

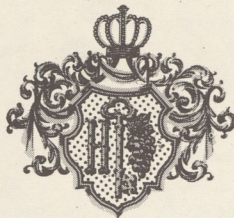
APRIL, 1965

Rancho Santa Fe **LIVING**

THE ASSOCIATION BULLETIN

THE "DIVOT"





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Rancho Santa Fe LIVING

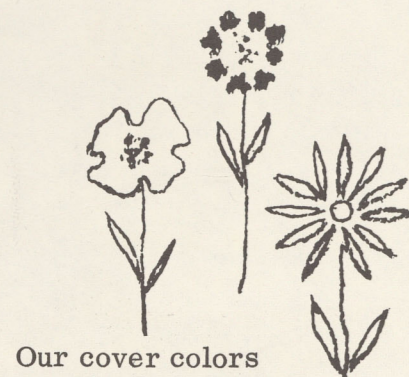
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Photography John Daly

COVER PHOTO

"Isobar" wins at Santa Anita, January 26th,
1965! "Isobar" was born and raised at Acacia
Farms, Rancho Santa Fe. Inset: Ed Walz, owner
developer of Acacia Farms.

EXTRA COPIES may be purchased at The Pro
Shop; the Ranch Book Shop; The Gourmet
Shop; RSF Pharmacy; at 25c a copy.



Our cover colors
are the Acacia Farm
colors.. Fuchsia and Gold!



Guest Editorial

By LOUISE B. KENT



Spring cleaning time is here again! Not only for our homes and gardens, but for our roadsides. Some young boys of the Ranch are doing their part with Mr. Frank Cantwell, Mr. and Mrs. Paul J. Anderson, Mr. and Mrs. S. H. Bingham, Jr., Mr. and Mrs. Herbert A. Knight, Mr. and Mrs. Arthur R. Lindburg and Mrs. D. N. Macconel doing more than their share, by opening their homes and gardens to the public for our Home and Garden Tour.

Due to their wonderful cooperation, people will come from miles around to enjoy our beautiful Ranch and their donations will make our roadsides even more beautiful than they are today, under the direction of Mrs. William Weddell and her Beautification and Conservation committee.

I can't possibly thank each of the two hundred or more, who are working on this House and Garden tour, without mentioning all of you, grown-ups and children, who are doing your part to make our Ranch such a beautiful spot for our friends and neighbors to enjoy on April 10th and 11th.

Thank you all for your cooperation.

ABOUT THE AUTHOR

Born in St. Louis, Louise Kent attended Mary Institute and Miss Porter's school at Farmington, Conn. As a member of the Junior League of St. Louis, she did much social work and has always been active in affairs of the church. She has been active in the Garden Club of America, as well as state and local clubs. She has held office in seven Garden clubs covering four states, and is an honorary member of the Rectors Guild of St. Mary's Episcopal Church in Laguna Beach for her activities and instigation of the needlepoint made by her and other members of the Guild for the chancel of the church. She married Mr. Kent in 1951 which added a daughter to her family of four boys, and now they have ten grandchildren. They enjoy collecting English and American antiques. He likes golf, while she prefers gardening and needlework.

IMPORTANT ANNOUNCEMENT

For the past twelve months it has been our privilege and our pleasure to bring you **Rancho Santa Fe Living**, free of charge.

This little magazine, depicting the many interesting activities in Rancho Santa Fe, the official Association "Bulletin" and the Golf Club "Divot", has grown from sixteen to fifty-plus pages . . . and is proud to have forty-seven Ranch writers and reporters on its staff!

Because of this growth and our plans for the future, printing, production and distribution costs have advanced greatly — so much so that it has become necessary for us to charge a modest fee for a year's subscription to Rancho Santa Fe Living, beginning with the May Issue, in order to cover these costs. The charge will be:

\$3.00 for one year; \$5.00 for two years

Should you belong to the Association and/or the Golf Club and not care to subscribe, it will be our pleasure to mail you monthly, **without charge**, the **separate** Association "Bulletin" or the Golf Club "Divot".

We thank you for your acceptance and encouragement during our crucial "first year". Your continued support will be very much appreciated.

Sincerely, THE EDITORS

Old and New . . . Large and Small . . . All Tour Homes
Show Styles of Elegance . . . and Contrast

**THE RANCHO SANTA FE GARDEN CLUB PRESENTS ITS
SEVENTH ANNUAL HOME AND GARDEN TOUR
April 10th and 11th, 1965**

By MR. GEORGE SKINNER in cooperation with MR. HAROLD HARRIS

Variety is the outstanding characteristic of this year's Home and Garden Tour to be presented by the Rancho Santa Fe Garden Club April 10 and 11.

The homes to be shown are those of Mr. and Mrs. Paul Anderson, Mr. and Mrs. Samuel H. Bingham, Jr., Mr. and Mrs. Herbert A. Knight, Mr. and Mrs. Arthur R. Lindburg, and Mrs. Dermont N. Macconel.

Contrast at the Start

There is sharp contrast even in the approach to the five places. Some lie so far back, behind such a thick screen of trees and other planting, that there is not a glimpse of them from the road. One, on the other hand, is at the corner between two main thoroughfares and the house is within a few yards of both roads.

Differences just as great appear in the original plans. The earlier houses were designed for the more spacious living of their era. One of the newer places is actually a co-operative apartment, and the

newest of all, although it is a separate house, was planned for the compact efficiency of an apartment.

Time Gives the Keynote

Architectural styles cover the time from colonial days to modern adaptations that open the door on tomorrow. The house of Mr. and Mrs. Bingham was built 35 years ago in the early Spanish fashion, and the rock garden and much of the planting are the original landscaping done when the house was built. The Lindburg house, which won a prize for architecture in 1933, was created for Albert Wells, founder of Sturbridge Village in Massachusetts, and was designed to meet his interest in colonial New England. Mrs. Macconel's house, the newest, is an ultramodern adaptation from the Mexican in handmade adobe brick, and its garden is only four months old.

The Anderson house is a large rambling place planned for roomy and luxurious comfort, while the basic idea in the Knight apartment is to combine elegance and charm with maximum ease of upkeep.



BLUE TOUR — No. 1

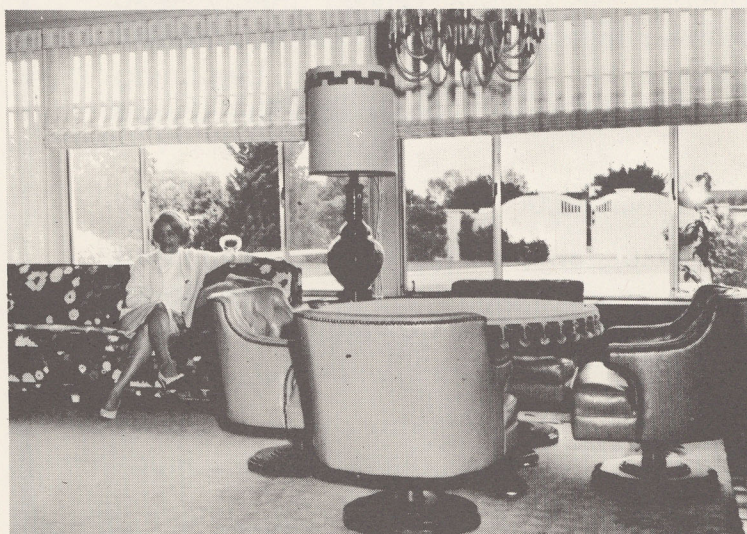
Home of Mr. and Mrs.
Arthur R. Lindburg

On the high shoulder of a wooded hill, looking over rugged canyons to the distant sea, this house was planned with such imagination that it won for its architect, Mr. Sabin, the Award of Honor for 1933 from the San Diego Chapter of the American Institute of Architects. It was created for Albert Wells, founder of famous Sturbridge Village in Massachusetts, which reproduces a community of colonial New England. Mr. Wells incorporated numerous items from his great collection of English and American antiques in his Rancho Santa Fe home and the present owners have retained many of them.

BLUE TOUR — No. 2

Home of
Mr. and Mrs. Paul Anderson

Not quite fifteen years ago an old house was torn down except for one wall. Starting with that wall, which became one side of the kitchen, room after room was added on until the house stood as it is today, a large, rambling structure, planned and furnished for luxurious comfort and stimulating eye-appeal. Looking very much at home in their modern surroundings, a number of magnificent antiques lend their old-world grace to the picture. A feature of the decoration which is unusual for Rancho Santa Fe is the use in every room of permanent flower arrangements created by Jon Peterson of Beverly Hills.



Organization

General Chairman of the tour is Mrs. Hardy H. Kent, and Mrs. Robert G. Lockhart is Co-Chairman. Chairmen of the operating committees are, Tickets, Mrs. Wm. S. Jack and Mrs. Wm. A. McCrae; Decorations, Mrs. Frederick Kennedy and Mrs. Frank Pe-

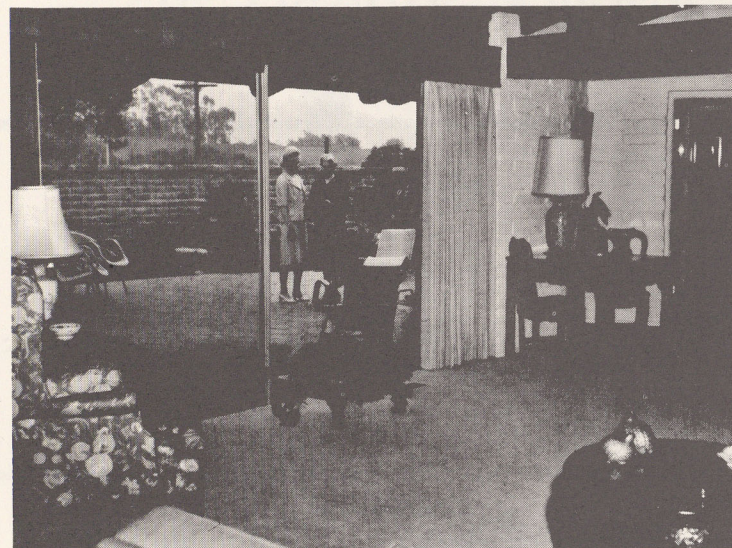
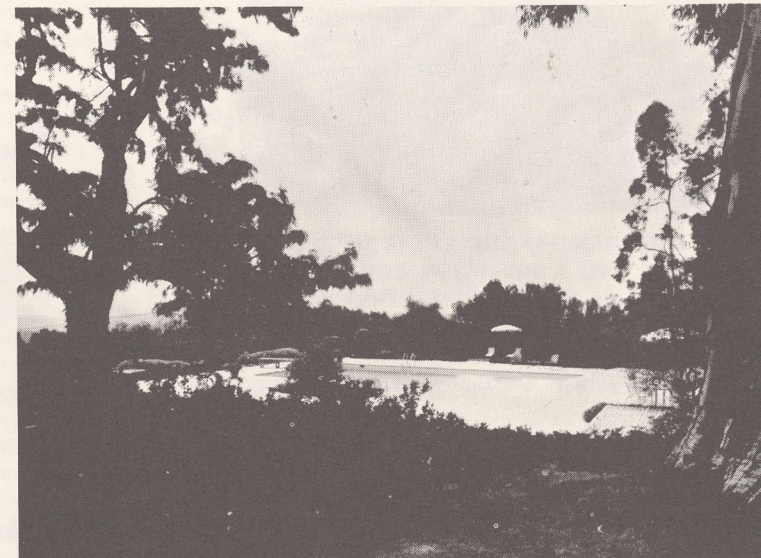
ters; Flowers, Mrs. John M. Cook; Posters, Mrs. George McWilliams; Transportation, Mr. Frank Cantwell; Food, Mrs. Hans Amtmann; Properties, Mrs. Fillmore Rose; and Publicity, Mr. Harold Harris.

Lunch is to be served at the Garden Club and the cars for the tour start from there.

RED TOUR — No. 1

Home of Mr. and Mrs.
Samuel H. Bingham, Jr.

The house was built in 1930 by Mr. Bingham's family. Early plans for the development of Rancho Santa Fe called for houses and shops in the Spanish style of architecture. The style employed gives the exterior a look quite different from many more recent houses and also provides a dramatic stair hall and impressive height for the living room. The Spanish type of construction involved very thick walls which produced deep window embrasures in the living room and dining room.



RED TOUR — No. 2

Home of
Mrs. Dermont Macconel

This house, one of the newest on the Ranch, illustrates the continuing development and at the same time sounds some new notes—harmonious with the old but still novel. The house is constructed of handmade adobe bricks and the doors were hand-carved in Mexico. Much of the furniture is Chinese, made of the beautiful rich material the Chinese call Old Brown Wood. To keep a more familiar California touch, the hanging lamps are from Spain, and the garden, although it was planted only last November, has olive trees 75 years old that were brought down from Irvine.

RED TOUR — No. 3

Home of Mr. and Mrs.
Herbert A. Knight

This home is a co-operative apartment in Las Casitas within easy walking distance of the shops. Designed for simple living with a minimum of upkeep, it has been given distinction by use of the family collection of English, American, Spanish, and Oriental antiques and the decorative skill of Gerald Jerome of Point Loma. Appropriately, the patio, with its view of the wide-flung grandeur of California countains, opens onto an ivy-covered pathway that suggests the secluded intimacy of an old English lane.



THE RANCHO SANTA FE PROTECTIVE COVENANT



THE REASON RANCHO SANTA FE IS AN UNUSUAL, UNIQUE AND A BEAUTIFUL COMMUNITY.

By R. M. CLOTFELTER

Ranking equally with its natural climatic attractions, interesting and varied terrain, and an adequate water supply; the Covenant is a major community asset.

Visitors to our community often ask how it came about. Briefly, The Santa Fe Land Improvement Company, a subsidiary of the Santa Fe Railway, the developers of Rancho Santa Fe, planned the community to obtain the best in country living. To insure this result, they imposed deed restrictions on the first sales of property. These restrictions covered use of property, architectural and minimum cost of improvements, size and design of subdivisions, and sanitation. As these deed restrictions had a time limit, the early purchasers of land, together with the Santa Fe Land Improvement Company, sought a method of perpetuating these restrictions.

The services of Mr. Charles H. Cheney, a well known planner of the late '20's, were engaged, and, together with the Legal Department of the Santa Fe and a committee of local residents, planned the Protective Covenant and the machinery for its operation. This was adopted and finally recorded February 9, 1928. In the light of later developments, it is quite remarkable what foresight these early planners had in providing for the future, as there were no precedents for them to follow.

Not all of the early owners put their properties under the Covenant, but through the years, either they or their successors, realizing their community responsibilities in preserving the essential character of the community, placed additional properties under the Covenant, so that only a few scattered parcels remain outside the Covenant today.

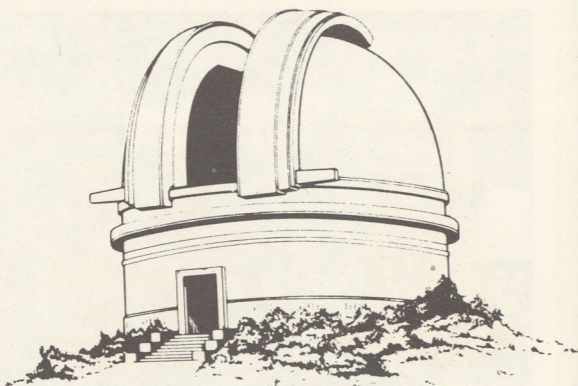
The Rancho Santa Fe Protective Covenant provides that the power to interpret and enforce certain of the conditions, restrictions, covenants, reservations, liens and charges is to reside in the Rancho Santa Fe Association, a non-profit, cooperative association, organized and existing under and by virtue of the laws of the State of California.

The Association carries on many of the functions of a community government through its Board of Directors. The Board of Directors consists of seven resident property owners, elected for staggered three year terms, so that there will always be a continuity of interest and understanding of community problems. The Board, in turn, appoints an Art Jury, which is probably the most important committee in the Association. This committee has the re-

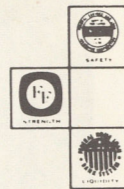
sponsibility of passing on all proposals to subdivide, as well as all plans for any structures. Another important committee is the Golf Committee, as the Association owns and operates the golf course, which is a full time business operation.

Other committees responsible to the Board of Directors are: Club house, Tennis, Finance, Legal, Parks and Recreation, Landscaping, Bridle Trails, Youth Activities, Planning, Zoning, Highway and Sanitation. The Board of Directors also maintain a close liaison with County and Special District officials, such as the Rancho Santa Fe Fire Protection District; and Rancho Santa Fe Maintenance District, who plant and maintain our roadside plantings; the County Sheriff's Department, which shares the cost of maintenance of a Deputy in our community; and the Sanitation District.

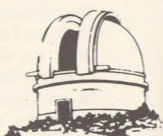
Space and privacy for each home are two essential elements in the make-up of Rancho Santa Fe, and the various Boards of Directors have worked hard to maintain these items. As the complexities of our community increase, we should choose our Directors carefully and support them to the fullest degree. They freely give their time and energies to the community's best interests and deserve more accolades than they sometimes receive.



BUILDING OR BUYING?



For a Home Loan, come in and see one of our friendly loan officers... and always remember that savings here are insured by an instrumentality of the United States government.

Palomar 
SAVINGS AND LOAN ASSOCIATION
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"How Does Your Garden Grow" Del Colby

Since the time plants first developed on our earth, they have required the same elements and minerals for nutrition. Basically, these elements are the same as they were when time began, but if you were to believe all the advertisements we see and hear, plant life can only be sustained if you









use their particular product. True enough, the convenience of these products must be considered, but I fail to understand how a new name or fancy label can increase the value of the basic food elements to the plants.

To help you really understand what each element does for a plant, we are reproducing a simple chart that was prepared by San Diego Fertilizer Company. Once you understand what your plants need, many of your garden problems relating to feeding, are easily solved.

Del Colby's Rancho Santa Fe Nursery and Flower Shop



Here's What Every Plant Needs For Healthy, Vigorous Growth

 NITROGEN for leaf growth, protein, chlorophyll	 PHOSPHORUS for flowers, fruits and roots	 POTASSIUM for strong stems, vivid color	 BORON for bud growth, larger fruit, stronger roots
 IRON for chlorophyll; to prevent die-back	 SULFUR for protein and odorous oils	 COPPER to prevent die-back; aid in fruit set	 ZINC to aid in metabolism

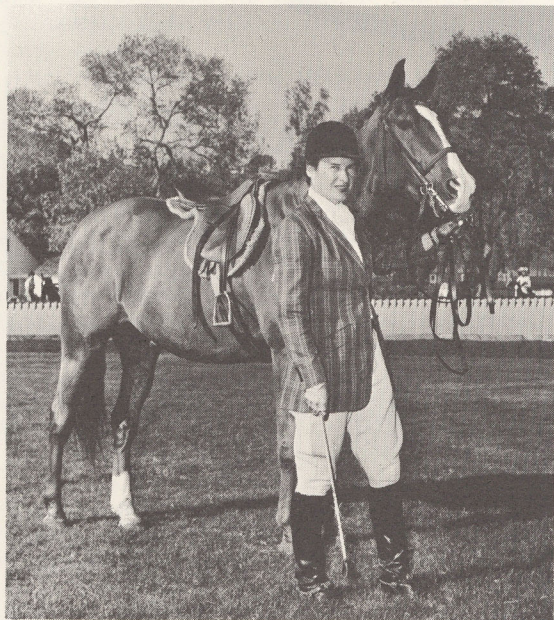
Rancho Santa Fe Nursery at Village Center

Telephone 756-1427 Prompt Delivery and S & H Green Stamps, Too!

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Acacia Farms... One of Rancho Santa Fe's Outstanding Horse Ranches

High on a hill at the intersection of El Camino del Norte and Via de Fortuna stands a commanding group of buildings, bordered by rail fences. Ninety plus acres soak up the California sunshine (and occasional rains) and the horses who are fortunate enough to live here find life very good indeed! This is Acacia Farms, owned and developed by Ed Walz of Rancho Santa Fe . . . with facilities for hunters and jumpers, race-track layovers, pasture turn-outs, and brood mares.



JARVIS ESENWEIN, with a 10 year background in horsemanship and training, took over as manager and trainer at Acacia Farms in January of 1965. Jarvis is proficient in training hunters, jumpers, western and saddle horses for the show ring . . . and in training riders in all phases of horsemanship.

JARVIS' CREW are well-known for their "Trademark" of bright red nightshirts they wear. Not only do these flashy nightshirts protect riding clothes and keep them clean until their time in the ring, but they have become such a well-known symbol that you know when you see the flash of red that "there goes one of the gang from Acacia Farms!"

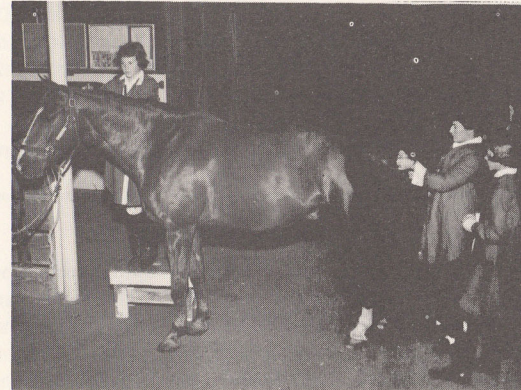
THE WELL-KEPT BARN has eleven box stalls, and chain link turn-out runways for twelve horses.



Part of the training of horses and riders includes thorough cleaning of both coat and hooves, as pictured by Cynthia Barnes and Holly Manion. Acacia Farms boasts of excellent facilities including well-lighted, ventilated stalls.



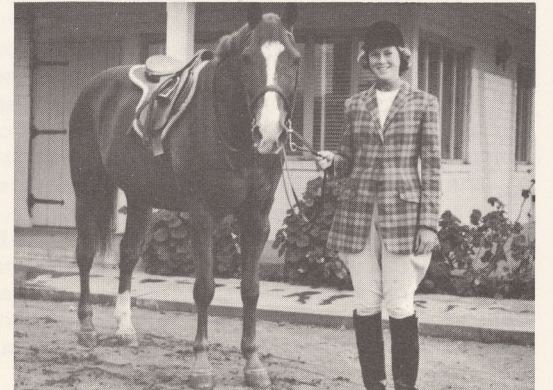
Some of the fine horse blood stabled at Acacia Farms caught with heads out of doors watching the very interesting lessons which are going on six days a week. Visitors are always welcome with a lump of sugar or two.



