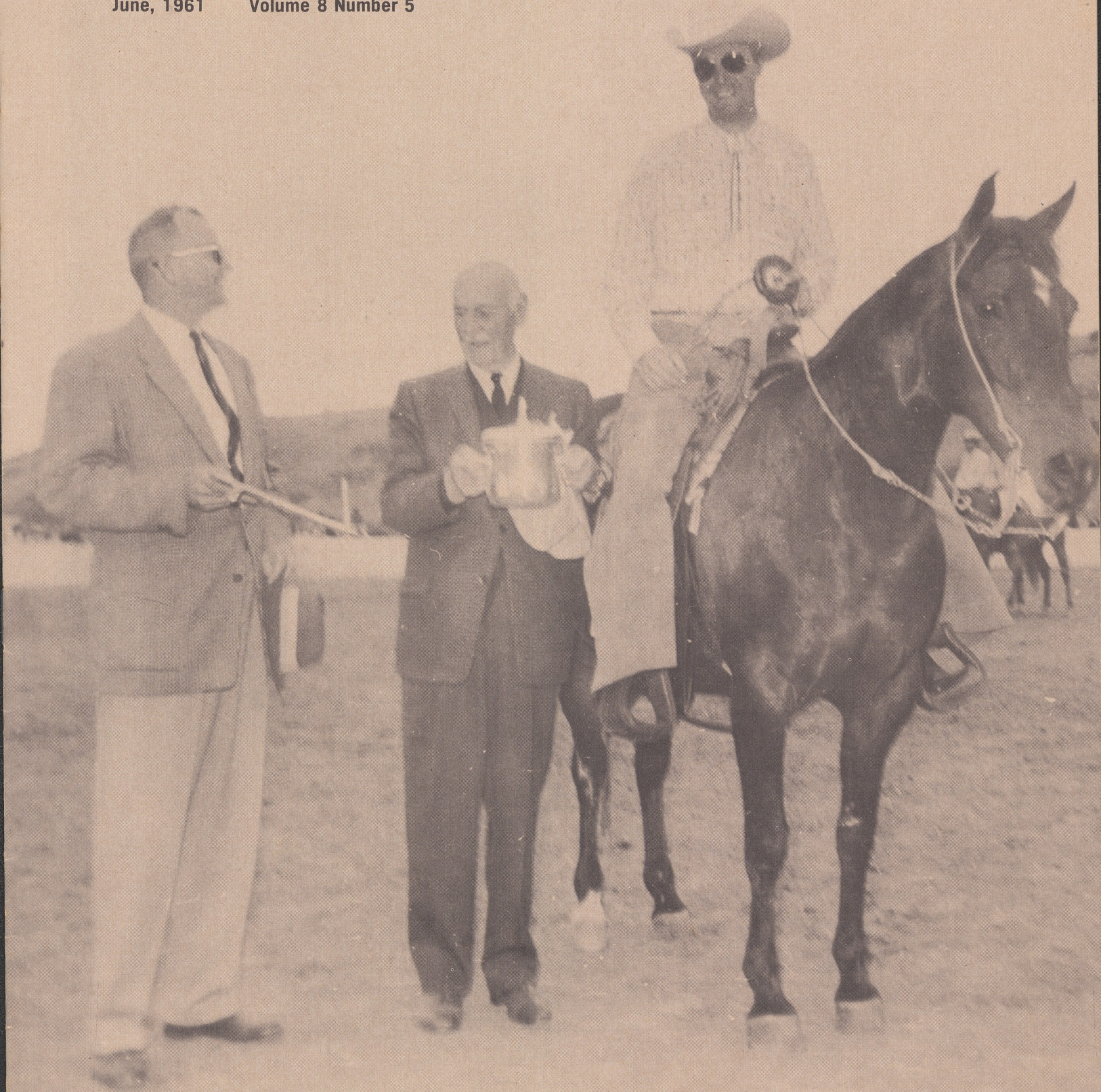


RANCHO SANTA FE  
**ASSOCIATION**  
**BULLETIN**

June, 1961      Volume 8 Number 5



## NEW GOLF CARTS PURCHASED

Members of the Board of Directors of the Association met for their regular monthly meeting the 5th of May in the offices of the Association. Absent were Vice-President Dewey and Director Schofield. The meeting was called to order by President Jenkins and the minutes of the previous meeting were approved as presented.

It was moved, seconded and unanimously carried that the Board authorize the purchase of twenty (20) 1961 Model Marketeer Electric Carts for rental purposes on the Association Golf Course, as recommended by the Golf Course Committee.

It was moved, seconded and unanimously carried that the following Resolution be adopted: **RESOLVED:** That the offer to terminate, as of July 1, 1961, the present contract by Southland Lift Trucks, Inc., is accepted and the Board authorized Attorney Clayton to prepare papers to effect same.

It was voted unanimously that the Certified Public Accountant Firm of Everts and Esenoff be employed for the audit and to study the tax structure of the Association's books and records for the Fiscal Year ending June 30, 1961.

The Subdivision Map of Nelda Challman of Por. of Lot 6, Block 27, Map 1742, prepared by Grady Boaz, Licensed Surveyor, was accepted as being in compliance with conditional subdivision approved October 16, 1959.

Manager Smart was authorized to purchase five-hundred (500) copies of the Protective Covenant.

It was decided unanimously that the Association pay one-half of the invoice resulting from the survey of the 'Old School Building' parking lot, the Rancho Santa Fe School

Board having agreed to pay one-half.

The application of Root and Richmond to erect Signs on Commercial Building on Lot 134, Map 2089, was approved unanimously.

The Board authorized Attorney Clayton to proceed with a suit against George Duncan et al for unauthorized subdivision of Rancho Santa Fe Association Covenant property.

Status of Advanced Playing Privileges as of this date are as follows: "A" Cards 173, "B" Cards 180.

Attorney Cooley addressed the Board on the subject of the Challman Subdivision Map.

The following letters were read and ordered dispersed to proper channels:

1. Southland Lift Trucks, Inc. by Messr. Meek, regarding termination of electric cart rental contract as of July 1, 1961.

