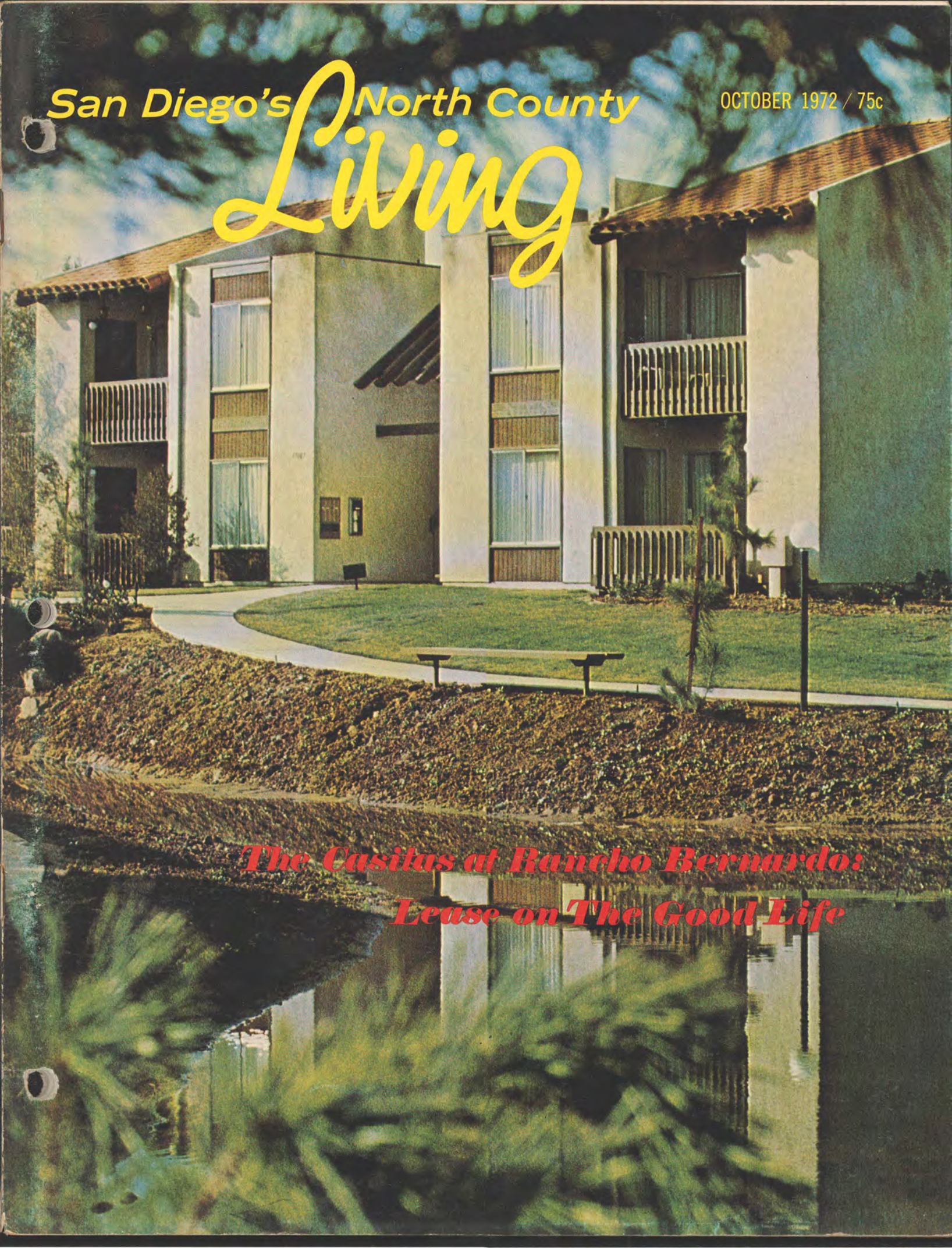


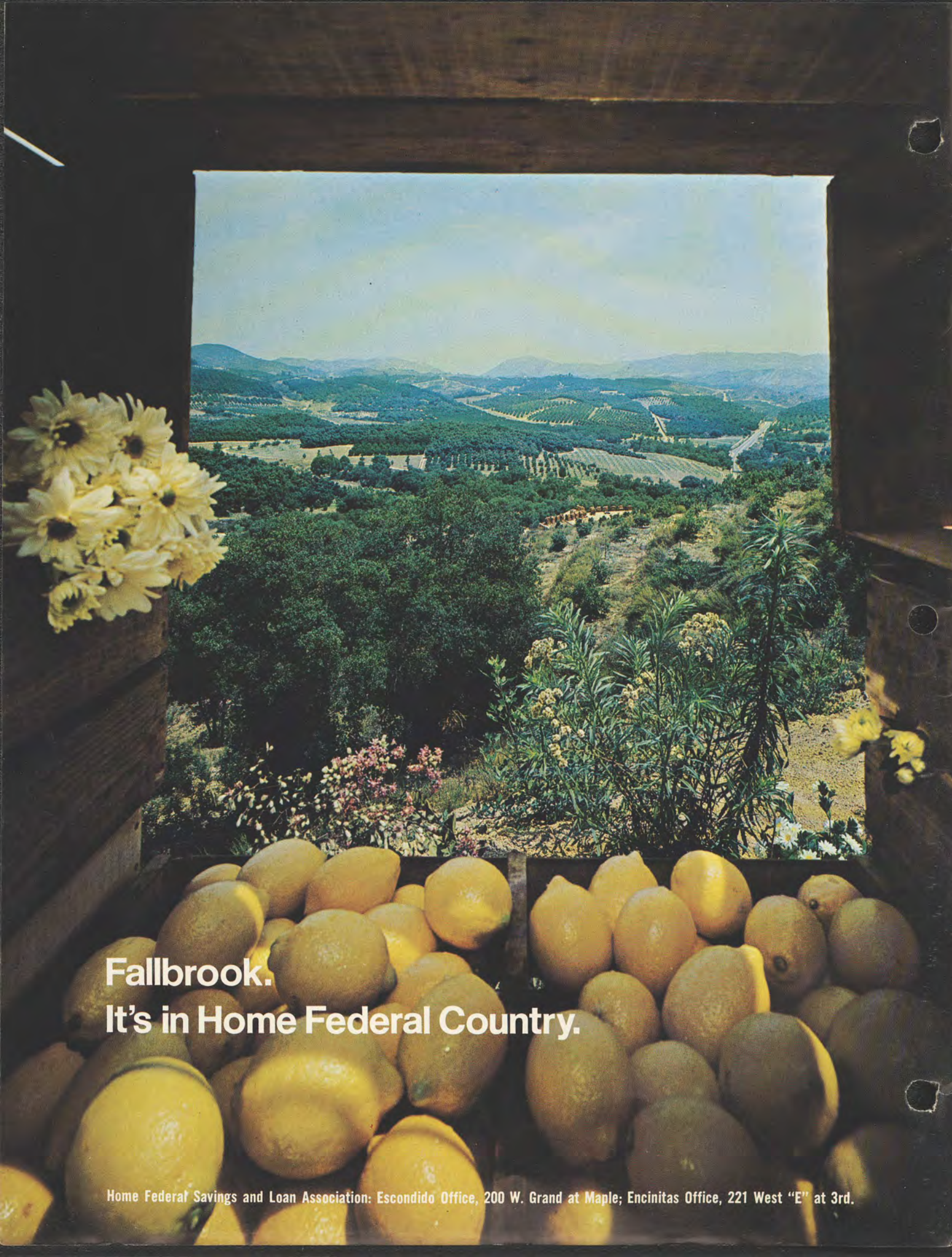
San Diego's North County

OCTOBER 1972 / 75c

# Living



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# REAL VIEWS

Everyone has their own Jerry Lewis story. Now I have mine. A few weeks ago I was at a Padres baseball game. In the second inning the message board read, "Give a San Diego welcome to Jerry Lewis." I turned around and saw him in the guest press box. JERRY LEWIS! He was sitting with two of his sons. If it had been Paul Newman, Barbra Streisand, Elgin Baylor, or even Elizabeth Taylor, I would not have done what I then did. But I'm the one who as an usher in the ninety degree heat of New York City insisted on the wearing of cardboard dickeys en hommage to Jerry Lewis. I'm the guy who stayed up to watch him guest host the Tonight Show even though I had to play basketball the next day. I'm the person who cried with Jerry during the Ethel Merman medley on his ill-fated ABC show. And I'm the one who did not watch the Dick Cavett repeat of a solo interview with Orson Welles because I remember Orson describing Lewis' movie intellect in a disparaging way. So how could I let this opportunity slip by. I slithered up to the guest press level, strode forward, and in my most humble manner begged his pardon for disturbing him, but could I please ask him three quick questions about his movies. And Jerry Lewis answered in a tone that suggested we were at The Last Supper and he was the guest of honor. "At a baseball game? You want to ask me questions about movies at a baseball game?" "Well, if you'd rather talk about baseball," I answered. It was at this very moment that an usher appeared to expunge me from Mr. Lewis' midst. Luckily enough, I thought, since I was very certain that Jerry Lewis was either about to tell me to get a haircut or dangle by his teeth from the railing for the TV cameras.

In similar circumstances Angie Dickinson told me Sam Fuller should have stuck to writing, not



by Alan Pesin

directing (I disagree), that Howard Hawks was the greatest, and that Don Siegel was just as good in his own way.

**Slaughterhouse-Five** is a film directed by George Roy Hill, based on the novel of the same name by Kurt Vonnegut, Jr. I have never been able to read more than thirty pages of a Vonnegut book, and the only knowledge I have of him personally is that he once took a swing at someone who equated the American incursion in Vietnam with the Nazis. This film bounces along with Billy Pilgrim from Dresden in World War 2, to modern day middle class America, to a wild animal park on another planet, with sidetrips here and there, including one to a futuristic Philadelphia convention hall (probably the best scene in the movie). **Slaughterhouse-Five** could be described as a far out **Catch 22**, but that would be a misnomer, for only the locales and the editing of this movie are far out. Dede Allen, the film editor who clued **Bonnie and Clyde** together, has been called upon to make jumps in time and

place that would straighten out a kangaroo's tail seem smooth. She almost succeeds. The transitional effects used in this film could be a model for any aspiring moviemaker. Ron Leibman (who I can remember offhand as being the saving grace in **The Hot Rock** as the lunatic get-away driver, and also in **Where's Poppa** as the latent homosexual in a gorilla suit) gives a funny performance as Paul Lazzaro, a psychotic sadist who eats revenge for breakfast. Leibman seems to be crawling out of the slime of obscurity into the gravy of fame in a way that would have befitted Elliott Gould. Gould was an overnight success after years of hard work, and then threw it all away with a two year orgy of high paying zeros. (Gene Hackman seems to be heading in the same direction.) But Ron Leibman is biding his time waiting for just the right parts. And so Michael Sacks might make an interesting debut as Billy Pilgrim, and Eugene Roche may give a solid performance as the thick-set good guy Edgar Derby, but it is Ron Leibman who is leading in the stretch. (I did not like the movie very much, but this has as much to do with why I can't read Vonnegut, as it does with the movie itself, and George Roy Hill's mistaken direction.)

One of the advantages to living in the San Diego area is that movies take so long to get here that you can get as much enjoyment out of looking forward to a movie as the actual going. Some of the movies I'm looking forward to are: **Everything You Always Wanted to Know About Sex But Were Afraid to Ask**, written, directed, and starring Woody Allen in a movie surely not made for everyone; **Deliverance**, James Dickey's best seller made into a movie by John Boorman wherein the wooden Burt Reynolds reveals his pulp; and **Marjoe**, a cinema-verite, cult, documentary about a real life Elmer Gantry.

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## GOURMET GUIDE

by DeDe Godwin

If you're interested in dining out, you might like a small guide-cum-cookbook called SAN DIEGO FARE. This lists the most enticing restaurants in the area, giving a small vignette of each, and a recipe for the specialty of the house. We offer these:

From Caesar's in Tijuana:  
**THE ORIGINAL ALEX CAESAR  
CARDINI ROMAINE SALAD**

- 1 C French bread croutons
- 1/3 C olive oil
- 2 cloves garlic
- 1 to 2 teasp. anchovy paste
- 1 bunch romaine, inside leaves
- Salt and pepper to taste
- 1/4 C grated Parmesan cheese
- 1 (1 minute) coddled or soft boiled egg
- Juice of 1 lemon
- 1 teasp. Worcestershire sauce

Crisp croutons in skillet containing 2 T olive oil flavored with a split clove of garlic; stir in anchovy paste. Rub wooden bowl with second split clove of garlic. Place rinsed romaine, dried, cut into bite sized pieces and chilled, in a bowl. Sprinkle with salt and pepper, the remaining oil and grated cheese. Add croutons. Break egg gently over greens, or, beat first and separately in small bowl, then pouring over salad sprinkle worcestershire and lemon juice over all. Toss very gently. Serves 4.

From The Golden Rollin Belly in Del Mar:  
**SAUTEED CRAB MEAT D'JON AU RIZ**

- 3 green onions, chopped.
- 1/4 lb. butter (or 4 T each butter and oil)
- 6 medium mushrooms, sliced
- 1/8 t salt
- 1/4 t white pepper
- 1/4 t garlic powder
- 1 t monosodium glutamate
- 1 1/4 lbs. fresh or defrosted crab meat
- 1/3 C grated Parmesan cheese
- 1/3 C dry white wine
- 1 T fresh lemon juice
- Steamed rice

In large skillet over medium heat, melt butter. Add mushrooms and simmer; add onions and seasonings. Stir well; simmer few minutes. Vegetables should be limp but not turning color. Add crab meat. Sprinkle cheese over all; add wine. Gently stir to blend and simmer over low heat 5 minutes to reduce juices. Sprinkle lemon juice over all before serving. Serve hot over steamed rice. Serves 4.

From La Costa:  
**FRESH CARROTS WITH FINE HERBS**

- 1 1/2 cups fresh carrots, peeled and cross sliced
- 1 can (10-12 ounces) chicken broth or stock
- 1 teasp finely chopped or freeze dried parsley
- 1 teasp finely chopped or freeze dried chives
- 1 T finely chopped fresh dill or 1 teasp dried dill

Prepare carrots. Pour chicken broth in small saucepan over medium heat. Add carrots slowly when broth is boiling. Boil until carrots are slightly firm (about 12-15 minutes), drain, and add herbs. Serve very hot. Serves 4. AND it is a diet-dish! only 36 calories per serving!!

## The Art of Living

THE SAN DIEGO OPERA

Africa — dark and mysterious — native drumbeats — jungle heat — exotic foliage — swarms (although diminishing) of wildlife impossible to find elsewhere . . .

Not entirely. In a remote corner of that continent, life, climate and wildlife have taken a different course throughout history. Here, the pharaohs ruled as gods, the dry desert created styles of dress and modes of behavior far removed from neighboring southern topics, and its position on the water left the place open to religious and social influences from Europe and the East, influences that increased when the world became aware of the rich oil and mineral deposits to be found there.

This was ancient Egypt, and the legends and lives which formed the basis of Egyptian history and folklore were Giuseppe Verdi's source of inspiration for the greatest of his operas, "Aida," the work which will open The San Diego Opera's eighth season on October 18.

"Aida" — the name itself lends easily to music and poetry. Aida — simple and loving, an Ethiopian princess enslaved by the Egyptians, who are unaware of her royal heritage. Despite her lowly position as slave to the proud Egyptian princess, Amneris, Aida falls in love with the most dashing warrior in the Egyptian forces and he returns her passion. The jealousy of Amneris knows no bounds, for she, too, is in love with the noble Radames. His affection for her slave is at once a slight to her royal position and to her appeal as a woman. After trapping Aida into a confession of love for Radames, Amneris, blind with rage and envy, precipitates the lovers into tragedy.

This is Grand Opera at its most lyrical and powerful, a perfect fusion of music, dramatic acting, ballet, and design. This is the masterpiece of the master, Verdi's most triumphant work. Don't miss it!



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"Madame Butterfly"



"AIDA"

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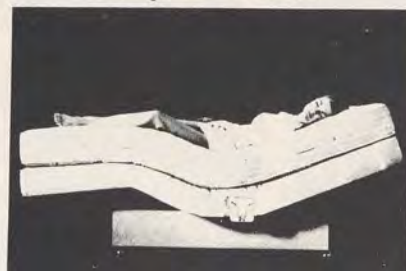
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# ABOUT BOOKS

by DeDe Godwin

The pickings are meager this month, a sort of vacuum before the tornado (of new books) strikes. Nothing important, unless of course, Patrick Dennis is important to you. He wrote Auntie Mame, remember?

In his new book 3D (Coward McCann & Geoghegan \$6.95) he sets the scene in Mexico where Constance and Peter Beale "attractive, rich and even happily married" have bought an historical old house, restored it and invited their oldest friends, the Thorndikes, to stay: Jane Thorndike (very Vassar) and Hal a hearty free-thinking-and drinking clergyman.

Into this comfortable paradise, with a letter of introduction from Connie's reprobate uncle, comes a young Adonis, a golden boy to the eye, an offense to the ear, Davey Jones. Davey must be read to be believed, but his sexy aura and physical beauty seem to outweigh his elementary conversation and table manners, with results that play havoc with the house party.

Well, Patrick Dennis has been funnier, in his time; always a symbol of super sophistication, 3D tops them all until it becomes antirealistic (or am I square?). Anyway, mildly funny for a couple of hours.

**THE WAY WE WERE** by Arthur Laurents (Harper and Row \$6.95) is the tender story of an age and a marriage. If you are old enough to have been young in the 40's, it will revive old memories, and no matter how young or old you are, somewhere you will identify with the strains and tensions of early marriage.

Katy Morosky and Hubbell Gardner met at college; she, the dumpy frizzled radical, member of the Young Communists League, working at odd jobs to pay her way through college, passing out leaflets, writing protests. Hubbell was the wheel on campus, poised, handsome, star athlete and gifted writer. Katie adored him.

Then, in 1944 when Katy visits the Stork Club for the first time, she sees him again . . . Navy Lieutenant more beautiful than ever, and very very smashed. Katy takes over and the romance and the marriage begins, between two people whose approach to life is completely divergent . . . but who love each other. Gently, Hubbell tries to lead her into his way of life; to dispel her fears, dissemble her defensiveness. Katy tries; learns to dress like the "beige girls" develops a sort of poise that overlays her basic anger and insecurity. It doesn't work, of course, even tho, as Hubbell says ". . . that's the trouble . . . we love each other."

Mr. Laurents has mostly written for the theater: "The Time of the Cuckoo," "West Side Story," "A Clearing in the Woods," etc., and has a gift for penetrating the mind and the emotions.

For the ladies who love Gothics, here's one that at least doesn't have a hoary old castle as background (It's a lonely cottage in Cornwall). Well, there's this nice protected young girl, see, and she is engaged (and marries) a dazzling rich young man who is suspected of killing his first wife. He has a strange and beautiful cousin, with whom he has a strange and beautiful relationship, and whose not-very-horrifying secret is later revealed. He also has a friend, the friend has a mistress, the cousin has a husband (divorced) and anyway, natch, they all by chance or clairvoyance meet at the lonely cottage in Cornwall where the true murderer is exposed, the bride and groom reconciled (after all that trouble with the cousin) and ". . . she felt the love in every line of his frame flow into hers, and she knew he would never again belong to anyone else "except her."

The name of the book oh yes . . . **"THE DARK SHORE"** by Susan Howatch (Stein & Day \$6.95). Mrs. Howatch wrote "Penmarric."

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### ABOUT THE COVER

The cover this month pictures the beautiful new Casitas Apartments on the Westwood side of Rancho Bernardo. Renters may enjoy shopping facilities, The Mercado, The Saddle Club, the Golf Courses and a private recreation center with a clubhouse, fireplace, lounge, swimming pool, exercise room and saunas. The Casitas are scheduled for completion by December 15th.

## San Diego's North County Living



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# Living around town

by Terry Esposito

## PROFESSIONAL HORSE TRAINER OF THE MONTH, BOB BRADLEY



A figure revered and familiar to all in the Winner's Circle, Bob Bradley.

Bob has been a professional trainer since the age of 16 years old. The term professional means that he was paid to show and train horses. He has been training full time for 33 years now, and all this has taken place in San Diego County.

Bob's interest in horses began in his youth, and his formal training as a rider and trainer came from trainers in our San Diego County area. Mrs. Anna Stevens, who owned and operated stables in Coronado and La Jolla helped Bob a great deal in his profession. Miss Moore and Mr. Fling who also owned stables in the La Jolla area some 30 odd years ago were equally instrumental in aiding Bob.

Bob's father, Harold H. Bradley later purchased the Balboa Park Stables and placed his son as manager, and this is where Bob started to set up shop. Bob was the owner of Balboa Park Stables for 22 years, and was forced to vacate these premises as the freeway was coming through. The Silvergate Riding Club was the original owner of Balboa Park Stables, and the Silvergate Riding Club was originally set up by Harry M. Wegeforth, who planned the San Diego Zoo. Mr. Wegeforth had the foresight in planning beautiful riding trails throughout the zoo area, and those that were fortunate to ride

through that area, will remember it as the most beautiful place to ride.

Bob has throughout the years shown and trained all types of horses in all types of divisions. Western, Hunters & Jumpers, Saddle Horses, Walking Horses, and for many years, specialized in the training of more outstanding juvenile riders in the country. Pat Blackiston and Champ Hough are just a couple of examples of some of Bob's junior riders, and today some of his pupils are very fine prominent professional trainers in California.

Some of Bob's staff at Bonita Valley Farms . . . Christy Anderson, his manager for 25 years, Bob taught Christy to ride. Edna Glorud, his secretary has also been with him for 25 years. Jimmy McEvoy was taught to ride with Bob as a child, and is now his saddle horse trainer and teacher. Darlene Araki also rides and works part time as an instructor and trainer now for 11 years . . . Darlene also rode as a child with Bob.

Each Saturday, at Bonita Valley Farms you'll find an average of about 150 youngsters taking riding lessons. There is also an adult program, with all types of programs to teach persons the beginning way of riding and into the finishing products for horse shows, all these facets have been the

background of Bob Bradley and his staff for many years. Bob's stable operation is unique in the respect that he starts the majority of his horses and riders from scratch developing them in whatever field they choose. This is the only operation of this type and size in the United States where the rider can ride and become an accomplished showman without owning his own mount.

Bob works 12 to 14 hours a day, 7 days a week. He is past President of California Professional Horsemen's Association, Chapter No. 1 (which he helped form) and his family also takes an active interest in the business . . . His wife, Dorothy 'Dode', can always be seen helping at a horse show, where about 35 to 40 saddle horses, 15 to 20 jumpers and several western horses are usually stabled. Bob's daughter, Linda Robinson was an outstanding junior and adult rider, at the age of 13, she rode in all top national shows. Bob is today training his two young grandsons in the art of equitation, and they are already winning blue ribbons in the show rings.

Bob Bradley is one of the oldest and most established horse trainers in San Diego County. Today he and other members of the CPHA No. 1 are making their way with children and adults in the pleasure of owning horses.

## around town

### POPULAR RANCHO SANTA FE EQUESTRIANS



Top equitation rider at Del Mar All Horse Show, Heather Harmon



Julie Hatfield adds another Ribbon to her fast growing collection at recent Del Mar Show



Wendy Wenke and her mount, who represent Rancho East on the Show circuit

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## around town

### RANCHO SANTA FE GOLF CLUB

#### Notes from the Women's Group

There were big goings-on at our club the weekend of the 19th and 20th, and no end of opportunity for participation for all enthusiastic golfers and non-golfers. This annual tournament affair furnishes food, drink, competition and dancing which fill an entire weekend—for just a few teeny dollars—with fun galore. This year, the weather behaved admirably with sunshine for the tournament and moonshine (take it either way) for the dance. Inevitably, a few tiny problems did creep in. One being that due to an over hasty application, between several last minute telephone calls, my eyelashes kept coming unglued and some so-called friends rather unkindly took to laying bets as to which set would be the first to fall into my soup! Never mind. It will all be repeated next year.

Barbara and Hartwell Welsh have been enjoying a visit with their daughter who has been living in Mojacar, Spain, along the beautiful Costa del Sol for seven months. Barbara Jr. bought a flat there and entertained

her parents for a month when they forsook us and golf to travel through Spain, Portugal and France together. And then upon leaving Spain, this enterprising young lady with enviable luck sold her flat and earned for herself a tidy profit! Needless to say, the Welshes have had an exciting and busy summer. We were happy to have Betty Zable play with us as the guest of Midge Brush.

After pleading with Sheely Warnock for quite a while by telephone, she has agreed not to throw her clubs into Lake Hodges. (All we need is for a bunch of fish to take up golf!) If it helps any, Sheely, take heart. Many others have been seized with the same anguished indecision.

Congratulations to tournament winners: 7/27 Throw Out—June Felker, 1st, Midge Duncan, 2nd; 8/10 Medal Play—Marcie Tomlinson and Helen Rose, 1st, Barbara Welsh, 2nd. That name Rose keeps cropping up in the Winner's Circle. Now, I know first hand that languages are no problem to Helen and horticulture is her dish of tea, but "Ye Gods" does she have to be good at golf too!

Clare Howe

### GOURMET SOCIETY COMES TO LA JOLLA AND NORTH COUNTY

The Confrerie de la Chaine des Rotisseurs, internationally known gourmet society founded in 1248, inaugurated a new La Jolla chapter.

Members of the newly formed La Jolla chapter were feted, this past month, at an elaborate induction ceremony and lavish formal dinner at the oceanfront home of Mr. and Mrs. S. J. Lonergan.

Mr. Lonergan is Bailli (Gallic for chief executive officer) of the new chapter of the exclusive international society of which there are less than 40 in the U.S.

Other officers are Jack Stires: Vice Chancellor; Frank Warren: Vice Echan-son; Paul Strange: Vice Archviste; and John Brophy: Vice Chroniqueur.



Seated: Mrs. Jack Stires (Judy) and Mrs. S. J. Lonergan (Ann). Standing: Mr. John Brophy, and Mr. Frank Warren



Mrs. Jack Stires and host "Bailli," at the sea-food bar

## around town

### GOURMET SOCIETY

continued

Members at large, known as chevaliers, are Messrs. Joe Baker, Gary Bizantz, Albert Blatz, Bruce Farley, Thomas Fleming, Pete Fulton, Brooks Noah, Irving Schaffer, Arthur Spitzer, and Maurice Uchitel.

The Chaine des Rotisseurs' principal purpose is to promote and encourage the art of preparation, cooking, and serving of fine foods, with appropriate vintages.

— MENU —  
 — Reception —  
 Caviar de la Neva, Blinis,  
 Supreme de Dindonneau  
 Fruits de Mer en Pyramide  
 — Dinner —  
 Potage, Ninon  
 Peche, Facon de chef an Chateau D'Yguem  
 Mignottes de veau, California  
 Salsifis meaniere  
 Caille Danoise  
 Chapon fin aux framboises  
 Grandes Liqueurs  
 (Chef de Cuisine)  
 Ralph Nonnast, "Scandia" Beverly Hills,  
 assisted by a Scandia Sous Chef, and  
 Chang Bai Tim, (Lonergan's personal chef.)  
 — Wines —  
 Memm's Cordon Rouge - 1964  
 Bernhasteler Dohtor Statlese - 1970  
 Le Montrachet - 1966  
 Chateau Margaux - 1962  
 Chateau De'Yquem - 1961

### NEWS FROM LA COSTA



Gene Littler tees off a mattress during the '72 "Tournament of Fun" for the Benefit of the WILLIAM GARGAN CANCER FUND OF THE AMERICAN CANCER SOCIETY, held at La Costa in August. Pictured in the background, a man of good will, William Gargan, with Tommy Jacobs, La Costa Golf Pro.

next page, please



Mr. S. J. Lonergan (standing), Mrs. John Paul Strange (Peggy), Mr. Jack Stires, and Mrs. Frank Warren (Joanne)



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## around town

### LA COSTA

*continued*

The Dinner Party hosted by the Allard Roens for Billy Daniels was in celebration of Billy's birthday and also afforded 25 guests the opportunity to bid the popular singer 'adieu.' During the six weeks of the Dal Mar Racing Season, the inimitable singer has headlined the new La Costa Lounge. To say he was a smash is putting it mildly . . . night after night it was next to impossible to get into the place. Among the celebs who came back again and again to listen to his songs were: Ruth Roman, Rhonda Fleming, Liza Minnelli and her Desi Arnaz, Jr., Burt Bacharach, Willie Shoemaker, Sid Luft, Bob Newhart and his pal, Don Rickles. Billy, and his lovely wife, Perri, will be returning to La Costa for another date later in the year.



Eddie Le Baron seems to be holding the rapt attention of Mrs. Millie Bollman, Mrs. Sid Levitz, and Mrs. Allard Roen, during the cocktail and dinner soiree hosted by Mr. and Mrs. Leonard Phillips in the Ventana Room at La Costa.

