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north county living

JUNE 1975 ONE DOLLAR



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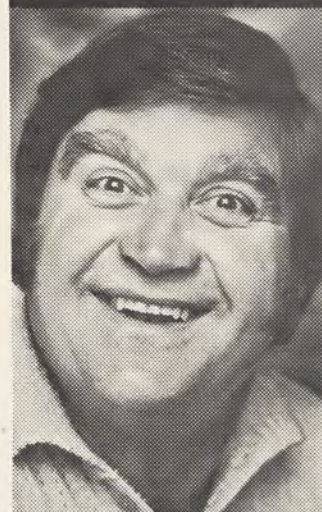
YES, ONCE YOU'RE ON THE EXPO GROUNDS, THESE BIG GRANDSTAND SHOWS ARE FREE!



The Fabulous KING FAMILY...open 14 days of Expo entertainment on the Grandstand Stage...June 23-24-25 with nightly performances at 8 p.m.



Thirty-strong the YOUNG AMERICANS...bring fairgoers Jazz, Big Band, Rock and Old-Time...June 27-28 at 8 p.m. June 29 at 2 and 8 p.m.



Country music's comic-singer **GLENN ASH** teams with **The PATCHWORK** for three days, July 1-2-3 afternoon and evening.



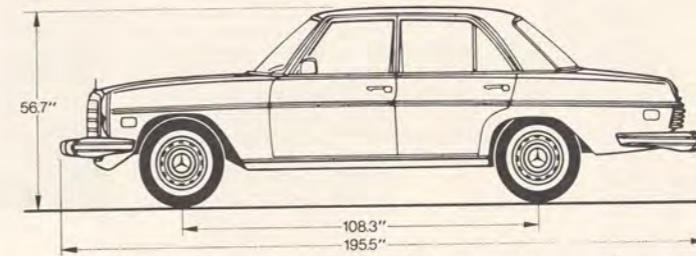
The Expo's Grandstand Stage show line-up ends with a double-feature: **The KINGSTON TRIO** abetted by **DIANA TRASK**, July 4-5-6, afternoon and evening.

SIX-DAY RODEO, Afternoons, Grandstand, June 23-28!
FIREWORKS 3 NIGHTS! July 3-4-5, Grandstand 9 p.m.

SOUTHERN CALIFORNIA EXPO

DEL MAR, JUNE 23 THRU JULY 6

The Mercedes-Benz 280.
This year some new American cars look surprisingly like it.
On the outside.



The original: the Mercedes-Benz 280. Inspiration for other manufacturers' imitation.

The "Look-alikes" are here...sedans whose shapes and sizes will remind you of our Mercedes-Benz 280. The shape may look the same, but that is where the similarity ends.

You simply can't make a car into a Mercedes-Benz by imitating its appearance. Or its interior. Or any other single element. A car either is a Mercedes-Benz or it isn't.

We don't fault others for trying to follow the lead of the 280. In fact, we applaud

the move toward sensibly sized sedans. That's progress. But when you look beyond the new suits of clothes that the imitators are sporting, it's the same old story. Key elements like engines and suspension system still have not changed.

Come in and see the original, the Mercedes-Benz 280 Sedan. Then arrange a test drive with us. We think you'll see why a Mercedes-Benz has become the standard other manufacturers measure by.



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SAN DIEGO north county living

June 1975 • Volume 14 Number 6

About the Cover:
The Inn at Rancho Santa Fe is a beautiful sight as it stands proudly at the head of Paseo Delicias. The floral beauty by the brick wall is a labor of love for Charlie Stimpson, former Navy fighter-ace turned gardener, golf aficionado, and tennis buff ... to mention just a few of his many interests. According to his father-in-law, Steve Royce, he's also a great raconteur. The Royce family own and manage the Inn — one of the few remaining family owned-and-managed inns in the United States today.



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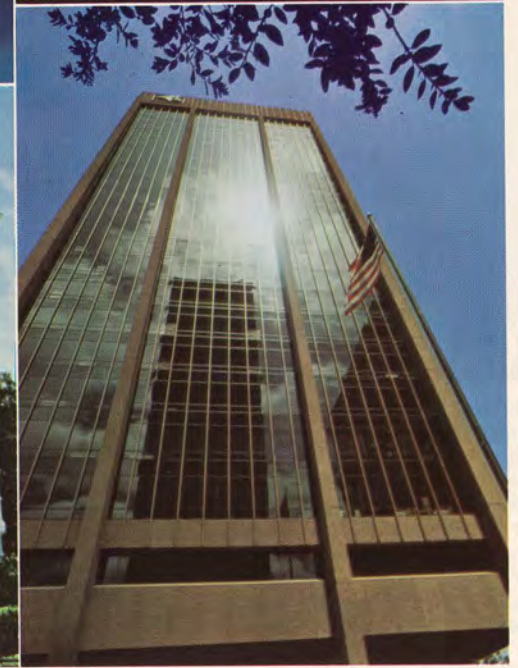
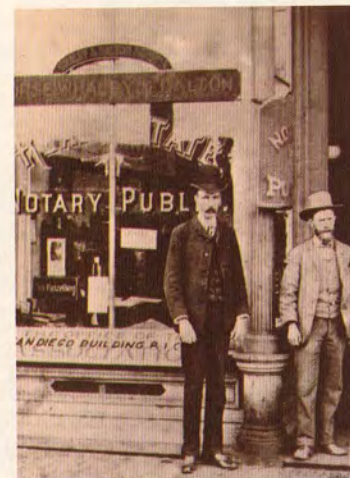
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90 years strong.



Clockwise from top left: The first office of the Association in downtown San Diego; the distinctive San Diego Federal symbol; the Monterey office near Fisherman's Wharf; the San Diego Federal Building in downtown San Diego, where the Association is the prime tenant; Sacramento's historic Heilbron House, restored to serve as the Capitol office; the Fashion Valley office where our service center is located.

Since our founding in 1885, San Diego Federal has proudly carried the name of one of California's great cities... providing 90 years of continuous service to savers and homeowners. Never have our doors been closed on a business day... never have we missed a scheduled interest payment... never has a customer lost a single penny of savings. It is an enviable record among California financial institu-

tions... a record of which we are very proud. Today we rank among the five largest federally chartered associations in the state and carry the name of San Diego throughout California, identifying our statewide network of 34 offices.

San Diego Federal is California's oldest savings and loan association with a federal charter ... 90 years strong.



California's family financial center... safe since 1885.

San Diego Federal
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whatta lifestyle!

by Pat Britt

PHOTO BY JOANNA KERR



TOM BASS

THE BIG, THE BURLY AND THE BEAUTIFUL

Tom Bass is a big man ... inside and out. Physically, he resembles a Santa Fe railroad train which is meandering through life looking for a track to happen. The man inside is as large as his housing. Professionally ... Tom is a former pro football coach turned scout. His avocation is writing poetry.

I first heard his poetry being read during national network broadcasts of football games, tossed in by the sportscaster whenever he felt the time appropriate. His poetry is gutsy, harsh, tender, and very sensitive. He felt that the fans were very aware of the noise, clamor, and glamour attached to pro football, but that they might be totally unknowledgeable about the painful side of being a pro. So he wrote verse about the empty stadiums, the flight back home, the Hawk — who comes every morning down your hallway in training camp and knocks on the doors of those who will be removed from future greatness by being cut from the team that day. He writes gentle things ... like dandelion heads in full bloom held by the hand of a tender behemoth. The book is entitled, "Pro Football" ... a real turn-of-collection of poems. His dedication reads, "This book is dedicated to all the people who enjoy and contribute to professional football. Most of all, it is dedicated to the players, each and every one of them, who

taught me more about living than I ever taught them about football ..."

He is a man who wins by sheer guts and humor. He knows how it feels to put yourself on the line and to hold when all else is crumbling. In 1958, he was at San Jose State as undergraduate coach. In his Junior year, he contracted polio and faced the "never walk again" syndrome. But they didn't know the man with whom they were dealing.

He taught elementary school and helped coach at Riverside Junior College. When Don Coryell came to San Diego State, Tom joined him as a graduate assistant coach and to work on his Master's Degree. After one semester, they put him on full time.

He coached three seasons with Don Coryell. Sid Gilman then hired him to work with the Chargers for four years. Tom then quit the Chargers and was out of work for about four days when Paul Brown of the Cincinnati Bengals called him to go with Cincinnati as Defensive Coordinator. Tom was the first coach to be hired on staff, and coached with Cincinnati for two and one-half years. He took a break from coaching to work with Harry Johnston in the Hibou Corporation which is an investment company in La Jolla. He then started scouting for Paul Brown on a part-time basis and went full-time about three years ago.

Scouting all of the colleges west of the Mississippi kept him on the

road nearly eight months of the year. But he returned home to Solana Beach often during the season where his wife, Bonnie, and three active sons live. He is now with the new Tampa Bay Buccaneers team as Director of Pro-Personnel and will be evaluating pro players for the upcoming January Draft.

He began writing poetry in 1968 while coaching for Cincinnati. He mainly wrote poems directed to specific individuals or players. Training camp provided him with the time needed to write and he found it rewarding and fairly enjoyable once he got into it. His poetry reads easy ... kinda like the author himself. □



FLORENCE HURD

A LADY OF LETTERS

Florence Hurd provides a living for herself in one of the most difficult fields of endeavor a gentle woman could possibly choose at this moment in the world of commerce and letters. She has provided the public with seventeen published novels which have been conceived and nurtured into paperback publication.

She writes in the gothic style of literature. The American Heritage Dictionary describes Gothic novel as "of or pertaining to a literary style of fiction prevalent in the late 18th and early 19th centuries which emphasized the grotesque, mysterious, and desolate." Florence describes the novels as the kind which engender a sense of danger from the ploys of a large, mysterious house which exudes some sense of peril or evil to which the heroine is exposed.

She has an impenetrable sense of discipline which affords her the

structure in which to write. She writes daily from 8:00 to 12:00 and from 4:00 to 8:00, working and arranging words to form the seventeen novels already published.

Her last novel has been purchased for Avon for publication some time in the future. It is a monumental 167,000-word, three generation saga which took almost 8 months to complete. After a book is purchased by a publishing company, the schedule of publishing is unpredictable and can range from being printed immediately to taking up to two years to become available to the public.

Florence has been writing as a professional for ten years and started when Gothic novels were beginning to become popular. Her children are now grown, and she can generally work at her own pace.

Two other famous Gothic novelists are Virginia Koffman and Phyllis Whitney, whose books are read with the same savoring eagerness with which Agatha Christie fans devour her yearly book. □



JULIANNE BOGER

YOUR MOTHER WORE ARMY BOOTS!

The lady pictured above is going to boot camp in August! This lovely, vivacious, energetic woman is expanding her already-jammed life by becoming a member of the Army and by going through two weeks of boot camp in Alabama. She will return as a member of Special Services in the Army Reserve and will spend her time working out of Camp Pendleton and the Army

PHOTO BY NICK FOX

Reserve Center in San Diego. At that time, she plans to involve herself in the media and to encourage women to explore the possibilities that they have in the Army Reserves.

But that's only part of her life! She has children, has just completed her final exams in a continuing educational endeavor, and most interesting ... she is a real live belly dancer! Known by the professional name of Santosha, she began her undulating career at the "Y" in La Jolla. She fell in love with belly dancing and studied with Marlene Gerber, and the Persian Kitten who appeared at the Barefoot Bar in San Diego.

Belly dancing has no one mother-country of origin. There are different styles such as those which are found in Polynesia, Hawaii, Samoa, Africa, and South America.

The finger cymbals, or zills, were historically first metal pieces which the dancer clanked together to get a rhythm for dancing. Castinets were basically seed pods which provided a percussion sound while the dancer twirled around a campfire.

The delightful chink-a-chink-a-chink sound which accompanies a belly dancer is made by coins and bells which are sewn on the costume. Julianne

Boger says that these had several purposes. The coins were usually a girl's dowry. The better she danced, the more coins were tossed her way. After she sewed them on her costume, it was a walking statement of how good a dancer she was and a commentary on how she would be a better choice for a wife than the more sparsely-accoutered dancers. And too, since the dancers were generally nomadic, it provided ready cash for quick easy traveling should they have to leave town in a hasty manner.

There are many styles of belly dancing. Julianne prefers to teach the Egyptian style which she feels is more graceful than the faster, shimmy-er Arabian mode. Her class at the North Coast "Y" is a fast-paced laugh time where women come to learn a new art and sometimes find themselves rewarded with fewer inches around the waist due to the exercises they do.

Julianne recently was rewarded, herself, when she was invited to exhibit belly dancing at a convention in Acapulco, Mexico and did some extensive sightseeing into that colorful region. She is going to continue teaching at the "Y" after she returns from a tour of Europe in June. (I wonder ... will she wear Army boots?) □



MR. TAKAHASI, PEARL EXPERT

PEARLS, PEARLS, PEARLS!

Well ... let me tell you ... it is really something! A real live seduction room with all the comforts of home. And I don't think there is another one like it anywhere. Clifford Farrar's new shop in La Costa Plaza is unbelievable. It is beautifully appointed with soft, loungy sofas, mirrored walls, soft lights, roses, mirrored portable bar (with ...), soft music, and display lights which turn on at the clap of a hand. It is a perfect place to choose the gems of your dreams. Richard Pardee, Farrar Vice President, says he knows of no other store which offers such opulent comfort.

And since June is pearl month, the store is offering another

service. All during June, they will be giving seminars on pearls, and use of pearls to the public. They have a special exhibition of pearls by the ton, yard, pound, and by the "oohs" and "ahs"! They are presently giving a clinic in the new stylish use of your old pearls and are encouraging people to take their pearls out of hiding and to re-string them in the newest fashions. A Japanese pearl expert will help select and match pearls. One of the new creations is to intersperse a tiny strand of pearls with lapis, onyx, coral, jade, or gold beads, thereby creating a fine choker of petite dimensions. They also are adding pearls to make the popular matinee or opera lengths.

June is the month of the pearl ... and the new Clifford one of the best! □



LEON BECKER

ON THE DOTTED LINE

Leon Becker has established his own nation, elected himself Prime Minister, and holds session each working day greeting customers and friends to come into his living room and enjoy. He will offer you a cup of tea and a handful of jelly beans from the enormous jar on the coffee table. And then, you may sit back and enjoy the collective efforts of Leon and appreciate a business which is really a museum.

Memorabilia Ltd. of La Costa Plaza began in Leon's Beverly Hills home. He began collecting letters and autographs years ago. The walls of his home were lined with framed bits and pieces of both the famous and infamous of history. He decided to share his collection, and so Memorabilia opened its friendly doors.

His prized letter is from Benjamin Franklin. It is Franklin's retained copy of a letter he sent to the Continental Congress in 1773 announcing he had successfully negotiated a peace treaty with England, Spain, and France. It is extraordinarily framed and placed on a hand-carved 1820 Italian antique easel. Hanging on the walls are the penned possessions of Jefferson, Churchill, Ben-Gurion, John Kennedy, Puccini, Geronimo, Einstein, Victor Hugo, Disraeli, Enrico Fermi, Charles Lindbergh, Juarez, Napoleon, and hundreds of other mind-boggling people. He has the original music of George Gershwin's "Strike up the Band"

handsomely framed along with many other unique parts of history which are wonderfully displayed.

Along with the historically valuable signatures and letters, Leon has a fun room where he has mounted the signatures of contemporaries using a sense of whimsy and correctness. The signature of Al Jolson was matted with black pin-striped material with white pique lace at the edges, duplicating the costume he wore when in blackface. Mae West's inner matting is of foam rubber, duplicating the mattress in her bedroom. It is covered with red velvet, and purple velvet ... the colors of her bedroom. The signature of Boris Karloff is bordered by a plastic substance into which there have been placed teeny tiny stitches reminiscent of his famous role of Frankenstein's monster. Houdini is appropriately framed in a box. Mark Spitz is framed in watered taffeta. Andy Warhol is framed off center. Charlie Chaplin appears in regal baroque splendor as the King of Comedy.

Leon greets everyone who comes into Memorabilia, which is the re-creation of a 19th century English library. He has an outrageous sense of humor and repartee with which he bombards each curious soul who meanders into his domain. Leon's infectious and delightful manner pervades the entire shop. He delights, cajoles, and provides friendship to each person who enters the offset world of Leon Becker. □

PHOTO BY JOANNA KERR

la jolla federal

SAVINGS AND LOAN ASSOCIATION

comes to rancho santa fe



R. F. Bachman, President

An opening date of June 23 is planned for La Jolla Federal Savings and Loan Association's new Rancho Santa Fe office, according to R.F. Bachman, Association president. The county-wide financial institution will occupy completely remodeled, efficiency-planned quarters located for maximum customer convenience on Paseo Delicias, adjacent to the northeast corner of Avenida de Acacias.

The new Rancho Santa Fe location brings to seven the number of offices serving San Diego City and County, Rancho Santa Fe and La Jolla residents with complete savings and loan facilities.

The forty-seven year old La Jolla-based Association was founded November 28, 1928 as La Jolla Guarantee Building and Loan Association and incorporated as a guaranteed stock association under California Charter. The organization opened for business at 1051 Wall Street, La Jolla with assets of \$47,252.00.

Insurance of accounts to \$10,000.00 became effective December 5, 1935. A Federal Charter was obtained November 25, 1937 and the company became La Jolla Federal Savings and Loan Association.

In 1958 La Jolla Federal acquired the present home office corner site it had occupied on lease since 1934. During 1946-47 the then-existing building was extensively remodeled along the colonially-inspired architectural lines so well remembered by many present day residents.

During the period from 1956 to 1958, an additional hundred feet of frontage was purchased immediately adjacent to the main property. Demolition of the original building was begun February 15, 1961. On April 2, 1962 — a little over a year later — La Jolla Federal's beautiful, functional new four-story

headquarters building opened at 1100 Wall Street, La Jolla.

The ensuing years brought great change to Southern California in general — and to San Diego County in particular. La Jolla Federal kept pace, growing steadily, with new offices being established throughout the area in carefully selected locations, the latest of which is prestigious Rancho Santa Fe.

The Association's most impressive growth to date has taken place during the last six-and-a-half years. Since his election as President in 1969, R. F. Bachman and La Jolla Federal Directors J. T. Lipe, William E. Ferguson, R. E. Hazard, Jr., John Newburn and Scott Snell have, through innovative marketing and sound controlled-growth policies, guided the Association's expansion to its present total of seven offices throughout the County.

Today, La Jolla Federal serves the area with facilities in La Jolla, San Diego, Spring Valley, Fallbrook, Carlsbad, Cardiff-by-the-Sea and Rancho Santa Fe with a combined staff of fifty-four service-minded people. Additional offices are planned for the future, in line with La Jolla Federal's master plan for "expansion as justified."

Further convincing proof of La Jolla Federal's continuing steady growth is demonstrated by the fact that, during the Association's forty-seven year history, assets have risen from the original \$47,252.00 in 1928 to a total of \$101,429,311.00, as of April 30, 1975.

Locally-owned and managed La Jolla Federal takes pride in knowing that every depositor's savings have always earned the highest return permitted by law since the Association's founding in 1928 . . . and that every dollar loaned is hard at work right here in San Diego County, where it helps everyone — borrower, saver and community alike. □



La Jolla Federal comes to Rancho Santa Fe



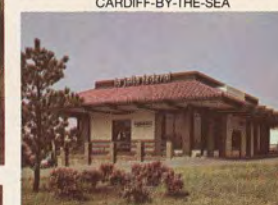
CARLSBAD



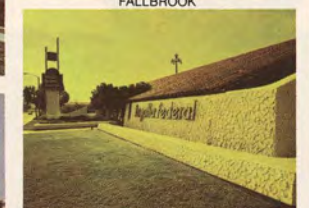
CARDIFF-BY-THE-SEA



FALLBROOK



CASA DE ORO - SPRING VALLEY



SPORTS ARENA BLVD.



HOME OFFICE, LA JOLLA

Good news! A full-service Federal-charter Savings and Loan—right in the heart of the village.

Maximum insured safety. Highest earnings. Assets over 100 million dollars. And a host of free services, too. To say nothing of a friendly, competent staff whose chief aim is to serve you.

Opening Day is Monday, June 23 and throughout the week there'll be refreshments and a complimentary copy of "A History of San Diego County Ranchos." Plus a fun surprise for the youngsters. You're invited.

Please drop in and say "hello!"

la jolla federal

SAVINGS AND LOAN ASSOCIATION

PASEO DELICIAS at AVENIDA DE ACACIAS

Telephone: 756-2466

Other offices at 2187 Newcastle Ave., Cardiff-by-the-Sea, 800 Grand Ave., Carlsbad • 700 So. Main St., Fallbrook, 3495 Sports Arena Blvd., San Diego • 9631 Campo Rd., Spring Valley. Home office: 1100 Wall Street, La Jolla



Roland Sahn . . . Masi's Man in Carlsbad

Shortly after World War I, a young Italian named Faliero Masi could be found from sunrise to sunset with his bicycles - designing, building, rebuilding and racing. Racing became his way of life - competition his creed.

With each lap and each day he gained speed, strength, and experience - eventually bringing him international fame as a bicycle racer and ultimately bringing him world wide acclaim as a bicycle builder.

When Roland Sahn went to Europe a couple of years ago, it was on a rather unusual mission. His objective was to search out the best manufacturer of lightweight precision racing bicycles; to purchase the manufacturing rights for the United States; and to bring back the European craftsmen to do

economic group, own Masi bicycles. They all have one major factor in common. *They love and appreciate fine machinery.*

The craftsmen who assemble Masi bicycles receive components from all over the world: bracket and fork head from Switzerland; bottle holder, toe clips, chain and lugs from France; most of the specially drawn steel tubing from England; and the crank, pedals, derailleur, brakes, hubs and other premium parts from Campagnolo in Italy.

Once these parts are uncrated, they are thoroughly checked, inspected and combined. The frame is hand-crafted, brazed and aligned by Masi and his craftsmen to produce the unique specifications



the masi bicycle

the job. He searched out the top three, visited their factories, watched their plants in operation, talked to the owners. His choice of the very best was *Masi*. Today, Ronald Sahn's Masi Bicycle shop at 6106 Avenida Encinas, Carlsbad is slightly less than two years old. It is run and managed by Leon Edlefson with nine fine employees, each chosen for his particular skill - many of whom came to Carlsbad directly from Italy. At the present time, three completely finished bicycles are produced each day in this plant . . . definitely not enough to satisfy the demand. Who buys a \$750 racing bike? You'd be surprised! The-man-who-has-everything actually only accounts for a small percentage of the sales. The college man, the doctor, the retired schoolteacher. People from all walks of life, from every age and

demanded by his own standards and by those of the Champions who come to him.

Having been perfected in this manner, the frames are once again hand prepared for individual painting in a specially equipped air-filtered spray room. First the prime coat is applied, and the bicycle is baked; then the color coats and baked again; now the decals, marking and seals, a clear coat over the entire machine and it is baked one last time to provide an absolutely precise surface.

Another individually tested Masi is ready for hand-sewn silk tires, a suede saddle and the personal signature of Faliero Masi - the entire operation completed under one roof - the first of the Masis to be produced outside of Italy - the end result - is quality.



Right:
Ronald Sahn and Mario Confente

Below Right:
Giuseppe Melegari

Below Left:
Gian Paolo Simonetti



look what's happened to the "old swimming hole"



Fiberglass Therapy Spa

Two north county men, *Stuart Shore* of Del Mar and *John Rice III* of Rancho Santa Fe are no strangers to North County residents — particularly when the subject is swimming pools.

Such well-known Ranchoites as *Mr. Michael Ross*, *Dr. Andrew Weis*, *Thor Anderson*, *Mr. Lyndon Nichol*, *Harriet Calder*, *Judge Roscoe Wilkey*, and *Dr. James Nelson* all enjoy the San Juan Pacific Pools. Most Pools in the ranch are of the custom gunite construction . . . but the most exciting news on the swimming pool scene is not gunite but fiberglass. Ask *Thor Anderson*. His swimming pool is a fiberglass beauty . . . and the story behind this type of pool is a fascinating one.

An imaginative pool contractor from Seattle conceived the idea behind the *San Juan fiberglass* swimming pool almost 16 years ago and has continually experimented and improved his product since then.

The unique concept utilizes one-piece, seamless molded fiberglass construction and results in a rugged, lightweight, full-size pool, which never needs repainting and comes with a 25 year warranty against cracks and leaks.

The Seattle developer felt that the ideal swimming pool of the future must be mass produced under factory quality controlled conditions and then could be easily transported and installed at the home site, rather than turning every



Dr. Andrew Weis' San Juan/Pacific Pool.



Mr. Michael Ross' San Juan/Pacific Pool.

would-be pool owner's back yard into a factory for several months, as is done today.

Since he quickly discovered that a pre-cast concrete pool isn't particularly transportable, the inventor turned to fiberglass. He soon learned, as the boating industry had done, that a large fiberglass shell could be constructed in one piece that was light enough to tow on a trailer and be lifted over a home by crane, and still be structurally stronger than concrete. Additionally, he discovered that the interior of the shell could be made smooth enough to eliminate painful skin scrapes and discourage the growth of Algae.

Shore and *Rice*, both young but experienced construction material salesmen from San Diego, heard about the seamless fiberglass pool and went to Seattle to see it for themselves. After talking to a few of the several hundred San Juan pool owners there, they signed up as licensees to build the pools in San Diego.

The standard pool size is 34 feet long, 16 feet wide and ranges in depth from 3 to 9 feet.

The two business partners have established a modern pool

manufacturing plant on Morena Boulevard in the north end of Rose Canyon, and will shortly begin their 7th year in the fiberglass pool business.

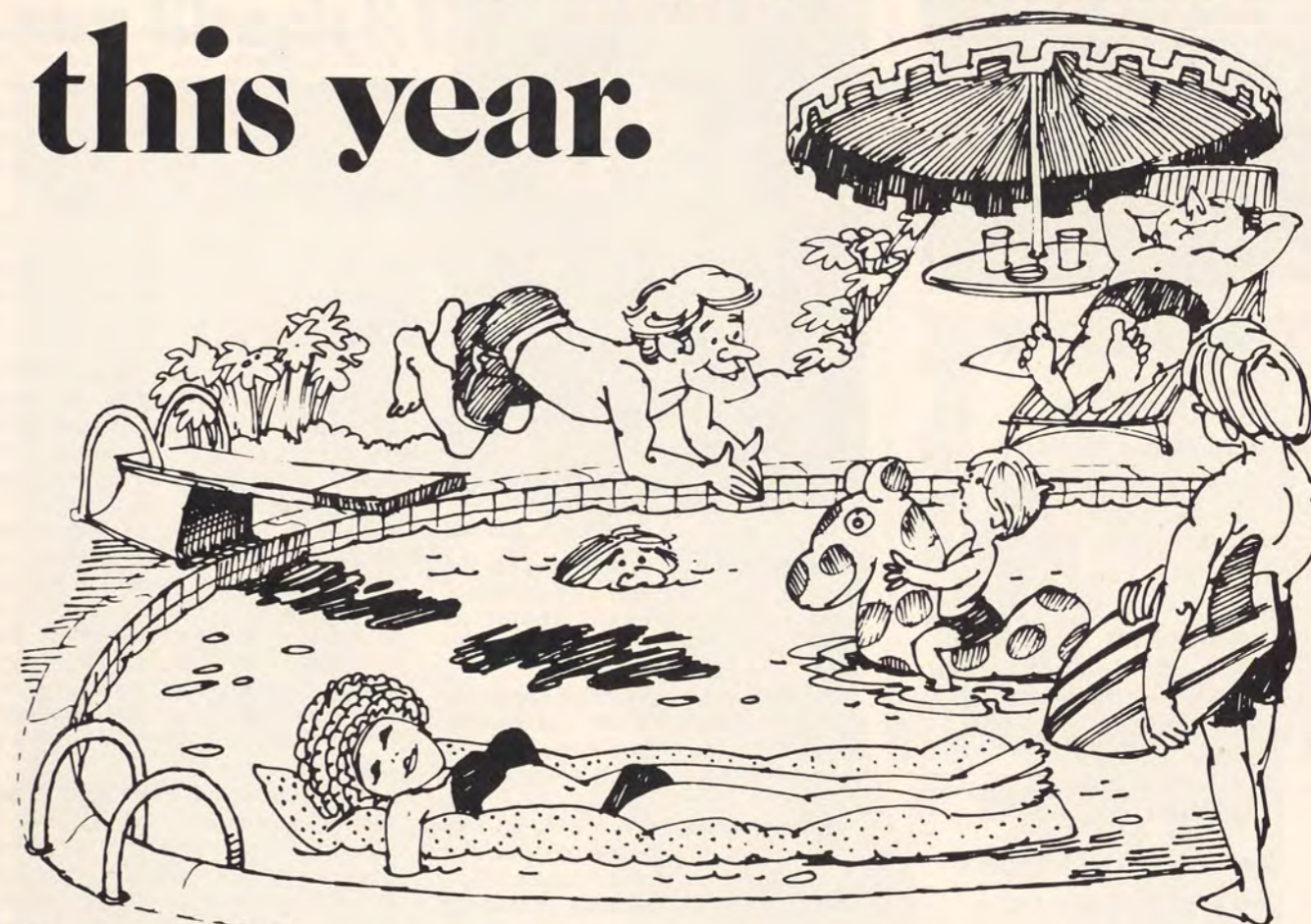
According to *Shore*, one of the partners, "With our new plant we can build a complete pool in less than a week. At the same time we are using a new patented method to prepare the pool excavation at your home. Within two weeks we can deliver the pool to your home, use a crane to pick it up over your house and set it in place in your yard."

In talking to San Juan pool owners in the northwest, we found that experience proved that the permanently color-impregnated fiberglass will cut pool maintenance costs by about 90 per cent. The shallow-end steps, light fittings and drains are designed into the master mold," he said.

"The pool is competitively priced and includes such standard equipment as a diving board, ladder, skimmer, pool cleaning equipment, filter, pump and underwater light," he added.

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Celebrities in focus

by Pearl Land and Lucy Cragger



Alan Alda

Alan Alda, the man, is nothing like the devil-may-care, martini-swilling, skirt-chasing image he creates as Hawkeye in the popular T.V. series, M*A*S*H.

The 39 year-old, six foot two super-star (thanks to M*A*S*H) with the youthful figure, and piercing blue eyes, is inately shy, a family man and a bundle of energy.

His acting ability has brought him many honors. Already the recipient of a Tony Nomination and a Theatre World Award, recent accolades include a Golden Globe, a Golden Apple, a Super Emmy, and an American Academy of Humor Award.

Alda, born in New York, is the son of stage and motion picture star Robert Alba and has been exposed to the theatre and motion picture world all his life.

Alan has always wanted to be an actor, although his father tried to convince him he should become a doctor. A final examination grade of 10 in chemistry while at Fordham University settled matters. The younger Alda would become a member of SAG, rather than AMA.

In 1957, following his graduation from Fordham and six months in the army as a reserve officer, Alda flew to Houston to ask diminutive black-eyed Arlene Weiss (also from New York) to become his wife. Arlene, a concert clarinetist and free lance photo essayist was playing in the Houston Symphony under the direction of Leopold Stokowski.

Although family oriented, acting in, and occasionally writing and directing M*A*S*H and writing the T.V. series, "We'll Get By", has required Alan's being in Hollywood six months out of the year. (for three years)

However, the Aldas, Alan, Arlene and three daughters, Eve, 16; Elizabeth, 14, and Beatrice, 13, continue to live in a small New Jersey town and Alan commutes back and forth with copious amounts of money spent by the family on telephone calls.

When Alan and Arlene were first married, she worked while he made the rounds looking for parts. Summer stock and small television roles led to a three year Ford Foundation Grant to work at the Cleveland (Ohio) playhouse.

It was in 1960 that he got his first leading role in a Broadway hit, "Purlie Victorious", then came a leading role in the stage production of "Fair Game For Lovers" which got him a coveted Theatre World Award.