2. Nominating Committee regarding Candidates for Election of Directors.

Secretary Smart presented cost of operation of the George Richardson Memorial Park for the past 34 months \$3,150.33, Capital Expenditures \$769.82.

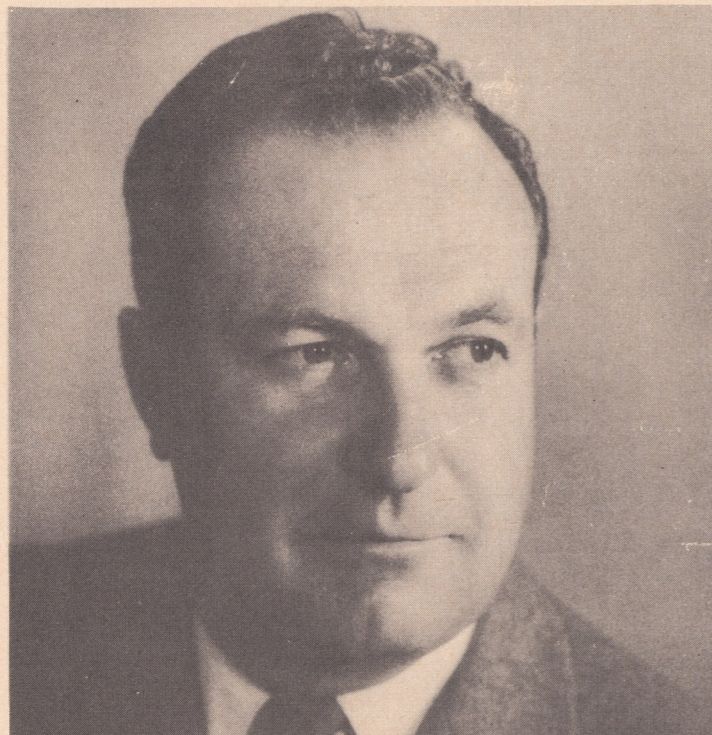
Secretary Smart presented Glenn F. Lewis, Building Commissioner's Report for the Month of April, 1961.

Secretary Smart presented Gross Revenue for the Month of April, 1961 as follows:

**GOLF COURSE REVENUE:** Greens Fees - Cash \$5,788.50; Playing Privileges \$5,618.00; Electric Carts \$1,680.90; Lockers \$158.50. **TOTAL:** \$13,245.90, a decrease of \$83.35 compared with last year's receipts.

**GOLF SHOP:** Carts - Hand \$105.50; Carts - Electric \$428; Cleaning and Storage \$371; Merchandise \$4,631.73. **TOTAL:** \$5,536.23, an increase of \$1,076.12 as compared with last year.

**RESTUARANT AND BAR:**



HORACE BLACKMAN

## ART JURY DATE

Commencing with the July meeting the Art Jury of the Rancho Santa Fe Association will hold their regular monthly meetings on the second Friday of each month.

All material for consideration shall be in the Association office by noon on the Wednesday preceeding the Friday meeting.

\$7,122.40 a gain of \$251.26 over last year. The total receipts reflected and increase of \$1,244.03 for April of 1961.

Attorney Clayton reported on and conferred with the Board with reference to legal matters of the Association.

The Board discussed, at length, operation of the Golf Course under the new plan effective July 1, 1961.

The meeting was adjourned at 3:40 p.m.

**THE TWO GOATS**  
Traditional Countrywear  
for  
Men and Women  
RANCHO SANTA FE — PLAZA 6 1956

**THE BUCKOES**  
**SUMMER DAY CAMP**  
FOR BOYS AND GIRLS 5 TO 13  
**A DAILY CREATIVE CAMPING EXPERIENCE FOR YOUR CHILD**  
TRANSPORTATION PROVIDED  
— WRITE FOR BROCHURE —  
**THE BUCKOES**  
Box 81  
Del Mar, Calif.  
SKyline 5-2951

**Information Bulletin**  
of the  
**Rancho Santa Fe Association**  
Peggy Walker, Editor  
Rancho Santa Fe, California  
Board of Directors — B. F. Jenkins, President; David B. Dewey, Vice-President; Sidney B. Jandorf, Francis J. Hoyne, Fred H. Lewis, William Schofield, Neil Randol, W. A. Smart, Secretary-Manager.



**THREE ELECTED FOR 3 YEARS**  
ELROY O. JONES

Elected to serve for terms of three years on the Rancho Santa Fe Association Board of Directors are Horace Blackman, Elroy O. Jones and John E. Shaw. The election was held in the Association offices on Monday, June 12. The newly elected directors will each serve for a term of three years. Outgoing directors are David B. Dewey, B. F. Jenkins whose term also expired was appointed to fill the term of F. J. Hoyne who resigned for business reasons.

The complete election results are as follows: Horace Blackman, 132; La Motte T. Cohu, 60; Carl Croft, 102; Elroy O. Jones, 155; John E. Shaw, 136.

### Cover Photo

Mr. Howard Wellman, president of the Rancho Riding Club, riding his Western Pleasure horse, Kiowa Cindy, is shown receiving the Mr. and Mrs. John S. Robertson Perpetual Trophy held by Mr. Vernon Burns, Horse Show Manager. Mr. Robertson, c. holds the first place silver award for the RRC Pleasure Horse Class.

**DAKS**  
DABY'S  
Rancho Santa Fe



JOHN E. SHAW

**Rancho Santa Fe**  
Country Homes and Homesites  
**R. M. CLOTFELTER**  
Licensed Real Estate Broker  
Since 1931 PLaza 6-1422  
Paseo Delicias

**At your service**  
COMPLETE CONTEMPORARY INTERIORS:  
DRAPERIES, WALL-TO-WALL CARPETS,  
WALL PAPER, IMPORTED AND DOMESTIC  
FURNITURE — DESIGNED TO FIT  
**YOUR BUDGET AND YOUR NEEDS**  
FREE CONSULTATION WITH OUR  
DECORATORS IN YOUR HOME  
CALL PLaza 6-1982  
FOR APPOINTMENT...  
**SHEPARD'S**  
SAN DIEGO AND RANCHO SANTA FE

# BOARD DEFERS ACTION ON SUBDIVISIONS

Members of the Board of Directors of the Association at their regular meeting on Friday, May 19, 1961 deferred action on two applications for Subdivision. Those applications were filed by Maj. R. L. Poutre for Por. of Lot 4, Block 31, Map 1742 and Mrs. Wendy Dowdy for Por. of Lot 10, Par. No. 5, Block 32.