A hostess' nightmare: To plan a beach party and have it rain. With 250 guests invited for cocktails and dinner, the Sid Levitzes faced such a dilemma. But . . . Roberta Levitz, with the aid of our Function Manager, Frank Rayo, in a matter of two hours time, switched the party from the surf to our Ventana Room. Guests arrived in beach attire and found the Ventana Room gaily decorated in a nautical theme. Everyone was in the mood to help make it the gayest party of the summer season . . . and they succeeded. Sammy Cahn, Billy Daniels, and Pat Uchitel brought down the house with their music and songs which went on 'til the wee hours of the morning. Getting into the spirit of total informality were: Dorothy Manners, Naico and Bobbe Brown, and Lee Gruber, who recently split from famed TV Commentator, Barbara Walters, had all the single gals floating around

him. The attractive Mr. Gruber is preparing to produce "Lorelei" with Carol Channing once again playing the role she made so famous. Also spotted in the crowd were such steady daters as Lori Adelson and Mike O'Hara, Peggy Cantwell and Jerry Jones, and Rhonda Fleming and Ted Mann.



Mr. and Mrs. Billy Daniels are greeted by their hosts, Mr. and Mrs. Leonard Phillips at the Phillips Anniversary Party held at La Costa. Billy Daniels has been appearing in the new La Costa Lounge the past six weeks. An overwhelming smash . . . he will be returning to La Costa for the Christmas holidays.

The beach party planned by Lois and Howard Wolf and the Joe Singers, had complete cooperation from the weatherman. One hundred and fifty guests gathered at the La Costa Beach for a fabulous barbecue. There was only one slight mishap. For a moment it looked like all of us may be washed into the sea. Out of the gentle Pacific, came one huge wave that seemed determined to envelop us. It was worth all the water in the world to see the expression of the Function Manager's face when that huge wave descended upon us. He stood with his back to the wave, arms outstretched as if making a mighty effort to hold it back. Fortunately for all of us, it proved to be a one-shot attention getter by nature that evening. Mother Nature failed to dampen the spirits of such merry revelers as: Betty and Leonard Phillips, Miriam and Albert Sklar, Marie and Bob Grey, Mimi Janson, Bill and Mary Gargan, and numerous others.

Speaking of the Phillipses, and who doesn't, this popular Shreveport couple are two of La Costa's favorite summer guests. Each summer, we look forward to their Anniversary bash which affords their many friends an opportunity to wish them another year of happiness. This year, Betty and Leonard hosted a supper party for 250. From 7:00 p.m. 'til 11:00 p.m.,

*next page, please*

## around town

NEWS FROM

### LA COSTA

*continued*

one could feast on the most delectable hors d'oeuvres, steak tartare, caviar, lobster, clams, crabs and shrimp. This was followed by a 'supper' which offered every fabulous dish ever dreamed up by our Chef Hauser. The theme for the evening was New Orleans Mardi Gras. A Dixieland Band, confetti & balloons had everyone in a festive mood that never waned. Among those enjoying every moment of the fabulous night were: the Sonny Marxes, Stanton Sobels, Burt Kramers, Dolores and Andy Crevolin, and Sue Ladd.

Beautiful Linda Edwards may have divorced Vince but it certainly never interfered with their togetherness. The Edwards and their darling little girls seemed to enjoy every moment of their summer at La Costa. David Janssen, Louis Nizer, Otto Preminger, the Leon Krohns, and Seth Bakers were among the attention-getting visitors. And, from Detroit, my young friend, Mary Fisher and her beautiful mother, Mrs. Max Fisher, stopped in for a few days enroute to Las Vegas.

At summer's end are the annual play-offs for the Women's Auxiliary Club Championship. At the Awards Luncheon, Roberta Levitz, President of the Auxiliary, awarded the Club Championship to Sandra Ottenstein. Sandra accepted her trophy from last year's champion, Marie Gray.



Mrs. Victor Ottenstein, the new La Costa Women's Auxiliary Club Champion, is shown flanked by Mrs. Bob Grey, the 1971 Club Champion, and Mrs. Sid Levitz, President of the Women's Auxiliary.

## CHRISTMAS TREE FESTIVAL

The Women's Council of the Village Church announces the approach of its twelfth annual Christmas Tree Festival to be held at the church hall on Saturday, December 2nd, from 10 a.m. until 3 p.m. Refreshments and a chance on a door prize will be included in the price of the entrance ticket at one dollar.

Tickets will be in the hands of Council members for sale the end of October, according to Mrs. W. W. Fogle, ticket chairman.

Weekly work sessions supervised by Mrs. Carl A. Bergfors and her committee have been taking place in Fellowship Hall each Wednesday since early July. All women of the church are invited to bring a friend or newcomer from 10 o'clock until 2 p.m.; come with a sack lunch, willing hands and possible handcraft samples for copying. Much work is done at home as well as at the meetings.

Christmas decorations, gourmet home-prepared foods, useful handmade articles of all kinds, toys, and Santa's Grab Bag surprise packages for both adults and children, are all traditional highlights of this colorful holiday bazaar under the general chairmanship of Mrs. Charles A. Chapin.

Mrs. Walter Krafft is in charge of arrangements for the tea which will be served throughout the day.

## LAKE SAN MARCOS WOMEN'S GOLF CLUB NEWS

If we had a choice, most of us would like to die with our boots on, and in a recent feature article in the San Diego Tribune, our good friend Irene Marcy indicated she would like to depart this life with her golf shoes on and a club in her hand. It happened this way for Irene at Santa Margarita Day at Whispering Palms on September 12. We shall miss her at the Lake, for in addition to being a star on the golf course, she was a much beloved person.

The eighth annual club championship tournament at the Lake will be played October 17, 19 and 20, under the direction of Mrs. Al Rydgren and Mrs. George Dutton, co-chairmen of the event.

Many members of the women's golf club at the Lake began their golfing careers by attending the Swingers' Class, conducted by John Jurus, our club Pro until his retirement a few months ago. John, by his dedication to the sport of golf and his kindly and gentlemanly personality, will long be remembered and revered, and we wish him good health and happiness.

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# THE CASITAS at Rancho Bernardo

## LEASE ON THE GOOD LIFE

Renting the Ranch is becoming the thing to do for singles, young couples, families with children and retired types.

The Casitas apartments on the Westwood side of the Ranch are currently experiencing a 95 percent occupancy rate. With their popularity solidified in numbers, it is no wonder that a second unit is nearly ready for occupancy and final portions scheduled for completion by December 15, 1972.

The first unit in Phase II is slated to open the first weekend in October. The rest of the new apartments are timed to open one week for 13 weeks after the first.

A total of 192 additional units will complete these Spanish styled apartments. The Casitas offers two and three bedroom floor plans. Upstairs apartments have open, beam-vaulted ceilings and balconies, while downstairs models feature wood paneling and patios.

Each apartment contains a separate dining area, breakfast bar, all-electric kitchen and central air conditioning.

While renters have access to the shopping facilities, the Mercado, the Saddle Club and golf courses, they also have a private recreation center with a clubhouse, fireplace, lounge, swimming pool, exercise room and saunas.

The Casitas has both all-adult and family sections with its fully landscaped, park-like setting. One all-adult section is planned within the second phase.

Renting the Ranch is one means of finding out what new town living is all about. Current statistics show that a high percentage of renters are either waiting for their home at RB to be built, or are not ready to make their selection, but do desire the security, convenience and facilities that Ranch living offers.

The Casitas was first opened in 1971 as the premier apartment complex for Rancho Bernardo. The apartments were also a first of their kind development to be undertaken by Avco Community Developers, Inc.

Since their inception, the Rancho has been able to claim a "something of everyone" housing theme. RB now offers single family detached homes, condominiums, townhouses, custom lots and rental apartments.

The Casitas is located on the west side of the 5800-acre Ranch. Its unusual roof line, accented by red tile adds to the overall colorful setting of the Ranch.

By December 15 many new leases on the good life at RB will be available. Christmas in the Casitas. Sounds sort of romantic, doesn't it.



# SERENDIPITY

del mar solana beach  
by Sharon Mackey

## LOMAS SANTA FE . . .

The Women's Golf Association of Lomas Santa Fe Country Club, held their fourth annual "TORNEA DE LAS CUATRO BANDERAS" on Tues., August 29th. In spite of the gloomy sky and drizzles it was indeed a most successful event. Mr. Leo Miller, the Association Pres., welcomed women from many clubs in So. California. Some ninety-six guests participated.

For many weeks, preceding the tournament, Chairman, Mrs. Ralph (Ardelle) Brown, had been meeting and planning with her tournament committee members. Mrs. Jay Vinson, Mrs. R. Dana Wood, Mrs. Robert Ekstrom, and Mrs. Snowden M. Hunt worked diligently to see that all of the necessary details were taken care of. Mrs. James (Laurene) Crosby, prize chairman and her assistant, Mrs. Jerry (Jerie) Andrews had purchased lovely gifts for the winners, plus unique planters as favors. The tables in the clubhouse were very

decorative due to these clay pots in the mold of a chicken, with lush green foliage draping down from the center of them.



Mrs. James Crosby, Mrs. Leo Miller, and Mrs. Rodney Phillips enjoyed helping the day of the tournament.

Mrs. Gene Burks, social chairman, had decorated the clubhouse in vivid bouquets that were absolutely breathtaking. The large flowers were to be seen everywhere, from the entry to the dining room. The buffet table was elegant with its array of luscious fruits and salads with all of the trimmings. Chef Patrick had provided a superb luncheon!



The colorful Mexican burro greeted guests at the entrance to the clubhouse.



Some of the efficient helpers at Lomas Santa Fe, proud of their delicious luncheon buffet.

Participants in the Tournament came from many Clubs including: Whispering Palms, Lake San Marcos, Carlton Oaks, La Costa, El Camino, Circle R, Fallbrook, Navy North, Torrey Pines, Coronado, Huntington Sea Cliff, Thunderbird, Woodland Hills, Anandale, San Diego, Rancho Santa Fe, La Jolla, Lakeside, Rancho Bernardo, Pauma Valley, Cottonwood, Western Hills, Bel Air, Yorba Linda, Mesa Verde, Braemar, Oakmont, Glendora, Santa Ana, Las Rosas and Stardust.



Lomas Santa Fe had a cheerful group to host the event.

The awards were given at the end of the luncheon, with Mrs. James Crosby handing the gifts to

the winners, and Mrs. Leo Miller announcing them. Beautiful Gold rings set in pearls were won by Mrs. F. R. Schroeder of La Jolla (Low Gross over the field), and Mrs. Charles Cilley of Annondale Country Club in Pasadena (Low net over the field).



This trio came together from Lake San Marcos.



Mrs. Toni Dowling of La Costa won a golf sweater for second low gross of the California Flight.



Mr. F. R. Schroeder and Mrs. Charles Cilley were enthusiastic winners of rings.



Mrs. James McMullin was first low net winner in the Hostess flight.

Beautiful crystal and silver cordial glasses were awarded to winners of the first low gross over the field: Mrs. Ward Musick of La

next page, please

The Four Flags

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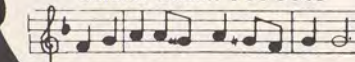


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# SERENDIPITY

continued from previous page

Jolla, Mrs. Vernon Erkenbeck of Whispering Palms, Mrs. Web Hanson of Lakeside, and Mrs. Donald Perkins of Lomas.



Winners of low gross over the field. Such Fun!

Along with Toni Dowling of La Costa, Mrs. Edgar Reeve of Pauma Valley, Mrs. E. R. Fredericks of Bel Air, was Mrs. Rodney Phillips of Lomas who received golf sweaters for Second Low Gross.

It would take reams to tell all of the other winners and the scores, but just about everyone there came

away with fond memories of the happy winners. You can be sure that it won't be hard to convince all of the participants to come back again next year!



With smiles of contentment after a day of fun, it was time for chatter, and socializing.



Even Club Manager Mr. Frank Lozano approved the beautiful center pieces, and helped to make the day a success.

**SANDPIPERS . . .** (Auxiliary to the San Dieguito Little Theatre)

Many times in the past I have written about the events that the SANDPIPERS have been planning or doing, but I am convinced that this next event will be the best of all.

Mrs. Daniel Achartz, President of SANDPIPERS, and her reservation chairman, Mrs. James Jones, have sent the illustrative invitations out for the FEAST OF BACCHUS on Sept. 30 at Lomas Santa Fe Country Club. The God of the good life and the Sandpipers are inviting everyone to gather poolside, to enjoy merrymaking, feasting, dancing, etc.

SANDPIPERS is hoping to raise a substantial amount for the building fund for the Little Theater this evening, as well as with other events throughout the season ahead. The highlight of this event will be the slave/service auction; where-as slaves will be dragged upon the Roman Stage to auction off their fabulous prizes; including a weekend at La Jolla's luxury apartment house Prospect 400, a weekend in the mountains, and a butler and a maid for your next party.



Mrs. Robert Graves, Mrs. Ronald Higgins, Mrs. Daniel Achartz and Mrs. Robert Worthington, busy SANDPIPERS.

Mrs. Robert Worthington, decorations chairman has planned to disguise the pool area, to look like the Roman Coliseum. Roman Columns and lifesize statues at one end of the pool will surround a stage where the cast from Caesar's Follies will perform. Would you believe watching the Dancers of the Seven Veils?

SANDPIPERS in keeping with the atmosphere, will have togas, and are inviting the guests to do likewise. Hopefully the response will be gratifying and they will stretch well towards their goal of raising \$500.00 this year. The Little Theater will someday have its own home . . .

# People, Places and Things



## GARY GRAVES NAMED VICE PRESIDENT

Gary E. Graves has been named Vice President of Marketing and Communications for Lomas Santa Fe, Inc., according to Theodore E. Gildred, President.

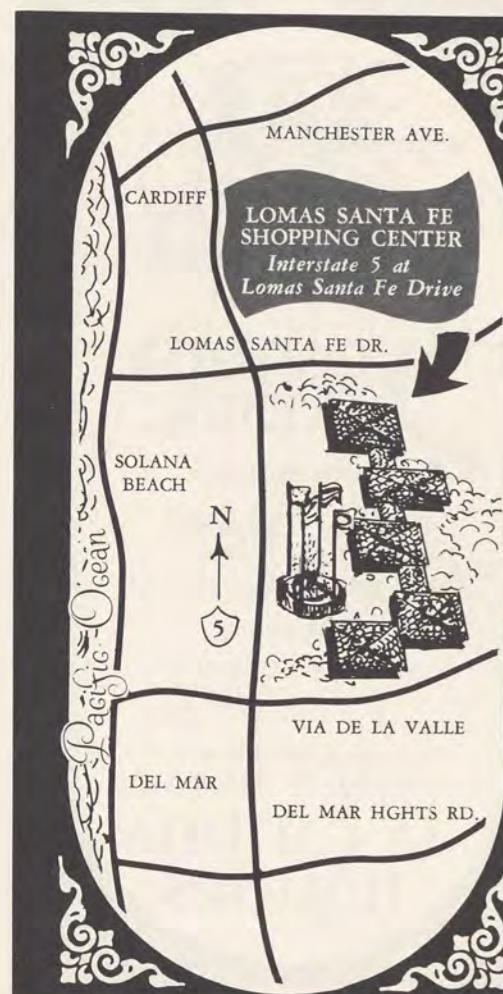
Lomas Santa Fe is a 1200-acre Master Planned Community just north of San Diego.

Graves will be responsible for the company's marketing strategy, advertising, sales promotion and public relations, Gildred said.

Graves joins Lomas Santa Fe from Barnes-Chase Advertising, San Diego, where he was senior vice president and account supervisor.

Prior to joining Barnes-Chase in 1970, he was with the Leo Burnett Company in Chicago, in account management positions. He has also been associated with Campbell-Mithun and General Electric. He is a 1952 graduate of the University of Michigan.

Graves and his wife, Susan, and their three children live at 7810 Lookout Drive, La Jolla.



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## People, Places and Things

### THE UNITED CRUSADE



Discussing the Rancho Santa Fe pilot campaign of the United Crusade are from left Bill Teetzel, Mrs. Alex DeBakcsy and County Campaign Chairman James F. Mulvaney. Mrs. DeBakcsy and Eugene B. Fletcher, co-chair the Rancho Santa Fe campaign.

Rancho Santa Fe will again lead off the fall campaign of the United Crusade. Co-chairmen for the Rancho "Pilot Campaign" are Eugene B. Fletcher and Mrs. Alex DeBakcsy who have set the target date of completion as September 27, the Kickoff date for the remainder of San Diego County.

In a letter to all Rancho residents Fletcher and DeBakcsy stated that "Rancho residents are proud of our long tradition of helping our fellow man, and welcome the opportunity to invest in the 70 voluntary programs supported by the United Crusade — programs we know are working. The letter continued, "Because of the overwhelming success of last year's United Crusade 'Pilot Campaign,' which put Rancho Santa Fe well over its goal, we have again been asked to set the pace in giving for the rest of the County."

Attending an "envelope stuffing" luncheon at the home of Mrs. DeBakcsy recently were Paul Helms and Chief Jim Fox, along with Mmes. Eugene B. Fletcher, Jr., Wesley Hadden, Robert C. Loomis, David Pratt, James S. Russell, Hampton G. Wall, Jack C. Morgan, George Kuhrts and Miss Margaret Muench.

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\*Nationwide statistics: check FBI Uniform Crime Reports for statistics in your local area.


And, should you need help in any other home emergency, a pushbutton in your home puts you in direct contact with people who can get it for you.

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**UP AND OVER** — Boy Colonel owned by Donal MacAdam clears the top bar in an exhibition before a pre-opening gathering recently at The San Diego Country Estates. Famed Southern California rider Judith Baker is watched by her trainer husband, Lane.

right

**RAY WATT** — The Estates marks the developer's return to private industry after three years in a federal post. He selected the San Vicente Valley after viewing 33 natural, undeveloped garden spots of the nation.



Far right

**DONAL MACADAM**—President of American Land Systems Company, in charge of sales and marketing, is also an enthusiastic horseman. He is president of the National Show Jumping and founder and member of the Board of Directors of the California Horsemen's Council.



**A GIFT**—To property owners in this comprehensive environmental protection program will be ten free trees. Golf course superintendent Fred Harris shows a portion of this ten-acre tree farm to Charles LeMenager, executive vice president of the Estates.



**CLUB HOUSE PLANNERS** — Developer Ray Watt and Donal MacAdam get a few pointers from former PGA champion Al Geiberger, one of golf's top money winners, who is the director of golf and touring pro for San Vicente Country Club. The club is completed this month.



**LOCATED** just 38 miles northeast of San Diego AND four miles east of Ramona, San Diego Country Estates is in San Vicente Valley, where Gunn Stage Road is on the trail of the early goldminers.

## SAN DIEGO Country Estates

With its own San Vicente Country Club International Equestrian Center

### COUNTRY LIVING AT ITS BEST

Nature has provided one of the unspoiled, picturesque, oak-studded valleys of the west for San Diego's newest and largest resort recreation community. And unlike other land developments, that's the way San Diego Country Estate's 3200-acres will remain despite extensive building plans.

The \$24,000,000 community will offer quarter acre to three acre home lots, combining every environmental control. More than 42% or 13-hundred acres of permanent greenbelt will include an 18-hole natural terrain golf course, designed by Ted Robinson, three

parks of sycamore and oak and 28 miles of horse trails and hiking paths.

Membership will soon be open to the beautiful San Vicente Country Club with its tennis courts, golf course and swimming pool. A major attraction will be the 59-acre International Equestrian Center which will be christened next month (Nov.) with a Grand Prix held on the half mile track and jumping course.

Pre-opening parties and events will be held this month and next, highlighting the December "Salud de Consulares" banquet for the combined San Diego and Tijuana, Mexico, Consular Corps.

This card comes with land ownership in San Diego Country Estates...a superb new residential/resort community just 44 miles northeast of downtown San Diego. And with your 1/4 to 1.2 acre land parcel comes this card and a revolutionary, first-time-ever "CHANGE YOUR LIFE" plan for recreation-minded families.

### Change your life on weekends and vacations

Spend them at your own lavish \$2 million country club with magnificent 18-hole golf course, professional tennis courts and 59-acre equestrian center—all under the direction of famous athletes.

### Change your life with a payment plan that doesn't "nickle and dime" you to death

Your assessment to the Property Owners Association covers pools,



tennis, riding. Even our stable of 30 horses and fleet of 50 bicycles await your pleasure (just phone for reservations) at no additional cost!

To play golf, a single \$15 fee will cover unlimited play for husband, wife and children under 21 for an entire month.

### Change your life with our exclusive take-it-home-with-you membership

Through reciprocal agreements with other fine clubs, your membership card admits you to posh oceanfront dining, exclusive golf, spa and tennis privileges in other locations, opening up new worlds of pleasure and entertaining.

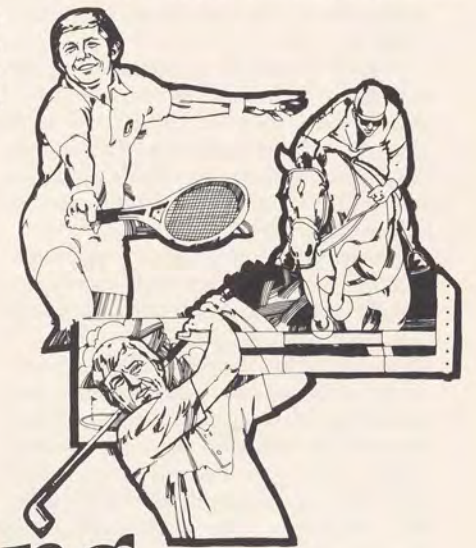
### Introducing our pros

**TONY TRABERT**, U.S. and Wimbledon champ is our Director of Tennis.

**AL GEIBERGER**, P.G.A. champ is our Director of Golf.

**JIMMY KOHN**, World's champion jumper is our Director of Equestrian Activities.

The athletes above, plus our Resident Pro, **Chuck Jones** (a class "A" member of the P.G.A.) are presently under contract to the developer at no cost to property owners. Renewal of contracts will be a responsibility of the athletes and the Property Owners Association.



# Announcing the card that can change your family's life.

(and improve your game in the bargain)

## SAN DIEGO Country Estates

With its own San Vicente Country Club International Equestrian Center

To: SAN DIEGO COUNTRY ESTATES  
9255 Sunset Blvd., Los Angeles, Calif. 90069

I would like to have the free GUINNESS SPORTS RECORD BOOK. Please bring it with information about San Diego Country Estates and details on the recreational facilities.

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# People, Places and Things

## NATIONAL FOUNDATION TO CONVENE

More than 5,500 experts in administering employee benefit trust funds will convene at the Community Concourse for the 18th annual conference of the National Foundation of Health, Welfare, and Pension Funds November 10-15.

Family members accompanying attendees will bring the total influx of visitors here to over 10,000. In addition to sessions at the Community Concourse, events are scheduled at the Royal Inn at the Wharf and the Del Coronado Hotel.

Representatives of employee benefit trust funds and firms which serve them will be attending from throughout the U.S. and from Canada.

The sponsoring National Foundation is an 18-year-old organization dedicated solely to the education of trustees and others who serve jointly managed employee benefit plans. Such plans are born out of the Taft-Hartley Act of 1947. The act made fringe benefits part of labor contract negotiations and provided for tax-free employer contributions to trust funds on which labor and management are equally represented.

## MODEL A ROUNDUP AT KNOTT'S

Old time Model A enthusiasts are making plans for their 10th annual Model A Roundup at Knott's Berry Farm on Saturday, October 21.

Some 200 to 300 owners are expected to bring their vintage autos to the rally which will be held in front of Knott's scenic Independence Hall.

Registration will be held from 8 a.m. to 11 p.m. according to club officials.

Numerous trophies will be awarded in a variety of categories including best car and best period costume. The era covered is the three-year period from 1928 to 1931 when the Model A cars were manufactured by the Ford Motor Company.

Following the morning rally, club members will hold their award ceremony in the Ghost Town Wagon Camp at 2 p.m.

Although most of the participants will be local, others are expected to drive their autos from as far away as San Diego, San Bernardino and Bakersfield.

The event is being sponsored by the Orange County Chapter of the Model A Ford Club of America.

Knott's Berry Farm is located on Beach Boulevard in Buena Park.

## JUNIOR ACHIEVEMENT

Two high school students will be sponsored by Rancho San Diego in the 1972-73 Junior Achievement program which assists students in learning how to establish and run "mini-business" firms, it was announced today by Leonard Graysen, RSD vice president and general manager.

"As individuals and as a company, we look forward to an active association with Junior Achievement, which plays an important role in the development of our young people," Graysen said.

This donation gives two students the opportunity to become directly involved in business by forming their own small companies. Junior Achievers develop and market their own products with the guidance of local businessmen. They set up their own books, keep all records, sell stock, and liquidate the businesses at the close of the school year.

Participation in the Junior Achievement program represents a continuing involvement in youth programs by Rancho San Diego, Graysen said. RSD gave free interim use of their land to the Grossmont District's Boy Scouts of America for their Camporee held this Spring. Future Farmers of America have also been able to utilize RSD land on an interim basis in farming 200 acres for agricultural training.

## NEW MOBILE HOME SITE?

If you've been thinking of buying a mobile home to put on a homesite in an unincorporated area of San Diego County, you aren't alone. Not one in a mobile home park, mind you, but out in the country, where you have a lot of your own.

The Board of Supervisors has just authorized a new brochure on this subject. It describes in detail the exact route to follow in cutting through the red tape involved in running the gamut of inter-related County offices.

For instance, the new mobilehome site might possibly be authorized if it is at least one acre, but most sites require two and a half acres, depending on the date the lot was legalized. The Planning Department at 1600 Pacific Highway can determine this and also if the area carries the correct zoning.

The Public Health Department has to rule on the suitability of the site for a septic tank and water source. A visit to that Department's Division of Sanitation, also at 1600 Pacific Highway, is necessary. With a lot description and location Public Health can give an informal answer before an applicant proceeds with purchasing the necessary permits to install a mobile home.

A Special Use Permit is required from the Planning Department and there is a \$75 fee for this. A public

hearing, at which applicants are urged to appear, usually will get permission, if there is no opposition. A 17-day delay after the permission is given allows for appeals.

A Septic Tank Permit and water certification is then required from the Department of Public Health. The fee is \$15.

With the Special Use Permit and the Health Department Permit, a \$20-30 Building Permit is then necessary from Building Inspection either in La Mesa or Vista. A building inspector checks phases of installation.

With approval of the final building inspection and payment of a \$10 fee, a Health Permit is issued for the five-year life of the Special Use Permit.

Fifth District Supervisor William Craven explained that all these steps are necessary because currently no portion of the unincorporated area of the County is zoned for individual mobile homes.

"The several departments you visit are there to protect you, your family, your property, your neighbors, and the quality of life in San Diego County," said Craven. "They are there to help, not harass."

He emphasized that these rules apply only to the unincorporated areas of the County with each city setting its own rules.

The brochures are available at all San Diego County Branch Libraries.

## BING CROSBY STARS IN NEW DUCKS UNLIMITED MOVIE

Bing Crosby, long-time movie crooner and star of many television specials, shared top billing with waterfowl in a full-color feature film, "Watching Wild Wings," which had its premiere showing at the 29th annual San Diego Ducks Unlimited fund-raising dinner party Oct. 12 at the Town & Country Convention Center in Mission Valley.

An avid outdoor enthusiast and honorary DU trustee, Crosby has contributed his name and talent to the production, which is a short course in waterfowl identification.

According to Norman Roberts, chairman of the local DU steering committee the new DU movie uses a rather unique approach by identifying birds in different light simulating actual field conditions. The idea is to put a combination of general clues together to make a swift, accurate identification of a specific bird or flock.

The film was produced by Crawley Films, Ltd., of Ottawa, Ontario, and is intended to educate hunters as well as bird watchers.

In-flight action scenes were shot north of the border, while on-camera footage of Bing Crosby as narrator was made at the Greenhead Duck Club near San Francisco.



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The all-purpose fertilizer that makes water wetter for hard, problem soils. Applicable for lawns, flowers, vegetables, trees. Corrects alkalinity. Gal. covers up to 6,000 sq. ft.



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Works two ways to control chewing and sucking insects on roses and other ornamentals. Combination insecticide-fungicide. Controls powdery mildew on contact. Economical.



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Breaks up and softens hardest soils to let water and fertilizer get to the roots of your garden. Neutralizes alkalinity. One quart covers up to 1,000 sq. ft.

CHACON  
**WEED-O-KIL X**

Kills Bermuda, other grasses, broad leaf weeds, poison oak, stumps. Replanting possible in 2 to 3 weeks; or soil sterilization for up to 2 years on driveways, patio areas.



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756-1455

**People, Places and Things**

**THE BUFFALO RETURNS**

"Housewives are crying over the price of beef. But it's not half as bad as the price of buffalo," says Chuck Lawhon, a man who should know.

He is assistant manager of the Burger Wagon and Steak House restaurants at Knott's Berry Farm in Buena Park where buffalo meat is a featured specialty.

"A meat patty of buffalo costs us exactly double what a beef hamburger patty costs," he says.

But in spite of the rising cost of the consumer delicacy, its popularity as a menu item is also rising. "We serve roughly one buffalo plate to every 20 beef plates in our restaurant," says Ken Knott, Director of Knott's Food Services and grandson of Berry Farm founder Walter Knott.

Many people think of the great shaggy beast as the "vanishing American," but in fact the American buffalo is more plentiful today than it was 50 years ago. Huge herds of buffalo have been carefully bred through the years by private, conservation-minded ranchers throughout the West.

