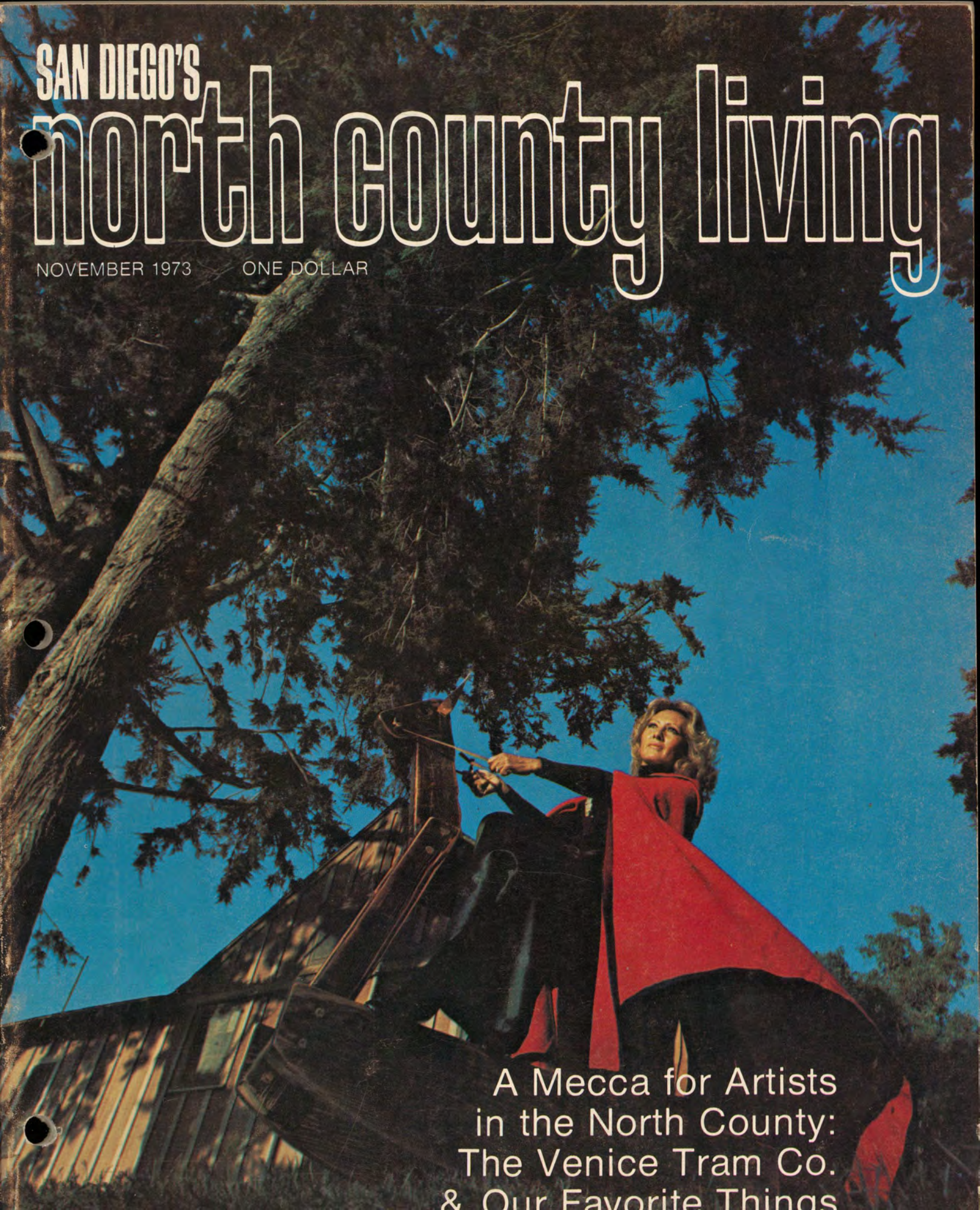


SAN DIEGO'S

north county living

NOVEMBER 1973

ONE DOLLAR



A Mecca for Artists
in the North County:
The Venice Tram Co.
& Our Favorite Things

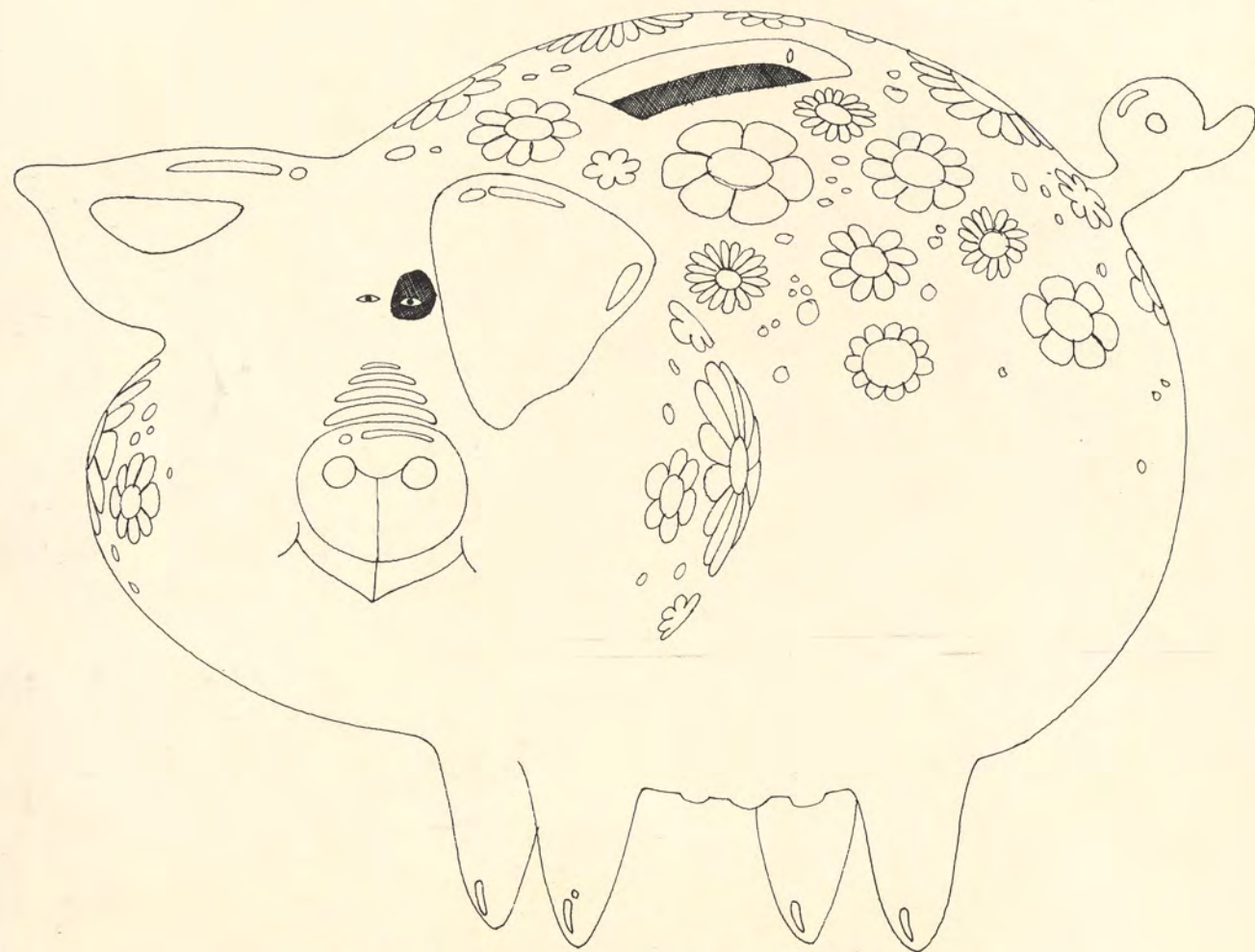
Ah, it used to be so simple.
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Drop the money in. Get some out when you needed it.

No hassle. No fuss. No gimmicks.
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Poinsettias pictured are from the Ecke Ranch in Encinitas California



Clifford
Farrar

Clifford
Farrar

The Clifford Farrar Christmas Collection

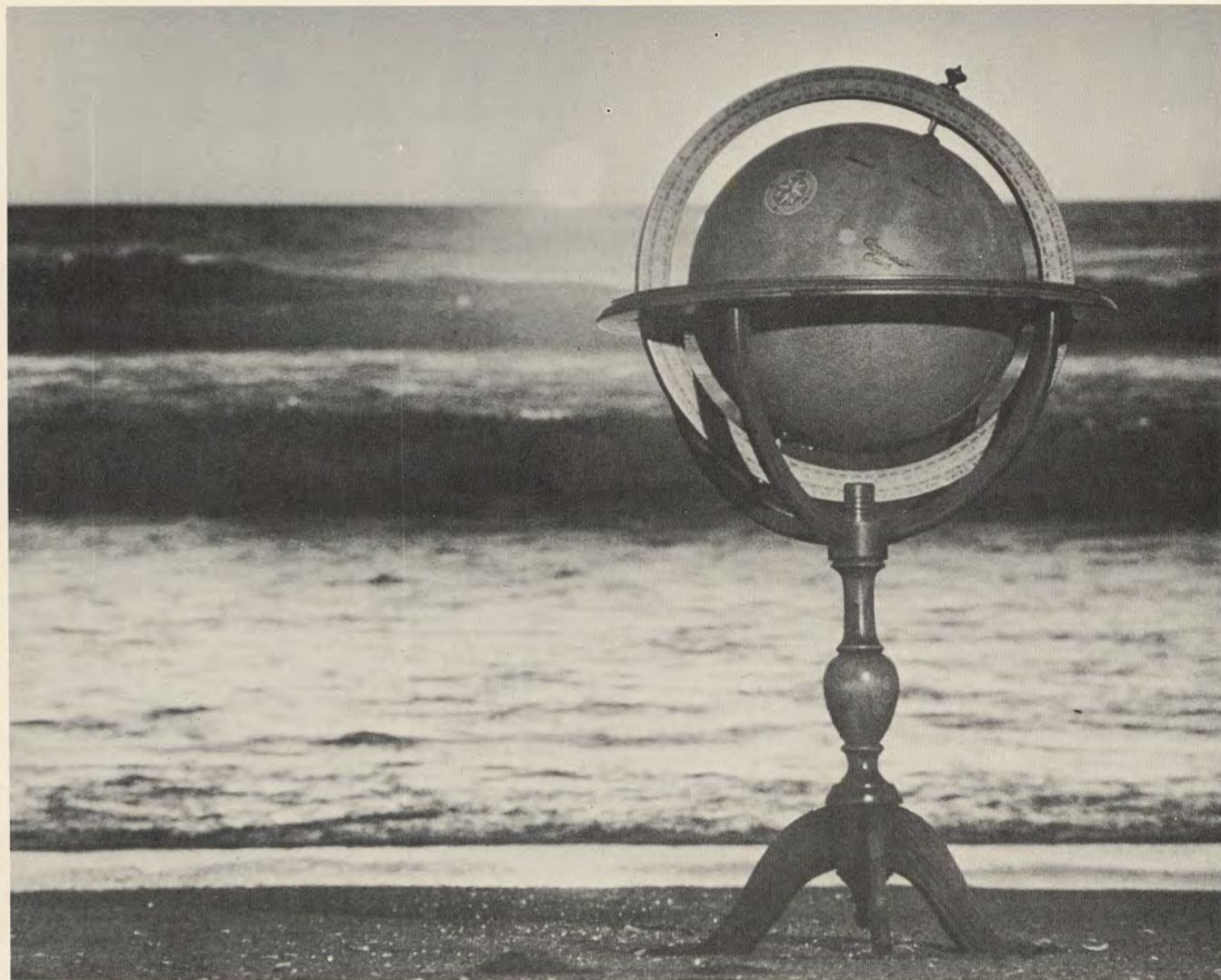
Carved jade snuff bottle, High dynasty; 4 oval cabachon emeralds 6.01 carats, 2 round cabachon rubies 2.31 carats, 16 round diamonds 1.73 carats. 18K yellow gold 30" chain, oblong links, one rope, one polished. 18K yellow gold ruby and diamond fancy ring. 7 oval rubies 4.14 carats. 12 round diamonds 1.11 carats. South Sea pearl and 12 marquise-cut diamond ring; diamonds 2.88 carats. 18K yellow gold double hoop earrings. Gents multi-color diamond ring; 3.22 carats. Platinum tanzanite ballerina ring; tanzanite 6.90 carats, 32 tapered baguette-cut diamonds 1.66 carats. Platinum pear-shape diamond ring with 2 tapered baguettes; pear-shape diamond 3.65 carats.

Emerald and diamond ring; one emerald-cut emerald 4.24 carats, 12 round diamonds 1.57 carats. Yellow gold diamond flower pin approximately 9 carats. Yellow gold diamond flower earclips approximately 9 carats. 18K yellow gold diamond bracelet; 12 round diamonds 2.08 carats. 18K yellow gold and platinum marquise-shape salmon diamond ring; salmon diamond 9.23 carats, 31 pear-shape diamonds 4.39 carats. 18K yellow gold, platinum and diamond-dial ladies bracelet watch. 18K yellow gold and platinum, sapphire and diamond earrings; 8 round sapphires 2.77 carats, 8 round diamonds 1.66 carats.

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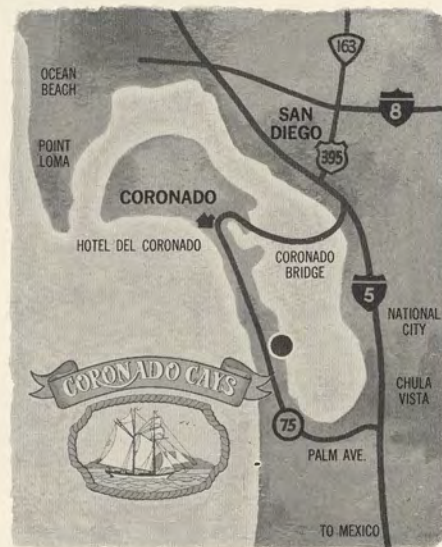
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SAN DIEGO'S north county living

November 1973 • Volume 12 Number 11

The unchallenged photographic genius of Rick Strauss accounts for our beautiful cover. The rocking horse is from Venice Tram Co., and the girl on the horse is Virginia Banta, wearing an imported, hand-made cape, (meant for riding), called a burnoose, from Arabia. Virginia owns Our Favorite Things, where the cape may be purchased.



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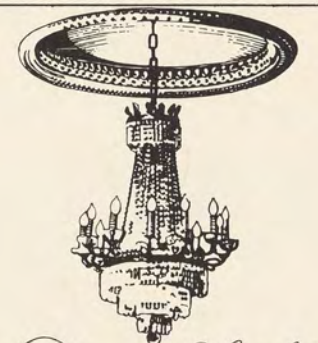
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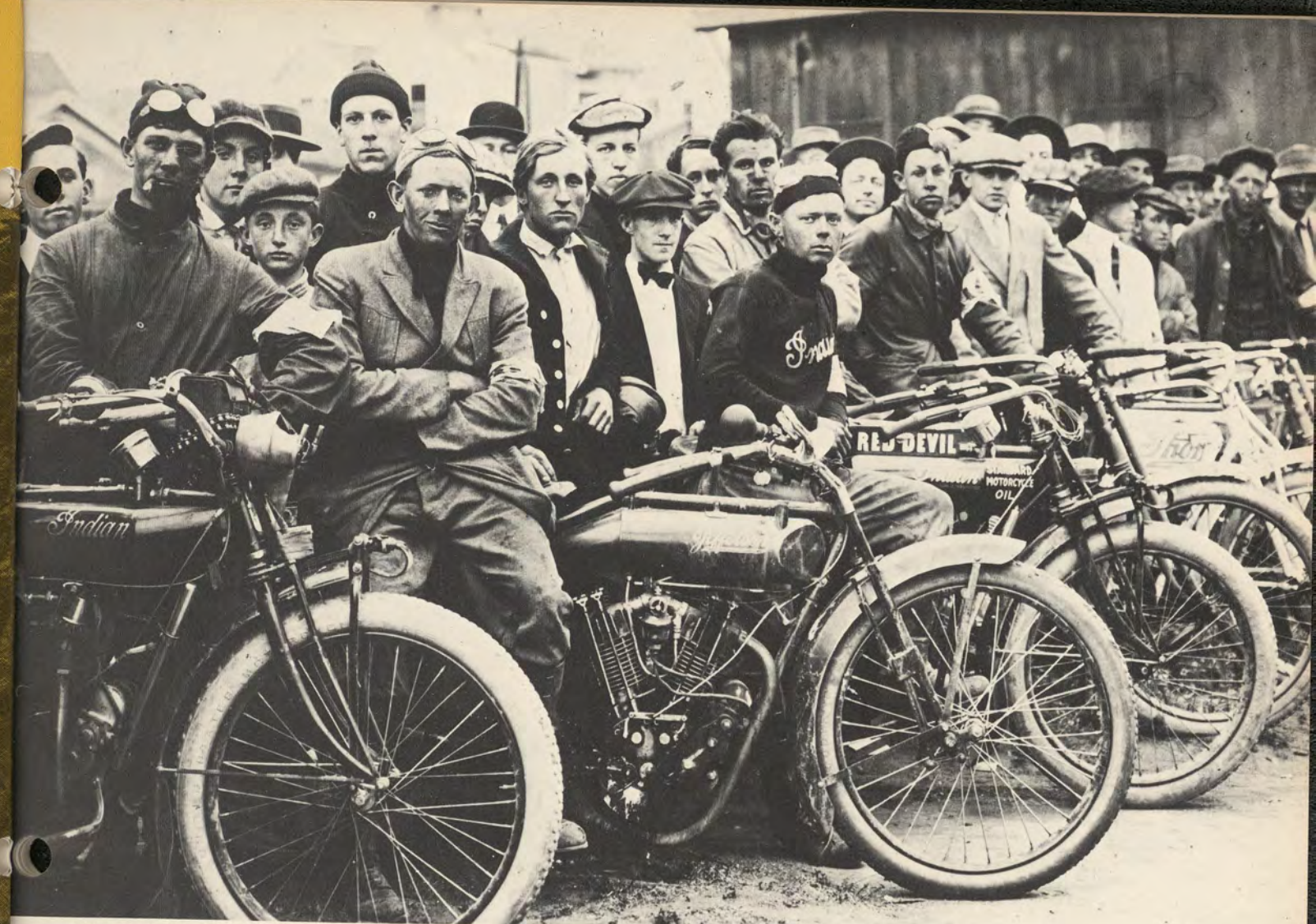


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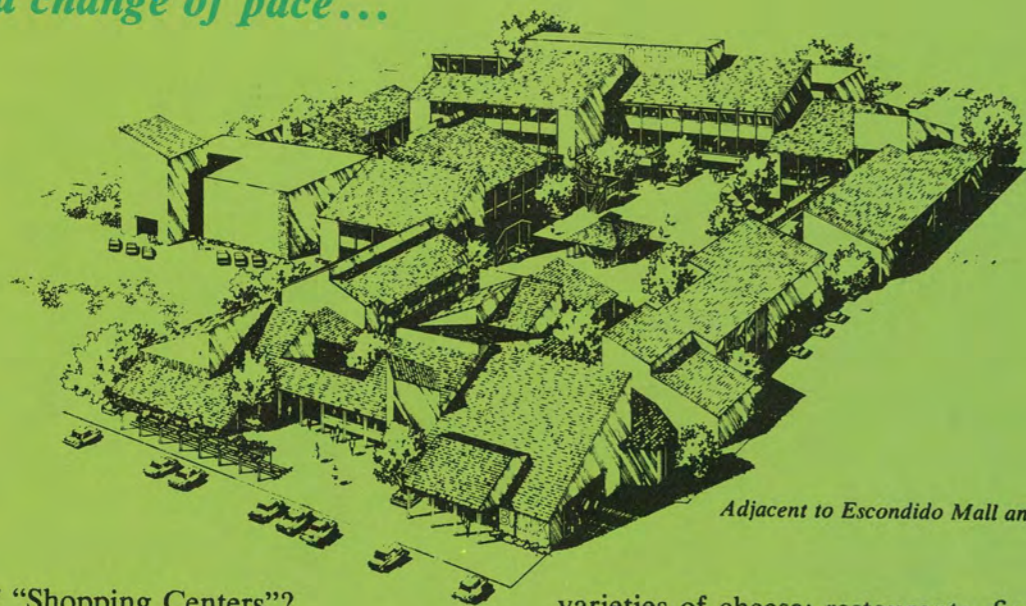
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varieties of cheese; restaurants, financial services and entertainment, including a 500-seat cinema theater and community center for live stage productions and special events. So why are we different? Partly because **THE VINEYARD** was designed to reflect an earlier time when every new business became a part of the community it served... mostly because we are thinking about *people*... and creating an atmosphere that will invite them to come back over and over again to stop and enjoy...



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Linda Carl Eddie Linda

STRATFORD SQUARE COLLECTORS' CORNER

Del Mar's Stratford Square is a leisurely labyrinth of the most delightful shops anyone could find anywhere. What a distinct pleasure to wander through spacious halls, browse in congenial informality and discover extraordinary gifts around every corner! Del Mar itself, is a distinctive little town of artistic people — none of the hustle-bustle typical of commercial enterprise, and Stratford Square is a collection of artist's and artisan's creations on display and on sale every Christmas need could be filled in these 20 shops, with amazing originality!

The Gift Horse, 755-1000, is owned and run by Marshall and Jean Geller, who have assembled world-wide imported gifts, ornamental and useful, and who will print invitations, to your order as you browse, personalize exquisite Christmas wrapping, napkins, cards, matchbooks or what-have-you.

The In-Step, 755-1394, owner, Barry Greer, carries womens' shoes of superlative quality — original design if you please, plus Sibicca and other top brands. The finest collection of color and styles in North County, including amazingly beautiful handbags are displayed throughout, and you will find this to be a shop of personal consideration and attention.

My Wife's Store, 755-4412, is, as you can tell, owned by Barry Greer's lovely wife, Kathy. This is a darling shop brimming with stylish accessories — extraordinary hats, hand-crafted belts and handbags, original scarves, jewelry, jewelry boxes and other personal accessories.

The Earth Song Book Store, 755-4254, is Jim Meadows' and Virginia Igonda's pride and constant endeavor. A tremendously thoughtful stock of books, foreign language books and records, classical and American folk records, Unicef cards and calendars and lovely hand-wrought gift items

The Ocean Song Gallery is a childrens' book store, also owned by Jim and Virginia and stocked with books to fill a child with joy. You will find Ocean Song Gallery upstairs in Stratford Square.

Body Covers, 755-3557, is a "little store full of big surprises", owned by Roland Rose, and sports the latest in fashion jeans, shirts, sweaters, jackets, and accessories for both men and girls. The Del Mar shop is one of three — the other two being located in San Clemente and Rancho Bernardo.

Another original gift collection is *de Loris Gift Shop*, 755-9615, home of the new Can-Can Room — a bath boutique to put a twinkle in your eye. Everything you can dream of and some in addition, is to be found in the Can-Can room of bath accessories. The Frankoma pottery, educational toys, organic bath items and Hallmark Cards fill the remainder of the shop to overflowing.

Ben Redman, formerly of Navy Air Corps and Intelligence pursues his avocation in *The Crafty Fox*, 755-6430. Ben keeps his eye on the sky — he builds, sells, designs and shoots rockets. His model shop for trains, planes, rockets is a refreshing change from the ordinary hobby shop — here is an expert!

Into the *Sugar Plum* you go for a rest and generous, savory sandwich and home-made luscious pie! Patty Danssaerty, 755-4601, owns the artistic and convenient Kosher delicatessen and runs the convivial "meeting-place" of Del Mar.

Let's not overlook the *Del Mar Liquor* store 755-1733, and affable Fred Stronger. In addition to running a fully stocked liquor store, Fred, as a member of the Del Mar Rotary Club has enough energy and takes the time to travel to Tijuana every year and visit orphanages, researching their actual needs and filling them. So far, in addition to food, clothing, gifts and educational items, Fred and brother Rotarians installed hot water in two of the pathetic Tijuana orphanages. Thank you Fred Stronger — we need more considerate people like you!

The Country Antique Shop, 755-3794, is a most quaint and attractive little treasure box. Bayard and Clara Cook, the owners, pursue the lost art of "caning", both in "cane" and "rush" chair seats and backs. There is the authentic New England country flavor here, tin, tools, rustic farm memorabilia, collected through the years, by a gentleman who started his life in California in 1912 in San Francisco.

Finally, in Del Mar seven years ago, Bayard and Clara have found the tranquility and beauty that attracts so many residents. *Carol Wilcox Cloisonne*, 755-0000. The creation of cloisonne jewels of enamel and gold, objets d'art beyond compare, are the priceless offering of Carol Wilcox, who teaches this ancient art. The history of cloisonne runs like a gold thread through medieval age when the jewels and bowls and vases and decor of all types were created in Russia and Europe, from the 2nd to the 12th century. Finally the Arabs took the meticulous technique to the Orient in the 16th century, and today there are a few artists all over the world who pursue this exacting science. Carol Wilcox is one of the most prominent of these, being displayed in the Detroit Museum, and New York Art Museum at present.

The *Simple Complexities* of enamel and gold hand-made jewelry making, as well as the creation of wall plaques, mirrors, bowls, chemically grown jewels and adornments, are the accomplishment of Mike and Linda Monfort, who met and fell in love learning this art.

Fran Nelson owns and runs the versatile *Del Mar Gallery*, 755-1630 a vast collection of contemporary art, much of which is created by local artists. Fran carries a wide variety of paintings, and etchings, batik, sculpture, and frames and invites your perusal.

At the *Del Mar Frame Shop*, Michael Smith, a Pratt graduate, offers probably the best interpretive framing around for almost everything under the sun, from the merest whimsy to the most discriminating concern. All prices.

Everyone loves romance, and the deep, soothing atmosphere of the *GRB*, 755-1414 (*Golden Rolling Belly*), its classical decor and mood of intimate pleasures, makes this restaurant famous throughout the North County. Dominique Figlia knows just how to assuage the ruffled feelings of the day — he serves the exquisite repast of Mike Braceda, loveable, roly-poly chef of the *GRB*, in generous and beautiful arrangements from the bar and brings it all together with impelling music.

The *Environmental Research Associates* of Gerald E. Fischer is the most exciting endeavor to have evolved in the world of public and private planning in the last decade. Landscape architecture is the trade name for an inspired effort to utilize space and lack of space to the greatest artistic and practical advantage. Cities of today are based on the origins of garden planning from medieval "land ethics", and the first concern is to preserve. When there is nothing to preserve, the landscape architect blends the use, people, space and site through plant life, earth sculpture and building materials.

Somebody's Darling, 755-5551, is owned by Cara Brockhoff and Carol Murty — a delicious toddlers and infants boutique of handmade clothing, toys, dolls, stuffed animals. Gifts from this loveable shop would last through generations!

The Yarn Loft, owned by John Sweetman and Mrs. Lois Sweetman is another house of accomplishments of monumental proportions. Every needlepoint, crewel embroidery, rug making, weaving, hooking, crocheting, knitting supply will be found in this lofty store, including the raw materials for spinning carding and hand-weaving rugs and tapestries. Classes in weaving are constant, the looms are always at your disposal, and the art produced in this abundant studio is fine enough to become a heritage!

The Lonely Individuality shop belies its name by the friendly and enthusiastic attitude, bright happiness of the clothing, and receptive mind of Ronnie Friedman. This is a new shop in Stratford Square, 755-5323, and carries hand-crafted T shirts, embroidered with joy, all sorts of tops and super modern dresses and accessories.

Last, but certainly not least, is *The Other Half* 755-3717 — the type of shop that has high-style, very modern, beach-look, town-wear, long, short, dresses, pants, tops, bathing suits, hot pants and pant suits! Something for everybody — owned by Suzie Darred and displayed with pride. Every age group is represented, something for every size and shape — come in and try. In fact, *Stratford Square*, en toto, invites each and every person to enjoy themselves in a relaxed, congenial, pastoral atmosphere — and *Happy Holidays!* □

For Every Member of The Family



Happiness is Christmas!

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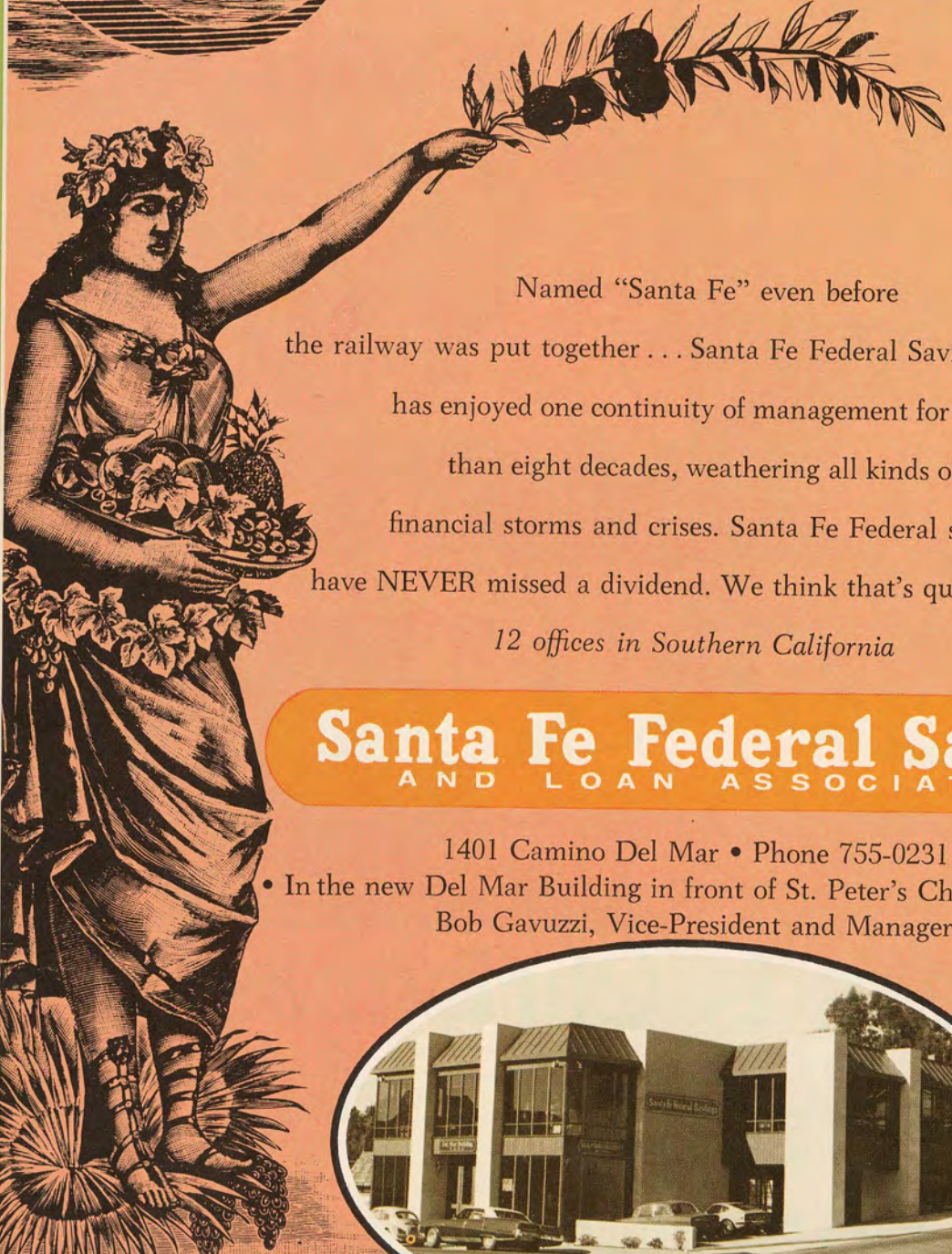
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Art work composed of covers of Southern California Excursionist, April, 1888
The California Fruit Grower, May, 1888

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The exuberance of the fastest growing county in California is forcefully expressed by the superior caliber of shops beginning to appear locally. *Belinda's*, at 315 South Highway 101 in Solana Beach, is the prime example of quality fashion wear for ladies. It is no longer necessary to outfit yourself in the city for your semi-elegant beach living; a choice of couturier styling in every color of the spectrum, every texture of material, for every mood of the day or evening is now available and beautifully displayed at *Belinda's*. The preceding pages reveal a small portion of the inventory — Cory and Kitt are experts in their field of choosing the most becoming lines

and shades for your complexion, hair and figure. The elegance of suits and pant-suits, the simple lines of gowns, the latest in chic sportswear and the luxuriousness of lingerie fill this sparkling shop to the very brim, and daily shipments from both Hawaii and the United States combine to keep the flow of customers gratified. Accessories? Of Course! A costume demands perfect accessories, whether the charm of fine jewelry or the sauciness of the new "hat look" — *Belinda's* carries both, naturally, as well as handmade bags and lovely scarves.

The phenomenal success of *Belinda's* is due to the natural law of supply and demand — the

merchandise is exactly what everyone wants — and at common-sense prices. (Special attention and understanding is offered *gentlemen* trying to choose gifts, as we keep a size and favorite color file on every customer!). Many ladies of the local scene are happy to model their favorite styles in *Belinda's* shows, and are frequently the subjects of current newspaper pictures recommending the store.

Polynesian fashions are so popular in California that *Belinda's* keeps a special department filled with all types of garments, designed and made in Hawaii. Every color and size is available, and Cory is happy to share her expertise with you.

Our beautiful model, *Cory Taka-jo*, was born in Hilo, Hawaii and came to Patricia Stevens College in Los Angeles to major in merchandizing and retailing. She graduated in 1971, a very knowledgeable and astute young lady, with an obvious talent for choosing the clothing that will enhance a person's best qualities. Cory was 16 years old when she started selling fine gemstone jewelry part-time, and has the depth of understanding to fill your needs that comes with years of experience.

Kit Fairbanks, Manager of *Belinda's* and lovely mother of three grown children, is the couturier in the Los Angeles Twin Towers who first employed Cory and brought her to *Belinda's* in Solana Beach. Kit has been a fashion consultant since 1965 and Director of Operations for a large Los Angeles fashion firm. She has opened and managed several salons of quality clothing and her instinct for fashion is superlative. She is happy to offer custom buying service for you during her visits to the Los Angeles fashion Mart. Most of all, Kit is a warm and understanding person — someone who gives attention and concern — with sincerity.

The vigor and excitement of a successful business is contagious — when you visit *Belinda's*, your day becomes happier, your outlook is uplifted whether or not you purchase anything — and only your signature will guarantee you a lovely prize in the Sweepstakes on December 7th.

Spoil yourself a little — you are cordially invited to try *Belinda's* on for size! □

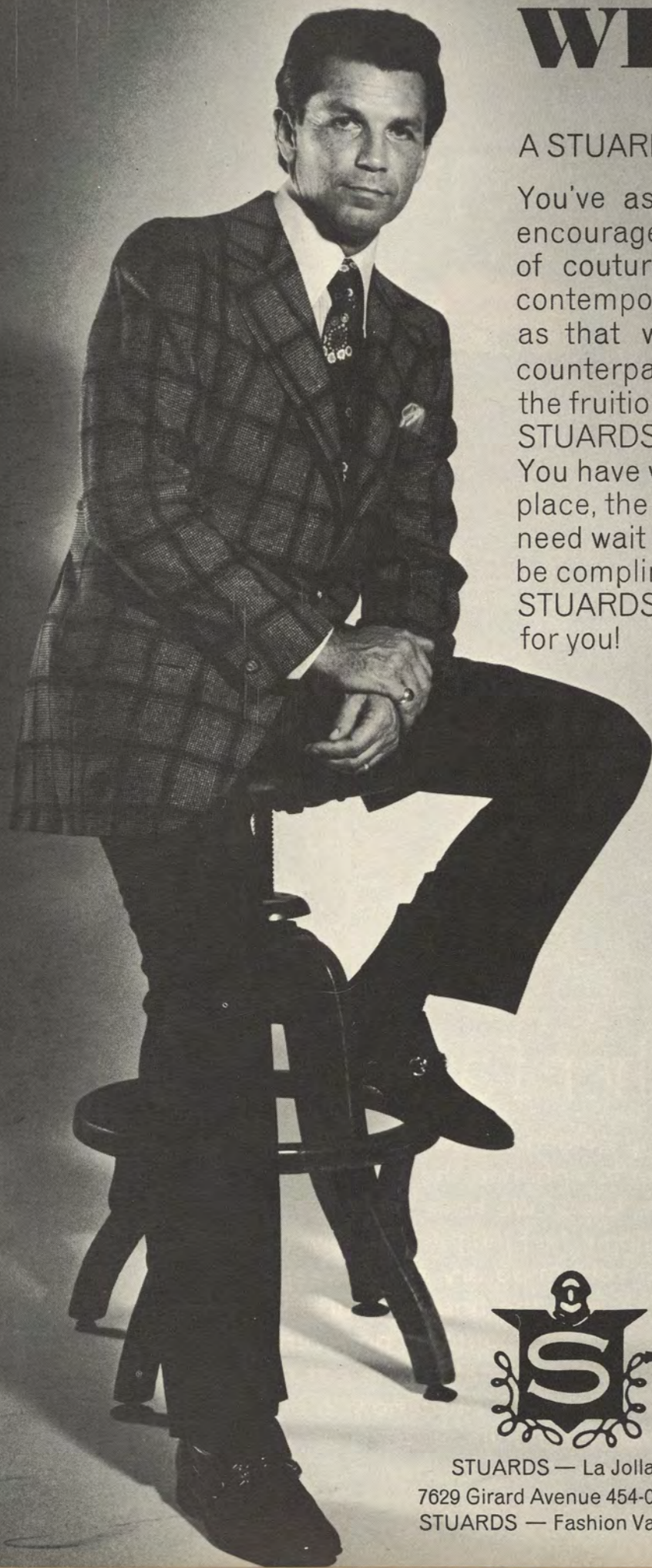


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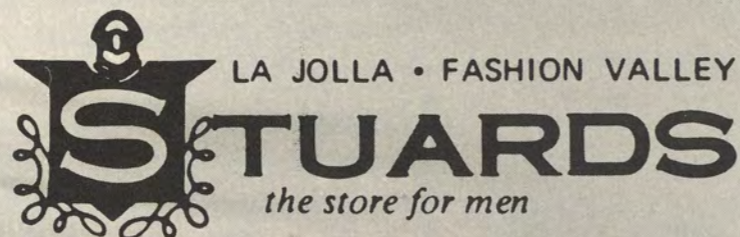
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The Art of Living

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International passengers not connecting with domestic flights, but who start or end their trip near an airport other than Kennedy receive a reduced rate on the helicopter to or from their international flight at JFK.

On domestic flights, there's a helicopter discount to connect with departures to or arrivals from 32 of the 41 other cities TWA serves in the U.S. The discount is not offered to connect with short-range flights between New York and Boston, Hartford/Springfield, Philadelphia, Baltimore, Washington, Harrisburg and Pittsburgh.

The shortest helicopter ride is seven minutes between LaGuardia and JFK, the longest the half-hour between Morristown and JFK; comparable trips by surface, depending on traffic, could run from 20 minutes to several hours.

Regular helicopter fares range from \$14 for the shortest to \$25 for the longest hop; discounts, which vary according to whether the passenger is connecting between domestic flights or just going home from a flight, run from 30 to 45 percent.

The free and reduced rate fares are made available through an agreement between TWA and New York Airways, and complete details are available from all offices of both airlines.

**TWA REPORTS TOURIST'S SWING
TO SMALLER TRAVELER'S CHECKS**
Reports from TWA's worldwide travel centers indicate that more Americans than ever are carrying traveler's checks abroad in the smaller \$10 and \$20 denominations.

While pre-signing the greater number of checks required for a trip may be a nuisance before departure, it saves valuable vacation time along the way by eliminating the need to visit banks and change large checks into cash. Most shops will change the \$10 or \$20 checks.

Trans World Airlines also features its own Getaway Card credit system which further facilitates travel for card holders. More than one million persons now use this method, too, to pay for their travel expenditures.

OUTDOOR ART SALE

The sixth annual San Dieguito Unitarian ART 9 Show and Sale will take place Saturday, December 8, 10 a.m. to 3:30 p.m., at the nine-acre Fellowship site at 1039 Solana Drive, on the hillside south of the Lomas Santa Fe Shopping Center.

This event, formerly presented at the Andrew Kay residence in Del Mar, has grown in scope and numbers of artists participating; it will include paintings, pottery, enamels, weavings, sculpture and handmade folk artcrafts as well as unusual pastries and other high-quality goodies.

Persons wishing to offer their work at this sale may get in touch with Mrs. Arthur Stoddard, 755-4872, or Mrs. Robert A. Thorburn, 755-4037, for fine arts, and Mrs. Simon Aardema, 756-2075, for crafts. Mrs. William Johnson is coordinating the pastry corner, and Mrs. Peter Serrell the soup kitchen. Mrs. John Schaibly of University City is planning musical enhancement for the occasion, and Mrs. Paul Palmer of Del Mar Terrace is chancellor of the exchequer.

Artists who were well-received last year and on hand again include from San Dieguito, James Klimo, wrought iron work; Wally Blodgett, glass; Bruce Fletcher, classical nude sketches; from Del Mar, Nancy Kay with etchings and Florence Cohen with lusterware pottery containers and other objects; and from El Cajon, Elizabeth Fisher, enamelist par excellence. Expect to see many new artists of merit and a charming show of children's art.

The outdoor setting, with its natural chapparal and winding walkways invites leisurely strolling from one display area to another, and camera fans may choose to make some artistic pictures of their own. In case of rain, the ART 9 Sale will be held the following Saturday.

AIR FRANCE MINI NEWS

First Second Language

English continues as the most popular second language in France, Air France reports. According to the latest statistics from the French education ministry, 80.5 per cent of the nation's high school and college language students chose to study English in 1972.

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The Art of Living

LA JOLLA CIVIC/UNIVERSITY SYMPHONY AND CHORUS



Tom Nee



Keith Humble



Geoffrey Applegate

The La Jolla Civic/University Symphony and Chorus will celebrate its 20th season during 1973-74 under the baton of returning musical director, Thomas Nee.

Nee, professor of music at the University of California, San Diego, re-joins the symphony and chorus after serving as conductor of the Minneapolis Civic Orchestra last year while on a leave of absence from UCSD.

The symphony and chorus will present its regular series of concerts in La Jolla Sherwood Hall, three coffee concerts and special community and university programs.

A Mahler Week, Nov. 10-18, will open the season with concerts Nov. 10 and 11 featuring guest artist Howard Wells playing Poulenc's Piano Concerto, Coriolanus Overture by Beethoven and Symphony No. 1 by Mahler will



Schoenfeld Duo



Howard Wells

complete the program. Chamber music will be part of an all-Mahler coffee concert Nov. 18.

