

Living



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Vintage '71 The Country Friends Fashion Show
at The Inn in Rancho Santa Fe Tuesday, September 21, 1971



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A Coronado Shores studio apartment, reflecting the mood of today with parrot green played against a background of beige and white.

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THIS IS LIVING

by Don Dederer

A PRIVACY INVASION AT GENERATION GAP

Debbie's voice squeaked with emotion when she telephoned late Sunday night, following a formal tea party at our house.

A quick, bright, brunette eight-year-old, Debbie was terribly concerned about her diary. She had left it on my desk. Would I keep it safe from prying eyes? Of course I said I would.

Next morning I woke early to continue researching my latest book of financial advice, **How I Ran \$10,000 into 37 Cents in My Spare Time**, only to discover that my precious data were weighted down by Debbie's diary.

The black patent leather cover was decorated with a decal of a curvaceous beauty queen jotting her life history in a journal. Adding to the fascination was a large brass clasp with a key hole.

"Probably locked," I murmured, as I innocently touched the latch with a pair of pliers and a letter knife. The latch sprang open! Egad! Should I gallantly snap the latch shut and put the diary aside? Or should I satisfy a lifelong lust to learn what intimacies a girl will confess in a book nobody else may read?

I never was very good with a clear moral choice. I opened the diary. Avidly I read the tidy schoolgirl script.

"The First—Play, sleep."

Oh, well, I thought, she had to begin **some where**.

"The Second—Dentist, school, sleep."

I knew her dentist. A 63-year-old grandfather.

"The Third—School, shot, sleep."

"The Fourth—Garbage, TV, play, sleep."

"The Fifth—Play, grabage, turtle, sweep, sleep."

"The Sixth—Dust, play, sleep."

Incredible. Six days gone by, and no boy stuff yet.

"The Seventh—Play, dust, turtle, grabage, eat, sleep."

"The Eighth—Garbage, sleep."

"The Ninth—Play! Play! Play! Sleep."

"The Tenth—Play, eat, play, eat, play, eat, play, sleep."

That was it. Every last exact word of it, indelibly committed in feminine handwriting on the fine rules of the crisp paper. I held the pages up to the first rays of the sun for evidence of invisible ink. I scrutinized the end leaves for hidden compartments. Nothing. With a feeling of vast disappointment, I lay the diary aside, and forced myself to continue working on another of my books, **How to Make Discarded Orange Crates out of Perfectly Good Furniture**. It will be the kind of book, once you put it down, you can't pick it up again.

Later that morning Debbie stopped by on the way to school.

"My diary," she said.

"Diary . . . ? Oh! Diary! I guess I hardly paid any attention to it," said I, retrieving her possession from a nest of rough notes for a third of my books in production: **A Definitive History of San Diego Zoo, or, How the Giraffes Ruined the Necking in Balboa Park**.

"Debbie," I asked, "what kind of things do you write in your diary, anyway? I mean, you seem to be so afraid somebody will read what you wrote."

She blushed violently, and blurted, "You shouldn't ask me to tell."

"Well, couldn't you give me some tiny hint?"

She fidgeted under the torture. "I couldn't tell you in a million years!"

At this point Debbie looked closely at the scratches on the brass clasp.

"Are you sure," she demanded, "that you didn't let somebody open this lock and read what I wrote in my secret diary?"

"Debbie! I swear that I allowed no despicable, dishonorable person to pry into that diary that you entrusted in my care."

"How about yourself? Did you peek?"

My face a mask, my voice unquavering, I reassured her, "Debbie, dear, on my honor, I did not peek."

Why should a man level with a kid who would chronicle her secrets in **code**?



Thomas Furst

FURNITURE INTERIORS GIFTS

Country Friends meet for coffee at Thomas Furst, North County's finest house of furniture, decor and design. Discussion centered around the upcoming Fashion Show, "Vintage '71," which will be the 16th annual presentation for this outstanding women's organization . . . all proceeds of which go to charity.

Enjoying this interlude at Thomas Furst are area chairmen Mrs. Roy Johnson, Escondido; Mrs. John C. Munn, Carlsbad; Mrs. Terry La Grone, Vista and San Marcos; Mrs. Robert Harris and Mrs. Phil Franklin, Rancho Santa Fe; and Mrs. Donald Bartlett, Fallbrook.

LAKESHORE SHOPPING VILLAGE . . . 744-1758 . . . LAKE SAN MARCOS



◀ P&O's superliner Oriana lies off Puerto Vallarta.

P&O Lines' 42,000-ton Oriana has one crew member to every two passengers. Four winter cruises will keep her in American waters from late November to mid-March when she will visit Mexico four times, the Caribbean twice, with calls at Mazatlan, Puerto Vallarta, Acapulco, Barbados, Martinique, Grenada, Curacao, St. Thomas and La Guaira, Venezuela. She will also transit the Panama Canal twice.



▲ Old and new forms of transportation mingle in the streets of Mazatlan, Mexico.



The unique and quaint architecture of the Dutch port Curacao is depicted here as seen from the bridge wing of P&O's super-liner Oriana during one of her regular cruise calls there.

P&O Winter Cruises to Mexico, the Caribbean and South America offer extraordinary ports of call

Take a Caribbean cruise this winter aboard P & O Lines' superliner Oriana and carumba! wind up in Mexico, Panama and Venezuela as well.

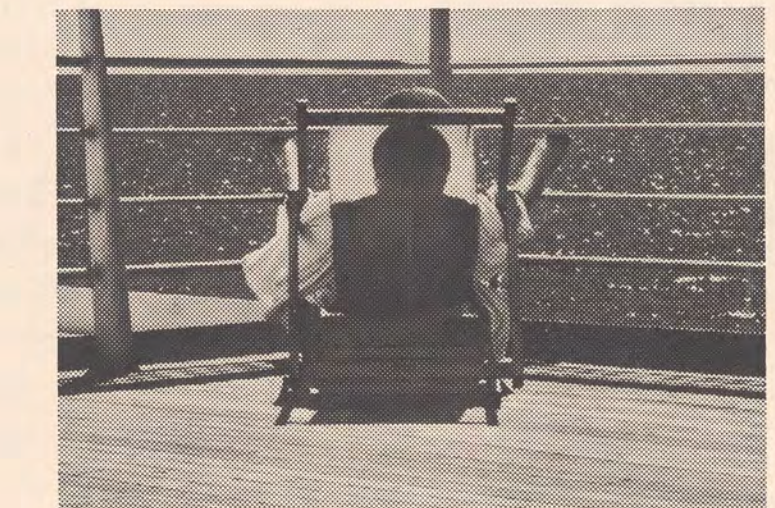
Puerto Vallarta, perhaps the most beautiful spot on the entire Pacific coast, with its red-tile roofs peeking toward a protected sea across acres of flowering trees precedes the pleasures of Balboa and Cristobal, at either end of the Panama Canal. La Guaira, port city for bustling modern Caracas is about midway in the cruises. And Acapulco, on everyone's list of places to see, is the last foreign port of call.

In between, a quartet of isles dotting the sealanes of the Caribes tempt your senses—Barbados, Martinique, St. Thomas and Curacao on the December Christmas Cruise; Grenada instead of Martinique (but all the others) on Janu-

ary's Carnival Cruise. At each stop along the way are bargain shopping and some of the richest scenery in the Western Hemisphere. Oriana, of course, is home—for sleeping, eating, resting or playing—when shore leave is over.

Three weeks does it all. Three weeks of parties by Oriana's pools, evenings out in one (or several) of the British cruise liners' more than two dozen special places. Discotheques, pubs, cocktail lounges and top nightclub entertainment all are part of the fun. So are the quiet moments by the ship's rail looking out to sea.

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Sail from Los Angeles Dec. 24 on S.S. Oriana's Christmas Cruise, or January 23 on her Carnival Cruise, for a three-week cruise of the Caribbean via Puerto Vallarta and The Panama Canal. The December 24 cruise calls at Barbados, Martinique, St. Thomas, and Curacao. January 23 cruise visits Grenada, Barbados, St. Thomas and the tip of Venezuela. Return via Acapulco. One P&O fare buys transportation, room, meals, and professional entertainment. Like all P&O ships, S.S. Oriana is of British registry. For information or reservations contact us.

RESERVATIONS and INFORMATION



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North County
and Rancho Santa Fe
Living



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AUGUST 1971

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ABOUT THE COVER

As always, the Country Friends' An-
nual Fashion Show promises to be
the most outstanding event of the
season for this group of outstand-
ing women. In one pleasant after-
noon, many thousands of dollars
will be deposited in their treasury
all of which will be donated to
worthy charities throughout San
Diego County. This year the two
chairwomen of the 17th annual
"Appearance of Autumn" are the
beautiful young matrons pictured
above: Mrs. William A. White (left)
and Mrs. David B. Pratt (right).

COVER PHOTO BY JAFFARIAN



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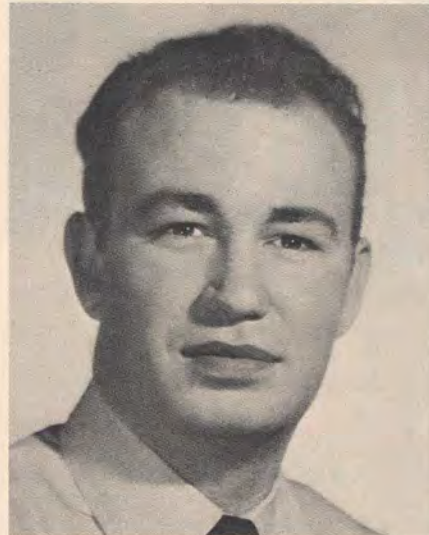
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People, Places and Things



LEROY HALL OPENS TRAVEL AGENCY IN SPRING VALLEY

Rancho Santa Fe residents will be pleased to learn that Leroy Hall has opened his own Travel Agency in Spring Valley. His agency, named Casa de Oro, is located right in the heart of the Spring Valley Shopping Center, on Campo Road.

Mr. Hall has been connected with the travel field since 1958. His record of achievement includes positions with Bonanza Airlines (now Airwest), Ambassador Airlines, United Airlines, Dazey Travel Service, and Royal National Bank of New York.

He is the recipient of two exciting awards for prowess in his field . . . a trip to the Caribbean as "Sales Agent of the Year" by Bonanza Airlines, and a trip to Italy as an inter-airline sales award by TWA.

Casa de Oro is open every day, Monday through Friday, from 9 a.m. to 5:30 p.m. Saturdays, 9 to 12 noon. In addition, Leroy will call on clients in the evening, by appointment, because, in his words: "many of my fine customers cannot leave their jobs during the day, and prefer to sit down in the privacy of their own home so that they can discuss, with their wives, every phase of their intended trip."

Leroy is a former member of the Rancho Santa Fe Rotary Club, and, at present is a Director of the Spring Valley Rotary Club. He is also Regional Chairman of the Spring Valley United Crusade Campaign.

10/AUGUST 1971



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People, Places and Things

AIR FRANCE SERVICE

Air France is increasing non-stop service on its Los Angeles-Paris route from four to seven frequencies a week.

The daily flight will depart from Los Angeles International Airport each evening at 9:30 p.m., arriving Orly Airport in Paris at 4:20 p.m., Paris time, the next day.

Orly Airport is the center of the Air France worldwide network, where convenient flight connections can be made to more than 100 cities around the world aboard the Boeing 747, Boeing 707, Boeing 727-200 and Caravelle jet

Further details regarding Air France worldwide flight schedules, as well as reservations information, can be obtained at local travel agencies and at Air France offices.

ARTHUR LYMAN COMES TO THE BALI HAI

Once again that popular Hawaiian entertainer, Arthur Lyman, returns to San Diego and the Bali Hai on Shelter Island, where he has played for a number of years.

Lyman opens in the Hawaiian Village, playing under the stars, and will appear through September 5.

Lyman is a versatile Portuguese-Hawaiian. In addition to his mastery of the marimba and vibes, he plays chimes, congas, guitar and many other instruments associated with island music.

His back-up group is just as proficient . . . such talents as Harold Chang, the outstanding percussionist of the Hawaiian Islands, Archie Grant on bass and flute; and Ray Kaneyania, pianist.

Exotic bird calls, made either vocally or with instrumental innovations, are interspersed throughout the repertoire, adding an unusual to Lyman's music.



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New Beach Complex Launches North County Developments

landscaping blends into village charm

by Payne Johnson

When Doug Allred, Don Sammis and Ron Wheatcroft worked side by side at Coldwell Banker's San Diego headquarters, they found they had two things in common . . . They all were successful project developers and salesmen, and they all shared a dream to base a new company on the growth potential of North County. That was one year ago. Today, as partners in Lion Property Company, their first project, the new "Beach Colony" apartment complex in Del Mar is completed and going strong and two more Del Mar projects are in the final planning stages.

In order to stay on top of their plans, both the Allreds and Sammis' live in Rancho Santa Fe and the Wheatcrofts enjoy a home in the north end of La Jolla. The trio's enthusiasm for North County's future is built on the philosophy that projects featuring good design, quality, low-density housing will thrive in the area because they blend into the North County environment and people will pay the small premium necessary to enjoy open space, extensive landscaping and luxury interiors. Probably the most dominant feature of the Beach Colony is the 90,000 board feet of wood siding, stained in a subtle weathered wood shade and used for all exterior surfaces. This siding is said to represent one of the largest single orders of its kind in San Diego County, according to the contractor, Ted Odmark.

The 86-unit Beach Colony is designed to capture the flavor of a small coastal village. The project was designed by Youngson and Livingston, AIA. The Beach Colony features weathered wood and contrasting bold framing with surrounding earthen walls and courtyards. "Heavy emphasis on total environmental landscaping has ensured complete privacy for the residents and preserved the natural beauty and solitude of the adjacent lagoon," said Doug Allred, who is the supervising partner for Lion Property Company. "Our major

objective from the beginning was to avoid bringing the Cape Cod style or any other style foreign to this area into The Beach Colony. Instead, we have tried to maintain the unique warmth and sea-side village atmosphere which have made Del Mar a charming and unexcelled place in which to live."

The heavily landscaped berms surrounding the entire complex help maintain quiet for the residents and visually obscure apartment automobile parking from the outside view.

"With an Interstate Five on ramp only a mile away from The Beach Colony, and downtown San Diego only minutes away, we feel that more San Diegans will now consider living in this North County beach community to enjoy the informality and easily available recreation facilities of the area," he added.

Living units available include: efficiency beach studios; one bedrooms, or luxury two bedroom apartments and townhouse units. Residents enjoy a spacious sunken courtyard that's available for swimming, sunbathing, or socializing. They also share a large heated swimming pool, a hydrotherapy pool, modern sauna bath facility and dressing rooms. For pool-side entertaining there's a roomy recreation center that includes a massive fireplace, wet bar, kitchen facilities and individual supply lockers which make it ideal for informal parties.

The Beach Colony apartment feature deep shag carpets and drapes; a master TV antenna system and Hot-point appliances including: built-in self-cleaning ovens, frost-free refrigerators, dishwashers and clean, radiant electrical heating. The bold contemporary color schemes and the wood paneling and fireplaces found in many of the units complement sparkling ocean views. The Beach Colony offers both furnished and unfurnished units, with covered parking units and open



parking spaces for ample automobile storage. Residents can take advantage of large, individual storage lockers provided for bulky personal items.

The Beach Colony is located only 7 minutes from the UCSD educational and scientific complex, and just 20 minutes from downtown San Diego. Soon, the new 805 freeway will provide a direct 15-minute route to the Kearny Mesa business area. The Del Mar village offers a variety of convenience and fun shopping and fine restaurants. A major shopping center is just 5 minutes north of The Beach Colony. Four championship golf courses are within a ten minute drive and you can walk to the historic Del Mar Turf Club. For tennis buffs, several clubs and facilities are available near The Beach Colony.

In addition to The Beach Colony, Lion Property Company is presently finalizing plans for a two-story contemporary office building at the foot of fifteenth street in Del Mar and an attractive low-density cluster of living units overlooking the ocean on the south end of the beach city.



A spacious interior courtyard at The Beach Colony offers a large swimming pool, recreation center, therapy pool, bar-b-que units and sauna bath for residents. Extensive use of wood siding stained a weathered wood color and landscaping blend the Beach Colony into the village charm of Del Mar.



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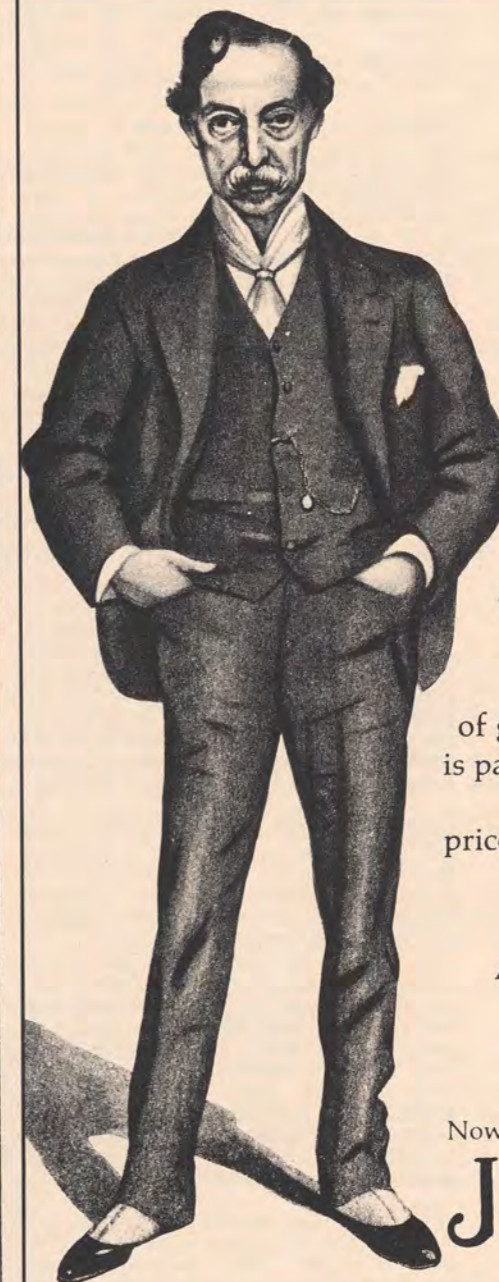
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THE REUBEN E. LEE RIVERBOAT RESTAURANT—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is), swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880, 1870 Sternwheeler, 291-1974

CHART HOUSE—Two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

MEXICAN VILLAGE—In Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822 for reservations.

QUAILS INN DINNERHOUSE—Located in the heart of North County, the famous Quails Inn Dinnerhouse has an unrivaled setting, overlooking beautiful Lake San Marcos. New owner-host Ed Wilson has restored the dining elegance originally associated with the Inn, offering an extensive menu featuring continental cuisine. Saturday night diners have the choice of enjoying the many delicious items from the regular menu in the dining room or taking advantage of the delightful buffet served in the downstairs Lake Room. Music and dancing are featured in the friendly cocktail lounge nightly, Tuesday through Saturday. A fabulous buffet brunch is a special feature every Sunday from 11 a.m. to 3 p.m. Luncheon is served daily from 11:30 a.m. The Quails Inn also caters private parties either in the Lake Room or in your home. Reservations urged. Lake San Marcos. 744-2404, 753-0222.

OAK TREE HOUSE—warm, intimate, candlelight atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chicken Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin. English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

ROW RESTAURANT

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DEL CHARRO HOTEL—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Rd., La Jolla. 454-6134.

FARRELL'S ICE CREAM PARLOUR—Escape through Farrell's door to the world of yesterday, into a gay 1890's atmosphere. Enjoy the world's most delicious sandwiches, so large they're a meal in themselves. Savor ice cream so rich and smooth and flavorful you can visualize the handcranking and fresh fruit that makes it so special. As special as your birthday at Farrell's when waiters gather to sing Happy Birthday and present your Free Sundae! Farrell's . . . West Point Loma Boulevard, two blocks west of Sports Arena in the beautiful French Quarter . . . and across from Grossmont Center on Jackson Drive. Another in Fashion Valley and the very newest of all in Chula Vista! Enjoy . . . at Farrell's! 4230 West Point Loma Boulevard—224-1893; 136 Fashion Valley, San Diego—291-1887; 5304 Jackson Drive, La Mesa—460-0033; 481 5th Street, Chula Vista—426-1850.

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People, Places and Things

KIDS MEET PUPPETS

Mrs. Ingrid Pfeiffer "puppet lady" for the San Diego County Library children's summer reading program knows what fascinates children. Puppets—lots of them.

The show, a German version of "Punch and Judy," is a fairy tale about "Kasper"—Popeye without spinach—and its success depends entirely on the children since Ingrid doesn't see their faces until after the show.

It is the children who save Kasper from the crocodile's bite; the kids tell the policeman who stole the princess's golden wedding necklace; and the kids help Kasper find the robber.

Within a few moments the show ends. The boys cheer and the girls sigh, for they have helped "Kasper" and the princess to live happily ever after.

Suddenly Mrs. Pfeiffer pops up from behind the stage she built, looking somewhat like a puppet herself with her beaming smile and bobbed hair-

cut, inviting the children to meet the cast of 24 characters which include: Kasper, princess, robber, witch, doctor, policeman, crocodile, and German Indian.

"I love giving puppet shows; it's an outlet for me and a chance for children to show feelings they wouldn't otherwise express," she says.

Or maybe it's a reliving of her childhood back in Germany. She started puppetry at ten, after she found an abandoned toy box of puppets. She nursed them and performed for neighborhood friends in an old refrigerator.

