

# RANCHO SANTA FE PROGRESS

VOL 1

NO. 5



NOVEMBER, 1927

## Golf Club Plans Progressing

Plans for the 18-hole golf course of the recently incorporated Rancho Santa Fe Country Club are progressing. The announcement of the projected course has brought much favorable comment from golf experts and sports enthusiasts, both because of the excellent terrain on which it is proposed to build the course and because of the absence of the customary promotion features that usually characterize a development of this kind.

Following acceptance of incorporation papers by the secretary of state at Sacramento, election of officers has taken place and the organization is functioning under their guidance. Barton Millard is president, Ellis Bishop is vice-president and D. M. Richards is secretary and treasurer. These men, with Randal Macdonald, comprise the board of directors.

Mr. Millard and Edward S. White, Jr., are devoting their entire time to explaining the details of the development to land owners and others who are interested in memberships. A letter sent to owners recently by Secretary D. M. Richards brought responses that were most encouraging, indicating that non-resident owners are actively behind the movement and are eager to do their share toward the underwriting of the necessary memberships to have the course built at once.

At least three golf course architects have inspected the proposed site of the course and without exception they have expressed the belief that a course of genuine championship calibre can be built here. In the November issue of Country Club magazine, Sherman Paddock, the editor, published a very complimentary article on the course.

## \$300,000 IN HOMES HERE NEXT YEAR

From the standpoint of homebuilding, the next year promises to be by far the most important in the history of Rancho Santa Fe. Homes and other buildings to a total value of \$300,000 are at present projected and a number of other owners have signified their intention of building as soon as the golf course is well under way.

The first ten months of 1927 have contributed no small total to the upbuilding of the community, as a review of this year's operations will show. Homes have been completed for the following: Barton Millard, George A. C. Christiancy, Mrs. Pauline Neff Coffyn, J. B. Cushman, Randal Macdonald, C. A. Shaffer, Mrs. Mary Allen, C. H. Bristol. A combined store building and apartment house has been finished for F. W.

(Continued on Page Five)



Looking across the San Dieguito River to the Fairbanks estate

## Four A Day Join Group

The owners of orchards at Rancho Santa Fe are joining the newly organized Rancho Santa Fe Fruit Association at the rate of four a day. With the sending out of the by-laws and of the notices of the call of a 10% payment on shares of stock allotted, the directors expect to be able to report a 100% membership of owners.

Another shipment of lemons was made to the packing house at Escondido through which the Rancho Santa Fe association is handling the fruit. This fruit measures up to the high standard of fruit picked during the past season.

Mr. H. G. Larrick, president of the Solana Beach Lumber and Builders' Supply Company, and owner of Lot 1, Block 30, is having plans drawn for a two-family house. This building will be of the Monterey type of architecture, with a long overhanging balcony on the second floor.

## School Gives Hallowe'en Tea

On Friday afternoon, October 29th, the children of the Rancho Santa Fe school entertained their parents and friends at a Hallowe'en Tea, with the mothers as the guests of honor.

The children were dressed in costumes appropriate to the day. Black cats, witches, elves and fairies were present, and the school room was very attractively decorated in Hallowe'en colors. Both costumes and decorations were made by the children themselves.



Yes, the children of Rancho Santa Fe school had a Hallowe'en party



Blasting tree holes on the Hunnewell estate. Moving pictures were taken

## Planting Work Reviewed

The planting season is now about at an end, and it is estimated that the last of this year's plantings will be in before the middle of November. The spring planting will be begun about the first of April, with the exception of some deciduous planting. Mr. J. W. Marshall, Superintendent of Maintenance for the U. L. Voris Organization is now making plans for planting of all deciduous home orchards early in 1928, stock for these orchards now being selected from the nurseries of the Armstrong Company, at Ontario, California.