Guest conductor Keith Humble will direct matinee and evening concerts Dec 2 which will include Beethoven's Symphony No. 1. A choral work to be announced will feature mezzo-soprano Diana Davidson, a winner of the 1972-73 Youth Talent Auditions sponsored by the symphony.

Latin American, American and Canadian works will be highlighted during a Festival of Inter-American Music, March 10-17. A concert March 10 at UCSD and matinee and evening concerts March 17 in Sherwood Hall will include a performance of Barber's Concerto for Violin by Geoffrey Applegate, a 15-year-old violinist and also a winner of the auditions.

Final concerts for the regular season on May 18 and 19 will feature Alice and Eleonore Schoenfeld playing Brahms' Concerto for Violin and Cello. Also planned are Rachmaninoff's Symphonic Dances.

Other events will include a holiday program Dec. 8, Youth Talent Auditions in January, the ARTza-POP in music and art festival April 21 and a spring concert at the Jai-Alai Palace in Tijuana with the date to be announced. Coffee concerts will be held Jan. 20 and April 28 at the Bishop's School in La Jolla.

Ticket information for the series or individual concerts is available through the UCSD Department of Music at 453-2000.

The symphony and chorus is a non-profit organization funded by membership sales, donations and proceeds from the ARTza-POP in festival. Individuals in the community are invited to become members of the La Jolla Civic/University Symphony and Chorus Assn. through their contributions in amounts varying from \$15 to \$100. □

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Places

NEW PRODUCTIONS AT SPACE THEATRE



The U.S. Air Force Thunderbirds appear as strange ships from outer space as they approach. Exciting Thunderbird sequences are part of the Space Theater film, "Standing Up Country".

The continuity of civilization and mankind's search for truth are highlighted in the Reuben H. Fleet Space Theater and Science Center's first major new productions, "Standing Up Country" and "Capture the Sun".

The Omnimax "Standing Up Country", detailing the ancient and modern worlds of the American Southwest, explores Indian lifestyles and modern technology in the Four Corners Area of Arizona, Colorado, New Mexico and Utah.

Primitive Indian cliff dwellings and today's Navajo lifestyles are recorded in the world's only 70mm, fisheye film format, as is the historic influence of the "Iron Horse" and the thrills of jet flight.

"Capture the Sun", a multi-media planetarium feature, looks at the world's first solar planetarium at Stonehenge, England, in addition to scientific field work on a total solar eclipse and studies with the world's largest solar telescope.

"Both productions," facility executive director W. Michael Sullivan said, "involve the audience in scenic panoramas and action through dome screen projection which surrounds viewers."

He noted that the super wide-angle system, tailored for the 350-seat theater, is complimented by an omnidirectional "moving sound" system in coordination with computer-controlled starfield and planet projection.

"Standing Up Country" features an original score by Zoltan Rozsnyai and introduces the ballad, "The Seeker", Electronic music for "Capture the Sun" was composed by Ruth White of Lektrafon in Hollywood. □

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This is Living

by Don Dederer

WE WERE LUCKY TO MAKE NO. 16

They really know how to hurt a guy — those two professors back there in the University of Connecticut.

Recently Julian B. Rotter and Donald K. Stein, psychologists, surveyed a sample of Americans to determine a ranking of public trust of 20 occupations.

You probably won't believe this, considering the source, but the American people seem to believe that television repairmen are more honest than columnists.

Embarrassing it may be, but even after a decade of Vietnam Americans tend to trust U.S. Army generals more than they trust columnists.

Four hundred in-depth interviews listed job categories and invited opinions as to whether the people considered persons so employed were truthful or not. The order of supposed honesty turned out to be: 1. Physicians, 2. Clergymen, 3. Dentists, 4. Judges, 5. Psychologists, 6. College professors, 7. Psychiatrists, 8. High school teachers, 9. Lawyers, 10. Law officers, 11. Television reporters, 12. Plumbers, 13. Business executives, 14. U.S. generals, 15. Television repairmen, 16. Columnists, 17. Auto repairmen, 18. Labor union officials, 19. Politicians, 20. Used car salesmen.

I have no quarrel with the findings as far as they go; they may indeed reflect accurately the American consensus. My one reaction is that what people believe is not necessarily what is true, and in this case, the list is too short.

The impression is given, for example, that the American people believe lawyers to be the ninth most-credible members of society. I think the survey was taken before the performance of John Mitchell at the Watergate committee. Even so, I can offhand think of several dozen occupational specialties deserving of slots ahead of lawyers. To name a few, gardeners, ditch diggers, back hoe operators, stewardesses, touts and manicurists.

There are other flaws in the public mind and the survey of it. By what stretch of imagination can high school teachers rate higher than middle linebackers,

window washers, stadium vendors, bookbinders, pickle packers and roundup cooks?

Car salesmen are forever getting it in the neck in this sort of thing. Since they rank 20th in a field of 20, the libel is circulated that car salesmen are the least trusted citizens of the land. Nonsense. After the past summer this dubious honor must go to American secretaries of agriculture, cost of living councilmen and presidential economic advisors.

In fact, the professors' entire top ten may be out of kilter. In this kind of discussion, quotes are helpful from that sardonic cynic, Ambrose Bierce:

"Architect—One who drafts a plan of your house, and plans a draft of your money."

"Attorney—A person legally appointed to mismanage one's affairs which one has not himself the skill to rightly mismanage."

"Barber—A savage whose laceration on your cheek is unobserved in the superior torment of his conversation."

"Colonel—The most gorgeously appareled man of a regiment."

"Dentist—A prestidigitator, who puts metal into your mouth and pulls coins out of your pocket."

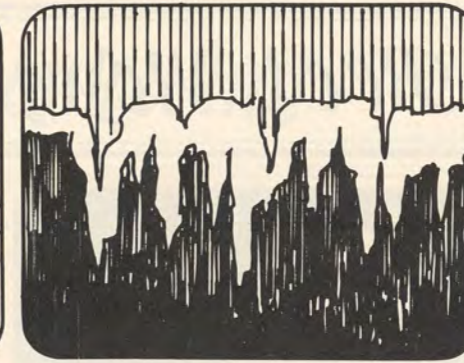
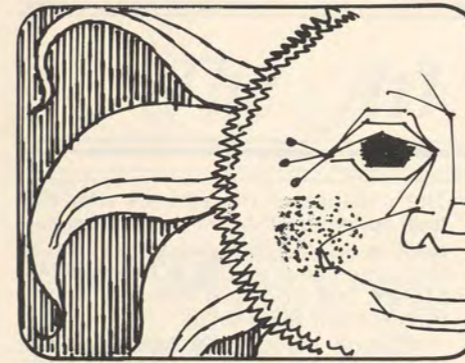
"Legislator—One who goes to the capital of his country to increase his own."

"Physician—One upon whom we set our hopes when ill and our dogs when well."

"Politician—An eel in the fundamental mud upon which the superstructure of organized society is reared. When he wriggles he mistakes the agitation of his tail for the trembling of the edifice. As compared with the statesman, he suffers the disadvantage of being alive."

Like Bierce would share my strongest objection to the placing of columnists at 16th.

Surely the good professors have misplaced a decimal or two. As everybody knows, columnists are writers who never let the facts interfere with a good story. □



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Reel Views



BY ALLAN PESIN

Above is a picture of Jean-Paul Belmondo and Barbara Bravure, stars of my next film. Shooting begins in the spring. Potential investors should query in care of this magazine.

VISIONS OF EIGHT, a David Wolper Production (IF IT'S TUESDAY THIS MUST BE BELGIUM' THE HELLSTROM CHRONICLE), is the official 1972 Munich Olympic story. Told in eight chapters, each by a different storyteller, this film leaves out the names but records the faces.

Russian filmmaker Juri Ozerov begins with *The Beginning*, an Eisensteinian attempt at opening the Games, and the individual events. Modern Russian directors, noted for their plodding methods, might take note of this moving segment.

Chapter two, *The Strongest* by Swede Mai Zetterling, is an exercise in intellectual montage. Weightlifters training and straining are inter-cut with mass-produced meals being prepared for the athletes. The only failure of this chapter is its unwise use of overlapping sound.

The Highest, a slow-motion segment on the pole vault competition directed by Arthur Penn (*BONNIE AND CLYDE*, *LITTLE BIG MAN*) and edited by Dede Allen, is the most ambitious attempt, and the biggest failure of the entire film.

Penn's use of super slow-motion, fuzzy focus, and surreal sound, reveals a genuine filmmaker in over his head. The terrific Seagren-pole vault controversy is covered without explanation, thus unavailable to anyone who did not spend their summer in front of TV sets watching ABC's presentation of the Olympic Games.

The Women by German Michael Pfléghar is the silliest chapter of all. The color in this segment, as in most of the rest, is bright and clear, but Pfléghar's concern seems to be simply slow-motion women without any theme or overriding vision.

Kon Ichikawa, director of the earth-scorching *FIRES ON THE PLAIN* and the well-received record of the 1964 Olympic Games *TOKYO OLYMPIAD*, chose for his subject *The Fastest*. Using 34 cameras and over 20,000 feet of film, Ichikawa creates a pretentious, time-consuming burlesque out of a bang-bang, photo-finish, ten-second race. The U.S.A. disqualifications are never mentioned during this orgiastic display of film as art.

Milos Forman, Czech director of *BLACK PETER*, *LOVES OF A BLONDE*, and *TAKING OFF*, captures the audience with a spurt of fast-motion photography, then never loses them during his segment on *The Decathlon*.

The collapse of the athletes after the final event, the 1500 meter run, is not as exciting as the Hollywood version of the same event in *THE BOB MATHIAS STORY*, but Forman's cameras record the moment quite well.

Claude Lelouch (*A MAN AND A WOMAN*, *LOVE IS A VERY FUNNY THING*, *MONEY, MONEY, MONEY*), like Forman a formidable comedy director, shows what could have been if the filmmakers had been less impressed with themselves and more impressed with the athletes. Lelouch focuses strictly on *The Losers* in the most absorbing segment of this film. The boxer who cannot believe he lost, the wrestler who will not give up despite injury, and the intertwined judo experts who are dragged by three officials to the center of the mat, are the three moments most personal in the movie, moments never seen during the television preoccupation with major events.

The final chapter was assembled by John Schlesinger of *MIDNIGHT COWBOY* and *SUNDAY, BLOODY SUNDAY* fame. It is called *The Longest* and follows marathon favorite Britisher Ron Hill through training at home, the Israeli massacre at the Games, to a sixth place finish in the actual event. This segment, the most specific in the film, falls apart as it tries to connect one athlete's trials with a radical aberration far removed from any acceptable levels of struggle.

VISIONS OF EIGHT, like the 1972 Olympic Games, is a lost cause.

Despite a weak script and a neophyte director (James Guercio), *ELECTRA GLIDE IN BLUE* is not all bad. A moving and consistent performance by Robert Blake as a short, sensitive cop raises this film above its type. Photographer Conrad Hall (*The Professionals*, *Butch Cassidy and the Sundance Kid*, *Cool Hand Luke*), particularly in the opening sequence of dramatic close-ups, adds a flashy, professional touch to this amateurish attempt at filmmaking. The film is marred by tedious, histrionic acting by Oscar-eyeing secondary performers, and a painfully clichéd ending. Like a reverse *EASY RIDER*, a hippie out of nowhere shoots Blake slow-motion style in the middle of an empty Arizona highway. Disbelief is unsuspected, and our dreams of Blake electro-gliding into the sunset are destroyed.

Films to see include most especially: *RAW MEAT*, quite a dish for *NIGHT OF THE LIVING DEAD* devotees; *CHARLEY VARRICK*, Don Siegel's latest starring a late 50's, early 60's Walter Matthau; and *SIDDHARTHA*, whose cinematography by Ingmar Bergman favorite Sven Nyquist puts a new light on the actual auteur of Bergman films.

The Art of Living

Practically all of the fortunes of the world have been amassed from money made in the stock market. So acquaint yourself with the rules and ways of the market and set the wheels of fortune spinning your way. A fairly priced security, bought and sold timely, can be the basis for pyramiding profits into financial independence.

How do you begin? Look in the yellow pages of your telephone directory under "Stock and Bond Brokers". Some advertise they are members of the New York Stock Exchange. It's the largest of all securities exchanges. These member companies usually operate branch offices in major cities and maintain extensive research departments for their customers. Ask some friends or your banker. A newcomer would probably fare better with one of the NYSE member firms. Go to the local office of the brokerage house and ask to see the Branch Manager. He checks over your investment objectives and finances before assigning you to a Registered Representative who will act as your Broker. This man keeps you informed of new developments and particular situations in the market and will handle your account when you tell him to buy or sell.

Rule 405 of the NYSE provides that a member must first know the financial condition of a customer before offering its services. Among other things; do you have sufficient life insurance? Such protection of the family breadwinner will assure that his family has enough savings. Coverage should give a minimum of five years protection to offset family living expenses. Do you have a quick-resource fund? For purely family use, this fund will always be available for emergencies. It should be in readily available resources amounting to half a year's income. Insurance reserves, bank deposits, and savings bonds are suggested places to keep it.

Have you made investments to meet your personal needs? Third on the priority list are ownership of a home and a personal business, if needed.

Your temperament is an important factor. Do you become highly nervous and tense over an investment? It has been said there are many people who should not be playing with stocks. Why? Be-

cause they become too excited over their stock positions.

The market goes up and down. People make money and they lose it. It's only paper profits or losses until you put in a "sell order". Then, realization of your gain or loss comes fast.

A customer who calls his broker 20 or 30 times a day to check on a particular stock quote is obviously too emotional. If he can't afford to lose all or a part of his investment he may be better off with other activities.

Most investors discover the size of their gains or losses is commensurate with the amount of gamble they've taken. Highly speculative stocks can bring enormous profits or become depressed and produce substantial losses. There is very little risk in a good quality corporate bond but it only yields about 8% interest on your investment.

These things are important to remember when planning your portfolio program. Do you need growth features provided by common stocks or the tax free income protection of municipal bonds? Is your aim to conserve dollars or multiply them?

Once you are in the market be wise and stay abreast of the daily progress of your securities. Don't be afraid to telephone your broker. Better still, go to his office and check the running of your "dogs" on the Telequote or watch your symbols come across the closed circuit trading tape. This can be both interesting and rewarding.

As a market player, you must now decide what to buy and sell. If you have a profit it is not really gain until you cash it in. An old market saying is "pigs get fat and hogs get eaten". Don't try to sell at the exact HIGH. Likewise, if you wait for a stock to bottom-out before buying, it never will and soon you'll be watching it go up out of reach.

Fortunes have been made putting everything on one stock — like putting it all in one basket. But, more fortunes have been lost playing that same way.

It's a fascinating game, perhaps even the biggest gamble ever devised. It is one of the few remaining ways you can still make a million, possibly overnight. The stock market offers opportunity and that may be all you need.

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AIR FRANCE MINI NEWS

"Eye-Full Tower"

The control tower at Paris supersonic-era Roissy Airport has been topped out at just over 260 feet, the tallest anywhere. The giant airport, 12 miles north of the city, will receive its first commercial flights in Spring 1974, Air France reports.

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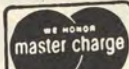
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SAN MARCOS

AIR FRANCE MINI NEWS

See Shells

A unique Museum of Sea Shell Art has opened on the French Caribbean island of Martinique, according to Air France. Highlighting the exhibits is a shell tableau of the coronation of Napoleon. The Museum is located at Anse a l'Ane near the Bakoua Hotel.



BY
STEVE LeFEVRE

Love that coolness of your airconditioning? Good, but remember it does cost money. The average refrigeration unit in your car costs you a mileage loss of 11%. For every dollar you spend for fuel, eleven cents of it is going for running your coolness. Of course the gas mileage is the same when the unit is turned off.

One of the trends in Detroit seems to be fewer options and fewer "design it yourself" cars. For example Ford sells half as many different model cars as G.M. does, but Ford offers three times as many different engines. All of the makers are looking at ways to cut down on options, more standard equipment, with luxury options often available only on top of the line models.

Out on the Freeways, expressways and interstate long, smooth, crossroadless and no lights stretches this year? One problem could be staying awake. Many experts say tune your readdio up, UP! Loud and fast, rock and roll, or jazz, almost any kind of music will keep you awake and alert. And have a little fresh air coming into your car, even on a cold day. Don't drive yourself to death.

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The Art of Living '73

OFF BROADWAY THEATRE ANNOUNCES TWO SHOWS

Producers Don Wortman and Tom Hartzog of the Off Broadway Theatre in San Diego announced today that the first two plays of the Winter Season will be "Status Quo Vadis" and "Ben Bagley's Decline and Fall of The Entire World As Seen Through The Eyes of Cole Porter".

"Status Quo Vadis" will make a premiere appearance for the first time on the West Coast on November 13, opening the following evening. Award-winner Donald Driver will direct. A modern and current comedy, "Quo Vadis" deals with the 'status quo' lifestyles on three levels of a segment of our society. The production, during its 53 weeks in Chicago and 5 week run in Washington, D. C., grossed over a million and a half dollars, with unanimous critical acclaim. Casting is in progress and will be announced soon.

"The Decline and Fall of The Entire World As Seen Through The Eyes of Cole Porter", originally scheduled for the Off Broadway on November 13 (through December 16), moves to a premiere opening on December 26, with opening night set for December 27. A special New Year's Eve performance is also on schedule. Harold Lang, well known for his choreography and staging, and his many starring roles in major theatrical productions* ("Pal Joey, Kiss Me Kate" etc.), will stage and choreograph the San Diego production for Producers Wortman and Hartzog. The all-star cast will be announced shortly.

"We feel extremely happy to be able to bring both shows to the Off Broadway Theatre," Producers Wortman and Hartzog said. "Especially since Quo Vadis, as a contemporary comedy with a modern flair will make its West Coast Premiere here. We changed our season schedule to accommodate "Quo Vadis", but we're certain San Diego audiences will react with the same enthusiasm we have."

The Off Broadway Theatre is located at 314 F Street, San Diego, with a Box Office number of 235-6135.

* on Broadway. □

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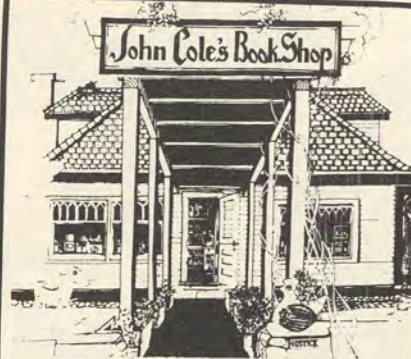
our favorite things

Two shops, *Venice Tram Co.*, together with *Our Favorite Things*, are presenting an opulent Christmas program of hand-crafted gifts and hand-crafted clothing — both located in The Old Market Shopping Center in Encinitas. These two tremendously original stores share the philosophy that hand-made beauty, created with an abundance of time and care, is the most valuable and rare offering an enterprise can make available to the public today.

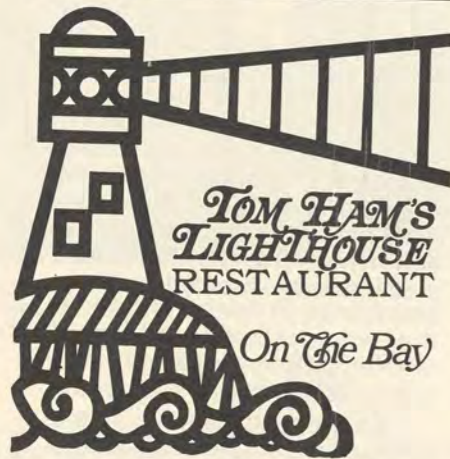
The elegant displays in the lovely *Venice Tram Co.* studio are hand-woven, carved, sewn, poured, thrown — from wooden toys to hammocks, sachets, paintings, rugs, luggage, ceramics of every beautiful description — even man-sized rocking horses and alpaca ponchos. A small leather department is tucked away in the corner — a lovely young artisan will create gifts to your order. *Venice Tram Co.* is a theatre for exhibits of our local artists.

Our Favorite Things is an artists' collection, as opposed to an inventory! Historical traditions from Pakistan, Russia, Guatemala, Scandinavia, Persia, are woven into the unique clothing — each garment giving a separate identity to the wearer — their caste, their original district, their family pursuit — and whether mysterious and elegant, or casual and comfortable, their simple charm suits any age group, any type of figure, any coloring. The warmth that is woman, emerging today in clothing designed by inherited culture, is as becoming and graceful as it always has been, and most certainly and surely will make you outstandingly original.

John Cole's Book Shop



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About Books

by DeDe Godwin

PENTIMENTO by Lillian Hellman (Atlantic Little Brown \$7.95) is a book of portraits, and I have never to my recollection, read a more delightful one.

The author's definition of Pentimento is in itself revealing. She says: "Old paint on old canvas, as it ages, sometimes becomes transparent. When that happens, it is possible, in some pictures, to see the original lines. ...this is called pentimento because the painter repents, changed his mind. Perhaps it would be as well to say that the old conception, replaced by a later choice, is a way of seeing, and then seeing again. This is all I mean about the people in this book. The paint has aged now and now I wanted to see what was there for me once and what is there for me now."

So, we have Bethe, the cousin who came from Germany to marry a man who deserted her six months later; Uncle Willy whom the family denounced, but the author loved. There is Tallulah and her outrageous glamorous dramatic ambience, and Dorothy Parker, and peculiar Arthur Cowan. There is something about the theater, her first play, "The Childrens Hour" her first failure, the subsequent plays. And perhaps most sensitive and revealing, more about Dashiell Hammet, to whom she was devoted for more than twenty years. "There are many ways of falling in love" she says, "and one is seldom more interesting or valid than another, unless, of course one of them lasts so long it becomes something else, like your arm or your leg, about which you neither judge nor protest."

The book is beyond description, criticism; it is a mood, delicate, sensitive, that carries the reader in a kind of intransigence, a spell. Miss Hellman has the gift of weaving the precise words into sharp and sometimes very funny portraits, and within the picture, philosophies ... "and it's a sad day when you find out that it's not accident or time or fortune but just yourself that kept things from you."

Compulsive reading. A book to cherish, to give with love.

THE FIRST DEADLY SIN by the author of "The Anderson Tapes", Lawrence Sanders (Putnam \$8.95) is not exactly a suspense novel, because the reader knows the identity of the psychopathic killer from the beginning. But it is a novel of solid police procedure and an examination of the minds of both the hunted and the hunter, during the chase.

Captain Edward X. Delaney, on leave of absence during the illness of his wife is enraged by four killings in his precinct, and decides to investigate on his own. He is an intelligent officer, experienced in the minds of criminals and their motives, and this enables him to search painstakingly for the killer, analyzing his mental processes, predicting his actions.

This is more than a suspense story; it is an excellent novel. There is sharp characterization, excitement, action, and in this perhaps more than in any other book of its kind, the endurance, drudgery, detail, patience and thoroughness of police procedure. The book will probably reach best-seller, book-club, movie rights prominence, but don't be deceived; it is far better written than too many books that achieve the same prominence. A page-turner and though a little heavy for bed reading it will still keep you awake till the small hours. Great gift for a man.

An old pro, Richard Martin Stern comes through again in **THE TOWER** (McKay \$7.95). This is the story of a building, really, a building called the Tower, 125 stories high, and about to be inaugurated with a great deal of fanfare and a hundred or so celebrities. They are all gathered on the top floor. But something is wrong, due to chicanery and bribery among contractors and inspectors. Fires begin on the lower floors ... everyone is trapped. The rescue begins, and it is a cliffhanger. The technical details of a modern skyscraper in all its anodized aluminum, radio and television transmission, intercommunication, structure are fascinating. If the characters are pompous and a little wooden, all is forgiven in the excitement of the story and particularly in the intriguing mechanisms of a superstructure. Very good. □



Periphery

STUARD'S STORE FOR WOMEN OPENS



Joni Harbeck Berry, left, buyer for the new Stuard's Salon for women, poses in a Breckenridge herringbone tweed fall ensemble, with owner Ray Stuard, who has operated Stuard's for Men in La Jolla for many years, and Maxine Rolston, buyer, in a Girogini layered look city suit of khaki.

Ray Stuard, owner of Stuard's for Men of La Jolla, has announced the upcoming opening of a women's salon in the new complex which he built on Girard Avenue in La Jolla a few years ago.

The new store will occupy 2,500 sq. ft., approximately one-half of the curved marble faced structure which has added much to the ultra shopping complex of Girard in which many of the major specialty shops are contained.

Noted for his verve and knowledge in men's styling, Stuard this year has focused his attention on the opening of the women's salon without losing the flair which has maintained Stuard's for Men in La Jolla for over 30 years.

He has retained Ms. Joni Harbeck Berry, formerly of Bullocks Westwood, as buyer, and Maxine Rolston, who had her own chain of dress specialty shops in Ohio, as manager.

They are featuring an entire section of Theodore of Beverly Hills, a line of European cut sportswear; Alberto Nipon French designed dresses with the welcomed new short look and long dresses by Marvin Kops in evening and casual wear.

For fun, is the jewelry, exclusive to this area, by Celia Sebiri as featured in Harpers Bazaar and in Vogue within the last two months. □



The new two-way whirlpool.

The Premiere Custom Line Roman Bath has twin adjustable recessed Whirlpool heads under built-in armrests, and a third centered at one end of the tub to massage back, neck and shoulders. Face the other direction for equally comfortable reverse whirlpool action. Jacuzzi water massage imparts a special sense of wellbeing and renewed vigor as it stimulates your entire body. All plumbing contained inside 3' x 6' module.

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In My Opinion

AB80 CD80

The new Assembly District has caused considerable consternation among the electorate in the northwest portion of San Diego County which has been an integral part of the 80th District for many years. Now tied to Orange County, the District has in effect decimated that which many of us have worked for over the years, a solidifying of that which we refer to as the "North County." Now Oceanside has been joined to Orange County in the new 74th District and Fallbrook, the unincorporated gem of the North, joins with Imperial County in the 75th.

Whatever district you may find yourself in under the new proposed plan, you should recognize that your present district delineation will serve as "official" until January 1975. Next year's elections will have the new boundaries



Assemblyman Bill Craven.

as the districts in which contests will be held, but incumbent officers will represent their constituencies as they are until the end of that year regardless of that fact. For years the 80th District has been a sprawling one touching the borders of Orange, Riverside, and Imperial

Counties, as well as the Mexican border, covering about 75% of the land area of our County. There are two reasons for its size, one is in order to pick up sufficient numbers of people and, secondly, it had to touch the Republic of Mexico. Constitutionally, I am told that District 1 must touch the Oregon border and 80 the Mexican border, so it becomes obvious that in order to comply, the district has to cover a lot of ground. The one good thing which I feel has been accomplished by the new plan is a renumbering of the districts. I had always felt that a more logical way of doing it would be to have what basically is the southernmost district bear the number 80. Now, by their plan, Wadie Deddeh, the southernmost of our Assemblymen, will pick up that number and his old number will be applied to the revamped 80th, now numbered the 76th.

Many have talked to me or written about their discontent as they find themselves in other districts. I share their feeling. You never enjoy being redistricted out of your home town, so I feel it just as strongly. Unfortunately, many of the suggestions I have received speak of including Oceanside and lop-

ping off a similar number of people somewhere else. This, of course, is where the real problem lies. If we proceeded on that basis, we create what is called the "ripple" effect, which in essence means that you cannot make any major adjustment on one district without altering the others in one way or another. Districts were formed by placing census tracts together and the Masters tried to keep cities intact wherever possible and have alluded to community of interest as well. The latter seems to find itself being interpreted as geographic similarity as often as "community of interest." All of this I've learned the hard way, as I have tried to argue the points with those in the Assembly and in a brief submitted to the Masters sometime ago. I have encouraged those of you who are interested in writing to the Court to express what I feel will be the same points I have raised; however, reiteration can do us no harm.

The new 76th District is entirely within San Diego County. The population of our County exceeds the "ideal" for five Assembly Districts; consequently, the Oceanside and Camp Pendleton areas were excluded and joined to Orange County. It is now proposed to include the coastal communities of La Jolla, Del Mar, Solana Beach, Cardiff, Encinitas, Leucadia and Carlsbad. From Highway 78 at El Camino Real to the railroad tracks about a mile and a quarter north, we

have that portion of Oceanside in the 76th, taking in the college and hospital areas on out through to Vista. Included as well are San Marcos, Escondido, Rancho Bernardo, Poway, Rancho Santa Fe, Ramona and Lakeside.

The 75th District contains all of Imperial County and the mountain and plateau regions of Riverside, including Idyllwild, Hemet, Elsinore, Temecula, Rancho California, the Palm Springs-Coachella Valley region and Fallbrook, Rainbow and Bonsall. In the new 74th District, Oceanside joins Costa Mesa, Newport Beach, Corona del Mar, Laguna, San Juan Capistrano, San Clemente, the Irvine Ranch and those interior communities ringed by the aforementioned.

And so perhaps Longfellow said it best, "All things must change, to something new, to something strange." □

WANNA BUY SOME FIREWOOD?

Much too often, a homeowner dealing with a door-to-door firewood seller is cheated, according to Steve Miller, Sealer of Weights and Measures for the County of San Diego

Miller estimates that firewood sales in the County this fall will total 2,500 cords at a market value of \$212,500.

"A large amount of these sales will be made by door-to-door dealers," Miller said, "and few homeowners know that a cord contains 128 cubic feet of wood."

"The homeowner buying firewood from the door-to-door dealer may pay for a cord but actually get a stack measuring less than 128 cubic feet."

Miller urges homeowners to check the amount of wood they buy by stacking the wood in tiers. Then multiply the length and height of the stack by the average length of each stick. This will give the volume in cubic units.

Some examples of a cord are: one tier 4 ft. by 4 ft. by 8 ft.; two tiers 1 1/2 ft. by 5 1/2 ft. by 8 ft.; two tiers 2 ft. by 4 ft. by 8 ft.; or three tiers 1 1/3 ft. by 4 ft. by 8 ft.

California State regulations require that deliveries of wood in quantities of one-eighth cord or 16 cubic feet and larger be accompanied by a bill or voucher certifying the amount of wood, the seller's name and address, and the date of sale.

The County Department of Agriculture - Weights and Measures investigates complaints of short measure wood sales. For more information call 565-5781. □

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AIR FRANCE MINI NEWS

The Concorde's Coming

The Concorde supersonic will make its first visit to the United States for the Sept. 22 opening of the giant Dallas-Fort Worth Airport, Air France reports. Flying over the U.S. at subsonic speeds, the Concorde will also visit Washington, D.C., before returning to France. Air France has ordered four Concorde's for 1975 delivery.

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NEW AMENITIES IN SLEEPING CARS

Rail passengers in the Federal Republic of Germany will now discover a shower bath in sleeping cars on 16 routes; use of the shower is free. Sleepers on 28 routes serve a quick breakfast with coffee or tea (DM 2.55) or a glass of tomato or orange juice (DM 3.-) for passengers who have to get up early. Special menus for children are served in dining cars, and junior can take home the gay set as a souvenir.



FAMILY HOLIDAYS IN THE EMSLAND

Schloss Dankern in Haren on the Ems in North Germany is popular as a holiday centre for families with small children. Youngsters will find a 10-acre playground surrounding the moated mansion which dates from 1680. There is also a big pond for wading an; ponies for riding. Hostesses take care of children, so that parents can undertake outings. Accommodation in comfortable bungalows for as many as 6 persons is DM 149 per week without heating and DM 157 with heating from August 11 to October 27. For detailed information write or phone Ferienzentrum Schloss Dankern, D 4472 Haren/Ems, tel. 05932/2430.

LUNEBURGER HEIDE — TAKE A HOLIDAY FROM YOUR CAR

The Luneburger Heide, Germany's largest tract of heath country, extending between the rivers Aller and Lower Weser, is a restful region where motor traffic is confined to main routes and visitors explore the countryside with its Germanic tumuli on foot or in a horse-drawn carriage. The light green foliage of birch trees and the dark green of the juniper shrubs form an intriguing contrast to the dominant red of the heather in bloom. There you may enjoy such specialities as trout smoked above a juniper fire, roast mutton from the "heidschnucken" grazing on the heath, and heath ham. The spirits distilled in this region are served in a pewter spoon. A room and breakfast for one may be had for DM 10.- per day, holidays with horseback riding are more expensive. Folk festivals are celebrated while the heather is in bloom in Amelingshausen (Aug. 19) and Schneverdingen (Aug. 26). The annual horse show in Verden will be held from Aug. 10 to 12. For full details: Fremdenverkehrsverband Luneburger Heide, D 314 Luneburg, Rathaus, tel. 04131/32200.

LIGHTHOUSE PORTRAITS



Artist June D. Moeser discusses her painting of Coast Guard Beacon No. 9 (better known as Tom Ham's Lighthouse) with Tom Ham.

Lighthouse Portraits, a one-person show by artist June D. Moeser, opened October 26 in the California Room of Tom Ham's Lighthouse on Harbor Island. The 23 original works included in the exhibition will hang throughout December 3.

Over half of the paintings depict California lighthouses. Included among them are: Alcatraz, the oldest lighthouse on the West Coast; Old Point Loma, which records more annual visitors annually than the Statue of Liberty; Strand Light, Malibu, a private residence built by a screen star of the 20's; and, of course, U. S. Coast Guard Beacon No. 9 (better known as Tom Ham's Lighthouse).

A few of the East Coast Lighthouses in the exhibition are: Minot's Ledge, Boston, considered to be the most dangerous in the country; Boston Light, the first to be built in the U.S.; and Isle of Shoals, which has been the subject of countless strange and interesting tales.

While lighthouses will undoubtedly continue to be an integral part of the sea and its men, their nature is rapidly changing. Many have died the slow death of neglect and vandalism, while others are giving way to electronics, atomic power and telemetry. It was Ms. Moeser's intent to document what has now become the vanishing milieu of the "lampie" and his lonely outposts.

With over 10,000 lighthouses in the world, Ms. Moeser doesn't expect, "to get them all down on canvas," but her love of the sea and its sentinels have prompted her to the completion of some 50 during the past several years.

Each of the 23 paintings in the exhibition were chosen for their varying architectural structures and interesting life cycles: from construction to present statue. They are not intended to be architectural renderings, but rather impressionistic images of an unusual way of life and the love and devotion of the men and women who have dedicated their lives to caring for these symbols of hope and trust, that for over 2000 years have guided mariners to safe haven. □

THE SAN DIEGO OPERA

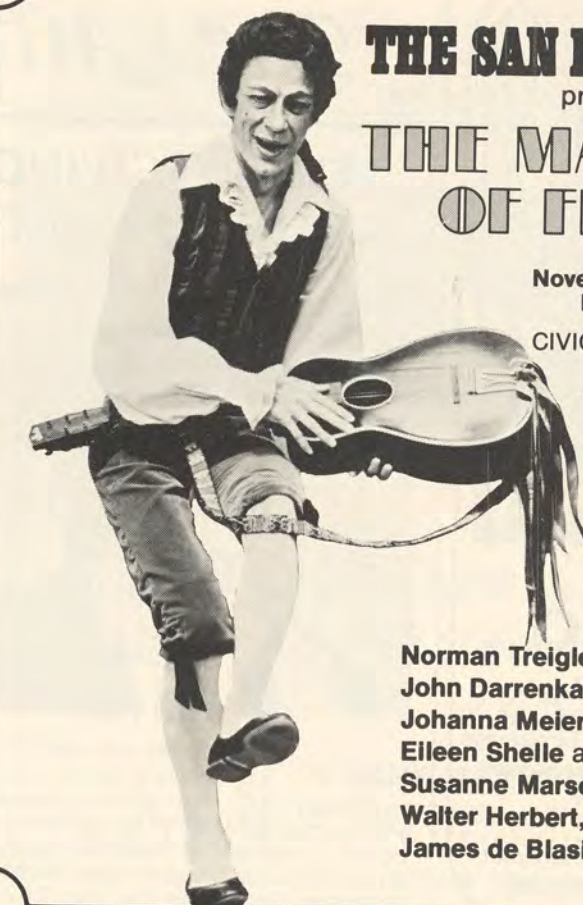
presents

THE MARRIAGE OF FIGARO

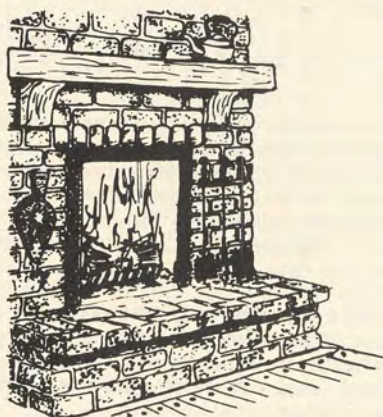
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The Art of Living

THANKSGIVING AT DISNEYLAND



Pat Boone

Disneyland's November calendar will be highlighted by the Park's traditional Thanksgiving celebration offering an outstanding lineup of special entertainment, including the Pat Boone Family, Andrae Crouch and the Disciples, and Don Ellis and His Orchestra.

Holiday festivities will also include delicious turkey and ham dinners, on Thanksgiving Day (Nov. 22), at the Park's Blue Bayou and Plaza Inn dining areas.

On Nov. 23-24, long-time favorite Pat Boone will be featured with his wife, Shirley, and their four daughters, Cherry, Debby, Laury and Lindy during the Park's nighttime hours. The family will share with audiences their favorite spiritual and popular songs.

On these same dates, Andrae Crouch and the Disciples, rapidly becoming one of the most popular soul-gospel groups in the nation, will present a moving program of traditional and original compositions.

Meanwhile, jazz buffs are sure to be pleased by Don Ellis and His Orchestra, noted for their unique and innovative musical arrangements. Ellis's artistry always includes a fresh approach and a certain spontaneity which never fails to delight listeners.

During all four days of the Thanksgiving holiday, Nov. 22-25, Disneyland's own Sunshine Balloon will be on hand to perform today's popular songs, while Teddy Buckner and His Jazz All-Stars will offer big band sounds.

Special operating hours for the holiday will be from 9 a.m. to 7 p.m. on Thanksgiving Day (Nov. 22), 8 a.m. to midnight on Nov. 23-24 and 9 a.m. to 7 p.m. on Nov. 25.

Disneyland will continue with its holiday mood following Thanksgiving,

as Nov. 28 will mark the lighting of the spectacular 60-foot Christmas Tree in Main Street's Town Square. The beautifully decorated White Fir tree will shine throughout Christmas and one lucky Park visitor will be chosen to switch on the lights during this year's ceremony.

Throughout the month, Disneyland will offer its many adventures, including its latest addition, "The Walt Disney Story", and parades of Walt Disney cartoon characters at noon and 5:30 p.m.

Park hours during November will be 10 a.m. to 6 p.m. Wednesday-Friday and 9 a.m. to 7 p.m. Saturday and Sunday, except for the special holiday schedule. The Park will be closed Mondays and Tuesdays. □

SANTA AT KNOTT'S



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Nobody has longer and bushier whiskers than Santa Claus. Well, almost nobody, as is demonstrated by prospector Blackie Dillon, a Ghost Town personality at Knott's Berry Farm. Santa's preparing for his grand arrival at Knott's on Saturday, Nov. 24 at 12 noon. He will be on hand daily until Christmas to meet with his young friends and to talk with his old partners, too. □

DR. LERNER AWARDED GRANT

The National Foundation-March of Dimes has awarded a research grant renewal of \$51,487 for one year to Dr. Richard A. Lerner of the Scripps Clinic and Research Foundation in La Jolla.

The local announcement of the recent grant was made by Bill Muncy, campaign chairman for the San Diego County fund raising drive.

Dr. Lerner, an associated professor in the department of experimental pathology, is investigating why some children cannot make circulating antibodies, the specialized molecules (gamma globulins) in blood which attack invading microbes.

Muncy noted that "affected children suffer recurrent infections and often die despite treatment with gamma globulin and antibiotics. I understand they cannot be immunized by vaccines."

The campaign chairman added that it is "gratifying to know that money contributed from past drives is able to further such research. Hopefully Dr. Lerner and others like him at Scripps, Salk Institute and the University of California, San Diego, can find some of the answers to birth defects."

The basic defect in the condition Dr. Lerner is studying is known. It may be that antibody-producing white blood cells (lymphocytes) cannot recognize the invaders, cannot make the proper antibodies, or cannot release antibodies into the blood where they are needed.

Studying lymphocytes cultured from these patients, Dr. Lerner will try to pin down the defect. Inoculation of such hybrid cells may correct the immune defect in congenital agammaglobulinemia and could provide a model for cellular engineering to correct many other genetic defects. □



TWA REPORTS LAS VEGAS ADDING HOTEL ACCOMMODATIONS

Hotel builders, anticipating an estimated 35 per cent tourism increase in the next few years, will construct an additional 9,300 hotel rooms here at a cost of \$280 million in the next two years, according to Trans World Airlines travel experts.

TWA features Las Vegas visits on its Getaway Adventures USA tour programs, with discounts and economical accommodations. TWA serves Las Vegas daily with numerous flights from many points.

The 24-hour-a-day play city presently has 26,600 hotel rooms. Two of the new hotels with a combined total of 2,600 rooms are scheduled for completion late this year. □



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SEE ROME FOR A NICKEL VIA
TROLLEY URGES TWA

The nickel that won't buy much of anything in the U.S. anymore will still take smart tourists for a circle tour of both the ancient and modern parts of Rome — by trolley, according to Trans World Airlines travel experts.

While there's been talk of replacing the electric trams with up-to-date bus service, the colorful Roman trolleys still grind along their metal tracks over a number of routes.

Those marked "ED::" and "ES" are the ones popular with vacationers from the 50-lira tour. One circles to the right, the other covers the same geography in reverse. Both carry the passengers who stay aboard for the complete circle past the Colosseum, St. Paul's, St. John's, along the Tiber, close to the Borghese Gardens and into the modern parts of Rome.

TWA, which serves Rome with numerous daily flights, also features the popular city on many of its Getaway Adventures group and individual tours with important discounts and economical accommodations.

Mountaineering

Why climb?

There're as many reasons as there're men and women. Sir Arnold Lunn, famous writer, has summed it up best for all of us.

Why mountain climbing?

The late Wilfrid Noyce, British alpinist and writer once pointed out that the climber must flee back to something primitive. He wants to get away from civilization. He may earn his living in a hospital or factory or office. But from time to time, as Noyce puts it, "The climber has the irresistible urge to tear off his stiff collar and tie, don old clothes, to sweat and shiver, dig his fingers into the wet earth, and sleep on the hard ground." He wants to get back to the days of the pioneer, the western mountain man. Unlike the skier, who is very fashion-conscious these days, the climber can wear anything; he must merely be protected from the elements.

Many people are also attracted to the heights because here they can become explorers, adventurers. You never know what is around the next corner. A guide once stepped on an old Indian arrow.

Mountaineers may come upon the nest of a hawk, or suddenly face two mountain sheep. In the high meadows, there may be encounters with deer or antelope. When a party of girls went to sleep near a forlorn mountain creek in the Tetons, they were suddenly surrounded by a dozen porcupines.

