

# RANCHO SANTA FE PROGRESS



## Complete Homes at Rancho Santa Fe

Two interesting new homes, practically completed during the last month, have now been added to the imposing record of building at Rancho Santa Fe during 1928.

The Ketchum home, which looks down through the eucalyptus trees upon the San Dieguito valley, is now entirely finished and occupied. It is without doubt one of the most interesting at Rancho Santa Fe. Miss Rice as an architectural designer and Mr. Ketchum as a building contractor have demonstrated very strikingly their ability to create details of beauty and charm that make homes livable and worth while.

Mr. Ketchum's lovely eucalyptus trees and family orchard and vineyard provide a setting that is most appealing. One has a distinct feeling of security and restfulness as he drives up the lane among the trees to this little knoll overlooking the valley below. Incidentally, one of the trees, whose overhanging branches form an entrance to the estate, is the largest at Rancho Santa Fe.

Mr. Ketchum's garage is built at the bottom of his hill. It is built entirely of concrete and on one side is a great outdoor fireplace, equipped with old-fashioned wrought iron grills and pots for barbecue events. In front of the fireplace is a tiled space with benches and tables and chairs. Overhead is an arbor fashioned with eucalyptus poles.

The arbor continues up the slope to the house, with steps of native stone lending charm. Ferns have already been planted along this pergola and grape vines will eventually cover it entirely. Small spaces have been ingeniously left in the stone steps for the planting of flowers in the soil beneath.

At the front of the house is a wide, uncovered tile terrace. The entrance is directly into the living room, which runs clear across the front of the house and is 18x29 feet in size. The ceiling is entirely of redwood, great beams artistically adzed and antiqued, tavern oak floors, hand-made hardware and a delightful fireplace being features. One has the feeling of perfect proportion in the various dimensions of this delightful room.

The dining room and library follow the same general scheme as the living room, with beamed ceilings of redwood and fireplaces in each. The dining room floor is of tile and in the library are commodious bookcases built into the wall.

The kitchen is a model of convenience in arrangement and completeness in equipment, there being a wall chute to a garbage incinerator below, an electric dish washer, an electric refrigerator and an electric kitchen aid. A maid's room and bath in the rear complete the quota of rooms on the first floor. There is a large basement in which an oil furnace has been installed for heating the home.

Upstairs are four restful bedrooms finished in the Spanish motif, with ceilings of antiqued wood, sloping one way. Colored plumbing fixtures are found in the bathrooms—one of them done in orchid and the other in green.

An immense mirror covers one entire wall behind the bath in Mrs. Ketchum's suite.

In nearly every room of the home one finds clever touches of convenience and artistry which are obviously results of Mr. Ketchum's long experience in home building.

Another interesting home is that of Mr. Russell H. Millar, on his estate a short distance east of the village of Rancho Santa Fe.

The Millar home is down the slope from the highway in a location which affords a delightful view of orchards, homes, eucalyptus woods and the San Dieguito valley. The winding driveway brings the visitor to the entrance of the four-car garage and from there the home itself is reached by way of a cobble-stoned courtyard.

This entrance to the Millar home is distinctly different from the front doors that one customarily associates

with American dwellings. It does not face on the street in front at all as per custom, but it is found in a protected and secluded spot about as near the center of the home as is possible. It opens from a delightful patio with a protected loggia on one side where one may be outdoors even on rainy days.

In the living room of the Millar home is a Castilian fireplace. Another feature is the random width, dark oak floor. In the dining room will be found a tile floor.

On the ground floor level will be two guest bedrooms and bath and upstairs there will be three master bedrooms and two baths. One of these will be done in the new basket-weave pattern of tile.

Two maids' rooms and bath in the rear of the breakfast room and kitchen complete the accommodations of the home.

A particular and distinctive feature of the Millar estate is a pretentious Spanish garden of formal type to be constructed down the slope in the rear of the home. In this garden an unusually attractive scheme of terraces, arbors and fountains will be worked out.

The Valencia orange orchard on the Millar estate is one of the most thrifty at Rancho Santa Fe, and the estate when developed promises to be one of the most attractive in the community.

Miss Betty Behr is recovering satisfactorily from a recent acute illness which necessitated her being rushed to a San Diego hospital for medical attention. Miss Behr has been spending the summer with her father, Max Behr, architect in charge of the golf course.



Flower garden of the T. L. Carothers home.

## Golf Course Has Model Water System

Installation of the water system of the Rancho Santa Fe Country Club's 18-hole, all-grass golf course is now well under way.

