

FEBRUARY/1970

North County  
and Rancho Santa Fe

# Living



SPECIAL FEATURE: PALM SPRINGS AERIAL TRAMWAY

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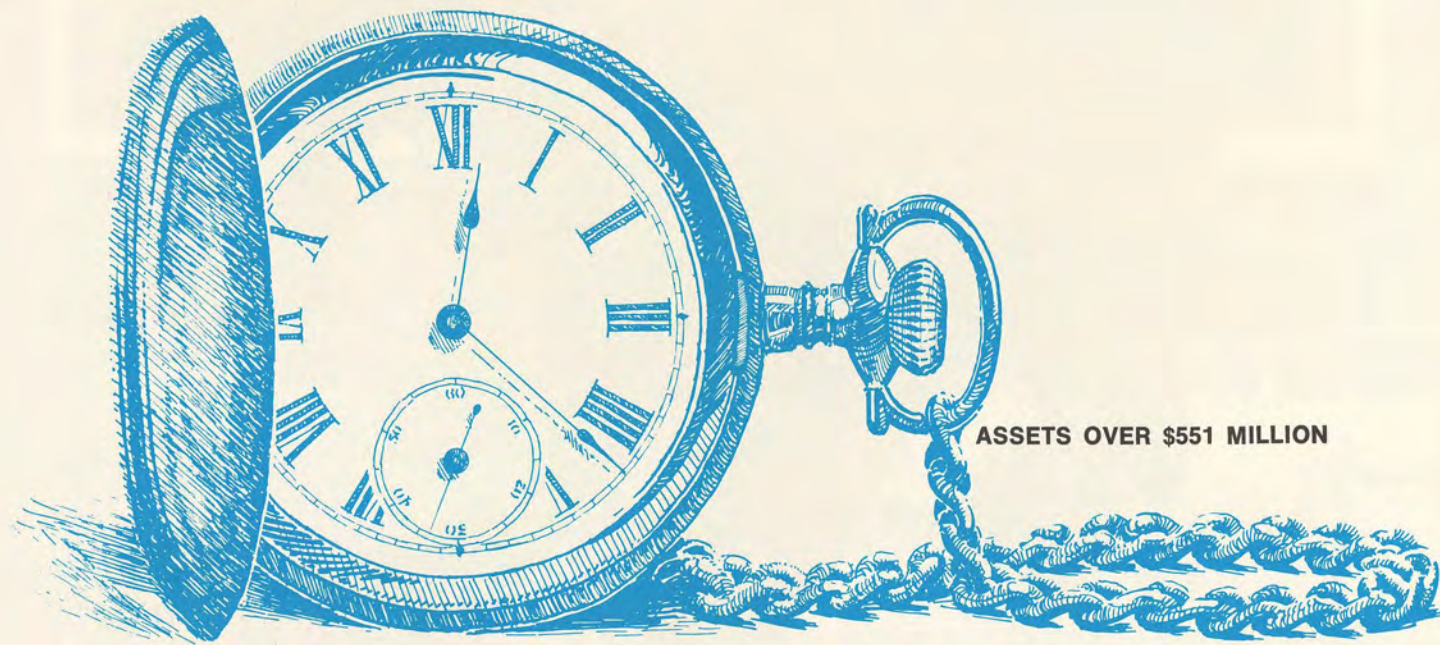
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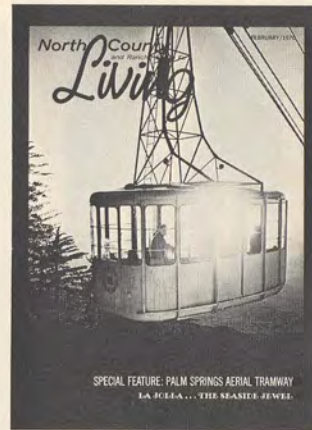
FEATURES

- 7 PALM SPRINGS TRAMWAY  
The Impossible Dream
- 15 JANUARY LIVING  
The "In-Set" by Terry Esposito
- 17 LA JOLLA . . . THE SEASIDE JEWEL  
Living Magazine Visits La Jolla
- 29 NEWS FROM LAKE SAN MARCOS  
Our Good Neighbors to the East
- 50 THE FIFTH COLUMN  
Book Talk by N. Roberts
- 24 LOUELLA LIVERWURST  
Our Irrepressible Editor Rides Again

DEPARTMENTS

- 33 RANCHO SANTA FE ASSOCIATION MINUTES
- 34 PAW PRINTS  
Animal-Talk by Jan Cantwell and Betsy Thomas
- 36 RANCHO SANTA FE SCHOOL
- 40 SCHOOL & CAMP DIRECTORY
- 46 SHOPPING AROUND
- 27 RESTAURANT ROW

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ABOUT THE COVER

Riding the Palm Springs Tramway is a beautiful adventure at any time . . . but particularly in the rays of the setting sun, when the mountain climb is an experience almost impossible to describe. The ethereal quality of height and freedom, accentuated with Nature's breathtaking setting of treetops and sky is something no one should miss. And if you come when there is snow at the summit, this is a bonus! But bring your mittens! Snow—in case you have forgotten—is cold!

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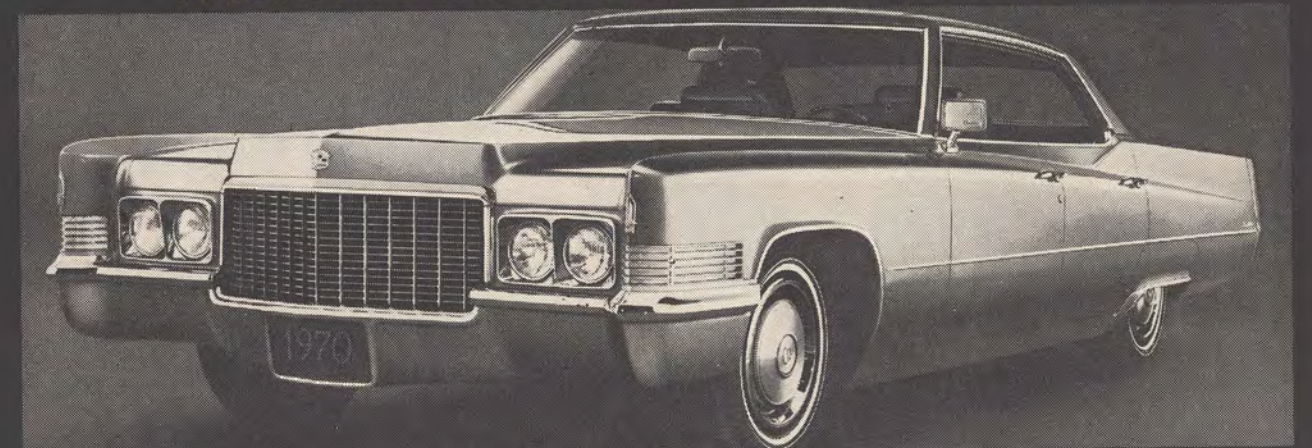
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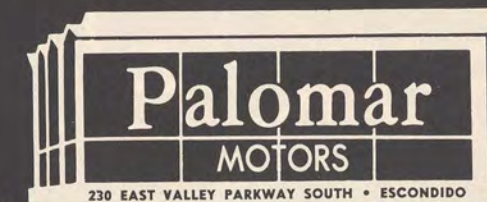
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The Impossible Dream

A young electrical engineer named Francis Crocker conceived the idea to construct an aerial tramway up the sheer cliffs of Chino Canyon nearly four years before Palm Springs even became an incorporated city.

He was looked upon as a "fanatic" on the subject, and most people of influence, upon seeing him approach, suddenly found they "had something else to do." A newspaperwoman called his dream "Crocker's Folly" and the man who was to become Palm Springs' first mayor said he "didn't think much of the idea."

So the youthful electric company executive set out to prove his dream was based on fact. As a boy in Colorado he had seen many trams constructed in the mountains for mining operations. They were successful, and he believed a similar kind of tram could be built to carry people to the top of the mountain range.

Mrs. Crocker, at least, was one person who believed in her husband's dream. Together they went to Los Angeles where they made an exhaustive research in the public library, writing down all the facts they could find on tramway construction and design.

Then, when they returned home, Crocker spent countless hours "designing" the tramway, and he tentatively chose a location for its construction. Later, when an engi-

neering firm surveyed the area for an ideal spot, they picked the same location which he had selected earlier.

But after the initial planning and designing, it took Crocker nearly two more years before he finally won over to his side one of the Tramway's most avid foes. It was after a friendly chat over coffee that pioneer hotelman and Chamber of Commerce President O. Earl Coffman decided at last to join forces with Crocker. Another man, Warren Penny, owner and builder of El Mirador Hotel, also offered to help. He was named chairman of a fund raising committee to obtain money for a feasibility study of whether or not the tram could be built. They raised \$2,400.

Things moved slowly for another couple of years, but Crocker never lost faith in his dream. Then, one day in the late 1930's, Reg Cone, builder of San Francisco's Golden Gate Bridge, came to the Desert Inn for a vacation. While here, he heard about the proposal to build a tramway and he contacted his good friend, Frank Masters of the internationally recognized engineering firm of Modjeski and Masters of Harrisburg, Pennsylvania.

Masters came to Palm Springs at his own expense to talk with Crocker and Coffman. A long discussion ensued on the front steps of the Desert Inn and finally Masters agreed he would make an engineering study for the Tramway at a cost of \$2,400, "because that's all you have."

When the study was completed, the Tram was reported to be a feasible project and for the first time it looked like smoother waters ahead. But then World War II broke out and brought the project to a halt.

Although it was shelved temporarily, it was not completely abandoned. Twice a

bill was carried to the California Legislature, twice passed by the State's governing body, and twice vetoed by then Governor Culbert Olson.

The war ended and the small group of "never-say-die" supporters reactivated the project and set out with renewed vigor to obtain state approval and help.

In 1945, Philip Boyd, Palm Springs' first mayor and an early non-believer in the Tramway, ironically was to carry the enabling act establishing the Mt. San Jacinto Winter Park Authority successfully through the 1945 California Legislature and to Governor Earl Warren for his signature.

During the following ten years, the Aerial Tramway was to face its most crucial period. The Korean War brought the program to an unscheduled stop and gave opponents of the Tramway an opportunity to muster their forces. They made a concerted effort to halt the project and almost succeeded.

But one by one the opponents were defeated and in 1955 the Legislature cleared the last hurdle. At last, after 20 years, the young electrical engineer's dream of an aerial tramway in Chino Canyon was to take substance and form.

In July, 1961, the Tramway's governing body, the Mt. San Jacinto Winter Park Authority met in Los Angeles to receive the funds from the \$8.15 million bond issue that had been sold. Private investors had put up the money, which meant that no state, county or city funds had to be used and construction could begin immediately. The bonds pay 5 1/2 per cent, tax-free interest.

Bank of America was named trustee and handles all financial transactions of the Tramway.

But one major obstruction still remained—the mountain itself.

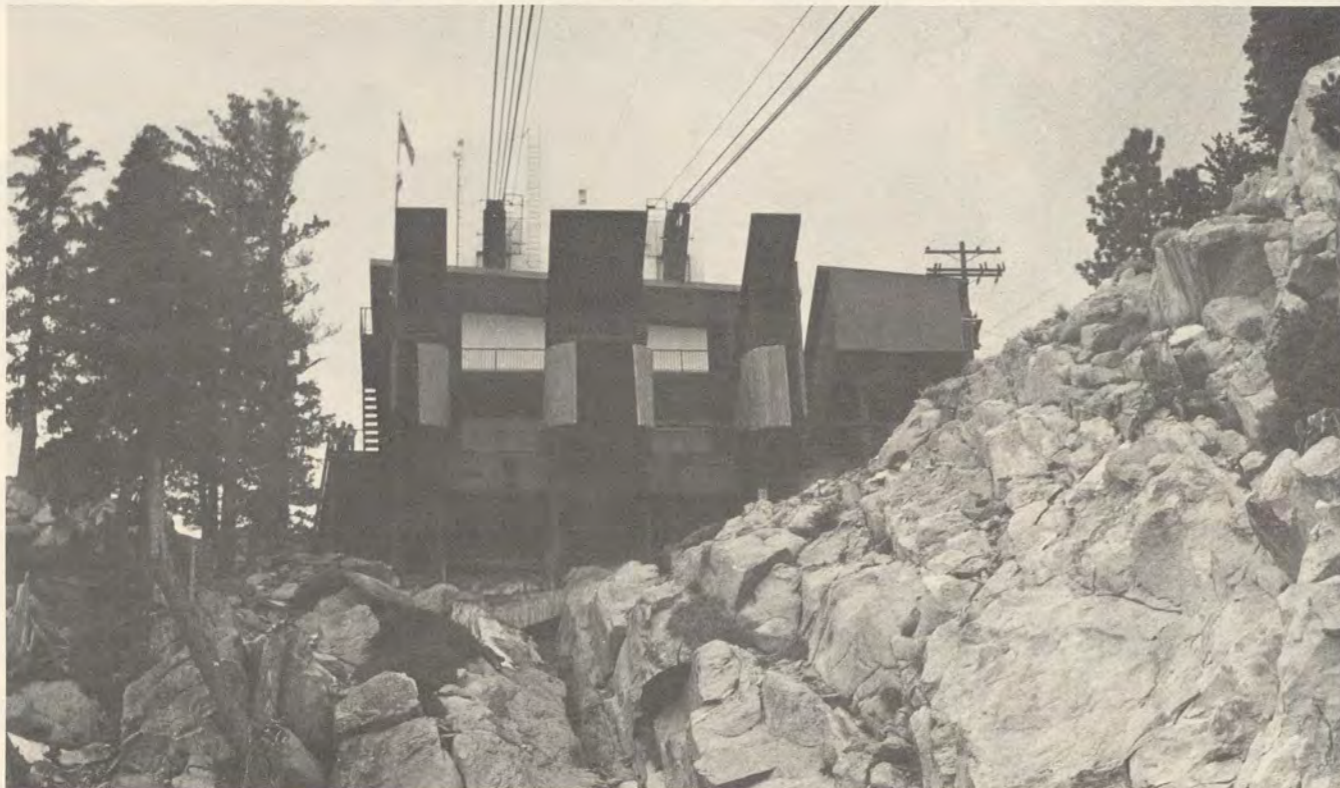
The problem was how to construct the Tram over a horizontal distance of two and one-half miles, with a vertical rise of more than a mile over some of the most rugged and difficult terrain in Southern California.

One Swiss expert on tramways offered this depressing prediction: "Construction of the Tramway will take four years and at least three lives will be lost during its construction."

But what the expert didn't consider was the innovation of a new work horse, the hardest worker since the elephant and the mule — the helicopter. The whirlybirds carried men and material to all points of construction and cut the time of construction from four years to two, with not one death or major accident.

Almost 2,000,000 people have ridden the Aerial Tramway to date, coming from all over the world for the spectacular ride in the sky. The Tramway not only has meant much to the economy of the desert area, but is a moving monument to those who had the vision and courage to make it possible.

## The Impossible Dream



## Becomes a Moving Monument



## Sound Administration Navigates Magic Carpet Enterprise

**H**ead of the Palm Springs Aerial Tramway's management team, general manager O. L. "Mac" McKenney, is not a desk man at heart. He much prefers to "work on the firing line" rather than sit at his desk answering telephone calls or compiling figures.

Sometimes you may find him helping splice a cable, running a Tram car to the mountain station, or even preparing a special dish in the kitchen as he is a gourmet chef in his own right.

But desk work is vital to the Tramway's operation and McKenney answers the challenge in the executive offices with speed and accuracy. He and his staff are continually planning new improvements and carefully scheduling both daily and major maintenance work. The general manager, too, is often called upon to make split-minute decisions on operational or inter-office problems, and long-range plans affecting the entire Tramway are constantly being up-dated and improved.

McKenney's two lieutenants are Paul Tarr, operations supervisor, and Leland Fetterman, night supervisor.

Manager of the Tramway since March, 1965, McKenney has directed an almost complete operational transition during the last four and one half years, putting the Tram on a more sound operational basis in hours and costs.

The Tram's boss takes a proprietary pride in what the aerial ride means to the economy of Palm Springs. The Tramway has a \$225,000 annual payroll, with most of the employees residing in Palm Springs.

Another \$275,000 per year is spent locally in services and supplies. Added to this are the payroll and purchases of the Tramway's concessionaire, bringing the total impact on the economy of the community to an excess of \$800,000 per year. ■



THE SAN DIEGO OPERA  
PRESENTS

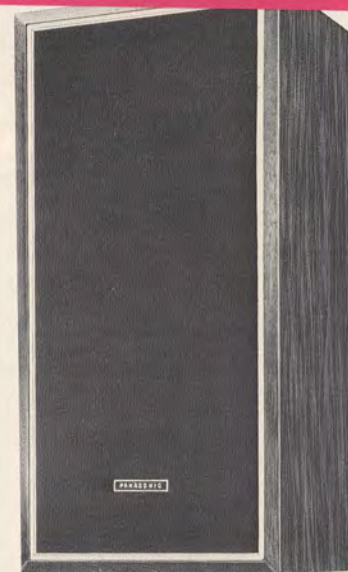
# FAUST

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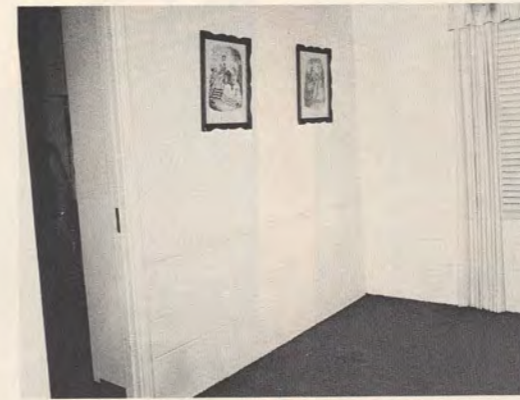


# CHANGE

## Ideas for the 70's

Started December 8th  
Finished December 22nd

Mrs. Van Dalsem of La Jolla had a charming home—delightful in every respect with one exception. The kitchen, modern twenty years ago, was hopelessly inefficient. At the start of the Christmas season, 1969, Mrs. Van Dalsem decided that the nicest Christmas gift of all (for her) would be a bright modern efficient kitchen. But could this be accomplished in two weeks? It only took a phone call to Designers-Craftsmen Guild to find that the answer was an emphatic "Yes"! Mr. Meals and Mr. Benton personally consulted with Mrs. Van Dalsem so as to best integrate her ideas into their overall design for efficiency and beauty. Then they started to work. There is no need for glowing words to describe the exciting results which took place over a three-week period. The "before and after" pictures above speak eloquently for themselves! And Mrs. Van Dalsem prepared Christmas breakfast for her family in one of La Jolla's most beautiful and modern kitchens—her own!



