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Living

JUNE 1973 / 75c



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Adele Simpson

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ABOUT BOOKS

By DeDe Godwin

What is the particular quality in a novel that touches some readers? Is it mood, receptiveness ... whatever ... Irwin Shaw's new novel *EVENING IN BYZANTIUM* (Delacorte Press \$7.95) left this overcritical reader a bit shaken. Granted, Shaw is admittedly a spellbinder, a seasoned old pro (remember Lucy Crown, *Voices on a Summer Day*?) he has now appreciated in craftsmanship and possibly empathy, touching the reader in tender and vulnerable areas.

This is the story of an interlude in the life of Jesse Craig, a producer-director of great merit and after a hiatus of five unproductive years is now in Cannes for the film festival. Why? He finds himself answering one night, alone in his hotel room: "I have come to Cannes to save my life."

Beset not only by the work-block, but by problems of divorce from a selfish and unfaithful wife, two daughters whom he scarcely knows; by the sudden visit of one of the daughters, by back income tax audits, demands from his agent, he reviews his life in flashbacks: the guilt of old lies and disloyalties, and the bitterness of mistakes and wrong turnings. And amid the complexities of Cannes...the business deals, the fleshpots, intricacies and intrigues of the movie business, gropes for an answer. The influence of the women in his life: wife, daughters, empathetic mistress and Gail McKinnon an insolent young reporter who presents the most painfully ambivalent complication.

Out of the ghosts of the past, the monsters of the present, Craig is inspired by the story of a very young girl, and a very old man and creates a screenplay which will apparently open the door to a new future. But with the play's imminent production, he loses his health, his wife, his mistress, his secretary, the seductive youth of Gail, as well as the opportunity to produce his own script.

Many readers will accept this book at face value as simply a sophisticated story about a man in the business of

making movies, with a knowledgeable and pretty glittering background of the film festival at Cannes.

Others will become part of Craig the man, and before the first fifty pages have been read, will be locked in his consciousness. They'll become part of the industry too...the hidden skulduggery and outer varnish which Irwin Shaw knows.

Whatever the reaction, this is a convincing book, painfully sensitive, written with a sure hand, with an awareness of human fallibility and rare insight.

Another master of his particular craft, Ross MacDonald, has a new suspense novel *SLEEPING BEAUTY* (Knopf \$5.95). This time the plot weaves in and out of an oil spill, the heiress of a greedy crafty oil family of immense wealth. MacDonald's plots are always devious and fast moving...this one especially so, but, because of the economy of his words, his polished tricks of evoking imagery with every phrase, the confusion of this particular plot can be forgiven. Sharply, sparingly, each link in the plot eventually forms the chain of the surprising solution.

Not quite as good as "The Goodbye Look" (which had rave notices) it's still the old MacDonald touch, and better written than most contemporary novels. If you collect him (and lots of people do) add this one.

What to say about *LAW AND ORDER* by Dorothy Uhnak (Simon and Shuster \$8.95), on the best seller list, Literary Guild choice, etc? Well, its a police novel...but not exactly a police procedure novel...a story of three generations of officers of the law, and the swing from the old corrupt coverup to the new generation of freedom, and in some cases, integrity. If you can take the rough spots (and it is pretty gritty sometimes) you'll probably skim along a three-generation tale and the guarding of a rather nasty secret. □



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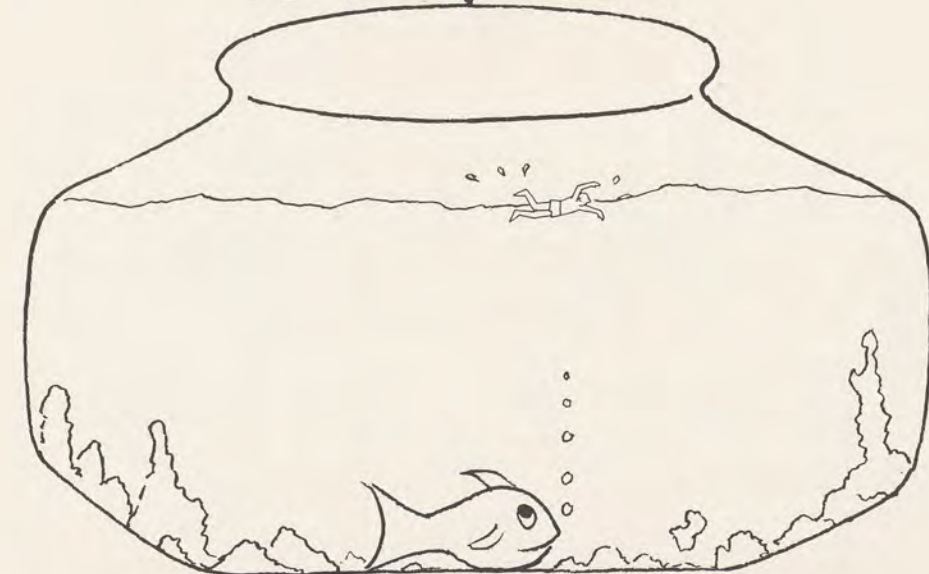
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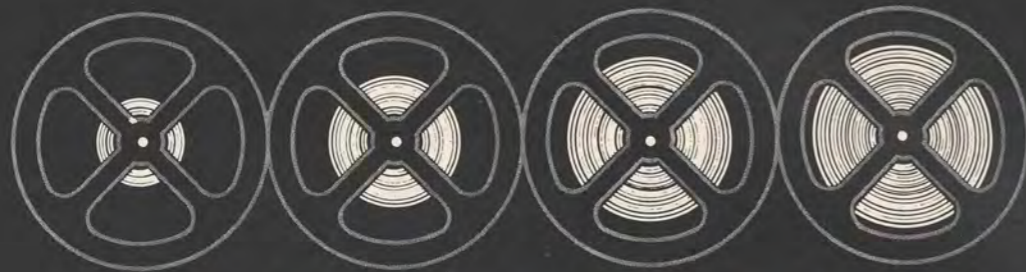


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REEL VIEWS by ALAN PESIN

Dear Mr. Pesin,
I have recently seen LAST TANGO IN PARIS. It would be greatly appreciated if you might, if you have time, give me your opinion of TANGO. I need someone like you, who has a background in film, to discuss what Pauline Kael has described as almost "historical." Do you think she is crazy, or do you think of TANGO as a masterpiece as well? How does it relate to Bertolucci's other films, especially THE CONFORMIST? I thank you for your time and hope that you will have a chance to answer my many questions.

Sincerely,
Winifred Golden



Dear Ms. Golden,
LAST TANGO IN PARIS is an X-rated feature starring a vulnerably middle-aged Marlon Brando; a last-minute replacement for Dominique Sanda, Maria Schneider; and Jean-Pierre Leaud, a familiar face from the New Wave. The director, Bernardo Bertolucci, has previously filmed THE GRIM REAPER and PARTNER, two films little known in this country; BEFORE THE REVOLUTION, the film which brought him to the attention of film critics; THE CONFORMIST, the film which brought him to the attention of film audiences; and THE SPIDER'S STRATAGEM, made for Italian television, but released theatrically in the United States.

Pauline Kael, the film critic for NEW YORKER MAGAZINE, in a well-publicized review, called the premiere performance of LAST TANGO IN PARIS at the New York Film Festival last October an historical occasion in the history of world cinema. At that time, though I had not yet seen the film, I tended to think that Kael had gone a bit overboard. Ever since Kael's famous essay, RAISING KANE, had been published, half-fact, half-fiction, on the writing of Orson Welles' CITIZEN KANE, I had been forced to accept Kael's weekly pronouncements

with grains of salt. I do not think of LAST TANGO as a masterpiece. It is not even as sharply etched an experience as was THE CONFORMIST. This is what I wrote in 1971 about THE CONFORMIST.

"Obsessed with using every available trick—tilted camera, illicit lighting, abstract editing, lilted sound—whether necessary or not, Bernardo Bertolucci has tried to create an existential suspense film out of a straightforward Moravia novel, and failed. Subtlety becomes pretentiousness. The techniques are marketably avant-garde and the cinematography is resplendent, but the merits of this movie slip on its slickness: professionalism is present but buried under six inches of ice."

These same statements could be written about LAST TANGO. We wish to see the brutally mythic Stanley Kowalski of STREETCAR NAMED DESIRE, but instead low key lighting, mellow voice-overs, French fashions, off-angle close-ups, and big band Tango music present us with an existential Brando speaking in French.

Only during moments of maximum emotion, when Brando reverts back to the gutter English of ON THE WATERFRONT and screams at Maria Schneider that he doesn't want to know her name, or punches a door, or slams a prostitute's trick into a wall, do we briefly recognize this actor as America's own.

Nicholas Ray has been quoted as saying that sex and prayer cannot adequately be portrayed on the screen. LAST TANGO proves the first part of that statement. The sex, despite all the hoopla, is outrageously limited. Boredom exceeds eroticism tenfold, and the only time Brando is asked to let down his pants (as a parting moon to a crowd of Tango dancers), the shots are so carefully edited that absolutely nothing is seen, if there is actually anything to see in the first place. Maria Schneider handles herself with great aplomb through all types sexual abasements. But it is Jean-Pierre Leaud, seemingly acting in a different movie, who is made to play the fool on all occasions.

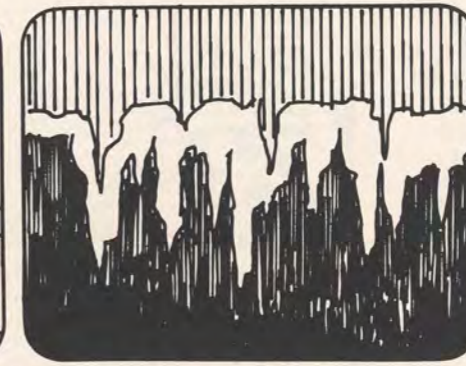
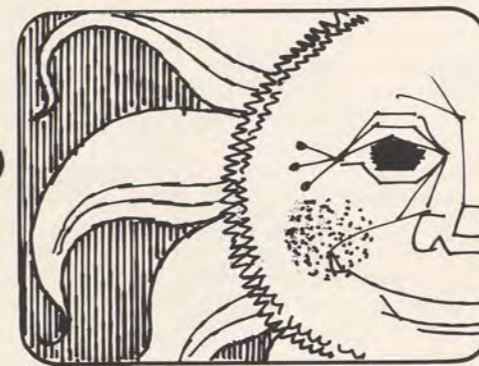
LAST TANGO IN PARIS is corny, maudlin, colorful, expensive, dull, interesting, and has an ad-lib ending without an idea.

The Capri Theater continues its current policy of first-run foreign feature films with CESAR AND ROSALIE, starring Yves Montand and director Claude Sautet's favorite actress, Romy Schneider.

Clint Eastwood's HIGH PLAINS DRIFTER and MGM's recut version of Peckinpah's PAT GARRETT AND BILLY THE KID are playing at the Cinema Grossmont and Center 3 Cinemas respectively.

Fashion Valley 4 Theaters have Alec Guinness playing both Adolph Hitler in HITLER: THE LAST TEN DAYS, and the Pope in BROTHER SUN, SISTER MOON.

The Academy Theater showcases Jean-Luc Godard's first feature, BREATHLESS, June 1—7. □



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The Art of Living '73

OFF BROADWAY THEATRE'S "LENNY" IS SANDY BARON



Actor Sandy Baron, who starred in the New York and Los Angeles productions, has been cast by producers Don Wortman and Tom Hartzog as Lenny Bruce in the National Touring Company's premiere engagement of "Lenny" opening June 7 at their San Diego Off Broadway Theatre for a three week engagement.

Baron stars in the controversial stageplay by Julian Barry with music by Tom O'Horgan. O'Horgan will supervise the Off Broadway production.

Based on the outspoken, explosive life of writer Lenny Bruce which ended in chaos and tragedy, "Lenny's" satire is abrasively targeted at America's life and conscience.

"Lenny" is the third production of the new management team of Wortman-Hartzog Productions, Inc.

SUMMER SESSION AT UCSD

Course work ranging from anthropology to visual arts will be available through the 1973 Summer Session at the University of California, San Diego.

Students will be able to choose from among a variety of "regular" courses including work in such academic areas as anthropology, biology, history, literature, mathematics, music, philosophy, physical education, psychology, and sociology.

Included among the course titles are a variety of topics including: "In-

roduction to the Study of Man; The Nature of the Universe; Radio, Television and Society; The History of Mexico; History of China in Recent Decades; An Introduction to the Oceans; Shakespeare: Tragedies and Romance; Introductory and Intermediate Swimming; Knowing the World in Words; and Beginning Camera Technique."

- Intensive Organic Chemistry, a program in modern organic chemistry which is of particular relevance for biology majors and medical school aspirants.

- Intensive Physical Chemistry, a program comprised of the lecture courses in physical chemistry, also of particular interest to biology majors and pre-medical students.

- Ocean Studies, a program including an introductory oceans course, marine biology and marine geology and geophysics.

- Language courses in Chinese and Japanese taught by experienced language teachers who are native speakers and trained linguists. These programs of study include extra-curricular activities that complement the language and culture study.

- Intensive Language Program Abroad in France or Spain, a unique opportunity to become proficient in French or Spanish and to live and travel abroad while receiving university credit. The Spanish program will be held in Madrid, the French program in Paris.

- German Language Workshops, a program designed for graduates and undergraduates preparing for reading and proficiency exams as well as anyone interested in learning German.

- Summer Chamber Music Institute, a special four-week project course in chamber music performance under the direction of Rafael Druian, Concertmaster of the New York Philharmonic.

- A multi-dimensional exploration of films under the joint direction of the UCSD Visual Arts Department and the Communications Program. Three sections—one on thrillers, one on the director (Alfred Hitchcock), and a film production workshop—will be offered.

- Language and Education Summer Workshop, a program offering courses and practical field experiences intended for teachers in multicultural classrooms.

Fees for the eight-week general session are \$100 for one course and \$200 for two or more courses. Fees for special courses vary with each course. A Student Health Service fee of \$10 is also required.

A free Summer Session Catalog can be requested from the Summer Session Office, 453-2000, extension 1248.□

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ABOUT THE COVER:

Shooting in the chill of still misty spring mornings is a neat trick. However, RB resident volunteers, Mr. and Mrs. Tom Andrew, their children J.P. and Poppy, and Mrs. Cloy Meiski posed with members of the San Diego Symphony for this month's cover. The musicians who drove out to the Ranch in the early a.m. were Ms. Audrey Goedker, bass; Sam Rice, tuba; and Merle Hogg, second trombone.

The photographic artistry of Charlis Schneider captured the mood that will be "Symphony on the Green."

San Diego's North County
Living



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RANCHO SANTA FE SAVINGS & LOAN OPENS

A gala cocktail-buffet party heralded the opening of Rancho Santa Fe's newest addition to the business community. The company was scintillating, the buffet (prepared by the Country Squire Gourmet Patio Restaurant) was sumptuous. Rancho Santa Fe Savings and Loan is a "first" for this community — long awaited, heartily welcomed!



Frank and Joanne Warren



Mr. and Mrs. William Bray



Mr. and Mrs. Jim O'Driscoll



L to R: Mr. and Mrs. Ted Loretz, director; Mr. and Mrs. Charles J. Sullivan



Mr. Howard L. Wellman, left; and Mr. James L. Jarnagin



Mrs. Louise Badger and Mr. Oliver Ayres II



Mr. and Mrs. Herbert Pratt, director



Mr. Jon Schmaus, left: with Mr. Monty Wooley



L to R: Mrs. Kay Wasser, Col and Mrs. George Baldry, Mrs. Edith Havens.



Mr. Richard Coulbourne (center) is flanked by Mr. and Mrs. Bill Craven

TONY FRANCIS PHOTOGRAPHY



L to R: Mrs. Alfred Hill, our mystery man, Miss Margaret Muench, Mr. Al Redmond and Mr. Alfred Hill



Mr. Don Ausbrooks, executive vice president of RSF Savings & Loan greets Mr. and Mrs. Monty Montrose (center) and Mrs. Clem Raft



Mr. and Mrs. Harmon Brown



L to R: Mrs. Nancy Bellman with Mr. and Mrs. Paul Anderson



Mr. and Mrs. Randy Mitchell, Mr. and Mrs. Norman Harrington. Mr. Mitchell is the advertising agency appointed to handle all advertising of RSF Savings & Loan.



L to R: Mr. and Mrs. Jerry McIntyre; Mr. and Mrs. Dick Colbourne, director.



L to R: Mr. and Mrs. James Randall, with Jeannine Adaska of Title Insurance



L to R: Mr. A. B. Lasswell with Louella Liverwurst



L to R: Mr. Bill short of La Jolla Interiors, Miss Fitzgerald; and Mr. and Mrs. Roger Wooley, director



L to R: D.M. Bakewell, Mr. and Mrs. George Lewis, Miss Edna Bakewell



Dr. and Mrs. Sol Rosenthal



Judge and Mrs. Lloyd Nix pause at the sumptuous buffet table. Buffet was catered by the Country Squire Tearoom, personally supervised by Marilyn and Bob Townsend.

BENEFACTOR'S DINNER RECEPTION OF RANCHO RIDING CLUB IS A SMASHING SUCCESS!

Prior to the 27th Annual Horse Show, held June 2nd and 3rd this year, the Rancho Riding Club held the annual Benefactors Dinner Reception at the home of Mr. and Mrs. Paul Ecke, Senior in Encinitas. It was an evening long to be remembered! The house and terrace were decorated with pink azaleas especially grown for the occasion. The invitations were printed in azalea pink, and this color was used throughout the decor. Dinner was served buffet style, and guests were seated on the terrace and inside the home at tables set with china and silver — all dining by candlelight. A trio provided the music for dining and dancing.

And the food! Oysters and crawfish Etouffe air-shipped from New Orleans! Chicken Sauce piquante, Beef Filets in flaky pastry, spinach salad, cheese hominy grits, scalloped oysters, crusty French bread, and shrimp Remoulade. And the desserts! Key Lime pie, Bourbon cake Lucullus, and Pecan Pie. Creole coffee with chicory completed the exceptional dinner. *And, with the exception of the Etouffe, the cooking was done entirely by the committee members, nothing was catered!* The food was so exciting that ye editors begged for the recipes. . . we have them (with the exception of the spiced oranges which the girls are bottling and selling — contact any member of the Riding Club for these). Recipes will be forthcoming monthly — we'll start with Bourbon Cake Lucullus, which in my opinion (Louella Liverwurst speaking) is absolutely the most GORGEOUS CAKE IN THE WORLD:

BOURBON CAKE LUCULLUS

- 1 lb butter
- 2 C sugar
- 12 eggs, separated
- 4 oz unsweetened chocolate
- 20 oz almond macaroons
- 1 C bourbon
- 2 doz. lady fingers
- 1 tsp vanilla
- 1 C chopped pecans
- 1 C heavy cream

Cream butter with sugar until light and fluffy, then add egg yolks (beaten until cream colored), vanilla, and nuts. Soak macaroons in bourbon. Beat egg whites 'til stiff. Fold into chocolate mixture.

Line bottom and side of spring form pan with lady fingers — fill center with alternate layers of chocolate mixture and macaroons. Chill overnight. Unmold and decorate with whipped cream.

"Something extra". When the party was over, parking valets presented departing guests with a "lagniappe" (translated — means "something extra".) This is an old Arcadian Creole custom of giving a gift to a departing guest in hopes that he will return again soon! My "lagniappe", a beautiful pink azalea, is sitting on my desk right now! Brightens the whole office! Oh, what a party that was! □



Mrs. James Beaver, Mr. James Beaver, Mrs. Keene Wolcott, Mr. Donald Looper, Mr. Gordon Pattison, Mrs. Gordon Pattison, Mr. Ted C. Young, Mrs. Ted C. Young (back to camera)



Mr. & Mrs. Frank Warren, Mr. & Mrs. Richard Colbourne, Mr. Ray Harmon, Mrs. James R. Iverson, Mrs. Yager Cantwell



Mrs. Vernon Burns, Mr. Vernon Burns, Mr. & Mrs. Arthur Howard



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Mr. & Mrs. Braughler Cowen, Mr. & Mrs. Peter Fletcher



Mrs. Alan Bancroft, Mr. Gary Bisantz, Mrs. Gary Bisantz. (back table) Mrs. Frank Warren, Mr. Ray Harmon, Mr. Richard Colbourne, Mrs. James Iverson.



Mr. & Mrs. Hugh Tietjen, Mr. & Mrs. Jonathan Hayt



Mr. & Mrs. Walter Zable, Mr. & Mrs. Ray Harmon



Mr. & Mrs. Roger Schultz, Mr. Myron Eichen, Mr. & Mrs. Gene Smith, Mrs. Myron Eichen



Mr. Richard Colbourne, Mr. & Mrs. Dale Budlong



Barrie and Parnell Chase, owner-developer.



Mickey and Kenneth Lawson



Tom Richardson and Mrs. Mary Harrison



Mrs. Al Palladino, Mr. Peters, Barrie Chase and Mary Peters in background

TRES VERDE PARTY

The series of "open house" parties at Tres Verde, the newest condominium complex at Rancho La Costa, have proven to be fun-filled evenings. Staff personnel entertained friends and prospective buyers at a delightful cocktail-buffet, before a personalized tour of the facilities. Barrie F. Chase, owner-developer of Tres Verde, along with his attractive wife, Parnell, were on hand to personally greet the many visitors.



Susan and John Snyder, interior design & color co-ordination.



Mike and Karen Drummy, interior design & color co-ordination.



Al Lynch and wife Rosemary Lynch



Harold Peters, Barrie Chase, and Mary Peters



Mertice Rubinoff

CHRISTIAN EDUCATION AND YOUTH CENTER DEDICATED

Sunday, May 27th, was the impressive occasion of the dedication of the new Christian Education and Youth Center of the Village Community Presbyterian Church, Rancho Santa Fe. Part of the ceremonies included the exceptionally fine performance of Mr. Gordon Groth, who played several selections upon a Stradivarius violin. This violin, made in 1669, and insured for \$100,000, was given to Westmont College, Santa Barbara by Mr. Groth who made the agreement with them that he could "borrow" it back to play whenever the occasion arose. This out-



Gordon H. Groth

standing occasion was also highlighted by Ruling Elder, Wayne Helming; Ruling Elder, Prudence Dugger, Rev. Casper Glenn, Rev. James C. Murray, and a heartwarming sermon by Rev.

Donald Caughey. Mr. Albert Gregory, elder, delivered the keys to the building to Rev. Caughey on behalf of the entire congregation. Miss Elizabeth Macdonald, representing her grandparents, Mr. and Mrs. Arthur R. Lindburg, opened the doors of the building to the congregation for the first time. Following the ceremonies, refreshments were served, and a tour of the new building was held. □

LELAH ELGIN SHOP OPENS

A beautiful new addition to the Village was added early this month with the formal opening of the Lelah Elgin Shop on the corner of Paseo Delicias and La Granada. A delightful afternoon tea with pastries was catered by Nancy Denmark, and a throng of Ranch residents admired the tastefully appointed shop and the delightful selection of dresses and sportswear. □



Left to right: Mrs. Sylvia Upsher, Mrs. Stanley Shuford, and Mrs. George Burchill wife of the owner, assisted in greeting guests.

MEMORIAL DAY PROGRAM



On Wednesday, May 30th, at 9:00 a.m., the Rancho Santa Fe School Student Council and their advisor, Mr. Fecko, presented a Memorial Day Program for the school and community.

Lori Randol, 8th grader and president of the Student Council, began the program with the pledge to the flag and a brief history of the holiday. The Naval Training Band, under the direction of Chief Poblete, played

several selections. Linda Bowles, 8th grader and vice president of the Student Council, spoke of the importance of our responsibility to uphold our American heritage.

The guest speaker was Captain Charles Gillespie, introduced by Mr. King, a personal friend. Capt. Gillespie was a prisoner of war for over six years and spoke of how his experiences as a prisoner made him more aware of our country and its freedoms.

Dr. Rowe gave the benediction and Donna Looper, 5th grader, recited the Gettysburg Address.

The Village Green provided an ideal setting for the program. □

PHOTO BY HOWARD NETHERTON

SPORTS CARNIVAL FOR YOUTH CENTER

Cass and Kip Colbourne and Scott Kornreich organized the carnival. It was well attended by over 30 children and 16 adults.

The activities were handball, basketball, horse shoes, croquet, tether ball, and archery. Plenty of hot dogs, chips, cookies, candy, and cokes were consumed by the participants. There was a fabulous magic shop given in Colbourne's garage by El Secreto's finest magician, Chris Kruger.

The grand finale was a football game



Harmon Brown and Scott Kornreich



Keith Arendsee, Rickie Ptak, Allison Brown

between "The Skins" and "The Shirts." The game was well refereed by Doug Allred and Gary Bisantz. The shirts beat the skins.

The carnival raised \$47.00 for Rancho Santa Fe Youth Center. □



Now Let's see, how much is that? Kip Colbourne, cook; Nancy Colbourne, cashier; and Tina Colbourne



Lunch under a shade tree. Shannon Bisantz, Lisa Warren, and Holly Iverson

GERMANY VIA LUFTHANSA



Bob Gibson, Regional Sales Manager for Lufthansa German Airlines, discusses the several thousand miles recently covered by the Giffins when they attended a Lufthansa Inaugural flight from Cologne, Germany to Zurich Switzerland. Ruth and Ralph Giffin, editor/publishers of BERNARDO BRANDINGS and NORTH COUNTY LIVING Magazines were out of the country for nine memorable days - visiting Germany, Holland, Belgium, and Switzerland. □

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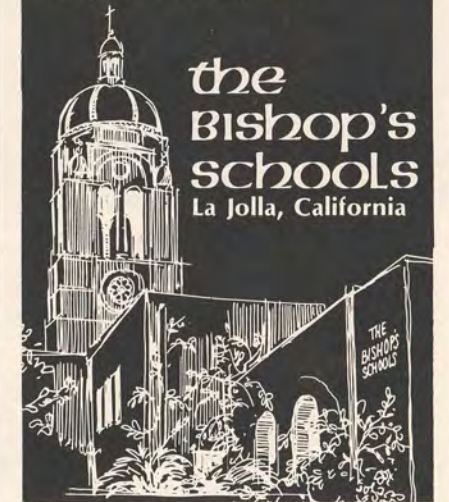
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Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael.

Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies.

Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner.

Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454

ANCIENT MARINER—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Landlubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

BAMBOO HOUSE RESTAURANT—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

BIG STONE LODGE—with a fireplace that lends to a very warm atmosphere. Excellent steak dinners. Sunday brunch at \$1.75 served 9 a.m. to 2 p.m. Great cocktails. Dancing every Friday night. Open 11 a.m. to 11 p.m. daily. Banquet facilities. Pomerado Rd. 1 mile so. of Poway Rd. intersection in Poway. 748-0371

CHART HOUSE — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

THE COFFEE MILL—In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183. 531 Highway 101, Encinitas.

COUNTRY KITCHEN—with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

R O W
RESTAURANT

DAVEY JONES MEAT LOCKER—Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

SAN LUIS REY COUNTRY CLUB & RESORT—an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad—a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 5:00 p.m. til 9:00 p.m. Sunday through Thursday; on Friday and Saturday from 5:00 p.m. to 10:00 p.m. Dancing on Friday and Saturday. Buffet every Sunday. For reservations call: 758-0330.

VALLEY FORT STEAK HOUSE — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 11:00 to 4:00. Closed Monday and Tuesday Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

WINNERS CIRCLE LOUNGE—An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at poolside. Room service is also available to the lodges 200 rooms. 550 Via de la Valle. (714) 755-6666.

THE MIRA MAR—Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants.

Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Even its table lanterns are unique with hidden flashlights for closer menu study.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

KELLY'S PRIME STEAKS—is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "01" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

MEXICAN VILLAGE—In Coronado. With loads of atmosphere rivaling anything South of the Border. A gathering place of celebrities and the swinging Navy set for years. Superb Mexican menu — good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) 435-1822.

OAK TREE HOUSE—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.



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Pancho Segura chats with Riggs.



Anita Edman and Les Stoeffen.



Ranchoites Dean and JoAnn Worthington



Malea Crosby with Mel Koenep.

IT WAS A LOVELY DAY, ANYWAY.

It was Mother's Day and the sound of silence hung over the sell-out throng at San Diego Country Estates outside Ramona briefly, as battling Bobby Riggs raised his mighty arm to serve Margaret Court a shattering 6-1, 6-2 defeat in the \$10,000 winner-take-all internationally publicized match.

The pre-game press releases proved old foe Don Budge's predictions most accurate, "I think she'll be lucky to get two to three games a set," he prophesied.

Mrs. Court's countryman, former Davis cup captain, Harry Hopman's summation was, "The only way Riggs could lose would be by breaking a leg."

And it wasn't the pre-game bouquet of lovely red roses Bobby graciously presented Margaret as she curtsied, that was her undoing. Nor is this saying that she isn't a smashing player with a tremendous reach and power. But Bobby played HIS game HIS way, combining his additional quarter-century experience with a confusing strategy. No opponent could have been prepared for his deliberate lobs and powder puff returns which destroyed

her rhythm and led to unbelievable errors.

During the between-game breaks, Mrs. Court drank Gatorade as Riggs had his aging legs massaged.

The crowd was celebrity sprinkled ... Fernando Lamas, Ralph Story, John Wayne ... to name a few, and the sun shown brightly on this former cow pasture turned into a jet-setter type spa.

Even though the audience was pretty evenly divided between male chauvinists and women libbers, the crowd obviously favored Mrs. Court as heavy bursts of enthusiasm clearly accompanied her clever placements. (On at least two occasions, Riggs was seen to fake applause with one hand and his "other" arm.)

One got the feeling women didn't mind being the losers in this playful, yet serious battle of the sexes. It's a foxy lady who nourishes the male ego.

According to Margaret, it ain't over yet, gents. "I guess I'll take him on again," she clipped as she turned to prepare for her doubles match with Tony Trabert against Riggs and Karen Sussman, which she won! □



Bobby Riggs prepares for his grand entrance.



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Jack Kramer



CBS sets up in the cow pasture.



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- Two covered parking spaces with each apartment
- Maximum security building

Summer Sounds



The San Diego Symphony Association and Rancho Bernardo will be presenting an outdoor pop concert series "Symphony on the Green" this summer on the slopes of the Rancho Bernardo driving range. The concerts, featuring the San Diego Symphony Orchestra, will be conducted by three of the world's most popular maestros.

Arthur Fiedler, beloved maestro of the Boston Pops, will be conducting on July 15. Five times Academy Award winner, John Green, will be returning to Rancho Bernardo again this summer for the August 5th performance. Andre Kostelanetz, conductor of the New York Philharmonic's Promenades for ten years, will be the guest conductor on August 19th.

ABOUT THE COVER: Shooting summer covers for BRANDINGS in the chill of still misty spring mornings is a neat trick. However, RB resident volunteers, Mr. and Mrs. Tom Andrew,

their children J.P. and Poppy, and Mrs. Cloy Meiski posed with members of the San Diego Symphony for this month's cover. The musicians who drove out to the Ranch in the early a.m. were Ms. Audrey Goedker, bass; Sam Rice, tuba; and Merle Hogg, second trombone.

The photographic artistry of Charlie Schneider captured the mood that will be "Symphony on the Green."

The Sunday evening performances will be presented at 8:00 p.m. with the grounds opening for picnic suppers at 5:00. There will be ample parking near the concert site.

Season ticket reservations are now being accepted at: The Symphony Office, The Rancho Bernardo Visitor's Center, 17090 Bernardo Center Drive, San Diego, CA. 92128.

Season ticket prices are: chair seats—\$6.00, adult on a blanket—\$3.00, and children and

teenagers under 18 on a blanket—\$1.50. The price for individual concerts is: chair seat—\$3.00, adult on a blanket—\$2.00, and children and teenagers under 18 on a blanket—\$1.00.

Information brochures and reservation coupons are available at the following outlets: In Rancho Bernardo: The Visitor's Center, The Inn, The Westwood Club, The Swim and Tennis Club, Seven Oaks Community Center, The Administration Building, Oaks North Community Center, Griggs Unique Gifts, United California Bank, The Mercado Travel Agency, and Van's Belgian Waffles. In Poway: Chamber of Commerce, Home Federal Savings and Loan Association, and Security Pacific Bank. In Escondido: Walker Scott, Reese Music Store, and Home Federal Savings and Loan, and in Penasquitos: Southern California First National Bank.



CONCORDE TRAVEL SEEN AS STATUS SYMBOL FOR 'IN' JET SET

By Keith Haugen
Hawaiian Star-Bulletin Guest Writer

BRISTOL, England — Will the super-sonic Concorde be the answer to the businessman's dream? Or will it be the world's fastest white elephant?

Does the single plus factor of being able to fly at twice the speed of sound outweigh such minus factors as limited seating capacity, great expense and limited operating areas.

When the Concordes roll off the assembly line and go into service with at least two of the world's major airlines, there will be two breeds of airline companies - the "haves" and the "have nots."

And the public will decide who is right.

IN THE meantime, the British and the French will continue to put their best foot forward, continue to work on the Concorde and hope that others will decide to buy it.

On at least one issue there is no question.

The sleek, tube-like Concorde represents the greatest single advance in vehicle speed ever achieved in the history of transportation.

Passengers will travel in calm, relaxed comfort at twice the speed of sound. Long-haul trips will be completed in short-haul times and day trips to the other side of the earth will become everyday reality.

IT WILL be possible to fly from London to New York in 3 1/2 hours—arriving an hour earlier than your departure time.

It will be possible to watch the sun set in Los Angeles, then fly to Honolulu to watch it set all over again. Visibility permitting, it would actually be possible to watch the sun rising in the west—at the close of day.

The Concorde is not a big plane - as many seem to think.

It is only slightly more than 200 feet long, with a wing span of only 83 feet and will carry a maximum of only 128 passengers.

FOR THOSE familiar with San Diego to Las Vegas travel, a good comparison might be to consider that the DC-9 jets

flown by Air West Airlines carry 115 passengers.

Most of the airlines considering the use of the Concorde are thinking in terms of only 108 seats - to provide a few more inches of leg room between the seats.

The cabin area is small, almost identical in size and configuration to that of the twin engine Convair aircraft flown by Hawaiian. There are two seats on each side of a very narrow aisle and there is very little overhead space.

Windows are much smaller on the Concorde than most planes familiar to modern day travelers. This is because the Concorde will fly at much greater altitudes where there is greater difference in air pressure.

THE CONCORDE is designed to operate from existing airport facilities, including those facilities constructed for the new generation of wide-bodied aircraft. It has already traveled around the world on demonstration flights attracting huge crowds wherever it landed.

Four models of the Concorde already have flown more than 1500 hours on more than 600 flights. They have traveled great distances at speeds up to Mach 2.10.

(Mach 1 equals the speed of sound - 760 miles per hour at sea level.)

Just last month, Concorde 02 (the fourth Concorde to fly) flew 3,728 statute miles non-stop in a block time of three hours and 27 minutes with a payload of 28,000 pounds. That is 8,000 pounds greater than the guaranteed minimum over a distance equal to a flight from London to Washington, D.C. or Paris to New York.

F. G. CLARK, British Aircraft Corp., Ltd., public relations manager said the 28,000-pound payload was the equivalent load to a full passenger load plus luggage and mail.

Subsonic jets take more than seven hours for that same trip.

Clark said that while most pre-production models of aircraft test out at 5-6 percent below desired standards, the Concorde was within 1/2 percent of what was expected. And BAC has had a year to work out the bugs.

He said the first production model is nearing completion in France and will enter service in 1975. Two of the aircraft will be delivered - one each to Air France and British Overseas Airways Corporation - before the certificate of airworthiness is issued, Clark said.

THIS WILL allow the two airlines time to provide flight training for the crews.

Although there are 16 planes in various stages of production, there are only nine firm orders. All are from state-owned BOAC and Air France. Another five are being built on "preliminary contracts" with Iran Air and China.

Several major airlines, including the American-owned Pan American World Airways and Trans World Airlines, have said they will not exercise their options to buy the Concorde. And just last week Japan Air Lines announced it has no intention of buying the super-sonic jet.

German's Lufthansa Airlines also is reportedly taking a "skeptical view" because, in Lufthansa's opinion, the Concorde's "payload and range do not yet meet requirements."

PAN AM predicted the cost of operating the Concorde will be about 25 percent higher than the developer estimates.

According to Pan Am, the investment would be about \$574,000 per seat for a Concorde, versus \$69,000 per seat for a jumbo jet.

This would amount to paying eight times the cost for 2-3 times the speed, Pan Am said.

The American version of the SST - abandoned by the government as too

costly - would have carried 273 passengers at speeds up to 1,800 mph.

THERE IS still hope among the French and English (and many Americans) that President Nixon will revive some sort of a super-sonic jet program - hopefully a joint effort with the Europeans on development of a second generation SST, larger and faster even than the Concorde.

Clark described the decisions by Pan Am and TWA to withdraw their options as a "major setback," but noted that the Pan Am decision indicates that airline's willingness to risk a couple of seasons in competition with Air France and BOAC - both of which will be flying the SST on the North Atlantic routes.

Japan Air Lines' decision must also have been a tremendous setback and the British and French now wait anxiously for decisions by such key airlines as Qantas Airways and Braniff International.

Braniff has options on three Concordes and has what both the developers and airlines regard as an ideal route - between North and South America. That route is largely over water, allowing the plane to be used at supersonic speeds, and is used mostly by businessmen - who are regarded as most likely to use the Concorde.

The developers are banking on the belief that travel time is a major factor governing whether or not a particular journey is made.

On key routes, 30 percent of the passengers - mainly businessmen - provide 60 percent of the revenue. And it is this group the Concorde is supposed to attract.

JAMES R. HARRIS, marketing manager-U.S.A. for BOAC, said the plane will be sort of "an executive jet."

Harris predicted the Concorde will be a "status symbol, with a club-like atmosphere for the 'in' people." And BOAC will attempt to market the Concorde as a total package - including faster boarding procedures and maybe even a separate, fancier lounge for passengers flying the Concorde, he said.

"We are not going to market only the speed," Harris said.

But speed has got to be the greatest advantage of the supersonic jet and Harris said one of the biggest selling points for the businessman is that he can leave London at 10:15 a.m. and arrive in New York at 9:15 a.m. - a full hour before he left.