"During the war, that was my dream world which I never grew out of—it's a part of me now," she adds.

Since then, Ingrid, member of Balboa Guild of Puppeteers, has performed for Children's Hospital, Head Start programs, and various private groups.

Mrs. Pfeiffer, 3961 Georgia St., San Diego, mother of two sons, Hendrick, 11; Jack, 9, came to America in 1964 from Stuttgart, Germany.

Within five years she picked up English from watching TV, earned a high school diploma, became a citizen, and is now a senior at San Diego State

College, majoring in German literature.

The puppet show is one of the highlights of the County Library children's reading program, which also features story time, films, exhibits, and dramatic productions. Many of the children have never read a book or been to the library.

"My puppet show is one means of fascinating the children enough to encourage them to read more books," Ingrid adds.

Ingrid feels that children don't need a professional production with lighting, music, script, microphones.

"They need to let their fantasies wander," she adds.

THE COUNTRY FRIENDS

The beautifully landscaped Rancho Santa Fe home of Mr. and Mrs. Frank Warren was the setting for the Country Friends Sponsors Party held on Friday, August 6th. The 175 guests attending this elegant cocktail buffet previewed some of the very exciting fashions to be seen at the Country Friends "Appearance of Autumn" fashion show on September 21st at The Inn.

Mrs. Anthony Holzauer, chairman of the Sponsors Party had as her committee members: Mmes. Phil Franklin, John Twohy, William F. Black, Walter Rohrer, and Frank Warren.

Cocktails and "Petite Buffet" was served in various areas of the somewhat mediterranean styled Warren home. Gazpacho was the first course. All of the vegetables used in the Mexican soup were from home gardens of the committee members. Tiny sirloin hamburgers in petite buns followed the gazpacho. Fresh fruits and cheeses complete the menu.

Mr. and Mrs. Warren graciously opened their home for the event. It is a breathtakingly beautiful setting—seven acres of land in multi-level terraces. J. P. Mathieu, the Warren's interior decorator from Beverly Hills, was on hand for the party. He added an extra touch of elegance to the home by effectively decorating for the party using the theme of the Country Friends fashion show—Vintage '71.

The Sponsors are a select group of people who underwrite the cost of the fashion show. Their generous support makes it possible for the proceeds of

the show to go to many San Diego County Charities. John Hogan, Joseph Jessop, Jr. and the fashion show committee will join the Sponsors as guests of the Country Friends Board of Directors at the Sponsors Party.

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MISSION BAY CHRISTMAS PAGEANT

Plans for the Second Annual Mission Bay Christmas Pageant were announced today by Robert Martinet, pageant chairman, following a committee meeting held at the Atlantis Restaurant.

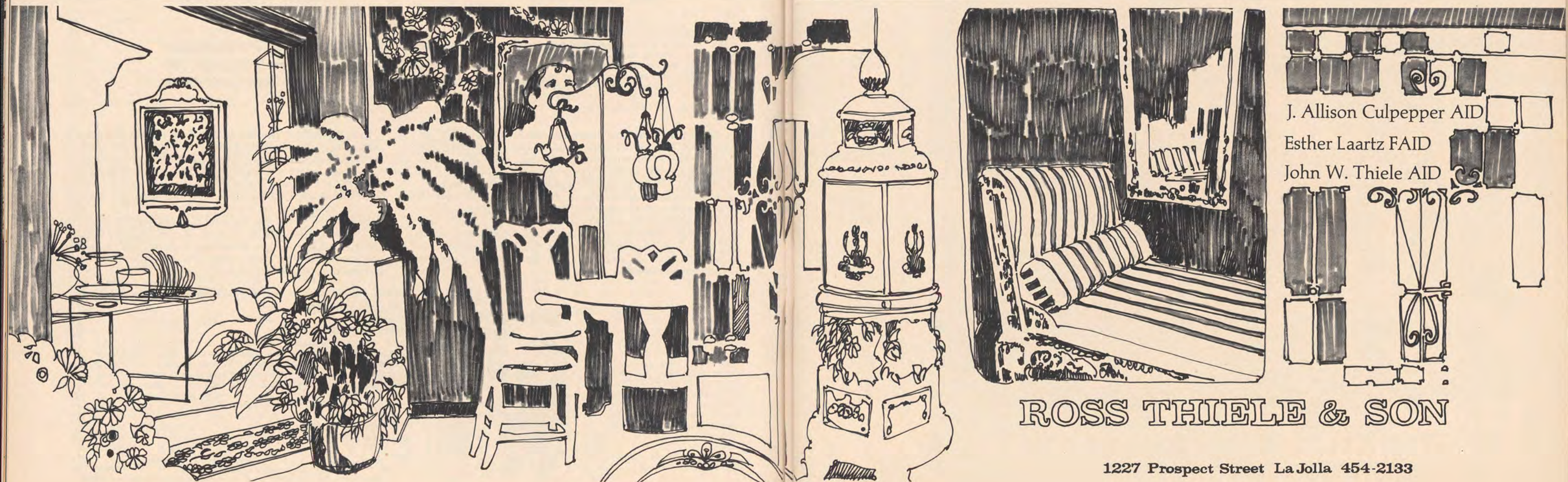
The water-oriented holiday event will be staged on Saturday, December 11. The event will include a spectacular parade of boats on Mission Bay, featuring colorfully lighted Christmas decorations. Amplified Christmas Carol music will be provided by local

church choirs. The boat parade will end at Sea World for the official lighting of the 320-foot Sea World Christmas Tree which will sport more than 2,000 golden lights strung from the top of the PSA Skytower.

During the evening, members of the Youth for Christ organization will stage a benefit Christmas Carol program at Sea World, featuring more than 1,000 singers performing in organized choirs and in candlelit processions. Viewing areas for the boat parade also will be provided within the park.

These combined events will comprise the second annual Mission Bay Christmas Pageant. The first annual event drew thousands of spectators to the Mission Bay Shoreline and to Sea World last year when 82 boats participated in the five-mile parade, and 1,000 carolers performed at Sea World.

The pageant is sponsored by several organizations in the Mission Bay area including Mission Bay Associates, Mission Bay Lessees Association, Sea World, Mission Bay Yacht Club and the San Diego-Mission Bay Boat and Ski Club.



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in La Jolla

Historical Society Pictures by Kenneth Hurd

Paintings of Old La Jolla

Presented at La Jolla

Historical Society Luncheon

The velocity of change in our time creates an imperative concern for the preservation of our heritage." James Harvey Pricer new president, La Jolla Historical Society, told the over 200 members of that organization attending the 1971 Annual Luncheon on the Bishops School campus, 11 July.



James Harvey Pricer



However, "the Green Dragon Colony is doomed," according to speaker Robert Mosher, La Jolla architect "because taxes make it an uneconomical piece of property to own." This applies also to the former First National Bank Building at Girard and Silverado which is to be torn down, "because" said Mosher, the high tax burden can't produce the necessary economic return. Mosher, right, with James Moss, center, Executive Director of the San Diego Historical Society; Mrs. Richard (Lorraine Sundberg, Chairman of the Research Committee, Historical Site Board, City of San Diego, and Frances Lane Rockwell, who served on the speakers panel for the La Jolla Historical Society luncheon, are active on the committee making arrangements for the convention of the National Trust for Historic Preservation which is to meet October 28-31 in San Diego, and whose over 600 delegates are scheduled to tour La Jolla. ♦



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in La Jolla
Historical Society Luncheon




Viewing the 39 Heritage Paintings of old La Jolla presented by the artists to the La Jolla Historical Society via Jean V. Martin, President, La Jolla Art Association, and Chairman of the Heritage Painting program, are Hiomi Nakamura, Director of Thompson Laboratories and Lifetime La Jollan and his Mother, Misao, widow of Naojiro, Nakamura (3) and George and Marion Fleet with Mrs. Kenneth Hurd (4).
The Heritage Paintings are the work of 29 members of the La Jolla Art Association who, under the Chairmanship of Mrs. Martin, worked from historic photographs in the Historical Society files to reproduce buildings and scenes typical of La Jolla prior to the year 1915. These paintings are scheduled to be on exhibit in the Association Gallery on Girard St. in November.

Abstractionist, Classical and Contemporary
July was a busy month for La Jolla devotees of abstractionist, classical and contemporary art. Many attended all three of the Invitational show previews of AFRO at the Mary Moore Gallery in La Jolla Shores on the 22nd; the Hammer Collection at the Fine Arts Gallery in Balboa Park on the 23rd and the new Firenze Gallery in the Shores on the 31st.
To the accompaniment of the New Improvisational Trio and fine champagne well over 200 guests found the

exhibit of 30 lithographs by AFRO at the Mary Moore Gallery stimulating and evocative. UCSD luminaries such as Provost and Mrs. Paul Saltman, Dr. and Mrs. Clifford Grobstein and Anand Sarabhai and his wife Hildegard of Ahmdebad, India, who are living in La Jolla while both are researching in genetics at UCSD, mingled with leading musical figures such as Abram Chasans, author and composer, who attended with Mrs. DeWitt Hiram Merriam of La Jolla.

AFRO, an internationally acclaimed Italian painter, last visited the U.S. in 1958 when, at Mills College, he executed the mural which now hangs in the UNESCO building in Paris. Other work by AFRO may be seen at such prestigious galleries as the Montreal Museum of Fine Arts, and are highly prized in such collections as the Guggenheim, the Richard Rodgers and the Vincent Price.

The AFRO exhibit will continue at Mary Moore Gallery through the summer along with the works of Francois Gilot Salk, Channing Peake and William Dole.



Thomas and Bebo Mallory of La Jolla Shores discuss the Hammer Collection with Shelly (Dr. Sheldon) and Joyce Hendler at the Fine Arts Gallery. Shelly's electronic trumpet had fascinated and delighted guests at the Mary Moore Gallery the previous evening as he had played an electronic trumpet overlay with Bert Turetsky playing double bass and Nancy Turetsky playing flute, as the New Improvisational Trio. A Biochemist with Salk Institute, Shelly has composed the score performed by the New Improvisational Trio for the National Educational Television Series' "Jacob Brownowski, 20th Century Man."



Mrs. Godfrey (Susannah) Tudor in front of AFRO's lithograph "Le Due Ragazze" at Mary Moore Gallery. Susannah, active in the art and theater world, is currently involved in a new children's theater and film project in Del Mar. ♡

in La Jolla



Maria Weiss at Mary Moore Gallery. A PhD in Geology, Maria has applied her talents to the study and appreciation of art during her stay in La Jolla while her husband, Dr. Samuel Weiss, President of the Argonne Laboratories of the University of Chicago, has been researching at UCSD.

Preview Reception

La Jollan attending the preview reception at the Fine Arts Gallery on July 23 in honor of Dr. and Mrs. Armand Hammer felt deeply indebted to this great gentleman, both for bringing his personal collection to San Diego and for providing the handsome, fully illustrated catalogue of the entire Hammer Collection. The many-sided personality of Armand Hammer refuses to be confined within the limits of periods of art; styles, or even of certain artists. "Such Catholicity is rare" says Henry G. Gardiner, Director of the Fine Arts Gallery of San Diego, and is evident in the personality of Dr. Hammer and in the masterpieces in his Collection which will be on view through September 5.



Dr. Armand Hammer and La Jolla's Kay Whitcomb Keith at the invitational preview of the Hammer Collection at the Fine Arts Gallery.



Lawrence Urrutia, Assistant Director, watches Thomas Tibbs, Director, La Jolla Museum of Contemporary Art, watch guests study Vincent Van-Gogh's "St. Paul's Hospital at St. Remy." ♡

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in La Jolla



Dr. and Mrs. James (Liff) Bernstein talk with Mrs. Frederic (Pat) de Hoffman about the Hammer Collection at the champagne invitational preview at Fine Arts.

Fourth Firenze Gallery
Opens In La Jolla

Mexico City, Madrid, Caracas and now La Jolla! The fourth Firenze Gallery formally opened 30 July at 2132 Avenida De La Playa, La Jolla Shores, with a champagne gala featuring the works of accomplished painter Harland Young.

A family enterprise of the Bob Kassels of La Jolla, the Gallery will be



Harland Young and Gina Lollabrigida discuss which of Harland's works to bring to La Jolla's new Firenze Gallery from his studios in Laguna Beach, Scottsdale and the CBA Ranch in Circleville, Utah. ♡

managed by daughter Janet who has her BA in Art and Theater. The Kassels have engaged art connoisseurs Sr. Alejandro G. DeJalon of San Sebastian, Spain and Alejandro DeJalon Jr. of Mexico City, both of whom have been associated with the other Firenze Galleries, to help with their fine collection. Guests viewed the works of such renowned contemporary artists as Jaime De Jaraiz who has been awarded the Academico De La Real De San Telmo, which officially ranks him among the finest of the Spanish artists; Cucaro, the American artist currently exhibiting in over fifty museums and galleries throughout the world; Liliani Briate, known in art circles as "Serini," as well as those of the Guest of Honor, Mr. Harland Young.

Particularly well known and loved for his paintings of horses, Harland has gained wide praise as a talented portraitist. Selected to paint the presentation portrait of John Wayne as winner of the Los Angeles Press Club Man of the Year Award, Harland did a unique double portrait with modern day "Duke" in the foreground and the character he portrayed in "True Grit" peering over Wayne's shoulder.

in La Jolla



Barbara Malone, who does interiors for La Jolla architect, builder, husband, Edward, studies Harland Young's "Girls At The Beach" at the Firenze opening 30 July.



Mrs. Dennis (Carol) Browne of La Jolla and Sherman Oaks, collector, with Janet Kassel, co-owner, manager of the new Firenze Gallery in the Shores at La Jolla.

Bash for Butler

Mike Florentino's Bash for Butler, found over 250 Butler-for-Mayorites making like enquiring minds learning to pass the good, and right, word, at Florentino's in La Jolla, late Sunday afternoon July 25th. Mr. and Mrs. H. Cushman Dow (he and Ed were classmates at Harvard), Mr. and Mrs. Norman Bennett and Herbert Hoffman were among the many La Jollans enjoying Host Mike's Pasta a la Florentino. Mike's guests were so elated they've asked for other Sunday afternoon invitations honoring Ed! □



Miss Maureen O'Conner, 25 year old candidate for the 2nd Councilmanic District, talks with Ed and Mrs. Butler.



Freddie Tellez earns one of the famous Butler smiles.



Maureen O'Conner greets good friend Rose Viera of La Jolla.



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"Anyone can sail," says Jack Dorsee. "All it takes is enthusiasm and a little instruction and your on your way to sail the seas."

Jack Dorsee Sailboats located on Harbor Island, San Diego, involves all ages in sailing. This sport is one that the whole family can enjoy, even grampa!

Coronado, Ericson, Ranger and Catalina Yachts can be found at Dorsees ranging from 8 foot to 46 foot for purchase. For those who can't spend enough time on the water to justify ownership; can join The San Diego Sailing Club with its own fleet of boats from 14 foot to 30 foot. The Club offers you all the advantages and pleasures of ownership at a fraction of the cost. Members are free from cleaning, maintenance, slip fees, insurance, personal property tax and can be sure of a well equipped boat ready to go at an appointed time. The membership is for the whole family and does include sailing instruction for all.

A Sailing School and Sailboat Rental and Charters are also available.

The Dorsees are new residents of Rancho Santa Fe.

► Congratulations Eagle Scout Jim Van Evera for your superior achievement in scouting! Jim was honored formally last month, in the Village Church sanctuary. Present were scouts of our Troop 766, Scoutmaster Bill Murphy, past Scoutmasters Dr. Robert Hughes, and Don Kornreich, fellow Eagle Scouts Shaun Conner

OUTSTANDING METAL ARTIST AT VILLAGE FORGE IN LEUCADIA

Vic Kremers, the personable owner of The Village Forge in Leucadia has just added a metal artist to his staff. His name is Drew Wayland, and he can create exceptionally fine objects out of metal. Creations such as those, put together by his nimble fingers are very much in demand as entrance-way decorations and garden ornaments.



Although the majority are custom designed for residential uses, more and more are being used in business offices. Pictured above is a custom-designed metal fish, which was recently purchased by John Scurlock, Rancho Santa Fe, landscape architect (right). Mr. Wayland (left) made each scale of the fish from individual thin slices of brass and copper, all cut by hand and welded to the body. It is nearly three feet in length and is mounted on a driftwood base. It is a very beautiful and skillful piece of work.



and Glen Kornreich, as well as many friends and relatives. Also honored were Jim's parents, Maxine and Dave Van Evera (right).

the NEWS from LAKE SAN MARCOS

LAKE SAN MARCOS FISHING & CASTING CLUB

by Ray Wofford

The Fishing Club's experiment with a mid-afternoon meeting followed by tasty snacks and refreshments was a real success. Forty members and six guests were present at 3:40 p.m. when President Dan Galvin called the meeting to order on July 13 at the Recreation Lodge.

Regretfully, the chief item of business was the resignation of Chet Shaw as Activity Director because of illness. Chet has served on the Board of Directors for several years—handling arrangements for all Picnics, Fish Frys and refreshments for regular meetings. The entire membership joins in giving him a big "THANK YOU, CHET" for a job well done.

Stan Wortman accepted appointment as the new Activity Director and will handle the Club's next Fish Fry on August 7, 3 p.m., at the Picnic Grounds. Stan will have the advantage of some newly purchased cooking equipment which will double the fish frying capacity.

Lucky door prize winners were Harvey Holmes, Mary Barnum, Vic Frazier and Vern Richardson.

Club now has 110 members. Those interested in joining contact Ed Wiggins, 744-3483, or any member.

Members, guests and beginners are invited and encouraged to join the fishing every Tuesday morning at the public pier adjacent to 1422 La Plaza Drive. Fishing worms may be obtained at Escondido Fed-Mart.

MEN'S GOLF CLUB

by Elly Fredricks

Amazing the lure of the pellet, we keep getting new members, now we number 278 in the Mens Club; 256 are paid up in S.C.G.A. and possess bona-fide (ahem) handicaps and 3 are Honorary. Then there are 19 that enjoy the Executive Group nine hole play, but do not wish to have a registered handicap. They are real regulars no less.

New members just welcomed are; R. N. Newham, H. M. Wilkerson, S. R.

Jandorf and Dr. H. J. Hartman. There is a full schedule fellows so we look to your presence at all Mens Club events on any Wednesday. Sign up for that Hole In One insurance before lightning STRIKES. It came to a golfer of no mean repute on hole No. 2. A sizzling 5 iron snaked its way in to be witnessed by no less than himself Leo Devlin and his playing partners, Sam Azen, Chuck Quinton, John Reilly. To quote Confucius, "when glorious moment arrive, one should be equipped for glory." Again the attendance at the Lake on the 4th was great and thanks to Great Guys Blanchard, Wofford, Culp and Varenhorst the mens club affair at the raft was a big success to the adroit shooters and a help to your club's treasury. To those as paid and to those as did the work we say Gracias.

At the last Board meeting President Sonne announced that he was asking for the appointment of Art Stanley as Chairman to represent all inter-club S.C.G.A. play in 1972. So see Art for all info on this. Our Club Championship Matches under way since July 26th will culminate with a sort of wing-ding NO HOST COCKTAIL PARTY plus Mini Buffet on August 28th, assuming all balls in the cup Prexy Sonne will make the awards. Win or lose see you there.

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FURNITURE

Living around town

by Terry Esposito

PARTY-OF-THE-MONTH

Valley Lane Farm Fetes Del Mar Equestrians

For one evening, the perfectly appointed stable of Carol Smith Shannon is magically turned into a grand and colorful setting for a gourmet buffet dinner and dancing under the stars . . . honoring friends participating in the Del Mar Horse Show. Top riders, trainers and guests enjoyed the opportunity to take a break during the Del Mar Show and enjoy an evening of relaxed conversation, great music and wonderful air of hospitality that is always a part of evening at Valley Lane Farm for such an event.



Tom Morgan and Carol Smith Shannon (Photo by Jeffarian)



Valley Lane Farm entry (Photo by Jeffarian)



Colorful tents, sparkling pools and guest enjoying an evening of splendor



Trainer Tom Morgan of Valley Lane Farm (Photo by Jeffarian)



Mr. Jerry Bayman, Mrs. Bayman, Mrs. Arthur Birtcher, Suzie Hines and Tani Carnes



Carol Smith Shannon greets guest Mrs. Roy Register, Mr. Register and Mrs. Edwin Pyle



Mr. and Mrs. Herb Gottfredson (Photo by Jeffarian)

NORTH COUNTY CLAIMS RIBBONS AT RECENT HORSE SHOWS

At the recent Rancho Riding Club and Del Mar Horse Show local stable and the individual equestrians entered proved that the North County area hosts some of the finest horses and equestrians in California. Since so many of the winners were on vacation as we go to press and others on the show circuit it has been impossible to gather together win pictures from all those deserving exhibitors, so rather than use what we have on hand (and leave out others!) we will settle for a very great vote of congratulations to each and every rider . . . winner or not, the wonderful sportsmanship shown and a job well done!



Mrs. Ken Lawson (Photo by Jeffarian)



Attending one of the monthly Women's Luncheons for members and their guests and apartment visitors. These are held from fall to June. Seen above at the Valentine Luncheon are Mrs. Thomas A. Teel and Mrs. James Furby of La Jolla.

around town

La Jolla Beach and Tennis Club keeps a busy schedule For all the Family

A Day at the La Jolla Beach and Tennis Club might begin with a game of Pitch and Putt Golf on the club's Spindrift course open to the public as well as members and apartment guests like Miss Beth Gourley, left, and her sister Grace Gourley of Vancouver, annual visitors here.



