

SAN DIEGO'S

north county living

APRIL 1974/ONE DOLLAR



Rancho Bernardo's Saddle Club
applauds Las Duenas
on their upcoming May 18th gala,
"An Evening in Africa"
... all proceeds to Children's Home Society.

Attend the Mariposa Ball,
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SAN DIEGO'S north county living

April 1974 • Volume 13 Number 4

About the Cover:

A trio of beautiful Las Duenas members work hard and long for the benefit of the Children's Home Society. Left to right: Sandra Brue, decorations chairman; Lola Wood, club president; and Suzy Schafer, Ball chairman. The gala event will take place on Saturday, May 18th, at the Lomas Santa Fe Country Club and will be entitled "An Evening in Africa."



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THE STAFF: Publisher & Editors: *Ralph W. Giffin, Ruth M. Giffin*, 756-2415 or 756-1705. Rancho Santa Fe Correspondent: *Jerry Shockney*, 756-2547. Oceanside-Carlsbad Correspondent: *Kitty Peeling*, 756-2415 or 722-2324. Coastal Communities Correspondent: *Pat Walker*, 755-9587. Photography: *Jane Coursin*, La Jolla, 459-8620; *House of Portraits*, Del Mar; *Robert Sperry*, Rancho Santa Fe; *E. P. Jaffarian*, Escondido; *Alice Dutton*, La Jolla, 459-5685. Design and Art Direction: *Phyllis L. Stover*. Assistant Artist: *Linda Hensley*. Advertising Director: *Mary W. Ruhmland*, 756-2415, 453-0340, 747-8024. Typography: *Litho Art Services*, San Diego. Printing: *Arts and Crafts Press*, San Diego.

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The Art of Living

OLD GLOBE THEATRE

The first San Diego production of "Hadrian VII" opened a five week engagement on Tuesday, March 26 at the Old Globe Theatre in Balboa Park. Based on the novel by Frederick Rolfe, the internationally acclaimed drama was written by Peter Luke.

"Hadrian VII" begins with an impoverished middle-aged writer living in a shabby London boarding house. Without food, heat or money, he is visited by two bailiffs with authority to evict him for non-payment of rent.

Successfully evading the intruders, the imaginative author becomes involved in a fantasy world which culminates in his being selected as Hadrian VII, the second English Pope.

The drama unfolds through his troubled mind. In his fantasy, the two bailiffs return, this time as a cardinal and a bishop. They announce that Rolfe has been admitted into the priesthood and will accompany them to Rome while a

new Pope is being selected. Confident in his sudden emergence in the hierarchy of the church, Rolfe is only momentarily taken back when he is selected as the new Pope.

The innovative plans of Hadrian VII to re-structure the leadership and make the church more responsive to the needs of the faithful are dramatically and humorously revealed.

The novel "Hadrian VII" by Frederick Rolfe is the most autobiographical of his works, revealing much of the author's own personality and frustrated ambitions. A convert to Roman Catholicism, Rolfe had twice been rejected from seminary as "lacking vocation" for the priesthood. For twenty years he attempted to be re-admitted, firmly believing in his "divine vocation for the priesthood."

Through his life, Rolfe lived a transitory existence. Most of the time he was penniless. The indomitable spirit within Rolfe would accept neither total defeat nor any degree of detention. In the face of all adversity Rolfe projected an enviable zest for life. As much as possible he concealed his miserable poverty.

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The novel "Hadrian VII" was published in 1904, 9 years prior to the author's death.

Charles Goldman will portray the dual role of Frederick Rolfe and Hadrian VII. Goldman appeared last summer with the Old Globe's San Diego National Shakespeare Festival and this season was seen in "Tartuffe" at the Carter Centre Stage.

Major supporting roles will be portrayed by Ellen Drexler, Burt Miller, C. Wayland Capwell, Mark Toepfer and Ross Anderson. Others in the large cast include Alyce W. Martin, Cassius Carter III, David Rethoret, Dean Richardson, Frank Kinsella, Tracy Fritz, Barry Bunker, Mike Burke, Martin Christopher, Bob Day, Steve Gunderson, David C. Herrin III, Larry D. Miller, D. Michael Nowicki, Rich Riel, Paul St. Peter and Bruce Swenson.

Guest director for "Hadrian VII" is Bertram Tanswell. First associated with the Old Globe as an actor in 1935, Tanswell has appeared on Broadway in numerous prestigious productions. His directorial assignments have included leading regional theatres throughout the United States.

Peggy Kellner designed the setting for "Hadrian VII." The ecclesiastical wardrobe was provided by the American Conservatory Theatre in San Francisco. Miss Kellner designed the additional costumes. Craig Noel is producing director of the Old Globe Theatre.

Performances of "Hadrian VII" at the Old Globe Theatre are scheduled nightly except Monday at 8 p.m. through April 28. Three matinees will be performed on March 31, April 14 and 21 at 2 p.m. □

BALLET USIU ON TOUR

Ballet USIU has announced plans for a short tour of Southern California for the spring season. The company has just completed a series of highly successful performances of "Giselle" and "Debut" at the San Diego City College Theatre.

The performance dates include presentations at: *The Lobero Theatre, Santa Barbara, May 4 at 8:00 PM, Ventura High School, Ventura, May 5 at 8:00 PM, Whittier High School, Whittier, May 19 at 3:00 PM, Sherwood Hall-La Jolla Museum of Contemporary Art La Jolla, May 25 at 2:30 and 8:00 PM & Southwestern College, Chula Vista, June 1 at 2:30 and 8:00 PM.*

The full-length "Giselle" will be performed by a cast of over 40 dancers with beautiful sets and costumes. Ballet USIU is directed by *John Hart, CBE* former Assistant Director of the Royal Ballet of England. For information regarding performances, call (714) 291-9371; or contact the respective theatres. □

The Lures of Luxury

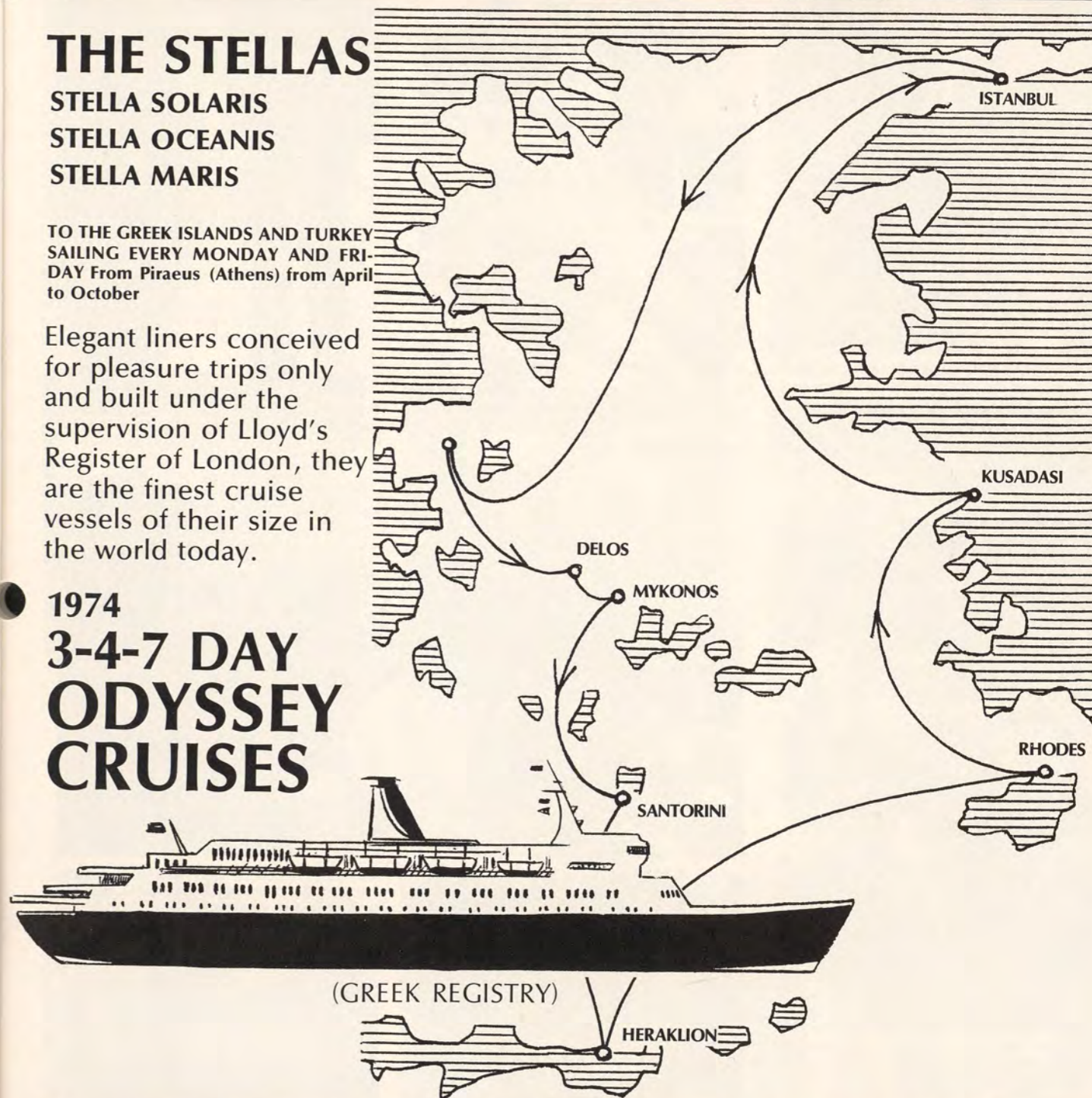
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Living Around Town



by Jerry Shockney

CANDIDS AT LA COSTA

Although photographers and writers from all over the world came to record the activities of the multitude of celebrities at the La Costa Annual Michelob pro-Celebrity Tennis classic, we turned our lens on the folks from the Ranch who enjoyed days of super tennis. □



Bob Bohrer and sons, Buddy and Bradley watch the tennis matches. Gloria Bohrer is there too, but only her sunglasses are visible.



Mrs. Mark Tanz of La Costa in her embroidered jeans enjoys a cup of hot coffee with Frank Warren of the Ranch.



Left to right, Bill Bettles, Dalia and George Reynolds discuss a point with Jonele Bettles, whose back is toward the camera.



A cluster of interested Ranchoites indeed . . . left to right, Judy and Jack Stires, Bud Lenegan, Gary Bizantz, and Frank Warren.



Jean Blumenthal in her cute hat and specs applauds a good shot along with Mary Bethume of Montecillo.



Pat Manion and Joan Kyle manage to keep warm on one of the chilly days of the tournament.



Mr. and Mrs. John L. Dickinson of Whispering Palms arrive with smiling faces ready to enjoy themselves. Mrs. Dickinson is active in the new San Dieguito Animal Shelter.



Dr. Lyn Sanny, an Escondido dentist meets a popular Del Mar doctor, Richard Wheelock and his pretty wife, Mary.



Mr. and Mrs. Robert Klitgaard of La Jolla enjoy the refreshing ocean breezes with Al Lawrence.

Around Town

MRS. BETTY COMER ENTERTAINS BY THE SEASHORE

Mrs. Betty Comer, well known in San Diego, but new to the north county area, entertained in honor of County Supervisor Jim Bear at a delightful cocktail party in her home on the ocean front. Well known people in the banking, political and professional fields enjoyed refreshments and the sun and surf. □



Mrs. Betty Comer on the extreme right poses proudly with two of her five children, Elizabeth and Patrick.

Photos by Jane Coursin



On the left, Dr. Roy Slack of La Jolla enjoys a discussion with Mr. Douglas Kinsey of Washington, D.C. Mrs. Lorraine Slack is apparently interested.



Hostess Betty Comer chats with Alan Lord of the La Jolla Southern California First National Bank and Roger Wooley, attorney from the Ranch.



County Supervisor Jim Bear and his wife Susie meet Sally Mueller and Clyde Jauregui, San Diego.



Ready to take your money with a smile were (left to right) Mrs. Barbara Thomas, Mrs. Maxine Bailey and Mrs. Susan Thomas.

DID YOU ATTEND THE S.D.A.S. RUMMAGE SALE?

Members of the San Dieguito Animal Shelter have been putting forth supreme efforts to make their dreams a possibility. Recently a Rummage sale was held in Rancho Santa Fe to add to their treasury for the future. Mrs. John Dickinson was chairman of the event.

PHOTOGRAPHY BY JANE COURSIN

Below: Chairwoman Mrs. John Dickinson (on the right) adds to the money pot as she hands more dollars to Mr. Richard Jenkins, new director of the Animal Shelter.



Mrs. Judy May (on the left) pets one of the animals at the Center named Topo. That's Rochelle Marie Davis close to the horse, while Kelly Davis looks on.



Above: George Thomas, a faithful supporter and Steve Popelwell who maintains the present site of the Animal Shelter don aprons to help with the cooking.



Mrs. Helen Woodward, President of the Corporate Board of the Animal Shelter is all smiles about the whole thing.

RANCHO SANTA FE YOUTH TO BENEFIT FROM BIG NEW HORSESHOW

Rancho Santa Fe is inaugurating a brand new horsemanship show that will be held three whole days and nights on August 23, 24, and 25th at the Rancho Riding Club. It will be rated an "A" show by the Pacific Coast Hunter, Jumper and Stock Horse Assn. Also rated "A" by The California Professional Horseman's Assn. and a Regular Member Show by the American Horse Show Assn.

The show will be a special fund raising event for Rancho Santa Fe Youth Club. Gary Byszantz is Chairman for Rancho Santa Fe Youth and Mrs. Braugher Cowan is Chairman for the Rancho Riding Club.

Professional manager for the show will be Mr. James Haggin of Montecito. Two large parties will take place in conjunction with the exciting new event. The Patrons party to be held one month before the show will honor all Benefactors, Patrons and donors and Stake Sponsors. Mr. and Mrs. Frank Warren have graciously offered their home for this party. Mrs. Richard Colbourne will assist with the plans and preparations.

Mrs. Joseph Coberly is in charge of the Exhibitor's Party which will be held on Saturday night during the show. This party will be catered and tickets sold prior to the show. Featured at this party will be an auction (calcutta style) of some outstanding jumping horses. The actual jumping event will be held on Sunday.

The Riding Club is enlarging a ring for the special show and is adding two new sets of jumps with other additional improvements assuring a fun time for everyone.

The following people have accepted other chairmanships; Ann Allred, Raffle; Helen Chubbuck, Garden Booth; C.W. Giacomini, Food Coordinator; Gale Gillies, Booth Chairman; Paul Fletcher, Hospitality; Gene Fletcher, Barbecue (in charge of Rancho Santa Fe Rotary Club.) Gary Byszantz, Chairman, RSF Youth (Fund Raising); Mary Cowan, Chairman, Rancho Riding Club; Richard Colbourne, Treasurer; Lou Harmon, Publicity & Advisory; Marilyn Ransom, Secretary; Georg'Ann Fletcher, Trophies; Mr. & Mrs. Frank Warren, Benefactor's Party; Sue Colbourne, Benefactor's Party; Jeanne Coberly, Exhibitor's Party; Bliss Bancroft, Box Seats; Dierdre Morgan, Program; Terry Castle, Hand Craft Booth; Emily Hayt, Decorations. □

RANCHO RIDING CLUB REPORTS ON INDIO

Ken Lawson has done it again! Ken trains Saddlebreds at the Rancho Riding Club and his patrons have done very well at the last big Horse Show at Indio. The office at the club is again filled with many blues and championship ribbons. ↴

Linda Summers of La Jolla purchased Society Swinger, winner of the Stallion Gelding Class and the Five Gaited Champion Stake at Indio.

Dr. Lowell Hammond of Poway was a big winner with Empire Jim at Indio winning the Open Gentlemen Class and the \$500 Roadster Stake. Also his other horse Esprit De Corps won the Gentlemen and Amateur Fine Harness Classes and was Reserve Champion in the \$500 Championship Stakes.

Mrs. Helen Wallerstein of Del Mar was Reserve Champion in the Three-Gaited Ladies riding her beautiful horse, Love.

Parnell Chase of La Costa made her debut riding her favorite, Frosty's Folly. Frosty is a Three-gaited Saddlebred and won the Third Place in Lady's to Ride Class and Fifth in Amateur Class. □

BISHOP'S SCHOOLS PARENTS' ASSOCIATION FASHION SHOW AND TEA

The lovely antique-adorned ocean front home of Mr. and Mrs. James H. Youngblood was the setting for the first meeting of the Tea Committee for the Bishop's Schools' 17th Annual Fashion Show and Tea.

The exciting new concept of an International Tea Party following the Fashion Show was finalized at this business meeting. There will be numerous tea tables with decor and goodies representing other lands, on the Frederick H. Rohr, Jr. Terrace. There will be door prizes and singing groups during the afternoon. Fashions by Saks Fifth Avenue will reflect the International Mood.

After this successful meeting, Mrs. Youngblood served an elegant sit-down luncheon complete in every detail from antique silver napkin rings at each place to a dessert finale featuring individual Pot-de-creme.

May 10th is the date to mark on your calendar for this coming event. The public is welcome.



Ladies of the committee for the 17th Annual Bishops Fashion Show enjoy refreshments at the home of Mrs. James H. Youngblood on the ocean front in La Jolla. Left to right, Mrs. Robert Chapman of La Jolla, Mrs. Louis Rankin of Rancho Santa Fe and Mrs. Charles Smith, Chairman of the event, also of Rancho Santa Fe. Photo J. Coursin

Other members of various committees preparing the popular annual event are as follows: African — Mrs. Mark A. Yorston, Mrs. Robert Chapman; Latin — Mrs. Victor J. McKee, Mrs. Elana de Guirola, Mrs. Alfredo Lencioni Osorio; English — Mrs. James H. Youngblood; Japan — Mrs. Jason P. Law, Mrs. Peter Fullinwider; Punch (American) — Mrs. Richard S. Young; General Chairman — Mrs. Charles J. Smith; Co-Chairman — Mrs. Phil F. Franklin; Arrangements — Mrs. Alan B. Griffin; Corresponding Secretary — Mrs. Burton Quick; Decorations — Mrs. Harold L. Hanks; Design — Mrs. Robert D. Wallace; Entertainment — Mrs. William M. Kennedy; Fashion Coordinators — Saks Fifth Avenue, La Jolla, Mr. Bud Best, Mrs. Glen Miller and Mrs. Donald Allison; Files — Mrs. John P. Starkey; Files Co-chairman — Mrs. William L. Frank; Hostesses — Mrs. John R. Morris; Invitations — Mrs. G. Carson Rasmussen; Invitations Co-chairman — Mrs. Arthur A. Henderson; Tea — Mrs. James H. Youngblood; Models — Mrs. Clifford C. Graham; Patrons — Mrs. Fred C. Conrad, Jr.; Patrons Co-chairman — Mrs. Carl McIlwain; Printing — Mrs. Robert Brown; Printing Co-chairman — Mrs. Robert G. Sullivan; Program — Mrs. A. D. Babcock; Publicity — Mrs. Robair F. Mohrhardt; Publicity Co-chairman — Mrs. Louis Rankin; Recording Secretary — Mrs. Richard Gliniski; Refreshments — Mrs. Robert J. Welsh; Reservations & Tickets — Mrs. Edward R. Floyd; Seating — Mrs. T. Bruce Iredale; School Co-ordinators — Mr. Philip P. Perkins, Mrs. Penny Wilkes; Telephone — Mrs. John Bacon; Treasurer — Mrs. Edward R. Floyd; Alumnae Representative — Mrs. Phil F. Franklin; Parents' Assoc. — Mrs. James C. Patten; and Advisory — Mrs. Mark A. Yorston. □

MRS. CHARLES J. SMITH, CHAIRMAN OF BISHOP'S FASHION SHOW

Mrs. Charles F. Smith of Rancho Santa Fe will be the general chairman for the Bishop's Schools Annual Spring Fashion Show and Tea that will be held on the Rohr Terrace, May 10 at 2 p.m.



Mrs. Charles F. Smith, Rancho Santa Fe, general chairman of the 17th annual Spring Fashion Show and Tea. Jane Coursin Photo

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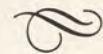
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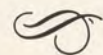


Rancho Santa Fe Garden Club

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Living Around Town

In the past Mrs. Smith has been Chairman of the Tennis and Crumpet Tournament which benefits the John Tracy Clinic. Also she was Chairman of the Rancho Santa Fe Riding Club Horse Show, benefiting the Children's Health Center.

Mrs. Smith's interest in fashion stems from being the part owner of the Lemon Tree, a lovely fashion boutique in Borrego Springs.

Her daughter, "Cici" attends Bishop's as an eighth grade student. Mrs. James H. Youngblood of La Jolla is the Tea Chairman and her daughter is a ninth grade student at the Bishop's School.

EUGENE FLETCHER HOME SETTING FOR GUILD TEA

The home of Mr. and Mrs. Eugene B. Fletcher provided an elegant setting on Friday afternoon, April 5 at 3:00 o'clock for the Musicales and Tea which ended the 1973-1974 year for the Rancho Santa Fe Associates of the San Diego Opera Guild.

Assisting Mrs. Fletcher in greeting Opera Guild Members and their guests were Mrs. Walter C. Young, Associates Chairman, Mrs. Harry E. Wenz, Vice Chairman, Mrs. Carl W. Croft, Program Chairman, and Mrs. Royal B. Lord.

Mrs. Young conducted a brief business meeting at which time Mrs. Arleigh W. Anderson, Nominating Committee Chairman, submitted the slate of officers for the 1974-1975 year.

The musical program featured Miss Diane Davidson, Mezzo-Soprano, and Mr. Dave Caylor, Tenor. Miss Davidson, a graduate of Oberlin College, was the vocal winner of the Youth Contest sponsored by the La Jolla Symphony and U.C.S.D. She was also a Musical Merit Winner in 1973 and placed first in the San Diego District of the Metropolitan Opera National Council auditions in 1974.

Mr. Caylor is a member of the San Diego Opera Company. Also, he is a soloist at the United First Methodist Church of San Diego. Outside the musical field he was a jet pilot as a Major in the United States Marine Corps. Accompanying both singers was Mr. Daniel Greenbush, pianist.

Hostesses who assisted Mrs. Vernon A. Bellman and Mrs. Stephen G. Fletcher, Hospitality Chairmen, were Mrs. Richard G. Duncan, Mrs. James L. Jarnagin, Mrs. Richard J. Hill, Mrs. John M. King, Mrs. L. B. McLaughlin, and Mrs. Jack Lewis Powell. Presiding at the tea table were Mrs. Donald R. Caughey, Mrs. Elbert J. Evans, Mrs. William P. Gage, and Mrs. E. Randolph Harrington.

PRE-SCHOOL AT THE VILLAGE CHURCH . . . A WORLD OF WONDER AND EXCITEMENT!

Have you ever taken a ride in a train made from blocks that collapses because it just hit a battleship, or had a tea party at which play-dough cakes were served? Have you ever seen a child discover why the sieve won't hold sand or a board that isn't properly balanced keeps falling down? Have you ever seen the excitement of a child watching a puppet show or the quiet wonder as he sees a butterfly emerge from a chrysalis? These are some of the joys and discoveries that go on everyday in a pre-school. Those who are privileged to work in this field would like to share some of these experiences with you.



Evidently quite pleased with their artistic endeavors are (left to right) Allyson Beasley and Leigh Ann Frecker.

In the past 10 years there has been an enormous amount of research on how a child from infancy to six years of age learns and reacts with his environment. It has been found that their capacity to learn has been greatly underestimated. Thus there has been a flurry of articles on how to teach your two-year old to read. This feat can be accomplished, but what does it mean? Has this skill really become an integral part of the child or just a splinter skill?

A child really learns by the experiences he has with his own environment. The more opportunities he has for a variety of experiences the more his intellectual abilities grow. As he tests his ideas in his

Photo by Fotografa, Compania de Cardif by the Sea, Nayland Wilkins.



... And this is the way we wash our hands . . . Melissa Eddy and Tara Collins demonstrate their prowess.



Playing horses on a green carpet pasture can be very realistic when you are a pre-school student. Smiling for the camera are (left to right) Steven Konn, Lori Holtkamp, Darielle Peugh.

environment, his errors help him to learn what is to be discarded. If he doesn't have any mistakes because adults show or tell him everything, he makes no discoveries for himself and comes to believe everything unfolds neatly without any reason for mistakes. To comprehend is to invent not just to repeat.

The goals of most nursery or pre-schools is to promote each individual's spontaneous development on the one hand and to act as an adult guide on the other. To guide means to create situations and problems in which the child can work and learn by himself. A child needs to spend time with others his own age. There are important lessons to be learned from one's peers: how to cooperate and relate to one another. But most important is the exchange of ideas, questioning, doubting and challenging in a way he would do with an adult.

Young children are complicated, enthusiastic, eager and interesting people. If you don't believe it just visit your local pre-school. You'll be in for a rewarding experience. □



... And isn't it fun to build a make believe world . . . Putting on their thinking caps are (left to right) Shannon Donahue, Darielle Peugh, Kate Dalton and Steven Konn, who doesn't seem too serious about this particular project.



Let's enjoy a good book! the expressions of the little people seem to say. Smiling their biggest are Darielle Peugh, Steven Konn and Michelle Wadley

THE STORY OF ALEXANDER THE VISITING MACAW . . .



Alexander, a macaw who lives with a family in Rancho Santa Fe, often likes to fly over to the Rancho school to visit the kids there. The good natured and highly intelligent bird spends his days there flying from tree to tree to obtain views of the educational proceedings and yell (in English) at the students. The bird is as welcome to the kids as any friend would be, and whenever Alexander decides to visit a 'special event' call is sounded. Alexander takes a flying break to receive a head scratch from Rancho seventh grader Conrad Lust. (Nayland Wilkins)



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Throughout the ages man has been plagued with baldness. Surely it is one of his most irritating and exasperating experiences — especially today, when appearance and hair is so important. Many potions have been tried; many forms of toupees and hairpieces have been manufactured; many surgical methods have been employed, but with little or no success.

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Living Around Town



Below:

CROSS AGE TUTORING

Rancho Santa Fe School District students Peter Weis (left) and Annette Vernier cooperate during a recent class session in computer operation. Through a special program elementary school students are exposed to the devices to give them a head start in the realm of scientific and mathematical endeavor. (Nayland Wilkins)



Above:

ESSAY WINNERS . . .

Students from the Rancho Santa Fe Middle School 5th and 6th grades who were recently selected as winners in the Daughters of the American Revolution (DAR) Essay Contest are (left to right) Josie Jones, Christy Horton, Paula Nelson, Lisa Leedy, Doug Cooper and Cam Krueger. (Nayland Wilkins)

DOLPHINS TAKE 2ND IN SOCCER TOURNAMENT

Soccer fever has permeated to Rancho Santa Fe Youth's youngest team, the Dolphins (5-6 yrs), as they ended their season by finishing 2nd in the March 9th Tournament. The Dolphins advanced to the finals after defeating Cardiff 3-0. The strain of playing immediately after the semi-finals proved too much as the Dolphins fell to Solana Beach 3-2 in the finals. Coach *Bob Bohrer* declared that the boys "made a superhuman effort playing two consecutive games with no substitutes available." "We lost in the finals to a team we beat twice before," he added.

Five year old members of the Dolphins are *Bradley Bohrer*, *Jimmy Russell*, *Peter Fletcher*, and *Jeff Brown*. The six year olds consisted of *Andy Reynolds*, *Mark Brown*, *Douglas Dunford*, and *William Wood*. Forwards *Andy Reynolds* and *Mark Brown* were consistent high scorers, while *Douglas Dunford* made numerous saves throughout the season as goalie.

All the Dolphins played extremely well in earlier matches by defeating Solana Beach 4-1 and 3-2, and tying them on one occasion. □



"One for all . . . all for one . . . the team!" Left to right: Douglas Dunford, 5; Jimmy Russell, 5; Jeff Brown, 5; Will Wood, 6; Bradley Bohrer, 5; Andy Reynolds, 6; and Mark Brown, 6, Coach Bob Bohrer.



Forwards Mark Brown and Andy Reynolds team together moving the ball downfield for another goal. Bradley Bohrer watches the action in the background.



Andy Reynolds on the attack!

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Places and Faces

SAN DIEGO TOURS HOSTS TIJUANA PARTY

On Saturday, March 9th a familiarization tour of Tijuana and the Hotel Palacio Azteca was arranged by La Jolan Ann Davidson, president of San Diego Tours, Inc.

The group of 100 from all over San Diego County consisted of the representatives from the press, radio, television travel agents and hotels.

They viewed such attractions as Avenida Revolucion, with its international shops, Jai Alai at the Fronton Palacio passing by the downtown bullring to see the excellent golf course and the new Caliente racetrack due to open May 4th.

Upon arrival at the hotel the group was greeted by the owner Sr. Mauro Chavez and the general manager Sr. Frank Morales who presented orchids to the ladies. Cocktails were served in the Roman Room followed by dinner in the French Room.

Of those in attendance from San Diego

were Mr. and Mrs. Jerry Brucker of the Convention and Visitors Bureau, Mr. and Mrs. Eric Rath, operators of the Mexico Coach Bus Service. Ralph Ahlgren channel 6 host of "Daybreak", Mel Knoepp channel 8 host of "Sunup", Lew Scarr feature writer for Copley Press, John Beatty, channel 10 newscaster, Ken Grau, KOGO radio, Carter Clements, KEZL radio, Ralph Hodges KFMB TV 8, Alex Grant, El Cortez Hotel, Phyllis Crosby, Islandia Hotel, Bill Bolen, Hilton Inn and numerous travel agents throughout the county, to name just a few.