Then Alda remembers, came busy days and busy years. Off Broadway, On Broadway, summer stock, one nighters, two-weekers, road tours, and lots of television. "From role to role," Alda comments, "the parts got a little better, a little bigger, a little more demanding. And somehow within those years, Arlene and I managed to become the parents of three girls."

Alan was at the Utah State Prison, filming The Glass House, when he received the pilot script of M*A*S*H from producers Larry Gelbart and Gene Reynolds. Alda notes, "It was probably the best television comedy script I'd ever read. However, before agreeing to do it, I needed some assurance that they would show the war as it really was. I didn't want to get into a fun-and-games war without meaning or content, or reality." He adds, "I didn't have to worry, Larry and Gene had the same idea."

Alan expanded his horizons as the creator, frequent scripter and co-producer, with Marc Merson, of "We'll Get By", a family situation comedy — about a family involved in real things, to which real things happen in a funny way.

Put on CBS-TV as a mid-season replacement in January, the show struggled but just didn't make the Nielsen rating (by a hair), so CBS will not fit it into the 1975-76 schedule next fall.

The series had a tough row to hoe as it occupied a time slot opposite "Chico and the Man", one of the season's top-rated situation comedies. It was also a replacement for two losers, "The Planet of the Apes" (six months) and "Khan", which lasted only a few weeks.

Alda sweat blood and lost many hours of sleep while working on his brain child and had a paternal pride in it. He was hoping it would have a chance for a full season. □

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Reel Views

by Alan Pesin

During these days of inflation-depression worthwhile double bills become outstanding attractions. Playing together at the Unicorn Theater June 11-17 are two San Diego area premiers of major motion pictures, Claude Chabrol's *Wedding in Blood* (96) and Robert Altman's *Thieves Like Us* (89), comprising the most exciting booking of the year. Chabrol, commonly referred to as the French Hitchcock, directs his wife Stephane Audran and Michel Piccoli in a dainty thriller about marital indiscretion. Altman chooses two less able actors, Keith Carradine and Shelley Duvall, and molds them into the shape of *Bonnie and Clyde* like Depression fugitives. Both of these films, originally distributed almost one year ago, were never released to San Diego.

Another one of these unseen-in-San Diego contemporary classics is Martin Scorsese's *Mean Streets* (98) starring Robert De Niro. *Mean Streets* opened at the 1973 New York Film Festival, received great reviews, then after a few months of play-dates in the major urban centers, was pulled out of circulation. Since De Niro was awarded the Best Supporting Actor Oscar for *Godfather 2* however, *Mean Streets* has been re-released on the bottom of certain double bills in Los Angeles, usually below Scorsese's *Alice Doesn't Live Here Anymore*. There certainly is a chance that the same could happen down here. If it does, *Mean Streets* should become your don't-miss film.

At *Long Last Love* (90), along with *Daisy Miller* (82) Peter Bogdanovich's second financial failure in less than a year, has just recently been withdrawn from theater showings despite a second try after a nine minute excision. At *Long Last Love*, a naturalistic Cole Porter thirties musical with such couplings as Burt Reynolds and Cybil Shepherd, Madeline Kahn and Franco Nitti, and John Hillerman and Eileen Brennan, plus a Crista Lang cameo, also seems destined to become one of the many



Maria Schneider and Jack Nicholson co-star in Michelangelo Antonioni's *The Passenger*.

worthies to bypass the shores of this sun and fun community called San Diego.

Charles Bronson is John Wayne. The studio heads know this as they throw million dollar packages Bronson's way without blinking. The audiences realize it, at least unconsciously, as they flock to Bronson movies in spite of content, characterization, or cost (\$5 for *Death Wish* (70) in New York City). Only the critics take light of Bronson, failing to notice that Bronson makes three or four action films a year, selling out theaters in big cities and farm villages. *Breakout* (83), directed by Tom Gries (*Will Penny* (88) among others), the true story of a rich Californian's helicopter escape from a South American jail, opened in 1300 movie houses last week. After *Breakout* comes *Hard Times*, then *Breakheart Pass*, ad infinitum.

Critics mistakenly accord the next John Wayne honors to Clint Eastwood. Even after Eastwood's cerebral approaches to psychotic killers in *Play Misty for Me* (75), to cowboys in *High Plains Drifter* (78), to lovers in *Breezy* (61), and now to spies in *The Eiger Sanction* (79), Eastwood is still considered to be the silent macho of Sergio Leone spaghetti westerns and Dirty Harryisms.

Paramount Pictures made its money and regained its prestige by making films of intrinsically American literary fodder, directed by in-the-know American directors, and peopled with such American archetypes as Ryan O'Neal and Marlon Brando (e.g. Hiller's *Love Story* (25), Coppola's *The Godfather* (68), and Bogdanovich's *Paper Moon* (92). Lately Paramount's prestige has been undermined by overblown productions based on great literary classics directed by cocoonish British directors: *The Great Gatsby* (47) directed by Jack Clayton (last film 1967); *The Gambler* (66) directed by Karel Reisz (last film 1969); *The Little Prince* (45) directed by Stanley Donen (last film 1968); and most recently *The Day of the Locusts* (74) directed by John Schlesinger (last film 1972). In a future article I will discuss where to put Polish director Roman Polanski's *Chinatown* (86), and what to do with Coppola's *Godfather 2* (77).

Marvin Chomsky's *Live a Little Steal* (56), Roger Corman's *Death Race 2000* (69), Steven Carver's *Capone* (50), and J. Lee Thompson's *The Reincarnation of Peter Proud* (58), are four films with little attraction.

Ingmar Bergman's *Scenes from a Marriage*, which I have yet to see, has just opened at the State Theater. This latest Berman-Liv Ullmann collaboration was condensed from its four hour Swedish television origins. Foreign films are few and far between at San Diego first run theaters and should be seen by serious moviegoers.

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the name has changed, but the excellent service remains

Culver and Associates is the new name of the real estate and consulting firm in Rancho Santa Fe, formerly known as Laughlin & Culver Co. The firm, which has established an enviable reputation with the public and the business community, will continue to offer residential, commercial and agricultural properties for sale and will continue its service of land investment counseling.

"The only change in the business is its name," said Byron Culver recently, "and that is really just an updating of what was done two years ago when my wife Sherry and I bought out Bob Laughlin's interest." Although the two men still occasionally work together on joint venture transactions, Mr. Laughlin is no longer a partner in the company and the name change serves to give formal recognition to this.

When the firm started out as Laughlin & Culver Co. four years ago, it had a sales staff of two. Now it has a sales staff of eight. Each year it has enjoyed an increasing volume of business, including last year, when there was a ten percent increase in sales. This is quite a remarkable feat considering that most real estate businesses suffered a recession in 1974. Today Culver and Associates accounts for a substantial volume of the real estate sales in the Rancho Santa Fe area. The firm's business, however, is by no means confined to Rancho Santa Fe, as almost half of its sales are made in other sections of San Diego County and in other parts of California, as well as participating in transactions over the years in other states.

Asked to what he attributes his success, Culver replied, "I think I'd have to say that we emphasize professionalism. We have the knowledge and the ability to perform for our clients." Culver and Associates staff professionalism includes having a thorough knowledge of the properties that are offered for sale and taking the time to understand what the clients' needs are. The office has excellent data obtained from costly but valuable professional information services. In addition, the staff holds a weekly Monday morning meeting to exchange information and discuss current and past activities so that a team effort is maintained to give the best possible service.



Bob Wood, Vice President



Sherry Culver, Secretary-Treasurer



Byron Culver, President

Culver & Associates



Randy Kelts, Associate

One of the firm's greatest assets is its people orientation. This is probably best illustrated by Sherry Culver, who got her real estate license at the same time her husband got his. Since then she has become something of a specialist in Ranch property. Her warmth and her genuine concern for people has often included the service of finding clients just the right gardener or a special cook, babysitter and fulfilling many other personal needs.

Byron Culver also brings something special to the business — his long association with and success in the agriculture business. As a third generation Californian, whose family at one time owned acreage in the Irvine Ranch area in Orange County, Mr. Culver grew up in the cattle and farm business.

Thinking he would escape his ties to the land, Mr. Culver attended California State Polytechnic College and became a high school teacher and an athletic coach. But before long he bought 40 acres and began working it. In 1956 his farming and cattle interests were demanding so much time that he felt he had to make a choice between teaching and farming, and farming won. In 1962 the Culver family moved to Rancho Santa Fe and Mr. Culver commuted by piloting his company's airplane between northern California and the Imperial Valley operations. The assets of Culver Farms Inc. were sold in the fall of 1969 and the Culver family settled down to the full time living enjoyment of Rancho Santa Fe.

Laughlin & Culver Co. was formed in early 1971 and Bob Laughlin and Byron with Sherry, initiated their real estate activity in an office above the Rancho Santa Fe Drug Store. As the business grew, property was purchased on El Tordo St. and

the luxurious office building was built and completed in March of 1972 which now offices Culver & Associates along with several other tenants, offering accounting, secretarial and bookkeeping service, investment counseling and other activities.

Mr. Culver still consults on land investments. In 1974, for instance, he flew to Idaho to advise a prominent national automobile executive on his investment in a cattle ranch. He has also advised a well known New York corporation on the feasibility of a large vineyard investment in central California.

Byron spends considerable time in the operation of his interests in the Lost River Cattle and Farming Ranch located in Klamath County Oregon. The Lost River Ranch includes a large herd of registered horned Herefords which are well known for their quality and performance. When asked how he can leave the growing real estate business to attend to his ranching responsibilities and other related traveling requirements, Mr. Culver stated, "I am fortunate in having a staff consisting of Bob Wood, Randy Kelts, Jerry Shockney, Fran Jones, Bobbie Corpal, Darlene Edwards and my wife, Sherry, . . . all of whom are competent and qualified to the degree that allows me this opportunity.

"I strongly believe that success in Real Estate sales is largely dependent on client referrals. It is rewarding to me to have so many of our clients continuing to send or bring their friends to us to allow Culver & Associates the opportunity to service their real estate needs. This referral business is only maintained by doing a personalized and competent service for your clients. For this, I have a sincere feeling of pride and gratitude for my staff's past achievements." □



Byron Culver, President



Jerry Shockney & Fran Jones, Associates

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Bobbie Corpal, Associate



Darlene Edwards, Office Secretary

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The interior of the 9000 sq. ft. residence has a unity of design which classifies it as a true work of art. The giant two-story foyer and the spectacular sunken living room have a sculptural quality achieved by the masterful interplay of stained wood, brick and glass within enormously airy space. The downstairs bedroom wing includes two suites, each with two bedrooms. An additional guest-servant suite is separated by a breezeway. The entire second floor is given over to a suite for the owners.

The pavilion/tennis court complex is connected to the main residence by the Japanese-design pergola. There is a sunken, oversized professional concrete court with pavilion; and 3,000 square-foot complete entertaining center with guest facilities.

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by Alma Spicer

A Portrait of A Man

... founder of the National Society of Autistic Children



Mark Rimland, son of Dr. & Mrs. Bernard Rimland, of Kensington, displaying ribbons and trophies. The gold medal around Mark's neck was for a track & field event at the State Special Olympics, the 2nd place trophies are for swimming events, and the first place ribbons are for local swimming events this year (1975).

Johnny Cash, holding the national poster child, Sandra Gray, in his arms in Nashville, Tenn., helped launch the 1975 National Autistic Children's Week publicity and membership drive. Mr. Cash was presented with an Honorary Membership by Mrs. Mary Akerley, President of the National Society for Autistic Children. Blonde, five-year-old Sandra, autistic since birth, is in a residential facility in Nashville. She smiles happily as cameramen took her picture in Johnny Cash's arms.



Dr. Lawrence J. Peter — creator of a worldwide wave of positive reaction by daring to suggest that "a person tends to rise to his level of incompetence," Dr. Peter will speak at the NSAC Convention, June 24-28 in San Diego, on "Competencies for Teaching Autistic Children."



Richard Neves, a developmentally disabled 7-year-old who received his basic training at Los Ninos Remedial Center. Richard graduated to Children's Workshop and will possibly attend a public Aphasia Class this fall.

"Those early years were frustrating, traumatic and an enormous and baffling mystery."

"I did not know then that the mystery of my troubled son would become a major part of my life's work," said Dr. Bernard Rimland, a psychologist and internationally known expert in the field of infantile autism.

He has dedicated his life to childhood autism because of the personal experience of having an autistic son.

Dr. Rimland said, "If the autistic child is diagnosed at an early age and, if given proper medical, educational and psychological attention, this puzzling, heartbreaking and challenging battle can be won."

"Many of these children do recover," said Dr. Rimland. "For some, simple skills can be learned — for others, there is the hope that they can develop into gifted persons."

Dr. Rimland's son, Mark, age 19, is proof that a "classic autistic" diagnosed at a very early age, can find a place in society.

Mark was diagnosed at age 3, after endless visits to physicians, psychiatrists, clinics, and hospitals in the desperate but fruitless search for help for his distressed toddler whose days were spent in frantic 20-hour screaming tantrums, hours of just rocking silently in a corner, twirling a piece of string or staring at a pebble. "His was a blank face with glazed eyes who would, only sometimes turn his head as his name was called," said Dr. Rimland.

Mark, presently attends Fairhaven Occupational Training Center, in Mission Beach, and is learning to do many things such as rug hooking, painting, cooking and sewing. He is

involved in the City of San Diego, Park and Recreation's Special Activities, and with the Special Olympics.

What causes these disorders, and what causes the occasional recoveries, is not known.

"For some of the children bordering on recovery, certain newly developed methods of special training such as 'operant conditioning' have proven useful," said Dr. Rimland. "If there is to be any hope for these children, an intensive, specifically directed research effort must be undertaken."

Dr. Rimland, a senior Navy scientist, is the uncompensated director of the Institute for Child Behavior Research, located in Kensington, San Diego.

This institute serves as an autism research center and its files contain case history data of nearly 5,000 autistic and autistic-type children in more than 30 countries. The institute collaborates with researchers at numerous universities and medical schools internationally.

Dr. Rimland has studied methods of teaching autistic children, biochemical analysis of body fluids, brain wave research and an experimental assessment of treatment of high dosage vitamins.

His first book in 1964 titled, "Infantile Autism," won the Century Psychological Series Award for distinguished contribution to psychology.

Dr. Rimland founded the National Society for Autistic Children. Now, only in its tenth year, this organization of parents and professionals has grown to more than 100 chapters in cities throughout the United States.

NSAC has worked at the Federal, State and local levels for legislation needed to provide special schools autistic children require.

Dr. Rimland said, "If autistic children are to have any hope special schools are needed for even a rudimentary existence in the community. In the past," he said, "these children have faced life-long institutionalization soon after they reach adolescence."

"Although research on the biology of cause and treatment is underway," he said, "special education offers the most immediate means of helping the children overcome at least some of their handicaps."

Dr. Rimland will speak on "Where Does Research Lead" at the seventh annual Convention of the National Society for Autistic Children, in San Diego, June 24-28. The San Diego chapter of NSAC will be host to the convention which is being held at the Town and Country Convention Center

during National Autistic Children's Week, June 24-30.

Experts on autism and chapter representatives will convene from throughout the United States, Mexico and Canada to meet with and talk to professionals and parents of autistic children. More than 1,000 registrants are expected.

One hundred autistic children and autistic adults will accompany their parents to participate in research projects and clinics.

Mrs. Mary Akerley of Silver Springs, Maryland will preside over the four-day conference.

A child care program arranged by the local NSAC Chapter will include a recreation program provided by the San Diego Parks and Recreation, Special Activities Department.

Programs for autistic children at Los Ninos Remedial Center, of San Diego, will be featured by Dr. Elizabeth McInnis, director of the center for children with severe communication disorders.

The July 1, 1975 Mandated Education Program in the Public Schools, State of California, will be discussed. There will be a seven-hour teach-in workshop, "Teachers Make the Difference."

Among the internationally noted speakers and their topics are: Laurence J. Peter, author of "The Peter Principle," "Competencies for Teaching Autistic Children." O. Ivar Lovaas, Ph.D., UCLA, "Recent Development of Behavior Modification with the Autistic Child." David G. Bond, M.S.W., Executive Director of Young Adult Institute and Workshop, New York, "A Unique Educational and Therapeutic Approach for Treatment of the Autistic Adult."

Mrs. Emmy McClelland of Webster Groves, Missouri is convention chairwoman. Local arrangements are directed by Mrs. Adele Neves, of La Mesa, president of the San Diego Chapter of NSAC.

Hostesses for the four-day event will be volunteers from the Women's Association for the Salk Institute; ECHO — Education, Charity and Health Organization; NSAC, San Diego Chapter and Mesa Vista Hospital Auxiliary. Members of the Eta Theta Chapter of the international sorority, Beta Sigma Phi, will assist with the Day Care Program.

For information, please contact Mrs. Neves, or Mrs. William E. Spicer, Public Relations Coordinator, at the NSAC Convention Headquarters, Vista Hill Foundation, 7798 Starling Drive, San Diego 92123. Telephone: 278-0431.

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Pictured is little Steven Rasmussen of Solana Beach, who attends Los Ninos Remedial Center, San Diego, a progressive learning center for children with severe disorders of central communication and behavior. Dr. Elizabeth McInnis, Director.

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Thunderbird Ranch sincerely wishes abundant success to the National Society for Autistic Children, in their daily work and in their current convention.

Pictured are members of the National Society for Autistic Children.



Standing, Left to Right: Mrs. Betty Martz, Volunteer Coordinator, Mesa Vista Hospital, Mrs. Adele Neves, President, N.S.A.C., Local Chapter, Mrs. David Tobiason, President Elect of E.C.H.O. (Education, Charity and Health Organization), Mary Standish of Thunderbird Ranch and Mr. Richard Layman, Director-Owner of Thunderbird Ranch. Seated: Mrs. Charles Graham, Hospital Chairman for N.S.A.C. Convention and Mrs. Harriette Mons-Wille, President of Women's Association for the Salk Institute.

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Pictured is: Mr. Jim Still, president, Nielsen Construction Co., placing a protective hard hat on Joey Jefferson, who attends Los Ninos Remedial Center.

Also pictured are Mrs. William E. Spicer, NSAC Public Relations and volunteer Fund Raising Coordinator, Los Ninos Remedial Center, Mrs. Lee Hubbard (Past Fund Raising Chairman), the Reverend Jack C. Graves, Rector, Saint Luke Episcopal Church, who has donated the St. Luke's Educational Unit as temporary location for Los Ninos.

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On truck: John Timmons, (Hilltop ASB); Mrs. Richard Grafton, (Thursday Club, Jrs.); Standing: Dorothy Bruno, (Omega Nu Tau Sorority, Alpha Zeta Chapter); Mrs. Harry E. Wenz, (Immediate Past President of the Country Friends); Betty Krohn, (Convair); Miss Anne Ledford, (Caridad International); Mrs. H. Henry Ferris, (Chairman, The Jewel Ball); Mr. Marion Klugel, (San Diego Fire Fighters).

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WE CARE!

Draper's says "We Care", to the National Society for Autistic Children and "Thank you" for a successful, workable, education program for these handicapped youngsters.

Anticipating the Tenth Anniversary of the N.S.A.C., National Society for Autistic Children, the President's Reception will be held the opening evening of the four-day N.S.A.C. National Convention, being held at the Town and Country Convention Center, San Diego, June 24-28th



Pictured, left to right: Dr. Bernard Rimland, founder of N.S.A.C., Mrs. John C. Mabee, Aseltine School, Mrs. Quinn Hornaday, founder, Scholarship Advisory Board, Children's Workshop, Mrs. Bernard Rimland, Mrs. Adele Neves, President, San Diego N.S.A.C. Chapter and Local Arrangements Chairwoman, and Mrs. David H. Garfield, Member, Vista Hill Foundation.



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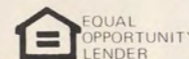
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*The law requires substantial interest penalties for early withdrawal. Open Saturday, 10AM - 1PM.



Louella Liverwurst Says



THE MARIPOSA BALL WINS ACCOLADES

It was a triumphant evening, and all the beautiful people were there to support the Annual Mariposa Ball for Las Duenas Auxiliary to the Children's Home Society. "It's in the Stars" was the theme, and everything about the glittering evening was star-studded indeed!

The lavish event took place at the La Costa Country Club, and the sumptuous buffet tables held the most attractive (and delicious) assortment of hot and cold foods that one could imagine! A door prize drawing, followed by dancing, completed the scintillating evening. □



Pete Fletcher, Jan and D. L. Secrist, Tom and Judy Flannagan



Dick Tibbetts, Jonelle and Bill Bettles



Jan White and Nancy Garland



Harold and Jeanne Blumenthal



Harvard Hill and Peggy Ewing



Caroline and Paul Helms



Ludlow and Carol Keeney



Steve Fletcher, Ed Eichler



Carol Fletcher, Jim Russell



Phil Brabyn, Don Sammis, Diane Miller, Ty Miller, Alyson Goudy, Judy Pinkel



Maheshwar and Shirley Khanna



Fernanda Sammis, Bob Bohrer, Ann Footer, Gloria Bohrer.



Nancy and Hast Garland



Sue Colbourne, John Hammrick, Lynn & Perry Adkinson



Georg'Ann and Peter Fletcher

Louella Liverwurst Says

OH! THAT WONDERFUL MARIPOSA BALL

PHOTOGRAPHY BY TONY FRANCIS



Ann Fletcher, Terry Lingenfelder, Mark Baldwin



Gary Driver, Dick Tibbetts



Bill and Maggi Spraggon with Irene Russell



Don and Dragon Sherman, Jerrie and Maury Strom



Suzy Schaefer, Art Brown, Leanne Brown



Lois Eichler, Don Fine, Lola Wood



Bonnie and Phil Colbourne



Jan Hill, Jim and Mona Nelson



Jinx Ecke, Ted and Bev Young



Carol Tibbetts, Fran Hunter



Gordon Bartow, Emilie Hayt, Jon Hayt, Sue Bartow (Ball Chairwoman)



Dick Tibbetts, Ruth Giffin, Jack Giacomini



Jim and Shirley Berry, Sandy Brue & Bob Brue Harold and Merlene Dunford



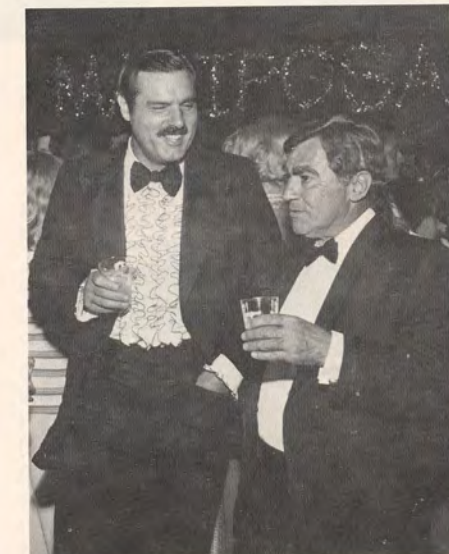
Nancy Harris, Emilie Hayt, Carolyn Looper



Marshall and Cindy Middleton, Byron and Jeanette Webb



Don and Carolyn Looper, Gayle and Terry Gillies



Don Klatt, Van Sansone



Marcia VanLiew, Irene Russell, Biddy Collins



Jeanette and Byron Webb and Barbara and Larry Hauser



Tim and Sue Murphy, Dick Tibbetts, Sandy Freeborn



Jackie Attix, Joyce and George Murchison, Sheldon Attix



Don Fine, Dr. Jones, Bob Shockney

Louella Liverwurst



Mrs. Arnold C. Kirkeby welcomes the costumed bagpipers, who skirled tunes to announce dinner and later played for the flaming dessert.



Arriving at the Santa Fe Hunt Ball, held at the Little America Westgate Hotel, Ball Chairman Mr. Arnold Kirkeby (right) greets Mrs. Donald B. Martindill (left), Dr. and Mrs. S. R. Rosenthal, (center) Santa Fe Hunt's founder.



Placing the magnificent SFH Bicentennial Edition at the tables are two of the editors, left, Mrs. Donald R. Thurston and Mrs. S. R. Rosenthal.



Mrs. S. R. Rosenthal, left, passes down the receiving line at the Santa Fe Hunt Ball, which included Mrs. Thomas G. Slattery, center, wife of SFH President, and Mr. and Mrs. Hugh H. Dale, right, Mr. Dale is Master of Fox Hounds.



Mrs. George C. Thomas IV, picks up her lucky win from August Handley, SFH Honorary Secretary.



Watching the awards presentation, from left, Mr. and Mrs. Ben Kelts, Mr. and Mrs. Arnold Kirkeby.



Mrs. Norman Roberts admires the new halter won by Mrs. Hugh H. Dale, Mrs. Dale, right.

SANTA FE 4TH ANNUAL HUNT BALL

After chasing coyote and fox over hill and dale, from December through April, it is always a beautiful sight to behold the excitement and beauty of the hunters at a most formal affair. And so, once again, the foxhunting season ends with a splash of glamour at the 4th annual Santa Fe Hunt ball, which was held May 3rd in the Versailles Room at the Little America Westgate Plaza Hotel. The cocktail hour was from 7 til 8 p.m., and arriving guests were greeted by a reception line of the Santa Fe Hunt club officers. *Mr. & Mrs. Thomas Slattery, Mr. & Mrs. Arnold C. Kirkeby, Mr. & Mrs. William Smith, Mr. & Mrs. Norman C. Roberts, Dr. & Mrs. Sol Roy Rosenthal, Dr. & Mrs. Richard Gilman.* After the cocktail social hour, the enchanting group was called to the gourmet dinner in traditional style by the music of a local group of bagpipers, who play traditionally for the hunt ball.

With the same dash of courage and grace that members exhibit on horseback in the hunt field, they showed on the dance floor. It's difficult to imagine who was having the more fun, but *Mrs. Arnold C. Kirkeby*, Ball Chairman, and her husband, Vice President of the Santa Fe Hunt, and seated at a table with the *Ben Kelts* of Rancho Santa Fe, appeared to be relishing every moment of the music of *Murray Korda's* orchestra of Beverly Hills. Also seated at the *Kirkeby* table were *Mr. & Mrs. George C. Thomas IV*, and *Judge & Mrs. Daniel Leedy*.

At another table, the gaiety was hard to contain as the most lovely and exuberant wife of Master of Fox Hounds, *Hugh Dale*, was seen whirling about the dance floor with not only her husband, but also with her son, *Dennis*. *Mrs. Dale* was decorations chairman for the ball, and all of her hard work certainly paid off, as one only has to witness the lovely foyer with decorations created by *Lee Cantley* of Casa De Las Flores. Also at the Master's table was *Mrs. Lenora F. Harth* of Los Angeles and her daughter, *Deborah Harth* of La Jolla, *Ms. Lynda Barker* of La Jolla and escort, *Jean Claude Yvon*, and *Mr. & Mrs. Norman C. Roberts* of La Jolla and Escondido.

One of the highlights of the evening, was the drawing for door prizes by *Mrs. Leetate Smith* of Rancho Santa Fe, Chairman for patrons gifts and door prizes for the ball. The donations were exciting, particularly that of *Donald R. Schwartz* of Olivenhain, which was a framed and lighted pastel of the winner's favorite pet. But, *Mrs. Smith* is known for her humor, and the surprise drawing was won by *Mrs. William Bray* of Rancho Santa Fe. The coveted win was a 100 lb. marlin head, donated by the *Leetate Smiths*. Many laughs later, it was rumored that the *William Brays* may have to add on another room to their home, just to house the fishy fellow.



From left to right, Mr. and Mrs. Thomas G. Slattery, SFH President; Mr. and Mrs. Hugh H. Dale, SFH Master of Fox Hounds; Ball Chairman, Mrs. Arnold C. Kirkeby and Mr. Kirkeby.



Enjoying the dance music at the SFH Ball from left are Leetate Smith, Arnold Kirkeby, Mr. and Mrs. Ben Kelts.



Mrs. Carol Smith Shannon heads for the dance floor with Jack Sheridan of La Jolla at the Santa Fe Hunt Ball. Mrs. Sheridan, center.

Mrs. Fielding Hedges, Mrs. Norman Roberts of Escondido, Mrs. Donald R. Thurston, Mr. Hedges (l. to r.) Mrs. Hedges co-edited the SFH Bicentennial Edition with Mrs. Thurston.



Booby Prize (a useful gift!) is won by Mrs. William Bray and presented by Gustaf Michel of Pacific Palisades, left, and Dr. George Murrell, from Rolling Hills, right. Background are Murray Korda and Mrs. Leetate Smith, Door Prize Chairman.



Drawing for the door prizes, left to right, Murray Korda, the orchestra leader; Mrs. Leetate Smith, door prize Chairman, and the winner is Mrs. William Bray.

The ball was definitely a black or white tie affair, and only a very few men had the privilege to wear their coveted "hunting pink", which is the formal dress of fox hunting everywhere. These special gentlemen were *Mr. Hugh Dale*, Master of Fox Hounds, *Mr. August Handley*, Honorable Secretary to the hunt, and *Dr. Sol Roy Rosenthal*, founder of the Santa Fe Hunt. These dashing gentlemen certainly added color and style to the scene.

Dr. & Mrs. Sol Rosenthal had a particular reason to be smiling, for the ball was the occasion for the first presentation of "Heritage of Our Territory", the 100 page pictorial history of Spanish land grant ranchos, which *Mrs. Rosenthal* had been working on for an entire year. This presentation was an exciting presentation for all members of the hunt, and will also be available to the public. Sitting with the *Rosenthals* and likewise enjoying the ball were *Mr. & Mrs. Joseph Warren*, *Mr. & Mrs. Mark Tanz*, *Mr. & Mrs. Harry Polonitza*, *Dr. & Mrs. Lamar Majure*.

Co-editor for "Heritage of Our Territory" was *Mrs. Donald Thurston* of Escondido. At *Dr. & Mrs. Thurston's* table were the *Fielding Hedges*. *Mrs. Hedges* did all of the art work for "Heritage", and also the *Hedges* donated the use of their

property, Rancho Rondo, to the Santa Fe Hunt for hunting privileges. Traditionally, the opening hunt is held at the *Hedges*. Also at the *Thurston* table were *Mr. & Mrs. William Hutchison*, *Mr. & Mrs. Don Driese*, & *Dr. & Mrs. Lawrence Steinberg*.

Another welcome surprise at the ball was the singing of hunt & pub songs by *Don Selby & Ed Kelly* of the Golden Rollin Belly Restaurant of Del Mar. Hunt members were able to sing along with the two on familiar songs such as "John Peel". Singing and enjoying the festivities were *Mr. & Mrs. Thomas Slattery*. *Mr. Slattery* is President of the Santa Fe Hunt, and wife, *Betty* was Reservations chairman for the ball. Seated with the *Slatterys* were *Mr. & Mrs. Jack Sheridan*, *Mrs. Carol Smith Shannon*, *Mr. & Mrs. Richard Tuthill*.

Mr. & Mrs. James Knox hosted an entire table and their guests included *Mr. & Mrs. Ray Harmon*, *Mr. & Mrs. Frank Warren*, & *Mr. & Mrs. Claire Weeks*. Seated with *Mr. & Mrs. William Bray* of Rancho were *Mrs. Stanley J. Halle*, *Captain & Mrs. Francois Jordan*, *Mr. Paul Striberry*, & *Mr. & Mrs. Larry Tilton*.

All in all, it was a very exciting and glamorous evening, and once again, hunters put away their hunt coats, and look forward to another season and next years 5th annual hunt ball. □

Louella Gays

GARDEN CLUB PROPERTY GIVEN TO THE COUNTRY FRIENDS, INC.



Country Friends President, Mrs. Harry E. Wenz, right, happily accepts the former Garden Club building, gift of Mr. and Mrs. Arthur Lindburg, left.