The concern was to preserve this native animal which played such an important part in the heritage of the American Indian. Now herds are built to such an extent that buffalo meat can once again be enjoyed without fear of the animal's extinction.

According to Knott, it is from these private buffalo breeders that Knott's Berry Farm purchases young bulls for meat. The bulls are from two to four years old and weigh between 800 and 1,200 pounds.

Bulls to be butchered are carefully chosen from the herd by the rancher and are fed for ninety days on oat, hay and imported grain pellets.

What does it taste like? Burger Wagon host Jim Oakley explains his specialty: "Although you might expect buffalo meat to have somewhat of a wild game flavor, it is quite difficult to tell the difference between the buffalo burger and high quality beef hamburger.

Customer acceptance of buffalo meat is quite good at Knott's. "We find that the customer is a little skeptical about ordering it," says Lawhon. "But once they've tried it, they go away as avid buffalo boosters."

In spite of the amazing comeback that the buffalo has made through the efforts of conservationists, it will be quite a while before it enjoys the dominance it once held as the major food source in the West.



**gentle with the land**

While looking for a site to build a truly unusual condominium community, we discovered a unique property just south of the village of Del Mar.

The last of its kind.

Located on a gently sloping bluff overlooking the sea, its serene eucalyptus groves and spectacular views of the ocean have long been familiar to Del Mar residents. We were gentle with this land, saving most



of the trees and grading only where absolutely necessary.

The result is a quiet, private preserve in a natural wooded setting, each luxurious home with its own ocean view.

Natural wood exteriors, gated entry, pools, tennis. Superb harmonious landscaping.

\$45,000 to \$97,500. Previews now on the site. South of 4th Street at Stratford Court in Del Mar. Lion Property Company, 223-3128 or 453-0602.

**DEL MAR  
WOODS**

**ANCIENT MARINER**—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Landlubbers will be astonished at the succulent charcoal broiled Teriyaki Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

**BAMBOO HOUSE RESTAURANT**—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**CHART HOUSE** — Three locations locally, all serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155; La Jolla: 459-8201.

**THE COFFEE MILL**—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations, call 753-3183. 531 Highway 101, Encinitas.

**EARL'S SEAFOOD GROTTTO**—New, and on the waterfront (across from the famous Star of India), Earl's presents an exciting new dining experience as San Diego's finest gourmet seafood grotto. The nautically designed restaurant has seating so arranged that everyone has a view of the picturesque waterfront area. Dancing, entertainment and an authentic Oyster Bar are also featured for your added enjoyment. Champagne Brunch Sunday from 9 a.m. to 3 p.m. Shore Breakfast Monday through Saturday 7-11:30 a.m. Luncheon Monday through Saturday 11:30 a.m.-4 p.m. Dinner Monday through Thursday 4-11 p.m., Friday and Saturday 4 p.m.-12 midnight and Sunday from 3-11 p.m. Located in the Royal Inn At the Wharf, Harbor Drive & Ash. Telephone 235-6276 or 232-3861.

**THE FLYING BRIDGE ROOM**—If you haven't been to the Flying Bridge Room in Oceanside recently, prepare yourself for a pleasant surprise. The superb service and expanded menu are the result of some spectacular changes introduced by owners Dr. and Mrs. Frank Satten. Mrs. Lois Myerson, whom many will remember from the Fireside in Escondido, has joined the Sattens along with one of the finest chefs in the West, Clyde Davenport, formerly of the Kona Kai Club. For lunch and dinner, the main dining room is open from 11 a.m. until 1 a.m., and in Oceanside's only nightclub, "Under the Bridge," open until 2 a.m. Exit Highway 5 at Hill Street where you'll see the sign of good living, the Bridge Motor Inn, 1103 North Hill Street, Oceanside. 722-1904.

**R O W**  
RESTAURANT

**HUNGRY HUNTER**—There's a brand new restaurant where Highway 5 meets Vista Way in Oceanside—and it's simply great! You'll be impressed by the feeling of camaraderie as you open the door—the decor is unusual and reminiscent of an Old New England Inn, in a Merrie Old England setting! It's unusually provocative, warm with welcome, and very distinctive. Pecky wood walls, lots of antiques, brisk fires glowing in great big mammoth fireplaces with iron pots over the flames. It's a dining spot that spells "welcome" with every sip of liquid refreshment (there's an exceptional bar) . . . and with every bite of the good beef, prime rib, steak, lobster or trout. Open every day, seven days a week. Luncheon Mondays thru Fridays. 1221 Vista Way Oceanside. 729-9271.

**THE REUBEN E. LEE RIVERBOAT RESTAURANT**—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is) swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880 Sternwheeler, 291-1974

**TONY'S JACAL**—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-274.

**MEXICAN VILLAGE**—In Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822

**OLD DAMASCUS RESTAURANT**—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Lunches, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

**OAK TREE HOUSE**—offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties—fragrant, crisp, Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese, and their Breast of Chicken Cordon Bleu with a subtle cheese sauce is to write home about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.-2 p.m., Mon. thru Fri. only, and 5:30-9 p.m. weekdays, 5:30-10 p.m. Fri & Sat Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**VALLEY FORT STEAK HOUSE** — Nestled under giant trees near beautiful Fallbrook, the Fort is a startling re-creation of the Old West. Their famous cowboy steaks are cooked over a real wood fire and the beans, hot biscuits and honey cause even the sophisticated diner to develop boarding house manners. Lunch is served daily. A great new Champagne Brunch is served each Sunday from 9:30 to 4:00. Closed Monday and Tuesday. Phone 728-1998. 3757 S. Mission Rd., Fallbrook.

# We made the day sunny for a couple of Sunday sailors.

Ernie and Larry had been in the Navy some years ago.

Between the two of them they must've cooked maybe fifty thousand pancakes. Old salts they weren't.

But they had this urge, see, to go in on a boat together. And practical considerations, like families, loan payments, and car repairs meant they'd have to wait a while.

They dropped in to see us.

We set up a savings program for them that fit

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Because we pay the highest interest on insured savings allowed by law.

Ernie and Larry are now spending their weekends learning to sail. And their wives are spending their weekends laughing.

We help San Diego families make their sunny day plans come true every day.

Come in and let's talk about yours.



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# People, Places and Things

## ASSESSMENT APPEALS

A significant decrease in the number of Assessment Appeals Board hearing applications received from property owners this year appears to indicate an increased public acceptance of property value appraisals by the Assessor's office, according to E. C. Williams, County Assessor.

"614 applications have been filed by property owners requesting a hearing to consider possible reductions in their property assessment. This is less than one half of the 1382 appeals that were filed in 1971 and," Williams continued, "prior to this year the smallest number of applications filed was 588 in 1968."

Williams attributes this reduction in assessment appeal filings, in part, to an increased awareness of the public about the procedures and legal requirements of the Assessor's office. "Our staff has made every effort to acquaint the public with assessment practices and the functions of our department through an on-going public information program. Appearances before groups by representatives of the office, news releases and feature arti-

cles to the news media and trade magazines, escorted tours of our facilities and, in particular, constant encouragement to property owners to call us for information and consultation on how we arrived at the value placed on their property has apparently had considerable results in this regard. In addition," Williams commented, "we feel that it reflects also the efficiency and ability of our well trained appraisal personnel, not only in the field, but in the area of meeting personally with property owners to answer their questions about assessments and related matters."

Though the filing period for Assessment Appeals Board hearings closed on September 15, Williams emphasized that his staff is always available and ready to talk with property owners about their assessment inquiries.

With some degree of satisfaction, and relief, Williams concluded by pointing out that the 614 applications filed this year constitute only a minute fraction of the more than 437,000 parcels of property his department has the responsibility of appraising and keeping on the annual assessment roll.

## LOMAS APPOINTS REALTY VICE PRESIDENT

Charles E. "Chuck" Ripley has been named Vice President and Director of Sales at Lomas Santa Fe Realty by Ted Gildred, President of Lomas Santa Fe, Inc.

Ripley comes to Lomas Santa Fe from Escondido where he sold for South Coast Development Corp.'s "Escondido Hills" project.

In 1971 when Ripley was with the Donald L. Bren Co.'s 2300 acre Woodside Village project in West Covina, he was the recipient of the President's Award given by the Building Industry Association of California for an outstanding sales record.

Previous to that Ripley specialized in sales, sales management, training and real estate analysis for Farrow Realty Co. in Orange County. He also has directed his own company.

Ripley will be in charge of the realty operation of the 1200 acre planned Lomas Santa Fe development which presently includes Isla Verde custom homes and view homesites, Country Club Villas and Santa Fe Hills. He'll also direct the sale of Rancho del Cielo secluded ranch sites in Rancho Santa Fe.

In addition, Lomas Santa Fe Realty handles property listings and rentals.



# The Village Park Villager

VOLUME 1 NUMBER 7

ENCINITAS, CALIFORNIA

OCTOBER 1972



## FRIDAY NIGHT AT THE MOVIES



## AT THE MOVIES

The month of September was an exciting one for Village Park residents. Every Friday evening free movies were shown, and the free popcorn kept kids (moms and dads, too) munching happily throughout the show. The featured flicks were some of Walt Disney's best, including: The Ugly Dachshund, the Adventures of Bullwhip Griffin, Sammy the Seal, It's Tough to Be a Bird and Treasure Island. In addition, Bruce Harmer, our Village Park projectionist, was kind enough to provide us with extra cartoon features. Bruce was the original brain-storm behind the movies, and has generously volunteered to be our projectionist and consultant on the selection of films and technical advice. The setting for the films was casual and informal and the movies were enjoyed by young and old alike. Just one more reason why it is fun to live in Village Park!

## LANDSCAPING AROUND THE PARK

We are all enjoying the rainbow of colors and lush greenery that the new flowers and shrubs planted by Montgomery Landscaping have added to enhance the green, green grass of the Park. We hope you will take time to just enjoy the outdoors, too.

## VOTE, VOTE, VOTE

If you are eligible to vote for the first time, or a new resident of Village Park, you may register to vote with Norma Armstrong, in the Escrow office at Village Park. The polls will be located at the Smutz residence, 1711 Old Mill Court, Village Park.

**Q:** WHO SHOULD LEASE A CAR?

**A:** Leasing is for anyone, regardless of what you do for a living or how many miles you drive. If you're interested in economy and convenience you should look into Leasing from Lindburg.

Look into Lindburg for Leasing.  
For complete details, call: 235-6167 or 459-2627

**LINDBURG LEASING** 515 West Ash, San Diego  
941 Pearl, La Jolla



Answers from Lindburg Leasing will put this animal on a diet.



## LANDSCAPE OF THE MONTH



## PATIO OF THE MONTH

Photography by Tony Francis

## LANDSCAPING

The landscape featured this month is in the home of Dr. and Mrs. Raymond Bach, 161 Village Run East. Dr. Bach is the pastor of the First Baptist Church in Encinitas, and together with his son, who lives near by, the Bach's designed and did all the work in their lovely yard themselves. The dichondra lawn is circled by crushed brick which is set off by plantings of evergreens. Floral color features: Zinnias, petunias, mums, succulents and daisies.

## PATIO

The patio featured this month is in the home of Mr. and Mrs. Danny Rodriguez, 179 Village Run East. Mr. Rodriguez designed and built his patio and did an outstanding job. The patio meets all the specifications of the Architectural Controls Committee. The patio has stained redwood shading and benches for lounging. Mrs. Rodriguez has planted several varieties of fuchsias and colorful hanging baskets, as well as succulents in pots and planting areas. A lovely patio to spend your quiet, leisure time in!

## POOL HOURS

Pool hours remain the same, 7:00 a.m. until 10:00 p.m. Lifeguard services are on a part-time basis, 2:00 p.m. til 6:00 p.m. on weekdays and 11:00 to 6:00 p.m. on weekends, as long as the weather permits. Please be sure to check to see that a lifeguard is on duty before sending your small fry down to swim. Also keep an eye on the activities board by the pool in the Recreation Center for further announcements about lifeguard hours.

## FAMILY OF THE MONTH



Charles and Yvonne Russell are the Village family that we are featuring this month. The Russell's live at 167 Village Run East. They have one married daughter, Vivian. They also have a whole gang of sons, David, 15; Mark, 12; Jim, 9; Brian, 7, and Robert, 6. They attend San Dieguito High, Oak Crest, Capri and Ocean Knoll Schools. Yvonne is from Canada and her maiden

name is Dionne, she is a first cousin of the famous Dionne Quintuplets. Charles is from Montana originally and works at the Marine Corps Recruit Depot in San Diego. They moved here from Oceanside where they lived for 4 years. The Russell's are avid sports fans and follow the Padres and Chargers. Yvonne is a supervisor at Grant's department store in Oceanside.

## ACTIVITIES BOARD

Be sure to check the bulletin board at the Recreation Center from time to time to find out lots of interesting news and keep posted on happenings in Village Park.



## WHO'S NEW

New Villagers on Greentree Road are **Marlow and Marie Moser**. **Marlow** works at the VA Hospital. **Marie** is a full time homemaker, they have three children: **Cindy**, 15; **Mike**, 12, and **Melanie**, 11. **Cindy** sold Encinitas carnations while they lived in Salt Lake City, small world!

**James and Bette Cook** of Village Green are new residents in Village Park. **Mr. Cook** is the manager of Security Pacific Bank in Encinitas. Retired from the Navy, the **Cooks** have lived in San Diego for over 15 years. **Mrs. Cook** is an avid golfer and is looking for a partner in the area.

**Mr. Robert Hyman** is a new Villager. **Robert** is a bachelor and has lived in Encinitas for five years, he works for the Salk Institute as a Research Biologist.

**Mr. and Mrs. Richard Rosenthal** of Gatepost Road are new Villagers. The **Rosenthal's** have one son, age 6. **Richard** is a biologist at Scripps Institute of Oceanography in La Jolla. **Carole** works for Avis Rent-a-Car at the airport in San Diego.

**Mr. and Mrs. William Sroufe** are new Villagers. The **Sroufe's** live on Red Barn Road. **Bill** works for San Diego Gas and Electric and **Cheryl** works at Salms in the the El Camino Plaza as a buyer. They do not have a family as yet.

## PALOMAR COLLEGE

Ken Bomba has room for three more riders in his car pool to Palomar Jr. College every morning. Call Ken at 753-6611 for more information.

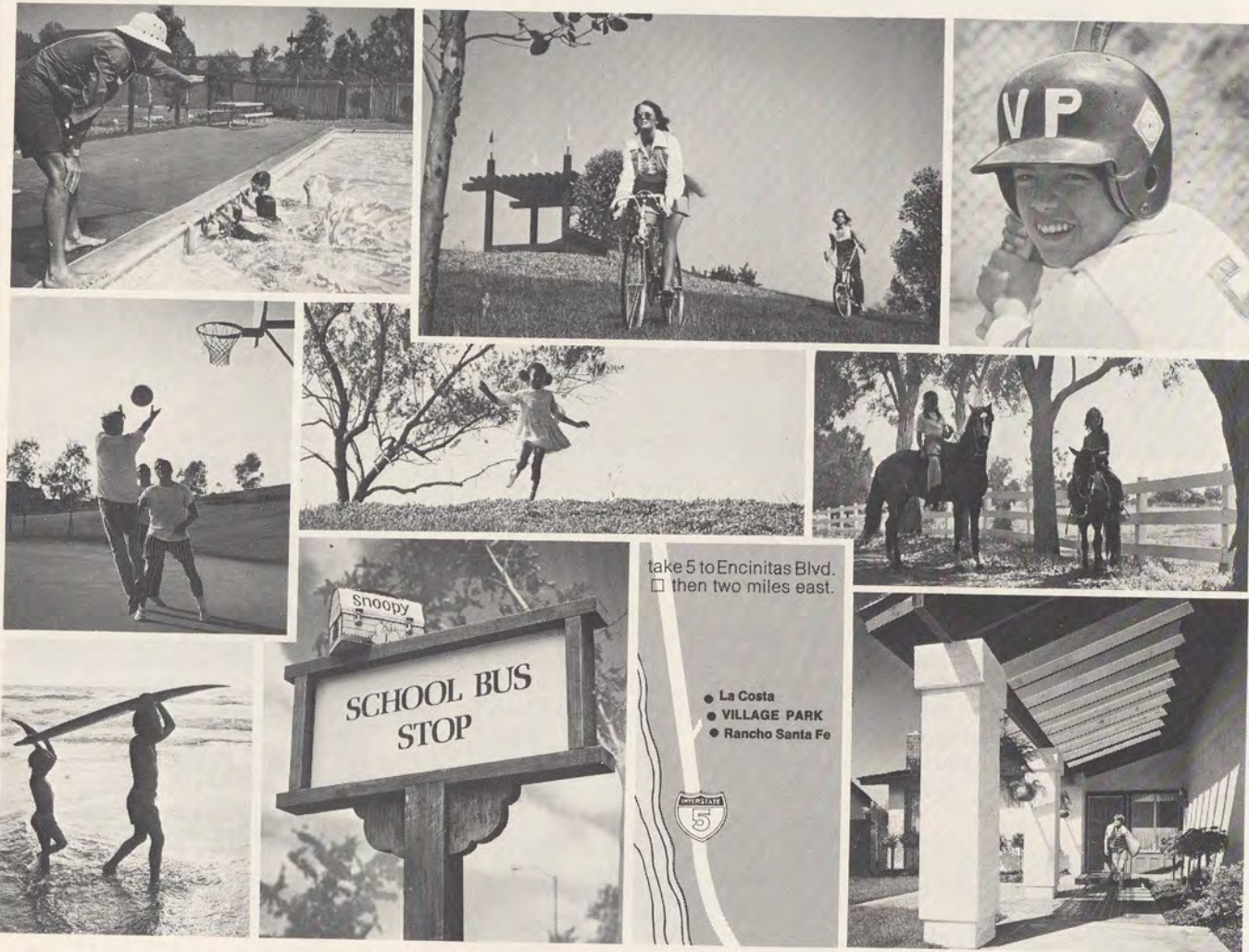
## A THOUGHT

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EQUAL HOUSING OPPORTUNITIES



Experienced world travelers, Mr. and Mrs. Vincent T. Donnelly are shown in the patio of their home in Whispering Palms happily contemplating a Leisure Liner cruise around South America. The Donnellys rely on Redmond Travel for the travel plans. Mr. Donnelly is retired, having been a management consultant with Haskins & Sells; his attractive wife, Alice, is serving on the Publicity Committee and the Corresponding Secretary Committee of the Rancho Santa Fe library.

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## BUSINESS AND ESTATE TOPICS



Larry G. Showley, CLU

### FOR MAXIMUM BENEFIT Grandparent Can Protect Property From Shrinkage With Insurance Trust

The future security and well-being of his grandchildren is a subject of much interest to a grandparent. As he plans his financial contribution to their future, he hopes to have these assets appreciate in value, rather than be dissipated in taxes and other costs.

An excellent way to achieve this objective is by use of a grandparent insurance trust. In its simplest form, a grandparent creates a trust with securities or other property for the benefit of one or more of his minor grandchildren. In addition to the financial protection provided for the grandchildren, there are important Federal income and estate tax advantages from this simple arrangement. By adding life insurance on the life of the grandchildren's father, even more benefits may be gained.

Consider the following illustration. A grandfather establishes an irrevocable trust for the benefit of a grandchild by depositing \$100,000 of securities and other property in a fund which produces about \$5,000 gross income annually. The trust agreement instructs the trustee to purchase and maintain in force a \$100,000 life insurance policy on the life of the grandchild's father, payable to the trustee. Income from the

securities is used to make the premium payments.

When the father dies, the trustee collects the insurance proceeds and adds this to the trust principal. Depending on the amount of the death benefit and the value of the securities at that time, this will probably bring the total of the fund to at least twice the original amount placed in trust.

This entire principal can then be managed and distributed by the trustee to the grandchildren either (1) in one lump sum, (2) over a period of years, (3) at a specified age or date, or (4) in any other specified or discretionary manner.

The creation of a grandparent trust is an effective step in providing family protection for grandchildren, as well as assuring an excellent financial and educational headstart in life. In addition, it preserves and protects the assets the grandparent has accumulated so that maximum benefit will be received from them.

Without such a trust, the same dollars might well be cut in half by successive blows of the Federal estate tax levied on the same property at the grandfather's death and again at his son's death.

### NEW TELEPHONE CENTREX SYSTEM



Ron Christensen of Solana Beach, Public Information Assistant for the Comprehensive Planning Organization, answers his phone. Under the new Centrex system which will go into use Sept. 11, citizens will be able to call the Comprehensive Planning Organization as well as any other office in the Administration Center or Courthouse in San Diego without going through the County switchboard operator.

The middlewoman will soon be eliminated in phone calls to many downtown San Diego County offices.

With the new Centrex system going into use Sept. 11, a caller may dial direct to all offices in the Administration Center, 1600 Pacific Highway, and the County Courthouse, 220 West Broadway, in San Diego. The Sept. 11 date was chosen to coincide with the distribution of new Pacific Telephone books, according to Vera Belden, County telephone systems coordinator.

"The Centrex system will unite all the downtown offices including the Assessor, Tax Collector, Sheriff, Department of Medical Institutions, and County Clerk, which now have separate dialing systems," Mrs. Belden said.

Despite the good service provided by County operators, there have been numerous complaints from the public about the present system which in some calls involved as many as three operators or receptionists, she said.

"The new Centrex system will eliminate part of this annoyance and will provide callers with another service: If you call a wrong number, the person you reach can easily and directly transfer the call," she said.

An estimated annual savings of \$30,000 is made possible by the new system, according to Gerald B. Wilson, director of the Department of General Services.

Wilson said this is because only half of the 20 operators needed on the old PBX system are required with Centrex. He said the other 10 will be retrained to take over clerical spots within the County. Because of the transfer, no additional funds will be needed to fill the clerical positions.

The main advantages of Centrex are its growth potential and the regained equipment room space, Mrs. Belden said.

"It is an easy matter to add phones to the Centrex network," she said. "This is important as the County grows. We add about 150 phones a year, and we have outgrown the present system."

The County will also regain equipment room space as a result of the new system. Currently, the PBX switchboard equipment fills its basement quarters at the County Courthouse. Under the new system, this area will be available for other uses as the telephone equipment will be housed in

Pacific Telephone's Central Office.

The monthly rental for Centrex will be approximately the same as for the present PBX system, but there will be an installation cost of about \$40,000, Wilson said. He said this will be made up for by the gain of valuable office space and the redistribution of workers.

The new Centrex system will also provide 24-hour service. Currently, the 20 operators answer all calls to the County offices between 7:30 a.m. and 6:00 p.m. There is now no simple way to call into the County's buildings outside of working hours. With the Centrex system, calls may be received at any time.

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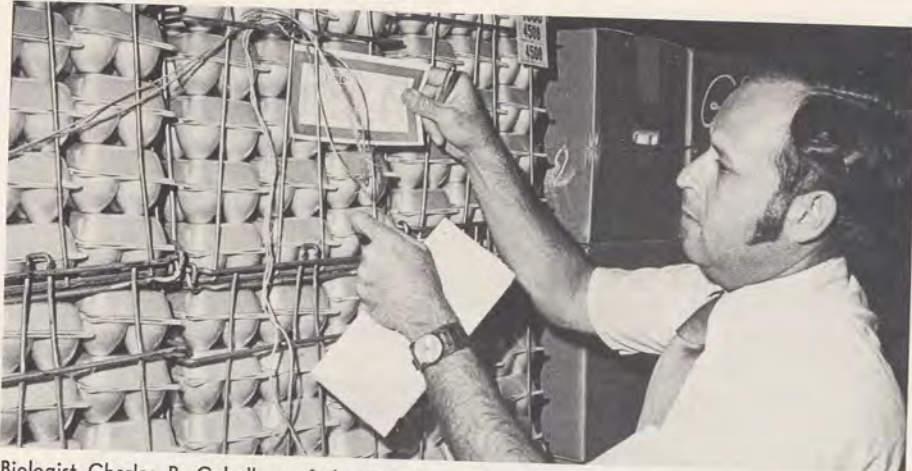
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# People, Places and Things

## COUNTY EGG CONTROL



Biologist Charles R. Caballero of the County of San Diego Department of Agriculture rejects a pallet load of eggs as not meeting standards set by State law. Caballero, who lives on Viar St. in East San Diego, is one of 22 County agricultural biologists who protect the consumer by inspecting random samples from the \$24 million egg crop.

"How do you want your eggs?"

This question is repeated in thousand of kitchens every morning. The answer is seldom anything other than "over easy," "sunny-side up," "poached," "scrambled" or maybe even "huevos rancheros," because the

freshness, quality, and size of eggs can usually be taken for granted.

In San Diego County, the man responsible for such consumer confidence is County Agricultural Commissioner Kenneth K. Little, Jr. By California State law, his staff of 22 County agricultural biologists must make regular on-site inspections of every one of the more than 60 egg packing plants, 10 distributors, and 1,100 retail stores in the County. Visiting at intervals prescribed by law based on their volume

of egg business, the biologists check random samples for size, grade, and condition to insure consumer protection.

San Diego County's egg production exceeded \$24,120,000 in 1971. Because of this large volume, the County biologists had to manually check over 36.5 million eggs with candling machines, precision scales, and trained eyes.

Deputy Commissioner A. A. "Bert" Church, who is directly in charge of the inspectors, said that many consumers believe the grade of an egg is somehow connected with its size or freshness.

"Jumbo, extra large, large, medium, small, and peewee sizes are determined by the weight of the egg," he said, "but the interior contents of the egg determines its grade." He went on to explain that the white of a Grade AA egg is thick and does not flatten out in a pan when cracked, a Grade A white is somewhat thinner, while the white is watery in a Grade B.

"The weight varies because of the amount of air in the air cell at the rounded end, as well as the difference in the viscosity of the white," Church said.

Although egg packers invest heavily in complex, specialized machinery to wash, weigh, sort, and inspect their product, there is an occasional bad egg resulting from a machine malfunction. The biologists sample the final product to protect consumers against frequent malfunctions.

"While there is no law pertaining to the length of time an egg can remain in a market, as the eggs age, they decline in grade, so we can prevent the sale of old eggs in this manner," Church said.

He added that eggs in a supermarket with high volume may be as fresh as two days old and that most big markets get two to three deliveries a week, assuring freshness.

"Eggs will keep for several weeks in temperatures between 34° and 40°," he said. "These cold storage eggs are forbidden by law from being sold as ranch eggs, fresh eggs, or farm eggs, however."

According to Church, the new styrofoam cartons give adequate protection to most eggs except the larger sizes. Extra large and jumbo eggs apparently were better protected from breakage when packed in paper cartons, he said, adding that broken eggs are considered unfit for human consumption and should not be purchased.

Church said the consumer protection provided by his office is one of many paid for in County taxes.

Church urged all citizens with complaints or questions about eggs to call his office at 278-9200.

# COME WITH US TO SEE THE REAL HAWAII

## LAST CHANCE TO "SEE THE REAL HAWAII"

Irene and Ed Edwards announced that there are only two weeks more to sign up for their special tour to "See the Real Hawaii," leaving November 16. North County residents are invited to participate for a rare opportunity to visit the Hawaii of today as well as sample the old "Aloha" spirit of 20 years ago.

Much has been written lately about the planned development of the island of Molokai, called the "Friendly Isle" because of the attitude of its residents and still unspoiled by tourism. One of the owners of the only resort on the island, Hotel Molokai, is Harry Jarvinen, and he and his wife, Lois, have planned two days of activities while the tour group is staying at the Hotel Molokai, that are no longer available on any other island.

In addition to the special events on Molokai, the group will visit Maui, Hawaii (both Kona and Hilo), and Oahu, with comprehensive sightseeing on each island. A unique feature will be an Hawaiian Thanksgiving dinner at Kona. The price for the basic 12-day tour is \$549 per person double. For those who can be away no longer than 12 days, Ed and Irene Edwards will accompany them back to San Diego on November 27.

For \$75 additional there will be a 4-day, 3-night extension to Kauai. The Jarvines will be staying on with this group, returning on November 30.

Another bonus feature of this tour will be flying on United Air Lines 747, enjoying their special Friendship service. The hotels used throughout are the best, and the flying between islands will be on Aloha Airlines "Fun Birds."

Although complete sightseeing on each island is included on the tour, there will be ample time for relaxing, sunning, or exploring on your own. U-Drive cars will be available for \$7 per day with unlimited mileage. Besides living in Hawaii, Harry Jarvinen has been in the tour business there for the past 20 years, and he will always be available with suggestions or answers to any questions the tour members might have.

For all those who wish, a special bus will depart from Rancho Bernardo on November 16, and return at the end

of the tour. Baggage will be checked from Rancho Bernardo direct to the Hotel Molokai.

For those wishing to make reservations or obtain a brochure, come in or call Jarvinen Travel Center, 403 W. 9th, Escondido, 747-6463; Escondido Travel Agency, Inc., Escondido Village Mall, 745-4055; Poway Travel Center, 13356 Poway Road, 748-6110; or Irene Edwards at the Bernardo Brandings office in the Mercado, 487-2212.



Irene and Ed Edwards

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## People, Places and Things

### "DOG CATCHER" PAST HISTORY

The historical term "dog catcher" is rapidly losing its meaning for San Diego County.

Today Animal Regulation Officers, in addition to picking up lost and stray animals, are also concerned with providing emergency care, investigating animal bites, investigating animal complaints, and enforcement of vaccination, license, and leash laws.