John Ruskin, the English art critic, once said that to him mountains were the beginning and end of all natural scenery, that nothing else existed. Eric Shipton, the famed English climber, is seized with an "exaltation of feeling" every time he climbs. "Ye splendours!" cried his countryman John Tyndall. "Can earth elsewhere bring forth a rival to mountains?" The poets — Shelley, Byron, Wordsworth — sang out at the sight of even small elevations.

"The mountaineer has found a way of release from routine. He has discovered the passport to a kingdom of remote romance. The remembrance of things past continues to enrich and to endow the sessions of sweet silent thought with a procession of hill pictures, and with enduring memories of friendships forged in a school of discipline, friendships cemented by storm and by struggle, sweetened by hard-won triumphs."

Our Supervisor Speaks

Lee Taylor supervisor
5th District, San Diego County

CONTROLLED GROWTH

Building has been going too fast in some areas of the county. It seems that a slower pace must be achieved.



We have painted ourselves into a corner with our tax laws. All land is taxed at its highest value and best use, thereby forcing subdivisions. This also makes the tax assessor a zoning czar. He makes the decisions. If a person is sitting on property and paying up to \$600 per acre per year in taxes, he must develop it and soon—or lose all.

I have a great deal of sympathy for the people in the areas that are being developed. I feel that to some degree, they have been misled. The community planning groups have been working for as long as three or four years. The main thing missing is an input of common sense. To the degree that property rights cannot be taken away, the precedent has already been set, the land has been taxed at its highest value and best use for several years. The direction of development can be guided, but inverse condemnation can not hold. The danger of such a precedent is that it can be turned against the people who used it.

No one likes a quiet street to be turned into a boulevard. But, unless we buy all the property served by it, this could happen.

The people have not seen fit to tax themselves to the amount to buy the vacant property, so it must fall to development soon.

If the board of supervisors is willing, they can slow down the development process. They cannot stop it as some of the people believe. If government has such power, they would also be capable of taking our homes on the same basis. This I am sure we don't want.

Some type of system should be developed that would accumulate money from zone changes that increase the value of property, and reimburse the property owner when a zone change decreases the value of his property.

Of course, any kind of zoning takes away some of our liberties which we all resist.

Let us reason together and come up with the solution that is best for all, with everyone's rights intact and a community of which we are all proud. It will take some giving on everyone's part.

Sincerely yours,

Lee N. Taylor

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Pi Seelen
Rancho Bernardo
Dear Bill

I have come to the conclusion there is nothing so dangerous in this world as 'tender loving care'. If you see any coming towards you, duck! I have been bedded with a cold and this has made me the recipient of said t.l.c. Jerry has been in full charge of the housekeeping ... *mama mia!*

The first morning I tried to keep things simple. Jerry suggested Eggs Hollandaise or Puree of Ham a la Grecque. I said no, toast and coffee would be ample. Well, it was a bit late arriving. I clocked him at one hour and twelve minutes. When it reached my bedside I saw I was having a fully integrated breakfast ... the coffee was blonde and the toast was charcoal.

Jerry hovered like a mother hen. He allowed that the coffee looked weak and said he had made me some tea just in case ... I guess in case I wanted to remove the paint from the night stand. That tea would have kept the Queen Mary afloat.

My bridgework was recovering from the tea when Jerry called in that he was making me something more substantial ... I needed protein and how much butter do you use to fry bacon? Thank heavens my reflexes were fast enough to blurt bacon gave me hiccups. However, I couldn't refuse his offer of a boiled egg.

Again time passed and I thought he'd forgotten the egg. I could hear fierce sounds of boiling water and I tiptoed to the kitchen. I must explain I have a soup pot that I use when I'm feeding over forty people. It holds twenty quarts. The soup pot was on the stove filled to the brim with water. At first I thought Jerry had seen too many Gunsmoke programs. Doc always says, "Boil plenty of water." Then, I saw the egg. That poor frightened little thing was at the bottom of the pot. It huddled in the corner, alone and pitiful in those gallons of spitting, steaming water. I couldn't have eaten it. I was sorry for it.

Jerry came in to assure me he didn't need me in the kitchen. He was right. What he needed was the sanitation department and the roto-rooter man. As it turned out, he also needed a wrecking crew. This happened when he decided to go to the store and left the car in the driveway while he kissed me good-by (tender loving care). The car slipped out of park and came crashing down the hill. He yelled, "I broke my house!" True. The auto club came to dig the car out of the side of the wall. Don't worry, it's nothing that a masonry worker, cement block man, electrician, sprinkler system man and gardener can't fix.

Love

Mom

P.S. I've had a very rapid recovery, dear. I'm up and out of bed with 103° fever.

Places and Faces

PR MAN & THE SHERIFF

Making the proverbial silk purse from the sow's ear may be child's play to the task Sheriff John Duffy has taken on — making a cop out of a PR man.

"Most law enforcement agencies take a good cop and try to make a public relations man out of him. Usually it doesn't work as well as everyone would like. So we're going to try to do it the other way, take a good PR man and make a cop out of him," Duffy said.

To do that, Duffy decided to send the PR man through the 18-week Sheriff's Academy at Miramar College — one of the most demanding physical and academic law enforcement schools in the country. Students include not only potential Sheriff's Deputies, but also policemen from every city in San Diego County (except San Diego and Carlsbad), the harbor police, investigators from the district attorney, park rangers, and specialized military personnel.

Deputy Ralph B. Landmesser is a 37-year-old rock that runs. He is in charge of getting the class into top physical condition. When told the 45 year-old PR man who had spent a lifetime pushing away from desks, dining tables, and bars was now going to enter the academy, Landmesser doubled over laughing.

"Who's your next of kin so we can notify them where to pick up the body after you try running six miles before classes?" he asked.

Inspector Ernest P. Sable has the academy as a branch of his bureau. "Your aren't serious about trying to keep up with guys twice your shape and half your old, are you?" he asked, worriedly. He's also in charge of the Sheriff Department's health insurance program.

Lt. William D. Felkner, officer in charge of the academy, took one look at the PR man and opened the conversation with a no-nonsense "You'll have to get a haircut." Felkner said that since law enforcement agencies are run on a semi-military basis, so is the academy — including addressing all instructors as "Sir." He was unimpressed that the PR man had undergone Navy recruit training, Officer Candidate School, and specialized military schools, plus 20 years military service. "Good, then you should make a good recruit," he responded.

Felkner said the students will receive 679 hours of classroom studies and will be awarded 18 college units by Miramar College. Subjects include peace officer orientation, patrol procedures, traffic control, community relations, arrest and control techniques, weaponry, first aid and rescue, investigative techniques, and Spanish.

The class began October 12 and included deputy sheriffs who are residents of San Diego, El Cajon, Santee,

Oceanside, and Spring Valley, plus members of the Chula Vista, Escondido and National City Police Departments, a State Park Ranger, two Navy students, and members of the Marine Corps Provost Marshall's offices at Camp Pendleton and the Marine Corps Recruit Depot. □



Lieutenant William D. Felkner (left) checks the length of Jim McCain's hair as Sheriff

John Duffy (right) presents the course outline for the Sheriff's Academy.

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Activity high for December Auctions

The Wild Bunch," "The Comandos," and the "Hustlers" are neither motorcycle clubs nor rock bands. They are the names of three committees who along with hundreds of other volunteers will soon be presenting two of the county's greatest shows — the 1973 *Combo* auctions.

More than 1,000 volunteers will be busily working between now and early December to raise funds for San Diego County's major cultural arts groups through the *Combo* auctions.

The *Combo TV Auction* will be telecast this year on Wednesday, December 5, at 8 p.m. on KGTV Channel 10 and KPBS-TV Channel 15. *Combo Bravo*, this year's black-tie dinner auction, will be held Saturday, December 8, in the International Room of the El Cortez Hotel.

Combo volunteers take on many hats to fulfill all the necessary skills needed to launch two major auctions each year. The first committees to begin activity are the *Combo Go-Getters*. These twelve groups contact businesses and individuals for donations of items for auction.

James K. Bullock of Solana Beach, William Plummer of Escondido, and Robert Herring of Carlsbad are all *Combo* Go-Getters on the Major Gifts Committee.

Five Rancho Santa Fe residents are *Combo* Go-Getters representing the San Diego Opera Guild. They are Mrs. Walter Podbielniak, Mrs. Harry Wenz, Mrs. Hatfield Smith, Mrs. Walter Young and Mrs. Jack Lewis Powell.

Mrs. Walter Carpenter of Escondido is a Go-Getter representing the San Diego Symphony, and Radell Johnson of Rancho Bernardo represents the Southeast San Diego Community Theatre.

There is a place for every talent during the *Combo* auction season.

The hardworking volunteers, the many businesses and individuals who donate *Combo's* auction times, and, of course, the thousands of San Diegans who bid and buy items on auction night, are all part of the cast of thousands that have made these two events successful in the past.

Combo President Michael Ibs Gonzalez said an attempt will be made to top last year's auction earnings by \$100,000.

"Efforts will be made to double the income from the television auction this year," Gonzalez said. Last year the televised event netted \$80,000, a substantial success for this first-time effort.

A goal of \$360,000 has been set for this year's auctions and a post auction sale event, the *Combo* executive said. Gonzalez said the number of telephones for the *TV Auction* will be doubled to 100 so that viewers from all over the county can easily bid on bargains from their own living rooms.

Antiques, art, exquisite jewelry, designer fashions, new automobiles, exotic vacation trips and many unusual items will go on the auction block at *Combo Bravo*, the black-tie auction. This year's dinner auction promises to be as successful as last year's event when tickets were sold out weeks in advance. More than 600 people bid on items worth \$500,000 at last year's dinner auction. More than \$2.4 million has been raised by *Combo* for San Diego's cultural arts organizations since its first auction.

Combo was founded in 1965 when it was realized that box office receipts were not enough to cover the expenses of maintaining a first-rate symphony orchestra, opera company or a year-round theatre group. The money raised that year was divided among the San Diego Symphony, the San Diego Opera

and the Old Globe Theatre.

In 1967, another auction was held to raise funds for the same groups, with the addition of the San Diego Ballet Company and Young Audiences. In 1970, the La Jolla Museum of Contemporary Art, San Diego Junior Theatre, and the San Diego Civic Youth Orchestra joined *Combo* to increase its member organizations to eight.

The San Diego Civic Light Opera Association (Starlight) and the San Diego Civic Youth Ballet joined *Combo* in 1971; and in 1972, the addition of Toltecas en Aztlan and the Southeast San Diego Community Theatre as members brought the *Combo* fund-raising organization to a full membership of twelve cultural arts groups. These same twelve groups are 1973 beneficiaries of *Combo*.

Combo is a community-wide volunteer effort to raise the necessary funds to supplement the budgets of these twelve organizations. Six of the organizations are instructional training grounds for thousands of San Diego County's youth. The six organizations that provide classes, demonstrations, workshops and regularly scheduled public school programs are Young Audiences, San Diego Junior Theatre, Civic Youth Orchestra, Civic Youth Ballet, Toltecas en Aztlan, and the Southeast San Diego Community Theatre.

Two of the organizations are designed to appeal to San Diego's minority youth. Toltecas en Aztlan is a group of Chicano artists and craftsmen who provide public workshops and participate in public school programs on traditional Mexican cultural arts and folklore. Classes are taught in music, dancing, guitar, painting, sculpture and pottery.

The Southeast San Diego Community Theatre offers dancing, piano and voice lessons, as well as acting workshops to both adults and children throughout the Southeast community. From these workshops they select casts for theatrical productions.

Even *Combo's* major organizations have participated in public school programs throughout the county. The symphony, the ballet, and the opera company have all held a series of demonstrational and instructional programs in schools throughout the last year.

The *Combo TV Auction* will have a special phone number for residents of the North and East County this year — 297-8707. A television viewer watches the auction from his own living room and dials this phone number when he wants to bid. If he is the highest bidder on an item, a *Combo* staff member will notify him immediately.

More than 500 items will be sold on television this year. Cars, color television, vacation trips, clothes, art, sporting goods, household appliances, antiques, boats, furniture and many other interesting items will be auctioned. A complete listing of *TV Auction* items will be published in the morning and evening editions of San Diego's daily newspapers the day of the auction.

A preview showing of *TV Auction* items will be held on Sunday, December 2, from 1 to 5 p.m. at the El Cortez Hotel Convention Center. Anyone desiring to view items firsthand can do so at this time.

San Diego County and City residents need and want a far-reaching cultural community. By supporting *Combo* as a volunteer, a donor, or as an auction buyer, a person is helping keep cultural and performing arts alive in San Diego. □



Mr. and Mrs. Karl Zobel, Red Roe and Sol Schultz auction off items at COMBO's successful TV auction.

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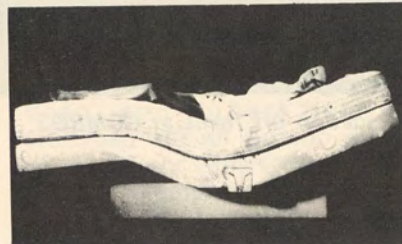
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by DeDe Godwin

Some trimmings for your Thanksgiving dinner:

SOUTHERN CORNBREAD DRESSING (repeated by request for 16-20 lb bird.)

5 C crumbled slightly stale cornbread
2 C bread crumbs (commercial)
1 C chopped onion
3 T chopped parsley
1 t salt
1 C celery and leaves 1/2 C butter
1/4 C stock (made with the giblets)
1/4 t ground pepper.
2 eggs

Saute onions and celery in the butter. Add all the rest. Stuff loosely. Make your cornbread the day before, and let stand out uncovered. Package cornbread OK.

Or, if you have ham. . . a delicious sauce.

ORANGE SAUCE FOR HAM

1/4 C raisins
2 C orange juice
1/3 C brown sugar
1 T cornstarch
1 T lemon juice.

GLAZED CRANBERRIES (an old and secret recipe wrested from a friend)

4 C raw cranberries
3 C sugar
1 C water.

Boil sugar and water about 5 minutes. Pour over cranberries and mix well. Put all in roaster with tight cover and bake 1 1/2 hours at 300. When time is up, take out of oven but DO NOT remove cover till cold. (These emerge sort of candied. Delicious.)

EASY CREAMED ONIONS with Swiss cheese and almonds. (serves 6)

2 one pound each, cans onions
1/2 C undiluted cream of mushroom soup
1/2 C swiss cheese, grated
3 T sherry
1/4 C toasted slivered almonds
2 T butter

Put onions in baking dish. Combine soup, cheese. Heat till cheese is melted. Add sherry. Toast almonds in butter. Pour cheese mix over onions and sprinkle with toasted buttered almonds. Bake 350 about 35 minutes.

CELERY ALMOND AND MUSHROOM CASSEROLE (prepare ahead.)

1 stalk celery (or 4 full cups) sliced crosswise.
3 T butter
2 T flour
1 C cream
1 C rich chicken stock
1/2 lb mushrooms
1 C slivered almonds, toasted.

Boil celery in salted water about 20 minutes until tender. Melt butter, add flour, add cream and stock. Cook till thickened. Saute mushrooms (sliced) in 3 T butter. Combine all in casserole. Cover with buttered breadcrumbs. Heat thru at 350, about 30 minutes.

And for the final triumph a
CREAMY PRALINE PUMPKIN PIE

Mix:
3 T soft butter
1/3 C brown sugar
1/3 C grated or ground nuts.
Press into 9 inch pie pan and bake 450 for 10 minutes. Cool 5 minutes.
Fill with: 1 1/2 C canned pumpkin
3/4 C brown sugar
4 eggs
2 C cream
1/2 t cinnamon
1/2 t ginger
1/4 t salt
4 T melted butter
2 T brandy.

Mix pumpkin, sugar, spices, cream. Add beaten eggs and melted butter, then brandy. Bake 450 for 10 minutes. Reduce heat to 350, baking 30 minutes.

ENERGY:
TO
THE LAST
DROP. **2**





In oil alone, this country will consume, in 1973, an average of 17.3 million barrels a day. Enough to fill a train of railroad cars stretching from Washington D.C. to Cincinnati and 100 miles beyond.

Sources of energy in the U.S. are: Oil, 44.6%; Natural gas, 31.6%; Coal, 19.7%; Water power, 3.8%; and Nuclear, 0.3%. In 1972, wood still produced more energy than nuclear!

With only 6% of the world's population, the U.S. uses 35% of its energy.

Setting all residential thermostats just 2° higher in summer and 2° lower in winter would produce (in 1980) savings equal to approximately 600,000 barrels of oil a day. Or 100 million tons of coal a year.

In the average American home, 25% of the heat energy escapes through the roof. Adequate insulation in homes and buildings throughout the country could save 500,000 barrels of oil.

A ton of freight shipped by truck takes nearly six times the energy as one shipped by rail.

An electric light bulb produces 95% waste heat and 5% light.

The total U.S. energy consumption in 1970 was equal to 80 servants working for each of us.

Autos shoot 87% of their energy intake out the exhaust pipe.

If the average car weighed 2,500 pounds instead of 3,500, the nation would save 2.1 million barrels of crude oil a day... more than the Alaskan pipeline could deliver.

One air pollution device used by Bethlehem Steel Corporation takes as much electrical power as 1,700 average homes.

If 160,000 people saved 1/2 kilowatt hour of electricity a day, it would save 2 million gallons of oil a year.

Almost 50% of all energy does no useful work.

The pilot light on a gas range consumes 1/3 of all the fuel the appliance uses. 10% of the natural gas consumed in the U.S. is to keep pilot lights burning.

88% of all the energy used in U.S. homes is used for basic needs: heating, air conditioning, water heating, refrigeration and cooking.

60 million electric toothbrushes plugged in at once would only take 4/100 of 1% of the nation's generating capacity.

25% of America's energy is used just to move people and things.

It takes four times as much energy to get a person from home to work in an auto as it does in a bus.



Energy. Maker of steel and candy bars and aspirin. Builder of homes and schools and hospitals. Bearer of news, good and bad. Of music and "Happy Birthdays" and the Dow Jones Average. Harvester, healer, transporter. Energy, the great current of life.

In the last decade alone, we have used more energy than in all the millions of years before us. Energy made of coal and oil and natural gas. Fossil fuels. Finite resources which we have shoveled into our lives with reckless abandon.

Until now. Even as we drive our 115 million vehicles. Use our 37 (in the average American home) appliances. And play in our plastic aluminum nylon drip-dry air conditioned world, we hear ominous rumblings of blackout.

Rationing. Crisis. The corner gas station says "Sorry, closed" at 5. The light bill is up. America is feeling rundown and out of resources. In this second of our three-part energy story, we will find out why. And see how our lives may change.

We belong to a culture of waste. A nation of disposables and throwaways. We've gotten our "go" easily, cheaply and abundantly. But now we're at an energy crossroad. On one hand, we still want our cars and washers and the 6:00 news. We hope for even greater convenience, longer lives and more free time . . . the good life that energy provides. But on the other hand, our fossil fuel supply is running low. And, in our concern for the environment and rising costs, we are reluctant to drill for more oil, mine more coal, build nuclear plants and pipe natural gas. There is a technology lag . . . and a higher price tag on producing energy. So we find ourselves in an awkward stage between too much energy and not enough. It is a time for personal conservation. Public decisions. A reexamination of priorities. Here are some of the changes we might expect in the next decade . . . and ways we can help plug the energy leak.

In transportation . . .

Regulation of car size and mileage through taxes and laws.

Penalties for auto air conditioning and automatic transmission.

Higher commuter tolls and parking fees to encourage car pools.

Lower speed limits . . . a drop from 70 mph to 60 mph can increase mileage by 20%.

Higher prices for gasoline.

Improved mass transit systems . . . with price and convenience incentives to leave the driving to somebody else.

Restricted traffic patterns . . . lanes just for buses.

Improved facilities for biking and walking to centralized shopping. (Now, 54% of our car trips are 5 miles or less.)

Shipping freight by rail or water instead of by truck and air.

Consolidating airline flights.

Staggered working hours to prevent traffic jams.

More emphasis on keeping engines tuned . . . a poorly tuned engine reduces mileage by 10%.

Vacations by bus or train instead of private cars.

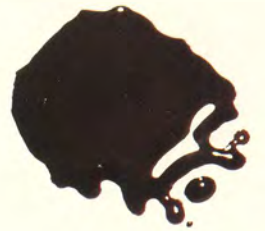
Minimized recreational boating, driving, flying.

Reallocation of government funds from highways and airports to railroads.

In our homes . . .

Greatly improved insulation requirements to reduce heating and air conditioning needs. (Even closing drapes can cut heat loss by 50%.)

Stepped-up programs of consumer information on appliance use and care.



Choice of more energy-efficient appliances. Out of 1400 room air conditioners available, the least efficient uses 2.6 times as much energy as the most efficient.

Less availability of high energy-use products . . . plastics, petroleum base products, aluminum, synthetic fabrics.

Regulation of hot water usage.

More careful decisions about the necessity of appliance features . . . a frost-free refrigerator uses twice as much energy as a regular one.

Labeling of appliances as to their energy efficiency.

In industry . . .

Replacement of obsolete equipment with more energy-efficient machinery.

Increased recycling . . . it takes only 5% as much energy to recycle aluminum as it does to make it from original material.

Improved heat recovery . . . using waste heat for space heating, combustion, water heating and steam production.

Greater insulation of steam or hot solution pipes and factory buildings.

Better maintenance of equipment. (A 1/2 millimeter of soot can make an oil burner 50% less efficient.)

Shutting off lights during down times.

Moving high-energy-use equipment off peak energy periods.

In business . . .

Prohibit all-glass, sealed, air conditioned office buildings. Include windows that open to reduce air conditioning needs.

Use waste heat from lighting for space heating.

Stagger work shifts to ease daytime peak loads.

Blackout all illuminated outdoor advertising signs.

Curtail hours of shopping centers, retail stores.

If, as someone has said, the history of civilization is the harnessing of energy, civilization is not about to end.

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1 Tres Verde, at La Costa, California is one of the finest quality condominium developments you will see anywhere in San Diego's fantastic North County! It's an oasis of privacy, on the 17th green of La Costa's fabulous golf course, right in the midst of North County's year-round recreation, sports and entertainment activities.

2 It's exclusive. It's beautiful. It's intimate.

3 There's a management program to help you rent your leisure home when you're not occupying it. In this way, someone else can help pay for your second home.

4 The property managers (El Camino Management Company) help keep your property in the pink of condition. They arrange for maid service, collect rents, and take care of all the bookwork.

5 Tres Verde is a design concept which is ecologically sound. This environmentally integrated development blends with its natural surroundings and is at one with nature.

6 There's everything you would expect to find in a top quality home; separate dining room, cheerful fireplace with a gas log; wetbar, plenty of closet space.

7 Virtually every room has a magnificent panoramic view of the Pacific Ocean or the La Costa Golf Course, or both!

8 You have a choice of floor plans. And prices, too.

9 Conventional financing is available.

10 10 more reasons we don't have the space to tell you about here.

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Places and Faces

A TRADITIONAL POSADA

One of the most colorful holiday events in Southern California is the Club El Socorro's annual Posada, a delight for the social hostesses on both sides of the border.

Mrs. Fernando Valle, president of Club El Socorro (Club of Help) has announced the appointment of Mrs. Hector Lutheroth as chairman and Mrs. Fernando J. Rodriguez as co-chairman for the Club's 45th annual Posada, to be held the evening of December 8th at the Ti Juana Country Club.

Women of Mexican heritage from both sides of the border comprise the two generation membership of El Socorro. Their Christmas Posada celebrates both the solemnity and joy of the holiday with the traditional

Posada Procession, representing the search of Joseph and Mary for lodging in Bethlehem. This will be followed by singing, pinata breaking, feasting and dancing. The colorful Marimba de Chiapas will entertain.

Proceeds for the Posada will go to finish and furnish the third floor of the Sacred Heart Hospital in Tijuana.

San Diego members serving on the committee are Mrs. John Doria, of Kensington, Invitations; Mrs. James Kendal, Normal Heights, Reservations; Mrs. Merlin Gale, El Cajon, Seating; Mrs. Rene Romero, La Mesa, Hostesses; Mrs. Flora Woodley, La Mesa, Special Events; Mrs. Marshall White, Point Loma, Publicity, and Mrs. William T. Stonehouse, Kensington, Information.



San Diego and Tijuana socialites plan their two-nation Christmas party — Posada Del Club El Socorro. Left to right: Mrs. Fernando Valle, president; Mrs. Fernando J. Rodriguez, co chairman; Mrs. Marshall White, publicity chairman; Mrs. Hector Lutheroth, chairman; and Mrs. William Stonehouse met at the Kensington home of Mrs. Stonehouse.

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BREAKFAST AT BRENNAN'S: A TRADITION OF ELEGANCE.

In New Orleans, Houston, Dallas, and now Atlanta, Breakfast at Brennan's is a sumptuous meal of leisurely elegance recapturing the days of New Orleans' French aristocrats. This great, old New Orleans restaurant has long been known throughout the world for its Louisiana Creole and French cuisine. And Breakfast at Brennan's has become a revered tradition among discriminating residents and visitors to these four cities.

This unhurried, relaxing meal starts with the traditional Brennan's "eye opener" to awaken you and your appetite. Two of the favorites are the Milk Punch, created by Ella Brennan Martin, and the Sazerac, a 225-year-old New Orleans drink made with bourbon, a little mystery, and an absinthe-coated glass. The bounteous array of hors d'oeuvres and main dishes makes you wonder if you've really ever had breakfast before. Highly recommended is "A Typical New Orleans Breakfast" which includes Grilled Grapefruit au Kirsch, Eggs Hussarde and Bananas Foster. As with the "eye opener", it's traditional to have wine with your meal, and for the finale, one of Brennan's famous desserts and cafe au lait.

HOTELS IN EXOTIC MALAYSIA

Cardholders traveling to Malaysia will find many more Carte Blanche "Welcome Signs" waiting to greet them. The three superb hotels below are a sampling of our expanding services in the Far East.

The Regent Kuala Lumpur, in the center of Kuala Lumpur, capital of the Federation of Malaya and Selangor State, offers U.S. visitors accommodations that are truly Malaysian in character and service. This new hotel is an unabashed composition of the latest and best in luxury: 375 air-conditioned lavishly decorated rooms; recreational and shopping areas; and restaurants serving delicacies from the East, prepared the Malaysian way. The Regent Kuala Lumpur is a picturesque half-hour's drive from Subang International Airport.

The Malaysian island of Penang is one of the world's last, unspoiled, pleasure islands — a colorful blend of Malay, Chinese, Thai and Indian cultures. The Rasa Sayang Hotel, at Batu Ferringhi Beach, is an exotic hotel set on 11 acres of verdant, tropical beach land. Here you can have a room overlooking the Indian Ocean, swim, fish, sail or skin dive in the blue waters, enjoy the island cuisine, shop for bargains, explore the famous Pagoda Temple or swing to the beat in the Discotheque.

The Si-Rusa Inn at Malaysia's Port Dickerson is a modern holiday resort offering golf, deep-sea fishing, sailing and all the delights of sea breeze vacations. The area offers unique sight-seeing experiences like the popular Padas Hot Springs, the Cape Rachado lighthouse, and the Hang Tuah Shrine.

COLORADO COUNTRY

If your winter dream is to lodge as close to a famous ski area as you can get without stepping onto a pair of skis, the Steamboat Village Inn is the place. Its gondola is about a 30-second jaunt away from your warm, home-away-from-home guest room. The Steamboat Ski Area's three famous peaks, Storm, Thunderhead and Sunshine, offer 48 different runs along 580 acres of trails.

At the Inn you find good food, good friends and lively entertainment, even a plaza full of ski shops and import boutiques. The Inn itself complements the great Steamboat Springs outdoors, bringing the grandeur and the beauty of the Colorado Rockies inside. □

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Places

DIRECTOR OF MEXICAN TOURISM APPOINTED

Jose Alfaro Sales, head of the Mexican Tourism Office in San Diego, has been appointed Director of all Mexican Federal Tourism Operations in the southwestern region of the United States.

Sales announced today that his appointment coincides with a new Mexican Federal Tourism policy in the U.S. operation.

The Mexican Tourism Operation is being restructured with emphasis on intensive promotion of tourism in all aspects including convention bookings and individual and group tourism packages.

The San Diego office will be closed and a tourism representative, Pedro Amaro Jimenez, has been assigned to San Diego to handle personal contact work with tourism promotion groups, travel agents, chambers of commerce, local organizations and the news media.

Mexican tourism promotion for the southwestern region, which includes the states of California and Arizona, will be directed from a central office at 3106 Wilshire Blvd., Los Angeles, which will be headed by Sales with a full office staff and support administrative personnel.

Tourism representatives will be assigned to the cities of San Francisco, Phoenix and Tucson in addition to San Diego, Sales said.

Tourist permits for entry into Mexico will no longer be processed by Mexican Tourism Officials in the U.S., he reported.

Tourist permits can be obtained at the offices of the Mexican Consul, located on the 4th floor at 1007 5th Ave., and for those people flying into Mexico at the District Sales Offices of Aero-Mexico and Western Air Lines in San Diego, Sales said.

He suggested that people traveling to Mexico obtain tourist permits before leaving the United States.

However, the permits can also be obtained from Mexican Immigration Offices at border crossing points into Mexico, he said.

Sales noted, "I would like to emphasize that the function of the Mexican Tourism Office is not being curtailed or services eliminated.

"It is being restructured in a new direction to deal totally with tourism in all aspects.

"The administrative duties being eliminated from tourism operation are being shifted to more appropriate agencies set up to handle them." □

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Luncheon is served from 11 a.m., dinner from 5 to 11 p.m.

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Places

OPERATION SHARE

Maria spent most of her time in the principal's office at her elementary school. She was in the sixth grade, but this was her first year in school and she was considered a severe discipline problem in the classroom. Although she had lived in the United States all her life, she had not started public school until she was 12 years old.

Within a week of the arrival of her Operation SHARE tutor, the change in Maria was amazing. She began to show more interest in her schoolwork, and her behavior in the classroom — as well as her grades — improved markedly.

Operation SHARE is a county-wide tutorial program administered by the San Diego County Department of Education in cooperation with the school districts within the county and the State Department of Education. Through SHARE, 1,200 volunteer col-

lege and high school students provided a one-to-one relationship for an equal number of students during the 1972-73 school year. These students were referred from 117 elementary schools in 14 school districts, according to M. Ted Dixon, county superintendent.

"This year approximately 1,500 children have been referred to the program," Dixon said. "These children are potentially successful students, who, for a variety of reasons, are having difficulty in school. They have had very few successes in school and often lack the self-confidence and methods for future achievement. Most of the children referred are several months to several years below grade level. The majority of the children are in grades kindergarten through sixth and are children the teachers believe could benefit from a one-to-one relationship."

The tutor is not a professional but a concerned human being who volunteers his time in the role of listener, friend, and helper in guiding his tutee to learn. The tutor has regular conferences with the teacher who is a valuable resource for information, ideas, and materials.

SHARE program assistants are assigned to seven colleges and universities in San Diego County and to many of the high schools. SHARE offices are located at San Diego State University, United States International University,

San Diego City College, Mesa College, Grossmont College, Palomar College, Southwestern College and the County Department of Education.

The SHARE staff provides on-going assistance, training, and supervision for each tutor. Monthly workshops are conducted at each college campus where tutors meet with teachers, counselors, and specialists in reading, behavior/motivation, and mathematics. SHARE coordinators are available for individual counseling and can provide workshops, games and a bibliography of pertinent publications.

The children are not the only ones who benefit from these tutoring situations. Many of the tutors and the tutees' families experience their first meaningful involvement with a person of a different cultural, ethnic, or socioeconomic background.

WON'T YOU VOLUNTEER TO
HELP OPERATION SHARE?

The demand for tutors greatly exceeds the supply! Any concerned individual who wishes to volunteer two hours a week to work with an elementary school child in his area may become involved in Operation SHARE by calling the San Diego County Department of Education, 278-6400, extension 375. □

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to be sold from \$45 to \$300, depending on size, workmanship and intricacy of design

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KAMA FARMS



One of the highlights of the late summer season was the Grand opening of the beautiful Kama Farms in Rancho Santa Fe. Seen above with Arnold Anderson, third from right, owner and President of Kama Farms, from left, Blanche Denslow of La Jolla, Gabor Renner, general manager of KF, Madeleine Peregoy, Executive vice president, Herb Rippey of Montecillo, Grace Menke of Las Vegas and Susan Tessem, treasurer of the Board of Directors of Kama Farms.



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TRAVELODGE ANNOUNCES EXPANDED BANK FINANCING

Roger Manfred, President and Chairman of the Board of Travelodge International, Inc. announced that a financing agreement has now been completed with Southern California First National Bank for various unsecured lines of credit totaling \$26.6 million.

The San Diego based motel and motor hotel company has expanded its unsecured revolving line of credit from \$3 million to \$21 million for the combined purposes of site acquisitions, interim construction funding and overseas development. In addition, the working capital line has been increased from \$1.5 to \$2 million. Other lines totaling \$3.6 million provide funds for upgrading existing facilities and financing other needs of the company.

The financing agreement also provides that the term will be for a period of eight years, an increase of three years over the prior arrangement. The interest rate was not disclosed.

The Chase Manhattan Bank, New York, will participate with Southern California First National Bank, San Diego, in providing funds under this agreement.

Travelodge International, Inc., listed on the New York Stock Exchange, currently has more than 460 motels and motor hotels totaling nearly 30,000 rooms in 44 U.S. states, and in Canada and Mexico. □

IVAC NAMES SERVICE MANAGER

William (Bill) Meister has been named Service Manager of IVAC Corporation, Sorrento Valley based developer-manufacturer of electronic medical instruments, by its president, Stephens Sato.

Meister, a four year veteran with IVAC, moves in as head of all service and repair operations for the company from his job as electronics engineer in the firm's research and development department.

He joined IVAC as product engineer in October 1969.

The Meisters live in the North County with their two children in the community of Olivenhain. □

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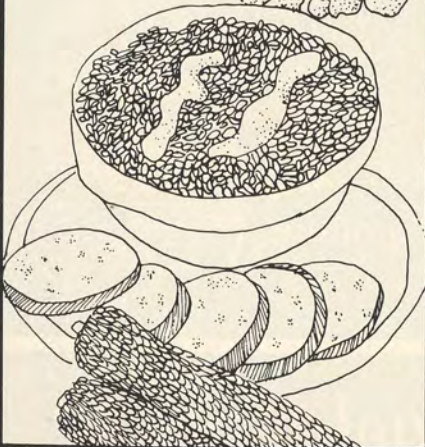
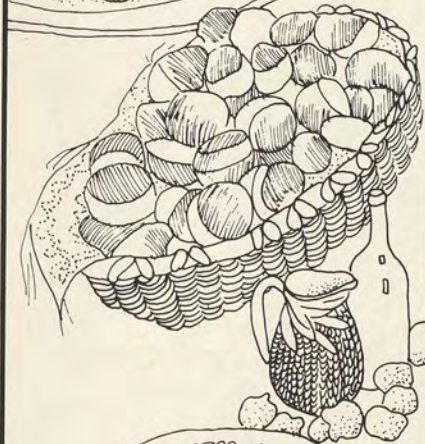
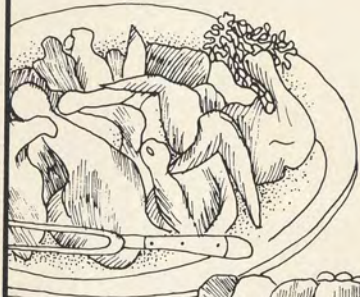
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Night Life:

- Nov. 9, 15, 18** **DRAMA**
Skin Of Our Teeth, UCSD Theater, La Jolla. 8:00, \$2.50, 453-2000, Ext. 2491
- Nov. 1-24** **Royal Gambit**, Patio Playhouse; 373 North Hale, Escondido. 746-6669
- Nov. 9, 10** **Merton Of The Movies**, San Dieguito Little Theatre; Del Mar Fairgrounds, 8:30, 755-9005
- Dec. 13, 14, 15,** **A New Girl Child**, Mira Costa Little Theater, Mira Costa College; 8:00, \$1.50
- Jan. 3-26** **El Dorado Garden Court**, Patio Playhouse; 373 North Hale, Escondido. 746-6669
- Jan. 11, 12, 18, 19, 25, 26** **Lovers And Other Strangers**, San Dieguito Little Theatre, Del Mar Fairgrounds; 8:30, 755-9005

Dining and Dancing:

- Carlsbad:** **Twin Inns**, Elm Avenue West, 729-4131
- Del Mar:** **Fire Pit**, 1670 Coast Blvd., 755-9345
Little Bavaria, Carmel Valley Road, 755-1383
Rosendo's Hideaway, Carmel Valley Road, 755-3223
- Escondido:** **Red Coach Inn**, 135 North Pine, 743-9796
Escondido Country Club, 1800 Country Club Lane, 743-3301
Fireside, 435 West Washington Avenue, 745-1931
Royal Inn, 2500 South Escondido Blvd., 747-5000
- Fallbrook:** **Pala Mesa Golf Club**, Hi. 395, 728-8407
- Julian:** **Pine Hills Lodge**, 2960 LaPosada Way, 765-0119
- La Jolla:** **Marine Room**, 2000 Sprindrift, 454-7126
Rudy's Hearthside, 5530 La Jolla Blvd., 454-0318
Torrey Pines Inn, 11480 No. Torrey Pines Road, 453-4420
- Oceanside:** **Marty's Valley Inn**, 3232 Mission Avenue, 757-7711
Flying Bridge Restaurant, 1105 North Hill, 722-1151
- Poway:** **Big Stone Lodge**, 12237 Pomerado Road, 748-0371
- Rancho Bernardo:** **Inn at Rancho Bernardo**, 17550 Bernardo Oaks, 277-2146
- Rancho La Costa:** **La Costa Resort**, El Camino Real, 729-9111
- San Luis Rey** **San Luis Rey Resort**, Camino del Rey, 758-0330
- San Marcos:** **Quail's Inn Dinnerhouse**, 1035 LaBonita Dr., 436-2445, 744-2445
- Solana Beach:** **Ole, Ole**, 221 North Hi. 101, 755-8870
P. Rodney's, 271 North Hi. 101, 755-1729
Steak House, 635 South Hi. 101, 755-3615

NORTH COUNTY DINING (with live entertainment offered)

- Since restaurants vary their live entertainment, please call individual places for schedules.
- Bonsall:** **Restaurant Serbia**, Hi. 76 and Olive Road, 758-0310
- Carlsbad:** **Recis Fogcutter**, 2358 Carlsbad Blvd., 729-7640
- Del Mar:** **Albatross**, 1309 Camino Del Mar, 755-6744
Alternative, 1431 Camino Del Mar, 755-2377
Golden Rollin' Belly, 225 West 15th Street, 755-1414
- Encinitas:** **Notsom Flotsom**, 417 Santa Fe Drive, 753-0329
- Escondido:** **Circle R Golf Resort**, Hi. 395, 745-8029
Chuck's Steak House, 1403 E. Valley Parkway, 746-5100
Davey Jones Meat Locker, 340 East Grand Ave., 745-8359
Meadow Lake Country Club, Meadow Glen Way E., 749-0983
Shakey's Pizza, 2329 S. Hi. 395, 746-7500
- Fallbrook:** **Casa Don Diego**, 11433 South Main St., 728-8356
The Cauldron, 119 North Main Fork, 728-1505
Valley Fort Steak House, 3757 South Mission Blvd., 728-1998
- La Jolla:** **Bully's**, 5755 La Jolla Blvd., 459-2768
Chez Francoise, 5662 La Jolla Blvd., 459-6066
Chuck's Steak House, 1250 Prospect, 454-5100
El Arios, Torrey Pines Road, 459-0261
Ernie Myer's SYBTC Restaurant, 5786 La Jolla Blvd., 454-4721
Florentino's, 5157 La Jolla Blvd., 454-1450
Mad Greek, 1250 Prospect, 459-9393
Rheinlander Haus, 2182 Avenida de la Playa, 454-6770
Su Casa, 6738 La Jolla Blvd., 454-0369
- Lawrence Welk's CC:** 395, 746-0035
- Oceanside:** **Acalpulco**, 733 South Hill, 729-4454
Harbor Light, 264 Harbor Drive S., 722-4855
La Beans, 276 Harbor Drive S., 722-4615
Mira Mar Restaurant, 815 North Hill, 722-3343
Shakey's Pizza, 3744 Mission, 757-5370
- Poway:** **Shakey's Pizza**, 12813 Poway Road, 748-6611
- Rancho Bernardo:** **Consuelo's**, 2253 Sunset Cliffs, 487-3232
Inn at Rancho Bernardo, 17550 Bernardo Oaks, 277-2146
- Rancho La Costa:** **La Costa**, El Camino Real, 729-9111
- Rancho Santa Fe:** **Whispering Palms**, Via de la Valle, 756-2471

- Solana Beach:** **Jack Slattery Steak and Chop House**, 315 South Hi. 101, 755-6649
Jolly Ox, 740 Lomas Santa Fe Drive, 755-9758
Jolly Rogers, 937 Lomas Santa Fe Drive, 755-0117
Winner's Circle Lounge, Via de la Valle, 755-6666

The Muses:

- NORTH COUNTY MUSIC**
- Nov. 27** **Contemporary Music Concert**, Matthews Campus UCSD, 409, 8:15, La Jolla
- Nov. 29** **Faculty Chamber Music Concert**, UCSD Matthews Campus 409, 8:15
- Dec. 1** **Santa Barbara Fine Arts Trio plays Classical and Contemporary Chamber Music**, UCSD Matthews Campus 409, 8:15
- Dec. 2** **La Jolla Civic University Symphony plays Beethoven's No. 1**, Sherwood Hall, La Jolla, 3:00 and 8:00
- Dec. 3** **Marvella Cariaga**, Mezzo Soprano, Hidden Valley Community Concert Association, 8:00, 8th and Hickory, Esc.
- Dec. 15** **Illustrated lecture on Mahler's Symphony No. 10**, UCSD Matthews Campus 409, 12:00
- Dec. 16** **Lecture on National Endowments of the Arts**, UCSD Matthews Campus 409, 12:00
- Dec. 16** **Concert of North American Indian Classical Music**, UCSD Revelle Cafeteria, 8:30
- Dec. 17** **Percussion Concert (Jean-Charles-Francois/Ron George)**, UCSD Matthews Campus 409, 8:15
- Dec. 18** **Mahler, Lieder, Early Mahler Chamber Music Coffee Concert**, UCSD Matthews Campus 408, 8:00
- Dec. 20** **U.S. Premier of Elvin Curran's Magnetic Garden for Instruments (tapes and voices)**

Galleries and Exhibits:

- Art Bank**, 11844 Rancho Bernardo Road, 487-0187, Rancho Bernardo
- Bozzarius Trading Company**, 1401 Camino Del Mar, 755-2646, Del Mar
- Carlsbad-Oceanside Art League**, 2937 Madison, 729-7524, Carlsbad
- Carousel Art Gallery**, 541 First, 753-8472, Encinitas
- Casa de Artes Fine Arts Gallery**, 850 West Encinitas Road, 744-3352, San Marcos
- Consultus**, 2454 Mango Way, 755-0848, Del Mar
- Del Mar Gallery**, 1442 Camino Del Mar, 755-1630, Del Mar
- Everyday Music**, 328 East Vista Way, 724-4081, Vista

- Frame House**, 1832 South Hill, 722-0648, Oceanside
- Glaser Gallery**, 8004 Girard, 454-5155, La Jolla
- Gray's Gallery**, 231 South Juniper, 746-5226, Escondido
- Jones Gallery**, 1262 Prospect, 459-1370, La Jolla
- La Galeria**, 2161 Avenida de la Playa, 459-5003, La Jolla
- La Jolla Art Association**, Girard Ave., 459-3001, La Jolla
- La Jolla Museum of Contemporary Art**, 700 Prospect Street, 454-0183, La Jolla. 11-5 Tues-Fri; 12:30-5 Sat-Sun; Wed 7-10; **Through Nov. 21** Works of Joel Glasman, Carlos Gutierrez-Solana, Paul Kos
- LeLouvre de la Costa**, 7664D El Camino Real, 753-0277, La Costa
- Mary Moore Gallery**, 2163 Avenida de la Playa, 459-6301, La Jolla
- Poway Frames**, 13322 Poway Road, 748-3314, Poway
- Rugs and Arts of Persia**, 5627 La Jolla Boulevard, 459-7474, La Jolla
- Russ-Craft Museum**, 139 South B, 744-3141, San Marcos
- San Dieguito Art Guild**, Tenth and Camino Del Mar, 755-1206, Del Mar
- Sandre's Art Gallery**, 451 East Valley Parkway, 747-1230, Escondido
- Sculpture Gallery**, 1401 Camino Del Mar, 755-2018, Del Mar
- Showcase of Arts, Inc.**, 1121 East Valley Parkway, 747-8957, Escondido
- Tarbox Gallery**, 1025 Prospect, 459-0442, La Jolla
- Tokar Gallery**, 145 S. Hi. 101, 755-0828, Solana Beach
- UCSD Revelle Campus Art Gallery**, Humanities Library Building, Room 1260, Daily 12-5; Wed. eve. 8-10. 453-2000, Ext. 1980, La Jolla
- Upstairs Gallery**, 137 Jefferson, 726-7690, Vista
- Vardi's Art Gallery**, 1556 S. Escondido Blvd., 746-0232, Escondido
- Village Art Studio**, 411 West Hawthorne, 728-1212, Fallbrook

Library Events

San Diego County, 278-7111. Story hours, puppet shows, art exhibits, lectures; call headquarters for time and schedules.

