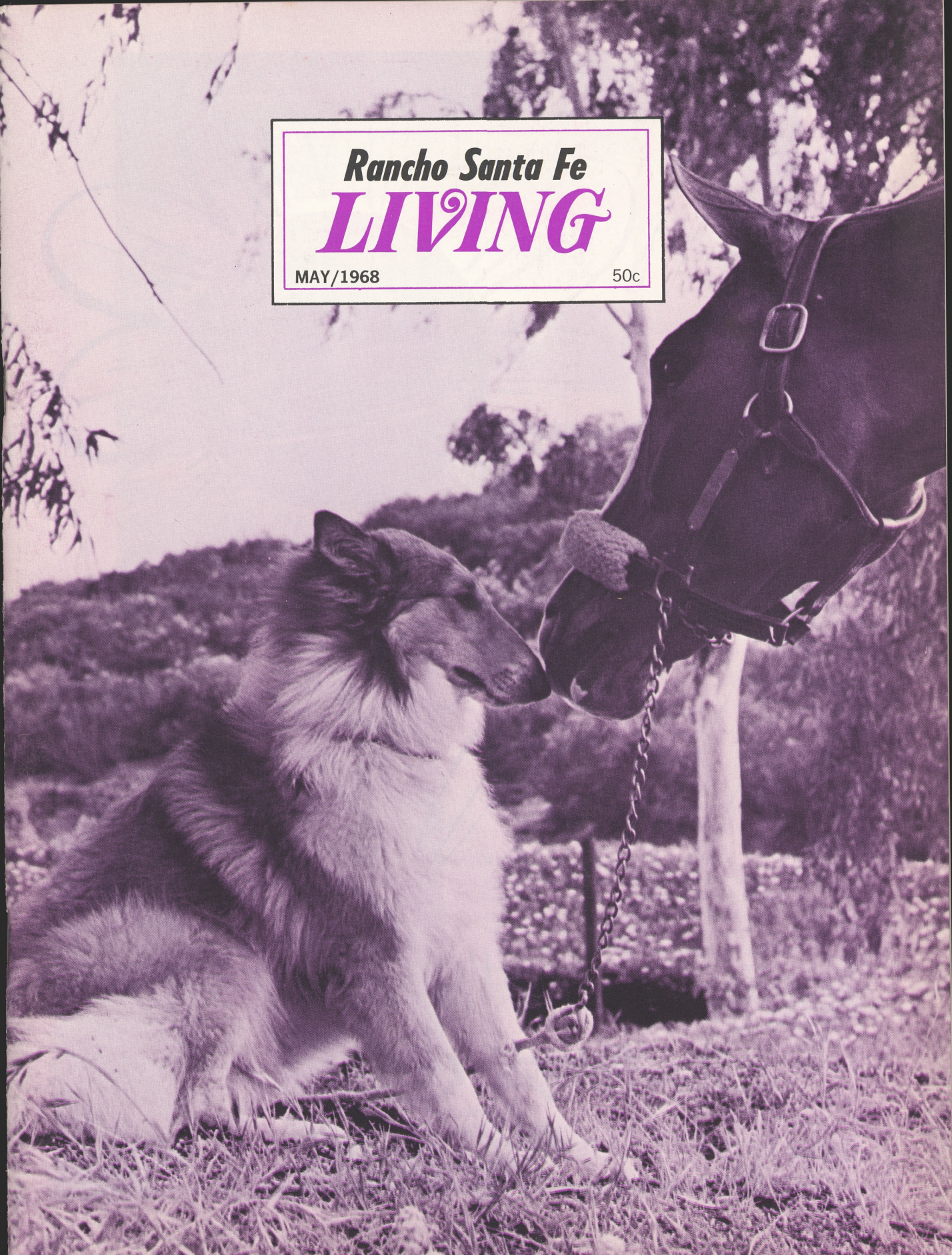
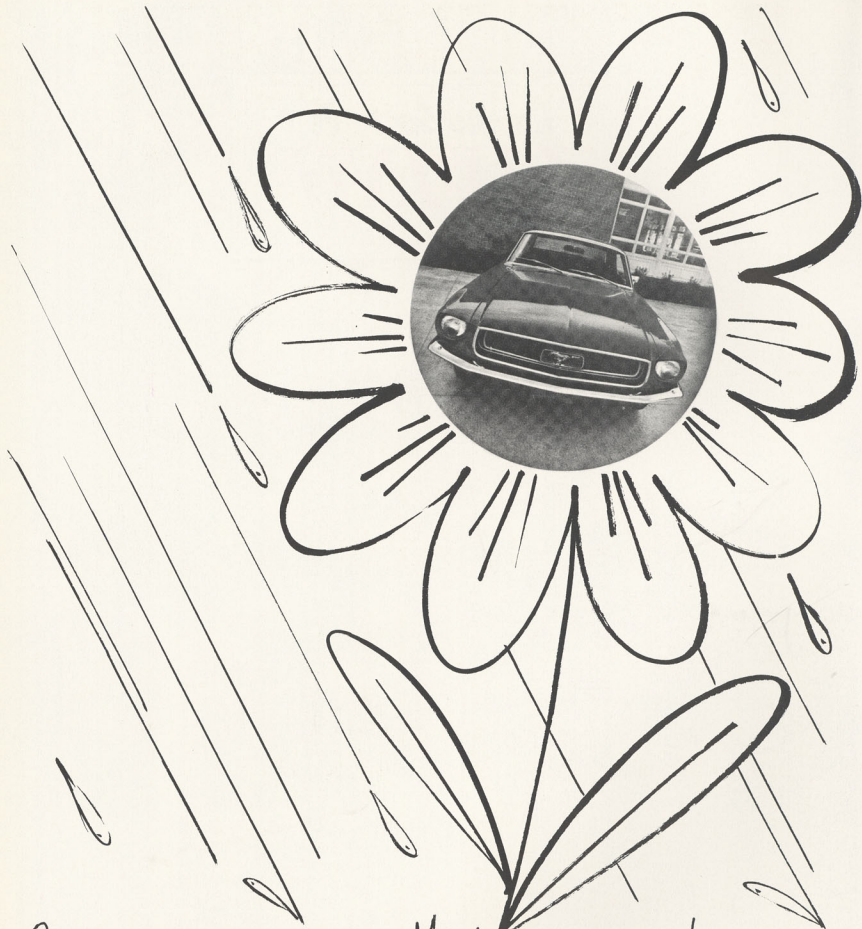


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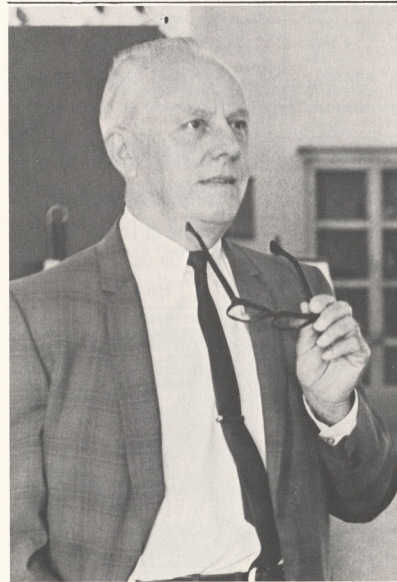


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**REPORT ON THE 16th ANNUAL REPUBLICAN WOMEN'S CONFERENCE, WASHINGTON, D.C. WASHINGTON HILTON HOTEL**

April 22-25, 1968  
by Grace Hendrickson Ayres  
President Rancho Santa Fe  
Republican Women Federated

I just returned Saturday night at midnight from a week in Washington, D.C. attending the 16th Annual Republican Women's Conference, at the Washington Hilton Hotel.

It was a wonderful conference! There were 3000 women in attendance! We arrived at the hotel about 5:30 p.m. Changed our clothes and went to the California Suite to see Ann Bowler, our National Committeewoman. We were served lovely cocktails, sandwiches, nuts and coffee. There was a fine crowd. We registered and received our Conference Credentials and Badges. Left about 10:00 p.m.

Up at 6:30 a.m. had breakfast in the Colonial Room. Food was good. Went on bus tour at 9:00 a.m. Drove around Washington and saw the burned out section. Stores marked Soul Brothers were not burned. Most others only shells remained. We drove by the Embassies of the countries represented in the United States. We then drove to Georgetown and across the Chesapeake and Ohio Canal and the Francis Scott Key Bridge via George Washington Memorial Parkway to Alexandria, where we had lunch at the George Mason Hotel. We visited Christ Church where Washington, Lee, Roosevelt and Churchill have worshipped. Then on to Mt. Vernon, the fully restored home and plantation of George Washington. We inspected the Mansion, out-buildings, grounds and Tomb of George and Martha Washington. The view out over the river is out of this world. I loved every moment of our visit. Next we visited Arlington National Cemetery and saw the Changing of the Guard at the Tomb of the Unknowns and the J. F. Kennedy Grave. We returned to our hotel at 5:20 p.m.

We changed our clothes and went with Eleanor Ring who is Vice-Chairman South of the Republican State Central Committee of California and designated by Governor Reagan to be our next National Committeewoman, to dinner at the Army and Navy club. Had a marvelous dinner and cocktail. Returned to the hotel about nine o'clock and attended a reception of the National Federation of Republican Women, in the International Ballroom. Special Guest Speaker was Mrs. Shirley Temple Black. Here hats, ribbons and badges were all for Rockefeller. There was a big crowd. There were two fires that day—one a new shoe store. There were 22 fires unaccounted for during the week of our stay.

Opening Session Program included Ray Bliss, Chairman, Republican National Committee, Senator George Murphy, Calif.,

Congressman Bob Wilson, Calif. and Congressman Gerald Ford, Michigan, House Minority Leader.

There was a reception for Mrs. Ronald Reagan from 11 to 12 noon put on by Mr. Edgar M. Gillenwaters, Director of Washington Office for Governor Ronald Reagan. It would have been better if he had not given the reception. He had no knowledge of protocol. I felt sorry for Mrs. Reagan who had to stand all alone, there was no receiving line. NOTHING.

The Victory Kick-Off Luncheon which followed was for Honoring the Wives of the Republican Governors and their Wives. Mrs. Reagan was not included! Speakers were: The Honorable John H. Chaffee, Governor of Rhode Island and The Honorable Don Samuelson, Governor of Idaho. What really stole the show were "The Musical Notes." A group of fifty children from Chicago's 29th Ward who were flown by jet to Washington, D.C. as guests of the Assistant Chairman of the Republican National Committee.

The singing group is a direct result of one of many Republican involvement programs initiated by the new Illinois Committee founded by Senator Charles Percy. The children, many of whom had never been away from their own neighborhood, prior to the formation of this group, and range in age from three to thirteen years. One young boy who has rhythm in his soul had been given lessons in popular music through the generosity of Senator Percy. It was a splendid performance!

The food was excellent. I sat at a table right in the center for both the Victory Kick-Off Luncheon and the Banquet!

Attended workshops all afternoon on Public Relations, Campaign Management, Community Involvement. The public address system was very poor, and gave me a headache.

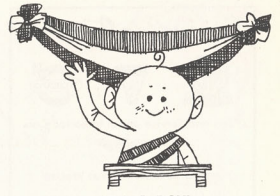
Went to a beautiful reception in honor of Mrs. Richard M. Nixon from 4 to 5 p.m. It was well staged and given by The Women for Nixon Committee.

That night we went to dinner (12 of us with Mrs. Foote of San Diego) to Bethesda, Md. to the National Naval Medical Hospital Officers Club. Here you chose your steak from an ice-filled table and it was cooked on a charcoal broiler the way you prefer it.

Wednesday Morning General Session—Speakers were Congressmen Leslie Arends, Illinois, Minority Whip, House of Representatives, who presented buttons with the number 218 stamped on to remind one that it takes 218 members to control the House of Representatives. Republicans need 31 more seats to control the House. When asked about what could be done about the Pueblo situation, he refused to comment. It seems that nothing can be done!


Next, Congressman John J. Rhodes of Arizona spoke and told us we do not have the type of leadership today to save the dollar!

(Continued on page 35)



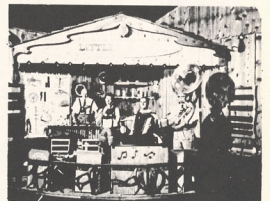
**IT'S A BOY!**

A future candidate for the Republican Primary Nomination for President in June of 2008 was born on Sunday, April 28th, to Mr. and Mrs. William Walter Brees of Belmont, California. "Scot William" weighed in cribside at 7 lbs., 13 oz. The mother is the former Pamela Ruth Giffin of Rancho Santa Fe. This is the couple's first child.



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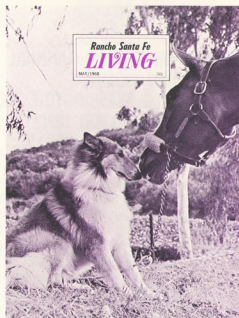
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Cover Picture  
by  
Jarvis Esenwein

Our guest photographer this month is talented Ranchoite Jarvis Esenwein. Jarvis, who owns and manages the E. S. E. Training Stables, is particularly adept at photographing animals. This picture, depicting two loving pets savoring the arrival of Spring, was taken in one of Rancho Santa Fe's delightful wooded meadows.

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## Dear Mom and Dad

Easter is almost here. Today is Good Friday—it has been a Good Friday too. We have been running around shopping, buying nothing, but having a lovely time. I wish you could both be here—it is great in the Spring. All the flowers are starting to bloom. I was going to send you some flowers for Easter, but I decided not to—a long over-due letter fits my finances better.

*"I only wanted to try to live in accord with the promptings which came from my true self. Why was that so very difficult?"*

That's from a book by Herman Hess called DEMAIN. I re-read it recently and again it started me thinking. I do try to live that way. I realize that frequently I've failed to live up to your expectations, your hopes for me—I've disappointed you. But as Mr. Hess says: "It is very hard to be true to yourself, to even know your real self." And just as often as I have disappointed you, I have disappointed, and disgusted, myself. This is beginning to sound like I have something awful to tell you. I don't. I'm just turned on to living today, and want to talk. I take you two so much for granted. I don't really think about you. Then every once and a while something happens that makes me realize what great people you are and how lucky I am to be yours. *Fortunate*—that's the word. I have often heard you say, Mom, "I guess I should have done this in bringing you two up." I hope I never hear you say that again, for, at the risk of sounding like I have a swelled head, you did a good job. For all our faults, my brother and I at least try to be honest.

Thanks to you, we are equipped to face life on its terms as much as possible. Don't get me wrong. I'm not saying that either of us are marvelous people or easy to live with, but we do try much of the time to do what is good and right. Sure, we do blow it frequently. But on the other hand, we don't usually fall into grave or smug self-complacency. I honestly don't think you could ever call either of us boring or dull. We both know what is good, and though often falling short, we try to live up to it as much as possible. Somewhere along the line here, I seem to have taken up the "we," instead of "I." It is safer to use "we." You don't stand all alone on whatever you are saying. But I feel that everything I've said holds true for both of us.

Our faults are our own. These shortcomings are derived from our own inadequacies. They can't be blamed on anyone. Stemming from "youth," inexperience, evil or whatever, they are our own blindnesses. But our strengths are a different story. Only from you could they come. Only *you* because they are in essence like yours. I could fill up a page with the good things you've given us. You know them. The one word that comes to mind is life. "Without life, there is nothing." And life you have given us. The ability to "Laugh at life—let everyone know you love it: stand still a moment and listen to it." The ability to accept the rough spots for what they are, and, in doing, over-come them, and the strength to enjoy the lovely, joyous moments. The ability to love and give without fear. All of these things could have so easily been stifled. But because you are the people you are, they weren't.

Golly-gee-damn, I do love you. But that doesn't say it right. It is a love tempered with respect. It's not just that you are my parents. It is the kind of love that can only come from the realization of what good people you are; from the awareness of you as individuals, as people; from the respect that you command. MY FAMILY—you all are the most important people on earth to me.

*Your Daughter*

*Editor's note: We are privileged and honored to share this letter with our readers. It was written to a Rancho Santa Fe mother and father last month and what fortunate parents they are! In the midst of all that is written about teen-age children who do all the wrong things, how wonderful to know there are teen-age children who do the right things. What nicer time than right now, with Mother's Day approaching, to read about a fine young woman who loves her family with all her heart, and isn't embarrassed to say so!*

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## RANCHOITE PHIL F. FRANKLIN JOINS THE TOLLE COMPANY STAFF

Phil F. Franklin has joined the staff of The Tolle Company, San Diego advertising and public relations agency, as a stockholder, director, and vice president, it was announced here today by Norman W. Tolle, president. Franklin has been prominent in civic, industrial, marketing, and advertising affairs in San Diego for the past 14 years. Until recently he was senior vice president of Barnes-Champ/Advertising.

Several other administrative appointments were announced by Tolle. Don Driese, a member of the Tolle organization for 22 years, most recently as vice president and secretary, was named senior vice president. Thomas B. Robertson, who joined the Tolle agency two years ago, has been elected a director and secretary-treasurer of The Tolle Company. Congressman Bob Wilson, another long-time member of the agency, retains his title of vice president-consultant, but is not active in routine operations or administration.