Heather Manion, all set to enter Little Beaver in one of the many Southern California horse shows.

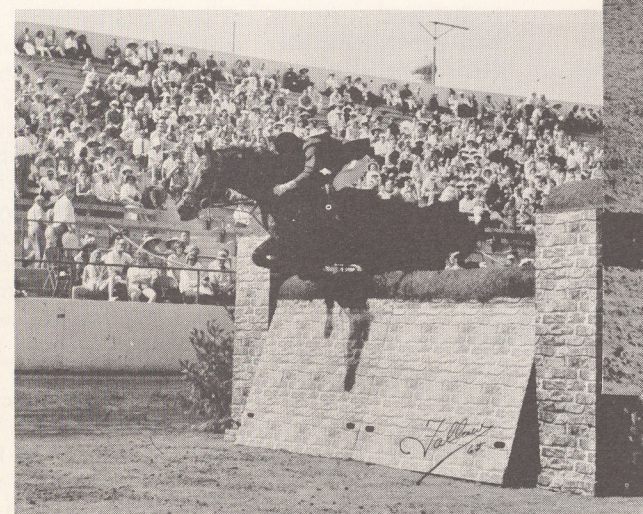


Walking the horses after exercising is an important part of horsemanship. This cools the horse and keeps him from catching cold.



Trainer Jarvis teaches pupils to braid tail and mane preparatory to going into a show. Braiding is necessary so that the judge can more easily see the conformation of the horses.

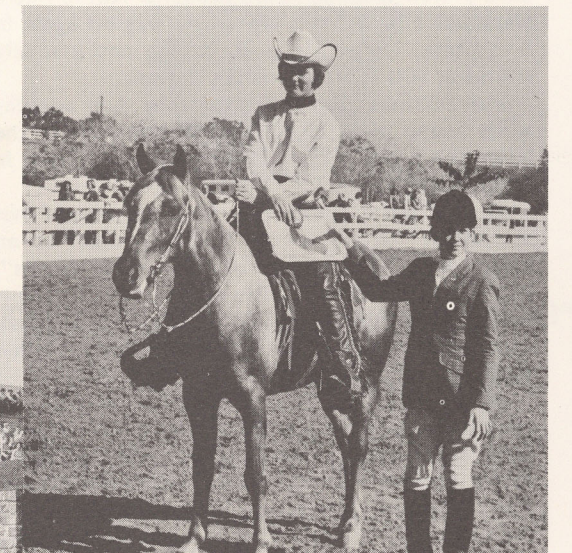
Acacia Farm pupils of Jarvis Esenwein carry off many top honors in the recent Indio Show!



Linda Kibbee on "Tom Tom's Melody", is presented her trophy by Ranchoite Sylvia Ridland.

Jarvis clears the puissance wall at 5'9".

Holly Manion on "Little Beaver" owned by Jarvis Esenwein.



Jarvis Esenwein

By DIANE GONSETT

A familiar sight in Rancho as well as at horse shows, is a fire engine red horse van, red buckets, red jackets, red blankets, and kids as well as adults rushing madly around in their red smocks, adding the final touches to their horses before their classes. Along with the gang, you'll find a shely or two, who came along just for the ride.

Who's in charge of this? Well it's none other than the fun lovin, brown eyed, good looking gal, Jarvis Esenwein (you'd never guess what her favorite color was now, would you?). A horse show just wouldn't make it without Jarv and her gang.

When asked what the funniest thing that ever happened to her in her life, she replied, "Well, I guess it happened about — years ago, when I was born." (In Buffalo, New York.) She lived there for about 2 years, then moved to a farm in Pennsylvania. One thing for sure though, that they certainly didn't lack space in their 50 room mansion.

She was a horsewoman from the start. At 7, she had a pony named Turtle.

She attended Jones Mill School (through the 8th grade) which incidentally was a one room school house, complete with a school bell on the roof, an old pot belly stove, and that very important little shack with a half moon on the door (things sure must have been rough going in the winter.)

Albuquerque was her next move, then Redland. She graduated from Bishop's Girls School in La Jolla. She went to UCLA for 1 year, then it was back to New York to Julliard School of Music, where she studied voice for 3 years. She was off again to Fort Worth, Texas, where she took a post-graduate course at TCU (Texas Christian University).

Her interests grew in photography, and one day while taking pictures at a Texas horse show, the "Jumping-Bug" bit her. That's when her future in jumping began.

She learned to jump on a horse she bought that she called "Little Beaver" (she sure must be an animal lover, after all she named a pony "Turtle", and a horse "Beaver".) She started showing Beaver, and he gained the title of "Texas Working Hunter Champion". She still owns him, and has had him so far 10 years.

After Texas, she packed her bags, and hit the road, this time moving to La Jolla. She resided there for 7 years, then to move (with her folks) to her present home in Rancho where she's been. Her reason was so she could keep her horses at her own home. But now what do you think she does, despite her neat little 2 stall barn and pasture at her house, she has all her horses (as well as boarders) at the beautiful Acacia Farms which she plans to make into a boarding and training stable.

At Jarvis' last count, she had about 6 or 7 horses.

If you walk by her house, you'll think that she's running a dog kennel. Her 4 shelties account for this. Talking about original names for animals, her dogs are: Hunter, Jumper, Smarty, an J. J. (Jumper Junior).

I've heard of some whoppers of pet peeves, but Jarvis' is the best (naturally). Dry toast and a cold piece of butter in the morning, just doesn't set very well with her.

People like Jarvis are a must in the horse world. We're sure lucky to have her aren't we?

NEW! NEW! NEW!

Visit Ranch Gourmet's EASTER CANDY ROOM Country Squire Courtyard

(Sweet novelties from Lindt in Switzerland, Droste in Holland, Perugina and Dufour in Italy . . . just to mention a few)

By the way, she's been recuperating from an accident she had at La Jolla Farms (at a horse show) March 27, but she'll be up and riding soon, 'cause there's nothing that can keep her laid up (or down). After all, she only was run over by a horse, flew 10 or 15 feet, and came down for a face first skid landing on the pavement, and was knocked out for 10 minutes, and suffered a concussion. That's all.

Don't forget to say Happy Birthday to her on April 13th.

Do's and Dont's of Snakebite

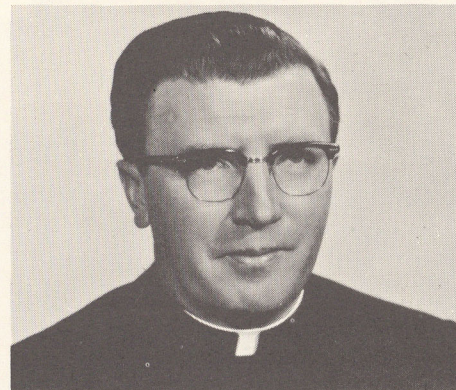
Miss Margaret Muench reported having uncovered the first hibernating rattler while doing some garden clean up and suggested that a short item on the subject would be timely in this issue. We asked Dr. Bob Hughes' advice and following is what he told us.

The local venomous rattle snake is about to emerge—a semi-blind hungry, fearful creature reviving from a six month hibernation, he retreats to deep dens or into a shady nook during the hot midday, venturing out only in the cool night, early morning, or late afternoon. Being a reptile without a built-in temperature as mammals have, he will die in very hot sun, and is sluggish in cold temperatures.

Avoiding being bitten is of prime importance. Keeping the yard clear of boards and other debris takes refuges away. Cats are sometimes helpful by either actually killing the snake or taking his potential food away. The cat does this by killing rabbits, gophers and other vermin on which the snake feeds. Finally, do not put hands under any object when you do not know what may be under the object. Two snake bites in Rancho have occurred in just this manner. The first when a person grasped a board on his lawn and the second when a person pulled grass which was growing from deep Ivy.

When actually bitten, first remove the snake as soon as possible. The severity of the bite depends on the size of the snake (bigger snakes have more venom) the size of the person being bitten (a single dose of venom has severe effect on a small person), and the length of time the fangs are left imbedded. The latter is due to the pumping action of muscles in the snake, or the poison gland. The second step is to call the nearest qualified help possible. Thirdly is to begin self treatment with tourniquet and ice packs. Perhaps, the person bitten is able to make one single longitudinal incision 1½" long by ¼" deep thru each fang mark. Antivenom, if available, should be injected around the wound and then at two or three sites between the wound and the heart. The wise remember to never put exposed parts of the body into places the eye cannot see. Prevention is a lot easier than cure.

For Any Emergency Phone 756-1126.



The Resurrection

By REV. JAMES M. GILFILLAN, Pastor
St. James' Catholic Church, Del Mar

Long years of darkness have succeeded the morning of the fall of our first parents, and their afflicted posterity groaning beneath a burden of sorrow had long awaited the coming of the Messiah. When at length, The Redeemer, in the person of Jesus Christ was born, disappointment filled the hearts of the people of Israel who had a mind only for temporalities and were oblivious to the fact that the Kingdom which Christ came to establish was not of this world.

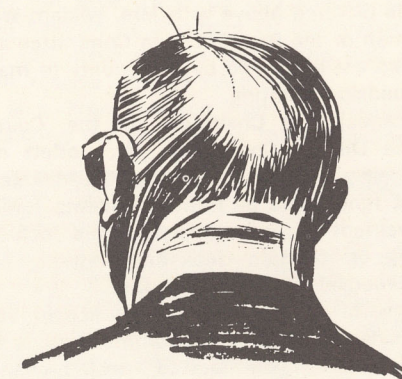
However, as Christ grew up, the sublimity of His teachings, His many and stupendous miracles pointed Him out as the true Son of God. Yet, when asked for a sign of His authority, it was not to the miracles of the past he appealed, but to the Resurrection that was to come. When he referred to His death, He invariably added that He would rise again. "Destroy this temple," He spoke of the temple of His body, "and in three days I will raise it up again."

The jealous fear and the hatred of the Pharisees for Christ were growing in intensity as His fame increased. They rejected Him as their Messiah, they denounced Him as an imposter and blasphemer, they clamored for His death. Death, the leveler of all earthly greatness, the despoiler of human glory, the conqueror of conquerors; how often has it blighted the noblest aspirations, robbed men of their fame and buried in the grave of oblivion the sacred causes they espoused. The enemies of Christ felt that nothing but His death could rid them of so successful an exponent of a gospel utterly at variance with their professions and practices and that with His death—His name, His doctrine and the Kingdom He was labouring to establish would go

down to destruction. The cry for His blood was soon appeased. He was apprehended and judged guilty of death—a death in its humiliation and agony without a parallel in the annals of history.

Death, which in the conflict of mortals is the emblem of defeat, was in the case of Christ, the Source of the most glorious victory. The semblance of failure enhanced the reality of success. The gloom and sadness of Good Friday intensified the brightness and joy of Easter Sunday. From impenetrable darkness came forth a light that will shine forever. The Resurrection of Christ is a victory of life over death, it gives assurance of the triumph of light over darkness, it is the miracle that confirms our faith. It is the source of all Christian morals because it proves the future Resurrection of men from the dead. Take away a future life and you take away responsibility, you destroy morality and the notion of virtue. You give the vicious power to work evil and take from the virtuous all consolation and hope.

While we rejoice with Christ on Easter Sunday, let us not forget that we are still treading the hill of Calvary. We have many things to suffer. Every step hastened Christ's death; so may every step we take mean death to the world and death to sin so that we can truly share with Jesus in the Resurrection to glory.

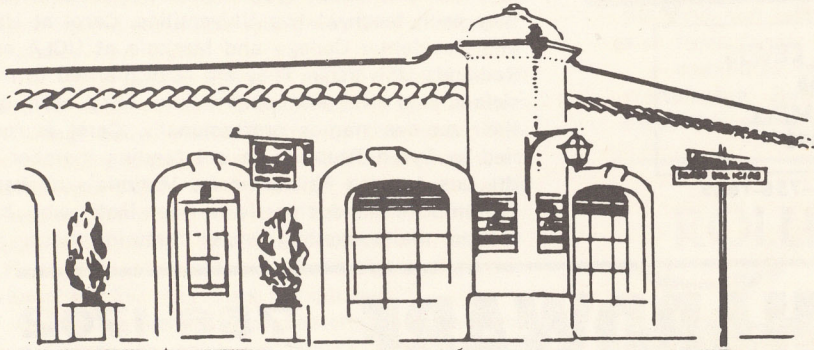


"This is Paul.

Come in and meet me face-to-face!"

PAUL T. GALLEHER
REALTOR

Paseo Delicias 756-1180



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CHARLES A. CHAPIN

PAUL T. GALLEHER

Report of The Rancho Santa Fe Garden Club's Beautification and Conservation Committee

By MARJORIE ROBERTS



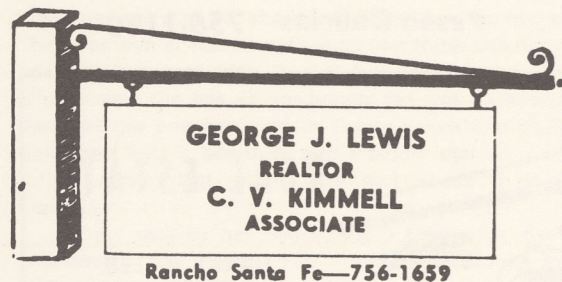
Left to right: Lester Algermissen, Robert Corlett, Earl Manning, Mrs. Wm. Weddell, Donald Mayfield.

Mr. Robert Corlett, Chairman of the County Maintenance District Committee, and a member of the Rancho Association Art Jury and Beautification Committee is pictured above with Mrs. William Weddell, Chairman of the Beautification Committee and the men who are employed by the County to maintain our roadside planting.

In his capacity as Chairman of the County Maintenance District Committee, Mr. Corlett has most effectively applied all of the County Maintenance tax funds paid by Ranch residents toward the improvement of our roadsides. This includes the planting of roadside trees and watering and pruning all roadside trees and shrubs.

The theme of red color has been accentuated in out roadside plantings and recommendations for 1965 plantings have been made to the Maintenance Committee by the Association Parks and Recreation Board and the Beautification Committee. All of the trees recommended have the qualities of longevity, ease of maintenance and suitability for our soil and the native character of the Rancho Santa Fe landscape.

The residents of Rancho Santa Fe are deeply indebted to Mr. Corlett for the very considerable effort and time which he has spent supervising these worthy projects



Harpists To Play at Garden Club

By BETTY COUCH

On April 27th a unique musical program will be given at the Garden Club featuring music for two harps. A highlight of the program will be the performance of one of the greatest harp concertos in its harp-piano version. "Introduction and Allegro" by Maurice Ravel will be performed by Marjorie Call with our own Joy Hujsak at the piano.

The two harpists are Marjorie Call and Carol Baum. Discussing how they happened to meet each other, not to mention play the harp together, I learned the following interesting facts: They were both born in Indiana and each had her first harp lessons in Indianapolis. Each of them won competitive scholarships to the Curtis Institute of Music in Philadelphia, where they both graduated in harp with the same teacher. Each became solo harpist with a major Symphony Orchestra and both of them toured the country with Civic Music and Community Concerts. Carol was leader of "The Angelaires"—a group of five harpists. Marjorie toured with Carlos Salzedo as the distaff side of the famous "Salzedo Harp Duo", also as a member of the "Salzedo Concert Ensemble" which consisted of two harps, cello and flute.

Our two harpists met each other in Hollywood under unusual circumstances. Carol had been touring with the musical show "The Fantasticks", which features harp on the stage. Marjorie was to play the Los Angeles engagement. They immediately became friends. One year later, Carol moved to Los Angeles and they promptly decided to form a Harp Duo.

"It is easy to get together for rehearsals," they say, for they each have two harps. Furthermore, they each teach at two Universities, Carol at USC and Occidental College and Marjorie at UCLA and Redlands University. They are both married to musicians and live near each other. They each use their maiden names professionally. Carol is married to Byron Peebles, an outstanding member of the Los Angeles Philharmonic. Marjorie's husband is composer-conductor, Ivan Boutnikoff, who has written many exciting works featuring harp.



The Assurance of Easter Day

By REV. MATTHEW CURRY
St. Peter's Episcopal Church, Del Mar

A famous Old Testament figure offered the words "I know that my Redeemer liveth, and that He shall stand at the latter upon the earth: and though this body be destroyed, yet shall I see God: whom I shall see for myself, and mine eyes shall behold, and not as a stranger."

These words uttered by the writer of Job 2600 years ago, long before the coming of the Redeemer, indicate Job's feeling as he faced disaster, his loved ones gone, his belongings taken from him, plagued with sickness, shouted this statement of faith against all the powers of evil.

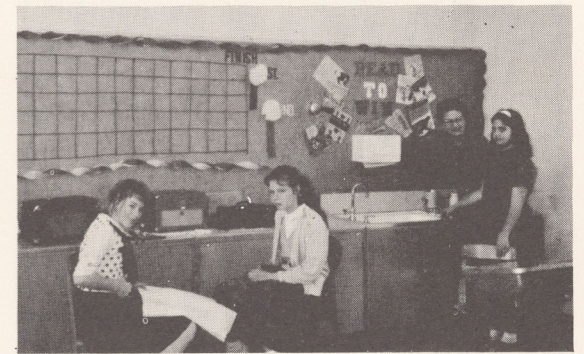
Far too many of us are lined up on the wrong side of Easter. May I suggest that you read again and again the words of Job and you too can overcome all that plagues you at a time like this. We look out at our world with its tragedy and heart-break. We look to our own problems, our own difficulties, our own failures. We see so much that is wrong in the world. We are appalled at man's inhumanity to man and sometimes we get to feel that evil is triumphant. At such a time we can all gain comfort by recalling that the early disciples had somewhat the same feelings too. They had a sense of utter desolation as they walked from Calvary to Jerusalem. Like them we too are saddened by the same problems. The world bathed in tears, revolutions and strife, poverty and sickness, the suffering of loved ones, social and economic injustices, wastefulness and decay and unexpected tragedies and death.

The only answer I know and I offer it to all readers is the Easter Gospel "set your affections on things above, not on things on the earth." The Easter story requires a change in our affections, renewal and dedication to things that have lasting qualities. We may recall that the events of Easter Day multiply, until the disciples tell one another, "He is Risen, He has overcome death, goodness has triumphed. Evil has been vanquished."

Out of the right side of Easter came the Christian Church to which we belong today. Do you love Christ's Church? Do you work for His Kingdom? Are you supporting your church? If the answer to these questions is "Yes" you have the Key to enrich your life.

Making Learning Fun

by Ellen Ross, teacher, grade six



Left to right: Laurie Hembree, Debbie Chornousko, Mrs. Ross and Mary Stevens.

Near the end of the year we try to make learning fun. The bulletin board committee consisting of three girls: Laurie Hembree, Mary Stevens and Deborah Chornousko were very creative and worked out an idea to promote more interest in reading books. Those students who read a classic in one week or ten days are allowed to move their horses (on our race track) up two spaces. Easier books will have to be accepted by the teacher and graded for space on the track. The first six winners will receive special rewards.

Mrs. Fran Johnson from the Village Library is assisting the students in their selection of books.



Left to right: Jack Gosney, Coby Borst, Billy Strohmeyer, Bart Worthington and Jim Haflinger.

EARLY LIFE ON EARTH

By CHRISTINE FREEMAN

In the beginning the earth was just a spinning ball of fire. Maybe it broke away from the sun in an explosion. Then the rain fell and cooled the earth, and vegetation and greenery appeared. Then cells formed in the water and were washed up on the land and later became animals, as dinosaurs and flying birds.

A committee of Coby Borst, Jack Gosney, Bart Worthington, Billy Strohmeyer and Jim Haflinger made this mural depicting the early life on earth.

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Rev. Roland W. Anderson, Pastor

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ST. JAMES CATHOLIC CHURCH

Del Mar — Rev. James Gilfillan

Sunday Masses are held at 7, 8, 9, 10, 11 a.m. and noon. Weekday Mass is at 7:30 a.m. and Devotions, Tuesday at 7:45 p.m. Information forum is held Tuesday at 8:30 p.m. Confessions Saturday are from 4:30 to 5:30 p.m. and 7 to 9 p.m. Phone 755-2545.

ST. PETER'S EPISCOPAL CHURCH

334 - 14th Street, Del Mar

Holy Communion is celebrated at 8 a.m. Sundays with the Family Service and Sunday School at 9:30 a.m. Morning prayer and sermon begins at 11 a.m. There is Holy Communion held at all services the first Sunday of each month. Vestry meetings are held the first Thursday of the month. The Rev. M. A. Curry is Rector.

ST. LEO'S CATHOLIC CHURCH

Eden Gardens — Rev. Spino

Sunday masses are at 7:30, 9:30 and 11:30 a.m. Weekday masses at 7:00 a.m. Confessions are heard on Saturdays from 4:00 to 5:00 p.m. and from 7:30 to 8:30 p.m.

Special Holy Week Services at St. Peter's Episcopal Church, Del Mar

Maundy Thursday, April 15, Holy Communion and Meditation by the Rector 7:30 p.m. At this time the Vestrymen of St. Peter's Parish will participate in their Corporate Communion.

Good Friday, April 16, The Three Hour Service, starting at noon and continuing until 3:00 p.m. Dr. O'Farrell will assist the Rector as usual. This year, the members of St. Andrew's Church, Encinitas, and their Vicar, the Rev. Forrest O. Miller, will participate in our service.

Easter Eve, April 17, 2:00 p.m.—Holy Baptism
Easter Day—Holy Communion 8:00, 9:30 and 11:00 a.m. At the 9:30 Family Service, children will decorate the Cross, as is the custom in this Parish. Parents make sure your children have their flowers to place on the Cross. Mite Boxes are to be returned at this service.

Holy Week Services at the Village Church, Rancho Santa Fe

April 11, 10 a.m.—Palm Sunday, Rev. Anderson preaching.

April 12, 7:30 p.m.—Holy Monday "Hunger for Certainty" Rev. Brebner preaching.

April 13, 7:30 p.m.—Holy Tuesday "The Crow of the Cock" Rev. Anderson preaching.

April 14, 7:30 p.m.—Holy Wednesday "The Beloved Disciple" Rev. Brebner preaching.

April 15, 7:30 p.m.—Maundy Thursday Communion Service.

April 16, 11:00 a.m.—Good Friday. Sanctuary open for prayer.

April 16, 7:30 p.m.—Good Friday "The Tale that Could Have Been" Rev. Anderson preaching.

EASTER DAWN SERVICE BY YOUTH OF THE CHURCH.

EASTER SUNDAY SERVICES AT 9:30 A.M. AND 11:00 A.M.