"This will enable the businessman to spend the night in London, get up at a reasonable time, have breakfast in London and still arrive early enough in New York to spend a full day before returning to London that night.

COST, however, is a major factor, with the seat mile cost of the Concorde about 60 percent higher than the seat mile cost of the 747 (according to the developer's statistics.)

"But time is money," Clark said. And the builders of the SST are confident that people will be willing to pay a "reasonable premium fare" for the faster flight.

Clark said recent surveys conducted for BOAC showed that 90 percent of the first class passengers questioned will switch to the Concorde when it becomes available. Only 40 percent of the coach class passengers would make the switch, the survey showed.

CLARK ADMITTED the Concorde will start out as a "minority" vehicle.

"But so did the airplane," he said. "And even the automobile."

He said business travelers want speed, frequency and regularity which can best be provided by the Concorde. The leisure traveler wants low fares and this can be provided by the 747 jumbos, Clark said.

Clark said the newer engines now being used are "virtually smoke free," and that the airfield noise is comparable to that of a 707 or DC-8.

BECAUSE THE developers never planned to fly the SST over populated areas, they fail to see where the sonic boom would ever be a problem.

In fact, the Concorde could come and go at Honolulu Airport without anyone knowing it had been there.

When the plane nears its destination it slows considerably.

"One hundred twenty miles away it becomes a subsonic plane," Clark said. "It could fly in and out without attracting any attention."

THE PLANE also takes more than 100 miles to climb to its cruising altitude - about 50,000 feet - and is well out to sea before it breaks the sound barrier.

On the average long-distance flight, less than half of the time is at Mach 2.

F. L. Hall, Concorde marketing project manager, said Honolulu would remain as the "focal point" for travel in the Pacific and noted that the Pacific is the "key area" for the success of the SST.

"The Pacific is tailor made for SST operations," he said.

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EDITORS NOTE: Congratulations! Miss Lorraine Randol, State Winner of the American History Essay Contest, sponsored by the De Anza Chapter NSDAR and the Western Division Winner, Western Division of 13 states, including Alaska and Hawaii, with over 7000 entries in competition.

PHOTO BY ROBERT SPERRY



A PATRIOT OF 1773

It happened to me in the year 1773. I only half believe it myself, and for others, disbelief is a certainty. It is as a happening from a child's book, yet born anew into the world of reality. I doubt anyone shall read this, but to those who will, here on these pages I give you my story. . . .

The year was 1773. I, along with 200 other people, was staging a peaceful "rebellion", you could say. We were protesting against the taxes spent on military defense. Then suddenly, noises ceased and the surroundings swayed, blurred, and began to alter their appearance. When this strange occurrence finally halted, I found myself standing on a dirt roadway. My apparel had undergone a change also. I discovered later the reason for this. I was in Boston, and unbelievably, the year was 1773!

I have seen and experienced many happenings, and in many, I had a part. I have witnessed the marching lines of British soldiers filing into Boston. I bore a burning torch as my eyes reflected the flames while the British schooner "Gaspee" was devoured by fire — nothing left save a mound of English ashes. I have established my life for the fight for freedom against these taxes put upon us by England. We must not become slaves under the hand of George III, we cannot — and will not — become the victims of a monopoly!

Oh, I cannot count the number of times these and other thoughts have wandered throughout my mind. I am not alone. Others share my stand. Can we be ignored? Thoughts similar to these were occupying my attention as I slowly strode along the street close to the harbor. It was the night of December 16, 1773. I could make out the British ships as they lay quiet and still — too still. But soon the silence had been broken. A crowd of cheering patriots had swarmed onto the wharves. Out of the midst of them appeared nearly 150 men decorated as Indians. Most of them, or maybe all, were Samuel Adams' "Sons of Liberty". Quickly, and amazingly quietly, they sent their canoes toward the English ships bearing the great amounts of tea. I could not help but smile. What gallant men! But. . . the British Army. . . where were they? Not a one could be seen.

The patriots had boarded the ships and soon the sound of axes against wood could be heard. Men appeared at the sides of the vessels toting many crates of some sort. My eyes widened. The crates were tea! Tea from the East India Company! Three hundred forty two chests of tea were seized and unloaded into the waters of the bay.

A new patriot I may be, but patriot I am, for how can I deny the radical throbbing in my heart as I viewed the actions taking place aboard those English vessels?

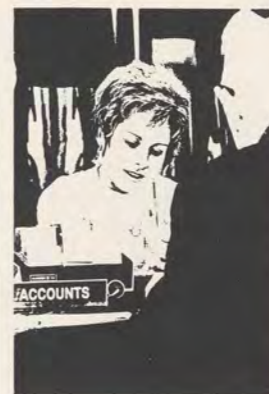
As stealthily as they boarded, the masquerading patriots left the ships and headed their canoes toward shore. They passed through the crowd, then disappeared into the impenetrable sheet of blackness beyond.

These memories fade into a later reality as my mind once more awakens to the seriousness of my situation. Here I lie in a trench surrounded by British soldiers. Fellow patriots lie here beside me, even the ones whose souls have departed, yet departed for a reason, one that their minds and hearts believed in so strongly, they were willing to accept their end.

Now the Redcoats are advancing once more. I feel the fingers of fear clutching at my heart — a heart that must, that will stay true. My thoughts travel back to the Boston Massacre. Unarmed men shot down by soldiers wearing scarlet uniforms, matching with the uniforms confronting me.

And I shall continue to defy, to fight them, for I am fighting for what will become a new country, one to become the greatest country of its age in the world. This I know. . . for I have lived in that age.

My story has reached its end. I shall return to 1973, I know, and when I do, I shall return to appreciate what my forefathers attempted, fought for, and finally accomplished — in the age of 1773. □



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Four days of real estate problem-solving and educational sessions lured more than 200 real estate exchangors and investment brokers to this "fun-city" recently. Leading realtors from across the United States served as production moderators. Special "Four Minute Formulas" and more than forty educational presentations on real estate were sprinkled into daily problem-solving sessions.

Sponsored by the Real Estate News Observer, an internationally circulated publication, the National Real Estate Problem-Solvers' Conference was heavy on marketing of client properties, speeches by well-known real estate personalities, and sharing of problem-solving formulas and techniques.

"This was a 'how-to' conference featuring the top real estate people from throughout the United States," said Arnold E. Koblentz of Costa Camino Real Estate Co. "It was also a unique experience dealing directly with so many people from across the nation plus learning so much through educational benefits offered there".

Four major addresses during the conference came from Richard S. Robbins, Florida Marketing and Investment Consultant; Charles Ray Considine, C.P.A., San Diego, California; Marvin Starr, Oakland, California, Real Estate Attorney; and Art Munch, Director of Real Estate Programs with First American Title Insurance Company, Los Angeles, California.

Mr. Koblentz of Costa Camino Real Estate Co. has his offices at 2236 Encinitas Blvd., Rancho Santa Fe, California. □

FROM THE OFFICE
OF SENATOR
JOHN STULL

Senator John Stull (R-San Diego County) today labelled the assembly's reapportionment proposal for San Diego County "the most unmitigated example of self-serving gerrymandering of all time.

"San Diego County's assembly districts under this plan resemble the work of a drug addict, high on a fix, assembling a jigsaw puzzle," Stull said. "Communities of interest and geographic compactness are thrown to the winds, with attention focused solely on saving the political lives of our county's Democrat incumbents.

"The new 58th Assembly District sweeps down out of Orange County to pick up Fallbrook, San Luis Rey Heights, Bonsall, San Luis Rey, Oceanside, Carlsbad, La Costa, and into Vista and Buena. The residents of these communities will be represented by a legislator whose attention must be split between two counties, and it is doubtful that San Diego County's interests will prevail over Orange County's in this case, as the majority of population would be in Orange County.

"The 80th Assembly District lines go on a merry chase in, around, over and through many, many communities. In circling around the 76th District, the 80th resembles a donut with one bite taken out in the area of Mission Village. It cuts a swath through La Mesa to connect with an area around Lake Murray, southeast of Miramar, coming within a few miles of making a full circle. It is simply incredible! And while the 80th gains University City, it loses the University of California so that its students can be preyed upon by the 76th District's Democrat incumbent.

"Under this plan, the City of La Mesa is apportioned among the 76th, 78th, 79th and 80th Districts, with the 80th cutting a path through the heart of the city, dividing its residents and its representation. Additionally, Lemon Grove and Spring Valley are split between the 78th and 79th. El Cajon is divided between the 76th and 80th.

"This plan, of all proposals that have been considered since 1971, tops all previous ones in its flagrant disregard for the people and their representation. It is a totally self-serving, incumbent-protecting plan, and I will do my utmost to see that it is defeated by the legislature or vetoed by the Governor. Should these efforts fail, I will then work to see that the courts reject it as a totally partisan proposal which fails to reflect the legitimate interests of the people." □



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PLACES & FACES

SCRIPPS HOSPITAL NURSING TOWER OPENS

"The new nursing tower at Scripps Memorial Hospital is designed for the comfort and care of the patient," said Louis M. Peelyon, executive director. "The patient rooms are equipped with the most innovative equipment available for patient care today, with everything at fingertip control."

Dedication for the \$8.5 million expansion facilities, adding 114 beds and patient support facilities, was 3 p.m. Sunday, May 6. Delivering the dedication address for the new Copley Tower, Kelsey Surgical Pavilion, and the present Winzer Tower was Lieutenant Governor Ed Reinecke. Serving as master of ceremonies was Richard G. Capen, Jr., vice president, Copley Newspapers.

"Rooms are designed for the patient and we are the first hospital in San Diego to use the Hill-Rom enviro-care unit. This unit provides compact fingertip control center for the patient and for nursing care."

Enviro-care system is a pre-fabricated core module that provides service, lighting and cabinetry that automates patient and nurse procedures. This system guarantees electrical safety and provides flexibility of room use.

The unit is equipped with a bedside cabinet that contains the patient nurse call button, the telephone, and the controls for lighting, television and radio. Each room is also equipped with a seven-foot all-electric retractable bed, and each room has a bath.

"Each patient has a view of activities outside the hospital and down the hall from their bed. A homelike atmosphere is created by using bright colors, including orange carpet, and having a separate patient dining and lounge area on each floor," said Peelyon. "This is to encourage the patient to be ambulatory."

"Also designed for the patient is the satellite kitchen located on each floor. Meals are prepared when the patient is

ready, and delivered hot from the oven."

The Copley Tower is named for James S. Copley, chairman, Copley Press, Inc., and honorary chairman of the building fund for this project. The Kelsey Surgical Pavilion is named in memory of Preston H. Kelsey, a former president of the board of directors. The pavilion, scheduled for completion later this summer, adds four new operating rooms, 10-bed surgical intensive care unit, recovery room and sterile work space. Also included is a family waiting room donated by the employees of Scripps Memorial Hospital.

The present nursing tower was named the Winzer Tower in May, 1971, for Mr. and Mrs. George A. Winzer, of La Jolla. Remodeling is currently underway in many areas including pathology, emergency, X-ray and food service.

"The people we honor at this dedication are maintaining the tradition set forth by Ellen Browning Scripps when she founded this hospital in 1924," said Peelyon. "The tradition of a community hospital supported entirely by contributions from the community. Scripps Memorial Hospital was built without support from local, state or federal funds."

"The first patient floor opened May 8th and the other three floors will open one by one as the expansion of patient support facilities are completed. Construction and remodeling is expected to continue for another year," Peelyon continued.

This is the first expansion program for the hospital since it opened on the present site in 1964, adding 114 beds to the present 240 for a total of 354. "These beds are needed," said Peelyon, "we have a waiting list and an average occupancy of 95%, while 80% is considered best for optimum efficiency."

Architect for the project is Frank L. Hope & Associates, and the general contractor is Trepte Construction, who also built the original hospital. Consultant for the project is Louis M. Peelyon, SMH executive director. He was appointed executive director in 1961 after serving three years as health facilities consultant. This is his 14th major project in 35 years as a hospital administrator. □



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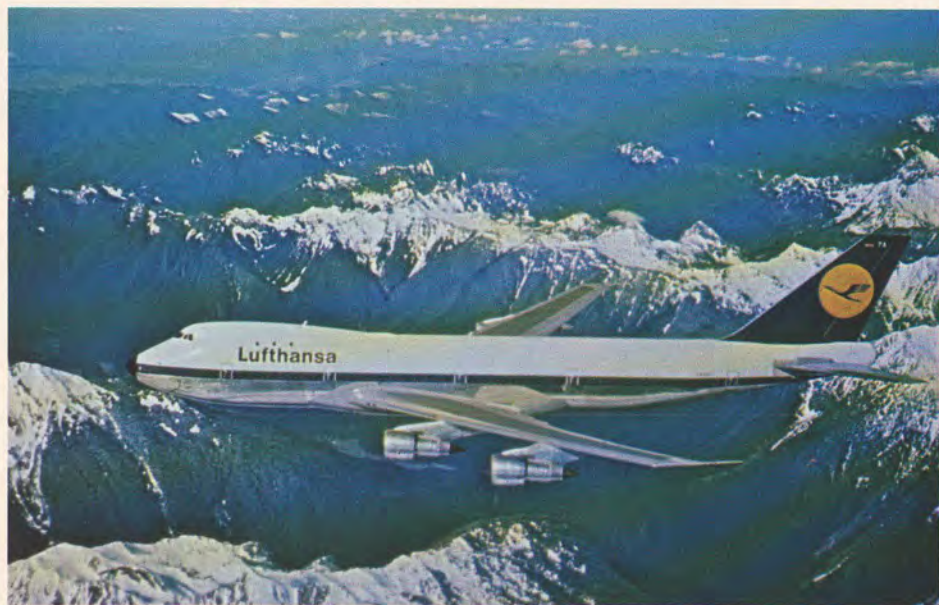
Neuschwanstein is a "must" for any trip through Bavaria. Built by Mad King Ludwig II, in the last century, it is one of the world's most spectacular structures.



The distinctive costumes and bonnets along with the timbered houses found in Black Forest towns add to the atmosphere of this delightful area of fir-clad hills in the southwest corner of Germany. Contrary to its name, the 100-mile long forest is neither black nor strictly speaking a forest. The towering fir trees are deep green and much of the area is composed of rolling green hills.



The Memorial Church of Kaiser Wilhelm II, closeby the most modern constructions, is symbolic of West Berlin. In pre-war times Berlin's Kurfuerstendamm was one of the most elegant streets of Europe, but it was completely destroyed during the war. Today, however, it is a lively promenade lined with shops, cafes and theaters. The city's tourism center, it also has several first-class hotels along its route.



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PLACES & FACES

WAR WITH THE FLY

The demarcation lines are drawn. There is even a battle zone and combat has started in San Diego County.

The enemy is the tiny woolly white fly, destroyer of ornamental and commercial citrus trees. Imported wasps are used to destroy them, but ants are the wasps' enemy. At stake in this "science-fiction like" war is nearly \$18,000,000 in San Diego County citrus crops.

The imported wasps, which feed exclusively on the woolly white fly, is being established in the battle zone, the area south of La Jolla to the Mexican border. In this zone, home citrus growers and commercial ranchers are urged not to use insecticides, but to just hose off the trees with water and start an ant control program.

"Ants guard the nymphal stages of the woolly white fly to feed on the honeydew produced by flies, so the wasps are kept from their target," said Deputy County Agricultural Commissioner Ray Rinder. "Spraying will kill the wasp as well as the pest."

He said that some 80,000 wasps have been released on about 1,400 properties in the battle zone, because the pest "was spreading too rapidly and the cost to eradicate it with pesticides was too great."

Meanwhile, back on the battlefields of the Fallbrook and Carlsbad areas, the infested trees and groves have been surveyed and taken under fire by spray rigs from County forces arrayed against the pest.

County crews and the cost of the rigs are being funded under a grant by the California-Arizona Citrus League at no cost to the County. Because the County doesn't own sufficient equipment to handle a job of this magnitude, Ventura County has supplied two men and a spray truck, while San Bernardino County has sent one spray truck recognizing the danger to their regions if the pest reaches there. San Diego's own Department of Parks and Recreation has lent the agriculture people an additional rig, too.

Rinder said that if the \$50,000 grant from the California-Arizona Citrus League is exhausted before the spread of the fly is checked, it is hoped that a grant of \$100,000 from the State Department of Food and Agriculture's emergency fund will allow the fight to continue.

FIRST FEDERAL OPENS 3 NEW BRANCHES SIMULTANEOUSLY



Margie Crosby

Harold B. Starkey, Jr., president of First Federal Savings & Loan Association of San Diego, has announced that First Federal opened three new branch offices in Santee, Escondido and Mira Mesa last month. "These new branches are the visible and tangible expression of our management policy of continued growth with stability in San Diego County", Mr. Starkey stated. He further revealed that to the best of his knowledge, First Federal is the only savings and loan institution in California ever to open three branches simultaneously.

The Santee branch, located in the brand new Plaza de Cuyamaca Shopping Center, Mission Gorge Road at Cuyamaca Street, will be managed by Mr. Samuel Galasso, assistant vice president. The \$300,000 full-service facility will include a 5000 sq. ft. air-conditioned building and a 1000 sq. ft. outdoor lounge and patio. In keeping with the history of the area, the decor is western, complete with hand-carved oak furniture with split cowhide upholstery, and a large mural depicting the cattle drive days of a century ago.

The Escondido branch is located at 1737 So. Escondido Boulevard in Escondido, and will serve the growing communities of Escondido, Rancho Santa Fe, Rancho Bernardo and Rancho de los Penasquitos. Mrs. Margie Crosby will serve as branch manager.

Mrs. Carol Richardson will be branch manager for the Mira Mesa office which is located in the Mira Mesa Shopping Center at 8935 Mira Mesa Boulevard.

On June 1, 1934, First Federal Savings and Loan Association of San Diego became the first federally chartered and insured savings and loan institution in San Diego County, and the third in the state.

With over \$160 million in assets, First Federal serves San Diego with eight branch offices located throughout the County. □

THE SAN DIEGO OPERA

The San Diego Opera held its Annual Meeting on May 16 in the Mission Bay Room of the Bahia Hotel. Elections and announcements were part of the evening's program, which included a social hour, dinner and entertainment.

It was announced that Walter Herbert, General Director and Conductor of The San Diego Opera, has renewed his contract for another three year period. Mr. Herbert is thus presently contracted to continue through the 1967-77 season. This gives The San Diego Opera the continuity in artistic direction that is so necessary for advance planning of future seasons.

Elections were held for both San Diego Opera, Inc. and the San Diego Opera Guild, and new officers and directors were eagerly welcomed into the organization as active participants. Mrs. Lionel U. Ridout was elected President of San Diego Opera, Inc., replacing John Patrick Ford. Mrs. Ridout is a Past President of the San Diego Opera Guild and was one of the strongest forces behind the formation of an opera production company in San Diego. Mr. Richard Haugh was elected Vice President.

Continuing in the second year of their terms of office are: Mrs. Nikolai Sokoloff, Vice President, Production; Mr. Fred Sharp, Treasurer; Mrs. Louis Roen, Secretary and Mr. Robert McGinnis, ex officio Parliamentarian.

New Directors elected to the San Diego Opera, Inc. board include: Mr. James Bullock, Mr. Michael Fletcher and Mr. Vance Gustafson.

Elected for a second two-year term were: Mr. McGinnis, Mrs. Roen, Mr. Ford, Mrs. C. Wesley Hall and Mr. George Molyneaux.

Continuing on the board to fulfill unexpired terms are: Mrs. Sokoloff, Mr. Sharp, Mrs. Ridout and Mr. Haugh; Miss Esther Benter, Mr. Robert Bottomley, Mr. William Callaway, Mr. Charles Dunn, Mrs. George Saunders, Mrs. John Stewart and Mr. Jefferson Stickney, Jr.

The San Diego Opera Guild also elected new officers and directors to its board. Mrs. Richard C. Adams is the newly elected First Vice President; Mrs. Lionel U. Ridout is now Vice President, San Diego Opera, Inc. by virtue of her election as President of Opera, Inc.: Mrs. Robert E. Morris was elected Vice President, Associates; Mrs. W. Daniel Larsen is now Corresponding Secretary; Mrs. Walter J. DeBrunner is the new Treasurer; and Mr. George Hatch was elected Assistant Treasurer.

Officers remaining on the Guild board for the second year of a two-year term include: Dr. Dwight E. Twist,

President; Mrs. C. Wesley Hall, Vice President, Projects and COMBO; Mrs. Richard C. Levi, Vice President, Social Affairs; Mrs. Donn H. DeMarce, Vice President, Youth Opera Education; Mrs. Elbert H. Ahlstrom, Vice President, Membership; and Mrs. John M. Cranston, Recording Secretary.

Members of the Board of Directors, other than the above officers, who are completing their first two-year terms are: Mrs. Carl W. Croft, Mrs. Edward A. East, Mr. Michael Fletcher, Mrs. John H. Mazur and Mrs. Robert E. Radcliffe.

New members of the Board of Directors include Mrs. Ridout and Mrs. Morris; Mrs. David Fulton Fleet, Mrs. Robert Letts Jones, Mrs. Ira H. Wilson, Mrs. Roger A. Williams, Mr. Eric Bass, Mr. Josiah Neepner and Mr. Marlin Skiles.

Elected for a second two-year term were: Mrs. Ahlstrom and Mrs. DeMarce; Mrs. Richard C. Adams, Jr., Mrs. S. Richardson Frank, Mrs. John R. Kiser, Mrs. Mitchell Kay and Mrs. Robert N. Holmer.

Entertainment was provided by the young people who have been so actively involved all year in the Opera Guild's Youth Opera Education project. □

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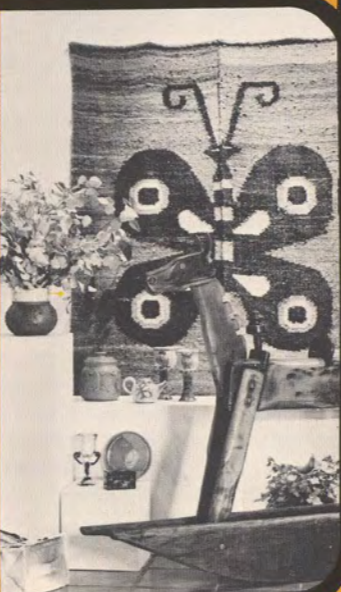
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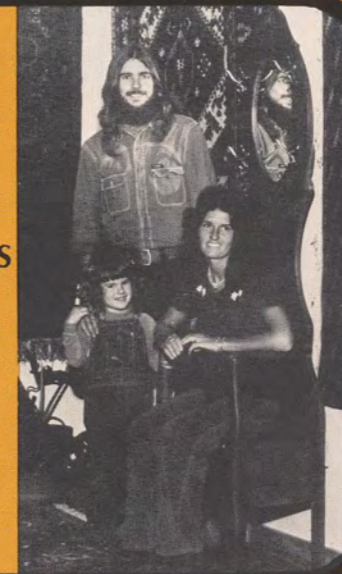
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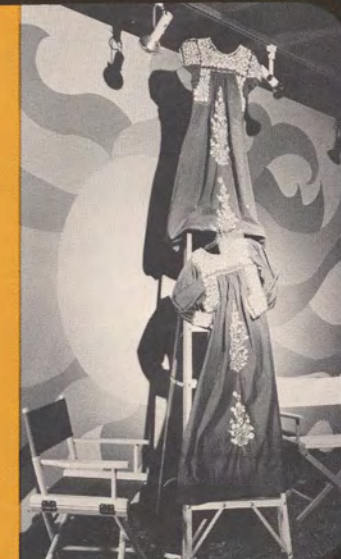
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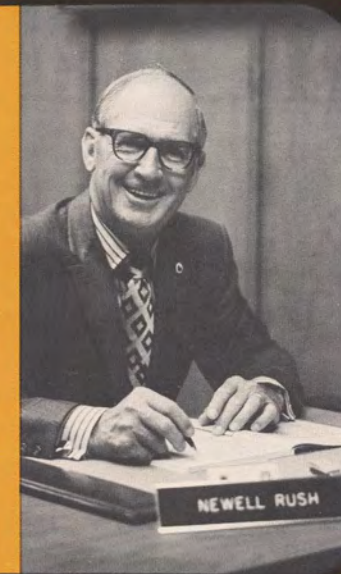
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Unique & Beautiful
Clothing
Women's Sportswear



**JAMES MCKELLAR
COMPANY**
Real Estate
Newell G. Rush
753-1141
459-3631



GORDON'S
Men's Fine Sportswear
753-7027



The Old Market

1010 HIGHWAY 101
(FIRST STREET)
ENCINITAS

CARPETBAGGERS

At the "Carpetbagger", the delicate, oriental musk of subtle incense is the fragrance of a world where a lifetime is spent in the generation of one work of art — the depth of life's experience is woven into a rug of spiritual beauty and the humility of the artisan is the incredible basis for an accomplishment of unequalled refinement.

The exquisite patience that goes into the weaving of Persian and Oriental rugs is for sale at the "Carpetbagger." The designs of centuries, the genius of creating texture, the color combinations so foreign to our American culture and so caressing to our eye, are for sale at the "Carpetbagger". Every shape, size, thickness and color, from rare antique to new velvet rugs are offered in one of the last strongholds of reasonable prices.

The innate talent for color and design of American Indian jewelry and the primitive ability for its creation — each piece assiduously developed by hand — is for sale from this fine collection. The jewelry is authentic and of striking original beauty. The "Carpetbagger" offers a few select pieces at investment prices.

In addition to the rugs and jewelry, Linda and Eddie Stuart and Carl Sebern, are placing camel harness, saddle bags, Indian artifacts, Peruvian leather goods and South American crafts at your disposal.

This young trio of collectors are old friends, discovering the beauties of life in Kauai together, learning the courage required while Carl was recuperating from a broken neck, learning business acumen while Eddie was manager of Hansen Surf Boards in Encinitas, and finally, in business together, learning the endless task of becoming connoisseurs of rug and jewelry making. Linda's artistic abilities and hobbies inspired and impelled these three into the "Carpetbagger". Eddie had been an All-American Mention football star at Palomar College and Carl had been in the Air Force — both accomplishments requiring responsibility and self-discipline, integrity and courage. With this strong background, similar to the lessons learned by the people of Turkey, Pakistan and Persia, and which are the very characteristics depicted in the

beauty of their rugs, the "Carpetbagger" is launching a brilliant career.

Just to browse and breathe in this remarkable shop is a stimulating experience. All the "Carpetbaggers" extend a warm welcome. □

GORDON'S

Frances and Gordon Locke are the same gracious couple who built Gordon's Mens' Shop in Oceanside into a warm and friendly, very successful sportswear center.

They sell men's casual clothing of excellent quality at more than reasonable prices. They offer clean-cut styles in clothes that make you feel comfortable because you look well in them. Their store is brimful of beach and swim wear, all types of jeans, slacks, shorts, shirts, tank-tops, sweaters, belts, even undies.

Quality is the key to their success. Gordon and Frances stand behind what they sell with integrity and sincere concern for their customers — Gordon's clothing lasts — it is a truly good value. Gordon's proves that quality need not be expensive.

After six years in Oceanside, Gordon's invites all of you to come in and browse — to join in the happiness of their beautiful, new store — there is a feeling of warmth you can't refuse — at Gordon's — in the new Old Market! □

JAMES MCKELLAR COMPANY

Newell G. Rush is quite a bit more than a Realtor. He is the contractual-legal mind of the prominent James McKellar Company of La Jolla. He is the Broker-Manager and Administrative Consultant of this fine organization and is an authority on real estate and real estate law. All of his knowledge is at your disposal when you transact business with James McKellar Company, from Menlo Park in northern California, Las Vegas, La Jolla and now Encinitas. You are fully protected in any real estate enterprise because of the precise and detailed "know-how", amassed over 20 years in real estate experience, and this is a tremendous advantage to any investor of any size whatsoever.

James McKellar Company offers such a variety of services it is a multi-purpose investment consulting firm. In addition to listing literally thousands of homes in California and Las Vegas, it leases buildings, cottages, offices, stores, it offers for sale commercial and industrial properties and buildings, ranches, development sites and homes from modest to mansion and it offers property management of any type.

Such an embodiment of listings and services requires the greatest accuracy and business acumen, the most detailed

knowledge of real estate law, an exact projection of rural economics, plus a genuine concern for "the little guy", upon whom our economy depends. All inclusive, this is Newell G. Rush.

Mr. Rush taught real estate for 9 years in California. He is a member of the California Association of Real Estate Teachers, California Real Estate Certificate Institute and holds various other degrees all testifying to his vast knowledge of his chosen field. However, Newell G. Rush is far more than these documents would purport. He is a very empathetic and understanding man. He has experienced the vicissitudes of life and readily attests to the fact of a divine answer to prayers.

Originating in Texas and enduring the depression during his youth, Newell was well acquainted with hard times before he entered his present pursuit. His most kindly attitude and understanding are the secret of his success and he will be sincerely interested in any real estate problem, no matter how small.

This Encinitas branch of the James McKellar Company is opening in order to serve the needs of the north San Diego County, large and small. □

SONRISE CARPENTRY

"We offer to you some of the best hand-crafted custom furniture in San Diego County". This is the understatement of the year! The preponderance of beauty that shines from every wall, every piece of furniture, conceived in inspiration and carved with loving care, is witness to the depth of meaning in the work displayed in this humble shop.

Dedicated to the principal that man lives to express the qualities taught by Christ, a group of young Christian men have gathered together their talents under the "First Fruits Company", to evolve an organization presenting hand-crafted furniture, repair service and a Christian book store in the original and true meaning of "excellence".

They do actually excel. A magnificent slab of rare myrtlewood (grown only in the Holy Land and/the State of Oregon), whose golden undulations and cups of wildflowers are captured for eternity under gleaming resin, has been transformed into a natural table — a history of the forest for contemplation. A scene of waterfalls cascading through mountain fir trees, an ancient cabin slipping reluctantly into the river — both are melded into natural wood and hung as tributes to truth. Clocks of resined myrtlewood and hand-carved and lacquered furniture of every description attest to the industry of this dedicated group.

The true value and source of inspiration behind these works is undeniable. To visit is to be uplifted! □

THIRD BIRD

The swallows came to Capistrano, "The Third Bird", to Encinitas. This fascinating, unusual shop is the result of the planning of the owners, Ric Wathen and Mickey Crow. They have brought the beach atmosphere indoors with a warmth and charm rarely found in a business establishment.

The shop is resplendent with the most choice and lavish collection of original gifts. Twenty of California's finest artists are represented in the gallery, as well as exquisite antiques, especially for the discriminating shopper.

Mickey is an experienced art show director and was once awarded the Order of Civil Merit for charity work while living in Spain. Her partner, Ric, travelled the South and Central American continents, studying the crafts of those talented people and has imported select items from many of those countries.

Mickey and Ric would consider it a privilege to show you through the shop and extend the warmest welcome to all. □

THE LIGHTHOUSE

The beauty and importance of lamps as decorator pieces in your home is the motivation behind the "Lighthouse". Here is a brilliant collection of lamps that range from the sparkle of crystal chandeliers to the opalescence of mother-of-pearl and the soft glow of smoky quartz, with bases of bronze, silver, ceramics and carved wood, interspersed. The variety is wide — even a gold-leafed statuette of graceful "Venus in a spring rain" — an impression formed by droplets of oil flowing symmetrically down invisible wires, is offered in this most unusual and versatile shop.

Aida Chrysler chooses every lamp personally, as well as figurines, candles and paintings, with an eye to all styles of decor, room proportions and textures.

Aida is the reason you will find lamp treasures in the "Lighthouse". She is as brightly gifted as a revolving prism, having been a professional pianist, ballet dancer and artist, as well as holding a Bachelor of Science degree in Biology, from Fort Wright College in Washington. She loves the beach, which reminds her of her native Cuba and is devoted to her husband, Steve, who is employed as a Project Coordinator at Hughes Test Flight Facility at Palomar Airport.

This unique young couple are here to stay — "The Lighthouse" is here to serve and please you economically, with original answers to all your lighting needs. Both Aida and Steve most cordially invite you to inspect their shop

THE SPARE ROOM

Need Clothes — Want to save Money? Come to the SPARE ROOM! A large variety of color and styles of famous-brand clothing samples and close-outs are beautifully and conveniently displayed for your perusal. All of the latest styles can be found in THE SPARE ROOM — the classic patterns in which we all feel so comfortable are there, shorts, skirts, sweaters, shirts, and granny dresses, coordinate slack-suits, tennis dresses — they are all discounted at a savings of up to 50%. Any age group can be fitted in almost any style and at an economy you won't believe.

THE SPARE ROOM is a family operation. The owners are Bob and Ellie Topolovac. It is managed by Mrs. Julie Topolovac and the buying is done by Ellie Topolovac's mother, who has been in some facet of this business for over twenty years.

Allow yourself a few minutes in the Old Market to shop the SPARE ROOM, and spoil yourself just a little — you will leave with more quality clothing at fantastic savings. □

THE SAND CASTLE

The homey, happy atmosphere of bread dolls, candles and figurines, ceramic wall plaques, cards and posters, keepsakes of all shapes and sizes and a sewing center of quilts, tote-bags, aprons and beach bags, welcomes you to the "Sand Castle" treasure trove. The thoughtful, unusual gift or card is offered here, the artistic necessity of kitchen calendar or pretty planter, a clever item that thrills a teen-age birthday — this cozy, bright little shop owned by Rupert and Gladys Tompkins is going to become a place you learn to depend on.

The items are not expensive, but are irresistible in their utility and charm.

After living for years at Lake Arrowhead, Rupert and Gladys wanted to move to Kodiak, Alaska, near their children, to open their new business. However, careful consideration revealed the downfall of a gift shop under six feet of snow, and so they have favored us with their Dickens-like little establishment and plan to import Alaskan goodies as soon as practicable.

You won't need an invitation to scrutinize the "Sand Castle" — you just can't resist it! □

OUR FAVORITE THINGS del SOL

A wardrobe of imagination.....styles borrowed from around the world.....the original look that sets her apart is an indication of the warm, creative spirit that dwells within every woman. Mystery, unique, handmade elegance is brought to Our Favorite Things from

Russia, Pakistan, Scandinavia and Mexico.

Visit the vivid and tantalizing shop owned by Nanci Hunter and Ginny Banta, two young ladies with a definite outlook of sparkling flamboyance and love of life. "Our Favorite Things del Sol" is the happiest shopping experience possible on that constant quest for "something to wear".

There are two shops, the new "Our Favorite Things del Sol" and the original "Our Favorite Things del Mar", downstairs in the beautiful old Las Tiendas Plaza, 1342 Camino del Mar, right on Highway 101. The success of that versatile shop has spilled over into larger quarters in The Old Market. Their simple charm suits any age group, any type of figure, any coloring. Their clothing enhances any lady's charms.

Both Nanci and Ginny offer that special warm welcome that exudes from the Old Market.

THE VENICE TRAM

The Venice Tram Company is a different dimension in hand-craft galleries. It is a theatre for exhibits of our local artists. Sharon Gladden's batiks, ceramics by Joan Thorbourn and Gwenn Truax, resin sculpture by George Churcher and blown glass by George Neander are presented throughout the store, as are the art pieces of macrame by Cathy Plummer. This is a gallery for objects d'art from all corners of the world, which blend with and complement the greatly respected works of our American artists. Every item in this lovely studio has been hand created — woven, carved, sewn, poured, thrown — from wooden toys to hammocks, sachets and after shave of natural flowers to stonewear, paintings, rugs, luggage, goblets of every beautiful description, even a man-sized rocking horse and alpaca ponchos.

Obviously, only an artist could have arranged the elegant displays in abstract patterns throughout the spacious store.

This is the work of Collin Miller, owner of the Venice Tram and a similar shop in London, who has joined with Rick Piland and Russell Rice to offer hand craftsmen and artists a lovely place to exhibit their creations.

Rick was three years in Viet Nam out of a 15 year Navy career and has never been so happy as he is now, offering opportunity to his fellow man. Russell has had a 22 year stint in the Navy, serving attaches all over the world and acquiring first-hand knowledge of international art, as well as a music collection rarely equalled.

Collin, Rick and Russell sincerely invite the public to meander through their versatile collection and encourage all artists to bring their work for display. □

Dining around Town

COUNTRY KITCHEN

With its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.



DAVEY JONES MEAT LOCKER

Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.



THE FOGCUTTER

The "In" place to eat and drink nobly — that's the delightfully cozy FOGCUTTER in the heart of Carlsbad. It's mellow dining in a softly lit setting . . . perhaps with someone who shares your own appreciation for excellent cuisine. Satisfy your discriminating taste with dishes that have been lovingly prepared. Enjoy a relaxing midday lunch and the opportunity to preview an evening of regal dining and wining. The FOGCUTTER . . . at Carlsbad Boulevard and Grand Avenue . . . Open daily until 2 a.m. The FOGCUTTER . . . for lovers of good food . . . and for lovers. In the heart of Carlsbad at Carlsbad Boulevard and Grand Avenue.



KELLY'S PRIME STEAKS

—Is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New York, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour," for instance, Early Times Bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol' Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.



MARTY'S VALLEY INN

In a beautiful garden setting. Featuring succulent prime rib, steaks and seafood. Dining room open from 11:00 a.m. until 11:00 p.m. Cocktails served from 10:00 a.m. until 2:00 a.m. Dancing nightly. Banquet rooms for private parties. You may also book garden weddings. Located 1½ miles east of Int. No. 5 on Mission Ave. in Ocean-side. Restaurant — 3232 Mission. Phone 757-7711. Best Western Motel — 3240 Mission. Phone (714) 757-7700.



REUBEN'S PLANKHOUSE

The newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread—and the steaks, lobster, and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m.—there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations 278-7373.



VALLEY FORT STEAK HOUSE

Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.





The Southern California Exposition's Flower Show will again feature displays like the gerbera exhibit by Thurmans California Hybrids of Escondido in last year's Fair. Mary Jo Prather of Encinitas, 1972 Miss San Dieguito in the Fairest of the Fair competition, is the flower in human form.



One of the world's largest horse shows opens June 21 and continues during the June 22-July 4 run of the Southern California Exposition. Rusty Stewart of Fountain Valley stays firmly aboard "Kinda Neat" in this scene from last year's National Horse Show here.



Showing livestock is always a staple of any fair, and the Southern California Exposition set for June 22-July 4 is no exception. Here 4-H compete with lambs they have raised.



