLE, Garage doors, laundry yard fence and stable, Por Lot 1, Blk 39, Via de Santa Fe.

(7) CULVER, E. L.—RES. CHANGES — Replace plaster with wood; heavy shake instead of cedar shingles, Por Lots 66 and 68, Sobre los Cerros, Map 2129.

Art Jury action was taken on the following application:

(8) BADGER, R. E.—RES. SIGN, Por Blk F, La Granada and Via de Santa Fe. Approval granted.

MISCELLANEOUS:

(9) HARRINGTON, L. J.—Por Lots 3 and 5, Blk 11, Map 1742. Request for approval of grading plans denied.

(10) Underground Utilities: The Art Jury recommended that new construction in residential zones include underground power and telephone utilities to the property line.

The Art Jury, by separate letter, advised the Board of Directors on the following matters of business:

KEEPING OF ANIMALS:

(11) BOWEN, J. E.—2 horses on 2 acres at Lot 1, Zorro Vista, Map 4897, Blk 29.

(12) PARDEE, D. R.—1 horse on 3.06 acres at Por Lots 10 and 11, Blk 37, Los Arboles.

To Catalina . . . or around the World

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RANCHO SANTA FE, CALIFORNIA

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SUBDIVISION:

(13) McCLELLAN, J. E.—Lot 1, Blk 9, El Mirlo, consisting of 31.3 gross acres, into 2 sites of 3.25 and 28.1 net acres.

(14) LANGE, R. A.—Por Lot 1, Blk 39, Via de Santa Fe, consisting of 3.95 gross acres, into 3 sites of 1.38, 1.37 and 1.20, plus or minus, net acres.

(15) OLSON, A. J.—Por Lot 2, Blk 19, Avenida e Acacias and Via de la Cumbre, consisting of 2.4 plus or minus, gross acres, into 2 sites of 1.1 and 1.1, plus or minus, net acres.

REALIGNMENT:

(16) LISK, A./WASSER, E. L. Por Lot 14, Blk 32, Calzada del Bosque.

(17) THOMPSON, Jr., R.—Lot 3, Blk 47, Madreselva.

David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, FEBRUARY 19, 1965, 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz and Teagle.

EXCUSED: Director Thieme.

ALSO PRESENT: Association member A. J. Olson, non-Association member Dr. R. M. Mueller, Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Teitsworth.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved.

RECOMMENDATIONS OF THE ART JURY:

After due consideration, it was moved, seconded, and carried unanimously, that the following action be taken:

SUBDIVISIONS:

McCLELLAN, J. E.—Lot 1, Blk 9, El Mirlo, consisting of 31.3 gross acres, into 2 sites of 3.25 and 28.1 net acres. APPROVED pending expiration of posting period.

LANGE, R. A.—Por Lot 1, Blk 39, Via de Santa Fe, consisting of 3.95 gross acres, into 3 sites of 1.38, 1.37 and 1.20 plus or minus net acres. DISAPPROVED.

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HOWARD G. STEINWINTER
General Contractor

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Rancho Santa Fe, California

OLSON, A. J.—Por Lot 2, Blk 19, Avenida de Acacias and Via de la Cumbre, consisting of 2.4 plus or minus gross acres, into 2 sites of 1.1 and 1.1 plus or minus net acres. DISAPPROVED.

REALIGNMENTS

LISK, A./WASSER, E. L.—Por Lot 14, Blk 32, Calzada del Bosque; application to realign common boundary. APPROVED.

THOMPSON, JR., R.—Lot 3, Blk 47, Madreselva. APPROVED.

KEEPING OF ANIMALS:

BOWEN, J. E.—2 horses on 2 acres at Lot 1, Zorro Vista, Map 4897, Blk 29. DISAPPROVED.

PARDEE, D. R.—1 horse on 3.06 acres at Por Lots 10 and 11, Blk 37. DEFERRED.

VISITORS:

Mr. A. J. Olson spoke on the subject of his application for subdivision.

Dr. R. W. Mueller of Del Mar, California appeared before the Board to speak on the subject of jet aircraft flying over Del Mar and Rancho Santa Fe. **DIRECTORS' REPORTS:**

Director Larson, Vice Chairman of the Golf Course Committee, reported that the Golf Professional Screening Board had met and interviewed candidates on Monday, February 15th and Wednesday, February 17th, with another interview period scheduled for March 1st.

Director Teagle, Chairman of the Highway Committee, reported on a continued discussion with the County Road Commissioner's staff on proposed modification to the Master Plan for Major Highways and that the Highway Committee would have a resolution for presentation to the Board at the next meeting.

SECRETARY'S REPORT:

Underground utilities: The Secretary presented a draft of a proposed resolution concerning underground utilities. The Board agreed to consider same at the March 18th meeting, after review by legal counsel.

Letter of commendation: The Secretary read to the Board a letter of commendation concerning Country Deputy Sheriff Chernousko from the office of the Sheriff, San Diego, California.

Capital Improvements: The Secretary advised the Board of the necessity of putting in sewer lines from the Association building to the main sewer. It was moved, seconded, and carried unanimously, to authorize the expenditure of up to \$3,000 for the purpose of attaching the Association building to the main sewer lines.

Gasoline contract: It was moved, seconded, and carried unanimously, that the Secretary, in conjunction with the Finance Committee Chairman, be authorized to negotiate for the gasoline contract to become effective March 1, 1965.

Keeping of Animals: The Secretary read to the Board a letter from Mr. Henry Hansen regarding their pending application for keeping of animals. The Secretary was directed to explore the matter further with Mr. Hansen.

Holiday: The Secretary announced that the Association offices would be closed on February 2nd.

Advanced Playing Privileges:

"A"—201; "B"—119.

The Board retired to the field for an inspection trip at 12:05 p.m. Upon completion of the field trip the meeting was adjourned at 12:50 p.m.

C. S. Teitsworth, President
David A. Van Evera, Secretary



Rancho Santa Fe Association

P. O. Box A
Rancho Santa Fe, California 92067

RESOLUTION

WHEREAS, the current Master Plan of Major Highways for San Diego County proposes several Prime Arterials with ultimate traffic bearing capacity of 6-lanes calling for 126' divided right-of-way traversing Rancho Santa Fe; and

WHEREAS, the Board of Directors of the Rancho Santa Fe Association unanimously believes and contends that highways of this magnitude would be detrimental to the desired residential character of the community which they wish to retain; and

WHEREAS, it has been determined in cooperation with the office of the County Surveyor and Road Commissioner's Department that the location of Prime Arterials outside of the Covenanted areas of Rancho Santa Fe are both technically and economically feasible;

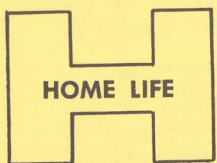
NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Rancho Santa Fe Association respectfully requests that the County Board of Supervisors give consideration to modification of the Master Plan of Major Highways to locate Prime Arterials around the periphery of Rancho Santa Fe, as shown on the attached "Exhibit for Requested Changes in Prime Arterial Roads of the County Master Plan of Major Highways" dated March 5, 1965, indicated as Prime Arterials "A", "B" and "C"; and

BE IT FURTHER RESOLVED, that the Board of Directors of the Rancho Santa Fe Association prefers that portion of Route "C" indicated as "C-1" as being technically and economically feasible and considered more desirable by the residents of Rancho Santa Fe.

We hereby certify that the above Resolution was unanimously adopted by the Board of Directors of the Rancho Santa Fe Association at its regular meeting held on March 5, 1965.

C. S. Teitoworth
President

David A. San Vera
Secretary

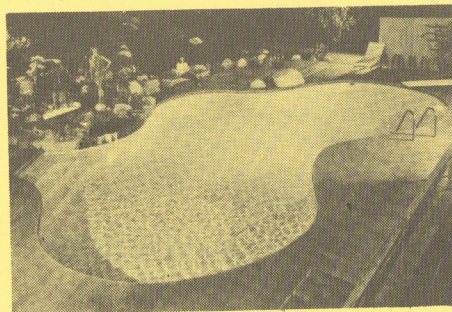


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Gourmet Steals

By BETTY BLAISDELL

While there is still a good chill in the evening air and fireplaces can crackle and spark with the burning of fragrant eucalyptus logs, Fondue suppers are really quite the best way to get together with a few close friends, I think. The fact is, there's such a lively interest in Fondues lately that now seems a good time to produce a few basic recipes, including the oft-requested one for Swiss Cheese Fondue used by Mrs. Helmut Lubke at my Cheese Tasting at the Inn last November.

