

NOVEMBER, 1965

*Rancho Santa Fe*  
**LIVING**



**CHRISTMAS  
PREVIEW  
ISSUE**

**SIX CHARMING SEA NYMPHS  
AT LA COSTA'S ROMAN POOL**

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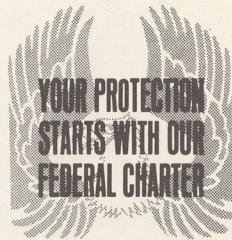
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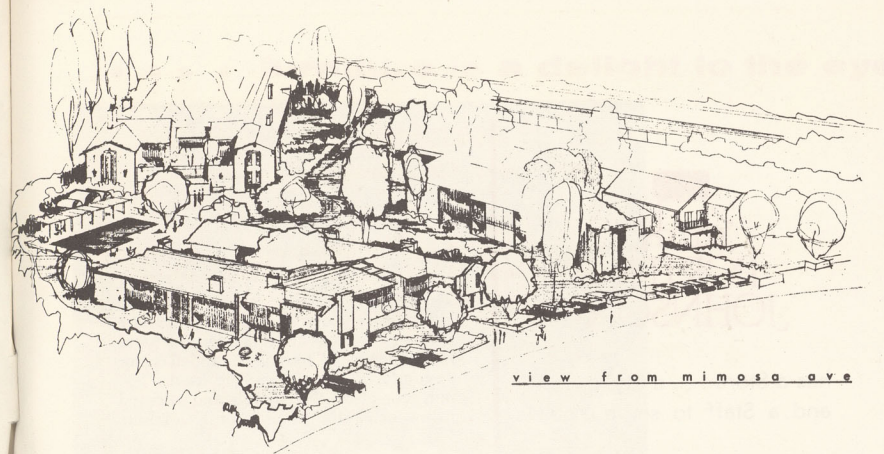
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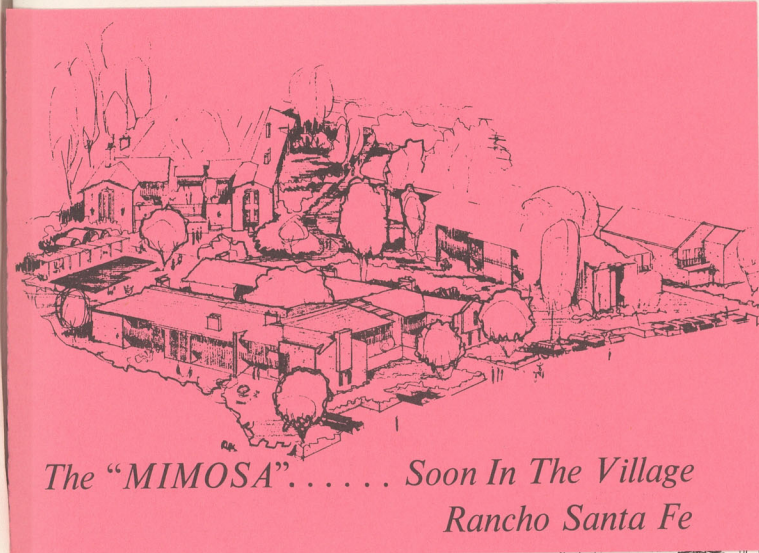


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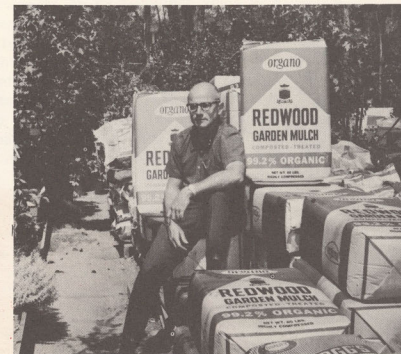
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## YOUR GARDEN IN NOVEMBER Del Colby



Of course we regret the discomfort experienced by local residents during the Santa Ana condition just past, but our real concern and sympathy lies with the flora of the community. Plants suffer in so many ways that we feel called upon to prescribe treatment to alleviate any injury that may have been done.

Obviously, a lack of water is most damaging. Few gardeners realize how long it takes to restore water to a soil that has become thoroughly dry. Such soil must be watered time and again before sufficient moisture will have penetrated to the root zone of our larger trees. Before the Garden Club Fall Flower Show opened, Kay Mitchell ran a Rainbird sprinkler for the best part of two days on the display garden area. At the end of that time we found the water had penetrated less than one foot. So—Water, Water, then Water again.

After you have restored the proper moisture content to the soil we suggest a thorough mulching with material such as composted redwood, leaf mold, or other organic materials. Such a mulch will conserve the water in the ground and provide a mild feeding for the plant. We do not recommend heavy feeding for trees and shrubs at this time of year. Our experience shows that mulching followed by the use of vitamin and mineral solution is much more beneficial.

Hot, windy weather seems also to stimulate the growth of numerous insect pests! Perhaps the most damaging pests this fall have been the White Fly and Red Spider Mites. These pests seem to enjoy the hot dust that settles on the leaves. They proliferate at an astounding rate and happily suck the juices from the leaf. Soon the leaf turns a silvery brown or yellow and falls. The plants look sickly and full of despair. To remedy this condition and to prevent its recurrence—thoroughly hose off the plants when you water and carefully spray them with an insecticide specifically prepared for spider mite control.

So now we are into the fall season. Our gardens are cleaned up, well watered, and mulched. Now we can plant bulbs and flowers that will bring new challenges for you to face next spring.

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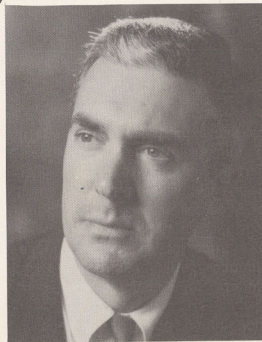
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# Guest Editorial

By HOWARD WELLMAN



1965 has been a year of firsts for San Diego opera goers. Early this summer the new San Diego Opera Company presented its first production, La Boheme, which in turn was the first opera to be viewed in the city's brand new Civic Theatre. This month the new theatre will be the scene of three productions by the San Francisco Opera Company, presenting some of the finest voices to be heard in this country today. The acoustics and staging effects available in this new locale will make these top flight performances more enjoyable than ever.

The pace will not slacken in 1966, for in February the Metropolitan Opera National Company will bring "Madame Butterfly" to San Diego. In May the city's own opera company will present its second season: this time two productions, "Faust", and "Barber of Seville". One very important function of the San Diego Opera Company is bringing opera to young people; special performances are staged for students. These are made possible by the combined financial assistance of the Junior League of San Diego and the San Diego Opera Guild.

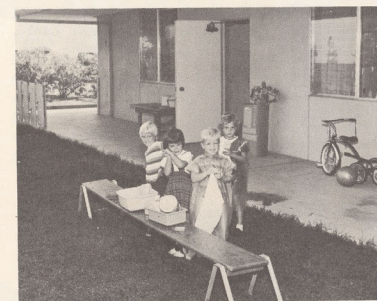
This latter organization is essentially responsible for the quality and quantity of opera available to

local viewers. In its seventeen years of existence, this volunteer non-profit corporation, whose stated objective is in part "the enrichment of community life through promoting a greater interest and appreciation and support of the entire field of opera" has brought the San Francisco Company to San Diego and has sparked the formation of the local company. Since there is a possibility that the San Francisco Company will not come south in future years, the support and further enhancement of San Diego's own group is a very important step in keeping opera going in this area.

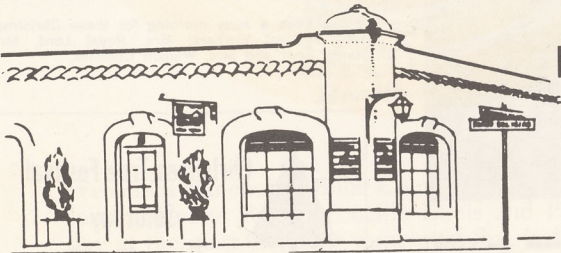
One of the Guild's directors and staunchest supporters also was vitally instrumental in the planning and construction of the new Civic Theatre. San Diegans can be proud that this theatre was financed by private means without governmental subsidies.

Another service that the Guild makes possible for opera goers who live in the suburbs is bus service direct to the theatre door. This truly makes going to the opera a pleasure for Ranchoites, and perhaps even makes it a possibility for some who could not or would not make that drive on a foggy November night.

So enjoy the San Francisco Opera Company this month and look forward to performances next year of our own San Diego Opera and the Metropolitan National Company in our beautiful new civic theatre.



THE VILLAGE CHURCH NURSERY SCHOOL teaches tiny folk how to do chores! Here we see a crew busily engaged in "washing dishes". Left to right: Laura Wood, Mary Courtney Field, Leslie Morris and Tommy Paulin.



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## Everything Is Ready For Christmas Tree Festival Saturday, December 4th

Mrs. Arthur S. Hill, President of the Women's Council of the Village Church of Rancho Santa Fe, announces that the annual Christmas Tree Festival will be held on Saturday, December 4th in the meeting House of The Inn. Hours are from 11 to 5. Mrs. Royal B. Lord, Chairman of the Festival announces the following committees:

Wednesday Workshop — Mrs. Royal B. Lord, Chairman. Associates, Mrs. B. H. White, Mrs. Carl A. Cato, Miss Bertha Dick, Mrs. Murray Hawkins, Mrs. Dermont Macconel and Mrs. Roy Anderson.

Sleigh — Mrs. Howard Wilson.

Boutique Table — Mrs. Hardy H. Kent.

Tickets — Mrs. Wm. Colhoun.

Gourmet Corner — Mrs. R. Victor Venberg and Mrs. Robert Francisco.

Stuffed Toys — Mrs. Ben R. Gardner.

Christmas Trees — Mrs. Fred J. Truesdale and Mrs. Murray Hawkins.

Money Tree — Mrs. Howard A. Will.

Tea Table — Mrs. William S. Jack and Mrs. Richard Pharr.

Tea Hostesses — Mrs. Roland W. Anderson.

Festival Hostesses — Mrs. Carl A. Cato.

Workshop Hostesses — Mrs. Warren W. LeBarr and Mrs. J. Clyde Eberly.

Opening Event of Festival — Mrs. Yager Cantwell assisted by Santa Claus' Fire Engine and Little Pixies.

Treasurer of the Day — Mrs. Dorothy Patton.

Treasurer — Mrs. Edw. N. Dacus.

Posters — Mrs. Richard Harris.

Decorations for the Meeting House — Mrs. LaMotte Cohu.



MANY HANDMADE DELIGHTS await the customers of the Village Church Christmas Tree Festival! Working toward this happy event are Mrs. Roy C. Anderson, Mrs. Arthur S. Hill and Mrs. Verda Koppes.



MRS. CARL A. CATO and MISS HARRIETTE MacDONALD apply the "finishing touches" to a project.



BUSILY ENGAGED IN CHRISTMAS TREE FESTIVITIES are; left to right; Mrs. Herbert F. Young, Mrs. Sadie Martin, Mrs. F. W. Brothertion.



It has been a busy morning for these Christmas Tree Festival Workers! Mrs. Royal Lord, Mrs. Hardy Kent and Mrs. William Colhoun.



From the wonderful North Scandinavian countries comes the concept of a dry-heat bath, administered in a room lined with handsome red-wood walls and benches. Controlled temperature from two Viking Sauna units combine with aromatic vapors from selected herbs to stimulate and invigorate you.



Welcomes Ranchoites Billie Comey, Mary Macdonald, Loma Jones, Annette Reeves, Lucille Davis and Pauline Roe to a day at the most elegantly appointed Spa in the world!

# WELCOME TO LA COSTA HEALTH SPA . . .

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La Costa Health Spa is a new, luxurious way of life. Nestled among the sunny coastal foothills of Southern California, in the new "American Riviera," and set amid the fabulous 3000-acre recreation paradise of La Costa, a \$3 million Spa has been dedicated to your health, comfort and pleasure. There's a challenging 18-hole emerald green, championship golf course in a panoramic setting of beautifully rolling hills, and a refreshing ocean breeze drifts in daily to give you extra-playing energy. Twenty miles of equestrian riding trails wind through the La Costa Hills where the sun shines year 'round and the temperature rarely varies 10 degrees, summer or winter, from a comfortable 75 degrees.



Annette Reeves confers with R. Philip Smith, M.D., Medical director at La Costa Spa. Dr. Smith is directly responsible for prescribing programs of supervised exercise, diet and relaxation for Health Spa Guests.

*The Plaza del Sol is the solarium and outdoor exercise pool . . . a true pavilion of pleasure! The 3½-foot deep pool is where you can engage in supervised exercises and sports. There is an exercise bar along one side of the pool and underwater therapeutic jets gently caress your body with swirling water.*



*The gymnasium is elaborately decorated and lushly carpeted—outfitted with the latest scientific equipment, and under the direction of Beverly Metzger, a skilled and experienced instructor. Firming and toning the muscles is a real pleasure in this unique atmosphere.*

*Your meals at La Costa Spa are prepared to conform to the diet prescribed by Dr. Smith especially for you. If you are dieting, the caloric value of each meal is carefully considered.*



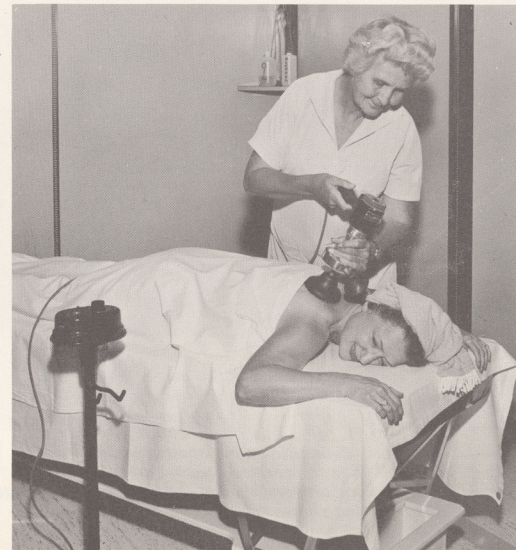
*Lucille Davis enjoys a Swiss Shower where needle-point, high velocity water cleans and stimulates the skin. Every pore in your body will awaken to a pleasant response in this "super shower".*



*Pauline Roe enjoys the relaxation which comes from a La Costa massage. You may choose any kind of a massage you would like . . . Swedish, Finnish, alcohol or any type of cream rub.*



*Mary Macdonald is immersed in La Costa's incredible whirling mineral waters. A scientifically designed system of underground jets brings relief from minor aches and muscular tensions. The tiles in the whirlpool bath were custom designed by old world artisans and imported and coordinated into the Health Spa by designer C. Tony Pereira. The room is styled in Contemporary Spanish motif in keeping with the theme of La Costa.*





A relaxing steam bath is a pleasant experience!



Mr. Ivory of London England is at the La Costa Spa for the express purpose of setting up the Lilly Dache Beauty Salon. Aided by Constantine, Mr. Ivory offers beauty treatment in the "Continental" manner.



The La Costa Health Spa Suites are masterfully decorated in contemporary California Spanish motif. Each has two extremely comfortable queen-sized beds; table and chairs for cards, writing or dining; lounging chairs; private bath and stall shower; separate dressing areas for men and women; air-conditioning, television, and a direct dialing phone system.



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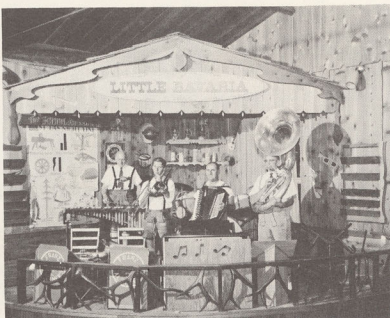
You approach this beautiful home via a tree-lined 500-ft. entrance driveway, leading into a circular entrance court framed in spectacular flowering shrubs. Three acres, overlooking the golf course, are planted to mature lemon, avocado, orange and macadamia nut trees. The brick exterior home has pool and cabana, with a separate screened patio . . . all of which opens up for expansive entertaining. Three master bedrooms, each with bath; walnut paneled den, living room with expansive bay window, large dining room, kitchen, service pantry, service porch, two maid's rooms and bath . . . plus extensive closet area for all types of storage. This home is on the sewer, is in excellent condition, and is available for immediate occupancy. \$150,000.

Architect-designed by Robert Ainsworth of Pasadena.



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### Charles B. Cook Promoted . . .

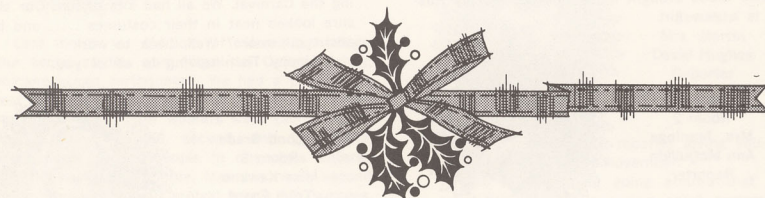
Charles B. Cook has been promoted to Operations Officer and Assistant Cashier at the Rancho Santa Fe Regional Office of the Bank of La Jolla. Mr. Cook joined Bank of La Jolla in June of this year.

A graduate of Oceanside-Carlsbad College, Cook attended San Dieguito High School. He holds three titles for victories in public speaking contests in the American Institute of Banking.

Mr. Cook resides at 573 Rancho Santa Fe Road in Encinitas with his wife Lucille. The Cooks are both artists in their spare time, collecting rocks, driftwood, and assembling stained-glass sculpture. Mrs. Cook has exhibited her paintings in local art shows.



Merry Christmas from the Dr. Jack Novaks★



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★ Story Next Month



17

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## This Month in Rancho School



Kindergarten  
Room 8  
Mrs. Pierce  
Wayne Wencke  
Reporter

### Wayne Wencke, Reporter

We have 28 children in our class. There are 12 girls and 16 boys.

We have sharing. Lance brought a hairy-hairy. Geoffrey Haddad brought a frog.

Lance made good numbers today. A boy ate a poison nut and Mrs. Pierce knew this boy.

My favorite toy is a fire truck. Conrad Cantwell had his fifth birthday party. Jeffrey Champ has chicken pox.

I liked writing this story.

Mike Gibbs brought a toy hot-rod. Melody Russell is a new girl.

First Grade  
Room 2  
Mrs. Jennings  
Ann McQuilkin  
Reporter



Rusty Wiseman broke his elbow. A horse threw him. I am sorry. Ruth Prescott has the chicken pox, and we thought Brian Holland had them, but he didn't.

Caren Friedman has a dog and cat. I have two Dalmatian puppies. Their names are Tracy and Binti, and they can run terribly fast.

Caren is moving away soon. We will miss her. I am going to write to her.

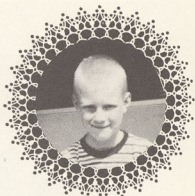
We are waiting for the Hallowe'en parade. The fire truck is going to guide it through the village.

Our aquarium is full of interesting things. Several piggies have turned into frogs.

We like our class. We are all good friends, and Mrs. Jennings is very kind.

(Thank you for the letter and money. I am saving both.)

First Grade  
Room 1  
Mrs. Wadia  
Ricky Mason  
Reporter



October was a real busy month. We had Columbus Day . . . did Leif Ericson really find America first . . . a Flower Show, we boys didn't do so good . . . and we started counting to 100.

Lori Randol brought her dog to school and Betsy Meyer brought a real neat science book for all of us to see. We went up to the obstacle course and Carl Rowe does pretty good on those things.

We go to the library every Tuesday. We take books to read and do our best to take care of them. John Pardee counts the boys in our class and Kathleen Johnston counts the girls. So far Kathleen's side has won.

In getting ready for Halloween we had two rules to obey . . . First, Boo unto others as you would have them Boo unto you . . . Second, Do not spook unless spooked to . . . What's a preposition?

