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north county living

OCTOBER 1974 ONE DOLLAR



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Festival of Grapes

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SAN DIEGO north county living

October 1974 • Volume 13 Number 10



About the Cover:

The Vineyard is a shopping experience that begins when you approach the scene! Architecturally, it's a beautiful place. Wood is everywhere, blending beautifully with the background of mountains and trees which surround Escondido. Once you have parked your car, the shopping area is serene and unhurried. Stroll, browse, snack or dine. Attend the theatre for the most current movies on the Hollywood scene. You'll fall in love with Escondido's newest addition — the Vineyard!

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THE STAFF: Publisher & Editors: *Ralph W. Giffin, Ruth M. Giffin*, 756-2415 or 756-1705. Rancho Santa Fe Correspondent: *Jerry Shockney*, 756-2547. Oceanside-Carlsbad Correspondent: *Kitty Peeling*, 756-2415 or 722-2324. Coastal Communities Correspondent: *Pat Walker*, 755-9587. Photography: *Jane Coursin*, La Jolla, 459-8620; *House of Portraits*, Del Mar; *Robert Sperry*, Rancho Santa Fe; *E. P. Jaffarian*, Escondido; *Alice Dutton*, La Jolla, 459-5685. Design and Art Direction: *Phyllis L. Stover*. Assistant Artist: *Linda Hensley*. Advertising Director: *Mary W. Ruhmland*, 756-2415, 453-0340, 747-8024. Typography: *Litho Art Services*, San Diego. Printing: *Arts and Crafts Press*, San Diego.

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Music, Entertainment, Grape-Stompings and Other Fun-Filled Activities Reminiscent of Historic Grape Days

A parade of clowns, marching bands, and a horse-drawn wagon of grapes through the streets of Escondido on Saturday morning, October 19, marks the beginning of The Vineyard's two-day "Festival of Grapes" grand opening celebration. Leading the parade to the park-like shopping center is a vintage 1930 Ford Phaeton, and the festival's host and hostess — the Jolly Vine Keeper and a lovely Ms. Vineyard.

Many residents of the area may recall the famed Grape Days, which for over fifty years brought national recognition to Escondido. Or, perhaps one may remember that Escondido once had over 3,000 acres of vineyards and supplied more than one-third of the area's supply of grapes and wine from its ten wineries.

It was a colorful, exciting past. And now, the imaginative developers of The Vineyard pay tribute to the regal fruit of the land, recapturing the city's historic background with a "Festival of Grapes." (California, by the way, still has thousands of acres of vineyards, and supplies 80% of the wines consumed by Americans.) The Vineyard's 10 acres of unique shops, distinctive restaurants, theatres and offices, not only reflects on the success of Escondido's past, but makes a major contribution to the continuing growth of the city's future.

Casual, Convenient and Contemporary

A blend of the old and the new is seen in the contemporary architecture of The Vineyard's seven two- and three-story buildings and throughout its tree-laden, lush landscape design. Self/Dean Architectural AIA of San Diego created a rustic early California atmosphere with the buildings, which are covered with rough red cedar siding.

A variety of over 300 red plum, sycamore, olive, palm, magnolia and evergreen pear trees were planted on the site by landscape

designer Steve Novosel Nagymarosi. Mature Monterey nob cone pines, up to 50 feet high, provide shade and give the overall appearance that the center has been there a long time. Several grape vines, over fifty years old, have been transplanted from one of Escondido's oldest vineyards.

A visit to the Vineyard is more than just a convenient, attractive place to shop or work. It is a center of activity and entertainment for San Diego County residents and the "Festival of Grapes" is just a taste of what is planned for the future.

"Festival of Grapes" in Escondido The Vineyard grand opening celebration October 19-20

National Grape-Stompers Society Begins

Authentic grapestompings to help "stomp" in the success of The Vineyard will be held Saturday and Sunday with civic and community leaders joining in on the fun. A grape-eating contest, special grape sherbets and free grape nectar add to the great "grape days."

The Vineyard Vine Keeper officially begins the first national Grape-Stomping Society with Saturday's first stomping at 12 noon. The Society, an exclusive club for those persons who aren't afraid to "stomp" for something good and who would like to belong to an enthusiastic elite group of adventurers, will receive special gift coupons and savings from The Vineyard shops, theatres and restaurants during the grand opening. Members will receive their own personal "Grape-Stomping

Society" card which will entitle them to future discounts and savings at The Vineyard, special parties, and exciting trips.

All Day . . . All Night . . . Happenings at The Vineyard

In addition to the regular Patio Playhouse theatre productions and Twin Cinema current movies at The Vineyard, a full schedule of activities and entertainment is planned for young and old alike. Musical and folk dance groups will perform in the gazebo throughout the festival, with KOWN Radio pre-

senting a live radio broadcast on Saturday in the central plaza. Many of the individual stores and businesses are conducting contests and free gifts and prizes will be given every shopper.

High schools and other local organizations will have displays of flowers, animals, arts and crafts throughout the center. In the second level Artisans' Loft, a glass blower, painters, sculptors and other artisans will be working and selling their crafts.

Special Entertainment

The all-male barbership chorus, the R.B. Rejects, will perform in the gazebo on Saturday, at 4 p.m. The popular singing group, comprised of over 60 retired professional men from Rancho Bernardo, are accompanied by seven instrumentalists and their leader, Dr. Ernest Anderson.



Spain's Spanish Ballet and "Los Gitanitos" flamenco dancers are featured on Sunday.

Brave bare-footed grape-stompers and less adventuresome ones with shoes on will take part in festival grape-stompings and become members of the first national Grape-Stomping Society.



The Puppet Lady, Marie Hitchcock, will star Cornelius the Crow in her shows.



The musical sounds of the R.B. Rejects of Rancho Bernardo are anything but "rejected."



The Vineyard's center gazebo features folk dancers, musical groups and other activities throughout the "Festival of Grapes."

A delightful and most unusual group of flamenco dancers, ages 6 thru 13, will entertain on Sunday at 2 and 3 p.m. "Los Gitanitos," which means The Little Gypsies, are directed by the great "maestra" Rayna, who studied and toured with Jose Greco and Luisa Triana. Rayna will also present a Spanish Ballet, making this performance one of the most unique and exciting of the festival.

For the Young . . . and Young at Heart

Clowns, magicians, puppet shows and free Vineyard balloons are planned for entertaining youngsters during the festival. Special appearances will be made by "Sam" Diego, the big KPBS Radio bird, and Miss Zoofari, Joan Embery, who will bring a special animal friend from the zoo and show films of wild animals on Saturday in the community/Patio Playhouse room.

Puppet shows by the Puppet Lady, Marie Hitchcock, are scheduled on Saturday at 1:30, 2:30 and 4 p.m. in the Vineyard community Patio Playhouse theatre. The Puppet Lady and her exciting shows have entertainment for everyone, from Winnie the Pooh to Snoopy to a most unusual rock number.

Your Guide to a New Shopping Experience

From a "rare" hair style to latest fashions and home furnishings to an antique bobsled to spinning your own yarn, The Vineyard has the choicest selection of unique and useful merchandise to pick from. Stores are open every day, with nights filled with entertainment and dining pleasures.

A variety of restaurants are featured at The Vineyard, offering the best of culinary cuisine.



The Vineyard — A \$6.2 million center of shops, restaurants, theatres and businesses, located on East Valley Parkway at Rose Street, adjacent to Sear's.

THEATRES

The Vineyard Twin Cinema and Patio Playhouse which will be presenting "Kiss Me Kate" commencing October 10, 1974



SPECIALTY SHOPS

Baldwin Piano & Organ Center
 Party World — specializing in Cake and Christmas decorations
 Flynn's Candles — glowing beauty of candles from all over the world
 Philip Sosna-Goldsmith — original jewelry designs in 14K and 18K gold
 Rugcrafters — supplies and kits for hand-made rug tufting
 Eclectic Interior Designs — contemporary and traditional home furnishings

Thinker Things — toys and games for both children and adults
 Vineyard Gallery — a display of fine arts
 Clocks "R" Us — Clock and watch sales and repairs by certified master watchmakers

The Cardcellar — the largest Hallmark store in North San Diego County
 House of Accents — Unfinished and finished statues, lamps and plaques
 House of Treasures — a beautiful selection of gifts for all occasions
 Designer Yarns — Needlepoint, Knitting, Macrame, Stitchery and Weaving

The Clay Vine Co. — Art and Plant Boutique - Cloisonné
 Simple Complexities — custom enameled pieces of jewelry and art work

Salty Fisherman — a religious bookstore
 Artfactrie — specializing in handmade redwood burl tables and clocks as well as metal sculpture
 Vineyard Face and Body Shop — Cosmetics and lotions for tip to toe
 Vintage Art — Picture frames, antiques and artists' supplies
 Vineyard Pipe Shop — Unique collection of pipes and aromatic tobaccos

Artisans' Loft —
 Middle Earth — Glass Blower
 Patches "N" Things — Patches and hand made needlework items
 Floralite Originals — unique floral displays
 The Front Porch — Pottery throwing and Macrame



OTHER BUSINESSES

Prime Cut Barbers — Hairstyling for men and women
 The Hairplace II — Exciting styles for women of good taste
 Station KOWN — Radio Station
 Crow Realty — Real Estate
 Glendale Federal Savings & Loan



THE VINEYARD —

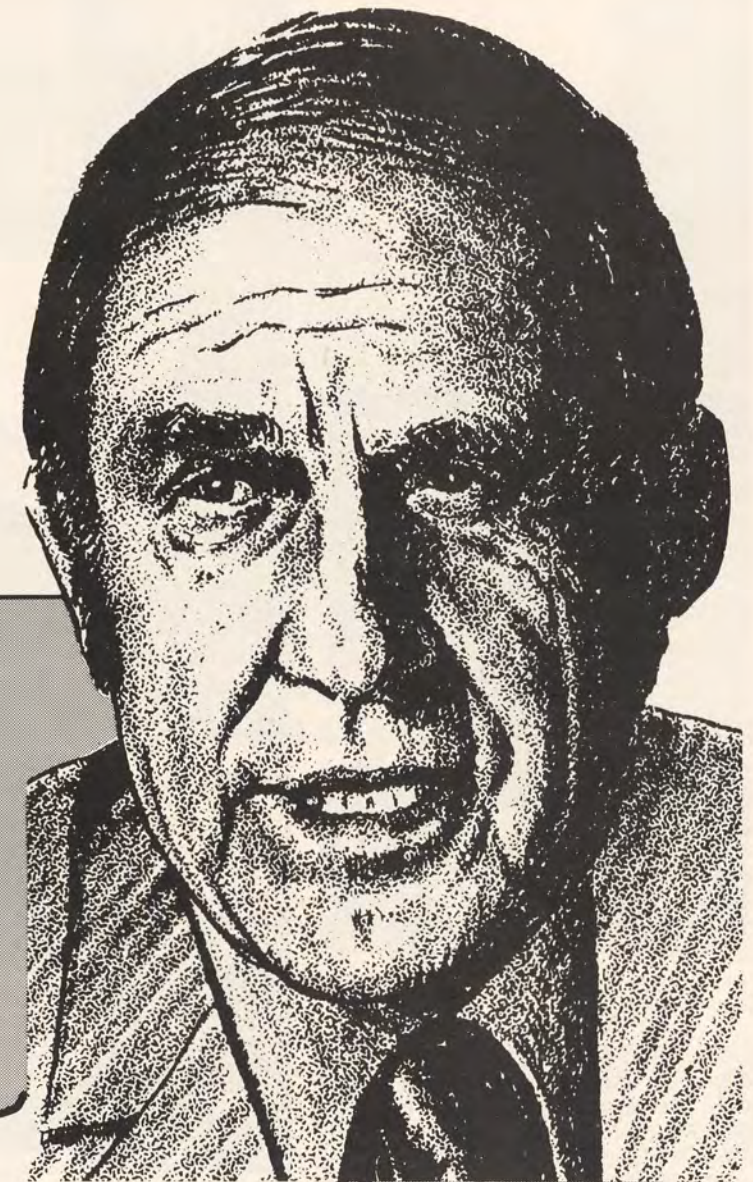
10 acres of shops, restaurants, theatres and a variety of businesses in a park-like setting. Shop at The Vineyard, a new experience and Escondido's new center of activity.



OFFICE SPACE AVAILABLE

Over 35,000 square feet of beautiful office space is available for lease in areas of 200 to 4,000 square feet. Located in the second and third levels of one of the major buildings, the offices are custom-decorated and have individual patios. The Vineyard is just minutes from downtown Escondido and easily accessible to highways 395 and 78, a perfect location for every doctor, lawyer, merchant or professional offices.

Common Sense in Government



ELECT LEE TAYLOR SUPERVISOR 5th DISTRICT

APPAREL SHOPS

Adam and Eve Fashions — a distinctive selection of clothes for men and women
 Jacqueline's Bridals & Fashions — a combination of bridal and evening wear
 Pat Davis — Contemporary women's fashions
 Sport & Spree — specializing in casual to elegant fashions, everything from sport to spree



SIDE WALK CAFES

House of Sweet and Sour specializing in home-cooked Chinese foods and The Vineyard — Wine Cheese Deli-Kitchen — one of the largest wine and cheese delicatessens in southern California featuring foods and gifts that will excite every member of the family.
 Joe's Fish Market — a seafood delicatessen and fresh fish market
 Donovan's Wharf — a selection of seafood delicacies galore
 Swensen's Ice Cream Factory — outrageously rich ice cream manufactured in the store
 Jolly Friar — 24 hour family restaurant featuring gourmet specialties
 Other restaurants to open in November are P.J.'s Originale and Jack Slattery Tavern and Chop House.



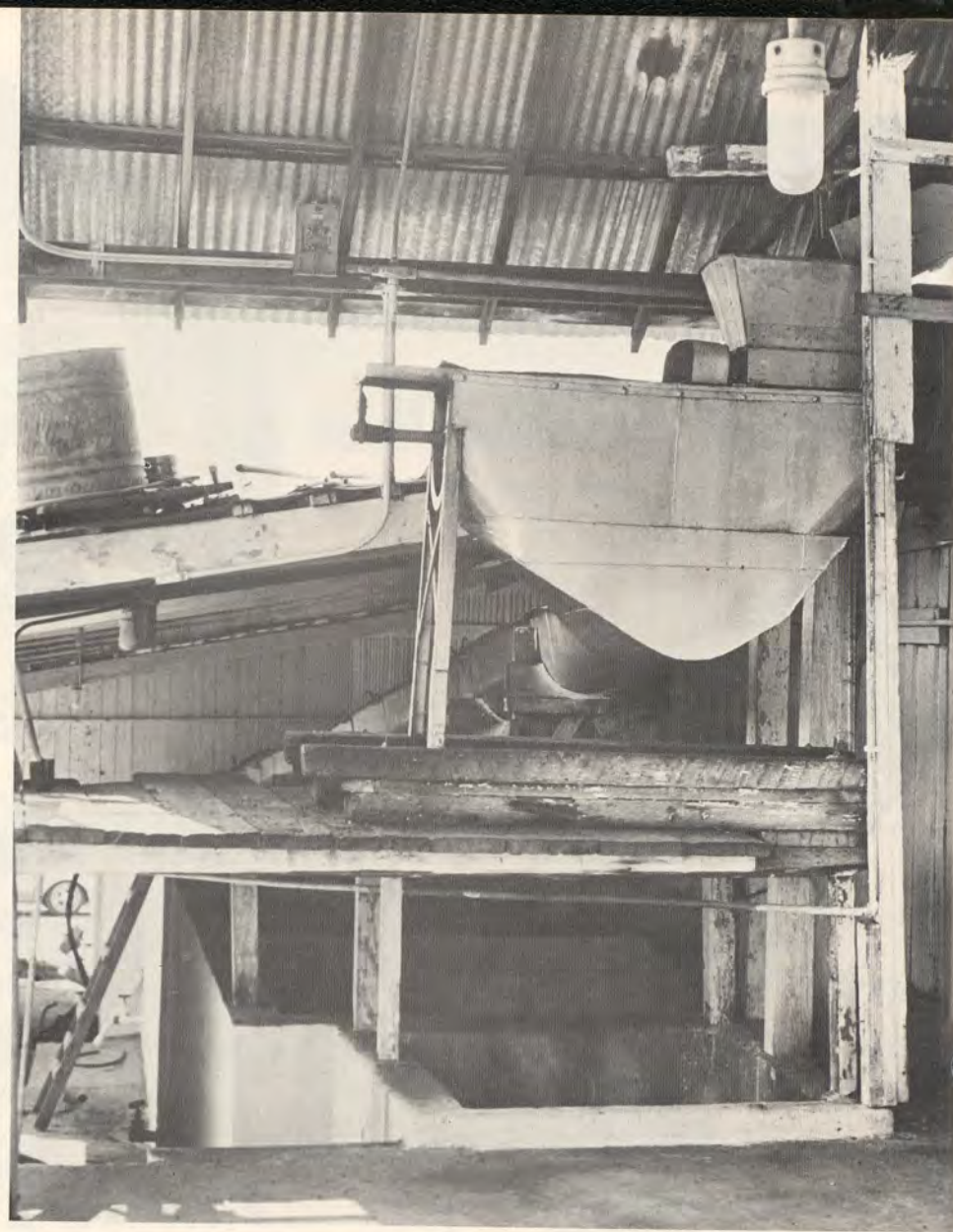


Above: Ross Rizzo.

Right Above: Grape crushers which used to process hundreds of tons of grapes every harvest season now work only part time. Production at the Bernardo winery is down from 160,000 gallons to about 5,000 gallons per year.

Right Below: The Bernardo tasting room is situated within 50 feet of the vineyard.

Below: Ross Rizzo, whose family has been associated with wine making for five generations, gives a taster some advice.



by Helen Isely

The flood in 1884 couldn't do it and neither could the Women's Christian Temperance Union in 1911, but what neither natural disaster nor misdirected righteousness could accomplish in years gone by, the force of economics is doing today — gradually wiping out the old wine industry in Escondido. Typical of what has happened to the once 36 wineries located in and around Escondido is the quandary in which Ross Rizzo, owner of the Bernardo winery, finds himself. Squeezed by higher taxes and increased costs for labor, machinery and water, Rizzo is gradually selling off his land. So have the other grape growing families, and there is now only one other winery in Escondido.

At one time Rizzo had 350 acres under cultivation. Now, having sold off hundreds of acres to developers, his 75-acre

IT'S GOING, GOING, GONE . . .

Grapes in Escondido

vineyard is surrounded by houses and a golf course. At one time the Bernardo winery produced 160,000 gallons of wine and shipped tons of grapes east every year. This year no grapes will be shipped and only about 5,000 gallons of wine will be produced.

Although no one with acreage in North County can be accused of being a pauper, the future for the Rizzo family will be far different from the one envisioned by Vincente Rizzo when he bought the winery in 1932. The elder Rizzo, who died in 1971, had a colorful career. An immigrant to this country from Italy, he worked his way across the nation in a variety of jobs. He was a box builder in a macaroni factory, a grocery store owner, a restaurateur and during Prohibition he owned the Long Bar in Tijuana. Afterward he owned a bar at Fourth and F Streets in San Diego, and then decided to settle down to a business with which his family had been associated for three generations in Italy. He bought the Bernardo winery, founded in 1899, the year after his birth. It was situated far from any population center, in an area where Rizzo had gone hunting.

The family grew up in the Escondido area, and today Vincent's son Ross carries on the traditional wine making process. The grapes are gathered by hand in September and October and are crushed with electric rollers. From the crushers they go to 4,000-gallon fermentation tanks, and when the sugar content reaches zero, the juice is pumped to aging tanks. After six months of aging the wine is pumped from one redwood tank to another to remove sediment. During the normal three-year aging process, the wine is raked several more times.

The major visitor attraction at the vineyard is the wine-tasting room, which is open to the public, but recently Ross Rizzo started permitting local art clubs to hold exhibits on the grounds during weekends, and he opened a Bargain Barn, containing old books, records and elegant castoffs for sale. The vineyards and winery are located just off Pomerado Road at the sign of The Trails, a housing development which is a stone's throw from Highway 395.

At the same time that traditional grape growers are being squeezed out of existence, a few speculators with money earned in other businesses are betting that there is a profit to



At the Bernardo winery, only 75 acres remain in cultivation. The demand for housing is so great in North County that it has virtually wiped out wine production as an industry.

be made in Southern California grape growing. Over the past three or four years, several hundred new acres devoted to some of the more valuable varieties of grapes have been planted in North County. These are vines which have a very high yield per acre and have been developed to be comparatively virus-free. The per ton price for grapes varies enormously. Many growers get from \$100 to \$200 per ton. Some of the more exotic varieties of grapes bring \$800 a ton and cabernet sauvignon grapes brought \$1,200 a ton two years ago. Overall, the California grape harvest is expected to be around 3.8 million tons, a bumper crop, and this will drive prices down considerably, especially since wine consumption has fallen off during the last year.

In Escondido the contest between land developers and agricultural people is by no means a new one. As early as 1883 when grapemen from the San Joaquin Valley bought Escondido acreage and put it into grapes, land developers from Kansas were right on their heels because they envisioned the valley as an excellent place for home sites.

Back then, there was still enough land to go around. In the heyday of the Escondido grape, iced railroad cars rushed fresh produce to eastern markets via "The Grape Vine Flyer." Choice raisins from Escondido were exhibited at the Chicago Worlds Fair in 1893, and won national acclaim for their excellence. Today Grape Day Park in Escondido commemorates the importance of the grape in Escondido history.

The contest between growers and housing developers is over, and the housing developers have won. At one time Ross Rizzo assumed that his descendants would continue the family winery business. "I realize now," he said, "that by the time my five-year-old son grows up, there won't be anything here but houses." The thought makes him nostalgic.

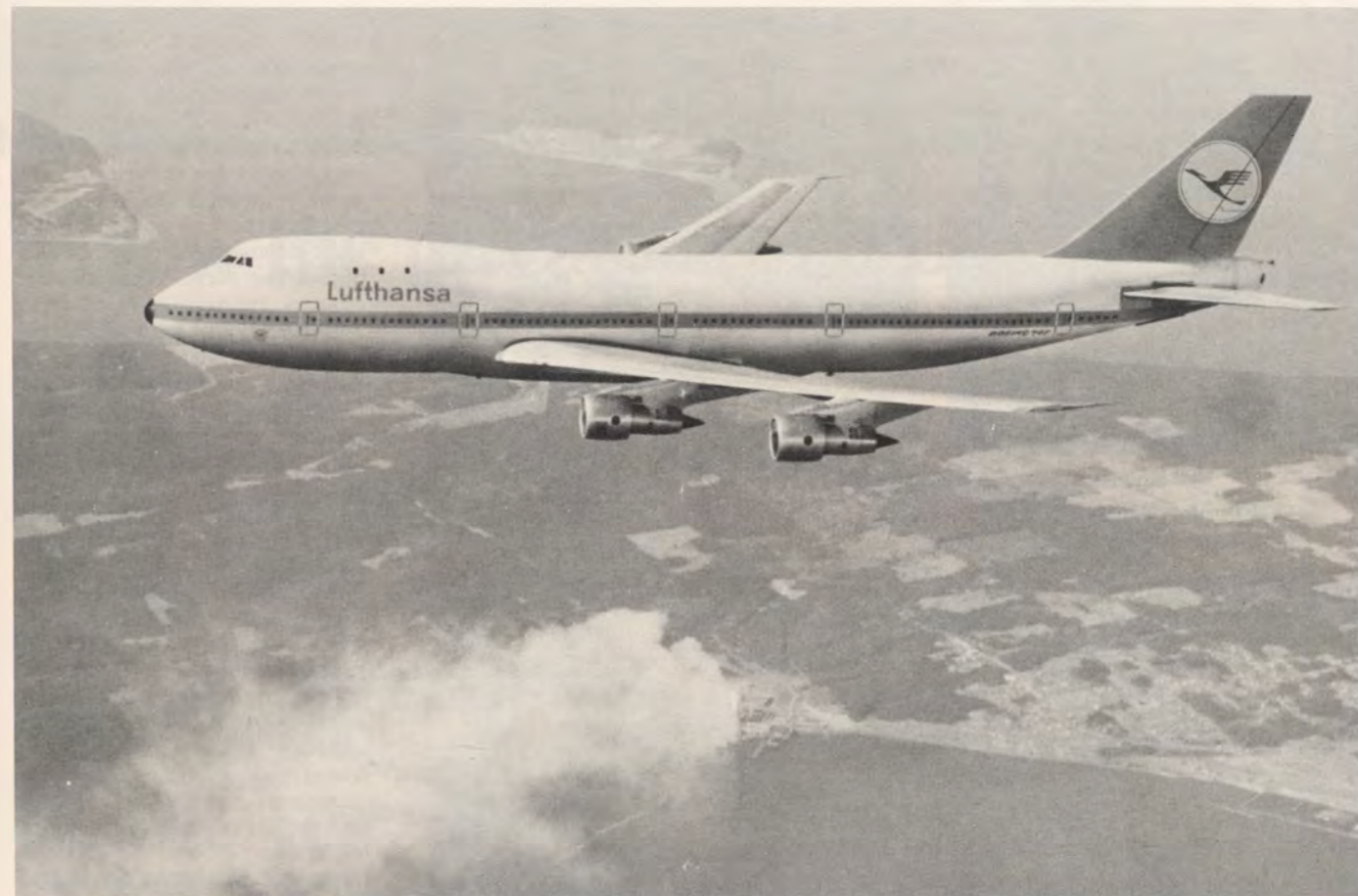
GOING, GONE . . .

by Raff Ahlgren

an environmental tour de force in Germany



In Berlin's Europa Center, the group surrounds Inter Naciones' interpreter Katrin Wernli. Ahlgren is second from left.



Senator Service on Lufthansa's 747 flight to Germany rivaled that of all comers.



First strip mines are scooped out.



A mixture of soil and water returns earth to ecologically restored mammoth former strip mine. In the background a giant scoop stores "new" town was built over area that was once an open strip mine.



Smoke stacks fill the skyline near industrial section in Ruhr.



It's not every day that a foreign government invites you to be "their" guest. And what a trip it was!

Men from twelve nations were gathered by the West German government to see environmental programs, but all the time communicating and getting to know one another as individuals. This, perhaps, is the real story of my visit, learning that people the world over react to about the same stimuli.

Take for example humor, a universal language if there ever was one. At a luncheon in the Augustinerbrau, an open air beer garden in Munich, Texas newspaperman *Harold Scarlett* of *The Houston Post* was being toasted with a litre of beer, termed small by Lone Star standards. Everyone, world over, know of the Texan preoccupation with size.

But having Germany as a host country was fantastic. To see again the energy of her people, experience splendid service, see polished brass railings and have real flowers at the table additionally made an impression on me.

My opportunity to again experience Germany arrived via telephone from Herr Erwin Roth. The German Consulate General in Los Angeles informed me that I had been selected along with fifteen others from East and West to be a guest of his government for a look at what the Federal Republic was doing about environmental protec-

tion and conservation. The program was prepared and escorted by Inter Naciones of Bonn-Bad Godesberg, the German government organization for information exchange.

Getting there is always fun for me. Since our initial meeting was scheduled for a Monday, in Bonn, the German capital, arrangements were made to fly on the Saturday afternoon *Lufthansa, German Airlines, 747* from Chicago to Frankfurt, with connections to Bonn-Cologne.

Our flight opened with each traveler finding a red rose placed at every seat, and from that point forward the amenities of Lufthansa's first class Senator Service rivaled that of all comers. Caviar, truffled goose-liver and other delicacies from the hors d'oeuvres trolley, washed down with splits of Rheims champagne, made you wish dinner would never start. But when it did, I savored the true German flavor to of things with wild boar, very special to Deutschlanders.

With fruit, cheese and a cognac in hand, it was time for cabin conversation in the upstairs 747 lounge; then back to your seat to snooze or watch a sun that never sets. In polar regions that time of year the sun just hangs below the horizon all night.

Three participants in this environmental tour of Germany came from the USA. The twelve others were citizens



Raff Ahlgren

XETV Public Service Director and Host of "Daybreak"



Reminiscent of Coronado ferry days is the lineup of cars waiting to be ferried across Lake Konstanz.



Munich offered the ecological tourists a chance to visit the site of the Olympic Games where Germany won the 1974 Soccer World Cup.

of Belgium, Chile, Austria, Italy, Yugoslavia, Norway, France, Poland, Portugal, Hungary and the Netherlands. In addition to the Texan and myself, my third American compatriot was *Joseph Tanner*, environmental commissioner for the State of Georgia. The geographic distribution gave the American contingent a diverse continental representation.

Although journalists and broadcasters were most prevalent in the group, being a media man was less a qualification than having a professional interest in solving environmental problems. All of our occupations varied greatly. In addition to *Commissioner Tanner*, there was a judge who decided pollution cases, a landscape architect, a college professor, and me, a TV talk show host and public service director, to name a few.

Meetings or seminars with ministers of various departments concerned with environment and conservation, plus numerous field trips were the basics on our itinerary. In some respects, it was like going back to school, but in a far more pleasant way. Each day lunch-

eons and dinners held at quaint inns or hotels would feature food specialties and wines of the areas where we happened to be. At Lake Konstanz my unique discovery was the "fladlesuppe," a clear broth with almost creped strips of pancake and chives.

Under the direction of a very charming and knowledgeable Inter Nations guide, *Herr Wolfgang Shirmer*, we obtained our information in the localities of Bonn, Essen and the Ruhr district, Berlin, Lake Konstanz and Munich. Here is a sampling of highlights:

... Sessions with the ministers of Interior, Food, Agriculture and Transport in Bonn revealed that environmental programs are initiated and carried out on a basis of cooperation, no coercion, between government, business and the people. Government only intervenes when projects are too large for the private sector to handle.

... The most impressive example of environmental care surfaced early on the trip when we bussed to the former brown coal area

near Cologne. Here sits the world's largest open pit strip mine and four sister craters of lesser magnitude where coal is extracted to make an efficiently burning brickette. To reach the fuel, towns are moved and farmers relocated. Boggeling the mind is the fact that once the final deposits have been taken out of the earth, these gigantic chasms are refilled with earth and the towns and fields reinstated.

... Although smokestacks from the Essen-Ruhr district skyline, great progress has been made in reducing polluting emissions. Seeing the planned green open spaces between housing and factories makes you realize how committed Germany is to environmental considerations of all kinds.

... With the nearness of the East Germans providing a constant reminder that the world is not entirely free, West Berlin proved a most exciting and sophisticated city. Their pollution research reflects it.

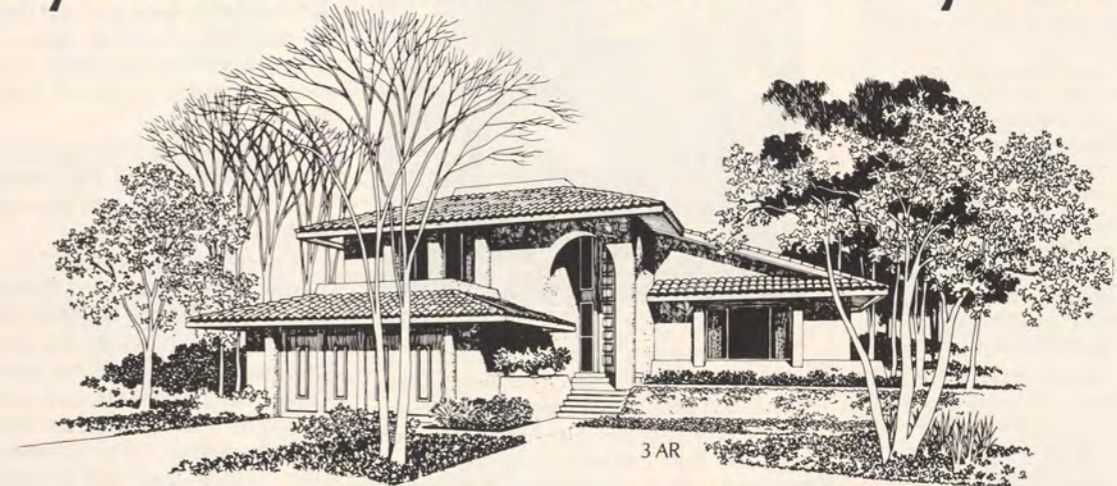
... One project at the Berlin Institute for Water, Soil and Air Hygiene feeds VW exhaust fumes to rats and rates their endurance on, of all things, swimming tests against rats living on regular air. Results: rats inhaling the fumes have less staying power and suffer from nervousness. My comment (through one of the ever present interpreters) "This must explain way Californians are so jumpy," almost brought the Institute down.

