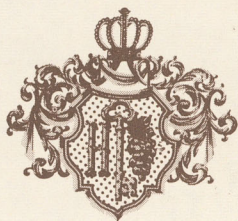


JUNE, 1965

Rancho Santa Fe
LIVING



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Rancho Santa Fe LIVING

VOLUME 2 NUMBER 6
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Editors Ruth and Ralph Giffin
Photography John Daly

COVER PHOTO

Young Master Shane Kenney prepares to transfer his innermost thoughts to canvas (via poster paint) at the Buckoos' Camp in Sorrento Valley.

EXTRA COPIES may be purchased at The Pro Shop; the Ranch Book Shop; The Gourmet Shop; RSF Pharmacy; The Viking Restaurant; at 50c a copy.

Cover Photo by Sandra Buffet, Del Mar

ABOUT THE AUTHOR

The north shore of Chicago was the home of Dorothy Patton until a vacation brought her with her husband to Southern California in 1948. The beauty and climate of Rancho Santa Fe were too powerful to resist, and property was purchased immediately. Mrs. Patton was graduated from the University of Wisconsin and met her husband while she was employed at an investment banking house. She has a son and a daughter who have both married and settled in California. There are now eight grandchildren. She is interested in several activities, the most important of which are The Country Friends, the Women's Council of The Village Church, the Garden Club and the Library Guild.

Guest Editorial

By MRS. DOROTHY PATTON
Membership Chairman
Rancho Santa Fe Library Guild



A library reflects the character of its town. This principle has motivated the Rancho Santa Fe Library Guild since its inception such a short time ago. The purpose of the Guild is to aid and assist a library which will serve the tastes and interests of all age levels. We are proud of its accomplishments.

Our continuing effort to improve our library deserves the support of each resident of the community. Indeed, we must have that support to succeed.

Your annual membership contribution will assure another successful year.

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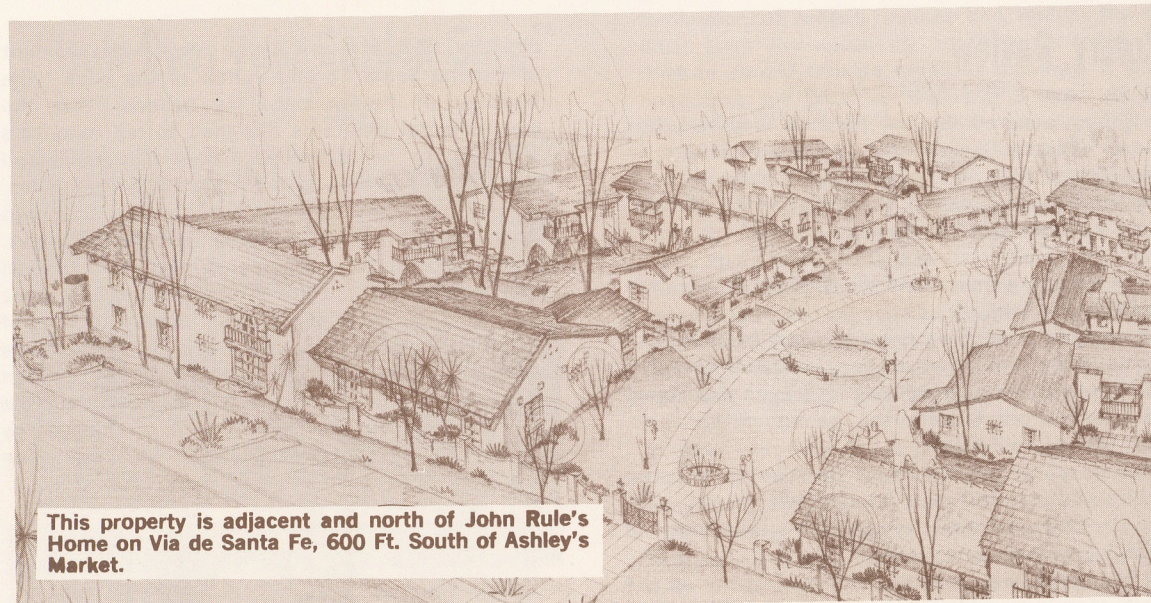
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TO RANCHO SANTA FE RESIDENTS HELP! We Need Your Advice

If YOU were to decide to move from your big house and grounds to an apartment home right in the Village — a condominium where you could own or rent — where all the yard work and gardening would be done for you — and from which you could travel at any time by turning the key and walking away — what would YOU like in details?

Take a pencil and mark an X in the boxes below:

Living Room: Would you like Large Medium Small
 Separate Dining Room or Family-Dining Combination
 Bedrooms: 2 or 3 Den: Yes No
 Swimming Pool: Yes No

Do you think you would care for a Town House type with the Living Room, Dining, Kitchen and ½ Bath on the first floor with 2 or 3 bedrooms, 2 baths up: Yes No

Would you like Air Conditioning? Yes No

Would you move in with your present furniture, or start fresh with new? Old New Combination of both

Prefer to Rent or Buy

Might use a golf cart to get to the golf club or shopping? Yes No

If I were to move in to rent or buy I would: Rather have the place all finished first or would rather have a chance to select decorations, paint color, tile colors, etc.

You have no idea **how much** we will appreciate YOUR personal opinion. Just tear off this page and drop it off at the office of Rancho Santa Fe Living, or mail direct to —

LAMBERT-GREEN — Developers — Box 52, La Jolla

PLEASE DETACH AND MAIL

Name:

Address:

Phone:

My desired size of rooms is:

Master Bedroom.....ft. x.....ft.
 (2) Bedroom.....ft. x.....ft. Dining Room.....ft. x.....ft.
 (3) Bedroom.....ft. x.....ft. Living Room.....ft. x.....ft.

Rotary Review

By HAROLD HARRIS

Rotary honored one of its own members this month. Harold Oliver, with 50 years in Rotary on the 15th of May was presented a plaque in memory of his long record of distinguished service. Born and educated in Oakland he was associated with the family business, Dorr-Oliver Corp.

He became a member of the Oakland Rotary Club in 1915 and throughout his entire career gave much time to community service—through the Y.M.C.A., Community Chest, and most notably the East Bay Children's Hospital which has long been associated in people's minds with the names of both Mr. and Mrs. Harold Oliver.

Monday luncheons at the Inn as usual drew many visiting Rotarians in addition to the local club members and the programs appeared to justify the good attendance.

Roger Woolley brought to Rancho Rotary on the first Monday in May James Dempsey, president of the Convair Division of General Dynamics. He is a thoughtful, soft-spoken, intelligent young business leader who has had quite an impact on the civic life of the Southland. He up-dated us on the exploration of physical world around us with its vast new possibilities.

Harvey Parmelee who is a member of the Club, and its program chairman this year, told on a subsequent Monday about his early day experiences in Alaska as a young graduate of Stanford. His stories were worthy of a Robert W. Service and his "Spell of the Yukon". Some talented local writer could gather up from Harvey and a few other latter day adventurers on the Ranch enough material for a wonderful collection of stories.

Harry Bright, Assistant Vice President in charge of Advertising for Pacific Telephone, an old friend of mine, came down from San Francisco to give a graphic and well-reasoned story of the why and the how of an advertising program of substantial dimensions. Determination of long and short range objectives, selection of the right media and most appealing treatment receive intensive study from the advertising staff, area and top level managements, as well as the top brains in the advertising agency. There is a practical objective behind each ad, and testing after publication plays a large part. One example was in the matter of a bad dialing error situation on the part of customers in a certain area. Customer informational advertising directed at the problem corrected the situation and is estimated to have reduced service costs by over one million dollars annually.

By coincidence the speaker of the following week also dealt with the power of advertising, but in a

different field. He was Arthur Meyerhoff, resident of Rancho Santa Fe and author of the book "The Strategy of Persuasion". He believes that the governmental programs designed to tell America's story to the world are weak and ineffective and because they ignore tested advertising techniques. Advertising is an American technique but it is used more capably by our enemies than by ourselves. We indulge in the naive belief that by telling all the honesty and nobility of our motives will shine through. So we, for example, include dozens of pictures of race riots and violence in publications sent around the world by the U.S. Information Agency. We have plenty of help in publicizing the ugly and the unusual. Why not help ourselves by telling the real story of American life and telling it effectively? Propaganda can have noble aims.



WILLIAM HAROLD OLIVER is shown above smiling his appreciation at the plaque presented him recently by President Harold Harris of the Rancho Santa Fe Rotary Club upon completion of fifty years of Rotary membership! To further add to the significance, Ranchoite Oliver had thirty years of perfect attendance without missing a meeting!



PHOTOGRAPHER

507 South Escondido Boulevard
Escondido 745-1536

"How Does Your Garden Grow" Del Colby



The "Root of All Evil" can be only one thing and that is the ubiquitous root system of our much admired Eucalypti. Day after day for more than a year now, I have been involved in discussion as to how best one can cope with this underground menace. Each day I become more sure that the solution to this problem is to go to pot (gardening, that is!). When struggling plants that can no longer compete with the roots are established in a new pot or tub, their life takes on new meaning to them and you will feel a fine sense of accomplishment. This heady feeling won't last long though unless you have planted them correctly and dedicate yourself to their proper care.

Successful "pot culture" or container gardening can only result if several conditions are observed. First of all the new soil must be free from the con-

tamination of fungus, insects and weeds, the dirt must have the necessary nutrients, and the soil mixture should provide excellent drainage. If these conditions are provided the rest is easy. All you have to do is see that your plants are properly watered (some pot plants may need water several times a week), properly fed, properly trimmed, and properly placed for sun or shade. Each plant will have its own requirement but soon you will understand the whims of each.

Here at the nursery we are confronted by all these problems. We come to know almost every plant as an individual and we care for them as they demand. There are certain generalities about their care and feeding. They all get the same kind of water although we do vary the amount according to how fast they dry out. They all get the same plant food too! We feed with Camellia food almost exclusively because we have found it to neutralize the alkalinity of the water and to provide the necessary nutrients and minerals most beneficially. It is easy to overfeed container grown plants so here again we consider them individually. If the plant is growing vigorously it can use more food than a plant of equal size that is not feeling well. We do not feed sick plants because fertilizer is not a tonic and many times too much of it will do the poor plant in.

There are really few limitations as to the variety of plants that can be grown in containers and there is little limitation to the length of time they can be kept in one. So choose your mobile garden carefully, arrange it tastefully, water and feed it diligently.

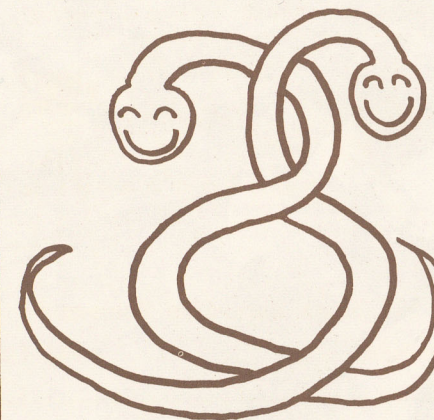
There is one thing more—beware of leaving the containers too long in one place! Eucalyptus roots can stealthily enter the drainage holes and all your tender, loving care will have been for naught.

Del Colby's Rancho Santa Fe Nursery and Flower Shop

WHAT A COINCIDENCE!!

(We just happen to have what that fellow mentions in the garden column above)

Organo Soil Mix



We worms love
Organo Mix!

A carefully compounded planting mix prepared to the formula developed by the University of California. his "perfect" planting mix provides humus and good drainage for your plants. What's more — it has been sterilized so no new pests will be added to your garden. A large sack of this fine material sells for only \$2.25. ORGANO CAMELLIA FOOD happens to be available too!!

Rancho Santa Fe Nursery at Village Center

Telephone 756-1427 Prompt Delivery and S & H Green Stamps. Too!