Thanks to all of you Moms, Dads and Teachers who gave so much time in the booths and all during the Carnival. We all had lots of fun. Our class sure looked neat in their costumes . . . and how about our room? Well, back to work.

A Happy Thanksgiving to all of you.

Second Grade  
Room 3  
Miss Kawano  
Trish Foard  
Reporter



We had some very hot weather during October and everyone was hot and boiling, but we didn't have to work hard. In fact, Miss Kawano read us a story about "Mr. Popper's Penguin" and we all felt a little cooler, because the story was about a penguin in the North Pole.

Our school's Halloween Carnival was very busy and so was our class the week before, because we were making decorations for the first grade booth. We cut out all kinds of little figures — pigs and pumpkins and other kinds of Halloween decorations.

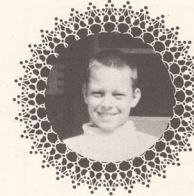
Everybody is getting chicken pox.

We have one more new girl and her name is Melissa Russell.

Our class is so large now that Mrs. Thompson is helping Miss Kawano during the day, and, our class has 28 children.

**HOWARD G. STEINWINTER**  
General Contractor  
756-1171 Box 609  
Rancho Santa Fe, California

Third Grade  
Room 4  
Mr. Cook  
Katie Van Benschoten  
Reporter



Hello all you readers.

The school just had a Halloween Carnival. Shelly Franklin, Tony Berkson and a few others got first prizes in the costume parade. Alden Cole and a few more got second prizes, and Alden and Benjie had their picture on the front page of the newspaper. And of course 4 or 5 got third prize. Two people had birthdays. They were Shelly Franklin and Arthur Brown.

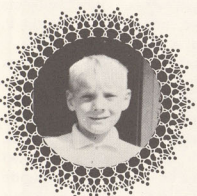
Monday we begin our study of Space.

Fourth Grade  
Room 5  
Mrs. Feist  
Tommy Haddad  
Reporter



Last month we did lots of interesting things. Our social studies was about the Colorado river, volcanoes and earthquakes. We had a poster contest and everybody entered it. All of the posters were nice. Our poster winners were Chip Gaunce, first, Tommy Haddad, second, and Lyn Perry, third. Some of the people in our class entered the flower show. Robbie Mannion won second place. The Halloween Carnival was a big success. We marched through the center and to the school. We had numbers on our backs when they judged us. There was a first, second and third prize for each grade.

Fourth Grade  
Room 6  
Mr. Osting  
John Mohr  
Reporter



This year we are having a spelling contest with Mrs. Fiest's class. So far we are ahead.

Joe Miller's dog, Val, had 12 puppies.

This year my family is having a foreign exchange student living with us. She is from France. My little brother, David, told her she could speak French to our dog because it is a French poodle and would understand French.

Friday October 29th we only had half a day of school. About an hour before we got out of school we found out that we could not have the pony rides for our booth because the insurance would not cover it if someone got hurt.

Reading  
Mrs. Meyer  
Chip Gaunce  
Reporter

In special reading class we are reading some real and some make-believe stories.

We read about "Honk, the Moose." This story tells about a farmer who found a moose in his barn. He told his children to get the policeman. The policeman didn't believe there was a moose in the barn. He thought the moose was just in the farmer's head. After the policeman saw the moose for himself he called the mayor. The mayor said the moose must just be in the policeman's head. Finally the mayor went to see it. He decided to call the town council. The town council didn't want to do away with the moose so they decided to pay the farmer to keep him.

On Thursdays and Fridays we study in our Dr. Spello workbooks. We are learning the sounds our letters make to help us sound out words.

Spanish  
Mrs. Martin  
David Hughes  
Reporter



This is your Spanish reporter giving you a report about Spanish in November.

There is something going around that I like about Spanish, it's our new point system. You see when a child answers a question right he gets a point and at the end of the week the Spanish teacher calls on the child to see how many points he has. The child tells his points, that way the teacher can tell which child is not being called on very much.

Well here we are in November and almost time for the school's annual posada. This year it will begin at 11:00, December 16, the day after the Christmas sing up town. We think it will be the most exciting of all the Posadas. I don't think you know, but our Posada will start on the same day they start down in Mexico. Our Posada involves ancient Aztec beliefs on the influence of Christmas.

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Fifth Grade  
Room 7  
Mrs. Harper  
David Cocks  
Reporter



Hello Readers:

Greetings from all the ghosts of the class. I hope that the spooks have left you alone since Halloween. Our room had a "Dish Breaking Booth" and a few Beatle Plays. We had fun making posters for our "Dish Breaking Booth" and I found out that we have some good artists in our class. In our room there were three people who won prizes for the best posters. First was Janice Hammack, second was Mark Brisch, and third was Mitch Mitchell.

In our studies we have improved very much. Since last time you read my article, our class has elected two new Presidents and Vice Presidents. The Presidents were yours truly and Michele Bowen. The two Vice Presidents were, Holly Morton and Jeff Meyer. See you next month.

Sixth Grade  
Room 10  
Mr. Taylor  
Karen Cornelius  
Reporter



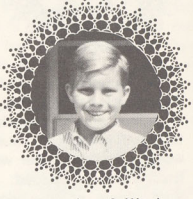
Friday our class went to the garden club. Five people from our class entered an exhibit. Rick Klaus won a second place ribbon. Jane Beed won honorable mention. Lisa Berkson won first place. Fred Worstell won an honorable mention. Jim Van Evera won an honorable mention. In art class we did some block printing, sponge painting, and the use of a brayer. We went up for P.E. and Mr. Taylor taught us how to do some stunts.

We've had one meeting of our class. The president is Barry Bell — Vice President, Richard Lewis — Secretary, Dick Feist.

All of our class is reading bird books because Mrs. Drew is coming in to talk to us about birds.

For Halloween our class is having a nail driving contest. We'll make posters advertising our booth. They will be judged and the winners will be announced October 30th at our Halloween carnival.

Sixth Grade  
Room 11  
Mrs. Ross  
Tim Savage  
Reporter



Have you been as busy as we have? We have been spending a lot of time getting ready for Halloween in addition to our regular school studies. In arithmetic we have been studying different ways to add and multiply fractions. We have also been studying modern math. For social studies we have been studying the Western Hemisphere; soon we will study other parts of the world. In spelling our class has three lessons a week. Other subjects such as reading, language, music, spanish and P. E. keep us working hard.

Everyone in our class made Halloween posters. After the posters were finished and judged, Connie Carlton received first prize, Cary Schonsee, second prize, and Ann Hendricks, third prize. Our class represented the Sweet Shop in the Carnival. The Sweet Shop was very successful. People liked the cupcakes and Brownies so well the booth made \$66.14 for the P.T.O. to use in improving our school. Cary Schonsee, Camile Bowen and Connie Carlton made a Halloween mural for the Sweet Shop. Other girls made posters on the separate items being sold. At the Halloween Carnival, Mitch Gosney, of Mrs. Ross' class, won first prize for the sixth grader costumes. He was dressed as Daniel Boone.

The last two classroom programs were interesting. Mr. Carl Cato brought some of his famous stamp collection and explained them to us. In our last program students showed their different hobbies.

See you after Thanksgiving. Hope you have a good one.

Music  
Mr. Biggins  
Lisa Berkson  
Reporter



Hi,

In this issue I am going to tell you about our non-marching band.

Mr. Biggins philosophy or belief about this is that it is more important to spend school time learning music than to learn to march together on time.

Mr. Biggins is trying to make our band ready for a marching band in Junior High school and in High school. But to do this our band members must work hard to learn music and good conduct.

Even in Jr. High school Mr. Biggins tried to make a marching band but it did not turn out successfully. The members said well how can we march and look where we're going and read our music at the same time. This is probably happening in our elementary school if we were to try it so.

We hope you see Mr. Biggins and my point. We believe in more blow and less show. So as you probably see by now we will not be participating in any outdoor marching activity. We hope you understand.

Sincerely,  
Lisa Berkson  
Music Correspondent

P.S. This was a very serious issue.

## HORSE LOVERS!

### I Build

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- STANDARDS
- CHICKEN COOPS
- FENCES PAINTED  
& RE-CONDITIONED

## FRED ROBERTS

1140 Luneta Drive  
P.O. Box 362 Del Mar

## Junior Riders

By HOLLY MANION

We Juniors are having lots of fun in horse activities here at The Ranch. The main reason being that the Award Dinner is coming up in January. We are all working very hard to build up points. Points can be gotten by participating in Trail Rides, Gymkanas, Hunter Trials, and work sessions. Cynthia Barnes is leading the race with 134 points. Robin Booth and Leslie Champ are trailing behind. There is still time for us to catch up if we go to the events which are planned.

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## Meet "Mr. Lucky" of the Hafter-Haggarty Shoe Salon, La Jolla!

"Mr. Lucky" has been in the women's shoe business in San Diego for twenty-two years . . . always handling the finest, always absolutely insistent about the fit. In fact, "Mr. Lucky" says that he does not ever just "sell" shoes, he fits them — which is the main reason his customers have been coming back to him year after year. "Comfort is energy" is his slogan! "Mr. Lucky's" shoe salon at Hafter-Haggarty has an European air about it — even to an old-fashioned bell on his table-desk which you ring whenever you need immediate attention, and you want to summon "Mr. Lucky." Drop in soon and meet this interesting man, see his marvelous selection, and choose your new shoes for the many holiday parties ahead!

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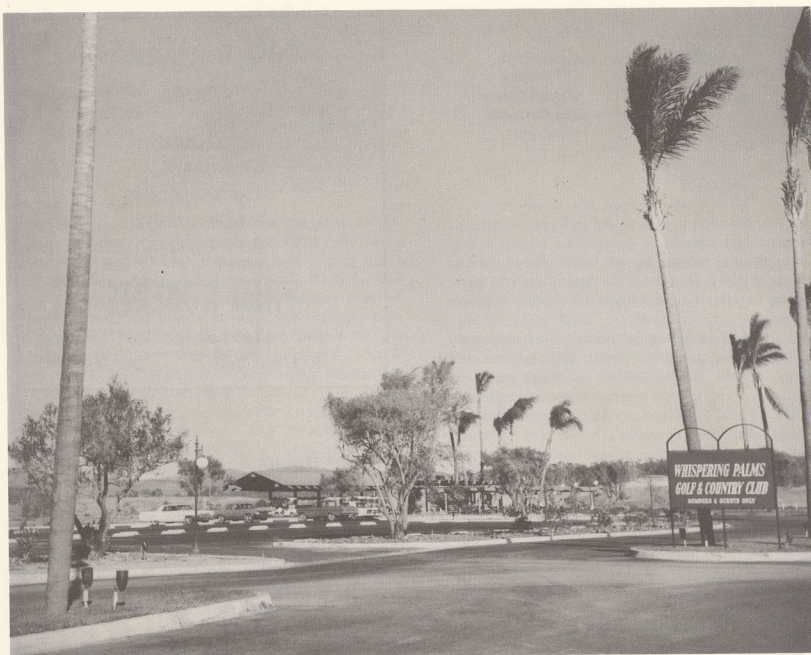
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## Interim Rates Announced

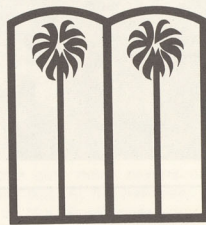
### *at Whispering Palms* Golf & Country Club

The Board of Directors of the Whispering Palms Golf and Country Club announced a comprehensive new schedule of fees and dues in keeping with the growth of facilities at the new course.

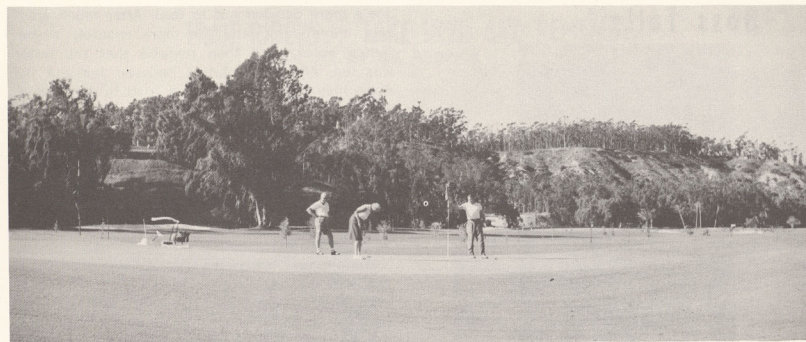
Almost every class of membership as well as guest and green fees are affected by the new pricing information.

The Board also stated that a special inducement is being offered to the first one hundred Charter Members. The first one hundred Charter Members may join for \$1,000.00 total one-time initiation fee. After this, the initiation fee will be the published \$1,500.00.

Under the new reduced rates members will enjoy private club golf at costs competitive to or even lower than, any other private club in San Diego County. The Board noted that generally speaking, the new rate structure represented up to a 50% interim discount over previously published prices. The new rates are directly tied in with the construction and completion of additional facilities. Here is the complete schedule of fees and dues effective November 1, 1965.



**WHISPERING  
PALMS**



EARLY MORNING GOLFERS ENJOY THE "WHISPERING PALMS" COURSE



#### REGULAR MEMBER

\$150.00 Annual Fee. \$20.00 per month dues. Entitles member, spouse and members of immediate family living at home under 18 years of age to privileges of the club on a 7 day a week basis.

#### SINGLE, LIMITED AND NON-RESIDENT MEMBER

\$100.00 Annual Fee. \$15.00 per month dues. Single memberships are for one person only, on a 7 day a week basis. Limited memberships entitle member and spouse and immediate family under 18 years of age living at home, to privileges of the club every day except Saturday, Sunday, Holidays and special tournament days specified by the club. Non-resident memberships entitle member and spouse privileges of the club anytime up to ten times in any three month period. Non-resident members must live outside of San Diego County.

#### FOUNDER MEMBER

\$1,000.00 one-time Initiation Fee. \$20.00 per month dues. \$500.00 of the initiation fee is payable now and the \$500.00 upon completion of first phase facilities. Founder memberships are open only to homeowners of Whispering Palms and entitles member, spouse and all members of family under 21 years of age living at home to unlimited privileges.

#### CHARTER MEMBER

\$1,500.00 one-time Initiation Fee. \$20.00 per month dues. \$750.00 of the initiation fee is payable now and the balance of \$750.00 upon completion of first phase facilities.

The Board of Directors also plans a \$10.00 per month increase in monthly dues upon completion of first phase facilities.

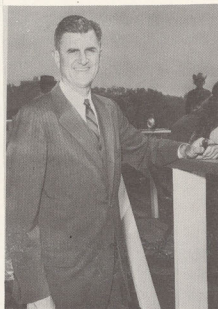
First phase facilities include simultaneous completion of a portion of the permanent clubhouse and the Whispering Palms Guest Cottages to open in Summer 1966. These facilities include a permanent pro shop, mens and ladies showers, dressing and locker rooms, a coffee shop and lounge, approximately thirty-five deluxe guest cottages, a first class dining-restaurant facility and a giant swimming pool.

The Board also stated that a permanent outdoor snack shop is scheduled for completion no later than the end of the year.

Complete brochures and up-to-date information is available at the club office at Via de la Valle and Cancha de Golf or you may call the club office at 756-2471.



## "Hoss Tails"



by JACK MANION

The highlight of the month was a trail ride headed by Thane Spurr involving some 20 to 25 riders. The gang met at McKinney's on Lago Lindo and trailed into Spooks Canyon, up over the mountain and down into Elfin Forest. They were met by Marion Light and Art Meyerhoff who ladeled out the goodies for lunch. The luncheon setting, under a grove of live oak trees, helped to make this the best trail ride of the year.

Highlights included three board members on the ride (it's been tough to get them out.) One of the members, Joe Hedrick, was given a baptism by his trail-wise mare who thought Joe needed a bath. It seems that the gang forded a stream but

Joe's mare decided not to ford. After much spurring, threatening, etc. the mare leisurely single-footed across and then realized that the water was fun. After consultation between Joe and the mare they turned around and tried to ford again. Some of the oldtimers hollered "Joe, don't push your luck!" It was too late however and by that time the mare was pawing the water and then slowly came down onto its knees and proceeded to roll. All of this time, Joe kept his cigarette in mouth. From now on whenever you hear someone hailed or referred to as "Swimmer Joe" you will know whom we are talking about.

The annual Halloween Fun Show was held at the Riding Club October 30th. Chairmanned by Mary Mahon, ring work by Marion Light, announcing by Peg Booth, Joe Mullen and Mac McKinney at the bar, Roberta Arbuckle judging, Walter Buechting and Virginia Dimitri on entries — the whole gang was there and those who missed it really lost! Mickey McKinney and Pat Carpenter did a great job on catering.

Important — Wanda Dale, a former Riding Club member, is due for very serious surgery and needs plenty of blood. Those who are interested in donating, contact Jack Manion at Plaza 6-1194 and we will all go down to San Diego and give together on November 16th or 17th. It will mean free lunch to those who go. Incidentally, Hugh, Wanda's poorer half, is in the pony business and if any of you have kiddies coming along here is a chance to get them into the big Del Mar Show (and others) by hooking up with Hugh (755-1610).

## RANCHO RIDING CLUB Trail Riders Commandments

1. Thou shalt not ride nose to tail, for should thy neighbor's horse kick, thou may find thyself and thy horse in their respective hospitals.
2. Thou shalt not run thy horse by other riders. To do so is dangerous and may cause injury to other riders.
3. Thou shalt not dispose of refuse on the trails or public or private places. Help keep our village and countryside clean.
4. Thou shalt not ride except on the trails, except that some trails are Riding Club owned—others by permission of the land owners. Our permission to ride on the latter is revokable and a careless rider could cause all riders to be deprived of the privilege.
5. Thou shalt in no event ride on or through groves or planted fields. These are irrigated and to do so may break down the ditches or damage the sprayers.
6. Thou shalt not allow thy horse to drink his fill when he is overheated, or verily thou may lose thy mount.
7. When on a trail ride, respect the requests of thy trail boss.
8. Thou shalt be courteous to the golfers and shalt stop and be quiet when they are driving or putting.
9. Where it is necessary to ride on the highway, thou shalt, wherever possible, ride on the left side, facing on-coming traffic.
10. Thou shalt always stop at highway crossings—"stop, look and listen before you cross the street. Use your eyes, use your ears and then use your (horse's) feet".
11. Thou shalt treat thy horse kindly, sit straight and tall in thy saddle. To place thy weight unevenly will cause thy horse great distress.

—Apologies to Rancheros Visitadrés

## TRAIL RIDERS... TAKE HEED AND REMEMBER!

By JOE HEDRICK



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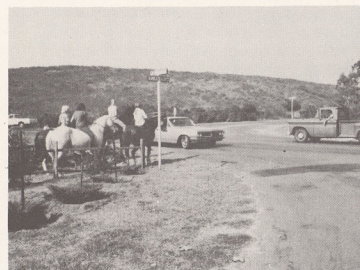
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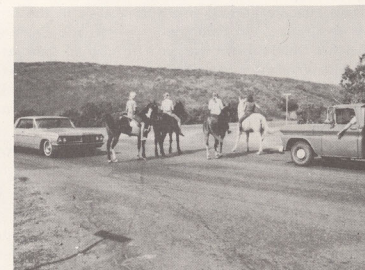
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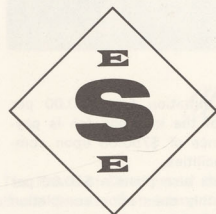
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## AN OPEN LETTER

November 15th, 1965

Dear Ranchoites:

Any Rancho visitor is tremendously impressed with a climate that makes most of the United States envious, scenery that makes each new day a continuing source of beauty, a gifted citizenry which recently has grown to include the very young as well as the senior citizen. If anyone ever could have classified Rancho with the "Sun City type" of community, he certainly can no longer reasonably do so. The age range of Rancho residents is superbly balanced with obvious benefits to all ages. Rancho has a fine school, a growing library, excellent riding club, golf club and tennis, most facilities any community can desire within its boundaries. BUT—NO LARGE SWIMMING POOL!