Almost in the lead, though, is the much discussed Fondue Bourguignonne, which is not in the least tricky and is certainly a relaxing way to pay off a few obligations. Your only work is the assembling of a few sauces, condiments, a tossed salad, French bread and a good bottle of Burgundy wine. There'll be no table centerpiece to fuss over or candles necessary because the Fondue pot is your focal point and you'll need elbow room for all. Easy? A cinch! And fun from start to finish.

The "tools", of course, include an efficient table burner, preferably burning denatured alcohol; a "caquelon" to fit neatly over it, enough fondue forks for each participant, several small sauce dishes, and sectional place plates if you have them. You will need bite-size cubes of top quality beef . . . Ashleys select sirloin tips or first cuts of top of the round, free of fat and gristle, and cube it for you in the right amount for your number of guests. Usually it takes four ounces for dainty eaters and up to seven ounces for lusty ones.

YOUR FONDUE POT

Should be filled up to one-half with your favorite oil. My favorite is French peanut oil although domestic "Planters" is very good. Both are bland but I do prefer this over butter and vegetable oil combined because the latter tends to get very dark brown with some evidence of smoking. If you'd like flavor interest, a sprinkling of Huile de noix (Burgundian Walnut oil) would be snobby. It is available, you know, in dear little brown casks, and is just as expensive as it is rare. Incidentally, salad dressing made with walnut oil and Burgundy wine vinegar is deliciously different. Calls for simple salad greens, scrupulously dry, to emphasize the distinctive nutty flavor of the oil.



Early last month DEL RANCHO POOLS of Del Mar gunited the huge swimming pool at La Costa Country Club and Spa in La Costa Downs, Encinitas. The country club expects to be in operation by the 1st of May.

Bourguignonne Sauce

If you can manage two home-made sauces, Bourguignonne Sauce, I think should be one of them. (The other, a Sauce Bearnaise using shallots, tarragon vinegar, chopped chervil, a sprig of thyme and a fragment of bay leaf.) For the former, cook in butter 4 chopped shallots (Ranch Gourmet). Stir in 2½ cups burgundy wine, add a bouquet garni, a handful of mushroom skins, and cook down by two-thirds. Add 1½ cups of Espanole Sauce, which is brown stock slightly thickened with potato flour or arrowroot. Cook down by half and strain through cloth. Just before serving, add 3 tablespoons of butter.



Fragrant, moist, freshly cut Gruyere and Emmenthaler cheese, bubbling and gooing in a large earthenware pot, is my idea of heaven! Here is Betty Lubke's recipe for

FONDUE NEUCHATELOISE

Add diced or grated Gruyere and Emmenthaler cheese (half and half)—one pound for up to 4 persons—to an earthenware caquelon which has been rubbed with a clove of garlic and preheated with ½ cup of dry white wine. Add the cheese gradually, stirring constantly with a wooden spoon in a figure 8 motion. Keep the heat low and while cooking add one tablespoon of cornstarch to a jigger of Kirschwasser, and combine. Betty did this on an electric burner, then removed to her Swiss burner, turned it low, then it was ready for cubes of French bread, traditionally dipped into the pot by each guest with special long handled fondue forks.



Mr. Al Rodrigues (right) welcoming Val Barreras to the Mission Valley Highlander.

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Cynthia Briggs Celebrates 8th Birthday At Tri-City Roller Rink

Pretty Miss Cynthia Briggs (front row center) celebrated her 8th Birthday party in a novel way! She invited twenty-six friends to share the party room at the Tri City Roller Rink in Solana Beach . . . with soft drinks, ice cream and two birthday cakes. Then, everybody joined in the fun of the matinee skating session!

American Field Service Day at San Dieguito High School

By BETTY BROOKE

On March 26, San Dieguito Union High School in Encinitas will host thirteen Foreign Exchange Students from North County Schools. The students will attend class and a special assembly as the guests of the local AFS group. The countries represented are France, Brazil, Denmark, Turkey, South Africa, Sweden, England, Ethiopia, Thailand, Austria, Germany and Finland.

San Dieguito High School has two students this year. They are Peter Roedel from Berlin, Germany who lives in Rancho Santa Fe with the Lee Taylors and Bulent Terem from Istanbul, Turkey who lives with the Glen Newbys in Del Mar.

That evening the American Field Service will sponsor an International Dinner for the students and for everyone in the community who is interested in meeting these students or in learning more about the program. A buffet dinner will be served between six and seven in the high school cafeteria and the price will be \$1.50 for adults and \$1.00 for students. All kinds of food will be served, the specialties of thirty different countries. Tickets may be purchased at the door or from any member of the High School club or adult club.

Mrs. William Bond of Del Mar is in charge of plans for the day and Mrs. George Bruns, Jr. of Cardiff is in charge of the dinner.

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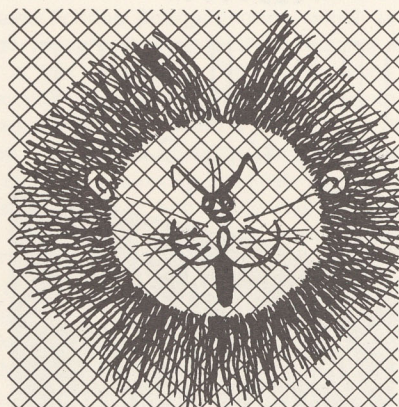
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...perhaps the jungle interior you're living in is enough to make one's whiskers twitch... but try to contain yourself. Pad quietly into Shepard's shop (corner of Las Flechas and Avenida de Acacias) and pace till you see something you like.

(An ecstatic roar is permissible)

And you will be in ecstasy over the incomparable varieties of rich wallpapers, the textured and patterned drapery materials, the custom furniture, the carpeting in deep and dim shades, in plain or plush piles.

You may even purr a bit over unique wall hangings and theme-setting ceramics, carvings and stained glass tea talk pieces.

And if you don't see what you want, roar again. With our wide sources of supply, we can locate practically any type piece or product to enhance your home.

But don't stand there roaring in your jungle interior.

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Automatic Sprinklers

Engineering and plans for a fully automatic sprinkler system for the Rancho Santa Fe Golf Course have recently been completed. These plans have been submitted to a number of Southern California contractors specializing in this type of work who have been invited to present bids.

The Board of Directors of the Rancho Santa Fe Association decided that it would be desirable to obtain bids for this work in order to determine exact cost, possible interference with play during installation, methods of financing, etc.

The plans as drawn contemplate enlargement of planted areas, including both grass and shrubbery; some presently barren areas along the fairways would be planted to grass. The prime objective of the installation is to establish a better turf on the course. Ultimate benefit to the golfers would be better playing conditions, added beauty and lower cost for the improved job of watering.

It has been pointed out that the automatic sprinkler system is a basic step in improvement of the fairways. It probably would be a year or more after completion of the sprinkler installation before the fairways could be expected to be in top condition as aeration, seed and fertilizer will also be required.

Installation of the proposed watering system is estimated to require approximately sixty days. If the project is undertaken every effort will be made to minimize inconvenience to the golfers by keeping as much of the course open to play as is practical during construction.

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Field Narrows in Search for Pro

From a field of more than 50 applicants, the selection committee has interviewed some 18 candidates for the position of golf professional vacated recently by Jim Boyle.

The committee—composed of Herb Pratt, Hubert Larson, Harry Lee and Betty Dobler—has held three full days of interviews and hopes to arrive at a recommendation to present to the board of directors of the Association late this month.

In their pains-taking work, the committee has been aided and abetted by Dave Van Evera, secretary of the Association, and Frank Rodia, professional at Torrey Pines and regional director of the Southern California P.G.A.

Included among those who have been interviewed are some of the better-known teaching professionals in the Western United States, as well as Bob Utz, who has been serving as acting professional since Jim Boyle's resignation.

PREVIEW OF '65 EVENTS

The following early-season golf events have been announced by Worth Warner, men's golf chairman:

- March 21—String Tournament, Mixed (Ken Enochsen, chmn.)
- April 4 and 11—President's Cup
- April 14—Men's Tournament and Stag Dinner
- April 25—Points Against Par, Mixed
- May 2—Scotch Foursome, Mixed
- May 16—Derby Day
- May 19—Men's Stag Day
- May 30—Flag Tournament, Mixed and Men's

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BATTLING THE BARRANCA

By DON FRICK

We came up to deadline the other night and the literary mind was barren as a desert. So bright and early the following morning we wandered down to the pro shop and belabored *Ricky* and *Robby Turnstall* until they came up with a few unusual happenings of recent weeks.

