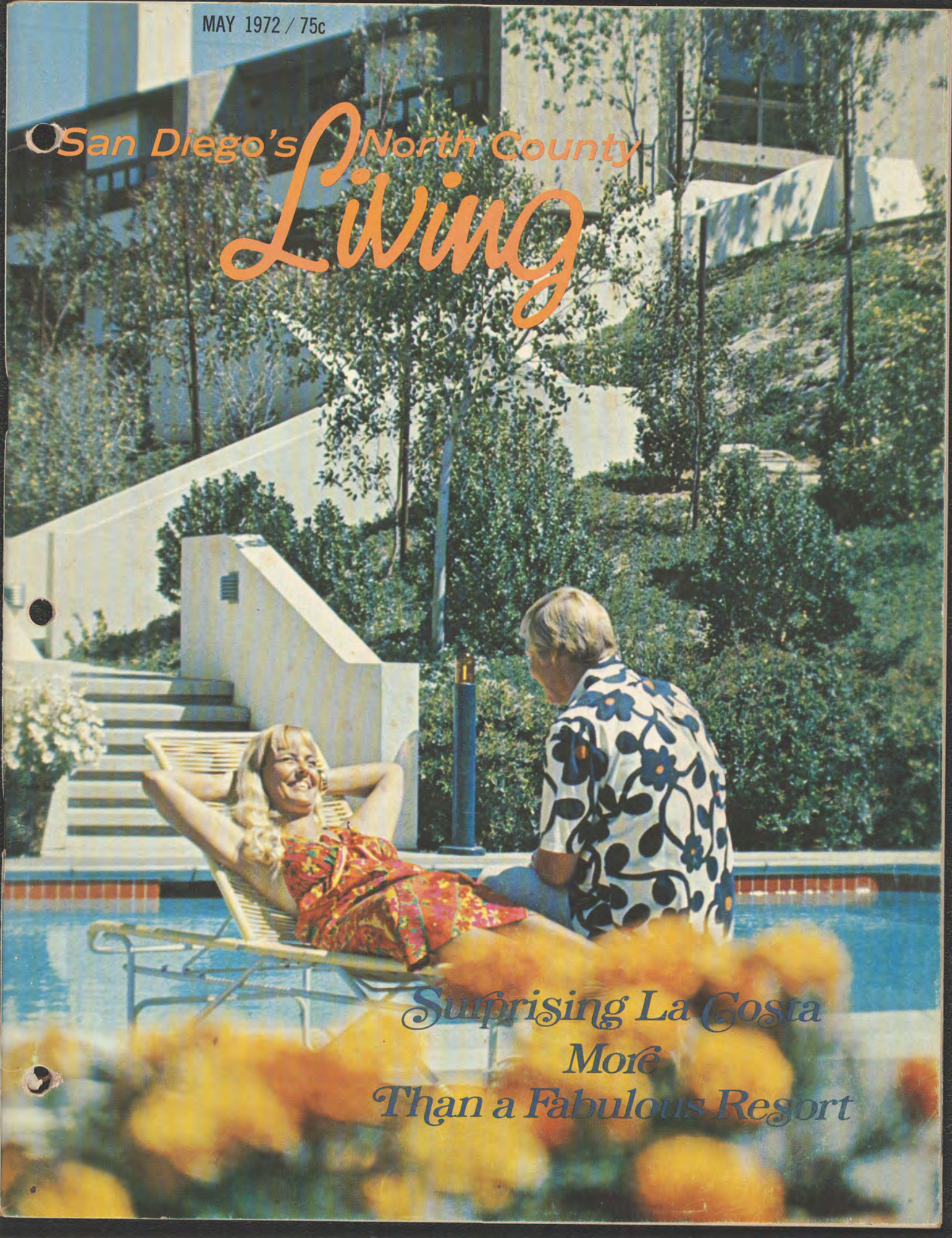


MAY 1972 / 75c

San Diego's North County
Living



*Surprising La Costa
More
Than a Fabulous Resort*



**San Marcos.
It's in Home Federal Country.**

Home Federal Savings and Loan Association: Escondido Office, 200 W. Grand at Maple; Encinitas Office, 221 West "E" at 3rd.



ADELE SIMPSON
SUMMER 1972

A wiltless, weightless fabric in Vibrant Green . . .
a one-piece that looks like two with a green and white
dot crepe sleeve . . . also in Red.

John Hogan La Jolla: 7636 Girard, 454-7121
San Diego: 7th & C, 234-9165
Fashion Valley: 291-7100

THIS IS LIVING
by Don Dederer

SUMMER BATCHELORS, AND SOME ARE NOT

An "Old Frasier Athletic Club" tee shirt draped across a living room chair, a poster advertising a New Orleans art show hung from the kitchen door, and an instruction booklet for a top-loading automatic washer lay open on the coffee table.

"How long has Chris been gone, Joe?" I asked.

"One week," said Joe, stifling a sob. "Three weeks to go, and already I've damn near fallen apart."

"I assume that you are doing your own cooking, gardening, dishwashing, washing, and house-cleaning — and, that you are living in every room of the house? And you're trying to keep the bills paid?"

"Sure," said Joe. "I've got choices?"

Whereupon I delivered the following lecture:

Be guided by the wisdom of La Bruyere, "A bachelor's life is a fine breakfast, a flat lunch, and a miserable dinner." Not to mention a sinkful of mouldering dishes.

You've got to have a **program**, Joe.

—First, even while her perfume lingers in the den, get organized. Think of yourself pitching camp in a hostile wilderness.

—Obtain several hundred feet of clothesline and rope off a Basic Living Unit. A BLU should be limited to one bath, one bed, and the refrigerator. Go beyond the ropes only in emergencies.

—Attend immediately to the refrigerator. Toss all the chow into the garbage can. It's going to spoil anyway. Replace it with beer and mixes. Go first class.

—Okay, let's assume you were left with a ten-day supply of socks, shirts and underwear. As these are dirtied, store them in the trunk of your car. Correct. Your car trunk is your clothes hamper.

—In the name of personal hygiene and public safety, prepare no meals at home. Pots and pans are the lunatic playthings of the neophyte summer bachelor. The world abounds in cafes, drive-ins and fine restaurant. Some of them deliver.

—If you are seized by a craving for home cooking, take advantage of a primordial feminine instinct. Let one of your wife's friends (whichever one is the best cook) know that you're batching it. Every fiber in her being will impel her to invite you to her table. By feeding you in her family atmosphere, she will think she is dissuading you from running around.

—While feasting on this noble woman's cornish hen and **vin alsace**, idly mention the trunk full of dirty clothes. Lie, telling her that you were on your way to the laundromat. She will insist on doing up the duds in a twink—for another atavistic compulsion of womankind is to wash men's underwear. You will not read about this in Cosmopolitan, but it is the truth. Trust me. Try it.

—The yard should be no problem. Hire a kid to cut it. Mix something cool and sit out on the patio and boss the kid around.

—The bills. By all means, don't allow them to pile up as a burden to your soul. For a couple of dollars buy a rubber stamp: "POSTAL ITEMS THIS MONTH ACCEPTED ON SELECTED BASIS THANK YOU." Imprint this across the face of any envelope suspected of containing a bill. Return to sender. It will take the computers a month to find you again, and by then you will have plenty of money (see below).

—Every man to his own morals, but a lot can be said about the joys of being left the hell alone for a little while.

—You wonder how you're going to finance all this dining out, landscaping, vintage hootch, and prowling around, right? You have her travel expenses, and all the current bills, plus all those bills that you know, deep down, the postman will bring back next month?

—No problem. Hold a garage sale. Lower the ropes of your BLU (be sure to wipe your feet) and burglarize your own home. The average American household is crammed from tool shed to attic with duplicate wedding gifts, unwanted clutter and useless clutter. You are a prisoner of these possessions. Trot all these goodies out to the carport, price them irresistibly low, and rake in the cash from the crowds of women who will respond to your classified ad. If you've ruthlessly cleaned out the house, you can profit several hundred dollars, tax free.

—In the course of your rummage sale, a few women may want to buy some of your junk with books of trading stamps. By all means, go along with these deals.

—Pocket the cash; your mad money, man. When your bride returns, give her a \$20 bill and the books of trading stamps, which she will prize more than diamonds. She will think you are Mr. Wonderful.

GET AWAY TO IT ALL

ESCONDIDO VILLAGE MALL

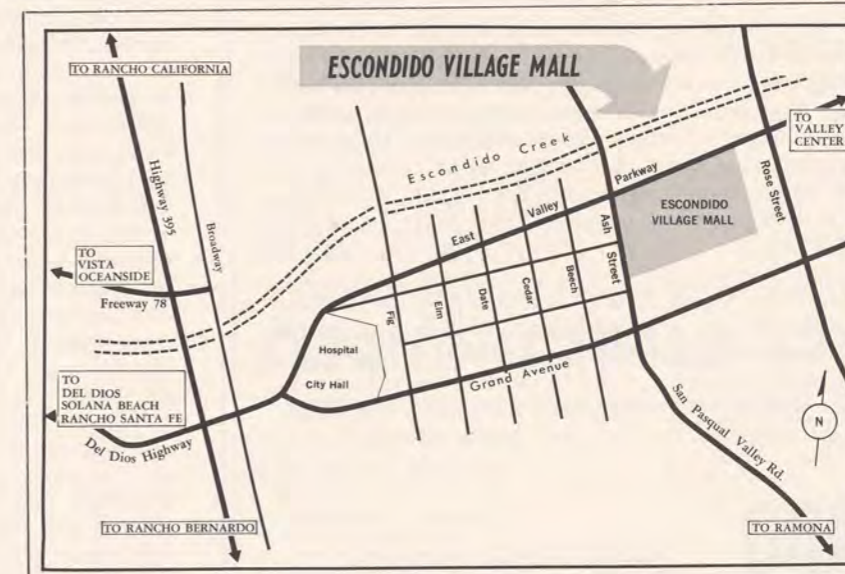
East Valley Parkway & Ash

AN ENCLOSED AND AIR CONDITIONED SHOPPING CENTER

ANAHEIM SAVINGS & LOAN
AUNT EMMA'S PANCAKE HOUSE
BATH BARN
BERMAN'S HOBBY CENTER
BETH'S HALLMARK CARD
& GIFT SHOP
BON TON ICE CREAM
AND SANDWICH SHOP
BOOKS UNLIMITED
CAP'N DOOLEY'S SOUP KITCHEN
CHANNING
INVESTMENT COMPANY
CHUCK'S STEAKHOUSE
CONTINENTAL COIFFURES
CREST CONSTRUCTION COMPANY
DESIGNS UNLIMITED
GLASSWARE & GIFTS
DRYER'S FURNITURE
ESCONDIDO CABLE TV
ESCONDIDO TRAVEL AGENCY
FARRELL'S ICE CREAM PARLOUR
FASHION CONSPIRACY
WOMEN'S WEAR
FIRST LADY BEAUTY SALON
FLYNN'S CANDLE SHOP
GALLENKAMP SHOES

GENERAL NUTRITION
HEALTH FOOD STORE
GOLDEN STATE FABRICS
HARRIS & FRANK
HICKORY FARMS OF OHIO[®]
GOURMET FOODS
HOUSE OF FABRICS
HREN'S UNION SERVICE STATION
J. JESSOP & SONS JEWELERS
KOWN RADIO 145
LAUNDERLAND
LAWSON'S JEWELERS
LIL'S SPORTSWEAR FOR WOMEN
MASTER'S CANDIES
MAYFAIR MARKET
MOLLY'S ATTIC ART
& GIFT SHOP
MOTHERHOOD MATERNITY
OFFICE MART
ONE-HOUR MARTINIZING
ORANGE JULIUS
RELIABLE MEAT MARKET
RHINEHART, OPTOMETRIST
S&H GREENSTAMP
REDEMPTION CENTER

SALLY SHOP FOR WOMEN
SALM'S WOMEN'S FASHIONS
SAN DIEGO TRUST & SAVINGS
SEARS & ROEBUCK COMPANY
SHOWCASE OF THE ARTS
SINGER SEWING CENTER
SIR GEORGE'S SMORGASBORD
SOUND TOWN
STREICHER'S SHOE STORE
T.G.&Y. VARIETY STORE
THEARLE'S MUSIC COMPANY
THE HIGHLANDER MEN'S STORE
THE INDIAN SHOP SILVER
& TURQUOISE JEWELERS
TINDER BOX PIPE & TOBACCO
VILLAGE BARBERSHOP
VILLAGE DONUT CART
VILLAGE HEEL SHOP
VILLAGE REALTY
VILLAGE WATCH REPAIR
WALKER SCOTT COMPANY
DEPARTMENT STORE
WHITE CROSS DRUG STORE
ZEB'S PANTS EMPORIUM



**CHOICE
RESIDENTIAL LOT**
487-5701 or 487-2212
\$6500
California City
For Quick Sale

Exclusive does something special for man's suit
Yes, Exclusive-care for men does something for a suit that you can feel when you put the coat jacket on. Meticulous cleaning that's spotlessly quality in result — then — hand finished to put your suit back into its original shape. This is Exclusive's 'individual touch' — boon to your suit's good looks and your comfort.

Exclusive Cleaners Call Collect **295-3156**
Sanitone
3740 Park Boulevard, San Diego, California



SEA WORLD OPENS NEW FISH EXHIBIT
Exotic and unusual fish collected during a recent Sea World expedition to the Revillagigedos Islands, are now on exhibit in a special display in Sea World's Marine Aquarium at the 80-acre park in Mission Bay.
The display depicts the underwater tropical environs of the Socorro Island, and features fish indigenous to that area. Socorro is the largest of the chain in the Revillagigedos, which is located about 250 miles south of the tip of Baja California and rarely visited by researchers.

David C. Powell, marine biologist and curator of fishes at Sea World, said the great distance between the mainland and the islands has resulted in the evolution of a fairly unique fish population. "Although many of the fishes collected also are found throughout the South Pacific, there are some that are exclusive only to this group of islands, such as the orange angel fish," Powell said.
The angel fish, seldom found in aquariums, is a brightly colored orange, and is about eight inches long.
Five specimens of another rare species, the scythe butterfly fish, also were collected near the remote islands, and are now on display adjacent to the Socorro Island display in the Marine Aquarium.

Powell pointed out that "the five (butterfly fish) we caught are so rare there are only five other specimens in captivity in the world."
The butterfly fish are deepwater species and were captured at about a depth of 160 feet, along the wall of the Cabo San Lucas submarine canyon. In the same canyon, one specimen of a new species of basslet was caught.
A total of 501 fishes were collected for Sea World during the expedition, which represents 48 different species — two of which are considered rare.
The fishes range in size of from two inches (the anglerfish) to three feet long (green parrot fish). The anglerfish is one of the most expert "fishermen" in the ocean with a lure on its head which attracts its prey.
Some of the more common species collected are on exhibit in the tropical reef tank in the marine park's Sea Grotto, one of Sea World's three aquariums.
Other exhibits at Sea World include an alligator pond, a baby walrus pool, sea lion petting pool and the popular California Tide Pools where youngsters can see and touch starfish, sea anemones, sea cucumbers and tiny hermit crabs.
Sea World is open every day of the year, from 10 a.m. to dusk.

People, Places and Things

YOUTH AND DRUGS

"I can tell hundreds of men what to do — but my own son won't listen to me." This was the comment of a high-ranking military officer whose 16-year-old son had been arrested on a narcotics charge. It was the boy's first arrest; he and some friends were picked up for possession of marijuana.
"The problem as we see it in the Probation Department is to prevent a recurrence of the offense," says Thomas Murphy, San Diego County supervising probation officer. "How can we effect a change of attitude in these young offenders and keep them out of the courts?"

An approach producing positive results is the innovative narcotics education program developed by the County Probation Department which works with both parents and child.
The program consists of six two-hour sessions which both the offender and his parents must attend. The first four sessions each give an hour to speakers who present a comprehensive picture of the problems of drug abuse. The first two speakers include representatives of the police and the District Attorney who detail the legal aspects; the third is a psychiatrist who points out the effects of drugs on the mind and body.

"The fourth meeting features an adult narcotics addict who tells it the way it has happened to him," Murphy says. "Here the young offender gets the real picture of what drug abuse can mean."
The rest of the time is spent in small group discussions with the speakers' ideas as the starting point. The last two meetings are entirely discussion.

"These discussion groups are the real heart of the program. Frank, open discussions and interaction are made possible by the guarantee of complete confidentiality. Everyone knows that what is said will stay in the group," states Murphy. "The young co-leaders help bridge the parent-youth gap. We find that communication is usually established within minutes of the opening session and continues to improve."

Communication lines developed in these discussions carry over into the home. A distinct improvement in inter-family relationships is reported in most instances.

Before enrollment in the program, and again three months after its close, juvenile participants take an attitude test to see how they feel about such things as parental, school and outside authority and their own self-image.

Measurable change in attitude in many cases is an encouraging factor.



A youthful drug offender and her parents receive a briefing on the County Probation Department's drug education program from Thomas Murphy (left), supervising County probation officer. Murphy is showing them the contract they must all three sign in order to keep the girl out of Juvenile Court; contract obligates them to attend six two-hour sessions of education and group discussion designed to change juvenile attitudes and improve family communication as a deterrent to future drug abuse.



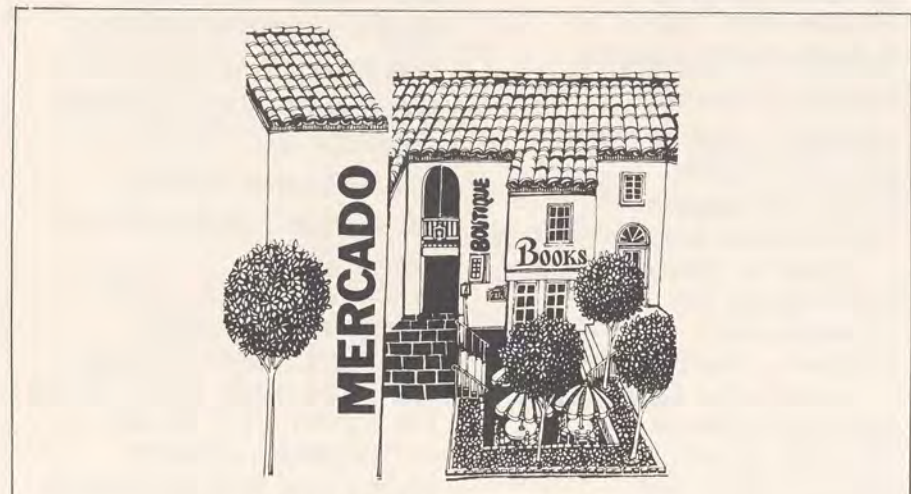
Anthony gives you a whole new way of life in your own backyard.

This is the family fun center you've dreamed of having for your very own. Private. Secluded. A haven for relaxing with family and friends. And what a way to go for early morning dips . . . moonlight swims!
An Anthony pool makes you and everybody in the family a homebody. The kids stay home more . . . because home is more fun. Dad keeps in better shape . . . because swimming is the easy way to better health. And Mom . . .

a glowing hostess at poolside, the envy of the neighborhood!
Anthony makes a pool easy to own. Over 55,000 home owners have picked Anthony. Their reasons: better prices, better designed pools, dependable equipment and the reliability of the world's largest pool builder.
There's an Anthony pool design just right for you — waiting to change your whole life!

WORLD'S LARGEST POOL BUILDER • 26th ANNIVERSARY
ANTHONY POOLS
CALIFORNIA • ARIZONA • PENNSYLVANIA • NEW JERSEY • DELAWARE • MARYLAND • WASHINGTON, D.C.
Showrooms open daily 9 AM to 9 PM
SAN DIEGO • 283-6411
5801 Fairmount Extension
ESCONDIDO • 746-3511
667 Escondido Blvd.
VISTA • 724-1424 • FALLBROOK • 728-1720
RANCHO SANTA FE • 753-5551
OCEANSIDE and CARLSBAD • 722-6075

• **ANTHONY POOLS**
• 5801 Fairmount Ext., San Diego, Calif. 92120
• Please send me FREE POOL MAGAZINE —
• new thirty-six pages, full color, many pool
• planning ideas. DN-1
• Name _____
• Address _____ City _____
• Zip _____ Phone _____



COBBLESTONE CLATTER

Creativity abounds at the Mercado . . . as is evident as you browse through *Arte de Estambre* and see nimble fingers busy with macrame . . . crocheting . . . knitting . . . spinning . . . needlepoint . . . weaving . . . you name it! This shop teems with activity and offers a wealth of gorgeous yarns that tempts you when you walk in. Bulky Mexiskein yarns for that terrific "bulky look" . . . Ecuadorian hand spun yarn for weaving . . . or . . . Greek hand spun wool by Flocati and Kilimi for spinning or weaving. A wide range of yarns for needlepoint as well as the stamped canvas of various designs and motifs.

Another "creative" shop in the Mercado is *Arte a Mano* where hand crafts run rampant. Colorful beads, shimmering pearls, bright feathers, burlap by the yard, everything you need for decoupage, boutiquing, flower making, and figure draping. You can learn how to preserve flowers using a method that removes the moisture but retains the natural color. These make beautiful long-lasting arrangements and look charming in an apothecary jar or shadow box. Another way to enjoy your favorite flowers is to press them, and the uses are varied, such as decorating parchment note paper, or candles, or make pictures and wall plaques. And both of these shops offer classes to show you how!

Creativity in the Mercado is also demonstrated daily by the talented craftsmen as they work at their trades, — glassblowing, wood carving, leather crafting, interior design, candle dipping, hand wrought jewelry, rug makers, hand made Indian items, water colorist . . . not to mention the expertise of a master watchmaker, hair styling (ladies and gents) and unique wig styling.
Won't you browse through soon, — it's a fun "people place!"

THE MERCADO
at Rancho Bernardo
Just 20 minutes north of downtown San Diego: on 395 (163).

BALINESE HOLIDAY—WITH THE JARVINENS
 Departing October 11, 1972 — Returning November 2

Every day will be an unforgettable experience
 as you spend 23 fabulous days visiting

**BALI, SINGAPORE, KUALA LUMPUR,
 PENANG, BANGKOK**

Also Hong Kong, Taiwan and Japan

ABSOLUTELY DELUXE THROUGHOUT
 All meals — A la carte menus — special parties — rare sights



with your personal hosts
 Mr. & Mrs. Harry A. Jarvinen

Participants strictly limited
 For an appointment to discuss details to join us
 on this exclusive journey please call 745-4055

ESCONDIDO TRAVEL AGENCY
 Escondido Village Mall East Valley Parkway at Ash

North County's Fastest Growing Ford Dealer
GARY BISZANTZ'

**El
 Rancho
 Ford**

**FULL
 SERVICE**

FACILITIES

Our Service Department is Open
 Mon. through Thurs. Nights until 9 p.m.
 for Your Convenience

PHONE 748-1400

*"Drive a little
 and save a lot"*

12255 Poway Road * Poway, California

The Art of Living

JARVINENS ESCORT ANOTHER GROUP TO ORIENT

A private Japanese bath in a deep tub filled with soothing hot water, followed by a relaxing massage in your own room, is just one of the special treats planned by Lois and Harry Jarvinen on their Fall tour through the Orient. This will be their fourth personally escorted tour to the Orient, including besides Japan, Taiwan, Thailand, Malaysia, Singapore, Bali, and Hong Kong, and because of their extensive experience they will make sure that every highlight is included in the 23-day tour.

The Jarvinens depart for Tokyo Oct. 11 and return from Hong Kong Nov. 2, and the number of participants is limited. The price of the tour is all-inclusive with a la carte dining, and those wishing to spend some time in Hawaii either before or after the Orient may do so.

The itinerary and hotels for this trip have been tailored especially for the tastes of residents of Lake San Marcos, Rancho Santa Fe, Rancho Bernardo, Pauma Valley, Fallbrook, but all residents of North County are cordially invited to join. The room accommodations throughout are deluxe, with the special opportunity of staying in such hotels as Madame Chiang Kai Chek's Grand Hotel in Taipei, and the Miyako Hotel in Kyoto.

Another unique feature of the tour is that a pre-departure get-acquainted party will be held in the home of Mr. and Mrs. Jarvinen, and after returning home a reunion party for sharing pictures and reminiscences.

For travelers who have already visited the Orient, this trip offers a wonderful opportunity to become re-acquainted and brought up-to-date on a rapidly changing part of the world. And for the first time visitor there is no better way to visit the lands of the "Mysterious East" than with a group of congenial friends and experienced leaders.

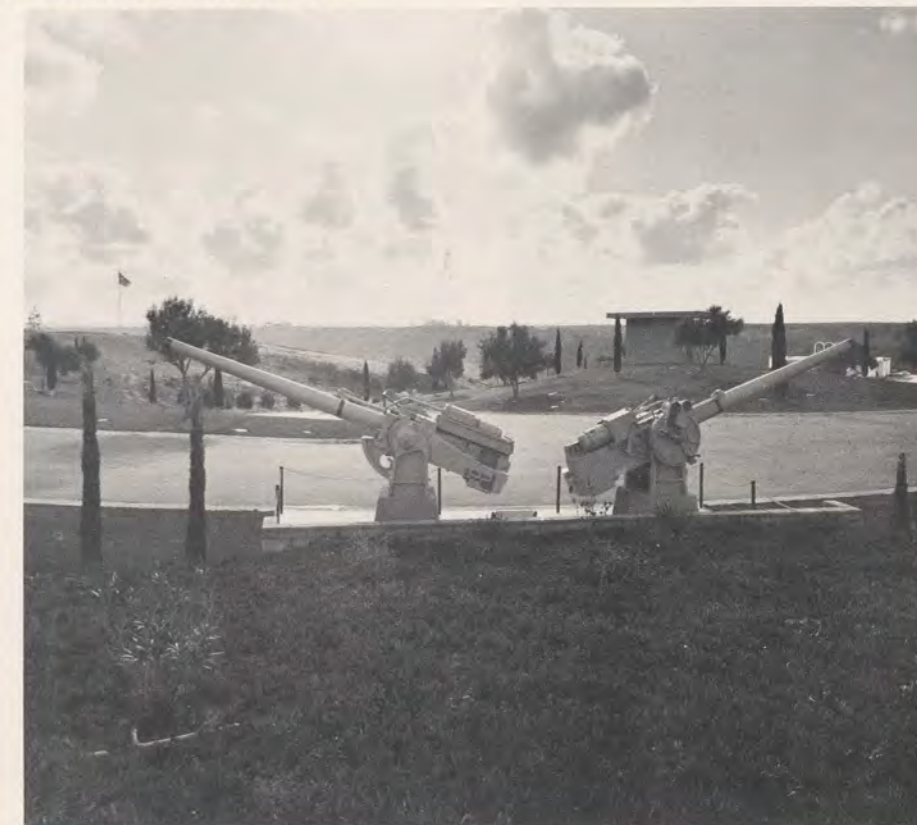
For a brochure giving all details, call 745-4055 or 744-3285.

MEMORIAL DAY SERVICES

With Assemblyman John Stull, 80th District, as special guest speaker, the Ninth Annual Memorial Day Services will be held at El Camino Memorial Park May 29 at 2 p.m.

Members of the American Legion, Veterans of Foreign Wars, and Veterans of World War I from North County and Metropolitan San Diego will sponsor and participate in the event.

David Smith, of Carlsbad, Past Commander, Veterans of World War I, Flowerland Barracks, and active in Veterans organizations for many years, said new features will be added to the ceremonies this year. One new event will be the appearance of the San Diego Drum and Bugle Corps, sponsored by the 22nd District, American Legion. The Drum and Bugle Corps will play two numbers; "March Militaire" by Schubert and "God of Our Fathers." The group is directed by Mr. and Mrs. Guy W. Winton, Jr.



Arlington West, in El Camino Memorial Park, will be site for the ninth Annual Memorial Day services sponsored by San Diego County Veterans groups.



Traditional participants in the ceremonies include: San Dieguito Post 416, American Legion, of Encinitas; VFW Post, 5431 of Encinitas; Veterans of World War I, Flowerland Barracks, of Carlsbad; Veterans of World War I, Poppy Barracks; O.K. Ingram Ship 1774; VFW of San Diego; and Palomar Camp, Spanish-American War Veterans. Other groups from San Diego also participate.

Music will be furnished by the Helix High School Pep Band and the colorful "Posting of the Colors" will be carried out by the various Veterans' units from many sections of San Diego County.

The services are traditionally held on El Camino's Arlington West, one of more than a half dozen areas set aside for the exclusive use of Veterans, Servicemen and family members in the park.

We Care



EL CAMINO memorial park

9450 Carroll Canyon Road, San Diego, CA 92121/Phone 453-2121

Brown-Jordan
Patio Furniture



TAMIAMI
GROUP

SAVE \$52.00
Reg. \$281.00
SALE \$229.



Phone 746-1497

922 EAST VALLEY PARKWAY
(Next to Kinney Shoes) ESCONDIDO

NOW A
TRUFORM
artificial breast so
real it looks and
feels like part of her.



- not liquid
- not sponge or foam
- not air filled
- a revolutionary new substance that looks and feels just like the normal human breast
- worn right next to the skin in an ordinary bra
- expert, personal and private fittings at:

GOODHEW
618 N. BROADWAY
at Washington, Escondido
746-1144



Bruce McLean, salesman, is pictured in the extensive carpet department which features the finest brand name carpeting.



Pictured above is a section of the fully equipped drapery workroom.

ESCONDIDO LINOLEUM AND CARPET, INC. AND ESCONDIDO DRAPERY STUDIO NOW IN THEIR HANDSOME NEW BUILDING ON NORTH ELM, ESCONDIDO

Escondido Carpet and Linoleum, Inc. is a familiar name to North County residents. More than twenty-seven years ago, the four Holladay brothers started a business which was to grow with the years — culminating this past month into a new 7100 square foot building, of which their business section covers more than 5000 sq. ft.! Mr. Lowell Holladay, one of the original owners and first President, is now involved with Holladay Realty in Escondido . . . but the three remaining brothers "run the store"! W. L. Holladay serves as President; W. M. Holladay as Vice

President; and G. D. Holladay as Secretary-Treasurer. Escondido Carpet and Linoleum is a complete floor covering center. They deal exclusively in carpeting, vinyl floor covering, any type of resilient tile, and formica. They carry famous-name lines; and their seven trucks are kept busy with commercial as well as residential work. Escondido Carpet and Linoleum, Inc. has earned an enviable reputation over the years, and their many hundreds of friends and customers in the North County wish them continued success in their greatly expanded new location.

Pictured are the three Holladay brothers who handle the many details of Escondido Carpet and Linoleum, Inc.



This hanging carpet display stretches around the showroom floor at waist level — complete with removeable samples of carpet — shown to great advantage by this unique method of display — a Holladay exclusive which has caused a great deal of favorable comment in the industry!



The Armstrong Floor Selection Center features a wide selection of resilient tile and vinyl floor covering. Mr. Walter Holladay is pictured with one of the display selection units which makes it easy for the customer to match color samples of paint and fabric with her chosen floor covering.



La Verne Holladay Bird and Charles Schmidt Own and Operate Escondido Drapery Studio

The Escondido Drapery Studio began in 1954 when it was first part of Escondido Carpet and Linoleum. Mrs. Bird became owner in 1960, making it a separate store. In 1963, Mr. Charles Schmidt became an equal partner with Mrs. Bird. Mr. Schmidt first became interested in this company while being employed with them as an installer, and, at the same time studying for his degree in marketing at San Diego State. Together they have built an admirable business in custom draperies — commercial and residential.



Bear Beginnings—Two "Imagineers" from WED Enterprises inspect final sketches of Disneyland's newest attraction, "Country Bear Jamboree." The concept for this 15-minute country comedy was developed through a series of artists renderings at the Glendale, Calif. planning and design firm.

Disneyland's Hilarious "Country Bear Jamboree"

An idea fostered by Walt Disney, nurtured by a creative team of "Imagineers" and developed by skilled craftsmen and technicians, will spring to exciting life at Disneyland early this Spring.

Born from this proud creative parentage, "Country Bear Jamboree" will be the centerpiece in "Bear Country," the Park's four-acre, \$8-million new theme land.

A superbly homogenized blend of rapid-fire comedy dialogue and thoroughly fetching country tunes performed with remarkable gusto by the "bears in the band" are the ingredients in "Country Bear Jamboree," Disneyland's 54th major adventure.

WED, an acronym derived from the initials Walter Elias Disney, is the master-planning, research and development arm of the Disney organization, which "Imagineered" both Disneyland and Walt Disney World in Florida.

A member of the WED creative team assembled to develop "Country Bear Jamboree," explained its origin, "Walt felt that we could build an attraction around bears who could laugh and talk and play musical instruments. He planted the idea and we started to work on it."

To further individualize the "Country Bear Jamboree" stars, WED gave each bear distinctive characteristics, personalities, voices and mannerisms to match their appearance.

This was accomplished through the use of "Audio-Animatronics," the remarkable technique which electronically combines and synchronizes voices and sound effects with the movements of animated objects.

Disneyland's cast of country crooners are now in various stages of construction at MAPO, the Disney development and prototype manufacturing center, located adjacent to WED.

And the final results of this marriage of technology and creativity will manifest itself this Spring in Disneyland's "Bear Country."

GOURMET GUIDE

by DeDe Godwin

Recipes at random . . . for a good May meal.