Church News

"THE BIBLE SPEAKS TO YOU" IS A CHRISTIAN SCIENCE RADIO SERIES WHICH IS BROADCAST EVERY SUNDAY AT 7:15 A.M. OVER KOGO AND AT 7:45 A.M. OVER KFI. SUNDAY, APRIL 11 WILL BE TITLED "YOU DON'T HAVE TO STAY THE WAY YOU ARE".

There aren't many people today who would want everything to stay just the way it is. Nearly all of us know of things we'd like to see changed—including some things about ourselves. How does this change take place? What is it that enables an individual to reform, even to the point where he's called "a new man?" For some penetrating answers, listen to this program.

APRIL 18 WILL PRESENT "OUR PART IN THE RESURRECTION"

What does Easter mean to you? There must have been many people; on that First Easter, who wondered what it all meant . . . what it had to do with their own lives. And millions more probably wonder today. We do know this—that nearly 2,000 years ago on the morning of the resurrection day, a little band of followers who had been in deep sorrow, were suddenly lifted into great joy. They began to do things they were never capable of before. And the world has never been the same since. You're invited to hear this special Easter program.

APRIL 25 YOU MAY LEARN "WHAT GOVERNS YOU?"

The world gets more crowded and complex every day. But it's still a world of individuals, each trying to find his place, the opportunity to develop in work or business. It's not just a matter of "lucky breaks," or forces beyond our control. It's mostly a question of how much self-government you have.

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Addressing Invitations to the Fine Arts Annual Dinner are (left to right): Mrs. C. Gray Stewart, Chairman Invitation Committee; Mrs. John M. Hogan, Chairman Annual Dinner; and Mrs. Paul E. Lloyd.

40th Annual Meeting Of Fine Arts Society To Be Held Tuesday, April 27th

Tuesday, April 27th, the Fine Arts Society of San Diego will hold its 40th Annual meeting and dinner. The annual meeting will take place at 6:00 p.m. in the International Room of El Cortez Hotel. A social hour will precede the dinner (at 6:30) and dinner at 7:30 p.m.

The guest speaker will be Dr. Franklin D. Murphy, Chancellor of the University of California, Los Angeles. Dr. Murphy holds positions on numerous administrative, educational, civic and industrial boards. He is also the President of the Samuel H. Kress Foundation.

Interest in the Fine Arts Society has grown greatly this past year on the part of persons living in the Rancho Santa Fe area, where a Fine Arts chapter has been organized and where a number of classes for adults and children are in progress. It is anticipated that several tables at the annual dinner will be organized by people from the Ranch. The Fine Arts Society's Annual Dinner is well known for being one of the most beautiful affairs of its kind held in San Diego.



EASTER

By REV. ROLAND ANDERSON
Village Church, Rancho Santa Fe

There's something terribly final about death. A flower buds, blossoms, its beauty teases the eye, its aroma pleases the nose—and then it droops and dies. Its browned petals sag, its scent becomes acrid, and sadly it is cast aside, never to please again.

Death removes the warmth from the beloved touch, creates empty gaps in the path of life, thrusting into memory alone happy moments spent together, joyful tasks performed together. Death erases that last chance to say, "I'm sorry," "Forgive?," "Let's start again."

These and other thoughts must have plagued Mary Magdalene as she went to the Tomb. Her sorrow greater than that of most bereaved because of the horrible memory of His passing. Tormented, tortured were the eyes that had looked down from the Cross to search for His friends. His words seared her soul, and her heart pained as though the spear had been thrust at her.

Then the empty tomb, the terror of believing that His body had been desecrated, the mysterious words of the Angel made His death more despairing. She wept.

"Mary."

What hallucination could this be? Was her panic so great that she imagined Him there?

"Rabboni, Master."

Then the light. The great Realization. She was not only in her right sense, but this was really her Lord. This was more than Fantasy, this was Jesus in the Flesh. This was no tale, told to give her hope; this was the Fact that destroyed all of death and its destructive force.

Death was not final. Resurrection was final—no not final, for the end had become the beginning, the grave the womb of a new birth.

Can any joy equal that joy that was hers. Or the joy that is ours, on Easter day? To end the finality of death with this fact of the resurrection, is the greatest gift of God. It was given to Mary, and is given to every other follower of Christ. He is Risen, and has promised that we too shall rise.

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Baseball for Boys

April, 1965

AN OPEN LETTER TO ALL RESIDENTS OF RANCHO SANTA FE

Dear Friends.

Spring means the beginning of a new baseball season all over the country, and the Ranch is no exception. Practice is well underway in preparation for another exciting season. We have a splendid group of managers and coaches who are working very hard with the boys, and a great deal of progress has already been achieved.

The League cordially invites everyone to come out to Richardson Field for any or all of the games. While we can't promise you the pitching of Sandy Koufax, or the batting of Mickey Mantle, we can assure you all the thrills and color of big league baseball.

Our regular season starts on Monday, April 26th and lasts until June 18th, which coincides with the close of the school year. Games are played each weekday afternoon at 5:30 p. m. Each major league team----The Inn, Vic Mature, Shearson-Hammill, and Travelers -----plays 15 games during the season. The Padres and Ramblers, our farm teams, play Wednesdays for a total of 8 games. Major league games are held on the other weekdays.

So come out and meet your friends in the grandstands, while you cheer your favorite team to victory. Let's fill the stands for every game----the boys will appreciate it. Let's be "Big League" about "Little League" !

See you at the games.

Dan Haflinger, President

MY SISTER AND MY SPIDER

By
Tom Ward

Chapter I

MY SISTER

It all started when I bought a toy spider at the drugstore and brought it home.

When my sister, Margot, saw my spider, she screamed!

"Oh, oh, cheeze it," I said, "here comes Mother."

"Tom, come back here! What did you do?" said Mother.

"I said, 'monster' to her." Right then, I went to my room for the rest of the day.

The next day, I took my toy spider to school and showed it to my friends and Mr. Osting. Mr. Osting took the spider away from me and put it on his desk. I stole it from his desk and even though he asked me who took it, I didn't tell. So, I brought my toy spider home.

Chapter II

MY SPIDER

My spider looks funny in a scary sort of way. He is dark brown with hair all over. He has (he is a boy spider), eight legs, two feelers, a fat tummy, and his name is "HYPO". His name is "HYPO" because he really has two fangs that look like needles.

He is awful looking, but not to me. See what I mean!

Chapter III

I LAY A TRAP

The next day, I rigged a trap over the door to Margot's room. Here's how it works.

My sister sprung it, and my Mother got very mad. Ouch! That night I did not get to watch the "Man from U.N.C.L.E." Before I went to bed, I put my spider in my Mother's bed. When my Mother got in bed, the bed felt funny. She looked under the covers and SCREAMED, "A tarantula!" My father started beating the bed and looked under the covers.

Chapter IV

OUCH I GET CAUGHT

"Tom, come here!" said my Father. "Did you put the spider in your Mother's bed?"

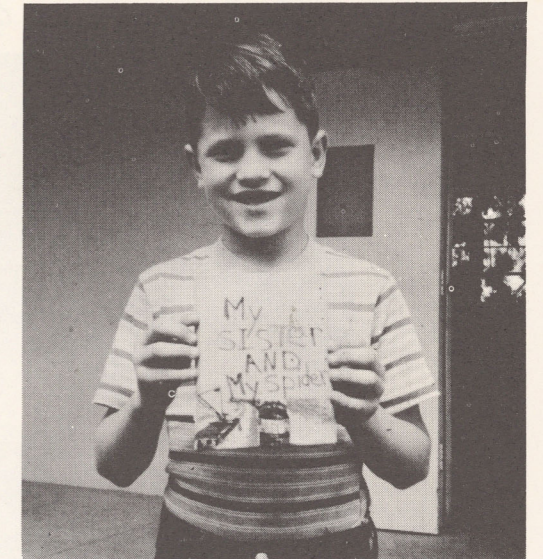
"Yes, gulp," I said. Five swats on my up-downer. I didn't need anything else.

Chapter V

NEXT TIME

Next time, I will be more careful. I won't put "HYPO" in my Mother's side. I'll just put him in my Father's. And, I'll bet my Father will really yell!

Besides, I don't think "HYPO" wants to scare Margot, or anyone any more. He's tired and my up-downer suffers too much.



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A Page from the Ranch Family Album



Meet Your Neighbors . . . The L. Byron Culver, Jr.

Sharon and Byron Culver are third generation natives of the state of California. Sharon's education was at the Sacred Hearts Academy in Pasadena, while Byron is a B.S. graduate of California Polytechnic State College in San Luis Obispo. He served as athletic director, varsity coach and teacher at Imperial Union High School until 1957, when he left this particular field to devote full time to general agriculture and supervising commercial property holdings statewide—a job which requires considerable traveling. Where to live? They finally decided, unanimously, on Rancho Santa Fe—having fallen in love with its climate, living conditions, and exceptional opportunities for raising children. At present they are waiting for the finishing touches on their new home on Sobre Los Cerros, with early May slated for the move-in date!

Sharon's full-time job is raising her family . . . but she still finds time to serve on the executive board of the PTA, and is a current sponsor of the "Blue Birds". Byron has worked with the Little League of Rancho Santa Fe, and aided in the PTA Halloween Carnival. He is the newly elected treasurer of the Parent-Teacher Organization, and is running for the school board vacancy.

The Culvers have four children: Melanie Lynn (9); Suzanne Lynn (6); L. B. "Buzzy" Culver, III (4); Richard Stanley (3); Elizabeth Ann (8 mos.) . . . and the-bird-with-the-big-bill is scheduled to make a drop shipment at the Culver home in September!

Sharon's dad, Mr. Fred Einer of Einer Construction in Escondido, is a former Ranchoite himself and recently opened the sumptuous "Holiday Wine Cellar" in that town.



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April 8th, 1965

To Our Friends:

There are many present residents of Rancho Santa Fe who had only a slight acquaintance with Sydney Nelson (the Nelson of NELSON & CHAPIN) and a considerable number of those here now never knew him at all. For those, I would like to explain that his effective activity in community affairs here spanned the years from 1922 to about 1960, and of course his interest continued until his death in 1963. He moved here with his beloved wife, Ruth, and their son Bob when Sydney was employed by the Santa Fe Land Improvement Company in their subdivision of the old San Dieguito Ranch, and the Nelsons were the first family actually to live in the new subdivision which is now Rancho Santa Fe. As Sales Manager for the Company, and later as a Real Estate Broker, he was continuously concerned with the orderly, protected growth of the area, and was in the forefront of those establishing the Rancho Santa Fe Association and its Covenant and the County zoning ordinance, which the owners of land in Rancho Santa Fe were the first to adopt. Then, during the depression years, he helped arrange the refinancing of the Mattoon bonds, the RFC purchase of the Irrigation District bonds and, in our own times, the final disposal of the lands tax-deeded to the Irrigation District because of depression delinquencies. He was vitally concerned in the gift of the Golf Course to the Association by the Land Company after the failure of the original Country Club.

My association with the Nelsons began in 1946, when I came over from Valley Center to get information on the type of controls here. In 1947 he sold us our first house here, and in 1948, the one in which we now live. So, when in 1950 I entered the Real Estate business, it was logical that I would join Sydney and Bob. After Bob's recall to active Air Force duty at the time of Korea, Sydney and I signed partnership papers and the firm of NELSON & CHAPIN was formed. It remained NELSON & CHAPIN after Sydney's retirement in 1961, and his death two years later. Continuing the name was in my mind a mark of my affection and admiration for him, and a recognition of his contribution to so much of what makes Rancho Santa Fe our special garden spot.

But, as it must, Time Marches On, and Sydney's contribution is well remembered in the relatively short official histories of Rancho Santa Fe. So, although I announce the dissolution of NELSON & CHAPIN with nostalgic regrets, I very heartily and happily announce a new association with a man well-known to all of you---Paul Galleher. Paul has been a friend of long-standing, an honored business competitor who has been an independent realtor since 1948, and a Past President of the San Dieguito Realty Board. We are joining forces in my office, with the continued help of Harry Lee, our associate.

Sincerely,

James D. Dargin



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Opening Day Celebrants at the Ribbon-Cutting Ceremony at the Holiday Wine Cellar include, left to right, Jack Farrell, mgr.; Bob Cozens, Supervisor representing Northern San Diego County; Fred Einer, Pres.; Sarajane Bartholomae, hostess and the present "Miss Santa Ana"; Ken Roberts, representing Mayor Lou Tustin of Escondido; and Andre Mentior, wine steward.

**Holiday Wine Cellar of Escondido
Opens on March 17th With
Gala Ribbon Cutting Ceremony**

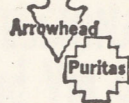
The Holiday Wine Cellar opened its doors formally with a St. Patrick's Day touch for its first "holiday" celebration!

On hand for the occasion were many local and state dignitaries, and over three hundred registered guests signed the guest book after admiring the sumptuous interior of San Diego County's largest and most complete wine cellar and gourmet food shop "extraordinaire"!

One of the features of the "Holiday" operation will be the availability of Golden Crisp Chicken—a totally new process which will provide gourmet chicken delivered to your home, if desired, in a matter of minutes. The Holiday Wine Cellar offers a most complete selection of beverages . . . including, for example, thirty-five imported beers from Denmark, Holland, Germany, France, England, and the Philippines—to mention just a few! Hundreds of "brand names" in all types of wines and liquors (the largest in Southern California) plus sundries, party goods, gourmet frozen foods, imported cheeses, Wil Wright's Ice Cream . . . you'll find all these, and more, at the Holiday Wine Cellar on Grant Avenue, conveniently close to the intersection of Highway 78 and Highway 395 in Escondido. Yes, they will deliver to Rancho Santa Fe!

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First Classman, Cadet Major John Lee

A young gentleman of whom Rancho Santa Fe might well be proud is John Lee, son of Rear Admiral and Mrs. J. E. Lee.

John matriculated at Army and Navy Academy at Carlsbad on September 8, 1960 as a Fifth Classman. During his first year at the Academy he was promoted to the grade of Corporal and each successive year until he reached his senior year, he progressed through the grades of Sergeant, Segeant First Class, and Master Segeant.

In September of 1964, when the first General Order of the year was published, John, as a First Classman, was promoted to the rank of Cadet Major, the second highest office in the corps of cadets numbering 350. In this command, John coordinates and supervises the activities of the staff, sponsors the Academy's Drill Team, and assumes command of the battalion in the absence of its Cadet Commanding Officer.

At a parade held in October, John was decorated with the highest award of the Academy, the Silver A, a most coveted award. He was elected to a seat on the Honor Council by the cadet corps at the beginning of the present session. He has received citations for Academic



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I am pleased to report that John has recently been notified of his acceptance at the University of Redlands.

Sincerely,

W. C. Atkinson, President
Colonel, ANA

A. A. U. W.

By JANET MANNION, President

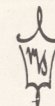
Having just returned from a State Conference in Palo Alto, it seems timely to re-emphasize our basic concern for positive legislation in the field of education. Accordingly, at the state level, we voted, after careful study and branch vote, the support or opposition of certain bills now pending in Sacramento.

Locally, we are getting ready for our third annual Festival of the Arts, to be held May 1 and 2 at the High School Auditorium. This is, under our guidance, a community effort of the San Diego area and offers local artists in the graphic arts the opportunity to display their work. Painting, sculpture, jewelry and ceramic are some of the media to be represented on a non-competitive basis.

School children are also encouraged to exhibit, and it is gratifying to see the talent that is evidenced at all grade levels. Students entering will be under the supervision of their teachers and will participate through the school.

Registration forms and further information are available from the co-chairmen, Mrs. George Stuart, 756-1893 and Mrs. Franklin Lash, 753-1322.

We hope many more of you will join us this year in an event which continues to grow, and by its very success, we feel, meets a real community need.



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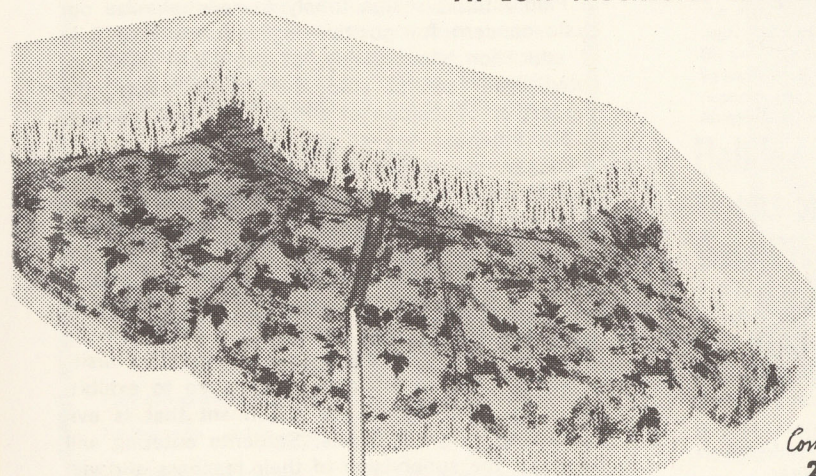
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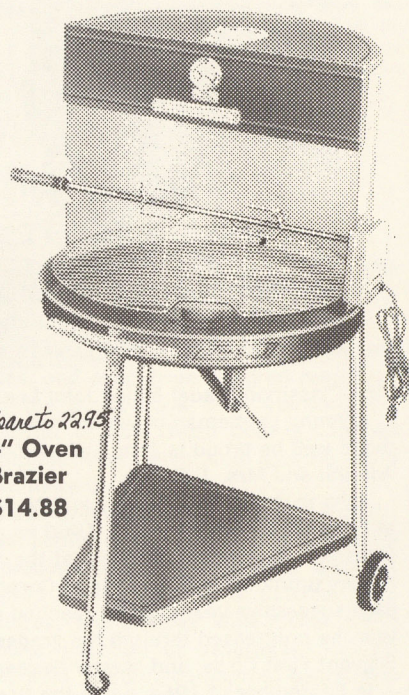
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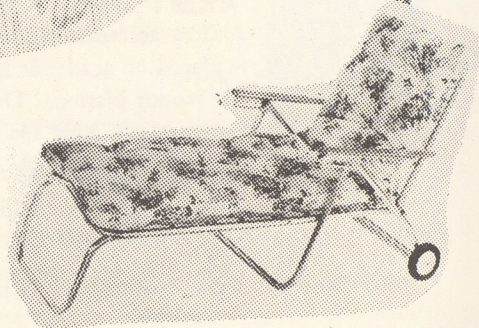


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Sheila Mae Gardner Wed to Michael Paul Gerbosi



Miss Sheila Mae Gardner, daughter of Mr. and Mrs. Frederic Vinton Gardner, exchanged marriage vows with Michael Paul Gerbosi Saturday, April 10 at the Village Church, before an altar banked with spring flowers.

The ceremony, witnessed by members of the families and a few close friends, was performed by the Reverend Roland W. Anderson.

Immediately following the ceremony a luncheon was served in the Gardner home on Los Morros. The decorations of spring flowers were repeated on the luncheon tables.

The bridegroom is the son of Mr. and Mrs. Michael A. Gerbosi of Los Angeles.

Given in marriage by her father, the bride was attired in an embroidered silk gown. She carried a bouquet of white rosebuds and lilies of the valley. Her only attendant was her sister, Mrs. John W. Brennan of Milwaukee, Wisconsin, who was dressed

in pale blue and carried a bouquet of freesia and yellow rosebuds.

The bride is a graduate of Milwaukee Downer Seminary. She attended Wheaton College in Norton, Massachusetts for two years. She received her bachelor's degree from Northwestern University, Evanston, Illinois, where she was affiliated with Kappa Alpha Theta. A member of the Service Club of Milwaukee, she made her debut at the 1955 Charity Ball.

The bridegroom attended Black Fox Military Institute in Los Angeles, and U.C.L.A. He received his bachelor's and master's degrees from Long Beach State College. Both young people are completing their second year in the Law School of the University of Southern California.

After a brief honeymoon in Mexico, the young couple will return to Los Angeles. Later they will make their home in Laguna Beach, California.



MISS SUSAN MERRITT CLOTFELTER PLEDGED TO MR. GEORGE N. WINNETT, U.S.N.

Although it was a family dinner party to celebrate her birthday, the most exciting news of all had nothing to do with candles on the cake! Mr. and Mrs. Reginald Clotfelter of Rancho Santa Fe took this happy occasion to announce the engagement of their daughter, Susan Merritt, to Mr. George

N. Winnett, U.S.N., son of Mr. and Mrs. Leo N. Winnett of Anchorage, Alaska.

Susan was born and raised in Rancho Santa Fe, and is a graduate of Bishop's School. She attended Whitman College, Washington . . . and has been working in San Francisco since college. George received his schooling in Arizona and the U.S. Navy. A September wedding is planned.

Rotary Review -- March, 1965

By HAROLD HARRIS

New officers for the Rotary year commencing July 1 were announced in March. A. B. ("Red") Lasswell assumes the presidency, Jim Fox becomes vice president, Roger Rowe secretary, Jack Lee treasurer, and Paul Galleher sergeant-at-arms. Members of the board of directors are Ted Loretz, Herbert Hall and Harvey Parmelee.

The programs for the month provided a varied fare. Jerry Parrish, Division plant manager for Pacific Telephone, presented in words and slides the story of the new hardened transcontinental coaxial cable, designed to provide maximum security of telephone and related communications channels both for civilian and defense use. Fred Worstell at another Monday noon session exhibited the much talked of film of American prisoners in the Korean war, "The Ultimate Weapon". Fred, a local resident, is manager of Wm. Bolker and Co.

Two boys, students under the American Field Service Program, told of their experiences studying in countries foreign to them. Carl Cruetz, an American boy was sent to Australia, lived with an Australian family, and studied for a year in their schools. Bulent Terrem, son of a Turkish surgeon of Istanbul, attended school in the United States. The program seems to have great potential for development of international understanding.

At the last meeting of the month David Neptune paid the club a return visit and gave an interesting presentation on the subject of Y.M.C.A. activities for foreign students.

On March 8 the club observed the sixth anniversary of its founding and all five of its past presidents (Claude Welles, Roger Woolley, Gary Davis, John Bovee, and Reg Clotfelter) participated in a historical and critical review of its founding, progress, and achievements. There was a large roster of visiting Rotarians from other clubs including from our parent club, Del Mar, its current president, Lew Bitterlin, and Henry Johnson, who was very helpful in the founding of the Rancho Santa Fe club.