In many areas of this country, and in most communities of any size or means, the olympic-size swimming pool is found and is taken for granted. Throughout the country, pools 75 feet long or longer are found at high schools, country clubs, and private organizations. Children from areas which lack our year around good climate can literally swim circles around the youth here. Midwestern youngsters do not have their own private pools, as many Ranchoites have, but they do have swim programs in their large pools that produce much better swimmers. The Rancho Backyard Swim Program has done much to educate parents and young alike in the importance of water safety, but it can not adequately teach endurance and techniques beyond the Beginner level because of the inadequate size of our backyard pools. Children who are safe in a small backyard pool are NOT safe in our big ocean a few miles away with its dangerous rip tides and powerful currents. Our youthful surfers are, in many instances, dangerously poor swimmers. Why? Because there is no place for them to learn and build swimming endurance and good form. Oceanside—much too far away to benefit Rancho swimmers—has the nearest sizeable municipal pool and teaching program.

We have several central locations in Rancho for such a pool—one of which, surely could be used to the benefit of all residents, aesthetically as well as financially in the raising of all nearby property values.

I think a large pool for Rancho should be built as soon as possible. It is economically feasible—I feel certain many residents would aid with sizeable financial contributions.

Supervision and maintenance are substantial items for such a pool, but I have been told by many Ranch residents, even those who already have their own small pool, that they would wish to be paying members of a large pool Swim Club—a Swim Club that would put the Backyard Swim Program into one pool and make it possible to offer the more advanced classes. Such a Swim Club could offer team swimming and water ballet, training of SCUBA diving, and private lessons for all, especially our very young. Think of the community benefits: youthful energy channelled into possibly the healthiest of sports, excellent physical therapy and superb conditioning for all ages:

"Throw your pills away,  
swim 10 lengths a day!"

and an architectural achievement to further enhance the already great beauty of Rancho. A large beautiful pool with surrounding grounds might offer food, umbrella-topped lunch tables, relaxation, an outdoor dance area—a center of community enjoyment for all.

To Rancho residents it may seem presumptuous, or bordering on heresy, to say that this beautiful Ranch lacks anything, but to me it does seem that a large pool to train good safe swimmers and provide excellent exercise and fun for all should soon be a part of Rancho living.

Sincerely

*Janet H. Cantwell*

—Janet H. Cantwell



You too can delight your friends and relatives with a Christmas portrait that is designed for you, and only you! This ingenious portrait is the talented work of Kessing and Keck, Del Mar. 755-9024.

Natural  
born  
good  
looks

Samantha Dalzell, First Princess at San Dieguito High School "Home-coming" is in a pensive mood when the ball is over and Cinderella must face the dawn. Her gown is from the inspired collection to be found at Claire Stuard's in La Jolla . . . pink cotton brocade with a scoop neck, fitted bodice and full length skirt accented by a waistline bow.—\$40

*Claire Stuard*

7880 GIRARD AVE. LA JOLLA, CALIF.

## Flo-Cal Natural Foods in Encinitas Has Exceptional Selection



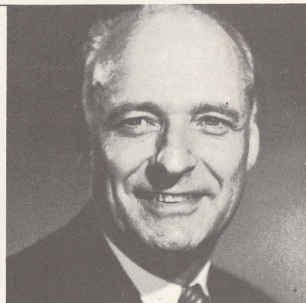
If you have not as yet paid a visit to the Flo-Cal Natural Foods store at 124 West "I" Street, Encinitas, be sure to make this one of your stops this week.

You will not only enjoy the fine foods they make available to you but you will delight to browse around in this attractive shop with the homey environment which makes shopping a pleasure.

There is a very good selection of several of the leading brands of natural vitamins and supplements, teas, vegetarian canned meat substitutes, fresh baked whole grain breads, muffins, cookies, fresh fruits and vegetables, ranch eggs fresh from the nest, and special dietary foods. At the Juice Bar you can obtain fresh juices made to your order while you wait, by the glass or by the quart to take out.

And did you know that Flo-Cal Natural Foods process their own Merrie Millet Pancake and Waffle Mix and other special mixes containing millet, which is considered the most perfect grain known to man and is a most valuable source of protein.

Another of their products is known as Powerline Formula No. 1, an energy-producing protein powder which gives tremendous energy and go-power and is a marvelous aid to weight control. Their Powerline Formula No. 1 is another protein in powder which, taken with fruit juices or water, has produced fantastic results for people who have hair problems, thinning hair, falling hair, even baldness. Ask to see some of the testimonial letters from people coast to coast who have restored their hair growth, even on bald heads, through the use of Powerline Formula No. 2. Many doctors use it themselves with amazing and thrilling results. Powerline is the formula of an English doctor. It is not a drug, but a concentrated protein food which supplies the vital elements which our American diet lacks and which are so necessary to build and maintain healthy bodies and vibrant good health. Powerline is the nutritional approach to the hair problems of today, nourishing the hair glands to produce new hair growth, and has shown positive results with countless numbers of users throughout the country.



**Herbert Douglas**  
Pianist

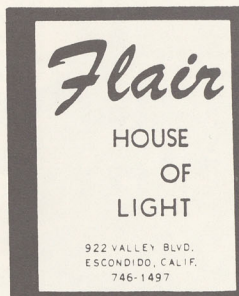
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Highly specialized, careful and extremely patient and understanding instruction.

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### Is Your Hair a Problem?

If your hair is thinning, your hairline receding, or even if you are BALD, you can help this condition right at home with an exciting new product called HAIR-BACK, a super high protein powder taken with fruit juices.

Thousands have been amazed and thrilled with results they have experienced. A 6 weeks supply is only \$7.50. Let us show you! This is the natural approach to new hair growth. Call in at our store or phone

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**FLO-CAL NATURAL FOODS**

124 West "I" Street

Encinitas

## NEWS and VIEWS

By ROBERT C. PICKING  
President, Tri-City Savings  
& Loan Association



Friendly competition is the backbone of our free enterprise system and responsible for America's high standard of living.

Savings and Loan competition means knowing what you want and trying to give you more of it. Tri-City Savings has always believed that what you want most is SAFETY for your savings — and that's what we are constantly striving to do.

Safety, basically, involves several important items. Besides a sound, honest lending policy, liquidity and Reserves are of utmost importance. Liquidity is the amount of cash and other liquid assets (such as government bonds) kept on hand, compared to the total number of Savings deposits. Being liquid means funds readily available to cover your requests for withdrawals. At Tri-City, we maintain a high liquidity ratio; always above the industry average.

And on Reserves — If you take a look at our latest Financial Statement, over \$950,000.00 has been allocated for protection against losses on loans, and gives you complete assurance of earnings payments.

It's important to know how free enterprise competition works for your benefit, letting you choose products and services that offer the most for your money.

## DOWN BY THE OCEANSIDE

**4.85%**  
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Safety of your savings insured to \$10,000 by the Federal Savings and Loan Insurance Corporation.

MAIL FUNDS TODAY!



**TRI-CITY SAVINGS**  
AND LOAN ASSOCIATION

POST OFFICE BOX 636, OCEANSIDE, CALIFORNIA

ROBERT C. PICKING, President



"GRANDPA" LUDWIG LIEBWEIN is justly proud of his handsome wife, Josephine, and his charming daughter, Josephine Schermann.



THE GERMAN BAND stands to serenade a birthday party, who are having a wonderful time (as always) at the Little Bavaria!

In 1947, Mr. and Mrs. Ludwig Liebwein decided to leave Buffalo, New York for a greater opportunity in California. After a short period of operating the Alpine Village on El Cajon Boulevard in San Diego, they purchased an old barn-type building in Del Mar Terrace and renamed it "The Little Bavaria". Mr. and Mrs. Liebwein, in partnership with her daughter and son-in-law Mr. and Mrs. Frank Schermann, began to cook the German dishes which have made the Little Bavaria famous . . . and soon the word got around! It was FUN to go to the Little Bavaria, and the food was great! Grandma and Grandpa Liebwein (as they are known to everyone) made friends, and KEPT friends . . . and the weekend dancing attracted larger and larger crowds. A German Band was gay music — great for dancing, great for watching. And Franz Schermann headed up the band with his musical skill on the accordion!

In 1952 it was necessary to add a wing onto the original building, and in 1958 it had to be enlarged again. On Friday, Saturday and Sunday dinner is served and the band plays for dancing — on Wednesday, Thursday and Friday, luncheons are served at noon.

## The "Little Bavaria" Restaurant in Del Mar Is Renowned For Good Fun and Good Food!



LET'S DANCE! And as the couples move out onto the large dance floor, many more sit and watch . . . it's a pleasure to tap your feet to the lilting German melodies and polkas which have made the Little Bavaria such a happy place!

The Little Bavaria is indeed a "family affair" . . . and Frank Schermann Jr., a student at Palomar College, has joined his Dad in the German band . . . along with the original tuba player, Lowell Lantz, and Captain Collins on the drums.

The Little Bavaria is justly famous for their authentic German dishes . . . with such favorites as sauerbraten, wiener schnitzel, kartoffel-pfannkuchen, and other favorites always on the menu—and personally supervised by Grandma Liebwein, while Grandpa Liebwein prepares your favorite drink. Nothing on the menu is priced over two dollars and ninety-five cents (for the COMPLETE dinner), and there are special children's plates at special prices. The Little Bavaria can accommodate small parties of two . . . and large parties of as many as three hundred! It's a fun-place to go—spotlessly clean with excellent service, friendly atmosphere, marvelous food, great band, and the homelike touch of Grandma and Grandpa Liebwein—along with the Frank Schermanns! Small wonder that "Let's go to the Little Bavaria" is a phrase you'll hear often in the North County.



# NEWS

BUREAU  
SAN DIEGO GAS & ELECTRIC COMPANY

## Underground Facilities Planned

SAN DIEGO, Nov. 12—San Diego Gas & Electric Company today disclosed plans for speeding the use of underground facilities for distribution of electric energy to its customers.

P. M. Klauber, SDG&E vice president-customer services, L. R. Knerr, vice president-management services, and W. A. Davis, chief design engineer-electric, submitted the plans to the California Public Utilities Commission at a hearing here on the aesthetics and economics of underground and overhead electric distribution lines and communications lines.

Company representatives stated that San Diego Gas & Electric Company is prepared to spend about \$1 million per year to convert electric distribution systems to underground.

Of this amount, \$561,000 is expected to be spent in the City of San Diego and the remainder in other cities and areas in San Diego and Orange Counties.

Such expenditures would be contingent upon PUC approval of changes in the Company's rules and enactment by the cities and counties of ordinances designating areas where such undergrounding is in the general public interest.

Witnesses said the Company also is working to improve the appearance of new overhead lines and existing lines where rearrangement is made necessary by street improvements or load growth.

The Company is concentrating its overhead improvement efforts on better design of facilities and use of improved materials.

Klauber said that, in the past, costs have been a major stumbling block to more widespread use of underground electric distribution, but that they have been reduced substantially through use of improved materials and construction techniques developed by the utility companies and manufacturers of electrical equipment.

For the most recent subdivision extensions in which underground electric facilities were installed, the developers paid an average of \$195 per lot, and SDG&E, the remainder.

While overhead construction costs are fairly consistent from tract to tract, those for underground vary considerably because of difficulty of digging, layout of lots, roughness of terrain, use of joint trenches, and so on.

The Company has prepared cost estimates for converting existing overhead electric facilities to underground in three areas. The estimated costs are approximately \$850 per lot. These figures include costs of necessary work on customer premises.

To facilitate the conversion of existing overhead distribution lines to underground, the Company proposed rule changes that would provide for replacement of existing electric overhead distribution lines with underground lines in areas affected with the general public interest.

Under the proposed rule change, the governing bodies of the cities or counties would designate areas in which the replacement would be made. They also would adopt ordinances creating underground districts and otherwise clear the way for the work.

When applicants request conversion of overhead to underground in areas where the general public interest isn't a factor, SDG&E will undertake the work if the property owners agree to pay the Company the difference in costs of the underground system and that of an equivalent new overhead system.

Applicants also must meet certain conditions, including agreement by all property owners in the area to have necessary wiring changes made on their property to permit the underground service and authorizing discontinuance of overhead service.

*Make your fall  
arrangements*



*With*

*Rancho Santa Fe  
Interiors  
& Building Design*

Announcing a change of management and a change of name!

As of November 15th, Choice Travel Service will become

## RANCHO SANTA FE TRAVEL SERVICE

New partners will be Henry F. Hansen and P. Uihlein Hansen, owners of Vista Hermosa Farms. Mr. Hansen comes into the agency with twenty-five years experience with United Airlines, having retired last year as account executive. Mrs. Hansen, a world traveler herself, will devote the major part of her time to developing horse tours. Paula speaks Italian, Spanish, German and French fluently. Mrs. Edith Havens of Rancho Santa Fe will continue in her capacity with the new Rancho Santa Fe Travel Service . . . and the former owners, Kay and Don Innis will still be directly associated with the agency. Rancho Santa Fe Travel Service will locate, for the time being, on La Granada . . . but anticipate moving into larger quarters as business warrants. The goal of the management will be to maintain and develop the finest travel service in North County.

### What do you do when



**your wife buys a real bargain at the auction...  
you've got to get a new lawn mower, and then one  
morning the washing machine breaks down?**

You use your Ready ReservAccount at Security Bank, that's what. For emergencies or opportunities, Security Bank's Ready ReservAccount is the most flexible form of personal credit anyone could think of.

Using your Ready ReservAccount is as simple as writing your own personal check. Security Bank does the rest. Pay back the

funds you've used within the first 25 days, and no interest is charged. Use the money longer and a convenient repayment schedule automatically goes into effect.

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### Meet Your Neighbors . . . the Whitney A. Jones of El Secreto



Our story really begins when Gloria, a talented medical secretary, decided to leave Chicago for a career in Southern California . . . and chose Los Angeles. Six days after arriving she just happened to be visiting a girl friend, who just happened to introduce Gloria to a handsome young Marine. Thirty days later Lieutenant Jones had proposed . . . Ninety days later Lieutenant Jones was a married man!

The year was 1952—and the service figured closely in their lives. A stint at Quantico, Virginia, preceded a transfer to Camp Pendleton where Lt. Jones rapidly became Captain Jones, and Captain Jones became a Daddy! A Marine Corps discharge decided the threesome (which now included baby Karen) to establish residence in San Francisco, where Whitney enrolled in P. & S. College preparatory to becoming a dentist. Gloria went back to work in an exciting job as secretary to Clark Kerr of the University of California at Berkeley—and it was there that she learned a strictly hush-hush fact ahead of time! A new campus site had been selected, and it was to be San Diego at La Jolla! This decided the Jones family! Dr. Jones would establish a practice in San Diego, and they would build a home in Rancho Santa Fe. They purchased land on El Secreto and built their beautiful new Ranch home a year ago last Spring.

As you can see, the Jones family has grown with the years. Randy, Lisa and Tina attend the Rancho Santa Fe elementary school; while Karen is now a 7th grader at Earl Warren Jr. High. Whitney A. Jones, D.D.S., commutes daily to his office at 3670 Clairemont Drive in San Diego. Gloria, a busy Ranch mother, loves to sew and garden . . . and her recent costume-making for the Halloween Carnival was responsible for two blue ribbons!



Mrs. Robert Bible is ready for an active day in bright sportswear that will cause favorable comment wherever she might happen to be. The crocheted wool sweater is new, gathered under the bodice for fashion interest — and

designed with a most feminine ruffle on the elbow length sleeve. The helenca stretch pants are tailored to fit with precision.

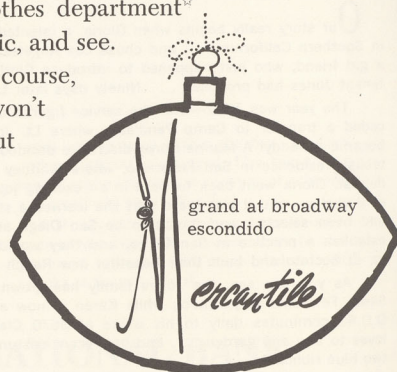
Sweater 15.95  
Stretch pants 17.00

## Match Her Mood at Christmas Time!

The women in your life will love the magic of the Mercantile! So, before you make a single decision, bring your list to us. Tell us the "type" of girl she is! Does she love to ride a horse, sail a boat? Is she devoted to the Little Theatre, dote on pizza, play golf better than you do? Is she a grandma in age, but not in spirit? Then, we know exactly what she would give her eye teeth for in the clothes department\*

Try some of our magic, and see.

We exchange, of course,  
but we'll bet you ten-to-one there won't  
be a single exchange unless *you* pick out  
a wrong size!



☆ Everything will be sumptuously gift-wrapped without charge . . . and we also have delightful Jewelry, Cosmetics and Accessories.



Mrs. Siegel is ready to pay the sandman a visit . . . handsomely attired in a nylon nightie and peignoir, cut marvelously full with ruffled sleeves and bodice. The peignoir is dotted . . . the nightgown plain. The colors are devastating — tangerine or black.

Nightgown and peignoir set 16.95

Mrs. Thomas Howe selects an outstanding ribbon-knit suit in a soft beige shade, enhanced by a natural autumn haze mink collar. A crepe shell completes the ensemble.

159.95



Mrs. Gordon Siegel slips into something comfortable — namely this new arrival in orange and green terry cloth. Brilliantly styled for fashion' interests, this lounging robe will see double duty as an informal hostess gown. Bold shades of tangerine and green, with a bold rose pattern bodice, accented with the drawstring tie. The hemline is fringed.

25.95





THE CITY OF  
SAN DIEGO

POLICE DEPARTMENT • 801 WEST MARKET STREET • SAN DIEGO • CALIFORNIA 92112

October 18, 1965

OFFICE OF  
CHIEF  
OF POLICE

IN REPLYING  
PLEASE GIVE  
OUR REF. NO.

15.09

Chief A. Fox  
Rancho Santa Fe Fire Department  
Rancho Santa Fe, California

Dear Chief Fox:

It has been reported that your Rescue Squad recently performed an outstanding feat in connection with an accident which occurred in this city at approximately 5:30 A.M. October 13th.

According to the reporting officer, the men under your direction removed a forty-foot utility pole which had pinned an injured man in his vehicle. Not only was the victim removed from his vehicle in such a manner as to prevent additional injury, but your men administered first aid treatment which undoubtedly was instrumental in saving his life.

Please accept the grateful appreciation of this Department for the commendable actions of your men, with a hearty "Well done!" to you for your skillful direction.

Sincerely,

W. S. Sharp  
Chief of Police



**YOUR RESCUE SQUAD IN ACTION!** A serious car accident near the Flying A Service Station on Via de la Valle was given immediate attention. The rescue truck was used to supply lights and power. A rescue saw of high R.P.M. was necessary to cut the victim from the car, including the services of a porta-power. Because of the prompt action of your Rescue Squad, the victim's life was saved!



**It's "personal attention" which makes the difference at Stuard's!**

Gordon Siegel is a Ranch man. He likes fine clothes. Ray Stuard is a merchant. He sells fine clothes. Such as Louis Roth suits, Oxxford suits, Oleg Cassini shirts and ties, and other equally famous names which designate the best. But you are buying far more than just exceptional clothing when you walk across the threshold at Stuard's. You are enveloped in SERVICE. Service so outstanding that it has made Ray Stuard a legend of his time . . . as a man who realizes the importance of suggesting the correct clothing for his executive customers . . . who, in turn, appreciate the confidence which comes from knowing they are not only WELL dressed, but CORRECTLY dressed.



Having made his selection, Mr. Siegel is having his suit fitted by Peter di Venero, whose entire life has been spent in tailoring, and who heads the tailor shop at Stuard's. Every detail must be absolutely perfect before the suit goes into the alteration room; and a final fitting before delivery will make certain nothing has been overlooked.