Mr. and Mrs. Arthur Lindburg purchasers of the former Garden Club of Rancho Santa Fe, recently presented the building as a gift to The Country Friends, Inc. This property is to be used at present as a second salesroom for Estate furniture and storage for the main Country Friends shop on Paseo Delicias, Rancho Santa Fe. The Country Friends will now be able to pursue securing large estates and selling all furniture and furnishings. Previously, this type of business transaction was limited because space would not permit. The present shop is a gourmet antique one; filled with articles from all over the world, including furniture, crystal, silver, china, jewelry, paintings, rugs and all art objects. This shop is managed and staffed by The Country Friends' volunteers. There are no paid personnel in the organization, and all profits are used to help San Diego County Welfare Agencies.

The Country Friends, Inc. was organized in 1954 in Rancho Santa Fe and now is county-wide with over 1700 members. During the past 20 years the Country Friends have distributed well over half a million dollars.

The former Garden Club that Mr. and Mrs. Lindburg have so generously given will enable the Country Friends to expand their operation and will benefit The Country Friends for years to come. This property was unanimously and gratefully accepted at The Board of Directors meeting, May 12, 1975 and with deep appreciation to both Arthur and Marian Lindburg for thinking and giving so magnificently to The Country Friends, Inc. □

40 / JUNE 1975

COUNTRY FRIENDS ON THE ROYAL VIKING STAR



From L to R: Leith Clotfelter, Officer Reidar Hansen, Pat Driver, Officer Jakob Lothe and Al Redmond.

A bevy of Country Friends boarded the Royal Viking Star recently for a day of photographing John Hogan fashions aboard the sleek cruise ship. The Royal Viking Lines and Al Redmond of Redmond Travel Service are giving a 16 day cruise for two as the door prize to be awarded at September's Country Friends Appearance of Autumn' fashion show.

The group including show chairman and co-chairman Joanne Warren and Jinx Ecke plus Johanne Wenz, Pam Allison, Sue Teasdel and Mickey Twohy were greeted with coffee in the contemporary, wide-windowed Ondine Lounge before the shooting began. Two photographers plus a willing group of officers escorted the ladies about the spacious, elegant ship. Evening clothes were photographed in the glass-walled Neptune Bar and the gleaming gold and crimson Galaxy Club. Sport clothes were worn for a superb, well-served luncheon and a guided tour of the bridge with handsome Staff Captain Arne Johannessen.

Before debarking the well-appointed ship which seemed a floating gallery of original Scandinavian paintings, tapestries and sculpture, the group gathered for a bon voyage party in the cabin of Margaret Muench of Rancho Santa Fe, who was sailing that afternoon for Mexico and the Panama Canal. □

POT LUCK DINNER HELD

Brandeis University National Women's Committee held their second annual Pot Luck Dinner on April 25th at St. Peter's Church in Del Mar.

Approximately ninety guests attended the sumptuous buffet dinner—followed by an auction and door prize drawings.

Proceeds benefitted the library at Brandeis University in Waltham, Massachusetts. Prospective members may contact Mrs. S. Miller at 756-3242.

GROUNDBREAKING HELD

On May 1st, 1975, groundbreaking ceremonies took place for the new Rancho Santa Fe Garden Club. R. W. Reniers acted as Master of Ceremonies in the absence of Colin I. Bradford.

Following remarks regarding the history of the building program, Messrs Tietzel, Lindburg and Larson turned the first soil with gold shovels presented by Barbara Baker, chairwoman of horticulture.

The invocation was given by Rev. Donald Caughey; the benediction by Hubert Brooke.

Directly following the ground breaking ceremony, refreshments were served in the patio of the building which will soon be referred to as the "old" garden club. It was a momentous occasion! □



Left to right: Bob Reniers, Master of Ceremonies; Rev. Donald Caughey, pastor of the Village Church; Roy Drew, architect; Bill Teetzel, chairman of the building committee; Arthur R. Lindburg, buyer of the present Garden Club; Barbara Baker, chairwoman of horticulture; Hubert Larson, donor of building site; David Hoover, chairman of fund-raising campaign; John Reed, builder.



Spadesmen Teetzel, Lindburg and Larson. (The hats were hard, and so was the ground!)



Joan Ruud enjoys the liquid refreshment following the groundbreaking.

GROUNDBREAKING FOR LIBRARY WING



Pictured above is attractive Miss Ellen Barry of Rancho Santa Fe, as she breaks ground for the new Robert B. Oliver Memorial Library wing; accompanied by Mr. Arthur Lindburg. Miss Barry, longtime housekeeper for Mr. Oliver, is one of Rancho Santa Fe's most respected residents — and it was felt by all concerned that the ground-breaking honor was most deservedly hers. The expansion program will extend northerly from the present library patio. Mr. Arthur Lindburg, also one of Rancho Santa Fe's most beloved residents, was a prime motivation force for both the construction and financing of the library we all now enjoy. Mrs. William Weddell was installed as President of the RSF Library Guild at this annual meeting; with Mrs. Slava Martin as assistant.

Mrs. Calvin Manning and Mrs. Edmund Grimes were named first and second vice presidents, respectively.

Mrs. Hans Amtmann was installed as treasurer, and recording and corresponding secretaries are Mrs. Jerome Switzer and Mrs. Martin Scatena, respectively. □

ANNOUNCING THE 2nd ANNUAL RANCHO SANTA FE YOUTH HORSE SHOW

This special fund raising event for Rancho Santa Fe Youth Club will again be rated an "A" show by Pacific Coast Hunter, Jumper and Stock Horse Association. Also rated "A" by the Calif. Professional Horse Assoc. and a Regular member show by the American Horse Show Assoc.

By popular demand, Gary Bizantz will be the Chairman for Rancho Santa Fe Youth; and Mrs. Braughler Cowan for Rancho Riding Club. □

SUPER STAR



Nancy Gilman will be one of the Exhibitors at the Rancho Santa Fe Youth Horse Show. Nancy is 17 years old. She was won the Barbara Worth Medal; won the AHSA Medal; Won Two International Medals; All of this on her 6 year old Gelding "How High Is The Sky" She also rides Saddle Seat and has won the coveted International Saddle Seat Class. Trainer — Hunter Jumper is Hap Hansen. Trainer — Saddle Seat is Jim McEvoy. □

A MANSION IN MISSION HILLS

One of last month's highlights was the Designers' Showcase: A Mansion in Mission Hills and featured the restoration of the 1921 Italianate mansion owned by Mr. and Mrs. Kent Casidy. The Showcase was sponsored by the American Society of Interior Designers, the San Diego Historical Society, and the Junior League of San Diego, Inc. Designers have demonstrated the esthetic, as well as the economic feasibility of restoring the mansion for the modern use of the Casidy family, in an effort to raise funds for historic preservation in San Diego, and focus attention on historic structures. The tours, which concluded on May 18th, were an outstanding success. □



Assistance League Members, Mmes Donald Loofer and Hugh Tietjen of Rancho Santa Fe (seated); and Harold McMillan of Solana Beach, are pictured at the Showcase 1975: A Mansion in Mission Hills at 2055 Sunset Blvd.

BASANT FESTIVAL

It was a nifty idea for a party, hosted by newlyweds, Shirley and Maheshwar Khanna. Everybody brought a kite to the site — the hilltop at Via de la Cumbre. The dress of the day was "yellow"; and there were prizes for the most original design and name; the highest flying; the best rigged. The wind was right (or almost) and the kite-flyers loved it! Sunday brunch that followed (Bhara Khana of Indian Cuisine) was simply fantastic! □



Maheshwar and Shirley Khanna



The skinny Maury Stroms



Patti Driver



Norm Kraus

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Louella Liverwurst

TERRI CASTLE HAS A BIG ONE

Birthdays we mean . . . and her recent natal day was celebrated by a surprise birthday party at the home of the *Roscoe Wilkey's* where the fun lasted for hours. Highlight of the evening was a game of charades. It looks oh-so-easy on television, but wow! Despite the low average of correct guesses, this good-sport group gave their all, and the evening ended on a hilarious (to put it mildly) note.



Dick Tibbetts



The Ted Youngs



The birthday girl and her roommate



Kay Wasser and Patsy Neblett



The charade group #1

Representatives Report

SENATOR JOHN STULL

Senator John Stull (R-38th District) today announced that the Lakeside Sanitation District has received state and federal grants totaling more than \$1.4 million for its Upper San Diego River Mosquito Abatement and Water Pollution Control Project.

The state grant, in the amount of \$202,875, is from the \$250 million Clean Water Bond approved by California voters in 1970. The federal grant, in the amount of \$1,217,250, is administered by the Environmental Protection Agency under the Federal Water Pollution Control Act. These two grants represent 87½% of total project costs, with the local agency providing the remainder of the funding.

The facilities to be constructed are in conformance with the area's Comprehensive Basin Plan drawn up by the Regional Water Quality Control Board, the State Water Resources Control Board, and the community to provide secondary or better treatment of domestic wastewater discharges to meet state and federal standards for protection of water quality. □

while the noise is suppressed and directed upward.

The second item Burgener supported was approval of a \$12.1 million program to purchase "restrictive easements" over 1662 acres of private land which would restrict the land use to a level compatible with the path of planes taking off from Miramar.

Burgener said this would be the first phase of a program which would ultimately purchase easements covering a total of 10,352 acres.

Burgener urged the subcommittee to act positively on these two items so that there will be "every opportunity to resolve the problems to the mutual satisfaction of the dictates of Miramar's mission and the concerns of the neighbors." □

ASSEMBLYMAN BILL CRAVEN:

Sacramento faces a strange dichotomy these days.

The Governor's office is occupied by a fiscal conservative who has vowed that he will hold the line on the budget and avoid a tax increase. The Legislature, on the other hand, is occupied by a Democratic majority which is something less than fiscally conservative.

These two forces will become extremely evident as the Assembly begins to deal with the Governor's budget.

No one denies that times are tough. We have severe economic needs on every side, but raising taxes to support vastly increased governmental aid will only aggravate the situation.

If the Governor won't allow the majority party to raise taxes, how can they finance the hundreds of bills they'd like to pass to increase many of our aid programs? On the surface, this would appear to be the classic case of a rock meeting a hard p/ace, but a new tactic seems to be emerging in the Assembly.

If the majority party cannot tap the taxpayers for increases pending, there is another way. It's a back door approach, but it could work if our business community and their thousands of stockholders and customers don't fight back. What you do is introduce bills to enhance workmen's compensation benefits, to expand unemployment and disability benefits, because it's the private businessman who has to pay the increased monthly premiums. You also begin forcing private insurance companies and business in general to give a little something for nothing here and there.

If you're not really a private enterprise fan anyway, this all doesn't seem so bad. But, in the end, business is simply forced to raise consumer prices to meet their increased expenses. You, the consumer, ultimately end up bearing the burden. . . and that is not really so different from simply increasing your taxes, it's just not as straightforward.

I hope Democratic legislators soon

realize we must curb government spending. If they insist on increasing government spending, let them try to raise taxes and then answer directly to angry taxpayers. A legislator doesn't have to be a give-away artist to get re-elected. I am confident people can recognize responsible public servants and will reward them with their votes next election. □

SUPERVISOR LEE TAYLOR

I've been thinking lately about the relationship between the cost of living and environmental protection as it is currently being practiced. Now, I am not against environmental protection; some forms of this should have been started long ago. I know of no one who does not feel that environmental protection is a good thing. What is causing me some concern is the attitude that we must make up for lost time — right this minute.

Let's look at two facets of this multi-faceted problem in terms of energy. Electricity is still our primary source of power. It probably will be for some time to come. The demands on this source of power have been steadily increasing. Yet, in spite of this, the holdups on expansion of San Onofre and the denial of the Encina plant by the Coastal Commission have not recognized that people have to have an environment too.

Overloading of power plants can have only one result. Power outages which deny to all of the people the electricity they need to run their homes, to run their businesses, to keep their communities secure. This is the people's environment. The cost of imported fuel has raised the cost of electricity, as you and I know only too well, to a point where too many people will not be able to afford the cost of lighting and heating their homes, or feeding themselves if they live in an area which is not equipped for natural gas. Other fuels to produce power or sources of such fuel have to be developed.

The Alaska Pipeline is a case in point. It is years behind schedule due to misplaced enthusiasm about environmental protection. I'm sure we are going to have to place restraints on the waste of the resources of this country. But let's be sensible about it. Let's try not to abuse the resources we have; but, above all, let's use what we need until other resources have been developed and built.

It's time to slow down a little in our imposition of constraints in the name of environmental protection. And it is time to remember that people are a part of the environment. I started out as a farmer, and as a farmer I was very conscious of the need for conservation. What was taken from the soil was put back to maintain its vitality. But the earth was used to provide for the human environment, and people are important.

Let's conserve our resources as best we can without stopping the world. That would be pretty hard to do anyway. Properly used, the resources of the earth can support us all in this country — they can provide us with energy sources without destroying the land.

WHISPERING PALMS

Whisperings



by Jane LaCroix

Travel, trips and touring have kept many Whispering Palms members and residents off the golf course but on the go during the past month! The Arch Prices of Falmouth, Massachusetts and Whispering Palms spent three months traveling from Spain to New Zealand. They were entertained in Majorca, Delhi, Melbourne, Wellington and Auckland . . . Betty and Arch truly have friends around the world! While motoring in New Zealand they found the "lingo" a great deal different from ours; "Seal Ends" means hard top road stops and gravel road begins, the hood of an automobile is called a "bonnet," the trunk is the "boot" and the defogger is known as a "demister." They enjoyed a night on a sheep ranch and didn't even let an unpleasant two-hour drive from the Fiji airport to their hotel in Yanuca "get them down."

The Hank Wattsons are calling their Via Madera Circa residence "home," having sold their North Hollywood abode. Prior to settling down, they celebrated their thirty-first wedding anniversary with a trip to Hawaii . . . where they have oft times been visitors. They stayed at the Colony Surf Hotel (near Diamond Head) and had delicious and delightful room service from the wonderful Michelle Restaurant, located on the hotel's ground floor.

The Bob McNellys, Herman Cooks and Spence McCunes proved that Whispering Palmers love their neighbors! The three couples spent a few days in Solvang, enjoying golf and shopping. Julie Roberson found out club members are hard to get away from! She "bumped into" Mary Gregg and Lil Rice while visiting Lake Tahoe with a gal friend from Sacramento! The Dick Sunkels had an unpleasant ending to their week in Spain; their Pacific Beach residence had been burglarized during their absence! The Gerry Larsens truly earned their stay at the Golden Hills C.C. in Mesa, Arizona. Joan works with her husband as comptroller of his two accounting offices in Encinitas and Fallbrook; after the

income tax deadline, they were ready for some relaxation! Sometimes the shortest "trips" are the most pleasurable. Beth Shaw and Jane Hart are two of Whispering Palms most avid tourists. However, along with B. J. Sackville and yours truly, they recently "traveled" to Camp Pendleton's golf course and had a great day . . . as witnessed by the smiles below.



Then there were those who journeyed not away from but to Whispering Palms for a vacation! Dolores Herbert took time out from her busy schedule as publisher of the "Hiawatha Daily World" in Kansas to enjoy a month's rest at her Cancha de Golf condominium and the James Tilsons of Bemus Point, New York enjoyed a vacation in their Via Coronado condo, affording them a chance to spend some time with their daughter, Ann Shepherd of Solana Beach. The Walter Kregles of Portland, Oregon occupied their Via Valle Verde home during the Mony Tournament of Champions and took advantage of the short drive from W.P. to La Costa to be among the daily spectators. The Jack Schieffs of Las Vegas found the Whispering Palms Lodge an ideal spot for Ethel's recuperation from surgery. Now they're off on one of their many trips to the Orient and will return to W.P. for the summer months.



The Hap Molands entertained the Jack Schieffs Tom Beals of Encinitas is fully convinced that more pleasure can be achieved by giving than receiving. As President of the new North San Dieguito Kiwanis Club, he accepted the club's official charter at a dinner held at Whispering Palms C.C. Tom, who is a civil engineer and World War II veteran, has been in commercial real estate and

development for two years. It was through his association with the past Gov. of Kiwanis, Mark Alexander, and Lt. Gov., Rick Richardson, that he discovered the need for a club in this area; formed only five months ago, there are now over thirty members.



Kiwanis District Governor, Frank DiNoto presenting the official charter to Thomas Beals, President of the new North San Dieguito Kiwanis Club.

On the social side, the Gary Wilsons and Jerry Englerts held their second annual Derby Day Party. Forty guests enjoyed barbecued ribs, baked beans, black bottom pie and of course — mint juleps! However, for Willy Walsh of Via Coronado, a Whispering Palms party wouldn't suffice . . . it had to be the real thing! This was the twenty-fifth time he has gone to Louisville to witness the running of the Kentucky Derby. "Foolish Pleasure" or not, there is nothing Willy enjoys more than a good race with good friends!

June may be the month of brides, but Whispering Palmers saw no harm in moving the calendar ahead a bit! The Cancha de Golf condominium of the Cy Finleys was the scene of a lovely wedding officiated by the Rev. Caughey of the Village Church. Georgia Ann Suzucki and Jim Hoggar repeated the vows of matrimony before fifty guests. Following the ceremony, a luncheon buffet was served, catered by Careno's restaurant in Del Mar.

Jane M. Heavey, daughter of Mrs. Joseph F. Heavey and the late Mr. Joseph F. Heavey of Whispering Palms became the bride of Robert W. Schmiege of Los Angeles, son of Mr. Clement Schmiege of Chicago, Illinois at a noon Wedding Mass at St. James Church in Solana Beach on April 19th. The Rev. John Quinn officiated and the bride was given in marriage by Mr. Daved Weitzel, a close friend of her family. A reception for sixty-five guests was held at the Rancho Santa Fe Inn following the ceremony and Marie Heavey, mother of the bride, entertained at a cocktail-buffet in her Via Madera

Circa home in the evening. The newlyweds honeymooned for two days at Palm Desert, prior to a week on the island of Maui. The bridegroom is a graduate of Notre Dame University and Law School and a practicing attorney. The bride attended Mercyhurst College in Erie, Pennsylvania and has been employed as a flight attendant with American Airlines for the past seven years.



Mr. and Mrs. Robert W. Schmiege

Sentimental Sheryl Smiley, daughter of the Dick Smileys of La Jolla will not only be a June bride, but will be married at the Point Loma Community Presbyterian Church, where her parents were wed twenty-nine years ago! Sheryl graduated from La Jolla High School in 1970 and attended Mesa College; she is presently working as a Pulmonary Technician at the Veterans Administration Hospital. Her fiancé, Alan Edward Goddard, son of Mr. and Mrs. Winfred R. Goddard of Point Loma, is a graduate of Point Loma High School and the United States Merchant Marine Academy in Kings Point, New York. He is a Lt. Jr. Grade in the U.S. Naval Reserve. Evelyn Smiley's recent absence from the golf course could be attributed to the fact that she's making all the brides maids dresses!



Sheryl Smiley

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WHISPERING PALMS

Whisperings

And speaking of golf, it's almost impossible to let an issue go by without some mention of hitting the little white ball! The *Van Van Weys* attended the 32nd Annual Southern California Car Dealers Assn. Meeting and Golf Tournament at Palm Springs. Tee prizes were once again pewter mugs... *Jean and Van* now have six in their collection! To be congratulated, is *Helen Sunkel*, winner of 2nd low gross in the second flight of the three day San Diego County Women's Golf Assn. Championship, played at Fallbrook, Stoneridge and Coronado. *Georgie Grimm* "turned down" a prize at the recent El Camino Member-Guest Point Tournament. She thinks "honesty is the best policy," said they counted her putts instead of her points! And at Whispering Palms Member-Guest, *Lois Scott* and *Julie Huner* of San Luis Rey and their hostesses *Molly Dawson* and *Barbara Collier* (pictured below) tied with *Mae Andersen - H. Chappel* (Rancho Bernardo) and *Jerry Smith - Margaret Frye* (Torrey Pines) in a best-ball of partners golf tourney.



Citizen Photo

It's moving in and moving out at Whispering Palms! The *Franklin Defoes* say coming to Whispering Palms is the best move they've ever made... and they've made plenty! *Frank*, who hails from Toronto, Canada was with *Stromberg Carlson* on the East Coast and Denver, Colorado. During the period they lived in San Francisco, he was district manager for Pacific Telephone. With a background like that, it is not surprising that he is now a communications consultant broker and General Manager for Project III who have recently opened a Del Mar office. The firm deals with business telephone systems and is based in Sausalito. Formerly a ski patrol leader in Breckenridge (near Vail, Colo.) *Frank* is willing to substitute golf and tennis for the privilege of living in California.

You can't win them all and we're sorry

the *Dean Irelands* decided to leave Whispering Palms returning to Monterey Peninsula and it's too bad the *Phil Keeps* couldn't be at W. P. for "keeps" instead of being transferred to the East Coast. They'll be missed, but we're glad to have known them! □

SAN DIEGO COUNTRY ESTATES PASSES \$40 MILLION MARK

— San Diego Country Estates resort community this month passed the \$40 million mark in homesite and condominium sales, according to *Jim Potter*, director of marketing for the two-year-old community 38 miles northeast of San Diego.

In making the announcement, *Potter* said that more than 2,250 resort homesites have been sold and the first complex of 54 condominiums is sold out. "An additional group of 110 condominiums is now open for sale and approximately 750 resort homesites in choice locations are available at the Estates, which has become one of the nation's most successful master-planned resort communities," he said.

In little more than two years of sales, more than \$6.5 million has been paid in salesmen and broker commissions.

Developer *R. A. Watt* credits sales success to the superb resort living and recreational facilities offered at the community, which combines the appeal of privacy and seclusion with proximity to metropolitan areas.

"More than \$30 million in completed resort facilities and on-site improvements have been invested in the Estates," *Watt* said, "and we project an expenditure of more than \$45 million by 1977."

The Estates offers the finest equestrian facilities in the West, including two separate equestrian centers and more than 28 miles of riding trails.

Hub of much of the community's social life is the San Vicente Country Club with its 18-hole golf course, swimming pools, four tennis courts and 30-room guest lodge.

The recently opened San Vicente Racquet Club is a private club offering members ten championship tennis courts and a two-story clubhouse.

New improvements at the Estates include the installation of the nation's most sophisticated water reclamation plant. The \$1.3 million facility purifies and recycles 250,000 gallons of water per day.

San Diego Country Estates is 38 miles northeast of San Diego near Ramona. It can be reached from San Diego via Highway 67 and from Los Angeles via Interstate 5 and Highway 78. □

Places and Faces

DUFFY AWARDED S.A.R. MEDAL



Sheriff John F. Duffy receives the Sons of the American Revolution's Law Enforcement Commendation Medal from Dr. Warren S. Woodward, the society's executive secretary. Dr. Woodward said about ten medals are awarded annually for outstanding service in law enforcement, with Duffy being only the second Californian to receive it.

PATROL CARS HAVE NEW LOOK



Reserve Deputy *Richard Strickland* (seated) and Deputy *Manuel Perez* of the Ramona Sheriff's Substation receive the first of the sheriff's new patrol cars. Now being assigned throughout the county, the new cars have a red, white, and blue bar containing loudspeaker, sirens, rear flashing amber light. Sheriff *John Duffy* said it will take about three years to phase out the old "bubble gum" accessories shown on the car at right.

YMCA SUMMER FUN

The North Coast Family Y.M.C.A. will be offering an exciting Day Camping and trips schedule for elementary age and pre-school youngsters this summer.

Camp *Wah Hoo Day Camp* (Adventure Day Camp) is for 1st-6th grade boys and girls; consisting of five 2-week sessions from 9:00-3:30 beginning June 16th to August 22nd. Each session will include: Go Karting, Sailing, Overnight Campout, Y-Swims, Tours: Candy Company, Fire Station, Sports and Games, Special Activities i.e.: Horseback Riding, Miniature Golf, Roller Skating, Beach swims, Mass Games, Special Crafts, Trampoline and Tumbling. College age

staff with a ratio of one counselor per 8-10 youngsters. Bus transportation from heavy points of demand in Del Mar, Rancho Santa Fe, Solana Beach, Cardiff, Encinitas and Carlsbad will be available to and from camp. The fee is \$40. for Y-members and \$45. for non-members, per session.

The Y-tykes Day Camp is for 3-5 year olds; featuring drama, movement education, swimming daily, arts and crafts, tours, trampoline, games, and a unique personal experience with one counselor per five youngsters. The day camp is designed from 9:30 to 2:15 p.m., with ten one week sessions for \$12-members and \$14-non members.

Three Saturday trips are also scheduled to Disneyland, Universal Studios and Knott's Berry Farm.

Please contact the North Coast Family Y.M.C.A. at 753-6536 for more information. □

VOLUNTEERS

The North Coast Family Y.M.C.A. honored its many volunteers and leaders at its Annual Recognition and Awards Dinner in May at the Lomas Santa Fe Country Club.

The evening's festivities were M.C.'d by Mrs. *Tamie Kimura*, a member of the Y's Board of Managers, with entertainment provided by "Saved by Grace".

Recipients of awards for the evening were: Mrs. *Kathy Bishop* and Mr. *Ed Harloff*, both of Encinitas — Service to Youth; *Leslie Salem*, a student at San Dieguito High School, and Mr. *Kevin Shuster* of Carlsbad — Top Youth Award; Mr. *Jack Jardine* of Carlsbad and Mrs. *Lorna Leedy* of Rancho Santa Fe — Volunteer Group Leadership. Special recognition was given to Mr. *Irwin Kelly* of Carlsbad for his gift of land to the Y.M.C.A., and to Mr. *Irv Roston*, La Costa; Mr. *Bob Watrous*, Mr. *Don Hubbard*, Mr. *Rollie Ayers*, Mr. *Ed Harloff* and Mr. *Paul Ecke, Jr.* all of Encinitas, for their hard work on the Y's Roof Raiser Committee since 1970.

Also receiving awards were Mr. *Tom Bergkamp*, 1975 Sustaining Membership Chairman; Mr. *Paul Samuelson*, Top Producer; and Mr. *Edgar Engert*, Top Division Producer.

The evening was planned by the Y's Special Events and Public Relations Committee composed of Mr. *Jim Bullock*, Solana Beach; Mrs. *Ruth Harper*, Solana Beach; *Bill Howell*, Encinitas; Mrs. *Lorna Leedy*, Rancho Santa Fe; *Jim Marshall*, Encinitas; *Jinx Ecke*, Encinitas; and *Norm Bohleen*, Encinitas. □

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OCEANSIDE FEDERAL SAVINGS OPENS BRANCH ESCONDIDO



Cake-cutting ceremony at Oceanside Federal's opening-day celebration (l-r) Nancy Armstrong, Teller; Brian Johnson, Branch Manager; Joe D. McCarthy, President of Oceanside Federal; Paul R. Beck, Chairman of the Board; Pat Showalter, Operations Manager of the new branch; and Renee Tomko, Teller.



The 70-foot diameter hot air balloon waves in the evening breeze just prior to going aloft from Oceanside Federal Savings at 466 South Escondido Blvd.



Betty M. Buckner of Oceanside Federal's executive offices prepares to go aloft with pilot John Stokes.

Oceanside Federal President Joe D. McCarthy and Tawny Moyer, Miss North County Originality, in a 1910 Cadillac Touring Car driven by Tom Patris.



Oceanside Federal Savings and Loan opened its new branch office in Escondido recently with an antique car caravan through the streets of Escondido and an antique car display in its parking lot at 466 South Escondido Blvd.

From 11:00 AM to noon, when the caravan arrived at the branch, colorful antique cars paraded through the residential and business streets of Escondido led by a bright red Tangley 43-pipe circus calliope. Members of Escondido's business community, Chamber of Commerce Ambassadors, Oceanside Federal Board of Directors and Officers, and invited guests waved and smiled as school children and passers-by shouted greetings and honked horns.

At noon the caravan pulled into Oceanside Federal's parking lot and an official Chamber of Commerce ribbon-cutting opened the new branch with Escondido Mayor Lorraine H. Boyce and Chamber of Commerce President James M. Rady welcoming Oceanside Federal to the community.

The antique cars were on display to the public for the remainder of the day, and their owners answered questions from the groups of interested people. Popcorn, rootbeer and cookies added to the festivities, as well as a full-color poster describing the history of hot air ballooning, which complemented the hot air balloon ascensions which followed for the remainder of the week.

The next evening at 7:00 PM the first hot air balloon ascension rose above the parking lot at the branch, with bright lights shining inside the balloon. The huge red, white, and blue balloon glowed in the darkening sky as it rose to 125 feet above Escondido.

With a ten-man ground crew controlling the balloon with ropes, the 70-foot diameter balloon floated over Escondido on Wednesday, Thursday and Friday nights. Ascending and descending to give Oceanside Federal guests rides and to let KOWN-AM personality Bob Hudson broadcast from the balloon, the glowing ball provided a beacon for the crowds. Oceanside Federal's Escondido Opening was memorialized by Bob Hudson's first remark when he went "live" from the balloon: WOW!

Oceanside Federal opened the Escondido office to bring services closer to those depositors who have been going to Oceanside Federal offices in Vista and Valley Center. Its ninth branch, the Oceanside Federal office in Escondido, is located at 466 South Escondido Blvd. As Chairman of the Board Paul Beck said at the opening, "We are proud to be able to extend our services in North County. The money deposited in our branch office will go back into the economy of North County."

Places and Faces

TODAY'S ENERGY CRISES*

We, as scientists and citizens of the United States, believe that the Republic is in the most serious situation since World War II. Today's energy crisis is not a matter of just a few years but of decades. It is the new and predominant fact of life in industrialized societies.

The high price of oil which we must now import in order to keep Americans at their jobs threatens our economic structure — indeed, that of the Western World. Energy is the lifeblood of all modern societies and they are currently held hostage by a price structure that they are powerless to influence.

In the next three to five years conservation is essentially the only energy option. We can and we must use energy and existing energy sources more intelligently. But there must also be long range realistic plans and we deplore the fact that they are developing so slowly.

We shall have to make much greater use of solid fuels. Here coal and uranium are the most important options. This represents a profound change in the character of the American fuel economy. The Nation has truly great reserves of these solid fuels in the earth. Our economically recoverable coal reserves are estimated to be 250 billion tons and exceed the energy of the world's total oil reserves. Our known uranium ores potentially equal the energy of 6,000 billion tons of coal; lower grade ore promises even more abundance.

The U.S. choice is not coal or uranium; we need both. Coal is irreplaceable as the basis of new synthetic fuels to replace oil and natural gas.

However, we see the primary use of solid fuels, especially of uranium, as a source of electricity. Uranium power, the culmination of basic discoveries in physics, is an engineered reality generating electricity today. Nuclear power has its critics, but we believe they lack perspective as to the feasibility of non-nuclear power sources and the gravity of the fuel crisis.

All energy release involves risks and nuclear power is certainly no exception. The safety of civilian nuclear power has been under public surveillance without parallel in the history of technology. As in any new technology there is a learning period. Contrary to the scare publicity given to some mistakes that have occurred, no appreciable amount of radioactive material has escaped from any commercial U.S. power reactor. We

*Courtesy San Diego Gas & Electric Company.

have confidence that technical ingenuity and care in operation can continue to improve the safety in all phases of the nuclear power program, including the difficult areas of transportation and nuclear waste disposal. The separation of the Atomic Energy Commission into the Energy Research and Development Administration and the Nuclear Regulatory Commission provides added reassurance for realistic management of

potential risks and benefits. On any scale the benefits of a clean, inexpensive and inexhaustible domestic fuel far outweigh the possible risks.

We can see no reasonable alternative to an increased use of nuclear power to satisfy our energy needs.

Many of us have worked for a long time on energy problems and therefore we feel the responsibility to speak out. The energy famine that threatens will require many sacrifices on the part of the American people, but these will be reduced if we marshal the huge scientific and technical resources of our country to improve the use of known energy sources. □



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Astrological forecast

by Jean Farman



GEMINI (May 22-June 21)

While June is busting out all over, Gemini is jumping about like a gypsy! You thrive on action and if things aren't going at a lively pace you either start the ball rolling or simply flee the scene for something more stimulating. In your frantic race to beat the yawns, your good reputation for accurate judgment is apt to be up for grabs! Be wary of persuasive people with pipedreams. Should you accept advice or depend upon promises it may cost much more than anticipated. Don't let emotions empty your wallet. Make decisions after the 23rd. Gemini celebs: Martha Vickers, Harold Hecht, Peggy Lee.