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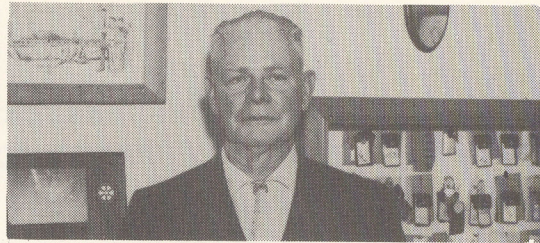
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Lesson Two The Hunter Safety Program

By IVAN D. YEATON

All firearms are basically alike, part names in these lessons will be restricted to those necessary for daily use.

The rifle is made up of three major assembly groups: the STOCK or handle; the BARREL; and the ACTION, or heart of the rifle which loads, fires, extracts and ejects the used cartridge case.

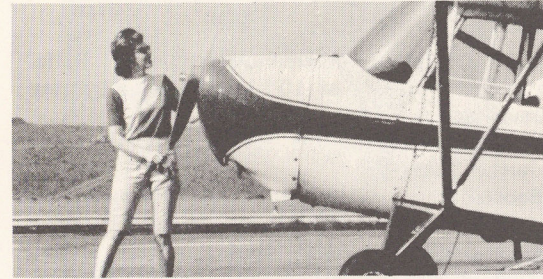
In constructing a rifle barrel, a metal rod is bored through its entire length, after which a number of spiral GROOVES are cut running the length of the BORE to a depth of .002 to .004 inches. The ridges left standing are called LANDS. The process is called RIFLING, and the bore of the rifle is designated in hundredths of an inch as the distance between lands, such as .22 CALIBER; or between grooves, such as .257 caliber.

Shotgun barrels are not rifled, are relatively thinner and lighter and are often called SMOOTH-BORE. These barrels are designated by the term GAUGE, which is determined by the number of perfect spheres which may be obtained from one pound of lead. For example: a 12 gauge gun has a bore the exact same size as one of the 12 spheres made from a pound of lead. Gauges run from 10 to 28. The exception is the .410, designated by caliber as in a rifle. Rifled SLUGS, such as the Brenneke are made for the 12 and 16 gauge guns.

The sights, front and rear, are of vital importance to good rifle shooting but not so important on a shotgun. Front sights may be bead, knife, post, partridge or aperture. Rear sights may be a groove on the shotgun or a simple ramp on the rifle. In general, sights are classified as OPEN (crude), PEEP or APERTURE, MICROMETER, and TELESCOPIC.

SAFETIES are important devices on nearly all small arms, located so that the trigger hand may operate them easily. However, they are not infallible and should not be depended upon wholly to prevent accidental firing.

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A Better Airport for Rancho

Many new and exciting things have been happening at Palomar Airport since January when Mr. Stephen Wilmans and his son, Stephen, Jr., purchased the South Coast Flying Service at the field. The senior Mr. Wilmans has been associated with Lockheed for more than twenty-five years,

Stephen, Jr. and his lovely wife, Carol (both are licensed pilots) are managing the new facilities and were brimming over with youthful enthusiasm when we inquired about their plans for development. Since many Ranchoites are aviation enthusiasts, and mostly flying out of Palomar Airport, we plan to have continuing news of local interest in ensuing issues.

South Coast Flying Service is the sales agency for both Cessna and Beech Aircraft, as well as for Hughes Helicopters. The largest and best equipped service facilities in North County are available at the field, including complete radio service. The Wilmans likewise provide twenty-four hour air taxi service to Lindberg Field or Los Angeles International. Multi-engine aircraft are available. All types of charter service including helicopters can be easily arranged.

Stephen and Carol are especially enthused about the reorganization of the flight school at the field—most important because of the rapidly increasing number of people of all ages who want to learn to fly. Brand new aircraft have been put in service at the school, and very comprehensive programs of instruction for primary or advanced students, including helicopters, are now furnished. In conjunction, a ground school class is offered one evening a week to prepare the student for FAA written license examination, and familiarizing him with radio navigation, Federal regulations, weather and other very pertinent information.

Presently a small but attractive restaurant is being installed on the second floor of the flight operations building which provides a magnificent view of all airport activity plus all of the naturally beautiful scenery visible from Palomar airport. This view and pleasant convenience will attract many transient air travelers, but Carol emphasized that the non-flying public is most cordially welcome.

The Wilmans and their staff have planned a huge Open House and Field Day on Saturday and Sunday, May 8th and 9th. Their Rancho neighbors are especially welcome to come and see a huge display of new lines of aircraft and experimental airplanes. A feature of the display will be beautifully restored antique planes flown in from all over the West by their enthusiastic owners. Aerobatic and Racing craft will also be shown, and a live radio broadcast of the events will be made by Station KOWN of Escondido.

You'll be hearing more of the exciting activities of these fine young people. But, in the meantime, go out and see for yourself. It's wonderful!



Under the Spreading Chestnut? Tree . . .

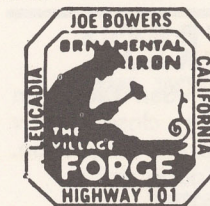
And the smith a mighty contented man is he . . . as a matter of fact, Joe Bowers has made a reality of his own dream just as we all hope to do some day.

After working in industry for many years, Joe decided the time was now (twenty years ago) and he designed and built "The Village Forge" on Hiway 101 in Leucadia. His hobby and first love was creating and building things of beauty and utility in metal. Marvelously equipped, the shop would stir the pulse of anyone who loved to tinker and create. Success was almost immediate, as it became known that beautiful grille work, fences, gates, distinctive name signs, fireplace screens and other ornamental iron work was available at the Village Forge.

Joe Bowers has been a familiar figure in Rancho Santa Fe, for quite a long time and many examples of his craftsmanship can be seen throughout the village. For example, the lovely iron gates in the Country Squire Courtyard and the picturesque wrought iron sign in the Vintage Room at the Inn. Most driveway name signs seen in Rancho were fabricated at the Village Forge. Other outstanding pieces may be seen throughout Southern California, such as the large rooster weather vane on Del Webb's Town House in Mission Valley and the twenty-seven foot arch at the gate of San Luis Rey Mission in Oceanside. Many of Joe's pieces are shipped throughout the United States, as a matter of fact.

You will surely see Joe in the village sometime, in his attractive red El Camino pick-up and with his constant companions "Pancho and Cisco", the two small black dogs that oversee his every job.

Make it a point to introduce yourself and shake his hand—there is a happy man.



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TENNIS . . . By FRAN JOHNSON

April 24 has been set as the date for the next mixed doubles chop suey tournament which the Rancho Santa Fe Tennis Committee will hold on the Ranch courts. It is planned that a dinner will follow the tournament.

Other activity at the courts revolves around a men's doubles ladder, informal matches scheduled by women's team players with players from surrounding clubs, and junior mixed doubles chop suey events. In the last junior tournament, winners were Kathleen Sweeney and Bill Pharr.

April 26th Is Date Set For Rancho Santa Fe Library Guild Annual Meeting Luncheon

Rancho Santa Fe Library Guild Annual Meeting Luncheon is slated for Saturday, April 26th at 12:30 p.m. at the Garden Club. The Annual Business meeting and election of new officers will be held at this time. Luncheon \$2.75 tax and tip included. Social Hour at 11:30.

Mr. Francis F. Crocker, Chairman Palm Springs Library Board and also Chairman of the Welwood Murray Memorial Library Board will be guest speaker.

Mrs. John R. Rice is Chairman of this event with Mrs. R. M. Clotfelter, Co-Chairman. Mrs. Frank Maxwell, Chairman of Flower Arrangements. For reservations call Mrs. A. E. Oxley, 756-1048.

Current Best Sellers In The Library

FICTION

Voices of a Summer Day—Irwin Shaw
Don't Stop the Carnival—Herman Wouk
American Chrome—Gilbert
The Pillow Fight—Monsarrat
Up the Down Staircase—Kaufman

NON FICTION

Three Coins in the Birdbath—Smith
Wild Heritage—Carrighar
Breath of Life—Carr
Confederate Courier—Campbell
A Life in My Hands—Ehrlich
The Slender Reed—Gerson

MYSTERIES

Trusted Like a Fox—Woods
The Diamond Bubble—Fish
For Kicks—Franis
Coffin Waiting—Butler

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From Caliente Race Course

AGUA CALIENTE—Raymond Guest's Tom Rolfe, the co-fourth choice at 10-1, has been attracting unusual action during the first week of the Caliente Future Book on the May 1 renewal of the Kentucky Derby.

Boosted momentarily to 15-1 after opening at 10-1, the son of Ribot-Pocahontas returned to his original price after being singled out for a succession of sizeable wagers, topped by one commission of \$1500 to win and the same amount to place.

Favored Lucky Debonair, who won the Santa Anita Derby for Mrs. Ada L. Rice, is holding firmly at 3-1 and drawing just scattered support so far, but the Wheatley Stable's Bold Lad, the 4-1 second choice, was backed by a \$500 win bet and numerous wagers in lesser amounts.

Third-rated Jacinto, owned by William Haggin Perry, also is gathering strength, according to Odds-maker Tony Alessio, who reported he has accepted a \$2000 commission to win at 6-1 and another of \$1000.

As has been the case since the first line was posted, wagering is fairly well spread across the big board, and among others being played are Native Charger, Wrong Card, Dapper Delegate, Bugler and Isle of Greece.

The lightly regarded Mr. C. H., who started off at 5000-1, caught the attention of some long-shot enthusiasts who built up such an awesome extension on him that he was lowered to 300-1.

In the second callover, odds on contenders are as follows: Lucky Debonair, 3-1; Bold Lad, 4-1; Jacinto, 6-1; Hail To All and Tom Rolfe, 10-1; Dapper Delegate, Native Charger and Sparkling Johnny, 15-1; Bosun, Groton, Maribeau, Swift Ruler and Umbrella Fella, 20-1; Bold Bidder, Charger's Kin, Connecticut Hall, Golden Joey, Isle of Greece and New Act, 30-1.

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Mrs. C. Temple Murphy, Jr. Appointed Chairman of Country Friends 11th Annual Fashion Show

Miss Erna Clark, President of the Country Friends, announces the appointment of Mrs. C. Temple Murphy, Jr., as Chairman of the Country Friends' 11th annual fashion show "Appearance of Autumn" to be held at the Inn in Rancho Santa Fe on September 21.

Mrs. Murphy is an alumna of Dana Hall in Wellesley, Massachusetts and of Colby Junior College in New London, New Hampshire. Her husband, a native Californian, is manager of the Life Insurance Department of John Burnham Company in San Diego. Their daughter Lynne is at the University of Denver, son Peter at San Dieguito High School, and daughter Lucy is a sixth grader at Rancho Santa Fe Elementary School. The Murphys reside on Los Morros in Rancho Santa Fe and are members of St. Peter's Episcopal Church in Del Mar.

Mrs. Murphy has been active in the Country Friends for the past several years and chaired committees for the fashion show in 1963 and 1964. Her activities include American Cancer Society survey work, American Red Cross. She is a Pink Lady at Scripps Memorial Hospital and has contributed many hours to United Cerebral Palsy. She is chairman of the Men's Committee of the Rancho Santa Fe Garden Club, a member of the Women's Golf Committee of the Rancho Santa Fe Golf Club, has worked for the Rancho Santa Fe Federated Republican Women and for two years chaired the Supper Club of Rancho Santa Fe. She is a new Provisional Member of the Assistance Guild of San Diego County.



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HAVE YOU NOTICED the painters who twice a week come to Rancho Santa Fe to try to catch on canvas the charm of the village? This is an adult education class from San Dieguito Union High School, taught by Mr. A. E. R. Van de Velde. Mr. Van de Velde is a well known artist and his home is in Carlsbad where he maintains his studio. He teaches several classes and the one which is painting here has thirty registered students. Their range in age and activities is great, but in painting class they are drawn together by an absorbing common interest. They paint in other places during the course of the school year, but they all agree that Rancho Santa Fe is a favorite spot.

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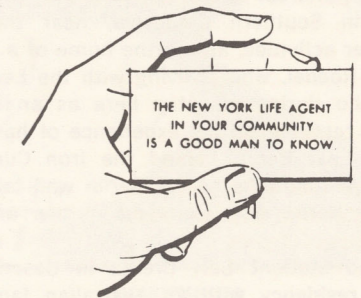
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PTA Will Become PTO



Joel Prescott (left) questions Peter Roedel from Germany about his homeland and AFS after the P.T.A. meeting March 22.

Rancho Santa Fe P.T.A. made a surprise presentation to School Board member Dr. Neil Randol at the March 22 meeting for his unselfish efforts in school improvements, children's activities and in the community as a whole. Hubert Brooke, as an introduction, enumerated the tasks that Dr. Randol has accomplished since moving to Rancho. Active in youth projects Dr. Randol initiated the first Cub Scout pack in Rancho, started the RSF Little League, and served on the RSF Association Board of Directors. He has served on the school board for the past nine years, one term as its president.

Roger Rowe, on behalf of the P.T.A. gave Dr. Randol the lapel pin designating a life membership in the national P.T.A. organization. Cost of the membership, paid by the local unit, goes toward a scholarship in teacher training.

Vice-president Mrs. Stuart Hoadley introduced the guest speakers for the evening from the San Dieguito Branch of the American Field Service.

First on the program, from Istanbul, Turkey, was Bulent Terem who is staying with the Glen Newby family in Del Mar. He commented on how closely his American family, chosen by AFS, resembled his own in Turkey. After requesting a warm climate and having an interest in sea sports and science Bulent landed in Southern California, near the Pacific and water activities, and in the home of a scientist.

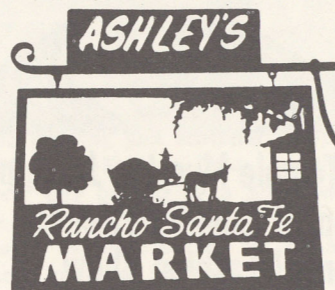
Peter Roedel, who is living with the Lee Taylors of Rancho during his stay here as an exchange student, reported on his experience of having relatives in East Berlin behind the Iron Curtain. He showed photographs of the Berlin wall taken from the West Berlin side where his mother and father live.

Rancho student Carl Creutz in describing his year of residency with an Australian family near Melbourne, noted the friendliness and warmth of the Australian people. He told of attending high school there in the "fifth form" which is equivalent to the eleventh or junior year in United States schools, and of hiking and camping excursions in the bush country.

American Field Service representative of the San Dieguito Branch Mrs. Mary Kelley gave a brief summary of AFS activities and growth since its beginning in San Diego County.

The March meeting also included the annual election of officers who will serve the 1965-66 term. Nominations received from the nominating committee were announced by president Dave Burger. As no additional nominations were made

from the floor the slate of officers was elected as presented with Dr. George Groth, president; Mrs. Dean Worthington, first vice-president; Virgil Christensen, second vice-president; Byron Culver, treasurer and Mrs. Carl Tross, secretary. The officers will be installed at the April 26 meeting in the newly formed Parent-Teacher Organization.



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"Tucky" Wynne, shown amidst gifts received at last month's stork shower hosted by Ollie Siegel.

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GOURMET STEALS

By BETTY BLAISDELL

Well, goodie for me—I've had my "copy" ready for over a week, and today, the positive deadline (say Ruth and Ralph with determination in both faces) I can't find it. I had a lot to say about Easter ham, I recall, which was a bit boring anyway. What can you say about it except that "ham isn't what it used to be" so doll it up with the usual brown sugar, vinegar drained from sweet pickles, dot it with whole cloves and try not to remember back so far, and you'll be happier!

I'm usually concerned more with what to do with the Easter ham that's left over . . . that one or two pounds or so around the ham bone (unless yours is without bone, in which case there'll be no pea soup for you). Being a cook with a conscience, mightily disliking waste where good food is concerned, I have dug from my Gourmet Menu Book a winner for left-over ham. It's called

HAM-MUSHROOM PIE

This has a single top crust of flaky pastry which will determine your baking time. All ingredients are cooked when fully assembled. But the baking will further blend the flavors as well as brown the crust. You'll need

- 2 lbs. mushroom caps
- 4 Tbl. butter
- Juice ½ lemon
- 2 cups diced, cooked ham
- 1½ cup chicken stock
- ½ cup Madeira or Sherry
- ½ cup heavy cream
- Salt and pepper
- Roux, using 2 Tbl. butter and 3 Tbl. flour
- Flaky pastry

In a large skillet heat 4 Tbl. butter, add the mushroom caps, sprinkle them with salt, pepper and juice of ½ lemon. Cover the skillet and saute (shake frequently). Arrange the mushroom caps in a buttered 1-qt. baking dish, piling them high in the center and over them with the diced, cooked ham. To the juices in the pan, make your roux, gradually adding the chicken stock, wine and heavy cream. Season with salt and pepper and anything else that pleases you. Pour the sauce over the mixture and apply a crust. Brush with beaten egg, slit the center, and bake in a very hot oven (450) for 15 minutes, then 350 for 10 to 15 minutes longer.

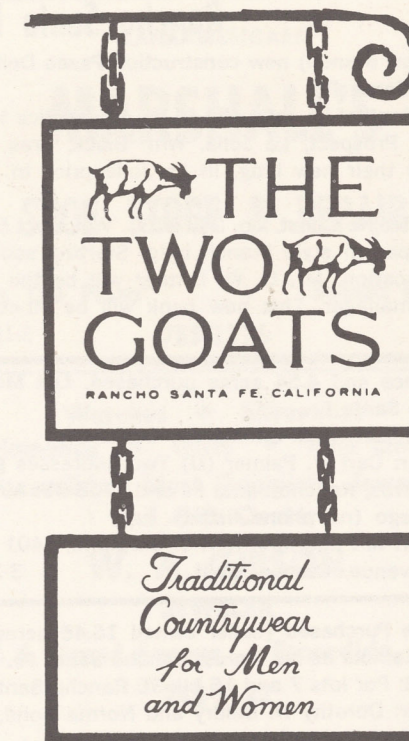
MOCHA TORTE

(Mrs. Alwin Trepte)

A delicious dessert which you probably enjoyed at the Garden Club's Pot Luck Buffet recently. Mrs. Trepte turns this out beautifully; is in fact one of her favorite desserts. You'll need

- 14 oz. bar sweet German chocolate
- ½ cup strong coffee (Melt chocolate in hot coffee)
- ¾ cup butter
- 6 egg yolks
- ¾ cup powdered sugar
- 2 egg whites, stiffly beaten
- 2 cups heavy cream, whipped
- 18 ladyfingers, split

Beat egg yolks, butter and sugar together; add the chocolate mixture. Fold in egg whites and whipped cream. In a greased 8 or 9 inch spring form pan with the ladyfingers. Pour in the mixture. Chill for several hours before serving.

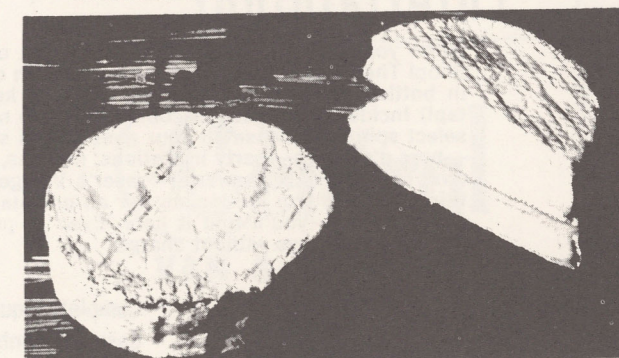


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Rancho Santa Fe Real Estate Transactions

Bank (new branch) new construction Paseo Delicias Rancho Santa Fe

Owner: Bank of La Jolla 454-0114. Main office temp at 1250 Prospect, La Jolla. Wm. Black, Pres. will move to their new bldg. in La Jolla prior to Jan. 1, 1966.

Bldr: Trepte Const. Co. 297-1131. Will erect 5000 sq. ft. spanish style branch bldg. Starting soon at above location. Mr. O. W. Leitner will be the new branch manager. This new bank will be air-conditioned. 3-19-65

Residence and 4.54 acres purchased, Los Morros, Rancho Santa Fe.

Legal: Lot 3 blk 34 Rancho Santa Fe.

Buyer: Carl W. Palmer (U) Two addresses given, Los Morros, Rancho Santa Fe and 2718 5th Avenue, San Diego (no phone listed).

Seller: Mr. and Mrs. Karl V. Berglund, 1401 Mari-
posa Avenue, Corona, Calif. 3-26-65

Acreage Purchased (Seller owned 16.45 acres this legal) Rambla de las Flores, Rancho Santa Fe.

Legal: Por lots 7 and 15 blk 36 Rancho Santa Fe.

Buyer: Dorothy W. Baldry and Norma Bond, P.O. Box 969, Rancho Santa Fe, Calif.

Seller: Lenore C. Mosley, 756-1517. P. O. Box 552, Rancho Santa Fe, Calif. 3-18-65

Residence (purchased to be owner occupied) 2.16 acres, La Fremontia, Rancho Santa Fe.

Legal: Lot 108 Blk 18, Rancho Santa Fe.

Buyer: Mr. and Mrs. Sheldon C. Tyson, 744-1510. 1145 San Marino Drive, San Marcos.

Seller: Richard R. Pharr and Robt. C. Corlett, 756-2045. La Glorieta, Rancho Santa Fe Box (P.O.) 762. 3-23-65

Residence (Permit, new construction) El Zorro Vista, Rancho Santa Fe.

Legal: Lot 9 Zorro Vista, Rancho Santa Fe.

Owner: Title Insurance and Trust Company, 239-6081. 220 "A" San Diego, Calif.

Bldr: Self. 3-25-65

Option to Purchase Property, Rancho Santa Fe

Legal: Por lot 7 blk 24 Rancho Santa Fe 9 acres SE corner El Puente and La Noria.

Buyer: Dr. Robert R. Washer.

Seller: Gilman Ordway 756-2194. Camino Priva-
do, Rancho Santa Fe, Calif.

Option: From 3-15-65 to 3-16-65 1 year.

2.49 acres purchased Via de Valle, Rancho Santa Fe.

Legal: Por lot 8 blk 29, Rancho Santa Fe.

Buyer: Mr. and Mrs. Fritz F. W. Krohn, 755-2359. 645 15th Street, Del Mar, Calif.

Seller: Divinco, Inc. Attn: Glen Martin, 2304 Sun-
set Cliffs Blvd., San Diego 7, Calif. 3-15-65

Residence, .77 acres purchased (occupied) La Valle Plateada, Rancho Santa Fe.

Legal: Por lot 5 blk 17 Rancho Santa Fe.