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the store for men — La Jolla

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Bob Brooking poses beside the handsome new Oldsmobile Toronado which is causing comment in the new car field because of its ingenious design and exceptional styling.

## Brooking Oldsmobile of Oceanside Offers Superior Service

Brooking Oldsmobile offers the finest service available. With the customer in mind, we have selected and hired factory trained personnel who place the customer's every desire foremost.

Ken Bird, Service Manager, has a background of 20 years in automotive service, 15 years with Oldsmobile. He has been District Service Manager for Oldsmobile Division of General Motors, as well as in retail service management for the last 6 years.



BROOKING OLDSMOBILE offers courteous treatment and immediate service to all customers.



THE NEW BODY SHOP contains the latest in modern equipment such as this all-new spray paint booth.



PICTURED HERE is just part of the spacious modern service department of Brooking Oldsmobile!



FINAL INSPECTION is an important part of excellent service! Here a brand new Brooking Oldsmobile receives the final "o.k." before delivery to its new owner.



### Dan Shannon is New Owner-Operator Of Rancho Salon of Beauty

Dan, a strapping "broth of a man" looks as if he is about to give a demonstration of football tackle techniques on a television program! Although he actually was a football player at one stage of his career, he is now an accomplished beautician and hair stylist and he brings a fresh

new approach to the field of beauty. Prior to coming to the Ranch, Mr. Shannon was with Benbard Studios in Hollywood — and from there into theatrical make-up where for almost three years he studied every phase of beauty care. He is married to one of The Viking's most attractive waitresses, Leigha Shannon, and they have two darling daughters, Sharna, 5½ and Holly, 2½. Assisting Mr. Shannon in his new shop will be Suzanne Staley and Esther Calkins... both accomplished beauticians and hair and color stylists.



### Rancho Salon of Beauty

El Tordo — Rancho Santa Fe

756-1966

## A Wonderful Christmas Gift For Every Garden

— One The Entire Family Will Enjoy All Year Long

Just hand assemble and attach to any garden hose. A 22" dia. cyclac fern green plastic disc complete with 4 foot fern green baked enamel finish metal stand and brass jet sprayer. The jet spray is so fine the moderate measure of water is less than the cost to maintain and run a circulating pump. Rare birds will come because of the fresh moving water. No algae! No mosquitoes! No bees! The Bird Spa is designed for all sizes of birds. Frequent bathers are the hummingbirds, gold finch, titmouse, robins and oriole. Keep Bird Spa running night and day. New birds flying through the garden will return. Don't have food or feeders near Bird Spa if you want the birds to bathe. Be patient, it might take a month for the birds to decide it is safe to bathe. When they do you will never be without them. The Bird Spa with brass jet sprayer and hose adapter may be purchased without the metal stand for quail and dove.

A portable fresh water  
bird bath with jet spray

*Bird Spa*

AND METAL STAND

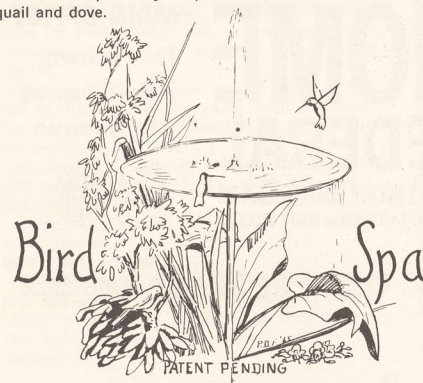
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(For Quail and Dove)

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THE OFFICIAL PUBLICATION OF

*The Association*

*Bulletin*

and NEWS

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, OCTOBER 1, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, Loretz and McLaughlin.

**EXCUSED:** Directors Teagle and Thieme.

**ALSO PRESENT:** Association members William Schofield, George Lewis, R. C. Blackledge, J. M. Coberly and Mrs. Ann Clevenger; non-Association members Mrs. Connie Huntley, Bruce Dillon, F. W. DeVore and Al George of San Diego Gas & Electric Co.; also Association Counsel Tebbetts, Secretary Van Evera and Assistant Secretary Allen.

**EXECUTIVE SESSION:**

The Board met in executive session at 8:45 A.M., with the regular meeting convening at 9:00 A.M.

**MINUTES OF PREVIOUS MEETINGS:**

It was moved, seconded, and carried, that the minutes of the regular meeting of September 17, 1965, be approved, as corrected, and that the minutes of the adjourned meeting of September 20, 1965, be approved as written.

**ART JURY RECOMMENDATIONS:**

After visiting the sites, and after due consideration, it was moved, seconded, and carried that the following final actions be taken on Art Jury recommendations:

**SUBDIVISION**

Clotfelter, R. M., Por Lot 4, Blk 33, El Secreto & La Glorieta, consisting of 8.2 ± gross acres, into 3 sites of 2.1, 2.4 and 4.3 net acres. Approved.

**KEEPING OF ANIMALS**

Williams, J., (Kramer Escrow) 2 horses on 4.8 ± acres, Lot 4, Blk 29, Map 1742. Approved.

Smith, W. E., (Blesso Escrow) 2 horses on 4.44 ± acres, Lot 4, Blk 29, Map 1742. Approved with the following conditions: Corral and stable area limited to north-west corner of property and variance of setback for stable be granted for placement 75' from property line; also east and south exposures of stable and corral to be adequately planted.

Murphy, S. R., 2 horses on 3.1 acres, Lot 3, Blk 44, Via del Alba. Approved, with the condition that a portion of the corral fence be relocated and adequately planted.

Morford, J. H., (Gonsett Escrow) 2 horses on 4.02 acres, Lot 4, Blk 11, Map 1742. Approved.

**REALIGNMENT**

Tucker, C., Lots 1 & 2, Blk 16, La Valle Plateada. Approved.

**DIRECTORS' REPORTS**

President Harris advised that Mr. William Schofield had agreed to serve as chairman of a committee to study the problems of incorporation. The full committee of 5 persons will be announced later.

Vice President Larson requested Association Counsel Tebbetts to give an opinion concerning the right of the Board of Directors to levy special assessments on the golf course. Mr. Tebbetts confirmed the right of the Board to take this action and presented a written statement of facts and discussion.

Director Corlett, Chairman of the Golf Course Committee, reported on the continuing study being made of golf course charges and fees and indicated a final report would be ready by the first Board meeting in November.

A recommendation of the Golf Course Committee concerning fees for tennis playing privileges was referred to the Park & Recreation Board and Finance Committee for study.

**SCHEDULED APPEARANCE:**

Mr. F. W. DeVore and Mr. Al George of the San Diego Gas & Electric Company were introduced to the Board and discussed current developments in procedures for the undergrounding of utilities.

Director Loretz, Chairman of the Clubhouse Committee, reported that the hours of the snack bar are being set at 10:00 A.M. to 2:30 to provide better service to early players.

Director McLaughlin, Chairman of the Finance Committee, it was moved, seconded, and carried, to authorize an expenditure of approximately \$775.00 for the purchase of a griddle-broiler and a toaster for use at the Clubhouse.

Director McLaughlin presented a cash forecast for the fiscal year ending June 30, 1966.

Upon recommendation of the Finance Committee, supported by a financial forecast for the year, it was moved, seconded, and carried, that the property assessment rate for fiscal 1965-66 be retained at 70c per hundred dollar assessed valuation.

The capital expenditures budget, presented at the Board meeting of September 17, 1965, was discussed and it was decided that the capital expenditures budget for fiscal 1965-66 be limited to \$25,000 with continuing reviews to reduce it further if practicable.

It was moved, seconded, and carried, to authorize two new typewriters for use in the Association office.

It was moved, seconded, and carried that the Secretary be authorized to install a copy machine on a trial basis in the Association office and report back to the Board his recommendation for purchase of same.

**SECRETARY'S REPORT:**

Letter from Mr. George Lewis. The Secretary read a letter addressed to the Board of Directors from Mr. George Lewis requesting a reduction in cost restriction on property in portion of Lot 1, Block 44. Association Counsel Tebbetts gave the opinion that it was not within the legal authority of the Board to grant such a request and advised Mr. Lewis to seek a modification of local protective restrictions as authorized by Article V, Section 3 of the Protective Covenant.

Letter and Resolution from Rancho Riding Club. The Secretary read a letter forwarding a Resolution adopted by the Rancho Riding Club stating their opposition to a proposed amendment to the county zoning ordinance pertaining to the keeping of horses, subsequently denied by the Board of Supervisors.

Sawade request for exemption from undergrounding of utilities. The Secretary reported the results of his inspection of the Sawade property on a portion of Lot 4, Block 46, with Mr. Sprint of the Oceanside office of the San Diego Gas & Electric Company. There were no technical problems nor unusual circumstances preventing the placement of utilities underground. It was moved, seconded, and carried, to deny the request for exemption from the requirement to underground utilities.

**Policy on tennis playing privileges for renters.** On the recommendation of the Parks & Recreation Board, it was moved, seconded, and carried that renters or lessees of Covenanted property be permitted tennis playing privileges on a yearly basis upon payment of regular tennis dues.

Upon the further recommendation of the Parks & Recreation Board it was moved, seconded, and carried that Mrs. Richard B. Todd be granted honorary tennis playing privileges.

**Letter from Automatic Irrigation Co.** The Secretary reported the receipt of the Performance Bond and certifications of liability insurance and workmen's compensation insurance covering the Automatic Irrigation Company, contractors for the installation of the golf course sprinkler system.

**Letter from Mr. G. B. Friedman.** The Secretary read a letter from Mr. G. B. Friedman advising of his transfer from the San Diego area to the Los Angeles area and requesting a refund of his \$120 assessment. After discussion, it was moved, seconded, and carried by 3 to 1 vote that a refund of one-half the total amount be granted Mr. Friedman.

**Policy covering donation requests.** The Secretary requested a policy to be followed in dealing with requests for charitable donations. It was the consensus that Association funds should not be used in this manner.

**Reclassification of position.** A recommendation of the Parks & Recreation Board to reclassify the position of the Parks & Recreation Department gardener was referred to the Finance Committee for action.

**EXECUTIVE SESSION:**

The Board was in executive session from 12:20 P.M. to 1:40 P.M.

**ADVANCED PLAYING PRIVILEGES:**

"A"—201 "B"—110

**RECESS:** The meeting was recessed for lunch and a field trip at 1:40 P.M. The meeting was adjourned at 3:20 P.M.

Harold V. Harris, President  
David A. Van Evera, Secretary

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**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON MONDAY OCTOBER 11, 1965, AT 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** President (pro tem) Ridland, Architect Jung, and Alternates Coffin and Price.

**ALSO PRESENT:** Secretary Van Evera and Recording Secretary Joyce Duffield.

President Calder was excused by the President of the Board of Directors by reason of being out of town. Mr. A. C. Ridland, appointed President protem by the Board, stated Alternate Price would serve as the third Art Jury member.

The Art Jury on motions duly made, seconded, and carried, acted on the following matters of business:

**NEW CONSTRUCTION:**

1. Sawade, E. C., Res. & Gar. Por Lot 4, Block 46, El Camino Real. Deferred with request that chimney width be increased.

2. Tucker, C. B., Res. & Gar. Lot 3, Blk 16, La Valle Plateada. Deferred with request that garage access be located from S.E. approach, modification of roof line, transposition of corridor, and specifications modified to include underground utilities.

3. Schriefer, E., Res. Lot 83, Map 2129, Avenida Maravillas. Deferred with request that residence be moved in order to conform with legal minimum setbacks.

4. Root, C. A., Res. Lot 6, Block 33, El Cielo Estates. Deferred with request specifications be modified to include underground utilities.

5. Harrison, W. W., Res. & Gar. Lot 3, Block 22, Los Morros. Deferred with request that residence be rotated so that garage entrance is more nearly 90 degrees away from the road.

**Preliminary Style Check:**

6. Mobil Oil Company, Service Station. Lot 3, Block 39, La Flecha. Qualified approval of design.

7. Peterson, D. Res. Lots 7 & 9, Block 48, Via de la Valle. Deferred. Request that house location be staked.

CALL BILL WALKER CALL BIL

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The following application, approved since the last Art Jury meeting, was confirmed:

8. Todd, R. Res. Lot 79, Block 18, Montevideo & Mimulus.

**ADDITIONS & ALTERATIONS:**

Art Jury action was taken on the following:

9. Jones, R. Swimming Pool, Por Lot 7, Block 34, La Orilla. Approved.

10. Jones, R. Fence, Lot 7, Block 34, La Orilla. Deferred. Wooden fence approved — chain link fence disapproved.

11. RSF Assn. Office Additions. Por Lot 21, Map 2129, Avenida de Acacias. Approved.

12. Smith, W. E., Stable, Lot 4, Block 29, Avenida Luis. Deferred with request for more complete plans.

13. Reeves, J. F. Stable, Lot 5, Block 43, Puerto del Sol. Deferred with request for more complete plans.

14. Murphy, S. R., Stable and Corral, Lot 3, Block 44, Via del Alba. Deferred. Shed roof not desirable and request that pitch of roof be increased.

The following application, approved since the last Art Jury meeting was confirmed:

15. Rudd, R. H., Stable, Por Lot 3, Block 11, San Elijo.

**MINOR ARCHITECTURAL CHANGES:**

16. Yeaton, I. D., Paint Sample, Lot 101, La Fremontia. Deferred with request for change in colors.

17. Jan, A., Sign. Deferred with request that placement and method of hanging sign be changed.

18. Cottingham, H., Sign. Disapproved.

19. Bank of La Jolla, Sign. Approved.

20. Young, R., Entry Gates. Approved.

The following applications, approved since the last Art Jury meeting, were confirmed:

21. Ransford, M. R., Paint Sample, Lot 59, Map 2089, Mimulus.

22. Glover, R. S., Relocation of driveway.

**SUBDIVISIONS:**

The Art Jury by separate letter, advised the Board of Directors of the following matters of business:

24. Campbell, J. & Atkinson, B., Por Lot 1, Blk 48, Puerta del Sol, consisting 3.9 gross acres, into 2 sites of 1.8 and 1.8 ± net acres.

26. Cohu, La M. T., Por Lot 2, Blk 29, Las Colinas, consisting 12.3 gross acres, into 3 sites of 4.0, 4.0 & 4.3 net acres ±.

Art Jury action was taken on the following:

23. Lieb, N. G., Por Lot 5, Blk 16, El Vuelo, consisting 11.4 gross acres, into 2 sites of 2.7 & 8.7 ± net acres.

25. Ordway, G., Por Lot 7, Blk 24, La Noria, consisting 9.0 gross acres, into 4 sites of 2.0, 2.0, 2.0 net acres ±.

27. Paulin, R. W., Por Lot 21, Blk 36, El Arco Iris, consisting of 4.3 gross acres, into 2 sites of 2.0 & 2.0 net acres ±.

28. Anderson, P. J. Por Lot 2, Blk 19, Lago Lindo, consisting of 3.8 gross acres, into 2 sites of 1.7 & 1.7 net acres ±.

**KEEPING OF ANIMALS:**

Art Jury action was taken on the following:

Gatterdam, A. L., 2 horses at Por Lot 8, Block 33, El Acebo on 2.54 acres.

**BOARD RESOLUTION CONCERNING DIVISION OF PROPERTY:**

Art Jury moved, seconded, and carried unanimously to recommend to the Board of Directors the approval of the "Resolution of the Board of Directors of Rancho Santa Fe Association concerning the division of property under the jurisdiction of Rancho Santa Fe Association," as prepared by the Secretary.

A. C. Ridland, President (pro tem)  
David A. Van Evera, Secretary



Miss Jane Hadden

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**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON FRIDAY, OCTOBER 15, 1965, at 9:00 A.M. IN THE BOARD ROOM.**

**PRESENT:** President Harris, Vice President Larson, Directors Corlett, Loretz and Thieme.

**EXCUSED:** Directors McLaughlin and Teagle.

**ALSO PRESENT:** Association Counsel Tebbetts; Association Member Coberly; non-Association member Bruce Dillon, Secretary Van Evera and Assistant Secretary Allen.

The Board met at 9:00 a.m. and recessed at 9:10 a.m. to attend the Santa Fe Irrigation Board of Directors meeting on rezoning of property between Rancho Santa Fe and Solana Beach to be known as Lomas Santa Fe. The Board reconvened at 11:00 a.m.

**MINUTES OF PREVIOUS MEETING:**

It was moved, seconded, and carried unanimously, that the minutes of the regular meeting of October 1, 1965, be approved as written.

**SUBDIVISIONS:**

Campbell J. & Atkinson, B. Por Lot 1, Block 48, Puerta del Sol, 3.9 gross acres into 2 sites of 1.8 and 1.8 ± net acres.

The Board noted the recommendation of the Art Jury for approval. The Secretary pointed out that present site restrictions on Lot 1, Block 48, precluded additional subdivision. The Board deferred action on the application for subdivision and directed that the applicant be advised to follow procedures for Modification of Local Protective Restrictions, if he desired.

Cohu, La Motte T. Por Lot 2, Block 29, Las Colinas, 12.3 gross acres into 3 sites of 4.0, 4.0 and 4.3 ± net acres.

The Board deferred action in this case until expiration of posting date.

Campbell, J. & Krohn, F. Por Lot 8, Block 29, Las Colinas & Via de la Valle, 6 gross acres into 3 sites 2.0, 2.0, and 2.0 ± net acres.

The Secretary reported that in accordance with Covenant procedures, efforts to mediate an appeal of Campbell & Krohn against the denial of the Art Jury of the subdivision of Por Lot 8, Block 29 Las Colinas were unsuccessful. Statutory limits set forth in the Covenant prescribed a public hearing be scheduled between October 22nd and November 1st. The Board scheduled October 29th at 9:00 as the date for the public hearing. The Secretary read a statement from the petitioner to the effect that he would be out of town on this date and requesting a subsequent hearing.

On the written request of the petitioner the Board postponed the public hearing until 9:00 a.m. November 19th, 1965.

**REPORT OF LEGAL COUNSEL TEBBETTS:**

Counsel Tebbetts reported that on the legal aspects of Association golf carts crossing Avenue de Acacias, there were several factors which he was exploring and would report to the Board at the next meeting.

**DIRECTORS' REPORTS:**

President Harris, reported on developments in connection with the road situation. On October 5th the San Diego County Board of Supervisors held a public hearing on the Planning Commission's proposed road plan. A statement was made by the Association and several other speakers from the ranch supported the position that the internal roads of the ranch should be designed for internal use only and that traffic arterials should be planned and provided outside our borders to care for through traffic.

The Board of Supervisors meeting of October 13th was not open for public participation. Supervisor Robert Cozens read a letter to the Board of Supervisors in which he supported our desire to eliminate major or collector roads from the master road plan within the covenanted area. The proposed map displayed in connection with this presentation did, however, retain a proposed future prime arterial crossing Linea del Cielo on El Camino Real and a major road from Camino Real westward on Cielo to the ranch boundary.

Mr. Harris stated that in subsequent discussions with the county representatives appreciation has been expressed for the progress which has been made, but we have reiterated our intention to work to avoid future construction of any four-lane roads or higher in Rancho Santa Fe.

Mr. Harris reported that the newly formed Citizens Committee for Study of Incorporation will hold its first meeting on October 21st. Citizens who have agreed to serve on this Committee are: Mr. Joseph E. Coberly, Jr. Mr. Preston H. Kelsey Mr. Hubert G. Larson.



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The meeting was recessed for lunch at 12:10 and reconvened at 1:30.

Vice President Larson, reported that the new path at the 16th hole had been completed providing a six foot grass bank at the right of the green. It also substantially reduced the grade on the path to the next hole and adds a path of decomposed granite for hand carts. Most of the cost of this improvement was contributed.

Director Corlett, Chairman of the Golf Course Committee, reported that the first phase of the installation of the automatic sprinkler system had been completed with the installation of the water meter, pressure regulator and back-flow preventor at Avenida de Acacias.