"Emergency medical care for injured pets whose owners cannot be located is given top priority," said Milton Solomon, inspector at San Diego County Animal Regulation. "The County offers this service on a 24-hour basis and maintains contracts with nine private veterinarians to provide emergency treatment.

Investigating 5,000 animal bite reports annually, most involving dogs, is a vital service of Animal Regulation. Biting animals must be placed under a special 10-day quarantine as required by state law.

A rabies vaccination is required by state law of all dogs in a rabies area. This requirement is enforced by licensing, vaccination being a prerequisite to licensing.

"Every dog should have a license," Solomon said. "In order to prevent a rabies epidemic in dogs, at least 70 percent of the dogs in the area must be vaccinated."

County Animal Regulation holds three low-cost rabies vaccination clinics each week at the three County shelters.

"However, so far only 45 percent of dog owners vaccinate and license their pets," Solomon said. "Without a 70 percent vaccination rate, prevention of dogs from running at large is an essential part of rabies control in endemic rabies areas."

Since the revenue that supports Animal Regulation comes from dog licensing fees, the County has the double problem of first licensing dogs to obtain the funds to combat the second half of the problem, that of dogs running at large.

"Many people feel that if they do not allow their dog to run loose, they don't need a license," Solomon said. "But sometimes even the best tended dog gets loose and that license you felt you didn't need to buy lets us get in touch with you so your pet can be returned."

When the license is bought, the right to be notified when the animal

is picked up is also obtained. Almost all licensed dogs are returned to their owners.

"If the animal is licensed or bears any traceable identification, the owner is notified by telephone or first class letter immediately," Solomon said.

Citizens may visit the shelters any time they are open to look for their pets which may have been impounded.

"Many people describe their dog over the phone and expect us to know if he's in one of our shelters," Solomon said. "They don't realize that if you go into the runs and yell 'Sammy,' every dog in the place will answer. But, if the dog was licensed, we'd be able to tell them if he was here."

The County adopted the basic \$5 per year dog license fee this past year, which is the first time the fee has been increased in 7½ years. The fee for two years is \$9.50. This increase has made County Animal Regulation entirely self-supporting and pays for the many extra services now provided at the shelters.

Besides emergency medical care and bite investigations, the County also maintains an adoption service for unclaimed animals. In addition to normal animals, spayed and neutered animals may be obtained at low cost. During the month of May, 156 dogs found new homes through this service.

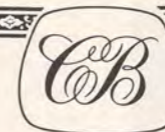
"This provides a ready source of many fine pets and provides much needed companionship for many people," Solomon said. "Every effort is made to insure that all animals placed for adoption are healthy and have not been exposed to any infectious disease. Puppies are given their initial vaccination against distemper and hepatitis."

The County also provides a service whereby chronically sick or incurably injured pets can be humanely put to sleep.

"Many people think this service is used only for surplus or unwanted animals," Solomon said. "Nothing could be further from the truth. Most dogs sooner or later reach the stage where it is more humane to put the animals to sleep than to allow suffering. This service is entirely covered by the license fee."

Cats are not licensed as vaccinations are not required. Rabies in cats is almost always associated with an epidemic in dogs or some other species, the control of which eliminates it in cats.

"There are several reasons for this," Solomon said. "Dogs are quite defensive of their own territory and will stand and fight with a rabid animal that comes by. Cats, on the other hand, will get out of the way and are much less often exposed. Also when a cat gets sick, it will seek seclusion and is less liable to spread the disease."



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- The duty-free stores at Miami International Airport.

- The Austin Reed group of men's stores with 49 stores throughout Great Britain, plus stores in the U.S., Spain and Japan. The Regent Street store, only a few minutes from Piccadilly Circus in London, includes the world-famous Harry Hall Riding Centre.

- The new Mandarin Hotel in Singapore, virtually big enough to be a city, has 40 stories, rooms for 1,200 people, eight restaurants—one revolving—and five cocktail lounges.

- The Benihana chain of Japanese hibachi steak houses, expanding into Great Britain and Ireland, plans to open the first of five British Benihanans in London by the end of 1972. Currently, there are 15 Benihana restaurants in the U.S.

Free 1972-73 international directories are now available. The directories list over 45,000 overseas hotels, motels, restaurants, shops and services. There are two separate books for: Africa, Europe and the Middle East; and Asia, Far East and Pacific Islands, Australia, Central and South America. If you would like a copy of either or both books, write: Member Service Department, Carte Blanche Corporation, P.O. Box 2255, Los Angeles, Calif. 90051.

Along with the more customary uses of your credit card for purchase, there are many unusual products available. To illustrate: family coat of arms, blazer insignias and clan crests can be obtained at International Coats of Arms' store outlet in Vancouver, British Columbia . . . Japanese bonsai—miniature trees—can be found at the Heirob Bonsai Nursery in Livingston Manor, New Jersey . . . and your Carte Blanche card can even bring you a Chris-Craft for fishing or cruising at the Bahia Mar Yacht Rental in Fort Lauderdale, Florida.

Carte Blanche has established a new service called "VIP Loans by Mail" which, through affiliated companies, permits you to borrow up to \$5,000 by mail quickly and confidentially. Write Carte Blanche's Member Service Department.

The program of presenting Carte Blanche's highly-coveted "Epicurean Award" to restaurants for excellence in both food and service continues. This plaque is a symbol of superior dining. One of the latest recipients is Liu's Restaurant in Beverly Hills. Liu's is noted for its wide selection of Chinese meals, which ranges through standard Cantonese, Mandarin and Shanghai dishes to the more peppery truths of Szechuan cuisine.



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## People, Places and Things

### AUTO LEASING CAN'T GO ANYWHERE BUT UP

#### QUESTIONS AND ANSWERS ABOUT LEASING

**Question:** Where does auto and truck leasing stand today in relation to company and individual owned cars?

**Answer:** I think it is becoming an ever more important means for companies, as well as professional people and individuals to free frozen assets and put their money into working capital.

**Question:** What are the advantages of lease over ownership?

**Answer:** The advantages are numerous. Leasing is a concept which provides the benefits of ownership while eliminating most of the disadvantages.



Martin L. Larson, manager of Peto Lease, Inc., a Lincoln Mercury Dealer Affiliated Lease Corp.

In leasing, the driver is furnished with a new vehicle to be driven for a specified time, at a fixed monthly cost. This means a new car at regular intervals. Included in this cost full maintenance of the leased car can be provided. No surprise repair bills to increase programmed cost of transportation. And one of the more important points is in most cases the total lease charges can be deducted without voluminous and expensive record keeping to prove expenditures for tax reporting.

There are about 100 million automobile drivers in the automobile business today. They try to buy at the

best price for make or model and try to sell their trade-in to the auto company for the highest price. They then try to unscramble the cost of financing, the cost of sales tax and if all goes well, they can drive away from an automobile dealership with a new car. In leasing, they have none of the problems of shopping for price or trade-in value as is found in private ownership. Leasing is a service and today we find more and more people who, though not in business, are turning to lease to obtain this worry free method to drive a new car.

**Question:** What is the cost to a prospective lessee to enter into a lease?

**Answer:** This, of course, depends on the type or cost of car or truck to be leased. However, in most cases the amount will be equal to about two monthly lease payments.

**Question:** What does the prospective lessee do with the car he now owns?

**Answer:** Most dealer affiliated lease companies will buy the used automobile from the lessee. In most cases they will receive a sizeable amount more than is needed to enter into a

next page, please

continued

lease. In other cases they will keep the used car for a second or third car in the family since there is no large cash outlay to enter a lease as in the case of private ownership.

There are points that the prospective lessee should look for in a lease agreement.

In the closed-end lease he should check the free mileage allowed and be certain what the extra mileage charge is, if he exceeds the free mileage limit. Often low lease rates advertised have a very low free mileage limit and a very high extra mileage charge.

In the open-end lease the prospective lessee should be certain the residual balance is no more than the actual cash value of the car at termination of lease. Many lessees find at the termination of their lease they owe a large balance, due to the low monthly lease rate.

**Question:** What advice can you give to a prospective lessee?

**Answer:** As in all contractual arrangements, read the fine print, understand the contract completely, deal with a reputable leasing company who can provide you with complete after-delivery service.

## WIVES WARNED OF HUBBY'S DATE WITH DUCKS

Distaffers who have family members who like hunting ducks should brace themselves for a 93-day season this fall, according to Norman C. Roberts, chairman of the San Diego Ducks Unlimited Chapter. Roberts heads the committee planning the 29th annual San Diego DU fund-raising dinner party Oct. 12 at the Town & Country Convention Center in Mission Valley.

San Diegans will enjoy the same length shooting period as last year, with the first half of the split season running from Oct. 7 to Nov. 18, resuming Dec. 2 to Jan. 20, 1973. Daily bag and possession limit remains at seven birds per day. There is no open season on canvasbacks.

Roberts invited all area hunters and non-hunters, their spouses and families, to attend the Oct. 12 San Diego DU party, featuring a gourmet dinner of roast squab, wild rice and wine, preceded by a complimentary cocktail hour. A new color-sound wildlife movie will be premiered, and 50 donated prizes, worth over \$10,000, will be given away. Tickets may be purchased from any DU committeeman or through local sporting goods stores for \$30

each, \$20 of which is a tax-deductible contribution to DU. Net proceeds help to restore waterfowl breeding grounds on the Canadian prairies.

## C. C. JONES TO OPEN TOM HAM'S LIGHTHOUSE

C. C. Jones, the versatile and talented nightclub entertainer, will begin a four-week engagement at Tom Ham's Lighthouse on Harbor Island beginning Tuesday, October 3.

C. C. has appeared at the Sahara in Las Vegas, and other nightclubs Coast to Coast. The electrifying Jones plays piano, organ, trumpet and conga drums. He writes and produces his own shows as well as much of his music. In short, he is a "complete" entertainer as he does everything well!

The way C. C. lives every song and his unique way of handling an audience is one of the important reasons why he has been a repeat performer at virtually every night spot he has performed in.

He has a style not unlike the late Nat King Cole with the soul of Ray Charles. His ability to communicate with audiences, whether they are small children or adults, is the key to his success.

"Versatility" is the word to describe this fast rising and exciting entertainer

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4. Submit 1983 Form through regular warranty channel.  
5. Use General Service Coupon for work other than that specified on reverse of this coupon.  
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## People, Places and Things

### LYMAN RETURNS TO BALI HAI

Arthur Lyman is synonymous with the music of Hawaii. He has taken the island music and added his own particular touch with the marimba and vibes.

Lyman, who will be appearing at Shelter Island's Bali Hai October 3-15, compliments the Polynesian setting with his exotic sounds, offering visitors a taste of Hawaii right here in San Diego.

A very versatile young man, Lyman also plays bongos, congas, guitar and other instruments associated with island music.

His back-up group is just as proficient. Although Clem Low's main role is pianist, he accompanies Lyman with several other instruments. Other accompanists are Archie Grant, bass and flute; and Harold Chang, percussionist.

Exotic bird calls, made either vocally or with instrumental innovations, are sprinkled throughout the repertoire adding an unusual and distinctive sound to Lyman's music.

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### OCTOBER 1972 PRODUCTIONS

#### Old Globe Theatre

October 3 through November 5: a suspense drama "Child's Play" by Robert Marasco. Inexplicable violence and terror lurk in the Gothic hallways and dark stairwells of a private boys' school. And the audience is put on seat's edge by this gripping drama interspersed with wry humor.  
Tue., Wed., Thur. and Sun. Eve at 8:00 p.m.  
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Sunday matinees October 8 and 22 at 2:00 p.m.  
Tickets: (714) 239-2255, noon to 8:30.

#### Carter Centre Stage

October 24 through November 12: the prize-winning "The Effect of Gamma Rays on Man-in-the-Moon Marigolds" by Paul Zindel. A curiously funny yet consistently touching drama of an embittered widow and her two daughters. Winner of the N. Y. Drama Critics' Award and the Obie Award for Best Play of 1970.  
Tue., Wed., Thur. and Sun. Eve at 8:00 p.m.  
Fri. and Sat. Eve at 8:30 p.m.  
Sunday matinee October 29 at 2:00 p.m.  
Tickets: (714) 239-2255, noon to 8:30.

### BENGAL TIGER CUB THINKS DOG IS "DAD"



WHOSE NATURAL ENEMY?! — After a romp in the Japanese Village tiger arena, Bombay, a 5-month-old Bengal tiger cub, sprawls in his wagon while Zeke (just under a year old) stands guard over his adopted charge. Raised together since the tiger cub was but 4 weeks of age, the 90-pound German shepherd has become protective of the 40-pound cat who looks to the dog for security. Upon maturity, the tiger will outweigh the dog by more than 500 pounds.

As the story goes, dogs and cats just do not get along at all—especially dogs and tigers. But apparently nobody has told Zeke (the dog) and Bombay (the tiger), two up-and-coming tiger show performers at Japanese Village in Buena Park.

Raised together by trainer David McMillan since the cub was just four weeks old, the two animals are inseparable.

Dominant from the start, the German shepherd (just under a year old) watches over the 5-month-old cub and puts up with his antics but exerts his fatherly authority with a firm bark or a gentle "no-pressure" bite when the baby tiger gets too rambunctious.

"As far as I know, nothing like this has ever been tried before," says McMillan who has spent nearly half his 25 years training and working with wild animals, most recently with Ringling Brothers, Barnum and Bailey Circus. "I've been all over the world with animal acts and circuses, and I think this is a first."

"It's a type of imprinting" the youthful Englishman continues. "As the tiger gets larger and begins to outweigh and be far more powerful than the dog, he'll still think of the dog as the dominant authority — sort of a father figure. It's really something to watch the relationship grow between these two animals that are supposed to hate each other on sight."

Japanese Village is located on Knott Avenue in Buena Park at the Artesia/Beach Boulevard turnoff of the Santa Ana Freeway.

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## People, Places and Things



Deputy John Heene, pilot, inspects the rotor as he prepares to fly one of San Diego County Sheriff's helicopters. Based at Gillespie Field in El Cajon, the Sheriff's helicopter detail operates three Bell choppers which are carefully inspected both before and after each flight to assure maximum safety.

### MEDIVACS

A 74-year-old man lay immobile with a broken hip on an inaccessible mountainside north of Escondido. The Sheriff's helicopter was called in and transported the man from the mountainous terrain to an ambulance waiting below.

A dune buggy rolled down Devil's Slide sand hill near Ocotillo Wells in the Borrego Desert fatally injuring a San Diego man. The Sheriff's helicopter, the only available transportation rushed to the scene in a futile effort to save the man.

On routine patrol, a Sheriff's helicopter observed a fire at Barrett Junction and orbited overhead coordinating with the aerial tanker director. Later two firefighters overcome by smoke were lifted and flown to a hospital.

"Medivacs" are just one important service of the San Diego County Sheriff's Department helicopter program. The helicopters were involved in spotting 130 shopping carts being hidden on a seven-story apartment building in National City, stopping an avocado raid in El Cajon, sighting 15 hikers lost on Mount Palomar, searching for an escaped convict in the rugged Mission Hills Canyons, and numerous other incidents throughout the County.

"We get calls almost daily from citizens who were awakened by a bright light," Morse said. "But when we contact them personally and explain that a prowler was reported in the area, 95 percent are satisfied and support the program."

"We don't utilize our light without reason," he said. "We use it only when asked to do so or when we see something that isn't right."

Morse explained that when the patrol helicopter is inspecting a business or school for criminal activity at night, it is necessary to allow the light a 30 second warm-up before getting over target.

"The observer operates the light and directs the beam straight ahead until over the target," Morse said. Tracking the light from business to business along streets or vacant lots sometimes results in what we call "spillover" on residences."

Many citizens also complain about the noise of the helicopter especially during the summer.

"On a calm, hot night, the atmospheric condition aggravates the problem," Morse explained. "An effort is being made at this time to procure more effective mufflers. Also we are constantly adjusting our altitude to cut down on the noise. We fly between 1200 and 1500 feet at night to keep the noise down even though it's harder to see at that height."

The Sheriff's operation, based at Gillespie Field, is being financed by a \$300,000 Federal grant and \$200,000 from the County. This represents the initial cost for one year and covers the purchase of the equipment. In future years, the expense will drop to the maintenance cost of \$75,000.

The helicopters regularly patrol the populous areas of Spring Valley and Lemon Grove and portion of San Diego but may appear anywhere they are needed in the County.

"We can observe 40 times as much from a helicopter than we can from a patrol car," Morse said. "Also it has been proven that an omnipresent patrol decreases crime 8 to 11 percent."

"The problem with our current medivac method is that a patient cannot receive medical aid in transit," Morse explained. "Also there's an emotional disadvantage as the person is carried outside the helicopter on a litter attached to the landing skid. Actually it's a very pleasant place to ride, but the victim may feel otherwise if he looks down."

"If we had the Jetranger, we could carry two patients inside the copter and they could be attended in transit by a trained medic," he said. "Also the Jetranger cruises at twice the speed of our present helicopters."

"The helicopter detail is constantly trying to improve their service to County residents. Every Friday afternoon the entire unit meets to discuss new techniques and problems in a training seminar."

"We are continually educating ourselves and looking for a better way to do our jobs," Morse said.

"If we can prevent a crime from occurring in the first place, we feel we've completed our assignment," Morse said. "The helicopter may be annoying to some citizens, but, to be sure, it disturbs a potential criminal even more."

## People, Places and Things

### AVCO COMMUNITY DEVELOPERS HONORED BY KIWANIS

A Quality of Environment Award — the first ever for a commercial firm — has been given to Avco Community Developers, Inc. (ACD) by the Quality of Life subcommittee of the Kiwanis Club of San Diego.

"Avco Community Developers is a national leader in the building industry," said Lyle F. Gabrielson, a San Diego civil engineer and chairman of the awards program. "Each and every product they have placed on the market has involved the total family life-style necessary for harmony between man and his elements and the pressures of society."

The award cited the La Jolla-based developer's leadership in: undergrounding of utilities, TV antenna controls, architectural controls, planned residential developments, community action groups, community parks and recreation centers, variety of housing within

residential developments, modular and prefabricated housing research, and diversity of price ranges.

"ACD provides housing in all price ranges, from moderately priced houses and townhouses to estate sites," said Walter A. Zitlau, president of the San Diego Kiwanis Club and president of the San Diego Gas & Electric Co.

"In each case, the corporation has seen the need to provide more than just shelter. They have used the latest planning concepts to develop a pleasant life-style for their homebuyers."

"The Quality of Environment award is intended to recognize and promote such environmental care and planning in San Diego," Zitlau continued.

ACD projects include: Rancho Bernardo, a 5,800-acre "new town" located within the City of San Diego; Laguna Niguel, a 7,800-acre "new town" in southern Orange County; Village Park, a planned community of homes and townhomes in Encinitas; Brandywine, a moderately-priced residential community in Chula Vista; and in partnership with a local savings and loan association and government-funded model cities group, Neighbor-


hood Scene in southeast San Diego and Barrio San Martin in San Ysidro; neighborhood developments in the Phoenix and Ventura areas and recreational communities in Heritage Lake, Ill., Ashland, Ohio, Lake Wildwood, Ga., and Palm Desert, Calif.

ACD developments in some cases also include industrial parks, market and shopping centers coordinated to fit the needs of the project.

"We feel that ACD has gone far beyond their basic need for being," Gabrielson said. "Many of the company's required improvements, such as parkways, landscaped slopes and open areas have exceeded the municipal requirements for such improvements. The corporation has also been instrumental in developing homeowners organizations in newly-developed areas to insure long-range upkeep and community pride."

Past recipients of the Kiwanis' Quality of Environment award were J. B. Askew, San Diego County Public Health Director; Harry LaDou, Stop Littering Our Beautiful Beaches (SLOBB); and Ed Butler, Torrey Pines Park expansion.

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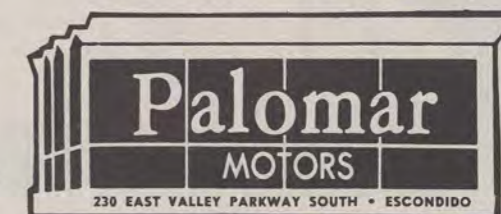
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Brookside Vineyard Company, the marketing organization for Biane Vineyards, is no exception. Founded in 1832, the firm, California's oldest business, has been operated by members of the same family for the past 140 years.

History shows that Brookside's vintners have served the public and the clergy while California was under three different flags—Mexico's, 1822-1846; the California "Bear," 1846-1850; and the United States.

Philo P. Biane, president of Brookside Vineyard Company, is a fourth generation viticulturist and winemaker. The Old World lore of the art of winemaking has been taught to a fifth generation of Biances—sons Michael, general sales manager; Pierre, director of Brookside's Enterprises Division; and nephew, René, production manager and chemist.

**B**rookside had its beginning when members of the Vaché family, already noted for their vineyards and winery, decided to leave their ancestral home on the Island of Oléron off the coast of France's Bordeaux district and come to California.

Lured by the promise of the New World, Théophile Vaché sailed around the Horn to California in 1830. He established a wine business and planted the historic Valliant Vineyards near San Juan Bautista, inland from Monterey.

He was later joined by three nephews and the family became well known as vintners in Los Angeles, Redlands and other early California settlements.

Today's president, Philo Biane, is the son of Marius Biane, a French winemaker who married Marcelline Vaché, daughter of Théophile's nephew, Adolphe.

**B**rookside, which pioneered the "branch winery" sales tasting cellar concept, is now the largest operation of its kind in the United States. With the acquisition of Mills Winery, Sacramento, in 1968, Brookside now has 30 wine cellars where sales are made

directly to the consumer. Sixteen are in the Southland from San Diego to Ventura, 12 in Northern California, and 2 in Arizona.

In the beautiful Mission style tasting cellars, which have won architectural plaudits, customers are encouraged to sample the wines and buy only what they have found exactly to their tastes. Brookside wines are not distributed through conventional marketing channels in California, but are sold only at the tasting cellars.

Brookside headquarters is a massive stone winery at Old Guasti, within sight of the Ontario International Airport. The winery, built in 1904, has the largest underground stone aging cellar in the United States—175 feet long and 100 feet wide.

Brookside wines have been produced from grapes the company raises on 3500 acres of rolling vineyards in San Bernardino county. Brookside is now investing heavily in its Rancho California Biane Vineyards where 5000 acres are expected to be established within the next five years.

On this climatic island, discovered by university agriscientists, world renowned premium varietal grapes will be grown and produce their prized wines for the first time in Southern California. A modern winery is planned on the site.

**B**rookside wines are sold under four labels—Brookside, Assumption Abbey, Vaché, and Vin de Biane Fres—and include a complete line from cellar wines to premium bottlings and champagne. Brookside Sales Cellars also feature brandies, fruit wines, cooking wines, wine vinegars and wine jellies.

Because of its decades-long reputation for fine altar wines, Brookside in 1956 was chosen by the Benedictine Monks of Assumption Abbey to facilitate the Order's return to its Old World tradition of wine making. Now Assumption Abbey wines are available only at Brookside's wine cellars.

In the words of President Philo Biane:

"Brookside prides itself on having wines to please every type of customer. We are pleased to offer our customers tasting cellars where selections are made on basis of individual preference."



Left to right: Philo Biane, president of brookside; Harry Serlis, president of wine institute; Edmund Mirassou, chairman of the board, wine advisory board; Jack Fox, Rancho California grapegrower. They're all tasting the first vintage (out of the barrel) to come out of Brookside's Rancho California vineyards at Temecula (Riverside County).

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## CORPORATE DROP OUT SELECTS NORTH COUNTY



*Above:* The new building in Escondido. *Below:* Oakley's carry a line of BMW as well as the newest models of Yamaha. *Center, right:* Customers line up for service at the newly enlarged Parts Department. *Center, below:* Cyclery is in; Oakley's carry 3 lines with emphasis on the Mundo (out of West Germany) the bike that "won the Olympics." *Far right above:* Steve Smith takes a reading on the Dynamometer (an electronics diagnostic device which simulates road conditions). *Far right, below:* Larry Oakley, Steve Smith and Gary Bernard pause near a Suzuki 4-wheel drive "Brute."



The new building just being completed on East Mission near North Broadway in Escondido is the culmination of the dream and long planning of Lawrence C. Oakley, a recent "corporate dropout."

Larry, as his friends in Del Mar call him (he lives in Del Mar now with his wife and two of their sons) was president of a public corporation in New Jersey for ten years, and has been active in the marketing end of the electronics industry since 1949 when he graduated number one in his class from the College of the City of New York with a



degree in business management. He also has a degree in mechanical engineering from George Washington University in the District of Columbia, and graduated with honors from a total of five different U.S. Navy schools during World War II, where he studied electronics, and was in charge of all radar, sonar, and radio equipment aboard a destroyer in the Pacific.

He first visited the San Diego area in 1945 en route to the Far East; he and his shipmates landed at Hiroshima two weeks after the "A" Bomb was dropped.

Larry is listed in various "Who's



Who" and has been on the board of directors of a number of financial, insurance, and manufacturing corporations on the East Coast.

He was one of the five U.S. businessmen chosen to represent the U. S. Government in Italy in 1958. He has recently been marketing manager for Varian Associates' "Pulse Engineering" subsidiary in Solana Beach and Kearny Mesa.

But, like many men who have been successful in corporate life, he became disenchanted with the type of everyday existence one finds in big companies. So, he dropped out and is now running a sports vehicle sales and service operation.

"Oakley's Sports Vehicles," formerly known as "Don's Yamaha" or "Don's Escondido Cycle Shop," has been in business at 144 West Valley Parkway in Escondido since 1958. Larry bought it in July, 1971 and has been busy building it up and developing it into one of North County's most interesting places to shop.

In addition to Yamaha sports cycles, Oakley's now sells and services BMW

touring motorcycles, ten speed bicycles, Suzuki four wheel drive Brutes, and 1/2 ton pickup trucks that sell for \$1699.

Larry is currently completing arrangements to import late model 280 SE Mercedes automobiles from Germany.

As to why he selected a motorcycle operation: "It's a fun business. The people you sell to are healthy, happy people who know how to enjoy life. Also, it is a leisure time business; the products appeal to those who like the outdoors, are adventurous, and who demand that a portion of their life be filled with pleasurable activity."

"Frankly, my 22 years in the electronics industry have been so hectic that I became a work addict; it has been hard to relax and enjoy life. In my new business, I associate with people who are successful in achieving a nicely balanced life—it's rubbing off on me."

"Another reason is this North County area. It's growing fast because we have such a fine climate and because the people are so friendly. We've made as many friends here in one year as we did in the East in 20 years."

Some of his ideas on running a business are refreshing. He spends a lot of time figuring out ways to do things which will please his customers; as he puts it: "Really, I'm not looking for a high income; I'm looking for the long-term satisfaction that comes from establishing a good reputation. We're trying to provide value and services not available elsewhere."

The new facility at 132 East Mission is one of the finest equipped shops in the U.S.A. In the motorcycle service area, for instance, it will feature electronic diagnostic equipment including advanced motorcycle road simulation systems. A bike can be operated at any speed right in the shop with accurate simulation of wind and hill conditions. While being operated under such selected environments, measurements of various engine functions are monitored, road speed is displayed on a large dial, and horsepower at the rear wheel is automatically displayed. All tuneups will be accompanied by charts graphically presenting the machine's performance at various speeds.

The building will have separate indoor showrooms for motorcycles and cars, separate outdoor display areas for each, rather extensive parts and accessory displays (parts counter over 50 feet long) and room for a tremendous parts stock; possibly the largest in the state. All parts inventory will be on computer and parts will even be automatically ordered by computer.

There evidently is a trend involved; in fact, the ex-governor of New Jersey has one of the most successful motorcycle shops in the East now.

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**FROM THE OFFICE OF  
ASSEMBLYMAN  
JOHN STULL**

One of the controversies which will confront the Legislature when it returns in November concerns early-childhood education. There are two bills in the Legislature, Assembly Bill 1236 by Democrat Assemblyman Ken Cory and Senate Bill 1302 by Democrat Senator Mervin Dymally, which would require the State Board of Education to establish a comprehensive program of early childhood education for children aged three years nine months and older. They would also permit local school districts to transport these "pupils," three years nine months and older—and their parents—to their classes.

Educators have for a long time been talking about the alleged values of early childhood education. If we are to educate our children properly, claim, then we must give them a head start. For this reason some people believe that we should move more broadly and expensively into early education for pre-school youngsters.

I say "expensively" because the proposals before the Legislature call for an expenditure of up to \$350 million in new monies over the next five years. Senator Dymally's bill, for example, would start off relatively small, spending "only" \$25 million this year and "only" \$40 million next year, yet it would require expenditures of nearly \$300 million during the following three years. These expenditures would be required by his bill at a time when we have a critical shortage of funds for our present educational system.

Recent studies have tended to question or disprove the view of many educators that early childhood education would be of substantial benefit to school children. Recent articles in *Time*, *Harper's* and the *Journal of the National Honorary Educational Fraternity* suggest that not only would early childhood education be extremely expensive to maintain but, even more important, it may actually cause harm or damage to young children.

In short, it appears that California's educational planners may have overlooked or ignored a considerable body of research in their rush to "educate" three-year-olds. I, for one, am not prepared to support another massive expenditure of taxpayers' dollars—especially when tests indicate that the more than \$5 billion now being spent annually on California's public schools is still producing functional illiterates. Before lowering the school age, we need greater concentration on educating the children who are already attending.