Franklin began his advertising career in 1946, while attending the University of Southern California.

He came to San Diego in 1954 and joined Barnes-Champ, then Barnes-Chase in 1957, as an account executive. He became vice president and account supervisor in 1959, manager of the agency's Santa Ana office in 1963, and senior vice president in 1965.

A native Californian, Franklin was born in Glendale. He is a graduate of both U.S.C. and the California Maritime Academy. During World War II, he served as an officer in both the merchant marine and U.S. Navy.

Franklin currently serves as vice president and director of the San Diego chapter of the Association of Industrial Advertisers, as a public relations advisor to the Old Globe Theatre, and as a member of the S. D. Chamber of Commerce promotion and publications subcommittee. Mr. Franklin and his family are residents of Rancho Santa Fe. He resides on Linea del Cielo with his wife, Michael and their children Fred, 15, 9th grade Earl Warren, Treasurer of Student Body Shelley, 10, 5th grade Rancho Santa Fe school.

The Tolle firm was established in 1931 by Tolle and has remained under the same majority ownership and management ever since.



San Diego Symphony

## SEASON TICKET CAMPAIGN TO BEGIN

The San Diego Symphony Orchestra Association will conduct a two-week summer season ticket campaign beginning next month, according to Michael Ibs Gonzalez, Association President.

The intensive campaign, will be a project of the Symphony Association's Women's Committee, Gonzalez said.

Representatives of other cultural organizations throughout the county will work with teams of Women's Committee volunteers to sell the season tickets.

The symphony will present an expanded six-concert series beginning July 12 and continuing through August 17, featuring five conductors and a group of distinguished guest soloists. The conductors will include the San Diego Symphony's music director Zoltan Rozsnyai, Hollywood personality John Scott Trotter, Viennese conductor Willli Boskovsky, the San Diego Symphony's assistant conductor Robert Emile and Boston Pop's conductor Arthur Fiedler.

The season, entitled Music for Summer Evenings — 1968, will be presented for the first time in San Diego State's Open Air

Theater which is being remodeled. The theater is being equipped with 1,400 stadium-type seats in the lower section and 3,100 backrests in the upper section.

"The symphony is most enthusiastic about the move to San Diego State College," Gonzalez said. "We feel the new location offers symphony patrons many advantages, including extensive free parking and a place free of overhead air traffic. And the new seats and backrests are expected to make seating facilities most comfortable," he said.

The season ticket campaign will open June 2 and close on June 14, after which time only single tickets will be available. A limited number of individual tickets are expected to go on sale because a number are being reserved for out-of-town summer visitors, Gonzalez said.

Season subscribers from last year will have until June 1 to renew and exercise their option for preferential seating, Gonzalez said.

Information on season tickets is available at the campaign headquarters at the San Diego Symphony Office in Balboa Park by writing to Post Office Box 3175, San Diego, Calif., 92103, or by telephoning 232-3078.



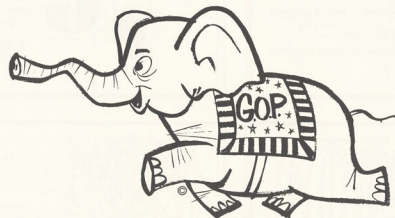
L. to R.: Mrs. Richard B. Todd, Mrs. R. Hastings Garland, Mrs. Jack Novak and Mrs. Terry Lingenfelder.

## MARIPOSA POLKA TO BE HELD ON MAY 24th

The 25 active members of Las Duenas, Auxiliary to Children's Home Society are busily engaged in preparations for their main fundraising event, the Mariposa Polka. The annual affair will have a different atmosphere this year. Rather than a formal ball, as in the past, the emphasis will be on informality as befits the setting, Little Bavaria in Del Mar Terrace. The date for the dance is Friday, May 24th.

Over 400 invitations have been mailed. Reservation Chairman is Mrs. Terry Lingenfelder of Del Mar. In charge of decorations are Mrs. Charles Ames and Mrs. Hugh Nutter. Co-Chairmen of the dance are Mrs. Donn Maurer and Mrs. Ivar Rosendale.

Las Duenas is one of the more than 200 hard-working auxiliaries of Children's Home Society, the nation's largest — and California's only — statewide adoption agency. A nonprofit organization, Children's Home Society has placed nearly 29,000 children of all races in loving adoptive homes.



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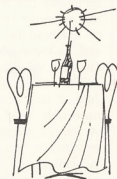
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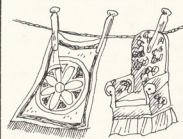
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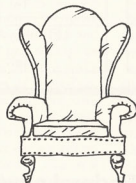


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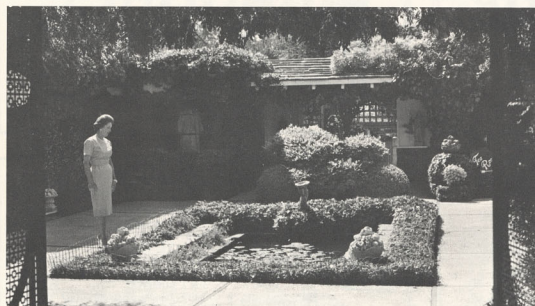
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**RAFFERTY WORKERS OPEN RANCHO SANTA FE HEADQUARTERS**

Local Republicans working for the nomination of Dr. Max Rafferty to the U. S. Senate opened local headquarters in the new Badger Building on April 15th. From left to right: Al Loeffler, committee co-chairman; Murray Hawkins; Vice-Admiral Albert Jarrell (U.S.N. Ret.), speaker at the opening; Deke Koppes. Seventy-five local residents attended the opening, which was preparatory to a number of events scheduled in support of Dr. Rafferty in the Rancho Santa Fe area.

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by Diane Mohr and Samantha Dalzell



★ **Rio de Janeiro and Salvador**

We are now one day away from Africa. It is hard to believe that we have almost crossed the Atlantic. We had about three days when it was very nice with the temp. being about 80, but now the sea is getting rough and it is not as warm. Rio de Janeiro was the most beautiful city we visited in South America. We were given the "Grand Tour" our first day there. In the evening we climbed to the top of Sugar Loaf Mt. where we could see all of Rio and her lights . . . the MOST beautiful sight we'd ever seen! On the second day we went with two boys from the ship to the jungle. It took three different buses to get us there and the third one dumped us off at the edge so we had to walk in. We soon got a ride with two Americans and a Brazilian who let us off at a beautiful waterfall. From there we walked further into the deep, dark jungle. It was so green and there were many flowers. The only animals we saw were some spiders and a few little goats. The next day Carlos (the brother of Bonaparte Maia, the AFS student who lived with the Hubert Brookes while attending San Dieguito High) took us all around the city. We visited some stables but were disappointed in the horses. They just can't compare with ours in the U.S. Carlos took us to his home which was beautiful and his family was very nice. Four of their children including Carlos have been to the States as exchange students. Mrs. Brooke had written to Mr. and Mrs. Maia saying we were coming to Rio and enclosed our picture. You can imagine our surprise when Carlos, representing the family, walked up to us as we left the ship and said, "You are

Diane and Samantha!!! We spent the day with Carlos and departed for Salvador at 8:00. Salvador was quite different from Rio. First of all it was raining when we got there and we could see nothing. We drove around in a bus seeing a few churches and the sea shore. After it stopped raining we found out that Bahia, as they call it, is really pretty nice. Very green, lots of vegetation, but not very modern. The city has two parts. An upper older city and the lower one. There is a huge elevator that takes one from level to level. The next day we got up at 5:00 and took a two-hour bus ride to a village where they have a huge open market two times a week. When we started out there were about 30 people on the bus. By the time we arrived at the village the bus was jammed with over 100 people. At the market we found such things as whole skinned pigs, meat just hanging out, covered with flies, all kinds of produce. On the way back we had to stand the whole way. We went skin diving for our Oceanography class. Samantha almost got bitten by an eel!



★ **DAKAR**

We really enjoyed Dakar. It is very different from South America . . . an entirely different culture. We're visiting places where the people still live in grass huts, carry babies on their backs (until they are two or three years old or until they have another child). The men have five or six wives in their compound and put an ostrich egg on top of their favorite wife's hut! The colors are brilliant—bright indigo blues and bright oranges. Many people still dress in the long, flowing robes (both men and women) with sort of turbans on their heads. At certain times during the day you can see hundreds of people bowing down to pray. Dakar's



450 universitarios norteamericanos. En la foto de nuestra redactor gráfico, Torres Molina, un grupo visitando la Alhambra. También pasearían por el Generalife y conocieron los monumentos granadinos.

Procedentes de Málaga, donde desembarcaron del barco Universidad "Ryndam," navío donde estudiantes norteamericanos viajan por el mundo, estudiando al mismo tiempo, llegaron a Granada

main export and livelihood is peanuts. It imports almost everything else so therefore has been voted the most expensive port by the press. We had a dish of ice cream for 60c and a candy bar for 75c. The first day there we toured the city and saw a beautiful mosque and two market places—everything was very clean. We went to see the African Ballet—a fantastic performance of African dances and songs. They had so much rhythm and spirit it was hard to believe. Everything was done to the constant beating of the drums—Tom-toms and other types. The next day we went to Goree Island for our oceanography practice. This island is reached by ferry and used to be used for the slaves before they were sold and also for fortifications by the Dutch, French and British at different times throughout history. Two forts still remain, one on either side of the island, with many underground passageways and dungeons—which we explored. We also went through a marine biology (where we saw part of a man's foot which was found in a shark's stomach in 1948). Ugh! The people in the town were very clean and friendly but didn't want us to take their pictures. They thought we would take away their souls!



★ **CASABLANCA**

Casablanca was very interesting as was Marrakech where we spent most of our time. We rented a taxi of sorts to the city—the driver was our guide, too. We spent the night with four other girls in a hotel for \$1.50 each. We were up at dawn to watch the market place open. The market was fantastic and a place we easily could have spent days in! It was a maze of narrow passageways filled with rugs, brass and tapes, to mention a few things. We bargained

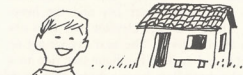
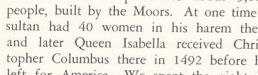
## Chapman World Campus Afloat

for a while (which is an art!) and traded a few flashlight-rainhoods we had for two small brass plates . . . not that beautiful but it was so much fun bargaining that they were worth the time. Here we also saw the snake charmers, magicians and dancers. We have had plenty of practice with our French just trying to talk to our driver—who really didn't speak English! Yes, we saw the "Casbah" which unfortunately is nothing more than a walled or enclosed shopping area—not half as exotic as it sounds.



### ★ SPAIN

Spain, too, is one of our very favorite places—our only regret being we had so little time to spend there. We can really see why Pete Dutton is content there. Guess what—one of the students from the ship met Pete and a few of his friends who were hitchhiking to Gibraltar. Isn't that amazing? The countryside itself is enough to fall in love with—green and beautiful, poor but clean. We took a four-hour bus trip to Granada. The streets are narrow and cobblestoned, and buildings with balconies on either side. During the tour we visited the "Alhambra" . . . about which Washington Irving wrote. This place was beautiful! Once a fortified place for about 3,000 people, built by the Moors. At one time a sultan had 40 women in his harem there and later Queen Isabella received Christopher Columbus there in 1492 before he left for America. We spent the night in Granada in a hostel for about 90¢. We went to a gypsy cave to watch flamenco dancers. The dancers were quite good but the gypsies were quite an experience—very grabby people. We had dinner at midnight—sea food (squid) and wine and happened to say that we'd sure like some catsup. One of the boys ordered some—or so he thought—but the waiter brought him a bowl of repulsive looking stuff. After gagging most of it down, the waiter proudly told him he'd been eating kidneys, squid and brains! UGH!



### ★ DUBROVNIK

The water is so blue and all the houses have red tile roofs. The next day we took a trip to Montenegro, an area high in the mountains, with a fabulous view of the countryside. The countryside is quite rocky but pretty. The people really were friendly toward us (which was rather a surprise) despite pictures of Tito and signs of communism throughout the villages.



### ★ VENICE

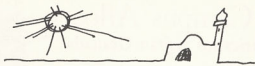
We're writing this on a ferry boat on our way to Murano . . . outside of Venice. We decided to go look at some of the blown glass. There is so much to see and do here. All of the canals and gondolas (which are very expensive to ride) are so interesting. Also the food. We've tried pizza, ravioli, and spaghetti. All very delicious. We also took a boat trip down the Grand Canal and ended up on the island of Lido, much to our surprise. The children here are so well dressed—in hand-knit clothes—very cute.

(to be concluded next month)



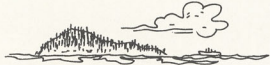
### ★ GREECE

Greece is one of our favorite ports—one which we'd like to revisit some day. The Acropolis was fascinating. Diane took a bus to the country and ended up at the tip of the island at the temple of Poseidon—what a surprise. There were daisies everywhere along the countryside. We had dinner at a Greek restaurant—grape leaves stuffed with rice—absolutely delicious. Later we went to another little tavern where we tried some Greek dancing! Ha! It really was fun.



### ★ TURKEY

In Turkey we visited the famous Blue Mosque and Saint Sophia. One morning we took a ferry to Asia for breakfast and a walk—incidentally, the pastry shops are unbelievably YUMMY. One afternoon we went with two boys from the ship and two Turkish boys to the horse races. (5000 men and 10 women!) Was that ever a surprise! We also went shopping through the Grand Bazaar, an absolute puzzle of stores. It was fun because the merchants all ask you in for tea!



### ★ YUGOSLAVIA

Dubrovnik makes you feel like you're living in the Middle Ages as far as the setting goes. It's a stone city—stone houses, streets and is surrounded by a stone wall built to fortify the city centuries ago. Cars aren't allowed in the city and it has a draw bridge leading into the inner city. We spent a lot of time walking around exploring the city and the first afternoon six of us took a rowboat out to a nearby island and spent a few hours following paths around the island. From the top of it we could see Dubrovnik and what a view!

## RAFFERTY CO-CHAIRMEN INTERVIEWED

*Exciting and intriguing source of bustle in town has been the opening of the local Rafferty headquarters in the new Louise Badger building on the mall. Noting the outpouring of prominent citizens to the spot, we chatted with co-chairmen Al Loeffler and Jerry (Mrs. John) Grimm at the going-on.*

Question: Mrs. Grimm, your headquarters seems to be well manned and quite busy. What's going on, exactly?

Mrs. Grimm: In person and by phone we are contacting every registered Republican asking for support in Dr. Rafferty's primary campaign to secure the Republican nomination for the U. S. Senate. We man the office, answer inquiries, supply literature. We also work hard to get maximum turnouts for every Rafferty appearance in the area.

Mr. Loeffler: Our workers are doing a great job; witness the fine attendance at Dr. Rafferty's personal appearance on May 6; I'm sure that evening was a telling investment in his campaign throughout this area.

Question: What sort of statewide setup do you have for the campaign?

Loeffler: There are 100 headquarter offices in 100 communities, all connected by closed circuit teletype with general headquarters in Los Angeles. A Hollywood firm, National Directors Incorporated, is managing the campaign.

Question: It gets pretty commercial these days, doesn't it?

Loeffler: A political campaign, it seems to me, involves two products: a candidate and his political convictions. Both Dr. Rafferty and his convictions are superb products—but like all products, even the very best, they have to be advertised, publicized, marketed. We all believe our experts are a great team.

Question: Then what about the importance of local workers?

Mrs. Grimm: They are the priceless ingredients, just as they always have been—only with experts at the helm they have better direction, sustained enthusiasm, elimination of much lost motion. We are doing the things that MUST be done, not just making waves to see the white-caps!

Question: Very good! But let's talk about the candidate—this is one small chance to sell those two products you talk about. Why did Dr. Rafferty decide to run?

Mrs. Grimm: 58,000 California citizens wrote him individual letters, during the days when Dr. Rafferty was trying to make up his mind; they all urged him—and with some it was more of a de-



(L to R) Al Loeffler and Jerry Grimm

mand—that he must run, because his point of view, his deep convictions are vital at this time.

Mr. Loeffler: And because no other substantial, consistent Republican is at hand to support with our votes, Jerry. I think that point it—

Question: Whoa, wait a minute! What about Senator Kuchel, who is in office and who is a Republican?

Mr. Loeffler: Without meaning to take advantage of your interest in coming to us—and certainly every voter has a right to his own ideas and interpretations—we must remind you that Senator Kuchel has a record of voting the Democratic line in the Senate more consistently than all but five Democratic Senators. He did not support Nixon, George Murphy, Barry Goldwater, nor Ronald Reagan.

Mrs. Grimm: Republicans should recognize the fact that Senator Kuchel could very well replace Senator Dirksen in the Senate leadership of the Republican party if he is re-elected.

Mr. Loeffler: And the net of that is that a vote for Kuchel is a vote for the Democratic interpretation of government with which we have been overwhelmed for too long a time and at far too great a cost.