CANCER (June 22-July 22)

Grab your hat and run to the nearest theater featuring a comedy. Know that depression can be your worst enemy and you're apt to fall into its grip this month. Drive those ugly blue moods away by surrounding yourself with happy people and laughter. 'Tis a good time to give your home a colorful facelift. Moon Child: Paul Burke.



LEO (July 23-August 22)

If mischievous cupid has chosen you for one of his love arrows, be perceptive to the sincerity of the one on whom you lavish

your attentions. That person may only be toying with your affections. Use extreme caution near the 28th to avoid causing gossip, to prevent highway mishaps, to sidestep legal entanglement. Leo lovely: Martha Hyer.



VIRGO (August 23-September 23)

Don't let the lazy days of summer find you sleeping at the switch. Brilliant opportunities are at hand but will sadly fade away if you are not alert. Money matters are not exactly stable so try to be financially prepared for the unexpected. Taking things or people for granted is the hobby of a fool. Virgo VIP: Darryl F. Zanuck.



LIBRA (September 24-October 23)

Some people can be a pain if you let them get to you. You'll have to use large doses of patience coupled with gentle persuasion to satisfy your needs and further your goals. Whatever happens, avoid controversies with those in authority or you are apt to rue the day you decided to fight city hall! Libra musician: John Green.



SCORPIO (October 24-November 22)

Knows for willful determination (some call it downright stubbornness) don't give up

the ship now if a project you've been sweating tears over is almost finished. See it through and know the joys of a work well done. Professional advice is the only answer to any medical problem; seek out experts to solve legal questions. Scorpio star: Charles Bronson.



SAGITTARIUS (November 23-December 20)

June is the traditional month for weddings and Sagittarian is apt to receive a fair share of romantic invitations. People are in love and you're no exception. But alas, the hearts and roses seem to wilt near the 28th. This is when tempers need tight control. Don't get caught up in a fever of gambling. Sagittarius VIP: Richard Zanuck.



CAPRICORN (December 21-January 20)

Jolly June is apt to turn upside down on unsuspecting Capricorns! 'Tis not the time for showdowns, especially in professional and/or family-domestic matters. If the Full Moon on the 23rd triggers emotional misunderstandings with partners, settle them quickly and fairly. You may have to bend a bit to smooth some angry ruffled feathers. Capricorn columnist: Joyce Haber.



AQUARIUS (January 21-February 18)

Zip your lip the first week in June or you'll

wish you'd locked yourself in a closet! Intentional or not, you're bound to spark a rage and wound some souls if you come on too strong. Rest of June you can relax and let your Aquarian magic do its stuff. Avoid travel near the 28th. Aquarian star: Gale Gordon.



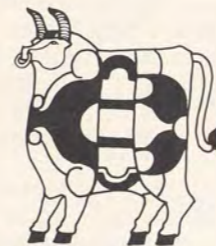
PISCES (February 19-March 20)

Losing money is depressing! If tempted to take financial risks, or get involved in speculation, or press your winnings on a throw of the dice — don't! The New Moon on the 9th indicates domestic projects would be advantageous to pursue. Loved ones need you greatly near the 28th, be sure you don't let them down. Pisces person: Warren Cowen.



ARIES (March 21-April 20)

Intuitive flashes are a big plus for Aries this month while a possible split with an intimate friend is a definite minus. Someone close could leave your scene so fast you're left astounded and wonder what happened! Put important decisions on hold til after the 23rd as you're apt to discover new information about them. Aries songbird: Lily Pons.



Taurus (April 21-May 21)

Taurus would do well to make sure locks on doors and windows are in super-safe condition to ward off any would-be bandits. Safety check and be safety sure. Home entertainment may be your bag during these lazy days of summer. Someone from your past could suddenly stir your senses and make you weep! Taurus celeb: Maureen O'Sullivan.

Pi Seelen
Rancho Bernardo

Dear Bill

Well, we chanced it . . . we took another vacation. Our past trips, as you know have been fiascos. We either got shot at, lost all our underwear or wound up on a cross-country train without a seat. (I guess that's equivalent to up the stream without a paddle.) Anyway, I figured what could possibly go wrong on a little stay in Las Vegas? Even Jerry had a smile on his face as we pulled out of our garage. When I asked why he was smiling he said because in only seven more days we'd be back home.

The drive up was perfect. Oh, we did have a blow-out outside Barstow and I left Jerry's sun-glasses in a ladies room near Victorville but that's just part of the adventure. Correct? No, *incorrect*, as the male in the party saw it. Regardless of anything you may hear there is a definite gap between the thinking of the male and the female. Our reactions later proved it. We checked in at the M.G.M. Grand, a classy hotel indeed, and up we went to our room. Now, watch for the 'gap'. — ME: Oh, that lovely throne bed! It's on a raised dias. — HIM: Well, I hope you don't break your neck when you get up to go to the bathroom. — ME: Will you look at that fabulous leopard skin cover! — HIM: I am . . . the spots are making me dizzy. — ME: And it's a simply gorgeous round bed! A nine foot round bed! — HIM: I bet the blanket keeps slipping off . . . that's if you're lucky enough to find out what side to get in. — ME: Will you see that ceiling . . . it's a mirrored ceiling! — HIM: That does it. I won't sleep tonight. — ME: (cooly) Why, darling? — HIM: Because you'll probably wake up and start screaming that two people are staring down at you. — ME: Anyway we have a magnificent view. Do you realize we're way up on the 26th floor! — HIM: Don't remind me. Remember 'Towering Inferno'?

You see how it is, the sexes just don't mesh. Do come to visit us soon. I'd enjoy a more gapless generation.

Love,

Mom

P.S. Jerry just decided to go out and play golf. — ME: How can you play golf in this pouring rain? — HIM: Oh, it's nothing but a light mist. — Here we go again!

Don Diego and the last Expo's Fairest of the Fair, Carmen Perry, led the Opening Day Parade.



COME TO THE FAIR

North San Diego County's preeminence in flower cultivation and horse show activity will again be celebrated when the Southern California Exposition convenes at the Del Mar Fairgrounds June 23 through July 6.

The fair's Flower and Garden Show, created for the 15th time by talented Bob Lamp, will showcase many of the lovely blooms that grace the fields from San Dieguito north to Carlsbad. An acre and a half of it will be uncovered this year, affording a chance to show sun-loving plants in natural light.

Over 2,300 horses, many from North County ranches and stables, will be in evidence at the National Horse Show again being staged by Alan Balch. Entries are expected to exceed 8,500.

Meanwhile, the entire fair, under management of Del Mar's Bill Dumond, is expected to lure another 600,000-plus throng of visitors over its 14-day run, to give out some \$200,000 in premiums and awards for winners in 19 competitions and to provide the North County with an immense spectacle spread out over 313 acres.

Toward that end, the grandstand entertainment lineup ranks with any in the fair's history dating back to its origins in National City in 1880 (it has been in

Del Mar since 1936, was in Escondido in 1889-90). The King Family, felt by many observers to be the best show ever seen at the Expo, will appear on June 23-25 at 8 p.m. with an All-Servicemen's Rodeo in the afternoons during this time and on June 26-28. The evening show will be Nick Lucas and the Hoosier Hot Shots on June 26 and the Young Americans on June 27, 28. The latter group will appear at both 2 and 8 p.m. on June 29.

Dennis Day will entertain at both performances on June 30, the second of two Senior Citizens days this year (the first is June 26). July 1-3 will see popular singer-comedian-musician Glenn Ash doing two-a-days in the company of the trio known as Patchwork. Final three days of the fair will feature The Kingston Trio and Diana Trask in both afternoon and evening grandstand shows.

All this entertainment is free to those on the fairgrounds plus the almost continual action on the Don Diego, Community and Mexican Village stages, The Popcorn Theatre marionette show, the Stiltman, Mariachis, Dixieland Band and Aloha Maidens dancing in the Flower Show.

Special events at this year's Expo include the North County-oriented Junior Livestock Auction on July 5; Photo Shoot

Day June 28; Square Dance Jubilee July 6; Don Diego Baton Twirling Spectacular June 29, 30; Fireworks on July 3, 4, 5; Flower Show Awards July 6; Opening Day Parade and Ceremonies; Cock Crowing Contest finals July 1; Pie Baking Contest July 1; Antique Car Races June 28; and Little Miss Beauty Contest June 24.

Other competitions and shows of the Expo include junior and senior livestock, home arts, art and photo shows, hobby show, gems and minerals, feature displays in Exhibit Hall, industrial education, tropical fish, coins and stamps, small stock, dairy products and bottle show.

For the 28th year actor Tom Hernandez will portray the role of Don Diego, host to the Exposition, and will be accompanied on his rounds of the fairgrounds with the Fairest of the Fair to be selected on June 5 at the annual pageant.

Other features of the Expo include Custom Car Show, commercial exhibits, Armed Forces displays, Marlboro Chuckwagon Cowboy Hall of Fame, recreational vehicle show, model and actual trains, public service exhibits, dairy cow milking show and weaving and quilting demonstrations. □



Alan Balch, Director of the world's largest performing Horse Show at the Southern California Exposition, pets one of the entries.



Livestock is always an important aspect of any fair, especially at Southern California Expo.

Karen Dalton, Miss Ramona of 1974, posed prettily in the Flower Show at the 1974 Expo.



Jose Gonzales-Gonzales, the happy-go-lucky Mexican comedian discovered by Groucho Marx, will again entertain audiences from the stage at the Mexican Village at the Southern California Exposition, June 23-July 6.





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The Art of Living

THE LA JOLLA SINFONIA

Joan Brown, executive director of The La Jolla Sinfonia, and Mrs. Jacquelyn Littlefield, owner of the Spreckels Theater, announced today the signing of an agreement between The La Jolla Sinfonia in six gala orchestral evenings with guest soloists of international season in the Spreckels.

"In response to the enthusiasm shown by San Diegans following our Spreckels concert earlier this year, we are moving from Sherwood Hall in La Jolla to the Spreckels, Broadway and Second, San Diego," Ms. Brown stated.

Maestro John Garvey will conduct the Sinfonia in six gale orchestral evenings with guests soloists of international acclaim, and in addition, two celebrity recitals will be presented on the series.

The chamber orchestra is comprised of professional musicians from the San Diego area who have performed with Garvey in the past. Many of them are also principal players with the San Diego Symphony.

Opening night, September 27, will feature harpsichordist Igor Kipnis. Other artists to perform with the orchestra are duo-pianists Mona and Renee Golabek, November 8; flutist Eugenia Zukerman, February 21, 1976; pianist Ivan Davis, March 6; guitarist Angel Romero, April 10; and violinist Zina Schiff, May 1.

Julian Bream will play a lute and guitar recital on October 16 and violinist Itzhak Periman will perform a recital on January 29.

Built in 1912, the Spreckels has a national reputation as one of the outstanding theatrical facilities on the West Coast. It was converted to a movie house in the 1930's. Located in the 15-block Horton Plaza redevelopment area, the Spreckels Building has been designated an historic site and nominated to the National Register of Historic Places.

Mrs. Littlefield explained, "This is the first step in the conversion of the theater from a film house. The La Jolla Sinfonia is the first in what is hoped will be a long line of performing arts groups to return to the Spreckels. We invite others."

Speaking for the Sinfonia's board of directors, The Honorable Edward Infante said, "We are extremely happy to announce this achievement. The Sinfonia's season will open a new Spreckels era just as our downtown redevelopment project gets underway and as our country celebrates the opening of a new century in its history.

The Sinfonia has proven to be an exceptional and highly acclaimed ensemble and in bringing this artistry back-to-the-city our primary emphasis will be on broadening community response — our ticket prices will be within the reach of everyone."

The Sinfonia's last concert in Sherwood Hall, on May 10 at 8 p.m., will feature three soloists with the orchestra — violinist Glenn Dicterow, tenor Michael Sells and french hornist Jerry Folsom — and the music of Pachelbel, Britten, Mendelssohn, and Corelli.

For further information about Sinfonia concerts call The Turntable, 459-4421, or write The La Jolla Sinfonia, P.O. Box 175, La Jolla, CA 92037. □

SAN DIEGO BALLET TOUR BY COLUMBIA

Columbia Artists has signed the San Diego Ballet for a seven state, four week, 24 performance tour beginning in October, according to an announcement by Carlene Carroll, Managing Director for the San Diego based company.

"The San Diego Ballet is building to do a three part season in San Diego and tour the rest of the year," Miss Carroll said. "This is the first in a series of long range tours arranged through the auspices of Community Concerts organizations of Columbia Artists Management, Inc. We expect that there will be many more programs to announce shortly," she said.

Present plans call for two distinct programs to be offered during the tour. The troupe of 15 dancers will perform *La Bayadere*, *Sandsong* and *Ouvertures Classiques* in the first program. The second program will be *Napoli, Act III*, Thor Sutowski's new *Harp Concerto* and *Pappa Was A Rolling Stone*.

The two programs have been designed to show the company's versatility. For example, *Napoli, Act III* by August Bournonville is a classic ballet developed in the mid 1800's. *Pappa Was A Rolling Stone* is a jazz piece, while *Sandsong* is considered to be a modern ballet.

San Diego will be able to see the new *Harp Concerto*, described as a delicate new work by Sutowski on May 17 and 18. The new ballet will be introduced in a repertoire program with Russian born ballerina Natalia Makarova dancing in *La Sylphide* and the company's *Ouvertures Classiques*.

Places and Faces

USD SUMMER COURSES

The Psychology of Women, Mexican Americans in the Southwest, and Policing and Police Reform are just three of the many courses available this summer at the University of San Diego. Three sessions are scheduled: June 2-20, June 23-August 1, and August 4-22. Some classes meet during evening hours.

Other offerings in sociology and psychology include Social Disorganization, Psychobiology of Sexual Behavior, and Social Crises in American Public Education.

A sociology/history course, American Society: Race and Ethnicity in Historical Immigration and Trends, will be taught by Dr. Ron Goodenow of the Center for the Study of Race, Culture and Ethnicity, State University of New York at Buffalo.

Policing and Police Reform will be offered by Visiting Professor Dr. Douglas Milner of Northwestern University and the University of Hawaii. The course will cover the police organization, policies

attempting to change police behavior, and the impact of such reforms.

A full schedule of course offerings is available from the University of San Diego Summer Sessions office. Call 291-6480 x. 221 or write Summer Sessions, University of San Diego, San Diego, Ca., 92110. □

ENERGY SAVING TIPS

The San Diego County Office of Emergency Services asks motorists to purchase slightly less than a full tank of gasoline to prevent overflow — and a waste of fuel.

Cooks should never use an open pan for boiling water. Water heated in a covered pan or tea kettle comes to a boil more rapidly — and requires less energy.

Many portable appliances such as electric skillets, can be used as serving dishes at the table. This will cut down on the number of dishes to be washed — and can reduce hot water consumption.

Wasting energy sends money out of the country.

The San Diego County Office of

Emergency Services says to close off vents or other openings to the crawl-spaces under your foundation to save energy.

Check your forced air heating system for air leaks — especially at connection points. Leaks can be easily repaired with cloth adhesive tape. Ask for duct tape at the hardware store.

If the heating ducts in your attic are not insulated, all heat lost from them into the attic is totally wasted. □

NORTH COUNTY FAIR

Plans are now under way for the 1975 North County Fair to be held Oct. 24-25-26th, (Fri., Sat., Sun.) in The Bing Crosby Hall, Del Mar Fairgrounds.

According to Pearl R. Land, coordinator, the "Fair", sponsored by Northern San Diego County Associated Chambers of Commerce, is now accepting applications for space. For information, call 753-5891 or write Pearl R. Land, coordinator, 1475 Neptune Ave., Leucadia, Ca. 92024.

The theme for this year's "North County Showcase" will be the Bicentennial.

Opening Day will be designated as "Senior Citizens Day" and Sunday, "Armed Forces" and "Kids" Day, with appropriate entertainment. □

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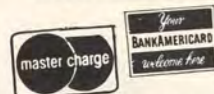
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there's beauty in you

by Sheri Resnick

You can give your face and your spirits a lift this summer as painlessly and inexpensively as shopping at your favorite cosmetic counter. There's nothing like a little color artfully applied to create a glowing new you. This summer colors in makeup are so delicious and so easy to use you can be a natural beauty in 15 minutes flat. That's all the time it really takes to put on a face after you've mastered a few simple makeup tricks with the right cosmetics.

Rouge is the beauty product that can do the most for you if you learn how to apply it correctly. Estee Lauder offers these suggestions.

1. To draw attention away from signs of fatigue and create an instant "lift", apply cheek color in an inverted "v" starting at the temple and down into the cheekbone. Always blend well toward the hairline. This is especially effective on prominent cheekbones.

2. Create a glow of softness on romantic, moonlit evenings by highlighting your face with color. Lightly blend color across the chin, up-and-out towards hairline and across the forehead just below the hairline. For a real glow use one of the new apricot blushers created to go with summer pastels and naturals. Fresh Apricot or Apricot Gleam.

Summer is the time of the year when one really appreciates a beauty product that lives up to its promise. Water babies will love Max Factor's smear proof, waterproof, smudgeproof browcolor and brow litener. It's ideal to keep handy in your beach bag for those impromptu times when you take off on a picnic or a dip in the ocean. A well groomed eyebrow does wonders for your eyes. Now you can stroke on color to suit your style: blonde; natural brown; dark brown; or soft black. Browcolor is applied with a thin brush that enables you to fill in where brows are sparse and help shape a prettier eye-framer. Brow Litener helps create a softer, more natural looking brow. The creamy rich formula imparts just the right look to your summer face.

And to finish things off play the artist with a palette of luscious coloring pencils for eyes and lips from Max Factor. They are jumbo sized and easy to handle. The color goes on smoothly, imparting its own shine. And they're so easy to pack or tuck into your handbag for emergency touchups.

Surround yourself with the light, airy

scent of Coty's Muget du Bois or Nina Ricci's L'air du Temps. Find a summer fragrance that's just right for you. Put it all together: polished cheeks, eyes that sparkle with color and fragrance to make this your most beautiful summer ever. □

OPERA . . . JUST FOR FUN!

Tuesday evening at the opera will be special next season. The San Diego Opera's all-new Early-Bird series will offer all the magic of grand opera, in an informal setting. No tuxedos, please!

Prior to the early 7:00 P.M. curtain, the patio of the Civic Theatre will be transformed into a sidewalk cafe.

Hearty box suppers and beverages will be on sale from 5:30 to 6:30 p.m. encouraging opera-goers to come directly from work, and meet their friends for an informal dinner.

Opera experts will be sharing their insights into the upcoming productions, and subscribers are invited to gather around for the talks.

Familiar opera music will fill the air.

The Tuesday evening subscribers will enjoy the same outstanding cast as subscribers to the other three series. Headlining the star-list for the 1975-76 season is Beverly Sills, who will be appearing in the title role of "Norma."

Season subscriptions for the five-opera series start as low as \$17, and half-price student tickets are on sale for the Tuesday series.

For a season brochure and ticket order form, call The San Diego Opera, 232-7636. □



The magnificent Beverly Sills will return to The San Diego Opera to perform the title role of "Norma" in a new production devised and directed by Tito Capobianco.

Other operas slated for the 1975-76 season include "Il Trovatore," "Rusalka," "Siegfried," and "Der Rosenkavalier."

Places and Faces

FRONTIER AMERICA: THE FAR WEST



Armchairs, left, ca. 1900; Moose antlers h. 33", w. 28 3/4", d. 18". Wyoming State Archives and Historical Dept., Cheyenne, Wyoming. Right, ca. 1900, Riverton or Lander Wyoming elk Antlers with



rawhide thong back and seat h. 35", w. 33", d. 33". Wyoming State Archives and Historical Dept., Cheyenne, Wyoming.

As the Bicentennial of American Independence nears, *Frontier America: The Far West*, the first major exhibition of the art and artifacts of the men and women who sought to make the vast unknown American west their home, will open in The Fine Arts Gallery of San Diego, July 2 through August 17, 1975.

Frontier America in its only showing west of the Rocky Mountains will feature a selection of 300 objects dating from the 9th through the 19th centuries. The collection has been assembled from the little-known historical societies, private collections and private museums to highlight the dramatic history of the far west. The exhibition is sponsored by matching grants from the National Endowment for the Arts and Phillip Morris on behalf of Marlboro.

Frontier America chronicles the reality of the newcomer's confrontation with the land from the Missouri to the Pacific Coast, his reaction to Hispanic and Indian population, and their response to him.

The arts of the native American will be displayed showing their relation to the constantly changing life style of the frontier. The artifacts have survived and a uniquely American culture has evolved over centuries of conflict with the land and the pressures of an alien civilization.

Prehistoric pottery and effigy sculptures represent the earliest period. Later Indian paintings and objects express the impact of the encroaching settlements.

The life style of the early Spanish settlements is conveyed through santos, the religious paintings and carvings of the Southwest, massive pine furniture, unique textiles, and architectural fragments and ironwork from the Mission churches.

Regional furniture from the Great Plains to the Pacific Coast will be displayed. Both the folk and highly styled pieces reflect the settlers' remarkable ingenuity and skill in utilizing the variety of materials available.

Frontier America brings to light a group of previously unrecognized paintings and

drawings done by artists who accompanied federal survey parties. These topographical and ethnographic views take on new significance when seen in relation to traditional landscape paintings by such masters as Thomas Moran and Albert Bierstadt.

Also documenting the early topography of the West is a rare collection of original photographs by Timothy O'Sullivan and William Henry Jackson.

A selection of photographs by lesser known 19th century photographers conveys the reality of the early frontier settlement. Family portraits by Friederike Recknagel, a woman photographer, offer an interesting contrast to the pictorial reporting of many of her male contemporaries.

The frontier was more than just a specific time or geographic location — it was a feeling, an attitude. *Frontier America* has tried to capture the feeling of our nation's expansion into the far west.

The influence of Europe on the uniquely American culture makes it most appropriate that following the pre-Bicentennial tour of *Frontier America* in the United States the exhibition will tour Europe during 1976.

The Gallery hours are: Tuesday through Saturday — 10 a.m. to 5 p.m.; Sunday — 12:30 p.m. to 5 p.m.; closed Mondays and special holidays. □

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Personal Opinion Regarding the Refugees

*Give me your tired, your poor,
Your huddled masses yearning to breathe free,
The wretched refuse of your teeming shore.
Send these, the homeless, tempest-tost to me,
I lift my lamp beside the golden door!*

Those well-worn words of Emma Lazarus have always held special meaning for me, whose own father so long ago as a boy passed through Ellis Island into the promised land.

He, who had known hunger, became a soil scientist helping to develop hybrid corn which transformed American agriculture. He, who had endured educational discrimination in Europe, advanced himself through the years upon years of night school. He, who had experienced the boot of tyranny, kept current with every civic issue he could, and as far as I know, never once did he fail to vote. To the end, last year, no native-born loved this land more faithfully than he.

Thus, prejudiced, in recent weeks I've had difficulty in sympathizing with my countrymen who envision among the Indochinese refugees threats to American health, morality and economy. There may be problems, including a certain amount of job competition at a time of widespread unemployment. But life is a maze of unexpected and not always unhappy turns. Given time, we may realize that the refugees represent a human resource of potential to redeem in some measure the loss of 50,000 American lives.

Again, the prism of my view is highly personal. Two tours as a correspondent in Vietnam have humanized the people — their humor, their cleverness, their suffering, their patience, their officiousness, their intelligence, their incredible sense of family loyalty, their fatalism, their hospitality.

My looking-glass is even more refined than these memories of virtues and faults of mercury men and cameo women. In 1957 South Korea was still rebuilding from the devastating battles which had swept back and forth. To me, then a newspaperman, came a retired Army colonel who had promised an American college education to a young man who had served U.S. forces as an interpreter-translator. The project was flawed by too much red tape and too little money.

It is one of the privileges to the press sometimes to make things happen. Air fare was raised. A foreign

exchange student scholarship was offered by Arizona State University. Letters from congressmen simplified the paper work. Before long Won was here — as alien a soul as ever arrived, with a stagefright haircut and a few possessions in a cardboard suitcase. His English may have been enough for clearing traffic and hiring laborers for the military — but for coping with college-level classes? I wondered.

Some of life's turns are not happy. The wife of Won's sponsor died, and the colonel was afflicted by heart disease, and if Won was to continue, he would need a new financial sponsor. Under the circumstances it was a role I could scarcely avoid. The only way I could swing it was with the understanding that he would also have to work to support himself.

In the next several years he held a variety of jobs: mailroom clerk, power plant watchman, busboy in a pancake house. He kept his own bank account and wrote his own checks and never asked me for a dime. Somehow he fought his way through bonehead English to analyze the sonnets of Shakespeare. Despite an initial language handicap he solved the mysteries of occidental sociology, the history of Greece, and the western ways of trigonometry.

He came to understand the miniature world of electronics and transistors and computers. So impressive was his scholarship upon graduation he won — on his own — a scholarship to Stanford University. His skills earned him better employment in the electronics industry, so that he could support himself while earning a master's degree and working toward his doctorate.

For more than a decade he has pursued his career from electronics engineer through plant designer and manager and builder of factories both here and in Korea.

I talked by phone with him the other day. "South Korea is scared to death," he said. "The people there, and we who have friends and family there are worried that there may be no commitment that the United States is willing to honor . . . that American foreign policy is so shattered that naked aggression will follow in other areas of Asia."

Other than his concern for Korea, he said he was doing fine. He's married, has children, lives in a nice house in the Bay Area. He heads his own electronics company.

Which, incidentally, gives employment to 250 of his fellow Americans. □

The Art of Living

CAL TJADER TO PLAY TOM HAM'S LIGHTHOUSE



Cal Tjader

Cal Tjader, who will be appearing at Tom Ham's Lighthouse June 17-22, began his career with the original Brubeck Quartet, turning on the crewcut, V-neck sweated generation to the jazz possibilities of vibes. Since then, Tjader has proven himself the benefactor of everyone from Mongo Santamaria (a graduate of one of Tjader's early bands) to Santana (who still uses an ex-Tjader percussionist, Armando Peraza).

Tjader's current quintet includes: Mike Wolk, piano; Harvey Newmark, bass; Dick Berk, drums; and Michael Smith, congas.

Largely responsible for the public's acceptance of what is now called Latin-jazz, Tjader is still on top of the genre, though today's critics call him "mainstream" instead of avant garde. But Tjader seems to have little interest in "categories." He says that he's more interested in being faithful to his music and to his audience than in being hip.

Tjader's new album, Bits and Pieces, was recorded last year at Howard Rumsey's Concerts by the Sea, in Redondo Beach. It is further evidence of the high level of artistry that he has maintained throughout his career, both as a leader of his own band and as a vibist. He just keeps moving along, absorbing influences and ideas of producing good music. □

USD SUMMER CLASSES

An Opera Workshop, covering performance in costume, staging, directing and preparation of productions, is just one of the offerings of the University of San Diego's Summer Sessions '75. The Opera Workshop, directed by Robert Austin, Lecturer in Music, runs June 23-August 1.

Other art and music classes available are History of Jazz, Photography, Exhibition Design, Figure Drawing and Painting, and Twentieth Century Music. Several courses meet during evening hours.

Exhibition Design, taught by Associate Professor Therese Whitcomb August 4-22, includes practice in the design, execution and managing of professional galleries and museum exhibition areas.

James Sparks, Instructor in Art, will teach Figure Drawing and Painting June 2-20, and Photography June 23-August 1. The photography course covers fundamentals of photographic techniques, stressing design principles and the photograph as an expressive medium.

Modern music will be studied in two courses during the regular session June 23-August 1. Richard Braun, Instructor, will teach the History of Jazz, starting with early African and European influences, leading up to different directions of modern jazz. Twentieth Century Music, offered by Associate Professor Dr. Henry Kolar, is a survey of modern methods of composition from Debussy to the present.

A full schedule of course offerings is available from the University of San Diego Summer Sessions office. Call 291-6480 x. 221 or write USD Summer Sessions, University of San Diego, San Diego, Ca. 92110. □

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Places and Faces

DISNEY'S "AMERICA ON PARADE"

The Disney people are at it again — building a whole new kind of parade for America's Bicentennial celebration.

Instead of floats, they've designed giant, musical stages which will roll down the parade routes at Disneyland and at Walt Disney World daily from June, 1975 to September, 1976.

And the job is proving a demanding challenge for some of the nation's best set makers.

In January, 1975, the Disney team, working with many manufacturers, began to construct "America on Parade," a larger-than-life pageant celebrating the United States' 200th birthday.

All of the separate companies involved with the parade's construction are overcoming a variety of obstacles in making sure the pageant is ready for summer.

"A lot of things have to be considered," said one corporation president. "Because the parade will be presented for 15 months, we must build for longevity as well as appearance. Adding to the complexity of the project is the fact that duplicates of each unit must be built, since the parade will be offered simultaneously at Disneyland and Walt Disney World.



Workmen use a huge crane to assemble part of the "Transportation" section for Walt Disney Productions' Bicentennial celebration, "America on Parade."

"The superb design and intricate detail of plans and models of 'America on Parade' have made this the most exciting job we have undertaken in 30 years of show building."

Stages for the pageant, which offers a whimsical view of the country's history,

are primarily sculptured from steel, wood and fiberglass. However, almost every kind of building material is being used including foam, aluminum and many types of plastics. Paints at the various construction sites are mixed to create a perfect color match insuring uniformity.

From blue prints and designs on paper, the actual three dimensional construction of the parade units has called for painstaking work with craftsmen having to "invent" new techniques as they go.

While building the huge American eagle, which will lead the procession, various types of foam were used to form the bird's feathers. However, it soon became evident to workmen that the process simply was not going to do the job, so they ended up shaping each feather out of individual steel rods. The finished product will have thousands of single connections holding it together.

A welder, working on one of the units, explained one of his problems. "We have to create the designs as we weld," he said. "I have been involved with my craft most of my life, but I've never seen anything like this before."

Many special requirements are being met by builders including the construction of a 20-foot high rocking chair for "Betsy Ross," airplanes, automobiles, a giant television set, ships, trains and even a western town.

"It's been a logistical triumph just to assemble the hundreds of people and vast array of materials needed to create the pageant," according to Bob Jani, Vice-President of Entertainment for Disneyland and Walt Disney World.

With work going on at nine different locations throughout the United States, constant communication has also been an important factor in building the parade.

After the units are completed there is still another major problem to be faced — shipment to California and Florida from these various construction sites.

Obstacles involved with trucking the parade to the Disney Parks are formidable. Due to the units' size, special cranes are used to load the creations in large trailers required for transport. Enroute, several areas of the country have to be avoided since certain states prohibit passage of the trailers. Before reaching their final destination some of the stages will have traveled more than 3,000 miles.

Soon these parade units will be entertaining an expected 25 million people who will view this bicentennial procession at the two Parks, constituting the largest audience in history to attend a live production.

Places and Faces

BICENTENNIAL CHALLENGES TOURIST EFFORTS

California's third largest industry faces a major challenge in the near future. The industry? Tourism. The challenge? The American Revolution Bicentennial.

"Travel industry promotion now assumes an even more vital role to the Southern California economy, in the light of massive campaigns planned by Eastern seaboard states to lure prospective visitors there," declares William P. Brotherton, managing director of the Southern California Visitors Council.

Some 8.3 million travellers from other states and countries poured \$2.2 billion into the Southern California economy during 1974 alone. "The tourist industry accounts for one job in every five in the Southland," Brotherton explains.

Out-of-state visitors also boosted state and local tax coffers by more than \$100 million, "and that's money which otherwise would have come from the pockets of our residents," adds the tourist industry spokesman.

The Visitors Council advertises Southern California in newspapers and magazines throughout the world to lure visitors to the region. Council staff members also work closely with travel writers and editors from regional, national and international publications and with the United States Travel Service, U.S. federal travel promotion agency.

The Council itself is a private, non-profit corporation founded in 1921. Funds come from county and city governments, as well as over 900 private business firms and organizations.