Owners who contemplate planting next spring should make arrangements for early developments, as the demands for planting next year are expected to be heavy and it is quite essential that the necessary nursery stock be procured as soon as possible, in order that Mr. Marshall, of the U. L. Voris Organization may obtain the best nursery stock. The U. L. Voris Organization already has orders on file for nearly 10,000 trees for next year's planting.

During the past month 1.87 inches of rain have fallen at Rancho Santa Fe. This will materially benefit the orchards and will greatly expedite the growth of the cover crops.

Mr. James C. Smillie has ordered a little additional planting to fill out an area which has just recently been opened up for irrigation by the new steel pipe line which has been installed by the Santa Fe Irrigation District in Blocks 2 and 3. This makes Mr. Smillie's third planting.

Dr. J. F. McKittrick has completed the planting of over seven acres of Valencia oranges, three acres of lemons and approximately an acre of avocados. He plans to build a home in the near future and has already put in a driveway leading to his building site and has done some preliminary landscaping.

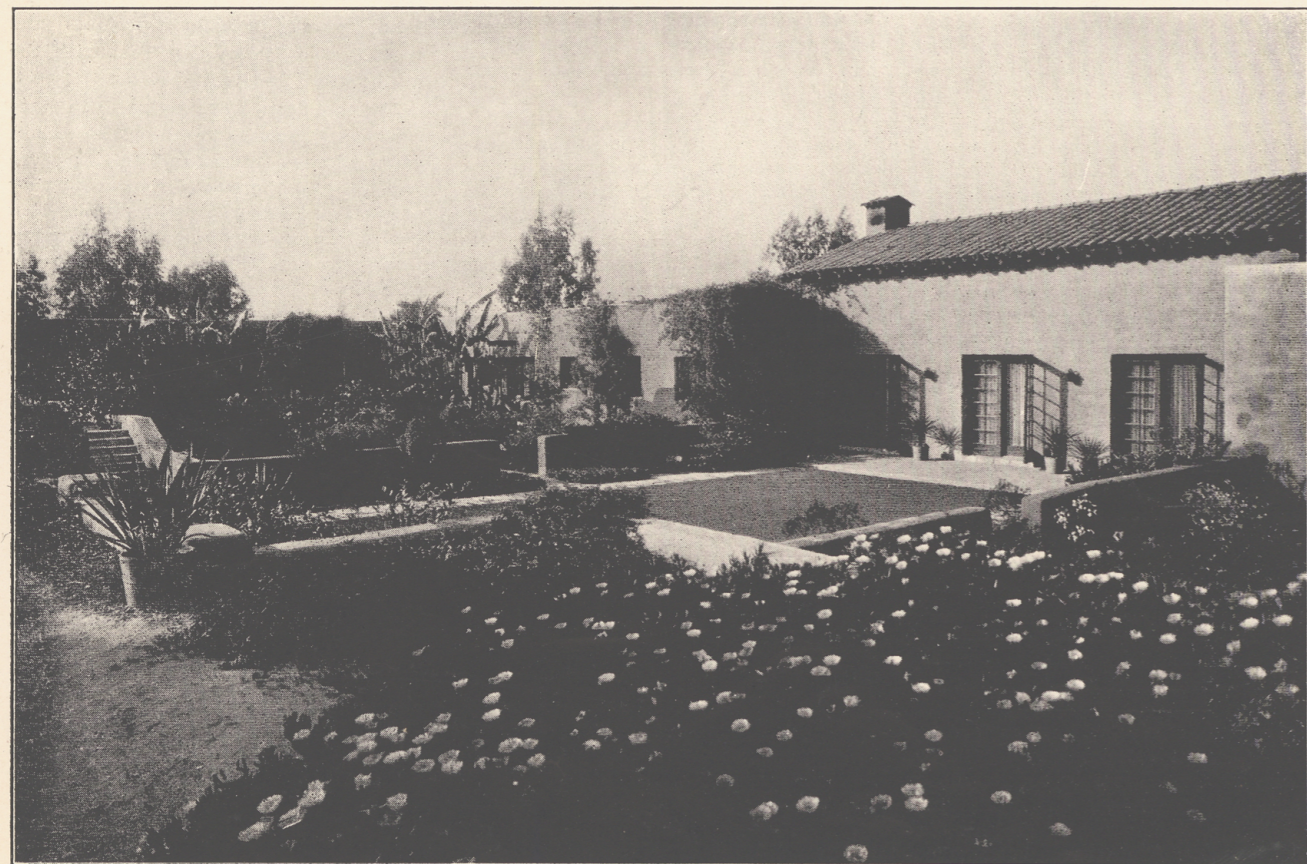
Mrs. Carrie A. Cook is having landscape plans and estimates drawn for a complete layout of native California shrubbery on her property in Lot 2, Block 46. The entire hillside on this property will be planted to various kinds of native shrubbery.