The distinguished dignitaries of Tijuana in attendance were Professor Marco Antonio Bolanos, Mayor of Tijuana, Gregorio Vidal, president of the Convention and Visitors Bureau, Enrique Sanchez Mayans, Master of Ceremonies Convention and Visitors Bureau, Alberto Gomez Chavez, president of the Chamber of Commerce, Adrian Pedrin, vice-president of the Chamber of Commerce, Alberto Limon, president of the Hotel Association, Francisco De La Madrid, Judge of the Municipal court and Jose Sales, delegate from Tijuana for the Department of Tourism here in San Diego.

NEW POWAY RESTAURANT OPENS

The Prairie Cattle Company Steak Ranch & Saloon opened at 12237 Pomerado Road, Poway.

The ranch is located on the site where the historic Big Stone Lodge was operated for many years. Developers of the Prairie Cattle Co. have completely redone the buildings in an old west atmosphere.

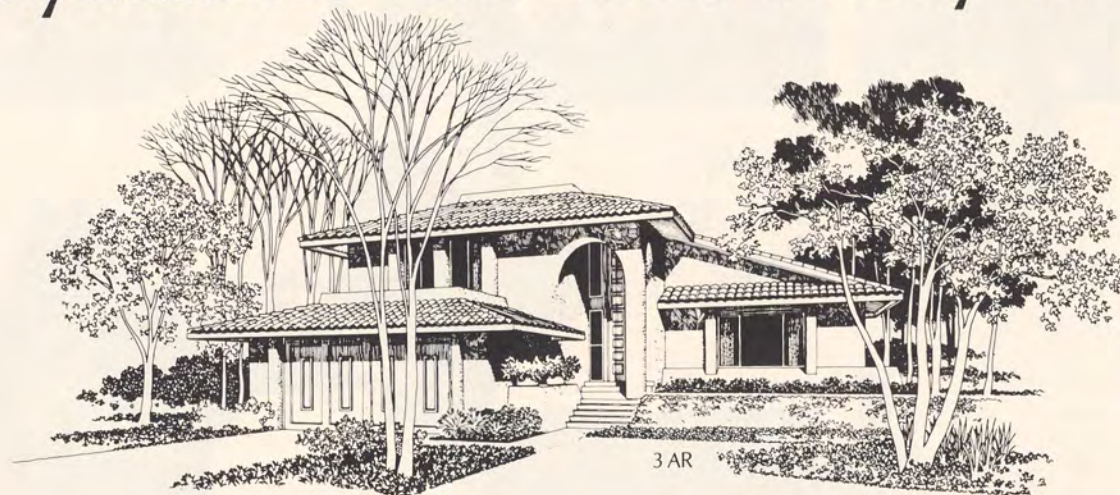
The ranch will open nightly at 5 p.m. for dinner. Menu items will include two steaks and a Bronco Burger for the not-so-hungry. The Dodge City cut will weigh approximately one and one-quarter pounds and the Abilene cut, one pound. All dinners will include salad, ranch beans and hot bread. Dinners will run from \$1.75 to \$5.75.

Steve Alkire, manager of the ranch, says the restaurant will be available at lunch for private parties.

The 5,000 sq. ft. restaurant will seat approximately 140 people in the dining room and 60 people in the attached "saloon".

The ranch is owned by Prairie Cattle Co., Ltd., and will be operated by William O. Walker & Co., a local hotel and restaurant management company. □

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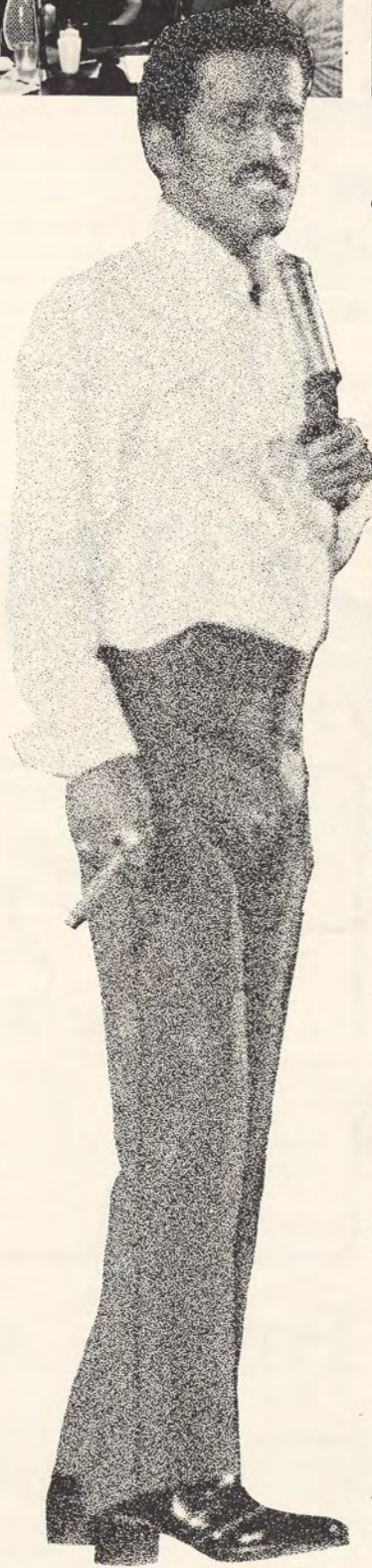
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The La Costa Tournament of Champions ... A Spectator's Delight!

There are many great golf courses in this country and a growing number of great golf tournaments as well.

But there is only one great golf course that annually hosts a great golf tournament: La Costa Hotel, Spa and Country Club and its Tournament of Champions.

This year's \$200,000 Tournament of Champions, sponsored by Mutual of New York (MONY), will be played April 25-28. Practice rounds are scheduled for April 23 & 24.

"It's the finest field ever assembled for any tournament," Tommy Jacobs, La Costa's resident golf professional, points out. "And well it should be. Only tournament winners (for the past year) are eligible."

With that type of credential required, the Tournament of Champions always is able to guarantee North County fans the finest spectator show possible.

Furthermore, La Costa's manicured layout is a delight in itself and the golf course, which plays to a difficult 72-par over more than 7,000 yards, is rated one of the most magnificent in the world.

"Difficult golf courses produce great golf shots and La Costa produces more than its share," Jacobs attests and other tour professionals confirm.

Defending champion in the Tournament of Champions is Jack Nicklaus, who since his success here last year easily qualified for a return by winning FIVE major tournaments.

"Just having Nicklaus in the field provides a special interest in the tournament," Jacobs says, "but as the defending champion his presence has even extra significance."

20 / APRIL 1974



The challenge to Nicklaus is more than formidable. There's the U.S. Open Champion Johnny Miller (winner of this year's first three tour events). Golfer of the Year Tom Weiskopf, San Diego Champ Bobby Nichols, rookie sensation (and only unmarried player in the field) Ben Crenshaw.

And North County fans will have a three-way special rooting interest in Gene Littler, Billy Casper and John Schroeder.

"North County fans always have been among the most enthusiastic at the Tournament of Champions and La Costa always welcomes their presence," said Allard Roen, tournament chairman.

Not only is La Costa easy to walk but also the course is situated so spectators have clear vision to all greens despite the crowds.

"We believe that the Tournament of Champions is a spectators' delight," Roen points out. "The best players in the world are here. The field is small so that spectators may see every player. There's room for everybody to watch every shot. And we intend to make every person's visit to La Costa for the tournament as enjoyable as possible."

Every player works the entire 72-tournament holes (18 holes Thursday, Friday, Saturday and Sunday) and the winner receives \$40,000.

Tickets are \$2.50 for practice rounds Tuesday and Wednesday, April 23 and 24, \$4.50 for Thursday and Friday and \$6.50 for Saturday and Sunday. Children 12 and under tickets are \$1.50 any day. Military (personnel) tickets are \$1.50 Tuesday and Wednesday, \$3.50 Thursday through Sunday.

There is no charge for parking.

Season tickets, good for all days of the tournament are available at \$17, a considerable savings from the individual day prices.

Tickets may be purchased in advance by mail: write Executive Office, La Costa Country Club, Costa Del Mar Road, Carlsbad, California 92008.

Tickets are available each tournament day at all entrances.



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Lensing In On La Jolla

by Alice Dutton

Among April's lensible subjects is the 38th annual home tour, sponsored by women of St. James By the Sea Episcopal Church. Mrs. John R. Kerman of La Jolla is chairman. The Home tour has an international theme and the homes to be shown represent architectural styles of various countries. The La Jolla homes include those of Mrs. Joseph Cuddihy, Mr. and Mrs. Harry W. Crosby, Mr. and Mrs. Theodore Mertz, Mr. and Mrs. G. Addison Appleby, and Mr. and Mrs. De Witt Shuck. The tour to be held April 20 will emanate from St. James, 743 Prospect St., where buses will leave every 15 minutes from 11 a.m. to 2 p.m. Refreshments will be served from 1 to 4:30 p.m. at La Jolla Beach and Tennis Club to those taking the tour. There will also be a floral display, garden shop and bookshelf with items for sale.

smart dress and coat costumes for women sized 6 to 20. The elegant modes blend from one season on. Miss Maxwell designs for many notable women including Princes Grace, whom she will visit in May.



Seen above are Mrs. Thomas A. Henry, left, and Mrs. Michael Cavanaugh, with other La Jollans out of range when this was shot, in front of Sea Lodge Hotel.



Location manager Robert Goodwin snapped a picture with this columnist in it and guess where they were all looking? Left to right: Brad Dillman, Alice Dutton and Denver Pyle. They were gazing at an increasingly popular pastime; volleyball for women players who practice up during the week and are joined by their husbands for this really vigorous sport.



From Vera Maxwell to Brad Dillman and Denver Pyle is quite a switch, but there they were at Sea Lodge Hotel while here to film "The Champions," a new TV movie for ABC produced by Quinn Martin. Scenes were shot in Hollywood, San Diego and La Jolla of the two attorneys, which Dillman and Pyle play. Many scenes were filmed at the Hotel.



Oh, yes, it's back to the "set", and here are some of the supporting players here for the "Champions" which may become a TV series. Looking ready for

their next scene for the "Champions", are from left Tilden Chapman, Charlie Marray, Betty Miller and Diane Jones of Los Angeles.



Also performing in the film from left, Dick Karie, actor for commercials and with the Red Skelton Show as a regular. Arnold Roberts, famed stunt man who has

fallen off buildings over ten thousand times, and Jim Borrelli, assistant set decorator.



One of the first spring parties was at the home of Mr. and Mrs. Fred W. Kirch of La Jolla. The cocktail buffet was held the evening of the couple's 28th wedding anniversary. The host, left, chats with two of his guests, Mr. and Mrs. Richard H. Evons. Evons is in-

involved in various types of real estate development, currently the Rose Canyon Business Complex just outside of La Jolla. Mrs. Evons is a production coordinator and Casting Director for TV commercials in San Diego.



Many attractive newcomers and guests of many years' residence in La Jolla and its environs were present at the festive champagne dinner dance at La Jolla Beach and Tennis Club, hosted by Dr. Earl Gose and his wife, Dr. Anne Gose of La Jolla and River Forest, Ill.



At the Gose party were Dr. Richard Carleton, Chief of Medicine, Chief of Cardiology, La Jolla VA Hospital, and Mrs. Carleton.



Mr. and Mrs. George Cone of La Jolla. Cone is the general manager of Garrett Comtronics Corporation, which manufactures calculators, digital appliances and recently completed command module line, a calculator "done in decorator style" designed to harmonize in home or office.

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Dr. Joseph Pennario of La Jolla, his mother, Mary Pennario; and cousin, Mrs. Elizabeth MacDonald of

Beverly Hills at left, were among other guests at the Gose's party.



Enjoying champagne at the Gose party were Dr. and Mrs. James Myers of Del Mar. Dr. Myers is a clinical and research cardiologist at Scripps Clinic, La Jolla.



Dr. Reginald Bickford, neuroscientist came from England to do research at the Mayo Clinic and then to work at UCSD Medical School. Dr. Joyce Bickford is a psychiatrist.



From left: Mrs. Henry Cohen, Judge Artie Henderson and Dr. Jack Bennerman of La Jolla, were among other guests at the party.

The annual Women's Association for the Salk Institute Awards Presentation will be held again at La Jolla Beach and Tennis Club, April 26. Last year over 40 awards were made. The ceremonies climax a full year's activities for many of the in-house volunteers. The awards committee consists of WASI president, Mrs. David H. Garfield, the four vice-presidents, Mmes. J. R. Newland, Bobby R. Foushee, Richard Jumont and Henri Charmasson, WASI trustee Mrs. Glendon Conklin, WASI-Salk Liaison Mrs. Carol B. Cromwell and Chairman Mrs. James H. Knox.

New officers of the La Jolla Alumnae Club of Kappa Alpha Theta to be installed in May are as follows: Mmes. Philip Merrill, President; William J. Ufer, Vice-president and publicity; J. Thomas Taylor, Secretary and Membership; Robert Durall, treasurer; Kenneth O'Neal, Rush Advisor; Littleton W. T. Waller, Assistant Rush Advisor; Don Wikle, Reservations; and W. L. Jones, Hospitality.

May arrivals at the La Jolla Seville Apts. include Mr. and Mrs. Adolph I. Mandelker of Milwaukee, Wisconsin; Mrs. Clara H. Carr of Idlewyld, Calif., and Mr. and Mrs. J. Kingsley Hall of La Jolla.



The La Jolla Shores Art Gallery presented a special showing of paintings by Bob Eckhart. The Gallery located at 8100 Paseo Del Ocaso, opened about two months ago and features the works of European Masters, Paintings and Lithographs. A display of 14th to 19th century graphics will be on permanent exhibit for sale to collectors, investors, and fine art patrons. Eckhart is well known as a graphic designer and his dramatic renderings of moving, bursting color reflect his knowledge of a multitude of technological advances.

Noveau — Art Center of La Jolla recently opened, featuring a new art concept in the transferring of prints, paintings, famous poems and sayings on to wood, canvas and other art materials. Mrs. Jany Deforges and her daughter Nickie are managers of the Center located at 7460 Girard Avenue, La Jolla. So next time you're in La Jolla, be sure to visit both art centers. □

HOME AND GARDEN TOUR OF LA JOLLA

An international theme has been selected for the 38th annual Home and Garden Tour, sponsored by the women of St. James-by-the-Sea Episcopal Church in La Jolla.

Four La Jolla homes reflecting different geographic areas, and a "bonus garden" have been selected for the April 20 tour.

Mrs. John R. Kerman, chairman of the event, has announced the following homes will be on display.

Mrs. Joseph Cuddihy, 6309 Muirlands Dr., a French style home with formal garden;

Mr. and Mrs. Harry W. Crosby, 6996 Via Valverde, an authentic Mexican home in the architectural style typical of Patzcuaro;

Mr. and Mrs. V. Theodore Mertz, 7612 Via Capri, a home with authentic Japanese architecture, decor and landscaping;

Mr. and Mrs. G. Addison Appleby, 2470 Calle del Oro, a contemporary American home with spectacular view and extensive use of fine woods;

Mr. and Mrs. V. DeWitt Shuck, 2315 Avenida de la Playa, featuring a serene, classic garden in greens and whites.

The homes will be open from 11 a.m. until 4:30 p.m. Bus transportation will be provided, leaving St. James Church every 15 minutes from 11 a.m. until 2 p.m.

Also included in the \$4.00 ticket price is a formal tea at the La Jolla Beach and Tennis Club, from 1-4:30 p.m.

Assisting Mrs. Kerman with preparations for the home tour and tea are Mrs. Thomas Yerxa, Mrs. Warren Stanley, Mrs. Meredith Hill, Mrs. Lemuel Shepherd III, Mrs. Gilman Allen, Mrs. William Kneib, Mrs. Kirk Bakke, Mrs. Kenneth Rash, Mrs. P.H. Pounder and Mrs. C. Brian Williams.

Also, Mrs. Charles Coyle Jr., Mrs. Wayne Gray, Mrs. Paul Smith, Mrs. C.F. Spydel, Mrs. Gene Cunningham, Mrs. Peto McClain, Mrs. Richard Cramer, Mrs. Francis Howell, Mrs. John Shenefield and Mrs. James K. Vardaman III.

Head hostesses at the homes include Mrs. William Campbell and Mrs. Edward Dougherty, at the Crosby home; Mrs. Warren Harris and Mrs. Philip Safford at the Cuddihy home; Mrs. Eugene Cook and Mrs. Peter Butler, Shuck home; Mrs. M.A. Martin and Mrs. Lester Adams, Appleby home; and Mrs. Trevor Clarke and Mrs. Kingsley Lawrence at the Mertz residence.

Tickets for the Home and Garden Tour may be purchased in advance from St. James Church, or at the church on April 20. □

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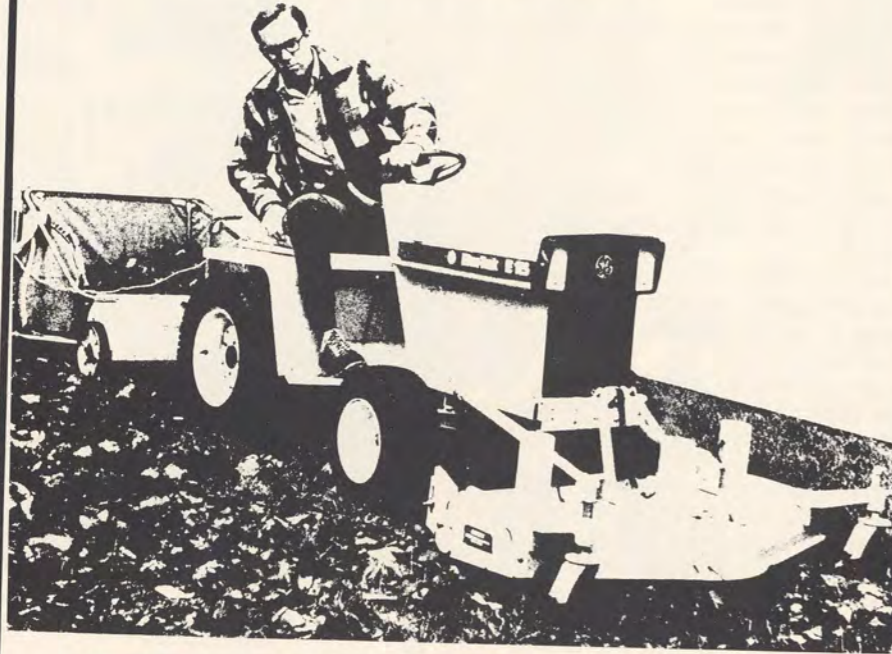
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Faces DONATION INCREASES PARK SIZE

Palomar County Park will soon increase its size thanks to a donation by Mrs. Genevieve Pedley, a former Carlsbad resident who now lives in Arizona.

Mrs. Pedley donated two acres of land located at the northwest corner of the park. This land will remain in its present unimproved condition.

Mrs. Pedley's donation was made as a memorial to her husband, Elmer, and will be designated as the Elmer Pedley Area of Palomar County Park.

Pedley was well-known for his success in developing the Bird of Paradise flower. Working with seeds and pollination by trial and error, Pedley finally found the secret to producing this beautiful flower in the Carlsbad area. He later shipped these flowers all over the United States from a packing shed on his ranch.

Palomar County Park is open daily without charge for picnicking or day use. Overnight camping reservations and fee information are available by calling 239-PARK. □

AWARDS LUNCHEON

Mrs. Elizabeth Van Horn has been appointed chairman of the annual awards luncheon of the San Diego County Women's Chapter of the Freedoms Foundation at Valley Forge. The luncheon will take place April 24 at the Town and Country Convention Center in Mission Valley at 12 noon, preceded by a social hour at 11:00.

Awards will be made to individuals and organizations in San Diego County who have contributed to Americanism during the past year. Vice Admiral Robert B. Baldwin, commander of the Naval Air Forces Pacific will introduce the awardees, and the featured speaker will be Rear Admiral James Bond Stockdale, commander of the Anti-Submarine Warfare Wing, U.S. Pacific Fleet. Admiral Stockdale is a former prisoner of war who returned a year ago after being held in Hanoi for 7½ years. His topic will be "America Today," and he will contrast his views of the America he left and the America to which he returned. Mrs. C.A. Karaberis is accepting reservations, and information may be obtained from Mrs. Forrest R. Johns of La Jolla, Mrs. Frank M. Kyes of Point Loma, and Mrs. William Stewart of El Cajon. Mrs. Harvey C. Greaves is Chapter president.

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ALMEIDA:

Bullfighting Executive

Matador Francisco Almeida hasn't had much time for his bullfighting recently. In fact, he hasn't been seen in the Downtown Bullring in Tijuana, Mexico, since last September.

The San Diego business executive is back at his desk in offices on Hotel Circle. It's where he spends most of his time as executive vice president of the San Diego-based LeBaron hotel chain.

Bullfighting — isn't that a little bit of an unusual hobby for a hotel executive?

"Maybe so," says Almeida. "but believe it or not, I do it for my health."

Almeida, who put in four months of training sessions for his ring debut last September, says bullfighting is the world's greatest tension reliever.

"Believe me, when you see an active bull charging down upon you, all other problems become very irrelevant. And, it's a thrill which is indescribable. Ernest Hemingway once said that the biggest thrill a man can have is being exposed to death. I believe Hemingway was right."

He takes his bullfighting seriously. During the three weeks before the September fight, his training intensified . . . seven days a week, from 5 a.m. to 8 a.m. on a ranch in Tijuana. The rest of the workday, he was at the San Diego LeBaron.

What has been keeping Almeida away from the bullring? The 38-year old Almeida is in charge of the hotel chain's

expansion program in San Jose and Buena Park in California, and Dallas, Texas. The Buena Park Hotel, at nine stories the tallest building in that city, held its opening ceremonies in mid-December, followed by a VIP party to celebrate the opening.

The San Jose LeBaron, first high-rise hotel to be built in San Jose in over 40 years, will be in full swing Feb. 8, and the Dallas LeBaron, at 12 stories the tallest in the hotel chain, will be open in March.

So, Almeida has been traveling all over California and into Texas to supervise construction and make sure that all building schedules were kept despite winter rains.

He hopes to be able to return to the ring when the LeBaron building spurt tapers off and the three new hotels are in full operation. His bullfighting fulfills a life-long ambition which started in his native Spain.

His mother, Mrs. Carmela Almeida of Los Angeles, watched as he entered the Tijuana bullring last September. She described her son's childhood enthusiasm for bullfighting.

"When he was 13, he threw himself into the Madrid bullring right in the middle of the fight. The police finally had to chase him down and pull him out."

But for Almeida, the hotel business has been the center of most of his life. He approaches it with the same enthusiasm he has for bullfighting.



Francisco Almeida, executive vice president of the San Diego-based LeBaron Hotel chain, takes time off from his hobby as a matador to pose in his bull-fighting costume.

Before joining the LeBaron chain, he served as executive vice president for the Ambassador Hotel in Los Angeles, and vice president of the Inter-Continental chain and of the Executive House in Chicago.

He looks forward to the thrill of his next encounter with the bull. He knows he's going to have to make it brief, because the LeBaron chain plans to expand to at least 10 multi-million dollar hotel-convention centers during the next five years, and Francisco Almeida is going to be busy.

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Above all.

The privilege of overlooking La Jolla Shores and the cerulean tints of the Pacific is one of the promises of this unique community. Perhaps even more important are the promises which spring from the unusual concept of living called Coromandel Park.

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Coromandel Park consists of 28 residences on sixteen acres of prime La Jolla property. There are eight distinguished floorplans, nearly all of which have a splendid view. Of course we include the items which many elegant communities provide such as double self-cleaning ovens, trash compactors, automatic garage door openers, and natural gas fireplaces in all living rooms and most master bedrooms.

We also include in each residence some things most elegant communities do not provide such as central air-conditioning, electronic air filtration to remove pollen and dust, solar bronze living room glass to alleviate glare and heat transfer, a complete system of electronic security, water circulation pumps to maintain instant hot water at each faucet, and separate dining rooms and breakfast nooks of generous proportions.

Coromandel Park is adjacent to La Jolla Scenic Drive North on Revelle Drive in La Jolla. Prices begin at \$116,500. Information is available and appointments may be made by calling 453-0194.

The promises realized.

Coromandel Park. Above all.

"ANTIQUE SHOW"

The Las Amparadoras Auxiliary of Children's Home Society proudly announces their First Annual Antique Show on May 18 and 19 at the Carlsbad Woman's Club, 3220 Monroe St., Carlsbad, California. Show hours are Saturday from 11 a.m. to 9 p.m., and Sunday from 12 noon to 6 p.m. Admission will be \$1.00 if accompanied by a ticket or \$1.25 purchased at the door. Tickets are available through members of Las Amparadoras, participating antique dealers, and various local businesses.

Antique dealers from San Diego to Orange County will have their antiques on display and for sale.

Door prizes will be given and a hot lunch will be served. Food will also be available throughout both days.

ALL proceeds from this event will go to the Children's Home Society of California — the only voluntary adoption agency serving all of California since 1891 and the largest of its kind in America. For further information you may call Thelma Nooncaster, 729-4704. □

PAT BOONE AT SO. CALIF. EXPO

Pat Boone and his family return again to headline free grandstand entertainment for the Southern California Exposition due to open a 14-day run on June 21 at the Del Mar Fairgrounds.

Just as they did last year, the Pat Boone Family will appear on the first three nights of the Expo, June 21-23, at 8 p.m. The 1973 debut here of Boone, his wife Shirley and daughters Cherry, Lindy, Debby and Laury proved one of the most popular entertainment acts in the 84-year history of the fair.

They will be followed on June 24-26 in evening shows by famed Country Western singer-guitarist Johnny Rodriguez.

On all of the first six afternoons at 2 the Lynn Rodeo Co. will stage a rodeo exhibition.

Big Band era singers, Helen Forrest (Benny Goodman, Harry James, Artie Shaw) and Harry Babbitt (Kay Kyser) will appear on both afternoon and evening shows on Senior Citizens Day, June 17.

The King Family of stage, television and record fame, will perform at both 2 and 8 p.m. on June 28-30. Alvin Ray and the King Sisters are now a part of this act.

Final Expo show, on July 1-4 at both 2 and 8 p.m. will feature Susan Raye from the "Buck Owens Ranch Show" and "Hee Haw" programs and Glenn Ash, one of the nation's best-known Country Western comedians. □

Louella Liverwurst Says



DAVID ELLSWORTH CELEBRATES BIRTHDAY IN THE GRAND MANNER!



David Ellsworth and his magnificent mother, Lillie Ellsworth.

The elusive *David Ellsworth* held his 40th birthday party at Darlington House in La Jolla on February 28th. 120 guests were invited for cocktails, dinner and dancing. *Jack Slattery's* Restaurant did the superb catering. Hors D'oeuvres included mushrooms stuffed with escargots, and shrimp flown in from Taiwan (the 4 bite size). Dinner included Seafood curry, beef stroganoff, and roast beef; an elegant fresh spinach salad with sliced mushrooms and a fantastic 12 layer torte for the birthday cake!

David is on the board of Starlight Civic Light Opera, is the former President of Georgetown University Alumni in Southern California, is on the Board of Trustees of the Multiple Sclerosis Society and is active in many other civic affairs.



Bruce Dillon



Marge Berns, Howard Clayton, Ginie Clayton & David Ellsworth



Bob and Marti Klitgaard, David Ellsworth, Peggy and Jerry Jones



Lilo and Glen Miller with Marti Klitgaard



Jeanne and Ed McCann, Ruth and George Draper, Deiores and Bob Frazee



Joan Durkin, Tony and Yvonne Isber



David Ellsworth with Patti and Oliver Morris



Diane Kay and Charlene Robinson with the Ed Halsey Trio which played for dancing



David Ellsworth, John Barry & Shirley Mason



Ralph and Ruth Giffin



Hal and Helen Vita



Yvonne De Santo



Mrs. Lafe Weeks



David Ellsworth, Yvonne Isber, Joan and Norm Durkin



Arlene Carroll, Ed and Gloria Self & John Carroll



Susan and Jerry Franklin



Shirley Sarrett and Peter Caruso



Susan and Ralph Giffin.



Barbara and Mike Fortunati



Francine and Bill Taylor



Debbie and Warner Lusardi, Trisha and Mack Cohen



David Ellsworth & Millie Hardwick



Don Hober and Joyce Bollman



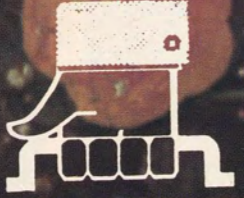
Arlene Carroll and Peggy Jones



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This is Living

by Don Dederera

DOGS TAILS, DOG'S TALES

Old Sugar (named by a girl who thought him sweet) has finally departed this world, leaving me to be consoled by a gray tabby cat whose nearest trick is retrieving a wad of paper across the kitchen floor.

I do miss that dog. On all fours, we had slaked our thirsts in the same creek on a summer's day, and we had clambered together up icy crags in January. To keep warm one bitter winter night in a mile-high wilderness we huddled in the same sleeping bag. For every one of his myriad physical ills I managed to cure, he eased a thousand of my mental aches. He also, for a small spaniel, was a retriever of great skill. My failings as a gunner Ol' Shoog made up by fetching the doves downed by other hunters.

Also I miss the dog stories. When you don't keep a dog, tellers of dog tales assume you're not interested, and your own repertoire shrinks in disuse.

People used to ask me how smart Ol' Shoog really was, noticing how he would take a place in a circle of quail hunters, slip the cellophane off a new deck of Bicycles, shuffle, ante, offer the cut, and deal a hand of draw.

"Aw, he ain't too smart," I'd tell the other players. "Whenever he holds three of a kind or better, he wags his tail."

Then somebody would recall the tragic experience of a dog breeder who had his setter tuned for the national field trials, when a friend asked to borrow the dog for a day.

"Do you know anything about hunting with a dog?" the worried owner asked.

"Nothing," said the friend, "but I'll be careful."