LICENSED LANDSCAPE CONTRACTOR - Garden Consultation Without Charge

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LINCOLN CONTINENTAL
MERCURY
MERCURY COMET

A Sixth Year of Summer Fun is Ready to Begin! "The Buckoes" Summer Day Camp Opens June 21st

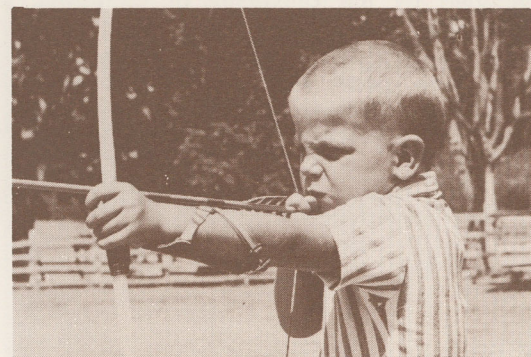
NESTLED IN THE GREEN HILLS of Sorrento Valley (one and one-half miles south of the Sorrento Valley Industrial Center) is the site of the BUCKOES SUMMER CAMP . . . where boys and girls have a summer of supervised fun, games and achievement in the glorious freedom of the outdoors! Staffed by expert counselors in all phases of swimming and sports, each individual child is taught to make the most of his personal ability . . . to progress according to his pace. A well-rounded program of games and sports appeals to every age group . . . while many Fridays are special "Fun Days" with field trip excursions to offer variety of interesting experiences for Buckoes Campers!



HERE COMES THE BUS! And your happy youngster clammers into his seat for the ride to camp, and an exciting fun-filled, supervised day! Day campers are picked up at their homes.



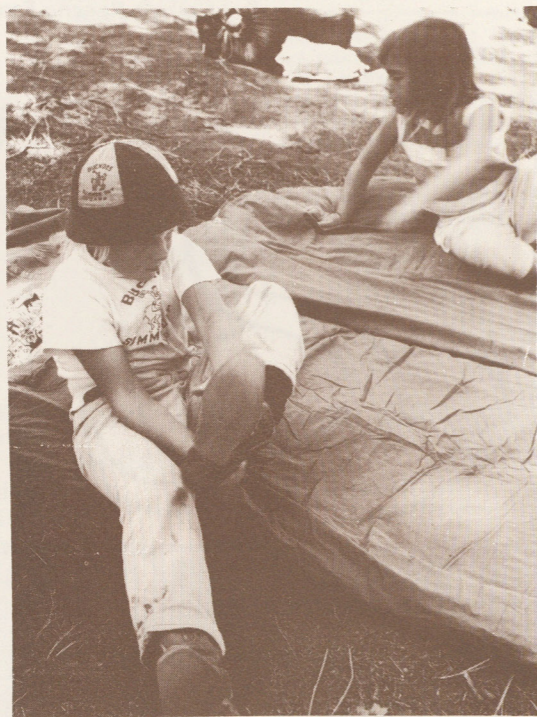
SWIMMING is directed by a Certified Red Cross Water Safety Instructor. The program includes instruction in beginning, intermediate and advanced swimming . . . as well as diving and basic first aid.



ARCHERY requires concentration, as well as skill. At the Buckoes', this sport is a favorite one . . . and the source of many a cheer when the arrow finally hits the bullseye!



WELL MANNERED HORSES are used at the Buckoes! Riding instruction (in the ring) is given to all campers . . . and when your youngster becomes experienced enough, he will join the gang for trail rides! Care and grooming of horses is an important part of this phase of the Buckoes' program.



CAMPOUTS mean sleeping in sleeping bags . . . "roughing it" with the gang! Songfests around the fire add to the fun of being with a congenial group, sharing an experience under the stars when the moon climbs high overhead and the stars shine clear and bright!

IT'S FUN TO BE ALIVE with the exciting prospect of a whole day ahead to romp in the sun, work at arts and crafts, take a cooling swim, ride your favorite horse on the trail, then go back home tired and happy singing in the Buckoes' bus!



● SWIMMING

Swimming instruction is provided by a qualified Red Cross water safety instructor who is assisted by Red Cross senior lifesavers. The pool has a shallow area for beginners. Junior lifesaving instruction is also offered.

● RIDING

A ring is provided for riding instruction which is given all campers. Experienced riders are taken on trail rides. Well mannered horses are used.

● GAMES AND SPORTS

Both boys and girls enjoy this well rounded program. A variety of activities are offered appealing to all age groups.

● ARCHERY

Emphasis is placed on technique, marksmanship, terminology and safety in handling the tools of the archer.

● HANDICRAFTS

Leathercraft, wood and stone carving, painting, and mosaics are but a part of this diversified activity.

● RIFLE INSTRUCTION

An optional activity in association with the National Rifle Association. Stress is on safety first then marksmanship.

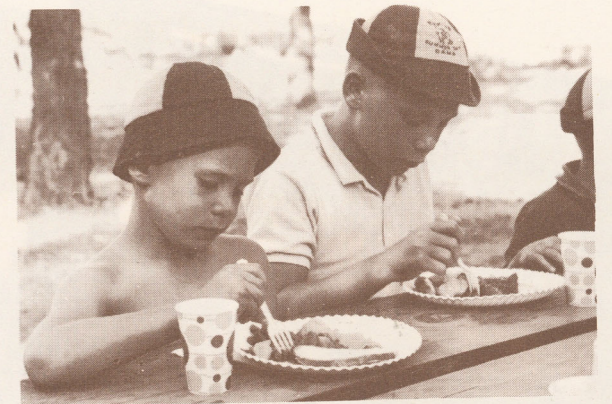
● CAMPOUTS

Three overnight campouts are held on the camp grounds. The sixth annual mountain campout will be held in the local mountains.

● FIELD TRIPS

Several Fridays are reserved for field trips. These events are optional and charge is made when necessary. Trips to the Del Mar Fair, Disneyland, San Diego Zoo, Sea World, and a Harbor Excursion are planned. Regular camp activities are held on these days.

THE BUCKOES
SORRENTO VALLEY LA JOLLA, CALIFORNIA
MAILING ADDRESS: 2656 ANGELL AVENUE
SAN DIEGO, CALIFORNIA 92122
453-1643 755-2951



BOY! DOES IT TASTE GOOD! Food tastes better eaten on a campout—and three overnight campers are held on the camp grounds. The sixth annual mountain campout will be held in the local mountains, and everybody looks forward to that experience as a highlight of the season!



ROLL BACK THE YEARS! Recognize the Ranch children who have enjoyed Buckoes' Camping for many seasons? That little girl in the middle of the top rung of the fence is none other than pretty Miss Joannie Newman, who, this year will join the Buckoes' staff as a full-fledged Junior Counselor. Next to her is Lisa Berkson, while directly in front of Lisa are brothers Tony and Steve Berkson.

● PRICE SCHEDULE ●

Basic Rate \$6.00 per day

DISCOUNTS

15 Days Attendance \$ 5.00
30 Days Attendance \$15.00
50 Days Attendance \$40.00

10% discount for two or more in one family attending on same day.

Special rates for furnishing your own transportation or car pool.

Craft materials are charged at cost.

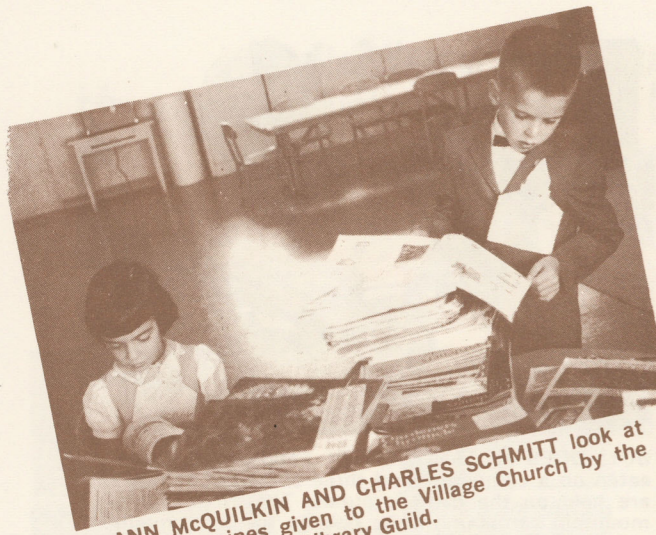
MINIMUM ENROLLMENT 5 DAYS

TRANSPORTATION: Campers are picked up at their homes between 8:30 and 9:30 and returned between 4 and 5 p.m.

EQUIPMENT AND DRESS: Campers should bring a swimming suit and towel each day. Comfortable summer clothes . . . jeans, khakis, tennis shoes, etc. should be worn. An additional charge of \$1.75 will be made on the sixth day of attendance for a Buckoe hat which will be issued and is required for our awards system. An optional item is the Buckoe T-shirt (\$1.25).

LUNCH: Campers bring their own lunch for which the camp provides fresh milk. For younger campers there is a quiet time following lunch.

COUNSELORS: There are a minimum of two counselors for each group of ten children.

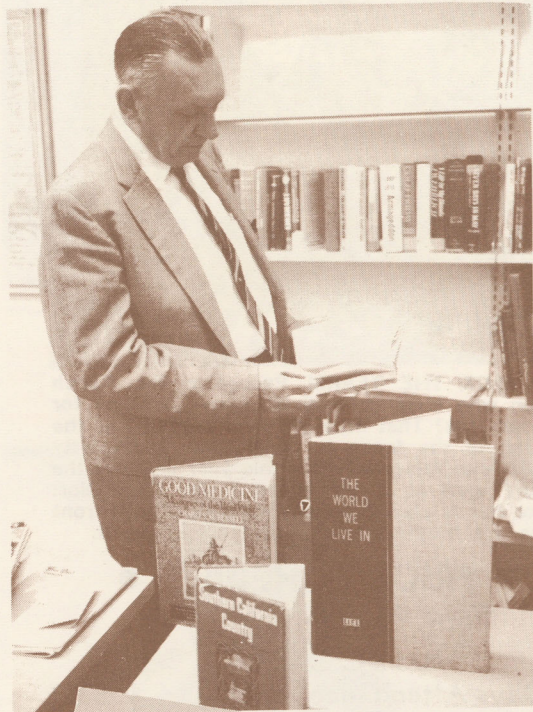


ANN McQUILKIN AND CHARLES SCHMITT look at the magazines given to the Village Church by the Rancho Santa Fe Library Guild.



MRS. HELEN WEDDELL, Miss Louise Stubblefield, and Mrs. Margaret Amtmann discuss ways to improve the Rancho Santa Fe Library . . . along with Mrs. Ruth Briggs, Mrs. Mary Anderson and Mrs. Jean Stewart (not pictured). Mrs. Stubblefield is Library Consultant from the California State Library in Sacramento.

The Library Guild Recaps a Most Successful and Deeply Rewarding Year!



MAY 7, 1965. MRS. RUSS MILLAR inspects first Library Guild-owned books placed in the library. A major milestone in Guild History.



LIBRARY GUILD COMMITTEE MEMBERS Mrs. Cuyler Anderson and Mrs. Hugh Stewart wait for another busy meeting to begin.



MRS. HANS AMTMANN, President of the Rancho Santa Fe Red Cross, is shown accepting books for military hospitals, donated by the Rancho Santa Fe Library Guild.



BOARD MEETING starts with many items on the agenda. Left to right: Howard Wellman, Mrs. Dorothy Patton and Mrs. Kay Wasser.



1



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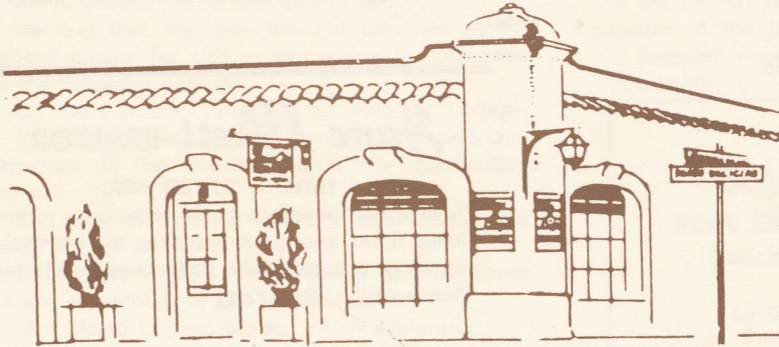


5



6

- 1 MRS. SAMUEL JOHNSON, Librarian, accepting books for the County Library donated by the Rancho Santa Fe Library Guild.
- 2 MR. POURADE, shown autographing his book for Library Guild President, Mrs. Helen Weddell at the 1964 Book Fair.
- 3 MRS. HARRIE TAYLOR, Chairman of Decorations for the Library Guild Book Fair.
- 4 MADRIGAL SINGERS at the 1964 Book Fair. They toured the Village all morning singing: "Oh come, come to the Fair". They were directed by Mrs. Charles Loomis.
- 5 MR. WILLIAM GIORDANO, daughter Delta, and Mrs. Helen Weddell load books given to the Library Guild for the Book Fair.
- 6 CHATTING AT THE DISPLAY TABLE for the Pourade books were Mrs. Millie Bertch, Mr. Bob Corlett, Mr. White and Mrs. Ben Harris.