Then we perused the handicap sheets for March, which had just arrived . . . checked them against the February postings and came up with another couple of items.

Finally, we reviewed the personnel changes which have taken place since the February deadline . . . and here's what came out:

Holes-in-one were scarce during February—one to be exact, by 16-year-old *Mark Woner* of the San Dieguito golf team; a veteran of four months golf experience, young Mark hit "a rather tough midiron" into the cup on the 7th hole. (Youngsters will have to ask grandpappy what a midiron is; then grandpa can check with junior to find the 1965 application of "tough" in teen-age jargon).

Bob Utz had an eagle on number one hole, they say; he used a driver, nine iron and 40 mile an hour wind . . . back to San Dieguito golf—young *Mike Paulin* is one of their stalwarts, we hear.

Lot of changes in personnel. *Wayne Hartman* has left to work with his father at the Signal Station in Cardiff, *Bob Wilbur* has returned to Hawaii to be married and go to work there, and *Frank Hernandez* is no longer maitre de at the driving range.

Filling in temporarily at various spots while they get their civilian legs back after either military duty or European trips are *Tom Siegel* and *Kennie Knudsen*, sons of members.

With an occasional stop at the cigarette machine to reload we dashed from IBM sheets to Handicap Board and discovered that just adjustments have been made to the stroke status of some of our golfing hot-shots. *Charley Bock* and *John Novak* dropped a stroke apiece to 13 and 11, respectively, while *Jack Shaw* and *Harold Detrick* took three-point plunges to 8 and 10, in that order.

Refreshing comment from the last-named, "I wish I could get down to 7!"

And guess who turned in the most scorecards for handicapping in the last six months. Two of the faithful ran near a dead heat, with each logging one documented card every other day for the past 26 weeks. Let's leave it right there. Guess who?

RSF Teams Fight For Lead

Going into their final matches of the season, the Thursday and Sunday teams each had a chance of finishing on top in their league play.

In fact, the Thursday team took a 4-1 team record and an overwhelming point edge into its final match against San Marcos Thursday, March 4. Since the last edition of *Living*, the team had defeated Rancho Bernardo twice, 39-9 and 31-17, and San Marcos once, 30-18.

The Sunday group has had tougher sledding but they won two of their three matches in February to bring a 3-2 record into their March 7 finale against Bonita Valley. A big win in this one could give Ralph McAfee's charges a chance to take first place in their competition.

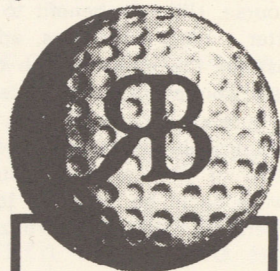
In recent matches, the Sunday team defeated El Camino, 84-60 and Stardust, 94-50, while losing to Stardust in an away match, 74-70.

New Flagstick Rule

The player's ball shall not strike the flagstick in the hole, unattended, when the ball has been played from within the flagstick's length of the hole. Penalty for breach of local rule: Match play, loss of hole; stroke play, two strokes and the ball shall be played as it lies.

Heel and Toe

Most golfers neglect to transfer their weight properly on the follow through. Here is a simple tip that might help. From the top of the back swing concentrate on transferring the weight into the heel of the left foot and finish the swing up on the toe of the right foot.



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Fairsex By PAT WOLF "SPRING SWING"

Spring Swing, the RSF Women's Golf Club Annual Member-Guest Net Tournament-Best Ball of Partners, will be held on March 30th. It will be a 9:00 A.M. shot gun arrangement. Coffee and sweet rolls will be from 8:00 to enable us to relax and get acquainted. Cocktails, luncheon, and presentation of prizes after round of play. Entries will close on March 16th, and only the first 40 team entrants will be accepted. Additional information, entry blanks, and the signup sheet may be found in the ladies lounge. If, for some reason you will be unable to play, an adjacent sign up sheet asks for helping hands and willing workers. Am sure Mary Hetzler would be delighted to have other volunteers join her lonesome name on the latter.

SCORER'S TOURNEY

On Feb. 18th the members of the RSF Men's Club hosted a two best ball of foursome tourney for women golfers who helped with the Men's Invitational last fall. Ten foursomes competed in the event and later enjoyed a luncheon at the club. First place winners Wm. Walker, Mrs. Merle Farr, Mrs. Jack Matzinger, and Mrs. Geo. Lewis posted a dazzling 18 under par.

SCHEDULE FOR APRIL

April 6th—Medal Play, Board Meeting, 1st West-ern Pin.

April 13th—Best ball of partners—3 classes.

April 20th—Putts.

April 27th—Qualify for Spring Tournament.

I had assumed that when one had an opportunity to write the Fairsex Bulletin, one simply went to the slotted box in the ladies lounge labeled "Divot", removed all the nice little notes and suggestions, and arranged them. Ha!! The great treasures I found were three used pencils, and two thumb tacks. I would challenge even Jack Murphy to get off the ground with that. Next month let's all contribute.

FLAG STICK

The local rule on removing the flagstick, to avoid a penalty, only if the ball lies within the distance of the length of the flagstick is a double treat—less physical effort walking back and forth to remove it, and less mental effort trying to decide "How far is 60 feet?"

DE ANZA TREK

Fourteen Ladies from our RSF Women's Club travelled to De Anza Country Club in Borrego Springs to join other golfers from all of Southern California to play in a best ball of partners tournament. They were very much in evidence when the prizes were presented: Mrs. David Van Evera and Mrs. J. W. Hunley overall low gross in class A with 75; Mrs. Robert Magness and Mrs. Robert Anderson won second net in class A with 66; and, tying for first low gross in class B were Mrs. E. M. Fickenger and Mrs. Merle Farr.

So, you all be ready for the Spring Swing; join our Par Party. Remember, "Happiness is a Game of Golf."

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This Is Adah's Month!

Adah Sherman, the attractive cosmetic buyer at Rancho Santa Fe Pharmacy, has a fabulous background in cosmetics. She has worked in many leading drug store cosmetic departments, including those in Oceanside, Escondido and La Jolla before coming to work for the Rancho Santa Fe Pharmacy as buyer and consultant in this line.

Adah will be delighted to suggest the correct type of cosmetic for your particular skin—and is qualified to recommend the proper treatment for any skin problems which you may have. She is pleased to tell her many friends and customers that Rancho Santa Fe Pharmacy now carries a complete hypo-allergenic line of Physician's formula, long recognized by fastidious women as a most exceptional line of cosmetics. In addition, Rancho Santa Fe Pharmacy has added two other new lines—the complete "Capucci" line of perfumes and the complete "Bonne Bell" cosmetic line.

Adah Sherman lives in Del Mar with her husband John. She has two married children—a son John who is an executive with the San Diego Fire Department, and a daughter-in-law who works at the Salk Institute. Her daughter, Mrs. Kay Sherman of Ontario, California, is private secretary to the personnel manager of the First National Bank of Ontario.

Since "this is Adah's month" she cordially invites you to drop in to see her at the Rancho Santa Fe Pharmacy cosmetic department, where she has a complimentary gift for her many customers, old and new.

FRASER'S
Rancho Santa Fe Pharmacy
and Village Spirit Shop

**WE
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A TREE IS WHAT YOU MAKE IT

By HERB ALLARD AND LARRY DUBOIS

In our landscaped areas, the most spectacular and valuable feature is our trees. These trees, however, are usually out of their natural environment, propagated and nurtured by man, planted in soils to which they must adapt and where most of the factors which regulate growth must be provided.

In tree maintenance, we are concerned first with the natural factors which regulate growth; light, temperature, water, nutrients and pests. Secondly, we are concerned with the pruning, training and shaping to beautify the plant and make it safe and healthy.

Water and nutrients are the easiest natural factors to provide, but to be effective these must get to the roots by the use of basins, soakers or deep injection. However, remember too much fertilizer will burn the roots, and only when air and soil moisture are in proper ratio, will they survive.

Severe temperature changes can cause extensive damage to trees. Still evident is the heat damaged bark on the westerly side of many specimens caused by the hot spell of late September 1963. Special surgical attention is important after such damage. Pruning most trees to provide light and air circulation is important to the healthy growth and the esthetic value of the plant. Pruning, it has been said, is "the one maintenance activity which is artistic as well as scientific." A thorough understanding of the plant, the conditions under which it is growing, the desirable esthetic effect and the safety factors involved are necessary before pruning is performed. Other things being equal, the pruning a plant needs and receives provides the ultimate form edvelopment.