So the next day when the dog was returned, it ran howling to a far corner of its kennel, where it lay shivering and slavering.

"He's been acting strange," explained the dog borrower. "We got out into the country, and all he'd do was run back and forth, and every once in a while he'd stop and tense and lift one front foot and stick his tail straight back . . ."

"But a few swift kicks in the butt soon cured him of that!"

Indian mythology contains numerous coyote and dog stories, a favorite explaining why dogs can't talk. In the early days dogs were fluent, but at the time of the Great Flood, when the sinful people were driven to mountain tops and turned to stone, the dogs, as a penance, asked to be deprived of their ability to talk. Indians today say that if you ever hear

a dog talk, look up to the mountains and see the people walking back home.

I would like to meet that talking dog. Not so much as a way to riches in a circus act, but to use as blackmail against about twenty dog food companies.

Writers down through history discussed dogs. In Macbeth Shakespeare compared mankind to the dog world; students still wonder when Lady Macbeth said, "Out damned spot!" why did she want the dog to leave? Mark Twain stated, "If you pick up a starving dog and make him prosperous, he will not bite you. This is the principal difference between a man and a dog." Josh Billings said, "Money will buy a pretty good dog, but it won't buy the wag of his tail." Ambrose Bierce's definition of dog was, "A kind of additional or subsidiary Deity designed to catch the overflow and surplus of the world's worship. This Divine Being in some of his smaller and silkier incarnations takes, in the affection of Woman, the place to which there is no human aspirant. The Dog is a survival — an anachronism. He toils not, neither does he spin, yet Solomon in all his glory never lay upon a door-mat all day long, sun-soaked and fly-fed and fat, while his master worked for the means wherewith to purchase an idle wag of the Solomonian tail, seasoned with a look of tolerant recognition."

That's an insult, I think. Bierce never knew the hound dog my friend, Dan Woods. On signal that faithful beast would race around a covey of quail so fast they would scurry down the nearest gopher hole, which the dog would cover with a paw. When Dan's 12-gauge was ready, the dog let the quail out one at a time.

Unlike my Ol' Shoog, some dogs are brilliant. A doctor, an engineer and a lawyer, arguing the merits of their dogs, put up a pot of money.

"Do your trick, Scalpel," ordered the doc. And Scalpel arranged a pile of sticks into a perfect human skeleton. The doctor was reaching for the money, when the engineer interrupted:

"Wait. Hey, Sliderule, do your trick!"

Sliderule deftly built a perfect little bridge across a creek. The engineer moved to take the money when the lawyer said:

"My dog's smarter than the Scalpel and Sliderule put together. Hey, Briefcase! Do that trick that I taught you so well!"

And without hesitation Briefcase grabbed the money and ran away. □

the mall

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Reel Views

by Alan Pesin



Special thanks this month are due the anonymous donor of a hate letter from Rancho Bernardo. Some keen and concise observations about my March column were contained within. I had written that *The Exorcist* is a fun-filled, stylistically flawed, big-budget, horror film. The donor, without having seen the film I would presume, did not accept this point of view. Xerox copies of the letter are available from this magazine for fifty cents plus twenty-five cents for postage and handling.

Since it seems that *The Exorcist*, *The Great Gatsby*, and *The Sting* have found homes in San Diego, anyone interested in finding new movies must turn toward Los Angeles. However, for those willing to do a bit of digging, older films not much seen in their original releases can be found hanging around on the bottom half of double bills. The La Paloma Theater in Encinitas, under new management, has a policy of changing their double bills twice weekly; The Unicorn Theater in La Jolla runs double bills each week with special Saturday night midnight presentations; the Center 3 Cinemas in Mission Valley often pick up interesting items for the underside of their double bills; The Capri and College Theaters are always bringing in films you never thought would come to San Diego; and when desperate, there are the triple-billed, all-night, downtown theaters, The Aztec, Casino, Plaza, and Cabrillo. Under these circumstances, complaints about the dearth of movie product in this area are unfounded. Following are a few movies often shown but seldom seen.

City Lights — 89 — Charlie Chaplin wrote, directed, and starred in this 1931 silent feature. Chaplin's transformation from the pie-in-the-face slapstick of his early shorts to the sophisticated senti-

mentality of his features is extremely evident here. Chaplin's comedy ranges from an almost imperceptible joke about a menu being mistaken for a hymn book by a drunk Charlie to a choreographed boxing sequence which has more laughs than all of *It's a Mad, Mad, Mad, Mad World*. The Dr. Jekyll and Mr. Hyde quality of Charlie's on-again off-again rich friend is a character in depth performance typical of Chaplin's feature work.

Dirty Harry — 91 — Commercial film-making in its purest form. Clint Eastwood as a mythic cop with a funny nickname plus San Francisco picture postcard cinematography by Bruce Surtees plus Underaction action montage by director Don Siegel equals a film ten times better than its sequel *Magnum Force*. Originally scheduled as a Frank Sinatra flick, Siegel and Eastwood came onto this project late. This accounts for the jumpy, two-dimensional quality of the story. But myths make movies, and Eastwood carries his with such ease that the audience ascends into movie heaven whenever he commands the screen.

Drive, He Said — 86 — An anachronistic metaphor for American life whose datedness enhances its materialistic appearance. Uncommitted Jack Nicholson directs this film about a lovesick basketball player and his radically-sick roommate. Homage to Welles, Bresson, and Marlon Brando does not detract from the sharpness of this college tragi-comedy. William Tepper's performance is as fluid as his jump shot, and his coach, played by Bruce Dern, is more realistic than the Bible.

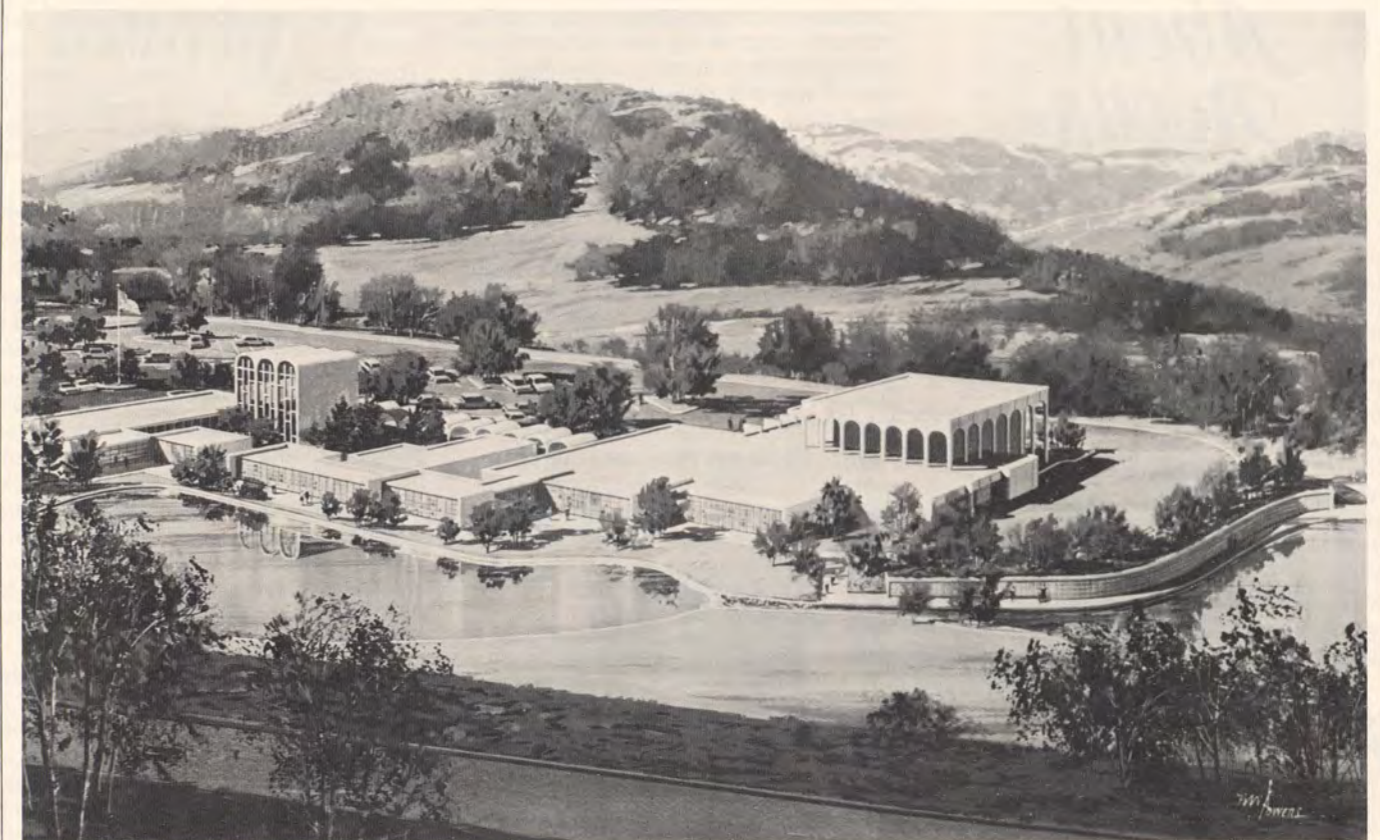
The French Connection — 85 — Director William Friedkin has taken producer Phil D'Antoni's stock story, a tough cop after big shot crooks despite assassinations, shootouts, and an unbelievable

car chase, and made it run by trading slow Steve McQueen of D'Antoni's *Bullitt* for a huffing and puffing Gene Hackman, and dropping Jacqueline Bisset in favor of a teeny bopper in high boots. Hackman speeds through this movie using all four gears, while tracking cameras, a pounding Don Ellis music score, and the audience try to keep up.

McCabe and Mrs. Miller — 93 — Vilmos Zsigmond's tintype cinematography gives this Robert Altman film a seventy years ago quality. Underplayed acting, lots of pans, leisurely camera zooms, and cranes and tracks as diversifying changes of pace, gets this film a visual consistency rarely seen. A tense, off-beat, exquisitely lyrical, slow-motion shootout between a kid gunfighter and a shoeless young rustic pays homage to *The Wild Bunch*. Warren Beatty, bumbling, sure of himself, bearded, and womanish, revolves around Julie Christie, tough, opium smoking, curly-haired, and mannish. This movie pirouettes to its ultimate conclusion without haste, waste, and with taste.

Sometimes a Great Notion — 81 — Paul Newman takes Ken Kessey's recipe for a seven layer cake and bakes American apple pie. The tension between Newman's studied acting (squinting, strutting, staring, scratching) and his instinctive directing (pans into zooms, tracks, dollies, cranes, rack focus) creates a raindrenched, clothesline-like mood. Henry Fonda cusses Michael Sarrazin who plays Peter Fonda. Lee Remick is fine as a department store mannequin. Richard Jaeckel's performance at the logging tragedy which wrecks the Stamper family is exceptional.

Next month's column will contain the *Second Annual Post-Academy Awards Analysis*. □



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About Books

by DeDe Godwin

In the tradition of the past twenty years or more, Patrick White, a magnificent writer, has given us another book that can be counted among the few great books of this and some previous decades. His new book, *THE EYE OF THE STORM* (Viking \$8.95) is centered around Elizabeth Hunter, a once very beautiful woman, dying now at a great age. Spoiled and selfish, she is still surrounded by all the luxury and attention she has always known: a great house, three nurses, a faithful attorney. She is still vain, decks herself in her jewels, wears beautiful wigs . . . despite her help- less dessicated condition is still the arrogant and demanding head of the family.

To what they surmise is her deathbed, come her two children: Dorothy, divorced, insecure, nervously self-conscious. And Basil, aging actor, devious, posturing, conniving. Both had long since left Elizabeth and their home escaping her loveless imperialism. On one thing they are agreed, these children: that all the care and attention Elizabeth exacts is

depleting their inheritance. They want to "put her in a home". Dorothy says of her mother ". . . as for my mother, she never allowed herself to understand anybody in case it might interrupt her own continuous triumph. Mother specialized in slaves, of whom Father was the most valuable."

Basil and Dorothy enlist the help of the nurses, the attorney, the doctor, and as the story unfolds we are treated to an extraordinary and uncanny insight into the lives of these people, and not only in relation to Elizabeth, but in her dominance over them all, and over all the conflicts, the triumphs, the defeats and the apprehensions that govern all of us.

Well, Elizabeth dies, and as is expected, her children are given their money and return to the lives they have carved for themselves. Richer, perhaps, but still conditioned to and influenced by the dominance of Elizabeth.

How to summarize this superb book? There are no superlatives that describe the penetration and understanding of the human condition shown by White. This must be read, and read quietly, closely; each sentence has depth and meaning, the story is absorbing, the scene is set with great perfection, the emotions portrayed unerringly. A book of great importance, even genius.

Always good reading Louis Auchin-

cross new novel *THE PARTNERS* (Houghton Mifflin \$6.95) follows the tradition. It is called a novel but, like *Theopholis North*, it is simply a series of sketches of the partners in the law firm of Shepard, Putney and Cox and each sketch gives the reader a pretty good idea of the sort of people they are.

All of course are Establishment, rich, sophisticated, moving in an upper middle class world accustomed to Nothing But the Best. There is Beekman Ehninger, senior partner, married to something of a harridan older than he, but whose influence brought better lawyers and richer clients into the firm. And Hubert Cox, elegant, almost senile, who clings to his position in the firm and whose great hobby is dining out with other elegant old parties. Marcus and Felicia Currier are both lawyers but not in the same firm, and in conflict constantly in their marriage (which Beeky settles legally, not to everyone's satisfaction.) And the others, of course.

Like the previous Auchincloss novels, this one is about law and lawyers and is totally absorbing because the author is, from long experience, totally aware of lawyers and clients, legal codes, and takes us inside their lives and minds with a kind of gentle insight. That tells us that we are all pretty much alike in our hopes and ambitions. Which is what a book is for. □

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Jansen's

Gourmet

by DeDe Godwin

Jeanne Coberly is an inspired and imaginative cook. Like all true culinary experts, Jeanne is inventive, and her results heavenly. Following are four of her recipes, including her famous cheese cake. In the months to come, Jeanne has promised more recipes . . . and we are all most appreciative.

A CHEESE SALAD

1 pound Switzerland Gruyere cheese
1 cup finely cut green onions
½ cup sliced stuffed green olives
½ cup olive oil
2 T wine vinegar
2 t Dijon mustard
½ t salt
Freshly ground pepper

Shred the cheese and combine with the onions and the olives. Make a dressing with the other ingredients; pour it over the cheese mixture; toss well. Serve on lettuce leaves.

TOMATOES WITH SOUR CREAM

6 large firm tomatoes, peeled & sliced
salt
pepper
sugar
1½ cups soft bread crumbs
sliced onions
1½ cups sour cream
2 T melted butter

Place a layer of half the tomato slices in a buttered baking dish. Sprinkle with salt, pepper, sugar, and ½ cup of the bread crumbs. Add a layer of sliced onions, about ½ inch thick. Repeat with a second layer of tomatoes, seasoning, and bread crumbs. Spoon the sour cream over the top. Combine remaining ½ cup bread crumbs with melted butter; sprinkle over sour cream. Cover. Bake in a 350° oven for 45 minutes. Uncover for last 10 or 15 minutes of baking time.

HAM MOUSSE

2 cups diced cooked ham
2 eggs separated
1 cup heavy cream
2 T sherry wine (your best)
salt
cayenne
ground nutmeg

Put ham through a food chopper twice, using finest blade. Mix with beaten egg yolks, and add salt, cayenne, and nutmeg to taste. Whip cream and add to the ham with the sherry. Beat egg whites until stiff, not dry; fold in. Turn into a buttered souffle dish, filling it about to three-fourths of its capacity. Bake in a 325° oven for about 35 minutes, or until firm. Serve immediately with Hollandaise Sauce.

COTTAGE CHEESECAKE

Crust:
18 slices of zwieback
¼ cup melted butter
1 T sugar

Roll out the zwieback into fine crumbs and mix them with the butter and sugar. Press ¾ of the crumbs firmly onto the bottom and sides of a well-buttered 9-inch spring-form pan. Reserve other ¼ of the crumbs.

Filling:

1 pound creamy cottage cheese
¼ cup sifted flour
4 egg yolks
1 cup sugar
juice of ½ lemon
1½ t grated lemon rind
½ t vanilla
pinch of salt
1 cup heavy cream
4 egg whites

Force cottage cheese through a sieve and mix it with the flour. Beat the egg yolks until light, add gradually one half of the sugar, and beat until thick and pale in color. To this add the lemon juice, the lemon rind, the vanilla, and the salt. Fold into the cottage cheese. Then into this, fold the cup of cream, whipped, and the 4 egg whites, beaten stiff and glossy with the other half cup of sugar. Blend gently, but well, and turn into the pan. Sprinkle top with the remaining crumbs. Bake in a 300° oven for an hour to an hour and 15 minutes. Then turn off the heat, open oven door, and let cake sit in the oven for an hour longer. Cool another hour before removing the side of the spring-form. □

THE MERCADO

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Pizza, pool, pretzels and Foosball. Frosty mugs of beer. A place for man-talk but comfortable enough for a lady.

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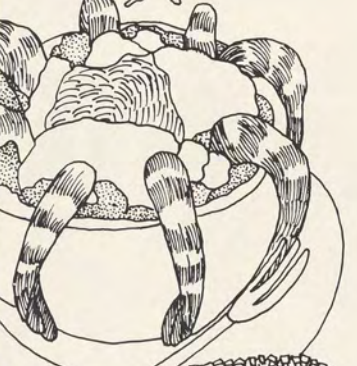



Mercado Events:
April 6-7 Phoenix Fine Art Festival.
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April 19-20-21 RB Art Club Exhibit.
April 27-28 Horseless Carriage Club & Mercado Fashion Show.

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Pi Seelen
Rancho Bernardo

Dear Bill

I've decided that although New York born, I'm a country girl at heart. Come spring and I start to think of buying a farm. I loved our crazy, wonderful place in Conn. even when a week after we bought it the building inspector said it should be torn down. That night I cried and ate spaghetti and told my troubles to a sympathetic Italian restaurant owner. He patted my shoulder and said he would send me a man who could put things in shape, and he did . . . dear Generoso was a jewel! He lived with us a year and sawed and painted that place into a House Beautiful cover.

Of course Generoso had some little quirks . . . he was a thief. Oh not with us but I had a monthly battle with him because I paid electric bills. He felt this was nonsense. He knew how to 'fix' the meter with a copper penny. Once I gave him money for plants. He brought back magnificent trees . . . and the money. It seemed that nearby the government had a beautifully landscaped reservoir. Generoso was also a fierce patriot. He once told me he'd fight to the death for this country. "Where else" he asked, "could I live for 43 years without working a day in my life?"

We eventually learned why he stayed with us . . . he was on the lam. Generoso was a carnival operator and one of his enterprises was burying his partner alive in amusement parks. The procedure was simple. On Decoration Day the man was put in a box and lowered into the ground with pipes to feed him and more important, to provide peek-holes for the curious (at fifty cents a peek). This continued thruout the summer season. Labor Day was the big climax. Bleachers were built and for \$1.50 people came to see the fellow exhumed from his grave.

Well, it had been a very lucrative season and Generoso collected a bundle from those waiting in the bleachers for the finale. Unfortunately, he hadn't felt it necessary to spend too much on lumber. The bleachers collapsed and the audience was suddenly falling, screaming humanity. Generoso saw what he had to do and he did it . . . he ran. The police arrived and the only person left was the unlucky chap in the hole. So, after having spent three months underground he was dug up and arrested!

I'll always remember those bucolic farm days . . . they were fun.

Love,

Mom

P.S. Thinking back, Generoso surely believed in the two party system . . . himself and the suckers. What a politician he'd have made!



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VOLUNTEER CORPS

Non-paid professionals is what they call themselves in the volunteer peace corps of the Unified San Diego County Office of Emergency Services.

Their area of operations extends from northern California to the tip of Baja; from the cliffs lining the Pacific Ocean to the depths of Arizona's Grand Canyon. They are 40 members strong, these men and women of the San Diego Mountain Rescue Team.

The only full-time "employee," and Secretary of the corporation, Lois McCoy, energetic and charming, acts as

coordinator, and during a search and rescue operation, as communications officer.

"We operate under the auspices of the Unified San Diego County Office of Emergency Services," Mrs. McCoy said, "only when we are working within the State."

She went on to explain that when members are performing their mercy missions in Baja or Arizona, they are strictly on their own. In existence for seven years, only about one-fifth of their searches are within San Diego County, one-third in Baja, and the rest mostly in the Sierra Nevadas.

Under mutual aid agreements, the team will respond to "any governmental



Dan Peterson, left, of Landis Street, San Diego and Jim Billups of Del Mar practice with the San Diego Mountain Rescue Team for a difficult, high angle, hard rock evacuation.

official with jurisdiction over the preservation of life and property". In Mexico this is usually vested in the "bomberos", or fire-rescue personnel, she said.

Equipment-wise, these non-paid professionals furnish their own — from four-wheel drive vehicles to communications trucks to motorcycles to SCUBA gear. They are covered by State Workmen's Compensation Insurance only while acting within California, otherwise any injuries incurred are to their own risk, according to Mrs. McCoy.

Past President Wes Reynolds, an engineer with the City of San Diego, said the time off from work for search and rescue personnel is usually at the member's expense. At least one company, however, grants paid time off to its employees as a community service.

He said that through mutual aid agreements with law enforcement and other emergency rescue teams, friendly competition is maintained statewide. The various teams are ranked according to their categories and San Diego's unit is currently rated among the tops in California.

Current training emphasis is on man-tracking as a measure to locate lost children, Mrs. McCoy said. Children survive well in such situations due to their lack of emotional crisis tensions, but are often afraid of parental punishment when found. Also the sudden apparition of a large adult looming up in full rescue gear tends to frighten some children into hiding.

"And besides," she said, "lost and exhausted children seem to want to hole up under a sheltering bush and sleep soundly, so that a searcher can pass within feet of the waif and never arouse or spot him."

The team can be called upon by the Office of Emergency Services to perform light rescue work during natural or man-made disasters.

Although not actively recruiting members, Mrs. McCoy said that persons between 25 and 35 years old with extensive rescue experience may call her at 276-5360 for information.



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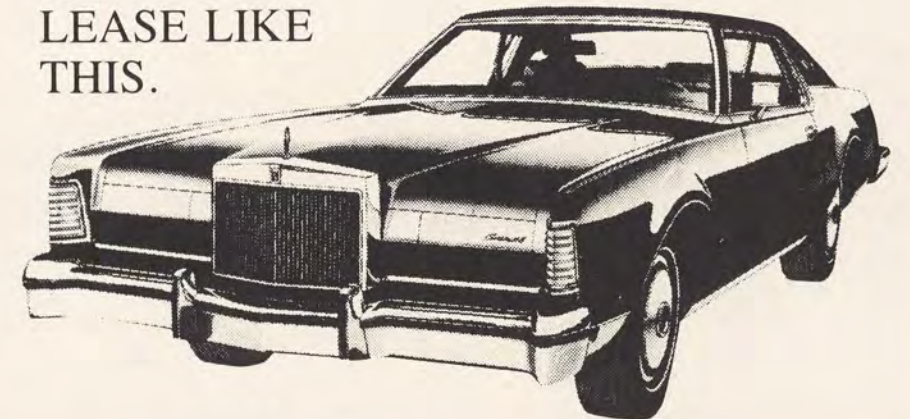
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Astrological Forecast

by JEAN FARMAN



ARIES

March 21-April 20

There's good news and there's bad news! Good news? First two weeks are swell. Plans go along better than expected. Everything gels, everyone cooperates. You'd be a lot better off if you could work on your own the rest of Apr because the bad news comes from other people. After the 14th expect opposition, resistance and obstacles. There could be trouble in the home, at work and with family, but especially with business partners, mate or perhaps a very close friend. A major move is in the wind. Use patience, caution, common sense and keep your plans and decisions secret! Aries celebs: Ilka Chase, Bradford Dillman, David Lean.



GEMINI

May 22-June 21

A jokester in his April Fool's cap won't bother Gemini for this is the month you have second sight into people and their shielded motives. The accent is on activities outside the home, charity events and committee work. Some sort of recognition comes your way if your dues are paid. Gemini gent: Peter Lupas.



LEO

July 23-August 22

Planning a trip? Don't count on it going as planned for your itinerary could change suddenly and unexpectedly. Relatives may present some kinky problems. Communications are full of static, double check to avoid misunderstandings. You may be due some recognition and applause for past efforts in the area of career. Leo lioness: Dolores Del Rio.



TAURUS

April 21-May 21

Something marvelous could happen — if you'd let it! Accept all invitations, especially around the 14th. Someone, somewhere wants to back you, offer support, give you love, give you the Moon! A neighbor or relative could cause you frustration or embarrassment near the 20th. Get your car fixed early in April. Taurus talent: Trini Lopez



CANCER

June 22-July 22

Moon children could be victims of some bewildering contradictory moods this month. Sometimes you'll want to jump ahead and use pent-up energy and drive, but something pulls at you saying 'Wait'. Let your super keen intuition (and common sense) be your guide. Walk carefully and don't bump your head. Moon child: Milburn Stone.



VIRGO

August 23-September 23

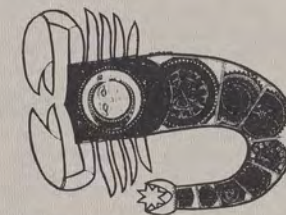
Bite your tongue and curb the urge to be caustically critical. Unwise remarks put you in the doghouse, make you lose your job or deeply hurt a close friend. Let partners show you better ways in your financial scheme of things. Begin new studies and classes after the 28th. Virgo music man: Frank de Vol.



LIBRA

September 24-October 23

Terrific month to shape up for those warm sunny days and those balmy nights of summer coming up. Investment in a spa, beauty farm or the local recreation center physical fitness class is time and money well spent. Revamp your diet if you don't like the image in the mirror. Libra celeb: Will Rogers, Jr.



SCORPIO

October 24-November 22

April showers bring such a torrent of social, recreational and creative activity that you may not get enough rest! The youngsters in your life lavishly sprinkle you with inner joy but may cause some added expense in their wake. You could be the lucky winner of a raffle this month! Scorpio wizard: Jack Warner.



CAPRICORN

December 21-January 20

You may have reason to kiss the mailman this month! Good news comes near the 14th. Treat partners with velvet gloves, especially near the 20th as they are not only moody but may have legitimate complaints and problems. A new hobby or creative outlet started now could give great contentment. Capricorn star: Ruth Roman.



SAGITTARIUS

November 23-December 20

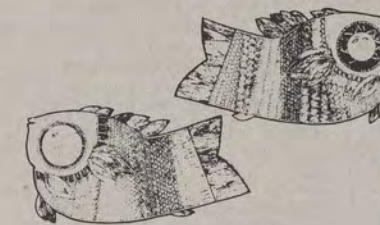
The restless soul of Sagittarius is hard to capture, but this month could find you spending more time at home. Never satisfied with the status quo you'll be moving furniture, knocking out walls, or asking your friends and neighbors over for a painting party. Don't be deceived around the 19th. Sagittarian lovely: Elyse Knox Harmon.



AQUARIUS

January 21-February 18

Watch Your Step! Don't let carelessness cause an accident. Take your vitamins and see your doctor. Make sure your health is A-OK. Getting along with co-workers and employees could be sticky business this month. Your April angel comes in the form of \$\$\$. Look for ways to fatten your wallet. Aquarian talent: Ray Anthony.



PISCES

February 19-March 20

The Pisces prince and princess are hard to resist this month. Your mesmerizing charm is at a peak and you simply radiate love, compassion and mystique. Is your head on straight? Don't waste yourself on one who is undeserving. Make sure you can afford that luxury item before you spend. Pisces celeb: Ted Bessell.

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PRESIDENT'S REPORT

The 12th annual Mariposa Ball will take place at the Lomas Santa Fe Country Club on Saturday evening May 18, presented by the Las Duenas Auxiliary to the Children's Home Society. In keeping with the theme, "An Evening in Africa", the decorations of exotic flowers and native objects of art will re-create the mood and beauty of Africa. Mrs. G.M. Robertson Schaefer is chairman of the committee planning and preparing this annual social event.

All the members of Las Duenas are especially grateful to the leaders of our local businesses who have made it possible to dedicate this issue of North County Living to the Mariposa Ball. Support such as this from our friends combined with the dedication of time and service by our members, makes it possible for the Las Duenas Auxiliary to contribute substantially to the Children's Home Society of California.

It is a pleasure to report another rewarding year for our Auxiliary, made possible by 28 active members, and 114 Associate Members. Since 1962 our friends have helped Las Duenas contribute a grand sum of \$34,580.49 to CHS.

This Society is founded on the principle of service to children who need our help. Besides adoptions, child welfare, and counseling, a few of the CHS activities that are helping so many young people in various parts of the state are: Youth Crisis Program - on call 24 hours a day, working together with families when possible.

Crisis Intervention Program - for potential delinquents.

Group Home Service - for emotionally disturbed; consultants are provided such as Pediatricians, and Psychiatrists.

Temporary Foster Care Program - families ineligible for welfare — homes provided for the newborn to 15 years of age.

OutReach Program - for unwed girls, a confidential pregnancy service.

Single Parent Project - service for young single parents; including home-making, health, social, and emotional service.

Market Street East in San Diego - a home for pregnant girls wishing to learn rules to live by. Counseling with Social Workers for nutrition, baby care, financial planning.

Family Day Care Project - for low-income working mothers' children from ages 0-3 years. Private homes used with trained personnel.

We thank North County Living and all our friends for working with us to help so many young people throughout the state of California.

Sincerely,

Lola Wood President
Las Duenas, Auxiliary to the
Children's Home Society

LOMAS SANTA FE
COUNTRY CLUB
is proud to be chosen
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LAS DUEÑAS
MARIPOSA BALL



Lomas  Santa Fe

Marian Brabyn, Dori Starkey and Nancy Garland.