Buyer: Mr. and Mrs. Harvey S. Walseth, 756-2070 same as above.

Seller: Westgate-California Realty Company, U.S. National Bank Bldg., San Diego.

8.6 Acres purchased (no further information) El Romero, Rancho Santa Fe.

Legal: Por lot 109, 118, 119 blk 18, Rancho San-
ta Fe.

Buyer: Mr. and Mrs. Robert Few, 225 Redlands
Street, Playa Del Rey, Calif.

Sellers: Richard R. Pharr and Robert C. Corlett,
756-2045. P. O. Box 762, Rancho Santa Fe, Calif.



Bank Notes

By RED LASSWELL

During the quarter just ended on March 31st, banks throughout California credited for the first time interest on savings accounts at the new rate of 4% per annum based on daily balances. Never before have bank protected savings paid such liberal rates. This should provide all of us the necessary incentive to start that savings account we have planned for so long, but never actually got around to starting. Bear in mind that a successful savings program can take the bite out of next year's tax worries.

Also, don't forget your bank is agent for Uncle Sam in the selling of Savings Bonds (E Series) and can process orders for other government bonds to be issued through the Federal Reserve. If you already have accumulated a lot of "E" bonds, these can be converted to the income producing "H" bonds deferring tax on the "E" bond income until the "H" bonds mature. In some circumstances this can provide quite a savings in tax. If you are interested in this transfer, I suggest you pick up a brochure on the subject at your bank.

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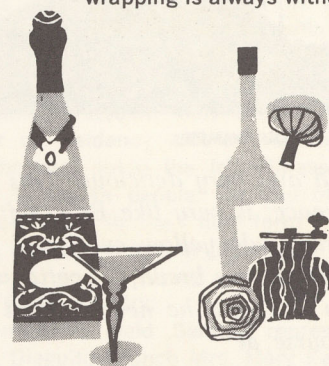
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The Association
Bulletin
and NEWS

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MARCH 5, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

ALSO PRESENT: Association Member H. B. Pratt, Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Teitsworth.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved.

BID OPENING:

Sealed bids for the golf course improvement project from Ray C. Barnett Company, United Sprinkler Company, Automatic Irrigation Company and D. & M. Sprinkler Company were opened and referred to the engineering consultant firm for analysis and report.

DIRECTORS' REPORTS:

Vice President Harris, Chairman of the Finance Committee, suggested that budget preparations be started earlier this year and requested the Secretary to begin collecting committee suggestions for necessary 1965-66 capital outlay and changes in operating expenses.

Director Hill, Vice Chairman of the Tennis Committee, reported that Committee is reviewing its existing procedures for applications for tennis playing privileges.

Director Larson, Vice Chairman of the Golf Course Committee, outlined proposed planting of trees and shrubs on the golf course. It was moved, seconded, and carried unanimously, that a capital expenditure of not to exceed \$500.00 be approved for additional planting of trees and shrubs.

Director Larson read to the Board a letter from Mr. Huey D. Johnson of The Nature Conservancy. The Secretary has requested an outline from Mr. Johnson setting forth proposed plans of The Nature Conservancy as it concerns Rancho Santa Fe.

Director Loretz, Chairman of the Clubhouse Committee, presented requests of the Women's Golf Club for use of the Clubhouse. It was moved, seconded, and carried unanimously, that the Women's Golf Club be granted exclusive use of the Clubhouse on March 30, 1965, subject to adequate advance posting.

Director Teagle, Chairman of the Highway Committee, presented a draft of a letter for mailing to Mr. D. K. Speer, San Diego County Surveyor and Road Commissioner. The letter was revised and approved for mailing.

It was moved, seconded, and carried unanimously, that the following Resolution be adopted:

WHEREAS, the current Master Plan of Major Highways for San Diego County proposes several Prime Arterials with ultimate traffic bearing capacity of 6-lanes calling for 126' divided right-of-way traversing Rancho Santa Fe; and

WHEREAS, the Board of Directors of the Rancho Santa Fe Association unanimously believes and contends that highways of this magnitude would be detrimental to the desired residential character of the community which they wish to retain; and

WHEREAS, it has been determined in cooperation with the office of the County Surveyor and Road Commissioner's Department that the location of Prime Arterials outside of the Covenanted areas of Rancho Santa Fe are both technically and economically feasible;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Rancho Santa Fe Association respectfully requests that the County Board of Supervisors give consideration to modification of the Master Plan of Major Highways to locate Prime Arterials around the periphery of Rancho Santa Fe, as shown on the attached "Exhibit for Requested changes in Prime Arterial Roads of the County Master Plan of Major Highways" dated March 5, 1965, indicated as Prime Arterials "A", "B", and "C"; and

BE IT FURTHER RESOLVED, that the Board of Directors of the Rancho Santa Fe Association prefers that portion of Route "C" indicated as "C-1" as being technically and economically feasible and considered more desirable by the residents of Rancho Santa Fe.

Director Thieme, Chairman of the Legal Committee, was requested to review the By-Laws of the Rancho Santa Fe Association and to recommend any changes which might be necessary in order to bring them in consonance with present Board policies.

SECRETARY'S REPORT:

Advanced Playing Privileges — "A" - 201 — "B" - 119.

There being no further business, the meeting was adjourned at 11:50 a.m.

C. S. Teitsworth, President

David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MARCH 19, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

ALSO PRESENT: Association Members R. M. Clotfelter, H. B. Pratt and H. J. Lee; Secretary Van Evera and Assistant Secretary Allen.

VISITORS:

Mr. R. M. Clotfelter spoke to the Board concerning recent meetings of the San Diego Area Planning Advisory Committee.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved, as corrected.

GOLF PRO SELECTION:

Mr. William Cornelius of Scottsdale, Arizona was introduced to the Board and was offered the position of Golf Professional at Rancho Santa Fe, subject to mutual agreement on the terms of a contract and its approval by the Board of Directors.

S.C.G.A. TOURNAMENT

Mr. H. J. Lee, President of the Men's Golf Club, explained to the Board that the Southern California Golf Association is desirous of holding its first three SCGA Championship Tournaments at the three major clubs, La Jolla Country Club, San Diego Country Club and Rancho Santa Fe, and has requested

that their second annual tournament be held at Rancho Santa Fe in mid-July this year. It was moved, seconded, and carried unanimously, to authorize the President of the Men's Golf Club to extend an invitation to the SCGA to hold their second annual tournament at Rancho Santa Fe, with the understanding that adequate notice be given to all Association golfers that the first tee would be closed from 8:00 to 11:00 a.m. on the two days of tournament play.

AUTOMATIC SPRINKLING SYSTEM:

Mr. H. B. Pratt reported on his recent trip to the Los Angeles area to inspect various golf courses which have automatic sprinkling systems installed by certain firms which have presented bids for the proposed sprinkling system at Rancho Santa Fe. The Board requested the Golf Course Committee to continue negotiations with the bidders toward securing an acceptable bid.

SECRETARY'S REPORT:

Resignation of Parks and Recreation Board Chairman: The Secretary reported that Adm. L. K. Rice, Chairman of the Parks and Recreation Board has addressed a letter to the Association office indicating that he is leaving the Rancho Santa Fe area and would be unable to continue as Chairman of that Board. The Board accepted the resignation of Admiral Rice with regret and appointed Mr. A. D. Hill, presently Vice Chairman of the Parks and Recreation Board, to serve as Chairman for the balance of the fiscal year.

Petition for Covenant Amendment: The Secretary presented a petition from Gerald F. Champ Jr. and Leila J. Champ to amend the Protective Covenant to change the number of sites on Lot 61, Map 2089 from one building site to a maximum of two building sites. The Secretary stated that the petition bore the requisite number of signatures of approval and was in due form. The Board set April 16, 1965, as the date of the Public Hearing.

RECOMMENDATIONS OF THE ART JURY:

After due consideration it was moved, seconded, and carried unanimously, that the following action be taken:

SUBDIVISION:

HOWE, J. E.—Por Lots 1, 2, and 4, Blk 43, Via de la Valle, consisting of 57+/- gross acres, into 2 sites of 49.3 +/- and 6.07 net acres. APPROVED, pending expiration of posting period.

KEEPING OF ANIMALS:

CARPENTER, W. B.—2 additional horses (making a total of 4) on 7.8 acres at Por Lot 3, Blk 36, La Orilla. APPROVED, pending expiration of posting period.

DIRECTORS' REPORTS:

President Teitsworth asked for recommendations for the appointment to the Nominating Committee by the first meeting in April.

Director Hill, Vice Chairman of the Tennis Committee, reported that current membership is 71. He suggested that a copy of playing rules and a letter setting forth aims of the Tennis Club be mailed to the members along with the July statements. This mailing was authorized by the Board.

HOWARD G. STEINWINTER
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Director Larson, Vice Chairman of the Golf Course Committee, reported on satisfactory progress of the rebuilding of the 12th tee.

Director Loretz, Chairman of the Clubhouse Committee, reported that the operation of the restaurant and bar for the months of January and February were within budget estimates.

ADVANCED PLAYING PRIVILEGES: "A" - 205 — "B" - 122.

ADJOURNMENT:

There being no further business, the meeting was adjourned at 12:15 P.M.

C. S. Teitsworth, President

David Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON FRIDAY, MARCH 12, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Calder, Architect Jung, Member Corlett, Alternate Ridland.

EXCUSED: Alternate Coffin.

ALSO PRESENT: Building Commissioner Dewey, Secretary Van Evera and Assistant Secretary Allen.

The meeting was called to order by President Calder. The Art Jury, on motions duly made, seconded, and carried, acted on the following matters of business:

NEW CONSTRUCTION:

Art Jury action was taken on the following applications:

(1) LANGLEY, R. W. RES. & GARAGE, Lots 53 and 54, Map 2089, Mimulus. Approval granted.

(2) COLEMAN, G. S. RES., Por Lot 9, Blk 33, El Acebo. Approval granted subject to redesign of the south den wing and subsequent confirmation by the architect.

(3) EWING, G. C. BANK & OFFICE BLDG., Blk C, Map 1742, Corner Paseo Delicias and Avenida de Acacias. Plans not approved as submitted.

PRELIMINARY STYLE CHECK:

(4) DALTON, J.—RES., Por Lot 5, Blk 14, Paseo Delicias. Architectural style of proposed construction not acceptable by Rancho Santa Fe standards.

(5) BENTON, W. S.—RES., GAR., POOL & FENCE, Por Lot 7, Blk 11, San Elijo. Basic architectural style of proposed construction acceptable, with certain recommended modifications to meet Rancho Santa Fe standards.

ADDITIONS, ALTERATIONS, ETC.

Art Jury action was taken on the following applications:

(6) HUNTLEY, W.—ADDN. GUEST BEDROOM, Lot 3, El Cielo Estates, Map 4726, El Cielito (C. A. Root Escrow). Approval granted.

(7) HARRIS, H. V.—DOUBLE GARAGE, Pot Lot 8, Blk 7, Avenida Alondra. Approval granted.

(8) ORDWAY, G.—ADDN. BATHROOM, Lot 2, Blk 21, Via de Fortuna. Approval granted.

(9) YOUNG, R.—CABANA, CARPORT, CONVERT EXIST. CARPORT TO GUEST BEDROOM, Lot 2, Map 2418, Por Lot 123, Map 2089, Calle Corte. Approval granted.

(10) HARRIS, R. C.—RES. ADDN. & CARPORT, Por Lot 5, Map 2928, El Secreto. Approval granted.

(11) OTTEN, H.—RES. ADDN. Lots 123 and 124, Map 2129, Avenida Maravillas. Approval granted.

(12) TRUOG, J.—ADDN. BEDROOM, Lot 14, Blk 32, Linea del Cielo. Approval granted.

last Art Jury meeting, were confirmed:

(13) McILWRAITH, C. G.—REVISION OF ADDN.

MINOR ARCHITECTURAL CHANGES:

The following applications, approved since the plans approved at meeting of 2-12-65, Por Lot 6, Zorro Vista.

(14) PARDEE, D. R.—PAINT SAMPLE, RES., Por Lots 10 and 11, Blk 37, Los Arboles.

(15) CULVER, L. B.—PAINT SAMPLE, RES., Por Lots 66 and 68, Map 2129, Sobre los Cerros.

Art Jury action was taken on the following applications:

(16) DUNHAM, W. M.—FENCE, Por Lot 2, Blk 48, Las Planideras. Approval granted.

(17) GORDON, R. H.—GLASS IN PORCH, Por Lot 5, Blk 1, Camino del Norte. Approval granted.

(18) LINDBURG, MRS. A.—TOOL SHED AND ENTRY GATE, Por Lot 4, Blk 45, Linea del Cielo. Approval granted.

(19) JOHNSON, R. L.—ENTRY GATE, Lot 1, Blk 2, Paseo Delicias. Approval granted.

(20) SHEPARD'S INTERIORS—SIGN, Lot 8, Blk G, Avenida de Acacias. Approval granted.

(20a) BULLER, R. F.—PAINT SAMPLE, RES., Lot 9, Blk 7, El Mirlo. Approval granted.

MISCELLANEOUS:

(21) Propane tank visible from portion of Lots 109 and 110 inspected, with recommendation to be made for screening.

(22) Scope of operations permissible in Class "L" Use Districts discussed and tabled pending further investigation.

(23) Approval granted for requested roofing material of D. C. PRIM residence at Por Lot 8, Blk 24, La Uoria.

The Art Jury, by separate letter, advised the Board of Directors on the following matters of business:

SUBDIVISION:

(24) HOWE, J. E.—Por Lots 1, 2, and 4, Blk 43, Via de la Valle, consisting of 57 +/- gross acres, into 2 sites of 49.3 +/- and 6.07 net acres.

KEEPING OF ANIMALS:

(25) CARPENTER, W. B.—2 additional horses (making a total of 4) on 7.8 acres at por Lot 3, La Orilla.

David A. Van Evera, Secretary

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May 1st Will Be Gala "Mariposa Ball" For Las Duenas

Pinatas in the form of butterflies will be centerpieces for the tables at the third annual Mariposa Ball, a dinner dance which members of Las Duenas, San Dieguito auxiliary to the Children's Home Society, will give May 1 at the Catamaran. Butterflies will also hang from ceilings and walls, and other distinctive decor is planned by decorations chairman Mrs. Thomas Clotfelter.

The gala ball is given each spring as a benefit for the Children's Home Society, California's oldest and largest adoption agency. Las Duenas has an active membership of twenty-five women in the Del Mar, Solana Beach and Rancho Santa Fe area. In addition, its activities are supported by over sixty associate members. Since its organization more than five years ago, Las Duenas has contributed over \$6,000 to the support of the Children's Home Society.

School Board Elections To Be Held on April 20th

MRS. FRAN JOHNSON, RANCHO'S CANDIDATE IN HIGH SCHOOL DISTRICT ELECTION

Rancho Santa Fe voters will go to the polls (at the elementary school) on April 20 to elect trustees for the Rancho Santa Fe Elementary District and for the San Dieguito Union High School District.

Two trustees will be selected in the elementary district from a field of five candidates. They are incumbent Jack Abels, David Burger, Virgil Christiansen, Byron Culver and Hugh Stewart.

Rancho Santa Fe has one candidate in the high school district election. Mrs. Fran Johnson is running against thirteen other candidates from coastal communities. Appointed to the board to fill a vacancy in 1963, she is the first representative from the Ranch to serve on the high school district board since 1951 when Mrs. Constance Clotfelter's term expired.

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Ranch Republican Women In High Gear for 1965

The hard work (and heartache) of 1964 was consigned to the past by Ranch Republican Women when President Mary Anderson announced her 1965 slate of officers and a fresh, new determination to further the cause of good constitutional government through Republican principles. Mary was again installed as President, and it appears almost certain that she is going to break her own record for outstanding leadership and selfless devotion this coming year. Although the activities of the club normally quiet down somewhat in a non-election year, Mary's plans are "full speed ahead". To this end she has appointed some very capable committee chairmen to assist in keeping the Ranch Republican Women's Club one of the most active and productive in the State.

Heading up one of the most provocative committees is Betty Carlton, who will keep the club informed regarding legislation pertaining to education. Much of the State and national legislation directly affecting our school system becomes law without parents and citizens being aware that such legislation was even pending—and Betty intends to see that the intent of every bill introduced regarding our schools is known and understood by the club's membership, so that appropriate action may be taken before the bill is written into the law. Betty's interest in education stems from the fact that she has two children attending our elementary school, Connie 10, and Gary 7, and she has been active in our school since she and her husband Nick moved here three years ago.

Another interesting appointment is that of Betty Savage as our Chaplain. Betty, after being active for 23 years in the Hollywood Presbyterian Church, took up her work in the Village Church when she moved here four years ago with her husband Bill and two children, Tim and Debby. She teaches the Junior Department of the Sunday School, and she and Bill also sponsor the high school department in their home every Sunday evening, so she quite naturally accepted the appointment and her offering of the invocation at our meetings is an inspiration to us all.

Unless otherwise announced, meetings are held on the third Monday of each month in the Garden Room of the Inn at 9:45 a.m. A fifty cent donation covers the rolls and coffee served, and husbands and guests are welcome. The March 15 meeting featured Gordon Browning, a school board member and member of the Los Angeles Police Department, who spoke on communism on college campuses, a timely topic which vitally concerns men and women alike. In fact, one dollar buys friend husband an Associate Membership, and since we noticed quite a few of them at the February meeting we want them to know that they will be welcomed into our ranks at any time.

Mrs. Rita Phipps is chairman of the committee of "Americanism"—and in charge of flag sales.

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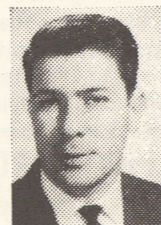
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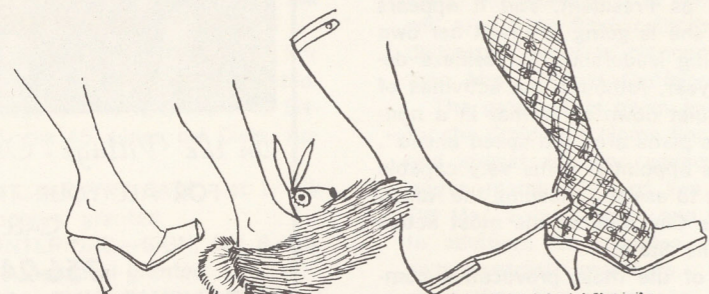
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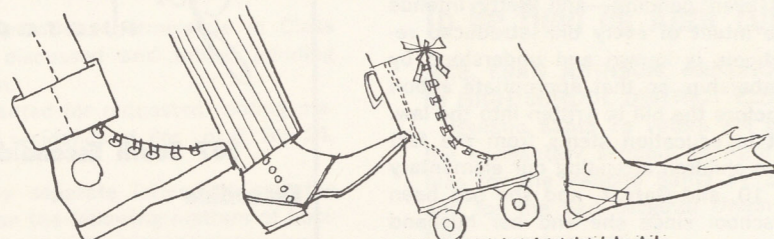


RICHARD MILLS

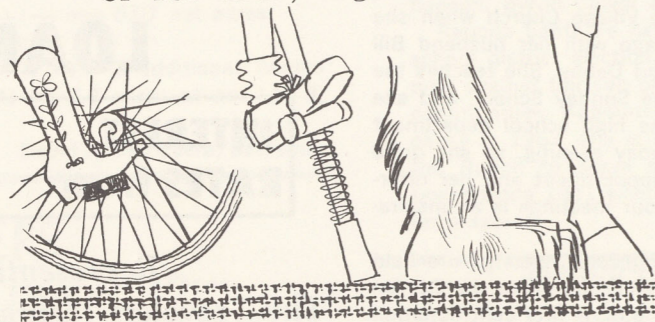
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Bill Cornelius, newly appointed golf professional at the Rancho Santa Fe Golf Club.

Appointment of William L. "Bill" Cornelius as the new golf professional at Rancho Santa Fe was announced in the press several weeks ago. Named as successor to the departed Jim Boyle by the Association's board of directors, Bill moved right into his new job and has been in charge since March 25 even though he did not officially take over full responsibilities until April 1.

The personable new pro was followed to the Ranch in early April by his wife Kathy, one of the leading women's golfers in the country, after she completed a playing tour through the Southern United States and Venezuela. Kathy will act as her husband's assistant, and will cut down her touring golf activities after this year, he said.

A native of Dayton, Ohio, Bill Cornelius has served as assistant, or professional, at clubs in Ohio, Florida, Montana and Arizona since turning professional in 1946; among them were Wright Patterson Air Force Base, Dayton; Moraine Country Club, Dayton; Elks Country Club, Bozeman, Montana; Miami Valley Golf Club, Dayton; Lake Worth Country Club, Lake Worth, Florida; and Indian Bend Country Club, Scottsdale, Arizona.

In addition he has at one time or another owned and operated a golf driving range in Dayton; done extensive sales and promotion work for Golf Pride Grips; and has been associated in a playing and teaching capacity with Scottsdale (Arizona) Country Club!

A veteran of the U. S. Air Force, Bill is 35 years old and has been a Class "A" PGA member since 1952.

He and Kathy have one daughter, Karen, age 10. They expect to settle in Escondido temporarily, and to live with Bill's parents.

Kathy Cornelius is a native of Boston, Mass., and grew up in Florida. She was a teaching professional, with her husband, at the Lake Worth, Indian Bend Clubs and was also associated with him at Scottsdale.

She has been one of the top 15 money winners every year since 1956 and includes among her big tournament victories the Southern Amateur (1952); the USGA Women's Open, St. Petersburg Open and Hot Springs Four Ball (all 1956); the Cosmopolitan Open (1959); the Tippecanoe Open (1960) and the Babe Zaharias Open (1962).

As this story was being prepared for press, Bill and his staff were busy making plans for new and expanded merchandising, tournament activities and changes in the operation of the driving range and other parts of the golf course operation.

Robbie Tunstall has been promoted to serve as club assistant to help take up the slack caused by the resignation of Bob Utz. A mechanized driving range system was on order and other personnel were being recruited by Cornelius to replace the young men who have been filling in on a temporary basis.

Ranch Teams Win Both Leagues

Both Sunday and Thursday teams won their sectional titles in winter play this year, the first time that both Ranch teams have been champions.

The Sunday squad went on to beat Torrey Pines North 90-54 on March 28 to advance to the finals of overall San Diego County competition. They meet Balboa at El Camino on April 17th for the whole bag of marbles.

The Thursday squad came a cropper against Virginia Country Club at Long Beach on March 25, 33-15, in the quarter-finals of their Southern California competition.