North County Films:

Because film distributing companies usually work only one to two weeks in advance, most movie houses cannot set up a monthly schedule. Please contact the individual theaters for titles and times.

Carlsbad: **Carlsbad Theater**, 2822 State, 729-1063
Cinema Plaza, Carlsbad Plaza, 729-2262

- Encinitas:** **La Paloma Theater**, 471 First Street, 753-3955
- Escondido:** **Escondido Drive-in**, 755 West Mission, 745-2331
Plaza 1 and 2, 345 Escondido Blvd., 745-5087
Pussycat Ritz, 309 East Grand, 747-6635
- Fallbrook:** **Mission**, 231 North Main, 728-8444
- La Jolla:** **Cove Theater**, 7730 Girard, 459-5404
Unicorn, 7456 La Jolla Blvd., 459-4341
- Oceanside:** **Adult Theater**, 514 Third, 722-4518
Crest Theater, 102 North Freeman, 722-6561
New Valley Drive-in East, 3480 Mission, 757-5556
New Valley Drive-in West, 3480 Mission, 757-5556
Oceanside Drive-in, 1823 Mission, 722-5189
Palomar Theater, 314 North Hill, 722-2631
Star Theater, 402 North Hill, 722-2895
Towne Theater, 217 North Hill, 722-2155
- Poway:** **Poway Playhouse Theater**, 12845 Poway Road, 748-7110
- Solana Beach:** **Solana Theater**, 113 South Acacia, 755-9719
Del Mar Drive-in, 949 Stevens, 755-8757
- Vista:** **Avo Theater**, 303 East Vista Way, 726-3040
Stardust Twin Cinema, 234 West Broadway 726-8673
Vista Drive-in, W. Vista Way & Thunder Drive, 724-6223
- UCSD Film Series**, 2722 Undergraduate Science Building — Revelle Campus 453-2000, Ext. 1391 Fee: \$.75, 1.50, La Jolla
- Nov. 13** Serving Time and Barbarella
Nov. 20 The Graduate and The Chase
Nov. 27 The Professionals
Nov. 16 Lady Sings The Blues
Nov. 30 Harold and Maude and Brand X
Nov. 10 Sanjuro (Japanese) and No More Excuses
Nov. 17 The Learning Tree and Murder of Fred Hampton
Dec. 1 Pather Panchali (Indian) and The Peach Thief
- Palomar Junior College**, Room P-32, San Marcos
- Nov. 26** Film & lecture Spain (8:00)
Nov. 29 The Graduate (7:00)
Dec. 6 Breathless (7:00)
Dec. 6 Bonnie and Clyde (7:00)
Jan. 3 Vididiana
Jan. 7 Film Russia
Jan 10 Fellini's 8 / 12



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Special Events:

- Nov. 30** **Gene Littler Golf Classic,** Celebrity Pro-Am, Whispering Palms Country Club, 756-2471
- Nov. 17, 18** **Pacific Southwest Quarterhorse Show,** Horse Arena, Del Mar Fairgrounds. Info: (714) 745-0729
- Nov. 15, 16, 17, 18** **Orange County Airstream Rally.** Info: (714) 535-5920 Del Mar Fairgrounds.
- Dec. 15** **San Diego Symphony Orchestra;** Palomar Junior College Dome; 8:00.
- Dec. 1** **Horse Sale,** Dean Parker and Associates. Info: (209) 984-5592. Del Mar Fairgrounds
- Dec. 10-24** **Huge Santa Christmas Fair.** Del Mar Fairgrounds Exhibit Hall. Info: 459-0654
- Jan. 14** **Philharmonic Wind Quintet;** Palomar Junior College; Room P-32; 8:00.
- Jan. 29** **Rollo May speaks** at Palomar Junior College Dome; 8:00. \$1.50

**NORTH COUNTY TENNIS CLUBS:
 PRIVATE**

- El Camino Tennis Pro Shop,** 3202 Vista Way, Oceanside, 757-9190
- Lomas Santa Fe Country Club,** Lomas Santa Fe Drive, Solana Beach, 755-1547, 276-7461
- Pala Mesa Tennis Club,** 2045 Tecolote Drive, Fallbrook, 728-5600
- Rancho Bernardo Swim & Tennis Club,** Bernardo Oaks Drive, Rancho Bernardo, 487-9113
- Rancho Santa Fe Association,** Via de la Cumbre, Rancho Santa Fe, 756-3235
- San Dieguito Tennis Club,** 1414 Tennis Club Drive, Encinitas, 753-9762
- San Luis Rey Country Club & Resort,** San Luis Rey Downs, 758-0330
- Whispering Palms Tennis Shop,** Via de la Valle, Rancho Santa Fe, 756-2000

San Diego Drama:

- Through Dec. 16** **The Magic Toyshop,** Actor's Quarter special Christmas play for children, 480 Elm Street, 2:00 Sundays, 234-9325
- Nov. 6- Dec. 9** **Ceremonies in Dark Old Men,** Cassius Carter Centre Stage, Balboa Park, 8:00, dark Monday, 239-2255
- Nov. 9- Dec. 15** **Susan Slept Here,** Actor's Quarter Theater, 480 Elm, Fri. Sat. 8:30, 234-9325
- Nov. 20- Dec. 23** **Summer And Smoke,** Old Globe Theatre, Balboa Park, 8:00, dark Monday, 239-2255
- Nov. 14** **Status Quo Vadis,** Off Broadway Theatre, 3141 F, dark Monday, 235-6535
- Dec. 26** **Ben Bagley's The Decline And Fall Of The Entire World As Seen Through The Eyes Of Cole Porter,** Off Broadway, 3141 F, dark Monday, 235-6535

**San Diego
 Special Events:**

- Nov. 15** **San Diego Symphony,** Civic Theater
- Nov. 16** **Humble Pie,** Sports Arena
- Nov. 16** **Opera Workshop's Captain Lovelock,** USD Camino Theater, 8:15
- Nov. 17** **Los Angeles Philharmonic,** Civic Theater, 8:00
- Nov. 18** **Vienna Johann Strauss Orchestra,** Civic Theater, 2:30 and 8:00
- Nov. 18** **San Diego State Orchestra and Chorus,** Peterson Gym
- Nov. 23** **Sammy Davis, Jr.,** Sports Arena 8:00
- Nov. 24** **Helen Reddy,** Golden Hall, 8:30
- Nov. 28** **Opera Marriage Of Figaro,** Civic Theater, 8:00
- Dec. 2** **15th Annual National Hardcourt Father and Son Tennis Championships,** La Jolla Beach and Tennis Club, La Jolla
- Dec. 8** **Mission Bay Boat Parade of Lights and Christmas Pageant.** Mission Bay, San Diego 6:30

**Los Angeles
 Special Events:**

- Through Dec. 8** **Night Harness Racing,** Hollywood Park, Inglewood, 7:45
- Through Dec. 16** **The Mahagonny Sonplay and The Measures Taken,** Mark Taper Forum, Music Center. Two Bertolt Brecht cantatas.
- Through Dec. 30** **Los Angeles Philharmonic,** Dorothy Chandler Pavilion, Music Center.
- Through Jan. 5** **Los Posadas.** Padua Hills Theatre, Claremont, 8:30, Wed-Sat
- Dec. 1, 7** **Cavalleria Rusticana I Pagliacci,** New York City Opera, Dorothy Chandler Pavilion, Music Center, 8:00
- Dec. 1, 9** **I Puritani,** New York City Opera, Dorothy Chandler Pavilion, Music Center, 8:00
- Dec. 1, 2** **Dory Previn in Concert.** The Troubadour, Los Angeles.
- Dec. 1, 2** **Devonshire Downs Antiques Show & Sale.** Northridge, 1-10 or 12-6.
- Dec. 1-9** **Christmas Decorations Exhibit.** Descanso Gardens, Pasadena, 9:30-4:30.
- Dec. 1-31** **19th Annual Christmas Tree Lane.** Daisy Avenue, Long Beach. Lights and singing nightly.

- Dec. 2** **Tosca,** New York City Opera, Dorothy Chandler Pavilion, Music Center, 8:00
- Dec. 3** **Der Rosenkavalier,** New York City Opera, Dorothy Chandler Pavilion, Music Center, 8:00
- Dec. 4, 9** **Manon,** New York City Opera, Dorothy Chandler Pavilion, Music Center, 8:00 (4th) 2:00 (9th)
- Dec. 4-Jan. 13** **Finishing Touches,** Ahmanson Theatre, Music Center. Jean Kerr comedy starring Barbara Bel Geddes and Robert Lansing.
- Dec. 4-Jan. 12** **Championship Season,** Shubert Theatre, Starring Forrest Tucker.
- Dec. 5** **Maria Stuarda,** New York City Opera, Dorothy Chandler Pavilion, 8:00
- Dec. 6-9** **Dan Hicks in Concert.** The Troubadour, Los Angeles
- Dec. 7-8** **Bayanihan Philippine Dance Company,** Beckman Auditorium, California Institute of Technology, Pasadena.
- Dec. 27 — April 8** **Thoroughbred Racing:** Winter Meet, Santa Anita Park, Arcadia. Racing Wed-Sun. Post time 12:30.
- Dec. 31** **New Year's Eve Party.** Aerial Tramway, Palm Springs.

Museums:

- Aerospace Museum** Replicas and original parts of historic aircraft, paintings, space vehicles and other aerial exhibits are on display from 10 a.m. to 4:30 p.m. daily, Balboa Park.
- Botanical Bldg.** Balboa Park, 10-4:30 except Fri. Weekdays 9-3, Sun. 9-dusk.
- Cabrillo National Monument** proclaimed by President Wilson in 1913 to commemorate Juan Rodriguez Cabrillo, first European to see the West Coast of the United States, and the discoverer of San Diego Bay. Outstanding, from the highlands of the Monument, enjoy viewing the annual California Gray Whale migration from mid-December through February.
- The Fine Arts Gallery,** A large permanent collection plus year-round special shows and supplementary activities happen from 10 a.m. to 5 p.m. Tuesday through Saturday and 12:30 to 5 p.m. Sundays, Balboa Park.
- Hall of Champions,** Members of San Diego Sports Champions are displayed from 10 a.m. to 5 p.m. Sundays, Balboa Park.
- Julian Museum,** Washington Street, 765-0227.
- The La Jolla Museum of Contemporary Art,** Contemporary works from its collection plus rotating shows and special activities are scheduled from 10 to 5 Tuesday through Friday, 12:30 to 5 Saturdays and Sundays and 7 to 10 p.m., Wednesdays, 700 Prospect St.

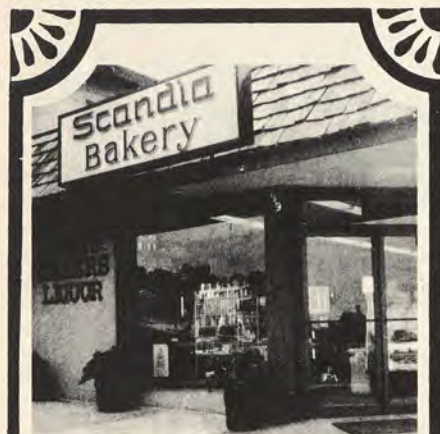
- The Museum of Man,** The history of man through the ages with permanent displays on the Hopi Indians are displayed from 10 a.m. to 4:45 p.m. daily, Balboa Park.
- The Natural History Museum,** Plants, animals and minerals of today and ages past are displayed from 10 a.m. to 4:30 p.m. daily, Balboa Park.
- Naval Training Center Museum,** Mon.-Fri. 8-4:30, weekends 1-4:30.
- Old Town San Diego State Historic Park** The park, open daily, located in Old San Diego, bounded by Twiggs, Congress, Juan and Wallace Streets.
- Pioneer Hook and Ladder of San Diego,** Early firefighting gear is displayed at 1572 Columbia St. from 10 a.m. to 4 p.m. Saturdays and by appointment.
- Quartermass/Wilde House,** Present home of The Phoenix Institute, conducted tours every Friday between 10 & 4. 2404 Broadway.
- The Reuben H. Fleet Space Theater and Science Center,** Two Planetarium Shows — "Capture the Sun" and "Standing Up Country" — are shown on daily schedules from 10 a.m. to 10 p.m. open from 9 a.m. to 10 p.m. daily, Balboa Park.
- The Serra Museum,** The local history collection of San Diego Historical Society is on display from 10 a.m. to 5 p.m. Tuesdays through Sunday, Presidio Park.
- Scripps Institution of Oceanography,** The Vaughan Aquarium Museum features over 10 aquatic exhibits on the Scripps campus, La Jolla, from 9 to 5 daily.
- The Star Of India,** The oldest iron sailing ship afloat is moored on the Embarcadero with a maritime museum open from 10 a.m. to 4:30 p.m. daily.
- The Timken Gallery,** The Putnam Foundation collection of Old Master paintings is on display from 10 a.m. to 4:30 p.m. Tuesday through Saturday and 2:30 to 4:30 p.m. Sundays, Balboa Park.
- Villa Montezuma,** The restored Victorian mansion built for Jesse Shepard in 1887, is open daily except Mondays and Saturdays from 1 to 4:40 p.m. 1925 K St., operated by the San Diego Historical Society.

Missions:

- More than 200 years have passed since Father Junipero Serra founded the first of the mission chain of California, right here in San Diego. The San Diego region has three, all interesting architecturally as well as historically.
- Mission San Diego de Alcala,** Founded 1769, 10818 San Diego Mission Road. Phone 281-8449. Daily Mass, 5:30; Sat 7 p.m. Folk Mass; Sun. Mass every hour 7 a.m.-12 noon. Gift shop daily 9 a.m.-5 p.m. Tape tours available in Spanish & English, \$1.00.
- San Juan Capistrano,** Founded 1776. Walk through tours daily. Phone 493-1111. Famous for flights of the swallows. Sunday 7, 8, 9, 10:30, 11:30 — 12:10, 6:15 p.m. Veils required.
- Mission San Luis Rey,** Founded 1798; 3 1/2 miles east of Oceanside. Phone 757-3651. Masses, Sat. 5:30; Sun. 6:30, 7:30, 9:00, 10:30, 12 and 7:30 p.m. Guitar Mass 9:00 p.m.

**Southern California
 Attractions:**

- Anza-Borrego Desert State Park;** Explore the majestic desert in this 500,000-acre park, 767-5311, where wildflowers abound in the spring and ranger talks, desert badlands, historic sites, unusual rock formations, resort hotels, camping, and golf await you.
- Balboa Park,** is one of the most comprehensive and beautiful parks in the country. Among the points to be visited, the Museum of Man featuring Mayan relics; the famous Zoo; Natural History Museum; the Spanish Village; Aerospace Museum; United Nations Building; and the Fine Arts Gallery.
- Busch Gardens,** A 17 1/2 acre. park featuring lakes, flowers birds, waterfalls and lagoons. Also boat ride, bird shows and "skyride tour" of the Busch brewery. Hours 10 a.m. until 5 p.m. Wednesday through Saturday. Hours subject to change without notice. Located at 16000 Roscoe Blvd., Van Nuys.
- Belmont Amusement Park,** at the corner of West Mission Bay Drive and Mission Blvd. features rides and amusements for children of all ages. Kiddieland, the Midway, a super roller coaster, and the Swiss Bob. A \$2.50 pass includes admission and rides all day. Admission for adults, 60 cents and children, 35 cents. Rides range from 15 cents to 50 cents.
- Brookside Wineries,** introduce you to the tasting and purchasing of the many varieties of wines produced by the Brookside Vineyard Company. A short course in the sniff and sip of wine provided by connoisseurs. Three locations for an interesting weekend past time.
- Customart Press,** in downtown San Diego has more than 250 newspapers from cities in the United States and around the world. Newsstand open 8 a.m. - 9 p.m. daily.
- Disneyland,** World-famous land of Walt Disney. Rides, attractions, gift shops and free entertainment. Hours 10-6 Wed.-Fri.; 9-7 Sat. and Sun. On Harbor Blvd. Off Santa Ana Freeway, Anaheim.
- Harbor Island,** is a man-made island located off the eastern shore of the Bay. Used as a marina and close-in resort complex, the island features some excellent restaurants, and luxury hotels.
- Harbor Tour,** excursion boats waiting at the end of Broadway during the winter months at 11, 1, 2:45, and 4:15. For a look and a story of San Diego Bay, admission \$2 for adults, \$1 for children over five. Under five, free.
- H & M Boat Landing,** takes you right along side the migrating whales for a close-up view of the great California Grey whale, and a narration on the habits and history of whales. Call 222-1144 for details.
- Hotel Del Coronado,** 1500 Orange Ave. (435-3161). One hour tours of this 95-year-old landmark are offered each Saturday afternoon. Call for tour times.
- Hotel Del Coronado & Museum,** The Ernest Tiedemann Hall of History Museum in the famous Hotel del Coronado; northwest lower arcade of hotel. Exhibits feature historical relics connected with the hotel's operators or some of the hotel's famous guests, many dating back to the 1880's. The hotel is now an official State of California Landmark.



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Knott's Berry Farm And Ghost Town, Rides, amusements, historical exhibits, gift shops and restaurants. Open daily except Christmas. Hours: 10-6 Mon. thru Thurs.; 10-10 Fri. and Sat., 10-9 Sunday. 2 miles south of Santa Ana Freeway on Beach Blvd., Buena Park.

Los Angeles Zoo, Thousands of mammals, birds and reptiles on 110 acres of landscaped hilly terrain. Divided into 5 continental areas of origin. Children's zoo. Open daily 10-5. Entrance at intersection of Ventura and Golden State Freeways.

Magic Mountain, new 200-acre park features rides, attractions, live entertainment. Please call park for hours. 35 minutes north downtown L.A. on Golden State Freeway, Valencia.

Mexico, Tijuana is just 15 minutes south on Interstate 5 with its duty-free shopping, jai alai, bullfights, greyhound racing and Old Mexico atmosphere. The Mexican Government Tourism Office in San Diego, 232-6757, can provide details.

Navy Ships at The Broadway Pier, climb aboard and tour a ship actually in use by the U.S. Navy. Open house information 235-3534, admission.

Palomar Observatory, A breath-taking drive through San Diego County mountain country takes you to the world's largest telescope and an informative astronomy museum. The observatory, 742-3476, in Palomar State Park, is 70 miles from San Diego.

Universal Studio Tour, A behind-the-scenes look at the world of movie-making. Features a narrated tram ride, live shows and demonstrations. Open 10-3:30 daily. Closed Jan.1, Christmas and Thanksgiving. Located on Hollywood Freeway at Lankershim.

Queen Mary, once the majestic ruler of the seas, now a museum owned by the city of Long Beach. Features tours of the upper deck, the Queen Mary Museum and Jacques Cousteau's Living Sea. Open daily. Combination tickets available. The Long Beach Freeway ends at the Queen Mary.

San Diego Wild Animal Park, a 1,800-acre natural environment preserve. Enter the park through the authentic African village. Ride the WGASA monorail train for a 5-mile safari. Open 9 a.m. (closing varies with the seasons). 30 miles north of downtown San Diego on Highway 78.

San Diego Zoo & Children's Zoo, Largest collection of wild animals in year-round outdoor display in world. Features open-roofed enclosures displaying animals without bars or fences also guided bus tours. Hours: 9-5 Labor Day through October, and March through June; 9-4:30 November through Feb. Located in Balboa Park at northeastern edge of business district.

Sea World, Oceanarium and marine show center on 70 acres in Mission Bay Park. Aquatic shows and 15 exhibits within the park. PSA Skytower offers a 360 degree view of the beaches, mountains and greater San Diego. Other rides include Sky Ride and Richfield Hydrofoil. Open daily 10-4:30 p.m.

Discover San Diego by Bus Each Sunday and Holiday, All day excursion fare for only \$1. Transfer from bus to bus as many times as you like. Children under 5 free Call 239-8161 for route information

deTouring Co., "For people who want to go out of their way to see San Diego." See San Diego by Land and Sea, by Moonlight, and don't forget Sea World and the Zoo. Visit Mission Bay, La Jolla, Scripps Institution of Oceanography, Mission San Diego de Alcalá, Balboa Park, Embarcadero, Cabrillo National Monument, Serra Museum, and Old Town, in the comfort of a small airconditioned mini bus. Call 272-1900 for information and reservations.

Fiesta Cruises, Take a 3 1/2 hour cruise to Ensenada and back. Boat leaves Broadway Pier in the morning and returns in the afternoon. \$25. Res.: 234-7921.

San Diego Area Golf Courses:

Balboa Park Municipal Golf Course, Muni's regulation-size course wanders thru deep canyons & atop narrow mesas. The 9-hole is short, busy & pleasant. Public. \$2.50-18 holes, (Twilight rate \$1.25), \$1.50-9 holes Weekdays; \$3-18 holes, \$1.75-9 holes Weekends, Holidays. (232-2470); (232-2717).

Bonita Golf Club, Fairly level. Semi-private 18-Weekdays \$3, Weekends \$4; 9-Weekdays \$1.75, Weekends \$2.25. 2 miles east of National City on Sweetwater Road. (475-3375).

Borrego Roadrunner Club, Par 54, 18 holes. Executive length. Flat course, greens regulation size. Rated in excellent condition. \$2.50 weekdays, \$3.50 weekends and holidays. Hand carts available \$5.00 Putting greens, clubhouse, restaurant nearby. In Borrego Springs. 767-8334.

Carlton Oaks Country Club and Lodge, Excellent, tricky course with undulating greens; water everywhere. Semi-private. 18 Weekdays \$3, \$6 Weekends and Holidays. 9200 Inwood Dr., Santee (448-4242).

Chula Vista Municipal Golf Course, Well trapped, trees, beautiful greens. Clubhouse, restaurant, pro shop, driving range. 18-Weekdays \$3, Weekends and Holidays \$4. 9-Weekdays \$1.75, Weekends and Holidays \$2.25. 4475 Bonita Rd., east of Chula Vista (479-4141).

Circle R Ranch Golf Resort, Beautiful valley site, well manicured, fairly flat; lake; many trees. Public. 18-Weekdays \$5, Weekends and Holidays \$7; carts \$8. 9 miles north of Escpdonido on Hwy. 395 (745-8029).

Club Circle Golf Course, Large beautiful greens; well trapped, 2 lakes. Regulation 9-hole course — par 3, \$2, weekdays; — \$3, Sat., Sun. & holidays. In Borrego Springs. 767-5944.

Colina Park Golf Course, Rolling greens, night-lighted; corner of University and 52nd St. 3-par 18 holes. Putting greens, snack bar, pro shop, miniature course, driving cage. All open to public. Weekdays, \$1.25 Juniors and students; \$1.50 Junior & students; \$1.75 adults. 582-4704.

Coronado Municipal Golf Course, Golf while looking across at S.D. skyline & dramatic Bay-spanning bridge. Flat; elevated greens & trees. Public. 18 holes weekdays \$3 (twilight rate \$1.50), weekends and holidays \$4 (twilight rates \$2). On Glorietta Bay, Coronado (435-3121).

Cottonwood Country Club, Long, magnificent course lined with 4,000 trees. 3 lakes. Semi-private. 2 courses: 18 — Ivanhoe \$4 weekdays; \$6 weekends and holidays. Monte Vista — \$3.50 weekdays, \$6 weekends and holidays. 3121 Willow Glen Road, El Cajon (442-9891).

De Anza Desert Country Club, Beautifully manicured; flat, trees, lake in Borrego Springs. 18 holes. Restaurant, pro shop, clubhouse. Membership in any private club honored. Visitors staying in hotels that are members of club may play. \$12.50 all days. If not staying in a member motel, \$15 all days. 767-5515.

El Camino Country Club, Situated in 3 canyons; 3 lakes; easy course to walk. Driving range, clubhouse, snack bar, pool, tennis courts. Private. Memberships in golf clubs outside S.D. County honored 18 — weekdays \$6; weekends and holidays \$7. 3202 Vista Way, Oceanside (757-2100).

Escondido Country Club, Large rolling greens, strategically trapped. 6 lakes. Driving range, putting greens, clubhouse, bar, restaurant, pro shop. 18 — weekdays \$5, weekends and holidays \$7; 9 — rates available. Electric carts. 1800 Country Club Lane, Escondido (746-4212).

Fallbrook Golf and Country Club, A picture-book course, well trapped; velvet fairways, flat; lakes on both sides; gorgeous trees on back 9. Driving range, putting greens, clubhouse, restaurant, pro shop. Semi-private. Membership in golf clubs outside S.D. County honored. 18-weekdays \$5, weekends and holidays \$7. Electric carts. 2757 Gird Road, Fallbrook. (728-8334).

Fletcher Hills Country Club, Rolling greens, flat, well trapped. Driving range, putting greens, restaurant, pro shop, instruction. 18-weekdays \$3, weekends and holidays \$4. 8046 John Towers Ave., Santee. (448-2333).

La Costa Country Club, One of the great ones. 4 lakes, undulating greens, well trapped, trees. Private. All 18 holes visible from luxurious clubhouse. Driving range, putting greens, top restaurant, pro shop & health spa. 18-\$7. Southeast of Carlsbad at La Costa Road & El Camino Real (729-9111).

La Jolla Country Club, Spectacular view of sea and La Jolla Village. Not overlong but always interesting. Winds over hill & dale, beautifully kept. Private. \$10 (with member). High St. Extension, La Jolla (454-2505).

Lake San Marcos Country Club, Rolling greens, narrow fairways 3 lakes, abundant trees. Clubhouse, restaurant pro shop. 18-weekdays \$6.50, weekends and holidays \$8.50, carts \$8. 1750 San Pablo, Lake San Marcos. (744-1310)

Las Palmas Golf Course, Contoured greens, well trapped, big lake, trees. 1800 20th St., National City. Par 29-9 holes. Night lighted driving range, putting greens, pro shop. \$1.50 weekdays, 9 holes; \$2.50 weekdays, 18 holes; \$1.75 weekends & holidays, 9 holes; \$2.75 weekends & holidays, 18 holes. 474-2251.

Lawrence Welk's Country Club Village, 3-par course, rolling greens, trees, few traps, 2 lakes. Driving range, putting greens, clubhouse, restaurant. Semi-private. 18-weekdays \$10, (guests with member \$7), weekends \$15 (guests with member \$10). East off Highway 5 on Lomas Santa Fe Drive (453-6353).

The Meadowlake Golf Club, Idyllic, rustic setting; wooded, rolling terrain; large undulating greens; 5 lakes. Restaurant, snack bar, golf shop. Membership in golf clubs outside S.D. County honored. 18-weekdays \$4 (2 plus cart \$12) weekends & holidays \$6. 5 miles north of Escondido, east off Highway 395 on Mt. Meadow Road, 1 1/2 miles to Meadow Lake Club.

Military Golf Courses, Eight courses for military and their guests only. For information call the 11th Naval District Information phone, 235-3611.

Oceana Golf Club, Guaranteed tee times, 2 lakes, well trapped, undulated greens. 660 El Camino Real, Oceanside. 9 holes. Putting greens, pro shop, snack bar, clubhouse, electric carts. \$2, 9 holes; \$3, 18 holes, weekdays; \$2.50, 9 holes and \$3.75, 18 holes, Sat., Sun. & holidays. Tues. — Thurs. \$3 all day. Electric carts \$3 for 9 holes; \$5 for 18 holes. 757-0088.

Oceanside-Carlsbad Country Club, Rolling greens, trees, well trapped. Driving range, coffee shop. 18 — weekdays \$2.50, weekends & holidays \$4; 9 — weekdays \$1.50, weekends & holidays \$2.50. 1 Country Club Lane, Oceanside (722-5100).

Osbrink Golf Club, Beautiful greens, few trees, flat, lake, 2 blocks east of North Broadway on Rincon Ave., 1 mile north of high school in Escondido. Par — 62, 18 holes. Driving range, putting greens, clubhouse, pro shop. \$1.75 for 9 holes; \$2.50 for 18, weekdays; \$2 for 9 holes, \$2.75 for 18, Sat., Sun. & holidays. 746-2526.

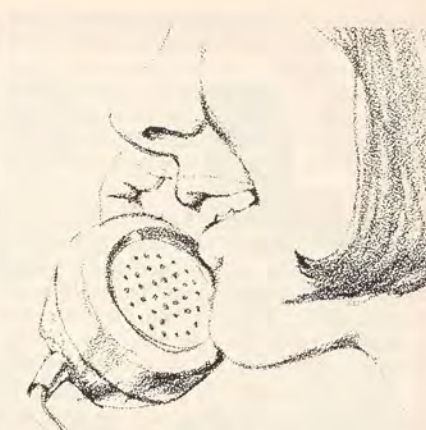
Pala Mesa Golf Club, Inn & Lodge, One of San Diego's most interesting & beautiful courses, rolling front 9, lake, trees on back 9. Driving range, putting greens, chipping green, snack bar, pro shop, clubhouse. 18 — weekdays \$6, weekends & holidays \$8. Special rates for tournaments. Reduced rates for Lodge guests. Hwy. 76 & 395, 17 mi. no. of Escondido. 2001 S. Hwy. 395. (728-8407).

Pauma Valley Country Club, A big, gorgeous, demanding course; lovely lake; huge old trees. Clubhouse, lockerroom, dining room, pro shop. Very private. 15 mi. n.e. of Escondido. Hwy. 16 off 76 (742-3721).

Rancho Bernardo Inn and Country Club, Gently rolling greens, moderately trapped. Streams widening into 2 lakes. 63 holes on 3 courses. 1 course private, 1 public (tougher of the two). Driving range, putting greens, clubhouse. Weekdays \$6, weekends & holidays \$7. New 27 hole public course, Pomerado Rd. 18 — weekdays \$3.50, weekends & holidays \$5. 17550 Bernardo Oaks Dr., 23 mi. no. of S.D. off Hwy. 395. (487-1611).

Rancho Carlsbad Golf Course, Rolling greens; well trapped; crosses stream 4 times. No 9 hole rates. Par 56-18 hole course. Driving range, practice greens, pro shop, snack bar. Public. 18 — weekdays \$2.50, weekend & holidays \$3; 5 mi. e. of Carlsbad on El Camino Real. (729-9926).

Rancho California Golf Resort, A championship 6,802-yard course. Driving range, chipping & putting greens, pro shop, snack bar, dining room, lodge. 18 — weekdays \$5, weekend & holidays \$8. Electric carts. Junction of Hwy. 395 & Hwy. 71 near Temecula (676-5631).



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Rancho de los Penasquitos Country Club, Rolling greens, well trapped; lake; pine trees. Putting green, driving range, pro shop. Take Carmel Valley Mt. Road Turnoff. 14499 Penasquitos Dr. (No 9 hole rates) weekdays \$2.50, weekend & holidays \$5. w. side of Hwy. 395, 1/2 mi. no. of Poway turnoff. (279-0700).

Rancho Santa Fe Golf Club, Older course, still ranks in design with best in the U.S. Rolling fairways; picturesque trees, lakes; well trapped. Driving range, putting greens, restaurant, pro shop. Private. Guests of Inn at Rancho Santa Fe may play. 18 — weekdays \$12, weekends & holidays \$15. Rancho Santa Fe, 5 mi. e. of Del Mar (756-1836).

River Valley Golf Course, Rolling greens, 5 lakes, river, trees, moderately trapped. 2440 W. Hotel Circle, Mission Valley. 9 holes, 4, 4-

par & 5 3-par. Night-lighted Driving range, putting greens, clubhouse, restaurant, pro shop. Oct. 1-May 1, \$1.50 weekdays, daytime, for 9 holes; Sat., Sun. & holidays, daytime, and every night, \$2 for 9 holes. May 1-Sept. 30, \$2 for 9 holes; \$3.50 for 18 holes weekdays; \$3 for 9 holes; \$5 for 18 holes, weekends. 297-3391.

San Carlos Golf Club, A sporty, interesting course. Putting green, driving range, restaurant, pro shop. 18 — weekdays \$3, weekends & holidays \$5; No 9 holes half price., base of Black Mt., 7380 Golfcrest Pl, San Diego. (465-4700).

San Diego Country Club, Chula Vista. Graceful, lovely old course, meticulously groomed. Rolling fairways, well trapped, treelined. Private. \$10 (with member) & \$15 (non-member) respectively. Membership in

golf clubs outside San Diego County honored. Country Club Dr. & L St., Chula Vista (422-0108).

San Luis Rey Golf Resort, Bonsall. Flat, fairways generally open; well trapped; trees. Practice fairway, clubhouse, all open to public. 18 — weekdays \$5, weekends & holidays \$8; 9-weekdays \$3, weekends & holidays \$4. 11 mi. e. of Oceanside on Hwy. 76 at Bonsall (758-0330).

Singing Hills Golf Course, El Cajon. 3 courses in beautiful setting. Contoured greens, flat, trees, few traps, 2 lakes. Semi-pvt. 18 — weekdays Oak Glen & Willow Glen \$4 (twilight rates \$2), Pine Glen (short) \$2 (twilight rates \$1.50); weekends Oak Glen & Willow Glen \$6, Pine Glen \$3. 3007 Dehesa Rd., El Cajon (442-3425).

Stardust Country Club, Flat, river, trees, well trapped. 27-hole championship course & 9-hole pitch & putt. Private; guests of Stardust Hotel may play. Weekdays \$7.50 (guests \$5), weekends & holidays \$10 (guests \$7.50). 950 Hotel Circle, Mission Valley (298-6171, ext. 271).

Sun Valley Golf Course. Excellent greens, trees. 8440 University, La Mesa. 9 holes. Driving range, coffee shop. \$.95 weekdays, first 9 holes; \$.60 each additional 9. \$1.20 first 9, \$.60 each additional 9, Sat., Sun. & holidays. 463-8488.

Tecolote Canyon Golf Course, Natural terrain, creek, trees, well trapped. 2755 Snead Ave., Clairemont. 18 holes, night-lighted. Driving range, putting greens, clubhouse, restaurant, pro shop. \$2.50 weekdays daytime, Sat., Sun. & holidays, daytime, and all nights, \$3. 279-1600.

Torrey Pines Municipal Golf Courses, 2 18-hole courses. Monstrous south course, site of San Diego-Andy Williams Open, is among world's greatest. Large rolling greens, well trapped; trees; ocean-cliff site is world famous. Driving range, snack bar, pro shop. 18 — weekdays \$3.50, weekends & holidays \$4.50. Inn next door. Torrey Pines State Park on Hwy. 101 (453-0380).

Vacation Village Hotel Golf Course, Flat, trees, no water. On Vacation Isle in Mission Bay Aquatic Park. 3-par 18 holes. Lounge. \$2 weekdays; \$2.50 Sat., Sun. & holidays, 18 holes. \$1.50 weekdays; \$2 Sat., Sun. & holidays, 9 holes. 274-4630, Ext. 7182.

Warner's Golf Course, Warner Hot Springs. Plush rolling Fairways, 70 traps, many trees. 18 hole, par 72; 9-hole pitch & putt. Putting greens, clubhouse, pro shop. Guests only. Daily \$5 for guests of Ranch, weekdays \$6 for others, weekends & holidays \$7.65 mi. n.e. of S.D. on Hwy. 79 (782-3555).

Whispering Palms Country Club, Rancho Santa Fe. Superb greens, well trapped, level; small trees. Pro shop, clubhouse restaurant. Semi-private. 18 — weekdays \$6, weekends \$8. Pool. Via de la Valle Rd., 2 1/2 mi. e. of Interstate 5, same exit as Del Mar Fairgrounds (756-2471).

Willowbrook Country Club. Flat, challenging, few traps, trees. 11905 Riverside Drive, Lakeside. Take Riverford Road off State Hwy. 67. Par 36, 9 holes. Par 72, 18 holes. Snack bar, pro shop. \$1.50, weekdays, 9 holes; \$2.50 for 18. \$2, Sat., Sun. & holidays for 9; \$3.50 for 18. 448-3292.

Golf Courses In Nearby Areas:

Rancho California Golf Resort, A championship, 6,775-yard, par 72 course. 57 white, silica sand traps and 6 lakes. Driving range, chipping & putting greens, pro shop, snack bar, dining room, lodge. Junction of Hwy. 395 & Hwy. 71 near Temecula. 18 holes. Weekdays, \$5; weekends & holidays, \$7. Electric carts, \$7. Group rates available. 676-4511.

San Antonio, Club Hipico Y De Golf, 12 miles south of the border of Tijuana by way of the Tijuana-Ensenada Freeway along the coast. 9 holes. Three lakes, interesting course, clubhouse, restaurant nearby. \$3 every day of the week.

Tijuana Country Club, Rolling greens, well trapped, trees. Near Caliente Race Track, Tijuana, Mexico. 5 miles from the border. 18 holes. Driving range, restaurant, pro shop. Semi-private club with guest privileges extended to all golfers. \$3 every day. Package: for twosome, green fees, electric cart or caddy, refreshment and snack (worth \$1) for \$10, Mon.-Fri., except holidays. Tijuana: 386-1403.

Shorter Courses:

Mission Bay Golf Center, Large, rolling greens, waterfalls, 2 lakes, trees, traps. 18-hole miniature course. Entire course lighted for night play. Public. Weekdays \$1.50 for 9 holes, \$2.50 for 18; weekends & holidays \$1.75 for 9, \$3 for 18. N. Mission Bay Dr., Mission Bay (273-1221).

Presidio Hills Pitch-And-Putt Course, Old Town. Peaceful pitch & putt under giant peppers & oaks on historic site. Public. 18 — weekdays \$1, weekends \$2.50; all day — weekdays \$2. 4136 Wallace (295-9476).

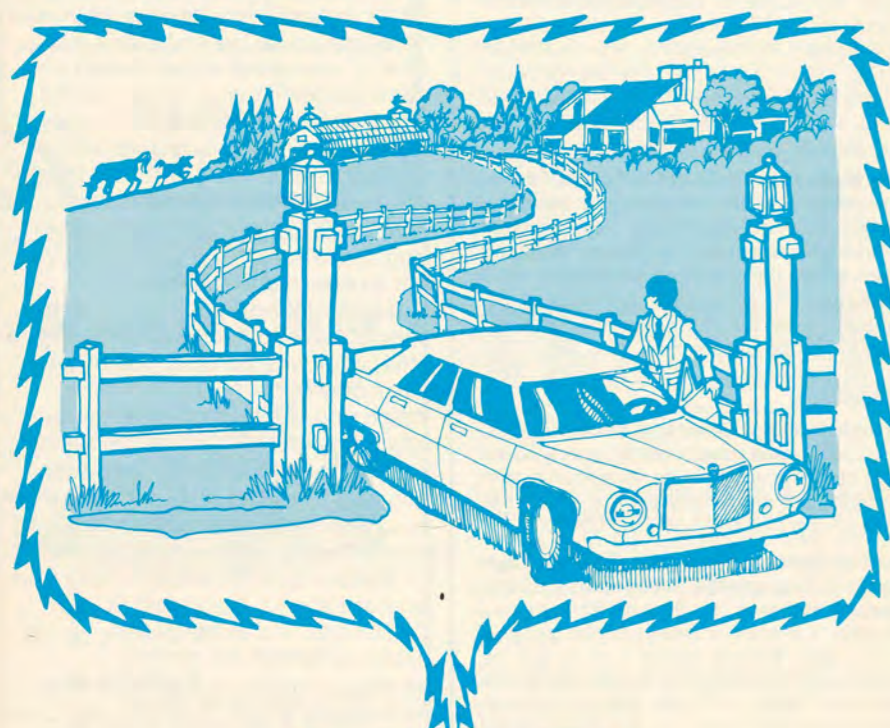
River Valley Golf Course, Night-lighted Rolling greens, 5 lakes, river, trees, moderately trapped. Restaurant. Public 9 — weekdays \$1-9 holes, \$3.50-18; weekends & holidays & nights \$3-9, \$5-18. 2440 Hotel Circle, Mission Valley (297-3391).

Sam Snead Tecolote Canyon Golf Course, Natural terrain, creek, trees, well trapped. Night-lighted. Public. 18 — weekdays \$3, weekends & holidays & nite \$3.50 respectively. 2755 Snead Ave., Clairemont (279-1600).

Spindrift Pitch & Putt Course, Short, flat course; palm trees, lake, 9 holes, 18 holes. Public. Weekdays \$1.50, weekends & holidays \$1.75. 2000 Spindrift Dr., La Jolla Beach & Tennis Club. (454-7126).