LEG OF LAMB IN MARINADE

The night before cooking the lamb combine:

- 4 T (¼ cup) olive oil
- 1 medium onion chopped fine
- ¼ C chopped parsley
- 2 cloves garlic, crushed
- 1 t salt
- ½ t pepper
- ½ t rosemary
- 2 T lemon juice

Cut slits in lamb and rub some of marinade into them. Pour over rest, turning once or twice. Put all into large piece of heavy foil, wrapping around meat, and let stand overnight. When ready to cook, preheat oven to 325. Place foil wrapped lamb into a roasting pan, open foil and bake about 3½ hours or until tender. Baste occasionally.

ASPARAGUS PARMESAN (serves 4)

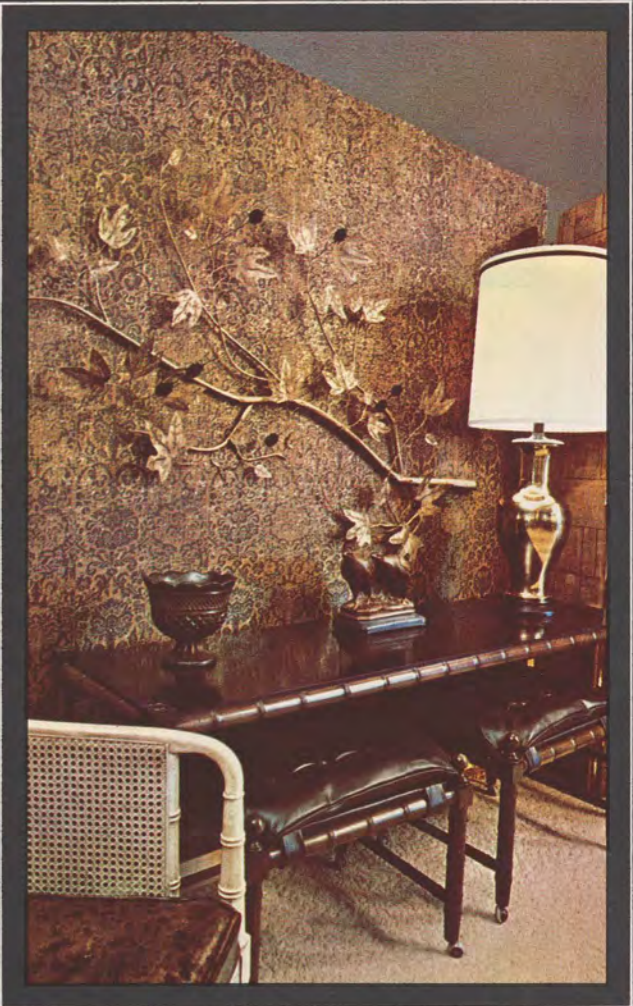
- 2 lbs. asparagus
- 1½ sticks butter (preferably unsalted)
- 1 t paprika
- ½ C grated parmesan cheese

Cook asparagus, place in a flat oven dish. Melt butter, add paprika, parmesan and a dash of pepper. Pour over asparagus and put under broiler until bubbly.

STRAWBERRY SOUFFLE ROMANOFF (serves 6)

- 1½ teaspoons gelatin
- 4 T cold water
- 6 T boiling water
- ¼ C Bourbon whiskey
- ⅓ C Sherry
- 2 egg whites
- 1½ C heavy cream, whipped
- ½ C slivered and toasted almonds
- ¾ C sugar

Soak gelatin in cold water, dissolve in boiling water. Add sugar, and when sugar is dissolved, add Bourbon and sherry. Refrigerate until mixture begins to thicken. Then add stiffly beaten egg whites and whipped cream and almonds. Serve with crushed fresh strawberries, garnish with whole ones. (This is delicious with fresh peaches, too)



at Lake San Marcos

Open Sundays 10-4

Thomas Furst

furniture, interiors and decor

LAKESHORE SHOPPING VILLAGE
LAKE SAN MARCOS

744-1758



R. M. CLOTFELTER
LICENSED REAL ESTATE BROKER

Since 1931

RANCHO SANTA FE
Country Homes
and
Homesites

REAL ESTATE

INSURANCE

756-2422

COUNTRY SQUIRE the Alley Cat

The nicest place in town
to shop for

CHILDREN'S CLOTHING

Everything new and exciting for summer has just arrived! So, take a short trip to the lower patio of the Country Squire Courtyard and Shops and step inside the door of The Alley Cat and see for yourself! Pelican harbor swim wear; Corn Cobbler pants and shorts, Girtown shorts and pants; Grace Infants' Wear to size 6x, and many, many more.

INFANTS THRU SIZE 14

Rancho Santa Fe
Country Squire Courtyard of Shops
Lower Patio

14/MAY 1972

San Diego's North County
Living



VOLUME 10 NUMBER 5
MAY 1972

FEATURES

- 16 SURPRISING LA COSTA
More Than a Fabulous Resort
- 22 LIVING AROUND TOWN
by Terry Esposito
- 21 A CHAT WITH JOSEPH HOUSE
Subject: Marijuana
- 37 BUSINESS & ESTATE TOPICS
by Larry Showley
- 75 "SHELLEY SAYS"
by Cliff Chartier

DEPARTMENTS

- 40 SERENDIPITY
by Sharon Mackey
- 45 THE "VILLAGER"
- 62 APPEALING SEENS
by Kitty Peeling
- 44 RESTAURANT ROW
- 58 FINGERTIP SHOPPING
- 69 ASSOCIATION NEWS

LIVING MAGAZINE THE STAFF

Publisher and Editors
Ralph W. Giffin
Ruth M. Giffin
756-2415 or 756-1705

Contributing Editor
Terry Esposito
756-2415 or 756-2959

Advertising
D. Robinson Casey
756-2415 or 459-8579

Contributing Travel Writer
Charles Royal
756-2415 or 745-6140

Del Mar Correspondent
Sharon Mackey
756-2415 or 755-4231

Oceanside-Carlsbad Correspondent
Kitty Peeling
756-2415 or 722-2324

Photography
House of Portraits, Del Mar
John Daly, Escondido
Robert Sperry, Rancho Santa Fe
Al Tosca, San Diego
E. P. Jaffarian, Escondido
Alice Dutton, La Jolla

Design and Art Direction
Phyllis L. Stover

Assistant Artist
Lynn A. Ostrow

Printing
Arts & Crafts Press, San Diego

Publishing Information
LIVING MAGAZINE is published monthly by the Village Press. For information regarding advertising rates call 714/756-2415 or toll free 453-0340 or write The Village Press, Post Office Drawer Q, Rancho Santa Fe, California 92067. Third-class postage rates are paid in Rancho Santa Fe, California. All contents are copyrighted, and no portion may be reproduced without the written consent of the publisher.

ABOUT THE COVER

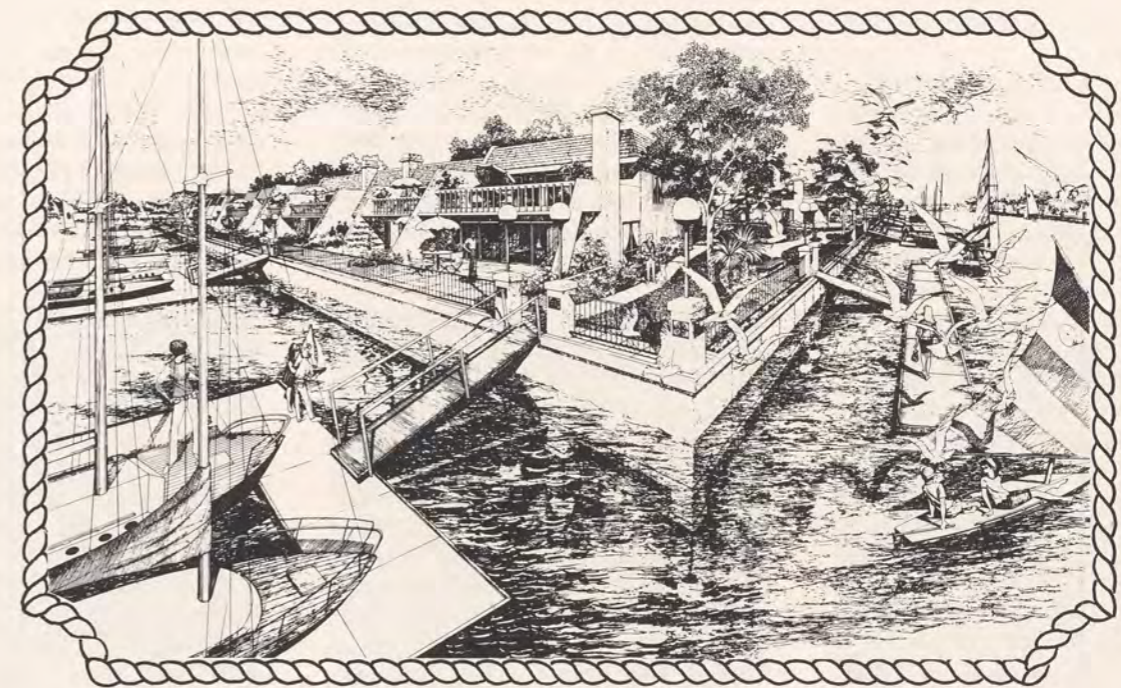
Jack and Carolyn Dorsee are pictured on our May cover as a "typical" couple, exploring the many facets of La Costa. It really was a fun day (read our feature story and see!). Meanwhile, (back at the Ranch), the Dorsee's invite you to join JACK DORSEE'S WORLD OF SAILING.

Jack and Carolyn Dorsee work daily promoting the sailing world at JACK DORSEE'S SAILBOATS, 1880 Harbor Island Drive, across from San Diego's Lindbergh Field.

"Anyone can sail," says Jack, "Just come on down and we'll show you how easy it is." The Dorsee's carry six different sailboat manufacturers, ERICSON, RANGER, CORONADO, CATALINA, NEWPORT & SAILCRAFTER YACHTS. One can learn how to sail at Jack Dorsee's Sailing School or just rent your own yacht from 14-ft. to 30-ft. Also this is the headquarters for the San Diego Sailing Club.

Cover photo by Al Tosca, San Diego

At Coronado Cays you can "add on" anything that floats



From a dinghy to a floating palace, your Coronado Cays condominium is as expandable as your boat budget. Private boat slips immediately adjacent are only one of the many wonderful features of Coronado Cays' new condominium development, Antigua Villas, priced from \$57,500.

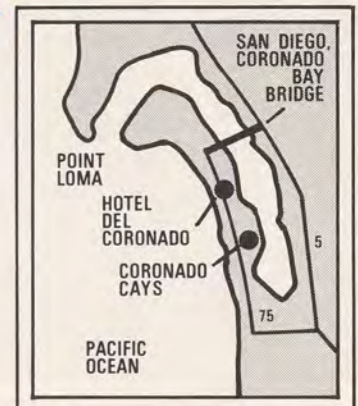
Two and three-bedroom arrangements—all on one floor,

with balcony or patio. Naturally, all exterior maintenance is provided.

Sail into luxury.... Sail into Coronado Cays.



San Diego's only luxury residential marina. Coronado Cays is located four miles south of Hotel Del Coronado on the Silver Strand.



Sail into a Coronado Cays rental this summer. It's the best way of "sampling" the good life here.

Write for brochure: Dept. A-NCL
A development of Signal Landmark, Inc., one of the Signal Companies, Coronado, Calif. 92118. Phone 423-7000

Surprising La Costa More Than a Fabulous Resort

How often have you said, in response to a suggestion that you visit a nearby place, "Not now. It's just down the road. We can go there anytime" — and then end up never going there at all! Every day, you meet people who can give you the low down on all the "in spots" on the other side of the world — and don't even know what's happening in their own backyard.

Case in point — La Costa. Everyone's heard of La Costa, whether they refer to it as Rancho La Costa, La Costa Country Club, La Costa Spa-Hotel or just plain La Costa. Perhaps it has many names because it offers so many things. And for most North County residents it's literally minutes away. But how many "local" people really know

La Costa? How many San Diegos have spent a day there, let alone a weekend? Yet, when you ask about La Costa, people will immediately give you all their thoughts, suppositions and opinions as if these were facts. Consequently, La Costa often comes out looking like a cross between Palm Springs and Hollywood Boulevard — a description so far from the truth that it's laughable.

All right then, what is the real La Costa? To help visualize this truly unique concept in living (because, in essence, that's really what La Costa is all about), let's assume you're a young married couple, well established, here in San Diego County, who have decided to spend a weekend at La Costa. Let's say you are Karolyn and Jack Dorsee. Jack owns the Jack Dorsee Sailboat

Company, with offices and plant in San Diego. The firm's business is selling pleasure sailboats, and undoubtedly Jack knows what he is doing, because he and Karolyn recently purchased a substantial home in the area. Karolyn was born and raised in California, and is very much the vibrant young woman of today. They have heard a good deal about La Costa, and have decided (refreshing change) to go and see it for themselves. Let's follow along and join the right from the start.

You're in a convertible traveling North on El Camino Real, and now you make the turn into La Costa's main entrance. Immediately you are struck by the sheer peacefulness and beauty of the scene before you. You are surprised to see

so many homes and apartments. You were told of the golf course and the spa-hotel and the other resort facilities, but you never expected to see this many homes. But soon your eyes are attracted to something else. Hidden behind the beautiful Chateaus and the Clubhouse is the golf course, home of the Tournament of Champions, and so well designed by Dick Wilson that both the weekend golfer and the pro get equal pleasure out of its 18 mettle-testing holes. Your eyes then move beyond the course, and you see the gently sloping sierra foothills, rising steeply as they move further and further away. As you drive along the road which curves up toward the main elements of the resort itself, you can see, placed picturesquely along the fairways of the golf course, a series of homes

steps, varying levels — all attracting and delighting the senses.

From this distance, the pastel colors of the buildings are highlighted by the sunlight, throwing them into sharp contrast with the lush natural hues of the grass, trees, plantings and abundant flowers, which are around them. And beyond La Costa Village, you see the colors gradually merging into the hazy blue of the sierras. You reflect on the scene for a moment, marvelling at its quiet loveliness.

Then, just as the Dorsees are thinking that, after all, it is the business of a celebrated resort community to be beautiful, they notice that there seems to be a lot of building going on. All over the place can be seen the scaffolding, equipment and men busily engaged in building. Karolyn expresses an in-

course, they head for the Spa—Jack to its deluxe massage, whirlpool baths, deep Roman pool, steam room, sauna, deep body massage, exercise pool and unique Swiss shower; Karolyn to similar pursuits, plus classes in yoga, isotonic, Swedish exercise, visual poise and the beauty and hair care classes and services. Such a visit, of course, is *de rigueur* for La Costa-ites, particularly first timers who sample the whole array of facilities. Later, of course, people tend to concentrate on a few favorites.

Both being totally refreshed and rejuvenated, by their Spa sojourn, they stroll over to the La Costa theatre to see which picture is playing that evening, and then on an impulse, decide to take a drive around before dinner. Recalling

In this tennis match, the score is "love-all!"



"Fore" for two!



The horse knows how to model, too!



One way for a man to "get his feet wet"



This beauty treatment is almost unnecessary!

so widely varying that they comprise a short course in home design. And beyond, on the slopes of the hills, are more homes, apartments, condominiums and other residential structures. And all along the steady rise, there is so much open space you get the feeling that every structure was designed and situated to maintain the full view of the natural land contours. And so, the buildings gently rise one behind the other. And then your eyes catch an unusual sight. Out there, the bluffs above the golf course, removed from it, and yet within two good strokes from the center of the course, is La Costa Village, an unexpected "Mediterranean-style" montage of little plazas, angles,

terest in investigating the construction areas later. It has to be later, for now, they have arrived at the hotel. Their baggage is attended to, the attendant takes the car and they enter the magnificent lobby, where they are registered and escorted to their room in a matter of minutes. They notice the choice of accommodations will soon be considerably enhanced by a large 100-room addition that is nearing completion.

Since both of them are low handicap golfers, the first place they head for after settling into their comfortable, oversized, and elegantly-appointed room, is the golf course, where each get in a pretty good 18-holes. From there, of

how intriguing it looked from a distance, they head directly for La Costa Village. As they walk around the many little plazas, capturing the various sights which make "The Village" so different from the other areas of La Costa, they come to the front gate of one of the homes, which they stop and admire. And just as they are about to continue on their fascinating tour, the owner opens his front door, mentions that he had seen them looking around and asks if they might care to see the interior of a typical condominium townhome. Jack and Karolyn gratefully accept and soon find themselves inside a warm, charmingly furnished home. After the owner and his wife show them

through the house, the Dorsees sit down for a brief visit in the living room. In the course of conversation, both Jack and Karolyn ask their hosts what other amenities La Costa has to offer beside the golf and the spa. Quickly their hosts point out that property holders in La Costa have access to everything on the property, ranging all the way from the multitude of sports facilities to the Country Club and Spa Complex, and even including the services provided by a fire department, a post office, barber shop and boutique.

After hearing more details about life at La Costa, Jack and Karolyn thank their hosts for their hospitality and say farewell for the moment. As they head back toward the hotel, they look around at the surrounding vistas. In the late afternoon, La Costa has a certain beauty all its own. Long shadows suddenly appear and the buildings and the vast greenery look very peaceful. It's the type of setting that inevitably leads a person to be glad that he is alive . . . and at La Costa at that particular moment in time.

Later that evening, as Jack and Karolyn linger over coffee and liqueurs following a superb dinner in the hotel's Seville Room, they begin to reflect on what they had seen and learned in just one afternoon. They are beginning to realize that La Costa, in addition to being a great resort, is also, for many people, a great place to live. And it's

a conclusion difficult to resist, because in casual conversations with the people they have met so far in their stay, the number of residents using all the facilities seems to equal the number of hotel guests.

The following morning, up bright and early, Jack and Karolyn decide to continue their "discovery" of La Costa. On their way in on Saturday, they had noticed the La Costa Saddle Club, and so they decide to head over there. What they find is the most well-equipped equestrian center imaginable. They soon realize that there was no way they could pass up the opportunity to experience the vast reaches of La Costa on horseback. And so off they go. For two hours, they enjoy a 21 mile ride over some of the most interesting country around. First, in close to the main complex, the trails wind through lush and lavish plantings. Then, as they climb upward into the hills, the terrain becomes more primitive. In all, it's a trail ride filled with contrasts.

At the end of the ride they are too exhilarated to slow down. They must continue their exploration of the World of La Costa that seems to have caught them up in such excitement. And so, after a quick luncheon snack, they head directly to the Racquet Club, where they have the pleasure of meeting famed pro Pancho Segura, who presides over what are perhaps the most elaborate tennis facilities in the area . . . facilities which include a

brand new clubhouse and 13 all-weather, lighted courts, including a central exhibition court complete with grandstands. They make a mental note to come there a some evening soon, to play in the cool of the night, because by now, they're both beginning to feel the effects of the morning saddle. However, a quick session in the Spa's whirlpool baths takes care of those kinks in a hurry.

Later, still intrigued by the extent of the building going on, and since they have a number of friends who are looking for housing in the area, they decide to take a closer look at some of the projects. They discover that the first one they come to, La Costa View, is an attractive and reasonably priced group of apartments, on a pleasant hillside location. Karolyn makes a mental note to tell a couple of friends about the place. A little further away, on a sloping site overlooking the ground as it steadily falls away to the valley below, is Seaview, a group of condominiums rising up on a site from which you can see clear to the Pacific. Jack takes a particular interest in location, remarking that it is an ideal spot for a person interested in boats, since the ocean is only two miles away. They discover that both of these developments, just as La Costa Village does, share in all the services offered by La Costa. It has become patently obvious to the Dorsees by now that La Costa's

big central resort complex is not there simply as a resort to stand on its own, but as a major element in a larger concept called La Costa living, providing all those "extras" that people in many other communities must travel miles to find.

As they approach the hotel, they catch sight of the swimming pool—Big "Number One," so termed because it is actually constructed in the shape of a figure "1." La Costa's most celebrated swimming location is fully equipped with a three meter diving board, so that the swimmer who is diving minded can really have a workout, too. For those who prefer to lie around in the sun at poolside and let everyone else do the work, there is a service system so well perfected, that one only has to raise a finger to bring an attentive waiter to one's side.

Swimming done, it is back to the hotel to relax for a while and to change, and then on to the main dining room—to enjoy a culinary experience that combines rare ambience, faultless service and cuisine of an excellence that is beyond description. Add to this, music and wine and the good company of new-found friends, and you truly have an evening to remember.

After dinner, over a relaxing cocktail or two, the conversation once more turns to the many sides of La Costa. Jack and Karolyn are told that there are many other areas of La Costa's 5,000 acres which they haven't as yet seen, such as a close look at the really lavish homes lying close into the resort hub . . . as well as the more moderately priced selection up the slopes a way in a location known as La Costa South. Someone suggests that, since Jack is involved with boats, perhaps they might get together and go out on a deep sea fishing trip—which La Costa could easily arrange. Someone else, who lives in a magnificent contemporary home bordering the golf course, points out that another aspect of La Costa which has not been mentioned is its art gallery which contains some remarkably fine pieces of art and sculpture. But of course, Karolyn's keen eye had already spotted that particular feature and she had been saving her pet selection as a "surprise" that Jack could buy for her before they depart.

Then, when Jack and Karolyn figure that they have learned just about every aspect of life at La Costa, someone proceeds to tell Jack and Karolyn about the extensive live entertainment available, everything from chamber music to "rock." And all of these things, he points out, are available to everyone at La Costa. Of course, since some of that "rock" entertainment is going on at that very moment, causing them to raise their voices in order to be heard, the remark seems a bit superfluous.

Another member of the party remarks that there are very few places he knows of which offer a greater variety of real estate locations than La Costa, and that he is constantly amazed at all the activity engendered by the construction of the many varying types of residential structures. He adds that as the advantages of living at La Costa become known it can be expected that more and more people from North County as well as all parts of the country will be gravitating here. And he's right of course, because according to La Costa's management, insuring the continual growth of the community is an improvement schedule involving the expenditure of millions of dollars each year for new areas, new improvements, new features and new excitement.

After promising to return, Jack and Karolyn bid goodbye to their new-found friends and prepare for the short drive back to San Diego. As they turn out of La Costa's main entrance, they look back at the bright lights of the resort, and the softly lighted homes of the many developments. As he gazes upon this beautiful scene, Jack says to Karolyn, "You know, I'm almost sorry that we didn't buy in La Costa—it really does have everything." While keeping her eyes on the moon hovering over the quiet of La Costa, Karolyn replies, "Well, Jack; we can always switch."

Whether they do or not, only time will tell, of course, but one thing is certain. As time goes by, La Costa is going to become an even more inviting place for the resort-residential minded individual, whether his plans call for part time vacation living or permanent residence. And that's what La Costa is truly all about.



The Dorsees inspect Sea View Condominiums.



One of La Costa Village's attractive scenes.



Another beautiful corner in La Costa Village.



Inside a multi-level townhome at La Costa Village.

Getting the evening underway at the Seville Room!



The couple look over La Costa View apartments—



WAITING to plan your estate could be the END of your estate



Our tax structure is such that it becomes a major problem to accumulate an estate. If, in spite of taxes, you do succeed, you have a bigger problem trying to keep it. Estate owners should take some time for planning so the family can keep what has taken a lifetime to create.

LARRY SHOWLEY C.L.U., Business & Estate Planning 233-8931
CHOCONAS AGENCY, 1360 Fifth Avenue, San Diego, California

● Representing
Connecticut Mutual Life INSURANCE COMPANY
THE BLUE CHIP COMPANY • SINCE 1846

A chat with
JOSEPH H. HOUSE
 Bureau of Narcotics
 Enforcement
 State of California

SUBJECT:
MARIHUANA

Question: Mr. House, it was our good fortune to meet you and your wife while on a Princess Cruise through the Caribbean last fall. You were very interested in discovering whether marihuana was used to any great extent in the foreign countries we visited. What did you find out?

Answer: Since our first stop was **Acapulco**, I attempted to question the authorities there. They were reluctant to discuss the matter in detail . . . but they did tell me that the word **marihuana** was not used . . . the term "referred to almost exclusively was "Acapulco Gold." In the street, interestingly enough, it is called "oregano" . . . and that "oregano cigarettes" were common. This phrasing of "oregano cigarettes" seemed to allay the conscience of those who smoked it — even though, in fact, it was marihuana grown in the valley about 200 miles east of the city of **Acapulco**. The authorities are aware of the problem, and are doing their best to combat it.

Question: We traveled through the Panama Canal, which brought us into South America . . . did this make a difference in your findings?

Answer: First port in South America was **Cartagena, Colombia**. The natives stated that marihuana was plentiful indeed — a truly "big problem." Sad to state, there was no narcotics force in the State of Cartagena at the local level. They do have Federal and State police, and there is a Federal law against narcotics. However, the consensus of opinion was that the Federal and State police were not very well informed, and consequently had no expertise. Cartagena citizens are deeply concerned, particularly since some of their high school boys and athletes had been using narcotics, and had ruined a promising career as a result. Cartagena is most desirous of cleaning up their drug problem for two reasons. The health of their citizens . . . and the ability to attract more tourism!



The leaf itself is very distinctive — its many furrows make it easily recognizable.



"Roll your own" marihuana cigars and cigarettes.



Various and sundry methods used in smoking marihuana and other dangerous narcotics.

Question: **Curacao**, the next port of call, is most often referred to as a "clean little town of Dutch ancestry." Is this indeed a fact, as far as drugs are concerned? The rest of us saw only its beauty and historical points of interest.

Answer: The only marihuana problem in **Curacao** is with the upper class affluent families — quite a contrast to other areas! Since there is no University in **Curacao**, most of the problems are caused by boys who have been sent to the University of Amsterdam, Holland where they were exposed to drugs. As a result, some of them dropped out of college and returned to **Curacao** with narcotics. They, in turn, introduced some of the local young men to drugs. A concerned citizenry is making much of this; and it is being controlled. Al-



Marihuana burning below Tijuana.

though not yet eliminated, it is not a problem of major proportions.

Question: There were three other islands to visit on our particular cruise. Can you give us a thumbnail sketch of **Grenada, Martinique** and **St. Croix**?

Answer: **Grenada, British West Indies** has marihuana available, but their drug problem is very slight. **Martinique** has relatively no problem at all because the majority of their people are natives, and do not make enough money to afford it! However, it is a French possession and is involved in large scale smuggling. **St. Croix**, more Americanized than any of the other islands, has a similar problem to the one we have in the United States. At this writing they are concentrating on the merchant seamen who are responsible for bringing in the largest source of narcotics and drugs.

Living around town

by Terry Esposito

Fashions by Saks



Mrs. Robert C. Jackson and Mrs. Walter Wencke are greeted by Mrs. Irv Roston, Chairman of the Mt. Scopus Chapter of Hadassah Luncheon and Fashion Show held at La Costa on Friday, April 7th.

FASHION SHOW WELCOMES SPRING . . .

A glorious spring day at the La Costa Country Club was the perfect background for the Mt. Scopus Chapter of Hadassah's event.

The \$100.00 per person luncheon was in celebration of Hadassah's 60th Anniversary. Mrs. Irv Roston and Mrs. James Zien ably assisted by Marion Caplan, Sonni Olen, Adele Frank, Jeanne Frank, Siegfried Fisher, Mary Robertson, and Dottie Sampson, were responsible for the outstanding decor in the Ventana Room. The lovely floral centerpieces on the round tables of eight were designed by Casa De La Flores of Del Mar.

Every fifth guest won a door prize worth \$100.00 and the lucky winner of the grand prize . . . an all-expense paid trip to Israel for two . . . donated by Mt. Scopus Chapter of Hadassah . . . was won by Mrs. Francis O'Brien of Minneapolis, Minnesota.

The showing of elegant and fabulous fashions were presented by SAKS FIFTH AVENUE in La Jolla under the direction of Miss Lilo Miller.

The guests spotted enjoying the Show included some Rancho Santa Fe charmers . . . Caroline Looper, Joan Bruyere and Kay Wencke who was the very surprised and lucky winner of the Saks gift of a certificate on an Oscar de la Renta creation!



Betty Roen (left) and Muriel Roston.

around town

continued

PRES. OF USD FETED AT DINNER PARTY HOSTED BY MR. THOMAS FLEMING

Mr. Thomas Fleming hosted a dinner party in his home on Saturday night to introduce Dr. and Mrs. Author E. Hughes, President of the University of San Diego to friends from the San Diego, La Jolla and Rancho Santa Fe areas. Also honored were Rt. Rev. Msgr. John Portman, Chairman of the Religious Studies Department at USD and Dr. and Mrs. Delwin Schneider. Dr. Schneider, a Lutheran minister, is a member of the Religious Studies department and the coordinator for the newly established Ecumenical Center for World Religions.

The host and honored guests greeted seventy persons as they entered the mirrored foyer of Mr. Fleming's home. A seated dinner was served in the elegant dining areas and the covered patio. Assisting with the hosting of tables were Mr. and Mrs. Thomas Keelin, Mr. and Mrs. Edward Monohan and Mr. and Mrs. Thomas Finn.

As the guests finished dining, President Hughes addressed each group informally and answered their questions about new programs at USD and future plans of the University as it begins a new era under the leadership of its first lay President. Dr. Hughes specifically highlighted those facets which make the University of San Diego distinct from other schools of higher learning in the San Diego area — USD's enrollment is small and will be kept at a level where the students enjoy direct teacher relationships; the caliber of professors is very high with over seventy per cent of the professors at the undergraduate level holding PH.D.'s; USD offers a value-based education which concerns itself with every aspect of the student while allowing him the freedom of his own decisions; the quality of education while high now will continue to improve and change as the needs of the students change.

Dr. Hughes then introduced Msgr. Portman who spoke to the guests about the first course being offered through the Ecumenical Center. A seminar in Hinduism, the first in a series in Asian Religions, will be held from June 19-29. Msgr. Portman outlined plans for a per-

next page, please

LYMAN RETURNS TO BALI HAI

Arthur Lyman is synonymous with the music of Hawaii. He has taken the island music and added his own particular touch with the marimba and vibes.

Lyman, who will be appearing at Shelter Island's Bali Hai Restaurant, complements the Polynesian setting with his exotic sounds, offering visitors a taste of Hawaii right here in San Diego.

A very versatile young man, Lyman also plays bongos, congas, guitar and other instruments associated with island music.

His back-up group is just as proficient. Although Clem Low's main role is pianist, he accompanies Lyman with several other instruments. Other accompanists are Archie Grant, bass and flute and Harold Chang, percussionist.

Exotic bird calls, made either vocally or with instrumental innovations, are sprinkled throughout the repertoire adding an unusual and distinctive sound to Lyman's music.



FIRST LOOK—The eight-week-old river otter at Sea World, the first ever born at the marine park, takes his first look at the outside world. The tiny male baby, who hasn't been named, is about six inches long and weighs about 13 ounces. Although the baby is still nursing, he has begun to nibble at a formula of fish, cod liver oil and vitamin supplements. The newborn's parents are Ernie and Etta Otter. Ernie is currently in training to perform in the Star-Kist Underwater Show at Sea World, which is open every day of the year from 10 a.m. to dusk.

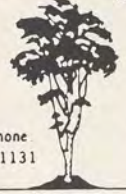
GUEST CARTOONIST



TED MEISENHEIMER

Our guest cartoonist this month is the popular Ted Meisenheimer of Laguna Niguel . . . a longtime friend of Living Magazine. As well as being a talented cartoonist, Ted is director of public relations for Far West Services, Inc. (Reuben E. Lee Riverboat Restaurant, Reuben's, Coco's, and others).

the
"inn-place" to
relax and enjoy
luncheon and dinner.
private parties, too.



AT Rancho Santa Fe
CALIFORNIA 92087

Telephone
756-1131



Jane
Brett
Realtor



La Granada in Rancho Santa Fe
756-1442

Shaun-Mar
Boarding Kennel

GROOMING — ALL BREEDS

Open Mon. thru Sat.
9 a.m. to 5:30 p.m.

(Sundays by Appointment)

2120 Jimmy Durante Blvd.

DEL MAR 755-3222

24/MAY 1972

around town

continued

PRES. OF USD FETED AT DINNER PARTY

manent library and Center of Study where scholars from all religions could come together to bring the riches of their own faith and share them with others. This Center directly follows the mandates of Vatican II.

Among the guests were Mr. and Mrs. Clayton Brace, Dr. and Mrs. Malcolm Love, Mr. and Mrs. Jack Lewis Powell, Mr. and Mrs. Thomas Halverstadt, Mr. and Mrs. Abraham Ratner, Mr. and Mrs. William Dever Johnson, Mr. and

Mrs. Anderson Borthwick, Dr. and Mrs. John M. Hogan, Mr. and Mrs. Harold B. Starkey, and Mr. and Mrs. Richard E. Woodard.

On Wednesday, May 3, Dr. and Mrs. William J. Doyle entertained Dr. and Mrs. Hughes and Dr. and Mrs. Ernest Morin, Chairman of the Political Science Department at USD. Friends invited to meet them heard plans for a Center for International Relations at the University of San Diego.