... In the south of Germany at the Lake of Konstanz a laboratory of experts constantly surveys the water's purity. The spirit of cooperation among all peoples depending on the Lake for water, including the other bordering countries of Switzerland and Austria, has made it possible to hold the line on septic pollution.

... The biggest battle going is to return water used by industrial dye plants to some semblance of its former purity. Possibly, this explains why the Danube is not so blue, nor the Rhine, for that matter.

Beyond ecological considerations, this meeting of East and West at the invitation of the German Government spelled goodwill. Such opportunities to converse with men of other countries can do nothing but help solve problems of any kind. Today Germany softens its role as a receiver, placing emphasis on its position as a doer. For that, fifteen individuals from twelve nations say, amen. □

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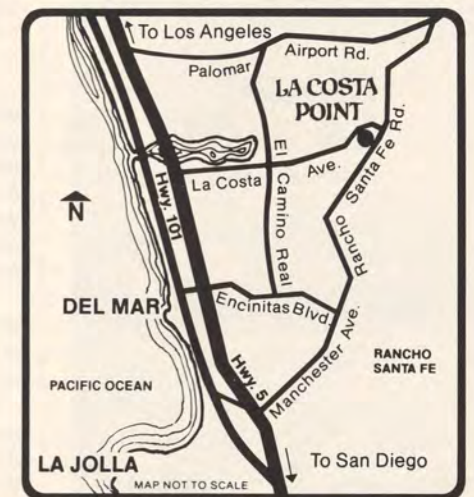
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Celebrities in focus

by Pearl Land and Lucy Crager



Angie Dickinson

This summer's filming of her first T.V. series, "Police Woman," left Angie Dickinson with little time to relax on the warm sandy beach of her Del Mar home with husband Burt Bacharach, famed musician and song writer, and their small daughter, Nikki.

Nor was there much time to attend the Del Mar races or root for Burt's horses who competed with other thoroughbreds in this season's meet. One of whom, Nikki's Promise, he named after eight-year-old Nikki who now has her own beautiful Palomino.

Angie is proud of Police Woman and believes it will be a popular and long-running series—a winner in every sense of the word.

She gave us a brief run-down on the series recently when she was down for a weekend. She has been working long and strenuous hours for months, from 6 a.m. to sundown, at the Burbank studios where the episodes are filmed. Although extremely weary, she enjoyed every minute of it.

She, Burt, and Nikki were enjoying one of their few days together, spending it in a leisurely fashion on the beach in front of their home.

Nikki was anxious to try out her new special double jump rope, so Burt and Angie turned while Nikki skipped rope. Burt's two girls wore matching jump suits—Angie's brief one-piece red striped costume accented her blond beauty and those flawless legs, while Nikki's red terry cloth suit showed off her pixie figure.

It's difficult to believe this winsome, talented actress with the million dollar radiant smile could play the part of a no-nonsense Police Woman with the roughest kind of assignments.

The hour long show is seen over NBC (10 & 4) Friday evenings at 10 p.m. and

costars Earl Holliman as Sgt. Bill Crowley. The dramatic series is centered around the work of Sgt. Suzanne "Pepper" Anderson, a police woman in criminal conspiracy investigations for the Police Department of a major city in the United States.

The true to life adult show with Douglas Benton as producer and George Lehr as associate producer, takes a realistic look into the various tasks of the police woman, and is a spinoff from "Police Story."

Miss Dickinson recreates the role she originated in one of this season's most successful episodes of this series, entitled, "The Gamble."

It is produced for NBC T.V. by David Berber Productions and Columbia Pictures Television as is Police Story.

Except for a few driving shots, Miss Dickinson portrays all her own scenes. Other members of the cast include Paul Bierke as John Fenner, Janelle Allen as Loretta Blake, Skip Homeier as Sgt. Ben Fauley, and Bill Williams as Lt. Graumann.

Sgt. "Pepper" Anderson's first assignment was to pose as a bank employee in order to nail a tough gang of bank robbers shown in the premiere episode, "The End Game."

Her second assignment in "The Beautiful Die Young," "Pepper" and Holliman portray undercover cops tracking the owner of an illicit modeling agency.

Her first major role was "Feathers" in "Rio Bravo," starring John Wayne. Later roles include, "Ocean" with Frank Sinatra; "The Bramble Bush" with Richard Burton; "The Chase" with Marlon Brando; "The Art of Love" with James Garner and Dick Van Dyke; "Point Blank" with Lee Marvin, and "Captain Newman, M.D.," with Gregory Peck.

This talented, beautiful and charming actress was born Angeline Brown, Sept. 30, in Kulm, North Dakota, and moved to Burbank with her parents when she was nine.

After finishing high school she took an office job with a Burbank aircraft company, where the company entered her in a beauty contest which she won.

The prize was acting lessons which she took and continued working. Soon, she began picking up routine television jobs on the side.

This included a stint as a chorus girl on the Jimmy Durante Show. One night, movie director Howard Hawks noticed her kicking her magnificent legs, and promptly gave her the female lead opposite John Wayne in Rio Bravo.

She was a smash. And her career was launched! □

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Buena Ventura

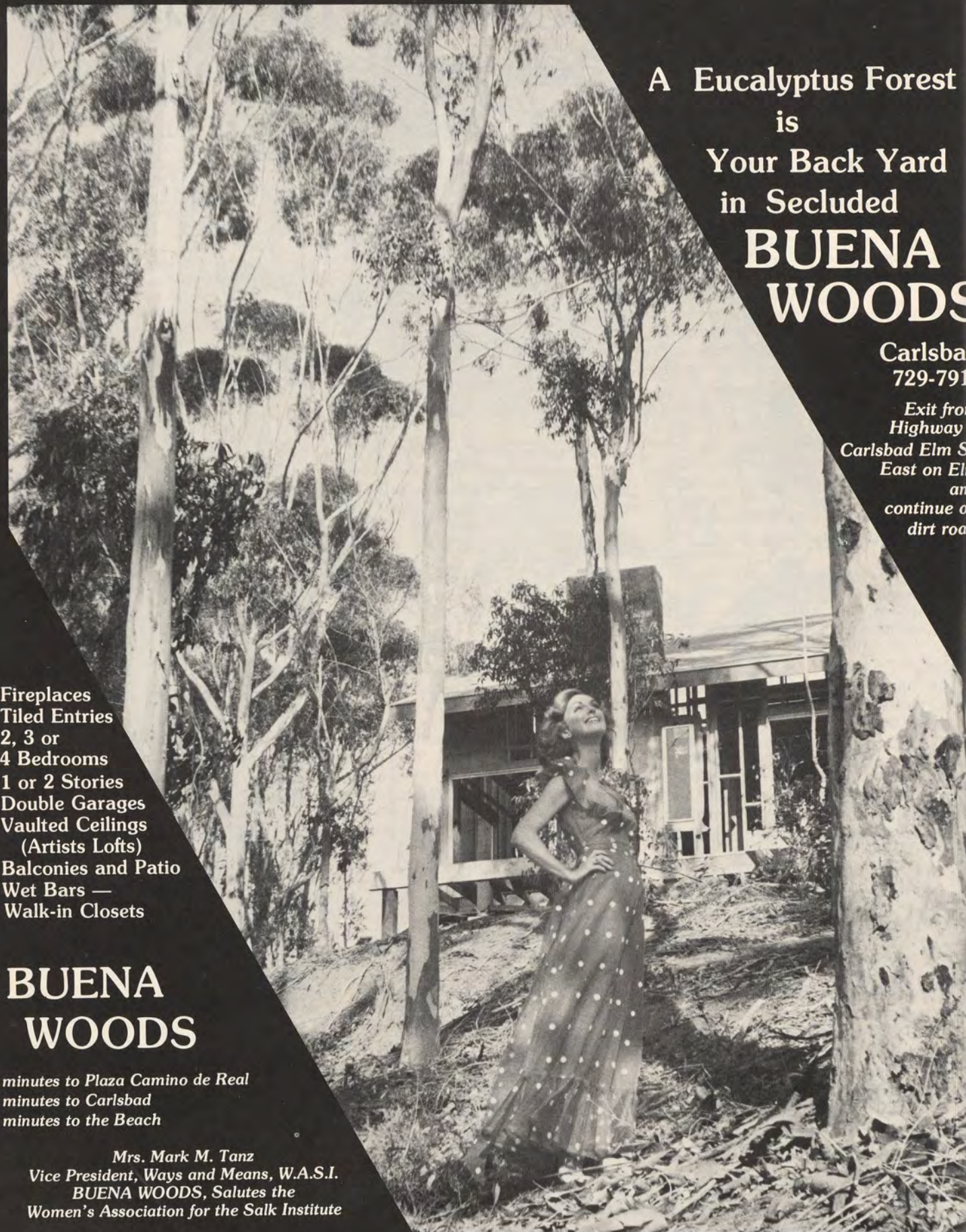
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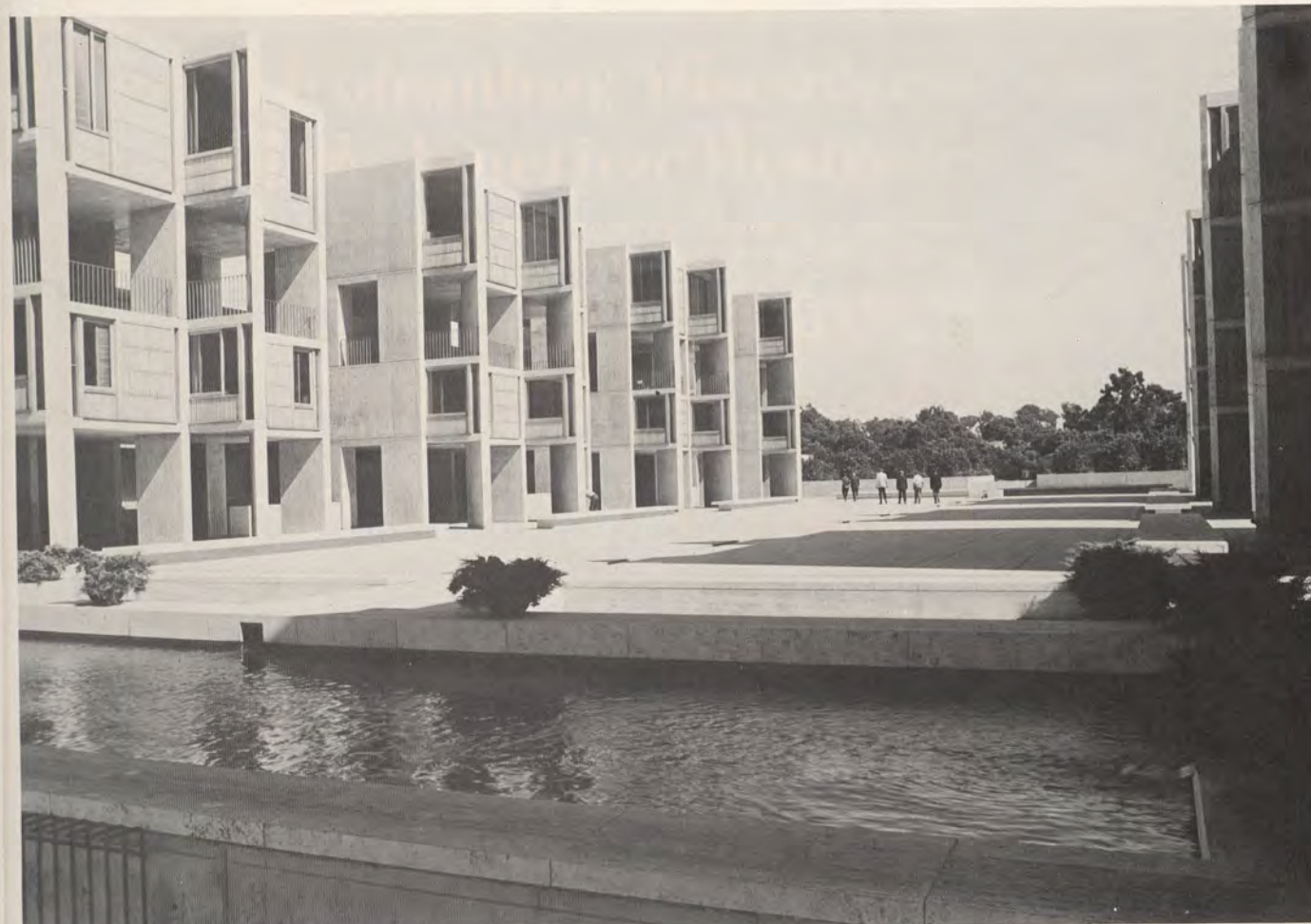
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BUENA WOODS, Salutes the
Women's Association for the Salk Institute



Discover The New World of WASI

The Women's Association for The Salk Institute invite you to join — participate — and "Discover the New World of WASI", at the 11th Annual WASI Fall Membership luncheon to be held this year on Thursday, October 17, at the Sheraton Inn, Harbor Island, San Diego; Mrs. Walter F. Carpenter, Chairwoman.

Mrs. J.R. Newland, WASI president and advisors to the luncheon, Mrs. James R. Furby, Executive Vice-President in charge of area development, and Mrs. B.R. Foushee, Membership Vice-President, have indicated the WASI luncheon committee has selected the theme to coincide with the week long Christopher Columbus festivities planned by the United Italian-American Association and The Centre City Association, in an extended effort to

relate their new voyage towards promoting a broader WASI community population base and the involvement of new members from outlying communities in a continued effort to aid the "discoveries" of basic research at The Salk Institute — for a happier, healthier mankind.

The Salk Institute is a scientific research institution that is situated high atop a bluff in La Jolla overlooking the blue Pacific. The Institute carries out advanced laboratory research in microbiology, immunology, neurobiology and endocrinology, among other research areas. Scientific projects of the Institute range from such questions as the origins of life to an understanding of the early learning process in children. The Institute's staff of nearly 300 seeks to contribute fun-

Above: The 27-acre site overlooking the Pacific was given the Institute in 1960 by a vote of the people of San Diego. In their bold, contemporary expression the 20-million-dollar-complex of buildings typifies the power and creativity of the work done within.

damental knowledge towards the solution of society's problems as evidenced by its large-scale programs in fertility research as well as those dealing with the understanding of cell behavior occurring in cancer. The Institute also serves as a focal point for the dissemination of biological knowledge of importance to society through its council for Biology in Human Affairs.

The Salk Institute was founded in 1960, and the two major laboratories were completed as they are now in 1966. Both facilities are situated on a



Mrs. Walter Carpenter, Chairwoman; Membership Luncheon

27 acre parcel of land given by the City of San Diego. The buildings were provided by the National Foundation — March of Dimes.

The research interests at The Salk Institute range from study of life at cellular/molecular level to study of man and his society. Research programs are concentrated in the new science of molecular biology . . . the study of what goes on inside cells.

There are eight resident Fellows that make up the Senior Scientists. Dr. Leslie Orgel and his staff are studying the origins of life and the processes of aging. Their work, which has already succeeded in producing complex chemicals essential to all life forms, is basic to the understanding of evolution.

Dr. Robert Holley, who shared the Nobel Prize in Medicine in 1968, is now studying blood factors which regulate the growth of normal cells to help determine what causes cancer cells to grow without regulation.

Dr. Melvin Cohn's research deals with immunology.

Dr. Renato Dulbecco has been working in small viruses, and is doing cancer research in London at the present time. His area is engaged in tumor virology studies.

Dr. Roger Guillemin and his staff are studying how a portion of the brain called the hypothalamus controls the hormone system in the field of fertility research, juvenile diabetes and growth inhibitors.

Dr. Edwin Lennox is studying how antibodies are manufactured within cells and how they are released into the blood stream to fight disease invaders.

The New World of WASI

Dr. Jonas Salk and his staff are attempting to understand the immune mechanisms responsible both for man's ability to fight disease and for the body's rejection of transplanted organs.

The late Dr. Jacob Bronowski, humanist, and his staff are studying the philosophical structure of scientific laws, the biological basis of mental processes, and the difference in communication mechanisms which characterizes man among the other animals. His work provides the bridge from the purely scientific to the more humanistic concerns of biology that also occupy the Institute's attention.

Dr. Ursula Bellugi, Associate Research Professor and her staff are working with Dr. Bronowski's staff on the biological foundation of language.

Dr. Salk's concept of the Salk Institute is that of studying the whole man; not just disease oriented research, but a total study of man's living. The buildings spell out an art form, the labs concentrate on a variety of cell studies, and its Council for Biology in Human Affairs, which provides the bridge from the purely scientific to the more humanistic concerns.

The Women's Association for The Salk Institute and its volunteers offer their time and talents to the Institute in a variety of ways. Volunteers in the office services number test tubes, prepare scientific reprints for mailing, type scientific manuscripts for the doctors, answer phones, help with filing, aid scientists in setting up their libraries and office areas, search out writings from the library, correlate pages of manuscripts and generally help wherever needed.

The volunteer tour guides act as hostesses and guides to the many visitors. They man the sales cart where note paper, jewelry, cards, and autographed books are sold, all of which benefits the Salk Institute. Tour guides are scheduled each morning and afternoon during week days.



Mrs. J.R. Newland, WASI President

Fund raising activities is another major aim of the WASI organization. To date over \$287,000. has been raised by the 900 member group over the past eleven years.

WASI extends a welcoming hand to you to join — participate and "Discover the New World of WASI". There are many many areas that need volunteers who are interested in participating today—for a better tomorrow. For further information, please call the WASI Office at 453-4100, ext. 288.

Columbus "discovers" the Little America Westgate Hotel.

A "new world" is found by Christopher Columbus and the Women's Association for the Salk Institute.



Pictured standing, left to right are: Mr. Gino L. Jannone, San Diego Vice-Consul to Italy, Mrs. Walter F. Carpenter, Mrs. William E. Spicer, Mrs. James R. Furby, and Mrs. J. R. Newland, WASI President. Seated are: Mrs. B. R. Foushee and Mrs. David G. Fleet.

The Little America Westgate Hotel salutes the women of WASI and the United Italian-American Association.

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Guided tours of The Salk Institute are arranged each week day between 10:00 a.m. & 2:00 p.m. — guests are welcome.



Christopher Columbus (portrayed by Tony Visconti of Rancho Santa Fe) salutes Mrs. James R. Furby (car top), Executive Vice-President of the Women's Association for The Salk Institute as she sets out on her voyage (in her JOY Z) to develop new areas for WASI memberships. Also pictured are, Mmes. B. R. Foushee (left center), Membership Vice-President and Mrs. G. Patrick Moore, WASI Tour Guide.

Pictured in front of the Salk Institute is the exciting DATSUN 260 Z — a meteor of speed and beauty — center of attention wherever it appears!



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Thank you to the Women's Association for the Salk Institute for Working for a Healthier Tomorrow!

Rancho Pacific Real Estate Company

The Sheraton Inn on Harbor Island will be the October 17th setting for "Discovering the New World of Wasi". This group of dedicated women donate time and talent toward helping the Salk Institute in many and varied ways . . . and all to help accomplish a healthier tomorrow through basic research. Rancho Santa Fe Savings and Loan salutes this worthwhile community endeavor!



Left to right: Kathy Stokes and Janet Falconer, Rancho Santa Fe Savings & Loan; Mrs. Allen Weckerly, Salk Institute Visitors' Guide and Mrs. Hugh Weckerly, Wasi Membership Retention Chairman; Jerry Carpenter, Bergen Craig and Chris Bevins, Rancho Santa Fe Savings & Loan.



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Join - Participate and "DISCOVER the New World of WASI" Thursday, October 17th, at the Sheraton Inn, Harbor Island.



Mrs. Coleman Furr (right), a member of the Women's Association for The Salk Institute's Board of Directors, discusses the Biological Research Center with new member, Mrs. Glenn Dethloff.

Mrs. Furr is casually elegant in a dusty rose pantsuit of rich polyester gabardine by JONES NEW YORK. The luxurious burgundy coat-sweater worn by Mrs. Dethloff complements the burgundy and blue plaid pants — making the beautiful ensemble by LOUBELLA. CAROLINE and ALICE feature the smartest fashions in San Diego County — in Lomas Santa Fe Plaza of the Four Flags!

Caroline and Alice

Lomas Santa Fe Shopping Center Solana Beach

A Castle is Built on the Ranch

by Jerry Shockney



A view of the castle showing the gate and bridge over the moat.



A view of the castle overlooking its intricate turrets and bridges.

Looking up at the massive undertaking and results of the Rancho Santa Fe castle . . . art in its purest form.



Norman Richard Kraus, interior designer and sculptor, a firm believer in the art of sand sculpturing.



Marlyn Kraus works on the detailing the sand into turrets and bridges.

Our village of Rancho Santa Fe suffering growing pains (evidenced by various ugly gashes in its topography) was the location recently for the exact opposite . . . an earth creation . . . an inspiring sandcastle! Its sculptured detailing and ascending towers carved from 200 tons of sand was built by the Sandcastle Construction Ltd. in the flood control channel of the old San Dieguito River bottom.

Norman Richard Kraus, Rancho Santa Fe interior designer, architect and sculptor, champion of sandcastle champions designed the castle. He and a dozen other people with trowels, shovels and butterknives created this greatest of all sandcastles in one weekend. Marlyn Kraus, his wife, and also an old hand at building sandcastles handles some of the myriad of details. The Coast Sand Company was kind enough to let them use the sand quarry and even provided them with a bulldozer to help in their work. Towering sixteen feet with its turrets and bridges, the sandcastle was an inspiring sight.

Kraus, winner of several major sand sculpturing contests on California beaches (his group was West Coast Champions in 1970) tried his art form for the first time away from the ocean. Sand used at the beach must first be piled and compacted into a firm mound before sculpturing can begin. Sand in the quarry

was naturally compacted and results of artistic endeavors did remain for days to be enjoyed. Any creations on the beach are claimed by high tide where the ocean rules its own.

A designer, Kraus who describes part of his work as "integral architectural planning" believes in what he is doing. A serious intense man when discussing art expression, he advocates sand sculpturing as one of the purest, least commercial of all the world's arts. "It is an art medium that is non-profit, recreational and that people of any age can work with. It is anti-commercial, an art form without a price tag."

Sculpturing should be honest and limited to sand say Norman. It is the only art form that is completely free. Nothing has to be purchased to create it and only the ambition of the artist controls the size of the endeavor. A current debate among sand artists centers on the honest use of native materials. Norman would limit contest materials to sand and natural products of the sea and land . . . feathers, stones, shells, kelp, etc. The use of man made products challenges the basic idea of sand sculpture — spray paint, wood supports etc., tends to detract from the beauty of the sand as well as pollute the beach. The sand is the real challenge as it remains since early times.

Sandcastle building is rapidly growing in popularity as an art medium. For the

serious sand sculptor and seaside Michelangelos something of a competitive circuit has evolved along the Pacific coast and the summer has become an endless festival of sand sculpture contests as scheduled in the July issue of Sunset magazine. Contests are held at the beach where each contestant is given an estate (a roped off area) to compact the sand and then begin the shaping. Time is usually limited to three hours, a race with the tide. No expensive tools are needed — only a shovel, a butter knife and the important tide table, if you create at the beach. You begin the sculpturing as the tide starts out.

Kraus explained that sand sculpturing is considered an ancient art. Prehistoric man found sand pliable and expressive for use in their artistic endeavors. Norman added, "King Frederick spent endless hours developing sandcastles along the Rhine." Lord Melvin Schmatzmeier of Europe, the great master of sand sculpture enters contest all over the world. He believes the Egyptians' pyramids were originally designed in damp sand.

People have become very interested in sandcastles as a hobby. Kraus has had several articles written about his work. Don Deder published a feature in Chevron, USA; the local newspapers have also featured his work. Time-Life books will soon produce a "How To" article of eleven pages featuring Norman.

When he was a child of five, Kraus started building sand art objects, but seriously commenced the hobby about five years ago when he entered and won his first contest at Mission Bay. In 1970 he led a champion group. In 1972 Norman coordinated the Boys' Club contest at Moonlight Beach. Last summer The Sandcastle Construction Ltd. erected seven-foot high "Neuschwanstein Castle" and won first prize in the Mission Bay contest. Containing 50 tons of sand the original design was by Kraus, basically Renaissance and beautifully executed. It was created "a la naturelle", without support and decorated with nature's gifts from the sea. On several occasions bulldozers have been utilized for creating large sandcastles.

"Art for art's sake is the way Norman describes an artistic endeavor like sand sculpturing. Unfortunately he feels many people have fantastic art collections based on the famous name signed to the work. Art can be based on emotion as well and what it does for the viewer (or the collector) . . . that's what should place a value on art."

So if you haven't found a way to express yourself artistically and inexpensively, why not try sculpturing in the sand. As Norman Richard Kraus describes it . . . "Art without a price tag, or don't try to take it home with you!" □

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Living Around Town



by Jerry Shockney

SCHOOL STARTS

Back to school, back to schedules and back to earth in Rancho realizing that times are tremulous and happenings subdued! The purple haze of exploded taxes has enveloped all residents causing many to look for a new "island" . . . to rid themselves of that monstrous burden called "home." Despite skyrocketing prices and concern, progress pushes on in our village . . . proof! . . . two giant holes in the earth, one the site of the long fought condos and market place; the orange giant of scaffolding threatening the post office, will be the new Youth Center.

Board members of the Rancho Santa Fe Parent Teacher Organization hosted a luncheon for their school staff on Sept. 5. It was their annual vote of confidence. After luncheon, catered by the board members, *Dr. Berna Richards* spoke on "A Sense of Values." *Dr. Richards* is the thoroughly delightful, spontaneous, and provocative graduate of Ohio State and child psychologist. It was a most timely subject for starting the year on reassessing our own values. That afternoon at 2:00 the Rancho Santa Fe Student Council hosted an orientation for all students.



TRADITIONAL BACK TO SCHOOL COFFEE ENJOYED

Above:

A foursome of young mothers caught by the camera are left to right, Lorene Wilhelmy, Ann Turner, Dollie Dalton and Clara Carlstrom.

Below:

All smiles and ready for a brand new school year are Mrs. Robert Brue, Mrs. Amos Sommers and Mrs. Jeffere Van Liew.



On Tuesday, the first day of school, after helping to squire their youngsters to their classrooms the parents gathered for traditional coffee and donuts in the Rancho Santa Fe School amphitheatre. The foggy morning did not seem to make the day at all dismal as old parents welcomed newcomers, and renewed friendships after the summer vacation.

IT'S NOT ALL SMILES ON THE FIRST DAY OF SCHOOL!



Above:

"Well, maybe it won't be too bad," Kyle Courtney seems to be thinking, while the students in the background all look very apprehensive. It's a big new world for all these youngsters.

Right:

Members of the Rancho School Staff and Associates gather for a picture following the Back to School luncheon hosted by the Parent Teacher Organization . . . Photo by Fran Jenkins.

ALWAYS A SUCCESS! . . . DIA DEL SOL

This year the annual fund raising event for Cerebral Palsy sponsored by the B Beach and Country Guild was held at the home of Mr. and Mrs. Benjamin D. Kelts in Rancho Santa Fe on Sept. 25 from 10 a.m. until 2 p.m.

"Dia del Sol" included varied activities for the day featuring a tour of the Kelts' lovely estate, Brickwood. There was also a fashion show, tennis, bridge and swimming, as well as a luncheon.

Mrs. Harold Blumenthal was chairman of the event. Committee chairmen included Mmes. Ray Harmon, Robert W. Welsh, Hugh Tietjen, Albert Himfar, James R. Iverson, Richard Arendsee, Brad Ewing, Roscoe Wilkey, Paul Thomas and William R. Magoffin.



Mr. and Mrs. Benjamin Kelts of Rancho Santa Fe in the gardens of their estate in Rancho Santa Fe. They recently opened their lovely home to the Beach and Country Guild of Cerebral Palsy for their fund raising event, Dia del Sol . . . Photo by Jane Coursin

LAS DUENAS INVITES THREE NEW MEMBERS



The old and the new, past president Mrs. William Wood on the right, retiring from a very successful year as Las Duenas leader, welcomes Mrs. William White, who has taken over her duties.

Las Duenas, auxiliary to the Children's Home Society held their first meeting of the new club year at the home of Mrs. Anthony Armino. Three new members will be joining for the activities this year:

Mrs. Joseph Capozzi (Rochelle), Mrs. Gary Driver (Patti) and Mrs. Adrian Mikulich (Linda).

New officers for the organization are President, Mrs. William White; Vice President, Mrs. Peter Fletcher; Corresponding Secretary, Mrs. Dale Budlong; Recording Secretary, Mrs. Philip Braby; Treasurer, Mrs. Thomas Murch; Ways and Means, Mrs. Gordon Bartow; Membership, Mrs. Don Sammis; and Publicity, Mrs. Robert O. Shockney and Mrs. Phil Colbourne. □

TENNIS CLUB BOASTS BURSTING MEMBERSHIP!

Popularity of tennis has zoomed in Rancho as well as all over the country. Localites (many) have put away their golf clubs and taken to the courts. Tennis is great because it is not as time consuming as golf, the exercise is great and the deep breathing beneficial.

Mr. and Mrs. Lyn Castle were host and hostess in their La Orilla home for the potluck dinner following the first chop suey tournament of the fall season. The turnout was tremendous and winners of all three sets during the day's play were awarded the club glass.



Terry and Lyn Castle, host and hostess for the Tennis Club potluck dinner last month at their La Orilla home.

Many members signed up for the mixed-doubles play at the end of September continuing for two week-ends. Results were not available at presstime. □

BIGGEST HORSESHOW SEASON EVER!

Wenda Wencke, daughter of Mr. and Mrs. Walter Wencke, is probably breathing a sigh of relief after a summer filled with horseshow competition . . . even school might bring a welcome change! She, along with other young riders in the area were kept especially busy with one big competitive show per month during the summer season.

It all started with the June show at the Rancho Riding Club, the oldest and the

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LA GRANADA & PASEO DELICIAS



Living Around Town

best known in the area. Then came the show at Rancho Bernardo, followed by the baby of them all, the show sponsored by the Youth Club to raise funds for the clubhouse and gym now under construction in the rear of the post office. The new show was well planned and perhaps the biggest we've seen in the area. The Santa Fe Hunt show followed closely on the heels of the August show forcing constant brushing of hard hats and cleaning of riding jackets . . . oops, I almost forgot the big one at the Del Mar Fair . . . a busy season indeed! And a fun time for girls like *Wenda* who love every minute of it.

Wenda, 16, who has ridden since she was a 5th grade student, is typical of many of the riders in this area because she works at winning and usually returns from most shows with a ribbon or two. She has won prizes for the Working Hunter's Open, Hunt Seat Equitation, English Pleasure and the Reserve Champion Hunt Seat and I'm sure others that I do not have record of.

Mainstay is the name of her Hunter and *Wenda* is trained by *Diane Grod* of Continental Farms in Rancho Bernardo. Like most horseshow participants, she

spends several days a week riding and training on her hunter-jumper . . . and it's not always easy! A former student at the Rancho Santa Fe school, *Wenda* is now an 11th grader at La Jolla Country Day School.