ANIMALS OF AFRICA:



Baby Cheetah Cubs

PHOTOGRAPHY BY TONY FRANCIS

CHILDREN'S HOME SOCIETY OF CALIFORNIA

How It All Began

The year was 1891 when Dr. and Mrs. J. R. Townsend arrived in Los Angeles. They had returned from Jamaica where they had served as missionaries. Having just buried their young and only son, they had returned to their homeland in quiet grief. Here, their sorrow was relieved in compassion for all children and they resolved to dedicate their lives to helping youngsters in need.

Securing a charter from the American Educational Society, the Townsends founded Children's Home Society of California, with headquarters in the Bradbury Building on North Broadway in Los Angeles. Their aim was simply to get children out of institutions and into normal family homes.



New Century Arrives

Moving pictures . . . flying machines . . . what next? Children's Home Society strove to meet the challenges of a new century by adhering to policies stated in 1898: "We do not keep an orphanage, but have a receiving home for children where they remain only while they are awaiting transportation or escort; we seek homeless, neglected, and destitute children and become their friend and protector."

Besides making it "possible for many persons without children of their own to adopt a child that may be a blessing to the household," the Society had to meet even more immediate needs. A call went out for "clothing for older boys, because their pants, shoes and stockings disappear like mist before the rising sun."

Requests for children usually specified "a little blue-eyed, flaxen-haired maiden," causing this plea to be issued in our magazine: "Never mind who is going to be President in 1907; take a boy to make a President of in 1950." ↗

A Decade of Growing Pains

During the next ten years, the Society faced many difficulties, but none so great as educating the public to the idea of adoption. Fearing that "bad blood would tell" in the youngsters, couples requested children for household or farm work, but few seriously considered adopting a child. Lack of funds was second among the Society's early troubles, with lack of capable people to care for the children almost as critical.

Despite these obstacles, the Society was able to open its first office in northern California in 1892. Rev. John Waldo Ellis became statewide director. With less than \$400 a year in salary, Dr. Ellis and his wife cared for children as members of their family, often dipping into their own funds to make ends meet.

And 1897 brought Children's Home Society its first major gift — \$1,100 — enough to build the first receiving home at 20th and Griffith, in Los Angeles, plus its first major debt . . . a \$3,300 mortgage!

Congratulations, Las Duenas!

PHOTOGRAPHY BY TONY FRANCIS



Carole Tibbetts and Mardi Brown

Rancho Santa Fe Savings AND LOAN ASSOCIATION

Corner La Granada & La Flecha, Drawer 649, Rancho Santa Fe, California

ANIMALS OF AFRICA:



African Elephants

LIVING / 59



1917 - War and The Twenties Roar in Rebellion

As men bravely marched off to World War I, Children's Home Society diligently worked to care for those orphaned by the battles. In 1919, the Society urged its friends to enlist in its army of "bank holders" to "Invest in a Human Liberty Bond." Again, little boys were waiting longer than girls for homes.

Then the giddy years of the Charleston, bathtub gin and a soaring stock market created new problems. While the nation was on its frantic binge, Children's Home Society quietly met the new conditions. Babies born out of wedlock and children removed by the courts from homes of "utter hopelessness" were placed in the Society's care. The demand for services required expanded facilities.

Additional Offices New Legislation

With the Oakland headquarters now established, additional facilities in Southern California received top priority. Generous donors in the Los Angeles area enabled the Society to add three new buildings to care for the children.

Also opened was a shelter for the care of unmarried mothers and their babies. The purpose of the shelter was twofold: to give the mothers ample time to decide whether or not they wanted to keep their babies; and to give the babies the much-needed cuddling.

Legislation vigorously supported by Children's Home Society was approved in 1927 providing for investigation of independent adoptions by the California State Department of Social Welfare. Before an adoption petition could be acted upon, the Department's report had to be filed with the court.

But better adoption laws, more buildings, more staff, more volunteers and more financial aid weren't all that Children's Home Society sought. Always, and foremost, was the need for adoptive parents to love a child.

Our magazine went to all lengths to tug the heartstrings of potential adoptive parents. Babies were alluringly referred to as "little pink slips of humanity."

The Market Crashes and Thousands Move West

Wall Street's thundering crash transformed the Twenties' exuberance into nationwide unrest. Overnight the Charleston contests were replaced by grim shufflings of breadlines. With mounting unemployment and a general feeling of hopelessness, many bewildered fathers abandoned their families. To Children's Home Society came even greater demands for child care.

Adding to the depression-spawned troubles of California was the influx of impoverished families from the Southwest dust bowl. The Society put out an appeal for "Emergency Relief Boarding Fund Contributions," explaining, "It is better to supplement than it is to substitute the family."



Complete home furnishings and personal decorating services . . .



Sugie Armino and Marian Brabyn pause for a few minutes respite from Las Duenas duties in one of the attractive living room groupings at Thomas Furst Interiors.

Thomas Furst

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David Moisan Photography

ANIMALS OF AFRICA:



The Lesser Kudu

LIVING / 61



Dedicated Volunteers Rush to Help

When a need is made known, there are always those who step forward to help. A gala Movie Stars Ball and Frolic Benefit in 1935 inspired Californians to contribute to the Society.

Auxiliaries were established and scores of dedicated women volunteers joined ranks to work tirelessly and successfully for the Society. Inspired by her love for their son adopted through Children's Home Society, Mrs. Henry Chase helped establish and became the first president of the Ventura Chapter in 1937. The Aladdin Chapter in Berkeley followed the next year and Hostess Guild of Los Angeles began in 1939. These groups still continue and have been joined by more than 200 other auxiliaries throughout California.

The Fighting Forties

The Nineteen Forties . . . and a dazed America faced yet another World War. Plentiful defense jobs drew families from rural areas into the cities, and mothers went to work in the factories. While family incomes improved, mothers away long hours could not safeguard the family closeness. Youngsters, lacking supervision, often got into trouble.

World War II brought a sharp increase in babies born outside of marriage. Children's Home Society saw the tragic results: 80 percent of the babies coming under its care were born illegitimately.

Expanded facilities were needed, and the Society purchased new Los Angeles headquarters at 3100 West Adams, the old Ozro W. Childs estate.

With the appointment of Executive Director Clyde Getz, Children's Home Society's leadership in adoption services was accelerated. Restricting its program exclusively to adoption services, professional caseworkers supplemented semi-professional and volunteer workers. These trained social workers had the skills necessary to determine whether natural parents truly wanted adoption for their children or whether they were simply yielding to temporary emotional or financial pressures.

Professional social workers were also better equipped to evaluate prospective adoptive parents, to determine if they really wanted and could accept a child not born to them; and then assist them in preparing for adoptive parenthood. The Society's magazine explained its aim: "To place a *baby* we know with a *family* we know."

Las Duenas . . . we are proud of you!



PHOTOGRAPHY BY TONY FRANCIS

Fernanda Sammis and Kay Wasser

Kay Wasser & Associates

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Corner of Avenida de Acacia and La Flecha in Rancho Santa Fe

Mary M. Pinkel

Carol R. Hard

ANIMALS OF AFRICA:



Okapi.

LIVING / 63

Services Intensified and More Legislation

Changes began taking place in childcare practices. Closing institutions maintained for older children and, later, nurseries for new babies, the Society cared for its children in temporary boarding homes where a foster mother and father provided warmth and love. The reasoning was that children can best be prepared for adoption by participating in normal family environments.

Perhaps the most notable change was in the growing acceptance of adoption. Although Children's Home Society was accelerating its efforts to provide adoption service, it was evident that needs had reached such proportions that public as well as private services were required. In 1947, the Society-supported legislation establishing public adoption agencies was passed.

But still the demand grew; by 1948, ten times as many couples wanted to adopt as there were children available. Many couples turned to independent sources, often with tragic results.

In 1949, Children's Home Society helped organize the first California Citizens Committee on Adoption in order to evaluate the state's adoption needs, reconcile differing viewpoints on adoption and stimulate adoption services.



The 50's . . . A New Look

The Fifties brought a new look to California. Airplanes soared coast to coast nonstop. Miracle vaccines brought dread childhood diseases under control. But no vaccine brought a miracle cure for the heartbreak of a child without a home, denied his birthright of a loving family he could forever call his own.

To the Society, every child needing a permanent home was special, but its tireless staff welcomed the extra effort needed to develop acceptance of children with medical difficulties.

Children of minority or mixed heritage also needed extra time, effort and money to place in permanent homes. Moving toward positive action in the placement of these children, Children's Home Society took leadership in establishing joint recruitment programs with other licensed adoption agencies to develop such homes.



The Datsun 610 . . . compact, good-looking, and great on gas!

Bonnie Colbourne and Dale Lingenfelder at the entrance to the San Diego Wild Animal Park.



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ANIMALS OF AFRICA:



Chimpanzee

New Offices

Establishment of offices outside major metropolitan areas brought the Society's services even closer to children and families needing them. New offices and increased staff made it possible for the Society to place 504 children in adoptive homes in 1955; 827 in 1959.

The Fifties also brought commendation by Charles I. Schottland, director of the State Department of Social Welfare, for Children's Home Society's active seeking of child welfare legislation. "Children have no voice as do many other special interest groups," he said. "Your society has, to a large degree, become the voice of children themselves in speaking for legislation to protect them."



CHS Enters the Space Age

The nineteen sixties brought major changes in adoption, with each succeeding year establishing new records in services to natural parents, children needing homes, and families beginning or increasing through adoption. Children's Home Society continued to be the only licensed agency providing service in all counties throughout California, and was now the largest voluntary adoption agency in the world.

The spiralling birthrate of the World War II period was reflected in the increasing numbers of babies born out of wedlock in the mid-sixties. Increasingly aware of the protections offered by licensed adoption agencies, more and more of these unmarried mothers were coming to all 17 offices of the Society. For the first time in several decades, the number of couples applying to adopt a child did not keep pace with the children needing parents and a permanent home.

Children's Home Society intensified its recruitment efforts for adoptive families for its children of minority ethnic backgrounds and, in major metropolitan areas, urged couples to apply for babies of all races and creeds.

Adoption requirements became more flexible. The principal requirements were a sound marriage, reasonably good health, ability to provide for a larger family and, most important of all, the capacity to love a child.

We're all smiles to support the wonderful and worthy Las Duenas cause!



PHOTOGRAPHY BY TONY FRANCIS

Genial Jack Cochran, manager of Del Mar Travel, with Jerry Shockney.

Del Mar Travel Bureau

12th Street and Camino del Mar Del Mar, Calif.

Del Mar 755-1515

La Jolla 459-6515

**ANIMALS
OF
AFRICA:**



Western Chimpanzee

LIVING / 67

*Serving all Children . . .
CHS is Your Society!*

Seventy-five years ago when Children's Home Society began, no one knew or even cared much what its founders were trying to do. Now many, many thousands know and care. Since 1891, California has changed radically . . . and our Society with it.

But what has never changed is the determination to find living adoptive parents for children who would otherwise be homeless. Nor have the feelings of those associated with our Society changed. This organization was founded and nurtured by people with a deep sense of compassion and dedication. As it was then, it is now.

Children's Home Society's Diamond Jubilee commemorates the birthday of our agency, but . . . far more important . . . we celebrate the adoption of more than 28,000 children who have been given the opportunity to grow strong and secure because they belong!

As outstanding as the Society's record of adoption service has been, equally remarkable has been the breadth and scope of volunteer involvement our agency has achieved. Forty-one members of the Statewide Board of Directors and 240 members of 10 district boards give of their professional and personal talents to guide Children's Home Society in meeting the adoption needs of Californians. In addition to establishing policy and helping to implement the program in their local areas, these board members continue to make their voices heard in the unceasing quest to safeguard children.

Also deserving a warm and special mention are the 12,000 women in the more than 200 auxiliaries throughout California who give untold hours of their time to work for



families they will never know, for children they will never see. In addition to raising 20 percent of the Society's annual operating income, these women *are* Children's Home Society in their local communities, working with their hearts, their hands and their intelligence to achieve public understanding of the adoption program they are supporting.

And another 35,000 contributing members throughout California voluntarily send us their gifts to help the Society serve more children. We have many whose record of giving has continued unbroken for almost four decades. Others, with the conviction that the work of Children's Home Society was essential to help homeless babies in the future, provided for our agency in their wills. Thousands more give to our program by supporting the federated funds in which the Society holds membership.

As the Society completes its 75th year, with the all-time-high annual record placement of 1600 children, it is strong, vital, sound — dedicated, as always, to assuring every child his right to a home and parents . . . through adoption. □

Congratulations to LAS DUENAS



Sue Bartow and Judy Arendsee

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PHOTOGRAPHY BY JAFFARIM

**ANIMALS
OF
AFRICA:**



The Secretary bird

LIVING | 69



"An Evening In Africa" is a long way from "An Afternoon in Del Mar"...and that takes some explanation! Which is exactly what Mrs. Robert A. Brue and Mrs. Thomas D. Murch are doing with Bob Gavuzzi, manager of Santa Fe Federal in Del Mar.

Las Duenas' Mariposa Ball will have an African theme. It will take place Saturday, May 18 at the Lomas Santa Fe Country

Club. Proceeds from this annual event will benefit the Children's Home Society of San Diego. The Liberian gourd guitar the ladies are examining is from Bozzarius Trading Co. in Del Mar, specializing in prehistoric and primitive art.

Santa Fe Federal is proud to salute Las Duenas members in their worthy charitable efforts!



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That undeniable look of luxury . . .

Dori Starkey and Ethel Iverson in one of the handsome corners of the Bruce Swinford Design Studio.

PHOTOGRAPHY BY TONY FRANCIS

ANIMALS OF AFRICA:



Young Hartmann's Mountain Zebra with mother

LIVING / 71

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ANIMALS OF AFRICA:



Cheetah

Wishing Las Duenas' Annual Mariposa Ball every success!



Tiny Miss Tara Collins, Bidly Collins and Susan Blesso

Virginia Blesso Real Estate
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ANIMALS OF AFRICA:



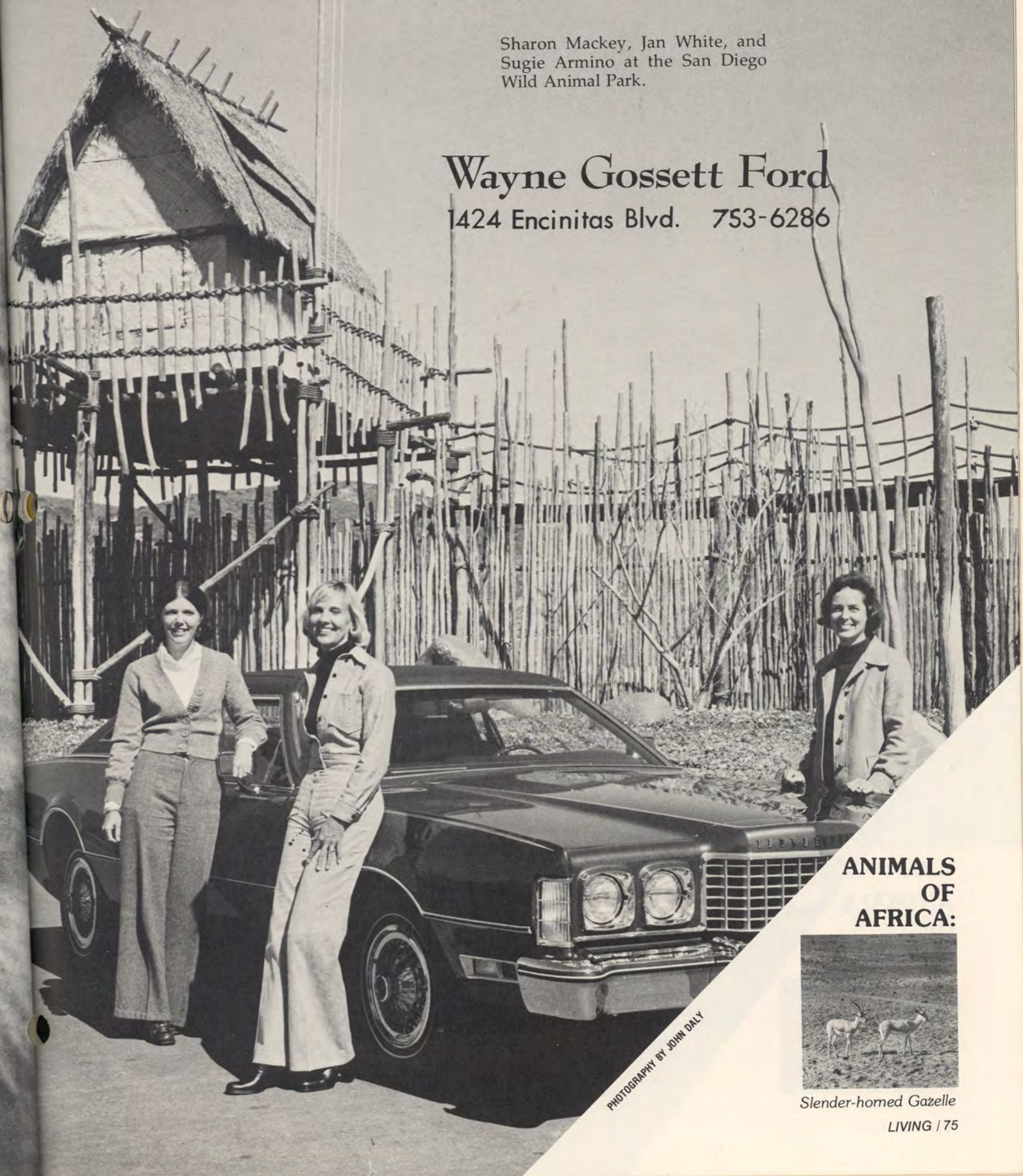
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**ANIMALS
OF
AFRICA:**



Slender-horned Gazelle
LIVING | 75

PHOTOGRAPHY BY JOHN DALY

A toast to Las Duenas . . . Auxiliary to the Children's Home Society!

Georg'Ann Fletcher and Ruth Budlong

MERCEDES BENZ OF SAN DIEGO
7860 Balboa Avenue 279-7202
San Diego, California



**ANIMALS
OF
AFRICA:**



Grant's Zebra

76 | APRIL 1974

PHOTOGRAPHY BY TONY FRANCIS



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Redmond
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PHOTOGRAPHY BY TONY FRANCIS

**ANIMALS
OF
AFRICA:**



Reticulated Giraffe

LIVING | 77

Photography for every occasion . . .



ANIMALS OF AFRICA:



The Ostrich
78 | APRIL 1974

PHOTOGRAPHY BY TONY FRANCIS

Lola Wood, President, Las Duenas 1974
 Photographs by Tony Francis
HOUSE OF PORTRAITS
 Photography
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Looking for "traveling companions"?



Jan White (left) is wearing a sleeveless 100% Trevira Star polka dot polyester knit by Kimberly — can be worn as a 1-pc dress, or with a blouse as a jumper . . . Lola Wood has selected a 3-piece coordinate, 100% polyester Butte knit in versatile Navy with White.

ANIMALS OF AFRICA:



LIVING | 81



LA JOLLA SHOP
7925 GIRARD AVENUE PHONE 459-3838

"You're a great group, Las Duenas!"*




ANIMALS OF AFRICA:



Addat

* (We quote Marshall Campbell, manager, SCFNB pictured at left). Seated, Kae Hensey; standing, Judy Gillies.

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Judy Gillies and Honore Murch

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Fernanda Sammis and Honore Murch

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ANIMALS OF AFRICA:



White Rhinos



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Biddy Collins at the clock tower; San Diego Wild Animal Park.

ANIMALS OF AFRICA:



Lion

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make ideal traveling companions.
Both in fluid polyester. Choose
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sorted prints. \$50

the mercantile
grand/broadway/escondido

Success to you!

Peggy O'Driscoll, one of the founding members of Las Duenas (left) chats with Ethel Iverson in the handsome living room of the Benton home. This is one of Rancho Santa Fe's most beautiful country estates. This 5-bedroom, 3-bath home has many luxury features and a spectacular view. A Town and Country offering at \$245,000.



ANIMALS OF AFRICA:



Uganda Giraffe
90 / APRIL 1974

Town & Country
Real Estate & Insurance

A DIVISION OF PEGGY O'DRISCOLL ENTERPRISES, INC.
La Granada in Rancho Santa Fe California

PHOTOGRAPHY BY TONY FRANCIS

the business circuit

SAN DIEGO'S
north county living
guide

WHERE TO GO/WHAT TO DO
SPECIAL EVENTS/DINING OUT



COVERING:

CARDIFF CARLSBAD DEL MAR ENCINITAS ESCONDIDO
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On March 6, at the Lake San Marcos Quail Inn, Jarvinen and his wife were presented with a bronze plaque to commemorate their membership in the Royal Viking Club. Andrew J. Holston, Area Manager for Scandinavian Airlines, and William Carlson, District Sales Manager for SAS in San Diego, made the presentation at a festive dinner party honoring the couple.
Since the club's inception, it has acted as SAS agents advisory council, which the airline has used to test out agents' views on fare concepts, advertising approaches, changes in rules and regulations, and other industry matters. □

JOHN FELKER
JOINS HARKER
REAL ESTATE



John Felker

A recent addition to the staff of Harker Real Estate Co. of Solana Beach, John Felker, brings to that firm a solid background in merchandising and commercial property development.

Following 12 years as a wholesale distributor of radio and television products, John came to San Diego and served several years as Western Regional Manager of the Fed-Mart Stores. More recently he held a similar position with the Handyman stores. John was one of the builder-developer group which developed the very successful Escondido Village Mall Shopping Center.

After living in Rancho Santa Fe for many years, John, and his lovely wife, June, are now living in Carlsbad, although they remain a part of the Rancho Santa Fe Community since both are active in the Village Community Church. □

in many professional areas to make available to the public the accumulated experience and expertise of trained individuals in

Formerly with AVCO Community Developers, Inc., Ms. Woods heads a five-person staff in the Red Carpet office at 11665

move, Jarvinen and his wife Lois added Rancho Bernardo Travel Service to their enterprises and in 1973, opened Jarvinen Travel Center.



Success to you!

Peggy O'Driscoll, one of the founding members of Las Duenas (left) chats with Ethel Iverson in the handsome living room of the Benton home. This is one of Rancho Santa Fe's most beautiful country estates. This 5-bedroom, 3-bath home has many luxury features and a spectacular view. A Town and Country offering at \$245,000.



the trails . . .

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The choicest portion of Rancho Bernardo's back country. An ageless distillation of gentle hills, rocky outcroppings, sweeping vistas and meandering bridal paths. The perfect setting for the ultimate custom home. A bit of the past on which to build your future.

The Trails. A country world apart . . . yet conveniently part of San Diego City and comfortably encompassed by the ranch's myriad amenities.

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Obtain HUD property report from developer and read it before signing anything. HUD neither approves the merits of the offering nor the value of the property as an investment if any.



ANIMALS OF AFRICA:



Uganda Giraffe

90 / APRIL 1974

the business circuit

VAN EVERA INAUGURATES NEW CONSULTANT SERVICE

Another first for San Diego's North County business circuit has been scored with the announcement by David Van Evera, real estate broker and former manager of the Rancho Santa Fe Association, of the formation of a land use planning consultant service under the name of Realty Research Company with its office in Rancho Santa Fe.



David Van Evera

Realty Research provides the property owner with professional advice and assistance in coping with increasingly complex procedures, which have escalated in recent years, for changing existing land use patterns. At both the local level under the Rancho Santa Fe Association and at the San Diego County level, there has been enactment of new regulations and ordinances designed to insure orderly growth and development of available lands and to prevent excesses which have scarred the landscape.

"Regulations to control growth and to establish land use patterns are beneficial to everyone," Van Evera stated, "but their very complexity makes the use of an experienced consultant advisable, if only to avoid waste of time and money." Not to mention the applicant's peace of mind, he added.

Consultant services have made their appearance in the past in many professional areas to make available to the public the accumulated experience and expertise of trained individuals in

specialized fields. The most recent of such consultant services has been in the area of land use planning and the processing of changes through the many bureaucratic levels. Realty Research is the first of such specialized services to be offered in the North County.

Consultant services offered by Realty Research begin with the initial research and planning recommendations to the property owner, and include complete administrative processing of required applications and forms, personal representation and liaison before necessary legislative bodies and staff agencies, with continual follow-up and periodic reports.

A special feature of the professional services associated with Realty Research is the employment of visual aids and graphics to highlight presentations before public agencies.

Van Evera has been a resident of North County for the past ten years. He is a graduate of the University of California at Berkeley, and his background for land use planning includes graduate studies at San Diego State University and eight years of local experience with land use problems as the Rancho Association's chief executive. He helped organize the San Dieguito Citizen's Planning Group and served for a year and a half as its first president. Van Evera resides with his wife and son in Rancho Santa Fe. An older son is a sophomore at Humboldt State University.

RED CARPET REALTORS OPENS IN WESTWOOD

The newest member of the San Diego Council of Red Carpet Realtors held a "grand opening" open house from 6 to 9 p.m. March 13 in the recently opened Rancho Bernardo Westwood Shopping Center office.

The first San Diego location for broker Mrs. Maryane Boozan, with 13 Red Carpet offices in Southern California, the new operation is managed by Ms. Nadine Woods of Rancho Bernardo.

Formerly with AVCO Community Developers, Inc., Ms. Woods heads a five-person staff in the Red Carpet office at 11665

Duenda Rd., located on the corner of Duenda Rd. and West Bernardo Road.

Ms. Woods said that the Boozan multiple-office organization expects to announce an Oceanside Red Carpet Realtors office in the near future and additionally is to be in the Rancho Bernardo Center project.

A native San Diegan, Ms. Woods is a graduate of Hoover High School and attended San Diego State. Before joining AVCO, she headed her own commercial and industrial real estate office in Reno, Nev.

HARRY JARVINEN HONORED

When the hundred top travel agents in the United States were honored this year by Scandinavian Airlines with Royal Viking Awards, Jarvinen Travel Center, Escondido Travel Agency and Rancho Bernardo Travel Service owned by Mr. and Mrs. Harry Jarvinen were tapped as first-year award winners.



Harry Jarvinen

The Jarvinsens, who came to Southern California in 1969 after divesting himself of a hotel representation firm called Jarvinen Associates in New York, found uninterrupted leisure too much of a good thing, and decided to go into the travel agency business in 1972, with the purchase of Escondido Travel Agency. When that proved to be a successful move, Jarvinen and his wife Lois added Rancho Bernardo Travel Service to their enterprises and in 1973, opened Jarvinen Travel Center.

After living in Rancho Santa Fe for many years, John, and his lovely wife, June, are now living in Carlsbad, although they remain a part of the Rancho Santa Fe Community since both are active in the Village Community Church.

On March 6, at the Lake San Marcos Quail Inn, Jarvinen and his wife were presented with a bronze plaque to commemorate their membership in the Royal Viking Club. Andrew J. Holston, Area Manager for Scandinavian Airlines, and William Carlson, District Sales Manager for SAS in San Diego, made the presentation at a festive dinner party honoring the couple.

Since the club's inception, it has acted as SAS agents advisory council, which the airline has used to test out agents' views on fare concepts, advertising approaches, changes in rules and regulations, and other industry matters.

JOHN FELKER JOINS HARKER REAL ESTATE



John Felker

A recent addition to the staff of Harker Real Estate Co. of Solana Beach, John Felker, brings to that firm a solid background in merchandising and commercial property development.

Following 12 years as a wholesale distributor of radio and television products, John came to San Diego and served several years as Western Regional Manager of the Fed-Mart Stores. More recently he held a similar position with the Handyman stores. John was one of the builder-developer group which developed the very successful Escondido Village Mall Shopping Center.

After living in Rancho Santa Fe for many years, John, and his lovely wife, June, are now living in Carlsbad, although they remain a part of the Rancho Santa Fe Community since both are active in the Village Community Church.

DEEMS V.P. OF A.I.A.

Ward W. Deems, FAIA, of San Diego, has been elected to the office of Vice-president of the California Council of the American Institute of Architects. Deems will succeed Wilford Blessing, FAIA, of San Jose, as president in 1975.

Deems, principal partner of Deems/Lewis & Partners, will be the third architect from San Diego to head the state council composed of fifteen chapters throughout California. Past presidents from San Diego are Frank L. Hope, Sr. and Frank L. Hope, Jr.

As Vice-president, Deems will be responsible for co-ordinating the overall committee activities of the Council as well as serving as chairman of the Awards Committee. He will also serve on the National AIA Committee on Office Practice which will co-ordinate with several important CCAIA activities this year.

The Council is a nonprofit organization dedicated to advancing and preserving the status of the architectural profession and the safety, health, living, and working standards of society. It acts as a regional agency with a primary responsibility to monitor and advise the legislature on bills and laws that affect architecture and engineering in California.

Deems graduated from the University of Southern California in 1953 with a B.A. in Architecture, and has been a member of the Council since 1954. He was advanced to AIA Fellowship in 1973.



Ward W. Deems

Deems/Lewis & Partners was established in San Diego in 1959. The Firm has designed such major projects as the Revelle College Humanities/Library building at UCSD, the central U.S. Post Office and Vehicle Maintenance Facility, the Centre City Way project, the Financial Square complex and Torrey Pines High School now under construction. The Firm has recently won a competition by the city of Glendale to design the Brand Boulevard Revitalization Project in downtown Glendale. □

CHARLES FREDRICK HONORED



C. E. Fredrick

Charles E. Fredrick of the San Diego office of Coldwell Banker has been honored for "high achievement" in real estate sales at the firm's eighth annual awards banquet in Los Angeles.

Coldwell Banker vice president and San Diego resident manager Robert L. Faucett said Fredrick's success in office building sales also has earned him the title of sales consultant.