Let us now complete our day with a look at the famous club beachfront at the height of the summer season along Cabana Row where club members and apartment guests enjoy long care-free days of sunning, swimming and yearly reunions.



A glimpse of the family of famed tennis player Roy Emerson who has visited the club frequently among other of the world's leading men and women players.



On a Sunday following the popular Sunday Buffet, witnessing a tournament in this case the finals of the Junior Tennis Championships with winner of the Girls 14 and under, Laura Newberry, sister of Janet Newberry, being presented a trophy by Bill E. Bond, club tennis professional while looking on, Erin Malone, runnerup in the event, held annually in the summer at the club.



One of the club's outstanding events is the annual Swim Meet for Junior members and apartment guests held in July and finals or Club championships in August. The event is attended by hundreds of members. Members of the Lifeguard staff and Swim Instructor Shonna Brandow, assist H. William Bond, club manager and his assistants, Fritz Fehrensens and Mac Brewer. Above are seen a number of Junior participants in a previous year's trials.



an afternoon at Del Mar family of club members Mr. Westhem when they are from Beverly Hills. From em, Mrs. David Westhem Westhem and Mr. Westhem Conn. Lisa and David

SOMETHING NEW has come to la jolla.. SOMEONE NEW has come to la jolla..

Leonard Steven Adams has brought his unique talents to La Jolla, via New York and San Francisco. *Professional* is the byword at his unique Studio of Interior Design at 5651½ La Jolla Boulevard in La Jolla . . . where imagination and integrity are a happy marriage. His interiors begin with personal concept for each client, and continues to completion. Whether it's a home with a view . . . a cocktail lounge . . . or an office that needs a new face, just call 459-3165 for an appointment . . . or drop the attached postage-free card into nearest mailbox. Mr. Adams' services include custom and contract furniture; creative custom draperies; color consulting and space planning.



The family of William L. Hoyt of Pasadena annual summer visitors to the club apartments.



A private luncheon in the club's Patio Palm Room. Seen above left are Col. Paul R. Davison, U.S.A. ret. Mrs. Davison and their son, General Michael S. Davison, U.S.A., a recent visitor here with Mrs. Davison. Gen. Davison is now in West Heidelberg, Germany. He is in command of the U.S. Army in Europe and the 7th Army Forces.



Attending one of the Luncheons for members and apartment visitors. These to June. Seen above at luncheon are Mrs. Thomas A. T. Furby of La Jolla.



Let us now complete our summer season along Cabo free days of sunning, swim

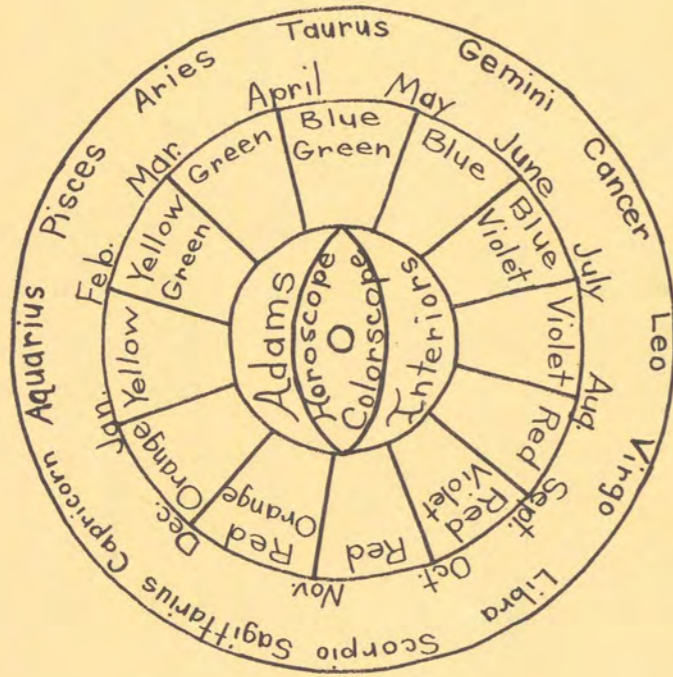


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around town

La Jolla Beach and Tennis Club keeps a busy schedule For all the Family

A Day at the La Jolla Beach and Tennis Club might begin with a game of Pitch and Putt Golf on the club's Spindrift course open to the public.



Dec. 22 - Jan. 20
Jan. 21 - Feb. 19
Feb. 20 - Mar. 20
Mar. 21 - April 20
April 21 - May 20
May 21 - June 22
June 23 - July 22
July 23 - Aug. 22
Aug. 23 - Sept. 22
Sept. 23 - Oct. 22
Oct. 23 - Nov. 21
Nov. 22 - Dec. 21

Capricorn
Aquarius
Pisces
Aries
Taurus
Gemini
Cancer
Leo
Virgo
Libra
Scorpio
Sagittarius



One of the club's outstanding events is the annual Swim Meet for Junior members and apartment guests held in July and finals or Club championships in August. The event is attended by hundreds of members. Members of the Lifeguard staff and Swim Instructor Shonna Brandow, assist H. William Bond, club manager and his assistants, Fritz Fehrensen and Mac Brewer. Above are seen a number of Junior participants in a previous year's trials.



A view of "Kellogg's Gang." The group meets at least three times weekly for morning matches. From left, Kenneth Ferguson, John Howard, club president Bill S. Kellogg, Baron Frederick von Soosten, Douglas Anderson, Vice Admiral L. Sherwood Sabin, U.S.N. ret., R. G. Robertson of Vancouver, Robinson, Capt. Bill Seidel, U.S.N. ret. and Richard Dawson.



A glittering evening at one of the fabulous Jewel Balls. Seen above at a previous ball held at the club, are from left, Paul Strange Jr., Mrs. Peter Duchin, Peter Duchin, and Mrs. Strange. Mr. and Mrs. Strange entertained this year preceding the 1971 - 25th anniversary Ball.



The family of William L. Hoyt of Pasadena annual summer visitors to the club apartments.

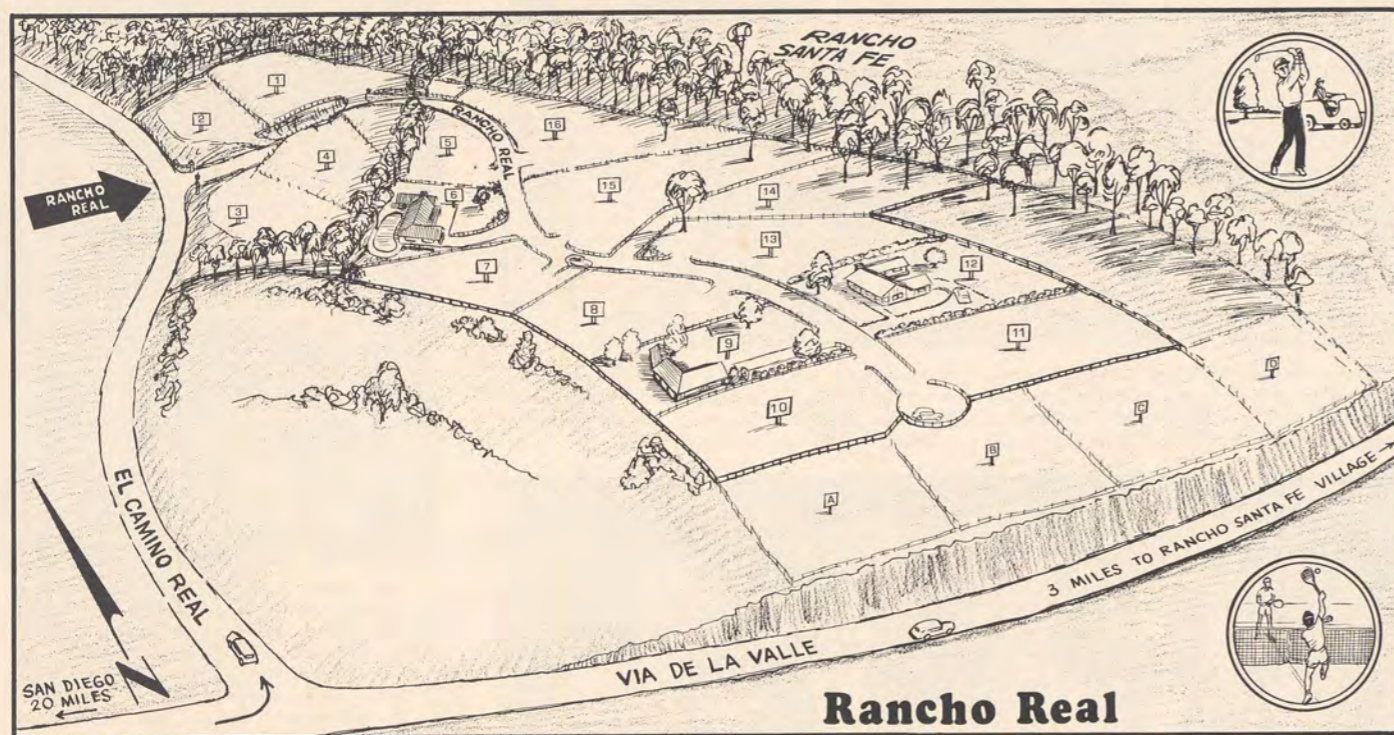


On their way to an afternoon at Del Mar Race Track, the family of club members Mr. and Mrs. Andrew Westhem when they are visiting La Jolla, from Beverly Hills. From l. Andrew Westhem, Mrs. David Westhem Sr., Mrs. Andrew Westhem and Mr. Westhem Sr. of Ridgefield, Conn. Lisa and David Westhem on wall.



A private luncheon in the club's Patio Palm Room. Seen above left are Col. Paul R. Davison, U.S.A. ret. Mrs. Davison and their son, General Michael S. Davison, U.S.A., a recent visitor here with Mrs. Davison. Gen. Davison is now in West Heidelberg, Germany. He is in command of the U.S. Army in Europe and the 7th Army Forces.

RANCHO REAL



A New Good Neighbor Neighborhood

The two Steve Fletchers, Senior and Junior, recently announced their new land development adjoining Rancho Santa Fe's southwest boundary. Rancho Real (King's Ranch) as they have named it, sets atop a beautiful mesa overlooking the San Dieguito River Valley. The ocean is in sight, as well as a spectacular view of the landscape. Rancho Real is located three tenths of a mile north of Via de la Valle on El Camino Real. Attractive directional signs make the new development easy to find. A very wide main entrance street with a cul de sac has been completed, curbing is installed, and yellow pine and liquid amber trees are planted.

Rancho Real lies within the Santa Fe irrigation district, Rancho Santa Fe fire district, Del Mar telephone district, Del Mar rural post office district (daily mail delivery to the home), the Solana Beach elementary and Jr. High School district, and the San Dieguito High School district.

All utilities will be underground at Rancho Real! This includes natural gas, electricity, telephone, cable TV and water. Deed restrictions and architectural control assure uniform beauty throughout the development.

For further information on these beautiful one-acre sites, each with an outstanding countryside view adjoining Rancho Santa Fe, contact your broker, or the office of Stephen G. Fletcher, Inc. in Rancho Santa Fe.

around town

RANCHO SANTA FE GOLF CLUB
and tibits from the Divot
Editor Richard Newhafer

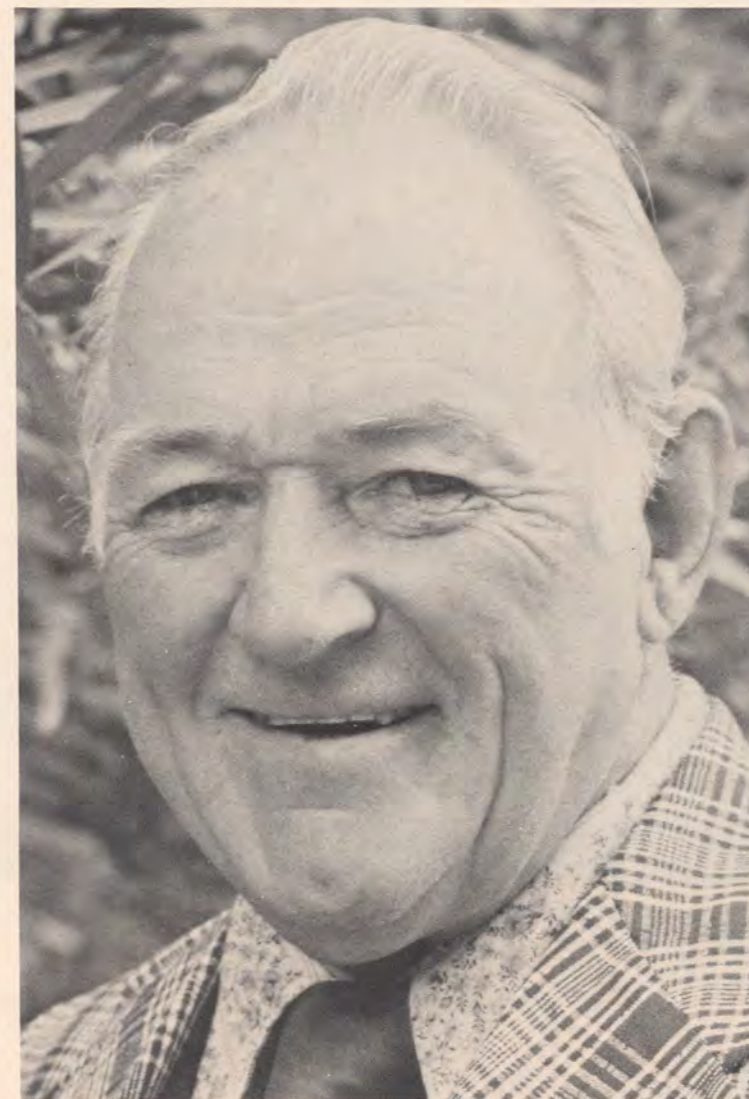
ALERT
Braugler Cowan wants it known that on Saturday, August 21st, the Member-Guest Invitational will be held. We are alerting you early and will do so again next month. Put the date down on your calendar — inform your guest — do something. Formal invitations will be sent out around the middle of July depending on whether the mails are running and if Brock remembers. The Invitational is limited to 144 entries so don't get left at the post.

That night, Saturday, there will be a dinner dance at the INN. This will be handled, most capably, by Claire and Tom Howe. You will get more on all of this in the next DIVOT but pay attention now because you might forget.

On Sunday, there will be the Jack and Jill which will be handled by Verna and Bud Squires. This is a lot of fun and most people end up by not speaking to their wives. All members of the club are eligible on Sunday, whether or not they play on Saturday. Lets make it a big one this year!

Incidentally, if you're wondering about Braugler Cowan's first name, I am too.

LA COSTA COUNTRY CLUB HOST GOLF BENEFIT



Again Bill Gargan's Fight Cancer Golf Tournament will be held at the La Costa Country Club, bringing together a star studded array of golfer's and a very worthwhile Benefit!

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around town

A Message from the S.D. County Women's Chapter of the Freedoms Foundation at Valley Forge . . .

Mrs. Chas. E. Sands President

At Valley Forge in May, General Johnson again emphasized the important two-fold purpose of Freedoms Foundation in awards and education. He urged the women's chapters to become an action arm of the Foundation to help spread and increase these programs in every county of our great country.

We already have fine accomplishments with our organized "women-power" of San Diego County. It is an absolute thrill to witness the excellent work of teachers who have become acquainted with FFVF and are demonstrating their dedication through the awards program.

The more we do, the more we find SO MUCH MORE we can do!

The more we do, the more we find SO MUCH MORE others are doing!

The more we do, the more we find SO MUCH MORE we are rewarded!

In this year's plans is a unique pilot program, just in its infancy, now being developed in cooperation with our schools. And, NEW off the press is a pertinent volume, THE AMERICAN CREDO, Guidelines For Teaching The American Way Of Life, Volume III, for distribution at the cost of \$1 per copy. This volume covers the seventeen points of the credo, with emphasis on the historic problems and responsibilities that go along with every right allowed us by our constitutional government. It is our job to provide these books for our schools. And, every teacher we members know personally should have a copy, too!

Let us not rest on the laurels of jobs well-done. We have built a strong foundation for promoting the positive values of FFVF. But, because freedom is only won and maintained by constant work and vigilance, our work grows more important every year. And each additional member effort brings greater satisfaction and reward.

This wonderful work of FFVF flows and grows — person to person — community to community. It is an exciting program of PURPOSEFUL PATRIOTISM to which we can meaningfully dedicate ourselves.

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 Reserve, 3-gaited Juniors

California Futurity Reserve Weanling Champion and 1969 Yearling Grand Champion, this beautiful, fine-motioned 3-year-old offspring of Frosty Highland captured the Reserve championship in the 3-gaited Junior Class. She has also shown in fine harness.

JOHN FRY, TRAINER
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JUDY'S HIGH LIFE
 and JIM RAY, TRAINER
 Champion 2-year-old Jr.
 Fine Harness

California Futurity Weanling and Yearling Filly Champion for two years, this fine young filly by Shoreacres Anacacho Genius trotted off with the trophy and blue ribbon her first time in the ring.

JIM RAY, TRAINER
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luncheon and dinner.
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Prevents plant growth, weeds and grasses, for one year or more.

ORTHO Hornet & Wasp Spray

Kills hornets, wasps, bees, spiders in two or three seconds. Leaves deposit that remains effective for days.

ORTHO Home & Garden Insect Spray

Multi-purpose usage for crawling and flying insects.



RANCHO SANTA FE NURSERY/IN THE VILLAGE CENTER/756-1455

around town

FOR THE INTELLIGENT MIND, a truly interesting visit for the family . . . try this!

One of the most fascinating places right here in our own backyard, for both adults and children is the splendidly built new Filtration plant . . . now before you laugh and think what could one possibly find interesting about a visit to our local source of water filtration, remember every time you take a drink of H²O, it has to be cleaned up *somewhere*, and believe me this plant is a beauty in action, and is open to the public for inspection. It is an exciting, educational outing that you might plan for a group of youngsters . . . they are the ones who seem to come up with so many questions, including "Where does the water come from, etc.!" The staff is most cordial and have a complete outline of the processes involved in purifying our water. A glimpse at the treatment statistics will give you an idea of the complexities involved:

Treatment Statistics —

Capacity:

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Chemicals available and feeding capacities:

Chlorine—1320 lbs./day

Alum—105 gals./hr.

Caustic Soda—90 gals./hr.

Lime—235 lbs./hr.

Activated Carbon—80 gals./hr.

Polyelectrolyte—10 gals./hr.

Capacities:

Flash mixer Basin—1800 gals.

Flocculation Basins—ea.—192,000 gals.

Settling Basins—ea.—756,000 gals.

Filters—3.7 gals. per minute per square foot.

Next time you are out for a drive, take advantage of visiting the Plant in the North East Rancho Santa Fe area.



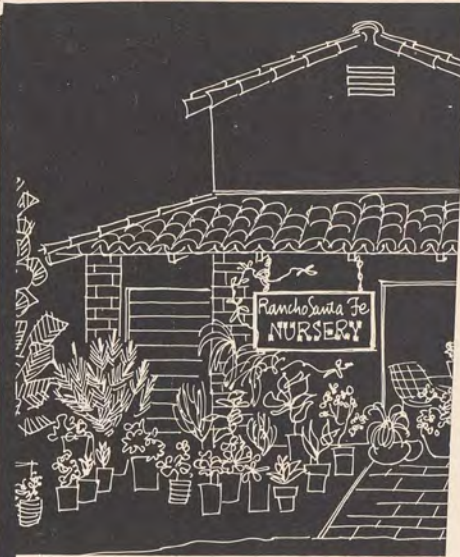
The Country Friends Sponsors Party

at the Rancho Santa Fe home of Mr and Mrs Frank Warren

September, future unfold. Guest this for John Hogan is Teal Traina. The creative jewelry collection is from Jessops. The wine of the afternoon is Almaden Brut. When you spend these pleasant afternoon hours with The Country Friends, you will be helping more than a score of San Diego County Charities who will share in the proceeds generated from this annual event.



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ORTHO Home & Garden Insect Spray
Multi-purpose usage for crawling and flying insects.



RANCHO SANTA FE NURSERY/IN THE VILLAGE CENTER/756-1455

The Country Friends

The setting for the sunset to dusk Country Friends Sponsors' of Via Fortuna, Rancho Santa Fe.

INTERIOR DESIGN OF THE WARREN HOME BY
J. P. MATHIEU

"I have worked closely with the Warren family for more than two years. Our mutual goal was to design a truly Country California home which would combine, gracefully and comfortably, objets d'art from all over the world. Even before the blueprints were finalized we were working on sketches for every room. Since a very busy, happy family would be using every inch of the 15,000 square feet we wanted to achieve an atmosphere of elegant informality. We planned on furniture and accessories where quality and workmanship would assure their looking well for years, even with many children, their friends and pets involved. Searching for just the "right" furnishings and accessories took us into many countries. For example; the three main fireplaces in the house were personally selected in France. The living room fireplace is Louis VI marble bronze d'ore, and the sofa fabrics are linens, (toile d'jour) in a Chinese motif. The portrait over the fireplace is from the school of Van Dyke, and was purchased from a dealer in New York especially for this living room. The back bar in the recreation room is designed around an old 18th Century mirror found in Paris. The antique Chinese rose famille plates in the dining room border an Italian trumeau; while a moulded tin etagere (french bread rack with shelves) holds plants and interesting objets d'art. The children's wing is fun. It combines bright red, blue and yellow carpet which flows from each individual bedroom into a central playroom in a beautiful bold spiral design.