NEW MARRIAGE LEGISLATION

In 1970, the California Legislature reflected its concern regarding the correlation between young marriages and the rising divorce rates. The personal suffering and social problems that divorce among the young create have been well documented in hearings conducted by the California Legislature on California Divorce Laws.

The result of these hearings was a change in the law. The law is intended to allow a couple, where one or both are under age 18, the opportunity to examine their decision to marry.

Although the legislation was enacted in 1970, this information apparently has not been reaching the community. The majority of young marriage applicants

are completely unaware of the law. This leads to many problems and pressures for the couples and their families.

As a public service, we are disseminating information about this law.

- 1) In California, those couples intending to marry, where one or both are under age 18, will first need Court permission.
- 2) The Court is requiring these couples to participate in premarital counseling before requesting the Court's permission to marry.
- 3) For further information, you should contact the San Diego County Probation Department Premarital Counseling Program at 565-3401 or 565-3257. □

COUNTY FIRE PROTECTION

The County Board of Supervisors has unanimously adopted recommendations which will implement a volunteer fire protection program in the rural areas of the County.

The program, a cooperative effort between the County and the California

Division of Forestry, will provide 24 hour per day fire communications in the back County and will fund four volunteer fire companies located at DeLuz, Valley Center, Campo, and Julian.

In addition, the Office of Fire Services Coordinator will provide assistance to additional community organizations desiring to participate in the program. Rural communities will be encouraged to establish county service areas or fire protection districts, to serve as their legal basis and to fund future operations.

According to Bob Lawrence, Fire Services Coordinator, fire protection in areas immediately surrounding cities and fire protection districts will no longer be provided by the Division of Forestry. Protection in these areas has, in the past, been minimal while high level protection is available from the nearest city or fire protection district, Lawrence said. Residents of these areas are urged to annex to the closest agency providing structural fire protection.

Adoption of this program resulted in a substantial decrease in the burden placed upon the General Fund taxpayer. The County contract with the Division of Forestry reached a high of \$960,000 last year, was reduced to \$820,000 this year, and will drop to \$225,000 next year. The total County fire suppression program will total less than \$350,000 for the coming year including assistance to various rural communities.

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Places and Faces

MAJOR NEW PRODUCTION AT SPACE THEATRE

From the days when they thought people lived in bubble cities on Mars and exotic tropical lizard creatures roamed Venus to today's hard photographic knowledge of the neighbor planets is the big story of the new major production opening July 13th at the Reuben H. Fleet Space Theater in San Diego.

The centuries old battle of the astronomers — fighting for their theories and flights of imagination — to the technological facts of the flights of probes in space is a dazzling story of man's accomplishment, an opening door to tomorrow's further exploration.

Along with "Probes in Space" the Space Theater will also present "Viva Baja" — a look at the Baja peninsula that the most intrepid explorers have not seen . . . swooping in a plane that grazes the sea cliffs, zooming deep underwater for a glimpse of wildly colored sea life, zeroing in on whales

gathering at Scammon's Lagoon.

"Probes in Space" takes the viewer on another kind of voyage — a voyage that depends, too, on man's advanced technology, that has conquered the "hostile distances" of space and revolutionized man's concept of the planets. You visit Venus and penetrate its swirling cloud layers that have up to this minute completely shrouded the planet from man's view.

The Reuben H. Fleet Space Theater offers daily shows. Summer schedule begins June 22nd with morning as well as afternoon and evening programs. Showtimes are available by calling 238-1168. □

THE COMEDY FORUM

The Comedy Forum, a new theatre concept in the San Diego area, opened this month with its second mini-revue, an original musical melodrama, entitled, "Boozers are Losers," or "The Revenge of Bernard Crudley."

The hilarious villain versus hero production was written by Jim Lakin of

San Diego who is also the director and producer. Marilu Norden, owner of Stratford Court Theatre is the Executive Producer of the comedy which is presented at the Stratford Theatre each Friday and Saturday evening at 8:30 (in back of Bully's, Del Mar Lane, Del Mar).

The Comedy Forum is continuously searching for talent — actors, technicians, and especially writers, to help with its repertoire of original mini-revues. Those interested in working with The Forum are urged to call 755-1702 or 753-5891 for further information.

Lakin and Ms. Norden, co-founders of The Comedy Forum met by chance when they were assigned, by a mutual talent agent, to audition for the Harry O' T.V. series.

UCSD EXTENSION CLASSES FOR JUNE

June 21 — UCSD Extension one-day excursion to investigate some of the bargains to be found in Tijuana. \$35 registration fee includes lunch. Meet at the Holiday Lodge, 672 E. San Ysidro Blvd., San Ysidro. 8 a.m. to 10 p.m.

June 23 — "How To Be Successful in Anything You Do" first of four consecutive evenings led by Sanford I. Berman, better known as Dr. Michael Dean, hypnotist and entertainer. UCSD Extension program on how to acquire self-confidence, relax and develop other forms of self-improvement. \$33. 7-10 p.m., Rm. 2100, Basic Science Bldg., School of Medicine, Matthews Campus.

June 25 — "Shakespeare in Performance 1975" first meeting of nine-week study program presented by UCSD Extension. Takes advantage of the Old Globe Theatre's summer San Diego National Shakespeare Festival. Students will attend three theater performances on evenings other than class nights. Registration fee includes admission to plays. For information, telephone 452-3430.

June 28 — "Movement and Meditation" UCSD Extension program exploring basic Chinese concepts of cosmology and balance. Participants will practice simple exercises. 9 a.m. to 4 p.m. International Center Lounge, Matthews Campus. \$20. Please bring picnic lunch.

June 28 — "Getting To Know San Diego" a day of practical information about San Diego county and northern Baja California presented by UCSD Extension. For newcomers and San Diegans who want to expand opportunities for enjoyment of the area. 9:30 a.m. to 3:30 p.m., Rm. 1110, Psychology and Linguistics Bldg., Muir Campus. \$12. Please bring picnic lunch. □

Fashion flashes

COUNTRY SWEATERS & THE WORK ETHIC



by Irene Edwards

Fall fashion cues will not be reaching us on little cat feet but will be arriving with no-nonsense boots . . . flat-soled, cowboy, crumple at the ankle and straight to the knee but skinny-heeled. You'll see the dressy, the workday and the boot wedge; the reappearance of brogues, saddles and oxfords.

The big loose look, often beautifully belted is still with us in smocks, overalls, butcher's aprons, oversized shirts in work fabrics like denim, canvas, muslin, etc. There's pant news in loose, baggy (sometimes slouchy) trousers but nicely balanced by small or wide fitted waistbands. Look for the smock suit, the smock dress and most important . . . the smock sweater!

The country peasant look sweeping the market is especially dominant.

Fashion qualities for Fall '75 sweaters are warm, cozy, cuddly, bulky and homespun. The big bulky cardigans, tunics and sweater sets have a hand knitted look and surface interest plus various combinations of textures. Most styles come with matching, long mufflers. Tweeds, patchwork patterns and wide stripes in heathertones are seen in the heavy sweaters.

Sweaters that take on the job of jackets or coats are another theme . . . Chinese work jackets, hooded jackets with smooth suede fronts, blazers and three-quarter wrap coats. Thinner knit sweaters feature new wing collar treatment, boat necklines, huge turtlenecks and drawstring waists. Dressy lightweight sweaters take on the look of hand crochet or they feature lacy collars and cuffs. The fluffy, hairy texture is very important in casual sweaters in lighter weights. Acrylic, rayon, mohair, Orlon, nylon and wool are being used in all weights.

Colors echo the woodsy hues of Fall . . . pine, mulberry, russet, all brown tones, celadon, grape cadet and periwinkle blue, claret and charcoal.

This season novelty detailing is more

important than ever. Pronto's newest famous faces series has added Jack Benny and "Satchmo."

The jacquards and intarsia designs reflect scenes, animals, landscapes and people. Embroidery in peasant motifs is showing up strongly with Nordic and Aztec designs seen all over. The Italian flair for color and new knitting techniques has inspired just about everyone in the sweater business. □

SSCE REPORT

William G. Wheeland, Manager of the Senior Service Council's Tax Project submitted his report to SSCE members on Friday, April 25 at the regular monthly meeting.

This tax assistance project has had a steady increase since the date of its initiation. The most recent period showed a 37% increase over the previous year, with 1254 persons having taken advantage of the service. In addition to assistance in filling out the usual forms, over 1600 forms, of a wide variety, were distributed to some 331 persons.

Following a refresher course of eight three hour sessions for 26-30 volunteer assistants, the personnel was assigned, six each, on each of three days per week for 10½ weeks. Six receptionists were also kept busy during this period. Federal and California forms were handled by the staff.



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Places and Faces

RACE DAY CHAIRMAN



Mrs. Gale R. Traver, of Lake San Marcos, has been named chairman of the annual Country Friends "Day at the Races" to be held on Monday, July 28, 1975 in the Thoroughbred Club of the Del Mar Race Track. Mr. Traver will serve as co-chairman.

Mrs. Traver was appointed by Mrs. Harry E. Wenz of Rancho Santa Fe, President of Country Friends. This organization, which was founded over twenty years ago, raised and distributed over \$100,000.00 this past year to 60 various agencies. With a membership of nearly 2,000 they work diligently through their "Day at the Races," the annual "Appearance of Autumn" fashion show, and the Country Friends antique shop in Rancho Santa Fe.

Mrs. Traver serves on the Board of Directors of Country Friends and has worked on the fashion show committee several years. She and her husband own and race thoroughbred horses.

Serving with Mr. and Mrs. Traver will be Mr. and Mrs. Jay Hoffman, Advisors; Mr. and Mrs. Arnold E. Ascherfeld, Tickets; Mr. and Mrs. Joseph M. Lisi, Publicity; Mr. and Mrs. James E. Brown, Hosts; Mr. and Mrs. John A. Steiger, Seating; Mrs. Joan M. Danzinger, Treasurer; and Mr. and Mrs. E. Ludlow Keeney, Jr., Courtesy. □

SAN MARCOS WOMAN'S CLUB ELECT OFFICERS

The newly elected officers of the San Marcos Junior Woman's Club were installed May 3rd at the home of Mr. and Mrs. Richard Cudworth. Karen Caulfield, 1st Vice-President of the San Diego

The San Marcos Juniors recently attended the district Junior Women's Club convention held at Vacation Village in San Diego. The San Marcos club received 1st place awards for their work in Americanism and Mental Health, and 2nd place awards in Community Service and Press. □

DOCENTS FALL TRAINING COURSE

Applications for the Natural History Museum's fall Docent training course are being accepted now, it was announced today by Ardith Reed, Chairman of the Museum's Docent program.

The 10-week volunteer-guide's training program will be offered to a limited number of adults by the Museum's Activities Department. Both men and women are eligible.

Classes start September 17 and will be held from 9 a.m. to 2 p.m. each Wednesday through November 19.

Volunteers are trained to conduct tours of the Museum's exhibits and to provide an expanded educational program for school groups visiting the Museum. The training course includes instruction in natural history subject matter and in the techniques of teaching.

Lectures are conducted by the Museum staff. Field trips and study in the Museum's exhibit halls and research departments are included in the program.



Pictured from left to right, back row: Marsha Freeman, Marilyn Herde, Becky Witters, and Linda Garrett. Front Row: Karen Caulfield, Candy D'Orazio, Shelly Linden, Joan Verneti and Barbara Cudworth.

District Junior Women's Club, was the installing officer. The officers for the forthcoming year are: Marsha Freeman, President; Marilyn Herde, 1st Vice-President; Candy D'Orazio, 2nd Vice-President; Karol Hartman, 3rd Vice-President; Shelly Linden, Recording Secretary; Becky Witters, Corresponding Secretary; Barbara Cudworth, Treasurer; Joan Verneti, Auditor. Following the installation a buffet dinner was served to members and their husbands.



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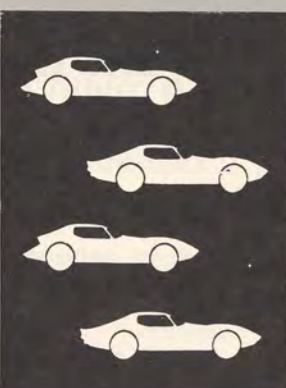
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display of beautiful cards in serious or humorous vein.

3) A Bit of Greenery . . . So cool, so verdantly pungent, so many shades and shapes and sizes of emerald, in such beautiful pots! Best of all — the prices are lowest in North County. They are all hand-selected with care and affection by Linda Cox, petite and very knowledgeable writer and owner.

4) American Assets, Inc. . . . The creative, motivating and perceptive company that built the Village Square in its excellent location, planning a second development adjacent to house selected retail stores of appropriate variety. For leasing information, call Mr. George Buckley, 234-6689.

5) El Camino Meats — The subject on everyone's mind — the cost of living! Dick and Lee bring a personal-service, top quality butcher shop to this area that is actually lower in

price than many "wrapped and ready" markets, and there is no waste included in your bill! Bulk cheeses and savory delicatessen prepared foods are one of the extra services offered in your own "custom meat counter."

6) 7-11 Store . . . Owned and meticulously managed by George and Marianna Seago, is open 24 hours for your convenience, with a monumental inventory of delicacies and necessities, as well as all types of beverages.

7) Alliance Auto Parts . . . Al D'Eliseo serves automobile buffs and mechanics from a tremendous inventory of automobile parts — foreign or domestic cars and motorcycles. He also has a machine shop for special needs.

8) Lomas Santa Fe Realty . . . A new office of the fine, local real estate firm, that includes many special services in a very original sales procedure — the famous "Marketing

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11) Village Music Center . . . Owned and sensitively run by a professional musician Edward Chini, the Music Center has a versatile inventory of instruments, offering sheet music and music lessons, as well.

12) Pizza Hut . . . Nothing more savory, rich and succulent than these spicy pizzas — and they have a complete menu, besides.

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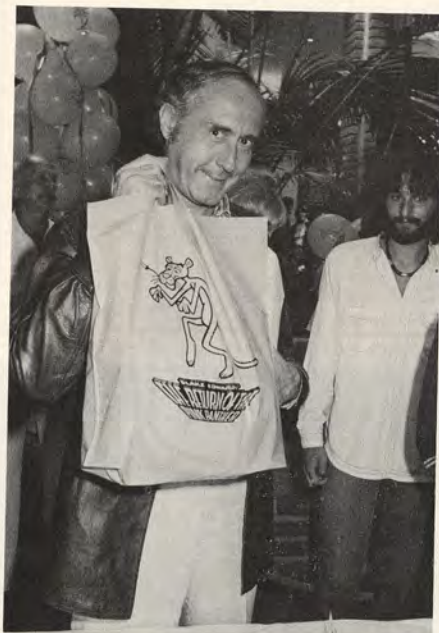


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News from La Costa

by Zetta Castle



Henry Mancini and Barbara Eden.



Olavee and Ross Martin



Miss MONY Tournament of Champions, Shirley Batchelder, and Mr. and Mrs. Jim Bingay



Johnny Miller



Lee Trevino



Mr. and Mrs. Jack Nicklaus



Allard Roen, Mr. and Mrs. Al Geiberger, Jim Bingay (President of MONY)



Dr. and Mrs. Buzz Malkoff and Mr. and Mrs. Sid Gillman



Winners of the President's Cup golf match held recently at La Costa are shown holding their silver trays. From left are Shirley Godlis, consolation; Santa Bartell, runner-up; Jean Kelly, winner; Agatha Winski, president of the auxiliary; Flo Lucas, first flight winner; Jerry Randall, tournament chairman; and Bert Levitz, first flight runner-up.

Dear Very Important Pink Person was the opening line on the letter that was presented to the 300 guests of *Blake Edwards* and *United Artists* upon their arrival at La Costa for the world preview of "The Return of the Pink Panther." From the beginning to the end of the three-day affair, I question that any one of the 300 guests had any doubts that they were "very important." Such glamour, hoopla and attention to the smallest detail has seldom been seen before.

The La Costa staff came in for much praise and I know that all were caught up in the excitement of the affair. And *Buddy Goldberg*, who did such a marvelous job of coordination, made each one of us feel a part of the scene. It is almost a sin to have so much fun . . . it takes a while to get back to normal again.

Marsha and Al Lehr are unquestionably the tops in the field of party decoation. The basic color scheme at La Costa is rust and earth tones . . . but somehow these two wizards turned the whole place into a sea of pink. The Saturday night "Pink Panther Ball" literally made one gasp as you entered the Vallarta Room. And for sheer enjoyment, it is difficult to surpass a *Henry Mancini* concert with his 35-piece orchestra and the voice of that great star *Johnny Mathis*. Graciously reigning over the entire event were *Blake Edwards* and his associate producer, *Tony Adams*, super star *Peter Sellers*, his lovely leading lady *Catherine Schell*, and the award-winning animator *Richard Williams*.

With so much money and thought going into an event, you sort of keep your fingers crossed and hope that the picture

is a success. From the response at the premiere on Friday night, I can honestly say that *Blake*, *Peter* and *Richard* have once again "hit" it with the *Pink Panther*. The entire theatre was rocking with laughter at the genius of *Peter Sellers*. Following the premiere all guests were conveyed in hay wagons to the La Costa stables, where again *Marsha and Al* had created such a party scene that I'm sure even our horses wondered where the devil they were. The *Carl Betz*, *Robert Goulets*, *Fred MacMurrays*, *Ross Martins*, *Bob Cranes*, *Hal Davids*, *James Komacks*, *Dick Martins* were among the celebs enjoying the barbecue fare of our chef, *Willy Hauser*. And from the world of press were *Dorothy Manners* and her *John Haskell*, *Dr. Theloor* with her escort *Moss Mabry*, *Mrs. Irv Kupcinet*, *Robert Q. Lewis*, *Will Tusher*, *Leo Janos*, *Bill Kennedy*, *Bob Thomas* and some 200 other very important members of press and media. *Gene Schwam* and *Addie Hanson* PR agency had its entire staff here for the event. They saw to it that *Ralph Story* and his *A.M. Los Angeles* group were able to effortlessly cover the three-day event. Not since the "Great Gatsby" premiere has there been such a glamorous premiere as was just presented by *United Artists*.

Carl Reiner's Pro-Celebrity Tennis

Tournament was held on May 31st and June 1st. It was sponsored by the Frostic Center of Educational Therapy. *Mike Franks* was in charge of this pro event and had scheduled matches for: *Carl Reiner*, *Ed Ames*, *Mel Brooks*, *Lorne Greene*, *Jimmy Franciscus*, *Ross Martin*, *Tim Conway*, *Harvey Korman*, *Norman Lear*, *Bill Macy*, *Rob Reiner* and *Ralph Story* representing the celebs and *Pancho Segura*, *Tony Trabert*, *Alex Olmedo*, *Sven Davidson*, *Ham Richardson*, *Marry MacKay*, *Ted Schroeder*, *Bill Bond* and *Bob Perry* from the pro ranks. There was time for me to get a quick shot of Vitamin B12 and to pull myself together for this social-sports filled weekend.

And somewhere along the line I found time to dash into Beverly Hills to attend a dinner party at my friend *Pamela Mason's* home. It was in honor of *Senator Eugene McCarthy* who announced that he is about to once again throw his hat into the presidential ring. Among those dining and chatting with the charming Senator were the *Lorne Greenes*, *Irving Wallaces*, *Jeanne Martin*, *Ruth Berle*, the *Dick Van Pattons*, and *Juliet Griffin*. As always, at *Pam's*, the conversation is stimulating, with an abundance of warm hospitality.

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Peeling Seens O' Side

by Kitty A. Peeling

The new triumvirate for party-giving par excellence, this month and probably for months to come, has to be *Bill Scarborough*, *Byron Hoffman* and *Sylvia Rosenthal*. They put on a party at La Costa that had the mostest and bestest of everything, including the guests who were world travelers from the S.S. Rotterdam (docking in San Diego a few hours on its around the world cruise). Two buses from La Costa went to pick up the guests who were three hours in arriving.

The cocktail party that was to start at 3:00, was postponed till 5:00 and at 7:00 when the distinguished guests finally arrived everyone was in the state of being their own distinguished, vociferous self!

Despite this everyone rushed to meet *Taylor Caldwell*, one of the world's most outstanding novelists.

She is one of my favorites and I was thrilled to think I was going to interview her. I gushed, stammered and finally got out how I admired her and her books; especially "The Testimony of Two Men." Most of the gushing was lost. *Janet Taylor Caldwell* is almost totally deaf.

She smiled and her nice warm eyes seemed to say how sorry she was not to be able to hear. Yet my friend *Trudi Maras* asked her if she were having a good time and she answered, "Of course not. Good times are only for children."

Which coming from *Mrs. Caldwell* is pretty ludicrous. If ever anyone should have grown up to be an enemy of society and hating people it should be *Taylor!* When she was five years old in Manchester, England her parents put her out to work! Most of her life she knew tragedy and sorrow culminating in the death of her beloved husband some years back.



Encased in a magnificent mink coat, Taylor Caldwell pretends to listen to her admirers while Byron Hoffman enjoys it all.

She drank a bourbon and soda while the rest of us tore into the wonderful collation headed by prime roast beef.

We ate with *Bill Highland*, another ship mate who has a castle in Dublin and two hotels in Australia. Hotels are a dime a dozen, but a castle is another pile of rocks. When the charismatic *Bill* asked me enthusiastically to visit him in Dublin I enthusiastically said I'd love to, but I didn't have the where-with-all for the ship fare. Wherewith, all enthusiasm died. Curses! Regardless of *Robert Browning*, age (too much of it) is the nuts. Twenty years ago I know he would have been happy to put a ship at my disposal!

He, like all his companions, is fond of *Miss Caldwell* and said she is working on two books — but she only works well when she is in love!

Furthermore he introduced us to her divorced husband who is along on the trip and evidently still close to the 70-year-old gifted writer. (She doesn't look it.) Most of the travelers have been going on this three months cruise for five years — including *Miss Caldwell* — and are all old friends.

This is the first cruise *Sylvia* has missed, but she couldn't resist, sooo when the S. S. Rotterdam left S.D., at midnight, *Sylvia* was on it bound for Acapulco!



Taylor Caldwell, Sylvia Rosenthal and the Blamey Stone incarnate, Bill Highland.

Nitbits

Spring really hasn't sprung in North County until the Oceanside Yacht Club gives its sanction and blessing with their annual "Sail Through!"

This year the Club all spruced up under the direction of secretary *Chuck Calvert* (the auxiliary gals did all the real hard work!) opened the season with one of the best and liveliest parties it's ever had.

When Sail Through (all boats are in

competition for different prizes) started, the four corners of the sky ripped open and christened all boats, for a short moment and then subsided, as the attractively decorated crafts, burgees flying, and all persons aboard standing at attention, glided past *Commodore Marshall Henshaw*, visiting Commodores and dignitaries on the reviewing stand.

The following program conducted by *Commodore Henshaw*, saw various prizes going to happy boat owners, *Bill Graham* (Bang Four), *Jack Hoffman* (Egg Shell), *Al Opliger* (Dream Boat — knew Al someplace else fifteen years ago. Nice surprise), *Bill Misset* (Sea Brig), *Joe McArdle* (Cape Aire), *Frank Rippee* (Pacifier IV), *Pete Novak* (Wild Wind). Best decorated Power-boat went to *Bill Graham*, with *Bill Weideman* winning the sailboat decoration with his Twilight and *John Graham*, 16, won the Junior Award with his sabot. (That's one of the big promotions of the Yacht Club: The Youth Club!)

Nothing is better for the physical and mental training of young people. If you have kids, you should consider joining the Oceanside Yacht Club. There is a camaraderie among sailors. The fresh air, the capricious sea and its inhabitants build a confidence, self-reliance and well being that's hard to beat.

Before I'm accused of being chauvinistic let me say that none of the prizes would have been obtained without the help of the "little woman": *Martha Gresham*, *Maryon Hoffman*, *Shirlene Opliger*, *Mary Ellen McArdle*, *Kate Missett*, *Gloria Rippee*, *Nancy Graham* and *Dorothy Weideman*.

These old "salts" are painters, polishers and bottom scrapers besides reigning belles in the galley.

Their ability to whip up a scrumptious meal was proven by the food they heaped on the banquet tables when the festivities started — and the champagne corks began to "pop" in faster time than the "pop" orchestra!

Some of us superstitious sailors, like the Phoenicians of old, wooed the favor of King Neptune by dedicating one bottle, drop by drop, to him — well almost every drop.

When *Louise Spencer* was born 99 years ago, this nation was in a terrible flux. With hoodlums and scalawags running rampant in the south, a girl wasn't safe on the streets; and now nearly a hundred years later a girl — even an old woman, isn't safe on the streets! Evidently we haven't "come a long way baby!"

We haven't learned a thing. The world and its people still go on killing, fighting and hating just as they always have. Soooo stop worrying and running up your blood pressure. Adjust to today and thank God for your blessings. That's just what *Louise Spencer* does and she's the

spriest gal you'll ever meet. Bridge is her bag and she digs it. Her friends had a party for her the last special bridge session and she was thrilled. Her capacity for enjoying life is so tremendous she has inspired yours truly to pen this "deathless" limerick in her honor:

Old Methuselah you better watch out
Our Louise may be only a sprout,
But she's so sweet and clever
She'll just live forever
And put your "old" record to rout!



New 1975 Commodore Marshall Henshaw, backed up by his wife Magee and Vice-Commodore Neil Henke and his wife, Marie.



Last year's Commodore Jim Shannon congratulates hard workers (back row) Ginny Shannon, Nancy Graham, Kay Rorick, Theresa Law, (front) Mary McArdle and Carol Schall who say, "Avast, Avast there mate". (This means they've asked you to join their merry crew!)



Emily and Chuck Van Pelt and their house play hosts for Louise Spencer's 99th birthday celebration.

GRADUATING SENIORS HONORED

Forty-four top students from San Diego County High Schools have been chosen to receive a total of \$4,400 in cash awards from the San Diego Savings and Loan Clearing Association.

The cash prizes and engraved bronze medallions will be awarded at the 18th Annual Outstanding Student Awards Banquet, Thursday, May 22, at the Bahia Hotel on Mission Bay.

In announcing the awards, San Diego Clearing Association President Joe Hernandez said, "Each recipient was chosen by the school he or she attends on the basis of scholarship, leadership, and involvement in student activities."

Students tapped for recognition and the schools they attend are as follows: Leslie Abbott, Carlsbad High; Juliet Arboleda, Mar Vista High; David Beam, Morse High; Silvia Bernal, Borrego Springs High; Robert Blakeney, San Dieguito Union High; Stephen Bucher, San Marcos High; John Carson, La Jolla High; Jeffrey Clark, Madison High; Marcia Clark, San Diego High; Roc Cutri, St. Augustine High; Charles Day, Hilltop High; William DeHope, Helix High; Dennis Forsberg, Lincoln High; Malcolm Guess, Mission Bay High; Howard

Grunloh, Monte Vista High; Doug Hall, Escondido Union High; Tim Hart, Bonita Vista High; David Helgeson, Mount Miguel High; Martha Hill, Orange Glenn High; David Hirsch, Point Loma High; René Jamar, Midway Sr. High; Carol Jones, Granite Hills High; George Kerekes, Vista High; Roy Kiester, Hoover High; Donna King, Ramona High; Julienne Larison, Mountain Empire High; Greg Lievers, San Pasqual High; JoAnn Maze, Chula Vista High; Duncan McArthur, Clairemont High; John McCracken, Sweetwater High; Susan Mercer, Coronado High; Carol Miner, Grossmont High; John Nueunswander, Patrick Henry High; James Parsons, El Cajon Valley High; Paul Sager, Kearny High; Linda Shapard, Crawford High; Richard Snow, Santana High; Michael Stewart, Fallbrook High; Ronda Stout, Julian High; Nadine Strohschein, Oceanside High; James Uden, El Capitan High; Heidi S. Wetter, Poway High.

Eleven local savings and loan associations are sponsoring this year's Outstanding Students Awards program, including: California Federal Savings, Central Federal Savings, First Federal Savings, Glendale Federal Savings, Great Western Savings, Home Federal Savings, Imperial Savings, La Jolla Federal Savings, Oceanside Federal Savings, San Diego Federal Savings, and Silver Gate Savings.

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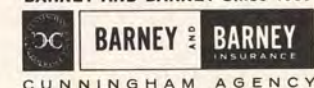
Not when it comes to working hard for Rancho Santa Fe. Or all of North San Diego County, for that matter.

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Lensing In On La Jolla



Pictured on the lower quad of The Bishop's Schools L to R, Mrs. James C. Patten, President of the Parents' Association with her guests The Right Rev. Robert M. Wolterstorff, Bishop of the Episcopal Diocese of San Diego and Mrs. Wolterstorff.

Against the trolley backdrop for the fashion show are, from left, student models — Kathy Stevens, April St. John and Tina Lehman in front of Kathy Brown.



Springtime comes earlier each year it seems with the La Jolla lens busy clicking at the end of April fashion show at The Bishop's Schools, to enthusiastic planning for the Schools' Tennis Camp which opened June 15, and the meetings held at the Beach Club, by officers and members of the Ball Committee of Las Damas De Los Ninos, sponsors of the annual Debutante Ball was held May 31. Plus parties galore, gleeful plans are in store for June.

The Bishop's Schools Quad was the scene for the traditional spring style show and garden party. Over nine hundred people were in attendance to witness and enjoy this 18th annual event, sponsored by the Parents' Association of the Schools.

Beginning with a sold out luncheon served in the dining room of Ellen Browning Scripps Hall, followed by the showing of fashions by Saks Fifth Avenue, and concluding with the serving of tea on the lower area, the day was one of beauty and charm. The "Side by Side" theme of the fashion show was stressed by both the boy and girl student models who walked the fashion ramp.

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The trolley backdrop for the T-shaped ramp saluted the 65th anniversary of the school as well as the purpose of the show — a fund for student transportation. The trolley was surrounded by potted fresh flowers, and the ramp was outlined with fresh ivy.

The turn-of-the-century theme was noted also with the white gazebo, where ice-cream cones were dispensed by costumed students. The young women wore long-skirted turn-of-the-century multi colored dresses and the boys were decked out in slacks, white shirts, red elastic arm bands and straw hats. Guests admired the classic lines of the dazzling white vintage touring car parked at the entrance of the Schools, a reminder of transportation of earlier days.

Fashion commentator from Saks Fifth Avenue was Lilo Miller and she was assisted by guest commentators; Wayne Flabert, photo archivist for the San Diego Historical Society and Carnell Kirkeeng, well-known La Jolla historian. Co-chairmen for the benefit were Mrs. Edward R. Floyd and Mrs. Fred C. Conrad, Jr.



Fashion Show Chairman, Mrs. Edward R. Floyd and Mr. Floyd shown on the right enjoying tea and light sandwiches following the style show. Serving the Floyds and, left, Mrs. Helen Decker is student Alison Fleming.



Mrs. Janay Kruger, right, was co-chairman of the festive tea hour following the fashion parade and Mrs. Kruger's daughter Kim seemed pleased to wear a hat just like "Mother's," that were decorated by Mrs. Kruger for the occasion.



Also attending the Fashion Show were Pandora Van Buskirk, left and her sister, Amy, one of the 1975 Debutantes.

At the Beach Club meeting was Miss Mable Sheldon Stubbs of La Jolla, Chairman of the Debutante Ball, held May 31 at Hotel del Coronado. Mrs. W. Dermott Richardson of Rancho Santa Fe, was Debutante Chairman, and Mrs. Dayna Carroll of Del Mar, was co-chairman. Mrs. Jeanne Chopik is president of the La Jolla Auxiliary to the Children's Home Society, and Mrs. Henriette Ryna, vice-president. Ball proceeds benefit the Society.

Many parties given for the Debs included a Beach Party at La Jolla Beach and Tennis Club given by Dr. and Mrs. John Stevens of La Jolla and Mrs. and Mrs. Harold L. Hanks, of San Diego, Miss Kathleen Stevens and Nancy Hanks were among this year's Debutantes.