The pressure pumps for the upper end of the system have been set and pipe lines for the entire system are rapidly being installed.

This work is being done by the Hooper Irrigation Engineering Company, under the personal direction of Mr. A. C. Hooper. Mr. Hooper is the inventor of the snap valve, the basic principle which makes this new type of sprinkler system possible and he has been spending most of his time for several weeks on the Rancho Santa Fe job.

When completed, the Rancho Santa Fe golf course sprinkler system will

consist of 78,000 feet of pipe ranging in size from 1¼-inch mains to 12-inch mains. There will be 1150 outlets over the entire 120 acres of fair-way to be irrigated.

The system will be capable of discharging 1000 gallons a minute in any concentrated area where desired. Probably two men and a Ford truck will be able to keep the entire course in ship shape. It is estimated maintenance costs will be cut in half.

The work of building greens is also going forward rapidly and it is expected they will be ready for seeding in about a month. The Art Jury has accepted the design of Miss Lillian J. Rice for a pump house. This will follow the general scheme of Spanish architecture prevailing at Rancho Santa Fe.

Mr. J. H. De Visser of Detroit has ordered the development of approximately twelve acres to Valencia oranges. The land has been cleared and leveled and engineering crews are busy staking out the orchard prior to preparing tree holes and installing an irrigation system.

Mrs. C. C. Pierce of Los Angeles has recently joined her husband at Rancho Santa Fe. They expect to make their permanent home here.

Recent guests of Mr. D. C. Keep were Louis D. Hopking of Glendale and Robert Mather of Indio.

## Bougainvillea Lateritia

Visitors to La Morada will perhaps be interested to know that the beautiful bougainvillea vine in the patio is bougainvillea lateritia and that it is one of the finest specimens in all California.

Bougainvillea grows well only in an extremely equable climate and the La Morada specimen is a living testimonial to the evenness of temperature in this community. Mr. Glenn A. Moore, landscape architect, is authority for the statement that this plant grows quite well in Santa Barbara County and in San Diego County, but that its propagation has not been particularly successful in Los Angeles County.

The same type of bougainvillea has been planted on the Fairbanks-Pickford estate and Miss Pickford has recently taken steps to send cuttings of the plant from her Rancho Zorro to an Italian countess who will attempt to propagate the species in Italy.

Mr. H. W. Whitsitt has recently completed his home at Rancho Santa Fe and is now in residence there. Mr. Whitsitt, who is an architect, plans to continue practicing his profession in San Diego. He will go back and forth to his work daily.



An interesting view of La Morada, from the camera of Mr. A. W. Fisher, Jr.

### THREE TEACHERS THIS YEAR

School opened Tuesday, September 11th, at Rancho Santa Fe, with three teachers instead of one, with more pupils than ever before, and with the gratifying knowledge of having made a splendid showing in the recent competition among San Diego County schools at the County Fair, for work accomplished last year.

School opened one year ago with one teacher, Miss Betty Thomas, in charge. At the middle of the year a second teacher was added, and this year, in order to give the best possible personal instruction to the increased number of pupils, a third one has been retained.

Mr. Clarence Hendershot is principal and he is assisted by Miss Eva O'Donnell and Miss Pauline Starr. Mr. Hendershot will teach the eighth and ninth grades.

At the recent County Fair competition, Rancho Santa Fe won gold

**True Wealth**

Not hoarded gold, nor bonds, nor stocks,  
Nor real estate, nor countless flocks,  
But kindly thought, and word, and deed . . .  
These are the wealth the world doth need.  
—William C. Campbell.

awards for a model rancho and a booklet of flowers. The model rancho was done in clay after the fashion of the models prepared for homebuilders by Miss Lilian J. Rice.

The school also won blue ribbons for stage costume made by children themselves and for a booklet of stories. A red ribbon was won in the booklet of flowers class.

Children and mothers alike are deriving a great deal of satisfaction from the splendid showing made at the exhibit.

### Roads Being Surveyed

Two parties of field surveyors are now working on the road improvement program at Rancho Santa Fe which contemplates eventual widening, grading, straightening and paving of practically the entire system at a cost of from \$325,000 to \$400,000.

Recently several supplementary petitions have been filed calling for work on roads adjacent to the highways included in the original program.

It is expected that the survey work will have been completed and a day set for a hearing of property owners yet this year and that actual work on the improvement of the roads at Rancho Santa Fe can begin early in 1929.