Kerry Shelstead, now 11, of Olivenhain, will compete again this year. She won Grand Champion honors last year for her entry in the beef division for Mr. Steak's Brother.



Don Diego and his young friend, Billy Gage, have their picture taken together each year at the Southern California Exposition and only Billy seems to get older. Tom Hernandez, a Hollywood actor, has played the role of the fair's symbol for 26 years. Billy, now 4, is the son of Mr. and Mrs. William Gage, Jr. of Encinitas.

COME TO THE FAIR

North County's population will explode for 13 days and its dateline spread around the nation when the 84th Southern California Exposition is held on the fairgrounds here June 22 through July 4.

Over half a million visitors (504,616 came last year) are expected for a show spread over 313 acres at the juncture where turf meets surf. Here at least two of the many shows within a show have no parallel in the world, and the lineup of grandstand entertainment surpasses anything all year in San Diego County.

The National Horse Show staged by Alan Balch is now generally recognized as the world's largest for performing horses and the Flower and Garden Show created by Bob Lamp—located as it is in the flower capital of the

world—is probably without equal for beauty and appeal.

As for entertainment, here's the star-studded lineup: Pat Boone Family June 22-24 followed by Kenny Rogers and The First Edition June 25-27 at nights with the Great Western Rodeo in the afternoons during the entire six-day period. The Sensational Ink Spots appear at 2 and 8 p.m. on Senior Citizens Day, June 28.

On the final six days, Roger Miller and the Ding-A-Lings (of Dean Martin fame) will do both afternoon and evening shows, the noted folk singer from June 29-July 1 and the Ding-A-Ling beauties July 2-4. Fireworks will follow the evening grandstand show July 3 and 4.

A great many of the \$169,555 in premiums plus sponsored Horse Show prizes will go into the possession of

North County residents, who make up many of the 35,000 entries and win most of the blue ribbons.

This is particularly true in Floriculture, Home Arts, Livestock, Gems and Minerals, the Horse Show, and Hobby Show where the place-names of Encinitas, Oceanside, Carlsbad, Vista, Escondido, Fallbrook, Del Mar, San Marcos, Poway, Solana Beach, Rancho Bernardo, Leucadia and Del Mar keep showing up on judging lists.

Typical of North County winners, Keri Shelstead, 11, of Olivenhain will be back to compete in junior livestock and, hopefully, to have another Grand Champion to sell in the famous Junior Auction set for July 3. Keri's "Mr. Steak's Brother" earned her \$2.75 a pound at last year's beef auction.

New to the Expo this year are a Mexican Village with concessions and

entertainment, Polynesian dancing nightly in the Flower Show, 3,000 free seats at the remodeled Horse Show, a Japanese O-Furo bath, a twin-jet helicopter display, a portion of the Cowboy Hall of Fame, a recreational vehicle show, a boat show, and increased area in the Trade Fair.

Special events include a Square Dance Festival on June 24; the Don Diego Twirling Championships June 30 and July 1; working sheep dog exhibitions, milking contests and a Custom Car Show.

Other familiar features will be the Bob Baker Marionettes, Art and Photo Shows, Exhibit Hall agricultural displays, Tropical Fish, commercial, public service, and military exhibits, the Fun Zone, Marie Hitchcock's puppets, Grandfather's Farm, coins and stamps, and entertainment on the Don Diego and three other small stages. □

the mercantile
grand/broadway/escondido

Will you wear it in December as you do in June?

Yes—our travel or stay at home coats adjust to the season. Light shelter from showers. A bit of warmth for evening chill. Yes—their classic good looks stay in season. For a vacation anytime of year, take along one of our polyester nylon or rayon/cotton coats in pant or dress lengths. This one by Alligator in parchment or navy polyester, \$86. Others from \$30 to \$120.

periphery

DRUG EDUCATION FOR YOU

DEFY is a county wide program of drug abuse prevention through education and counseling. Anyone with a drug-related problem may call at any time day or night for counseling, crisis intervention, information or referral. DEFY has a "no bust" policy. It is not involved in law enforcement. All information is kept confidential. Focus of the program is on young people. DEFY staff consists of health educators, social workers, community aides, part-time high school students, information specialists and consulting psychiatrists.

Five community education teams work throughout the county. Team captains are health educators. Other members are health education associates, aides with backgrounds similar to the people of the communities in which they work, and part-time high school students. Some are bilingual in Spanish-English. Team

members have "rap" sessions with youth; discussion groups for parents and other adults; work closely with staff of other drug abuse agencies; provide training in drug abuse education for youth-related agencies; and assist communities in organization of local programs. DEFY staff also provides consultation to school administrators, counselors, nurses and other school personnel as requested. A DEFY grant made possible the development, at the sixth grade level, of an instructional television series on decision making with emphasis on drug use. Two mobile vans go to shopping centers, parks, beaches and other areas where youth gather.

Counseling, crisis intervention, information and referral concerning drugs are available 24 hours a day, 7 days a week on DEFY's hot line, by dialing 236-3339. The number for North County residents is 722-3339 or from Del Mar, Solana Beach, Julian, Escondido, Ramona or Borrego, ask the operator for Zenith-3339. Social workers man telephones around the clock. Personal counseling on a walk-in basis is available at the San Diego office weekdays from 8:00 a.m. to 8:00 p.m., on weekends from 12 noon to 8:00 p.m., or by appointment any time. At the North County office, personal counseling hours are weekdays

from 10:00 a.m. to 7:00 p.m., or by appointment any time. No medical or psychiatric treatment is given. Those in need of such assistance are transferred to treatment centers.

Press, radio, TV, pamphlets, posters, cards, audiovisual materials, and other media of communication are used by DEFY to inform the public about its services, other community resources, the effects of drug use, and the problems in misuse of drugs.

DEFY coordinates with other agencies and groups in San Diego County which also have drug abuse programs. Community organization countywide by DEFY staff identifies problems, inventories resources, and assists communities in meeting local needs. □



AIR FRANCE MINI NEWS

Summer Ski Runs

American skiers may be packing their gear away until next year, but at Tignes, near Val d'Isere in the French Alps, skis never reach the closet. Air France reports prospects are excellent for summer skiing on the high glaciers.

PLACES & FACES

WHY NOT EXQUISITE EYEWEAR?

La Jolla Optical of Escondido has opened a lavish and revolutionary new "fashion eyewear" studio, where you browse and choose to your heart's content. Very conveniently located at 457 East Grand Avenue, Escondido, directly across from the City Hall, La Jolla Optical of Escondido happily presents one of the largest inventories of frames and lenses in San Diego County.

Built on the philosophy that glasses should enhance your appearance just as much as your wardrobe, J.T. Norman has assiduously collected almost every material, shape, size, color and style of eyewear created.

In this large, beautifully appointed shop, there are shelves and shelves of every eyewear fashion imaginable, including children's frames and the fun but practical "lorgnette" and "monocle". In this gracious salon, so abundantly stocked for your personal perusal, Cathy Craig and Cliff Valentine, as well as J. T. Norman are Dispensing Opticians. However, contrary to the current practice of presenting only a few frames at a time to the customer, they want you to shop as you do for your wardrobe, choose and try as many frames as you like until you are completely satisfied. There is also a large stock of frames not on display from which the opticians are happy to draw.

The fact that La Jolla Optical of Escondido operates its own edging laboratory assures you of post-haste service.

The fashion of eye glasses is so universal they are truly chic. Christian Dior has styled lenses tinted in soft colors to blend with colored metal frames and in new shapes and larger sizes. In short, La Jolla Optical of Escondido is a lovely salon developed on 28 years of optical experience and designed to make choosing glasses as fun and satisfying as choosing clothes from an unlimited and imaginative array of stock.

A most cordial welcome to come in and visit the newly opened shop — "no purchase necessary" — is extended by Mr. Norman, Cathy Craig and Cliff Valentine. A very, very pleasant surprise awaits you! □

COUNTY FACTS

San Diego County contains 4,314 square miles of which only 459 square miles is incorporated into 13 cities.

San Diego County's property tax per capita in 1971-72 was \$69. In the average California county it was \$97 — 41

percent more — ranking San Diego 55th lowest of 57 comparable counties.

There are 264 local governmental agencies within San Diego County with taxing powers.

The population of San Diego County is about the same as the State of Nebraska.

The County of San Diego operates the only jail within San Diego County except the old City of San Diego jail which houses Federal prisoners under contract to the U.S. government.

The County of San Diego spends more of its budget in the 13 cities of the County than the combined budgets of all 13 cities.

Of every property tax dollar collected by the County, an average of 56¢ goes to schools, 26¢ to the County, 12¢ to cities and 6¢ to special districts.

Two of San Diego County's five Supervisors are elected exclusively by voters within the City of San Diego, Lou Conde and Jim Bear. A third, Jack Walsh, is elected by residents around San Diego Bay, including those of the cities of San Diego, Coronado, Imperial Beach, Chula Vista, National City, and a small unincorporated area in Sweetwater Valley. The constituents of a fourth Supervisor, Bill Craven, are evenly divided between the north county cities of Del Mar, Carlsbad, Oceanside, Vista, San Marcos, Escon-

dido, part of San Diego, and the unincorporated area. The fifth Supervisor, Dick Brown, is elected by city residents of La Mesa and El Cajon, plus such heavily populated communities as Spring Valley, Lemon Grove, Lakeside, Santee, and the thinly populated east county area.

The average combined tax rate in San Diego County in 1972-73 was \$10.59, but only \$2.71 was levied to run County government.

San Diego County's population on January 1, 1973 was estimated at 1,519,000.

The county of San Diego was created in 1850 by the State legislature as an administrative arm of state government.

The County of San Diego has its functions set forth in the State constitution, state laws, and in the County Charter of 1933.

The County Veterinarian reports that about 75,000 unwanted pets are put to sleep in San Diego County annually.

About half of the San Diego County budget of nearly \$300 million is funded by state and federal governments for social services, mostly for community mental health, medical, and welfare programs.

Under State mandate, local San Diego County funds support state-directed regional functions such as the courts, jail, district attorney, probation, and rehabilitation services. □

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Lorgnettes

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LA JOLLA OPTICAL

J. T. NORMAN: DISPENSING OPTICIAN

457 East Grand Avenue, Escondido 454-6119

PLACES & FACES

WHAT HEMOPHILIA MEANS IN SAN DIEGO

What would you do if your son suddenly experienced a serious hemorrhage? You'd call your physician and be told to take him to the nearest hospital emergency room. Then what? If the episode was a result of hemophilia, it is likely that no one there has ever treated a hemophiliac.

What if you were the physician? You would know that hemophilia is due to a deficiency of the specific factors in blood plasma which cause the blood to clot. Without this factor, blood can flow unchecked for an abnormally long time. A procedure as routine as tooth extraction can create a major crisis requiring countless transfusions and lengthy hospitalization. The kind of bruise any boy can sustain during play may trigger acute hemorrhaging. In severe cases internal bleeding can start without apparent cause, diffusing into joints and tissues. Swelling and intense pain usually result. And with the repetition of such episodes, the hemophiliac literally becomes crippled by his own blood.

You'd have to tell your patient that the nearest full treatment center is in Los Angeles. You would be on your own.

How many San Diegans do you think can continue treatment by long distance, with frequent emergencies a characteristic of the disorder? Wouldn't you be relieved if you were told that San Diego now has an organization to serve the needs of our hemophiliacs and their families?

The Hemophilia Association of San Diego County is that organization. Who are they? The association is a non-profit health service organization operated by volunteer members organized in December 1972. The officers are:

Mrs. Nancy Thornburgh, President
Mr. Gary R. Oakes, Vice President
Mrs. Gloria Marsh, Secretary
Mr. Monte McLaughlin, Treasurer

They understand your questions and what to do. They all want the best program for the hemophiliacs of San Diego County.

The Hemophilia Association of San Diego County, with a medical advisory board, is working to develop the necessary services to insure that all hemophiliacs receive the highest quality care locally. The program will include the ability to assist in arranging care which is not covered by medical insurance or Crippled Childrens Ser-

vices; to help to defray the cost of whole blood and therapeutic material procurement; and an educational program conducted for health professionals and the public. There will be a continuing effort to insure that the most recent advances in the treatment and care of hemophilia are known to everyone in San Diego. They hope to provide financial assistance to individuals or groups conducting investigational studies in the area of hereditary blood conditions. A central information source for the families of hemophiliacs will be established.

The Hemophilia Association of San Diego County recognizes the immediate local need for the development of an information and referral service; a clinic and family services to provide diagnosis and counseling; and a treatment center.

A working organization has been formed. All hemophiliacs, their families and physicians may contact The Hemophilia Association of San Diego County, 17284 Libertad Drive, San Diego, Ca 92127, telephone 566-1476 or 487-5978 in North County.

Plans have been made for a benefit to be held the first week of August and for a county-wide fund raising drive to begin September 23, 1973. □

STARLIGHT FOREVER!

A shower of stars will burst forth in the soft, San Diego night again this year! Produced in the Outdoor Bowl of California State University at San Diego, "Starlight Opera" will present glorious "Showboat", by Jerome Kern and Oscar Hammerstein II, and the ultimate in satirical humor, "Once Upon a Mattress", written brilliantly by Jay Thompson, Marshall Barer and Dean Fuller, with music by Richard Rodgers' daughter, Mary Rodgers.

Because "Starlight" will not have an underwriter this year, Bruce Farley, stalwart President of the San Diego Civic Light Opera Association, is leading a community effort, not only to continue, but to effectually stimulate the "Starlight" contribution to San Diego. The involvement of the membership of the Civic Light Opera Association, the Adult Division of the San Diego Community College, Channel 39 and the great San Diego Chargers, is promoting a city-wide interest, participation and heartfelt support for both musicals. The entire cast, from the leading roles to the chorus will be comprised of local talent.

Thank God for plays and theatre and music and all that make-believe world embracing each and every one of us at any age! It is more than a privilege to help provide a training ground for talent that transports thousands beyond the dull diatribe of daily living. The realms of bright imagery where causes are important, love is a lilting song and sadness begets a warranted sympathy are indispensable, and "Starlight Opera" is the perfect showcase for the vibrant flesh and blood performer. See how hard he works — he sings his heart out — he leaps or strolls, he speaks or ponders — he laughs, he sleeps — he dies, he weeps — he molds your courage to his own. He holds you to his breast, he breaks your heart. Consider the actor!

"Once Upon a Mattress" is a highly sophisticated comedy — a satirical version of the "Princess and the Pea" — so successful on Broadway with Carol Burnett that it was recently made into a T.V. Special for her. The delightful songs, "The Swamps of Home", "Man to Man Talk", and "Happily Ever After", are blended with sparkling wit and brilliant action. Constantly surprising, it is an engaging situation comedy that undulates its way through a hilarious evening. The torrents of music, radiant costuming and flamboyant humor make a performance "You can't refuse!" August 8th through 11th and 15th through 18th.

J. Howard Stein, a long-time member of the Executive Committee and Treasurer of the Board of Directors of "Starlight Opera" is happy to add his

services as Executive Producer for the forthcoming season. The all-important director for "Showboat" will be William Roesch and the choreography will be superbly directed by Maxine Mahon. Last, but certainly not least, talented and versatile Ole Kittleson will both direct and choreograph "Once Upon a Mattress". The wellspring of talent in San Diego will again be musically directed by David Hubler, Fred Rigby will serve as choral director, Pauline Gleason as musical coordinator, Larry Kane as technical director, Davis West as set designer, Bruce Kelley as lighting designer and Catherine Hand as gifted costumer.

The San Diego Chargers are 100% behind these musical performances, promoting the cause on television and by personal appearance. Everyone in San Diego is invited to audition for parts, help sell tickets, paint scenery, generally become a part of our opulent "Starlight Opera" experience. For any contribution over the price of your ticket, the benefits of joining "Starlight '73" are many — you may attend dress rehearsals, attend auditions, be invited to opening night dinners, be invited to combination cast parties, help choose productions, have seating preference and season ticket discounts! (For information call 469-1579). □

STARLIGHT '73

SUMMER MUSICALS UNDER THE STARS

SAN DIEGO CIVIC LIGHT OPERA ASSOCIATION, INC.
ASSISTED BY
THE ADULT DIVISION SAN DIEGO COMMUNITY COLLEGES

SHOW BOAT

Music by JEROME KERN
Book and Lyrics by OSCAR HAMMERSTEIN 2ND
Based on the novel "SHOW BOAT" by Edna Ferber



Performance Dates July 11, 12, 13, 14, 18, 19, 20, 21 (Wed., Thurs., Fri., Sat.)

Once Upon A Mattress

Book by JAY THOMPSON, MARSHALL BARER and DEAN FULLER
Music by MARY RODGERS Lyrics by MARSHALL BARER



Performance Dates August 8, 9, 10, 11, 15, 16, 17, 18 (Wed., Thurs., Fri., Sat.)

Best Entertainment Value in Town!

Tickets available at Aztec Shops Box Office, San Diego State University, 5402 College Ave., phone 286-6947, or at any Metro-Ticketron Agency, phone 427-5133. Tickets are priced at \$4.50, \$3.50, and \$2.50

For group or theater party discounts call 469-1579.

Children under 12 half price when accompanied by an adult.
Service men in uniform \$1.00 discount.
Senior citizens with Medicare card \$1.00 discount.

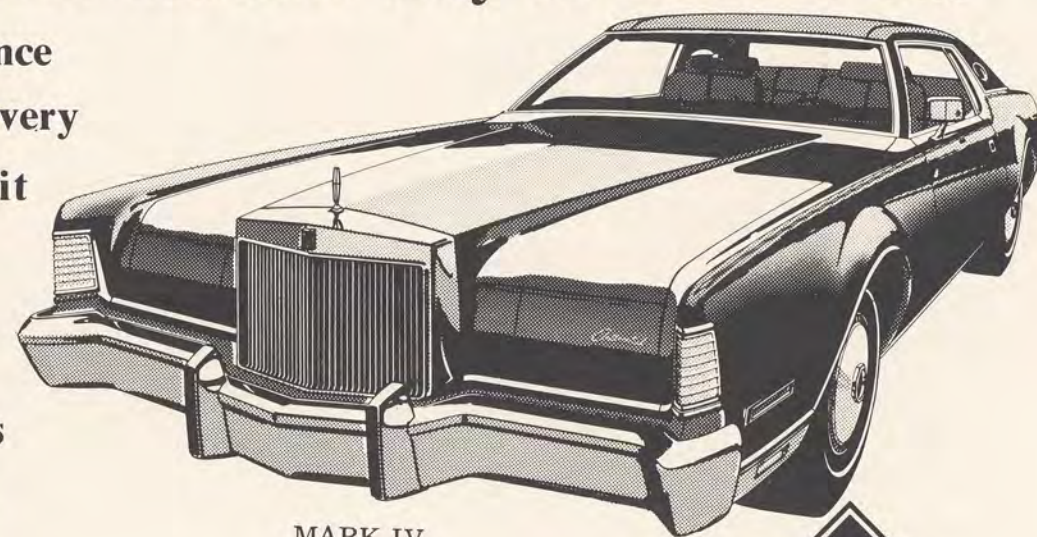


Performances at the Open Air Theater, San Diego State University

San Diego State University is easy to find: Take Highway 8 to College Ave. Then take College Ave. south to Montezuma Rd. Go west on Montezuma to Campanile Dr. then turn north into the San Diego State parking lot above the outdoor theater. See adjacent map.

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MARK IV



PETO LEASE, INC.

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Living around town

by Gerry Shockney



Despite strenuous efforts by the city fathers to preserve the quiet charm and country quality of the Ranch, the population explosion is beginning to stick its foot (at least it's toe) in the door.

The Inn, built in 1923 and at that time known as the Guest House, has undergone a facelift fortunately without destroying its appealing facade. Eight lanai suites have been completed for the comfort of the house guests. Two new tennis courts have been constructed.

Speaking of tennis courts, the local club added two new courts this year plus a new clubhouse and pro shop. The latter is in full swing with pro Dave Bennett in charge.

Resurfacing of the four old courts was completed in May and with blue skies and sunshine (sometimes a few clouds) and because everybody's doing it (playing tennis that is) members of the local club feel that even the six courts will not be enough.

Changes have taken place at the Rancho Riding club too (you'll read about those later), the village boasts three new office buildings and new homes seem to be springing up from nowhere. It's true, the Ranch is more heavily populated than it was five years ago but it will never lose its individuality...the covenant will see to that.

ASSOCIATION APPROVES AMENDMENTS

Speaking of Covenants, all residents were interested to hear that the amendments revising the Rancho Santa Fe Covenant were accepted by the Association Membership. A two-thirds vote was necessary.

As members you know that the principal change was a five member

Art Jury composed of all regular voting members and the deletion of a section containing racial restrictions...a section that became archaic after the Supreme Court ruled on civil rights.

The Covenant was first adopted in 1927. There had been an early development of fine estates on some of the more desirable building sites and careful consideration had been given to the preservation of trees and native shrubs. In order to maintain this type of community a Protective Covenant was considered and adopted.

Although there are times that we may complain about the tight rein that the Art Jury keeps on us, most of the time we are grateful for the perpetuation of our rural atmosphere and the beauty of Rancho Santa Fe.

RANCHO LIBRARY GUILD

Mrs. William Weddell was elected president at the annual meeting of the Rancho Santa Fe Library and Membership Tea held at the library on May 1.

Other officers elected were Mrs. Paul Warnshuis, first vice president, Mrs. B. H. White, second vice president, Mrs. F. Reed Dallye, assistant to the president, Mrs. Sydney Morgan, recording secretary, Mrs. Martin Scatena, corresponding secretary, Mrs. Ernestine Norgren, membership chairman, Mrs. E. J. Evans, memorials, Mrs. Victor Venberg, trustees, Mrs. Vincent Donnelly, publicity, Mrs. Vernon Bellman, adult displays, Mrs. Hans Amtmann, periodicals, Mrs. Dale Budlong, courtesies, Mrs. Steve Toth, Jr., hospitality, Mrs. John Radcliffe, chairman of the Junior Guilders. Mrs. Alan Bancroft, summer reading program.

With exquisite flower arrangements by Mrs. Charles Stimpson decorating the library, Guild members and their guests listened to the presidents report and a short history of the library. Acknowledgement was made of a generous bequest in the will of the late Robert B. Oliver. It is earmarked for expansion, perhaps a wing that would bear Mr. Oliver's name.

After the meeting a musical program was presented by the Madrigal Singers of Rancho Santa Fe Middle School under the direction of R. Michael Frees and accompanied by Mrs. Sandra Frees.

Refreshments for the young people were served in the Children's Patio while the other guests gathered for tea in the Senior Patio. Pouring at the tea tables were Mrs. E. J. Evans, Mrs. Fred Kennedy, Mrs. J. Boyd Hill and Mrs. Fred Heuer.

Mrs. Victor Venberg was assisted in planning the tea by Mrs. Curtis Barkes and Mrs. Robert Francisco.

MARTY SCHECTER NEW YOUTH DIRECTOR



Rancho Santa Fe Middle School students, Karen Alexander (left) and Doug Allred (right) listen to Marty Schechter, director for the newly developed ranch youth program, describe plans for the new gymnasium which will be constructed soon.

Marty Schechter, a graduate of the University of Arizona, is in charge of the after-school and Saturday recreation programs being offered by the Rancho Santa Fe Youth, Inc. Classes available under his direction are gymnastics, judo and basketball. Tennis will soon be added to the list as soon as a court is available. Mr. Schechter will be in charge of the physical education program for the Ranch summer school.

While Schechter was in college he majored in physical education and minored in biology. A veteran of three years in the U.S. Marines he instructed physical education classes while in the service. Before accepting his present position Schechter was a substitute teacher in the San Diego City Schools.



The Rancho Santa Fe Middle School Madrigal Singers entertained the Rancho Santa Fe Library Guild at their annual meeting in May.

RIDING CLUB DEDICATES NEW BARN

Due to a long rainy season and many years of use by three generations of riders, the Rancho Riding Club members dedicated a new barn and horseshow ring in time for the 27th Annual Horseshow sponsored by the Children's Health Center.

The club now under the management of Kenneth Lawson found it necessary to erect a new riding ring when the long seige of wet weather rotted the wooden posts on the old ring causing it to collapse.

The old ring built in 1952 was constructed the size of an indoor polo ring. According to Catherine Burns, local resident and one of the first riding club members, polo matches were being held regularly and were very popular with the members. Work parties were formed to build the ring and women wielded hammers as industriously as the men.

The new ring is regulation horseshow size and is supported by metal posts to prevent a recurrence of the problem experienced this year. Charles Chapin remembers that the polo size ring caused a problem at each horseshow as it had to be shortened.

Mr. Chapin, well known local resident and former president of the Riding Club in the years 1959 and 1960, said that the first stable was built about 1956 at the cost of \$15,000. To help finance the construction of the building members of the club carried personal notes of \$1,000 each. The first stable now houses the office and living quarters for the stable workers.

In 1945, the late John Robertson, a retired movie director who resided on the Ranch, suggested forming a riding club at a birthday party held for him at the Golf Club. It was still wartime and the idea met with enthusiasm from local horse lovers who were weary of food and gas rationing.

Catherine Burn's history of the Ranch Riding Club, found in the Silver Anniversary Souvenir Program for the June, 1971 horseshow describes it thusly, "Members cleared the land and began a long standing battle with poison oak and the flooding problem. (One year all the picnic tables and trash cans floated half a mile downstream)." In 1947 they were proud to hold their first horseshow.

Lt. Commander Warren Devine designed and supervised volunteer work on an outside Hunter Course, said to be the finest in the whole San Diego area. Original members of the San Diego County Hunters and Jump-

ers Association still remember being invited to the Ranch to try out the new course. Mrs. Burns said that some enjoyed it so much they were convinced to buy homes in the area.

About six years later the bridge trails throughout the Ranch were dedicated, although they had actually been in use since the early 1930's. All property owners were urged to give easements over their land for these trails. Today a committee from the Riding Club still works with the Association to secure these trails and keep them in good repair. The Junior Riding Club organized in 1953 is now a very active group and grandchildren of the original members are enjoying the same trails today.

From a very small group of original members, the club now has a large family membership, two stables, a new barn, three rings, corrals and a clubhouse. An innovation this year will be the terraced turf reserved boxes for the June show...each will be shaded with a brightly colored umbrella.



Close-up of newly constructed ring with sturdy metal posts. In the background the brand new barn which will house the saddlebreds.



Austin Selz shown showing Marlebar Chief in the year 1930.



Newly constructed horseshow ring at the Ranch Riding Club, replacing first ring erected in 1952 for polo matches.



Three gaited Frosty's Folly, owned by Mr. and Mrs. Barrie Chase.

NEARLY A HALF CENTURY OF HORSES ON THE RANCH

Forty three years ago Austin Selz was showing Marlebar Chief his champion five gaited combination horse. Mr. Selz is still going strong on Cockey, his 18 year old pleasure class horse.

Still a member of the Riding Club, he will be an eager participant in the June show.

Today, Frosty's Folly, 1972 Fine Harness Champion of the West Coast, goes through paces with Ken Lawson up. The fine three year old will be shown as a three gaited horse this year. Owners are Mr. and Mrs. Barrie Chase, members of the Rancho Riding Club.

HORSEY NEWS

Horse lovers will be interested to know that Mr. and Mrs. Rudy Lewis of Rancho Santa Fe have purchased Dun-Master Showman who arrived recently from Bellville, Michigan. Sharon will be showing Dun-Master under the training of Ken Lawson, manager of the Rancho Riding Club.

Mr. and Mrs. Barrie Chase have purchased a 50" road pony named Dan Tricken. Mrs. Parnell Chase will receive Catelina's Flight who will be coming in from Lexington, Kentucky. It is a 2 year old harness horse.

SANTA FE HUNT CHRISTENS PUPPIES

Recently a luncheon debut for the Santa Fe Hunt's first litter of foxhound puppies was held at the home of Mr. and Mrs. Harry Polonitza in La Jolla. The debut and christening is a requirement for the hunt to be officially recognized.



Dr. and Mrs. Sol Roy Rosenthal with puppy, Ana Fe, out of the first litter of the Santa Fe Hunt Club. Dr. Rosenthal is the founder of the Santa Fe Hunt and both he and Mrs. Rosenthal are active riders.



Mr. and Mrs. Arnold C. Kirkeby

Thomas Slattery, president of the hunt and a resident of the Ranch, held an auction naming the eight puppies. Proceeds will go for the pups' upkeep.

Among top bidders were Ranch residents Mrs. Norman C. Roberts, Mr. and Mrs. Arnold Kirkeby, Dr. and Mrs. Sol Roy Rosenthal and Miss April Wenman, daughter of Mr. and Mrs. James Wenman.

The puppies were christened with letter "A" names to indicate the first litter and then anointed with champagne which they vigorously lapped up. The litter will be cared for by huntsman James Norment and his wife from Singing Hills Stable in El Cajon.

NEWS FROM LA COSTA

Ross and Olavee Martin have been dashing back and forth between their Beverly Hills home and La Costa of late. During the next three weeks all of their time will be devoted to the Annual Ross Martin - La Costa Motion Picture Invitational Tennis Tournament on June 22, 23 and 24. If any of you readers attended last year ... you know what a spectacular weekend of parties and tennis the Martins presented. From listening to the plans disclosed to me for this year's event ... it is going to be even greater than ever.

Two hundred and fifty invitations have been mailed to tennis playing members of the Motion Picture and Television Academy. Among the tennis playing celebrities that have already accepted are: Rod Steiger, Jean Simmons, James Franciscus, George Peppard, Liza Minnelli, Desi Arnaz, Jr., David Hartman, Rafer Johnson, Rudy Vallee and of course, the defending champion, Dino Martin, Jr. and his lovely Olivia.

The Carih Organization which is near and dear to Ross's heart will benefit from the proceeds of the Tournament.

Tickets will be on sale at La Costa for both General admission and Reserved seating.

Speaking of thespians: Ruth Roman has been working out daily in the Spa getting herself in tip-top condition for her co-starring role with William Shatner in "Want a Ride Little Girl?" which will location in Florida. Upon her return, Ruth will move back into her new Villa at La Costa.

And William Holden has spent the past two weeks in the Spa preparing himself for Lorimar Productions' "The Blue Knight". This drama will be filmed in four one-hour parts for television viewing and then later released as a motion picture. Mr. Holden has also been entertaining many of our guests with private showings of film he shot in Kenya.

Roxie Turpin and the Pancho Segura's flew to Dallas for the finals of World Championship Tennis. But their interest in their pal Bobby Riggs' match with Margaret Court, brought them back early Sunday to the San Diego Country Estates, the site of this first in big-time tennis. By now, you all know the results of this match: I can only say it set Woman's Lib back a hundred years ... Frankly, I am happy for it. I find nothing appealing about a woman being able to beat a man in a physical endeavor. Mental? Well, that's another ball game!

The Don Hamilton's and Ray Ramsey's flew in from Pebble Beach for the Riggs match. Don, the popular Pro at the Del Monte Racquet Club is completing his plans for the annual Clint Eastwood Tennis Invitational which follows the Ross Martin event a week later. Tennis celebrity invitationals have become such a popular event they have become almost a weekly 'way of life' for some of our friends.

Buddy Hackett's "Comedians Golf Classic" was the usual mad, wacky affair. I think what impresses me most about comedians is their overwhelming fondness and appreciation of each others wit and talent. Rather than the usual competitiveness, they are each other's greatest fans. Jerry Lewis received a standing ovation when he received the "Humanitarian of the Year" award for his tremendous contribution through the years to Multiple Sclerosis. And Jan Murray received a special plaque for many endeavors. Lewis and Hackett both referred to Jan as being the man they think of as their 'brother'. Two of my favorite people Monty Hall and Dennis James officiated at the Annual Auction held by the Comedians Classic. Fred MacMurray, Jack Lemmon and Groucho Marx were among those applauding Alan Sherman who cut his new Warnerbros. record during the Award banquet.

Robin Kuest, former Comptroller at La Costa, has been given a new assignment, General Manager of La Costa. For all of us, this was a very popular appointment. Robin is very aware of all



Basketball star, Rick Barry and his beautiful wife, were guests at La Costa. Rick enjoyed tennis lessons with Pancho Segura during his stay.



Jerry Lewis



David Hartman has accepted the invitation to play in the Ross Martin La Costa Tennis Tournament.



Jack Lemmon practices with a grimace



Pancho Segura, Steve Peyton, Ross Martin, Merv Siegle, and Mrs. Ross Martin discuss the upcoming ROSS MARTIN LA COSTA MOTION PICTURE INVITATIONAL TENNIS TOURNAMENT, scheduled for June 22, 23, and 24.



Buddy Hackett enjoys the La Costa Stables while on a visit to La Costa.



Harvey Korman



Peter Marshall, William Demarist, and Monty Hall wait their turn at the Comedians Golf Classic

THE COUNTRY FRIENDS

Mrs. Harry E. Wenz, one of the founding members of Country Friends nineteen years ago, and a 20-year resident of Rancho Santa Fe, was installed as President of Country Friends Thursday, May 24th, at the Country Friends annual spring luncheon.

Outgoing President, Mrs. Richard Pharr, announced that during fiscal year June 1, 1972 to May 31, 1973, a total of \$74,852.93 had been raised through volunteer efforts at the Country Friends Shop in Rancho Santa Fe, the annual Day at the Races, and the annual Appearance of Autumn fashion show. This money has been donated to charities throughout San Diego County.

A special highlight of the luncheon was the talk given by guest speaker, Dr. Clifford Grobstein, UCSD Vice Chancellor for Health Sciences and Dean of the School of Medicine. His topic was "Community Organizations and the UCSD School of Medicine."

The Country Friends spring luncheon is traditionally held at the Kona Kai Club, and following another tradition, table decorations for the luncheon were provided by Sheltered Workshop.

Those elected to serve on the Board of Directors with Mrs. Wenz were: First Vice President, Mrs. Richard Pharr; Second Vice President, Mrs. Harold C. Teasel; Third Vice President, Mrs. Arthur Lindburg; Recording Secretary, Mrs. Michael Straub; Corresponding Secretary, Mrs. Arthur Alexander Smith; Treasurer, Mrs. Joan Maxwell Danzinger; Public Relations Chairman, Mrs. Scott F. Calder; Hospitality Chairman, Mrs. George Goudy; Program Chairman, Mrs. Walter Wencke; Remembrance Chairman, Mrs. M.D. Larkin; Membership Chairman, Mrs. W.K. Blair; Projects Chairman, Mrs. Gary Driver.

Those elected to serve as Area Directors were: La Jolla, Mrs. Lynde D. McCormick; Fallbrook, Mrs. Robert Ingold; Vista-San Marcos, Mrs. J.C. Biller; Escondido, Poway, Ramona, Rancho Bernardo, Julian and Valley Center, Mrs. Eugene B. McFadden; San Diego, Mrs. Joe Blake; Rancho Santa Fe, Mrs. Cyrus Thieme; Del Mar, Solana Beach, Cardiff, Encinitas, and Leucadia, Mrs. Harry Lee Smith; Carlsbad-Oceanside, Mrs. J. Hoffman.

MARIPOSA BALL

Myriads of flowers were everywhere in the Loma Santa Fe Country Club on Saturday, May 19, when the Las Duenas, Auxiliary to the Children's Home Society held their Mariposa Ball's "Bella Notte." Assured a success from the very beginning, it was attended by a bevy of beautiful people.



Mr. and Mrs. Harmon Brown, Mr. and Mrs. Craig Starkey



Mr. and Mrs. Charles Giacomini.



Mr. and Mrs. Donald Sammis, Dr. and Mrs. James Russell, Mr. and Mrs. William White.



Mr. and Mrs. James Iverson.



Mr. and Mrs. Rob Schaefer



Dr. and Mrs. A. G. Mikulicich



Mr. and Mrs. William Black, Mr. and Mrs. Walter J. Zable, Mr. and Mrs. Ray Harmon



Mr. and Mrs. Fred Morey, Mr. and Mrs. Thomas Murch.



Mr. and Mrs. Peter Herdman



Mr. and Mrs. Richard Colbourne, Mrs. Yeager Cantwell



Mr. and Mrs. Richard W. Arendsee.



Mr. and Mrs. Peter Fletcher, Mrs. R. Hastings Garland, Mr. and Mrs. Gordon Bartow.



Mr. and Mrs. Ray Paulin, Mr. and Mrs. Robert Brush.



Mr. and Mrs. Terry Lingenfelder, Mr. and Mrs. Robert Shockney



Mr. and Mrs. Dan Weseloh, Mr. and Mrs. Edward Eichler



Mr. and Mrs. Richard Tibbitts, Mr. and Mrs. Roy Hutts.



Mrs. Jack Stires, Mr. and Mrs. Brad H. Ewing



Mr. and Mrs. Jack Stires, Mr. and Mrs. Phil Franklin



Mr. and Mrs. Robert J. Bohrer, Mr. and Mrs. James Bullock



Mr. and Mrs. Alan Bancroft, Mr. and Mrs. William Wood



Mr. and Mrs. Martin Kinkade, Mr. and Mrs. Donald Loooper

LAS DUENAS JUNE LUNCHEON

Kay Holme was hostess to the members of Las Duenas, local auxiliary to the Children's Home Society when they held their May meeting at her home on Las Planideras.

President Nancy Garland asked for a moment of silence in respect to Sally Holcombe who had been a member of the group before her untimely death.

The names of ten prospective members for fall was read by secretary Ethel Iverson. A coffee will be held in honor of the new members in September.

Lola Wood, vice-president, who is in charge of the luncheon planned in June, announced that it would be held at the home of Mardi Brown. It's to be a leisurely affair with much fun and swimming...a rest for the members of the group who have worked long hours to produce a successful Mariposa Ball.

GARDEN CLUB NEW MEMBERS

New members recently welcomed into the Garden Club are; Mr. and Mrs. Paul Fletcher, Mr. and Mrs. Willard Gillies, Mr. and Mrs. Danna H. Lee, Jr., Mr. and Mrs. Douglas Morrison, Mr. and Mrs. Spencer Olin and Mr. and Mrs. James Sterkle.

Members enjoyed a trip to Julian recently to view the gorgeous wild-flowers on display. Rainy weather in the spring made it a particularly beautiful sight.