## RANCHO SANTA FE PROGRESS

Published Monthly at Rancho Santa Fe  
by the Santa Fe Land Improvement Co.

Mailed to any address upon request. Rancho Santa Fe-ans are urged to send in items of interest. Informal pictures of people engaged in pursuits or pleasures typical of Rancho Santa Fe life are especially wanted. Contributions should reach the manager's office not later than the fifth of the month.

To correct an erroneous impression which seems to prevail, Manager S. R. Nelson calls attention to the fact that LaMorada, the charming and hospitable hotel at Rancho Santa Fe, is open to the general public. Owners and all others interested in Rancho Santa Fe are urged to let their friends know that by making reservations beforehand, they may come to Rancho Santa Fe at any time and find quiet, excellent accommodations at LaMorada at reasonable rates. This policy is induced by the desire of the management to have the beauty and desirability of Rancho Santa Fe known to as many people as possible.



Looking into the patio and garden of La Morada

## A Morning In November

By A. R. SPRAGUE

To one who remembers the early November mornings of Eastern United States—the glorious blazonry of the maple, oak and basswood forests, frost-painted with colors the envy of every artist—to one who recalls these autumn scenes, a touch of homesickness for a sight of these glorious hardwood forests will creep into the consciousness of even the most hardened Californian. I do not mean the native Californian, for such a one has never known such autumn scenes.

And yet this vision is clouded by the remembrance of killing frosts that in mid-October strike down the cherished garden flowers, chill winds that strip bare the once brilliant forests and the early snows that weave a winter shroud for Mother Earth.

And so this feeling passes and we turn to our own landscape to inquire what compensation may be found for the loss of glorious Indian summer.

The orchards, kept in beautiful green all through the rainless summer by stored mountain water, have just been washed to a more brilliant luster by a generous rain.

The new growth of eucalyptus, while

not rivaling the autumn colors of the East, yet show reds, bronzes and greens that we should be sorry to lose.

The varied tints of green with splashes of the red of Christmas berries in the wild shrubbery, give charm to quiet landscapes, and mountain-ridged horizons beguile one like the sea, for with the changing angles of sunlight, new glories continuously tempt the vision.

With no frost or breath of chilling winds to menace them, the flowers here hold perpetual carnival, a little thought in timely planting giving a succession of glorious gladioli all through the winter months, while narcissus, ranunculus, anemones and iris will give rich color to January, February and March.

Then too, one must not forget the lordly poinsettias which, in a single season, grow to be miniature trees, with color that suggests perpetual holidays.

Truly these are compensations for loss of Eastern early autumn glories, which make one thankful for every day one is privileged to live in a climate so friendly and amid surroundings so beautiful.

## San Dieguito C. of C. Meets

The October meeting of the San Dieguito District Chamber of Commerce was held in the school house at Rancho Santa Fe on Thursday, October 20th. About fifty members of the chamber were present.

The speaker of the evening was Mr. G. J. Thomas, of the San Diego Chamber of Mines, who spoke on the future of San Diego County, as seen from the view point of a mining engineer. Mr. Thomas brought out many interesting facts on the growth of the mining industry in the county during the past year, and the possibilities of the future development of the county as a mining and manufacturing center. According to Mr. Thomas, the year's output of clay, granite and feldspar will amount to over \$2,000,000, while the production of gold and semi-precious stones will add greatly to the total.