What's Cooking on No. 12?

The 12th tee has been a mess the past few weeks but it was rapidly getting its "New Look" as this edition of the Divot went to press.

With so many places to spend money on our course, it was inevitable that some members would ask why should this tee be singled out for re-building.

There are several answers, but the most important one is that one of the generous members of the club donated \$1000 for this specific purpose. And, parenthetically, the Greens Committee reports this is the most enjoyable money to spend . . . that which doesn't come out of its annual operating budget.

The prime physical purpose for revamping the tee was to lengthen the regular tee. Formerly it was so small that it was impossible to grow grass with so much foot traffic concentrated in a small area.

The change had been approved by the Golf Committee, so when the money was received work went ahead.

The gravel foot path will make it easier for those who pull carts, while the concrete curb will keep carts off the tee proper. Bench and distance markers will also be added.

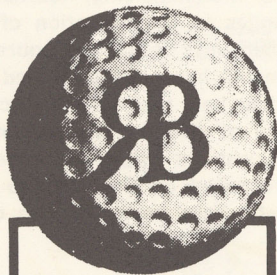
Any suggestions as to future tee projects will be welcomed by the Greens Committee.



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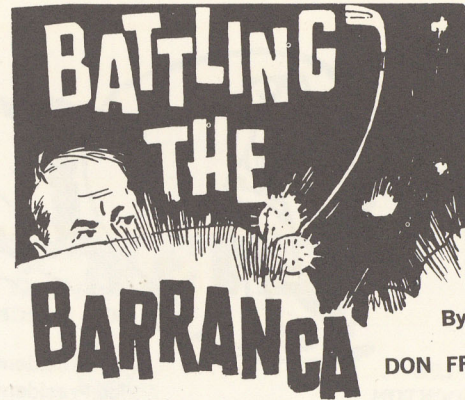
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This is our month to be *impressed!*
We're impressed with the diabolical cleverness of the man who laid out the sand traps on our course, and put yours truly and partner *Pat Bayly* in four of them side by side in the first nine holes a couple of weeks ago. And then there's the visitor from Ramona, *Bob Till*, who chipped in twice on one round recently, once from a trap . . . and almost holed a third.

But we're most impressed with the selection the Association made of *Bill Cornelius* as our new professional. And we think those that have come to know him, and learn from him, in these few weeks, will add their "amens" to this thought.

We've given Bill a month off from writing a regular column, so that he can organize a series for the whole year . . . but we did promise him a place in this column today so he could extend his greetings to all the members:

"Dear Ranch Members:

You've all been very friendly and kind in helping me feel at home during my first few weeks at Rancho Santa Fe. I've already fallen in love with the club, the town, the area and the people . . . and I know my wife, Kathy, will share this enthusiasm when she gets on the scene.

The life and travails of a golf professional are not the most settled and well-ordered in the world, and I've been a pro since I was 18. Kathy and I have had some wonderful experiences, and we've had some bumps.

If you are as happy with me after I've been here a while as I am to be here now, we'll have a partnership going which will last a long time.

I'm here to answer questions, help with tournament arrangements, entertain suggestions, assist your golf game and help you in every way I can. Please use us . . . that's our reason for being here!

Sincerely,
Bill Cornelius"

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RANCHO SANTA FE FLORAL SHOP
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All members of the Golf Club were shocked at the passing of Dr. Clarence J. Ridley recently. A long-time member of the Club, and president from 1953-54, he will be greatly missed by his many friends and associates.

COMING EVENTS

The tournament season is upon us full-blast now and a handful of men's and mixed events are scheduled for play during April and early May.

The schedule, with embellishments, follows:
April 3-4 and 10-11—Presidents Cup: 36 holes medal play, individual. Low net of field wins Cup; also Vice-Presidential, Gubernatorial and Duffers' Flights. Henry Isaacs is chairman.

April 14—Men's Stag "Meet the Pro": This is the start of what may turn into a regular monthly tournament. Full details went out in a letter on March 29. Organized by Bill Freck, with help from Horace Blackman, Jim Stockton and an anonymous golf writer, the tournament gives everyone a chance to meet the new Pro, Bill Cornelius.

April 25—Mixed Event—Points Against Par: 4 points for an eagle, 3 for a birdie, 2 for a par and one for a bogie. Ray Booth in charge.
May 2—Scotch Foursomes—Alternate shots starting from the first tee. Medal play, using half combined handicaps. More details from Ed Balmer, chairman.

May 16—Derby Day Sweepstakes: Two men and two women on each team. Tournament Committee Chairman Worth Warner takes personal charge of this one.

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FAIRSEX By PAT WOLF

The Women's Southern California Golf Association held their annual Medal play tournament at our Rancho Santa Fe Golf Club on Tuesday, March 23. 171 women sent in applications for the 96 playing times available. We like to think that is an indication of the high regard our course holds in the area and beyond. As our guests completed their 18 holes, the remarks were almost unanimous: beautiful course; lost at least one ball; looking forward to next year. Winners were: low gross, Mrs. Frank Paddock (Mesa Verde) 86; low net, Mrs. Arlene Findorff (La Jolla Country Club) 72. A few of the many clubs represented were Bermuda Dunes, Barbara Worth, Candlewood, Arrowhead, Deauville, Victoria, Riviera, Virginia, and Del Rio.

The many friends of Roxie Ridley express sincerest condolences on the loss of her beloved husband "Doc", who passed away last month.

Results of the Rancho Santa Fe Women's Golf Club 3rd Invitational on March 30th:

The "Spring Swing" players enjoyed a happy "sunkist" start. Looking lovely with its sudden outcropping of paper tulips and colorful spring flowers, the course played easily for the winning twosomes and troublesome for the runners-up, producing the following list of happy members and guests:

66
Jane Stockton, Kay Montgomery—Irvine Coast.
Rose Slaughter, Betty Reed—Torrey Pines.

67
Peggy Walker, Eva Gallagher—DeAnza Country Club
Love Magness, Elsie Pless—Irvine Coast.
Dorothy Robbins, Farlmond Steven—El Camino.
Loma Jones, Dineen Dickinson—Olympia.

68
Betty Dobler, Ann Schroeder—La Jolla

69
Miriam Fletcher, Mickey Burns—Rancho Bernardo.
Millie Randolph, Mae Taylor—El Camino.
Margaret Wallace, Bluebell E Kern—La Jolla.

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Golf Course Tree Planting Program

The Golf Committee under the chairmanship of Mr. Herbert B. Pratt and the Golf Landscaping sub-committee under the chairmanship of Mr. Richard Wilcox, have undertaken a continuing program of improving the trees and shrubs around the Golf Course. Additions are being placed on the perimeter, or back of the greens and tees. All new plantings are staked so that a free lift is permissible and in no case are they intended to make the course more difficult.

The plantings fall into four categories:

FIRST: Replacement of dead and missing trees and to supplement those which are nearing the end of their life span. Examples of this are the plantings of Black Acacias by the road beyond the first green and left of the 2nd tee.

SECOND: The second category may be called "safety planting". This is illustrated on the tees of the 4th, 13th, 14th, 15th and 18th holes where trees and shrubs placed around the tees help protect the golfers from shots made by following players.

THIRD: This group is to provide attractive landscaping and a well defined background such as on the 4th and 5th holes, where additional trees have been placed behind the greens. Another example is the 4th fairway where a large number of Montrey Pines have been put on the left side to supplement the deciduous ash trees there.

FOURTH: This Bridle Trail landscaping has been done by the Beautification Committee and represents the Garden Club's entry in the 1965 Sears contest. Over 200 trees and shrubs have been planted around the 4 miles of trail with the cooperation of the Golf Committee and the maintenance staff and the Riding Club. In all planting a prime objective is to keep maintenance costs low. While there is bound to be some individual watering of new planting much of this can be phased out over a period. An attempt is made also to place planting where existing sprinkler systems can take care of the needed watering. When the new automatic sprinkler system is installed it will include more effective irrigation of the course plus the easier watering of adjacent planting.

The Golf Committee always is interested to receive written suggestions for the improvement of

the course. Many ideas have been submitted and nearly all of them have been put into effect. Suggestions should be sent to the Golf Committee, c/o Rancho Santa Fe Association. All will receive acknowledgement and careful consideration.

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Isa Alvarado is New Trainer At Silver Lining Stables

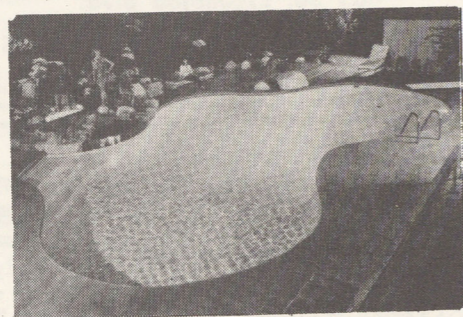
Mr. Isa Alvarado, the new trainer at Silver Lining Stables is well known to Ranchoites—having owned and managed the La Jolla Farms Stables for many years. Mr. Alvarado is a former member of the Chilean Cavalry and was a part of the Chilean Olympic team. He has ridden all over Europe and South America, including participation in the Pan-American games.

Mr. Alvarado is married and he and his wife have three charming children.

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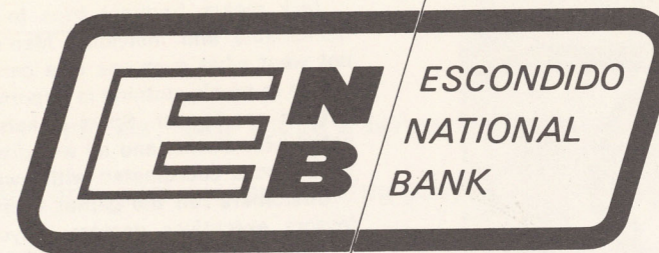
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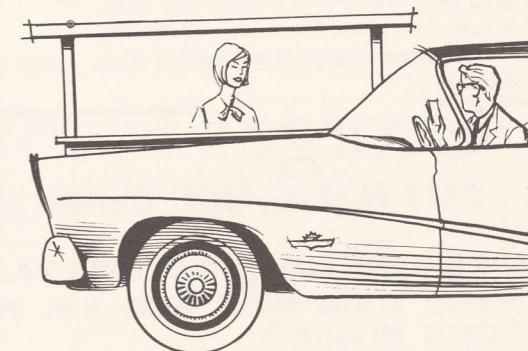


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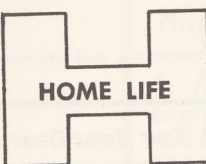
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"Give The Customer What He Wants"

Since 1950 when the Ascot Shop first opened its attractive white dutch doors, "giving the customer what he wants" has been the policy of La Jolla's oldest Men's store. Jack and Barbara Matzinger came West from Chicago to establish the store with the inviting doors and colorful striped canopy that has long been a landmark on La Jolla's exclusive Girard Avenue.

In Chicago, Jack was associated with Carson, Pirie, Scott & Company for fifteen years as manager of their Men's store. A member of the U. S. Naval Reserve prior to World War II, he was called to active duty in January, 1942. He saw action as a member of a PT squadron in the Pacific. At the end of the war, he skippered the squadron and held the rank of Lieut. Cmdr.

The Ascot Shop was originally started as a Men's and Women's store. Barbara was the women's stylist, and Jack the men's. Since their beginning in 1950, they have watched sales increase five fold! During this period, the store was enlarged three times to accommodate the increased sales volume. In 1962 an additional two story building was constructed; the second floor provided bookkeeping office, buying office and tailor shop. The addition increased the selling area by almost 50%. By 1964 more space was needed, but further expansion at the present location was impossible. Therefore, in April 1964 the Women's division was discontinued in order to facilitate the expansion of the Men's Department. (Barbara retired to the Rancho Santa Fe Golf Course!)

Today, with 5000 sq. ft. of selling area, the Ascot Shop offers its customers a large selection of merchandise in all categories. Hundreds of jackets and coordinated slacks hang one over the other along both walls of the spacious sportswear department. The clothing section occupies more than half the total selling floor and leads into the large oval shoe room featuring French Shruiner Shoes. A large selection of merchandise in all categories, with head-to-toe grooming is one of the firm's key rules. "The more a customer sees, the more satisfied he will be with his final selection" is another of Matzinger's theories.

Jack makes frequent trips to New York buying fashionable and individual Men's Wear and does not want what everyone else carries. Color coordination in men's clothing is important today, particularly in sportswear. Sport jackets must be coordinated with slacks, and all well-dressed golfers want their slacks coordinated with sweaters and shirts.

Customers run the gamut from students to professors, executives, doctors, lawyers, architects and builders, even retired golfers. The Ascot Shop draws customers mainly from La Jolla and surrounding suburbs—but has had telephone orders from Chicago, New York, Denver and San Francisco — and mail orders from as far off as Sidney, Australia.

Humorous exaggerated customer services are offered . . . removing soup stains from ties . . . sewing buttons on shirts . . . even darning holes in sweaters! You can feel at home in the Ascot Shop, where the soft-sell is the word, the service is beyond question, and the Customer is King!



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The Country Friends, San Diego's largest charitable organization is embarking on a new money-raising project. The "Summertime Festival" will celebrate the opening of the new Spa at Lake San Marcos on June 2nd.



Mrs. C. Gray Stewart, a founding member of the "Friends" has been selected as chairman of the event.....

Mrs. Stewart, a Rancho Santa Fe resident for 24 years, has long been active in county cultural and charitable activities. She served on the Board of Trustees of the Fine Arts Society of San Diego for 6 years, and is currently invitation chairman for the Society's Annual Dinner.

At present, she is a member of the Board of Trustees of the San Diego Children's Home Assoc., A Trustee of the Rancho Santa Fe Garden Club and a member of the San Diego Mental Health Assoc. In 1964 she was chairman of this organization's Bellringer Campaign. She is also a former member of the Board of Directors of the La Jolla Visiting Nurses Assoc. She is currently serving as flower chairman at the Arthur Lindburg home in the forthcoming Rancho Santa Fe Garden Club Home Tour.

A native of Pasadena, she graduated from Occidental College.

The Festival will be a gay, diverting and colorful social event with entertainment of interest to both men and women. The proceeds will go to some of the many San Diego County charities which "Country Friends" supports

Inez Bell

Inez Bell - Publicity Director

TRAVEL RANCHO

Peggy Smith, who has written this column in the past, is planning on moving to San Diego and is leaving Travel Rancho as of May 1st. Peggy has many friends on the Ranch and it will not be easy to replace her.

We have found one problem in owning a travel agency—it has made traveling ourselves difficult to impossible. After almost a year in the business we have not been able to get as far as Catalina.

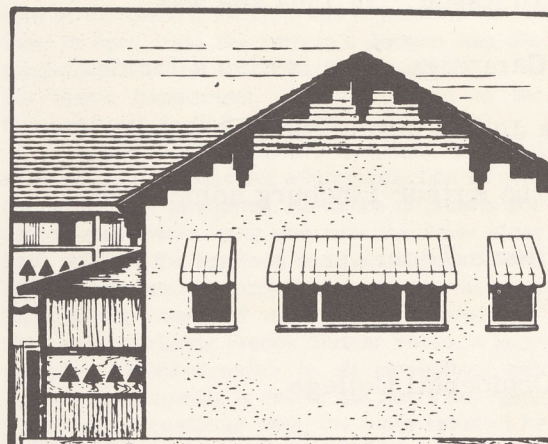
Travel Rancho will be closed from April 15 until June 1. We plan to go and see what has happened to the Hawaiian Islands since we were there last year. I will take my portable typewriter with me and try to complete my travel essays on "Facts and Fables of the South Pacific." The last time I tried to do this I dozed at work—the writing machine fell in the sand and I found it easier to become a Maui Beach Bum. History may repeat.

Our thanks to all you nice people who have planned your travels through us.

George McWilliams.

Sarah Elizabeth Clotfelter Christened at Village Church

Only two weeks old, Sarah Elizabeth Clotfelter was christened at the morning service at the Village Church on Sunday, March 28th. Sarah is the first child of Mr. and Mrs. Richard C. Clotfelter of Del Mar, and the first grandchild of Mr. and Mrs. Reginald Clotfelter of Rancho Santa Fe. Maternal grandparents are Mr. and Mrs. Robert Owen of San Marino. The new parents are fifth generation Californians, and Mr. Richard Clotfelter was born and raised in Rancho Santa Fe.



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RANCHO SANTA FE

CALIFORNIA

Golf was the news at THE INN last month! We held our 5th Inn Invitational on the 4th and 5th and a wonderful time was had by all! What fun to greet old tournament friends and previous winners—the Claude Wakefields from Seattle, the Winston Fullers from San Marina, the Allison Choates from Rye, the Burton Chapmans, Wayzata. This year Tom Lefforge of Chicago was top player for the Men's Invitational and Dagny Chapman was the delighted winner of the Women's trophy.

On Friday the mixed foursomes teed off for fun and laurels and at the end of eighteen riotous holes Fran and Win Fulle and Isabel Ray and Claude Wakefield were winners of THE INN (Pinehurst) foursomes, with Bly Lovegren and Rich Dixon and Myrtle and Gene Bashore a close second.

Should you wonder why such Ranchoites, as the Preston Kelseys, the Clark Teitsworths, and the Gene Bashores are part of the Inn Invitational, these grand people were guests of THE INN during our first tournament, charter members in fact, and we hope they will always be here to participate. We did miss such good friends, as the Jim Shannons and Edward Billings of Denver, Jane Rule of Calgary, the Art Halgrens of Olympia, the Edward Kolars of Portland and the Robert Woodens of Winnetka, but their messages of cheer to this year's contestants were read with gusto and hilarity, at the kick off "green tie" dinner.

And it would be hard to imagine an Inn Tournament without George Reiffenach. This year George brought four enthusiastic couples from Chicago. We did enjoy Dr. Steve and Grace Reid, the Robert Brennans, the Don Rossis and the Roy Evans (Roy of the marvelous singing voice and his amateur accompanist, Joseph Ray).

It was fun to welcome new participants to the Tournament. Seattle was represented by the Kirby Holmes, Mrs. Lester Lewis and Mrs. Byron Lane. The Edward Bonneville took the prize for coming from the greatest distance, Old Saybrook, Connecticut. The Byron Mocks and the Joseph Rays from Salt Lake City competed on the course, the beach and at the piano.

The big Steel Companies, Bethlehem, United States and Ceko all had their representatives in Al Lewis, Carl Collins and Ned and John Ochiltree, but the winner of the Big Three was undaunted Al Lewis of Saucon Valley. Pete Kelsey took the very important Dartmouth wastebasket trophy. This prize has been won in previous years by such notorious Dartmouth alumni as Fred Shanaman of Tacoma, Burton Chapman of Wayzata and Bill Abbott of Piedmont. Bob Edwards of San Gabriel Country Club barely defeated ex-member, Dick Wilcox for the Old Eucalyptus Cup. And Claude Wakefield won the Green Umbrella for keeping all that dreadful weather in Seattle!

We had a fun tournament with lots of wonderful friends and we want to give special thanks to the members of the Rancho Santa Fe Golf Committee for making it possible.

Hope to see all of you next year—the first week of March!



Exclusive! Louella Liverwurst interviews Mae and Hans Andersen, new owners of the "Viking" Restaurant in Rancho Santa Fe!

Q: "When do you actually expect to start serving?"

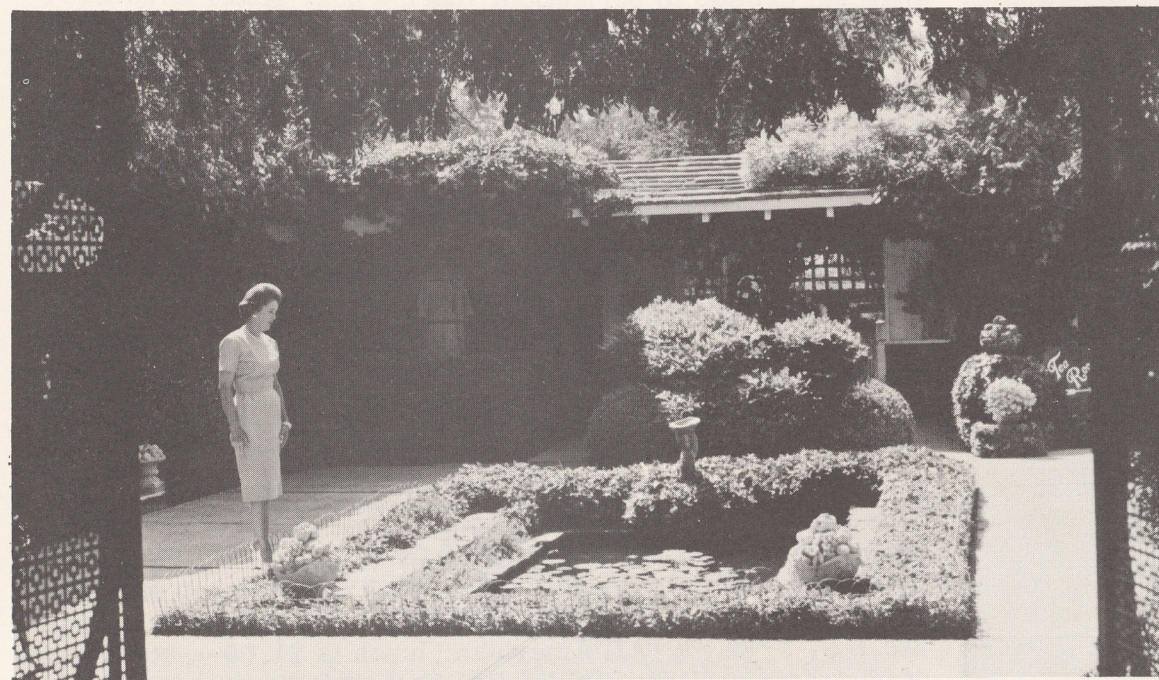
A: "We have tentatively set our opening date for Monday, April 19th, (the day after Easter)."

Q: "What will your hours be?"

A: "From 8 a.m. until 10 p.m., Monday through Saturday."

Q: "Will your breakfast menu last all day long?"

A: "Breakfast will be served until noon. Lunch is from 12 until 2 p.m. Dinner from 5:30 until 10 p.m."



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Q: "What happens between 2 and 5:30 p.m.?"
A: "We will serve tea, coffee, sodas, and Danish pastry from the cart."

Q: "What is the maximum capacity of your new restaurant?"

A: "Seventy-four."

Q: "Will you serve club groups?"