Mr. and Mrs. James Morford will be host and hostess for the Annual Meeting and Coffee that the Garden Club has planned for Tuesday, May 29.

TENNIS ANYONE?

Things are really busy at the tennis courts and with the new pro shop plus the clubhouse it is finally a "genuine" tennis club.

The ladies of the A, B, and C teams resumed their Chop-suey playday during the month of May and it was thoroughly enjoyed by all those present. Each member was asked to bring a salad and lunch was then served on the clubhouse patio. There were many requests by the members to do this more often.

A roast turkey and delicious casseroles and desserts were enjoyed by all members of the Tennis Club that attended the recent potluck dinner (DOESN'T SOUND LIKE POTLUCK TO ME.) Harmon and Mardi Brown graciously opened their lovely new home for the occasion.

"CITY OF HOPE" INVITATIONAL TENNIS

The First Robinson's "City of Hope" Tennis Invitational Tournament played on private courts in La Jolla and Whispering Palms April 28 and 29, adding much to the success of the overall picture. A very large amount of money will be given to this very worthy cause because of the great staff that assisted in the tournament. The ad book alone brought in \$18,000; and on Sunday, April 29 at the L.A. Tennis Club, 22 celebrities took part in a doubles competition with opponents paying \$100 each per set for the privilege.

Several of the participants from San Diego area journeyed to the L.A. Tennis Club to join in the festivities: These included: Mr. and Mrs. Bill Milliken, Whispering Palms Tennis pro and wife; Mr. and Mrs. James Andrews of Huntington Beach who assisted in running the tournament at Whispering Palms; and Mrs. Pat Groves of La Jolla.

During the afternoon, a beautiful buffet was served at the L.A. Tennis Club; and that same evening, at the Jack Ryan's residence in Beverly Hills, all the chairmen of the tournament were feted with a cocktail, buffet, and dance in appreciation for their assistance.

Salk Institute from their year's fund-raising projects, including \$19,000 earmarked for the purchase of a second Gamma Counter to be used in Cancer Research.

Dr. Edwin Lennox accepted the Gamma Counter funds and Mrs. Jacob Bronowski accepted \$1,500 for the Salk Library Fund. These and other monies total \$247,000 which WASI has donated to the institute over the past 10 years.

The birthday theme of "Now We Are Ten" was carried out with colorful candles, streamers, balloons and a five-tiered birthday cake that was cut to serve the 300 WASI members and guests.



Mrs. Charles Miller (formerly Betty Klitgaard) was named "The Bride of the Year" and received a tiny nosegay as her award as well as a "toast to her happiness", from Mrs. Knox and Mrs. William E. Spicer, among WASI awards at La Jolla B & T Club

WASI'S TENTH ANNIVERSARY CELEBRATION

The Women's Association for The Salk Institute singled out two of its members for special honors at their Tenth Anniversary luncheon, at the Atlantis restaurant. The honors were two perpetual awards initiated on this occasion.

Mrs. Abraham Ratner was presented the "David H. Garfield President's Award" and Mrs. Henry M. Hedges received the "James H. Knox Woman of the Year Award". Both awards, silver champagne icers, were presented to the WASI members by Mrs. James H. Knox, immediate past president and chairman of awards.

Four silver awards were announced at the luncheon. The formal presentations were made at an earlier coffee held recently at the La Jolla Beach and Tennis Club. The recipients were, Mmes. Henri Charmasson, Kent B. Casady, James H. Knox and Hamilton Marston.

At the birthday luncheon more than \$30,000 was presented by WASI to The

The candles were actually hot pink naugahyde covers for bottles of champagne that were situated in a bed of colorful daisies and which were expressly labeled for the occasion. They were awarded as a prize at each table to a guest pulling the starred streamer. Mrs. John M. Athaide was decorations chairman.

Past presidents honored in the cake-cutting ceremonies were Mmes. Morton J. Cohn, Founding President, Herbert F. York, Louis Wolfsheimer, Lawrence B. Cook, Harry E. Farb, Anderson Borthwick, James H. Knox and David H. Garfield.

Other ceremonies included installation of officers by Mrs. William R. Walker. Mrs. Garfield resumed the presidents duties for a second term. Executive Board Members include Mmes. Amos Sommers, B. R. Foushee, Kent B. Casady, Henri Charmasson, Benjamin Myers, Sherwood R. Gordon, Wallace Dorman and Claire M. Weeks.

Mrs. John J. Einhorn was the luncheon chairman.

NEWS FROM LA JOLLA



Four "Silver Service Awards" were presented to outstanding members of the Women's Association for the Salk Institute at a coffee given at the La Jolla Beach and Tennis Club recently. Pictured, (left to right) Mmes. James H. Knox, Kent B. Casady, Henri Charmasson, Hamilton Marston, Mrs. David H. Garfield, WASI president (far right), was presented a gold service medal in appreciation of her executive office for the 1972-73 year. She will resume her position at the Tenth Anniversary Membership luncheon to be held in May at the Atlantis Restaurant for the entire WASI membership and their guests.



La Jolla Beach and Tennis Club members, Judge Artie Henderson, center, newly appointed as the second woman judge in San Diego history, Mr. and Mrs. James C. Stowers left, and Mr. and Mrs. Richard Dawson, right, hosted a party recently at the La Jolla discotheque, Poppies. Rolf Langeraud was Mrs. Henderson's escort at the event attended by over 100 guests.



Famed couturier, Jean-Louis, left, was the luncheon guest of Chris McCullah, manager of I. Magnin's La Jolla at the Beach Club following a showing of his latest line of fashions at the local store.

CHAMPIONS ALL

Several boys and girls of Rancho Santa Fe were recently recognized as champions in various county events.

In the countywide Spanish field day, eighth grader Julie Resh, daughter of Mr. and Mrs. Wallace Resh placed ninth in proficiency tests. Her competitors were Spanish students from grades 7-12.

Nicola Holme, daughter of Mr. and Mrs. Richard Holme was local spelling champion from a field of twenty-five 7th and 8th graders. She represented the Ranch school at the "Spelling Bee" which was held at the Department of Education.

Several other students qualified as finalists in the math program. They attended the Math Field Day which was held at Madison High school in May. Those making the trip were Jennifer Horton, Mark Olsen, Tim Smith and Andrea Cantwell.

A student from the first grade, Holly Fletcher, was recently recognized for her talent in art when one of her productions was selected for display at the State Art Convention.

COTILLION ENJOYS DINNER DANCE

A dinner dance for the ninth grade Cotillion was enjoyed recently under the chairmanship of Mrs. Neil Randol.

Noting it as the last dance of the season, there were special floral decorations and dinner was served at the Gourmet Restaurant. Dancing was

enjoyed later at the Garden Club.

Co-chairman for the event was Mrs. William Wood. Chaperons for the evening were Mr. and Mrs. Ralph Valle and Mr. and Mrs. Issac Sheaffer, both of Solana Beach. Their instructor Mrs. Gloria Monaghan was also present.

TRACK STARS GO TO JUNIOR OLYMPICS

Coach "Skip" Wakeman who trains both the boys' and girl's track team at the Rancho Santa Fe school recently released the names of the outstanding performers.

The tracksters chosen will compete in the Junior Olympics which will be held in June at Balboa Stadium.

An outstanding season in track was chalked up to the Rancho girl's Junior High team. Competing with girls from the 6th, 7th and 8th grades of other North County Junior High schools the local girls walked off with most of the track events.

Those selected for the Olympics are, Bantam group; Kevin Zasio, Ann Baker, Mark Sansone, Tracy Lee, Ricky Ptak, Donmi Collins, Scot Ewing and Nancy Gillies. Midgets; Penny Holme, Ty Miller, Charles Pinkel, Donna Looper, John Alexander, Ned Bonzi, Elizabeth Sharp, Hansi Auer, Richard



Five junior high girls take off on the 1320 yard run at a track meet held recently at the Rancho Santa Fe school. Reading left to right, Shelly Jenkins, RSF, Beth Burton, RSF, Debbie Sanchez, Earl Warren, Jackie Kinkade, RSF, Francis Saltevar and Earl Warren.

Culver, Andy Herzberg, Eric Nelson and Bill Cunningham. Juniors; John Pardee, Buzzi Culver, Linda Morrison,

Jenny Wrenn and Brian Holland. Intermediate; Leslie Perry, Andrea Cantwell, Carl Rowe and Doug Allred.

AT LAST - STOP SIGNS

As all of you have probably noticed, our students and other residents are now offered the protection of 4-way stop signs at the corner of Avenida de Acacias and La Granada. This was a project long worked for by the PTO safety committee, headed by Jim McReynolds. Our sincere appreciation to Jim, his committee, and to the Rancho Santa Fe Association for their efforts.

DID YOU KNOW?

That Neil Morgan, San Diego columnist, has this to say about the Sahn house; "For four years San Diego builders and craftsmen have passed rumors about the Roland Sahn house just east of Rancho Santa Fe off Del Dios Highway. Sahn, chairman of Elixir Industries of Gardena and his wife are now living in the house. It is probably the largest home in the county (25,000 square feet under roof including the indoor pool pavilion) and is among the most tasteful. The house is set in 77 acres of groves with stable, greenhouse, barn, caretaker's house and refrigerated trout stream.

The exterior is a happy marriage of redwood, glass and concrete

pillars...300 in all. Inside, Palm Springs decorator Arthur Elrod, (who's doing Bob Hope's 30,000 square foot house) has muted earth tones, oak, redwood and rosewood. The 16 foot door in the entry is of stained, leaded glass by James Hubbell of Julian. The building contractor was Harry Wanket of Encinitas; the architect, Fred Briggs of Laguna Beach. Says local designer, Gerald Jerome, who had nothing to do with the job; "this just may be the greatest house ever built."

MANY HOMES SOLD

People continue to sell their homes for one reason or another, business, health, family, size etc., and it reminds me of an item that I read recently and a timely one at that. It concerns Charles Conrad, the astronaut presently in charge of Skylab, who was at one time a resident of the Ranch. The ad that Jane Brett ran in the newspaper to sell his home attracted much attention:

House for Sale
OWNER LEAVING FOR THE MOON
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\$42,500

Today the most surprising part of the ad is the price...don't you agree?

Mr. and Mrs. Gordon Bartow have sold their home on El Camino Real and have moved temporarily to Leucadia. They will return to the Ranch when their new home on Las Colinas is completed.

Mr. and Mrs. James Sterkle are selling their ranch on El Camino Real. They will move shortly into the Frank Blanding home on Los Morros which they recently purchased.

Mrs. Lilyann Terbell has sold her home on Zumaque to Mr. and Mrs. Edward Hertselder of La Jolla. The Hertselders have a family of four boys and one girl.

Mr. and Mrs. G. D. Watts and sons have purchased a new home in Tucson, Arizona. As soon as their home on Via de Alba is sold they will move to that city.

Mr. and Mrs. Bob Holcombe are settled in their new home on Los Morros.

Three other homes were sold recently on the Ranch. Mr. and Mrs. Lennon Duntley purchased the home on Las Colinas from Mr. and Mrs. William Witherspoon.

A home on Avenida de Acacias was sold to O. C. Easter by Mr. and Mrs. John Murphy.

Mr. and Mrs. Albert Anderson sold their home on El Acebo to Mr. and Mrs. Stephen Reynolds.



Rancho Santa Fe Middle School students Susie Baker (left), Mark Olsen (second from right) and Nicola Holme (right) look over some samples of words with Mr. Bill Spivey, language arts teacher, prior to a recent spelling bee at the school. Nicola won the competition and attended the San Diego County Schools contest.

JOTTINGS.....

As a token of appreciation for attending the Mariposa Ball as members of their tables, Las Duenas' members, Lola Wood and Liz Herdman and husbands entertained several couples recently with a lasagna dinner.

Those enjoying the evening at the Herdman home on Mimulus were Mr. and Mrs. Fred Morey of Loma Santa Fe, Mr. and Mrs. Ed Eichler of Montecillo, Mr. and Mrs. Roscoe Wilkey, Mr. and Mrs. Byron Webb, Mr. and Mrs. William Kroger, Mr. and Mrs. John Hamrick and Mr. and Mrs. C. Temple

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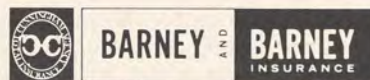
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Murphy, former popular Ranch residents, now residing on Point Loma.

Mr. and Mrs. James Sterkle plan to take the Princess Cruise to Alaska this summer and will be gone for about two weeks. The Dick Stoughtons also are planning a trip to Alaska.

Mr. and Mrs. Bill Teetzel are leaving in June for a North Cape cruise.

Recent visitors to the ever popular Hawaii were the John Alexander family, the C. W. Fraziers and the Gordon Broadheads. Mr. and Mrs. Peter Fletcher and Mr. and Mrs. Walter Hensey also made the trip to the islands.

Three neighbors on La Madraselva

decided that a work party was necessary for some landscaping beautification for their cul-de-sac. Preceding the long hours of toil Mr. and Mrs. Harvey Herzberg entertained Dick and Carol Doughty and Dick and Carol Tibbets to a champagne brunch.

Mr. and Mrs. William E. Quirk plan to visit family members and friends in June in their native city of Portland, Oregon.

Four ladies on the Ranch have been traveling weekly to The Skillet at Newport Beach to learn the secrets of Italian cooking. Making the trip are Ethel Iverson, Mardi Brown, Sugie Armino and Jan White.

Doug Cooper, son of Mr. and Mrs. Roy Cooper celebrated his tenth birthday recently with a party for his friends at Playland in El Cajon. An enjoyable dinner of pizza followed. Those attending were Mackie McReynolds, David Doughty, Stewart Terry, Chris Dee and Kevin Bailey.

"Missy" Russell, daughter of Dr. and Mrs. James Russell celebrated her fifteenth birthday on May 11.

That Scott O'Dell, the distinguished author of juvenile books and a local resident, has woven his new book, "The Cruise of the Arctic Star" around a voyage in his own boat from San Diego to the Columbia River.

That Bill Scott, manager of Jurgensen's grocery store in La Jolla removed kangaroo tail soup from the shelves after a warning from Maria Lloyd, Encinitas's famed friend of animals. She told Scott that the soup has been outlawed for it is illegal to import for sale the bodies of many land and sea creatures.

That new road markers have been installed on the Rancho Santa Fe-Encinitas road to direct your course during the times of flooding. Residents are familiar with this troublesome area during the rainy season.

That Maurice Langer, fine tailor of Beverly Hills for many years has opened a shop in the Canterbury Square section of Del Mar. He says he has always loved this area, and finally made the move.

That Dorothy and Charlie Stimpson have a delightful new flowerbed directly in front of the Inn. Bright now with yellow chrysanthemums, the flowers will be changed with the seasons. □

IMPORTANT NOTICE

We want your news! Anything important to you is important to us. Birthdays, graduations, weddings, births, parties. Your pictures are always welcome, too! Our deadline is the 15th of the month preceding the month of publication (we publish on the 10th of the month following). Please mail material (typewritten, double-spaced) to our Rancho Santa Fe correspondent

Jerry Shockney
P.O. Box 1285
Rancho Santa Fe, Calif. 92067

P.S. If your event is scheduled for anytime prior to our publication date of the 10th of each month, submit your story in the past tense for obvious reasons. Thank you. □

A FAMILY BUSINESS

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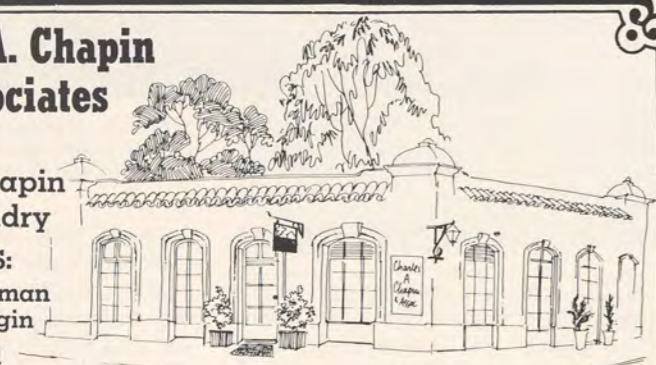
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MOON LIGHTS



by Lynn Moon

THE DOW: Is It Up or Down?

Ow, the Dow. It has gotten downright confusing as of late.

While it is supposed to tell us how good (or how bad) the market is, the Dow Jones Industrial Average is telling us one thing — while the market itself is reacting entirely differently.

What may seem a stunning revelation is ever so correct: the Dow is no longer representative of the market.

Since April, 1972, while the Dow was bursting into new highs over 1,000, an amazing 75% of all stocks were going down! Less than 50% of all stocks on the New York Stock Exchange closed up even a fraction in 1972.

ANOTHER MARKET INDEX

Compare the Dow to another index, the Indicator Digest Average, and the result is shocking. The Dow represents 30 stocks. The Indicator Digest Average is comprised of all stocks on the New York Stock Exchange. If the Dow were to represent all stocks on the exchange, too, the average would hover at 650, rather than around 950 currently.

This realistic adjustment is sobering indeed, as the figure makes the market just as bad as the 1970-1971 bear market, the worst in 20 years. Understandably, the small investor is confused, observing the relative cheerfulness of the closing averages but witnessing the decline in stocks all about him.

The Dow has been telling a different story from the market-as-a-whole for three years.

Initially during 1970, the difference simply was credited to the failure of the market to advance as rapidly as the Dow. But during the last year, the two yardsticks were moving in pronouncedly different directions: the Dow up, the average of all stocks down.

WHY DID THE DOW GO PHOOF?

The Dow is one of those mystical formulas statisticians love. It is a weighted average of only 30 stocks. But these 30 stocks, arbitrarily selected, no longer represent the condition of the market.

In being a weighted average, the Dow gives greater (even excessive) importance to a few stocks on its lists. Those companies having the largest capitalizations or having issued the most stock and bond shares have a greater impact on the Dow. In fact, seven of nine stocks with the largest capitalization are in the Dow.

Too, the average gives greater weight to higher-priced stocks. For example, a 10% rise in lower-priced Anaconda would cause only a 1.3 point rise.

No wonder the Dow Jones Industrial Average is dizzying. Is it up? down? When two-thirds of the entire advance from the market low of 1970 is due to seven stocks, it's hard to tell.

A new index, anyone? □

OFS BOARD OF DIRECTORS ELECT CONTROLLER



William W. Rorick, president of Oceanside Federal Savings and Loan Association, announced that the Board of Directors at a recent meeting elected Raymond E. Foster to the position of Controller of the Association.

Prior to his association with Oceanside Federal Savings, Mr. Foster was a member of the CPA firm of Peat, Marwick, Mitchell and Company for the past ten years.

A native of Oceanside, Mr. Foster attended Oceanside High School and is a graduate of San Diego State. He is a member of both the American Institute of CPA's and the California Society of CPA's. He is active in the Oceanside Boys' Club and is currently serving as a director and treasurer. □

TRES VERDE

LUXURIOUS CONDOMINIUM LIVING AT RANCHO LA COSTA

Tres Verde is the most exciting condominium complex at Rancho La Costa. The one and two bedroom units are located on the 17th green of the championship golf course, overlooking the lake. Spacious living rooms with sliding doors lead to private patios; dining rooms have breakfast bars; all electric kitchens include illuminated ceilings plus dishwasher, disposal, instant hot water unit. Other outstanding features are: Mounted fireplaces, skylights, wet bars, radiant heating and air conditioning. Ample parking area for cars, storage depot for golf carts and equipment. . . and eligibility for membership at the famed La Costa Country Club. Come visit! Watch the sun set over the ocean just a mile to the west of Tres Verde! Or write for a brochure, if you can't come in person. Prices start at \$46,950.



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Interior Design Notes

The Importance of Selecting the Correct Lamp

Probably no item of the many the decorator deals with has shown such dramatic and versatile development in recent years as the lamp. Selections are so



broad that there should be no reason for not finding the correct lighting fixture for every setting and room.

Yet in our experience I find that the lamp is the most difficult decorative item for customers to choose successfully. One of the reasons for this is because many customers who regularly turn to decorators for their custom draperies, reupholstery, and slipcovers, hesitate to ask for professional help when it comes to lamps. All too frequently this results in selections that are inappropriate for the particular setting — the size or shape isn't right, or the style chosen is too "safe" and uninteresting in relationship to its surrounding pieces.

For customers who are interested in the total effect of a new setting or complete room, we naturally like to assist in the selecting of lighting fixtures as part of our assignment, so that the proper visual composition and relationship of all items can be achieved. However, whether working with a decorator or independently, an understanding of the following criteria will be helpful in making the proper selections for your home: 1. Consider size and height of table (for table lamps). 2. Consider the bulk of the piece of furniture (i.e., chair or sofa) beside which the lamp will be placed. 3. Consider the type of wall decor behind or near the lamp.

Some suggested guidelines: 1. Tables whose surface dimensions are greater than their height generally require taller lamps. Heavier tables require more generous proportions to the lamp in terms of base size, height and overall importance. 2. Size and shape of lamp also depends on bulk of surrounding pieces. Lamps should be selected that coordinate with the total setting in size and design as well as color. 3. Lamps must also coordinate with wall decor. An import painting or mirror behind a sofa should not be overpowered by lamps that are too

heavy or tall. Conversely, the proportion of a tall, skinny lamp can be enhanced if needed, by placing one or two choice pictures behind or to one side of it.

The versatility and decorative uses of lamps is almost endless. Try adding a few small lamps in such locations as on a shelf amongst books, or on a small desk or chest in that darkened corner of library, bedroom or living room — or even on a kitchen counter near the vegetable bowl.

Where space is at a premium floor lamps and tray table lamps offer many decorative possibilities as well as providing lighting in smaller space than table lamps. Chandeliers placed low at both ends of living room sofa, in place of table lamps, can create an unusual and dramatic touch.

These are just a few thoughts on the important subject of lighting. Please remember that selection of the correct lamp can make or break an important setting in a room, or the entire room, for that matter.

Editor's Comment: This is the second Feature Article on Interior Design prepared by members of the Design Staff of La Jolla Interiors, 7470 Girard Avenue, La Jolla. □

LAND ADVISOR

Responding to the needs of North County residents with land development problems, the Board of Supervisors has established an office of the Citizen Planning Advisor in Vista.

Located in the Building Inspection Office at 837 Williamston Street, Dick Brockett fills the position after spending the last four years on the staff of the San Diego County Planning Department.

"I am available to advise people with questions or problems related to development and land-use within the unincorporated portion of the County. In addition, my job is to assist in organizing material related to cases coming before the Planning Commission, Zoning Administrator, or Board of Supervisors. This includes advising those wishing to support or oppose land use matters to be heard by these decision making bodies," Brockett said.

Brockett is the North County representative of Citizen Planning Advisor Bob Stuart, who is located in Room 200 of the County Administration Center, 1600 Pacific Highway, San Diego. In addition to the Vista office, another branch office is in La Mesa.

"Having an office of the Citizen Planning Advisor in Vista will eliminate the necessity for North County residents to make repeated trips to downtown San Diego for information and advice on planning and land-use matters," Brockett said. □

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CONWAY'S CONCEPTS

TAX SHELTER MIRACLE OR MYTH?



by E. R. Conway

Question: I hear a lot of talk about Tax Shelter. As near as I can tell, people are talking about the annual reduction in "book value" (of a piece of income property) that they can assume for income tax purposes. From my standpoint, this simply reduces the tax basis of my property at a time when I know that it is increasing in value. Thus, if I took this annual depreciation I'd simply be increasing the "whopping" capital gains tax that I know I'll have to pay when I sell.

Answer: Everything you say is true but let me make one recommendation, and then ask you a few questions. If you are not now taking annual depreciation on your income property, talk with your accountant. I think that he'll tell you that Uncle Sam will take it for you, when you sell. In other words, when you go out of title, he'll presume that ordinary depreciation was taken, over your holding period, and reduce your basis accordingly. Now for the questions. Do you prefer to pay taxes at ordinary rates or at capital gains rates? Would you like an interest free loan from the government? Do you think that tomorrow's dollar will purchase less than today's dollar? The answer to these questions get right to the heart of the reasons for the current interest in tax shelter.

1. Every dollar of depreciation taken, as a result of your income property ownership, can shelter a dollar of ordinary income that you would have paid taxes on at ordinary income rates. More simply stated, if you are in the 50% bracket, every dollar of depreciation taken puts fifty cents back in your pocket. When you finally sell that property, Uncle will tax you for the amount of the gain, but, at capital gains rates.

2. Thus, as you can see from the above example, every dollar of depreciation taken results in an outright return to you of twenty-five cents and an interest free loan of the other twenty-five cents until such time in the future as you sell your property.

3. Finally, the interest free loan of twenty-five cents is made to you immediately (in the year that you take the depreciation on your property) and you repay it at some time in the

future when that quarter has eroded in purchasing power by at least 5% a year.

Believe me, if you don't think that a 5% annual inflationary economy is the very best that we can hope for in the future, you are closing your eyes to what's been happening since the end of World War II. Next month I'll answer a question concerning the advantages and disadvantages of accelerated depreciation.

Mr. Conway, a graduate of the University of New Hampshire and a former graduate student of Finance at San Diego State, is a Real Estate Investment Counselor and Exchange Specialist, located in Rancho Santa Fe. He is a graduate of the National Institute of Real Estate Brokers Course, "Principles of Investment Property, Exchange & Taxation"; C.C. Chatham's course on "The Art of Real Estate Counseling"; Richard R. Reno's course in "Modern Real Estate Exchanging & Counseling"; and many other Real Estate investment seminars. Send your questions to P.O. Box 1777, Rancho Santa Fe, Ca. 92067. 753-9440.□

JACK CONOVER NAMED VICE PRESIDENT

Jack Conover, sales and marketing director of Coronado Cays since November, 1971, has been appointed a vice president of Coronado Landmark, Inc., developer of the Cays and one of the Signal Companies.

Conover will continue to head sales and marketing at the growing marina community on Coronado's Silver Strand. He joined the Cays development at its beginning in late 1969 as project coordinator.

A San Diego area resident for eight years, Conover previously was associated with Percy H. Goodwin Company in real estate sales, leasing, and management. Prior to that he was an administrative assistant and assistant advertising manager with Getty Oil Company and U.S. Borax & Chemical Corporation in Los Angeles.

A graduate of Amherst College and Harvard Business School, Conover is a commander in the U.S. Naval Reserve and serves as commanding officer of ship supply officer division 11-2 at Naval Training Center, San Diego. He also is a director and secretary of the Coronado Cays Homeowners Association.

Conover said the next major sales activity at the Cays will be the opening in mid-July of \$8-million Bahama Village, comprising 65 single-family houses and 46 townhouses which will complete the first half of the Cays bayfront master plan.□

PLACES & FACES

SAVINGS AND LOAN OPENS AT RANCHO SANTA FE

Rancho Santa Fe Savings and Loan Association, the first financial institution to originate here, has opened its doors at the southeast corner of the Ranch's business district, according to Don R. Ausbrooks, executive vice president.

Ausbrooks, 37, who is a native of Tennessee and came to Rancho Santa Fe Savings from Lompoc where he was managing officer of an S&L, has been in the banking business in California since 1958.

He said that all S&L services would be available except safety deposit boxes which would be added when the firm moves from temporary quarters at La Granada and La Flecha in the Warren Properties Bldg. to permanent quarters. Plans are being drawn now for a permanent office in the Rancho Santa Fe shopping area.

Rancho Santa Fe Savings was started by Frank R. Warren and Richard K. Colbourne, who first discussed the

idea with Tom Slattery, vice president and manager of Security Title Insurance Co. several months ago. Attorney Roger S. Woolley joined the group and the organization began.

Final approval from the federal agencies was received May 11, authorizing opening of the savings and loan offices.

The firm will use as its identifying symbol a rendering of the original Osuna cattle brand used in the area nearly 125 years ago when Don Juan Maria Osuna received the Spanish land grant that established the first ranch.

It was Warren who suggested adapting the brand to the company logo — a Mexican "picture" brand designed by Osuna using an inverted "T" with the letter "C" at the top and crescents at each terminal point of the horizontal bar. It will appear in advertising and on stationery as a sealing wax impression with the initials "RSF."

Warren stated, "Rancho Santa Fe Savings will be part of the community, serving the financial needs of the Ranch and the surrounding area.

"For that reason, we thought it appropriate that this bit of Ranch history be preserved in the way we could do it best — by letting it serve as the 'brand' of this newest addition to the Ranch as it did for the first."

Osuna established the first commercial activity in the 8,824 acres

granted him by Governor Figueroa in 1840. Now Warren and a group of far-sighted businessmen-residents of Rancho Santa Fe are establishing the first savings and loan association here with an initial capitalization of \$2 million.

"We expect to offer every savings and loan service," Ausbrooks stated, "and will assist those who wish to build or buy homes, remodel and otherwise improve their existing property. Not only are our interest rates competitive with other savings and loan associations but we can provide the personal service only local people can offer."

Officers and most of the original investors are Rancho Santa Fe residents. In addition to Ausbrooks, they are Warren, chairman; Colbourne, president; Woolley, secretary; and Ludwig Weindling, treasurer.

Directors are Rober E. Brickman, J.E. Coberly, Jr., Russell Q. Fellows, Percy H. Johnston, Arthur R. Lindburg, R.A.L. Loretz, Judge Lloyd S. Nix, Herbert Pratt, Y.C. Soda and E.R. Woolley.

Don Juan Osuna undoubtedly would have approved of the new Rancho Santa Fe Savings and Loan Association and would have branded their start with wishes for success. As Warren expressed it, "We are Rancho — all of us — and we hope the others who live and visit here will stop by and be friends."□

When you've something
worth saving about...

Save at the Ranch

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THIS IS LIVING

by Don Deder

IT'S CLOSE ENOUGH FOR GOVERNMENT WORK

At last look, the Pentagon was still in the market for a device capable of driving a tent stake 12 inches into frozen earth in one minute.

You've got to admire the military approach: The problem is the enemy. Attack it.

Thus, every so often, the Department of Defense issues a list of imaginary inventions it wants invented. Besides the stake-driver, our generals also are shopping for motorized uniforms, plastic cartridge cases and explosive foxhole diggers. (And, it's supposed, eventually there will be a need for a stake capable of being driven 12 inches into the frozen earth in one minute.)

Well, as soon as the Rube Goldbergs are done with pitching Army tents, they are invited to apply their cunning to some civilian projects.

I need an instant clothes drier for the shower door, to speed up the dehydration of the festoons of feminine finery regularly hanging there.

That running argument about amplified television commercials could be silenced by an automatic noise governor.

Then, how about a pop top pickle jar? In a classic misdirection of genius, the packing industry gave beer drinkers—an uncomplaining group willing to use hatchets, ice picks and pocket knives to gain entry—the pop top, and left pickle fanciers to wrestle jars with main strength and awkwardness.

It seems only fair that the toy makers, have flooded our nurseries with fragile, chewy and un-mendable playthings, would stir in a magical chemical which would make a plastic toy evaporate three days after it landed on daddy's work bench.

What to do about litter? Since people seem compelled to toss trash into streams and along roadsides, how about cola cans shaped like rabbits and cracker boxes resembling fish?

Let's divert some effort by plant geneticists working on improved breeds of vegetables. What we need are good-tasting weeds.

The 1973 cars are in full fashion, each equipped with a console of "Nader's naggers," those insistent reminders that belts aren't fastened, doors aren't closed, keys aren't removed and gears aren't parked. There's even a federally-required fan which draws polluted air from the outside, circulates it through the lungs of the driver, and ejects it into the atmosphere.

And unavailable, as optional features, are:

—A retractable periscope for evaluating traffic jams.

—Some effective means of dissuading tailgaters.

—An inflatable parking space.

Obviously, the same engineers that design cars influence the architects of freeways, those concrete ribbons of commerce which work dandy so long as the cars stay off. (For some reason, this irony reminds me of Dick Wick Hall's reassurance regarding the Gila monster: "Completely harmless, unless he bites you.")

But I digress. As for telephones, the frontier is assumed to be 150 miles in space where international conversations are relayed through satellites in parking orbits. Yet an earthly fortune awaits the developer of an automatic three-minute cut-off for teen-agers and a device which would let you know who is calling before you pick up the phone.

America has been demeaned as a bathtub culture. Wrong. We have progressed to a primitive barbecue culture. Our cookout broilers are mobile, hooded, motorized, gas-fired, adjustable and quick-starting, but not one will keep the smoke from enveloping your guests like mustard gas.

So there's no shortage of challenge.

Myself, I'm working on a computerized mail box, which will deposit checks directly into my bank account, return bills with some kind of dumb note that will delay a second notice for at least a month, clip out-of-town newspapers for speedy perusal, and chomp up junk mail into a compost that will make tomatoes grow ten feet tall and set a bushel to the branch.

Lord knows, the nutrients are there. □



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ELABORATE FACILITIES KEY TO SUCCESS

During the initial planning stages of Rancho Carlsbad, the \$6 million adult, resort mobile home community in Carlsbad, California, a major decision faced developers David F. Dawes and Ronald S. Schwab, principals of Western Land and Development Corp.

It was a crucial decision based on a single point. Should they take the conventional approach and budget to meet interest costs based on normal incubation time? Or, would it be better to take that projected interest money, invest it initially in exceptional, permanent community recreational facilities and hope that these elaborate facilities would attract residents at a much more rapid rate?

In deciding between interest vs. facilities — Dawes and Schwab gambled on facilities — and won! The community's 504 spaces are already almost 60% occupied or reserved. And Rancho Carlsbad just officially opened in August 1972. It's a remarkable record for a development of this size and caliber.

"In looking at it realistically," Schwab said, "we felt that it was simply a case of spending the money early on our club house, recreation center, golf course and other facilities, or playing it safe and spending the same money for interest over a period of years while we waited for the community to fill."

He continued, "we felt that with our beautiful location, smog-free climate, new planning concepts and other natural advantages, if we added social and recreational facilities no other mobile home development could match, that we would fill far faster than anyone thought possible and also attract many residents who would not consider living in an ordinary mobile home park."

At this point in time, it's obvious they were right. When the decision was made, they were a lonely minority of two. Almost all other advisors, including the lenders, opted for the safe course.

Because they had both vision and conviction, Rancho Carlsbad today boasts a central recreational complex plus supporting recreational facilities that rank among the finest in the nation — in any type of development.

The 160 acre community has a luxurious 13,500 sq. ft. club house with almost anything anyone could want — including a lounge, library, seven-table billiard room, giant central meeting room with stage, dance floor and sound system, card rooms, shaded veranda overlooking the lake, spacious

party kitchen and luxuriantly landscaped grounds.

Additionally, there is a separate 12,500 sq. ft. recreation center with a fully equipped gymnasium, enclosed championship shuffleboard courts, saunas, massage studio, men's and women's shower and locker rooms and two spacious arts and crafts studios. The complex surrounds a central 62 foot diameter circular swimming pool. Two relaxing hydrotherapy pools are adjacent.

There's much more at Rancho Carlsbad, including a game fish stocked lake, an 18 hole executive length golf course, driving range, practice putting green, tennis courts, lawn bowling and croquet grounds, horse-shoe pits — and even a secluded private picnic grove.

The community also has its own equestrian center with stables, riding rings, saddle shop and miles of riding trails. A full time activities director keeps the social and recreational programs interesting, challenging and organized to meet the needs and desires of the residents. Life at Rancho Carlsbad can be as busy or relaxed as the residents want it to be. Everyone is encouraged to set their own pace.



Co-developers David Dawes (left) and Ronald Schwab (right) make final plan check of the elaborate recreational facilities they have constructed at Rancho Carlsbad. Enjoying record sales success, the \$6 million resort mobile home community covers 160 acres and has taken almost seven years to plan and complete. It's being acclaimed as one of the finest and most beautiful mobile home developments in the nation.

Since the community's official opening, the crowds have come to see — and to buy. Sales and reservations are running ahead of all estimates. In fact, they are well ahead of the developers' most optimistic projections, and are increasing each month.

Rancho Carlsbad is currently conducting open house and visitors are welcomed each day of the week. Located in northern San Diego County at 5500 El Camino Real, Carlsbad, the community is reached via the San Diego Freeway (Interstate 5) to the Vista Way turnoff (Highway 78). Drive inland 1-1/2 miles to El Camino Real, then South just three miles to the Rancho Carlsbad entrance. □

New Leisure.

At Rancho Carlsbad, you'll enjoy year 'round resort living. A luxurious, rewarding, leisure-oriented way of life, free from pressures and problems. A totally new life-style, rich with social and recreational opportunities.

A scenic, smog-free, all-adult pleasureland, Rancho Carlsbad is a 160 acre, master-planned residential mobile home community unlike any other anywhere. Community recreational facilities are acclaimed as among the finest in the nation — in any type of development!

And they are yours to enjoy everyday! Challenging 18 hole golf course, putting green and driving range. Luxurious club house with lounge, library, card rooms, seven-table billiard room, central community room with dance floor, stage and party kitchen.



America's finest Mobile Home Community

New Lifestyle.

Fresh water, game fish stocked lake. Lavish recreation center with gymnasium, sauna baths, arts and crafts studios and enclosed, competition shuffleboard courts. Sparkling 62 ft. diameter circular swimming pool and two hydrotherapy pools. There's even an equestrian center with stables and riding rings. All this and more, plus a full calendar of community social events and activities, can be yours for far less than you would ever imagine!

Double-wide site rentals range from only \$110 to \$165 per month. That's all! And these nominal rates are guaranteed to January, 1977. Plan now to visit Rancho Carlsbad. Tour our beautiful Viking model homes. But, please don't delay. Choice sites are going fast. Because Rancho Carlsbad is truly... where the good life begins!