Question: What about the argument that a defeat for Senator Kuchel would destroy California's seniority in the Senate; isn't that a valuable asset?

Mrs. Grimm: Very; we don't contest that. But don't you see, that is precisely why those favoring Dr. Rafferty feel that Senator Kuchel must be defeated in the June 4 primary; he is in a powerful spot with substantially the wrong political views and voting record. Seniority is a good thing only if it is used to help get the right things done.

Question: You're both being careful not to get specific about the things you don't like in one candidate and do like in the other, and we appreciate that; you are having lots of other opportunities to air your views, I know. But how about this: aren't a lot of people going to vote for Senator Kuchel in the primary just because he's the incumbent and because they think he will win—and then go on to

easy victory over Cranston in November? Mr. Loeffler: No doubt about it, many voters will take just that position. But between now and June 4 we will convert many of them, because it is not a sound position, quite aside from the politics involved. A man's vote is for the purpose of projecting his own thoughts and attitudes in the person of his representatives in government; this isn't really a horse race, and we have something much more basic to do than to pick a winner and ride along.

Mrs. Grimm: Right! Every voter should examine the records and personal convictions of the two men—and we have the voting records and public statements and the Rafferty position papers to make that possible—and then vote for the candidate that best represents his or her own convictions about the way our government should and must be run. Trying to pick the winner and ride along is not, it seems to me, the attitude of the deeply responsible citizen.



Mrs. Gregg Watts, chairman of the RSF Republican Women's Club Potluck Luncheon at the home of Mrs. W. R. Fawcett.

## RANCHO SANTA FE REPUBLICAN WOMEN'S CLUB

by Dolores O'Hara

Mrs. Gregg Watts will chairmen the May 20th Potluck Luncheon at the home of Mrs. W. R. Fawcett. Georgie Grimm is in charge of reservations, and anyone wishing to come is asked to bring a dish to serve eight. The speaker will be Mrs. Norman Meredith of Long Beach, and her subject will be "Sensitivity Training." The time is 11:30 a.m.

May 8th is the deadline to bring your parcels for the nurses in Viet Nam to Angela Hoffman or Rita Phlips.

Dr. Max Rafferty, candidate for the U.S. Senate will speak at the Garden Club Monday, May 6th at 8 p.m.

Natalie Jackson has been named Ways and Means Chairman, the last opening on the board to be filled.

A barbecue for the whole family will be held at the Stevens Ranch on Saturday, May 18th. This is a fund raising for John Stull, and Carole Driggs, 756-2282 is in charge of reservations.

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### 54th WEDDING ANNIVERSARY Mr. & Mrs. Edward L. Ransom, Sr.

Mr. and Mrs. Edward L. Ransom, Sr., had a dual celebration at their home on Sunday, April 28. Not only was it Mrs. Ransom's 79th birthday, but also their 54th wedding anniversary. Celebrating the big day with them were their daughter, Margaret Marvel, and son Paul; Ed Ransom, Jr. and Marilyn, with daughter Kimberley; and long-time friend from Los Angeles, Mary McCarthy, who made the trip down especially for the occasion. A telephone call from their other son and daughter-in-law, the Frank Ransoms of Kansas City, made the day complete.

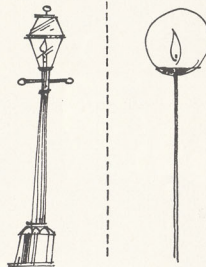
The Ransoms have been residents of Rancho Santa Fe for the last 12 years, having moved here from Grand Rapids, Michigan, upon his retirement. Ed, a graduate of Oliver, was Vice President and Treasurer of the Imperial Furniture Company for some forty years. Wife Shirley was raised in Palm Beach, Florida, where they were married in 1924, after completing their college educations.

Ed is well known on the Ranch for his active participation in the Rotary, and Shirley's talents as an accomplished artist are in evidence throughout their home.

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## SALUTING THE SAN DIEGO GAS & ELECTRIC COMPANY'S 21 STORY NEW BUILDING

SAN DIEGO, April 19—The San Diego Gas & Electric Company's new 21-story corporate office building in downtown San Diego is the ultimate in the modern use of electricity for customer service, efficient business operations, comfort and beauty.

An eye-catching landmark among the new high-rise buildings of the city either by day or by night, the building occupies a full city block and consists of a central tower surrounded on three sides by a two-story structure.

Features of the building are its vertical pre-cast concrete fins and seemingly continuous stretches of tinted, heat-resistant glass reaching from the third to 19th floor. It's a combination that causes the building to change mood with the changing light or with the changing position of the sun, clouds or the viewer.

The building is completely electric, with most evident use being for the interior and exterior lighting. More than 10,000 lighting fixtures, of which approximately 9600 are fluorescent units having one to six lamps each, light the interior of the building.

They provide high level illumination for all offices and a somewhat lower level illumination for the lobby, hallways and reception areas.

Eighty-eight floodlights illuminate the outside of the tower, creating a pale glow over the surface. One thousand fluorescent

lamps mounted behind the fins of the two top floors provide a crown of brighter light.

The promenade around the building is lighted by clear glass, ball-shaped globes mounted on 28 lighting standards—eight globes on each.

Another major use of electricity in the building is for climate control. The lights provide all heating requirements, but for cooling, the building has 13 air conditioning systems supplied by chilled water from a central area on the 20th floor. They clean and dehumidify the air and maintain it at a comfortable temperature.

Augmenting these systems are 754 fan coil units near the windows of the tower. These units compensate for the gain or loss of heat through the window glass.

The combined air conditioning systems can move one half million cubic feet of air per minute.

An array of other sophisticated equipment operating on electricity is used throughout the building. It includes:

Electronic data processing equipment for customer billing, accounting, personnel records, payroll engineering and other purposes.

Eight computer-programmed, high-speed passenger elevators that are controlled to provide a fast, even flow of passengers during both rush and non-rush periods.

Escalators operating between the lobby

and lower street level at the back of the building are capable of moving 5000 persons an hour.

An electronic security system for monitoring the building's 26 exterior doors and for scanning the stairways leading into the building.

Electric-hydraulic door operators to assist persons in opening the massive glass doors when entering or leaving the building.

An all electric kitchen for the employees cafeteria.

A supervisory data control center enclosed in a glass booth in the main lobby provides the means for monitoring and controlling most of the mechanical and electric equipment throughout the building, including the air conditioning, lighting, elevators and the security system.

The total connected electric load in the new building approximates 10,000 kilowatts.

Two 12,000 volt feeder cables entering the building underground provide primary high-voltage electrical service all the way to the top level of the tower. SDG&E's building is the first high-rise structure in San Diego to have such service.

Transformers on the bottom parking level and on the sixth, seventh, 10th, 11th 14th, 15th, 20th, and 21st floors reduce the current to so-called secondary voltages, with each transformer complex serving approximately five floors.



## TENNIS CLUB NEWS

Pictured at a recent match with La Jolla Beach and Tennis Club are Rancho members Dolores O'Hara, Shirley Hoadley, Pat Todd, Nancy Mason and two of La Jolla's team. All three teams, A B and C, were represented, by twenty ladies from Rancho on April 3rd. Lunch at the host club followed the tennis matches.

A large turnout for the April 6th Chop Suey saw Nancy Mason, Pat Todd, Bill Gavin, Fred Reeves, Phil Franklin and Dolores O'Hara as winners for the day. Summery weather permitted an outdoor potluck dinner in the evening at the home of Mr. and Mrs. Arthur Perry. During the lunch break a meeting was held to elect a nominating committee for officers for the forthcoming year, Art Perry, Fred Reeves, and Mary Day were elected and have presented a slate consisting of Lou Perry, President; Art Perry, Vice Pres.; Nancy Mason, Secretary-Treasurer; Phil Franklin, Pat Todd, John Bonhannon, and Mike O'Hara, board members. The election will be held at noon on May 4th, date of the next chop suey tournament. Following the tennis matches, the Tennis Club will combine with the Beach and Country Guild of the Cerebral Palsy Foundation at the potluck dinner at



the home of Mr. and Mrs. C. T. Murphy, as all proceeds from the evening will be donated to the Cerebral Palsy fund. Approximately 100 Ranchoites are expected.

Thursday, May 30th, the annual Memorial Day picnic at Richardson Park will be held. After the tennis tournament families will gather at 5 p.m. for a softball game (men against the ladies, but the men must bat left handed if they are right handed, and

right handed if they are left handed, which didn't prove too much of a handicap last year, but the ladies have been practicing since then), and then all the families will picnic till dark.

Final event of the fiscal year will be a home match against San Diego Tennis Club, followed by a cocktail party at Bob and Nancy Mason's and a dinner dance at La Costa on June 15th.

## THIS LAND DOWN UNDER

A letter from Billie and Dave Coney



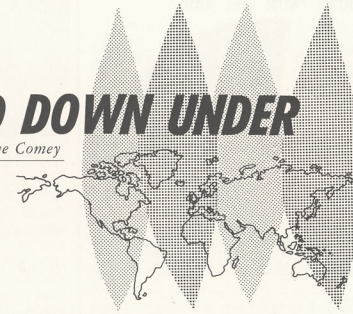
149 Alderley Road  
Aldgate, South Australia  
31 March 1968

Dear Ranch Friends . . .

The Adelaide Festival of Arts ended this week. To quote a local magazine—"The object of Adelaide's Festival of Arts is to stage, during about 17 days every second year, music, drama, opera, ballet and the visual arts, of a quality and interest which patrons attending the Festival would be unlikely otherwise to encounter in many years of travel." This was the fifth Festival since its inception in 1960 and it is beginning to attain a bit of world-wide recognition.

There is no doubt it is an exciting time to be in Adelaide. The streets are hung in brilliant pennants and banners, the buildings flooded with lighting effects, the avenues are gay with twinkling colored lights strung from pole to pole, and great, white flagpoles in the central square flutter flags of all nations. The hotels are filled to bursting with travelers come to witness the spectacles of art in the theatres, museums and galleries. Special exhibitions of paintings and sculpture are brought in from other parts of the world for these weeks. One can attend exhibitions, shows and theatre performances from nine in the morning till after midnight day after day. The only negative feature of such constant spectacle-attending is the old problem of saturation.

We had our 86-year-young aunt, Eleanor Hagen of San Diego, with us for festival time and she kept up in the whirlwind with the best of us . . . even dancing at 1:00 a.m. at a supper club after the opera! The Sydney Opera Company appeared in the performances of Tannhauser, Tosca and Don Carlos and were magnificent. A few leading opera stars from Europe were guest singers, adding further to the quality, and the stage settings were among the most striking we'd ever seen. Of course there was good symphony with European guest conductors and outstanding soloists . . . there were variety acts from all over the world such as the Baranggay Folk Dancers from the Philippines, the Jacques Louissier Jazz Trio from Paris, the marvelous marionettes



from Salzburg, and from America . . . let me see—oh, yes, from America we had Elvis Presley's Gold Cadillac on display in a local car-dealer's window . . . Also from America we had Marlene Dietrich (can we claim her?) who, alone on the stage, holds you enthralled whether you will or no for an hour and a half. She is serious and dramatic and sings sad war songs. She is ageless and magnificent and perfect and after fourteen curtain calls the audience was still applauding madly.

The month of March also brought the State Parliamentary elections. The two leading parties here are the "Liberals," who correspond to our Republican party and "Labor," which can be likened to our Democrats. This election has been a real lulu since the vote came in split equally (a rare phenomenon). There are 39 seats in Parliament—19 went to Labor, 19 to the Liberals and one to an Independent member. The Premier is selected by the majority party and serves in a role similar to our governor. The pivot vote is now held by the Independent member, a Mr. Stott, who has just been arrested for hit and run driving. This king-maker may determine who is to be our Premier for the next decade or two!

The first nip of Fall is in the air and the children are back in school. The summer was the hottest in fifty years. In January we enjoyed a delightful visit from the Morgan Jones' of Rancho Santa Fe. They flew all the way down from their vacation retreat in Hayman Island off the coast of Queensland bringing with them a three-day rain. Despite this we toured the vineyards, played golf, sampled the great Australian clarets and got caught up on news from home.

We had a phone call from Bob Briggs who was in Melbourne but unfortunately was unable to get over to Adelaide. We do love visits from people back home and encourage any of you who might be coming this way to give us a call. We'll take care of the rest.

Regards—  
Billie (and Dave)



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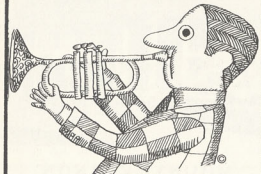
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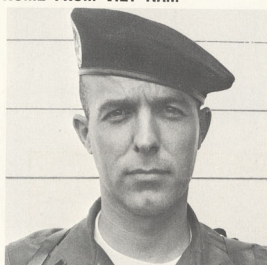
**Calder Mortgage Company  
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The Escondido apartment project, valued in excess of \$1,000,000 is within walking distance of the Escondido Village Shopping Center. Each tenant will have his own garage with additional open parking space also provided.

**HOME FROM VIET NAM**



Lieutenant Alfred L. Cope, Junior, U.S. Navy, surprised his proud parents, Captain and Mrs. Alfred Cope of El Camino Real, Rancho Santa Fe, by arriving one week early on April 15th for two days' visit after a year's tour in Viet Nam. Al previously had spent a tour off North Viet Nam flying from the Carrier USS Yorktown, but this time he was based in the Mekong Delta area flying "gunship" helicopter. A Navy pilot, he was awarded twenty-six Air Medals, two Unit Commendations and recommended for the Distinguished Flying Cross as he completed this tour of 460 combat missions.

Enroute to Sicily for his next duty near Mt. Etna, Al will spend his vacation in Pensacola, Florida with his young family Susan, and their small daughters, Sarah and Katie. The entire family hopes to be together again for a pleasant two-year tour in Europe.



**Teen Age Republicans To Organize**

On Friday evening, May 10, at 7 p.m. at the Fire Station community room there will be the first meeting of the Rancho Santa Fe Teenage Republicans. Sponsored by the Rancho Santa Fe Republican Women, Federated, the group will meet once a month, with Mrs. H. Cuyler Anderson, and Mrs. Hale Ashcraft acting as advisors. The organization is open to any Junior and Senior High School students who are interested in gaining a wider knowledge of our American form of government and heritage, and of the principles and policies of the Republican Party.

The meeting will last for one hour and refreshments will be served following the business meeting. Mrs. Stephen Theisen, the vivacious Youth Chairman of the San Diego County Federation of Republican Women, will attend the first meeting to explain the purpose and organization of the Teen Age Republicans. TARS was first set up nationwide, ten years ago, under the direction of the Young Republican National Federation, and they now have clubs in all 50 states and seem well launched toward their goal of 1,000,000 members. Any young people who are interested in attending may phone Fletcher or Bruce Anderson at 756-1817.



**CHERYL ANN NORRIS OF BONITA BETROTHED TO  
WILLIAM HARVEY BRETT McILWRAITH OF RANCHO SANTA FE**

Commander and Mrs. Arthur J. Norris of Bonita announce the engagement and coming marriage of their daughter, Cheryl Ann, to Mr. William Harvey Brett McIlwraith of Rancho Santa Fe.

The bride-elect is a graduate of Hilltop High School in Chula Vista and the University of California at San Diego. She is employed as a special agent in charge of a new and challenging job opportunity program.

Cheryl Ann attended the University of California at San Diego for her master's degree in English at San Diego State University.

The wedding will be held at St. Michael's Catholic Church, San Marcos, California, on Saturday, June 15th, at St. Michael's Catholic Church.

More than 1,000,000 men and women  
have used *Niagara* Cyclo-Massage to help ease  
minor pain, relieve everyday tension,  
sleep better without drugs

In 12 years of hospital testing, during which more than \$1,000,000 was spent on research, this remarkable development was proven *safe and effective* in relieving minor discomfort of Arthritis and Rheumatism, whenever it occurs.

Its patented 3-way Cycloid Action® is a unique combination of up-and-down, circular and sideways massage, with extraordinary power to penetrate through body tissues right down into bones and joints.

**PARTICULARLY BENEFICIAL  
FOR PEOPLE OVER 40**

Tests conducted by medical researchers indicate that Niagara Cyclo-Massage helps improve body flexibility and increases blood circulation in the area of application.

Combined with soothing controlled heat, this incredibly gentle yet penetrating massage helps ease daily tensions, relieve minor muscular and joint pains, and promote restful, drug-free sleep.

To learn more about how Niagara Cyclo-Massage can help you, you are invited to send for a 16-page illustrated color book. It contains important research findings, shows many types of Niagara units, from small portable units, such as the Thermo-Cyclopad®, to deluxe loungers and executive chairs. For your *free* copy, without obligation, mail the postage paid reply card today.

*Niagara*  
Adamsville, Pa. 16110



GET FULL INFORMATION-FILL IN AND MAIL POSTAGE-PAID CARD

Mr. Arthur Godfrey  
c/o Niagara Therapy Corp.  
Adamsville, Pa. 16110

Please **MAIL** me the **FREE** 16-page full color booklet, "Research Reports" Containing complete information about the hospital-tested, doctor-used Niagara Cyclo-Massage method for relieving minor muscle and joint aches and pains, easing everyday nervous tension, sleeping better without drugs. I understand there is no obligation.