A: "Delighted! — if we can handle the number. The formal dining area will serve approximately fifty people."

Q: "If a club group wants a special menu—will you offer suggestions and prices?"

A: "Yes. We will be pleased to plan individual, specialized menus for any occasion."

Q: "Will your menu be planned for 'family dining-out'?"

A: "Yes. We will have a specially-priced, smaller-portion meal for children if there is a demand."

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THE HONKER, 7590 Girard Avenue, La Jolla

Luxurious, sophisticated atmosphere with fashion shows on Tuesday and Wednesday at noon. Buffet luncheon 12 to 1:30 p.m. Regular luncheon 11:30 a.m. to 3 p.m.; Dinner 5 to 11 p.m. Good bar, excellent wines. 459-3424

COTTON PATCH, 2720 Midway Drive, San Diego

Lots going on here. Colorful Southern attire gives the atmosphere added charm...and if you like a combination lobster and steak, charcoal broiled to perfection, there's none better anywhere! Marinated kidney beans are tasty. Bayou bar is great. 223-7179

CHUCK'S STEAK HOUSE, 1421 Valley Blvd., Escondido

Steak and lobster served exclusively...atmosphere is intimate....waiters are friendly....food is superb. Help yourself to salad, sourdough and pumpernickel bread... is served piping hot to your table. Modest prices. 756-5100

EL SARAPE, 788 Second Street, Encinitas

Just one street west of highway 101, but well worth searching for! Authentic Mexican food with a guacamole dip that's a gourmet delight! All orders prepared to take out if you'd like. Closed Wednesdays. 753-2652

LA TIENDA, 1342 South Highway 101, Del Mar

This popular, friendly little restaurant in Del Mar is a fun place! Mexican plate for Sunday lunch is only 25¢! On Tuesdays, their Irish chef's specialty is pork chop suey for 50¢! On Wednesday, the Italian Spaghetti luncheon is a mere 25¢, too! Friday's "All American" lunch is \$1.00---steak sandwich or shrimp-in-a-basket. Open for dinner with regular menu. Closed Thursdays 755-1808

QUAIL'S INN, Lake San Marcos off Rancho Santa Fe Road

This is a luxurious restaurant with a menu to please every taste---yet not expensive. Two dining rooms---yet it is wise to make reservations. Delightful lake setting; exceptional wine list. 744-0120

RANCHO BERNARDO COUNTRY CLUB, off Highway 395, San Diego

Ranchoites may cut across (via Felicitas Park Road) and be at this delightful club in less than fifteen minutes! Early-Spanish decor; excellent food and bar at modest prices; busy and friendly---with a small dance floor and nightly entertainment. 748-1611

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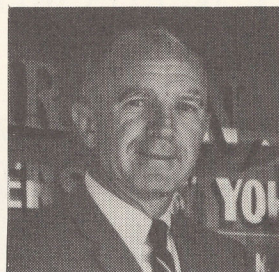
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Ticker Type

By JACK LEE



One of the best known axioms of the securities market holds that "A BULL can make money in the market and a BEAR can make money in the market but a HOG never can."

For the benefit of those not familiar with market terms, it should be explained that a BULL is a person who generally expects to see that which he buys sell at higher prices in the future, while a BEAR looks for lower prices for stocks he has sold.

The point of the axiom, however, is a word of caution—Do not expect too much, too soon. This should be remembered particularly by the beginner. All too often, it is the beginner who, anxious for a quick profit, winds up a disgruntled loser.

It is well for most beginners to take a "conservative" attitude toward their first investment. That is, pay cash, disregard minor fluctuations in the market, collect dividends or re-invest them and look toward long term capital growth. Some experienced investors may of course, adopt a less conservative approach. While directing the major portion of their investment capital into low risk securities, they may still employ a portion of it in more aggressive situations.

For the beginner who may wish to invest regularly, a program of Dollar Cost Averaging is recommended. In one form or another, this plan is used by many big financial institutions which invest millions of dollars under professional management.

The formula calls for investing equal amounts of money in stocks at regular intervals without regard to fluctuation in market values. The advantage of this plan is that it enables the investor to buy more shares when prices are low than when they are high. The net result is a lower average cost per share.

An example of how Dollar Cost Averaging works is as follows: Assume \$1000 is invested on the first day of each period in security ABC. For the sake of illustration, price swings are exaggerated and commissions involved are not included.

	Amount Invested	Market Price per Share	No. of Shares Purchased
1st period	\$1000	\$ 50	20
2nd period	1000	40	25
3rd period	1000	25	40
4th period	1000	25	40
5th period	1000	40	25
6th period	1000	50	20
	\$6000	\$230	170
Average price per share		$\$230 \div 6 =$	$\$38.33$
Average cost per share		$\$6000 \div 170 =$	$\$35.29$
Total Investment	\$6,000		
Value		\$8,500	

The New York Stock Exchange Monthly Investment Program provides a convenient method of Dollar Cost Averaging for the small investor who may invest as little as \$40 a month.

Mutual Fund shares also are available in accum-

ulative plans in small dollar increments.

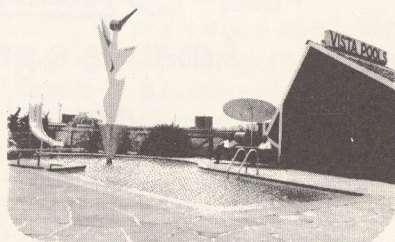
It should be pointed out however that commission costs for very small investments are proportionately greater than for larger investments.



THE RANCHO BERNARDO INN was the scene of much merriment last month when the Dave Comeys and the Morgans Jones had an evening "on the town". Here Dave eyes his "half-yard of ale" with a look which says "Can I do it?" (He did!) Billie, Morgan and Loma are enjoying margaritas, a specialty of the house in the Rancho Bernardo Cocktail Room.



DINNER IN THE "ROOM OF THE DONS" included flaming specialties, gourmet desserts and Lancer wine to complement the meal. With a combo for dancing and listening pleasure, these Ranchoites agreed it was a delightful evening.



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Rancho School Kids

ANDREA CANTWELL, Kindergarten

In March we made books about springtime and painted Easter pictures. We also made Easter baskets out of clay and Easter eggs to put in the baskets after we painted them.

Brian Champ brought chickens to school in an orange bucket. Paul Murphy sprained his arm and has a big bandage.

Kenyon Correy's birthday was March 29th and he was absent with a cold. The next day he came back and got his birthday spanking.

We have been studying about birds and we are going on a bird walk soon.

LAUREN HAFLINGER, Grade 1, Miss Holden

We have been studying about animals. A lady from the Humane Society came to talk to us about taking care of animals.

Michael Christensen brought a little tree to school and we decorated it with Easter Eggs, which we painted ourselves.

David Briggs had a birthday party and many of his friends enjoyed a good time at the roller rink. Hope the Easter Bunny visits all my friends.

LILI FOARD, Mrs. Parkinson

Hi!

During March Ms. Parkinson's class has been doing reports. First of all we did a report on frogs. We wrote about the stages they go through. We also made some pictures to go with them. We also made reports on cultures. Mrs. Parkinson, our teacher, brought some cultures. Robbie Van Evera put his thumb and three fingers in. Then he went back to the sink and washed and he did the same thing over.

After that we left one out by the door with the top open, then we closed the culture. The next one we just left closed. Three days later Mrs. Parkinson showed us what they looked like and they looked horrible. I shouldn't tell you what they looked like, but from now on I'm washing my hands before I eat. See you next month!

MARY FOARD, 4th Grade, Mrs. Feist

Hi!

It's really been an exciting month. To get going Senora Martin has been giving us tests and starting us on how to say different meals and foods in Spanish so we may teach the class.

Next we're having physical fitness tests, and we hope we're as coordinated as we think!

The choir went on a trip and so did 94% of our class. Did you know, only 6 people were left in our class while we were gone.

Speaking of trips—our class went on a Harbor Excursion. It was fine until we found out we were to be given a test on it.

Also Mrs. Feist went to a Junior High to watch a class take modern math. So now we are doing modern math. It looks easy but I think there's more to it.

JIM IRWIN

This has been another busy month. Six pupils

from our class took a field trip to the Coast Dispatch. They learned much about newspaper work while they were given a tour through the various rooms.

Our second edition of the Classroom Monitor was published March 29. We thought it was an improvement over our first issue.

The boys of our class are looking forward to an exciting Little League season this year.

This month we had the election of class officers. Jim Irwin was elected president, Meg Witwer was elected vice president, Nancy Tyler was chosen secretary, and Brent Christensen is the new treasurer.

Jack Gosney celebrated his birthday March 29 and Robert Briggs celebrated his birthday April 1.

HAL HOADLEY, Grade 6, Mr. Taylor

Hello Readers!

You don't know how lucky you parents are. I bring home modern math that my parents can't even do! Mr. Taylor has been going to different math classes and teaching us from it. On one day of the month, a few teachers from our school, including Mr. Taylor, went to Earl Warren for a math class.

Several bulletin boards were put up and taken down. One was on Africa by Brian Frick and Scott Starting.

Hub Howe had an overnight Birthday party. A group of about eight boys came over. We went to a movie called "Goldfinger". I got about 3½ hours of sleep. There were raids, pillow fights, jelly bean fights and everything.

The last school week, starting in late March and ending in early April, was a horrible week. Believe it or not, it rained that week! We hardly got any recess. We worked about the whole time.

The kids who are trying out for the Vic Mature team went to Palm Springs, California to see an Angel game. Mr. Pharr, Mr. Burger and Mr. Herbert drove us. Mr. Burger got to talk with Jimmy Pier-sall. Dave Burger, Jr., almost got his autograph.

Our class almost got to go on a field trip to the San Diego Space Fair, but we couldn't get a bus.

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A THING CALLED DESIRE

By GENE BLOME



Once upon a time there lived a very successful doctor of medicine, who had a secret passion for painting. As a matter of fact, ever since art history I in college, this person was torn between the medical profession and art as a career. Somehow the scene of a starving artist in a garret tipped the scale in favor of medicine, at which he became eminently capable and financially solvent.

However, over the years no matter how absorbed he became in his work nor how busy he was providing for a wife and children, he was still hounded by this secret desire to paint. Not infrequently he envisioned himself in front of a half finished canvas, wearing a paint spattered smock, with the scent of turpentine in his nostrils, measuring, squinting—what ecstasy. Often these fantasies came at a very inappropriate time and he would be shaken back to reality by his nurse saying — "Doctor, p-u-lease wake up—the waiting room is full of patients".

Being a practical man who knew on what side bread is buttered, he would vigorously plunge back into his schedule, realizing in the same instant that one can also be trapped by success.

One day, while making his house calls he chanced to pass by an artists' supply store. He hesitated, then went in. Very shortly he came out loaded with an easel, a roll of canvas, a dozen tubes of paint, six long brushes, a pound of tacks and a gallon of turpentine—what a scent! He happily stuffed his equipment into his car and whistled thru a demanding day in a breeze.

But the next few months seemed like an eternity for most of his regular clients developed a variety of illnesses at the same time. So with his usual efficient manner, he tended his flock but now with a more deliberate intensity he hadn't felt in himself before.

Eventually he worked his way out of this jungle, into a clearing and suddenly it was Friday evening. His appointment book was clear and the whole weekend loomed in front of him. Also by some uncanny stroke of good fortune, his beloved wife and devoted children were visiting her parents for a week.

With delightful agony, the good doctor went to bed dreaming his beautiful dreams. Names flashed thru his head like El Greco, Rembrandt, Matisse Gauguin. So intense were these visions, he got whiffs of turpentine while asleep—what a scent!

As the first rays of light peered across the horizon that Saturday morning, the doctor sprang from his warm bed, ignoring the cool morning briskness, and in a matter of minutes set up his easel, stretched his canvas and prepared his palette. He then deliberately donned his smock, grabbed a brush and struck a pose much as a fencer would about to lunge at an adversary. Unexpectedly a quizzical look clouded his face and a tremendous revelation came over him. His lips silently formed four words, "What shall I paint!"

This is simply a long way of saying no matter how strong desire is, talent must be acquired before tools are obtained.

Report of the San Dieguito Unit Of the Children's Hospital

By JOY EMRICK



The March meeting of the San Dieguito unit of the Children's Hospital was held at the lovely home of Mrs. Gene Burk in Solana Beach. Mrs. Jim Ecke, unit president, called the meeting to order and introduced our two guests, Mrs. Frank Huff, Auxiliary president, and Mrs. McCutcheon, Unit coordinator. Mrs. Huff and Mrs. McCutcheon gave a very interesting talk on the background and development of the Children's Hospital. They announced that there will be a hospital "open house" for all unit members on March 31st.

Tonya Ayers read the treasurer's report and introduced a new unit member, Mrs. Ann Brown. Tonya also read two letters for new membership submitted by the members.

The nominating committee announced their slate of new officers for next year. They were Mrs. Catherine Burns, president, Mrs. Nan Dodds, vice-president, Mrs. Olivette Griffin, secretary, Mrs. Betty Burks, treasurer, Mrs. Esther Sweeney, thrifty house and Mrs. Jean Euler, Mrs. Barbara Harloff and Mrs. Tonya Ayers, co-fair chairmen.

Mrs. Midge Duncan gave a Thrift House report and reminded everyone of the upcoming Thrift House Fashion Show next month.

Jean Euler gave a fair report and announced a workshop for next week. There will be a Fair coffee to be held at the home of Magie Henshaw on April 29th.

Mrs. Catherine Burns gave a report on the progress for the Horse Show to be held the 5th and 6th of June at the Rancho Santa Fe Riding Club. The meeting was adjourned.

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A Tree Is What You Make It

By LARRY duBOIS and HERB ALLARD

With the flush of new growth on trees, as well as shrubs and lawns, maintenance takes on new aspects. Improperly pruned or unpruned trees begin to grow out of shape, moist warm air promotes plant diseases and tender growth becomes a target for rabbits, snails and insects.

The health of a tree, its natural form (or created form) and its growth characteristics are important factors involved in a pruning operation. Each factor is of equal importance and a lack of understanding or a disregard for any of them can be disastrous. Basically, the most important task in pruning is to maintain the tree's health by properly removing all dead and diseased branches and possibly thinning to allow the sun in and air to circulate. Secondly, the natural form of the tree should be promoted. This may include pruning of adjacent crowding trees, the modification or promotion of growth flushes, thinning, shaping, or the removal of undesirable branches.

The growth characteristics which are necessary to know are whether the plant has bark buds or grows only through elongation and division of branches, when are the dormant periods and the active periods, the blooming periods, etc. The improper stubbing of one tree will cause unsightly (and sometimes physically dangerous) sucker growth and on another variety it may cause a die back to the main trunk. Depending on the growth cycle, a tree's growth may be promoted or stunted by pruning and a flowering shrub or tree may not bloom if pruned improperly or at the wrong time.

Snails and slugs, often a most serious pest in ornamental shrubs and small trees are effectively controlled with spray applications with special materials. Dry baits and pellets give some control but are not too effective against slugs. A word of caution, the material in most bait which attracts snails also attracts some dogs and cases are on record where dogs were able to get a lethal dose where the material was in small piles. Retail packaged rabbit repellants to be effective should be applied before the rabbits begin to feed on particular foliage. Commercial applicators frequently use a fungicide material combined with a special adhesive which is practically odorless to humans but is offensive to rabbits and deer and repels them for many months.

Not enough can be said about safe handling and proper use of agricultural chemicals or pesticides, including insecticides, fungicides, herbicides, nematodes, rodenticides, desiccants, defoliants and

plant growth regulators. Whenever possible, where equipment is available, etc., wettable powders in water should be used as against solutions or emulsifiable concentrates. Wettable powders are all-around safer to plants and animals and are more effective in their controls if properly applied. Above all else—read the label, wear rubber gloves when handling, do not breathe vapors, and be certain persons handling these materials are apprised of the hazards to himself, other people, wild life, domestic animals and plants.

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Michele Evans

"All that I am or ever hope to be, I owe to my angel mother."—Abraham Lincoln.

Women's role in life is singular. They are born mothers. This is the sublime quality which enriches womanhood and enobles man. A woman doesn't necessarily need to go through the biological routine of bearing children to experience motherhood. The seed has been implanted naturally in female hearts from the dawn of time.

This motherly love is not limited exclusively to her own offspring, but tends to reach out and offset the cruelties of the world and to warm and leaven all humanity.

Emerson wrote observingly, "Men are what their mothers make them." If Hitler had been blessed with a mother who assured him of her unconditional love and of his worth as a person, it is doubtful he would have grown up so frustrated that he became a hate mongering destroyer.

Sadly there are few cultures left today where the ideals of motherhood are nurtured and revered. One of the finest examples still flourishes in India. Centuries ago, an Indian sage wrote a touchingly beautiful saga called "The Inahabarata". It is the unfoldment of a tender love story in which the role of faithful wife is glorified in the life-long single hearted devotion by the wife Sita for her beloved husband Rama.

Down through the ages and today, Indian girls are reared with this exalted ideal of selfless womanhood as their ultimate goal. She is taught to regard

herself not only in the limited manner of a wife to her husband, but to embody the pure tender love of a mother for him also.

The qualities we associate with mother love are universal. They are, unconditioned love which asks nothing in return, ever ready to give and forgive. The moral courage to enforce discipline for the loved one's ultimate benefit, compassion, loyalty and service.

It is small wonder that the divorce rate in India is practically non-existent! American family life and indeed our whole culture, would be greatly enriched if we would take the essence of this ideal and emulate it.

In contrast, in our country sex is stressed almost from the cradle to the grave. Raw sex, stripped of its ideology, touted as a commodity and advertised unabashedly from coast to coast as the alpha and omega to every red blooded American girl. These false precepts are dynamite and they are being hammered unceasingly into the consciousness of our youth. The results are exactly predictable.

Sex undisputedly plays an important role in a mature person's life. However maturity is the key. Until a person is mature enough to be able to place the well being of another person before his own selfish desires, he is obviously not ready for love.

All this immature stress on just a part of the diamond instead of recognizing it as only one of love's varied facets is misleading.

Women have it in their power to help reverse this egocentric way of life which robs her of compassion for others and short changes man of love. When we are fed up with the cold unliving climate of our age, we can resolve to change it by changing ourselves. With the flowering of their inner beauty, women will realize the joy of their unique role in life as the divine instrument of motherhood to mankind.



The Story of Peto Motors Esc. Inc.

A will to reach for the stars, and the courage to keep pushing ahead when the going was tough, has paid off in full measure for two former Canadian immigrants.

Eric and Guy Peto, founders and owners of Peto Motors in Escondido and Peto's Farm Supplies in Vista, exemplify the American ideal of business enterprise which rewards initiative and hard work financially and also, earns the respect of fellow businessmen and the admiration of the public in general.

Today, Peto Motors, San Diego County's Oldest Lincoln-Mercury Dealer, is one of the North County's finest showplaces . . . but it was not always so . . .

In February of 1946, in a dilapidated tin shed, not far from the new remodeled showroom, Eric and Guy opened a garage for motor repairs. Many of the town's residents may still recall the old house which stood on the corner of the property where today's beautiful showroom stands.

The garage was an expansion of Guy's operations, which began in 1941 in Vista with Peto's Farm Supplies. The brothers knew the war-weary public and their pre-war cars needed extra care and service. Also, as soon as possible, the public was demanding new cars.

In 1947, Peto's obtained the Kaiser-Frazier dealership. Under Eric's management, the business prospered and in 1948, after the first remodeling and expansion of the old tin building, they obtained the Lincoln-Mercury franchise for the North County area, but with only two cars in stock, a far cry from today's average stock of a minimum of seventy-five models for customers to choose from. By the time 1960 rolled around, it was necessary to build an addition to the service department. In the fall of 1962, they decided to enlarge their Used Car Department by building a separate Used Car Lot across the street from the dealership on Third Ave. After a great deal of thought, it was decided in the fall of 1964 to rebuild the original facilities and work was started in late November 1964, and completed on March 31, 1965. Giving Peto Motors one of the outstanding automotive facilities in Southern California.

The Saga of the two brothers in the United States began in 1927, when they left Nanaimo, B.C., to seek fame and fortune in California.

Once here, the brothers worked at whatever came their way, and quickly absorbed ideas and methods of business in their adopted country. Eric received

banking experience during the early years and Guy, salesmanship and automotive experience. They studied, and in 1932, proudly passed the requirements to become citizens.

Eric Peto and his wife Frances are as proud of their community as it is of them. They have two children, Alden and Frederica, (Mrs. Russell Schmeckle), plus four wonderful grandchildren. Grandsons have an edge on granddaughters. Alden has two sons and Frederica a son and daughter.

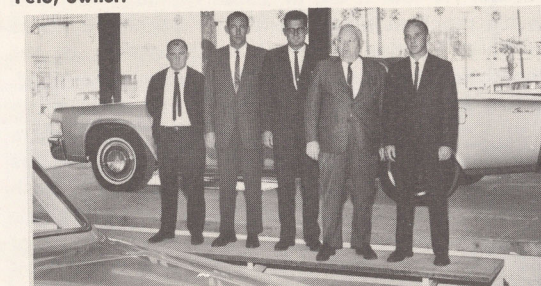
Community affairs are of great importance to Eric and he is a ready contributor in time and money toward furthering local civic projects. For relaxation, he enjoys a good game of golf, his brother Guy a favorite golfing partner, Guy, when asked about his hobby replied, "Yes, I like to play golf with Eric, but he always beats me." Both brothers play in the 80's.

Guy and Laury Peto make their home in Vista. There are three children in the family, Barkley 28, who is presently seeking his law degree at the University of California at Berkeley, a daughter Sylvia, a student in Vista Junior High, and young Colin, 7.

Barkley is the father of four children, which are the delight of their grandparents.



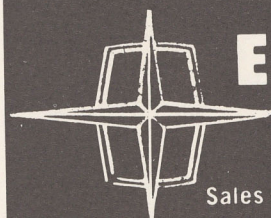
Sales manager, Ralph Prater (seated) discusses the now-in-progress Grand Opening Sale at Peto Motors with Eric Peto, owner.



Meet the Sales Crew at Peto Motors! Left to right: Dave Jacobsen, Ben Pitzer, Jerry Bougher, Homer Case, Jim Krasner. Not shown, Ray Rorabough.