I will keep you advised on developments in this area and would appreciate your comments.

**People, Places  
and Things**

**THAT METRIC SYSTEM**

"Liters, kilometers, degrees Celsius, and kilograms will be household words of the metric future," said Stephen R. Miller, Sealer of Weights and Measures for San Diego County. "It could scare the daylight out of you when you first look at it, but a five-to-ten-minute study of a metric chart will show its beautiful simplicity."

Apparently, that future is not too distant, either, because by pressure from the rest of the world or by design, the United States must make the shift. It is hoped by most informed persons that the metric shift will be by Congressional action and will follow the British pattern, requiring ten years to complete.

"The United States has now become an island in a metric world, along with Burma, the Trucial Coast, and a few small West African nations," said Miller. "All other countries already have converted or are converting to the International Metric System.

"While our system of pounds, gallons, fluid ounces, and feet were all originated by something vague such as the anatomical distance from a grown man's nose to the tip of his outstretched fingers—that's the way a yard was invented—a meter is a specific fraction of the Earth's measurement. An inch originally was defined as the length of 'three barley-corns, round and dry.' One-twentieth of a Tower ounce was equal to '32 wheatcorns from the midst of the ear.'

"With such crude standards of measurement we did manage to achieve precision, but an arbitrary precision. A kilogram of hamburger is the equivalent of 1000 cubic centimeters of water, but a pound of hamburger relates only to so many wheatcorns," said Miller.

It has been legal to use metric measurements in the U.S. since shortly after the Civil War. The Treaty of the Meter made this country officially a metric nation in 1893 with the yard, the pound, and other customary units defined as fractions of the standard metric units. However, actual conversion to the International Metric System has been repeatedly delayed for various reasons, usually by small, selfish pressure-groups, according to an official U.S. Department of Commerce report of 1971.

Miller predicted that through a planned conversion over a ten-year

period homemakers would have little difficulty in adjusting. Metric measurements are much easier to understand than the present customary system of pounds, avoirdupois and fluid ounces, pints, pecks, quarts, and gallons.

Milk and other liquids will be sold by the liter, a unit slightly larger than a quart. Bulk groceries and meat will be sold by the gram and kilogram. A kilogram, one thousand grams, is roughly 2.2 pounds.

If the transition can be planned and not just drift, Miller said that food labels will show both metric and customary units such as 454 grams (1 pound). Eventually the pound measure will disappear, probably retaining the name, as in various European countries, but weighing 500 grams. This type of metric labeling will not involve a major change because more than half of the canned food labels already give supplementary gram weights.

"If people will start thinking metric right now," said Miller, "and with the transition planned to be gradual, then conversion will be easy. Of course, there will be conversion charts available for everyone's use, too."

The Sealer of Weights and Measures, one of the oldest positions in government involved in consumer protection, was established in the County of San Diego in 1914 by order of an Amendment to the State Constitution.

Since those early days, the job has grown as population increased and technology advanced. Besides the Sealer, Chief Deputy Sealer Robert T. Frazier and nine inspectors have the task of checking every commercial measuring and dispensing device in the County each year. The only exceptions are pharmacy prescription scales, which are checked every two years, and electric meters and vapor (liquefied petroleum gas) meters, which are inspected every ten years. All but the electric meters and the prescription scales will eventually have to be changed to record metric measurements. Pharmacy scales have already been changed to the metric system.

"As soon as Congress decides the U.S. should join the rest of the world, this office can make the shift without too many problems. The necessary equipment is nearly all on hand right now. All of the inspectors are already thinking metric and we will be glad to assist businesses with special problems," said Miller. "The meter is coming—we just aren't sure of the exact time, but it will be welcome."

The San Diego County Department of Weights and Measures is scheduled to be incorporated into the Department of Agriculture, as a part of the Special Public Services Agency, in September.

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## People, Places and Things

### County Sheriff's Office Trains Deaf Students



Cindy Stafford, left, of Grantville; Jim Keily second from left, of La Jolla, and Donna Holson, from La Mesa are directed in microfilming by Criminalist Bob Ekhaml.

Criminalist Bob Ekhaml of the San Diego County Sheriff's Office is a compassionate young man with a special interest in the deaf. Through his efforts, the County has begun the exploration of a new field of talent by hiring three deaf student workers.

The three young people, forerunners of what Ekhaml hopes will be a new and lasting trend, are preparing offender records for microfilming plus general clerical and administrative duties in the Sheriff's Personnel Records Office. All three students are also typists.

Cindy Stafford of Grantville is a student in electronic data processing at Riverside City College, Donna Holson of La Mesa is enrolled in data processing at Coleman College, and Jim Keily of La Jolla just received a degree in Business Administration from the University of San Diego.

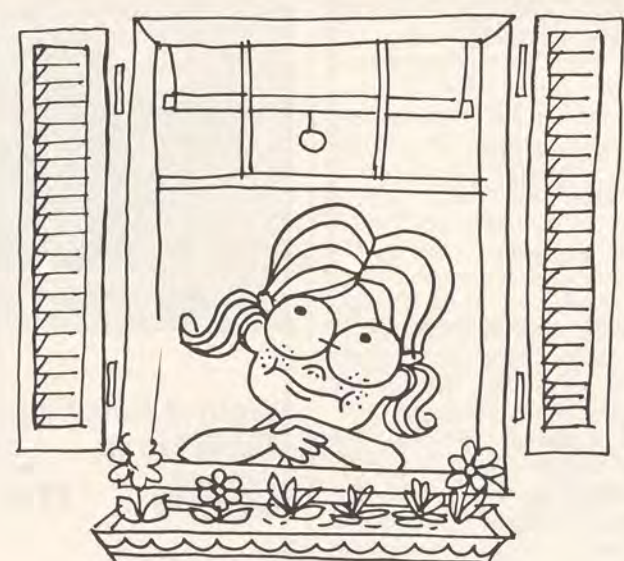
"People usually learn to work with the deaf, learn sign language, either because someone in their family is deaf or for religious purposes," Ekhaml said.

"Working with and teaching deaf persons is a two-way learning experience. In order to function in a hearing world, the deaf need the self-confidence of experience and the non-handicapped also benefit from the association."

Ekhaml reported that interpreters are not necessary in communicating with non-hearing people. Among the comments from fellow workers were, "They've been fantastic to work with," and "How fortunate we are to see them work — almost overwork — and they are so highly motivated."

Ekhaml said that he hopes the input of deaf summer student workers will continue and that for a long-range goal a substantial number can be hired

Ekhaml serves as Treasurer for the Southern California Registry of Interpreters for the Deaf. He taught sign language at Patrick Henry High School last year.



**Shelly Says.....**

*Today I are six  
And it's only right  
That I be allowed  
To go out at night.  
But now when I think  
How dark it can get  
I decided to wait  
A year or two yet.*

*Charlie*

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### White Viking Fleet At Los Angeles

Swedish American Line's luxury cruise vessels M/S Kungsholm and M/S Gripsholm will call at Los Angeles harbor during the same week in April 1973.

Returning from a south seas cruise, the M/S Kungsholm will call at Los Angeles on April 3, 1973 to embark passengers for a 51-day spring adventure cruise calling at 25 ports in Portugal, Spain, France, Holland, England, Ireland and Scotland.

During the same week the M/S Gripsholm returning from a world cruise will call at Los Angeles to embark passengers for a 57-day cruise calling at 21 ports of the Aegean, Mediterranean and Adriatic seas, including eight Greek islands.

According to John Lorenzini, west coast passenger manager for General Steamship Corporation, this is the first time that west coast passengers will have the opportunity to choose from two off-the-beaten-track itineraries to follow the miracle of springtime.

Information and folders are available at General Steamship Corporation, 550 South Flower Street, Los Angeles (213) 680-2980.

### Italian Line Introduces Student Fair

A new low fare of \$150.00 will apply to all trans-Atlantic sailings both east-bound and west-bound in tourist class, all year round.

This new low fare will apply to 30 sailings this year and 72 New York departures for 1973.

To qualify, according to John Lorenzini, west coast passenger manager for the line, a student must be between the ages of 16-25; furnish a student I.D. card and be in possession of a valid passport.

The new \$150.00 fare plus applicable port taxes applies to all regular ports of call of Portugal, Spain, Italy and France.

Information and folders are available at General Steamship Corp., 550 S. Flower St., Los Angeles 90017 (213) 680-2980.

### Spring Cruise to the Greek Islands from Los Angeles

Swedish American Line's luxury liner M/S Gripsholm will sail from Los Angeles on April 6, 1973, for a 57-day Greek island, Mediterranean and Adriatic cruise calling at 21 ports including five exquisite Greek islands and three entrancing cities on the Greek mainland.

John Lorenzini, Pacific coast passenger manager for the line, says the lovely months of April and May are ideal times to see the Mediterranean.

Accommodating a limited number of passengers the M/S Gripsholm is a one-class cruise liner designed expressly for long cruises with large staterooms and wardrobe closets.

Information and folders are available at General Steamship Corporation, 550 South Flower Street, Los Angeles, Ca., 90017 (213) 680-2980.

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### JAN. 12 1973 THE CRUISE OF THE YEAR TO THE SOUTH SEAS, THE FAR EAST AND THE PACIFIC

KUNGSHOLM = 94 DAYS = 30 PORTS

Also from Port Everglades, Fla., January 14

Leave winter far behind as you follow in the wake of Captain Cook to the exotic South Seas, the fascinating lands of New Zealand and Australia and the always intriguing Far East: A fabulous itinerary that includes Port Everglades, Fla.; Cristobal, Canal Zone; transit of the Panama Canal; Taboga, Panama; crossing the Equator; Galapagos; Nuku Hiva in the Marquesas; Moorea and Tahiti, Society Islands; Apia, Western Samoa; Suva, Fiji; Tauranga Bay, Lyttelton, Wellington, New Zealand; Sydney, Brisbane, Australia; Noumea, New Caledonia; Vila, New Hebrides; Rabaul, New Britain; Thursday Island; Bali, Indonesia; recrossing the Equator; Singapore; Bangkok, Thailand; Hong Kong; Keelung, Formosa (Taiwan); Kobe, Yokohama, Japan; Honolulu, Hawaii; Los Angeles, California; Guadalupe Island, Puerto Valarta, Acapulco, Mexico; transit of Panama Canal; Cristobal, Canal Zone; Port Everglades, Fla. **RATES FROM \$3,665 TO \$10,430.**

### JAN. 23 1973 CRUISE AROUND THE WORLD

GRIPSHOLM = 86 DAYS = 19 PORTS

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### APR. 17 1973 SPRING ADVENTURE CRUISE TO ENCHANTING REGIONS IN BLOSSOM TIME

"Five Separate Springs in one year"

KUNGSHOLM = 37 DAYS = 20 PORTS

Also from Port Everglades, Fla., April 14

On this unique voyage, follow blossoming Spring northward from the south of Europe, visiting many unusual ports, each noted for its particular charm: the Azores; the Galician Coast of Spain in camellia time, including Villagarcia for the fabulous shrine city of Santiago de Compostela; La Coruna, and Santander for the renowned Altamira Caves; France's Bordeaux wine and Cognac districts; Brittany; Normandy in apple blossom time; Holland in tulip time; the Isle of Wight; Britain's famed manor houses and historic gardens at Weymouth, Torquay, Plymouth, Avonmouth England; Dun Laoghaire, Ireland; Llandudno, Wales; Isle of Man; Arran Island; Helensburgh, Scotland, for Loch-Lomond. A special cruise feature will be guest lectures on wines and vineyards, flowers, gardens and estates enjoyed along the way. **RATES FROM \$1,475 TO \$4,020**

### APR. 21 1973 A SPRING CRUISE TO THE GREEK ISLANDS, MEDITERRANEAN AND ADRIATIC

"The Cruise of the Year"

GRIPSHOLM = 42 DAYS = 19 PORTS

An excitingly different cruise to strikingly unusual ports: Funchal, Madeira; Tangier, Morocco; Valletta, Malta; Kusadasi (for Ephesus) and Istanbul, Turkey; then a "Cruise within a cruise" to the Grecian Isles—Epidaurus, Hydra, Piraeus (for Athens), Delos, Mykonos, Rhodes, Itea and Corfu, Kotor, St. Stefan and Dubrovnik, Yugoslavia; Venice and Bari, Italy; Lisbon, Portugal. **RATES FROM \$1,575 TO \$4,685.**

### MAY 25 1973 TO SCANDINAVIA, THE BALTIC, EUROPE IN THE FIRST BLOOM OF SUMMER

KUNGSHOLM = 33 DAYS = 9 PORTS

First port Edinburgh in bonnie Scotland, then off to the spectacular Fjord country of Norway, and to Gothenburg, Sweden's second largest city. Over-land tours are available... even to Russia, the Rhineland, etc. Visit Visby, city of ruins and roses and Poland; make a side trip to Warsaw... sail through the fantastic Kiel Canal, to Amsterdam then on to Le Havre and Concarneau in France. **RATES FROM \$1,250 TO \$3,260.**

### JUNE 28 1973 TWO EXHILARATING NORTH CAPE CRUISES

KUNGSHOLM = 47 DAYS = 23 PORTS (June 28)

GRIPSHOLM = 48 DAYS = 23 PORTS (July 6)

First call Reykjavik, Iceland, thence to the top of Europe 350 miles above the Arctic Circle. The unforgettable spectacle of the Midnight Sun will linger as the ship sails down through the Norwegian Fjords stopping at 8 ports before cruising on to Gothenburg, Copenhagen and Stockholm, the beautiful city on the water. Then to stalwart little Finland and Russia's window to the world, Leningrad... where an exciting tour to Moscow may be arranged. Leaving the Baltic via the Kiel Canal there are enchanting stops at Hamburg, Amsterdam and several ports in Ireland. **RATES FROM \$1,800 TO \$5,520.**

### AUG. 24 1973 A CLASSIC CRUISE TO THE GREEK ISLANDS, MEDITERRANEAN AND THE BLACK SEA

GRIPSHOLM = 46 DAYS = 24 PORTS

Sailing from New York to the Mediterranean, the Black Sea and the storied Greek Isles, cradle of civilization, the Gripsholm offers an unmatched itinerary: Funchal, Madeira; Cadiz, Spain; Tangier, Morocco; Motril, Spain; Valletta, Malta; Kusadasi, Turkey (for Ephesus); cruising among the islands of Khios Lesbos, Bozca Ada; Canakkele, Turkey; cruising the Dardanelles; cruising the Sea of Marmara; Gemlik, Turkey, (for Bursa); cruising the Bosphorus and the Black Sea; Varna, Bulgaria; Constanta, Romania; Istanbul, Turkey; Epidaurus; Hydra; Piraeus (Athens); Delos; Mykonos; Rhodes; Thira (Santorin); Itea, Greece; Messina, Sicily; Palma, Mallorca, Spain; Gibraltar; Lisbon, Puerto de Leixoes (Oporto) Ponta Delgada, Azores, Portugal. **RATES FROM \$1,655 TO \$4,510.**



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## People, Places and Things



Elmer Small, owner, discusses an interior decorating problem with Ed Ransom.



Ed Ransom and Elmer Small obligingly pose in one section of the tastefully appointed Small's Furniture store.

IT'S A "SMALL" WORLD . . .  
ED RANSOM SEES TO IT . . .

Ed Ransom of Linea del Cielo, Rancho Santa Fe, is one of Rancho Santa Fe's most well known and well liked residents. His avocation is "furniture" . . . and he is a part of the sales team at Small's Furniture in La Jolla; formerly having been with Imperial furniture for ten years and with Henredon for fifteen. His hobby is football . . . and Ed's leisure time is spent as President of North San Diego County Conference of Pop Warner Football. Most residents remember Ed's dad, the late Mr. Ed Ransom, Sr., who was vice president and treasurer of Imperial Furniture Company in Grand Rapids, Michigan for over thirty years—until he retired to the ranch. Ed works closely with Mr. Elmer Small in the La Jolla store, and very special attention is always given to North County residents.

## MEET THE CHAMP!

MASTER CUTTER CLOTFELTER of Rancho Santa Fe!



These are "action shots" of a young man who will bear watching! Cutter, son of Leith and Tom Clotfelter, is only three and one half years old—and took to surfing like a pro. It's a real surfboard, incidentally (small version). The Tom Clotfelters live on Calzada del Bosque.

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## People, Places and Things

### SANTA MARGARITA WOMENS GOLF ASSOCIATION

The Santa Margarita Womens Golf Association held their monthly Field day at The Whispering Palms Country Club Tuesday September 12th. With One Hundred Twenty Four Lady Golfers participating. The Lake San Marcos team blended their talents to take first place with the team from Fallbrook running a close second.

The class A low gross winner was Marie Grey from La Costa Country Club, with the low net prize to Charlotte Knersch from Fallbrook. Class B low gross to Evelyn Roen from La Costa and low net to Eddie Ream from Lake San Marcos. In class C Vi Hughes won low gross she comes from Lake San Marcos with low net going to Marie Silleberger from El Camino Real.

Following the tournament, member hostesses and the guest players gathered in the social room of the club house for a social hour and a delicious buffet luncheon. The next Field Day of the association will be held at Fallbrook in November.

### BERRY-BELL MORTUARIES SOLD

Purchase of Berry-Bell Mortuaries by International Funeral Services, Inc., owners of Eternal Hills Memorial Park here, was revealed today.

In a joint announcement by Joe B. Cockrill, executive vice president and general manager of Eternal Hills, and Byron L. Jessup, president and general manager of Berry-Bell, it was stated that "the Berry-Bell operation would continue with the same personnel and at the same three locations under the new ownership."

Berry-Bell, established in 1905, is the oldest mortuary in North San Diego County and accounts for a major share of the funeral business in the area. The firm has offices in Oceanside, Carlsbad and Fallbrook.

In releasing the information, Cockrill and Jessup also said, "The Oceanside operation will move into new quarters at Eternal Hills when the building is completed in January and at that time the Oceanside name will change from Berry-Bell to Eternal Hills Mortuary."

They added, "The other offices, Carlsbad Mortuary and Berry-Bell Mortuary in Fallbrook, will remain in their present locations and under the management of Rollie Gates and Charles Hall, respectively.

### 40 CUSTOM HOMES UNDER CONSTRUCTION AT CORONADO CAYS

Construction is under way on 40 more homes in the Green Turtle Cay section of Coronado Cays, according to Cays general manager Jack Davis.

Davis said 20 of the homes are being built by Coronado Landmark, Inc., developer of the Cays, for owners of lots already purchased and 20 are being built on an individualized basis for sale along with lots. Total prices on the latter begin at \$75,000. All lots are directly on the waterfront and range upward from 4,000 square feet.

With design by architect R. J. Marvick, the two-story homes mix four floor plans with a variety of Spanish and California contemporary elevations, making extensive use of brick, shingles, wood beams, tile, and decorative wrought iron. Interior square footage is 2,000 to 2,500.

Each home has a house-high cathedral-ceiling living room facing the bay channel, a formal dining room, family room, three or four bedrooms, atrium entry, patio, and oversize garage. A full complement of kitchen appliances are built in, including range and oven, disposal, dishwasher, and trashmasher. Colors and textures on interior appointments are subject to purchasers' specifications.

Each of the new homes in the custom-home section of the Cays will have its own boat slip immediately adjacent.

Davis said sales are being taken now for the 20 unsold Green Turtle Cay homes at the Cays sales pavilion off Silver Strand Highway, 9 a.m. till dusk seven days a week. The homes will be ready for occupancy by December.

The first of the Coronado Cays to be developed, Green Turtle Cay comprises four connected fingers of bulkhead-reinforced land reaching into South San Diego Bay. More than 100 lots have been sold and about 80 lots currently are available for sale. Lot owners have the option of building their own homes, subject to Cays architectural guidelines, or choosing from among 12 custom plans available for construction by Coronado Landmark.

Purchasers of property in Green Turtle Cay automatically become members of the Coronado Cays Homeowners Association, a nonprofit corporation which manages jointly held properties and community services. Lots and homes are sold with a grant deed delivering full ownership and title in fee.

### IT'S A DATSUN ZEE!

Eve MacIlwraith, popular member of Rancho Santa Fe's younger set, matches her personality in the personality-plus Datsun ZEE. Terrific to look at, unsurpassed in performance, the Zee will transport Eve and her Real Estate clients in safety and style. Eve is a member of the Jane Brett Real Estate office on La Granada where she shares duties with her mom (Jane Brett) and her uncle (Roger Brett). Her Datsun ZEE is white with midnight black upholstery—stunning!



Photography by Tony Francis

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## People, Places and Things



### MISS KRISTINE BERGH AND MR. MICHAEL CHARLES ROSTON WED AT LA COSTA

Miss Kristine Bergh, daughter of Mr. and Mrs. William A. Stone of Vista, was married to Michael Charles Roston, son of Mr. and Mrs. Irving Roston of La Costa, in a garden wedding on Sunday, August 27th at 2:00 p.m.

The garden of Mr. and Mrs. Irving Roston's home at La Costa was the scene for the wedding. Topiaries of brightly colored mixed flowers and ivy lined a curved path for the wedding party. The ceremony, conducted by Rabbi Melvin Weinman of the North County Jewish Community Center in Vista, took place in a miniature summer house covered with fresh garden flowers and in a setting of lush green lawns, surrounded by rose gardens and green shrubbery. Black wrought iron cages in nearby trees held doves who softly cooed during the service.

The bride's dress of white dotted swiss, appliqued with woven daisies and seed pearls, fell to a small train. A crown of stephonitas and baby's breath was placed in front of her short veil. She carried a bouquet of Jack Frost roses, stephonitas, baby breath and fern.

The Bridesmaids, Ellen Roston of San Diego, Karen Bird Tolman of Carlsbad, and Kris Melnor of Solana Beach, wore dresses of pale lemon-lime dotted swiss with billowing skirts. They wore matching garden hats decorated with fresh daisies, roses, carnations and tiger lilies and carried straw baskets of miniature mixed flowers. Vickie Smith Zamora of Tucson, Arizona, served as Matron of Honor and wore a gown of moss green dotted swiss.



Left to right: Best man: Arthur Sherwood Mackie; Maid of honor: Frances Peregrine Palmer; Bride and Groom: David Ives Mackie III and Carol Lynn Cody Mackie.

### CAROL LYNN CODY WEDS DAVID IVES MACKIE III

On August 19, 1972, David Ives Mackie III was married to Miss Carol Lynn Cody, daughter of U.S. Army (Ret.) Major and Mrs. Charles L. Cody of Colonial Heights, Virginia. The small family wedding and reception took place at the home of Mr. and Mrs. Roger Wilson Brett on Rambla de Las Flores, Rancho Santa Fe. Mrs. Brett is the mother of Mr. Mackie and his father was the late David I. Mackie of Far Hills, New Jersey, former Vice President and General Counsel of the Delaware, Lackawanna and Western Railroad, who died in 1966. Arthur Sherwood Mackie of New Carlisle, Ohio, was best man for his brother, and the bride's maid-of-honor was Miss Frances Peregrine Palmer. She is the groom's first cousin and daughter of Mr. and Mrs. William Spencer Palmer, also of Rancho Santa Fe. The ceremony was performed by the Rev. Donald R. Caughey, minister of the Rancho Santa Fe Village Presbyterian Church.

In addition to those above, others attending the wedding were: Mrs. Donald R. Caughey, Mr. and Mrs. Charles G. McIlwraith, Miss Eve McIlwraith, Captain and Mrs. Arthur S. Hill, and Dr. and Mrs. Russell F. Holcomb, all of Rancho Santa Fe; Mrs. Arthur S. Mackie and Master Glen Mackie of New Carlisle, Ohio, Mr. and Mrs. Roger D. Brett of Oakland, California, and Mr. and Mrs. Lon Roper of San Diego, California.

After a motor trip across the United States, Mr. and Mrs. Mackie will make their home in Croselberry, Florida.

## People, Places and Things

### NEW BOOK STORE OPENS IN ENCINITAS



Mrs. G. Steinberg (left) and Mrs. Audrey Bromstad preparing for the October opening of Glencoe BOOK STORE West at Santa Fe Shopping Plaza in Encinitas.

Santa Fe Shopping Plaza will be the site of the Glencoe BOOK STORE West due to open on October 1st. The store will feature thousands of titles both in hard cover and in quality paperbacks. Mrs. G. Steinberg, the owner and a resident of La Costa, brings considerable experience of the book world to the area. Mrs. Audrey Bromstad, her associate, is a resident of Cardiff and will manage the store. Glencoe BOOK STORE West will probably have the most extensive selection of books in all of North San Diego County. Children's books, large sections on psychology, mythology, literature, travel, science fiction, religion, fiction, history, animals, business and environmental will be featured. Santa Fe Shopping Plaza is at the intersection of Interstate 5 and Santa Fe Drive in Encinitas. Mrs. Steinberg and Mrs. Bromstad extend a most cordial welcome and invitation to area residents to visit the store and make Glencoe BOOK STORE West their choice for book selections.

### MARKETING COUNSEL NAMED

Leonard J. Hansen and Company has been named marketing and public relations counsel to the Southern California Philharmonic Society, Inc., according to Nicholas Wallner, president of the non-profit organization.

The Southern California Philharmonic Society was organized to assist in providing a fully professional atmosphere in Southern California for the betterment of the performing arts, particularly music. Its activities will encompass the area from the southern boundary of Los Angeles to the Mexican border which includes San Diego County, portions of Riverside and Orange Counties, and Long Beach.

### HONEYBEE DISEASE

A serious and incurable disease of honey bees is rampant in north San Diego County, according to Charles Morse, apiary specialist for the San Diego County Department of Agriculture.

Owners of new citrus and avocado plantings in the Fallbrook, Pala Mesa and Valley Center areas are being blamed for the high incidence of the disease, known as American foul brood.

"Some owners of these new groves are apparently using unregistered, diseased colonies of bees for pollination of their trees," Morse said.

"When a diseased colony dies out, other bees enter their hives and take the honey, thus spreading the disease. It's the registered beekeepers who are suffering, because their bees are picking up the disease and bringing it back to their hives," he said.

Morse said the only way the disease can be detected and controlled is for all bee colonies to be registered with the County Department of Agriculture so they can be inspected by qualified personnel. He said there is no charge either for registration or for inspection.

"Honey is an important money crop in San Diego County, and bees are important to nearly everyone engaged in agriculture because of their role in pollination."

### SAFE DRIVING BILLBOARDS

The San Diego Association of Independent Insurance Agents is sponsoring 16 outdoor billboards urging motorists to drive safely and watch out for children on their way back to school this fall, it was announced by Robert A. Myers, public relations chairman for the association.

The billboards, which implore motorists to drive carefully with the message, "Don't Kill A Kid," are being posted at various locations around San Diego County including San Diego, Lemon Grove, Hillcrest and El Cajon.

The materials, which were supplied at cost by the Oklahoma City Association of Independent Insurance Agents, are being posted on outdoor advertising space provided through the courtesy of Foster and Kleiser Outdoor Advertising and Pacific Outdoor Advertising.

"Some of the other projects we have actively sponsored over the past year include the annual San Diego Public Schools 'Why I Am Proud To Be An American' essay contest; participation in a program concerning brush fire safety tips for property owners in the San Diego area; and taking part in the San Diego Fire Department's annual safety and fire prevention campaign," Myers added.

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## KitBits

by Kitty A. Peeling

Why have all the great artists painted only "Mother and Child?" How come someone hasn't tackled "Father and Child?"

Driving into the garage portion of the Bay 'N Beach Marinapartments I suddenly saw a most appealing scene. It was very apparent the duo were Father and Son. The Father was trying to hose the ocean sand off his 4-year-old and in the melee the child lost his beach panties. As he gazed up at his Papa, a very tender message of love and trust passed between the two. It was almost embarrassing to be an outsider. I grabbed for my camera. What a beautiful picture to record.



Papa Rowe with Junior

But by the time I snapped, the mood had gone and in its place was mischievous camaraderie between Len Rowe the second and Lennie the third. Grandpa is known as Leonard. The Rowe family live in the LA area, and when Len and his wife Sandra, aren't vacationing at the beach, he is a hard working executive with the Ford Motor Company. A few years ago he came out of the U. of Colorado, did his army stint, and then joined Ford. Now he is sales manager of this district—which includes Hawaii. How lucky (or how hard working) can you be?

If you want advertising results that pay, by all means use the NORTH COUNTY LIVING MAGAZINE!

From personal experience I know it pays. Never have I put a plea in my column for something, that it hasn't been fulfilled.

This time the fulfiller was Gertrude Lockwood who had to come back from her long sojourn in Africa to accommodate!

In her San Marcos home she read the last issues of "LIVING" and dis-

covered I wanted to meet some "99's."

Soooo Gertrude took me to their banquet held at La Costa where I sat between this year's winners of the Powder Puff Derby, pilot Marian Banks (a realtor in S.D.) and copilot Dottie Sanders (an escrow officer in Lemon Grove).

The race was from San Carlos Airport, San Mateo County, California to Tom's River, New Jersey. 2616 miles. Austria, Germany, South Africa, Canada and thirty of our States had gals in the race.

The "99's" was formed in 1927 by ninety-nine outstanding licensed women pilots. Amelia Earhart was the first President. There are now more than 4,000 members all over the world.