The Subdivision application of Dorothy B. Millard of Lot 10, Block 7, Map 1742 was approved.

Before the Regular Meeting was convened, a Public Hearing was held for the purpose of hearing any discussion or objections relative to the application of Oscar C. Bartels to change the number of parcels of Por. of Lot 3, Block 3, Map 1742 from 3 to 4. No comments from the floor, and the Hearing was closed.

It was moved, seconded and unanimously carried that the Subdivision application form, revised as of May, 1961, be ap-

proved, effective as of this date.

It was moved, seconded and unanimously carried that Alfred L. Cope and Constance Resnik be appointed to serve as Assistant Secretaries of the Rancho Santa Fe Association, effective as of this date.

The following Association Members and Others addressed the Board on subjects as indicated:

Messrs. Hadden and Clotfelter re The Inn Guests tee-off time.

Messr. Biggers commending the Directors on policies and execution of same.

Messrs. Blackledge and Jones re Por. of Lot 6, Block 27, Map 1742.

Messr. Ravenscroft re Police Protection at Rancho Santa Fe.

Messrs. Renn and Hester, A.I.A. re Set-back Variance.

The following letters were read and ordered dispersed to proper channels:

Art Jury re Santa Fe Irrigation District property border-

ing Rancho Santa Fe. San Diego County Planning Department re Renn Set-back Variance.

Messr. Megrew re Megrew Memorial.

Messr. Schnarr re Police Protection at Rancho Santa Fe.

Everts and Esenoff re Audit and Tax Study.

San Diego Gas and Electric Co. re construction of Sub Station.

Attorney Clayton re Clergy playing golf at Rancho Santa Fe Golf Course.

Assistant Manager Cope presented the Financial Statement for the Month of April, 1961.

Assistant Manager Cope reported that the Annual Meeting of the Association will be held on June 9, 1961 at 8:00 p.m. in the Garden Club, Rancho Santa Fe.

Attorney Clayton reported on and conferred with the Board with reference to legal matters of the Association.

President Jenkins Progress Report re Mme. Galleher's Contract as Club House Manager.

Step up to —  
**RANCHO SWIMMING POOL MAINTENANCE**  
The BEST in Pool Maintenance  
Complete Line of Chemicals & Supplies  
A personalized, LOCAL Service at competitive prices.  
Phone Michael Kirkhof  
PL 6-1427 (c/o Ola Johnson Garden Service)


**DRESS UP Your PATIO for the Summer Days Ahead**



Finest Selection Of Patio Furniture And All Accessories Imaginable!  
5542 La Jolla Blvd. La Jolla GL 4-7733

THE PATIO LANAI SHOP

Whatever you're celebrating Franaud Flowers will make it beautifully memorable



**FRANAUD FLOWERS**  
by Audrey Wagner  
Nite Day  
PL 3-3515 PL 3-2554  
628 First St. - Encinitas

**ATTENTION! ALL GARDENERS**

We have acquired entire stock of a reputed specialized grower.

Select now for best items of Bargain Prices.

**LESSAR NURSERY**  
CACTI and SUCCULENT WONDERLAND  
396 N. Highway 101  
PL3-5192 Encinitas, Calif.

**OLA JOHNSON ... GARDEN SHOP**

**YOUR Garden is our Business!**

**SPECIAL NOTICE:**  
COME IN TO TAKE ADVANTAGE OF **SUMMER DISCOUNT QUANTITY SALES ON ALL PLANT MATERIAL**  
SELECT FROM STOCK OF FINEST QUALITY AVAILABLE

**FLORAL SHOP:** Cut Flowers  
Ceramics  
Gift Accessories

**WE NOW GIVE 2x GREEN STAMPS**

Rancho Santa Fe • In the Village Center on La Granada • PL 6-1427

# LAND TRANSFERS

Property transfers recorded in the office of the Association as of press time are listed below. New members of the Association are in bold face type.

Edward J. and Maxine M. Piggott to **Sue B. Johnson**, Lot 109, Map 2129.

Harry W. Jr., and Harriett Booth to **Glen P. and Patricia Doughty**, Por. of Lot 7, Block 29.

Fred H. and Louise Lewis to **J. B. Rolls Co. Inc.**, Por. of Lot 4, Block 47.

Frank S. and Edythe Coffin to **Herbert W. and Kate Hall**, Por. of Lot 92, Map 2089.

Herbert W. and Kate Hall to **Frank S. and Edythe Coffin**, Por. of Lots 115 and 116, Map 2089.

Robert A. Black to **Davis W. Parker**, Por. of Lot 4, Block 48.

George W. Gere to **Wendy Dowdy**, Por. of Lot 10, Block 32.

C. Fred Smith to **Myrtle B. shore**, Por. of Lot 1, Block 19.

Edward J. Jr., and Maxine Piggott and David Hire to **Robert C. McReynolds**, Lots 16 and 17, Block D.

Paul and Dorothy Thompson to **Robert E. Bible**, Por. of Lot 4, Block 22.

C. R. and Marquerite Nelson to **S. W. and Willa Schiffman**, Por. of Lot 5, Block 30.

Josephine Cheyney to **Marion M. Taylor**, Lot 19 and Por. of Lot 20, Map 2089.

Howard L. and Kathleen S.

Wellman to **Robert C. and Kathryn T. McReynolds**, Por. of Lot 5 and all of Lot 6, Block G.

Dorothy M. Ryan to **John and Ruth Korber**, Por. of Lot 4, Block 32.

