

SAN DIEGO

12<sup>TH</sup> ANNIVERSARY ISSUE!

APRIL 1976 ONE DOLLAR

# north county living

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**NORTH COUNTY ARCHITECTURE:**  
two dramatic designs

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**SAVING THE SANTA FE STATION**

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**ANTIQUES: THE JOYS OF COLLECTING**

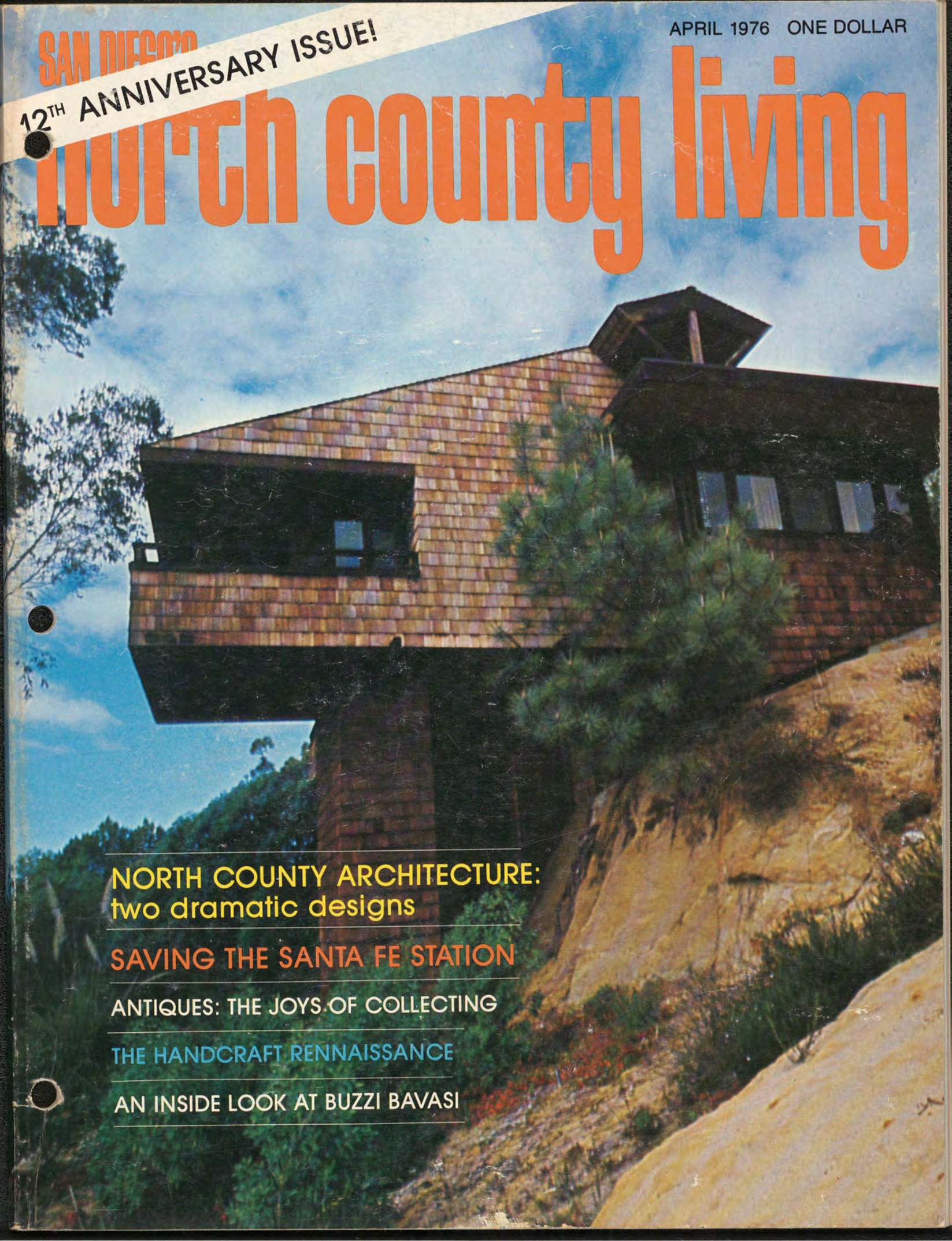
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**THE HANDCRAFT RENNAISSANCE**

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**AN INSIDE LOOK AT BUZZI BAVASI**

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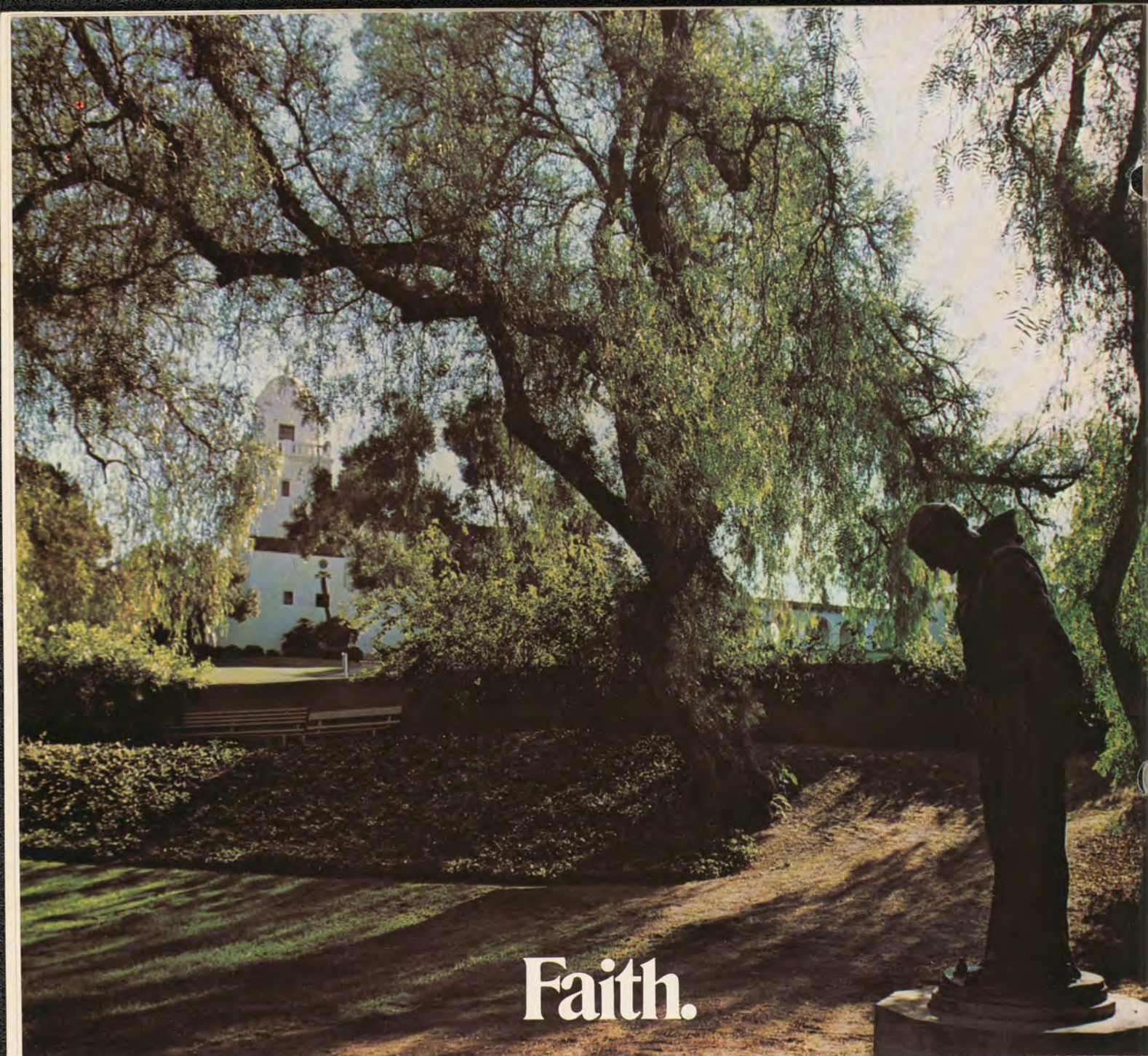


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ABOUT THE COVER:

San Diego's North County offers a nationally recognized variety of outstanding architectural styles. Innovative architectural ideas abound in the county and local designers are constantly sought for cross-country consultations on major building projects. The award-winning Donald Schoell home, photographed for our cover by George Stahlman, is a uniquely beautiful example of contemporary North County design. Wendy Herold highlights the Schoell home and the Kenneth Snyders' La Costa home. "Architecture: Art and Style" in this issue.

SAN DIEGO'S NORTH COUNTY

Living

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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



'Man of La Mancha' at San Diego Little Theatre . . . May 1, 7 & 8



Tijuana bullfight season opens May 9



Lindbergh's 'Spirit of St. Louis' . . . May 20, 1927

# MAY CALENDAR

1

**Asian Arts Bazaar**  
Balboa Park Club  
10:00 a.m.-4:30 p.m.  
**Padres vs. Pirates**  
7:00 p.m. & 1:00 p.m. Sunday

2

**Slalom & Jump Ski Tournament**  
8:00 a.m. — Free  
Fiesta Island  
Mission Bay Park  
**Count Basie In Concert**  
Civic Theatre — 202 C St.  
\$7.50/6.50/5.50 8:00 p.m.  
**Feminist Film Series**  
Unicorn Theatre — La Jolla  
1:00 & 3:00 p.m. — \$2.50  
Benefit for San Diegans for the  
Equal Rights Amendment

3

**The American Early Music Consort**  
7:30 p.m. — \$1  
Rm. C-5 Palomar College  
San Marcos  
1923 — Kelly and Macready  
landed at Coronado Beach  
completing the first non-stop  
transcontinental flight.

4

**Atomic Cafe**  
Informal Music  
UCSD Recital Hall  
8:00 p.m. — Free  
**Charlie Byrd**  
**Jazz '76**  
at the Catamaran  
3999 Mission Boulevard  
Through Sunday

5

Watch out for flying pies . . .  
**Clown Graduation**  
Aztec Center-SDSU  
Free

6

**"America 1976"**  
World Premiere of Jacques  
Berlinski's Symphony  
San Diego Symphony & San  
Diego Symphonic Chorale  
George London narrating  
8 p.m. Thurs. & Fri.  
2:30 p.m. Sun.  
Civic Theatre  
\$8/7/6/4.75/3.50

7

**"Pirates of Penzance"**  
North County Community Theater  
121 W. Orange — Vista  
8 p.m. Fri. & Sat./2 p.m. 5/16  
\$2.50/Under 15 — \$1.50  
**"Man of La Mancha"**  
San Dieguito Little Theatre  
Del Mar Fairgrounds  
Final weekend  
8:30 p.m. — \$4./\$2.50  
students & seniors

8

**"Historical Highlights"**  
La Jolla Garden Club  
Flower Show  
La Jolla Recreation Center  
1-4 p.m. — Free  
Sunday also  
**MCC Jazz Ensemble Concert**  
MiraCosta College Gym  
Oceanside  
8:00 p.m. — \$1/\$2

9

**Tijuana Bullfight Season Opens**  
El Toreo Bullring downtown  
**Mother's Day Film Program**  
Unicorn Theatre — La Jolla  
1:00 & 3:00 p.m. — \$2.50  
Benefit for Los Hermanas  
Women's Cafe  
**28th Annual Mother's Day  
Celebration**  
Organ Pavilion — Balboa Park  
2:00 p.m. — Free

10

**James Crumley Gallery**  
MiraCosta College — Oceanside  
Student Show through June 4  
Free  
**Susan B. Anthony  
& Lucretia Mott**  
founded American Equal Rights  
Association  
110 years ago today  
Support the ERA

11

**Instrumental/Electronic Music**  
by Joseph Julian  
UCSD Recital Hall  
8:00 p.m. — Free  
**Mongo Santamaria**  
**Jazz '76**  
at the Catamaran  
3999 Mission Boulevard  
Through Sunday

12

**You forgot Mom!?**  
Her day was Sunday  
On this day in 1914  
Mother's Day was officially  
recognized.

13

**Chamber Music**  
University of Nevada at  
Las Vegas  
Chamber Players  
UCSD Recital Hall  
8:00 p.m. — Free  
**Jeanne Dixon**  
Civic Theatre — 202 C St.  
Benefits San Diego Diabetic  
Children  
Adm. \$4/6.50/10/15/25

14

**Liszt**  
Cecil Lytle, pianist  
8:00 p.m. — UCSD  
Mandeville Auditorium  
Free  
**La Jolla Chamber Orchestra**  
Peter Eros conducts  
Sherwood Hall — La Jolla  
Museum of Contemporary Art  
8:00 p.m. — \$8/\$5 student

15

**Speed Ski Racing**  
Mission Bay Park  
Sun. also — Free  
**A red letter day in U.S. Postal  
Service history**  
1918 — Experimental air mail  
route flown from  
Washington, D.C. to  
New York City  
1919 — Transcontinental service  
established between Cleveland,  
Ohio and Chicago

16

**"The Little Foxes"**  
Carter Centre Stage Balboa Park  
Final Day  
Nightly except Mon. — 8:00 p.m.  
Sunday matinees — 2:00 p.m.  
**San Diego Flea Mart**  
San Diego Stadium  
9:00 a.m.-4 p.m. — \$1  
**Bill Evans Trio**  
Jazz pianist, bass & drum  
UCSD Mandeville Auditorium  
8:00 p.m. — \$4.50

17

1875 — **First Kentucky Derby  
running**  
Aristedes (jockey O. Lewis) won  
\$2,850 purse in 2 minutes,  
37 3/4 seconds  
**First televised collegiate  
baseball game 1939**  
Princeton - 2 Columbia - 1  
In overtime

18

**Atomic Cafe**  
Informal Music  
Muir College  
8:00 p.m. — Free  
**George Shearing**  
**Jazz '76**  
at the Catamaran  
3999 Mission Boulevard  
Through Sunday

19

**"The Celebrated Jumping Frog  
of Calaveras County"**  
by Mark Twain  
First celebrated at the Frog  
Jumping Jubilee in Calaveras  
County, Calif. in 1928  
**Padres vs. Houston Astros**  
7:00 p.m.  
Tomorrow, too  
San Diego Stadium

20

**Lindbergh Field's namesake**  
departed New York for Paris on  
his historic transatlantic solo flight  
49 years ago  
**You can blame D. Hyde**  
the ink in your shirt pocket. He  
patented the fountain pen  
146 years ago.

21

**Baroque Chamber Music**  
8 p.m. — St. Peter's Church  
Del Mar  
\$3.50/\$2.50 students  
**Padres vs. Cincinnati**  
Through Sunday  
7:00 p.m.-1:00 p.m. Sun.  
San Diego Stadium

22

**"Vienna Moods & Memories"**  
San Diego Symphony Orchestra  
Association  
27th Annual Viennese Ball  
Hotel Del Coronado

23

**La Jolla Civic  
University Symphony**  
3:00 p.m. UCSD Mandeville  
Auditorium

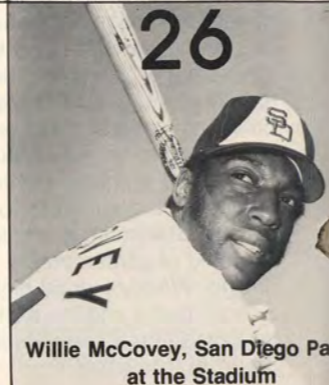
24

**Padres vs. L.A. Dodgers**  
Through Wednesday  
7:00 p.m.  
San Diego Stadium

25

**Dizzy Gillespie**  
**Jazz '76**  
at the Catamaran  
3999 Mission Boulevard  
Through Sunday  
**"And the Pursuit of Happiness"**  
American Issues Forum  
Oceanside Library  
7:00 p.m. — Free

26



Willie McCovey, San Diego Padre  
at the Stadium

27

**Padres vs. Giants**  
Through Sunday  
7:00 p.m.-1:00 p.m. Sun.  
San Diego Stadium

28

**Border Patrol organization  
authorized — 1924**  
**A color talkie!**  
Warner Brothers "On With  
the Show"  
was first in 1929

29

**UCSD Music Faculty Concert**  
UCSD Recital Hall  
8:00 p.m. — Free

30

1911— **First Indianapolis "500"**  
running won by Ray Harroun  
driving a 16-cylinder Marmon  
Wasp in 6 hrs. 42 min. 8 sec.

31

**Memorial Day**  
Banks, post offices and schools  
closed today.  
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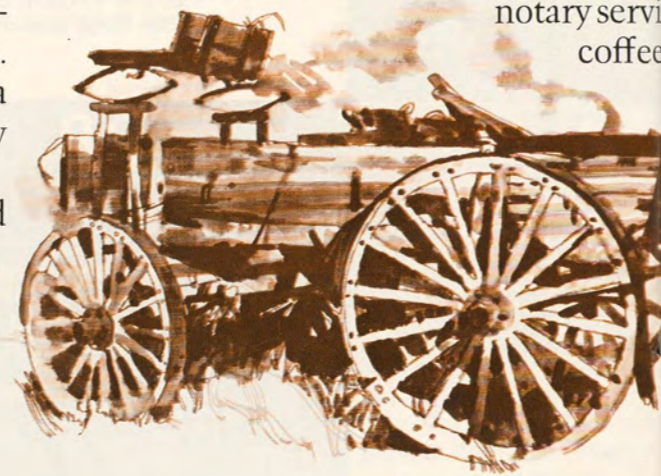
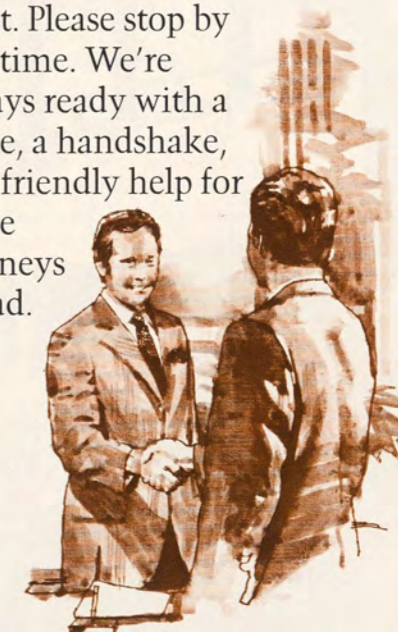
of hospitality still going strong. We may ee by genuinely friendly people. What press it a little differently, but the idea is sleeps us friendly and close-knit? We're lo-same: we take the time to get to know yally owned and operated. That lets us get and to help you meet your financial need know you, be responsive to your needs,

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# ARCHITECTURE

## ART & STYLE

### TWO OUTSTANDING, DRAMATIC NORTH COUNTY DESIGNS

by Wendy Herold

Southern California is the most architecturally cosmographic area in the world. We have been accused of being champion polyglots creating ticky-tacky plastic tile roofed adobes and scaled down gothic or georgian examples of pseudo grandure. So be it. Copies of them can be found in every city in the United States.

Yet, North San Diego County alone offers such a nationally recognized variety of outstanding architectural styles, our designers are constantly sought for cross-country consultations on major building projects.

Innovative architectural ideas abound in the county. Two of the most provocative designs are spotlighted this spring to inspire future home planners.

Though vividly contrasting in style and mood, these magnificent contemporary houses have two things in common. Both enjoy panoramic seclusion and both houses were designed by their owners. One overlooks the fourth fairway of Rancho La Costa Golf Course and the other nestles in an unsurpassed cliff setting in Del Mar.

#### DEL MAR DESIGN FOR SENSITIVE PACIFIC HARMONY

Donald Schoell, award winning Del Mar architect has designed a haven of sensitive Pacific harmony for his family that "lives and works" as planned. Based upon a distant dream that began with the purchase of the 70' x 210' sandstone cliff over ten years ago, the Schoells used their private park to have family gatherings, to dream and to touch.

The spectacular site has a drop in elevation of forty feet featuring native Torrey Pine trees and a commanding 180 degree view of the sea and surroundings.

Following completion in 1974 the Schoell's "dream house" was chosen by the San Diego Chapter, American Institute of Architects (AIA) to receive an award of merit for the best and latest in San Diego architectural styling, reflecting visual excitement, the imagination and originality of the designer.

"Enduring, unpretentious qualities," the jurors commented, "Common-sense conception and careful craftsmanship of the interiors, especially the innovative use of built-ins and the high

quality of the finishing, distinguish this building. The house takes imaginative advantage of the Torrey pines, the sandstone cliffs and the view of its dramatic site and harmonizes with it."

Schoell, a member of the Schoell, Paul and Paul architectural firm in San Diego, said, "A decade of thoughtful design planning has produced a permanent, life-long home for the family, designed to function equally well with the children or without the children, when it comes time for them to leave home.

"The main thing," continued Schoell, "was to preserve the cliff formation and save the existing Torrey Pines, so we designed the house around them. Trees, cliffs, views and breezes were preserved by allowing them to pass under, through and around the house."

The sloped roof areas are angled to reflect the wind-swept branches of the surrounding pines and to allow a clerestory view of these trees above. Other areas of the roof are flat to preserve a neighbor's view.

A natural blend with the surrounding landscape, the sculptural forms of the house are punctuated by lofty balconies and decks. The theme is harmonized by a flowing wall of cedar shingles and deep stained fir.

Just as the basic design for the house grew from individual creative expressions of the multitiered Schoell family, so grows the interior design. Latitude is left for the original and imaginative displays of their varied interests and talents. Exquisite stained glass windows are gradually being designed and crafted by Schoell to replace the plain glass in the highest windows.

Lighting and major pieces of furniture are so incredibly integrated into the overall architecture, one is at first unaware of specific pieces. A continuous compatible color pattern of golds, browns and shades of orange flow through the entire house, spiked occasionally by flashes of strong green or blue shades. Every surface, from the flashed walnut Franciscan floor tile and the ribbon-grain Philippine mahogany cabinets to the cedar shingled face of the high rising fireplace has an appealing natural texture. Deep gold tweedy carpeting is balanced in weight and tonality by airy gold draperies on both levels. This is also true in the extraordinary variety of art objects displayed in an unobtrusive manner throughout the house.

All couches, beds, desks, dressers and cabinets were designed by the architect-owner and built in to fulfill the needs and pleasures of his family. Dimmer controlled lighting soffits made of natural wood and amber glass provide direct illumination to each of

LIVING / 11



*Exquisite stained glass windows are gradually being designed and crafted by Schoell to replace the plain glass in the clerestory. Lighting and major pieces of furniture are so incredibly integrated into the overall architecture one is at first unaware of specific pieces. A continuous compatible color pattern of golds, browns and shades of orange flows through the entire house, spiked by flashes of strong contrasting shades.*

these built-in areas of work, recreation and creative relaxation.

Exterior illumination is similarly an integral part of the design. Amber glass lights in wood soffits over the half-dozen balconies, in the overhead lattice work of the entry deck and in the entry lantern pier all shed a golden glow over the cedar shingles.

The two-story house has four bedrooms, two bathrooms, a reading-TV room, kitchen, living and dining rooms. Highlighted is a secluded "parents' wing" connected to the remainder of the second floor activity areas. The Schoells have treated this area of the house as their personal enclave where they can escape to an environment of their own making. Here Mrs. Schoell has created a complete studio for her unique

12 / APRIL 1976

expressions in stitchery, batik and macrame designs. A teacher at Torrey Pines High School, she has displayed originals by her students.

Visually open but divided by three steps is the master bedroom, bath and balcony, all with inspiring leafy woodland and Pacific views. One has the serene feeling of being in a luxurious treehouse perched on a paradise.

The junior members of the Schoell family, Cathy, 18; Ann, 17; and Mark, 13; have lower floor privacy that may be separated from the upper level. In the future it could become housing for students at the nearby university.