MR. AND MRS. A. P. STORRS, USN RET., ARE FIRST TO MOVE IN AT NEW ANTIGUA VILLAS CONDOMINIUMS AT CORONADO CAYS

A retired admiral and pioneer Naval aviator and his wife Saturday became the first move-ins at the new Antigua Villas condominium community at Coronado Cays.

The couple, RADM. A. P. Storrs, USN ret., and his wife Eve moved from their three-year home at Rancho Bernardo into 60 Antigua Court, along with their battleship-grey poodle Gobs.

"We fell in love with the Cays and we already were sold on the ease of living that condominiums offer," said Mrs. Storrs, who traveled extensively with the admiral during his 34-year Navy career. Since his Navy retirement in 1957, the Storrs have lived in Hawaii and in Mexico near Guadalajara before returning to the San Diego area three years ago.

"Most of our friends in this area live in Coronado and we found we were spending an awful lot of time late at

night driving back on Highway 395," Admiral Storrs said. "And naturally I love being near the water and here at the Cays the bay is our back yard."

A member of the U. S. Naval Academy Class of '23, Admiral Storrs was one of the Navy's early aviators and a veteran carrier sailor. He made flag rank in 1950 and served in the mid-50s as Commander of Task Force 77 in the Pacific Fleet and later as Commander of the Fleet Air Force Hawaii. Upon his Navy retirement he became director of aeronautics for the Territory of Hawaii and, after Hawaiian statehood, chief of the airports division of the state Department of Transportation, remaining in this post for eight years.

The Storrs have five children and six grandchildren living across the United States. Both enjoy swimming and sailing but the admiral hasn't yet decided if he'll be buying a boat to tie up at his private slip.



First to move into the new Antigua Villas condominiums at Coronado Cays Saturday were RADM. and Mrs. A. P. Storrs, USN ret., who came to the bayfront marina community from Rancho Bernardo. They decided to lend a hand to mover Lou Caffar, rear, of Bernardo Moving, Inc., with their extensive collection of potted plants.

around town

WASI "AN EVENING IN OLD MEXICO"

June 2, 1972

Hotel Palacio Azteca and
Fronton Jai Alai Palace
Tijuana, Baja California

Mrs. Gustavo Guerra of Tijuana and Mrs. Howard B. Stern of San Diego have been appointed co-chairmen of the June 2nd Women's Association for the Salk Institute's "Evening in Old Mexico." The evening will start with no-host cocktails, dinner and dancing at the Hotel Palacio Azteca, Tijuana, Baja California, to be followed by Jai Alai at the Fronton Jai Alai Palace. The event, which will be for the benefit of the Salk Institute is the first affair given by the San Diego and Tijuana WASI members.

At a recent planning meeting held in Tijuana, the following committee members were announced: Mmes. Billy F. Fleming, Manuel Mayo, Frederick Stubbins, Pablo Jean, Jack Hayes, Claire Weeks, William W. Holt, Jr., Hector Larroque, Richard Jumont, Delbert Glanz, J. D. Faust, Hector Castellanos, Jorge Anchondo.

Advisors will be Mmes. John N. Politis, Erling O. Hilmen, Brush Cromwell.

WASI Tour Guides will serve as hostesses on the busses which will leave for the Mexican border from the San Diego County Administration Building at 6:00 p.m. for those who desire it. From the border Tijuana busses will transport guests to the Hotel, Jai Alai and back to the border.

Committee members will be attired in Mexican dress and encourage all guests to do the same.

The event is open to the public. All proceeds will benefit the Salk Institute.



Mrs. Howard B. Stern (Chairman of the Event).

COMMITTEE:

Chairmen: San Diego, Mrs. Howard B. Stern (Dotty) 272-1849; Tijuana, Mrs. Gustavo Guerra (Jeanne) 1-903-38-65593.

Co-Chairmen: San Diego, Mrs. Billy F. Fleming (Jacie) 582-9595; Tijuana, Mrs. Manuel Mayo (Ofelia) 1-903-38-51171.

Invitations: San Diego, Mrs. Frederick Stubbins (Grace) 459-7080; Tijuana, Mrs. Pablo Jean (Josephina) 1-903-38-54923.

Mailing: Mrs. Jack Hayes (Charlotte) 453-5163.

Host Couples: San Diego, Mrs. Clair Weeks (Ellie) 224-8807; Mrs. William W. Holt, Jr. (Gladys) 222-6065; Tijuana, Mrs. Hector Larroque (Elisa) 1-903-38-58549.

Dinner Seating and Reservations: Mrs. Delbert Glanz (Marianne) 756-2592.

Arrangements, Hotel, Music and Menu: Mrs. Gustavo Guerra (Jeanne) 1-903-38-65593.

Publicity: San Diego, Mrs. J. D. Faust (Jo Ann) 453-0415; Tijuana, Mrs. Hector Castellanos (Cecelia) 1-903-38-64765.

Decoration: Mrs. Hector Castellanos (Cecelia) 1-903-38-64765.



Left to Right Mrs. Howard B. Stern, Mrs. Manuel Mayo and Mrs. Clair M. Weeks.



Left to Right Mrs. Gustavi Guerra and Mrs. Brush Cromwell; seated, Mrs. Erling O. Hilmen.

ZEIGLER'S
ARCO 
AtlanticRichfieldCompany

AT WHISPERING PALMS
RANCHO SANTA FE

Featuring
MICHELIN
TIRES
756-2112



Little Bavaria

all the atmosphere of
an Alpine inn

Specializing in German and

American food

Lunch, Wed., Thurs., Fri.
Dinner and Dancing Fri., Sat., Sun.

Carmel Valley Rd. Del Mar
755-1383 755-1454

Jolly
Ox



Steaks
&
GREAT Spirits

LOMAS SANTA FE EXIT AT
FREEWAY 5 SOLANA BEACH
714/755-9758

FIREWOOD

TREE TRIMMING
AND REMOVAL

CALL BOB KANE

728-8178

NORTH COAST STATIONERS
755-4923
127 NORTH HIGHWAY 101
SOLANA BEACH, CALIF.
Hours 9 a.m. to 5:30

A Key to Health
Balances circulation
and body energies
MASSAGE THERAPY
753-2374
Specializing in House Calls

MEXICAN CUISINE
COCKTAILS
Rosendo's Hideaway
(take the Carmel Valley Road turnoff
on Interstate #5)
755-3223 FOR RESERVATIONS
We are closed Monday & Tuesday

R. E. BADGER
PIPELINE / SPRINKLER SERVICE
ENGINEERING FACILITIES
... SINCE 1923
756-1402 RANCHO SANTA FE

Helen Thomsen's
CATERING
SERVICE
5763 LA JOLLA BLVD. LA JOLLA
PHONE 459-4894

Private Parties **FUN!** Group Rates
Prof. Instruction Birthdays Parties
Eve.—Tues. thru Sun. 7:30 - 10:00
Mat.—Wed. 3:30 - 5:30
Sat. 1:30 - 4:00
Sun. 2:00 - 5:00
PUBLIC SESSIONS
Call 755-4158 (MON. PRIVATE PARTIES ONLY)
TRI-CITY ROLLER RINK
212 So. Cedros Ave. — Solana Beach

Tri-City
Termite Service
INSPECTIONS ESTIMATES
753-1850

La Femme SALON
HAZEL MCGOLDRICK ASSOCIATES
Hair Fashions
756-1794 LA GRANADA
RANCHO SANTA FE

around town

A NON-PROFIT ORGANIZATION
Dedicated to Equine Legislation and
the Acquisition and Preservation
of Riding and Hiking Trails

History of Equestrian Trails

During World War II, horsemen from Long Beach, California, were assigned to patrol power lines, guard public property, and, in the event of a disaster or enemy attack, secure the safety of the Long Beach area. They and their horses were trained by the Long Beach Police Department and worked under its direct supervision.

Every night, for the duration of the emergency, they rode in blacked-out darkness, in and out of rivers and out-of-the-way places reachable only by a man on horseback. They rode their lonely beats in moonlight and in rain, in clear weather and in fog, in calm air and in cold, wet winds. They did an important job, and they did it well. They did it because they felt they were contributing an important service to their country.

When the end of the war was in sight and the nation was looking forward to peace, these men wanted to continue to be of service to their community. They talked of the possibility of another time when they and their horses should be needed. No trails had existed where they had patrolled, so they discussed the establishment of trails for horsemen and hikers throughout scenic California. If enough people were interested, they decided, permanent trails might be obtained.

So these men talked with public officials, and they learned that the Governor of California had appointed a well-known Long Beach resident, Elmer Decker, to head a post-war building program involving recreation. They found that their ideas fitted perfectly into that program.

W. L. "Bill" Jones started getting interested sportsmen together, among them Elmer Decker, Dave Olmsted, Rudy Bendele, Frank Vessels, Gus Walker, Fred Riedman, and Walter Dunn. Horsemen, sports enthusiasts, and hikers throughout the region met frequently to discuss forming an association. Finally, someone asked what such an organization should be named, and V. D. McGuffin, an editor of the Long Beach PRESS TELEGRAM reporting their progress for his newspaper, replied, "Why not call it **Equestrian Trails?**"

And so, on July 21, 1944, **Equestrian Trails** was born — dedicated to the acquisition and preservation of riding and hiking trails in the state of Cali-

fornia and throughout the United States.

Equestrian Trails Today

Since the beginning, many communities benefited from the volunteer services of members of **Equestrian Trails**. The hopes and dreams of those first horsemen who blazed the trails of service for their localities are being more than fulfilled today. With the ever-expanding population and construction boom, it has become extremely important that recreational trails be promoted and protected, residential horse-zone areas be established and continued, and pleasure horseback riding remain one of the nation's leading recreations.

For the past decade, California's population, expanding furiously, has developed a strong trend toward suburban living. Nevertheless, the popularity of the pleasure horse has increased. Today, the horse enriches the coffers of this state by more than one hundred million dollars per year. Trainers, stable owners, veterinarians, farriers, and dealers in feed, tack, and riding apparel all prosper. Breeders of all breeds of horses find a ready market for their stock.

Many California counties, primarily agricultural until the mid-1960's with unlimited places to ride, suddenly have become the fastest growing counties in America. Without warning, horse owners are faced with huge tract developments and their accompanying shopping centers, theaters, and connecting freeways for the commuters who came to the "country" to live. The horse-owner who took it for granted that he could ride over the wide open spaces is cut off from his favorite riding trails.

Equestrian Trails officers and members have appeared on behalf of horse-owners and other interested groups before planning commissions, city councils, county boards of supervisors, and other legislative bodies. Forward-looking members from all areas of the state have kept before public officials the needs of the horseman and the hiker. They have been responsible for the creation of horse zones, so that, in spite of the increasing density of population, horses can be kept on the owners' property. They wisely have supported the public officials who are sympathetic to the cause of the horse, who understand the economic importance of the horse and his owner and the strong deterrent to delinquency thus provided, and who work to establish statewide trails systems.

around town

NEWS FROM

LA COSTA

Zetta Castle

At this writing, I have just returned from a whirlwind visit to Houston, Dallas, Denver, San Francisco and Beverly Hills where La Costa and **Anne Klein** presented a 'Fitness and Fashion' luncheon in a major Country Club in each city. After two days here at La Costa for the final play of the famed Tournament of Champions, La Costa's Spa Chef, **Willy Hauser**, and I will join **Bobbi Smith** of Anne Klein, Inc. to carry on our appearance tour across the nation.

Exhausting as it is to go from city to city and plane to plane, it is so exhilarating to meet so many new people and remeet former La Costa guests. Every luncheon so far has been a sell-out under the auspices of Saks Fifth Avenue. In Greenwich, Conn. alone, 2,000 guests are expected. **Chef Hauser** and I are getting our feet wet with TV appearances and my stomach quakes every time I realize there is another show to do. My pal, **Pamela Mason**, has helped me greatly on what to say and how to conduct myself . . . believe me, with all her marvelous coaching . . . I know I had better stick to my field of P.R. as I hardly cut the mustard as a 'TV talk show' artist.

This great merger of fashion and fitness came about when **Anne Klein** and her husband, **Chip Rubenstein**, fell in love with La Costa and bought a condominium here. The way of life at La Costa inspired **Anne** to create out of her summer line, a "La Costa Collection." Each luncheon features a typical Spa menu followed by a dessert cooking demonstration by our Chef. I, in turn, give a brief talk on one's life at a Spa. Guests in other cities are fascinated by mention of the many celebrities that visit the La Costa Spa.

I will be returning to La Costa on the 28th of May . . . just in time for the **Comedians Golf Classic** on the weekend of June 2, 3 and 4. Then immediately following that by two weeks, we have the **Ross Martin/La Costa Invitational Celebrity Tennis Tournament** . . . June 23, 24 & 25. And what a weekend **Ross** and his lovely wife, **Olavee**, have planned for their many celebrity guests: **Merv Adelson**, President of La Costa, hosts a welcom-

ing cocktail party on Friday evening, and on Saturday **Ross** and **Olavee** host a "Wild West" party. Over 80 celebrities are expected to participate in this event . . . so come on down to La Costa and enjoy a really fun weekend.

Talk about exciting!!!! For the first time in its La Costa history, the **Tournament of Champions** went into 'sudden-death' playoff. The defending T of C champion, **Jack Nicklaus**, and

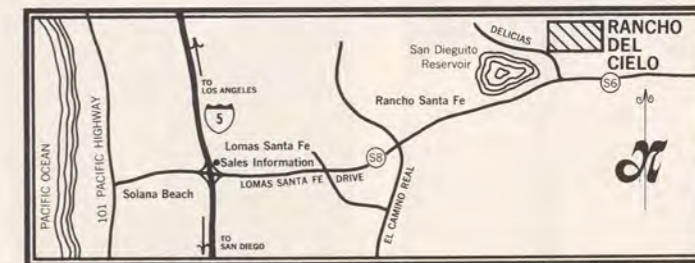
Bobby Mitchell were tied at the end of 72 holes. A few minutes after play had resumed at the 14th hole, **Bobby Mitchell** emerged as the new **Tournament of Champions** 'winner' and walked away with a check for \$33,000.00. **Alard Roen**, Tournament Chairman, and **J. McCall Hughes**, President of Mutual of New York, presented the check immediately after play to a very happy **Bobby Mitchell**. See you next month.

Rancho Santa Fe Area

Secluded ranch sites offer convenient country living.

Two-and-one-half to ten-acre custom home sites ideal for horse ranches are now being offered for the first time in beautiful Rancho del Cielo. This is a secluded, prestige community just east of Rancho Santa Fe in the Rancho Santa Fe School District.

It's a charming, peaceful area with bridle trails and panoramic views of the rolling countryside, mountains and a large neighboring lake. All utilities are underground. Shopping at Rancho Santa Fe Village is two minutes away, you're convenient to the private Lomas Santa Fe Country Club, the Plaza of the Four Flags Shopping Center and the beach. It's only about 25 minutes to downtown San Diego.



Sales by Lomas Santa Fe Realty, 240 Santa Helena, Solana Beach, California 92075. (On the east side of the Lomas Santa Fe Drive exit from Interstate 5.) Telephone 755-4077 or 276-3026.

Rancho del Cielo

around town

LA JOLLA EVENTS



Seen above in the handsome Beach Club Lounge, from Left, are Mr. Lawrence Springer and Mrs. Preston Kelsey, of Rancho Santa Fe; Mrs. Marc Van Buskirk and Father Joseph Topping. Mrs. Van Buskirk was Tennis Tournament Chairman, for the 83rd annual Pacific Coast Sectional Men's Doubles Championships held at the Club last month.



Mr. and Mrs. Paul Strange, Jr. of La Jolla are seen above in the Lounge of La Jolla Beach and Tennis Club with their luncheon guests, Mrs. John L. Butts, Jr. and R. Adm. Butts, Commander, Carrier Division One, Admiral and Mrs. Butts are stationed at North Island Naval Air Station.



Left, Mrs. James Ross Furby, hostess (La Jolla). Ctr.: Jillana (Mrs. Bruce Kelley), formerly prima ballerina with the New York City Ballet, now Artistic Adviser to the San Diego Ballet Company. (Clairemont). Rgt.: Mrs. James J. Biggins, Jr., President, San Diego Ballet Association. (La Jolla).



(L. to R.) The Bishop's School Headmaster Philip P. Perkins, Mrs. Perkins, Tennis Ball Chairman Mrs. David Scherschel, Mr. Scherschel, Mrs. William Scripps Kellogg and Mr. Kellogg, president of La Jolla Beach and Tennis Club where the Ball was held, in the Marine Room. Proceeds of the event and the 3rd annual Pacific Coast Sectional Men's Doubles Tournament benefited the School and was sponsored by the Alumnae Association of the Bishop's School.

WHISPERING PALMS INVITATIONAL TOURNAMENT

Participants in the First Hawaiian Invitational Tournament of the Whispering Palms Women's Golf Association were met at the Clubhouse entrance on Thursday morning April 20th by Hawaiian shirted members of the Men's Club, who rendered valet cart service.



After the welcoming coffee on the sunny patio, Outrigger No. 1 and Outrigger No. 2, the festivity decorated Marshall's carts, led 120 women golfers to their respective tees in readiness for the siren signaling the 9:00 a.m. shotgun start.

Following the Tournament, member hostesses and the guest players gathered in the Clubhouse for a social hour and Hawaiian luncheon in the lounge and dining room, which were replenished with gay Hawaiian colors and

centerpieces of Bird of Paradise and Anthurium flown in from the Island for the event. When the many Door Prizes had been distributed, Tournament winners were named, and prizes awarded to:

OVERALL LOW GROSS: Jean Buckman, Escondido Country Club

OVERALL LOW NET: Kay Sherman, Torrey Pines Golf Club

OAHU FLIGHT A:

LOW GROSS: Kathy Struever, Torrey Pines Golf Club

LOW NET: Gladys Bridge, La Jolla Country Club

HAWAII FLIGHT B:

LOW GROSS: Millie Wright, Fallbrook Country Club

LOW NET: Ruth Draper, El Camino Golf and Country Club

MAUI FLIGHT C:

LOW GROSS: Derry Roberds, San Luis Rey Country Club

LOW NET: Vivian Clifton, Fallbrook Country Club

KAUAI FLIGHT D:

LOW GROSS: Louise McGowan, Cottonwood Golf Club

LOW NET: Marnie Henn, Coronado Golf Club

Serving with Mrs. Charles O'Malley, Invitational Chairman, were Mrs. Palmer W. Roberts, Invitations; Mrs. Thomas Vitaich, Tournament; Mrs. Joseph LaCroix.

PRESIDENT'S CUP WINNERS

Whispering Palms Country Club members and their wives gathered at the clubhouse Friday evening, April 7, to honor the winners of their President's Cup Tournament. Winners were Jim Smith, Encinitas, Championship Flight; Harry Petridge, Rancho Santa Fe, Vice President's Flight; Arvid Hedlund, Rancho Santa Fe, Treasurer's Flight; Welmer McCutcheon, Encinitas, Secretary's Flight. Trophies and merchandise awards were presented to twenty of the sixty participants. Cocktails and dinner preceded and dancing followed the Awards Presentations by Ray Boothe, WPGA President.



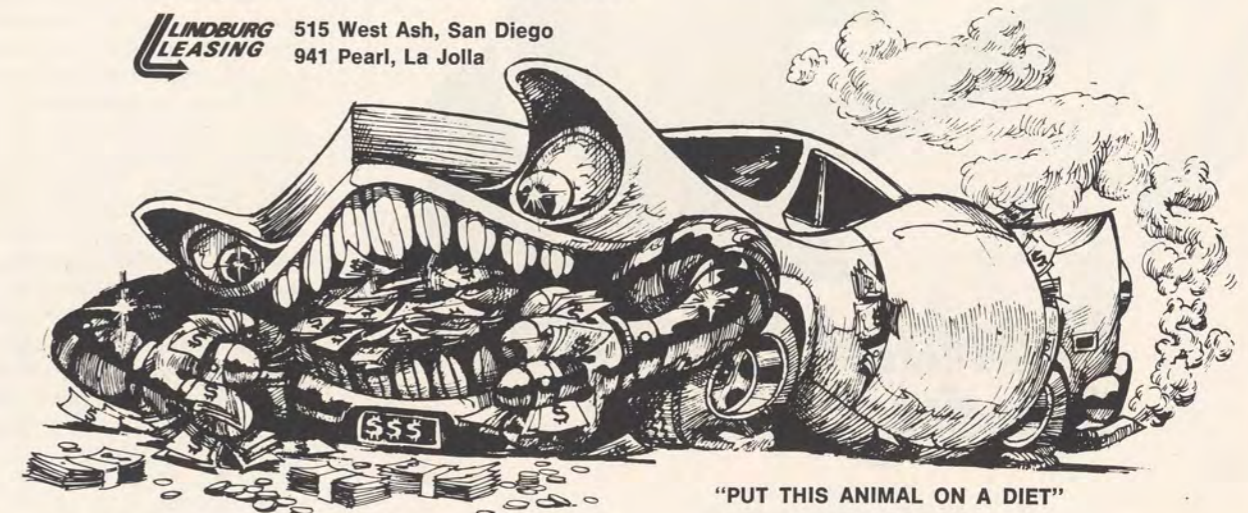
Pictured (left to right) Jim Smith, Harry Petridge, Arvid Hedlund and Welmer McCutcheon.

Q: DOES HIGH OR LOW MILEAGE AFFECT THE COST OF LEASING?

A: Mileage affects both the cost of leasing and the cost of owning. High mileage hurts resale value—low mileage enhances resale value, and will affect you to the same degree on a lease or a purchase. The effect that mileage has is not dependent upon whether you bought or leased, but what the mileage does to the car's resale value in terms of wear and tear to the vehicle. Whether you drive 5,000 or 50,000 miles a year, you'll still be money ahead by leasing from Lindburg.

Look into Lindburg for Leasing.
For complete details, call: 235-6167 or 459-2627.

LINDBURG LEASING 515 West Ash, San Diego
941 Pearl, La Jolla



COAST
Brake & Wheel

MUFFLERS BRAKES

WHEEL ALIGNMENT

GOODYEAR TIRES

444 First St., Highway 101
Encinitas, California
753-6272

Virginia Blesso Real Estate

756-1659

Post Office Box 571
Paseo Delicias
Rancho Santa Fe, California
92067

Allan Leonard

People, Places and Things

NEW PLAY TO PREMIERE IN DEL MAR

Young actors and actresses, members of the Stratford Court Players Junior Theatre in Del Mar, are hard at work every Saturday morning rehearsing their scenes from "The Pink Motel," a play written by their drama coach, Mrs. Susannah Tudor. Adapted by Mrs. Tudor from a story by Carol Ryrie Brink, who is a John Newberry award-winning authoress, and a resident of La Jolla, the play centers on a mid-western family who come to oversee the rather dilapidated Florida motel and property bequeathed to them by an eccentric uncle. There is much high adventure involving a mysterious trunk, many strange guests, and a lost treasure. The pace is lively, and the characters delightfully played by a cast of fourteen young people between the ages of 7 to 16, and a poodle, who plays himself! "Poochie-Pie" takes his cues from master Christopher Dinnes of Del Mar, (who plays the reluctant new owner of "The Pink Motel").



Getting in grooming for show-stealing is "Poochie-Pie," supported by fellow actors, Christopher Norden and Christopher Dinnes, both of Del Mar, who play father and son in the Stratford Court Players production of "The Pink Motel" opening in June.

"The Pink Motel" not only will premiere as a play but also will mark the first time a play is presented that was adapted from a story by Carol Ryrie Brink, who wrote many stories for children, one of the most popular being "Caddie Woodlawn," a tale of pioneer days. Adding to the charm of this production will be a musical ensemble composed of young musicians led by their teacher, Mr. Joe Friedman, who teaches in Del Mar and has joined forces with the Stratford Court Players.

Opening night is June 2, at 7:30 p.m., with ensuing performances on June 3, 9, and 10. Tickets are available at the Earth Song Book Store, Camino Del Mar, Del Mar, and at John Cole's Book Store, La Jolla, or reservations may be obtained by calling Mrs. Nancy Stork, 459-2786, or Mrs. Norden, 755-1702.

People, Places and Things

NEW CHAIRMAN FOR THE UNITED CRUSADE



Local banker and civic leader James F. Mulvaney has accepted the chairmanship of the 1972 United Crusade campaign in San Diego County, it was announced yesterday by Philip M. Klauber, president of United Community Services of San Diego County.

Mulvaney is executive vice president of the United States National Bank and vice president of the San Diego Padres. A member of the boards of directors of both organizations, he also serves on the faculty of the University of San Diego Law School.

The new chairman ten years ago headed the committee that formed the present United Community Services (UCS) organization. More recently he served as chairman of the Citizens Study Committee that in 1971 recommended a reorganization of UCS to better adapt it to the changing needs of the 1970s.

A resident of San Diego since 1955, he joined the U. S. National Bank in that year as its legal counsel.

Mulvaney is married to the former Mary Ruth Rinderer. They are the parents of seven children and reside in Pacific Beach.

UCS president Klauber expressed his pleasure that Mulvaney had accepted the chairmanship of the United Crusade. "There is no person in San Diego that has had a greater knowledge of the importance of UCS to the people of San Diego County than Jim Mulvaney. We are confident that his leadership will result in an outstanding campaign in this most important year for the nearly 70 agencies sharing in the United Crusade."

SOLANA CARPET CLEANERS
For the Finest in Professional Cleaning

NEW JET "STEAM" AND EXTRACTION METHOD
The First Of Its Kind On The West Coast

- Deep-Down Steam Cleaning
- Doesn't Soak Carpets
- Extracts Embedded Grit & Soil
- Restores Carpeting
- Lifts Pile
- Brightens Colors
- Sanitizes, Deodorizes
- Soil Retarding

ALL IN ONE GENTLE ACTION . . . NO BRUSHES

The Most Complete Steam Cleaner On The Market Today

Call Your Local Cleaner Lower Prices . . . Quality Work **753-2511**

PADRES' JUNE SCHEDULE

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
				1	2 7:30 Chi.	3 7:30 Chi.
4 1:00 Chi.	5 7:30 Pitt.	6 7:30 Pitt.	7 7:30 Pitt.	8 7:30 Pitt.	9 7:30 St. L.	10 7:30 St. L.
11 1:00 St. L.	12 Chi.	13 11:30 Chi.	14 11:30 Chi.	15 11:30 Pitt.	16 5:05 St. F.	17 4:05 Pitt.
18 10:35 Pitt.	19 5:15 St. L.	20 6:00 St. L.	21 4:00 St. L.	22 St. F.	23 7:30 S. F.	24 7:30 S. F.
25 1:00 S. F.	26 7:30 Hous.	27 7:30 Hous.	28 6:00 Atla. (2)	29 7:30 Atla.	30 7:30 Cinn.	
HOME			AWAY			All Times Pacific Time

"DO YOU

Work for yourself? Or have a business with five employees or more? Or help manage a credit union or pension fund? I'd like to talk with you about the advantages of a no-cost Payroll Savings Plan, the Keogh Plan for self-employed, and Certificate Accounts. Real help; no obligation. Call 232-6611 and ask for me, Don Warfield.

"



Central Federal Savings
The Helpful One—
Where people save for good!

Our Chamois Shirt A CLASSIC

Why not get the "Dad" in your life something special for Father's Day this June. Our leisure shirt of genuine "chamois" suede with high side vents, two upper pockets with flaps, and pleated button-cuff sleeves would make any "Dad" feel special. Especially when he opens the shirt to find it fully satin lined, coordinated to the shirt. It comes in one shade of natural tan at a modest price of \$110....



The Toggery Shop

336 Fashion Valley
San Diego, California 92108
291-3220

NORTH COUNTY
VOLKSWAGEN CENTER
**HERMAN COOK
VOLKSWAGEN**



1435 Encinitas Blvd.
ENCINITAS, CALIFORNIA
Telephone 753-6256
AUTHORIZED VOLKSWAGEN
SALES & SERVICE

RIVERBOAT
RESTAURANT
REUBEN E. LEE
moored at
HARBOR ISLAND, SAN DIEGO



**DICK
BLACKLEDGE**

REAL ESTATE BROKER
Rancho Santa Fe

MARY BLACKLEDGE BROKER
Office and Residence
PLaza 6-1720
Corner La Granada and Paseo Delicias

Mobil[®]
A good deal on a good tire.

**GRANT'S
MOBIL SERVICE**

CORNER LA FLECHA AND
LA GRANADA, RANCHO SANTA FE
756-2929

People, Places and Things

A VITAL LINK IN THE COMMUNITY VOLUNTEER SERVICES ASSOCIATION

A young mother, totally incapacitated by paralysis, asks for a wringer washing machine . . .

A teenager, tragically deprived of his family, needs a home so that he can continue school . . .

Volunteers are asked for the Del Mar Shores Learning Center . . .

Hundreds of calls for help keep the phone jangling in the Volunteer Services Association of San Dieguito office in Del Mar. Such requests are interspersed with offers of help from compassionate volunteers, both men and women, offering a wide variety of skills: artists, teachers, librarians, administrators, drivers.

The coordinator and her assistants at the Volunteer office are able to help them all, giver and receiver. The required washing machine, essential since automatics are useless in the rundown housing unit, is furnished through a church group. No longer does the elderly grandmother of the family have to wash sheets by hand. The lonely youngster finds a home, his choice among several offered. Women interested in creative activities among fourth, fifth and sixth graders at the Learning Center respond to the call.



Mrs. Mary Lou Martin (left) of Del Mar consults with Mrs. Beatrice Rowe of Solana Beach in the Volunteer Services Association offices in Del Mar. Mrs. Martin is a charter board member and Mrs. Rowe office coordinator for April. Photo courtesy of San Diego Union

The Volunteer Services Association, a vital link between those who need help and those in a position to give it, has been sparked by Mrs. Wilma Heinzelman, Leucadia, an outstanding leader in community affairs. Mrs. Heinzelman returned to San Dieguito in 1970 after a four-year absence in Oregon, determined to organize a clearing house for volunteer activities

in the district. Her conviction of the necessity for such a facility was strengthened by her work at Oregon State University where, as an associate professor, she was assigned to a low-income project, a face-to-face-with-need experience.

With this goal in mind, Mrs. Heinzelman enlisted concerned citizens in a pilot program. Members of an American Association of University Women committee studied community needs and, with the aid of the American Association of Retired Persons and various church groups, set up the first volunteer office. The present office was opened in May, 1971, with Mrs. Robert T. (Selma) Lewis as coordinator, the key position around which the entire organization revolves. Mrs. Lewis, a past AAUW president, held this position for a year, in addition to her activities with the Parent Teachers Association and the Solana Beach school board.

Unanimously elected to the presidency for a second year, Mrs. Heinzelman heads an impressive board of community leaders. Vice-president is Dr. Quentin Wood, Rancho Santa Fe, long associated with the youthful drug problem, as well as the North Coast YMCA and the Boys' Cubs. Dr. Wood is a charter board member, as is Mrs. George U. (Sandra) Seekington, Cardiff, a juvenile probation specialist now serving as a volunteer probation interviewer. Mrs. Gary (Susan) Nell of Del Mar, a new member, is treasurer. She belongs to the Art Guild and Fine Arts Society and volunteers help in her field among the visually handicapped.

Three exceptionally active community members serve on this year's board. Mrs. Daniel C. (Lorna) Leedy, Rancho Santa Fe; Mrs. John J. (Valetta) Suepple, Cardiff; and Mrs. Archie Hicks, Jr., Encinitas. Mrs. Leedy generated the volunteer army responsible for passage of the 7.6 million dollar school bond last year; Mrs. Suepple, a past president of the League of Women Voters, heads the new Commodities Distribution Center in Cardiff; and the publisher of North Coast Publications, Mr. Hicks, has been a generous friend of the group since its beginning, serving as vice-president during the critical first year.

Board members include Mr. and Mrs. Robert Calderwood, Mrs. William J. (Helen) Carney, Dr. Philip Collin, Mrs. Manuel G. (Martha) Garcia, Mrs. Victor T. (Helen) Koss, Mrs. Ed (Mary Lou)

next page, please

A VITAL LINK IN THE COMMUNITY VOLUNTEER SERVICES ASSOCIATION

continued

Martin, Mrs. A. R. (Lenore) Matheson, Mr. Gary Nell, Miss Sylvia Otero, Mr. and Mrs. Augie Sandoval, and Mr. McKenzie Vinson.



Mrs. Lorna Leedy, called the district's "Number One Volunteer," and a new member of the Volunteer Services Association board, busy with one of her many activities. She is discussing UNICEF cards with Mrs. Thomas Clotfelter at the Rancho Santa Fe library. Photo Courtesy Post Dispatch

The field covered by the Volunteers is as wide as the community. For instance: Miss Jean Carmichael, of the Encinitas Library, needed cloth bags for readers to stow their books while browsing and finally carry them to the desk. She asked the Volunteers and her request went to the Homemakers, a volunteer group of which Mrs. Beth Harkee is president, whose members provided a supply of capacious bags. Not a library book misplaced since!

For instance: Mrs. Kenneth G. (Barbara) Anderson of Del Mar, with an M.A. in counseling, volunteered her services and was assigned to University of California San Diego, where life style seminars proved her great interest. There was an elderly Leucadian, unable to drive a car or carry her own groceries, who now has a weekly ride to the market. A talented musician volunteers her services to a convalescent hospital, a fully trained teacher joins Head Start. All through the Volunteer Services Association.