The Warren home is not formal, neither is it strictly informal. It is designed for Country California living and every room is planned to make you feel **good** when you enter it. It is a happy house."

ABOUT THE COVER PICTURE:

Mr. and Mrs. Frank Warren receive guests as the party begins. Receiving with them is Mrs. Anthony Holzhauser, chairman of this year's highly successful Sponsor's Party.

Sponsors' Party

Party was the elegant new country home of the Frank Warrens

Patron of the Country Friends—
Mr. John Hogan! This is the seventeenth year that the John Hogan Company has presented a fashion show for this outstanding organization—all proceeds of which go to charity.



Photographs by Tony Francis

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EXCELLENT
YEAR FOR
FASHION

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Alum—105 gals./hr.

Caustic Soda—90 gals./hr.

Lime—235 lbs./hr.

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Flocculation Basins—ea.—192,000 gals.

Settling Basins—ea.—756,000 gals.

Filters—3.7 gals. per minute per square foot.

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parts of plant through the
wash off. Fertilizes.

ORTHO DYRENE Lawn
Gives effective control of I
Copper Spot, Snow Mold and

ORTHO Spot Weed & Grass Killer
Prevents plant growth, weeds and grasses, for one year
or more.

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onds. Leaves deposit that remains effective for days.

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Multi-purpose usage for crawling and flying insects.



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Louella Liverwurst and her husband were Among Those Present . . .

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Alum—105 gals./hr.

Caustic Soda—90 gals./hr.

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Filters—3.7 gals. per minute per
square foot.

Next time you are out for a drive,
take advantage of visiting the Plant in
the North East Rancho Santa Fe area.

The Country Friends
Fashion Show
at The Inn
Rancho Santa Fe
on Tuesday,
September 21st
at 2 p.m.

The Appearance of Autumn is
now in its 17th year. This
has been a good year for fashion,
and this fall promises to be even
more exciting than any of the
seasons gone before.
Join the Country Friends on a
beautiful Tuesday afternoon in
September, and watch the fashion
future unfold. Guest this year
for John Hogan is Teal Traina.
The creative jewelry collection
is from Jessops. The wine of the
afternoon is Almaden Brut.
When you spend these pleasant
afternoon hours with The
Country Friends, you will be
helping more than a score of
San Diego County Charities who
will share in the proceeds
generated from this annual event.



1971 IS AN
EXCELLENT
YEAR FOR
FASHION

When it
comes
to
Wagons
nobody
swings like
Ford



Admiring its beauty are two of Rancho Santa Fe's own beautiful women . . . the mother-daughter duo of the Country Friends: Mrs. Russell Holcomb, Jr. and Mrs. Arthur S. Hill.

The finest expression of Wagonmaster art . . . Ford LTD Country Squire. This is the one that blazes the trails, makes the rules, sets the trends. LTD Country Squire by Ford. Eighteen feet of woodtoned elegance and marvelous utility. A luxurious workhorse. A fine Wagon. Family Wagon. Fun Wagon. The one rightfully called the "Wagon Leader."

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1424 Encinitas Boulevard Encinitas, California 753-6286



THE COUNTRY FRIENDS
P.O. BOX 142
RANCHO SANTA FE, CALIFORNIA 92067

Dear Friends of Country Friends,

In the beginning there were seven members — today, seventeen years later, there are approximately 1800 women who belong to The Country Friends. And as a group we have raised hundreds of thousands of dollars which we have donated to San Diego County Charities.

We could not have raised this money without public participation in our projects. The Country Friends Main Shop and the new "Over Yonder" Shop are the major source of our funds. Another sizable money-maker is the annual "Appearance of Autumn" fashion show held on the lawns of the beautiful Rancho Santa Fe Inn. This year, as in previous years, John Hogan will present his fall fashions. Guest designer, Teal Traina from New York, will also offer his collection. Jewelry by J. Jessop and Sons valued at \$1,000,000 or more will again share the spotlight. We are all looking forward to the seventeenth annual "Appearance of Autumn" which will be on Tuesday, September 21st.

On behalf of all the members of our organization, I should like to thank the friends of Country Friends for their continued support. Each year for us to fulfill our purpose of raising funds for the benefit of San Diego County Charities, we obviously must have public support. That support has been overwhelming, and we are truly grateful.

Most sincerely,

Polly Young

Mrs. Walter C. Young
President





WE HAVE FRIENDS ALL OVER THE COUNTRY!

Oceanside Federal—now there's a name you can count on here in North County!

And now, in our 51st year of service, nearly 30,000 people from San Diego County, California, and all the states in the Union save with us! Safety—that's one of the reasons!

High earnings—that is equally important! And service! Like free Safe Deposit Boxes, and free Note and Trust Deed Collection, and free Credit Card Register, and free Traveler's Checks and Money Orders. The list gets longer all the time.

Plan now to attend the 17th annual Appearance of Autumn fashion show "Vintage '71," sponsored by the County Friends on Tuesday, September 21, at The Inn at Rancho Santa Fe. Shown visiting the main office of Oceanside Federal Savings are Mrs. Herbert Pratt, Patroness Co-Chairman; Mrs. David B. Pratt, Chairman; Jennifer, Becky, and Amy Pratt.



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Phone 726-2880

FALLBROOK
1035 South Main St.
Phone 728-8351

CARLSBAD
699 Grand
729-5926

The Country Friends

1970-1971 REPORT by MRS. JOE E. BLAKE

2nd Vice President and Welfare Chairman, San Diego

During the fiscal year of 1970-1971, The Country Friends has given \$47,077.86 to *thirty eight* charitable agencies in San Diego County. We are pleased to present a brief synopsis of each:

Asetline School— A non-profit school for the educatable mentally retarded.

Bayside Settlement House— Offers a helping hand and facilities to all ages in the area.

Beachaven Residence— A home and rehabilitation program for young women on parole.

Beach Area Free Clinic— Offers medicine and services in a broad area of social need to the youth in beach area.

Big Brothers of S.D. County— Provide male guidance for fatherless boys between 8-16.

Boy's Clubs— of Carlsbad — Escondido — Fallbrook — Oceanside — San Dieguito — Vista — Help pay for a staff worker.

Boy's & Girl's Aid Society— A group living residence for teen-agers with an emotional problem. We gave a dishwasher.

Boy Scouts of Southeast San Diego— Provided camperships for boys of this area.

California Association for Neurologically Handicapped— We have provided educational films for this organization.

Child Guidance Clinic— We help support a pre-school consultation service for disturbed children.

Children's Dental Health— A clinic to supply dental care. We help with an oral health program.

Children's Home Society— An adoption service, it now offers counseling for mothers who keep their children.

Children In Need— An organization staffed by social workers of S.D. County to provide for needs not met through welfare channels.

Community Campership Council— Provides camper-ships throughout area for all camps and programs.

Community Service of San Diego— Counseling and training for ex-convicts — Counseling for juvenile offenders — Help for minority groups and individuals.

Crisis Center— Offers medical care and serves with hot-line counseling in Southeast San Diego.

Crossroads Foundation— Rehabilitation for women alcoholics.

Ceptic Fibrosis— We have purchased machines to help in the care of patients.

Elementary Institute of Science— An exciting new concept to train young children in the sciences. It is located in a minority area of San Diego and serves to strengthen a child's concept of his worth and broaden his view of the world.

Epilepsy Society of San Diego— We provide help for a summer school program.

Family Services of San Diego County— We help pay for a caseworker to counsel families at the following locations: Carlsbad — Oceanside — Fallbrook — Foothills — Palomar — Southeast San Diego — San Diego and Vista.

Fellowship Center— A rehabilitation home for men alcoholics. Located in Escondido.

Gillespie Child Care Center— Provides child care in La Jolla area for working parents.

Girl's Club of Carlsbad— We provide for a staff worker at the club.

La Jolla Community Educational Services— Provides for after school tutoring for disadvantaged children.

Mercy Clinic— The Country Friends maintains a special appliance fund for this clinic at Mercy Hospital.

Neighborhood House— Provides a broad range of services to those living in Southeast San Diego.

North Coast Family "Y" Lifeline— Provides a hot-line counseling service for the young people in North County.

North County Association for the Retarded— Promotes general welfare of the retarded and advise and aid for parents and guardians.

Planned Parenthood— The Country Friends maintains a clinical aid fund for this organization.

San Diego Children's Home— A group home for emotionally disturbed children from the ages of 6-14.

San Diego Speech & Hearing— Provides training for children with speech and hearing defects and counseling for parents. We help with a case worker at the Vista office.

San Diego State College— Two undergraduate and one graduate scholarships are given in the School of Social Work.

Serenity House— A rehabilitation home for alcoholic women. It is now located in Escondido.

Sheltered Workshop— On the job training for handicapped men and women.

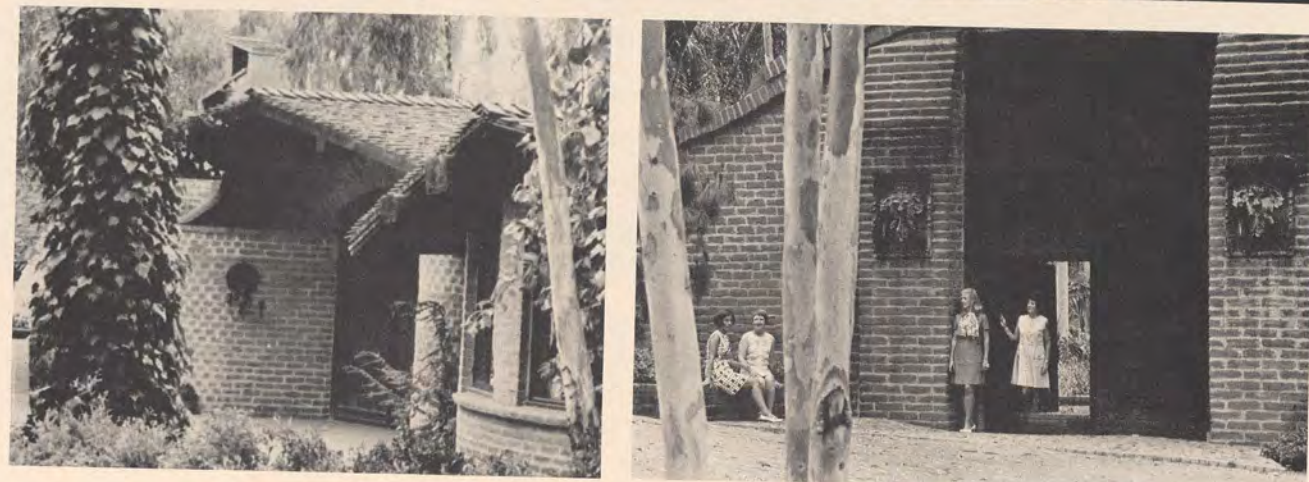
The Bridge— Offers temporary shelters for run-away children, and counseling for their parents.

U.C.S.D. Medical School— A scholarship for a woman medical student.

Y.W.C.A.— San Ysidro and Imperial Beach programs for instruction of mothers in less-chance areas and a pre-school program for the children. We help pay for staff and equipment.

From its inception in 1954, up to and including 1971, the Country Friends has contributed \$440,357.77 to a total of *eighty four* agencies in San Diego County.

The beauty of adobe and imagination
as well as good design make an outstanding home



The beauty of fashions and femininity
makes an outstanding fashion show

Pictured above in the doorway of one of Rancho Santa Fe's most dramatic homes, designed and built by Weir Brothers, are a quartet of hardworking Country Friends. Sue Holzauer, chairman of the sponsors; Karen Weseloh, chairman of door prizes and press co-chairman for Escondido; Allison Goudy, advisor; Anne Biller; chairman of champagne and press co-chairman for Vista.

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Teal Traina . . .
Couture Entrepreneur
Creator of an image
with a Big Message . . .

fashion. He continues in the proud Traina tradition — in spite of the fact that as a boy he was a rebel to the tradition — and wanted no part of the fashion business. Particularly when it forced him to give up football and baseball scholarships in order to apprentice in his father's factory.

However, with an overflow of energy — and a love of living — he continues his enthusiasm for the world of sports — and still water skis and snow skis a great deal — plays tournament tennis — flies a plane — and races his M.G. and Mercedes Benz. This is a man who plays hard and works hard. No in-between. And he does it all with the most baffling ease and lazy charm, which is both maddening and fascinating.

He air-logs over 100,000 miles annually on country wide personal appearances — in addition to traveling all over the world . . . Italy, France, Switzerland, The Orient . . . looking for the newest and the very best of fabrics. Teal knows that today's American woman is younger, more versatile and smarter than her Gown Shop counterpart of 10 years ago — that she has money and will spend it — that she is impressed with "labels," but only with those that mean something to her. She is particularly impressed when she can get the look of couture that sells from \$90.00 to \$350.00 — with the traditional Traina quality and workmanship she knows so well. With this strong belief, Teal gambled — using all his resources and then some — to be the very first to concentrate on a couture look in this price range. The result — Teal Traina, fashion innovator — couture entrepreneur.

In business, — most of his breaks so far, have come to him as much for his ability as a businessman — as his natural love for people, — and his talent to project his own "image." Fashion-wise, he knows his "look." Business-wise, he knows what makes this look "tick." A perfectionist at heart when it comes to workmanship and fit, — he knows the importance of surrounding himself with craftsmen who are tops. In this respect he has been fortunate from the very beginning. His workrooms are staffed with Italian and Jewish tailors and pattern-makers some of whom originally worked for his father and uncle. He both merchandises and helps to style each Collection himself. He is "simpatico" with the designing end — and eagerly extends a strong encouraging hand to new and young design talent. It's inevitable that the warmth of this man envelop his entire family-type organization. Cliché or not — it is a family. Teal Traina's family. Office staff — production staff — sales staff — design room — all in pace-setting gear.

Perhaps the primary reason for the success of the young house of Traina — lies in Teal's own enthusiasm — his theory that fashion must never change drastically, but progress. The development of a silhouette-look which is not a fad, but the newest, more enduring and wearable fashion trend. Mr. Traina says it best himself: "All shape in fabrics with character — no frills — no gimmicks . . ." This is the way smart women love to dress — with a sort of care-free elegance. In short, Teal's way to look is a complete one — young, fresh — bright — and always professional!

For Teal — all of this was like "doing-what-comes-naturally." Fashion was his boyhood background. The family name "Traina" — has for years been known to the couture world. With roots originating in Sicily, Italy and then transplanted to America over six decades ago — he is the son of John Traina — nephew of Anthony Traina (former firm of Traina-Norell) — who needs no introduction to the world of





JOHN HOGAN

TEAL TRAINA

*will personally
present his Fall Collection
at the annual
"Appearance of Autumn"
Fashion Show
for the
Country Friends
at The Inn
Rancho Santa Fe.
We invite
you to see the
whole collection
modeled informally in
LA JOLLA:
Wednesday, Sept. 22nd
SAN DIEGO:
Thursday, Sept. 23rd
FASHION VALLEY:
Friday, Sept. 24th*

*John Hogan La Jolla:
7636 Girard, 454-7121
San Diego: 7th & C,
234-9165
Fashion Valley:
291-7100*





Jaguar V-12: The ultimate cat

Jan White and Joanne Wenz, two of the Country Friends most beautiful (as well as hardworking) members pose beside the elegant Jaguar V-12 which is also beautiful (as well as hardworking!) The Jaguar V-12, sleek and trim, glides effortlessly over Rancho Santa Fe and Rancho Bernardo roadways—as well as freeways everywhere!

Escondido Imports
311 East Valley Parkway South
745-9400

The Country Friends Fashion Show

Vintage '71

at The Inn
in Rancho Santa Fe

Tuesday,
September 21, 1971

CHAMPAGNE Hosts & Hostesses

CHAIRMAN—Mrs. J. C. Biller,
Vista
Co-Chairman—Mrs. Adam
Kupiec, La Jolla

Rancho Santa Fe:
Mr. & Mrs. Anthony Holzhauser
Mr. & Mrs. Harmon Brown
Mr. & Mrs. Phil Franklin
Mr. & Mrs. James Iverson
Dr. & Mrs. Jack Novak

La Jolla:
Mr. & Mrs. Adam Kupiec
Mr. & Mrs. Charles H. Tillotson
Mr. & Mrs. Edward Spooner

Escondido:
Dr. & Mrs. Gene Adkins
Mr. & Mrs. Roy Johnson
Mr. Terry La Grone
Mr. Dan Weseloh

Carlsbad:
Mr. Cliff Billat

Montecillo:
Mr. & Mrs. David M. Anderson

Vista:
Mr. & Mrs. J. C. Biller
Chairman: Mrs. J. C. Biller
Co-Chairman: Mrs. Adam Kupiec

***"After the Fashion Show" is always a delightful time of mingling with friends, chatting, and enjoying the liquid refreshment generously donated by Mr. Robert Holcombe, owner of The Village Spirit Shops of Rancho Santa Fe, Escondido and Fallbrook. This year, the champagne is exclusively Almaden Brüt, a fine dry champagne, a compliment to your good taste!

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PRO DEO ET PRO PATRIA



Although the afternoon rays of a warm September sun will bathe the Country Friends upcoming Fashion Show in beauty, this is not the case when it comes to lighting in the home. And this is where FLAIR plays its most important role. Experts in proper and beautiful lighting, FLAIR is just a half hour's drive from Rancho Santa Fe. Rue Harris and Sue Wood, committeewomen for the County Friends Fashion Show, meet at FLAIR, to discuss what to do if (heaven forbid!) the sun refused to shine.

LIGHTING
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Lighting & Patio Furniture 922 E. Valley Parkway Escondido 746-1497

A New Kind of Economy Car



Two energetic Country Friends ignore signs and chat about their respective Fashion Show duties: Mary Novak, secretary of courtesies and Nancy Clotfelter, co-chairman of tickets, are very busy as the September event draws closer on the calendar.

Datsun 240-Z

The Z-Car looks fast and is. Its soul-stirring, high-efficiency overhead cam engine supplies 150 smooth horses for 0-60 leaps in under 9 seconds. A safe power margin to roll you along at up to 125 MPH. And it delivers up to 25 miles per gallon!

Inside you relax in deluxe, comfort-contoured bucket seats, lavish "GT" appointments and full-size American space.

Check all the fine car features. A full-synchromesh 4-speed, radio, electric antenna, carpets—the Z-Car sets new standards of economy car luxury.



Surfside Datsun

401 So. HILL STREET, OCEANSIDE, CALIF. 722-1272

Country Living in Rancho Santa Fe



The Country Friends Fashion Show

Sixteen years of fashion shows involve many people and many hands. One pair of very capable hands is Mrs. Irene Russell's, Chairman for the luncheon for models. Mrs. Russell sits astride a stepladder at a Paseo Delicias handsome home surrounded by Eucalyptus trees, built by Gary Murphy.

GARY C. MURPHY

General Contractor

in the Village, Rancho Santa Fe, Paseo Delicias 714/756-2377
CUSTOM DESIGNED RANCHO SANTA FE HOMES

The Lincoln Continental Sedan



The Lincoln Continental sedan for 1971 is a graceful blending of contemporary and classic. This is the quietest Lincoln Continental ever built—a car built from the ground up to be the finest luxury sedan in America. The interior is roomiest of all the Continentals. Its ride is one of the smoothest on the road.

Admiring the sleek beauty of the Lincoln Continental are Country Friends Susie Schaefer, and Eloise Thomas . . . both co-chairmen of the Decorations Committee for the upcoming "Vintage '71" Fashion Show.

San Diego County's Oldest
LINCOLN-MERCURY DEALER



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People, Places and Things



FROM ASSEMBLYMAN JOHN STULL

Marijuana may not be legal, but it is taxable!

That's right. The federal government taxes everyone caught possessing marijuana at a rate of \$100 an ounce. And it is from this type of taxation that we derive a large percentage of our delinquent tax statistics.

We regularly hear criticisms about those in high income brackets who are purportedly using legal loopholes in the tax laws as a means to avoid paying their fair share. And yet many of the same people who complain bitterly about those wealthy individuals who are paying all that the law demands, react completely differently to those who escape paying any taxes at all. Frequently stories of illegal tax dodging will draw little more than envious chuckles and humorous quips. Not a very logical reaction when one considers the lost revenues and high administrative costs caused by tax dodgers.

The Internal Revenue Service reports that in 1970, its agents worked to collect only \$1 million in back income taxes and more than \$700,000 in unpaid employment taxes.

In the same year about 317,000 people illegally evaded paying taxes in the amount of \$376.9 million. The marijuana tax dodgers mentioned earlier are among these offenders.

On the west coast, 58 percent of 1970's uncollectible taxes came from marijuana assessments. Nearly one half of the \$25 million owed by Los Angeles residents is in that category. San Francisco's total delinquency is just under \$10 million, with only 16 cases involving marijuana.

But, surprisingly, "sin" cities like New York, Chicago and Los Angeles cannot hold a candle to the tax delinquency record of Fairbanks, Alaska. The total tax delinquency there is slightly more than \$226 million. Apparently, tax collection is a function of accessibility.

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SERENDIPITY

del mar solana beach



by Sharon Mackey

John and Rene Coffman of Del Mar Hills, felt the urge to party on July 2, as John was newly out of the Navy after some eleven years. A celebration was due to cheer him on to his new role in Real Estate with McKellar & Wyer of La Jolla and Del Mar.