There's more here than meets the eye — or, less? A feeling of spaciousness is achieved through careful floor planning and decorating. In each of the three bedrooms and bath there are wide expanses of mirrored surfaces, minimal seating and overall light and continuous color and carpet treatment. Private balconies catching brilliant ocean sunsets not withstanding, the most popular part of this domain is the private telephone booth complete with bulletin and chalk boards.

In designing a kitchen that combines

beauty and convenience with ease of maintenance the Schoells included some rare qualities — a living vignette of a Japanese landscape framed by a vertical window, mellowed tones and textures that defy description, and unbelievably generous cupboards and counterspaces. Taking full advantage of the latest in culinary equipment, they designed for family cooking, allowing room for more than one chef at a time to create gourmet delights.

In addition to a pass-through window to the dining room, the kitchen also has one to the outside. The cozy sunlit patio is a wind-sheltered outdoor dining-living room with a delightful view of woods and sea. Genius planning produced this comfortable, convenient area for being together amid family collections of fossils, an impressive array of succulents and colorful sandcastings.

Energy reduction was carefully considered by eliminating the necessity for mechanical air conditioning during the warm summer months. The house takes advantage of natural cooling with operable clerestories across the center of upper living areas to allow rising warm air to

escape and to channel the ocean breezes throughout the interior. All rooms enjoy ocean views but often this is achieved by looking through other living spaces to minimize the westerly exposure. Generous roof overhangs protect windows on the upper floor from direct sun while upper balconies protect lower floor windows. Since the house does not directly face west to the ocean but is angled 20 degrees to the southwest, the low winter sun warms the interior through the glass walls on the east and south during the day and as it sets in the southwest. This also limits penetration of the high arcing summer sun as it sets in the northwest.

The natural landscaping, planned by Kawasaki/Theilacker, is reminiscent of Quail Gardens, a botanist's wonderland! The emphasis is on berry-producing specimens to attract bird life to the area, but one has the impression that all of these native California plants just grew there by divine design.

The master builder responsible for interpreting this award-winning dream of harmony to reality in every exquisitely finished detail was D.H. Construction.

## TWO OUTSTANDING, NORTH COUNTY DESIGNS

### GEOMETRIC ELEGANCE ON LA COSTA FAIRWAY

Dr. Kenneth Snyder and his wife Candy developed the purely original theme for their house in La Costa uniting varied levels with geometric angles. There is a harmonious continuance of squared off arches resulting in a most fluid and functional floor plan.

Dr. Snyder commutes to his podiatry practice in San Diego and Mrs. Snyder is owner-director of the Harbor View Chateau residential care facility in the city.

A long-time dream, the Snyder house plans were committed to paper in November, 1973 and six months later construction was completed. When asked who did the graceful landscape design, Ken Snyder replied, "Snyder and Sons."

This four bedroom, three bath residence belies the fact that the total square footage is only 4,300. Its bold white arches are outlined in dark stained beams and topped off with cedar shake shingles. Through a successful combination of woods, textured stucco and walls of tinted glass, starkness is avoided by a liberal use of sturdy beam and iron railings.

Massive handcarved double entrance doors are framed in heavy stained beams and surrounded by glass that dares to reach a height of 23 feet. A tri-level, the front door is between levels, facing a sculptural triple staircase. Flanking the broad down stairs are two staircases leading to the open upper level. While pausing at this level one is awestruck by the soaring space, changes of level and spectacular view.

The entryway is a tapestry of textures ranging from the delicacy of the openweave draperies to the endless variety of shades and shapes in the rugged stone wall. The glossy pale beige of the Italian tile floor is set off by the warm salmon-hued stair carpeting, the deep carving on the door and lofty twin chandeliers above.

The iron and beam railed staircase leads the eye down to the living room. The ceiling keeps soaring to 23 feet, then ends in a windowed southwest wall.

Tucked beneath the triple stairway is a lush jungle garden of fern, shefflera and exotic plants. This is only a prelude to other unexpected and often audacious displays of flora throughout the entire Snyder house. One may be pleasantly distracted while in deep conversation in the secluded study upon realizing the presence of a "creeping charlie" casually wandering out from behind a chair.

The main floor is essentially an expansive area for socializing, dining, relaxing. Opening onto it are satellite areas that share its space but are defined more by railings and ceiling heights than by walls.

The mammoth stone fireplace climbs to a dramatic height of 23 feet, open on the living room level and in the game room above. This infinitely varied stone face is the same as that used in the entry and stairwell garden. Raised travertine marble hearths lift fires up to view on both levels.

The decor, also done by the Snyders, is selectively placed. A blend of spaciousness and brightness pervades the rooms by a marriage of outside to inside. Every room in the house, except the study, has a sweeping view of the La Costa Golf Course and lake. It is reputed to be the best view house at Rancho La Costa.

Looking into the living and dining rooms from the foyer one catches an air of Castilian aristocracy. A subtle and sparing sprinkling of traditional Spanish-styled furniture is tastefully blended with other European periods and seasoned with contemporary glass and metal. Well-chosen Mexican accessories rescue the rooms from a mood of formality.

A dramatic and intimate conversational grouping provides a warm setting for a couple who needed a living room designed for lively entertaining. The contrasts of soft antique white upholstery, glass and metal sculpture table with dark woods and the richness of the deep salmon carpeting, and the ruggedness of the fireplace are a splendid composition of design.

A sparkling jewel of a German chandelier glittering with prismatic Strauss crystals is reflected in the patina of an old mission green dining room table. Again, the unity of the outside with the inside is apparent.

The spine of the house is the passageway from living room past dining room to the kitchen, maid's room, laundry room and entrance to the three-car garage. Here the owners prove the art of displaying art in their galleria by grouping small art works to increase their total impact. The neutral tones of Italian floor tiles and mellow aztec white of the background bring out the individual colors in paintings by Mrs. Snyder's uncle, the well-known E.G. Kummer, president of the Chicago Palette and Chisel Club.

The big kitchen-family room is where everything goes on full tilt most of the time, yet there is a complete lack of clutter. Daylight floods the room, large ceiling panels keep it bright at

LIVING / 13



*This four bedroom, three bath residence of the Snyder family belies the fact that the total square footage is only 4,300. Its bold white arches, front and back, are outlined in dark stained beams and topped off with cedar shake shingles. Through a successful combination of woods, textured stucco and walls of tinted glass, starkness is avoided by a liberal use of sturdy beam and iron railings.*

night and dull finished ash cabinets cast a soft glow. Specially woven English eyelet curtains glide across doorway and windows in the breakfast bay creating a nighttime warmth. A lighthearted mood is caught by an interplay of hanging plants and a gaily painted wrought iron floral chandelier. The breakfast bay opens onto a patio garden for al fresco dining — again with a sweeping view of the golf course and the hills beyond.

The kitchen provides corning glass-top stove, oven and microwave oven, indoor barbecue grill and a hard working, well equipped desk. It too was designed with gracious entertaining in mind.

In their small, intimate study Dr. and Mrs. Snyder have chosen an elegant transitional wall system.

Mounted on burnished wooden uprights, the door cabinets, drawers and shelves make the unit functional as well as beautiful. The study ceiling swoops down to standard height giving a sense of retreat, a place for contemplation, reading and discussion.

The master bedroom suite is a tranquil medley of blues and greens combined with Spanish antiques to give an atmosphere of serene elegance. Their tall window wall offers another panoramic view with dazzling sunsets reflected in the lake. In the evening double draperies are drawn imparting a secure sense of cozy warmth.

The Snyders planned their bathroom to keep the view of country living but also to provide privacy by using a three part arrangement. A custom designed sunken marble tub looks out upon an intimate little enclosed garden framed by double draped curtains. This area is flanked by a lavish double dressing room on the right and glass enclosed tile shower and louvred door lavatory on the left. The walls and illuminated make-up area are reflected in facing mirrors that also pick up the indoor-outdoor beauty. The lime green of the carpet is combined with blue and repeated in the light, airy window treatment and accessories.

The two Snyder teenagers, Gary and

Brad, have chosen different moods of expression, both achieving vitality and visual success. Again, there is a feeling of open spaciousness achieved by subtle use of color, their own mellow touches, mirrored closet doors and an air of order. Both rooms illustrate the credos of all the great trendsetters, "less is more" and "form follows function."

Gary's chosen environment is of warm tones and primitive textures, while Brad has selected a more traditional monochromatic blue scheme with a hint of patriotism. Their bath centers on a play of patterns in warm brown, beige and black — livened by touches of yellow in accessories and art reflected in the triple-fold mirrors.

Saving the best for last we present the "space place," what Mrs. Snyder calls the glass room. It cannot be called a room at all, because there are no walls at all. It is a lofty place in the sky full of sunlight and stars on all sides, anchored to earth by a rugged stone monolithic fireplace. The northeast corner has been artfully paved with veined mirrors and handhewn shelves by Dr. Snyder to accommodate another of their memorabilia collections.

The Snyders had the rare perception to imagine the complete picture, the total look projected into their home for their individual life styles.

*The mammoth stone fireplace climbs to a dramatic height of 23 feet, open on the living room level and in the game room above. This infinitely varied stone face is the same as that used in the entry and stairwell garden. Raised travertine marble hearths lift fires up to view on both levels.*

*Mr. and Mrs. Snyder greet guests from the upper level — The front door is between levels, facing a sculptural triple staircase. Flanking the broad down stairs are two staircases leading to the rooms above. While pausing at the door one is awestruck by the soaring space, changes of level and spectacular view.*



# GRACIOUS LIVING



## Las Casas de Santa Fe

### Las Casas de Santa Fe

Via de Santa Fe  
Rancho Santa Fe  
756-3447  
from approximately \$130,000.  
to \$160,000.

The finest construction and classic Spanish architecture make these luxury condominiums the ideal choice for your next home. Each unit (and all nine will be ready for occupancy on July 1) has been "customized" to coordinate with the rustic atmosphere of Rancho Santa Fe with custom cabinetry, tiling, fireplaces, open beam ceilings and private outdoor patios. There are three different floor plans in level, split level and townhouse styles. Each well-equipped kitchen will include an electronic oven. The "common area"

surrounding the units will be made especially beautiful with winding pathways, tiled drives and courtyards, fountain, putting green and magnificent landscaping. Security amenities include electronically operated wrought iron gates. Las Casas de Santa Fe are luxurious retreats encompassing between 1600 and 2350 square feet of living space. They are ideally located on Via de Santa Fe, Rancho Santa Fe immediately south of the Post Office and within walking distance of the shops, market, library, golf course, tennis courts and churches.



The carefully understated 280 Coupe  
from Mercedes-Benz.

It's the difference between a genuine  
Coupe and just another 2-door car.

The Mercedes-Benz 280C was designed for a very particular driver. One who appreciates the graceful lines of a true Coupe, but refuses to compromise his needs in the name of "styling."

The Mercedes-Benz engineers designed the 280C to be a Coupe. It is *not* a modified version of some other model. Their efforts were well spent. The 280C has an understated look, and it seats five passengers and has a 19.3-cubic-foot trunk—the largest of any Mercedes-Benz model.

If you know the subtle merits of a genuine Coupe, come in and test drive the 280C. See why it's a far cry from just another 2-door car.



MERCEDES BENZ OF SAN DIEGO

7860 Balboa Avenue San Diego, California 279-7202

Balboa off-ramp, 15 minutes south of Rancho Bernardo on Highway 163

by Richard Donnelly



Los Angeles to San Diego was a long way in those days. Peter had never made the trip. But now, eight years old, he was considered old enough to ride the train alone to visit his grandmother. And for his birthday, she was to take him to the big fair, the Pan American Exposition, which had just opened in San Diego.

His mother hadn't wanted him to go alone, but his father had just smiled, fiddled with the end of his moustache, and said, "Peter's not as young as he used to be, dear. I think he'll have the time of his life."

# SAVING THE SANTAFE STATION

As he studied every feature of the train, rattling south along the coast, he hardly noticed the hated Sunday-best suit he wore. He pressed his nose against the glass. The dust on the outside of the window was turning to streaks of mud as a few raindrops came down, even though the sun was out between the clouds. The occasional drops of water were diamonds and light before his eyes.

These days, one can wander into the downtown Santa Fe depot and feel like a ghost. The imagination of a train buff can easily supply the atmosphere of a busy center of rail transportation, the hub of a city's activity, the place where so many dreams once began and ended. But he who enters the depot without an imagination in high gear is faced with the cool, lofty emptiness of an aging masterpiece of architecture, outmoded and underused through no fault of anything but the changing times.

Five years ago, with the depot looking more and more like a white elephant, talk began about what to do with it. The Santa Fe railroad unveiled plans for twin office towers on the site. The depot would be demolished to

make way for the new \$46 million project.

That was when San Diego began to realize it didn't want to lose another landmark. Who doesn't feel a twinge of regret because the Coronado ferry is a rapidly-fading memory? The Save Our Heritage Organization (SOHO) began working to prevent the demise of the depot.

"When we first took up the project, we thought the odds were insurmountable," said Bill Cartwright, president of SOHO. "Nobody thought we could beat the Santa Fe railroad. But we showed 'em."

The result of SOHO's rise to the challenge is close to becoming reality. Construction will begin this summer to convert the depot into a 99,000 square foot "specialty center" serving San Diego residents, commuters, and visitors with everything from a city transit terminal to restaurants and shops of all kinds. Best of all, the trains will not stop stopping there.

Bill Cartwright recounted SOHO's role in saving the depot.

"Our plans were simply to save the damn thing for any use," he said. "We don't take total credit for saving it, but we do take credit for providing the impetus. We just made a big stink about it and the government people

took it from there. If it hadn't been for Pete Wilson we'd have been nowhere."

The restored depot will consist of 99,000 square feet of space "under roof," according to Skip Burrows of Grubb and Ellis Commercial Brokerage company, which handles leasing arrangements. This includes 77,000 square feet of net leasable space ("income producing square feet"), with the remainder consisting of mall area and rent free space provided for San Diego Transit and the Dial-A-Ride headquarters.

"This is not going to be just a tourist attraction," Burrows said. "We're not devoting it to any one group." He cited the 57,000 workers downtown as a prime group of potential users of the facility, which will include three major dinner houses, two specialty restaurants, and one or two financial institutions. The rest will be devoted to dozens of specialty shops, including gift shops, a kite shop and even a guitar maker. The largest shop will occupy only 1300 square feet.

Rents are still being negotiated, but indications are they will be high. "Rent is a function of volume," Burrows said. "These shops will be geared toward

doing a lot of volume in a small space. If you can do the volume, rent is no big problem."

"This is a new thing to San Diego, and rents will be competitive with similar things in other areas." The most often cited similar enterprise is Ghirardelli Square in San Francisco. But those involved in the depot's future are reluctant to draw too close a parallel.

"The key word is unique," Burrows said.

Will prices at the new facility be as high as those at Ghirardelli-type centers?

"Of course we have no control over that," he said. "I assume it will be whatever the traffic will bear."

*The conductor came through the car, taking tickets. Peter watched his every move. He felt a mild twinge of envy for the conductor's position of importance, for his authoritative blue uniform and his official brass buttons. Peter watched showers of little paper dots fall to the floor as the tickets were punched. That conductor could really move a hole punch around.*

*But Peter would gladly have betrayed the conductor when he thought of the*

*engineer. How could one NOT envy the king of the big black locomotive which made all those awesome hissing noises? Peter felt the train rumble along and wished he could control the power which made it move.*

*The engineer was more than the master of the locomotive, though. He was a figure of romance and adventure. While the conductor was a formal, dignified man, the engineer wore his ruffled, oily hat with an air of jaunty indifference, the carefree Casey Jones type. Peter sighed and drifted into a wonderful daydream.*

The depot project will be financed by a federal grant of \$2.1 million from the Urban Mass Transit Administration and \$6 million from the developer, Mape Industries. The city will purchase the depot from the Santa Fe railroad with the federal funds and advance rents paid by the developer. Mape will then lease the structure for 55 years, according to Ed Riccio, project officer for the city Engineering and Development office. Tenants will sublease their space from Mape through the Grubb and Ellis firm. Riccio also emphasized that rental rates will be competitive, and will produce a reasonable profit for the developer. "Nobody works for nothing," he added.



CONTEMPORARY PHOTOS BY RICHARD DONNELLY



Historical Collection Title Insurance and Trust

The Santa Fe depot as it appeared in 1916, shortly after its opening.

According to Riccio, the project is significant to a much greater area than just the corner of Kettner Boulevard and Broadway.

"The depot is located at the gateway to the city from the port," he said. "The project fits in with the total theme of the redevelopment of the waterfront, and it will be the nucleus for triggering a lot of development in the area."

Of the \$8 million cost of the restoration, the actual purchase price of the depot is \$2,849,000.

The federal grant, already approved, is about to be executed, Riccio said. The grant will trigger the final purchase of the property by the city, whereupon the city and Mape Industries will execute the long-term lease, now in its final form.

Since the city will own the depot, it will no longer collect property taxes. However, it will collect possessory interest taxes from the lessee. Riccio pointed out that these taxes will provide more revenue due to the improvement of the facility.

"It's better for the city," he said. "And another thing it will do is intensify retail activity and provide jobs for people."

Everyone from the developers to the history buffs seems satisfied with the progress being made, even though

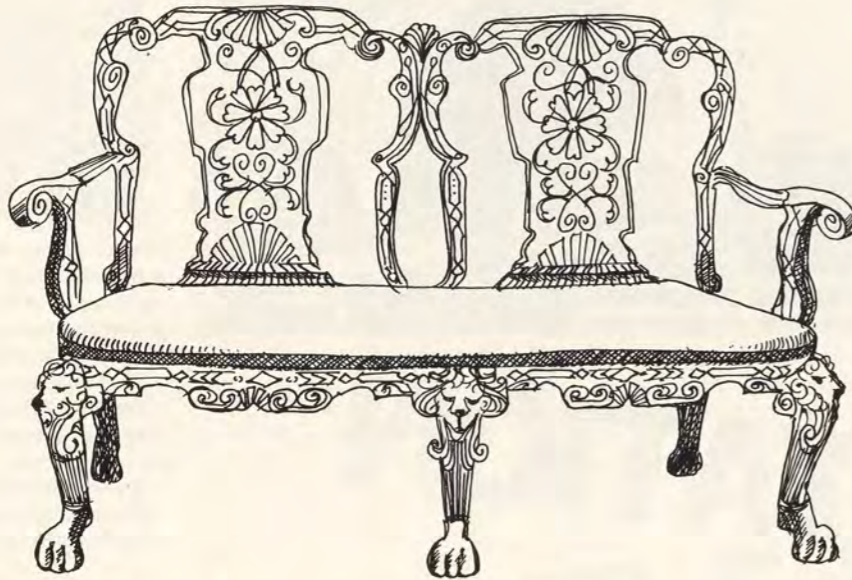
continued on page 65

# ANTIQUE

## the joys of collecting

by Evelyn Barata

Illustrations by Jean Benedict



English, 1730-1740. Early Georgian settee of double chair form, gilt-gesso decoration, lion masks.

Beware! The potential antique fiend lurks within us all. With the first exposure to these wonderful works of old the casual observer may be swept inescapably into the fascinating world of admiring, studying, collecting and enjoying these marvelous old creations, into the world of the antique fiend!

Pleasant in style, made of beautiful, mellow woods, these objects carry great warmth, character and charm. They are a history book telling a unique story of a person — their craftsman. Their style and designs are reflections of a time period, of the environment in which they were constructed, of the fancies of the people of the time and of the personal interests of their cabinet maker

### EARLY ENGLISH OAK

The early English styles of furniture from the Middle Ages to the Restoration in 1660 were made mostly of oak. The most common oak species in England was sturdy, heavy and had a color range from white to brown. Although it was very tough wood, early crafters found it easy to split, provided the process was done before the individual fibers hardened.

The furniture of this time is related to three different architectural styles:

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Gothic, Renaissance and Jacobean or Commonwealth. The early Gothic furniture is plain in design, relying on color for its decoration. The 17th century crafters left the oak in its natural state, putting beeswax into it to give a rich dark color. Flamboyant carving of the late Gothic styles gave way to applied decoration during the Renaissance. During the later periods, decoration with oak was done away with. Most of the oak pieces which have come down to us today are the workmanship of the early 17th century crafters.

### ENGLISH WALNUT

By 1760 walnut was favored over oak in furniture construction. The styles of the English walnut period take their names from the ruling monarchs: Charles II (1660-85), a short period of James II (1685-88), William and Mary (1689-1702), Anne (1702-14) and early Georgian — George I (1714-27) and George II (1727-60).

Two types of walnut have been used in these styles — European and North American. European walnut boasts a very attractive coloring and uniform texture, useful in carving. Years of seasoning rendered the wood solid and compact and consequently hard enough

to be carved in delicate pieces. Unlike oak, it was free from shrinkage and swelling, but was susceptible to worms. The North American walnut, also called Virginia or Black Walnut, offered a uniform color often bordering on purple.

The Queen Anne period, stressing beauty of figure and characterized by graceful curves and elegant simplicity, marked the height of the walnut popularity.

Veneers, inlay work, and marquetry became more widespread during this time. Veneers, thin layers of wood one eighth of an inch thick, are glued to a carefully prepared surface such as pine. The choice of pine was due to its ability to absorb the glue. This type of work is both attractive and helpful in strengthening and preserving the wood underneath.

Marquetry is an advanced form of veneers which places the wood in jigsaw patterns. Both veneers and marquetry emphasize the beauty of the grain of wood. With the rise in this type of decoration came an increase in the use of colored woods. The light colors are usually holly, dogwood, apple, maple or sycamore while darker colors are predominantly pear, olive and yew.

Just before the 1700's gesso work for decoration became popular as did lacquering, also called Japanning as it attempted to imitate the lacquer designs and techniques of Japanese furniture.

One other feature of the English walnut furniture is the twisting and swirls of the legs. The softness of walnut allowed for this crafting whereas the oak of the earlier periods had been too brittle for such design.

### MAHOGANY

By 1750 mahogany, with its beautiful color range from light-reddish to a rich dark brown, took the stage from walnut. The great strength of mahogany led to advancements in carving and general outline. It seasoned easily. Its fine figure made it equally suitable for veneers. And it also claimed a durability which made it resistant to decay.

The largeness of mahogany trees made them an excellent choice for table tops or other larger pieces. For years before its use in furniture production shipbuilders had recognized and profited from its size and strength.

The furniture styles of the mahogany period are named for the outstanding designers. Chippendale, Hepplewhite, Sheraton and Adam are representative of this era.

Thomas Chippendale applied rococo decoration to a large variety of furniture. Flowing lines replaced excessive forms. Inlay in his pieces is lighter in color and more classically designed.

Thomas Sheraton initiated more refined and lighter styles, employing rectangular shapes to emphasize this lightness.

Robert Adam's contributions were fluting and finer inlays and carving.

Early Victorian furniture, roughly dating 1837-51, flaunts rich and elaborate carving of the wood and the application of other materials to replace hand carving or decoration. The middle and later Victorian styles are marked by a greater use of solid wood and more severe outlines. The fashions of the later period are also more uniform than those of the early period, showing definite characteristics, whereas the earlier period had been a mixture of styles.

### FRENCH DESIGN

In general the French furniture of this same period is more elaborately designed than the English. Most of the French furniture that has come to us is walnut.

During the reign of King Louis XIV furniture took rigid and excessive structures. When isolated, these pieces often seem very much out of place, but they fit in very well in the detailed setting for which they were intended. Louis XV's reign brought a relaxation

in structure and a trend toward smaller, less formal pieces. Curves replaced straight lines and flat pieces. Craftsmen worked with more frivolous designs. At this point lacquer was used extensively. Prior to this period French lacquering had been prized more for its rarity than its style or decorations.