Pam Van Der Linden of Fallbrook, President of Palomar Chapter, conducted a lively fun-filled meeting. The good fellowship among these very capable, mature women was catching. Gee, I want to be a flyer!

Flying high over some Martinis I listened to Jesse Eddy, Chief Administrator for general aviation in the S.D. District Office, talk on flying. So fascinating, and so much non-understandable. Felt like a duck in the midst of eagles; but I discovered Jesse's wife Jean, wasn't a flyer either. So while they talked "cowlings" and other technical terms, we talked clothes. There were some very stunning outfits floating around. La Costa was packed with people looking for celebrities and they, themselves, acting important. Could be. Never saw so many Rolls Royces since Elizabeth Taylor's first trip to the altar.

Anyway the evening and my new acquaintances were "dreams." In fact one of them, Lovell C. Hurlbut, Palomar Airport manager, is a Heavenly dream. When I can get the time, he's going to show me this vicinity by air and find me — an instructress!



Powder Puff Derby winners Marian Banks and Dottie Sanders with "Prez" Pam Van Der Linden.

## KitBits

continued

Does your faith need a little bolstering? Would you like to know about a real bona-fide miracle?

A few months ago in "LIVING" I had a picture of my old friends Lula and Carlos Herrera. We were on a sojourn in Ensenada. Carlos was on crutches. He's been on them for ten years because of heumatoid arthritis that has malignantly disposed of his knee caps. We were trying to be gay on our last spree because, Carlos, after doctoring with the finest bone specialists around, had been told his only release from pain would be thru amputation of both legs! At last he had agreed.

Now comes the miracle. Just by sheer, ridiculous coincidence (itself a miracle) Lula heard of Dr. Charles E. Hutter of Hollywood. After consultations with her and Carlos, Dr. Hutter was sure he could give Carlos a new knee (the other leg must undergo the same operation at a later date).

The operation was performed most successfully in Hollywood Presbyterian Hospital. Mi amigo Carlos now has a new knee designed by English Dr. Michael Freeman. It consists of a ball made of the cobalt chromium alloy Vatalium and a flat surface made of polyethylene. They're glued in place by a methacrylic cement.

Total hip replacements have been pioneered but the knee replacement is new. This is the third time Dr. Hutter has performed such an operation.

Infection has been an ever-present danger in earlier surgeries. Antibiotics performed poorly in clearing up infections that settled in bone and sometimes it was necessary to amputate.

Animals can't be used in research of this type because the stress on an animal limb is not the same as on humans.

Lula just called to say Carlos had taken his first step. What a thrill! Of course there's more to come. This time he'll be in the hospital six more days and then go into a convalescent home for four weeks physical therapy. But for the first time in ten years no pain in his right leg and no more horrible depression!

Remember this the next time you feel helpless and hopeless.

There used to be an old saying, "Walk down San Francisco's Market Street or go in Shepherd's (the old hotel that burned some years ago) in Cairo and you'll meet everyone you know!"

Our swimming pool is not in that stature, but nearly everyday I run into someone I used to know, who, by some weird circumstance is vacationing here. The other day it was the San Bernardino Bellman's. Bill is tall and distinguished looking. With a Windsor tie and cape he could be the poet Byron. Myral (Mary) has that appealing serene contentment. For many years Bill was one of the Southland's outstanding disc jockeys. Then he went into management and production. Having rock groups on Capitol and Liberty Records. Forgot the name of the song he wrote that hit the big time. But I didn't forget

his invitation for a Champagne brunch to celebrate the old times. Wish to God my stomach were as good as my memories. Notwithstanding I plodded into Champagne Tetrazzi. That's a big crushed strawberry doused with champagne. Nectar fit for the God's as you probably know.

A few nights later we all went to the opening of the new Rumpelstilskin Restaurant in San Clemente (remember the Grimm's fairy tale where the beautiful princess lets down her long hair?).

We let our hair down and let it all hang out.

next page, please

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## KitBits

continued

Seeing is still very hard for me, but I must rush in where Angels fear to tread. Barging into the bar I fell over someone's foot and ricocheted from one table of glasses to another. A white-haired dowager said, disgustedly, "Isn't that revolting! And at her age too! No wonder the young people of today feel like they do about the hypocrisy of our society!" (Now I shall never see a scroungy dog-haired hippy that I won't feel responsible for his downfall.)



That champagne glow with Myral and Bill Bellman plus Don McCloud.

When they dug me out of that debris, blithely limped along to the dining room and had a grand crab Louie — not just lots of lettuce hiding a few shreds of crab meat, but two great big front paws, plus odds and ends (I'm a crabber coming from the Dungeness and King Crab country).

"Rumple" used to be Omar's. It's nice and roomy. At nine, Don McLeod made his debut in the dark cocktail lounge and we had our first drink of the day. Even though it was Monday night, there was a big crowd. Don is popular. Has a real large devoted following. He's not the best singer or pianist in the world but he has—guess you might call it "heart,"—an empathy for the other guy. You feel like family — like the guy next to you (drunk or sober) is a bosom pal (no pun intended).

Writing of drinking reminds me of another Bay 'N Beach vacationer this summer. "Jack" Hornung. He's in charge of western division of TENCO. Don't know? Well TENCO is now a division of CocaCola. You'll never guess. It's liquid and it's black. Tastes good with brandy, but most people usually put sugar and cream in it every morning.

Yep, coffee. After WW II, soldiers were used to their rations that had instant coffee. Think Geo. Washington or was it Borden's, were the first

instanters. Learned all this at a party where we weren't drinking coffee. Ten men got together and formed TENCO that now makes 90% of all instant coffee that is put out under a private label. Like big market chains.

Governor Nelson Rockefeller, interested in developing Cental America, bought in but they didn't rename it "Eleventhco." Then Minute Maid acquired the company and finally CocaCola swallowed it. I guess they figured between CocaCola and coffee they'd have control of your liquid diet. Jack once was in charge of the Far Eastern business, but decided to settle down in San Francisco (where a big plant is. Also plants in England, Brazil and Guatemala).



That coffee glow with the Hornungs, John Jr., Mama Barbara, Papa "Jack" and daughter "Pat."

Enjoying Oceanside breezes (and definitely the horse races) with Jack were his family. Wife, Barbara and teen-agers Patricia and John Jr.

Have you noticed most duplicate bridge players always look well fed and well—er—ah—drunk? Drunk? Anyway you know what I mean. They appear accustomed to the good things of life. That's why when General Walter Rogers (how come he doesn't have a nickname like other Marine Generals — "Howlin' Mad" — or "Blood and Guts?") Must look into this) stood up in the midst of a duplicate game and invited all and sundry to a Sunday evening cocktail buffet, they were delighted and turned up en masse.

Louise taking it in her stride (in a lovely green and fuschia sari-like gown — ooooh there's a bad pun there) greeted all the gang. Soon little cliques formed all over the gardens and patio. George Junior Hillam and his lovely new bride, Jerry, did the catering.

Right away I had to sample a turkey sauce that he had concocted. Delicious! Also has his own sauce for ham. Couldn't quite tell what they were composed of. And darned if that Junior isn't getting uppity. Like all chefs, he wouldn't divulge the piquant ingredients. *next page, please*

## KitBits

continued

Like a bee I sampled all food and drinks and then buzzed over to each different group for the latest poop.

Jackie Joerisson and daughter Kay Helvison were with the Oceana group. Jackie also has a winter home in Miami. We were nodding acquaintances in the last years of the Roosevelt reign in Washington D.C. Her husband was something in the kitchen cabinet or higher echelone. She was quite a hostess. We reminisced about the parties Perle Mesta gave, and the lavish entertainments Mrs. Morris Kafritz produced as she feverishly worked on being Washington's hostess with the mostes'. General Frank and Jane Loomis just back from a trip through Russia were on hand to congratulate the Rogers on their 53rd Wedding Anniversary and Louise on attaining her life masters status in bridge. Frank was bubbling over (Gad! What a word to use in connection with Frank of all people. If the Marines ever nicknamed him, it would be "Gentleman Jim, or as the British admirably say, "A regular 'toff" that'un."



Kay Halvison, ex-Air Force Flyer Col. Dave Logg and "Jackie" Joerisson.

Again Frank was—ah—well, very enthusiastic about his trip. All I know about Russia is getting off a boat in Odessa on the Black Sea, just so it was possible to say I had been every place in the world! It was colder than a witches touch (fooled you, didn't?) Immediately got right back on the boat!

The Loomises went on one of those regular tours. Terrifically interesting. They were surprised at the laxity; being allowed to go everywhere and to take pictures of everything but Lenin's tomb! In this world publicized place, they weren't even allowed to whisper! Not only that, but they stood on a large, painted white line (foreigners only) beginning at 8:00 a.m. The Russian line started at 7:00! If by chance you stepped over the line a policeman came along and lightly, but firmly, tapped you

with his billy-stick. The mausoleum is mobbed everyday from dawn 'till after dark.

The Russians want to impress us with their largesse. If it's a buffet, there are great quantities of a very few foods. Masses of fish and beef, but all of third grade quality. A bar set up of liquor includes scads of Vodka, Champagne and white wines only.

The supposed to be, plush hotels, aren't, by our standards. The lobby and downstairs rest-rooms are quite nice, but the actual room accommodations are small and poorly furnished according to our ideas of opulence. The bath rooms are a mess. The floor is tiled by chipped and broken porcelain — seemingly the work of children. And the toilet is just a bowl minus the wooden seat and lid! In men's latrines it's simply a hole cut in the cement. (I'm always interested in the basic things of life — and the Russians, who imbibe freely and often, should be concerned too!)

Through all this Jane never interrupted, just smiled, sampled and sipped. What a wife!

Another smart wife is Ellie Hillam (must be; hubby, George, sent a bouquet of roses to her at a recent bridge party to say, "I'm never too busy, to not think of you." We were all billious with envy. (It was a little consolation to tell ourselves they've only been married about two years.)


Ennnyway Ellie insisted that I go over to Rancho Carlsbad the next Sunday for their opening buffet catered by George.

Go through your Thesaurus. Use all the words listed for magnificent, stupendous, gorgeous, etc., and you still can't do justice to this new Mobile Park. (Carlsbad's Council and Planning Commission must be commended for their high standards.) Co-owners David Dawes of Palos Verdes and Ron Schwab of Torrance must be congratulated for this truly outstanding five million dollar (and then some, plus blood, sweat and tears) addition to our community!

A carefully landscaped lake, replete with tinkling water-falls, Japanese bridge, swans, bass and catfish, separates the TWO RECREATION buildings. One great hall houses a parqued floor ball-room (16 shimmering chandeliers grace the ceiling), billiard, ping pong and card rooms, well stocked 2nd floor library and dining room with completely equipped kitchens capable of feeding hundreds!

Behind the huge, round swimming pool (nothing small or ordinary any place) with lots of graceful umbrellas and pool furniture is the other build- *next page, please*

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# KitBits

continued

ing containing everything for health. A large gymnasium with not one but five or six sets of every type of exercise machine!

Separate facilities for men and women's Sauna baths with accompanying massage rooms, lounging rest rooms and waiting rooms with writing desks and bridge and poker tables.

Such grandeur. Really you're so impressed you can't shut your mouth to eat (well not quite — especially when Hillam serves his fork-cutting roast beef). There are spaces for



Happy Rancho Carlsbad celebrant's Mrs. Ron Schwab, Pat McCormack and Mrs. David Dawes.

503 mobile homes (all to certain specifications). Around 200 people are now permanently (who'd ever want to leave?) located there.

A jolly, fun-loving woman came over to our table and introduced herself. Ex-Oceananne Elizabeth McDonald, who had heard me when I was a lecturer for her Country Friends, was now happily ensconced in her new Mobile estates. She had on an exquisite Indian necklace. Four strands of minutely craved semi-precious turquoise and quartz birds and animals. A mere bagatelle — only insured for \$1500!

Missed seeing the sculptured diving of former Olympic champion Pat McCormick. Did get to talk to her and learned she's been highly honored by President Nixon. By royal command she was his representative at the Munich Olympic Games!

Edith Rhodes, head of Conventions for the C. of C., is bowing out. Another smart wife. Papa has the yen to travel and Edith thinks while they are still young and full of vim and vinegar they should. Soooo if Ted is going to sow any wild seeds in Europe, Edie is going to help!

Thus its farewell to our friend in October, and hello to Helen Rathjen from Rensellar (near Purdue) Indiana a newcomer to O'side, who, according to Edith will carry on as effectively in Edie's old spot.

Here is a good place to give some kudos to another hard worker. Lothaire Dean who is membership chairman of Inter-Community Organization Council and has really ferreted out some fine, new members. In August she left for New York to witness the opening night triumph of her daughter, Janice. All Mothers know their offspring are clever, but Lothaire has to be right. Janice has only been in New York four years studying singing and drama at the American Academy of Dramatic Arts under Uta Hagen and has now been offered the lead in an off-Broadway play intriguingly called *THE NIGHT THOREAU SPENT IN JAIL* (I know he talked to potatoes, but if all of us who talked to our flowers were put in jail, they'd burst at the seams). This is well financed because it's written by two outstanding playwrights. Not only this play, but another is waiting for Janice — yep, holding up production until Janice is free!

With Lothaire, went daughter Marion (Mrs. Richard Poradoski, you know her father-in-law is the well loved basketball coach at Carlsbad high). Hubby Oscar wasn't going, but at the last minute couldn't bear to be left out of the excitement. Bet

next page, please

# KitBits

continued

he doesn't wear a hat (his head will be so swelled with pride and rightly so!)

Warren G. William was too sick to accept his award as HUMANITARIAN OF 1972 from the O'side Humane Society when they met for their 8th annual banquet at Marty's Valley Inn. However his wife Phyllis was there and accepted for him. Most civic minded citizens (can't resist: From Mayor to Dog-catcher!) were there too. Did the cockles of one's heart good to know these prominent City Fathers and Mothers care about animals as well as people. (Be honest, aren't there times you care more about animals?)

Wish there were space enough to honor each of the seventy people attending because they have given so freely of their time, money and genuine concern!

Lyle Swigart C. of C., "biggee" bubbled over with effervescence as he M. Ceed., the affair and kept it giggling with his "hairy" animal jokes.

There was a standing ovation when Councilman Mel Smith (the Society's first president) acting as the installation master, extolled on the vast community activity of "Our Leader." This is Mary's fourth year as president. A terrific compliment in itself!



M. C. Lyle Swigart, President Mary Johner and hubby V.P., Tony Johner.

Cocktail Gambit: Did you know the silica sand we are so happy to dig up and put in our kitty boxes (and then throw out) is being imported in truck loads to Palm Springs where it is used in the sand traps of their swanky golf clubs? If it's good enough for our pussy-cats, it's good enough for the likes of Sinatra, Martin, Hope, etc.

Right here should be a picture of Burt Bacharach; but he never showed up the day the Del Mar Racetrack Association played magnificent host to the North County Press Club. Not only could we order anything from the Turf Club luncheon, but also from the bar—for free!

Couldn't find Eddie Read the Track's P.R. man (responsible for it all) to thank, or to have pose for a picture, either.

Lost money, right off the bat, on my waiter. Bet he was a German. He was utterly charming and so accommodating, but he was an Englishman born in South Africa. Just a nice, clean-cut kid. More restaurants should have such employees. Really made my day. Couldn't do a thing right and he was so genuinely cheerful. On the 6th race took my last five bucks and because it was one of those days when I felt low and far from funny, had a hunch and played No More Comedian to place. When the horse co-operated I was thrilled. Hurrying to tell my waiter of my good fortune, the thought hit me: Every day one meets strangers whose kindnesses and thoughtfulness really make our day and we never get to let them know how much we appreciate it — well, I'd just take a picture of my waiter, that's what I'd do.

No waiter. He was taking his break and I never did find him again!

## DUCKS UNLIMITED OFFERS FREE DUCK IDENTIFICATION CHART

A combination duck identification chart and brochure, featuring 24 waterfowl species in full color, their nesting range and flyways, including field guides to spotting as well as other valuable information, will be given away free to all who attend the 29th annual San Diego Ducks Unlimited fund-raising dinner party Oct. 12 at Town & Country Convention Center in Mission Valley.

The 22x36 chart, suitable for framing, cannot be purchased and will be available only to new and renewal DU members in appreciation of their individual support. Norman Roberts, chairman of the local DU group, said that brochure-charts will be mailed, following the party, direct from DU's Chicago headquarters.

All paintings on the chart depict duck pairs in flight, prepared by Angus Shortt of Winnipeg, internationally-famous wildlife artist and long-time member of the Ducks Unlimited (Canada) staff. Shortt is donating an original waterfowl oil painting as one of the 50 prizes, which will be given away at the San Diego party.

Tickets are available at \$30 each from DU committeemen. Since \$20 of this amount is a tax-deductible contribution to DU, everyone who attends the San Diego dinner automatically becomes a member of the national DU organization.

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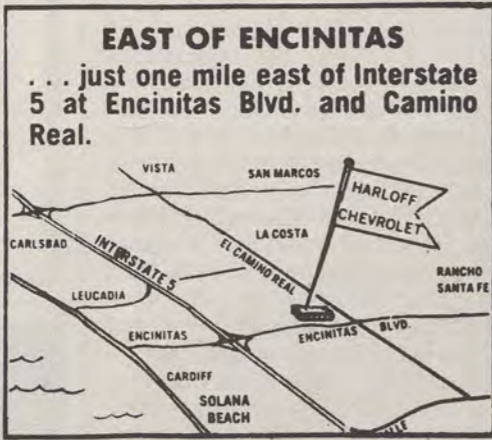
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## People, Places and Things



Birthday girl, Earline Rue

### HOUSEWARMING PARTY AT THE MED RUES

Great evening it was . . . a housewarming party at the Medrick Rue's (former owners of the popular "Rue's Roost" in Del Dios) which also happened to be the occasion of a birthday celebration for Earline Rue. There was all sorts of merriment including a "sing-along" around the piano led by talented Peter Arnold of Escondido who knows every song ever written, and can play them at the drop of a hat. (Incidentally, Mr. Arnold is available for your party if you'd like to have him, and can be reached at 746-0461. He certainly is great!) Earline and Med had prepared a Mexican feast for their guests, along with liquid refreshment that never stopped.

### NORTH COUNTY VOLUNTEER BUREAU

Mrs. C. Burke Maino, President of the Board of Directors of the Volunteer Bureau of San Diego County, Inc. announced plans to open a North County Volunteer Bureau in Vista at 114 Hillside Terrace. Mrs. Maino said the new North County Volunteer Bureau would be under the direction of Sarabelle Devlin of San Marcos and will be staffed by Volunteers from North County. Volunteers will handle inquiries as to where North County residents are needed in a volunteer capacity and provide a list of North County Volunteer Opportunities, allowing each caller to determine a volunteer station to their liking; by social service offered, volunteer activity or proximity to their home.

The Vista Volunteer Bureau is scheduled to open September 25th and hours and days it will be open will depend on the response from North County Volunteers. Those interested in establishing this social service in our community may do so by getting in touch with Mrs. Devlin at 744-3809 for further information.



Brig. Gen. Arthur W. Holderness, USAF ret.  
Commodore, Coronado Cays Yacht Club

### CORONADO CAYS YACHT CLUB ESTABLISHED AT MARINA COMMUNITY

San Diego County's sixth yacht club has been established by residents of Coronado Cays, the fast-growing marina community on South San Diego Bay, it was announced by the club's first commodore, Brig. Gen. Arthur W. (Bud) Holderness, USAF ret.

The Coronado Cays Yacht Club will welcome both sail and power boatsmen and residency at Coronado Cays is not a requirement, Holderness said.

The club will initially be headquartered in the Jamaica Village Clubhouse at the Cays pending long-range plans by the Coronado Cay Company to develop a full yacht club facility.

The new club held its first race, dubbed the Coronado Cays Classic, Sept. 10 over a 9.8-mile triangular course in South San Diego Bay, with 10 sailboats entered. Eric Ledin's Yankee 30 Vantage was the winner with a handicap time of 2 hours, 23 minutes, 19 seconds. Jim Mayall was second in his Soling 27 in 2:25:53 and Art Maas' Yankee 30 Clementine finished third in 2:26:29.

Articles of incorporation and by-laws were adopted and officers elected at a meeting of prospective members Aug. 31. In addition to Holderness' election as commodore, other officers are William H. Dennick, vice commodore and membership chairman; Capt. Donald Parkinson, USN ret., rear commodore and entertainment chairman; Wrenn H. Lawrence, fleet captain—power; George Lasko, fleet captain—sail; Mrs. Morrie Brandman, secretary; and F. Dane Wilhite, treasurer. Holderness said the club expects an initial membership of about 40 families.

## People, Places and Things

### THE GOAT'S HAVE IT!



An ice cream cone is a little girl's delight, but as Dana Botula, 2, found out, goats love ice cream too! Dana, the daughter of Mr. and Mrs. Michael Botula of Tustin, innocently wandered into a herd of miniature goats at Knott's Berry Farm recently, and found out a fact of life much to her frustration.

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# LYNN MOON Moon Lights

**KNOCK, KNOCK,  
WHO IS YOUR BROKER?**

*Dad really had it great . . . He invested in 1933 and had a fantastic broker who helped him make a fortune. I went that same route, too, in 1969. And what happened? My broker failed spectacularly.*

Many may be tempted to belt out a version of "I Want A Broker, Just Like the Broker That Feathered Dear Dad's Nest!" But have brokerage houses really changed that much?

The recent flood of Wall Street exposes has cast a pall of gloom upon all brokers and their houses. But much of the "fashionable" disenchantment stems from a misunderstanding by the new investing public of just what a broker is—and what he does.

#### TO SET THE SCENE

The investment picture has changed immensely in the last 20 years. The number of investors has grown tenfold. In San Diego County alone, brokers have increased by a whopping 1000% in the last few years. Such growth inevitably brings change. A new investing public is in the market now, and today's broker as well is far different from his predecessor.

Contrasted to the good old days, when a client would invest upwards of \$25,000, the average customer today invests about \$5,000. Since a broker depends upon commissions from sales, the changing amount of investments has a dramatic effect on the number of clients a broker must handle to earn the income he desires.

#### ON THAT HEAD SIT TWO HATS

A broker is hamstrung in time available to him. By necessity, he is primarily a salesman, which may jolt persons picturing him foremost as a professional financial advisor and researcher. In fact, if one were to analyze his time, a broker's would be 75% sales, 15% clerical duties, and 10% research.

Needing to sell and maintaining a neutral, objective position in analyzing a client's position do not mix. And Wall Street has had a difficult time trying to explain the conflict. There may be instances when an investor should seek avenues other than securities for his particular financial needs. Brokers are not about to suggest investing possibilities that will divert clients' funds to sources other than the brokerage house.

**RESEARCH, RESEARCH,  
WHERE ART THOU,  
RESEARCH?**

At the heart of sound investment advising lies a solid knowledge of what is available.

Research.

And yet that vital lifeblood is almost scheduled out of a broker's available time.

To wit: most brokers need at least 200 customers to survive. If each investor has about 10 stocks and bonds, a reasonable figure, the broker needs to become an expert on 1000 different securities (figuring on some overlap)—and remain current! Not to mention the 200 different investment objectives of his clients.

From where does the broker get his information? Ach! We step on another tender area.

One of the real paradoxes in the rigorous schooling prospective brokers must go through to pass their qualifying licensing exams, is that the ABC's of investing are left out. "Leave the investment selection to your research department and to your clients who know where they want to head," prospective brokers are advised. Incredibly, six months of training instead is focused primarily on salesmanship.

Thus, the broker essentially is dependent upon other researchers, whose quality of investment analyses varies widely. And there is a virtual flood of research material cranked out. Conscientious brokers need methods of sifting through the flood of mediocre material to arrive at potentially good prospects.

#### MANY HOUSES ON THE STREET

Unknown to the average investor, brokerage houses vary tremendously.

For example, the price you receive on a stock varies with the efficiency of the wire operator and the floor broker. Mistakes are seldom exposed to the client.

Some brokerage houses are very fair. Karl Didricksen, manager of E. F. Hutton in La Jolla, is a good example. He hires the best wire operator he can find. Then his office, not the clients, absorbs any errors his brokers should make.

Many firms require their brokers to sell underwritings regardless of their quality. Special contests encourage brokers to sell excessive amounts of one investment. Unwary investors may be unwitting losers.

# LYNN MOON Moon Lights

**SERVICE—SELDOM ON A  
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BUT SOMETIMES.**

Happiness is a broker who provides excellent service. Richard Pharr, a Rancho Santa Fe broker, has had much business experience outside Wall Street and understands how to provide good service.

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- to receive dividends and securities on time,
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- to receive a reprint on a story of your favorite stock. Great! You may have missed that one,
- to have your broker pull out an entire industry research file on a stock you are studying. A real bonus.

A broker who reads a lot and is in the office soon enough—and long enough—to review the daily business news is a definite asset.

There ARE good brokers and good brokerage houses.

## THE CALIFORNIA BALLET ASSOCIATION

The California Ballet Association has named Leonard J. Hansen and Company as its marketing and public relations counsel on a special four-month assignment, according to the Association's administrator Robert Mahon.

Hansen and Company will assist in the Association's continuing membership drive and promote the annual holiday season performances of the famed "Nutcracker Suite" in San Diego's Civic Theater scheduled for December of this year.

The California Ballet Association, a non-profit corporation, was formed four years ago to support quality dance in general and the California Ballet Company specifically. The Association forms the broad base of support for all California Ballet Company endeavors including "Discovering Ballet," an opportunity for both dancers and audience to examine new works in the field of dance; "Summer Dance Festival;" "The Nutcracker;" lecture-performances for public and private schools.

The client service team from Hansen and Company includes Len Hansen, president, as marketing counsel, and writer-media specialists, Rita Lehman and Marla Harvey in public relations areas.



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## People, Places and Things

### THE DAR STORY IN NORTH COUNTY

"Man of the Year" Speaker at North County Chapters NSDAR  
 On Saturday, October 7, 1972, De Anza Chapter NSDAR was host to the members of Oceanside Chapter NSDAR and the Monserate Chapter NSDAR at the first regular Fall Meeting when they met at the Club House in the San Marcos View Estates at 150 South Rancho Santa Fe Road in San Marcos.

The speaker was Mr. Dennis Magee, "North County Man of the Year," a former San Diego State football player who has received national recognition in Indian Affairs.

Mr. Magee was born on the Pala Indian Reservation and attended Sweetwater Union High School in National City and San Diego City College. He studied Business Administration at San Diego State and is presently Director of Indian Health Projects Headquarters in Pauma Valley. He has been active in the National Congress of American Indians; San Diego State Aztec Booster Club; advisory groups on regional medical problems; the National organization of Social workers with ethnic backgrounds and a member of the San Diego County Human Relations Commission.

The California State Society maintains an American Indian Scholarship Fund to which Chapters in the State contribute. Last year five scholarships were awarded to worthy students of California Indian Tribes. The State also granted continued support to two other students. The State Society also supports two Indian Centers, one in the north and one in the southern part of the State.

The National Society supports two schools for Indian Boys and Girls; Bacon College in Bacon, Oklahoma, which is co-educational, and the oldest institution of higher learning in Oklahoma with 600 students from 40 Indian Tribes in 25 States. St. Mary's School for Indian Girls at Springfield, South Dakota, has 100 students. On a volunteer basis, \$30,000 is subscribed, by the members, annually, divided equally between each school.

DAR Chapters provide many College and Nursing Scholarships to Indian students in other schools.

Mrs. Kenneth Mattson of Costa Mesa is the De Anza Chapter Chairman of American Indians.

Mrs. F. J. Ford was the presiding hostess regent, assisted by Mrs. G. F. Goode, Jr., regent of the Oceanside

Chapter and Mrs. William R. A. Van Ness, regent of Monserate Chapter of Fallbrook.

De Anza Chapter Hostesses for the occasion were Mrs. Frederick S. Carlson of San Marcos; assisted by Mrs. Kenneth Mattson of Costa Mesa; Mrs. Wade S. Heath, Lake San Marcos; Mrs. Thomas Bates, Mrs. Lester Hughes and Mrs. O. F. Carey, program Chairman of Encinitas; Mrs. John R. McKinney and Mrs. Robert L. Sperry of Rancho Santa Fe.

The refreshment tables were decorated by Mrs. Carlson, well known artist of "North County," who designed and made Wigwams with the various Indian motifs appropriate for the occasion. Indian art pieces from the collection of another member were used to complete the display.

### District 14—California State Society NSDAR

The eleven Chapters of the Daughters of the American Revolution in San Diego County comprising District 14 of the California State Society NSDAR will meet on Tuesday, October 24, 1972 in the Fellowship Hall of the new Methodist Church on Encinitas Blvd., just east of Freeway 5.

The meeting will be called to order by the District Director, Mrs. Robert L. Sperry, a member of De Anza Chapter NSDAR. Mrs. Allen W. Kenney of Letitia Coxe Shelby Chapter in La Mesa, District Chaplain, will give the Invocation and the Memorial Roll Call. Mrs. Arthur T. Lawry of Oceanside Chapter will lead the Assembly in the Pledge of Allegiance to the Flag of the United States of America. Miss Ruth Meyer, regent of the Rincon del Diably Chapter of Escondido will play the organ and lead the singing of the National Anthem. Mrs. Ivan W. Miller of Oliver Wetherbee Chapter in Coronado will lead the American's Creed.