# CHANGE



Cabinets by Del Mar  
Ceramic Tile by Stylon-Certosa  
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# CHANGE



In-A-Top Broiler Range, retained heat oven, self-cleaning oven and hood by Chambers.

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(sale is limited to stock on hand)

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1-only	Hi-back Rocking chair canary yellow	68.00	51.95
1-only	Rocking chair honey and sage	62.00	49.00
2-only	Rocking chair canary yellow	62.00 ea.	49.00 ea.
2-only	Stack Stools canary yellow	28.00 ea.	19.95 ea.
3-only	Adjustable chaise—1 sage, 1 canary, 1 adobe and lava	126.00 ea.	99.00 ea.
4-only	Low table 21" square-15" high 3 sage, 1 canary yellow	42.00 ea.	34.00 ea.
1-only	Sun bench adobe lacing and lava	90.00	68.00
1-only	Sun chaise adobe lacing on lava	85.00	64.95
2-only	Poolside sun chairs adobe/lava	39.00 ea.	29.95 ea.

**LIDO**

All pieces laced in adobe on lava black frame

4-only	Arm chairs	42.00 ea.	32.00 ea.
1-only	Sun chaise	85.00	64.95
2-only	Poolside sun chairs	39.00 ea.	29.95 ea.
1-only	Adjustable chaise/with arms	126.00	99.00
1-only	Sun bench	90.00	68.00

**SALE ENDS FEBRUARY 15TH!  
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La Granada in the Village Center

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**INTRODUCING  
JOHN MURPHY**

This will introduce John Murphy, our new manager at Carlson Travel Service in Rancho Santa Fe. A convert to California living John is a former Bostonian who began his career in travel with the French Line, gaining passenger service experience in several of their offices including London and Paris.

After four years of steamship background and needing a broader knowledge in other aspects of travel, in 1960 he joined Dennis and Donovan Travel, one of Boston's older agencies specializing in personalized arrangements for the individual. In 1968, wanting a change of pace and climate, John came west and served with Carlson Travel at La Jolla prior to our opening here in Rancho Santa Fe.

Although steamship and cruises are his personal favorite type of travel, you will find John able and willing to assist in all phases of pleasure and/or business travel, both international and domestic. In the past decade the industry has often appeared to be inclined toward groups and mass movement of people. While there may well be a market for this type of travel, we believe that the individual client on a personalized level is most important of all and have maintained our standards accordingly.

John is delighted to be in Rancho Santa Fe, and we are very pleased that Maxine Stutsman will continue as a most capable travel counselor. Please feel free to call or stop in at your convenience, they are anxious to be of service to all of you.

THEA CARLSON

**February Living** by Terry Esposito

**THE IN SET**

Proving that you can't keep them back at the "Ranch" all of the time . . . localities participated at the first Annual Executive Party held at the beautiful Half Moon Inn, overlooking the Shelter Island Yacht anchorage, now enjoying the luxury of being a member of the Sheraton Hotel family . . . managed by popular Alan Dean, Ranchoites Mr. and Mrs. Ivins "Jay" Wright (Jay will be a guest writer in the coming months) were delighted to run across Mrs. Wright's sister, Miss Mary Ellen Pfleeger, at the party . . . Mary Ellen is a top executive secretary at United Airlines . . . center of attention, great singer, Frankie Laine, who maintains a plush suite at the Inn year round . . . Councilman Allen Hitch and his charming wife, very much in the know with everyone . . . a strikingly handsome couple, Mr. and Mrs. Bernie Patton . . . he heads up his own elegant Interior Decoration Firm out Point Loma way!



Mr. I. "Jay" Wright & Miss Mary Ellen Pfleeger



Mrs. Ivins Wright

Mr. and Mrs. Bernie Patton

Alan Dean



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## February Living

### TALENTED ARTIST CERAMICS WORKS ON DISPLAY LOCALLY

Those who appreciate Art will find a treat in store for them at the Rancho Santa Fe Nursery gift shop... a collection of the ceramic works of Maureen Love (Calvert) are now on display... one glance will reveal each object a collectors find, and little wonder... Maureen Love has a background rich in training and application... she has been with the well known firm of Hagen-Renaker for over nine years... to add to her capabilities, she went to San Francisco and studied at the School of Fine Arts... Tho' she still remains a contributing artist for Hagen-Renaker, she has her own firm in Encinitas... aside from ready made pottery, this talented artist will take orders for custom designs... noted for outstanding animal figures (she studies, sketches, photographs the owners animal then follows through in pottery!)... Mr. Cobly at the Gift Shop can be of assistance to anyone interested in custom designs by Maureen Love.



Lovely Miss Sally Lawson, Homecoming Queen  
... San Dieguito Union High School



Pastel Portrait by Maureen Love.



A collectors selection of a Love pottery piece



A winning team at the Santa Barbara Horse Show  
... (left to right) Julie Mannion, Merritt Woolley,  
Sharon Crowe (Continental), Janet Stratton, Cindy  
Hughte, Karol Hoelscher

# LA JOLLA

## THE JEWEL CITY

by TERRY F. POSITO



As the population swells in the North County, communities are gradually uniting in a oneness of activities... social, political, commercial and educationally. We cannot afford to ignore the needs of each other, for in the end we reflect upon each other. The North County looks to the Jewel City of La Jolla... it sees a myriad of beauty, expressed in the fantastic coastline rimmed with glorious structures reaching to the skies, cottages old and green with moss from the ocean spray... shops quaintly taking up residence in remodeled homes in the heart of the village... others replaced with super structures, with unique and enriching lines of architecture... each bringing its own gift of beauty to La Jolla. Internationally this community has won acclaim for its contributions to the fields of Science, Art and Education... and it has left an imprint in its selfless efforts to share with the needy of all mankind through active community and Church groups. The North County finds La Jolla the hub of recreational activities, shopping sprees, educational pursuits and the "in" place to take visitors. LIVING Magazine will look forward to visiting La Jolla each month, keeping abreast with the community activities... meeting the interesting people that make it such a sparkling city. The La Jolla Town Council, their Pres., Mr. Deane Haskins and Mr. Clarence Burdette receive our warm appreciation for their assistance in helping us compile the following and interesting look at the Jewel City.

**The jewel of the Pacific . . . La Jolla**  
 Artifacts found in the area indicate an Indian settlement in La Jolla hundreds of years ago. Records show that the first sale of a pueblo lot in La Jolla was made Feb. 28, 1869.

Actually, there are conflicting versions of the meaning of "La Jolla:" (1) it is a Spanish spelling of an Indian word for "cave"; (2) it is a version of "la joya," the Spanish word for "jewel." La Jolla is affectionately called the "Jewel of the Pacific."

Historical background of La Jolla is found in "La Jolla Year by Year," and is available from The Athenaeum, 1008 Wall St., La Jolla, for \$3. A pictorial account of contemporary La Jolla is "The Art of Living in La Jolla," obtainable from La Jolla Music Guild, Box 3312, La Jolla, for \$3.15.

The University of California campus, on 1,000 acres in the northern part of La Jolla, includes Scripps Institution of Oceanography. Its building program will result in 12 colleges, with a total enrollment of 27,500 by 1995.

The Salk Institute for Biological Studies occupies a site near the University where scientists from all over the world search for greater understanding of the processes of life and death.

La Jolla no longer is the almost-exclusively resort community it started out to be, but is instead becoming a community of active professional people. There are approximately 50 attorneys, 100 physicians and 25 dentists.

Scripps Memorial Hospital, Miramar Rd.; Scripps Clinic and Research Foundation, 476 Prospect St.; La Jolla Convalescent Hospital, 6211 La Jolla Hermosa Ave., are available for medical care. There is a convalescent home and hospital known as The Cloisters, 7160 Fay Ave.

Retirement homes in La Jolla include the Casa de Manana of Pacific Homes, located on the ocean front at 849 Coast Blvd.; White Sands of La Jolla, also near the sea at 7450 Olivetas Ave., and Ellingsen Court, near the center of the village, at 7766 Fay Ave. Please contact director of admission for further information.

There is no retirement community, as such, in La Jolla at present.

There are six banks and three savings and loan institutions in La Jolla. Many well known stock and bond houses have offices

here, and there are approximately 60 real estate brokers. La Jolla is famous for its many distinctive shops and fine restaurants.

Many local chapters of nationally affiliated service clubs meet in La Jolla and there also is a unique Newcomers Club.

La Jolla is a village of many beautiful churches with more than 13 denominations represented.

La Jolla schools are under the jurisdiction of the San Diego Unified School District. There are one high school, one junior high, five elementary schools — with a total enrollment in the 4,000 range. Information may be obtained by contacting the San Diego Educational Center, 4100 Normal St., San Diego, Calif. 92103, which also may be contacted for teaching opportunities.

Private schools in La Jolla include The Bishop's School (girls, grades 7-12), 7607 La Jolla Blvd.; La Jolla Country Day School (co-ed, kindergarten - 12), 4177 Kipling Ave.; Evans School (co-ed, kindergarten - grade 9), 615 Westbourne St.

Several world renown art galleries are located in La Jolla as well as two art museums. La Jolla Art Association, at 7911 Girard Ave., is unique in that artist members exhibit their works in their museum as well as staging periodic outdoor "art marts." Then there is the magnificent La Jolla Art Museum, in a beautiful setting at 700 Prospect St., that houses several permanent collections in addition to presenting special exhibits.

The spacious Sherwood Hall, in the complex adjacent to La Jolla Art Museum, is used for symposia, lectures, films, live theatre and concerts.

And then, among La Jolla's cultural assets is The Athenaeum, adjacent to the library on Wall St., which renders a collection of art books and music albums for circulation amongst members.

La Jolla is served by the following news media: San Diego Union (morning); San Diego Evening Tribune, 940 - 3rd Ave., San Diego; La Jolla Light-Journal (weekly), P.O. Box 1927, and North Shore Sentinel (semi-weekly), 2724 Garnet Ave., San Diego 92109.

For the "golfing group" there are 53 year-round courses in the San Diego area. Close by is the La Jolla Country Club and the Torrey Pines Country Club in addition to the Spindrift Pitch and Putt Golf course adjacent to La Jolla Beach and Tennis Club.

Many public tennis courts are available at all times, including 9 courts at La Jolla Community center, which hosts, along with La Jolla Beach Club, the La Jolla Tennis Championships in the summer. The Beach Club also is host to the National Senior Hardcourt Championships in December and the Pacific Coast Men's Doubles the latter part of February each year. There are many courts near The Bishop's School.

The Community of La Jolla, though a part of the City of San Diego, maintains its own postoffice. The population is about 29,100.

Listed below are some popular spots which you might like to visit, and the approximate driving time to each from La Jolla:

San Diego (downtown)	20 min.
San Diego Zoo (Balboa Park)	25 min.
Mission Bay (Sea World)	15 min.
Tijuana, Mexico	40 min.
Borrego Desert	1 hr., 45 min.
Palomar Observatory	1 hr., 15 min.
Disneyland	1 hr., 30 min.
Palm Springs	2 hrs.
Los Angeles	2 hrs.
Horse Racing	
Caliente (Tijuana)	50 min.
Del Mar	15 min.
Sportfishing	
Shelter Island	20 min.
Mission Bay	15 min.

### What the La Jolla Town Council Means To You!

Whether you own property . . . rent . . . operate a business, enjoy visiting . . . dining, browsing, beaching, schooling or employment . . . each one of these aspects is touched by the Town Council . . . a Council dedicated to make La Jolla the finest community in the nation . . . guarding its heritage of beauty and culture, and in the face of rapid growth, demanding the same high standards prevail. It does not receive any financial aid from government agencies, and depends on voluntary dues to support and carry out their full program. It is obvious that every person who lives or works in La Jolla should feel it a privilege and a responsibility to support this worthwhile organization. To become a part of the Town Council visit them at 7923 Herschel Avenue or phone 454-1444.

**What Is The La Jolla Town Council**  
 The La Jolla Town Council is an organization with over-all community interests, seeking no personal gain and promoting no selfish interests. The purpose of the organization is to unify, coordinate, foster and direct the civic, commercial, educational and general welfare activities of the community of La Jolla.

#### How Does It Operate

Thirty-six elected Trustees chosen from its membership govern the operations of the Council. They elect officers and employ the staff deemed necessary to carry out the work of the organization with executive offices located at 7923 Herschel Avenue.

#### What Does It Do

The La Jolla Town Council is made up of 18 active committees which assist in community problems and projects for the betterment of La Jolla. Some of these are:

Ambassadors	Public Relations
Community Service	Special Events
Conservation	Traffic & Safety
Merchants	Women
Parks & Beaches	Youth & Recreation
Planning & Parking	Zoning

#### What Has Been Done

The La Jolla Town Council office serves as a Visitors Information Center which is open 5 days a week to assist the thousands of guests to La Jolla each year.

The Council answers over 250 letters per month from all over the country requesting information on La Jolla.

Maintains a working library of directories, reports, surveys, maps, travel information and other material available for inspection and use of its members.

Assistance to members in regard to city ordinances affecting building, zoning, parking, voting, licenses, etc.

Printing and distribution throughout the nation of colorful La Jolla brochure and hotel and motel information sheets.

Sponsorship and financing of world famous — La Jolla Rough Water Swim.

Co-sponsors annual Halloween Window Painting Contest.

Office for voter registration and draft registration.

Sponsors annual Christmas Parade.

Sponsors series of evening "Town Hall Meetings."

Sponsors youth dances at Community Center.

Coordinates Advertising and Promotion programs for merchants and businessmen in local press, radio and T.V.

Provides anti-solicitor cards for businessmen and issues fact letters to those soliciting business among Council members.

Quarterly Newsletters.

#### What Will Be Done

Intensification of the "Try La Jolla First" program and increased activity in the promotion and advertising of La Jolla shopping facilities and services.

Broader programs of beautification and tree planting projects for the entire community with an emphasis on gaining neighborhood, as well as business district support.

Continued efforts in regard to easing the parking and traffic problems in La Jolla.

Continued sponsorship of special events such as the Rough Water Swim, Christmas Parade, Halloween Window Painting Contest, etc., and a concerted effort to enlarge and improve these projects.

Continued activity through the tourist information office with emphasis on devising new brochures and information for distribution throughout the nation.

Compiling a photo file and news release service for local and national magazines and newspapers.

Continued liaison and cooperation with all the San Diego City offices and vigorous representation before these groups when La Jolla projects and interests are concerned.

### Jewels of La Jolla . . .

A focus monthly on people that La Jolla is proud to call their own . . . La Jollans! We will meet groups, community, civic . . . educational, scientific, humanitarian . . . all these put together to make the true jewel of La Jolla!

#### Jewels of La Jolla

A monthly focus on the people . . . the groups, civic, educational, religious, scientific . . . the motivating people of La Jolla, either active or outside the community . . . but in spirit true La Jollans!

#### LA JOLLA . . . FASHION MECCA OF THE WEST

A community that has a magical ring when the word FASHION is mentioned . . . the Village is dotted with stores featuring every type of attire, blending to every budget . . . every mood and taste . . . shopping in La Jolla is the "thing" to do when visiting San Diego . . . and it is the stand by for localities and San Diegans . . . North

and South! Young fashion plates find their swinging styles in the many Boutiques . . . sports enthusiasts need not leave La Jolla to find the finest in Ski and sports trappings . . . Girard Street hosts the elegant shops as well . . . elegant clothes . . . costume Jewelers . . . and "proof of the pudding" . . . the very, very beautiful, fashionably dressed women . . . handsomely clad men and beguiling children that you SEE when you shop in La Jolla! . . . the jewel City of fashion!



To be found at fashionable I. Magnin's . . . this dashing coat . . . an eye catcher in vibrant orange, vivid pink, navy and white Arabian Nights silk print . . . a perfect coatdress for early Spring . . . ideal over a slender linen dress . . . it travels with comfort . . . at ease in any surrounding . . . (a B. H. Wragge collectors item!)



A Saks Fifth Avenue favorite . . . direct from the Mollie Parnis collection . . . a Near-Eastern, floral print pajama . . . alive with color in lush silk organza . . . full flounced legs . . . long scarf to wear innumerable ways, reflecting your personal touch!



Another Saks Fifth Avenue fashion pace-maker by Mollie Parnis . . . stunning sleeveless dress . . . belted in white patent leather . . . bias gored skirt, topped with a crisply defined, short cropped jacket . . . a dream ensemble for travel . . .



A name that is synonymous with success whenever it is heard . . . at home and across the Nation . . . that of Paula Kent . . . it would be an understatement to call her the First Lady of Public Relations, advertising, promotion, publicity and special events . . . but the highest tribute is the role of a wife of a La Jolla Physician, who are the proud parents of four lovely children . . . this has come first and a venture blessed with success . . . but one stands back in awe to see just what else Paula Kent has achieved without robbing Peter to pay Paul and will serve an impetus to reevaluate and see if we are utilizing our abilities, to their fullest extent.