Wenda Wencke, daughter of Mr. and Mrs. Walter Wencke, pauses with her horse, Mainstay, after a busy horseshow season in the North County area.

KIRKEBY ADOBE HOME SITE FOR PATRON'S PARTY

Right: Enjoying pleasantries during the social evening are left to right, George Biddle, formerly of Rancho, Mr. and Mrs. Ben Kelts and George Thomas, all of the Ranch.

Far Right: Mr. and Mrs. George Thomas IV beam with happiness in the middle of the photo, Mrs. William Hirth, left, mother of Mrs. Thomas and Tom Slattery, right, swear it's contagious (happiness that is!).



Hostess Mrs. Arnold Kirkeby lights candles at the start of the Santa Fe Hunt's Patron's Party and Puppy Auction in Rancho Santa Fe. Mrs. Thomas Bowes of La Jolla, right, who spends a great deal of her time riding in this area, wears a unique Oscar de la Renta fox cape.



Host "Buzz" Kirkeby compliments Leetate Smith on his blowing of the foxhorn. Bette Slattery eavesdrops in the background.



Mrs. William Smith, chairman of the Hunt horseshow, walks one of the pups to the auctioning block. Mrs. Smith named one of the pups "Brutus."



Above:

Mr. and Mrs. Thomas Slattery admire the pup they bid on and named Bette, while Marilyn Ranson, right, stops to get acquainted.

Above Right:

Mrs. Paul Fletcher, left, stops a moment to chat with Mr. and Mrs. Sol Rosenthal, recent parents of a baby girl, Sara. Congratulations!

The *Arnold Kirkeby's* were delighted to entertain the Patrons of the Santa Fe Hunt in their beautiful new home sprawled in the middle of six acres in Rancho Santa Fe. The house is charming and one of the most unique in the area.

The party preceded the third annual horseshow sponsored by the Hunt and was also a fund-raising party with the guests anticipating the "auctioning off" of the second litter of fox hound puppies.

The foxhound puppies take on great importance in that registration as an official fox hunt depends on breeding puppies for perpetuation of the fox hound pack. Last year the litter of pups were named with the letter "A"; this year the litter of seven pups were given names starting with "B".

Patrons who won their bids and the privilege of naming pups were the host and hostess, who named their pup "Buzzi," *George Bullington*, owner of *Bully's Restaurant*, who named his pup "Bully" (what else?), *Fran Smith*, who bought the largest of the litter, named hers "Brutus." *Mrs. John Fresh* of Pasadena, christened her dog, "Bubbles" and "Bananas" was *Leetate Smith's* choice. *Dr. Amos Sommers* of the Ranch came forth with the name of "Bagel."



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Louella Liverwurst Says



Tina Castle, daughter of Mr. and Mrs. A. Lynn Castle, receives the Jr. Working Hunters 12-14 years award, from Mr. Paul Fletcher. She rode Just You n' Me.



RANCHO SANTA FE HUNT HORSE SHOW

Great day! The Rancho Santa Fe Riding Club was the scene of much activity recently as the weatherman smiled along with the onlookers, participants, and winners! Rancho Santa Fe riders were very much in evidence in all three groups. □



Merrit Wooley, daughter of Mr. and Mrs. Roger Wooley of Rancho Santa Fe, received the International Hunt Seat Champion award and the Barbara Worth Medal for 17 years and under on Road's End. Mike Castle hands her the award.



(Left to right) Mrs. James Wenman, Mrs. Thomas Slattery, Mrs. A. Lynn Castle, Mr. Thomas Slattery and Mr. A. Lynn Castle.

L'ODEON RESTAURANT IN SAN FRANCISCO

Jumping around the map a bit I'd like to share a restaurant with you that's exceptional. In fact you feel wanted and welcomed from the instant you set foot in the small intimate foyer and glimpse the plush Napoleonic setting beyond. The dining room is not large, but the elegance gives you the feeling of being at a very personalized dinner party where everyone has waited for you to arrive. Chances are that the owner himself, personable Peter Zane, will meet you and greet you . . . possibly even take you to your table under one of the spectacular crystal chandeliers. He will be at your table many times during the evening, checking on the food, the service, your satisfaction with the sauces and the wines. The food is authentic French or Greek; indescribably good. Small wonder this popular restaurant has been acclaimed one of the ten best in San Francisco, and that it has captured the Holiday Magazine award. Open for luncheon, cocktails and dinner. Party facilities and valet parking, too. L'Odeon Restaurant is tucked away on 565 Clay Street. Pop into a taxi, and you'll be there in a jiffy. Phone number is 415/434-2345. Just tell Mr. Zane that Louella sent you! □

LIFEGUARD AID PROGRAM WINNER



Brett White

Brett White, son of Mr. and Mrs. William A. White of Rancho Santa Fe was recently awarded the 1974 Outstanding Lifeguard title in the Lifeguard Aid program — the highest honor available. Brett, age 14, has participated in the Carlsbad State Junior Lifeguard program for the past three years.

In order to qualify for the Lifeguard Aid Program, one must pass a test based on similarity to the regular lifeguard qualification test; each prospective participant is also judged on attitude and maturity.

The Lifeguard Aid Program is a highly specialized program; its aim being to make the aids into future state lifeguards. Students are trained in more advanced ocean swimming and life saving techniques. They spend a major percentage of their time actually working in the lifeguard towers with trained lifeguards. ♪

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Louella Liverwurst Says



Hostess Paula Hansen in foreground; Mrs. Teresa Renner in the background.

OPEN HOUSE AT VISTA HERMOSA FARM

Vista Hermosa Farm, formerly of Rancho Santa Fe and now of Pala, California was the scene of a gala "open house" recently, as Paula and Henry Hansen invited friends near and far to see the handsome facilities and the handsome horses.



Mr. and Mrs. Thomas Bruyere



Host Henry Hansen with Bill Uhlein



Louella Liverwurst



Mr. and Mrs. William Bray (left) with Gabor Renner



The Sahms and the Suhms



Ralph Giffin (left) with Dr. and Mrs. Ben Esposito

RODNEY GOULD OPENS NORTH COUNTY CARPET



"BOGIE" RULES THE ROOST AT THE WAYNE GOSSETTS



Above:
 The good-looking young man in the picture above is none other than Rancho Santa Fe's own Rodney Gould, son of Mr. and Mrs. Sidney Gould of Paseo Delicias. His new shop, appropriately titled "North County Carpet" is open for business at 1445 Descanso Avenue in San Marcos. Rod sells wholesale carpet, califoam pads, Roberts tools, and congoleum linoleum. It's not necessary, though, to go to his shop because Rod will come to you. Just a phone call away (744-4047), Rod will pack his trusty El Camino with all sorts of sample books, come directly to your home, and then "make you a deal you can't resist". A family man with a brand new baby son, Rod will be delighted to hear from any of his friends in Rancho Santa Fe whenever they have a carpeting need.

Left:
 If you're ever over La Costa Way after a bit of the bubbly in the bar, don't head in the direction of Almaden Lane, or you'll really think that old demon rum has you in his grip! Instead of seeing pink elephants, you'll actually see a white gorilla — and that's the truth! "Bogie" is a terrace conversation piece at the domicile of Mr. and Mrs. Wayne Gossett. He's a formidable looking guy, and quite outraged at blowing par. "Bogie" is 7-ft. tall, 6-ft. wide, and is made of fiberglass. He can survive in sun, rain, sleet, fog and high winds (he's firmly embedded in cement!) Don't believe your eyes? Just drop in at the Wayne Gossett's happy home any evening when the cocktail flag is up and see for yourself. "Bogie" is worth the trip, even without a drink!

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Restaurant Row

THE ACAPULCO — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the bartender. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

DAVEY JONES MEAT LOCKER — You'll walk the gangplank under the palms as you board ship entering another world for a culinary delight. The specialty of the ship is prime rib and you'll enjoy selecting from the vast menu the best eastern corn fed beef, steaks with scampi, crab or frog legs, steamed clams, sea foods and more. An excellent assortment of wines and spirits. Lunch 11:30 a.m.-3:00 p.m. Happy Hour 4:00 p.m.-6:00 p.m. Dinner 5:00 p.m.-11:00 p.m. Monday night football, live entertainment Tuesday-Saturday. Fashion shows Thursday and Friday luncheons. 340 E. Grand, Escondido. 745-8359.

KELLY'S PRIME STEAK — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey play-

ing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m. - 2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morrises (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morrises' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m. — 2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri. & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m. - 2:30 p.m., dinner buffet 5 p.m. - 9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m. - 2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

Interior Design Notes

FLEXIBILITY IN BUDGETING



Robert de Freitas
La Jolla Interiors

In working with a client who is on a budget (and who isn't!), it is my philosophy that the designer should try to influence the client to spend her major money on those items which are the most important. As simple as it sounds, the basic idea is to invest principal monies in those items that relate to one's comfort as well as their aesthetic value, and that are subject to greatest use and wear. Such items include carpets, sofas, chairs, mattresses and box springs. I could never recommend a sofa or a chair, for example, where quality had to be sacrificed for price. However, we can frequently save money in the selection of tables, where a simple design at a modest price can be very effective.

Draperies are another area where money can sometimes be saved. Windows don't always need to be over-draped, and sometimes not draped at all for a perfectly charming result. All it takes is some imagination in developing an alternative solution. A perfect example I recently faced was a kitchen with sliding glass doors opening on a private, walled in patio. The area was completely shaded and rather dark. It was quite small — about 8 x 5 feet — and bounded by dark and unattractive walls of wood and cement block. The client's original idea was to treat the glass doors with draw draperies and minimize the exposure.

However, we recommended creating a garden of shade plants and flowers set in pots, at different levels, and hanging baskets, to achieve a live and growing picture, as viewed from the kitchen. We also recommended outside lighting for enjoyment of the colorful exposure after dark. To frame the sliding doors we suggested a beautiful wall paper border. Total cost for this was nominal — less than \$25.00. Our client, who originally suggested a drapery or decorative shade on the large door was now convinced it was not necessary. Her garden certainly did not cost as much as a window treatment would, and she is excited and pleased with this alternative.

By using imagination and flexibility of budgeting, this client achieved a most effective result, at no more cost — and probably less — than her original plan.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037

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Places and Faces

SITMAR CRUISE WINNER



Happiness is winning a 10-day Sitmar cruise to Mexico aboard the 25,000-ton T.S.S. *Fairsea*. The smiling winner of a West Coast travel show was Vicki Courage of Four Winds Travel in San Diego. With Miss Courage (from left) are Sitmar executives Renato Ferreira, sales representative, Stephen F. Forsyth, vice president-sales, and Gary N. Stapf, Los Angeles regional sales manager. The *Fairsea* sails on regularly scheduled 7, 10, 12 and 14-day cruises to Mexico and South America.

SUICIDE — FACT AND FALLACY

Suicide is a subject people prefer not to think about. It is rarely mentioned in discussions of major health problems, although it is among the leading causes of death in this country. Many suicides are never reported, because families prefer to cover them up and coroners and medical examiners often list them as accidents or deaths from natural causes even in the face of strong evidence to the contrary.

The American Association of Suicidology believes it is time to face the facts about suicide. Dr. Richard McGee, president of the association, explains why. "On an average day, there are about 1000 suicides throughout the world. In this country alone, it is estimated that over 20,000 people kill themselves each year. But since many of these suicides are unreported and little is mentioned about suicide in general, people consider suicide to be so remote that they fail to observe or acknowledge its warning signs in their own friends and relatives until it is too late."

Moreover, Dr. McGee points out, since so little factual information about suicide ever reaches the public, myths and misconceptions live on unabated from one generation to the next, making suicide prevention much less successful than it should be. He cites examples.

"One of the most common and most dangerous misconceptions is that people who threaten to take their own lives don't really do it. This is absolutely untrue. As many as eight out of ten suicide victims make suicide threats or other clear indications of their intention before committing the fatal act. But these threats are often ignored or not taken seriously, and help, therefore, is not obtained."

Another misconception, he continued, is that suicidal people are obviously deranged and have a history of strange, erratic behavior. "This belief explains why people are so often shocked and surprised when a friend who has a 'normal' personality commits suicide. People who are planning to end their lives often are depressed or quiet, but there is no specifically suicidal personality or bizarre pattern of behavior."

Dr. McGee added that, contrary to popular belief, suicide knows no restrictions in age, sex, or socioeconomic status. "It is most common in the elderly, but the suicide rate among young people is rising rapidly. Men commit suicide more frequently than women, but more women attempt suicide."

On one point, Dr. McGee is very emphatic: suicides often can be prevented. "People who make it through the crisis period can often be helped so their motivation to live is restored. It is vitally important for people to get help for a friend or relative who has threatened to commit suicide or has shown other signs of preparing to take his life. This help can be obtained by calling a suicide prevention center, mental health clinic, family physician, or clergyman."

For more information in the San Diego area call 236-3621.

SCHOOL OPENS!



First day in school saw the Chairman of the Board of the Village Press reporting for her 6th grade class, along with 496 other classmates — making this year's enrollment the largest ever for Rancho Santa Fe. Mary Elizabeth Giffin is pictured in front of the construction site of the new Russell F. Holcomb Memorial Center, a project of Rancho Santa Youth, Inc. which is rapidly taking shape.

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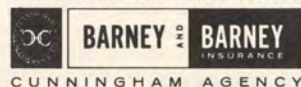
That's what's happening to Bette Cunningham and Barney & Barney. A winning combination in Rancho Santa Fe.

Bette knows the entire North County area. Like the back of her hand. And cares about it.

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EAST VALLEY PARKWAY AND ASH STREET IN ESCONDIDO

Reel Views

by Alan Pesin



I'm the one on the right.

I hate to turn this column into a summer diary, but my last two months were spent seeing forty-two movies in twenty-six different states. The best movie was *Lisa, Lisa* (98), a Frederick Friedel low-budget horror flic starring a Jack Nicholson lookalike playing the Viking Drive-in at Charlotte, North Carolina. The worst film was a tie between *Mr. Majestyk* (13), a Charles Bronson-Richard Fleischer horror about overripe cantaloupes, and *Uptown Saturday Night* (13), a Sidney Poitier-Bill Cosby-Harry Belafonte stink bomb which should turn all of their faces red.

The most exciting coming attractions were for *The Longest Yard*, a Robert Aldrich-Burt Reynolds prison-clanker with the longest climax since Marlon Brando bumped into Maria Schneider during *Last Tango in Paris*. The most nauseating coming attractions were for three Christmas celebrations of modern American life: Irwin Allen's *The Towering Inferno*, A Steve McQueen-Paul Newman superstarrer about an overcooked office building; *Airport '75*, a Ross Hunter extravaganza about airplane safety; and *Earthquake*, a Mark Robson biggie where Charlton Heston talks to a burning Los Angeles. If all the millions of dollars spent in the making, and now the pro-

motion of these three films, had been given to Larry Csonka, Paul Warfield, and Jim Kiick, they would not be jumping to the World Football League, and the three aforementioned films would never have to be seen.

Air-conditioning of movie theaters around the country continues to constitute a constant source of very personal misery. On a rainy Wednesday night (just for the record, only twenty-four hours before movie buff Richard Nixon's resignation) in Washington, D.C., I went to see Robert Altman's latest cult classic *California Split* (56). The seven-hundred seat theater contained approximately six-hundred and eighty people and one huge hovering cloud of sub-zero breath. After the show I spent some time in the bathroom thawing out. The usher in charge entered, mopped off his sweating brow, and asked me if I thought it was too hot in the theater. My lips, frozen in place, could not respond. But I do have a 9:30 a.m. appointment October 11 at the Fifth District Court in our nation's capital.

One theater in Cincinnati, Ohio, had a sunken screen surrounded by a pale blue hue. During the intermission this was quite relaxing. However, when Sam Peckinpah's masochistic-macho delight *Bring Me the Head of Alfredo Garcia*

(78), came on, the pasty blue faces of Warren Oates, Isabela Vega, Gig Young, Robert Webber, and even poor Alfredo, brought to mind an Ohioan strain of gangrene or perhaps a new form of the bubonic plague.

In Independence, Missouri, a struggling art theater had its own antique popcorn popper, both human and mechanical, on the premises. Popcorn so fresh and tasty has never before been eaten. But there was no partition between the candy stand and the actual theater. While Stephane Audran and Michel Piccoli were making terrific love during Claude Chabrol's overworked *Wedding in Blood* (72), a new batch of popcorn began to pop. Half the audience, about eleven people, left the movie, thinking that the jealous husband had murdered the lovers and the film was over. The other eleven viewers crowded under their seats thinking it was an assassination attempt on the hometown of President Truman.

I would love to tell about the New Amsterdam Theater on Forty-Second Street in New York City, and its double bill of *Black Belt Jones* (38) and *Black Eye* (32), but no one would ever believe it. Besides this is still a family magazine.

Other movies seen this summer include the Andy Warhol-Paul Morrissey, Carlo Ponti financed 3D *Frankenstein* (78), a most beautiful gross-out; *The Apprenticeship of Buddy Kravitz* (79), based on the Mordecai Richler book, required reading in Canada; *The Tamarind Seed* (52), a Blake Edwards-Julie Andrews, husband-wife project which should only be seen at Radio City Music Hall; *Death Wish* (49), Michael Winner doing it again with Charles Bronson but without the style and much too plot oriented; the Roman Polanski-Jack Nicholson-Faye Dunaway-Robert Evans *Chinatown* (66), without a decent Chinese meal in the entire film; and cans full of movies that will never show in San Diego, let alone ever be mentioned in mixed company by me.

In a Wheeling, West Virginia, restaurant I waited more than forty-five minutes for my filet of trout almondine. The waitress finally arrived and apologized, "I'm sorry but it took a long time to thaw out." □

This is Living

by Don Dederer

FOR ART'S SAKE, FOR JUST ONE DAY

According to Norman Richard Kraus, artist, architect, and all-around local free spirit, it is the "purest, most innocent, least commercial of all the world's arts, with a tradition going back to the beginnings of human life."

He speaks of sandcastling, he who may be that activity's champion of champions.

In fact, San Diego County may be the sandcastle capital of the world. With 70 miles of beaches, more than half of the total for California, when sand is mated with fantasy, here is where it's at.

The sculptors of the beach speak of the simplicity of their most tentative medium. Their studio is half land, half sea. Their creations command intense enjoyment, for they are doomed to vanish in the next high tide.

Along the Southland coast summer and early autumn have become an active schedule of sand-castle, sand-sculpture exhibitions and contests. As numbers of seashore Michelangelos increase, aficionados by the thousands gather to marvel at the work of masters. Mystique, eccentricity — even controversy — have complicated an artistic expression which until recently was the pastime of children.

"The great current debate among sand artists has to do with honest use of materials," says Kraus. He is the winner of major competitions. He would limit contestants to the natural gifts of the sea — sand, shells, feathers, stones, kelp. "The introduction of non-marine materials challenges the basic idea of sand sculpture. Part of the discipline is learning how to compact and control natural sand — so we fundamentalists believe that internal bracing and additives to harden the sand should not be used."

Properly handled, moist beach sand can be coaxed into heroic shapes. One of Kraus' castles was seven feet tall; another contained 50 tons of sand. Up north, a town made an octopus 500 feet long.

The July doing at Mission Bay strikes a compromise. Reinforcements are not allowed, but any type of decoration may be applied to the exterior. Given the latitude, competitors produce everything from A (as in aardvark) to Z (as in zebra). Along a quarter-mile of Crown Point Shores, common sand is transformed into a Volkswagen beetle, Charlie Brown, sea mammals, a mermaid, fierce and funny amphibians, and of course, numerous castles. Walruses brandish carrot tusks, and Humpty-Dumpty stares with sand dollar eyes.

As with most sand contests, entries are organized by

age. But even young 'castlers produce creations of great imagination: octopi, mice, busts. Two styles dominate construction, the slap-and-pat-and-carve, and the drip technique. The latter is effective in raising turrets, spires and battlements.

The worst example of sandcastle corruption (say purists) is the contest sponsored at Newport Harbor this month. Just about the only requirement is that the sculptures must contain *some* sand. Elaborate forms and braces are lugged down to the beach to take on elaborate additions. Chicken wire is permitted inside; spray paint outside. While snobbish fundamentalists sniff, the artists and observers at Newport have a marvelous time with mechanical animations, cantilevered structures and the most colorful sand west of the Colorado. In a typical year at Newport, awards can be for Least Likely Castle and Best Contemporary Pagoda.

Still, there's much to be said for simple 'castling, as it might have amused Del Mar Man along a sandy beach 48,000 years ago. Our own Moonlight Beach contest is such a happening.

The day is warm; the ocean cool. Through the day the sculptors labor at 20 building sites. Appreciative castle-watchers and girl-watchers meander about, with time out for sunbathing, swimming, beer drinking and picnicking. Judges look the other way when a bit of beer is spilled on a castle bastion.

"It does not alter the consistency of the sand," insists the careless builder.

The first breakers of the rising tide engulf the feet of the artists as they put on finishing touches. The judges deliberate. With much ceremony the awards are announced, and winners proudly carry away their trophies, appropriately enough, watermelons.

"Folks," says the announcer, as the day winds down. "Let's not do anything ourselves to destroy the sand sculptures. They are made of products from the ocean, so let's enjoy them while we can, until the sea comes in to make the beach exactly as it was this morning."

Nice. As the crowd packs for home, the relentless sea surges in to claim its own. Sometimes with a flick of foam, sometimes with a crashing flood, the tide obliterates the Sphinx and Fort Knox and Legend City, and even the huge impregnable fortress of Norm Kraus.

"A fantastic feeling of accomplishment," says he. "Truly, art for art's sake." □

Periphery

THREE NEW CHRISTMAS STAMPS

Three 10-cent Christmas postage stamps will be issued this year, two of them in the traditional large quantities and one with pressure-sensitive adhesive to further test precancellation as a means of speeding seasonal mail processing, the U.S. Postal Service announced today.

All three stamps will be issued October 23 in New York City.

The precanceled stamp depicts the dove of peace weathervane atop Mount Vernon, home of George Washington. The other stamp designs are based upon a 15th Century French altarpiece painting and on a 19th Century Currier and Ives lithograph.



Operational testing of the precanceled stamp will be done in the Allegheny, Boston, Chicago, Salt Lake City, and Tampa postal districts. To meet philatelic requirements, small quantities of this stamp will be available at post offices nationwide and mail order purchases may be made through the Philatelic Sales Division in Washington.

Conventional-adhesive precanceled stamps for Christmas mail were spot tested in 1969 and were used in 1970 in New England and in 68 cities in other parts of the country on an experimental basis. Precanceled mail that is bundled and faced by customers can bypass cancellation machines, considerably shortening mail processing time.

The pressure-sensitive adhesive used on the 1974 precanceled stamps is similar to that used on supermarket labels and bumper stickers. The adhesive will be protected by peel-off waxed backing paper and only the backing paper will be perforated. Paper surrounding stamp will be die cut and stripped away to reveal the perforations.

The weathervane was made in Philadelphia by Joseph Rakestraw according to specifications by Washington. The weathervane was installed soon after it arrived at Mount Vernon and has never left.

The precanceled stamp was designed by Don Hedin and Robert Geissmann, both of New York. The dove of peace weathervane was placed atop Mount Vernon in the autumn of 1787. Washington is said to have chosen the dove of peace design because he was tired of war and wanted a symbol of peace.



1974's Christmas Masterpiece stamp is based upon a detail from "The Perusis Altarpiece," a large oil painting which hangs in the Metropolitan Museum of Art in New York. Designer of the stamp is Bradbury Thompson of Riverside, Connecticut.

The identity of the artist who painted the altarpiece is unknown. The painting is known to have been done in 1480.



The third Christmas stamp is taken from an 1853 lithographic print, "The Road, — Winter," by the firm Currier and Ives. The drawing was done on the lithography stone by Otto Knirsch, one of the celebrated American artists Nathaniel Currier employed to produce drawings that were to be colored on an assembly line of girls, each of whom applied a single color.

The stamp was designed by Stevan Dohanos of Westport, Connecticut. The design shows a man and a woman in a horse-drawn sleigh moving through a wintry landscape. Appearing across the top of the stamp is "Christmas 10c U.S." At the lower right is "Currier and Ives."

All three stamps are being printed by the gravure method on the Andreotti press.

First day cancellation requests should be addressed to "Christmas Stamps, Postmaster, New York, NY 10001." Proper remittance must be enclosed and orders must be postmarked no later than October 23. □

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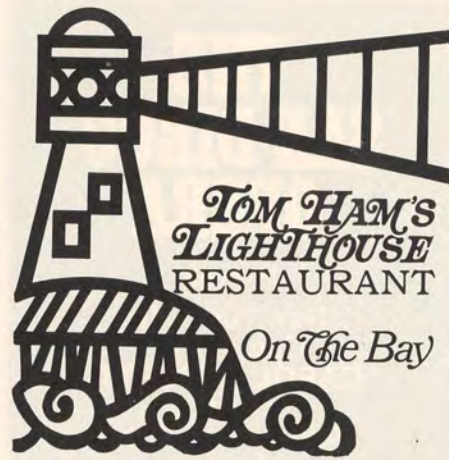
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FIRST ANNUAL CUBIC CORPORATION LPGA CLASSIC



Laura Baugh, Rookie of the Year for 1973 and the most promising young player on the tour. Known as "the glamour girl of golf."



Carole Jo Skala, 22nd in 1973 earnings, from Shingle Springs, CA. Expected contender.



Third-leading money winner last year, Sandra Palmer of Dallas, will be a top contender in the Cubic Corporation Ladies Professional Golf Association Classic on October 18-20 at Stardust Country Club.

by Ralph Trembley

North County's many golfers and golf fans are expected to turn out for the newest addition to the Ladies Professional Golf Association 1974 nationwide tour, the *first annual Cubic Corporation LPGA Classic* to be played at Stardust Country Club in San Diego on Oct. 18-20.

Many will also participate in the event's Celebrity Pro-Am on Oct. 17 at Stardust.

The tourney, first LPGA tour stop in the San Diego area since the Mickey Wright Invitational in 1969, anticipates having all the leading ladies of golf in attendance. Early entries include U.S. Open Champion Sandra Haynie; Carol Mann, a former Open titlist and leading money winner; Jane Blalock, second in 1972

earnings and one of this year's leaders; Joanne Carner, leader at the half-way point of the 1974 tour; and Sandra Palmer, third on the money list last year.

Another entry is Laura Baugh, the 19-year-old glamour girl of golf and Rookie of the Year award winner in 1973.

Expected to be here also are Kathy Whitworth, leading money winner eight of the last nine years who is called "The Jack Nicklaus of Women's Golf;" Mickey Wright, perhaps the greatest woman golfer of all time; Judy Rankin, second in 1973 earnings; Jo Ann Prentice, winner of four tour events last year; and former LPGA champion Shirley Englehorn.

Classic Chairman Chet Pagni expects a field of 70 to compete for the \$35,000



purse. Another large field is expected for the \$2,500 Pro-Am which will be placed in fivesomes with a lady pro in each group.

Cubic Corporation, of which Walter Zable of Rancho Santa Fe is owner and president, has indicated its sponsorship will mark the first time in LPGA history that an industrial manufacturing company, as opposed to a retail firm, has sponsored a tour event.

Pagni's committee heading up the tourney includes John Beollini, Bob Stephenson, Al Couppee and Jerry Ringer.

Beneficiaries of the Classic will be Junior Achievement, the program offering youngsters an opportunity to participate in the free enterprise system, and United Way Camperships, a means by which underprivileged children may enjoy a camping experience.

Current U.S. Open Champion Sandra Haynie will be one of the top favorites in a new Ladies Professional Golf Association tour event, the Cubic Corporation LPGA Classic on October 18-20 at Stardust Country Club.

Advance sale tickets will be available at golf pro shops, at all United Way agencies and at Sears stores. Tickets will be \$4 daily and \$8 for the entire tournament. Admission to the Pro-Am is free.

Golf patrons are being solicited as members of the 100 Club at \$100, which will offer those supporting the Classic and its beneficiaries season tickets, preferred parking, a pairing party, admission to the 100 Club Room and other benefits. For an additional \$50, club members may play in the Pro-Am or designate someone else to play.

Those wishing more information should contact Classic Headquarters at the Stardust Country Club or call 299-3702. □

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SAN DIEGO FEDERAL TO OPEN AT RB



San Diego Federal Savings and Loan Association, for years the leading lender in the growing Rancho Bernardo community, has been given approval by the Federal Home Loan Bank Board to open an attractive branch office next to the Rancho Bernardo Town Center, San Diego Federal President Gordon C. Luce announced.

The new office will be located on Bernardo Center Drive. Construction is expected to get underway this fall.

"We are very pleased that our application for an office in Rancho Bernardo has been approved. From its beginnings, San Diego Federal has been a partner in this model community's growth. As the leading lender in Rancho Bernardo, we have watched the community become one of the nation's most attractive and thoroughly livable residential areas, where warmth and sunshine have combined with natural beauty to give home ownership a special quality of life," Luce said.

"To San Diego Federal, Rancho Bernardo is a very special place. This community's strong emphasis on safeguarding the environmental beauty of the area is consistent with San Diego Federal's own environmental lending requirements — that such factors be taken fully into account in making home loans — a policy pioneered by our Association four years ago," Luce added.

He said San Diego Federal's Rancho Bernardo office, to be built just west of the Bernardo Town Center, will be extensively landscaped with contoured lawns and trees and will feature a redwood trellis entryway as well as a drive-up window for added customer convenience.

San Diego Federal, one of California's leading financial institutions, is the state's fifth largest federal savings and loan association and was established in 1885. The Association is the oldest savings and loan in California operating with a federal charter. □

The Art of Living

CIVIC ORCHESTRA OPENS SEASON



Peter Rejto, cellist.



Michiko Bishop, piano.



Mel Warner, clarinet.

The La Jolla Civic/University Symphony Orchestra and Chorus will feature gifted young artists from coast to coast in its 1974/75 season. The Symphony is unique, in that it is the only civic orchestra in the San Diego area, and the only ensemble in La Jolla which performs orchestral music.

In addition to bringing fine music to the community, the Civic/University Orchestra is dedicated to helping young artists develop their musical education by applying proceeds from subscriptions and special events to scholarships and youth talent awards.

The concert series opens November 9 and 10 with a performance of Shostakovich's Cello Concert No. 1 in E Flat, by Peter Rejto, a young cellist who has already won international acclaim.

The second concert December 7 and 8, features 15 year old pianist Michiko Bishop, winner of the 1974 Youth Talent Audition sponsored by the La Jolla/University Symphony Association. □

Miss Bishop will play Piano Concerto in D Minor by Bach. And on the same program the La Jolla Civic/University Chorus will enter the Christmas spirit with Handel's Dettingen Te Deum and Christmas carols.

The opening of the Mandeville Center in March will be celebrated with a solo clarinet performance by Melvin Warner, noted woodwind virtuoso of San Diego.

In conclusion of the La Jolla Civic/University Symphony season, Jerri Lee Owen, pianist, will be soloist in Scriabin's Piano Concerto No. 1.

Thomas Nee, director of the highly successful New Hampshire Summer Music Festival, will again conduct the La Jolla Civic/University Symphony and Chorus during the coming season.

Additional bonuses of pre-concert lectures by Thomas Nee, Rafael Druian, and David Ward-Steinman, as well as a chamber concert of next year's Youth Talent winner will be awarded La Jolla University Symphony subscribers. □

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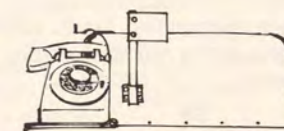


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Astrological forecast

by JEAN FARMAN



LIBRA (September 24 - October 23)

The bevy of bundles brought by your birthday month are enough to send you into orbit for a two-year space flight! The first week gives chance to make amends with someone important to you. Your diplomacy and tact pays off now as you win others over to your side of the net. From the 10th to the 17th, obstacles arise throwing monkey wrenches in some of your plans. After the 18th, all those pie in the sky dreams lay in your own hands. Libra celebs: Arthur Miller, Yves Montand, Jean Arthur



SCORPIO (October 24 - November 22)

No one is likely to see Scorpio until Halloween! Not that you're a ghost or goblin, it's just that Scorpions are apt to be all wrapped up in intense seclusion during October. As hard as they try, friends have difficulty bringing you out of your hiding place. Something brand new begins the end of the month. Scorpio star: Goldie Hawn.