Dr. and Mrs. James Collins and Mr. and Mrs. John Prsha of San Diego co-hosted an old-fashioned box luncheon on board the Bahia Belle during May.



Jeanne Jones shows the right way to prepare a soufflé with egg substitute. Making cooks even happier, is the decorative apron Jeanne designed for Happy Heart Dieters. The book and aprons are featured at Bullocks' Mission Valley, and may be purchased there.

A merry May Champagne autographing party was held at the home of Mr. and Mrs. Robert Letts Jones of La Jolla. The date (May 17) was Mrs. Jones' birthday. Her latest book is "Diet for a Happy Heart." The book tells in detail how to make delicious meals from low cholesterol, low saturated fat, sugar free ingredients. Hundreds of friends congratulated the hostess-author and purchased copies of the book, with proceeds benefitting projects of Angelitos Del Campo Auxiliary of the Southern California Diabetes Association.

Mrs. Jones, (Jeanne) is on the Board of Directors of the American Diabetes Association, of the Southern California Affiliate, and San Diego Chapter Board. Publishers are the same firm that presented her first award winning book, "The Calculating Cook." 101 Productions, San Francisco, distributed both books published by Charles Scribners and Sons, New York.



Over at Sea Lodge Hotel, the installation of 1975 officers of La Jolla Zonta Club took place recently, with Mrs. James Hansen of La Jolla, left, new president, and Dr. Miriam Roache of La Jolla, vice-president. The two new officers met at the Lodge and the Seville Apartments in La Jolla to plan the program. Mrs. Gerry Gerkin, Area IV director of Los Angeles, officially installed the officers. More Zonta news coming.



William Scripps Kellogg of La Jolla assists one of his many young friends Lara Zink, visiting La Jolla Beach and Tennis Club, into the Old Black Goose, Mrs. Kellogg's vintage 1915 Packard, while Andrea Zink and Mrs. R. G. Robertson of Vancouver, the children's grandmother looks on.



Dennis Bond of La Jolla, youngest son of H. William Bond, executive manager La Jolla Beach and Tennis Club and Sea Lodge Hotel, continues the family tradition as a fine tennis player, by winning recently the Men's Singles Title in the Ojai Valley Community Junior Colleges Tennis Tournament held at Ojai Valley Country Club. Bill E. Bond, older brother of Dennis is pro at the Beach Club. Both were taught solely by their father.

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PAN AMERICAN TRAVEL SHORTS

One of America's finest displays of marine life is in Sea Life Park on the island of Oahu in Hawaii, Pan American World Airways reports. The park, only 25 miles from downtown Honolulu and Waikiki Beach, is part of a State and Federal government-subsidized oceanographical foundation. Among its displays are a man-made ocean reef and 300,000-gallon coral lagoon, a porpoise theatre and whaler's cove.

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In My Opinion

by André Levie



IT SHALL BE NAMELESS

In this great country there is a great bank. It is world renowned and it operates practically worldwide. The chairman is charismatic. Both its chairman and the institution have received the plaudits and acclaims of their peers as being a "primus inter parus" — a true first among equals. There is such a unanimity of opinion that even a foremost fearless Fosdick among iconoclasts would not dare to attack these bastions of virtue. Well, not quite. So for a change, and in this instance, let the mantle of anonymity cover the parties in question.

My blood pressure bounced up to a "chemical reaction" as reported in *The Economist* of London, April 5th, 1974 issue. It reported on the curious case of the Chemical New York Corporation, parent of the Chemical Bank which withdrew its \$100 million convertible debenture issue after it hit the market. Possibly the S.E.C. chose to play its assigned role as guardian of the investor by insisting on full disclosure, come what may. The amended prospectus showed that \$103 million of Reit loans were not earning any interest. Erstwhile that was known as being in default. Now it is euphemistically called "non-interest accruing" . . . sort of calling a bum an under-achiever. Another \$200 million were being renegotiated. In this age where billions are banded about like ping-pong balls in Peking, what is a few hundred million to the Chemical Bank which has loans outstanding of \$13 billion?! Alas, 300 million are also 40% of its shareholders' equity, but it reported first quarter earnings are up 50%!

The Economist prefers the stiff upper lip attitude of the sensible (?) Bank of England to the S.E.C. snoopers. It applauds, and maybe rightly, our Federal Reserve Board for keeping the lid from blowing off the 11 billion dollars of bankloans made to the Reits. Isn't the implication frightening?

I decided, in the light of this unusual lifting of the veil, to do a little checking on our nameless giants, putting together numbers as reported in various financial publications.

It has about \$800 million in Reit loans outstanding among \$5 billion in commercial real estate loans. The latter represent about 2½ times its shareholders' equity, although the Reits total less than 40% of that equity. Possibly its Reits loans are doing better than the average where 1/3 are no longer paying interest. Some must be doing better simply because others are doing worse. For instance there is one major bank that advises against gold but whose

loans in default. It is also in the tank with its tankers. One analyst considers 25% non-accruals a "worst case" assumption. Possibly a combination of Mr. Smith, the Comptroller of the Currency, plus the S.E.C. could penetrate the Federal Reserve Board and enlighten the public even if it is after the fact of a new issue be it stock, bonds or floating-rate notes.

The "worst case" for our nameless bank would represent a default of approximately 200 million dollars. Generously applying this amount to the total real estate loans of 5 billion dollars would play havoc with reported earnings. They might come down to \$1.50 per share from \$3.

A 200 million dollar provision for real estate loan losses would be more than 10 times the amount actually set aside for 1974. These write-offs would have to be charged against operating income! More to the point it would have substantially reduced the remuneration of the chairman and others that in large part is based on bottom line performance.

Almost an equal amount of the bank's loans are so-called bridge loans to public utilities. A spokesman has said that the bridge is getting larger. Hopefully it isn't going to wind up as the bridge did on the River Kwai. Again the S.E.C. may make it easier for the average investor to find out if any of these loans are considered dubious, questionable or uncollectable by the Comptroller of the Currency.

Then there are the loans to Europe. True, it is not this bank that has been negotiating a 500 million dollar loan to Russia for a three percent interest fee. Fortunately, Russia seems to have turned down that proposition. It might interest the nameless bank's stockholders to ascertain who owes what and when? After all Portugal is not Portugal anymore. If it goes communist, according to Pierre Mendès-France, Italy, Spain, Greece and yes, even France, might not be far behind. What could the impact of possible future shock be here?

In the evaluation of the bank's perspicacity a Mr. Mayer has questioned its level of care in making bad loans to companies with a troublesome past such as Equity Funding, Penn Central and others. But then with loans approaching 40 billions, there is some room for error.

The Second Commandment seems to be applicable in the case of this nameless bank: "You shall have no other Gods beside me." □

About the author:

André Levie is one of the rare aristocrats who have the virtue of humanitarian concern and the time in

which to pursue it. His daily analysis of the world financial markets and the way they will affect the middle-income millions has been proven mostly correct over the past twenty years. He offers it without guile or political entanglement to the small investors to protect their lifelines from "household bankruptcies".

From his origin in the Netherlands and the austerity with which European families raise their successors, his spirit is imbued with a relentless motivation to work. Humans who do not work and a society which encourages permissiveness are grotesque and damned to many educated people of his generation.

"He believes that many of our leaders, elected or appointed, have a distressing tendency to govern through incantation whether it touches the truth or more often, not".

"André Levie will fill a need for those many, many people who are concerned about inflation and the stock market for whom the media thus far have provided little else than humorless incantation, slogans and a recital of the rather useless Dow Jones Averages."

FASHION SHOW CHAIRMAN

Mrs. Frank R. Warren (Joanne) of Rancho Santa Fe is chairman for the Country Friends' 21st Annual "Appearance of Autumn" fashion show to be held Sept. 16th at The Inn at Rancho Santa Fe.

She was named by Mrs. Harry E. Wenz, Country Friends president. Mrs. Paul Ecke Jr. of Encinitas is cochairman.

The fashion show, which benefits San Diego County charities, annually attracts a sold-out audience of more than 1,600. Each year a fashion designer of international fame presents a fall collection along with fashions from John Hogan and fine jewelry from J. Jessop & Sons jewelers at the event. This year's guest designer will be announced this summer.

More than a half-million dollars in proceeds from past shows have been distributed to various county charities. Last year some \$18,000 was distributed from ticket sales. Beneficiaries were the Salvation Army and the Senior Citizens Free Community Medical Clinic, which received \$7,154 each. Another \$4,000 went to California State University at San Diego for scholarships.

The Country Friends is headed by an executive board of women who select benefit charities each year. Mrs. Warren said the determination for 1975 beneficiaries will be announced this June.

The 1975 fashion show chairman has served Country Friends in many capacities. She currently serves on the welfare committee and is first vice president-designate for next year. She also is a member of the Beach and Country Guild of Cerebral Palsy. Mrs. Warren and her husband, chairman of the board of Rancho Santa Fe Savings & Loan, have five children aged 5 to 24.

Committee chairmen assisting Mrs. Warren include: Advisors: Mrs. Harry E. Wenz, RSR, Mrs. J. C. Biller, Vista; Sponsors: Mrs. William A. White, RSF; Secretary: Mrs. Edward H. Heinemann, RSF; Treasurer: Mrs. Paris W. Adkison, RSF; Sponsors Party: Mrs. Andrew Collins, RSF, Mrs. Maury E. Strom, RSF, cochairman; Patronesses: Mrs. Phil Franklin, RSF, Mrs. Kurt Burger, RSF, cochairman; Tickets: Mrs. Walter C. Young, RSF, Mrs. Joan Maxwell Danzinger, RSF, cochairman, Mrs. Robert E. Bible, RSF, cochairman; Models: Mrs. Harold C. Teasdel, RSF; Jewelry Models: Mrs. Theodore W. Graham, SD; Models luncheon: Mrs. Byron Webb Jr., RSF, Mrs. Phillip Colbourne, RSF; Professional models lunch: Mrs. John E. Hamrick, RSF; Properties: Mrs. Alan Bancroft, RSF, Mrs. Wm. R. Magoffin, RSF, cochairman; Decorations: Mrs. E. G. Cunningham, RSF, Mrs. George Goudy, RSF, cochairman; Seating: Mrs. Richard W. Arendsee, RSF; Ushers: Mrs. Tim Murphy, RSF; Admission hostesses: Mrs. Robert A. Gibson, SD, Mrs. Jon Engstrom, SD, cochairman; Door Prizes: Mrs. James R. Iverson, RSF; Programs: Mrs. Gale Traver, San Marcos; Champagne: Mrs. Vernon H. Gaston, LJ, Mrs. Harry Lee Smith, LJ; Parking: Mrs. Richard K. Colbourne, RSF; Men's Luncheon: Mrs. Gary D. Driver, RSF; Press: Mrs. John R. Twohy, RSF, chairman, Mrs. William Walker, Del Mar, Mrs. Donald C. Sherman, RSF, Mrs. Charles T. Kuechler, RSF.



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Interior Design Notes

CONCEPTUAL PLANNING



Robert de Freitas
 La Jolla Interiors

In a recent column we mentioned *color* and *theme* as two of the most important elements in interior design. Obviously they are closely related and should be considered together in approaching any major decorating assignment. This consideration constitutes the basis of conceptual planning.

Recently I had occasion to use this approach with gratifying success in furnishing a large new home in the Rancho Santa Fe area. My client stipulated he wanted a minimum of furniture and accessories in the initial decorating because of budgetary limitations and his own personal taste. As an example he stated "I don't want pictures if I can't have something worthwhile." Also he wanted to minimize window treatment in order to achieve drama by taking advantage of the spectacular views over valleys and mountains that appear through every window.

The color scheme was to be subdued — almost monochromatic; the furniture had to be basic items essential to daily living. Thus the living room is furnished with two large comfortable sofas in a textured ivory colored fabric, with a beautiful cocktail table of ash burl, simple brass floor lamps and one wonderful fabric wall hanging — a Swedish print in shades of beige and grey. This almost stark simplicity was augmented with many live plants in terra cotta pots of equal simplicity.

The custom-dyed grey/beige carpet is used throughout the home with the exception of the entry, and the kitchen/family room which was done in wood parquet. The principal color accent of terra cotta appears frequently — in the upholstery of the dining room chairs, in the master bedroom print, and again in the upholstery fabric in the small intimate den.

No window treatment was utilized except in the master bedroom, due to no particular need for privacy, and principally because the architect designed the windows with such refinement they hardly seem to need additional embellishment.

The reaction to the decor of this home now is that what registers is its *total concept* — a pleasing flow of color and line and bare essentials through the home — with just enough change of pace from room to room to heighten the interest.

SHARP HOSPITAL GIFT SHOP



Elizabeth Moscor, Gift Shop Manager of Sharp Hospital, holds flowers which are the biggest selling single item in the Gift Shop.

The Sharp Hospital gift shop, operated by the Sharp Auxiliary, has reported a 48% sales increase for the first four months of 1975 as compared to the same period in 1974. Revenues were \$19,937.26 as compared to \$12,699.62 for 1974.

The gift shop, which is in the medical complex's new lobby, was opened in December, and is the first walk-in gift shop facility ever operated at the hospital. The Auxiliary has run the gift shop since its inception 20 years ago.

Revenues from the gift shop go to a special savings fund since the Auxiliary and the gift shop maintain a non-profit status. In the past, the Auxiliary has raised and donated \$40,000 for use in the MS Unit and the lobby of the Rehabilitation center. By June the Auxiliary will have raised an additional \$15,000 to complete a \$56,000 pledge in payment for the gift shop installation.

Starting in June, the Auxiliary will begin efforts to raise \$100,000 for surgery #10 in the new North Tower Wing, according to Sharp Auxiliary president Mrs. G. Fred Anderson, Jr. of Chula Vista. The North Tower is designed for orthopedic uses such as open hip surgery. Auxiliary funds also go for scholarships.

This past April, the gift shop sales reached an all time high of \$5,503.18 as compared to \$3010.17 for a year earlier. The biggest selling single item, according to Elizabeth Moscor, Gift Shop Manager, has been flowers. The remainder of the gift shop income was generated by candy, magazines, jewelry, sundries, stuffed toys and cards. The gift shop does not sell cigarettes or cigars.

Mrs. Moscor pointed out that all those who staff the gift shop donate their time and services. Both Auxiliary members and hospital volunteers run the Sharp Hospital Gift Shop. □

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Places and Faces

WASI ELECTS MRS. HARRIET WILLE

On May 22 Mrs. Harriet Mons Wille was elected 1975-76 President of the Women's Association For The Salk Institute. Mrs. Wille's years of volunteer dedication has included both the performing arts and health and welfare aspects of her community.

Raised in the Chicago North Shore suburbs of Wilmette and Kenilworth,

Illinois, Mrs. Wille received a B.S. degree from Denison University at Granville, Ohio, and continued her graduate work at Northwestern University's School of Commerce.

She was a founder of the Chicago Intercollegiate Association of Kappa Kappa Gamma Women's International fraternity, and currently is a member of the La Jolla alumnae chapter.

In 1946 Mrs. Wille and her family moved to San Diego. A WASI board

member for the past seven years, Mrs. Wille was the 1974 recipient of the coveted James H. Knox perpetual "Woman of the Year" award. She was singled out of nearly 1,000 members to receive recognition for dependability of service and concern for others.

"Everyone should give of themselves and put something back into one's community for the privilege of living in San Diego", Mrs. Wille stated. "My interest and dedication to the Salk Institute first arose when I lost my father due to cancer. I hope that through my efforts I can be a small part in helping bring about a cure as soon as possible."

Mrs. Wille is currently a Vice-President, and was founding member of "Caridad Internacional", a charitable 'hands-across-the border' group which fosters good-will between the United States and Mexico, and sponsors the annual Tijuana Home Tour, benefitting philanthropies on both sides.



She has been an active member of the Mercy Hospital and Medical Center Auxiliary and Las Damas de Los Ninos, La Jolla Auxiliary of the Children's Home Society.

She has served on the board of the San Diego Civic Light Opera Starlight Women's Association, the La Jolla Opera Guild of the San Diego Opera Association, and a member of the Women's Committee of the San Diego Symphony Orchestra Association. Last November she was the chairman of the first annual awards luncheon for "Belles For Mental Health", the Women's Auxiliary to the San Diego Mental Health Association.

"We are planning a full and productive year for WASI," Mrs. Wille said, "and I guess my hobbies of ceramics and stained glass work, which I enjoy doing with my two daughters and four grandchildren, will be put on the shelf — at least for the next year." □

Places

CP AIR BEGINS NONSTOP FLIGHTS — LA-VANCOUVER

CP Air/Canadian Pacific Airlines recently began the first of its regularly scheduled twice daily nonstop flights from Los Angeles to Vancouver.

The morning flight, departing Los Angeles at 8:30 a.m., arrives in Vancouver at 11:00 a.m., and the evening flight departs Los Angeles at 7:00 p.m., arriving Vancouver 9:30 p.m. Southbound flights will depart Vancouver at 1:45 p.m. and 7:00 p.m., arriving Los Angeles approximately two and one-half hours later.

Check-in and ticketing counters at Los Angeles International Airport are located in the International Terminal, Satellite 2. District sales and reservations offices for the airline are at 514 W. Sixth St. in downtown Los Angeles, telephone (213) 625-0131, and cargo offices are at the Tishman Airport Center, 6151 W. Century Blvd., telephone (213) 670-5833.

With headquarters in Vancouver, CP Air, formed in May 1942, currently flies an unduplicated route system radiating from Vancouver and linking five continents with all major cities in Canada. □

CLASSES FOR CHILDREN AT FINE ARTS GALLERY

Art classes for young people ages 6 through 13, have been scheduled to begin with Session I at 9 a.m., Tuesday, June 24, at the Fine Arts Gallery of San Diego, Balboa Park. Classes are held Tuesdays through Fridays. Two sessions are scheduled during the summer months according to Dr. Jerry Gates who will instruct the classes. Session I, which will stress the themes Arts 'n Crafts and The Young Designers, continues through July 10 for 10 lessons. Session II thematically will emphasize Discoveries in Arts 'n Crafts and Designing 'n Constructing.

Within these themes the young artist will try a hand at dip and dye, collage, print making, woolly hang-ups and similar explorations of the modern arts and crafts media.

Classes are limited and there is a minimal fee. Current membership in the Fine Arts Society is a prerequisite. Registration deadline is June 20. Brochures are available at the Gallery. □



ABOUT THOMAS FURST, INC.

This autumn, Thomas Furst Furniture of Lake San Marcos will open North County's most spacious furnishings store, design studio, and builders' center. Construction is now underway at the La Valle Shopping Plaza — Interstate 5 at Via De La Valle.

For ten years Thomas Furst and his staff have served North County's several cities from Lake San Marcos, stocking the foremost lines of furniture, lamps, accessories, carpets and fabrics.

The firm is credited with design and furnishing projects, both residential and

Artists' rendering of the new Thomas Furst Furnishings store. It will be part of the new La Valle Shopping Plaza (located at Interstate 5 and Via de la Valle)

commercial, throughout California, as well as in such faraway places as New York, Portugal and Guam. Recently, he has done the elegant Quails Inn and the handsome suites of Whispering Palms Lodge.

With his associates Bill Hadley A.S.I.D. and Demmie Watson A.S.I.D., he looks forward to rounding out their locations; a personable facility at Lake San Marcos, the jolly studio SHOWPLACE in The Mercado at Rancho Bernardo, a new furnishings shop in downtown Vista, and now the big, upcoming store in North County. □

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Founders • Rembrandt • Century • Brown Jordan
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store at Lake San Marcos in the
Lakeshore Shopping Village 744-1758

studio at Rancho Bernardo
THE SHOWPLACE in The Mercado 487-3315

AND NOW
New branch shop in
Vista 126 E. Vista Way at Santa Fe — 724-5830

ANALYSIS/ RESEARCH LIMITED

San Diego can boast the addition of a new "clean" industry to our growing community of scientific and research related companies. Analysis/Research Limited bills itself as a "young, dynamic organization specializing in creative problem solving."

Engaged in the fluid field of Marketing Research, Analysis/Research Limited designs and implements original research for clients who include Manufacturers, Media, Advertising Agencies, Political Organizations, and Charities, serving both the public and private sectors.

Under the direction of its President, Arline M. Lowenthal, Analysis/Research Limited is an organization taking a unique humanistic approach to the already unique field of Marketing Research. Ms. Lowenthal, nominated for *Who's Who in American Women for 1975-76*, has been a formative force helping to shape the relatively young and ever changing science of Marketing Research, especially active in bolstering the professional fielding of research studies. Ms. Lowenthal successfully co-founded and operated two other research companies, Survey Service of Western New York, and National Marketing Associates, both located in Buffalo, New York, and now operating under the capable hand of Beatrice Gorbaty, co-founder of the two companies. For three years Ms. Lowenthal was editor of *Viewpoints*, the national publication of Marketing Research Association, which is to Marketing as the AMA is to Medicine. Advertising, media, image and attitude, new product acceptance, concept testing, taste testing, and public opinion studies are only a few of the types of custom studies conducted by Analysis/Research Limited.

Throughout her career, Ms. Lowenthal has aided many different types of companies to increase profits and improve their image. Dynamic problem solving and innovative research methodologies upon which recommendations on image improvement and sales-marketing strategy are made, have vaulted Ms. Lowenthal to a position where her status in the Marketing Research field has led to her appearance in a number of law suits as an expert witness whose testimony in the area of public opinion was required.

Analysis/Research Limited was organized by Ms. Lowenthal and Mr. Emilio L. Lemeni to respond to new demands generated by the ever-changing marketing field. A fresh approach was called for and this required a company which could innovate and change with the latest advances in the mercurial market place of today.



Arline M. Lowenthal

The initial step was to survey and research possible sites in need of a full service Marketing Research company and pick the ones in the United States which were most dynamic and would best fit the many criteria Analysis/Research had set forth. San Diego was found to be a city with the potential for the best future among all other cities studied.

Emilio L. Lemeni was born in Mexico City and has a degree in Business Administration and Marketing, and has done post-graduate work in marketing, finance, computer science and Law. He has attended Universities in Texas and Puerto Rico, and is a veteran of the US Air Force, and has owned several successful businesses, presently advising many people in finance and estate planning.

The third member of this dynamic team is associate research analyst Arthur J. Pollock, a young and talented former easterner who transplanted to the West Coast two years ago after receiving his BA in English and Business from Fairleigh Dickinson University, described as a "latter day Ivy League school." Mr. Pollock's background is also quite diverse. He has studied computer programming and marketing and has done grass-roots political work on the ward level. After driving a taxi-cab in New York City for three years from which he escaped with his life, he came to San Diego to pursue the study of law, with which he is presently engaged when not analyzing research data. He has a first-hand knowledge of the Real Estate and Advertising fields in San Diego, both of which he worked in before coming to Analysis/Research Limited.

The two top staff members, Ms. Lowenthal and Mr. Lemeni offer consultation to their clients, working with them to isolate and define the areas of possible improvement. Different research designs must be utilized to solve different problems, and in that field, every problem is unique, and so must be the study formulated to solve the problem.



Emilio L. Lemeni



Arthur J. Pollock

"Data collection and analysis are only part of a proper market study," says Mr. Lemeni. "What good is the data if the client does not know how to use it to solve his problem? We collect data and then analyze it, compiling a report. The report is used by a client to narrow the area of unknowns in which he must make decisions. We will not leave the client there, to use the report without guidance. Generally, we will, from the analysis of the data, make recommendations to provide the client with guidelines for rational decision making."

Analysis/Research Limited seems destined to make itself known in San Diego, finding out why we do what we do, and say what we say, buy what we buy and shop where we shop, why we read what we read and who not. Next time your doorbell or telephone rings, you may hear the voice of an interviewer, "Hello. I am from Analysis/Research Limited, and we are conducting a study"

ARL serves clients who are based all over the USA, Puerto Rico, and Mexico from their new home base in Pacific Beach. If you have any questions regarding the Marketing Research process, the phone number of Analysis/Research Limited is 270-7891. They are sure to have ready answers for your inquiries. □

the business circuit

OFS BRANCH OPENS WITH MANAGER JOHNSON



Brian P. Johnson.

Brian P. Johnson was named Assistant Vice President and Branch Manager of Oceanside Federal Savings and Loan's new Escondido Office, announced Oceanside Federal President Joe D. McCarthy.

The Escondido Office, located at 466 South Escondido Blvd. in Escondido opened April 15, beginning with an antique car caravan through the streets of Escondido, and ending with hot air balloon ascensions on Wednesday, Thursday and Friday from the branch's location.

Johnson was previously Assistant Manager of Oceanside Federal's Vista Branch since 1969 when he joined the Association from Time Savings and Loan in San Diego. Johnson is a graduate of Vista High School and Palomar College, where he received his A.A. Degree.

Johnson is on the Board of Directors of the San Diego Chapter of the Institute of Financial Education. He is also Treasurer of the San Diego Sports Car Club, and a member of the Escondido Rotary International.

"I am thrilled to have been named to run Oceanside Federal's newest branch in Escondido," Johnson said. "And I hope to meet lots of new savers from this area." □

ESCONDIDO CHAMBER OF COMMERCE

James M. Rady, President of the Escondido Chamber of Commerce, today announced that

the local business organization has formally received accreditation from the Chamber of Commerce of the United States.

National acceptance of the local accreditation application came at the U.S.C.C.'s Annual Meeting held in Washington, D.C., last week. Rady and Chamber Executive Vice President Douglas A. Yavanian headed the local contingent at the national meeting.

Accreditation, a self-evaluation process, is the highest distinction a chamber can achieve. The local evaluation effort was headed by Keith Hutchens. The Escondido application and report was submitted for consideration in October.

"The evaluation process locally took over a year and involved 35 Chamber and business leaders," Rady said. "The Board of Directors is greatly appreciative for all the work Keith and his committee put into this effort."

"This is not only a tremendous achievement but also a rare distinction. The Chamber, business community and City of Escondido will all be beneficiaries as a result of our accreditation honor."

According to National Chamber officials, California has fewer than 30 accredited chambers while just over 300 are accredited nationally. Rady pointed out that Escondido is the first chamber in San Diego County to achieve accreditation.

Hutchens noted that the report submitted to the National Board of Review was considered to be one of the finest ever received by the national organization.

Rady said a formal presentation ceremony is being planned with Chamber Vice President Donald Smutz heading up the coordinating effort. □

COMMERCIAL BUILDING STARTED IN LA JOLLA

The first commercial building to start construction in central La Jolla in over two years is being built on one of La Jolla's busiest streets, Pearl Street at the intersection of Eads. La Jolla Village Plaza, as the project is called, will be a two-story combination commercial and office complex. Construction

started the last week in April and the building will be completed by July 1, 1975.

The ground floor will be available primarily for retailers, the upper floor for office space.

The project covers a half block on Pearl, and when completed will contain 21,500 square feet overall. The estimated cost is over \$500,000.00. □

THOMSON RECEIVES AWARD

Richard J. Thomson, director of the County's Office of Senior Citizens Affairs (OSCA) has received a special Community Service Award from the National Council of Senior Citizens.

The Council commended Thomson for helping to bring new services and opportunities to the elderly in San Diego County.

OSCA currently operates nine nutrition centers which serve more than 1,000 meals daily to seniors throughout the County. The office also developed Operation Independence, a hot line and referral service for seniors.

Thomson organized OSCA in 1971, and has been its director for the past four years. Prior to that he worked for the County Department of Public Welfare as graduate training supervisor at San Diego State University School of Social Work.

A resident of Lemon Grove, Thomson is a member of the National Association of Social Workers and the Gerontological Society, Washington, D.C. □

THE MERCADO RECORDS INCREASE

The Mercado, an "old-world," thematic shopping complex located in Rancho Bernardo has recorded a 6% increase in sales during the first quarter of 1975 as compared to 1974.

"This 6% increase is monumental considering the state of the economy," said H. L. Troutman, vice president of Avco Community developers, Inc.

"The Mercado showed an increase in sales of 21.4% during 1974 as compared to 1973," said Troutman. It has been reported that the average increase in sales among similar shopping centers in Southern California was between 7-13% during the same time period.

The Mercado is home to 40 specialty shops utilizing 43,600 sq. ft. in the facility. Shops recording high sales include those involved in fashion, specialty foods, hairstyling, plant boutiques and items for the home, as well as craftsmanship shops.

"We believe that the reason we draw so many shoppers to the Mercado is because we are priced so reasonably. Many of our customers are residents in the immediate area," said Kay Flood, manager of the Mercado.

The Mercado is the center of continual activity with events planned to interest those from the immediate area as well as out-of-towners visiting the Mercado for the first time.

Much of the "people place" flavor of the Mercado is created by the entertainment which fills the courtyards and plazas. Demonstrations of crafts by Mercado artisans, mariachis, singers, and dancers are regularly-planned activities taking place in the cobblestone plaza.

The Mercado is located on the corner of Rancho Bernardo Road and Bernardo Center Drive. 20 minutes north of downtown San Diego on U.S. 395 (Interstate 15). □

GARVEY PROMOTED

Michael Garvey, who began as a probation officer with the County's Probation Department 13 years ago, has been promoted to assistant chief probation officer. His appointment was announced by Kenneth Fare, Chief Probation Officer.

During his years with the County Probation Department, Garvey has worked his way up the ladder and held posts as director of Juvenile Hall and director of Juvenile Services.

In his new post, Garvey will help provide continuity for probationary programs and meet with community groups.

Garvey, resident of Casa de Oro, worked for the probation department in Phoenix, Arizona, before moving to San Diego. He was graduated from Arizona State University with a B.A. degree in psychology and did graduate work in sociology and public administration at Arizona State and San Diego State Universities. □

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MIKE DAWSON AT FOUR WINDS



David M. Dawson.

David Michael (Mike) Dawson has been named General Manager of Four Winds Forwarding, Inc., a leading international mover of household goods in containers.

Announcement of his appointment was made in San Diego, home of Four Winds, by President R. W. Arendsee. Mike Dawson reports to Vice President (Operations) Han Helder, Mr. Arendsee said.

Mr. Dawson, 32, a native of Washington, D.C., is a Captain in the Army Reserve and had served as a National Guard officer before joining Four Winds. He holds a C.E. degree from Memphis State, and BA degree in economics and management science from Chapman College, Orange, Calif.

Mike and his wife Jan (nee Tangeman) live at 11275 Calenda Road, Rancho Bernardo, San Diego. They have two children: Sean 8, and Shannon 5. □

DR. BURNS NAMED USD SCHOOL DEAN

President Author E. Hughes today announced that Dr. James M. Burns will be the Dean of the University of San Diego School of Business Administration. Dr. Burns has been the Acting Dean since Dr. Clement Nouri resigned to return to the class room in December 1974.

Dr. Burns studied for his Bachelor and Master of Science degrees at San Diego State University. He received his Doctor of Business Administration from the Harvard Business School. Burns' area of study was organizational behavior and his special field, complex organizations. He has been on the USD faculty since September of 1974. Prior to that, he taught in the undergraduate, MBA and Doctoral programs at the University of Southern California. Upon completion of his studies at Harvard, Burns coordinated the first year Organizational Behavior Laboratory and developed case material copyrighted by Harvard University.

Dr. Burns worked at General Dynamics Corporation from 1961-65. He currently acts as a consultant to the United States Department of the Interior, the United States State Department, and the United States Navy.

He has published extensively in professional journals and developed case studies for use in instruction.

A partial list of Dr. Burns' honors and awards includes listings in "Who's Who in Consulting," "American Men of Science," and "Who's Who in the West."

The University of San Diego offers undergraduate and graduate degrees in Business Administration. Degree work may be completed during day or evening sessions. □

NEW STATE CHARTERED SAVINGS & LOAN



Robert S. Anderson.

A group of 35 men and women with residences and business interests in the Escondido area has announced the formation of a new State chartered savings and loan association to be known as Escondido Savings and Loan Association. The association's office will be located on South Escondido Boulevard midway between 17th Avenue and Vermont Avenue in Escondido.

The new association has been formed specifically to serve the Escondido area by providing a locally owned and managed depository for funds and a source of funds for local residential construction.