"This honorary distinction," Faucett said, "is bestowed on salesmen who meet high sales performance criteria over a five-year period."

In addition to Fredrick, Coldwell Banker, the nation's largest diversified real estate firm, honored seven other San Diego area salesmen.

Faucett said San Diego staff member Malcolm Rutledge was named an associate vice president for his more than 10 years of sales achievement. He said Richard Schneider, Robert Schaffer and Robert Dean have been named senior sales consultants.

Daniel Flynn and Lucas Micas of San Diego of San Diego and Roy Fuller, Jr. of Coldwell Banker's La Jolla office also were again honored as sales consultants.

NORTH COUNTY BANK CHAIRMAN APPOINTED

Alan P. Chamberlain, an Escondido building contractor and developer, was unanimously named by the nine Directors of Escondido's North County Bank to serve as its first Chairman of the Board.

Chamberlain's business partner, Homer McCurdy, is also one of the bank's Directors. They established the firm of Chamac Construction in Escondido in 1952.

Chamberlain has been involved in a number of community and



Alan P. Chamberlain

civic activities as well as teaching in the carpentry apprenticeship program at Palomar College. He has served as a director of the Escondido Chamber of Commerce and as president of the Escondido Rotary Club where he has been a member for 18 years. He is currently serving as vice-chairman of the Escondido Building Advisory Board and as Industry Development Chairman for the Escondido Chamber of Commerce.

A native of Santa Ana, California, Chamberlain's family moved to San Diego shortly after his birth. He graduated from Point Loma High School and San Diego State College with a degree in business administration.

Chamberlain and his wife of 22 years, Marilyn, have four daughters and two sons ranging in ages from 9 to 20. They reside in Escondido at 1832 Bougher Road.

DIRECTORS HONOR GENE ALFRED



Mrs. Richard V. Porter and Gene Alfred.

Gene Alfred of Vista was honored for his year of service during 1973 as President of the Tri-City Hospital Board of Directors, recently. Commenting on his excellent leadership, Mrs. Richard V. Porter, new trustee president, presented Alfred with a plaque to mark the occasion. Alfred was elected to the hospital board in November 1970 after serving a year of the remaining term of Mrs. Robert E. Ashbrook, who had resigned. Mrs. Porter was elected at the same time, also for a four year term. □

HOME FEDERAL EXPANDS



Gary L. Spangler

Home Federal Savings and Loan Association of San Diego, having recorded a \$2 million record month in February for consumer lending, has opened an Escondido consumer loan office, the seventh loan facility in its statewide network, according to an announcement by Ted Young, executive vice president.

Gary Lynn Spangler has been named to head the Escondido office, located in an annex across from the Home Federal Escondido branch on 200 W. Grand. Janice Nagle has assumed the duties of loan secretary.

"We feel that our new Escondido consumer loan office will enable Home Federal to better serve the entire North County area, where home improvement lending and mobile home loans are now greatly increasing in number and demand," Spangler said.

According to Young, the consumer loan office in Escondido will be a convenience for customers served by Home Federal's Poway and Encinitas offices as well. Prior to the opening, North County home improvement and mobile home loans were handled through the downtown San Diego office.

Home Federal now has seven consumer loan offices serving the Salinas, Fresno, West Covina, Redondo Beach, and Santa Ana areas, in addition to the main office in downtown San Diego and the new Escondido facility. As of February 28, the Home Federal Consumer Loan Division, one of the nation's largest, had passed the \$63 million mark in home improvement and mobile home loans.

For 1974, Young projects a loan volume of \$30 million in mobile home, home improvement and student education loans. "The Consumer Loan Division should increase its total loans outstanding to probably the \$80 million mark by the end of this year," he said. □



WILSON, FRANK & ASSOCIATES

I am quite pleased to announce that hereafter our firm will be known as Wilson, Frank and Associates.

At the time of Jack Stodelle's illness and subsequent retirement in 1971, Mrs. Martha Frank had been with us for six years. Since that time, she has continued to expand her duties and capabilities, especially in client contact, media planning, account supervision, and office management. Additionally, she is now a stockholder of the firm.

Martha has a total of 12 years experience in our field. She is a graduate of the Kansas State University school of journalism and has a Master of Arts degree from San Diego State University. She resides in the San Carlos area of San Diego with her husband Manny and son Trevor.

In November of 1973, I celebrated twenty years of being in business in San Diego. The firm began as Tom Wilson Advertising in 1953. We are looking forward enthusiastically to offering our clients even better service and creativity in years to come.

Tom Wilson



Tom Wilson



Martha Frank

DR. WM. CROSBY

A Scripps Clinic and Research Foundation physician, Dr. William H. Crosby, has been honored recently by election to the Italian Society of Hematology. He is only the fifth American hematologist to be so honored in the 39-year history of the Society.

The honor was presented to Dr. Crosby by Professor Emanuele Salvidio, secretary of the Society, during a recent visit to SC&RF. Dr. Salvidio is a professor of hematology at the University of Genoa, Italy.

Dr. Crosby is currently head of the division of hematology and director of the L. C. Jacobson Blood Center at SC&RF, and is particularly noted as an authority on iron metabolism and iron storage diseases. He has been an outspoken critic of Federal Food and Drug Administration proposals to make mandatory increases in the iron content of bread.

Before joining Scripps in 1972, Crosby was chief of hematology and director of the Blood Research Laboratory of the New England Medical Center Hospitals; and a professor at Tufts University School of Medicine in Boston.

He had previously served for many years as chief of hematology at Walter Reed Army Medical Center in Washington, D.C. □

DAVIS NEW MANAGER OF TEN DOWNING

Sea World's Vice President and Director of Restaurants, Joe Gauci, today announced the appointment of Richard L. Davis as the new manager of Ten Downing Restaurant, an English pub and dining facility in downtown San Diego.

Mr. Davis is a ten year veteran of the restaurant industry. His responsibilities have included all phases of general food operations, as well as food preparation and service, dining room, lounge, banquet and front desk service, and purchasing and sales. Most recently, he was Food Supervisor at Scripps Memorial Hospital in La Jolla, a hospital which is somewhat unique in its style of food service. Prior to that time, he was Food and Beverage Manager for the Rodeway Inns of America in San Diego. Born in New York, Mr. Davis first entered the restaurant field as a busboy, graduating to the position of waiter in a few short months. He is 32 years old, married and has one child.

Ten Downing, San Diego's finest downtown restaurant, is open for lunch Monday through Friday, dinner nightly except Sunday, with Wednesday night Dart competition beginning at 7 p.m.

WINTERBOURNE REPLACES SWANSON



W. D. Winterbourne

The San Diego County Civil Service Commission appointed William D. Winterbourne as personnel director for the County of San Diego. He replaces retiring director Clayton Swanson.

Winterbourne, 52, has served as personnel director for Ventura County since 1968. Before his Ventura appointment, he spent 10 years as assistant personnel director for Orange County.

"It was a very difficult choice," said C. Hugh Friedman, president of the commission. "We were fortunate to have several highly qualified candidates."

"We selected Winterbourne because of his previous county personnel experience together with outstanding credentials and references," he said.

Winterbourne is past president of the County Personnel Administrators Association and the Citrus Belt Personnel Association. He is currently serving as vice president of the Personnel and Industrial Relations Association of Southern California.

"We feel Winterbourne will make a strong positive contribution to personnel management in San Diego County," Friedman said. "The commission believes that he will work effectively to assist it in implementing its goals and policies and will also work effectively with the County Administrator and the county administration."

Winterbourne will report March 4 for the \$28,000-a-year post.

SPEER SERVES ON STEERING COMMITTEE

The National Association of Counties (NACO) has selected David K. Speer, Public Works Administrator for the County of San Diego, to serve on its Transportation Steering Committee.

The committee develops national policies on legislation and other matters relating to comprehensive transportation planning, public transit, highways, railroads, waterways, new modes of transportation, and improvements of present transportation systems.

hensive transportation planning, public transit, highways, railroads, waterways, new modes of transportation, and improvements of present transportation systems.



David K. Speer

This marks the fourth year Speer has been chosen to represent California on the committee. Speer was nominated by the County Supervisors Association of California (CSAC).

Also representing California on the committee is Jim Potts, Public Works Administrator for Santa Clara County.

"California has chosen professional administrators to represent their counties rather than elected officials as is done by other states," Speer said.

Speer said he will work on the committee to promote the use of federal funds on a local option basis.

"I'm especially concerned with the liberalization of those policies for the use of federal funds, especially gas tax monies," he said.

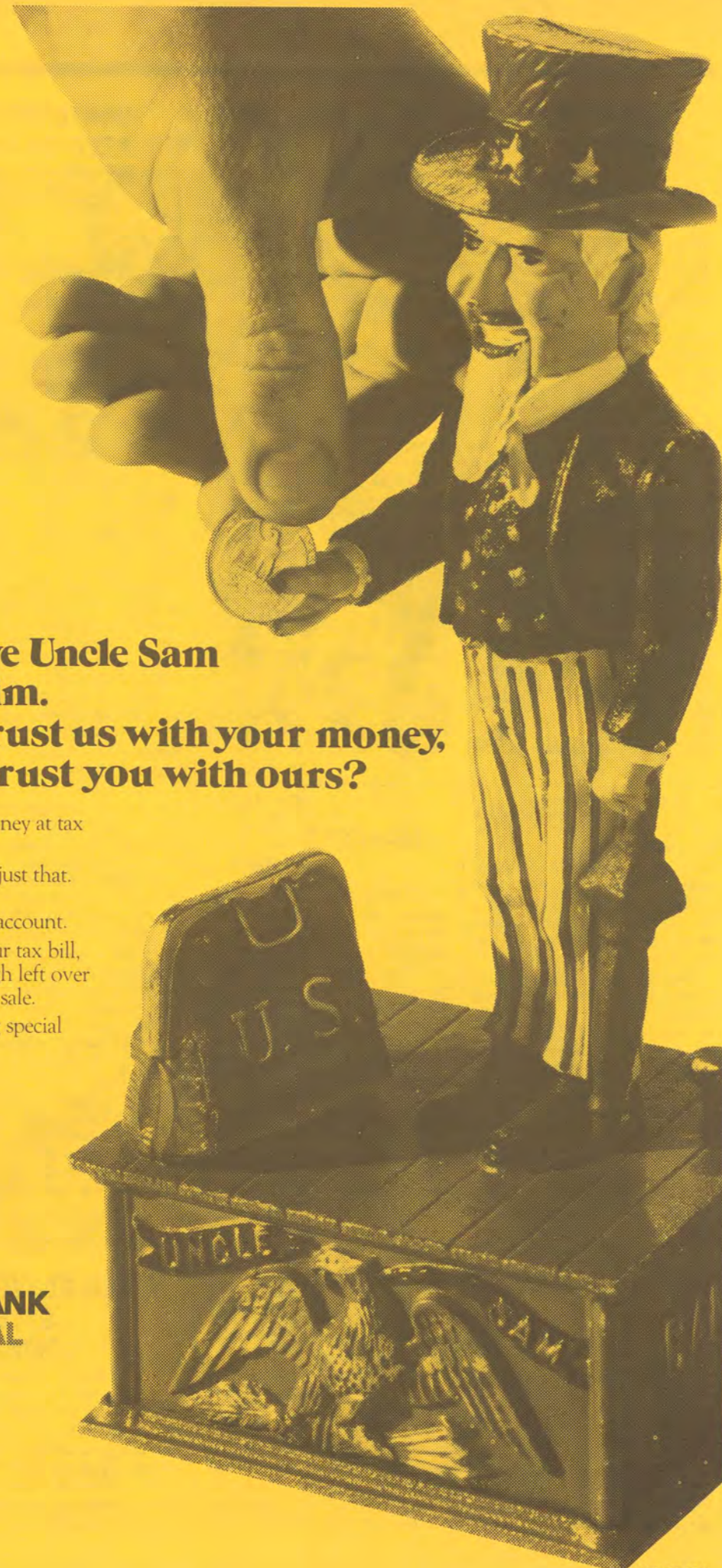
One of the principal tasks this year of NACO's seven steering committees will be to revise the American County Platform.

SCRIPPS CLINIC HEAD ELECTED USD TRUSTEE

Dr. Edmund L. Keeney, President and Director, Scripps Clinic and Research Foundation, has been elected to the Board of Trustees of the University of San Diego. The election was announced by Bishop Leo T. Maher, Chairman.

Dr. Keeney received his M.D. from Johns Hopkins University in Baltimore, Maryland. He served his internship and residency at Johns Hopkins before entering private practice in San Diego in 1948.

In addition to his duties as President and Director of Scripps Clinic and Research Foundation, La Jolla, Dr. Keeney is the Civilian Consultant in Allergy, U.S. Naval Hospital, San Diego.



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Ready ReservAccount lets you do just that. You can write a check for more money than you have in your checking account.

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SECURITY PACIFIC BANK
SOMETHING SPECIAL

La Jolla . . . it's beautiful Coromandel Park

Many people in San Diego are talking about the small community of impressive homes being built overlooking La Jolla Shores and the Pacific. The imposing structures are slowly assuming the proportions of stately mansions inset into one of the last secluded hillsides in La Jolla Shores.

Even more interesting is the true nature of this distinguished community. The concept is new in this area and, if pre-sales are an indication, an exceptionally desirable one.

Coromandel Park, deriving its name from the exotic southeastern coast of India, offers a unique blend of the privacy and architectural design of a distinguished custom home and the convenience, security, and recreation of a condominium.

Far from being apartments, these large homes range in size from 2,400 to 3,100 square feet with three and four spacious bedrooms and baths. In the eight floorplans comprising the 28 unit community there are exotic elements usually reserved only for custom homes such as 18 and 21 foot open beam ceilings, study lofts overlooking the living room and La Jolla Shores, sunken Roman tubs of tile and cultured marble,

step-down living rooms, imposing private entrances, full-sized two car garages, central heating, air-conditioning, and electronic air filtration, fully electronic security, solar bronze glass — the list continues.

Especially interesting is the overall appearance Coromandel Park will eventually assume. According to the developers, Azure Coast, Inc., the homes will not be arranged in the customary rows or apartment tiers. Instead, two or three will be side-by-side in one building which has been designed to have the appearance of one large custom home, distinct in appearance from any other on the project.

Prime emphasis has been placed on low density (proportionately over ½ acre per unit) and an overall low population (28 families) which are valued so highly by those looking for homes of this calibre. The landscaping adds to the feeling of openness with the lush and colorful array of pines, wild flowers, and bushes.

The recreational facilities are exceptionally complete with heated swimming and therapy pools, sauna baths, two tennis courts, an exercise room, lounges and full locker and bath facilities.

Coromandel Park has been a long time in coming. Prior to the drawing of any plans or feasibility studies, Azure Coast, Inc. spent approximately one year surveying the housing market near the Pacific coast from San Francisco to Mexico City. After this exhaustive study, it was concluded that there is almost nothing available for the person who seeks a spacious and elegant residence with few neighbors, a superb view location, and the highly desirable qualities of condominium ownership.

Consequently, Azure Coast, Inc. has undertaken Coromandel Park to meet these requirements and fill what is surely a significant need. In addition, they have expressed an almost fanatical concern with quality of construction and fineness of detail. Apparently homebuyers in this category agree with these attitudes and ideas, for over half of the condominiums have been sold prior to their completion.

Coromandel Park is located along Revelle Drive in La Jolla. The nearest main intersection is La Jolla Scenic Drive North and Woodford Drive. Prices range from \$116,500 to \$137,500 with a model to be completed this month. Appointments may be made by phoning 453-0194. □

Business & Estate Topics



Larry G. Showley, CLU

PERMANENT INSURANCE OFFERS LEVEL PREMIUM, GROWING CASH VALUE

There are instances when term insurance may appear to be the best immediate solution to a problem because of the low initial outlay required. But, like most products with the lowest price tag, it seldom works out to the buyer's advantage in the long run.

Let's look at a typical case for illustration. Mr. Jones, after divesting himself of a successful business and trying out a brief retirement, was attracted to a new business opportunity which required an investment of \$600,000. He was fortunate enough to obtain \$300,000 from friends and a \$200,000 bank loan, so he needed only \$100,000 of his own funds to begin this new venture.

To protect the bank and the investors, the business bought a \$500,000 term insurance policy on Mr. Jones' life. In this instance, Mr. Jones thought that term would be the most practical means of providing protection until the probable future of the business could be determined.

By the end of a year, when the policy would be renewed, the business was doing well and expansion was planned. It was time to reassess the insurance coverage, its purpose and need, in light of what it could do for the firm.

While the term policy would have the lowest premium for the first few years, this annual outlay would increase markedly at each yearly renewal, eventually becoming an enormous expense. By contrast, over a long period, permanent cash value life insurance would actually be far less expensive and, in time, would strengthen the corporation's cash and credit position and increase earnings and profitability.

The wise course was obvious. The corporation's term policy was converted

to a policy of whole life insurance which had no cash value in the first year but which showed increases in cash value in subsequent years, eventually exceeding the annual net premium. Since the cash value is an asset of the corporation, the annual charge to earnings is only the difference between the annual premium, net after any dividend, and the cash value.

In addition, the change to whole life also made it possible to have a level annual premium, with the premium rate pegged at Mr. Jones' current age at the time of conversion. Moreover, insurability is guaranteed. Under term insurance, by contrast, the premium rate increases and there is the danger of future uninsurability. Over a 20 year period, the financial advantage to the corporation of maintaining permanent cash value insurance becomes significant. □

RENOWNED ARTIST NORTH COUNTY RESIDENT

Diana Neville, acclaimed by many as one of America's most brilliant living artists, now calls Solana Beach home.

Diana, Winners' Circle Lodge's resident artist, may be seen working at her easel amid many of her beautiful and unusual paintings which hang on the lobby walls.

Her decision to become an artist was made at three years-of-age when she publicly announced this fact. She believes she was born an artist and says she can't remember when she did not spend hours with crayon, chalk, or paints in hand.

This charming artist maintains her first loves are horses and people, in that order, although she does not confine herself to these subjects.

She works with equal skill and ease in oil, pastel, water color, inks, or conte crayon on canvas.

When she was 11, Diana became the protegee of Eloise Hobble, an exacting teacher, who made Diana the exception to her rule of taking no students under 25. For the following two years, Diana took lessons three times a week and painted constantly. Then back to New Mexico where she attended high school and studied under the famed mural painters Riviera and Seguez.

At 14, Diana became the student of George Greg who taught her color combinations and became her pseudo agent. It was during this time she began selling portraits of well-known residents in the area.

In those early days, Diana loved to paint horses and unless forced to do so, used no other subjects.

It was Greg who was instrumental in obtaining a scholarship for her to attend the Art Students League of N.Y. and the Chicago Art Institute, with full tuition.

Her first public studio was in Denver Col. Eventually she realized her goal and opened her own gallery in Chicago with an imposing address. She owned and managed this for four years as well as owning a portrait studio in Milwaukee, Wisc.

She has done portraits of many prominent citizens and of many celebrities, including Charleton Heston, James Franciscus, Harold Gibbons, and Sammy Davis, Jr.

Diana welcomes visitors, so drop by and view her unusual paintings at the Lodge, 550 Via de la Valle, Del Mar.

Her creative force leads her beyond the mere mental or emotional, deeper into the spiritual, so her paintings surge with life.

This is art; and only a genuine artist can command such strength. □

OPEN HOUSE ATTRACTS SPORTS ENTHUSIASTS

The residents of the Borrego Road-Runner Club in Borrego Springs, California can be seen sharpening up their sporting skills in a hurry. The mobile home park is holding a month-long open house for Southern California's golf, tennis and swimming enthusiasts. And, the spring-like weather and the promise of gasoline has encouraged a good many visitors to accept the invitation.

"This is the prettiest time of the year for this desert community," remarked Tommy Thompson, resident manager. "Our 18 hole executive golf course is in the best shape ever. The sun is bright, there's a nice cool breeze and everyone here is making use of our sports facilities."

"Fun in the Sun" is the theme of the Club's unique open house. The concept was originated by Dwight Davis, President of Leisure LifeStyle, the park's sales organization. "We felt that the gas shortage was keeping too many people from enjoying our RoadRunner Club hospitality. The round trip from San Diego takes only ¾ of a tank. But the folks didn't want to chance it. So, we have extended the invitation and arranged to have a gas station open while they are here. And evidently that was the answer." Davis reports that visitors from all over Southern California are making reservations, either at the RoadRunner mobilehome park or in nearby motels. Davis's staff handles all arrangements. Borrego Valley has the sun and the fun, and now the new faces to enjoy both. □

The Saddle Club at Rancho Bernardo



Located in the northern-most corner of the 5,900 acre Rancho Bernardo is the \$800,000 Saddle Club. Situated on an 18 acre site, the Saddle Club facility features two lighted rings for riding, including hunter-jumper, Western and warm-up, with permanent grandstands.

Western and hunter-jumper training operations are headquartered in three barns, with a total of 73 stalls. These buildings also house tack rooms, rest rooms, trainers' offices, grooms quarters and wash racks.

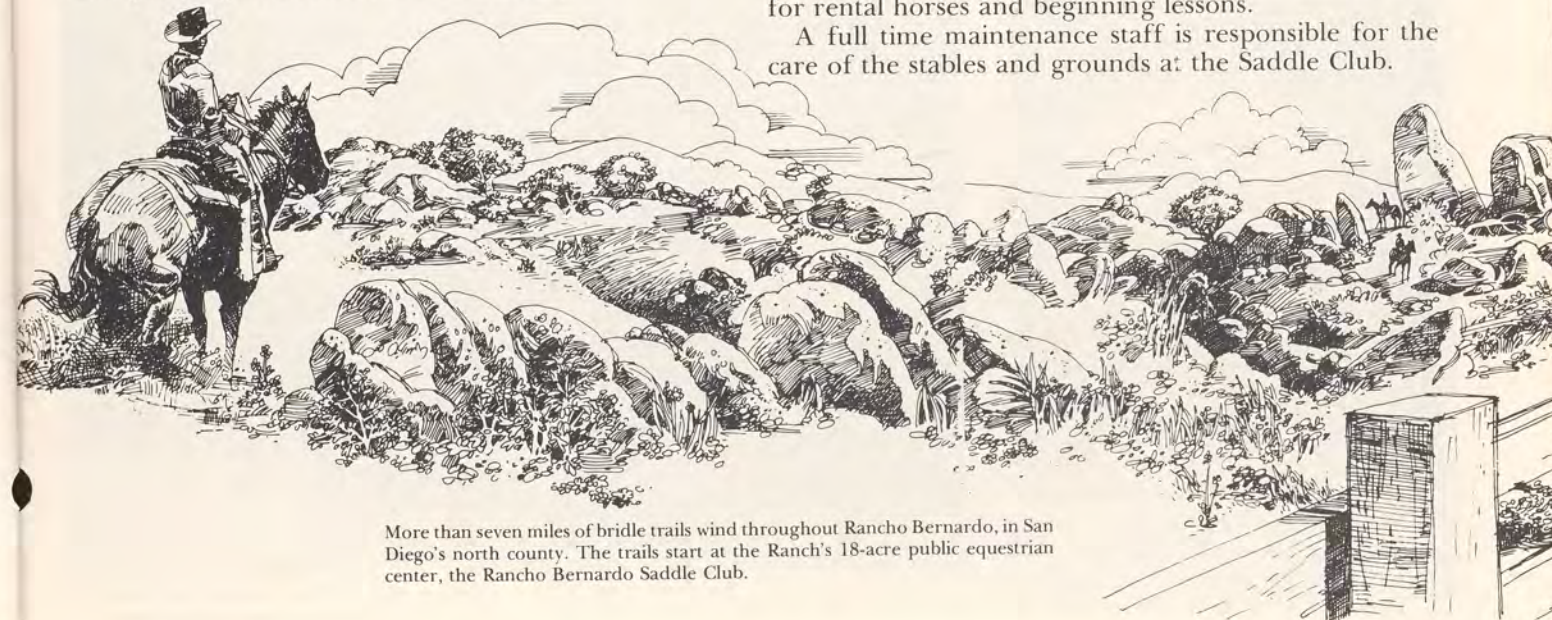
The club provides two breaking rings, a jump chute, and three exercise machines. Boarding paddocks, with individual tack lockers, are available for 60 horses.

The club house features a comfortable lounge, with a rustic fireplace and a panoramic view of the equestrian facilities. A spacious patio, with lawn furniture, overlooks the riding rings. Also located at the club house are the manager's office, the horse show office and rest-rooms.

Seven miles of fenced bridle trails wind through the hills overlooking the Saddle Club.

The first event at the Saddle Club was the Hill Country Horse Show, sponsored by the Rancho Bernardo units of Ladies Auxiliary to the Children's Health Center of San Diego, which was held March 3-5, 1972. The show was approved by the American Horse Show Association (AHSA), the Pacific Coast Hunter-Jumper and Stock Horse Association (PCHJSHA), and the California Professional Horseman's Association (CPHA). The show carried over \$4,600 in cash premiums, plus trophies and ribbons.

The Rancho Bernardo Classic Hunter and Jumper Show, on March 23-25, 1972 and the Rancho Bernardo Grand Prix of California on March 26, 1972 carried \$20,250 in cash premiums, trophies and ribbons. These shows were approved by the PCHJSHA, the National Show Jumping Association and the CPHA.



More than seven miles of bridle trails wind throughout Rancho Bernardo, in San Diego's north county. The trails start at the Ranch's 18-acre public equestrian center, the Rancho Bernardo Saddle Club.

The course for the Grand Prix was designed by Pamela Carruthers, noted English course designer.

The 1972 Grand Prix ranked with the American Gold Cup, in Tampa, Florida, and the President's Cup in Washington, D.C. as one of the three leading shows in America.

Shows held during the 1973 season included the second annual Hill Country Show, the Rancho Bernardo Grand Prix of California, which featured a \$12,000 purse, the Cal Border Horse Show, the Cal Border Appaloosa Show, the Optimist Youth Band Show, and the Zonta Club of La Jolla National Show. Other events held at the Saddle Club included the Del Diablo dog match, a dog tattoo clinic, a bicycle rally and the Rancho Bernardo Fourth of July celebrations.

The Saddle Club is open to the general public, and the grounds and club house may be rented for private parties. The Club facilities may be contracted for horse shows, and boarding accommodations are available to the public.

The Saddle Club is managed by Don McDaniel, a professional trainer with twenty years of experience. McDaniel, who was the owner of the Don McDaniel Stables in Scottsdale, Ariz., trained numerous Arizona state champions from 1965-1972. Champions included horses in hunter-jumper, trail-Western pleasure, Appaloosa, quarterhorse and working hunter divisions.

A recognized judge by the AHSA, McDaniel is a member of the AHSA, the PCHJSHA, and the CPHA, Chapter One. He is a past president of the Arizona State Professional Horseman's Assoc.

Tom and Berlen Chown, Western trainers at the Saddle Club, have trained many San Diego County Champion horses and riders.

Hunter-jumper trainers at the Saddle Club at Rancho Bernardo are Diane and Steve Grod, trainers of top equitation riders and horses in the United States. The Grods trained the only California horse ever to place in the Gold Cup, Philadelphia, and they have trained numerous California State Champions.

A private contractor is maintained at the Saddle Club for rental horses and beginning lessons.

A full time maintenance staff is responsible for the care of the stables and grounds at the Saddle Club.

News from La Costa

By Zetta Castle

Aftermath: Looking back on the recent Michelob Pro/Celebrity Tennis Classic I am aware of a number of 'firsts'. *John Lupton* accepted the winner's trophy in the Pro/Celebrity match. *John* who arrived here as a substitute player defeated fellow actor and last year's winner *Beau Bridges*. And the highlight of the day and the telecast was the exciting match between *Stan Smith* and *John Newcombe* with the latter winning in a fast and furious match: 6-2, 4-6, 6-4.

It was the first time *Pamela Mason* and *Penni Crenna* really came head on with the energy crisis. With seven cars between them, each with a half tank of gas, *Pam*, *Portie*, *Morgan*, and *Penni* were forced to avail themselves of a limousine and driver to assure themselves of actually arriving at La Costa.

Dick Crenna did not find his 'first' trip via Amtrak to be the exciting adventure I had described. Personally, I found my trip via Oceanside to Los Angeles a rather fascinating and speedy event. But *Dick* after a hectic day of filming and a race to catch the train, failed to see the comfort in the trek. With his marvelous wit, he had us all in stitches over his experience.

Johnny Carson's first time out in a Pro/Celeb found him to be a real crowd pleaser: Everyone loves *Johnny!* He was nervous when he first appeared 'center court' but Pro that he is . . . he soon overcame that.



Johnny Carson 'struts' before his big game.

For the first time we had three Oscar winners together at La Costa: *Charlton Heston*, *Burt Lancaster*, and *Rod Steiger* . . . plus an Oscar nominee *Bill Holden*.

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Bill is spending his time in the Spa in readiness for his trip to China and *Lancaster* was prepping himself for his six CBS shows as *Moses*.

And we all came down with a first class case of nerves in hand to hand combat with *Mother Nature*. Prior to the Saturday and Sunday telecast the rain came down in buckets. To a man, all felt doomed. Our General Manager, *Robin Kuest* led a swabbing brigade on Center Court . . . they would no sooner have the court dry than *Dame Nature* would add more water to their woes. But somebody up there must like us . . . for each day, just prior to telecast, the clouds would part and the sun would shine. We were able to wrap up a truly fantastic Tennis Classic.