Mrs. Heinzelman urges: "It's your office. Use it!" Temporarily located in St. Peter's Church, opposite the Del Mar shopping center, the Volunteer office is open every Wednesday and Thursday morning from 9:30 to 12:30. Telephone 755-8382.

Surf Side Realty

TWO OFFICES TO SERVE YOU

Edwina Moran
in North County
107 S. Acacia, Solana Beach
telephone 755-1530

Jan McKusick
in La Jolla
7534 La Jolla Blvd.
telephone 459-0616

THE COUNTRY SQUIRE

the famous
Courtyard
of Shops
in beautiful
Rancho Santa Fe



The Alley Cat
756-1981

Letters N' Leathers
756-1012

Gift & Gourmet
756-2234

Fashions by Fay
756-1041

LA JOLLA PRIVATE INVESTIGATIONS

CIVIL
&
CRIMINAL

459-0430

(DAY OR NIGHT)

P. O. Box 688 La Jolla, California



FIDELITY RADIO & TV

Authorized Dealer
Sales & Service for

Member
CSEA PEET

RCA—ZENITH

- ★ Radio, TV & Hi-Fi Service
Featuring Color TV
- ★ Custom Antenna Installation
and Service

115 NO. HWY. 101
SOLANA BEACH, CALIF.
755-1653

Pick and Choose . . .

. . . your own individual design and floor plan . . . Spanish, Ranch, or Conventional . . . in this Custom cul-de-sac development in charming, rural Leucadia. These 3 and 4 bedroom, 2 and 3 bath homes feature 1400 to 1900 square feet of quality construction and lots of extras, including underground utilities and sewers. Only eight sites available so hurry and reserve yours now if you enjoy country living just minutes from the ocean. Priced reasonably, \$34,000 - \$42,000.



756 North Highway 101 — 753-0111
G. E. & PATRICIA NEW

People, Places and Things

SAN DIEGO PADRES BASEBALL CLUB

Three fireworks shows, a special baseball matinee for businessmen and a revival of the popular Bat Night headline an appealing schedule of promotions announced by the Padres for the 1972 season.

The Padres have scheduled the first of this season's fireworks presentations on April 15, the second home date of the year as part of an Opening Weekend celebration. A fireworks show last July 3 drew a paid crowd of 39,105, the largest attendance for a baseball game in San Diego Stadium.

In addition to Bat Night on May 19, the Padres will present the popular Helmet Night on June 23.

Several new and attractive events have been added to this year's expanded promotion schedule, promising special treats to Padre fans.

The promotions include razors and blades to commemorate Father's Day, the opportunity to receive precious stones on Diamond Night, and Super-Sundae-Sunday when free ice cream sundaes will be given.

The Padres have scheduled a 12:45 p.m. start for their May 3 game against the Expos, anticipating that the event will be especially popular among businessmen who desire a mid-week break at the ball game.

A Camera Day has been arranged when fans will be able to take pictures on the field of their favorite players. Also, special nights for civic clubs and organizations have been established, including Kiwanis Night and the American Field Service Day.

At the same time, the Padres have retained in their promotions schedule such popular events as Team Photo Night and Fan Appreciation Night.

Many of the promotions will be sponsored by San Diego County firms. Sponsors include Jack-In-The-Box for Bat Night, Let's-Dine-Out for Helmet Night, Farrels for Super-Sundae-Sunday and Sears for Diamond Night.

The promotions schedule:

June 3—Y-Indian Guide Night.
June 11—Gillette Father's Day Special.
June 23—Let's-Dine-Out Helmet Night.
July 1—God Bless America Fireworks Night.
July 23—Farrell's Super-Sundae-Sunday.
August 13—Camera Day.
August 15—Sears Diamond Night.
August 18—Old-Timer's Game.
September 4—San Diego Labor Council Fireworks Night.
September 29—Union-Tribune Team Photo Night.
October 1—Fan Appreciation Night.

"You should know Edgington Oil like we do"

Listed on the American Stock Exchange, this Long Beach-based firm is an independent refiner and marketer of jet propulsion fuel and other speciality petroleum products. Shareholder equity has increased 62% since the company became publicly-held in 1968 with 20% of that growth recorded in its latest fiscal year. A comprehensive report recently completed by our research department details more of the reasons we feel the outlook for Edgington appears extremely favorable. To obtain a complimentary copy, simply return the coupon below or telephone the Roberts, Scott office nearest you.

Investment advisors, analysts, brokers and others in the East and across the country rely on Roberts, Scott for timely information on Southern California companies. They know that we know these companies well because we are headquartered in Southern California which makes it practical for our research people to observe their operations first hand and to maintain contact with their principals.

Whenever you want an up-to-date report on a Southern California company, ask the company that knows—Roberts, Scott & Co.



Edgington is currently constructing a new refinery at its Long Beach plant. Scheduled to be "on-stream" by summer 1972, the additional facility will double the firm's throughput capacity.



ROBERTS, SCOTT & CO., INC.
MEMBERS NEW YORK STOCK EXCHANGE

LOS ANGELES • SAN DIEGO • BEVERLY HILLS • LA JOLLA • PHOENIX
NEW YORK • PALM SPRINGS • ANAHEIM/ORANGE • ESCONDIDO

*the Company that knows
Southern California Companies*

Vincent J. Vint, Vice-President
ROBERTS, SCOTT & CO., INC., La Jolla Office
P. O. Box 2409, La Jolla, Ca. 92037 • 459-3611

Please send me a complimentary copy of your research report on Edgington Oil Company. (Recent Price: 16½)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

MEIL'S

*Fine Apparel for Women
& Boutique for Men*

Featuring:

Hooper Imports—Tailored Sportswear
Bleyle - Hanro - Wm. Sax
Kio - Smedley - Selma - Bischitz
Kimberly Knitwear
Amalfi Knitwear
Gino Paoli Couture Knitwear
Tannel Knits
Norman Wiatt Casual Dresses
Shirt Dress of California
Robert Leonard - Baron Peters
Herbert Hurwitz Couture
Beene Bazaar
Greg Draddy
David Crystal
Pat Premo Golf Dresses
Da Rue of California Couture
Sportswear
Swoboda Jewelry
Bonnie Cashin Handbags
Collins of Texas Handbags -
Fun Footwear
& New things & New things & new
things & New things.

Lake San Marcos
Lakeshore Shopping at its nicest.
744-1355 Daily 10-5 Sunday 11-4

CLATON TIRE CO.

Franchised Michelin Dealer
Remington Miller Lee Sumitomo
guaranteed
RETREADING
BALANCING
of any wheel
UNDERCOATING
truck and car
BRAKE SERVICE
WHEEL ALIGNMENT
753-6316
NICK & DOTTIE PHILLIPS
215 G St., Encinitas

del Rancho Pools

SAN DIEGO COUNTY LEADER
IN CUSTOM DESIGNED POOLS

- NEW CONSTRUCTION •
- POOL CLEANING •
- REPAIRS •
- REPAIR PARTS •
- POOL TOYS •

AL HILL JR. — CONSTRUCTION
DENNIS TOBER — REPAIR & SERVICE

753-6369

1163 First Street, Encinitas
(Old Highway 101)



"In The Village"

756-1433

People, Places and Things

UNIVERSITY OF
CALIFORNIA, SAN DIEGO
NAMES WILLIAM D.
McELROY, CHANCELLOR



Dr. William D. McElroy was named Chancellor of the University of California, San Diego July 16, 1971, after serving for two and a half years as head of the National Science Foundation in Washington, D.C. He began his duties at UCSD February 1, 1972. Dr. McElroy was born January 22, 1917, in Rogers, Texas. He attended Pasadena Junior College and then transferred to Stanford University, where he played right end on the football team in 1938 and 1939, his junior and senior years.

He began graduate studies at Reed College in Oregon and received a Ph.D. in Biology at Princeton University in 1943. After two years with the U.S. Office of Scientific Research and Development, Dr. McElroy joined the faculty of Johns Hopkins University in 1946. He was named Chairman of the Department of Biology and Director of the McCollum-Pratt Institute ten years later, holding the post until 1969 when he was nominated by President Nixon to head the National Science Foundation.

Dr. McElroy has served as consultant for a number of governmental and private agencies including the President's Science Advisory Committee, the Atomic Energy Commission, and the Biochemistry Study Panel of the National Institutes of Health. He has been elected to membership in the National Academy of Sciences, the American Academy of Arts and Sciences, and Phi Beta Kappa, and is a member of several national scientific societies.

Dr. McElroy and his wife Marlene (a Ph.D. in biochemistry) and their son, Eric, reside in University House on La Jolla Farms Road adjacent to the UCSD campus.

JENNIFER ABEL THOMAS
PIANO RECITAL



Former Rancho Santa Fe resident Jennifer Abels Thomas returned "home" to give a piano recital Saturday, May 20, at the hilltop home of Miss Jan White.

The 8 p.m. recital is being offered by sponsors of Miss Thomas' career and is designed to aid her studies in Montreal this summer.

The daughter of former Rancho Santa Fe residents Mr. and Mrs. John C. Abels, Miss Thomas began her studies at the age of four and gave her first recital six months later.

During her childhood studies, she won numerous auditions and competitions, placing first in the prodigy division of the International Biennial Recording Festival in Austin, Texas.

She attended Rancho Santa Fe Elementary School, Earl Warren Junior High School and San Dieguito High School, graduating in 1965 with top scholastic honors.

In December, 1963, Miss Thomas played two highly acclaimed concerts in memory of the late President John Fitzgerald Kennedy in Tijuana and received offers to tour Baja California and Mexico City.

The Musical Merit Foundation of San Diego presented Miss Thomas with its Ruth E. Levin Award and she went on to study at the University of Southern California with Madame Gwendolyn Koldofsky.

Miss Thomas lives with her husband Bob and daughter Kimberly in Chula Vista and studies with former Rancho Santa Fe resident Joy Hujak in La Jolla.

Her career was interrupted by a series of personal tragedies culminating in a near-fatal automobile accident.

Those interested in becoming sponsors for Miss Thomas should contact Miss White, 756-2117.

BUSINESS AND ESTATE TOPICS

Larry G. Showley, CLU

Earlier Tax Payments Emphasize Importance of Estate Liquidity

Recent changes in estate and gift tax laws have made significant differences in the time allowed for payment of these taxes. The new requirements are effective for the estates of decedents dying after December 31, 1970.

The estate tax law formerly provided that the estate tax return and the payment of the tax were due within 15 months of the decedent's death. The law gave the executor the choice of valuing the assets of the estate for tax purposes either on the date of death or on the "alternate valuation date" — one year after death. Any property sold by the estate or distributed to a beneficiary within one year of death would be valued as of the date of such sale or distribution, if the executor elected the alternate valuation date.

The prior gift tax law provided that a gift tax return must be filed and the tax paid by April 15th of the year following the year of the gift, regardless of the month in which the gift was made. Thus, the tax incurred from a gift made in January of 1969 was not due until April 15, 1970, the same date on which the tax incurred from a gift made in December, 1969, would be due. As a result, it was beneficial for an individual contemplating a gift in December to postpone it for a month and thereby add a year to the time in which the gift tax would have to be paid.

The New Law

The new law, P.L. 91-614, states that the estate tax return must now be filed and the tax paid within nine months. This means a reduction of six months in the due date for Federal estate taxes — a significant length of time to lose, especially when it is remembered that the first two or three months after a death is such a confusing period.

Making a reasonable assumption that no real administration of the estate will take place during the first three months, it becomes obvious that there is only a short period in which the executor must locate and marshal the assets of the estate and find cash to pay the estate tax. If the decedent had been relying on a sale of assets to raise the funds, his estate plan could be in real trouble, since such a forced sale could be costly. Where a significant part of the estate is composed of securities, for example, the estate could find itself in a serious bind during a depressed market period. And, in the case of an estate consisting pri-

marily of a business or other nonliquid asset, such as real estate, the result may be disastrous. While the executor might know that prices will recover in a short time, he would have no choice but to sell estate assets immediately to pay the tax. Although there is provision for extension of time for payment in some cases, it may be that it might not be available.

Another planning technique, to be used when additional insurance in the estate will cause an inordinate increase in the estate tax itself, is to have another party own the insurance. One frequently used method is the creation of an irrevocable insurance trust. Such a trust, whose principal or only assets are life insurance policies, will not be included in the gross estate. The trustee can be authorized, but not required, to use the trust principal to buy assets from the estate at their fair market value, with the result of providing liquid funds and avoiding a forced sale. Despite this "sale" of the assets, however, all the estate assets will still pass to the beneficiaries, since they are the beneficiaries of the trust as well as of the estate.

Business Solutions

A third choice, available to an individual with a closely held business, involves the creation of a buy-sell agreement to cover the sale of his stock or other business interests to his business associates, or even to his competitors. Funded with life insurance, an arrangement can guarantee 100% value for the business at a cost of fractional dollars and at a price that can be pegged for estate tax purposes.

As a fourth option, liquidity can be provided under a Section 303 redemption. If the individual owns a business that will exceed either 35% of his gross estate or 50% of his net taxable estate, the corporation can redeem stock up to an amount equal to funeral and administration expenses, plus all death taxes, without adverse income tax consequences. The funds don't even have to be used for this purpose. Of course, this can only be done if the corporation has the required cash available when the need arises.

Whenever a new tax law is enacted, estate plans should be reviewed in light of the changes. This new law places an added burden on estates to meet the obligation for liquidity. Life insurance is the only product that guarantees that the amount will be there exactly when needed for only fractional dollars.

THE SAN DIEGO OPERA

presents

The 1972-73 Season!!

Subscribe now and
get seating priority and
bigger-than-ever discounts!

Good seats will not be available
at performance time

Felicia Weathers A World Premiere Charles Gounod's
as AIDA MEDEA ROMEO AND JULIET
Oct. 18-20-22 Nov. 29, Dec. 1, 3 Feb. 7, 9, 11



Call 232-7636 for colorful brochure

VILLAGE

Community Presbyterian
CHURCH

Rev. DONALD R. CAUGHEY,
Minister
Rev. JAMES C. MURRAY,
Assistant Minister

Sunday Worship: 10:00 a.m.
Church School: 10:00 a.m.
Choir Rehearsal: Thursdays, 7:30 p.m.

PASEO DELICIAS,
RANCHO SANTA FE

FOR SALE
Mountain Cabin
June Lake, California

3 Bedroom, 1 Bath, Family Room,
Large Kitchen and Living Room,
overlooking the village of June
Lake. Excellent location on all
weather road, one mile from the
June Mountain ski lifts and 18
miles North of Mammoth Moun-
tain. Ideal for winter and sum-
mer recreational use. Will sell
completely furnished: fireplace, 2
gas water heaters, washer and dry-
er, plus many other extras.
Call Anne McCutchan 756-2078

People, Places and Things

RANCHO THESPIANS PERFORM POOH OR CHILDREN'S THEATRE COMES TO RANCHO

During the month of April Betty Seemann's second grade class performed "Winnie the Pooh and Eeyores Birthday," starring Samantha Huffaker Kirkeby, Laura Budlong, Ricky Iverson, Heather Stone, T. J. Bruyere, Beth



Eeyore: Samantha Huffaker Kirkeby; Christopher Robin: Ricky Iverson and Pooh: Laura Budlong.



Betty Seemann receiving roses from her second grade class.

Ann Culver, Scott Marshall, and the entire class. Two performances were held for parents on April 27, with the finale being followed by a cast party. In appreciation for her efforts the room mothers Mrs. Lynn Castle, Mrs. Dale Budlong, Mrs. Arnold Kirkeby, and Mrs. Paul Thomas, Jr., presented Mrs. Seemann with an enormous Winnie the Pooh cake. The children gave Mrs. Seemann long stem red roses.

It was more than a delightful evening, it was utterly charming. The children worked for weeks on the production under the supervision of Betty Seemann who is also a Rancho Santa Fe resident. From the audience it looked like a work of love, with backdrops hand painted in the most professional manner, and the costumes created by the second grade mothers, and the talent of one entire class.



Room mothers, left to right, Terry Castle (Mrs. Lynn Castle) Ruth Budlong (Mrs. Dale Budlong) Gerry Kirkeby (Mrs. Arnold Kirkeby)

Palomar Riders

The VISTA PALOMAR RIDERS, INC. are busily engaged in making arrangements for the 26th annual 100-mile ride to Palomar Mountain and back which will take place June 20th through the 24th, inclusive.

Warren Fox, President of the Riders Club, has named James L. Fletcher as Chairman of the Ride. Mr. Fletcher has asked Mr. Tom Ramoss to be Trail Boss, Mrs. Leroy (Norma) Braun has accepted the job of making plans for campsite on the trip; Mr. Oliver Rose will be in charge of transportation, and Mrs. Jim (Pat) Fletcher will be Ride Secretary. Menus and food preparation will be handled by Mrs. Warren (Martha) Fox.

The traditional ride will begin at 9 a.m. at the Vista Palomar Riders grounds in Vista. The first night's campsite will be at the Jerome Stehley Ranch in Lilac. The second day the group will ride from Lilac to the Cedar Grove campsite on Palomar Mountain. The third day the group will enjoy the Mountain freshness, relaxation, good food and comradeship. The fourth day the riders will come down the historic Gomez Trail and camp that night at the Stehley Ranch again. The fifth day will be the return to Vista and a big end-of-ride barbecue dinner at the Clubhouse.

The ride is open to the public. If you wish to receive a brochure and/or further information about the Ride, please contact the Ride Secretary, Pat Fletcher, at P.O. Box 261, Vista, Calif. 92083; or phone: (714) 726-3635.

People, Places and Things

RANCHO VERDE ENTERS POTTED PLANT MARKET

Production of potted plants in several varieties for mass merchandisers has begun at Rancho Verde in Olivenhain, California, according to Ira Broome, general manager of the newly established Southern California greenhouse operation.

The first crop of mums and hydrangeas will be ready for market in advance of Mother's Day (May 14).

Although Rancho Verde is a new operation with an entirely new farm of 147 acres, its principals are not new to either flower growing or marketing. Boome has ten years of experience in the flower business in both Florida and California, his past activities ranging from growing to marketing to overall farm management.

General partner in Rancho Verde is Antaeus Development Company, Inc., a diversified natural resources company with interests in produce growing and marketing as well as in mining and real estate.

"The capitalization and technical skills provided by Antaeus enable us to start from scratch with a highly automated, high-volume operation,"

Broome said. "Not only does this keep costs down, but also provides controlled growing conditions that assure a continuous supply of product and a consistent high standard of quality," Broome added.

Twelve greenhouses are now utilized by Rancho Verde, with seven to be



Eight acres of young hydrangea and mum plants are automatically watered and climatized in the growing house of Rancho Verde at Olivenhain, Calif. Admiring a new crop are, from left, Mike Corrales, production manager; Shelly Zasio, company secretary; Allan Ramsay, sales manager; and Ira Broome, general manager. Flowers grow in plastic pots filled with soil scientifically mixed at Rancho Verde and protected against disease through steam sterilization.

added in mid-1972. Each is 396 feet long and 42 feet wide. The propagation house is near the center of the greenhouse complex, as are offices, equipment, storage, and the shipping area.

Propagation trays are mounted on casters and move progressively through changing moisturizing conditions over a three-week period. Programmed climate and daylight control are individualized for different sections of the growing area. Irrigation and fertilization are fully automated. The central aisle of each greenhouse provides for easy access by electric carts.

Rancho Verde makes its own soil utilizing a large soil mixer, an automatic pot-filler, and steam sterilization equipment.

Motivation for the Broome's establishment of Rancho Verde came from the realization, he said, "I couldn't afford to buy my wife flowers every day." With the highly mechanized farming being initiated at Rancho Verde, Broome sees the day when mass distribution will make it easy for the average consumer to purchase flowers as often as he likes.

Located in the heart of San Diego County's flower-growing region, Rancho Verde's address is Box 20, Olivenhain, Calif. 92024; telephone (714) 753-6265.

THE COUNTRY SQUIRE

the famous
Courtyard
of Shops
in beautiful
Rancho Santa Fe



The Alley Cat
756-1981

Letters N' Leathers
756-1012

Gift & Gourmet
756-2234

Fashions by Fay
756-1041

Quality home furnishings

Visit H. Johnson Furniture in Escondido and discover for yourself the importance of truly fine draperies and carpeting. You will find everything from antique satins to fine linen prints in drapery . . . long shags to elegant wools in carpeting. A complete selection — all styles, all colors, to bring a fresh, exciting new look to every room in your home. You'll appreciate H. Johnson's convenient location, prompt, courteous service and sensible prices, too. If you want beautiful things to happen — call H. Johnson's for professional assistance, in your home, with the selection of carpet or draperies.

135 W. Grand Avenue, Escondido 746-8844
Monday & Friday 9 A.M. to 9 P.M. Weekdays 9 A.M. to 5:30 P.M.

H. Johnson
FURNITURE

SERENDIPITY

del mar solana beach
by Sharon Mackey

CAROLINE AND ALICE:

The Lomas Santa Fe Shopping Center, in its vast array of fine shops and convenient services to this community, has recently acquired a very unique type of woman's clothing shop. Owned by two of the most personable women around, namely, Caroline Trump and Alice Marshall, the inviting atmosphere lends just another + to the gorgeous, tempting clothing on the racks, and so cleverly displayed accessories.

Alice Marshall has been in the retail clothing business for many years, having first been in the designing end of it. Her story of designing custom clothing, and being involved in all phases of the industry, are extremely interesting, and explain why she and Caroline have so successfully opened this new shop. Alice is a grandmother three times, and doesn't look like she could have been married long herself. Some lucky Grandchildren!

Caroline Trump met Alice at Gene Burton's in Pasadena, where they were both working. For quite

awhile they had discussed the possibility of branching out on their own, and the prospects of San Diego County were most enlightening. Caroline was a native Pasadenaian, and had come to work at Gene Burton's after many years in the field of swimming and skiing instruction at many various athletic facilities in the greater Los Angeles area. I reminisced to myself as she related the tales of driving to Encino from Pasadena, before the days of the Hollywood and Ventura Freeways; which took some one hour and forty-five minutes, one way. She was instructing swimming in Encino, and that was really in the country. A nasty skiing accident, which gave her a broken leg, forced her to give up her instruction, and opened the door to a new career.

If you haven't wandered in to inspect the luscious garments, I really think you must. Most of all, though, please introduce yourselves to Caroline and Alice, and become a new friend to them. Let's all show them how great this area is, and how, we ARE the nicest people around.

By the way, say hello to Pat Woodburn while your there, too. She is working there part time,

plus being the public relations head for the whole shopping center. Pat will agree that she's pretty lucky to be able to be part of CAROLINE AND ALICE.

HERLINDE AND JOE APPEL:

The occasion for the party held at Lomas Santa Fe Country Club on the night of April 7th, was to say goodbye to some fabulous friends to most all of the members. Herlinde and Joe Appel, are moving back to Hamburg, Germany, after being in this country for quite a number of years. Residents of Montecillo area have known this



Herlinde Appel and Vickie Boyd, enjoying the festivities honoring the Appels.

fine family for years, and members of Lomas Santa Fe have become used to the fine tennis playing by the whole family. Herlinde, often playing in the finals of the Club Tennis Championships, will be missed by all of her colleagues. Joe, with his ever-warming smile and enthusiasm, will also leave a void on the cement courts of Lomas.

The Appels were very surprised, as they had expected a quiet evening with a few close friends, only to be the guests of honor at a rip-roaring party of over a hundred people. As usual, the cuisine was fabulous, and the entertainment more than that.



Joe Appel and Monte Wolley had many moments of past tennis matches to reminisce about.



Bonnie Jones, Sharon Hansen, Kathy and David Anderson, all neighbors of the Appels.

After the evening had progressed some, the crowd there, presented the Appels with a memorable gift. An extremely well-done painting of Lomas Santa Fe Country Club, with the figures of Joe and Herlinde with life-sized faces on their shoulders, sitting in front. Oh how they will love to look at that, when in Germany.

Just as they always do, the Hugh Nutter's lent their charm to the party. Hugh, raced around, the better part of the evening, and took fantastic colored pictures of every couple there, to put into a scrapbook and have them inscribed with everyone's words of friend-

ship. What a keepsake! GOOD LUCK, HERLINDE AND JOE . . . WE'LL MISS YOU BOTH.



Kent Staab, Patti Driver and Maurice Smith (Lomas' Tennis Pro).



Beatrice and Bill Dougherty, Donna Lotito, and Jane and Jon Schmauss, all enjoying the farewell.

LOMAS SANTA FE SHOPPING CENTER
Interstate 5 at Lomas Santa Fe Drive

Sewciety News
Famous Burlington, Logan-tex, Deering Milliken, Scottex, Knitaway, etc. Spring fabrics have arrived. Make your selections from full bolts in the newest colors and patterns. New patterns, sewing notions and trimmings are in, too.
755-9381

Walker Scott

SEAFOOD RESTAURANT
Bring the family to dine for luncheon or dinner—our chowders are delicious, and our fish sandwiches are a meal in themselves! We have beer and wine and Michelob on tap open from 11:30 to 2:30 daily and from 5:00 to 8:00
755-1415

OCEANS UNLIMITED

Have you ever been in a shop that has carefully selected items for every room of your home and can solve any entertainment, decorative or gift problem? Most of all, Bostrom's is so unique that shopping here is really exciting!

755-4434

Bostrom's
for the home

Don Austin
Lomas Santa Fe
Jewelers

Expert Watch Repairing
Jewelry Repair
Diamond Remounting
Custom Work

Bulova Accutron Caravelle
Seiko Wyler

Artcarved Wedding Bands
Gomez Engagement Rings
Kremments 14K Gold Jewelry
Black Hills Gold Jewelry
Speidel Bands

921 Lomas Santa Fe Dr.
Solana Beach, CA 92075
755-0922

Caroline & Alice

• SPORTSWEAR •
• DRESSES • • BOATING •
• TENNIS • • GOLF •

755-4061

SERENDIPITY

continued

DEL MAR SHORES SCHOOL . . .

On Friday, April 7th, the children in Mr. Robert Day and Mrs. Pam Morris' 5th-6th grade back-to-back classroom went on a field trip to Miramar Naval Air Station. The trip was taken by some of the children who were in the Public Relations and Pilot divisions of the classroom Airport study. For several weeks now, the children have been studying about all phases of operations, dealing with an Airport and Airlines. The girls who have been studying about Stewardesses, went to PSA in San Diego, and were given a tour of the training lab there.

As part of their assignment, the Public Relations Committee was instructed to write articles for publication, about the field trip, and about their study. The following are some excerpts taken from them: Dara Brumfield, Fifth and Sixth Grade, Del Mar Shores Elementary, April 10, 1972

CREATIVE LEARNING

The children at the Del Mar Shores School room 9 back to

back fifth and sixth grade class are experiencing a new type of learning. It occurs in social studies, right after lunch. We are running an imaginary airline. At the beginning of the year, each and everyone of the students were given an application to fill out and apply for their job. There were five areas to apply for: stewardess, operations, public relations, maintenance and pilots. If they got the job they applied for, they would meet with that group. Each group has to learn certain things about their job. Our goal is to take another class on a trip. Each of the five areas will be presented with a problem; how they handle it af-



Stewardesses practice serving food, in imaginary plane. Laura Holmes and Daran Drachman standing.

fects their group. There are three branches on CPA, South East Asia, South America and Africa. The group that does the best at the end will receive a reward.



Public relations group film a commercial with TV equipment at school, for advertising. (Jay Posner and Claude Zobell).

THE MIRAMAR FIELD TRIP

The operations went on a field trip to Miramar. They went into a room with spacesuits, parachutes and airplane seats. In another room they saw statues with spacesuits on, and a man told them about the suits. Then they went to the dining room and had lunch. They also went to the operations room and saw the airplanes on the runway.

La Jolla

LA JOLLA BRASS WINDS PART OF/ART CULTURE

Harley De Vaux III considers his Brass Winds Sandal Shop part of La Jolla's art culture. A look at the creative leather items in this small but unusual shop at La Jolla Blvd. and Nautilus proves him absolutely right.

Today, fashion conscious airline stewardesses and young executives with an image to maintain are asking for custom designed leather clothes and accessories. "Skip" as De Vaux is known, and his wife Laurie, are also designing band costumes and formal and informal riding outfits. But it was just over a year ago the De Vauxs opened a custom sandal house. They built the interior of used lumber, with wooden studs and decorated with hand-crafted items, and, at first, made more friends than sales.

Unconcerned about competition, De Vaux gives away trade secrets. He talks with individuals with leather working problems, with hobbyists and with class groups. As a result, leather hand-crafting has improved in La Jolla. De Vaux purchases the finest home-crafted leather products for Brass Winds. Rob Lawrence is one who sells such items to De Vaux who finds Rob's beading of purses and beaded designs on jackets and skirts irresistible, and justifiably. Rob in turn, works with the De Vauxs on their custom designs.

La Jolla-made leather items are finding their way from the Brass Winds into stores up the coast and around the State as company shoppers learn about the De Vauxs.

There is no question—the Brass Winds is part of La Jolla's art culture.

DIVING FOR SCIENCE

W. W. Norton & Company has just published Ned Shenton's fascinating story of American and foreign undersea research vehicles, DIVING FOR SCIENCE. He presents historic and contemporary views of the function, accomplishments, and limitations of these ingenious devices, with photos and drawings. Over 75 underwater vehicles are described along with accounts of scientific missions, dramatic rescues, and near disasters. An exhaustive appendix gives specifications, costs, and dive capabilities.

Ned Shenton, an oceanographer and environmental consultant from La Jolla writes from a background of experience with several submersibles, and is the author of EXPLORING THE OCEAN DEPTHS.

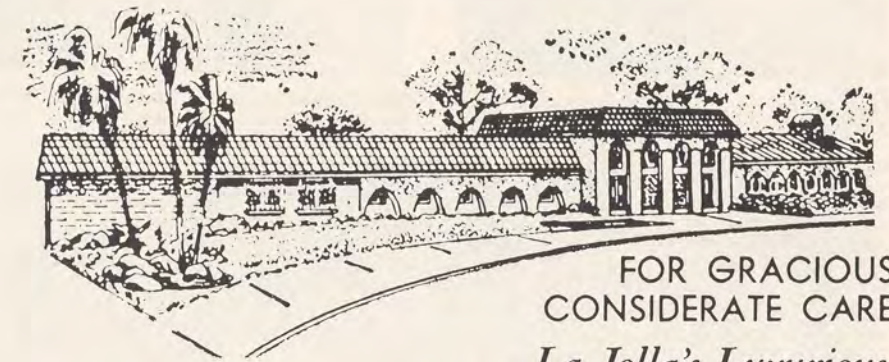


La Jolla Federal

SAVINGS & LOAN ASS'N

1100 Wall Street, La Jolla 454-0744

3495 Sports Arena Blvd., San Diego 224-2786



FOR GRACIOUS
CONSIDERATE CARE

La Jolla's Luxurious

Torrey Pines Convalescent

WITH CONTINENTAL ELEGANCE

- Private Suites with Fireplaces
- Barber and Beauty Shop
- Private Telephones
- Grecian Formal Gardens
- Electronic Patient Surveillance
- Electric Beds
- Dining Room
- Soda Fountain - Malt Shop

453-5810

2552 TORREY PINES RD.

(JUST NORTH OF ARDATH ROAD)

OCCUPATIONAL - PHYSIO THERAPY - PIPED IN OXYGEN - CARDIO PULMONARY REHABILITATION

TELEVISION - PILLOW SPEAKERS - LIBRARY

24 HOUR R.N.'s - OPEN MEDICAL STAFF - SPECIAL DIET

LIVING/51

The Four Flags

Lomas

Santa
Fe

Plaza

Interstate 5 at
Lomas Santa Fe Drive exit
Solana Beach, California 92075



We used to close the drive up window the same time we closed the doors to the bank. Not any more. Now our drive up window is open 9-5 Monday through Thursday and 9-6 on Friday. Our regular bank hours are 10-3 Monday through Thursday and 10-6 on Friday. So if you can't get to UCB before we close the doors, don't worry — we'll leave the window open for you.

755-1595



The Friendly Store . . .
where fashions for you,
your family, your home
don't cost a fortune and
S&H Green Stamps add
to your savings, too.

755-9381

Walker
Scott

THE SOCIAL SCENE



Mr. and Mrs. Peter H. Gillies of Rancho Santa Fe.



Mr. and Mrs. George Backus, Rancho Santa Fe, host and hostess for the faculty cocktail party.



Mr. and Mrs. John A. Chambers of Rancho with Mr. W. Paul Fager of Wellesley, Mass.



Mrs. Donald Reniers of Rancho Santa Fe and Dr. Ramon Ruiz of Del Mar.



DESERT ARABIAN HORSE SHOW SEC. HONORED

Popular Audrey Graser, year in and year out Show Secretary at the Desert Arabian Horse Show at Del Mar receives an armful of roses in tribute to her generous and unfailing kind efficiency from Dr. J. G. Wolf and Mayor Tom Pearson, center, of Del Mar, and Show Chairman, Mr. Kenneth Wood. Mr. Wood and his family are active members of the Desert Arabian Association and are eagerly looking forward to the completion of the plans for their new home to be built in Rancho Santa Fe. They will be a welcome addition to the Ranch.