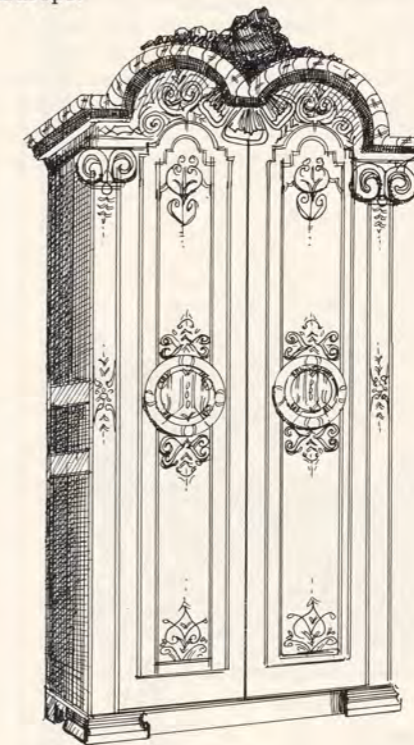
The reign of King Louis XVI saw the perfecting of the earlier processes rather than new innovations.

### ITALIAN DESIGN

Italian furniture tends to emphasize design and decoration more than the finish. The inside of drawers or the back of a piece of furniture, for example, are often left unfinished.

Venice, Bologna and Florence, with their different styles, were the three greatest centers of production of Italian furniture. It is interesting to note that in Venice, where it was hard to find some of the finer woods, work was done with lacquers and painted finishes.

Venetian furniture was constructed and designed to suit the family instead of the ruling classes. Because of this it seems strikingly simple in comparison to the furniture of the other parts of Europe.



Early 18th century armoire. Carving typical of the transition period from Louis XIV to Louis XV.

### AMERICANA

American furniture of the seventeenth century is made predominantly of oak. It is easily distinguished by its simplicity and heavy construction. Red, blue, black and green paint as well as stains were used to emphasize

flat carving or molding. When hard use was not expected, pine and other softer woods replaced the oak.

A taste of luxury developed and walnut replaced oak during the William and Mary era in America from 1690-1725. Veneers, simple lacquering and a greater variety of furniture stressing lightness and elaborate decoration are the products of this era. The Queen Anne period in America, with its more sophisticated curves, can be placed between the early eighteenth century and the Revolution.

Regional differences in American styles first became apparent at this time and continued through the Chippendale, Hepplewhite and Sheraton periods. The American Chippendale is little more than the continuation and refinement of the Queen Anne styles.

American Victorian furniture of the 1840-1910 period often hints of the mass production workshops in which it was made. In the new industrial age competition among the companies led to more hurried and less careful construction.

American country furniture marks a class in itself, being less sophisticated than urban styles. The furniture of these areas reflects the simple life of its crafters. Drawn from local materials such furniture is not always of the best quality. One must keep in mind, as well, that these craftsmen were only part-time cabinet makers.

The antique aficionado may be spotted at large sales, auctions, in small corner shops, both here and abroad. He is equipped with an extensive historical knowledge, a discerning eye as well as a keen detective curiosity. Having handled such objects for many years he can test their authenticity by touch, feel, appearance, weight or some other clue. But he is the first to admit that one can never be 100% sure of the date or history of a particular object.

In the United States most antiques are collected as single pieces. But abroad, one might very well be lucky enough to come upon an entire set of furniture. These European finds are shipped to the United States in a very long and careful process.

Scarcity and fineness determine the value of these objects. Fineness involves scale, proportion, type of wood, value of the carving and the accuracy to the period of the cabinet maker.

Aside from the artistic appeal of antiques, people are interested in them for their durability. Poorly-made new furniture has led many people to invest in antiques even though they may have hundreds of years of wear, for they promise to last for quite some time.

Younger couples, furnishing new homes, are realizing these artistic and

# ANTIQUES

practical values of the antiques and comprise the largest single group of buyers today.

For the moment, American oak, with its rustic look, seems to be in greatest demand in North County. Comparatively easy to find, such pieces are in a price range that most can afford.

Graceful Queen Anne, Sheraton and Hepplewhite are continually popular styles.

In this year of the Bicentennial celebration there is a growing request for some of the items that were available to the American colonists. Due to this increased demand and to the scarcity of such furniture the expense of such pieces is great.

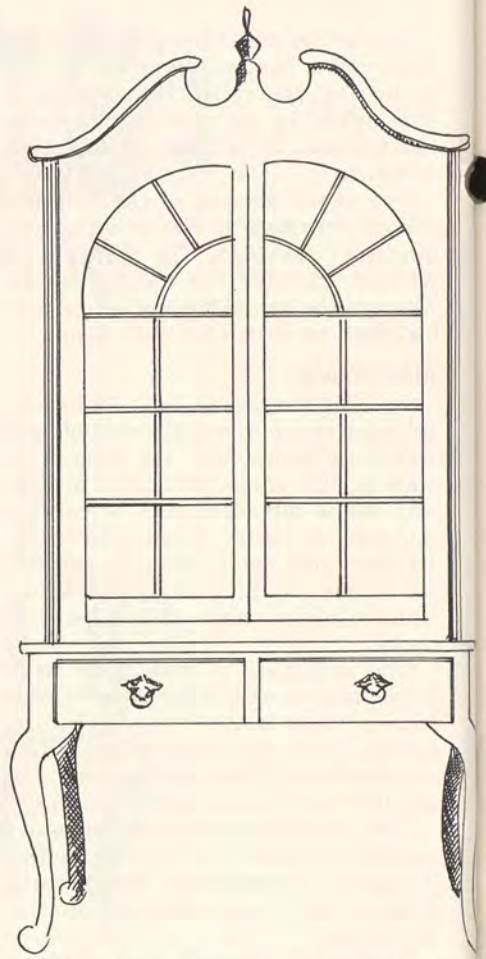
Inflation has struck universally. The antique industry is no exception. As antiques become more popular they also become more expensive. Unlike other articles that are popular, they

are in limited supply and may never be replaced.

As a remedy to the rising prices many people are looking to the reproductions which are much more readily available and promise to last as long as the genuine article. Aside from the financial aspect, reproductions are often preferred precisely because they are not antiques or old furniture. They give the look of an antique but are brand new, clean and have properly-fitted drawers and doors.

Gearing to the popularity of the bicentennial, antique furniture companies are producing more of the traditional English and American reproductions of furniture that was available during the years of colonization.

On the west coast, San Francisco and Los Angeles offer the best selection of antiques both because they are larger metropolitan areas and they have a



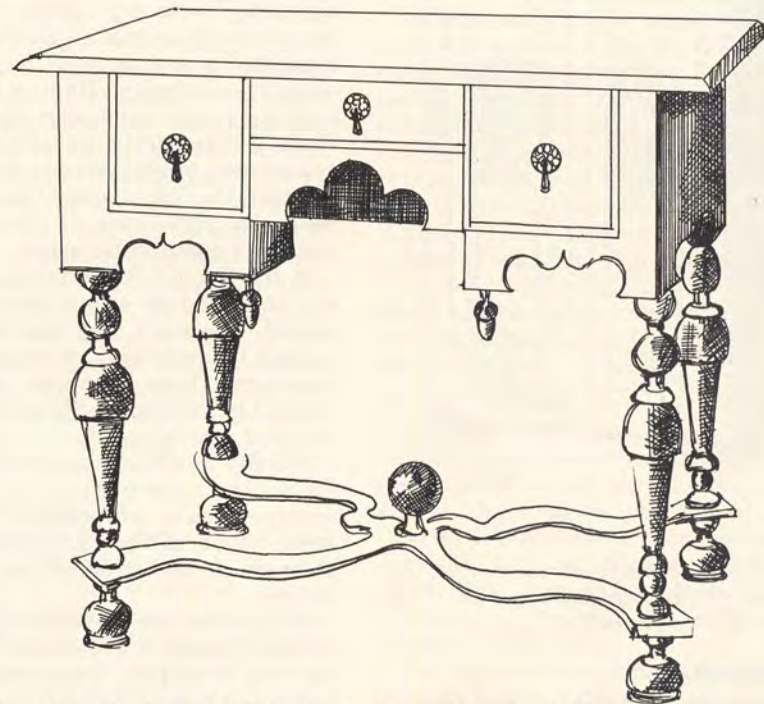
China cabinet in early Chippendale style. Circa 1750.

larger market interested in purchasing. Many of the antiques found in the San Diego area have been purchased from these cities.

Antique shops, collectible shops, furniture stores, auctions, estate sales and interior design studios overflow in the North County area.

Interior designers are often helpful in suggesting a certain piece of furniture for a specific spot or perhaps in hunting up a particular piece requested by the client. Many such stores have direct import businesses with European companies as well as links with Los Angeles and San Francisco stores. But the designer's work can also entail a lot of traveling in search of a particular antique.

Sunday afternoons are auction days in North County. On the Saturday before each auction one has the chance to look over the objects and to decide for what he or she will be bidding. The items in the various auctions may have been imported from abroad, found in an attic or at an estate sale. But just as likely they could have come right off the modern furniture production line. The buyer is cautioned to shop with a discerning eye.



American lowboy of William and Mary style about 1700.

The person interested in items which are not really that old but are rather funky things which are no longer made need not look far. Technically an antique is anything over one hundred years of age. But many of the items found in the auctions, small corner stores, mixed in with the genuine antiques in the larger warehouses are not as old as they first appear. These, ranging from the kitchen stove to a marquetry chess table to a table setting, comprise the field of collectibles and are in plentiful supply.

If marvelling at these antiques is your fancy the upcoming months will be a hey day! In May North Countians may again expect to see John Cushon who will be returning from England for the second consecutive year for a few days of talks.

Also, under the direction of the Junior League, San Diego Historical Society and the American Interior Designers, the old Sexton House in Point Loma is soon to become a showcase house as area antique stores and design studios begin furnishing various rooms in the old antique style. The house will be open for public viewing through May.

If one does not mind a small jaunt, the Los Angeles area is the place to go for shows and sales. The Hollywood Pavilion will be the site of a show and sale on May 20-23.

## CARING FOR YOUR ANTIQUES

Suggested methods of caring for these fine old antiques are innumerable. They range from carefully specified applications of linseed oil to applications of beeswax mixtures to dusting to humidity control to simply enjoying the furniture "as is."

Humidity control and dusting are probably the two things which should be followed more closely.

Warping or molding of wood are the biggest concerns linked with humidity. But North County residents need not be as concerned with humidity as those from the east coast or other areas where it varies constantly and so markedly. Finer pieces with delicate inlays or different types of metals occasionally require more specific humidity control to prevent corrosion or undesirable reactions of the metals.

Dusting is usually all that is required of highly-glazed pieces. Furniture polish may be used but many people prefer to keep the real antique look about their furniture.

Perhaps unknown to many, the twentieth century has its own cabinet maker. His workshop is often the back of a store or a part of a house. Here, working with special tools and modern processes, the new cabinet maker puts his knowledge and efforts into the restoration of any ailing antiques to their fine old selves.

# La Costa Plaza



The ultimate in elegance and atmosphere describes the setting for one of the most unique shopping plazas imaginable. This complete center contains 21 beautiful shops ready and waiting to supply your every need. Take a lunch break at the deli or dine at the finest restaurant. Get away from the crowds, enjoy a day at La Costa Plaza.



## Elegance in Shopping

EL CAMINO REAL AT LA COSTA



Lovely Elaine Gardner, professional singer, sang several numbers including "Everybody Loves a Winner."

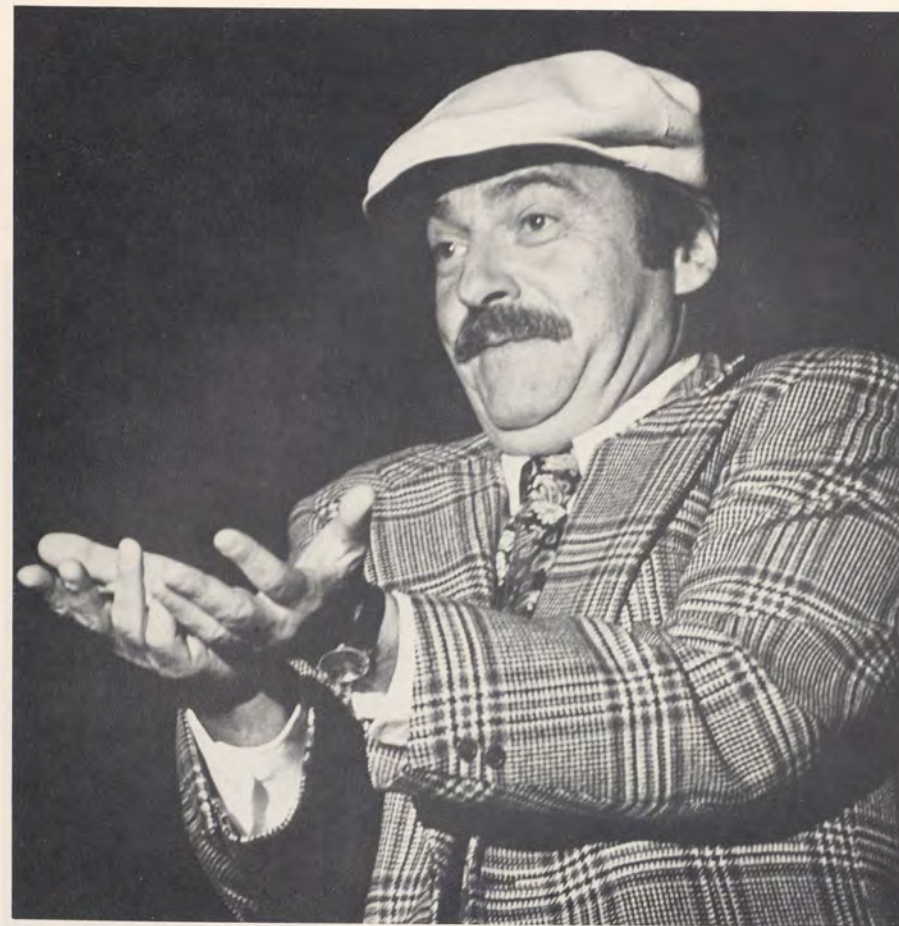
Come to the Cabaret, my friends . . . and they did! Close to 300 La Costa members threw themselves joyously into what they all claim to be 'the greatest member party' ever given at La Costa.

And from all reports, they were not exaggerating. Thanks to the theatrical expertise of Muriel Roston, the culinary skills of Willy Hauser and the super music of the Bob Voss Trio . . . it really was the party of the year.

Following a marvelous German dinner of brisket, red cabbage, potato pancakes and a dessert of strudel, on came the girls from Cabaret: Patty Oberman, Patty Miller, Peggy Jones, Barbara Cowgill, Karen Rochambeau, Joanna Curley, Wanda Day and Fran Diot were adorable as they pranced and danced around. One of the featured stars, everyone's favorite hairdresser Tony Ray, sang "Come to the Cabaret."

Jumping on stage in cabaret attire to the audience's delight was Hosh Abramson. As she huffed and puffed around the girls she muttered, "Muriel never invites me to be part of her productions . . . she must think I can't sing and dance." Hosh may not be a Liza Minnelli, but she sure brought down the house! ▶

24 / APRIL 1976



"Sam, You Made the Pants too Long," sings Lenny Oberman at La Costa



Teri Lees captivated all at La Costa's Cabaret night with her 'torch songs.'



Al Geiberger, defending champion, will be back at La Costa for the 24th Annual MONY Tournament of Champions to be played April 12-18. ABC will again televise the tournament nationally on April 17 and 18. Among the golfing greats who have thus far this year earned the title 'champion' and thus the opportunity to compete are: Rik Massengale, Bruce Crampton, Tom Watson, Billy Casper, Gene Littler, Hale Irwin, Ray Floyd, Tom Weiskopf, Jack Nicklaus, Johnny Miller, Don January, Dave Hill and Geiberger. Tickets may be obtained by calling or writing the La Costa executive office.

Dates to remember in La Costa: Saturday, April 24 The Grand Land Singers will be the featured attraction at the annual Mt. Scopus chapter of Hadassah luncheon. For the ladies the donation is \$100 per person and gentlemen, \$50. Cocktails at 11:00 a.m. followed by lunch at noon. For tickets, call Muriel Roston at 438-9111.

Sunday night, May 10 at 8:00 p.m. the U.S. Marine Corps Band will present a John Philip Sousa Concert on center court. No admission will be charged, and all North County music lovers are urged to attend to enjoy the 67-piece band and to share thoughts of a future North County Cultural Center.

# LA JOLLA SOCIAL SCENE

Readying for the La Jolla Opera Guild's "Floral Kaleidoscope" to be held at the Dramm-Echter Fox Point Farms, are, from left, Mrs. David Nisenberg, invitations chairman; Mrs. Eugene F. Dramm; Mrs. Leon Wheatley, organization chairman, and (seated) Mrs. James Agnew, wine and cheese sampling chairman.

The floral tour benefit for the Opera Guild will be held April 25 from 3:00 to 5:30 p.m. Mrs. James Kinder of La Jolla may be contacted about tickets. ▶



Mrs. Walter M. Leuthold, La Jolla, and her son Jack Horst, Coronado, received guests in the Beach and Tennis Club lounge, at their elegant dinner party. Featuring a romantic hearts and flowers theme, the affair honored out of town visitors Mrs. William B. Malouf of Palm Springs and Corona del Mar and Mrs. Nancy Hagadone of Hayden Lake, Idaho and Spokane, Washington. ▲

26 / APRIL 1976



Recently returned to La Jolla after their January wedding at the Breakers Hotel in Palm Beach are Mr. and Mrs. Paul English Munson. Mrs. Munson is the former Mrs. Patti McKee Grout of La Jolla. The Munsons will divide their time between La Jolla and Palm Beach, where they originally met. ▲

Everything's coming up roses and every other flower that blooms in the spring, especially in Southern California. Two "back to back" parties late this month will benefit St. James by the Sea Episcopal Church and the La Jolla Opera Guild.

Saturday, April 24, the 40th Annual Home and Garden Tour sponsored by the Women of St. James will feature the homes and gardens of Mr. and Mrs. Cliff Robertson (yes, the Cliff Robertson) at 333 Dunemere Drive; the charming, country-French design home of Mr. and Mrs. John Griffiths of 321 Via Del Norte, the contemporary residence of Mr. and Mrs. H. H. Fisher at 6404 Avenida Manana, and the Spanish home of Mr. and Mrs. Morris Hector at 7363 Fairway Road.

This, the oldest tour in San Diego, annually raises thousands of dollars for local, national and international charities supported by the ladies of St. James. The homes will be open from 10:30 a.m. to 4:30 p.m. with bus transportation available at the church.

Tickets at \$6.00 each include bus transportation and tea at the La Jolla Beach and Tennis Club following the tour. They may be purchased in advance at the church or on the day of the show.



Attending the Leuthold dinner party at the La Jolla Beach and Tennis Club earlier this spring were, left to right, Dr. E.D.S. Sullivan and Helen Anne Bunn of San Diego and Dr. and Mrs. Jack Avrack of La Jolla.

Mrs. Bunn is chairman of "An Evening with Jeanne Dixon" scheduled for May 13 at the Civic Theatre. The talk by the world-renowned psychic will benefit San Diego's diabetic children. Reservations may be placed now with Mrs. Bunn, P.O. Box 6431, San Diego, CA 92106. Checks should be made payable to Angelitos del Campo. Ticket prices are \$25/15/10/6.50 and \$4. Those purchasing \$25 seats will have the opportunity to meet Jeanne Dixon at a cocktail party after the show. ▲



Dr. and Mrs. Maurice J. Langsam, recently returned from a medical tour to Tahiti and Australia, hosted a spring flower preview dinner at the Beach and Tennis Club last month.

The Langsams, right, welcomed Mr. and Mrs. Darrold Cannan of Wichita Falls, Texas and La Jolla among their 50 guests. ▶

by Gary L. Jackson

The weaver dextrously working fibers into beautiful wall-hangings and cloth; the potter raising a graceful form of clay from his wheel; the woman intent upon an intricate needlepoint design; the dabbler in macrame and the master of hand-carved wood — all these people are sharing in something. What they have discovered is the interest and delight generated, in themselves and in others, when they create useful and decorative objects with their own hands.

Call it what you will — folk art, handicrafts, popular art or just "do-it-yourself" — there is an undeniable resurgence of interest in the creation of original hand-made items, and in the preservation of a wide variety of traditional crafts. Perhaps it is a rebellion, a movement against the mass-produced, stamped plastic, machine-sewn, use-and-dispose culture that surrounds us; perhaps it is a desire to return to older American ways and values. Or maybe it's just that people with leisure time want more to show for their expenditure of time and money these days than the transitory pleasure of a film or an expensive meal

People of all sorts stencilled and painted lively designs and pictures on tinware, furniture and walls.

Everyone inclined, of all ages and occupations, tried their hand at creating and decorating household items, motivated by the necessity of providing for themselves, and the desire to beautify their lives. They whittled, painted, worked with clay, cloth, and iron, and produced a unique art form. It is vigorous, honest, inventive and well-designed, but distinguished from "fine art" with a certain fresh and innocent style — an art style that went almost unacknowledged until large exhibitions at American art museums in the 1920's and 1930's brought it to the public's attention.

#### Growing Interest, and a Re-flowering

For many reasons — the rise of industrialism and the mass-produced item, the move from farms to cities, the march of the machine age — folk crafts had nearly faded from the scene in the years after America's centennial. Today, one hundred years later, handicrafts, both those unchanged and those altered by modern techniques, are undeniably experiencing a much deserved re-flowering, as people of many interests return to expression in forms that echo older ways and values.

Look around, almost anywhere in North County, and evidence of this

They are reluctant to be labelled and put into any set category — amateur, professional, folk-artist or artisan. They just enjoy what they are doing; weaving and creating, displaying their work, and hopefully selling enough finished works to keep themselves supplied with materials. No one in the group is making a living off their art — but they try to have part-time jobs that keep them involved with their crafts, whether it be working in the shops in the area, or giving lessons.

They all learned their crafts in different ways — some expanded skills learned earlier, some took classes to acquire or improve skills. No matter how one gets into it, the consensus is that it "grows on you."

When asked about the growing revival of handicrafts in the area, Duiese and Chris spoke of the general trend of getting back in touch with an older, less hectic lifestyle. Primarily, however, they agree that it is a matter of individual tastes. Weaving, needlework and other crafts are a good form of recreation, and there is the incentive of "enjoying doing something with your hands," the feeling of pride when one can say, "I made that!" They try to keep busy with their art as much as possible, working on large projects on looms at home, and completing smaller projects



John Sweetman at work in his studio/shop, The Yarn Loft in Del Mar's Stratford Square.

# Handcraft Renaissance

out. People, in increasing numbers, want to create, and be entertained by their own productive and artistic activities.

#### Folk Art Origins

Whatever the reasons, hand crafts are enjoying a revival that hasn't been paralleled since much earlier days in the United States. By the year 1876, "folk art" had reached its peak and was beginning to fade from the American scene. From the country's inception, craftsmen, workers and housewives — for the most part rural people without formal artistic training, but endowed with great skill and fertile creativity — had produced works of great beauty and utility. Carpenters and carvers created their own furniture, worked on fanciful shop signs, toys, or the once-ubiquitous cigar-store Indian. Women transformed utilitarian quilts into intricate works of art and created unique pieces of needlework, incorporating themes which depicted their daily lives and the ideals they lived by.

handcrafts renaissance abounds. In studio and gallery, boutique and workshop, art and artists of all varieties can be seen. Textiles and needlework, pots, carvings and paintings are on display. Those who create stained glass, hand-made clothing, well-wrought furniture or fanciful beadwork necklaces are everywhere creating, showing, and offering their wares for sale.