The need to control insects and diseases on plants is not only to improve their beauty and health but to prevent the invasion of other diseases and insects which may be fatal to an already weakened specimen. The most prevalent and most damaging insects infesting our trees and shrubs are the almost invisible omnipresent mites which cause needle and leaf yellowing and defoliation; the various aphids which attack leaves, needles or bark of various plants; borers which girdle under the bark, or hollow trunks, branches or twigs; scales from the minute juniper scale to the pea-sized varieties which attack succulent growth; sap sucking leaf hoppers and spittle bugs; worms, the lar-

vae of beetles and moths, which burrow, girdle or destroy foliage. Close observation and examination and properly timed applications with the proper materials and methods can prevent extensive damage by the many insects and plant diseases. The best time for control is before the insects "build-up" during th period from mid-March through May.

With over 50,000 different pesticide formulations registered for use in California, all of which are dangerous in varying degrees when not properly handled or applied, the applicator must choose the most effective and safe material to use under the circumstances. For the public good and the protection of wild life, domestic animals and crops, etc., licensing by the State Department of Agriculture and the reporting of applications is required of any person or firm applying pesticides or fertilizers for hire, and licensing is granted only after knowledge and ability is verified and investigated and equipment is tested for adequacy.



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"Confessions of a Casanova"

By MICHELE M. EVANS

When I was young and very gay
I thought of naught but just Today.
A woman was a lovely Rose
In whose petals wonders reposed.
To be plucked, enjoyed and then
Another rose was ripe again!
True love my heart could not behold
Too late this tenderness to unfold!
Like the bee I sought the sweetness in each flower
My search took me to every nook and bower
Where roses lay, their beauty undefiled
By human hand, until I came, beguiled
Of wondrous perfumes, soft and downey skin.
With eager lips I drew their sweetness from within.
My sense with heady aroma were bewitched,
In their embrace I lost myself and was enriched
With emotions both sensual and erotic,
Transported in a dream of love exotic.
With each new moon in starlit sky above
I found myself enchanted in new love
In twenty moons, as many loves divine
Oh ecstasy! But still Love was not mine!
I had searched for it untily lost and bowed
By indiscretions, sought to make a vow
That now I would repent a youth mispent
And repair broken hearts I did lament.
For Love comes from the Heart—late realized
By one whose heart too late apprized
Confusing Love with Passion's Flower
Whose honey's sweet but endures an hour
Like night-blooming jasmine and with the dawn
Wake to find passions spent and Love is gone!
One cannot with true love just pluck and seize
Love is giving, not seeking to receive
The precious gift. For love has the desire
To give and at the same time inspire.
I sigh for each soft yielding Rose
And would cry for her in flowery prose
Repenting each petal which was caused pain
Alas! Repentance is born to live in vain!
For it could not restore
One petal on the rose, and more
Than that heal the broken heart
Once the rose is torn apart.
Here I sit at last with One Lone Rose
Whose petals are withered and gently enclose
Her in my arms, forever adoring Her who
Sees with loving eyes that I am withered too!

and - - - Speaking of Fine Arts - - -

By EDMUND T. PRICE

When the Fine Arts Society of San Diego decided to expand its activities County-wide, the first thought of the Trustees was Rancho Santa Fe. Not only did the community have a quiet interested affiliation of some thirty members, but it was known that there are numerous artists and art students in the Village, besides the existence of notable works of art in the private collections of residents. A closer association could have mutual advantages.

Possibly many people in the North County have looked upon the Fine Arts Gallery in Balboa Park as a purely San Diego institution. Some of the newer residents may not even have heard of it. They should go and see it. Although closed on Mondays, admission is free daily to great works of art worth millions of dollars. Actually, the San Diego Fine Arts Gallery is believed to contain the best collection of Spanish, Flemish and Italian paintings of the Renaissance and Baroque periods west of Kansas City.

So much for the Old Masters. For the moderns, there is plenty of activity. On the 5th of March through the 28th, there is an exhibit of paintings and sculpture submitted by the Art Guilds of California South (from Santa Barbara to the Border). Prizes at this show total \$3,000.

During the month of April, there is to be an exhibit of colored prints of early American automobiles and, beginning the 4th of April until May 2nd, is the Allied Craftsmen of San Diego show of jewelry, ceramics, textiles, etc. which Mr. Warren Beach, Director of the Gallery describes as a "real fun show". Besides these major activities, there are almost daily musicales, motion pictures, lectures and specialized exhibits. It would pay to be on the mailing list.

A little known activity of the Fine Arts Society is in the teaching of elementary art to children. These classes have been quietly maintained for years but now are being given an added inspiration by Mrs. Ruth Rowe, M.A. Chairman of the Education Committee. Mrs. Rowe has been invited to attend our Ranch Saturday art classes for children, aged 9 to 12, being conducted by Mrs. Harriet Seebold at the Elementary School and has promised aid.

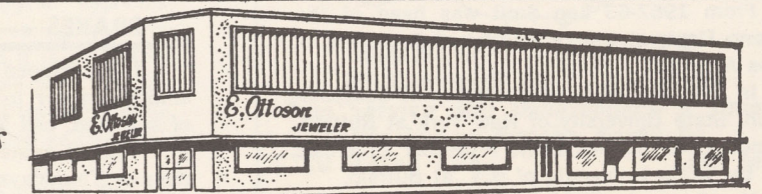
Speaking of our children's classes, the 30 enrolled students are Junior Members of the Fine Arts Society. Also, there are 10 additional Senior members which brings the total enrollment to 70—a gain of 40 during the past six months.

You, as a parent, may be interested in looking in at the children's classes which are held on Saturdays from 10 to 12 and from 1 to 3. Enrollments are being handled by Mrs. Carroll Driggs. A Senior class (without instructor) meets Thursday evenings and Saturday mornings under the general management of Mrs. Jane Merrill.

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Leo Smit, Renowned Concert Pianist to Appear at Garden Club On Wed. Morning, March 24th

By JOY HUJSAK

On the morning of Wednesday, March the 24th, at 9:30 a.m., I am bringing the American concert pianist and composer, Leo Smit, to give a lecture-recital at the Garden Club in Rancho Santa Fe.

The title of this event is "Six Composers: Portraits in Words and Music". This will include Mozart, Schubert, Chopin, Schonberg, Bartok, and Stravinsky. Leo Smit will read letters written by these composers and demonstrate with performances of their works. This is the same program which will be given the same week at UCLA in Los Angeles at Schonberg Hall.

Leo Smit is a graduate of Curtis Institute of Music in Philadelphia. His piano debut was at Carnegie Hall in 1939. He was on the faculty of Sarah Lawrence College from 1947-49 and pianist with the NYC Symphony, L. Bernstein, Director from 1947-49.

He has been soloist with orchestras conducted by Bernstein, Stokowski, Copland, Munch, Stravinsky, Katims, Foss, Hendl, and Solomon. He has held a Fulbright Fellowship in piano, a Guggenheim Fellowship in composition and was at the American Academy in Rome 1950-51.

He was given the Boston Symphony Merit Award in 1953. From 1953-55 he was on a European tour. In 1957 he was given the N.Y. Critics Circle Award for his Symphony No. 1 in E flat.

From 1957-63 Leo Smit was head of the Piano Dept. at the University of California at Los Angeles.

In 1962 he was the Professor in Composition, State University of New York at Buffalo. Since 1963 he has been Professor of Music at the State University of N.Y. at Buffalo.

He has recorded for Columbia, Decca, MGM, Concert Hall and Dot Records.

Those interested in attending this event, please call Joy Hujzak at 756-1993 for a reservation. There will be a fee of \$4.00 which will be collected at the door. All proceeds will be used toward the expenses of this concert.

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Holy Communion is celebrated at 8 a.m. Sundays with the Family Service and Sunday School at 9:30 a.m. Morning prayer and sermon begins at 11 a.m. There is Holy Communion held at all services the first Sunday of each month. Vestry meetings are held the first Thursday of the month. The Rev. M. A. Curry is Rector.

Church News

"The Bible Speaks to You" is a Christian Science radio series which is broadcast every Sunday at 1:15 a.m. over KOGO and at 7:45 a.m. over KFI. The program for March 14th will be "A Vital Element of Prayer".