The following persons have been elected to act as officers and directors of the association: A.J. Anderson, Chairman of the Board; Robert S. Anderson, President and Director; James C. Booth, Director; H. Albert Bosch, Chairman of the Loan Committee and Director; Robert J. Hartman, Director; E. M. Herrell, Director; Thomas R. Humphrey, Treasurer and Director; Jesse W. Hutchings, Director; Donald P. La Rocque, Secretary and Director; Wilfred D. Purdum, Vice President and Director.

An organizing committee decided to organize the

association when it came to their attention that there was no locally owned and managed savings and loan association in the Escondido area. Formation of the association began on September 24, 1974, when the organizing committee received an organizing permit from the California Department of Savings and Loan. Upon obtaining approval of its Articles of Incorporation from the California Department of Savings and Loan on January 30, 1975, the association incorporated under the laws of the State of California on February 28, 1975. Final licensing is conditioned upon the association obtaining insurance of its withdrawable accounts from the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

Persons desiring additional information concerning the association should contact Robert S. Anderson, President, or Donald P. La Rocque, Esq., Brennan & La Rocque, Incorporated, legal counsel for the association, at 241 East Third Avenue, Escondido, California 92025. □

TWO NEW MEMBERS FOR JUSTICE COMMISSION



Dwayne Wittmayer.

The Juvenile Justice Commission has taken aboard two new members.

Dwane Wittmayer, vice president of sales for Pacific Southwest Airlines, and Ralph Patrick, assistant superintendent of San Diego City Schools' secondary division, were appointed by Superior Court Juvenile Judge Richard Vaughn and sworn in as members in April.

By inspecting county juvenile facilities, holding public meetings and investigating complaints, the commission delves into the administration of county juvenile court law in the County. The commission also assists state and local legislative and administrative agencies to improve juvenile court law in the County. □

SMIDA JOINS BARNEY & BARNEY



Richard F. Smida.

Richard F. Smida joins Barney and Barney to head the general insurance agency's new Tax Financial Planning Department.

In making the announcement, Bruce N. Moore, executive partner of Barney and Barney, said that the economics of the past two years have made this kind of analysis increasingly important to the clients of his company and to the entire San Diego business community. For this reason, he said that the new Tax-Financial Planning Dept. will be operated independently of the firm's traditional insurance business and will be available to any individual, businessman, professional man or company according to their particular needs for consultation, planning and review.

Richard F. Smida, at 38, is a graduate of Kent State University, served in the Army Medical Corps and has eight years experience dealing with the San Diego area's attorneys, CPA's and bankers in the realm of finance and related fields. His most recent association was with Tax Planning Consultants, Inc. and is licensed in life insurance, real estate, variable annuities and as a representative of the National Association of Securities Dealers.

XTRA REORGANIZATION

An extensive reorganization in the programming and sales organization of radio station XETRA—XTRA Music—has been announced by Luis Carrillo, president of Radiodifusora del Pacifico, S.A., operators of the Mexican station.

While the station will continue with its highly successful good music format, a new, brighter sound will be apparent to its listeners in Southern California, he said.

XTRA, a 50,000 watt clear channel station broadcasting from Baja California, has been Southern California's leading good music AM station for 7 years.



Gail Keeble



Bud Chase

Effective April 18, programming on the station will be under the direction of TM Programming, Inc. Dallas, Texas.

TM is one of the leaders in the programming of music stations throughout the United States.

TM's operations coordinator, Dave Verdery, said the station's sound will be similar to that of San Francisco beautiful music station KABL.

"But with several major differences," Verdery said. "The emphasis will be on playing the maximum amount of beautiful, relaxing music—no news, no time signals and no weather reports!"

"There will be fewer commercial interruptions, too. At no time will we play more than eight commercial minutes an hour or more than three commercials at any quarter hour break."

Sales for the station will be handled by X-TRA Radio America, Inc., which maintains offices in San Diego's Fifth Avenue Financial Center, 2550 Fifth Ave. and in Los Angeles at 5900 Wilshire Boulevard, Carrillo said.

President and general manager of X-TRA Radio America is Gail Keeble, a 13-year veteran in the broadcasting industry.

Its executive vice president and local sales manager is E. L. "Bud" Chase, a San Diego advertising and broadcasting executive since 1947.

National sales representatives for XTRA will be Alan Torbet Associates, Inc., a New York based firm with offices in eight principal cities throughout the country. □

CENTURY 21 WELCOMES DAVIS REALTY



Joy and Bill Davis, owners of Davis Realty in Oceanside, are welcomed to the San Diego County Century 21 family by Robert Leeds (left), regional director of the Century 21 organization here. The Davises' firm, with offices at 2640 Oceanside Boulevard, specializes in residential and income properties. Century 21-Davis Realty has become the 72nd independent broker to fly the Century 21 banner countywide.

GLENDALE FEDERAL ASSETS

Glendale Federal Savings and Loan Association has deposits of \$70 million in San Diego County, a more than four-and-a-half times increase since the savings and loan firm first came to the area, according to Joe E. Blake, regional vice-president.

"Four years ago in March, Glendale purchased the assets of Time Savings and Loan with total deposits of \$15 million," Blake said.

"During the four-year period Glendale Federal has also added three branch offices and invested more than \$2 million in new buildings and facilities. We now have six full service branches in downtown San Diego, Clairemont, Pacific Beach, College Heights, Vista and Escondido, completing phase one," Blake added.

New branch offices were opened in Vista and Clairemont last year and this year in Pacific Beach, Escondido and College Heights.

"Our future planning includes possible branches in the South Bay area and east San Diego to more completely serve the entire county," Blake said.

"The new larger branches provide additional customer services including safe deposit boxes, after-hours walkup service and community rooms for use by local civic and community groups," he added.

"We continue Glendale Federal's policy of putting the money back into the local community, and have more than \$60 million in loans in San Diego county, primarily for single family homes," he said.

Glendale Federal has nearly \$2 billion in assets and 50 branch offices throughout California, with 365,000 savers. □



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**MAN-OF-THE-YEAR
AT MEMORIAL PARK**



J. S. Carvalho.

Joseph Savio Carvalho has been named Man-of-the-Year at Eternal Hills Memorial Park here, according to Joe Cockrill, executive vice president and general manager.

Carvalho, a native of Bombay, India, joined the Eternal Hills staff as a memorial counselor in January 1974 and has been praised "for his outstanding service in seeing to the personal needs and cares of those who turn to us for assistance," Cockrill said.

Prior to coming to the North County area, Carvalho lived in San Diego.

Earlier he completed a master of sociology degree at the University of Detroit while a resident of Canada.

His undergraduate studies were at Pius X College in Bombay where he majored in philosophy.

He currently is awaiting naturalization and expects to become a United States citizen in July 1976, Cockrill said.

Selection for the award was made from 12 who serve as counselors, Ted Sophos, director of pre-need counseling, said. Carvalho was selected also because of his kind and considerate manner in treatment of those who turn to Eternal Hills for help, Solphos added.

Carvalho lives in Oceanside with his wife, Elizabeth, and three children, two daughters ages 14 and 17 and a son age 16, all of whom are enrolled at Oceanside High School. The family attends St. Mary's Star of the Sea church. □

**STATEWIDE
BANKING?**

Southern California First National Corporation announced today that it is holding preliminary conversations with the Bank of Tokyo of California to explore the feasibility of creating a new statewide banking system.

The present conversations contemplate that all of the shareholders of SCFNC would receive

cash for their shares in excess of the current market value. Should an agreement be reached it would be submitted to the Board of Directors of SCFNC, and if approved, to the shareholders of the Corporation for their consideration. Any agreement would be contingent upon the approval of the government agencies concerned.

The two institutions appear to be compatible and complementary. Southern California First National is a retail bank with 72 branches operating in Southern California. The Bank of Tokyo of California is a wholesale bank with 22 branches operating primarily in the San Francisco Bay Area and Los Angeles. The two banks have approximately the same resources. The expertise of the staffs of the two organizations appear to have the possibility of complementing each other.

Southern California First National Corporation has about 5,500 shareholders and the Bank of Tokyo of California has about 3,000 shareholders. The stock of both is traded on the over-the-counter market. □

**BOTT JOINS LOMAS
SANTA FE REALTY**



William J. Bott, Jr.

William J. Bott, Jr. has joined Lomas Santa Fe Realty as a specialist in real estate investments and commercial sales and leasing, according to Bob Brandt, vice president and general manager of the north San Diego County firm. Bott was formerly with Percy Goodwin Company and Clare Burenger Company, both San Diego real estate firms.

Before moving to the San Diego area in 1971, he was involved in commercial construction in Utah for over 25 years, and is president of Pioneer, Inc., Ogden, Utah, a commercial investment and development company he founded.

Bott and his wife Marion live at 139 Sinaloa Court in the Country Club Villa area of Lomas Santa Fe.

Lomas Santa Fe Realty

provides residential, commercial, industrial and real estate investment services with sales offices in Lomas Santa Fe and Encinitas.

**RICHARD PARDEE
TO MANAGE
FARRAR'S AT LA
COSTA**



Richard Pardee has been named Vice President of Clifford Farrar Jewelers and manager of the firm's new branch in the La Costa Plaza. The store was opened by Brad Farrar on April 24th for the convenience of North County residents.

Pardee recently returned to the United States after seventeen years in Paris where he held a position with one of the largest international jewelry salons on Place Vendome. He was the first American employed by the firm and holds the distinction of having made a sale of two million dollars in jewelry, the largest single sale ever made by the firm to an individual. He built a reputation on his creative ability and some of his pieces have been featured in Vogue, Elle and other European fashion publications. He counted royalty among his elite clientele. Pardee speaks fluent French and attended L'Ecole de Pierres Precieuses in Paris, the French equivalent of the American Gemological Institute.

**SAN ONOFRE BACK
AT WORK**

San Onofre Nuclear Generating Station is back in operation now producing vital electric energy for Southern Californians after a scheduled shutdown for regular refueling and maintenance work.

An Edison spokesman reported that during the first few days of operation, San Onofre will be maintained at a reduced power level to allow for routine reactor and turbine tests.

San Onofre, which has a generating capacity of 450,000 kilowatts, is jointly owned by Southern California Edison, 80%, and San Diego Gas & Electric Company, 20%. □

**PATRONS OF
PALOMAR
COLLEGE**

The Patrons of Palomar College traditional Pink Elephant and Bazaar sale held recently in the college dome again has gone on record as financially more successful than previous sales, reports Marjorie Cosh, Vista, general sales chairman.

Tabulations of proceeds from our annual harvest of variety bargains indicate the sale income topped \$3,500 stated Mrs. Cosh.

Merchandise collected by patron members sold quickly as hundreds of North County shoppers arrived early and stayed late during the two day sale.

The annual event benefits the Patrons' scholarship program:

Three scholarships of \$100 each to three high school students planning to begin their college work at Palomar in September.

Three scholarships of \$100 each to three Palomar College students who enroll for their sophomore year.

\$100 Paramedical award (dental or nursing).

Three \$200 scholarships to be awarded at commencement to three Palomar students transferring to a four year college or university.

The Patrons award these scholarships in the name of Mary Y. Connors and the late Patron leaders, Reba Chambless and Frances Loomis Wallace.

Patrons contribute \$50 toward the Alpha Gamma Sigma Society scholarship award.

In addition our organization continues to contribute financial assistance to the student campus work aid program, worthwhile student activities and campus beautification projects.

**NEW HEART
EXAMINATION
TECHNIQUE**

The use of ultrasound based on the principles of sonar are being used to probe human heart problems in daily clinical practice at the Donald N. Sharp Memorial Community Hospital. The relatively new art called echocardiography was discussed at a symposium on cardiovascular disease held at the Sharp medical complex.

"Echocardiography has a very bright future as a noninvasive study of people with heart trouble," said Dr. William Kuzman, Director of the Heart Center at Sharp Hospital.

Simply defined, the new technique is a

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method of using ultrasound with a transducer which sends out a high frequency signal that can be reflected off the various heart chambers under study.

"By bouncing the signal off the heart walls and valves, a doctor can see how the valves are moving in relation to the other structures — if they are moving abnormally or not enough — in an effort to see a loss of continuity," Kuzman said.

It takes approximately 35 minutes to make this painless echocardiogram. However at present, far too few physicians are using the new technique.

In an effort to update San Diego physicians on echocardiography, the hospital held the two day symposium

which was attended by 200 physicians. In addition to San Diego based experts, two noted visiting lecturers were: Dr. Jerome Harold Kay, Professor of Surgery at University of Southern California and head cardiovascular surgeon at St. Vincent's Hospital in Los Angeles, as well as Dr. George C. Griffith, USC Professor Emeritus of Medicine.

Among other topics reviewed at the session were the current status of valve surgery, management of refractory heart failure, the selection of patients for aortocoronary bypass, risk factors in cardiovascular disease, cardiology today, as well as echocardiography and its daily use in clinical practice. □

Meanwhile, back at the ranch...

AQUARIUS HOLDS CAR RALLY



Joe Warren pops the cork on a magnum of champagne for Dolores Parker and Peggy Jones.



Sherry Culver, Judy Wood, and Dolores Parker building the Sheik's tent at the Parker home.



Dr. and Mrs. Jerry Jones and Jane Warren prepare to enjoy the "picnic."



Dr. and Mrs. Sol Rosenthal and Sherry Culver waiting their turns, as Judy Wood enjoys her food in the foreground.

The Aquarius Guild of the Women's Committee for Cerebral Palsy sponsored their annual car rally on Sunday April 27th. The first car was off at 10:00 a.m. and after approximately an hour of driving found its way to Flynn Springs County Park near Lakeside.

An element of surprise was present as the Beach and Country Guild came all decked out for the affair. Their entourage included a few limousines, a Lamborghini and a van decorated as a sheik's tent. They later removed the tent and set it up at their luncheon site. Of course, they were all attired in Arabic costumes — fresh in from the oil fields? Royal treatment was afforded them as they processed from home. A police escort led the way to the first checkpoint at the Control Data parking lot. One thing for sure the van sure wouldn't win a prize as it crept along at 15 miles per hour.

Winners of the rally were: 1st prize, Michelle Perry and Mark Ziegler; 2nd, the Ed Seversons; 3rd, Dennis Burns and Chris Parker. The Poker hand which consisted of a flush of clubs was won by

86 / JUNE 1975

Betty Finch and Barbra Ostrom. One obtained a poker hand by drawing a card at each checkpoint.

In order to win a prize the driver and the navigator were to stay within the allotted mileage (that is not get lost), take an allotted amount of time and answer all the questions correctly. Rules of the Road accounted for a good percentage of the questions. Missed most often was the question, "What is the speed limit in a city unless otherwise posted?" Can you believe 25 miles an hour? Many of the contestants couldn't.

After arrival at the park, a picnic was enjoyed by the families of members and friends. Music was donated by the Fire Dome, a rock group which included Bob Sale, son of Beth Sale. The children played and hiked in the hills while the parents visited. All in all the day totaled up to a big success for the participants and the beneficiary, the Cerebral Center on Birmingham Drive in San Diego.

Lynn Castle — Motorcycle escort in full uniform; First Limousine — Mr. and Mrs. Joe Warren, Dr. and Mrs. Jerry Jones, Dr.

and Mrs. Sol Rosenthal. Second Limousine — Gordon DuShaun, Mary Pinkel, Mr. and Mrs. Byron Culver, Mr. and Mrs. Warren Corpral. Third Limousine — Bill Parker in full chauffeur's livery, Dolores Parker, Kay Wasser, Tommy Shields, Judy Wood, Luke Mardesich. The "Sheik's Tent" Bobby Cantwell

As a spoof on that "Wealthy Community" as we're so often described by the press, Ranchoites dressed as those really wealthy people, the Arabs, drove limousines with chauffeurs and Rancho Santa Fe flags flying, a motorcycle escort, and their own sheik's tent, which was unloaded at the picnic site, and a sumptuous repast laid out on lace tablecloths inside it. Peggy Cantwell Jones provided the belly dancing in her harem outfit.

All for the benefit of the Cerebral Palsy Center in San Diego. □

DOG BREAKS GROUND FOR NEW CENTER

by Marilyn Ransom



Pictured at groundbreaking ceremonies above are "Hope," who did the official groundbreaking, Mel Morse, Pancho Segura and Dr. Ronald Holst.

Despite a dampening rain, groundbreaking for the San Dieguito Animal Care Center went off almost on schedule on April 23.

Gathering at 4 in the afternoon, guests and interested parties were treated to the spectacular sight of a large black dog digging a hole for the official groundbreaking.

An antique horsedrawn plow then removed the dirt.

Government officials and speakers had an unusual platform in the form of an old-fashioned hay wagon which was donated for the day by Del Mar Farms.

Also on hand was the Earl Warren Junior High School advanced band under the direction of Mrs. Patricia Harrower.

Mrs. Richard Vanek was chairman of the ceremonies. Mrs. Edward Susalla is president of the women's auxiliary.

AT THE RANCHO SANTA FE SCHOOL



Shown above are Lori Wood, Peter Hertfelder, Syd Engelman, Cass Colbourne, Bill Gillies.

"Panic!" That is the response of Mrs. Barbara Brown's history students in Rancho Santa Fe as they experience the simulated environment of the prosperous Roaring Twenties and the Depressed Thirties.

"It's a great way to learn," says Mrs. Barbara Brown. "The students have dealt in the class stock market, becoming rich overnight. Then, they experienced the frustration of the sudden loss of wealth, realizing that only by working together as a legislative body can they solve problems."

The students have been interviewing the older members of Rancho Santa Fe for actual accounts of life during the Depression.

Now soup lines and campaign songs engage the students as they decide between Hoover and Roosevelt before moving into senate debate of possible work program solutions next week. □

CHAMPAGNE MUSICALE WINS BRAVOS

The Meeting House and garden at the Rancho Santa Fe Inn was the scene of a gala Champagne Musicale on the Sunday afternoon of May 25th.

Specially invited guests of the San Dieguito Auxiliary to the Women's Committee of the San Diego Symphony Orchestra Association toasted to the increasing excellence of the Orchestra and pledged their continued support. It was an occasion for gaiety in that a full orchestra season has been assured for the coming year.

Four musicians from the Orchestra, well-known in this area as the Feld String Quartet, performed works by Kodaly and Borodin. Following the enthusiastic applause of members and guests, the musicians mingled with their audience at an elegant petit buffet of breads, fruits and cheeses.

Mrs. D. Ritson-Allanmeyer chaired the occasion. Mrs. David W. Lester served as Co-chairman and Mrs. H. Chandlee Turner, Jr., newly elected Chairman of the San Dieguito Auxiliary, acted as advisor. □

CHAMPIONS BOTH!



Allison Bisantz, shown above, was winner of the Rancho Santa Fe Middle School spelling competition. Allison represented the community in the countywide spelling championship in San Diego early in May. On the right, another winner, Ann Garland, placed first among county high school students competing in foreign language (Spanish) field day. PHOTO BY FRAN JENKINS.



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Meanwhile, back at the ranch...

MAGICIAN FEATURED

The 1975 summer school session of the Rancho Santa Fe School District promises a most unusual feature in the scheduling of a magician-educator to teach three classes in the magical art on Tuesday and Thursday morning during July according to the District Supt. R. Roger Rowe, Summer School Director, Glenda Sumida and Summer School PTO Chairman.

The teacher is Wil Staar, B.A.S., Ph.B., M.A., member of the "Order of Merlin", Territorial Vice President International Brotherhood of Magicians for California and a teacher with more than 40 years experience. He is a professional performer in close-up magic, club acts, school programs and stage productions.

Staar says, "Our classes will be designed to instruct as well as entertain the young children in grades 4-5 and 6-8. We will touch lightly on the history and cultural side of magic as entertainment then proceed with the secrets of the Art. Each student will have an opportunity to make some of his own equipment as he progresses from the basic fundamentals to sleight-of-hand and more advanced effects."

The magic classes will be limited to 25 students in each period. Starting on



They still play "London Bridges." Here at recess are; Peter Fletcher, Patrick Bubien, Robin Bullette and Garrett Lisi.



Lauri Sammis, Nicole Kimball, Alison Hensey, Beth Kinney and Nancy Sherman.

Tuesday, July 8th with 6-8 grades at 9:30-10:20 and 10:40-11:30. Grades 4-5 will meet from 11:35-12:30. All classes will meet on Tuesday and Thursday mornings during the month of July. Early registrations are suggested owing to the limited time and popularity of subject material to be presented. □



Wil Staar, magician-educator.



Susan Middleton potting her own plant.



"Puttering with Plants", offered by Del Colby of the Rancho Santa Fe Nursery, was a most popular class with students who attended the summer program. Shown above learning of leaf and root structure first hand are Heather Harmon, Roxanne Turner, Laura Porter, and Beth Attix.



Cooking is always a popular class. Shown preparing a taste treat are: Shelly Haire, Carolyn Lay and Jo Anne Bisantz.



Other gardeners; Ann Magoffin, Roxanne Turner, Maura Ruiz.



Taking part in the Arts & Crafts Program are Tiffany Weidner, Lambert Devoe, Lorraine Charman, Caylie Schaefer and Brenda Brue.

MRS. OXLEY HONORARY CHAIRMAN

The San Dieguito Auxiliary to the Children's Hospital and Health Center and the Rancho Riding Club have the distinctive pleasure of announcing that Mrs. A. E. C. (Peg) Oxley will serve as Honorary Chairman this year.

Mrs. Oxley is being honored for her 25 years of volunteer service at the Hospital in the Recreation Program. She has generously given over 10,000 hours of her time a day and half a week in the program, serving as a volunteer in the Children's Playroom.

Mrs. Oxley is no stranger to the horse world. A native of Connecticut, Mrs. Oxley and the late Mr. Oxley and son, Bruce, have been long-time residents of the Ranch, and were all avid horsemen. They were all familiar faces around the Riding Club grounds and were active members of the Club for many years, showing their horses and enjoying the riding trails around Rancho Santa Fe.

Mrs. Oxley will be introduced into the ring on Saturday afternoon via a ride in a pony wagon, pulled by the famous "Thelwell," Welsh pony owned by Miss Samantha Kirkeby, daughter of Mr. and Mrs. Arnold J. Kirkeby. Thelwell and Samantha are well known for their parts in the hit movie, "Funny Lady," featuring Barbra Streisand playing the inimitable role of Fanny Brice. Samantha, assisted

by Debbie Bray, daughter of Mr. and Mrs. William A. Bray, will "drive" the wagon which will be gaily decorated with ribbons and flowers for the occasion.

The Horse Show will take place at the Rancho Riding Club grounds on Saturday and Sunday, May 31 and June 1, from 8 a.m. to 5 p.m. each day. Admission is free.

On Saturday evening, the show will be followed by a Horse Show Dinner, served in the Club House, consisting of barbecued-to-order top sirloin steaks, beans, salads, and an assortment of delicious desserts. Mrs. Paul M. Fletcher is in charge of the dinner. □

RANCHO SANTA FE REPUBLICAN WOMEN FED.

The fifteenth anniversary of the Rancho Santa Fe Republican Women was celebrated on Friday, May 16th, at the Whispering Palms Country Club. Senator Dennis Carpenter of the thirty sixth Senatorial District was the honored guest and speaker at the luncheon. Senator Carpenter will run for the United States Senate seat in 1976.

Other honored guests on this day were the ten former Presidents of the RSF Republican Women. They are, in the order of their service; Mrs. Inez Bell, Mrs. Dean Worthington, Mrs. Lynd McCormick, Mrs. John Grimm, Mrs. Cuyler Anderson, Mrs. Earl G. Whitehead, Mrs. Claude Welles, Mrs.

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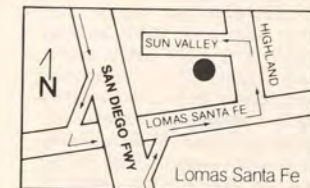
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Meanwhile, back at the ranch...

Colley Ferneding, Mrs. B.A. Gillies and Mrs. Robert Orlik. Incumbent President, Mrs. Stanley Legro, will preside. Mrs. Jon Conway is Chairman of the day, and Mrs. Lewis Dorgon is doing the table floral decorations.

In addition, at this meeting the "Diamond Lils", women who voted in 1920, the first year women were allowed to vote, were feted. They were Mes. Wm. Mc Crae, Belle Clagett, Fred Kennedy, B. F. Jenkins, Louise Badger, Maitland Bakewell, John Burnham, William Colburn, William Colhoun, Lenore Bates, Minton Cronkhighite, Carl Fischer,

Richard Hill, Edward Havens, Elliott C. McIntire, Walter Krafft, Ida May Moore, A.E.C. Oxley, B. B. White and Lewis Lintner. Quite an impressive number! □

SAN DIEGUITO COTILLION

The Gold Cup Ball, the traditional graduation dance for ninth grade members of San Dieguito Cotillion was held this year at the La Jolla Village Inn on May 24th. Mrs. Ronald Summers of Solana Beach and Mrs. James Hall of Rancho Santa Fe, chairmen of the party, welcomed the group to an evening of dining and dancing to the music of the Zap

Restaurant Row

THE ACAPULCO — This colorful restaurant has long held its reputation for the finest in Mexican cuisine, seafoods and steaks skillfully prepared by Chef Michael and elegantly served in an atmosphere of the centuries old Mexico blended with the beauty of an awakening modern day Mexico. Besides being famous for its "Margarita Grande" the Acapulco serves Mexico's celebrated Santo Tomas wines and Italy's famous hot Cappuccino, a relaxing concoction of five different liquors, deliciously blended. Think of all this the next time you want to impress your guests or yourself with a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered. For reservations call the Acapulco, Oceanside 433-5811 1733 South Hill Street.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and suprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.—2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

POWAY MINE COMPANY — Steak tonight? Or Seafood? Take your choice — and get the best. If it's seafood you've got your taste set for, try the new P.M.C. Fish Emporium in San Marcos. They offer the same super seafood that's served at the Poway Mine Company in Poway. Or enjoy the finest of beef in the colorfully comfortable surroundings at the Poway Mine Company. Either way, you can't miss. Poway Mine Co., 12735 Poway Rd., Poway. 748-7296. P.M.C. Fish Emporium, Rancho Santa Fe Exit at Hwy. 78, San Marcos. 744-1901.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. till 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

SAN VINCENTE COUNTRY CLUB — Picturesque San Vicente Country Club in beautiful San Diego Country Estates 6 miles SE of Ramona, Calif. Comfortable, redwood decor. Breathtaking view of the mountains. Dining room open Sunday through Saturday 7 a.m. — 10 p.m. Friday night special, fabulous fishermen's catch buffet. Entertainment Tues — Sat 7:30 p.m. R.R. 1 Box 7002 Ramona, Calif. (714) 789-2505

Doodle. Assisting the party chairmen were Miss Gloria Monaghan, directress of Cotillion, and Mrs. Thomas Light of Del Mar, chairman of San Dieguito Cotillion for the 1974-75 season. □

ERNIE COWAN PHOTOGRAPHY OPENS



Ernie Cowan

A photographic service especially geared to the commercial, industrial and professional needs of North County has been opened here by a veteran photographer-newsman.

Ernie Cowan Photography begins operation this month at 333 S. Juniper St., Suite 211 in Escondido.

Cowan, 30, has 10 years experience in newspaper and magazines and five years photographic experience in portraits, weddings, industrial illustration and lab operation.

For the past nine years, Cowan was a reporter-photographer in North County for the San Diego Evening Tribune.

During that time he became active in civic affairs and now serves as a director of the Escondido Rotary Club, a director of the Escondido Humane Society, a member of the City Charter Study Committee, treasurer of the North San Diego County Press Club and a member of several Chamber of Commerce committees. He is also a member of the California Press Photographers' Assn., Outdoor Photographers' League and the Sand Walking Company.

Cowan has authored and illustrated more than two-dozen magazine articles and has received many awards for writing and photographic excellence.

Ernie Cowan Photography will specialize in wedding, commercial, industrial and advertising photography and is offering a unique service of evidence photography for North County attorneys. □

Places and Faces

SCRIPPS HOSPITAL CERTIFIES 15 FOR MICU



Katy Berman, R.N., discusses the used to radio communication system with Paramedic Tom Sanderson of the Santa Ana Fire Department.

Fifteen nurses at Scripps Memorial Hospital recently completed training for certification as mobile intensive care unit (MICU) nurses. These nurses were preparing for their role in a pilot paramedic program received by San Diego County under a federal grant.

In the first year the program will include Scripps Memorial Hospital, Grossmont Hospital and 15 emergency medical technicians (EMT's) from the San Dieguito Ambulance District and the Lakeside-Santee Fire Department. Scripps is the base hospital for the San Dieguito Ambulance District.

On Monday seven EMT's from San Dieguito began a one month clinical experience at Scripps Memorial Hospital. The next phase of their training, two months of field experience, will be supervised by the 15 MICU nurses on a 24 hour, seven day a week basis.

To receive certification these nurses had to pass a written test prepared by San Diego County and receive field experience. Since there are no paramedics in San Diego County, they received the field experience in the Los Angeles paramedic program.

During the two months field experience the EMT's will function under the supervision of one of the MICU nurses 24 hours a day. The program is designed to prepare a paramedic to function in a life-threatening situation in the field.

The object of the paramedic team is to stabilize the victim's condition through emergency treatment before moving him to the hospital. They go beyond normal first aid and actually are able to give definitive medical care working with a physician and nurse via radio communication and EKG telemetry. □

PALOMAR COLLEGE NEWS



First place winners in championship tournaments held at California State Universities in Los Angeles and Long Beach are Palomar College forensics squad members (front row, left to right) Jerry Jones and Archie Howell; Natalie Spear and (back row, left) Sam Samsom. They were accompanied by coaches Ray Dahlin and Patrick Schwerdtfeger (back row, center and right).

The Palomar College forensics squad closed out the 1974-75 season by capturing the third place sweepstakes trophy at the national invitational Peace Festival held at California State University at Long Beach.

The six-member squad was led by Natalie Spear of San Marcos, who won two of the seven major awards. Spear and Jan Bourgoin, Escondido, placed first in dramatic duo. Vicki Cooper and Buck Webster, both of Vista, placed fifth in the championship round.

Palomar swept the after-dinner event as Spear, Jerry Jones of Long Beach and Cooper placed first, second and third.

Coach Ray Dahlin announced that the sweepstakes placing virtually assures Palomar of a national ranking among major colleges and universities. It was the seventh sweepstakes victory of the year.

Dahlin, along with coach Patrick Schwerdtfeger, is now preparing for the third annual summer forensics institute to be held in July. □

FOURTH ANNUAL PET MEMORIAL DAY

Bob and Dorie Limpus, resident-owners of the San Diego Pet Memorial Park, and the founders of National Pet Memorial Day, report a highly successful formal observance of this occasion. It was held on Sunday, June 8th (it is always the 2nd Sunday in June) with a program at 2 p.m.

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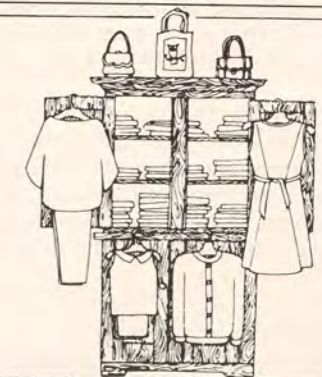


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Places and Faces

THE BISHOP'S SCHOOLS HORSE SHOW

The second Bishop's Schools Horse Show was held in May at La Jolla Farms, La Jolla, California. The event was sponsored by the Alumni Association for the benefit of the Schools Scholarship Fund.

The two day event began at 8 AM on a

Saturday and concluded at dusk on Sunday. There were a total of 75 classes and there were over 800 entries representing many of the major stables from San Francisco and Los Angeles as well as from the local area. Horse Show exhibitors in the Hunter-Jumper Division showed on the first day and the second day featured the Western and Saddle Seat Divisions.

There were five Hi-Point Awards given. The Junior Hi-Point Award, Hunter-Jumper Division went to *Cathy*

Gilman and the Adult Amateur Hi-Point Award, Hunter-Jumper Division was won by *Tara Hicks*.