#### A Creative Group

Sometimes, artists and craftsmen band together for mutual support into co-operative groups. One such group runs the Art Garden Gallery in Del Mar. There are seven active members who are engaged in the creation, display and sale of their textile arts; on and off-loom weaving, needlework, rugs and wallhangings, batik and leather clothing. Two members of the group, Duiese Myers and Chris Robert, are engaged in the creation of woven fabric, pillows, rugs, and wall-hangings.

while they tend the gallery on a rotating basis.

#### Dabblers and Serious Artists

John Sweetman has a good perspective on the current state of textile-oriented crafts. He runs the Yarn Loft Weaving Studio in Del Mar, and provides supplies and information to the novice and serious artist alike. He also teaches a workshop for acquiring and improving skills in this area.

He states that there is a lot of ignorance in the field, but a growing number of informed dabblers, and serious crafts-people who have acquired good equipment and produce goods for their own use, and sale to others.

John stresses that it is cheaper these days, for example, to buy a machine-made blanket than to make your own; however, there is the gratification of participating in an older, more traditional form of work and recreation, and then you have something tangible to show for your investment of time and money.

#### American Decorative Arts

Sometimes a single artist works to preserve a unique old American art form, creating new works by following the patterns of the past. Such an artist is Linda Bolognese of Del Mar. She is primarily a painter and sculptor, but has devoted a lot of time and effort to what are known as the American Decorative Arts. In February she had a showing of representative works in four categories at the Ocean Song Gallery: stencil, country tin, theorem, and reverse glass painting.

During an interview at her home, she described these old techniques and their origins. The art of decorative stencilling was practiced by early Americans. Too poor to afford fine furniture, wallpaper and housewares, they would apply intricate and colorful patterns, and thus brighten their homes. Today the technique is somewhat more refined, yet still an intricate and delicate art form. First the chosen item is sanded and varnished thoroughly. Stencils copied from the old patterns are cut and applied and gold powder is dusted onto the still-tacky surface of the varnish. After a final coat, the result is beautiful — glowing golden patterns on a glossy black or dark-brown background. But the process is a painstaking one. Mrs. Bolognese has spent as much as a year working on one tray.



Several beautiful examples of the craft of country tin painting. Linda Bolognese, Del Mar, is the artist.

She also enjoys country tin painting. Using antique boxes such as old deed cases or gunpowder containers, and also contemporary works of tin, she lacquers them and then paints traditional floral and abstract designs onto them with opaque paints.

She stresses that both of these forms are crafts, not original art like her still-lives, for example. Stencils require a lot of patience and a steady hand when cutting and applying them. Country tin requires patience, too, and learning of a few stylized brush strokes, which she claims can be taught like the processes of any other craft. Although these are arts imitative of old designs, there is still a lot of creativity obvious in her work. This is

particularly evident in the choice of patterns she selects to put on each piece in harmonious combinations and color-schemes.

She also executes works in theorem, which is stencilling done on velvet, and creates reverse-glass and tinsel paintings, also traditional American forms. Both of the latter techniques involve painting on the back of sheets of glass. Tinsel painting is done in transparent colors, then backed by metal foil. The result is a picture with a lovely metallic sheen.

Mrs. Bolognese used to watch her father, an Italian immigrant, practice the art of stencilling. She revived her interest in these forms through acquaintance with the work of Esther Stevens Brazer, who founded the Historical Society of Early American Decoration in 1943. The society is dedicated to the preservation of these old techniques and patterns, and has many members, although these forms are just beginning to be known on the West coast.

Linda attributes the renaissance of these lost forms to the work of Mrs. Brazer, and to the interest of the growing numbers who want to create things of beauty in their spare time. Decorative arts which were once an economic necessity are now being revived as a recreational art form valued for its intrinsic beauty.

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# MOVIES ON SCREEN

by Alan Pesin

As a movie director John Cassavetes has filmed *Shadows*, a mid-Manhattan, hand-held camera version of *Marty*; *Too Late Blues*, an offbeat jazzier with best performances by Bobby Darin and Stella Stevens; *A Child is Waiting*, an over-simplified Abby Mann script eating away at Cassavetes' crane shots, dollies, and improvisatory acting; *Faces*, a black-and-white realistic fantasy with Oscar-nominated performances by Lynn Carlin and John Marley; *Husbands*, a full color, unrealistic fantasy complete with mental and physical regurgitation; *Minnie and Moscovitz*, Cassavetes' most comical and self-confident effort to date, and one of the very truly optimistic films of the recent past; *Woman Under the Influence*, the reincarnation of Seymour Cassel's *Moscovitz* as Gena Rowlands' Mabel Longhetti. But instead of the craziness being a way of life, it has evolved into a mental state. And now, *The Killing of a Chinese Bookie*.

About a month back a friend and I drove up to Los Angeles for the opening of this latest Cassavetes' release. The audience was a mixture of press, friends of the film, participants from the film, and the Sunday afternoon Westwood crowd (whoever that might include). The film took a long time to get to its existential reward; not as long as the 138 minutes printed on the press screening invitations, but longer than the collective patience of an audience braced for another *Woman Under the Influence*.

A telephoto pan and track follows a street-wise Italian entrepreneur Cosmo Vitelli (Ben Gazzara) from a silent cab, through a maze of outdoor tables peopled by clean, good-looking Los Angelinos, eating natural, healthy foods, to a business lunch with a slightly overweight loan shark (Al Ruban). Surrounded by sunlit serenity, yogurt, alfalfa sprouts, and well-endowed waitresses, Cosmo places a bulging, brown, paper lunch bag in front of the collector.

During single-take close-ups, Mr. Sophistication (Meade Roberts), the main attraction at Cosmo's establishment, the hip, strip-strip club Crazy Horse West, does his ten minute monotone monologues on the splendors of the Western world, while the doings of the on-stage, scantily-clad, female chorus have to be imagined.



Ben Gazzara paying for his sin

Hand-held cameras are continually led by Cosmo in, out, and around the club, through private homes, up and down residential streets and back alleys. But despite the inferred intimacies of these tiring travails, the weary Sisyphus Cosmo never reveals a bed and board he can call his own.

*The Killing of a Chinese Bookie* could have been a comfortable entertainment about a small-timer over his head in gambling debts, modern gangsters out of the mold, murder, betrayal, and retribution. Instead Cassavetes sabotages his only chances for success by withholding motives, reasoning and explanation.

The tension caused by the conflict between the story of Cosmo, a low IQ yearner faced (presumably once again) with reality, and remembrance of Cassavetes past, does not work to the film's advantage. In *The Killing*... it is easy to discern Cassavetes' lingering concerns with the necessities of love, the bonds of family, and even the way of making films. But this film is ridden with decay. Pieces of the puzzle have been eaten away. Almost everybody in it is rotting inside-out, unlike those in his past films who have gained strength, uplift and understanding when faced with big-as-life problems.

After the screening I bumped into Cassavetes in the anteroom of Hamburger Hamlet's men's room. Above the sounds of intermittent Beatles' muzak, we talked about his film. It made me need to see the film again. (Continued next month)

## CURRENTLY SHOWING

**All the President's Men** — (Grossmont Cinema) — Director Alan Pakula (phones and tapes in *Klute*), cinematographer Gordon Willis (dark and undercover in the *Godfathers*), screenwriter William Goldman (strained rapport in *Butch Cassidy and the Sundance Kid*), Robert Redford, Dustin Hoffman, Jason Robards, et. al., reprise Watergate, *The Washington Post*, Bob Woodward, Carl Bernstein, Ben Bradlee, and the troubled, well-meaning Washington, D.C. of late 1972.

**Barry Lyndon** — (Valley Circle) — The opening scene is exquisite joy; and Stanley Kubrick's redundancies, marching music playing over and over, reverse zooms receding from close-ups to impressive tableaux, and overabundances of art works in general, are quaint diversions from a narrative which spans three hours and four minutes and the life of an Eighteenth Century Irishman.

**Breakheart Pass** — Alistair MacLean gets credit for this awful Charles Bronson vehicle shot on winter locations with real trains, but full of rear-screen projection and no direction (Tom Gries).

**Dog Day Afternoon** — Droll hysterics followed by muddled seriousness. Sydney Lumet has fashioned another Al Pacino solo out of the true story of a bi-sexual bankrobber.

**Frenzy** — (April 21-27, Unicorn Cinema) — Hitchcock's most programmed film, totally devoted to the Hitchcockian mechanics, but without the creativity of *Sabotage*, *Notorious*, *North by Northwest*, or *Psycho*. Still worth seeing if only in preparation for Hitchcock's newest, *Family Plot*.

**Gable and Lombard** — (Loma Theater) — James Brolin's Clark Gable lacks in imagination what Jill Clayburgh's Carole Lombard misses in imitation. Close to worthless despite its possibilities. Directed by Sydney Furie.

**Hustle** — Uncomfortably directed by an anachronistic Robert Aldrich, this *Save the Tiger* sequel with Burt Reynolds and Catherine Deneuve is a better-than-it-seems, cluttered, cop-and-his-girl tale.

**The Man Who Would Be King** — (Fashion Valley) — Away from the tinsel town pressures of perfect photography, loudest musical scores, and hottest actors and actresses, John Huston has filmed a simple Kipling short story with haphazard Oswald Morris cinematography and a Maurice Jarre score drowned out by indigenous music, native singing, and the raised voices of Michael Caine and Sean Connery.

**Next Stop Greenwich Village** — (College Theater) — Paul Mazursky's humorously, autobiographical attempt to recreate his life in the radically independent Village of the early Fifties.

**One Flew Over the Cuckoo's Nest** — (Cinerama) — Milos Forman captures the mood of the Ken Kesey novel without sacrificing the cinematic possibilities. Jack Nicholson plays R.P. MacMurphy playing Jack Nicholson.

**Sherlock Holmes' Smarter Brother** — (Fashion Valley) — An unoriginal comedy, director-writer-star Gene Wilder borrows all the latest accoutrements of today's successful comedies, kicks to the crotch, sexual innuendo, and theater of the absurd.

**The Sunshine Boys** — (Fashion Valley) — Another Neil Simon bittersweet goodie, this time about a two-man team of separated vaudevillians who hate each other, but are brought together for one last performance.

**Taxi Driver** — Martin Scorsese, Robert DeNiro and Paul Schraeder, presumably in that order, have wrought their violent and earthy visions of New York City and assassination-America in this hyped-up affair of everyday failure.

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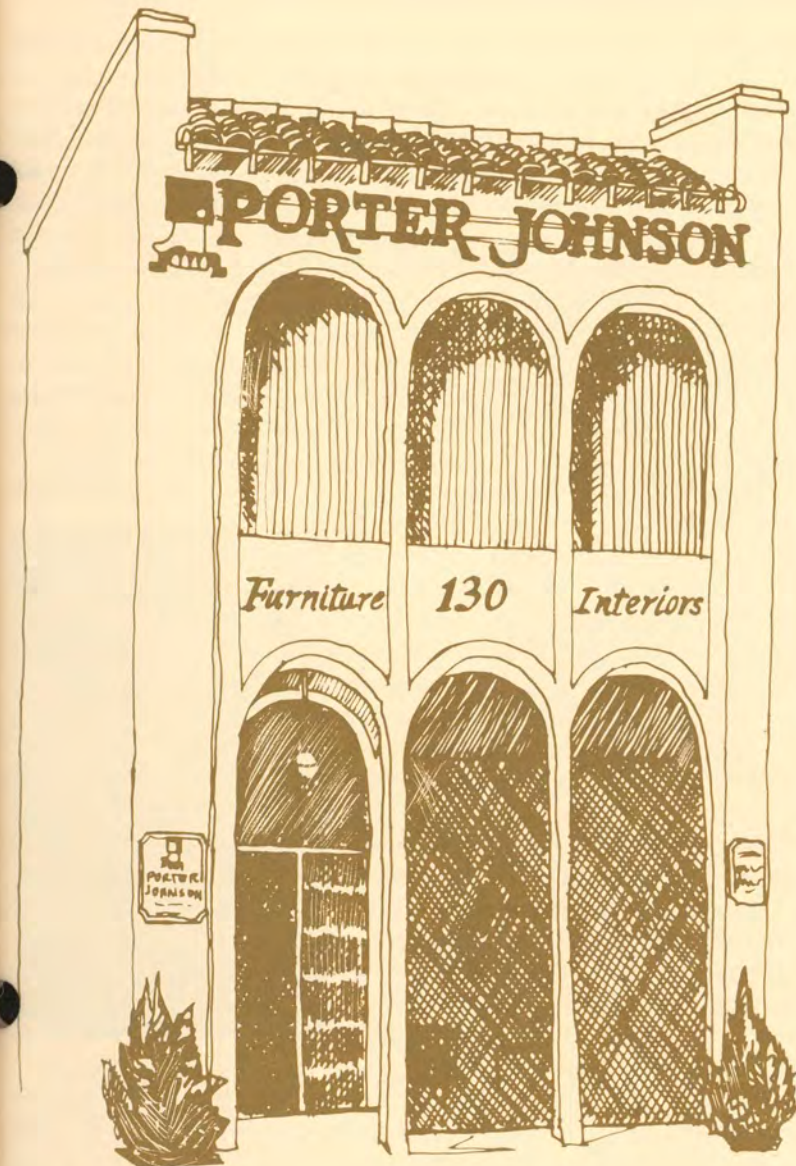
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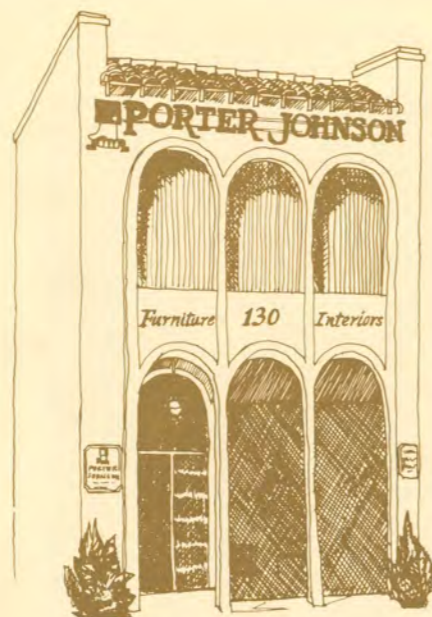
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## CLASSICS ON RECORD

by Troy Reynolds

*Symphonie Fantastique*, Op. 14 by Hector Berlioz (Deutsche Grammophon 2530 297); and *Invitation to the Dance*, Op. 65 by Carl Maria von Weber, with "The Damnation of Faust," Op. 24 by Hector Berlioz, "Mephisto Waltz" by Franz Liszt, "The Bartered Bride" by Friedrich Smetana, "Scherzo Capriccioso," Op. 66 by Anton Dvorak (Deutsche Grammophon 2530 244), both performed by the Berlin Philharmonic, Herbert von Karajan, conductor: Presented in the grand German style, this recording of Berlioz' most famous work succeeds in deemphasizing the flashy flamboyance of the piece without becoming stilted. The turbulence and moodiness of the author are permitted to shine through, especially in the spiralling dynamics in the late passages of the unsettling second movement. Berlioz' influence is heard again in his orchestration of this earlier work by von Weber. The "Invitation to the Dance" is historically just what the title implies, the first step in the Romantic infatuation with various dance forms. Berlioz' own "Ballet of the Sylphs" and "Minuet of the Will-O'-the-Wisps" follow from his musical - dramatic legend "The Damnation of Faust" and are full of the seductive spirit of that work. Liszt continues in this vein of fiery fantasy; Smetana is more formalized and traditional in his use of the dance. With Dvorak, he gives side two of this fine album a distinct Slavic folk flavor . . . two exquisite performances by this fine orchestra.

*Baroque Venice*, music by Giovanni Gabrieli, Giovanni Bassano, Claudio Monteverdi (London STS 15256), performed by the Monteverdi Choir and the Philip Jones Brass Ensemble, John Eliot Gardner, conductor: A superb collection of short pieces by three masters who wrote and directed for St. Mary's Cathedral in the early 1600's. The vocals are crisp and emphatic, complimented gloriously by rich, full brass and organ arrangements devised for this recording by Mr. Gardner. Excellent listening for a Sunday morning.

Rodrigo Riera plays his own compositions and other works (Musical Heritage Society 672): A child prodigy whose talents were put to use to help feed the rest of his poor family, Rodrigo

has evolved into one of the great modern classical guitarists and composers. He is at his best on side one of this album, capturing the spirit and vitality of his native Venezuela in his own compositions. Side two includes Villa-Lobos' "Preludio No. 1," Albeniz' "Leyenda," Sanz' "Pavana," and Bach's "Prelude," among others. Rodrigo's second recording on a typically excellent MHS pressing.

*Tchaikovsky Symphonic Works* (Philips 6500 467), performed by the Frankfurt Radio Orchestra, Eliahu Inbal conductor: Four little-known, short orchestral pieces are performed with grace and sensitivity, with special attention paid to the delicate inter-sectional dialogues dotted throughout each work. "Fatum" (Fate), Op. 77, is a symphonic poem featuring a grand and very moving recurring theme that bounds and rebounds between a strong, unison string motif and a bursting-staccato, fully harmonic response from the winds. "The Storm," Op. 76, is an earlier piece written while the author was studying under Anton Rubinstein. While lacking the fluid linear development of his later works, it serves to showcase the young Tchaikovsky's blossoming instrumental and compositional styles. "The Voyevode" (The General), Op. 78 is perhaps the most enticing of the four, portraying with vividly imaginative orchestration the discovery by the suspicious General of his wife in embrace with her young lover and his reaction to the scene. "The Tempest," Op. 18, a fantasy after Shakespeare, is considered by many as Tchaikovsky's finest programmatic work.

*Chopin Sonatas, No. 2 in B-flat Minor, Op. 35, and No. 3 in B-Minor, Op. 58* (Columbia Masterworks M 32780), performed by Murray Perahia: As material for his second recording, this young (29) American rising star has chosen two trend-bucking compositions that were written when popularity for the sonata form was ebbing. Perahia's approach to these pieces is itself fundamentally a departure from contemporary interpretation. His detached manner at the keyboard lends itself perfectly to the eerie essences of the B-flat minor sonata. This piece is most noted for its

Continued on page 44

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# THE TENNIS RACKET

by Dave Martin

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When your opponent is equally skilled on forehand and backhand it is not a good tactic to hit always to the same side, such as the backhand.

If he is capable of making strong shots off either side you must adopt a plan which limits his type of return so that he is hitting the ball more back to you rather than away from you.

In your next practice session try keeping the ball deep and cross court until you get an opportunity to make a winner down the line. If your opponent returns down the line, hit cross court to the other corner. You will soon discover that your adversary is making many more steps than you are. When he hits down the line the ball travels relatively toward you, while your cross court shot makes him run to intercept the flight of the ball. Eventually, he

will still be out of court as you move into his weak return and put it out of his reach.

## Rules and Rhubarbs

Agile Alex, in charging forward to get a low, shallow ball was unable to stop his forward momentum. After successfully returning the shot, he continued on his rapid way, jumped the net cleanly, and landed in court on his opponent's side.

While his agility is commendable, his exercise was wasted. Under Rule 18(e), Alex lost the point when his feet touched ground within his opponent's court while the ball was still in play. This is true even if Alex' return were clearly out of reach of the opposing player so long as it had not bounced twice or outside the boundaries.

## Problem Solving

The high bouncing, semi-lob to the backhand often presents major

difficulties, especially for one who has a fundamental weakness on that side anyway. In the majority of instances the ball plops weakly into the net simply because it requires considerable shoulder strength to keep the racquet moving forward at shoulder height or above.

The net error can be almost completely eliminated by exaggerating the forward sweep of the arm. Try for depth and safety above the net and often your opponent will be faced with the same problems you have just overcome.

Other solutions include moving in a couple of steps and volleying the ball back in the air or moving back a couple steps and allowing the ball to drop to a comfortable waist height level. In any event, make your decision early and be ready for the shot you have chosen.

*Send your problems to this column, care of Whispering Palms Tennis Club, Rancho Santa Fe, CA 92067 or to Dave Martin, c/o North County Living Magazine, Box Q, Rancho Santa Fe, CA 92067. Sorry, no direct mail replies are possible, but your questions will be answered promptly.*

## THE JOYS OF WATERFRONT LIVING

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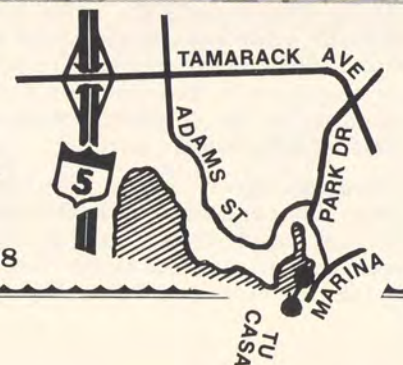
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AIR FRANCE jet flies to the fabled French Riviera every day from the United States, via Paris.



Surrounded by an amphitheater of pine-tree covered hills on the "Bay of the Angels", Nice remains the eternally young capital of the Azure Coast (the name Frenchmen gave their Riviera). Here is where the Hotel Meridien was built . . . at the foot of the castle, and in the center of town. Your airconditioned room or suite opens onto a terrace or balcony above the cobalt-blue sea, the palm-tree shaded Promenade des Anglais, the ocre-tinted houses of the old town, and the Albert-Premier Gardens.

# THE WIDE WORLD OF TRAVEL



## A RIVIERA ROMP

by John Haase



The potters of Vallauris are famed as the confreres of Picasso, who worked with them during his ceramics period. A fascinating gallery in the delightful hilltown near Cannes is authorized to sell signed works by the Master. Air France Photo



A beautiful bikinied blonde on a sunflooded beach. What comes to mind? The French Riviera, of course. At Juan les-Pins (above) and dozens of other resort towns along la Côte d'Azur the good life is a way of life. Air France Photo

I have never been a subscriber to the theory that the coast of Southern California is like the French Riviera. In France the sky is bluer, the water cleaner, the hills are greener. Therefore, Californians should not be deterred from seeing the Cote d'Azur even though it is expensive.

If you are flying, your port of entry to the French Riviera will undoubtedly be Nice, and if you're staying there, there are countless accommodations (from the modest to the most deluxe). I shall tell you of a day — a rare day, which only this part of the world can offer.

First off, rent a car. Preferably a convertible. Put the top down and head towards Marseille. Choose the Lower Corniche since it will let you hug the shoreline. Somehow one rarely gets over the excitement of the color of the ocean — blue, gray, a never-ending, changing pattern depending on the sun and clouds.

Your highway is broad and generous and well marked, and you will pass such fabled small towns as Cros-de-Cagnes, Cagnes-sur-Mer, Antibes, Juan-Les-Pins, Golfe-Juan, each well worthy of a visit. The mere names recall F. Scott Fitzgerald, Maugham, Onassis and the Aga Khan.

Your first major city is Cannes, but bypass it at this time and continue towards St. Raphael. The countryside, exceedingly lush, is bathed by a shining sun and a benign ocean breeze. Continue along the coast. The highway is narrow now and watch out for European drivers who will pass you in incredibly small and even more incredibly underpowered vehicles. You will travel through Theoule, La Galere, Miramar, Agay and Boulouris, all of them lovely small coastal resort towns. You should reach St. Raphael at lunch time.