SAGITTARIUS (November 23 - December 20)

Happy-go-lucky Sagittarians feel the full surge of their gregarious natures as October gets underway. Social life is in full swing and may even open up the

seamier side of life as you're exposed to some sticky situation plaguing a friend. Best rule to follow is don't get involved in someone's very private life. Sagittarius lady: Gloria Graham.



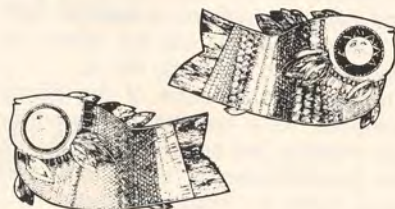
CAPRICORN (December 20 - January 20)

This may be one of the most active months for Capricorn, but it certainly won't be one of the best! You'll have to handle someone's envy or jealousy very carefully. Don't take someone close for granted or you're apt to be hurt quite deeply in the long run. Take time out to say Thank You. Capricorn funny man: Soupy Sales.



AQUARIUS (January 21 - February 18)

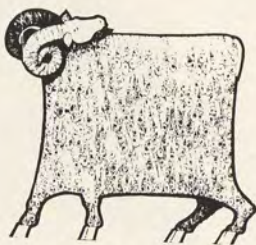
Altruistic Aquarians are motivated by a search for truth and October seems to stimulate this facet of your being into some kind of action. Studies or travel play an important part. You may come to a decision about changing your residence. Examine the advice of others for ulterior motives! Listen to your highly-tuned intuition. Aquarian talent: Sonny Bono.



PISCES (February 19 - March 20)

Procrastinating Pisces will be weeping tears of regret if they don't get their heads on straight and shift into first gear!

This is not the time to rest on well-padded laurels. You've heard about the early bird, well, keep an eagle eye on shared finances. Be absolutely sure someone's not trying to mislead you. Pisces star: Rob Reiner.



ARIES (March 21 - April 20)

Unless independent Aries learns to lean on others a little, you are liable to end up resembling a frustrated blithering idiot! You may be pleasantly amazed and surprised to find out others can really be of enormous help if you'll just give them half a chance. Things are moving at a fast pace — don't overdo. Aries star: Sterling Hayden.



TAURUS (April 21 - May 21)

It's time for Taurus to pamper your body! Take healthful vitamins, improve the diet, get a medical check-up and even revamp your wardrobe. People still bombard your haven with their problems which at times makes you slip into depression. When this happens, slip away and recharge your batteries by doing something you really enjoy. Taurus talent: Anthony Quinn.



GEMINI (May 22 - June 21)

Look out Gemini, this promises to be one of those emotionally impulsive months! You're vulnerable to sexual intrigue, romantic fantasy, rash decision. But vulnerability doesn't mean you're a jellyfish. Keep your head above your heart. You could either be the recipient of a windfall or just as easily lose your wad on a sure thing! Gemini gent: Redd Foxx.



CANCER (June 22 - July 22)

All the lights are turned on brightly in your house and shades are up for all to see. Since domestic upheaval is likely to occur during this Halloween month, better pull those shades so your personal affairs are not on public display. Financial intuition is uncanny around the 21st, enough to surprise even you! Moon child: Bob Keeshan, Capt. Kangaroo.



LEEO (July 23 - August 22)

Leo's enthusiasm for the near-impossible can be enchantingly contagious. As long as you don't antagonize partners or those who are in a position to be of invaluable aid, you are on the brink of making many of your dreams come true! Make active plans for the new start that waits just around the corner. Leo lion: David Brian.



VIRGO (August 23 - September 23)

The quickest way to sever a comfortable friendship is to put a price on its head by borrowing or loaning money. Avoid financial overtones and friendships remain constant. Money madness seems to strike overwhelmingly during October. Stay alert to ways of increasing or stabilizing financial security. Promises made after the 13th simply won't be kept. Virgo talent: Jacqueline Bisset.

Pi Seelen
Rancho Bernardo

Dear Bill

I've just finished glancing through a current magazine and one ad stopped me. It demanded, "Are You Ready for the New Lifestyle?" and the picture showed two nude couples bathing in a big wooden barrel. The ad continued to say, "It's sensuous, soothing, relaxing . . . you'll love the feeling of sculptured massage from eleven exhilarating jets." Well, from the expressions on the faces of the named foursome they weren't complaining but I'm not about to climb into any barrel in my birthday suit. I'd be worried about splinters!

However, the point I'm trying to make is, why this sudden desire to shed all? You read about the trouble on the beaches in L.A. A group are fighting to make it legal to bathe nude. Last week we drove past Venice Beach to see things for ourselves. (Somehow that line sounds suggestive . . . I meant it in the figurative sense.) Anyway, we saw a few of the protesters. One girl was wearing a string bikini. The material content of a string bikini is four strings and they wouldn't have covered my operation scar. She said she thought it was terrible that the law forced her to wear a 'suit'! Further along past Malibu we did see some bona fide nudies. It was getting cool by then and the poor souls were shivering in the sand. One guy appeared to be attired in a wrinkled blue suit. You guessed it, it was a wrinkled blue him. I felt more compassion than shock because actually the whole idea is unhealthy. Sunbathe in your own back yard, yes . . . but on the beach with crabs, sting rays, and the inevitable onlookers who giggle at your sagging tummy . . . not for me!

Coming home we discussed the pros and cons of the argument and as usual Jerry had some constructive thoughts. He said the commercial possibilities of nudity would be endless. You've seen the sandwich man advertising "Eat at Joe's"? Well, if the man were naked it would be very apropos to have the sign painted on his stomach and certainly there would be a perfect spot for a butcher to advertise rump roast. DIAL would buy space in the vicinity of the underarm and Tiffany's could show the newest in costume jewelry without a costume to detract.

I guess there are two sides to every coin but not being a coin I've no compulsion to expose both sides. Do visit us soon. It's still warm enough to use the pool.

Love,

Mom

P.S. I wonder what the rebels of the future will have left to do. Probably, the romantic leads on the screen will be fully dressed and the audience will be naked.

Places and Faces

A DOLLAR IS A DOLLAR IN PARIS OR NEW YORK

With devaluation and inflation causing increasing concern, Americans are discovering a fact long known to Frenchmen — that Paris' luxury hotels, great restaurants and exclusive boutiques are expensive.

For years, American travelers of moderate means were able to afford the best the City of Light had to offer because they received a favorable exchange rate for their currency. Thus, they were able to live on a higher standard abroad than at home.

Now, with the dollar pegged lower in relation to the French franc, it will buy approximately the same quantity and quality of items on both sides of the Atlantic. Bargains are out, but real value remains.

If the average American can no longer afford to stay at one of the grand hotels or take his dinner in a three-star restaur-

ant, it doesn't have to mean that Paris has priced itself out of the market. For when it comes to moderate-priced places, Paris remains no more — and probably a little less — expensive than say, New York, another of the world's tourist meccas.

To prove the point, Air France has put together some facts and figures on the comparative costs of a day's stay in Paris and New York, based on medium-priced goods and services. Let's begin with a room for the night.

HOTEL ACCOMMODATIONS

Both cities boast scores of hostleries catering to travelers who are neither affluent nor penniless. How do prices stack up at three of the most popular in each city? A tourist in New York staying at the Abbey Victoria, Taft or Edison Hotels pays from \$19 to \$30 for a double room with bath. In Paris at the Royal Alma, Daunou or Mont-Thabor Hotels, a similar room costs from \$16 to \$32, and includes a slight bonus in the form of continental breakfast (coffee and rolls).

RESTAURANTS

As the city where food is probably more important than any other in the world, you can probably give Paris an edge on quality. But what about price? According to the New York Convention and Visitors Bureau, the restaurants most popular with tourists are Mama Leone's, Rockefeller Center's Promenade Café, and The Cattleman at \$5.25. At Mama Leone's a full Italian dinner goes for \$7.95. And at the Promenade, one can select a roast beef dinner for \$6.95 or a steak dinner for \$7.25.

In Paris, the local tourist office names Le Pergola and Fouquet's on the Champs Elysees and La Brasserie de la Tour Eiffel on the first level of the Eiffel Tower as most frequented by visitors to the city. At the first, a price fixed meal consisting of hors d'oeuvre, main meat or poultry dish and dessert may be ordered for \$5. The second, Fouquet's, ranks one star in the prestigious Michelin Guide, and charges \$12 for its minimum price fixed meal. On the Eiffel Tower, soup or vegetables, minute steak or chicken, dessert and a carafe wine is priced at \$5.

TRANSPORTATION

Taxis are expensive in both cities, but average about 20 per cent more in New York. Public transportation? Here again Paris has a slight edge. A New York subway or bus ride costs 35 cents. In Paris it can cost as low as 20 cents a ride by the simple expedient of buying a carnet, or booklet, of 10 tickets for \$2. Individually purchased, a Metro ride is 35 cents as in New York. Other means of travel: car rental rates are virtually identical in Paris and New York, but you will get a bigger car for your money in the United States.

SIGHTSEEING

Some New York museums are free, others charge up to \$1.75 (Museum of Modern Art). In Paris, all museums are free on Sundays and charge an average of 75 cents the rest of the week. Half-day sightseeing tours by bus: \$6 to \$10 in either town, depending upon itinerary.

If your taste runs to \$75 dinners, Paris will be happy to accommodate you. But if your budget runs to \$5 and \$10 meals, there's still plenty that Paris has to offer, despite the talk about its out-of-the-world prices. The choice is still yours.

Paris has always been and will always be a place where the profligate prince, the penniless student and the Omaha school teacher can sit in a café and contemplate what legend still calls the world's most beautiful and romantic city. But that's why it's Paris. □

Places and Faces

SAN DIEGUITO COTILLION

Invitations have been mailed for the 1974-75 Cotillion season. The cotillion dance parties are held once a month from October through May for young people from 5th through 9th grades. All styles of dances are learned, as well as social graces. The classes will again be held at the Rancho Santa Fe Garden Club in Rancho Santa Fe, and will be under the direction of Gloria Monaghan, instructor for the past nine years.

Reservations will be accepted until the classes are filled. If you would like to join or wish to have more information and did not receive an invitation, please contact one of the following area chairmen: Rancho Santa Fe: Mrs. Marshall Middleton, 756-2004; Solana Beach: Mrs. Richard Klawa, 755-9186; Santa Fe Hills: Mrs. Jim Wadley, 755-6205; Encinitas: Mrs. Robert Thornton, 753-5097; Del Mar: Mrs. Charles Keeling, 755-7121; Del Mar Hills: Mrs. Frank Allen, 755-0425; Whispering Palms: Mrs. Roger Booth, 756-3380; Village Park: Mrs. Leslie Monell, 753-9481.

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SIX NORTH COUNTY ARTISTS WIN PRIZES

The San Diego Art Institute, a non-profit corporation formed in San Diego during the 1940s, announced the winners of the 21st Annual Art Exhibition, a highly competitive juried show held annually in Balboa Park for San Diego County artists.

The Art Institute's Annual Art Exhibition is the most extensive exhibition produced by the Institute, with 720 entries received this year. Of that amount, only

101 were accepted within 5 categories: oil, watercolor, other media, graphics, and sculpture. Two hundred and thirty-four entries were from San Diego County artists who were not members of the Institute, with 486 from member artists. There were 36 winners within the 101 acceptances.

The following North County artists were winners in the exhibition:

Cash Prizes — Robert Perine, Solana Beach, \$100.00 for his watercolor entitled "Registered Circle-Yellow"; Sheril Cunning, Escondido, \$75.00 for her graphic, "Time Fragment/Scrolls"; Walter Wojtyla, Leucadia, \$50.00 for his oil entitled "Blessing of the Animals"; and Martha Matthews, Del Mar, \$25.00 for her graphic entitled "Furniture."

Purchase Award Selections — Robert Perine, Solana Beach, \$500.00 for his watercolor "Geoglyphs Three"; S. J. Sowinski, Escondido, \$300.00 each for two works: a watercolor entitled "A Touch of White in Gold Run" and an acrylic/oil entitled "Follow the Midnight Sun."

Leafy Mayhew, Gallery Director, said that Robert Perine placed first in the watercolor division of the exhibition, with Sheril Cunning placing second in graphics and Walter Wojtyla placing third in oils.

The gallery is closed on Mondays and is located at 1449 El Prado, Balboa Park, 234-5946. □



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Places and Faces

OLD GLOBE THEATRE

The 38th Old Globe Theatre season opened with the acclaimed comedy-drama, *Butley*. The Simon Gray play will run five weeks at the Carter Centre Stage. Performances are at 8:00 p.m. nightly except Monday through December 9. Three Sunday matinees are scheduled October 6, 13, 20 and 27 at 2:00 p.m.

The action takes place in a basement office of London University. It traces the frustrations of Professor of Literature Ben Butley's relationships with Joey, his homosexual roommate, his ex-wife Anne, and University associates and students.

Butley is under the direction of Asaad Kelada. He most recently directed Old Globe productions of *No Exit*, *The Effect of Gamma Rays on Man-in-the-Moon Marigolds* and *Indians*. Kelada terms the play "more than a mere expose of university life or an exercise in verbal virtuosity but rather a portrait of a man struggling with his shortcomings as a human being."

The title role of Ben Butley will be played by William Roesch. He has been associated with the Old Globe Theatre for more than 25 years, having directed more than 50 productions. From 1962 through 1969 he was Associate Director of the theatre. In 1972 Mr. Roesch won the Globe Atlas Award for his role as the Player in *Rosencrantz and Guildenstern are Dead* also directed by Asaad Kelada.

Also featured in the cast are Ross Anderson as Joey, Butley's roommate and office partner, Flora Richards as his estranged wife Anne, Coralie Schatz as a committed fellow teacher, Katherine Donohoe Brecka as a serious young scholar, Frank White as Butley's adversary and rival, and Timothy Dean Mackey as an enthusiastic male student.

The single university office setting has been designed by Globe Art Designer Peggy Kellner. Contemporary costumes are by Lissa Sciles. Lights and sound have been designed by Steve Storer, Globe Guildler scholarship recipient.

At the Globe, the international musical hit, *Godspell* opens October 8 for a five week run nightly except Monday including three Sunday matinee performances.

DUCKS UNLIMITED PLANS PARTY

A six-day pack trip into the High Sierra, a two-day deep sea fishing trip in Baja at Punta Colorado, and five days of duck and goose shooting at the famous Winema Hunting Lodge in northern California, are the three door prizes which will be awarded lucky individuals at the 31st annual San Diego Ducks Unlimited fund-raising dinner party Oct. 8 at the Town & Country Convention Center in Mission Valley.

According to Richard Tuthill, chairman of the 65-man steering committee planning one of the city's top social events, tickets may be purchased from committee members and at local sporting goods stores for \$50, \$40 of which is a tax-deductible contribution to DU.

Roast squash, stuffed with wild rice, is on the menu. A wildlife movie will be screened, and original paintings and prints of waterfowl by well-known artists will be auctioned. Over \$15,000 in prizes, donated by public-spirited local firms and individuals, will be given away.

Miss San Diego, doubling as Miss Ducks Unlimited, will assist in the prize distribution. She is Yolanda Fandel, 20-year-old drama major at San Diego State University, who lives at 3172 Mt. Acmar Court in Clairemont. Chaperoning the brunette beauty is Mrs. Jinx Main.

Periphery

LECTURE SERIES ON OPERA

A star-studded roster of outstanding speakers will be featured for the 1974-75 Opera Town Hall Interpretation Series, sponsored by the San Diego Opera.

Natalie Limonick, Director of Opera Theater at the University of Southern California will present costumed excerpts from "Manon" during an informal wine and cheese party at the House of Hospitality in Balboa Park on October 15, at 7:30 p.m.

New York City Opera's internationally noted conductor Julius Rudel will be the featured speaker on December 2, preceding the San Diego Opera debut of opera super-star Joan Sutherland in "Lucia di Lammermoor."

Frank Corsaro, whose multi-media opera presentations have been acclaimed by the critics, will speak on the techniques of presenting turn-of-the-century works in up-to-date productions on January 10, 1975.

Dr. Jan Popper, Director of the UCLA Opera Workshop, will return to San Diego on February 17 to continue his presentation on Wagner's "The Ring Cycle" focusing this season on "The Valkyrie."

In addition to presenting fine speakers for Opera goes, the Town Hall Lecture Series helps to support Youth Opera Education in San Diego. The project enables city and county students to attend special performances of opera productions in the Civic Theatre and to enjoy opera in their schools.

The price for four tickets for the Opera Town Hall Series is \$8.00. The tickets are transferable, and interchangeable. Any number of tickets may be used for any of the series' events. Tickets are available from Mrs. Vance Gustafson, 2311 Camanito Estero, San Diego, Calif. 92107.

Individual lecture tickets may be purchased at the door preceding each presentation for \$2.50.

USD ANNOUNCES NEW CREDENTIAL

In response to the growing need for bilingual/ cross-cultural teachers in Spanish and English in California, the Southwest, and throughout the United States, the University of San Diego is developing a Bilingual/ Cross-Cultural Credential program. This program is designed to take advantage of individual language and cultural backgrounds and experiences. It is competency based. The Bilingual/ Cross-Cultural Specialist Credential Program is open only to per-

sons who already hold a valid teaching credential or who are working concurrently for the Multiple or Single Subject Credential.

In the fall semester 1974, the University will offer three courses through the Evening College that will fulfill requirements for the Bilingual/ Cross-Cultural Credential: *Education 230 - Curriculum Development and Organization* - A study on how a curriculum comes into being; traditional and typical programs; trends in curriculum revision; relationship to other aspects of educational planning. Emphasis may be on elementary or secondary school curriculum according to the student's need or interest. 3 units, taught by Dr. Patricia A. Lowry, Tuesday

evening, 7:07-10:00 p.m., in De Sales 227. *Spanish 104 - Spanish Advanced Grammar* - An intensive study of Spanish Grammar: theory and practice. A comparison of the structure of English and Spanish. 3 units, taught by Sister Marina Mapa, Ph. D., Monday evening, 6:30-9:10 p.m., in Founders 117. *History 161 - Latin America II* - A study of the rise of Mexico and the nations of South America as independent republics from 1821 to the present. Studies of church-state relationships, dictatorships, land problems, cultural and social institutions, and the Organization of American States. 3 units, taught by Dr. Abraham Nasatir, Wednesday evening, 6:30-9:10 p.m. in Founders 117.

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SOUTH PACIFIC TENNIS TOUR

An 11-day tennis seminar and mixed doubles tournament conducted in the South Pacific Islands of French Polynesia and Fiji is being hosted this fall by former Davis Cup champion Tony Trabert and television personality Geoff Edwards.

Scheduled to depart Los Angeles on Oct. 27, the trip to Tahiti, Moorea and Fiji is designed for tennis enthusiasts who will be able to receive individual tennis instruction while participating in island hopping tournament play.

The tennis events are under the direction of Trabert whose credits include wins at Wimbledon and numerous tournament championships in the U.S., Italy and France. He will be assisted by Los Angeles KMPC radio host Edwards, an excellent tennis player who also stars in the NBC-TV "Jackpot" show and CBS-TV's "New Treasure Hunt."

Priced at \$895 per person, the South Pacific tennis tour includes roundtrip economy air fare aboard an Air New Zealand DC-10; first class hotel accommo-

dations based on double occupancy; sightseeing; transfers; and all tennis activities.

The trip begins with an evening flight from Los Angeles to Papeete, Tahiti, where tennis activities begin the next day. Tour members make their headquarters at the new Travelodge Hotel built on a lagoon overlooking the distant island of Moorea.

When not playing tennis, there's time for swimming in the warm, clear ocean waters or in Travelodge's fresh water pool; tours of the island; shopping in colorful Papeete; golf at Tahiti's 18-hole Atimaono Course; snorkeling; and other sports activities.

To welcome the group to Tahiti, Edwards and Trabert will host a poolside cocktail party during the first evening at the Travelodge.

After three days of tennis and relaxation on Tahiti, the group departs on a short flight across the Sea of the Moon to the Island of Moorea, a true South Pacific paradise.

Another free day is spent in Tahiti providing time for optional excursions to some of the other outer islands including Huahine, Bora Bora and Raiatea. From Tahiti, the tennis tour continues to Fiji for the conclusion of the mixed doubles tournament in Suva.

Before returning home on an Air New Zealand DC-10, a final day is spent in Nandi during which time tour members

can shop, relax or take an optional full-day Beachcomber Island Cruise to one of Fiji's uninhabited smaller islands. That night, tournament winners will be honored at a farewell cocktail party at the Nandi Travelodge hosted by Trabert and Edwards.

Tour members do not have to be tennis players to participate in the South Pacific travel program, however, space is limited on the one-time tour departure.

For reservations or further information, contact Geoff Edwards, KMPC, 5858 Sunset Blvd., Los Angeles, CA. 90028; Interport, Ltd., P.O. Box 786, Costa Mesa, CA. 92627; or Air New Zealand Offices in Los Angeles, San Francisco, New York, Chicago, Houston, Washington, D.C., Toronto and Vancouver. □

WILKES WORKS DISPLAYED



Shown at the recent champagne reception at Gallery Girard, La Jolla, are, from left, Baron Frederick von Soosten, artist Kenneth Wilkes, and Mr. and Mrs. John Truog.

Gallery Girard presented the first West Coast showing of thirty eight paintings and three freestanding screens of Kenneth Wilkes, and they will be on display through November 15th. The Gallery is located on the corner of Girard and Pearl, in La Jolla.

Among the over two hundred guests at the reception were Mr. and Mrs. William Scripps Kellogg, Dr. and Mrs. Jonas Salk (Mrs. Salk is Parisian painter Francoise Gilot), San Diego Fine Arts Gallery Director Henry Gardner, escorting new arrival from London, Eunice Haymes, Mr. and Mrs. Sebastian Adler ("Lefty" Adler is the Director of the La Jolla Museum of Contemporary Art), and Candy Hamm, visiting from San Francisco.

The paintings are priced from \$300 to \$4600 . . . guests at the reception were particularly impressed with the unabashed 'beauty' of the paintings . . . "at last, an artist with no ax to grind, no criticism of society or cryptic messages; paintings meant to delight the eye and senses . . . lavishly romantic . . ." were typical comments.

Gallery Girard is under the "umbrella" of Mallory and Associates, interior design firm.



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Pisces is a new and most unusual seafood restaurant! It means that North County residents no longer have to drive to San Diego to enjoy a fine seafood restaurant.

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Flaming Seafood Brochette
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A special platter of any of the above favorites

Scallops Bordelaise
Tender Morsels sauteed in Sherry
Filet of Sole Veronique
Cooked in a white wine sauce, garnished with peeled grapes



PISCES

Cocktails and Fine Wines

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All the true flavors of the Oceans—dig into this pot of course, with bib & tuck

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Sauteed meuniere and Flambe with Cognac

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News from La Costa

By Zetta Castle



Mr. Allard Roen and Mrs. Cecil Simmons



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Toni Clark, Mrs. Allard Roen and Harold Ambler



Dr. and Mrs. Merrill Harrington

It took the power of an Air France jet to rapidly project me from my role of 'Alice in Wonderland' to the more earthy character of 'Tillie the Toiler'. Alas! It would make for far more interesting reading, if I could tell my friends that at this point in my life, I had been selected for a long running role as 'Cinderella' but the fates seem to agree 'Tillie' is the prototype for me.

Nevertheless, my two week run as 'Alice' exposed me to what life is all about in a 'Wonderland'. Long time La Costa guests *Farol and Bud Seretean* hosted eleven of their buddies on their fabulous 210 foot yacht 'Nefertiti'. It was my first experience at cruising the French, Italian and Spanish Rivas. And what a 'fun' group of supporting players: *Kaye Starr* and her ever-loving spouse *Woody Gunther*, *Jim Nabors*, *Mrs. Doc Severinsen*, *Katsy and John Mecom, Jr.*, *Marilyn Horn* and hubby *Henry Lewis*. Although I continuously scanned the vistas of Cap Antibe-Cap Ferrat-Monte Carlo and the likes, for some 'Prince Charming' to swoop me away to his palace, unlike 'Cinderella', it was not meant to be. Don't shed crocodile tears for me . . . because as you know, my real life existence is the 'Wonderful World of La Costa'. And in any language, it's the best!

I hardly had time to throw my sea-faring clothes into the wash before I was caught up in the rash of La Costa 'summer' parties. One can talk about the 'Palm Beach' social season, the Riviera jet-set or the parties of the 'establishment' at Newport, R.I. . . . but life at La Costa is a rather 'heady' pace.

Mr. and Mrs. Joseph Tushinsky hosted some 200 guests in their palatial La Costa home. *Joseph Tushinsky*, developer of the Superscope lens and wide screen technique is also the business genius who on a trip to Japan in 1957 met the product and people that would make him again the leader in a field . . . *Sony!* He brought the tape recorders back to the U.S. with an exclusive sales right for all Sony tape recorders in North America. Later he acquired *Marantz Co.*, a specialist in the manufacture of the finest high fidelity components in musical systems. With this acquisition *Joe Tushinsky* and brothers introduced their own proprietary high fidelity consumer audio equipment.

With this background and a legacy of music, his father, *Jacque Tushinsky* was the world's most foremost viola player and appeared with the famous *Arturo Toscanini* and the NBC Symphony Orchestra, it is no wonder that *Joe* and his beautiful wife, *Rebecca*, a former "Miss Philippines" introduced to their 200 dinner guests 'An Evening in Concert'. From their collection of 15,000 roles of music by the world's greatest artists, we sat enthralled with the music from his Bruethner Concert Grand with its built-in Welte Automatic player.

From the formal elegance of the *Tushinsky* party to a mad, merry night hosted by *Rhoda and Jack Uchitel* and *Muriel and Irv Roston*: When *Muriel* decides to throw a party . . . she wins 'hands down' as the most original hostess in San Diego and La Costa. Cocktails were served at the *Uchitels'* home, where to the 'taste' delights of their guests, the former owners of *El Morroco* had pounds and pounds of caviar and Scotch salmon flown in from New York. The invitees were then moved to the adjoining La Costa home of the *Rostons* for a seated dinner and *Muriel and Rhoda's* production of 'That's Entertainment'. The production was directed by none other than *Richard Irving* of "Columbo" and "Name of the Game" fame. *Dick* and his brother, *Jules*, were dressed to the 'nines' as *Joseph Von Sternberg* and *Cecil B. Demille*. Pre-written scripts were handed out to the unsuspecting guests . . . and they all fell into the act heartily. *Janet Irving* finally had her moment to show her director husband that she could act. Her portrayal of *Blanche* in 'Streetcar Named Desire' gave her her long awaited opportunity to 'chew the scenery'. Her co-star, *Bill Randall*, enacting the part of *Mitch*, brought down the house, as he reacted to her emotional outbursts in total monotone . . . even to reading aloud the 'stage directions'.

A standout performance was given by *Lester Salkow* (Producer of "Ironsides") in a scene from 'Barefoot in the Park'. And *Dustin Hoffman's* mom, cute *Lil Hoffman* was determined to show the world that *Dustin's* talent didn't just develop by chance. And of course . . . as in all Reviews, there were those musical moments: *Allard Roen*, *Irv Roston*, *Jules Irving*, and *Tony Ray* had a ball with "There's Nothing Like a Dame". *Tony Ray*, dressed as a pregnant bride, sang a song from 'Funny Girl'. And the finale — swinging and swaying to *Shirley Bassey's* "Big Spender" were La Costa's own Follies girls: *Muriel Roston*, *Rhoda Uchitel*, *Lynn Shaeffer* and *Thelma Weinstein*. Shades of Busby Benkley!

Summer residents *June and Larry Rose*, thoroughbred owner and trainer of 'Stardust Nell' which was recently claimed at Hollywood Park for \$225,000, recently honored *Mr. and Mrs. Jack Lewin's* 34th wedding anniversary. With a strolling guitarist, playing music that was popular 34 years ago, the following dinner guests toasted the *Lewins*: *Mr. and Mrs. Ralph Neve*, *Mr. and Mrs. Sidney Factor*, *Mr. and Mrs. Lester Salkow*, *Mr. and Mrs. William Rippee*, *Mr. and Mrs. Russ Miller*, *John and Mike Lewin*, the offspring of the happy couple.

Always much coveted are invitations to the fabulous estate of the *Dr. Howard Murphys*. Their incredible 'Byrd' designed early American home matches the warmth and hospitality always generated by *Barbara and Howard*. At their



Mr. and Mrs. Sid Levitz

recent party, cars were parked at the bottom of the hill and guests were transported by haywagon to their domicile on top of the hill overlooking La Costa. For new invitees, the *Murphys'* own zoo always creates gasps of amazement. Personally I always nervously glance at the lion and am ever hopeful the King of the Beasts won't suddenly decide to do a scene from "Born Free".

And leave it to golfing pals, the *Bob Grays* and *Leonard Philips* to throw the 'golfing party' of the year. Tournament play started at 3:00 p.m. and later everyone gathered at the *Grays'* home for a night of revelry. Speaking of the lovely *Marie*, she recently reclaimed her title of two years ago . . . Club Golfing Champion of the Year! Runner-up was *Eleanor Haberle* with *Agatha Winsky* First low net and *Jerry Randall*, Second low net.

Due to my trip, I regretted missing the *William Gargan* 'Tournament of Fun' for the benefit of the American Cancer Society. This annual event is one that golfers all over the country fail to miss. Not only are *Bill and Mary* much loved, they provide a 'whale of a good time'. And contributing to this cause, is meaningful to each and everyone of us. This year more funds were raised than ever before. *Floyd Finnerty* won first low net with a score of 65 and *Frank Chilson*, low gross with a score of 72.

Trudy and Barnard Meade closed the summer social season with a cocktail gathering at their La Costa home. Their magnificent terrace overlooking the La Costa course . . . was the ideal setting for a farewell to a beautiful summer. Among the La Costa guests looking forward to Fall were the *Bert Stallfords*, *Arnold Koblants*, *Burt Kramers*, *Herb Coplans*, busily chatting about upcoming events: The annual Gold & Green Tournament, The Frank Fitzsimmons Invitational, The Ladies Invitational and football.

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Lensing In On La Jolla

by Alice Dutton

The windup periodic at Del Mar Thoroughbred Club brought hundreds of

Turf Club members and their guests to enjoy the great races and weather.



Above: Forming a happy group at the Del Mar Thoroughbred Club were Sue Tessem, seated, a member of the Board of Directors of Kama Farms, and Al Zarella, Zarella Stables, and standing, Vera Hilman, Howard Hunt, director of athletics at UCSD, and Edwina Bruce.

Below: A group of La Jolla Beach and Tennis Club members made up a merry foursome at Del Mar. From left, Mrs. Janet Peto McClain, Paul Schminke, vice president Percy H. Goodwin Co., Mrs. Schminke and Mrs. Adele Grim, of La Jolla.



Photography by Alice Dutton



Left to right, Mrs. Dale Peterson, of Del Mar, and Mr. George Farr of La Costa, and Mrs. Emory Farr, (no relation) of Covina Hills, look like they have a winner at Del Mar Thoroughbred Club. Mrs. Peterson is the sister of Mrs. Donald B. Smith, wife of the executive vice-president and general manager



Left to right, Mrs. Alvaro Pineda, wife of the famous jockey, and Mrs. Clifford Graham of Rancho Santa Fe, visited the Del Mar Turf Club almost daily during the meeting's 35th season.