The party couldn't help but be a success with the invitation as clever as it was. The following is a reprint of the invitation: (which arrived on appropriate red-white and blue cards . . .)

"Would you believe that we would like to fly you all to Las Vegas for an entire month of revelry and sell you 10 acres in downtown Poway on which to build a Tupperware factory staffed by Avon Ladies and Fuller Brush Men that do face lifts and abortions, some upholstery work and patio cover installations? Nope . . . Cocktails only — in Del Mar. Credit references not required."

The Coffmans . . .

Some of the guests who were present, included: Lisa and Dick Kenyon, Marlene Skinner, Joy and Fred Orrick (she is John's sister), Don and Sharon Hansen, Joni and Kent Staab — and Liz and Tim Sexson.



Mrs. Ken Staab (Joni) and Mrs. Geo. Buckley (Doris) enjoying evening.



Dr. and Mrs. John Whitley of Del Mar.



Mr. and Mrs. Lloyd Lederer enjoying one another?



Mrs. Tony Lotito and Leon Mackey enjoy someones jokes . . . ?

Guests were escorted to the beautiful patio in the rear yard, as they arrived. They were served drinks by a great bar-tender who kept everyone in fine style all night.

Rene outdid herself with the scrumptious food that she had adorning every table in sight. If anyone had any ideas of making it to dinner that night, they were soon discarded, due to the tremendous intake of hors d'oeuvres.



Mr. and Mrs. Mike Kolar, new and fun couple in Del Mar Hills (Mike is tickled about something.)

Others who were seen enjoying themselves immensely were: Jane and John Schmauss, Doris and George Buckley, Patty and Mike Kolar, Peggy and John Whitely, Donna and Tony Lotito, Janis and Gus Bujkovsky, and Beatrice and Bill Dougherty.

Enjoying themselves at the early part of the evening, were John's parents, Capt. and Mrs. Coffman U.S. Navy, ret., who enjoy living close by in University City.



John and Rene Coffman, Jane and John Schmauss, and Gary Ridges (behind) look like a happy group.

LOMAS SANTA FE . . .

The Fourth of July in the Lomas Santa Fe Country Club is indeed well celebrated. The club and Patios were adorned with streamers of Red-White and Blue, and the aroma of the fabulous Bar-B-Queed Beef drifted everywhere, tempting all of those swimming, playing tennis, and basking in the sun.

Before the elegant dinner was served, and the band started playing for dancing on the top deck of the present club house, people had indeed enjoyed a glorious day. The Rick Sanborns had enjoyed the pool and tennis with their children, Scott and John. Jack and Mig Boyce had enjoyed social tennis, as had Jim and Linda Bullock. Kevin and Phylis Flemming had enjoyed their day too . . . (he is the Golf Pro).

The day ended with many members and children dancing to the music of "Hang Ten," a rock band headed by Jim Jack. Saw Don Armstrong and wife Joan enjoying the sights with Fred and Mary Morely.

The sun faded behind the incoming fog, just about the time that the band quit, and there were a few faded fathers who had done their thing with their sweet young daughters, who were happy for the relief. Many stayed to view the fireworks from the fairgrounds as they shot up over the hills to the west . . . Then Goodnight it was . . . after a beautiful day at Lomas Santa Fe.

please turn to next page

SERENDIPITY

continued from previous page

DEL MAR HILLS FOURTH OF JULY PARADE . . . (4th annual)

Some four years ago, when the Del Mar Hills were just studded with a few houses of the first division in the Pardee development, a few of the newly found friends and neighbors gathered before the fourth of July and reminisced about their childhood experiences pertaining to the celebrations of Independence Day. Out of this casual get-together, a fantastic idea was had, to conduct a Fourth of July Parade in the Hills, and encourage all of the children to participate and restore their enthusiasm for being Americans.

The first year there were some fifty children, but on this July Fourth, (1971), there were over 200.

For many weeks before the Parade Peter Brown and his wife Ann of Del Mar Hills (he was chairman) had been busy designating jobs to committee members and residences, in hopes of having a well organized event, in which indeed it was. Meetings had been conducted and plans mapped out for the yearly event.



C. C. Jones Grand Marshal

The Grand Marshall of the Parade, and resident of Del Mar Pines, was C. C. Jones. He is a local entertainer who often can be seen with his fabulous night shows at the Catamaran, San Diego. C.C. enjoyed his second year of being Grand Marshal.



Jennifer Brown is topped by her model of "The Old North Church" (she was one of the winners of a beautiful trophy).



Fantastic Clown (Malin See) waves to crowd. Malin has been the Parade Clown for four years.



Barbara Bousquet wears her American Eagle outfit . . . (she won first prize in the Senior Division).



Grand Prize to the Liberty Bell Winner . . .

This year as never before, the spectators saw costumes and small floats that were so unique and inspirational, that many chills and tears of patriotism must have been present. The children had spent many hours of work, and it was obvious.

The children were all treated to ice-cream cups at the end of the Parade, while they awaited the final decision of the judges. (Head Judge for the fourth year in a row was Jim Randall, assisted by wife Dorothy.)

Much thanks were extended to the Pardee Construction Company for their financial support each year. This year the children were awarded very beautiful trophies for their efforts, which will be lifetime keepsakes.

A new Chairman, Don Bennett, and Cochairman, John Coffman, will conduct the Parade next year, which will move across Del Mar Heights Road to the sight of the new homes overlooking beautiful Torrey Pines Park and beach.

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Appealing Seens, O'side

by KITTY A. PEELING

A picture may be worth 10,000 words, but a million carefully written words emanating from trained, clever minds and placed in countless magazines, newspapers, etc., have a powerful impact on their readers.

Robert J. Stirnkorb, big chief of the Stirnkorb Company which is a builder of Vallecita Homes at San Marcos, is well aware of this impact. In appreciation for fine publicity, Bob made the summer gathering of the PRESS CLUB a tremendous success by supplying a limitless quantity (and quality) of assorted liquors and 150 New York steaks with all the trimmings (like fresh salad and garlic bread) for the occasion.

Paul Schmid, equally big SACHEM, donated the Bay 'n Beach Motel-apartments' Cabana Club with its "rec" room, swimming pool, sauna, Jacuzzi and charcoal fire-rings.

More than one hundred warriors of the different news media enjoyed this Pow-wow.

Ken Walls (with Hard Working Squaw Aleen) V.P. of the Stirnkorb Totem and Dan Gray, V.P., with the Bay 'n Beach Clan and assisted by his H.W.S., Corinne, saw that everything went smoothly.

As the charcoal broiling steaks sent deliciously aromaed smoke signals into the air, different tribes gathered round the fires to smoke the peace pipe and make heap big talk.

For once Bill Carmean big warrior of the Photographers' Totem, and belonging to the Blade Tribune Tribe, didn't bring his camera.

Dave Ellsworth, who now mingles with those who sometimes talk with forked tongues (P.R. men to you) brought Mimi Craven and her daughter Patricia. He forgot that all guests were requested to bring plates and silverware. Soooo he had to drive to a late open store for same.

The sharp avid news gatherers were all anxious to know where Supervisor Bill was. When Mimi replied he was killing himself with work, they were all satisfied and happy.

As the tom-toms struck 11:30, some savages evidently filled with too much fire water swung Lucretia Steiger of the Carlsbad Journal and Joe Heredia of the Vista Time Advocate into the pool—clothes, wristwatches and all.

Not quite so swinging, but going full steam ahead was the Oceanside Yacht Club's annual Shipwreck Party. After cocktails and tidbits to rev the appetite, a hearty dinner was served. Then Commodore Dobrett and his lady led the way to the dance floor where the lads and lassies dreamed up some wild gyrations.

In Martin Dobrett's party were Howie and Betty Goldfinch, also of Pasadena. They had sweat shirts which read Master (Howie's) and Slave (you know whose that was).



Howie and Betty Goldfinch

During a lull in the festivities a contest for the shipwreckiest costumes was held. Among the motley crew who won were Marshall and Maggie Henshaw of Cardiff and Staff Commodore Byron Jessup and first mate Marjorie of Oceanside.



Marshall and Maggie Henshaw and Byron and Marjorie Jessup.

But the swingiest party of all, and, according to Mayor Howard Richardson, about the biggest bash ever held in Oceanside, was the cocktail-buffet held by, for, and at, the new Royal Inn. Over the engraved signatures of hosts Mr. and Mrs. George Tolar and Mr. and Mrs. Abe Sidman, four thousand formal invitations were sent out.

Six thousand people came; and "ohed" and "ahed" over the lavishly decorated sleeping accommodations; and the numerous heavily laden food and drink tables.



Mayor Richardson with Royal Inn Managers Mr. and Mrs. George Tolar.

Everyone wanted a picture taken with the living replica of Buckingham Palace's Royal Guard—he was a gorgeous hunk of six feet four, plus fur shako, British manhood.

Many titivating young damsels with low-cut cleavages leaned seductively against him as a picture was taken; but he remained impassive and stared straight ahead.

His "cool" was positively infuriating.

And it was more infuriating how a lot of older gals were trying to get past me to be photographed. (Of course you understand I was only having my picture taken with him in the line of duty.)

But the nth degree of infuriation was reached, when after fighting for my place in line for four hours, and my turn came, the whelp left for dinner!

Ah yes, it was a real swinging party—not soon to be forgotten!

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KitBits

by Kitty A. Peeling

CONGRATULATIONS TO:

Oceansider, Dr. Robert A. Germann newly installed secretary of the San Diego County Dental Society and to Dr. Allan L. Sander, of La Jolla who is the new president of the 700-member group.

Kathi Ann Houston of El Cajon, "MISS SOUTHERN CALIFORNIA 1971." The next nicest thing to having a picture of a pretty girl, is to talk about one.

Glen Echo Wilson, who took time out from pressing duties as President of Oceanside's Woman's Club to celebrate her almost July 4th birthday. Zella Haynes a very close cousin came from Santa Clara to wish her many happy returns of the day—as do we all who know her.

BON VOYAGE—AND CONGRATULATIONS TO:

Dorothy Marion who owns the Cape Cod Cafe has just left for an educational trip on the continent. Which means she is getting University credits towards her degree, while she sees the sights and has a good time. She postponed her trip because at the last minute she and hubby Carl, received word that their son, Rex Marion and Anita Gilmore, both of Fort Worth had been married, and were on their way to see her. Hastily she gathered friends for a reception at the family home in Oceanside. Here Texas drawls were very much in order as they congratulated Dorothy on becoming a mother-in-law to such a pretty bride as Anita. Also the Marions have something to be proud of their son. From a lowly position, Rex Marion has worked up to be International buyer for Bell Helicopter Company.



Bride Anita, Mother-in-law Dorothy and Groom

WELCOME HOME TO:

Bill and Elsie Akers have just come back from a most rewarding trip in Alaska. Besides the fun of an ocean voyage, they were on an accredited Bridge-ship tour; which means they received master points on their bridge game wins. The Golden Age Club was especially glad for their return as Elsie teaches round dancing at the center.

HAPPINESS TO:

Lula M. Green, Oceanside and Lawrence E. Margason, Vista who "snuk" away and were quietly married. I think its wonderful when older folks find a compatible companion. Lu loves bridge. Lawrence loves dancing. Lu is now practicing dancing and Larry is learning bridge. Soooo it must be love.

MANY THANKS TO:

Eddie Read, who every year sends me a pass to the Del Mar race track.

I'm not a big better, but I'm an often one, and I love the excitement of getting excited, be it over disappointment or elation.

This year the excitement starts July 28 and runs (no pun intended) through September 15. One of the first big "annual day at the races" will be sponsored by country friends, August 2. Chairman Mrs. Thomas C. Howe and co-chairman Mrs. C. Templeton Murphey, both Rancho Santa Fe'ers are in charge.

ORCHIDS TO:

Emily Van Pelt, Oceanside Bridge Teacher who has won national recognition by being included in the *Official Encyclopedia of Bridge*. In 1966 she won the Golden States Women's Pairs.

JIMMY DURANTE, who despite a heavy schedule, took time out to come to our fair city to be Grand Marshall of our Fourth of July Parade.

TRADER JIM SULLIVAN, Oceansider, who is one of our biggest-hearted civic workers — and givers. Again he donated his priceless collection of antique cars — including that gorgeous old calliope that wheezed out "Santa Claus is Coming to Town." Believe it or not that was the theme DAN Gray thought up for the Bay and Beach float. Thanks to Jim we rode with Santa Claus in a 1909 Hupmobile and threw out candy canes. Durante rode in an antique Pierce Arrow. Helping Santa (and incidently getting out and pushing the car when it wouldn't start numerous times) was Corinne Gray and her twin sister

please turn to next page

KitBits

continued from previous page

(who is married to Dan's brother) Maxine Gray. Santa was Gary Kilbourne, better known as Carlsbad High's custodian.



Engineer Chief Petty Officer Ralph Madeiros and Commander Chief Petty Officer Joe Burgess with his Missus.

BLESSINGS ON:

The Coast Guard and the Harbor Patrol. We were personal guests of Skipper Joe Burgess on the cutter Point Hobart, 4th of July night, to watch the fireworks. Suddenly over the waters we heard the dread cry of "Help, Oh my God Help!" Joe immediately called for the Harbor Patrol, set his searchlight flashing and siren screaming. The Thel-Mar-B a cabin cruiser was in distress. Her owner had had a heart attack and none of the remaining three people knew how to operate a boat. The Harbor Patrol was there instantly and got the stricken man and by skillful maneuvering and the guts of Point Hobart's Sam Wilson, we got him aboard the wallowing, helpless craft. In the tragedy I tried to get a picture of Sam's leap, but all I got was the frightened horror-stricken faces of the boats occupants. I'm sure, they with me and all of us aboard the Cutter that night, said prayers before we went to bed, thanking God for the men who guard our waterway — and our sailors!

FLASH: Because magazines must have their material more than a month in advance, I was just finishing this article for the August Issue when my phone rang and I was informed that Trader Jim Sullivan had succumbed to a heart attack. I remember him as a grand, little guy, always doing and giving more than his share. He had had a fascinating life and I was going to collaborate with him on a book about his adventures. Now Jim is gone taking his secrets with him. How futile and vacant to write words. We shall miss him. We feel badly, that this had to be his time to go; and we send our sympathy and condolences to Irene, the helpmate who made his life so gay and happy.



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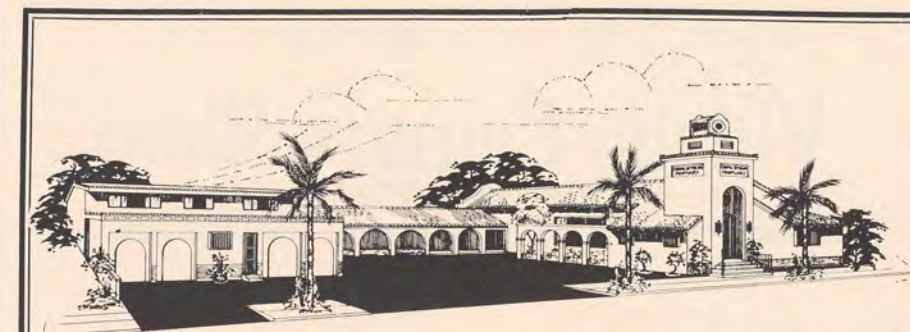
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People, Places and Things

LOCAL ACTORS

When television star Rose Marie opens August 5th in "Everybody's Girl," at the OFF BROADWAY THEATRE, two San Diego actors will be appearing with her.

Robert Hanley and John Bardt will



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Mr. and Mrs. John Power of Loma proudly announce the birth of their first child and first son, John Verity Power, on July 8th at Scripps Hospital, La Jolla. John is well-known to Ranchoites, as one of Rancho Santa Fe's own "local young men." He was recently discharged from the United States Marines after a tour of duty at a Viet Nam Artillery Base, and will attend Cal Western law school in the Fall. Paternal grandparents are Cliff and Lydia Power of Rancho Santa Fe; maternal grandparents are Mr. and Mrs. C. William Verity, Jr. of Middletown, Ohio.

BEAUTY ON THE BEACH

Text by Gail Marsha Coulter
photography by Norman Richard Kraus

Recently I had the rare privilege of encountering the great master of sand sculpture, Melvin Schmatz-meyer. He had just completed a miniature replica of "The Statue of Liberty" when I boldly approached and engaged him in conversation. Sand sculpture, he said, was one of the ancient art forms. He continued to explain that all the Egyptian pyramids were originally designed in damp sand.



An award winning creation by 14-year-old Brian Lievens.

Although Lord Melvin is known to exaggerate, he presented an interesting point, "Sand has always been here, and sand sculpture easily could date back to prehistoric time."



"The Sun Worshipper," a well-done, life-size entry at the Mission Bay Contest this summer.



This "Sand Sea Serpent" hasn't been seen since last year's winning of 1st Place in family category at Mission Bay.



This inspiring 7 ft. high "Neuschwanstein Castle" was created without any support by "Sand Castle Construction, Ltd." This well organized project with its sculptured detailing and ascending towers display the considerable efforts of a 7-year-old girl and 6 adults.

Sand castle building is rapidly growing in popularity as an art medium today. Children, with their natural tendency to dig in the sand, and parents can enjoy working together on family projects with little or no preparation. Unlike most art medias, sand sculpture doesn't require expensive tools — all one needs is a shovel, butter knife, and tide table. Sand castles can be built all year around on our North County Beaches.

There is no one accepted method building projects. Most commonly, people employ the pat-on or drip techniques. For the more ambitious, actual sculpturing can be done when the sand is first piled, compacted and watered into a firm mound. Dramatic heights of more than seven feet can be attained using this method with forms. Once the watered sand is settled in the form creating a large compressed cube of sand, the forms are removed and the actual sculpturing begins. Great detail can be accomplished in this manner, as can be seen in the Neuschwanstein Castle. Internal supports are usually not allowed in competition, and it is easier to work without them. Decoration, such as spray paint, tends to detract from the beauty of sand as well as to pollute the beach. The natural beach environment — the sand, the sea — create inspira-

tion for many projects, such as "The Sand Sea Serpent."

For those of a competitive spirit, there are contests held annually at Oceanside in late June, at Crown Point in Mission Bay in mid July, and at Corona Del Mar in Laguna Beach in late September. Sand castle contests are occurring with more participants and watchers. Most contests are listed in the local newspapers under the calendar of coming events, so they are easy to find. Contests usually have a designated registration time preceding the construction. Estates are staked and numbered along the beach close to the surf. A time limit not to exceed three hours is commonly stipulated. Many contests divide the competition into categories; for example; children from six to twelve years of age compete against each other, while families and groups do the same. Lord Schmatz-meyer suggests that the family category be separately judged from the group category since groups can be well organized, and they may have an unlimited number of members.

The sand is the real challenge. Whether or not one chooses to enter competition, the sand remains as it has since early time. Accept that challenge and create your own beach fantasy.

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People, Places and Things



Mrs. Norman V. Cooley

LA JOLLA CIVIC ORCHESTRA AND CHORUS ASSOCIATION

Mrs. Norman V. Cooley of University City will head the board of directors of La Jolla Civic Orchestra and Chorus Association for the next two years. She has been active in the association for the past eight years.

Mrs. Cooley is a graduate of Charity Hospital School of Nursing and Mesa College and is a member of the San Diego Medical auxiliary. Her husband is a member of the orchestra and the executive board.

Others elected to office are: Otto Lang, vice president; Wayne Gray, recording secretary; Mrs. Willard T. Cudney, corresponding secretary, and William Gunther, treasurer.

Board members are: Eric Bass, Dr. Hugh Bradner, Dr. Martin Chamberlain, Dr. Cooley, Mrs. Fred Ferrey, Dr. Wilbur Ogdon, Joseph Parker, Dr. Frank Pizarro, Douglas McLendon, Mrs. Nikolai Sokoloff, Robert Trevithick and Mrs. John Spizizen.



Pictured above (in action) is talented tennis champion, Rancho Santa Fe's own Chris Kane. He will enter Notre Dame University in September on a well-earned tennis scholarship. Three weeks ago, in partnership with John Bennett of San Diego, Chris and John captured the California State Doubles Championship at San Jose. Chris holds an impressive number of tennis titles — thirteen state titles and 2 United States tennis championships. He is ranked first in singles in the New England states, and is currently on tour to the National Tournaments at Louisville, St. Louis, Springfield, Ohio and Kalamazoo. He is the son of Mr. and Mrs. Bernard Kane who reside on Via de la Valle.

NATURAL HISTORY MUSEUM FILM SHOWN EVERY SAT. & SUN.

Wildlife is not always evident in our cities but there are many places in the United States where you can still see many of the animals who were here even before the Indians or the white man came. "Wildlife on the Main Stem" is a pictorial history of the animals that still may be found along the Missouri River in the vicinity of the six main stem dams. These include close-ups of peacefully browsing antelope to eagles wheeling over rugged, wooded hills.

The films are part of the educational activities of the Natural History Museum and are shown every Saturday and Sunday afternoon. Saturday's program begins at 3:00 p.m. and Sunday's showings are at 1:30 and 3:00 p.m. Members are admitted free as are all visitors already in the Museum.



SANTA MONICA IN SIX HOURS

Ranchoite Karl Weber, retired president of Weber Showcase and Fixture Company and Weber Aircraft Corporation, has the honor of holding the longest continuous membership — 67 years — of any of the Club's more than 1,000,000 active members. He has been a member since 1904, when there were only 1,600 automobiles in Los Angeles and the maximum speed limit in the city was 10 mph.