52/MAY 1972

PARENTS' & FACULTY HOLD COCKTAIL PARTY FOR LA JOLLA COUNTRY DAY SCHOOL

On April 14th, the Parents Association of La Jolla Country Day School honored Donald Leavenworth, Frank Bryant, Faculty and staff at a cocktail reception held at the home of Mr. and Mrs. George Backus, El Arco Iris, Rancho Santa Fe. Mrs. William Baak is President of the Parents' Association and Mrs. William G. Pollack was Chairman of the Parent's Faculty party.



Mrs. William G. Pollock of La Jolla, and Mrs. and Mrs. Frank Bryant. (Mr. Bryant is Acting Headmaster of the school.) and Mrs. Ian Braddburn of La Jolla.



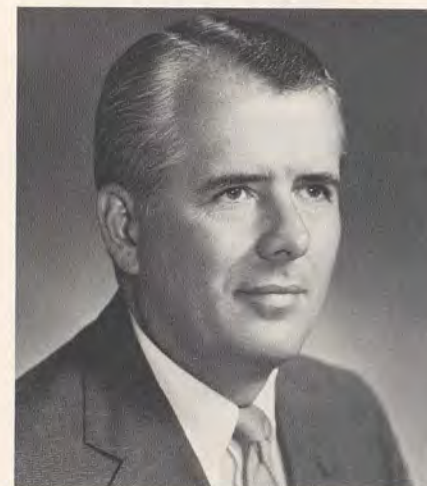
Mr. Eugene Freeland and Mr. Donald Reniers, both of Rancho Santa Fe.

the VEGETABLE SHOP STRAWBERRIES

Plus other home-grown vegetables grown and sold only here. Sunday through Friday 11:00 to 4:00, Saturday 10:30 to 12:00.

East on Via de la Valle, off Hwy 5 to Rancho Santa Fe.

People, Places and Things



GERALD G. O'BRIEN ELECTED V.P. OF CENTRAL FEDERAL SAVINGS & LOAN

The election of Del Mar resident Gerald G. O'Brien as a vice president of \$200 million Central Federal Savings and Loan Association has been announced by CFS president Fred Stalder.

LOMAS SANTA FE SELLS 17 VILLAS AT OPENING

Seventeen Country Club Villa condominium homes at Lomas Santa Fe were sold in the first three hours of the Preview Opening of Units 3 and 4, according to Ron Walker, Executive Vice President of Lomas Santa Fe Realty.

Walker said there were at least a dozen persons in line by 6 a.m. The security guard called sales manager Les Willson, who rushed to open the models and sales office. Meanwhile, the Lomas Santa Fe Country Club sent coffee and doughnuts.

The first person in line stationed himself in front of the sales office at 10 p.m. the night before in order to have his choice of the new villas.

"Only Unit 3 with 39 villas was scheduled for opening," Walker said, "but the immediate response forced us to open the 36 additional villas in Unit 3."

"As a result, we still have a large number of choice locations left, with views of the ocean, countryside and golf course."

The villas are located along the fairways of the private Lomas Santa Fe Country Club, 20 minutes north of San Diego on Interstate 5, between Solana Beach and Rancho Santa Fe.

Villas range in size up to 1700 square feet. There are five floor plans and

A 1957 graduate of the University of Wisconsin, where he earned a bachelors degree in journalism, O'Brien joined Central Federal in 1970 as director of marketing. He will continue in that capacity as vice president.

O'Brien, 39, was employed six years by Minnesota Mining and Manufacturing Co., both in the firm's San Diego and St. Paul offices.

He also served as director of client services in the New York advertising firm of Lawrence Chait Co. and director of marketing for leisure time businesses in San Diego.

In community and professional activities, O'Brien is a member of the North County Press Club, Savings Institution Marketing Association and the Savings and Loan League school relations committee.

He also is a director of the La Jolla Track Club and 1971-72 chairman of the California Savings and Loan League's Outstanding Student Awards Program for San Diego.

O'Brien and his wife, Darlene, live with the couple's four children at 13441 Calais Dr., Del Mar.

three architectural designs: California Ranch, Mexican Colonial and Spanish Contemporary.

Each villa has two or three bedrooms, two full baths, separate dining room, kitchen with breakfast area and built ins, wet bar and fireplace in the living room, tile entry and two or three car garage.

Prices on Country Club Villa condominiums start at \$39,950.

"THE TRUTH THAT HEALS"

A Christian Science Radio Program broadcast every Sunday over the following stations:

KFI	640kc	7:00 a.m.
KOGO	600kc	7:15 a.m.
KMPC	710kc	8:45 a.m.

MAY 21 "MAN'S EXTREMITY IS GOD'S OPPORTUNITY"

Four people tell how extreme problems of poisoning, snakebite, arthritis, and deafness were healed through their spiritual understanding of God.

MAY 28

"THE TRUTH SHALL MAKE YOU FREE"

On this program you will hear how three people experienced this law in their lives and found freedom from jail and other physical conditions.

JUNE 4 "WHY NOT CHANGE YOUR IMAGE — AND BE HEALED?"

This program is the first in a group of re-broadcasts of popular programs. An interesting conversation revolves around the healing of severe allergies by a newcomer to Christian Science.

JUNE 11 "GOD WILL HEAL YOUR CHILDREN"

Again, one of the popular programs will be broadcast for the benefit of those who found healing in its message when first heard and for those who did not hear it the first time.

The VILLAGE FORGE
VIC KREMERS, PROP.
ORNAMENTAL IRON WORKS
Custom Firescreens
Railings Fences Gates
Room Dividers
Gas Logs on display
1646 Highway 101
Leucadia 753-1641

The symbol of friendship
WELCOME WAGON
"The Most Famous Basket in the World"
known around the world
TELEPHONE 753-3137
Welcome Wagon

SHIRLEY KEETH
REAL ESTATE
Shirley Keeth
756-1901
Rancho Santa Fe, Calif.
Pasco Delicias at La Granada



A Proven Winner.....

- ☛ CARPET ☛ DRAPERIES
- ☛ FURNITURE ☛ WALLPAPER
- ☛ (BUILDERS PRICES ON SINGLE HOMES)

Rancho
 CONTRACT INTERIORS, INC. 755-9709
 2110 JIMMY DURANTE BLVD., DEL MAR
 (the fairgrounds road)

People, Places and Things

NEW SOUTHWEST BANK LEUCADIA OFFICE OPENS



Manager William Putman and secretary Susan Rawlins stand outside the new Southwest Bank Leucadia office. It is the fourth branch of the North County-based bank and features four drive-in banking stations for motorists' convenience.

The new Leucadia office of Southwest Bank has opened for business at the southeast corner of Fulvia Street and Vulcan Avenue, according to William Putman, vice president and manager.

Located across Fulvia from the modular office Southwest Bank opened in May, 1969, the new \$300,000 structure features a Spanish/Southwestern architectural flavor in natural earth tones. For the convenience of the motoring public, the new office provides four drive-in banking stations.

Architect was Richard A. Lumsden and general contractor Vern J. Rowley.

Regular hours at the new office are 9 a.m. to 5 p.m. Monday through Thursday and until 6 p.m. Friday. Drive-in windows open at 8:30 a.m. Monday through Friday. Office and drive-in hours are 10 a.m. to 1 p.m. Saturday.

LA JOLLA CIVIC ORCHESTRA

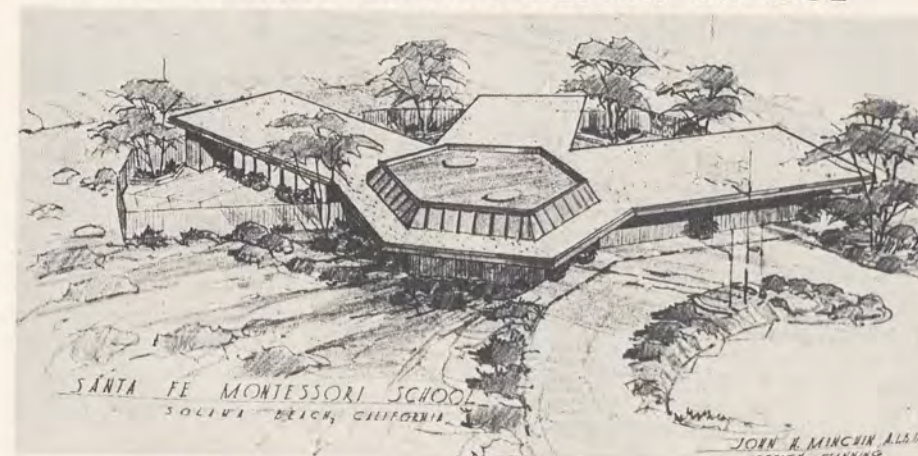
La Jolla Civic Orchestra and Chorus will close the current season with a program of music of Russian origin on Saturday evening, May 20th, at 8 p.m. in Sherwood Hall, La Jolla.

"Russian Overture" by Mikhail Glinka and "Pictures from an Exhibition" by Modest Moussorgsky, both Russian composers of the 1800's, and "Symphony of Psalms" by Igor Stravinsky, an American of Russian parentage, who wrote the choral symphony to commemorate the 50th anniversary of the Boston Symphony, are programmed.

Thomas Nee will end a five year term this year as conductor of the orchestra. He will leave in August to become conductor of the Minneapolis Civic Orchestra.

People, Places and Things

GROUNDBREAKING FOR MONTESSORI SCHOOL



An unusual groundbreaking took place in Solana Beach Friday. Approximately 60 students of the Santa Fe Montessori School were on hand to participate in the groundbreaking for their new school at Marine View Avenue and Solana Drive. With all the children taking turns at shoveling, the groundbreaking involved considerably more activity than the usual events of this type.

The new 4,000 square foot facility, which was designated by John Minchin, A.I.B.B., of Rancho Santa Fe, will have several unique features. Three classrooms, each with a capacity of 24 students, are situated around a central administration core in a manner similar to the spokes of a wheel radiating out from a hub. Each of these classrooms is an integrated operational unit, with all of the facilities required in a Montessori classroom. In addition, there is a large enclosed garden patio adjacent to each classroom, so that the teacher team can organize student activities in the classroom and on the garden patio at the same time.

Adjoining the classroom-garden patio units will be a developed playground. The playground will include a paved area for wheeled toys, a sand pit, climbing equipment and other activities designed for young children. Several paddocks will be built to maintain a limited number of small farm animals.

Neilsen Construction Co., San Diego, is general contractor for the project. Construction will be completed in time for the fall term.

Mrs. Nancy T. Sager, directress of the Santa Fe Montessori School, presently located in leased space at 761 Academy Drive, indicated that the new facility would permit an increase in enrollment of 50%. While enrollment for the current year has been limited to students in the age range

from 2½ to 6 years, it is planned to enroll children through age 9 in the coming year.

According to Mrs. Sager, the Montessori philosophy of the school gives each child an opportunity to learn at his own pace. Thus, while the kindergarten level includes children in the ages 2½ through 6, the primary level ages 6 through 9, each child moves freely throughout his level. He has the freedom to explore and absorb the planned environment of his classroom. When he has completed the kindergarten level, regardless of what time of the school year, he can go to the primary level.

The new facility is designed for further expansion, and it is planned to eventually extend the program through age 12 or what is considered completion of elementary school in the public school system.



Helping break ground for their new school are, left to right: Danny Scandon, Kim Sager, Darin Mancuso and Mrs. Betty Vail, teacher.



MARY'S TACK SHOP
 TACK & VETERINARY SUPPLIES

Via de la Valle at 76 Station

755-2015

Real Estate
 since 1914

Investment Property
Residential Rentals

WILLIS M. ALLEN COMPANY

BETTY AND RED LASSWELL

ARTHUR HILL

PETE TAFT LLOYD BRAUER

756-2444 and 755-4855

Paseo Delicias Rancho Santa Fe

and in La Jolla
1127 Wall Street
459-4033

Chiquita Abbott
 Realtors

Call us
 for
 Coastal Properties!

755-6791 Del Mar 453-5464
 "In the Plaza"

RSR

el Rancho Realty

"WE WANT LISTINGS"

La Granada & Paseo Delicias (P. O. Box 1155)
 Rancho Santa Fe, California 92067

el Rancho Realty/in the Garden Court

Get More Exposure Let Us Also Show Your Property

756-2232 anytime!

MAKE ONE STOP FOR FULL INFORMATION

Owner-Broker offers one of the best values and finest homes on the ranch! \$145,000 buys ultra custom-built masonry 4 bedroom (or master suite in one wing and two bedrooms in other wing). Huge sunken high-beamed paneled living room, walnut kitchen and dining rooms. All rooms spacious. Lovely pool. On sewer! Walk to village, school, church. Second lot off tree-lined golf course on cul-de-sac.

OR: Nearly new modern Spanish: Three spacious bedrooms (lots of storage), high-beamed living room-dining room, cheerful kitchen, 50-ft. long Ramada. All with top-of-the-hill panoramic view with seclusion. Real value at \$83,500.

NEW LISTING — POSSESSION LIKE NOW!

Almost 4 usable acres (possible 2 sites), stable, corral, huge fenced (removable) pool, and family orchard. Lots of patio for play and entertaining. Kids can walk to school via golf course across the street. Large family rambling ranch home with FIVE bedrooms, formal dining room, large living room, family room, and modern kitchen. Comfort and good living for all the family, priced right with low down at \$120,000, and can be much less if new owner splits the parcel, still having plenty of level space for 2 horses.

ACREAGE

Spectacular ocean view, usable—3 acres. Compare with lots even without ocean view, for only \$36,000.

Rare close in 2+ usable acres—on cul-de-sac, part in citrus. Nice area and beautiful view, \$45,000.

Best for horse ranches—2 adjoining 3 usable acres each. Good ground. In area of larger horse ranches. \$40,000 and \$45,000.

756-2232 or 756-2602

'Photography at its Finest'

HOUSE OF PORTRAITS

Tony Francis Photographer

Portraits • Wedding • Commercial

Passport Photos

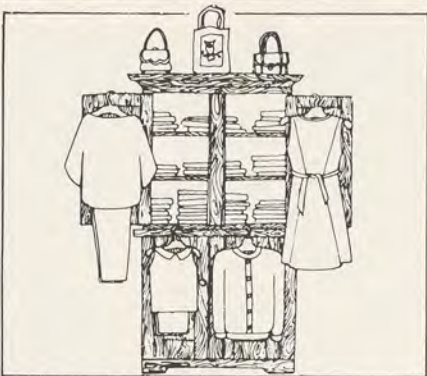
ON LOCATION OR IN OUR STUDIO

1430 CAMINO DEL MAR DEL MAR, CALIFORNIA

755-9347

**Wilhelmy's
Picture Framing**
Custom & Stock Frames
Fine Prints Originals
Mat & Glass Cutting
Artists Supplies
"Personal attention
to special requests"
Mon-Fri 9-5:30 Sat til 4:00
753-8829
1038 N. Hiway 101 Leucadia

**Lomas
Santa Fe
Cleaners**
For those who want the very best
Golf Caps
cleaned free
Take down,
clean & hang
DRAPERY SERVICE
We recommend
O'Shaughnessy
for Carpet Cleaning
755-2363
Personal & Business
charge accounts welcome
Plaza of The Four Flags
Shopping Center
Solana Beach



**THE
TWO
GOATS** Traditional Countrywear
for Men and Women
RANCHO SANTA FE, CALIFORNIA - 756-1994

People, Places and Things

SAN DIEGO FEDERAL RECEIVES APPROVAL FOR LA JOLLA OFFICE

Plans for a La Jolla office of San Diego Federal Savings and Loan Association were announced today by Gordon C. Luce, president and chief executive officer, following approval of the new location by the Federal Home Loan Bank Board. It will be the association's 12th office.

Luce said a new office building, of about 10,000 square feet, will be constructed on Torrey Pines Road near the intersection with Girard Avenue, with completion anticipated this fall.

"A design team is now at work planning the building to fit the environment of the La Jolla area," Luce said. "The architectural firm of Mosher Drew Watson and Associates is designing the structure in the Monterey style of the two-story Point Loma and Palm Springs offices of San Diego Federal."

MEXICAN-AMERICAN EDUCATIONAL GUIDANCE FOUNDATION

A \$10,500 grant to be paid out over the current decade has been received by the Mexican-American Educational Guidance Foundation.

Mrs. Humberto Yznaga, of Solana Beach, secretary to the non-profit organization, said the grant came from the Gildred Foundation.

She explained that the funds will be given to M-AEGF in annual increments through 1980. Each increment must be matched in the same calendar year at a ratio of two for one.

"A \$600 grant available this year must be matched with \$1,200 from M-AEGF," Mrs. Yznaga explained.

"Of this amount 50% must be placed in an endowment fund with earnings from this source to be used for educational scholarships as determined by M-AEGF's board of directors," Mrs. Yznaga said.

Mrs. Yznaga said the major purpose of the organization is to seek out talented children of Mexican-American descent, counsel with their parents and then properly guide the children towards a technical or college education.

"Part of the success of this program depends on financial assistance from such sources as the Gildred Foundation," Mrs. Yznaga said.

Mrs. Catalina Gonzales and Mrs. Yznaga received the Gildred Foundation commitment from Theodore Gildred, a Foundation director.

The full-service financial building will feature the characteristic blue-tile roof, white exterior columns, and bright red interior carpet of the association's offices. An exterior second-story balcony will be redwood-faced and window walls will be of redwood. Exterior design will include a sculptured fountain and extensive floral landscaping.

"The building is being conceived as an architectural enhancement to the appealing La Jolla business district," Luce noted. "We take special pride in joining this fabled community and hope to become a dynamic citizen through civic service and commitment.

"Our new location in La Jolla will enable us to bring more convenient service to our numerous customers, both savers and borrowers, who live and do business here."

The new branch office will give special attention to the motorist, with extensive on-site parking and two drive-up stations.

THEATRE PLANS AWARD DINNER

Plans are progressing for the ninth annual San Dieguito Theatre gala "Sandy" Awards dinner May 22. "Sandy" is the trophy given at the conclusion of every San Dieguito Little Theatre play season. Categories range from best actor to best director.

Reservations for the dinner and awards at the Goldin' Rollin' Belly (GRB) on 15th Street in downtown Del Mar, Monday evening May 22 can be made with the following committee members: Mrs. David Wattier of Cardiff at 753-8174; Mrs. Heinz Eller of 14199 Recuerdo Drive, Del Mar at 755-7994; or Mrs. Fritz Forvargue at La Jolla 453-9224. Chairman of the "Sandy" Awards dinner is Mrs. Delphine Vallas Keye.

LAKE SAN MARCOS WOMEN'S CLUB

The Lake San Marcos Women's Club will hold their Installation Luncheon at the Escondido Country Club on May 15, at 12:30. Mrs. Hugh Cordick will be hostess for the day. A Flower Show motif will be the theme for the party and Spring flowers will be used for the table decorations.

As the season ends the Club may well be proud of their accomplishments during the past year. Donations to various philanthropies have been \$1075.00. We are looking forward to another rewarding year when our new officers will take over in September.



Springtime On The Desert

Pretty Karen Amacker reaches for the first orchids of Spring at exclusive Judson School in Scottsdale, Arizona. Karen, an 8th grader at Arizona's oldest independent college preparatory school, is a popular member of the campus life. She has attended co-ed Judson for 4 years and is President of the Lower School Student Council, Chairman of the Soc.-Rec. Club, a Jr. Cheerleader and active in the Ecology Club. She is also a Faculty Honors student. Karen is the daughter of Mrs. Craig Amacker and Mrs. Coy Burnett of Fremont Place, Los Angeles, and Del Mar residents for many years.

PROSTHETIC INDUSTRY ACCLAIMS NEW ARTIFICIAL BREAST

Truform anatomical supports has recently perfected an amazing breast prosthesis which is a revolutionary new idea in artificial breasts. It is so real it looks and feels like part of you. It is not liquid, not sponge or foam, not air-filled. It is a revolutionary new substance that looks and feels just like the normal human breast. It is designed to be slipped directly into the cup of an ordinary brassiere and worn directly against the skin. There is no need for a special pocket or cover of any kind. This artificial breast is made of soft, mobile silicone gel encased in smooth silicone rubber skin. Silicone gel is a tissue-like or fat-like substance that will not leak or evaporate. Encased as it is in a silicone rubber skin, it is even self-sealing so that a pin prick or similar damage will "heal" itself. It is available in twelve sizes and is distributed by Goodhew, 618 North Broadway, Escondido.

NOW...
PURE WATER —
Right At Your Kitchen Sink!
...and for less money than bottled water!

Give your family the purest drinking water they ever tasted — from CAL-PURE's designer-styled "third faucet." Costs only pennies a day!

NO CLUMSY BOTTLES!
NO BULKY DISPENSER!

Get the CAL-PURE WATER story today! Call 232-6588, or toll-free ZEnith 70488. There's no obligation, of course.

CAL-PURE DRINKING WATER
A Division of
Cal-Soft Water Service
SAN DIEGO, CALIFORNIA

Looking for a copy of
Living
LIVING MAGAZINE
may be purchased

IN LA JOLLA

La Jolla Shores Market
2259 Avenida de la Playa

La Jolla Rexall Pharmacy
955 Prospect (cor. Girard)

Limar Food & Beverage
7402 La Jolla Blvd.

Nautilus Pharmacy
6902 La Jolla Blvd.

Bird Rock Pharmacy
5701 La Jolla Blvd.

IN DEL MAR

Speedy 7-11
Mango Drive
Del Mar Heights

IN RANCHO SANTA FE

Rancho Santa Fe Pharmacy
El Tordo & La Granada



**OUR HALF-SIZE FASHION
COLLECTION
IS SECOND TO NONE
AT DRAPER'S STORE IN
LA JOLLA**

We carry the largest and finest
half-size collection in the west

As well as
misses, womens, petites

LA JOLLA SHOP
7925 Girard Avenue
Phone 494-3838



FINGERTIP

SHOPPING



★ AIR CONDITIONING

AELOTT AIR CONDITIONING
Dealer for Carrier - General Electric - Day & Nite - Heat Pumps - Electric & Gas Furnaces - Sheet Metal - Electronic Air Cleaners
Sales - Installation - Service
825 West Washington Escondido, CA
746-1333

LENNOX COMFORT CRAFTSMEN
Incorporate airconditioning into your new home or into your existing heating system — guaranteed maintenance service. Free Estimates — Reasonable prices. Serving all North County.

POWAY HEATING & AIRCONDITIONING INC.
13965 Poway Road, Poway, Calif.
277-8622 748-5100

★ AIR CONDITIONING & HEATING

UNIVERSITY AIR CONDITIONING & HEATING Since 1926
DESIGN INSTALL MAINTAIN
Let UNIVERSITY add "Total Comfort" air conditioning to your present forced air heating system, or replace your old heating system with a new one. We have Planned Maintenance for all systems.
546 S. Redwood, Escondido
745-6913
also 753-3491, San Diego 283-3181

★ APPLIANCES—Sales & Service

SKYLIN APPLIANCE SERVICE
"We repair all makes"
FACTORY AUTHORIZED SERVICE FOR WHIRLPOOL and KITCHENAID
We carry a complete line of KITCHENAID DISHWASHERS WHIRLPOOL APPLIANCES
—We Sell Parts—
We repair all makes of dishwashers, refrigerators, washers, dryers, stoves, ovens, disposals and hot water heaters.
263 S. Hwy 101 — Solana Beach
(South of the traffic lights)
755-2071

★ BICYCLES

McDOUGALL'S COAST CYCLERY
SCHWINN AMERICAN EAGLE
Service on all makes
553 First Street Encinitas, California
Phone 753-5867

★ BICYCLES - SCHWINN

HIDDEN VALLEY BICYCLE STORE
Largest stock of new bicycles. Also expert repairs on all makes; tires, etc.
265 North Hickory Escondido 746-1509
"Next to '31 Flavors Ice Cream!"

★ BLACK TOP, EXCAVATION

SMITH CONSTRUCTION COMPANY
"See us for All Your Paving Needs"
Black Top, Excavation Top Soil and Fill Dirt
756-1061 and 753-2796

★ BRAKES

COAST BRAKE & WHEEL SERVICE
Mufflers — Goodyear Tires
Brakes — Wheel Alignment
444 First Street, Highway 101, Encinitas
753-6272

★ CARPET & LINOLEUM

ESCONDIDO CARPET & LINOLEUM, INC.
Featuring the famous OZITE "Outdoor-Indoor" Carpet which is great for any room in the house. Especially wonderful for patios, pool decking, and any outside uses!
Resist stains — Dries quickly
Come in and let us show it to you!
903 Valley Blvd. Phone 745-5827

★ CARPET CLEANING

SMITTY'S OF LA JOLLA
CARPET CLEANING
"Steamway Method"
Specializing in wall-to-wall carpet!
24 years in La Jolla
459-3269

ADVANCE—Arid Foam System
Extraction Cleaners of Carpets and Furniture . . . Draperies.
New Soil Retardant Method with Optical Brighteners . . .
Rapid Drying.
For free estimates call: 460-2853

SOLANA CARPET CLEANERS
The Finest In Professional Cleaning
NEW JET "STEAM"
And Extraction Method
The First Of Its Kind On The West Coast
All In One Gentle Action — No Brushes
REPAIRING - RESTRETCHING
753-2511

★ CONDUCTED HOUSEHOLD SALES

Let us manage the sale of your furniture and home furnishings. We will handle the entire sale professionally from your home in 2 days. We can obtain top prices and provide an expert selling staff. We also list, tag and advertise. Extensive mailing list and references available.

CONDUCTED HOUSESALES
BY MARIE VALENTINE
753-1041 OR 583-8569

★ DOG GROOMING

THE CANINE CLIPPER
Dog Grooming — Most Breeds
Open 8 a.m. to 5 p.m. Tuesdays thru Saturdays. Closed Mondays
Conveniently located on North Highway 101 in Encinitas—next door to Dr. Hill—with plenty of convenient parking.
753-4663
216 North Highway 101 Encinitas

★ DOGS

STANDARD POODLES
Elegant, Royally Bred Standard Poodle Puppies. Available From Our Champion Sires And Dams. At Stud: Champion Meriteau Alec Dominic.
3309 Donna Drive, Carlsbad, Calif. 92008
714 - 729-3121 213 - 448-4291

★ ENGINEERING SURVEYORS

"Browne and Vogt"
ENGINEERING SURVEYORS, INC.
726-0920
—Subdivision—Land Surveyors
—Topographical Surveys
621 So. Santa Fe Ave., Vista, Calif. 92083

★ FENCES & CORRALS

"Shadowfax"
CUSTOM FENCES & CORRALS
729-3046
LEE COOK
728-8589
JOHN McKEOWN

★ FIREPLACE EQUIPMENT

Gas Logs, Fireplace Equipment,
Brass Imports Custom Screens
Steel Fireplaces
THE FIREPLACE INC.
142 West Grand Ave. 746-5550
Escondido, Ca.

BRASSTOWN
"Since 1952"
SCREENS
Custom and standard
GAS LOGS
See these beautiful gas logs burning in our store
ACCESSORIES - APPROVED METAL FIREPLACES - WALL DECOR
902 West Washington Street San Diego
(Complete showroom) (Corner of Goldfinch)
WE MEASURE AND INSTALL
FREE ESTIMATES
Largest selection in San Diego
296-4307

Custom-made Fireplace Screens and Accessories
Gas Logs on Display
THE VILLAGE FORGE
1646 Highway 101
Leucadia, California
753-1641

★ FIREWOOD

Firewood Cut and Delivered
Bob 728-8178

★ FURNITURE REPAIRING

ERIC MASTERMAN
Furniture repairing, restoration and refinishing
"25 YEARS LONDON EXPERIENCE"
755-9273

★ GOLF CARTS, SALES & SERVICE

ELECTRICAR OF SAN DIEGO, INC.
Authorized Westinghouse Distributor in San Diego County
Complete Servicing—All Makes Golf Carts and Electric Cars or Trucks.
3727 Fairmount Avenue, San Diego
283-6291 283-6378

★ HOSPITAL SUPPLIES

GOODHEW HOSPITAL SUPPLIES
Everything for the sickroom! Traction equipment, patient lifts, crutches, walkers, wheel chairs, oxygen, IPPB units.
746-1146 454-0333

★ HOUSECLEANING

HAGEN HOME MAINTENANCE
"One call does it all!"
747-4625
All types of housecleaning (heavy or light). Window washing, rug shampooing, floor waxing . . . a complete janitorial service.

★ INSURANCE

CUNNINGHAM INSURANCE AGENCY
carries all types of insurance!
PERSONAL lines include fire, homeowners, automobile, health and accident, life insurance, boat insurance.
FIRE AND CASUALTY includes apartment, office buildings, automobile, surety bonds, workmen's compensation, professional liability, mercantile coverage.
INDUSTRIAL includes fire and casualty, manufacturing, contractors packages, truck and cargo, surety bonds, Group Insurance (hospitalization and life combination) workmen's compensation.
CUNNINGHAM INSURANCE AGENCY
Paseo Delicias Rancho Santa Fe
756-2117

REDER & HARTWELL INSURANCE AGENCY
— Complete Insurance Service —
Fire - Auto - Commercial - Homeowners
Boats - Mobilehomes - Life - Health & Accident

★ INVESTIGATIONS

INVESTIGATIONS
(Background)
Are you going to employ him?
Will he represent your Company?
Are you considering a merger?
What is his past record?
LA JOLLA
PRIVATE INVESTIGATIONS
P. O. Box 688
459-0430

★ LANDSCAPING MAINTENANCE

ROBERT J. ADAMS
Landscape Maintenance Services
A Complete Service for your Lawns, Trees, Sprinkler System, etc.
Specializing in tree pruning for safety and beauty. Fully insured. Landscaping also available.
For information and free estimate
Call 748-4067

★ MASONRY & LANDSCAPING MATERIALS

BUNYARD MASONRY SUPPLY COMPANY
BLOCK — BRICK — STONE
Landscaping ground cover materials—
577 North Vulcan Encinitas 753-1164

★ PAINTING—INTERIOR & EXTERIOR

JOSEF C. STERNAL
QUALITY PAINTING OF RESIDENTIAL INTERIORS & EXTERIORS
"Serving Rancho Santa Fe and vicinity"
744-0787

★ PARTY RENTALS

GOODHEW PARTY RENTALS
Banquet tables, card tables, bars, china, silver, glasses, garden furniture, folding chairs, canopies, tents, dance floors, heaters.
GOODHEW
746-1146 454-0333

★ PHOTO SUPPLY

GAILEY'S PHOTO SUPPLY
Escondido's most complete Photo Supply
Serving this area for 17 Years
Featuring Kodak Color Processing
118 E. Grand Ave. Escondido 745-7823

★ PIANO TUNING

PIANO TUNING
Repairing and regulating
PTG Member
GEORGE GROSS
753-5715

★ PLUMBING

COAST PLUMBING CO.
New Construction—Repairs—Remodeling
Expert Service
P.O. Box 715, Del Mar, Calif. 92014
Ph: 755-1888
If no answer, please call 459-5282

★ PLUMBING & HEATING

ARTHUR A. BROWN PLUMBING
Heating, disposals, dishwashers, sewers, water heaters, drain cleaning, etc.
Call 729-4914
DAY OR NIGHT
"24 hour emergency repair service"
2691 State Street Carlsbad

★ SAND

COAST SAND COMPANY
Right in the Heart of Rancho Santa Fe!
Sand, Rock, Top Soil
Prompt Delivery by Calling756-2446

★ SUMMER CAMPS

THE BUCKOES SUMMER DAY CAMP
Sorrento Valley, La Jolla, California
A Summer day camp for 5 to 13 year olds.
Swimming and riding, games and sports, archery, handicrafts, camp-outs, and field trips.
Brochures free upon request.
Mailing Address: 10325 Roselle St.
San Diego, Calif. 92121
453-1643 — 20th Year — 271-9188

★ TREE SERVICE

LANGE TREE SERVICE
Specializing in Topping, Trimming & Removal
FREE ESTIMATES
Wood Sawing and Splitting
Excellent Fireplace Wood For Sale
670 Laguna, Carlsbad 729-2552

★ WATER CONDITIONING

RAYNE WATER CONDITIONING
"Outstanding Service"
— Charcoal Filters and Water Purifiers for Drinking Water
— Soft Water Rental Service
— Automatic Water Conditioners
Commended by Parents Magazine, Water Conditioning Foundation, and Good House-keeping Magazine.
Del Mar - Rancho Santa Fe 755-9741
San Marcos - Escondido 746-2811
Oceanside - Carlsbad 724-8603

★ WROUGHT IRON

Ornamental Gates, Fences and Railings
Free Estimates
THE VILLAGE FORGE
1646 Highway 101
Leucadia, California
753-1641

People, Places and Things

Y.M.C.A. FATHER/SON ROGUE RIVER TRIP

The North Coast Family Y.M.C.A. announced today plans for its 5th Annual Rogue River trip in Oregon for July 10-July 18, 1972.

According to Fred Pahl, Executive Director and Tour Director, this trip is a great 9 day experience for a father and his son (10 years of age and up) that they will never forget.

Fathers and sons will spend five days and four nights going down the beautiful Rogue River in Southern Oregon in special 6 man rafts that will be filled with excitement and adventure.