As Promotion Director for the Union-Tribune Publishing Co., Paula Kent is fortified with credentials and experience . . . Bachelor's Degree, Fellowship Student, Masters Degree from Graduate School, College of Business Administration, Boston University . . . in the crucial times of World War II, she was in the First class of commissioned officers, U.S. Navy, and was selected as one of a group of 8 officers to form the nucleus of the SPARS (Women's Reserve, U.S. Coast Guard), and served her country with great vigor and dedication for four years of service, her last assignment with an agency of Joint Chiefs of Staff, Wash., D.C. . . . Honorably discharged as Lieutenant, she returned to the peace that followed World War II. A peace that was not wrought by demonstrations, etc., but by people like Miss Kent, who left the security of their future, and joined our Country's soldiers to get in and make it a better tomorrow for men, of all nations . . . upholding the greatness that makes us proud to be Americans! The same strength of convictions, responsibility and great self determination effected a rapid pace to success when she became Promotion Director for the S.D. Union and Evening Tribune . . . it is a tribute to the analytical mind of management, as well as a tremendous capacity for responsibility, for yearly she renders decisions and administers the operation of more than 48 projects and events, to name a few: Eve. Tribune-AAU Boxing Tournament, Power Boat Regatta, Investment Clinics, County Fairs . . . Approximately 70% of her time is spent on the planning, promotion and administration of community service events . . .

Not one to waste time, she has served as a Public Relations consultant for the 1964 Unlimited Hydroplane Races; 1966 Mrs. America Pageant; 1959-60 Fiesta Del Pacifico "Ambassador" Mayor's Representative to Havana, Cuba and Mexico City; Anti-Litter Committee, City of San Diego (Committee member — prepared Prospectus for

Public Relations Campaign); Fall 1960 University of California Extension Division, San Diego, "Woman's World" Seminar, (organizer and moderator); also Spring 1961 Seminar; and Spring 1962 Seminar; 1963 European Travel Commission, Hosted 15 Directors, "A Day in San Diego"; 1963 Workshop Chairman for the Sales and Marketing Executives Club International Regional; Spring, 1964 Communications Careers Conference (Planning Committee). Staged and Produced San Diego's Annual (1963-1969) Investment Clinics (Civic Theatre); Annual "Gentlemen of Distinction" Awards Banquet (1967-1969); Annual "Woman-of-the-Year" Awards Banquet (1967-1969) Annual Boy Scout Jamboree Stage Show (1967).

Since 1949 has received 149 awards and recognition in a range of ten categories of advertising, public relations and journalism in national, regional and statewide competitions (34 national, 18 Western States and Hawaii, 97 State awards).

**City, State and National Awards:**

- 1958 and 1959 "San Diego — Woman-of-Achievement"
- 1958 "San Diego — Woman-of-Valour"
- 1961 Outstanding Citizen Award (San Diego)
- 1962 and 1965 Plaque of Recognition for Service to Youth of the Community, Presented by San Diego County Council, Boy Scouts
- 1963 and 1966 "Outstanding Club Service Plaque" by Sales and Marketing Executives Club of San Diego
- 1963 and 1964 "San Diego — Woman-of-Achievement"
- 1964 Finalist, Los Angeles "Man-of-the-Year" (SPEA)
- 1965 Winner, "San Diego — Woman-of-the-Year" (by the Presidents' Council of Women's Service, Business and Professional Clubs of San Diego)
- 1965 Winner, Los Angeles, "Man-of-the-Year" (SPEA)
- 1966 Winner, California Federation Business & Professional Women "Woman-of-Achievement" State Award
- 1968 "Jeane Hoffman Unique Coverage Award" presented by Los Angeles sponsors Theta Sigma Phi and Dodgers' Walter O'Malley
- 1969 200th Anniversary (City of San Diego) Don Award, Legion of Portola
- 1969 National Distinguished Service Award presented by the Investment Education Institute of Detroit.

Next time you pick up Marquis "Who's Who in the West," you will find year after year an honored place is reserved for Miss

Kent, as well as being included in the "World Who's Who in Commerce & Industry," "Two Thousand Women of Achievement" (London), "Who's Who in California" (Historical Society), "International Biographical Dictionary" (London).

Other facets of activity (serving in official capacity), Sales and Marketing Executives Club, International Newspaper Promotion Association, Altrusa Club, American Cancer Society, Sales Promotion Executive Association, Personnel Management Association, San Diego County Medical Society Auxiliary, Univ. of San Diego Auxiliary, Calif. Press Women, National Federation of Press Women . . . and the social side, membership in the Cuyamaca Club, La Jolla Beach and Tennis Club, La Jolla Country Club and Kona Kai Club.

Her life is filled with family, community and professional activities but her outlook has not been restricted by those she serves so well . . . she has traveled extensively . . . England, Ireland, France, Germany, Switzerland, Italy, Spain, Portugal, throughout the West Indies, Central America, Colombia, South America and enjoyed the beauties of Mexico.

La Jolla looks with pride on having Paula Kent a part of the community. . . .

"The secret of success is constancy to purpose" . . . Benjamin Disraeli: Speech in the House of Commons, June 24, 1870.

**The La Jolla Museum of Art:**

Art Classes, Seminars, Exhibitions, Gallery The title, Museum, usually indicates a building, room, etc., for exhibiting artistic, historical, etc. subjects, but if you haven't had the opportunity to acquaint yourself with the La Jolla Museum you are in for an exciting experience in the deversified aspects of Art, for not merely within the massive block walls of the Museum will you find outstanding Art work, but the exciting world of Art in the making, surrounded by those who create and participate, actively, not passively! Age is no barrier, talent is not to be proven but to be gained . . . leadership is strong, the atmosphere creative. Like a fortress, its huge windows of glass open to the beauty of the Pacific Ocean, waves and shimmering sea . . . skies of all hues . . . dark days, blanketed with fog . . . glorious ones filling the studios wall to wall with sunshine . . . here, under the Museum's new director, Mr. Thomas S. Tibbs, once again it will be conducting its own program of art instruction. As many will recall, prior to 1964, the Museum, then known as the Art Center in La Jolla, also had its own art school.



Pres. KARL ZOBEL

The new program is distinguished by the presence of the three Artists-in-Residence, all of whom are professional artists with Master of Arts degrees. Charles Emerson, the painter, Clark Rost, the ceramist and David Thompson, the sculptor, all hold twice-weekly classes for experienced adult students and Saturday afternoon classes for pre-college young adults and beginning adult students. In addition, students in these classes have the privilege of studio use on all weekdays during Museum hours.

Considering the needs of the Community, the Museum offers a well rounded course of Art subjects for the young people during the summer months.

An active, year-round program of art-oriented events is offered to Museum members. This includes previews of all new exhibitions, free films and lectures . . . the opportunity to participate in a Collectors' Seminar, as well as use of the museum's Art Rental Gallery.

A new policy statement, adopted by the Museum's Board of Trustees commits the Museum to the display and acquisition of Contemporary Art, with special emphasis on work produced since 1950 and on emerging artist. "The Museum will direct itself to the responsibility of being one among the several specialized museums in the San Diego community . . . at the same time, the Museum intends to achieve and maintain a significance, and to perform an educational function that will have a more-than-merely-local importance," reads their statement in part.

A dramatic exhibition on display through February 8th, CONTEMPORARY TAPESTRIES (massive, smashing colors . . . exciting designs!) DIMENSIONS OF BLACK, a major examination of the work of Black artists, past & present . . . Feb. 14th

through March 29th (presented with the cooperation of the Univ. of Calif., S.D.).

The Museum rest in the hands of those noted for their civic contributions and selfless interest in the preservation and development of Art in the community . . . Officers and Trustees: headed up by Karl Zobel, President; Samuel P. Weston, Vice President; Mrs. George Osborn, Secretary; assisted by William S. Dwinell, Mrs. Lynn G. Fayman, Mrs. Herman Froeb, Dr. Norman J. Holter, Mrs. Frank Kockritz, Dr. Vance E. Kondon, James R. Ridgway, John H. Taylor, James G. Wilson and Andrew H. Wright. . . . Honorary Trustees: Mrs. Mabel J. Bailey, Mrs. Guy L. Fleming, A. Boyd Pixley and Kenneth Rearwin. . . .



CHARLES EMERSON

Along with the new Director Thomas S. Tibbs, the Staff is represented by Lawrence Urrutia, Assistant Director; Frances Preisman, Curator of Education; James Victor Bower, Assistant Curator; Gail Richardson, Librarian; Adrienne Baber, Business Administrator.

**Volunteer Services**

Training and service opportunities are available to members in many areas of Museum activities.

• **Docent Program**

The Curator of Art Education conducts a regular program of study for Docent trainees. Senior Docents are prepared to speak knowledgeably on the subject of contemporary art and to conduct tours of the temporary exhibits and the Museum's permanent collection.

• **Art Rental Gallery**

Volunteers, under the supervision of the Director, maintain a changing collection of contemporary art works in many media for rental or purchase by Museum members.

• **Helen Palmer Geisel Library**

A valuable research aid, containing art reference books and periodicals, the Helen

Paula Kent

## LA JOLLA

Palmer Geisel Library is staffed by volunteers, under professional direction.

- **Balmer Art Youth Lending Gallery**  
Volunteers staffing the Balmer Youth Gallery assist the children of members in borrowing original art works of their own choice.
- **Hospitality**  
The Hospitality Committee offers the volunteer the opportunity of meeting interesting people and of using her abilities to create an artistic social setting for Museum functions.
- **Museum Hours**  
Exhibition Galleries: Tuesday through Friday, 11 a.m. to 5 p.m.

- Wednesday, 7:00 to 10:00 p.m.  
Saturday and Sunday, 12:30 to 5 p.m.  
Office: Monday through Friday, 9:00 to 5:00 p.m.
- **Exhibitions**  
Regular showing of Museum collection.  
Traveling Exhibitions.  
Museum-organized exhibitions.  
One-Man shows.

To become a member: Complete this form and return it with your membership dues to:  
The La Jolla Museum of Art  
700 Prospect Street  
La Jolla, California 92037  
For information call 454-0183 between 9:00 and 5:00 p.m. Monday through Friday.



## Wayne Gossett-Gram

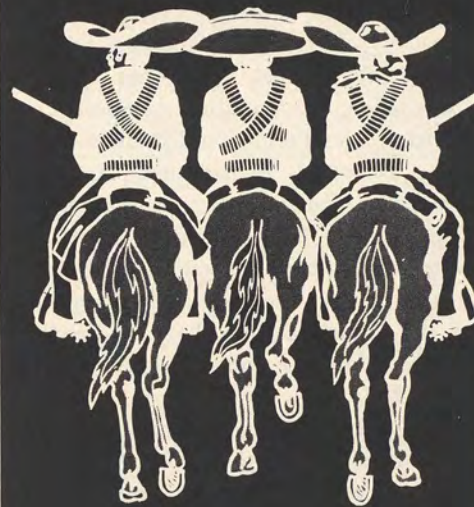
Wayne Gossett, owner and operator of Wayne Gossett Ford in Encinitas predicts a vast growth in the North County area in the immediate future. He is looking forward to an increase in population which will soon assume the proportions of the San Fernando Valley some twenty-five years ago where he started as Ford Dealer in a Service Station.

Mr. Gossett reports a gross business of \$2,479,000.00 for the year of 1969, with a payroll of \$293,000.00 on the sale of Service, parts, and some 1,000 cars and trucks.

"We tend to discount the fact that there may be a slight recession nationally," says Mr. Gossett. We feel that the stability of this area coupled with the impending growth will more than off-set any setbacks in the economy."



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louella liverwurst says . . .



Ranch girls are to be found in every city, town and hamlet in the world—working and studying. In the mailbag recently we were pleased to find news of popular Priscilla Fawcett.

Miss Fawcett is a recreation worker with the American Red Cross's Supplemental Recreational Activities Overseas program in the Second Infantry Division. The girls work with the U.S. troops stationed on and around Korea Demilitarized Zone.

In the true Kris Kringle spirit, they made Christmas Eve visits to the men who had to spend the holiday guarding the barrier fence. They also distributed presents provided by the commanding officers and wished all of these men a happy holiday season.

Miss Fawcett is a graduate of Pitzer College and will serve in Korea until November of this year when she will return to California.



Priscilla Fawcett (front row, second from left), daughter of Mr. and Mrs. W. R. Fawcett, Via Del Alba, Rancho Santa Fe, is pictured with eight other Red Cross girls at Camp Pelham, just over the hill from South Korea's Imjim River.

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"In the Village"

Rancho Santa Fe

Luncheons served daily

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SPECIAL SUNDAY MENU

11:30 TO 2:30

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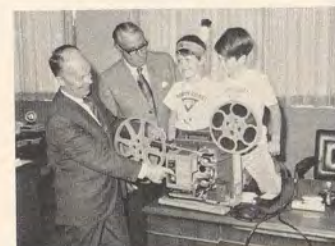
756-1155



Rancho  
Pharmacy

Have you seen the new "Gentle Dazzlers" by Germaine Monteil? It's a new line of cream matte eye shadows created in seven irresistible colors; a selection of eyelashes; and new under-cover eye foundation • Come in and let Ada show you how glamorous your eyes can be!

Incidentally, the Jordana Villas under construction on Via de Santa Fe are really going to be something! All the self-cleaning ovens will be waist high (no stooping!). All bronze windows, walnut cabinets, solid core doors, heavy bronze hardware, and many other goodies are included—In the bathrooms where there are "gold" handles on the 6-ft. bathtubs for example. The toothbrush holders are in "gold" too! The Fred Gardners of Rancho Santa Fe are the professional decorators on the job. The 13 condominiums under construction, are "for sale" right now, and will be ready for occupancy in about ten weeks . . .



Pictured above is Earl Schweikert, Past YMCA Board Chairman, and manager of the RSF branch of Security Pacific National Bank; along with Jack Powell, President of the Rancho Santa Fe Rotary Club as they show the brand new 16 mm movie projector, to Doug Cooper and Alan Bancroft, also of the Ranch. The two youngsters are members of the new Y-Indian Guide Tribe, made up entirely of Ranch residents. The RSF Rotary Club provided \$350 toward this projector, and another \$250 gift toward this equipment was given by another interested YMCA layman. The projector is needed for the local Y's 40 Y-Indian Guide Tribes, family outings, teen centers, and leadership training programs.



Rancho  
Pharmacy

Sweethearts' Day is February 14th—known the world over as the day when you tell your best girl that you love her! If you don't know the right words, (shame on you!) then our selection of Valentine Cards will do all your talking for you—and our boxes of delectable candies will show her that your heart is in the right place after all!

North County tennis fans, always prominent at major events at the La Jolla Beach and

Tennis Club, are expected to be out in force for the 81st annual Pacific Coast Sectional Men's Tennis Doubles Championships on Feb. 27, 28 and March 1.



This famous Men's Doubles Championship was first held at Del Monte, California in 1890 and was the inspiration for the present great International Davis Cup which began in 1900. This year the event, coupled with a Tennis Ball at the Beach Club's Marine Room on Friday, Feb. 27, will benefit the Salk Institute for Biological Studies thanks to the efforts of the Women's Association for the Salk Institute.

Season ticket box seats and bids to the ball will be sold for \$100 a couple, according to Mrs. James H. Knox, WASI Ways and Means chairman. Among players expected to compete are Roy Barth and Steve Tidball of UCLA, defending champions; La Jolla's Bill Bond and Mike Machette of Berkeley.



Is our face red! We make constant boo-boos all the time, but one of the worst happened last month when we erroneously referred to the magnificent Valley Lane Farm (above) as the "Smith Horse Ranch." Just to set the record straight, although Mr. Smith has many beautiful holdings, this one is the exclusive property of Mrs. Carol Shannon and her sons. . .

(Continued next page)

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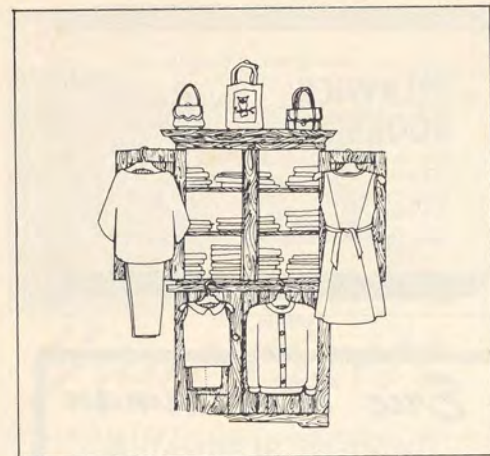
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“  
**louella**  
 ”



Our recommendation for "Valentine Girl" for 1970 is Jody Gregory of Paseo Delicias pictured above in the foyer of her Paseo Delicias home. Jody, one of Rancho Santa Fe's most attractive and effervescent hostesses and civic-minded citizens. Jody and Al Gregory have just become grandparents for the second time around—their son Jim and wife Toni of Solana Beach are the proud parents of the only laugh-right-out-loud child we've ever seen at such an early age!

Rancho  
 Pharmacy

If you have a particularly nice color snapshot (from Christmas, for example) now is the time to have a fine 8x10 enlargement made. We have a very special price of \$1.98 for this handsome size right now—a regular \$3.50 value! Just drop off your negative and we'll do the rest!



Michael Tucker, son of the Grant Tuckers of Rancho Santa Fe, was the guest of honor at a welcome home party given by his parents, during the height of the Christmas Holiday season. Since this was Michael's first visit home in three years, his parents gathered together a group of his friends who graduated with him in 1952

from Rancho Santa Fe Elementary School. Also present was Mrs. Ellen Ross, their sixth grade teacher, who is pictured above, leading the young people in Christmas carols. Surrounding her are (l. to r.) Bob Francisco, George Ennis, Michael Tucker, Susan Clotfelter Wennett, Steve Ashley, and Alfred Hill. Other guests were Mr. & Mrs. Ralph W. Giffin of Rancho Santa Fe, and their daughter, Mary Elizabeth. Michael, now residing in Northfield, New Jersey, with his lovely wife, Pamela, and their adorable two-year old son, Zachary, is associated with the IBM Corporation.



Here's a truck you see more and more in Rancho Santa Fe! It's ABBEY RENTS to the rescue, whether it's providing chairs for a million (would you believe 5000) people at the September Country Friends Fashion Show, or a canopy for a wedding, or punch bowl and glasses for a party, or a bed for a sick friend—or, or, or. In fact—there isn't really ANYTHING that Abbey doesn't rent, or sell!