The first car Weber owned was a 1906 two-cylinder Buick (purchased second hand in 1908). He recalls it took about six hours to drive from Los Angeles to Santa Monica in those days — and that included having a farmer stand by with a team of horses to tow him up over a hill. One day, he had to change tires 13 times and the trip took somewhat longer than six hours.

He is proud of the fact that he joined the Auto Club four years before he bought a car — "because it was the civic thing to do." He wanted to help the Club get good roads and boost tourism to Southern California from other parts of the country.

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People, Places and Things

NEWS FROM THE VILLAGE CHURCH

by Marietta Will

The World Service Group (a pompous name if we ever heard one and attended by a group of very un-pompous ladies) got off to a flying start this year under the most able leadership of Vivian Caughey. The general theme was "If you can pack a lunch,



salad, sandwich or yogurt, please come." The general attendance was fourteen to twenty happy ladies turning out fabulous things and half of those didn't know what they were doing until the third week! The idea was to come and join the group. One of Vivian's able helpers would put something into your hand and say "Do this." Before you knew, it you had developed a special talent.

Vivian Caughey was a little sneaky this year inasmuch as she incorporated her "study group" into the World Service Group. It turned out to be so interesting that no one minded being a "captive audience." Our topic was "Dare to Reconcile" and many of the ladies who do not normally air their prejudices or lack of them made some most interesting and enlightening comments.

The World Service Group does not, as the name might imply, serve the world. It has picked out for itself a very small part of the world, namely four Indian Missions in New Mexico and Arizona, one with a regional hospital which is growing and becoming famous as an independent Mission Hospital. This is at Embudo, New Mexico where we send our layettes, crib quilts and hospital gowns.

Chinle Mission in New Mexico, Ganado Mission in Arizona and Kayenta Mission in Arizona receive our sweaters and yarn quilts as does also Embudo Mission where the hospital is located.

One of the most fascinating innovations of this year's Group was a planned trip to the Pauma, Pala and Rincon Reservations. The purpose of the trip was "What can we do as a Church Group to help?" The Group comprised twenty ladies who are now more informed on the modern development of the Indian Reservation. They learned that the Indian welcomes medical knowledge and hopes to have his own

doctors and clinics. They realize this is a "must" for survival. The ladies also learned that there is a nutritional food program where surplus foods donated to the Indians can be put to use to make a balanced diet.

And, as always, there is schooling. If you are poor, it is so easy to drop out of school to make a dollar here or a dollar there. Now the emphasis is to learn, learn and apply for a scholarship to your nearby college. Scholarships of any amount are needed and this is where the Group thought they could most help.



Pictured above is the newest wood carving from the talented fingers of Rancho Santa Fe's own Gene Blome, whose works are featured in prominent homes and public buildings throughout Southern California. This figure, entitled "DANZA DE VENADA" has been purchased by the Riveredge Foundation in Calgary, Alberta, Canada. It is made of rosewood, weighs approximately 125 pounds, and stands 54 inches in height. The theme is derived from Mexico's Folklorico ballet and specifically the Deer Dance, hence "Danza de Venada." Gene began this work in the fall of 1970, and has just been completed. It is on exhibition at Southern California First National Bank Rancho Santa Fe, prior to being shipped to its new Canadian owner.

STARLIGHT OPERA RECEIVES CONTRIBUTION FROM COMBO

Bruce R. Farley, President of San Diego Civic Light Opera Association, sponsors of Starlight Opera, announced recently that they have been the beneficiary of a \$5,000.00 contribution from COMBO.

The contribution, according to Farley, was made to help make it possible for Starlight Opera, now in its twenty-sixth season, to continue presenting outdoor musicals for the families of San Diego, at San Diego Zoo's Wegeforth Bowl.

Starlight, through its producer, United States International University, is currently presenting the hit musical, "Oliver," through Sunday, August 1, followed by everyone's favorite, "The King & I," for twelve performances commencing on Tuesday, August 10.

People, Places and Things



Open House Farewell Party took place at Security First National Bank earlier this month when retiring Branch Manager, popular Earl Schweikert, shared his "Farewell Cake" with a host of friends, customers and staff. Mr. Schweikert has had forty-four years with Security Bank, and has been with The Rancho Santa Fe Branch since 1965.

LOVE CONQUERS ALL

by Kitty A. Peeling

Love makes the world go 'round, but for love, one Sunday night Ocean-



This is the staff who serve you at Security Bank. Left to right: Phil Loomis, Asst. Mgr.; Kathy Stokes, Escrow Officer; Dee Bennett, Note Teller; Earl Schweikert, retiring manager; Beverly Webb, Vault Teller; Bettie Lou Sjoberg, Customer Service Representative; Laura Fifer, Supervisor; Janet Falconer, Safe Deposit Teller.

SENATOR BURGNER COMMENDS SAN DIEGO CITY COUNCIL

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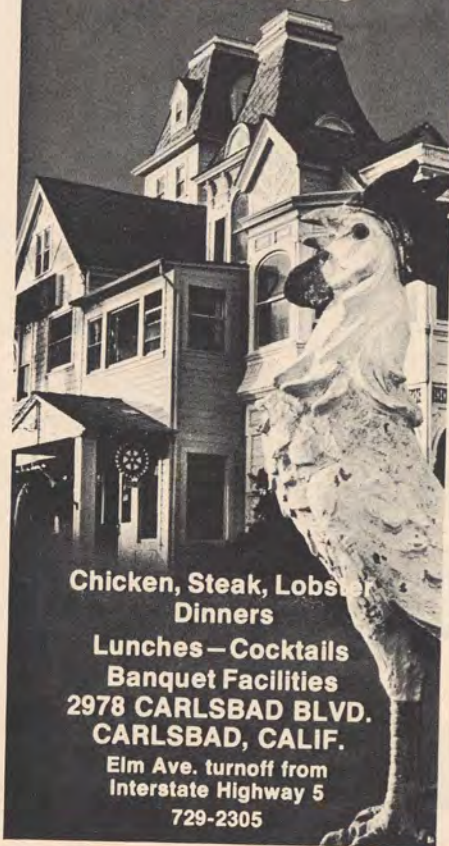
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Vivian Caughey was a little sneaky this year inasmuch as she incorporated her "study group" into the World Service Group. interesting a "captive" "Dare to Risk" ladies who prejudices of most interesting.

The World as the name world. It has very small four Indian and Arizona capital which famous as Hospital. Mexico where crib quilts a Chinle Mission in yers and yarbudo Mission located.

One of the tions of this ned trip to con Reserve trip was "W Group to prised twenty ladies who are now more informed on the modern development of the Indian Reservation. They learned that the Indian welcomes medical knowledge and hopes to have his own

doctors and clinics. They realize this is a "must" for survival. The ladies also learned that there is a nutritional food program where surplus foods donated to the Indians can be put to use to make a balanced diet.

And, as always, there is schooling. If you are poor, it is so easy to drop out of school to make a dollar here or a dollar there. Now the emphasis is to learn, learn and apply for a scholarship to your nearby college. Scholarships of any amount are needed and this is where the Group thought they could most help.



Pictured above is the newest wood carving from the talented fingers of Rancho Santa Fe...

People, Places and Things



Open House Farewell Party took place at Security First National Bank earlier this month when retiring Branch Manager, popular Earl Schweikert, shared his "Farewell Cake" with a host of friends, customers and staff. Mr. Schweikert has had forty-four years with Security Bank, and has been with The Rancho Santa Fe Branch since 1965.

LOVE CONQUERS ALL

by Kitty A. Peeling

Love makes the world go 'round, but for love, one Sunday night Ocean-sider Jerry Stapp tried to make the world stand still. He closed his very beautiful Acapulco Cafe to the public and gathered around him close friends to fete his new bride Brigette.

By some alchemy of wishful thinking, I always felt Jerry suddenly would be 15 years older and I would be 15 years younger and we would live happily ever after. A great many local girls had the same designs. Jerry is most attractive but has managed to remain a bachelor for twenty years — and then along came Brigette. All the way from Lausanne Switzerland to change his mind. It pains me to admit she is not only beautiful, but charming.

After Jerry made all the arrangements for Brigette to re-enter this country on the expiration of her visa, he rushed her to Las Vegas' Little Chapel for the wedding ceremony.

Sisters Betty Jane Hughes, Palm Desert and Margaret Blankenship Newport Beach, learned of the secret plans and were there to surprize them.

They were bridesmaids and nephew Jim Blankenship, Jr., was best man with Jeffrey Blankenship acting as usher.

The party was a joyous event. All else was forgotten as Jerry and his Brigette exuded their love and happiness.

Do you remember the last time you wished the world would stand still and the moment would last forever?



This is the staff who serve you at Security Bank. Left to right: Phil Loomis, Asst. Mgr.; Kathy Stokes, Escrow Officer; Dee Bennett, Note Teller; Earl Schweikert, retiring manager; Beverly Webb, Vault Teller, Bettie Lou Sjoberg, Customer Service Representative; Laura Fifer, Supervisor; Janet Falconer, Safe Deposit Teller.

SENATOR BURGNER COMMENDS SAN DIEGO CITY COUNCIL

State Senator Clair W. Burgner (R-Rancho Santa Fe) today commended the San Diego City Council for its foresight in taking the first step in bringing the Republican National Convention to San Diego in 1972.

"While we all recognize any convention of this magnitude will put a strain on our resources for a time, the long-range benefits to our county can be tremendous. No major city in America can match our climate, our scenic and cultural beauty, our beautiful hotels and hotel rooms, and the friendliness of our people. San Diego can truly come of age if we handle this properly. The entire world will be watching, and I know the people and facilities in our county will measure up," said Burgner.

I want to commend Congressman Bob Wilson for his leadership and courage in using the full influence and prestige of his office to bring the convention here. Lt. Governor Ed Reinecke has performed great service in traveling to San Diego several times to aid the effort.

The entire community should rally behind Leon Parma and his Citizens' Committee for the steps that must follow the action taken by the City Council.

Our economy must be broadly diversified, and our great tourist industry is a leading and vital part of that economy. This convention can prove San Diego County is the place to go — for beauty, climate, and true enjoyment.

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People, Places and Things

OLIVENHAIN MEETING HOUSE DESIGNATED "CALIFORNIA LANDMARK OF INTEREST"

More than one hundred members of the Olivenhain Colony and friends from as far away as Santa Monica, Julian and Pauma Valley gathered Thursday afternoon July 1, 1971 at the Olivenhain Meeting House on Rancho Santa Fe Road, when it was designated a "California Landmark of Interest."

Mrs. Millard Beemer of Pauma Valley, Chairman of the History and Landmarks Advisory Committee for the 80th Assembly District conducted the ceremonies.

Mr. Harley Denk told the story of the colonization of the Olivenhain area which was founded in 1885, and of the construction of the Meeting House, by the members of the community. "Old Timers" present added interesting information unfolding a fascinating story of the struggle and growth of Olivenhain.

The Meeting House has been used for Community Meetings, Church, Girl Scout Meetings and other Youth Groups through the years and still serves the Community in this manner.

Miss Sinara Stull represented her father, Honorable John Stull and dedicated the Olivenhain Meeting House — a "California Landmark of Interest," stating — "While in college I had friends from what we Californians call 'back east.' Usually a discussion of where we were from would result in

the easterner telling me that one of the reasons that they did not like California was that California had no history. You can imagine my reaction! Also imagine their surprise when I told them that my great, great grandmother came to California in a covered wagon over 100 years ago! California does have a history. As a native Californian I am very proud that this history is being recognized and an effort is being made to preserve our landmarks—living reminders of a colorful past. When my father organized his advisory committee in January 1970 he envisioned such occasions as today and felt that if he could promote more interest in the landmarks of the Great 80th Assembly District he would be making a valuable contribution to the community by doing something that was dear to his heart.

"The Olivenhain Meeting House stands today reminding us that California was settled by a variety of people. People who were willing to leave the security of their old life and gamble with the future in this new land. They were builders and the results of their efforts are far-reaching. It is important to note that today we recognize one who was actually here at the building, Herman Wiegand, and several who have lived their lives in this area, the Denks, the Reseeks and the Bumans among them. Today I want to congratulate Mrs. Beemer, Chairman of the Assemblyman John Stull History and Landmarks Advisory Committee and her dedicated group whose efforts led to this occasion. And also I humbly acknowledge those sturdy pioneers who built California—our home."



Olivenhain Meeting House — The second Landmark of Interest registered in San Diego County by the State of California

People, Places and Things



THE DANISH INFLUENCE IN OUR LIVES

Chairs, tables, glassware, silverware, sculpture and rugs. The whole world of furniture and fashion is under the influence of those wonderful Danes, whose good taste in design is legendary. Shop any really smart shop and something from Denmark will be there.

The top of women's heads in North County are beginning to show the influence of a very talented pair of hands from Denmark; Hanne's

Who is Hanne? She is Danish of course and she is very beautiful. From her slim graceful hands come artistry in hair pieces within the quiet and privacy of Hanne's Wig Shop in Solana Beach.

Hanne (Boesgaard) comes from a small city just outside of Copenhagen. A product of natural talent and four years of severe Danish training in hair care and hair styling, personal circumstances brought her to the United States in 1964.

Every woman has a dream, and Hanne's was a small shop of her own, a place in which she could "do her own thing" in hair styling. Her unique knowledge and superior talent is a form of artistic self-expression. Dreams for Hanne became reality three years ago with the opening of a wig shop in Solana Beach.

Women have discovered that Hanne cares, and Hanne knows. Her old world charm and distinctive styles are becoming "party talk" for busy women. Sun and water take their toll in our climate and there seems less and less time to spend at the hair-dressers, so many smart women leave their "hair with Hanne" and they look well coiffed at an instant's notice. Fashion conscious North County residents are more inclined to brag about their hair pieces from Hanne than to keep them a secret.

It is interesting to note that even her trademark was designed by a man from Denmark, kept within the Nordic sphere of influence. Gastom Lovvig is known to many as a graphic designer. His sketches of San Diego are all around us; on bank checks, stationery, calendars and framed prints. Gaston, an intimate friend of Hanne's is responsible for her distinctive trademark. It's simplicity and distinctiveness mark the good design: Denmark.

A mother, a wife (her husband is a fine cabinet maker) and a business woman, Hanne is a happy addition to the growing facilities that are unique to San Diego and North County.



Hanne Boesgaard

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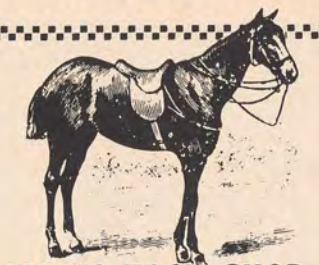
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68/AUGUST 1971

People, Places and Things

ECOLOGY ...

If you are the kind of person who thinks that kids should know about the world they live in and want somebody to do something about it, why not do it yourself? The San Diego Natural History Museum is recruiting its yearly quota of Docents, the women and men who this year took almost 8,000 boys and girls on guided tours around the museum in connection with their school work.

"Docent" means "leader" and comes from a Greek word meaning to teach. The Docent program at the Natural History Museum was begun by an energetic and vivacious trustee, Mrs. James H. Reed of San Diego. In many museums the Docent program may be the only regular educational program and in the Natural History Museum it provides the bulk of museum education for many thousands of school children.

Ecology and environment are now at the peak of emphasis in the nation and this is likewise true in the Docent program for children. The students learn about the ecology of southern California, particularly San Diego County and include conservational material about baleen and toothed whales, kelp along the coast, the animals they might see on a picnic to Cuyamaca, reptiles to avoid such as rattlesnakes, and what relation all these creatures have to each other and man to them.

Three of the Docents are men whose contribution and fervor are equal to that of the ladies. Their training is rigorous and depends partly on museum scientific and educational staff and partly on the assistance of "veterans" or "warhorses" whose experience on the program for years is of help.

When the Docents are trained, tested, and primed, the schools are notified—elementary, junior, and high—and reservations made for classes by calling the Museum. The doors open at 10 a.m., the classes pour in, and the Docents greet them, some for their first baptism of fire—live kids to teach!

You might think that teaching thousands of children a year would be enough but the Docents also conduct T-M-M, the Textile-Mobile Museum.

If any man or woman wants to take part in such a program and feels qualified to learn to guide in the Natural History Museum, call 232-9146 as a first step. A lot of kids may be glad you did!



Leonard Steven

LEONARD STEVEN ADAMS OPENS STUDIO OF INTERIOR DESIGN IN LA JOLLA

Mr. Leonard Steven Adams, formerly of New York and San Francisco has recently opened a design studio at 5651 1/2 La Jolla Boulevard in La Jolla. His one purpose is to create beautiful, functional and budget minded interiors for the private and business world. He emphasizes the word **budget** because he feels strongly that it is entirely possible to have the ultimate in design concept, scale, and quality in an interior, without spending a tremendous amount of money.

Mr. Adams' background includes extensive experience in New York and San Francisco where many residential and commercial interiors are on his list of credits. His academic background includes a BS degree in Art from Florida Southern College. He also attended New York School of Interior Design and Monmouth Drafting Institute. In the past fifteen years his talents have expanded to the status of professional.

His unique approach to his Studio is this: The unusual in fabrics and carpets in a range of prices that almost anyone can afford. A scale drawing primarily designed to create the most exciting room. A very selective, yet readily available library of furniture sources that offer quality and imagination in every piece, whether for residential or commercial use.

You may arrange a personal appointment with Mr. Adams by calling 459-3165. Among his many services are custom and contract furniture; custom draperies; space planning; and color consulting. He is equally "at home" with residential or commercial assignments, and no job is ever too small (or too large) for his personal attention.

POMERADO INTERIORS TO OCCUPY HISTORIC OLD HEADQUARTERS



The oldest landmark in Rancho Bernardo... the old RB Headquarters building on the corner of Pomerado and Rancho Bernardo Roads will become the new studio of Interior Designer, Toni Blake.

Miss Blake is renowned for her many awards in the decorating field and for her extensive training in the capitals of Europe. Several months ago she transferred her Newport Beach Studio (and much of her enormous following) to North County.

Earlier this year, Toni had a great deal of fun transforming her boundless energies and creative talents into the Mercado boutique, What's Happening Now, when her natural flamboyance was allowed to be completely unbridled. Though thoroughly trained in the traditional, putting together a shop for young moderns, which is so completely contemporary, underscores Toni's fantastic versatility.



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FINE ARTS GALLERY AUGUST 1971

EXHIBITIONS

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(August 14-September 12) "Insects and Flowers." The first in a series of exhibitions featuring the Classic Japanese Masters of the wood block print. Sponsored by the Asiatic Arts Committee.

EVENTS

AUGUST 26

FASHION SHOW-LUNCHEON: San Diego Art Guild, Kona Kai. No host cocktails, 11:30; Luncheon, 12:00 noon with Fashion Show by Stan Newcomb. Invitations will be mailed. Tickets, \$6.50 including tax and gratuity. Funds raised to support Guild sponsored exhibitions and educational programs.

SEPTEMBER 25

FINE ARTS SOCIETY'S ANNUAL BALL. Circle this date now on your engagement calendar.

NOTES

ASIATIC ARTS

Treasures and trifles are still being sought by the Asiatic Arts Committee for its Biennial Bazaar to be held at the Gallery. If you wish to make donations contact the Gallery or any member of the Asiatic Arts Committee.

GUIDED TOURS

Free tours by Senior Docents, 10:00 a.m. and 11:00 a.m. Tuesday, Wednesday and Thursday: 2:00 p.m., Sunday. Special group tours by appointment.

HOURS

Balboa Park, Gallery hours: Tuesday-Saturday 10:00 a.m. to 5:00 p.m., Sunday 12:30 to 5:00 p.m. Monday closed. Telephone 232-7931. Gallery Store, 233-0044.

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Thoroughly modern in convenience, the Village Spirit Shop was conceived with a charming interior design reminiscent of the "good old days." Bright, cheerful, handsomely lighted . . . shopping is easy, uncomplicated, and fast. Owner Bob Holcombe leaves the managerial chores to Greg Graff (the popular son of Al & Marion Graff of Rancho Santa Fe). Bob says: "We decided to concentrate on having this store carry 100% liquor — leaving the grocery items to the supermarket. In place of groceries, we have extra room to devote to the wine and liquor items imported from abroad — which more and more of our gourmet customers like to have." Visitors to this Escondido Village Spirit Shop are delighted to see the many old-fashioned artifacts on display: i.e., the 1890 counter from an Indiana grocery store, complete even to the bins for flour, sugar and spices . . . the store phone is from Denmark, circa 1875 (works beautifully!). You are cordially invited to drop by and visit next time you are in Escondido . . .

Wines & Spirits

The selection of wines is truly outstanding! You will find virtually every famous French Chateau wine displayed on the shelves, most of which were classified in 1855 according to greatness. The popular Burgundy wines are also here in abundance. Naturally, there is a complete and full selection of all major California wines. A glance will show you that the Village Spirit Shop is amply stocked with every major brand of spirits, conveniently grouped as to brand name and category. In addition, they pride themselves on their own exclusive "Village Spirit Shop" brand. Center: Located at 2030 East Valley Parkway in the Alpha Beta Shopping Center of Escondido.

Management

Manager Greg Graff (right) graduated from his Village Spirit Shop chores in Rancho Santa Fe to head up the Escondido branch for owner, Bob Holcombe.



746-3030



THE VILLAGE SPIRIT SHOP

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THE ASSOCIATION

Bulletin and News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JUNE 22, 1971, IN THE BOARD ROOM AT 9:00 A.M.