Mrs. Donald B. Smith of Rancho Santa Fe, standing second from left, enjoyed a visit from her son in law and daughter, Mr. and Mrs. William Ridgway of Pacific Palisades, in the Directors' Room at Del Mar. From left, William Ridgway, Mrs. Daisy Ridgway, Mrs. Ridgway, seated, and her two other daughters, Wendy and Coco, seated.



Not many people went to the one hundred dollar window, but leave it to Louella, (Ruth Giffin). Ruth attended the day the North County Press had its day at the races. She seems to have the seller, M. Andrus, in a bit of a daze.

Also at La Jolla Beach and Tennis Club it was "the wet ones," the day when youngsters battled in the Junior Swim Meets held during July and August. Over 30 races were held at each event for children of club members and apartment guests.



From left, Laure Anne Gray was winner of the girls 4 to 6 year old freestyle width of pool race. Allison Lynch second and Lauren De Poe third.



In the Boys 6 year old, 25 yard freestyle, left to right, Nicholas Pratt was third, Scott Remsnyder, second, and Jeff Raulston first.



The Boys 4 to 5 year Width of Pool, freestyle race was won by Scott Kearney, left, Jimmy McInerney, second, and Eric Silverman, third.



For those not desiring to swim or play tennis it was a game of Backgammon between John Newberry, left, and Trigg Carry of La Jolla.



Among many celebrities attending were David Jansen, who is making a new ABC TV series in San Diego, "Harry O." Warner Bros. is filming the series which has locations in Coronado, San Diego and environs.



One of the prettiest weddings of the summer season was that of Mr. and Mrs. Roger Alan Joseph. Mrs. Joseph is the former Laurie McKellar of La Jolla, daughter of Mrs. Douglas S. McKellar and the late Mr. McKellar, William Scripps Kellogg, uncle of the late Mr. McKellar, drove the young couple to their reception following the wedding at St. James By the Sea Episcopal Church. The mode of transportation was in the 1915 Packard, affectionately known as "The Old Black Goose," and in which many children enjoy rides with Mr. Kellogg around the La Jolla Beach and Tennis Club.



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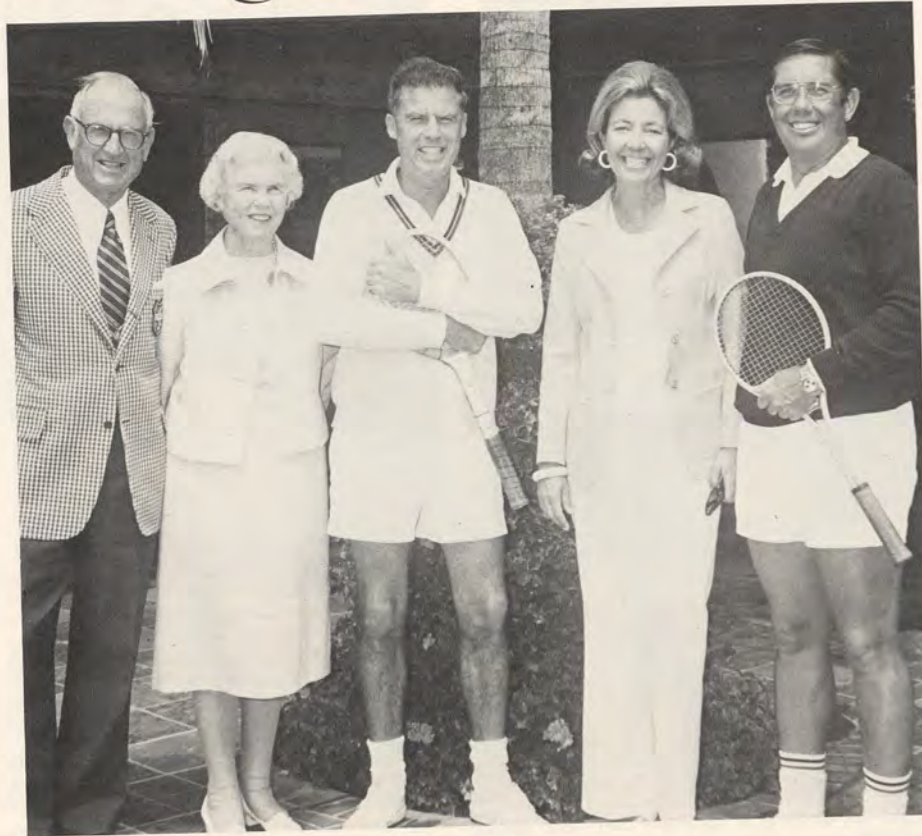
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Lensing In On La Jolla



Left: During the busy summer season at La Jolla Beach and Tennis Club Mr. and Mrs. William Scripps Kellogg, left, and their son, William C. Kellogg of La Jolla and Altadena, president of the Beach Club, enjoyed annual visits from friends of many years, Mr. and Mrs. George Janzen, of El Paso, among them. Mr. Janzen is president of the Southwest National Bank in his home city, and a new La Jolla property owner of Chateau Orleans Apartment house.

La Jolla Opera, Symphony and Art minded buffs are tuning up for the fall rhapsody of cultural and civic events after the long social summer carousel. Dancing with a heartfelt purpose in mind is what members of The Committee have in mind this November, when they give their 4th annual dinner dance at the Bahia Hotel, Friday, November 8th. Many officers and members of the group will come in lovely attire they saw modelled at the annual September "Country Friends" Fashion Show, held at Rancho Santa Fe Inn.

Mrs. William L. Baumer is chairman and Mrs. Arthur R. Bell is co-chairman. Mrs. Jack L. Oatman and Mrs. John W. Haddock are chairmen of seating and reservations. Mrs. James I. Robinson, Mrs. John Martin Hogan, Mrs. J. Walton MacConnell and Mrs. C. Arnholt Smith are decorations chairmen.

Mrs. William Donald Evans, Mrs. Oliver James and Mrs. Willis Mertz Allen are in charge of arrangements. Mrs. James R. Kerr is recording secretary and Mrs. Philip L. Gildred is corresponding secretary. Mrs. Bruce Hazard is publicity chairman for the affair which benefits LEHA, La Jolla Emergency Heart Ambulance.

A new feature of the elegant autumn event will be a wine sampling area with many fine wines and cheeses from the new La Jolla Vins du Monde Wine and Cheese Shop of Joseph T. Alvarez of Rancho Santa Fe, son of Mrs. C. Arnholt Smith of La Jolla.



Left to right, La Jollans Mrs. William L. Baumer, 1974 chairman of The Committee's 4th annual dinner dance. Mrs. Arthur R. Bell, co-chairman, Mrs. C. Arnholt Smith on the decorations committee and Joseph T. Alvarez of Rancho Santa Fe, who will present a lavish sampling of wines and cheeses from his newly opened Vins du Monde shop in La Jolla, at the event benefitting LEHA, La Jolla Emergency Heart Ambulance.

DOROTHY D. MUTH APPOINTED



James R. McCulloch, President of the San Diego Mental Health Association, Inc. announces the appointment of Mrs. D. Dudley Muth as Director of Development.

Mrs. Muth served on the MHA Board of Directors from 1968-1969 and was a founding member of the "Belles" for Mental Health serving on its Executive Board for the past two years.

Mrs. Muth is a member of the San Diego Park and Recreation Board and Chairman of the Western Area Committee. She is currently serving on the WASI (Women's Association for the Salk Institute) Board; the Klee Wyk Society, Museum of Man Board; the Advisory Board of Freedom Foundation at Valley Forge, San Diego County Chapter; and Carridad Internacional.

Listed in the "Who's Who in American Women", Mrs. Muth is the past chairman of the La Jolla Guild, San Diego Opera Association. She is a member of the Women's Committee San Diego Symphony Orchestra, Country Friends, Globe Guilders, Fine Arts Society of San Diego, Satellites, AURA, Mesa Vista Hospital Auxiliary, Committee of 100 and Century III. □

THE CHILDREN'S SCHOOL MOVES

The Children's School, originally located in Point Loma, moved to the Torrey Pines Business Park in Sorrento Valley. The school, which was founded in 1972 and modeled after the British Infant School system, opened in September at the new location.

The move to Sorrento Valley became necessary when facilities at the Point Loma school were reduced substantially, according to Headmaster David M. Ulrey.

The Children's School will continue to offer pre-school and primary grades at 3234 Cañon Drive in Point Loma, while the majority of students will attend the new Sorrento Valley school. Classes from pre-school through age 13 will be offered at the new site.

Children at the progressive school are able to choose their own activities during work periods, but they are expected to complete a variety of tasks each week.

"We don't think a child should be pulled away from a project he's interested in just because the clock says so," explains Ulrey.

Art, cooking, math, science, wood-working, reading and language arts

areas are set up in each classroom. The school has a playground designed by architect J. J. Kennedy, and students will have use of a swimming pool, volleyball, tennis and basketball courts.

Members of the Board of Trustees of the school are John Dodgen, M.D. (President), Harris and Ardetta Steiner, Janet Casady, Ed Alexander, Sharon Grodner, Ronald House, David Ulrey (Headmaster), Joan Hennessy, Tom Gillette, Analee Hargreaves, Mary Engler and Linda Thile.

Parents interested in The Children's School are asked to call 222-0321 for further information. □



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Inklings

by Pat Walker



I have covered debuts before, but nothing as well attended as the Grand Opening of the new Von's and Sav-On Stores on Lomas Santa Fe in Solana Beach. It was semi-controlled insanity!

The parking lot was burgeoning with cars creeping and circling like vultures at a Twiggy picnic. I left my car on the fringes of the seething mass and watched people from afar for a while. One man deserves Congressional Accreditation for his tenacity or sublime stoic-ness as he passed my car 37 times in his continuous swings to find some where to put his vehicle. I became concerned for his welfare about the 35th swing, and shouted a "Hi there! Do you need help or provisions your next time around?" He looked at me through glazed eyes and whispered some prayerful expletive (I think it was prayerful!) and explained his hopeful attitude of finding a parking place the next time through. He heroically passed me twice more before he rode into the sunset . . . his wife gently at his side clutching the neatly cut-apart Opening Day coupons. (My husband would have driven by at 45 miles per hour, said, "There it is. You have just attended the Opening" . . . and that would be that.)

It was interesting to see the 9-foot *Granny Goose* which handed out potato chips to customers and scared the damp diapers clean off the wee-set people. The jocular fowl was a delight to watch but every once in a while a transistorized human who didn't quite reach twenty-four inches would think twice about the auto-sized mount of feathers talking to his parents. Just how do you explain to someone who is bite-size that he is really safe when the giant goose leans over to talk to you?

The shopping carts were the stars of the Opening. It seemed logical than anything so ugly just had to be terribly functional. They are. The carts are designed so that the large top basket can hold as much as the standard shopping carts but there is no need for piling or jamming. The carts fit neatly through the small opening at the check stand as the lower level goes under the stand and the upper level is accessible to the checker without

stooping. They open the front panel of the cart and the goods may be extracted without reaching or bending.

Stacking them brought out the best in people. One woman who became frustrated trying to figure out how to stack her empty cart outside the store, felt that a good solid impact would somehow do the trick. She backed off a good twenty feet and starting running madly toward the line of carts. When she reached an impact speed of about 74 miles per hour she let fly! The cart remained stolid . . . but the reverberation went down the line of carts sending the lead cart popping off, knocking down a woman balancing a fern and a bag of grapes. She managed a three-point landing and gyro-ed the fern outward as she went downward. From her sitting position she scanned the cart for a license number, and finally managed to extract her legs out from underneath the contraption. As she pulled free (both hands still fully extended clutching her purchases) the cart continued its destruction derby, this time slowly but solidly moving toward a circling Beautiful Expensive Car. The driver looked up in time to see the two-time-loser approaching on the starboard side and since he was trapped fore and aft by fellow circlers, he scrunched his head as the behemoth plowed into his passenger door leaving a very noticeable calling card. (I wonder if shopping carts have visible signs of their kills painted on the fuselage like fighter pilots lined up MIGs in the Korean War?) The whole scene flashed on his face. "How do you tell an insurance company you were attacked by a mad shopping cart? How many opening day coupons will it take to save the same amount I will have to expend on the New Door? What the hell am I doing here?" He quickly looked around the parking lot and probably figured no police officer could make it to him through the traffic jam anyway, so he reached under the seat and extracted a small bottle from which he took a large swig of the amber-colored liquid. And there he sat for another ten minutes until those trapped in front of him could move on.

Sav-On had their scenes, too! The frustrations between two little fellows about 2-years and 4-years of age came to an end as the older brother reached his breaking point and calmly took his ice cream cone and shoved it into his brother's ear. The ice cream dutifully implanted itself and when Big Brother pulled his cone away, there was Little Brother with a large pink growth on the right side of his head. The smaller one moved not one wit and imperturbably stuck out his forefinger and started extracting ice cream from his ear a lick at a time. All the while, Mother headed the line back toward the car never looking back and totally unaware that Big Brother was lovingly chilling Little Brother's brains.

The passing parade of human vignettes continued all day as the employees continued their smiling and helpful attitude toward the public. But it did seem quite possible that before the day was finished, quite a few amber bottles saw the light of day!

A new song-and-dance team? Owners of new surfboard shop? Nope! They are the new dentists in town. The new, handsome, "open-your-mouth-wide" team are the Brothers Murray . . . Alan and Geoffrey. Both attended San Diego State but Alan graduated from U.S.C. and Geoffrey from University of the Pacific in San Francisco. They also are third-generation natives of San Diego, which makes them a rare breed indeed.

Geoff recently held a champagne open house to welcome Alan into the office at 1333 Camino Del Mar. The professional and business community were invited. Both share interest in tennis, volleyball, and camping, but go separately when it comes to their personal lives. Geoff is married and the father of a little girl, while Alan is a bachelor.



Dr. Alan Murray and Dr. J. Geoffrey Murray of Del Mar.

One of the local service organizations which allows no moss to grow under their feet are the busy women of the Del Mar Unit of the Women's Auxiliary to the Children's Hospital. After the close of their annual "Festival of Best Cellars" in October, they are scarcely taking a breath before diving into plans for the November 17 special event. On that night, the Del Mar Unit will attend a special performance of the San Dieguito Little Theatre's presentation of "No Sex Please, We're British." The curtain will rise at 7:30 for this evening which will benefit the Tape Textbook Center. If you enjoy comedy (and this play is a good one) please call the Social Chairman Bev Frederick (454-8653) or President Mary Johnson (459-9439) for tickets. Couldn't go for a better cause!

The League of Women Voters would like to invite you to a cocktail party. The occasion is to meet the candidates who

will be running for office if the incorporation of San Dieguito takes place. There are twenty-nine persons now running for office who will be present, plus other area people who are involved in politics. State Senator John Stull and Assemblyman William Craven have been extended invitations, as have area Council Members, Planning Commission Members, and Supervisor Taylor for the Fifth District.

The League of Women Voters are inviting you to attend their party from 5:30 to 8:00 at the Biondo home at 11 North Lane in Montecillo (755-8192). It will be a no-host affair with plenty of food to fill in the chinks between the sparing and the open discussions. Come meet the candidates and clarify any questions or problems which might have occurred to you.

Closing day of the races at Del Mar had its usual nostalgic "It's over for another year" feeling as people chatted and bid goodbye to friends until next year. Many familiar faces flitted in and out of the crowd. Jimmy Durante sat beneath his long-time friend and trademark . . . that marvelous hat which looks as if it has traveled the seven seas backwards, forwards, inside-out, and blindfolded. (Just how do you get to looking that relaxed?) He was flanked by two charming red-heads who sat in stereo beside him, his wife Marge and Mrs. Desi Arnaz. The Paddock was visited several times by handsome Burt Bacharach and his lovely daughter who is as tiny and petite as a minute. Vince Edwards bounced through the crowds doing his very good imitation of Dr. Ben Casey. The horses were magnificent and the races were intriguing.

But the most action took place around the bars where the Turf Club was using a special gold plastic glass to commemorate the closing day Futurity Race. The glasses were in short supply and as souvenirs went from being commonplace to becoming a rare commodity and an item of barter. Soon glasses and dollar bills were changing hands faster than money going over the counters at the betting windows. Resisting temptation and the urge to enter into the lively trading, I plopped mine into my purse and carefully brought it home where it now sits on the windowsill with ivy growing in it. Surely that is what they meant to do with it!

The Delta Gamma gals are starting this year off with a bang. The neighborhood parties were so popular last year, that their first gathering will be a meeting to welcome all of their sisters from the San Dieguito area. The Second Annual Neighborhood Party will be held on October 14 at the home of Mrs. Robert Sedgwick. Hostess Cheryl said that champagne punch will be served at 8:00 p.m. Co-hostess Mary Bob Chesler will be at the front door of 1515 San Dieguito in Del Mar to greet all who come for the

evening. If you need directions, or help to find a baby-sitter, the lady who has all the information will answer if you phone 755-8191.

The Delta Gamma ladies and their escorts will also have an evening of pure leisure and entertainment as they gather at Little Bavaria to enjoy dinner and dancing. They have chosen the night of September 20 to share an evening with each other with no responsibilities except to enjoy the conversation and relaxation afforded at the "just for fun" evening.

They have already planned a full Fall calendar of events for their group.

The Sandpiper's Auxiliary to the San Dieguito Little Theatre had a success . . . and President Diane Elliott is smiling with delight! The Art Auction held at Torrey Pines Inn has been enthusiastically reported on by everyone who attended. It was the main fund-raiser of the year for the Sandpipers and they weren't sure how the public was going to respond to their innovative presentation. Over two hundred people attended the auction where \$5,500 worth of art was sold to those who bid vigorously for the paintings.

The paintings were exquisitely framed and well-displayed for the presentation. They were supplied by Art Show Galleries Ltd. from Los Angeles, a highly professional outlet which uses the expert services of John Rust to present their art to the public.

John Rust has been very active in theater, films, and T.V. as an actor and producer. He was one of the creators of the famous dramatic series, "U.S. Steel Hour," and appeared in the ABC serial "Best of Everything" in which he co-starred with Geraldine Fitzgerald. He also starred with Ruth Warrick in "Who's Afraid of Virginia Woolf," a play also presented by San Dieguito Little Theatre last season. He is also extremely knowledgeable about art and remained untrippable throughout the entire auction. He obviously enjoys his work and his abilities shone as he brought paintings and people into friendships with each other. The least costly treasure of the evening was purchased for \$15 while the maximum price was \$450 paid for a signed Calder. Mr. Rust did over 200 auctions last year, submitting to a schedule which would wilt most art enthusiasts on the first turn.

He commented on the Sandpiper's handling of the auction very favorably. It was the first time a presentation was being timed to accommodate champagne and hors d'oeuvres before the auction during the previewing time and buffet dinner afterwards. He was astonished when at 7:20 all of the available chairs for the auction were filled well ahead of the 7:30 auction time. The patrons were eagerly anticipating the very



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Inklings

active evening which *Mr. Rust* afforded them. For over three hours the bidding continued while the number of attendees did not diminish.

One of the auctions which highlighted *Mr. Rust's* busy schedule last year was Oxfam in London, England. Oxfam is the English counterpart to our COMBO or United Fund and it is headed by art enthusiast *J. Paul Getty*. The Art Show Galleries Ltd. paintings are very often purchased for investment purposes. All paintings are authentic and may be certificated.

While the Sandpipers were delighted with *Mr. Rusk*, he was impressed with their previewing provisions and particularly the quantity and quality of food prepared by the members and served during the preview.

Bob and Gladys Small of Montecillo left with a special package under arm. They were the lucky door prize winners who became the new owners of a beautiful Spanish still life.

I think another yearly event has just been born!

And the Sandpipers are delighted with the fact that everyone enjoyed this "first" tremendously, but they are also very grateful that the response was very concrete in the amount of \$1300 added to their Building Fund Account.

If you have been wondering where that fantastic chef *Lee Milari* went when the Alternative closed its doors in Del Mar, he is across the street at the GRB where he will roll out the food for which he is so famous. Monday, Wednesday, and Friday nights will feature his Cantonese delicacies. Glad he is still in North County. The Golden Rollin' Belly will also be opening soon a musical group oozing with talent called the "Magic If." One listen and you'll be captivated.

When I saw it, I didn't believe it! The new cordless telephone has arrived in North County and its potentials seem limitless! *Red Akers* of Cordless Communications demonstrated the new item. A transponder unit is attached quickly and easily to the parent telephone. The telephone unit may then be taken anywhere within 300' of the parent phone and you may enjoy not only good reception but the freedom of movement

not afforded by a fixed phone. The housewife could take the instrument with her as she gardens, does outside jobs, sunbathes by the pool, plays tennis, or just plain soaks in a bubblebath for an extra minute or two. It would make it nicer, too, not to have to run from the barn or corral for the jangling phone. The vacationer could take the phone to his neighbor's house to be answered, thus eliminating the problem of no-answer phones which tells any well-organized thief that "This house is un-manned."

The cordless telephone is a short-range radio extension telephone for single line use in residential areas and operates in the same manner as the normal extension phone... without cord limitation or tangling. Cordless Communications of Vista (726-2345) and of San Diego (276-9692) are making it available in this area. Sure saves steps! □



Handsome Tennis Pro Dave Austin of the Solana Beach and Tennis Club goes on the court with the usual racquets, balls, and towel. He also carries with him the new cordless telephone which allows complete mobility within the Beach Club complex.



Tom Pesich and Red Aker of Vista.

DON DRYSDALE TO LEAD SPORTS TOUR

Former Los Angeles Dodgers pitcher Don Drysdale will lead a 14-day South Pacific Sports Tour to New Zealand, Tahiti and Moorea this winter.

Departing Los Angeles on Jan. 15, 1975, the tour will feature a golf tournament at the famous Wairakei International Golf Course on New Zealand's North Island; a trout fishing tournament in the lakes region near Rotorua, New Zealand; and a tennis tournament in Tahiti.

Drysdale, currently a sportscaster for the California Angels and Los Angeles Rams, will escort the tour and host a welcome cocktail party in New Zealand and an awards cocktail party in Tahiti to honor the tournament champions.

Tour members will be competing for individual tournament prizes and an overall sweepstakes award. A trophy from the Garcia Corp. will be presented to the grand champion.

Winner of the golf tournament will receive a set of Shamrock Power-Pocket irons by Shamrock Golf Co. Fishing equipment by the Garcia Corp., world's largest manufacturers of fishing tackle will be awarded to winners of the fishing tournament and the tennis champion will receive a Garcia-Cragin championship racquet.

The trip begins with an Air New Zealand DC-10 flight to Auckland where it is summertime on the other side of the equator. After a day of rest and an opportunity to see the sights of the city, the group travels through the green rolling countryside of the North Island to Rotorua.

From Rotorua, the Drysdale group continues to Wairakei.

Returning to Auckland, tour participants board a flight to Papeete, Tahiti, for the tennis portion of the sports marathon. Making headquarters at the new luxurious Travelodge Hotel in Tahiti, there is time for shopping, touring the island and swimming in addition to tennis tournament play.

Before returning to Los Angeles a couple of days are spent relaxing on the beautiful island of Moorea across the Sea of the Moon from Tahiti.

Price of the 14-day Drysdale Sports Tour is \$975 per person, including economy class air transportation, hotels based on double occupancy, surface transportation, airport transfers and the cocktail parties. Special low rates are available for golf, fishing and tennis.

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Lomas Santa Fe News PLAZA WEST OPENS



Plaza West shopping center, newest addition to the 1,200 acre master planned Lomas Santa Fe community, covers nearly 10 acres and adds 110,000 square feet of retail and commercial space to the area.

Lomas Santa Fe, Inc. Center is celebrating the official grand opening of Plaza West shopping center, newest element completed in its 1,200 acre master planned community between Solana Beach and Rancho Santa Fe in north San Diego County.

Covering nearly 10 acres just west of Interstate 5 on the south side of Lomas Santa Fe Drive, Plaza West adds 110,000 square feet of commercial space to the area.

This is also the fifth anniversary of the Plaza of the Four Flags shopping center, located in the southeast corner of the intersection, which now has 100,000 square feet of leased space with 24 tenants.

Initial tenants in the new Plaza West are Handyman, Vons Market, Sav-on Drug Stores, Inc., Rancho Santa Fe Savings and Loan Association, and Health Tree Corporation.

Also included in the center is a split-level branch office of Southwest Bank with a six lane drive-in automated teller system.

Handyman occupies a free standing 25,200 square foot building with an ad-

joining 16,200 square foot walled-in garden shop.

Vons and Sav-on are under one roof with Vons occupying 27,200 square feet and Sav-on 25,500.

Rancho Santa Fe Savings and Loan Association and Health Tree Corporation will occupy space in a 5,400 square foot section attached to Vons and Sav-on.

A free standing 6,000 square foot building completes the center.

Space for four to six additional shops is still available in Plaza West. Coldwell Banker is the leasing agent.

Architects for Plaza West were Haugaard: Elrod Associates of Pasadena. The center follows the Mexican Colonial style, characterized by white brick columns and red tile roofs, for which the Lomas Santa Fe community is noted.

General contractor was R. E. Hazard, Jr., and the engineer was Rick Engineering Co., both of San Diego.

Opening of Plaza West marks approximately the half-way point in completion of the Lomas Santa Fe development which includes single family detached homes, garden and courtyard condominiums, and country club as well as retail and commercial facilities.



Plaza of the Four Flags shopping center, just across from the new Plaza West shopping center at Interstate 5 and Lomas Santa Fe Drive, opened five years ago and now has 24 tenants.

The Art of Living

SAN DIEGO OPERA TO CELEBRATE ANNIVERSARY SEASON

On October 30, the great gold curtain of the Civic Theatre will rise on the gala Tenth Anniversary season of the San Diego Opera. In a single decade the Opera has attained international status, and is ranked among the top ten major opera producing companies in the United States.

Highlighting the 1974-75 season will be the long-awaited San Diego Opera debut of super-star Joan Sutherland in "Lucia di Lammermoor."

Maestro Walter Herbert will conduct Massenet's lavish "Manon" as the season opener on October 30, November 1 and 3, with New York City Opera Star Carol Neblett in the lead role. San Diego's Raymond Gibbs, now a leading Metropolitan Opera tenor, will appear as Chevalier des Grieux. "Manon" will be directed by Bliss Hebert.

Joan Sutherland, one of the opera world's great divas, will appear in Donizetti's famous "Lucia di Lammermoor" on December 4, 6 and 8.

A multi-media production of Delius' "A Village Romeo and Juliet" featuring John Stewart, Patricia Wells, and David Holloway, will be performed on January 15, 17 and 19, 1975. This enchanting production, directed by Frank Corsaro and conducted by Walter Herbert, heralded a new concept in opera staging when first presented at the Kennedy Center Opera House in Washington, D.C.

The fourth season offering is the continuation of the San Diego Opera's nationally-praised presentation of Wagner's majestic "Ring" cycle. "The Valkyrie" will be presented on February 26, 28 and March 2 under the direction of Ghita Hager.

The final production for the season, Puccini's popular "La Boheme" will be presented April 9, 11 and 13. The opera will feature Karan Armstrong, Raymond Gibbs, and John Darrenkamp.

Season tickets for the 1974-75 San Diego Opera season have been sold out since August. Individual performance tickets will be available at the Civic Theatre Box Office, Highlander Men's Stores, all Sears Stores, and Metro-Ticketron Agencies beginning 30 days prior to the opening of each opera. □

ROSENBERGER PERFORMS



Carol Rosenberger appeared at the Civic Theatre in San Diego this month

fresh from her latest triumph at Lincoln Center in New York, where the New York Times headlined her "elegant pianism" in a rave review. She is beginning to fulfill the prophecy of the late Walter Winchell who wrote in his column "Music critics predict that concert pianist Carol Rosenberger will be the hottest American concert artist since Van Cliburn."

Ms. Rosenberger, who was born in Detroit and performed her first concert at the age of eight, has been acclaimed by Variety as "a superlative pianist". The early part of her life was spent recovering from paralytic polio. She not only overcame the hurdle which had been thrown before her musical career, but went far beyond it to even greater success and achievement.

Ms. Rosenberger has been featured by McCalls, Redbook, Ms. and Music Journal. In the last 12 months she has made three recordings for Delos Records. Her international engagements have included appearances with leading British, European and American orchestras.

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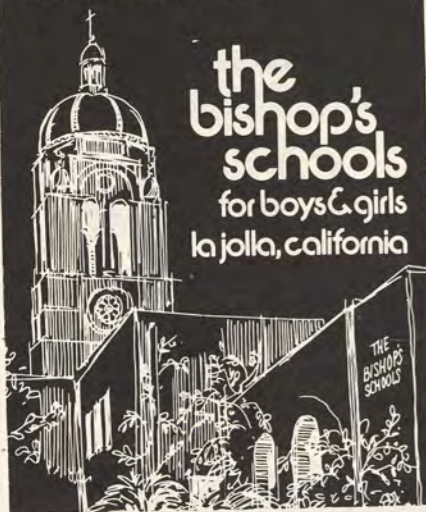
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Whisperings



by Jane LaCroix

Alfred Ybarra of Lake San Marcos is a man of many talents. The average male golfer would feel that making two holes-in-one in less than two weeks' time was the most exciting thing that ever happened to him! Al Ybarra is, however, by no means an average man . . . add to this the fact that his life has been a series of such exciting events that he can well shrug his shoulders at possessing a ten handicap at the age of sixty-nine. Caroline and Al Ybarra started playing golf in 1945 at Mexico C.C. They are still members there and return each year for five or six weeks. He is the tenth generation Ybarra to be born in Los Angeles, growing up on his father's 300 acre ranch, the last of the family's holdings which once included a 5,000 acre land grant south of Oceanside (adjacent to La Costa). A prolific artist, his watercolors are presently on exhibit at the Dale Gardner Galerie in Rancho Santa Fe, but this is only one of his many accomplishments. In 1925 he worked as an office boy for an architectural firm and five years later was employed as draftsman in charge of all steelwork in building New York's Empire State Building. Although he had nothing to do with the design, he created the blueprint for the dirigible mooring tower atop this cloud-scraping enterprise. In 1931 he left for Europe and the following year started out with Sheldon Milliken of Pasadena on a bicycle trip from Paris en route to Jerusalem. Their experiences included being aboard a convict ship bound for the Island of Elba (the only ones not shackled hand and foot!), blazing their own bike trails from village to village in Albania, and being "popped" into jail by the Turks in Greece because they could not explain their presence in military fortifications!

Then Al "settled down" on the Island of Mallorca (where room and board were 35c a day) working as a newspaper reporter. He became known as the "Walter Winchell" of Mallorca as a result of his social column, and tried writing about his walking-bicycling trip but publishers did not consider the results interesting.

In 1934, during the depression, he found himself with much time on his

hands and always having had the desire to paint, he decided that Mexico might be a good place to try his luck . . . and good luck it was! A year later when he exhibited at the Stendahl Galleries, he was described as "a native of Los Angeles, an architect by profession, a newspaper reporter in Spain, and an artist by desire." In 1938 the New York Digest said, "Ybarra paints like Ybarra and one of his best points is that he possesses that most prized of all qualities — knowing when to stop. Either one of his papers comes off red hot in a halfhour, or he leaves it." He is a self-taught artist who believes it is his nature to paint and feels if one takes instruction he subconsciously imitates his teacher. Nor does he believe in attending exhibits of other artists for fear of being influenced and says when individual self expression is lost, so is everything regarding painting. He found that self criticism, hard and constant work were his chief assets. He is one of those modest artists who leaves an entire page in his exhibit catalogue saying, "Let my work speak for me."