Name  (please print)

Address

City

State  Zip Code

Winners will be announced in the June Issue of Rancho Santa Fe "Living"  
FIRST... SECOND... and THIRD PLACE AWARDS  
will be presented at graduation.

**SAFETY-AND HIGH EARNINGS!**

Come join our 20,000 smart-savers... open your account today and start earning America's Highest Rate! And your funds are safety insured to \$15,000 with dividends paid or credited automatically each quarter. You get **INSTANT EARNINGS** too... from day of receipt and from the first when placed by the tenth. We are the largest and strongest financial institution in the north county... because we serve you better.

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At our current annual rate of 5% your funds will earn 5.13% when held for one year.

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Earn a full 1/4% over prevailing current annual rate with our \$5000 minimum three year Investment Certificates.

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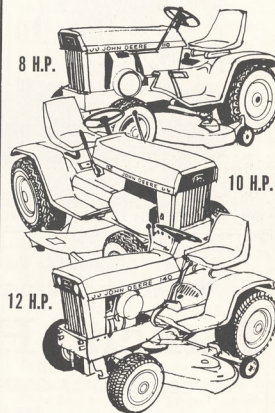
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**ATTENTION  
WEEK END  
RANCHERS**



**3 NEW JOHN DEERE  
WEEKEND  
FREEDOM  
MACHINES**

Machines that let you stretch your weekends by allowing you to get your all-season homestead chores done in less time. Time you can spend on a favorite hobby, get away for a weekend, or just plain relax. Choose from the new 8- and 10-h.p. models with variable-speed drive, or the new 12-h.p. model with hydrostatic drive. See us today. Convenient credit.

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COUNTRY FRIENDS  
SHOP**

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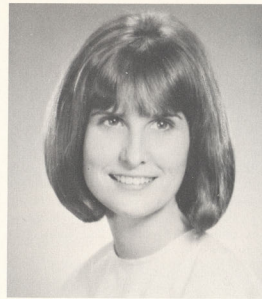
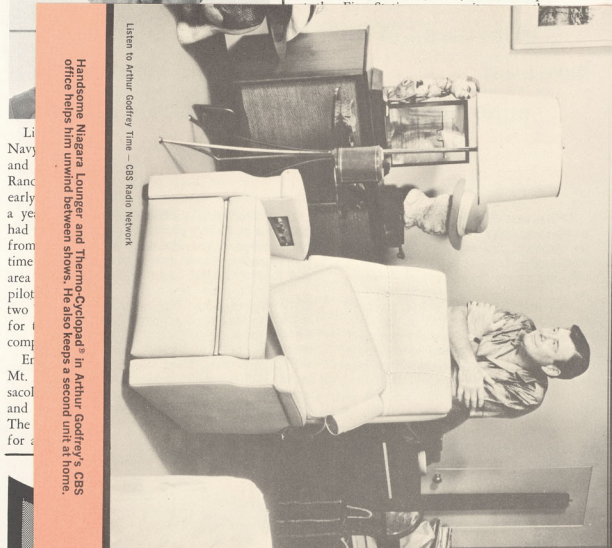
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Listen to Arthur Godfrey Time - CBS Radio Network

Handsome Niagara Lounger and Thermo-Developed in Arthur Godfrey's CBS office helps him unwind between shows. He also keeps a second unit at home.



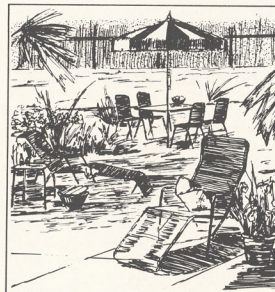
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The bride-elect is a graduate of Hilltop High School in Chula Vista and the University of San Diego College for Women. At present she is employed as a special education teacher at Carlsbad, and will take on a new and challenging job opportunity July 1st when she joins the "Operation Headstart" program.

Mr. McIlwraith is a graduate of San Diego High School; attended the University of San Francisco, and is presently studying for his master's degree in English at San Diego State College.

The wedding will take place on Saturday, June 15th, at St. Michael's Catholic Church in San Diego.



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Open only to Sixth Grade Students in the Rancho Santa Fe Elementary School

**ORIGINAL SHORT STORIES OR POETRY**

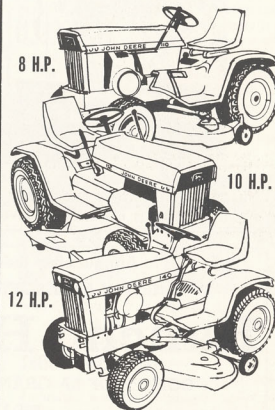
NO MINIMUM  
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Stories or poetry to be submitted to Principal Roger Rowe  
no later than MAY 25th, 1968

Winners will be announced in the June Issue of Rancho Santa Fe "Living"

FIRST...SECOND...and THIRD PLACE AWARDS  
will be presented at graduation.

**ATTENTION  
WEEK END  
RANCHERS**



8 H.P.

10 H.P.

12 H.P.

**3 NEW JOHN DEERE  
WEEKEND  
FREEDOM  
MACHINES**

Machines that let you stretch your weekends by allowing you to get your all-season homesite chores done in less time. Time you can spend on a favorite hobby, get away for a weekend, or just plain relax. Choose from the new 8- and 10-h.p. models with variable-speed drive, or the new 12-h.p. model with hydrostatic drive. See us today. Convenient credit.

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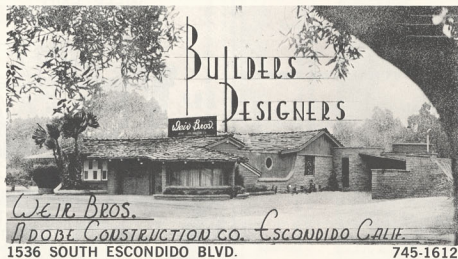
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TAX-FREE BONDS



Arthur Pierce assists a customer in the Home-ware section of the new Rancho Hardware. This store which covers 1262 square feet, is on two convenient levels.



Off with the old (Ed Ransom) ... on with the new (Arthur Pierce). This was the scene as the two aforementioned gentlemen proceeded to dismantle the merchandise at the former location (corner Paseo Delicias and La Granada) to move into the new and enlarged location one block south (corner La Granada and La Flecha). Ed will leave this weekend for the State of Washington where he will begin his new duties as territorial sales manager for a furniture manufacturer. His wife, Marilyn, and daughter, Kimberly, will join him as soon as school is over in June. The Ranch will certainly miss the Ed Ransom, Jr.—especially the Tennis Club and Little Leaguers!

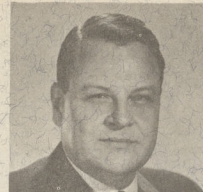


ARTHUR PIERCE, new owner of Rancho Hardware adjusts a tennis racket in front of his new Sporting Goods section in his newly expanded store. This department will feature tennis rackets, tennis balls, archery equipment, sneakers, sweaters, and tennis court apparel for men and women. Mr. Pierce is well-known to Ranchoites who patronized his "Arthur Pierce Luggage" in La Jolla for the past twelve years. He and his wife, Virginia, are ardent golfers; have three married children and seven grandchildren.

a story as when told by the boss.

FROM THE DESK OF:

ASSEMBLYMAN  
JOHN STULL



NORTH COUNTY AND THE TWO-HUNDRETH ANNIVERSARY

The Great 80th Assembly District might well be called the historical jackpot of California, and next year, when the city celebrates her two-hundredth birthday, our area will have a major part in revealing the heritage of the past. The very place names on our map suggest the time of exploration and adventure. The Anza-Borrego Desert brings to mind Don Juan Bautista de Anza who crossed it to find a land route to the Spanish colonies being established in Alta California; San Luis Rey, called the King of the Missions, boasts the tradition of being the place where the first pepper tree was planted in our state; the peaceful valley at San Pasqual marks the site where the gayly bedecked Mexican lancers attacked Kearney's Dragoons in the bloodiest battle fought for California; the Midshipman Beale, Kit Carson and an unnamed Indian passed close to Rancho Bernardo as they made their famous trek to save the beleaguered Americans on Mule Hill seen today from Highway 395.

The mother lode of interesting places doesn't run out in any direction. Much of the great land grant of Rancho San Onofre y Santa Margarita, consisting of 89,742 acres, once owned by Pio Pico and his brother, still stretches as far as the eye can see; only since World War II, it has been known as Camp Pendleton. There are ruins and restorations for every taste, and the hills--green with Spring, or blonde in the hot summer months, roll to the mountains rich with their own lore and tradition.

Of course, all this is no news to us who have the good fortune to live here, but it is pleasant to savour our romantic past and the prospect of sharing it next year.

continued on page 4



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L to R: "W'bil" Todd, Rancho Santa Fe; C. C. Mickle, Solana Beach; Alanson Prentiss, Rancho Santa Fe.

TROUT UNLIMITED

The San Diego County Chapter of Trout Unlimited, a national organization, was formally launched at a meeting held in the Mural Room of the La Jolla Federal Savings and Loan Assoc. on Tuesday, April 23rd.

Trout Unlimited is an organization of Trout fishermen dedicated to the conservation, preservation and protection of trout and trout waters and to the improvement of trout fishing as a sport.

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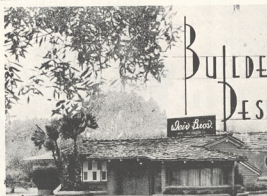
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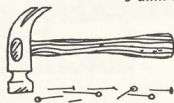
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- New Sporting Goods Department
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ARTHUR PIERCE, OWNER

Having been appointed to the Commission of the Californians, I am made constantly aware of our rich dual heritage. We have an opportunity for all people of good will to join in celebration of the past with high hopes for the future.



### MISS EVA CHRISTINA ANDERSON OF STOCKHOLM, SWEDEN WED TO MR. JOHN BARRY FOX OF RANCHO SANTA FE

The wedding of Miss Eva Christina Anderson of Stockholm, Sweden, to Mr. John Barry Fox of Rancho Santa Fe took place in the United Presbyterian Church of Solana Beach on April 20th. She was attended by Miss Shelagh Haire of Rancho Santa Fe.

The bride was exquisite in a floor length white peau-de-soie dress trimmed with Brussels lace. Her Dutch cap of the same lace was trimmed with pearls and rhinestones. Her veil was of silk illusion, elbow length—and she carried a bouquet of cream roses and babies' breath.



### SHELAGH MASTERMAN BETROTHED

Mr. and Mrs. Eric P. Masterman announce the engagement of their daughter Shelagh Ann to Jonathan Delbrück, son of Dr. and Mrs. Max Delbrück of Pasadena, California. Mr. Delbrück is a professor at Cal Tech. University.

The couple will be married June 1st at St. James Catholic Church with a reception at the La Rancherita in La Jolla.

Shelagh is a graduate of San Dieguito High School in 1966. Jonathan graduated in 1965 from Verde Valley School in Sedona, Arizona and attended one year of art school at U.C. Irvine. He is now employed by Mr. Masterman restoring antique furniture, and they are both studying art at Mira Costa College.

4



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### THE ACQUISITION OF AN EDUCATION IS ON A SELF-SERVE BASIS

by John M. Wilson

Every time I pass the new library enroute to the post office or to the Village business section, I wonder whether our young men and women fully appreciate the great opportunity it presents. The statement "Knowledge is Power" may be somewhat shop worn. I prefer the quotation "Books hold the wisdom of the past and the keys to the future." When a surveyor uses his instrument of accuracy, he first uses the "back-sight" and then the "fore-sight." This procedure is applicable to all of the experiences in life.

But here again, I find myself in the role of ignoring a firm resolution. Several years ago, I told the former Chairman of the Board of our company, "Chick, since I have retired, I have learned that almost no one welcomes advice of any kind unless he is so eager for it that he is willing to pay to receive it." He reflected a few seconds and replied, "Jack, you are absolutely right."

Never before my retirement did I realize the great diversity of opinion that exists on almost every subject. The explanation can probably be found in the statement that nothing can add so much to the humor of

a story as when told by the boss.

Nevertheless, there are basic principles that do not change. Shakespeare depicted human nature 500 years ago as it exists today. An observation expressed by Schopenhauer changed my entire concept of proper selling procedure and contributed much to the advancement of my career.

I will agree with the statement that no two situations are exactly alike because of circumstances. There are no two grains of sand alike—no two leaves—no two finger prints—no two persons—no two presidential campaigns—no two stock exchange markets exactly alike. Nevertheless, an appraisal of the past, better enables one to foresee the future and determine the course he should take. The development of the machine age, climaxed with electronic computer has eliminated many jobs for unskilled labor. Consequently, one must have a better education than ever before.

This point is so obvious that it is not surprising there are more applicants for a college education than ever before in the history of our country. Also, it is obvious that the professors can not reach into the brain of each student and wind up his self motivation nor give him an inquiring mind. The student must be actuated by the desire for knowledge. The acquisition of knowledge is on a self-serve basis. When the young person of today starts out on his chosen career, he will meet the most formidable competition of any generation in the history of the world.

Educators are coming to the realization that a child can learn at an earlier age than they formerly thought possible. We live in a climate that encourages out door physical activities. But, everyone is given only 24 hours a day. A student must be actuated by a real desire to study. If I remember my Latin terminology correctly, the word education stems from "educere," which means "to lead out." Just as it is necessary to put into an electronic computer considerable information so is it necessary to stock one's brain. Really, the main purpose of an education is to prime the emergence of the inherent creative ability of the individual. When this is effected no individual can emulate him because there are no two persons exactly alike. I agree with those who say the world is full of unrest, especially those of college age. They are putting the question mark on all old concepts and are seeking new ideas. Also, I agree we may be approaching a second Renaissance. If so, revolution at least from an ideological standpoint will bring new reforms.

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### 3 ROOM OFFICE SUITE FOR LEASE

Air-Conditioned - Carpets -  
2nd floor Drug Store Bldg.

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Charming House  
in Village — furnished

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756-1566

Box 624 Rancho Santa Fe



L to R: "Whit" Todd, Rancho Santa Fe; C. C. Mickle, Solana Beach; Alanson Prentiss, Rancho Santa Fe.

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9 a.m. to 5 p.m.



- All Types of Hardware
- Complete Line of "Old Colony" Paints
- Enlarged Gift Department
- Complimentary Gift Wrapping!
- New Sporting Goods Department
- Cookwares
- Homewares
- Garden Tools

**ARTHUR PIERCE, OWNER**

**LANDSCAPE TO PREVENT FIRE**

by Fire Chief Jim Fox

Natural brush is highly flammable. Any native shrub must exist without rainfall during the arid summer months in Southern California. In consequence plants that resist drought usually have a high oil content which from a fire standpoint constitutes the worst kind of hazard.

It is axiomatic then that any home having brush growing around it or nearby is in danger. Sooner or later fire sweeps most brushlands. Yet there is no real excuse for brush fires in residential areas. Brush is the fuel. Remove it and there can be no fire from that source at least. Even if the brush cannot be eliminated, it can be cleared away from around the house and other buildings. Just the mere thinning of brush and removal of trash and litter in the surrounding area will reduce the intensity of a fire if one should start. Planting appropriate ornamentals around the house can also reduce opportunities for fire.

Many homes that were swept by fire in Bel Air, Malibu, Poway, and other areas of Southern California would still be standing, had their owners been aware of the hazards and taken a few relatively simple precautions. The lessons learned in recent fires can be applied wherever similar conditions exist.

We know how to protect homes from fires. Now we must do it.

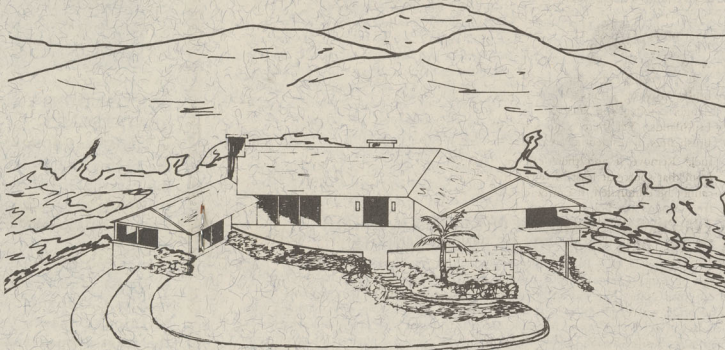
The first step is to clean up. Remove plant and brush litter and dispose of it.

Then follow up. Plant inceptant or other appropriate ground cover. Place suitable ornamental shrubs around the home. Control regrowth of brush. Do not allow plant litter to accumulate.

To reduce the fire hazard to your home in heavy brush area, follow these recommendations:

1. Clean away all brush and trash—anything that will readily catch fire—for 30 feet around the home site. That is a minimum. More is better.
2. For at least another 70 feet remove all brush except trimmed up specimens you wish to retain. Keep weeds and grass from growing higher than 18 inches.