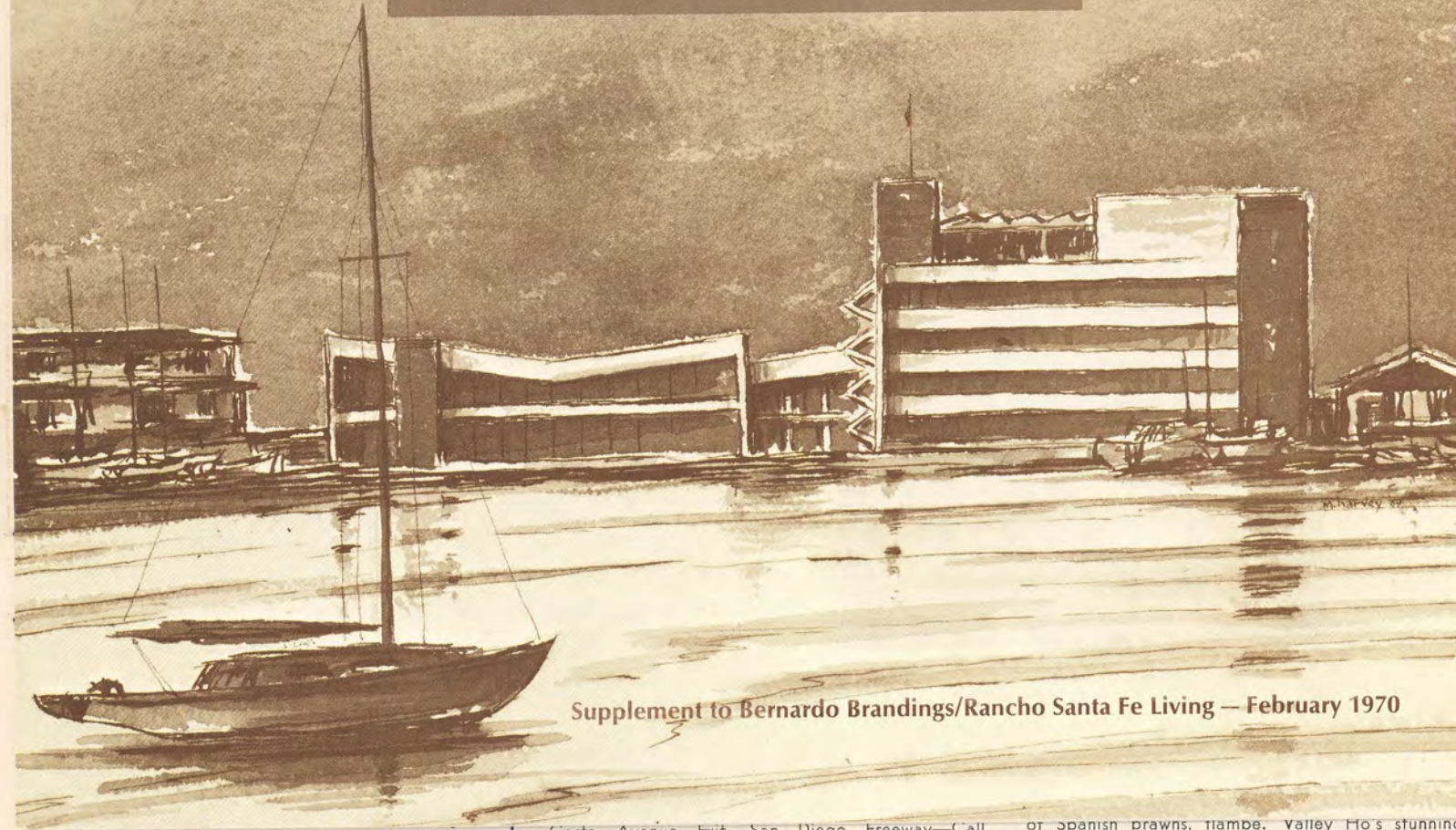
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Do you like fine wines? Then you will be very pleased with our selection of German wines, imported from the Moselle River vineyards. They are so great you won't believe they cost a mere \$2.98. Try a bottle tonight—and let us know if you concur with our opinion.

New breed of cruise passenger is reflected in the happy face of a seven-year-old who returns to the Princess Carla with a festive pinata she bought at a Mexican port of call. More young families than ever are taking short holiday cruises, so Princess Cruises, Los Angeles, has announced two new special-family-rate, week-long cruises on the Carla for the Easter holiday vacation. They leave Los Angeles March 20 and 27, with calls at Puerto Vallarta and Mazatlan, Mexico. Children

• 1969 •

**Newport Balboa  
 Savings and Loan  
 Association  
 Annual Report**



Supplement to Bernardo Brandings/Rancho Santa Fe Living — February 1970

February 21, 1970  
 San Dieguito High Auditorium  
 Donation \$2.00 8:00 P.M.  
**TICKETS WILL BE SOLD  
 AT THE DOOR**

Costa Avenue Exit, San Diego Freeway—Call Maitre d' (714) 729-7111 for reservations.

LUBACH'S—"Everything you'd like a restaurant to be." The restaurant has coordinated the American taste with the international flavor, providing San Diego with an authentic European-style restaurant. Thirty-four entrees. 2101 Harbor Drive 232-5129.

or Spanish prawns, tiambe. Valley Ho's stunning exterior, unabashedly elegant interior decor, continuous evening-long lounge entertainment, impeccable service and the most important thing of all . . . superlative cuisine . . . have been combined to produce San Diego's most talked-about, most-visited and revisited restaurant for the smart set. Renowned cuisine at reasonable prices. Open: 11 a.m. to 2 a.m. George DeVos, Manager.

# ROW RESTAURANT



under 18, accompanied by two adults in a stateroom, and occupying a third or fourth berth, can travel for a flat rate of \$100 each. Special Easter entertainment has been planned, and children will receive gifts concealed inside Easter eggs.



Big doin's at the Republican Women's Fashion Show last week when the club's scintillating Martha Ferneding was installed for the second time around. "Fashions by Fay" were thoroughly enjoyed by the capacity crowd, and the repast at Whispering Palms could only be described as gourmet. Mrs. Ferneding's coiffure was the center of all attention, however, and quite stole the entire show.

The 1969 annual report is published in place of the December 1969 issue of our quarterly publication "Dividend." The publication of "Dividend" will be resumed in March 1970. Newport Balboa Savings and Loan Association, Newport Beach, Orange County, California.

Prepared by ARTHUR COOPER/Advertising

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**PASEO DELICIAS  
RANCHO SANTA FE**  
(at parking lot)  
**756-1483**

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family-rate, week-long cruises on the Carla for the Easter holiday vacation. They leave Los Angeles March 20 and 27, with calls at Puerto Vallarta and Mazatlan, Mexico. Children

**ANTOINE'S SHEIK RESTAURANT** — Lebanese cuisine, against subdued background with tent-like wall-hangings and an intricately carved mahogany bar. Try the combination dinner: Shish-kebob (of fine, non-fat lamb), mih-shee (in grape or cabbage leaves) with a special Lebanese bread. Antoine Ghosn, your host. 2664 Fifth Avenue (just above Laurel), 234-5888.

**BALI HAI**—Shelter Island's most popular Cantonese restaurant. Try chicken of the Gods and be sure to catch the evening entertainment. Buffet luncheons daily. 222-1181.

**BAMBOO HOUSE RESTAURANT** — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**CASA di BAFFI**—George Pernicano's proudest accomplishment. Kansas City beef; Ohio veal; Grain-fed pork. A small and comfortable restaurant in San Diego's Hillcrest 296-2048.

**CHART HOUSE**—two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

**THE COUNTRY SQUIRE TEA ROOM.** This delightful hideaway in the beautiful Village of Rancho Santa Fe is justifiably famous for its gourmet food, cooked with tender loving care from recipes that are treasures. It's worth a trip just to taste the piping hot popovers and angel pie! Open for lunch every day (except Monday), from 11:30 to 2:30. On Sundays, the luncheon menu is extra-special. Paseo Delicias, 756-1155.

**THE COFFEE MILL**—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183, 531 Highway 101, Encinitas.

**DEL CHARRO HOTEL**—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Road, La Jolla—454-6134.

**KELLY'S PRIME STEAKS**—Chateaubriand-for-Two, served at your table from the cart and placed on sizzling hot platters a feature item. Ice cold salads, moderate prices, emphasis on good food and good service. Hotel Circle. 296-2131.

**LA COSTA**—now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails, and dinner. Enjoy Southern California's Finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 1). Moderate prices, excellent service and a warm friendly welcome. 1 mile east of La Costa Avenue Exit, San Diego Freeway—Call Maitre d' (714) 729-7111 for reservations.

**LUBACH'S**—"Everything you'd like a restaurant to be." The restaurant has coordinated the American taste with the international flavor, providing San Diego with an authentic European-style restaurant. Thirty-four entrees. 2101 Harbor Drive 232-5129.

**MEXICAN VILLAGE** — in Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) - 435-1822 for reservations.

**MIYAKO'S**—has an exotic, Oriental atmosphere and maintains several authentic small Japanese dining rooms, with floor cushions, shoji screens and all. Entertainment from lute-like instruments called the koto and samisen. Cantonese as well as Japanese food; popular cocktail lounge. Major credit cards honored. (Closed Tuesdays) At the Pagoda, 2137 Pacific Highway, 233-7168.

**NATIS MEXICAN RESTAURANT** — Whether it's dinner by candlelight or an informal lunch in the patio, Nati's makes you feel right at home. Hanging pinatas decorate the dining room; colorful Mexican paintings and serapes adorn the walls. Nati's is proud of the quality of its food—you may inspect the kitchen if you wish (dishes and sauces are made on the premises). Specialties include: Chilis Rellenos made from fresh chili and stuffed with cheese; Gaucamole served year 'round, made from fresh avocado. Food to go at no extra charge. American and Mexican beer. Also: **Nati's Tienda**—a gift shop specializing in Mexican artifacts, adjacent to the patio. Plenty of parking. Open 11 a.m.—9 p.m. daily, Sunday noon to 9 p.m. Closed Monday. 1852 Bacon (at Niagara), Ocean Beach—224-3369.

**OAK TREE HOUSE** — warm, intimate, candle-lit atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chickens Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin, English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

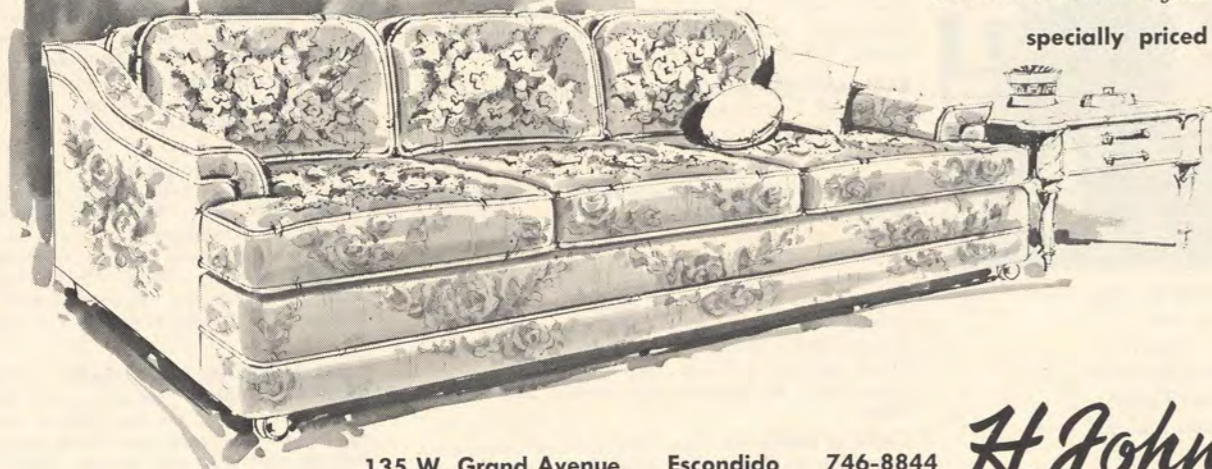
**SUNNYSIDE STEAK RANCH**—Owns up to a truly wicked and exciting past—and a sterling present-day reputation for Blue Ribbon Beef. Steaks are broiled to perfection on an old-fashioned charcoal broiler. Pan-fried chicken, fancy seafoods, gourmet wines, and cocktails. Sunnyside Steak Ranch specializes in private parties (Shedrow Banquet Room available). Dine by candlelight while you enjoy old-fashioned hospitality in beautiful Bonita Valley. Take Hwy 5 to E Street turnoff approximately 6 miles on Bonita Road. Open 5 p.m.—11 p.m. daily —Entertainment Fridays and Saturdays. 5170 Bonita Road, Sunnyside, Calif. 479-0426 for reservations. Also Valley Shadows Restaurant, San Ysidro.

**VALLEY HO RESTAURANT**—Valley Ho is one of San Diego's most distinguished restaurants. This Mission Valley Center showplace is the gathering place for gourmets who come again and again to sample true continental cuisine. Unexcelled . . . duck l'orange flambe, bouillabaisse salad, banderilla of Spanish prawns, flambe. Valley Ho's stunning exterior, unabashedly elegant interior decor, continuous evening-long lounge entertainment, impeccable service and the most important thing of all . . . superlative cuisine . . . have been combined to produce San Diego's most talked-about, most-visited and revisited restaurant for the smart set. Renowned cuisine at reasonable prices. Open: 11 a.m. to 2 a.m. George DeVos, Manager.

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## NEWS FROM OUR NEIGHBORS AT LAKE SAN MARCOS

MARY STONE  
Lake San Marcos News Editor



### Par-Tee Line By Marcie Chace

If you can see some good in everyone, nearly everyone will see some good in you.

Our new president, Gene Bekins, presided over the first meeting of the new year on Jan. 6th at which time she introduced her Executive Board: June Kassebaum, secretary; Irene Garnjobst, vice-president and tournament chairman; Jean Olson, treasurer; Lucille Anderson, handicap chairman and Helen Grau will represent the Nine-hole group.

The Appointed Committee Chairmen are Elaine Moffitt, social; Agnes Brence, membership; Del Sanford, rules; Ida Mae Dahlman, trophy; Fritzie Rydgren, parliamentarian; Marcie Chace, publicity; Ruth Sternberg, remembrance. Special Appointees include Eve Lortie, Hole-in-one; Minnie Harn and Addie Allen, delegates to S.D.C.W.G.A. and Dorothy Lee, Ringer.

After the meeting the ladies went to their prospective tees and played a low gross-low-net event with Early Steven winning low-gross in Class "A" while Irene Garnjobst was first low net. One stroke behind her with 72 was Irene Marcy and Ev Robinson captured third low-net with 74.

Eve Lortie and Shirley Meyers with 101 tied for low-gross in Class "B." First low-net winner with 73 was Pauline and Louise Dow was second with 74. A 75 tied Lucille Anderson and Alice Werner for third and fourth place.

Low-gross winner in Class "C" was Faye Murdoch with 108. Millie Gordon was first low-net; Dorothy Necom, second and Mary Givins, third. Fourth was tied between Gwenn Gustine and Agnes Brence.

A 114 won Helen Renn low-gross in Class "D" and a two-way tie for first and second low-net was shared by Helen Burr and Doris Pooler.

The first Santa Margarita Women's Golf Ass'n. of the year was held here on January 8th in which approximately 85 members participated from six Country Clubs in the North County area.

Scheduled for the day was a "Net" event under the direction of Early Steven,

tournament chairman of this association, and had the assistance of Millie Grisamer, Ruth Sharp and Fritzie Rydgren.

Sharing a two-way tie of 13 in class "A" were Betty Coe, El Camino and Marie Jackson, Fallbrook. Second place winner with 11 was Irene Millons, Escondido and from the same club was Alma Peterson who tied with Mimmie Craven, El Camino, with 10. Participating in a five-way tie of 9 were Lynn Hovey, Escondido; Cathy Tarr, El Camino; Mary Beth Griffiths, Fallbrook; Dorothy Hovey, Escondido and Dorothy Curry, San Luis Rey.

Ruth Draper, El Camino and Joanne Miller, Escondido tied with 13 in class "B"; Pat Spence, Fallbrook, was second with 10 and Betty Robbins won third with 9, Escondido.

A 12 won Betty Codner, El Camino, first in class "C" while a tie of 10 was divided between Fran Ward, Escondido and Charlene Miller, Fallbrook. Tied for third with 9 were Marilyn Jess, Escondido; Jean Veneziano, Escondido and Mary Brewer, El Camino.

Hostess flight winners included Irene Garnjobst, Irene Marcy, Ruth Sharp with a three-way tie between Geri Enochson, Marcie Chace and Pauline Pifer. Eve Lortie won fifth place.

\* \* \*

January 13th found the ladies in a "Three Blind Mice" tournament which was won by Irene Garnjobst in class "A" with 53 and a tie of 56 was shared by Ev Robinson and Verle Barger. Geri Enochson was third with 58.

A 55 tied Minnie Harn, Pauline Pifer and Lucille Burns in class "B"; Shirley Meyers was second with 57.

Jean Olson was first place winner in class "C" with 46; Faye Murdoch, second with 52; and a stroke behind her for third was Agnes Brence; Fran Christian was fourth with 56.

Class "D" winner with 54 was Doris Pooler; Helen Stead, second with 55 and Helen Burr third with 60. A three-way tie of 64 was shared by Penny Penegor, Hazel Murphy and Helen Barrett.

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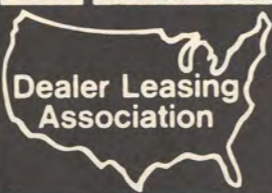
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At a recent meeting of the Lake San Marcos Kiwanis Club a check in the amount of \$1,000.00 was presented to Mrs. Alice Pendleton for the Retarded Children's Association of Northern San Diego County. Mrs. Pendleton is Director of the Association. The funds were made available as the result of the Annual Kiwanis Pancake Breakfast which was held in late September.