People are often troubled by what to expect from prayer. Do you expect too much or too little? Should prayer be the last resort? Or the first? The answers we give to these questions make all the difference. We need a clearer idea of WHO it is we're praying to, and why. We were meant to know. For a searching exploration of this subject listen to this program.

March 21st program will answer, "What is Spiritual Healing?"

What is spiritual healing? How does it happen? How does it differ from psychiatry or hypnosis? You will discover that spiritual healing goes far beyond just a cure of disease, and it is more than a simple change of thinking. People who have experienced it tell of a deep spiritual transformation, a new awareness of God, that can change the whole basis of a person's life.

March 28th program will define, "What Does It Mean to Be Successful?"

— ANNE M. KAPL —

Anne M. Kapl, 71, died Feb. 11 in a La Jolla hospital. Her home was on Loma Verde drive, Rancho Santa Fe.

A native of Cleveland, Ohio, she had lived in the area for ten years.

She is survived by her husband, Joseph H. Kapl. Services and interment will be in Cleveland.

— HAZEL C. BENSON —

Mrs. Hazel C. Benson, 52, passed away Wednesday, Feb. 17, in a La Jolla hospital. Formerly of Texas, she had lived in the area for the past 25 years. Until her illness, she was associated with her husband, Glen Benson, in the Benson Cleaners at Rancho Santa Fe.

Survivors include her husband of the home address, 210 S. Helix street, Solana Beach; a son Frederick Benson; her parents, Mr. and Mrs. Fred Matlock of Kerns, Tex.; and three grandchildren.

Services were held Saturday, Feb. 20, in the Encinitas Mortuary Chapel with the Rev. Kent Douglass officiating. Burial was at Eternal Hills Cemetery, Oceanside.

— COMMANDER EMIL SVARZ —

Commander Emil Svarz, a long-time resident of the Ranch, died in Wheaton Health Resort, Wheaton, Ill., on Friday, February 26th. His wife Virginia, a daughter Mrs. Max Samter of Evanston, Ill., and three grandchildren survive him. Commander Svarz was a graduate of Annapolis in the 1900 class.

What is success, and how can you measure it? Sooner or later, everyone discovers that it can only be measured in spiritual terms. Success is determined by the quality of happiness it brings, by a man's motives—and fundamentally by man's relation to God. This subject is explored in depth during this quarter hour.

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Deluxe Garden and Festival Tour Of The Orient Leaves San Francisco April 29th

By PEGGY SMITH of "Travel Rancho"

On the threshold of spring, it seems appropriate to give mention to the following travel offerings especially created for those interested in garden and landscape design:



Samuel Newsom's 3rd annual DELUXE GARDEN AND FESTIVAL TOUR OF THE ORIENT will depart San Francisco on April 29. Mr. Newsom is recognized as an authority on Japanese gardens, and has published a number of books on the subject. He is also a landscape architect; a painter; lecturer; and owner of the charming, "Green Tree Shop" in Mill Valley, California. He and his wife will conduct their third tour which will be highlighted by attendance at two outstanding events; the Hollyhock Festival in Kyoto, and the Grand Festival of Toshogu Shrine in Nikko. The tour will be limited to about twenty members.

Garden fanciers might also find interesting the special programs of Jean Berke Travel who will offer spring and fall ART AND GARDEN TOURS AROUND THE WORLD; and a series of GARDEN TOURS OF EUROPE. All are sponsored by various Horticultural Societies and Garden Clubs in the east and midwest, and will be conducted by prominent horticulturists and landscape designers. The European series will offer such tours as "Flower Festivals"; "Stately Homes and Gardens of the British Isles"; and "Garden and Scenic Tour of Scandinavia and Germany". Jean Berke Travel has specialized in Garden Tours for over 50 years. By special invitation, tour members will be able to visit private gardens, homes and estates in addition to covering major flower shows, and famous parks.

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Audio-Visual Play To Be Presented in Belgium Throughout The Year

By EDITH HAVENS of "Choice Travel"

The Belgian Tourist Bureau announces that the City of Ghent, the capital of the Province of East Flanders in Belgium, is staging a new kind of spectacle throughout the year—an audio-visual play—with a scaled down reproduction of the city as it was in Ghent's Golden Age.

In the 14th Century Ghent was a prosperous and mighty town, a textile center where the wool imported from England was spun and woven, and the finest cloth exported as far as Finland and the countries around the Mediterranean. It was an industrial town, with its sharp contrasts and conflicts often leading to strikes and violence; the Ghent streets, squares and market places saw many bloody fights between its affluent society and its "men with blue nails"; spinners, weavers and dyers. In 1338, Jacob Van Artevelde became the town's leader and, later on, so did his son Philip. Under their wise and democratic leadership Flanders became independent and Ghent its capital city.

Under the direction of Alex Wauters, a model of this 14th Century thriving town has been made. Artists and architects worked from historical documents, drawings and sketches (and, of course, many of the buildings are still standing) to recreate faithfully the town's 14th Century plan and atmosphere. The model, measuring a little over 30 square yards, includes some 5,000 houses, scores of mansions, churches, convents, castles and ramparts, rivers, canals and bridges. This audio-visual play is staged in the Cloth Hall, a 15th Century building adjacent to the 14th Century Belfry, in the very heart of the city.

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"Bell, Book & Candle" Now Playing at Circle Arts Theatre

"Bell, Book and Candle", starring Rhonda Fleming and Hugh Marlowe, a sophisticated comedy about a glamorous present-day witch who loses her magical powers when she falls in love, is now playing at the Circle Arts Theatre, where it will be presented through March 15th. The play was a resounding success on Broadway, where it ran for 233 performances during the 1950-51 season with the celebrated husband-and-wife team of Rex Harrison and Lilli Palmer in the leading roles. It was written by John van Druten, whose comedy hit, "The Voice of the Turtle", is one of the ten long-run Broadway champions.

Unlike the sinister, haggish witches of MacBeth, the sorceress of "Bell, Book and Candle" is a young irresistible lady, living unsuspected among the residents of an apartment house in New York's fashionable Murray Hill district. By means of a magic incantation that works in a few seconds, she makes a handsome, neighboring publisher fall in love with her and forget his fiancée. The publisher leaves her when he learns she's a practicing witch, but returns eagerly when he finds that love has changed her into a normal human.

Cast as minor witches will be Catherine Payne as Gillian's aunt, whose magic fails to work on street traffic, and Tom Hatten as a rascally brother witch who delights in putting phones out of order. Long-time screen star Allen Jenkins will have a featured role as a whiskey-steeped mystery-writer on the witches' trail.

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Tickets Now On Sale For Philharmonic Artists' Association Series

by MRS. RAYMOND GORDON

The Philharmonic Artists Association of Escondido will celebrate the 20th anniversary of fine music brought to North County with an outstanding series for 1965-1966. The opening concert in October will bring the famous Roger-Wagner Chorale. In November the great duo-piano team of Ferrente and Tiecher will be presented. Charming and talented Marne Nixon, who has sung in the motion pictures as the "Voice" for some of our great actresses, will delight our music lovers in January. The Los Angeles Philharmonic Orchestra, under the direction of Zubin Meta will close the series in April.

Tickets are on sale for the coming season. Season subscribers from last year must have their subscriptions renewed by March 13th if they wish to keep their same seats. New subscribers, or anyone interested in information about the series may contact Mrs. R.H. Gordon 756-1024 or Mrs. R. M. Clotfelter 756-1542.

Tickets for the four concerts range in price from \$8.00 general admission to \$12.00 for reserved seats. Student Tickets are \$4.00. There is a \$1.00 discount for tickets purchased before March 31st.



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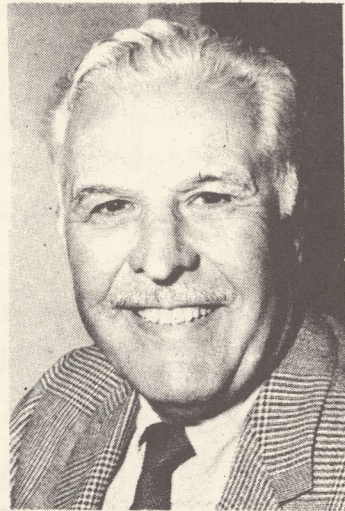
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George Lewis Picked As Realtor of Year

Rancho Santa Fe Realtor George Lewis was named last week as Realtor of the Year by the San Dieguito Board of Realtors.

Archie Littlejohn, board president, made the announcement at Thursday's dinner meeting held in

George's Restaurant, Cardiff.