The 60 mile river trip starts at Indian Mary Park near Merlin and continues in 6-man rubber boats down the Rogue River. The Rogue twists and curves through the beautiful pine covered forests of this wilderness area in Southern Oregon. For the fisherman, the trout are as wild as the river and the steel-head will give a fight that will satisfy even the best angler.

Evenings will be spent camping in the pine scented forests along the river. Delicious meals and memorable campfires will be topped off by restful nights sleeping under the stars.

According to Pahl, traveling with the Y on the trip can be fun as the group will spend a night at the Sacramento Y.M.C.A., one night at Whiskey Town Lake or Indian Mary Park, and on the way home, one night in San Francisco.

The cost for the trip will be \$135 per person which includes: transportation, river equipment, 14 meals on the River, guides, overnight accommodations, leadership, and insurance. If 24 people make the trip, there will be a \$15 refund per person. Cost of meals and personal expenses to and from the River are not included.

Sign-ups are being accepted now at the North Coast Family Y.M.C.A., 200 Saxony Road in Encinitas from 9:00 a.m.-5:00 p.m. daily, and 9-12 noon on Saturday. A \$90 deposit will hold a space for you on the trip—the deposit is non-refundable.

MEMBERSHIP

The North Coast Family Y.M.C.A. Sustaining Membership Drive scored a "touchdown" this past week as it went over its goal of \$19,000, according to Paul Ecke, Jr., drive chairman. Over 500 sustaining members and \$20,100 was reported.

People, Places and Things

SAN DIEGO ADVERTISING & SALES CLUB SCHEDULES ANNUAL MEDIA AUCTION

The Advertising & Sales Club of San Diego has scheduled its Second Annual Media Auction for Friday, June 9th in the Sparkletts Water Fantasy Building at Sea World. At the event, over \$25,000 in donated advertising media will be auctioned to the highest bidders. The goal of the Ad Club is to raise \$10,000 for establishing an educational Advertising Resources Center available to students and anyone in Advertising and related fields.

Radio personality Harry "Happy Hare" Martin will again be chief auctioneer and has promised to furnish another gorgeous beauty to be auctioned off in parts . . . for on-the-spot body painting.

The evening will begin at 6:30 p.m. with cocktails, light buffet and dancing to a live combo. A blind-auction will precede the main Media Auction. Bidders for larger items will be seated in a special reserved section and may pay for purchases on the spot or be billed later.

In addition to Club members, all businessmen who are involved in advertising are invited to attend. Further information may be obtained by contacting the San Diego Advertising & Sales Club.



Pictured above is Mrs. Betty Kinkade, chairman, greeting member Dee Dee Broome at a recent meeting of Unaffiliated P.E.O.'s.

DEL MAR GROUP OF UNAFFILIATED P.E.O.'s

A new chapter called "The Del Mar Group of Unaffiliated P.E.O.'s" is officially being formed in the San Dieguito, Olivenhain and Rancho Santa Fe communities. Meetings are held the second Wednesday of each month at 10 a.m. All unaffiliated P.E.O.'s who would like to join should contact: Mrs. Kinkade 755-4569, Mrs. Lewis 755-1352.

60/MAY 1972

RANCHOITES ENJOY THE SITMAR FAIRSEA

The Robert Smiths and the Emmett J. Manions. Two Ranch families recently enjoyed a Sitmar Cruise to Mexico, and reported a truly outstanding good time!



The Jack Manion family with their waiters. Left to right: Holly, Jack, Heather, Julie, Kevin & Pat.



"Ceci, Charlie and Dana Smith pose with their amiable waiter who supplied their every need."

Charles and Clara Lee Smith at dinner



The Art of Living



Holly, Julie and Heather Manion win top honors in a talent show aboard the Fairsea.



Heather and Kevin Manion, just prior to going ashore at Puerto Vallarta.

Sitmar Cruises

come in all sizes



**7, 11 & 12 day
Sitmar Cruises
to Mexico
from \$415***

Cruise the newest ships afloat during their gala maiden season. Sitmar's magnificent sea-going resorts sail constantly throughout the year from Los Angeles to Puerto Vallarta, Acapulco, Zihuatanejo, and Mazatlan. Low fares include round trip transportation, luxurious air-conditioned staterooms, four gourmet meals a day, and continuous shipboard fiesta. The T.S.S. Fairsea and T.S.S. Fairwind are of Liberian Registry with enchanting Italian crews who indulge your every wish. Call us now for the vacation value of a lifetime!

*Based on minimum fare and subject to availability.

The vacation you have to sea, to believe.

Sitmar Cruises

"Let our experience be your guide"

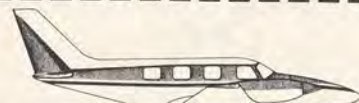
casa de oro travel

9768 CAMPO ROAD SPRING VALLEY, CALIF. 92040

toll free Zenith 7-1306

or 461-8222

LeRoy R. Hall
Owner-Manager



SOUTH COAST
AVIATION

New & Used Aircraft
Purchasing & Sales
Leasing & Financing

ALL SUPPORT SERVICES

753-6525

Palomar Airport, Carlsbad

Located in Escondido, Weir Brothers are famous for building fine adobe homes. Adobe; with the charm of old California, and today's advantages of durability, design flexibility and temperature control. Call Weir Brothers at 745-1612 and make an appointment soon, their marvelous staff is exceptionally qualified 1536 S. Escondido Blvd.

Adobe Construction Co

Triangle
TRANSFER & STORAGE CO.

"The World's Largest Mover"



—Across The Street
—Across The Nation
—Around The World

729-2388

2742 STATE STREET, CARLSBAD

62/MAY 1972

Seems, O'side

by Kitty A. Peeling

All friends and acquaintances are aware my avocation, hobby and passion is knowing people. I just can't bear to have someone speak of an outstanding personality I don't know. It's always been some kind of a phobia.

Call me up at 3:00 a.m., and say you know an interesting character — male, female, or undecided — and I'll come running; not just to meet somebody who is wealthy — but a person who is doing, or who has performed an outstanding feat — or even tried to!

Thus a pox on that Philip Yaffe of Marston-Burstellar advertising agency. He knows Guido Orlando — the greatest publicist of our time!

In a recent magazine article, Phil quoted Orlando as saying, "Hell, I've changed the course of history more times than most people change their underwear!" This modest 65-year-old Italian is really phenomenal. He has walked with kings, popes and presidents and I'm sure promoted them all. Like the time the Millinery Institute of America hired the genius to boost hat sales. Orlando created a fictitious "institute" that came up with a likewise survey, that discovered 22 million Roman Catholic women in the U.S., attended mass each week without hats.

Then he wrote the Pope these "facts" suggesting what his Holiness should say to correct such an offense.

The Holy Father in all sincerity took the bait and quoted Orlando's suggested remarks: — "hats do the most to enhance the dignity and decorum of womanhood. It is traditional for woman to wear hats in church" — "and I commend hats as a right and proper part of women's dress!"

When Pope Pius XII learned how he had been duped, Orlando was promptly excommunicated, but hat sales soared in America and Guido Orlando was dubbed the "greatest" by the advertising fraternity.

On other occasions he immortalized Greta Garbo by having her adopt the slogan: "I Want To Be Alone," promoted King Farouk to win an un-

known actress a movie contract, and President Dwight Eisenhower to sell a valuable painting.

Now in Hollywood he is writing a book telling the "truth" about a lot of V.I.P.'s, that he'll call THE ORLANDO PAPERS that, will no doubt, stir up more notoriety than the "much ado about nothing" over the Howard Hughes Story.

Thank heavens Kay and Ham Detrich aren't like Phil. They dearly love Oceanside and come down from Hollywood to their penthouse on top of the Bay 'n Beach Marinapartments, at least once a month.

They always have an exciting guest. The past month it was Florence Vaty, astrologist.

Only a few weeks previous, I had seen a pix of Mrs. Vaty in the National Inquirer. She had made an expected prediction for comedienne Alice Ghostley that had come true — just as she predicted for Jonathan Winters, Patti Duke, Imogene Coco, etc.

I was eager to meet the "reader" informally so I could ask her a lot of skeptical questions.

I know the Emperor Caesar (among others) never made an important move without the advice of his star gazers. A lot of present day celebrities have the same trust. (Remember Johnny Carson's "Criswell Predicts —?" We'd laugh ourselves sick. But fifteen years ago Criswell did predict, "We soon won't be able to tell the boys from the girls. They'll dress alike and the boys' hair will be as long as the girls!")

The first question I asked Florence was how come if astrologists are so smart, they can't predict the outcome of horse races.

And I nearly fell out of my saddle when she said they can, in many cases!



Famed astrologist, Flo Vaty dips into the pool — and into my future.

But in gambling, like Las Vegas, no. That's because if everything is on the up and up no one knows who is going to win in an honest gambling game. In horse racing, many times a jockey knows this is the time for his horse to win. It's in his mind and so can be transmitted.

O'side

continued

Florence is a disciple of the great Edgar Casey and believes he will come back to this earth as a leader. She forecasts a terrible catastrophe that will so shake up our present national politicians, they will become more attuned to psychic domination and here's where Casey will be at bat.

Furthermore, in schools, they are going to try to develop a psychic intuitiveness in the pupils so they can live better, and richer, lives. Also the real young generation now is going to grow up very strict and moralistic. No more irresponsible, hedonistic approaches to liquor, drugs and illegitimate babies!

Florence also went out on the limb about earthquakes. No disastrous ones in Southern California for many years to come! Maybe some small ones in the Northern part.

My future? Well-l-l-l! Nine is my lucky number. I dunno, but everything good or bad that has happened to me has had a nine in it. And I'm going to make another fortune by June of this year. Can hardly wait. I'm dying to give a party that will make Truman Capote's costume ball, look like a church social. The only drawback with the June fortune is, it's connected in a business way with a "rather portly man; very jolly, with black hair turning grey." No one in my present entourage fits this description.

So-o-o-o if any non-amorous gent reading this, fits the description PLEASE call, write or wire me as soon as possible.

Be sure it's before June 9th!

KitBits

by Kitty A. Peeling

Disjointed Hospital Thoughts The Nite Before An Operation.

Here I lie safe and snug in the arms of this great fortress of health. I am scared spiteless, yet I must confess there is a certain thrill. I'll come in close contact with a host of new people and their ideas and experiences.

It is midnight and the vigilant hospital, quieting down for the night is like a shackled, restless, catnapping giant.

A child whimpers, a man clears his throat, a woman softly moans. A solemn priest tip-toes past my open door to join some women whose frightened whispers are torn apart by

uncontrollable sobs (later I know him as the brother of the first cowboy movie star, Tom Mix. Remember?)

Up and down the myriad halls are rooms filled with suffering humanity. God's Finest Creation. We are all one in our pain and fear — yet light years apart in our loneliness — our "aloneness."

An emergency room mate is wheeled into my cubicle. Traces of tears linger on her white face. Twitching features give a lie to her cheery hello and nonchalant, quivering chatter that she's only in for an "exploratory." Before another dawn she "herself will become part of yesterday's seven thousand years." Omar Khayyam's moving description of eternity. Also by this dawn sixteen new-born babies will have come brawling into this world. I think so many are born at night, 'cause they just don't want to see what a rat-race they are entering! Suddenly I am filled with compassion and sympathy for the whole world. Oh God! I want to weep for all the sufferings and cruelties and tragedies of this world! A silken voice purrs from my muted radio, "What's it all about Alfie?" Damned if I know. And I'm sure I've lived fuller and longer than the guy who wrote the lyrics of Alfie.

A great comic once quipped, "There's nothing wrong with me that a million dollars wouldn't cure!"

That's hog wash. Every millionaire I've ever known was miserable. Yet I'd rather be miserable with money than without it. Money won't buy happiness, but it will sure buy a devil of a lot of gas, while you go looking for it!

Now my cynicism passes and I'm filled with humility. It is a beautiful world and there are a lot of wonderful specimen's of God's Finest Creation.

Look at Dorothy and Ralph Heminger (he's only recently out of the hospital). If I'm one of their best customers, I don't know how they ever make a living in their jewelry store. When I take them my recalcitrant 25-year-old watch, as soon as they learn I am going in the hospital for another eye seige, they pump the timepiece full of vitamins and refuse payment.

Dependable Eve Folt, who nurses the Fallbrook school kids and newlywed Pat Halbert, (still on cloud nine) will take time out to feed and "puppy-sit" my most prized possession, Muffy.

Leona Norton whose life has been no bed of peonies felt I needed cheering up before going to the hospital, so she insisted I spend an evening

next page, please

VACATION RENTAL
Lake Tahoe
On the water
3 bedrooms
Boat dock
\$250 week
755-1754



SHADOWFAX
Custom Fences
AND CORRALS
729-3046
CARLSBAD
728-8589
FALLBROOK

"Browne & Vogt"
Engineering Surveyors, Inc.
726-0920
SUBDIVISION
LAND SURVEYORS
TOPOGRAPHICAL SURVEYS
621 SO. SANTA FE AVE.
VISTA, CALIF. 92083

**NEED A CAR?
RENT-A-CAR
Rent or Lease
A NEW FORD
from
HOMER HELLER FORD**
400 W. Grand Ave., Escondido
745-3361 or 724-7771



THE RESORT FOR ALL SEASONS

Discerning and discriminating persons in every walk of life, enjoy visiting WARNER'S, where staff and management enjoy rendering the caliber of service most people often hope for but very seldom find in this era of high speed, modern and computerized services and facilities.

**WARNER SPRINGS
SAN DIEGO COUNTY,
CALIFORNIA 92086
PHONE 714 782-3555**

KRASNE'S

FACTORY TRAINED
GUNSMITHS/NEW - USED -
ANTIQUÉ FIRE ARMS/ALL
WORK GUARANTEED.

118 N. GRAND-ESCONDIDO

9:30 am - 9 pm Daily
9:30 am - 6 pm Saturday

6th & Market - San Diego

KitBits

continued

at the Circle R Golf Ranch (the oldest around) having fun with the managers Burt and Maryelle Metevier, while she played the organ dinner music. Her daughter from Lake Havasu City, Norma Dee came along and also plays. We had a delightful evening, capped by driving later to San Marcos and crashing a party Leona's friends, the John Koessler's were giving to recent around-the-world travelers. The loudest and funniest reveler was a woman whose right leg has been in a steel brace since babyhood!



Leona and daughter Norma sit at the organ under the light fixture, a real trumpet!

Oh, I am the most fortunate of all women.

Bill Muir a dear friend who is now a jet-flown guinea-pig to the University of Washington hospital, awaiting a new type of operation for the very rare blood-marrow-anemia (50-50) chance — will work himself into a lather until one of his sisters personally brings me some exquisite gift.

Bud and Jean Shadegg will puzzle over what goofy gadget to bring me from their Fun Shoppe, every day. Once it was a black pirate's patch encrusted with brilliants! Jenice Sidener will worry everybody at Crawford's Investment, until they all donate — Art C., will say, "My Gawd not again! I swear to Gawd when things get dull and Kitty doesn't know what else to do she goes to that hospital!"

And I'll get a gorgeous hunk of orchids that will be the envy of the whole hospital. Johnny Butler who is hiding a pale face (the recent result of solitary confinement with Hepatitis) behind some mighty tough-looking whiskers will shop around for some funnies too; even though he is busy packing to leave permanently for Hawaii. Did you know he sold his beauty shop to Denise Scharton? Hope I'll be "out" in time to attend the going away

party Pat Bachman is throwing for him.

Thoughts, thoughts — topsy turvey — Soon excitement will reign at the Village Press. Ruth Giffin, our Editor, will confer with Art Editor Phyllis Stover — both of them so rushed they never know when day becomes night or vice versa. They'll send a lovely bouquet addressed to the Veteran's Hospital at Sawtelle. By some goofy miracle I'll get it with its ego-building card: "Hurry and get well Kitty, we can't do without you!"

Ditto the Yacht Marina's Harbor Lights Cafe. Owners Isabel and Erskine Johnson will consult with entertainer Don McCloud who is so absent minded, half the time he forgets to put on his swimming trunks. If he remembers the address, his writing is so undecipherable a nice basket of gourmet liquors will land at Alcoholics Anonymous or some home for Wayward Girls!

Oh, it's a thoughtful, kind world. I look at my hands. What was it that engaging ESP-palm reading Sydney Rushnakoff of Hollywood, said at the Carlsbad Newcomer's luncheon? "If you have a thumb that turns 'way back, you are very sexy — or you may have arthritis!"

I'd never know I had either if Ruth Estes the Welcome Wagon Lady hadn't invited me, Ruth is considerate and Boy! how she advertises her advertisers. How come we don't have a Welcomer in Oceanside?



Carlsbad's newcomer Prexie Phyllis Denny, V.P. Lucille Lambden and Sydney Rushnakoff.

About this time I'm used to a snack. Wish I had some of Dorothy Marion's Cape Cod House Clam Chowder.

Nervously I turn the knobs of my radio. A saccharin announcement about Forest Lawn is dripping into the room. I shiver. Not in the best taste right now. But for the kindness and generosity of Louise and Walter Rogers there would be no radio — in fact I wouldn't even be in the hospital if Walter hadn't driven me to Fontana when Glen Wilson was caught in an emergency. *continued*

KitBits

continued

What a swell bunch of good guys the bridge group is. I'll get a very formal card from Joe Spudic he's a recent hospital graduate — bleeding ulcers) and his many congenial groups.

The Van Pelt and Troy duplicate clubs will have fun sending me cards. "Cy," a nurse who unsuccessfully tries to camouflage a softie heart with a coating of alum, will send a sweet, sympathetic one. Erma and George, himself a refugee from his second heart attack, will send a "cutie"; Vivian will get a far-out cartoon and the gang, President Marvin, Edie, Roy, Sophie, Dot, Clarice, Ruth, etc., will write in smart cracks and Emmy will probably quip, "Have thirteen spades, just bid 7 no-trump. Wish you were here!" (Her daughter Laura has been deathly ill.)

So-o-o-o with all their troubles they can think of me. Just like Lula can squeeze her aching feet into shoes and drive miles every day to trade insults with me; Johnny & Agnes will do the same — so light-heartedly — and only a few weeks ago Johnny's beloved Mother went on the one way journey of no return. And I bet nobody in the whole hospital had the nite-before party I had.

LOVE decided to have a prevue opening of their new restaurant down El Camino Way. You just didn't have a cocktail and tidbit. You got a menu and ordered all and every delicious thing your heart desired! The Tom Fosters saw me standing all alone and insisted I share their booth which meant meeting everybody who is anybody any place.



Bill Barbour, O'side Mayor Richardson and Larry Anderson.

Meeting the new Love-ly owners, I discovered Larry Anderson is the nice fellow I yell "hello" to every morning as I feed my seagulls. His yacht is anchored at my door.

Partner Bill Barbour with his wife and family anchored in El Camino Hills Estates, will personally manage this new muchly needed fine cafe, while Larry goes back to his first "Love" up north.

I am dislodged from my thoughts by heightened activities. Ah, the changing of the guard. It's dawn. New bustling robots are replacing the silent wraiths of the post night; efficiently and mechanically making preparation's for the day's presentations of comedy and tragedy.

My regular nurse charges in with her inevitable needle. She was a sergeant in Okinawa. A real pro with a heart bigger than a bed-pan.

I'll start getting drowsy. In a little while they'll wheel me up to my doctor, the most important man in my life — no, in the whole hospital — no, in the whole wide world.

In his terrifying mad doctor getup, under the blinding spotlights, he'll pat my face and when I try to talk, he'll tell me to shut my big "germy" unantiseptic mouth.

But he understands. His eyes are sympathetic. His hands are gentle and sure as he pumps pain in my face to kill the pain.

His voice is low and comforting. He sees thru me, cocksure and brassy though I appear.

He knows I'm just another pathetic little caricature of G's F. C.!

LINDA PARRA TO OPEN TOM HAM'S LIGHTHOUSE



Linda Parra, the unique and exciting young vocalist from San Diego is making a big comeback in the entertainment world. Backed by the Royal Breed, she will be appearing at Tom Ham's Lighthouse on Harbor Island April 25 and continuing throughout May.

The versatile four-man group headed by pianist, John Auzin, has proved their popularity at various night spots around town with a variety of sounds ranging from pop to standad favorites.



291-9110

On Harbor Island
LINDA PARRA
with the Royal Breed

DINING THAT'S DIFFERENT
California's Most
Extensive Wine List

Lelah Elgin

GOWNS
SPORTS APPAREL

Signature of fashion and
good taste for 45 years

RANCHO SANTA FE &
CORONADO, CALIFORNIA

DRESSES - SUITS
COATS
EVENING GOWNS

Davidow Suits, Adele Simpson,
Vera Maxwell, Georgia Bullock,
Charles Cooper, Jerry Silverman,
Robert Leonard, David Crystal,
Kimberly

Arcade, Paseo Delicias
Rancho Santa Fe
756-2559

1127 Orange Avenue
Coronado
435-5764

ANTIQUÉ JEWELRY & GLASS
CHINA, FURNITURE, ETC.

ROSIES
Rancho Santa Fe

PHONE 756-2659
OPEN DAILY 9-4 P.M.

ROSE RANSON
BUYING & SELLING
ALL TYPES OF ANTIQUES

AFTER THE BALL WAS OVER

Las Duenas Auxiliary of the Children's Home Society and the San Dieguito Boys Club held their Annual Mariposa Ball on April 15th, at the beautiful new Lomas Santa Fe Country Club. Good fellowship, good will and outstanding prizes, all in the name of charity made the affair a tremendous social success.



Mrs. Anthony Armino, Mr. Donald Looper, Dr. Armino, Mr. Paul Ecke



Mr. and Mrs. Theodore Gildred, Jr.



Mr. and Mrs. Ted Young, Mr. and Mrs. A. Morgan Jones, Mr. and Mrs. Ken Mills and Mr. and Mrs. Mark Baldwin



Mrs. James Iverson, Mr. Paul Thomas, Mr. George Hoover



Dr. and Mrs. Russell F. Holcomb, Jr.



Mr. and Mrs. Arnold Kirkeby chat with Mrs. Ben Keltz



Mr. and Mrs. Al Kern



Mr. Don Sammis, Mr. and Mrs. Peter Fletcher



Mr. Gary Bizantz, Mr. and Mrs. Ray Harmon, Mr. Harmon Brown and Mrs. Gary Bizantz



Mr. Tyler Miller, Mrs. Paul Thomas and Mr. Terry Lingenfelder



Mr. and Mrs. Allan Leonard



Mr. and Mrs. Ray Grisot



Mr. and Mrs. Nick Laytart and Mr. and Mrs. Bob Holcombe



Dr. Rodney Phillips



Mrs. Daniel Kiernan and Mrs. James Russell



Mr. and Mrs. Ed Eichler



Atty. and Mrs. A. Morgan Jones



Mr. and Mrs. William White

AISLE CENTER

SEAT
ROW

THE SAN DIEGO OPERA

WALTER HERBERT, GENERAL DIRECTOR AND CONDUCTOR

SUBSCRIBE NOW!!

Oct. 18, 1972 through March 25, 1973 • San Diego Civic Theatre

"AIDA"

BY GIUSEPPE VERDI

Here is sweep and grandeur, pomp and pageantry, thrilling spectacle, soaring choruses, surging orchestra. Here is exotic Egypt's cult of fertility-goddess worship, as pharaonic imperialism enslaves a proud African monarch and turns his lovely daughter's romance to tragedy. Here is the crown jewel of Verdi's resplendent opera diadem!

"MEDEA"

BY ALVA HENDERSON

(A World Premiere Presentation)

This outstanding new music-drama reveals the violent emotions of a passionate woman at war with her unloving, unfaithful, ungrateful husband. "Hell hath no fury like a woman scorned!" becomes a reality so raw in this powerful new work, that your hair will stand on end as she wreaks bloody vengeance and reaches her rendezvous with the inevitable, inexorable fates of Greek high tragedy. A stunning opera!!

"ROMEO & JULIET"

BY CHARLES GOUNOD

The musical genius of Gounod wedded to the dramatic insight of Shakespeare—and the result is a perfect romantic opera, as the heart leaps to love at first sight and the flashing action of a bloody duel-to-death precedes the final touching, tragic moments of the star-crossed lovers—and all in exquisite, vaulting song!

"The Daughter of the Regiment"

BY GAETANO DONIZETTI

It's comic, melodic, rhapsodic—a deliciously delightful musical charade about a charming foundling raised by French grenadiers. Despite mishaps and mayhem, she finds her true love—and a noble pedigree, too!! You won't want to miss the great Beverly Sills in her second appearance with The San Diego Opera.

1972-73 SEASON TICKET ORDER

Please check series desired.

SERIES A (Wed.)**
October 18
November 29
February 7
March 21

SERIES B (Fri.)
October 20
December 1
February 9
March 23

SERIES C (Sun.)**
October 22
December 3
February 11
March 25

* Additional contribution of \$25 per seat is required for SERIES A, \$43 Orchestra subscriptions. Opera Guild membership dues may be applied to this price.
 I enclose my contribution of _____ for _____ seats.
 Please refer to my Guild membership.
 ** Children 18 years old and under may subscribe to SERIES C for one-half the discount price.
 *** Four productions for the price of three, OR LESS!!

Number of adult tickets _____ Series _____ at _____
 Number of SERIES C Youth tickets _____ at _____

Total amount _____
 Make check payable to "The San Diego Opera"
 Check enclosed
 Check enclosed for 1/2 amount. Balance due August 15.
 BankAmericard number _____
 Master Charge number _____

NAME _____
 ADDRESS _____
 CITY AND ZIP _____ PHONE _____

Mall, together with a stamped, self-addressed envelope to:
 The San Diego Opera,
 P.O. Box 988, San Diego, California 92112

Please check your seating preference.

\$9.00 #1 PACKAGE
 You Pay \$43
 Orchestra, rows CC-R*
 Lower Loge, rows A-K
 Mezzanine, rows O, P

\$8.50 #4 PACKAGE
 You Pay \$27.50
 Upper Loge
 Lower Balcony O-R

\$9.00 #2 PACKAGE
 You Pay \$35
 Orchestra, rows S-V and CC-R (outside)
 Dress Circle, rows A-D
 Lower Loge, rows L-N
 Mezzanine, rows R-T and O, P (outside)

\$6.00 #5 PACKAGE
 You Pay \$22
 Upper Balcony, rows S-W

\$6.00 #6 PACKAGE
 You Pay \$18***
 Upper Balcony, rows X-Z

\$8.50 #3 PACKAGE
 You Pay \$31.50
 Dress circle, rows E-H
 Mezzanine, rows U-W

\$6.00 #7 PACKAGE
 You Pay \$12***
 Upper Balcony, rows AA-EE



AIRCONDITIONING — HEATING
Engineering — Design
Service — Equipment
Free Estimates —
Reasonable Prices

Serving All North County

**POWAY HEATING
& AIRCONDITIONING INC.**
13965 Poway Road Poway, Calif.
748-5100 277-8622



The finest selection of Domestic and Imported Wines; beer and spirits! Complimentary ice and glasses for your party. Early orders are appreciated! Diners Club cards honored. We deliver in Rancho Santa Fe without charge.

In the Plaza at 15th Street in Del Mar
ZEL'S PLAZA LIQUOR
Del Mar, California 55-945



Custom Boot Tailoring
and Cuffs
Shoe and Boot Repairing
Shoes for the Family

Marshall's
112 W. Plaza
Solana Beach
755-1776



Featuring steaks and seafood. Dancing and entertainment every night except Sunday. On the beach in Del Mar with a beautiful surf view. Superior food, wonderful atmosphere, cocktails, of course.

Open from 8 a.m. to 2 a.m.
THE FIRE PIT
Del Mar California
755-9345



We're just a small "country" Ford Dealer and we're proud of it. We just give good service and sell new Fords for less. Compare Prices Buy the easy "Gossett Way" with individual payment plan. We lease cars and trucks, and have Rent-A-Cars.

"We make you happy!"
WAYNE GOSSETT FORD
1424 Encinitas Boulevard
Encinitas, California 753-6286



Tennis is the name of the game! We have everything for the tennis buffs! Expert restringing, too. Large selection of tennis wear. Fishing, Archery, Baseball, Basketball, Skin Diving, Guns and ammunition.

Monday thru Saturday 9:30 to 5:30
GINDERS LA JOLLA SPORTING GOODS
1051 Wall Street La Jolla
59-3359



The most charming furniture store in North County! Specializing entirely in Early American, Colonial and Provincial furniture and rugs.

"Only the finest in home furnishings"
Complete decorating service available.

THE WAYSIDE SHOP
345 West Grand, Downtown Escondido
745-1001



Hardware and tools, plus household gadgets, cookware, necessities and gift items. We feature "Old Colony Paints," mixed to your order . . . "best by test."

RANCHO HARDWARE
La Granada and La Flecha
756-1702
Rancho Santa Fe, California

THE ASSOCIATION Bulletin and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 16, 1972, 9:00 A.M., THE BOARDROOM.

PRESENT: President Bellman, Directors Coberly, Nix, Paulin, and Weindling.
ABSENT: Vice President Pratt.
ALSO PRESENT: Secretary Van Evera, Recording Secretary Butts; Bruce Dillon, representing Rancho Santa Fe Times; Association members.

MINUTES OF PRECEDING MEETING
The minutes of March 2 meeting, on motion of Director Paulin, seconded by Director Weindling, were unanimously approved.

PERSONAL APPEARANCES

The President recognized several Association members in the audience and, although the item about which they wished to be heard was not on the agenda, he invited them to speak; since there had been a very thorough review of the matter at the March 2 meeting, he suggested that remarks be limited.

Mr. Jonathan C. Gibson was recognized and he stated he was appearing for himself and for the many people living in the western end of Rancho Santa Fe. He stated the objections to any change in the present status of El Camino Real within Rancho Santa Fe, and he urged the Board to adopt a resolution of opposition to any change in the road.

Mr. B. Teagle, Chairman of the Circulation Committee of the San Dieguito General Plan Group, reported on a recent meeting which he and Mrs. W. A. Bray had had in the office of the Board of Supervisors, San Diego County. He read one of the goals of the San Dieguito General Plan Group relative to roads, particularly applicable in this instance: "to locate major highways (multi-lane divided roads) where they bypass residential neighborhoods rather than divide them permitting only limited access at appropriate intervals to avoid individual driveway access."

After further discussion, Director Nix moved passage of the following resolution:

Resolved that the Board of Directors of Rancho Santa Fe Association go on record as disapproving further development of El Camino Real as proposed in the Circulation Element of the County General Plan and further, that it disapproves of the policy of any government agency

acquiring any private property in connection therewith. A copy of this resolution is to be forwarded to the Board of Supervisors, San Diego County.

The motion, seconded by Director Weindling, was unanimously passed.

OLD BUSINESS

Subdivision, Parcel 2/2, Block 11. (in attendance) (Wasser/Keeth). Decision deferred pending visit to site.

Covenant Modification, Parcel 5/6, Block 29. (Rltr Baldry in attendance) (Titelman). The Secretary referred to the February 17 meeting, at which time the Board had directed that the applicants could resubmit the petition for modification for a lesser number of sites. He then read an opinion of Association Counsel Donnelley advising proper procedure in the matter. Mr.

Coberly moved that the Board reconsider the vote cast February 3 on the motion "to deny, without prejudice, the petition for Covenant Modification, as presented" (Parcel 5/6, Block 29, Property of three Titelman brothers). Mr. Weindling seconded the motion. After discussion, approval to reconsider the petition was unanimous.

Mr. Bellman stated that the motion to be reconsidered, made on February 3 by Director Pratt, seconded by Director Nix, was "to deny, without prejudice, the petition for Covenant Modification, as presented." All Directors voted 'no.'

The Secretary reported that paragraph 2. of the petition for modification had been amended by the applicants to read as follows:

"2. That the aforesaid Covenant Acceptance No. 31135, dated June 28, 1930, Book 1769, Page 51 of Official Records, San Diego County, California, is hereby changed or modified to provide that said Lot 5, Block 29, shall be restricted to a

next page, please

For Those Who Want the Very Best



CLEANING

Member



CHARLES SMITH
Owner

25 Years
In La Jolla
And
Rancho
Santa Fe

'STEAM WAY' METHOD 459-3269

ALONG WITH 'CERTIFIED' SHAMPOO

STEAM WAY THE BETTER WAY





Brown-Jordan Patio Furniture SALE!

20% DISCOUNT



Pictured is a Tamiami grouping of a 35" x 61" patio dining table with six arm chairs specially priced at only \$315. (regular price \$394.) This set may be had in sage green with honey lacing or all white. Immediate delivery! The chaise is priced at only \$104. If you prefer we have a 48" round table with four arm chairs for only \$244. (Regular Price \$304.)

FLOOR SAMPLE SALE

A few chaises, chairs and occasional tables

1/3 OFF

**RANCHO SANTA FE NURSERY
IN THE VILLAGE CENTER
756-1455**

ASSOCIATION

continued

maximum of **eighteen (18)** building sites; however, we do further declare that said **eight (8)** additional building sites shall be solely limited to said portion Lot 5 (Parcel 5/6), Block 29, owned by the undersigned as above stated, and this change or modification shall not be construed as being applicable to said remaining portion Lot 5, Block 29. . . ."

President Bellman called for a new vote on the petition for Covenant Modification of Parcel 5/6, Block 29, as amended. On motion of Director Nix, seconded by Director Weindling, approval was unanimous.