In addition, the club recently contributed \$100.00 to the Preservation of Torrey Pines, and many members made personal contributions to this cause.

# LAKE SAN MARCOS

## Hook, Line, & Sinker

By John Demaree

A hearty welcome to new members, Edith Wofford, Genevieve Walker, Thora and Dan Boone and Elmer Behnke.

1970 is starting off with renewed interest after the writer told the 21 members, attending the Jan. 13th meeting how big and plentiful our fish are getting to be. Recently this writer caught, weighed and released seven nice Bass. All weighed 1 1/2 lbs. each. They were easy and fun to catch on weighted black flies or small lures fished near the bottom, very slowly. Lots of Bullheads have been taken and kept, also 1 1/2 lbs. each.

Door prize winners were, Henry Moorhead, Ray Wofford, Lenora Cheney, Genevieve Walker and John Demaree.

Les Freck heads up a new committee who will be at the public dock at the foot of La Plaza Dr., every Tues., at 9 a.m., to give instructions in spin casting, fly casting, proper equipment, where to fish, etc. Let's all come out Tuesdays and make it a fun day. The "experienced" can enjoy catching fish while giving the "inexperienced" a chance to learn and enjoy the sport. Remember every Tuesday—it'll be fun.

Our next meeting at the club room will be Feb. 10th—come out, bring a new member and win a door prize.

Oh—a gentle reminder—use barbless hooks, return to the water, unharmed, all Bass, Channel Catfish (ivory belly forked tail). Keep all Bluegill and Bullheads (Catfish with yellow belly and normal tail).

## Women's Club News

By Mrs. Lloyd Hunter

"Freedom of the Press" will be the topic of Ronald T. Kenney when he addresses the Women's Club at their February 16 meeting. Mr. Kenney is editor of the Times Advocate.

Hostess for the day is Mrs. John Beum and her committee.

## Green Thumbs

By Mary C. Stone

Mrs. R. Seibert, of Quail Park Botanical Gardens, will be the speaker at the February 13th meeting of the Garden Club. Speaking on "Herbs of the Bible" she will show some of her colored slides.

Quail Park, a delight to all who are interested in growing things, is located on Quail Drive, off of Encinitas Drive, and east of Number 5 Freeway. It is open to the public every day from 8:00 a.m. until 5:00 p.m., with a ranger on duty.

If you are not being called about the meetings, please check with Mrs. Thomas A. Stead or any member of her committee to see if your name is on their telephone list.

Stan Christian has been the program chairman for the first five months of the year; programs will be in the hands of Mrs. Lawrence Sweeney for the remainder of the year.

## Women's Fellowship

By Josephine Polvick

The Women's Fellowship of the United Church of Lake San Marcos, meet each Tuesday at 10 a.m. in the clubrooms. This is open to all ladies at the Lake and we invite you to come and visit with us some Tuesday. At the present we are sewing for the Indian Mission, making lap robes for the convalescent homes, scrap books for shut-ins, and making bandages for overseas hospitals. Tuesday, February 10th, there will be a business meeting at 10 a.m. in the recreation lodge with a guest speaker, this will be followed by a luncheon, all are welcome. Hostesses are Minn Hyde, Marian Strauss, Emily Williams, and Helen Lubetkin.

February 23rd, the Fellowship will have a Spring Fashion show, at 12:30 in the recreation lodge with salad luncheon and cards, donation \$1.50. All are welcome.

## Graceful Art

By Grace Minot

The San Marcos Art League will have one of its own members, Maxine Beyer, of Escondido, to give a demonstration of Collage at the Feb. 16th meeting.

Maxine Beyer works in every medium. She had her own studio in Calico, Calif. for two years, then at the Roadside Gallery in Sky Forrest for eight years. She has had a "One Man Show" at Lake Arrowhead, sponsored by the Woman's Club. Maxine won first award for an Acrylic painting at the "Showcase of the Arts" in the Fall show at the Escondido Village Mall. She also participated in the Spring Art Festival.

The meeting begins at 7:30 in the Recreation Lodge, with our new President, Mr. George Allen. Refreshments are served.

## Republican Women's Club News

By Ruth Lindenmeyer

Installation of officers was held Jan. 5, 1970 when the San Marcos Republican Women held their first meeting of the year at the Recreation Lodge, Lake San Marcos.

Mrs. Ray Wheeland presided in the absence of Mrs. Donald Searight, out-going president. Mrs. William Dotson, Finance-Budget Chairman for the California Federation of Republican Women and past president of the San Diego County Federation of Republican Women, installed the new officers.

Officers for the coming year include Mmes. Edwin S. Bulin, president; Joe A. Blakely, first vice-president; William A. Michel, second vice-president; Allan E. Barnum, recording secretary; F. Brint Edwards, corresponding secretary; and Carleton B. Ratterree, treasurer.

Following the meeting refreshments were served.

# LAKE SAN MARCOS

## Kiwanis Club News

By Lem Bailey

The Lake San Marcos Kiwanis Club, their wives and guests, were entertained hilariously on Saturday night, January 10th, when Forrest Tucker, star of stage, screen, radio and TV, reminisced about the highlights of his action-filled career.

The group were especially enthusiastic when he told of President Nixon's recent visit to Lakeside Country Club in Toluca Lake and the locker club session that included the President, Bob Hope, General Jimmy Stewart, Fred MacMurray, George Gebel and himself.

Mr. Tucker was introduced by his long time friend, now a resident of Lake San Marcos, Wendell Campbell.

## Wing Tips

By Mrs. Lowell Moore

The Buena Vista Audubon Society will participate in a field trip to Salton Sea on Saturday, January 17. Members are to meet at 8 a.m. at the National Wild life Reserve Headquarters which is located 9 miles north of Westmorland on Sinclair Road, just west of Gentry Road. A ranger from the Headquarters will act as guide. This month there are thousands of snow geese and Canada geese wintering at the refuge, and these and other water birds provide a thrilling spectacle.

The trip will take the place of the Society's regular monthly meeting for January 16. The postponed date of meeting will be January 30 at 7:30 at the Vista Branch of Oceanside Federal Savings and Loan, 249 S. Indiana St. For further information contact Mrs. Lowell Moore, 757-2829 Oceanside, or George Cramer, 724-5827 Vista.

## Sun Spots

By Helen E. Stead

New Year's Eve at Sun Park, Lake San Marcos was a happy gathering of residents and friends. A community band supplied the festive music for dancing. Dorothy Grauch decorated the bountiful table of hors d'Oeuvres, using the traditional Madigan High Silk Hat and Cane as centerpiece. New president of the Sun Park board Neil Emerson and his wife Myrtle assisted by Eleanor and Dick Putzier were the energetic four that made this affair such a success. All present were grateful for this delightful New Year's Eve party. There were approximately sixty present.

Social chairman, Mrs. Hans Gunnerod held a coffee hour on Monday January 12th at 10 a.m. for the ladies of Sun Park. Mrs. Bernice McCandless retiring chairman opened the meeting, expressing gratitude for the assistance she had received during the active year. The gavel was then presented to Mrs. Gunnerod. Plans for the coming year were discussed. The new Travel chairman, Bernice McCandless has planned a trip to the Date Festival in Indio on February 19.



## "The Demonstration" Opens In Mission Valley

The Demonstration, a smart new beauty center offering professional counsel and beauty products to make every woman lovelier, recently celebrated its grand opening in Fashion Valley, San Diego.

The Demonstration offers a unique new concept to the beauty conscious woman. Customers are invited to participate with professional counselors in a free personal demonstration experimenting with various daytime and evening make-up applications. Secrets of shading, coloring, mixing and application are passed along to the customer by the counselor and, at the conclusion of the demonstration, the customer is capable of applying professional-appearing make-up without assistance.

In addition to free make-up consultation and applications, The Demonstration offers a myriad selection of wigs, wig styling and one-of-a-kind accessories.

The Demonstration, located on a side mall facing the north parking area, is a prototype store from which 56 other centers will be modeled and opened during the next three years.

The Demonstrations are presently located at La Cumbre Plaza, Santa Barbara; Fashion Square, La Habra; and Fashion Island, Newport Beach. Another store will open in the Esplanade, Oxnard, on March 5.

The two-level Fashion Valley store features a pure white background with accents of psychedelic fruit colors—oranges, tangerines, watermelon, and banana. The design is by Porter and Goodman Design Associates, in cooperation with Bernard Zimmerman, A.I.A.

Concept and creation of The Demonstration was by three men. President Henry W. Abts, III, a Stanford business school graduate, is the man who, while affiliated with American Can Co., is credited with putting soft drinks into cans. He also headed the Van Camp Sea Food Division of Ralston Purina Co. and was a management consultant with Cresap, McCormick and Paget, Inc., New York. Steven D. Kohlert, vice president of finance, is a Harvard business school graduate. He was affiliated with Hughes Tools, Computer Division. Robert T. Lloyd, vice president for marketing, holds a Master's degree from U.C.L.A. He was affiliated with the C.B.S. Television Network and with the Space Division of North America Rockwell.

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## A. Herbert Stone 1911 - 1970

The Village Press, along with a host of Herbert Stone's fine friends in Lake San Marcos and Rancho Santa Fe were grieved to hear of his sudden and untimely death on Monday, January 19th. Our heartfelt sympathy is extended to his wife, Mary, and to his son and his wife, Mr. and Mrs. George Stone. "Herb" was well-known to Ranchoites; having resided in Rancho Santa Fe for many years before moving to Lake San Marcos. He was co-editor, along with his wife, of the Lake San Marcos section of North County LIVING. He will be very much missed.

## A Quartet of Jones'



Introducing the children of Mr. and Mrs. Raymond L. Jones of Via del Alba, Rancho Santa Fe. Mr. Jones heads up his own electrical contracting firm. Mrs. Jones has just joined the staff of the Village Press as advertising manager for North County LIVING. Their engaging children are, left to right, Lisa (10), Roberta (4), Christopher (5) and David (9).

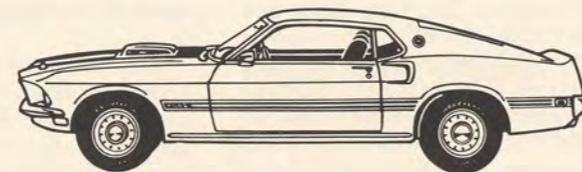
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## THE OFFICIAL PUBLICATION OF THE ASSOCIATION BULLETIN and News

**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD DECEMBER 9, 1969, AT 9:00 A.M. IN THE BOARD ROOM**

**PRESENT:** President Kelsey, Vice President Bellman, Architect Hope and Alternates Blackman, Coberly and Hill.

**ALSO PRESENT:** Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

The minutes of the previous Art Jury meeting were approved.

### NEW CONSTRUCTION

**Root, C.** Residence—Parcel 6/3, Block 24, El Camino Real. Approved.

**Strom, M. E.** Residence & Guesthouse — Parcel 2/4, Block 19, Lago Lindo. Approved.

**Naase, P.** Residence & Pool—Parcel 22/4, Block 36, El Camino Real. Approved.

**Baze, G. S.** Residence—Parcel 1/7, Block 44, Puerto del Sol. Approved.

**Royce, S. W.** Residence—Lot 123, Map 2089, La Granada. Approved.

### PRELIMINARY STYLE CHECK

**Twohy, J. R.** Residence—Lot 101, Map 2129, Avenida Maravillas. The general design of the residence is acceptable.

### ADDITIONS & ALTERATIONS

**Cantwell, L. Y.** Stable and Paddock—Parcel 8/7, Block 33, La Glorieta. The general design of the building is acceptable. However, the Art Jury requests that a shake roof replace the composition roof proposed.

### KEEPING OF ANIMALS

**Cantwell, L. Y.** Two horses on 4.18 ± acres—Parcel 8/7, Block 33, La Glorieta. The Art Jury advised approval to the Board of Directors.

### REQUEST FOR VARIANCE

**Cantwell, L. Y.** Reduce setback for stable from 100' to 16' on the southern property line at Parcel 8/7, Block 33, La Glorieta. The Art Jury advised disapproval to the Board of Directors.

### MISCELLANEOUS

**Willis M. Allen Co.** Sign—approved with suggestions.

Preston H. Kelsey  
President

David A. Van Evera  
Secretary

**MINUTES OF REGULAR MEETING OF THE BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD ON THURSDAY, DECEMBER 18, 1969, 10:30 A.M., BOARD ROOM**

**PRESENT:** President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, Wheelock, and Witherow.

**ALSO PRESENT:** Secretary Van Evera and Recording Secretary Butts.

### MINUTES OF PRECEDING MEETING

The minutes of the meeting of December 4, 1969 were approved.

### ART JURY RECOMMENDATIONS

**Keeping of Animals**  
**L. Y. CANTWELL** Parcel 8/7, Block 33, La Glorieta, 4.18 acres: 2 horses. **APPROVED.**

### Variance Request

**L. Y. CANTWELL** (in attendance) Parcel 8/7, Block 33, La Glorieta. Reduce setback for stable from 100' to 16' on south property line. **DISAPPROVED.**

### COMMITTEE REPORTS

**Golf Activities Committee:** Chairman Lee reported membership as: Association, 251; Non-Association, 113; Total Playing Privileges, 364. (Waiting - 28)

**USGA Report:** Mr. Lee reviewed the report made by W. H. Bengueyfield, Western Director, USGA Green Section, which commented on marked improvement in the condition of the Course, particularly in water management, and offered methods of improvement and correction in several areas.

Mr. Lee stated fees for green service provided by USGA will increase to \$300 effective January 1, 1970 and that the Committee recommended payment of these fees and \$50 membership dues (formerly paid by Men's Club). The Board was unanimous in its approval of payment of said dues and fees.

With the new fertilizing and watering program advocated by USGA in operation, the existing mowing equipment is inadequate, and the Committee recommends purchase of an additional machine. After discussion, the Board authorized the Committee to obtain cost estimates of the proposed acquisition, not to exceed \$8,000.

**Golf Professional Contract:** Mr. Lee reported that the Committee recommended that the contract with Golf Pro J. P. Boyle be renewed from January 1, 1970 to December 31, 1971. The Board was unanimous in its approval of the two year renewal, and the Secretary was directed to prepare the contract for signatures.

### UNFINISHED BUSINESS

**Nominating Committee, 1970 Election:** President Evans requested names of persons suggested to serve on the Nominating Committee for the 1970 election of members of the Board of Directors. He thanked them for their suggestions and agreed to contact these proposed persons and invite them to serve.

### RECESS AND ADJOURNMENT

The meeting was recessed at 11:50 for a field trip to inspect properties. The meeting was adjourned at 12:20 p.m.

E. J. Evans, President

David A. Van Evera, Secretary

**CHARLES A. CHAPIN  
and ASSOCIATES**

**BROKERS**  
Charles A. Chapin  
George A. Baldry

**ASSOCIATES**  
Howard L. Wellman  
John R. Ziegler  
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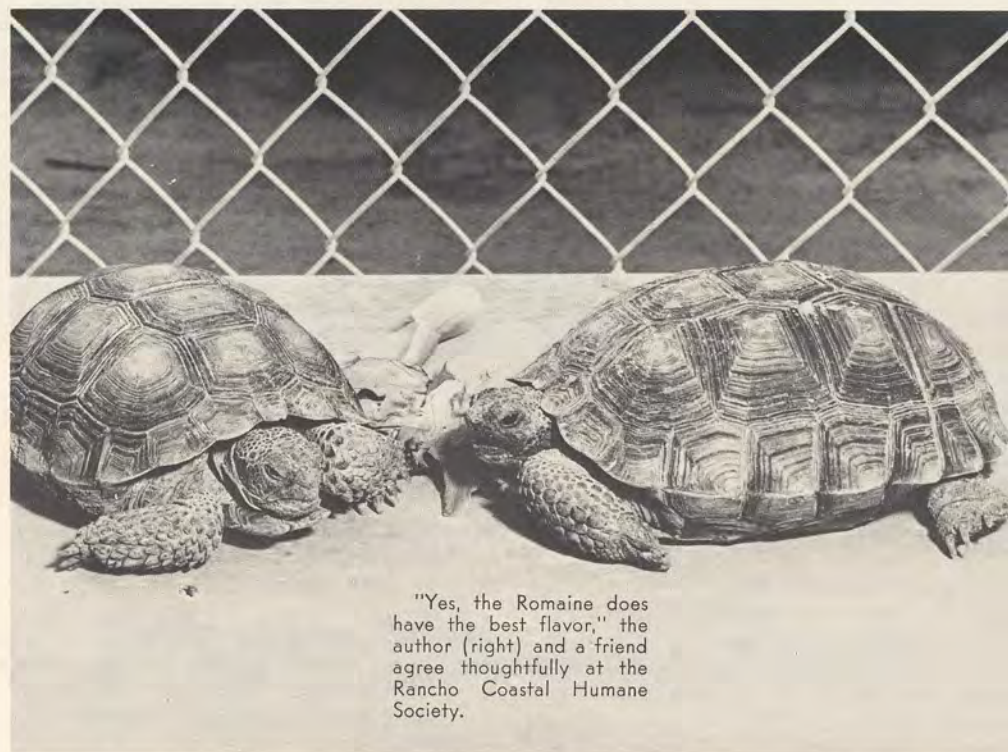
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# PAW PRINTS

(translated by Jan Cantwell)



"Yes, the Romaine does have the best flavor," the author (right) and a friend agree thoughtfully at the Rancho Coastal Humane Society.

I'm Tulip the Tortoise (we desert tortoises are land-type turtles). For 200 million years my ancestors have roamed the earth, and we don't look much different now than we did long ago. A turtle today is the same as a turtle yesterday. After all, there's no point in changing a good thing just for the sake of change. We turtles are careful and deliberate about making decisions and taking action. We're never in a hurry and rarely make mistakes. We always ask, "Is it good? Does it do the job? Then don't change it." Our caution has been rewarded: We've gotten along in our environment for eons — which is more than most animals can say.

Our worldly success is largely due to a combination of good basic living habits and ingenious body architecture. Let me tell you about desert tortoises, and I think you'll see what I mean.