The study of golf course playing fees and golf cart fees is continuing and a final report will be presented at the next Board meeting.

Director Loretz, Chairman of the Clubhouse Committee, reported that the Clubhouse operation is following a seasonal pattern with a reduction of revenue for the month of September. Compared with the same time last year the Clubhouse operation is greatly improved.

A request of the Manager for clarification of policy relative to closing of the clubhouse for private parties was discussed. A consensus of opinion was that each case should be considered by the Board on its own merit with no blanket policy. It was moved, seconded, and carried unanimously to authorize use of the Clubhouse for a private party on Saturday October 30, 1965.

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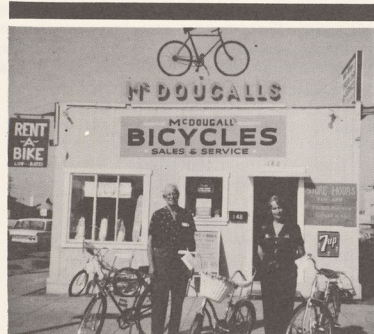


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**SECRETARY'S REPORT:**

A letter of commendation to Sheriff Chernousko was read and filed.

A letter from San Dieguito Community Pool Association inviting the Association to appoint a representative to a committee to discuss the development of a municipal pool within the five communities was referred to the Parks and Recreation Board for action.

The Secretary reported that the condition of the Sheriff's car was beyond economical repair, and a replacement would cost in the neighborhood of \$2700.00. The Secretary was authorized to negotiate for the purchase of a car at the most economical cost with the final price to be approved by the Board.

It was moved, seconded, and carried unanimously to authorize an additional \$50.00 towards the purchase of patio furniture for the golf course.

It was moved, seconded, and carried unanimously to authorize payment to Peat, Marwick & Mitchell of \$1365.00 for the preparation of the annual audit and the letter regarding Federal Excise Tax on dues.

A letter from the Board of Directors of the Garden Club, Rancho Santa Fe, endorsing the Association's decision on the modification of the master plan of major highways was read and filed.

The secretary reported on the financial statement for September and the first quarter of 1965-66. Copies of the financial statement are available at the Association office.

**RECOMMENDATIONS OF ART JURY:**

The Board reviewed the building plans in the case of Tucker and Harrison and concurred in the Art Jury recommendations relative to the placement of the garages.

**EXECUTIVE SESSION:**

The Board was in executive session from 3:45 to 3:55.

**ADVANCED PAYING PRIVILEGES:**

"A" — 203 "B" — 111

**ADJOURNMENT:**

The meeting was adjourned at 3:55 p.m.  
H. V. Harris, President  
David A. Van Evera, Secretary

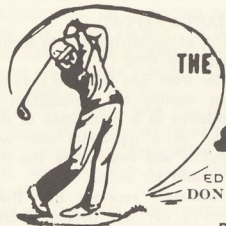
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BILL FRECK

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HARRY LEE  
JIM STOCKTON

President  
Vice-President

## Ricky Repeats

Ricky Tunstall repeated his 1964 feats by edging John Paige in a thrilling 37-hole final match in the annual Rancho club championship on October 31.

Indicative of the closeness of the match was the tight standing at the end of the consecutive nine holes of competition. Ricky was 2 up, 1 up, even and even after succeeding nine holes of play.

Last year the same duo competed for top honors with similar results. Paige, however, won this summer's Southern Section SCGA tournament held at Rancho Santa Fe.

Other winners in the multi-flight club competition were Al Dutton in the championship consolation, with a 2 up win over George Pease; Tony Mahon in the first flight with a 2 up win over Don Frick; Hubert Brooke in the first flight consolation.

Also George Lewis in the second flight with a 2 and 1 win over Al Keller; Wendell Wheelock in the second flight consolation; Bob Loomis in the third flight with a 6 and 5 win over Red Laswell; and Guy Van Patten in the consolation flight with a 3 and 2 win over Hank Isacs.

## COMING EVENTS

NOVEMBER 23 — Annual Meeting of the Rancho Santa Fe Golf Club (details to be announced)



DECEMBER 5 — Dividend Tournament

**GEORGE J. LEWIS**  
**REAL ESTATE**  
ASSOCIATE C. B. KIMMELL  
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## Technique for the Middle Irons

The five-iron is one of my favorite clubs because, of all the sticks, it seems to be the most natural utility club. If you want to hit it a little lower, you just move the ball back. If you want to hit it a little higher, you move it up a bit. You do the same with all the clubs to modify the flight of your shots, of course, but the five, maybe because it is the middle iron, somehow hits me as most adaptable for playing particular golf shots particular ways. Ordinarily I play the five with the ball in the center of my stance and I try to hit out to the right of my intended line of flight. You tend to pull across the ball if you try to come into it dead square.

When I'm playing the five and the other middle irons, the main thing I concentrate on is swinging with an even tempo, letting the clubhead do the job and not trying to increase the tempo and speed of my swing just before impact. Most of the 80 and 90 golfers I see forget all about tempo with the middle irons. This accounts for the fact that for every green they hit with these clubs, they hit six or seven approaches into the traps either on the left or right of the green. Granted that the average golfer can't wait for the clubhead as long as a pro can, but he can wait longer than he thinks he can. If he works on waiting just that split second longer, rather than powering the ball and getting the shot over with, he'll play better shots because he has to use the clubhead if he waits on it. So wait on it, men.

Bill Cornelius

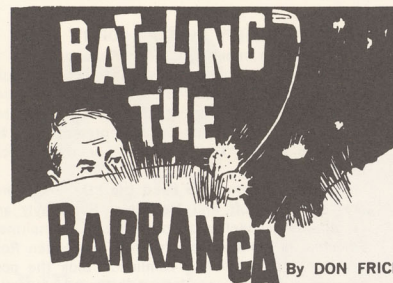


## SHIRLEY KEETH REAL ESTATE

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The wonderful world of North County golf swirls around us, creating almost daily reports of tournaments, new courses and other activities.

Just for an October-November diet, how about this composite: The Haig and Haig at La Costa; the CBS Challenge Golf, same locale; the opening of Los Penasquitos on Route 395; the impending opening of Warner Springs' new 18-hole course; announcement of plans for a new golf course—residential development on the "high road" between Solana Beach and the Ranch; the physical maturity of the Whispering Palms course; news of an Olivenhain development (with golf course?) and also of another new course above Circle R on Route 395.

In the midst of all this turmoil, membership in our own course continues to rebound from its low point of last summer and we expect soon to be within striking distance of the statutory limit of 350 families.

Why? Because of the uniquely challenging nature of our championship-type course; because of the unique, unhurried relaxing surroundings; because of a new monthly tee-to-green improvement program which, on top of the major watering job, will put the course into the best condition it has ever seen.

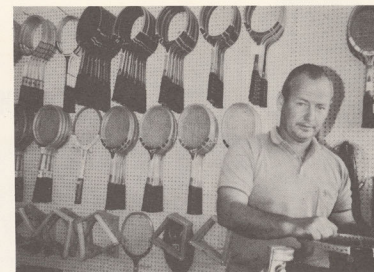
Activity at our course will calm down somewhat during the ensuing months, but Bill Cornelius and his staff are continually dreaming up impromptu, or organized, events.

Stag Day may be making a comeback! Nineteen players participated on October 27, with Gene Freeland winning the "Best Nine Holes" competition. Runners-up were Don Frick, Tony Mahon and Harry Lee. Bill Freck finished fifth.

From now on every Wednesday is Stag Day; and those interested should start congregating at 11:30 for lunch, if possible, then begin teeing off at noon. Prizes and informal companionship... that's the fare!

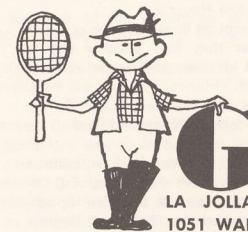
And what better way for new members to get to know the "old faithful" than to take part in these Wednesday festivities? So, to our latest new Club Members — Dr. Bob Langley, Ned Ochiltree, Bryant McClure, B. W. Mehren, Bob Conway, John Klaus and Andrew Andek, a personal invitation to the Wednesday doings.

As a finale, stop in at the Pro Shop and pick up a reprint of a Golf Digest story on "slow play." It should be there by the time this issue is in your hands.



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## FAIR SEX

by MARY LOU LEWIS

Team Play was won this year by Star Dust Country Club. San Diego second and Rancho Santa Fe third. Margaret Wallace was low point winner with 17½ points. Dorothy Hadden with 15 points and Dorothy Robbins with 14½ points.

The Jack Shaws have just returned from the Grand Canyon playing golf along the way at Wick-enburg, Apple Valley and Hyperia.

Katie Knight and Margaret Bushard have so much fun with their camper they took another trip to Lake Mojave and had ideal weather while we were having our heat spell.

The George Lewis's and the Ken Knudsois are off for a golfing trip to Las Vegas and Bishop on the 9th of November.

The fall Round-up at Las Vegas drew quite a few from our club. The Dave Freemans, Ed Dobrethos, Charles Hammonds and the Ken Enochens. Jerry Enochsen tied for 2nd and Virginia Hammond tied for 5th. Congratulations.

Off to the De Anza tournament at Borrego Springs are Marion Millar and her daughters Peggy Walker and Marilyn McCoy. Also Barbara Matzinger. We wish them luck.

We are looking forward to our "Turkey Shoot" on the 16th. A luncheon and awarding of the turkeys will follow. Anticipating in the fun this year will be the Daffy Duffers—our new 9 hole group.

Fall Tournament October 5th, 7th and 12th.  
Overall Low gross won by Doll Freeman with 218.  
Maxine Van Evera with 225.

First Flight Low Gross, Margaret Bushard.  
1st low net Margaret Wallace 228.

2nd low net tie: Margaret Munch — Donna Stred,  
with 230. Play-off won by Margaret Munch on  
9th hole.

2nd Flight low gross Jane Stockton 282.  
1st low net Dorothy Croft 230.

2nd low net Janet O'Malley 233.  
3rd Flight low gross Louise Conklin 310.

1st low net Florence Sattem 239.  
2nd low net Dorothy Millard 241.

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### DAFFY DUFFERS FORM

A luncheon meeting in the Rancho Santa Fe Golf Clubhouse Tuesday saw the election of officers and the selection of a name for the new women's 9-hole golf group. After reviewing a raft of suggested names for the new organization, the members chose "Daffy Duffers" as their official title.

Voted co-chairmen to head the "Daffy Duffers" are Laura Egoroff and Flo Bible. Bun Bayly and Frauline Macconel are tournament co-chairmen. Selected as handicap co-chairmen are Helen Rose and Jan Morris. Marcie Tomlinson took the position of recording secretary and Dorothy Woolley will have corresponding secretary duties. Pat Mohr is treasurer.

### SWEEPS FOR DECEMBER

Thursday Dec. 2nd—Guest Day  
Tuesday, Dec. 7th—Medal Play (Board Meeting)  
Monday, Dec. 13th—Christmas Party (2 best balls of foursome one from each class to be chosen)  
Tuesday, Dec. 14th—9 long holes ½ handicap  
Tuesday, Dec. 21st—9 short holes ½ handicap  
Tuesday, Dec. 28th—Medal Play.

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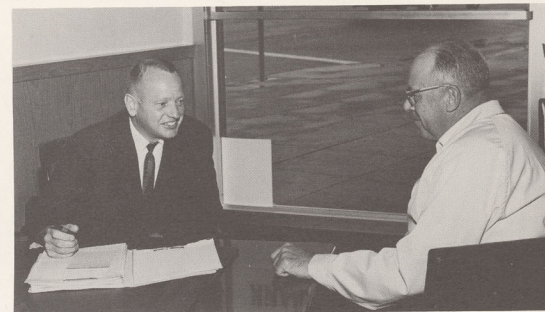
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OF SAN DIEGO



BOB SANDERS, manager of the Escondido Branch of First National Bank, shown above visiting with Henry Savage, Escondido CPA.

Robert E. Sanders, assistant vice president, First National Bank of San Diego, has managed the bank's Escondido branch since its opening in 1957.

A native of Denver, Colorado, Bob attended Denver University where he obtained his bachelors degree in business administration. Bob has been in banking since 1940, having worked for First National of Denver and the predecessor to Crocker-Citizens National Bank in San Francisco.

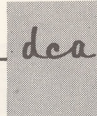
In January, 1950, he joined First National at the main office in San Diego. In 1955, he was named assistant manager of the bank's North Park branch and in September of 1957, was promoted to manager of the Escondido office.

Bob has been very active in local community activities in the north county. He has served as the president and director of the Escondido Chamber of Commerce, and is a member of the Escondido Kiwanis Club. Bob and his wife, Teresa, reside at 1643 Humphrey Place in Escondido with their two children, Karen and Greg.

Bob and the staff of the Escondido branch look forward to having more north county residents say, "First National Bank . . . That's My Bank!"

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SEACOAST SAVINGS & LOAN ASSOCIATION opened for business in 1957 in small quarters located at 215 15th Street in Del Mar. They soon outgrew these quarters with three employees, and built their beautiful new building in 1960 at 3rd & E Streets in Encinitas. Assets of the Association now exceed \$31,000,000.00 with a staff of twenty-five, plus an additional staff of six employees in the escrow and insurance departments. Seacoast Savings & Loan Officers include: James I. Melton, President; Harold C. Borth, Vice President and Secretary; Arthur Adair, Vice President; William Fisher, Vice President.



PRESIDENT, JAMES I. MELTON



**Seacoast Savings**  
and LOAN ASSOCIATION  
3rd and E Sts., Encinitas, Calif.

# Seacoast Hall Reservations

The following clubs meet regularly at Seacoast Hall in Encinitas . . . and Seacoast Savings and Loan is happy to offer these facilities, without charge, to any organization which would care to use them\*. There is seating capacity for eighty, with chairs, tables, completely outfitted modern kitchen (stove, sink, disposal, coffee maker, dishes, silver) and a motion picture screen for convenience in showing films. For reservations, please phone 753-5531.

\*Political groups our only exception.

## Monday

A.A.R.P., 1st Monday  
Business & Prof. Women's Club,  
2nd & 4th Monday  
El Camino Real Farm Bureau, 3rd Monday  
Nat'l Assn. Retired Civil Serv. Employees,  
2nd Monday  
No. County Sewerage Group, 3rd Monday  
Tops, Every Monday

## Tuesday

A.A.U.W., 4th Tuesday  
Cymbidium Growers, 2nd Tuesday  
Democratic Women's Club,  
ECL Multiple Listing Service, Every Tuesday  
Golden Age Club,  
1st & 3rd Thurs. and 2nd & 4th Tues.  
Pop Warner League, 1st Tuesday  
Rug Guild, 1st & 3rd Tuesday  
San Diego Jr. Women's Club, 3rd Tuesday

## Wednesday

Campfire Leaders, 2nd Wednesday  
Garden Club, 3rd Wednesday  
Opti-Mrs. Club of Encinitas, 2nd Wednesday  
S. D. Women's Bridge Club, 2nd Wednesday  
Star Builders, 4th Wednesday  
Toastmistress, 1st & 3rd Wednesday  
V.F.W. Ladies Auxiliary, 4th Wednesday

## Thursday

Encinitas Sanitary District, 3rd Thursday  
San Dieguito Hommakers, 2nd Thursday  
San Dieguito Star Club, 4th Thursday  
So. Coast Philatelic Society,  
2nd & 4th Thursday  
V.F.W. Post, 1st Thursday  
Vets of World War I Auxiliary, 2nd Thursday

## Friday

Cabrillo Kennel Club, 1st Friday  
Encinitas Bowmen, 2nd Friday  
Encinitas Grange, 4th Friday  
San Dieguito Coin Club, 3rd Friday  
Sr. Rock Club, 4th Friday  
St. Andrews Episcopal Church, 2nd Friday  
Vets of World War I—Barracks, 3rd Friday

## Saturday

Los Companeros, 2nd Saturday  
No. County Shade Plant Club,  
(formerly Begonia Club), 2nd Saturday  
Quail Park Assn., 4th Saturday  
Rebekah Club, 3rd Saturday

## Sunday

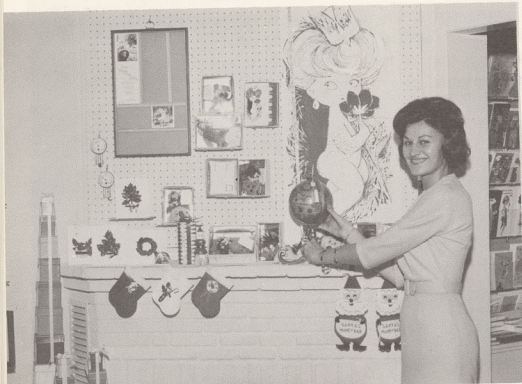
Surfing Society, 1st Sunday

Seacoast Hall is offered as a  
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**Seacoast Savings**  
and LOAN ASSOCIATION  
3rd and E Sts., Encinitas, Calif.

## When You Christmas-Shop at the Country Squire You Shop in a Fairyland of Gifts!



### Country Squire Gifts

Whenever you are searching for the unusual, the exquisite, or the very special "something" for that very special person, you will be so pleased to discover the delights within the Country Squire Gift Shops. Boutique items, cards, personalized desk and boudoir gifts, home decorations—these are yours in abundance in the shop devoted to the "small gifts". In still another Country Squire Shop you will find gifts from all over the world . . . in crystal, in china, in linen.



### The Gourmet Shop

Every country in the world is represented in the Gourmet Shop with fabulous gift-packages of food . . . as well as cooking utensils for the gourmet! Betty Blaisdell has the largest and most complete selection of fondue pots in the county, and the proper cheese, and recipes are here for your selection. Candies and toys for the small fry, too.



### The Casual Corner

Whenever one thinks of "casual wear" it is only second nature to think of the "Casual Corner" Shop! Here, in one delightful spot, is a selection of casual dresses which have been made by top-flight designers. The styles are refreshing . . . including some brand new ideas, as well as the ever-beloved classics. Handsome sweaters, unusual jewelry (with tiny price tags), lingerie, handbags, and blouses. Just arriving are new "dressy casuals" for Holiday Wear!



### Meet Jean and John Crosby

Your hostess and host at the Country Squire Tea Room are the congenial Crosbys . . . who spend the mornings preparing the culinary delights you are served at noon. They bring a marvelous background of gourmet cooking to their tea room, including recipes which are so delectable it is small wonder there is usually a waiting line to be served. Informal modeling by "The Casual Corner" on weekdays. Private parties may be planned for Mondays if desired.



### The Country Squire Tea Room

Refresh your spirit as well as satisfy your hunger! If you have not already discovered the delights of this gourmet tea room, you have a treat in store! Open every day (except Monday) from noon until 3 p.m., you will be treated with a host of tempting delicacies, including the most delicious "angel pie" you have ever had the good fortune to find. The menu always includes a meat dish, fish dish, salad — and everything comes with hot popovers!

## Sumptuous Gift-Wrapping Without Charge at all the Country Squire Shops!



### Felt Flair

This ingenious little Country Squire Shop is just whirling with ideas for the "unusual" in Christmas gifts for everyone on your list! So many, many things can be designed from FELT . . . blouses, skirts, delightful cover-ups and aprons, as well as many other things to wear. In addition, handbags, bookmarks, draperies, wall hangings, the imagination runs riot! Felt Flair will custom design original gifts for YOU that no one . . . absolutely no one else has.