Mrs. Frank Robert Mettlach, past Vice President General, Honorary State Regent, a member of the DAR Steering Committee for the Bicentennial and a member of the San Miguel Chapter of National City has accepted an invitation to act as Advisor to District 14 of the California State Society NSDAR.

District Chairmen and Vice Chairmen will report and give instructions. Other business will be the discussion of various projects and the election of Treasurer, Corresponding Secretary and Historian for the newly-formed district.

The meeting will convene at 10:00 p.m.

## in La Jolla



La Jolla Art Association member Caroline Schultz has sketched a representative group from the San Diego Youth Symphony under the baton of Conductor Louis J. Campiglia: Terrie Uthus; Karl Hummer; Charles Bradshaw; Tim Lawler; Steve Foster; Hilda B. Cook; Eileen Richards; Rui Foster; Rick Thompson and Bert Wells.



La Jolla Art Association members have donated 24 paintings plus sculptures, pottery and jewelry to help raise funds for the Eastern European Tour of the San Diego Youth Symphony. Pictured are, left to right, Ray Schwehm; Edmond Woods; Jorge Imana; John C. Hooper; Helen Doerr; Robert Landry; J. R. Brown; Beebe Hopper; Peter Parkin; Thelma Butler; Milford Ellison; Shirley Tuttle; Caroline Schultz and Jackie Hull. Other donators, not shown here are: John K. Paterson; Sherle Tuttle; Diane Dalaban; Jan Cervevy; Lynn Winans; Jon Helland; Thomas Potts and Hilda Inch.

### LOCAL ARTISTS AND MUSICIANS TO PRESENT GALA EVENING


Concerned with raising funds to help finance the 1973 Eastern European Tour of the San Diego Youth Symphony, the La Jolla Art Association is presenting a semi-formal Gala Evening of Art and Music, 7 to 10 p.m., Saturday, October 28, in the Casa del Prado in Balboa Park. Twenty four paintings plus sculptures, pottery and jewelry, donated by members of the La Jolla Art Association will be displayed for sale; the San Diego Youth Symphony will present a program highlighted by Mousogorski's "Pictures From An Exhibition" and Gershwin's "Rhapsody in Blue," and refreshments served.

Patrons of art and music, as well as all concerned with supporting the young musicians of San Diego are invited to write or phone for reservations. Tickets are \$3.00 each, obtainable from San Diego Youth Symphony, P.O. Box 15035, San Diego 92112, or by phoning any of the following numbers: 420-7223; 298-6377; 277-0101; 487-5656.

The San Diego Symphony consists of 93 young musicians of San Diego County who realize that music has no race boundaries, no language barriers and does not acknowledge the generation gap. Members range from 10 to 23 years of age and earn every minute of the music they produce. Some cannot afford to own their instruments but borrow them from schools. They baby-sit, teach, etc. to pay for private lessons. They willingly acknowledge that music is discipline.

The San Diego Youth Symphony is sponsored by the San Diego City Park and Recreation Department. Through this Department, and the interest and support of the citizens of San Diego, the Youth Symphony has achieved local and international acclaim. In addition to their local concert programs, San Diegans recently heard this orchestra at the opening of the Casa del Prado. In 1969 they were the inaugural orchestra for the First International Festival of Youth Orchestras in St. Moritz. Under the baton of Conductor Louis J. Campiglia they proved to audiences in Austria, Italy, Germany and Switzerland that there is hope and promise for the future through the young people of America.

In August of 1973 the San Diego Youth Symphony plans a concert tour of Romania, Czechoslovakia, Hungary and Russia. San Diegans are proud to be represented by this group and their conductor, Louis J. Campiglia. They deserve our confidence and support.



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## People, Places and Things



### SAN DIEGO BASED CORPORATION INTRODUCES REVOLUTIONARY POOL/SPA CONCEPT

Tru-Spa, Inc., a brand new firm located at Sampson Marine in San Diego, may have "fallen into" one of the most revolutionary ideas in swimming and therapy pool construction in 30 years.

Made possible by the discovery of "Sila-Crete" the pool can be constructed in any size or shape, sitting half in and half out of the ground. Resembling a concrete fountain in appearance, the pool wall (only 1 1/2 inch thick) can withstand pressures of up to 8,000 pounds per square inch and carries a lifetime guarantee.

Larry Morgan, Vice President of Marketing for Tru-Spa, reports the demand for pools has been "tremendous." "Lots of people have wanted a pool but felt they couldn't afford the initial \$3000 to \$5000 price, or the monthly maintenance. But this pool not only sells for under \$1300, its virtually maintenance and accident free. The pools have simply sold themselves."



CREME de WINE . . . the winner! If you've been to La Femme Beauty Salon recently, Ruth Belles is beaming with justifiable pride. Her "baby" (the winner pictured above) is jointly owned by Ruth and her husband, and their daughter and son-in-law, Mr. and Mrs. Clay Brinson. Clay is the trainer of the horse, and a former jockey himself. He was the youngest jockey at 16 who ever rode on an organized track! The chestnut filly broke her maiden the first time out. She has run four times; has been in the money four times. Her father "Port Wine" broke the track record at 5 1/2 furlongs at Hollywood Park when he was racing in 1964.

### WHAT'S THIS?



You won't hardly believe this, but Ye Ed Giffin is being coerced to accept the first of a raft of prizes he won recently at the San Diego Advertising Club Media Auction. This particular prize was a "zinger". "Miss Massage" appeared at Ad Club to personally escort Giffin to a waiting Cadillac limousine—to transport him to the International Massage Parlor for an afternoon's super-deluxe treatment. Warren Mooers (left) incoming Ad Club Prexy, and Tony Rodgers, outgoing Ad Club Prexy try to persuade the lucky winner to "sell" them his prize package.

## People, Places and Things

### PROGRAMS FOR YOUTH SERIES

The Auxiliary of the North County Concert Association is pleased to announce its 1972-73 "PROGRAMS FOR YOUTH" series. November 4 is the opening date for the series with "PEACH BOY," a popular Japanese fairy tale adapted by Marie Starr and Mira Costa's Larry Jorgenson with technical direction by Joe Sasway.

Larry Jorgenson has directed plays and musicals for the past ten years. Having taught in Nebraska, Tokyo, Heidelberg, and Santa Barbara, Mr. Jorgenson is presently on the faculty of Mira Costa College, Oceanside, while writing and producing plays for children in collaboration with Miss Starr, Children's playwright of Santa Barbara. His adaptation of "Peach Boy" will be published in January by Greenroom Press of Vista, Calif. Monmouth College in New Jersey will produce Mr. Jorgenson's adaptation of "Peach Boy" next spring. In December the Peach Boy cast will travel to San Bernardino to do a two performance benefit at the California Theater for the School of Hope (school for retarded children).

Several performances of "Peach Boy" will be given in the Little Theater on campus. The intimacy of Mira Costa's Little Theater allows the audience to become a part of the action around them. "Peach Boy" will be presented on two Saturdays to accommodate all of those with series tickets. If seats are available for the November 11 performance they may be purchased by non-season ticket holders.

On November 21 the DANISH GYMNASTIC TEAM will continue the series with an exciting performance in the Mira Costa Gym. The program includes a variety of modern rhythmic gymnastics, artistic vaulting and tumbling, and a selection of traditional Danish folkdances in colorful native costume. The program provides not only an excellent demonstration of body movement as a form of physical education, but as an art form.

The Wakita Soto Ensemble is the first of its kind outside of Japan. On March 3 they will present a program featuring the unique bass koto, an instrument of 17 strings. Combining other instruments such as the samisen (a three string banjo), the shakuhachi (bamboo flute), and the taiko (drum), the orchestra adds another dimension in koto music, performing new arrangements of old Japanese folk songs as well as contemporary music for the koto.

Ending the series on April 24 will be the RAMIREZ BRASS BAND, "the latest and greatest bearer of the Tijuana Brass tradition. The Ramirez Brass Band brings from Mexico the newest adventure in sound. The piano-less sextet is the most important and influential group of young artists to emerge in Mexico in the last ten years.

Students in grades 3 through 8 will be contacted concerning this series. The NCCA Auxiliary Programs for Youth Committee will work with the local PTO Cultural Arts Chairman in most school districts. Series tickets will be sold for \$3.00, going on sale in mid October. For further information interested persons should contact Mrs. Donald Hayen, General Chairman for the series, 729-4788, Carlsbad.

### LAKE SAN MARCOS HOLIDAY FAIR

The Womens Fellowship of the United Church of Lake San Marcos is busy every Tuesday finishing the many items that will be offered at the Annual Holiday Fair at the Recreation Lodge on November 18th from 10:00 a.m. until 4:00 p.m.

The President, Mrs. Elmer Green has named Mrs. Gladys Varenhorst as Chairman with her Co-host, Mrs. John Palvick.

As in former years, there will be stunning original holiday decorations and gifts of all kinds offered. A Treasure Table of Costume Jewelry and many other items, will be featured at very small prices.

A light luncheon will be served at noon.

The Fellowship has become a great force for friendly service to the less fortunate. They have a committed pledge of \$1,500 over a period of three years to Peppermint Ridge, a facility for retarded children. Also generous donations have been made to House of Hope, an orphanage in Tijuana; the Association for retarded children in Vista; "Tars," a teen-age Republican Club; Ship of Hope; Pilgrim Pines; Ben Songs Mission for students and Dr. Strong's Cancer Research Foundation. Campships are given each year to Green Oak Boys Camp in Vista and a donation was made this past June to the Rapid City Flood Fund.

The public is invited to enjoy early Christmas shopping as well as knowing all contributions will be used for needed community projects.

The date, November 18th from 10:00 a.m. to 4:00 p.m. at the Recreation Lodge in Lake San Marcos.

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**People, Places and Things**



Mr. and Mrs. Leslie Simmons

**RANCHOITE WEDS**

One of the prettiest and most memorable summer weddings took place on August 19th in the garden of the Morton home on Mimulus, when Deborah June Morton of Rancho Santa Fe exchanged vows with Leslie Simmons of Seattle, Washington. Father Jarrett from St. Peters Episcopal Church in Del Mar officiated at the outdoor ceremony. The sister of the bride, Miss Holly Morton was maid of honor; while Gene Simmons, Jr. brother of the groom, carried out best man duties. Mr. and Mrs. Gene Simmons Sr., daughter Deborah, and son Stephen (all of Seattle, Washington) also attended the garden wedding.

The bride is the daughter of Dr. and Mrs. Elmer Morton, Rancho Santa Fe. She matriculated at Western Washington State College, and is presently a teacher at De Anza Elementary School, El Cajon. Mr. Simmons attended Washington University.

The bride and groom flew to Hawaii for their honeymoon, and are now "at home" in El Cajon.

**MISSION SQUARE SHOPPING CENTER EXPANSION**

Ribbon cutting at the expanded Grant Co. store Sunday, Sept. 10, attended by local civic and business leaders and nearly 1,000 anxious shoppers. The 10 a.m. ceremony saw Miss Oceanside (Deneen "Denny" Fry) formally cut the ribbon assisted by (from left) Mr. and Mrs. Karl Engelbrecht, Miss Fry, Mayor Howard T. Richardson of Oceanside and Mission Square President Elmer Glaser. Engelbrecht is manager of the Grant Co. The \$1.2 million addition was designed by Ainsworth and McClellan, AIA, of Pasadena and built by Richardson Bros. Construction Co. of Oceanside.



PFC Diane Kish is first Woman Marine to train in banking in North San Diego County under the Operation Transition program. Working on the job at West Coast National Bank Carlsbad branch, she receives instruction from W. H. Mensching, bank assistant vice president and branch manager.

**FIRST WOMAN MARINE TRAINS FOR BANKING CAREER HERE**

Diane Kish is learning to be a banker at West Coast National Bank here, the first Woman Marine to start training in North San Diego County with a financial institution under the Operation Transition program.

Miss Kish, 20, is really Private First Class Kish to her friends at nearby Camp Pendleton where she has been assigned in the Communications Center at base headquarters for the past two years.

A native of Danvers, Mass., Miss Kish enlisted in the Marines in November 1970. Her basic communications training was at Marine Corps Recruit Depot in San Diego.

Now she is training under W. H. Mensching, bank assistant vice president and manager of the Carlsbad branch.

"She is a good worker and quick to learn," Mensching said in praising her work during the six weeks she has been on the job. "All of us in the branch are happy she is here and wish her well with her new career."

Operation Transition is a program where Marines who are not planning to remain in the Corps may be assigned to jobs with cooperating business establishments where they can prepare for civilian work when they are discharged.

"I'm looking forward to November when I can return home and, hopefully, to a job with a bank back there," Miss Kish said. "I'll miss the Marines but I'll be glad to get back home."

"As the first Woman Marine to choose banking as a civilian career under the transition program, she is setting a record for learning that will be hard to beat," Mensching added. "We hope there are more like her who want to try."

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# LIVING AWARDS FALL 1972

## 1st PLACE STORY "Mouth To Beak Resuscitation" by Cynthia Schulte

It was a beautiful afternoon, hot and humid. The birds sang while a warm tropical breeze drifted through the air. I was living with my family in Florida, swimming in our screened in pool. One day, a parrot flew down on my mother's shoulder from nowhere at all. We all became devoted to it immediately. We would let the parrot fly loose in our neighborhood, and screen it in our patio over night to feed it. The parrot was everyone's friend. I remember how it would fly on our neighbor's roof tops, and talk to them. And, if you were gentle, he would fly on your arm or often on your head. This silly thing would follow me to school in the morning. We tried to find the owners and finally we succeeded. He belonged to some parrot breeder about a mile away from our home.

One early evening, after school, I was relaxing, crunching on some Fritos while my mom was busily gossiping on the telephone, Paul, my younger brother, came running into the kitchen. My mom dropped the phone at his urgent demand for attention. He yelled her name three or four times, nervously pointing to the pool. I thought a neighbor's child was drowning in the pool. In a way, I was right and wrong.

I didn't get out in time to see my mom grab the object out of the pool. Confused, I slowly walked up to my mom. Cautiously, but loudly and a bit

"brattily," I yelled. "Mom, what are you doing?" I was just about to say - "Since when do we kiss toys that get wet;" As I walked closer, the vision of yellow, green feathers started appearing in my stunned comprehension. Just that moment, thousands of thoughts entered my mind. "She couldn't be kissing the bird!" Then, I saw her bobbing her head up and down. Between each bob she was gasping for the breath of life. She was bobbing her head in and out of the parrot's beak. She had the head pushed back and two fingers over the nostrils. She then turned the bird over on its side and started pushing in on the stomach. Glancing away from the pressing fingers, I saw water coming out of his mouth. Soon I saw it breathe normally. My mom cuddled it close to her warm cheek and neck. Softly, I heard her whisper sweet words to calm the bird. She soothed him by her constant petting upon its nervous head. After five minutes, I started asking a flood of questions. In my excitement I almost backed into the pool and knocked over a whicker table. I couldn't understand her response to my questions. "With a what?" I yelled.

She answered out of breath, "I did mouth to mouth resuscitation with a bird . . ." My mind cleared and strange new thoughts slowly started forming. The bird lived.

## 3rd PLACE POETRY *Love Kite* by Missy Russell

Love is like a kite.  
It has to have a wind to get it off  
the ground.  
Then,  
If both the kite is sturdy, and the wind  
is strong.  
It will soar above the highest clouds.  
But if one of these is missing,  
Or if the string should break,  
Then you're Love Kite will drift away,  
with the Wind.  
And all you will have left  
Is a Broken String.

Children of this generation are thoughtful, and aware of things on a wide scope. Their inspired poems and stories reflect their careful thinking and bright imagination. We, the editors of North County Living feel that these efforts have value. Our sincere congratulations to the winners of the Living Awards for 1972.

*The Editors*

## 1st PLACE, POETRY *Sure is Crazy* by Kitty Ordway

Sure is crazy  
Seein' the sky this hazy  
Never seems to come up bright  
Can't take all this pollution  
Isn't there a solution?  
Things just aren't turnin' out right

Don't have no doubt  
What it's all about  
It didn't just come from nowhere  
People had to make it  
Now they have to take it  
Somehow they just don't care

Long as they get their million bucks  
They don't care 'bout the cars and  
trucks  
And when they talk, they have to  
cough it  
But they don't seem to care  
'bout good clean air  
Just so they make a big profit

Wouldn't it be good  
If we'd get together like we should  
That would be the day  
To see everyone  
Getting things done  
To make it turn out O.K.

## 2nd PLACE POETRY *A Simple Rain-Bow* by Karen Kamph

One gay morning, atop my favorite hill,  
When the dew still lingered, and  
the sun rays filtered through the trees,  
I met a rain-bow.

And she had hair of yellow  
that trickled down her back,  
entwined in ribbons of orange and  
violet.

And her eyes were of blue,  
And her lips were of red.  
And her gown was of soft green silk  
and lace.

And all was fine, and none was bad,  
And she glowed with the sparkle  
of pure white

And unto her I was taken,  
And wrapped in her spell of freshness.  
She showed me the secrets of her  
beauty,

And what lay in her every band  
of color.

She let me look through her  
yellow hair . . .

And I saw the great morning sun,  
climbing up over the mountains.  
She let me look into her blue eyes . . .

And I saw the pastel color,  
of the froth laden sea,  
splashing with joy against the rocks.

She let me look at her red lips . . .  
And I saw the simple red rose of love,  
that grew between a crack in the fence,  
and brightened the whole of the garden.

She let me look upon her green  
gown . . .

And I saw the rolling green hills,  
blanketed with peace, and time,  
and beauty.

She let me look up at her orange  
and violet ribbons . . .

And I saw the evening sky,  
dressed in orange and violet,  
spread all about the sinking sun.

And when I had captured all  
of these secrets,

she unwrapped me of her spell,  
and let me go . . .

And I found myself,  
atop my favorite hill,  
beholding a simple rain-bow,  
with a sun ray dancing gently  
at my feet.

## 2nd PLACE STORY *The Battle* by John Murphy

It was my opponent's turn to make his move. His build was that of a weight lifter. When he grinned, the muscles rippled up his cheek, like so many ripples across a lake. When planning his attack, his fist opened and closed revealing the biceps of his arms, bulging out to an enormous girth. He stood 6' 5" and weighed 300 pounds, quick on the attack, and cunning with every move. Even though my powerful mind and body had won other matches, it appeared to me he would win this one.

It was his turn to move. I waited for his attack with my fist clenched so tight that all circulation left my hands. I saw him grin, his fist clenched and unclenched. I looked him in the eye. They were glowing bright red with anger and power, and behind them was the cunning, quick, strong, and unyielding little object that made him such a tough adversary.

As I waited for his hideous attack, I strained my mind, trying to predict what his move would be. My mind strained to the point where I could feel it throbbing within its shell. Yet still I kept trying to predict what his next move would be. I began to breathe hard. My lungs began to ache, my whole body began to pain. But still my heartless opponent waited for the chance to put his plan into action. It was up to me to see he didn't.

But how was one man suppose to withstand such an attack from such a monster. Still I tried to predict his move. And again, I began to ache, but this time it was worse than it had been before. My head throbbed, my heart began to crack, my lungs burned in agony as I tried to breathe, and my stomach felt like a path on which a troop of soldiers were marching. But all this could be diverted if I only knew his move, his plan — brutal, vicious, but cunning attack, Oh! God if only I knew.

And there we stood on the battlefield, face to face, and at long last he made his move, that long awaited but dreaded move, which was the cause of such agony. He moved his pawn up two squares.

## 3rd PLACE STORY *The Toad* by Eric Bergman

Standing knee deep in the almost swamp-like water, I cast my fly line, knowing there weren't any fish. The quick sudden motion caused my feet to sink deep into the brown muck and moss that lay beneath, and bubbles of air escaped from under my pant cuffs. I looked down at the water, watching the bubbles pop at the surface, releasing their little packets of energy. Then I pulled my feet out, the grip of the mud almost pulling my shoes off. While I was doing this, I caught sight of a large toad, covered with rough and scaly skin, with green speckles. Its eyes were protected by thin white membranes that looked as if they had been used on Count Dracula. My curiosity aroused, I approached, very slowly, to investigate this strange new creature. Creeping my arm down, then running my fingers down the sandpaper back, I was mystified in that it did not jump off. I reeled my line in, the tension slackened. Snagging on the moss, I pulled the hook in at a little faster rate, and having the line all the way in, I turned towards the toad. I took the hook, and stealthily advancing on the frog once more, I ran the hook lightly down its back. Surprised at the null response it yielded me, I concluded that it must be dead. To test this conclusion, I acquired a short stick and, having placed the stick under the toad's abdomen, I lifted. I was startled to see the eyes become very alert and wide. Before I had time to comprehend this, it twittered its legs and plopped off into the murky water, jumping eight feet as soon as it touched the surface. While jumping, its form was silhouetted against the setting sun, its legs sprawled out as if strings were pulling them apart. Startled once again, I chased blindly after it, but to no avail. Slightly dejected, I started home, filled with the beauty, mystery, and wonder of that toad, and of nature.

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, AUGUST 17, 1972, 9:00 A.M., IN THE BOARD ROOM

**Present:** President Bellman, Directors Brown, Chubbuck, Coberly, Weindling and Mrs. Whitehead

**Absent:** Vice President Nix  
**Also Present:** Manager Van Evera, Recording Secretary Butts; Association members

### Personal Appearances

**Mr. Don F. Sammis and Mr. Doug O. Allred** appeared, at the invitation extended by the Board of Directors, to explain Rancho Santa Fe Youth, Inc., its place in the community of Rancho Santa Fe, its purpose and goal.

### Minutes of Preceding Meeting

The minutes of August 3, 1972 meeting were unanimously approved.

### Old Business

**Laughlin & Culver Sign, Lot 132, Map 2089.** Referred back to Art Jury for re-evaluation and analysis of sign standards in the Village.

**Realignment, Parcels 3/5 and 3/6, Block 5.** Deferred pending a joint meeting with the Art Jury to further study and discuss.

### New Business

**Subdivision, Parcels 5/1 and 6/1, Block 36, (Hansen)** 30.8± acres into 2 sites of 27.6 and 3.2± acres. Approval was unanimous.

**Subdivision, Parcel 4/1, Block 23, (Goodwin Small Business Invest) (Sy Miller in attendance)** 7.04± acres into 2 sites of 3.1 and 3.6± acres. Approval was unanimous.

**Keeping of 9 Horses, Parcel 1/3, Block 6, (White)** 9 acres. Approval was unanimous.

**Realignment, Portions Lot 150, Map 2129. (Weber/Nature Conservancy) (Mr. Weber in attendance).** Present, 11.91 and 19.22 acres; Proposed, 7.55 and 23.58 acres. Approval was unanimous.

**Variance, Lot 148, Map 2129 (Huntington Hotel Co.)** to reduce centerline setback from 82' to 50' for construction of a cottage. Approval was unanimous to grant said variance, subject to Board of Directors approval of the Covenant Modification to reclassify said property from Association Class A to Class C which would permit construction of the cottage.

### Reports

**Park & Recreation Board Chairman Whitehead** reported on the August 9 meeting. She related various ideas which the meeting had brought out which will be pursued further by members of her committee.

**Golf Activities Committee Chairman Chubbuck** stated Mr. Ray Griset, Green Chairman, and Mr. Art Glanz, Asst. Green Chairman, have been added to the Committee.

He stated the Committee recommended re-purchase of one of the carts sold as trade-in on new carts (minutes 7-20-72) for use of Golf Pro and Maintenance. A motion was made, seconded and passed unanimously to authorize \$250 for this purchase.

88/OCTOBER 1972

**Finance Committee Chairman Weindling** had the following recommendations of the August 15 meeting of the Committee:

1. Give tentative approval of expenditure of approximately \$50,000 for 2 new tennis courts, an addition to the Tennis clubhouse, and auxiliary equipment, subject to more detailed schedules being presented regarding the exact breakdown of this investment and fees to be levied on members of the Tennis Activities to provide for the entire expenses of the Tennis operation. Approval was unanimous.

2. Give approval of the budgets as presented at the Budget Hearing. Approval was unanimous.

3. Give approval of the schedule of golf fees submitted (revised from those submitted in June, 1972) to apply retroactively to July 1, 1972. Approval was unanimous.

4. Approve that 20% of the projected budgeted loss due to Restaurant and Bar operations be allocated to and charged to Tennis Activities (about \$7,000) for 1972-73. After discussion, the following resolution was passed by majority vote:

Whereas, the present policy of charging all losses of the Rancho Santa Fe Association Clubhouse Restaurant and Snack Bar to Rancho Santa Fe Golf Activities would appear to be unfair and inequitable, and Whereas, the Clubhouse Restaurant and Snack Bar are, in fact, operated for the use of Rancho Santa Fe Tennis Activities and the general Association members, in addition to the Rancho Santa Fe Golf Activities,

Therefore, Be It Resolved, that a study of usage of the aforementioned facilities be made commencing September 1, 1972 and ending February 28, 1973, to analyze and study the usage of the Clubhouse Restaurant and Snack Bar, so that a more proper and equitable accounting procedure for the purpose of charging such net cost to those entities using such facilities be adopted for the year 1972-73.

Director Weindling requested the record show he voted 'no.'

5. Approve expenditure not to exceed \$1,200 for resealing Association parking lot (this had been approved in a previous budget, but not expended). Approval was unanimous.

**Building Commissioner's July Report** reflects 3 residences completed; no permits issued; 34 homes under construction.

**Violations Report** in July shows 4 violations reported; 4 violations abated; 4 violations pending.

**Manager Van Evera** reported the Board of Supervisors, at its meeting on August 15, recommended the deletion of the section of El Camino Real from Via de la Valle north to its intersection with Manchester Road from the Circulation Element of the County General Plan.

### Correspondence Received

**Mr. R. H. Gordon** letter pointing out the extremely dry condition of many beautiful trees in the community, and their potential loss for lack of water, was read. At his suggestion, the Board was unanimous in its decision to mail a letter to

all residents urging each resident to water all trees which his facilities could reach.

The matter of watering trees on unimproved properties with absentee owners was referred to Rancho Santa Fe Maintenance District.

### ADJOURNMENT

The meeting was adjourned at 1:55 p.m.  
Vernon A. Bellman, President  
Gwendolyn P. Whitehead, Secretary

## MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD AUGUST 22, 1972, IN THE BOARD ROOM.

**Present:** Vice President Wingert, Architect Hope and Alternates Frobes and Teetzle.

**Also Present:** Building Commission Mowery, Secretary Van Evera, Recording Secretary Duffield, and Director G. Whitehead.

**Excused:** President Blackman and Alternate Larson.

Alternate Frobes was seated as regular member for this meeting.

### ADDITIONS & ALTERATIONS

**White, M. M. Stable—Parcel 1/3, Block 6, El Camino del Norte.** Deferred.

**Thompson, J. C. Change in residential plans. Driveway Gates. Landscape plan. Lot 116, Map 2129, Avenida Maravillas.** Deferred. Site visited.

**Talbot, D. Arched cover for existing terrace—Parcel 1/6, Block 1, El Camino del Norte.** Approved.

**Warren, F. Greenhouse—Parcel 3/3, Block 22, Via de Fortuna.** Approved.

### REALIGNMENTS

**Buser, F. Parcels 3/5 and 3/6, Block 5, El Camino del Norte.** Deferred until joint meeting of Board and Art Jury on September 7, 1972. Site visited.

**Krohn, F. F. W. Parcels 2/7 and 2/8, Block 48, Puerta del Sol.** Present acres: 2.0 and 4.0. Proposed 2.0 and 4.0± acres. Unanimously passed to advise approval to Board of Directors.

### SUBDIVISION

**Krohn, F. F. W. Parcel 2/7, Block 48, Puerta del Sol, consisting of 4.04± acres into sites of 2.01 and 2.02 acres.** Passed to advise approval to Board of Directors. Mr. Frobes abstained from voting.

### MISCELLANEOUS

**Laughlin & Culver—Sign.** Site visited. Applicant contacted.

**Mrs. M. Baker (in attendance).** Discussion re color of residence, Color B-105 Parthenon—Ful Color approved.

**Arnold, J. Grading permit authorized. Parcel 7/14, Block 24, La Noria.**

**1972-73 Art Jury** advised 20% increase on all fees pertaining to Art Jury activities.

David A. Van Evera Secretary  
L. F. Wingert Vice President

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, SEPTEMBER 7, 1972, 9:00 A.M., BOARD ROOM.

**PRESENT:** President Bellman, Vice President Nix, Directors Brown, Chubbuck, Coberly, Weindling, and Whitehead.

**ALSO PRESENT:** Manager Van Evera, Recording Secretary Butts, Legal Counsel Stanley, Association members and press.

### MINUTES OF PRECEDING MEETING

The minutes of August 17, 1972 meeting were unanimously approved.

### OLD BUSINESS

**Realignment, Parcels 3/5 and 3/6, Block 5 (Buser).** Deferred until such a time as the Art Jury can be present.

### NEW BUSINESS

**Realignment, Parcels 2/7 and 2/8, Block 48 (Bayly/Krohn, Mr. Krohn in attendance).** Decision deferred pending visit to site.