Home and Orchard of George W. Megrew

## William Williamson Dies

On October 12th, death claimed Mr. William Williamson, 250 East Mendocino Street, Pasadena, California. Mr. Williamson, who was a holder of property at Rancho Santa Fe, and a frequent visitor here, was formerly an architect of note in Grand Rapids, Michigan, being a member of the firm of Williamson, Crow & Proctor, of that city. He was an active member of the Pasadena Golf Club and is mourned by a host of friends, both here and in the East.

Mr. Williamson is survived by his widow, Katherine B. Williamson. Interment will be in Grand Rapids.

## Pease Serves Avocado Men

A special meeting of the second district of the Calavo Growers of California was held on October 26th at Encinitas to elect a successor to Dr. A. R. Sprague, horticulturist for the Santa Fe Land Improvement Company, who has served very ably with the district avocado men for some time past. Dr. Sprague's resignation is in line with the general policy of the Santa Fe Land Improvement Company in letting the owners of property take over the reins as rapidly as possible in the managing of civic affairs, the marketing of fruit, and other matters which are an integral part of life at Rancho Santa Fe.

Mr. C. F. Pease, resident and owner of a fine nursery at Rancho Santa Fe, was elected to serve in Dr. Sprague's place for the term of one year.

\$300,000 IN HOMES  
HERE NEXT YEAR

(Continued from Page Two)

Joers, while Douglas Fairbanks has finished a pumphouse as the first unit of his building program.

Construction now under way includes the homes of James C. Smillie, Charles Cushman and C. F. Pease. F. W. Joers is putting up another business building which will include a shop and eight garages.

The following owners have made definite plans for the building of homes: Robert McKenna, John E. Heston, George J. Tuckett, J. F. Grounds, F. W. Joers and Mrs. Bole-slabia de Sosa.

Construction work on homes for Dr. J. F. McKittrick, E. D. Williams and Mrs. Belle Claggett are expected to start within the near future, plans for all of them now being drawn. Plans are also in various stages of preparation for the homes of E. C. Cord, the Misses Wilson, and Glenn A. Moore, landscape architect at Rancho Santa Fe. In this classification also should be included the apartment and business building in the Civic Center of George A. C. Christianity.

Still other homes projected are those of John A. Bazant, Louis R. Wallace and H. H. Hunnewell. An interesting phase of the latter is that an architect from Europe has been employed to draw the plans.

## Road Committee Is Busy

Mr. Barton Millard has been added to the membership of the Committee of resident owners at Rancho Santa Fe who are working on the matter of road improvement. The committee consists of Mr. Barton Millard, Mr. C. F. Pease, Mr. T. L. Carothers, Mr. E. S. White, Mr. G. S. Harris, Mr. W. A. Bechberger, Mr. Briggs C. Keck, Mr. H. E. Ketchum and Mr. S. R. Nelson. The firm of Watson, Valle & Gough of San Diego, has been selected as engineers and the legal work will be handled by Crouch and Sanders, also of San Diego. The Committee meets regularly once each week, and when it makes its final report, the owners may be assured that the best interests of all will be served.

