



Hotel **L**a **M**orada

RANCHO SANTA FE



HOTEL LA MORADA

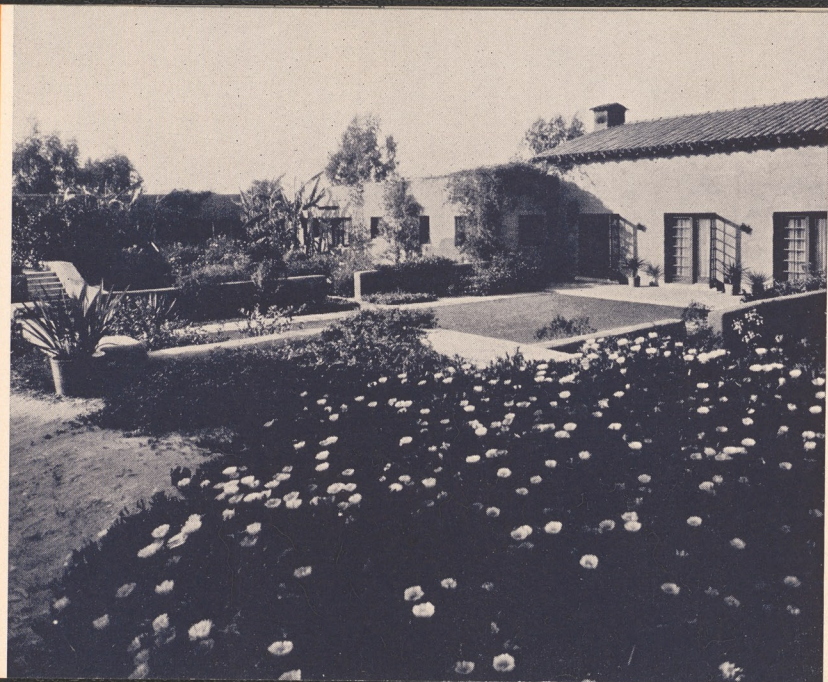
A MORADA, "The home with many rooms." Thus the Spanish Dons of early California days, to whom hospitality was a religion, expressed the true conception of a Hotel, and though it be for only a night or for a longer stay, it is our earnest desire that your visit to this charming little inn will give to you all the warmth of welcome, the quiet and rest, that the best-appointed home has to offer.

Located just off the main highway leading from Los Angeles to San Diego, in the heart of Rancho Santa Fe, La Morada is an agreeable surprise to the traveler arriving on his first visit.

The unequalled recreational opportunities of its environs complete the charm which has given La Morada an enviable position in the consideration of the most discriminating.

LOBBY

Simple dignity and comfort are the key-notes here. Relaxation is personified.



PATIO

A glorious profusion of colorful plants and shrubs attest the mildness of the winter climate.

DINING ROOM

An interesting outlook adds flavor to the meals; the Chef does the rest and we are proud of the result.

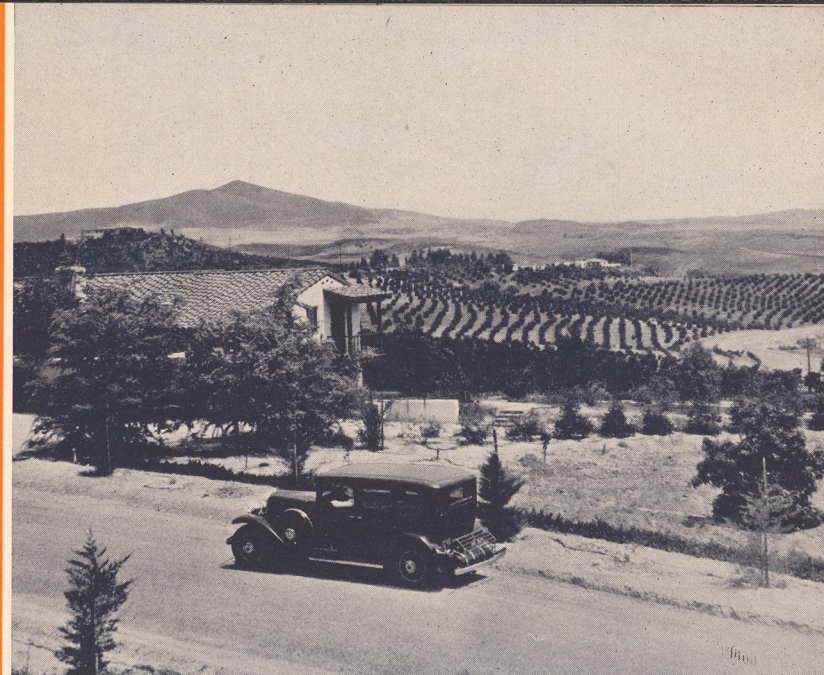


VERANDA

Tranquillity plus a perfect view.

GOLF COURSE

The La Morada overlooks one of the finest golf courses in the Pacific Southwest, that of the Rancho Santa Fe Country Club. Designed by Max Behr, the nationally-known golf architect, it is all turf with a total length of 6,535 yards, and is noted for its excellence, due to the natural golf terrain upon which it is laid out.



MOTORING

Mile after mile of beautiful winding roads offer a veritable paradise to the motorist. Long stretches of orange grove, dotted by an occasional home with its irregular hand-made tile roof, overhanging balcony, and a beautiful vista spreading below it, such as this, are easily reached over the fine system of roadways that stretch throughout the Rancho Santa Fe from the La Morada.

SWIMMING

The surf at its best and a sea-water plunge, fifteen minutes from La Morada.



YACHTING

Within thirty minutes' drive of La Morada there are four Yacht Clubs — where guests can enjoy sailing, power boating, or rocking-chair sailing on the Club porch. San Diego is noted for its fine harbor and boating opportunities.

RIDING

Miles of picturesque
bridle paths are part of
the heritage which La
Morada enjoys by vir-
tue of its location in
the Rancho Santa Fe.
For the horseman who
enjoys perfect riding
conditions, the bridle
paths in the Rancho are
unequaled anywhere.



CLIMATE

Rancho Santa Fe enjoys
the most equable cli-
mate in America. This
statement, based on
facts taken from actual
weather statistics, can
be appreciated only
after experiencing its
tranquil atmosphere.

RATES

Rooms \$3.00 to \$5.00
Breakfast a la carte—Luncheon \$1.00—Dinner \$1.50
American Plan Rates Upon Application

ADDRESS

Hotel La Morada, Rancho Santa Fe, California
(Telephone 2531)

or

LOS ANGELES OFFICE
Rancho Santa Fe, 650 South Grand Avenue
(Telephone VA ndike 0197)