Lewis, junior past president of the local board, has been actively engaged in real estate in Rancho since 1955. Among the transactions he handled during the past year was a purchase of 179 acres of land adjoining the Lawrence Welk properties north of Escondido. The deal involved \$300,000 cash.

His interest in Rancho Santa Fe dates from 1928 when he visited the home of Mrs. Belle Clagett. He and his wife Mary Lou first purchased land on Avenida Maravillas, later the site of their home with an ocean view overlooking the golf course.

A veteran actor, Lewis has appeared in more than 150 films and at least 10 television shows during a career which began in 1925. He is recognized by even the youngest small fry as Don Alejandro, father of Zorro. Zorro, one of the most successful TV series produced by Walt Disney, has played to millions since its inception in 1957.

Lewis has never mixed his two careers, though he has worked before the cameras occasionally since opening his real estate office. He has been a success in both fields, and records a happy, successful life. He and his wife have a daughter, Maylo, now Mrs. John Harding of Santa Barbara.

Presentation of the award took place at the March meeting of the Realty Board.



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This Month in Rancho School



ANDREA CANTWELL, Kindergarten

In February we studied about sending space ships up to the moon to see if there is life on Mars. We saw a movie about how the world began and talked about our valentine pictures.

Ricky Mason did a big standing up valentine bringing flowers to his daughter.

Senora Martin brought a live scorpion to school and I brought my six baby chickens. They heard a mockingbird and peeped back. They thought it was their mother.

Kathy Nance came back to school from having her tonsils out and being sick. Everybody was glad to see her.

We finally took our train ride. We rode a bus to Del Mar and waited for the train. Then we rode the train to Oceanside and came back on the bus.

LAUREN HAFLINGER, Grade 1, Miss Holden

We have been studying about presidents. Miss Holden put a picture of George Washington and Abraham Lincoln on our board. We had a contest on the best litter bug picture. Vickie Buechting won a blue ribbon for first prize. Kent Titcomb took second place with a red ribbon and David Crowell won third prize with a white ribbon.

John Murphy had a birthday party and invited all his friends. Eric Strohmeyer went skiing with his family.

Steven Tross shared his pet turtles with the class. The turtles are named "Stanley" and "Frosty".

KIM APPLE, Grade 2, Miss Kawano

Cindy Hughes went to Arizona this past weekend with her family. Betsy Dodds had a visit from her grandfather. His name is Mr. Sweetzer. The week before her Uncle Bill and his family visited her.

Our class is studying about what we should have for breakfast. Ricky Valles Key cut his hand with a knife.

We did exercises almost all morning with the sixth graders. Guess who got tired first? The sixth graders, of course.

MIMI LOOMIS, 2nd-3rd Grade

Here we are again with more news! Chrissie Strohmeyer went to the mountains to ski. When Chrissie came back she looked very tanned.

Last week we had a substitute, because Mrs. Matthews was ill.

Everyone in our class made posters for the clean-up Poster Contest. The winners prize was a letter and a ribbon given by Mr. Frank Cantwell.

Roy Titcomb won first prize, Tommy Haddad and Brian Murphy won second prize, and Andrea Wilkner and I won third prize. Of course Mrs. Matthews helped us all.

More news next time!

LILI FOARD, Grade 3, Mrs. Parkinson

Hi!

During February our class has been very busy. For Valentine's Day our class made valentine boxes. We had a very nice party. Our class made posters for a clean-up time. Lynn Perry won first prize. Ellen Etherton won second prize and Beaver Borst won third prize.

Our class is working on science projects. These are some of them. Janet Rowe and Lynn Perry are working on hatching mosquitoes. Todd Hujsak is working on insects. Alden Cole dissects animals. We hope Mrs. Parkinson comes back soon.

MARY FOARD, 4th Grade, Mrs. Feist

Hi again. February has been an interesting month for Mrs. Feist's class. On the 26th, we started collecting and planting seeds. We also have several different kinds of them and we hope they will grow quickly.

In our room, the clean-up prizes went to David Cocks 1st, Mark Brisch 2nd, and Peter Pardee 3rd. They were all very nicely done.

On the 11th, we had a Valentine's Day party. Mr. Pardee came in and showed a movie called Friendship 7. It was about John Glenn and how he orbited the earth.

Senora Martin has been using her new material to help us with our Spanish difficulties.

Well, altogether it was a very interesting and exciting month, so until next month, so long.

CONNIE CARLTON, Grade 4 and 5, Mr. Osting

Hi Readers!

We had our valentine's party on February 11, 1965. Before the party we made envelopes to put our valentines in. Mr. Osting gave us a lot of other candy that he bought himself, besides the candy that we got at the party. At the valentine's party we played some games and at the end of the party we had a treasure hunt.

Carl Wharton isn't in our class any more. He is now attending San Diego Military Academy (S.D. M.A.)

We are also pouring moulds. First we take the slip (clay that has been softened up into a liquid) and pour it into a mould. Then after we let the slip harden a while, we take the slip that hasn't hardened yet and pour it into a bottle. After we let the slip that is in the mould harden for a while, we take the mould apart (the moulds that we're using) are in two pieces that we put rubber around to keep them together and then we let them dry for a while and after we let them dry for two or three days, we take them to the kiln and fire them. Then we paint the clay, glaze them and we are finished.

On Friday, February 26, 1965, the 5th grade of Mr. Osting's class went to the Earl Warren Junior High School, along with Mrs. Taylor's, Mr. Taylor's and Mrs. Ross' class, to see a science fair. When we got there, we found a lot of experiments laid out on long tables. Beside each experiment, there was a piece of paper showing who did the experiment. I am pretty sure that we all learned quite a bit from that field trip.

HAL HOADLEY, Grade 6, Mr. Taylor

Hello Readers!

Lie down on your couch and I'll start from the beginning.

Our class will keep amused with a 200 page report. Do, don't faint, it will be rather simple. It won't all be written, there will be maps, articles, etc., to make up the report. The maps, articles, and other things will probably be a little more than three-fourths of the report.

Our room and other rooms were making posters for the Garden Club clean-up drive.

Once every week, Mr. Osting takes 4th, 5th, and 6th grades up to play basketball. He teaches us the basic rules.

This month our teacher, Mr. Taylor, told us to get some short story books at home or at the library, from certain famous authors. Three of them were: Edgar A. Poe, the inventor of the short story, Washington Irving, and Nathaniel Hawthorne. Soon each person in the class will write a short creative story.

On Friday, the 26th of February, a group of sixth graders went with Mrs. Martin, our Spanish teacher, to the board of Education Center in San Diego. We put on a small performance in Spanish. The group that stayed at school went to see the Earl Warren Science Fair. Among the attractions were pink butter and green mashed potatoes.

Until next month, "That's all folks!"

JIM IRWIN, Grade 6, Mrs. Ross

Hots off to Chris Kane and Whitney Todd, the editor and co-editor of our new newspaper, The Classroom Monitor. They not only edited The Monitor but also did much of the publishing. Almost the entire class contributed articles on current events, creative stories, poems, and jokes. Although some of the news was not "hot off the press", we are working to improve publishing methods. The papers were sold for a dime each.

To keep you informed on our casualty list, Jenny Knudsen had the cast removed from her leg, Larry Groth had the cast taken off his arm, Robin Booth broke her finger, and Brent Christensen split his toe.

On the twenty-sixth a group of students from our class and from Mr. Taylor's class went with Senora Martin down to San Diego to give a program for the Spanish teachers of the area.

BILL BUCHANS, Band

Hi Folks!

In beginning band a person who plays trumpet has tried clarinet. She made second to the last chair in a week. A person in advance band tried to play the trumpet. In one week's time he has made second chair. In advanced band we got a new book to play. It is called Concert and Essembly.

That's all for now. See you next month.