**BRUSH CLEARANCE IS RECOMMENDED**  
30 FEET AROUND ENTIRE BUILDING  
70 FEET ADDITIONAL CLEARANCE IS NECESSARY  
WHERE NATIVE BRUSH IS A FIRE HAZARD.



3. Treat the surrounding area as part of your garden. Irrigate where possible. Growing plants are far less susceptible to fire than tinder-dry brush.

The establishing of the above distances while giving a high degree of protection does enable a fire fighter (including the owner himself) to safely remain close to a structure and put out sparks that may alight on the building.

While the individual home owner can and should remove all fire hazards, his premises are still in danger if preventive measures are not also applied on surrounding properties.

People in areas of the Ranch where brush is a problem share a common danger from fire and a common need to reduce fire hazards. In many cases it may be best to join in taking positive action. One might, for example, agree to share the cost of having someone disc or bulldoze brush from around their homes.

Make a special point of becoming acquainted with local fire ordinances. (Learn

what advisory and protective services exist in the community—and how to reach them quickly when you need them.)

For instance:

Within the boundaries of Rancho Santa Fe the burning of grass, stubble, brush, litter, rubbish or other flammable material is prohibited without first securing a burning permit from the Fire Department.

Small amounts of litter, etc. may, however, be burned in an incinerator without a permit. The incinerator must be equipped with an effective spark arrester and should be located in an area cleared of grass and brush for at least 15 feet in all directions from the incinerator.

It all simmers down to this:

Fires can be prevented by individual and community action. Remove the fuel and you remove the fire hazard.

In case of fire or emergency call 756-1126. For administrative calls the telephone number is 756-1522.

Drawing by Fireman James Ingham



**ARTHUR PIERCE**, new owner of Rancho Hardware adjusts a tennis racket in front of his new Sporting Goods section in his newly expanded store. This department will feature tennis rackets, tennis balls, archery equipment, sneakers, sweaters, and tennis court apparel for men and women. Mr. Pierce is well-known to Ranchoites who patronized his "Arthur Pierce Luggage" in La Jolla for the past twelve years. He and his wife, Virginia, are ardent golfers; have three married children and seven grandchildren.

**SHARON ROBINSON TO WED RANCHOITE LT. MICHAEL McCANN**

Dr. and Mrs. Laek L. Robinson, San Antonio, Texas, announce the engagement of their daughter, Sharon Catherine, to Lt. Michael Dennis McCann, son of Dr. and Mrs. John P. McCann of Rancho Santa Fe, Calif. The couple will wed June 29 in St. Luke's Catholic Church, San Antonio, Texas.

Miss Robinson has studied at Texas Tech and is now attending the University of Texas. Her sorority is Alpha Phi.



Educators are coming to the realization that a child can learn at an earlier age than they formerly thought possible. We live in a climate that encourages out door physical activities. But, everyone is given only 24 hours a day. A student must be actuated by a real desire to study. If I remember my Latin terminology correctly, the word education stems from "educere," which means "to lead out." Just as it is necessary to put into an electronic computer considerable information so it is necessary to stock one's brain. Really, the main purpose of an education is to prime the emergence of the inherent creative ability of the individual. When this is effected no individual can emulate him because there are no two persons exactly alike. I agree with those who say the world is full of unrest, especially those of college age. They are putting the question mark on all old concepts and are seeking new ideas. Also, I agree we may be approaching a second Renaissance. If so, revolution at least from an ideological standpoint will bring new reforms.

In any event, the best hedge a young person can have against what the future may bring is a good education. The library is a store house of knowledge offered on a self service basis.

One cannot postpone a decision. Either, he makes one by design or by default. If your default on this opportunity you will never be the person you might have been and will miss much satisfaction that could have been yours.



L to R: "Whit" Todd, Rancho Santa Fe; C. C. Mickle, Salana Beach; Alanson Prentiss, Rancho Santa Fe.

**TROUT UNLIMITED**

The San Diego County Chapter of Trout Unlimited, a national organization, was formally launched at a meeting held in the Mutual Room of the La Jolla Federal Savings and Loan Assoc. on Tuesday, April 23rd.

Trout Unlimited is an organization of Trout fishermen dedicated to the conservation, preservation and protection of trout and trout waters and to the improvement of trout fishing as a sport.

Included in its membership are many who are interested in conservation but not necessarily trout fishermen. At this writing there are thirty-three residents of Rancho Santa Fe in the new chapter membership.

The following were elected as directors of the new chapter: W. A. Caperton, A. C. Ginder, Jr., John Hewitson, C. C. Mickle, Gilman Ordway, Alanson Prentiss, William Simmons. The directors elected the following officers: Pres. Alanson Prentiss, Vice Pres. C. C. Mickle, Sect. Treas. John Hewitson.



L. to R.: Jim Hobbs, Camille Aiscraft, YMCA Day Camp Counselor, and Mike Hobbs, all of Rancho Santa Fe, working on a craft project at YMCA Easter Vacation Day Camp.

### YMCA DAY CAMP OVERFLOWS

The North Coast Family YMCA, which serves Rancho Santa Fe, had an overwhelming response to their Easter Day Camp program for elementary age girls and boys.

The YMCA had planned on an enrollment of some 60 children and when the rush started they quickly added another bus, 2 station wagons and 10 additional counselors.

When the dust had cleared out of the YMCA office, 110 children had signed up for the 5 day program and unfortunately, over 100 other potential campers had to be turned away.

Rollie Ayers, local YMCA Executive Director pointed out that the Y's past Day Camps held during the summer, Christmas and Easter Vacation have been steadily growing and that plans are being made to accommodate a greater number.



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### RANCHO RIDING CLUB NEWS by Catherine Burns

Two quiet "angels" have been at work at the Riding Club lately, spotting the needs of the members and doing something about them. Just in time for the dry, thirsty weather, a bubbler appeared in the picnic area and a wonderful refrigerated water cooler on the Club porch. What a welcome addition these will be, especially for the children who spend every possible hour with their horses. Besides these very much appreciated gifts, Mr. and Mrs. George Kuhrts III, have also donated a large, recently made, aerial photo map of the whole Rancho Santa Fe area. This will be overlaid with all of the Rancho trails. There has long been a need for a map such as this to broaden the riding horizons of our members and guests. Too many of us have ridden the same old familiar trails simply out of ignorance of the many others available. Many thanks, Kuhrtses, for your thoughtful gifts.

April 6th and 7th saw another very successful San Diego County Hunter and Jumper Association Show staged at our Club grounds. We have played host to them on many occasions since their first visit here in 1943 and were glad to have them back for such a fine show.

Speaking of faithful friends, how many of you realize that Vivian Smith and Kay Wellman are the backbone of the Lady Lopers? They've been in the Tuesday morning class for lo, these past eleven years.

It's just as well Carmel Valley isn't the favorite hang-out of our local constabulary. If it were, Bev Kuhrts would have driven them frantic with her leap-frogging last month. She would zoom past a bunch of RRC Juniors, headed by Lynne Miller as "Trail Boss," and jump from her car until they passed by, then hop back in and overtake them again. The results will be out soon: movies of the Carmel Valley Overnight Ride. It was a great party; held at the old Carmelita Convent—now the Carmel Valley Recreation Ranch, owned by the Stephenses. Thirteen juniors enjoyed themselves thoroughly in the beautiful setting. Besides riding there was swimming and exploring; not to mention great food provided by Bev Kuhrts (again), Barbara Bray and Lynne Miller. Julie Manion partook heartily of the black coffee; probably to bolster her courage for the whispered project of a gallop around the graveyard at the stroke of midnight. Chaperone Lynne Miller, passed a not-so-restful night, having only one pair of eyes to keep track of thirteen un-sleeping juniors.

It's hard to say who is more surprised, Anne McCutchan or her registered Quarter Horse, Tag's Possum. Seems Tag was a bit bored by the sedate trailhorse routine, so Trainer Judy Benz spiced his life up a bit with a few fences. "Now, that's something again," says Tag; and to everyone's amazement, he's well on his way to being a really good jumper. Judy's a bit puffed-up about her success with him, and well she should be.

Another cause for her pride should be the strides Sue Murphy is making on the horse her son used to ride. Judy has two green horses of her own that are coming along very well, too.

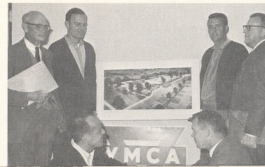
Marge Sunderland turned out to be a most gracious hostess when four Club members dropped in at her Valley Center home recently. She treated them to a Walking Horse lesson; then they all enjoyed lunch while watching the floor show put on by her mare and colt.

Trying a change of scenery, 12 of our adult members trailered up to Rancho California on April 18th. They enjoyed a wonderful ride, lunched at a handy Snack Bar, then poked through shops. Of course, the Tack Shop was the biggest attraction. What lady wants to pull off boots and britches to try on a dress?

It's Spring Cleaning time (continued from last Summer, Fall and Winter) at the RRC grounds. Those sad, old corrals have been relegated to the scrap lumber pile and new ones are up—with more to come. Also, much cactus, brush and long-hidden junk have disappeared under Karl Fidero's dozer blade; much to the advantage of general appearance and future landscaping and renovation plans.

We're very proud to welcome the San Diego Junior Horsemen to our rings on May 18th and 19th. They will present their 20th Annual Junior Horse Show. Our members will look forward to a chance to show before their noted judge, LtCol Hans Moeller, who presented a most instructive three day Clinic at Jarvis Esenwein's Stable last year. From the proceeds of this show these Juniors will present a scholarship award to a needy student in this County. Nice to know these fine young people are developing a social conscience so early.

The big Del Mar Show is almost upon us and what a flurry it creates! Lindsay Wellman is way up on Cloud 9 envisioning all the awards she's going to rake in with her new horse. A beautiful gray, dubbed Sgt. Pepper, by Lindsay—and apt to say that he is really exciting his new owner and trainer, Judy, with his fine capabilities. Judy will have her hands full at Del Mar. So many horses are coming along so very well that she may have quite a stable there. Holly and Julie Manion, Lindsay Wellman, Sylvia Ridland, Judy Mason, Ann McCutchan and Janette Rice are among those expecting to attend. Good Luck! We'll be there rooting for you.



**"You've Got to Feel It to Believe It"**  
says Arthur Godfrey

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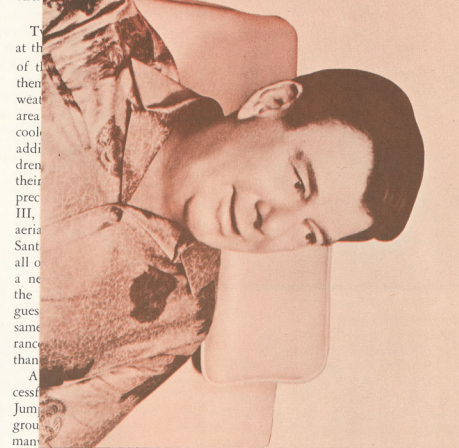
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RANCHO RIDING CLUB NEWS



**Helps Melt Away Minor Aches, Pains, Everyday Tensions in Minutes**  
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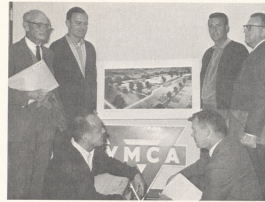
BULK RATE

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Janette Rice are among those expecting to attend. Good Luck! We'll be there rooting for you.



L-R kneeling  
Harmon Brown & Dick Harris  
L-R standing  
Lance Prentiss, Dr. Robert Hobbs, Ray Ptak & Dave Van Evera

### RANCHO RESIDENTS BEHIND NEW YMCA CAMPAIGN

Dr. Robert Hobbs and Dave Evanera, Co-Chairmen for the Rancho Santa Fe Division of the North Coast Family YMCA Campaign to build a "Y" facility, report growing interest and support from the Ranch.

"The YMCA's new 5 acre site which has been donated is located right at our back door on Interstate 5 and Encinitas Boulevard (San Marcos Road)," stated Van Evera. "It's only minutes away and will be easy to reach."

Hobbs pointed out that the North Coast Family YMCA is a very flexible agency that is free to meet various needs that exist in the communities it serves.

This new family program center is going to provide our families with a great many new programs for girls, boys, Moms and Dads, such as swimming instruction, water safety, a year round Teen Dance program, physical conditioning programs for youth and adults, a day camping site, special interest programs, such as modern dance classes for girls, Judo and wrestling for boys and parent seminars for adults.

The YMCA is in the Advance Gift stage of its "Keep Pace Capital Campaign" and is preparing to launch its community-wide efforts on Tuesday night, April 30th.

A partial list of volunteer workers recruited to date from the Rancho Santa Fe area are:

Steve Fletcher, Luther Leeger, Ewing Mitchell, Earl Schweikert, Tom Ward, Roger Woolley, Lance Prentiss, Ray Ptak, Dick Harris, Jack Kies, Harmon Brown, Bob Mason, Art Mohr, Al Cope, Jack Minchin, Lloyd Johnson, Charles Gibb, Dick Clotfelter, Gloria Jones.

Hobbs and Van Evera pointed out that they expect many more from this area to be involved by the time of the Kickoff dinner.

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Dedicated in an open-air ceremony, Friday morning, May 3, at 11:30 o'clock, the new Fayman Library of La Jolla Country Day School currently lists 7000 volumes for use of the school's Lower, Middle and Upper Schools, spanning pre-Kindergarten through 12th Grade. Building features a sunken reading lounge and fireplace.



## LA JOLLA COUNTRY DAY SCHOOL LIBRARY DEDICATED ON MAY 3rd

The Fayman Library, newest addition to the La Jolla Country Day School, was dedicated at the school, Friday morning, May 3 at 11:30 a.m.

Dedication ceremonies were led by Donald L. Leavenworth, Headmaster, in an open-air event attended by parents, invited guests and the 500 students of the school.

Dr. Armin Rappaport, Provost of the Third College, University of California, San Diego, was the speaker on the occasion.

The new library structure is the gift of Mr. and Mrs. Lynn G. Fayman of La Jolla, joined by other parent-donors and the Parents Association in giving books, equipment and interior appointments.

The library, which was open for tours following the dedication, is a 6800 square foot, one story, structure, designed in U shape enclosing a landscaped patio. Separate reading and stack areas are provided for children of the Lower School grades and for students in the Middle and Upper Schools.

Its main feature is a large, sunken reading lounge, rimmed with shelves for books and magazines and provided with a free-standing fireplace and copper hood.

Exterior and interior walls make extensive use of wood in natural finishes with divided, ceiling to floor windows facing the patio.

Included in interior appointments are 16 study carrels, five study rooms, wired for language lab instruction, a separate audio-visual room, and a meeting room for faculty and trustees.

Microfilm and programmed vocabulary instruction equipment will be on exhibit during the tour.

The new Fayman Library is expected to house up to 20,000 volumes, Leavenworth said.

The present collection is more than 7,000 and rapidly growing augmented by several recent gift collections and a major donation for book purchases, given by a Foundation last year.

This contrasts with the less than 2,500 volumes shelved in a classroom study hall previously used as Library, now the core of the present collection.

The new school library was designed by Liebhart & Weston, La Jolla architects, and built by R. E. Hazard, Jr.

A companion feature of the dedication, Leavenworth said, will be the unveiling of a new fountain facing the Library.

The fountain, designed by Russell Forster, a Trustee of the school, is a massive, free-form sculpture design with interacting fixed and whirling water falling into a rock basin. It was given to the school in memory of Hawthorne E. Austin, a former Trustee of the school.

La Jolla Country Day is located at 9490 Genesee Avenue, East of La Jolla, immediately east of Highway 5 and Scripps Memorial Hospital.



## NEW CHAIRMAN ANNOUNCED FOR COUNTRY FRIENDS FASHION SHOW

by Eleanor Bartlett

Mrs. Guy Chaffee Earl, III, of Fallbrook, will be chairman of The Country Friends' Fashion Show on September 17, it was announced today by Mrs. C. Temple Murphy, Country Friends president. Held annually on the lawn of The Inn, Rancho Santa Fe, "Appearance of Autumn" is one of the major fund-raising projects of this charitable organization which contributes to the support of some thirty countywide agencies.

Mrs. Earl, the former Paula Tye Turner of Los Angeles, is an alumna of Immaculate Heart High School and the University of Southern California. She is president of the Council of Auxiliaries of the Children's Home Society, and has been active in the La Jolla Theatre and Arts Foundation, American Red Cross, American Cancer Society, Girl Scouts, and the Fallbrook Hospital Auxiliary Board. As a member of The Country Friends she has herself been one of the society models in previous fashion shows. Her hobbies are golf and tennis.

The Earls have four children, who attend the Fallbrook Elementary Schools: Guy G., Tracey, and twins Mary Patricia and Matthew. Mr. Earl, a third generation Californian, is a land developer and rancher in Fallbrook. Their summers are spent at Newport Beach.