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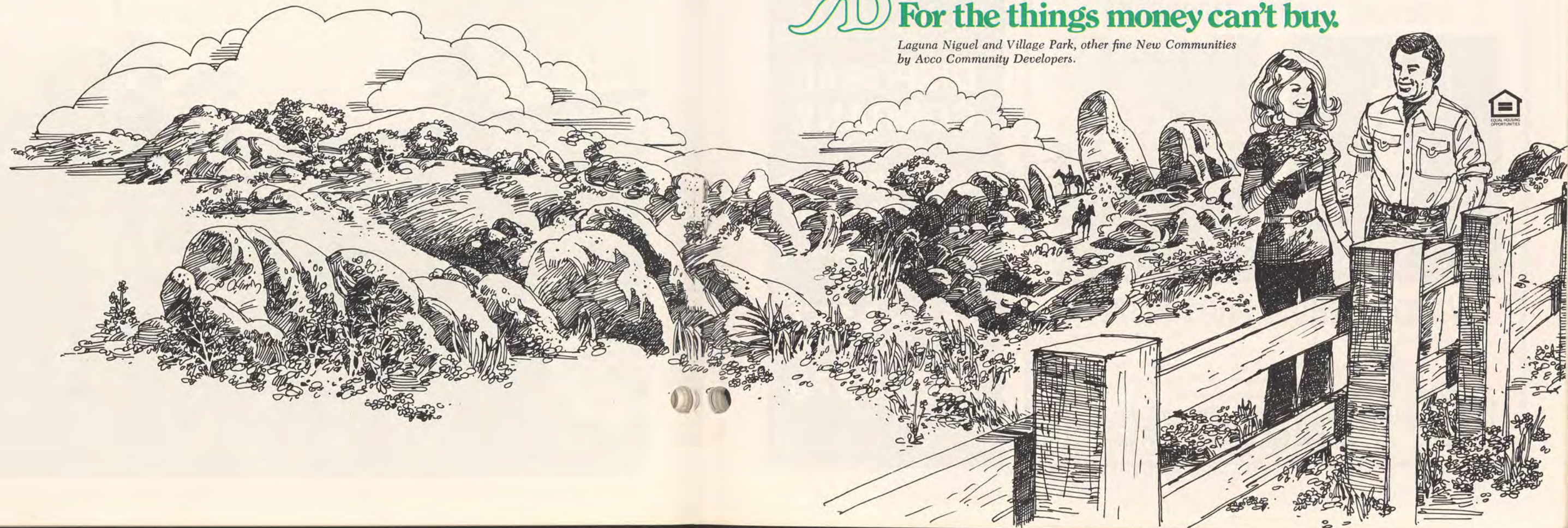
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PLACES & FACES

COLOR OUR
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Our cover for May Living pictured the popular Mr. and Mrs. Richard W. Arendsee on the grounds of the Lomas Santa Fe Country Club. But we goofed... We forgot to tell you that Judy's handsome outfit (the David Crystal separates in red and white) is from the Lelah Elgin Shop of Rancho Santa Fe and Coronado. □

LOMAS SANTA FE REALTY NAMES SALES ASSOCIATES

North San Diego County residents Everett A. Warren and Mary Lee Forsythe have joined the sales associates staff of Lomas Santa Fe Realty.

Warren, who has been a licensed agent for more than two years, is experienced in North San Diego County residential re-sale. Previously he was vice president and executive sales director for General Fire Extinguisher Corporation of Detroit and Los Angeles.

Mrs. Forsythe received her real estate license recently upon graduation from the Anthony School of Real Estate.

Warren and his wife, Andree, a former fashion designer, are residents of Encinitas.

Mrs. Forsythe and her husband, Jack, a pilot for Continental Airlines, live in the Santa Fe Hills section of Lomas Santa Fe with their two children, Jack and Jill.

With the new additions, the Lomas Santa Fe Realty firm now has an eight-

member sales force under the direction of Chuck Ripley, vice president of sales.

The company is headquartered at the Lomas Santa Fe exit of Interstate 5 in Solana Beach. It is a member of the National Association of Real Estate Boards and the San Dieguito Multiple Listing Service.

RANCHO SANTA FE DISPOSAL COMPANY to serve RSF

The recent sale of the Marron trash pick-up facility to Rancho Santa Fe Disposal Company was of news to Ranchoites. In addition to the excellent services formerly provided by Marron, RSF Disposal Company offers additional advantages such as: large-scale industrial waste disposal; construction site preparation and clean-up for building contractors; and special debris and rubbish removal for all customers with a wheeled Model 922 caterpillar tractor with articulated brush claw; as well as the tracked model 977 caterpillar tractor. For further particulars on any of the above services, please call 753-4157 or 753-7378. □



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Another word about 240-Z. It is not a plaything of the idle rich. It is not painstakingly handcrafted over a period of months, which as you know can result in ill-fitting parts and high costs. What it is, however, is a mass-produced automobile of exceptionally high quality. The best of two apparently contradictory worlds: affordable price and mystique... a Datsun Original. **Drive a Datsun, then decide.**

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INKLINGS
by pat britt

HOMES NEEDED

The San Dieguito Chapter of American Field Service International sponsored a social evening and celebration recently at Lomas Santa Fe Country Club. Honored guests were Dr. and Mrs. Carl Rouse and Mr. and Mrs. Stuart Shore of Del Mar, host parents of this year's foreign students, and Mr. and Mrs. Bob Lambert and Mr. and Mrs. James Majeski of Cardiff, host parent-to-be of next year's AFSers.



Forest Rouse, Johan Richter of Sweden, Lorraine and Carl Rouse of Del Mar.



Mr. and Mrs. Stuart Shore, and guests Arden and Bob Westerwick.

In the receiving line were Taaher Hessaam of Afghanistan and his American brother Mike Shore; Johan Richter of Sweden and his American brother Forest Rouse; Cathi Lambert and Pam Majeski, hostess sisters for next year; Stephanie Higgins and Terry Orr, Americans Abroad finalists who have been selected for an experience overseas; and Marguerite Moreno, who spent a year in New Zealand under the program.

AFS International is an almost completely volunteer organization dedicated to international friendship and understanding. Almost 3,000 students from 67 foreign countries spend the senior year in our high schools and live

with families throughout the United States. Approximately 10% of the total number are in Southern California. Families who are interested in participating in the program are urged to get in touch with their local high school.



Bob and Rose Lambert share a toast with Jim and Nancy Majeski. Both couples will be host parents next year for AFS.



Shelly and Russ Zasio of Russ A. Zasio Company, Rancho Santa Fe, and Jim and Bette Cook watch the setting sun. Jim is Manager of Security Pacific National Bank at Santa Fe Plaza.

An opportunity for a short term visit is approaching soon for 30 or 40 families in the San Dieguito area. From June 30 to July 5, a busload of touring AFSers will be in this area. These will be foreign students who have spent the school year in the Sacramento area. Any family who is going to be at home for that weekend and who has a spare bed and a warm heart is encouraged to offer. I think it would be a marvelous experience for any family to be part of. Please call Audrey Donelson (753-6945) or San Dieguito High School (753-1121) for further information.

When school begins in the fall, interviews will be arranged for juniors and seniors who want to apply for an opportunity to visit a foreign country for a year or a summer. Selected students are assigned to countries on the basis of qualified homes available. Any student who is adventurous may apply.

The AFS organization has its central headquarters in New York at 313 East 43rd Street. Each local chapter gives local support to the students and their host families, help U.S. students apply for an Americans Abroad experience,

help host families apply for a student, plan activities during the year for community interest and money raising, and provide a link with the central office.

The spirit of AFS is truly exemplified in its motto: "Walk together, talk together, O ye peoples of the earth; Then and only then shall ye have peace."

THE SLIM DOCTOR

Talked to Ruth Snider of Solana Beach about the new Medical Slenderizing Center in Oceanside. She was terribly excited about the many successes they are having. She says it is so encouraging to see people being rewarded with trimmer figures and nicer feelings about themselves. Rugh is Manager at the Center, which is staffed by medical doctors and nurses. They use daily injections for patients and toning herbal wraps. It is optional whether or not you avail yourself of the mouth-watering food especially prepared for the Center by King Richard's of La Jolla. It's rather elegant having a diet which provides lobster for you to eat!

LOUNGE-ERS

Many North County people have already discovered the intimate new Lounge at Winner's Circle. It is a neat place to drop into for that "after drink", but I think it will probably soon become quite popular because of its prime steaks. The meat is cooked to perfection (you do the cooking! so it must be!) the salad is mixed just right (you do the mixing and choosing!) and you can either fall under the spell of a baked potato or cast it righteously aside as the mood demands. I will not tell you how inexpensive the prime steaks are. You'd think it was a typo!

Two local people who have already become devotees of the Lounge are Diane and Al Huber of Solana Beach. Al is Manager of the Cost Less store in La Mesa. Diane has her own business called Hoo-Hoo Originals. It is a flower boutique which provides dry flower arrangements, terrariums, petal pretties, stamin staples, and traditional arrangements for proms, weddings, and "Gee, I didn't mean to get home so late, dear!"



Diane and Al Huber

WHERE THE BOYS ARE

Dr. Ron Summers was part of a surviving bachelors' pad recently, as his wife, Coralyn and her mother Mrs. Mildred Klepper, took suitcases in hand and flew to Israel for a two-week sojourn. Ron and Coralyn's father, Joseph Klepper, shared the apron and dustpan with the four Summers boys: Steve, Kay, Kendall, and Alan. The six men managed beautifully, but Ron says that it was due to Mr. Klepper's experience at bach-ing it which made the temporary Summers Fraternity work smoothly.

Coralyn and her mother were truly welcomed upon their return by six gentlemen who chorused, "What's for dinner?"

SANDPIPERS

Charlotte Suhler was the busiest Sandpiper ever as she put the finishing touches on the Sandpiper Membership Party. The blast was held at Klaus von Wendel's art studio on Jimmy Durante Boulevard in Del Mar. Doves of people dove into piles of rolls, beef, ham, and washed it down with headier stuff. The huge building, filled with art objects of every media, was a beautiful backdrop

for the reading "Diary of an Inane Housewife" which the Sandpiper crew laid on the audience. It was a howling bit of words by the poet Julie Viorst who wrote the charming "How to be Hip Over Thirty and Other Tradgedies of Married Life."



Elinor and Lou Mone contemplate giving Peg Holoboff a real ride.



Cindy Wattier, Eleen Noorland, Delphine Valles Key, John Lloyd, and Martin Noorland enjoy the Sandpiper party.



Sandpipers Maureen Richardson and Mariann Jurgens pausing before the party.

SAVE YOUR STAMPS

The Diocesan Council of Catholic Women was instituted by the late Bishop Charles F. Buddy in 1937 for the purpose of carrying on the work of the Bishop's Office. The San Diego Deanery was the first, but as population increased the La Jolla Deanery was formed. The Deanery is the parent group of all Church affiliated organizations. It meets 9 times a year in one of its 10 member parishes. The present head of Diocesan Council is Mrs. Wilbur Munich of Escondido.

The La Jolla Deanery is now 20 years old. It is very active in earning scholarship monies for San Diego County students, and in supporting the temporal needs of many missions.

In their installation, Mrs. Helen Carney of Del Mar was passed the La Jolla Deanery gavel, and enthusiastically began her two-year term of earning funds for others.

By the way, Helen requests four items from Living readers. She will make a pick-up if you call her and tell her that you have any cancelled stamps, or stamped envelopes (you do not have to remove them), clean old nylon stockings, small sugar packs, or small soap packets. All of these items are

re-worked for re-sale items, or given directly to those in need. Helen may be reached at 755-2995.



Mrs. Helen Carney is congratulated by Monsignor James Gilfillan of Mary Star of the Sea.

HAIR RAISING EVENING

The distaff side of the University of San Diego was treated to a ladies' evening recently, as the coeds took part in Women's Week. Every day a different aspect of being a woman was explored by the gals, as they breezed through counselors, speakers, philosophers, and various experts who could disseminate information to make a lady's life a little easier or prettier.

As part of the program, Debbie's Shop in Del Mar presented an extensive fashion show of coed-chosen and modeled fashions. During the show, a representative of Vivian Woodward Cosmetics demonstrated beauty techniques. During the more than two-hour presentation, Sigmon Vardii of Sig's Backroom in Del Mar did comb-outs and hair styling on several volunteers to show new styles, easy styles, and high-fashion styles for every type of hair and woman. There were many questions from the audience, and I think everyone there went away with information which they were eager to use.



Sig Vardii talks with models Audrey Barrett and Donata Luberski.



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Audrey wore one of the most elaborate presentations. It was numerous braids into which Sig had sewn multi-colored beads. Audrey's side hair had been twined in thread and the resulting rod was inserted through wooden beads to form "earrings".

Donata is a graduate student at USD in Political Science. She chose a styling from the other end of the spectrum, an easy frost and cut which could be a wash-and-go.

SECOND EDITION

Got some more news about the Cochran family and their new adventure. Fred and JoAn have been active residents of Solana Beach for nine years. Fred recently bought the oldest active newspaper in California, the MOUNTAIN MESSENGER in Downieville, California and became its 12th editor-publisher. The Sierra County paper is on its 120th year. Fred is making plans to move his wife and family (Elizabeth, 12; Paul, 9; and Danielle, 5) into the new location as soon as possible. All the Cochrans love skiing, fishing, mountain climbing, and backpacking, so the transplant will be quite painless for the group.



Fred Cochran, new publisher-editor.

Fred began his local career as a nuclear scientist from Indiana University and University of California, and gradually became a full-time science writer and editor. He is a member of the American Nuclear Society, the prestigious American New York Academy of Sciences, and founder of The International Metallographic Society. He is listed in the "Dictionary of International Biography", "American Men of Science", and "Leaders in American Science".

CRAFTY BUNCH

It must be the oldest permanent "floating arts and crafts game" in North County because its meeting place has been in five different locations in the past year, including Moonlight Beach for a sandcasting lesson. A representative display of goodies made by the daytime students in Mrs. Ida Maxey's adult education group (San Dieguito High School) found a home for the month of May at the Encinitas County Library. Even the class members were surprised at the variety of their output when it was finally amassed. It comprised quantities of loom and needle weaving, woven yarn baskets, wrapped warp, paintings in all media, wood-carving, linoleum block printing, papier-mache, and macrame in all shapes and sizes including a comfy macrame sling chair with its cordial invitation: "Try it! You'll like it!" Of particular interest to viewers, was a weaving exhibit showing the procedures from carding sheep wool, to spinning, dyeing with local plants and fruits, and weaving in process on the loom.

This is a friendly fun group, with an inspiring teacher sparking its program to draw out latent talents. Come

September, the arts and crafts class will be back at its same old stand ... the American Legion Post #416 in Encinitas. All its present members will be there to welcome newcomers of all ages. Try it! You'll like it!



Butterfly chair with new macrame wings! The tennis racket and ball are completely wrapped with yarn. Each string is individually wrapped and the message "LOVE" was stitched on.

LAS PROVEEDORAS

Spring flowers, spring dresses, and spring-like smiles were brought together recently as members of the Las Proveedoras del Norte Auxiliary of Chil-

dren's Home Society honored their Associate Members with a Spring Luncheon at Whispering Palms Country Club.

Over forty fashions were presented by selective Caroline and Alice and were modeled by Auxiliary members Mmes. Dan Achartz, Larry Smart, Ken Paulovich, Ed Posner, Kenneth Brunot, Baird Davis, Michael Regan, and Richard Rudd. Mrs. Pat Rizzotto and Mrs. Michael Regan were in charge of the fashion program. The charming table decorations, which were large bright green garden straw hats filled with spring flowers, were cleverly designed by Mrs. Bernard Goldberg.

The noon luncheon was preceded by a no-host cocktail hour. The two ladies who managed the luncheon so well are Mrs. Donald Westerberg and Mrs. Robert Brue. But it takes many hours to present such an elegant luncheon. These two ladies were aided by Mrs. Ed Posner, Mrs. John Elzenga, Mrs. Ken Paulovich, Mrs. John Coughlin, Mrs. Baird Davis, and Mrs. Leed Dodson.

This group has twenty-two active members from Del Mar, Solana Beach, Cardiff, and Encinitas. It was a lovely luncheon, put on by lovely women, for a loving cause. Every moment of the

afternoon was a beautifully presented gift to those who attended. Associate Members are welcomed; they will accept a few hours, or a lifetime of dedication to the cause of caring for children. If you feel you have the touch, and would like to touch ... please call 755-7872 or 755-9413.



Mrs. Bernard Goldberg, center, watches as Nancy Kennedy, left, the out-going President, passes the flowers to in-coming President Mrs. Donald Westerberg.

... A DIFFERENT DRUMMER

The Walk for Mankind was held on May 5th at the Del Mar Fairgrounds. At six o'clock in the morning, amid wind and rain, people began to gather for the

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Project Concern endeavor. The registration drew an amazingly large number of people ... 703 willing to walk for others!

The route was a scenically pleasing one. It went from the Fairgrounds to the beach and then to Moonlight Beach, along Encinitas Boulevard to Olivenhain, through tree-lined roads in Rancho Santa Fe, by the Lomas Santa Fe Country Club, and back to the Fairgrounds where the enthusiastic walkers listened to the music of Lance Carlson of Rancho Santa Fe.

Almost 600 of the starting walkers finished the lovely route. The first two people in were Kim Peoples and Wayne Spencer of Solana Beach. They trudged the twenty miles in a whopping four hours!

Mrs. Robert F. Driver ably handled the registration, and with 703, she is probably still nursing a case of writer's cramp. Mary McGraft, June Hudson, and Ofelia Nicols did the refreshments for those involved. Mary Lynn Fix handled the church organizations. The indomitable Dr. Larry Scott and his fantastic wife Patti Driver Scott Co-organized the very successful donation of time and concern for fellow human beings. Frank Lozano and David Ellsworth were the Co-Honorary Chairmen, and they both made the complete

Walk, along with Bob Driver and Helen Woodward of Del Mar.

The kids who traveled the route had a great feeling of satisfaction. They all realized that the Walk was not only beneficial to them, but also to dying children in our neighboring Tijuana. Concern can be contagious!



Mrs. Robert F. Driver waves as a little walker and Patti Driver Scott hold up a sympathetic card.



Three-year-old Mike McGraft of La Jolla leads some walkers.



A 6:30 a.m. check point is manned by Sharon Hansen of Del Mar and Sugie Armino of Rancho Santa Fe.

WEDDING BELLE



Betsy Walker became Mrs. Flint Locke as Reverend Talley Garrett pronounced them man and wife in the flower-bedecked St. Peter's Episcopal Church in Del Mar. The Nuptial Mass was held in the picture-book setting with their relatives and friends re-living touching moments in their own lives.

A charming touch was provided when a friend chauffeured the newlyweds from the church to the reception at The Inn at Rancho Santa Fe in a Rolls-Royce with a tiny bride and groom as a hood ornament and wedding bells hanging in the back window. He provided the couple with champagne for the short but noisy drive to The Inn. (It's strange how many cars develop stuck horns when they find themselves in a wedding procession!) The reception was a gracious kaleidoscope of friends, rice, flowers, cake, congratulations, and a rock band all adhered with the common wish of happy life for the delightful couple.

After the honeymoon, the Locke's took up residence in Solana Beach where they will be until both leave to attend Cal Poly at San Luis Obispo in the Fall.

COURT VICTORY

The North County ladies who were part of the El Camino Tennis Team and the San Dieguito Tennis Club Team, Division A, gathered together at San Dieguito Tennis Club to celebrate their tie as victors in the North County League. An ample, bubbly champagne bowl was the center of attention until

the potluck luncheon was served. Victory toasting was followed by social tennis among the ladies. No one will discuss the tennis! No one will discuss the scores!

SCHOLARSHIP AWARD

The La Jolla Deanery announced recent scholarship awards at a May luncheon at Mary Star of the Sea Catholic Church. The Scholarship Awards are given each year by the Deanery for excellence in any essay contest entitled, "Catholic Education in a Changing World". It is open to all students in the eighth grade or all in CCD classes for the San Diego Diocese.

First and Second place awards went to Sandra Periera and Susan Geisler of San Diego, Craig Britt, who attends St. James Academy in Solana Beach won the third place cash award, which was applied as tuition to University High School, San Diego.



North County winner, Craig Britt, upper left.

AWARDS REMINDER

Remember that the date June 16 is the evening to save if you would like to enjoy a fine dinner at the La Valencia in La Jolla, and be part of the San Dieguito Little Theatre Annual Awards Affair. Television grandpa of the Walton's Will Geer will M.C. the evening's presentations. All are welcome to attend and enjoy the program. Call 753-1836 for more information. □

IMPORTANT NOTICE

We want your news! Anything important to you is important to us. Birthdays, graduations, weddings, births, parties. Your pictures are always welcome, too! Our deadline is the 15th of the month preceeding the month of publication (we publish on the 10th of the month following). Please mail material (typewritten, double-spaced) to our Coastal Communities correspondent

Pat Britt
662 Canyon Drive
Solana Beach, California 92075

P.S. If your event is scheduled for anytime prior to our publication date of the 10th of each month, submit your story in the past tense for obvious reasons. Thank you. □

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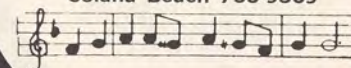
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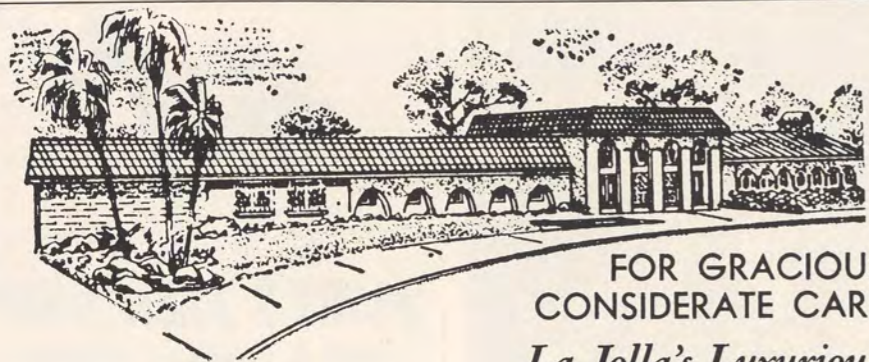
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PLACES & FACES WINNERS' CIRCLE LODGE



Traditional Hunt Pink, a part of the scene at 'Winners' Circle Lounge.'

Attractive young bar-maids, dressed in traditional hunting pink (red) carry out the Old English "Riding to the Hunt" theme of the Winners' Circle Lodge's new restaurant-bar.

A convenient place to meet, it is located at 550 Via de La Valle, Solana Beach, across from the Del Mar Racetrack.

Try the "Lounge's" succulent top sirloin, New York, or filet mignon steaks (cooked to his own taste by the customer) and the delicious salad bar.

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The Winners' Circle Lodge activities are many and varied.

During the months of April and May it has been the headquarters for many of the participants in the Pinto, Arabian, and Morgan Horse Show held at the Del Mar Fairgrounds.

Also, the Lodge's spacious patio was the setting for the Miss San Dieguito Beauty Pageant and buffet dinner Sunday, April 29.

During the past year, it has been the setting for many North County benefit functions. □



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PLACES & FACES

"Y" HONORS VOLUNTEERS

The North Coast Family Y.M.C.A. honored its many volunteers and leaders at its Annual Recognition and Awards Dinner on Thursday evening, May 31st at the Lomas Santa Fe Country Club. The evening's festivities were MC'd by Bob Cusworth, Executive Director of the Copley Y.M.C.A. with entertainment provided by the Carlsbad High School "Mini-Singers," according to Paul Ecke, Jr., Board Chairman.

Recipients of awards for the evening were: Jack Shelver — Outgoing Board Chairman; Mrs. Loa Norton of Encinitas — Volunteer Group Leadership Award; Mrs. Tamie Kimura of Encinitas, and Mr. Don Hubbard of Encinitas — Service to Youth; and "Top Youth" Awards to Mr. John Marino of Encinitas and Mr. Jim Moeller of Del Mar. Special recognition awards were given to Mr. Stephen G. Fletcher of Rancho Santa Fe, and Mr. Claud Fennel of Carlsbad.

Mr. Myron Lewis, General Director of the San Diego City and County YMCA installed the incoming Board of Managers Officers and Board Members who are: Paul Ecke, Jr. — Board Chair-

man; Ed Harloff — Vice President; Jack Jardine — Vice President; Don Bailey, Lawrence J. Brophy, James K. Bullock, Tom Bergkamp, Dr. Philip E. Collin, Phillip Damon, Dr. J. Peter Fitzpatrick, Dr. Robert Hobbs, Don Hubbard, Rev. Tally H. Jarrett, W. Allan Kelly, Tamie Kimura, Dr. Hiro Kumasaka, Lorna Leedy, David R. Somerville, Robert Watrous, William M. Whitteker, Jr., Peter Wright.

The event was planned by the Y.M.C.A. Special Events and Public Relations Committee chaired by Mr. Jim Bullock. Members of the committee include: Bill Arballo Mrs. Ruth Flores Harper, Mrs. Lorna Leedy, Jim Marshall, Bill Howell and Paul Thomas, Jr. □

YMCA TO OFFER CARAVAN CAMPING

The North Coast Family Y.M.C.A. will offer caravan camping as a part of their summer camping this year. According to Dave Higgins, Program Director for the Y, three of the four trips offered this summer will go to Yosemite and Bass Lake, while the fourth trip will be to Y.M.C.A. Camp Fox on Catalina Island. The three Yosemite Bass Lake Caravans will be offered to: Jr. High boys, June 25 - July 2 — Jr. High girls, July 9 - 16 — Senior High Co-ed, August 13 - 20. Dave

went on to say, "Caravan camping is a new adventure for many. We carry all the food, utensils, stoves and do our own cooking. We start the trip in a van or bus, camping along the way, and spend some time in the Yosemite Valley where we visit Vernal Falls, Yosemite Falls, Half Dome and Glacier Point. From there we travel to Bass Lake to swim, sun, and have a great time." Dave further stated, "On these trips we visit National Parks, swim in the cold streams of Yosemite and the warm water of Bass Lake, sleep under the stars, enjoy campfires and chapels in God's great out-of-doors."

The fourth trip of the summer is to Catalina Island from September 3 - 7. This one will be for High School guys and gals. Dave stated, "Boating, skin diving, fishing, sailing, campfires, waterskiing and chapels will be some of the activities during the five days of fun in the sun."

The fees are: for the Yosemite-Bass Lake caravans - \$70. for members and \$75. for non-members; for the Catalina trip - \$43. for members and \$48. for non-members.

For further information, stop by the Y at 200 Saxony Road, Encinitas, or call 753-6536.

ARCHEOLOGICAL ARTIFACTS



(Rancho Santa Fe School Photography)

Dr. James Moriarty (right), a professor of archeology and anthropology at the University of San Diego, discusses with Rancho Santa Fe Elementary School students the implications of local Indian artifacts which the students discovered. The students took a field day excursion recently to an ancient Indian habitation site to view first hand and discover personally the academic potential of archeology. Dr. Moriarty visited the school as part of a science enrichment program which the Rancho schools conduct to further the education of students there. □

PLACES & FACES

CHRIS KANE, TOPS IN TENNIS



Chris Kane, of Rancho Santa Fe, a sophomore at the University of Notre Dame, has led the Fighting Irish Varsity Tennis Team to its eighteenth winning season in the past twenty years. Holding down both the number one singles and number one doubles positions, Kane's fine play helped Notre Dame rebound from a disastrous 2-6 start to post a respectable 15-11 mark.

Although he was one of only a handful of sophomores playing number one at a major university, Kane survived the onslaught of the toughest collegiate competition in the nation to record twenty-seven individual victories. His ten wins in competition at the number one singles slot and his fine 17-13 doubles record helped key the late-season Notre Dame surge.

Kane's fine season included two outstanding singles triumphs. The Rancho Santa Fe native upset the University of Cincinnati's, John Peckskamp, the defending Central Collegiate Champion and the top player in the Midwest last year, and also downed Doug Sullivan of Indiana University, a defending Big Ten Conference Champion.

The doubles mark recorded by Kane was equally impressive. His 14-7 slate with senior Rob Schefter, of Yakima, Washington, gave the Kane-Schefter duo a combined two-year mark of 25-8 and dominance over Midwest tandem competition.

Chris is the son of Mr. and Mrs. Bernard M. Kane of Las Palomas, Rancho Santa Fe. □

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The Palais de Cosmetique is a vibrant, lovely cosmetic salon near KOWN in the Escondido Mall. Palis de Cosmetique features many exclusive lines of cosmetics plus beautiful lounge-wear and dresses.

Lilly Rutherford opened the Palais de Cosmetique in 1968 and has experienced the most heartwarming success ever since. Personal service is Lilly's penchant and she is most happy when she is helping a customer to look and feel her best.

The importance of cosmetics and perfumes in your life cannot be underestimated. The softness of your skin and beauty of your eyes is you—the fact you present to society—your badge of courage. Most of us use the same cosmetic for years, once having found a brand that suits our skin, and usually, only one shop in town will stock this particular treasure. Lilly Rutherford is the exclusive agent for many of the finest cosmetics and perfumes in the world. She carries Orlane of Paris, Germaine Monteil, Tuvache, Worth, Jean D'Albret and Anita of Denmark, in addition to which you will find a splendid array of hair care, creams, perfumes and colognes in addition to these special "exclusives".

In addition to all this beauty service, Lilly Rutherford offers the exclusive line of "Sleepwear by Gossard", "Lounge-wear by Fifth Avenue", Flobert and Keyloun. The caftans are of exquisite style—the most becoming, flowing lines appear in a soft spectrum of colors and textures. Dresses are another of the new items being introduced by Palais de Cosmetique in a select number and in exclusive styles.

Lilly Rutherford of the Palais de Cosmetique extends a warm welcome to everyone to browse through her store and enjoy the new additions to her beautiful selections. You are bound to be happily surprised at the reasonable prices and rare bargains to be found there—for every age group and every size. □

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Valley Varieties
by Lynne McEuen



Spring has sprung in our valley and what with Spring there is always a beginning. . . the beginning of new life, new flowers, new attitudes, new plans . . .

And one of the nicest — Beginnings — here was the dedication of the new Emmanuel Faith Community Church sanctuary in Escondido. All of the people connected with this work are well-known, talented people, highly respected in our community and I thought that I would get you acquainted with some of them and their particular sphere of involvement.

The Beginning of this organization was back in 1939 with about 75 people in attendance and their first Pastor, Reverend Earl F. Morgan. He resigned in 1944 and Coy T. Maret was called and remained for 27 years, pastoring this Independent Fundamental Church. He received an honorary Doctorate of Divinity by Talbot Seminary in 1969. Dr. Maret saw the church grow from less than 100 people to approximately 3000 who call this their church home and I never once saw him compromise God's Word. I have fond memories of him — about 1952 — picking up children after school, taking them to an old house on the church property, making kool-aid and giving them cookies. . .reading them Bible stories and giving them the strong foundation that has been the basis of this wonderful organization "A wise man builds his house upon a rock" was his attitude about children and it certainly has counted. Under his direction that small congregation grew and formed two adult Sunday School classes, Wednesday night prayer bands and Bible study, a large adult choir, various youth choirs and nursery facilities. You can imagine the amount of participation among lay people this has taken and still does. Even though there is a large staff at the church, the majority of the work is still done by those who want to be used and their love and joy in the doing is outstanding.



Dr. Maret passed away in 1971 and the Assistant Pastor, Jim Welch became the interim pastor. I remember Jim when he was a real young man coming to us from Biola College as our Youth Director. My own kids were very young then and Jim never missed an opportunity to take one of the boys fishing or picking up one of my girls for a church party if they had no other way. . .he even officiated at one of my son's funeral. He is the most conscientious man I have ever known and the most God fearing.



The Beginning of a new complex



James Welch

Jim has a lovely wife Marie and two fine sons. Jim assumed a heavy load of responsibility; that of preaching, pastoring and beginning a building program, and measured up to everything demanded of him while looking for a new pastor.

This new building was Dr. Maret's dream and was initiated by him before his death. Once in the program it was decided that we were to "keep on keeping on" and to finish the dream. And it is beautiful. . .a building to be used for the Lord. . .not to exalt man. What with all the activities there are, this building is only The Beginning. There will be youth activity buildings, a gymnasium, social buildings, etc.

Dr. Richard Strauss accepted the responsibility as pastor in July of 1972 and we feel so fortunate to have him. I can so well remember his father, Dr. Lehman Strauss, coming to speak at special meetings and what a fine Bible expositor he was, and to think that we now have his son as our fine pastor.



Dr. Richard Strauss

He earned his A.B. degree at Wheaton College and his Th.M. and Th.D. degrees at Dallas Theological Seminary. This may not mean much to many of you, but I have a son-in-law studying at Dallas, and believe me among his studies are Greek and Hebrew and these are on Saturday. . .so you can tell it is tough and only the top men survive. Before coming to Escondido he pastored the Calvary Bible Church in Huntsville, Alabama. His wife Mary is about as big as a minute and they have four handsome sons. What a happy addition to our Valley!!

Then we have our wonderful pastor of Visitation, Rev. Joe Silvey. The first time I saw him was when I was swimming out of some anesthetic at our local hospital and looked up and saw that handsome, friendly face. . .I knew all had to be well. He just knows what to say and when to say it and we couldn't be luckier. It has been said that our church could support a small hospital because there are usually five or six of our congregation in the hospital and always a large number ill or recuperating in their homes. His work day must run right around 16 hours and he is always cheerful.



Rev. Joe Silvey. . .Doesn't it make you feel better just to look at him?

A man of unusual background and ability, Joe Silvey is a graduate of Dallas Bible Institute and attended Biola. Would you believe besides all he does, he teaches a weekly Bible study in his home and a Homebuilder's class as well.



Rev. Don Talley

Rev. Don Talley is Youth Pastor and one busy fellow. He teaches the College department and holds young people's meetings Sunday nights and alternates Life Line and Bible study each Wednesday night in his home (a few blocks from the new sanctuary) because we no longer have room. Each Tuesday and Thursday morning at 6:30 finds him, along with a huge group of kids, having breakfast before school starts just to keep acquainted with all of those involved. Besides that. . .he sets up the recreational program for the Hume Lake Staff each year for their summer camping program. This is a Bible centered summer camp, the most beautiful place imaginable, and many churches in Southern California use their facilities. Last year our church took 400 and it is anticipated that 500 will be going this year. Have you ever seen a dozen greyhound buses loaded to the gills, stop at a McDonald's for hamburgers and cokes. . .well you ain't seen nothin' yet, because that is just what happens. You should see the faces on the employees at McDonald's!!

Don is married to a lovely talented gal by the name of Myrlene and they have two darling children.



The Randy Hartmans. . .with their beginning.

Randy Hartman is on the pastoral staff as College pastor. A Talbot graduate, he is married and has a two year old son. Randy coordinates all of the activities for the College Department and

their curriculum and heads the IXOYE program on Sunday nights.



Jim Adkins

Jim Adkins is the Junior High School pastor and coordinates Sunday morning and evening activities as well as the Wednesday night program for that age group — Charlie Brown Bible Quiz Program — and also conducts a Bible study one afternoon a week. Jim has recently married, . . .another new beginning.



Richard Williams

Richard Williams is the Children's Pastor and coordinates such activities as Pollywogs (3 & 4 year olds), Caterpillars (5 year olds), Whirlybirds (grades 1-3) and Fisherman's club (grades 4-6). With those fun sounding names, I would like to belong but they won't let me. These fabulous children's programs are to me another beginning. . .



Rev. Felipe Lopez

Rev. Felipe Lopez is the Spanish Pastor, ministering to a congregation of Spanish speaking people. From 60-90 people attend this church and have Sunday school for adults and children, Wednesday night prayer meetings and a

woman's meeting, once a week. They have Spanish speaking weddings and other socials in an annexed church to ours. . .a beginning in our community.



Emmanuel Chapel Choir

Music is offered by the Emmanuel Chapel Choir comprised of approximately 60 voices. Their director, Mr. Leo Calace, has been doing an outstanding job on an entirely volunteer basis for 25 years. . .and this is just one of his talents and you will see later in this article. The choir does two cantatas a year and sings for both services each Sunday morning.



Our New Library

The new facility has a well stocked library that functions like a public library where books can be checked out and returned. Those in charge try to keep the 'best sellers' available for all ages. These are offered in addition to visual aides used for teaching, film strips, etc.



Offices in full swing (L to R). . .Bob Ooley, Mary Walden, Betty Crabtree, Rev. John Hull and Jim Welch.

A fine service has been offered to our congregation and that is the tape library. Tapes can be borrowed or purchased for each Sunday's services as well as specials such as musicals, etc.

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New tape room for stocking library



Jim Welch with Mrs. Lucile Maret at the dedication.



A center of attraction is the MARET MEMORIAL in the lobby of the new church and depicts the 'water of life'.



The Emmanuel Chapel Quartet (L to R) Travis Bagwell, Harold Randall, Leo Calac, DeLisle Calac

There is so much to tell you about the Prophetic Congress that happens each year, bringing the finest prophetic speakers in the world to minister to the public. Each year there is a Missionary Conference where our missionary emphasis is told via those we support — by their speaking and showing films.

Speaking of the missionary emphasis, we now support either entirely or partially, some 36 missionary families all over the world and that is what it is all about!!



Missionary map in foyer indicating location of 36 missionary families

There are four women's missionary groups who use their time and talents to provide beautiful clothing for these families as well as other necessities besides using their meetings to listen to mission speakers and having fellowship and fun with them.

If you are looking for a new Beginning this spring... consider the lovely new sanctuary of the Emmanuel Faith Community Church at 17th and Encino in Escondido. I promise you a beginning to new life, new service and new friends.

Another Beginning each spring is Community Day at Palomar College which is really open house and tour time for the beautiful facility. This year the committee for this event was comprised of Robert Bowan, Dean of Student Affairs, Grace Burns, Patron of Palomar College co-Chairman; Brian Hawthorne, student and Jim McNutt, Graphic Arts Dept.



Palomar College Community Day Committee

The Community Day Program was arranged to acquaint the district public with Palomar's modern facilities and give a "first-hand view" of the educational processes in the various Departments.

Instructors met with visitors, answered questions and offered various demonstrations.



Paul Mona, P.C. Grounds supervisor welcoming visitors to take tour

Leo Calac, who was mentioned in the article about the new church building, as their Music Director, is a most versatile fellow. Besides being Business Manager for the School district in Escondido and using all of his spare time for his musical talents, he owns a unique business in our Valley called The Indian Shop. It's uniqueness stems from the fact that it not only features American Indian arts and crafts but is American Indian owned. Leo, a member of the Rincon Indian reservation and his lovely wife, Monte, also have such a shop in Palm Springs. That shop is managed by Leo's sister, Lois Lubo and her Pueblo Indian husband Bruce. He is an artist and silversmith and his paintings are shown in galleries throughout the Southwest. Along with Monte, Leo's mother, a Pit River Indian also works in the shop. Mavany, their daughter, an Anthropology major at the University of Arizona is preparing to enter the business upon graduation.