Alfred Ybarra

However, painting is only one of the attributes of this remarkable man; by 1942 he had become David Selznick's Associate Art Director, the beginning of a thirty-five year career as a Motion Picture Art Director. It was at this time he volunteered to build the Hollywood Canteen; this was constructed from a dilapidated barn-like structure on Cahuenga Blvd. and Al Ybarra was responsible for securing all the labor and \$25,000 worth of donated materials. In 1946 he left for Mexico City to be manager of operations and Supervising Art Director for RKO. Following the filming of "The Fugitive" with Henry Fonda and Dolores Del Rio (which Al completed for 25% under budget) he was selected to design the sets for "Adventures of Casanova." Included in the designing was the construction of a 60' tower from which a stabbed man falls to the mob-filled stone plaza below. This was the first time such camera work had been attempted in Mexico. During this time Al also drew the coveted assignment of designing the interior of the new

recreation room being built in the private home of President Miguel Aleman of Mexico City. The President purchased seven of Al's paintings . . . adding his own name to other notables who own Ybarra pictures, such as Mervyn LeRoy, Mrs. John Ford, Mrs. Peter Rathvon and John Sutton. While "bossing" construction at Churubusco as head of RKO's Mexico City Studio technical force, it was written in the Mexico City Herald — "Talented Alfred Ybarra is primarily an architect, a set designer and an artist!"

After three years (and at the time of the Howard Hughes take-over at RKO) Al Ybarra resigned and announced a free-lancing set-up whereby he would undertake to guide any American producer desirous of taking advantage of Mexico's natural backgrounds and the sister industry's cheaper production costs. He knew more than half the townspeople, having not only employed them but having enjoyed tacos and beer with them! He says in total he spent a hundred and twenty-five million pesos as a Production Designer. Upon returning to Hollywood from Rome and Libya for filming of John Wayne's Batjac Productions "Legend of the Lost" Al offered one piece of advice for any company going on foreign location — "Take along everything you expect to need, otherwise you're lost."

In 1954 Tom Gwynne of the Los Angeles Daily News said, "In certain quarters of the movie industry Al Ybarra has been called a wizard." An Art Director scouts the geography of the picture; under him are draftsmen, sketch artists, special effects men and set decorators. He estimates the cost of the sets and because he has ingenuity and know-how "cuts corners" without sacrificing quality. And it was because Al possessed all of this knowledge he was able to do such an amazing job on "The Alamo." Filmed in 1958 in Bracketville, Texas, Al outdid himself in recreating a decayed Indian town. He reproduced the Alamo in faithful detail, aware that he was handling history dear to the Texas people who visited the set by the hundreds each week! Al had been with John Wayne for ten years by this time; he was sent to Spain in search of the original plans for the Alamo buildings and worked for eight years on research, set designs and location sites. The town included everything from a white-domed church, plazita, cantina, inn, hardware store, grocery and blacksmith shop . . . the sets costing one million dollars. Al said he had built so many Mexican towns that he knew exactly how and where they placed everything.

In 1970 Alfred Ybarra decided he had tired of living out of suitcases and on location and retired from the motion picture business. He had traveled all over the world and made pictures in Japan, Hawaii, Italy and Mexico . . . is there any wonder he says, "The people I play golf

with are wonderful, interesting people but most of them have led pretty ordinary lives. I feel fortunate. I would not trade my memories for anything!" □

SOCIALLY SPEAKING . . .

Mrs. Arthur Trollip of Johannesburg, South Africa, whose late husband was Speaker of Parliament under General Smuts, Prime Minister of the United Party, was recently the house guest of Bill Bennett of Whispering Palms, Rancho Santa Fe. Also Bill's guest was Mrs. Trollip's granddaughter, Arabelle, who was a high school exchange student in Allentown, Pennsylvania last semester. Bill met the Trollips while traveling in England in 1946 and in 1952 he had the pleasure of spending a month with them. Following Mr. Trollip's retirement from Parliament he became Minister of Labor, Immigration and Indian Affairs. His two sons are members of law firms in Johannesburg . . . William Trollip's ranch adjoins that of Golf Pro Gary Player and in addition to being close friends the two men share several business interests. San Diego's Wild Animal Park was of particular interest to Isabell Trollip as her late husband was Chairman of the Board of Krueger Animal Preserve near Johannesburg (a position her son now holds). Before leaving California she was entertained for several days in Los Angeles by Bill Bennett, Jr., climaxing a wonderful first trip to California. □

ANIMAL CARE CENTER DAY AT THE RACES

The San Dieguito Animal Care Center Day at the Races on Friday, August 30th was preceded by a luncheon served on the beautiful Rancho Santa Fe grounds of Arthur Meyerhoff's J. M. Training Stables, catered by Casserole, Inc. of San Diego. Guests were privileged to view



the stable's well known stud American Saddle Bred "Frosty Highland," the famous show horse, five gaited "Song of Easter," and "Winged Princess" and the four months old filly. In addition, Gary Finnerty's 3-gaited "Colonel Greystone" and "C. Angel" and colt (Supreme C.)

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Whisperings

owned by Mrs. George C. Thomas IV, delighted the audience.

Four fizz stations helped to quench the thirst while viewing these magnificent animals. Dick Pioone, a master at making the Ramoz, Silver, Fresh Orange and Frosted Strawberry fizzes, told us the original recipe was being used . . . which means shaking by hand, not blender. Shelia Caruso, Party Manager of Casserole, Inc. selected a menu with a decidedly French flavor. There was a wide choice of omelettes and one had difficulty in deciding between the asparagus, chopped ham in butter sauce . . . the sauteed chicken livers in madeira sauce . . . the chicken, mushrooms, and pimientos in wine . . . or the stewed onion, sweet and fresh peppers! A three-foot high fruit display (containing a variety of at least eight different fresh fruits) was not only beautiful but palatable, and the European Wooden Bread Cart made one forget about calories. There was whole bread (to be torn apart), marble and seeded rye, San Francisco sour dough, plus blueberry and bran muffins. Hard to resist was the home made banana bread and caramelized pecan rolls . . . Later, many of us holding worthless daily double tickets wondered why we hadn't lingered longer on the lovely grounds of Arthur Meyerhoff's J. M. Training Stables! □

SMITH AND FRENZEL NAMED

Fifth District Supervisor Lee Taylor named City Councilmen Melvin J. Smith and John Frenzel as co-chairmen of the Citizens for Lee Taylor Committee in Oceanside.

Smith and Frenzel are both long-time residents of the city and have served a combined 15 years as councilmen. Smith just won his third consecutive four-year term and Frenzel has just begun his sixth year on the council.

"I think Lee is highly qualified as a businessman to represent the district," Smith, a member of the Republican State Central Committee, said. "As a North County resident he knows the problems of the area. I give him a great deal of respect."

"I feel North County has been short-changed so many times both with state and federal programs," Frenzel, a former Board of Education member and presently Deputy Mayor of Oceanside, said. "It's time we have someone who can properly represent North County and I feel Lee is the most qualified to help North County move ahead."

Taylor, a long-time North County resident, is seeking to retain his seat in the November general election. □



Re-elect Assemblyman Bill Craven

REPUBLICAN

Elected to the California State Assembly (1973) in a special election, Bill Craven's electability was clearly demonstrated when he emerged as the leading vote getter against a field of 14 entrants in the primary. In the following run-off election Bill Craven's popularity was again clearly recorded as he polled more than 65% of the vote in winning.

Now, even before his first year as Assemblyman has been completed, Bill Craven has earned great respect from his fellow Legislators and commendations from our Governor. In committee assignments, Bill Craven serves on the important Labor Relations Committee, The Local Government Committee, The Select Committee on Deepwater Ports and he serves as Vice Chairman of the Constitutional Amendments Committee. Yes, Bill Craven is doing a great job in Sacramento.

"I'm glad that Assemblyman Bill Craven and I are on the same team."

Governor Ronald Reagan

"Bill Craven — a responsible legislator — a strong and effective voice — he's doing a great job in representing the 80th Assembly District."

Robert G. Beverly
Assembly Minority Leader

A Distinguished Record of Service

EDUCATION:

Graduate of Villanova University
Degree in Economics

Military:

U.S. Marine Corps — Enlisted as private 1942, advanced to rank of Major.

PUBLIC SERVICE

1. Assemblyman — The 80th A.D. in San Diego County, 1973-1974.
2. Member, San Diego County Board of Supervisors, 1970-1973.
3. Chairman, San Diego County Board of Supervisors, 1971.

4. Member, Air Pollution Control Board, 1970, 1971, 1972, 1973.
5. Vice Chairman, Regional Coastal Commission, 1973.
6. Director, Southern California Regional Association of County Supervisors, 1970 to 1973.
7. Chairman, Local Agency Formation Commissions, 1973.
8. Director, California State Association of Local Agency Formation Commissions, 1973.
9. Chairman, City-County Camp Commission, 1972.
10. National Association of County Officials (NACO), 1970 and 1972.
11. Director, County Supervisors Association of California, 1971.

12. City Manager, San Marcos, 1970.
13. Director, San Diego County Public Information, 1969 and 1970.
14. Executive Assistant, San Diego County Board of Supervisors, 1962 to 1969.
15. Senior Analyst, San Diego County Chief Administrative Officer, 1969.
16. Panelist, League of California Cities, 1969.
17. Member, Oceanside Planning Commission, 1958-1969. Chairman in 1962, 1963, 1964, 1967 and 1968.
18. President, San Diego County Planning Congress, 1967 and 1968.

A PAID POLITICAL ANNOUNCEMENT

The Art of Living

CONDUCTORS' CHAMPAGNE TEA

Mrs. Marshall W. White was chairman of the San Diego Symphony Women's Committee "Conductor's Champagne Tea" held from 2 to 4 p.m. at the Alvarado Estates home of Mr. and Mrs. John C. Mabee. The appointment was announced by Mrs. Leon C. Hubbard, president of the Women's Committee.

The event honored Andre Kostelanetz, celebrated conductor who appeared with

the San Diego Symphony Orchestra August 23 at the Aztec Bowl; Albert Coleman of Nashville, Tennessee, another guest conductor; Peter Eros, San Diego Symphony conductor, and Mrs. Eros; and Charles Ketchum, associate conductor, and Mrs. Ketchum.

Mrs. White, assisted by Mrs. Mildred G. Teawell, co-chairman, asked the following members to serve on the committee: Mrs. Richard Collins, Decorations; Mrs. C. A. Karaberis, Invitations; Mrs. Elizabeth Van Horn, Mailing; Mrs. J.

A MAN OF POSITIVE ACTION. SENATOR JOHN STULL

JOHN STULL was elected to the State Senate in a special primary election on March 6, 1973, receiving 60.8 per cent of the vote in a seven-man field. He had been Assemblyman from the 80th District in north San Diego County for the previous six years. His outstanding legislative record includes the following:

★ ★ Knowing that government spending must be reduced to halt spiraling inflation, he sought passage of a constitutional amendment requiring the legislature to pass a balanced budget, and he attempted to expose the hidden costs of government programs by authoring a measure requiring all legislative proposals to clearly state their costs over a four-year period.

★ ★ For three consecutive years, he has carried legislation to stop the issuance of revenue bonds by joint powers entities without prior voter approval, believing that this has become nothing more than a device to circumvent the people.

★ ★ He has been honored by the California Justice Foundation for his legislation which protects the individual citizens from arbitrary and capricious administrative rulings by allowing them to recover reasonable attorney's fees upon successfully challenging the bureaucracy.

★ ★ He has consistently opposed the creation of faceless, nameless appointive boards and commissions which usurp the authority of local elected officials. He was commended in an August editorial by the *Escondido Times Advocate* for his continued vigorous work to curtail the activities of these appointive bodies.

★ ★ He authored the legislation establishing ecological reserves such as Buena Vista Lagoon, and his legislation provided the means to acquire the 200-acre Torrey Pines Extension and the establishment of California's first three underwater parks.



Re-Elect Your State Senator John STULL

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Monroe Jones, Publicity; Mrs. Harry Haelsing and Mrs. Jerome A. Rap Refreshments; Mrs. H. J. P. Foley and Mrs. Henry Monroe, Hostesses; and Mrs. Leon P. Hubbard, Women's Committee President.

Hostesses presiding at the refreshment and punch tables included the chairmen of the area auxiliaries: Mrs. Virginia Gardner, Coronado; Mrs. Finch East, Foothills; Mrs. Dewey Brown, Kensington; Mrs. Lawrence Waddy, La Jolla; Mrs. John Kiser, Mission Hills; Mrs. Howard Craig, Poway; Mrs. Louis B. Maison, Rancho Bernardo-Escondido; Mrs. Edward Havens, San Diego; Mrs. Annetta James, South Shore; Mrs. Doris Sos-

ner, University City; Mrs. Albert A. A nyhm, College Hills; and Mrs. Walter Carpenter, North County.

Honorary hostesses assisting in welcoming guests were the Past President of the Women's Committee: Mrs. Fred Goss, Founder and Honorary Member of the Women's Committee; Mrs. Richard W. Bourne, Mrs. Carl Hartnack, Mrs. Emerson Bond, Mrs. Jack Gal-

Whitney, Mrs. John S. Chambers, Mr. Robert S. Fadem, Mrs. Philip Mountjoy, Mrs. John McBride Thornton, Mrs. Har-

C. Haelsing, Mrs. Evan V. Jones, Mrs. Clark Bruce Woodell, Mrs. Robert Kronemyer, and Mrs. David E. Porter.

Four county area chairmen assisted in making reservations for the tea: Mr. P. D. Stroop of San Diego, Mrs. Harold B. Starkey of South Bay, Mrs. Leo Hermle of East County and Mrs. Walter F. Carpenter of North County.

HENNING APPOINTED V.P. OF JARVINEN TRAVEL CENTERS

Harry A. Jarvinen, president of Jarvinen Travel Centers, announces the appointment of Kenneth C. Henning as Executive Vice-President and General Manager. Jarvinen Travel is the largest locally owned travel organization in San Diego County, and Mr. Henning will work directly with Mr. and Mrs. Jarvinen in the operation of their 5 offices in that area.

Henning has been in the travel business more than 16 years, in Evanston, Illinois and most recently in Elgin, Illinois, where he was General Manager for Valley Travel Service, with 3 offices in that community. He has a vast experience in all types of travel, and has traveled extensively throughout the world. He resides in Rancho Bernardo and is married and has 2 children. His wife was formerly with United Air Lines, and expects to be rejoining him in the travel industry soon.

A Letter From Supervisor Lee R. Taylor



Hello —
In my opinion women are being denied many benefits in our society. That is why I am attempting to start a North County

Women's Advisory Resource Organization. I would like to get input from North County women about services the County provides that women use, or would like established. Women should be given the opportunity to influence decisions made which affect them

It makes good common sense to open a direct line of communication with women. Fifty per cent of the population deserves to have an organized channel of information to me. Since no group existed for this purpose, as your representative, I felt it desirable to attempt to organize one. Here's what I did.

I distributed registration forms to over sixty county offices, social agencies and women's groups. Well over two hundred questionnaires were sent to women who registered. Four organizational meetings were held at four different sites in the North County in the first two weeks of September, and follow-up meetings are scheduled. My ideas about the group were kicked around, as well as some

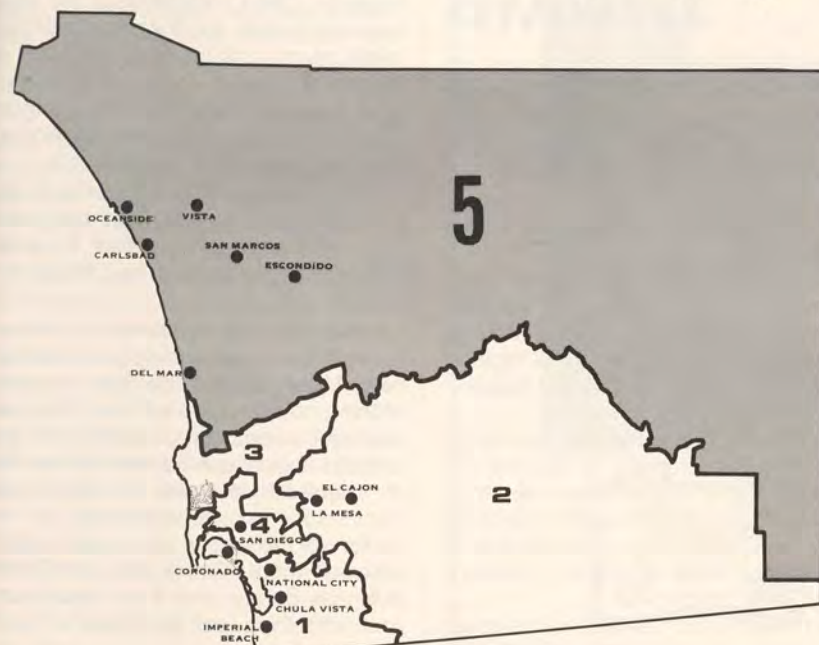
alternatives in structure and purpose. Although it was my idea to create this organization, I firmly believe that the operation of the group should be left to the ladies themselves. This is certainly a group I'm not qualified to participate in! However, I fully intend to take their opinions into consideration as much as possible.

The information I've received from North County women so far was discussed at these meetings, and there was a lively exchange of ideas about possible ways to improve County services the women use.

Transportation was one of the key issues brought up. I look forward to the North County inter-city transit system, scheduled to begin operating in January, to greatly aid mobility for women, as well as for men. North County communities will be linked by a comprehensive transportation network which will abut existing San Diego Transit routes in the North County. I feel that this is a major improvement for North County women with limited resources.

I anticipate that this organization will be of great assistance to my office by providing valuable information for making decisions that affect women directly. I also anticipate that the Fifth District representatives to the Status of Women Task Force will be able to use input from this organization. I hope that all North County women will help me by becoming involved in this organization.

Lee R. Taylor



TRABERT TO LEAD TENNIS TOUR



Davis Cup champion Tony Trabert will lead tennis enthusiasts on an 11-day tour of the South Pacific departing Los Angeles on Oct. 27. The trip to Tahiti and Fiji will include a series of tennis seminars and a mixed doubles tournament. Co-hosting the tournament tour with Trabert will be radio/television personality Geoff Edwards, also an avid tennis player. Travel arrangements for the Trabert tournament tour are being coordinated by Air New Zealand.

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Places and Faces

SAN DIEGO FOLK
FESTIVAL 1974
ALBUM

Folk artists, recorded live at the 1974 San Diego Folk Festival have been captured on a new record produced in San Diego by KPBS which is now available to the public.

English artists Johnnie Walker and Frankie Armstrong, plus Sam Hinton, Utah Phillips and the La Jolla Civic Country Dance Orchestra are among the eight performers whose selections are included in the stereo album.

The San Diego Folk Festival has evolved into an annual event. A wealth of songs and tunes are traditionally presented by folk artists who represent virtually every geographic, musical and historical area of what is broadly called "folk" music. This year's 8th Annual festival was held April 24 to 28, on the San Diego State University Campus, with the co-sponsorship of the Cultural Arts Board and the Associated Students of the University, The San Diego Friends of Old Time Music and the Folk Arts Music Shop.

According to producer Ken Kramer of KPBS-FM, the disc is available through the station and may be ordered by phoning 286-6431. Proceeds from the sale of the album will be used to benefit KPBS, non-commercial, public broadcasting in San Diego. □

PARK FUNDS
APPROVED

The San Diego County Board of Supervisors has approved a regional plan of local agency expenditure for \$6,600,000 in proceeds from the 1974 State Bond Act.

The money will be used in the development of local and regional parks within the county.

The expenditure plan was based upon the recommendations of an ad hoc committee made up of representatives from jurisdictions throughout the region. The committee was chaired by Escondido Mayor Lorraine Boyce.

The Board of Supervisors accepted the committee's proposal to allocate 50 per cent of the \$6,600,000 to local parks to be developed by the County's 13 cities and by the County in the unincorporated areas, according to Lloyd Lowrey, County Park Director.

The remaining 50 per cent will be used for regional parks, including \$2,400,000

for the proposed Sweetwater, San Elijo Lagoon, and Los Penasquitos regional parks, Lowrey said.

For the County's unincorporated areas, Lowrey said some \$600,000 in state bond funds will be used for the following parks: Eden Gardens Park, San Dieguito; Otay River Park, Montgomery area; Leona Lane Park, Poway; Skyline Drive Park, Lemon Grove; Lakeview Park, Lakeside; Deluz Park, Fallbrook; Spring Valley Park, Valle de Oro.

CARPET FRAUD!
BEWARE

A carpet salesman promising wall-to-wall carpeting for as little as one dollar a yard has bilked homeowners out of as much as \$2,600 and has resulted in a warrant for his arrest, according to Sheriff's detective Robert A. Miller.

Miller, a member of the Sheriff's fraud unit, said Richard A. Barlow, of the El Cajon area, has been working the East County area on a house to house basis. He has represented himself as the owner of the Flinn Springs Carpet Shed.

"According to eight victims who have complained to us, Barlow would admit to the prospective customer that he had no contractor's license and therefore no credit with the carpet warehouses. To get the super discounts he required payment in advance 'for materials only' so he could pay cash to the supplier. He would promise to collect for the padding and installation after the job was completed.

"He would show samples of carpets from several manufacturers at fantastic bargains. Upon completion of the sale, he would explain that the carpet selected might be on a roll far down in a stack at the warehouse. To obtain the bargain price they might have to wait two or three weeks until the warehousemen worked their way down to the selected roll.

"That gave an excuse for delay in delivery and gave him time to move about and make more sales before the complaints began coming in," Miller explained.

Asked how a homeowner can protect himself from such unscrupulous salesmen, Miller replied, "Be wary of extraordinary savings. It's still true that you can't get something for nothing. If the contract is over one hundred dollars, he is required to have a California Contractor's License. Ask to see it.

"Ask for the names of other customers and call them. Check with the Better Business Bureau and if you really suspect something, call the Sheriff's Fraud Unit." □

Places

ART ZA POPPIN IN
LA JOLLA

Art Za Poppin is here again! Festive balloons and banners will herald Art Za Poppin, the community arts festival sponsored by the La Jolla Civic/University Symphony at Salk Institute courtyard, Sunday, November 3, from noon to 4 o'clock.

The sound of music will accompany guests as they view exhibits of paintings, sculptures, ceramics, weavings and many crafts displayed against the background of Salk Institute's dramatic courtyard. The La Jolla Civic/University Symphony under the direction of Thomas Nee will play classic favorites. Other musical ensembles include a stage band directed by Mike Smith, a rock band and a group of folk singers.

Especially for children there will be a puppet show running continuously all afternoon, as well as an exhibit of children's artistic creations.

Favorite exhibitors from former years participating again in Art Za Poppin are Jack Boyd, well known for sculptures and jewelry; Inna Babich, who creates decorative plaques and bowls; fiber artist Bets Barnard, who weaves dolls and pillows; "found" objects and cultural "rejects" fashioned into prints by Helen Petre; and as a unique feature Lucile Cheng interprets handwriting — to name but a few.

Newcomers to the Festival, photographer Zeny Cieslikowski, has made portraits of Eisenhower, Rockefeller and Bob Hope, among many others; Carole Czarzasty's latest etchings are related to the moon and solar system; Dennis Davis, a collage artist, and Enrica Marshall, graphic artist from East Africa, are all part of a long roster of noteworthy contributors.

For further excitement, many unique prizes will be awarded lucky ticket holders through various drawings during the afternoon. As in former years, sandwiches and liquid refreshments will be served.

Art Za Poppin, initiated four years ago by Patricia Smith, former president of the La Jolla Civic/University Symphony Association, has been most successful because it provides an excellent opportunity for outstanding artists to exhibit their work and for members of the community to become acquainted with artists, musicians, dancers and actors of the San Diego area.

Ticket donations are used for the benefit of the La Jolla Civic/University Symphony.

For information call 459-5678 or 452-3229. □

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43rd District

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Gourmet Guide

by Jeanne Coberly



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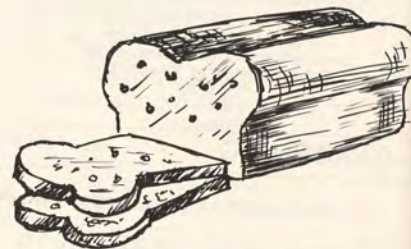
- 1 pound fresh mushrooms
- 1 onion
- 4 tablespoons butter
- 2 tablespoons flour
- 2 tablespoons chopped parsley
- 1 cup milk
- 4 eggs, separated
- salt
- pepper

Chop the mushrooms and the onion until they are very fine. Saute them in 2 tablespoons of the butter for five minutes. Make a white sauce of the remaining butter, flour, and milk. Combine with the mushrooms and onion. Cool. Then add the egg yolks, beaten until light in color. Fold in the egg whites, beaten stiff. Fold in seasonings to taste. Pour into a well-buttered and floured ring mold. Place in a pan of boiling water and bake until set in a 350 degree oven — 30 to 40 minutes. Fill center with very juicy creamed spinach.

LAMB KIDNEY STEW

- 12 lamb kidneys
- 1 pound sliced mushrooms
- 6 green onions, finely minced
- ½ green pepper, seeded and chopped
- 4 tablespoons butter
- 2 tablespoons chopped parsley
- Salt
- Fresh ground pepper
- ½ cup dry white wine
- ¼ cup Madeira
- ¼ cup brandy
- ½ cup sour cream, maybe more

Wash the kidneys and remove the outer skin. Soak them in salted water for 2 or 3 hours. Cut them in half, remove the white centers, and slice them thin. Saute the onions and the pepper in the butter, until slightly browned. Then add the kidneys, mushrooms, parsley, salt and pepper to suit your taste. Stir in the wine, Madeira, and brandy. Cover and simmer gently for about 1½ hours, stirring only occasionally. Shortly before serving add the sour cream, and you may find you need a bit more than a half of a cup. Cook a few minutes longer, correct seasoning, and serve.



CORN CHILE BREAD

- 4 ears raw corn
- 3 teaspoons baking powder
- ¾ cup melted butter
- ½ pound Monterey Jack cheese
- 2 teaspoons salt
- 1 cup sour cream
- 2 eggs, well beaten
- 1 4-ounce can of peeled green chiles

Scrape the kernels from the ears of corn. Combine them with the salt, baking powder, sour cream, butter and eggs. Then add the cheese which has been finely diced and the chiles, finely chopped. Pour into a buttered 9-inch square baking dish. Bake in a 350 degree oven for about an hour. Serve at once with melted butter.

FEATHER SPONGE CAKE

- 6 egg yolks
- ½ cup cold water
- 1½ cups sugar
- ¾ teaspoon vanilla
- ½ teaspoon lemon extract
- 1½ cups sifted cake flour
- ¾ teaspoon cream of tartar
- ½ teaspoon salt
- 6 egg whites

Beat egg yolks until thick and lemon-colored. Slowly add the water still beating until the mixture is very thick. This takes a bit of time. Gradually beat in the sugar and the extracts. Fold in the flour, sifted with the salt, a little at a time. Beat egg whites until foamy. Add cream of tartar and beat until they form moist peaks. Fold them carefully into egg yolk mixture. Pour batter into a 10-inch tube pan that has been sprayed with Pam. Bake in a 325 degree oven for an hour. Invert pan and cool cake completely before removing it.

the business circuit

PHILLIPS-RAMSEY ADDS EXPERT



George Wilcox

George A. Wilcox, long-time advertising executive, has joined Phillips-Ramsey, Inc., San Diego-based advertising and public relations firm.

Wilcox, 47, will specialize in media and research, according to Phillips-Ramsey president R. Page Jones.

Wilcox, who lives in Rancho Bernardo, formerly was vice president and media director for Needham, Harper & Steers, Inc., in Chicago, where he supervised the media research and buying of approximately \$75 million annually in advertising.

"George adds strength and experience to our research group," said Jones, "as well as our media services."

Before spending 11 years with the Needham firm, Wilcox was with John W. Shaw Advertising and Leo Burnett Co., also in Chicago.

Phillips-Ramsey, San Diego's largest advertising and public relations agency, has approximately \$9 million in annual billings.

NURSING FACULTY APPOINTEES

Two full-time nursing faculty members have been appointed to the Philip Y. Hahn School of Nursing and Allied Health Sciences, University of San Diego, it was announced by Sister Sally Furay, Provost.

Mrs. Claire Gulino, R.N. has recently moved to La Jolla, California. She graduated from Mt. Sinai Hospital School of Nursing in New York, holds a B.S. in Nurs-

ing and an M.A. in Public Health from New York University. She has completed all her course work for a doctorate in Curriculum and Teaching at Teachers College, Columbia University, where her doctoral dissertation is still in progress. For the past five years, she has been Assistant Professor of Nursing at Borough of Manhattan Community College, New York.

Miss Frances Geddo, R.N. has moved to the San Diego area from Menlo Park, California, where she has been an Assistant Professor of Nursing at Stanford University School of Nursing for the past six years. She graduated from St. Luke's Hospital School of Nursing in Chicago, holds a B.S. in Nursing from Loyola University in Chicago, and an M.S. in Nursing from Catholic University of America in Washington, D.C.

The Dean of Nursing, Dr. Irene Palmer will assume her duties in January. Meanwhile, the 20 full-time and 45 part-time students are attending classes in the humanities at the USD campus. □

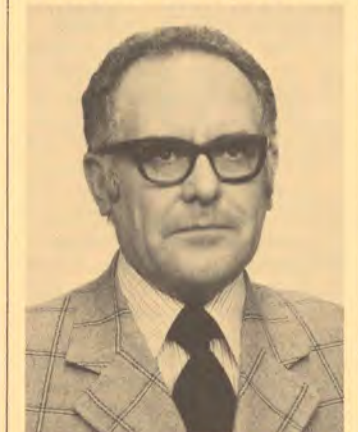
SANKEY APPOINTED TO COMMITTEE



Ms. Sankey

Iris Sankey, candidate for the proposed City Council of San Diego, has been appointed as a member of the Energy Subcommittee of the Citizens Committee on the General Plan. Her appointment by Supervisor Lee Taylor, was approved by the board in August. Ms. Sankey has worked to get incorporation on the ballot and help establish the first bicycle path in southern California and is a resident of Solana Beach. □

E. R. CONWAY NAMED NATIONALLY



E. R. Conway

E.R. Conway Realtor, of Rancho Santa Fe has received the distinction of being listed in the national publication, "Who's Who in Creative Real Estate". Mr. Conway specializes in Exchanging. The publisher, Who's Who in Creative Real Estate, Inc., of Oxnard, Calif., says, "At present fewer than one in 2,000 real estate licensees qualify for listing." Conway, who teaches Exchanging, is a popular lecturer and columnist. He serves as the Education Chairman for the San Dieguito Board of Realtors, and was recently named to the Board of Directors of the organization. He is a Charter Member of the Certified Commercial and Investment Division, Chapter 12, of the National Institute of Real Estate Brokers. □

4 WINDS OPENS IN HAWAII

Four Winds International, Inc., announces the opening of a regional sales office for Hawaii. Robert M. ("Bob") Tsumura, 34-year-old (b. 10-3-39) native of Hawaii, has been named Sales Representative for Hawaii. He will maintain the Four Winds International sales office at Island Movers, 414 Kuwili St., Honolulu 96817. Island Movers is the Four Winds agent for Hawaii.

Four Winds International, with world headquarters in San Diego, has eight other regional sales offices in the U.S. and overseas. These offices are located in Makati, the Philippines; Cairo and

Alexandria, Egypt; Burlingame for the San Francisco area; Alexandria, Va., for the Washington, D.C., area; Paramount, for the Los Angeles area; Dallas, and Houston.



Robert M. Tsumura

Mr. Tsumura, a veteran of three years service in the U.S. Army, has been employed in the sales field in Oahu. He attended Lanai Elementary school, and was graduated in 1957 from Mid-Pacific Institute, Honolulu. He has studied for four years at the University of Hawaii. □

JASPER & SMITH APPOINTS NEW DIRECTOR OF SALES

John P. Lepman, President of Jasper & Smith Mailing Service, today announced the appointment of Joanmarie "Jo" Johnson to the position of Director of Sales.