Just look at us — and then look in a mirror at yourself. See the difference? You people are inside out! You've got the soft stuff on the outside and the hard protective stuff on the inside. We tortoises are properly designed — our hard outer shell protects us from all kinds of dangers. Your armor is in the wrong place. Take a closer look at our shells — of course they're beautiful — and we don't ever outgrow them or have to change their style. People are forever changing their coverings — nothing seems to suit them for long. Our shells grow larger as we grow and what could be more becoming? The top part of our shell is called a "carapace" and the bottom part a "plastron" (I've never been able to decide which is prettier). These two parts are joined securely together with openings only for legs, tail and head. We

tuck these safely inside whenever danger threatens, or withdraw when we don't feel sociable. How do people ever manage when they're threatened or feel sad?

Another secret of turtle success is moderate living — no excesses for us. Desert tortoises are healthy vegetarians. Our favorite foods are juicy-green, vitamin-rich plants. We don't need teeth so we don't have any. Our horny jaws easily tear up food into mannerly bite-sized pieces, and we can use our clawed forefeet to help manage extra large portions. We're moderate about drinking too. Weeks go by without our having even a drop of water. We can do this because our body liquids don't evaporate. They're protected by hard shell and horny skin. Of course, we wisely provide for emergencies and always carry two specially constructed internal water sacks.

Everyone knows that worry and tension are damaging forces. Turtle-types are free from self-destructive conflicts. We're happy and well adjusted creatures. Why shouldn't we be happy? As long as our few basic needs are met, why wander, or look for "greener pastures?" After all, every turtle knows that "Home Is Where You're At!"

Another reason tortoises are so healthy is the fact we don't spread ourselves thin with too many activities. We stick to essentials — sunbathing, sleeping, eating, digging, and travelling (the latter two only when absolutely necessary, however). We never rush. We believe in steady perseverance. It doesn't matter how fast you do a thing (turtles never have high blood pressure) — it's how well it's done that counts. Although we certainly are stay-at-homes and not the wandering kind, we can travel when we must, and we do get

somewhere . . . eventually. We have a similar attitude about digging — slow but sure. What's the big hurry? Our private summer dens are cozy and our winter community burrows quite elaborate.

Our protective body structure plus careful living habits, turtle style, account for the fact that we're the longest lived of all the backboned animals (one of my relatives lived 152 years!) However, I don't mean to give the impression that turtle life is completely without problems: we have them — three to be exact.

We encounter the first as eggs and the second immediately after we hatch. Mommy turtles don't have to incubate their eggs — the sun does a fine job — so she leaves as soon as they're laid and properly buried in the ground. Many animals like skunks, raccoons, snakes, and foxes think our eggs are yummy, and often dig them up and eat them. That's problem number one. If we hatch without mishap, we're immediately in danger again because our shells are soft. Baby turtles are a great treat to birds and many other small animals. We're apt to be snatched and gobbled up before we've taken more than a few steps. I was one of five eggs, and only my sister, Tillie, and I grew up.

Despite these dangers, turtles have survived generation after generation. Our third problem is recent and perhaps the greatest. Man. He eats turtles — and turtle eggs, he destroys our land, pollutes our waters, and captures newly hatched turtles for pets (who usually die slowly from malnutrition). Grown-up turtles are taken for pets too, and kept until no longer wanted. Then, if they're lucky enough to be released, it's often in a place where they can't live or find their way back to a proper home. Not all people do these destructive thoughtless things, but enough do so that our turtle existence is endangered for the first time in 200 million years.

My friend and I were lucky (see above). The people-person who captured us left us outside one night, and we decided to try to find our way to our desert. We dug a hole under the fence and were off. We travelled turtle-style (slowly but steadily) all night. The next day we were crossing a busy street when a kind lady stopped, picked us up, and took us here to the Rancho Coastal Humane Society. She said

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that even our powerful shells could be cracked by a speeding car.

Although this is a fine home — the lettuce is great — we'll only be here temporarily. We're going to be taken to a special place, just for turtles like us, the San Diego Zoo. It's supposed to be even nicer than our own desert.

I'm looking forward to living there and plan to investigate these strange inside-out people creatures more thoroughly. I'm worried about them. I fear that their future is in danger too.



## A PRE-NEED PLAN FOR FAMILY PETS?

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## MY PET PONY

by Elizabeth Thomas

A girl's best friend is her horse or at least that is how it is in my case. My pony is named Misty Mouse, but I just call her Misty. Horses, like people enjoy eating at the same time of the day. I feed her twice a day with sugar, apple, and carrot snacks in between. At the beginning of every meal Misty rewards me by giving a shrill whinny. Misty is a dappled gray with a white mane and tail. In the picture you cannot see much of her dapples because of her winter coat. Her coat must be at least an inch thick.

Misty has many good horse friends, but not any pony friends. Strange! Winnie, who shares the corral with her is by far her best friend. She has many other friends that she likes to visit. When the mood strikes her, she is able to open the barn door with her teeth. This only happens if I have not locked it carefully. As soon as she gets out she runs as fast as she can, so that she will have plenty of time to gossip.

I have had one very scary experience with Misty. She got very sick with colic. All of a sudden one afternoon I noticed that she looked very sad. She would not move and her head was hanging near the ground. Mother called the vet and he rushed over. He gave her some "icky" medicine and told me to walk her every hour for twenty minutes for a whole day. Misty had a reason to get sick. She had broken into the barn and eaten half a garbage can of alfalfa and molasses. She never did that again!

Please join me and many other pony lovers in the pony world. Bye!

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**Christiana Horton**  
Kindergarten  
Mrs. Stromgren

February is fun because Valentine's Day comes. We love this day because it is fun to get lots of cards and maybe there will be a surprise candy heart inside the card. You can have fun at home too making heart cookies and valentine cards for your friends. It is fun hearing from friends that live far away. Maybe they will send you a box of candy. It makes people feel happy inside when you send them things or share your valentine cookies with them. Happy Valentine's Day to you all.

We are learning about George Washington and Abraham Lincoln too. They were very nice men. Lincoln used to help people and he built his own log cabin. Washington chopped down his father's cherry tree and he didn't tell a lie about it but he was punished anyway.

We are very busy with our workbooks and many new reading readiness games.



JENNIE FRIEND

**Jennie Friend**  
Kindergarten—A.M.  
Mrs. Pierce

Valentine's Day is coming soon. We are getting ready to take a trip to the Rancho Santa Fe post office. We have been studying transportation and all the ways a letter can travel, in our Kindergarten class. We are going to mail a valentine at the post office when we go. It will be fun. We might even decorate a valentine cookie in the classroom. That really will be fun.

Mrs. Pierce put some new books out for us to read if we want to. She calls them the Sullivan books. There are funny pictures in the books. They are not very hard to read. I know most of the letters and words in the books.

We have three work-books that we do pages in, and lots of "puzzle pages" that Mrs. Pierce gives us to do. She says that we are getting ready for First Grade.

I am in a small work group with some other children. I have some friends in the group too. We have fun in Kindergarten.

**Susan Middleton**  
Grade One  
Mrs. Hoak

We like telephone talk in Spanish. We use real telephones and talk to each other. "Changing Choirs" is a game that helps us learn Spanish too. Two of our favorite songs are "Michael Finnegan" and the one about the astronauts.

We are reading in books with hard covers now and every Friday, we have a Spelling test. We know so many new words that some of us can write stories. Who knows? Maybe someday, one of us will write a book.



SUSIE MIDDLETON

**Amy Baker**  
Mrs. Sumida  
Grade 1

Hi Readers!  
With the beginning of 1970, we are working very hard in grade 1.

In reading, everyone is working in their readers with all sorts of questions about the stories. The questions get harder each time.

In math, all of us are working on subtraction. Some of us think it is pretty easy.

We are beginning work in our science books. We do experiments and then talk about them.

All of us were glad to see our art teacher, Mrs. Wilson, again. She had been on a long trip to Japan and New York City. We made story scrolls which we enjoyed sharing with the whole class.

In physical education, all of us have learned every part of the obstacle course. Some of it is hard to do but we all try.

So long for now.

**Jennifer Horton and Wayne Wencke**  
Fourth Grade  
Miss James and Mr. Cook

Hi! Happy Valentine's Day  
In Science we are working on Oceanography studying bodies of water and ocean currents. Miss James' Arithmetic group is using crossnumber puzzles to practice basic facts. In Mr. Cook's Arithmetic group, we are having timed tests and working with division. In English, we are using a film with music to increase our vocabulary and write descriptive stories.

The girls P.E. classes are divided into four groups. Each group works on either folk dancing, softball, jump ropes or basketball. Each week, the group changes activities. The boys are playing team games in P.E.



ELIZABETH SHARP

**Steven Rowe**  
2nd grade  
Mrs. Seemann

I know some presidents, so do you. They remind us of red, white and blue. Do you like them, I sure do . . . Their birthdays are in February. Can you guess who?

This month we will be celebrating the birthdays of two very famous presidents, Washington and Lincoln. February is the month we think of red, white and blue. We are learning all about our flag. We salute our flag every day. We stand up straight, our right hand is on our heart and we look at our flag. We are proud of our flag.

February is one of our favorite months because we have very special patriotic programs and best of all . . . Valentine parties . . . with lots of good things to eat.

We are studying about our Post Office. It is a very nice Post Office because we get to pick up our own mail.

We are trying hard to keep our New Years Resolutions. It isn't too hard to be nice and try to do good work. Sometimes we just forget. . .

See you next month!

## THIS MONTH IN RANCHO SCHOOL



STEVE ROWE



CASEY STROMGREN

**Casey Stromgren**  
Grade 3  
Mrs. Flood

Hi!  
I'm back in the Rancho Living. Boy! School sure is fun. We are learning the Morse Code. We have a telegraph with a little light instead of a buzzer. Mrs. Flood found an electric decoration which turns around and lights up. We made a Math game out of it. We call it the people pieces game. You have to categorize different types of people.

We have a smaller electrical decoration called the Common Nouns Game. You have three minutes to find as many common nouns as you can.

In Science, we are learning about electricity. We have to make an electric invention using a dry cell battery.

Good-bye till next month  
Casey



KATHY COWAN

**Kathy Cowan**  
Third Grade  
Mrs. Cook

We are making Valentine animals out of hearts. Try one. What fun they are. We thought of a rabbit, dog, butterfly, cat, rat and whale so far.

We have been studying about our national bird, the bald eagle—he really isn't bald, and famous men who do so much for our country.

Happy Valentines Day. See you next month.

Hi! Exciting things are happening these days in third grade. In art we are making cardboard pictures by covering the cardboard with colored popcorn. First we draw a picture with pencil. Then color it just like we want it to look. Then we cover it with popcorn. We have these colors of popcorn: green, red, blue, orange and yellow.

In Spanish we are learning to talk in Spanish on the telephone. Senora Martin brought two telephones up to our class. You can use one of them to call another person. They answer on the other phone. We had to practice our tens in Spanish, because we had to say our telephone numbers in Spanish while we dialed.



ELIZABETH HORTON

**Leanne Stromgren**  
5th grade  
Mr. Spivey

Hello everyone!

Mr. Spivey is teaching both Mr. Taylor's and our class in art. One of the projects we did is stencil pastels which was a lot of fun. We cut out a figure, then colored it with chalk. Next we took an eraser and rubbed the chalk on the art paper. A picture with many colors and figures is what turned out. Another project we did is a desert scene with water colors. At recess and at lunch time Mr. Spivey is teaching some people in art how to paint pictures of the sea and landscapes.

In Spanish we have groups of different things. In one group we learn how to say the weather in Spanish, and in the other we learn how to say places to go in Spanish. Seeing the pictures and saying them helps us learn.

In English we are learning a lot. We are learning subordination and how to write with noun clusters, verb clusters, relative clauses, prepositional phrases, and also to answer how, when, where, and why in many of our sentences. As a result, our sentences are becoming more interesting.

**Allison Gault**  
Student Council  
Mr. Ed Fecko (Advisor)

Hi! We've just set a date for the Bicycle Safety Check. It will take place the last week of this month, the 26th thru the 31st.

We have been working on bike safety all year. We have a check-up so bike riders can review rules of the road for bike safety. They must also go through a "physical"—riding their bikes through a test course. Many ride bikes to school, so it is even more important to have a check-up, review the rules, and to observe them all through the year.

We have just about wound up calendar and pennant sales. We were able to make a small profit on these sales, which has been added to the Student Council treasury.

We are still trying to get more support from students for Student Council activities.

See you next month!



KAREN KAMPF

LINDA & SUSAN BOWLES

**Linda Bowles**  
Susan Bowles  
Mr. Taylor  
Grade 5

Yahoo! We're still in school.

We have a new boy in our class. His name is Mark Long. He comes from the Del Mar School. His mother worked here as a substitute for Mrs. Wilson (our art teacher) when the Wilsons toured Japan by motorcycle.

In Mr. Taylor's math class, we are using two new books, **The Math Workshop for Children**, and the **S.R.A.** math books. **The Math Workshop for Children** is full of hard to do puzzles and questions. They really make you think. The **S.R.A.** book has cross number puzzles, but it is much like reading **S.R.A.** in one way. You find the questions on a card, then you write the answer in the book.

Our science assignments have mostly to do with physical and chemical reactions, etc. It's very interesting and fun to work with. Sometimes we have tests on the material we have covered.

In Social Studies, we are studying maps. We find towns, cities, plateaus, rivers, etc. and where they are located in our United States.

In Spanish, we are studying names of places and things. We have accomplished a lot and enjoy it greatly.

Elizabeth Horton  
Grade 6  
Mr. Fecko

Now that our vacations are over for a while we have some hard working weeks ahead of us. Under the disguise of language arts, we are starting to develop some of our own individuality in writing. This sounds easy but it is still difficult to depend on our own thoughts and skills, especially when it's called creative writing. One thing is certain, most things are easy after you learn how. If we can give our attention and efforts to Mr. Fecko while this unit is being taught we may just discover that this too can be easy. Having just finished a unit in health and science on the causes of disease and illness, it is surprising to find out that such things as microorganisms, bacteria, virus, and the famous men associated with them have meaning.

Slowly but surely we are being led to rely more and more on our own skills and to use our past learnings to gain new ones. Most of us discover dozens of new things everyday and we even get to understand them after a while. Such is the case with our social science projects. We are now responsible for our own projects and their completion for the entire year. We choose our world area and see that the outline and information are properly done. Underneath all of this work there must be something that will make this worthwhile. Well, so much for this month. More next time if I survive.

Diana King  
Mrs. Klugg  
Music  
Hi Everyone!

The two sixth grade music classes are studying folk songs and art songs of Europe. A folk song is a song that has been passed down by word of mouth. No one knows who the composer was. An art song is written for a purpose. The music describes what the words say. The piano accompaniment is especially important. Sixth graders will also be studying serious works by Beethoven, Bach, and Schubert.

The fifth grades are studying music in colonial America of the Eastern Seaboard.

Fourth through sixth graders attended another program of the Escondido Artist Series on Monday, January 12. They saw the operetta, "H.M.S. Pinafore," by Gilbert and Sullivan.

Third through sixth graders attended the second San Diego Symphony Children's Concert on Saturday, January 17.

The school choir will present a program for the RSF chapter of the Daughters of the American Revolution at Whispering Palms on Friday, Feb. 17.

Good-bye until next month!

## RANCHO SCHOOL

Lorenzo Carlson  
Reporte Espanol  
Senora Martin  
HOLA AMIGOS.

Right now it is January, and by the time you read this article our Report Cards will already be out, so I will tell you what we are doing now.

In the Sixth grade, we are working in groups. We are just about through with the first requirements of our notebooks about ourselves. Some kids have brought some really good photographs of their family, pets, home, and friends. Some have even brought in baby pictures of themselves! The fifth grade is also working in competitive groups. Awards will be given to the two best notebooks in each class. Also, we are working with pronouns, some nouns, and verb changes.

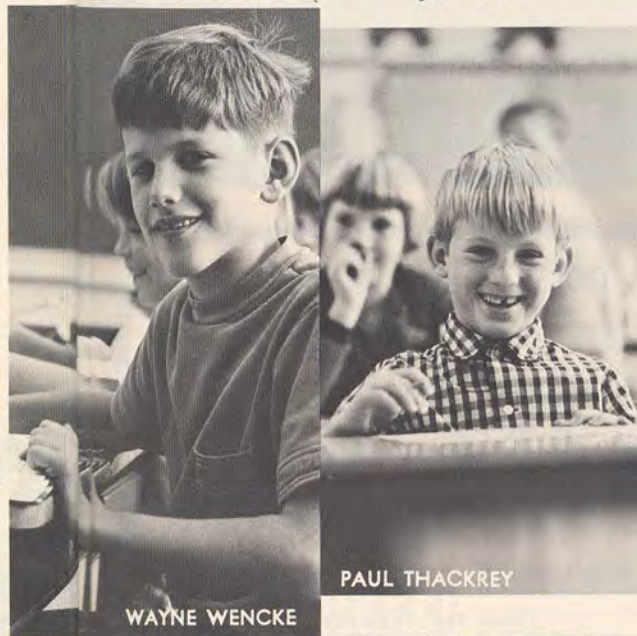
Right now the third graders are working with the special telephones. Soon, all of the other classes will get to work with them.

A few days ago, our Spanish teacher, Senora Martin, received a letter complimenting the Sixth grade on the Posada it gave. In the letter, Mr. Landen said that next year's Posada might be taped by ITV, and Channel 15. That it might be made into an annual Christmas special for many schools.

I am looking forward to seeing you all next month!

ADIOS AMIGOS, HASTA LUEGO.

## RANCHO SCHOOL



WAYNE WENCKE

PAUL THACKREY



DIANA KING

Sean Mannion  
Grade 6  
Mrs. Carpenter

George Washington

George Washington was born February 22, 1732, two hundred and thirty eight years ago. We celebrate his birthday every year because he is known as the "Father of our country." He earned this name because he helped free our country from the British and he was the first president of the United States.