REAL ESTATE

HARRY J. LEE
ASSOCIATE

756-1121

CHARLES A. CHAPIN
PAUL T. GALLEHER

1965 Rancho Santa Fe Library Guild

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Current and Choice in the Library This Month

FICTION

Utmost Fish Hugh McCann
 Flight of the Falcon Daphne Du Marrier
 War is the Golden Weather Stephen Lonfstreet
 Mayor of New York Lawrence Barrett
 The Source James Michener

NON FICTION

Journey to the Morea Nikos Kazantzakes
 Oxford History of the
 American People Samuel Eliot Morrison

MYSTERY

He Who Hesitates Ed McBain

Books! Books! Books!

Come in or call us

Mrs. Billy Keenholts, Owner-Manager

THE RANCH BOOK SHOP

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RANCHO SANTA FE, CALIF.

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Tel. 756-2265

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By MRS. BILLY KEENHOLTS

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1965 Edition Fielding's Travel Guide to Europe.
 Up-to-date, comprehensive.

1965 Edition Olson's Complete Travel Guide to
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Sidney Clark's "All the Best" series on Europe,
 Mexico, South America, South Pacific and Carib-
 bean.

How to Travel with Children in Europe (4-Vol.
 paper edition).

Gulick's Guide to Baja California.

For the Arm-Chair Traveler:

Thousand-Mile Summer by Colin Fletcher. Six-
 months' walking tour from the Mexican border at
 Yuma, along the Colorado, through Death Valley
 and over the Sierras to the Oregon border.

Beautiful California, and California Missions —
 Sunset's illustrated editions.

Beautiful illustrated Sierra Club editions of
 The Last Redwoods by Hyde and Leydet.

Time and the River Flowing—Colorado Canyon
 by Francois Leydet.

In Wildness Is Preservation of Life—by Eliot Por-
 ter.

Jane Brett REALTOR

I HAVE A BUYER FOR:

De-luxe two bedroom home with large rooms;
 living room and patio suitable for entertain-
 ing large groups. Near golf course preferred.
 Please call: **756-1442**

P.O. Box 955 Rancho Santa Fe
 Dorothy Randall, Associate

THE VILLAGE CHURCH

Announces

DR. HERBERT WILLY MEYER

will act as dean

for

A SCHOOL FOR FAMILY RELATIONS

and invites

all residents to attend the conference

June 25-27, 1965 at The Village Church

Cost — \$2. each

(to cover meals)

Register by June 20th with

Mrs. Annette Reeves, Registrar, 756-1686

The School for Family Relations is being set up to deal primarily with the Christian interpretation of the human personality in the relations of family, sex and marriage, and understanding the worlds in which we live. The classes will be developed in such a manner that junior high young people and their parents will meet in one group while senior high youth and their parents along with college youth will meet in another group. The major purpose of the school is to provide knowledge so that parents and their young people may discuss these subjects at home together with a background of understanding.

So that there will be no misinterpretations of the lectures, we are requiring that each youth, not yet graduated from high school, be accompanied by a parent. It is imperative that any exceptions be discussed with Dr. Meyer. His phone is 756-1616. We would also strongly encourage and urge that every endeavor be made to attend the total school rather than just portions of it because we believe that the total will be more than the sum of the parts.

The school will be divided into five sessions and will be as follows:

Friday: 7:00-9:30

The Anatomy of the Reproductive Organs

The Whole Person

Saturday: 9:30-12:00

The Normal Functioning of the Reproductive
 Organs

And God Made Us Male and Female

1:00-3:00

The Pathology of the Reproductive Organs

And These Two Shall Be One

Sunday: 3:30-6:00

Panel on Adult and Teen Worlds

Talks on Adjusting to New Worlds

7:00-7:45

Be Ye Transforming, not Conformed

We feel that we have brought together an excellent faculty for this school which is composed of the following persons:

Dr. Fred Huber: President of Palomar College.

Mr. Roger Rowe: Elder of the Village Church and Principal of the Rancho Santa Fe Elementary School.

Mr. Jack Abels: Elder of the Village Church and executive of Convair.

Dr. Robert Hughes: Physician in Rancho Santa Fe and a member of the Village Church.

Mrs. David Comey: Mother of six children.

Dr. Albert Hembree: Teacher of Music at San Dieguito High and Choir Director at the Village Church.

Miss Jennifer Abels: New graduate from San Dieguito High and a new student at U.S.C. School



FINAL PLANS for the upcoming School for Family Relations were discussed by Dean of the School, Dr. Herbert Willy Meyer; Rev. Roland Anderson, Pastor of the Village Church; Rev. Linda B. Brebner, Assistant Pastor of the Village Church; and Mrs. Annette Reeves, Registrar.

of Music.
 Mr. Richard Randall: Student at Palomar College.
 Mr. Walter Mitchell, II: a student at Earl Warren Junior High School.

The Rev. Roland W. Anderson: Pastor of The Village Church.

The Rev. Linda B. Brebner: Assistant Pastor of The Village Church.

We are also most proud to announce that the dean of our school will be Dr. Herbert Willy Meyer, M.D., whom we feel has exceptional qualifications for such a position. Dr. Meyer received his A.B. from Columbia College and his M.D. from the College of Physicians and Surgeons of Columbia University. He was the Professor of Clinical Surgery of the Post Graduate Medical School at New York University. He also held the position of Attending Surgeon at Lenox Hill Hospital and University Hospital, and visiting Surgeon at Bellevue Hospital, all of New York City. He is the Consulting Surgeon in these hospitals, and now at Scripps Memorial Hospital, Palomar Memorial Hospital, and the United States Naval Hospitals in San Diego and Camp Pendleton. He was a Lieutenant Colonel, M.C. A.U.S. and served the European Theater of Operations as Chief of Surgery of the 12th Evacuation Hospital for three years in World War II.

Dr. Meyer after practicing surgery in New York City for 35 years, retired to Rancho Santa Fe 10 years ago. He is a ruling elder in The Village Church and has been the guiding inspiration behind this School For Family Relations.

Added Note: At 3:00 on Sat. all participants will go on a picnic at the beach. This program will be under the direction of Mr. Robert Bible, an elder in the church and the chairman of the youth committee of the Department of Christian Education.

Register now with Mrs. Annette Reeves — 756-1686.

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La Granada and
Paseo Delicias

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Associate

GEORGE A. BALDRY
Associate



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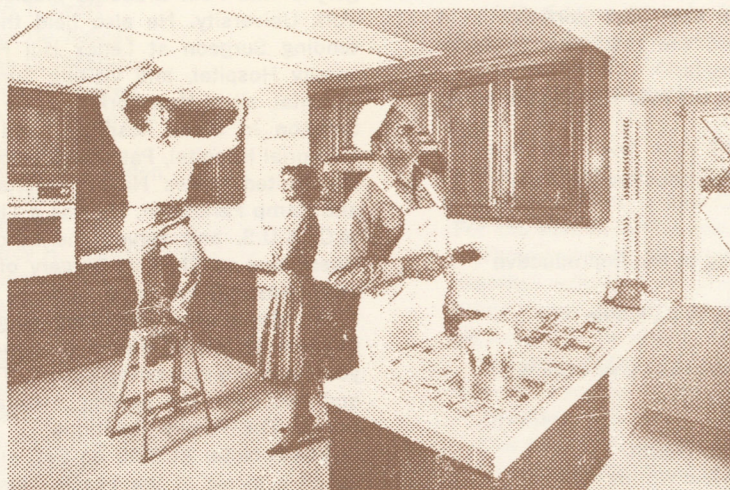
CHAPERONES AT THE FINAL "STARDUSTER" CO-TILLION held at the Rancho Santa Fe Garden Club in May included: Mr. and Mrs. James R. Lyon of Solana Beach, Mrs. Dwight Pound of Solana Beach, and Dr. and Mrs. George Groth of Rancho Santa Fe.



RANCHOITE SAM JOHNSON escorts Mimi Stanley of Del Mar to the buffet supper served at the Starduster finale.



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Ranchoite Judith Howe Wed to Jerry Tatman in Lovely Ceremony at Village Church Saturday, June 5

The picturesque Village Church in Rancho Santa Fe was the setting last Saturday afternoon for the June Wedding of Miss Judith Howe of Rancho Santa Fe to Mr. Jerry Tatman of Des Moines, Iowa.

Miss Howe was lovely in a cocktail length bridal gown of white lace over a satin background. The self jacket had a scalloped neckline, and long graceful sleeves coming to a point. Her exceptionally beautiful bouquet was designed with three white center gardenias, followed by a ring of white carnations with ivy outlining it all. Two streamers of ivy, both dotted with carnations, cascaded from the bouquet. Miss Margaret Howe, sister of the bride, was maid-of-honor and the other two attendants, Miss Pat Hampson from Encino and Miss Jeannie Eidem from Culver City, were school friends of the bride. All were identically attired in cocktail length powder blue satin and lace. The maid-of-honor's bouquet was a smaller version of the bride's bouquet; while the other attendants carried nosegays of powder blue and white carnations. A reception followed the ceremony at the home of the bride.

The bride's maternal grandmother, Mrs. Clark Reynolds of San Diego, designed and decorated both the bride's table, and the gift table. The bride's table was all in white and silver. Tall silver candelabra with white tapers flanked a large silver bowl of summer amaryllis and white orchids.

The new Mrs. Tatman is a graduate of Stephen's College; while Mr. Tatman attended Drake University and is now employed by a Los Angeles firm, prior to the start of his own business this Fall. After a honeymoon trip to Las Vegas, the bride and groom will reside in Hollywood, California.

The groom's mother and father, Mr. and Mrs. Harold Tatman from Des Moines, Iowa, were on vacation in Rancho Santa Fe for the nuptials.