Ms. Johnson has extensive sales and customer contact experience, with a background of over 21 years in various areas of the travel industry, including marketing, administration, development and financial.

She has been a partner and general manager in two San Diego travel agencies and manager and executive board member of two large travel tour firms and has resided in San Diego for seven years.

Jasper & Smith is San Diego's oldest continuously operated mailing service. Founded in 1923, it served a wide variety of clients in resident mailings, private list mailings and mail services of all types.

4 SALES ASSOCIATES ADDED TO L.S.F. REALTY



Frances Burks Wayne Foley



Arnold Gibbs Robert Phillips

Lomas Santa Fe Realty, headquartered in Solana Beach, has added Mrs. Frances Burks, Wayne Foley, Arnold Gibbs, and Robert Phillips to its staff as sales associates, according to Gary Graves, executive vice president of the firm.

The staff increase from six to ten implements Lomas Santa Fe Realty's expansion of its service over the entire north San Diego County area from Del Mar to Leucadia, Graves said.

Mrs. Burks, a 20-year resident of the San Diego area, has been in real estate sales for the past eight years.

Foley was formerly affiliated with one of the largest real estate firms in Minneapolis/St. Paul area and has 18 years experience in automotive and real estate sales.

Gibbs has been active in sales, marketing, and publishing since earning a B.S. degree in marketing from the University of Maryland in 1955.

Phillips, a retired Navy pilot, was a registered investment executive with Shearson, Hammill and Company prior to joining Lomas Santa Fe Realty.

Presently located at the intersection of Interstate 5 and Lomas Santa Fe Drive, Lomas Santa Fe Realty plans additional future offices in Del Mar and Encinitas.

The firm is a member of the San Dieguito and Flowerland Multiple Listing Services. □

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SCRIPPS CLINIC AWARDS CONTRACT

Scripps Clinic and Research Foundation has awarded a \$6.5 million contract to build the second phase of its new Torrey Pines Mesa medical and scientific complex.

The contract award was announced today by Peter Kiewit, chairman of Scripps' building committee and head of one of the nation's largest construction firms. According to Kiewit, this phase of the construction is to include a four-story tower, housing a medical library and approximately 100,000 gross square feet of research laboratory space. The contract was awarded to the William Simpson Construction Company.

The new library, Kiewit said, will be one of the largest, private, non-university medical libraries in the western United States. Funds for its construction were provided by the Kresge Foundation of Troy, Michigan.

The tower's laboratories will be devoted almost exclusively to Scripps' immunologic research, investigations which have established the institution as one of the nation's leading cancer research centers.

Kiewit said that work on the tower is scheduled to begin promptly and will be completed in about thirty months.

Located on Prospect Street in central La Jolla since its founding in 1924, Scripps has achieved international prominence as a center of specialized clinical service, medical research and post-doctoral education.

One of ten facilities named by the National Institutes of Health as a National Allergic Disease Center, Scripps' reputation attracts patients from across the U.S. and from the countries of Central and South America, Europe, and Asia.

Its Biomedical Research Program — launched on a modest scale in 1956 — has become one of the largest, private, non-university research enterprises in the country. Noted for its contributions to many different areas of medical inquiry, Scripps is perhaps best known for its work in the broad and promising field of immunology; particularly its relationship to cancer.

In the course of its development, the institution has exhausted its present site's capacity for continued growth. Although the need for new and enlarged facilities had become evident as early as 1969, it was not until the Dow Chemical Company donated a 12-acre tract on Torrey Pines Mesa in early 1971 that plans for the new medical and scientific complex actually began to crystallize. □

HEALTH PLANNING CORPORATION OPENS R.S.F. OFFICE



Dr. Harold Green

Dr. Harold E. Green, President of Harold Green and Associates, Inc., announces the opening of the west coast office on Via de Santa Fe in Rancho Santa Fe. The corporation specializes in providing management and planning consultation services to hospitals and related health service organizations. The corporate services are designed to assist hospitals in areas of cost management and cost containment through long-range planning to actual management operations.

HGA's main office is located in Rockville, Maryland, and members of its professional staff are presently engaged in hospital contracts in Maryland, Virginia, Ohio, Kansas, Nebraska and California.

Dr. Green and his wife Terri live on San Elijo in Rancho Santa Fe. He has both his Masters and Doctors degrees in Business Administration and Health Care Administration. For the past six years he has managed health planning contracts in over 100 hospitals throughout the United States. □

AARON BROTHERS EXPANDS

Two more Aaron Brothers Art Marts will be opened in Northern California before the end of the year, which will bring to 32 the number of these unique stores now operating in California, Arizona and Nevada. Aaron Brothers, which already has a store in San Francisco, earlier this year opened a second store in San Diego and new Art Marts in Las Vegas and Fresno.

The next Art Mart will be an 8,000 square foot facility scheduled to open in October in Daly City, near San Francisco. The new outlet is located at 5045 Juniper Serra Blvd., in the Serra

Shopping Center. In December Aaron Brothers will open a 12,800 square foot Art Mart at 940-96 Blossom Hill Rd. in San Jose.

Aaron Brothers, which was founded in 1946, pioneered the concept of making fine art available at moderate prices. In addition to a large selection of original paintings and fine prints, a typical Art Mart also has from 15,000 to 20,000 picture frames, assembled and ready-to-assemble, in wood and metal and in a wide variety of shapes and sizes.

Art Marts also have a large selection of supplies for the professional and amateur artist, as well as a complete line of craft and hobby supplies including unusual and funky furniture and other home decorator items for the do-it-yourself buffs. □

RAMSETT S.D.G. & E. MANAGER

San Diego Gas & Electric Company today announced the appointment of Lorren O. Ramsett as manager of the utility's new formed quality assurance department.

Ramsett will be deeply involved in SDG&E's project to construct an 1160 megawatt nuclear plant in the general vicinity of Blythe, California. Construction is expected to begin in late 1977 or early 1978.

David W. Gilman, SDG&E senior vice president, said Ramsett will be responsible for seeing that the desert nuclear project is designed, constructed and operated at the highest level of safety and reliability.

"Ramsett will work closely with the power plant engineering and construction personnel, as well as others concerned with the development of operating facilities," Gilman said.

Before joining SDG&E, Ramsett served as quality assurance supervisor for the Kewaunee Nuclear Power Plant in Wisconsin for six years. In that position, he was responsible for the planning, preparation, implementation and overall supervision of the quality assurance program.

Ramsett previously was employed by Wisconsin Public Service Corporation for 14 years and had engineering responsibility for numerous utility projects.

He is a member of the National Society of Professional Engineers and the American Society of Mechanical Engineers. In addition, he is also a member of the Edison Electric Institute Quality Assurance Task Force.

Ramsett holds a Bachelor of Science degree from the Wisconsin Institute of Technology.

He is married and has four children. □

BARNEY & BARNEY WRITES PROFESSIONAL LIABILITY PROGRAMS



For more than seven years, lawyers throughout California have been searching for an insurance program that would afford them broad liability coverage at a fair cost against omissions and actions as a result of the daily conduct of their professional activities.

To be sure, some such coverage has always been available, at a price. However, in recent years, with increased claims and the scope and size of the increased claims, it has become more difficult to obtain this type of insurance — particularly on a broad form.

This Spring, Barney and Barney, one of San Diego's foremost general insurance agencies, put a program into effect that had earned the complete endorsement of The State Bar of California. Barney and Barney's professional liability program was approved by the Board of Governors for members of the State Bar of California. Barney and Barney is the only San Diego general insurance agency to gain state-wide approval for a group program of this magnitude.

According to Bruce N. Moore, executive partner in the insurance firm, the California Attorney Professional Liability Program was developed by Melvin W. Winrod, one of Barney and Barney's experts in the fields of casualty and property line management and underwriting.

Moore reported that 6704 attorneys throughout the state have been brought into the program in the first six months of operation. He said that the potential of California's eligible attorneys numbered 30,000 out of the 441,000 practicing lawyers.

Approximately 11,000 are ineligible as they are employed by

Bruce N. Moore, executive partner of Barney and Barney, general insurance agency (center), presents plaque to Melvin W. Winrod of Barney and Barney, (right), who developed the California Attorney Professional Liability Program for the firm, which was underwritten by The Travelers Insurance Companies represented by Arthur J. MacInnes.

corporations or work for public agencies.

Winrod said that the program is actually available to any type of practice. The program is even available to the so-called "SEC" attorney. Barney and Barney general insurance agents have a branch office in Rancho Santa Fe.

HUGHES AIRWEST PROMOTES V.P.

Arch J. Miller of San Mateo, Calif., who joined Hughes Airwest 15 years ago, has been appointed staff vice president — marketing by general manager Irving T. Tague.

Most recently he was senior director — marketing. He will continue to be based at the airline's international headquarters in the San Francisco Bay Area.

Miller, 36, will maintain responsibility for the company's system-wide reservations computer, message switching systems and ground communications.

He also will continue to supervise more than 300 reservations agents who handle in excess of 8,500,000 telephone calls a year at the carrier's four reservations centers in Los Angeles, Phoenix, Seattle and San Francisco.

Since joining the company in 1959 as a cargo agent, Miller has held various executive positions in reservations, including director of telephone sales. □

DOW FINANCIAL OPENS NEW LA JOLLA OFFICE

Opening of the new offices of Dow Financial in the United California Bank opposite the Post Office in La Jolla was announced recently by M. Lauren Dow, President.

Dow recently acquired the R. D. Hall Securities in Newport Beach and has opened several branches since then, dealing primarily in the CBOE (Chicago Board Options Exchange).

General Manager and Registered Representative for the local offices, is Maurice Brockington. There will be a staff of 21 registered representatives.

In each of the offices, on each desk, are the Ultronic Videomaster instant quotation equipment which triggers updated information on the market within a matter of seconds.

Dow, who maintains a home in La Jolla and commutes to his main office in Newport Beach, has been connected with the investment business for 18 years. He formerly was a vice-president of Shearson, Hammill and Co.

The CBOE became operational in April, 1973, with over one million dollars initial capital investment provided by the Chicago Board of Trade. It is referred to as the "Youngest American financial market," by the Christian Science Monitor. Financial Weekly says "CBOE is Smash!"

A business magazine quotes in headlines: "Options . . . Newest Game in Town for the Speculative Investor." From Pensions and Investment magazine . . . "Stock Options Trading draws pension clients." From Finance Magazine: "Option Mart's Future Is Bright."

And from Fortune Magazine's Personal Investing column: "Chicago's New Exchange Offers Limited Losses and Unlimited Return."

From the Stock Market Magazine (and probably one of the best ways to explain CBOE): "The one most important aspect of the CBOE which has made it such a useful tool for the investor is the ability to readily buy and sell a CBOE option at any time during market hours. For the first time, we have a flexible, viable and reasonably liquid option market."

Currently, there are in excess of 100 varying option contracts representing 32 American corporations being traded on the CBOE. Mr. Dow expresses, "The aforementioned 32 American Corporations are generally considered blue chip corporations, and their combined sales account for approximately 64% of the gross national product."



M. Lauren Dow

"The beauty of the options market is the investor knows what his maximum loss will be at all times. Remember that an option can cost a small amount and can be resold immediately. For the person who owns stock, he can sell an option as a way to hedge against a downside," he continues.

So far, in Dow Financial, there has been no downside. One young 24-year-old is taking home a commission of \$7,000, net monthly and this week, a 1975 gold Jaguar car. So far, Dow, known as being a hard-working man-about-town in San Diego, doesn't take home anything. He's too busy setting up offices.

But the Dows, who owned the great home of Spindrift and now another acre and a half estate in the Muirlands plus homes in Rancho Santa Fe and Linda Isle near Newport, are locked into the World of Finance. Mrs. Dow, a petite blond known for her society role in San Diego, travels to Los Angeles 5 days a week to take her financial principal broker's exam which is about as tough as taking a doctorate degree.

As of Friday, Sept. 27, the new offices were opened to the public. Various informational data recently published, will be available for visitors who may have coffee and doughnuts while watching the action. (The data also is available by writing the firm.)

As manager Brockington quotes: "It will be a friendly atmosphere with staff members available from 6:30 a.m. to 6:30 p.m. We want people to feel free to come in at any time — to see the game through the electronic videomaster — and sometimes the stimulating upbeat tempo when things really get going."

"If we can do well in a bear market, imagine what we can do in a bull market . . . Also, when puts commence trading, they will enhance further, the hottest game in town," he concluded . . . □

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Shades of the Great Gatsby

Opulence has come to San Diego at Seascape Sur in Solana Beach. Right on the ocean, it's the ultimate in condominium living.

The Gold Nugget Award, one of the nation's most coveted awards in the building trade, was presented for the second time to Westward Construction Corporation of Solana Beach, and Oxley/Landau/Partners, of Los Angeles, the inspired creators of Seascape Sur, in Solana Beach. The yearly honor bestowed on outstanding developers and designers across our nation by the National Association of Home Builders, was awarded in both 1973 and 1974 to the Seascape Sur designers and builders for their innovative condominium design on an ocean front, beach terrace.

"Since Seascape is located in the heart of North County's recreational facilities, we're letting buyers know that they can be within walking distance of the Pacific beaches, the Del Mar race track, golf courses and public parks in Solana Beach, and still have convenient access to major employment centers and shopping facilities," said Mr. Greg Lawlor, Vice-President of Westward Construction. "With seven distinctive floorplans in single and multi-level designs, a choice of one, two, two plus den and three bedrooms, most with 2½ baths ... there's something at Seascape Sur for just about any taste or need."

By Highway 5 it is only ten minutes to the Sorrento Valley industrial parks, 20 minutes to downtown San Diego and 1½ hours to Los Angeles. Seascape Sur, with its graceful gardens and unpolluted air, is an oasis in a desert of traffic-infested cities!

Meticulous care has been exercised in the contour placement of terraced buildings; the natural cliff gradations and crests have been utilized and the entire effect of the ocean-view community is one of cascading homes and gardens, balanced delicately above the sea.

Recreational facilities are lavish. The huge, multi-level clubhouse features a large lounge area with sunken conversation pit surrounding a huge, masonry fireplace, game rooms for billiards, cards and ping pong, a full kitchen and wet-bar, plus two saunas and dressing rooms. Two large, heated swimming pools, one designed for water sports, two Jacuzzis, a putting green, gas bar-b-ques and two night-lighted tennis courts complete the recreational complex. Grandly situated above the buildings is an "observation tower", offering spectacular views of the beautiful, surrounding hillsides and magnificent Pacific coastline.

Luxurious amenities such as extra-large master bedroom suites, wood-burning fireplaces, wet-bars, parquet entries, self-cleaning ovens, dishwashers, disposals, luminous ceilings, generous



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wood-paneling, butcher block, food bars and spaciousness in every room, are thoughtfully provided on the same scale that you would require in a home you would build for yourself.

A sparkling stream meanders throughout the entire development — all gardens and grounds are maintained by the Home Owners Association.

Subterranean parking allows uncluttered enjoyment of the buildings and scenery and, of course, minimizes noise and exhaust pollution.

These lovely units give the incomparable value of a "private home feeling" on beach property, so shortly to become unavailable. They open upon that undeniable siren, the Pacific Ocean, in an unequalled presentation of wondrous color and God-given freshness.

seascape Sur

Don't be misled — with prices starting at \$49,950, Seascape Sur is not extravagant — it only seems like it!

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Peeling Seens O' Side

by Kitty A. Peeling

Everyone makes fun of the gear stowed away in the back of my car, piled so high I can barely see out of the rear window.

But don't laugh. I'm prepared for whatever comes my way. (Everyone knows I'm rarely home).

Anniversary party? Birthday party? Wedding reception? (Once the soloist didn't show up. Didn't have my music, and the organist and I together only knew "It'll Be a Hot Time in the Old Town Tonight." Hardly appropriate — soooo I sang I Love You Truly, without benefit of music.

My car is equipped for all such emergencies, male or female, young or old and just an acquaintance or close friend (I never remember vital statistics).

Going swimming? Hiking? Cocktail party? Formal or informal, I have all the costumes even down to the jewelry.

And because half the time when I start out, I have no idea what might happen (don't want to miss meeting someone, or going some place) there is always my make up, over-night case and a writing kit with stamps. Many a time with an hour or so to kill between appointments, I've written this column with my typewriter on my knees in the car — much to the annoyance once of a police car who heard the typing and thought I was some sort of a gun moll!

Went with a friend to Alcamera (not so well known as Oceana, but very swanky) to call on Carmen and Bob Hafslund (he has a large catering service) when we discovered a birthday party was in progress. From swimming to eating (I have a bib for that) to dancing I was prepared. Even had an extra birthday gift for my friend to give!

And the day I managed to inspect Heather and Van Ness Taylor's new Rancho Santa Fe estate my Pandora's box was again trustworthy. After swimming I was invited to a — of all things — church social!

Must tell you first about the Taylor place. Many years ago the writer of Ben Hur planned and built this spacious, rambling, Spanish hacienda. At the entrance to the driveway on Linda de Ciela road stand two 15-foot high urns — they were built first for the Ben Hur movie.

Anyway there they are and they are the subject of this goofy story.

Two Halloweens ago some kids couldn't stand the temptation of those serene, gracious vases. Soooooo they made up the effigy of a man and managed to push (probably with a step ladder) the stuffed figure, head first into the large opening, leaving the torso from the

waist down, to hang out. In its red pants and tennis shoes it was most realistic — and horrifying.

Sure enough, the next day excited calls were going into the police station: "A man has been killed and the murderers have tried to hide his body in a huge urn!"



Van Ness and Heather Taylor before one of their famous urns.

(Can't resist: Those urns have certainly "earned" a reputation for themselves.) After this picture was taken we hurried on to Rancho Santa Fe's Community Church where a huge crowd was assembled — including my editors Ruth and Ralph Giffin. As usual, cased the (you just can't say "joint" when you refer to a church) outside courtyard for a vacancy at one of the many tables where interesting people were eating and chattering.

Lucky me, I picked a place by a jolly, laughing man where we traded puns.

Then I discovered he was the pastor! Rev. Donald Caughey. Probably the closest I've been to Heaven in many a year.

Too much credit cannot go to the various committees responsible for this delightful affair chaired by Don and Eleanor Shefte for the dinner; Bob and Nancy Mason in charge of getting all the home made pies and Dick and Carol Doughty for the refreshments. Bill Craolice of Pacific Beach was responsible for the mouth-watering barbecued beef.

Much of the fun was emanated by appropriately dressed square dancers — including me as to the dress (thanks to Pandora*), but not on the dancing. Everyone was invited to participate. My spirit was more than willing, but the flesh and my erratic back said, "No! No! Nanette."

Now this saga should still forever, all the derisive voices referring to the "mass of junk" in Pandora!

*Pandora is the name of my magical, decrepit Dart.

Nitbits



Louise Rogers, Jane Loomis, Edwina Tarry and General Walter Rogers.

Thank the Lord for Louise Rogers.

August is the only sorta quiet month for a columnist. Most "swingers" are swinging in Europe or Idyllwild or on their boats in Catalina.

Soooo when Louise had two gatherings this month "my cup runneth over."

The first affair was a small impromptu gathering for Bob and Roberta Bratcher of Bakersfield. The Bratchers, old friends of Barbara Robison, came to Vista to manage a duplicate bridge tournament for her.

Bob has been a National Tournament Director for the ACBL (American Contract Bridge League) for some years and his stories about bridge greats like Culbertson, Sheinwald, etc., are priceless. He got quite a boot out of my story of Blackwood. Marshall Miles was one of my earlier teachers. He encouraged me to go to the big Bridge Week at L.A.'s Ambassador Hotel where I unknowingly played against the great Blackwood. When the hand was over I found out who he was when he said to me, "You know, I've been playing bridge forty years and it's the first time I ever knew a deck of cards had 5 aces!"

Seems in my stupidity of bidding the hand, when my partner had dreams of a grand slam and used the Blackwood Convention to ask me for aces, I evidently gave the response denoting three aces.

At the time, my opponent, Mr. Blackwell, held two aces!

The next affair given by Louise and General Walter Rogers was a formal, posh sit-down dinner. Four individual tables accommodating four guests brought about an intimacy that was stimulating.

To start the conversation off, were 4 centerpieces — huge golden hibiscus fresh from the Rogers garden on a Carlsbad hillside giving a breath-taking view of the lagoon.

Probably because I mentioned having been at a real bona fide Witches dinner the night before (the Witch foretold my death: "All alone in a tropical foreign

place" — but that's a juicy story I'll write another time.) The Col. and his wife Hazel and I had all read (and been heavily impressed) the reincarnation expert Jess Stearns' book about the psychic lives of Taylor Caldwell, the eminently successful author (surely you've read her Dear and Glorious Physician and Testimony of Two Men). It's called the Search For a Soul and is quite far out and opinion shaking or forming — take your pick.

Is there a life after death? Have we lived other lives before? Do we have flashes of intuition or psychic impulses that reveal some future events — or past happenings? Taylor Caldwell has experienced these clairvoyant visions where she saw President Kennedy lying dead in his automobile. (This is attested to by an article in *This Week* with some of Miss Caldwell's predictions including the assassination of Martin Luther King!)

Ennyway Col. Hager has a friend who is a noted authority on the hereafter, and he (Tim) is going to arrange for me to talk with this personage soon. And Lou Poggemeier and Jane Loomis from adjoining tables popped up to ask if I knew Dr. Michael Dean, the hypnotist. Seems he is very popular in this neck of the woods. (It just about kills me when you all know somebody interesting and I don't). Soooo I am prevailing on all and sundry to help me get to meet this outstanding man. Would sincerely like to be "retrogressed."



Lu Poggemeier and Dorothy Thompson listen to Col. Tim Hager's baritone.

Forgot to mention, the Witch told me I was an "old soul" and she knew me when I was a man and a powerful judge in England. She must have a sense of humor because, I couldn't resist the wisecrack: "Gee, if I were a man why couldn't you have made me Marc Antony married to Cleopatra!" — she didn't put me out of the house.

After the long, delicious dinner catered by Dorothy Sateen of the Bridge Inn (honestly Dorothy always looks like a fashion plate just out of Vogue — you can't imagine her in anyway connected with a kitchen) we turned out the lights and by the light of the silvery moon we — sang!

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In this point in time (aren't you sick of that phrase) where everyone must have the TV or stereo on for entertainment it's homey and delightful to wax in song. Although the party broke up fairly early, we all felt glowing (nope, no liquor after dinner) and close to our companions. And we all had the same wish: "Hope Louise and Walter will ask us to help celebrate their wedding anniversary again next year."

Not as large but every bit as intimate and cozy was the bridge luncheon Billee Berner gave for her cousin, Thelma Eryant, from Calpatia, down Imperial County way. We didn't sing, but Thelma Sure sang the praises of wonderful Oceanside weather while the rest of us were hoping the sun would break through the fog overcast.



Vicky Gore, Thelma Eryant and Billee Berner.

Rich man, poor man, beggar man, welfare recipients, etc., etc. — you see them all in different colors, shapes and ages when you go to the Del Mar races.

Thanks to Dan Smith, public relations for Del Mar, the whole kit and kaboodle of Press Club members were guests of the Turf Club with everything free at the bar and the restaurant!

Not only do we get to bend elbows, but we get to rub elbows with such celebrities as Desi Arnaz, etc.

Our horse, Harbor Point, with Willie the Shoemaker shoeing him on, won the big race of the day. Most of us went home happy and prosperous. Think I was ahead on the races 40 cents, but that valet parking at \$2.50 is sorta rich. Still nobody made me do it (press parking is free) and I had to stand in line with Pandora (my car) to accomplish it. Was she ever grinning from headlight to headlight. She was parked between a Rolls Royce and a Mercedes Benz!

So you see we all were happy and hope we're invited again next year.

Be careful this October of goblins and witches. Beware of those creeping things — especially inflation — which alas and alack is going to get us all — rich man, poor man, beggar man, welfare recipient, etc., etc. □

WATERFOWL ARTISTS TO ATTEND PARTY

Two internationally famous waterfowl artists, with their wives, will be honored guests at the 31st annual San Diego Ducks Unlimited fund-raising dinner party, Oct. 8, at Town & Country Convention Center.

They are David A. Maass of Waterville, Minnesota, DU's 1974-75 Artist of the Year, whose wood duck painting appears on the current Migratory Waterfowl stamp; and Bob Elgas of Big Timber, Montana, who not only shoots and paints ducks and geese but raises them and has led Arctic expeditions for scientific research.

Maass is contributing two limited edition lithos and an oil painting, which will be given away or auctioned off during the party. Elgas is supplying an original watercolor and oil of waterfowl.

A native Minnesotan, Maass grew up hunting waterfowl along the Mississippi River, and here he began his art career by sketching and studying the habits and habitat of waterfowl each fall and spring. His studio home is located on a 16-acre woodland knoll overlooking a secluded 80-acre lake.

Elgas, born and reared in Montana, has been in close association with wild game most of his life. An enthusiastic waterfowler, he has hunted ducks and geese throughout the United States and Canada, but he also has a scientific interest in wildlife, raising many exotic species on his ranch near Big Timber. He discovered the breeding grounds of the Greater Snow Goose in the northernmost waters of Hudson Bay. He is currently engaged in a research program with government experts on the Tule Goose in California, and is said to be the foremost authority on this species. Elgas' paintings are found in many wildlife galleries and in private collections.

Two San Diego artists are also contributing artwork, which will be given away to lucky winners at the DU party, including a quail painting by Joe Garcia, city employee, and an original oil of three drake pintails by Herb Minshall, who is also an active member of the local Ducks Unlimited chapter.

Dick Tuthill, steering committee chairman, extended an invitation to the public to attend San Diego's top social event. A gourmet dinner of roast squab with wild rice and wine will be served, and over 60 prizes, worth over \$25,000, will be auctioned or given away. Tickets are available for \$50 each from any DU committeeman or through local sporting goods stores. Net proceeds help to perpetuate waterfowl populations by creating new "duck factories" in Canada. □

Photos by San Diego Zoo.



Red Diamond Rattlesnake

Crotalus Atrox

by Rex Freeman

The title sounds a little better than western diamondback rattlesnake but it is the scientific name for this venomous reptile and the story is about several experiences with this species. The extreme hot weather during August and September apparently caused many reptiles to come down from the surrounding hills and into the yards of residents in search of water. Swimming pools, fish ponds, fountains and sprinkling systems supply this need and snakes can sense water from a great distance. Mary Bowser recently saw a small rattlesnake on one of the tees at the private course.

During the past two months I have had telephone calls from all over the ranch to come over and remove a snake from the yard. In almost every case the reptile was one of the harmless species: gopher snake, king snake, rosy boa or racer, and they are all very beneficial in keeping the rodent population under control.

There were, however, several cases that were both amusing and harrowing. The one incident happened several weeks ago when Gordon Willis phoned to report some friends had sub-leased a

house in Seven Oaks, and were in a state of shock due to the fact three reptiles had taken residence on the eaves near their front door. I rushed over with catching equipment and the man proceeded to show me where they were. One of them was immediately over my head and it had a very mean triangular head. It wasn't moving and I could not recognize it as a snake native to Southern California, so I climbed the ladder and hooked it off the ledge. It practically bounced when it hit the sidewalk, and for good reason — it was made of rubber. The three of them had been put on the ledge to discourage birds from nesting on the eaves. We had a good laugh when it was discovered there was nothing really to be afraid of.

An exciting incident happened yesterday when Robert Long, of Mesta Court telephoned to report a snake in the yard, and he mentioned it had black and white bands. This is how one of the several species of king snake is marked so it is natural that I assumed it to be a king snake. He pointed to a bush at the corner of the house and said it had crawled in at the base, so I almost reached in with

bare hands to life it out, when the "little voice" suggested a better check of the situation. Pushing the bush apart with the hook, I was very surprised to see a large western diamondback rattler coiled and ready to strike. This species of rattler has what is called a coon-tail, and from about six or eight inches above the tip of the tail, there are four or five black and white bands. To see just that much of the reptile, it would certainly appear to be a kingsnake but the bright diamond markings above the bands were most visible to me, and we were able to remove the intruder without further incident.

During the past two weeks, we found two red diamond rattlers on the property of Bill Rosson, foreman at Lake Poway. Two banded king snakes were taken from the Dalton Smith property on Lomica, and a rosy boa was found in the yard of my neighbor, Ray Asselta on Sintonte. These snakes served a good purpose when I was asked to talk to the youngsters attending the day camp at Lake Poway for six consecutive weeks. The children got quite a "kick" out of handling the harmless species, and we also showed them what the diamondback rattler looks like, stressing the importance of never putting hands under logs, boulders, or climbing up without first making sure the area was clear.

Mr. Tom Schultz, curator of reptiles at the San Diego Zoo, has been helpful to me in my study of herpetology, and I would like to reciprocate again by encouraging everyone to support the Zoo and the Wild Animal Park, which is practically in our back yard. It costs a lot to maintain these installations with higher prices for just about everything and all the animals have to eat so let's continue to support this finest of all Zoos. One way to do it is to join the Zoological Society, and I will be glad to supply applications for anyone desiring membership, which includes unlimited admission to both the Zoo and the Wild Animal Park, six passes for guests and a subscription to ZOONOOZ, a very interesting magazine published monthly and beautifully illustrated.

Carole Town, Public Relations at the Zoo, has been very cooperative, and appreciation is expressed for the illustrations and pictures.

The snakes we used at day camp have now found good homes. Cort and Mark Childs, grandsons of Mrs. Jack Eddy, adopted the king snake and it is happy in a terrarium at their home in Groton, Connecticut. Dave Seard has the gopher snake in Escondido, and the rosy boa is being well cared for by Tommy Moore, son of Mr. and Mrs. Kenneth Moore here in Rancho Bernardo. These reptiles are clean, harmless and interesting, except for *crotalus atrox* which is clean and interesting.

Call if you have a snake problem, or if you would like to have membership applications for the Zoological Society. □



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Places and Faces

FLY A KITE AND SAIL RACE

PHOTOGRAPHY BY MINDY GATES



To sail in a race across the San Diego Bay against 150 other boats may be exciting, but try flying a kite from the deck at the same time and you've got Jack Dorsee's Go Fly A Kite And Sail Race, complete with champagne, red and blue sandwiches and plenty of wet kites. The sixth annual event took place at noon recently as part of America's Finest City Week.



Karolyn and Jack Dorsee ready to board the judges' boat.

Jack and Karolyn Dorsee, of Rancho Santa Fe, were on hand to judge the winners and present trophies at the luncheon following the race. Mayor Wilson gave away the First Place trophy, which went to David Lambert. Wayne Chadwick won second place, W. J. Anderson got third and fourth went to Kyle Clark. Various special awards were

given, such as one for the largest (60 ft.) and smallest (13 ft.) boat; a best sport awards went to the 19 ft. boat that collided with a 60 footer, an all-girl crew was recognized, and one person who sat high on the mast to sail his kite received an award.

The race took place between North Island and Harbor Island and finished at Marina Cortez-Harbor Island. The judges and hostesses wore Roaring 20s costumes and Dixieland music was played at the luncheon.

Donations went to Project Head Start. □

DUCK HUNTERS SEASON

Temporary widowhood may soon be in store for wives of San Diego County scattergunners, Dick Tuthill, chairman of the local Ducks Unlimited chapter, warned today. Another 93-day waterfowl hunting season will get underway in southern California Oct. 19, and the exodus could last until sundown on Jan. 19, 1975, when nimrods will put away their guns.

Tuthill heads the 65-man steering committee planning the 31st annual San Diego DU fund-raising dinner party Oct. 8 at the Town and Country Convention Center in Mission Valley.

San Diegans will have a straight season, not split, and the bag limit is five per day and 10 in possession. Last year it was six and six. The daily bag and possession limit on canvasbacks remains one.

Canada geese may be taken in the southern zone from Nov. 2 through Jan. 5, limited to six geese daily and in possession. Only two Canada geese may be included, and not more than one Ross' goose in possession.