When George was a boy he lived on a farm called Ferry Farm. After his father died he went to live with his married brother Lawrence at Mt. Vernon.

Before George was sixteen he went to work as a surveyor's helper. When he was twenty one he became a soldier. He was a brave soldier and led his men well in many battles. He became a major and soon after, a colonel.

Years later he became commander-in-chief of the American Army. He fought the British to make our country free. It was a long hard war. Sometimes soldiers went without food and had little clothing to keep warm. But Washington was a good leader and the men did not give up. At last the war was won and our country was free.

George Washington was chosen to be the first president of the United States. Again he had to leave his home at Mt. Vernon to help his country.

Americans will always remember what George Washington did for our country.

JENNIFER HORTON



LEANNE STROMGREN

Paul Thackrey  
Special Reading  
Mrs. Meyer

It is fun to read! Why do I say that? It is fun to read the reader we are now reading in our second grade group. It is called "Enchanted Gates." It has fun stories.

It is fun to read at home. I have some books of my own that I can now read. "Put Me In the Zoo" is one of my favorites.

It is fun to go to the library to get books I can read. There are so many good books there, it is hard to choose. I think our library is great!



ALLISON GAULT

Karen Kampf  
Grade Six  
Mrs. Ross

Vacation is over and it's back to school time again!

The sixth graders have started the year ready and willing to work hard! Since they're finishing up their English and reading books, these subjects promise to be more interesting, according to Mrs. Ross.

Mrs. Ross' class club has elected new officers. They are: President, Eric Bergman; Vice President, Harvey Hopkins; Secretary, Karen Kampf, and Treasurer, Don Randol.

Physical Education (P.E.) has changed over the holiday. Four teachers will each supervise a different sport. The four groups of children (third, fourth, fifth and sixth graders) will each go to a different teacher every week. The sixth graders are now working with soft ball play.

Vacation is over now and Mrs. Ross hopes the sixth graders will concentrate mostly on school work.

AMY BAKER



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By Edith Havens Rancho Santa Fe Travel Service

While three months seems a long time, yet with so much to cover it requires fast traveling. At times it appears to give a kaleidoscope view of the world's nationalities and races, each with its own customs and mores, and still with an overall similarity of hopes and desires.

My greatest impression was how helpful it would be if we spoke the same language and used the same medium of exchange. It would smooth many of the traveler's frustrations as well as contribute to peace in the world because of better communication among us.

It was my privilege to include in my trip part of Europe, but it covered mainly Africa, Asia and the South Pacific. We went to the Cape of Good Hope, the southernmost tip of South Africa, then to the game preserves of East Africa, and to the age-old country of Ethiopia in Central Africa. From Africa to the Mideast and Asia including Turkey, Iran, Afghanistan,

West Pakistan, Kashmir as well as to many other parts of India and to Nepal and Hong Kong. From Asia to the South Pacific including Indonesia and the Island of Java, then to Australia, New Zealand, Tahiti, the Hawaiian Islands and back home.

Since there is so much to cover, I plan to divide the trip into areas in order to give more complete coverage to each one. My trip was most enjoyable and I look forward to the opportunity to share it with you.

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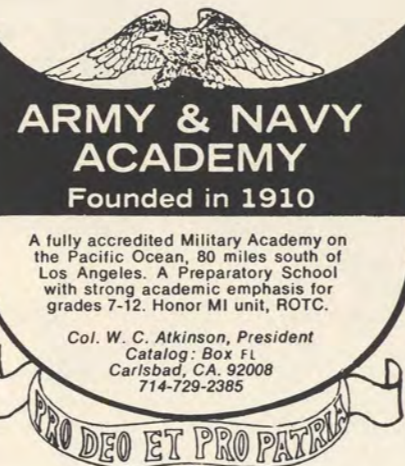
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### San Dieguito High Happenings

By Kathy Blanding

Happenings around the San Dieguito campus have become quite numerous, as semester break rolls in.

Associated Student Body elections were held last Thursday (Jan. 22). At an assembly marked by some disturbances concerning A.S.B. cards, the student body heard campaign speeches. The next day students voted on a secret ballot. Officers for second semester are:

President	..... Scott Johnson
Commissioner of Assemblies	..... Patsy Sholders
Commissioner of Publicity	..... Renee Robertis
Commissioner of School Spirit	..... Crystal Brummel
A.S.B. Secretary	..... Mary Jane Peers
Commissioner of Special Events	..... Chris Frye
Commissioner of Clubs	..... Tom Putnam
Commissioner of Athletics	..... Alan Martin
Commissioner of Fine Arts	..... Debbie Kowalski
Commissioner of Girls	..... Kathy Stanton
Commissioner of Boys	..... Carl Busse

Scott Johnson and Sigrid Velken, two active seniors, were chosen from six finalists to visit Washington, D.C. The purpose of this trip is to provide an opportunity to see government facilities in action. Many community organizations have contributed to this trip. Scott and Sigrid will be in Washington for one week, March 14th through 21st.

Future happenings are in store for the San Dieguito student, such as Relevant Curriculum Day, on February 10th. "Environmental Pollution," which is the relevant topic, will be discussed. Students will spend the day attending programs of their choice, such as "Population," "Land and Lagoons," and "Marine Pollution." Special interest classes are also in store for the San Dieguito student. Everything from skin-diving to folk music will be taught, and the student body welcomes this once a month opportunity to enjoy their special interests.

"D-Days" for the student body will be February second-fourth, as finals will be taken. Students will have, however, a reward in store after those grueling days—a four day holiday, due to a teacher's workshop on Thursday and Friday. The semester end, which is now approaching, will provide a break from routine for the ever-busy San Dieguito student!

### Sports Night

By Dana Carr

Thursday, January 22nd, was "Sports Night" at San Dieguito. The evening began with a presentation speech by Master of Ceremonies Mr. Cy Williams. The volunteers who had given their services to the athletics program received Centennial Awards, commemorating the hundredth year of football. Vince Harding, Jim Nickols, Tom Leedy, and Gary Peterson were among the San Dieguito Varsity football players who received awards. Junior Varsity award winners included Dana Blacklock and Tom Powers. Best Cross Country Runner Award went to Bruce Anderson. Bruce, a junior at San Dieguito and a resident of Rancho, broke school records and placed second in the Cross Country County League Finals. Randy Brown received an award for his outstanding performance as the Cross Country team captain.

### Chapter D A R

a  
C. Arnold Welles

### History Month and Awards Events

San Dieguito Union High School, students will receive Homemakers Award. A senior will receive an American History Medal and one senior a Good

will feature the Rancho Santa Fe Elementary School Choir and In-ternational Music Specialist. This year's essay contest second year at Rancho Santa Fe Elementary School. She is a most loved and revered

by her charges. We look forward to an outstanding Program.

De Anza Chapter DAR will give their beautiful annual Colonial Tea and School Awards Program at The Whispering Palms Country Club on Friday, February 20th, from 2:00 p.m. to 4:00 p.m.

This function commemorates in part the National Societies American History Month celebrations and the winners in the De Anza Chapter American History Month Essay Contest held at the Rancho Santa Fe Elementary School and The San Diego Military Academy and Oak Crest Junior High will be announced.

The essay subject this year was "The American Declaration of Independence and its Signers." The essays were to express what the Declaration of Independence means to you — what effect it has had

on our nation — how it came to be written. OR an essay relating to the signers, their activities, their lives and families. The children were given 30 sources of information regarding this material.

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## ACCENT ON YOUTH at The Village Church

What is an assistant pastor for Christian Education on the staff of the Village Church like, and what will he be doing? We knew you would ask, so we interviewed him at his desk in the church office shortly after he undertook the new mission. We found him pleasant, very personable, and vitally eager to succeed in his new assignment.



**Rev. James C. Murray**  
Jim Murray, 33, comes to Village Community Presbyterian Church as Assistant Minister for Christian Education from pastorates in Idaho and Oregon. A native of Los Angeles, Rev. Murray is a graduate of Manual Arts High in Los Angeles, U.C.L.A., Princeton Theological Seminary. He has also studied at Whitworth College, Spokane, Washington, and at the University of Edinburgh, Edinburgh, Scotland.  
Jim and his wife Anna Lee have three children: Joanna, 11; Stan, 7; Andrew, 6. They are living in Cardiff-by-the-Sea.

**Question:** Can there be much of a youth program in so small a church as Village Presbyterian?

**Answer:** "Youth program" isn't exactly it; the phrase suggests impressive numbers and intense bustle. If our mission with the youth of the church and the community—don't forget the community at large!—some day has these characteristics, well and good. But our immediate objective is to extend the fine Christian Education ministry already here under Rev. Caughey—and essentially to conserve and employ to maximum purpose, the resources at hand.

**Q:** Human resources, that would be?

**A:** That was dull phrasing; I'm sorry. I studied agriculture at one time, and am an ardent conservationist; I believe that what God has made we must protect and conserve and use as He intended we should. And yes, that applies to human resources, too. Here in the Ranch we may not have masses of Elementary School, Junior High, Senior High, or college students living in the area . . . But with those we do have, we hope to accomplish a great deal in personal relations as well as fun activities.

**Q:** Would you elaborate on those two phrases?

**A:** Personal relations? I mean essentially this: we want to relate parents and their children in understanding, listening together for God's purpose and love in the world. Much of this will come through personal association, particularly with High School youth. These desired ends will come about gradually, and because the kids want them to happen; relating and loving and understanding aren't manufactured by organizing and programming—and we won't make the mistake of confronting the

youngsters with instant activities; we will build our participation together.

**Q:** And the "fun activities?"

**A:** Before long I hope we will be having such things as skating parties, suppers, retreats, some events involving parents and children together, others not, a great deal of variety. But the kids must want them—and to a large extent they will originate them.

**Q:** What about the Church School itself?

**A:** Of course it is of first importance; it must serve them well and challenge them, as I am sure it does. But there must be more than that one hour a week, to help them grow in understanding, loving Christ and the Christian life. It is of these other hours together that I have been speaking.

And please believe this: a few months from now I shall be able to talk much more specifically and factually about our mission in Christian Education. Today, there is still so much in "Inventory" to be done . . .

**Q:** You mean the inventory of human relations?

**A:** Right: we must uncover our resources and use them. That is where I must start, to catch up with the present mission and extend it, with everybody's interest and help.

**Q:** Will you need teaching and leadership help?

**A:** Most definitely—and that is one of the "resources" to which I refer. Some parents and some youngsters have natural talent for teaching and leading; we must uncover them and give that talent constructive expression.

**Q:** Were you church-oriented right from childhood, Jim?

## The Village Church

**A:** I certainly was not. The first time I ever entered a church was when I was in Junior High in Los Angeles. I used to walk past a certain church whose architecture I particularly liked, believe it or not. And one day I told myself that with all that beauty there must be something worthwhile inside, so I went in. That's where it all started, for me.

**Q:** You found the "something worthwhile?"

**A:** At the door there was someone who cared, as it happened. That's my whole aspiration here, come to think of it: we must be an adulthood of "someones who care" in the church and in the community. Not just at the church door, of course—but surely there, surely there always!"



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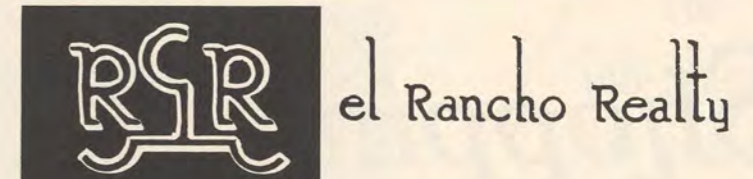
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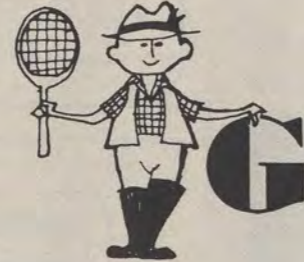


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## BONNIE KAY KINTNER WED TO NICHOLAS OLIVER WARNER

Miss Bonnie Kay Kintner, daughter of  
Dr. and Mrs. Donald J. Kintner of Rancho  
Santa Fe and Mr. Nicholas Oliver Warner,  
son of Mr. and Mrs. Donald Oliver Warner  
of Los Angeles, were united in marriage  
in a double ceremony December 26th  
at 7:00 p.m. at the Russian Orthodox  
Church, and at 11:00 a.m., December 27th  
at the First Congregational Church of Los  
Angeles.

The bride was given in marriage at both  
ceremonies by her father. She wore a  
white brocade robe with a finger-tip illu-  
sion veil and carried spring flowers and  
wheat for the evening ceremony. Father  
Dimitri officiated.

A reception was held at the home of the  
groom's parents with the traditional cham-  
pagne and caviar being served.

At the morning ceremony, Miss Kintner  
wore a white peau de soie dress with an  
over-dress of French lace. She wore her  
grandmother's cameo pin at her throat.  
Her train was French illusion embroidered  
with crystal teardrops and white satin bows,  
and she carried a bouquet of violets. The  
matron of honor was attired in red peau  
de soie, and the bridesmaids wore shades  
of mint, moss, and hunter green. Their  
bouquets were cascades of gardenias. The  
flower girl wore Christmas red and carried  
a white basket of red rose petals.

Mr. Warner and attendants wore the  
traditional morning clothes. The ring bearer  
also wore a small version of the same. The  
boutonnieres were white gardenias.

The beautiful sanctuary was decorated  
with bouquets of poinsettias, of red and  
white, and the center aisle with candles  
and red ribbon bows.

Green fir wreaths with red satin bows  
hung from the chandeliers. The music se-  
lections were "Sunrise Sunset" and "Ha-  
waiian Wedding Song." The couple chose  
as their processional and recessional, Bach's  
First Prelude. The world renown organist,  
Mr. Floyd Holzgraf, performed. Chaplain  
Sullivan officiated.

Mrs. Warner chose a red, white, and  
blue plaid dress, matching jacket and a  
French snap-brim fedora for her traveling  
costume. Her corsage was white orchids.  
The honeymoon was spent at the Highland  
Inn at Carmel.



Mr. and Mrs. Phillip Stevens Barker, III

## Miss Monnie Hoadley Weds Phillip Barker, III

Miss Monnie Gay Hoadley, daughter of  
Mr. and Mrs. Stuart B. Hoadley of Rancho  
Santa Fe, became the bride of Phillip  
Stevens Barker, III, of Escondido, on De-  
cember 27th at the First Christian Church,  
in Escondido. Bridesmaids, all classmates  
of the bride at U.C.L.A., were Kathy  
Woody of Los Angeles, Mary Ellen Sper-  
ling of Los Angeles, Sheryl Golmer of Los  
Angeles, Jane Peery of Rancho Santa Fe,  
and the bride's sister, Diane Hoadley.  
Ushers were the brides brother, Hal Hoad-  
ley, Don Andersen, Steve Verdugo, Frank  
Millar, and Jack Davis. Maid of Honor was  
Carol Olmert of San Francisco, and Best  
Man was Mike Wexler of Escondido.



## Pratt/Ross Nuptials

Pictured above is the lovely Miss Sarah  
Elizabeth Pratt, who became the bride of  
Denis Warren Ross, of Chicago, on De-  
cember 20th at the home of her parents,  
Mr. and Mrs. Herbert Pratt, of Rancho  
Santa Fe, Mrs. David B. Pratt, also of  
Rancho Santa Fe, was Matron of Honor.  
Maid of Honor was Miss Jane Chalmers  
of La Jolla. Rebecca and Jennifer Pratt  
were flower girls. David Ross, brother of  
the bridegroom, was best man. Ushers were  
Daniel Simon and brothers of the bride,  
Dr. Herbert C. Pratt, and David B. Pratt.

Four canopys, covering 1600 square feet,  
were spread over the parking lot to shelter  
the wedding guests, as they witnessed the  
wedding ceremony officiated by Judge  
David Mohr, of the Los Angeles Municipal  
Court, at a natural altar on the lawn of  
the beautiful Pratt residence. After the  
ceremony, the guests enjoyed a lavish Pool-  
side Buffet, while listening to the back-  
ground music of Sammy Weiss' orchestra.

After a wedding trip to Hawaii, the  
couple will be at home in Berkeley.

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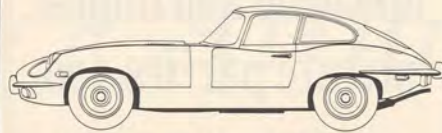


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**Bill Howell—Family  
Y.M.C.A. Board Chairman**

William Howell of Encinitas will be the Board Chairman of the local North Coast Family Y.M.C.A. Board of Managers for 1970. The Board of Managers is composed of forty laymen and women who represent the Tri-City and San Dieguito communities. Howell is replacing Chuck Ayars of Solana Beach whose term expired at the end of December. Rollie Ayers, Executive Director of the local Family Y.M.C.A., in announcing the appointment of Howell, also stated the Board's Executive Committee will be appointing several high school and college age people as full voting members to the Board at its first meeting.

Howell is also active in the Encinitas Chamber of Commerce as its Vice President, Director and Treasurer of the North County Associated Chambers of Commerce, Board of Directors of the Rotary Club of Encinitas, San Dieguito Pony-Colt League, and the past President of Northern San Dieguito Little League.

The North Coast Family Y.M.C.A. is one of eight Y.M.C.A. Branches in San Diego County, and all told there are about 285 Board Members who determine policy and assume responsibility for the operation of their local Y.M.C.A.'s which operate as autonomous units.

Howell, in accepting his new task, said "The reason I am involved in the Y.M.C.A. is that it serves the total family, and each Y.M.C.A. has the flexibility to determine the needs in its area, and provide programs as seen fit by the local laymen and professional staff. We are not bound by tradition.

"The big challenges that face us the first six months of 1970," continued Howell, "is to insure the opening of our new Y.M.C.A. Community swimming pool by June 1st, and a successful Membership Campaign to secure the necessary financial support—especially in the Oceanside-Vista area where we have opened a new Y.M.C.A. Extension under the direction of Jack Bennett."