Frank Jr., and June Romano

to **John A. and Ruth Korber**, Por. of Lot 12, Block 47.

**John A. and Ruth E. Korber** to **Dorothy M. Ryan**, Por. of Lot 12, Block 47.

**George and Marion Askelson** to **Alfred L. and Esther M. Cope**, Por. of Lot 4, Block 35.



**SOUTHERN CALIFORNIA'S**  
**FOUR**  
**FOR PRIVATE PARTIES**  
**NEW POOL TERRACE**  
*for Dinners, Dancing, Cocktail Parties*  
**SEASONS**  
**RESORT**



THE **Inn**  
AT Rancho Santa Fe CALIFORNIA

Whenever you are planning a private party of any kind call us at **PLaza 6-1131**

**JOHN F. GILL**  
Jeweler  
Fine Watch and Jewelry Repairing  
Pearl and Bead Stringing  
Diamonds - Jewelry Designing  
Our 11th Year in La Jolla  
1200 Prospect St. GL 4-3285  
(West End of Ivanhoe, across Denslows)

**THE BEST PEOPLE RENT THEIR TUXEDOS FROM**

*Daby's*

— ON THE SQUARE —  
RANCHO SANTA FE  
THE NEWEST STYLES  
COLORS AND MATERIALS  
BY AFTER - SIX  
**FROM \$9 COMPLETE**



A Midsummer-Nights Dream was staged by Mrs. Diane Harvey's Sixth Grade Class. L to R, Billy Dewey, Rusty Walker and David Beckett, Jamie Torian, foreground.



Highpoint of the year for members of the Sixth Grade at the Rancho School was a weeks trip to Mt. Palomar for the annual Sixth Grade Camp. Mrs. Diane Harvey checks students luggage prior to departure.

custom imports jerome d. gordon

creative picture framing • oriental art • carved wood • gifts • special orders

1832 S. Hill, Oceanside, California SARatoga 2-0648

- JEWEL TREE Dining Room Overlooking Pool
- SWIMMING
- RIDING
- TENNIS
- GOLF COURSE
- SHUFFLEBOARD
- GIFT SHOP

Wishing Well Hotel sets the mood for

Gracious Dining Delightful Accommodations

Wedding Parties and Receptions

- Spacious Rooms and Suites with all Hotel Facilities
- European Plan
- PL 6-1123
- Lago Linde Rd. Rancho Santa Fe

the choice of fashionable Southern Californians for women's apparel and accessories

also, men's gift items and imports

Flair Del Mar, California

1328 Highway 101 SKyline 5-2622

FEATURING:—

- Dresses
- Sportswear
- Lingerie
- Accessories



LET YOURSELF GO INTO THE SUMMER FOR YOUR DESIRES AND NEEDS AT THE

REGINA SHOPS

ENCINITAS 594 First St.

SOLANA BEACH 111 S. Acacia

DEL MAR 1226 Highway 101

- Unique Gift Imports
- Complimentary Gift Wrapping



It was "A Visit to Mars," written and produced by members of Mrs. Ellen Ross's Sixth Grade Class. L to R, Mike Malott, Alan De Bakcsy, Mike O'Rand, Steve Meyer and Jane Ann Pilgrim.



And the Walls Came Tumbling Down as bulldozers razed the old building at the corner of La Flecha and Via de Santa Fe. A new Medical Building will be erected on the site by R. E. Badger.

Red Cross Elects

Mrs. Eugene L. Freeland was elected Chairman of the Rancho Santa Fe Branch of the Red Cross at a meeting held June 7.

Special guests at the meeting were Lt. Gen J.T. Selden, Chairman, San Diego County Chapter, ARC, and Mark Tomas, manager of the San Diego unit. Gen Selden presented Mr. Alfred D. Hill with a special award in recognition of his outstanding leadership and service during the 1961 membership and fund campaign. Also receiving an award was Mrs. Clifford G. Tanner in recognition of her outstanding devotion to the Red Cross. Mrs. Tanner is the retiring Chairman of the Rancho Santa Fe Branch.

Serving with Mrs. Freeland in the coming year will be Mr. Alfred D. Hill, vice-chair-

man, and Mrs. John A. Couch, Secretary-Treasurer.

New Board members are Mrs. C.N. McCauley and Mr. Hill. Reelected to the Board were Mmes. Hans H. Amtmann H.F. Bakewell, Clarence R. Collins, Francis D. Hart, John H. Reilly, C.G. Tanner and William S. Yates. Other members of the Board are Mrs. John S. Berkson, Miss Catherine Campbell, Mrs. John A. Couch, Mrs. Harold W. Cross, Mrs. Alex DeBaksey, Mrs. Freeland, Mrs. John F. Goodwin, Mrs. Montgomery L. Hart, Mrs. Edward D. Havens, Mrs. B.F. Jenkins, Mrs. Farnum Macurda, Mrs. Lothar C. Maurer, Mrs. Thomas D. Nestor, Mrs. A.H. Stone and