Vacation Village Golf Course, Flat, trees, no water, no trouble. Public. 18 — weekdays \$2.50, weekends & holidays \$3. On Vacation Is. in Mission Bay, off Ingraham St. (274-4630).

It took a lot of time and effort to accumulate all this. A rip-off or a fire at this point probably wouldn't put you out of business but it would be a setback. There are a lot of personal things you just couldn't replace, and the time required to get reorganized would add up to a disaster. Think about it.



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Restaurant Row

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

DAVEY JONES MEAT LOCKER — Unique yes! As you go through iron gates, cross over the bridge surrounded by tropical palms and go into the restaurant with a 17th Century Spanish Galleons decor you have the feeling you have arrived in another world. The specialty of the house Prime Rib, Live Maine Lobster and Blended Spirits. Live entertainment Tues.-Sun. Different each night. W. C. Field's movies on Monday nights. Hours are 11:00 a.m.-3:00 p.m. for lunch and 5:00 p.m.-11:00 p.m. for dinner Sun.-Thurs. Fri. & Sat. 5:00 p.m.-12:00 p.m. Cocktails are served from 11:00 a.m.-2:00 a.m. Mon.-Sat. Sundays 5:00 p.m.-2:00 a.m. First come, first served but reservations can be made for two private booths and a fireplace that seats ten. 340 E. Grand, Escondido. Phone 745-8359.

THE REUBEN E. LEE RIVERBOAT RESTAURANT — Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3183, 531 Highway 101, Encinitas.

KELLY'S PRIME STEAKS — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour", for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol' Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel) San Diego, CA. Ph. 296-2131.

THE ACAPULCO: This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by JERRY STAPP reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael.

Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for their "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Thomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

THE MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morris (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous ship room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques.

Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morris Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343

ANCIENT MARINER — Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer — excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

WINNERS CIRCLE LOUNGE — An intimate room featuring great cocktails and prime fed Black Angus steaks, located across from the Del Mar Race Track in the exciting Winners Circle Lodge. True to the old English tradition of "the feast after the hunt," you select and char broil your own steak. Enjoy cocktails by the warmth of the fireplace or at poolside. Room service is also available to the lodges 200 rooms. 550 Via de la Valle. (714) 755-6666.

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and Turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330

OLD DAMASCUS RESTAURANT — is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food — all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

REUBEN'S PLANKHOUSE . . . the newest in the Reuben group of exceptionally good restaurants, easy to reach via the new highway 805 (just take the Balboa Avenue turnoff). Open for lunch from 11:30 to 4 Monday thru Friday; dinner starts at 4. On Saturdays and Sundays, open at 5. Dinner includes soup, salad and bread — and the steaks, lobster, and scampi are excellent. The cocktail bar has a pleasant surprise between 4 and 7 p.m. — there's complimentary hot hors d'oeuvres, cold relish trays, and a big tasty wheel of cheese. 7637 Balboa Avenue, San Diego. Sorry, no reservations 278-7373.

VALLEY FORT STEAK HOUSE — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

MARTY'S VALLEY INN — in a beautiful garden setting. Featuring succulent prime rib, steaks and seafood. Dining room open from 11:00 a.m. until 11:00 p.m. Cocktails served from 10:00 a.m. until 2:00 a.m. Dancing nightly. Banquet rooms for private parties. You may also book garden weddings. Located 1½ miles east of Int. No. 5 on Mission Ave. in Oceanside. Restaurant — 3232 Mission. Phone 757-7711. Best Western Motel — 3240 Mission. Phone (714) 757-7700.

CHART HOUSE — Three locations locally, all serving superb steaks, lobster and great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

The Water Life:

Please take note that dogs and cats are barred from all county beaches from 8 a.m. to midnight until September 30. This county ordinance is enforced by the county life-guards as well as the Animal Regulation Department whose officers make regular inspections of all beaches.

OCEAN BEACHES

For further information call the City Recreation Dept., Aquatic Division (224-2439). Beaches are listed north to south.

Oceanside, Good for body surfing. Lifeguards thru Oct. Beware rip currents near all piers.

Sea Cliff (Swami's Beach), Adjacent to Self-Realization Fellowship, so. of Encinitas. Limited Parking, rest rooms, picnic facilities at top of bluff; steep stairway to beach. Excellent surf. Lifeguards thru Sept. 15.

Solana Beach, Swimming. Picnic tables, fire rings, rest rooms. Lifeguards all year (listen for warnings of rip current just no. of lifeguard station).

Del Mar, At 17th St. Where horses from Del Mar Race Track receive morning workouts in the breakers. Swimming good no. to city limits; can be treacherous when waves high. Surfing. Restroom & shower facilities; parking a problem. Lifeguards all year.

La Jolla Shores, World-famous view. Board surfing excellent at no. beach; swimming at so. end (beware rip current directly in front of white house). Superior all-round swimming beach, especially safe for children. Lifeguards all year.

La Jolla Cove, On Coast Blvd. Always packed with tourists. Good diving; board surfing banned. Lifeguards all year.

Boomer Beach, Beyond Cove, around Alligator Pt. Body surfing best on the Coast, but only for pros in good, tight fins. Unguarded, not for tourists.

Children's Pool, South of Cove on Coast Blvd. Lifeguards all year.

Windansea, Neptune Pl., La Jolla. Competition surfing at no. end; swimming at so. No restrooms. Lifeguards thru Sept. 15.

Bird Rock, Off Dolphin Pl., La Jolla. Swimming for pros only. Good surfing & diving. Unguarded.

Pacific Beach, Ocean Blvd. Reasonably safe; swimming best so. of pier. Fine sandy beach. Fire rings, picnic tables, rest rooms, parking at no. end. Lifeguards all year.

Mission Beach, In front of Belmont Park. Wide, beautiful beach, Fire rings, showers, changing areas; beach chairs, umbrellas, surfing mats for rent. Lifeguards all year.

South Mission Beach, Surfing at so. end by jetty; swimming fair. Grassy area, rest rooms, parking at so. end. Lifeguards thru Sept. 15.

Ocean Beach, Foot of Santa Monica Ave. Posted rip-current areas & treacherous surge at so. end near rocks. Dangerous conditions near small jettys. Fire rings, changing areas, rest rooms. Lifeguards all year.

Sunset Cliffs, Sunset Cliffs Blvd., so. of Pt. Loma Blvd. Open to public but not recommended for swimming. Good surfing. A perilous beach, for top pros only. Unguarded.

Coronado, Mile-and-a-half of clean, safe beach divided into three sections. North Beach: no. of Hotel Del Coronado. Fire rings, picnic area. Central Beach: in front of hotel. South Beach: reaches to Silver Strand Park. Rest rooms. Lifeguards thru Oct.

Imperial Beach, 3 miles of swimmable beach; best at Palm Ave., Elm St., & Evergreen (by fishing pier). Some areas restricted to board surfing only; beach often has hardest, biggest shore-break on the Coast. Lifeguards all year.

MISSION BAY BEACHES

Beaches are listed clockwise from north (Ingraham St.).

North Cove, Fire rings, lifeguard.

Crown Point Shores, N. Mission Bay Dr., children's playground, fire rings, restrooms, lifeguards.

De Anza Cove, N. Mission Bay Dr. Fire rings, picnic area, restrooms, children's playground, lifeguard.

Leisure Lagoon, E. Mission Bay Dr. near Interstate 5. Information center, picnic areas, food services, restrooms, children's playground, lifeguard.

South Cove, Fire rings, restrooms, lifeguard, model yacht pond.

Ventura Cove, W. Mission Bay Dr. between Belmont Park & S. Mission Bay Dr. Fire rings, children's playground, lifeguard.

Bonita Cove, S. of Ventura Cove, fire rings, restrooms & lifeguard.

Santa Clara Cove, W. side of Sail Bay. Fire rings, restrooms, lifeguard.

SPORT FISHING

Deep-sea landings, listed north to south.

Crystal Pier, Foot of Garnet Ave., Pacific Beach (488-5133).

Islandia Sport Fishing, Quivira Basin, off W. Mission Bay Dr., Mission Bay Park. Boats leave daily 6:00 a.m., 12:30 p.m. Adults \$7.00, children under 12 \$4.00 (222-1164).

Seaforth Sport Fishing, Quivira Basin. Boats leave daily 6:00, 12:30, & midnight. Adults \$7, children under 13 \$4. Midnight trip \$23 with bunk (224-3383).

Ocean Beach Pier, Foot of Niagara St., off Sunset Cliffs Blvd. (224-3359).

Fisherman's Landing, Off Rosecrans St., Pt. Loma (222-0391).

H & M Sport Fishing, Fenelon & Scott, 1 block off Rosecrans (222-1144).

Point Loma Sport Fishing Assn., 1403 Scott St. (223-1627).

Shelter Island Fishing Pier, Yacht Harbor Dr., off Shelter Island Dr. from Rosecrans, Pt. Loma (222-9305).

Imperial Beach Pier, Foot of Evergreen St., Imperial Beach (424-3159).

Imperial Beach Sport Fishing, Foot of Evergreen St., Imperial Beach. Boats leave daily 2:30 a.m., 1:00 p.m. 2:30 trip, adults \$14.00, 12-15 \$9.00, children under 12 \$6.00. 1:00 trip, \$10.00 (424-8773).



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BOAT RENTALS

North to south, with Mission Bay listed
 clockwise from north.

Santee Lakes, Lake Canyon, Santee
 (448-2482).

Lake Murray Reservoir.
Hilton Inn, E. Mission Bay Dr., Mission Bay
 Park (276-4010).

Dana Marina, Small outboard boats and
 rowboats for bay fishing. 2590 Ingraham St.
 (225-0440).

U-Drive Ski Boats, 2590 Ingraham (223-
 0122).

Islandia Hotel & Marina, Quivira Rd.
 (224-3541).

Seaforth Rentals, 60 boats from 12-foot
 rowboats to 16-foot powerboats and 21-foot
 sailboats. Small-party (6 persons) fishing
 charters available. 1641 Quivira Road
 (223-1681).

Bahia Hotel & Landing, 998 W. Mission Bay
 Dr. near Mission Beach (488-0551).

Brophy's Boat Rentals, 14-46 foot power-
 boats for rent for fishing, diving and
 pleasure. 5104 N. Harbor Dr. (224-0017).

Harbor Island Sailing Academy, Famed
 ocean racer Choluta, 46-foot auxiliary sloop,
 is available for charter. Rates are \$100 per
 day. 2040 Harbor Island Dr. (At Harbor Island
 Marina.) (291-9568).

Jack Dorsee Sailboats, Boats from Omega
 14's to Erickson 32's available. Rates \$25 per
 day to \$100 per day; half day and hourly ren-
 tals also available at proportionately higher
 rates. 1880 Harbor Island Dr. (291-6313).

SAILING LESSONS

Jack Dorsee Sailing School, Tel. 291-6313.
 1880 Harbor Island Dr., San Diego, CA
 92101. Basic sailing course, \$80; lessons
 \$8/hr.

Harbor Island Sailing Academy, Tel.
 291-9568. (At Harbor Island Marina.) 2040
 Harbor Island Dr., San Diego, CA 92101. Jim
 Yoes teaches Basic Sailing at \$10/hr.; In-
 troduction in Learning How to Cruise is
 offered at \$65 per person, and the Funda-
 mentals of Cruising and Racing is offered at
 \$70 per person. Both are weekend courses.

Boat Rentals **Coastal Boat Sales**, 222-3532
Seaforth Boat Rentals, 222-1681
Brophy's Boat Rentals, 244-0017
Yacht Charters Limited,
 459-4904
Full-Flite U-Drive Boat Rentals,
 239-2341

Boat Charters **Harbor Excursions**, 234-7383
La Orchilla Cruises, 422-7463
Point Loma Sportfishing Assn.,
 233-1627

Charters California, 222-6159
Jack Dorsee Sailboats, 291-6313
George Spain, 298-0584

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Oceanside, 314 Wisconsin,
 722-8279
Escondido, 1600 So. Escondido
 Blvd, 745-3500
San Diego, 3960 Normal,
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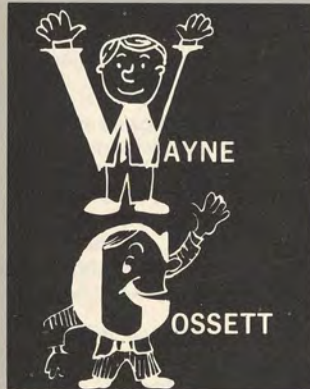
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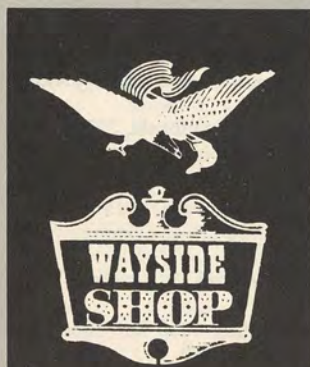
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This newest member of *Golf Course Inns of America's* expanding network of fine facilities is located just adjacent to the *Whispering Palms Golf and Country Club* in Rancho Santa Fe. There's such a warm, friendly feeling when you first step into the Lodge! Hallways are six-feet wide, and the spaciousness is emphasized when you open the door to any one of the fifty-six beautiful rooms (14 of which are suites with flagstone fireplaces).

North County decorator, *Thomas Furst*, was selected to decorate this lovely Lodge. *Mr. Furst* has ingeniously appointed each room differently, using vivid colors which are coordinated to include bright golds, blues and greens. Fine vinyl wall coverings are rich in texture and varied in pattern. The entire effect is outstanding! All rooms are larger than average size with wardrobe areas. There is color-TV in every room, and the entire Lodge is air-conditioned.

Everything is at your fingertips when you are our guest. Golf, swimming, tennis, it's all automatically yours at *Whispering Palms Country Club* where you enjoy membership privileges the moment you register at the Lodge! Gourmet food in the Country Club dining room generous liquid refreshment in the friendly bar, banquet and conference rooms — all these, and more, belong to you as our guest. Come soon!

WHISPERING PALMS LODGE

left above:

The living room of a spacious suite has a cheerful gas log in its flagstone fireplace.

below:

The game table and comfortable sofa occupy a section of the living room which is a part of the two-room suite. Separate bedroom (with two double beds), kitchen and breakfast bar make the living easy!



the business circuit

UNION OIL AWARDS USD SHARE

Dr. Author E. Hughes, President of the University of San Diego, announced today that the University will share in the Union Oil Company of California Foundation. The \$2,350 will go towards scholarships. USD is among nine independent United States colleges and universities which will share the Foundation grants.

According to Mr. Arthur C. Stewart, President of the Foundation, "The University of San Diego was selected because of its close student-faculty relationship and because it is in a position to offer deserving students maximum opportunities for self-development and advancement."

President Hughes stated in accepting the contribution, "It is corporate support such as this from business leaders like Union Oil which encourages those of us at USD to continue to improve and indeed foster that one aspect which sets us apart from other universities in the San Diego area: the close student-faculty relationship. To be certain that this relationship is more than just a statistic."

Hughes added, "At this time when support of financial aid programs from government sources is dwindling, we are most grateful that four serious students will be enabled to pursue their studies without the burden of seeking additional employment."

The grant is to be applied to scholarship programs for students of demonstrated superior character, good citizenship, ability and ambition.

Other United States schools which will receive grants under the Foundation's Aid to Deserving Students Program for the school year 1973-1974 include: Case-Western Reserve University, Claremont Men's College, Harvey Mudd College, Northrop Institute of Technology, Northwestern University, Occidental College, Pomona College, and the University of Redlands.

RONALD MEHAFFEY NAMED MANAGER



Ronald S. Mehaffey

Ronald S. Mehaffey has been elected a vice president of Southwest Bank and has been named manager of the bank's Solana Beach office, it was announced here this week by Sidney Fox, president of the North County financial institution. The Solana Beach office of Southwest Bank is the bank's seventh and newest office and is scheduled to open October 15th at 607 Lomas Santa Fe Drive.

A native of Pennsylvania, Mehaffey attended high school in Alhambra, Calif., and graduated from John Muir College, in Pasadena.

His college education was interrupted temporarily in 1950, when he served as a combat infantryman with the U.S. Army in Korea.

Mehaffey has been active in banking for the past 22 years in Los Angeles and Riverside counties. Immediately prior to assuming his new post with Southwest Bank he was assistant vice president and manager of a bank in Pomona.

Mehaffey, his wife, and their three children, Laura, 15; Larry, 13, and Linda, 11; have moved into their new home in Santa Fe Hills.

REDMOND TRAVEL EXPANDS



Mr. Tony Martinico

Redmond Travel of Rancho Santa Fe announces the appointment of Mr. Tony Martinico as Manager.

Mr. Martinico was with Travcoa World Tours for a number of years and has travelled extensively, covering in excess of 90 countries.

Drop in and see Tony — whether your travel plans include — New York or New Guinea, Atlanta or Africa, San Francisco or the Seychelles, or Europe or Easter Island, he'll be very happy to assist you in making this trip the best one yet.

GERALD O'BRIEN NAMED TO COMMITTEE

San Diego Mayor Pete Wilson has named Del Mar resident Gerald O'Brien to a nine-member Mayor's Ad Hoc Committee on Aging charged with providing advice on the needs, problems and desires of the elderly.

A Central Federal Savings and Loan Association vice president, O'Brien recently directed the publication and free distribution of the financial institution's "Senior Citizens Directory."

The 110-page book provides a comprehensive guide to senior citizens' health, housing, recreational and financial facilities in the county.

SAN DIEGO PRESS CLUB SELECTS LE BARON

The San Diego Press Club has selected the San Diego LeBaron Hotel as the site for their 1973-74 meetings.

Headquartered in the Garden Room, the Press Club is now providing meals, happy hours, room accommodations, conferences and meeting space for their members and guests beginning in mid-October.

The Garden Room will be available during week days to the press for business or informal get-togethers. In addition, press club members from other cities will be eligible for these same benefits as their colleagues in San Diego.

Jack Grigg, President of the San Diego Press Club, said that the club's membership has already exceeded 400 members.

Official opening is planned for October 15.

UTA OFFERS NEW TOURS

UTA French Airlines has released its new Passport to Adventure brochure for 1974, pictorializing the "world of tours" that UTA offers in conjunction with twenty tour operators. The publication incorporates a colorful display of the travel folders of tour operators who are combining their travel arrangements with those of UTA, Europe's largest privately owned airline.

Included are the offerings of such well-known companies as Travcoa, Four Winds, Gateway, Spacific, American Express and many others. Most of the tours are escorted and many are all-inclusive.

On the theme "Our world is a world of tours", the brochure illustrates the destinations served by UTA, with special emphasis on Africa and the South Pacific.

Now that you have your passport, get UTA's Passport to Adventure — free — by writing to: UTA French Airlines, P.O. Box 4157, North Hollywood, Calif. 91607.

JABBER WOCKY MEMBERSHIPS ZOOM!

The San Diego Jabber Wocky, open since June, has been alive with action ranging from fashion shows and Limbo exhibitions to dance contests.

The newest happening occurs every Monday night when Jabber Wocky members turn out in force for the "Sadie Hawkins Dance." On Sadie Hawkins night girls have the sole right to ask for the dances. The rules are strictly enforced by the Jabber Wocky hostesses.

Members of the club are also entitled to hotel swimming privileges, participation in chartered worldwide flights, fashion shows, lectures on a wide variety of topics, and classes in gourmet cooking, languages and other subjects. In addition to membership requirements, the clubs are open to all occupants of the hotel.

A wide variety of people have joined the San Diego Club, not only the young of age but people of all ages who are young at heart and enjoy a good time in a relaxing atmosphere.

Khoury stresses the club's appeal "to women," as a place where she can enjoy herself on an equal status with men. The ladies also enjoy a discount rate on memberships, an incentive that has increased the female membership.

Programs and decor are planned to meet the taste of the ladies ... "we are not a Playboy-type club for this very reason," Khoury explains. "We have nothing to hide, and anyone attending the club can see for himself."

CONTINENTAL CUISINE

For culinary excellence in Continental dining, all Jabber Wocky Clubs feature a gourmet dining room. Your selection is the finest in continental cuisine ... from the house speciality ... Cannelloni Romano ... through delectable entrees including Stuffed Cornish Hens, Imported Dover Sole Tropicale, and Frog Legs Provencale.

But the special extras of Jabber Wocky Gourmet Dining are also important for your enjoyment ... the wine cabinet where you may store your very own wines for future dining; the fresh carnations placed daily on each table, adding to the beautiful motif of the Jabber Wocky, and private dining and cocktail rooms for two and three persons, available upon request.

HEALTH MAINTENANCE ORGANIZATION

A dental health maintenance organization has been established in California to meet the growing demand for pre-paid dental services for employees of industry and business, and for individuals.

Mission Dental Health Plan has been organized and incorporated in the State of California to provide complete dental care for its members, according to Denis Waitley, Director of Membership Enrollment.

A goal of 30,000 members is projected for the San Diego-headquartered association which will provide its members most dental services at no charge over the monthly membership dues.

The concept has been proven through health maintenance organizations operating successfully in the United States, according to Waitley, with Kaiser Permanente one of the best known.

Mission Dental Health Plan has already added two dental service facilities in San Diego County. One at 5995 Mission Gorge Road, San Diego, and another at 125 West Mission Avenue in Escondido.

Thirteen other dental centers located in Orange, Los Angeles, Ventura Counties and also Northern California are offering pre-paid benefits through Mission Dental Health Plan. Additional regional centers will be established in the near future.

"The concept of a dental health maintenance organization is to provide total dental service to individuals — from preventive care through the most involved treatment — with most of it covered by the membership dues," stated Waitley. "For most procedures, group members of the Mission Dental Health Plan will never receive a bill, no matter how many treatments or visits they make to the dentist throughout the year."

The concept and development of Mission Dental Health Plan, a non-profit California corporation, was researched by California dentists for more than two years and the plan includes an active program of education regarding dental health and the prevention of dental disease in each community it serves.

Annual membership dues, depending on the plan chosen, start as low as ten dollars per year and range to a family plan at sixty dollars annually. Typical

services under the family membership include X-Rays for each family member as needed, examinations, diagnosis, office visits, two teeth cleanings per year for each family member plus most treatments for dental problems.

Medical and dental costs have risen more than 56% in the past five years, and are 150% more than in 1960. "By using predictable services and needs of our members into a dental program of this type," states Waitley, "We can effectively reduce the average cost of dental care to our members, and at the same time, through our preventative programs, offer them care and treatment to minimize personal dental problems in the future."

"In the recent negotiations by groups representing employees, there is a high demand and interest in pre-paid dental programs. Mission Dental Health Plan has been established to meet those needs in San Diego and California," Waitley said.

Headquarters for the Mission Dental Health Plan are at 5995 Mission Gorge Road, San Diego. Telephone number is (714) 280-1394.

HUGHES AIRWEST TO BOOST SERVICE

Hughes Airwest will increase passenger service along several key arteries and operate some new nonstop segments when it launches its expanded fall schedule Oct. 28.

Systemwide daily capacity (passengers and cargo) will be increased 8 per cent over a year ago, while competitive jet seat miles will amount to 46 per cent of the total aircraft miles flown.

Over-all jet operations will be increased to 87 per cent of the systemwide total.

Miles flown by fare paying passengers are expected to total 104,000,000.

Terry Ashton, staff vice president — planning, highlighted some of the new or improved segments that will be in the fall schedule. They are: New Seattle to Las Vegas service, via Boise. First-time nonstop jet service between Boise and Las Vegas. New nonstop flights through San Francisco and Medford. New one-stop jets between Los Angeles and Medford and single-plane service between Los Angeles and Eugene. An additional 21 weekly departures between Phoenix and Las

Vegas, bringing the total number in both directions to 95. A seasonal increase in jet service between Las Vegas and Palm Springs. A third nonstop daily jet between Los Angeles and San Francisco.

Hughes Airwest currently serves its 66 airport cities with a fleet of 44 aircraft, including 23 DC-9 jets.

WINNERS' CIRCLE LODGE



Alan Hale

These are busy and interesting times at Winners' Circle Lodge, (just across from the Del Mar Track) for new programs are constantly being activated.

Of special interest are Jonathon Green's Scuba lessons, Autumn Mahoney's Yoga classes and a child care center open for the convenience of all guests.

Autumn and her husband, Jock, are now full-time residents of the Lodge. Watch for Jock in upcoming episodes of "The Streets of San Francisco" and "Kung Fu".

He is also director of the Lodge's secretaries Golden Key Club, another innovation of the popular Winners' Circle.

Jock is also assisting Lodge owner Carol Watkins in planning the social events and November 30th Celebrity Pro-Am Tournament for the Gene Littler Golf Classic now in progress over at Whispering Palms.

Expected to participate in this final event of the Tournament are James Garner, Merv Griffin, Alan Hale, Ron Ely, John Agar, Lee Majors, Jackie Coogan, Max Baer, Jr., Monty Hall, Bill Mims, Alvie Moore, Tige Andrews, Joe Brooks, John Smith, Paul Brenigar, and many others.

Making the Winners' Circle their temporary home are golfers Jeff Van Wagenen, Nelson Hirst, Lee Bonse, Tom Johnson, Lance Suzuki, Harold Perry, Rick Richards, Paul Langager, James Chestnut, Fred Haney, Perry Florence, and Arnold Salinas,

CASE PRODUCTS CO. EXPANDS



John M. Case, President of Case Products Company

Case Products Company has just completed an exciting new office and warehouse complex at 969 Buenos Avenue, San Diego.

The new site is approximately 25,000 square feet of warehouse with an additional 6,500 square feet of office space.

The complex is located on a 3/4 acre site with tilt up concrete wall systems, brick paving, bronze mirrored glass to create a facility that will serve as corporate headquarters, sales facility, and warehouse for Case Products Company. The new look is bold and beautiful.

Case Products Company is a locally owned wholesale building materials distributor. The company has been in business since 1957, and was founded by the late John R. Case. His son, John M. Case took over presidential duties of the company after his father's death five years ago.

Mr. Bruce Dammann, architect in charge, states that the focal point of the facility is the entry to the office and sales display area highlighted by extensive landscaping and brick paving. The architects for the project were PBD Architects Associates.



Reception desk, showing dramatic use of graphics.



Case warehouse, east elevation

The general contractor was R. E. Hazard, Jr., the landscape architect was Tom Van Dyke and Associates, the graphic designer for the building was John Holland of Design Elements, and office interiors were done by Office Center, Inc.

KAMAR CONSTRUCTION GROWTH

With anticipated sales of \$8.4 million for this year, Kamar Construction Company continues to maintain its position as the largest independent home developer building exclusively in the North County.

The company has built more than 1,576 homes in the past ten years, adhering to a strict commitment to respond to and satisfy the area's residential growth but never to initiate it.

"Kamar functions to participate in the growth of the North County rather than to be responsible for creating growth," Bob Rombotis, who with his brother Jerry are the principals of the company, said. "Our aim is to be responsive to the needs of growth within the communities we serve."

Kamar (headquartered in Carlsbad) never has exceeded the boundaries of North County and the company has no plans to do so in the future.

"We don't believe in growth for growth's sake," says Jerry Rombotis. "When there is need for growth, we want to respond to it — but properly."

The Kamar developments always have reflected this policy, along with public response for modifications, changes and more customized features.

Most recent developments, both under construction, are El Camino Villas in Oceanside and Buena Woods in Carlsbad.

El Camino Villas, adjacent to El Camino Country Club, introduces to the North County a new concept of country club living with fewer than three homes to an acre.

At Kamar's most ambitious development, the 168-acre Buena Woods in the Hosp Grove located behind the El Camino Plaza shopping center, special plans were designed in order to retain a high percentage of the eucalyptus trees as well as the silhouette of the Hosp Grove itself. More than one-third of the 168 acres has been set aside for open space and park purposes.

"We have a responsibility to the people of the North County who have enjoyed just looking at the Hosp Grove as well as to those who will enjoy living in it," Bob Rombotis, a Carlsbad resident himself, says. "It's a challenge, but it's one that is accepted by people who live here, too."

"It's not often a person ever sees the man who built his house," Jerry Rombotis says.



Jerry Rombotis is president of Kamar Construction Company whose sales this year are expected to reach \$8.4 million. Kamar, headquartered in Carlsbad, has built more than 1,576 homes in the past ten years all in the North County. The company's major developments at present are El Camino Villas in Oceanside and Buena Woods in Carlsbad.

"But we're North County residents too. The people who live in our houses are our neighbors. We have a responsibility not only to them but also to the entire area."

"We always want to walk down the street and have people say 'Hi' instead of 'Hey'."

COUNTRY LAND



Rancho resident Tom Slattery, right, checks plat map of new Santa Teresa Estate development east of Ramona as project manager Rod Luscomb looks on. Slattery, who is vice president and manager of Security Title and Insurance Co., is shown at property site, which originally was Spanish land grant. Luscomb, who also is vice president of the Fred B. Mitchell Co., said buyers will be offered eight-acre ranch site parcels. Project is scheduled to be completed early next year.

DUPACO

Dupaco, a wholly-owned division of Consyne, (AMEX), has completed the expansion of its facility at La Costa's industrial park in North San Diego County.

According to George Jackson, president of Dupaco, the division has added 19,600 sq. ft. to the original 22,500-sq.-ft. plant, almost doubling the size of the operation.

Dupaco specializes in the manufacture of anesthesia and inhalation therapy equipment and accessories. It supplies hospital, dental and veterinary needs.

The expansion has enabled Dupaco to hire an additional 25 employees, bringing its total work force to 70. The expansion includes the addition of 83 parking spaces.

Contractor is C. A. Larson Company, San Diego.

Dupaco moved to the industrial park in 1971. The park, called Rancho Santa Fe Industrial Park, is part of the 6,000-acre La Costa resort and residential community. The 66-acre park is zoned for light manufacturing and is located to the south of Rancho Santa Fe Road and east of Interstate 5.



Dupaco, manufacturer of anesthesia and inhalation therapy equipment, has almost doubled the size of its facility at La Costa's Rancho Santa Fe Industrial Park.

OCEANSIDE FEDERAL TO OPEN

TWO NEW OFFICES

William W. Rorick, President of Oceanside Federal Savings and Loan Association, today announced that approval has been received from the Federal Home Loan Bank to open two new branch offices in the North County area. Currently, Oceanside Federal has its main office in Oceanside with branch offices in Vista, Fallbrook, Carlsbad, and Lomas Santa Fe. One of the new offices will be located at the intersection of Encinitas Boulevard and Camino del Real in Encinitas. The other will be at the intersection of Valley Center Road and Cole Grade Road in Valley Center.

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DECENTRALIZED NARCOTICS UNIT

San Diego County has become the first area in the U.S. to combine federal, county, and municipal narcotics agents into a single county wide operation.

Designated the San Diego County Integrated Narcotic Task Force, the unit combines the Sheriff's Narcotic Division, the San Diego Police Department Narcotic Unit, and the U. S. Drug Enforcement Administration Task Force. It began operating as a single unit on Monday, October 1, 1973.

The unit operates under the direction of an executive board consisting of San Diego County Sheriff John Duffy, Police Chief Ray Hoobler and DEA Regional Director John Van Diver. Legal assistance is provided by San Diego District Attorney Edwin L. Miller, Jr., and U.S. Attorney Harry D. Steward.

The Unit's agents are completely mixed without regard to their parent organization, Duffy said. "We want them to forget that they are deputies, or policemen, or federal agents, and get the job done. We will have deputies working for San Diego policemen, agents working for deputies, policemen working for agents, and vice versa.

"None of us are looking for credit. When an arrest is made, the credit will go to the task force, not to the parent organization from which the arresting officers came. We hope this will overcome some of the difficulties that have arisen when this sort of combined operation has been tried elsewhere," he said.

The new, decentralized unit, with offices in several locations will pool funds, manpower, equipment, and information. The object is to eliminate duplication of effort and provide a multi-jurisdictional operation.

Executive board members expressed their belief that other cities and agencies within San Diego County will join the task force in the immediate future to further strengthen the unit.

TRI-CITY HOSTS PINK LADIES

Tri-City Hospital Auxiliary officers and directors were hosted at an open house in the hospital Cardiac Center recently, when equipment they helped purchase was demonstrated by staff personnel.

Mrs. Edwin Stiles, Pink Lady president, met with Dr. Richard Dicus, MD, Cardio-Pulmonary Laboratory director, and his staff personnel who explained equipment and demonstrated its use to the Auxiliary board.

The Auxiliary donated the first \$15,000 to begin equipping the department in May last year. Since that time, they have raised a total of \$31,632 to purchase additional equipment for the new heart center.

Through their efforts, the department now can provide diagnostic services for the hospital medical staff to aid in treatment of heart and lung disease. The computerized equipment enables physicians to obtain early evidence of suspected disorders so they may begin treatment of these medical problems.

The latest device to be installed is an 8-channel recorder that permits diagnosis of entire heart function through simultaneous recording of pressure in various chambers of the heart.

Other equipment in the laboratory includes a treadmill connected with an electro-cardiograph machine to record heart function while the patient is exercising.

The original purchase was a monitoring apparatus that records the heartbeat continuously for up to 24 hours, which allows detailed study of heart rhythm during the patient's normal activity.

Funds donated by the Pink Ladies came from the Gift Shop operation, the annual Day-at-the-Races and the Strawberry Festival held last spring. Matching funds were made available by the hospital directors to complete the laboratory.

Places and Faces



Mrs. Ila Mitchell; one of United Way's most outstanding North County civic leaders.

1973 UNITED WAY KICKOFF

A recent kick-off get-together sparked the beginning of the 1973-74 United Way Campaign. Mr. Al DeBakscy, general chairman of San Diego County United Way Campaign, announced that everything was ready, and that an all-out effort would be made by dedicated workers to exceed last year's goal for this worthy, and very necessary cause.



Mr. Al DeBakscy, general chairman, San Diego County.

ART FOR CHRISTMAS

In November the Sculpture Gallery will open a gift corner for Christmas shopping featuring original art items for the discriminating shopper. There you will find one of a kind gifts at attractive prices for that special person on your Christmas list.

The Gallery proudly announces the addition of two new members, Mrs. Peggy Oberlies and Mr. William Lueken. Mrs. Oberlies works with plexiglass and kinetics, as well as enamels on copper and steel. She has a very free and unrestricted approach in her sculpture. William Lueken produces one of a kind sculptured silver neckpieces, pendants and pins. His pieces are simply elegant, and each is a masterpiece.

Featured in this month's issue is a 10" sculpture "Cradle" using the Madonna theme by Jean Chapman.

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Places and Faces

CHOICE TRAVEL — A WORLD OF OPPORTUNITY!

A mild-mannered, impeccably groomed gentleman, gracious and handsome in his attitude as well as countenance, owns and directs two beautiful and efficient offices of Choice Travel Service. In speaking to Ken de Groot for only a few minutes, it will become apparent that his quiet, informative personality belies the tremendous vitality and zest for life that has impelled him through three brilliant careers. Insatiable curiosity about, and appreciation of this planet, has led him finally to investing in a venture which has been his lifelong avocation — travel.

Ken de Groot served in the U.S. Navy on a destroyer during World War II and travelled the world over. He weathered battles in the South Pacific, and while surviving with difficulty, he found the study of the surroundings to be the best therapy anyone could wish. He returned to the States to establish himself as a prominent businessman, gaining a reputation for perception by becoming President of the Sierra Savings and Loan of San Bernardino and second, founding Premier Savings and Loan in Orange, serving another decade as President of this firm.

After two endeavors of such excellence, it is natural that Choice Travel Service, owned by Ken de Groot, offers the highest caliber of services in the travel business. Throughout a lifetime of all modes and methods of travel, Ken has assembled experience rarely equalled. His advice is meticulous and based on active participation in cruises, tours, charters and adventures around the world. His staff will go to any amount of trouble to punctuate your travel with unusual opportunities and details.

There are two Choice Travel Service offices. The first was opened in 1959 in Rancho Santa Fe, by Mr. and Mrs. Ronald Innes, sold in 1961 and opened in Encinitas, where Ken de Groot purchased it in 1970. The office at 149 "D" Street, Encinitas, (753-6211) was recently so beautifully redecorated inside and out, that great numbers of people called or stopped in to pay their compliments. This office is managed by Mr. Ed Bordes, formerly of Delta Airlines, who is so learned as to have taught "International Tarriffs" for Alitalia for ten years in New York City. Mr. Bordes is another highly travelled gentleman with a great deal of field service in the travel business, and dedicated to the finest quality in travel ser-

vices available anywhere. Don Butcher, Mr. de Groot's son, is Mr. Bordes' qualified assistant in the Encinitas office, and a connoisseur of travel methods.

In the Lomas Santa Fe Center office, (755-0218), lovely Carol Barnes is the gracious manager, having 8 years of experience with Delta Airlines, plus years in the travel agency business. She will be happy to inform you of the most thorough program of services, which include transportation to and from the San Diego airport for any and all customers; also plans which include every detail — automobiles with or without chauffeurs, guides, every airline throughout the world, every major steamship line, chartering of ships or planes, all types of accommodations including boatels — even an elephant or a camel if your heart so desires!

There will be an Open House in both Choice Travel Service offices, from December 3 to December 8th — with all the fun and trimmings. A large registration will be held for three beautiful prizes: One week in Honolulu for two — a four-day Party/Cruise on the Spirit of London for four — a weekender in San Francisco for two. Everyone is urged to come in and register!

Choice Travel Service is just that. Ken de Groot prides himself on supplying the highest caliber of vacation or business trip — his is the first choice in travel agencies! □

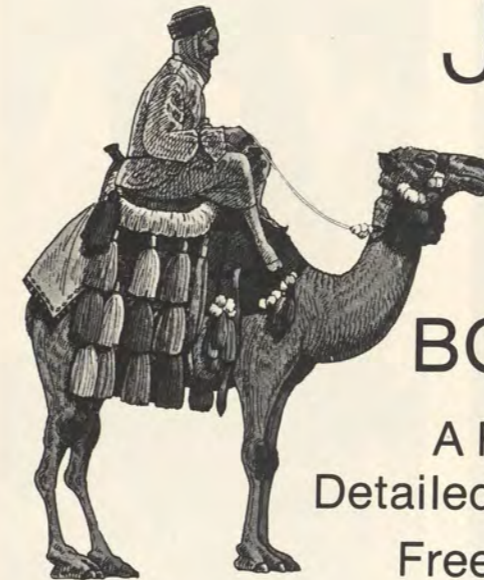
LAKE SAN MARCOS WOMEN'S GOLF

Mrs. Early Steven won the title of Club Champion for 1973 in the Lake San Marcos Women's Golf Club's ninth annual championship tournament. This makes two years in a row for Early! Play was held October 2, 4 and 5, 54 holes, medal play, gross only in all flights. Runner-up in the Championship Flight was Dorothy Butsch. Other Flight winners were: Second: Evelyn Robinson, Third: Fran Kelly, Fourth: Jennie Ashworth, Fifth: Betty Fredricks.

An Awards Cocktail Party was chaired by Katie Bingham. Many prized were presented in all flights by Tournament Chairman, Margaret Hahn and her Co-Chairman, Jan Beckley. First Vice-President, Ora McKnight, presided.

Everybody's doin' it! Break 100 pins were presented to: Millie Gordon, Fran Russell, Dorothy Townsend, and Fran Kelly. Break 90 pins was won by Shirley Meyers. □

GIVE THE MATCHLESS JOY OF TRAVEL

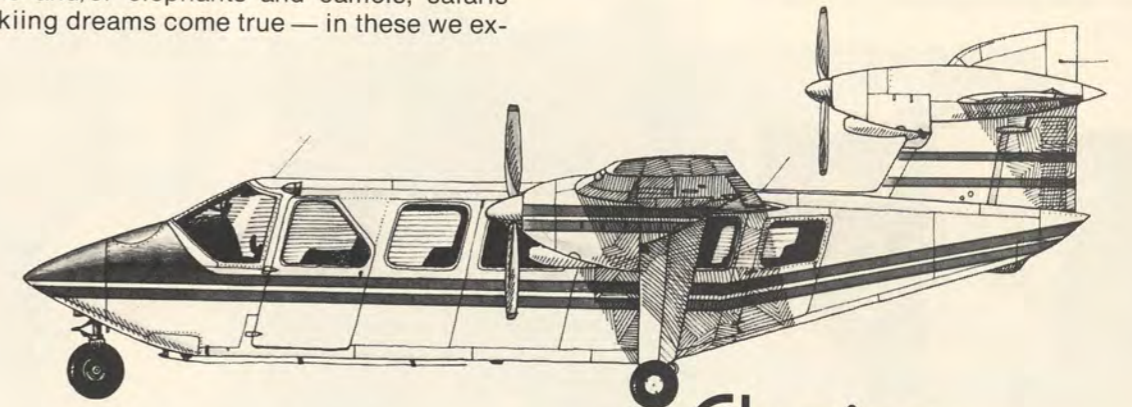


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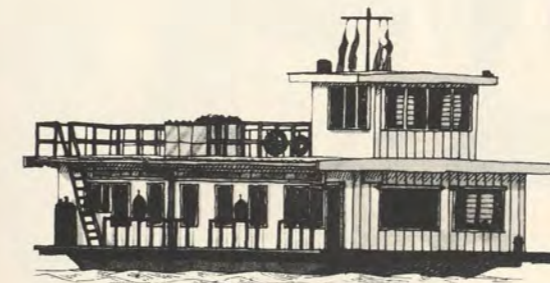


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Living Around Town



by Jerry Shockney

Although it seems that Halloween has just passed, turkey and pumpkin pie time is here, and many of us can already hear "those jingle bells of Christmas", just around the corner. 'Tis the time of year to enjoy a crackling fire, a hike in the woods, or a moment of reflection about old times and old friends.

DIA DEL SOL A FUNTASTIC SUCCESS!

The Beach and Country Guild for Cerebral Palsy invited everyone to join them for their annual day in the sun at the George Straza residence ... and everyone came! Wall to wall women enjoyed a day of tennis, swimming, bridge and a showing of the latest fashions.



Jerry Kirkeby models a sleek sophisticated black number with a bolero of feathers ... from Caroline and Alice.



Bliss Bancroft, in charge of the lunch, checks on the punch bowl.



The lovely ladies enjoy the petite lunch ... Ann Turner on the left and Susan Thomas beam their approval.

PHOTOGRAPHY BY JANE COURSIN



Fashionable Jean Blumenthal, a friend to all, is sure she must have a winner in her yards of tickets!



A group of attractive Ranchoites listen intently as the doorprize numbers are called ... hoping that they have the lucky one.



Pert Jane Warren enjoys a refreshing swim in the beautiful Straza pool.



Jane Wenman basks in the lovely fall sun, Jeanette Webb in the background

MUSICALE ON THE TERRACE AT BRICKWOOD

The Rancho Santa Fe Associates of the San Diego Opera Guild held their semi-annual Musicale and Tea recently at the beautiful home of Mr. and Mrs. Benjamin Kelts.

