



## THE SMALL HOTEL

At a time when practically all hotels are chain operated and computer reservations make a person feel more like a number than an individual, it's refreshing to find a small hotel like The Inn at Rancho Santa Fe, owned and managed by S. W. Royce, who has for fifty years operated hotels in California on the principle that each guest whose reservation has usually been made either by letter or telephone is greeted by name upon arrival and welcomed as an important individual.

Today there are only a few hotels in this country like The Inn and whether your stay is for a night or a fortnight, you will find it a delightful experience.

**The Inn  
Rancho Santa Fe  
California**

**Telephone  
(714) 756-1131**