Continued on Page Ten

PRESCRIPTION SPECIALISTS

FINE COSMETICS

COMPLETE LINE OF SUNDRIES

AIR-CONDITIONED FOR YOUR SHOPPING COMFORT

WE GIVE S&H GREEN STAMPS

FREE DELIVERY SERVICE



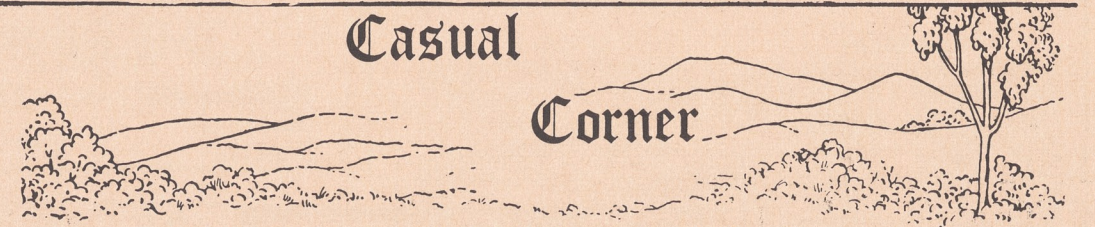
RANCHO SANTA FE PHARMACY

PLaza 6-2111 Rancho Santa Fe

La Granada California

Casual

Corner



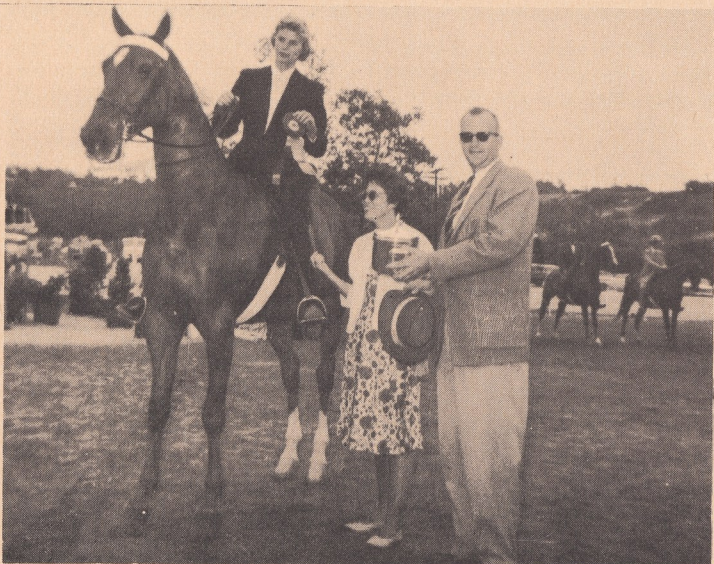
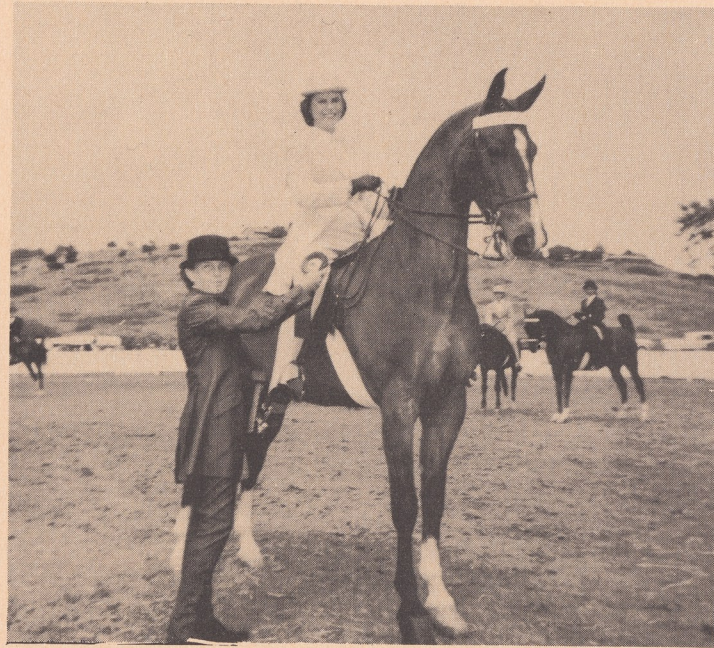
RANCHO SANTA FE • CALIFORNIA

FEATURING — DRESSES By Tanner of No. Carolina Sportswear - Co-ordinate By Glen of Michigan Lee Herman Mohair Sweaters

ENCINITAS STATIONERS

650 SECOND ST. Crane, Eaton & White & Wyckoff Stationery CARDS - GIFTS Phone PL 3-1380

Green Stamps We Invite You to Stop In at Our Bright, New Store



HORSE SHOW TIME at the Ranch. Upper left: Miss Suzanne Brent presents the first award in the Five-Gaited Saddle Horse Class. Lower left: Miss Betsy Sanger presents the first award in the Bridle Path Hacks class to Mrs. John Sullivan riding Beauchamps Sunday Night. Mr. Bernon Burns holds the first place silver. Above: Miss Dordi Venberg presents the Jess McMillen Perpetual Trophy to Miss Carol Chapin who retires the trophy having won it three times.

HOME CALL \$4.95 SK 5-1653  
135 S. HWY. 101  
SOLANA BEACH, CALIF.

**FIDELITY RADIO TELEVISION SERVICE**  
(BUCK COWLEY) OWNER-MANAGER  
PERSONALIZED SERVICE

RCA SALES SERVICE  
COLOR - BLACK & WHITE ALL TV, RADIO, HI-FI,  
STEREO - RADIO ANTENNAS, CUSTOM  
Large Record Selection ELECTRONICS  
45 RPM - Stereo - HI-Fi FOREIGN or DOMESTIC

**JOHN COLE'S  
Book & Craft Shop**  
7871 Ivanhoe Ave.  
LA JOLLA, CALIFORNIA  
GLencourt 4-4766

**WE answer when  
YOU are out!**

GEORGE AND BESS RHOADES  
55 BRIGGS ENCINITAS

**ENCINITAS  
PHARMACY**

587 - 1st  
Encinitas - Calif.

24 Hr. Prescription Service  
PL 3-5514

Leucadia  
**VILLAGE FORGE**

- Curtain-type fireplace screens made to order: Any size, any shape In 13 decorator finishes
- Name signs to order

1646 N. Hiway 101 • PL 3 1641

**NEW TASTE ADVENTURES  
CANDIES**

FROM KITCHEN KETTLE TO YOU  
YOU TASTE BEFORE YOU SELECT  
THE PINK SHUTTER

1650 Highway 101  
Leucadia Cal. Gordon & Lucille McKenney  
PL 3-6138

**North Coast  
ANSWERING SERVICE**

24-HOUR SERVICE  
For Large or Small Business

PHONE  
PL 3-2545  
or  
PL 3-5571

# ART JURY APPROVALS

Members and Alternates of the Rancho Santa Fe Art Jury met for their regular monthly meeting in the offices of the Association on June 7.