Black sea brant may be hunted from Jan 18 through Feb. 23, with a daily bag of four and eight in possession. The statewide limit on coots and gallinules is 25 birds. Hunters were advised to study special regulations governing shooting in northeast California and along the Colorado River.

Tuthill extended a special invitation to all area hunters and non-hunters to attend the upcoming San Diego DU dinner party with their spouses and families. Tickets may be had from any DU committeeman or at local sporting goods stores.

Net proceeds help to build "duck factories" in Canada, where the bulk of North American waterfowl rear their young. □



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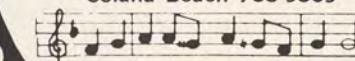
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Meanwhile, back at the ranch...

FOGASSEY-WOOD WEDDING



Marie Fogassey, daughter of Mr. and Mrs. Leonard Fogassey of Whispering Palms, and Mr. John Douglas Wood, son of Mr. and Mrs. Elbert Wood of Seattle, Wash., were married at the Village Church in Rancho Santa Fe. Rev. James P. Freda performed the ceremony which took place on Saturday, Aug. 24.

The bride wore a gown of white cotton net with white cotton lace applique. She held a bouquet of white and yellow roses. The bride's sister, Mrs. William C. Stegall of Cinnaminson, N.J., was the matron of honor. Terri and Susan Peterson of La Jolla were bridesmaids. They wore floor length halter-neck gowns of brown and white organdy. The best man was Mr. David Wood, the groom's brother. Ushers were Robert Brierley of Watertown, Mass., Randolph Hale of Parker, Colo., Rod Essen of Costa Mesa, Calif. and John Crabbe of Burlingame, Calif.

A reception at the Rancho Santa Fe Garden Club was held and that evening the relatives of the bride and groom had a buffet dinner at the Fogassey residence.

The bride and groom are both graduates of Principia College in Elsah, Ill. The groom is presently with Braniff Airlines. □

RECEPTION HELD FOR JOHN KEHOE

Mrs. and Mrs. Wright Huntley held a reception in their home on Calle Corte in honor of Mr. John Kehoe, candidate for Treasurer of the State of California on Sunday evening, September 8th. One hundred guests were invited, including the ladies of the Rancho Santa Fe Republican Women, Federated.

Mrs. Colley Ferneding, President and Mrs. Robert Orlik (San Diego County Coordinator for John Kehoe for State Treasurer) helped to greet Mr. Kehoe. Mrs. Dolores Parker, assisted by Mrs. Jenne Forbes presented name tags to each guest as they arrived. Other hostesses for the evening included: Mrs. Wm. Gage, Mrs. Stanley Legro, Mrs. John W. Phipps, Mrs. B. Allison Gillies, Mrs. Robert L. Sperry, Mrs. Wm. E. Cunningham, Mrs. Lewis L. Lintner, Mrs. Steve J. Toth, Jr., Mrs. Carson Hunt, Mrs. Philip L. Kellerman, Mrs. Paul E. Lloyd, Mrs. Jack Lewis Powell, Mrs. Henry S. Sanger, Mrs. Edward D. Havens, Mrs. J. E. Coberly, Jr.



Mrs. Philip L. Kellerman

A few of the special guests invited included Congressman and Mrs. Clair Burgener of Rancho Santa Fe and Mrs. Maxine Greene, his Administrative Assistant; Senator and Mrs. John Stull; Assemblyman and Mrs. Bill Craven of Oceanside and Mrs. Jean Copher, his Administrative Assistant; County Supervisor and Mrs. Lee Taylor, Mr. and Mrs. Stanley Legro (Mr. Legro is San Diego County Committee Chairman to Elect Houston Flournoy for Governor of California); Mr. and Mrs. Terry Knoepp (Mr. Knoepp is Chairman of San Diego County to Re-elect Evell Younger Attorney General of the State); Mrs. Eleanor Ring of Coronado, past Republican Central Committeewoman of California; Mr. and Mrs. Robert Farmer of Chula Vista, Mrs. Farmer being President of the San Diego County Federation of Republican Women; Mrs. Jean Ashcraft, former President of the San Diego County Federation of Republican Women, and Mrs. Lillian Heiss, member of the State Republican Central Committee.



Left to right: Mrs. Bill Freck, Senator and Mrs. John Stull, Mr. Bill Freck.

In addition to the keynote of the evening, guests were enchanted with the Huntley's white Spanish style home. This charm commenced as you drove down a heavily wooded circular driveway, and continued as you passed through black wrought iron gates into an inner tropical garden. The foyer was entered through massive Spanish carved doors from Mexico. Regal red carpeting led into the spacious sala with beamed cathedral ceiling. The stark white walls, the red carpeting, the Oriental style ebony furniture covered in reds and white, and the magnificent ceiling-high black marble fireplace were both striking and dramatic. Red roses climbed along the terrace railing. The eighth fairway of the Rancho Santa Fe Golf Club is viewed from the sala and terrace.



Left to right: Mrs. Robert Orlik, Mrs. Wright Huntley, Mr. John Kehoe, candidate for Calif. State Treasurer, and Mr. Wright Huntley.

Mrs. Steve Toth, Jr. and Mrs. Martin Scatena were Co-Hospitality Chairmen, Mrs. Walter A. Krafft did the lovely floral arrangement in patriotic colors on the refreshment table in the formal dining room. Mr. and Mrs. Huntley had arranged other refreshment stations on the terrace. □

ORCHESTRA COFFEE HELD AT BELLMAN'S

Carolee Thornburgh, soprano soloist, with her accompanist Holly Koman, performed at the membership coffee of the San Dieguito Auxiliary of the Women's Committee of the San Diego Symphony Orchestra, which was held on Sept. 19 at the Rancho Santa Fe home of Mr. and Mrs. Vernon A. Bellman.

To extend interest in the music of and support for the Symphony through season ticket sales, benefits and other public relations activities, about 60 members of the San Dieguito Auxiliary meet three times per year and sponsor two special fund raising programs. "Our meetings, primarily musical programs in lovely homes followed with the serving of fancy sandwiches and cookies, provide a morning of soothing relaxation, while helping to enhance San Diego as a leading cultural center" said Mrs. Edward D. Havens, of Solana Beach, Chairman. Approximately 900 women, belonging to eleven San Diego city and county auxiliaries support the work of the Women's Committee.

One hundred percent season ticket purchasing is essential to assure first class status for the Symphony which is already under the dynamic baton of Maestro Peter Eros, who was named "Headliner of the Year" in 1973 in the field of entertainment.

Maestro Peter Eros, Hungarian born and trained, has studied under famed conductors Otto Klemperer, George Szell, Munch, and Ferenc Friccsy. He has conducted orchestras worldwide before and since coming to San Diego in 1972. "While I know that to reach the highest perfection in musical performance is nearly impossible, I believe that it is a most worthy goal" is the life dream of Eros. □

PAM FLETCHER WINS HIGH-POINT AWARD



Pam Fletcher was awarded a beautiful silver show halter as the high-point rider in the hunter-jumper division of the Twelfth Annual Poway Valley Riders National Horse Show, held Aug. 30 to Sept. 2. The show was rated "A" by the CPHA and "B" by the P.C.H.J.S.H.A.

Pam was riding her seven-year-old thoroughbred mare, Miss Klamath, who both trained with Sandy Aston at the Rancho Riding Club. Her awards were: First place, Jr. working hunters, 12-14; First place, hunt seat equitation, 12-14; First place, hunters under saddle, 12-14; and First place, green working hunters under saddle, open. □

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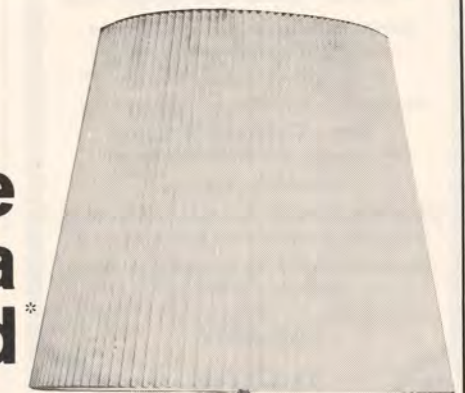
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Meanwhile, back at the ranch...

SUMMER PARTY FOR A GOOD CAUSE

Summer Safari, the annual summer party of the La Jolla Committee for Multiple Sclerosis, was held at the Rancho Santa Fe home of Mr. and Mrs. Don Sherman in August. Mrs. Sherman is president of the La Jolla committee, which also sponsored the Headdress Ball.

The party featured cocktails, dinner and dancing to The New Beginning. Missionary Stew was the main course of the dinner menu.

Mr. Gary Mozzochi, owner of Jack Slattery's, was presented a citation from the Board of Multiple Sclerosis for his continuing support of its program. □



Mr. Joe Hibben



Dragon Sherman, president of the La Jolla Committee for Multiple Sclerosis, Mrs. Gary Mozzochi, Marty Klitgaard and Mr. Ray Foster, president of the Multiple Sclerosis Board of Trustees.



Mr. Gary Mozzochi, Sally Bledsoe and Ray Foster.



Jim and Denise Frame



Mr. Adam Kupiec.



Val Frager.



Judy and Jack Stires.

RANCH RESIDENT WRITES NOVEL

"When in Paris, 1937-39, I wrote a magnificent masterpiece which was sent to a New York Publisher via North Atlantic steamer. It came back a year later rejected. I tried to reread it doubting, of course, the editor's perspicacity, but it just didn't read well. All this at a time when the Nazis were successfully burning books all over Europe. I committed my novel to the flames, and most disparagingly for me, it did not burn well either."

So says Bill Spraggon, 10 year Rancho Santa Fe resident. But his newest novel, *Arabella*, shows great promise. It is about a young girl's trek from Independence, Mo. to San Francisco in the 1850s. She joins a wagon train and walks most of the 2,500 miles. In San Francisco she opens a very successful bar and marries a banker. *Arabella* is quite a gal, to say the least.

The book is published by Author's Publishing in Encino and is available in paperback.

Bill Spraggon has lived in Rancho Santa Fe for 10 years with his wife Maggi.



Bill Spraggon

DAR HOSTS DISTRICT 14

Tuesday September 10th the California State Society Daughters of the American Revolution, District 14, celebrated "Constitution Week" with a beautiful luncheon at The Inn Rancho Santa Fe. All eleven chapters in the District were represented, one hundred forty members and guests, including our honored guests, Mrs. Everett E. Jones, State Regent, Escholtzia (California Poppy) Los Angeles, and Mrs. Harvey W. Kinkead, State Chaplain, also from Los Angeles, and Mrs. Joseph W. Callahan, District Director, from Coronado.

Other honored guests were Senator and Mrs. John Stull and their Administrator Assistant Art Thompson.



Mrs. Everett C. Jones, State Regent — from Los Angeles, Mrs. John Stull, Senator John Stull, Speaker at the Constitution Day Luncheon, Mrs. Joseph W. Callahan, District Director.

District 14 of the California State Society NSDAR is comprised of the eleven Chapters in San Diego County. De Anza Chapter was the Hostess Chapter. All were represented at the meeting — at The Inn.

Senator Stull gave a most eloquent and comprehensive talk on "The Constitution" its remarkable Heritage — greatest in all the world.



Miss Jo Ann La Gasse, Mrs. John Reed McKinney, Mrs. Georgie Z. Grimm and Mrs. Martha Colley Ferreding.

Senator John Stull, 38th District, San Diego County has served San Diego County eight years. The California Republican Assembly, largest Republican Volunteer Organization in the state, presented Senator Stull with its Outstanding Legislator Award in 1969.



Mrs. Joseph W. Callahan, Director District 14, Mrs. Everett E. Jones, State Regent, Mrs. Robert L. Sperry State Chairman DAR Schools, Mrs. Claude A. Welles, District Public Relations Chairman

Mrs. Kay Zerbe, Regent, Rincon Del Diablo Chapter, Escondido, Music Chairman presented one of their members, Miss Ruth Meyer, who gave a Musical Program of Early American Music. □



Miss Ruth Meyer, District Chairman of Juniors, Miss Jo Ann La Gasse, Page, Mrs. Clifford Estee, in Costume and Miss Ruth Tyler.


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What great joy to behold one's immortality!
Reborn are one's hopes with new worlds to conquer.
How glorious the new life that can sense love and beauty.
Why yearn for gossamer wings when here on earth
Babes shout and sing.



EDITORS NOTE: Sara Lough Rosenthal was born on 8/18/74 and weighed 6 pounds 3½ ounces. Sara is a Biblical name meaning "Princess" and Lough is an Irish Gaelic word meaning "Lake," so we have "Princess of the Lake."

WILDERNESS SAFARI

Steve and Louise Fletcher, Herb and Betty Pratt, Gene and Claire Fletcher and Fritz and Sally Wrenn met at Gene's home on Friday, April 26 at 10:30 to depart for a fun 9-day Wilderness Safari trip, with Herb Pratt's Bronco and Steve Fletcher's Blazer.

Our first destination was Pauma Valley Country Club. Friday afternoon we played 18 holes of golf and Saturday we took Nate Harrison Trail rising from the floor of Pauma Valley about 800 feet elevation up to Palomar Mountain over 6000 feet high. We encountered a rattlesnake with 13 rattles and after destroying same had a wonderful picnic lunch in the beautiful timber trees of the Palomar area. We visited Palomar Observatory and Doane Lake where we returned to the floor of the valley where we visited the Agua

Tibia Ranch and the wilderness area along the San Luis Rey River. The countryside was beautiful and we returned to our headquarters for a swim and nice dinner at the Country Club.



Ready to leave on the safari are, left to right, Betty Pratt, Steve Fletcher, Sally Wrenn, Herb Pratt, Claire Fletcher, Eugene Fletcher, Louise Fletcher and Fritz Wrenn.

The next morning — Sunday — we left for Warner Hot Springs and Eagles Nest via the beautiful San Luis Rey River, passed Lake Henshaw and then on to Warner Hot Springs. We made camp at Eagles Nest located in the Los Coyotes Indian Reservation about noon on Sunday and returned to Warner's to play 18 holes of golf on the beautiful course and had time for a swim and dinner at Warner's Hot Springs.



Fritz Wrenn, Eugene Fletcher and Herb Pratt fish for trout at Eagle's Nest.

The next morning — Monday, April 29th, we again took the dirt road to Banning Taylor's home, drove in our Bronco and Blazer up to the Hot Springs Mountain peak at an elevation of 6533 feet. There was a beautiful view in every direction and it was here that we had a wonderful picnic lunch. We returned via the Indian cemetery and park area going through Los Coyotes Indian settlement and back up to Eagles Nest.

The next morning we had a wonderful trout breakfast and then left for Borrego Valley. We took the Montezuma Valley

cut off and drove into the valley with beautiful views in every direction — the De Anza-Borrego Desert State Park is one of California's largest and we made our headquarters at my brother Ferd Fletcher's house located on the De Anza Desert Country Club Golf Course. Tuesday afternoon, April 30th we played 18 holes of golf and had dinner at the Country Club with some 25 other guests and members enjoying a steak-out.

On Wednesday, May 1st the Bronco and Blazer with all eight of us aboard took Truckhaven route to Font's Point, elevation 1294 feet where we looked off into the Borrego Badlands — a spectacular view resembling somewhat Bryce Canyon in Utah. We doubled back to the Truckhaven route and on Truckhaven Trail to the jeep trail leading south to 17 Palms and to Pumpkin Patch where we encountered large round boulders looking like pumpkins. It was a sight to behold and one that we shall always remember. The temperature was well over 100 so soon we were headed back to our headquarters and a wonderful swim before we had a picnic lunch around the pool.

On May 2nd we took Route 82 up over Yaqui Pass and traversed the Banner Grade to Julian — filled up with gas and supplies and we went over Route 79 to Cuyamaca Lake where our headquarters were to be the Stephen Fletcher house overlooking Cuyamaca Lake and the countryside was green and beautiful with wild flowers everywhere. This was quite a change from the heat that we had encountered at Borrego — a welcomed change!

In the afternoon we cruised the lake in an outboard motor boat to get a better feel for this pretty lake nestled between North Peak and Middle Peak. Then later in the day we motored to Dr. Purvis Martin's lovely home on North Peak of Cuyamaca in the woods. It is a beautiful setting and we were impressed by the large, beautiful fir, cedar and pine trees.

The next day we were to visit Middle Peak and with the help of a Forest Ranger we toured the wilderness area of Middle Peak for an hour and a half. It was a wonderful outing and we do appreciate the Forester's help in explaining and telling us of the different types of trees and flowers that we found in the Cuyamaca Rancho State Park. We circled back around the old Stonewall gold mine, Los Caballos Camp and horse grounds and Stonewall Peak before we returned to home base.

The next day we took Route S-1 to the Laguna Mountains going by the beautiful Lucky Five Ranch. The view from Mt. Laguna looking east to the Salton Sea was a sight to behold and after a half hour stop we motored on to Pine Valley and south to Corte Madera where our headquarters was to be the mountain home of Jim and Ruth Robinson and we were invited to have dinner with Mrs.

Ewart Goodwin and Mrs. Jack Oatman. We saw deer, wild turkeys and many cattle grazing this beautiful area and it was a fitting spot to wind up our Wilderness Safari.

The next day we were to see the new high bridge over Pine Creek which will be open to the public sometime in 1975. This bridge is some 450 feet high and will be the last connecting link in our Freeway from Yuma to San Diego which will save much time and effort for people coming from the east to visit San Diego.

We arrived home Sunday night May 5th all tired but happy that we had had such a real opportunity to see so much of San Diego County and at a time when the spring rains had made our back country alive with beautiful flowers and greenery. I am sure that we will all remember this outing. □



On the jeep trail that leads south to 17 Palms is Pumpkin Patch, where large round boulders look like pumpkins.

EARTHQUAKE BOOKLETS AVAILABLE



Pretty Jan Bailey of the Office of Emergency Services (OES) mails "Earthquake Safety" to County residents. The new booklets are available free of charge from county and city offices, libraries, or from the OES, 7939 John Towers Avenue, Santee 92071. (San Diego County photo.)

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Association Bulletin and News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD AUGUST 20, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Frank Hope, and Members Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during hearing of subdivision, keeping of animals, etc.)

Minutes of previous meeting of Art Jury approved.

9:00 A.M. Representative for Dr. J. E. Novak (Mr. Wm. Schofield) regarding subdivision of Parcel 8/5, Block 29, Via de la Valle. The Art Jury reviewed the file and reiterated comment contained in letter to Board of Directors dated December 12, 1972.

NEW CONSTRUCTION (Preliminary Style Check)

Timmins, P. J. Residence, Pool and Tennis Court, Lot 73, Map 2089, El Montevideo. Deferred for further study, as per conversation with designer.

ADDITIONS & ALTERATIONS

Bray, E. Additions — Parcel 1/10, Block 47, Las Planideras. Approved.

Nater, C. Lath House — Lot 16, Tierra Sombreada. Approved.

Bisantz, G. Paddle Tennis Court & Fencing — Lot 95, Map 2129, Cantaranas. Approved. Did not include approval for lighting of court. Art Jury requested that cut and fill areas be fully landscaped, and that Association property adjacent to the easterly boundary be clear of any fill.

Schuster, H. Addition to Guesthouse — Parcel 2/4, Block 47, Las Planideras. Approved.

McCartney, R. O. Horse Shelter — Parcel 8/2, Block 34, El Camino Real. Approved.

Bohannon, J. Patio Cover and Fence for Drying Yard — Parcel 4/1, Block 47, Las Planideras. Approved.

Wilhelmy, R. Addition — Lot 65, Map 2129, Sobre los Cerros. Zorro Vista. Approved.

Guyman, E.T. Garage addition — Parcel 4/20, Block 29, El Zorro Vista. Approved.

SUBDIVISION

Chapin, C. A. Parcel 2/4, Block 29, Las Colinas, consisting of 20.08 ± acres into sites of 3.35 and 16.75 ± acres. The Art Jury advise approval to Board of Directors.

REALIGNMENT

Stephenson, A. R., Turner, L.M. Parcels 6/1 and 6/1, Block 33, Linea del Cielo. Present acres: 2.62 and 2.51 ± acres — Proposed acres: 2.00 and 3.13 ± acres. Deferred for further study.

VARIANCE REQUEST

Bohannon, J. Parcel 4/1, Block 47, Las Planideras. Art Jury advise disapproval.

KEEPING OF HORSES

Bohannon, J. Parcel 4/1, Block 47, Las Planideras. Two horses on 3½ ± acres. Deferred for further study.

COVENANT ACCEPTANCE

Rancho Pacific Inc., Clarence & L. B. Schrock Portion Lot 2, Block 45, Map 1742, Rancho Santa Fe. The Art Jury approved Covenant Acceptance.

Keeth, S. Portion Lot 2, Block 45, Map 1742, Rancho Santa Fe. The Art Jury approved Covenant Acceptance.

MISCELLANEOUS

Spraggon, M. Sign — Southwest corner of Paseo Delicias and La Granada. To be affixed to fascia board. Approved.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, SEPTEMBER 5, 1974, 9:00 A.M. — BOARDROOM

PRESENT: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, Wilmans and Wrenn

ALSO PRESENT: Manager Grahl, Recording Secretary Swanson, Bldg. Commissioner Mowery, Association Members, Press

MINUTES OF PRECEDING MEETING

The minutes of August 15, on motion made and seconded, were approved.

NEW BUSINESS

Subdivision, Parcel 2/4, Block 29 (Chapin). Decision deferred pending visit to site.

Covenant Acceptances, Por Lot 2, Block 45, 4.7 ± acres (Keeth) and Por Lot 2, Block 45, 3.0 ± acres (Rancho Pacific Inc) involve two of three parcels which were owned by County, made part of condition of sale that they be accepted back into the Covenant. Motion made, seconded and passed to accept the 2 parcels into the Covenant.

Setback Restriction (Novak) Parcel 8/5, Block 29. Attorney W. Schofield presented facts regarding the property, then more completely described by Bldg. Commissioner Mowery, who read letter from Judge Wilkey to the Art Jury. Attorney Schofield requested the Board defer decision until after a meeting could be arranged with Dr. Novak and Judge Wilkey. Deferment was approved.

Appointments. President Chubbuck welcomed Mr. Wilmans to the Board of Directors and appointed him Chairman, Community Relations Committee.

Director Day presented the names of Jack Arnold, Wilfred Teetzel and Dale Budlong in nomination for appointment to the Art Jury. President Chubbuck appointed Mr. Budlong to fill the unexpired term of Jack Day, terminating December 31, 1975.

Assessment Rate, 1974-75. Chairman Barclay reported the Finance Committee recommendation. Total assessed valuation on Rancho Santa Fe property is \$41,800,000. Based on a rate of \$.55 per \$100 assessed valuation, the assessment income to the Association would be \$229,660, while the approved Association 1974-75 Budget totals \$229,000. Motion was made, seconded and passed to approve the 55c assessment rate recommended by the Finance Committee.

REPORTS

Finance Committee Chairman Barclay presented the report of that Committee and called attention to the 'pie' charts worked out by Mr. T. A. L. Loretz (8/1/74 minutes). One 'pie' shows income distribution, the second 'pie' shows expense allocation. These charts, with a letter of explanation, will be included in the assessment bill mail-out.

The Committee recommends that the Bank Certificates of Deposit, which mature on September 13, 1974, be invested in Treasury Bills for diversification, safety and availability, if needed. It was moved, seconded and passed to invest same in Treasury Bills.

Community Relations Committee Chairman Wilmans is putting together a committee, members to be announced. He described the booklet as a familiarization type of brochure for newcomers. Directors were requested to study the draft and recommend changes, if deemed necessary. Discussion followed regarding distribution of the brochures and methods helpful in contacting new residents. Mr. Wilmans commented on other plans for the Committee which include Town Hall meetings and the possibility of a monthly or semi-monthly newsletter to Association members.

EXECUTIVE SESSION

The Board went into Executive Session from 10:30 to 11:00 a.m.

PERSONAL APPEARANCE

County Tax Assessor E. C. Williams and his Assistant, Mr. Ralph King, were introduced. Mr. Williams talked about the location, identification and appraisal of property. He stated that there are one-half million parcels of property and 79 appraisers in San Diego County, and that property values are going up much faster than the Assessors can re-appraise. He clearly stated that his office has no

responsibility or voice in government budgeting. During a question and answer period, Mr. R. M. Clotfelter presented figures on assessment rates in other North County Communities; Mr. S. W. Royce brought up the subject of the 1974-75 assessment on The Inn. Mr. Williams urged property owners to call the Appraiser for information on how the valuation was set. Individuals may petition the Assessment Appeals Board for reconsideration of assessment on their property.

RECESS

The Board recessed from 12:00 to 1:15 p.m. for luncheon and on-site inspections.

Subdivision, Parcel 2/4, Block 29, 20.08 ± acres into 3.35 and 16.75 ± acres. At the site, the motion for approval was made, seconded, and passed.

EXECUTIVE SESSION

The Board went into Executive Session from 1:50 to 2:50 p.m.

Planning Commission Chairman Day stated Messrs. G. McCorison and Phil Franklin comprise the committee. Mr. Day asked if the Board wanted representation at the September 12 hearing before the Board of Supervisors on the San Dieguito General Plan, to reaffirm Board position on Zoning. Board consensus was that representation is advisable and worthwhile. Mr. Day asked for Board position on annexation of property located outside of Rancho Santa Fe boundaries. Directors felt each case should be considered as it is presented. Concern was expressed about the new commercial project at La Flecha and Via de Santa Fe regarding the number of parking spaces to be available. Chairman Day will confer with the Art Jury on the matter.

Golf Activities Committee Chairman Wrenn reported the three new greens will be completed around the tenth of September. The President and Members commended Mr. Wrenn on the speedy completion of this new Golf Course construction and the fine condition of the entire course.

County Maintenance District Committee Chairman Whitehead reported a joint effort by County Maintenance, Beautification Committee, Garden Club, and homeowners will be made to beautify the area along Las Colinas.

President requested that all contacts between the Board Members and Legal Counsel or Planning Consultants be made through the Office of the Manager.

Manager Grahl reported: 1) RSF Library Guild Annual Book Fair coming up first weekend in October; 2) Document received from County Engineer

notified all residents affected of construction of underground utilities along specific rights-of-way. Each property owner on the right-of-way is invited to attend a September 12 meeting at RSF School; 3) Santa Fe and San Dieguito Irrigation Districts have offered a revocable license for certain trails. The Association must provide a 3-rail fence along the easement; 4) A satisfactory bid has been accepted for computerization of the payroll to begin October 11; 5) Articles will appear in The LEAF regarding the function of the Board and various committees in the Association.

President Chubbuck requested Mr. Day to replace him as a member of the Ad Hoc Committee on Sanitation. Mr. Day accepted the assignment.

CORRESPONDENCE RECEIVED

Mrs. Elliott C. McIntire re zoning and other matters. A letter will be mailed to all residents regarding the matters-brought up in Mrs. McIntire's letter.

Mrs. Richard B. Todd re the \$25.00 renewal permit for keeping horses. After discussion, decision was reached that the \$25 renewal fee must be paid to retain permission to keep horses.

OLD BUSINESS

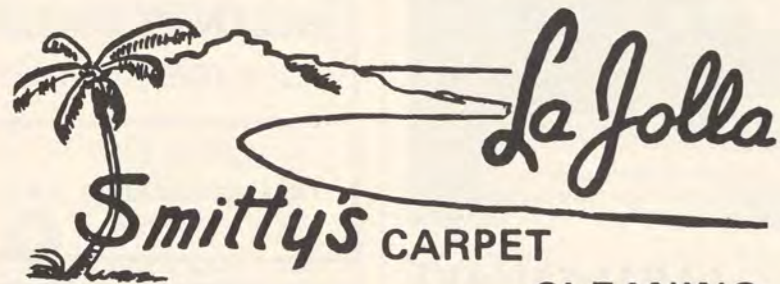
Staff Organization. Discussion was held regarding areas of responsibility of the various committees, during which the difference between Bylaws and operating procedures was brought out. The motion was made and seconded, to adopt, in principle, a revision to Article VI, Section 1 (a), working to be detailed by Legal Counsel. The motion was lost with votes cast as follows: For: Directors Barclay, Day, and Wrenn; Opposed: Directors Hoover, Wilmans and Whitehead.

Director Day questioned the need for a Facilities Superintendent, as opposed to a field man to assist in Tennis, Park and Recreation, Maintenance, and other duties. Manager Grahl explained that the Staff functions suggested, both for Facilities Superintendent and Administrative Assistant, were simply to take part of the burden of time and work from the Directors insofar as their duties as Chairmen of the various Committees are concerned. Director Hoover explained the need for administrative staff supervision of the Tennis Facilities. Board members expressed a need for an additional staff employee to assist both the Manager and the Building Commissioner.

ADJOURNMENT

The Meeting was adjourned at 4:50 p.m.
DIXON CHUBBUCK, President
R. B. Grahl, Secretary

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Association

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD SEPTEMBER 10, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Frank Hope, and Members Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield.

Minutes of previous meeting of Art Jury approved.

9:00 A.M. Presentation by Chief J. Fox on Security Protection for Residential and Commercial Buildings.

NEW CONSTRUCTION

Huntington Hotel Residence — Portion Lot 148, Map 2089, Linea del Cielo. Approved.

Thackrey, D. J. Guesthouse — Parcel 6/15, Block 33, El Cielito. Approved.

SUBDIVISION

Goudy, G. (in attendance) Parcel 1/1, Block 43, Calzada del Bosque — Via del Alba, consisting of 6.74 ± acres into sites of 3.89 and 2.86 ± acres. The Art Jury advised approval to Board of Directors. Site visited.

REALIGNMENT

Stephenson, A., Turner, L. M. Parcels 6/1 and 6/2, Block 33, Linea del Cielo. Present acres: 2.62 and 2.51 ± acres. Proposed: 2.00 and 3.13 ± acres. Deferred - applicants requested to increase size of two acre parcel. Also, landscaping of La Glorieta and Linea del Cielo suggested.

Taylor, H. N. Parcels 12/1 and 12/8, Block 32, Linea del Cielo. Present acres: 4.00 and 2.43 ± acres. Proposed: 4.32 and 2.11 ± acres. The Art Jury advised approval to Board of Directors. Site visited.

Monk, J. (La Bajada Ltd), Taylor, H.N. Parcels 7/10 and 7/7, Block 9, La Bajada. Present acres: 3.06 and 3.31 ± acres. Proposed: 3.16 and 3.20 ± acres. The Art Jury advised approval. Site visited.

KEEPING OF HORSES

Somerville, D. R. Two horses on 4.92 ± acres at Parcel 17/3, Block 36, Rambla de las Flores. The Art Jury advised approval. Site visited.

Turner, M. N. Four horses on 6.60 ± acres at Parcels 3/7 and 3/8, Block 16, El Mirador. The Art Jury advised approval with stipulation that disposal of either parcel to separate ownership would render approval null and void. Site visited.

Bohannon, J. (in attendance) Two horses on 3½ ± acres at Parcel 4/1, Block 47, Las Planideras. Deferred. Site visited.

VARIANCE REQUEST

Bohannon, J. Parcel 4/1, Block 47, Las Planideras. Request to place horse shelter five feet from property line. Deferred. Site visited.

COVENANT ACCEPTANCE

Bahde, C. F., Bahde, P. Portion Lot 6, Block 29, Via de la Valle. Approved

Alderson, C. M., Rancho Pacific Portion Lot 1, Anza Heights, Block 33, El Secreto. Disapproved.

MISCELLANEOUS

Security Pacific National Bank Signs. Approved. Art Jury requested that owner of Plaza de Santa Fe be contacted and asked to submit plot plan showing final parking spaces, prior to Art Jury meeting of September 24, 1974.

C. DAVID FROBES
President

E. L. Reitz
Secretary

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A lot of years have gone by since then, and we're proud to have been a part of North County history. We're proud to have known those men and women who built their homes and lives here.

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