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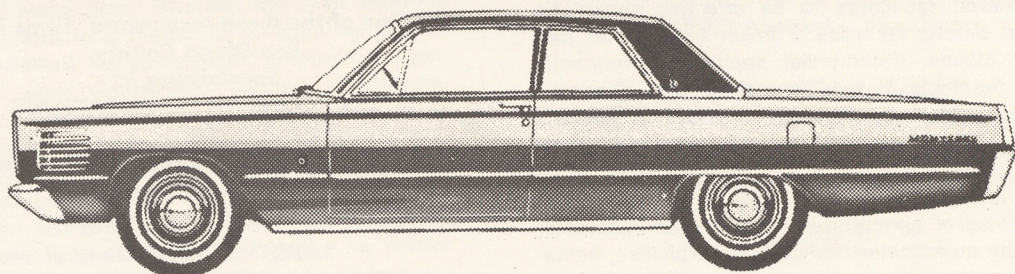
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Queen Elizabeth and Prince Philip Will Attend a London Tribute to Churchill Devised and Planned in S. D. County



Left to right: Dr. and Mrs. George Groth and Mr. and Mrs. Kenneth Crickmore confer on plans for their upcoming trip to England to attend the London tribute to Winston Churchill.

What is likely to be the most important British tribute to Sir Winston Churchill, following the state funeral, is being planned at the present time in San Diego County.

Currently resident at a ranch he has bought in the back country between Ramona and Santa Ysabel is Kenneth E. Crickmore, who for many years has been producer of the concert which takes place in April each year at the Royal Festival Hall, London, celebrating the birth of the Royal Air Force in April 1918. The Royal Air Force Anniversary Concerts which were founded by Crickmore are usually mammoth affairs including Britain's greatest symphony orchestra and choirs, together with the famous R.A.F. Band. Crickmore has collaborated with such famous playwrights as Terence Rattigan on scripts and many noted film stars have appeared as narrators. Crickmore has had under his control as many as 1000 performers.

This year's anniversary, to be held April 29, will mark the 25th anniversary of the Battle of Britain in which Crickmore himself fought. But following the death of Sir Winston, Crickmore has been ordered to devise a programme which will emphasize the close ties between the R.A.F. and Sir Winston and all proceeds from the concert will go to the Royal Air Force Benevolent Fund., of which Churchill was Founder Vice-President. The Queen and Prince Philip and many other dignitaries are to attend.

Crickmore came to Southern California last year to seek medical advice after a series of serious illnesses. He lost a leg in 1958. Although confined to his ranch at the present time Crickmore hopes to fly to London to direct the rehearsals of the show. He plans to take with him Dr. George W. Groth, Jr. of Rancho Santa Fe, his personal physician. Crickmore's wife, Rosalind, was herself manager to many well-known concert artists but has now retired from active participation in the business to nurse her husband. She and the doctor's wife Mrs. Eileen Groth will complete a party of four for the London trip. At the intermission of the concert presentations will be made in the Royal Festival Hall's Royal Suite and, it is customary, following his own presentation by the Secretary of

State for Air, for Crickmore then to present to the Queen the principal performers and others responsible for the show. "High on my list," said Crickmore yesterday, "will be Dr. and Mrs. Groth, without whom I could not be directing these arrangements from so many thousands of miles away." Dr. Groth is going to help Crickmore devise a wheel-chair equipped for a disabled person to produce a show. Mrs. Groth has been giving Mrs. Crickmore nursing tips and is receiving instructions on the curtsy in return!

The 1966 Royal Air Force Anniversary is also under preliminary consideration by Crickmore at the moment and he is considering ways of marking the 25th anniversary of the arrival in Britain of American airmen in 1941. Crickmore was personally invested by Queen Elizabeth as an Officer of the Order of the British Empire (O.B.E.) in 1958. Kenneth Crickmore, now 43, fought in the Battle of Britain at the age of 19, was then transferred to Bomber Command of the Royal Air Force where he took part in many famous raids including the 1000 bomber raids on Cologne and Essen. He ended his R.A.F. career when, as a member of Guy Gibson's famous "Dam Buster" squadron, he broke many bones after being hurled for nearly a quarter of a mile from an aircraft which had crashed spectacularly into the top of a 100 foot high tree.

Finding himself a civilian in bomb-tattered England in 1943, Crickmore became one of a handful of people who decided that, war or no war, cultural activities should not be lost sight of. At the age of 23 he became manager of the Sheffield Philharmonic Society which had virtually ceased operation on the outbreak of war, and by the end of the war he had succeeded in making it into the biggest musical society in Britain's history to that date. By 1945, despite all the wartime difficulties, the Society was presenting 60 symphony concerts and 15 chamber concerts each year. Crickmore's secret of success was in the way he obtained his audiences. With a blind colleague, Philip Rodgers, Crickmore went out almost every night of the week, giving two lectures a night—three on Saturdays and Sundays—to blacked-out, and, very often, slum

youth clubs. He made seats available at the concerts very cheaply behind the orchestra. The "platform kids" as they became known, soon came every week in their hundreds and eventually concert after concert in a 3000 seat hall was sold out.

Crickmore and Rodgers toured throughout Britain demonstrating their methods of musical evangelism to Education Committees. In order to catch and hold the attention of their audiences they called themselves "Sharp and Flat" and their initial appearances at any youth club were always billed (and in fact were) lectures on modern jazz. After gaining the youngsters' confidence by a night or two of jazz, Sharp and Flat would eventually—and painlessly—modulate to the subject of the Sheffield symphony concerts.

Crickmore had selected Sheffield as his base of operations when he had been invalidated out for one very practical reason. It was almost the only town with a large hall which had not been bombed, or commandeered by the war office as a storehouse. After the war Crickmore opened offices in Manchester and London and with his wife, Rosalind, has in recent years opened up operations in Bermuda and Houston, Texas.

Commercial television was not permitted in Britain until 1955. Crickmore and his wife Rosalind Booth were two of the pioneers and they supervised the opening ceremony of the entire service—a symphony orchestra in London's historic Guildhall.

In 1958, Queen Elizabeth invested Crickmore an Officer of the Order of the British Empire (O.B.E.). In that same year he had to have his left leg disarticulated from the hip. This did not stop many foreign travels and he and his wife have visited over 50 different countries in the last ten years—on both sides of the iron curtain. He has resolutely opposed those of his countrymen who advocate heavy government subsidy of the arts and confesses to being highly dubious about the value of "cultural exchanges" although he has organized many at the request of others.

In 1962 his doctors advised him that he would no longer be able to wear an artificial limb and must spend the rest of his life on crutches. They advised a long rest coupled perhaps with some consultations abroad. Crickmore decided to explore America and visit his American friends. He sailed to New York, bought a car and had driven himself across 37 of the continental states when he arrived in San Diego County. He bought a summer ranch in the back country, almost adjacent to that of his doctor, Dr. George W. Groth, Jr., who practices in Rancho Santa Fe.

Crickmore still directs a number of operations—by mail and by telephone—from his ranch of-

fice overlooking Black Mountain. He has sold a number of interests but still retains many advisorships, and has increased his work for charitable causes for which he is particularly well-known in the British Isles.

As Director of the Royal Air Force Anniversary Concerts he would normally have nominated an assistant to take charge of the on-the-spot rehearsals, once he had laid out the programme. But in view of the special nature of this year's event—a tribute to Sir Winston Churchill, before the Queen and Prince Philip, he hopes to take charge personally if his health permits. Dr. Groth will make a pronouncement on this during mid-April.

Spare the California Boa!

Dr. and Mrs. Carence W. Lieb recently found a beautiful specimen of the rare and unusual California Rosy Boa Constrictor on their property on El Vuelo. It is about thirty inches long and has the grayish-rosy color of tarnished silver, but with a very shiny skin.

Dr. Lieb described this species as being very beneficial in that it kills the rattlesnakes and it preys upon harmful rodents. It is a very gentle creature that seems to enjoy being handled and petted. This particular snake has made the rounds of the classrooms of the Rancho Santa Fe School and San Dieguito High School science class. It will later be released where it was found.

A little research disclosed that the name "Boa" means "without poisonous fangs", and that the life span is approximately fifteen years. The California Rosy Boa reaches a maximum length of about three feet. We also learned that one of the most recent teen-age fads is a Boa for a pet. Pet shops are hard-pressed to supply the demands, and although the trade is mostly in the South American variety, the California Boa is highly prized.



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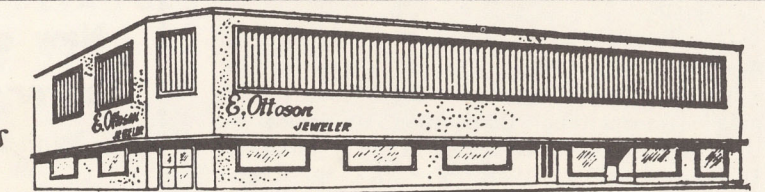
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Dr. Layton Opens Investment Counsel Office in the Village

The growing financial community of Rancho Santa Fe has recently gained a new member when Louis G. Layton, Ph.D. opened his investment counsel office at Avenida de Acacias, corner of La Flecha.

Dr. Layton is not new in the area. As a stock and bond broker he was associated for the last fifteen years with large investment houses in Los Angeles, La Jolla, San Francisco and Escondido. His activities during that time included extensive lecturing before social, church and service groups on a variety of topics such as economics, finances and politics. He was known as radio commentator on KFI, Los Angeles in the program of "Dr. Layton on Investments". In 1955 he joined the Faculty of Finance, postgraduate division, of the University of Southern California.

He feels that the need of an independent investment advisor has long been established in our fast growing Southern California area; that in this equally fast changing time a constant contact with investors and a conservative and highly ethical approach require a different, personalized service of a professional who is skilled not only in the theoretical part of the investment problems but also has had many years of experience as an active broker, a customer man and a buyer-seller technician.

The California Corporation Commissioner has issued the Investment Counsel Certificate to him with a general plan of operation to giving advice, analyzing and supervising portfolios, evaluating and reporting economic and financial news as well the basis of compensation for his service. He is not associated with any brokerage or investment firm anymore as he has no other merchandise to sell to the sophisticated investor except an impartial guidance for building and maintaining successful financial estates.

Dr. Layton is a naturalized American, born in Austria-Hungary as Baron Louis G. deLadomersky, a former Executive Director of the Budapest Automobile Transportation Corporation. He served the U. S. Army in the special service in the European Theatre during 1945-1948. He married the former Isabel Duffy Morris, Norman, Oklahoma, in 1958 in La Jolla. The Laytons, now in their third year on the Ranch, reside on Mimosa.



Judson's Journal

(This month's column was written by Mrs. Catherine Polm, manager of Judson's. Catherine has been in the appliance business in Encinitas for almost 20 years and is well known throughout the area. Gary Judson, store owner, is presently on a European vacation, which he won from RCA Victor.)

To My Many Friends:

Last month, Gary Judson told you about our new plan of renting a Color TV before buying. This plan has received outstanding support from our customers and has created wonderful results. With the rental fees applying to the purchase price, no one has returned a rental, as yet.

Our most recent customer from the Ranch decided upon the all-new 1965½ Motorola "Slim Tube" measuring only 23" across and standing only 17" from the wall. They saw the new model in last week's issue of Life Magazine and were pleasantly surprised to find that we had added the Motorola line to our already complete selection of Color TV. I believe we have the most complete selection of Color TV in the North County, with the 23" and 25" tubes also on display in our store.

Service is another reason why Judson's has become the outstanding TV and Appliance dealer in the area. The only factory authorized RCA, Zenith, G.E., Motorola, Westinghouse and Admiral service shop in North County, we have five technicians on full-time duty, offering service each evening until 8 p.m.

For more than a year now our service business has been growing in leaps and bounds, mainly due to our \$5.00 service charge. Yes, that's right, we will service any set, black and white or color, for only \$5.00, day or evening. Remember too that we carry a complete selection of General Electric, RCA Whirlpool, Admiral, Westinghouse, Refrigerators, Freezers, Dishwashers, Washers and Dryers and other appliances. I would like to personally invite you to call or visit our store in Vulcan Square or our new, enlarged service department across from Safeway on Second Street in Encinitas.

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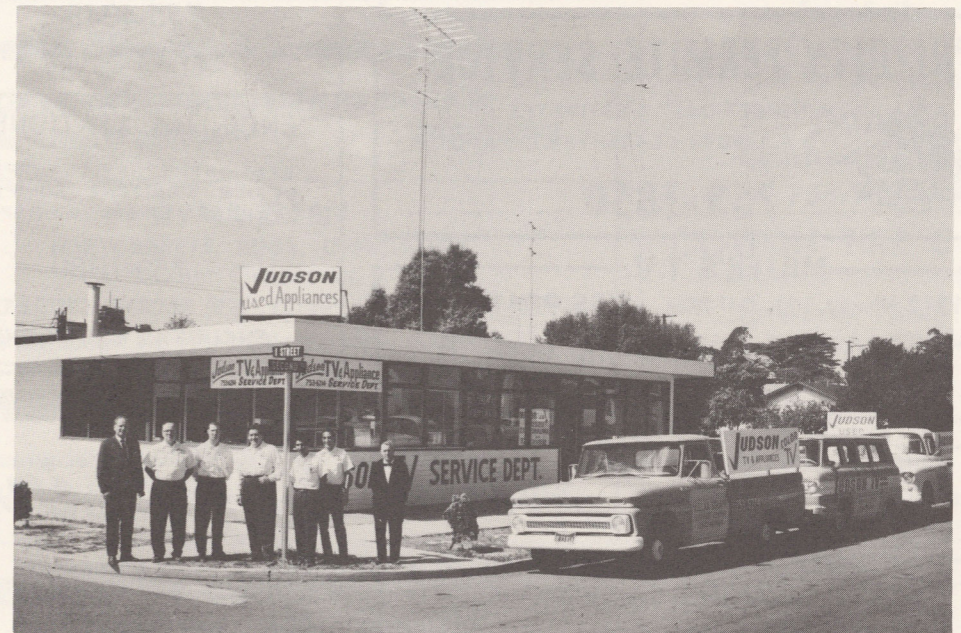
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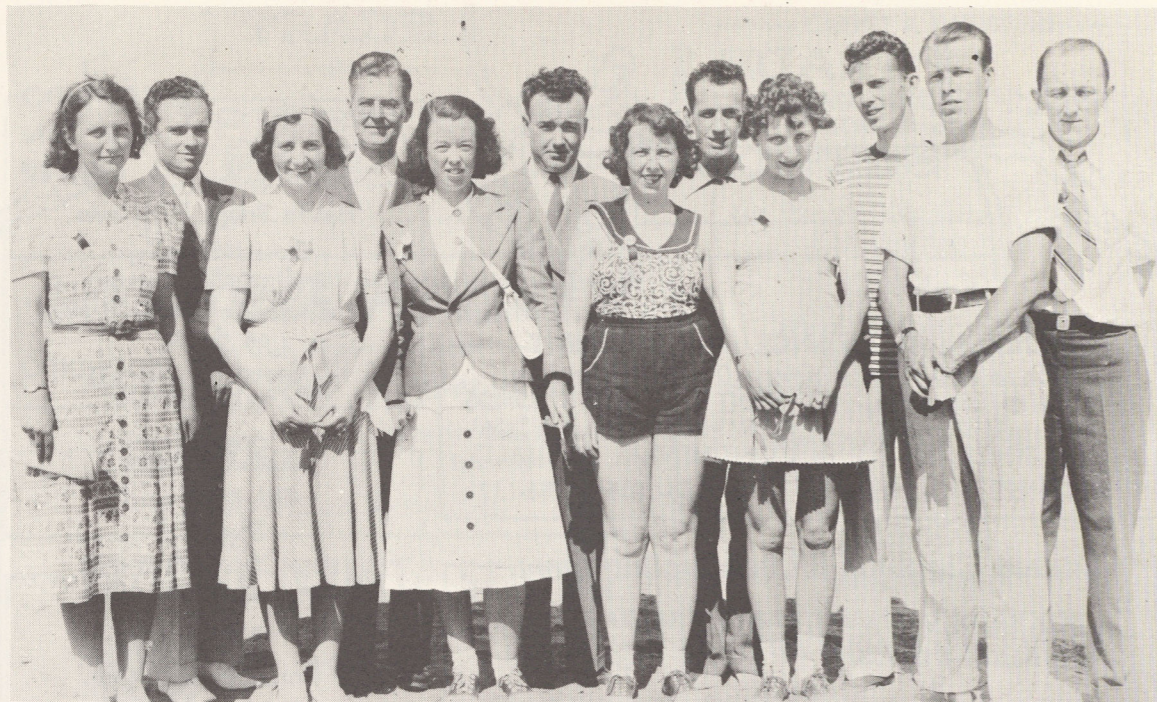
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Louella Liverwurst, pictured here with the Rancho-Polar-Bear-and-Garden Tour-Driver's Club, poses at Moonlight Beach during physical fitness exercises preparatory to this weekend's civic event.

Rancho Santa Fe, Calif.
March 17, 1965

Dear Louella:

I do applaud your marvelous show of generosity in starting a Lonely Hearts column for the 57 or 58 widows now living on the Ranch. In the interest of my group, however (or maybe just in the interest of myself, alone) I feel inclined to hasten to your desk a suggestion, dear Louella, before the next issue of LIVING hits the press: that you publish OUR telephone numbers instead of the so-called eligible males. It is my humble opinion that the owners of the telephone numbers couldn't wage much of a campaign on their own if they have to get kicked into it. We surely are available and we're not THAT hard to spot. We rub elbows in the post office, dent each other's bumpers, meet in the market, on the golf links, across the table at bridge, confess our weaknesses over the stemware, smile and are otherwise very agreeable.

Now, really, Louella, how can you possibly believe that we'd be so stupid and so bold as to ring up these gentlemen? No, I say, let the bold and the desperate call US.

Should anyone in the "desperate" category like to take note, my phone number is 2007—or 7002—I always forget. Unlike the 57 of my sex who precede me in the count-down, I am superbly without stocks and bonds or any of the green stuff known as MONEY, which leaves me blithely free to enjoy someone else's. (Or is it 0072??) I am exceedingly amiable, quite willing to do my share of springing electrical buttons in an ordinary house of 10 or 12 rooms. I never panic when faced with housework. It just doesn't phaze me. My pet hate is a Beauty Shop (you'd better face it with me—I'm a MESS!)

A little bit interested? Call 7220.

Roxanne

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Down With The Old . . . Time marches on, and the familiar sign of Nelson and Chapin will soon be replaced by the new. Charlie Chapin hands the iron scroll to his new man-in-the-office, Paul Galleher.

MORE LUELLA LIVERWURST...

And here you are, 57 widows, more numbers as promised— . . . 2236 (ask for Shorty) . . . 1482 (just say Jay-Jay). Incidentally those who called Bahama Joe last month hit the jack-pot, he made two dinner dates . . .

Anyone searching for a photographer's model, artist, or tutor in French, English Lit, or History? A delightful young Ranch gal has just graduated from the Art Center School in Los Angeles and is available for work in any and all directions. Her name is Penny Suydam, 756-2172. . . .

Carmen Schoensee is deeply engrossed in an exciting new job as the admitting officer at Children's Hospital in San Diego . . . Paul Galleher spent a few days in San Francisco last month attending (he says) a seminar on Real Estate Appraising. (We suspect there was a little fun on the agenda as well as all those dry statistics) . . . don't forget the half-price sale of paintings and prints at the Country Friends' Shop from April 10th thru 17th! The Shop will be open Sunday, April 11th for this special event!

Nice to hear that Stephen Colley Twining, son of Mrs. Colley Ferneding of our town, has recently completed work for his master's degree from the Wharton School of Finance, University of Pennsylvania. He is a graduate of the Millbrook School and Claremont's Men's College, and is now working as a securities analyst in the Trust Department of the Bank of America in San Francisco. . . .

Fire Chief Jim Fox is in the dishpan as well as the fire truck these days, since his lovely wife broke her arm on the tennis courts while back-handing a fast ball! . . . Out-of-town guests at the christening of wee Miss Sarah Elizabeth Clotfelter last month included the Peter Naumans of San Marino, and the great-grandparents, Mr. and Mrs. Charles Fisher of Detroit . . . Elizabeth Barnes took off for Holland last week to visit her ailing mother . . . we understand that Bill Aperance's new Sorrento Valley operation will include a plush "key club" for executives . . . Sylvia Ridland, one of our top Ranch riders, rode off with three blue ribbons at the La Jolla Farms show a week ago Saturday. . . .

RSF boasts many "uniques" . . . one of them is Dodo Mills' genuine Norwegian fiord. Anybody who wants to see it, just drop over to Dodo's. Want to buy it? Bring \$4,000 . . . Loma and Morgan Janes are entertaining Loma's sister from Australia who arrived during a downpour to enjoy the famous California sunshine! . . . From now on Fred Ashley will watch Clara's health closer—she was off sick for five days last week, and we understand that the front end of the store almost fell apart. . . .

What a record! Ranchoites can well be proud of John Dobroth, son of Mr. and Mrs. Edward Dobroth of Paseo Delicias who set a high-jump record of 7½ ft. at Compton recently. He is a member of the Southern California "Striders" and competes internationally. We understand that he is **only the third jumper in the world to reach this mark**, and is training vigorously to represent the USA in important events in May and June. John is a teacher at Corona Jr. High . . . more on this later.

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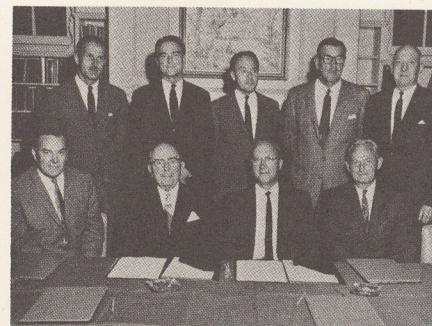
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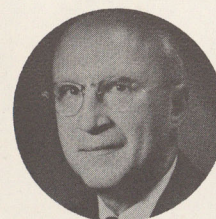
RANCHO SANTA FE REGIONAL OFFICE



KEY: Front Row, left to right: Clotfelter; Wilson; Leitner; Weindling.
Back Row, left to right: duPont; Holladay; Woolley; Fellows; Rice.
Not Shown: Arthur R. Lindburg.

Rancho Santa Fe Regional Advisory Board

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O. W. Leitner
Regional Vice President

Mr. Leitner will be guided in the management of the affairs of the Rancho Santa Fe Regional Office by a Regional Advisory Board whose members are all long time residents of the area. Based upon their vital interest in Rancho Santa Fe, along with their intimate knowledge of its traditions, the advice and counsel of this group of community leaders is expected to be of great value.

Projections indicate that business generated in this Regional Office will contribute substantially to the Bank's earnings.

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