Keeping of 4 Horses, Parcels 1/6 & 1/7, Block 9. (Feighner). On motion of Director Coberly, seconded by Director Nix, approval was unanimous with the stipulation that, since the 7.29 acres comprised two adjacent parcels, disposal of either parcel to separate ownership would render the approval null and void.

Reniers & Page, Inc. Request, since their obligation has been met, to return the Letter of Credit received by the Association on January 11, 1972, was discussed. On motion of Mr. Coberly, seconded by Mr. Paulin, approval was unanimous for its return.

San Diego County Taxpayers' Council. The question of representation of the Association on this Council was discussed. Director Nix moved that a copy of the proposed Council by-laws be noted as received and filed, without further action; Director Weindling seconded the motion. Director Coberly voted 'no'; the remaining Directors voted 'yes'.

REPORTS

Building Commissioner's February report showed 4 completions; 5 new permits issued; 33 dwellings under construction.

Secretary Van Evera reported receipt of notification of a bequest to the Association in the will of a former resident.

Rancho Santa Fe Garden Club expression of opposing any plan which would change the present appearance of the two park areas at the west end of the Village was read. It was directed a copy of the letter be sent to Frank L. Hope & Associates.

Rancho Santa Fe Times Editor, Bruce Dillon, addressed the Board to explain the new format of 5 newspapers, one for each community comprising San Dieguito area. President Bellman wished him success in the new endeavor.

THE ASSOCIATION

Bulletin
and News

continued

RECESS

The Board was recessed for a field trip at 11:15 a.m.

Subdivision, Parcel 2/2, Block 11. (Wasser/Keeth). At the site, decision deferred for further clarification with Art Jury.

ADJOURNMENT

The Board was adjourned at 11:45 a.m.

David A. Van Evera, Secretary
Vernon A. Bellman, President

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 21, 1972 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Blackman, Architect Hope and Alternates Frobes, Larson and Teetzel.

Also Present: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

Excused: Vice President Wingert.

The minutes of the meeting of March 7, 1972 were approved.

NEW CONSTRUCTION

Baker, M. S. Residence — Parcel 1/8, Block 47, Las Planideras. Approved with suggestion.

Goodjohn, A. J. Residence—Parcel 5/6, Block 43, Puerta del Sol. Deferred.

Webb, B. B. Residence, Pool etc. Parcel 5/6, Block 11, San Elijo. Approved.

The Village Church (Preliminary) Youth Center — Parcel 1/4, Block 27, Paseo Delicias. Architectural design acceptable.

COMMERCIAL BUILDING

Warren, F. Commercial Building — Parcel 3/3, Block 30, La Granada. Approved. Applicant requested to submit plans for landscaping, outside lighting and signs.

ADDITIONS

Peters, H. Swimming Pool — Parcel 4/6, Block 27, El Mirador. Approved. Does not include approval for structures covering pools, including inflatable covers.

Dawe, L.C. Carport — Parcel 4/6, Block 22, Via de Fortuna. Approved with request that plantings be placed on west side, and that roof fascia boards be painted to match the tool shed. Site visited.

Zichis, J. Garage and Hobby Room — Parcel 6/3, Block 24, Camino Privado. Approved.

SUBDIVISIONS

Clotfelter, R. M. Parcel 6/4, Block 33, La Glorieta — 6.5± acres into sites of 2.5 and 4.0± acres. Deferred until meeting of April 11, 1972.

Wasser, E. L. & K. W. Parcel 2/2, Block 11, Lago Lindo. 4.82± acres into sites of 2.0 and 2.8± acres. Upon reconsideration of all factors the Art Jury advised disapproval of this application. Site visited.

KEEPING OF HORSES

Wood, Kenneth A. (escrow Baldry) Parcel 7/3, Block 36, Rambla de las Flores. Four horses on 2.8± acres. Unanimously passed to advise two horses. Site visited.

COVENANT MODIFICATION

Willoughby, G. B. Seeking to increase number of sites from ten to twelve at Parcel 9/1, Block 14. Unanimously passed to advise approval.

MISCELLANEOUS

Eddy, R. P. Change in residential plans — Parcel 4/9, Block 24, Los Morros. Deferred. Plans not acceptable as submitted.

Rosen, A. Residence — Parcel 7/1, Block 7, Avenida Alondra. Art Jury requested plans for changes made without their approval, together with current photographs of such additions be submitted.

Krohn, F. F. W. Landscaping plan. Art Jury unanimously advise approval.

Stephenson, A. R. Art Jury requested that letter be written owner advising contents of Article IV, Section 27, Para 152, relative to occupancy prior to issuance of Certificate of Completion and Compliance.

Sunburst Farms Inc. Construction of canvas awning. Approved.

Horace L. Blackman,
President

David A. Van Evera
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, APRIL 6, 1972, 9:00 A.M., THE BOARD ROOM.

PRESENT: President Bellman, Directors Coberly, Nix Paulin, and Weindling.

ABSENT: Vice President Pratt.

ALSO PRESENT: Legal Counsel Stanley, Secretary Van Evera, Recording Secretary Butts; Association members: M. Waldorf, representing Rancho Santa Fe Times.

PUBLIC HEARING

President Bellman declared open the Public Hearing to consider the petition for Covenant Modification made by George B. and Dorothy Lou Willoughby, Parcel 9/1, Block 14, to modify the restriction on the number of building sites permissible for Lot 9, Block 14, from a maximum of 6 to a maximum of 8.

next page, please

BENSON CLEANERS & LAUNDRY SERVICE

TWICE WEEKLY PICK-UP
& DELIVERY SERVICE

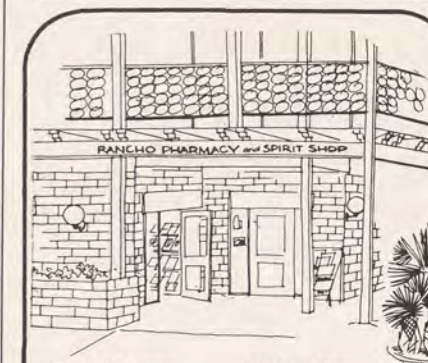
AGENTS FOR
Little Ol' Cobbler

SHOE REPAIR

Refinishes and Dye Work

Paseo Delicias Rancho Santa Fe
(at Parking Lot)

756-1483



Prescriptions	Cosmetics
Toiletries	Candy
Greeting Cards	Magazine
Gift Items	Pocket Books
Cameras & Film	
Panasonic Radios, TV, Stereo	
Wines & Spirits	Soft Drinks
	Party Snacks
Bar Equipment & Glasses	



Rancho Santa Fe Pharmacy
& Village Spirit Shop

La Granada at El Tordo

756-2433

**milo's
la granada**

A family restaurant
we have food to go

LA GRANADA,
RANCHO SANTA FE

756-1155

7:30 a.m. to 4 p.m.

Mon., Tues., Wed., Fri., Sat.
Thursday night is Family Night, open 'til 8 p.m.
(We rest on Sundays)

**If you want to know
what's going on
on Wall Street,
ask Shearson Hammill**

MEMBERS NEW YORK STOCK EXCHANGE
Village Center, Rancho Santa Fe, 756-1161
from Encinitas 753-6338
from Escondido 746-4200 - from San Diego 297-4666

Old Damascus
RESTAURANT
HOME OF THE
FAMOUS SHISH KABAB
Shish Kabab at its best
Authentic Lebanese Food
Exotic mixed drinks
Atmosphere of old Arabia
Truly Cosmopolitan
Lunch Mon.-Fri. 11-2:30
Dinners Mon.-Sat. 5-9:30
3683 FIFTH AVENUE SAN DIEGO
297-3228

LA SECRETARIA
SECRETARIAL SERVICE
Laughlin & Culver Building
El Tordo Street
Rancho Santa Fe
756-3233
Typing, dictation, Xerox
copies, and mail forwarding
services.

FOR SALE

An extremely fine
natural black mink coat
In perfect condition
and nearly new
Very reasonable

756-2183

THE ASSOCIATION Bulletin
and News

continued

The Secretary stated that the requirement for written approval of the owners of record of 2/3 in area of the property subject to said modification and for the written consent of the owners of record of 2/3 in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made, had been satisfied.

He further stated that the Art Jury had considered the matter and had advised that the modification be approved by the Board.

There was no Association member or interested party present who wished to speak in favor of or in opposition to the amendment.

After considerable discussion of the matter by the Directors, a motion was made by Director Nix to defer decision until the May 4 meeting; Director Coberly seconded the motion, which, with Director Weindling abstaining, was passed.

MINUTES OF PRECEDING MEETING

On motion of Mr. Coberly, seconded by Mr. Weindling, the minutes of the March 16, 1972 meeting were unanimously approved.

OLD BUSINESS

Subdivision, Parcel 2/2, Block 11. A request from the applicant that the application be withdrawn was read. Director Nix moved that the letter be accepted and the matter be taken off the docket; the motion was seconded by Director Weindling and unanimously passed.

NEW BUSINESS

Keeping of 4 Horses, (in attendance) Parcel 7/3, Block 36, 2.8 acres (Wood). A motion for approval to keep 2 horses was made by Mr. Coberly, seconded by Mr. Paulin, and unanimously approved.

Miscellaneous: Landscaping Plans (Krohn). A letter from the applicant and proposed plans for landscaping were presented. After discussion, Di-

rector Nix made the motion to file the letter and take no further action in the matter until the landscaping indicated on the plans became a fact to the satisfaction of the Board of Directors, and to remove the item from the calendar; Director Coberly seconded the motion, which was unanimously passed.

Miscellaneous: Waiver of Fees (The Village Church). On motion of Mr. Weindling, seconded by Mr. Paulin, approval was unanimous to waive building permit fees for additions and improvements.

REPORTS

Golf Activities Committee. Mr. D. S. Frederick, in the absence of Committee Chairman Pratt, appeared before the Board in connection with an expenditure for improvement of the Golf Course. (See 3-2-72 minutes) He explained the sod to be needed for the proposed rebuilding of greens next fall needed to be ordered in advance with a required 10% down as a deposit to apply against the purchase price of the sod at 23c per square foot. He requested the Board to approve an expenditure of \$460 for work to be done in fiscal 1972-73. Mr. Paulin moved that \$460 be appropriated at this time, subject to cancelation of the order and that if the order is canceled, the whole liability will be \$460; Mr. Weindling seconded the motion, which was unanimously approved.

Building Commissioner's Report for March indicated 31 homes under construction; 5 completed; and 3 permits issued for new construction.

CORRESPONDENCE RECEIVED

Rancho Santa Fe Golf Club letter of appreciation for improvements in the Clubhouse facility was read and filed. **C. W. Sherwin** letter of appreciation to the Board for recent action in connection with El Camino Real was read and filed.

ADJOURNMENT

The Board was adjourned at 10:40 a.m.

Vernon A. Bellman, President
David A. Van Evera, Secretary

**Down with the
high cost of grooving**

When it comes to recreation, the object of the game is to get the most grooving for the least money. Which is where America's number-one selling import truck, Datsun's "Li'l Hustler" Pickup, comes in.

Its price leaves you a lot of bucks to spend on the important things in life...surf-

boards, dirt bikes, campers, whatever turns you on. It has a half-ton capacity, just like the trucks that look bigger. And the overhead cam engine will move it out smartly on or off the road. So go ahead. Have yourself a great, big, inexpensive ball!

Drive a Datsun... then decide.



DATSUN

FROM NISSAN WITH PRIDE



Surfside Datsun

401 So. HILL STREET, OCEANSIDE, CALIF. 722-1272

THE BUCKOES



THE BUCKOES
SUMMER CAMP
Sorrento Valley,
La Jolla, California

JUNE 19 to SEPTEMBER 1

A summer day camp for
5 to 13 year olds.
Swimming and riding,
games and sports,
handicrafts, campouts and field trips

Brochures free upon request.
Mailing Address: 10325 Roselle
San Diego, California 92121
453-1643

IF NO ANSWER PLEASE CALL
271-9188

THE BUCKOES SUMMER CAMP
Sorrento Valley,
La Jolla, California

Carden of Solana Beach

Co-educational Day School
Kindergarten through Sixth Grades

- *Where children learn to read
with rhythm
with comprehension
with recall
- *Where children learn to spell
with phonics
with understanding of spelling rules
- *Where children learn to write
legibly
with knowledge of grammar
with solid tools of composition
- *Where children learn arithmetic
with speed
with accuracy
with understanding of traditional and
"new" math
- Where children also learn
 - *French
 - *Music
 - *Art
 - *Poetry
 - *Sports
 - *Courtsey
 - *Science
 - *History
 - *Geography

*All these subjects begin in kindergarten

SUMMER SCHOOL JULY 10-AUG. 4
FALL TERM BEGINS SEPTEMBER 11
APPLICATIONS NOW BEING ACCEPTED

Carden of Solana Beach

755-1517 or 123 South Sierra Ave.
222-6669 (collect) Solana Beach, Calif.

San Diego's North County

Living SCHOOL & CAMP GUIDE

CATALINA ISLAND BOYS CAMP
HOWLANDS LANDING

(A PRIVATE COVE) 45th YEAR

CATALINA ISLAND GIRLS CAMP
AT TOYON BAY — 20th YEAR

FOR YOUNGSTERS
OF PARENTS WHO CARE

- SAILING • SURFING • FISHING
- TENNIS • CRAFTS • WATER
- BASEBALL • SWIMMING • SKIING

Directors:

Joseph C. Robinson, George R. Taylor
For information/either camp
TICALOMA CLUB
10784-R Santa Monica Blvd.
Los Angeles 90025 / 213-474-2571

Gold Arrow Camp

(EST. 1933)

7000' Alt. in High Sierra on beautiful
Huntington Lake. Ages 7-16 — Boys
July 1-31 — Girls August 1-31. Moun-
tain and Lake program including:

- Water Skiing—10 speedboats, top
instructors.
- Sailing—24 sailboats. Finest sailing
lake in West.
- Boating—Over 100 pieces water-
front equipment; motorboats, ca-
noes, kayaks, surfboards, tobog-
gans.
- Horseback Riding—36 horses, for-
mal western ring instruction, ob-
stacle course, horseback games,
trail.
- Riflery—Pistol and trap shooting.
(Firearm and home and hunter
safety courses by request. Qualified
teacher.)
- Archery—Target range and roving
course.
- Trips to magnificent high country.
Unexcelled outposts!
- Fishing • Live Trapping Small Ani-
mals • Crafts • Skits—Staff and
equipment unexcelled in quality and
quantity. Compare by seeing our
½ hour color movie in your home.

Write or call for appointment or
free brochure.

Jeanie and Manny Vezie,
Owners-Directors

Box 682, Marina del Rey, CA 90291
Telephone (213)-939-4646
Member of ACA.

START SUMMER SCHOOL NOW!

Start to make up credits after
school or accelerate high
school completion.

Think Tutoring

- One teacher for each
student
- One subject or several
- Co-educational

H. W. Mitchell, headmaster

The Boyd School

1760 3rd AVENUE AT ELM
SAN DIEGO

Phone inquiries to 239-0327

Shadowland Ranch

FOR GIRLS 8 AND OLDER
SESSIONS JULY 7
THROUGH SEPT 1

Shadowland Ranch, surrounded
by beautiful mountains in Hidden
Valley, is 58 miles from down-
town San Diego off Interstate No.
8, 12 miles east of Pine Valley to
La Posta Road and 3 miles to the
ranch. Invigorating camp life
offers an unforgettable experi-
ence for young girls. Expert
supervision, considerate care and
a wellrounded program.

RIDING — SWIMMING — CRAFTS —
CAMPING — ARCHERY

Camper may be registered for
from two to eight weeks

MR. AND MRS. AUGUST E. HANDLEY
DIRECTORS

FOR ADDITIONAL PRE-CAMP INFORMATION
WRITE P.O. BOX 332
LA JOLLA OR CALL 297-3803

Member: American Camping Assoc. &
Calif. Assoc. of Private Camps, Inc.

Our new monthly series

"Shelly Says"



Shelly
Says.....

My mommie got me glasses
Their as homely as can be.
And I'm not going to wear them
Glasses aren't for me.
I'll hid them in my secret place
And say I just can't find um.
Or better yet I'll keep them on
I really do not mind them.

Chartier



This is Shelly. She is six-years-old, and the daughter of Mr. and Mrs. Clifford E. Chartier. Her father (who wrote these charming verses) says: Each of these is about a true experience from Shelly's life. Shelly, like most little girls is quite emphatic about not doing some of the things expected of her. However, through her own personal evaluations, she makes the necessary mental adjustments — automatically correcting her course of action and does what's right!



Cliff Chartier is a New England product, transplanted to California. He is a professional designer and illustrator. His sales career started in heating and air conditioning, and currently he is general sales manager for Anthony Pools, San Diego area. His speaking engagements include sales presentations throughout the United States. He is a member of Sales and Marketing Executives International of Orange County — commuting weekly from this area while house-hunting in San Diego. There are nine other Chartiers besides Shelly—plus one very pretty wife, Jeanne.

Unwanted Hair



Advanced
Methods
Electrolysis
Clinic

removed permanently from face, eyebrows, hair line and body. Enjoy the comfort of cool air treatment by professional Registered Electrologists. Call now for a free consultation. Recommended by physicians. Appointments days, evenings and Saturdays.

La Jolla, 454-4488

Nautilus Medical Center, 470 Nautilus Street

San Diego, 286-1601

Alvarado Medical Center, Bldg. 2,
6505 Alvarado Road

Escondido, 748-3333

Andeck Building, 332 South Juniper Street

Diving for Science

THE STORY OF THE DEEP SUBMERSIBLE

by La Jolla author
Edward H. Shenton

Now available at
local bookstores



Norton

W. W. NORTON & COMPANY, INC., 55 Fifth Ave., N.Y. 10003

76/MAY 1972

GUEST EDITORIAL

Introducing Lynn Moon Investment Counsel Rancho Santa Fe, California

Lynn Moon is an example of the growing number of residents who find Rancho Santa Fe an exceptional place to work as well as live.

As a registered investment advisor and head of her own firm in La Jolla for several years, she grew restive of the changes in La Jolla.

"The traffic congestion and population explosion have numbered the days of La Jolla as a quaint and peaceful place to be. My kind of work, which is primarily research, can be done anywhere that is quiet and conducive to creative thought. Rancho Santa Fe with its beauty, informality and quiet sophistication is an ideal location."

As an investment advisor, frequent lecturer and writer on financial matters, Mrs. Moon has a special interest in educating the public on investing. First, as a banker and then as an account executive with E. F. Hutton, she became aware of how unsuccessful most investors are.

"Everyone remembers that one time they participated in a great investment, but their accountant at tax time realizes how mediocre the performance of an overwhelming number of their investments is year after year."

This consistent lack of success, she feels, is caused by an inadequate knowledge by the average investor and a general feeling that, if one has money and some knowledge, he qualifies as an investor.

"The avenues for investing," Mrs. Moon asserts, "are enormous. But a tremendous sifting process is involved in separating the outstanding investment possibilities from the mediocre ones. Many criteria must be considered. Obviously, a well-known firm may not necessarily be the most dynamic investment. The need for constant research and updating information in the fast-paced financial world is utterly crucial."

"It's just too easy to walk into a brokerage house or real estate office and 'buy' something. Without the necessary background information, the chances for a truly successful investment that way are slim indeed."

"Also, one needs to be aware of just who is giving financial advice. The

financial community is over-populated with salesmen who make their entire living on commissions. The potential investor is inundated with persuasive dialog by persons who purport to be professional advisors, yet in reality, must spend their time selling and have little opportunity to do the necessary research and provide competent advice. Investing is like other things in life: One needs a lot of special talent and long, hard work to excel."

The Moon firm is unique in the range of responsibilities it undertakes and the service it gives each client. It counsels clients on total financial management, which includes such items as securities, real estate, tax planning, and insurance.

"Since we don't sell any of these products, our clients have a rare opportunity to receive a wide range of objective, professional advice."

"It astounds me that most investment advisors continue to take out but one segment of a person's assets—his securities—and totally ignore the effect his taxes, real estate or other financial activity can have on his stock market decisions. I've found that I can earn my fee several times over by the savings I create by coordinating all a client's assets and keeping in communication with his accountant and attorney."

"But to do this, the firm limits the number of clients it will advise. A personal relationship is vital. A lot of investment advisors have tried to undertake too large a clientele. The result is a computerized service that ignores an individual's special situation."

Besides the stock market and real estate, Lynn Moon has developed an expertise in venture capital and tax shelters.

"I like venture capital and investing in small companies because it requires the greatest amount of knowledge, creativity and sensitivity to people. This type of investment, however, must be tailored to those clients for whom greater risk—and subsequent large potential return—would be appropriate. In many instances, more risk is involved than I would consider appropriate for most of my clients."

Tax shelters aroused her interest because most of her clients are in high tax brackets and need tax relief. She has focused on lecturing and writing on tax shelters because she feels it is undoubtedly the most misrepresented, least understood and poorly regulated investment vehicle available.

To underscore her emphasis, she added, "A lot of clever promoters are capitalizing on the emotional appeal of not paying Uncle Sam, and a lot of investors are losing far more than the taxes they didn't want to pay."

It's New!
It's Exciting!
It's Fun!

The Argonaut art at its best.

Kontinental Bakery tasty treats in breads and pastries.

Fast Freddie's Men's clothing.

Solana Camera Shop everything for the camera buff.

The Wild Duck interesting and different fashions for milady.

THE DECORATOR SHOP home furnishings par excellence!

POODLE BOUTIQUE grooming for your pretty poodle.

OLE! OLE! authentic Mexican food in an attractive setting.

Coast Health Studio fully equipped gym & sauna for men and women.

Bejais Kontinental Korner cheese shop and deli

Food by Musso fine Italian food.

Hair by Gabor original and exciting hair styling and wigs.

Proctor Sporting Goods sporting goods for the entire family.

Flower Shop so real they look alive!

Little Art Gallery art and paintings of unusual beauty.

Mostly Gold original jewelry creations.

THE CYCLERY EMPORIUM beautiful bicycles

Dr. Royal Dentist.

Dr. Royal
Dentist.



It's the Boardwalk at Solana Beach!



About Our Contest

CONTEST WINNERS

will be announced and published in the

JUNE ISSUE of Living

Your response to our recent short story contest was so outstanding that our judges simply were not finished at press time. In fact, it's going to be difficult to select a winner — every entry is excellent! Therefore, in order to do our special section justice, we are now in the midst of preparations for the June issue of Living. Watch for it!



The Village Press Living

By Flor V. Seward

Although Evit Bavasi has seen over two thousand baseball games, she says, "I am primarily a homebody, and give most of my time to husband and children. I'm a spectator sports fan, people-watcher, and enjoy knitting. When the sport is not baseball, I have been known to combine all three hobbies at one time."

Sitting in her spacious, handsomely appointed living room overlooking La Jolla Shores, tall, blonde, hazel-eyed Evit (Mrs. Emil) Bavasi, wife of Buzzie Bavasi, President, General Manager, and part owner of the San Diego PADRES chatted of many things. "We have an almost 280 degree view, and we delight in it. To the South we can see the Coronado Islands."

When I remarked on the two lovely seascapes in the living room and the one in their bedroom she added, "Yes, we love the ocean, so this way we enjoy it inside the house and out." Walking over to one of the seascapes, "This has an interesting history," she said, "Although actor Edward G. Robinson offered a big price for it the artist, Volpe, had painted it for Buzzie and he gave it to us."

"The large one in the bedroom was a gift from our boys. When it appeared under the tree one Christmas I wondered where in the world I'd put it. Then I found just the right place for it, over our bed."

Taking me through the kitchen she said, "I do all my own cooking. When we first moved here the kitchen was dark and dreary and I couldn't stand it, so I had it redone in yellow and natural wood and designed the copper hood over the stove myself. Since then the decorator has asked for permission to show it to many people."

We ended our tour of the house in the glassed-in garden-game room. "We use this indoor barbecue pit in winter and the outdoor one in summer."

Looking overhead I noticed a large, old-fashioned ceiling fan, "Oh yes, that came from an old hotel in St. Joseph, Mo."

Our visit was set to the tune of tumbling water. She showed me the source. To one side of the large patio was an old water wheel merrily sloshing water over and over. The flower beds surrounding the patio were ablaze with chrysanthemums of all colors.

"We love La Jolla and this house so much that I do hope the PADRES will continue to improve and become consistent winners, ensuring many, enthusiastic fans and a happy future."

Evit was born in New Jersey, but both she and Buzzie grew up in Scarsdale, New York, and were friends since their early teens. Buzzie, a natural born athlete, was catcher on the baseball team of De Pauw University, in Greencastle, Indiana when he was scouted by the then New York Giants, who invited him to attend a try-out camp for prospective players. Buzzie declined the invitation on the premise that he did not feel he would ever be an outstanding major league baseball player. He felt whatever talents he might possess lay elsewhere.

His room-mate was the son of Ford C. Frick, President of the National League and later Commissioner of baseball. Mr. Frick introduced Buzzie to Larry MacPhail, at that time President of the Brooklyn Dodgers. It was Mr. MacPhail who later gave Buzzie his first opportunity in the manage-



ment end of baseball by giving him a class D Minor League baseball club in Americus, Ga. It was in that first year, 1940, that Buzzie prevailed on Evit to give up plans for an elaborate wedding with friends and family in Scarsdale and be quietly married in a little chapel in Albany, Ga., just a few miles from his job.

Buzzie was to continue in the Dodger organization through the regimes of Larry MacPhail, Branch Rickey, and Walter O'Malley until three years ago, when he started the expansion National League franchise in San Diego; the PADRES.

He remained in the Georgia-Florida League for three seasons, although he had the opportunity to move up to a slightly higher classification in baseball. The Bavasis had made many fine friends, were happy, and preferred to stay where they were until something really exciting came along. Their moves were always dictated primarily by family considerations.

His next club was in Durham, N.C. where they moved with their first son, Peter, born the previous winter. During the early days of World War II, Buzzie tried to enlist in the various branches of the service, but was turned down by each, because of an eye weakness. He was later drafted into the Infantry and became a machine-gunner, seeing active duty in the Italian campaign from Casino to Austria.

On separation from the service, now working for Mr. Branch Rickey, he reactivated the old New England League, where he managed the Nashua New Hampshire Club.

The Bavasis, like all young marrieds after the war, were unable to find housing in Nashua. During that same



season they lost their second child, a girl, and Evit's mother, in quick succession. Coming close on the heels of three very rugged war years these tragedies convinced them they needed to get away for a while. When the season was over, they rented a house on Sea Island, Ga., with Mr. Rickey's permission.

After Sea Island Mr. Rickey persuaded Buzzie to accept a position in the Brooklyn home office as coordinator for the entire Dodger organization. It presented the Bavasis with their first opportunity to settle down in a home of their own, in Scarsdale, after seven years of living out of a suitcase. And, barely six months later they found themselves in Montreal, Canada. Buzzie had been given the post of General Manager of the Montreal Royals, which represented the top of the ladder in all Minor League baseball. The Bavasis lived in Montreal for three years. This appointment proved to be the stepping stone to becoming Executive Vice-President and General Manager of the Brooklyn Dodgers under Walter O'Malley, who purchased the Club in 1950 from Mr. Rickey.

As Executive Vice-President for the Dodgers Buzzie was again in the happy situation of being able to settle down with his growing family in Scarsdale; where they stayed for seven years. They already had Peter and Chris, and Evit recalls that as she left for the hospital to have Bob she saw the boys whispering to each other. They ran up to her as she entered the car and Peter spoke up, "Don't worry, Mom, if it's a girl, we'll understand!"

When the now Los Angeles Dodgers moved West in 1958 the Bavasis settled in Flintridge, Ca. where they lived for ten years.

Of the Bavasi's four sons, Peter is married, has two children, and runs the Minor League clubs for the PADRES; Chris is married, has one child, and is a police officer in Flagstaff, Arizona.

Bob is a senior at University High School, where he is school officer for a variety of activities. He received his Eagle Scout Award on completion of the 8th Grade. This Summer he took a job with the PADRES, during which time he put on two successful popfests in conjunction with the games, to encourage teen-age attendance.

Bill is an 8th Grader at All Hallows Academy, a Tenderfoot Scout, and participates in all sports.

Evit is now involved in Parents for Quality Education to which she says, "I was drafted, and as a mother, grandmother, and taxpayer, was soon engrossed in it. P.Q.E. is a bi-partisan, ecumenical, non-sectarian, non-profit California corporation devoted to securing acceptable state aid for non-public school students, thereby assuring the survival of their schools at continued savings to taxpayers. P.Q.E. believes that a choice of educational opportunities makes for quality education."

A year ago the Bavasis were invested with the Equestrian Order of the Holy Sepulchre of Jerusalem, one of the highest honors bestowed by Rome.

After being co-chairman, with her husband, of the Christmas Seals Campaign last year, Evit Bavasi became a member of the Board of Directors of the Tuberculosis and Respiratory Health Association of San Diego and Imperial Counties.

Only recently she finished a stint with the committee for the Mercy Ball, proceeds to benefit the new Surgical Intensive Care Unit of Mercy Hospital.

About baseball, Evit says, "I rarely miss a home game; we do not travel with the Club because of the children. But personally I think it is terribly exciting to be starting a new club, watching it grow and improve. I look forward to each day of the season!"

NATIONALLY KNOWN ARABIAN TRAINER'S OPEN STABLE IN RANCHO SANTA FE

Jim Miller



Valory Miller



Jim and Valory Miller offer, to those seeking the finest in Training, Showing, Lessons and selecting the purchase of Arabians (as well as leasing) a vast background of experience and education.

Mrs. Miller's first encounter with horses was as a petite four-year-old with saddlebreds, and her zeal grew with each passing year. Her training included Quarter horses and Appy's, Saddlebreds and Arabians, her instructors included such great names as Jimmy Williams, Billy Harris, Clyde Kennedy. The rewards were quick in coming, with an unending collection of top Awards and Medals a diversified range of breeds and types of classes. For several years she headed up her own Public Training Center in West Covina, turning out top riders in the show ring and winning show horses as well. In 1969 she merged her talent with the nationally known Arabian Trainer, Mr. Jim Miller . . . their marriage was warmly received in the Arabian Show circuit, and the twosome work as a strong team, winning and winning for their clients and students. Mr. Miller began his riding training with Saddlebreds and enlarged his background by working for several Arabian and

Saddlebred trainers while in high school, proving a winner for them in the Show Ring. While enrolled at Mt. San Antonio Jr. College Jim increased his scope of training with Quarter horses, and is most capable at Halter showing in this breed. Adding wisdom to practical application, he transferred to Cal Poly College in Pomona and majored in Animal Science, and due to his outstanding qualifications, he went from student trainer on to be Head Trainer, overseeing the Horse Training program and Equitation Classes.

Completing his education, Mr. Miller opened his own Public Training Stable and set new records, having in 1969 more horses shown and trained by him win at the Arabian National Championship Show, than any other trainer in the United States. His rich background of performance coupled with education brings a special gift to those who place their horses with him for training or desire to be trained by him to show. Whether it is a Park horse, Driving, Western, English pleasure or Halter class the Millers keep on winning and winning!

They will be on the Show Circuit, with several nationally known horses they have in training, including the

renowned gelding, "Mr. Miracle," trained and shown by Valory. She has this fine *Serafix son qualified for the National Champions both in Halter and Performance and has twice won the International Hi-point gelding award in Halter and Performance. Jim will be entering the Show circuit with a fantastic new stallion *Royal Magic in training with him, royally bred with the Internationally known imported *Serafix as his sire, his Dam being the elegant imported mare, *Royal Silver. This striking silver, bold moving newcomer to the Show circuit will be seen in the Park horse classes.

The Miller's hosted an Open House with a large group in attendance to view the new Center, formerly occupied by Continental Farms, who have relocated at Rancho Bernardo. The Center is being completely refurbished and already has taken on a flashy new look . . . spring flowers and fresh paint . . . a stable full of elegant Arabian horses placed with the couple to Train and Show . . . and the special touch of hospitality that the Miller's are noted for, with visitors always welcome and warmly received.

DATELINE



Left: Mr. L. E. Ross, Ranger, San Elijo State Beach, holding the poppy seeds. Right: Assemblyman John Stull, holding the California State Parks Foundation donation can and the poppy poster.

FROM THE OFFICE OF ASSEMBLYMAN JOHN STULL

During a recent visit to San Elijo State Beach at Cardiff, I noticed a beautiful poster in the Ranger's office, showing California quail and my favorite flowers—the California poppies. Coincidentally, the purpose of my visit had been to donate ten pounds of poppy seeds to the State Parks and Recreation Department.

When I took a closer look at the poster, I found that it was advertising the California State Parks Foundation's project to build a California Wildflower Preserve—what I like to think of as a "Poppy Park." The Foundation is selling these posters for \$1.00 each as a fund-raising project, and the dollars will be matched by federal funds, dollar for dollar. The Foundation will accept gifts of land, too, as well as donations in larger amounts. They can be addressed at 315 Montgomery, San Francisco, California 94104.

As most of you know, one of my pet projects since early in my career as Assemblyman has been to "Keep California Golden," and to "Color the Great 80th Golden." I have handed out hundreds of pounds of poppy seeds throughout these past five and a half years, and the seeds have all been purchased out of my own funds. The usual amount is about a teaspoonful, in a bright orange "poppy packet," with directions for planting. This amount will plant a parking strip or similar-sized bed. The ten pounds I gave the State Parks and Recreation Department will be used to cover small patches, and the total area will be a little over two acres.