**Subdivision, Parcels 2/7 and 2/8 (Krohn).** Decision deferred pending visit to site. (Director Chubbuck arrived at 9:45 a.m.)

**1972-73 Schedule of Fees.** After discussion, the schedule was referred to the Finance Committee for study and recommendation.

### REPORTS

**Planning Commission Chairman Nix** stated he had contacted Messrs. Jonathan C. Gibson, J. Body Hill, M. S. Rosenberger and James G. Torian to serve on the Commission. On motion made and seconded, approval of the appointments was unanimous.

Vice President Nix asked Board members to express their thinking on the development of the community business district.

The make-up of the proposed Public Safety Committee was referred to the Planning Commission for study and recommendation to the Board.

**Tennis Activities Committee Chairman Brown** reported the Committee is working closely with the Tennis Club to resolve a final presentation of proposed projects at the Tennis facility.

**Golf Activities Committee Chairman Chubbuck** reported work is to start immediately on improvements to No. 18 green.

Mr. Chubbuck read a draft of a letter to be in reply to Mr. A. Dutton's suggestions relative to the operation of the Golf Course. On motion made and seconded, approval of the letter was unanimous.

**Trails Committee Chairman Whitehead** presented, along with a proposed Master Trails Map, the following resolution:

That the Board of Directors adopt a Rancho Santa Fe Master Trails Plan, as submitted on the attached map. This is an objective plan in terms of the present shown needs for such a trail system and will be subject to ongoing scrutiny and recommendations for changes as required;

That the Board of Directors adopt and implement such reasonable regulations and policies affecting the granting of

subdivisions, Covenant modifications, and building permits as necessary to implement this Master Plan;

That the Trails Committee be authorized to secure and accept from owners of such property appropriate grants of easements, licenses, and/or letters of permission which shall be subject to the Board of Directors approval.

On motion made and seconded, approval was unanimous.

Mrs. Whitehead stated the Committee will bring forth real effort toward securing recorded easements.

The motion was made, seconded and unanimously passed to authorize and instruct Association Counsel to take such steps as necessary to assist the Trails Committee in its work.

It was pointed out that the trails are helpful for purposes other than horseback riding. Vice President Nix suggested a letter be drafted covering all uses of the trails.

**Rancho Santa Fe Maintenance District Chairman Coberly** reported he had contacted Mr. James A. Fox to serve on the District. On motion made and seconded, approval was unanimous to recommend Mr. Fox to County Board of Supervisors for approval, along with Chairman Coberly and Mr. Hubert G. Larson.

**Attorney Stanley** reported the proposed draft of the revision of the Bylaws would be given to each Director today for study and consideration.

### NON AGENDA ITEM

**Mrs. Paula U. Hansen** letter relative to County request for 10' right of way on La Orilla and Rambla de las Flores in connection with her application for subdivision of property fronting on these roads. Mrs. Hansen and her attorney, Mr. Karl ZoBell, each addressed the Board in this connection stating that an appeal hearing was set for September 11 and that they would like an expression of Association support. After discussion,

next page, please

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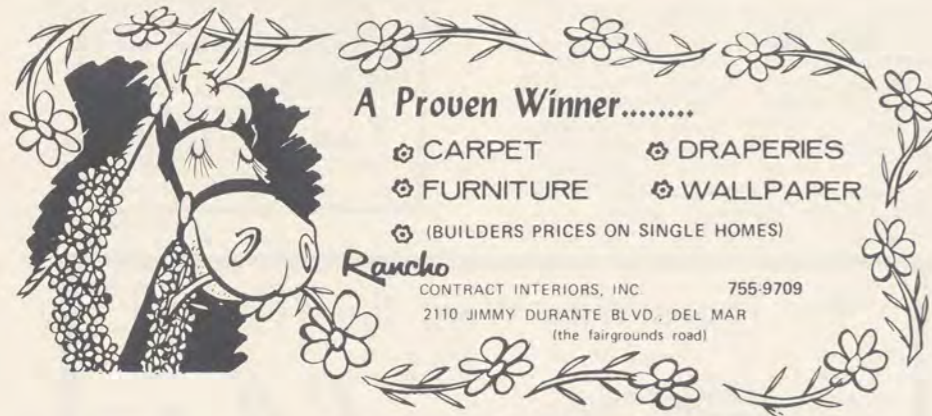
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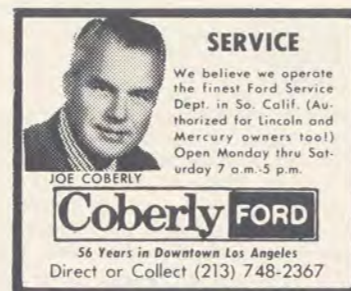
the motion was made, seconded and passed unanimously that the Association request a continuance of 30 days.

#### EXECUTIVE SESSION

The Board went into Executive Session at 11:10 a.m., with the following members of the Art Jury: Messrs. L. F. Winger, C. D. Frobes, H. G. Larson and W. S. Teetzel.

#### RECESS

The Board recessed at 1:15 p.m. for a field trip to inspect properties.



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**Realignment, Parcels 2/7 and 2/8 Block 48 (Bayly/Krohn):** Present, 4.0 and 2.0 ± acres; Proposed, 2.0 and 4.0 ± acres. At the site, the motion was made and seconded that, because of release of recorded violation by the Board of Directors and taking into consideration all of the documents by various members of the Association, and in view of the report to the Board that the petitioner Mr. Krohn has complied with planting as recommended by an approved landscape architect, the Board accept the advice of the Art Jury and approve said realignment. Approval was unanimous.

**Subdivision, Parcel 2/7, Block 48 (Krohn)** consisting of 4.04 ± acres into 2 sites of 2.01 and 2.02 ± acres. At the site, on motion made and seconded, approval was unanimous.

The Board convened at 3:10 p.m.

**Realignment, Parcels 3/5 and 3/6, Block 5 (Buser):** Present, 3.62 and 6.01 ± acres; Proposed, 2.30 and 7.33 ± acres. The motion was made to accept the advice of the Art Jury and approve the realignment with the stipulation that a deed restriction be recorded allowing only one building site on the 7.33 ± acre parcel. The motion was seconded and passed, with Director Weindling casting the only dissenting vote, which he wished to be noted in the record.

#### EXECUTIVE SESSION AND ADJOURNMENT

The Board went into Executive Session at 3:15 p.m.  
The Board adjourned at 3:50 p.m.

Vernon A. Bellman, President  
Gwendolyn P. Whitehead, Secretary

## People, Places and Things

### CONCILIATION COURT

In a corner of the fourth floor of the County Courthouse Annex is a most unusual court—a court where no judge sits in judgment, where there are no defendants or prosecutors, only troubled men and women seeking help with their marital problems. It is San Diego County's Conciliation Court, a function of the Superior Court, administered and supervised by the Presiding Judge, the Honorable Byron F. Lindsley.

Here in quiet, softly-lit offices, two men and a woman operate a crisis center dedicated to treating shaky marriages. Conciliation counselors William Brockley, Leo Koran and Frances Margolin last year received more than 1,200 petitions for counseling.

"Our clients are referred to us by judges handling dissolution petitions, by lawyers, by friends of the couple who have used our services or know about it," says Brockley, chief conciliation counselor. "In some cases they're self-referred—just walk in. They all have one thing in common—they see their marriages going to pieces and are looking for help."

In cases where no dissolution petition had been filed, two out of three couples were reconciled.

"When a couple comes to us, they are seen by a counselor," Brockley says. "We explain that we are not here to judge them; we're here to help them communicate their problems. If both agree, they file a petition, an application for counseling. Then they meet with a counselor—first together, then separately, then once more together."

Sometimes this is enough to effect a reconciliation. If they decide to set aside dissolution proceedings, Judge Lindsley can sign an order. In many cases, whether reconciled or not, further counseling is recommended and they are referred to private marriage counselors.

"A vast amount of the County of San Diego services are devoted to people problems and problem people. The Conciliation Court's main service is helping people realign their ideas, understand themselves and their partners, their individual needs and how these have been fulfilled or unfulfilled. With some couples this is enough for a reconciliation. For others, it helps them achieve a healthy dissolution which can lead to a better remarriage," Brockley says.

Presiding Judge Lindsley feels that the Conciliation Court offers the greatest hope for family happiness. "I would like to see every dissolution case screened through the Court—not to force anyone to take counseling but

to expose everyone to its availability. In many cases, neither party really wants dissolution, but they don't know any other way to cope with their problems."

In the first six months of 1971, two new areas of court involvement have dramatically increased. These are custody and visitation counseling, and premarital evaluations and recommendations to the Presiding Judge.

During 1970, Frances Margolin, associate conciliation counselor, set up a pilot program to study the effectiveness of short-term counseling with couples engaged in disputes relating to custody and visiting.

Cases were referred by a Judge of the Superior Court, with the consent of both attorneys and both parties, or by self-referral. During the pilot program, in 90 percent of the cases it was possible, through counseling, for the couple to reach a mutually acceptable agreement regarding custody and to develop a schedule for visitation. Often this agreement could be incorporated into a court order without further litigation, averting destructive adversary type proceedings.

"We try to help both parents realize that their responsibility to their children doesn't end with separation or dissolution since they are still parents. The children still need the utmost in love, understanding and sound guidance," Mrs. Margolin says. "Sometimes parents lose sight of this in the emotional strains of separation."

During the first six months of 1971, court referrals for this type of counseling increased nearly 400 percent over the same period in 1970.

In November, 1970, the State Assembly passed a bill requiring all persons under 18 years of age to have both parental and judicial permission to marry. The law is intended to prevent hasty marriages among young people (who have the highest dissolution rate). It also aims at helping young people begin their marriages on solid ground through premarital counseling.

In discussing the increase in dissolutions, Judge Lindsley says it's hazardous to look at statistics. It is more realistic to study the changes in cultural attitudes to marriage itself. He feels that people are less dependent on marriage today, have less faith in it, and are more ready to turn away from it.

For these reasons, he feels the San Diego County Conciliation Court is a highly constructive development. "It recognizes the value of consultation over confrontation in resolving human problems. The institution of the family, now in serious trouble, needs this kind of judicial approach."



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## People, Places and Things

### HOW SAN DIEGO COUNTY HANDLES THE TRASH PROBLEM

Sanitary landfills and burning sites operated by the County of San Diego take in 650,000 tons of trash a year—enough to bury all four lanes of south-bound Route 5 three feet deep in trash from Oceanside to the Mexican border. This is only what is collected in 11 cities and the unincorporated areas; if Oceanside and San Diego city trash were added, it would cover the north-bound four lanes as well.

"Our 60 employees operate 10 sanitary landfills and seven burning sites," Case J. Houson, Director of San Diego County Department of Sanitation and Flood Control, said. "In addition, we license 30 private companies serving 10 cities and the unincorporated areas, and one city-owned (Imperial Beach) collection company.

"We also handle all complaints of violations of solid waste handling ordinances such as illegal dumping. Landfills are located conveniently throughout the County; fees are very reasonable. It's illegal to dump refuse anywhere else except on your own property—and then only as long as it doesn't become a public nuisance," Houson said.

Sanitary landfills accept all types of garbage and rubbish including paper, glass, cans, rags, ashes, trimmings from lawn, shrubbery and trees, auto parts, bedding, crockery, rubber tires, rocks and construction wastes. For instance, during that garage cleanup, all those odd bits of metal and pieces of wood can be disposed of at the nearest landfill for only 50c a car or station wagon load.

Otay landfill is the only site equipped to take industrial wastes such as pesticides, paint thinners, oil and chemicals. The pits at Otay can take up to a million gallons a year.

The burning sites accept paper and rubbish but no garbage.

"The seven back country burning sites will be phased out by the end of the year because of air pollution regulations.

"Choosing a landfill site involves far more than taking any empty canyon," Houson explained. "The need factor is basic. When a site in current use is within six years of being filled, we start looking for a replacement; as

\*Note: The 11 cities are: Carlsbad, Chula Vista, Coronado, Del Mar, El Cajon, Escondido, Imperial Beach, La Mesa, National City, San Marcos and Vista.

population grows, sometimes a new landfill must be added."

A canyon must be found with the right topographic features. It must have natural seclusion, but at the same time be accessible. The approach road can't have more than a 7% grade or loaded trucks won't be able to get up it. It must be possible to fill the area and still not interfere with natural drainage patterns.

Permission for the landfill must be obtained from the State Department of Forestry or whatever fire prevention group is responsible for the area; from the Regional Water Quality Control Board which protects water from pollution; from the Air Pollution Control Board; and from the Planning Commission.

In preparing the landfill site, the canyon floor is often dug out and squared off so that the bottom is level and the lower sides straight. As waste is dumped, it is "pushed up" and "walked in" with bulldozers in a 15-foot high layer. At the end of each day's work, a light covering of earth is spread over the day's pile. Additional covering earth is poured onto each finished 15-foot deep layer. When the site is completely filled, it is covered with two to three feet of compacted earth.

Natural decomposition causes gradual settling of the surface of the completed fill. The rate of decomposition is controlled by the amount of water in the operation. San Diego County sites are ideal for slow decomposition since the soil is dry and limited amounts of water are used in packing the fill. Slow decomposition rate reduces the generation of methane gas.

Even though most of the landfills still have several years' capacity, the County Sanitation Department is actively studying new methods of trash recycling and reclamation. On the drawing boards is a long-range regional solid waste disposal plan which will greatly reduce truck travel and volume by reclaiming all but 10% of the collected rubbish. Central to the plan is a pyrolytic process to separate out of glass and ferrous metals and reduce most of the remainder to low sulfur fuel oil and char.

"Solid waste is a growing problem; extra effort is required if technology is to overtake the problem," Houson said. "We hope to see some volume reduction through improved packaging design, but major volume reductions probably will be accomplished through recovery and re-use. Added costs for sophisticated recovery systems can be offset by significant savings in haul and disposal costs as well as by sale of recovered material. We feel that solution to this problem is a significant challenge."

## People, Places and Things

### SAN DIEGO SYMPHONY ORCHESTRA

A variation on an ancient proverb advises: "If you have two coins, buy a loaf of bread with one and a rose with the other." The obvious implication is that a regard for what is beautiful should equal any endeavor to obtain life's necessities. Said another way, we must appease the appetite and nourish the soul. The proverb admits that we must buy even the beauty in our lives.

Paleolithic man—the so-called "cave man"—earned his living by hunting. His culture was based upon the hunt, yet he was a patron of art. Cave paintings such as are found in France and Spain attest to the importance our predecessors placed upon that which stimulated the senses.

Early man realized the arts could exert a powerful and positive influence on his life and livelihood. Many of his paintings are of the "sympathetic magic" type. They were designed to encourage the success of the hunt.

Music, more than any art form, alters one's emotional mood and influences one's actions. The kind of music one is exposed to is important, of course, since different types of music produce different moods and different kinds of action.

The San Diego Symphony Orchestra is the major cultural force in the greater San Diego community. Those who have invested in season tickets in the past have made it possible for the orchestra to look optimistically to the future. Supporters of the orchestra have acknowledged, by their participation, that the symphony is on the threshold of becoming one of the nation's most dynamic orchestras. Parents, who show their desire to contribute to the cultural climate of the community by attending a series of concerts, are helping to insure that their children will have the cultural heritage that makes for a brighter life.

A symphony season has been created again this year with appeal for both the musical connoisseur and the person who will, for the first time, attend a concert of symphony music. The season has something for everyone and includes a host of brilliant guest artists who will perform under the inspired batons of Peter Eros and other masterful guest conductors. Famed keyboard wizard Van Cliburn will join with Maestro Eros and the San Diego Symphony to open the season on October 26th. It will be a triumphant return for the Texas pianist whose artistic stature has already reached

herculean proportions. For Maestro Eros, it will be the beginning of a new affiliation. As Principal Guest Conductor and Musical Advisor, the versatile Dutch musician brings to San Diego a sensitivity and instinct for creating fine music that is apparent to even the uninitiated listener.

The cultural bonanza that is this year's winter season needs only the support of local citizens to be an unqualified success. Fine seats are available in most parts of the acoustically superb Civic Theatre; however, an overwhelming response points to an early sell-out. The advantages of choosing season seats this year are numerous. As the demand for seating

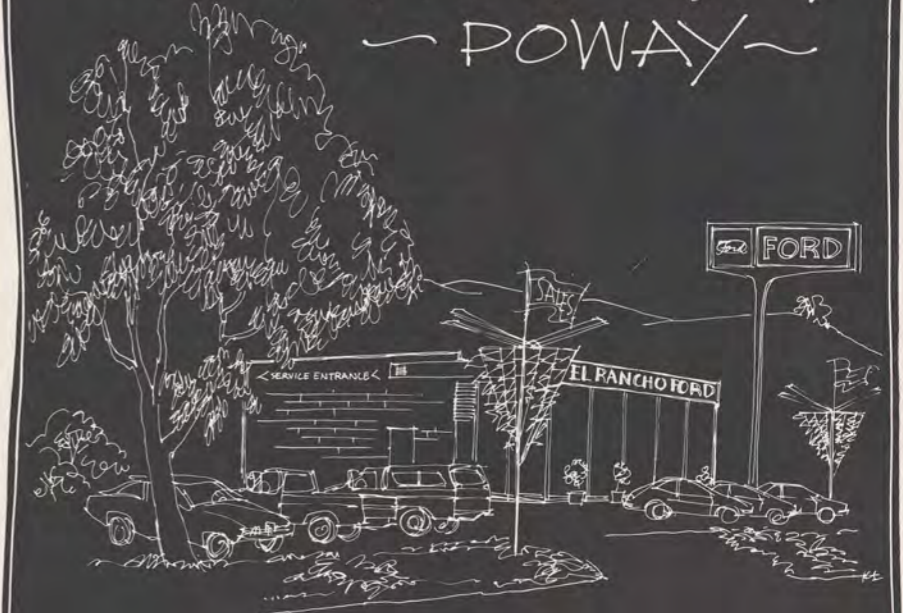
increases in years to come, the lease you hold on seats will be yours for as long as you wish to retain it. If you require additional seating or a different location in the future, you will, as a preferred patron of the symphony, be offered that courtesy. Rancho Santa Fe's symphony association representative, Susan McCarty, will be delighted to speak with individuals or groups about the orchestra and the upcoming winter series of concerts. Since the season opens in less than five weeks, it is suggested that you contact Mrs. McCarty who is anxious to assist you in obtaining choice tickets. She may be reached at 224-0901 and at 232-3078.

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# People, Places and Things

## EMERGENCY SERVICE SAN DIEGO COUNTY

On Friday, September 15, a plane with 198 passenger aboard will crash somewhere in San Diego County. The disaster will set into motion a complex coordinated effort that will involve the County government, all 13 cities, all hospitals, ambulances, fire departments, police agencies, doctors, nurses, volunteers and others.

The "disaster" will be the first in a series of training exercises that will not only train all the many people and agencies involved, but will also serve as a measurement of how well the San Diego County area is prepared to cope with a major disaster.

"We have been lucky. The nearest thing to a major regional disaster we have experienced in recent times was the Laguna wildfires in September, 1970," Bill Marty, Chief Deputy Director of Emergency Services for San Diego County, said.

"That taught us that we had come a long way in coordinating our capabilities, but also taught us that we have



Observer Tom Ricotta, left, and Reserve Inspector William E. MacKintosh attach a litter containing a "patient" to the San Diego County Sheriff's helicopter during a demonstration at the Del Mar Fair. Pilot Chuck Sanders landed the copter, a Bell 47G3B2 which is specially equipped for high altitude and rescue capacity. (San Diego County Photo)

a long way to go to reach perfection. Luckily most of that disaster was located in unpopulated areas. But what happens if an earthquake strikes in or near one of our 13 cities? We feel we must train and exercise on a smaller scale before we are ready for that one. EMEDEX I (Emergency Medical Disaster Exercise number one) is the first regional exercise toward reaching that state of readiness," he said.

Jim Gleason, Coordinator of Emergency Health Care Services, has played a major role during the nearly four months of planning that have gone into EMEDEX I.

"San Diego County now has a coordinated emergency medical care system that is being held up as a model, not only for the country but for the world," Gleason said. "In fact, on August 29 the President sent his son-in-law, Ed Cox, and his principal health care advisor, Jim Cavanaugh, to take a first hand look at our program. The President has also invited all the ministers of health from the NATO countries to visit here October 17 to learn from us."

EMEDEX I begins as a regional disaster exercise because no one knows where the site of the accident is to be and all forces in the county must be on alert. County Administrator Fred J. Morey will be serving in his role as Emergency Service Coordinator for the San Diego County area.

"As soon as it is determined where the disaster site is, Morey will terminate his regional role and the exercise becomes a major local disaster with the city involved taking charge," Marty said.

Marty said the exercise will be as realistic as possible. Navy men will play the part of the victims and personnel from Balboa Naval Hospital will apply moulages and makeup to make the injuries appear real to the police, ambulance attendants, medical personnel at the scene and in the hospital receiving rooms.

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a hairpiece—this is the place! —and the new men's wigs are just terrific! It's a charming shop decorated in a "yesteryear" theme, complete with the antique barber chairs, crank telephone and even a brass spittoon! Good service, good styling, good surroundings—stop in soon—upstairs above ARTE A MANO — and they will also make home appointments — so if that's preferable, just call 487-8022. That takes care of you fellas, now for the ladies—for THE HAIR PLACE is an excellent salon of beauty. Al Myers, owner, has a talented staff to style YOUR hair as YOU want it! Whether it's long, short, in-between — a color problem, stubborn locks, whatever!—each operator is skilled in every phase of hair care and styling. From the time Carolyn greets you at the door, and Al, Patty, Karl, Sue, Gary, Helen, Nancy, or Charlene serves you with expert skill, you'll enjoy yourself and emerge a "new woman"! Call today — 487-3328 — and pamper yourself!

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**THE MERCADO**  
at Rancho Bernardo

**ELECTRIC INSTITUTE**

The Edison Electric Institute has made "an important financial breakthrough in its drive to raise funds to support the electric utility industry's greatly expanded research and development program," Shearon Harris, head of the Institute's research financing campaign, announced today. Mr. Harris is Chairman/President of Carolina Power & Light Company and the immediate past Chairman of the Institute, which is the principal association of the nation's investor-owned electric power companies.

During the past several weeks, 48 EEI member companies have pledged support of the expanded program amounting to \$36.6 million, or 48.7 percent of the \$75.1 million for 1973 which would be realized if all EEI members were to participate according to the recommended guidelines for funding. A number of these commitments are subject to favorable action by agencies that regulate power companies.

Terming the response thus far "extremely gratifying," Mr. Harris also said that he was "greatly encouraged" by the recent action of the Executive Committee of the National Association of Regulatory Utility Commissioners (NARUC) which has formally urged its member agencies to extend their "cooperation and support" to the industry-wide research program, whose funding is being led by the Institute.

The campaign for funds is aimed at financing the new Electric Power Research Institute (EPRI), through which all segments of the electric utility industry, including Federal, state, local and cooperative, will join together in funding the expanded R&D program on an equitable basis.

"R&D holds the answer to many of the challenges that face the electric utility industry, including adequacy of power supply, fuel supply, environmental improvement and the economics of the power business," Mr. Harris said.

Mr. Harris explained that if all EEI member companies contribute to the industry's expanded R&D effort in 1973 and 1974 at the rates approved by the EEI Board of Directors in June of this year (the equivalent of 0.067 mills per kilowatt-hour sales in 1973 and 0.1 mill per kilowatt-hour sales in 1974) funding of \$75.1 million would be provided in 1973 and \$118.9 million in 1974. These totals are based on 1971 and estimated 1972 sales figures respectively.

Mr. Harris also noted that if the non-investor-owned power agencies make contributions at similar levels, the funds for EPRI in each year would be substantially increased.

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October 25  
Escondido  
(Country Club)

Rub fish that you plan to fry with lemon juice. Let stand a few minutes. This improves the flavor as well as reduces the fishy odor.

Set stuffed peppers in muffin tins, and they will hold their shape while baking.

Dry fresh parsley on a cookie sheet in the oven for several hours at very low heat. Crumble between palms of hands and store in glass jar. Use as a garnish or flavoring.

Rice may be baked in the oven. Spread raw rice in the bottom of a greased casserole, pour a can of consomme over rice (enough to completely cover), cover with a tight lid and bake at 350° for 45 minutes to an hour. Onion soup makes a flavorful liquid to use, or dissolve a bouillon cube in the water being used.

## People, Places and Things



Fallbrook Librarian Geraldine Bauer, right, of 1124 Old Stage Rd., stamps the due date in a book being checked out at a San Diego County Library in Fallbrook. The library is a member of the Serra Regional Library System which allows any borrower in good standing in one member library to check out books from another member library without paying a fee. Also books borrowed from one library may be returned to another member library. (San Diego County Photo)

### SAN DIEGO COUNTY LIBRARY

Belly-dancing? Wine-making? Genealogy? County history? Whatever your bag; the San Diego County Library with its 34 branches is the place to go for information.

County Librarian Arthur B. Murray said that although the County of San Diego owns 478,698 books, through the Serra Regional Library System, residents have access to the whole world in obtaining obscure writings.

"If a person is looking for a book his branch library doesn't have," Murray said, "that library contacts County headquarters which may then teletype the request to the San Diego Public Library on 'E' Street. This city-operated facility contains the Serra reference center, which checks to see if any other library in the County or neighboring Imperial County has the book. Failing to find it within its own region, the Serra System can then turn to the California State Library in Sacramento via teletype to try to track down the volume.

"With this type of literary sleuthing, there is very little information requested that we can't locate," he said. "The only trouble is that people often turn to the library only after they've exhausted all other sources. We'd rather they ask us first, because we are usually able to give them the answer."

The Serra System includes the San Diego County Library and its branches; the city libraries of Carlsbad, Chula

Vista, Coronado, Escondido, National City, Oceanside, and San Diego; and four public libraries in Imperial County. Murray emphasized that although Serra System member libraries work together on system-wide projects, they each select their own books and hire their own staffs, thereby retaining autonomy.

"The system is not designed to combine all the libraries into one uniform package but rather to help each one serve its own patrons better," Murray said. "Together we can work on projects that a single library could not undertake by itself."

"Que Sera" is one such project. "We're equipping a van with all kinds of media material such as slides, tapes, and films which we will take to the Indian reservations and other minority areas," Murray said. "We're going to show our minority communities what's available and how to get it."

"Some people don't realize how easy it is to get a library card—all they have to do is ask for it," Murray said, "and a card from one library is good in any other library in the system."

Under the Serra System, books may be checked out in one library and returned to any other. A daily delivery service makes sure each library gets back its own books.

The Serra System also has 16mm films available to library patrons over 18 years of age. A film catalog may be consulted at any library, but the films are stored at the County Operations Center. A library card holder may request a film at any library and it will be delivered to that library for the patron to pick up.

"All the libraries in the County are benefiting from this cooperative program," Murray said. "Through the Serra System, the libraries have received funds to buy more books as well as sharing books with other libraries."

Established in 1967 under the California Public Library Services Act, the Serra System is financed completely by state and federal funds, so there's no cost to local taxpayers. San Diego County serves as the contracting agency for the system.

According to Murray, San Diego County libraries are becoming community centers. Each branch conducts its own programs, ranging from movies such as "Ghosts and Ghouls" to lectures on organic gardening.

"Storytime still goes over big with the kids," Murray said. "But now we may offer a program on cooking or physical fitness for the parents during story hour in another part of the library."

"We want the library to appeal to everyone, not just children," Murray said.

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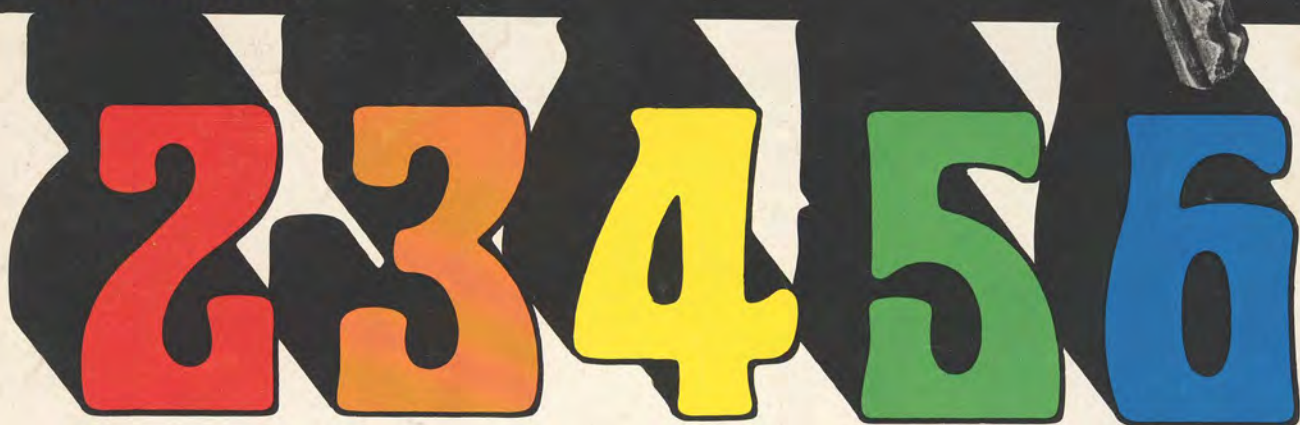
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