Coming up is our Golf Spectacular: The 22nd Annual Tournament of Champions. This year's event will be held at La Costa April 22-28th. This golf tournament annually attracts thousands of golf fans. It is the one tournament the spectator can view all the winners of the PGA tournaments. At this writing we have 22 winners with six more tournaments to go. Among the 22 golfing greats arriving at La Costa are: *Jack Nicklaus*, *Tom Weiskopf*, *Bruce Crampton*, *Johnny Miller*, *Gary Player*, *Hubert Green*, *Ed Sneed*, *Lanny Wadkins*, *Ben Crenshaw* and *Miller Barber*. This golf classic sponsored by Mutual of New York offers \$200,000.00 in prize money which is enough to build anyone up to a fever of excitement. Tickets are available at the gates on days of play or in advance through *Elaine Thomas* at La Costa.



Charlton Heston, Angie Dickinson, Burt Bacharach, and Clint Eastwood talk over the day's tennis.



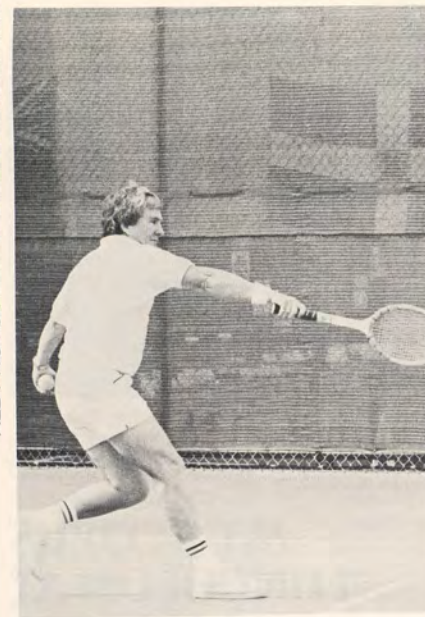
Clint Eastwood

Tommy Jacobs La Costa's super Golf Professional, produces the "Tournament of Champions". The thousands of details that go into it never seem to ruffle the stoic *Mr. Jacobs*.

Speaking of *Tommy*: We can now refer to him as 'one take *Jacobs*'. He truly is astounding in the ease in which he steps before a camera and projects. Recently the President's Council on Physical Fitness and Sports, filmed a half-hour television film at La Costa. It was the 13th episode of the series "Limits of Man", which will be presented on the Hughes network. This star host, *Captain James Lovell* Commander of Gemini 13 and the show's director, *Marvin Gerstein*, were overwhelmed with *Tommy's* flawless delivery. They were also pleased with *Dr. Philip Smith's* segment on the Spa, *Margie Aichele's* dietary knowledge and the wit, candor and professionalism of *Pancho Segura*. And we are pleased that we were selected for this prestigious film.

Until next month

ALL PHOTOGRAPHY BY LOIS FAIRBANKS



Marv Griffin prepares to hit the ball.



Charlton Heston talks tennis with Stan Smith



John Newcombe, Pro.



Maggie and Clint Eastwood enjoy the tennis matches.

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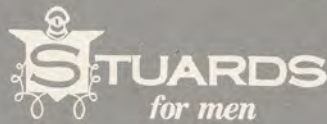
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Members of the President's Council on Physical Fitness Don Lupton, James Lovell, astronaut, and Marvin Gerstein pose while filming "Limits of Man" TV series at La Costa.

MT SCOPUS LUNCHEON AT LA COSTA



Mrs. Irving (Muriel) Roston poses with "Two by Two" animals for the Mt. Scopus Chapter of Hadassah Luncheon.

For those who have experienced it, the eagerly awaited luncheon of the year was the exciting fashion and gourmet luncheon hosted by Mt. Scopus Chapter of Hadassah. The date for this annual event was Thursday, April 11, 1974 at 11:30 a.m. in the Vallarta Room at La Costa.

Mrs. Irv Roston, Luncheon Chairman, and her committee have created this year's theme "Two by Two" around Noah's Ark. The Vallarta Room was decorated with exotic animals entering the Ark in pairs. To add to the mood, the musical play "Two By Two" was presented with Cantor Robert Nadell in the leading role. The musical is a humorous and poignant retelling of Noah's Ark with the music of Richard Rodgers singing its way through the story which is as 'now' as today.

And the fashion showing which delighted all fashion conscious women in the area was: Direct from New York, the superb fashions of the incomparable Anne Klein. Mr. Chip Rubenstein, President of Anne Klein Inc., personally produced the showing.

All proceeds of this fund-raising luncheon benefited Hadassah Hospital and aid research in all medical fields. □

USD INAUGURATES PROGRAM IN NURSING

Dr. Author E. Hughes today announced that through the generosity of a friend of the University of San Diego, the 1974-1975 academic year will see the inauguration of the Philip Y. Hahn School of Health Science. The initial program will be a post-R.N., two year baccalaureate program in nursing.

According to Dr. Hughes, USD President, "We are here to announce that because of the generosity of Mr. Philip Y. Hahn and his pledge of one million dollars to the University we are ready to move into a field of education which will fill a great need in this country and others, and which will provide more career-oriented education for those coming to USD.

"We are entering this program after many months of study and, indeed, in direct response to needs expressed by those in the health sciences in San Diego.

"We have fulfilled the preliminary requirements of the Board of Nursing Education and Nurse Registration. We are now actively seeking a Director of Allied Health Sciences. If additional Board requirements can be met in the near future, the program can begin in the fall semester, 1974. Otherwise, it will be inaugurated in the spring semester of the 1974-1975 academic year."

The new program at USD was determined after discussions with the Coordinating Council for Education in Health Sciences for San Diego and Imperial Counties. One recommendation which has been adopted was to initiate a program which offers diploma or associate degree nurses the opportunity to earn a baccalaureate degree.

The community needs for such a program have been determined after in-depth study. It has been estimated that as many as 68% of the registered nurses in the San Diego/Imperial County area are graduates of associate degree programs or diploma schools. Presently, there is little or no opportunity for these nurses to further their education locally.

The University would have been unable to begin this new program without endowment. The endowment for a Nursing and Allied Health Sciences program will operate as a restricted fund. It is the intention of the University of San Diego to endeavor to increase the endowment by soliciting additional gifts. The students in the nursing program will be expected to pay the institution's normal tuition and fees.

In order to be admitted to the program, students must be already licensed as Registered Nurses. Both full-time and part-time students will be accepted. □

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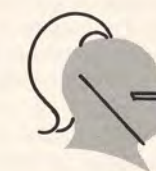


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Inklings

by Pat Walker



With a straight face, and without a sign of his tongue-in-cheek attitude, the customer came into Proctor's Sporting Goods and Tennis Shop and asked what colors they came in. He was referring to the unobtrusive sign put up strictly for laughs in this day of too few chuckles. Proctor's are offering streaking suits for \$5.95, and had a "sample" hanging on the empty hanger. (One could imagine that they come in all shapes and sizes, though, huh?) *Walt* is quick to supply needed essentials and accessories for all sports and took this courageous leap into the streaking field!



Walt Proctor with his new sporting goods line.

I doubt that people queue up for his new product line but they sure do keep the *Proctor* family busy with the rest of their athletic requests. They have the most complete sporting goods store I have seen in ages, and the patrons reflect the feelings the public has towards the *Proctor's*.

Although they furnish more tennis goods than any other sport, in just a few minutes' span *Walt* had fit a kid for shoes to carry him through the up-and-coming Little League season, had helped a young lady with camping gear, (How do you cook a gourmet meal at 8,000'?), and had aided a young lady in picking out the proper suit for the Lomas Santa Fe Swimming Team. The telephone rang and someone wanted letters ordered for their team sweaters. Over the counter hung a young man discussing the advan-

tages of a certain racket. The bat rack was entertaining a Little Leaguer who was choosing his "best friend" for the coming season. He touched each bat, held several of them, took a few outside to swing them freely in the air, and finally selected the one to which he felt he could trust his batting average. The *Proctor's* shop seems to be the center of it all. People keep drifting in to ask for hints, or to get help with equipment.

And the whole *Proctor* clan provides service, for not only *Walt* and his wife *Marlene* work the store, but so do their four children in various jobs. The *Proctor* boys, *Jim* — 19, and *Bruce* — 17, spend many hours waiting on their neighbors and friends. The girls, *Donna* — 15, and *Darlene* — 12, work mostly on the weekends. They all share the "caring" attitude though. A very young customer never gets treated like a pest. They all take time to answer questions and explain things, even to the little tyke who needs a replacement for his slingshot. It is truly a family store to serve family needs.



Walt with Bill Hutton.

A regular customer for chat and change is *Bill Hutton*, a man who is as active in local sports as is *Walt*. *Bill* is past VP of the Encinitas Little League, President of Pop Warner, and a man who couldn't resist ribbing *Walt* on his team's standing last year, since *Bill's* team V. G. Donuts came in first in the majors.

He commented very firmly on his feelings about organized sports for kids. He said that although there are the usual percentages of "parental interference" and problems in the kids' games, he stated that when he was a kid he would have given his eye teeth to have been part of a team, with the sense of spirit and cooperation that wearing a uniform and a number generates. Sandlots were fun, but they didn't afford the area of growth possible when teamwork and

concentration are demanded and received.

Walt is rather dedicated to the practical aspects of sports too. He sponsors a Senior Little League Team in Solana Beach (called *Proctor's!*) and a Minor League team in Solana Beach (called *Proctor's*, what else?). He also provides warm-up jackets for kids in Pop Warner. Kind of a neat guy . . . and no wonder the kids call his shop "The Home Base"! □

The Sandpipers Auxiliary to San Dieguito Little Theatre sponsored a magnificent opening night dinner for "Born Yesterday". The feast was held at The Alternative in Del Mar where each patron was presented a dinner of lobster and prime rib of unmatched proportions. Hero of the evening was chef Lee Milari who was requested to visit the guests so that they could extend their compliments to Lee and his crew for such a magnificent display of gustatorial splendor. □



Chef Lee Milari and his crew, Clyde, Cathie and Lynn.



First Nighters Sukey and Bob Beasley, with Susan and Larry Smart.



Enjoying the dinner are Martica and Chuck Mohill with Mary and Al Frecker.

The Sandpipers will also handle the Opening Night for the play "Who's Afraid of Virginia Woolf" on April 19. A dinner will be served in the Little Theatre at the Del Mar Fairgrounds, and they will have an open bar all evening for the benefit of the Little Theatre and for the convenience of the guests. Reservations for April 19 may be made by calling 755-8990. □

"Interior Design in Historical Preservation" is the theme of the San Diego Historical Society and the San Diego Chapter of the American Institute of Interior Designers as they present their "Past to Present" showcase for the public to see. They are providing a tour between the two showcase houses (2436 and 2460 "F" Street, San Diego) and Villa Montezuma the proceeds of which will be given to the San Diego Historical Society for continued restoration.

Sally Delatfield of La Jolla said that the SDHS and the local chapter of the American Institute of Interior Designers are joint venturing on the Showcase, which they hope will be an annual event. The Showcase will focus attention on the merit of preservation and restoration of historical structures and to help protect our heritage.

Restoration of historical structures can provide practical as well as esthetic benefits to our community which all citizens can share. Funds derived from such tours support current preservation activities such as the extraordinary Villa Montezuma. Telephone for headquarters to this exciting project is 297-3258. Please call *Sally* if you want more information. □

Another business has taken over the life of a North County resident. *Tamie Kimura* has been associated with *Cattleya* orchids for years since she has been doing flower arranging for friends and groups with smiles and vigor. Now, "*Tamie and Turner*" has come into being as *Dorothy Turner* has joined *Tamie* to produce flowers for all occasions. They have been unofficially opened since October, but are now extending the *Kimura* packing house to incorporate on-the-spot planting, growing, and arranging. T & T have done many private parties and a couple of biggies at La Costa and Lomas Santa Fe Country Club but their specialty is a total concept of decorating from front yard to foyer to tables for private homes. Their new addition will be at the greenhouse site at 710 Requeza (at the end of Nardo) in Encinitas. They are planning a 5-day work week so that their business stays in perspective and they will have weekends to enjoy the parties they decorate. (For the largest selection of *Cattleyas* in the area, you can call *Tami* at 753-6206. And that is an unsolicited

testimonial! Have you ever smelled the gorgeous sweet smell of orchids in bloom? They certainly have a fantastic aroma . . . nothing at all like the cold-storage cut beauties.) □



Tami and friends called Cattleya.

St. James Catholic Church in Solana Beach has recently formed a Women's Club for the ladies of the parish. The goals of the club are fourfold: (1) spiritual development, (2) social, (3) education, and (4) fund raising. March 7 was the first meeting for the Women's Club as they held a Day of Recollection. It was a time of prayer and readings, and the social aspect of the Club was fulfilled as the ladies retired to a salad potluck.

Their opening ice-breaker was a chuckler! The women were to talk to the guest next to them for a few minutes, and when it came time for introductions, they were to introduce their new acquaintance from the facts they had gleaned during the brief conversation with their neighbor. Somehow things just seem to get lost in the translation! □

Mary Lou Norden's Stratford Court Players pulled off a coup of an evening when they presented their Talent Show for the Del Mar community. It was ostensibly for the benefit of Sea Grove Park (they raised over \$150) but the real benefit came for the families who attended the entertainment. It was an old-fashioned evening with mom and pop sitting in the chairs, and the kids sitting on the rug watching a charming presentation of the history of Del Mar. It was the transition through the years portrayed by song, music, and dancing.

Bill Maass played Colonel Taylor who first founded Del Mar and built the first hotel there. *Tom Pearson* played the guitar and sang. *Marlene Gerber* and *Cory Graves* tap danced to a Ruby Keeler nostalgia number. *Jean Carney* moved the group with her bouncing banjo. *Dawn* and son *Dan Mills* honkey-tonked the piano and sang. *Bill Maass* returned with W. C. Fields and a little Groucho Marx thrown in. A beautiful bevy of belly dancers did their bountiful bounce under the baleful eye of *Tony*

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LA GRANADA & PASEO DELICIAS

Sciortino who played Valentino. K. C. Shore curled up as Shirley Temple singing "On the Good Ship Lollipop". Many young people were involved in the evening and entertained artfully. *Marlene Gerber's* Teeny Tappers did syncopation and eyerolling for the audience.

I'm sorry that the Stratford Players feel they need a "cause" such as Keep Greenery in the Scenery for their presentations, 'cause I think it would be neat to watch them perform . . . just because. □

Showcase III is going to be held on June 7, 8, and 9. The purpose of Showcase III is to fund raise for the benefit of League House. League House is a home maintained in La Jolla for people with moderate incomes, and it is ably maintained by the efforts of the Social Service League of La Jolla. The Social Service League has as its headquarters the beautiful Darlington House on Olivetas Street where Showcase III will be held. Members of the League will present table settings and flower arrangements which will be judged by a non-member panel. June 7 will be a gala private premier by invitation only, but the lovely settings will be open to the public on Saturday and Sunday from 10:00 to 4:00.

Chairman for Showcase III is *Benny Green* of La Jolla who will be aided by *Sis*

Goodrich of Del Mar (755-4151) and *Vi Greene* (454-6310) of La Jolla. These ladies may be contacted for tickets. □

We're in the People (YMCA) Business. "Yes, it's people! People like you! Three thousand! That's how many people are involved in the North Coast Family Y.M.C.A.," stated *Jack Jardine*, 1974 Sustaining Membership Chairman who is out with a working force of 159 to raise \$28,500. for the Y.M.C.A.

"Yes, the Y.M.C.A. is people", stated *Jardine*. "For example, there are 279 privilege members; 500 sustaining members; 720 club members; 600 in special classes and 600 kids that go to camp. That's a lot of people. Your Y.M.C.A. also depends on some 150 volunteers who serve as Board and Committee members, Camp Counselors, Y Club leaders, physical department instructors or office helpers. There is no limit to what can be accomplished at the Y when our great volunteers give so much. In addition to the administrative, physical and program staff," stated *Jardine*, "your 'Y' has some 35 part-time staff."

"These are good reasons for the community to support the Y.M.C.A.'s annual sustaining membership drive which kicked-off on March 14", stated *Jardine*. Your "Y" serves men, women, boys

and girls and that's why the name says it all — the North Coast Family Y.M.C.A. □

Hey, guess what!!! *Don Selby* is back singing at the GRB in Del Mar. He is there from 8:30 until on Thursday, Friday, and Saturday nights with a group called the Sunshine Factory. The Sunshine Factory has a couple of familiar faces too . . . *Dave Compton*, *Linda* and *Skip Coash*, and of course, *Don*. And that's a lotta' music! □

DUFFY APPOINTED BY REAGAN

Sheriff John F. Duffy has been appointed to the California Council on Criminal Justice (CCCJ) by Governor Ronald Reagan. Duffy is the only sheriff on the 25-member committee which establishes priorities and approves projects for federal funds used in criminal justice programs throughout the state.

"The Governor appoints 13 members, the Senate Rules Committee appoints five and the Speaker of the Assembly appoints five. The other two members of the Council are the Attorney General and the administrative director of the courts," Duffy explained.

Under California state law, one of the Governor's appointees must be a sheriff.

"I consider it a great honor, not only to me personally, but to the Sheriff's Department and the people of San Diego County, to have been appointed to this Council, which has such an important impact on the entire California criminal justice system," Duffy said.

Duffy said the San Diego County Justice Planning Region has submitted 24 projects for funding, with a total amount requested of nearly \$2.3 million for 1974. Local agencies requesting the funds include the Police Departments of Escondido, Chula Vista, Oceanside, Carlsbad and San Diego, San Diego County offices of Probation, District Attorney, Human Resources, Health Care and Sheriff and the San Diego City Attorney.

Members of the CCCJ receive no extra compensation for their service, but their expenses in attending meetings are paid for by the organization.

Sheriff Duffy's term on the CCJ will run through December 31, 1976. □

SENIOR CITIZENS "ONE NUMBER"

Senior citizens in San Diego County will soon have only one telephone number to remember to get information

and help in obtaining services they need.

The San Diego County Office of Senior Citizens is seeking to contract with a voluntary agency for a county-wide information and referral service for older people.

The service is being made available by a grant from the Administration on Aging, according to Richard J. Thomson, director. The "One Number" information service is being developed in response to many requests from senior citizens throughout the county. To insure local response, the program will employ seniors to provide information in their own communities.

Agencies interested in contracting to provide this county-wide service should contact Mrs. B. J. Spittler, assistant director. Letters of intent to submit a proposal will be accepted until April 1. It is expected that the program will be operational before June 1.

For further information call 235-6432.

Y.M.C.A. PROGRAMS BUILD LIFE FOUNDATIONS

In the very early stages of life, a child begins to explore his environment and

his physical relationship to it. One of the most important parts of this exploration is the development of movement and body action.

The North Coast Family Y.M.C.A. located at 200 Saxony Road, Encinitas, offers a program designed to help youngsters develop a working knowledge of their body's capabilities and limitations while building a positive image of self-confidence and physical coordination.

"Kindergym", as the program is called, is designed for boys and girls age 3 to 5 years and their parents. It allows the children to explore motion and experiment under the guidance of a trained physical educator and with the help of the parent.

For the 5 to 7 year olds, the "Mitey Mite" class offers the chance to build muscle strength, balance, timing and flexibility through simple gymnastic stunts.

Kindergym meets Tuesday and Thursday mornings at 10:30 a.m. Mitey Mite beginners meet Tuesday and Thursday at 2:45 or 3:30 p.m. Advanced classes meet Monday and Wednesday at 3:30 p.m. or Tuesday and Thursday at 5:00 p.m.

For more information call the Y.M.C.A. at 753-6536 or stop in and talk to the staff. The "Y" is in the people business and eager to please. □

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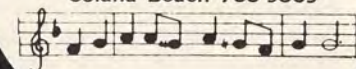
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SCOUT COUNCIL FAIR



San Diego Explorer Scout Steve Henderson atop 13,000 foot Dragon Peak in the Sierras illustrates this year's Scout Fair theme.

Approximately 20,000 Scouts, Cubs and Explorers will participate in this year's popular San Diego County Council Scout Fair, May 4, at the Del Mar Fairground.

The daylong annual spectacular will include demonstrations of emergency rescue, backpacking, outdoor cooking, computer lore and other elements of modern day Scout craft.

Rugged Explorers will show off the use of pitons, carabiners and climbing ropes. Scouts natty in their newly designed uniforms will present details of the recently overhauled national advancement program. Zestful Cubs will climax some 200 exhibits of their own with a "San Diego 500" race of handmade miniature autos.

Well over 60,000 spectators are expected to attend the Fair which will run from 10:30 A.M. until 5:00 P.M.

Theme for the Day will be *Scouting - The Bold Adventure*. To illustrate this theme on television announcements, posters and program guides the Scouts have chosen an action mountaineering photograph. It shows Steve Henderson, San Diego County Explorer Post 360, waving his ice ax in the climber's victory salute atop 13,000 foot Dragon Peak in the Sierras.

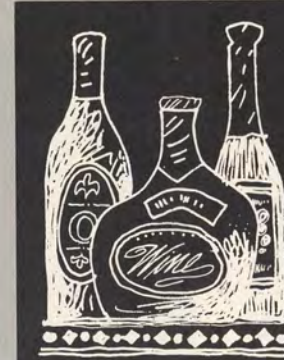
Scout salesmen will comb the County throughout April with \$1.00 Fair tickets. Proceeds from the ticket sale will partially meet camp development expenses in the San Diego County Council and will help finance outdoor gear and other equipment purchased by Troops, Packs, and Posts. □

BRAZILIAN NIGHT



Members of the San Diego Chapter of the American Society of Travel Agents hosted clients at a special travel program highlighting South America. Here, Jarbas Leite, (left) Sales Representative for Varig Brazilian Airlines, discusses new travel programs to Brazil and South America with (left to right) A. E. (Pody) Robison, owner of University Travel of La Jolla, Mrs. Sedgwick Williams Fraser of La Jolla; and Capt. James M. Clement, Travel Consultant for University Travel. The event, co-hosted by Varig and Prudential-Grace Lines, introduced clients to a special 27-day air/sea adventure around South America developed by members of ASTA travel agencies in cooperation with Travelguide of Los Angeles. □

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Places and Faces

1974 HEADDRESS BALL

The Multiple Sclerosis (MS) Second Annual Headdress Ball is scheduled for April 27, 1974. It is the project of the La Jolla Committee for Multiple Sclerosis.

The objective of this charity gala is to raise money for research work and patient services on behalf of MS. 70% of funds raised stay in San Diego County, 30% go to the National Foundation.

The Headdress Ball will be held at the new "Grande Ballroom" of Vacation Village Hotel on Mission Bay. It is the grand opening event for this new convention facility.

Dancing will be to the Society For The Preservation Of Big Bands. Rock dancing to the mod sounds of "Orpheus."

Invitations are available to the general public. Gold Circle tickets are priced at \$80 per couple to be seated at a patrons' table. Silver Circle (sponsor) tickets, \$50 per couple.

Checks should be made payable to 1974 Headdress Ball, and the address is P.O. Box 255, La Jolla, California 92037. We are advised that, due to the charitable nature of the event, ticket costs may be considered as tax deductible. \$50 per couple is deductible on Gold Circle tickets, \$20 per couple deductible on Silver Circle tickets.

The need for the proceeds from this ball is best exemplified by the fact that in San Diego County this disease is annually acripper of 400 to 500 people, which ranks in the devastation of adult health as significantly as heart and cancer disease. The MS need is also demonstrated by the fact that 3,000 in San Diego County currently apply for aid and there is hope that money for research can produce preventative or curative remedies.

The evening will consist of a ribbon cutting ceremony at 6:30 to officially open the Grande Ballroom by Jack Skirball, noted Hollywood producer. No-host cocktails from 6:30 to 8:30 p.m. The highlight event, the Headdress Parade, will be at 10:30 p.m. There will be judging of individual attendee headdresses during the cocktail hour. Gift awards will be drawn at 11:00 p.m.

The professional florist's headdress competition and parade is the unique aspect and highlight of the ball program. The nine finalists for the headdress competition were selected by a floral display contest last summer. Florists who participated in last year's ball had first option, available spots were filled by display winners.

Professional florists wishing to compete in the headdress parade become eligible by entering the floral table display



Mrs. Jack Lewis Powell of Rancho Santa Fe shown wearing last year's Grand Prize winning headdress in the '73 Headdress Ball. This year's charity event will be held April 27th at Vacation Village Hotel for the benefit of Multiple Sclerosis. Invitations may be obtained by calling the Multiple Sclerosis Society or writing P.O. Box 255, La Jolla.

competition also held the night of the ball. Over twenty five additional florists will compete for the opportunity to be a headdress finalist in next year's ball, and then only if a vacancy occurs! Competition is extremely keen among the finalists and the themes of the headdresses are truly closely guarded secrets.

Competing florists are:

Flower Barrel 1542 Highland Ave. National City 92050 577-5950 Lenny & Marge. Flowers by Ron 5616 La Jolla Blvd. La Jolla 92037 459-4166 Ron Miller. La Jolla Flower Shop 701 Pearl St. La Jolla 92037 459-2903 Jim. Flowers by Joy 119 W. Washington St. San Diego 92103 291-3556 Joyce Katowich. Clairemont Mesa Florist 4941-B Clairemont Dr. San Diego 92117 270-0131 Chuck. Ye Olde Flower Shoppe 1020 Isabella Coronado 92118 435-2241. Jo's Flower Shop 4728 Voltaire St. San Diego 92107 223-3161 Lloyd Burkett. Casa de las Flores 300 15 St. Del Mar 92014 755-9366 Jim Martin. Rosemary's Floral 217 E. Grand Escondido 92175 1-743-2902 Rosemary Gomick.

Professional headdresses, which the volunteer models from the La Jolla committee for MS will wear in the parade may be 5' over the model's head, 2 1/2' on either side, up to 25 lbs., and at least 60% fresh flowers, and must adhere to the ball theme, "Magic of the Cinema." Thus, this pictorial parade ranks with the famous Las Floristas Ball of Los Angeles.

There are two headdress contests, commercial and the attendees'. The commercial contest will feature the nine finalists (professional florists.) The attendees' contest is open to one and all. Individual headdresses are judged on ingenuity and theme — expense is not a consideration. Both contests will be judged at the ball.

The commercial winner will receive the perpetual trophy. Judges are Mr. Robert Tuggey, President, Southern California Chapter, National Society of Interior Designers, Mr. Gil Heath, Long Beach, President of the American Institute of Floral Designers, and Monette Kupic, noted artist and sculptress.

The attendees' headdress contest will be judged during the cocktail hour and prizes awarded to the top ten.

Modeling in the professional headdress competition is an exacting and demanding situation. The Headdress Parade is literally a 30 minute floor show with all moves coordinated with music and narration. The ladies are all volunteers from the La Jolla Committee for Multiple Sclerosis and they are:

Mrs. Richard Anderson (Mary) for the Flower Barrel; Mrs. Jack Frager (Val) for Flowers By Ron; Mrs. S.A. Visconti (Jackie) for Flowers By Joy; Mrs. D.C. Harris (Sue) for Clairemont Mesa Florist; Mrs. Donald Sherman (Dragon) for Ye Olde Flower Shop; Mrs. James Frame (Denise) for Jo's Flower Shop; Mrs. Robert Klitgaard (Marti) for Casa De Las Floras; Mrs. LaVerne Bass for Rosemary's Floral.

Rehearsals started four months prior to the ball. The model with her headdress may reach a height of 11 feet and the 25 pound weight demands balance and dexterity. Each woman works closely with her florist and must supply her own gown to harmonize with the motion picture they have selected as their entry.

The headdress model chairman is Mrs. John P. Brophy, and co-chairman is Mrs. Robert Letts Jones. Ladies desiring further information on headdresses may call 459-8975.

The decorative theme of the 1974 Headdress Ball is "The Magic of Cinema." All competitive professional and individual headdresses must conform to this theme. Great motion pictures or famous stars will comprise most of the entries. The Grande Ballroom will be festooned with ten thousand fresh carnations flown in the day before from Bogota, Colombia. They are a contribution of grower Harmon Brown of Rancho Santa Fe. Mrs. Bruce Farley, (Shirley) is chairman of the ballroom decoration committee. 454-6848. The entire atmosphere will be geared to "The Magic of the Cinema" with theatrical displays and a kaleidoscope of glittering lights.

Gift Awards. The public, in addition to attending the 1974 Headdress Ball, can also contribute to the Multiple Sclerosis cause by purchasing gift award tickets which are available through any committee member and also sold the night of the ball.

Grand Prize: All expense seven day cruise for two to Mexico aboard Sitmar Cruises' T.S.S. Fairsea.

2nd Grand Prize: A one year lease on a Toyota automobile from John A. Rose Imports of San Diego.

Another major prize is a round trip holiday for two to San Francisco via PSA Airlines and including two nights at their San Francisco Hotel.

Other gift awards include:

Jack Stires Co. — Custom leather garment and tennis bags; Clifford Farrar and Son — Jewelry; Anthony de Gesu Portrait; Anonymous — Condominium at Mammoth for one week; Apple Valley Inn — Two nights for two; Cinema Leo — Private theatre party for 85; Starlight Opera — Opening night party for 20; Clairemont Flowers — Monthly floral arrangement; Stoefen's Tennis Affair — Head Tennis Racquet; La Jolla Merchants — \$100.00 gift basket.

Mrs. John DePuy is chairman of the 1974 Headdress Ball. She may be contacted for any additional information at 454-6412. Mrs. Brad Farrar is co-chairman. Mrs. John Brophy is president of the La Jolla committee for MS and coordinator of Ball activities, and her phone number is 459-8975.

Mr. John Brophy is public relations director, and for further information he may be contacted at 459-8975 or 459-4717.

THE SCULPTURE GALLERY

During March, one year ago, the Sculpture Gallery opened in Del Mar. Unique in its concept that it displays almost exclusively, Sculpture in the round, and by artists from this area. The gallery's original partners became aware that good sculpture was being made right here in San Diego — now. With this in mind, they opened the Sculpture Gallery upstairs at 1401 Camino Del Mar to show it to you — for you to enjoy and perhaps take home with you.