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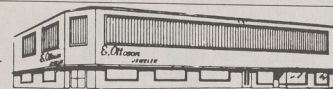
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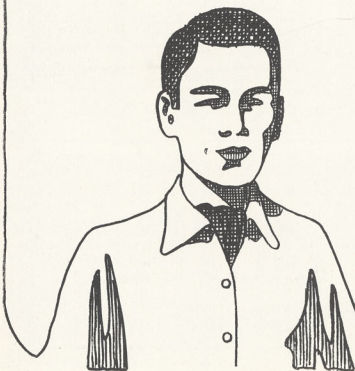
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### Minutes of The Regular Meeting of The Board of Directors of Rancho Santa Fe Association held on Thursday, March 21, 1968 at 9:00 a.m. in The Board Room.

**PRESENT:** President McLaughlin, Vice President Millard, Directors Evans, Lasswell, Lewis and Withrow.

**EXCUSED:** Director Price.  
**ALSO PRESENT:** Association Members Mrs. R. Todd, H. D. O'Hara, P. Franklin, R. Paulin, J. E. Kowalski, Mr. and Mrs. H. C. Hill, Mr. and Mrs. W. A. Kraft; also Secretary Van Evert and Recording Secretary Butts.

**MINUTES OF PREVIOUS MEETING:**  
The minutes of the regular meeting of March 7, 1968 were approved as presented.

**PERSONAL APPEARANCES:**  
Mr. Ray Paulin appeared before the Board of Directors and discussed with members his application for subdivision of Portions of Block J and Block 15 which had been disapproved by the Board on January 18, 1968. No further action was taken.

**Tennis Committee Members** Mr. H. D. O'Hara, Mrs. R. Todd and Mr. P. Franklin addressed the Board on the matter of fees for tennis privileges on Rancho Santa Fe tennis courts proposed for fiscal 1968-69. The Tennis Committee representatives requested that the current schedule of fees of \$36 per year for family tennis playing privileges remain in effect through fiscal year 1968-69. Further consideration of the request was deferred until Director Price, Chairman of Parks and Recreation Board, could be present.

**ART JURY RECOMMENDATIONS: SUBDIVISIONS**

Hill, H. C. Parcel 4/3, Block 35, El Camino Real, consisting of 4.9 +/- gross acres, into two sites of 2.1 and 2.8 +/- net acres. RETURNED TO ART JURY.

Wencke, W. Parcel 2/1, Block 44, Calzada del Bosque, consisting of 19.0 +/- gross acres, into three sites of 2.5, 2.0 and 14.5 +/- net acres. WITHDRAWN at request of applicant.

Calder, G. Parcel 5/1, Block 16, El Vuelo, consisting of 6.5 +/- gross acres, into two sites of 3.4 and 2.8 +/- net acres. APPROVED.

**REALIGNMENT**  
Benton, W. S. Parcels 5/3 and 5/4, Block 11, San Eljo. Present acreages: 3.10 and 3.37 +/- Proposed acreages: 2.83 and 3.64 +/- APPROVED.

**KEEPING OF ANIMALS**  
Benton, L. A. (Escrow Murphy) Request for continuance of existing permission to keep two horses on 3.5 acres, Parcel 3/5, Block 44, Via del Alba. APPROVED.

Kowalski, J. E. Request for one horse on two acres, Parcel 2/11, Block 33, El Ceceo. RETURNED TO ART JURY.

**MISCELLANEOUS ASSOCIATION PARKING LOT & EXIT PROPOSAL**

The Secretary read a letter from the Art Jury to the effect that the reverse flow of traffic into the Post Office is working well and another exit onto Avenida de Acacias does not appear to be needed at this time. The Art Jury believes it is desirable to maintain a park-like atmosphere as long as possible in the Association Office-Library area. It was the unanimous decision of the members present to postpone decision on this proposal.

**DIRECTORS' REPORTS:**  
President McLaughlin read the report received from the Nominating Committee, composed of Messrs. Harold V. Harris, Howard

## THE ASSOCIATION BULLETIN and News

Steinwenter and Howard Wellman. The Board approved the following nominees for election to the Board of Directors: Messrs. H. M. Bakewell, C. D. Frobes, J. E. Lee and A. C. Ridland. Appreciation of the excellent slate was expressed by all members present.

Mr. Evans, Golf Course Transportation Committee Chairman, reported the Committee is still collecting statistics upon which a full report will be made within a month.

Mr. Lewis, Golf Activities Chairman, read a request from the Inn for use of the golf course on April 19 by Branch Managers of United States National Bank for approximately ten foursomes. The Board members unanimously agreed to grant permission.

Mr. Lasswell, Finance Committee Chairman, reported a favorable trend in the month of February financial statement. The Committee reviewed salaries of personnel at its March meeting and made certain recommendations to the Secretary. The use of chits and a private restaurant will be discussed at the next meeting.

**SECRETARY'S REPORT:**  
County Subdivision Lighting Ordinance. The Secretary informed members of the Board of a recent amendment to San Diego County Standards (Section 7.7.5) relative to subdivision lighting. After discussion, members present voted unanimously to go on record as opposing literal implementation of San Diego County Standards as far as street lighting in Rancho Santa Fe is concerned. The Secretary was directed to write to San Diego County Board of Supervisors to this effect.

**RECESS AND ADJOURNMENT:**  
The meeting was recessed at 11:50 a.m. to inspect properties. The meeting was adjourned at 12:40 p.m.

L. B. McLaughlin, President  
David A. Van Evert, Secretary

### Minutes of The Regular Meeting of the Rancho Santa Fe Art Jury held on Thursday, March 28, 1968, at 9:00 a.m. in the Board Room.

**PRESENT:** President Kelsey, Vice President Bellman, and Alternates Coberly and Prentiss.  
**ALSO PRESENT:** Building Commissioner Warren, Secretary Van Evert and Recording Secretary Duffield.  
**EXCUSED:** Alternate Hill.

The meeting was called to order by President Kelsey.  
The minutes of the previous Art Jury meeting of March 14, 1968, were approved.

**APPROVED SINCE LAST MEETING**  
Fawcett, W. R. Roofing of Cottage—Parcel 14/8, Block 32, Via del Alba.

Schaffer, R. K. Pasture Fence—Parcel 9/4, Block 48, Via de la Valle.

### SUBDIVISION

Hill, H. C. Parcel 4/3, Block 35, El Camino Real, consisting of 4.9 +/- gross acres, into two sites of 2.1 and 2.8 +/- net acres. RETURNED TO ART JURY by Board of Directors. The Art Jury upheld its previous recommendation for disapproval.

### REALIGNMENT

Cook, W. B. Parcel 5/1, Block 48, Las Planideras. Present acreages: 4.1 and 3.5 +/- Proposed acreages: 3.6 and 4.0 +/- The Art Jury recommends disapproval.

### KEEPING OF ANIMALS

Nowicki, S. J. (Escrow Lange) Two horses on Parcel 1/7, Block 39, Via de Santa Fe. 1.97 +/- acres. The Art Jury recommends approval.

Christensen, E. V. One horse, three ponies and selective 4-H poultry on Parcel 3/5, Block 11, 5 +/- acres. The Art Jury recommends approval.

Kowalski, J. E. One horse on Parcel 2/11, Block 33, El Ceceo. RETURNED TO ART JURY by Board of Directors. Deferred—applicant requested to furnish additional information.

**ADDITIONS AND ALTERATIONS**  
Watts, G. D. Pasture Fence—Parcel 11/1, Block 37, Via del Alba. APPROVED.

Friedkin, T. Tennis Court—Parcel 4/2, Block 45, Via de la Valle. APPROVED.  
RSF Maintenance District Equipment Shed—Portion 162, Map 2129, Via de la Cumbre. Deferred.

Coshigan, A. B. Covered Porch—Parcel 52/1, Map 2129, Avenida Maravillas. APPROVED.

Christanson, V. H. Wall, Parcel 1/2, Block 30, Paseo Delicias. APPROVED.

Reniers, D. Pool Fence—Parcel 7/3, Block 48, Las Planideras. APPROVED.

**MISCELLANEOUS**  
Shtlinski, J. B. Grading Plan—Parcel 6/3, Block 29, Via de Santa Fe. APPROVED.

McKinney, S. Letter—March 24, 1968. Art Jury recommendations forwarded to Mr. McKinney.

Meyerhoff, A. E. Paint sample—Parcel 1/3, Block 1. APPROVED.



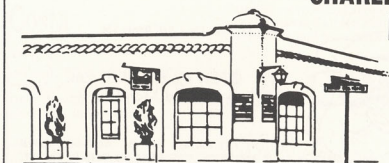
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**Badger, L.** Modification to commercial building—Parcel 1/1, Block "F". Approved.

**Meyerhoff, A. E.** Underground utilities required at Parcel 1/3, Block 1, El Camino del Norte.

P. H. Kelsey, President  
David A. Van Evera, Secretary

**NOTE:**  
**COMMENCING IN MAY 1968,** Art Jury meeting will be held on the **SECOND AND FOURTH TUESDAYS** of each month.

**Minutes of The Regular Meeting of The Board of Directors of Rancho Santa Fe Association Held on Thursday, April 4, 1968 at 9:00 a.m. in The Board Room.**

**PRESENT:** President McLaughlin, Vice President Millard, Directors Evans, Lasswell, Lewis and Witherow.

**EXCUSED:** Director Price.

**ALSO PRESENT:** Association members Mr. and Mrs. R. J. Asselta, Mr. and Mrs. W. A. Kraft, Mrs. H. B. Stewart, also Bruce Dillon, representing Rancho Santa Fe Times, Secretary Van Evera and Recording Secretary Butts.

**MINUTES OF PREVIOUS MEETING:**

The minutes of the regular meeting of March 21, 1968 were approved as presented.

**UNFINISHED BUSINESS:**

**SUBDIVISION**

**Lieb, N. G.** Parcel 3/7, Block 16, El Vuelo, consisting of 9.6 +/- gross acres, into 3 sites of 4.0, 3.9 and 2.7 +/- net acres. DEFERRED at request of applicant.

**MISCELLANEOUS**

**Hale, C. R.** Request for permission to erect free standing Tri-Ex antenna, Model W-51, Parcel 2/10, Block 19, Avenida de Acacias. DISAPPROVED.

**ART JURY RECOMMENDATIONS:**

**SUBDIVISION**

**Hill, H. C.** Parcel 4/3, Block 35, El Camino Real, consisting of 4.9 +/- gross acres, into

2 sites of 2.1 and 2.9 +/- net acres. DEFERRED for re-submission at request of applicant.

**REALIGNMENT**

**Cook, W. B.** Parcel 5/1, Block 48, Las Planideras. Present acreages: 4.1 and 3.5 +/-; Proposed acreages: 3.6 and 4.0 +/- . DISAPPROVED.

**KEEPING OF ANIMALS**

**Nowicki, S. J.** Parcel 1/7, Block 39, Via de Santa Fe, 1.97 +/- acres, two horses. APPROVED.

**Christensen, E. V.** Parcel 3/5, Block 11, San Elijo, 5.0 +/- acres, one horse, three ponies and selective 4-H poultry. DEFERRED for further evaluation.

**DIRECTORS' REPORTS:**

**Mr. Lewis,** Golf Activities Committee Chairman, reported the Committee had accepted the resignation of Mrs. A. F. Welle, Jr. because of the death of Mr. Welle.

He also reported the Committee had approved the request of Adm. E. M. Link, Jr. for inactive status of annual playing privileges.

**Mr. William Bengeyfield,** U.S.G.A., will review the golf course on April 25 with H. Ray Millard and H. G. Pratt and will show a film at 1:30 p.m. at the Fire Station depicting the building of a green to U.S.G.A. specifications.

Total playing privileges: 323—a gain of 11 over 1967.

The Golf Committee recommended purchase of a new 80" Woods rotary mower for rough removal. The Board unanimously approved an expenditure not to exceed \$750 for this equipment.

**President McLaughlin** announced the next meeting of the Board of Directors will be held on Wednesday, April 17, since the dedication of the new Rancho Santa Fe Library is scheduled for Thursday, April 18.

**SECRETARY'S REPORT:**

Secretary Van Evera read a letter from Association member H. G. Larson regarding the growing hazard of air pollution. The Secretary was directed to express appreciation to Mr. Larson's interest.

Mr. Van Evera reported that the Board had been requested to make a recommendation for a nominee to the Board of Directors, San Diego County United Fund. Member of the Board, E. T. Price, was selected by the Board members present.

**RECESS AND ADJOURNMENT:**

The meeting was recessed at 11:00 a.m. to inspect properties. The meeting was adjourned at 11:45 a.m.

L. E. McLaughlin, President

David A. Van Evera, Secretary

**Minutes of The Regular Meeting of The Rancho Santa Fe Art Jury held on Thursday, April 11, 1968, at 9:00 a.m. in The Board Room.**

**PRESENT:** President Kelsey, Vice President Bellman, Architect Hope and Alternate Prentiss.

**ALSO PRESENT:** Building Commissioner Warren, Secretary Van Evera and Recording Secretary Duffield.

**EXCUSED:** Alternates Coberly and Hill.

The meeting was called to order by President Kelsey.

The minutes of the previous Art Jury meeting of March 28, 1968, were approved.

**APPROVED SINCE LAST MEETING**

**Freeland, E. L.** Paint sample, Por 5, Block 47, Las Planideras.

**SUBDIVISION**

**Eddy, Mildred K.** (Mr. Eddy in attendance) Parcel 2/4, Block 16, El Vuelo, consisting of 4.8 +/- gross acres, into two sites of 2.2 and 2.1 +/- net acres. The Art Jury recommends approval.

**KEEPING OF ANIMALS**

**Dickman, R. W.** Two horses on Parcel 7/3, Block 10, San Elijo, 2 +/- acres. The Art Jury recommends approval.

**Kowalski, J. E.** One horse on Parcel 2/11, Block 33, El Acebo, 2 +/- acres. The Art Jury recommends approval.

**NEW CONSTRUCTION**

**Surf View Develop.** Residence—Parcel 4/3, Block 46, El Camino Real. Approved.

**Irwin, D.** (in attendance) Duplex—Parcel 1/7, Block "D", El Tordo. Deferred—suggestions made to applicant by Art Jury.

**Van Ort, D. J.** Residence—Parcel 1/6, Block 6, Camino del Norte. Approved.

**Nowicki, S. J.** Residence—Parcel 1/3, Block 39, Via de Santa Fe. Approved.

**Straza, S. J.** Residence and Entrance Pillar—Parcel 5/1, Block 22, La Jacaranda. Approved.

**PRELIMINARY STYLE CHECK**

**Alexander, J.** (in attendance) Residence—Parcel 22/5, Block 36, Linea del Cielo. Suggestions made to applicant by Art Jury.

**The Inn Cottage**—Parcel 3/2, Block 32, Linea del Cielo. Approved architecturally.

**ADDITIONS & ALTERATIONS**

**Haldeman, H. F.** Fence—Parcel 79/1, Block 2089, Mimulus. Disapproved as submitted.

**Langley, R. W.** Greenhouse—Parcel 54/1, Map 2089, Mimulus. Approved.

**Benton, W. S.** Stable and Corral—Parcel 5/4, Block 11, San Elijo. Approved.

**Kowalski, J. E.** Corral and Entry Gates—Parcel 2/11, Block 33, El Acebo. Approved.

**Muench, M. E.** Pool—Parcel 6/1, Block 21, Via de Fortuna. Approved.

**MISCELLANEOUS ITEMS**

**Curtis, D. F.** Paint sample—Parcel 1/3, Block 47, Linea del Cielo. Approved.

**Rancho Santa Fe Hardware Sign**—Approved. Godwin, Removal of wall—Parcel 2/5, Block 24, El Mirar. Approved. Applicant requested to provide screen planting in driveway island.

**Watts, G. D.** Paint sample—Parcel 11/1, Block 37, Via del Alba. Approved.

**Watts, G. D.** Utilities—suggestions forwarded to owner and Power Company.

**Rancho Riding Club Night Lights**—Riding Club requested to submit detailed description of light fixtures. Also, proposed schedule of usage of ring to be presented. Matter will be discussed again at future Art Jury meeting.

**Goodman, D. A.** Paint sample—Parcel 11/0/1, Map 2129, El Secreto. Approved.

**Massie, L. E.** Paint sample—Parcel 10/1, Block 48, Via de la Valle. Approved.

P. H. Kelsey, President

David A. Van Evera, Secretary



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- Ham & Cheese 60c
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- Chili Dog 35c
- Chili & Cheese Dog 40c
- Hamburger 40c
- Chili Burger 45c
- Chili & Cheese Hamburger 50c
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Coffee 5c Tea 10c Soft Drinks 15c

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\*Bill Aperance, formerly of Rancho Santa Fe

 news  
from  
**LA COSTA**

The name of the game is FUN at La Costa and during this past month the spirit of the place has hit a constant HIGH. The JACKS and QUEEN JILL golf tournament was a swinging weekend of fun. All our members turned out for this colorful tournament. MOUSIE POWELL and her sister, MAXINE LEWIS, came up from Palm Springs and HARRY JAMES and his pretty wife, JOAN, arrived from Las Vegas. It was a two-way celebration for the James's. It was Joan's birthday and the announcement of impending parenthood for this attractive couple.