Drive towards the center of town and park your car. Walk on cobblestoned streets and dodge scores of school children, all neatly uniformed, carrying fresh baguettes on their way home for lunch. Follow suit.

Go to the bakery and buy the oven-fresh thin French bread, go next door and have the butcher cut a slice of home made pate the thickness of your thumb. The grocery store will sell you a local wine, a jar of pickles. Then ask for



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## TRAVEL



The Promenade des Anglais, Nice's mile long waterfront boulevard, is a favorite strolling area for tourists day and night. Palm trees, beach and ocean-going yachts at anchor provide an unequalled romantic setting. Air France Photo.



St. Tropez is a lively French Riviera resort frequented by movie stars, models, fashion editors and other celebrity-types. The cafe Senequier along the Quai du Port is a good place to see and be seen. St. Tropez can be reached in minutes from Nice. Air France Photo

directions to the beach. In spring, the beach is quiet. You may find a cove of your own as you spread the delicacies before you and watch the gentle waves of the Mediterranean wash ashore. It was here Napoleon landed from Egypt, and from here he departed for Elba in 1814.

Whether it is the beauty, the food, the wine or the history, whether it is a bit of each, it will be a picnic long remembered.

Follow the coast, past Frejus, St. Aygulf, to St. Martin, about a half-hour drive. Again, a lovely coastal resort, with broad tree-lined boulevards, a place still in the last century. Sidewalk cafes, frequented by old roués, their basque caps at a rakish angle. Men playing boules on the red-brick, well-packed earth on the village square.

Next stop, St. Tropez, which is many things to many people, depending on the weather, the season, the influx of tourists. Like a chameleon, the town changes its atmosphere to match its occupancy, but St. Tropez physically never changes, its century-old buildings hugging one of the most intimate and charming natural harbors in the world. Its hills beyond are alive with history and foliage,



Anyone for tennis . . . or golf or skiing? These and other sports are featured on Air France's new 15-day vacations designed for active sportsmen at three top resorts in Spain, Austria and Monte Carlo. As shown above, tennis is a favorite at Monte Carlo, along with golf. Skiing ranks first at Mayrhofen, Austria; golf and tennis at Marbella, on Spain's Costa del Sol. Air France Photo

winding, intimate streets, ambient shops, small hotels of great fame.

It is best to see the town off season, since the tourists in mid-summer provide such a show in themselves it is hard to dissociate the inanimate beauty of the town from the animate attractions strolling the quay. Walk along the water-front and admire some of the world's greatest yachts, gleaming white hulls, well-scrubbed decks, an assortment of flags like confetti in the wind.

Sit in one of the water-front cafes and have some Pernod, watch the natives. Everyone looks so brown, trim, and ten years younger.

It is only a 20-minute walk to the del. Walk through the town. Savor

information illustrating methods of improving the quality of urban life is presented in a most visually stimulating and artistic way," the citation said. Particular commendation was given for the excellent use of music and an outstanding script designed to permit the viewer an opportunity to think for himself.

Cities For People was produced and directed by John Marshall, KPBS, was the executive producer.

# Salud!

To things that improve with age.

Wine. Cheese. Antiques.

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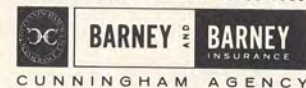
A thing that was good to begin with can only get better with age. It just stands to reason. The wrinkles get ironed out. The grooves wear together perfectly. It mellows—it becomes smooth and rich and rare.

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Continued from page 37

third movement Funeral March, but this artist rolls joyously through the highly developed first movement, lilts elegantly over the Scherzo, and strides gracefully through the *presto* Finale, bringing his own poetic magic to these more neglected sections. In the *Sonata No. 3*, the contrapuntal right-hand lines in the first movement fall effortlessly, cascading through the lively opening theme of the Scherzo. The third movement is a marvelously serene *largo*, free of any harmonic dissonances... the sort of thing that will soothe any headache. The Finale opens with a staggering chord series that breaks down into the opening theme, which is blessed with an abundance of delightful descending scales. Such dramatic transitions, from the forcefully harmonic to the spirited melodic, from the grand to the sublime, set a tone of turbulence in this movement that seems to bring out the best in this blossoming virtuoso.



Inside the walls of this medieval fortress located at Antibes on the French Riviera is the Picasso Museum. Antibes is a scenic spot between Cannes and Nice.

## KFSD BRINGS KARL HAAS TO SAN DIEGO



KFSD proudly presents AN EVENING WITH KARL HAAS, Wed. April 21st at 8:00 p.m. in UCSD's spacious Mandeville Auditorium. Karl Haas, in case you don't know, is perhaps the most well-known and beloved "music man" broadcasting internationally at this time. Music Director at Detroit's WJR, Haas' "Adventures in Good Music" Programs have an audience numbering in the millions. It's heard around the world — from New York to Los Angeles on more than 20 syndicated programs, and from Athens to Tokyo on more than 400 Armed Forces radio stations.

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Head towards Cannes. The sunset in your rear view mirror, the mistral on your face. Cannes is more intimate than Nice, more elegant, and like St. Tropez, surrounds a marvelous part full of pleasure craft and fishing vessels.

Head for the Meridien Hotel and pick a sidewalk table. It is rarely too cool to enjoy dining outdoors. This is the town for bouillabaisse, the fish fresh, heavily laced with saffron, the seiners across the street, the fishermen practically anxious to see your appreciation of their catch. Add a bottle of muscadet local, cheap and pungent, and take a good long walk along the quay before returning to Nice.

It is an hour's drive, and if you are fortunate, the moon will hang over the Mediterranean. Traffic will be light, and the odor of mimosa and carnation will drift in from Grasse. You should reach your hotel by midnight. It will have been a full day along a fresh coastline.

Next stop, St. Tropez, which is many things to many people, depending on the weather, the season, the influx of tourists. Like a chameleon, the town changes its atmosphere to match its occupancy, but St. Tropez physically never changes, its century-old buildings hugging one of the most intimate and charming natural harbors in the world. Its hills beyond are alive with history and foliage,

## RAND, STEWART NEW RANCH REALTORS



Left to right, Jean Stewart, Randy Kelts and Jerry Shockney of Rand and Stewart.

Rand and Stewart, Rancho Santa Fe's newest real estate brokerage office, is located in what was formerly known as the Blackledge Building on Via de Santa Fe.

Mrs. Jean Stewart and Mrs. Randy Kelts are brokers for the new firm and Mrs. Jerry Shockney, Rancho Santa Fe resident, is an associate. Mr. Chet Kleveland will handle property management for the company.

The new company handles both residential and investment real estate in Rancho Santa Fe and North County areas. Rand and Stewart is a member of the San Dieguito Multiple Board of Realtors.

## KPBS WINS OHIO STATE AWARD

Cities For People, a KPBS, San Diego, television documentary about urban growth, has won the prestigious Ohio State Award, one of 69 recipients in a field of 815 international entries.

The award was given KPBS for achievement in educational, informational and public affairs broadcasting. "Much information illustrating methods of improving the quality of urban life is presented in a most visually stimulating and artistic way," the citation said. Particular commendation was given for the excellent use of music and an outstanding script designed to permit the viewer an opportunity to think for himself.

Cities For People was produced and directed by John Field and Amanda Pope. Paul Marshall, KPBS, was the executive producer.

## PESIN FILM IS OSCAR NOMINEE



"Conquest of Light," an 11-minute film concerned with the art of making crystal by hand in the ancient city of Waterford, has been nominated for an Academy Award in the short subject category. Shown here are Louis Marcuș, of Dublin, Ireland, with a print of the film he produced, and Harry Pesin, president of Pesin, Sydney & Bernard, Inc., New York, who acted as creative consultant. Columbia Pictures is the distributor.

## JANE WARREN JOINS CULVER & ASSOC.



Jane Warren

Culver and Associates is pleased to announce the appointment of Mrs. Joseph R. Warren to the staff of their Rancho Santa Fe office on El Tordo. Jane and her husband have been residents of the Ranch since 1970. The couple has five children, two of them attending local schools. Mrs. Warren has been active in the Beach and Country Guild for Cerebral Palsy, and she and her husband have been prominently identified with the PTO talent shows which benefit Rancho Santa Fe Youth.

## STARLIGHT SEASON'S DIRECTORS

J. Howard Stein, executive producer of the San Diego Civic Light Opera Assn. has announced the appointment of directors for the 1976 Starlight season.

First in the summer series, "My Fair Lady" will be directed by Don Ward. Ward, now in his third season as a director for Starlight directed last year's "Hello Dolly" and Starlight's 1974 production of "Camelot."

Bob Austin has been selected to direct "Carousel", the season's second production. Austin, who appeared in the original Broadway production of "Carousel" with Jan Clayton and John Rait, had the opportunity to work under authors Rogers and Hammerstein as well as director Rouben Mamoulian and Choreographer Agnes De Mille.

"Sound of Music", final show of the season will be under the direction of Starlight veteran Ole Kittleson, who enters his fourth season as director. Kittleson came to Starlight over 21 years ago and has appeared in over 40 musicals. He directed the 1973 production of "Once Upon A Mattress".

## HUGHES AIRWEST TO ASSIST GHANA

Hughes Airwest today announced it has signed a technical assistance contract with Ghana Airways to help improve its scheduled service between nine cities in countries throughout West Africa.

Ghana thus becomes the seventh nation in the last six years to be assisted by Hughes Airwest, an international airline serving 54 cities in the United States, Mexico and Canada.

"We are very pleased that Ghana Airways considers our operational know-how to be the precise ingredient it needs to strengthen its own air transportation system," said Irving T. Tague, general manager.

Hughes Airwest has assigned a team of 12 employees to Ghana Airways' headquarters in Accra.

Hughes Airwest currently has assistance contracts with airlines in Burma, Nepal, Mauritania and Saudi Arabia. Two other contractual agreements have been completed with airlines in Japan and Liberia.

## THORSON NAMED ASSISTANT VICE PRESIDENT



Richard W. Thorson

Richard W. Thorson has been named assistant vice president of Avco Community Developers, Inc. (ACD), according to R. Barry McComie, ACD's executive vice president and chief operating officer.

In his new position, Thorson directs sales at Rancho Bernardo and Village Park, new towns in San Diego and Encinitas. He is also responsible for sales at Windemere, ACD's newest residential community atop Mt. Soledad in La Jolla.

Thorson joined ACD in 1970 as manager of Rancho Bernardo Realty. Prior to his appointment as assistant vice president, Thorson was marketing and sales director for Rancho Bernardo.

Thorson attended Hamline University and Minnesota Business School. He owned and managed Thorson Realty Company in Los Angeles, California, for 23 years, specializing in sales and appraisals.

A member of the California Real Estate Association and National Real Estate Board since 1947, Thorson directed \$25 million in sales for Avco Community Developers, Inc. in 1975.

Thorson and his wife, Betty, live in Rancho Bernardo.

Avco Community Developers, Inc. (ACD), developer of new towns in Southern California, is a publicly held company with its common shares listed on the Pacific Stock Exchange.

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## SANTA FE FEDERAL OPENS BRANCH



Margaret Stockman

The Santa Fe Federal Savings, first savings and loan association in Rancho Penasquitos, opened Monday, March 8.

The office, located at 14399 Penasquitos Drive, is the 17th in Santa Fe Federal's network of offices throughout Southern California.

Headquartered in San Bernardino, Santa Fe Federal is San Bernardino County's oldest and largest association.

The Rancho Penasquitos office is the second office in San Diego County. Santa Fe Federal's Del Mar office was opened in 1973.

Margaret Stockman, branch manager, joined Santa Fe Federal in 1971 as escrow officer and has served in all savings and lending operations. She was president of the San Bernardino County Escrow Association in 1975.

Mrs. Stockman and her husband, Henry, are the parents of two sons. They reside in Rancho Penasquitos.

## SD FED OPENS SUPERMARKET BRANCH

San Diego Federal Savings and Loan Association has introduced an ultra-modern savings concept in San Diego County — a branch office next to the checkout counter inside a supermarket — which may well be a harbinger of things to come in the savings and loan business.

San Diego Federal's supermarket branch, in the Big Bear supermarket at Navajo and Jackson, is the first savings and loan branch of its type in San Diego County and one of only several such branches in California.

The pioneering concept, the latest in a series of customer convenience innovations to be initiated by San Diego Federal, comes at a time in which the



Grocery shopper, Mrs. Pam Abbott, chats with Cheryl Gollehon, manager of San Diego Federal Savings and Loan Association's newest branch inside the Big Bear supermarket at the corner of Navajo and Jackson in San Diego.

needs of the consumer saver are being recognized as never before by financial institutions.

San Diego Federal's latest "first," the branch inside the Big Bear supermarket, will be open to savers six days a week, Monday through Saturday, from 11 a.m. to 7 p.m., the busiest hours for grocery shopping.

The supermarket branch will be staffed by Manager Cheryl Gollehon and two tellers. "We're very pleased that our hours of operation have been designed to fit the grocery shopping habits of most people. And, we're especially pleased that we'll be able to serve the savings needs of residents of the area through the day and into the early evening on Saturdays," she said.

San Diego Federal will offer its supermarket branch customers a full range of free services, from free notary service and free document copying to free travelers checks, she added.

Gordon C. Luce, San Diego Federal president and chief executive officer, said establishment of the savings and loan's Big Bear supermarket branch "represents a continuation of our efforts to go out to the neighborhoods where our savers live and do their everyday shopping. This, plus the hours we'll be open six days a week inside the Big Bear Market, will bring greater convenience than ever before to present and new savers in the San Carlos (San Diego) area.

"Our experience tells us that most of our savers want to save as close to their homes as possible, and it's for this reason that we're locating many of our new savings and loan branches as near to residential neighborhoods as we can. The new supermarket branch is a perfect example of this concept in action," he said.



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## SHEARSON BROKERS AUTHOR COLUMN

Commencing with this issue of North County Living Magazine, brokers affiliated with Shearson, Hayden Stone's Rancho Santa Fe office will contribute a monthly investment column.

Boyd E. Sharp, Jr., office manager, authored the first column. For 12 of the past 17 years Sharp has been involved in management at the branch and executive levels of two major brokerage firms. He has managed institutional and trading operations as well as firm-wide training and development of brokers and managers. His duties in Rancho Santa Fe include both the management of the office and the advising of securities clients.



The Sharps and their one son live in Rancho Santa Fe. Mr. Sharp is a member of Rotary, director and officer of the Rancho Riding Club and active in the Rancho Santa Fe Little League.

## SDG&E ISSUES ONE MILLION SHARES

San Diego Gas & Electric Company has reached an agreement with underwriters for the sale of one million shares of preference stock (cumulative) without par value.

The stock will be offered for sale to the public at \$27.50 per share. It will bear an annual dividend of \$2.68 per share to yield 9.75 percent per year. The first dividend will be payable July 15, 1976.

The negotiated public offering will be handled by a group of underwriters co-managed by Merrill Lynch, Pierce, Fenner and Smith, Inc. and Blyth Eastman Dillon and Co., Inc.

Net proceeds from the sale of the stock will be used to retire a portion of outstanding short term notes issued for temporary financing of additions to company properties.

## PROFILE: ORIENT OVERSEAS LINE MANAGER

Highly versatile, and with a genuinely fascinating background, Sunny Pan was born in Shanghai in 1929. He graduated from St. John's University in Shanghai with majors in economics and journalism. Subsequently, he worked for the English-language South China Morning Post as a photo-journalist and then chief photographer. He also covered the Korean War and Vietnam War (including the famed battle of Dienbienphu) for Pan-Asia News Agency, with his photos appearing in such prestigious publications as Time-Life-Fortune in the U.S. and all leading European magazines.

In 1955 Pan came to the U.S. and attended the business graduate school of New York University. During the day he worked for Harold L. Lee & Sons Travel Service, the leading Chinese-owned travel agency in New York City. Within one year he was assistant manager of the company. In 1959 he opened a San Francisco branch office for Lee (during the same year he was the first passenger to fly in a commercial jet from New York to Hong Kong — United to San Francisco, Pan Am to Tokyo/Hong Kong).



In 1965 Pan returned to Hong Kong as a partner in a new Gray Line franchise opened there; in the same year, Gray Line became the general passenger agent for Orient Overseas Line in Hong Kong (this was the start of Orient's passenger services, the line having previously only carried cargo). In 1967 he joined Orient Overseas in San Francisco. Instrumental in introducing the line's operations to the American market, Pan also opened a Southern California office for Orient Overseas and served as district sales manager, based in Los Angeles.

Pan and his wife, Linda, and three-year old daughter, Carol,

live in the Torrance area. While on the first American-style football team in Shanghai (having played varsity football and baseball at St. John's), Pan's major hobbies today are photography, tennis, golf, and globetrotting — but his real avocation is to work. He is a member of the American Society of Travel Agents and the Los Angeles chapter of SKAL.

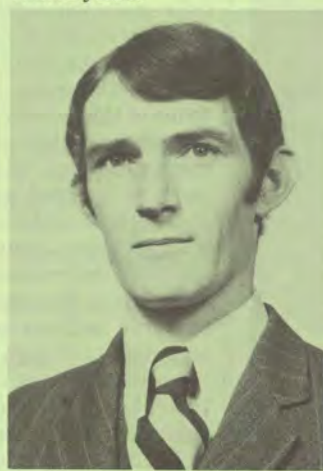
## FOUR WINDS OPENS ENGLAND OFFICE

Four Winds International, Inc., has opened a general office for the United Kingdom, increasing the company's overseas locations to eight offices in seven countries.

President R. W. Arendsee, Rancho Santa Fe, also announced at Four Winds World Headquarters in San Diego that David Glyn Jones has been named manager of the U.K. office.

The New Four Winds office is located at 421 Norwich Road, Greenford, Middlesex, UB6 8UB, near London. The telephone numbers are (01) 578-6611, 578-6612, and 578-6613.

"We are pleased to have David G. Jones as manager of our English office," Mr. Arendsee said. "He has an outstanding record of achievement in the international relocation and moving industry over the past twelve years."



David Glen Jones

Four Winds International, Inc., which is engaged in worldwide relocation and moving services for corporate and governmental customers, also has overseas offices in Bremen, Frankfurt, Singapore, Honolulu, Hong Kong, Tehran, and Manila.

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# INVESTMENT STRATEGY

by Boyd E. Sharp, Jr.

When moving to the North County from a far-off major metropolitan area (as most of us have done), there is a certain amount of "relocation-shock". One has to forsake services that are associated with more urban areas, and trade these off for the privilege of living in this beautiful and gracious country.

That certainly is the case with some services, but definitely *not* when it comes to investment services.

The eight-man Shearson, Hayden Stone office in Rancho Santa Fe is a perfect miniature of our 50-man office in Chicago, or San Francisco, or New York City. It has the capability to perform every investment service the firm offers in major metropolitan areas in the United States and overseas.

It can buy and sell commodities on Chicago, New York and London exchanges. It can find a buyer for your Province of Ontario Hydro-Electric bonds, as easily as if it were in Montreal. It can arrange for a fully-managed Option writing account, or a retirement annuity written by Metropolitan Life Insurance Company.

More and more, the major securities firms of the seventies are becoming full service financial "shopping centers" for the individual and his family. They provide insured custody of securities and full bookkeeping, all without charge. Their computer systems today provide information instantaneously that just a few years ago would have required tedious searching by broker and client through volumes of data.

And what does this mean to today's investor? First, it means better informed and better equipped brokers. From his electronic equipment he can give you the last ex-dividend date, the amount of the dividend, current yield and price on any security listed on any major exchange or NASDAQ... also earnings, volume, annual and daily highs and lows, all important to investment decisions. News services bring up-to-the-minute information into each and every small or large office throughout the country.

As future columns appear in this series, we will draw upon 150 cumulative years of investment experience compiled by our eight men.

Each will make a contribution to this column in developing investment concepts and strategies that are used today by successful investors. Some will draw source material from North County clients who have had years of successful business and investment backgrounds. As the teacher learns from the students, so does the broker learn from his clients.

The thrust of this investment column will hopefully be a practical one. It will draw from experience to add to experience. It will deal with subjects ranging from the fundamental approach on portfolio construction to the more advanced option writing techniques. It will describe the proper development of bond portfolios through the use of quality ratings, maturity spreads, interest rate risks etc. We will look (and look again) at gold and currency values.

There are certain things this column will *not* do.

It will not tout a "stock of the month."

It will not take either supportive or adverse positions on economic pronouncements.

Properly, such columns belong to the creative securities analyst and the credentialed economist. Our proper function is to assist the reader in developing a course of action *suitable* to his particular, and personal, need.

In next month's column I've asked E. Donald Frick to draw on his 20 years' experience as a stockbroker and money manager to present a story on the construction of a personalized portfolio, and on its continual monitoring and evaluation.

You'll be exposed to Shearson's corporate philosophy, as well as the individualized style of our local account executives. If — during the course of the series — each reader adds one more piece of useful knowledge to his investment arsenal, we'll consider our objective to be achieved.

Hopefully, these articles will generate questions, inquiries and suggestions from their audience. By passing these thoughts along to the writer, you'll help us succeed in our desire to perform a service to the readership of North County Living.

# DEDERA ON LIVING

## ONE DOLLAR IF BY LAND TWO DOLLARS IF BY SEA

So we went early. We've been. Those of you who are planning a trip this year to Washington for the Bicentennial should know that preparations for you are underway.

One rather large hotel gift shop awaits — stocked entirely with patriotic souvenirs: George Washington pin cushions; White House ash trays; imitation patriotic documents; liberty bell watch fobs; wall posters guaranteeing life, liberty and the pursuit of happiness.

The commercialism of the "buy-centennial" is in the eye of the beholder, of course, and it tends to obscure the greater truth, that the nation's capital is a grand game for tourists... a stately if unpacified village abounding in such delights as the Smithsonian, the Library of Congress and the lobby of the National Geographic Society.

The government does go on. Aside from the disappearance of white powdered wigs, perhaps the major change in philosophy of American politicians is toward reliance upon public opinion polls in making and administering laws.

One evening, while ruminating over our \$2.50 cocktail, we imagined George Gallup taking a poll in March, 1776.

Q — What do you think of the job being done by the British in the Colonies?

A — British doing a good job 63%  
Not doing a good job 22%  
Don't know 15%

Q — Do you think dumping of tea in Boston Harbor by extremists helped or hurt the cause of the Colonies?

A — Hurt 79%  
Helped 12%  
Made no difference 9%

Q — Which of the Georges can do the most for the Colonies: George III, George Washington, or some other George?

A — George III 76%  
George Washington 14%  
Other people named George 14%

Q — Where do you stand on the issue of taxation without representation?

A — No objections 65%  
All right, if withheld from pay 24%  
Restrict to printers 1%  
Don't understand question 10%

Q — Did attack of the Minutemen on the British at Lexington help or hurt our image as an emerging nation of the world?

A — Hurt our image 83%  
Helped our image 10%  
Undecided 7%

Q — State opinion of proposal to include "In God We Trust" in the monetary system some day.

A — Not sure God on our side 78%  
Keep religion out of politics 10%  
Don't believe in Higher Being 10%  
Keep money and religion separate 2%

Q — How could Paul Revere have improved his performance on April 18, 1775?

A — Should not have used borrowed horse 88%  
Should have slept on decision 8%  
Should not have been abroad on streets after curfew 4%

Q — Do you believe that the radical patriot, Patrick Henry, did the right thing in demanding that he be given liberty or death?

A — Did foolhardy thing and was troublemaker 63%  
Was brave and made his point 23%  
Should have gone through the courts 8%  
Should have kept options open 6%

Q — If a new nation is founded based on liberty and justice for all, how long do you think it may last?