**The Country Squire**

Rancho Santa Fe, California



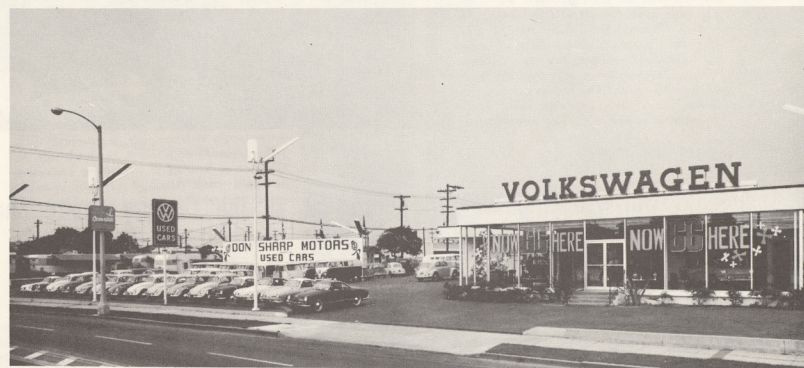
### "Rancho Santa Fe Properties" Starts New Apartments in Village

Construction was started last week on the latest addition to the village with the ground-breaking for the new apartments being built by Howard Wellman and Charles Chapin. The structure will be on the corner of El Tordo and Paseo Delicias and completion is scheduled for early spring.

The building, of two stories on four levels, will contain five deluxe units of about 1350 square feet

each in addition to private patios, garages, and laundry facilities. Construction will be of top quality with sound-proofing, air-conditioning, an elevator, and many details designed for comfortable, easy living. The owners intend a building that satisfies the growing need for apartments by Ranch residents moving into the village from larger estates.

The project was designed by Arthur Allard of Paul and Allard, AIA architects of Del Mar, and is being erected by C. A. Larsen Company of San Diego, one of whose recently completed jobs is the La Costa development.

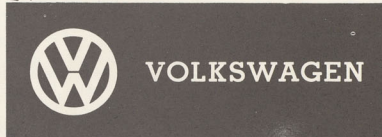


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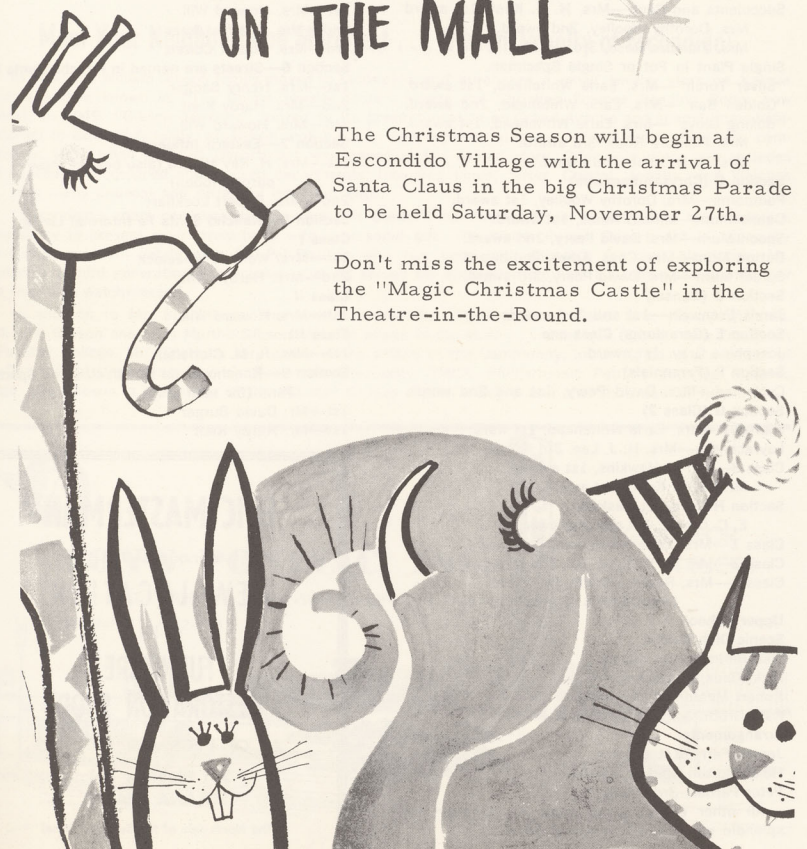
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President



# ESCONDIDO VILLAGE PRESENTS A CHRISTMAS WONDERLAND ON THE MALL



The Christmas Season will begin at Escondido Village with the arrival of Santa Claus in the big Christmas Parade to be held Saturday, November 27th.

Don't miss the excitement of exploring the "Magic Christmas Castle" in the Theatre-in-the-Round.

## Rancho Santa Fe Garden Club

This year's Rancho Santa Fe Garden Club's Flower Show was one of the most successful Shows to date, in spite of the high temperatures. The plant sale, alone, brought in more than double that of last year's sale.

Mrs. Kaho Chester, guest exhibitor for this year, had such lovely arrangements that one of the judges from Laguna Beach planned to come to Mrs. Chester's new series of classes which started here Thursday, November 4th.

The outdoor gardens were a new idea this year introduced by the show's chairman, Mrs. Hardy Kent. They were beautifully done and represented a tremendous amount of work by all of the participants.

Mrs. Kent and all of her chairmen are to be congratulated for a very lovely and successful show.

Following are the names of the winners of the different sections:

### Horticulture Division

#### Section A (Roses)

Floribunda—Mrs. D. J. Peery, 1st award.  
Pillar—Mrs. Earle Whitehead, 1st award.

#### Section B (Dish Gardens)

Successents and Cacti—Mrs. H. H. Kent, 1st award  
Mrs. Dorothy Woolley, 2nd award.  
Mrs. Fillmore Rose, 3rd award.

#### Section C (Chrysanthemums)

Pompoms—Mrs. Dorothy Woolley, 1st award.  
Dahlia Mum—Miriam Ames, 1st award.  
Spoon Mum—Mrs. David Peery, 2nd award.  
Button Mum—Mrs. Chas. Ames, 2nd award.  
Spider Mum—Mrs. David Peery, 3rd award.

#### Section D (Bonsai)

Jarvis Esenwein—1st and 2nd awards.

#### Section E (Geraniums) Class one

Josephine Gray, 1st award.

#### Section F (Perennials)

Cyclamen—Mrs. David Peery, 1st and 2nd awards.

#### Section G (Class 2)

Hibiscus—Mrs. Earle Whitehead, 1st award.

Layracantha—Mrs. H. J. Lee, 3rd award.

Class 3—Mr. M. Hawkins, 1st award.

Mrs. H. H. Kent, 2nd award.

#### Section H (Hanging Baskets)

E. C. Creutz, 1st and 2nd award.

Class 1—Mrs. Earle Whitehead, 2nd award.

Class 2—Mrs. H. H. Kent, 1st, 2nd, 3rd awards.

Class 3—Mrs. Robert Corlett, 1st award.

### CHILDREN'S AWARDS

#### Upper School

##### Scenic Dish Garden

Lisa Berkson, 1st award.

Rick Klaus, 2nd award.

Robert Manion, 2nd award.

Katy Groth, 3rd award.

#### Arrangements

James Perry, 1st award.

Holly Morton, 2nd award.

Peter Pardee, 3rd award.

All other entries given honorable mention for splendid effort and interesting exhibits.

#### Elementary—Lower School

##### Scenic Dish Garden

Michael Hammack, 1st award.

Alden Cole, 2nd award.

Christina Gere, 2nd award.

Sean Mannion, 3rd award.

#### Arrangements

Susan Bowles, 1st award.

Dorothy Brotherton, 2nd award.

### ARTISTIC DIVISION AWARDS

#### Section 1—The Desert

1st—Mrs. E. G. Whitehead

2nd—Mrs. Robert Henneg

3rd—Mrs. Elliot Wheeler

#### Section 2—Primitive Indian

1st—Mrs. Harry Lee

2nd—Mrs. Eliot Wheeler

3rd—Mrs. E. G. Whitehead

#### Section 3—Spanish Influence

1st—None

2nd—Mrs. David J. Peery

#### Section 4—Early Settlers Garden

1st—Mrs. E. C. McIntyre

2nd—Mrs. H. Ray Millard

3rd—Mrs. Robert G. Lockhart

#### Section 5—Eucalyptus Period

1st—Mrs. Howard Will

2nd—Mrs. Charles Ames

3rd—Mrs. Robert Corlett

#### Section 6—Streets are named in Rancho Santa Fe

1st—Mrs. Henry Sanger

2nd—Mrs. Hardy Kent

3rd—Mrs. Howard Will

#### Section 7—Eastern Influence

1st—Mrs. H. Ray Millard (also best in show—purple ribbon)

2nd—Mrs. Robert Lockhart

#### Section 8—Rancho Santa Fe Informal Living Class I

1st—Mrs. Wendell Wheelock

2nd—Mrs. Hardy Kent

#### Class II

1st—Mrs. Howard Will

#### Class III

1st—Mrs. R. M. Clotfelter

#### Section 9—Rancho Santa Fe Athletes and Sports Fans (for men only)

1st—Mr. David Burger

1st—Mr. Hardy Kent

## ERIC MASTERMAN

announces the  
**NEW LOCATION**  
of his  
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AS OF DECEMBER 1st, 1965

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(The North side of the Safeway Store)



John Daly


MR. BILL GIBSON is pictured above in the midst of the Christmas Merchandise which is on display in the tastefully decorated Gibson Jewelry Store. There is an unlimited gift selection in a complete range of prices . . . and it is nice to know that every Gibson Gift is handsomely Gift-Wrapped in Holiday paper without charge!

## Meet Your Neighborhood Merchant . . . Gibson Jewelry of Escondido!

In 1947 the William Gibson family moved to Escondido and purchased a small jewelry store on Kalmia which was then known as "The Chime Jewelry Store" (where the Christian Science Reading Room now stands). In 1949, "Gibson Jewelers" moved to its present location on Grand Avenue and almost immediately started to expand! Actually, expansion took place in two separate stages . . . and remodeling was completed in 1957 when the Gift Department was added to the overall store. Gibson Jewelers now includes five handsomely equipped and stocked departments; including Linen, Silver, Crystal, Jewelry, and Watches . . . plus many unusual and delightful imported gifts.

"Escondido's most complete Jewelry and Gift Center" maintains a Bridal Registry, and has made it a store policy to present each lovely bride with a personal gift. The Watch Repair Department is especially proud of its excellent watchmaker, Mr. Pat Shelton, who has been with Gibson's for over six years. Mr. Shelton is a third generation watchmaker—having served his apprenticeship with his father and grandfather who were also watchmakers!

In addition to Mr. Bill Gibson, the staff includes Mrs. Ethel Kensinger and Mrs. Nancy Williams. Both Mrs. Gibson and Miss Martha Gibson are also active in the store . . . while son, Bill Jr., is a Freshman at Palomar College. Mr. Gibson is very active in the affairs of the Community, including being a member of the Chamber of Commerce; Kiwanis; Downtown Merchants; YMCA; Philharmonic Patrons and the Masonic Lodge. Mrs. Gibson is a member of the Palomar College Patron's Board and the Showcase of Arts.



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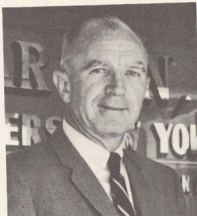
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## Ticker Type

by J. E. LEE

For the child or grandchild who seems to have all the toys he can break in one year, a suitable Christmas gift might be a few shares of stock in one of America's leading companies — perhaps one of his own selection. Several years ago a fourth grader in my household was given his option, chose to become a part owner of one of our leading telephone net-works which also held a substantial interest in Disneyland. This stock proved to be a more profitable investment than many then being bought by "older and wiser" heads. When this now college freshman attains voting age he will have the right to spend (or invest) the greatly enhanced process of this fortuitous investment as he sees fit. In the interim, the dividends from his invested savings help fuel a bright red G 70 frequently seen around our village.

Years ago stock ownership by minors was a legally cumbersome matter, involving court appointed guardians, trusts and the like, this has all been made necessary by the popular "Gifts to Minors Act" now prevalent in nearly all of the United States. Under these laws, the doting parent or other donor buys stock which is registered in the name of a custodian who may be a parent or any other willing adult. The custodian is of course expected to exercise prudent supervision over the investment until the minor reaches the age of 21 years. The custodian has the power to make such sales or purchases for the benefit of the minor as his judgement dictates.

Youngsters who own securities are in a position to more readily become interested in the workings of our economic system. In some cases substantial tax advantages result from the gift of securities to minors.

Prospective givers who wish to make gifts of securities should consult their broker soon. It takes about three weeks to obtain a stock certificate suitably prepared with the name of the minor and the designated adult custodian.

## A CHRISTMAS PRESENT

from  
**The Silver Whistle Gallery**  
RANCHO SANTA FE ROAD - ENCINITAS

A group exhibition by the four Bownes—William, Portia, Kit, Victoria  
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## The Gift of Wings

Christmas gifts usually come in packages but here is one that is certainly unique as a "package." The lucky recipient finds a gaily decorated gift with his name on it and of course the gift is in a package but more important is that the gift is a package. In other words the gift package contains packaged gift or is it vice-versa?

Well anyway it's all the charming and practical idea of Carol and Steve Wilmans who operate South Coast Flying Service at Palomar Airport. The package contains all of the ingredients for learning to fly an airplane solo and completing the first step for a private pilots license. There are ten coupons each good for an hour of flying time with an FAA approved flight instructor. Interesting flight instruction literature and the new pilots personalized log book are included, but best of all — a handsome trophy which will be appropriately engraved to mark the achievement when solo flight has been accomplished. Nearly everyone can solo within ten hours of instruction.

The student will fly one of a fleet of brand new Piper Cherokee 140 aircraft which are fully instrumented and radio equipped. Each lesson will include a thorough briefing and debriefing before and after each flight with the students personal instructor. Upon completion of this "package" course the student is fully qualified to continue with the FAA approved curriculum for a Private Pilot license.

A student must be 15½ years old before actual flight instruction can begin but there is no maximum age limit. Flying opens a whole new world of pleasure and adventure for the widest variety of nice people imaginable. It is an especially wholesome activity for young people and an accomplishment that will always serve them well.

A phone call to Carol or Steve Wilmans at 729-7161 will give you all the details in time to consider that special someone you know who would love the Gift of Wings.

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## Board Meeting of Rancho Santa Fe Branch of American National Red Cross

Meeting of November 2nd held at the Village Church in Fellowship Hall and conducted by Chairman Elroy O. Jones.

Plans to date were announced concerning Red Cross International Convention to be held in San Diego May 8th through 12th, 1965.

\$650.00 received by San Diego Red Cross Chapter from Rancho Santa Fe for New Orleans Disaster Fund.

A communication of interest was read to the Board from San Diego County Chapter which stated: (quote) "Red Cross said today (October 28th) it has no connection with efforts being made in this country to collect blood, funds or other relief supplies for Viet Cong or North Viet-Nam".

"We wish to make it clear that Red Cross is in no way connected with relief activities of this type, nor are we associated in any manner with student or other groups which may be engaged in aid programs for North Viet-Nam or Viet Cong."

In this country Red Cross youth and adult volunteers also participating in U. S. effort in South Viet-Nam. An ARC sponsored South Viet-Nam youth friendship project has young elementary students throughout U.S. packing 100,000 friendship boxes and same number of friendship kits. These items such as soap, tooth brushes, and tooth paste for needy children in South Viet-Nam.

A.R.C. adult volunteers have begun production lines reminiscent of World War II and are making thousands of "ditty-bags", carry-all known to all who served in the last war. Nearly 60,000 have already been shipped to the Far East for wounded servicemen.

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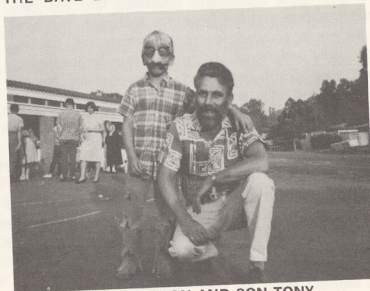
THE HALLOWEEN PARADE AND CARNIVAL WAS  
A HUGE SUCCESS!



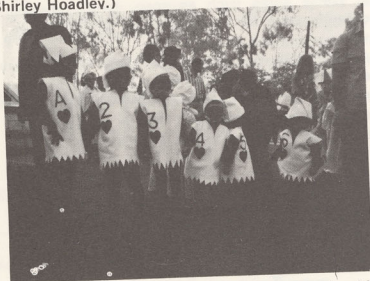
MARY POPPINS AND SWIMMER SUE steal the show! (In real life they are Joan Newman and Shirley Hoadlev.)



THE DAVE BURGER FAMILY are prize-winners!



JOHN BERKSON AND SON TONY  
(John's mask won a prize!)



FIRST-PRIZE HONORS went to the six adorable  
Glover children.



THE PARADE IS READY TO BEGIN!



## El Rancho Realty Comes Into Being . . .

By BETH and HARRY COTTINGHAM

The reasons for moving to Rancho Santa Fe are probably as varied as the number of residents now here. But certainly a few of the reasons to which we would all subscribe would be the climate, the beauty of the area and the mellow, country atmosphere of the community. These are some of the reasons that captivated the Cottingshams early last Spring, and which started their plans for establishing their home in this Shangrila nestled among the rolling Southern California hills.

We had our property investment business in Newport Beach, but the rapid expansion and growth was robbing Orange County of the quiet living that semi-retired people so fervently seek. Rancho Santa Fe certainly had charms we could not ignore. In August, we came — office, home and hope — and started what promises to be one of the most interesting experiences of our lives. A space for an office was found next to the Viking, and el Rancho Realty came into being.

By way of introduction, the senior partner, Harry, began his career in Los Angeles and Pasadena, where he spent many years in the investment-banking business. As one seeking relief from the congestion of the city, he chose the Newport Beach area as a port-of-call and became lured into the real estate field during the last decade that saw the tremendous expansion of Orange County and the doubling of its population.

Beth, the distaff side of the partnership, had years of experience as owner of a stationery and office supply house in Wyoming. Upon moving to California, she entered the property management field.

While in business in Newport Beach, Harry met his wife Beth and gained a lovely daughter, Betty, who with her husband and two little children, lives in Placentia. It was Beth's good fortune to gain a daughter and a son. The daughter, Ann, lives with her husband and two children in Pasadena. Son John, of the Naval Air Corps, has just returned on leave from Viet-Nam. He is attached to the Carrier, U.S.S. Coral Sea, which is based at Alameda, California.

The Cottingshams were married last August in the Community Church in Rancho Santa Fe.

The end of the story? No, really, just the beginning.



THE HERMIT

By MICHELE M. EVANS

I'm going to be a Hermit  
And go live in a cave!  
Serene upon my mountaintop  
To passing throngs I'll wave.  
Alone! What joy to contemplate  
Those hours as they fly by!  
I'll just sit there and meditate  
With none to hear my sigh.  
Perhaps—I'll need one servant—  
To cook and mend the clothes  
To start the fire, preserve it  
Against the wind that blows.  
She may also bring the blankets up  
For nights that get too cold  
Together we will sit and sup  
While darkness around unfolds.  
Perhaps—we'll need a guard or two  
Sentinels to keep the door  
From coyotes and the tourists who  
Try to invade our floor.  
And we'll give them drums to play  
For times when we get lonely  
Because we'll be so far away  
And there's just four of us only.  
Perhaps—we'll need one dog and cat  
To catch the mice and things with wings.  
For one can't contemplate with that  
Worry destroying everything.  
I think I'll send for a friend or two  
To come and help enjoy the view  
And it wouldn't be too hard  
To arrange a little game of cards.  
This floor isn't the very best  
My back cries for my beauty rest,  
Itch and scratch and there's no plumbing  
I'm bored with this kind of slumming.  
This Hermit's life's O.K. for clams  
But I guess I'll stay the way I am  
A city driver fast on the throttle  
With friends nearby to share a bottle.  
Heck with this lonely Hermit stuff  
I'm going home—I've had enough  
Being alone may be alright  
But me, I'm not the Hermit type!