**Gordon McLean Welcomes  
Ranchoites To La Cantina  
Liquor Store, Lomas Santa Fe**

Lomas Santa Fe's "Plaza of the Four Flags" is unique in many respects. Each store in the shopping center is replete with the flavor of old Mexico and its Spanish heritage—and La Cantina Liquor store is no exception. Here, in one convenient location, is every popular brand (and some famous old fashioned, hard-to-find little known brands) of fine wines and liquors, both domestic and imported . . . as well as all sorts of gourmet specialties to make your parties outstanding. And, speaking of parties—if you have one up-coming, why not give Gordon McLean a call? If you need a professional bartender, glassware, an unending supply of ice, or even a mariachi group from Mexico, La Cantina Liquors can supply them! All you really need to do is call Gordon and tell him the number of guests you have invited, their preference in "spirits"—and he will do the rest. And, should every guest bring a friend—and the party fixin's run low—a call to La Cantina will remedy that situation in just about five minutes flat!

Choice wines are a "specialty of the house" at La Cantina. The step-down wine cellar contains an unrivaled selection. If gourmet dining with the proper wines is your hobby, La Cantina has several very enlightening books on the subject—plus the proper glasses in which to serve the proper wines.

Gifts for the home bar are in abundance at La Cantina. Plus "goodies" such as candy, nuts and snacks too numerous to list. One of the most enthusiastically received taste treats is, of course, the inimitable Sour Dough French Bread, flown from San Francisco's piping hot brick ovens every Monday, Wednesday and Friday.

Gordon McLean is a native Californian and son of Admiral Gordon McLean, United States Navy. He is anxious to meet his Rancho Santa Fe friends, and to display his sparkling new store. Drop in and get acquainted the next time you come to the friendly "Plaza of the Four Flags."



**William H. Stringer  
To Speak To Rancho  
Santa Fe Garden Club**

One of the top journalists of our time, William H. Stringer, comes to Rancho Santa Fe on March 3rd at 8:00 p.m. to speak before the members of the Rancho Santa Fe Garden Club.

A veteran of more than 30 years with the internationally circulated Christian Science Monitor, Mr. Stringer returned to its Boston headquarters as columnist and editorialist at the end of September, 1967. He is now ranging over the American scene once again.

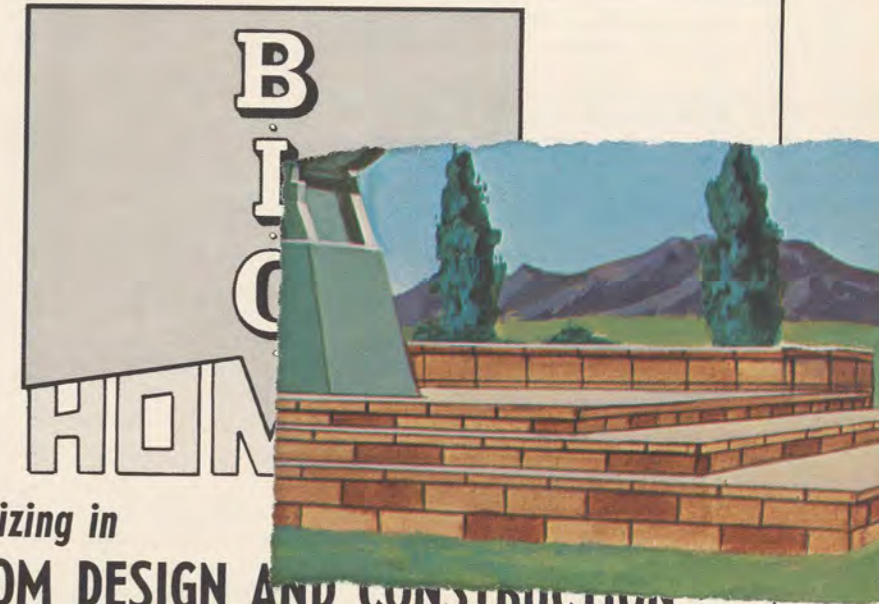
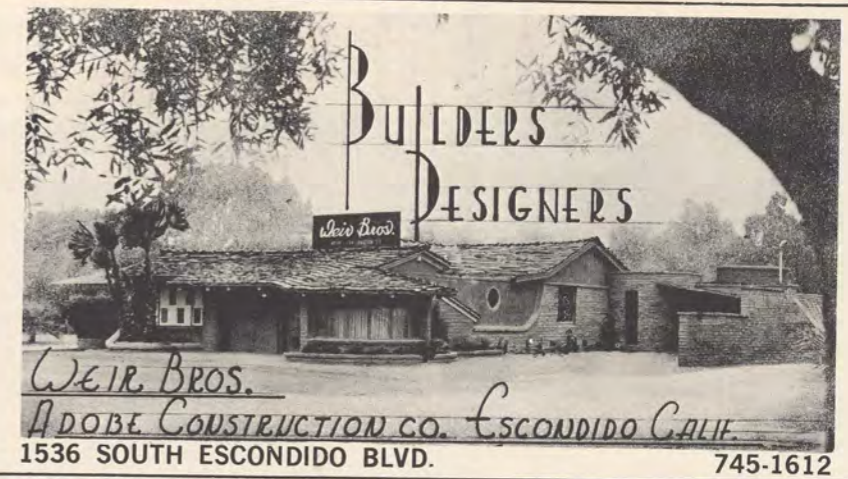
He returned from Europe with many intimate glimpses of the top leaders involved in today's issues. Since February 1, 1965, he had been serving as London Bureau Chief for the Monitor, traveling to various parts of the Continent and covering major news events. He had previously served in London in this capacity from 1947 to 1951.

During the years between those two assignments, Mr. Stringer was Washington Bureau Chief of the Monitor, author of the well-known column "The State of the Nation" and one of the capital's best-known journalists. His new column, with subject-matter unlimited, is titled "Winds of Change." His voice has been heard on news broadcasts from Washington and other world capitals, and he appears weekly on New England television and has moderated a weekly discussion panel carried over the Voice of America's entire English-speaking network.

A graduate of Colgate University in his native upstate New York and Harvard Law School, Mr. Stringer joined the Monitor in 1935, having discovered shortly after graduation a preference for journalism over law.

A fortuitous decision, since Mr. Stringer has had an opportunity to observe world events in Europe and the Middle East, visit India twice and make a global tour in recent years, interviewing top leaders in twenty countries. His articles won for him Sigma Delta Chi's "foreign journalism" award and were subsequently published in a book entitled "Summit Roundup."

His talk, Operation "Fresh Start" in Foreign Policy, deals with America's big swing back from Asia to Europe. Why wide-ranging negotiations with Moscow just might succeed now. What Nixon proposes to do about Vietnam, China, Nato, Russia, and that dynamite-keg, the Middle East. Will he downgrade the Pentagon's wants and will this jeopardize American security?



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By N. Roberts



# The Fifth Column

We won't say that sex dominated the literary scene of the '60's, but we will say it made a powerful showing. Some of the most singularly directed tomes even had artistic merit . . . though if one purposely sought art in these quarters, the search could probably not be termed short-ranged.

As the decade wore on, authors of note followed an emphatically red beacon to commercial success. Or, as Norman Mailer once advised John Updike, ". . . keep one foot in the whorehouse door." In this first column, we would like to examine this trend.

A village elder among the literati, and a deserving one, must remain Vladimir Nabokov for his *Lolita*. The only flamboyance of this book was theme: the story of a pre-teen girl of unusual physical precociousness attaching herself to a middle-aged man of rarified appetites. The book was introduced in 1955 amidst great controversy. The same book stormed through the '60's with belated acclaim. The author had managed to meld the intellectual with the sensual — and the reward was now his.

This breakthrough led to the legal admission of *Candy*, so graphic its fearful-eyed defenders shrieked *satire* . . . hopefully. The work was so blatant it could be justifiably called a dirty joke, but public opinion was starting to show a definite trend, a demand. Redeeming value was found in its less-than-serious approach. The courts were not insensitive.

No reflection of this type can go for long without having to confront Harold Robbins, the specter of every hack's dreams. He gave us, among his most lurid, *The Carpetbaggers* and *The Adventurers*. Awesome to the imagination, Mr. Robbins strives (and manages!) to become more carnal by the page and by the volume. He gets no better, his style and scope preclude such, but at merchandising Mr. Robbins has few peers.

To combat this aggressive if unskilled assault, an equal had to be found. Those at Stillson's Gym would have thought it a challenge. And then came Jacqueline Susann. A meeting of the . . . um . . . something. She gave us (we don't remember requesting) *Valley of the Dolls* and *The Love Machine*. Admittedly, we read them less than avidly. The gist of these multipaged calculations seems to be that the

girls of one book would gleefully give up their pills if they could make connections with the machine euphemistically called love, as often as possible.

The spice merchant from Cathay, Bernard Geis, gave us the pseudonymous Henry Sutton and *The Exhibitionist*. The producer was more of an engineer, the author a choreographer. The maestro and his student of the sexual dance were criticized by many — the same many bought even more books.

It looked like the written word was a winner as long as the setting was Sodom and Gommorah, and then William Syron wrote *The Confessions of Nat Turner*, an intellectual tour de force. The completion took six years, and critics agreed that time was proven true. We were in New York at that time, when everyone in the right circles carried a copy of Styron's work under his arm, in subways and out. Unfortunately, as questioning proved, few ever finished the book. It was conversation, it was an invitation to parties, it was, in short, status.

A long way in a short time. But for those with endurance, silver linings can be found. I speak of the real books, incorporating the sensual qualities natural to the characters.

As always, it began with the artists of the profession. John Updike wrote *Couples*, and Philip Roth wrote *Portnoy's Complaint*. These men have never been considered less than among the top five young American novelists of our time. True, a weariness of being destitute prompted their most recent novels, but talent is hard to hide, no matter in what clothing dressed. One book concerned itself with wife-swapping among the affluent, the other with an ethnically-prompted masturbator. The themes may be disagreed with, the talents and art are undeniable.

Norman Mailer still stresses his unusual sexual propensities; and his skill is better than ever.

A direction cannot be read into any one of the mentioned examples, but a projection can be made given the totality. Reality seems about to shake hands with authentic sensuality. We applaud. We hope for even better marriages of this type in the '70's. We hope to discuss these and other literary works with you in the new year.

## Does your child know God as the giver of all good?

Good comes in many forms. It may be better health, it may be more harmony in one's life or it may be more satisfaction in one's school work. However it comes, it is from God.

In the Christian Science Sunday School, this is one of the valuable lessons taught young people up to the age of 20 years.

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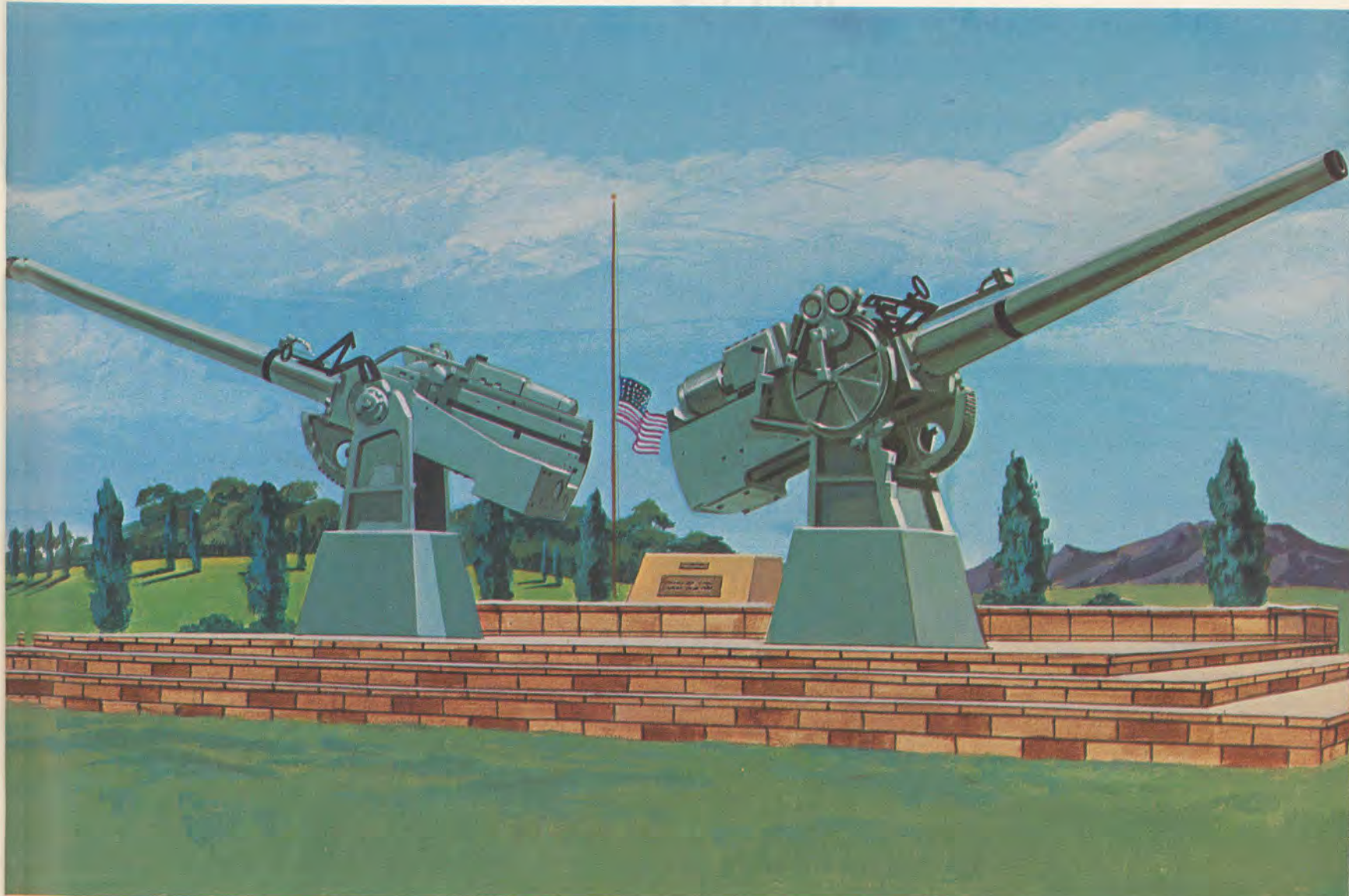
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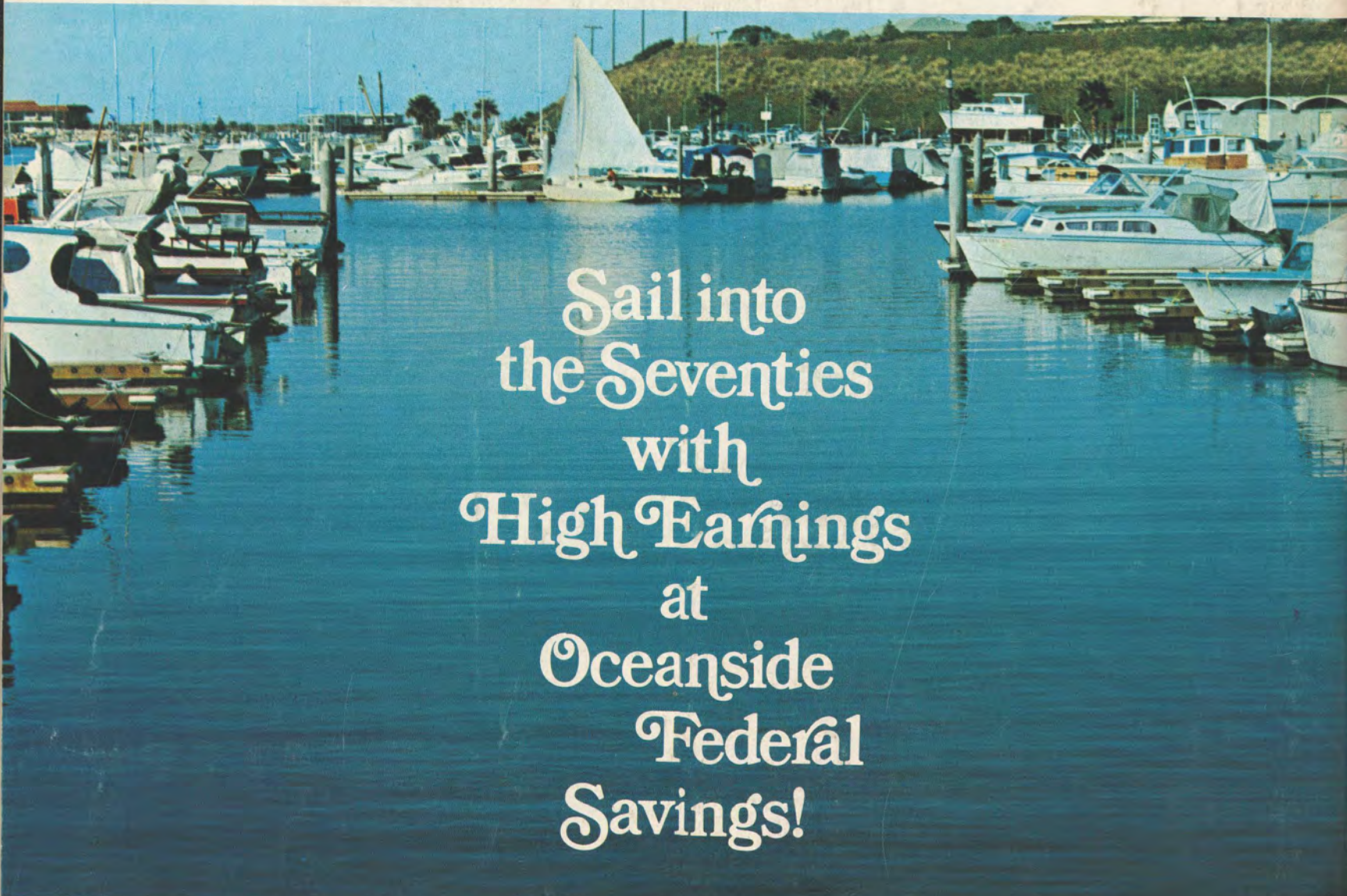
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