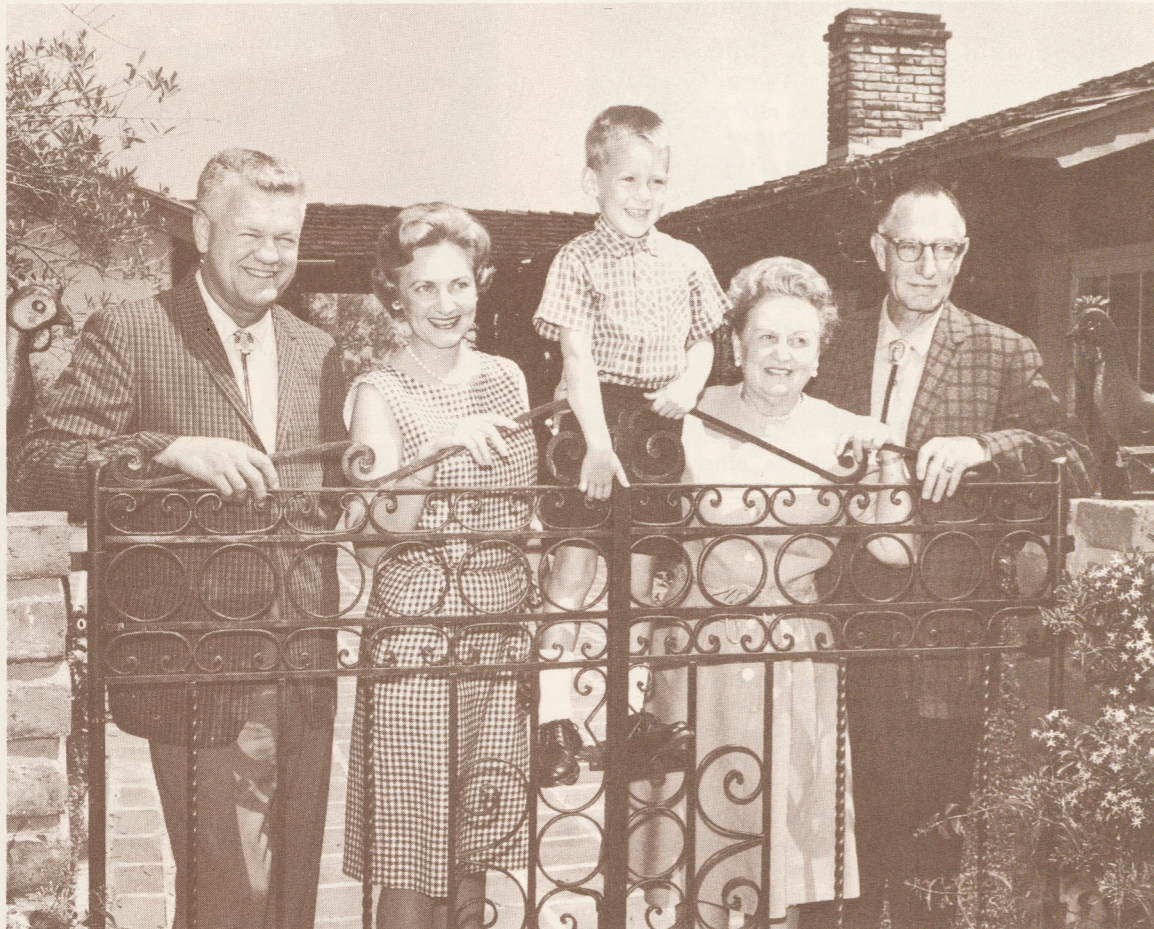


*It is with great pleasure that we announce the marriage of
Mrs. Betty Eddy of West Los Angeles
to
Mr. Horace Blackman of Rancho Santa Fe
on Saturday, June 5, 1965*

Mr. and Mrs. Blackman were married at a lovely outdoor Garden Wedding at the home of Mr. Blackman's brother-in-law in Bel Air, California. At the moment they are on a honeymoon trip to Honolulu, and will reside in Rancho Santa Fe at the end of this month.

The new Mrs. Blackman has a son, Stephen, who is a Junior at U.C.L.A.; and a daughter, Karen, a high school graduate this year. Mr. Blackman's children include Bonnie who lives in West Los Angeles and manages the office of the Los Angeles County Young Republicans; Morey who is married and lives in nearby Monticello with his wife, Anne; and Gary who, having just completed his stint in the Army, has enrolled in the University of Arizona at Tucson for the Fall semester. Mr. Blackman is owner and President of Blackman Plastics in Escondido, and past President of the Board of Directors of the Rancho Santa Fe Association.

A Page from the Ranch Family Album



photography by kessing and keck, del mar

Meet Your Neighbors . . . The Joseph Hedricks and Family!

Country living in Woodstock, Illinois had been "home" to the Joe Hedricks for over twenty years until they decided to follow the sun, and come to Southern California. They were delighted to chance upon the charming Village of Rancho Santa Fe, and proceeded to plan and build an early California type home on Via de Fortuna. Mr. Hedrick has been continuously associated with the oil and gas industry, and at the time of his retirement was President of the People's Gas, Light and Coke Company of Chicago. Mr. Hedrick had formerly served as President of Natural Gas Pipeline Co. of America; President and Director of Texas Illinois Natural Gas Pipeline Company; Natural Gas Storage Company of Illinois; and People's Production Company. In

1957 he represented the industry at the World Power Conference in Vienna, Austria.

In addition to his very attractive wife, there is a daughter Ann (Mrs. F. E. Thompson, Jr.) of Albuquerque, New Mexico . . . who, along with her husband Tommy, and five year old son, Ted, recently spent a week in Rancho Santa Fe. "Tommy" Thompson is a Project Leader in the Satellite Systems Division of Sandia Corp. in Albuquerque, having just completed a two week temporary assignment at Space Technology Laboratory in Los Angeles. The Thompsons have five other children ranging in ages from 13 to 4 . . . and the Joe Hedricks are very proud grandparents, indeed!

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- CLOSED MONDAYS

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Summer Fashion Trends

By JOHN HOGAN

This summer's fashions are colorful reflections of some of the important trends in art. There's a gallery look to the collections of the more imaginative American designers. The mood runs from flowering gay abandon to smashing prints in brilliant color combinations.

THE LOOK AND DAZZLE OF ABSTRACT ART

The greatest excitement is felt in the influence of contemporary art on daytime dresses and costumes. There are many eye-teasing Op art prints and wild, wonderful abstract designs in vibrant colors.

B. H. Wragge's "Transatlantic Best Collection" is a wonderful example of the electrifying quality of hand screened prints in bold hues and bright contrasts. He uses combinations of enamel blue and burnt oranges on white silk in a print called, "Cross Currents". His "Water Tiger" prints is translated in bold gold and black on imported fibranne. The Wragge silhouette is designed along classic lines with new swagger sleeves.

TRAVEL-ABILITY IS POINT OF INTEREST

The wrinkle-free mileage of fabrics is a great concern of designers and customers in this important see America season. One of our most popular moderate priced dresses is a colorfully printed Ban Lon shift that is designed with long sleeves, short sleeves or sleeveless and weighs only a few ounces. The prints range from large bold abstracts to paisleys and small floral prints. They make cool, easy-care, casual traveling companions for women of almost every age and figure type.

"Minimum Care" fibranne is in evidence in almost every category of summer fashion. There are coats from Henry Friedrichs, costumes and dresses from Adele Simpson and suits from Harvey Berin. This popular rayon synthetic has the texture of linen without the wrinkling problem and gives a marvelous body and shape to fashion.



Flight-weight dress by Adele Simpson. The short jacket is lined and sashed in a contrasting dot.



B. H. Wragge's brilliant new "Water Tiger" print shift with the newness of swagger sleeves.

NEW DRAMA IN THE COSTUME LOOK

The costume look is a decisive trend that is reaching new heights in both daytime and evening costumes. There are a myriad of new variations of the jacket cover-up on dresses that plunge front or back or both front and back for the new summer cult-of-the-body. They take the form of capes, stoles, scarves, ponchos and light airy see-through wraps. A wonderful way to look for the great number of summer occasions which stretch from daytime into evening.

THE YOUNGER, SLIMMER LOOK

By fluid lines, softening touches, seaming and a host of designer tricks, summer fashions are more and more flattering. Adele Simpson has a summer collection called "Instant Magic", it's a whole wardrobe of dresses and costumes that are designed to slim and trim and perform new feats of comfort, coolness, appropriateness and joy to life. Certainly no one could wish for more than that in fashion for this summer or for all the summers to come.

We invite you to see the Adele Simpson collection and the collections of more than a hundred other famous designers at John Hogan's.

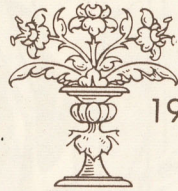
ANNOUNCING THE "LIVING AUTHOR" WINNERS FOR 1965!



First Award.....Debbie Kowalski

Second Award.....Hal Hoadley

Third Award.....Debbie Chernousko



1965 "Living Poet".....Amelita Buechting

The Editors of Rancho Santa Fe "Living" would like to thank the thirty-nine entrants who submitted such excellent story material and poetry—making it extremely difficult for the judges to render their decisions. Judges included: Mrs. Russell Fawcett, civic leader and friend of all children in Rancho

Santa Fe; Herb Stein, syndicated writer for Triangle Publications; and Mrs. William Weddell, civic leader, and President of the Rancho Santa Fe Library Guild. Awards will be presented at the Sixth Grade Graduation on June 16th.

THE MAGIC WORLD

By DEBBIE KOWALSKI

Not long ago I discovered a fabulous magical time machine. With it I can travel to any place in the world. Not only that, but I can go backward or forward into history.

With it just the other day I met Henri Wieniawski in Poland. The year was 1846. He was at the beginning of his fame as a violinist. He was playing his violin before a professor in a competition, and although he was only eleven he won the prize. He was given a Guarnerius violin as a gift from Emperor Nicholas of Russia.

I applauded so loudly that he bowed toward me and played a Paganini Concerto especially for me. I thanked him for the honor and quietly left the room. I had never heard such wonderful violin music in my life.

I decided that as long as I had the whole week-end ahead of me I would visit some of the more famous musicians and composers I had heard so much about.

I pushed the magic pink star that set my machine into motion, and soon I was whirling into space. After a few minutes I decided to visit Michael Glinka in Russia, so I moved the dial marked "year" to 1881. That would make Glinka about my age, I wanted to see if I could find out what made him decide to be a composer. He said that he first learned to love music from the serfs on his uncle's estate. The sometimes gay, sometimes sad music played by these people who couldn't read or write was played with such feeling. He said he hoped some day to write music which would show the world the soul of these Russian peasants. I wished him luck. Of course I knew he would be famous for his music, but I couldn't tell him so. He wouldn't understand my time machine.

After a cup of good hot chocolate I bade him goodbye and headed for my next adventure.

There was the pink star in my machine. Where will I go now?

I had naturally heard of Mozart and so decided to visit the boy with the fabulous memory.

So pushing the year 1770 I whirled back into time. In less time than you'd believe I arrived in Sistine Chapel in Rome, just in time to hear the famous "Miserere" by Allegri. This music was the special property of the Chapel and musicians were forbidden to copy it or give a part of it to anyone. I sat by young Mozart and listened with him, I followed him when he went quickly to another part of the building and wrote down every note of it perfectly. When he showed it to his teacher no one would believe us when we told him he had not gotten it from anyone. So he was locked up in a room with guards and he had to do it again. The news of his memory spread all over Italy. How I wished I had Mozart's talent for music. He played the organ without ever having lessons, and learned to play the violin by watching violinists play.

Well there is only one Mozart and he has made the world richer with his music.

I pushed the pink star and whirled toward home. I have more than one time machine. They are usually different in color, shape, and size. Some will take you to one place only, while others will take you to many.

Actually, everyone can have time machines, and most of us do.

The time has come to tell you what they are. Have you guessed? They are Books!



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AN EXCITING ADVENTURE

By HAL HOADLEY

This is a true story about myself, and how I met a . . . well, that will come later in the story.

As I was walking home after a lousy day at school, I saw something stretched across the horse trail. I panicked at first, thinking it was a snake, but I told myself if I walked slowly past it, it wouldn't hurt me. Anyway, I didn't know what kind of snake it was. I thought it would probably be a king snake or a gopher. As I came nearer to it, it did not look like a king snake or a gopher! I went right up to it to see what kind it was. It was a boa constrictor! The shock was so great, I'm not sure about the rest of the story. As I remember the boa constrictor struck at me with its head. He got his teeth on me, and started eating me whole. In a few seconds, I was in his stomach, I got a little dizzy, but soon I was alright. Luckily I had a match in my pocket, I lit it, and burned a hole through the snake's side. I jumped out, and started running. Out of the corner of my eye, I saw the snake coming after me. I quickly crawled into a squirrel hole. It was a little uncomfortable, but I could stay in a little longer. Just then the boa constrictor turned his head. I jumped out, and ran for home. I made it. It was a narrow escape!

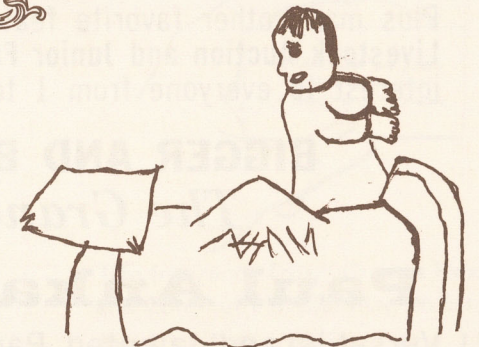
The next day I had an idea. I was going to take my little sister on a walk. In fifteen minutes we started walking. I told her I had seen something the day before, and that I would show her now. When I got there, I closed up the hole in the snake's side. The boa constrictor opened his mouth and I threw her down the hatch. I haven't seen my sister since.