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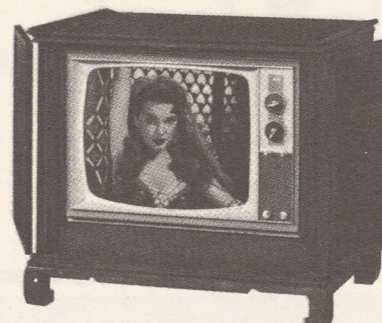
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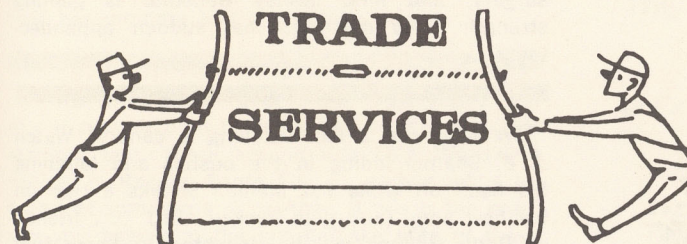
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LAUGH A LITTLE



WITH LOUELLA LIVERWURST

The suspense is over! It's finally clinched and settled . . . the Hans Christian Andersens have signed the lease which makes them (officially) the new chief-cooks-and-bottle-washers of the Coffee Shop in the Village Pueblo! Bill Aperature and Margaret Ann will be starting their exciting new venture in Sorrento Valley sometime very shortly after the 30th of March . . . and Hans and Mae are planning a "grand opening" somewhere in the vicinity of May 1st. They have a brand new re-decorating theme in mind, and when they hang out their shingle it will read "THE VIKING" in honor of Hans' Nordic background. There will be a coffee shop and dining room—open from 8 a.m. until 8 p.m. . . . with plenty of good hearty sandwiches on the menu, along with home-baked pastries and rolls. Open Monday through Saturday, closed Sundays . . . Doesn't that sound great! . . .

Nice to see handsome Chuck Ayars back home again after a two-week sojourn with the Naval Reserve and "Operation Silverlance". Lt. Commander Ayars is the boss-man at the Del Mar First National Bank the other fifty weeks of the year . . .

Report from the Getting Well Department

Little Jimmie Brown son of the Arthur Browns is doing nicely after unfortunately being hit with a car on the high-road a couple of weeks ago . . . Irrigation District Manager Ralph Haney is mending nicely, even though we understand he's chafing at the bit after all this enforced leisure. Ralph fell in his bathroom a few weeks ago and broke a vertebrae in his back which made him a hospital patient until a week ago Saturday when he returned to his home . . . Jack Manion is looking fit as a fiddle and ready for almost anything after his trek to the Johns Hopkins Hospital in Baltimore where the eye treatment proved successful which is a tremendous bit of good news for all of his many friends . . . Mrs. Edward Creutz is convalescing very nicely indeed after recent major

surgery, and Mrs. Sidney Benedito is gaining strength every day after her sudden appendectomy. . .

Want to see a cat watching a canary? Watch J. B. Shamel hiding in the bushes and laughing his head off while Pat Manion sneaks a ride on his new pony (and gets bucked off!!) . . . friends of Betty Hillman will be delighted to know that she came back from Europe the first of February to accept a fabulous new executive position as Associate Editor of "Elegance", a national monthly magazine. At the moment, Betty is living with her sister in Beverly Hills, and the address is 214 North Doheny Drive. . . . House-guest at the C. V. Kimmell's on La Valle Plateada is Mrs. Kimmell's sister, Mrs. Arthur Small of Indianapolis, Indiana who is enjoying some of our Ranch sunshine.

Wonderful fun-time at the surprise "stork shower" held last Monday morning at Ollie Siegel's happy home on El Acebo. The guest of honor was Tucky Wynne, who was thoroughly surprised! The gifts were arranged in a 200-year-old cradle from the home of Peggy Booth, and the refreshment table was a delight to behold. Guests included Marty Van Benschoten, Susie Perry, Lorna Grove, Peggy Booth, Irene Perry, Delphine Valles-key, Claire Howe, Sue Hughes, Mary Novak, Ruth Giffin, Mary Blackleige, Martha Ferneding, Marge Freck, Loma Jones, Louise Jones, Mrs. Devlet Getson, Tucky's mother and grandmother, Ollie Siegel's mother and aunt. . . .

The Ranch is abounding with lucky European travelers this season!

Back from an exciting trip which took in Bangkok, Tokyo and Israel are the Al Rosens who shared the fun with daughter Donna, and Aunt Sarah Askowitz . . . Retraction! Jane Brett McIlwraith is NOT an avowed Republican. "It's Charlie who is the Republican", says Jane. "As for me, I vote as I see it" . . .

Mr. and Mrs. Bruno Koch had a wonderful time on their sea voyage aboard the Matson 'Monterey' which sailed from San Francisco to Bora-Bora, Roratonga, Fiji, Noumea, Samoa, and many other enchanting spots. They had a real adventure in Bora-Bora when they hit a reef, and for three days they ate and slept at a very definite angle (like almost on their head!) They enjoyed New Zealand particularly, reporting that the New Zealanders were extremely friendly and polite! Mrs. Koch (if you don't already know) is the former concert singer, Doris Neal, from Butte, Montana. . . .

The George Stuarts have just returned from a fabulous month's vacation in Germany, Austria, Switzerland and Italy. They went by chartered plane (Air France) with the Far West Ski Association, and report that the airline trip was like a gourmet dinner party all the way! They ended up skiing in the Alps before they flew homeward . . . Elaine Ravenscroft is due back this weekend from

a two-week visit to Nebraska where she went to visit her mamma and her poppa. . . .

On the cocktail circuit the other night, one of our most eligible bachelors announced a rather startling fact. There are no less than fifty-seven widows in Rancho Santa Fe . . . each needing an escort at some time or another. If this is the case, and you belong to the group make note of these numbers (Just be certain to dial the Ranch prefix!) 1123; 1919 (ask for Jr.); 2146; 1564; 1706. And, if all else fails, call the New Wave Crest Inn in Del Mar and ask for "Bahama Joe". I'm serious! (Next issue, more numbers . . .)

Terrible boo-boo in the phone book we just distributed. Seems we gave Gordon Campbell the wrong wife! Just to keep the record straight, Gordon Campbell is married to a mighty fine gal and her name is Elizabeth!

The Rancho Santa Fe Riding Club Groundbreaking Picnic which was held last month was a gala affair! It was a fun afternoon from start to finish, and thanks to the fund-guarantor "angels", the new clubhouse — long a dream — will soon become a reality! The "angels" include Messrs. and Mesdames James Scarborough, Al Ridland, August Handley, Cecil Grey, William Carpenter, Howard Wellman, Wallace Barnes, Charles Chapin, David Comey, Vernon Burns, Gordon Calder, Henry Hanson, J. Thomas Kraii, E. J. Manion, G. A. McWilliams, Jr., James Torian, and Mrs. Jo. M. French.

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THE INNKEEPER'S JOTTINGS

Wes Hadden



The March issue of Holiday magazine contains an article by Raymond Postgate on "INNS OF THE HIGHLANDS". While reading it I could not help but feel Mr. Postgate in many ways was describing THE INN at RANCHO SANTA FE. Although we are not located in Scotland, but like THE INNS of that country, we are small with lovely cottages, which are far more individual and with just as beautiful surroundings. Like the Inns of the Highlands, we do not have elevators, never have ranks of impersonal servants trained in Switzerland, our menus are brief and simple and our character depends upon the people in charge, who make you welcome.

Of course, you are all acquainted with the Haddens. If not, do stop and say "hello". Britisher, Norman Procter, our Assistant Manager endeavors at all times to make everyone welcome and happy, which you realize is not an easy chore and his courteous manner, including his smile, I am certain is appreciated by all guests. If a problem can be solved he will do it. Mrs. Muir reigns in the GARDEN ROOM and enjoys making dinners comfortable and happy and loves arranging the many parties held there. Of course, I must not forget our "happy-hour boys" Benny and Matt, who hold forth in our VINTAGE ROOM, always ready and willing to mix any liquid concoction your taste desires. Marcel, our French Chef, orders and prepares the food for service in both the GARDEN and VINTAGE ROOMS. If you desire anything special for a party he is most anxious to cooperate with you and provide an international gourmet cuisine. We could not exist without Fred Lovell, our "Mr. Fixit", who repairs, adjusts and services our utilities—a full time job indeed. Then there are the two "behind the scene gals" Ruth and Rodg. Miss Ruth Kuehl, our Accountant and watcher of the money till comes from Wisconsin and knows how to sharpen her pencil on the finances of THE INN, as well as attending to a million and one other details. Rodg is Miss Rodgers, a New Yorker, who holds forth in the lower office and is my Secretary, with the principal duties of securing conference business and then laying the foundation for their success. She enjoys working on parties, too. What would THE INN ever do without Elde, our head Gardener, who makes certain every blade of grass is mowed evenly and keeps our grounds always so well manicured and beautiful. Elde does not know the meaning of "no" and no task asked of him is too hard or ever delayed in completion.

However, THE INN could not operate without the cooperation of our dishwashers, cooks, waitresses, bus boys, bellmen, our housekeeper and her spic an dspan maids, desk and reservation clerks, all adding to the comfort, genuine hospitality and upkeep of THE INN.