Take a ten minute vacation and climb to the upper floor of this delightful gallery, with its backdrop of the beautiful blue Pacific Ocean. As you browse you will move among today's forms — today's shapes — today's ideas. In a way it is a visit with the artist, for this is not only the work of his hands but the depth and force of his mind and spirit. You will see for yourself that man has not put down his tools. Today's artist has the choice to create his forms from the same materials his ancestors used and from the products of modern technology.

If one was to say which was the first basic artistic gesture — sculpturing or painting, the choice would have to be the former. The making of things in the round was rudimentary in the life of prehistoric man. It eventually led to the perfection of tools and the improvements of his life style. Yet there has always been the basic need for man to decorate. From the time of man's beginning he has put beauty in the shapes he has made.

Our many guests this first year have found that their visit to the Sculpture Gallery is truly a new experience. With a new year before us we look forward to making new friends. □

WE'RE IN THE PEOPLE (YMCA) BUSINESS

"Yes, it's people! People like you! Three thousand! That's how many people are involved in the North Coast Family Y.M.C.A.," stated Jack Jardine, 1974 Sustaining Membership Campaign Chairman who is out with a working force of 159 to raise \$28,500. for the Y.M.C.A.

"Yes, the Y.M.C.A. is people," stated Jardine. "For example, there are 279 privilege members; 500 sustaining members; 720 club members; 600 in special classes and 600 kids that go to camp. That's a lot of people. Your Y.M.C.A. also depends on some 150 volunteers who serve as Board and Committee members, Camp Counselors, Y Club leaders, physical department instructors or office helpers. There is *No Limit* to what can be accomplished at the Y when our great volunteers give so much. In addition to the administrative, physical and program staff," stated Jardine, "your 'Y' has some 35 part-time staff."

Jardine went on to say that the Y.M.C.A. camping program is one of the most exciting and dynamic things we do with our young people. The "Y's" emphasis is fun, learning to live with others, and most important, learning to know God. Other programs the "Y" offers for youth include ballet, swim team, swim classes, leagues and tournament, guitar, kindergym, mitey mites, learn-to-swim, kinder swim, mom-tot swim, elementary school swim program, youth swim, youth gymnastics, high school gymnastics, trampoline, judo, karate, Y-toddler preschool, holiday trips, bike club, boys/girls overnights, beginning in 1974 will be life-saving, springboard diving, and SCUBA.

Adult programs include: guitar, open swim, aqua gym, swim classes, yoga, body movement, jazz class, sauna, fitness finders, family camp, co-ed Y's men's Club, positive parenthood, harem dancing, and senior gym.

Your "Y" serves men, women, boys and girls and that's why the name says it all — the North Coast Family Y.M.C.A. □

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Apeeling Seens O'Side

by Kitty A. Peeling

One sorta murky day I awoke with the "screaming willies" (mine come from brooding on the fact that I am all alone in this big, cold world and no one gives a damn whether I come or go---! What's your hang-up?)

On a spur of the impulse, I drove out to St. Charles Priory to visit Brother Benno.

He was just loading his truck with bread and eggs for one of his "give-and-take" weekly forays.

Invited to go along, I had a wonderful, inspirational time — besides hearing Brother Benno's seemingly inexhaustible puns. Like: My Mother was Russian, but my Father liked to take his time. What did the big rose say to the little rose? Hi, Bud!

First stop was in a poor, thread-bare part of Oceanside.

The special honk of his horn, brought a passel of people, black, white, tan and in between (Japanese). These were the do-gooders of this section. All food left with them is given to those in dire need.

A tiny, beautiful, black child watched as her great grandmother climbed on the truck and "heisted" with the best of them.

On our way again Brother B., told me the "watching" baby would never have come into this world, except great grandmother raised such a ruckus, her grand-daughter, illegitimately pregnant, gave-up a planned abortion — and also gave the grandmother, (near her "three score and ten" years of age), the resultant baby!

We stopped many times in the industrial sections of Oceanside Blvd and the farm lands of Industrial Road. Bread was bartered for flowers, (Brother B., visits the sick) cauliflower, celery, tomatoes, etc.

No one would O.K. pictures taken and I was sworn to secrecy regarding the "barterees". I can say that 80% of the givers were not Catholics which speaks volumes for hope of tolerance and understanding in this world some day. Was a real treat to enter the Whalen Ranch and meet Miss Ellen Whalen who not only manages all her holdings, but physically works from sun-up to sun-down. This huge ranch is a refuge for all unwanted animals. Eleven loving dogs (with tragic, cruel past histories — My God how rotten human beings can be!) mingle with myriad cats (some of them crippled from past involvement with man) and every kind of feathered fowl including white peacocks.

In the middle of a good-sized lake is an island that is winter home for three or four thousand Canadian honkers fed by Miss Whalen so they won't migrate to Mexico where they are wantonly slaughtered — this despite feed going at \$75.00 a ton! Her fellow man has benefited by Miss Whalen's big heart too. She has given Oceanside a lot of the land for the coming golf course (?) right near the picturesque, ancient home (her Daddy homesteaded it) where she was born. Nothing would stand still long enough for pictures.

Soooo that evening at the Priory I planned pix of the brothers, but I ate with the sisters (nuns to you, but not in traditional garb — was I ever fooled). We had such fun laughing and talking, pictures were forgotten.

However, despite some fairly risqué puns on my part, I received a much appreciated invitation (over-night yet) to visit Sister Catherine Francis and her friends in San Diego's Academy of Our Lady of Peace (in these times?).

Then in that famous, historical landmark we'll manage photographs for sure!

Kitbits

As a gourmet and lover of finery (so I'm shallow), each year I look forward to the annual Hav-A-Heart luncheon and fashion show put on by the Women's Auxiliary of the Boys Club of Vista.

Two hundred and fifty men and women must feel the same way, because the Women's Club was packed with attractively garbed, enthusiastic people.

No wonder Vista's Boys Club with its 1688 members is the second largest Club in San Diego County!

Entertainment by the Kiwanis Kroonies drew an ovation as did the Fashion-Show modeled by civic leaders.

Mrs. Benjamin Kendall is President now and Mrs. James Magoffin was chairman of the affair. Didn't quite care for the fashion show this year as much as last — I know, I know it's the style to wear gingham or striped cottons for evening wear, but I want glamour in my women — when they show eyebrow-raising cleavage it should be surrounded by silks and satins, not the stuff my grandmother used

to make us kids' underwear out of! (But the food was heavenly. Am I forgiven?)



Victor Freudenberger V.P., of Boy's Club, Shirley Kendall, Elinore Magoffin and Howard Amend, executive director

Every year the North County Concert Association grows by leaps and bounds. This year the membership tea was held at the gracious Vista home of Captain and Mrs. Frank H. Sontag.

Livie Cosgriff, Oceanside, was chairman of the "happening" and she and her co-workers did a tremendous job of keeping the delicious tidbits and tea, hot. No one had to warm up the conversation. With three hundred women coming, going and talking, you could barely hear the organ music of Harold Stidolph. With such an enthusiastic send-off NCCA should rise to new heights this coming year. (Who had the idea to call this lively, peppy affair, "The Hush of Winter"?)



Back row, new member Florence Pratt, Oceana, lively Livie Cosgriff, Betty Anne Houghton, Camp Pendleton and Helen Murray, Oceanside, front row.

Just as lively and enjoyable was the dance put on by the newly formed Women's Auxiliary of the Yacht Club, Oceanside. Guided by President Dorothy Ellis some thirty eight women from every part of the state were pressed into service last summer, and under the aegis of Carol Schall (if I were her husband, I'd love her to death — she's my idea of what a wife should be), all turned out to make their first event a success. To this



"Sweethearts" Merv and Mary Flom with Commodore James Shahan and wife Jinny.

end they cooked, baked, boiled and souf-fled a heap of goodies and decorated the Yacht Club house into a "Sweetheart" of a place.

Guests wine, snacked and danced 'till the small hours. Merv and Mary Flom were selected as reigning "Sweethearts" and were crowned by the present Commodore James Shahan, an attorney in San Diego who resides in Vista with his wife Jinny a teacher.

When Freda Harmon came to talk to Inter Community Organizations at their monthly Oceanside luncheon she brought along scads of reporters and men with TV equipment from Channel 8.

Seems our Freda has become quite a national controversial figure since she has become Executive Secretary for the International Association of Cancer Victims and Friends, Inc. Been on the Mike Douglas show and other panel presentations. Freda is a woman who thinks, has convictions and then does something about it! She works 24 hours a day at the International office in Solana Beach (for those of you who are interested: mailing address P.O. Box 707), attends all National Conventions, gets out their monthly publication and yet has time to make crusading speeches.

We all were most attentive — especially since only the month before Marilyn Lambson, nutritionist, had impressed us with the importance of the foods we put in our bodies. To me it makes very good sense — and if Mexico, Canada and Russia think B-17 is the tops with certain therapeutic values why doesn't this country get off its lackadaisical duff and give it an honest, unbiased test?

Despite the time consuming involvement of the I.A.C.V. and F., Freda is chairman of the Vista Bicentennial Committee (appointed by Governor Reagan no less on the State Committee). Saw her briefly at the First Annual Dinner on Washington's Birthday. All those 'vig-orating Vistans, as usual, dug in to make this "first" a success. Jan Loftus,



Freda Harmon tells it as it is to Channel 8's interviewer Gene Gleeson and cameraman Carl Gilman.

as Director of Parks and Recreation helped decorate the Recreation Center with Cherry Blossoms and American Flags. All the ladies decorated the serving tables with choicest cooked recipes.

S.K. Emery, S.D., regional Bicentennial chairman as featured speaker gave a report on goals and progress. Stressed the symbolism of thirteen states starting the Revolution and we have thirteen cities in San Diego County devoted to some civic project honoring our coming Bicentennial. In Vista it is working to the development of their Brengle Park. Here in Oceanside, under the leadership of Jackie Thill we are going all out on tree planting.

Sorta funny when you really think about it. George Washington and his co-horts are celebrated as heroes, yet if England had won the war these men would have gone down in history as the most infamous men of the 18th century — Aaron Burr would have been the great man — why even our great grandfathers might have been proudly named Aaron!



Laura Patten, Jan Loftus and S.K. Emery laughingly notice when you "block-out" the R... revolution becomes evolution. Kinda nice, huh

This is the month when pranksters let their imaginations make dunces of us all. Sooooo if you see any incorrect names, mistakes in picture captions, or just misspellings blame it on: April Phool!

Sculpture Gallery



Portrait of a Scotsman California Marble by Jean Chapman

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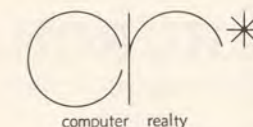
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The Horse World

SANDY ASTON'S RIDERS WIN 8 OUT OF 11 CLASSES



Rancho Riding Club Trainer of hunters & jumpers, Sandy Aston is shown at a recent horse show with some of her students and their day's winnings. They are from left: Kathy Cowan, Pam Fletcher, Sandy Aston, Linda Nelson, Paula Nelson.

The Rancho Riding Club is proud to report that in the short time Sandy has been with the Club, (less than two years) she has developed some very fine young riders and horses.

At this recent CPHA approved horse show each of these girls won at least one first place trophy. Collectively entering eleven classes, they won eight firsts, four seconds and numerous other awards. A mighty fine record! Rancho Riding Club is very proud of their young riders and their very capable trainer, Sandy Aston.

Two of these girls have already qualified for the San Diego County Hunter Jumper Assn Medal Finals. They are Pam Fletcher and Kathy Cowan.

For the families of these girls and club members these county horse shows have provided many opportunities for exciting family outings. The RRC cheering section is seen regularly enjoying the equine exploits of their young riders as well as the gourmet picnics which are prepared ahead and enjoyed during the show. □



Photo Jane Coursin

The glamorous horsewomen of the Santa Fe Hunt pose in front of the new Arnold Kirkeby home in Rancho Santa Fe in the gowns they wore to the formal ball at the Westgate Plaza Hotel. Left to right, Mrs.

Sol Rosenthal, Mrs. Hugh Dale, Mrs. Thomas Slatery and Ms. Jane Coursin. Seated, Mrs. Arnold Kirkeby.

SANTA FE HUNT BALL A SPECTACULAR SUCCESS

The season of the Santa Fe Hunt ended on April 6th with an extravagant ball held in the Versailles Ballroom of the

Westgate Plaza Hotel in San Diego. Cocktails were enjoyed at 7 p.m. and dinner was served at eight. Dancing was later enjoyed to the music of Murray Korda's Monseigneur Strings. □

DEBBIE BAILEY PRODUCE WINNERS!

Debbie Bailey, trainer at the Rancho Riding Club is loading the office with many ribbons. A few of Debbie's students showed at Carmel Valley Riders Point Show on March 17th and did not leave much behind regarding winnings. Stacy White, Andrea Edington, Linea Ericson and Allison Bisantz between them won:

- 1st Western Pleasure-
12 and under
- 2nd Hunter Hack
- 3rd Hunter Hack
- 4th Hunter Hack
- 3rd Hunters
- 10th Showmanship in Hand
- 2nd Western Working
- 8th Western Working
- 10th Western Working
- 2nd Trail
- 2nd Western Equitation
- 4th Bareback
- 10th Bareback
- 5th Western Pleasure —
Junior Horse
- 3rd Western Pleasure —
Registered
- 7th English Equitation —
17 and under

OIL WELL DISCOVERED TOO LATE

These days most people would be delighted to find an oil well on their land. But an old oil well became something of a headache to Mathew Loonin, executive vice president and operations manager of the A.J. Hall Corporation.

A.J. Hall workers uncovered an abandoned oil well whose casing jutted 30 feet in the air when grading was completed for a new A.J. Hall home project here known as Henie Hills Estates.

The 2600-ft. well was drilled about 20 years ago by Leif Henie, who had received the land from his sister, Sonja Henie, former ice-skating and movie star. No oil, or even water, was ever found, somewhat to the amusement of local citizens, who attached the name "Oil Well Hill" to the site.

By the time A.J. Hall acquired the land as part of the Henie Hills Estates project, few recalled that there actually was a well shaft on the property.

But once the old concrete-shrouded well casing was uncovered, Loonin and Robert Thomas, Henie Hills Estates project manager, had to figure out what to do with it.

Thomas decided to excavate several feet deeper than the eventual final grade,



A 20-year-old oilwell casing was felled by the A.J. Hall Corporation last week during preparation for new homesites at Henie Hills Estates in Oceanside. The well was drilled in the early 50's by Leif Henie

and then cut the thing off and let it fall. But we weren't sure if we should holler 'timber' or what. Whoever heard of an oil well standing 30 feet up in the air?"

With the old shaft removed, the hole will be capped with a thick concrete pad and then several feet of dirt placed over it. Jokingly, Loonin said: "We may ask a slightly higher price for this parcel, since the owner will be able to say he has an oil well on his property, even though it is buried deep in his soil."

When final grading is completed in

and his sister, Sonja, in a vain search for oil riches, and had been forgotten until A.J. Hall crews uncovered it. The old 2600-foot shaft will be sealed with concrete.

Henie Hills Estates, Loonin says each homesite will be carefully sited on landscaped, gently rolling land whose contours are typical of the Oceanside coastal plain.

The A.J. Hall Corporation is based in San Diego and produces environmentally-oriented residential projects throughout Southern California.

Present projects include Beachwalk in Huntington Beach, The Village in San Diego's Mira Mesa, Mount La Jolla in La Jolla and Henie Hills Estates. □

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Meanwhile, back at the ranch...

BACKYARD SWIM PROGRAM

"Making a big splash" may sound trite, but that's exactly what the over 1500 volunteers of the Backyard Swim-Safety Program are doing each spring, in their efforts to water-proof and teach swimming to the children of their respective communities. The purpose of the Backyard Swim-Safety Program is to teach school-age children water safety and the beginning phases of swimming. This program is unique to San Diego County and is accepted with great interest and enthusiastic support from residents of our county, many community organizations, and the American National Red Cross, with funds and materials provided by local PTA and PTO groups.



Part of the training session.

The history of the Backyard Swim-Safety Program is, from its small beginnings, impressive, varied, and energetic. It began in 1956 when a Red Cross volunteer, Mrs. Helen Tyndall, saw a great need for teaching children water safety. She conceived the idea of using backyard pools and well-trained volunteers. Two years later, a class of about twelve willing volunteers received training taught by the Red Cross Director of Safety Services, Mr. Art Garrett. Now, there are over 135 volunteer specialists who annually train about 1,400 Backyard Swim instructors.

Under the volunteer leadership of Mrs. Vini Sozzani, the first Backyard Swim Chairman, 1960-61, the program continued to flourish, and grew to include over 2,000 water safe children. Interestingly enough, too, in that same year, the Red Cross officially adopted the use of mouth-to-mouth resuscitation, and the Backyard Swim Program was one of the largest groups to introduce this new method.

Many municipal agencies, community youth organizations, the military, condominiums, mobile home parks, schools private clubs, apartment complexes, and individual families had added their continuing support to an ever growing program. Thanks to these thousands of hours of volunteer time, some 183,000 children have been "water-proofed" without one serious accident or injury!

The women of the Rancho Santa Fe Backyard Swim-Safety Program, as well as those who have taken part in it in the past, feel that this program is a necessity rather than a luxury in the light of the fact that fences around pools are not required in their area.



Left to right: Sally Dyer, Sue Lee, Carol Tibbetts, Bonnie Colburne and Judy Arendsee.

Each April and/or May, an instructors' class is given at Lomas Santa Fe Country Club to train men and women of all ages. All those completing the 20-hour course, receive a Backyard Swim Certificate, enabling them to participate in the Backyard Swim-Safety Program. Persons holding a current Water Safety Instructor's (WSI) card are especially encouraged to take part.

This year, as well as last, Judy Arendsee, Chairman, will be assisted by Bonnie Colbourne, Registration; Sally Dyer, Publicity; Sue Lee, Pools; Carole Tibbetts, Volunteers; and, of course, by the instructors and aides. Any person interested in becoming a part of this vital program is urged to contact Judy Arendsee at 756-1533, Sally Dyer at 756-3414, or Bonnie Colbourne at 756-3651, as soon as possible.

There is incomparable pride in the knowledge that one has taught a child to be water safe — a skill that may one day save his life or the life of another. With this thought in mind, special thanks and grateful appreciation go to the 1973 Rancho Santa Fe Instructors: Judy Arendsee, Mardi Brown, Jan Cantwell, Terry Castle, Bonnie Colbourne, Carol Doughty, Sally Dyer, Dee Dee Feist, Dorothy Grigg, Fran Jones, Patti Lisi, Mary Ruth Middlebrook, Cindy Middleton, Maureen Peters, Dorothy Radcliffe, Marcia Schuster, and Senior Lifesavers, Kim Holmquist and Linda Cooper. □

Committee member and vice president of COMBO. She is a national sponsor of Save the Children Federation, a member of the President's Conference of Physical Fitness and Sports, and a member of the board of directors for Francis Parker School.

Mrs. Mazzanti is creator of Rancho La Puerta and the Golden Door Health spas.

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RSF WOMEN'S COUNCIL HOLD EVENTS

On Wednesday, April 24th, from 10:00 a.m. to 12:00 noon, The Women's Council of the Village Church will hold a "Newcomers Coffee" in the Church Lounge. All newcomers to the Rancho are cordially invited to attend and meet the members of the Women's Council who will be there to welcome the newcomers. Mrs. Walter Krafft will be in charge of the "Coffee."

The Readers Club will meet Wednesday afternoon, April 17th, at 1:30 in the Library of the Christian Education Building of the Village Church. Mrs. Gilbert W. Fitzhugh will review "Mike" by Lester Pearson. □

SAN DIEGUITO BOYS' CLUBS



Robert Young and Bill Freck

Ranchoites get ready for golf tournament. Robert Young, famous star of the Marcus Welby television series, and Bill Freck, a local investment executive, are preparing for the Seventh Annual San Dieguito Boys' Clubs Golf Tournament which will be held on May 11th at the Lomas Santa Fe Country Club.

Both Young and Freck are members of the Board of Directors of the Boys' Clubs, and are urging golfers to attend this tournament. There will be four handicap flights and one Calloway flight, with prizes for all winners. There will also be a gala buffet at 4 P.M. following the tournament.

The entry fee is \$100 and for further information call the San Dieguito Boys' Clubs office at 755-9371. □

RSF LITTLE LEAGUE OPENS SEASON

Rancho Santa Fe Little League began its season with opening day ceremonies and a double header ballgame on Saturday, March 30th at Richardson Field in Rancho Santa Fe.

The day's activities started with Little League opening ceremonies and fol-

lowed by the first of two ballgames. Food was served at the field and all parents and friends were encouraged to attend.

The Rancho Santa Fe Little League consists of four teams with twelve players assigned to each of the groups. Sponsors for the four teams are: The Inn of Rancho Santa Fe, Victor Mature, Shearson-Hammill, and the local realtors. The officers for the league this year are Paul M. Thomas, Jr., President; Ludlow Keeney, Vice-President; Roscoe Wilkey, Secretary; Edward Cunningham, Treasurer; Allan Bancroft, Equipment Manager; Jim McReynolds, Ground Manager; and Richard Colbourne, Community Relations. □

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Interior Design Notes

PLANNING FOR NOW AND THE FUTURE

The mobility of present day living frequently poses special challenges for the Interior Designer. This mobility may be in the form of a planned move by the client to a new location, or to anticipated future changes within the family unit.

Under such circumstances, the Designer must be especially careful to recommend room treatments which will be adaptable to the client's eventual plans. Decisions to help the existing situation now may be costly if they are not properly related to future needs.

A recent assignment illustrates the point. The client was a widowed mother with two teen age daughters. Currently they live in a rather large North County home in which the girls grew up during the years their father was alive. Although faced with the prospect of the girls going away to school and eventually leaving



Robert de Freitas
La Jolla Interiors

home, the mother (encouraged, no doubt, by her daughters), felt the need to re-furnish their bedrooms for the few years the girls will continue to live at home. However, the mother knows that ultimately she will move to smaller quarters — probably a two bedroom condominium. As such, furnishings should be chosen that can eventually be placed harmoniously in one room.

Selections of furniture included a twin bed with single night stand and small three drawer chest for one girl, and a double dresser and twin bed for the other. These were all important pieces of fine quality, that when brought together in one room would be the perfect ensemble.

Currently each girl's bedroom consists of the few fine pieces just purchased, supplemented by effective but less important pieces currently on hand or newly acquired. Thus each girl will have her own room furnished to reflect her own personality and individual taste, — and eventually the mother will have the perfect pieces and furnishings for her guest room in the smaller quarters she expects to move into in a few years. □

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037.

NATIONAL SHAKESPEARE FESTIVAL CHAIRMAN



Many municipal agencies, community youth organizations, the military, condominiums, mobile home parks, schools private clubs, apartment complexes, and individual families had added their continuing support to an ever growing program. Thanks to these thousands of hours of volunteer time, some 183,000 children have been "water-proofed" without one serious accident or injury!

The women of the Rancho Santa Fe Backyard Swim-Safety Program, as well as those who have taken part in it in the past, feel that this program is a necessity rather than a luxury in the light of the fact that fences around pools are not required in their area.



Left to right: Sally Dyer, Sue Lee, Carol Tibbetts, Bonnie Colburne and Judy Arendsee.

Each April and/or May, an instructors' class is given at Lomas Santa Fe Country Club to train men and women of all ages. All those completing the 20-hour course, receive a Backyard Swim Certificate, enabling them to participate in the Backyard Swim-Safety Program. Persons holding a current Water Safety Instructor's (WSI) card are especially encouraged to take part.

this year will celebrate the 25th annual summer presentation of Shakespearian plays in festival at Old Globe Theatre.

Announcement of Mrs. Mazzanti's appointment was made by Mrs. Kenneth Newton, president of Globe Guilders, Women's Committee of the Old Globe Theatre.

Mrs. Louis Wolfsheimer is cochairman. Mes. Walter M. Trevor, James Mulvaney and Robert Letts Jones are chairmen of opening night dinners to precede first-night performances of three of Shakespeare's plays to be presented in repertory during the 14-week festival. Play selections are to be announced.

Opening night dinners are scheduled June 4, June 7 and July 10.

Mrs. Mazzanti is a founding board member of Globe Guilders. She currently also serves as a board member for the Committee of 100, is a board member of the University of California at San Diego Chancellor's Club, and a founding member of the board of directors, executive committee member and vice president of COMBO. She is a national sponsor of Save the Children Federation, a member of the President's Conference of Physical Fitness and Sports, and a member of the board of directors for Francis Parker School.

Mrs. Mazzanti is creator of Rancho La Puerta and the Golden Door Health spas.

She is married to a psychoanalyst and has two children, Livia Szekely, 17, and Alex Szekely, 15.

Official festivities for the 25th Annual San Diego National Shakespeare Festival will begin with a "christening Party," April 28th, the date of William Shakespeare's christening. Mrs. James Milch is chairman.

The christening party, on the green at the Old Globe, will replace the annual kick-off luncheon held prior to the festival each year.

Other special events commemorating the 25th anniversary of the festival, considered one of the leading presentations of its kind in the United States, will include firework displays and champagne parties following opening night performances.

Mrs. Mazzanti said the committee hopes to attract worldwide attention on the festival this year with other special events to be announced and invitations to royalty.

The first festival was held in the summer of 1949, consisting of a single play, "Twelfth Night."

Subsequent festivals added plays to the theatre's schedule and expanded the length. The festival features traditional aspects of Elizabethan entertainment including pre-performance ceremonies with traditional Elizabethan dances, music and songs.

Young people from throughout the San Diego area are introduced to the theatre and given an introduction to Shakespeare through specially-designed Teen Tours of the Old Globe and student preview performances of festival plays.

1974 Shakespeare Festival Committee:

Chairman, Deborah Szekely Mazzanti (Mrs. Vincent E.); Co-chairman, Mrs. Louis Wolfsheimer; Kick-off luncheon, Mrs. James Milch; First Opening Night, Mrs. Walter Trevor; Second Opening Night, Mrs. James Mulvaney; Third Opening Night, Mrs. Robert Letts Jones; Cassius Carter Opening, Mrs. Kenneth Newton; Promotional Publicity, Mrs. George Munger; Social Publicity, Mrs. William Walker — 755-7051; Student Preview Performance, Mrs. George Turner; Shakespeare Scholarship letter, Mrs. John W. Allen; Men's Committee Chairman, Bob White; Tootler Chairman, Mrs. Charles Froehlich Jr.; Housing Chairman, Mrs. Lewis Fry; Secretary, Mrs. William P. Toohey; Treasurer, Mrs. Martin F. Toohey; Special events and welcome cast luncheon, Mrs. George Miller; Cast Rehearsal Dinner, Mrs. Paul Guiles; After Opening Night parties, Mrs. Carl F. Kaiser; Shakespeare Rehearsal Dinner, Mrs. John Mazur, Members at large, Mrs. James R. Kerr, Jo Abbey Briggs, Mrs. Thomas Hamilton, Mrs. James West. □

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Representatives Report



CONGRESSMAN CLAIR W. BURGNER

Congressman Clair W. Burgener (R-Rancho Santa Fe) today testified before a Senate subcommittee in Washington urging a larger acreage for the Agua Tibia Wilderness Area in North San Diego and South Riverside Counties.

Burgener appeared before the Public Lands Subcommittee of the Senate Committee on Interior and Insular Affairs to voice his support for a wilderness designation in excess of 16,000 acres instead of the U.S. Forest Service recommendation of only 11,920 acres.

The Agua Tibia Primitive Area covers some 26,000 acres near routes 71 and 395. The Forest Service has proposed designating a portion of this primitive area as wilderness lands under the provisions of the 1964 Wilderness Act.

Burgener believes the Forest Service proposal excludes some lands which should be designated as wilderness. Specifically, Burgener believes that the exclusion which encompasses Agua Tibia Mountain and the exclusion which follows Woodchuck Trail should be included in the final wilderness package.

In his statement, Burgener pointed out that more than ten million people live within one or two hours drive from the Agua Tibia site. With the rapid population growth of Southern California over the past few decades, Burgener said he most strongly favors the concept of the maximum wilderness protection for the maximum acreage in the Agua Tibia area.

SENATOR JAMES R. MILLS

PROPOSITION 5 SUPPORTERS ANNOUNCED

State Sen. James R. Mills (D-San Diego) has announced the names of 16 organizations supporting passage of Proposition 5 in the June 4 primary election.

"There is widespread support for Proposition 5 by California cities, counties and private organizations," Mills said.

Mills is sponsor of the proposed state constitutional amendment which would permit use of state gasoline tax monies

for alternate sources of public transportation as decided by local voters.

He said backers of Proposition 5 include the County of San Diego, City of Los Angeles, City and County of San Francisco, State Transportation Board, League of California Cities, Southern California Rapid Transit District, California Association of Publicly Owned Transit Systems and State League of Women Voters.

Also, the State Building and Construction Trades Council, California Teamsters Legislative Council, California Council for Environmental and Economic Balance, Planning and Conservation League, Californians Against Smog, California Lung Association, Golden Gate Bridge District and Los Angeles Chamber of Commerce.

Building contractor Ray Huffman is chairman of the San Diego County Committee for Yes on Five. Other committee members include Roger Hedgecock, vice chairman; Kim Fletcher, finance chairman; Ruth Griffin, secretary-treasurer, and Iris Sankey, North County chairman.

PASSAGE OF PROPOSITION FIVE SOLVING PROBLEMS

The first step toward a solution of local transportation problems and the energy crisis is the passage of Proposition 5 in the June 4 primary election, backers of the state ballot measure said today (Monday, March 4).

State Sen. James R. Mills (D-San Diego), sponsor of the proposed constitutional amendment, said Proposition 5 would permit use of state gasoline tax monies for alternate sources of public transportation as decided by local voters.