I suppose you are wondering what happened to the boa constrictor. From the time it swallowed her, to right now, it's had a very bad case of indigestion.

BED!!

By ALMELITA BUECHTING

- In the morning, when your pup
- Reminds you it's time you're up—
- This is how you make your bed:
- You put the pillow at the head—
- And at the foot
- With lots of vim
- You tuck the sheet and blanket in.
- And then you smooth it all with pride—
- But . . . make sure the dog's not left inside!



E.F. Small's

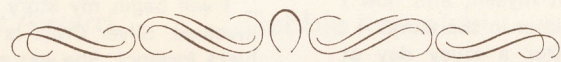
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THRU
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SEE The World's largest National Horse Show

SEE The West's largest Outdoor Flower Show

SEE The re-creation of the first San Diego to Coronado Ferry —Jack Carr's fantastic tongue-in-cheek return to the "good old days."

SEE The Skyliner—a new hit for the entire family. You'll thrill to the ride as you travel your Fair in "chairs" suspended 25 feet above the ground!

Plus many other favorite features such as: **Dancing Waters, Junior Livestock Auction and Junior Fair**, acres of exhibits of every kind, of interest to everyone from 1 to 100.

BIGGER AND BETTER THAN EVER

The Grandstand Shows

Paul Anka

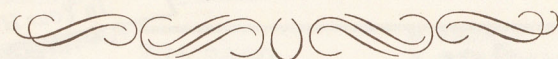
Versatile and talented Paul Anka comes to the Grandstand Stage beginning June 25.

PLUS the fabulous
Serendipity Singers

Gisele Mackenzie

San Diego's favorite Gisele Mackenzie entertains from the Grandstand Stage beginning July 1 through July 5.

PLUS the thrilling
Miami Aquacade



Heigh-Ho . . . Come To the Fair! June 25th through July 5th!

DEL MAR—Paul Anka, 23-year-old international singing star, and Gisele MacKenzie, versatile singer-comedienne will headline the 1965 San Diego County Fair grandstand stage entertainment, Fair Manager Roy Welch announced today.

Anka, who has 15 gold records, each representing one million copies sold, opens the Fair, June 25, with a six-day run. Gisele will hold forth from July 1 to July 5.

Appearing with Anka on the Fair's grandstand stage will be the Serendipity Singers, the Nelsons, a novelty act, the Hardy Family, a father-and-daughters acrobatic troupe, and one additional act.

Gisele will be backed up by the Miami Beach Aqua Spectacular, featuring the 16 Aqua-Maids, seven international diving champions, the seven O'Connor sisters, and Raul Garcia, Acapulco cliff diver. Two other supporting acts are also planned.



Anka began his career at 15, when he wrote and recorded "Diana", a record that topped the best-seller list for 13 successive weeks and sold nine million copies.

A nightclub and Broadway star (he portrayed the title role in "What Makes Sammy Run"), Anka is a composer of high repute. Critics believe his top effort was composition of the title song for the war film epic "The Longest Day".

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Doris M. Campbell Margaret Marvel
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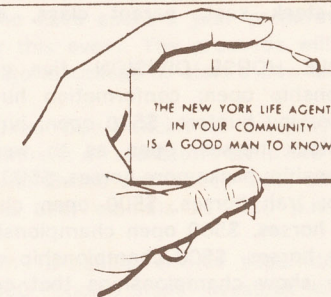


A recording and TV star for 15 years, Gisele began her career on the Canadian Broadcasting Corporation as a singing pianist, with her own 15-minute show "Meet Gisele".

Since then she has appeared on national TV network programs with Bob Crosby, Jack Benny, Jimmy Durante, Sid Caesar, Perry Como, and Pat Boone, and as a vocalist on "Hit Parade", doing 40 shows a year for four years.

Later she headlined her own weekly NBC-TV show. She also has performed at some of the nation's swankiest night clubs.

Gisele and her husband Bob Shuttleworth live in Encino with their two children, MacKenzie Duffy, 4, and Gigi, 2.



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The National Horse Show Interests Ranchoites!



DEL MAR—The 20th annual National Horse Show, one of the San Diego County Fair's key attractions, will offer 12 days of competition, opening June 24 and closing July 5. The Fair itself opens an 11-day run June 25.

Contestants will vie for open show premiums totalling \$26,500, in eleven \$500 stakes, two at \$250 and one at \$1,000. More than 100 performance classes in the open show will average \$125 per purse.

Eric Atterbury, now in his sixth year as manager of the world's largest horse show, said he expects about 1750 horses to come to Del Mar, about 900 riders, and about 5,000 entries. Deadline for entries is May 24, a week earlier than last year.

The show opens with four days of junior competition at 9 a.m., June 24, and shifts to eight days of open class competition June 28. Afternoon shows begin at 1 p.m. and evening events at 7:30 p.m.

In the junior show, competitors will compete in these events: five-gaited saddle horses, three-gaited saddle horses, pleasure horses, saddle seat, hunters (over 14.2 hands), hunter type—pleasure horses, equitation—hunter seat, jumpers, stock horses, western pleasure horses, trail horses, equitation—stock seat, parent class, and walking horses.

SADDLE HORSE DIVISION—five gaited, \$500 championship open; conformation hunters, \$500 open; working hunters, \$500 open; jumpers, \$500 open; stock horses, open as to weight, \$1000 championship; hackamore horses, \$500 open championship; trail horses, \$500 open championship; walking horses, \$500 open championship; western pleasure horses, \$500 championship open.

Three show championships that count toward national rankings are offered. The American Horse Show Assn. conformation hunter championship, the AHSA working hunter championship, and the AHSA jumper championship.

Another championship on the show schedule is for the high-point walking horse of the show. Winner will receive both challenge and perpetual trophies.

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ACACIA FARMS

Rancho Santa Fe

will exhibit their hunters and jumpers at the Del Mar Fair under the direction of Jarvis Esenwein, trainer.



GROVE KNOLL STABLES

Rancho Santa Fe

will exhibit their saddle horses at the Del Mar Horse Show under the direction of Grove Mosely, trainer.
Mike Schnurr, Western.



RANCHITO PASATIEMPO

Rancho Santa Fe

will show their hunters and jumpers at the Del Mar Fair Horse Show under the direction of J. J. Smith III, trainer.



BOB RICE STABLES

Rancho Santa Fe

will exhibit their saddle horses at the Del Mar Horse Show under the direction of Bob Rice, trainer.



SILVER LINING STABLES

Rancho Santa Fe

will show their hunters and jumpers at the Del Mar Fair under the direction of Isa Alvarado, trainer.
Saddle Horses under the direction of Martha Harrington, La Jolla.

**Whats
More Fun?**

SAN DIEGO COUNTY FAIR

HORSE SHOW -- DEL MAR
JUNE 24 thru JULY 5

Come To the Fair! Rancho Santa Fe Garden Club

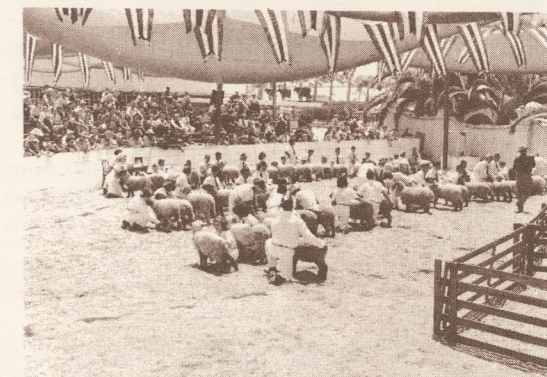
By MRS. BETTY COUCH

The Rancho Santa Fe Garden Club members, under the Chairmanship of Mrs. Chas. A. Chapin, have been preparing plans for a variety of flower arrangements, Bonsais and individual plants for entry in the Flower Show at the Southern California Exposition and San Diego County Fair at Del Mar. Mrs. Chapin learned from Mr. Turnquist, head of the floraculture division, that the Flower Show will be larger and greatly improved this year. The exhibit area has been refurbished and expanded and will feature a new forty foot lathe house. Among Garden Club members participating will be:

Mrs. Chas. S. Ames
Mrs. Potter Bowles
Mrs. Chas. Chapin
Mrs. E. C. Creutz
Mrs. August Esenwein
Mrs. Hardy Kent
Mrs. David J. Peery
Mrs. George Stuart
Mrs. Harrie S. Taylor
Mrs. Elliott Wheeler
Mrs. Wendell K. Wheelock

All Fair entries closed as of June 1, 1965.

The Junior Livestock Auction ... June 30th!



DEL MAR—Some "sellers" will give a sigh of relief. Others will laugh with joy and some may even cry.

This will be the range of emotions of young farmers who will sell their prize livestock June 30 at the dramatic Junior Auction.

It will mark the high point of the San Diego County Fair, June 25-July 5, for scores of teen agers who have spent a year preparing their animals for this event. The proceeds will help many of them go to college or start a new livestock project.

Auctioneer Dee Duncan will conduct the bidding while hundreds of spectators sit in the shaded auction arena. Swine and sheep sale will start at 2 p.m. and beef animals at 6:30 p.m. the same evening.

William Turnquist, entries superintendent, said nearly 300 "choice meat" livestock will be sold at the auction. Last year 10 swine, 167 sheep and 96 beef were auctioned for a total of \$18,121, and Robert Shook's grand champion beef sold for \$2.28 per pound.

Ring men will assist those who need help in bidding.

Auction committee members are Pete V. Vermuelen, chairman, a meat company executive; Ed Babcock, a banker, and Ruth M. Giffin, publisher of Rancho Santa Fe Living.

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Prying Polaroid

By JARVIS ESENWEIN



Hi again—

The horse show season is really in full swing now. This month we only had one show, but from now on thru the Del Mar Fair there will be one every weekend.

June 12th and 13th. ASTRO RIDING CLUB—San Diego

June 19th and 20th. BAR-O-CLUB HORSE SHOW—Ranchito Pasatiempo, Rancho Santa Fe

June 29th thru July 5th. DEL MAR HORSE SHOW—Del Mar

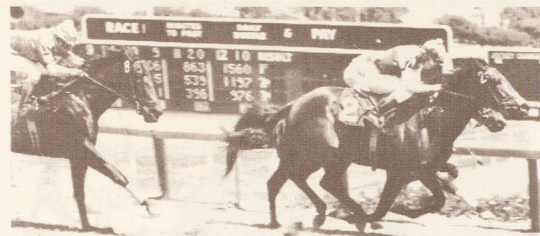
See you next month with more results and more pictures.



Interested spectator at the horse show . . . recognize that Manion brow?

OOPS!

Susannah Willoughby, waiting for the next class.



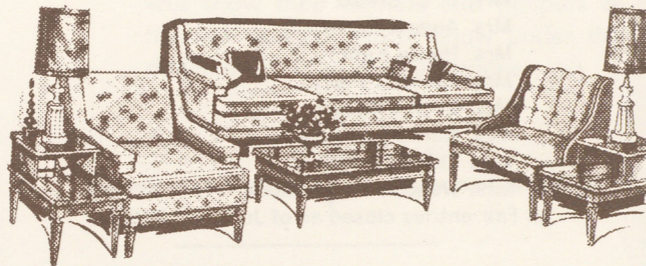
PAVRULER—Brown Filly by Jedgar Ruler out of Pava by Pavot*. Foaled on Acacia Farms, Rancho Santa Fe, Calif. in 1962. Bred by Ed Walz. Her first out on the race track was at Golden Gate Fields May 4, 1965, at 6 furlongs winning in 1:09 4/5th and paid \$25.00, 11.00 and 7.00. Her next out was in the Pacifica Handicap, which was the first of three stakes, scheduled on May 15th, distance 6 furlongs, \$10,000 added, Pavruler outran the favorite Khal Ireland to place second in this outing. She is now at Hollywood Park getting ready for participation in this meeting.

*Pavot at two years was the leading money winner of the year, and at three years won the Belmont, one of the American Triple Crown series.

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All prices, including custom pieces, will reflect a minimum of at least **factory wholesale costs!**

Selection includes quality upholstered furniture, dining room sets, tables, corner groups and mattresses.