I am so intrigued by the diversity of their merchandise, that I never go into the Escondido Mall, without stopping there and always find some new thing to want to buy. As a matter of fact, I even have a second wedding band (my husband has the matching one) in lovely turquoise and silver. Oh, to have a pair of salad tongs they have for sale! or one of those massive silver and turquoise necklaces or....!

Indian leader honored "for exemplifying the imagination, industry and integrity by which a small businessman makes a vital contribution to the nation, the economy, and the free enterprise system". Leo Calac has been named "Indian Small Business for 1971". The award was established by the U.S.

Department of Interior's Bureau of Indian Affairs.



The Indian Shop



Leo and Monte Calac

Leo has been one of three Indians on the seven-man advisory committee of the California Advisory Commission on Indian Affairs since 1964 and has served as Chairman of the American Indian Economic Opportunity Conference is a member of the Rincon Band of Mission Indians.

Would you believe he has 11 years of perfect attendance with Escondido Rotary Club and has served as their Director, Vice President and President.

Leo and Monte are very conscientious in their business... warning those who buy Indian artifacts to be aware of what is genuine and what isn't... and very conscientious in their everyday lives and dealings with people. Our Valley salutes you both... you're valuable citizens.

Want A Pink Elephant? I went out to Palomar to their Pink Elephant Sale and came home with Christmas tree ornaments (2 boxes) for 25¢ each, one card shuffler for \$1 and saw for sale a stingray made into the shape of a goblin to hang in your patio. You name it they had it and the money is for a terrific cause. It makes possible \$100 each to three high school students planning to attend the college, \$100 each to 3 Palomar students planning to continue their sophomore year, \$100 Paramedical Award, \$50 to Sigma Gamma Honor Society Scholarship and \$300 to three transfer students at commencement. With the residue they aide such activities as the Archery Team, Forensic Team and Chamber Singers. We think this is so great, lots of fun and worthy of your time... you-all come, O.K.

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L to R Cecelia Roe, General Chairman (Escondido), Martha Fox, (Escondido) and Virginia Sherman (Vista)



Edna Pulver, Furniture Chairman and Buyer



Lr Virginia Sherman, Joan Embrey, Wild Animal Park trainer

STUFF

The Golden Door, an internationally known physical fitness and beauty spa in Escondido is to be replaced by a new facility about a mile west of the present one. The new complex will include seven buildings on 142 acres and will accommodate 24 guests. At the ground-

breaking ceremony those attending were treated to a Japanese-style festival which included a Shinto ceremony.

Stewart Udall, former Secretary of the Interior under John F. Kennedy's administration was among the visitors at our Wild Animal Park at San Pasqual. With his wife, Lee, Udall eyed the animals, rode the monorail and behaved just like any other tourist. . .he said we had the best quality zoo ever and were doing things right from a conservationists point of view. Thank you, sir. . .

Mrs. Richard Farley and Mrs. Richard Vanderstaay of the Julian Woman's Club were among those responsible for the beautiful, as always, Julian wildflower show. It will continue through May 28th and is certainly worth going to see. Everything is absolutely lovely and the weather is perfect for the drive. . .see you there!

Frank Gluck was the top individual performer for the Comet Team (Palomar College) of Escondido who placed fourth in rhetorical analysis and fifth in extemporaneous speaking. The U.S. National Speech Championships were held in Knoxville, Tennessee and with the help of Mitties McDonald, we always seem to come out on top in the Nation.

Sharon Obley and William Biggs both of San Marcos have been selected to represent their school at Girls' and Boys' State this summer in Sacramento.

Wayne Mack is Escondido's first male telephone operator and our town is still small enough that people are not quite sure they can get used to having a "boy" answer the phone when they dial "O" for operator. He says he likes it and the girls certainly do. I'm all for change. . .especially if it brings in the boys.

IMPORTANT NOTICE

We want your news! Anything important to you is important to us. Birthdays, graduations, weddings, births, parties. Your pictures are always welcome, too! Our deadline is the 15th of the month preceeding the month of publication (we publish on the 10th of the month following).

Please mail material (typewritten, double-spaced) to our Escondido correspondent

Lynne McEuen
650 West 9th Street
Escondido, California 92025

P.S. If your event is scheduled for anytime prior to our publication date of the 10th of each month, submit your story in the past tense for obvious reasons. Thank you. □

PLACES & FACES

GOLF SPECIALTY STORE THRIVES ON UNMATCHED INVENTORY DEPTH

Exclusive Golf Sales and Service Center in Kearny Mesa Area has expanded steadily under enthusiastic, imaginative management.

Young John P. Duffy and his attractive wife, Trina, are demonstrating the wide open opportunities for the specialty golf store in San Diego.

With their busy House of Golf in the Convoy Plaza of Kearny Mesa, they have established an exclusive golf sales and service center that has expanded steadily for nearly two years under their enthusiastic and imaginative management.

"We hope we are emphasizing several facts of modern merchandising," said Duffy. "First, of course, is the nationwide interest in golf. It's spreading every day as more people find more leisure and demand more outdoor pleasure outlets as antidotes for cooped-up apartment and condominium living. We like to call it "a lifetime sport" because it attracts participants of all ages — men, women and children."

"Also, golf is getting a fabulous impetus from television and press coverage, celebrities and tournaments that permeate every living room in the country.

Golf is for everyone. "Golf courses in many shapes and sizes are springing up everywhere, especially in our spreading suburban residential developments. Most of these use golf as their principal attraction — not only for the upper classes either.

"Golf now is for everybody. It's no longer a country club sport. We have private and public courses, Par 3 courses, driving ranges and putting courses on most all of our highways. Here in San Diego alone there are 63 courses within 20 minutes of this store."

Despite the trend of mass merchandising, Duffy continued, the average golfer, beginner or veteran, is seeking more personal attention, assistance and service.

"That's where we come in," he explained. "That's the role of the exclusive golf specialty shop. By concentrating on a single general line of merchandise, we can offer an inventory in width and depth unmatched by any other type of business."

Their inventory includes normally about 400 golf bags, 200 sets of men's and women's steel graphite golf clubs,

400 putters, 600 pairs of men's and women's golf shoes, 3,000 dozen golf balls in several price ranges, numerous single clubs, golf carts, tees, trophies, towels and other accessories. Clubs are carried in all weights, lengths and flexibilities.

Golfing apparel is also included. A third of the store is devoted to golfing apparel for men and women, with appeal to both golfers and nongolfers. This includes slacks, shorts, sweaters, jackets, rainwear, culottes, tops, skirts, shirts, caps, hats, socks and other sportswear.

The broad selections are designed for the uninhibited characteristic of golf and the San Diego climate.

Personalized service is featured. Buyers of new clubs are encouraged to trade their old ones. Used clubs are always in demand, especially by beginners and retirees.

Most repair work is accomplished in the store, such as swing weighting, refinishing, regripping, lengthening or shortening clubs, and changing the loft or lie of a club. Much of this can be done while a customer waits.

This service is based on knowledgeable personnel, all of whom at House of Golf talk, play and sell golf. "It's something the customers like and can't get elsewhere," Duffy said.

"Three men clerks are always on hand to talk the customers language with a pleasing, helpful attitude." □

DESERT PARKS RESTRICTED

The two desert parks in the San Diego County Park System will have their usage severely restricted during the summer months according to Parks and Recreation Director Lloyd T. Lowrey.

The partial closing of Agua Caliente and Vallecito Parks will allow the native plant life to recover from the detrimental effects of the heavy usage of the fall, winter, and spring months. Park rangers will deep-irrigate and fertilize the plants, during the torrid summer months when park usage is at a low point.

He added that at Agua Caliente, the campground to the right of the entrance will be closed completely all summer, while other selected camp sites will be closed from two weeks to a month to permit necessary work.

Vallecito's entire camping areas will be closed to vehicular traffic all summer, but campers will be allowed to park in designated areas adjacent to the picnic ramada, Lowrey said.

Information about and reservations for the County parks may be obtained by calling 239-PARK or 440-3911. □

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PLACES & FACES

JAMES E. BROWN NAMED DIRECTOR



The president of Marvin K. Brown Cadillac, James E. Brown, has been elected a director of Central Federal Savings and Loan Association, according to an announcement by board of directors chairman Morley H. Golden.

A veteran of the automotive field, Brown graduated in 1962 from the General Motors Dealership Management School and was appointed a Cadillac dealer in 1965. In 1968, he served as chairman of the Los Angeles Zone Dealers Council.

The new Central Federal director is a San Diego native and a graduate of La Jolla High School. He also holds a B.S. degree in Business Administration from the University of Arizona.

Active in community affairs, Brown currently is a director of the Breitbard Athletic Foundation, a trustee of the San Diego Hall of Champions and a director of the San Diego Convention and Visitors' Bureau.

Brown and his wife, Jill, reside in Rancho Santa Fe with the couple's four children.

AN EXPERT ON INDIANS



(Rancho Santa Fe School Photography)

David Humphries Miller (left), a lifelong expert on American Indians

and who is currently writing books on the subject, recently visited the Rancho Santa Fe Middle School to tell students some of the adventures he has encountered in search for his information. Listening to Mr. Miller describe one of the portraits he painted is Pharel Burrows (center) and Vernon Titcomb, both Rancho students. Mr. Miller's visit is part of an art enrichment program the Rancho schools conducts to expand the knowledge level of students above contemporary education. □

MILLER COLLECTION ON DISPLAY

A collection of pastel-tempera portraits of Indians who fought Custer, painted from life by Rancho Santa Fe artist David Humphries Miller, will be exhibited at the San Diego Museum of Man starting July 9. Valued at more than \$500,000, the collection comprises 72 Sioux, Cheyenne, Arapaho, and Assiniboine Indians who survived the Battle of the Little Big Horn in 1876 — Custer's Last Stand. It currently is on exhibit at the National Cowboy Hall of Fame and Western Heritage Center in Oklahoma City. □

IT'S ABSOLUTELY "LIFELIKE"

A beautiful head of hair is a joy to behold! With the extreme emphasis on men's hair styles today, baldness tends to become more noticeable than ever. Amazingly enough, a great number of virile young men suffer this pre-mature, frustrating circumstance. Age and masculinity seem to have nothing to do with it, but the demands of the day, soft, becoming swirls of hair, whether long or short, are looked upon as almost necessary to good grooming. The frequent use of hair stylists for men has prompted the use of hairpieces to the point of being quite the usual practice and one hairpiece in particular — "Life-Like" — cannot be equalled for a perfectly natural look. "LIFELIKE" is the only treatment of hair that is undiscernable. Mr. Nick Linner of LIFELIKE hairpieces will gladly consult with you in the privacy of your home or in a private interview in his studio at 560 East Valley Parkway, Suite 202, in Escondido. Nick Linner is an expert, is the exclusive agent for "LIFELIKE" in this area, and has a genuine concern for all men who want to improve their appearance, just as they want to improve their wardrobe. Sometimes, your appearance can mean the success or failure of your day! □

PLACES & FACES

COMPUTER REALTY

The tang of the salt air and the beautiful, wide thoroughfares of San Dieguito, shining uncrowded in the California sun, are drawing more and more of our population into North San Diego County. COMPUTER REALTY, of San Diego, La Mesa and La Jolla, and a member of seven multiple listing services announces the happy opening of another office in Del Mar, to provide the same unusual service to both buyer and seller, that distinguishes the entire COMPUTER REALTY organization.

The exposure of San Dieguito listings to greater San Diego through computerized service is a very thorough and effective method of real estate marketing. The Del Mar office of COMPUTER REALTY is staffed with extremely knowledgeable agents, offering the most thoughtful and imaginative service in matching a client's needs to a home of their dreams. Whether you are looking for a home or looking for a buyer, *Computer Realty* has a vast reservoir of listings and clientele from which to choose, to answer your exact individual need.

Why call anyone else? □

SCULPTURAL NOTES

Can a home be completely harmonious in esthetics without three dimensional art? Music, books, and two dimensional art are generally thought to be necessary for our culture. However, until a single piece of sculpture is "gambled" on and lived with, most American homes are lacking in the most basic of all art forms. All "primitive" people have understood this need more than America the Beautiful has.

The history of the world is revealed through the basic compulsions and drives of artists to depict their times. Sculpture, by the very nature of the materials used, wood, stone, bronze, is the means of statement of ideas & feelings through which the three dimensional artist works.

In Del Mar the Sculpture Gallery is attempting to show some of the best work being produced in sculpture in the San Diego area. Sculpture may be taken home for a small charge, as the sculptors feel that by "living with sculpture" one can make decisions about preference for style, material, ideas, size and scope. Artists are limited by their own intellect, however, they are also limited by non-acceptance and apathy of their community. □

BOZZARIUS TRADING COMPANY

A new store, Bozzarius Trading Company, has opened in Del Mar, to add an attractive dimension to the burgeoning strip of small shops along Camino del Mar.

Bozzarius offers museum quality arts and artifacts, primitive, prehistoric, and ethnic, at prices within the reach of everyone.

The fascinating array from all countries and centuries would at first sight boggle the mind were not the

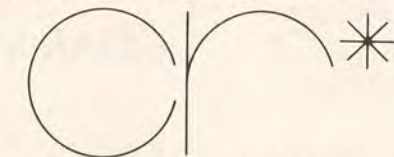
presentation of the merchandise so carefully arranged and spaced. Most articles have alongside a card of explanation as to origin, date when known, and culture information.

Each piece has been personally selected in the country of origin. The selection is large and varied, from Panamanian palm fans for 30¢ to an elegant ceremonial paddle from French Oceania (carved by rats's teeth tool, yet!) for \$1000. You can find pre-Inca textiles, Amazonian courting body masks, Trobriand dance shields, a Han jade rabbit, baskets from Pentecost Island, New Hebrides figures with spider web hair, century old Guatemalan

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One of the owners is always present and happy to explain each article. There is a relaxed and informal atmosphere that sincerely encourages browsing. It is not unusual to hear a new visitor say, "Is this a museum or a store?" It is a store, but it is also a good museum trip for a casual weekender or for the serious collector.

Bozzarius is located at 1401 Camino del Mar, old Highway 101, in the new Del Mar Building. Open: 7 days a week, 10-6 p.m. □

HIGH SCHOOL GRADUATES GUARANTEED JOBS

For every qualified young woman graduating from high school in Rancho Santa Fe this spring, there is an available job in the area.

The high school graduate with proficient skills can expect to start her first job at \$100 a month higher than an unskilled counterpart.

Secretarial training offers the best possibilities for placement at the job entry level and the best possibilities for advancement to more responsible positions.

These are today's opportunities in the local job market, according to Glenn A. English, president of Snelling and Snelling Agency of San Diego. His organization, located in Mission Valley, is an affiliate of Snelling and Snelling, Inc., the nation's largest employment service with over 350 offices.

"We cannot begin to fill all the job orders for skilled high school graduates that we receive from employers in the San Diego county area," said English, who has been in personnel placement here for seven years. "While one frequently hears about the tight job market, for the qualified woman graduate, this is not the case. Without any doubt, there are plenty of job opportunities for every woman high school graduate, provided her skills are adequate."

Without any specialized training, a young woman can adequately prepare herself for her first job through her high school education, English said. Some of the skills attainable and which employers are looking for include typing at a minimum of 50 words per minute and possibly some shorthand or other form of fast note taking at a rate of at least 80 words per minute. Other skills might

include a knowledge of business machines such as duplicating, postage or adding machines, he said.

Along with some combination of these skills, goes the necessity for a neat appearance, confidence and motivation. "These attributes must go hand in hand with skill to be a desirable job candidate," English said.

Secretarial and office clerical positions offer the widest range of possibilities for the young woman high school graduate, English added. And unlike many entry level jobs, such as sales in retail stores or working in fast food chains, office positions offer vast potential for growth, he said. "Beginning as an office clerk or typist, a skilled young woman can advance to a position of greater responsibility and challenge," English said. "With experience and further training in business schools, adult education classes, or junior colleges, many opportunities are open to the motivated and skilled high school woman graduate."

She may become a secretary to an administrator, advancing to an executive secretarial position or even an administrative assistant. On the other hand, she may elect to gain specific skills such as bookkeeping, legal or medical office training to move into a specialized career.

How then does she go about getting started in an interesting job with potential for advancement? Two avenues are open to the job seeker, English pointed out. She can go out on her own or she can look for help from a professional employment service. The situation is comparable to selling a house — it can be done successfully either way. More often than not, the homeowner looks to a qualified realtor to handle the sale.

Whichever route she chooses, for the young woman who has prepared herself, there's a job waiting. □

BRAMBLE NAMED MANAGER

Richard M. Bramble has been elected a vice president of Southwest Bank and has been named manager of the bank's Leucadia office, it was announced here this week by Sidney Fox, president of the North County financial institution.

Upon joining Southwest Bank in 1971, Bramble worked in the operations department in the bank's Fallbrook office and later became assistant manager of the Leucadia office. He also has served as a credit officer in Southwest Bank's loan administration department.

Bramble was born in Monrovia, Calif., and graduated from the University of Redlands with a degree in business administration. □

MEET OUR DISTINGUISHED ADVERTISERS...

Mr. Arnold Kaiser received his B.S. Degree in Business Management from American International College in Springfield, Massachusetts in 1950, after which he entered the Naval Service. He was subsequently transferred to the Naval Training Center at San Diego as a Training Specialist and left the Naval Service as a lieutenant in 1956, at which time he joined the Equitable Life Assurance Society of the United States.



Mr. Arnold I. Kaiser

In 1958 he completed a two year life insurance course of study offered by the National Association of Life Underwriters, and has since completed courses of study in Personal Insurance and annuity programming, Estate Conservation, Business Life Insurance, Pension Trust and Profit Sharing Plans and Group Insurance Training Programs. He is presently in the process of completing his C.L.U. designation, which is the highest degree offered within the life insurance industry.

The National Association of Life Underwriters, in recognition of quality life underwriting service to the public has repeatedly granted him its National Quality Award and National Sales Achievement Award. He is also a three time recipient of the Equitable's National Citation Management Award and is a member of the Equitable's President's Cabinet, an elite group whose membership is based on volume of sales and represents the top 2% of the Equitable's 7,600 man sales organization. He has also completed all the requirements to be certified as a qualified member of the 1973 Million Dollar Round Table, an independent international association of life insurance agents. Mr. Kaiser is active in community affairs and is a frequent speaker at life insurance functions.

Mrs. Kaiser is a professional musician and owns and operates the Mango Music Studios in Ocean Beach. She has toured the country under management of the New York Office of M.C.A. and has appeared in many of the nation's leading hotel lounges. Mr. Kaiser also has a professional music background, and it is not surprising that their four sons are involved in music studies and have formed their own private family group with Daryl playing Base, Brian on

guitar, Craig at the Piano and Brad on Drums.

The Kaiser's have been residing in the Point Loma area since 1953 and are proud to have chosen to reside in Southern California and specifically the San Diego area after having visited every state in the country and decided that the "West is Best". □

WESTERN LAND REALTORS NAME GEORGE R. DRAPER

The appointment of George R. Draper, veteran north San Diego County realtor, as general sales manager of the realty division of Western Land & Development Corp. has been announced by David F. Dawes, president.

Draper, the immediate past president of the Carlsbad Board of Realtors, will be responsible for administration and direction of Western Land Realtors growing expansion in residential and industrial real estate operations.

Western Land Realtors are engaged in a broad range of general real estate activities including sales, leasing and rentals of residential, commercial, industrial and income properties. The realty division also handles acreage sales and land development project assignments.

Draper has been a resident of the Oceanside/Carlsbad area for over 20 years and is well known throughout the real estate industry. He is a member of the National Association of Real Estate Brokers, is a state director of the California Real Estate Association, and is chairman of the Military Affairs Committee of the Carlsbad Chamber of Commerce.

Headquartered at the Western Land & Development corporate offices at 5500 El Camino Real, Carlsbad, Draper plans an aggressive program to expand Western Land Realtors activities throughout the north county area. Present plans call for opening branch offices in key north county locations in the near future.

Western Land & Development Corp. has been engaged in a wide range of planning, development, construction and associated real estate operations for many years. Their most recent project has been the development of Rancho Carlsbad, one of the largest and most beautiful master-planned resort mobile home communities in the nation. A 160 acre, 504 space development, Rancho Carlsbad is receiving national acclaim for its imaginative planning, unique environment and lavish recreational facilities. □

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Seems, O'side

by KITTY A. PEELING

Vistans are without a doubt a group of enthusiastic, bombastic citizens. Freda Harmon one of the leaders took me to a Kiwanis meeting where, after a buffet luncheon, we were to view that 27-minute documentary film "Only The Strong."

The Institute for American Strategy produced this 'rousing film for prime television, but it has become so in demand, clubs may rent it for a small fee. If you are a lover of your Country and the American Way of Life, you must see this, because only seeing, shows you what terrific offensive and defensive strategic weapons Russia now commands.

The scenes, taken inside Russian fortifications, were proudly given us by the Russians!

It is a spine-chilling fact to suddenly realize Russia has a missile that can hit this country in 30-minutes. Up to the Cuban crises, we were ahead in military might, but now we have woefully depleted our defenses. Russia has three times as much as we in EVERYTHING, besides three billion spent last year in nuclear research alone. I'm one of those peace loving souls who believe it is time Uncle Sam woke up and insured that Peace (remember how we slept through Hitler's subtle acquisition of most of Europe? Even though he told us in Mein Kampf, he would conquer the world.) by again "walking softly with a big stick!"



George Toll, program chairman, Orbee Mihalek, councilman, Nick Francis, President and Frank Meyer councilman and President elect of Kiwanis, try to look at the Kiwanis banner and "the Birdie" at the same time.

98 / JUNE 1973

Division Lt. Governor (includes all the county outside San Diego City) of Kiwanis, Bob Pope ran the picture that George Toll managed to obtain.

Seated near me were Councilman Orbee Mihalek and Edyth Bogart, President of Vista's Soroptimist Club. They told me about the contract North County Mentally Retarded Association has just made.

You're sure to want to know about it, because *You Can Help*, and when life is so good to you, you want to pass it on.

North County Mentally Retarded Association has a 13-month contract with General Mills to collect 1-1/2 million Betty Crocker coupons that will be exchanged for a bus, badly needed by the mentally retarded school. Soooo save ANY and ALL coupons. Send them to Alice Pendleton, North County Mentally Retarded School, Ridge Road, Vista.

KitBits

Stupendous was "The Woman of the Year" annual banquet held in the imposing ballroom of Hotel del Coronado, Coronado.

This is the 24th year the President's Council of Women's Service, Business and Professional Clubs of all San Diego County has sponsored this exciting affair.

Thirteen outstanding, women community leaders are selected and they parade (a la Miss America pagaent) onto the stage where they stand as their lists of activities are read. The Judges must pick one whom they all agree, is the foremost woman of achievement. (Yoicks, I'd hate that job!)

There were sixteen of us at Orbee Mihalek's table (Soroptimists sisters responsible for her nomination, and relatives). Sitting by one of Orbee's son-in-laws I learned that all the spring rain had raised heck with the strawberry crop. Wetness caused "damp" spots of mildew; and luscious "ready" strawberries must be thrown away. As of April 5, already 10,000, oh, I can't remember if it's boxes or dollars, ennyway 10,000 loss of any kind is pretty fierce.

This also reminds me that Margaret Kent finally got her new chef — she's been searching for six months — and he is a tremendous pastry man. Now after your dinner at Oceanside's Mira Mar Restaurant a pastry wagon comes by and you can pick out your downfall. Right now it is the most scrumptious strawberry cream pie you've ever tasted.

Purposely all this chatter has been scattered in to make you wait, like we

all breathlessly waited for the Judges to send up their finally selection. Price and Waterhouse were not there, but Sunny Klein, mistress of ceremonies (at one time she was engulfed by the curtain and nearly dragged off the huge stage — good for a nervous laugh at this exciting moment) with hair awry, finally read "ALTHEA C. WILLIAMS," San Diego educator.

Mrs. Williams was crowned WOMAN OF THE YEAR by Margaret W. Collins who held this enviable title in '71. In her melodious voice Mrs. Williams' accepted this tremendous honor with a simple "Thank you."

The crowd seemed very happy with the selection and certainly Mrs. Williams' contributions to her community are overwhelming.



A radiant Althea Williams accepts congratulations.

Naturally we were disappointed that our Orbee wasn't awarded the signal honor, but my Gosh, it was honor enough to be the company of those thirteen outstanding women. (Noticed that a girlhood idol of mine was the woman in 1950: Belle Benchley. Remember her work in the San Diego Zoo?) Most of the women had husbands — also kids and grandkids, Orbee has ten grandchildren.



An excited Orbee Mihalek gets a proud kiss from "papa."

The whole affair was reminiscent of an "OSCAR" night in Hollywood — except that all the nominees had gray hair. It was nice to notice that a number of these community devoted gals, in their best hair-dos and evening gowns, displayed some good looking legs — and an interesting amount of cleavage!

Betcha never went to a baby shower, planned and given solely by men! That's exactly what 30 men about town (O'side) who get together each day for the Mira Mar cocktail hour did for Irene "Bouncy" Webb, wife of Major Richard Webb of Pendleton.

Al DeFabio had the brain storm abetted by Irene's employers, lawyers John Stanton, Leo Case and new addition to the firm, Jay Kueney.

It was given on Irene's afternoon off and she was madder'n a wet hen when John called and told her to heave her keister "muy pronto" down to the Mira Mar to take a deposition.

At 4:00 o'clock she stomped into the Anchor room. She was so thoroughly surprised and amazed — she burst out crying.



"Bouncy" Webb and the Godfathers.



Jay Kueney, John Stanton, "Bouncy" Webb, Al DeFabio and Leo Case.

It was my delight to share all this and to sample the delicious canapes and admire the gorgeous baby furniture, etc., these fellows gave her.

They say "Bouncy" is always doing things for them and this was their way

of saying how much they loved and appreciated her.

Sorta envy the coming Webb baby. Imagine arriving in a world and having 30 Godfathers yet!

Know what is it FGBMFI?

Neither did I 'till good friends took me to the Vista Chapter dinner meeting of Full Gospel Business Men's Fellowship International (had amazing growth all around the world!)

Over fifty new people came into my life along with some new mind-teasing thoughts.

Jerry Jones a dynamic and dramatic speaker stimulated my soul while Vista's Country Kitchen Cafe's food intrigued my palate and fattened my frame.

Did you ever taste chicken a la King containing green PEELED GRAPES? They're delicious. Couldn't help but let my mind slip off to Mae West. Remember one of her tag lines, "Bring me a peeled grape, Beulah." Now I know why she liked them, but I'll be darned if I'd put all that time into such a tiresome task.

Everyone who knows him was thrown in a tizzy when it was whispered that Lyle Swigart executive secretary of Oceanside has handed in his resignation!

'Tis so. But Lyle isn't leaving us. Instead, he'll be even more a part of our Community when he launches his new project: NORTH COAST POST a weekly newspaper.

With him will be Tom Burke, sales manager, David Moisan, chief photographer, George Riddle, interpretive business writer (from Harvard School of Business). Dave will let our merchants know just what the dollar devaluation, etc., means to them; and Helene Kamp will report on women and women's affairs. Nobody but nobody knows more about what is happening in our City — sometimes I think Helen knows about it even before it happens!

Lyle's first love was journalism and he's been in and out of it for twenty-five years. It's like show business — always in your blood.

Soooo "rots of ruck" Lyle to you and your talented cohorts and your North Coast Post.

Don't know if she had a pang for a birthday party (just two weeks before) or she just wanted to fete the gals of her golf club, ennyway Lari Carter gave a scrumptious cocktail buffet luncheon in her large Bay 'n Beach Marina Apartments Penthouse. Some thirty San Luis Rey Club women golfers replaced the divots on their plates many times — the food was that good — and so appetizingly decorated! Three of the gals are members of that

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exclusive fraternity that is the enviable goal of all golfers: "Holes-in-Ones."

Thus Jean Payne, Barbara Styles (present Women's Club Prexie), and hostess Lari Carter were quite the lionesses. Flo Smith the Club's lowest handicapper (and secretary) hasn't managed to join this illustrious trio — yet.

All the gals were meticulously frocked, coiffed and powdered. Sorta a shock to see those usually shiny, sun-browned, freckled faces covered with (all very swank and subtle of course) paint and power — and oh! beautiful long, curling eye lashes! Guess I'm filled with envy. Mine won't stay on. Won't tell you they cause merriment at a party when they crawl over the salad, or swim in a hi-ball. No, mine just fall onto my face and look like a hairy mole — ala the Witch of Indore. □



Champion San Luis Rey Club golfers Jean Payne, present women's champ, Barbara Stiles, hostess Lari Carter ("hole-in-ones" last year) and Flo Smith.

Bay 'n Beach was also the scene of a welcome back party to Janet and Art Probst — now permanent tenants.

For nearly seven years the Probsts have been vacationing at our lovely "motel In Ocean" (the ocean in front and the yacht-filled harbor at our back door). And now that Art has gotten the coveted position as general engineer for the new Naval Hospital, he and Jan sold their Yucaipa home (he was working at San Bernardino's Norton Airfield. They managed to sell their home only one-half hour before the moving van came!) and promptly took a Bay 'n Beach apartment. They wanted the small penthouse but it has been permanently leased to Flo and Martin Larsen of Hemet. As soon as the Larsens can sell their large Hemet estate, they will be Oceansiders, but Marty Larsen will continue to oversee his Hemet mobile home business.

Us old "permanenters" are looking forward to a jolly summer with all these new, but old friends.

Do those of you who are retired Civil Service personnel know that Camp Pendleton Federal Credit Union has expanded its field of membership

to include retired C. S., personnel living in the areas around Camp Pendleton and Twenty Nine Palms, California? H. Patrick Trites, manager of the Credit Union wrote me this information at the instigation of Tom Guthrie.

Tom and his wife Dorothy (she will be next year's Woman's Club President) are always on the alert to aid and promote their community.



Angie Stambaugh, Hal Buckman, directors, Lillian Smith, Kitty Peeling, Tom Guthrie. Front row Argie Mogana, Pat Gerhost and Bea Tomlinson, director.

Tom was just inducted as V. President of the Inter-Community Organization Council when officers for 1973 were installed at an inspirational luncheon held at St. Charles Priory. Also installed were Angela Magana, treasurer, Pat Gehrhst, secretary, Lillian Smith, co-ordinator and corresponding secty, and Kitty A. Peeling who will serve a second term as President (a very great honor which yours truly humbly and sincerely appreciates).

The luncheon also honored Brother Benno. The Council has been industriously raising funds for a new oven for Brother Benno. Thanks to the gargantuan efforts of Chairman (and director) Hal Buckman, a check of over \$1,000 was presented the Monk (almost five thousand has previously been raised) — with a promise of more to come!!

Honestly a day never goes by that provocative new information or interesting people don't come into my life. Was invited to an evening Lambda Theta Chi meeting held in Verna Springer's spacious San Clemente home. This is a national religious group.

Seems our whole nation is hungering for something to believe in — something to trust. And in such hectic times we begin a search of religion to fulfill this aching void. Some find it, and some of us go on forever — searching.

These Lambda Chi women, of all ages, evidently have found "it." They radiate their happiness. Their project is helping "Teen Challenge Drug Education and Audio Vision."

Bob Urmston, the director spoke, and of all things his talk was on "Witchcraft" and the terrifying hold it is getting on the young people today. Yuck! In this day and age it seems unbelievable that such ideas and practices can go on! But they do, as we are made aware of by the lurid headlines in newspapers and sensational hourly, visual coverage by T.V.

Won't forget this meeting because I met a "kissing kin". She was introduced as Katherine Miles (our family spells it Katheryne. Prettier huh?) and when I told her that was my great grandmother's name we discovered a mutual relative. Kate's husband's great uncle was that wily, old Indian fighter General Miles. Can't remember his first name, but his picture used to frown down on me from ancestral walls when I was a ornery brat. Think he was with Custer, but know he would never have taken kindly to Custer's pretty blonde curls.

Soooo I'm very grateful to Barbara Gould who urged me to go to this meeting. Barbara is from Vista. Her son is that 12-year-old piano prodigy, Brian Gould. D'ja know Oceanside has the largest per-capita Samoan population in the continental U.S.?

June 14-18 Oceanside City combined with the C of C will host 115 residents of Pago Pago (didn't we usea call it Pango Pango?), American Samoa, our sister City.

General Chairman is J. Robert Shaffer. He along with Major General Herman Poggemeyer Jr., (who formerly served in Samoa) have some mighty big doingses planned such as a "Twilight Parade" on the eve of the 38th Annual Miss Southern California Beauty Pageant.

The Honorable John M. Haydon, Governor of American Samoa, will serve as Grand Marshall.

Sam Priestly just introduced me to Miss Oceanside, Ruth Ellen Calvert — a truly lovely, statuesque beauty. Poised and serene. Not giggly or talkative and above all not a gum chewer!

Bet she'll walk off with further State honors.

How come these car dealers are such good judges of feminine pulchritude? Sam Priestly who is a most efficient head of the Beauty Queen Selection Committee, is also head of the very active "AMBASSADORS" of the C of C. Would love to be an Ambassador, but the feeling isn't mutual.

Upon accusing Samuel of practicing discrimination he tried subtly (like a velvet covered steam-roller!) to convey the idea that a lady would not want a place on this committee that goes around the country (at their own expense) promoting the City of Oceanside. Seems they have to share hotel rooms and many other rather intimate situations.

All I can say for publication is: "Humph! I ain't no lady. And I still want to be an Ambassador — even if it means sharing a toothbrush."

Never knew car dealers could be so narrow-minded!

Hats off to Carlsbad's Betty and Bayard Corson. They didn't just fume and "beef" (giggle) about meat prices, they really jumped into the boycott (pardon the expression) whole hog!

"By" brought home an octopus. Betty couldn't find out how one cooks the critter soooo she boiled it, chopped it up and served it with soy sauce. Said it wasn't bad, but I'd as soon eat the eraser off my pencil. Betty next countered with garden snails! This was love's labor lost. By the time you cut all the "no-no" parts out, the snail has disappeared!

BON VOYAGE TO: Ellie and George Hillam. By now they are finding out if the "Rain" is mostly on the plain when

you are in Spain." For six weeks they will tour the country in a car, forgetting all about meat boycotts and prices.

CONGRATULATIONS TO: Louise Spencer. This lovely lady was feted on her 97th birthday with a party sponsored by the O'side-Carlsbad Chapter of the Bridge group. The highlight was a much treasured letter from President and Mrs. Richard Nixon. □

IMPORTANT NOTICE

We want your news! Anything important to you is important to us. Birthdays, graduations, weddings, births, parties. Your pictures are always welcome, too! Our deadline is the 15th of the month preceeding the month of publication (we publish on the 10th of the month following).

Please mail material (typewritten, double-spaced) to our Oceanside correspondent

Kitty Peeling
 1206 North Pacific Street
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P.S. If your event is scheduled for anytime prior to our publication date of the 10th of each month, submit your story in the *past tense* for obvious reasons. Thank you. □

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BUSINESS AND ESTATE TOPICS



Larry G. Showley, CLU

HOW MUCH IS A WIFE WORTH?

You've probably never asked yourself the question, "How much is my wife worth?" How can you place a price tag on something comprised of love, patience, comfort, and pride? Of course a wife transcends mere worth, but consider for a moment the dollar value of her services.

Successful businessmen often fail to realize just how much a smoothly run home contributes to their success. They take for granted the variety of tasks their wives perform, the service they provide. A family unit without a wife and mother is a tragic thing, a situation we all shy away from discussing. For this reason we turn to the impartial judgment of the Court to see how they objectively look at the role of a mother and wife.

COURT RULES

In a Pennsylvania case a 36-year-old mother of three children was killed by the defendant's negligence. Two of the children were teenagers, the third a five month old baby. The Court Said:

"The only question on this appeal must be stated in terms which might seem materialistic, namely: What did Mrs. S---- mean to those people in terms of money? Naturally, no husband and no children see in the person dearest to

them a money equivalent, and, during life, such an evaluation would be unqualifiedly brutal and offensive. However, with death, problems arise which must be solved, harsh and heart-rending as they may be. Thus, as Mr. S---- and his children now face a future with the main pillar of their family structure missing, the question inescapably follows: How much do they need to replace that pillar?

"To begin with, there was very definite physical work performed by Mrs. S----, for which no sums were drawn from the family budget. Money is now needed to pay for those services. Mrs. S---- did the household work: She washed, ironed, cooked, and sewed. She did all the housecleaning, made some of the children's clothing, helped her husband paint the house, she put together draperies and rugs. All these services can be translated into pecuniary values because one can presumably go into the labor market and find a housekeeper to perform these labors. But the amount paid to such a housekeeper could not compensate for Mrs. S---- displacement."

The Court concluded "...in the light of the particular circumstances of this case, the total verdict of \$46,059.54 was modest rather than excessive."

Another case involved the death of a young woman, mother of six children ranging in age from a few days to twelve years. The court pointed out that a father has the right to keep the family together and should not be expected to ask relatives to raise the children. The Court said:

"...I conclude that the expense to the father of providing the children a home, the services of a suitable person to run the home and minister to the children's needs, and the services of domestic help can be met by providing the plaintiff \$8,500 per year for 18 years. (In 18 years the youngest child, Michael, will be of college age.) The present value of an annuity of \$8,500 per year for 18 years, compounded at 4% is \$98,838."

LIFE INSURANCE IMPORTANT

It is obvious that the premature death of a wife creates many problems in addition to the emotional ones at home. However, life insurance, or in this case, "wife insurance" can offer a solution to many of these problems. Life insurance can provide the ready cash to meet the final expenses and provide the cash to hire the wife's domestic counterparts.

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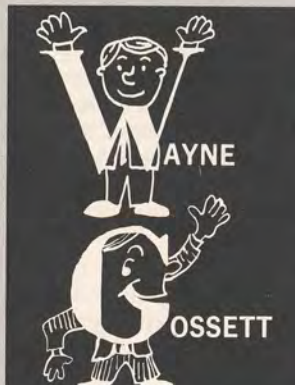
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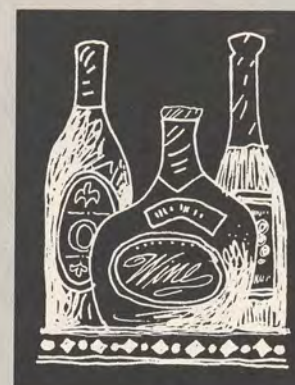


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Have a cup of coffee or help yourself to a coke in the unique and charming atmosphere of the Dressing Room. You'll appreciate the relaxed, casual fashions that are designed to set the stage for any occasion, from sun-gazing to an intimate candlelit dinner. Carefully chosen, well-made clothing that is comfortable, easy care, and affordable. The Dressing Room collection offers you classic and contemporary styles with clean lines, clear colors.