I am delighted that a statewide organization is now behind my poppy project—and that we may soon be able to "Keep California Golden."

COUNTRY MUSIC JUBILEE



CUDDLESOME FLUFF—Trixie, "The Tampa Temptation," will be showcased in "Country Bear Jamboree," the major attraction in Disneyland's new \$8 million land, "Bear Country." Singing "Tears Will Be the Chaser For My Wine," she'll debut in early Spring when the four-acre land opens.

When Disneyland's new four-acre land, "Bear Country," is unveiled near the end of March, five female bruins will register a victory for woman's "lib(bear)ation."

By starring in this \$8 million area's major attraction, "Country Bear Jamboree," these fur-coated girls will have successfully obtained show business prominence, a far cry from their previous backwood's obscurity.

Featured in three of the show's 15 musical selections, they will join a cast which includes 13 male bears, a buffalo, stag, moose and raccoon.

Glamour gal of the crew will be that dimpled darling of the Dakotas, Teddi Barra.

Taking the spotlight on a swing, which descends from the theatre's ceiling, Teddi will win the audience's affections with her rendition of "Heart We Did All That We Could."

And her amorous musical overtures will easily disprove that age-old adage that a woman's place is in the home.

Another one of the cast's fairer sex, Trixie, "The Tampa Temptation" will be panned for pound one of the best singing starlets to appear on the country music horizon.

Her sorrowful lament "Tears Will Be the Chaser For My Wine" will highlight her loads of charm and musical talent.

These "Country Bear Jamboree" females, along with the rest of the show's cast, will obtain their life-like characteristics from Walt Disney's "Audio-Animatronics" system which electronically combines and synchronizes voices, music, sound effects and movements.

HELLER FORD

Save More at So. Calif.'s
Transportation Super Market

NEW CARS AND TRUCKS
RECREATIONAL VEHICLES
PINTO STATION WAGONS
FORD COURIER
IMPORT PICK-UP

We beat L.A. and
San Diego prices
and terms

BEAUTIFUL ECONOMICAL
PINTO
Only \$1894

Plus freight \$105. Prep. & Delivery Chg.
\$65. Escondido Delvd. Price \$2064 Plus
Sales Tax and Lic. # 2R10W11348.

\$354 Dn.
\$48 Mo.

LOOK! AIR CONDITIONER
Only \$8.75 Per Mo. Extra

Terms include Sales Tax, Lic. & Finance
Chgs., Annual Percentage Rate 12.68. Sub-
ject to Finance Approval — Terms. 48 mos.
Total Payment \$2653.

NEW '72 MAVERICK
Only \$2261

Delvd. Here. Plus Sales Tax & Lic.
#2K91U142835.

NEW '72 LTD.
Only \$3577

Includes Power Steer. & Auto. Trans. Delvd.
Here. Plus Sales Tax & License.

NEW '72 FORD
1/2 TON PICKUP
Only \$2363

Plus Freight \$263. Escondido Delvd. Price
\$2626.

ESCONDIDO
400 W. Grand
745-3361

VISTA
460 Vista Way
726-1880

The Art of Living

ESCONDIDO'S PHILHARMONIC ARTISTS ASSN ANNOUNCES 1972-73 PROGRAM

Mr. Howard Brubeck, president of Escondido's own Philharmonic Artists Association announces with great pride an outstanding series of five concerts to be presented in Pilgrim Hall (at the First Congregational Church), Escondido, during the 1972-1973 season.

Called the "finest choir in the world" by Leopold Stokowsky, the Roger Wagner Chorale has been in existence for twenty-five years — almost as long as the Philharmonic Artists Association. The name 'Roger Wagner' is symbolic of the highest achievements in choral art. By very special arrangement, Roger Wagner will bring this world famous Chorale to Escondido for the third time as the opening concert in the series on October 14, 1972.

Early in 1973, on a January or February date to be announced later, Philharmonic Artists Association will again perform a public service to the North County by presenting a free concert by a military band.

The active support of the whole of North County is vital to music the continuance of such a worthy project. Prices for the entire series remain the same as last year. \$12, \$13, \$14, \$15 for reserved seats, \$11 for general admission and \$7 for students (under 21). Subscription forms and general information may be obtained from Mrs. Duncan C. Engel or Mrs. George St. Denis, Escondido membership co-chairmen, or area representatives: Escondido: Mrs. Fred Switgall, Mrs. Donald J. Starkey; Fallbrook: Miss Helen Green; Lake San Marcos: Mrs. Olive Murphy; Poway: Mrs. Forrest Lees; Rancho Bernardo: Mrs. Merle Wetton, Mrs. Ray Stettler; Vista: Mrs. Lloyd Von Haden. Interested persons may make seat selections also and enter subscriptions at Walker Scott, Escondido Village Mall (Cashier's office, 2nd floor) or by writing Philharmonic Artists Association, P.O. Box 1320, Escondido, CA. 92025.

TARBOX GALLERY OPENING



La Jolla attorney Crandall Condraw shows the enamel collage by Irving Pontell which he purchased opening night at the New Tarbox Gallery in La Jolla to gallery owner Ruth Tarbox while sculptress Mary Medda looks on.



Bob Allen (right) of Spring Valley, and Ray Seidel of South San Diego, both employees of San Diego County Public Works Agency, display new sign designating the site of Heritage Park. This County project is located on nine acres of land adjoining Old Town and will be used to preserve buildings and artifacts of San Diego's Victorian past. One house has already been moved to the site; the County is hoping to proceed with the development soon.

THE MERCADO Market place of Adventure



NOW OPEN

San Diego County's Newest Horse Center

Featuring:

For Hunters: Stubben, Pariani British and Argentine Saddles
For Western: Circle Y, Ozark, Victor Saddles, Fleming and Victor Silver Equipment

Complete Stock of Show Equipment for Horse and Rider
Owned and Operated by People Who Show and Know!

The Beautiful Store for the Beautiful Horses
487-5147

THE LIVERY
At The Mercado



The most celebrated craftsmen and artisans are represented in our treasury of imports and collector's items. From rustic beauty to exquisite craftsmanship, from delicate precision to sensitive shaping.
487-2421

Jansen's



tennis looks

Also Tennis Hats and Extra Ruffled Panties



FASHIONS & THINGS

Mercado West Plaza, 487-1707

See these, and 28 other exciting shops! Just 5 minutes south of Escondido on 395



If you haven't been in to see us recently — do stop by. We are always adding to our lines of unusual Party Supplies, Cookware and Foods . . . and our latest addition, to complement our Gourmet Foods section, brings you the finest in Vintage California, and Imported, Wines. You'll be favorably impressed by our prices too!

Gourmet Parties Unlimited



The ultimate in the finest, authentic Mexican food . . . candlelit atmosphere . . . home of the quesadilla . . . open daily at 11 a.m. . . . Sundays from Noon. Si, we have cocktails! East Plaza, 487-3232.

Your credit at Consuelos is established on presentation of your RB credit card.

Consuelos

ELURA® BY MONSANTO



Elura, by Monsanto . . . Won't frizz. Takes heat to 170 degrees F . . . set it, rinse it, or put it under the dryer for a tighter curl . . . truly a miracle fiber . . . Capless, by Ghedini . . . allows you the comfort, style and beauty of a wig without feeling capped or wigged. Your scalp can breathe at last! . . . Lightweight and cool . . . ready to wear. Wigs for both men and women. Upstairs. 487-2833.

U.P. Wig Boutique

AT RANCHO BERNARDO . . . 20 MINUTES NORTH OF SAN DIEGO ON 395 (163)



"Congo River Fishing Village"

THE WILD ANIMAL PARK

"Group of Gnus as seen from the monorail"



"A happy Lion Family"



Photos courtesy of San Diego Zoo

"Cheetahs, the fastest of all animals"



Several weeks ago, I was invited to join a group of about fifty members of the Hotel Sales Promotional Association, for a pre-public tour of the Wild Animal Park in the San Pasqual Valley, and it exceeded my expectation. I am sure it will become one of the most interesting and outstanding attractions in Southern California.

The tour was conducted by Chuck Bieler, of the San Diego Zoo staff, and he was exceptionally well qualified to show and explain the many details of interest. Unfortunately we did not get to ride the mono-rail, because City engineers would not permit passengers until all safety tests had been completed. The cars were operating and being checked out by the technicians, and we saw them closely. They look good, and they will provide a fine view of the animals on this 1,800 acre tract.

Visitors entering the park through the entry rondavel may stroll through the worlds largest free flight aviary, try to find themselves in an authentic African Village. The buildings and exhibits designed by Zoo Project Manager Charles Faust resemble African structures and built of rustic materials. Winding through the village, we will pass such unusual exhibits as Komodo Dragon, Lowland Gorilla, and Southern Capybara. The huge lagoon

with shorebird and Flamingos is fed by a cascading waterfall flowing under a dominating structure of towers and platforms known as the Congo River Fishing Village. Paths lead past snack bars; a shopping bazaar; the Mombassa Cooker cafeteria and dining terrace; a Kraal (Afrikans for corral) where visitors can see and touch friendly animals.

Embarking from the village on the Wgasa Bush Line, visitors will have the opportunity to become safari-goers. The specially designed electric monorail train will take passengers past social groups of various species, a total of more than a thousand animals, in close to natural environments. The Park is divided into sections containing animals found in the geographical areas of North, South and East Africa, the Asian Swamps, and Asian Plains. These groups of animals, separated by carefully concealed moats, live in environments controlled only to the extent necessary to provide essential protection and permit observation. A main objective is to provide an opportunity for endangered and near extinct species to survive and reproduce, and in this respect the Park could become a source of specimen supply.

Forty animals have become extinct since 1900. The San Diego Wild Animal Park is dedicated to the preservation of animals other-

wise destined for extinction. However in addition to the endangered species, more common animals such as giraffe, elephant, lion, zebra have been introduced to maintain representation of all indigenous species.

The Wild Animal Park, like the Zoo will continue to grow; but unlike the Zoo, there is much room at San Pasqual to expand. The Park has two square miles of undeveloped area. The collection of animals will increase with acquisitions and births.

An animal hospital at the Park was clearly a necessity, but the Society had no money for its construction. Mrs. Jerene Appleby Harnish, chairman of the board of the Escondido Daily Times-Advocate recognized the predicament, and promptly donated \$100,000 for the construction of the Park's hospital which will be used for treatment of sick and injured animals, and it will also serve as an animal nursery and for research purposes.

San Pasqual has historical interest, and a marker on the southern border of the Wild Animal Park recalls the 1846 battle between 85 troops of General Stephen Kearny's Army of the West, and 125 Californians, local Mexican settlers of the time, led by General Andrea Pico.



The Park will open to the public on May 10th, and members of the Zoological Society may use their membership cards for admission to both the Zoo and the Wild Animal Park. There is a nominal charge for non-members. There is also a charge for the train ride. Most of the hotels are planning "package" deals for groups, and this might be a good idea for local villagers, to get a group together and leave the driving to the friendly bus driver. Picnic areas in the park are available.

We are so very fortunate to have this great new attraction only a few miles away, and I hope you will support the Park. I know you will enjoy it . . .



MOUNT VERNON MOTEL

TV Phones Heated Pool
FM Music Silent Electric Heat

- Carte Blanche • American Express
 - BankAmericard • Diners Club
- Highway 395 at State 78 Escondido
Vernon & Ellwood Titcomb, owners
Phone: 745-6100

FALCONMOOR KENNELS

HENRY & HELLA HERWIG

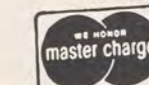
BOARDING DOGS & CATS GROOMING

Show Conditioning

ALL BREEDS

TRAINING - PROF. HANDLING ACCESSORIES

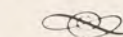
KERRY BLUE & WIRE FOX TERRIERS
Sales & Stud Service



HOURS
745-2759 9 A.M. - 5:30 P.M.
Closed Sun. & Holidays

1049 E. Mission Road
SAN MARCOS

"It costs no more for service based on long experience."



Encinitas Mortuary

340 Melrose Ave.
Encinitas, Calif.
Phone 753-1143

People, Places and Things

JAKE PARIS PROMOTED TO GENERAL SALES MANAGER AT PETO MOTORS



Mr. Paris is a familiar figure at Peto Motors in Escondido . . . and that includes literally thousands of people. He has worked in new car sales at Peto Motors for the past five years, and on January 1st of this year, he was elevated to the post of General Sales Manager.

Mr. Paris claims Texas as his birthplace, is a veteran of the Marine Corps, and has lived in Escondido for the past twenty-nine years. He married an Escondido girl, and he and his wife, Dorothy, have three lovely children. Their oldest daughter Carol, is a reservation receptionist with American Airlines in New York City. Kenneth is with the United States Air Force, serving as a language instructor in the Philippines. A 17-year-old daughter, Wendy, will graduate this spring from Orange Glen High School in Escondido and has already been accepted to Pacific Christian College for the fall term. Mrs. Paris works for the "House of Flair" in Escondido as their bookkeeper. The entire family has a host of friends in this area, all of whom congratulate Mr. Paris upon his promotion into the top level management staff of Peto Motors, Escondido.

SDG&E NEWS

If you are planning any home improvements in the near future, a series of six free home modernization seminars starting next month may give you some welcome guidance.

Sponsored by the Bureau of Home Appliances of San Diego County and the Adult Division of the San Diego Community Colleges, the seminars will be held in the San Diego Gas & Electric Company auditorium, 101 Ash Street.

The first session, dealing with room additions and decorations, will be Tuesday, May 2, from 7 to 9:30 p.m.

Two members of the State Department of Consumer Affairs, Leo Hoschler, registrar of contractors and Don Hauptman, regional coordinator, will give brief reports at the first seminar about how the department serves customers.

Murray Lampert, of the American Housing Guild, will discuss room additions, and Edward Chaimson, of Lloyd's House of Fine Furniture, will discuss decorations.

Robert Moorehouse, instructor in building construction trades at Mesa College, is coordinator for the seminar programs and will act as chairman of each session.



UNIVERSAL STUDIOS TOUR

Want to travel around the world in a day without ever leaving Los Angeles? It's possible—on a Universal Studios Tour. Universal's back lot boasts sets that can duplicate any spot on the globe.

Universal Studios began its behind-the-scenes tour for the public on July 4, 1964. Since that date more than six million people have toured the studio. One and a half million are expected to visit the world's largest movie and TV production facility in 1972.

Over 400 people are employed just for tour operations. They range from guides to stars. Twenty-two three-car GlamorTrams, each carrying 93 persons, are used for the guided portion of the tours.

The shows, all built around the motion picture and television business, include a Western-set stunt show in its own amphitheatre, a unique film and videotape theatre, Stage 70, where visitors become "actors" in segments of a re-creation of the film "Airport;" a theatrical make-up show for men and women; a show presenting animal actors, their training and performances for motion pictures and television, and the Tony Urbano Puppet Theatre. On weekends, the Tour also offers an Ark Park of animals and attractions.

At least four hours and perhaps an entire day should be allowed for a tour of Universal Studios. Use of cameras is encouraged and visitors who come without their own are loaned one free with the purchase of film and developing.

Tour Schedule: Tours depart every few minutes Monday through Saturday 10 a.m. to 3:30 p.m. and Sunday 10:30 a.m. to 3:30 p.m. during the winter with extended schedules during Christmas and Easter vacations. During the summer months tours depart hourly Monday through Saturday 9 a.m. to 5 p.m. and Sunday 10:30 a.m. to 4:30 p.m. Closed Thanksgiving, Christmas and New Year's.

Tour Rates: Adults \$4.00, juniors (12-16) \$3.00, children (5-11) \$2.00, children under 5 free.

Universal Studios Tour has established a convention and group sales service in San Diego. It is operated by Leonard J. Hansen and Company, marketing and public relations counsel to the world-famed visitor and family attraction north of Los Angeles. Leonard J. Hansen and Company is located at 7840 Mission Center Court, San Diego, 92108. Telephone number is 299-0821. . . . Ask for Miss Harvey.



A spectacular gunfight is topped by a "dead-fall" from the top of a building, in one of the "live" stage presentations at the Universal Studios Tour. Visitors view the twenty-minute presentation which includes three professional stuntmen in a skit showing some of the most spectacular stunts used in motion pictures and television.

In its own amphitheatre, the stunt show is staged several times daily on a published schedule.

The 1972 Continentals. The finest cars built in America.

NEW 1972½
LINCOLN CONTINENTAL
TOWN CAR



CONTINENTAL MARK IV

The 1972 Continentals are unmatched in comfort and performance. Lincoln Continental boasts one of the widest stances in the land. And the Continental Mark IV is still the best equipped luxury car built in America.

See them at your Lincoln-Mercury dealer.

Take the final step up.

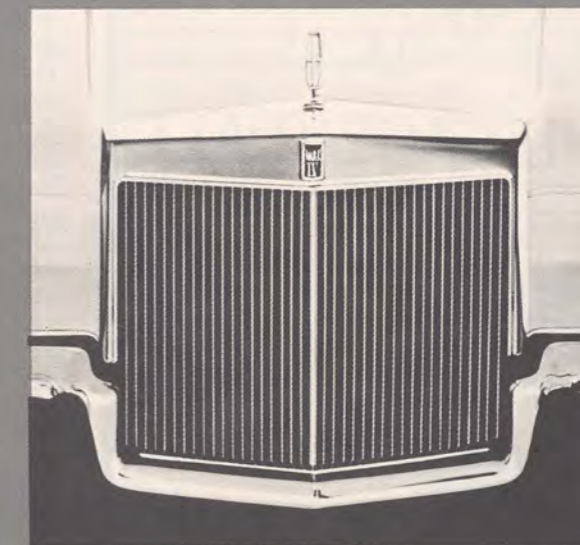
SAN DIEGO COUNTY'S
OLDEST LINCOLN-MERCURY DEALER

ESCONDIDO 745-4951 VISTA 724-1505 328 SOUTH ESCONDIDO BOULEVARD ESCONDIDO

The Continentals: the final step up.



LEASE THE FINEST



LEASE
CONTINENTAL MARK IV
WITH FULL MAINTENANCE SERVICE



We Lease All Makes of Cars and Trucks.

PETO LEASE, INC. 328 S. ESCONDIDO BLVD. 745-4951 or 724-1505

Ryburn's
"Everything for home
and office decor"

**Floor Covering
& Interiors**

- Carpets, Linoleum and Tile
- Expert floor covering installation and repairs
- Custom draperies and shades
- Fine custom upholstery
- Wallpaper
- Bonded and licensed contractors
- "Steamco" Carpet Cleaning

Encinitas 753-2284
Carlsbad 729-2372
Oceanside 722-2214
Escondido 747-3039
Fallbrook 728-8338
Vista 729-2372

457 Elm Avenue, Carlsbad, Calif.
837 E. Mission, Fallbrook, Calif.

HOME FASHION CENTER

People, Places and Things

JUNE 1972 - SCHEDULE OF PRODUCTIONS

Opening
Old Globe Theatre
23rd San Diego National Shakespeare Festival June 6 through September 17
"The Merry Wives of Windsor" opens June 6
"Love's Labour's Lost" opens June 9 both plays alternate performances until "King Richard III" opens July 11 all three plays remain in repertory through September 17 performances nightly except Monday Saturday and Sunday matinees through July 8
Wednesday, Saturday and Sunday matinees after July 11
A professional repertory company performing in a replica of Shakespeare's original Globe Playhouse. Evening performances preceded by Festival entertainment of music and dance on the greensward fronting the theatre.
Detailed performance schedule free on request to: Old Globe Theatre, P.O. Box 2171, San Diego, CA 92112.

Continuing
Cassius Carter Centre Stage, adjacent to Old Globe Theatre
"Beyond the Fringe"
A topical comedy revue with lively music provides refreshing sketches and diverting commentary on our life and times.
Performances nightly except Monday, plus Saturday and Sunday matinees through September 17.

SAN DIEGO SYMPHONY ORCHESTRA

The San Diego Symphony Orchestra will present a gala free concert to the community on Friday, August 18, as originally proposed.

Because the Symphony Association does not wish in any way to reflect negatively upon the United States Navy or the Department of Defense by scheduling this concert at a military installation or aboard a Navy ship less than a week prior to the opening of the Republican convention in San Diego, this concert will be held at a non-military outdoor area yet to be selected.

"Last summer, the Symphony Association announced the possibility of having a concert during the summer of 1972 aboard an aircraft carrier," said L. Thomas Halverstadt, Association president.

"In recent weeks, nationally circulated stories have stated that the scheduled gala gift concert would be held aboard the U.S.S. Constellation, a carrier which recently has become a specific target of protest groups. These inaccurate stories have reported that not only would the concert be aboard the Constellation, but that President Nixon would attend. Neither allegation is true.

"The San Diego Symphony Orchestra Association would never take any action which would be politically motivated. The Orchestra is a public trust and one of the great cultural resources of Southern California. The Association feels deeply the responsibility to perpetuate and protect this trust."

At the April seven meeting of the Executive Committee of the Symphony Association's Board of Directors, they voted unanimously that "although we are moving the proposed August 18 concert to a non-military location, the Association will still present the military concert because we do not wish to abrogate our responsibility and friendship to the military community."

Halverstadt said that "although the anti-war protest groups have been extremely vociferous to date, the Association has received a strong favorable reaction from a widespread segment of the community to present a free public concert at a military location.

"The Association will, at some time during this summer, schedule the Orchestra to play a concert which will be free to all military personnel and their families in San Diego County. This concert will be aboard a Navy ship — or at a military base. The location will be determined by military officials and the date will be announced later.



ABOUT BOOKS

by DeDe Godwin

Autobiographies of celebrities have an unfortunate tendency to be egocentric or pompous or peppered with delusions of grandeur. But after reading the very short introduction of "THE MOON'S A BALLOON" by David Niven (Putnam \$7.95) it was apparent that this was another kind of autobiography. In fact, it's a triumph. This is no usual "story of my life," it's one of the freshest funniest books you'll read in a long time.

In the introduction Niven apologizes for the name dropping, says it's a period piece, and quotes John Galsbraith on autobiographies as among other things "the annals of aging actors." From this point it is all too apparent that he has a wonderful feeling for the ridiculous and an ability to laugh at himself and the world in an utterly delightful way. The first paragraph of the book is a reference to Nessie, with whom he had his first . . . and naughty adventure at fourteen and whom we will meet, he says "more fully on page 43." And we do . . . fully and hilariously.

After this intriguing beginning, he flashes back to his childhood, his widowed mother "who was surrounded by pale gay young men, to be replaced gradually by pale sad older men" and finally "Uncle Tommy" who became his very antipathetic stepfather. Uncle Tommy saw to it that he was sent away to school . . . Elstree and a life of pure hell in the worst of the British public school tradition. After being expelled he attended Heathrowe, which he liked much better, and where he learned that being a clown led to popularity. And from which he was expelled at 10½. After this a gruelling summer with a thug named Ballard who straightened out difficult boys, then finally to Stowe, to prepare for a military career. This was great, until just before graduation, when the cadets were asked to name three regiments in which they'd like to be commissioned. He named two, then said "anything but the Highland Light Infantry." Naturally, that's where he

was sent by a War Office who didn't share his sense of humor.

Niven was posted to Malta to join the regiment, an 18-year-old subaltern who found himself low on the totem pole, surrounded by wooden stiff-necked mauve faced British officer prototypes who gave him a very thin time. Then he met Trubshawe, kindred spirit. They dreamed up outrageous revenges, put them into action.

Posted back to England, he became the dream of the Mayfair hostesses, met Barbara Hutton, Laurence Olivier, and in a series of adventures and misadventures, to a career in Hollywood.

Sounds dull, pedestrian, stereotyped? Not for one minute!

It's not fair to spoil your own gusty laughter by detailing one of the dozens of sparkling, perfectly timed hilarious incidents. Such as at Heathrowe, the scene in the chapel when his voice suddenly changes in the middle of a soprano solo. Or later, when he learned to deflate the organ bellows at a given moment to make a rude noise when the Bishop of Ripon was visiting. Or Nessie! "

Try the peca-dillos with Trubshawe in Malta: the Regimental costume party where they appeared as goats; the Regimental dinner seated at the Colonel's right; the very short interlude with the pretty wife of an officer at sea; with the C.O. they called the Weasel, at cocktail and dinner parties. Of how Trubshawe himself fell in love with a girl who returned to England after a brief visit and was inconsolable until "comforted by Mrs. Tower, and rallied strongly."

Yes of course there's "language" (silly expression) but somehow Niven makes it all of a piece with boy's schools, the barracks and Hollywood, and becomes only wildly funny. David Niven has a fertile mind for the ridiculous and a wicked wit. "The Moon's a Balloon" is fresh natural frank and utterly delightful. Have fun!

GET AWAY TO IT ALL

ESCONDIDO VILLAGE MALL
East Valley Parkway & Ash

AN ENCLOSED AND AIR CONDITIONED SHOPPING CENTER

May 11-12-13
GEM SHOW

May 17-18-19-20
POLICE WEEK

May 25-26-27
SENIOR WEEK

John Cole's Book Shop

780 Prospect St. La Jolla
454-0844 - 454-4766

BECAUSE YOU SLEPT
in an
ADJUST-A-BED®



You will awaken completely refreshed . . . More relaxed than you could ever realize . . .
Investigate this better way to read in bed—More comfort to watch TV—and restfully sleep.
TRY IT FOR YOURSELF



ADJUST-A-BED®
by Sleeper-Lounge

The first and finest electrically adjustable bed for the home

In San Diego County Only at

Everett Stunz Co.
7644 Girard Ave.
Phone 459-3305
La Jolla



CUSTOM RUG & UPHOLSTERY CLEANING

O'Shaughnessy

PRESENTS SOMETHING
NEW
IT'S THE
ULTIMATE
IN
CARPET CLEANING

"JIRO COLD RINSE EXTRACTION PROCESS"
THIS IS NOT A SUBSTITUTION FOR, BUT A SUPPLEMENT TO SHAMPOOING
Over 35 years of carpet cleaning experience has led to this latest refinement in thorough carpet cleaning. . . "JIRO COLD RINSE EXTRACTION PROCESS" coupled with our proven cleaning methods produces THE ULTIMATE IN CARPET CLEANING!!

755-2488

THE MERCADO

at Rancho Bernardo

For The Unique And Unusual . . .
Yet Everyday Too . . . Visit The

MERCADO!

35 Shops & Services at your fingertips

ARTE A MANO Handicrafts	487-1665
ARTE DE ESTAMBRE Yarn, stitchery & weaving	487-4600
ASIAN GUNGZI Oriental imports	
BAVARIAN BEER GARDEN Beer & Pool	487-9172
BENJIE'S, LTD Purse-maker & leather goods	487-4794
CASA DE FLORES Flowers	487-1202
CLAY'S GOOD EARTH Woodcarvings & sculpture	487-4290
CONSUELO'S Mexican restaurant	487-3232
DESIGN DIRECTION Interior design & furnishings	487-2070
FASHION FREIGHT HOUSE Women's sportswear	487-7498
FISH FACTORY Fresh fish & fish 'n chips	487-7354
FLYNN'S CANDLE SHOP Candle dipping & candles	487-0677
GALERIA DE VIC HERMAN Arts of Mexico	487-4533
GALLERIES OF THE MASTERS Art gallery	487-5433
GEPPETTO'S A CHILD'S FANTASY Toys & children's clothing	487-1312
GLASS HOUSE Glassblowing	487-5218
GOURMET PARTIES UNLIMITED Gourmet cookware & party supplies	487-2661
GRAND CENTRAL DELI Sandwich shop	487-3222
THE HAIR PLACE Women's hair styling	487-3328
IRENE'S Women's fashions	487-2120
JANSEN'S Crystal, pewter & gifts	487-2421
LEONARDO'S TONSORIAL PARLOUR Men's hair styling—ladies, too	487-8022
THE LIVERY Everything for the horse and rider	487-5147
MAHARANI Exotic clothes & footwear	487-8033
MERCADO TRAVEL-Journeys Everywhere Travel Agency	487-3600
PAULINE'S SCOOP TO NUTS Ice cream, nuts & hamburgers	487-9106
POLLYANA Selected clothing & gifts	487-1922
RINGS & CREATED THINGS Custom jewelry & art objects	487-2216
RUG CRAFTERS Rug kits	487-7707
SERENDIPITY Cards & gifts	487-3777
STUDIO WEST Artist—art supplies and lessons	487-8365
SWISS HEALTH CHALET Natural foods	487-2878
TANNER'S INDIAN ARTS American Indian jewelry & arts	487-8232
TOWEL & TUB Bathroom accessories & gifts	487-5508
V.P.'S WIG BOUTIQUE Ultimate in wiggery	487-2833
VILLAGE PRESS Bernardo Brandings Magazine	487-2212
WHAT'S HAPPENING NOW Fashions & things	
YE OLDE TIME SHOPPE Watchmaker, clocks & watches	487-8255
MERCADO ADMINISTRATIVE OFFICE	487-2630

THE MERCADO

at Rancho Bernardo

5 minutes south of Escondido on 395



By Shirlee Smith
MANAGER
HOME ECONOMICS DEPARTMENT

SHIRLEE SMITH

Manager, Home Economics Dep't
San Diego Gas & Electric Co.

HOMEMAKERS CHIT CHAT



HOMEMAKING SHOWS

(All at 10 a.m.)

"Think Thin"

May 4 and 18
Downtown San Diego
(101 Ash Street)

May 9 and 23
El Cajon
(104 North Johnson)

May 10
San Clemente
(101 West El Portal)

May 17
Oceanside
(Elks Club)

May 24
Escondido
(Country Club)

HOUSEHOLD HINTS

1. Leftover cheese that has dried too much for sandwiches can be grated and used as a topping for casseroles, mashed potatoes or in creamed dishes.
2. When there are lipstick stains on your white cotton or linen napkins, rub the stains with petroleum jelly, then wash in hot suds. If stains persist, bleach with a bit of hydrogen peroxide.
3. To tell hard cooked eggs from fresh eggs just twirl the egg on the counter. If it spins, it's hard cooked. The movement of the yolk from side to side will keep a fresh egg from spinning.
4. Stacked glass or plastic tumblers have a way of getting stuck inside one another. To separate them easily, fill the top tumbler with cold water and dip the bottom one into hot water.
5. Don't worry if the meat around the bones of some chickens looks reddish brown after cooking. Broiler fryers tend to show

this effect because they're marketed young. Their bone marrow has not fully hardened and the red blood cells seep into the meat causing the red color.

6. The optimum average temperature for the refrigerator is 37°F while 0° is recommended for home freezer to keep foods the maximum storage time.
7. Keep a clean popsickle stick in the flour and sugar canister for use as a leveler when measuring these items for a recipe.
8. Empty candy tins are excellent for storing sharp cheeses in the refrigerator. They will stay as moist as they should, yet not impart the sharp flavor to any other foods in the refrigerator.
9. Available now is an electric serving tray with two temperatures, one for holding foods in cookware at serving temperatures, the other for warming finger foods on the tray.
10. If dried fruits, such as dates and figs appear drier than usual, you can moisten them a little, and place in a covered pan in 150° oven for 30 minutes.
11. Save baking minutes the next time you make biscuits. Just pat the dough out ½ inch thick on a greased baking sheet, cut it into squares, separate and bake. There's no rolling pin or cutter to wash.
12. Peel garlic easily the chef's way by putting the clove on a cutting board and hitting it firmly with the flat side of a chef's knife. The skin will shatter and you can then just pick up the peeled garlic clove.
13. For well-groomed hair, there's a new electric brush that both brushes and massages in a single operation. Two sets of washable snap-in brushes offer a choice of gentle massage or more vigorous action.

This family will picnic 500 feet from a nuclear station.

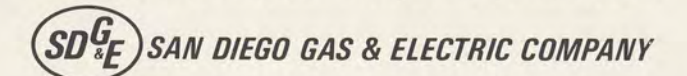
Their biggest threat is sunburn.

Last September, a new State Park opened right down the beach from our San Onofre Nuclear Generating Station. Since then, hundreds of families have come here to picnic, sunbathe, fish or swim. And many of them have joined the one-half million people who have toured the San Onofre Visitor Center in the past four years.

At the Center, through free films, models and

demonstrations, you can discover why nuclear energy is the cleanest, most dependable way to meet the ever-increasing demand for electricity. And you'll learn why it's safe, too.

The Visitor Center is 15 minutes north of Oceanside on Highway 5 and it's open from 9 a.m. to 5 p.m. daily. So visit us soon. Bring a family picnic, if you like. And don't forget the suntan lotion!



10 10 10%

10 10 10%

REAL ESTATE INVESTORS SERVICE

Take Part in the Dynamic and Profitable Growth of California's Multi-Billion Dollar Real Estate Finance Industry Through Investment in *Well Secured* Trust Deeds.

We Offer Safe and Profitable Investments that Show a *Minimum 10% Return*

Collection and Management At No Charge to the Investor Provide for Trouble Free Investments Through a Total Service Firm.

Investment Counselors Available 7 Days a Week. Please Call 755-9760 or 453-0240 for an Appointment.

SYNDICATIONS
EXCHANGE CONSULTANTS

10 10 10%



10 10 10%