Present: President Blackman, Vice President Wingert, Architect Hope and Alternates Frobes, Larson and Teetzel.

Also Present: Secretary Van Evera and Recording Secretary Duffield.

Excused: Building Commissioner Mowery.

The minutes of the meeting of June 8, 1971, were approved.

NEW CONSTRUCTION

Wood, W. Residence — Parcel 1/5, Block 48, Puerta del Sol. Unanimously approved. Landscaping plan requested.

Monge, J. P. Residence — Parcel 6/3, Block 21, Via de Fortuna. Unanimously approved. Landscaping plan requested.

Mitchell, R. H. Residence — Parcel 4/8, Block 24, Los Morros. Unanimously approved. Landscaping plan requested.

Bohrer, R. (in attendance) Residence — Lot 75, Map 2089, Mimulus. Approved. (Site visited). President Blackman, Member Wingert, Architect Hope, and Alternates Larson & Frobes voted 'yes'. Alternate Teetzel voted 'no'.

Proposed installation of Pool and Tennis Court. Lot 75, Map 2089, Mimulus. Pool — Unanimously approved. Approval did not include permission for structures covering pools, including inflatable covers. Tennis Court — Unanimously disapproved.

Nix, L. F. Residence — Parcel 3/2, Block 32, Linea del Cielo. Unanimously approved. Landscaping plan requested.

PRELIMINARY STYLE CHECK

Rose, R. J. Residence — Parcel 2/5, Block 43, Via del Alba. Architectural design unanimously acceptable.

ADDITIONS & ALTERATIONS

Graham, C. C. Addition of Kitchen & Family Room — Parcel 4/4, Block 43, Via de la Valle. Unanimously approved.

Gillies, W. M. Addition of Bedroom & Garage — Parcel 6/1, Block 31, La Gracia. Unanimously approved.

Schulte, F. Riding Ring — Parcel 4/10, Block 7, La Crescenta. Unanimously approved.

Reynolds, G. S. Tennis Court — Parcel 4/13, Block 30, Via de la Valle. Unanimously disapproved. Site visited.

Thomas, V. B. Two Car Garage — Parcel 11/8, Block 24, Near Los Morros. Unanimously approved. Site visited.

REQUEST FOR VARIANCE

Thomas, V. B. Parcel 11/8, Block 24, Near Los Morros — sideyard setback from 20 feet to 3 feet. Motion to advise approval by Alternate Larson, seconded by Member Wingert, unanimously passed.

SUBDIVISIONS

Weindling, L. (Resubmission) Parcel 1/3, Block 16, El Vuelo. 6.0± gross acres — Sites of 2.93 and 2.87± net acres. Motion to advise approval by Member Wingert, seconded by Alternate Frobes, unanimously passed.

Bayly, B de F Parcel 8/4, Block 29, Via de la Valle, 2.72± gross acres — sites of 1.3 and 1.4± net acres. Motion by Member Wingert, seconded by Architect Hope to confirm previous advice for approval (May 25, 1971). President Blackman, Alternates Larson & Teetzel voted 'yes.' Alternate Frobes voted 'no'.

REALIGNMENT

Murphy Bros. Ltd. Parcels 2/1 & 2/4, Block 7. Present acres 9.32 & 2.7±. Proposed acres 6.1 & 5.8± Area exchange 3.0± acres. Motion to advise approval by Alternate Larson, seconded by Alternate Teetzel, unanimously passed.

KEEPING OF HORSES

Cowan, B. Parcel 3/12, Block 6, Via de Fortuna — One horse on 1.50±

acres. Motion to advise disapproval by Alternate Frobes, seconded Member Wingert, unanimously passed. June 25, 1971 Applicant requested matter be deferred until July 6, 1971, for further study.

COVENANT ACCEPTANCE

Root, C. 13.43± acres off Del Dios Highway. Motion to advise approval by Member Wingert, seconded by Architect Hope, unanimously passed.

Woodwind Farms Inc. 11.68± acres off Del Dios Highway. Motion to advise approval by Member Wingert, seconded by Alternate Larson, unanimously passed.

MISCELLANEOUS

Pickfair Development Construction of Commercial Building, Lots 23 & 24, Block E, La Granada. Motion by Member Wingert, seconded by Alternate Frobes, and unanimously passed to issue building permit contingent upon provisions suggested by Board of Directors.

Laughlin & Culver Construction of Commercial Building, Lot 132, Map 2089, El Tordo. Motion by Member Wingert, seconded by Alternate Frobes, and unanimously passed to issue building permit contingent upon provisions suggested by Board of Directors.

Letter from Mr. and Mrs. H. F. Keenan. Read. Art Jury cognizant of appeal to the Board of Directors regarding subdivision of Parcel 9/10, Block 33.

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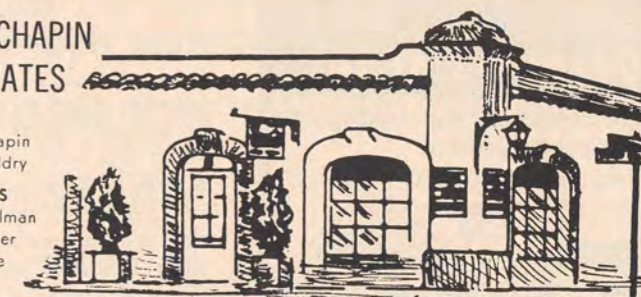
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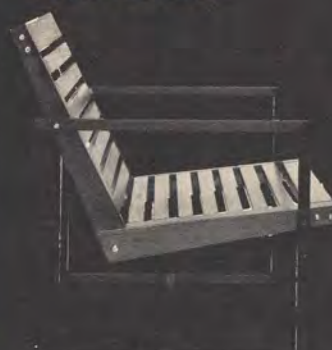
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THE ASSOCIATION Bulletin and News

continued from previous page

B. 7. LANDSCAPING PLANS

The Art Jury recommends that the Rancho Santa Fe Association instructions for submission of building plans include the following:

Sufficient detail to indicate proposals for expeditious covering or concealing of scars incident to the construction, landscaping of ingress and egress drives and all area between the public road and the residence, and such other landscaping on the periphery or within the site to benefit the owner and to enhance the rural atmosphere of Rancho Santa Fe.

Bubble Tops

Motion by Alternate Larson, seconded by Member Wingert and unanimously agreed that the complaint received in connection with the plastic air filled pool cover at Parcel 1/4, Block 10, be referred to the Board for appropriate action.

Wishing Well Signs

Motion by Member Wingert, seconded by Alternate Larson and unanimously passed, that this matter be referred to legal counsel requesting opinion as to legal ramifications of this request, in view of pending negotiations for sale of property.

Horace L. Blackman, President
David A. Van Evera, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 1, 1971, 9:00 A.M., THE BOARD ROOM.

Present: President Maas, Directors Clotfelter, Coberly, Nix, Pratt, and Weindling.

Absent: Vice President Bellman

Also Present: Legal Counsel Donnelley, Secretary Van Evera, Recording Secretary Butts, Association members.

PUBLIC HEARING

President Maas declared the Public Hearing open to consider the renewal of annual liquor licenses for 1971-72 fiscal year at 9:00 a.m.

The Secretary stated that he had applications for the annual license for the sale of package liquors from Ashley's Rancho Santa Fe Market and Rancho Santa Fe Pharmacy, Inc.; for the sale of liquor for consumption on the premises from The INN at Rancho Santa Fe; for the sale of light wines and beer for consumption on the

premises from Country Squire Gourmet Patio Restaurant and La Granada Restaurant, each of which was accompanied by the prescribed fee. The Secretary stated that no complaints or reports of violations had been filed against any applicant during the preceding year.

The President asked if anyone wished to comment on the matter. There was no one who wished to speak either in favor of or in opposition to the matter. On motion of Director Nix, seconded by Director Coberly, approval was unanimous to grant 1971-72 annual license to the five applicants, as requested.

The President declared the Public Hearing closed at 9:05 a.m., and he convened the regular meeting.

PERSONAL APPEARANCE

Mr. Morey Blackman, representing Montecillo Home Owners Association, addressed the Board concerning proposed County rezoning of E-1 and E-1A to R-1, R-1B, and multiple dwelling usage of acreage located in Lomas Santa Fe. He asked for Association support in maintaining rural atmosphere and low density.

Mr. Maas replied copies of Mr. Blackman's letter would be furnished members of the Board for study and review, and the matter would be placed on the regular agenda, at which time the Board would come to some decision on the matter.

MINUTES OF PRECEDING MEETING

After discussion, it was the general consensus that approval of the minutes of June 17 meeting be deferred until they are re-written to include more detailed comments and the Declaration of Restrictions, Conditions and Covenants, as well as the resolution adopted in connection with the Covenant Modification approved on Lots 28 through 34, Tract 2089.

ART JURY RECOMMENDATIONS

L. Weindling Subdivision Parcel 1/3, Block 16. Decision deferred pending site visit.

B. Bayly Subdivision Parcel 8/4, Block 29, (in attendance) 2.72± acres into 1.3 and 1.4± acres. A motion for approval made by Mr. Weindling, seconded by Mr. Pratt, passed, with Messrs. Maas, Pratt, and Weindling voting 'yes'; Messrs. Clotfelter and Coberly voting 'no'; Director Nix abstained.

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Murphy Bros. Ltd. & J. Murphy Re-alignment Parcels 2/1, 2/4, Block 7. On motion of Mr. Pratt, seconded by Mr. Coberly, approval was unanimous for a proposed acreage of 6.1 and 5.8± acres from a present acreage of 9.32 and 2.7± acres.

V. Thomas Variance Request Parcel 11/8, Block 24. Decision deferred pending site visit.

C. Root Covenant Acceptance, 13.43± acres off Del Dios Highway. On motion of Director Nix, seconded by Director Clotfelter, the vote was unanimous to deny without prejudice.

Woodwind Farms Inc. Covenant Acceptance, 11.68± acres off Del Dios Highway. On motion of Director Nix, seconded by Director Clotfelter, the vote was unanimous to deny without prejudice.

Landscaping Plans, addition to instructions for building plans. On motion of Mr. Coberly, seconded by Mr. Clotfelter, approval was unanimous to include the following requirement in Rancho Santa Fe Association instructions for submission of building plans: "Sufficient detail to indicate proposals for expeditious covering or concealing of scars incident to the construction, landscaping of ingress and egress drives and all area between the public road and the residence, and such other landscaping on the periphery or within the site to benefit the owner and to enhance the rural atmosphere of Rancho Santa Fe."

Additional Building Instructions. On motion of Mr. Coberly, seconded by Mr. Weindling, approval was unanimous that the Art Jury be instructed to include plans for exterior and landscape lighting in the building instructions.

LEGAL COUNSEL'S REPORT

Attorney Donnelley reported on pending legal matters. Discussion brought out that there appeared to be a difference of understanding of the Board of Directors of Santa Fe Irrigation District and this Board of Directors in connection with the proposed option to purchase of SFID property in Block 5. On motion of Mr. Clotfelter, seconded by Mr. Pratt, unanimously passed, Attorney Donnelley was directed to attempt reconsideration of the original proposal by the Irrigation District.

NEW BUSINESS

H. Keenan Appeal of Subdivision Denial. Applicant's request for appeal was read. The President set July 6 at 9:00 a.m. for a mediation conference.

Capital Expenditure Requests. President Maas requested approval of 1971-72 Capital Expenditure requests as presented to the Board on June 17. After discussion, on motion of Mr. Pratt, seconded by Mr. Coberly, approval was unanimous for these Capital Expenditure Requests totaling \$46,-920 for 1971-72.

Copies of May financial statement were furnished each Director.

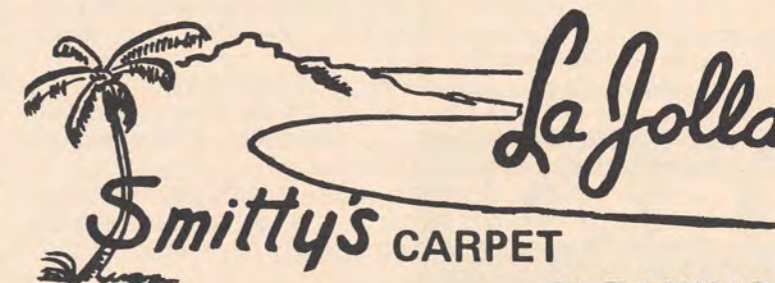
PERSONAL APPEARANCES

Mrs. K. O'Ferrall letter to the Board relative to an unsightly utility pole recently erected opposite her residence was read. Mrs. O'Ferrall addressed the Board to further explain the situation and to solicit a remedy. After discussion, the Board agreed to visit the site.

Mr. Ward Fitzpatrick, representing Lomas Santa Fe Homeowners Association, addressed the Board to request support of the Home Owners Association in its opposition to the proposed rezoning in Lomas Santa Fe.

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ASSOCIATION Bulletin and News

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Committee Chairmen. President Maas made the following appointments and requested the Chairmen to have their Committee appointments completed by July 15:

Finance: L. S. Nix; L. Weindling, member; **Golf Activities:** H. B. Pratt; **House:** V. L. Bellman; **Park & Recreation:** L. Weindling; **Planning:** J. E. Coberly; R. C. Clotfelter, Vice Chairman; **RSF Maintenance District:** C. D. Frobes; H. G. Larson; D. A. Van Evera.

Association Bulletin Board. Discussion of the desirability of a second Bulletin Board to be located at the Post Office entrance adjacent to the parking lot was introduced. It was brought out that this is the entrance used by the majority of residents and hence would be a strategic location for the posting of Board minutes and other notices of interest. A motion by Mr. Coberly, seconded by Mr. Pratt, passed unanimously, authorized the installation of the Bulletin Board in this location.

RECESS

The Board was recessed at 12:00 o'clock for a field trip.

Unightly utility pole, Mrs. K. B. O'Ferrall. After a visit to the site, the Board agreed to contact San Diego Gas & Electric Co. to ascertain if any relief would be possible.

L. Weindling Subdivision Parcel 1/3, Block 16, 6.0± acres into 2.93 and 2.86± acres. At the site, with Mr. Weindling abstaining, a motion for approval by Director Coberly, seconded by Director Nix, passed.

V. Thomas Variance Request Parcel 11/8, Block 24, reduce sideyard setback from 20' to 3'. At the site, a motion for approval by Mr. Coberly, seconded by Mr. Weindling, was unanimously passed.

Request to Utility Company. On motion of Director Coberly, seconded by Director Weindling, approval was unanimous to direct a letter to San Diego Gas & Electric Company strongly objecting to higher utility poles apparently planned for the school site on La Granada.

ADJOURNMENT

The meeting was adjourned at 1:10 p.m.

William G. Maas, President
 David A. Van Evera, Secretary

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MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JULY 6, 1971, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Blackman, Vice President Wingert, Architect Hope and Alternates Frobes, Larson and Teetzel.

Also Present: President of the Board, Wm. G. Maas, Secretary Van Evera, and Recording Secretary Duffield.

Excused: Building Commissioner Mowery.

The minutes of the meeting of June 22, 1971, were approved.

NEW CONSTRUCTION

Otten, H. (in attendance). Residence — Lot 122, Map 2129, Avenida Maravillas, Unanimously approved. Landscaping plan requested.

Peters, H. Residence — Parcel 4/6, Block 27, El Mirador. Unanimously approved. Landscaping plan requested.

Laughlin & Culver. Professional Building—Lot 132, Map 2089, El Tordo. Unanimously approved.

PRELIMINARY STYLE CHECK

Footer, T. L. Residence—Parcel 6/5, Block 29, El Sicomoro. Architectural design unanimously acceptable. Art Jury requested consideration be given to a pitched roof over carport instead of flat roof as depicted on plans.

ADDITIONS & ALTERATIONS

Hopley, J. Family Room — Lot 38, Map 2089, Mimulus. Approved unanimously.

Blann, John E. Living Room Addition—Parcel 3/4, Block 44, Puerta del Sol. Unanimously approved.

Glasoe, K. M. Storage Room — Por Lots 1, 2 & 3, Block "E," Paseo Delicias — La Granada. Unanimously approved.

Young, T. C. Corral — Parcel 9/4, Block 24, La Bajada — La Noria. Unanimously approved.

Watkins, P. R. Swimming Pool — Parcel 4/17, Block 30, Camino Selva. Unanimously approved. Does not include permission for structures covering pools, including inflatable covers.

KEEPING OF HORSES

Cowan, B. One horse on 1.50 ± acres at Parcel 3/12, Block 6, Via de Fortuna. Motion to advise approval by Alternate Larson, seconded by Alternate Frobes, unanimously passed.

COVENANT ACCEPTANCE

Thompson, E. A. & Gladys Portion Lots 4 & 11, Block 24, Los Morros. Motion to advise approval by Alternate Larson, seconded by Alternate Frobes, unanimously passed.

MISCELLANEOUS

Wishing Well Signs Locations set forth in letter of June 3, 1971. Motion to advise approval by Architect Hope, seconded by Alternate Larson. Member Blackman voted 'yes,' Member Wingert absent, and Alternates Teetzel and Frobes voted 'no.' Forwarded to Board of Directors.

Laughlin & Culver Letter dated June 28, 1971 — referred to Board relative to paving of alley adjacent to Lot 132, Map 2089.

Laughlin & Culver Landscaping plan, exterior lighting plan, and plans for concealing air conditioning equipment on roof. Unanimously approved.

Monge, J. P. Landscaping plan for residence at Parcel 6/3, Block 21, Via de Fortuna. Unanimously approved.

Letter from San Diego Gas & Electric Co regarding installation of pole on Via de la Valle. Art Jury visited the site and reviewed the reasons necessitating use of higher pole, and were unanimous in their opinion that there seemed to be no other feasible solution.

San Diego Gas & Electric Co installation on El Camino del Norte. Staff requested to cooperate with San Diego Gas & Electric Co with reference to trimming of trees on El Camino del Norte.

Exterior lighting requirement. Art Jury discussed the request of the Board of Directors to include plans for exterior and landscape lighting in the building instructions, and directed staff to prepare such instructions.

Alternate Frobes filed a complaint relative to the appearance of property on certain portions of Avenida Maravillas, Lot 101, Map 2129.

Alternate Teetzel filed a complaint regarding the accumulation of brush in the rear yard of property on Via de la Cumbre, Parcel 2/10, Block 19.

Horace L. Blackman, President
 David A. Van Evera, Secretary

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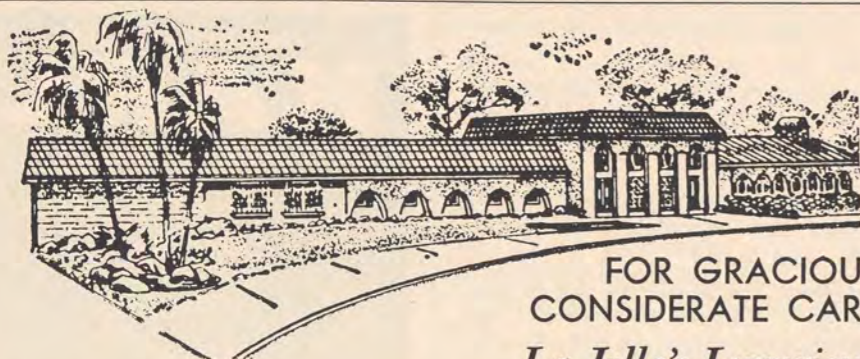
Very solidly built—check the construction—no work needed here. Main Floor; lovely entry and high beamed living room, fireplace; dining room; small but functional kitchen, center island range; large beamed family room with wet bar and built in refrigerator. Beamed master bedroom, plus 3 smaller B.R. (one a den); or use 2 smaller B.R.s, with bath between, as master suite, and still have 2 more bedrooms on same level, 2 baths main level. Also large deck (could be enclosed) also with ocean view. High elevation.

Lower Level: Not below grade but at backyard ground level—now huge recreation room, new bathroom, hobby room and utility room. Could easily be separate apartment, and has own entry. Storage galore. Presently non-covenant and O.K. for several horses and pool. Lovely old trees and landscaping in fine area. 300' frontage with circular drive. Priced under market! **LOW DOWN!**

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**People, Places
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**THE ERIC W. L.
ATTERBURY PERPETUAL
MEMORIAL TROPHY**

by Kitty A. Peeling

The world's largest Horse Show — also the only self-sustaining one, a rare achievement in itself — is the National Horse Show at the Del Mar Fair.

This prestigious accomplishment has been the result of one man's unwavering devotion to perfection.

Eric William Latham Atterbury, for the last 12 years director of the Del Mar Horse Show, dedicated his entire life to the love, study, riding and showing of horses.

This year that legendary character is no more. He died last December leaving Allen Balch, whom he had coached, to carry on.

To honor Eric, a perpetual Memorial Trophy is to be given to the outstanding Junior Rider of each National Horse Show.

On the night of its first presentation, Mr. Balch read a simple eulogy. The silence was emotionally packed. Spontaneously the audience, many with tears running down their faces, stood up and broke into a deafening applause for Eric Atterbury, the man who has been an inspiring personality to thousands of horse lovers the world over.

**MARY MEANS
APPOINTED TO
NEW POSITION**

Mrs. Mary K. Means, home economics manager of the San Diego Gas & Electric Company since 1955, has been appointed to the new position of consumer affairs counselor in the marketing division, R. E. Morris, senior vice president, announced recently.

At the same time, Mrs. Shirlee R. Smith, company home economist for the past 14 years, was appointed home economics manager succeeding Mrs. Means.