THE INN, I feel is such a big part of our Village, that I hope you will consider all our staff, your friends and whenever they may assist in any way, you will feel free to call upon them, and of course call upon me too.

Collecting and Investing

By GUY DE WOLF

This month I thought I would discuss one of the most interesting facets of coin collecting, and absolutely the most risk-free of all coin investments—Gold Coins.

Gold coins have a beauty and magic all their own, from the tiny Calif. quarter-dollar gold piece, to the majestic St. Gaudens twenty. Gold has a universal appeal not only to the collector, but to all outside the numismatic fraternity.

First, let's clear up a basic misconception — IT IS PERFECTLY LEGAL FOR ANYONE TO OWN ALL THE GOLD COINS THEY DESIRE—As long as they are dated prior to 1933. As ALL U.S. Gold pieces (with a couple of extremely rare exceptions) were minted before 1933, anyone is entitled to own all the gold he or she wants. Foreign gold coins too, can be owned in quantity as long as properly dated, however many foreign countries still make gold coins, and one must take care to purchase only legal dates.

Gold coin, as an investment, is entirely risk-free. The numismatic value cannot possibly go down, although the percentage of increase is in most cases so limited gold coins are not usually included in most investment portfolios. Example—in 1955 I was buying BU (Brilliant Uncirculated) \$20 gold pieces at \$42 and selling at \$48. Today I am buying at \$46 and selling at \$52. Common dates, of course. In the same length of time the 50-D Nickel BU has gone from \$1 to \$25, the 31-S Cent BU from \$14 to \$85, and the 14-D Cent BU from \$60 to \$600.

Gold, however, continues to be a strong seller and to command an interest all its own. At the time of this writing, gold is enjoying an unusual splurge, due to the current economic situation, and teletype sales are recorded daily in lots of 50 and 100 pieces. Although most are adding a dollar or two per coin during this activity, the price continues to remain fairly stable.

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The U.S. gold pieces that compose the ordinary gold type set are the One Dollar Gold Piece (Types 1, 2, and 3), the Indian and Liberty \$2½, the rare \$3, the Indian and Liberty \$5, the Indian and Liberty \$10, and the Liberty and St. Gaudens \$20 (the St. Gaudens considered by many to be the world's most beautiful coin). There is also the extremely rare \$4 (Stellas), the St. Gaudens High Relief, the tiny Calif. quarter dollars, half dollars, and dollars, (before purchasing any of these, check with someone who knows, as the majority on the market today are phony), as well as many private issues including the fabulous \$50 "Slugs".

Add this to the thousands of different foreign gold coins, many of which can be purchased very reasonably, such as the lovely proof ducat and 4 ducats of Austria, the famous "Roosters" of France, the Japanese Ichi-Bus, and the historic gold doubloons of early Spain, and you will see that it has been truthfully stated that the collecting and study of Gold coins of the World, can open the doors of a fascinating and exciting adventure that never ends.

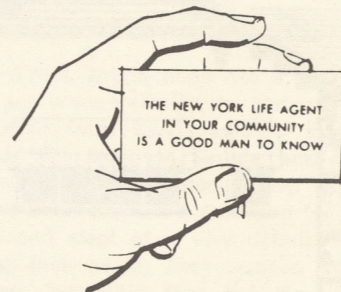
The Country Friends Shop

By ROSIE RANSOM

The Country Friends Shop at this time, is concentrating on its forthcoming half price sale of paintings and prints. This week long sale will be held from April 10th thru April 17th. Pictures will be displayed in the plaza surrounding Country Friends Shop. A great variety will be offered; original oils, water color, Currier & Ives prints, etchings and botany prints.

If you are planning to attend the Garden Club home tour either Saturday or Sunday, stop by the plaza. "Yes" we will be open Sunday for this special event.

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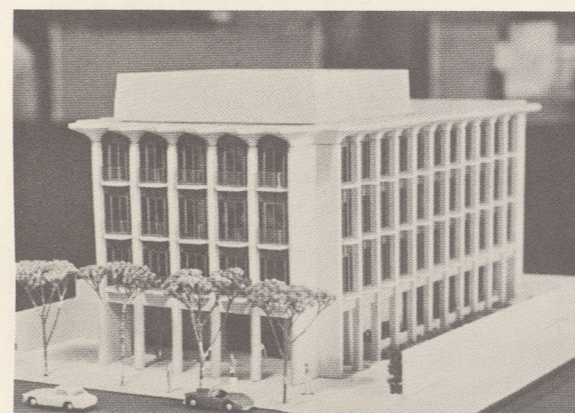
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... Excerpts from the 1964 Annual Report -- Bank of La Jolla

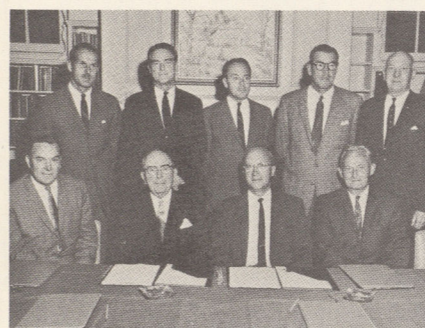
NEW HOME OFFICE BUILDING



Construction will be completed early next year on Bank of La Jolla's new home office building at the head of Wall Street in La Jolla. The local architectural firm of Robert Mosher and Roy Drew has successfully designed a building that includes every modern banking convenience. Its warm, classic style reflects the unique character and charm of La Jolla. Bank of La Jolla will occupy the ground floor. Its Operations Department will be located in the basement. The Bank will also retain an option to expand to the second floor as space requirements grow. The building's owners anticipate leasing the upper floors of this new four story building to tenants whose activities are closely related to the financial community, thus creating a self contained financial center in the heart of La Jolla.

Contractor R. E. Hazard, Jr.

RANCHO SANTA FE REGIONAL OFFICE



KEY: Front Row, left to right: Clotfelter; Wilson; Leitner; Weindling.
Back Row, left to right: duPont; Holladay; Woolley; Fellows; Rice.
Not Shown: Arthur R. Lindburg.

Rancho Santa Fe Regional Advisory Board

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O. W. Leitner
Regional Vice President

Bank of La Jolla has been granted authority by the California State Superintendent of Banks to establish a new banking facility in the Northern San Diego County community of Rancho Santa Fe. It is expected that this office will be opened during the third quarter of 1965 subject to final approval of the Federal Deposit Insurance Corporation.

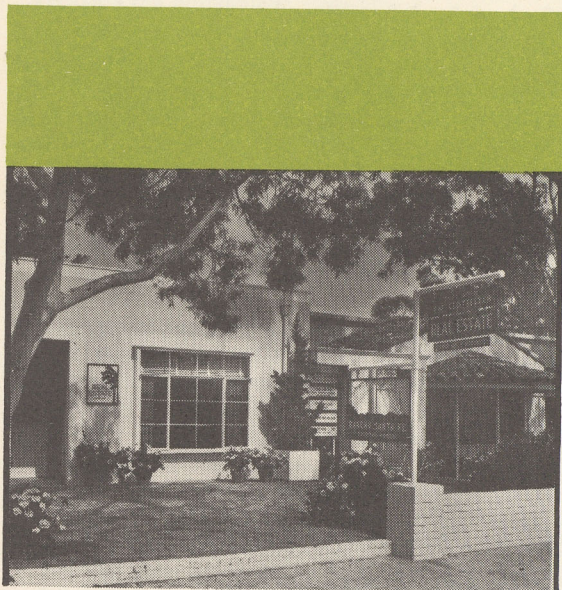
BLJ's Board of Directors has adopted a policy of granting as much local autonomy to the management of this new facility as is commensurate with sound banking practices. It will be designated the Rancho Santa Fe Regional Office and will be headed by O. W. Leitner, Regional Vice President. Mr. Leitner joined our Bank prior to its September opening in 1963, and will bring to Rancho Santa Fe an experienced background of more than 25 years in banking, during which he has served as Chief Executive Officer of independent banks in Colorado and Illinois.

Mr. Leitner will be guided in the management of the affairs of the Rancho Santa Fe Regional Office by a Regional Advisory Board whose members are all long time residents of the area. Based upon their vital interest in Rancho Santa Fe, along with their intimate knowledge of its traditions, the advice and counsel of this group of community leaders is expected to be of great value.

Projections indicate that business generated in this Regional Office will contribute substantially to the Bank's earnings.

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