A — Until the British return with more troops 95%  
Until next revolution 4%  
Makes no difference, all crooked anyhow 1%

Thus, it was imagined that on the basis of the poll, the fathers of our country realized that they lacked broad popular support and therefore gave up on their idea of creating a United States of America.



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**NEMO'S COVE** — Located in the Gazebo Courtyard of The Mercado in Rancho Bernardo, is dedicated to excellent food at reasonable prices. Our specialty, Seafood Supreme, heads a menu featuring the freshest fish filets, shrimp, scallops and chicken Kiev for those who desire a change of pace. Our luncheon menu features fish and chips using fresh filets and New England clam chowder. Open weekdays 11 a.m. to 8 p.m. and Friday thru Sunday 11 a.m. to 8:30 p.m.

# DINING WITH DUKE

by Duke Marston

For this, the inaugural column for North County Living, I want to mention what I will attempt to portray here. Any restaurant reviewed has been visited a minimum of three times to be fair to the management. Even the finest restaurant can have an off day, but repeated miscues reflect defects which must be overcome before the public should be expected to support the operation.

The great majority of my reviews are praiseworthy because most restaurants are doing a good job. Occasionally certain aspects of an operation must be criticized, but that does not mean the restaurant is not worth patronizing — it simply means that you must expect that not all may be perfect. I rate many spots highly even though they may be lacking in accomplished service or decor. Low prices and good food can make up for other deficiencies so long as there are no pretensions of grandeur made. Expensive, elegantly appointed, formal restaurants must expect a higher level of critical review than family operated cafes or cantinas.

Generally speaking, I will not critically review a restaurant until it has been open for several months. Any operation has a settling in period to sort out food and service.

As new restaurants open (and it seems as if there are two or three a month) I mention pertinent information available to me, but withhold critical comment until I have made several samplings.

Comments from you readers are always welcome.

**Bucci's at the Beach, at 829 First St. in Imperial Beach,** is a restaurant which has recently changed ownership. Lou Bucci, who operated the restaurant for Grand American Fare Inc., (operators of Foggy's Notion and several other theme bars in the West) has bought the place so that he can remain in the San Diego area.

I have enjoyed four excellent meals at Bucci's, yet one evening nothing seemed to go right. Although this can often happen in a new restaurant, after so many good visits it was a bit of a shock.

No longer will Mr. Bucci be required to make the necessary compromises required in a chain operation, so I expect even better things from Bucci's, a restaurant that has done remarkably

well considering the location and the prior operation. Lunch has been discontinued until late this month, but dinner is served daily from five o'clock.

The setting is formal with blue and white napery and fancy tableware, yet it includes rugby-shirted waiters. Their informality does not prevent them from following correct food and wine service — their attentiveness is appreciated. The interior is wood with artifacts and movie props which reflect a sea setting. It is very tastefully done — informal yet warm.

The menu is continental with the most popular item being trout stuffed with crab, a dish perfectly prepared when I sampled it recently. Scampi and several veal dishes are also highlighted. Additional beef and seafood items are being added now that Mr. Bucci has assumed full control.

The restaurant is competently run, with a striving for high quality that should result in a successful operation for years to come.

## OPENINGS

**The Hungry Years, a 1930's style "soup kitchen," tucked away in Independence Square shopping center on Clairemont Mesa Boulevard (between Highways 805 and 163)** opened a few months ago. Almost instantly popularity was achieved because customers received good value as well as good food. A salad buffet, four soups and four standard entrees are offered daily, with the combination soup, salad and excellent cornbread being the number one seller. All meals include beverage and dessert, a definite bonus.

The soups change daily with vegetable beef the one standard. I have sampled eight to ten of the choices and with one exception found them all imaginative and well prepared.

The lines are long during peak hours but the meal seems to pass quickly once you are inside. Even the music lends itself to the authenticity as standards from the thirties accompany the meal.

All food is prepared daily so this is a spot worth going out of your way for.

The hottest new restaurant in town is **El Torito in Mission Valley.** Part of a chain, the reasonable prices (generally), good food and premium liquors are helping to keep the place jammed during all dining hours.

Happy hour seems especially popular as doubles of premium brands are offered with hors d'oeuvres as a bonus.

The comfortable hacienda and courtyard setting enhances the pleasure of visiting this edifice. You'll be pleasantly surprised if you arrive early or late to avoid the mammoth crowds.

## UPDATES

**Ocean Fresh Cafe at 5509 La Jolla Boulevard, La Jolla,** has completely remodeled into a full-service restaurant. A bar and cocktail lounge have been added along with dining room seating that has tripled capacity.

The same excellent fresh seafood is offered, but the menu range has been considerably expanded. The clam chowder is first rate and the range of fish and shellfish available is enormous. Freshness is enhanced by having their own retail market next door and Tom Doyle and his associates have done themselves proud with the renovation. The setting is warm and nautical yet futuristic.

On my most recent visit the food had lost none of its quality in preparation due to the substantial increase in size. A fine wine list has been added with selections designed for their affinity to seafood.

**Chez Francoise, (just up the street from Ocean Fresh at 5662 La Jolla Blvd.)** opened several years ago by

Francoise Butler has been sold to her chef, Pierre Lustrat, and Daniel Huon, owner of a French restaurant in Scottsdale, Arizona.

I had one of the finest meals I have experienced in San Diego there recently as everything served to our party of four was perfectly prepared and served. Pierre's rack of lamb, veal normande and his pastries are especially noteworthy. I do wish that the new ownership could revise some wine prices downward, but this flaw is minimized by the superior food.

**Sutter's Creek, also on La Jolla Blvd. at 6737,** is the new name for the restaurant originally opened last year as Butterfield Express.

The decor has remained that of a nineteenth century hotel-stage stop. The dining room is warm and rich with extensive wood saved from a turn-of-the-century hotel in Montana. The cocktail lounge remains somewhat stark, but the new management (also operators of Bush Wakker in Mission Valley) plan several changes to warm up the room.

Sutter's Creek will be serving Sunday brunch in addition to their daily lunch and dinner schedule. Some of the exciting menu items include a variety of omelettes, eggs Benedict, huevos rancheros and Sutter's Benedict, a version of the traditional Marco Polo (turkey, Canadian bacon,

broccoli and tomato on an English muffin topped with hollandaise).

The lunch and dinner menus offer the traditional steak and seafood items found at many restaurants all over town, however there are several pleasant surprises intermingled such as scallops vesuvio, broiled salmon with hollandaise, gulf red snapper, filet mignon with bearnaise and New York pepper steak.

The restaurant got off to a good start, faltered for a time and now hopefully is back on the beam with a new name and new management. It is a very comfortable spot worth sampling.

Next month, a look at some of the new and different restaurants in various sections of North County.

*About the author: Mr. Marston is an East Coast transplant to San Diego, having received his undergraduate degree from Duke University and a law degree from the University of North Carolina. He was formerly a manager with Far West Services, Inc. who operate Reuben's, the Reuben E. Lee and the Plankhouse in San Diego. He also served in advisory capacities in the establishment of other restaurants in the San Diego area. He formerly wrote monthly restaurant reviews for La Jolla/San Diego Life magazine and has now opened his own restaurant, Duke's, on Mission Boulevard in south Mission Beach.*



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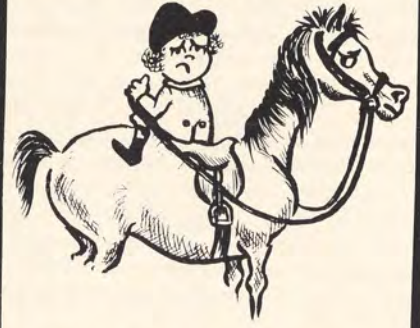
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PAN AMERICAN TRAVEL SHORTS

A network of small hotels and guest houses offering good food and moderate-priced accommodations is developing in Puerto Rico, reports Pan American World Airways.

A government-private enterprise, "Paradores Puertorriquenos" will eventually include restored coffee and sugar plantation haciendas. The project is a Caribbean version of the Spanish chain of converted castles for travelers.



# THE WINE DRINKER

By Tom Gable

If you are looking for an alternative red wine to expensive California Cabernet Sauvignons, or the Bordeaux, Burgundy and Rhine wines of France, give Petite Sirah a try.

Just 10 years ago, the Petite Sirah grape was relatively unknown here, except to those California enologists who were clever enough to use it to give color and depth to the blended jug wines they sold as Burgundy, Claret and Chianti. They knew this strong black grape produced an almost opaque juice when fermented on the skins for any length of time. It added just the right touch of color to thinner, cheaper red wine grapes such as Carignane.

Then, along came Joe Concannon, of the winery of the same name, and a trend was started. Concannon felt the Petite Sirah had potential for making into a sound wine of good dollar value. All it needed was a little care.

So in the middle of the last decade, much to the derision of some purists, Concannon issued Petite Sirah as a varietal. His wine had character and style. It was heavier than most Zinfandels and had a certain spiciness. Other winemakers took note and slowly began issuing Petite Sirah wines of their own.

Today, some 40 California wineries of varying size are issuing Petite Sirah as a varietal. It comes from the more respected areas of Napa and Sonoma, and also from the San Joaquin Valley, Monterey County, Mendocino and Fresno. Still to be released: the 1974 Callaway Petite Sirah from Temecula, north of Escondido in Riverside County.

Not only has the volume of Petite Sirah increased, so has its quality. As with Zinfandel in the hands of certain dedicated winemakers, Petite Sirah is becoming an acceptable, lower-priced alternative to Cabernet Sauvignon as accompaniment to certain foods. Some wineries are putting so much effort into their Petite Sirah that prices are reaching the Cabernet level.

Concannon still produces a consistent Petite Sirah of sound dollar value (about \$3.50 a fifth) from grapes grown in the Livermore area. The 1971 vintage is typical: medium to full in color, balanced aroma and bouquet, with a lively varietal flavor. Parducci of Mendocino County offers a good wine in the same price range, as does Fetzer of Mendocino and Kenwood of Sonoma.

One of the great bargains just entering the market is the 1972 Souverain of Rutherford Petite Sirah, at just \$3.25 a bottle. It was retailing for \$5.00 but Pillsbury, the winery owner, tired of the wine business, put Souverain on the block and started to unload inventory. The wine is dark in color, has the aroma of very ripe grapes and is soft on the palate. It should be in wide distribution in the North County.

A bit higher in price but worth it on occasion is the 1973 Dry Creek, at \$4.75. It is 60 per cent Pitite Sirah and 40 per cent Zinfandel but is dark enough and rich enough to be a 100 per cent late harvest Petite Sirah.

In the same price range, but slightly lower in quality, are the 1973 Burgess Cellars (\$4.50), and the 1972 Robert Mondavi (\$4.50). Both are Napa Valley wines. The Burgess is still slightly astringent, but should improve over the next few years. The Mondavi is softer, almost flabby, with hints of ripe grapes and oak barrels in the aroma and bouquet.

Ridge, which is known for its BIG red wines, produces a Petite Sirah from its York Creek Vineyard that is consistently outstanding, year after year. The 1973 vintage, now on the market at \$5.50, is a good example of both the Ridge style of wines and its affinity for Petite Sirah. The aroma and bouquet are complex, with hints of wood, chocolate, and fat grapes that were picked late in the harvest for optimum ripeness. The flavor is rich, the texture thick, and there is a long, lingering aftertaste.

A personal favorite, though controversial because of its 15.5 per cent alcohol level, is the 1971 Petite Sirah from David Bruce (\$5.50). It is inky black and purple in color. The aroma and bouquet are obviously high in alcohol, with a heavy background of very ripe grapes. Some call it a raisiny quality. The first mouthful lets you know it will live for another 50 years.

Petite Sirah wines go well with spicier dishes, such as pasta or game, or with sharper cheeses and appetizers. The David Bruce is particularly good with a dessert of fruit and cheeses.

*(Tom Gable is a syndicated wine columnist for Copley News Service and frequent contributor of wine, travel and business articles to national magazines. He lives in Whispering Palms.)*

## RANCHO SANTA FE CAZZETTTE EDITED BY LOUELLA LIVERWURST

### TOP MONEY MAN



Byron Webb III, subscription sales winner in the recent San Diego North County LIVING subscription drive. One half of all monies collected was given to Rancho Santa Fe Youth, Inc.

### EASTER SEAL CHAIRMAN TAKES THE CAKE



Easter Seals Golden Anniversary in California is celebrated by 1976 campaign chairman, Mrs. Vernon Burns of Rancho Santa Fe, as she puts the finishing touches on a festive cake — yes, she baked it herself. Mrs. Burns is heading up the campaign in San Diego held by the Easter Seal Society for Crippled Children and Adults of San Diego County. The appeal runs through Easter Sunday, April 18.



Louella's old-fashioned photograph was taken at Professor Bloodgood's Photographic Parlor at Universal Studios in Hollywood. They'll deck you out, complete with costume, and snap a pix for \$3.50. They're open from noon to 6:30 every day. (Wait until you see the next one!)

### NATIONAL RECOGNITION



The Rancho Santa Fe Youth Horse Show was once again honored by the California Professional Horseman's Association for the outstanding "A" show of 1975. Mrs. Brock Cowan, pictured above, received the award at the annual dinner held in late January at the El Cortez hotel in San Diego. In addition, the Rancho Santa Fe Youth Horse show was also honored by Horses Magazine who voted it the Best Small Show of 1975.

The three day horse show for the benefit of Rancho Santa Fe Youth is held annually in late August at the Rancho Riding Club, Rancho Santa Fe. Rancho Youth conducts various programs and activities for children and adults at the Youth Center which is located on the school grounds, between the school and the library.

Congratulations for a job well done, Rancho Riding Club and Rancho Santa Fe Youth!

### SHADES OF RSF

The name of the town was Herculanum, Missouri (Herculanum, Missouri?) but it could just as well be Rancho Santa Fe, California. They city fathers thought that home mail delivery would be a proper step toward updating this community of 900. But the Herculanum folk thought otherwise! They voted unanimously to stay with the post-office-box system. "Just as well," shrugged one postal employee. "There's no house numbers in Herculanum anyway because the folks won't put 'em up."

# GAZETTE

## RANCHOITE ELECTED TO STATE DAR POST

Mrs. Robert Lee Sperry of Rancho Santa Fe was elected Vice Regent of California State Society, National Society Daughters of the American Revolution, at a State Conference in Los Angeles last week.

Mrs. Sperry is a charter member of De Anza Chapter and has served the local chapter as auditor, registrar, recording secretary and vice regent; and twice as Regent, 1937-38 and 1966-69. The chapter won the National Award for the largest increase in chapter membership at the Continental Congress in 1967. As vice regent, she was program chairman; and as auditor, chairman of the Budget Committee. Other chapter activities include chairman of DAR Schools; American Indians; Insignia; Children of the American Revolution; DAR Magazine Advertising; Library Displays and Public Relations.

On the state level she served as recording secretary during the years 1970-72. She has been a member of the State Committee for Public Relations. She has attended State Conference each of the last thirteen years; served as Cuisine Chairman during the 1970 State Conference and Chairman of Reservations for the State Conference in 1974.



*Bya Sperry*

Upon the organization of the District System in California she was appointed as Director of District XIV by the State Regent. She is state chairman of the DAR School Committee and was a member of the National 1974 DAR School Tour and visited five of the DAR Schools again in April of 1975. She is also chairman of the State Committee to up-date the Manual of procedures.

Mrs. Sperry is a native daughter of California born in Los Angeles and descended from pioneer families of California and Hawaii. While attending Pasadena City College she majored in History, Botany and Art.

## RED CROSS MEETING

A full turn-out of Board Members and Volunteers were present at the regular meeting of the American Red Cross, Rancho Santa Fe Branch, held at the Village Church recently. Stephen Fletcher, chairman, and Robert Reniers, membership chairman, provided materials to be assembled and mailed for the annual membership drive which is now in progress.

Among its various programs Red Cross has legal responsibilities to provide relief for disaster-caused needs of persons affected by a natural disaster and finances its own programs. These include: 1. mass care including food and lodging 2. supplemental medical and nursing care 3. family services 4. rehabilitation. During natural disasters the Red Cross operates independently of, but coordinated with, local government, all coordinated by the 56 / APRIL 1976

Unified San Diego County Emergency Services Organization.

Because the bulk of work is done by volunteers, the operating costs are low, but the need for funds provided by donations is great.

Thanks are in order to the Fire Department in Rancho Santa Fe and Chief Fox for having acquired a sphygmostat blood pressure measuring instrument which measures more accurately than do the standard devices. The Fire Department recently held a blood pressure measuring clinic in the Fire Station for area residents at no charge for the reading. Also, any persons with persistently and spasmodically high blood pressure may go back at reasonable time intervals for readings. The Department will not only take their blood pressure but also maintain a record of all readings as history.

## TRAILBLAZER!



This giant hot air balloon made a trial run over the North County Saturday, March 13, charting a course to be followed by the First Annual KKOS-Spring Holiday Hot Air Balloon Race from Carlsbad April 25. The race will be the climax of the 1976 Carlsbad Spring Holiday. Saturday, the balloon lifted off from the parking lot of Plaza Camino Real Shopping Center about 11 a.m. and drifted eastward (after waiting about four hours for favorable winds). About three hours later, it was brought down midway between Vista and San Marcos with about ten minutes of fuel remaining. The April 25 race is scheduled to go to Escondido.



Saturday's test flight was piloted by Robert Micheletti of Garden Grove, shown here in the basket adjusting the burners; and Hank Velez, of Anaheim, seated in the basket. The Saturday test run was made under the auspices of the Balloon Federation of America.

# GAZETTE

## CALIFORNIA FIRST BANK SUPPER RECEPTION

An elegant supper reception was held recently in the main ballroom of the Hotel del Coronado to honor Mr. Soichi Yokoyama, President of The Bank of Tokyo, Ltd., Japan, and Mrs. Yokoyama; Mr. Yusuke Kashiwagi, Deputy President of The Bank of Tokyo, Ltd., and Mrs. Kashiwagi; Mr. Ichiro Matsudaira, Chairman of California First Bank, and Mrs. Matsudaira; and Mr. Masao Tsuyama, President of California First Bank, and Mrs. Tsuyama.

Nearly 1000 guests, representing San Diego city and county community leaders attended the party. Western food and Japanese food were offered from tables featuring traditional Japanese floral arrangements. A string quartet, led by Otto Feld, played during the festivities. The party was hosted by Mr. and Mrs. Alden W. Johnson. Mr. Johnson is vice chairman of California First Bank.



*Mr. and Mrs. Bob Crosby*



*Mr. and Mrs. Victor Ottenstein*



*The Byron Webbs*



*Mr. and Mrs. A. B. Polinski . . . "Mr. Coca-Cola"!*



*Mr. and Mrs. Masao Tsuyama greet guests as they enter the main ballroom. Mr. Tsuyama is President of California First Bank.*



*Mr. Kim Fletcher*



*Jack Carter*



*The Tom Slatterys*



*The Jack Lewis Powells*

# GAZETTE

## NEW PREXY BEGINS TERM

Don Frick of Rancho Santa Fe took the President's gavel from Ray Grisct at the Annual Meeting of the San Dieguito Boys Club, held at Whispering Palms Country Club, Rancho Santa Fe. Mr. Grisct was honored for his productive efforts in the construction of the two clubs, while charming Mrs. Grisct was rewarded for her many patient years as wife of the president! Under President Grisct, the San Dieguito Boys Club made outstanding strides.



Mr. and Mrs. Don Frick. Mr. Frick is the incoming President of the San Dieguito Boys Club.

Mr. and Mrs. Al Kerns



Dave Tozier and Jim Watson

## COMPUTER CAPER

The San Dieguito Cotillion's theme for their March get-together was "Computer Caper". Names were placed in a computer and according to personality, they matched up partners for the evening.

The dance was held at the new Rancho Santa Fe Garden Club on March 20. The dress for the evening was "Cotillion Dress" which meant coat and ties for the boys and white gloves for the girls.

Chaperones for the evening were: 5th and 6th grades; Mr. and Mrs. Ned Ward; 7th grade, Mr. and Mrs. Thor W.



Anderson and Mr. and Mrs. John Kies. 8th grade chaperones were Mr. and Mrs. Hedley Besley; 9th grade, Mr. and Mrs. Franklin W. Durand and Mr. and Mrs. James K. Ravazzolo.

## SPRING LUNCHEON SLATED

The Women's Council of the Village Church will hold its Spring Luncheon on Wednesday, April 28, at noon. All Rancho Santa Fe women are invited. The program will be a film depicting women's role in the Presbyterian church. Please call the church office (756-2441) for reservations.

## DAY OF DIVINE DECADENCE

"Good morning, Mr. Graziano. Welcome to your day of divine decadence." Such a greeting from a white-gloved, neatly-capped chauffeur initiated a day of indulgence for Michael and Rose Graziano of Lake San Marcos as they stepped into their Yellow Rolls-Royce.

Michael Graziano, president of Capsule Communications, Inc. in Mission Valley, recently won a day on the town (dubbed "Day of Divine Decadence") from the Advertising Sales Club of San Diego. The day was raffled off to boost the club's education fund.

Beginning at 10:00 a.m., a chauffeured Yellow Rolls-Royce pulled up to their home and was at their disposal for the day. Lunch at the private Tambo de Oro Club and a \$100 shopping spree at I. Magnin & Company were enjoyed before they checked in at their bay-view suite in Little America Westgate.

For dinner, the La Valencia Hotel pampered the Grazianos in The Sky Room. Afterwards, a ride around town and a night cap at Mr. A's Restaurant preceded their return to Westgate. Gourmet snacks, flowers, gifts and breakfast in bed the next morning accompanied Michael Graziano's title as "divine decadent," and KSON honored him as "Ad Person for the Day" on the air.

## BABY DOLL



This petite charmer is Miss Amy Lynn Netherton. She is the daughter of Larry and Penny Netherton, sister of Andy James Netherton, and granddaughter of Pat and Howard Netherton. Grandpa, the popular manager of Grant's Mobil Station in Rancho Santa Fe, is also the photographer.

# GAZETTE



Del Hafford, owner-manager of Encinitas Television



Tom Brouillette, sales manager



Hugh MacKay, service manager



The exterior of the handsome new store.



Part of the excellent selection of television sets at Encinitas TV.

## ENCINITAS TV IN NEW QUARTERS

In November of 1956, Del Hafford was the one man "service department" of Encinitas Appliance on Second Street. When Encinitas Appliance closed in 1958, Mr. Hafford moved the service establishment to 664 Second Street, began to sell Zenith color TV and added one other employee as secretary-bookkeeper-salesperson. Four years later, in 1962, the firm moved to 672 Second Street and the larger facility now accommodated a staff of three.

In 1975, with a staff of six, Del Hafford moved to the handsome new location at 1140 First Street with 5600 sq. ft. of space. The firm has handled Zenith sales for eighteen years; Sony sales for plus eight. Encinitas Television offers a complete stock of color, as well as black and white television; modular stereo systems, radios, and

tape recorders and accessories.

Encinitas Television is currently selling the Sony Betamax television recording and playback system, the Sony projection television with a 40-inch screen!

The service department is especially geared for quality repairs, using factory parts and factory trained technicians.

Soon to come will be an audio-hi-fi department with a complete sound room, offering the finest in component stereo equipment. The store policy has been, and always will be, integrity, reliable service, and highest quality products.

In addition to the owner-manager, Del Hafford; sales manager, Tom Brouillette; and service manager Hugh MacKay, the staff also includes: Mike Pennoyer, Jeff Baker, Doug Harrison, Frances Hennis, Cherie Barton, Pete Mayes and Mary Hafford.