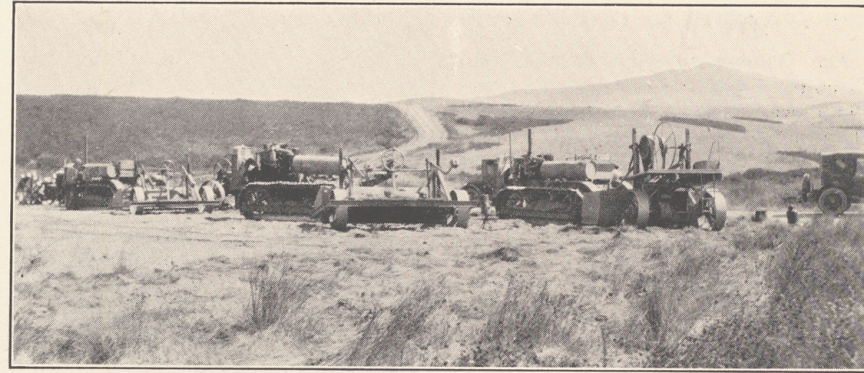
## Orchestra 'n Everything

The Rancho Santa Fe musical organization known as "The Eucalyptus Grove Orchestra" is growing in its popularity, not only at Rancho Santa Fe, but in the coast towns. This orchestra is composed of the younger men at Rancho Santa Fe and the music at the dances held by the Social Committee and at the meetings of the County Federation at Del Mar is of high order. This organization is made up Messrs. Fisher, Ross, Kiepe, Moore, Boettiger and Jacobs-zoon.

### Get Japanese Radio Stations

In addition to having other characteristics that set it apart from other communities, Rancho Santa Fe has at least four of the most enthusiastic radio fans in the world. Mr. and Mrs. H. H. Hunnewell and Mr. and Mrs. J. H. Ladd prove this frequently by staying up all night to see how many strange and foreign stations they can "get." Recently the Hunnewells listened to three Japanese, two New Zealand and two Australian stations in one evening. The Ladds also brought in some strange music from Tokio and Honolulu, and as they prepared to retire, heard a physical director in New Jersey giving setting up exercises.

Mr. George J. Tuckett has just had eight acres of oranges planted on his property in Lot 8, Block 9.



Some of Mr. Voris' machinery drawn up in battle formation

Mr. William Darling has had landscaping plans drawn and estimates made by Mr. Glenn A. Moore, landscape architect at Rancho Santa Fe, for the property which he recently purchased in Lot 4, Block 30.

Miss Nola Granier, of San Francisco, recently visited Mr. and Mrs. J. W. Marshall. This was Miss Granier's second visit to Rancho Santa Fe and she was so delighted with this end of the state that she plans moving to San Diego shortly. Mrs. Marshall and Miss Granier made many trips during her stay, including Ensenada, Mexico and Palm Springs.

Dr. Ralph Opdyke, Lot 3, Block 5, has just completed plans for the planting of two acres of deciduous fruit trees. This, with his present year-old planting of avocados, gives him a total of nearly ten acres.

Mr. H. P. Smith spent a few days at Rancho Santa Fe last month visiting with Mr. and Mrs. T. L. Carothers and inspecting his plantings. Mr. Smith arranged for additional planting around the area which he has selected for a building site.

Mr. David L. Hopkins, of Denver, Colorado, visited Rancho Santa Fe for a few days last month. Dr. Hopkins, who was one of the first buyers at Rancho Santa Fe, has not been here for the past three years and expressed great amazement at the remarkable development which has taken place since his last visit. On his first visit, he witnessed the laying out of the first permanent buildings erected on Rancho Santa Fe.

Mr. J. T. Reed recently visited Rancho Sana Fe to inspect his holdings and made arrangements for a few additional plantings on his property.

Mr. Russell H. Millar is preparing an additional acre and a half for planting. Mr. Millar's new five-acre orchard of Valencia oranges is showing a splendid growth.



Gate of Administration garage at Rancho Santa Fe

### Authorize Steel Pipe Line

The Board of Directors of the Santa Fe Irrigation District, at a meeting held in the early part of October, authorized the replacement of approximately 2,000 feet of concrete pipe, extending across Blocks 2 and 3, with steel pipe. This pipe line is operated under pressure, and the new steel pipe will greatly add to the efficiency of this line.

On Friday, October 14th, Mrs. Sydney R. Nelson and Mrs. Glenn A. Moore entertained with a bridge luncheon at LaMorada. For the decorative note of the day autumn yellows were used, and bronze chrysanthemums, late gladioli, tall marigolds, orange cosmos and zinnias, all grown in Rancho Santa Fe gardens, made the lobby and dining-room very beautiful.