In the Western Division the Junior Hi-Point winner was *Cheryl Hunter* and the Junior Hi-Point winner, Saddle Horse Division, went to *Ritchie Robinson*.

A special Bishop's Schools Hi-Point Award was given to the Junior Horse Show exhibitor from The Bishop's Schools who had accumulated the most points during the two day event. This award was won by *Kassy Edgington*, daughter of *Dr. and Mrs. Thomas J. Edgington* of La Jolla. This is a perpetual trophy and was presented by *Miss Dorothy Anne Williams*, Headmistress of the Schools.

Food and beverages were available both days of the event and many families gathered on the large grassy area between the two rings to have picnic lunches. Numerous tables and chairs were conveniently placed near the green and white tented food booths while large white fringed umbrellas provided shade for those dining at the tables.

Booth volunteers and assisting girl students from The Bishop's Schools wore bright purple and gold smocks, representing the official colors of the Schools. Boys from the Schools, who directed traffic and sold programs, wore white lab coats loaned by the nearby Salk Institute. The combined total of spectators and Horse Show exhibitors for each day numbered in the thousands.

The Horse Show is planned as an annual event. This year the show had as its Chairman, the President of the Alumni Association, *Dianne Cuddihy Graves '62*, and the Alumni Horse Show Manager was *Julie Haas Knox '71*.



Wine Lines

By Dan Pellegrino



Traditionally, certain wines accompany certain dishes, Chardonnay and oysters go together like bread and butter. Most of the rules concerning wine and food are very sound, as they're the results of centuries of experimentation. I think you will find them very easy to understand and very helpful when planning your everyday meals. Dry white wines taste best before red ones, the great wines taste best when they follow the lesser ones of similar types. Sweet white wines are not at all good with meat. If you're a little confused right now let's take all this apart and start over.

Dry white wines, such as Champagne, Chardonnay and Riesling are associated with seafoods. The light Rosé which goes so well with the midday meal, could be out of Character with a heavy evening meal. However, Rosés go very well with a meal if you're serving poultry, veal or other light meats. Red meats and pastas with meat sauce generally demand the sturdier reds. One of the last rules to consider deals with time and place. In very hot climates or on a very hot day chilled pink or white wines are agreeable with just about anything. In the cool or cold environment, Clarets or Burgundies go best. One of the most difficult dishes to deal with is a very spicy curry, so pick a distinctive wine such as Gewurztraminer, it will hold its own.

These are the basic rules to follow, however you should experiment with your own taste, as that is the most important rule of all. Here are some of my recommendations to start you on your way. Wente Bros-Pinot Chardonnay, Simi-Gewurztraminer (ge-vertz-tra' mi-ner), Bolla Soave (Sua'-ve), Chateau Montelena-Johannisberg Riesling, Almaden-Grenache Rose (grenash'), Ridge-Zinfandel (Lodi), and Robert Mondavi Pinot noir.

ABOUT THE AUTHOR:

Wine collecting has been a hobby with Dan Pellegrino for many years, so it was no surprise to his friends when he and Bill Hussar became partners in La Cantina Liquor, Plaza of the Four Flags, Lomas Santa Fe.



Pictured in front of the Trophy booth are, from left, Miss Dorothy Anne Williams, Headmistress of The Bishop's Schools, Kassy Edgington and Wendy Yorston. Miss Williams is presenting the Schools High Point Award silver trophy to winner Kassy Edgington while Wendy Yorston, the runner-up looks on. Both girls are students at Bishop's.



Mrs. E. Ludlow Keeney of Rancho Santa Fe, an Alumna of The Bishop's Schools, was one of the ardent workers in the Horse Show food booths both days of the event.



One of the many visitors to the Horse Show grounds was Alan Balch, Manager of the National Horse Show held in conjunction with the Annual Southern California Exposition at the Del Mar Fair Grounds. Alan is shown here in conversation with Mrs. Marcia Williams one of the Judges for The Bishop's Horse Show.



Pictured on the patio of the Knox home in La Jolla where Horse Show "Stirrup Cup" party was held are Mr. and Mrs. Richard Detweiler of Solana Beach.



Among the honored guests at The Bishop's Schools pre-Horse Show gathering were, from left, Mr. V. V. "Tommy" Thomason, The Right Rev. Robert M. Wolterstorff, Bishop of the Episcopal Diocese of San Diego, and Mr. Ralph Trembley, well known sports writer.



Host James H. Knox greets two guests from The Bishop's Schools who attended party held at "Knox Knoll West" prior to Annual Horse Show. Miss Nancy Fitzwilliams on the left and Miss Mildred Sprinkle on the right.

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Association Bulletin and News

MINUTES OF THE REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, APRIL 3, 1975, 9:00 A.M. BOARD ROOM

Present: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, and Wrenn.

Absent: Director Wilmans

Also Present: Manager Grahl, Secretary Spain, Bldg. Comm. Mowery, Counsel ZoBell, Association members, Press

Minutes of Preceding Meeting: The minutes of March 20, 1975, on motion made and seconded, were unanimously approved.

Personal Appearances: Association members McInay, Raft, Fletcher

Condominium Owners/Golf Privileges. President Chubbuck read Counsel ZoBell's letter regarding condominium ownership as related to Association membership. Counsel ZoBell then discussed legal research results and concluded that decision could not really be made on legal grounds. He stated that what the Board considers to be right will be the deciding factor, and pointed out that the Board speaks for the Corporation. Following discussion, President Chubbuck announced this question would be on the agenda for Board of Directors meeting April 17, 1975.

RECESS

The Board was recessed from 10:15 to 10:25 A.M.

NEW BUSINESS

Subdivision, Lot 4, Block 20, (Lonergan) San Elijo, consisting of 20 ± acres into sites of 4.0, 5.0, 4.5 & 6.5 ± acres. Manager Grahl read letters from interested members concerning possible extension of Loma Verde Drive. After discussion, the motion was made, seconded and passed to table this matter until the County-held road easement, which could extend Loma Verde Drive, is vacated.

Subdivision, Portion Lot 3, Block 17, (Jones) La Valle Plateada, consisting of 12.54 ± acres into sites of 6.16, 3.17 and 3.20 ± acres. On motion made and seconded, approval was unanimous with stipulation that premises be vacated in accordance with the existing deed restriction on the property.

Subdivision, Portion Lot 12, Block 32, (Taylor) consisting of 4.33 ± acres into site of 2.23 and 2.10 ± acres. Withdrawn at applicant's request.

Keeping Two Horses, Portion Lot 4, Block 24, (Nordin) Los Morros—two horses on 3.06 ± acres. On motion made and seconded, approval was unanimous with stipulation no horses be kept on property until corral is constructed and served by an adequate access road.

Petition for Special Meeting. The Golf Activities Committee recommends, since the rebuilt greens have not had time to mature, the green rebuilding program be deferred to permit continuing evaluation of the rebuilt greens by the USGA Green section and a retained golf architect. It is the intent of the Golf Activities Committee that written notice be given well in advance inviting interested golf members to be present at the evaluations with the experts and the Golf Activities Committee to determine further action. The preceding recommendation was placed in the form of a motion, seconded and passed unanimously.

Mr. Dacus then asked that the petition for special meeting be tabled until it is determined (1) whether or not the greens will go into next year's budget, and (2) the members' opinions on it. President Chubbuck stated that the greens will not appear in next year's budget. Counsel ZoBell advised if 50 or more members had signed petition, a special meeting would have to be held. Motion was made, seconded and passed unanimously to defer special meeting until Mr. Dacus can canvas the signers of the petition and report back to the Board.

REPORTS

Art Jury approved proposed alterations to Association Offices, but strongly recommends that consideration be given to the purchase of all new office furnishing.

Legal Counsel ZoBell noted that ten formal opinions had been submitted, and Board should be aware of impact on budget if issues demand formal opinions.

Golf Activities Committee Chairman Wrenn presented statistics on golf course use. After discussion, the following motion was made, seconded and passed, Mrs. Whitehead voting 'no':

RESOLVED: That the Board of Directors finds and determines that in order to maintain the con-

dition of the Golf Course in proper order that it is reasonable and desirable to limit the number of members.

THEREFORE: Golf playing privileges be limited to 450 regular and associate members, 50 affiliate members, and that when the 450 regular and associate members have been reached, new members who are eligible to join may take an affiliate membership up to 50 and join on a first-come and first-serve basis.

Director Wrenn reported cost of work at #4 tee and Riding Trail would be approximately \$1,100-1,300 for Golf Activities Committee and \$400-500 for Park and Recreation Committee. It was moved, seconded and passed unanimously that Golf Capital Expenditures be increased to allow work to proceed at a cost not to exceed \$1,800 and subject to fill being available from the tennis court project. Mrs. Whitehead noted that Park and Recreation Committee's funds could not be committed at this time.

Counsel ZoBell excused at 11:50 A.M.

Park and Recreation

Board Chairman Whitehead reported another notice will be issued requesting horse riders to please stay on trails and not trespass on private property. The Little League season begins April 5, 1975, on the completely rehabilitated ball field at Richardson Park.

Planning Commissioner

Day reported that the Directors were represented by Manager Grahl at the Board of Supervisors' hearing on April 2, 1975, concerning zoning of Rancho Del Dios. Mr. Grahl stated that the Board of Supervisors continued the hearing for two weeks, during which time staff was to prepare an ordinance designating the property E-1-B, a two-acre per dwelling unit minimum density.

Mr. Day noted that an information letter discussing home delivery of mail will go out shortly. Questionnaire from the Post Office will follow later.

Manager Grahl reported: (1) proposed newsletter about voting at the next Annual election will be mailed to all members in about one week; (2) meeting with Irrigation District be delayed until June or later when new Board members will be in office; (3) the low bidder on the Tennis Court project had been investigated and was considered fully qualified; (4) Counsel has stated that it appears the formation of

a Special District or Area will be required if additional police protection is desired from the County Sheriff's Department after County Deputies are phased out. Additional research is being conducted; (5) Quarterly Legislative Advocate filing due.

Manager Grahl welcomed Margaret Spain as new Executive Secretary for the Association.

Manager Grahl excused from meeting at 11:05 P.M.

Tennis Activities Committee Chairman Hoover reported three firms bid on the two new tennis courts. The motion was made, seconded and passed unanimously that Hubbard Construction Company be awarded the contract to build two new tennis courts, as per the specifications, at a total cost of \$41,350; that an independent soils engineer be employed to inspect the first part of the project at a cost not exceeding \$800; and that \$13,750 of present Tennis surplus funds be devoted to pay part of the total cost of the project.

Finance Committee Chairman Barclay announced special meeting April 10, 1975, at 3:30 P.M., final meeting, April 24, 1975, budget hearing on May 27, 1975. Mr. Barclay reported on the March 27th meeting. He noted that there was considerable discussion on budget details, and the committee expresses considerable concern as to the magnitude and timing of expenses developing in the Fiscal Year 1975-76. All committees are being asked to review their expenses with a view either to reduction or shifting the timing thereof.

Motion was made, seconded, and passed unanimously that, beginning with the Fiscal Year 1975-76, capital expenditures be limited to the sum total of funds provided from (1) the excess of operating income over expense, including Surplus-Deficit carryover from July 1, 1973, plus (2) the amount of depreciation/amortization included in such current operating expenses; and, further, that this principle apply to each budgeted activity of the Association. The Fiscal Year 1975-76 capital expenditures budget for each activity be increased by any unused portion of their approved Fiscal Year 1974-75 capital expenditures budget. For the Fiscal Year 1975-76, the \$100,000 restriction applies on a fiscal year basis.

RECESS

The Board was recessed from 12:25 to 1:45 P.M. for luncheon.

Finance Committee (continued) Motion was made, seconded, and passed unanimously for elimination of interest (Fixed Expense) for the Budget Years 1974-75 and 1975-76, in view of stricter controls of the previous motion and the nominal amount of interest involved.

Association Office expansion was discussed. Director Barclay stated he felt Board was going ahead without considering other aspects. He recommended an Ad Hoc committee of three be appointed to explore different avenues and make recommendations, such as sell and rent other space or tear building down and rebuild structure which would fit better into community. Following discussion, Board agreed that office expansion is necessary and that an Ad Hoc committee composed of three members with expertise in the building field be appointed.

CORRESPONDENCE RECEIVED

Mrs. Lillian M. Ritt letter relative to attendance at Art Jury meetings was noted. It has been referred to counsel for review.

ADJOURNMENT

The Board was adjourned at 2:30 P.M.
Dixon Chubbuck, President
R. B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD APRIL 8, 1975, AT 9:30 A.M. IN THE BOARD ROOM.

Present: Vice President Duncan, Consulting Architect Hope and Members Budlong and Smith.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. Manager Grahl in attendance during subdivision discussion.

Absent: President Frobes and Member DeBaksky.

The minutes of the previous Art Jury meeting were approved as submitted.

NEW CONSTRUCTION

Petrash, L. A. Residence—Portion Lot 6, Block 9, El Mirlo. Deferred—Perspective requested with presentation of final plans.

PRELIMINARY STYLE CHECK

Harder, L. C. Residence—Lot 1, Block 22, Los Morros. Architectural design acceptable.

ADDITIONS & ALTERATIONS

Jones, Frances Addition to existing residence—Portion Lot 3, Block 17, La Valle Plateada. Approved. Landscaping plan requested.

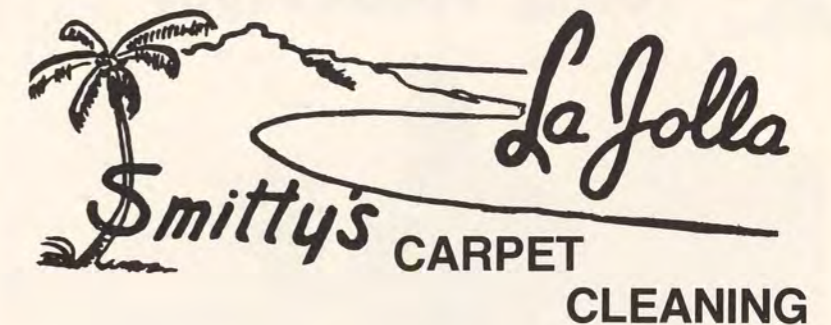
Gates, J. C. Stable—Portion Lot 9, Block 33, El Acebo. Approved. Applicant advised that prior to keeping of animals on property, application must be filed with the Association for permission to keep such animals.

La Jolla Federal S & L. Exterior Change—Door addition—Portion Lot "C", Paseo Delicias. Approved.

SUBDIVISION:

Shinn, R. R. Portion Lot 1, Block 15, El Vuelo—consisting of 19.3 ± acres into sites of 9.2, 3.0, 3.8 and 3.3 ± acres. Mr. Gilbert Fitzhugh, upon invitation by the Art Jury and who holds Power of Attorney for Mr. Shinn, was in attendance. After a thorough discussion the Art Jury advises approval with the stipu-

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lation that for those parcels utilizing an easement for ingress and egress, applicant agree to execute and record a covenant running with the land, or other legally binding document, making the owner or owners of such parcels responsible for access road maintenance commensurate with the high standards of physical condition and appearance inherent in Rancho Santa Fe properties. Site visited.

COVENANT ACCEPTANCE

Shapiro, Charles and Freda B. Portion Lots 4 & 11, Block 24, Los Morros. The Art Jury advises acceptance. Site visited.

MISCELLANEOUS

Letter from Mr. and Mrs. G. D. Driver. Request to sandblast front of residence and shingle stucco portion—approved.

Dale H. Budlong
Secretary

Richard G. Duncan
Vice President

Park and Recreation Committee Chairman Whitehead reported the Comprehensive Planning Commission proposed bike way route through Rancho Santa Fe as follows: (1) Lomas Santa Fe Road to El Camino Real — La Orilla — Rambla de los Flores to San Elijo — Via de la Cumbre — Avenida de Acacias to Mimulus to Del Dios Highway towards Escondido. (2) Via de la Valle to Paseo Delicias to Del Dios Highway towards Escondido. (3) Via de la Valle to El Camino Real — La Orilla — Rambla de los Flores — San Elijo — Via de la Cumbre — Avenida de Acacias to Mimulus to Del Dios Highway towards Escondido. (4) Olivenhain to El Camino del Norte to Del Dios Highway towards Escondido.

Mrs. Whitehead asked Board to write letter to Dr. Rowe, Rancho Santa Fe School, asking children to stay on trail in the vicinity of the 12th tee, adjacent to La Granada, as this is a hazardous curve. She

reported the meter on the village green in front of the pine tree will be planted out.

Golf Activities Committee Chairman Wrenn reported 37 new golf members joined during April.

Finance Committee Chairman Barclay recommended that consideration be given to review by Art Jury of their fees with view to making the fees and charges more nearly in line with expenses. Motion was made, seconded and passed unanimously.

Mr. Barclay noted that the proposed budget for the 1975-76 budget year had been presented to the Directors, and if there were no objections, it would be mailed as is without announcement of the Budget Hearing. No objections were voiced by Board members.

Tennis Activities Committee Chairman Hoover explained proposal by Cal Mar Property Maintenance for maintenance of tennis courts. On motion made, seconded and passed unanimously, the Association will contract with Cal Mar for maintenance on a two-months approval basis at a cost of \$1,080 per month. The Junior Tennis Program was adopted upon motion made, seconded and passed unanimously.

Manager Grahl reported on the termination of the County Deputy Program, discussing various alternatives available to the Board. Application should be made for formation of a County Service Area to provide additional police protection. Mr. Grahl explained application must be filed by May 8, 1975, at County Sheriff's Department in order to be on November 1975 ballot. The filing fee by Lafco would be \$500.

Director Hoover moved that in view of the termination in the near future of the County Deputy service from the County Sheriff's Department, and the investigation conducted concerning the lower level of service available from private security firms, or from a Security Department established as part of the Association Staff, that

the Manager and Secretary to the Board be authorized to submit an application, including funds in support thereof, on behalf of Rancho Santa Fe Association, for the formation of a County Service Area for the purpose of providing increased police protection to the area known as the Covenanted portion of Rancho Santa Fe. Motion was seconded and passed unanimously.

RECESS

The Board recessed at 1:10 p.m. for luncheon and tour of properties.

ADJOURNMENT

Meeting was adjourned at 2:30 p.m.

Dixon Chubbuck, President
R.B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD APRIL 22, 1975 AT 9:00 A.M. IN THE BOARD ROOM.

Present: Vice President Duncan, Consulting Architect Hope and Members Budlong, DeBakcsy & Smith.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. Manager Grahl in attendance during discussion of Realignments and Keeping of Horses.

Absent: President Frobes.

The minutes of the previous Art Jury meeting were approved as submitted.

NEW CONSTRUCTION

Hinchy, J. W. Residence — Portion Lot 8, Block 34, La Orilla. Approved.

Houston, W. F. Residence — Portion Lot 4, Block 9, Los Morros. Approved.

Murphy, F. T. Residence — Portion Lot 2, Block 20, Avenida de Acacias. Approved.

Picking, R. C. Residence — Lot 68, Map 2089, Mimulus. Approved.

Timmins, P. Residence, Pool & Tennis Court — Portion Lot 5, Block 11, San Elijo. Approved. Did not include approval for structures covering pool, including inflatable cover, or any outside lighting of tennis court.

Petrash, L. A. Residence — Portion Lot 6, Block 9, El Mirlo. Approved.

Richmond, L. Residence — Portion Lot 1, Block L, Via de Santa Fe. Approved.

ADDITIONS & ALTERATIONS

Ball, John D. Swimming Pool — Portion Lot 5, Block 29, Zorro Vista. Approved. Did not include approval for structures covering pool, including inflatable cover.

Ball, John D. Fence — Portion Lot 5, Block 29, Zorro Vista. Approved. Site visited.

Moore, E. J. Swimming Pool — Portion Lot 2, Block 33, El Acebo. Approved. Did not include approval for structures covering pool, including inflatable cover.

REALIGNMENT

Fellows, R. Q. Portion Lots 1, 3, 4, Block 21, Via de Fortuna. Present acres: 3.0, 34.4 and 28.4 ± acres. Proposed acres: 6.2, 33.1 and 26.5 ± acres. Site visited. Art Jury advises approval.

Norgren, E., Norgren, W. E. Portion Lots 4 & 5, Block 33, La Glorieta. Present acres: 2.70 and 3.95 ± acres. Proposed acres: 3.79 and 2.91 ± acres. Site visited. Art Jury advises approval.

KEEPING OF HORSES

Hanson, E. S. Portion Lot 3, Block 15 — One horse on 3.05 ± acres — Zumaque. Site visited. Art Jury advises approval.

MISCELLANEOUS

Letter from San Diego Gas & Electric. Read and filed. Security Pacific Bank — relocation of trash container. Approved.

RICHARD G. DUNCAN
Vice President

Dale H. Budlong
Secretary

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MAY 15, 1975, 9:00 A.M. BOARD ROOM

Present: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, Wilmans, and Wrenn

Also Present: Manager Grahl, Secretary Spain, Bldg. Comm. Mowery, Counsel ZoBell, VTN Representative Leach, Press, Association Members.

MINUTES OF PRECEDING MEETINGS

The minutes of April 17, 1975, and April 25, 1975, on motion made and seconded, were unanimously approved.

PERSONAL APPEARANCE

Mr. Mike Leach, VTN representative, reporting on recent developments concerning amendments of the County General Plan, stated hearings will be held in July for Amendment 75-02. This contains several items of interest to Rancho Santa Fe Association, mostly changes from 1 Ac/DU to 2 Ac/DU in the rural areas south and east of Rancho Santa Fe. An additional change is from 1 DU/Ac to 7 DU/Ac for a 2+ acre parcel on Mimosa. This density is consistent with Covenant zoning. Mr. Leach further noted that the Amendment containing changes requested by Rancho Zorro developers will be probably heard in September.

OLD BUSINESS

Post Office survey questionnaire results were announced by Director Day. Of 1,412 questionnaires mailed by the Postal authorities requesting an opinion on home mail delivery, 31% did not answer, 52% said 'no', and 17% said 'yes'. Home delivery will not be considered again for five years; new boxes are at least two months away before installation. Bulletin boards for Library, School and Association use are awaiting installation.

Association Membership for Condominium Owners. Association member Tom Clotfelter made a presentation opposing Association membership for Condominium owners.

RECESS

The Board recessed from 10:10 to 10:25 A.M. Association member David Moon, spokesman for

the Condominium owners, presented arguments in favor of Association membership for Condominium owners. Mr. Day made a motion, seconded by Director Wrenn, with respect to the issue, the substance of which was to grant membership to the Condominium owners. The matter was discussed at some length.

RECESS

The Board recessed 11:30 to 11:40 A.M. Director Barclay moved that Director Day's motion be tabled, seconded by Director Wilmans, motion passed; four in favor, two opposed.

By-Laws Amendments were deferred to next Board meeting.

NEW BUSINESS

Report of Nominating Committee. President Chubbuck reported that the Nominating Committee

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Association News

has completed its work and submitted the following members as nominees for the next Board election: Jackson D. Arnold, Gilbert W. Fitzhugh, Spencer C. Olin, Roscoe S. Wilkey, Stephen C. Wilmans III. The Committee was congratulated on a job well done.

Realignment, Por Lots 1, 3, 4, Block 21, Via de Fortuna. On motion made and seconded, approval was unanimous.

Realignment, Por Lots 4 & 5, Block 33, La Glorieta. On motion made and seconded, approval was unanimous.

Keeping 1 Animal, Por Lot 3, Block 15, Zumaque. Site visited. On motion made and seconded, approval was by majority vote.

Proposed Budget for Fiscal Year 1975-76 and the Budget Hearing announcement will be mailed May 8, 1975. Director Barclay outlined procedure for the Hearings on May 28, 1975, at 8:00 P.M. and noted that Board members would be present to answer questions from audience. Members having questions are being asked to submit them in writing this year in an effort to improve the Hearing.

REPORTS

President Chubbuck reported that the Board is in receipt of a preliminary proposal by Mr. Alex Krisel whereby the Lesirk Corporation will make a portion of their property available to the Association if the Association will build and maintain a 9-hole, 3-par course thereon. Director Wrenn moved that preliminary plans be prepared as requested by Mr. Krisel for a 9-hole, par 3 golf course in the amount not to exceed \$2,500 covering the design and development phase as outlined in Rainville agreement. Motion was seconded and passed unanimously. President Chubbuck noted this proposal will be subject to negotiation before any final action is required by the Board.

USD SUMMER SESSIONS

The University of San Diego will provide several courses this summer for the anthropology student, buff, or professional.

Highlighting the Regular Summer Session, June 23 to August 1, will be the archeological field work in Old Town State Park. Historic Site Methods, taught by Dr. James Moriarty, will include on-site archaeology with lectures at the location and excavation of specific buildings that existed from 1830 to 1872.

Dr. Peter Olafioye will teach The Culture and Civilization of Africa, a literary study of the development and practice of the culture of Africa. The course explores the traditions of oral satire and poetry.

The Post Summer Session, August 4 to August 22, features a special course titled The Ethnohistory of Meso-American.

For more information write: Summer Sessions '75, Room 108, Founders Hall, University of San Diego, San Diego, Ca. 92110, or call: 291-6480 ext. 221. □

Places and Faces

TRAVELODGE MAPS NORTH AMERICA

In recognition of the American Revolution Bicentennial and the expected increase in travel this year and next, TravelLodge International Inc. has introduced a series of eight complimentary road maps and directories which divide North America into geographical sections.

Commenting upon the impact of the Bicentennial celebration, **Roger Manfred**, President & Chief Executive Officer of TravelLodge, stated "TravelLodge is proud to be a part of this gigantic and elaborate celebration. With so many versatile activities, events and historical sights to see, we urge travelers to plan their trips and accommodations in advance."

Produced in color with pictures of typical scenes from various areas, each map represents one of the eight regions of the country, including Alaska and Hawaii.

Interesting places for travelers to see are clearly marked and described on each map. For overnight accommodations, TravelLodge motels and motor hotels are spotted on the maps along with a description of their facilities and rates.

The complimentary maps, available at TravelLodges throughout North America, are being issued twice each year to insure that the most up to date travel information is available to the motoring public.

TravelLodge has an international network of approximately 500 motor hotels throughout the U.S., Canada, Mexico, Tahiti and England and is a member company of Trust Houses Forte of London, one of the world's largest hotel and catering groups. □

SENIOR CITIZENS SERVICE DIRECTORY

The first directory of services for senior citizens in North San Diego County has been printed and is now available at the Joslyn Senior Citizens Center, 210 E. Park Ave., Escondido and the Glendale Federal Savings and Loan Association office in the Vineyard Shopping Center, Escondido.

The 48 page book was researched and compiled by Lynne McEuen and Lou Thacker, staff members of the Joslyn



Paul Ott, manager of the Escondido branch of Glendale Federal Savings & Loan Association, displays copies of new directory of services for senior citizens in North San Diego County with, from left; Lynn McEuen, Recreation Coordinator, Joslyn Senior Citizens Center and Escondido Mayor Lorraine Boyce.

Senior Citizens Center and was printed by Glendale Federal.

The directory lists services such as emergency and health care facilities, counseling, senior consumer and protective information, recreation facilities, financial information and a listing of senior citizens clubs and cultural organizations.

The 5½ by 8½ inch booklet is primarily for senior citizens in Escondido and nearby communities such as San Marcos and Rancho Bernardo, but does include information about other areas of north county. More than 10,000 copies were printed.

Glendale Federal has six offices in San Diego County, including the Escondido branch which opened the first of the year and the Vista branch at East Vista Way and Anza Drive. □

ILLEGAL PRESCRIPTION DRUG TRAFFIC

A call from a Solana Beach pharmacist regarding the petty theft of a prescription has led Sheriff's fraud investigators onto a method of illegally obtaining prescription drugs.

Detective Dick Rabell said the method of operation involves the drug addict going through a phone book after working hours, looking for a doctor associated with several other doctors.

He said the addict calls the doctors' office and gets an answering service who puts the caller in contact with the on-call doctor. The doctor is told the caller is a patient of one of the other associates listed in the phone book, but claims the regular doctor cannot be reached.

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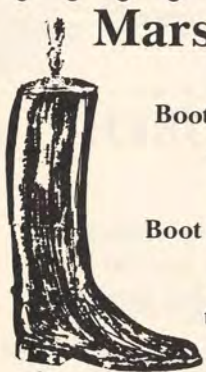
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PALOMAR STUDENTS DISCOVER
THE UNIVERSITY OF BAJA

By Linda Nugent

The Palomar College Bilingual Education Department recently toured the University of Baja California in Tijuana as guests of the University's Tourism School.

The visit was part of a reciprocal agreement whereby university students from Tijuana recently toured Palomar College and the North County area.

The Palomar group was met at the border by several students from the Tourism School and a university bus. After being welcomed and boarding the bus, Juan Ramón, the Head guide, announced, "While we were at Palomar College you helped us practice our English, so today we will help you practice your Spanish." From that point, English was not spoken.

First stop on the tour was the University of Baja which is about four miles southeast of town. On the way out, the bus passed a massive flood control project currently under construction. Ramón explained that the project is being subsidized by the Mexican government to avoid flooding that in the past has killed thousands of people in Tijuana.

Viewing the multi-story general hospital that is being built just outside of town and arriving at the modern, sprawling university made the students aware that Tijuana is a city of contrasts. Poor housing and inadequate sanitation continue to be problems, despite past projects and future plans to correct them. Eventually Revolución Boulevard, the main commercial street in Tijuana, will be reconstructed in the architectural style of old Mexico.

On their arrival at the university Palomar students were surprised to see graffiti on exterior walls. A guide explained that students who are unhappy with the administration or the government use this means of expressing themselves. Although it is painted over regularly, it quickly reappears.

Mr. Lopez-Amaya, director of the school of tourism, joined the Palomar students and guided them through the university grounds. Only three and one-half years old, the school has four complete departments. They are the Tourism School, The Law School and the School of Medicine and the School of Economics.

Although students must commute to classes now, the university is involved in a 10-year growth plan which calls for the addition of dormitories, additional departments, more classroom facilities and a football stadium.

Classes are held from 7 a.m. until 1 p.m. with afternoons reserved for language labs. These labs are equipped with the most modern equipment,

including tapes and headsets controlled by a master control on the instructor's podium.

Education in Mexico, even at the university level, is free. Medical care is also free. Both are subsidized by taxes.

In the school of dentistry, the director explained that the school is training teams of dentists to go into poorer districts and set up clinics which will then train local people in specific aspects of dentistry. Trained in X-rays and cleaning, for example, these technicians could take some of the load off the dentists and bring the cost of dental work down.

Woman's liberation has apparently also invaded Mexico as the director proudly explained that over 40 percent of the school's graduating dentists will be women.

Back in the bus, Ramón promised us we were about to see something unique. As the bus traveled through downtown, Ramón explained the problems of a border town. Poor people from the Mexican interior hear that they can make big money in the United States and they stream to the border without money or papers. When they reach the border and find that they cannot cross, they are stranded in a town which is already overpopulated and cannot provide water, housing, and sanitary living conditions.

Through town and rising into the hills, we came upon the unique experience promised by our guide — a beautiful building surrounded by an arcade of shops, all reflecting the traditional architecture of old Mexico. It was the Hippodromo, used for dog and horse racing on weekends.

Later, the Palacio Azteca Hotel was the scene of a graciously served lunch.

After lunch the group descended upon Revolución Boulevard, where they became tourists and souvenir seekers.

On the bus back to the border, Ramón gave a speech thanking the group for coming and Ed Pashote, Palomar College instructor, also spoke, thanking the Mexican students for their warm welcome and the delightful day.

Never again will the Palomar College students who made the trip go to Tijuana as typical tourists hunting for bargains. Instead, they will be visiting friends and hoping that these friends continue to progress without losing sight of the traditions of the past. The exchange program proved to be an enlightening and enjoyable experience that Palomar students wish could be shared first hand by all the residents of North County. □

The author of this article, Linda Nugent, is a journalism student at Palomar College.

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