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## San Dieguito Unit of The Children's Hospital Holds October Meeting

The charming home of Mrs. Robert Buxton was the setting for the October meeting of the San Dieguito Unit of the Children's Hospital. Mrs. Vernon Burns, the unit president, conducted a board meeting and then introduced our two guests Mrs. Elizabeth McCutcheon, Unit President, and Mrs. Stella Mac Knight, Unit Coordinator.

Mrs. McCutcheon gave us a very interesting report on the facilities at the hospital and Mrs. Knight told us of some of the background and development at the hospital. Mrs. Knight also explained the function of the unit and their part in the overall operation of the hospital.

Mrs. Burns thanked our guests for their talks and introduced a new member to our group, Mrs. John Richman. Motion to dispense with the minutes of the last meeting was made and seconded. Mrs. Gene Burks read the treasurer's report.

Mrs. Wallace Duncan, Education Chairman, asked us to attend a meeting at the hospital November 10. Mrs. Don Brown, Christmas Card Chairman, thanks everyone for their orders and Mrs. Penworker read letters for news members.

Mrs. Burns asked for further business and it was moved the meeting be adjourned. Several of the members met for lunch at the Country Squire in Rancho Santa Fe after the meeting. I was sorry to miss that part of the morning, but maybe I'll do better next month.

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Here come the holidays with their stepped-up demands on your time, your activities, your energy. How will you weather them . . . and all the days after . . . when the pace simmers down some, but never, never stands still?

Rest is essential, of course. But how often the pursuit of a "good night's sleep" or a brief daytime respite in bed can still leave you not quite rested, not really relaxed. Meantime, weariness can be building up gradually depleting vital stores of energy.

All the more wonderful, then to know that with SLEEPER-LOUNGER you can have an active aid to a new and gloriously refreshing restorer of pep and vitality. Your body, you know, is not "fixed" in a rigid single position. It moves. It flexes. But often these moving parts become taut, tired, aching. They need gentle cushioning comfort and rest. The kind of tension-releasing you can't possibly get from an immovable object.

SLEEPER-LOUNGER is worlds ahead of the flat

one-position bed so long the only choice in the home. This original electro-contouring box-spring needs only the touch of your fingertip to move smoothly, quietly up or down, head or foot, to a virtually unlimited choice of soothing "posture-perfect" positions. It gives a command performance every time.

Your body is cradled in luxurious comfort, whether for sweet, deep sleep or for reading, writing, watching TV, dining or just a happy do-nothing time out. Whatever the mood or the need, a feeling of ease flows over you from head to toe. You are completely supported without strain, without gravity pull. For instance, when you flex the foot of SLEEPER-LOUNGER to curve gently under your knees, you can feel the tiredness leave your over-worked legs and feet.

Holidays, every day, all year long think for a moment how little we really invest in personal comfort for the REST of our lives. SLEEPER-LOUNGER is your gift for long remembrance.

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## Rotary Celebrates Foundation Week November 14th Thru 22nd

Rotary International Foundation Week will be celebrated by Rotarians throughout the free world the week of 14 to 22 November, Red Lasswell, President of the Rancho Santa Fe Rotary Club, announced today.

Originally conceived at the Rotary International Convention in Atlanta, Georgia, in 1917, as an idea for an endowment to carry out some great educational service to mankind, Rotary Foundation became an actual fact in 1928 at the Convention in Minneapolis that year.

Commencing with an initial donation of \$709.92 Rotarians have to date contributed more than \$10,000,000.00 to the Foundation. More than 3,000 young college graduates throughout the world have benefited through fellowships from the Rotary Foundation.

Under existing rules, each Rotary District designates one fellowship recipient every other year for the recipient's advanced study at the University of his choice in any nation of the free world. Special fellowships are also granted for others of exceptional aptitude.

The Foundation specifies that applicants for a fellowship be able to converse fluently in the language of the country of their chosen University, for, as fellowship recipients, they are required to travel in their chosen country and meet with Rotarians to help in furthering international understanding. Each applicant must pass rigid inspection of his qualifications by a committee of Rotarians within the District. Extensive travel and expense allowances for up to \$5,000 are allowed for a year's study.

This year a new approach on Rotary Foundation is being developed. This District has been one of the first of the world-wide Districts selected to inaugurate a "Group Study Exchange" program. On 28 March 1966, six young men, with ages

from 22 to 28, will arrive from the Queensland area of Australia to commence an eight week study and observation of the area encompassed by District 534. All 55 clubs of the District, which includes San Diego, Imperial and Riverside Counties, will host these young men and provide a complete study of this area. These men come from an area climatically equal to our own area. This will be an immense effort in providing direct observation of an area by another world area, an effort toward greater world understanding and friendship.

Following up this visit by our "down under" friends of District 260, six men from District 534 will be selected for an eight week study trip to Australia in August of 1966.

The Rotary Foundation is a voluntary fund set up by voluntary contributions by the 600,000 members of Rotary clubs in 110 countries.

This week of the 14th of November, Rotarians will meet to commemorate this Foundation dedicated to Rotary's founder, Paul Harris, whose death in 1947 moved thousands of Rotarians to make contributions in his name.

This year, Tom Quinn, of Brawley, California has been chosen to represent District 534 at the University in Bolivia, South America.

## Winners Announced

WINNERS OF THE OCTOBER 1965 MATCH HELD BY LOS TIRADORITOS DE RANCHO SANTA FE JUNIOR RIFLE CLUB:

Grand Aggregate Award to Lee Smith who scored a total of 279 points out of possible 300.

1st Place Award for Standing Position to Jack Buchans.

1st Place Award for Kneeling Position to David Herbert.

1st Place Award for Prone Position to Tom Wellman.

2nd Place Award for Prone Position to Tim Read.

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## The Importance of Correcting Addresses

By HASKELL E. STRAWN, Postmaster

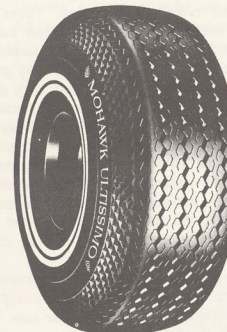
An unusually high percentage of the mail received at your local Post office is either incorrectly or inadequately addressed and has interfered with the efficiency we try to maintain in processing your mail. There are many reasons why our local addresses have become out of date and this will always be the case. However, the time has come for a community "housecleaning" of all of our records and we ask the support of all of our patrons. The ever increasing volume of mail has necessitated the hiring of new personnel and the installation of additional boxes. The tremendous increase of the Christmas volume will soon be upon us and our temporary clerks cannot be expected to know our patrons as we do. Here are ways you can help:

Change of address postal cards are supplied free by your Post Office — you will find ample supplies of them on the counters. Please use them immediately to notify all of your correspondents or publishers if they are not addressing your mail correctly.

Always use our Zip Code Number which is 92067.

For all local mail that you address to Rancho Santa Fe residents please refer to your little green Rancho Directory for correct box numbers—it is the most accurate list available. If you do not have one, you can get one at the Village Press Office—they are FREE! Please use the box number—the word "LOCAL" isn't enough (especially important on your Christmas card list).

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## The Country Friends

### 25% DISCOUNT SALE MONTH OF NOVEMBER

During the entire month of November a 25% discount will be in effect on all merchandise in the Country Friends Shop except that which has just been received. Now is a fine time for you to do some of your important Christmas shopping—and you may wish to plan your own purchases to take advantage of our money-saving discounts. The semi-annual discount sale has been a very popular as well as successful feature of our Country Friends shop for several years.

Who benefits from this sale? First of all, you customers do when you are able to buy a fine piece of furniture, an Oriental rug, china, silver or crystal—something that you will treasure—and at a substantial saving. Other important beneficiaries of our sale are the charities to which the Country Friends contribute. These worthwhile charities are the real purpose of all County Friends activities.

Shall we tempt you with some of our recently arrived items, even though they may not be discounted in the sale? Some fine Oriental rugs arrived last week, along with a magnificent two door cabinet of Chinese Chippendale design, and a gorgeous set of fine old Dresden china. There are also a wonderful matched set of three papier mache trays in graduated sizes, and decanters, tumblers, bowls and wine glasses of old Bohemian ruby glass. Look in our front window for a Bohemian ruby glass urn, 25" high of heavy crystal. The stag carved into this urn is a work of art. For your holiday entertaining we can offer a complete set of Christmas red Venetian crystal, with candlesticks, compotes, plates and bowls as well as three sizes of goblets. You lovers of rare antiques will be interested in the little Italian painted cabinet with mirrored top, tiny desk, and three drawers below—made about 1800.

There are many other items equally as enchanting. We know you will want to see our newly arrived items and to take advantage of our sale. You are most welcome to come early and come often.

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Resident of Rancho Santa Fe for 18 Years

## Why the Trend to Personal Leasing?



By KARL STEPHEN  
of Peto Motors, Escondido

Professional and management people have based their decisions on the following benefits.

1. Auto Leasing is one way to obtain the car of your choice without the necessity of actual purchase.
2. Leasing can be less expensive than buying.
3. Leasing eliminates annoying shopping and used car disposal problems.
4. No cash investment is required.
5. Leasing is time-saving and convenient.
6. Leasing simplifies your tax records. Tax deductions are easily computed and documented on leased cars. Many ownership costs which are often overlooked are automatically included in your deductions.

7. Capital assets are freed for more income-producing opportunities.
8. Total transportation costs are determined in advance.
9. With a choice of various leasing plans, you can now enjoy driving without large capital outlay, and select the arrangement that exactly meets your particular needs.
10. Leasing from Peto Motors of Escondido, a member of the Lincoln-Mercury Leasing Association, gives you nationwide service with the cumulative backing of a national dealer organization. Yet at the same time you receive the responsible, individual attention you expect from your neighborhood dealer.

Peto Motors, Escondido, are also in the car rental business. If you have friends or relatives visiting, and they have need for a personal car, we will rent them a Mercury or Comet by the day, week or month.

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LINCOLN CONTINENTAL

MERCURY

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## Gourmet Steals

By BETTY BLAISDELL



Christmas is a time for simple, simple language! The word "gourmet"? . . . whatever its true definition, however much the word gets bandied about most of a calendar year, it's not quite homey and warm enough for my kind of December. Not that I would have anyone going around the village this Christmas ignoring my quiet, little RANCH GOURMET signs! Really, not. But in a veritable paradise of smells and tastes that WAS my early Pennsylvania German kitchen especially at holiday time, one didn't have sophisticated thoughts.

Clementine Paddleford, famous THIS WEEK Food Editor, one year "took in" the unique Moravian Christmas services in my home-town of Bethlehem, Pa. (the Christmas City), first celebrated in this country 225 years ago. She was so completely caught in its spell that the traditional recipes she went there to gather were almost incidental to her two-page article.

"I came to Bethlehem on a Christmas Eve and heard the wondrous choir, saw the candle services, like no other in the world . . . a thousand voices raised in praise and love . . . forty trays of lighted candles, four dozen to a tray, were carried down the church aisles, a candle handed to each member of the congregation" . . .

As I read Clementine's lines I recalled my own father passing his tray of the handmade beeswax candles, each wrapped in frills of colored paper, to the minister who, accidentally dropping it, set the whole tray ablaze. To me, a small child, my father's quiet calm, his superb handling of the incendiary mass, was beautiful to see. With a hundred or more fir trees banking the pulpit, just feet away, what could have happened defies description!

The Moravian or "United Brethren" is the oldest Protestant church in the world, dating to the middle of the 15th century. Belonging to a founding family of the church in this country, the recipes which Clementine Paddleford collected are without variation the traditional ones which "we" helped to pass down, and are used at Christmas in every Moravian home in Pennsylvania, Ohio, Winston-Salem, N. C., and now in West Covina, Calif. The cookies have great merit and are baked commercially by only one company, to my knowledge, in Winston-Salem. Neiman Marcus always feature them, and they can be bought in Old Williamsburg. To me, while the recipe is true, a lot is lost in not having the wonderful animal, angel and star cut-outs.

### WHITE CHRISTMAS COOKIES

So, if I'm going to give you my recipes for these delicious "sand Tarts", do use the most interesting, tin fancy cutters you can find. Let the dough "rest" at least overnight:

- 1 cup butter
- 2 cups sugar
- 4 eggs
- 4 cups sifted flour
- ¼ tsp. cinamon
- 1/8 tsp. nutmeg.

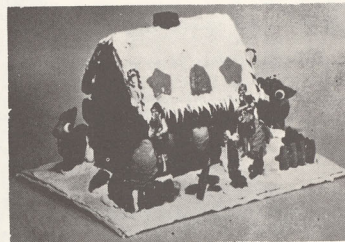
Cream butter and sugar thoroughly. Add eggs, singly, beating well after each addition. Sift flour

and spices together. Gradually add to creamed mixture, blending after each addition. Chill over night. Roll dough, a little at a time, on a well-floured surface to 1/8 inch thickness, and cut. Place on a greased baking sheet, brush with white of egg and decorate with piece of nutmeat. Bake at 350° for 10 to 12 minutes or until lightly browned.

### BROWN CHRISTMAS COOKIES

- 1 cup dark molasses
- 1 cup dark corn syrup
- 1 cup firmly packed light brown sugar
- ½ cup butter
- ½ cup lard
- 1 tsp. baking soda
- 2 tsp. vinegar
- 7 cups sifted flour
- ¼ tsp. salt
- 1 tbl. cinamon
- 1 tbl. ginger
- ½ tsp. cloves

Combine molasses, corn sugar, brown sugar, butter and lard in large saucepan. Heat, stirring, until butter and lard are melted. Mix baking soda and vinegar; stir into molasses mixture. Sift flour, salt and spices together. Gradually add to liquid mixture, blending after each addition. Chill over night. Roll dough and cut out as for white cookies and bake in same manner. Store in tight tins or jars.



### GINGERBREAD HOUSES

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## The Innkeeper's Jottings

We seem to be in a period of CHANGES—change of weather—change of time and change of season. By the time this is read, no doubt our weather will have returned to normal and the wind will blow chilly instead of off the desert—hot and dry. Overheard a lady saying "FASHION—forget it—let's be comfortable". Clocks turned back—darkness an hour earlier and light will greet us an hour ahead. Confusing to say the least, but by next April we'll get used to it—just in time to reset our clock, but by next April we'll get used to it—just in time to reset our on the party line and conference line.

A party may be any time and any size—planned or on the spur of the moment—formal or informal. But if you cannot have the casual one at home with your intimate friends, by contrast the cozy Library of THE INN, is an appropriate place for the "little evening". Many of our friends enjoy its atmosphere and the various ways it can be arranged to fit the occasion—a birthday, an anniversary or impromptu entertaining.

November conference bookings include the Connecticut General Life Insurance Company, University of Southern California and North American Aviation Company, all old friends of THE INN, who find our facilities just perfect for their business requirements and who enjoy the undisturbed atmosphere of our quaint and unique village, not feeling a change of location for an event is always necessary.

THE INN is considered a landmark in Rancho Santa Fe, which makes us very proud. With our curving roads, all with Spanish names, visitors find it difficult to locate their friends and many drop in THE INN and inquire directions or use the 'phone to call their friends for assistance. Our Front Desk personnel gladly gets out the map of Rancho Santa Fe and endeavors to show the inquirer the spot for helpful direction. With all the new homes and new families in Rancho Santa Fe we must admit it has been hard to keep up with the changes, but we do our best. Changes mean progress and we are all experiencing changing times and THE INN is no exception.

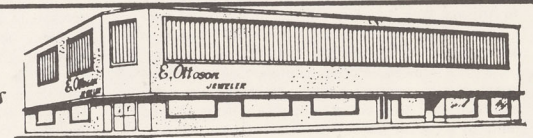
In view of our limited space (at times we wish we had expanding walls) it is not too early to think about and prepare for the Holidays. Avoid last minute disappointment and make reservations for our festive Thanksgiving Dinner, which will be served from 2:30 p.m. until 7:30 p.m.—adults \$6.00 plus tax and gratuity and children (under twelve) \$3.50 plus tax and gratuity.

We might mention that HARPER MacKAY'S TRIO will be with us again New Year's Eve, which we know will delight our many Ranch friends. Dinner as usual will be \$8.00 plus tax and gratuity, with complimentary Champagne Cocktail and of course noise makers to welcome in the New Year.

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*\*The first one to mail in the correct identity of Rancho choite Lavender Liverwurst will receive a free one-year subscription to Rancho Santa Fe "Living". Postmarks count!*

J. B. and Ruth Shamel are back from their sojourn all the way to the battle areas in Viet Nam. J. B. is looking forward to the time when he sells his ranch at Marietta and spends more time at his ranch in Rancho Santa Fe . . . "Trick or Treating" ran rampant throughout the Ranch on Halloween. One staid matron dished out over ten gallons of popcorn in penny bags . . . it had too much salt and people three doors down had to give out their entire month's supply of cokes! . . . the Rancho Santa Fe Republican Associates had a recent board meeting. Could be we will hear a lot from this group with National Elections coming up . . . Edith Trowbridge is making an extended visit to her old home in Colorado Springs. Her mother, Mrs. Ellen Adler, has her hands full helping hubby A with child-sitting . . . we understand that Gimber Evans gets out in that cold pool every morning of the year. Anyone else want to join the polar bear club? . . . Pat Manion just took a secret trip to Arizona. Was it to buy a horse or get rid of one? . . . What former handsome banker, well known to all of us, is going into the Real Estate business? . . . The Howes, Morris', Botelers, and Siegels spent a nice evening at the Art Mohr's a week ago Saturday. After buffet supper, Art Mohr showed films of a recent fishing trip taken two weeks ago in Mexico. He spent five days with Doc Hughes, Doc Kier and Don Morris, and reports are that they had a ball! . . . John and Jean (tearoom) Crosby's son just left for a stint with Uncle Sam, and Mom and Dad were weeping into the potato salad for a few days.

for December 1st thru 14th, do plan to attend the San Dieguito Art Guild Membership Art Show. It will be held at 1424 Highway 101 in Del Mar, and will be open daily from 1 to 8 p.m. . . . the George Lewis have held two delightful cocktail parties recently, each

for half a hundred of their many friends on October 23rd and October 30th respectively. All Ranchoites except Mr. and Mrs. Vernon Thompson from neighboring Rancho Bernardo . . . Martha Ferneding's cocktail party on the evening of October 23rd brought together two score or more Ranchoites and La Jollans to meet Mr. and Mrs. Wright Huntley . . . the Fred Reeves, Morgan Jones, Dave Comeys and Ralph Giffins had a sumptuous Italian meal at Tarantino's a couple of weeks ago before attending the exceptionally fine Carlos Montoya program at the new Civic Theatre. Coincidence placed their seats right in front of the Don Fricks, Dolores Parker and Mike O'Hara who had also dined sumptuously at Mister "A's" before the performance. Both groups joined forces for a night-cap and some hilarious fun at Mickey Finn's before winding up the evening . . . the Christmas Sing in the Village has been set for the night of December 15th, so plan your "open house for hot chocolate and hot toddy" now. It will be a family evening for everyone to whom this signals the beginning of the Christmas festivities in Rancho Santa Fe . . . Good friends of Pat Friedman honored her with a farewell luncheon at the home of Barbara Holland a week ago Thursday. Pat and husband Gary will leave the Ranch about the end of this month to live in the Los Angeles area. Gary was recently promoted and transferred. Hostesses for the luncheon were: Mesdames Holland, Howe, Link and Paulin. . . . Those in attendance included Mesdames Gardner, Siegel, Paulin, Brown, Clotfelter, Glover, Middleton, Holzhauser, Novak, Wynne, Pardee, Perry, Howe, Holland, Emerick, Mohr, Bible McConnell, Culver, Biron and Friedman . . . and, Mrs. Ellie Read, you are the lucky winner of the earrings this month! Just drop in at Anderson Jewelers in Encinitas and tell them Louella sent you! Happy Holidays y'all!