Both appointees are widely known throughout the company's service territory for their work with women's groups, high school students and individuals in the selection and preparation of food, use and care of appliances, and general household handy hints.

Mrs. Means joined the company as a home economist in 1953 and became home economics supervisor three years later.

Mrs. Smith has been a home economist with the company since being graduated from Colorado State University in 1957.

In Memoriam



Bruno Fredrick Koch

1886 — 1971

Mr. Koch was born in Magdeburg, Germany and at a very early age he had determined what his life's vocation would be—that of a mechanical engineer. Upon completion of his degree in engineering it was his intention to simply see America before settling down to a position to which he could apply his skills. He arrived in USA about 1910 and was not to return to Germany for very many years—and then only on a professional assignment for his company. He was employed by The Anaconda Company, for whom he would work until his retirement forty eight years later. Mr. Koch was first assigned to the company's hugh copper mining and smelting operation in Butte, Montana. In 1924 he married Gladys Mary Neal and in 1929 was transferred to the company's main offices in New York City where he specialized in the design of electrical generating plants. The Kochs made their home at Hastings-on-Hudson for twenty eight years. However, he was often in the field where he designed power plants at Morenci, Arizona, Cananea, Mexico and Chile, South America. He traveled to Europe several times for the procurement of equipment.

Upon retirement, in 1958, the Kochs moved to Rancho Santa Fe where they built a charming and comfortable home out of which he found great pleasure in building engineering models and painting landscapes. The Opera was a joy to him throughout his life and it was rare not to find him present at any nearby performance. Mr. Koch went through all of the degrees of the Masonic Lodge and he was a Shriner. He was a member of the Rotary Club of Rancho Santa Fe and The Garden Club. Among his professional affiliations were Fifty Year membership in The American Society of Mechanical Engineers and by invitation, The Professional Engineers Of New York.

**MEDICARE PREMIUM
INCREASE**

Monthly social security checks for beneficiaries 65 and over who have signed up for Medicare's doctor bill insurance will be reduced by 30 cents in July, Donald O'Connor, social security Branch Manager in Oceanside, said today.

The checks delivered on July 3 had \$5.60 deducted for each beneficiary to pay the increased monthly voluntary medical insurance premium. The rate for the past year was \$5.30 for each beneficiary, Mr. O'Connor said.

The increase was announced by the Department of Health, Education, and Welfare in December in accordance with a requirement in the Medicare law that makes an annual review of the costs of the medical insurance program mandatory. The law requires that the monthly premium rate be set at a point estimated to be sufficient to cover all expenses incurred during each premium period, with an allowance for contingencies.

Mr. O'Connor said that the medical insurance program supplements the basic hospital insurance part of Medicare by helping to pay doctor bills and a wide variety of other medical expenses in and out of the hospital. About 19.5 million people 65 and over have enrolled for this supplementary medical insurance protection. Their monthly premiums cover half the cost of their protection. The other half comes from general Federal revenues.

The 30 cent premium increase for each beneficiary is the net result of three items that are estimated to increase costs by 50 cents in the fiscal year which began July 1, and then a decrease of 20 cents arising primarily because of a reduced margin for contingencies, Mr. O'Connor said.

The reduced margin for contingencies is possible, Mr. O'Connor pointed out, because last year, program costs for the medical insurance program were below estimates for the first time since the Medicare program started.

The items that make up the overall 50 cent increase include:

- 31 cents to cover an estimated increase of 6.7 percent in the level of physicians' fees recognized by the program in the fiscal year beginning in July;
- 10 cents to cover an estimated increase of 2 percent in the use of physicians' services;
- 9 cents to cover the estimated increase of 15 percent in cost and utilization of institutional services covered by the program (for example, for hospital outpatient and independent clinic services).



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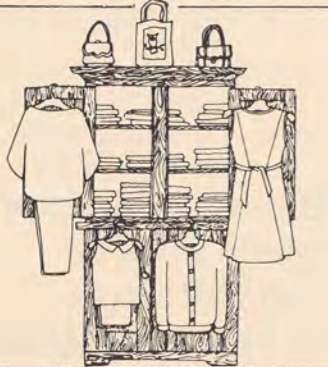
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People, Places and Things

FREAK ANIMALS BANNED AT FUTURE DEL MAR EXPOS

For some five years, Rancho-Coastal Humane Society made efforts to ban the display of freak animals in the carnival area of the Southern California Exposition at Del Mar. Each year the Society's booth at the Exposition received many complaints not only on lack of care of these pitiful animals, but against the very fact that they are permitted to be placed on public view.

This year the complaints came in especially large numbers, mostly from young people who had their livestock in the barns. The youngsters were upset and very earnest in their pleas to have something done.

We are most grateful to Mr. Wm. Dumont, the Expo manager. The day after our letter of plea to do something about the freak animals, we received a very courteous letter stating that no more freak animals will be booked at the Del Mar Fairgrounds.

Thanks to Mr. Hastings Garland, President of the San Diego Humane Society for his personal assistance in this case.

We hope this ban will become not only statewide, but nationwide.

Gratefully

Maria K. Lloyd

Maria K. Lloyd, president and executive director

Y.M.C.A. EXECUTIVE HEADS ENCINITAS ROTARY

Rollie Ayers, local Y.M.C.A. Executive Director for the North Coast Family Y.M.C.A. assumed office this week as President of the Encinitas Rotary Club.

"It looks like a productive year," said Ayers, "as we have a top flight group of 66 men and a Board of Directors who are anxious and willing to be of service to their communities."

Serving on the Board of Directors with Ayers are Bob Watrous, Manager of the Encinitas Branch Bank of America as Vice President and President Elect, Jim Ainley a building designer as Secretary, Van Bechtel Escrow Business, Treasurer, Wes Goodwin, Assistant High School Superintendent, Director, Dave Ruble, Mortician, Director, Ed Cory, Men's Clothing, Director, and Dr. Fred Exner, Physician Surgeon, Director.

The Encinitas Rotary Club just completed its annual Book & Bake Sale and donated \$500 to the North Coast Family Y.M.C.A. and the Boys' Club.

Plans are in the process to bring an exchange student into this area, visit the Ensenada, conduct own essay contest in the high school, sponsor a Boy Scout Troop, and other programs yet to be developed.

The Club meets each Wednesday noon for lunch at The Inn in Rancho Santa Fe.

WEST COAST BANK OPENS VISTA WAY BRANCH

The first bank to be located in the Tri-City Hospital area will open at public ceremonies Wednesday (July 21) on a hillside site overlooking Highway 78.

Mayors and civic leaders from Carlsbad, Oceanside and Vista will join West Coast National Bank directors in a brief ceremony as the symbolic ribbon is cut to begin banking services to the rapidly expanding residential and business community developing where the three cities join.

Located on a 30,000 square foot area adjacent to the hospital property, the bank initially will occupy temporary quarters at 4000 West Vista Way.

The well-landscaped building takes full advantage of the high elevation. Parking is provided for 14 cars and a circular drive will accommodate 15 additional cars awaiting access to the auto window.

Two drives will connect the site to the highway frontage road.

The mobile structure is believed to be the first time a temporary bank building has included drive-in window convenience with regular office service.

According to John M. Cosh, bank executive vice president, "West Coast decided on a temporary building awaiting final development of the surrounding area."

"The Tri-City Hospital area is growing rapidly and the demand for banking services to the homes and business community being located nearby caused the bank to seek a branch along Vista Way. We will provide regular banking services at the same extended hours as our other offices, 9 a.m. until 5 p.m. and until 6 on Fridays."

David Laski, an officer in the bank commercial loan department, has been promoted to manager for the Vista Way branch of West Coast National Bank.

Dining and Dancing

SCENIC VIEWS of San Diego
LUNCHEON 11:30 to 3:00
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MINI NEWS

600 Trips To The Moon

On the 12th anniversary of Air France's first Caravelle flight this past month, the airline reported its Caravelle fleet had carried almost 30 million passengers 286 miles. That's equivalent to 600 round trips to the moon—a lot of flying for the sturdy twin-engined jet.

The Emperor and the Artist

Souvenirs of Napoleon's exile on the English island of St. Helena are being shown this summer at the Malmaison Palace near Paris. At the same time, Air France reports, the Rodin Museum in the capital will have an exhibition of the works of Henry Moore, the great English sculptor.



Traffic Increases 100 Times in 25 Years

June 25th, 1946, a DC-4, the "Ciel de Picardie," landed at New York's La Guardia Field with 44 people on board to inaugurate Air France's Paris/New York service. The journey took 24 hours. Today, the airline's 747s span the Atlantic in 8 hours with 360 aboard. From 1946 to 1970 Air France's North Atlantic traffic increased 100 fold, from 5,200 to 530,000.

Unknown Monets Resurrected

The Marmottan Museum near Paris is the summer setting for what critics are calling the year's greatest art event, reports Air France. The show's highlight, located in a wing built especially for the Monets, are 40 never before exhibited paintings bequeathed by the artist's son Michel.

Cote d'Azur Craze

From the discotheques of Menton to the "boites" of St. Tropez, a new dance fad is sweeping the French Riviera, says Air France. It's the "Yamasuki," an Oriental-style "Madison" which lets you express the great themes of life with gestures, smiles, grimaces and Hara Kiri cries.

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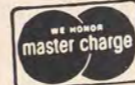
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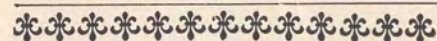
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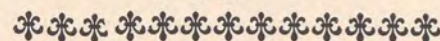


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ABOUT BOOKS

by DeDe Godwin

An Englishman, Andrew Duncan, has written a more or less amusing book "THE QUEEN'S YEAR" The Reality of the Monarchy (Doubleday \$8.85). This purports to be an "intimate" glimpse of the present British monarch, in that it follows her for a year, thru all the phases of her daily life: public appearances, clothes, home life, cost of the monarchy, actual influence. In short, all the ambience surrounding her . . . and finally the carefully planned new image of the Queen, deemed necessary and designed to bridge the gap between the somewhat mouldy tradition and the present (overworked phrase) the generation gap.

This is easy reading, fairly interesting summer fare . . . some of it enlightening, particularly the staggering cost of the monarchy to the taxpayers. Most of it is very British pukka-sahib, but there are some succinct comments that reveal more than the author intends (or does he?). Naturally, there is much left unsaid, much glossed over. But emerging is the Queen, as a somewhat dull, sometimes "grumpy" woman, a family woman, who nevertheless follows the traditional routine of signing bills as she is told to sign, appearing properly in public in England, and, with great pomp, circumstance, organization and heavy cost, in foreign countries.

There is also a very muted glazed and conventional picture of the family, most understated, and not exactly as given in the press.

For instance Phillip: only his "good works" and special (most conventional) interests are mentioned. Prince Charles, who comes off better; who is trying at any rate to be part of both worlds and still retain the image of the British tradition. But there is Anne, whom Mr. Andrews insists is gay and warm and outgoing, a bit difficult to take in, after the fiasco of the American visit. And finally Margaret, jet-setter, more or less the naughty girl of the family,

whom even Mr. Andrews cannot disguise as anything but willful and overbearing.

But in the summing up, Mr. Andrews becomes realistic and says The British Monarchy is an attractive idea, but the reality is, . . . out of date. It is working best, at the moment, in the imaginations of those who rarely see it operate. The instinctive, almost neurotic amiability with which the British genuflect to the past, is allowing the Queen to become a convenience for politicians and a frivolity for the communications industry."

PRIVATE WORLDS by Sarah Gainham (Holt, Rinehart Winston, \$6.95) is the third and last of the Viennese trilogy about the beautiful actress, Julia Homburg Readers who are familiar with "Night Falls on the City" and "A Place in the Country" will be rather let down by the third of the trilogy. For Sarah Gainham, in Night Falls on the City, wrote an unforgettable book, permeated with the atmosphere of Vienna, of Austria, of the theater in the early days of the war. A Place in the Country dovetailed neatly into the end of the war, the occupation, the attempted reconstruction of the tattered lives it left. Both were rather magnificent. But in this, the third (**PRIVATE WORLDS**) Miss Gainham endeavors to take Julia, her husband Gerog Kerenyi, and their friends "in real return to the concerns of life, the sweetness of love the joy of friendship. . . ." Well, it tries, in brief glimpses, but the impression is that the concern for politics, for safety, for the avoidance of consequences of war overrides all the sweetness and light in the unexpected and dreaded return of Tenius, an SS General, who threatens their new tranquility. But Miss Gainham writes well, and this is good summer reading, even if short on the atmosphere which encompassed and enchanted the reader in the first two volumes of the trilogy.

GOURMET GUIDE

by DeDe Godwin

Chicken! That good old budget stretcher, can be masked in many ways; some simple, some not so simple . . . all rewarding. Observe:

SINGAPORE CHICKEN

1 fryer, or equivalent parts
4 T butter
1 C orange juice
Salt and pepper . . . dash paprika
1/2 t onion salt
2 OUNCES Curacao

Brown chicken in the 4 T butter, Transfer to a casserole, combine all other ingredients, bake 375 about 50-60 minutes. That's all!

OVEN FRIED PARMESAN CHICKEN

8 pieces chicken
1/2 C garlic croutons coarsely crushed. (you can use 1/2 C packaged herb stuffing, but I prefer the crushed croutons.)
1/2 C parmesan cheese, grated
1/4 C chopped parsley
1/3 C melted butter
1 clove garlic, crushed
Combine butter and garlic. Combine crumbs, cheese, parsley. Dip chicken in butter mix, coating well. Roll in crumb mix. Put in pan skin side up, not touching. Bake 350 about 1 hour or a little longer till tender.

STUFFED BROILER HALVES

(Party food
from my mother's cookbook)

For 2 broilers (save the giblets for stuffing)

Grease pan with 2 T olive oil. Put split broilers in pan, skin side up. Sprinkle with salt and pepper. Bake 325 about 30 minutes. Remove from heat, turn them over and stuff with:

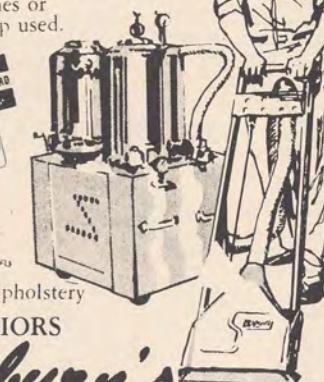
2 medium onions
1 T parsley
1/4 C each, chopped giblets and celery leaves
6 slices bread (crusts off) soaked in water and squeezed out.
1 can devilled ham (small)
1/2 t salt
1/4 t pepper

Grind onions, parsley and giblets and celery leaves together. Simmer in 2 T olive oil for 10 minutes. Add all rest ingredients. Stuff broilers (lightly, don't pack). Return to the same pan. Pour over 1/2 C dry sherry and about 1 T butter, or more, on each broiler half. Cook 40 minutes longer (325) basting once or twice.

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Paul Shenar as Oberon and Tom Kopache as Puck in "A Midsummer Night's Dream" in repertory with "The Taming of the Shrew" and "Antony and Cleopatra" featuring a professional repertory company during the 22nd San Diego National Shakespeare Festival from June 8 through September 12 at the Old Globe Theatre in Balboa Park, San Diego.

old globe theatre



Ken Ruta as Antony in "Antony and Cleopatra" in repertory with "A Midsummer Night's Dream" and "The Taming of the Shrew" featuring a professional repertory company during the 22nd San Diego National Shakespeare Festival from June 8 through September 12 at the Old Globe Theatre in Balboa Park, San Diego.

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ROSE MARIE, STAR OF
OFF BROADWAY
PRODUCTION
"EVERYBODY'S GIRL"

Television star Rose Marie will star at Vincent Miranda's OFF BROADWAY THEATRE in a new play by Patrick Dennis called "Everybody's Girl," at the new playhouse.

In "Everybody's Girl," Rose Marie will play the mother of five sons all of whom are in the service. They are such an admirable family, that she is voted Mother of the Year. That's when a nosy newspaper reporter unearths the fact that the mother of five had never been married! In true Patrick Dennis fashion, the comedy takes off from there building laughter all the way to its hilarious and surprise-twist final act.

Appearing with Rose Marie in "Everybody's Girl" will be lovely Kathy Garver, who regularly stars in television's "Family Affair," and Paul Smith who was a regular with Rose Marie on the Doris Day television show. Vincent Miranda will produce the play which will be directed by James Burrows.

Tickets are available at the Off Broadway Theatre box-office, by mail order, telephone reservation and at ticket agencies throughout the city. The Theatre is located at 314 F Street, telephone 235-6535.

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T. Nooncaster

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These dainty, little cups known as demitasse' are in great demand today, not only by those who use them for the use for which they were intended, but also by collectors. Many charming uses have been found for them; one lady we know serves a very rich dessert in her's, another uses her's for small flower arrangements.

The Country Friend's Shops in Rancho Santa Fe have many lovely ones in stock just now, both in sets and singly—in pure white Austrian porcelain, pink English Cauldon, Royal Copenhagen to name a few.

A most unusual find in the shops—from a private collector—an Oriental Snuff Bottle Collection—very rare—priced from \$35 to \$300.

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Answer: Slightly undercook—subtract about one third from the normal cooking time.

If your muffin tins have more cups than you intend to fill, protect the pan and keep the muffins moist by putting a few tablespoons of water in the unused cups.

A child's desire to bake can be encouraged by starting with fail proof sugar cookies. The versatile cookie dough can be dropped and pressed or rolled and cut. Commercial sugar decorations and frostings will inspire creativity in decorating. If cookies are to be cut, the dough will be easier to handle if chilled.

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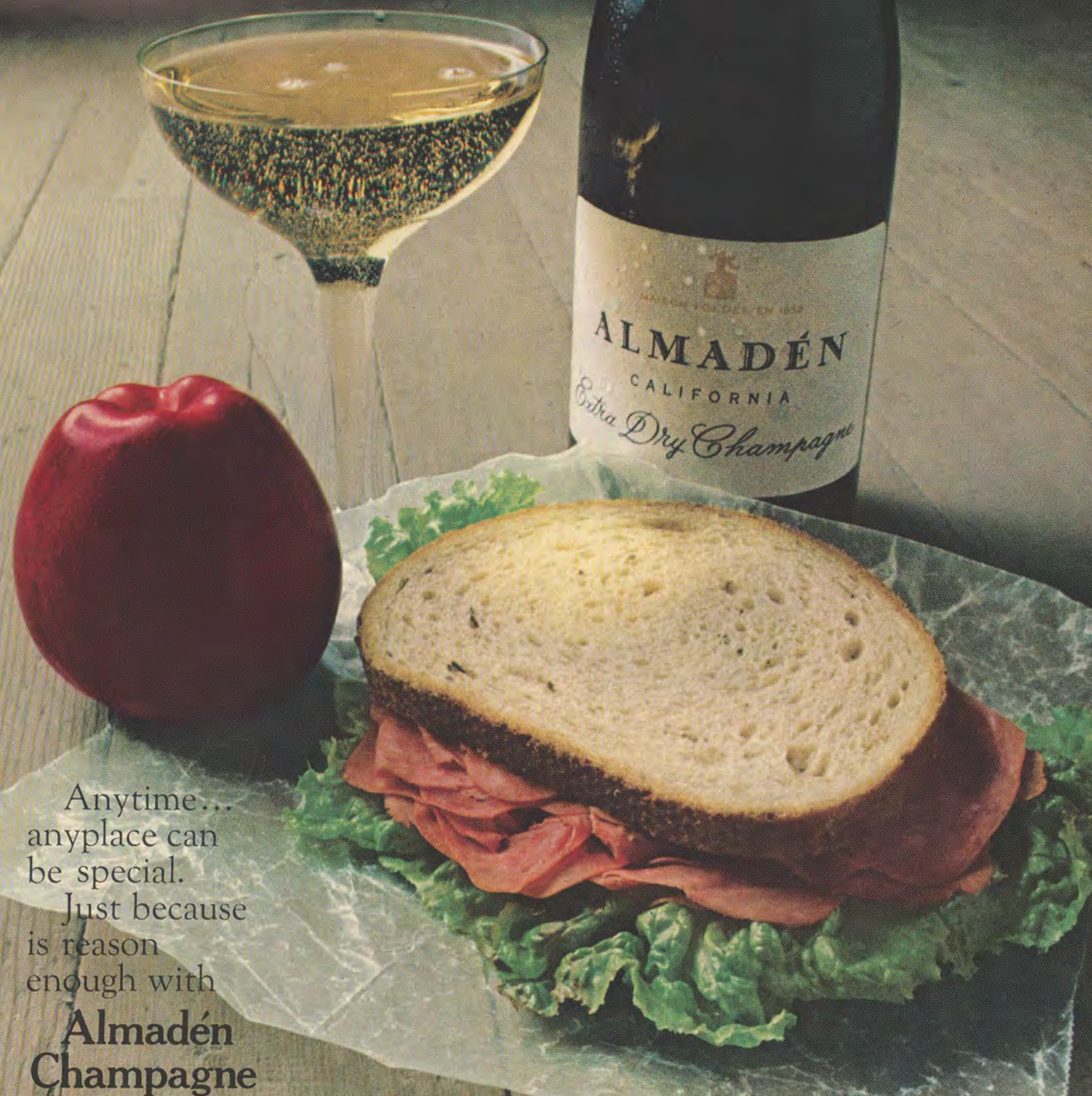
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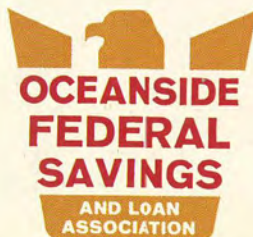
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