"We have a statewide coalition of businessmen, labor and environmentalists working together to provide a new approach to solving our transportation dilemma," Mills said during a news conference at the Master Hosts Inn in Mission Valley.

Mills introduced building contractor Ray Huffman, chairman of the local Committee for Yes on Five, and attorney Roger Hedgecock, vice chairman during the news conference. Other local committee members include Kim Fletcher, finance chairman; Ruth Griffin, secretary-treasurer, and Iris Sankey, North County chairman.

"We can no longer use all of our gasoline tax money for freeways," Huffman said. "Via local option we can solve and help finance tomorrow's transportation program"

He said the monies can be used more effectively if San Diego County residents are allowed to vote on how they can best

be invested to solve local transportation problems.

"Passage of Proposition 5 is a key step in financing mass transit in San Diego County," Huffman said. "Without its passage, the alternate is new taxes which nobody wants."

Hedgecock said the current gasoline shortage highlights the eventual necessity of providing mass transportation in urban areas.

"Environmentalists in California have been advocating for many years the use of gas tax monies for alternate sources of public transportation," he said.

"Public transportation is a necessity if we are to decrease our dependence on the automobile, conserve our disappearing open space and decrease air pollution," Hedgecock said. "Proposition 5 is supported by every responsible environmentalist group in the state."

Mills listed the energy crisis, air pollution, traffic safety and securing of federal matching dollars as the major problems dealt with by the proposed amendment.

He said the federal government has doubled from \$3.1 billion to \$6.2 billion the amount of general funds authorized through 1976 for local transit construction projects and will now pay 80 per cent of a project's construction costs.

"However," he said, "local matching funds are necessary to obtain these federal transit dollars. A primary purpose of Proposition 5 is to help generate the needed matching dollars."

Mills said without matching dollars the state will be unable to qualify for the federal transit construction funds, and California has been the largest contributor to the federal fund of matching dollars.

Proposition 5 will amend the state constitution to permit highway user taxes to be used to build mass transit systems and control environmental problems.

The amendment permits these monies to be used for the construction of public mass transit systems and requires that voters in the county or area give prior authorization for such use.

It also allows the Legislature to authorize the funds to be used for voter-approved bonds for either mass transit or highway construction projects and also for programs designed to reduce adverse environmental effects caused by public transit or highway systems.

SENATOR JOHN STULL

Senator John Stull (R-38th District) today announced that he has co-authored legislation to give farm workers the right to secret-ballot organizational elections, and to prohibit secondary boycotts.

The measure, Senate Bill 1887, is authored by Senator Clare Berryhill (R-3rd District). It would create an Agriculture Labor Relations Board consisting of five members appointed by the Governor and confirmed by the Senate. The board

would be responsible for the conduct of secret-ballot elections and confirming of their results. It would also require that an agricultural employee have worked at least 14 of the 30 days immediately preceding such an election in order to qualify as a voter for organizational purposes.

"Farm workers, farmers, and consumers must be freed of the fear of intimidation, boycotts, higher prices, and violence," Stull said. "The only way that this will happen is through legislation such as this, which outlaws secondary boycotts and establishes free, secret-ballot elections among bona fide farm workers."

"Agriculture unions should have the same privileges as all other unions covered by the National Labor Relations Act," Stull said. "These include informing the public of a labor dispute and disseminating information about that dispute."

"But at the same time" Stull noted, "agricultural employers must have the same protections afforded other employers, including protection from secondary boycotts."

"The threatening atmosphere now hanging over Imperial and Riverside County agricultural interests must be alleviated," Stull said, "and this legislation is the most positive way of accomplishing this." □



SENATOR JOHN STULL

Today, Senator John Stull introduced legislation which would specifically authorize the removal of inaccurate or non-factual material from a student's cumulative school record.

"Under current law," Stull said, "parents may review their child's cumulative record. This file is a permanent compilation of information including such things as test scores, grades, expected levels of achievement, observations on student behavior and student attitude, and it travels with a student throughout his twelve grades in public school."

"However, should a parent find information in the file which is inaccurate, nonfactual or potentially damaging, there is no specific legal authorization for the removal of the erroneous material."

"My bill," Stull said, "corrects this obvious oversight by allowing a parent to

request in writing to the district superintendent that such incorrect material be removed. If the superintendent finds that the material is inaccurate or nonfactual, he would then be authorized to remove it.

"Should the superintendent disagree with the parent's contention, the parent would be authorized to appeal the decision to the governing board, which would be similarly empowered to order removal of the material in question if it finds it to be inaccurate or nonfactual."

The bill also provides for the formation of a hearing panel — composed of a principal, a teacher, and a parent — by either the superintendent or the school board to review the matter and recommend action.

Further, the parent is guaranteed the right to have a rebuttal statement to the material in question enclosed in the file if both the superintendent and the governing board refuse to order removal of the information.

"Under no circumstances," Stull said, "could information relating to levels of achievement, test scores, health records or *factual* observations be removed."

"It is *not* my intention to allow the removal of information just because it may be unfavorable in the eyes of the parent. Rather, it is to allow the removal of information which simply is not true or which may have been inserted in the student's file erroneously." □

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Representatives Report



ASSEMBLYMAN BILL CRAVEN:

PETITIONS AND DOSSIERS

Freedom of the individual is what this country is all about. Certainly America's greatness has been based on the ideal that her citizens should be protected from the encroachment of big government. Foremost among the cherished rights guaranteed by the Constitution is freedom of speech. Accordingly, the very word "dossier" is repugnant to Americans.

Understandably, concern has arisen over the revelation that "secret lists" of political initiatives signed by individual voters over the years were maintained by several California counties. Some of these "files" quietly have been made available to public officials, police and others wishing to draw a political profile of an individual without directly interviewing him.

It should be noted that the practice which allowed these abuses is based not on some malevolent conspiratorial design. Rather, it stems inadvertently from a mechanism designed to prevent the fraudulent duplication of signed petitions.

The problem is a hazard built into a procedure commonly used to verify whether an initiative has enough voter support to qualify it for the ballot. When presented with a petition, the county registrar has put a distinguishing mark on the voter's registration affidavit to detect the voter who has signed more than once. Coincidentally, it also transforms each voter's registration affidavit into a ready-made "dossier".

Without new safeguards, a person understandably can be worried about which petitions he signs. A person who signs an anti-busing petition or a marijuana petition should be free from fear that he may be subject to some unknown retribution at some point in the future. Furthermore, signing an initiative does not mean that one is an advocate or supporter of that position; only that he thinks the people should vote on it.

It is certainly of legitimate interest to know who has signed to qualify an initia-

tive for the ballot. It is quite another matter to keep records on each individual, detailing which petitions he has signed over the years.

We can be heartened that when such abuses were first revealed in Los Angeles County, they were abruptly halted. Assemblyman Bob McLennan of Los Angeles has authored legislation (AB 2801), of which I am co-author, to make sure this kind of thing isn't possible elsewhere in California and to reassure Californians of their unfettered right to petition government without fear of secret dossiers or reprisals.

AREA AIRPORT ALLOCATIONS

Assemblyman William Craven (R-San Diego) today announced that three area airports have been allocated funds totaling more than \$100,500 for development and land acquisition.

"Of this total, Borrego Valley Airport is to receive \$31,996, Palomar Airport will get \$27,399, and \$41,120 is slated for Ramona Airport," said Craven.

"The funds are to be used for runway construction and improvement, as well as for the acquisition of badly needed land for expansion and safety zones."

"The allocation of these funds is made by the California Aeronautics Board under the provisions of the California Airport Aid Program. This program provides local airports with the needed money to acquire and develop new land while at the same time allowing them to make necessary improvements on their already existing facilities," Craven explained.

"The funds for this program come from the 2 cents per gallon Aviation Fuel Tax which is paid solely by the owners and operators of general aviation aircraft."

Assemblyman Bill Craven (R-Oceanside) today announced that the San Diego Police Officers Association has endorsed his candidacy for re-election. The first-time assemblyman received approval by a vote of the Association's Board of Directors.

Craven, a former San Diego County Supervisor, was elected in a special election last June outpolling fourteen other primary opponents and going on to capture 65% of the run-off vote.

The Assemblyman said that he will stress a forthright approach to the issues and service to the district in his upcoming campaign "... as the kind of representative I believe the voters want.

"In view of the fact that the Assembly campaign is just beginning," Craven said, "the backing of the Police Officers Association is especially significant, and I appreciate their support. □

NOTES OF THE REGULAR MEETING OF THE NCHO SANTA FE ART JURY HELD MARCH 4, 74 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day.

Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during subdivisions and keeping of horses).

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Murphy, F. T. Residence — Parcel 2/9, Block 20, Lago Lindo. Approved.

Riley, R. C. (escrow Arendas) Residence — Parcel 1/9, Block 48, Puerta del Sol. Deferred for further study of elevations. Art Jury requested that consideration be...

There is also good news in that the opening of the additional district offices in the four communities of Julian, Valley Center, Ramona and Fallbrook, won't cost the taxpayers a single dime!

Starting on April 18th with the opening of a district office in Julian, I or my Administrative Assistant, will be holding scheduled meetings with citizens there on the third Thursday of each month from 4:00 p.m. to 8:00 p.m. Citizens desiring to make appointments can do so by phoning a local volunteer representative who will make the arrangements.

Planning and preliminary steps have also been taken to take government to the citizens in Ramona, Valley Center, and Fallbrook in the same manner. The meetings in each of these communities are scheduled to be held twice a month for the ½ day sessions, all of this in addition to the every day activities that are conducted in our Vista office.

An important spin-off from this program of taking government to the people is an anticipated saving in valuable energy supplies. Over a period of time it is estimated that many driving trips to our Pacific Highway office in San Diego from distant points can be eliminated by those constituents with problems. While there are sometimes problems of an emergency nature that do require immediate contact, either by phone or in person, the vast majority of constituent meetings can be scheduled on a basis as I have outlined.

Nearly ⅔ of the land area of San Diego County is represented in our Fifth District. The geography and the distances do present barriers between many far-away citizens and their County officials. I believe that this program of taking government to the district will reduce those barriers and work to the advantage of all of our citizens. Sure, it means a heavier workload and longer hours to me, but I've always had it that way, ever since "getting up" at 2:30 a.m. to milk cows in my youth — to doing the task that I enjoy more than any other — being Supervisor for the Fifth District! □

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Association Bulletin *tives Report*

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 12, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during subdivision and keeping of horses).

9:00 A.M. Continuation of Mediation Conference between Art Jury and Mrs. H. F. Keenan, presided over by President Weindling. Site visited.

The Art Jury meeting commenced at 9:30 a.m. Minutes of the previous meeting were approved.

NEW CONSTRUCTION

Visconti, S. A. Residence — Lot 17, Tierra Sombreada, Map 2089. Approved. Art Jury requested sample of roof tile.

Gardner, G. Residence — Parcel 3/4, Block 10, San Elijo. Approved.

Yeaton, S. T. (Preliminary) Residence — Lot 6, Tierra Sombreada, Map 2089. Deferred for more detailed drawings.

ADDITIONS & ALTERATIONS

Wynne, B. J. Tennis Court & Cabana. Parcel 6/2, Block 5, Via de Fortuna. Approved. Did not include approval for any outside lighting of court.

Axline, R. A. (Preliminary) Studio — Parcel 2/4, Block 19, Lago Lindo. Architectural design acceptable.

Sterkel, L. Swimming Pool — Parcel 3/4, Block 22, Los Morros. Approved. Did not include approval for any structures covering pools, including inflatable cover.

Starkey, C. Sun Deck — Parcel 1/6, Block 48, Puerta del Sol. Approved.

Sansone, O. G. Storage and Green House addition — Parcel 1/4, Block 48, Las Planideras. Approved.

Turner, D. G. Swimming Pool & Wall — Parcel 2/2, Block 12, Lago Lindo. Approved. Did not include approval for any structures covering pools, including inflatable covers.

Kersgard, M. A. Fence — Parcel 4/4, Block 36, La Orilla. Approved with stipulation that black coated chainlink be used. Also, the Art Jury requested that the fence be adequately screened by plantings.

SUBDIVISION

Casa Grande Ltd. Parcels 9/1, 10/1 and 11/1, Block 36, El Camino Real, consisting of 76 ± acres into 32 sites of 2 ± acres each. Site visited. Deferred for further study.

REALIGNMENT

Taylor, Heather/White, Jane D. Parcels 7/7, 7/8, 7/9 & 7/10 — 7/1, 7/2, 7/4, Blk. 9. Present acreages: 13.13 & 14.93. Proposed acreages: 12.14 & 15.92 all ± acres. The Art Jury advised approval. Site visited.

KEEPING OF HORSES

Thomas, R. M. (escrow Coberly) Four horses on 5.24 ± acres at Parcel 2/3, Block 17, La Valle Plateada. The Art Jury advise approval with stipulation that animals be kept only as adjunct to private residence. Site visited.

MISCELLANEOUS

Ward, G. Art Jury visited property on El Mirlo and Building Commissioner Mowery requested to contact property owner.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 21, 1974, 9:00 a.m., BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Hoover, Whitehead, Wingert, and Wrenn

Absent: Director Brown

Also Present: Manager Grahl, Recording Secretary Butts; Association members

MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of February 7 were approved unanimously.

NEW BUSINESS

Realignment, Parcels 7/1, 7/2, 7/4, 7/8, 7/9, 7/10, Block 9. (Taylor/White) Present: 13.13 and 14.93 ± acres; Proposed: 12.14 and 15.92 ± acres. On motion made and seconded approval was unanimous.

Keeping of 4 Horses, Parcel 2/3, Block 17, (Thomas) 5.24 acres. On motion made and seconded, approval was unanimous for the keeping of 4 horses as an adjunct to the private residence.

REPORTS

Golf Activities Committee Chairman Wrenn, on the Committee's recommendation, made the motion that Annual Golf Playing Privilege fee for 1974-75 be waived for Mr. Jules Haltenburger. The motion was seconded and passed unanimously.

Planning Commission Chairman Wingert reported on plans for expansion of Association and Post Office spaces. Recent investigation revealed the potential of increased expenses for both alterations to the existing building and construction of the addition, the possibility of new buildings on the commercial property adjacent to Association property, and increasingly difficult parking and traffic conditions. These new developments have been discussed with Post Office officials. We have advised them that it is our preference to remain in our existing location and expand into the present Post Office space. Postal officials are, therefore, in the process of considering alternate locations for their own needs. They will inform us of the outcome as soon as possible. In view of the above, there will be no immediate mailings to members as planned (1/17/74 minutes). The motion was made, seconded and passed unanimously to accept the Planning Commission report.

Finance Committee. President Weindling stated that, since Finance Committee Chairman Brown is unable to be active for the present, he had agreed to replace him as Board member of the Finance Committee during Mr. Brown's absence. The Board concurred.

tive for the ballot. It is quite another matter to keep records on each individual, detailing which petitions he has signed over the years.

We can be heartened that when such abuses were first revealed in Los Angeles County, they were abruptly halted. Assemblyman Bob McLennan of Los Angeles has authored legislation (AB 2801), of which I am co-author, to make sure this kind of thing isn't possible elsewhere in California and to reassure Californians of their unfettered right to petition government without fear of secret dossiers or reprisals.

MANAGEMENT RECOMMENDATIONS
of County Department of Public Health correspondence listing standards for installation of sewage disposal systems in soils with poor percolation, effective February 18, 1974. As it is desirable that Association members be made aware of developments of this type, particularly those making inquiries about property subdivisions, a motion was made, seconded and passed unanimously which authorized the printing and distributing of this information. The Art Jury is to be instructed to follow regulations as indicated on page 3 of said memo in connection with new land division applications, until further developments. 2) Finance Committee and Arthur Young & Co. coordinated efforts have culminated in acceptance of a proposal from Reynolds & Reynolds, a tabulating firm, for automating accounts receivable and payroll. This will reduce work load and improve response to members. The plan will start with account receivable in March, followed by payroll in April. Notice of the change in billing procedure will be mailed to preclude confusion. 3) Estimate cost of \$10,000 for addition to County Maintenance building (2/7/74 minutes). 4) Garden Club request for use of Association parking facilities during non-business hours. On motion made and seconded, approval was unanimous to mail letter indicating full support of such use. 5) Maintenance crews are now appearing in uniform attire furnished by the Association; results appear pleasing to wearer and beholder.

NON AGENDA ITEM

Nominating Committee. President Weindling presented names of individuals to serve on the Nominating Committee. (2/7/74 minutes). On motion made and seconded, the vote was unanimous that the following are appointed from the list presented: Chairman Mr. T. A. L. Loretz; Mrs. Betty deBakcsy and Mr. David Moon.

H. F. & Marjorie Keenan Mediation Conference (1/17/74 minutes). The President reported on the Mediation Conference on January 22 and February 12 concerning 225' setback restriction on Parcel 9/10, Block 33. After considerable discussion, the motion was made, seconded and unanimously passed to table this item until receipt of written communication from the Art Jury, in accordance with Par. 209, Rancho Santa Fe Protective Covenant.

ADJOURNMENT

The meeting was adjourned at 1:05 p.m.
Ludwig Weindling
President

Gwendolyn P. Whitehead
Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 4, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day.

Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during subdivisions and keeping of horses).

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Murphy, F. T. Residence — Parcel 2/9, Block 20, Lago Lindo. Approved.

Riley, R. C. (escrow Arendas) Residence — Parcel 1/9, Block 48, Puerta del Sol. Deferred for further study of elevations. Art Jury requested that consideration be given to elimination of buttress.

Krohn, F. Residence — Parcel 2/12, Block 48, Puerta del Sol. Deferred for further study.

RSF Garden Club (Preliminary) RSF Garden Club Building and Plot Plan. Architectural design and plot plan was acceptable.

ADDITIONS & ALTERATIONS

Calder, H. Swimming Pool & Fence — Parcel 2/2, Block 30, La Flecha. Approved. Did not include approval for any structures covering pools, including inflatable cover.

Fish, D. L. Swimming Pool — Parcel 1/1, Block 17, Paseo Delicias. Approved. Did not include approval for any structures covering pools, including inflatable cover.

Hall, O. J. Garage & Stable addition — Parcel 5/3, Block 37, Los Arboles. Approved.

Martens, H. M. Swimming Pool — Parcel 10/1, Block 48, Las Palomas. Approved. Did not include approval for any structures covering pools, including inflatable cover.

Fitzhugh, G. Studio addition — Parcel 2/4, Block 16, El Vuelo. Approved.

Kersgard, M. A. Fence — Parcel 4/4, Block 36, La Orilla. Approved.

Zasio, R. Corral Fence — Parcel 14/1, Block 33, Rambla de las Flores. Approved.

Reniers, D. Garage — Lots 53 & 54, Map 2089, Mimulus. Approved. Site visited.

SUBDIVISIONS

Weinstein, D. (Third revision) Parcel 12/1, Block 32, Linea del Cielo. 6.59 ± acres into sites of 2.72 and 3.85 ± acres. The Art Jury advised approval. Site visited.

Casa Grande Ltd. Parcels 9/1, 10/1 and 11/1, Block 36, El Camino Real — 76 ± acres into 32 sites of 2 ± acres each. (Deferred for further study from last Art Jury meeting). The Art Jury advised disapproval as submitted. They were of the opinion that it would not insure a uniform and reasonably high standard of artistic result and attractiveness, in exterior and physical appearance of said property. Site visited.

KEEPING OF HORSES

Hall, O. J. Jr. Three horses on 3.03 ± acres at Parcel 5/3, Block 37, Los Arboles. The Art Jury advised approval. Site visited.

MISCELLANEOUS

Hard, C. Signs — Paseo Delicias/La Granada. De-

ferred. Art Jury requested that applicant submit actual sign for consideration.

Sahn, R. Fence — Parcel 5/6, Block 29, El Sicomoro. Approved. Site visited.

Storms, L. Greenhouse — Parcel 4/1, Block 30, Paseo Arbolado. Approved.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 7, 1974, 9:00 a.m., the BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Hoover, Whitehead, and Wrenn

Absent: Directors Brown and Wingert

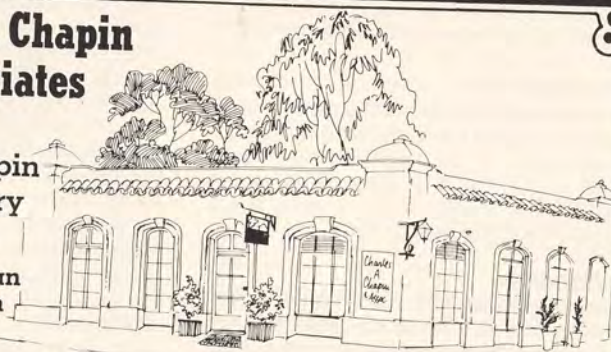
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Association Bulletin and News

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Stanley, Association members

MINUTES OF PRECEDING MEETING

On motion made and seconded, the minutes of February 21, 1974 were unanimously approved.

NON AGENDA ITEM

The motion was made, seconded and unanimously passed to bring the previously tabled motion concerning the H. F. & Marjorie Keenan setback restriction on Parcel 9/10, Block 33, before the Board (2/21/74 minutes). Board consensus was to defer consideration pending a visit to the site.

NEW BUSINESS

Subdivision, Parcel 12/1, Block 32 (Weinstein) consisting of 6.59 ± acres into sites of 2.72 and 3.85 ± acres. On motion made and seconded, approval was unanimous.

Keeping of 3 Horses, Parcel 5/3, Block 37, (Hall) 3.05 acres. On motion made and seconded, approval was unanimous.

REPORTS

Community Relations Committee Chairman Chubbuck reviewed a brief outline of the agenda and plans for the general public meeting of the Committee to be held on March 11.

Tennis Activities Committee Chairman Hoover, on Committee recommendation, proposed an amendment to the Tennis Fee Schedule, allowing

Juniors playing under 'Family' category to pay the Enrollment Fee in installments when they become eligible for full membership. Mrs. G. Morenz, in the audience, stated she felt bookkeeping for this category would be too complex. After considerable discussion, the Board returned the recommendation to the Committee for further study.

Park & Recreation Board Chairman Whitehead suggested the President appoint an Ad Hoc Committee to make an in-depth study of the informal proposal made by Rancho Riding Club for affiliation with the Association. Appointment of the Committee was deferred pending determination of the Riding Club's desire.

Finance Committee Chairman pro tem Weindling reported on March 6 meeting. Committee opinion is that financial information being prepared relating to various Activities is not presented in a form upon which Finance can act promptly and well; that charges may not always be correctly placed or charged; and that statements and budgets of Activities may not be in appropriate detail. Mr. Weindling observed that, since budgets for fiscal year 1975 are being assembled, it is imperative that the basis for proper charges against the various Activities be either confirmed or revised, at an early date; only then can appropriate fee schedules be determined. At length, the motion was made, seconded and unanimously passed which authorized an appropriation not to exceed \$3,000 for an immediate study of these proper charges by Arthur Young & Co.

RECESS AND EXECUTIVE SESSION

The Board was recessed from 10:20 to 10:30 a.m. The Board went into Executive Session from 10:30 to 11:00 a.m.

PERSONAL APPEARANCE

Public Works Agency, San Diego County, Administrator David K. Speer appeared before the Board, making an excellent informal presentation of the history, organization, responsibilities and activities of Agency departments, emphasizing those which impact specifically on Rancho Santa Fe, such as County Engineer and Sanitation & Flood Control. Board members expressed their appreciation for the cooperation and support received from Mr. Speer's organization.

RECESS

The Board was recessed from 12:30 to 1:45 p.m. for luncheon and a trip to inspect properties.

Setback, Parcel 9/10, Block 33. At the site, acting on motion previously made and seconded, in view of Art Jury approval stated in February 28 letter to the Board, approval was unanimous to grant a variation in the setback restriction from 225' to 150'.

Building Commissioner reported 4 homes completed, 5 permits issued, and 38 residences under construction in the month of February.

Manager Grahl presented members a list of Special Appropriations which have been approved to date for 73-74 Budget Year. He requested a decision on proceeding further on some of the items on the list: i.e., addition to County Maintenance building, improvement to access to Tennis/Golf Course parking lots. The Finance Committee has recommended no further spending until completion of Capital Improvements Program for each segment of the Association. Board consensus supported this position; Mr. Grahl stated he would halt further Special Appropriation expenditures. The Manager reported the following: 1) Letter sent to Department of Public Health requesting clarification of standards for installation of sewage disposal systems (2/21 minutes). 2) Letter to members prepared regarding change in billing to service bureau (2/21 meeting). 3) Contact with a few Planning firms with a view toward obtaining personnel to talk to the Board about what a Planning Consultant can do and for what cost. 4) Bond issue for expansion of RSF Sewage Treatment Facility passed: Yes, 225; No, 87.

President Weindling reported attendance at San Dieguito Citizens Planning Group general membership meeting at which endorsement of the Revised Preliminary Land Use Plan Map and the Circulation Element were both approved. He pointed out that the Land Use Plan was dated February 19, but prepared prior to receipt of Association letter dated February 14, 1974, so that the Land Use Plan identified one acre density in the Intermediate Zone, where the two acre designation was suggested by the Board of Directors.

ADJOURNMENT

The meeting was adjourned at 3:00 p.m.
Ludwig Weindling, President
Gwendolyn P. Whitehead, Secretary

Speaking Of Art

by Mary Beeson

"All passes. Art alone
Enduring stays to us;
The Bust outlasts the throne, —
The Coin Tiberius"

Henry Austin Dobson (1840-1921)

The Art Centre is very happy to announce that Mr. Guillermo Acevedo's drawings and paintings are being handled exclusively through their gallery.

Mr. Acevedo is a Peruvian artist, having come to San Diego in 1958. Throughout these past years his work has been recognized as exceptional by every important gallery in the City. Guillermo Acevedo has a vast well of feeling for humanity from which he draws to reflect mankind as he sees it. He states, "I paint because I must. It is people that interest me, all of mankind. I try to interpret humanity and the works of man — his structures, his artifacts. In my art, I speak what I see."

Guillermo Acevedo's technical capability, his mastery of the line has strength and power, yet great sensitivity. Very subtly a soft hint of color may sometimes be found in his drawings, as in jewelry, a butterfly, an orange. He works with exquisite line, sometimes with India ink, sometimes with pencil, but always di-



Vida y Muerte

rush of emotion and wished that we were gifted enough to capture the essence of the time and place.

Mr. Frederic Whitaker wrote of "The Unusual Story of a Peruvian Artist, now resident in Southern California. The assurance with which he sets down his ink line, without possibility of correction, is little short of amazing." The seven page article was printed in September 1969 in the "American Artist" magazine, and one wonders why the collectors did not beat a path directly to the little studio. Quite a few have, of course.



Guillermo Acevedo

rectly. His skill is unwavering and sure, whether it be a drawing of people or of the fine old buildings of a city. His people are proud and strong, with the conviction of truth. His buildings, likewise, though crumbling, ancient, and having seen better times, speak of a strength and pride of living. His drawings of Tijuana, the numerous landmarks of San Diego, the pueblos of New Mexico, the buildings of Barcelona and Peru, and (especially recognizable to the writer) of a barn and palm tree seen from the rear of Magnolia Avenue in Riverside, California, all carry the overwhelming feeling that we have been there and experienced the same



Guillermo Acevedo

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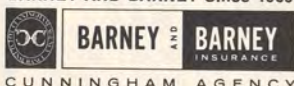
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BARBERSHOPPERS' ANNUAL SHOW

Friday and Saturday, May 10 and 11, the San Diego Chapter of the Barbershop Harmony Society will present their 26th annual show at the Civic Theatre in the Convention Center, downtown San Diego.

Featured will be a great new quartet, Kidder & Sons Inc., extremely unique because the tenor is only 12 years old. The bass is Lt. Col. Don Kidder who, while in the Philippines, started to form a quartet with his three sons. The success he had you will see, and hear, when you attend this show.



Kidder & Sons, Inc.

Also on the bill are the current District Champions, the "Harmony Express", the Novice Champions "The Crowning Touch", and, of course, the famous "Sun Harbor Chorus" of the San Diego Chapter.

You will get a real thrill listening to this chorus of 100 men who have for years been District Champions and International Medallists.

The Barbershop Harmony Society has an international service project in helping sponsor the Logopedics Institute, where multiply handicapped children are taught to speak. With the slogan "We sing that they shall speak", the Society has already contributed over one million dollars to this cause.



Harmony Express



There's nothing fancy about La Jolla Federal's new office building in Fallbrook. Not yet. (Although some people don't seem to mind the occasional breeze.) But it's taking shape. It's getting nicer by the day.

And, it's got a lot of very nice things going for it. Like the Monserate Room. It won't be long. And it's going to be great. Great for meetings of all kinds. Great for clubs and community activities. The Monserate Room—a meeting room especially for the residents of Fallbrook. A nice, convenient addition from La Jolla Federal. Why don't you call now for reservations? It's never too early to get in on a good thing.

Our surroundings will be a lot fancier than they are now, but our business will still be as straight-forward and fancy-free as ever. That's La Jolla Federal. Not fancy. But concerned. Building a solid business for the needs of its customers.

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A NIGHT IN AFRICA! A DAY AT OCEANSIDE FEDERAL!

An African evening, anyone? Planning for it are Mrs. R. Hastings Garland, Jr., (center) and Mrs. Brad Ewing (right), representatives of Las Duenas Auxiliary to the Children's Home Society, with Mr. David Tozier, Manager of the Lomas Santa Fe branch of Oceanside Federal Savings. The women's auxiliary is holding its twelfth annual Mariposa Ball—"A Night in Africa"—on Saturday, May 20 at the Lomas Santa Fe Country Club. The proceeds from the dance will benefit the adoption, counseling and medical services of the Children's Home Society. Stop in soon... during the day... and visit the Local Savings Place... Oceanside Federal Savings... with six offices serving more North County savers than any other local financial institution.



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