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A Woman's Responsibility On Father's Day

By RAY STUARD

In previous articles, we have discussed the importance of a man's projected image to both his social and business world. Now a few thoughts on the wife's role in influencing this image.

The month of June is a particular time when women give special thought to the important men in their lives—husbands and fathers share the limelight of those who care.

The celebration of Father's Day has often afforded the opportunity for women to express overtly their love and concern for these important men. Many a wife has taken advantage of this event to demonstrate to her man these feelings through gifts of apparel to enhance his image to those important to their mutual happiness.

Every wife wishes to be proud of her husband's appearance, though many have been frustrated to this end. Some men would call attention to their busy schedule as their excuse for falling below the expected image for their business or profession. However, many men are simply unaware of the value of well tailored clothing properly styled, fitted and accessorized.

A woman should sense her responsibility to her man's successful look by overseeing his clothing needs. Behind most well-dressed men, there is a persistent wife who has recognized the importance of the "look of success for her husband as well as for herself. Such a woman has performed an invaluable service to her spouse, as well as favorably enhancing her own image.

There is a most important adage that people like to associate with successful people, be it both—business or social. In our competitive society, the successful people are the ones performing the best service and for providing the best product. This group of people comprise the most interesting and affluent segment of our society.

Men who fill this image are respected in business and together with their wives are influential in society. Many of these men depend upon their wives for not only the prompting, but also direction and selection of clothing and accessories, and well they might. Women are more experienced in quality, styling and color, due to their more frequent shopping.

Though we and STUARDS are well qualified in assisting busy business and professional men in attaining the successful image that reflects most favorably upon their attainments and aspirations, we welcome the suggestions and direction of women, who back these men. A woman's interest is the best insurance that these men will maintain their appearance.

Ladies, we strongly suggest you take advantage of Father's Day to either enhance your important men with accessories or possibly seize the initiative to give the gift of a suit or sport ensemble that more truly identifies the type of man he really is.

In either case, we welcome the opportunity to offer our service in both consultation and selection.

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Las Duenas

By FRAN JOHNSON

Mrs. Charles Ames Jr. was installed for her second term as president of Las Duenas at a luncheon and poolside party Monday, June 7, at the Del Mar home of Mrs. Dana Wood. In addition to her immediate past term as president, Mrs. Ames has also served the auxiliary as Mariposa Ball chairman and is currently first vice president of the San Diego-Imperial County Council of Auxiliaries of the Children's Home Society.

Serving with Mrs. Ames will be Mrs. Terry Lingenfelder, vice president; Mrs. Chester Borst, corresponding secretary; Mrs. Ivar Rosendale, recording secretary; and Mrs. Lewis Tyler, treasurer.

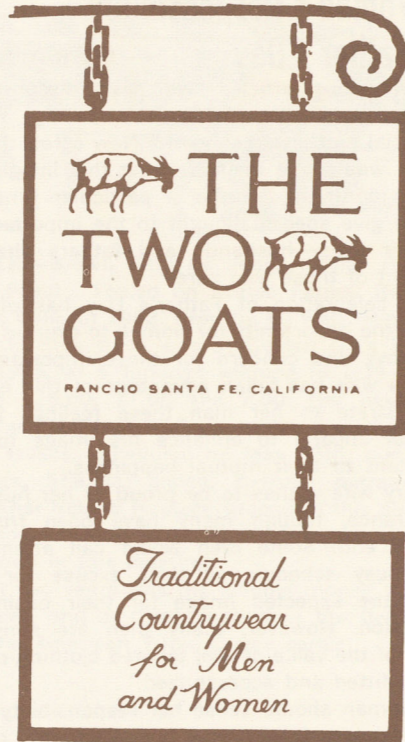
Final reports on Las Duenas' Mariposa Ball were also given at the luncheon. Proceeds go to the Children's Home Society, California's oldest state-wide private adoption agency.

Tennis

By FRAN JOHNSON

Holiday tournaments are the order of the day for members of the Rancho Santa Fe Tennis Club. The May 31 event is being followed by the traditional July 4 tournament. After the Fourth of July matches, Tennis Club members move to the beach at Del Mar for their annual summer beach party.

Also tentatively scheduled for June are mixed doubles matches with the San Dieguito Tennis Club.



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Rancho Santa Fe Little League

By DAN HAFLINGER, President

The Little League baseball season is in full swing, and the boys are really sharpening up their batting eyes. With four weeks play under their belts, the batters are giving the outfielders a good workout. The pitching has improved to the point where we've had some good pitchers' duels, and the infielders and catchers have made some spectacular plays.

The mid-season standings of the major league teams are as follows:

Team	W	L	Pct.
Vic Mature	8	0	1.000
Shearson-Hamill	4	4	.500
The Inn	3	5	.375
Realtors	1	7	.125

The farm teams, Padres and Ramblers, are off to a fine start. The first three weeks of the season the teams were chosen on the night of the game. Now the boys have been assigned to permanent teams, and have been issued caps and tee-shirts. The two teams are very evenly divided and we've had some close games. Best of all, the boys have a Ball while they're learning baseball.

This year, for the first time, our League is going to enter a team in the District Tournament that starts in August, after our season is completed. Tournament play is the first step in choosing a team to represent the California Region at the annual Little League World Series at Williamsport, Pa. We will enter an All-Star team composed of 11 and 12 year olds from the four major league teams—boys who have shown outstanding ability and good sportsmanship. The All-Star team will be selected at the close of the season.

Again, we want to express our appreciation for the fine efforts of our splendid managers and coaches who are the backbone of Little League. Our thanks go to all who have made this program possible for our boys on the Ranch.

There is still an opportunity for everyone to come down to Richardson Field to see some good baseball. Games start at 5:30 p.m. every weekday afternoon. Come cheer for your favorite team while they're playing for the final standings during the pennant stretch. The season closes June 18th.

Vic Matures Cinch Little League Title

The Vic Mature team coached by Dick Pharr and Dave Burger have clinched the title in Rancho Santa Fe's Little League. They have won eleven of their games to date and have four to go. They will try for the first undefeated season for any team in the League. The MATURES have scored 118 runs and have only allowed opponents 16 runs. Speaks well for the Team effort of the Matures.

Both Dick Pharr and Dave Burger have been working with the boys since early March and have developed the boys in different positions and have

counted on team play as a prime requisite. Pitching chores have been adequately handled by Bill Pharr, Allen Cocks, John Herbert and Chip Burger. The infield has been handled by Hal Hoadley, Dave Wright, Dave Cocks, Tom Ward, Dean Wilcox with Dick Merrill catching. Outfielders have been Peter Pardee, Allen Bowser and Bill Strohmeier.

An All Star team will be selected by the boys to represent Rancho Santa Fe in All League tournaments commencing July 21. Nominations will be made and the boys will select their All Star team on June 7 and 8. Trophies and awards will be given to the winning team on Friday, June 18, the close of League play in Rancho Santa Fe, by President Dan Haflinger. Everyone is cordially invited to Richardson Memorial Field at 5:30 for the awards presentation.



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COUNTRY FRIENDS "SUMMER FESTIVAL" AT LAKE SAN MARCOS IS OUTSTANDING FINANCIAL AND SOCIAL SUCCESS

By INEZ BELL, Publicity Chairman



John Daly

Photography

MISS ERNA CLARK, President of the COUNTRY FRIENDS, is shown balancing the scales "just right", aided and abetted by Inez Bell, publicity chairman. This feat entitled Erna to a bottle of vintage champagne from the Holiday Wine Cellar in Escondido . . . part of the merriment of the recent "Summertime Festival" at Lake San Marcos.

The Country Friends Board of Directors 1965 - 1966

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Judson's Journal



Gary Judson, owner and operator of Judson's TV and Appliance located in Vulcan Square Shopping Center in Encinitas, has recently returned from Europe where he enjoyed an exciting trip to Spain along with other local RCA Victor dealers.

Gary is presently back at work and is entertaining his customers and friends with many exciting stories about his trip. While in Spain Gary visited with such stars as Broderick Crawford and Janet Leigh, who were abroad filming their latest movie.

"It was interesting to note", commented Gary, that only the extremely wealthy in Spain and Portugal own a television set . . . and the lack of TV antennas is very noticeable. They are debating the several broadcasting systems that could be used, and it looks as though RCA Victor is the winner".

Meanwhile business continues as usual at Judson's where the Service Department will still make service calls for only \$5.00 and our factory trained men are on duty until 8:00 p.m. each evening.

(Our Service Department, as you may already know, is located at 960 Second Street, Encinitas, just opposite Safeway. The phone number is 753-6216.)

Judson's is also offering a complete selection of used appliances in the Second Street store as well as an opportunity for our customers to buy many new TV's and appliances direct from our warehouse, saving a full 20%.

Judson's continues to feature such leading brand names as RCA, Zenith, General Electric, Westinghouse, Admiral, Motorola, Gaffer-Sattler, and many others.

So stop by and pay us a visit soon, whether you wish to buy or just "shoot the breeze" with Gary about Europe. We'll look forward to seeing you and servicing your needs.



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The Country Friends

By ROSE RANSOM

Another successful sale month is over at the Country Friends Shop. We are again in need of merchandise of all kinds, especially china and glassware. We hope all of you will look into your cupboards to see if there is anything you wish to consign.

Three beautiful Oriental rugs have come into our shop and are very reasonably priced.

Some unusual new arrivals are a group of Mexican furniture, leather covered and carved. Also a pair of French vases, three old English prints by Sir Harris Nicolas and some other smaller items.



MEET DEPUTY "PETE" . . . the gentle, but businesslike, business associate of Sheriff Chernousko, given to him by Mr. and Mrs. Paul Biery of Encinitas. "Deputy Pete" is one of the original long-hair German shepherds.

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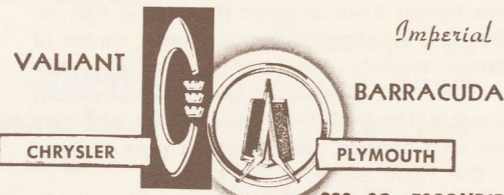


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To our many Friends:

"We would like to take this opportunity to thank our many friends and neighbors for the wonderful help and support they have given to us in the opening of our new Restaurant "The VIKING". For your many Good Wishes and overwhelming patronage we are exceedingly grateful."

HANS and MAE ANDERSEN

May 24, 1965

Circle Arts Theatre Opens 6th Summer Season on June 15th

Pat Boone will star in "West Side Story," the musical drama about Puerto Rico-American feuds in New York slums that shocked and delighted Broadway audiences for two years, when Circle Arts Theatre opens its sixth summer season on June 15.

Hailed by all critics in New York and London as one of the major achievements of mid-century theatrical history, the tender but terror-ridden "West Side Story" is a retelling of Shakespeare's saga, "Romeo and Juliet."

As in the sixteenth century play, "West Side Story" tells how the blossoming of a romance between Tony and Maria leads to strife, heartbreak and death because the lovers belong to mutually antagonistic factions.

Shakespeare's feuding families become opposing Manhattan street gangs, who, because of their different racial backgrounds, create terror and pity for the unhappy couple.

Opposite Boone will be pretty Marlys Watters, who will recreate the role of Maria, which helped win for the original London Company production of "West Side Story" the British theatre critics' award for the best foreign play of the year (1958-59).

Boone, whose easy-going ballads have sold nearly 5 million records, will play the leading role of Tony, a member of the Jets, the gang which battles the Puerto Rican Sharks. Maria is the sister of the Sharks' leader-of-the-pack.

Boone's books have sold nearly 1 million copies, and he has also made a dozen movies, primarily for 20th Century Fox.

"West Side Story" erupts in a New York City tenement section, with various scenes taking place in the streets, back yards and alleys as well as under a major highway.

The play made popular such nationwide song hits as "Maria" and "One Hand, One Heart."

The musical score is by conductor-composer Leonard Bernstein, with lyrics by Stephen Sondheim. "West Side Story" is based upon a conception by Jerome Robbins, celebrated American choreographer. The book is by Arthur Laurents.

Opening night tickets and summer season tickets for the six-show slate are now available at Circle Arts Theatre.

Trailer Travel

By JOE ELLIS, JR.