Mr. Barton Millard will go to New York in October to meet his family and the Christianity family on their return from Europe. Mrs. and Miss Millard and the Christiancys are now touring France by automobile.



On the day of the children's picnic. On the lawn in front of La Morado.

### FRUIT MEN STUDY UP-TO-DATE METHODS

The directors of the Rancho Santa Fe Fruit Association made a two-day tour on August 28th and 29th for the purpose of inspecting fruit packing houses.

The party consisted of Messrs. C. F. Pease, Ranald Macdonald, H. F. Porter, C. A. Shaffer, Edward S. White, A. R. Sprague, S. R. Nelson, and Mr. Coles of the California Fruit Association.

Packing houses at Tustin, Anaheim, Olive, Placentia, Sierra Madre and Lamanda Park were visited. Several hours were spent in the offices of the California Fruit Growers in conference with heads of the various departments. A great deal of valuable data was obtained. The directors of the Rancho Association are giving a great deal of time and thought to the welfare of the local packing and shipping organization. Non-resident owners are extremely fortunate in having as directors men who are so active in the work. Mr. Pease is a Director in the Calavo Growers of California, representing the San Diego District, which includes Rancho Santa Fe. All of the Directors are owners of groves now planted, Mr. Macdonald and Mr. Shaffer having the two largest orchards of citrus and Mr. Pease the largest avocado grove on the Rancho.

Mr. Glen W. Tomlinson is developing his property for planting Valencia oranges and avocados in the Spring of 1929. He is also arranging with the U. L. Voris organization for the installation of a domestic water supply pipe line from the reservoir in block 22 and will construct a swimming pool in connection with his irrigation system. This promises to be very attractive during summer days. On their return from Europe in the Spring the Tomlinsons expect to commence building their home.

Tennis enthusiasts of Encinitas, headed by Mr. Porter, have organized a tennis team and have challenged the pride of Rancho Santa Fe, consisting of Messrs. Macdonald, Moore, Badger and Bakewell.

Mr. and Mrs. H. L. Porter and Mr. and Mrs. G. S. Harris motored recently to Washington for three weeks' vacation. The Porters continued on as far as British Columbia.

Mr. and Mrs. C. H. Bristol of La Junta, Colorado, arrived at Rancho Santa Fe recently to spend a few weeks in their California home.



Mr. C. F. Pease conducts a very profitable avocado nursery by interplanting his orchard.

### Benefit Bridge Tea

The Rancho Santa Fe branch of the Needlework Guild of America will entertain with a Bridge Tea at La Ampola, Wednesday, September 26th, on which date their annual collection of clothing will be received and displayed before being forwarded to San Diego for distribution by the County Welfare Commission. Articles for babies and garments for young children are especially wanted and may be left at the Tea Room any time prior to September 26. All garments should be new and two of a kind, to permit a change.

A table charge of 25 cents a corner will be made for the bridge, entire proceeds of which will be given to the Guild. Arrangements for tables should be made by phoning Mrs. Nelson, Rancho Santa Fe 2671.

The environs of Rancho Santa Fe continue to be entirely satisfactory to local nimrods. Mr. Ed White reports splendid catches of bass in Lake Hodges and Mr. D. C. Keep is authority for the statement that he and two of his friends from Los Angeles caught several fine specimens of yellowtail and bonita from the barge off La Jolla.

Mr. and Mrs. Percy McDonnell and Miss Erna McDonnell were recent house guests of Mr. and Mrs. Frank Coffyn.

### Anent Ranch Names

Last month's roll call of estate names of Rancho Santa Fe is beginning to bring further additions, corrections, supplementary exhibits and other addenda.

In the first place, Mr. T. L. Carothers, who knows more Spanish in a minute than the editor of this magazine expects to know in a lifetime, has suggested very tactfully that the word "ranchero" is not exactly the designation that should be applied to estate owners at Rancho Santa Fe, even if it does fit admirably into headlines.

Apologies are offered most sincerely wherever they are considered to be due.

Mr. Glen W. Tomlinson writes that he has given his estate a Spanish name also and it is a very ducet one, we should say. Mr. Tomlinson writes:

"Here is another name to be added to the list of properties at the ranch: 'Rancho Del Oso.' It means Ranch of the Bear, and will be qualified by the presence of Mrs. Tomlinson's pet bear cub. That is, until he grows up, and then we may invite you to a steak dinner."

The editor will be glad to hear of any other estate names, as yet unsung, as well as any criticism, comment or suggestion on this or any other subject.