There is also an unusual array of exciting accessories and gift items from here and abroad. Amidst the antique setting you'll be delighted to find Italian jampots, hand-painted wooden purses, Limoge china, jewelry of Arizona rock, Swedish clogs, and even a stuffed chicken doorstep right from the Ozarks....you may wind up treating yourself, as well as a friend!

In The Dressing Room, Jolene expresses her basic concept of clothes counseling or "wardrobe building." She says, "When I buy I keep my customers in mind. I like to help them create a coordinated and creative wardrobe that will be a good base with maximum flexibility. I am more than willing to work with them on individual figure problems or fittings."

The Dressing Room is tucked away at the rear of the court at 118 South Acacia in Solana Beach at the old Plaza. The large parking area is a convenience that frees you from the freeway fight and helps make your shopping or "just looking" fun and easy. The doors are open six days a week, Mondays through Saturday, from ten til five. It is also possible to make evening appointments.

Some of The Dressing Room's collections were recently shown at the San Dieguito Boys Club Auxiliary "Fashion Showcase of '73" and were viewed with enthusiasm. Jolene invites any other area groups to feel free to contact her for future showings. □

REPORT ON TORREY PINES

A measure of confusion among citizen supporters of the Torrey Pines Park Extension possibly originated at the completion of the fund drive in November of 1970. The public believed that the job was complete and the land secure for purchase at that time. However, there were certain land donations not included in the calculations nor added to the \$345,000 cash contributions. These "Gifts in Kind", appear as pledges to the fund-raisers. Some of these grants were later changed or rescinded while land values escalated and everyone waited for purchase.

In June of 1972, it was decided to use all the money on hand to purchase all that was possible before further escalation of land values occurred.

At this point, as at other points along the trail to acquisition, Senator Stull continued to evaluate developments and make plain his desire to complete implementation of his original legislation.

Now, to date, we await word from the Department of Interior in Wash. D.C. regarding a particularly important land gift. This consists of 13.78 acres adjacent to the eastern edge of recently purchased Park Extension land. It is City of San Diego owned acreage that was acquired in 1969 at which time it was considered (in a verbal agreement) to be a good and economical land use to convey these steep bluffs to State Park stewardship when the proposed Park Extension became a reality. Mr. Wm. Penn Mott, Director of the State Department of Parks and Recreation, has requested "matching funds" that is; money to match the value of the land as provided for in previous agreement with the Federal Government. This has resulted in the following letter to Dr. Whitaker from Mr. Mott:

"We have been advised by the Bureau of Outdoor Recreation that these lands cannot be used for matching purposes since they are already in the ownership of the City of San Diego. However, I have pointed out to the Bureau of Outdoor Recreation that this is not an exchange between City Departments, but rather, between City and State. They are rechecking this decision in Washington at this time—"

Citizens may support Mr. Mott by writing to: Senators Alan Cranston and John Tunney, U.S. Senate, Wash. D.C. (20510) Reps. Bob Wilson, L. Van Deerlin, House of Rep. Wash. D.C. (20515). U.S. Department of Interior, Bureau of Outdoor Recreation, Wash. D.C. (20240). Attn: Director G. Douglas Hofe Jr.

PLACES & FACES

VERY VERY KONTINENTAL



A depth of understanding of individual needs is the key to the tremendous success of Mr. Karl, of the Kontinental Hair Fashions salon in Cardiff-by-the-Sea. Persons of undeniably brilliant background are sometimes the most difficult to portray in a news article because it is difficult to com-

municate the human characteristics that have motivated the success of such an individual.

Mr. Karl, (or Hans Flugel), from Hamburg, Germany, is a perfect example. He is opening his new salon, Kontinental Hair Fashions, at 206 Birmingham, as the latest addition to his distinguished career of enhancing each and every type of facial contour by styling hair in the most "natural" and most becoming fashion to suit your immediate need. This is the characteristic that sets him apart and above the usual stylist who cannot see beyond the current fad.

Any of the great beauties of the world will always be found looking their "natural" best, whether in elegance of formality or gay abandon. Never do they look "set" or "glued". The proportion of the style must becomingly fit their features and the hair must be cut to fall naturally into place so that it may be forgotten. Mr. Karl is an impresario in this field. His experience embraces great salons in London, Brussels, Frankfurt, Amsterdam and New York, as well as luxury liners encompassing the world.

Born in Hamburg, Germany, studying in that city to become a styling artist, he is a paradox of abilities. The delicate and tender art of ladies hairstyling belies the athletic

proress that is obviously his. He was the olympic contender on the archery team for Germany in 1968 and looks the part. Very modest, as most great athletes are, he did not wish this known, but the expertise with which he attacked his sport is the same expertise he applies to his gentle trade. Married to beautiful Marilyn Richards, of La Jolla, his graciousness and charm are the attributes most appreciated by ladies of any country.

How important our appearance is to us! So much depends upon our mental attitude in given situations and our attitudes are often changed by our coiffeur, as frivolous as that may seem. It is true, however, and Mr. Karl feels that the style most comfortable to you is the style most becoming — it makes a happy heart — and that always shows! □

SALK INSTITUTE APPOINTS J. M. GILLEAN



The Salk Institute recently announced the appointment of J.M. Gillean, Vice President of the Bank of America in San Diego, as a member of the National Council of The Salk Institute. The National Council consists of prominent citizens throughout the United States from Hawaii to Florida and includes membership in France and England.

Dr. de Hoffmann, President of The Salk Institute, in making the announcement said, "Mr. Gillean is one of the most respected community leaders in California, and The Salk Institute is greatly honored to have him associated with the Institute." □

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4th GENERATION SAN DIEGAN BRIDE

On May 5th Kathleen Sullivan, daughter of Mrs. Eleanor Dodge Sullivan of Rancho Santa Fe and Mr. John David Sullivan of La Jolla, became the bride of William K. White, Jr., son of Colonel (Ret. USMC) and Mrs. William Kay White of Fullerton.

The double ring ceremony was performed by the Reverend James Murray in the Village Church at Rancho Santa Fe.

In one of the prettiest spring weddings Kathleen chose as her theme yellow and white. The church was decorated in white daisies, spring flowers and each pew was decorated with yellow and white daisies and long white ribbons. Kathleen Sweeney, maid of honor, and the bridesmaids Misses Sandra Barr of Colorado, Nancy Lange, Laura Dupre of Leucadia, Kim Smith of Del Mar, Nancy Kies of Rancho Santa Fe and Christine Crumley of La Jolla, wore long gowns of yellow swiss dotted muslin trimmed in white; they wore large picture hats with streamers of daisies down the back and carried old-fashioned baskets of spring flowers.

Kathleen wore an exquisite dress of white organdy over satin with insets of



fine yellow chiffon pleating at the hemline. Her full length veil of illusion was held in place by a cap of heavy white lace. She carried a bouquet of yellow roses and white daisies.

The bridegroom's best man was Dennis Bostic of Vista. The ushers included John Sullivan, brother of the bride, Nik Laytart of Fallbrook, Robert Patton of Cardiff, John Otley of Escondido, Eric Engstrom of Riverside and David Bennett of Rancho Santa Fe. The groom, father of the bride and ushers were attired in light blue tuxedos trimmed in dark blue and carried out the theme of the wedding by wearing yellow rosebuds in their lapels.

Kathleen was educated at Chateau Mont Choisi in Lauzanne, Switzerland; Rogers Hall, Lowell, Massachusetts, which is also the shool of her grandmother and mother; and Arizona State University. Kathleen is a member of the Zlac Rowing Club and was well known in the southwest show circuit as one of their top riders.

The groom attended Palomar College and San Diego State. While attached to the Marines he served in Korea. He is affiliated with the Buscadores, a philanthropic organization related to helping Mexico.

A reception for 300 guests was held at the Inn in Rancho Santa Fe. The four-tiered wedding cake also carried out the theme of yellow and white daisies.

After a honeymoon at Bishop, trout fishing, the young couple will be at home in Leucadia.

PLACES & FACES ENGAGEMENT ANNOUNCED



Mary Jane Hartzler of Del Mar announces the engagement of her daughter Melinda to Kevin J. McHugh, son of Mr. and Mrs. Thomas McHugh of Solana Beach.

The bride elect graduated from San Dieguito High School in 1969, Clairemont North Beauty College in 1970 and attended Palomar College. She is now employed at Curls and Color of Del Mar.

Mr. McHugh also graduated from San Dieguito High School in 1969 and graduated from Palomar College in 1972. He is now an apprentice carpenter with Armstrong-McHugh Corporation of Solana Beach.

A September 15th wedding date has been set with the ceremony to be held at Mary Star of the Sea in La Jolla, Monsignor Gilfillan officiating.

Reception will be held at the Silvergate Yacht Club on Shelter Island.

WALKER LOCKE WEDDING

St. Peter's Episcopal Church, Del Mar was the setting for the wedding of Elizabeth Howland Walker and John Flint Locke on Saturday, April 28. Mrs. Locke is the daughter of Mrs. James O'Driscoll II and the late William Harrington Walker of Rancho Santa Fe. Mr. Locke is the son of Mrs. Morris Robert Locke and the late Mr. Locke of La Jolla.

The bride, given in marriage by Mr. O'Driscoll, was attended by Miss Tracy Ketron, maid of honor, Mrs. Robert Bentley Lyon, Jr., matron of honor, and Mrs. Raymond Patrick Garcia, sister of the groom was bridesmaid. Mr. Jerald F. Tascher was best man and the ushers

were the bride's brothers, William Russell Walker and Hiram Scott Walker.

The bride's gown was of empire style with deep scoop neck and long sleeves with wide flounce. It was fashioned of white Venise lace over English net and silkened organdy. Her elbow length illusion veil was secured by a bandeau of fresh flowers. She carried a cascade of gardenias and spring blossoms of tulips and ranunculas. Her attendants wore shirtdresses of garden print in spearmint green and white. The smocked bodices were collared in white to match the waistbands and cuffs. The bridesmaids wore bows of fresh spring flowers with satin streamers. Their bouquets were also of spring flowers to match the bride's.

The Reverend Talley H. Jarrett conducted the ceremony. The pews were decorated with gardenias and fern.

Following the ceremony a reception for two hundred guests was held at The Inn at Rancho Santa Fe. The four-tiered wedding cake was decorated with spring blossoms and surrounded with gardenias. An arrangement of tulips, ranunculas and iris graced the buffet table. An orchestra played for dancing.

Mrs. O'Driscoll received the guests in a floor-length model of orange chiffon with matching cardigan jacket. Her flowers were orange orchids. Mrs. Locke chose a silk print in shades of green with

carmine accents. Her flowers were white orchids.

Following a wedding trip to Borrego Springs the young couple is at home in Solana Beach before moving to San Luis Obispo where they will attend California Polytechnic College.



Mr. and Mrs. John F. Locke

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...A Joy Forever

by Pat Britt

Beauty is back, and an "in" thing! If you don't believe it, you should have been at the Winner's Circle Lodge for the Miss San Dieguito contest, one of the preliminaries throughout the County for the Fairest of the Fair Contest. It was presented poolside, and despite drizzling rain, and chilling winds, it came off smelling like a Rose. *Rose Stevens*, daughter of Mr. and Mrs. W. W. Stevens of Cardiff was crowned the new Miss San Dieguito after 7½ hours of competition.

Among the special guests was *Doris Boyar*, head of the Fairest of the Fair for the past eleven years. Doris made the statement that "beauty pageants are coming back." She attests to this by the fact that quite a few of the 25 past Fairest Contest have only entertained 6 to 10 entries. This year, there will be at least twice as many girls from which to choose. For example, the Miss San Dieguito Contest had 21 entries. *Carol Watkins*, Chairman for Del Mar this year, points out that, "It is important that young girls are taught to 'enjoy being a girl'." According to both women, a beauty contest must be more than the concept of "exploited womanhood paraded like horse flesh in front of judges. Today's beauty contest must afford the participating young women a chance to acquire poise, self-confidence, and the extra something which makes a girl into a lady."

This year's contest provided the 21 contestants many opportunities. As inducement, local merchants donated over \$4,000 in prizes to be awarded to the Queen, her court, to the contestants, and to the spectators at the judging. Prizes such as a 3-day Get Away at the Showboat Hotel in Las Vegas the the new Beverly Garland-Howard Johnson Resort Lodge in North Hollywood were raffled off. There were planned "work shops" for the girls who were given advice regarding make-up, hair care, physical fitness, and poise. *Pancho Andrade*, one of the instructors at Rancho La Puerta, in Tecate, Mexico, journeyed to the Winner's Circle Lodge prior to the contest and taught several classes in Jazzex and Body Awareness. Following the 1973 pageant, the Queen spent a week at the Spa Rancho La Puerta getting the full beauty treatment in preparation for the Fairest of the Fair which was held June 7. The Spa provided Rose with swimming, tennis, exercises unlimited, facials, beauty treatments, and the hospitable Mexican sun. Upon her return, Rose continued the self-improvement at a spa a little closer to home, Rancho La Costa. She is also one of the ten girls in



Evening gown competition of the contest.



Desi Arnaz



Pancho Andrade helps Rose into a stretch position at Rancho La Puerta, Tecate.



The Queen, Rose Stevens, and her father.



Ruth Roman



Two dozen and one, beautiful Roses!



Miss Congeniality, Julie Miller, receives congrats from Ruth Roman.



Patti Hyman



Lisa Kraatz



Sheri Moore



Rick Dart from Wind and Sea Diving Shop

the contest to begin scuba lessons donated by Wind and Sea Divers, Solana Beach. To assure her of becoming an "all-around girl", she has started flight lessons provided by E-Z Air Corporation on Palomar Road. She also received a fantastic "memento coffee table" made especially for her by Design Limited who is located in Spring Valley.

Rewards were great even for those who were not fortunate enough to be crowned Queen. Of the many gifts, many of the girls will tell you that the best was the experience of the contest and pageant themselves. This year's pageant was very little short of being a Las Vegas extravaganza, with an abundance of beautiful girls and celebrities.

"Mr. Show-Biz" himself, *Desi Arnaz* was on hand to preside over most of the day. Desi was assisted by Del Mar's own *C. C. Jones*, entertainer extraordinaire, who conducted interviews with the girls and led some 500 guests while "singing in the rain".

All 21 girls were good troupers and lasted from 2:00 to 9:30 through the drizzle and cold. They were truly inspired by real beauty and superstar *Ruth Roman* who was on hand to judge the contest. She frankly advised the girls with great friendship to handle their victory with humility, not allowing their winning to let them lose sight of either their capabilities or their limitations. The judges were *Miss Roman*, *Miss Zetta Castle* (Public Relations Director of La Costa Country Club and Spa), *Desi Arnaz*, *Joe Beagin* (Founder and President of the International Society of Girl Watchers) and *John Dempsey* (famous Playboy cartoonist). In order to assist the judges in seeing things with a sense of uniformity, this year swimsuits were donated by Rancho Santa Fe's *Bill Frazier* of Cole of California, whose motto is appropriately "Let There Be Woman".

Flowers and decorations were generously supplied by many of our

local flower growers and the artistic arrangements were done by *Lee Cantley* of Casa de las Flores in Del Mar. Since the motif was Hawaiian, in addition to the traditional roses, each contestant received a carnation lei, which they lovingly presented to their fathers as they left the stage. Mothers of the girls all received stunning orchid corsages.

The judging was preceded by a luau and cocktail hour poolside. The intermission entertainment was provided by the Nana Aleana Dancers from Ginger "Keahi" Allen Polynesian Dance Studio in Encinitas and the Marvelous Hoodwinks (*Bill Barker* and *Jeff Valle*). Organ music for the pageant was courtesy of very talented John Schnedar and his happy organ which was loaned from the Music Hall in Lomas Santa Fe.

The entire production was directed by *Bill Bruce*, whose contribution of lighting and sound were a great addition.

The final beautiful results were: *Rose Stevens* of Cardiff, Queen; *Lisa Kraatz*, 1st Runner-up; *Sheri Moore*, 2nd Runner-up; *Patti Hyman*, 3rd Runner-up. The Runner-up gals were all from Del Mar. The girls picked Miss Congeniality from their own ranks, *Julie Miller* from Solana Beach.

Beauty is back, indeed, and successful proof of the pudding is the fact that all of the eligible girls have stated their desires to run again next year. Judges beware!

Overall, the contest was a credit to the host community of Del Mar. As their representative, *Carol Watkins* did a fine job of coordinating and innovating. I don't envy Cardiff's job next year; she left a tough act to follow.

When the poet *Kahlil Gibran* was asked to speak of beauty, he answered: "Where shall you seek beauty, and how shall you find her unless she herself be your way and your guide?" □

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**THE ASSOCIATION Bulletin
and News**

**MINUTES OF THE REGULAR MEETING OF
THE RANCHO SANTA FE ART JURY HELD
ON APRIL 10, 1973, IN THE BOARD ROOM
AT 9:00 A.M.**

Present: President Wingert, Vice President Frobes, Architect Frank L. Hope and Alternates Duncan and Day.

Also Present: Building Commissioner Mowery, Secretary Grahl and Recording Secretary Duffield.

Excused: Alternate Reitz.

The minutes of the previous Art Jury meeting were approved as submitted.

NEW CONSTRUCTION

Kirkeby, A.C. Residence — Parcel 2/9, Block 43, Via del Alba/Calzada del Bosque. Approved.

Clotfelter, R.M. Duplex — Parcel 2/1, Block 30, Paseo Arbolado. Approved.

Alderson, C.M. Residence — Parcel 9/2, Block 33, El Acebo. Deferred. Art Jury requested restudy of garage and service yard location. Also, consideration should be given to erecting single story residence.

Ward, N.G. Residence — Parcel 3/3, Block 20, Lago Lindo. Approved.

Hayt, J. Residence — Parcel 1/14, Block 30, La Gracia. Approved.

Bowen, T.F. Residence — Parcel 6/7, Block 33, El Cielito. Site visited. Approved.

Murphy, G.S. (Preliminary) Residence and pool — Parcel 8/10, Block 34, El Camino Real. Architectural design acceptable.

Wyman, W. (Preliminary) (in attendance) Condominium Apartment — Parcel 1/4, Block 30, Paseo Delicias. Architectural design acceptable. Architect, in attendance, stated that he would redesign Unit 4 to prevent garage door facing the street. Art Jury requested that adequate planting be placed in front of garage door at Unit 3, to insure screening from street.

ADDITIONS & ALTERATIONS

Looper, Dinald Passageway & Remodel Interiors — Parcel 7/9, Block 10, San Elijo. Approved.

Thomas, P. Craftroom — Parcel 6/3, Block 22, Los Morros. Deferred for restudy of roofline and exposed skylight. (Architect Allee in attendance.)

Giacomini, C.W. Addition to existing residence — Parcel 7/10, Block 24, Off La Noria. Approved.

Yale, R.M. Screened Garden Room — Parcel 6/8, Block 29, Los Naranjos. Approved.

Grobstein, C. Addition to existing residence — Parcel 4/1, Block 27, La Valle Plateada. Deferred. Architects in attendance. Art Jury requested plans be restudied to determine if exterior addition could be made more consistent with the architectural style of the existing residence.

Williams J. Swimming Pool — Parcel 101, Map 2089, La Fremontia. Approved. Does not include approval for structures covering pools, including inflatable covers.

Standard Oil Co. of California Sign — Corner of El Tordo and La Granada. Approved.

SUBDIVISION

Hobbs, C. (in attendance) Parcel 2/3, Block 6, Via de Fortuna, consisting of 11.4 ± acres into four sites of 2.85 ± each. Site visited. Continued for additional study.

REALIGNMENT

Walz, E.J. Lots 1/1 and 2/1, Block 5, Via de Fortuna El Camino del Norte, consisting of 42.9 and 35.7 ± acres to create two parcels of 38.2 and 40.04 ± acres. Art Jury advised approval.

KEEPING OF HORSES

Ghio, M.J. (escrow Plaut) Three horses on 3.61 ± acres at Parcel 6/6, Block 10, Via de Fortuna. Art Jury advised approval. Site visited.

Ewing, B.H. One horse on 3.15 ± acres at Parcel 3/5, Block 44, Puerta del Sol. Art Jury advised approval. Site visited.

McCormack, R. (escrow Irwin) Three horses on 3.53 ± acres at Parcel 4/1, Block 11, Lago Lindo. Art Jury advised approval with the stipulation that disposal of any portion of Parcel 4/1, Block 11, would render the approval null and void. Site visited.

MISCELLANEOUS ITEMS

Bellman, V.A. Change in plans previously submitted for construction of residence at Parcel 1/7, Block 30, Via de la Valle. Approved.

Pardee, H.S. Construction of fence on Irrigation District property at El Montevideo, Rancho Santa Fe. Approved.

RSF Savings & Loan Construction of Sign at corner of La Granada & La Flecha. Approved.

Ward, A.T. Letter from Mr. Guy Ward regarding construction of sign at corner of La Granada and Paseo Delicias. Art Jury requested resubmittal of original proposal.

Coleman, G.S. Change in plans previously submitted for construction of residence at Parcel 139/7 Map 2089, Mimulus. Tentative approval given, based upon submittal of new plot plan.

Fish, D.L. Construction of fence and entry gate at Parcel 1/1, Block 17, Paseo Delicias. Approved.

Colbourne, P. Construction of Tennis Court at Parcel 2/5, Block 7, La Crescenta. Approved. Did not include approval for lighting of tennis court.

Letters from attorney Jack L. Powell & Attorney Bruce A. Berry of Luce, Forward, Hamilton & Scripps, regarding the R.C. Browne proposal to build residence. (Mr. Powell, Mr. Rector and Mr. & Mrs. Bradley in attendance.) Letters were read and Secretary Grahl was asked to contact Association legal counsel regarding location of residence with respect to public utility easement, and also contact applicant with respect to his efforts to obtain Quitclaim from San Diego Gas & Electric Co. of their easement. Further, Secretary Grahl was asked to invite Mr. Browne to an Art Jury meeting to discuss his site location plan.

K. Schien Subdivision application: (Deferred from special meeting April 4, 1973). Architect for Mrs. Schien was in attendance. He presented an enlarged topographical map. In view of the magnitude of the proposed division of property, the Art Jury scheduled a separate visit to allow sufficient time to consider the details and impact of the proposed property division. Visit scheduled for Friday April 13, 1973.

Discussion of fees as they pertain to Art Jury matters: Matter discussed and concurrence was expressed that fees should be set so that the Art Jury financial operation breaks even.

12:30 P.M.
President Wingert turned the proceedings over to Secretary Grahl for the purpose of electing a President and Vice President. Such election was prompted by the resignation of Mr. Wingert. Secretary Grahl asked for nominations from the floor for President. By written ballot Mr. C. David Frobes was nominated and there being no further nominations it was moved, seconded and

carried unanimously that Mr. Frobes be elected to serve as President of the Art Jury.

By unanimous ballot it was moved, seconded and carried that Richard G. Duncan be elected Vice President.

There being no further business the meeting adjourned.

C. David Frobes, Vice President
R.B. Grahl, Secretary

**MINUTES OF REGULAR MEETING OF
BOARD OF DIRECTORS OF RANCHO
SANTA FE ASSOCIATION HELD THURSDAY,
APRIL 19, 1973, 9:00 A.M., the
BROADROOM.**

Present: President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling and Whitehead.

Also Present: Manager Grahl and Recording Secretary Butts.

MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of April 5 meeting were unanimously approved as amended.

OLD BUSINESS

Subdivision, Parcel 4/3, Block 9, (Fit-zhugh/Jenkins) consisting of 12.6 ± acres into 4 sites of 2.9, 2.9, and 3.1 ± acres. On motion made and seconded, approval was unanimous.

NEW BUSINESS

Keeping of 3 Horses, Parcel 6/6, Block 10, (Ghio) On motion made and seconded, approval was unanimous.

Keeping of 1 Horse, Parcel 3/5, Block 44, (Ewing) On motion made and seconded, unanimously approved.

Keeping of 3 Horses, Parcel 4/1, Block 11, (McCormack) On motion made and seconded, approval was unanimous with the stipulation that disposal of any portion of Parcel 4/1, Block 11, would render the approval null and void.

Realignment, Lots 1/1 & 2/1, Block 5, (Walz) Present, 42.9 and 35.7 ± acres; Proposed, 38.2 and 40.04 ± acres. On motion made and seconded, approval was unanimous.

NON AGENDA ITEMS

Art Jury Appointment. The President referred to the vacancy created in the Alternates of the Art Jury by the appointment of Mr. R. Duncan as a Member of the Art Jury. He suggested the appointment of Mr. Paul Ward as an Art Jury Alternate to fill out the unexpired term to December 31, 1973. On motion made and seconded, approval was unanimous.

Robert B. Oliver Ambulance Fund. The motion was made and seconded that all funds coming to Rancho Santa Fe Association from the Robert B. Oliver estate (3/15 and 4/5/73 minutes) be retained in a trust fund to draw interest for the purpose of providing, equipping and maintaining of an ambulance and to be disbursed upon requisition of the Rancho Santa Fe Fire Protection District and approval of the Board of Directors of Rancho Santa Fe Association. Approval was unanimous.

REPORTS

Park & Recreation Board Chairman Whitehead reported on the April 11 meeting. She noted the 4-way STOP was in operation at the intersection of La Granada and Avenida de Acacias.

Golf Activities Committee Chairman Chubbuck reported the Committee recommended approval to purchase 1 TORO 9-gang Fairway Mower (\$10,953) and 5 reels for TORO Rough

Mower (\$2,395). He explained the price of these two items, taking into account accumulated depreciation, 10% discount and resale value of the Fairway Mower, would total a Capital Expenditure of \$618.86. The motion to authorize this expenditure for the above two items of equipment was made, seconded and passed unanimously.

Chairman Chubbuck reported the Committee recommended reinstatement of the Single Annual Gold Privilege. As a result of considerable discussion, the Chairman was requested to develop a package expressing long range policy to be recommended to the Board concerning the various categories of Playing Privileges, now and proposed, and the use of both Association and Private Golf Carts.

House Committee: Chairman Chubbuck reported the Committee recommended establishment of a committee for the Restaurant/Bar facility which would be entirely separate from the Golf Activities Committee.

After considerable discussion, the motion was made and seconded that the Restaurant/Bar facility and the Snack Bar be under the supervision of the Association Manager (with no committee involved) to report directly to the Board of Directors. Further, that the Manager be authorized to hire such assistance as may be necessary to carry out his functions and duties. Approval was unanimous.

Resignation of Golf Professional Jim Boyle (effective June 30, 1973) was accepted with regret with, on the recommendation of the Golf Activities Committee, a letter to be sent to Mr. and Mrs. Boyle expressing sincere appreciation of their courtesies and services over the years.

RECESS

The Board recessed at 10:40 A.M.

Proposed Amendments to Covenant. Status of acceptance forms received thus far was reported as: 785 signers, 65% of total number of property owners (66 2/3% required) 3,827 acres, 65% of total acreage (66 2/3% required).

Manager Grahl reported on the visit which he and Directors Coberly and Weindling had with Sheriff Duffy to discuss, primarily, the various possibilities open to Rancho Santa Fe for increased police protection. The most feasible alternative appears to be the employment of an additional individual by the Association, as approved for this Budget year. The Manager was requested to proceed with actions necessary to hire the additional individual. In addition, he and Directors Chubbuck and Weindling met with representatives of the Whispering Palms Homeowners' Association and discussed the possibility of sharing the cost of a second Deputy. They are interested, but will contact us at a later date after consideration by their Board.

Mr. Grahl reported that Messrs. Bellman and Clotfelter would attend with him the April 23 meeting of the Regional Water Quality Control Board. It is a regularly scheduled meeting and the agenda contains an item relating to the Rancho Santa Fe Sanitation District.

Manager Grahl presented a schedule for consideration of Budget material by the Board, as follows: Draft Budget to Board, May 3, Final Budget to Board, May 17.

Budget in mail to Association members with Annual Meeting Notice, May 25, He noted that, in order to ensure that the Budget is placed in the

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mail with the Notice of Annual Meeting and Notice of Annual Election, final Board approval of the Budget would be required at the May 17 meeting.

ADJOURNMENT

The meeting was adjourned at 12:55 P.M.
Vernon A. Bellman, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MAY 3, 1973, at 9:00 A.M., THE BOARDROOM.

Present: President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling and Whitehead.
Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Donnelley, Association Members.

MINUTES OF PRECEDING MEETING

The minutes of April 19, on motion made and seconded, were unanimously approved as modified.

NEW BUSINESS

Subdivision, Parcels 5/1, 6/1, 6/2 & 6/3, Block 36. (In attendance Schien). At request of applicant, returned to Art Jury.

Realignment, Parcels 8/2 & 8/5, Block 7. (Harris/Hummon). Present: 5.4 & 6.52± acres; Proposed: 5.72 & 6.2± acres. On motion made and seconded, approval was unanimous

Report of Nominating Committee. The President introduced Mr. L.B. McLaughlin, Chairman of the Nominating Committee, also composed of Messrs. J.E. Brown and J.B. Hill. He reported the following five persons nominated for the June, 1973 regular election: Messrs. Arthur H. Glanz; David C. Hoover; Robert W. Reniers; Lowell F. Wingert; and Fritz W. Wrenn. The Board commended Mr. McLaughlin and his Committee for their efforts and their selection.

Draft of 1973-74 Budget. The following Finance Committee recommendations were individually discussed, voted upon, and passed, as shown, for inclusion in Budget to be presented to the entire membership for adoption.

1. Expense Budget for Association Activities: unanimously approved.
2. Administration Expenses: unanimously approved with the proviso that Legal and Professional Expense be broken down by major category.
3. Art Jury Fees: unanimously approved.
4. Association Tax Rate for 1973-74: After considerable discussion, the motion was made and seconded to establish the rate at a minimum of 70¢ per \$100 of assessed

valuation for general purposes and an additional 10¢ per \$100 of assessed valuation for the specific purpose of building a fund for acquisition of additional Village parking space and other major Capital expenditures. On a Roll Call vote, Directors Bellman, Brown, Chubbuck, Nix and Weindling voted 'yes'; Directors Coberly and Whitehead voted 'no'.

5. Annual Prepaid Golf Playing Privilege Fees: unanimously approved as revised.
6. New AFFILIATE Golf Playing Privilege to replace the RESERVE Privilege, whereby an Association member, by paying an annual fee of \$50 and the appropriate Green Fees, can play up to 10 rounds yearly. On a Roll Call, Directors Bellman, Brown, Chubbuck, Nix and Weindling voted 'yes'; Directors Coberly and Whitehead, 'no'.
7. Restoration of Single Annual Prepaid Golf Playing Privilege: unanimously approved.
- 8(a). Unchanged Enrollment and Daily Green Fees: On a Roll Call, Directors Bellman, Brown, Chubbuck, Nix and Weindling voted 'yes'; Directors Coberly and Whitehead voted 'no'.
- 8(b). Private Golf Cart Fees: Recommended to increase Annual Registration from \$205 to \$300, but provide up to ½ hour total time at this Board meeting for presentations pro and con on the subject. Although no Private Cart owners were present, a lengthy discussion ensued relating the equity and economics of an Annual Fee compared to a Pay for Play Fee. After deliberations, including participation by Association members in the audience, it was moved, seconded and unanimously passed that an Annual Registration Fee of \$25 and \$3.50 per Round Fee be adopted, with modifications depending upon type of Rider.
9. Annual Prepaid Tennis Playing Privilege Fees: Increase from \$80 to \$180: Six Directors voted 'yes'; Director Coberly requested that the record show his negative vote.

The matter of hourly Tennis Playing Fees and the matter of a Single Annual Tennis Playing Privilege were referred to the Tennis Activities Committee for study, evaluation and recommendation.

RECESS

The Board was recessed from 11:35 to 11:45 a.m.

10. Golf Course Capital Items: unanimously approved.
11. Tennis Court Capital Items: It has been noted that there may be a request for additional Tennis Courts. The Tennis Activities Committee has under study the possibility of the following needs: additional courts, lights, retaining wall, practice enclosure, relocation of play yard and a water main installation. Since no recommendations were presented, no approval was requested.

BUDGET HEARING

The Public Hearing for all Association members on the 1973-74 proposed Annual Budget was set for 9:00 a.m. on Thursday, May 31, in the Association Office.

REPORTS

Legal Counsel Donnelley reported on matters which had been referred to his office. **Proposed Covenant Modifications.** Since it has been determined that the requirement for written approval of the owners of record of 2/3 in area and of 2/3 of the owners of record of property under the jurisdiction of the Rancho Santa Fe Protective Covenant had been satisfied, Attorney Donnelley presented statements for certification by the Secretary to complete the documents to amend the Covenant (12/7/72 minutes and following). Attorney Donnelley was charged with presenting the Covenant Modifications to the San

Diego County Recorder for official recording. After recording, a reprint of the Protective Covenant will be made. Attorney Donnelley was excused at 12:35 p.m.

RECESS

The Board was recessed from 12:35 to 12:40 p.m.

Planning Commission Chairman Nix introduced Mr. J. B. Hill, Chairman of the Sub-Committee, Community Development, who gave a progress report on the Sub-Committee's efforts to relieve the community's parking problem. On motion made and seconded, it was voted by the majority of Directors to allocate \$1,000 (later increased to \$1,500) for a 2 months' option to purchase a certain property held for sale at \$111,250.

RECESS

The Board was recessed from 1:10 to 2:25 p.m.

Association Staff Organizational Planning. Manager Grahl presented for review and discussion, three alternative plans for Staff Organization. After considerable discussion, the motion was made, seconded and passed unanimously to accept what was identified as Plan #1, with Manager Grahl to prepare details and specifics for its development.

CORRESPONDENCE

D. Blackledge request re-proposed subdivision, Parcel 3/6, Block 15. Request that subdivision application fee of \$120, paid 6/4/70, be waived in connection with submission of application for subdivision at this time, was read and discussed. A motion to deny the request was made, seconded and passed unanimously.

ADJOURNMENT

The meeting was adjourned at 4:05 p.m.
V.A. Bellman, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON MAY 8, 1973, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Fred Livingstone, representing Architect Frank L. Hope and Alternates Day and Reitz.
Also Present: Building Commissioner Mowery and Recording Secretary Duffield.
Excused: Alternate Ward.

Alternate Reitz was appointed as regular member for this meeting.
The minutes of the previous Art Jury meeting were approved as presented.

NEW CONSTRUCTION

Mohr, P. Residence — Parcel 1/4, Block "J", Zumaque. Approved.

PRELIMINARY STYLE CHECK

Brown, R. Residence — Parcel 6/1, Block 33, El Cielito. Mr. and Mrs. Brown and Architect in attendance. Location of residence on lot discussed. Art Jury reiterated statement that architectural design of residence was acceptable.

Cole, R. Residence — Parcel 5/4, Block 22, La Jacaranda. Architectural design acceptable.
Ross, M. Residence — Parcel 3/1, Block 16, La Valle Plateada. Architectural design acceptable. Art Jury requested that garage be repositioned.

McGonigle, V. Residence — Parcel 8/4, Block 27, El Mirador. Disapproved as submitted. The Art Jury was of the opinion that the proposed residence would not insure a uniform and reasonably high standard of artistic result and attractiveness in exterior and physical appearance.

ADDITIONS

Smith, L. Addition and alteration to existing residence — Parcel 1/1, Block 3, Lago Lindo. Approved.
Barrett, J. Garage — Parcel 2/4, Block J, Zumaque. Approved.
Warren, J. Addition — Parcel 1/3, Block 7, La Crescenta. Approved.
Fleet, P.M. Recreation building — Parcels 149 and 150, Map 2129, Linea del Cielo. Approved.
Edington, J. Change in plans originally approved January 23, 1973. Landscape and driveway plan as submitted approved.

KEEPING OF HORSES

Porter, R.G. Two horses on 1.84 ± acres at Parcel 3/1, Block 29, Las Colinas. Art Jury advised approval to Board of Directors.
Witten, M. Two horses on 2.11 ± acres at Parcel 6/2, Block 29, El Sicomoro. The Art Jury advised disapproval to Board of Directors.

REQUEST FOR VARIANCE

Hill, J. Boyd. RSF Association regulations require 82 feet from centerline of Paseo Delicias. Applicant requests a 60 foot setback. The Art Jury advised approval of the Variance. The wall will be considered when plans for residence are submitted to Art Jury for approval.

CORRESPONDENCE

Warren L. Wyman. Letter relative to removal of trees. The Art Jury disapproved this matter.

PAINT SAMPLE

Randol, Neil J. Guesthouse — Parcel 4/7, Block 27, El Mirador. Approved.
C. DAVID FROBES
President

FROM THE OFFICE OF CONGRESSMAN CLAIR W. BURGNER

Congressman Clair W. Burgener (R-Rancho Santa Fe) has co-sponsored legislation to allow reduced price standby fares for senior citizens. The bill would extend to all airlines the opportunity to institute a policy presently available only in Hawaii.

Burgener pointed out that experience with reduced fares for youth passengers flying on standby status demonstrates the success of this approach with more than 5 million passengers saving over \$112 million in air fares while occupying space that would otherwise go vacant.

"In our tremendously mobile society many of our senior citizens have children and close relatives living in widely separated areas of the country", Burgener said, "Under a policy such as this, more of them would be able to visit relatives and enjoy the experience of travel."

Hawaiian Airlines instituted these fares for senior citizens in 1968 and the result has been a 400% increase in senior citizen passengers and a 38% increase in total passengers.