Permits were issued, in each case, since the May 10th meeting and approvals were given to the following as additional showings have been presented as requested: Mrs. Sue B. Johnson - Pool on Lot 109, Map 2129; Robert Corlett - Residence and Garage on Por. of Lot 7, Block 33; Mrs. Dorothy B. Millard - Subdivision of Lot 10, Block 7; Harry Grossman - Exterior color for Residence on Por. of Lots 1 & 9, Block 33; Horace Phillips - Exterior color for Residence on Por. of Lot 4, Anza Hts.; Wardie Cook - Patio Cover on Por. of Lot 8, Block 34; Frank Harkins - Exterior Color for Residence on Por. of Lot 3, Block 47; William A. Campbell - Exterior Color for Residence on Par. No. 22, Por. of Lot 2, Block 33; Mrs. Alice J. Ewing - Alterations to Store Building on Por. of Block C, Map 1742.

It was moved, seconded and unanimously carried that effective July, 1961 the Regular Meeting of the Rancho Santa

Fe Art Jury be held on the second Friday of each month. All material to be presented at a Friday meeting is due in the Association offices not later than the preceeding Wednesday.

It was moved, seconded and unanimously carried that Alfred L. Cope and Constance Resnik be appointed to serve as Assistant Secretaries of the Rancho Santa Fe Art Jury, effective as of this date.

Consideration was given to the application of Rancho Glamlo (Glenn R. Feist) to construct a Residence and Garage on Por. of Lot 3, Block 6.

Consideration was given to the Preliminary application of Root and Richmond to construct a Residence and Carport on Lot 122, Map 2089.

Approval was given to the following applications: Louis H. Renn to construct a Residence, Garage and Pool on Por. of Lot 3, Block 48; Gossett Realty, Inc. to construct a Residence and Garage on Por. of Lot 4, Par. No. 2, Block 11; Horace Blackman to construct a Paddle Tennis Court and Fence on Lot 96, Map 2089; Dr. John Novak to construct a

Carport on Por. of Lot 8, Block 29; H. H. Kent to construct an Addition to Residence on Por. of Lot 4, Block 16.

Consideration was given to the application of Josiah W. Smith to construct a Residence, Garage, Riding Ring, Stables and Corral on Por. of Lot 7, Block 10. Additional showings have been requested.

The Art Jury gave consideration to the Covenant Acceptance of Kirk B. and Helen H. O'Ferrall of Por. of Lot 7, Block 10. On a motion duly made and seconded, approval was given.

The Art Jury gave consideration to the Covenant Acceptance of Charles Conrad, Jr. or Por. of Lot 3, Par. No. 244, Map 3058, Loma Verde. No action was taken.

Reconsideration was given to a Tentative Subdivision Map relative to Petition by Wm. H. Drew et al of Lot 2,

Block 47, Map 1742. The advice of the Jury is being submitted to the Board of Directors.

Consideration was given to the Subdivision application of Oscar C. Bartels of Por. of Lot 3, Block 3, Map 1742. The advice of the Jury is being submitted to the Board of Directors.

Secretary Smart presented enn F. Lewis, Building Commissioner's Report for the Month of May, 1961.

Approval was given to color samples for exterior of Residences as follows:

1. Horace Blackman - Residence on Lot 96, Map 2089.
2. Elwood Thompson - Residence on Par. No. 1, Por. of Lot 3, Block 5, Map 1742

There being no further business, the meeting adjourned at 12:00 noon.

Good order is the foundation of all good things.

Edmond Burke

**Arthur P. Gay**  
MASTER WATCHMAKER  
WHERE SKILLED WORKMANSHIP  
AND FAIR DEALING IS OUR  
TRADEMARK

WATCH INSPECTOR NEW LOCATIONS:  
215 Fifteenth Street DEL MAR SK 5-9244  
115 Acacia Theatre Building SK 5-2590

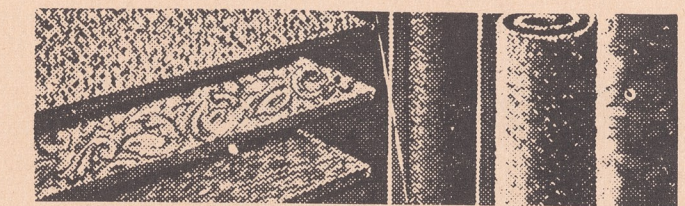
**MAGIC CARPET CO.**

Carpet, Linoleum & Formica  
also  
Draperies & Floor Tile

• TOP QUALITY  
• BOTTOM PRICE  
• BEST SERVICE

Closest Carpet Specialty Shop to Rancho Santa Fe

New Location and Expansion Means Greater Service Now At  
528 First St. Encinitas



**Save ON FLOOR COVERINGS**

BICYCLES - TRICYCLES  
AND OTHER SMALL WHEEL GOODS

14 YEARS EXPERIENCE  
EXPERT REPAIRS

LOW PRICES  
HIGH QUALITY

**McNEESE BICYCLE  
SALES & SERVICE** 148 D St., Encinitas

**Solana Superior**  
TEL. SK 5-4742

**Carpet & Furniture Cleaning**  
WALL TO WALL CARPET, AND  
FURNITURE CLEANED IN THE HOME

REPAIRING  
EXPERT WORKMANSHIP  
ALL WORK GUARANTEED  
FREE ESTIMATES

**20% Discount**

## Approvals, Permits Issued by Art Jury

The regular meeting of the Rancho Santa Fe Art Jury was held on Wednesday, May 10. All regular members and alternate member William Norgren were present.

Permits were issued, in each case, since the April 12, 1961 meeting and approvals were given to the following as additional showings have been presented as requested: Dr. John L. Gier - Pool on Lot 15, Block D, Map 1742; Mrs. Sue Johnson - Trim for Exterior of Residence on Lot 109, Map 2129; George Yates - Exterior Color for Residence on Por. of Lot 8, Block 27; J. Clyde Eberly - Screen Area at rear of Garage on Lot 99, Map 2089; William Apple - Color for exterior of Residence on Par. No. 1, Por. of Lot 6, Block 7.