# GAZETTE

## REALTOR CONDUCTS SEMINAR

E.R. (Bud) Conway, Rancho Santa Fe real estate consultant, is conducting a six-week seminar entitled, "The Nuts & Bolts of Investing in Real Estate." The Tuesday morning sessions began

April 6 and continue through May 18 at the Lomas Santa Fe Country Club. Mr. Conway is vice president of the Southern California CCIM (Certified Commercial-Investment Members of the Realtors Marketing Institute) Chapter and chairman of the San Diego CCIM group. He is listed in

"Who's Who in the West" and in "Who's Who in Creative Real Estate."

He has over ten years experience in education, including four years as an Assistant Professor at Princeton University. He performed his graduate study with the Finance Department at San Diego State University and received an advanced certificate in real estate from UCSD. He is also a graduate of the Realtors Institute. After many years as an investment broker, he recently founded "The Real Estate Forum," a firm oriented towards research and consulting in the area of real estate investments.

Conway's "Nuts and Bolts" seminar will cover such topics as simple appraisal methods, aspects that make real estate unique as an investment, what to look for in unimproved land, how to structure a tax free exchange, how to structure an installment sale, hazards of a contract of sale, the mythology of tax shelter, etc.

For more information or to register for the remainder of the sessions write: The Real Estate Forum, Box 1777, Rancho Santa Fe or call 756-3422.

## SAN DIEGO OPERA ASSOCIATION

With the February presentation of Wagner's "Siegfried" and Richard Strauss' "Der Rosenkavalier" on March 27 & 30; April 2 & 4, North County Opera goers will have feasted on widely divergent gourmet musical fare. Der Rosenkavalier falls among the "technically difficult or rarely produced" operas. The three-act comedy set in Vienna during the early years of the reign of Empress Maria Theresa was first produced at the Royal Opera House in Dresden in 1911. Johanna Meier stars as Marschallin, Richard Van Allan as Baron Ochs and Sylvia Anderson as Octavian. Lush Viennese waltz music sweeps thru the luxuriant orchestral score.

Fulfilling its enzymatic purpose Town Hall Interpretation Series presented a panel of experts headed by moderator William Roesch on Feb. 10. The noted San Diego opera and theatre stage director's discussion was followed by luncheon at House of Hospitality, Balboa Park. Mrs. Gilbert Fitzhugh, chairman of the Rancho Santa Fe Opera Guild shared duties with Mrs. Frederick Bittner of North Coast Guild for the luncheon. Mrs. Edward Dale

handled seating arrangements. Other committee members were Priscilla Fawcett, Jr. and Mrs. Arleigh Anderson and Mesdames Clotfelder, Powell, Schiff and Young.

The Garden Club has kindly offered its facilities for the Opera Guild's spring membership coffee and annual meeting on Friday morning April 30. Program chairman Mrs. Walter Young has invited Dr. Burton L. Karson, professor of music at University of California at Fullerton, to be guest speaker.

## ESTEE LAUDER CREATES RUNAWAY ROSES

"Every woman is beautiful when she's lucky enough to be holding an armful of roses," says Estée Lauder, internationally famous beauty authority. "So my fashion collection for Spring is a bouquet of seventeen sophisticated softly browned tones-of-a-rose eager to give their beauty away."

Estée Lauder's new Runaway Roses burst into bloom just in time to wear with the clear, clean, happy fashion colors. Her trendsetting, tones-of-a-color approach to beauty thinking — as much a part of contemporary beauty thinking as good coordination is to fashion — is a soft rush of roses for eyes, cheeks, lips and nails.

"I'm very excited about the Spring and Summer fashion collections," says Mrs. Lauder. "The new naturals, the clean tints, and the intense summer brights are a wonderful fresh direction in color."

The fashion picture for the next six months is painted in the clear colors of berry, watermelon, blue, green and jade; the brights such as hot pink, violet, sun yellow, primary blue; the new naturals such as pink, beige, banana, pale gray and cream. For evening, the gentle colors of evening itself appear — bois de rose and lilac — as well as lots of white for every time of day. The use of light, sensuous fabrics — crepe de chine, chiffon, open weave mohairs in relaxed unconstructed lines, all call for the new look of Runaway Roses.

There are five new lip colors, four ways to blush, four eye shadows, two new nail lacquers, and a superb new lip liner pencil that comes in two new shades.

# GAZETTE

## ACROSS

1. Indisposed
4. Mathematical sign
8. Peak
12. Also
13. Expel
14. Winning post
15. Fragment
17. Leaps
18. Mineral vein
19. Expire
21. Forms thread
23. Single units
24. Swiss mountains
25. One fleeing from punishment
29. Sticky substance
30. Pennies
31. Recent
32. Come near
34. Destiny
35. Let up
36. Furniture layout

37. Silver-white metal
40. Stadium fixture
41. Not quite round
42. Inner
46. Lease
47. Lack
48. By way of
49. Hunted one
50. Rubies
51. Shade tree

## DOWN

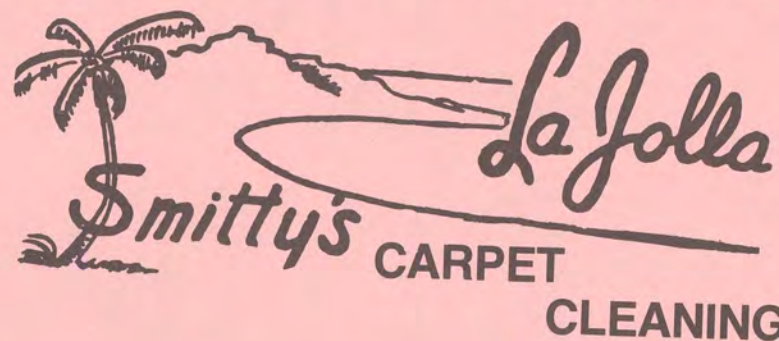
1. Possessive pronoun
2. Cut off
3. Candy on sticks
4. Small lakes
5. Stringed instrument
6. Employ
7. Force
8. Struck with amazement
9. Pen
10. Road guides
11. Otherwise
16. Space particles
20. Hawaiian garments
21. Long story
22. Dropping sound
23. Measuring unit
25. Eating lavishly
26. Inert
27. Prohibit
28. Pitcher
30. Ember
33. Property
34. Fright
36. Acts
37. Corporal (Abbr.)
38. Finished
39. Harm
40. Stalk
43. Born
44. Lubricate
45. Male sheep

## ★ CROSSWORD PUZZLE ★

1	2	3		4	5	6	7		8	9	10	11
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41					42	43					44	45
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49					50					51		

answer on page 63

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# GAZETTE

## THE COUNTRY FRIENDS

by Louise Warren

I suppose everyone is an addict to something — and I'm no exception. I've avoided marijuana — but I am completely hooked on the Country Friends' antique shops. And what's more, I enjoy my malady and refuse to join A.A. (Antiques Anonymous)!

Something new has been added this year. In addition to the old establishment on Paseo Delicias in Rancho Santa Fe, a spacious new shop has been opened "Over Yonder" in El Tordo. It is the old Garden Club, renovated and redesigned. It accommodates many more and larger pieces of furniture, rugs, etc. than was possible in the more limited area in the old shop. Both offer tempting wares, however, and I am still a devotee of the other set-up, but now am committed with equal enthusiasm to "Over Yonder."

The shops provide the major part of the Country Friends' income which in its entirety is contributed to a variety of San Diego County charities. In fact, "Charity is our Business" is the essence of Country Friends' philosophy. Merchandise is placed on consignment, with one-third of the purchase price tax deductible, or given outright with full tax deduction to the donor on the appraised value.

It is, of course, much more rewarding to enter the shops and gaze bedazzled at *everything* and take home a few choice goodies. But even staring in the display windows can set my cells astir.

I try to do my window gazing when the shops aren't open. It's more economical that way, or so I delude myself. I'm thereby prevented from rushing in and making reckless impulse buys. I come back later and do that.

Currently the main shop window on Paseo Delicias is delightfully "Un-American," — with a lovely Spanish Chest and two beautiful Louis XV chairs, with their original gold leaf. The setting is enhanced by a pair of carved stone Italian pedestals and two elegant antique candelabra of Gol Dorée, converted into lamps. There is also a most engaging oil portrait of an "Unknown Child." Which reminds me, incidentally, it is very easy to acquire very impressive "Instant Ancestors" by purchasing some of the fine old unidentified portraits that find their way to the Country Friends' shops. I've got a covetous eye on a potential aristocratic Great Grandmother for myself!

As for window-gazing techniques — if someone comes along and gets obviously stirred over an item you covet, it is sound practice to upstage her a bit by saying, "Well — it is fairly nice looking, of course, but *really* —" If

she suspects you're an expert, she'll drift off and you've got the item cinched — if you buy it as soon as the shop opens. Your competitor may ponder a bit and recall the evil glint in your eye and rush back.

The window at the Main Shop is Mediterranean and represents most effectively the beautiful collection of furnishings and accessories, harbored in great variety and abundance inside.

"Over Yonder", the new shop on El Tordo will concentrate on American and English furnishings, with appropriate accessories of various origins — Chinese, Moroccan, Japanese, as well as English and American, etc. This shop is blessed with two display windows. The large one on El Tordo, facing south, features a daybed covered in lush gold colored silk. Incidentally, many decorators are currently featuring day beds in place of overstuffed couches. This window display is a remarkable example of blending modern and antique. It proves conclusively that *anything* beautiful abides happily with anything *beautiful*, of whatever period it may represent. My own commitment has always been to have a house with no rigidity — so that any loved item, be it a contemporary Eames chair or my great grandma's tea service will live in harmony. The day bed and the end tables are modern, but they are entirely congenial with the two beautiful antique sewing cabinets. Among the treasures in this integrated window are pairs of magnificent carved ivory figures, mounted on blue background and framed. A portrait adorns this setting, too. Identifiable this time, it is an oil painting of Sarah M. Chapman of Bay City, Michigan. A distinguished European painter was brought over from Europe for the assignment and the portrait certainly warrants the efforts expended. It is in an interesting Victorian frame of the period.

And now for another beautiful arrangement — the small window facing on Acacia. Here's Americana at its best. Antique pine rocker — blanket chest — copper kettles — even butter tubs from upper New York state. And — my favorite — a beautiful early handwoven American bedspread. It has me hooked. I really shouldn't have mentioned it, but I'm heading "Over Yonder" and hopefully, I'll make it before this article goes to press!

# GAZETTE

## UNITED WAY/CHAD PRESENTS AWARDS

An informal western theme was highlighted at the seventh annual dinner meeting and 1975 United Way/CHAD Combined Campaign awards presentation by the North County United Way District Board on March 24 in the Red Dog Saloon of Valley Fort Resort in Fallbrook.

Dinner was served for 200 persons and followed by the installation of the new officers and board members and presentation of awards.

John W. Collins, manager of Vista Irrigation District, was installed as president of the North County District Board. He will succeed Dr. Fred Huber, president of Palomar College in San Marcos.

Other officers installed for the 1976-78 period were:

Robert Foo, Vista City Councilman and realtor, president-elect.

Harold Henning of Encinitas who is Business Representative for the San Diego District Council of Carpenters, vice president.

Robert Gavuzzi, branch manager of Santa Fe Federal Savings & Loan in Del Mar, treasurer.

The Award of Merit, the second highest award given by United Way/CHAD, is being presented to:

ACDC Electronics; Gavitt Wire & Cable; Golfcraft, Inc.; Hewlett Packard; Sears Service Center in San Marcos; Sony Corporation; and Triplet Electrical Instrument Company.

The Distinguished Service Award which denotes a significant increase over prior campaigns has been des-

igned for 72 firms and organizations throughout the North County. Campaign Leadership Citations have been authorized for 83 individuals who volunteered their time, effort and prestige in the 1975 North County United

Way/CHAD campaign. More than 150 Key Person Citations will be given to individuals who assumed the responsibility of managing and guiding the campaign within their corporate or organizational structure.

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puzzle on page 61

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P	R	E	Y	G	E	M	S

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to Highland Dr. and turn left.  
Solana Beach

RANCHO SANTA FE  
**GAZETTE**  
 EDITED BY LOUELLA LIVERWURST

**THE VICTOR COPELANDS  
 OF RAMBLA DE LAS  
 FLORES**

Dr. and Mrs. Victor Copeland have just about finished remodeling their home on Rambla de las Flores. It's a great place to raise a family, and the Copelands have a family of four: daughters, Robin (8) and Joaney (3 mos.) and in between, sons Scot (6) and Zac (4).

Dr. and Mrs. Copeland purchased the main house and three-plus acres of the original Vista Hermosa Farm (of Crazy Kid fame). The extensive remodeling took many months and has resulted in a residence of great beauty and liveability for the six Copelands!

Joyce Copeland received her B.A. in

English education from Pacific University. She is the current president of the San Diego Optometric Society Auxiliary.

Dr. Victor Copeland was educated at Kansas University and received his doctor of optometry degree from Pacific University, Forest Grove, Oregon in 1967. He has practiced three years in Carlsbad and recently opened a practice in Encinitas with a new associate doctor, Dr. Michael Foyle.

He is a member of the American, California and San Diego County Optometric Associations; the Optometric Extension Program; National Eye-Research Foundation, orthokeratology section and the Association for the Prevention of Myopia. Dr. Copeland was honored as a preventive pioneer in Who's Who in California 1974. He is

the director of the San Diego Optometric Society.

The August, 1976 issue of the Journal of the American Optometric Association carried Dr. Copeland's article entitled, "Relationship of Vision and Hypnosis." The article is an investigative study detailing experiments using hypnosis to increase the vision of near sighted subjects.

Dr. Copeland also performed research towards developing an instrument to determine the power of the eye by means of brain wave analysis.

Two of Dr. Copeland's instrument designs are presently on the market. These are a contact lens grinding instrument that is used to change the power of contact lenses and an eye-testing instrument which allows the patient to operate the testing procedures.



Dr. Victor Copeland in his home study which doubles as an "extra" office.



Zac



Scot Tony Francis, House of Portraits



Robin



The family. Joyce holds baby Joaney.

**PERSONALITY OF THE MONTH**

**STATION**

Continued from page 19

construction may not begin for another several months.

"We're very happy about the whole project," said Bill Cartwright of SOHO. "Any alternative to demolition that preserves the architectural integrity of the building is acceptable to us. In order to preserve something for modern use, several adaptations have to be made."

Skip Burrows of Grubb and Ellis added that the depot's outside will look the same. The inside will be true to the mission style architecture, but give tenants the flexibility of design that will identify them.

Riccio verified the likelihood of a big celebration when the restored depot finally opens after a 12-month construction period, probably in the summer of 1977. "Oh, definitely," he mused. "You oughta come down."


*Peter had never seen San Diego before. The great new railroad station gleamed in the sun which had pushed away the rain clouds. He grew more excited as the train pulled to a stop just a couple of blocks from the waterfront where he could see the masts of a few ships. The conductor helped him down the steps of the train (though he really didn't need the help, of course) and Peter looked around for his grandmother whom he hadn't seen in nearly a year. He worried that he might not recognize her.*

*Far down the platform, she saw him, and called out with a loud grandmotherly hoot. He hoped that not too many people were paying attention, and tried not to notice a few smiles as she hurried along beside the train toward him. He took one last look around at the palm trees and the water, knowing that in seconds he would be buried deep in his grandmother's smothering hug.*



*Write on!*

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P.S. August 1st, 1976 will be the date of occupancy.

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**GROSSMAN  
ON SPORTS**

Emile J. Bavasi, the resident baseball genius, sits in a rather modest office decor surrounded by accumulated memories and self-ignites a conversation that often appears to be delivered to a congregation of one.

You soon learn he is summoned as "Buzzie," a proper sobriquet for a man in the pitch and catch business who has a penchant for handling life's moments like a hard, hot grounder to third.

It is a matter of record that Buzzie arrived in San Diego some seven seasons ago flush from a string of sweet successes in Brooklyn and Los Angeles. World championships and National League titles flowed from his administration as surely as sap in the spring.

Expansion and ownership sober even the best of men and in San Diego, a sophisticated slice of real estate where the population is quite capable of allegiance to sports for which even leagues do not exist, Buzzie's early footing was not without difficulty.

An immediate harbinger of trouble arrived the opening Padre weekend when the Giants played in San Diego Stadium. When Willie Mays was announced, the fans applauded politely. When he came to bat for the first time in San Diego's major league history, they sat on their hands.

"Considering the caliber of players we had, if the fans wouldn't clap for Mays I knew San Diego wasn't going to be any base on balls," Buzzie said some years afterward.

But if things started poorly, they were delightful to what followed. To make a short story absolutely succinct, finances were so strained that Buzzie not only ran out of the Hershey's chocolate kisses he keeps in his top left-hand desk drawer — both for himself to digest and to dispense to his audience — but also was obliged to peddle ballplayers, whatever few of genuine quality he had, to handle the weekly payroll.

Today, of course, such trouble is no more than a distant thought. Rescued by Ray Kroc of Chicago, whose hamburger restaurants suggest the type of self-indulgence that the players' union chief, Marvin Miller, hawks to his members — "You deserve a break today" — the Padres have attracted more than a million fans the last two seasons, as a team are entertaining

and promising and, above all, have a lock on whatever chauvinism the local citizens can dispense on their sports heroes.

You would believe that Buzzie would be in tall cotton. But he isn't. And the words of his mouth now, more than ever before in his long and memorable career, are the meditations of his heart.

"It's wrong that the future of major league baseball has to revolve around a successful solution of a court case," he said. "If I can't keep a player happy, then I shouldn't have him around. Now I have to keep him happy by doing what lawyers tell me to do.

"I've always believed that the most important thing a player can get from management is the confidence of knowing that he's wanted. Now the only way he can show a player that, is by going broke trying to pay him the salary he demands.  
"Money is first and baseball is second in the sport today. And that's not exclusive with the players. That's the attitude of other people in the game as well."

At Los Angeles, some years back, Bavasi employed a utility infielder named Dick Tracyewski. When injuries forced the player into the lineup, he contributed significantly and Buzzie was moved to provide suitable reward.

"I told him that after the season he and his wife were going to Hawaii for two weeks as my guest," Buzzie said. "The trip was worth about \$900 but the way he appreciated it you'd thought I had just given him a million. Today you tell a ballplayer you're giving him a \$900 trip and he will ask how come he's not getting one worth \$1200."

It distresses Bavasi that Marvin Miller, who choreographs player posture and procedure in front of management, has banned such frolic.

"I'm not supposed to even think of players as friends," Bavasi said. "In past years players would come in to the office and talk, discuss problems, try to work things out. During 1950-1970, the contract discussions I had with players were some of the most enjoyable moments in my career."

His most celebrated contract discussion involved Sandy Koufax and Don Drysdale, the skilled pitchers at Los Angeles. As an entry, one winter they approached Bavasi in his Dodger



Emile J. "Buzzie" Bavasi

Stadium office.

"We want \$250,000 for three years," Drysdale, who had been earning around \$65,000, said.

"Fine," Bavasi replied.

"You'll give us \$250,000?" Koufax asked incredulously.

"Sure," was Bavasi's answer.

"We're asking \$250,000 apiece," said Drysdale.

"That's when I threw them out of my office," recalls Bavasi.

As holdouts, the two pitchers announced they were quitting baseball for an acting career in television. Their debut was on the Bob Hope show, taped in February for an early-March release. Hours before their performance was aired, the players through actor Chuck Connors summoned Bavasi to Nikola's restaurant in Los Angeles. In five minutes, contracts were signed.

"Then I went home and watched Drysdale and Koufax dance and gag with Hope," Bavasi recalls. "Lucky for them I didn't see them on television before I went to the restaurant or I never would have given them what they wanted. They would have starved in TV."

Players aren't exactly starving today but Bavasi believes that often their salary demands indicate they believe they are.

"I always believed that a man earned his salary on the basis of ability," Buzzie says. "Now baseball salaries aren't based on runs-batted-in or times-at-bat but rather on a cost of living increase. No matter what you might have done for a player in the past, he only wants to talk about what you've done for him lately."

continued on page 69

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# GOURMET FOOD

by Jeanne Coberly

Food is a large part of our lives. Its purchase, preparation and consumption are very important. To "break bread" with someone signifies a holiday, a special occasion or a close time with the family at the end of the day. Eating may be termed an art. Cooking is certainly a fine art. This month our superb gourmet cooking advisor, Jeanne Coberly, takes us tripping lightly through a delightful dressing, three satisfying entrees and for a finale — a recipe for a delicious date bread. Ah! recipes to cook or consume — or spice versa! Lead me on . . .

### JADE DRESSING

- 1 cup sour cream
- ½ large white onion, chopped
- ¼ teaspoon rosemary
- 1 ounce brandy
- 3 ounces Philadelphia cream cheese
- 4 ounces Roquefort cheese
- 1 bunch parsley
- ¼ teaspoon Accent
- 2 cloves garlic, chopped
- Salt and ground pepper

Place sour cream and remaining items in the blender, saving out half of the parsley. Cover, turn to low speed, then to high. Remove cover when ingredients are sufficiently blended. Then add remaining parsley, which has been finely chopped. Add salt and pepper to taste. Chill the sauce two or three hours before serving as a dip with any seafood, tomatoes, raw zucchini, or cucumbers.

### FARMER'S CASSEROLE

- 1 cup white beans
- 3 cloves garlic, minced
- 7 zucchini, sliced
- 4 packages frozen chopped spinach, thawed
- 2 teaspoons salt
- 2 tablespoons chopped fresh or dried basil
- 4 eggs
- 1-2½ oz. can anchovies chopped (optional)
- ½ cup olive oil
- 3 large onions, coarsely chopped
- 7 crookneck squash, sliced
- 1 teaspoon pepper
- 1 cup grated Parmesan cheese

Cook beans in water to cover until tender; about forty-five minutes. Drain into large casserole and set aside. Heat 2 tablespoons of the oil and add garlic and onions. Saute until onions are tender, then add to beans. Add ¼ cup oil to the skillet and heat. Add squashes and saute until barely cooked — still a bit crispy. Add to casserole. Heat remaining oil. Squeeze spinach

completely dry and cook in the hot oil for about 1 minute. Add to casserole. Add salt, pepper, and basil and toss lightly but thoroughly. Beat eggs and combine with Parmesan cheese and anchovies, if the latter are desired. Spread evenly over casserole and bake in a 350 oven for about thirty minutes. Do not overcook. If pan size is very large it may be necessary to use more egg and cheese for the topping. Also I use more salt and pepper than the above recipe specifies.

### MUSHROOM CASSEROLE

- 1 pound medium mushrooms
- 1 pound diced cooked Virginia ham
- ½ cup Sherry
- 2 tablespoons diced pimento
- 1 tablespoon Escoffier Sauce Diable
- ½ cup butter
- ½ cup olive oil
- ¼ cup Port
- 2 tablespoons minced parsley
- 1 teaspoon lemon juice

Slice mushrooms in half and saute in butter until only half cooked. Saute ham in olive oil for five minutes. Transfer both to a 2½ quart casserole. Pour in wines; sprinkle with pimento and parsley. Bake in a 300 oven for about 40 minutes, stirring occasionally. Remove from oven; blend in meat sauce and sprinkle with the lemon juice. Ordinary cooked ham may be used in this recipe, but it is not as good.

### CHEESE — HERB PUDDING

- 6 slices white bread, 1 inch thick
- 3 eggs, well beaten
- ¼ teaspoon sage
- 1 teaspoon dry mustard
- 2 cups scalded milk
- ½ pound sharp Cheddar cheese, coarsely grated
- ½ teaspoon rosemary
- 1 medium onion, grated
- 1 teaspoon salt

Remove crusts from bread and cut slices into 1 inch cubes. Arrange half

the bread cubes in the bottom of a greased baking dish; sprinkle with half the cheese; repeat layers. Combine eggs with seasonings and milk; pour over the bread and cheese. Bake in 300 oven for about one hour. Serve at once.