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**THE RANCHO SANTA FE REPUBLICAN WOMEN'S PROGRESSIVE LUNCHEON** was one of the highlights of the month of October. Pictured above are some of the willing workers who served at the Joe Coberly home which was the "dessert stop" and a Grande Finale to the luncheon! Left to right: Joe Coberly, Frank Maxwell, Susan Anderson, and Mesdames Perry, Siegel, Ashcraft, Tague, Loomis, Field and Friedman.

# dining out

## MISTER A's

Atop Fifth Avenue Financial Center, San Diego Diners should be prepared for elegance . . . from the gourmet menu in the finest continental tradition . . . to the breathtaking 60-mile view . . . to the decor which is opulent and colorful. Luncheon Mon. thru Fri. from 11 a.m. Dinner Mon. thru Sat. 5 p.m. to 10:30 p.m.; Cocktails Mon. thru Sat. 11 a.m. to 2 a.m. 239-1377.

## HOTEL DEL CHARRO

2380 Torrey Pines Road La Jolla

. . . the La Jolla Jacaranda Room is justly proud of its wonderful Chef Hilfiger whose twin nightly specials and exciting dessert selection makes an evening meal an adventure! Completely new menu for Sunday Brunch (served 11 to 3) 2380 Torrey Pines Road. 454-6134.

## THE HONKER

7590 Girard Avenue, La Jolla

Luxurious, sophisticated atmosphere with fashion shows on Tuesday and Wednesday at noon. Buffet luncheon 12 to 1:30 p.m. Regular luncheon 11:30 a.m. to 3 p.m.; Dinner 5 to 11 p.m. Good bar, excellent wines. 459-3424.

## QUAIL'S INN

Lake San Marcos off Rancho Santa Fe Road

This is a luxurious restaurant with a menu to please every taste—yet not expensive. Two dining rooms—yet it is wise to make reservations. Delightful lake setting; exceptional wine list. 744-0120.

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at Shelter Island, San Diego

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## TONY'S JACAL

Eden Gardens, 2 blks north of the Del Mar Track Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot!). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274

## THE VIKING

La Granada and Paseo Delicias, Rancho Santa Fe

Such a friendly place to dine! Open from 8 a.m. to 8 p.m. Monday through Saturday; closed Sundays. Excellent dinners featuring a steak and lobster combo with more than generous portions. Excellent wine list featuring Almaden wine and Carlsberg beer. 756-2166. Mae and Hans Andersen, your hosts.

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Steak and lobster served exclusively . . . atmosphere is intimate . . . waiters are friendly . . . food is superb. Help yourself to salad, sourdough and pumpernickel bread . . . is served piping hot to your table. Modest prices. — 746-5100.

## RANCHO BERNARDO COUNTRY CLUB

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San Diego Ranchoites may cut across (via Felicitas Park Road) and be at this delightful club in less than fifteen minutes! Early-Spanish decor; excellent food and bar at modest prices; busy and friendly—with a small dance floor and nightly entertainment. — 748-1611.



## Tennis

Louise and Bob Loomis entertained the Rancho Santa Fe Tennis Club at a potluck supper Saturday evening, Oct. 8, as a finale to that day's chop suey mixed doubles tournament. Winners were: Nancy Mason, Virginia Dewey, Louise Loomis, Ty Cobb, Stuart Hoadley and Roger Woolley.

Women players have organized a doubles ladder and are getting strategy tips, in preparation for play in the North County League, from their unofficial coach, Wilson Jones. Two matches the local women had scheduled the first week in November were with Escondido on Nov. 3 and La Jolla Beach and Tennis Club on Nov. 4.



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## Rancho Santa Fe Library Guild

The Rancho Santa Fe Library Guild, during the month of October, added eleven new volumes to the Guild's permanent collection in the local Library. These books were purchased from funds provided by memberships to the Guild and are in addition to the volumes on loan by the County Library. They are:

THE SUN IN SCORPIO . . . . . Margaret Sharp  
SQUIRE OF DEATH . . . . . Richard Lockridge  
LAUGHING WHITEFISH . . . . . Robert Traver  
(also author of Anatomy of a Murder)  
WAGING PEACE . . . . . Dwight D. Eisenhower  
KENNEDY . . . . . Theo C. Sorensen  
DEADFALL . . . . . Desmond Cory  
GENTLEMAN FROM CALIFORNIA . . . Niven Busch  
THE AGE OF VOLTAIRE . . . . . The Durants  
THOSE WHO LOVE . . . . . Irving Stone  
LOST EMPIRES . . . . . J. B. Priestly  
AIRS ABOVE THE GROUND . . . . . Mary Stewart

Also "current and choice" in the Library are two pictures by Mr. John Minchin, local building designer. One a water color of Lobster Beach, Baja, California 1964, the other of three characters, in graphic style. Mr. Minchin works primarily in two media, water color and wood sculpture, his various presentations have received wide acclaim at art exhibits. These two pictures are on loan by Mr. Minchin and the Guild hopes from time to time to display the works of other local artists of different fields of endeavor.

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## COINS FOR CHRISTMAS

SID EMERSON — ESCONDIDO COIN SHOP

As Christmas approaches, we all give quite a bit of thought as to what makes an appropriate gift for the many relatives and friends that make up our list. Naturally, being in the coin business, I like to think we have something that most people would enjoy receiving as a gift. A person doesn't have to be a coin collector to appreciate the beauty of some of our coins and, also, the decorative medals being struck to commemorate various events of interest to most of us.

Books are another very flexible gift field. We have countless books relating to the coin and stamp field that would prove of interest to persons in all age brackets.

If you have children or grand children who seem to have all the toys ever conceived, there are many things to be considered in our shop. Coins will not be broken and discarded within a short time but will probably be put away and be enjoyed from time to time through a long period of years. Again, unlike a lot of commodities, they will probably appreciate in value instead of depreciating. Being non-perishable and not subject to going out of style, coins make an ideal gift for remembrance. Many fine mountings are available which we can letter properly with names and dates to serve as a reminder for years to come to help the receiver cherish the gift more.

Many gold coins struck by the United States are still very reasonable in price. Most people, I'm sure, would enjoy owning a nice gold coin whether or not they are actively involved in coin collecting. Proof coins along with gold coins would be something non-collectors would enjoy most in the coin line. Proof coins are perfectly struck coins that are easily distinguishable from coins made for general circulation and make beautiful gifts because of their showpiece appearance. Proofs, like most collector coins, have a very good investment potential and are not to be overlooked when you are giving gifts to the young that you hope will increase in value through the years for them.

Silver dollars are another item that have long been favorite gift items. Here at the Escondido Coin Shop, we can still offer silver dollars in Mint Condition up to Eighty years old or older at very reasonable prices.

Obsolete coinage of the early U. S. such as large cents, two-cent, three-cent, and twenty-cent pieces make interesting gifts and are still reasonable.

Before Christmas is here before you know it, come in to the Escondido Coin Shop and let Sid Emerson help you find an interesting gift for all those people on your list that always seem to have every-

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A complete new set of "ordinary" United States stamps will be issued intermittently during the next four years, to take the place of the present regular stamps. Dates of issue will be announced later.

Stamps to be issued are—

- 1c Thomas Jefferson, third president of the United States.
- 1½c Albert Gallatin, secretary of Treasury 1801-1814.
- 2c Frank Lloyd Wright, the great architect.
- 3c Francis Parkman, historian and author.
- 4c Abraham Lincoln, the Civil War president.
- 5c George Washington, the first president of the United States.
- 6c Franklin D. Roosevelt, the recent president.
- 8c Albert Einstein, the great scientist.
- 10c Andrew Jackson, the seventh president.
- 11c John F. Kennedy, the recent president.
- 15c Oliver Wendell Holmes, Supreme Court Justice.
- 20c George Carlett Marshall, General and statesman.
- 25c Frederick Douglass, Negro abolitionist.
- 30c John Dewey, philosopher.
- 40c Thomas Paine, Revolutionary War patriot.
- 50c Lucy Stone, Woman's Suffrage leader.
- \$1.00 Eugene O'Neill, author of many plays.
- \$5.00 John Bassett Moore, author and diplomat.



*Be Kind To Santa Month!*

TO ALL SANTAS IN HOT WATER!

Dancing and prancing through the last minute holiday crowds may fill a hole under the Christmas Tree...but thoughtful gifts take time.

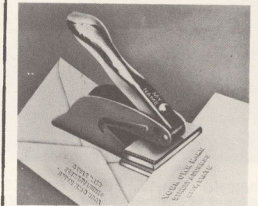
- A gayly refurbished room for your teenager.
- A cozied sewing corner with quaintly patterned wallpaper.
- A one-man-club in the den, with lazy easy chair, masculine drapes and table-top-trivia.

Shepard's will turn your ideas and good taste into warmly appreciated presents on Christmas Day. But come in soon, for craftsman'ship takes time, too.

.....otherwise, Santa

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**RANCHO SANTA FE WELCOMES ITS NEWEST REAL ESTATE SALESWOMAN INTO THE FOLD!** Mrs. Maurine Boteler has joined forces with George Lewis, and comes to this career with twelve years' secretarial experience in her background, as well as work in publications and advertising. In fact, she met and married Earl when she was a secretary in the Engineering Department at Convair... and he decided she belonged in his kitchen instead! Now that kitchen chores have assumed a minor role (Pam and Penny are Seniors at San Dieguito High School and will be going away to College next year... while Sherri Ann is a 6th grader) Maurine has decided that a taste of the "business world" would be a great hobby — instead of her usual golf, gardening, sewing and knitting. Maurine's club affiliations will suffer as she goes out after those big sales... namely the PTA, League of Women Voters, RSF Republican Women, Country Friends, Garden Club, and Children's Hospital Auxiliary! We all wish her great success!!



**ANNUAL SOCIAL GET-TOGETHER** for the Rancho Santa Fe Fire Department "family" was held on October 20th. An interesting film provided the entertainment for the evening, followed by refreshments. Those attending were: Commissioner Root and Mrs. Root; Chief and Mrs. Fox; Capt. and Mrs. Crane; Engineer Bob Pray and Mrs. Pray; Engineer Bixler and Mrs. Bixler; Fireman Mr. Buman and Paul; Sheriff and Mrs. Chernousko; and Mrs. W. Stoba; Fireman and Mrs. Enriquez; and Volunteer Fireman Kendal.

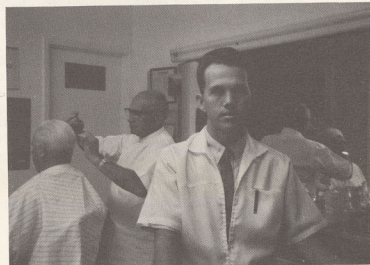
LEFT TO RIGHT: The mesdames Fox, Root, Chernousko, Crane, Fox and Gillies confer on the local items of interest while enjoying refreshments.

## NEWS FLASH!

SoniCo, Inc., a wholly owned subsidiary of Shell Oil Company, have 22 acres of land under option in Sorrento Valley's New Industrial Park which is being developed on Roselle Street in one of the segments of the new San Diego Freeway (which is also Interstate No. 5). Tentative timing, if they increase their option this December, will be to have their 10,500 sq. ft. building ready for SoniCo., Inc. to occupy in January of 1967. They have chosen to put their building on the highest point where they can see the new Scripps Memorial Hospital at Gene-see Extension; and across the Santa Fe Tracks the proposed beltline freeway and Mira Mesa — and the major Sorrento Valley Interchange to the Northeast.



**INTRODUCING CHIEF E. R. ASHILL, O.B.E. M.I.** (center) of the Hampshire Fire Brigade, England, who is now on a lecture tour of the United States. He has just demonstrated a new rescue saw in service with the Rancho Santa Fe Fire Department. On the left, Engineer Bob Pray; on the right, Fire Chief Fox. Chief Fox entertained Mr. Ashill for the weekend in Rancho Santa Fe, prior to his visiting the Fire Department facilities in Los Angeles County.



**MEET MR. CHESTER HARKER**, the assistant barber at the Rancho Santa Fe Barber Shop who will be helping Mr. Cliff Garner keep all the Ranch heads neat and trim and well-groomed for the Holiday Season!

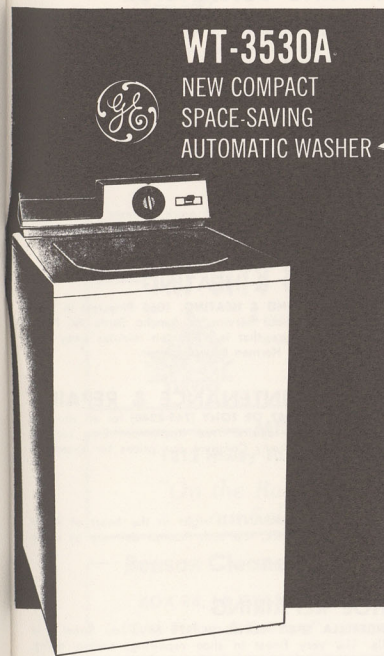
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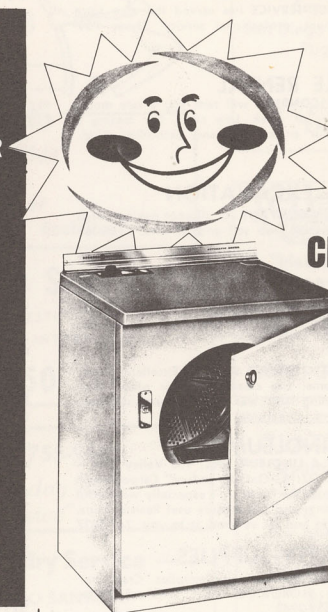
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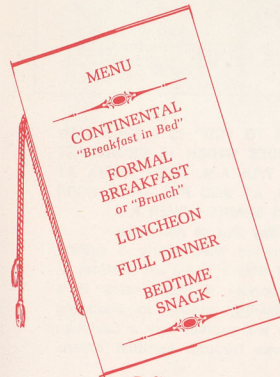
... Rooms are light, airy and comfortable, with the feeling of "home." There are literally acres of restful patios and garden areas.

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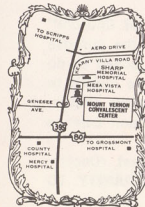
Rooms have been planned for the comfort of guests and no two rooms are alike. Colors are soft and warm and furniture is designed to be used with ease. Every room has its own toilet facilities. Wall-to-wall carpets or wood-tone tile and fine draperies add to the warmth of each guest room. Beautiful private or double rooms are available.

Most rooms open onto the large outdoor gardens and courtyards which are tastefully landscaped with trees, shrubs and grass and meant to be USED. A vine-covered summer house in one of the larger central patios gives room for sunbathing, loafing or even barbecuing.

The Grand Lounge is a beautiful area of the Mount Vernon with beamed ceiling, "old-fashioned windows," a massive brick fireplace (which works) and an 1880 Square Grand piano for Sunday evening "Sings." It is a fine place for visiting or daydreaming.

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The Mount Vernon is just off Highway 56 about a block south of San Diego's fine Sharp Memorial Hospital and just across the street from the Mesa Vista Hospital. It is easily reached by City Bus, Route H, by taxi or by private automobile. Plenty of parking is available. Several other hospitals are near the Mount Vernon.

Our station wagon will meet incoming guests at planes, trains or busses on request. Downtown San Diego is minutes away from the Mount Vernon by fast freeway.

### PROFESSIONAL CARE

highest professional standards at the Mount Vernon, assisting physicians and their patients to secure any medical care services which may be desired.

Each guest at the Mount Vernon will be cared for by his own personal physician who will be most welcome on the Medical Staff. Doctors have their own lounge and telephone room at the Mount Vernon and will find their directions carefully and courteously carried thru. The Mount Vernon will assist in finding a skilled physician for any patient who does not have their own doctor at the time of admission.

Dr. Harold Behneman, M.D., is the full-time Director of Professional Services at the Mount Vernon. Dr. Behneman is a highly regarded specialist in Internal Medicine and a Medical Administrator. He has been associated with the San Diego County Welfare Department and with the Joint Commission on Hospital Accreditation. He carries the responsibility for maintaining the

Mrs. Helen Pooley, R.N., is the Nursing Services Administrator. She has had many years of successful experience in this field and in San Diego's general hospitals. Mrs. Pooley will be responsible for supervising direct patient care and for the continuing Staff Training programs which let the care at Mount Vernon continue at its very high, personal level.

The Mount Vernon is especially proud of its completely equipped Physical Therapy and Rehabilitation Department. Here the finest of diathermy, ultrasonic, hydrotherapy and therapeutic exercise equipment is used for patients under the direction of a highly skilled staff. The Physical Therapy Department is headed by an M.D. specializing in Physical Medicine who has had many years of experience in this field.

You are cordially invited to visit the Mount Vernon at any time. The Staff is proud of its competence and of the many services it offers to guests. Every effort has been made to make the atmosphere of the Mount Vernon a "home" and not a "hospital."

If there is someone you know who needs care now—or who may need it in the future—please let us show how pleasant the Mount Vernon can be. Staff members are friendly, pleasant and interested.

Costs at the Mount Vernon are moderate, starting at less than \$10 per day. M.A.A. patients are welcome. Special care is available for those guests needing Mental Hygiene services, too.

We invite your inquiries and hope you'll come to visit us at the Mount Vernon at any time.

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## THE VILLAGE PRESS

Rancho Santa Fe  
**LIVING**

VOLUME 2 NUMBER 10

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Editors Ruth and Ralph Giffin  
Photography John Daly

### COVER PHOTO

This is the Roman Pool and Garden at La Costa Health Spa. Here in this attractive glass-enclosed, open-air garden, minerals are dispensed into scientifically filtered and controlled pools through underwater jets that move the water lazily around each bath. Warm sun, fresh air and steaming mineral waters work their timeless miracles to restore your health and vigor . . . to make you feel like a new person.

### FEATURE WRITERS

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Betty Blaisdell	"Billy" Keenholts
Andreas Cantwell	Melissa Lee
Del Colby	Jack Lee
Michele Evans	Mary Lou Lewis
Don Frick	Jack Manion
Wes Hadden	Ed Ransom, Jr.
Fran Johnson	Marjorie Roberts

Ray Stuard

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November 14 "The Way Out of Alcoholism."

It has been estimated that nearly 5 million people in the United States alone are victims of alcoholism. People wonder if there really is a "way out" — a healing answer to enslaving habits. This program will explain how a Christian Scientist found release through spiritual means alone.

November 21 "Why Should I Be Grateful?"

Sometimes it may seem hard to be grateful. Especially when you've had difficult problems during the year. But there's a spiritual basis for gratitude.

You're invited to hear a practical answer to this question.

November 28 "What Is The Purpose of Church?"

Many people honestly wonder what the purpose of a church really is — what it's supposed to do — especially in modern times. You are invited to hear a discussion on this station about the church, and its usefulness today from a Christian Science point of view.

The subject of next week's broadcast (December 5) is: "THE POWER OF CHRISTIANITY TO HEAL."

### OBITUARY

It is with great sadness that Rancho Santa Fe notes the untimely passing of our friend and neighbor Mr. Herb Stein, who resided on Loma Verde Drive with his wife, Winifred. Mr. Stein was well known in Los Angeles circles as a talented syndicated writer for Triangle publications. His death occurred on Sunday, October 17th, and interment took place in Hillcrest Cemetery, Los Angeles. Mr. Robert Young delivered the eulogy at the services.



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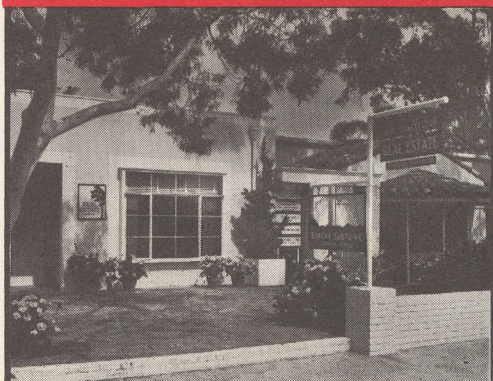
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