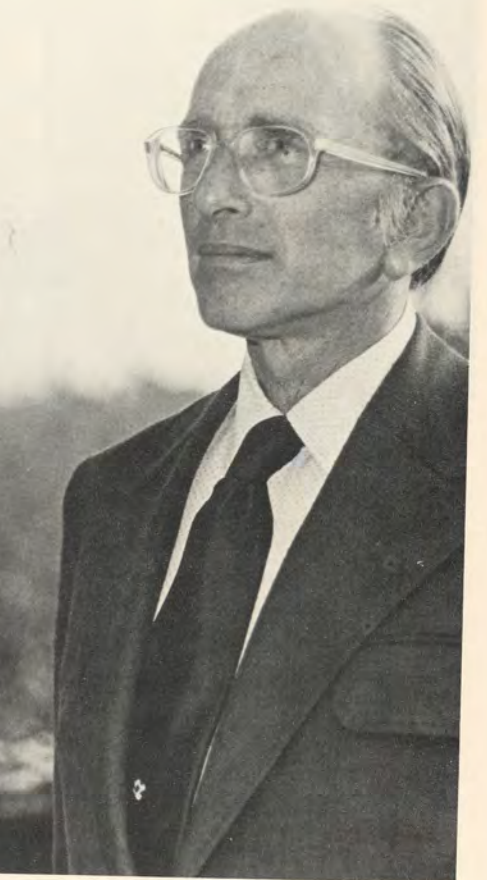
Miss Kathleen Knight, lyric soprano, presented a program of selections in the pavillion, after which guests retired to the patio of "Brickwood" for tea.



Mrs. Walter Young, Mrs. Harry Wenz and Mrs. Vernon Bellman, reading left to right, pose in front of a cupola of flowers.



Mrs. Stephen Fletcher chats for a moment with the host, Mr. Benjamin Kelts.



Hostess Mrs. Benjamin Kelts, left to right, Mrs. L. B. McLaughlin, publicity, and guest artist, Miss Kathleen Knight relax on the patio.



Above Left:

Mrs. Thomas Slattery and Mrs. George Thomas, chairwoman greet arriving guests at the Goudy home.



Above:

Hostess Mrs. George Goudy, who graciously offered her home for the occasion, shows the merchandise to Mrs. William Bray on the left.

CHRISTMAS COMES EARLY AT THE GOUDY'S

A preview of Christmas was enjoyed at the interesting home of Dr. and Mrs. George Goudy recently. The San Dieguito Animal Care Center sponsored a Christmas Trunk Show featuring items from Jennings House on Point Loma. Refreshments were served on the veranda and the chairwoman, Mrs. George Thomas said proceeds from the three day event will go toward facilities at the new center.



Early shoppers were Mrs. Anthony Armino, on the left and Mrs. William White admiring tiny people made from dough.



Another interested greeter was "LaLa", the Goudy's poodle, a staunch supporter of the new animal center.



Mrs. Walter R. Hensey points out the delicate tree ornaments to her daughter, Allison.

TENNIS CLUB HOSTED

After a day of tennis competition on the Rancho Santa Fe courts, the players congregated at the home of the Gary Bizantz's in the evening for a potluck dinner.

A succulent roast of beef cooked under the supervision of Charles Giacomini was enjoyed by all those present. The October night was delightfully warm ... only in California can you have barbecues outside in the fall!



Master Carver Joe Warren does his stuff, while Ann Conkey and Dick Tibbetts can hardly wait!



Jonele Bettles looking particularly pretty chats with Paul Morenz.



Newcomers Mr. and Mrs. E. J. Hunter have a serious discussion with Sally McKinney.

YE OLE BARN DANCE

The San Dieguito Auxiliary to the Children's Health Center held at Western party at the Ecke's barn in Encinitas recently.

Mrs. Robert Mason, party chairwoman and her co-worker Mrs. Paul Ecke Jr., planned a supreme western dinner. Mrs. A. W. Himfar was publicity chairman for the event. Mrs. David R. Somerville, chairman of the San Dieguito unit, was assisted in planning by Mrs. Robert L. Small of Montecillo.

Guests were requested to bring donations of children's clothing, which will be used for the annual children's rummage sale sponsored by the Thrift Shop to benefit the Children's Health Center.

YOGA PROVES POPULAR

Deirdre Morgan, a resident of the Ranch, the wife of Sidney Morgan and the mother of three sons, says that her first class in yoga is filled and closed. But she is announcing that there will be more classes commencing after the holidays.

Deirdre, who has been teaching Yoga for five years learned the Yogi Vithaldas method when living in New Jersey. She advocates it for everyone and stresses that it keeps you in great physical shape and improves concentration. A one-half hour session a day is enough to provide results.

Why does she teach Yoga? She loves it ... it develops the inner grace and beauty and the calm qualities that make a woman beautiful. She adds, Yoga is not slimnastics, though it keeps you very slim and trim, nor is it rigorous exercise. It is a natural way to health and beauty through exercising the mind and body gently ... never pushing and straining never competing.

It is evident that Deirdre believes in what she is doing to the utmost ... both her words and her appearance prove it.. She also instructs Yoga in the psychiatric ward at the Encinitas hospital.

For further information about future classes, please call 756-2781.

LAS DUENAS WELCOMES NEW MEMBERS

Las Duenas, auxiliary to the Children's Home Society welcomed seven new members to the roster of the group for the upcoming club year.

Those women from the Ranch who recently joined the group are Mrs. Philip Braby, Mrs. Robert Brue, Mrs. Bonnie Colbourne, Mrs. Andrew Collins, Mrs. Brad Ewing, Mrs. Sidney Morgan, and Mrs. Walter Hensey.

Mrs. William Wood is president of the charity group, Mrs. Dale Lingenfelder, vice-president, Mrs. Craig Starkey, recording secretary, Mrs. Richard Tibbetts, corresponding secretary, Mrs. Charles Giacomini, treasurer, Mrs. G. M. Robertson Schaefer, ways and means, Mrs. Harmon Brown, membership and Mrs. Robert O. Shockney, publicity.

On Oct. 26 a get acquainted party, introducing the new members and their husbands was held at the home of Mr. and Mrs. Dale Lingenfelder on the beach at Del Mar.

continued on page 112

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Louella Liverwurst Says...



LUNCHEON FASHION SHOW

The Parents Association of La Jolla Country Day school has scheduled their annual luncheon fashion show for December 7th at the Town and Country Convention Center. Mothers and students from kindergarten through 12th grade will model holiday and spring clothes from Saks Fifth Avenue. All proceeds this year will be used to

purchase audio-visual equipment for the school. Tickets may be obtained by calling Mrs. William Baak, reservations chairman, 459-2937.



HATS OFF TO THE DUCKS

Giving a merry heigh-ho to a flock of passing mallards — who probably couldn't care less — are Leith Clotfelter of Rancho Santa Fe and Ed Waldman of Clairemont. Even the dog, a Labrador retriever named Bully, got into the act. Waldman was chairman of the 30th annual San Diego Ducks Unlimited fundraising dinner Oct. 17 at the Town & Country Convention Center in Mission Valley. Leith, wife of Tom Clotfelter,

past DU chairman, assisted with rustic table decorations for the gala social affair, to which the public was invited. A complimentary cocktail hour preceded the gourmet dinner of roast squab with wild rice and wine. A new DU movie, featuring John Wayne, was premiered, and \$30,000 in donated prizes was auctioned or given away. Net proceeds of the dinner helped to restore breeding grounds in Canada, where 80 per cent of North American waterfowl rear their young.

FORD AND FRECK

Ford and Freck were active in the campaign for Eisenhower's second term. Shown here they were reminiscing about their service days; Ford having been a major in the U.S. Marines and Freck a Major in the U.S. Army. Their paths had never crossed during the service, but they had conferred after the war on various reserve officer problems during the Korean conflict.

They had known each other during college days when Jerry was a student at the University of Michigan and Freck was at the University of Kentucky. Ford could beat Freck at football, but Freck had the upper hand at golf. Freck was too light to play football while Jerry was a star center on the University of Michigan team before going on to Yale law school.

Freck had studied pre-law at the University of Kentucky, but his studies were interrupted by World War II and he went into private business in Grand Rapids upon completion of his military service.

Freck moved to Rancho Santa Fe in February, 1958. He has been a resident ever since. For the past, approximately, 13 years, he has been a stockbroker with major New York stock exchange firms.

Freck recalls that Gerald Ford was extremely popular in Michigan and was connected with a leading law firm in Grand Rapids during congressional off seasons.

They have kept in touch via correspondence over the years and Freck is a strong admirer of his friend Jerry Ford.



The picture above shows (left to right) Vice-President designate, Congressman Gerald R. Ford with H. William "(Bill)" Freck, Rancho Santa Fe, California. The picture was taken at Ford's and Freck's hometown, Grand Rapids, Michigan, airport in October, 1956, while they were waiting for the arrival of Vice President Nixon and President Dwight Eisenhower.



PREMIERE GALA

Reuben H. Fleet Space Theater executive producer Preston Fleet, Mrs. B. Allison Gillies of Rancho Santa Fe, Mrs. Fleet and Mr. Gillies were among nota-

bles at the Balboa Park attraction's premiere of "Standing Up Country" and "Capture the Sun." The new features run through early spring in the unique wrap-around space theater.

NAMES IN THE NEWS



A. H. Gerhard with Mrs. Tom Morgan of Newport Beach and Mr. Rodger Gillespie nationally known landscape designer at the L. A. Times Interior Design Showcase Show, Pomona, Calif.



A. H. Gerhard with Dorothy Culbertson — Design Coordinator for L. A. Times

NEW RECORDS

Delos Records to announces that the creative artistry of Carol Rosenberger and Malcolm Hamilton can now be heard exclusively on their label. They feel fortunate in having these artists with them and know that you will be as excited as they are when you hear the vibrancy of their live performances in your own home.

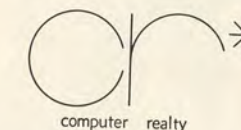
Current releases: Mrs. Rosenberger, Chopin Preludes, Op. 28, DEL-15311, Szymanowski Masques, Op. 34 and Etudes, Op. 4 and Op. 33, DEL-15312, Schubert Sonata, Op. 42 and Impromptus, Op. 90, DEL-15313.

Carol Rosenberger is the daughter of Mr. and Mrs. M. S. Rosenberger of Rancho Santa Fe.

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Inklings

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100 PER CENT ARNEEL



Beach Clubbers Bob Gavuzzi, Dorie Arneel, and Mary Haynes.

Dorie Arneel is a new transplant from New York City who is wintering at the Del Mar Beach Club. She entered the social scene by hosting a fantastic party recently for a very congenial group of people. Clay and Pat Scott formerly of Del Mar are now residing in El Cajon and revisited for the evening. Fellow Del Mar Beach Clubbers Bob and Sharon Gavuzzi were there. Bob is Manager of the Del Mar Branch of the Santa Fe Federal Savings and Loan Association. Bob's two right arms, Delphine Valles Key and Mary Haynes were bubbling with their respective escorts Escondido psychologist John Lloyd and Ben Campbell of San Bernardino. Another enjoying guest was Cmdr. James "Duffy" Hutton, a Beach Club resident who was recently released from a North Viet Nam prison after five years. Duffy is happily now stationed at Miramar. Homer Guerra does pretty well as a New York City artist, but as the cook for the fantastic Mexican food, he surely gets a four-star rating. Many familiar faces darted in and out. Dottie Crane of Del Mar was there, as were Kay Wasser and Gordon du Shaune the

RSF contingent; Florence Byrnes of Solana Beach; and Eileen Davany, lovely R. N. at Balboa Naval Hospital. Dorie's late husband was Gene Arneel, noted Variety newspaper reporter and critic who died in 1972.

FALL FESTIVAL

Stratford Square had balloons and ribbons flying as they celebrated a recent Fall Festival to display working artisans and to acquaint people with the absolutely fascinating collection of stores in the Del Mar corner. The halls of the historic building were stacked with pumpkins and corn stalks and people. One of the most popular displays was one of batik, a tedious but very rewarding cloth dying method. With the crisp air outside and the smell of hot cedar wafting around, it rather puts you in the mood to face the upcoming holidays!



Marshall Geller of the Gift Horse shows Christmas tree ornaments to Del Mar newcomer Barbara Healy. The Gift Horse provides the unique service of monogramming. They personalize paper products, towels, crystal, and gift packages.

IT'S ABOUT ME

Mary Locke of La Jolla phoned to tell me of the most delightful enchanting gimmick I have heard of in years. Warwicks in La Jolla are handling a very special book service which defies ignoring. They are the ME BOOKS, a hardcover book about a specific child, and you provide the information. Can you imagine the look on a child's face when he starts to read a book about himself? When ordering the book, you fill out a form of personal information about the recipient of the book. The information is put into a computer, and out comes a personalized hard cover book. They use information such as the names of the child's brothers, sisters, friends, cats, dogs, parents, and home address to startle the eyeballs out of a young reader. (Once upon a time, on La Granada there lived a girl named Nancy...) The book comes in four choices: "Christmas," "Birthday," "Happy

Giraffe," & "Jungle". The cost is nominal at \$3.95 per book. It takes 3-5 weeks for Warwick's to receive the finished product, so if you are thinking of it for Christmas, think of it NOW!

UCSD DRAMA UNFOLDS

The Department of Drama at the University of California has announced their presentations for the new season, and if you have never searched out the UCSD Theater and seen any of their exquisite productions, you are missing something of value. General subscriptions I discovered are \$7.50 and the four plays will be: The Skin of our Teeth, Blood Wedding, Tartuffe, and No Place To Be Somebody. Skin opens Nov. 9, (10, 11, 15, 16, 17, 18)

ON SAFARI!

When the Sandpipers, Auxiliary to San Dieguito Little Theatre held their recent Safari bush bash, Lomas Santa Fe Country Club rocked with music and merriment. The door prize for the evening was 200 pounds of beef, a big game prize for any hunter. The huntress who bagged the lucky number was Tanya Ayers. The hunt produced many shillings for the building fund of the Little Theater.



Al Dillon pithily bags a table rhino.



Livingston Was never like this! Hunters are Jim Sullivan, Cindy Wattier, Al Dillon, and Corey Graves.

NEW SOUNDS

Mary Jane Jarvis is starting on a new career. Formerly with Cunningham Insurance, Mary Jane is beginning a secretarial service for RSF and vicinity. She is going to offer bookkeeping services also, doing both skills at her home or at your office. Try 756-1659.

ALTERNATIVE

The workmen have all gone, and the front door is now open. The construction job which seemed to go on forever is now completed and The Alternative is receiving guests. The building which houses The Alternative has had quite a history in the restaurant business, but I never expected to see such a cosmetic surgery as the new owners have done. The entire interior is new. Stained glass windows abound. Ira Spector's carvings are present on benches, sashes, benches, doors ... anywhere a surface would profit from a touch of artistry.



Bob Schultz with Jan Stadille starts the food on its way. Bob takes the many detours to running a restaurant in his stride ... including a power failure on opening day!

Part of the interior is a pub which serves beer and wine. There is a traditional cocktail area, plus an ample booth service area for diners. Omega Business Services, under the book of George Powell took up the project of The Alternative and brought together experts who saw the potential of the



Say "cheese"!!! Taking a breather at The Alternative before he plunges into his business' busiest season is Carl Kaplanoff and lovely wife Jeanne. Carl is the Western Sales Manager for the Fisher Cheese Company. Fisher Cheese Company not only supplies commercial houses and stores, but also has a fantastically brisk Christmas package trade.

restaurant. John Sizer is the overall designer of the establishment and he coordinated the renewal of the building. Bob Schultz designed the modern

massive kitchen for extreme convenience and easy flow. The trio is dedicated to making their own convenience foods, to honest quality diversion foods, and mostly to service ... an ALTERNATIVE ... so to speak ... of what the public does not find elsewhere. Parking does not present a harried harry problem either. The restaurant has its own on-property parking, plus overflow many use the surrounding areas. When THE ALTERNATIVE held its invitational opening, the entire city of Del Mar must have crashed the party because the place was packed with interested patrons. Over 400 people dropped in to lift a glass at the opening.



Phyllis Magruda, Luvie Burke, and John Sizer sharing the hors d'oeuvre table at the opening of The Alternative.

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Places and Faces

THE COUNTRY FRIENDS GRAND FINALE

The grande finale of the Country Friends "Appearance of Autumn" fashion show, was the presentation of a check to Mrs. Virginia Hogan, director of The Family Service Association of San Diego, which were the net proceeds from the fashion show, held September 18th, in Rancho Santa Fe.

Family Service Association began work in San Diego in 1889, as The Associated Charities, a clearinghouse for finding aid for families with problems. Through all the years it has helped in family crisis, with quick aid at a critical time. They maintain 24 hour telephone lines with 12 full time staff members, plus office help, volunteers and interns.

Family Service has 6 branches throughout San Diego County, including South East San Diego, El Cajon, Imperial Beach, Encinitas, Oceanside and Escondido.



Mrs. Teasdel presents check to Mrs. Virginia Hogan.

Last year they helped counsel more than 6,000 families, made up of more than 33,000 individuals, with much of the service beginning with a phone call from a person in crisis.

The Country Friends, upon the recommendation of the welfare committee, selected The Family Service Association as the beneficiary of the fashion show, because of its county wide coverage. □

FROM BALLET TO BUSINESS

It takes more than a carefully executed pirouette to make the leap from ballet to business, but that is what Bergen Craig of Rancho Santa Fe Savings and Loan Association office has done.

That is she made the move by way of Pacific Southwest Airlines where she was a stewardess for four years and a short stint with the King Ranch in Texas before she yearned for native California and returned to San Diego.

Now Bergen is one of the friendly crew at Rancho Santa Fe Savings, quick with a smile and a cup of coffee when you stop by to open a savings account, start an escrow, arrange a home loan or just to ask questions about the Ranch's S&L that opened here last May.

She lives in Cardiff-by-the-Sea in a condominium which, she says, is deco-



Bergen Craig

rated "in early Jungle." She likes dancing, travel and food — Caesar salad, watermelon and escargot ... not necessarily in that order. Recently she completed a two week (and "too short") trip to Hong Kong, which she "fell in love with."

Originally from Carmichael in Sacramento County, she graduated from American River Community College and studied ballet from Madame Arinsson for 14 years. Now she likes to work in the financial world and hopes "you will stop by and say hello when next you are in the Ranch business section and near the corner of La Granada and La Flecha." □

GALA OPENING



During the gala opening, October 26, for Lighthouse Portraits, a one-person exhibition, Artist June D. Moeser pauses beside her painting of the New Point Loma Lighthouses, one of 24 famous American Lighthouses included in the showing.

Some 200 persons attended the reception hosted by Mr. and Mrs. Tom F. Ham, Jr. Rear Admiral and Mrs. James W. Williams were guests of honor at the

party. He is Commander of the Eleventh Coast Guard District, and in 1971 christened Tom Ham's Lighthouse (known to the Coast Guard as Beacon No. 9) where the exhibition will be on display through December 3. □

13 FIRST PRIZES!



Mr. Karl Flugel of Kontinental Hair Fashions, in Cardiff by the Sea, is shown holding two of the 13 first prizes he won recently in Phoenix. Mr. Karl competed in 79 National and International Hair-Styling Contests and proudly displays the Southwest Gold Trophy, awarded in September. □



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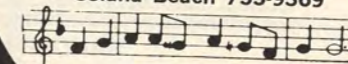


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Places and Faces

ORIENTAL CHARM DINNER DANCE

Oriental hanging lanterns, ginger pot urns, Chinese figurines and theme candlelit floral arrangements combined to present a delightful atmosphere for the Hemophilia Association of San Diego County "Oriental Charm" dinner dance and jade auction on September 23, 1973 at the Royal Inn at the Wharf. The cocktail reception room was filled with beautifully gowned ladies and their handsome escorts examining the lovely collection of oriental art donated by Mr. and Mrs. Louis M. Harper of San Diego which was auctioned to aid the Hemophilia Association of San Diego County.

Mrs. George C. Thornburgh of Rancho Bernardo, President of the Association and Mr. Thornburgh, Dr. Faith Kung, Chief of Pediatric Hematology at University Hospital and Dr. George Davignon of France who is also associated with the Hematology Department at Universtih y Hospital, formed the reception committee who greeted each arriving guest.

A gourmet dinner was served and dancing was enjoyed to music by Dick

Braun and his orchestra. The Master of Ceremonies was Mr. Joseph Stead. The jade auction commenced with an introduction to the guests of Mr. Bolton Lee, distinguished appraiser. Mr. Lute Mason was the auctioneer and bidding



Mr. and Mrs. Louis M. Harper, of San Diego, generous patrons who donated the valuable collection of Oriental Art for auction the proceeds to be contributed to the Children's Health Center.



One of the most generous supporters at the jade auction was Mr. C. E. "Lee" Fruin who is with the President of the Association, Mrs. George C. Thornburgh. Mr. Fruin is Chairman of the Advisory Council of the Association.

was lively. One of the most successful bidders was Mr. Monte McLaughlin of Rancho Bernardo who purchased a 2000 year old round bowl with green patina, of the Han Dynasty. Mrs. MaLaughlin was more than delighted.

The evening was a complete success and a wonderful assist to the Hemophilia Association of San Diego County.

Photographs by Robert Lindbeck



Mr. and Mrs. George C. Thornburgh admire the lovely jade artifacts to be auctioned Mrs. Thornburgh is the President of the

Hemophilia Association of San Diego. Mr. Michael Hooper was the temporary keeper of the precious display.



Mr. Joseph P. Mulligan, Mr. and Mrs. James H. Knox, Dr. Faith Kung, and Dr. George Davignon of France. Mrs. Knox is an Advisor to the Hemophilia Association and also a Patron of the Dinner-Dance.



Enjoying the dancing with Mr. Louis Harper is Mrs. Robert Gibson of Rancho Bernardo, Mrs. Gibson is the Bernardo Brandings newly assigned Society Editor.

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Lensing In On La Jolla

One of La Jolla's outstanding winter events ushering in the jam-packed holiday season is the Christmasy, elegant and gala Candlelight Ball. The 44th Ball will be held at La Valencia Hotel, December 1. It is sponsored by Scripps Memorial Hospital Auxiliary and all proceeds go to the hospital.

By Alice Dutton



Mrs. Richard Capen Jr., of La Jolla, Recording and Corresponding Secretary for the Ball holds a floral oil painting donated and painted by Mrs. Jane Hart of La Galeria, La Jolla, Edward Cox Smith, owner of La Galeria has donated another painting — not shown.

A welcome to the Ball social hour at 7 p.m. will be followed by a gourmet dinner at 8 with dancing to the music of The JOhnnny Best orchestra on the upper patio, and The New Beginning combo on the lower patio. Mrs. Robert Hansen is Music Chairman. Ball attendees will dine in the Mediterranean Room, La Galeria, the Living and Calyp-



Mrs. Gary E. Graves of La Jolla is Ball chairman. Mrs. William E. Ota is co-chairman.

so Rooms. Tables will be centered with rich red poinsettias with matching candle menus and donor credits. The Hotel area will be lavishly decorated with garlands of holly and banked with poinsettia plants. Mrs. Conrad Will of Escondido and Mrs. James Graham are decorations Chairmen.

The Ball theme, "Impressions," is carried out by the beautiful collection of oil paintings and oil and watercolor etchings donated for the occasion and for the use of the hospital following the Ball. The larger works will be displayed on easels. Approximately 12 oil painting have been received with 25 smaller etchings.



Mrs. Richard Raulston and Mrs. Thomas Henry hold two of the 29 Palms area etchings donated by artist John Hilton which will be

displayed the evening of the Ball. The painting on the easel is by Kim Huckel of La Jolla.

A portion of the Ball proceeds will go for an Art Cart to personalize the decor of patients rooms during their stay. The Cart will be wheeled from room to room for the patient to make a selection. Some of the art works will be used to decorate the new James S. Copley wing. Other donations will be available for children.

Mrs. George Hunt and Miss Sharon Siegener are donations chairmen. Tickets will be sold at the door and at the table for a drawing for prizes at 9 am. These include, to date, PSA tickets to San Francisco, a portrait by DeHasu, vacations, and a pin by Clifford Farrar of La Jolla. Mrs. Graves will emcee the drawing. At the conclusion of the Ball, decorations and centerpieces will be sold. Other Ball committee members include, Mrs. Richard Riggs, treasurer, Mrs. James Skeen hostesses. Mrs. John Steele, Reservations, Mrs. Janay Kruger, publicity, Mrs. Robert Swanson — co-chairman with Mrs. Thomas Henry of Seating. Mrs. Richard Raulston, Art and Printing, Auxiliary president is Mrs. Heinz Poppendiek, Mrs. John Stevens, Ways and Means. Mrs. M. J. Butler, Volunteer Coordinator and Mrs. John Carson, Advisor.



Noted photographer Kurt Jafay of Denver and La Jolla brought the whole family down to the Beach club for a picture taking session. Mr. and Mrs. Jafay with their daughter Tiffany, Christopher, standing, Kurt 11 in rear, and Jeffrey, Of course we must not forget Eric left, and his spouse Dearest. The couple's pet poodles.



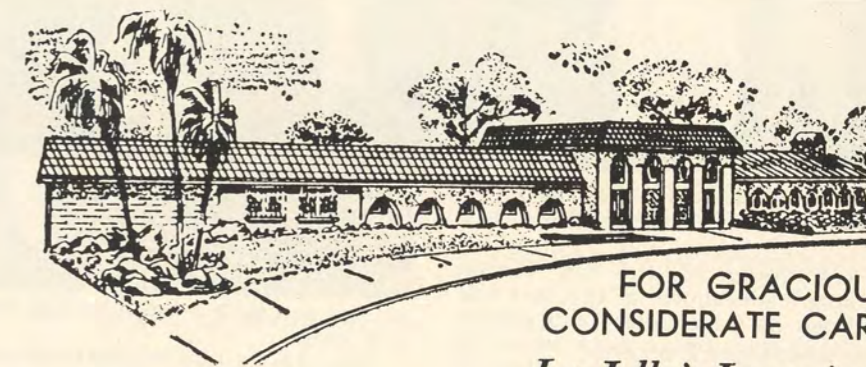
Attractive newlyweds Dr. and Mrs. J. F. Jones of Del Mar were the guests of Mrs. Ed Walz during the recent season at Del Mar Thoroughbred Club.



Mr. and Mrs. John Phillips, Mr. and Mrs. Spencer Johnson, Mr. and Mrs. James Bashor are among new members at La Jolla Beach and Tennis Club, where all attended the club dinner dances held this summer and early fall.



Famed actor Charlton Heston, left, son Fraser Heston center and La Jolla Beach and Tennis Club president, William Scripps Kellogg strike a pleasant pose during the Heston family stay at the club apartments. Heston and son played executive club manager William Bond and his son, club pro, Bill E. Bond during their fall visit.



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News From La Costa

By Zetta Castle



Mrs. Mary Gargan, Mrs. Olga Eigers, Mrs. Evelyn Roen and Mrs. Toni Dowling prepare

for the 8th Annual Womens Invitational Golf Tournament at La Costa.

The theme for the 8th Annual Women's Invitational at La Costa was "Torneo de Gaucharitas" and participating in this popular event were 128 players representing leading Country Clubs of the West. Enthusiastic gal golfers came from states as far away as New Mexico, ARizona, Nevada and Ohio.

Evelyn Roen, Tournament Chairman, always does such an outstanding job in creating this colorful golf event that invitees mark their social calendar a year in advance so as not to miss the La Costa Tournament. Assisting Evelyn was this year's Women's Auxiliary President, Agatha Winsky and a committee of Auxiliary members.

Red-white and Green were the colorful decorations at the Awards luncheon where the winners received their gifts for the electric event. The First Low Gross winners were 1. Ann Pavlion, San Diego - 73, Anita Milham - 87, Carmen Distefano - 90, and Marie Grey, of La Costa with a 78. First Low net winners were: 1. Barbara Kuhn - 68, Vee Skaf of Lake San Marcos with 70,

Pam Steel with 69, and Toni Dowling of La Costa with a 70. These winners were all awarded with a beautiful golf bag and cover.

New faces to the tournament sighted in the festive group were: Pamela Britton Steel, Lurene Revolt and Shirley Fruchtmann. And catching up on each others' news of the past year were Tournament regulars: Mousie Powell, Millie Bollman, Muriel Rothkopf, Verdis Sindeer, Harriet Cole, Pat Burlingham, Ciel Sullivan, and Kate Wildons.

Following the Ladies Invitational was the Annual Frank Fitzsimmons Golf Tournament. This popular Invitational Men's Tournament attracts guests from every state in the Nation. Along with golf, the three days are filled with fabulous parties and special events for the wives of the golfers. This year Saks 5th Avenue presented a Holiday Fashion Show at the luncheon hostessed by Mrs. Frank Fitzsimmons. There were ladies tennis tournaments arranged by Roxie Turpin, our tennis directress. Special make-up demonstrations by Dagmar were also available to the ladies.



Santa Bartell presents the prizes with Mrs. Bert Levitz.



Guests look over the many beautiful prizes that were awarded to the winners of the Tournament.

And while we are on the subject of golf, Tommy Jacobs formerly one of the top stars on the Pro golf tour and presently Golf Director of La Costa Country Club, recently hit the circuit again and won the Southern California Medal Play Golf Championship at Mesa Verde Country Club. He finished the 54 hole event with a score of 205. Our attractive and very popular Pro plans to participate in more and more leading golf events.

Murray Arnold, golfdon's favorite maestro and his trio held forth at the Fitzsimmons Award dinner. Following the gourmet dinner the following winners received their trophies:

First low gross: Lousu Rosanova 221, Ken Bigelow 227, Gil Cohen 229, Weldon Mathis 230, Allard Roen 244, Joseph Berry, Jr. 244.

First low net: John Felice Jr. 197, Wm Thompson 204, Frederick Reinhardt 211, Eugene Slay 213, Joseph Trerotola 213, Louis Alimena 216, Wm Wolff, Jr. 216, Ed Zimmerman 216, George Vitale 216.



First low net winners were Pam Steel, Vee Skaf, Barbara Kuh, and Toni Dowling.



Mimi Janson enjoys the beautiful buffet luncheon with other Country Club guests.



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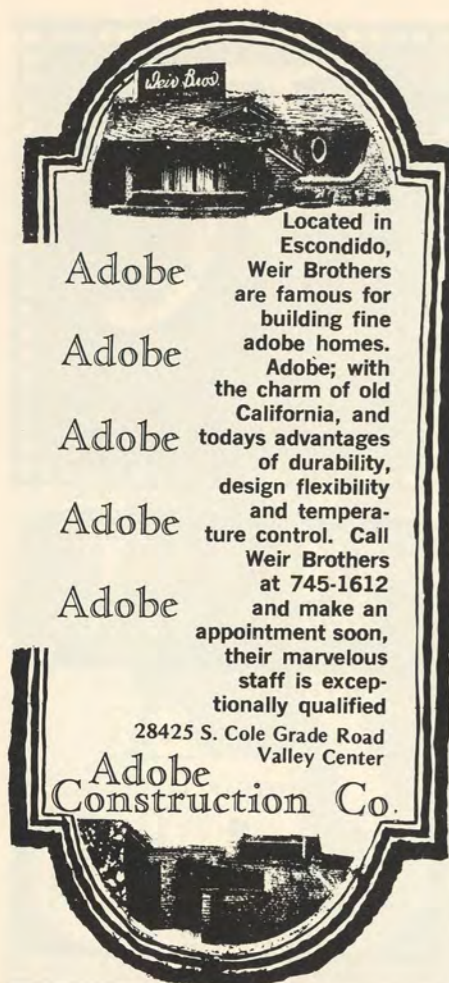
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Living Around Town



STUDENTS HONORED

Honored by the Rotary Club of Rancho Santa Fe during "Youth Activities Week" were the above students. Left to right are Mitchell Haire and Kathy Badger of San Dieguito High, Tami Powell of Earl Warren Junior High, Cindy Lawlor, President of Student Council of the Rancho Santa Fe Middle School, Ann Bowles of San Dieguito and Robert Bible of La Jolla Country Day School.

Col. Eugene Fletcher, Community Service and Youth Activities Chairman of the Rotary Club, presented each with a "Recognition Plaque".

All are active in their respective school's student government, social and service activities as well as in community and area service projects.



BOOK FAIR WINNERS

Mrs. Rosemary Whiteside (left), Rancho Santa Fe Book Fair chairman, recently presented gift certificates to members of the fourth and sixth grades at the Rancho school. The students are (left to right) Cathy Armino, representing grade six, Tom Sansone and Stephen

Lay, both representing the fourth grade. The sixth graders brought in 661 books while the fourth graders brought in 396. The Rancho Library Guild sponsored a contest at the school prior to their recent book sale to see which class could accumulate the most books. (Rancho Santa Fe School Photograph)

continued from page 99

Living Around Town



RANCH SCHOOL CONSIDERS SCIENCE FAIR

Ronald Allen (right), a science teacher from Meadowbrook School in Poway recently visited the Rancho Santa Fe Middle School to confer with the Rancho science teacher, Bill Schaebel, regarding the beginning of a

science fair at the Rancho school. The Meadowbrook School has held science fairs for ten years and agreed to share the knowledge gained from them with the Rancho School. Winners at the school level fairs are entered in the San Diego County Science Fair which is held in April. (Rancho Santa Fe School Photograph)



ALLISON COLLECTS RIBBONS

Allison Biszantz, daughter of Mr. and Mrs. Gary Biszantz, a junior member of the Rancho Riding Club, Rancho Santa Fe, seems to win blue ribbons with ease.


It was announced this week by Mrs. Thomas Bowles that Allison has won

more blue ribbons than any other member of the Riding club, excluding the club manager, Ken Lawson, who is a professional.

Allison who rides western attends both the small and big shows. A fine rider she is trained by Debbie Bailey at the Riding Club. She is pictured with her favorite mount, Red Wing.

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Interior Design Notes

IN THE MATTER OF
WALL COVERINGS

Why are we saying "wall covering" today instead of wallpaper? It's because we are no longer confined to paper to put on our walls. In addition we now have vinyl, vinyl coated paper, grasscloths, straws and fabrics that are very common coverings for our walls

Let's discuss the various types - first vinyls. These are quite sought after because of their tough durability and good looks. These coverings are actually scrubbable. To the woman raising a family — this is a plus feature. The vinyls can be found in all price ranges but some of the better designs are on the expensive side. The vinyls are also quite easy to apply, even for the amateur. Vinyls can be used in any room in the house. Durability and practicality are key features.

Vinyl coated papers - this type is also a great value because they are very practical and versatile. They are washable but not scrubbable as the all-vinyls are. Designs are very choice and in the same price categories as the vinyls. Pattern selections is very extensive.

Straw and grass wall coverings have been used for centuries and are always the perfect choice if you like their particular texture. Some of these now come with vinyl coatings, too, which make cleaning easier. Fading is an important point to keep in mind with these papers. They will fade if you use one that is a deeper color, thus making the moving of pictures etc. a problem since the area behind will remain strong. So it is important to consider how strong a light factor you have to deal with. But rather than give up the texture of this important covering, one could use the simulated straw or grasscloths that are reproduced in vinyl. These are impervious to the sun and strong light. The prices of these qualities vary greatly depending on quality and origin.

And now to fabric wall coverings. This is perhaps the least popular category mainly because of the expense involved and the difficulty of applying. This wall covering is decidedly not for the amateur. There are craftsmen that will apply your fabric first by sizing it. This method makes the fabric stiff and thus easier to apply. This method is far better when working with stripes and plaids or else you get wiggly lines. Another method is having the fabric laminated to paper. This is very satisfactory. But whatever the method - it is a most desirable finish for your walls.



Mr. Milo
of La Jolla Interiors

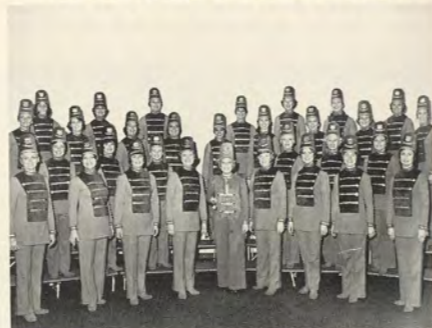
Nothing looks richer and more desirable. It is decidedly worth the extra expense for those who want the finer things in their home.

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Your interior designer can be most helpful and important in the selection of the right wall covering for your home because of his knowledge of what is best for the particular situation. He might also achieve a striking effect through using wall coverings in unusual ways, such as on the ceiling or even on the floor.

If you have any questions about the selection of the proper wall covering for your home, or other decorating problem, please call Mr. Milo at La Jolla Interiors, 454-0138, or stop in at our studio, 7470 Girard, at Pearl, La Jolla. □

SWEET ADELINES



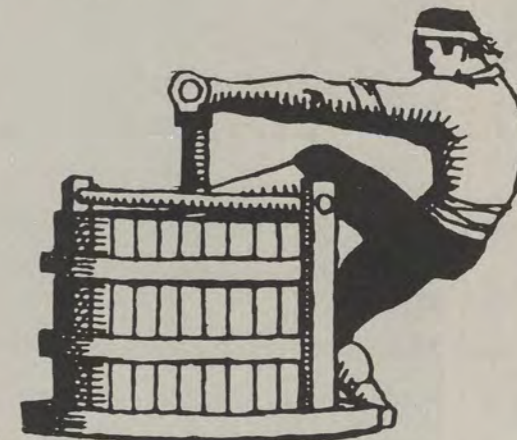
"Star Spangled Christmas" will be the theme of the show to be presented by the Torrey Pines Chapter of Sweet Adelines, Inc. on December 8th at 8:00 p.m. at the San Dieguito High School.

The show will feature the Torrey Pines Chapter chorus and a double quartet from the chorus. Special guests on the show will include the San Dieguito Drama Chorus, the "Sound Connections", a Sweet Adelines quartet from the Torrey Pines Chapter and the "4 City 4", a men's comedy quartet from the Palomar Pacific Chapter of the SPEBSQSA.

Tickets are \$2.50 and will be available at the door or in advance from Mrs. Mary Thomas, 755-4529 or Mrs. John Mullins, 753-0248.

The Torrey Pines Chapter meets each Tuesday at 8:00 p.m. in the cafeterium of the Earl Warren Jr. High School, Solana Beach. All women who enjoy singing are cordially invited to attend these meetings and participate with the chorus in song. □

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GEIL MOTOR COMPANY SOLD TO STANLEY DODGE



Gene Geil (left) congratulates Stan Stanley and Dick Allen on their purchase of Geil Motor Company and its merging with Stanley Dodge.

A 28 year tradition of honest and fair dealing with the motoring public took on an added dimension Friday (Oct. 12) with the sale of Geil Motor Co. to the owners of Stanley Dodge in National City.

Gene Geil, who established his company here in November, 1945, has announced retirement from automotive business and transfer of his dealership to Stan Stanley and Dick Allen who operate the National City firm.

"I have been contemplating this move for some time," Geil said, "and have waited until I could find the right person to continue the kind of operation for which Geil Motor Co. has become known.

"Several offers were considered, but I believe that Stan Stanley and Dick Allen are the dealers who will continue the policy of close, personal service I have tried to give these past years."

Geil noted that Stanley Dodge has been in the automotive business for 18 years and "is one of the most highly respected automotive businesses in San Diego County."

Geil purchased his dealership from the late Herbert Schwartz, a long time resident of Oceanside and Past Exalted Ruler of the Elks Lodge. He began active management in February, 1946.

At that time, the showrooms were in the 200 block of South Hill Street.

By mid-1948 Geil had started construction of a modern auto sales office and service department at 802 South

Hill Street where the present dealership is located. It was moved to these quarters in February, 1949.

A respected leader in the community, Geil has served virtually every worthwhile organization in the area. He helped organize Tri-City Hospital and was board member and president of the hospital district until last January.

Currently he is director of Oceanside Federal Savings & Loan Assn. that now is merged with a San Diego firm.

Geil is a native of Illinois and came to California with his wife, Harriet, in 1938.

"It always has been my policy to give the best possible service on every automobile sale we make," Geil said, "and I know from my long time acquaintance and close personal friendship with Stan and Dick that they will continue this same practice."

"I will miss the many thousands of fine customers who have become my friends over the years and want, now, to thank them for their loyal patronage. Harriet and I deliberately chose Oceanside as our home and the place where we wanted to do business so I know that we will continue to see them in the future. I ask only that they give the same support to the new owners as they have to me."

Geil said that he will not be leaving the area. His activities will be directed toward managing his other interests in Oceanside and North San Diego County as well as continuing to serve the area as he has in the past. □

Places and Faces

DIANE RENIERS WED TO MICHAEL GRACE

One of the loveliest fall weddings of local interest took place on Friday, September 7th, when Diane Alexander Reniers of Pasadena and Rancho Santa Fe became the bride of Michael Wilcox Grace. The impressive double ring ceremony took place at the San Marino Community Church in San Marino with Rev. Patrick Thyne officiating. The reception was held at the Annadale Golf Club in Pasadena.

The former Miss Reniers was graduated from San Marino High School and attended the University of Puget Sound in Tacoma, Washington and San Diego State College. She was a member of Kappa Alpha Theta sorority, a member of Pasadena Junior League, and a debutante of the Pasadena Guild of the children's hospital in June of 1969.

Mr. Grace was graduated from San Marino High School and is now attending the University of Southern California.

The young couple is now "at home" in South Pasadena. □



RANCHO CHRISTMAS FESTIVAL

The Christmas Season in Rancho Santa Fe will be off to a gala start on December first, when the Women's Council of the Village Church holds its annual Christmas Tree Festival. The doors open at ten in the Church's new Christian Education Building.

Since July 11 on every Wednesday morning the women of the church and many of their friends have been meeting. Busy fingers are turning ideas into attractive items for Christmas decorating and Christmas giving.

Mrs. Donald Caughey is President of the Women's Council. Mrs. William Jack is Chairman of the Festival. Her able assistants are: Tickets: Mrs. Richard T. Casey, Mrs. Paris Adkison; Gourmet: Mrs. Donald Frederick, Mrs. Joseph T. Fuller; Telephone: Mrs. William Colhoun, Mrs. Fred J. Truesdale; Grab-Bag: Mrs. Ben R. Gardner, Mrs. Charles W. Frazier, Jr., Mrs. Jenne Forbes; Publicity: Mrs. Colin Bradford; Door Prized: Mrs. Henry S. Sanger; Decorations: Mrs. Richard Wehmeyer, Mrs. Alfred Cope; Posters: Mrs. Marshall Middleton, Mrs. Lenore Bates; Tea: Mrs. Victor Venberg, Mrs. Hans Amtmann.