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Mailed to any address upon request. Rancho Santa Fe-ans are urged to send in items of interest. Informal pictures of people engaged in pursuits or pleasures typical of Rancho Santa Fe life are especially wanted. Contributions should reach the manager's office not later than the fifth of the month.

Mr. and Mrs. Theodore Reed inspected their property at Rancho Santa Fe recently. They were accompanied by two executives of the Fairbanks-Pickford staff who were seeking locations for a forthcoming picture.

Mr. Glenn A. Moore, landscape architect, has recently been commissioned by Mr. Barton Millard and Mr. H. G. Larrick to do additional landscaping around their respective homes.

HORSE LAURELS TO  
RANCHO SANTA FE

Rancho Santa Fe won both first and second grand prizes at the recent horse show of the San Diego County Fair, Mr. Arthur L. Loomis winning the first honor with his horse, Matt Cohan, and Miss Mary Belle Claggett taking second place with Tiddle-de-Wink.

Mr. Loomis won three first prizes in all with Matt Cohan—one in the 15:2 and over class, one in the three-gaited class for horses owned in San Diego County, and the three-gaited championship.

Several other prizes were also won by horses from the Loomis stables. Rexanna Peavine won in the three-gaited model hunter class and second in the road hack, and Rebel won second in the 14 to 14:2 class, while Sorrel-Cin was fourth in the five-gaited stake.

Miss Mary Belle Claggett won four

prizes with the beautiful bay gelding, Tiddle-de-Wink, which she has trained herself. Besides the second prize in the main event of the show, she won second prize on the opening night in the 15:2 and under class of walk and trot horses; she also won second prize in the ladies' class for walk and trot horses and third prize in the open class.

Miss Claggett also rode Nevermind, owned by Mrs. Stevens of Coronado, to a first prize in the road hack.

This is the first time that Rancho Santa Fe horses have been entered in the San Diego Horse Show and everyone is highly pleased with the splendid showing.

Mr. Loomis and Miss Claggett also expect to show at Pomona during this month. Veteran horsemen are saying that their competitors must look to their laurels when Rancho Santa Fe enters the ring.



Rancho Santa Fe may be a "millionaires' colony," but the boys all play marbles, nevertheless

## Meet Mr. Williams

If you should happen to see a man prowling around your pumphouse at 5 o'clock in the morning, or maybe 5 o'clock in the afternoon, don't shoot! At least until you see the whites of his eyes.

It may be only E. D. "Gene" Williams, original Mr. Fixit of Rancho Santa Fe. If so, he contemplates neither mayhem, arson, murder nor theft, but is there to give you valuable service which you cannot reasonably expect but which according to Mr. Williams' code of business conduct you are going to get whether you want it or not, and yet will never have to pay for it.

So much for the dramatics of introducing the genial owner of the Rancho Santa Fe Building Material Supply Company. If you don't already know Mr. Williams, keep right on reading this story until you get acquainted, for the time is liable to come when you will want his services more than riches.

For instance, when the plumbing bursts, or the fuse blows out, or the screen door drags, or the only window in the bathroom swells shut so tight you pray for a strong man with a block and tackle. These things do happen, even at Rancho Santa Fe, the world's finest climate and the world's slowest-moving golf course notwithstanding.

Mr. Williams knows all about these matters—knows what to do and how to do it, calmly, serenely, willingly, with éclat and dispatch. Before coming to Rancho Santa Fe he spent eleven years as purchasing agent of the City of San Diego. In that capacity he bought a large number of things every year for eleven years—more than \$17,000,000 worth of things, in fact; everything from paper clips to electric dynamos, electric pumps, electric hoists, electric curling irons, electric sad irons, electric refrigerators, electric cigarette lighters, electric sockets and a few hundred-odd other items under the general heading of electric equipment.

Also divers and sundry articles from the hardware catalogs, paint catalogs, rock-gravel-sand-cement catalogs, grocery catalogs and women's- and -misses'-coats-cloaks-and-suits catalogs.

During Mr. Williams' regime the City of San Diego built itself a couple of dams—Barrett and Otay—and you'd be surprised at the multiplicity of articles that go into dams, either directly or "by indirection," as Mr. Hoover says, unless you thumbed through the soda pop, hemp, adhesive tape, snuff and other catalogs Mr. Williams used.