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1 12:00 Hous.	2 5:30 Hous.	3 8:00 L. A.	4 6:00 L. A.	5 8:00 L. A.	6 7:30 Chi.	7 7:30 Chi.
8 1:00 Chi.	9 Pitt.	10 7:30 Pitt.	11 7:30 Pitt.	12 7:30 Pitt.	13 7:30 St. L.	14 7:30 St. L.
15 1:00 St. L.	16 Chi.	17 11:30 Chi.	18 11:30 Chi.	19 11:30 Chi.	20 5:05 Pitt.	21 11:15 Pitt.
22 10:05 Pitt. (2)	23 S. F.	24 All-Star Game at Kansas City	25 S. F. (2)	26 12:15 S. F. (2)	27 8:00 S. F.	28 6:00 Cin.
29 1:00 Cin. (2)	30 S. F.	31 7:30 S. F.				
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In Memoriam



EDDIE READ
1916 - 1973

About this time every year the pages of this magazine, like many others, tout the July opening of the Del Mar Thoroughbred Club summer season. It was a labor of love with Dad - writing and Del Mar were as much a part of his life as Mom and Tim and me. We accepted that.

Since his first heart attack last March 25, I noticed his attitude had changed about things. He seemed to have a new zest for life that I guess only a man who came so close to death with so much to live for could have. He lost over 30 pounds - quite a job for a guy who believed the finer things in life were ice cream and chocolate pie. He was so proud that he couldn't wear any of his old clothes. Here at home he began writing articles for San Diego Magazine and the Thoroughbred of California - two of the best pieces of journalism I believe he ever wrote. His next task was to be his annual article on Del Mar for Ruth and Ralph Giffin, editors and publishers of North County Living.

Editor's note: This tender memorial was written for us by Chris Read, elder son (age 23) of Mr. and Mrs. Eddie Read.

I keep thinking of all the things that he had to live for - his 25th wedding anniversary next month, the Del Mar season, graduations and grandchildren - but somehow I know he'll be there. He has been such a guiding light in our lives - we know that light will never go out.

Life is full of lessons to be heeded and learned, and I guess that Dad's life and death is a good example of that. He worked hard all of his life doing things that he loved. He made friends and kept them. He gave of himself to others. He was a loving husband and father. He had a sense of humor and a talent for making people feel comfortable in his presence. He loved life and lived it to the fullest in his own special way.

There is no doubt that he will be missed by family and friends. His absence can't help but be felt. His death has caused a void that will only be filled by the memory of the great man that he was and the hope that we can all be better because of him.

I love him and I'm proud to be his son.

PLACES & FACES

LANDSCAPING IN SOLANA BEACH

The scenic coastal drive through Solana Beach will soon be even more beautiful as a result of a recent landscaping contract awarded by the County of San Diego, according to Supervisor William Craven.

Craven said \$19,215.21 from gasoline taxes will go to landscaping the median on Old Highway 101 between Dahlian Drive and Estrella Drive. He said pockets in the median will have plantings and automatic sprinklers and decorative rock will be used in the spaces between plantings.

Craven said the Solana Beach Chamber of Commerce and the Solana Beach Women's Civic Club were instrumental in originating the project. He said they also initiated such other landscaping projects as the Plaza at Plaza Street and Old Highway 101 and two new landscaped corners at the east side of Highway 101 known as "Plaza East." The groups are also credited with getting County Service Area #33, Solana Beach, formed to provide maintenance of median landscaping on Old Highway 101 and along the east side of the highway in the railroad strip.

Craven said the project, which is just getting underway, should be completed in November. □

EASTER IN RIO



Returning from a week-long trip to Rio de Janeiro are (left to right) Cedric Sanders, head of Decon Corp. and developer of the Coronado Cays, and Mrs. Sanders of La Jolla, and Mrs. Davis and Navy Col. Mercer P. Davis of Coronado. They were among 155 members of the Cuyamaca Club who boarded a special Varig Brazilian Airlines flight in San Diego for an Easter Week trip to the fun capital of South America.

DIRECT FROM ATHENS GREECE

Singers, Dancers, Bouzouki players, all this and more will be in San Diego on June 25th at 7:00 pm. The Trio Belcanto, a top singing and famous recording group from Athens, the International Bouzouki player "Harry Lemonopoulos" who starred and played in the movies "Never On Sunday" and "Zorba The Greek" . . . beautiful authentic greek dancers, all this fantastic entertainment is coming to the El Cortez Hotel Convention Center, Inter-

national Room, for one night only. June 25th.

The admission charge is \$11.00 per person, with portions of the proceeds going to the Greek Orthodox Church.

For reservations call: 239-3331, or the Greek Orthodox Church, 297-4165.

Come join us and have a beautiful evening of delightful Greek music and participate in the dancing.

One night only, June 25th, International Room at El Cortez Hotel.

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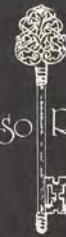
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PLACES & FACES

LOMAS SANTA FE INTRODUCES CLASSES

Exercise classes for physical fitness and slenderizing, and Swedish massages were added to programs and services offered at the Lomas Santa Fe Country Club and are now in progress.

In charge of this physical fitness program will be Arthur Nelson, who has been associated with health club facilities at the La Jolla Beach and Tennis Club, the La Costa Country Club, Cal-Neva Lodge in Lake Tahoe, and the Thunderbird and Tamarisk Country Clubs in Palm Springs.

He was also associated with Charles Farrell for 15 years in the early days of the Palm Springs Racquet Club.

Exercise classes will be held twice weekly:

Ladies, Wed. & Fri., 10-11 a.m.
Men, Tues. & Thurs., 5:30-6:30 p.m.

The classes will include 30 minutes of calisthenics on the sundeck of the Pool Clubhouse, followed by use of gym equipment in the Main Clubhouse or aquatic exercises or swimming in the pool. The sauna will be heated for use at the end of each class.

"The program will be flexible" Mr. Nelson said. "We will tailor the exercises to the needs and abilities of each individual."

Mr. Nelson will be available before and after each class for consultation on weight control and slenderizing.

He will also be available, by appointment, for Swedish massages.

Mr. Nelson will have his office and massage facility in what was formerly the Tennis Shop in the Pool Clubhouse.

Cost of participation in the exercise classes is \$15 for one month, \$25 for two months, and \$30 for three months.

Members may arrange for a free demonstration class by contacting Mr. Nelson at his office in the Pool Clubhouse.

Participants in the program are asked to bring a large beach towel and to wear comfortable clothing. □

BUILDING COMPLETION AT FOUR FLAGS

A 10,000-square-foot commercial building is nearing completion at the northwest corner of the Four Flags Shopping Center at Lomas Santa Fe.

The building, which is being constructed at a cost of \$400,000 will accommodate a 6,000-square-foot Jolly Roger Restaurant and three other

tenants, according to Theodore E. Gildred, president of Lomas Santa Fe, Inc.

Design of the building complements the Mexican Colonial architecture of the shopping center and other major structures in the 1,200-acre Lomas Santa Fe community.

The restaurant and two tenants will have entries to a center courtyard with fountain.

Architect is Lee/Klages & Associates, A.I.A., Newport Beach. Francis H. Glockner, Newport Beach, is the general contractor.

CENTRAL FED PASSES 250 MILLION

Central Federal Savings and Loan Association, with an office in Plaza Camino Real Shopping Center, has passed \$250 million in total assets to rank the 10 office, San Diego-based institution among the top three per cent of nation's more than 6,000 S&Ls.

Association president Fred C. Stalder said 38-year old Central Federal reached its first \$100 million in 1965 and doubled this figure to \$200 million by 1971.

Since its founding in 1935, when assets totaled \$7,610, Central Federal has increased in size to its present 10-office operation throughout San Diego county and currently employs 167 persons.

Stalder said Central Federal's growth has included the opening of branch offices in Mission Hills and University City since the first of the year, with a Grantville branch to open May 25 and a San Carlos office in June.

In keeping with its growth pattern Stalder also recently announced plans for an 18-story main office to be built in the Horton Plaza redevelopment area.

NEW PREXY FOR ART GUILD

Members of the San Dieguito Art Guild have named Marjorie Morgan of Leucadia as their new president.

Former President Mary Ellen Melton's resignation was accepted with regret at the Guild's May meeting.

May's Monthly Membership show, held at the Chateau Art Center, 110 Fifteenth St., Del Mar, found Olivia Chandler Walker's mobil batik winning best of show.

Other winners in the show, judged by Eleanor Blangstead, were: oils: Marie Adkins, first; Marjie Fen, second; and Gloria Wenfrey, third. Water Color: Bonney Park, first; Marge Morgan, second; and Elizabeth Hammond, third. Mixed Media: Olivia Walker, first; Mary Elsie Davis, second; and Mary Ellen Melton, third. □

The Art of Living '73

GALA ANNIVERSARY CELEBRATION AT DISNEYLAND

There was very little fanfare 50 years ago when Walt Disney and his brother Roy founded their company in a vacant garage near Hollywood.

This year one of Walt's greatest creations, Disneyland, is going all-out to mark Walt Disney Productions' Golden Anniversary in a most spectacular manner.

Centerpiece in Disneyland's year-long salute is "Summer '73" when show spectaculars, special events, dancing, dazzling parades and concerts will fill every day of the entertainment calendar.

Summertime visitors will be among the nation's first to view Disneyland's newest attraction, "The Walt Disney Story," a dramatic tribute to the international showman and creative genius.

Disneyland's "Electrical Parade," a mind-boggling spectacle featuring nearly a million twinkling, colored lights, returns this summer even bigger and brighter than before.

After making entertainment history in its first year, the electrifying visual spectacular has been bolstered by the addition of several new colorful floats.



One of the highlights of Disneyland's summer season will be the twice nightly "Electrical Parade," featuring new floats and nearly a million twinkling colored lights. A popular summertime tradition, the "Fantasy in the Sky" fireworks spectacular will climax the 9 p.m. parade every summer evening.



Topping Disneyland's summer daytime entertainment will be the "Mickey Mouse Club," featuring an energetic new gang of Mouseketeers. Recapturing some of the nostalgia and enjoyment of the original Mickey Mouse Club, this talented group will give four afternoon performances on the Park's Tomorrowland Stage.

Music specials tailored for the most mod tastes will be found summer evenings in Tomorrowland where the best of today's young talent will be spotlighted in the "Great American Music Machine."

Music with a different beat can be found at Plaza Gardens as America's most famous bandleaders again make Disneyland their summertime headquarters.

Elsewhere, sounds to satisfy virtually every musical appetite will be provided by popular groups like jazz trumpeter Teddy Buckner and vocalist Jewel Hall, the mod "Shunshine Balloon" and the exciting Kau-i-Pono Polynesians.

Fantasyland will again capture all the attention every summer evening at 9:20 p.m. with a new edition of "Fantasy in the Sky" fireworks spectacular, touched off by tiny Tinker Bell's daring dash from the peak of the Matterhorn.

Topping the daytime lineup is the "Mickey Mouse Club" show, featuring an energetic new gang of Mouseketeers.

Recapturing some of the nostalgia and enjoyment of the original Mickey Mouse Club, the new Mouseketeers combine dynamic personalities with limitless talents to give zest and briskness to their musical revues on Tomorrowland Stage.

Twice daily there will be a happy procession on Main Street of more than 40 beloved friends of Walt Disney — from Mickey Mouse to Winnie the Pooh.

And all of the special shows, talent groups and parades are included in the main gate admission price.

But best of all are Disneyland's famous 54 attractions, each as fresh, enticing and adventure-filled as ever.

During the summer season, June 16 - September 8, Disneyland will open daily from 8 a.m. until 1 a.m. □

THE 24th SAN DIEGO NATIONAL Shakespeare festival

June 5 through September 16

The Merchant of Venice

JUNE 5, 6, 7, 9, 10*, 12, 14, 16*, 17, 20, 22, 23, 24*, 26, 28, 30* *Matinees

Two Gentlemen of Verona

JUNE 8, 9*, 10, 13, 15, 16, 17*, 19, 21, 23*, 24, 27, 29, 30 *Matinees

King Lear

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Craig Noel, producing director

old globe theatre
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The Art of Living '73

OUR COUNTY LIFEGUARDS

"An athletic young man showing his daring-do to his girlfriend is always one we have to watch out for. He may get caught in rough waters, a riptide, or get a cramp from the cool water," said Captain Jim Lathers of the County of San Diego Lifeguard Service of the responsibilities of his job.

The lifeguards' first objective is to save endangered lives — in the case of a boating accident they work in conjunction with the Coast Guard. Last year they helped in salvaging a 24-footer and a 40-footer caught in the surf, but even more importantly, they made 45 rescues from the five County-owned beaches.

"Actually our philosophy is based on preventive measures," said Lathers, a veteran of 25 years in the County's Lifeguard Service. "We have made nearly



with clipboard, starts the stopwatch to time GO! — Shouts San Diego County Lifeguard Captain Jim Lathers during a performance test run and swim at Solana Beach for seasonal lifeguard applicants. Personnel Department representative Jim Radice, with clipboard, starts the stopwatch to time the event. Started in 1941, the service is proud that through preventive measures and the skill of the carefully chosen lifeguards, there has been only one drowning since that time although literally millions of persons, many unfamiliar with ocean swimming, have used the County's beaches during this period. (San Diego County Photo) □

2,500 rescues since the service was started in 1941, but we prefer the use of a public address system to warn bathers of riptides or other dangers rather than to go out to rescue a troubled swimmer. We are proud that there has been only one drowning in the history of our service."

He added that rescues of "would-be mountain climbers" from the precipitous and treacherous seaside cliffs are frequently prevented by using the loudspeakers which can be swiveled. By directing the speakers toward the cliffs, they can be used to warn hikers of the dangers of climbing the deceptive cliffs.

The County's lifeguards are chosen carefully for not only their physical prowess, but also their knowledge of sea conditions, first aid, and rescue measures. The four permanent and eleven seasonal men are on call from the Sheriff's Office for search and rescue work anywhere in the County. All permanent lifeguards are sworn as Special Deputies, although they actually are assigned to the Department of Parks and Recreation.

"We have two outboard motor skiffs, which we can launch through the surf for rescues and routine work," said Lathers. "We also have a 1941 Kettenburg surf dory that is fast becoming a rare museum piece, although it is still an excellent boat for surf work."

Other emergency equipment includes rescue trucks, SCUBA gear, first-aid kits, letters, and the usual array of floats, surfboards, and other water-oriented paraphernalia, in addition to cliff climbing tackle.

Lloyd T. Lowrey, Director of the County's Park and Recreation Department, believes that the huge influx of summer tourists, many unfamiliar with ocean swimming, will mean that the lifeguards are facing another busy season.

Lathers said that the 45 swimmers saved last year involved 12 surf runs by the powered skiffs. Riptides, ocean currents, and the rough water of breakers frequently cause swimmers to panic when the danger is negligible.

"Our advice is to try to remain as calm as possible, raise an arm to signal the lifeguards that you could use some assistance or yell loudly," emphasized Lathers. "Don't be embarrassed to ask us for help — that's our job. Above all, though, we ask that visitors to our beaches react immediately to warnings given over our public address systems."

He concluded with a reminder that dogs will not be allowed on County beaches between 8 a.m. and midnight starting May 1. All lifeguards will enforce this ordinance until the season ends on September 30. □

PLACES & FACES CONCERT ASSOCIATION

The North County Concert Association brought the curtain down on the most successful season in its 14 year history at an annual meeting at the El Camino Country Club recently.

Reporting a high of 1,254 paid memberships for the year, Mrs. David E. Jones and Mrs. Stuart Wilson each received gold honorary membership cards for their work as co-chairmen of the membership committee. The cards were presented by Randall L. Mitchell, NCCA president.

The committee also reported that an estimated 1,400 persons attended the Van Cliburn concert at Mira Costa College in March, the largest attendance ever to witness a program sponsored by the association.

The dinner meeting was attended by over 100 North Countians and association members who heard reports from the past year and elected officers and directors for the 1973-1974 concert year.

John M. Cosh, guarantor chairman, reported 110 persons had contributed to the association through pledges of financial support other than paid memberships. The special group helps make possible funding of programs which cost more than membership fees would otherwise provide.

The past season represented in excess of \$15,000 for talent costs alone and the coming year bookings are expected to be more than \$17,000.

Dr. Keith Broman announced that the 1973-74 season would include folkloric dancing by the Krasnyarsk Siberian Dance Company, a troupe of 90 Russian dancers and full orchestra in accompaniment. They will appear October 21.

Other programs already booked are the San Diego Symphony in March, featuring Garrick Ohlsson at the piano. In addition to the piano concerto he will include excerpts from the opera — Tannhauser."

Also during the season, The Big Band Calvacade will appear with such headliners as Freddy Martin, Bob Crosby, Frankie Carle and Margaret Whiting. The evening will include a history of jazz and early Dixieland as well as modern pieces.

The remaining program still is being arranged but will include a celebrated pianist who will perform at a new Steinway concert piano being presented to the association by Dorothy and Irwin Kelly. Both are active supporters of the association and well known in the community. The evening will be



Mrs. Charles Monroe Wood, new vice president and membership chairman of the North County Concert Association, receives advice from President Emeritus Elmer Glasser, left, and current President Randall L. Mitchell.

designated "Dorothy Kelly Night" in appreciation for the gift.

Mrs. Robert O. Starke, nominations chairman, presented a slate of officers and directors for the coming year which were approved by the members present.

New officers for 1973-1974 are Mitchell, president; James Judy, Dr. Broman, Charles Wood and David Rorick, Jr., vice presidents; Mrs. Wood, vice president and membership chairman; Mrs. Glen Wilson, corresponding secretary; Miss Margaret Zealear, recording secretary; Don Harmon, treasurer; and Kenneth Reed, legal advisor.

Directors are Carl Agresta, Col. W. C. Atkinson, Jr., Mrs. Victor Avdian, Mrs. Jarvis Barlow, Mrs. Reid Binder, Mrs. E. G. Brassington, Mrs. Fred Brawner, Mrs. Robert Campbell, Mrs. Helene Champlin, Mrs. George Coade, Dr. Jerry D. Colling, John M. Cosh, Mrs. Thurlow Crans and Thomas C. Crenshaw.

Also Mrs. Norval Dietrich, Dr. G. M. Donat, Oscar Dubow, Mrs. Jack Estes, Dr. Mark Fabrizio, Calvin Gabriel, Mrs. Elmer Glaser, Mrs. Robert Gleason, Mrs. John Gorman, Mrs. Russell Grosse, Mrs. Donald Hadsell, Mrs. Bruce Highstreet, Mrs. Boyd Homewood, Mrs. David E. Jones and Mrs. Helene Kampe.

Included are Mrs. John J. Keller, Mrs. Irwin Kelly, Bert Lawrence, Mrs. Harold K. Leslie, Frank McCarthy, N. J. McInerney, Mrs. Joseph Manning, Mrs. Hugh Martin III, Mrs. Randall L. Mitchell, Mrs. Walter Murphy, Mrs. Howard Nichols, Mrs. Marjory Ohashi, Mrs. Roy Palmateer and Mrs. E. Guenther Reekie.

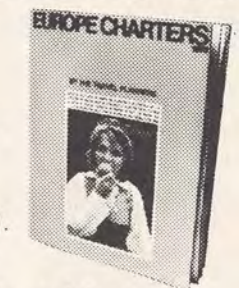
And Mrs. Edward Richards, Mrs. Robert Rombotis, Mrs. William W. Rorick, Jeffery Sell, Mrs. Robert O. Starke, Mrs. Michael Straub, Mrs. Gordon Tait, Mrs. Emmett Tisinger, Mrs. Harvey Tuomi, Mrs. Thomas F. Vance, Mr. & Mrs. Paul VanDoren, Mrs. Stuart Wilson and Mrs. Donald Wilson. □

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GOURMET GUIDE

by DeDe Godwin

Thinking about fish, we simply reached in the battered old recipe file for a few reminders. They sound fancy, but are really quite simple and easy to do.

EASY HALIBUT (serves 4)

- 1 pound halibut, poached in white wine.
- 1 C mayonaise
- 3/4 C sour cream
- 1 scant t salt
- 1/4 t pepper
- 4 green onions finely chopped
- 1 1/2 T lemon juice
- generous dash tobasco

Mashed potatoes for piping on casserole...but this is optional. (Very good without the potatoes.)

Cut halibut in generous squares. Combine rest of ingredients. Add halibut squares. Place in 4 individual small casseroles. If you use potatoes, pipe around rim of casserole. Bake 375 for 35-40 minutes. Use broiler at very end if not as brown as you like. (P.S. this can be frozen without the potatoes.)

BAKED SOLE WITH CRAB (serves 4)

- 4 T butter
- 1/2 T flour
- 1/2 t salt
- 2 T lemon juice
- 1/4 t onion juice (or more if you like)
- 1/3 C cream
- 1 package crab
- 4 fillets

2 T melted butter, add flour, lemon and onion juice. Blend in cream. Add crab. Arrange 2 filets on oiled pan. Spread with crab mix. Cover with other 2 filets. Combine rest of butter with 1 t lemon juice. Brush on fish. Bake 350 about 30 minutes, or until fish flakes with fork.

GOOD SIMPLE QUICK SHRIMP CURRY (serves 4-6)

- 2 T butter
- 1 medium onion, chopped
- 1/3 C celery
- 1/3 C green apple
- 2 T curry
- 1 C chicken broth
- 1 lb. cooked shrimp (shelled and de-veined)
- 1 C half and half
- seasoning

Cook apple, onion and celery in butter. Add curry and cook another minute. Add broth and simmer until vegetables are tender and liquid reduced. Add cream and simmer 3-4 minutes. Serve over rice and with your favorite condiments.

Now here is a delicious rich dessert...and it's peachtime too.

PEACH ICE CREAM MADE WITH SOUR CREAM (1 quart)

- 2 C fresh peaches, crushed
- 1 C sugar
- 1 T lemon juice
- 1 C sour cream
- 2 t vanilla
- 1 t almond
- 1 unbeaten egg white
- 1 C heavy cream, whipped

Combine peaches, sugar and lemon juice. Fold in sour cream and flavoring. Freeze in refrigerator trays until mushy. Remove from trays, add egg white and beat till fluffy. Add whipped cream. Freeze till firm.

old globe

BALBOA PARK



A repertory of three diverse dramas form the works created by William Shakespeare will be presented this summer at San Diego's Old Globe Theatre.

Recreating the brilliance, excitement and splendor of sixteenth century England, the San Diego National Shakespeare Festival is performed in a functioning replica of the original Globe Playhouse in London where Shakespeare's plays were originally performed.

The trio of plays produced this season during the twenty-fourth Festival at the Old Globe Theatre will open June 5 and continue through September 16. Producing Director of the Old Globe Theatre is Craig Noel.

Inaugerating the summer Festival on June 5 will be the romance and drama of "The Merchant of Venice." As conceived by director Eric Christmas, the popular play is being designed and staged "in a free interpretation influenced by the manners and mores of the early Italian Renaissance." The famed confrontation between the money lender Shylock opposed by the Venetian establishment creates some of the finest moments in all of world drama. During the past two summers, director Christmas has staged "Love's Labour's Lost" and "A Midsummer Night's Dream."

Utilizing the Shakespearean text, director Allen Fletcher and composer Conrad Susa have created a musical comedy of "Two Gentlemen of Verona." Costumed in the late seventeenth century in a fanciful commedia del arte style by Edgard Johnson, the plot revolved around the romantic complications involving two pairs of young lovers. To open on June 8, romantic rivalry, disguises, parental disavowal and betrayed friendships provide comedy elements in "Two Gentlemen of Verona."

The repertory of productions will be completed this season with "King Lear." The great tragedy will open July 10 under the direction of Edward Payson Call. Lear, the aging medieval English monarch, divides his kingdom between three daughters the size of each portion to be determined by proof of affection by each daughter for their father.

Festival composer Conrad Susa will provide an original score for each production with lighting designed by John McLain. Sound designer is Charles Richmond.

A Festival company of 75 profes-

sional actors, designers, technicians and supplementary personnel participate in all facets of productions of the San Diego National Shakespeare Festival.

Featured actors in the current repertory company are Joseph Bird, Lee Corrigan, Patrick Culliton, Richard Greene, Herbert Foster, Charles Haid, Elizabeth Huddle, Charles Lanyer, Sandy McCallum, Peter Nyberg, Carl Reggiardo, Irene Roseen, Ken Ruta, Ludwig Schroeder, Marc Singer and Penelope Windust.

Prior to evening performances the Festival Revels will create a country fair mood to the sixteenth century spirit of the San Diego National Shakespeare Festival. A troupe of 75 musicians,

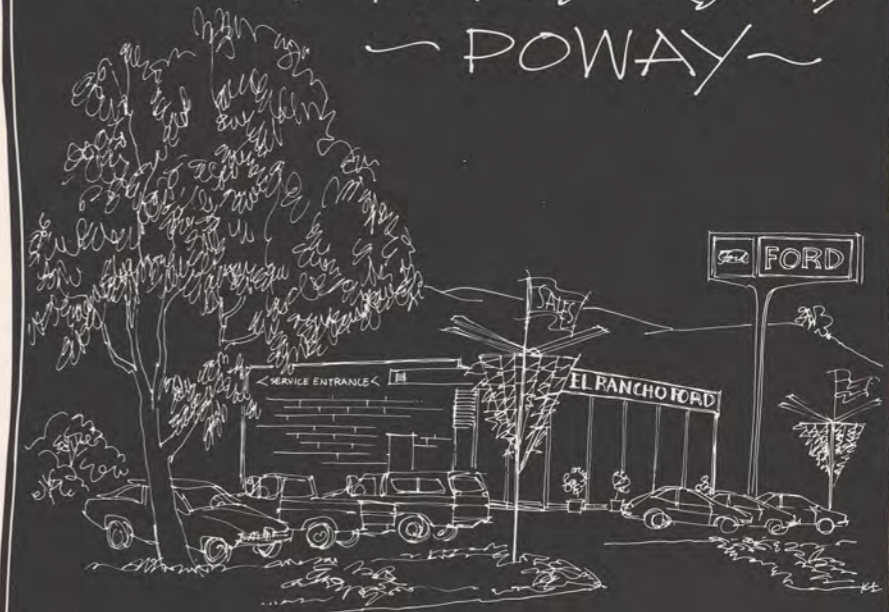
singers, dancers and other entertainers will appear on the greensward front the Old Globe Theatre in Balboa Park.

A contrast to the San Diego National Shakespeare Festival at the Old Globe Theatre will be two contemporary plays at the adjacent Carter Centre Stage. Noel Coward's sophisticated romantic comedy "Private Lives" and the musical comedy of a happy marriage "I Do! I Do!" will be directed by producing director Craig Noel. The two productions will open a summer long run on June 26 with alternating performances nightly except Monday, plus matinees on Saturday and Sunday. The Carter Centre Stage is a 245 seat theatre-in-the round. □

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PLACES & FACES

UNIVERSITY OF CALIFORNIA EXTENSION SUMMER CLASSES

Summer quarter at University of California Extension, San Diego will open with a curriculum tailored to vacation season opportunities such as teacher education, outdoor biological studies, travel and the arts.

Many courses will meet twice weekly, and several will be one- or two-weekend workshops.

Extension's quarterly *Explore* catalog, now being mailed to area residents, urges teachers to seek professional self-renewal during the summer recess, and carries an article on education titled "The Years After The Years After Sputnik."

New education offerings for summer include two short courses on theory and application on British primary school teaching styles, and five-week courses on the ethnic use of English and African literature.

"Ecology of the Western Waters" is a special vacation-learning experience in biological science to be held at Morro Bay July 1-13.

Crafts teachers will work with macrame, crocheting, metal, and baker's clay, and studio arts will include watercolor painting, ceramics, printmaking, Chinese brush painting, and sculpture. A wide selection of photography courses will also be offered.

The upcoming quarter will also feature music workshops and a film series for children at locations in and near Balboa Park. And, a studio art course for young adults will be held on the UCSD campus.

"Human Problems in Change," an anthropology course, will provide a perspective on the social, psychological and economic problems of developing communities and nations.

Under philosophy, "Authenticity and Individuality: The Choice of Self and Values in the 20th Century" will look at modern personal questions in the light of the leading Existentialist writings.

Values also receive attention on the editorial pages of *Explore*, in an article by educator Mortimer Smith who discusses "What Values Can Be Taught?"

Registration is now open for the eight-week general session which begins June 25 with some 1,200 students expected to sign up for

classes on the UCSD campus. Registration is open up to the start of classes and may be made by mail or in person.

To receive a free copy of the catalog, please telephone the Extension office at 453-2000, extension 2061. □

NEW VICE PRESIDENTS WEST COAST NATIONAL BANK

Promotions of two bank executives in Carlsbad and Oceanside are announced today by John M. Cosh, West Coast National Bank executive vice president.

W. H. (Chick) Mensching, manager of the Carlsbad branch, and Donald R. Willford, manager of the Consumer Loan and Master Charge Departments, have been promoted to Vice President.

Both were Assistant Vice Presidents. Mensching joined the bank in 1970 as branch manager after over 10 years banking serving in North County.

He is currently director of both the Carlsbad Boys Club and Chamber of Commerce, serving as secretary of the former and membership chairman of the latter.

A past officer in the Carlsbad Lions Club, he was director and treasurer of the Vista Boys Club before joining West Coast National Bank. He received the California District Exchange Club American Citizenship Award in 1970.

Willford joined the bank in 1966 as Assistant Cashier, having begun his banking career in the San Diego area in 1950. He moved to Oceanside in 1956.

He was promoted to Assistant Vice President of West Coast Bank in 1970 and named head of the Commercial Loan Department at the bank Oceanside headquarters.

A graduate of the American Institute of Banking, he holds certificates in commercial banking and instructed for the AIB for three semesters.

Currently he is active with the Oceanside Chamber of Commerce and is a past president of the Oceanside Lions Club.

Both men are active in community affairs and saw combat duty during World War II with the U.S. Marine Corps. Willford was on Guam and Iwo Jima with the 9th Marines. Mensching was in the Philippines, where he was captured on Corregidor and later remained in the service, participating in the Korean War before retiring. □

PLACES & FACES

WHAT AM I BID?

How would you like to see all of your prized possessions end up on the auction block at a County sale?

At your death, unless you have made adequate legal preparations, just such a thing not only might happen, but does happen frequently.

People who die within the boundaries of San Diego County must have their belongings and property protected. If they have left no will or have named an estate administrator who is either not qualified or is unwilling to handle the affairs, the County Public Administrator steps into the void.

In San Diego County, this is W.E. (Gene) Thacker and his staff.

He describes his job as being part lawyer, part warehouseman, part salesman. Above all, he is charged with the protection of property of those recently deceased or who have become wards of the court.

"When a physician attending a death knows of no relatives, our office is notified," said Thacker, "our investigators check the decedent's home for a will,



One of the many items left by San Diego County residents who die without leaving a will, this cage will go under the auctioneer's hammer. Warehousemen Frank Bremner, left, ponders the value, while Oscar Belton questions the whereabouts of the bird. The Public Administrator of San Diego County handles about 50 cases a month, selling off the treasures of a lifetime when no will is found or when an estate administrator is not qualified. Public Administrator Gene Thacker urges everyone to put his estate in order to avoid such a family calamity. Proceeds from the auctions, mandated by State law, must be sent to the State after debts and taxes are paid, if no heirs can be located. (San Diego County Photo) □

look through papers, ask friends, neighbors, or business associates about relatives. Investigators are always accompanied by a friend or neighbor of the deceased, acting as a witness during the search."

Thacker said of about 100 cases investigated each month, about half are turned over to a named estate administrator and the rest to the County.

If neither a will nor a relative is found, the Public Administrator is empowered by the courts to liquidate the estate by a sale, pay all taxes and debts, and distribute what is left. He also handles the case if the relative or administrator lives too far to be bothered or is otherwise unwilling to handle the affairs.

"We don't do as we please in these cases," Thacker continued. "Each procedure we follow is spelled out in State laws and guidelines called the Probate Code.

"For instance, if we find no heirs, the liquidated assets — money — is turned over to the State of California."

San Diego County sends about \$75,000 a year to the State. The money comes mostly from sales held the third Wednesday of each month at the Public Administrator's Office. The sale resembles a mini-swap meet with items ranging from clothing, sleeping bags, and life-long personal treasures to gen-

uine antiques, autos, boats, and trailers. Furniture makes up the bulk of the items.

Some items come from the Sheriff's Office, things taken from burglary suspects and unclaimed.

Real estate always comes under hot and heavy bidding. By law, the bid must be at least 90 percent of the appraised value and if more than one bid is received, the property goes to auction.

Because so many cases involve the elderly, Thacker explained that the mere physical handling of estates is quite a chore — the clearing out of a lifetime's accumulation of memorabilia, determining which is worthless and which is valuable. He uses an outside warehouseman for that task and may have to hire casual labor to help sort through and separate the hoard.

Extraordinary care must be taken to prevent lawsuits from being filed either against himself or the County due to the delicateness of each situation.

Asked how such problems could be avoided, Thacker was emphatic that every person should have a will. While stating that a will drawn up by an attorney is usually the best method, he said that even a "holographic will" is legal and good. He said this term describes a will written in one's own handwriting, signed, and dated. □



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The Art of Living '73

OLD MISSION FIESTA TO BE HELD IN JULY

Old Mission San Luis Rey celebrates its 175th birthday July 20, 21, and 22 with a three day fiesta. Gay in color, costumes and song, the Fiesta will be spiced with traditions of early California Spanish Colonial days.

The Fiesta is scheduled to begin Friday, July 20th with Fiesta la Pequena at 8 p.m. With the old world custom of "Blessing of the Animals" at noon on Saturday. Children with their costumed pets in tow will gather at the Mission for the blessing.

Free entertainment will be continuous throughout the Fiesta. Spanish dancers and singers, and Mexican mariachi players are scheduled to perform.

The flashing color of authentic Spanish-Mexican costumes of the



Fiesta hostesses will further recapture the festive mood of early Mission days. Fiesta visitors also come garbed in traditional costumes.

Food and refreshments will be plentiful and inexpensive, according to a Fiesta spokesman. Featured this year will be Mexican dinners, hot dogs and hamburgers, and taquitos and burritos.

A midway is being constructed to offer games and rides for both young and old. The California Padre's baseball team has supplied autographed baseballs. Booths specializing in sewing goods and Mexican artifacts will be featured. Also, this year's Fiesta will include a fine arts booth with original paintings for sale.

Ample free parking is available on the Mission grounds.

During the Fiesta days, tours of the historic old Mission and the museum will be conducted by guides.

Los Caballeros del Camino Real will arrive at the Fiesta at 2 p.m., July 22nd. This colorful group of about 200 horsemen, many dressed as Spanish cavalymen, will have been on the trail since early morning of the previous day. The picture they present as they ride over the nearby hills is truly unforgettable, according to the Fiesta spokesman.

Approaching the Mission, the riders will be met by the Camp Pendleton U.S. Marine Mounted Color Guard, enacting an early Mission days of escorting the trek riders to the Mission. Antonio Castro will portray Father Junipero Serra when the Los Caballeros del Camino Real reenact the arrival of a Conquistador Troop at the annual San Luis Rey Fiesta.

Spanish soldiers stationed at the Mission performed the ritual or welcome to organized parties more than a century ago. El Presidente of the Caballeros del Camino Real, Barlow Gee, will present his group's flag to the Mission padre, who will affix a new pennant indicating another El Camino Real Trek has been completed successfully. □



The stalwart President of Los Caballeros del Camino Real sits astride his palomino in front of Old Mission San Luis Rey upon completion of his annual trek from Asistencia Mission San Antonio de Pala... He and his company of some 200 horsemen dressed as Spanish cavalymen of the 18th century join in the gaiety of the Fiesta celebrating the 175th birthday of Old Mission San Luis Rey, near Oceanside... It is fun-time in Southern California for the whole family... □



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THE VINEYARD STORY

In the whole world there are only a few districts, none of them very large, capable of producing what we call great wine. Most of these are on mountains or rolling hillsides rather than on the plain; their stony and unfertile upland soil yields small crops, but high quality; and for reasons that baffle agronomists and confound the experts, one slope will give immeasurably finer wine than another, a dozen miles away. Meanwhile, of course, the major factors — climate, soil, exposure — must all be favorable.

In Europe, all these mother lodes of the wine-growers, these little pockets of precious soil, have been discovered over the centuries; through a process of trial and error, their boundaries have been established and precisely drawn.

Similarly, we have found our own American counterparts of these ... to the east and to the south of San Francisco Bay ... extending ALMADÉN's vast operations into a four-county area, namely Santa Clara, Alameda, San Benito and Monterey — names famous and rich in California's legendary history. Of all our vineyards — the great Paicines vineyards of Almadén — high up in the Gavilan Mountains of San Benito County, nearly 4,500 acres in all, is the largest single planting of fine varietal wine grapes anywhere in the world. Almadén's vineyards now totals 7,100 acres, nearly 4,000,000 vines!

Yet even in the best locations — whether in Europe or in California — fine wines can only be made from a few select, superior varieties of grape. For white wines, the two incomparable wines are the Pinot Chardonnay and the Johannisberg Riesling; for red wines, the Gamay Beaujolais, the Cabernet Sauvignon and the Pinot Noir. For vin rosé, the

Grenache. Almadén's plantings now include a major portion of the total acreage of Pinot Chardonnay, Johannisberg Riesling, Cabernet Sauvignon and Pinot Noir in California, as well as extensive plantings of all the other fine table wine varieties. There is no single estate of high quality varietal grapes, either in America or in Europe, remotely comparable in extent.

THE WINERY STORY

Once the grapes are harvested, even the finest of grapes, all we have in our fermenters and wine-presses is simply the raw material of fine wine.

The Spaniards have a word for a cellar where young wines are stored: they call it a criadera, a "nursery"; the French describe the long, patient process by which superior wines are cared for and matured, as *élevage*, or "upbringing." Before a wine receives its "college diploma" — its final label — at Almadén, it has been given everything that the best technical equipment and skilled, patient care can do for it; and it has passed an extremely tough final examination before a panel of oenologists, graduate wine chemists, and internationally famous wine-tasters.

Almadén's School for Red Wines is an immense aging cellar, almost as big as four football fields and contains over 30,000 small oak barrels. Its temperature remains from 55° to 62° Fahrenheit the year round. Our white wines, our celebrated Grenache Rosé, our Champagnes and our Sherries, require somewhat different storage conditions and different care. They get it.

Almadén's unceasing endeavor and its single aim is to make the best wines of this country.

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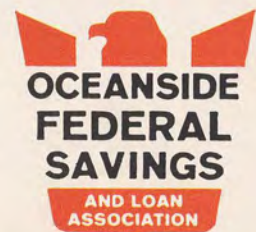
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