Tickets are \$1.00 which includes refreshments at the tea table. They may be obtained from members of the Women's Council, at the Village Church Office or at the door. □

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Places and Faces

Y.M.C.A. PLANS FUTURE EXPANSION

The North Coast Family Y.M.C.A., 200 Saxony Road, Encinitas is making plans for future growth and expansion according to Mr. Paul Ecke, Jr., Board Chairman. The Y.M.C.A. has retained Mr. Ernie Glensk, Architect from the National Y.M.C.A. Building and Furnishings Division who has developed the Y's latest Master Plan which calls for a pool cover for the Y's 35' x 75' swimming pool so that the Y.M.C.A. can offer an expanding Aquatic Program to include year around swimming and training needs; 4-6 tennis courts to meet the demands for this growing sport; and development of the Y's primitive campsite in Carlsbad which was donated by Mr. Irwin Kelly.

Mr. Ecke went on to state that the Board of Managers of the Y.M.C.A. also gave its approval for the preliminary work on a health club and handball court complex. The Facility Improvement and Maintenance Committee chaired by Dr. Bob Hobbs and the

Finance Committee are working on the plans. Mr. Ecke went on to state that those interested in a Men's and Women's Health Club and Handball Court complex should call the Y.M.C.A. and let their interests be known (753-6536).

Our Board and Committees have been working hard over the past few months to develop our Master Plan and are looking ahead to not only our growing Community Club Program needs, but to our Building needs, stated Ecke. With the addition of the W. Russell Fawcett Diving Pool and the future building plans, the North Coast Family Y.M.C.A. will be able to offer a complete physical facility and programs to meet the needs of the entire family.

Mr. Ecke went on to state that those working with Dr. Bob Hobbs include: Mr. Edgar Engert, Dr. J. Peter Fitzpatrick, Don Hubbard, Mrs. Tamie Kimura, Mr. John Knipe, Mr. Bob Somerville, and Mr. Bob Weidner. Members of the Finance Committee include: Mr. Brian O'Donnell and Mr. Bob Watrous.

In addition, the following new members were added to the Y.M.C.A.'s Board of Managers: Mrs. Angela Aschbrenner, Mr. Lloyd O'Connell, Mr. Jim Marshall, and Mr. Paul Thomas, Jr. □

FULLBACK SHOULDERS RESPONSIBILITY



Lomas Santa Fe Country Club Chef Pat Patrick feels equally at home with either spoon or football.

Former professional football player, Pat Patrick has discovered a situation almost as dangerous as failing to signal for a fair catch. It's sloppy lettuce on the kitchen floor.

Patrick is head chef at Lomas Santa Fe Country Club, located within the 1,200-acre Lomas Santa Fe residential community in North San Diego County.

The kitchen falls he's witnessed during his long career in the food-service

were never as bad as those he experienced as a fullback for the old St. Louis Gunners of the American Football League.

"It's just that in the kitchen, you let your guard down."

There's more to compare between football and professional kitchen work than taking lumps, according to Patrick.

"I'm a better chef for my football training. The football coach and the chef have to have good organizational ability, timing, a good memory and physical stamina," Patrick says.

Years of memorizing plays has made Patrick's chefing career more successful. He has accumulated some 18,000 recipes from around the world and has little trouble recalling the right one for the right occasion and where to find it in his files.

Patrick's been into the restaurant business longer than football.

He's owned 11 restaurants since becoming a chef 37 years ago and has had as many as 26 employees on his payroll. He was gourmet chef at the Sands Hotel in Las Vegas before joining the country club.

"The most popular country club fare is the luncheon buffet, gourmet food in the evening and Mexican food. Sometimes the food in the buffet alone costs \$500.

Patrick and his wife Lavada now live permanently in Encinitas with her son Tony Adkins, Patrick's summer busboy and a future medical student.

He doesn't get any more calls for coaching jobs, but he still gets many job offers from restaurants here and in Nevada.

Obviously the Lomas Santa Fe Country Club owners are of the Gene Klein non-meddling school of owners. And, that's just fine with Patrick, who is a big Charger fan. □

SAN DIEGO OPERA

Basso superstar Norman Treigle returns to the San Diego Opera following his extremely successful "Mefistofele", this time as the fun-loving Figaro in Mozart's "The Marriage of Figaro" at the Civic Theatre, November 28 and 30 at 8:00 p.m. and December 2 at 2:30 p.m.

The opera buffa's plot sparkles with comedy of lovers' errors between Count and Countess Almaviva and Figaro and his sweet young betrothed, Susanna. The plot thickens as the lovers try to tempt and tease each other from one act to the next.

Norman Treigle's versatility as a singing actor is apparent as he goes from his devilish Mefistofele portrayal to a carefree suitor. Appearing with Mr. Treigle will be John Darrenkamp as Count Almaviva, Johanna Meier as the

Countess, Eileen Shelle as Susanna and Susanne Marsee as Cherubino.

The production conceived and directed by James de Blasis will be con-



ducted by Walter Herbert, General Director of The San Diego Opera.

The lavish sets designed by Henry Heymann and sumptuous costumes by Susanne Mess make the production a perfect example of 18th Century finery in a noble setting.

Opera officials predict that "The Marriage of Figaro" will be a sellout like all preceding productions this season. □

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Valley Varieties



By Lynne McEuen

This has been a terrific month . . . gorgeous weather, blue skies, our new home is now furnished and we are eating tomatoes off our vines! What could be sweeter? Life is just too busy, and I am doing my utmost to 'stop and smell the flowers' and hope all of you are too.

One of the nice things that happened to me this past month was a call to go on a temporary job. I decided to go and I met one *Charles Marvin III*, who is a really great guy with not only looks and personality but belongs to the intelligence as well. He is the attorney in Escondido for *Higgs, Fletcher and Mack* the legal firm based in San Diego. *Charley* is so competent it is scary but a wonderfully warm person to work with and it was a most gratifying experience. You don't need to have a legal problem to meet *Charley Marvin* . . . do yourself a favor . . . drop in to see him when you are in Escondido. He is in the beautiful new building just across from the City Hall — on the third floor in a delicious office. Thanks for a nice week, *Charley Marvin* and here's my wish for a successful future in your lovely new office in our Valley.

The Champagne Opening for "The Seven Year Itch" at the *North County Community Theatre* was really done up well with an orchid-festooned lobby and lots of celebrities, among whom were *Bert Petter* (Pierre Juzel) of Hollywood and author-designer *William Trotman* of Houston, Texas. Congratulations!

Catherine Konyn, whose parents are *Mr. and Mrs. Frank Konynis* the recipient of the nursing scholarship presented by Palomar Memorial College. She is a member of the Candystrippers and is currently attending that Junior College, enrolled in the nursing program.

J. Milford Ellison, known as director of the Southern California Exposition at Del Mar, will be guest artist at the Art and Design Shop in Bonsall for a month. *Ellison* is listed in "Who's Who on the Pacific Coast" and "International Dictionary of Biographies". He has exhibited his works all over the world and it would be worth your while to see what he is doing in the lovely town of Bonsall. It is such a beautiful time there the atmosphere itself is an art form.

I had the pleasure of meeting a lovely lady, in all places, the dispens-

ary at Miramar, while we were both waiting for medications. We got into a conversation and I found that she lived in Rancho Bernardo and leads the Patrons of Scripps Hospital . . . such a busy gal. Her name . . . *Mrs. Livingood* . . . and the thing I enjoyed hearing the most was that she is a regular reader of this magazine and will get in touch with me to give me news of her friends doings in this community.

A very special friend of mine *Bennie Henry* is doing such an outstanding job that I wanted to say just a word about her. *Bennie* is a real lady who spends her time doing for others besides holding down a full time job. She is a missionary in the true sense of the word, not just ministering to those in a convenient place, but in any outreach available to her. In addition, she has raised a large family of motherless children seeing that their physical needs were met as well as their spiritual needs.



Bennie Henry

Some of those children are now full grown, able people who owe everything to my friend *Bennie Henry*. I vote her "woman of the year".

Fern Slevin was guest artist at Felicita School, when the Showcase of Arts met. She has studied at the University of Montana and has taught oil painting at Palomar College, Escondido, as well as San Diego, National City and Chula Vista. You can see her wonderful work at the Security Pacific Bank in San Marcos and The Mercado in Rancho Bernardo. We enjoyed seeing her on *Mel Knoepf's SunUp* show on Television and count her as one of our local celebrities.

Margaret Hyatt was guest for the Altrusa Club at their October meeting. *Mrs. Hyatt* write the Mexican version of *Guideposts* magazine and was active in Laubach Literacy work for six years. Her topic was "Something for Everybody" and enjoyed by all.

Marge Crouter has been named president of Sigma Beta Alpha and *Mary Laice Marugg*, Vice President; *Gale Williamson*, Secretary and *Rose Leary* Treasurer. Sigma Beta Alpha is the Western State University organization of law student's wives.

Bill Aste, who owns the Fireside had a real surprise the other night when he saw three of his chairs outside by the side door. On the back of one of them was a note saying "I stole these from your restaurant three years ago and my conscience has got the better of me. I brought them back. I'm sorry." *Bill* was not only surprised, but grateful. Wouldn't it be nice if we all conducted ourselves in such a manner.

An old friend of mine, *Lee Gilbert*, has been named to a vacancy on the Board of Directors for Palomar Hospital. Good luck, *Lee*, you will do a great job!

Betty Jo Norman was a lovely bride when she married *Lewis G. Neubarth* at the Emmanuel Faith Community Church a few weeks ago. I have known *Betty Jo* since before she was born (?) and she was such a lovely bride I wanted to share it with you. Her parents, *Mr. and Mrs. R. C. Norman* are long time residents of Escondido and *Lewis Neubarth's* parents are *Dr. and Mrs. Raymond G. Neubarth* of the same city. Another coincidence is that *Betty Jo's* sister, *Dixie Sisco* was my first secretary when I had a business of my own and to see her children act as attendants to *Betty Jo*, made me know how old I was getting and how things do keep on going . . .



They had an unusual wedding in that it was in the Samoan theme with songs like the Hawaiian Wedding Song being the main theme and the men wearing ruffled shirts and there were lots of flowers and romantic music.

The new *Mrs. Neubarth* is employed by the Pacific Telephone Company in Escondido and her husband is employed by San Diego Gas and Electric. They both attended local schools.

All of our congratulations to the both of you.

Just before I sign off for this time, I want to share with you the best news in the world . . . I am going to be a *Grandma Again!!!* There will be a lovely new life sometime in the Spring and *John* and I couldn't be happier. It's a beautiful world..

Conway's Concepts

WHAT RETURN ARE WE TALKING ABOUT?



by E. R. Conway

A question, being constantly bandied about by small investors, seems to inevitably end up with a garbled answer. The question is simple. How does one measure return on a real property investment? The answer would be quite simple if we didn't have so many terms — or if the users thereof were really clear in their usage. When the 'gross times multiplier' starts getting confused with the 'cap rate' we're well down the road to never, never land. There are times to use such terms as NOI, Gross Spendable, Gross Equity Income, Real Estate Taxable Income and (currently popular) IRR. If the meanings are clearly understood they are an aid to understanding. Otherwise, forget it.

I think that there is a simple answer that is comparable to other forms of investment and that is — Yield. 'Cash on Cash' — or the annual cash return expressed as a percentage of the cash invested. However, this is probably germane only to a consideration of the anticipated first year income. Why? Because of the rapidity with which a real estate ownership position increases, in relationship to the debt on the property (which is slowly decreasing). Of course I am presuming a situation, such as we have enjoyed in Southern California for many years, where real estate values have increased about 5% a year. I am also assuming a fairly typical situation of an owner starting with a debt obligation representing 75% of the purchase price.

And so, my feelings are that one should first look at the annual yield, or cash return on cash invested. Then look at the anticipated ownership build-up. A 5% increase in overall value translates to a 20% increase in ownership position, if one has a 75% loan on a property. Finally, a person should never overlook the tax advantages of a real estate investment. A 12% return, without regard to taxes, could very well be a 20% return when consideration is given to the tax advantages to be found today in real estate. □

PATRICIA ANN CRAVEN ENGAGED TO WED



The engagement of Patricia Ann Craven to Donald Robert Worley was announced by Mr. and Mrs. W. A. Craven. The wedding date has been set for December 22.

Mr. and Mrs. William A. Craven have announced the engagement of their daughter, Patricia Ann to Mr. Donald Robert Worley.

Craven, former Chairman of the San Diego County Board of Supervisors is a member of the California Legislature.

Mr. Worley is the son of Mr. and Mrs. John Kyle Worley of Grosse Pointe Farms, Michigan and Sun City Center, Florida. A retired attorney, he was formerly General Counsel for the Pharmaceutical Manufacturers Association.

The bride-elect was graduated with honors from San Luis Rey Academy where she was president of the student body. "Tricia" attended the University of Valencia, Spain, and is an honor graduate of Immaculate Heart College, Hollywood, California. She did graduate study in Spanish at The Catholic University of America, Washington, D.C. Following her scholastic work she joined the capitol staff of Congressman Clair W. Burgener. She is now at home at the family residence in Oceanside.

Mr. Worley graduated from Yale University and did post graduate study at the University of Michigan. He received his Juris Doctor degree from the University of San Diego School of Law where he was graduated magna cum laude. He is a partner in the San Diego law firm of Seltzer, Caplan, Wilkins and McMahon.

The wedding date has been set for December 22. □

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Places and Faces

AMBASSADOR TO THE WORLD

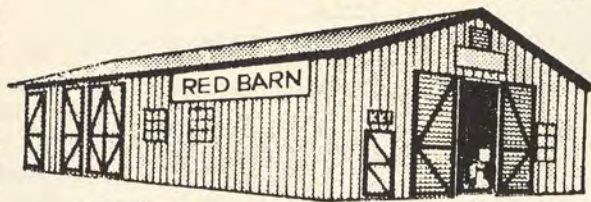


Jack Cochrane, new owner of the Del Mar Travel Bureau is a gentleman of so many facets he is extremely difficult to describe in a magazine article! Born in Belfast, Ireland, he was often wakened as a child by the night-watchtanks rolling through the street in the

rebellion of 1919, (which is still going on today!) Through this stormy childhood, he grew to become a determined Mechanical Engineer, (working for the Ford Motor Co. and Chrysler until 1944); he was President of the Detroit High School Assembly and Counseling Board; he was owner of B and C Manufacturing Co., of Minneapolis until 1950; a distinguished counselor and world-wide speaker to the youth of most nations; he worked with Generalissimo Chiang Kai Shek and American troops during the Korean conflict; he was evangelist for years for the "Youth for Christ International" he owns the Air World Travel Agency, Westling, Michigan and now the controlling interest in the Del Mar Travel Bureau.

In and among and before all of these accomplishments, Jack Cochrane is a World Traveller! He is an epicure, a connoisseur, an excellent athlete, a tour director and a grandfather of 13! His world is unlimited, his attitude responsive, his tours are stimulating, with the savoir-faire of experience, and this loving, gracious man must acquaint you with the brotherhood of man in every nation visited.

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Jack lost a son in the Viet Namease war, and a letter written to his Dad on the eve of his death was so poignant, that it was read by President Johnson in 1966 as he dedicated the Christmas Tree at the White House. Jack has four lovely daughters, one of whom runs the travel agency in Westlind.

The Del Mar Travel Bureau is a busy, convivial place, where five astute agents, Messrs. William E. Bowman, James Knox, Rudy Fetter, Jack Cochrane and lovely Mary K. Strauss, combine their talents to put together the utmost in knowledgeable itineraries, joyous vacations or pleasant business trips. Every service from chartering a camel, to reservations on a plane to L.A., is offered promptly and economically.

If you have the time to vacation luxuriously, to enjoy the brilliant social life of sea travel and acquaint yourself with peoples of the world — steamship ventures are custom-made to relieve the pressures of today's world. Jack Cochrane invites a friendly discussion of your needs in the: Del Mar Travel Bureau. □

SANTA FE HUNT

All of us were happy to welcome our brand new little member of the Hunt, *James B. Norment III*. He is the son of our Huntsman and his wife, *Jim and Kay Norment*. Little Jim arrived on September 19, and weighed 10 lbs. and 5 oz. Sounds as if he was born with his Hunt boots on! Kay tells us she has already reserved her horse "Dino" for him to ride. Congratulations Kay and Jim!

The Hunt Club's first annual Horse show was held at Dan Daley's Recreation Center at Pio Pico Park in Jamul. Thanks to Augie Handley and all the others who helped to make it such a great success. The two day combined training show was held on October 26th and 27th. This was actually the third such event of this kind to be held. There were many local participants and more than ten entries from the Los Angeles area alone.

Gerry Kirkeby, Chairwoman for the 1974 Hunt Ball, had a luncheon meeting in her home this month for all members of the Ball committee. Her Co-chairmen are *Lucy Rosenthal and Jane Coursin*. Lots of planning has already begun ... so you might say the girls are really "on the ball". With Gerry's enthusiasm and great imagination, there's sure to be some exciting new ideas for our club's biggest social event of the year. The public is invited and reservations may be made with Reservations Chairman, *Bette Slattery* 756-2173. Plan to make your reservations early this year.

The Cubbing season for the Hunt is just coming to a close. This is a more informal pre-season affair, and "Ratcatcher" attire is worn. It is also the time when the young hounds are initiated and one may try out new or young hunting horses. The official Hunt season will open Sunday, December 2nd at Rancho Rondo. We hope to see you there.

Places and Faces

NEEDLE ART

To an inexperienced eye, ladies who do needlepoint and crewel, crochet, hook and knit, might seem dull homebodies. Not so! All this pre-occupation with yarns and needles is the evidence of a naturally artistic female — so motivated that she is willing to spend hours of concentration creating. Usually, she creates something for her family — the old, old instinct for survival — her afghans, sweaters, socks for warmth — and the more recent addition of beauty for her home territory.

Elaine Short is one of these lovely ladies who is so vital and motivated to create beauty that she opened the well-known Needle Art studio in the Escondido Mall, when supplies were frustratingly unavailable. A person must truly have determination to pursue a hobby to the point of operating a wildly demanding business. Elaine Short reproduces the canvases of the old masters in needlepoint — much to the amazement of hundreds of admirers. She would like to have time to paint, also, and pursue her former occupation of being a writer, but her classes in needlepoint and stitchery, her daily chores of filling orders, giving advice and selling, ordering, unpacking and displaying thousands of gift kits, yarns, needles, patterns, frames, plus creating all the exquisite samples that line her walls, leaves little or no time for other pursuits.

Elaine is a long way from her original home in Long Island, New York. After graduating from Hunter College in New York, she came to California to join her sister in Spring Valley, where she wrote "Along Sweetwater Road", a local social and political column for the Spring Valley Bulletin. As is natural for a pretty and vivacious young girl, she met many young male Californians and decided upon one — Don Short.

Don was an engineer, who began to build in the North County area as the family grew and now he and Elaine build and retain some of the highest caliber apartment house complexes in Escondido. Their children have grown — their eldest, Don, Jr. is a professor at San Diego State, Jo Ann a daughter, raises and trains horses at her equestrian school in Wisconsin — George is attending Law School at U.S.I.U. and their daughter, Karen is a San Diego State student.

Obviously, Elaine Short is used to being busy. Her mind would be active if she were frozen solid! That is why her shop offers such a huge selection of needlepoint supplies, all types of stitchery and crewel embroidery, rug hooking, afghan crocheting and knitting, and all types of patterns and canvases.

There are classes in needlepoint and stitchery every Monday night from 7 p.m. to 8:30 p.m. Come in and meet Elaine — she is inexhaustible! □

Y.M.C.A. PLANS SUPER SATURDAYS

What to do for the kids on Saturday? Bring them down to the North Coast Family Y.M.C.A. from 9 a.m. to 12 noon every Saturday, and we'll take over from here, says Barbara Turner, Physical Director.

Every Saturday's a Super Saturday

with the staff at the "Y" — with all kinds of organized fun activities.

Children will arrive at 9:00 a.m. at the Y.M.C.A. for check in, songs, orientation to the day's activities and daily devotion. From here they will proceed to outdoor sports and scheduled events, swimming in the pool, gymnastic instruction, and special events of the day. It's a complete fun-filled morning! Plan to bring the kids at 9 a.m. and pick them up at noon!

The program is free to Y.M.C.A. members and \$5.00 per month to non-members. The Saturday Youth Program is for boys and girls entering the 3rd, 4th, and 5th grades this fall, and it begins October 27th! Come on down next Saturday — the place is 200 Saxony Road, Encinitas or call 753-6536. □

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Peeling Seens O'Side

by Kitty A. Peeling

Those of you who are so interested in giving your time and money to help mentally retarded children might like to know that at one time I taught these children in San Bernardino (and occasionally in Vista).

As of last November San Bernardino School Board opened a beautiful, specially designed school for the severely retarded.

Now there are 150 happy kids being loved and taught by fourteen dedicated teachers in the very latest (and most expensive) word in such facilities.

Three years ago I left the old ramshackle school and this late spring I went to visit the new Anderson School (named for Carl and Cora Anderson, black foster parents who have given so much of themselves to these children).

I attended graduation and like everybody else had a good cry when some of "my kids", in cap and gown, proudly shuffled by.

When you need to count your blessings go up to San Bernardino and visit this school. You'll be enveloped in love in a true little part of Heaven. You'll be amazed at what can be accomplished. You'll come away uplifted and refreshed (also a new faith in "man's humanity to man") at meeting such care free, energetic kids and their inspiring teachers. My aide is still there, as are all the teachers, including my dearly, loved principal, Robert Young.

Gad! This sounds sticky!
Bob and his staff are genuine "he and she" people who can say "damn" when they have had it up to here; and can go home looking forward to a long, cool hi-ball. I remember one hot San Bernardino day when the kids were especially trying. My little epileptic had had three fearsome attacks and both bladder and bowels had done what comes naturally. My big mischievous mongoloid had poured ink in the fish tank (so the fish would think it was night and go to sleep — really good thinking). Looking back I wouldn't be surprised if I hadn't coined a few new stark cuss words that trying day!

This new school has everything you could dream of. Also it's most canny.

The old edifice was very sparse on toilets. But now nearly every room has adjoining Bathrooms — and I mean baths and showers too!

And scads of pottys. The latest thinking now is to put little pots in the primary rooms to encourage immediately that first impulse.

Sooooo while the class is learning their A B C's they can also learn the necessity of their OH-P-Q's — meaning, Quick, when the notion strikes.

It's unbelievable what these severely retarded youngsters are capable of learning. True, some can profit nothing, but there are many more who learn housekeeping, simple cooking

and rote actions like stock room boys, dishwashing, "swamping up" and rolling bandages. Some activity that is a repetition — such monotony would drive us up the wall — but these kids love it and do it perfectly all day long. Sooooo Mr. North County business man if you have a dull, unimaginative job that you have never had properly filled, call one of the retarded schools here in Oceanside or Vista and give yourself a treat.

Not only will you be a surprised, happy man, but you'll get an extra star in your crown for giving another — not as smart and clever as you — but another human being the chance to attain the self respect and dignity that comes from doing a job to the best of his abilities!

Kitbits

With the winter season getting into full swing, all the clubs and organizations are now going full blast.

Most of these charity-oriented groups, have very efficient and capable press chairmen this year.

Beebe Grosse did a fine public relations job getting a turn-out (over 100) for North County Concert Association's Volunteer coffee-meeting held at Charles (he's membership chairman) and Tari (she's President of Volunteers) Wood's Skyline Drive home in Carlsbad.

After the warming coffee and cakes, Ranyd Mitchell (President of N.C.C.A.) warmly greeted us and introduced Dr. Keith Broman, booking chairman, who presented Bob Crosby who really turned us on. Especially me!



Bob Crosby who makes music that is musical.

Certainly the Krasmayarsk Siberian Dance Company and Lili Kraus, concert pianist will be exciting and by this time surely ALL OF YOU will have seen and heard them — but Bob Crosby with his Big Band Cavalcade of Jazz, I really dig.



Hostess and President of Volunteers Tari Wood surrounded by Oceana Volunteers Dorothy McGraw and Gertrude Vetter

This is my bag. These are my people. (He'll be here Feb. 1st, '74.)

Bob Crosby didn't remember me, which he shouldn't. I was always the bridesmaid, never the bride. In other words, sort of a first-class, second rater. Maybe Freddy Martin might remember me, or Frankie Carle or Margaret Whiting, whose father wrote unforgettable melodies that are still popular today.

A tremendous job was done for the Country Friends' annual fashion show by Priscilla Travers who heads their publicity committee.

No need for me to comment on this very well known Organization that started about twenty years ago with six friends. From their professionally managed Rancho Santa Fe Antique shop alone they profited \$50,000 last year which all went to charity. Maryon Hoffman, a two-year term Oceanside director, and Kay Rorick, assistant area director, worked nearly as hard getting me to the event what with a mix-up, bad mail, etc.

Wouldn't have missed it for the world. It was exciting, glamorous, and stimulating.

Don't you hate people who criticize — especially when they have nothing to suggest? Where could you have shortened the program? You couldn't cut out anything — certainly not the jewelry display — but a number of women did leave near the last, subtly intimating that they just couldn't take it in the end! (Pun intended!) Joseph Jessops Jr., was a "jewel" of a commentator as was John Hogan who took us down memory lane, all the while accentuating the mammary line.

Michael Novarese brought humor with his concern that his models did not get his dreamy creations on backwards — especially those that were backless. However, at this point in time (as the politicians are always harping on) probably no one would have cared. And in the case of some of the models, probably we wouldn't even have noticed it.

After the show everyone (well nearly everyone) got into some nice, cold champagne which added zest to the following cocktail and rap fest.

In previous shows only iced tea had been served, but although it was still served and the weather did its best to make it in demand, it was a poor second.

I got neither. Enthralled with taking pictures of the exquisite jewels I forgot everything. There was a 61-carat diamond bracelet valued at \$86,000, a star-sapphire and diamond ring (76 carats), valued at \$35,000 and an unbelievably gorgeous 25 carat opal and diamond ring that I did my best to get sparkling pictures of.



A \$200,000 picture handily displayed by Patricia Straub, Oceanside, Janet Fuller, Carlsbad and Joan Hamrick, Rancho Santa Fe

A very enthusiastic hard working press representative is Carol Smith. At her prodding I went to the Emblem Club's special dinner for their state president Vivienne Lindsay whom I met along with some of her staff. Vivienne is a librarian and lives in Lancaster and belongs to the Antelope Valley Club which is one of the first in California. She is supposed to visit the 102 chapters in California at least once during her reign. San Diego is getting a new chapter and will be that one hundredth and tooth chapter. Think there are around 490 chapters in the U.S., and the Oceanside chapter is confirmed as the largest in California and a great many Emblem Gals believe it is about the largest in the country. Could be. Seems like nearly everyone I know is an Emblemer and they are always planning or doing something to get the moolah for their charities!



L to right Dee Hart, Marshall, Hilda Soyland, Prexie Vista Chapter, Vivienne Lindsay, State Pres., Maria Brelke, O'Side Prez, and State Corres Sec., Elane Farley

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Carol Smith is a go-getter (hope her bank appreciates her, because she is talking me into transferring my huge (sometimes I manage to keep one hundred dollars in my balance) checking account to the bank where she works. And I think a great many of you know her mother, Vera Smith, who is certainly a go-getter par excellence — probably where Carol gets her drive.

Ennnyway Carol and Vera, who is a director, decided I just had to go to the Safari party planned by the San Dieguito Little Theatre group held in the luscious ballroom of the new Lomas Fe Country Club. The prime ribs buffet with all the trimmings, like hearts of palm and hearts of artichoke was delicious and hearty — wish to Heaven

food wasn't so important and influential to me!

Carol is also corresponding secretary of the Women's Auxiliary called the Sand Pipers and they plan all the fund raising affairs. When you consider this Little Theatre has been going strong since 1957 you know there has been not only lots of planning, but successful accomplishment of those plans.

They are a peppy group and most of them were dressed for the occasion. Many men (and some gals) were dressed as great white hunters and many were blackened savages right down to bones in their hair and rings in their noses. *Barrie Achartz* chairman of the party and *Pat Worthington* in charge of decorations and their committees did a

terrific and impressive job.



Pat Worthington, Fritz Fovargue and Barrie Achartz with Gargantua's grandson

Met many scintillating people including Little Theatre President *Charlotte Suhler* and her huge husband *John* who publishes *Psychology Today*. Wouldn't you know he has received some sort of a big promotion and they are both leaving to live in New York! It is certainly San Dieguito's loss. Didn't learn who the new Prez will be but everyone is currently engaged in promoting *Merton of The Movies*, their next effort which will be produced by *Margaret Edwards*.



Margaret Edwards, Charlotte and John Suhler and Cory Graves, President of the Sand Pipers.

Because the Smiths, mother and daughter are so charming and have such good ideas I became enthused in going to Tijuana Mexico and seeing the charity Style Show sponsored by Women's Auxiliary of Centro De Rehabilitation Auditivo-Oral with *Senora Irma G. De Anchondo* (a grandmother and doesn't look a day over thirty!) as president.

Called energetic *George Auer* (lately appointed to Oceanside's Mayor's Tourism Committee) who manages Oceanside's Royal Inn.

He got reservations for us at the Royal Inn in Tijuana.

Because of the crowd we had to share on big beautiful room with three separate beds. One for Mama Bear, one for Baby Bear and one for visiting bare (I forgot my nightie!)

On our way to the swimming pool

outside the dining room we ran into *Dr. Frank Devlyn*, besides having over 16 optometry offices in Mexico, he is President of Mexico Ciudad Rotary and is governor of 18 area clubs. He was attending the Rotary conclave at the Royal Inn. Frank wanted to be remembered to *Art Gore*, *Bob Shaffer* and President *Gordon Tate*



Vera and Carol Smith with the attractive Devlyn Family, Frank, Gloria and daughters Melanie and Stephanie



In The Inn Boutique assistant manager Sr. Partillo tried to tell Carol Smith a pretty girl should buy perfume, not Mexican figurines

Wanting to get a good view table we went early to the Country Club and met the Medina and the Linds prominent and very interesting San Diegans with a hide-away home in San Antonio the swank suburb twelve miles below Tijuana, who had the same early idea as we, Had! Sooo we sipped Marguerita's (but nobody makes them like our Jerry Stapp's Acapulco Cafe) and chatted with George and Inez Lind and Emil and Una Medin, sisters) until the 8:00 dinner which was served at 10:00!



Surviving the paper coffee cups, Inez Lind, and sister Una Medin and George Lind and Emil Medin eagerly await the fashion show.

It was interesting to see all the attractively gowned and coiffed women, but we noticed how quiet and self-contained the Mexicans were. No loud talking and laughter like we have at our gala gatherings

The dinner was passable, altho sorta peculiar. T'ain't often that you are served coffee in a paper cup when you are all gussied up.

At 11:00 the Style Show began. I won't ever forget it. Forgotten and forgiven was the dinner. Only wish I had the power and ability to describe the splendor of the creations and the genius of *Ruben Maytorena*, whose showings at the great fashion places of the world so astounded them that he

was awarded the International Placque as Designer of the year!

His salon is in Mexico City and for years he has designed for *Elizabeth Taylor*. In fact if you saw Cleopatra you saw the climactic costume of etched gold. Weighed over two hundred pounds and took three men to carry Miss Taylor on and off the set.

But even though now he is the darling of the "jet set", at his own expense (three gowns were lost in transit!) he brings his collection to Tijuana the home of his birth and childhood (*Senora de Anchondo* went to school with him) to raise money for the poor, little deaf Mexican children.

Everyone of *Senor Maytorena's* models could have been a Miss World

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Also awaiting the fashion extravaganza were many men including Luis H. Camacho, Montiel, Chief of Immigration, surrounded by Tijuana's District Attorney, Felizardo Ruiz Precich and Carlos Ainslie Palencia, Registrar of Automobiles.

Beauty winner; and they literally danced and ran down the runways in their joy at displaying their outfits.

The stunning, exotic collection with its heavy overtones of Hindu, Egyptian and Chinese influences, contained bikinis, cocktail dresses, evening gowns, wedding trousseaus — culminating with a heavily jeweled Queen's wardrobe replete with crown and royal robe!

Each creation was a feminine dream — more fanciful, more elegant than its



Sra. De Enchondo, the World's finest fashion designer Ruben Maytorena and a thrilled and weeping admirer!

predecessor. And every costume had a head dress and jewelry, that complimented it to the nth degree.

The hithertofore placid crowd broke out into thunderous applause at the appearance of each gorgeous model (they all wore Red lipstick, very high platform shoes — which I just can't go — sorry — and no gown was above the knees!). And of course the bikini's were just above and below you know what).

The music was a blood-tingling Cuba Voodoo rhythm straight from the jungle and the exhilarating pounding of the drums, beat out the commentators

voice. But each dancing girl in her shimmering costume told the story (Maytorena makes all his own fabrics, including the heavy embroideries and jewel incrustations) and held the spectators enthralled to the very last, precious note.

So exotic, bizarre, seductive, voluptuous ----

Well, I've sure run off at the mouth and I'm glad. It was really sumpin' and Ruben Maytorena is my idea of a He-Man genius!

ERVIN HEADS VINEYARD PROJECT



Richard B. Ervin has been named Vice President of Gourmet Properties, Ltd., a development company owned and operated by San Diego Developer/Financier/Hotel Owner Kenneth R. Riley. Gourmet Properties was formed by Riley in 1972 to design and construct environmental shopping and community centers to benefit small and middle-sized merchandisers.

Ervin, who joined Gourmet Properties as Director of Development in 1972 has been responsible for the development and construction of the company's first project — The Vineyard — a \$6.2 million center now under construction in Escondido, adjacent to Sears on East Valley Parkway. Leasing for the Vineyard's office space, stores, restaurants, theatres and financial areas are under Ervin's direction with the completion date set for December, 1973.

A graduate of the University of Denver, Ervin was formerly a Real Estate Representative for Texaco, Inc. in Southern California and Vice President of a major real estate development firm headquartered in Hawaii, directing leasehold property activities and development of shopping centers and single-family houses.

A resident of San Diego, Mr. Ervin also raises English Springer Spaniels which he trains as show dogs. □

QUESTIONS PEOPLE ARE ASKING ABOUT SOFT LENSES NOW

JUST WHAT IS A SOFT CONTACT LENS?

That's it! A flexible lens. They are sometimes known as hydrophilic lenses because they actually attract and absorb moisture. Soft lenses are made from a fascinating new material called hydroxyethyl methacrylate. They conform to the shape of the eye and lids so perfectly that most people who try them for the first time just cannot believe they are actually wearing contact lenses.

HOW LONG WILL IT TAKE ME TO GET USED TO WEARING SOFT LENSES?

It usually takes considerably less time than with conventional contacts because the lens is flexible and the correct fit will often be attained on the first visit. Your doctor is the only person who can tell you, of course, but most patients can wear them for work and study after the first day.

AREN'T SOFT LENSES VERY EXPENSIVE?

That depends entirely upon how important they are to you. Many people would do almost anything for clear, comfortable vision that does not involve the use of glasses. As a general rule, although most doctors' fitting fees are about the same, the materials cost more than with ordinary contacts. So the total charge is somewhat higher.

SHOULD A PERSON WHO IS WEARING REGULAR CONTACT LENSES SWITCH TO SOFT CONTACTS?

Flexible lenses usually feel better than conventional contacts during the first weeks of wear, but regular hard lenses that have been properly fitted rarely cause discomfort after that. The few people who change do so because the increased size of soft lenses makes them ideal for sports wear, night driving, and other conditions where smaller conventional lenses do not work as well.

ARE SOFT CONTACT LENSES SAFE?

Generally speaking, soft lenses are as safe or safer than ordinary glasses when they are properly cared for and worn according to the doctor's instructions.

CAN SOFT LENSES BE WORN ALL THE TIME?

Once the adaptation period is over, soft lenses can be worn continuously and comfortably all day. They should only be removed before you go to sleep, and in a few other special cases your doctor will explain.

HOW ABOUT SOFT CONTACT LENSES FOR SPORTS? AREN'T THEY EASILY LOST?

Many professional athletes find no substitute for contact lenses. Freedom

from spectacles and restored peripheral vision allows the athlete an opportunity to play at his best.

HOW ABOUT BIFOCALS?

For a variety of complex optical reasons, bifocals are sometimes unnecessary in contacts, or your doctor may prescribe soft lenses to be worn only for sports or social occasions when extensive near seeing is not required. People who are fitted this way with soft lenses generally keep a pair of reading glasses to slip on over them from time to time. In either case, they are often less trouble than bifocal glasses.

CAN I HAVE MY SOFT LENSES TINTED?

Sorry, no. Even if such lenses were available to change eye color, the tint would not be very practical since soft lenses are larger than regular contacts and the effect would be spoiled where the colored lens would overlap the white of your eye. Many conventional hard contact lenses are tinted because patients experience considerable difficulty with bright lights and glare. This is not usually the case when soft lenses are worn.

ARE SOFT LENSES DIFFICULT TO APPLY AND REMOVE?

Placement and removal are not difficult for most people. Your doctor will help you develop an easy method of handling the lenses. However, soft contact lenses do stay on the eye more securely

than conventional hard contacts and this is one of their major advantages.

HOW CAN I BE SURE THAT SOFT LENSES WILL WORK? ARE THEY GUARANTEED?

A doctor cannot guarantee results. He promises quality eye care and will do his professional best to see that lenses are fitted in an entirely satisfactory manner.

The doctor cannot know your motivation nor judge your personality, but he will run a number of tests to make certain that you can wear contact lenses. And you may be assured that he will not attempt to fit you with them if he thinks that you will have serious difficulty.

AREN'T THERE ANY OTHER DRAWBACKS TO SOFT LENS WEAR? THEY MUST HAVE SOME FAULTS.

Except for some intermittent blurring when lenses dry during the adaptive period, there are very few. Those persons who cannot wear soft lenses are eliminated during the examination and the others find them a superbly comfortable way of achieving clear, efficient vision without wearing glasses.

For further information about the soft lenses, Dr. Victor L. Copeland, Optometrist, invites your questions. Dr. Copeland's address is 802 Elm Avenue, Carlsbad, and the telephone number to call is 729-4327.

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Association Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, SEPTEMBER 6, 1973, 9:00 a.m. — BOARD ROOM.

Present: Vice President Chubbuck, Directors Hoover, Whitehead, Wingert, and Wrenn.

Absent: President Weindling and Director Brown

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Stanley; Association members

MINUTES OF PRECEDING MEETING

On motion made and seconded the minutes of August 16 meeting were unanimously approved.

Variance of Potential NO PARKING Zones in Village. The Manager reported a discussion with Mr. F.B. Julian, Jr., Secretary of SD County Traffic Advisory Committee, during which he was advised that arrangements may be made through the County to identify NO PARKING areas on the streets of the Village. As a rule, persons residing on, or owning the property near the corners proposed to be painted, are interviewed to ob-

tain their feelings on the proposed painting. Enforcement would be by members of California Highway Patrol on a routine swing through the area. Director Whitehead suggested the possibility of a loading zone surrounding the Market be considered. The matter was referred to the Planning Commission for study and report.

REPORTS

Finance Committee Chairman Brown unable to be present, designated Committee Member Don Bailey to appear in his stead. Minutes of 8/22 meeting had previously been furnished each Director. Mr. Bailey prefaced his report by stating the Committee desires a very viable budget — to plan, to work to, and to spend from. It is the understanding of the Committee that it is charged with the general review of requests for appropriations coming from outside the confines of the budget; i.e., Golf Activities Committee request to purchase 2 items of equipment, need for which was unknown at budget preparation time. Mr. Bailey stated that the Finance Committee recommends (1) that the Golf Activities Committee be authorized to purchase a Grain Drill (\$1452.60+tax) and a Sickle Bar Mower (\$1239.14+tax) and (2) that a means be established by which Golf Activities Committee could proceed with needed improvements. In addition, it recommends that \$40,000 in additional monies for capital expenditures be made available to Golf to allow the undertaking of the initial steps of the Five Year Program. In effect, it would be a one year loan which Golf would have to repay in 1974-75 budget if no amortization program were allowed by the Board.

The Finance Committee recommends the amortization program presented by Golf be authorized by the Board of Directors.

The motion was made and seconded that Deficit/Surplus financing be approved for Golf and Tennis Activities, which means that any deficit or surplus incurred during the year would be carried forward into the next Budget year. The intent would be to relieve Association members not affiliated with Golf or Tennis of any expense obligations incurred by these activities. It is the consensus of the Board that major Capital requirements of either Golf or Tennis could be handled on an amortization plan of not to exceed 20 years, chargeable to the activity incurring the expense.

Director Wingert, in the discussion which followed, stated that it was his personal point of view that every property owner benefits by the very reason of the success of the facilities for Golf, Tennis, Riding, etc., and that, as an owner, he would like to share some small basic cost of these facilities each year because they reflect in the value of the property.

Recognized in the audience, Mrs. Lillian Ritt asked from where the Reserve fund is obtained. The reply was that it is an accrual of depreciation.

Mr. Wingert stated that a basic change in the way things are financed is being contemplated, and that it is of great importance. The Board needs to be reassured that the people want this basic change with regard to amortization. He felt that if the Board would recommend Deficit/Surplus carryover financing and 20 year amortization for Capital improvements, the people would support them, but he was not sure.

Director Wrenn stated that the only way to have a large rebuilding program, which is fair to everyone, is to have it run over a period of years.

Dr. Donald Ritt, from the audience, offered the opinion that it would be an excellent step to poll the property owners.

The motion previously made and seconded was summarized: to adopt Surplus/Deficit carryover financing for Golf and Tennis; and to adopt amortization financing, as against "pay as you go" financing, which has been the policy for years, although recent Tennis Capital improvements are being amortized. Amortization for large Capital improvements for either Golf or Tennis would be for a period not to exceed 20 years. The motion was defeated.

Vice President Chubbuck suggested the Directors think about these matters and consider the possibility of going to the voters about them, if it is felt the plans have merit. Director Wingert and Manager Grahl will draft a proposed letter to property owners for Board review.

The Chair entertained a motion for approval of the Finance Committee recommendation for approval of Golf Activities Committee request of purchase (1) a Grain Drill and (2) a Sickle Bar Mower. The motion to give specific authority to buy these two pieces of equipment, over and above the budget, was made, seconded and passed unanimously.

Tennis Activities Committee Chairman Hoover reported Tennis Pro Dave Bennet request for leave of absence from his duties from May 1 to September 1, 1974, subject to his obtaining a replacement of whom TAC approves to take over his duties. The motion to grant this request was made, seconded and passed unanimously.

Maintenance District Committee Chairman Whitehead reported August 22 meeting with Deputy County Engineer Settles at which the matter of litter dropped by vehicles headed for the County Dump was discussed. Ways to alleviate this situation are being considered; but, in the meantime, Mrs. Whitehead requested a mailing to residents to solicit their cooperation with respect to litter.