Chances are, you've postponed that trip back to your home town year after year . . . largely because of high traveling cost. But now . . . there's a solution: RENT a SCOTSMAN Travel Trailer by the week or month. You'll get expense down to rock bottom with no reservations, lodgings, etc., to worry about. Gasoline and oil will probably cost an extra one-third of a penny per mile. Take advantage of numerous public or private overnight parking spots often at no cost whatsoever or sometimes at from fifty cents to one dollar and a half per night. Meals will cost just about what they cost when you stay at home. At just about the Plane or Train fare for one or two persons, you can take along the entire family (up to six).

The SCOTSMAN Travel Trailer provides essential facilities—lights, heat, refrigeration, water, cooking, sleeping. Stop anywhere as often as you want, as long as you want. No luggage to pack, no hard and fast schedule to meet. You'll find Trailering in a SCOTSMAN a most delightful experience—the HAPPIER way to travel and the one way to really see America. Towing is no problem at all, even with Compact or Import cars.

And when you reach the old home town, think of the pleasure you will give to the folks back there. Remember, too, you'll be a visitor—not necessarily a guest, because you have your own living quarters with you.

Whenever possible, we like to give special treatment to our customers of the past and right now is not a bit too early to reserve a SCOTSMAN Rental Trailer for your coming vacation.

As you know, there is always a shortage of Rental Trailers to meet the demand during July and August. We would not want you to be delayed or disappointed, or find it necessary to take a makeshift trailer that might lessen the pleasure of your family's vacation. So, why not drop in at your earliest convenience, put down a small deposit and secure a firm reservation for a SCOTSMAN Trailer for the exact date you will need it.

Incidentally, we have on order from the SCOTSMAN factory and expect delivery any day of six brand new SCOTSMAN Rental Trailers. If the date of your reservation coincides we will certainly make it a point to see to it that you get one of these new trailers.

Come in and talk it over. We can help you plan your trip, show you the SCOTSMAN and make reservations.



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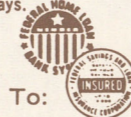
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Rancho Santa Fe Garden Club's Beautification and Conservation Committee

By MARJORIE ROBERTS

Secretary and Public Relations

Robert Redeker, who is a former pupil of the school and the present owner of Robert's Garden Shop, has generously donated and planted two dozen flowering peach and plum trees across the front of the school within close range of the classroom windows where their spring blooms will delight the eyes of the school children.

The trees and shrubbery which were supplied from Beautification Committee funds were Brazilian Pepper trees and Hakea and Dodonea bushes.

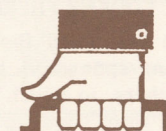
The Rancho Santa Fe School grounds are a continuing project in the future objectives of the Beautification Committee and future planning for this area includes:

The submitting of plans for Association and School Board approval of Committee recommendations for curbing, trees and sidewalk, and complete wall along Granada to Avenida Acacias to provide the school children with cleaner, safer walkway. Plant shrubbery above the wall at the back of the school parking lot to provide year-round color. Supply landscaping to the school amphitheater, if and when it is completed, with fireproof, drought-resistant plantings. Supply landscape drawings projecting a long range plan for the school encompassing future landscaping needs and other additions to school grounds so that any gifts which might be given will fit into the long range scheme.

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Photography by Ron Dollimore, Encinitas



FIRST PRINCESS of the Junior-Senior Prom Court of San Dieguito High School, Class of 1965, was Rancho Santa Fe's own beautiful Miss Linda Phillips, daughter of the Horace Phillips. Her escort was Mr. David Engelhorn of Encinitas.

Local Winners Named in Piano Recording Competition

By MRS. EUGENE FREELAND

Local winners in the 1965 Biennial Piano Recording Competition, sponsored by the National Guild of Piano Teachers, in which during the year 68,796 piano pupils from coast to coast have participated, were announced this week from National Headquarters in Austin, Texas. This gigantic piano-playing event culminating in 1965 really was begun a year ago when the national piano-playing auditions were held in 706 music centers of the nation wherein the 68,796 budding pianists were entered to gain eligibility to send recordings of their playing for judgment against all throughout the country who qualified.

The principal awards are first rating gold medals for all making 90 percent or above, honorable mention medals for those achieving 89 percent to 85 percent, and citation for those falling below 85 percent.

According to the above plan, the following young pianists from the class of Mrs. Marjorie Cuthbert of Encinitas have recently received first rating gold medals:

ANN FREELAND Rancho Santa Fe
 DEBRA LEWIS Encinitas
 JOHN MORGAN Encinitas
 LAURA NANCE Rancho Santa Fe
 BARBARA SMITH Del Mar

San Dieguito Family Service Association

By MRS. COLLEY FERNEDING

Mrs. Doris Richel, a graduate of the University of Pennsylvania's Graduate School of Social Work, has joined our staff as Counselor. Mrs. Richel has had many years experience in family and children's agencies, including specialized training in a Child Guidance Clinic, Chief Psychiatric Social Worker, Adult Service, South Shore Mental Health Clinic, Commonwealth of Mass., and fifteen years experience in private practice.

During her first 1 weeks, Mrs. Richel has served 27 families and given 95 interviews. The problems have been diversified: Marital 7, Personal 10, Alcoholism 2, Incurable child 1, Failing in school 3, Isolated or depressed child 4. ("Personal" can be individual problems such as emotional confusion, inability to find interests and to make friends, divorced people trying to plan for their children and adjust to new situations, fear of new situations or a particular thing or experience, trouble in reacting normally to shock like death, illness, desertion.*

*From the Spring News Letter of the San Dieguito Family Service.

Serving Our Community

By MARIA K. LLOYD, President
 Rancho-Coastal Humane Society

Jose Carapia Elguero of 542 West 5th Street, Escondido, pleaded guilty to violation of 597f, California Penal Code.

Elguero was charged with two counts of allowing cattle to run loose without proper care. The complaint was signed by the Rancho-Coastal Humane Society.

On March 2nd, and again on April the 17th, a number of cattle were found two blocks from the heart of Rancho Santa Fe.

While wandering around the village the cattle threatened three houses under construction on Vista Zorro. The Humane Society had to hire a guard for the night to prevent the cattle from going thru the plate glass windows, and from straying onto the main thoroughfare.

After pleading to the above charges Elguero was fined \$100.00, suspended and placed on one year's probation by presiding Judge Daniel Leedy.

Just in time for Easter, Friday, April the 9th, of this year Governor Brown signed AB 178, for the protection of chicks, rabbits and ducklings. For several years Humane Societies of this State had worked with our legislators on the so-called "Easter Chick Bill", until it was finally introduced by Assemblyman Philip L. Soto. Under the Chairmanship of Senator Donald L. Grunsky, the Senate Judiciary Committee which includes Senators Fred S. Farr, Frank S. Peterson, Robert J. Lagomarsino, Clark L. Bradley and Richard J. Dolwig, authored the amendments and co-authored the Bill in the greatly strengthened form in which it finally passed.

Conditions under which these pets must be kept are so stringent that they automatically eliminate handling by any establishments except those regularly engaged in the business of selling them for legitimate purposes. Dyeing or otherwise artificially coloring live chicks, rabbits, ducklings or other fowl is prohibited.

CIRCLE ARTS THEATRE

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JUNE 15 - JUNE 27



Pat Boone
 stars in Leonard Bernstein
 and Jerome Robbins' thrilling
West Side Story

with **Marlys Watters** from the London Company

JULY 27 - AUGUST 8

Patrice Wymore
 and
Robert Ellenstein

star in
 the naughty
 but nice



IRMA LA DOUCE

AUGUST 10 - AUGUST 22

Robert Weede

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THE MOST HAPPY FELLA

also
 starring **Art Lund**
 in HIS original role as "JOEY"

JUNE 29 - JULY 11

Peter Palmer

stars in Rodgers
 and Hammerstein's
 fabulous



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JULY 13 - JULY 25

Patricia Morison
 and **Keith Andes**

star in Lerner and
 Loewe's spectacular



Cattleot

AUGUST 24 - SEPTEMBER 5



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• \$4.25	• \$22.95	• \$2.55
• \$3.50	• \$18.90	• \$2.10
• \$2.75	• \$14.85	• \$1.65

Tuesday thru Sunday Evenings and
 Saturday and Sunday Matinees

Single	Season	Save
• \$4.50	• \$24.30	• \$2.70
• \$4.00	• \$21.60	• \$2.40
• \$3.25	• \$17.55	• \$1.95
• \$2.50	• \$13.50	• \$1.50

Nightly at 8:30 P.M. All Matinees at 2:30 P.M. No performance Mondays.

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RANCHO SANTA FE ASSOCIATION

RANCHO SANTA FE, CALIFORNIA

June 2, 1965

Dear Association Members and Fellow Tennis Players:

Since summer is our busiest time the following is intended to clarify for you the regulations and fees adopted by your Board of Directors for the operation of our tennis courts. If these are followed it will provide the maximum of play for the greatest number.

- (1) Yearly family membership for Association Members—\$30.00 plus tax, or a total of \$36.00.
(2) "A" Golf Club Members pay the same fee as all other Association Members.
(3) Guests of Members may play for \$1.00 per day, payable at the Golf Shop.
(4) Association Members who do not wish to take out the yearly Membership may pay the \$1.00 per day fee at the Golf Shop.

BOARD MINUTES

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MAY 7, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Larson, Teagle and Thieme.

EXCUSED: Directors Hill and Loretz.

ALSO PRESENT: Association member H. B. Pratt, non-Association member George Laws of Rancho Santa Fe Times; Secretary Van Evera and Assistant Secretary Allen.

VISITOR:

Mr. H. B. Pratt, Chairman of the Golf Course Committee was present. A discussion was held concerning possible methods of financing the proposed golf course sprinkler system.

Golf Course Sprinkler System. Vice President Harris made the following motion: (1) That the expenditure of the approximate sum of \$124,000 be authorized for the installation of an automatic sprinkler system on the Rancho Santa Fe golf course; (2) That the Rancho Santa Fe Association contract for the installation of this automatic sprinkler system, in accordance with proper business procedures.

A committee composed of H. V. Harris, H. B. Pratt, J. C. Wells and D. A. Van Evera was appointed to proceed with negotiations to work out details involved in the proposed installation of the automatic sprinkler system on the golf course.

Financing. It was moved, seconded, and carried unanimously, that the proposal of the Finance Committee for financing the automatic sprinkler system installation be approved.

The Board approved the mailing of a letter to all golf playing members outlining the proposal for financing the improvement.

Flail mower. Mr. Pratt requested Board consideration of the Golf Course committee request for the purchase of a wheel tractor with a flail mower. It was moved, seconded, and carried unanimously, to authorize the expenditure of a sum not to exceed \$4200 for the purchase of this equipment.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved.

BOARD ACTION:

Nominating Committee. The following list prepared by the Nominating Committee of the candidates to fill the two vacancies occurring on the Board of Directors was presented to the Board: Robert C. Corlett, L. B. McLaughlin, William G. Mass and Howard L. Wellman. The list was unanimously accepted by the Board of Directors and the Secretary was directed to post same on the Association bulletin board.

Letter from Dr. Louis G. Layton. Acting upon the Golf Course Committee recommendation, the resignation of Louis G. Layton, Ph.D., from golf playing privileges was accepted.

Letter from A. H. Dutton. A letter from Mr. A. H. Dutton concerning use of golf course by non-members was taken under review.

Regional Library Program. A request from Supervisor Cozens for Association views concerning a proposal for cooperative regional library program providing for free exchange of library material within the county was referred to the Rancho Santa Fe Library Guild for comments and suggestions.

Statement from J. A. Donnelley. A statement from the law firm of J. A. Donnelley for professional services rendered during the period June 2, 1964 to April 2, 1965 was approved for payment.

MISCELLANEOUS COMMUNICATIONS:

Communications from Conference of American Small Business Organizations, Metropolitan Chairman of the Star-Spangled Savings Bond, and California Classified Director Company were read and filed.

Lifeline Ranch. A report on the location and purpose of the proposed Lifeline Ranch adjacent to the western boundary of Rancho Santa Fe was discussed. The Board does not favor location of this type facility in this adjacent residential area.