Following the luncheon at which 35 were present, eight tables of bridge were arranged in the lobby.

The monthly P. T. A. bridge afternoon was held at the schoolhouse November 1st with eighteen present. Mrs. Porter and Mrs. Carothers who are in charge of this department for the current year have arranged several interesting new features for these parties.

Electric motors have been installed in place of gasoline engines in the pump houses in Blocks 33 and 36, following the construction of the new power line serving this territory. These electric motors facilitate the operation of these pumps and eliminate the noise incident to the gas engines. It is planned at some later date to put in an automatic control between the pumping plant and the reservoir.



Mrs. Opdyke beside a fig tree 11 months old

Mr. and Mrs. Ralph Trueblood visited Rancho Santa Fe on October the 20th and made a thorough inspection of the project. Mr. Trueblood is managing editor of the Los Angeles Times. Mr. Trueblood, through the wide scope of his work, comes in contact with innumerable real estate projects, and expressed himself as agreeably surprised at the character and extent of the development at Rancho Santa Fe.

Mr. and Mrs. Frank Coffyn have moved into their new home on its slightly eminence in Lot 2, Block 47. The Coffyn residence is one of the largest and most beautiful homes yet built at Rancho Santa Fe. Mr. and Mrs. Coffyn are now directing their attention to the building of a tennis court and the landscaping of grounds.



A glimpse down into Mr. Fairbanks' Lusardi valley

On the evening of November the 1st, Mrs. Barton Millard entertained a group of fifteen children at a Halloween and birthday party in honor of Miss Natalie Millard. Refreshments were served, and horns, caps and other favors appropriate to the occasion were given the children. The entertainment for the evening was furnished by Mr. Millard, who presided over a motion picture projector, imported for the occasion. A nature study film, an animated cartoon and a comedy by Charlie Chaplin were shown and were immensely enjoyed by the children. Miss Barbara Millard and Miss Betty Thomas assisted Mrs. Millard.

### BEFORE AND AFTER



Mrs. Ralph Opdyke and P. C. Hosmer beside an avocado tree just planted



Dr. Ralph Opdyke standing beside the same tree 11 months later

## Pease Residence Is Started

Work has begun on a residence for Mr. C. F. Pease, in Lots 2, Block 29. Mr. Pease has prefaced the building of his home by two years of planting and landscaping, so that when this residence is completed it will have a beautiful setting of trees, shrubs and other ornamental plantings already in full foliage. Mr. Pease's building site is situated on a beautiful knoll overlooking the San Dieguito Valley, and a beautiful little artificial lake which is a part of the landscaping scheme.

The Pease residence will be a 12-room structure, including, besides the usual rooms, an office, shop, tower and roof garden, a 4-car garage and an extensive basement.

I would not mind, when I am gone,

If I might lie beneath a tree,  
And let my dust, as time goes on,  
Mingle with earth, and sky, and sun,

Through God's eternity

If I could know I too would grow

Into a sheltering tree,  
And spread my arms to shield  
from harm

All who should ask of me.

—Cecile Norton Winchester.

## Praise From County Agent

At the request of Dr. Sprague, horticulturist for the Santa Fe Land Improvement Company, Mr. C. K. Wildermuth, assistant county agent, University of California College of Agriculture and U. S. Department of Agriculture co-operating, made an extended inspection of the various orchards at Rancho Santa Fe, and the following is quoted from his report:

"It is my opinion that these trees are in excellent condition and that the pruning conforms to the recommendations of the Citrus Experiment Station and the Extension Service almost exactly. On some of these trees it was necessary to do more pruning than on others, and it seemed to me that good care had been used in determining this."



San Dieguito Lake, one of the outstanding beauty spots at Rancho Santa Fe

BOL43

2025-005-004

N-365A