The winners of the Jack and Jill tournament were LORI ADELSON and her three "JACKS," ARNOLD KOBLANTZ, DAVE JACOBSON, and BILL HADLEY. It has been LORI's winning week, for only a few days before she walked away with the tennis trophy during the Ladies Day Tournament.

The highlight of the golfing week was the appearance of HARRY JAMES and his ORCHESTRA. Since I stay rather close to home, it had been a long time since I had had the opportunity to listen to a great name band. It was FABULOUS! This was a surprise appearance and it left the La Costa Hotel guests cheering.

On the subject of music, we have a new piano bar in our lounge and a great entertainer, DORITA. I must say that some of our guests get carried away with the bongos, and the mariachi's. Dorita has a flair for encouraging everyone to get into her act. The other evening, guests were rubbing their eyes with amazement: The sweetest sounds were coming from a trumpeter who was a dead-ringer for LEE MARVIN. But it wasn't he! It was MURRAY DAVISON of the Celanese Corporation. By sheer coincidence, the real LEE MARVIN's fiancée, MICHELE TRIOLA, checked in the next day. She was very disappointed that she missed meeting Murray Davison. I am sure if she had . . . she would have been as taken back as the rest of our guests.

The April showers may come your way, they bring the flowers that bloom in May. If it's raining, have no regrets . . . because it isn't raining rain, it's raining VIOLETS: Thanks to the charming and talented MRS. IRV ROSTEN, Saturday night at La Costa . . . IT WAS RAINING VIOLETS. With the assistance of Mrs. Ed Frank, Mrs. Paul Ludmann, and Mrs. Eddie Susalla, Muriel Rosten created a fabulous setting for La Costa's Third Annual PRESIDENT'S BALL. The theme, APRIL SHOWERS, could not have been more beautifully produced. Violets, blue birds, bowers of carnations set the

mood for this great party. And the setting was a magnificent backdrop for the formally attired guests.

The versatile DORITA entertained with song and TONY MORENO AND HIS TRIO provided music for dancing. And THE SINGING AMBASSADORS, thirty talented teenagers from Mar Vista High School, entertained for an hour. This exciting group of young people and their leader, Mr. Cuzak, received a standing ovation from La Costa guests. It marked the fifth appearance at La Costa of The Singing Ambassadors. They have received much recognition in a few short months and are now receiving offers to appear all over the country and leave this week for a concert tour in Mexico.

Among the guests were MR. AND MRS. GEORGE STAHLMAN, President of La Costa Country Club; Dr. and Mrs. Sam Azen, Mr. and Mrs. Volney Bell, Mr. and Mrs. Jim Braden, Mr. and Mrs. Frank Daley, Mr. and Mrs. Jim Dowling, Mr. and Mrs. Sydney

Factor, Mr. and Mrs. Ed Frank, Mr. and Mrs. Paul Ludmann, Mr. and Mrs. Sid Gilman, Dr. and Mrs. Philip Smith, Mr. and Mrs. Eddie Susalla, Mr. and Mrs. Milton Krasny, Mr. and Mrs. Allard Roen, Mr. and Mrs. Cal Wyss, Mr. and Mrs. Merv Adelson, Mrs. Mimi Janson, Mr. and Mrs. Burton Kramer.

I enjoyed having a visit with my friend, MRS. MORTY GUTTERMAN of Beverly Hills and joined her and MRS. ROBERT MITCHUM for dinner one evening. Dorothy Mitchum was ecstatic over our Spa and has made plans to return again. Speaking of the Spa . . . all former La Costa guests will be surprised to hear that our popular and vivacious Directress of the Spa, BEVERLY METZGER, really pulled a fast one on us. Here we sat, totally unaware that Love was Bustin' out all over. Bev and our equally popular golf pro, DANNY FORLANI, rocked us with the news that they were getting married. A computer could never have come up with a more perfect match.



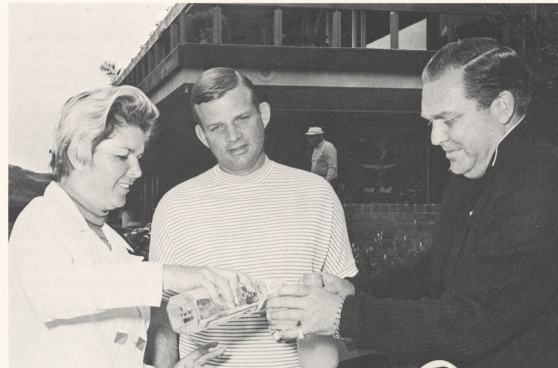
Mrs. Muriel Rosten, the talented decoration Chairman at LaCosta's 3rd annual President's Ball is seen with her husband Irv. Mr. Rosten is one of the principals at LaCosta and the popular couple make their home there.



Mr. and Mrs. Ed Frank at the President's Ball. Mr. Frank is the Carnation King of America and very generously donated thousands of carnations to the decorating committee of which Mrs. Frank was a member.



Mrs. Muriel Rosten, the talented decoration Chairman at LaCosta's 3rd annual President's Ball is seen with her husband Irv. Mr. Rosten is one of the principals at LaCosta and the popular couple make their home there.



The Mike O'Hara's of Rancho Santa Fe drove the liquor cart during the tournament.



Guests checking in and out of La Costa have been MRS. TONY MARTIN, MR. AND MRS. LOUIS NIZER, the LESTER SELIG's, MRS. BUDDY MORRIS, and MRS. NETTI WOLF of Palm Springs, and we were delighted to see the return of CARMEN FIGUEROA of Mexico City.

I look forward to the months of May and June when La Costa salutes the DESERT COUNTRY CLUBS. It will be great to see so many familiar faces again. Among the Chairmen representing their Country Clubs in Palm Springs will be MRS. WILLIAM BENDIX, MRS. CARLETON COVENEY, MRS. RUSSEL WADE and MRS. DONALD KNAUPT. Our Executive Director, EDDIE SUSALLA, has created a

The incomparable Harry James and his orchestra made the Jack and Jill party a standout.

fantastic six-week schedule of golf, parties, and fun. I am also looking forward to the arrival of the JACK KRAMER TENNIS CLUB this weekend. This group always creates a lot of excitement.

Now if you don't believe the NAME OF THE GAME IS FUN at La Costa . . . I can only suggest that you come see for yourself.





## PAW PRINTS

At the Rancho Coastal Humane Society, Marni Bacon helps the "Anthon" get a snarl or two out of his shaggy coat.

(translated by JAN CANTWELL)

I am "Rajah," a year and a half old Lhasa Apso. My beloved former masters called me "Raj," but others is not so familiar. My favorite name is "Your Miniature Majesty," and most strangers are properly polite. But persons whom I do not respect at all call me an animated dust mop, and claim they can't tell if I'm coming or going. Can you imagine?! Only the uneducated or boorish could be unaware that I descend from an ancient and royal line of Tibetan dogs. Why, the Dalai Lama himself used to present my ancestors as gifts of honor and good fortune to Chinese Imperial families. Dust mop, my eye! If I were not so well behaved, I'd show them which end is which. But I'm too dignified for such common behavior. I'm no street

fighter; I only bark a special kind of bark to warn my loved ones of danger. In fact, the translation of our ancient Tibetan name is "Bark-Lion-Sentinel-Dog." True, our bodies aren't exactly lion-size, but our hearts certainly are. For centuries we Lhasa Apsos have been famous for family loyalty and devotion.

My residence is presently the Rancho Coastal Humane Society. My former masters are traveling around the world and will be away nearly a year. I told them I'd love to go too (even if they weren't planning to visit Tibet), but they explained that dogs couldn't go to certain countries without being impounded, or something like that. I don't understand, nor do I understand why

I couldn't wait for them at home. People wait for each other, don't they? Do people have to find new homes when part of their family is traveling? I'd have been happy to keep vigil — no matter how long they were away. Even I — with my high dog I.Q. — can't answer such puzzling questions.

However, life at the Shelter has been so busy for me that I don't have much time to worry, or try to solve complicated problems. There are many puppies and young dogs here who have much to learn. They don't have Mommies to do the job, so my friends and I try to be good substitutes. I work each day with "Boomer," the Boxer, and "Hootie," the young Great Horned Owl, to train these young ones. I'm in charge of manners and dog etiquette. "Boomer," whose tight fitting, sleek coat shows off his beautiful Boxer muscles, is in charge of athletic development. He teaches the pups how to leap further and bounce higher.

My next door neighbors are Afghan-Keeshood pups named "Caesar" and "Cleopatra." "Caesar" is very affectionate, and "Cleopatra" wears the latest hair style—a mix of the curl and the straight. They are only four months old, but are my brightest pupils. They will make excellent family pets.

When I'm too busy—or tired—I ask the Greyhound-girl, "Mylochka," to help teach table manners to the tiny puppies. She's not yet a year old herself but has most gracious ways. And, for a girl-dog, she's quite an athlete—even "Boomer" comes to her for tips on running. I hope she gets a gentle and loving home with lots of leg room.

At the end of my day's work, before "Hootie" begins his wise words, I curl up in a comfortable spot and dream.

When will I have my own special home again? Will it have a chair where I can snuggle down in the depths of a soft corner? Will there be children to play with and to protect? Will I sometimes get a tasty morsel of chicken or steak? Will I have toys of my own—perhaps a rubber mouse with a certain kind of squeak? Will I be allowed to "go-with"?

Will you be my master?

(Continued from page 5)

Jack McDonald, Chairman Young Republican National Federation gave a very comprehensive talk on the necessity of reaching more young college people and explaining and selling them on Republican principles.

Mrs. Gladys O'Donnell, President NFRW was so nervous while speaking she lost the thread of her thought several times, it wasn't the least bit funny!

Congressman Charles Goodell, 38th District, New York, told us he had bad news as well as good news. First the bad news —We are lost—but the good news—we are 35 minutes ahead of schedule! We can expect at least four per cent inflation rise every year. It is imperative that all people should have a guaranteed opportunity to earn a livelihood!

Congresswoman Catherine May, 4th District, Washington, spoke on the necessity of our farmers making a fair income! Agriculture was promised 100% return on all produce but has received only 70%. The farmer is suffering from the blow of inflation and does not have enough to buy his seed, machinery, etc. We were warned against relying on Consumer Protection Labels. These no longer protect the buyer. They are simply sales promotion tricks.

Congresswoman Margaret M. Heckler, 10th District, Massachusetts was a splendid speaker. She said the Republican Party must have more news in the papers. It is too silent!

Congressman Robert McClory, 12th District, Illinois, told us a serious crime takes place every 10 seconds in the United States. There is great need for training of law enforcement officers. We need to appoint an Attorney General who believes in law enforcement!

President Johnson expects tax increases and simply won't cut unless forced to by the Senate!

In the Public Relations Workshop we learned satire is one of the best weapons ever used.

At the GOP Community Involvement Workshop, led by Mrs. Ely Peterson, Chairman, Republican State Central Committee of Michigan and Miss Evelyn Cunningham, a Negro, Associate Director, Women's Division, Office of the Governor, New York, we learned New York has the largest Negro population in the government. We were told: 1. New voters are in the minority votes. 2. Press for election of qualified Negroes for positions. 3. Find out who are the responsible Negro leaders in the community. Ask the Arch-Diocese for the truly worthy people.

The microphones used at these workshops were very poor. It was difficult to understand the speakers and the vibrations gave us all headaches.

The Republican "Family Night" Banquet was most thrilling. The International Ballroom was a beautiful sight to behold. Lighted candelabrum were placed at intervals along the two head tables. Special candle holders with Victory 68 imprinted

on them were lighted and on each table in the ballroom. There were beautiful water glasses with pictures of all the Republican Presidents and the Republican National Committee Seal in gold, which we could take home with us. At one point the electric lights were turned off and six flaming braziers with attendants holding sticks, threw the flames toward the ceiling as the orchestra played America the Beautiful, a most thrilling experience.

As each State Song was played, those from that State rose and waved their napkins, and sang.

The Guest Speakers were The Honorable Rogers C. B. Morton, The Honorable Thurston B. Morton, The Honorable Howard H. Barker, Jr. and our beloved Honorable Everett M. Dirksen.

There was much good-humored raillery between Senator Rogers C. B. Morton and his father, Senator Thurston B. Morton. The younger Morton seemingly stealing the show. Senator Howard H. Barker, Jr., son-in-law of The Honorable Everett M. Dirksen, spoke next followed by Senator Dirksen.

Senator Everett M. Dirksen gave a most eloquent and forceful, and soul-searching talk. Likening the state of the United States to the period before the Fall of the Roman Empire. You realized what a very great statesman he is and how serious is the condition of our country at this time! It was a most dramatic climax to a most worthwhile Republican Women's Conference.



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  6. The Confessions of Nat Turner—Styron
  7. Christy—Catherine Marshall
  8. The President's Plane Is Missing—Rod Serling
  9. The Exhibitionist—Sutton
  10. Couples—John Updike
- Nonfiction

1. The Naked Ape—Desmond Morris
2. Between Parent and Child—Dr. H. Ginott
3. Nicholas and Alexandra—R. Massie
4. "Our Crows"—S. Birmingham
5. Gypsy Moth Circles the World—Chichester
6. The Double Helix—James D. Watson
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### SUBMARINER HOME FOR BRIEF VISIT

Rick Randall, petty officer 2nd class aboard the nuclear powered sub-marine, Mariano Vallejo, arrived home for a few days leave with his mother and dad, Mr. and Mrs. James C. Randall in Del Mar. Since his last visit there was a new house to inspect and sanction, and Xmas and birthdays to celebrate. After catching up on the news at home and renewing many school-day friendships he will return to his base in Hawaii. Dorothy Randall is an associate with Jane Brett, Real Estate

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## INTERIM MINISTER AT THE VILLAGE CHURCH

The Rev. Dr. S. Dean McBride, in response to an invitation extended by the Session, is now serving as Interim Minister of The Village Church and will continue to do so throughout the month of May. While Dr. McBride began his interim ministry on April 21, this is our first opportunity to present him to Rancho Santa Fe.

Dr. McBride retired a year ago this month after serving the Point Loma Community Presbyterian Church of San Diego from 1942 to 1967. During the course of his pastorate at Point Loma the congregation increased in membership from approximately 300 to 2200. On the occasion of his retirement, he was named Pastor Emeritus by action of the congregation and the approval of the Presbytery of Los Angeles.

Prior to his pastorate at Point Loma, Dr. McBride served as Pastor of Grace U. P. Church, Montebello Park, Los Angeles (1935-1942). The only other pastorate held by Dr. McBride was the Mahoning U. P. Church of Lawrence County, rural western Pennsylvania (1932-1935).

Dr. McBride received his education in the Public Schools of Dayton, Ohio; took his undergraduate work at Monmouth College, Monmouth, Ill.; his graduate studies at the Pittsburgh-Xenia Theological Seminary of the U. P. Church, Pittsburgh, Pa.

Dr. and Mrs. McBride are the parents of two children: a son, Dr. S. Dean Jr. of New Haven, Conn., a member of the faculty, The Divinity School, Yale University; a daughter, Mrs. Willard M. Workman of Indianapolis, Indiana.

Dr. and Mrs. McBride have just returned to the San Diego area following seven months of extensive travel in the United States and extended visits with their respective families. For the time being, they are residing in their mountain home, Pine Hills, Julian.

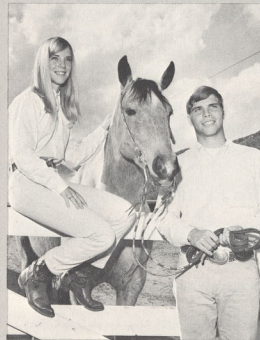
The sermon topics as announced by Dr. McBride are:

- May 12—Three Homes (Mother's Day)
- May 19—From Experiment to Experience
- May 26—Our Honored Dead (Memorial Day)

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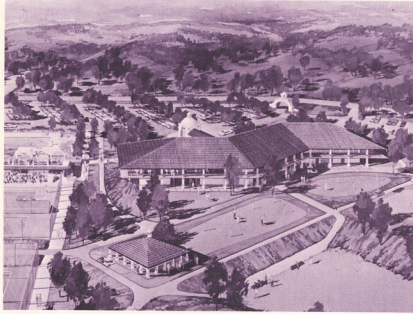
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Miss "Pam" Borgersen, Faculty Honor student from Scottsdale, and Alabama cowboy, Miller De Ramis, recently chosen "Boy and Girl of the Month," are among the May graduates from the Judson School.

## Lomas Santa Fe Clubhouse



Architect's rendering of the main Lomas Santa Fe clubhouse, due for completion early in 1969. Tennis and swimming facilities are on the left.