Approval was given to the following applications: F. P. Crowell to construct a Residence and Garage on Por.

of Lot 1, Block 22; William A. Campbell to construct a Residence and Garage on Par. No. 22, Por. of Lot 2, Block 33; Bernard M. Kane to construct an Addition to Residence on Por. of Lot 9, Block 48; B. T. Harris to construct an Addition to Residence on Por. of Lot 6, Block 31; Howard L. Wellman to construct Shade Shelters on Por. of Lot 1, Block 36; John C. Bovee to construct a Carport and Shop on Por. of Lot 10, Block 47; The Inn to construct an Addition to Acacia Cottage on Lot 147, Map 2129.

Approval was given to the Preliminary application of Louis H. Renn to construct a Residence, Garage and Pool on Por. of Lot 3, Block 48.

Approval was given to the Preliminary application of James M. Young, Jr. to construct an Office Building on Por. of Lot 10, Block G, Map 1742, conditional upon approval by the Board of Directors.

Consideration was given to the request of Louis H. Renn for a set-back Variance on Por. of Lot 3, Block 48. The advice of the Jury is being submitted to the Board of Directors.

Consideration was given to the following applications and the advice of the Art Jury is being submitted to the Board of Directors: John Truog to Bulldoze on Por. of Lot 14, Block 32; Abner Sommers, Lothar C. Mauer, Clifford Stanfield, A.I.A. to erect Signs on the R. E. Badger Building on Block F, Map 1742; Subdivision application of Maj. R. L. Poutre of Por. of Lot 4,

Block 31; Tentative Subdivision Map relative to Petition by Oscar C. Bartels of Por. of Lot 3, Block 3; Lot Realignment application of Gilbert Currie of Por. of Lots 4 and 5, Block 24; Subdivision application of Mrs. Wendy Dowdy of Par. No. 5, Por. of Lot 10, Block 32.

It was moved, seconded and unanimously carried that Alternate William Norgren write a letter to the Board of Directors relative to certain policies.

Secretary Smart presented Glenn F. Lewis, Building Commissioner's Report for the Month of April, 1961.

The meeting was adjourned at 2:44 P.M.

### Red Cross Elects

*Continued From Page Seven*

Mrs. George Weinhagen, Jr. This meeting was the last until September although the Red Cross is active in the Back Yard Swim Program now in progress. Anyone who wishes to participate in the production program of knitting and sewing is urged to get in touch with the Chairman, Mrs. George Weinhagen, Jr., or Mrs. Montgomery Hart.

### MARSHALL'S SHOES FOR ENTIRE FAMILY

#### SHOE REPAIR

All types of shoe repair, including corrective work.

We convert street shoes to golf shoes.

112 W. Plaza - SK 5-1776

SOLANA BEACH

Ask about our Club 13.

## OUR TREES NEED YOUR ASSISTANCE

The total rain fall at the Ranch for this season has been less than 4 inches which is about one-third of normal.

Last season rainfall was about three-fourths of normal and the year before that about one-half of normal. Therefore we are desperately short of water in all Rancho Santa Fe soil that depends on rainfall to support vegetation. The result of this condition will be that many trees growing along our roadways in the Ranch will die from lack of water.

The Rancho Santa Fe Maintenance Dept. planted about 200 young trees during the past year. There are now about 3,000 trees that are being attended to by the Maintenance Dept. and that is about all they can properly take care of with the present equipment and maintenance crew.

There are approximately 7,000 trees along the Ranch roads and highways that ordinarily do not require irrigation by the Maintenance Dept. Most of these are very valuable and large trees that cannot be irrigated by simply putting water in a basin around the trunk. All of these that are on the edge of developed home

property can however, be properly irrigated with sprinklers set out by the owner and connected to his sprinkler system. A good soaking every week for a month and then once every two weeks will suffice.

This is the help that the Maintenance Dept. must have, **NAMELY, That all resident property owners take the responsibility of irrigating the larger trees along the roads in the vicinity of their homes.** The Maintenance Dept. will irrigate and tend to all of the 3000 smaller trees having basins.

There are a great many large trees fronting on property that is not developed. The Maintenance Dept. will make every effort to set up a plan to properly irrigate these trees that are along undeveloped property.

Your help in controlling this abnormal situation will be appreciated.

For further information and suggestions please contact the Rancho Santa Fe Association office. Thank You,

Rancho Santa Fe  
Maintenance Department

### TENNIS LESSONS

CLASS LESSONS OR  
PRIVATE LESSONS BY  
**BILLY YORKE**

Tennis Pro at  
The Bishop's School  
La Jolla, Calif.  
Call

PL 6-1626 or PL 6-1822  
After June 27 PL 6-1194

SAVE  
WITH  
SAFECO

Auto Insurance

A better insurance plan for careful drivers! Ask—  
**HARRY J. LEE**  
with  
**NELSON & CHAPIN**  
Plaza 6-1121



### It's DEL MAR DRUG for . . .

#### PRESCRIPTIONS

our specialty — skillfully and promptly filled!

• Complete line of sundries — cameras, films, candies, etc.

#### EXCLUSIVE COSMETICS

featuring . . .

- Elizabeth Arden
- Dorothy Gray
- Guerlain's
- Max Factor
- Faberge
- Revlon

1436 Highway 101, Del Mar • Phone: SKYline 5-2502

### Tex's Cleaning Service

FREE DELIVERY & PICKUP AT YOUR HOME

For RANCHO SANTA FE

SOLANA BEACH — DEL MAR

HOME TOWN FRIENDLINESS

"Your Satisfaction Guaranteed"

Tex's —

1331 Highway 101  
Del Mar

SK 5-2666



### DE HAAN'S SHORELINE NURSERIES

'NATURE'S SHOWPLACE'

WE GIVE incidentally GREEN STAMPS

1680  
Highway 101  
Loudadia  
PL 3-2933

*C. C. Randolph, Jr.*

REAL ESTATE

HOMES • LOTS • ACREAGE

INSURANCE

1140 Highway 101, Del Mar  
SKYline 5-4894 — PL 6-1757

PHONE GL 4-0071

PUERTO DEL MUNDO  
IMPORTERS



EXOTIC GIFTS and FURNITURE

5731 LA JOLLA BOULEVARD

LA JOLLA, CALIFORNIA, U.S.A.