He tells one about the time the



Home of E. D. "Gene" Williams of Rancho Santa Fe

San Diego fire engine refused to work. Mr. Williams got out his catalogs. He spent all night looking for the rebellious gadget and finally located it in a catalog of a firm that had gone out of business in Brockton, Mass., just before the Civil War. But in two weeks' time he had located the dies by telegraph and before San Diego had another fire, the engine was working like a watch.

Mr. Williams has made a life study of knowing where to buy things, how much to pay for them and how to fix them after they are delivered. This line of human endeavor has been a sort of hobby with him. He gets more kick out of stopping that sucking noise in the bathroom—especially if he has sold the rough and finished plumbing therein—than most people get out of a 300-yard drive.

Another frailty of human nature that took root in Mr. Williams is a genuine and sincere desire to be of service to friends, neighbors and customers. The pumphouse setting for this yarn is no josh. Gene Williams does actually make nocturnal trips to the pumps he has sold to see that they are working right, or rightly, as the case may be. A pump is as beautiful to Gene Williams as a clump of native shrubbery to Briggs C. Keck. And the clicking of its innards more musical than a symphony concert.

"We have all got to be neighbors at Rancho Santa Fe," sums up Gene

Williams' philosophy. "In the life of a small community, each person has a function to perform, and the only way we can keep things running smoothly is to give and take—and to give more than we take. My function, and privilege happens to be to sell most of the materials that go into people's homes. I figure that my obligation, far from ending, merely begins when the sale is made. So long as I am at Rancho Santa Fe, I intend to follow through, not only with pumps, but with everything else that goes out of my place of business."

Other philosophers have written books with less practical philosophy in them than that.

Among the most charming social events of the month was Mrs. John Cushman's bridge luncheon, held on the afternoon of Saturday, September 1, at her home on La Crescenta. Thirty-two ladies from Rancho Santa Fe and nearby points were present. Mrs. Russell Millar, of Solana Beach, had the honor of winning the first prize. Mrs. H. L. Porter took second prize, and Mrs. George Terwilliger was awarded third prize.

Miss Travilla MacNab, of New York City, is visiting at the home of Mr. and Mrs. Charles E. Spurr, in the Civic Center. Miss MacNab is Mrs. Spurr's cousin. She plans to spend the winter months at Rancho Santa Fe.

Dr. A. V. Baker of La Jolla will soon have planted his holdings in Block 16. There has been prepared for planting about twenty-six acres and an overhead irrigation system installed. Tree holes are being blasted and planting of trees will follow as rapidly as conditions will permit. There will be approximately 3000 Valencia oranges planted on this acreage. Dr. Baker is a very enthusiastic orchardist and believes in plenty of fertilization to push his grove along to early production. Dr. Baker is also developing another property in Block 12. It has been cleared and leveled and a large arroyo is being eliminated by putting in a concrete storm drain to carry off surplus storm waters. This property will also have an overhead irrigation system installed and trees will be planted the coming Spring.

Mr. Eugene F. Consigny of Beverly Hills is spending a good deal of time at Rancho Santa Fe, watching the progress of development on his property. Mr. Consigny is arranging for the planting of approximately thirty acres of Valencia oranges and a small planting of avocados. Arrangements are now being made for the installation of a steel pipe-line irrigation system, which at a later date will no doubt be converted into an overhead sprinkling system. He is having a very attractive driveway constructed from the west line of his property across the arroyo and following the ravine which divides his property and winds to the top of the hill to his building site. Mr. Consigny has conserved a good portion of the natural shrubbery on the top of the hills to use in landscaping around his home.

Mrs. Arthur L. Loomis, who recently underwent three major operations at the Hollywood Hospital, has entirely recovered and has joined her family at Rancho Santa Fe.

Miss Lilian Rice, in charge of architectural supervision at Rancho Santa Fe, recently returned from a vacation in Jasper Park, Alberta, Canada.

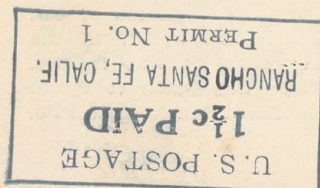
Mrs. W. O. Boettiger and children have returned from a summer vacation spent in Chicago.

## A Winding Street In Spain

—Photograph taken by Lilian J. Rice



Beginning always with a provision for practicality and achieving a true artistry, the charm of Spanish architecture has endured and will endure. Its underlying motive is honesty—honesty in plan, honesty in materials, and a sincere attempt to meet the requirements imposed by environment. A winding street in Spain is picturesque—but the winding street was developed from the necessity for protection from invading armies and not from a desire to produce an effect.



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