Community Relations Committee Chairman Chubbuck reported on the first meeting on August 29, composed of the following members: Mrs. Betty deBakcsy; W. Stone, M.D.; Messrs. H.V. Harris, D. Moon, D. Sammis, B. Teagle, and D. Van Sicklen. Objectives announced: 1) Concentrate on betterment of lines of communication within the Ranch and with surrounding communities and neighboring governmental bodies; and 2) Cooperate and coordinate with Association Standing Committees, particularly the Planning Commission. It is the intent, at the appropriate time, through a change in the Bylaws, to give this Committee permanent status. The Committee decided a series of open evening meetings would be one of the best approaches. The first meeting will have as its subject matter, the discussion of utilities in Rancho Santa Fe, in general. (i.e., telephone, power, sewer, water, etc.)

The motion was made, seconded and unanimously passed to hold this first meeting on Thursday, November 15, at 7:30 p.m. at the School. Appropriate notification will be mailed to Association members.

Subjects for future meetings will cover the downtown area, neighboring governmental bodies, etc.

Secretary's Report of Election at Special Meeting. Mrs. Whitehead read detailed report of the election held at the August 22 Special Meeting, copy of which was furnished each Director. Dr. Ritt, representing the "Committee for the Preservation of Rancho Santa Fe," addressed the Board to state that there were two items about which the "Committee" was concerned: 1) that the ballots be totally open for review; and 2) that the ballots be re-verified by a member whom the "Committee" would appoint. Counsel Stanley responded that the vote was tallied

and verified in the manner required by the meeting; that the only way that can be changed is by the assembly which set up the procedure. The duty of the teller is to tally; the duty of the Secretary is to verify. All of this was done; he sees nothing in the law to require anything else. On a motion made and seconded, decision was unanimous that the Secretary's report be accepted and that said ballots be destroyed.

Manager Grahl reported the following: 1) With reference to a letter from J.B. Askew, M.D. (7/19/73 minutes), in which a meeting of Association representatives with County Health Department representatives was suggested, Directors Chubbuck and Wingert and Manager Grahl will meet the Doctor and his staff on September 14. 2) Receipt of \$6,940 from Robert B. Oliver Estate enclosed in a letter stating that a small amount of tax reserve which is being held in the Estate would be forthcoming. The Board authorized Mgr. Grahl to defer forwarding funds in the Oliver Estate account to RSF Fire Protection District until receipt of this last amount. 3) Receipt of copy of letter written by RSF Engineering on behalf of a developer to California Regional Water Quality Control Board to request waste discharge requirements in connection with a Planned Residential Development, 150 sites on 215 acres (19 acres of which are in the Covenant) abutting Rancho Santa Fe on the east. 4) Receipt of Department of Sanitation & Flood Control

Engineer's Report on the Sewage Treatment Plant expansion project, copies of which are being reviewed by the Ad Hoc Committee. 5) Receipt of report from Arthur Young & Co. on Association financial systems containing some ideas to improve these systems. 6) Association Insurance Agent advice to the effect that Association present policy covers property now appraised at \$410,850, up from the previous appraisal of \$339,000. To cover increased valuation, additional premium of \$651 is needed. On motion made and seconded, approval to pay the increase was unanimous. 7) Furnished "Position Description" of the additional Assistant Manager to each Director, stating that an interview with a candidate for the position will be set up at the convenience of the Board. 8) Plans and Specifications for construction of proposed Association parking lot and repairs to the 3 existing RSFA parking areas are expected by September 19. Manager Grahl showed a sketch of a proposed rearrangement of the large parking area off La Granada, prepared by RSF Engineering at his request. He noted funds for such a project were not in the budget, but the sketch could be filed to be ready when needed. 9) Notice of a Work Shop scheduled for September 7 in Escondido by California Regional Water Quality Control Board considering alternative plans of water quality control affecting construction of sewage treatment plants. Consensus was that Rancho Santa Fe should be repre-

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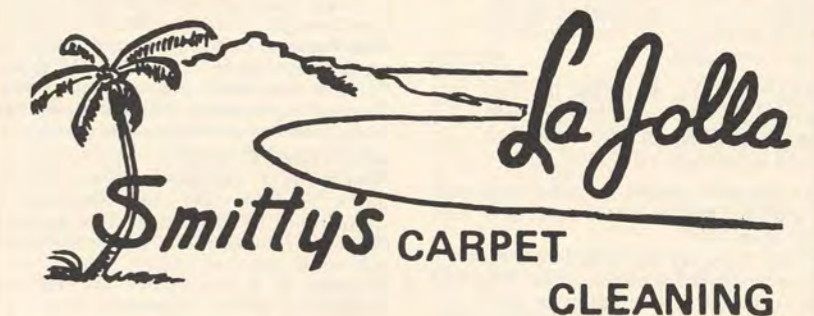
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sented. Vice President Chubbuck stated he would make such arrangements.

NON AGENDA ITEMS

1973-74 Assessment. The Manager stated that information received from the County Assessor's Office revealed the assessed valuation of properties subject to assessment is approximately \$25,427,000 as against a Budget prediction of \$25,228,000. On this basis, he was proceeding with the printing of forms on the assumption that the Association rate would be 70 cents per \$100 assessed valuation as planned in the Budget. The Board would, on or about the 20th of October, take formal action to confirm the foregoing tax rate.

Bylaws Amendments. Director Hoover requested and received unanimous consent of the Board to place the following on the agenda. Mr. Hoover moved that, effective immediately, and subject to ratification by the members of Rancho Santa Fe Association, the Association Bylaws be amended to read as follows:

ARTICLE III, Section 2: Special meetings of the members may be held at any time upon call of the Board and shall be called by the Board upon written request of not less than fifty (50) **one hundred (100)** members eligible to vote. The Board shall cause not less than five (5) days written notice of said meeting, specifying the time, place in Rancho Santa Fe, and the purpose or purposes thereof, to be mailed to each member at his address as shown on the records of the Association.

ARTICLE III, Section 3: The presence in person of fifty (50) **one hundred (100)** in good standing shall constitute a quorum.

Said ratification would be taken by a mail ballot and the results determined by a majority of votes cast.

Director Wingert seconded this motion which was passed unanimously. Counsel Stanley suggested a time frame be set up for return of the ballots and the manner in which they are returned. The motion was made, seconded and unanimously passed that a letter go to all members specifying (1) that ballots be returned within 10 working days of the mailing; (2) that the ballot be enclosed in an envelope which can be sealed; and (3) that the voter sign his signature on the envelope.

PERSONAL APPEARANCE

Mrs. Al Rosen, in response to a request, appeared (see 6/7/73 minutes) to explain delay in

completion of residence on Parcel 7/1, Block 7. After discussion, understanding was reached that the Manager would be furnished by September 13, the name and address of the prime contractor and of each subcontractor, and an estimated date of completion.

CORRESPONDENCE RECEIVED

Request to consider annexation of property to RSF Protective Covenant, on motion made, seconded, and unanimously passed, was referred to the Art Jury for recommendation.

RECESS

The Board was recessed from 12:10 p.m. to 1:30 p.m. for a field trip.

Variance Request, Parcel 4/4, Block 36. At the site, on motion made and seconded, approval of a variance to reduce the setback from the north property line from 100' to 60' for construction of a stable, was unanimous.

ADJOURNMENT

The meeting was adjourned at 1:30 p.m.

Dixon Chubbuck, Vice President
Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD SEPTEMBER 25, 1973, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Day Reitz and Ward.

Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during Subdivisions and Keeping of Animals). The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Wyman, W. L. Condominiums — Parcel 1/4, Block 30, Paseo Delicias. Approved with stipulation that the pad level on the units at the rear of the property be graded down an additional two feet.

Browne, R. C. Residence — Parcel 6/11, Block 33, El Ceilito. Approved.

Cologne, G. Residence — Parcel 8/8, Block 9, La Bajada. Approved with request that adequate landscaping be utilized to screen the garage opening from view of passers-by.

Ross, R. Residence — Parcel 3/1, Block 16, La Valle Plateada. Approved with stipulation that the garage opening is parallel with the south boundary line.

Damon, R. B. Residence — Parcel 6/7, Block 10, El Mirlo/Via de Fortuna. Approved.

Stanton, J. M. Residence — Parcel 4/2, Block 7, Via de Fortuna. Approved with a request that a sample of roof material be submitted

for consideration, prior to installation.

Wood, K. Residence — Parcel 7/3, Block 36, Rambla de las Flores. Approved.

ADDITIONS & ALTERATIONS **Wadman, B.** Addition to existing residence and Temporary Equipment Storage Building — Parcel 6/15, Block 29, El Sicomoro. Addition approved. Temporary storage shed approved with stipulation that it be removed immediately upon completion of addition.

Whaley, M. E. Swimming Pool — Parcel 12/1, Block 48, Las Palomas. Approved. Does not include approval for structures covering pools, including inflatable cover.

PRELIMINARY STYLE CHECK

Laughlin, R. (from Larson) Condominiums — Parcel 2/2, Block 31, Via de Santa Fe. Disapproved as submitted. Site visited.

SUBDIVISION Dixon, D. F. Parcels 3/3 and 4/1, Block 1, El Camino del Norte, consisting of 19.48 acres into sites of 2.89, 6.63, 2.91 and 7.05 acres. Deferred for resubmittal of plat map.

Turner, L. M. Parcel 6/2, Block 33, La Gloriaeta, two horses on 2.64 acres. Site visited. Art Jury advised approval to Board of Directors.

Rankin, L. Parcel 6/5, Block 5, El Montevideo, two horses on 2.70 acres. Site visited. Art Jury advised approval to the Board of Directors.

CONVENANT ACCEPTANCE

Alderson, C. M. Portion of Lot 1, Anza Heights, Map 2928 (Portion Lot 2, Block 33, Map 1742). The Art Jury advised disapproval to the Board of Directors. Site visited.

MISCELLANEOUS

Letter to be written to Mr. R. C. Francisco re Ashley's Market. Letter to be written to Dr. N. Carl re construction of horse stalls. Site visited. Letter to be written to Village Toy Shoppe re signs.

C. DAVID FROBES President
E. L. Reitz Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, SEPTEMBER 20, 1973, 9:00 a.m., BOARDROOM

PRESENT: Vice President Chubbuck, Directors Whitehead, Wingert, and Wrenn

ABSENT: President Weindling, Directors Brown and Hoover

ALSO PRESENT: Manager Grahl, Recording Secretary Butts, Association Members

MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of September 6, 1973 meeting were unanimously approved.

NEW BUSINESS

Subdivision, Parcel 2/2, Block 31, consisting of 2.77 acres into sites of 1.37 and 1.39 acres. (in attendance) (Larson) On motion made and seconded, approval was unanimous. Subdivision, Parcel 9/1, Block 32.

At request of applicant, consideration deferred to October 18, 1973 meeting. Keeping of Horses, Parcel 2/1, Block 9. Decision deferred pending visit to site. Keeping of 2 Horses, Parcel 2/4, Block 33, 2.5 acres. On motion (Weymouth) made and seconded, approval was unanimous. Variance Request, Parcel 3/2, Block 6. Decision deferred pending visit to site. Annexation Request, Parcel 14, Maggie Btanson Tract. On motion made and seconded, disapproval was unanimous.

REPORTS

Community Relations Chairman Chubbuck reported it had become necessary to modify some of the plans for the proposed open evening meetings. The first meeting (of November 15) will be chaired by Mr. David B. Moon, who will prepare an agenda to include items of general interest and information for newer Ranch residents: i.e., responsibilities and functions of the Board of Directors, Art Jury, Standing Committees, etc., discussion of the Covenant, Articles and Bylaws, relationship with County agencies and similar items of interest. The second meeting, scheduled for December 10, will be chaired by Mr. Harold V. Harris. The meeting subject will be Sanitation and it will cover the individual sanitation system and the public sewer sanitation system, both types in use in Rancho Santa Fe. Explanations, descriptions, limitations, etc. of each type system will be presented in layman language by well informed speakers. The School Auditorium has been reserved for 7:30 p.m. for both dates. A letter of announcement will be mailed to all members, with a follow-up postcard to be mailed the day before the meeting as a reminder.

Golf Activities Committee Chairman Wrenn requested the Board to consider approval, on the Committee's recommendation, of the revised "Plan of Operation of the Golf Course", a copy of which had been previously furnished each Director. It was the consensus of the Board that consideration of the revised "Plan" be deferred until a full Board is present. Mr. Wrenn moved for approval of the Finance Committee recommendation (see 9/6/73 minutes) to make \$40,000 available to Golf for Capital expenditures, this amount to be amortized over a period not to exceed 10 years. If the entire Board approves the overall Five Year Program for Golf, which it has been studying, this motion will become moot at that time. The motion was seconded and unanimously passed.

Park & Recreation

Board Chairman Whitehead presented the Five Year Program formulated at the September 12 meeting. Cost estimates and time frame proposed for accomplishment will be necessary before presentation to the Finance Committee. Several safety problems discuss-

ed with County Engineer's representative will now be under Planning Commission jurisdiction rather than Park & Recreation, based on a review of their respective responsibilities as described in the Bylaws. A mailing to residents (similar to that dated 11/14/72) regarding trails and related subjects is requested. Another meeting with Golf Activities Committee Chairman Wrenn, Supt. Cable, Bldg. Commissioner Mowery and the trail maintenance contractor, R. Kruckenberg, concluded with the decision that Messrs. Mowery and Cable would indicate areas needing correction with decomposed granite on a map so that Mr. Kruckenberg could submit a cost estimate. Monthly trail maintenance, scraping and dragging, will be a separate proposal. In addition, pruning of trail vegetation twice a year will be contracted for separately.

Building Commissioner's Report for August indicated 1 permit issued; 5 homes completed; 37 homes under construction.

Manager Grahl reported the following: 1) Request for Special Use Permit for day care nursery for a maximum of 12 children to be located in an existing dwelling of 1,360 square feet on non-Covenant property on Las Colinas within the confines of Rancho Santa Fe. Two letters of protest and a draft of a protest letter to be sent by the Board to the County Zoning Administrator, were read. The motion was made, seconded and passed unanimously that this letter, as modified, be mailed to vigorously oppose granting of the permit. Mgr. Grahl was instructed to present Association opposition at the Public Hearing scheduled for Friday, September 21.

2) Receipt by Bldg. Comm. Mowery of a verbal complaint on destruction of ballots cast on August 22 (special election involving amendments to the Bylaws). Association Legal Counsel was promptly advised. Mrs. V. Morenz asked why the ballots were burned. The reply was destruction is a normal procedure according to Roberts' Rules of Order, which was participated in by Directors Chubbuck and Whitehead, and Asst. Mgr. Mowery. 3) Receipt of notification from RSF Sanitation District of a hearing set for 2:00 p.m. on October 16, Room 310, County Administration for the purpose of hearing objections to the Report of County Engineer's survey of the problems of the District concerning sanitation. 4) Noted receipt of Notice of Public Hearing on request for Special Use Permit, owner-occupied Mobilehome on 2.1 acres, Southeast of Covenant area, LC Zone, across the San Dieguito Riverbed. 5) Reported on September 14 meeting with Dr. J. B. Askew and Health Department representatives (9/6/73 minutes). Since February, 1973, 26 failures in individual septic sewer systems have been reported. "Failure" is defined when "raw sewage appears on the surface of the

ground". Health Department has no criteria to apply in determining if an individual system is acceptable. It was brought out that the sanitation problem is not unique in RSF, but exists in many areas in the County; hence, the Health Department is attempting to develop definite criteria which would be in use County-wide. Dr. Askew was assured of Association support of any standards the Health Department might develop for Rancho Santa Fe. 6) Reported receipt of request from Mrs. Florence Day for list of RSF Association members and list of persons exercising a corporate or trust vote. Consensus was the Association Roster be furnished (at cost), as requested, but authorized voters for trusts and corporations would need to be furnished by the entities involved. 7) Noted the following items of interest on September 28 agenda of SD County Planning Commission: a) Lomas Santa Fe development of 22 homesites on 39.2 acres in Horseman's Valley, on El Camino Real; b) Rancho Santa Fe Villas, an 8 unit condominium on Paseo Delicias about 1000' northeasterly of the Village; c) consideration of amendment to SD County General Plan Circulation Element for bicycle trails & paths throughout the County.

RECESS

The Board was recessed from 10:30 to 10:40 a.m.

EXECUTIVE SESSION

The Board went into Executive from 10:45 to 11:25 a.m. to discuss personnel matters. The Board resumed open session and requested the record reflect that, by motion made, seconded and passed, Mr. Daniel W. Kearns had been selected for employment as "Assistant Manager for Facilities and Recreation."

RECESS

The Board was recessed for lunch and a field trip from 12:20 p.m. to 1:35 p.m. Keeping of 2 Horses, Parcel 2/1, Block 9, 2.43 acres. At the site, (Linnemann) on motion made and seconded, approval was unanimous. Variance Request, Parcel 3/2, Block 6, to reduce setback at easterly boundary from 100' to 50' for construction of a horse shelter. On motion made and seconded, approval was granted. (Vice President Chubbuck abstained.)

NON AGENDA ITEM

Teller Appointments. Vice President Chubbuck appointed the Association Members to serve as Tellers on Monday, October 1, to count the ballots cast at the special election to amend the Bylaws Article III, Section and Section 3: Mesdames A. Conkey and V. Morenz; also, Mr. B. Def. Bayly.

ADJOURNMENT

The meeting was adjourned at 1:55 p.m. Dixon Chubbuck, Vice President
Gwendolyn P. Whitehead, Secretary

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MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, OCTOBER 4, 1973, at 9:00 a.m., BOARDROOM

PRESENT: Vice President Chubbuck, Directors Brown, Whitehead, Wingert, and Wrenn
ABSENT: resident Weindling and Director Hoover

ALSO PRESENT: Manager Grahl, Recording Secretary Butts Association Counsel, Association Members

MINUTES OF PRECEDING MEETING

The minutes of September 20 meeting, on motion made and seconded, were unanimously approved.

NEW BUSINESS

Keeping of 2 Horses, Parcel 6/2, Block 33, 2.64 acres. On motion (Turner) made and seconded, approval was unanimous. Keeping of

2 Horses, Parcel 6/5, Block 5, 2.7 acres. On motion (Rankin) made and seconded, approval was unanimous. Annexation Request, Por Lot 2, Block 33. Since the Art Jury had (Alderson) advised disapproval of this proposed annexation in a letter to the Board, no Board action is necessary. (Par. 172, RSFe Protective Covenant provides approval in writing by both bodies is required for annexation.)

REPORTS

Finance Committee Chariman Brown reported the following items from the October 3 meeting: Recommendation that the property assessment for fiscal year 1973-74 be set at 70c per \$100 of assessed valuation. Mr. Brown so moved; the motion was seconded and unanimously passed. Committee review of the Arthur Young & Co. report on evaluation and implementation of some of these recommendations will be started in the near

future. Discussion of the status of Association funds and determination that \$50,000 can be put in 90 day Treasury Bills. Mr. Brown so moved, the motion was seconded and unanimously passed. Further consideration will be given to reinvestment of other Association funds at the next meeting. The Committee continues to work on a 'cash flow projection'. An Arthur Young statement for consulting work for \$300 more than the \$1000 expenditure approved by the Board. This was for work in addition to that originally agreed upon, but which the Finance Committee and Manager recommended. On motion made and seconded, approval for payment was unanimous. A charge from DeLeuw, Cather & Co. for \$12,981 for a Road & Traffic Survey for which, on a cost plus basis, estimate had been \$9,000. Additional requirements, which the Sub-Committee on Roads considered necessary, had been requested of the firm. On motion made and seconded, approval for payment was unanimous. The Chairman requested that, in the future, Board approval for extra expense be obtained before the expense is incurred; the Board concurred.

(a) Prorate of Tennis and Golf Fees. The Committee noted that Tennis had no policy for prorating annual fees, whereas Golf had an established monthly prorate policy. The Finance Committee had no recommendation, but did request that one or the other method be agreed upon. After discussion, the motion was made, seconded and unanimously passed that, effective January 1, 1974, a six (6) months prorate for both Golf and Tennis Annual Fees be incorporated into the Fee Schedule.

(b) Budgeted Funds. From time to time, the Finance Committee is requested to approve transfer of funds within an Activities budget from one expense category to another. It is the consensus of the Finance Committee that a decision of this type should be made within the Activities Committee itself as it is within the scope of the Chairman's authority to cause funds budgeted within one expense category to be spent within another expense category, provided that the Manager be kept apprised. The following motion was made, seconded, and unanimously passed: Budgeted monies approved by the Finance Committee and the Board of Directors can be spent in a different category than the category for which they were budgeted, that control of this will be with the Manager who will report to the Board. Mrs. V. Morenz, upon being recognized by the Chair, requested the reading aloud of her letter of this date to the Board of Directors. The Chairman replied that each Director had been furnished a copy of her letter for study and discussion at the next Board meeting. An expenditure of \$875 for wind screens, inadvertently deleted from the Tennis Expense Budget, was recommended for approval. On motion made and seconded, approval of this expenditure was unanimous.

(c) Salary Apportionment. The Committee recommended that the Board make a decision relative to apportionment of administrative salaries to the various activities, calling attention to letter dated September 17, 1973 from Chairman Hoover of Tennis Activities Committee, to the Board. After discussion, the motion was made, seconded and passed that, retroactive to July 1, 1973, the salaries of the Association Manager, Assistant Managers, and Executive Secretary be removed from the budgets of Golf and Tennis, and that all expenses for bookkeeping, mailings, supplies, etc., be charged to the Activity concerned. Directors Brown, Chubbuck, Wingert and Wrenn voted 'yes'; Director Whitehead voted 'no'.

(d) Deficit/Surplus Accounting. Golf and Tennis Deficit/Surplus accounting (9/6/73 minutes) was discussed at length. The mo-

tion was made and seconded that Golf and Tennis go on the Deficit/Surplus accounting so that they will be self-supporting. Directors Brown, Chubbuck, Wingert, and Wrenn voted 'yes'; Director Whitehead voted 'no'. Director Wrenn commented that the understanding of this accounting is that any deficit incurred during a fiscal year will be charged as an expense to the budget for the following year; that any surplus will be carried forward as cash held by the Association and to be used by the Activity concerned. He suggested that, if a surplus is achieved, Golf should maintain a minimum of \$30,000 before any reduction in fees is made, in order that money would be available for emergency equipment or repairs, new items not budgeted, and/or to cover price increases in depreciated equipment or inbudgeted items. This reserve could be acquired from operating fees, with the Manager being responsible for utilization within the above framework. Mr. Brown reported Finance Committee Member R. Shannon has volunteered to work with Directors Hoover and Wrenn and Manager Grahl in exploring the possibility of increasing the utilization of the Restaurant/Bar operations so as to reduce the loss.

Legal Counsel Stanley reported on matters current in the firm's office.

Manager Grahl noted the following: 1) Notice from LAFCO of Hearing on October 15 in connection with the 2 proposals for incorporation pending — Solana Beach and San Dieguito. (Each Director was furnished a map to indicate the boundaries of the two proposed cities.) 2) SD County Planning Commission agenda for October 12 which included Whispering Palms expired subdivision map for 120 unit-condominium. 3) Letter from Dr. T. Lay expressing concern over recent Board of Supervisors passage of Ord. No. 4104 was referred to Counsel who reported that the Ordinance appears to be an appropriate property management procedure to clear records of old acts that have not been culminated. Counsel Stanley pointed out that this Ordinance concerns only those subdivisions prior to February, 1972; that it might be beneficial to the Association if they are wiped off the slate, since years ago, policies and conditions were quite different from those of today. The subject requires study and an open public conference between the Board of Supervisors and County Counsel on this Ordinance is scheduled for October 11. The Manger was instructed to notify the Art Jury of this meeting. A proposed reply to Dr. Lay's letter was read; modifications to the draft were suggested. 4) Results of Election on Bylaws Amendments (9/5/73 minutes) were: 376 FOR; 113 AGAINST; 33 ballots were rejected. 5) Granting of Special Use Permit to Mary Ann Starting for Day Care Nursery on Las Colinas by County Zoning Administrator (9/20/73 minutes). Association Member D. Moon is working for neighboring residents and will file an appeal on their behalf. On motion made, seconded and passed unanimously, an appeal on behalf of the Association was authorized, with letter to be sent to so advise the residents and to urge their attendance at the Appeal Hearing which will be set by the Board of Supervisors. 6) Appearance at next meeting of Supervisor Lee R. Taylor and proposed briefing of items of particular interest to RSFe, i.e., sanitation, highways, periphery development.

CORRESPONDENCE RECEIVED Mrs. H. F. Keenan request to remove restriction on Parcel 9/10/ Block 33 (9/27/71 minutes) was read. The matter was referred to the Art Jury for study and recommendation.

Mr. & Mrs. W. P. Kaiser protest of proposed Lomas Santa Fe development was read, followed by a discussion of development, under construction and proposed, on the

outskirts of Rancho Santa Fe. Association Member J. McReynolds expressed his concern for the increasing number of high density developments in surrounding areas and their impact on Rancho Santa Fe. He urged that the Board appoint a committee to investigate what is happening on the periphery so that proper action can be taken. Director Wingert observed that all Board members will have their hands full in the immediate future in keeping the Ranch what is and that, while he, too, is concerned with the development on the borders of the Ranch, the practicalities of the situation appear to dictate that the Association continue its energies for preserving the Ranch while keeping abreast of the problems exterior to the Ranch. **Appointments.** Vice President Chubbuck announced appointment of Association Members J. D. Barclay and M. E. Strom to be an Audit Committee to go over the results of the Annual Audit of Arthur Young & Co. He also announced the appointment of an additional teller, Mrs. V. Blesso, in connection with the Election on Bylaws Amendments (9/6/73 minutes).

Cart Fees. Mr. Chubbuck read a letter received in connection with Private Cart Fees approved in 73-74 Schedule of Fees, and referred to receipt of several others. Discussion brought out that the application of the Cart Fees is not practical. The motion was made and seconded that, retroactive to July 1, 1973, Private Cart Fee will be \$205, and refunds be made to the 11 owners who paid \$300. Approval was unanimous.

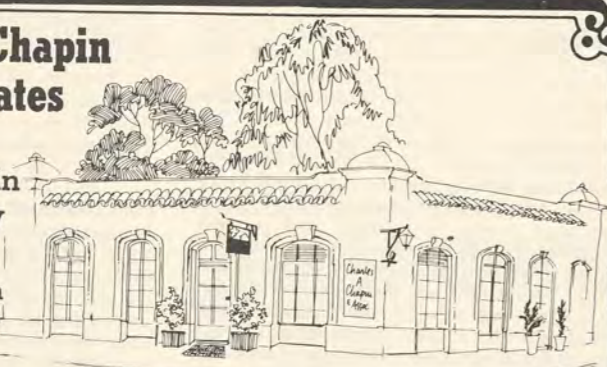
Plans of Operation. Vice President Chubbuck introduced discussion of the Golf Course Plan of Operation. In view of the fact that it was not on the agenda, a motion was

made, seconded and passed to enter the Plan as a discussion item. It was then moved, seconded, and passed by a majority vote, to rescind the previous motion (9/22/73 minutes) that such discussion should be deferred until a full Board is available. Considerable discussion ensued relating to the desirability of consistency between the Golf Course Plan of Operation and the Tennis Plan of Operation, presently being developed. It was noted that, while a high degree of consistency between the two Plans is desirable, exact consistency could probably not be achieved in view of the operating differences of the two activities. A main point developed was that the consistency should be that which is best for Association members. It was moved and seconded that the revised Plan of Operation be adopted. Director Chubbuck noted that Association Counsel had not reviewed the Plan and suggested that the Board might wish to defer further discussion until this is accomplished. The Board concurred; the motion and the second to adopt the revised Plan were withdrawn.

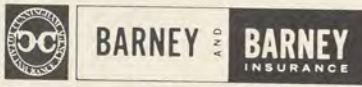
Delinquent Fees. Golf Activities Committee Chairman Wrenn noted that a few holders of the Annual Golf Playing Privilege had not paid the first half of the Annual Fee, yet were continuing to play Golf. Manager Grahl replied that reminder letters had been sent to all Tennis and Golf players whose annual Fees were unpaid.

EXECUTIVE SESSION AND ADJOURNMENT The Board went into Executive Session at 11:45 a.m. to discuss pending legal matters. The Board adjourned at 12:15 p.m. Dixon Chubbuck, Vice President Gwendolyn P. Whitehead, Secretary

Charles A. Chapin & Associates
BROKERS:
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Left to right: Flip Schofield, Miss Trophy Queen, Chris Schofield, and Fran Schofield. The handsome Schofield family is a credit to the drag racing profession!

Flip Schofield* top fuel dragster

*Flip Schofield is from Rancho Santa Fe

Flip Schofield is a young man to watch. "Drag Racing Profile" labels him as "one of the sport's rising stars of the future" and his torrid pace has made him become one of the most feared Top Fuel drivers on the scene today. In partnership with Ted Cyr, mechanical brains and prior national champion, 1958, this team has an average elapsed time for the last twelve races of 6.35.

Ted Cyr brings twenty years experience to the team. As a pioneer in the sport, he ran the first turbocharged car, the first blown motor and built and drove the first sidewinder. His knowledge and experience has been a guideline for the present car.

Flip Schofield is only 27 but he has packed a lot into his few years. A graduate of Dartmouth, a commissioned officer in the United States Army and the owner-driver of a Top Fuel Dragster could be a description of three different people but all this and more comprise the background of one of the new stars of drag racing. Flip is a dedicated racer who spends hours keeping the entire rig ready to assault tracks all over America and even though this is only his second professional season, veterans have fallen repeatedly to him. His driving ability as well as his mechanical prowess rates him among the top ten in the sport of drag racing.

However, Drag Racing is not a "hobby" for Flip Schofield. It is a *business*, and a serious business. He has a beautiful wife, a small son, and all the responsibilities that go along with being a family man. And, like many business men, he travels for his living ... only it is doubtful if many business men travel as far as he does ... more than 50,000 miles in 1972. He has gone as far north as Montreal ... to Florida, Ohio, Oklahoma, Michigan, Tennessee, just to mention a few of the states.

To the layman who has never seen a drag race, it is interesting to know that drag racing has the *largest percentage of spectators in motor racing events*, and is second only to football in paid admissions! Drag racing is an exacting sport ... for the car and for the man. It takes from 10 to 12 hours of work every day to keep a racing car in top condition, and Flip not only works on his own car for these many hours, but he has one full time employee that does the same! To break it down into still more amazing statistics, *it takes approximately 10 hours of work on a car for every second it runs down the track!* From a standing start, Flip Schofield's yellow and orange streak has reached a top speed of 238 miles per hour in 6.03 seconds! To run this crucial quarter mile takes \$25 worth of fuel, which, in-

identally, is not gasoline, but a mixture of nitro-methane and alcohol. Cars are stopped with parachutes, and Flip's vehicle carries two — the second as a back-up in case the first fails. The heart of each car, the engine, costs \$7000 to build (Flip's are aluminum replicas of early model Chryslers). He also carries another \$7000 baby as a spare in his trailer. For a little technical talk, let's refer to the National Dragster which ran a profile on Flip Schofield which read in part:

"Schofield's first experiences in quarter-mile competition came in 1964 when he campaigned a '55 T-Bird at Carlsbad Raceway, but the efforts had to be temporarily put aside in favor of a tour with the Army from 1966 to 1969. Fortunately, his military training in engineering while stationed in Germany gave him a well-rounded background that would aid his mechanical and tuning efforts in later years.

He returned to active racing upon his release in '69, first campaigning a 350 Chevrolet-powered '39 Ford in B/Gas, hitting a best of 10.70 on gasoline. At the end of the year, he switched to fuel and was just beginning to learn the necessary secrets of the new operation when he lost an engine.

During 1970, he picked up his studies at school, taking geography courses, and also became acquainted with Cyr. It was agreed that Schofield would drive Cyr's machine, and Flip earned his license in March of 1971 and began competition in June. The first ride was in a front-motored car, which according to Flip was "a testing operation to see if I really wanted to run in Top Fuel. Although we never got past the semi-finals that year, I decided that I did like this kind of racing, and our new rear-engined machine was started in September and finished in November.

In early 1972, the operation began to show significant promise as Schofield finished in the runner-up spot at one of the Orange County All-Pro Series races, and the team was encouraged enough to go on tour. With Schofield handling the tuning chores away from home, he managed to set several track records, turning a very respectable 6.22 at Tri-City with an iron 392" and quickening his pace to 6.16 after they had acquired a new Donovan 417" powerplant. Although match races for Top Fuel cars were scarce, the machine paid its own way during the year on the basis of several wins.

But it was the 1973 season that brought out the best of the Cyr & Schofield collaboration as they got off to a fantastic start in the World Cham-

pionship Series action, winning Top Fuel titles at La Place, Phenix City, Maple Grove and scoring runner-up honors at Suffolk. Schofield nearly missed out on the distinction of becoming the 4th drag racer to enter the magic 5-second zone as he unleashed a great 6.03 blast. Similar domination was exercised at the recent "Dutch Classic," held at Maple Grove Dragway in Pennsylvania, where Flip scored Low E.T. and Top Speed of the Meet honors along with an overall win. A capsule summary of this season's results shows 7 wins and 1 runner-up along with 8 track records. This kind of performance would do most racers proud on a year-long basis, but the season is yet half over for the enterprising Cyr & Schofield duo.

Just as in 1972, Schofield has been able to more than make the ends meet with the Top Fuel operation, and again has been relying on his wins in open competition to pay for the bills rather than a steady diet of guaranteed match races that are more commonly enjoyed by the Funny Car and Pro Stock racers. The fact that Schofield is able to win big when there is money on the line is perhaps the best testimonial that can be given to his unique talents. Accordingly, there are probably quite a few race car owners who wish that there were a few more "Flip Schofields" around."

IN CONCLUSION:

Flip finished out the 1973 season very successfully winning the IHRA Northern Nationals in Muncie, Indiana, The Atlanta \$10,000 in Georgia and the Dixie Finals in Blaney, South Carolina. The Herbert Publishing Company, owner of Drag News, has nominated Flip for Top Fuel driver of the year.

While only having one race left this season, the Supnationals at Ontario Motor Speedway, there are no idle moments for this dynamic young man. Building a new race car and trailer as well as a new motor for "Old Yellar" a '72 Ford crewcab pick-up with over 90,000 miles on it, is a full time schedule.

Flip and Ted will also be testing new equipment and motor combinations before the new season begins in February. Every new idea tested is a step toward the pot of gold at the end of each quarter mile — A five second elapsed time and another championship victory.

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HOME FEDERAL TO SPEED LOAN PROCEDURE

Home Federal's Loan Division has named Gene Durnal to the new position of Construction Disbursement Manager in an effort to improve the speed and quality of loan service.

According to Ted Young, executive vice president, this action comes in response to Home Federal's expanding branch operation needs and the growing volume of construction loans.

Once a loan is originated for construction, in his new position, Durnal will supervise the funds until the project is completed. It is hoped that this will aid the speed and quality of service for home owners and contractors by assuring improved communications.

Durnal's activities will involve him with Home Federal's expanded branch office construction disbursement activities. At present, one third of the billion dollar Association's branches originate construction loans, with the remainder being handled by the main office. However, Durnal expects to see at least 20 of the branches functioning in this capacity within the next year.

Acting as a liaison for construction loans between the local loan officers and the main office, Durnal will be responsible, additionally, for loan audits and assisting loan officers and their customers with disbursement procedure setups. He will attempt to streamline operations and communications.

Durnal has been with Home Federal since 1961 and recently completed the first year of the executive training program, sponsored by the industry's Savings and Loan Institute. He has an AB in Business Administration from San Diego State University.

Currently a member of the Society of Real Estate Appraisers and the Grantville/Allied Gardens Kiwanis, Durnal has been actively involved with the U.C.S. drives and Republican voter campaigns.

Prior to his employment with Home Federal, Durnal was in retail sales management for Durnal & Son General Tire Co., and was a first lieutenant in the U.S. Air Force, serving as a fighter bomber pilot.

Durnal, his wife, Eddie, and their two children live in the Grantville area.

The newly created position is in line with a five-year expansion program to become a truly statewide institution, recently announced by Kim Fletcher, Home Federal president. Plans call for the opening of five new branches per year, as well as enlarging existing facilities.

The \$1 billion Association hopes to achieve \$2.5 billion in assets and expanded customer services through its growth plans. Home Federal now services 26 branches and is the largest S&L based in San Diego. □

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Periphery

THE MAKING OF A LAWMAN

by Jim McCain

Professionalism, Juvenile delinquents, telecommunications, and tracking were among the variety of subjects served up during the first week at the Miramar College Sheriff's Academy.

The variety began to give the 27 students of the 46th Academy Class an idea of the diverse knowledge a police officer must possess.

Escondido Policeman John W. Houchin of Poway listened closely as Captain Robert S. Newsom, head of the Sheriff's Detective Bureau, spent two mornings driving home the place of the policeman in society. Newsom, who retires early next year with more than 30 years service, cautioned the student policemen that "you will never be a

total success because you constantly must deal with the failures of humans."

Deputy Joaquin M. Ching of Spring Valley seemed particularly intent as Newsom talked of professionalism, "A policeman must have an open mind, common sense, curiosity, patience, tenacity, courage, courtesy, sympathy, understanding, emotional energy and must have no pre-conceived opinions," Newsom said.

The students also began to more fully understand that law enforcement in San Diego County requires the cooperation and mutual aid of a large number of agencies. During the first few days they were briefed by members of the California Division of Forestry, the Bureau of Alcohol, Tobacco and Firearms, the FBI, Secret Service and the Border Patrol.

Deputy George R. Gardner of Pacific Beach seemed keenly interested as "Ab" Taylor, agent in charge of the El



Border Patrol Agent "Ab" Taylor (left) shows some of the finer points of tracking to Escondido Policeman John W. Houchin of Poway. Houchin is a student at the 18-week Sheriff's Academy.

Cajon Border Patrol office, explained some of the techniques of tracking.

"Tracking is an age old technique which can be applied to modern police science," Taylor said, "Tracking can be used in many areas beside the back country". Gardner soon saw firsthand what Taylor meant as he led a three-man student team on a tracking exercise across the mesa back of Miramar College.

In handling juveniles, instructor Deputy Sheriff James Moulton cited many of the problems encountered.

"You must remember juveniles are special people. They have special rights and require special handling as compared to adults," Moulton said, "They can be dangerous. You must be cautious with older juveniles because they are not experienced, are mentally immature, have a strong sense of being important (especially in front of their friends), and they are less likely to consider the results of their actions," he warned.

"Remember that only 2% of all juveniles are really police problems. Keep that in mind and attempt to treat the juvenile you talk to as you would want your own children talked to by another officer," Moulton said.

The makeup of the class is as varied as the subjects and instructors. In addition to the Sheriff's Deputies and members of several city police departments, two Marines and Navymen are enrolled in the hopes of later becoming policemen. They are part of the Armed Forces "Project Transition" which permits non-career servicemen to prepare for a civilian job during the last six months of their military duty.

One of the Navymen is Petty Officer First Class Alfred L. Vinson of 805 South 33rd St., San Diego. Vinson says he hopes to join the Chula Vista Police Department after completing the Academy. □

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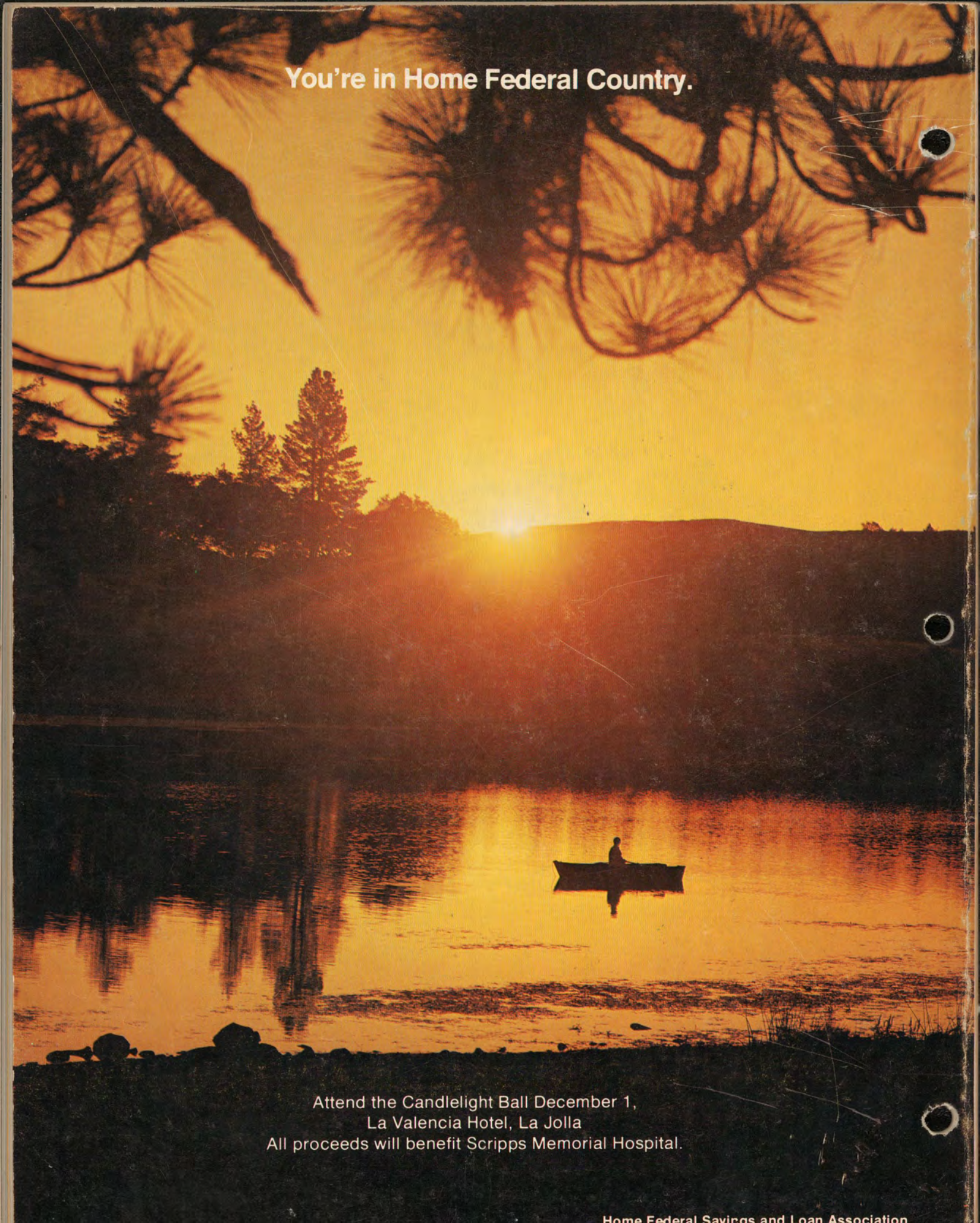
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A scenic photograph of a sunset over a lake. The sun is low on the horizon, casting a warm, golden glow across the sky and reflecting on the water. In the foreground, the dark silhouettes of pine trees are visible. In the middle ground, a person is sitting in a small canoe on the water. The background shows a dark, silhouetted hillside.

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