### APPLE DATE BREAD

- 1½ cups whole wheat flour
- 1 cup sugar
- 1 cup flaked coconut
- 1 egg, lightly beaten
- 1 cup chopped apple
- 1 teaspoon vanilla
- 1½ cups all-purpose flour
- 1 tablespoon baking powder
- 1½ teaspoons salt
- 1½ cups milk
- 1 cup chopped dates

Mix flour, sugar, baking powder and salt. Stir in coconut. Combine milk, egg and vanilla. Add to dry ingredients, blending well. Add apples and dates. Turn into a greased and floured 9x5x3 inch loaf pan. Bake in a 350 oven for 1 hour and 15 minutes. Cool on a rack.

## ON SPORTS

Continued from page 67

As this is being composed, Bavasi is not exactly in tune with the salary demands of Willie McCovey, who, for part-time responsibility (although he was the club's leading home run hitter) received around \$120,000 last season.

"Heck, my combined salary for winning my first four pennants with the Dodgers wasn't even \$100,000," Bavasi counters.

But even during better times, star players would use salary discussions to provoke anguish among front office personnel. The legendary Branch Rickey, himself as immovable as home plate, once attempted to encourage a first baseman to sign a no-booze drinking contract and performed some high school chemistry as an ally.

After preaching the virtues of abstinence, Rickey placed two regular drinking glasses in front of the player. Both glasses contained a handful of worms and into one glass Rickey poured water and into the other he poured alcohol. Soon, the worms in the alcohol-filled glass sank to the bottom, quite dead or intoxicated or both. The worms in the water-filled glass swam merrily on.

"Now, young man," Rickey addressed his athlete. "Doesn't this tell you something about booze?"

"Sure does, Mr. Rickey," the first baseman replied. "If a person doesn't want worms, he's got to drink a lot of alcohol."

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# REAL ESTATE RAP-UP

## SALES AND LEASING REP APPOINTED

Ted Tomasovich has been appointed sales and leasing representative for the Cabot, Cabot & Forbes San Diego Industrial Center on Miramar Rd. and the CC&F Palomar Airport Business Park in Carlsbad.

Tomasovich has five years experience in commercial and industrial real estate. For the past two years he has been in charge of leasing at the Hilltop Business Center in CC&F's 600 acre South San Francisco Industrial Park.

Prior to joining CC&F, he was an industrial and commercial real estate broker with Certified Management and Consultants in Miami, Florida.

A native of West Virginia, Tomasovich, 29, has a degree in Industrial Management from Georgia Tech. Prior to entering real estate, he played professional baseball with the Cincinnati Reds and taught mathematics at Miami Senior High School.

"The addition of Tomasovich will improve our ability to work with brokers and clients seeking to lease or purchase industrial space in our two industrial parks," said Chuck Ekstrom, CC&F San Diego regional manager.

CC&F has built more than 450,000 square feet of space since November 1974, and currently has 270,000 square feet of multi-occupancy industrial buildings under construction.

CC&F, based in Boston, has developed 47 industrial parks nationwide, through its subsidiaries, including eight in California that total 2,500 acres.

## CENTURION REALTY JOINS REALTY WORLD

Centurion Realty, 560 E. Valley Parkway, Escondido, has joined Realty World, an international real estate franchise firm, it was announced by Robert J. Cochran, regional director.

The office is headed by Joseph Mecaro Jr., broker.

Founded in Toronto in 1973 and now the largest brokerage franchise firm in Canada, Realty World includes nearly 200 franchise locations in 16 states in the U.S., with national headquarters in Washington, D.C. The firm opened its first San Diego County offices Feb. 1.

Another Realty World office added this week is Smith Davis and

Associates, Inc, 4721 Fourth St., La Mesa, Dolores Smith, broker. The two new members bring the total county locations for Realty World to 13.

"The organizing of independent real estate brokers under the franchising umbrella is a growing trend in the business," Cochran said.

"Realty World is a grouping of independent member brokers who retain ownership and identity of their businesses but participate in a common organization designed to compete more favorably with the big broker by using the same weapon — bigness."

Regional headquarters for Realty World is at 5353 Mission Center Road in Mission Valley.

## RENTAL ASSISTANCE AVAILABLE

The San Diego County Housing Authority is continuing to accept applications for rental assistance from lower income families, the elderly, and the handicapped.

Since March 1, 1976, the Authority's switchboard has been swamped with inquiries about the federally subsidized program. To date the response has been good from the cities of Escondido, Del Mar, El Cajon, La Mesa, Vista, and San Marcos. Housing officials are hoping for additional applications from residents of the unincorporated areas of the County and the cities of Imperial Beach, Chula Vista, and Oceanside.

"Many applicants have had difficulty getting through on the phone," according to Karla Cohn, housing coordinator. "Families and individuals who believe they may be eligible are encouraged to call 236-4794 weekdays.

The federally funded program will provide approximately \$2 million a year for the next five years to the Housing Authority. Eligible tenants will pay no more than 25 percent of their gross income as rent. The difference between the tenant's payment and the rent charged will be paid by the Housing Authority directly to the property owner.

The program is designed to provide rental assistance to families and individuals whose gross income does not exceed the following amounts: one person, \$6,600; family of two, \$8,450; family of three, \$9,500; family of four, \$10,600; family of five, \$11,250; family of six, \$11,900; family of seven, \$12,500; family of eight, \$13,250.

## RSF CASAS NEARING COMPLETION

"The month of March has been significant for our project," commented Robert L. Laughlin, developer of Las Casas de Santa Fe condominiums. "We have made excellent progress and expect to complete our nine units on schedule for July 1 occupancy."

Las Casas de Santa Fe, located immediately south of Jonathans and the Post Office in Rancho Santa Fe, features three different floor plans in level, split level and townhouse styles. Units will range between 1600 and 2350 square feet of living space plus one and two car garages.

"For our interiors," Laughlin reports, "we are placing heavy emphasis on natural wood. We have designed each unit to coordinate with

the rustic atmosphere of Rancho Santa Fe and have done so with quality uppermost in mind." Each unit will receive custom cabinetry, tiling (indoor and outdoor) and fireplaces plus private outdoor patios front and back. "We believe we have effected a luxurious retreat with the convenience of Rancho Santa Fe."

Spanish architectural design predominates on each exterior. "Each and every roofing tile has been individually fired and I believe this is an example of the 'customized' philosophy we've adopted." In addition, the "common area" is receiving more attention than most developments, especially in Rancho Santa Fe where land is so valuable. Fountains, tiled paths, a putting green, and intense foliage landscaping will make the entire project one blending rural North County and Rancho Santa Fe elegance.



Architect's rendering of Las Casas de Santa Fe on Via de Santa Fe, Rancho Santa Fe.

## VISTA COMPLEX IN WORKS



Construction of the Vista Center addition will begin shortly and is expected to be completed in July of 1978. Architect's rendering shows what the completed structure will look like. The facility will cost some \$14 million and is the largest capital building project undertaken by the County of San Diego in ten years.

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# REAL ESTATE RAP-UP

## SD COUNTRY ESTATES EXHIBITS SOLAR-HEATED HOUSE

Solar energy produces the heat and hot water for a new exhibit home recently opened for public inspection at San Diego Country Estates.

Called "Vicente del Sol," this is one of the first homes in Southern California designed to rely on solar energy for basic heat needs. The trend-making 2,750-square-foot furnished house makes the most of the plentiful sunshine in the San Vicente Valley, an area that has more sun and fewer cloudy days than other parts of the country.

Use of solar energy will result in tremendous savings on heating and cooling bills. The system will bear approximately 80 percent of the annual energy load and costs only \$36 a year to operate. Since electrical heating will be

required only about 20 per cent of the year, the cost of heating the home for a year will be approximately one-fifth of what it costs to heat a similar-sized home in the same area.

Located on an oak-studded knoll commanding a spectacular view of the San Vicente Country Club golf course, the multi-level Southern California-contemporary-styled residence presents an attractive exterior featuring natural stucco with a red Spanish tile roof. Solar panels needed for the advanced heating system are incorporated in the roof design as architectural features resembling skylights.

Owner-designer Charles Le Menager said that the home's futuristic solar energy heating system is a hydronic system utilizing 500 square feet of solar collector panels and a 1,500-gallon hot water storage tank buried under the garage. Water circulates through the panels where it

is heated by sunlight. Then, it is pumped into the insulated underground tank. The entire house is heated by warm forced air produced from the water in this tank.

The solar system also provides cool air during warm weather periods. A second 1,500-gallon underground tank, filled with water chilled by nocturnal radiation, is a key element of the cooling system. A back-up air-conditioning system is not required.

To avoid heat waste, the 2,750-square-foot house has been divided into three living zones with separate heat sources and thermostats. The living zones are: 1. entertainment zone, comprised of living room, dining room and guest suite; 2. family zone made up of kitchen and family room; and 3. sleeping zone, containing three bedrooms. Fireplaces in living room, family room and master bedroom supplement the solar heating system in the event of an unusual prolonged cloudy period.

Interiors by John Barraclough, A.S.I.D., of Los Angeles, reflect a casual, California life-style and serve to enhance the home's splendid vistas of live oak and emerald fairways. Earth tones, such as ecrus, biscuits and rusts, are predominant in the overall



*Solar panels of "Vicente del Sol," one of the first homes in Southern California to utilize solar energy for its heat and hot water, are incorporated into the roof design as architectural features resembling skylights.*

color scheme, with decorative tile, woven fabrics and ethnic art objects providing color and texture accents.

The gallery-like foyer, spanning the

front of the lower level, opens onto the dining room and spacious, sunken living room, affording an impressive view of magnificent oaks framed by sliding glass doors. Both the foyer and dining room feature a new series of Franciscan floor tile simulating waves of sand.

"Vicente del Sol's" solar energy system was devised by Jack Schultz of

Solar Utilities Company, a division of Jack Schultz Field Enterprises of San Diego. General contractor for the exhibit home was C. L. Development Company of Ramona.

The owner, Charles Le Menager, is a real estate consultant in the San Diego area and former director of housing and community development, State of California. He designed "Vicente del Sol" in collaboration with building designer Ken Smith of Swanson and Smith, El Cajon. The home will be the Le Menager residence and the family is expected to move in later this year. The home will be open daily for public viewing throughout the spring and summer.

San Diego Country Estates, a successful 3,200-acre master-planned community, provides a serene and picturesque setting for "Vicente del Sol." Among the many recreational facilities at the Estates are the San Vicente Country Club, with its championship 18-hole golf course, a \$1 million International Equestrian Center, a Western Equestrian Center, and new \$1 million San Vicente Racquet Club. All utility lines are underground. San Diego Country Estates may be reached via Highway 67 to Ramona, following signs to the community.

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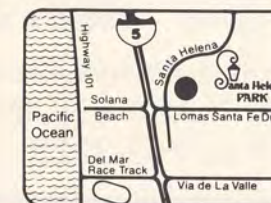
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**SEASCAPE SUR IS  
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What do the Cincinnati Reds, the Philadelphia Flyers, the Pittsburgh Steelers, and Seascape Sur have in common?

They're all number one.

They're the best in their respective fields.

Seascape Sur won the national Grand Award in Dallas, Texas, on Jan. 20, 1976, for "Sensible Growth, Design & Planning." This annual award, given by Better Homes and Gardens and the National Association of Home Builders (NAHB) is indicative of the best home-building project in the nation.

"We feel we won the award for a variety of reasons," says J. Gregory Lawlor of Westward Construction. "Seascape Sur's construction has been first-rate from the start. We utilized the natural slope of the land to create an extraordinary living environment. There are no streets and no pollution."

Westward Construction paid over \$600,000 for landscaping alone. It also purchased more than 300 fully mature trees, some of which cost over \$2,500 each. The landscaping is so beautiful, in fact, that a young couple asked to be (and were) married next to the stream that runs through the development.

"Paramount in our minds was privacy," said Lawlor. While this area was zoned for 43 units per acre, Westward built only 18. The site is more than 50% open-space. "Privacy is assured."

Nestled on the ocean in Solana Beach, Seascape Sur offers 1-3 bedrooms in innovative interior and exterior home designs. "All you have to do is walk through the development to see why it is number one — and why there are only 31 units left."

"We always knew we had a winner — winning the Grand Award proved it," Mr. Lawlor added. There were five categories in which Grand Awards were offered. The category in which Seascape Sur was given its award (50-250 units) had the greatest number of competitors.

Seascape Sur will be featured in the Spring issues of Better Homes and Gardens and NAHB's trade publication: Journal-Scope.

"The Grand Award and Seascape Sur both herald a new approach to home construction. People are looking for natural environments to enhance their day-to-day living. Understanding this is not the key to winning awards. It is the key to developing shelter products now and in the future."

Seascape Sur, developed by Westward Construction, is located at 555 South Sierra Ave., Solana Beach, CA 92075. 755-6749. (I-5 to Loma Santa Fe Dr. Head west to South Sierra Ave. South to Seascape Sur.)

**REAL ESTATE**

**RB TOWN CENTER  
PARCEL PURCHASED**

Chuck Sutherland, a commercial and industrial developer based in Riverside, has purchased a 2.05-acre parcel in the Rancho Bernardo Town Center.

Announcement of the sale was made by H. L. Troutman, vice president of Avco Community Developers, Inc. (ACD). "Construction will begin soon on a 35,000 sq. ft. medical and dental office building with expected completion August 1, 1976," Troutman said.

Architect for the building is McClellan, Cruz, Gaylord and Assoc. of Pasadena. Lender is Home Federal Savings and Loan.

Leasing information can be obtained by phoning Chuck Sutherland, (714) 683-2422, or by writing 5750 Division Street, Suite 203, Riverside, Calif., 92506.

The Rancho Bernardo Town Center, being developed on a 110-acre site in Rancho Bernardo, is a commercial and administrative center for the 5800-acre new town. The Bernardo Town Center, as planned, will provide for office buildings, convenience shopping, retail and high fashion stores and recreational facilities.

Rancho Bernardo, located within the city limits of San Diego, on Int. 15, is a development of Avco Community Developers, developers of master-planned residential communities in Southern California.

**PRE-SALE UNDERWAY AT  
TIERRASANTA**

Construction has begun at Cedar Ridge, a 73-home, \$4.3-million single-family development in Tierrasanta by Standard Pacific of San Diego.

A presale reservation program is being conducted at the site near the corner of Tierrasanta Boulevard and Rueda Drive prior to a grand opening scheduled for mid-June, according to Robert M. Allan, president of Standard Pacific of San Diego.

A first phase of 30 units is now being built with the remaining houses to go into construction this summer.

"These homes are being built on the highest, best-view lots in Tierrasanta with wraparound views eastward to Cowles Mountain and westward to Mount Soledad," Allan said.

Base prices, exclusive of lot premiums, are expected to begin below \$55,000.

The single-level homes at Cedar Ridge are situated on lots of 6,000 square feet and larger. Exteriors feature nature colors and generous use of lomastone, masonry, and rough-sawn timbers. Roofs are cedar shake.

Each home in the new community overlooking Mission Valley will provide two-car garages with extra workbench room.

Walls of glass and pass-through serving bars will be highlights of the garden patio kitchens at Cedar Ridge. Cabinetry will be custom-quality stained ash and the full complement of built-in appliances will include

separate 36-inch-wide gas ranges with 42-inch hoods and continuous-cleaning ovens.

Cedar Ridge may be reached by driving east on Tierrasanta Boulevard off Interstate 15 to the intersection with Rueda Drive. The sales and information office is open seven days a week from 10 a.m. till dusk.

Standard Pacific Corp., which is listed on the American and Pacific Coast Stock Exchanges, has been one of California's leading builders of residential communities since 1956. Standard Pacific of San Diego has been building in San Diego County for five years.



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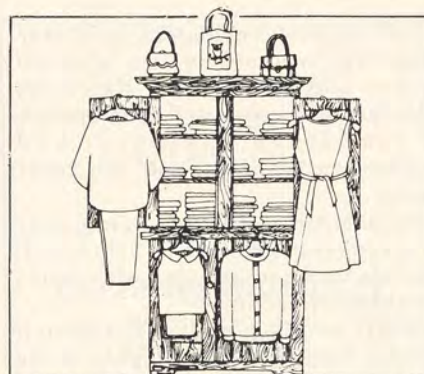
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9/28

## LETTERS

To the Editor:

What do residents of Rancho Santa Fe want for the future of Rancho Santa Fe?

1. We want to see Rancho Santa Fe preserved as a community, open spaced and rural in environment.

2. We want to restrict any future home owners so that they may acquire only private residences and acreages already on the market and condominiums already built and awaiting occupancy.

3. We feel that utilities, sewerage, etc., are already strained to a maximum.

4. There are a large number of residences presently on the market. (How many residences for sale?) We feel that all prospective residents and buyers should buy available properties. All prospective residents and buyers should take advantage of presently available condominiums.

Today our community is desirable. In order to maintain the special quality, unique in California, zoning restrictions should be re-evaluated so that large properties presently held may not be so divided or fractured as to initiate a suburban community of one acre lots.

5. We propose a moratorium on any future construction or development of either residences or condominiums until the aforesaid are occupied.

Mrs. W. Russell Fawcett and  
Priscilla Fawcett  
Rancho Santa Fe

To the Editor:

Your magazine has long been about the rich and monied. I have enjoyed reading about the upper crust, but I have noticed the drift toward editorials and real features. How nice. It is certainly refreshing to note that you are aware that the other two-thirds of us do not live like that.

As an enthusiastic horsewoman I would like to request an article on the world of horses, where to ride, who breeds what, etc.

I will look forward to future issues, with changes for the better.

E. Hadden  
Solana Beach

To the Editor:

Frequent users of Via de la Valle have lately been treated to the spring-time beauty of the San Dieguito River valley. And who cannot drive along and shudder at the probability of that valley's future?

Start down by the freeway. On the Del Mar side you've got a new miniature golf course and a trailer park. On the inland side, a little city has sprouted along a road which two years ago seemed downright bucolic. Two restaurants, racquetball courts, three theaters, a grocery, and a radio shack — just what a growing community needs.

If you successfully run that gauntlet eastward onto the part of the highway which is still two lanes — the one sporting the brand new 50 mph speed limit — what do you think of when you see the "Available" sign on that plowed field with the symmetrically perfect furrows?

Think department stores. Think cement. Think of the noise and pollution from the thousands of cars which will daily fill its acres of parking lots.

What could that lead to but the valley filled with housing developments, the San Dieguito River channel lined with cement?

Rancho Zorro would fit into the picture too, another step in the hacking up of wild lands in and around the valley. But it's an important step, because it's the first one that can still be prevented.

The valley must be protected from further abuse. Better we should leave it as it is and use it once a year for a rock festival.

Donna C. Lee  
Del Mar

To the Editor:

It was with great interest that I read "The Macadamia Nut — New California Gold" in your February issue which came out this March. The Macadamia is surely the Nut of the Future, and it's exciting to me to be able to get in on the ground floor, thanks to your magazine. I've been looking for a new business enterprise ever since my chinchilla ranch failed.

Bud Hensey  
Escondido

To the Editor:

I love Living Magazine! What a fascinating potpourri of news and happenings. I wanted to write and tell you how much I look forward to my copy each month. Don't you think you might print some Vista news some of the time?

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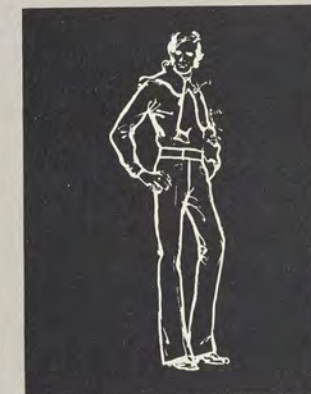
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# ASTROLOGY FORECAST

by Jean Farman

## CANCER

(June 22 - July 22)

Moon children could make a big splash in  
the outside world this mixed-up month.  
Do be careful not to upset your domestic  
apprecart or wound family members in  
the process. Friends and lovers are not  
necessarily the same in one. Don't wear  
your vulnerable heart on your sleeve as it  
could be badly bruised. Moon child: Dale  
Robertson.

## LEO

(July 23 - August 22)

Take your sweet time Leo. Impulsive  
snap decisions are apt to boomerang  
dreadfully. Jumping to conclusions based  
on idle chatter or foolish gossip is even  
worse. Make solid strides to protect  
marriage, home, employment and  
creative or professional interests. If  
possible, forget all thought of travel this  
month. If wisdom prevails, you win the  
prize. Leo lad: Robert Horton.

## VIRGO

(August 23 - September 23)

It's possible that the Shangrila you  
romantically visualize beyond your  
present horizon could turn out to be  
Tobacco Road! Don't be hasty in  
reaching a final decision to travel the  
yellow brick road to never-never land.  
This is just not the time to begin any trip,  
mental or physical. Be cautious, even  
while walking. Virgo star: Mel Ferrer.

## LIBRA

(September 24 - October 23)

Bite your tongue and try your darndest  
to stay out of other people's problems.  
Even if you do know what's best for them  
keep a low profile and let them run their  
own chosen course. Protect your own  
joint finances and resources. Don't buck  
authority or think you're exempt from the  
laws of the land. Libra musician: Ray  
Charles.

## SCORPIO

(October 24 - November 22)

If you are bored Scorpio, don't point  
your finger at everyone and everything  
around you. It is up to you to make your  
life all the more vital, interesting and  
exciting. But that doesn't mean to throw  
social convention out the window for a  
temporary thrill. What you already have  
is where it's at! Scorpio VIP: Joan  
Sutherland.

## SAGITTARIUS

(November 23 - December 20)

Sagittarians who've been under the  
intoxicating influence of Cupid's arrow  
are apt to feel the sting of wounded love  
this month. Those of your sign who are  
married had better stop and give  
considerable thought to anything that  
would change your lifestyle or alter your  
marital status. Don't take a gamble on  
anything or anyone! Sagittarian celeb:  
Roger Smith.

## CAPRICORN

(December 21 - January 20)

Take heed Capricorn — 'tis not the  
month to take a risk at the race track.  
Stay away from gambling casinos and  
put a padlock on your money belt. April  
is bound to be an emotional month  
putting personal relationships in a shaky  
position. Use your intuition in such  
matters, it's your best friend right now.  
Capricorn star: James Earl Jones.

## AQUARIUS

(January 21 - February 18)

Put on some soft velvet slippers Aquarius  
as you'll be walking on egg shells all  
month long. Any attempt of exerting your  
authority, power or superiority will be  
met with disastrous results. It will take  
much skill and diplomacy to handle  
family, business and neighborhood  
matters. Try your best to make sincere  
friendly overtures. Aquarian talent:  
George Segal.

## PISCES

(February 19 - March 20)

Keep your intuitive antenna well-oiled  
and alert Pisces, you're going to need it  
to see you through the month. Don't let  
others influence your first hunches or  
cloud your own good judgment. Young  
people in your life may need special  
handling. Neighbors could be a bore.  
Leave thoughts of travel to a safer time.  
Pisces celeb: Dean Stockwell.

1046

A photograph of two children and three rabbits in a garden. The scene is framed by large, spiky plants in the foreground. In the center, a young girl in a yellow dress and a younger child in a white top and dark shorts are holding hands. The girl is holding a pink basket. Three white rabbits are scattered on the grass in front of them. The background is filled with lush green trees and bushes under a clear sky.

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