Typical of the faithful adherence to authentic Spanish colonial architecture is the pro shop and starter's office, already completed and being examined here by Ted Gildred, right, Lomas Santa Fe president, and James Mitchell, marketing director for Lomas Santa Fe Realty. Photo by Ron Dollimore

Authentic revival of the Spanish Colonial architecture is underway in San Diego county with the arrival of 46-tons of centuries-old materials from Mexico City which will be incorporated in the construction of the extensive clubhouse complex at the Lomas Santa Fe community development. Construction of the clubhouse will soon be underway. Lomas Santa Fe is the new 1,000-acre community development situated just east of Interstate 5, adjoining Rancho Santa Fe.

Outstanding 18th Century Spanish colonial building materials from ruins of Mexican convents and old residences were salvaged through the efforts of Theodore E. (Ted) Gildred, president of Lomas Santa Fe, Inc. Integral in the clubhouse construction will be 200 year old massive hand hewn beams, cut from the heart of giant trees and each weighing 700 to 1,000-pounds.

"These beams," states Gildred, "came primarily from an 18th Century convent being razed to make room for a new, modern development in the Mexico City area. It seems appropriate that we make use of them in reproducing the full detail of this classic period of Spanish colonial design at Lomas Santa Fe."

The charm of Spanish colonial architecture, introduced in San Diego county nearly 200 years ago by the Spanish colonists who first settled this area, will set the architectural tone for the Lomas Santa Fe community development. Project architect is Charles Marland Johnson, AIA, of Laguna Beach. Talented Mexico City architect, Jorge Loyzaga, will serve as consultant on the development. Loyzaga, a recognized authority in Spanish colonial architecture, recently spent

two years doing specialized study in this field at the Universidad Santiago de Compostela, Spain.

Massive wrought iron gates made in Mexico in the late 18th Century will frame the entry arches. Adding special interest to the clubhouse entrance will be two carriages used in the early 1800s during the period of Emperor Maximilian and Mexican President Benito Juarez. These carriages have been featured in several motion pictures produced in Mexico.

"While Mexico is systematically preserving her pre-Columbian and Spanish heritage, old buildings still must make way for the tremendous building and modernization that is now sweeping Mexico," says Gildred. "It is rather a paradox that while Mexico is tearing down the old to make way for the new, we in California — and most particularly in San Diego county — are at the same time seeking to foster authentic restoration of our own Spanish colonial heritage."

Gildred points to the celebration of our 200th anniversary in California as inspiration for reaching back in time to recreate this rich inheritance.

"We at Lomas Santa Fe," he says, "are making every effort to avoid the mediocrity of the vernacular Spanish-revival architectural modes that were so popular in the 1920s. And while we in California cannot reconstruct with the same bricks that which has been lost in the passage of time, we are fortunate that the buildings of Lomas Santa Fe can be designed with the authentic use of these very materials that were going into buildings in Mexico at the time that San Diego began its existence."

Another paradox in the March of progress

was discovered by Gildred in making arrangements to transport the van loads of materials from Mexico City to the United States.

"In Mexico City," he tells, "our beams, weighing mostly 1,000-pounds apiece, each required 20 minutes for loading with 16 men doing the hauling and lifting. When we unloaded them here at Lomas Santa Fe, one man operating one fork lift could handle each beam in four minutes."



Aerial view of Lomas Santa Fe from the ocean with Solana Beach in the foreground. Aerial photo by Charles Talley, San Diego

## To Feature Centuries-old Building Materials

### NEW NEIGHBOR COMMUNITY INAUGURATED

A new San Diego county community was inaugurated Saturday, April 20 with the authentic flair of California's historic past.

More than 3,000 invited guests attended an "Inaugural Fiesta" at Lomas Santa Fe, a suburban residential community of approximately 1,000 acres surrounding a new 18-hole championship golf course, west of Rancho Santa Fe. More than 1,000 families are expected to live there within the next 10 years.

Day-long festivities included native dances of Mexico performed in colorful costumes from Guadalajara, Vera Cruz, Yucatan, and other regions of Mexico. Authentic mariachi music was provided by Jose Torres and his singers. Beef and lamb, wrapped in maguey leaves and pit barbecued overnight according to Mexican tradition, were served with tortillas, rice and beans. Guests were given guided tours of the scenic golf course and community.

Acting as hostesses were nine members of Las Duenas Auxiliary of the Children's Home Society of California. They were led by Mrs. Barbara W. Bovee of Rancho Santa Fe, auxiliary president, and Mrs. Hugh Nutter of Del Mar, chairman for the event.

Las Duenas is one of 17 Children's Home auxiliaries in California, and consists of women from the San Dieguito area. The Children's Home Society is 75 years old and has 22 offices throughout the state. It serves as an adoption agency, without tax support.

The Lomas Santa Fe golf course was also the scene of a pre-opening benefit golf tournament April 6 and 7 for the San San Dieguito Boys' Club. Attended by 395 players from all over San Diego county, it raised more than \$5,000 toward constructing a new Boys' Club building in Solana Beach on land given previously by Lomas Santa Fe, Inc., developers of the new community.

Fiesta guests gathered on the recently graded site of Lomas Santa Fe Country Club, a \$900,000 recreational and social center scheduled to be completed early in 1969. Festivities centered around a permanent pro shop building, already operating as first increment of the clubhouse complex, and exemplifying the authentic Spanish Colonial architecture planned for the entire Lomas Santa Fe community.

An estimated 45 tons of building materials have been brought from Mexico for use in the clubhouse structure. Huge structural beams and antique wrought-iron work were salvaged from the ruins of 18th-Century buildings in Mexico. They were selected by Jorge Loyzaga, a Mexico City



The T. E. "Ted" Gildred family of Rancho Santa Fe all share in the excitement of "Daddy's big day."



Mr. and Mrs. Stephen G. Fletcher of Rancho Santa Fe and Mr. and Mrs. Dallas Clark of San Diego, both longtime friends of the Gildred family recall many such festive occasions they have shared in the development of San Diego County.

architect and authority on Spanish architecture, and trucked here by Lomas Santa Fe, Inc.

Two fine antique carriages were also among the treasures displayed at the Lomas Santa Fe inaugural. They date from the period of Emperor Maximilian and his ill-starred Empress Carlotta who resided in the Castle of Chapultepec in the mid-1800s.

Authenticity of Spanish Colonial style is being sought in every aspect of the Lomas Santa Fe development, it was emphasized to Fiesta guests. Similar good taste will dictate a minimum of cuts and fill for homes and roadways, so that natural land contours and the rugged vegetation of the area will be preserved. Utilities will go underground; a community-antenna service will eliminate the clutter of TV antennas.

"We are observing a built-in rurality with respect to land use," Theodore Edmonds Gildred, president of Lomas Santa Fe, Inc., told his guests.

Lomas Santa Fe has its own well stocked nursery, and plantings are already being nurtured on roadways and in greenbelt areas between residential units, as well as along rolling fairways of the golf course.

First unit of 60 homesites, 1/2 acre in size and situated in an area termed Isla Verde (Green Island), will go on sale about June 1, according to James A. Mitchell, marketing manager. At least 70 percent of these lots will front on the Lomas Santa Fe golf course. More than 80 percent will have fine views of the mountains or coastline.

Gildred belongs to a pioneer San Diego family for whom major land development has been a way of life for three generations. His father, the late Theodore Gildred, built Tepeyac-Lindavista, a community of more than 250,000 people within Mexico City, including one of its largest regional shopping centers. Ted Gildred is also an experienced land developer in his own right, with more than 200 homes to his credit in Orange county.

Assisting him in the masterplanning and development of Lomas Santa Fe have been Harry C. Haelsig, former planning director for the city of San Diego, and Al Kern, a young developer who serves as vice president and general manager of Lomas Santa Fe, Inc.



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## MRS. WILLIAM C. FLEMING, CHAIRMAN OF "THE OPERA BALL" SCHEDULED FOR JULY 25th

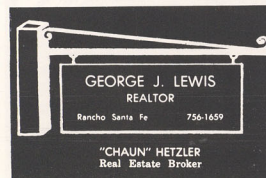
by Dorothy Muth

Envision a magic midsummer night brim-filled with sparkling champagne, connoisseur cuisine, elegantly gowned ladies and distinguished black-tie gentlemen and the tantalizing tunes of Freddy Martin's music set in the jewel-case atmosphere of the Mission Bay Room of the Bahia Hotel and you have "THE OPERA BALL" to be presented July 25 by the San Diego Opera Guild.

July's most elegant event will be chairmanned by Mrs. William C. Fleming of La Jolla. Appointed by Mrs. Robert G. Thompson, Guild president, and Mrs. Harry J. Wiesler, social coordinator, Mrs. Fleming will be assisted by cochairmen Mrs. Robert S. Fadem and Mrs. John Einhorn.

Mrs. C. Wesley Hall has been named honorary chairman for the party limited to 500. It was Mrs. Hall's brilliant brainchild for last year's "The Opening" at the Bahia's addition which provides a panoramic view of San Diego's exciting skyline. Mrs. Clayton H. Brace served as chairman of the affair that made ball history.

The chic summer soiree will begin with a "Sundowner" hour starting at 7:30 p.m. and will feature beverages of the guests' choice and champagne. The gourmet dinner, served with wine, will be at 8:30. "Sundowner" sipping, dinner, after dinner liquors and dancing will be all inclusive in the cost of the evening of enchantment.



## Rancho Bernardo Inn & Country Club

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... it's just a hop, skip and a jump across the mountain (via Felicitas Park Road off of Del Dios Highway) to the Rancho Bernardo Inn & Country Club, where excellent camaraderie, exceptional cocktails, and superb food are yours to enjoy every night of the week. A wonderful spot for a party, small or large. ... and RB's chef is a gourmet cook with menus on hand from every country in the world if you really want to plan something very, very special. Phone 748-1611 and your table will be waiting.

## Bamboo House Restaurant

422 Market Street, San Diego, Calif.

Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). On MOTHER'S DAY, May 12, join us for an unforgettable dining experience. Our Cantonese food will make MOTHER'S DAY a day to remember. Call Calvin Jeng at 232-5391.

## Hotel Del Charro

2380 Torrey Pines Road, La Jolla

... it's the V.I.P. place to dine... with menus deliciously spiced with continental wit... prices seasoned with Yankee wisdom... cocktails always generously poured. Memorable party menus and service. 454-6134.

## Bali Hai

at Shelter Island, San Diego

Here's where you can begin a fabulous evening with a delightful rum drink (they all have exotic names!) The Cantonese menu is exceptionally good. Polynesian floor show. Reservations suggested. 222-1181.

## The Valley Fort Steak House

4 Mi. So. of Fallbrook on St. Hwy. 13

The VALLEY FORT STEAK HOUSE is one of San Diego County's newest and most exciting different restaurants. Located just south of beautiful Fallbrook on State Highway 13, the Valley Fort Steak House features 2 lb. Cowboy steaks cooked over an open mesquite fire. Nestled under giant trees in an authentic old west setting, the VALLEY FORT is the perfect spot for anyone who wants an excellent steak in an unusual and different atmosphere. The dining room is open from 5:00 p.m. Wed. thru Sat. and from Moon on Sunday; Closed Monday and Tuesday. Cocktails are served in the Valley Fort's colorful RED DOG SALOON and live entertainment is provided nightly by TED NEWMAN. TED is a singer and guitarist of considerable talent and his rising young recording star will be happy to sing and play your old favorites. 728-1998

## La Costa

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Now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails and dinner. Enjoy Southern California's Finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 1). Moderate prices, excellent service and a warm friendly welcome. Call Jack George, Maître d' (714) 729-7111 for reservations.

## Oak Tree House

7811 Herschel Ave., La Jolla, Calif.

... the specialty here is roast New York strip with horseradish sauce... Piping hot popovers accompany every dinner. Homemade lentil soup and salad with green goddess dressing are two more gourmet delights. Open on Monday thru Thursday for lunch 11 to 2; dinner 5 to 9. On Friday; lunch from 11 to 2; dinner 5 to 10. On Saturday; dinner only from 5 to 10; closed Sunday. Select wines, Cocktails, Carlsberg beer. Dream desserts with a fabulous cream-filled chocolate roll to head the list. For reservations, 454-1315.

## The Coffee Mill

531 Highway 101, Encinitas

It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very reasonable prices. Open from 4 p.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183.

## The Viking

La Granada and Paseo Delicias,  
Rancho Santa Fe

Such a friendly place to dine! Open from 8 a.m. to 8 p.m. Monday through Saturday; closed Sundays. Excellent dinners featuring a steak and lobster combo with more than generous portions. Excellent wine list featuring Almaden, 756-2166. Mae and Hans Andersen, your hosts.

## Tony's Jocal

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## CHURCH SERVICES



### —THE VILLAGE CHURCH—

Community Presbyterian

Paseo Delicias, Rancho Santa Fe  
 Church Service 10 a.m.  
 Sunday School 10 a.m.

### ST. PETER'S EPISCOPAL CHURCH

14th Street, east of Camino Del Mar, Del Mar

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Rev. M. A. Curry, Rector

#### SUNDAY

8:00 A.M. Holy Communion  
 9:30 A.M. Family Service and Sunday School  
 11:00 A.M. Morning Prayer and Sermon  
 Except for the first Sunday of the month when Holy Communion will be celebrated at all three services.  
 Mid-week Service: Wednesday, 10:00 A.M.  
 Holy Communion and Laying on of Hands  
 Vestry meeting second Tuesday of each month at 7:30 P.M.

### ST. JAMES CATHOLIC CHURCH

Solana Beach — Rev. James Gillfillan  
 Sunday Masses are held at 7, 9, 11, 12:15 and 7:30 p.m. Weekday masses are at 7:30 a.m. with the exception of Tuesday which is at 7:30 p.m. Confessions on Tuesday during Mass and Devotions; Sunday during Masses; Thursday and Saturday at 4:30-5:30 and 7 until 9 p.m. Phone 755-2545.

### —CHRISTIAN SCIENCE— La Flecha—Rancho Santa Fe

• Church Service ..... 10 a.m.  
 • Sunday School ..... 10 a.m.  
 • WEDNESDAYS ..... 8 p.m.  
 Reading Room Open Daily 11 a.m. to 3 p.m.  
 (Except Sundays and Holidays)  
 Wednesdays from 7 to 8 p.m.

#### ALL ARE WELCOME

"The Bible Speaks to You" is a Christian Science radio series which is broadcast every Sunday at 7:15 A.M. over KOGO, at 7:45 A.M. over KFI and at 8:45 A.M. over KMPC.

May 12 "WHAT IS YOUR TRUE WORTH?"  
 Some people feel needed, valuable, worthwhile. But many of us wonder why we're here and if we're really doing enough in life that is of true worth. Could it be that we need to have a deeper look at our real worth and potential? Surely God never intended anyone's life to be stale and useless. The program is part of the Christian Science radio series, "The Bible Speaks to You."

#### May 19 "ASSURING OUR TEEN-AGERS THAT WE REALLY CARE."

There's a lot of concern among parents these days about their teen-age sons and daughters. They want to fulfill their responsibilities as parents but communication often seems difficult. Teen-agers need respect and love and trust—the feeling that somebody really cares about them. The Christian

Science church has prepared a program which goes to the Bible for some interesting answers to this problem. It is part of the church's radio program series, "The Bible Speaks to You."

#### May 26 Part I of "MAKE YOU A NEW HEART."

There's been wide discussion of the new developments in heart transplant techniques and what these may mean to mankind. What impact may these developments have on other approaches to healing—especially spiritual healing? The Christian Science church has prepared an unusual program on this subject. It will be broadcast in two parts on its radio series, "The Bible Speaks to You."

#### June 2 Part II of "MAKE YOU A NEW HEART."

The new heart transplant operations are raising serious questions among thoughtful people. Is man's body just a machine that can be kept going by skilled maintenance? Religious thinkers speak of regeneration as a change of heart. The Bible is full of insights into the relationship of thought and body. Listen to Part II of this program. It's part of the Christian Science radio series, "The Bible Speaks to You."

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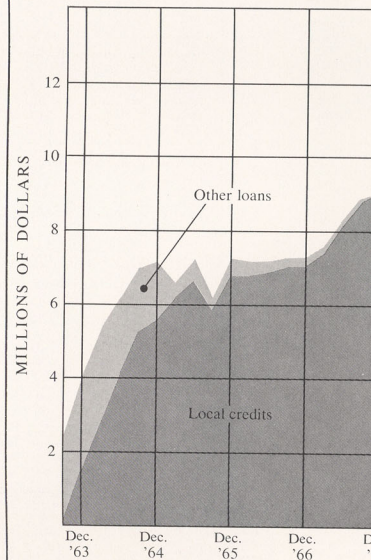
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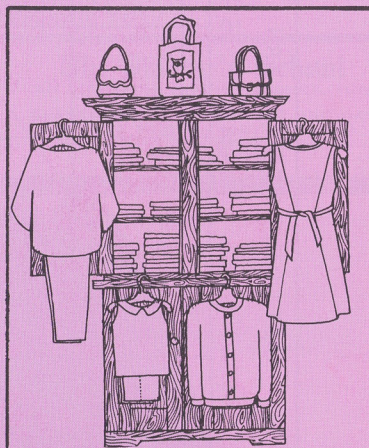
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