For International Sterling Silver

*Anderson Jewelers*

WATCH AND JEWELRY REPAIRING

PLateau 3-4777

517 Highway 101

## BOOKMOBILE SCHEDULE

Beginning in July the San Diego County Bookmobile will make changes in their calls at the Ranch. They will come to the Ranch for a full day every two weeks. The day will be Friday, the hours from 10:30 A.M. to 12:30 P.M. and from 1:00 P.M. to 4:30 P.M. The Bookmobile will stop at the intersection of El Tordo and Avenida de Acacias. Mark these dates now.

July 14 and 28 — August 11 and 25 — September 8 and 22 — October 6 and — November 3 and 17 — December 1, 15 and 29.

Adults may borrow 10 books, 3 record albums and 5 magazines. Children, age to 15, may borrow 5 books.

You may request materials by writing or telephoning the Bookmobile headquarters in Vista, to be brought to you on the next scheduled Bookmobile visit.

Fines are charged only for the days the Bookmobile

## Totem Returned

Residents of the Ranch are rejoicing at the news that the attractive totem pole at the Richardson Park has been found. The totem was stolen last fall and its loss was felt by all members of the Ranch.

The pole was found by Deputy Sheriff Mathiot of Encinitas. It was found lashed to a ventilator shaft atop the roof of the San Dieguito Union high school during the week-end of June 12.

The pole is in reasonably good condition and there are indications that it has been under cover and stored during the winter months. The pole is being reconditioned and will be replaced in Richardson Park during the next several weeks.

stops. Adults 4c a day; children 2c.

Bookmobile materials are loaned for a period of 28 days. No renewals.

HOMES ACREAGE HOMESITES

**Willis M. Allen Co.**

of  
RANCHO SANTA FE  
PLaza 6-1544



incomparable  
**Pasadena's Smartest Restaurant**  
Springboards into La Jolla  
Now the **ONLY** one  
FULLY AIR-CONDITIONED.

RESERVATIONS:  
glencourt 9-3424

*The Honker*  
"of course"

- Continental Cuisine
  - Beautiful Banquet Facilities
  - Unique Wine Cellar for Parties with the "VELVET TOUCH"
  - Darryl Rogers at the Piano
- Every Night from 8 p.m.

7590 girard . . . "LA JOLLA FASHION CENTER" . . . LA JOLLA

# EMERGENCY CALLS

DIAL 116 or OPERATOR. These are the ONLY emergency numbers which can be traced by the telephone company.

This is the way it works. When a subscriber dials either 116 or O the operator on duty must answer the call. The board can not be cleared automatically and in cases where the caller cannot give any information, such as disability due to a heart attack or stroke or in the case of a small child who is unable to give proper information, the operator is able to trace the call to the point of origin. The telephone company then shortwaves the information to the police car in the vicinity. Whether you need a DOCTOR, a POLICEMAN, or the FIRE DEPT. remember these numbers are to be used 24 hours a day. 116 is the number having top priority.

For business purposes call the Sheriff's office, the number is listed in the Directory.

HELP IS AS NEAR AS YOUR TELEPHONE! Refresh your memory by consulting the inside of the cover page of your Telephone Directory.

**BULK RATE**  
U. S. POSTAGE  
**PAID**  
Rancho Santa Fe,  
California  
Permit No. 15

**CHURCHILL & CASSOU HARDWARE**  
• Dutch Boy Paints • Frigidaire Appliances  
140 E. Grand ESCONDIDO SH 5-2441  
Where Quality Tells and Service Sells

HOWARD G. STEINWINTER  
&  
JOHN BANCROFT  
GENERAL CONTRACTORS  
DESIGNERS AND BUILDERS OF CUSTOM HOMES  
NOT ARCHITECTS  
RANCHO SANTA FE  
PLAZA 6-1171

Residences  
Building Sites  
Investment Properties

In Rancho Santa Fe  
And Adjoining Areas

**NELSON and CHAPIN**  
Montgomery L. Hart, Associate  
PASEO DELICIAS

## THE TRADIN' POST

**Most Convenient**  
... TO THE RANCH  
*Del Mar*  
*Liquor Store*  
1446 Hiway 101 SK 5-1733

**Rancho Hardware**  
in the Village Center  
Tools for your  
Gardening  
Also Barbecue Supplies  
PL 6-1702

**Gailey's Photo Supply**  
"Escondido's Most  
Complete"  
230 E. Grand  
Phone SH 5-7823 - Escondido

**MacPherson's**  
Men's and Women's  
Quality Clothing  
515 First Street  
Encinitas  
PL 3-1953

**CRUSHED  
COLORED  
ROCK**  
over 15 colors to choose from.  
**BUNYARD'S  
MASONRY SUPPLY**  
551 Vulcan, Encinitas  
PL 3-1164

**Copper Miss Kennels**  
Grooming Training  
Boarding &  
Inside Sleeping  
Quarters  
Blackie &  
Vi Yates  
155 Saxony Rd.  
ENCINITAS  
PL 3-3142



**Ashley's**  
Rancho Santa Fe Market  
Watch for our Weekly  
Handbills

**CULLIGAN Soft Water  
SERVICE**  
for BETTER LIVING  
111 So. Cedros P.O. Box 278  
SOLANA BEACH  
Phone SK 5-1022

**Swimming Pool Supplies**  
CHEMICALS — AQUA FINE PURIFIERS  
LADDERS — DIVING BOARDS  
HEATERS — FILTERS

**COMPLETE IRRIGATION NEEDS**  
PIPE — SPRINKLERS — VALVES  
PEERLESS & JACUZZI PUMPS

**WEBB PUMP & SUPPLY**  
ESCONDIDO SH 5-0511

1997.002.071  
8592 p-555 e.2