DIRECTORS' REPORTS:

Director Larson, Vice Chairman of the Golf Course Committee, reported on the 12th tee modification and advised that work would be completed within two or three days.

Director Teagle, Chairman of the Highway Committee, reported on a recent meeting with Mr. D. K. Speer, County Surveyor and Road Commissioner.

HOWARD G. STEINWINTER

General Contractor

756-1171

Box 609

Rancho Santa Fe, California

Director Teagle raised the question of the extent of his responsibility for liaison with the County Road Department. It was moved, seconded and carried unanimously that Director Teagle's position as Chairman of the Highway Committee of the Rancho Santa Fe Planning Commission embrace these liaison functions.

SECRETARY'S REPORT:

Gross Revenue. The Secretary presented the Gross Revenue figures for April, 1965.

Appeal of A. J. Olson. The Secretary reported on the mediation conference between Mr. A. J. Olson and the Art Jury, with no resolution of the matter. The President of the Board set Friday, May 21, 1965, 9:00 A.M. as the date of the public hearing to consider Mr. Olson's appeal.

Letter from Village Press. The Secretary reported agreement with the Village Press to continue publishing the Association and Art Jury minutes at a cost of \$85.00 per month.

ADVANCED PLAYING PRIVILEGES: "A"—211 "B"—127

EXECUTIVE SESSION:

The Board of Directors was in executive session from 12:00 noon until 12:35 P.M.

ADJOURNMENT.

There being no further business, the meeting was adjourned at 12:35 P.M.

C. S. Teitsworth, President
David A. Van Evera, Secretary

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MAY 21, 1965, 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

ALSO PRESENT: Association members, G. C. Calder, Art Jury President; R. C. Corlett, Art Jury Member; F. C. Coffin, Art Jury Alternate; A. C. Ridland, Art Jury Alternate; A. J. Olson, E. L. Freeland, H. B. Pratt, R. C. Blackledge; Non-Association members Mr. George Laws of the Rancho Santa Fe Times and Mrs. H. C. Andersen; also Secretary Van Evera and Assistant Secretary Allen.

PUBLIC HEARING: 9:00 A.M.

President Teitsworth declared the Public Hearing open to consider the petition for appeal from a ruling of the Art Jury denying a request for subdivision, filed by Mr. Allen J. Olson.

The President asked if anyone wished to be

heard on the appeal now before the Board. Mr. Olson presented the grounds for his appeal from an act of the Art Jury in not approving his request for subdivision of portion of Lot 2, Block 19. Mr. Gordon Calder, President of the Art Jury, explained the reasons for the Art Jury's position. Mr. Olson answered questions from members of the Board. There being no other persons present desiring to be heard, the President closed the Public Hearing at 9:25 A.M.

After an examination of the site and on the unanimous vote of the Rancho Santa Fe Association Board of Directors, the appeal was denied.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved, as corrected.

BOARD ACTION:

Application of Mr. and Mrs. H. C. Andersen. The Secretary summarized the points of view of four communications received which were in opposition to the application of Hans C. and Evelyn Mae Andersen for the sale of light wines and beer at The Viking Restaurant, and one communication in favor. A general discussion ensued among Board members, visitors and the applicant who was present, Mrs. Andersen.

It was moved, seconded, and carried, with one negative vote, to grant an annual license, revocable for cause, for the sale of light wines and beer for consumption on the premises of the restaurant known as The Viking, located at Paseo Delicias and La Granada. This license will be subject to renewal annually, to run concurrently with the license issued by the State of California. In accordance with the actions of the Board of Directors on June 19, 1964, the fee for the on-premises consumption of light wines and beer shall be \$25.00 per year, with the understanding that this is in addition to state and/or county requirements.

Visitor. Mr. E. L. Freeland spoke to the Board regarding his application for keeping of animals.

Golf Carts. The Secretary presented the recommendations of the Golf Course Committee for the purchase of a fleet of 30 new electric golf carts. The subject was referred to a special committee to include a member of the Finance Committee, Golf Course Committee and the Secretary, for analysis and report at the next Board meeting.

Automatic Sprinkler System. The Board discussed communications received from golf playing members relative to the proposed financing for the automatic sprinkler system.

(Continued on next page)

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ESCONDIDO, CALIF.
745-4505

Golf Course Committee recommendations. Mr. H. B. Pratt, Chairman of the Golf Course Committee, reported on the May 11th special meeting of his committee. Acting on the recommendations of the Golf Course Committee, it was moved, seconded, and carried unanimously, that effective July 1, 1965, the initiation fee for golf playing privileges for Association members be \$120 per year and for non-Association members \$150.

It was moved, seconded, and carried unanimously, that effective July 1, 1965, the total membership of the golf course be limited to 350, excepting that the rule shall not operate to exclude any existing non-resident member or any future resident applicant.

Member-Guest Invitational. It was moved, seconded, and carried unanimously that green fees be waived for the annual Member-Guest Invitational the weekend of August 28 & 29, 1965.

RECOMMENDATIONS OF THE ART JURY:

After due consideration it was moved, seconded, and carried unanimously, that the following actions be taken.

SUBDIVISIONS:

CHAMP, JR., G. F.—Por Lot 61, Map 2089, Mimulus, consisting of 3.15 ± gross acres, into 2 sites of 1.7 ± and 1.3 ± net acres. APPROVED, pending expiration of posting period.

REALIGNMENT

JOSEPHO, R. P.—Por lots 1 and 2, blk 1, El Camino del Norte, 32 ± gross acres. APPROVED.

KEEPING OF ANIMALS

McCUTCHAN, ANNE—1 horse on 4.7 acres at por lot 6, blk 47, La Madreselva. APPROVED. subject to recommendations of Art Jury concerning stable and corral area.

GROVE, R. L.—3 horses on 3.74 acres at por lot 8, blk 29, Las Colinas. APPROVED.

FREELAND, E. L.—1 horse on 4.3 acres at por lot 5, blk 47, Las Planidores. APPROVED, subject to recommendations of Art Jury concerning location of shelter and corral area.

DIRECTORS' REPORTS:

Director Loretz reported that the Public Utilities Commission would be hearing an appeal by the Santa Fe Railroad for the reduction of service between Los Angeles and San Diego. The Board authorized Director Loretz to represent the Association at the hearing before the Public Utilities Commission.

SECRETARY'S REPORT:

Holiday. The Secretary advised that the Association staff will observe Monday, May 31st as a holiday.

ADVANCED PLAYING PRIVILEGES:

"A" — 211 "B" — 128.

ADJOURNMENT:

There being no further business, the meeting was adjourned at 1:10 p.m.

C. S. Teitsworth, President
David A. Van Evera, Sec'y.

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON FRIDAY, MAY 14, 1965, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Calder, Architect Jung, Member Corlett, Alternates Coffin and Ridland.

ALSO PRESENT: Building Commissioner Dewey, Secretary Van Evera and Assistant Secretary Allen; also Association members Howard L. Wellman, Charles A. Chapin and non-Association member Arthur Allard.

The meeting was called to order by President Calder. The Art Jury, on motions duly made, seconded, and carried, acted on the following matters of business:

NEW CONSTRUCTION:

Art Jury action was taken on the following applications:

(1) JOHNSON, R. L.—RES. & GAR., Por lot 1, blk 2, Paseo Delicias. Approval granted.

(2) ANDERSON, R.—RES., lot 41, Map 2089, Mimulus. Approval granted.

PRELIMINARY STYLE CHECK:

2a) CHAPIN & WELLMAN—MULTI-UNIT STRUCTURE, lots 12 and 14, blk D, Paseo Delicias. Preliminary approval granted.

ADDITIONS, ALTERATIONS, ETC.:

The following applications, approved since the last Art Jury meeting, were confirmed:

(3) TRUOG, J.—REVISION OF BEDROOM ADDN., lot 14, blk 32, Linda del iCelo.

(4) DURST, MRS. J. B.—GARAGE & BREEZEWAY ADDN., Por lot 6, blk 31, La Gracia.

Art Jury action was taken on the following applications:

(5) CANTWELL, JR., R.—DINING ROOM ADDN., Por lots 3 and 7, blk 33, La Glorieta. Approval granted.

(6) SHIPKEY, JR., A. H.—GARAGE ADDN. & REMODELING OF EXIST. RES., por lots 57 and 58, Map 2089, Mimulus. Approval granted.

(7) GRAY, MRS. F. H.—ADDN. & ALTER. EXIST. RES., lots 18 and 144 and por lots 42, 43 and 44, Lago Lindo. Approval granted.

(8) KELSEY, P. H.—GUEST HOUSE ADDN. TO EXIST. RES., Lot 124, Map 2089, La Granada. Approval granted.

(9) McCUTCHAN, ANNE—STALL & FENCE, por lot 6, blk 47, La Madreselva. Plans as submitted disapproved.

(10) WASSER, E. L.—PAINT SAMPLE, RES., por lot 14, blk 32, Calzada del Bosque.

(11) ROOT, C. A.—PAINT SAMPLE, RES., lot 103, Map 2089, La Fremontia.

(12) TUCHBRIGHTER, L.—PAINT SAMPLE, RES., lots 4 and 5, blk 7, Via de Fortuna.

(13) ANDERSEN, H. C.—BUSINESS SIGN, por lots 1, 2 and 3, blk E, La Granada.

Art Jury action was taken on the following applications:

(14) WHISPERING PALMS—DIRECTION SIGN to be erected at intersection of Paseo Delicias and Via de la Valle. Approved, with color change to white lettering on the dark green and subject to approved location.

(15) EVANS, E. J.—PORCH ROOF, por lot 4, blk 22, Via de Fortuna. Approval granted.

(16) WRIGHT, H. R.—SERVICE YARD WALL, lot 2, blk 11, Lago Lindo. Approval granted.

MISCELLANEOUS:

(17) CLOTFELTER, L. R.—GRADING PLAN, por lot 14, blk 32, Calzada del Bosque. Approval granted.

(18) DODDS, GEO.—GRADING PLAN, por lot 6, blk 24, El Puente. Plan as submitted denied.

The Art Jury, by separate letter, advised the Board of Directors on the following matters of business:

SUBDIVISIONS:

(19) CHAMP, JR., G. F.—Por lot 61, Map 2089, Mimulus, consisting of 3.15 ± gross acres, into 2 sites of 1.7 ± and 1.3 ± net acres.

(20) WHEELLOCK, W. K.—Lot 7, blk 14, El Vuelo, consisting of 13.4 gross acres, into 5 sites of 2.5, 2.6, 3.2, 2.3, and 2.4 (all ±) net acres.

(21) COOK, MRS. Y.—Lot 5 and por lot 4, blk 48, Las Planideras, consisting of 7.9 ± gross acres, into 3 sites of 4.1, 1.75 and 1.75 (all ±) net acres.

REALIGNMENT:

(22) JOSEPHO, R. P.—Por lots 1 and 2, blk 1, El Camino del Norte, 32 ± gross acres.

KEEPING OF ANIMALS:

(23) McCUTCHAN, ANNE—1 horse on 4.7 acres at por lot 6, blk 47, La Madreselva.

(24) GROVE, R. L.—3 horses on 3.74 acres at por lot 8, blk 29, Las Colinas (A.J. 4/9).

(25) FREELAND, E. L.—1 horse on 4.3 acres at por lot 5, blk 47, Las Planideras.

ADDITIONAL ITEMS:

(26) Access to Lot 30, Map 2129, through Association owned Lot 142. Art Jury by separate letter, advised Board of Directors on this matter.

(27) Association policy concerning grading and/or construction altering natural drainage. Art Jury, by separate letter, advised Board of Directors on this matter.

(28) The Secretary read to the Art Jury a copy of a letter from the County of San Diego, addressed to Harold Abrams, architect for The Bank of La Jola under construction at Paseo Delicias and Avenida de Acacias, concerning sidewalks.

David A. Van Evera, Sec'y.

Rancho Santa Fe Real Estate Transactions

Residence & 1.42 acres purchased (unable to contact) N/W cor El Secreto & Cantaranas

RANCHO SANTA FE

LEGAL: Lot 104 (resub of blk 19, 20, 32, 33) Rho Santa Fe #84122

BUYER: Mr. & Mrs. Allen Jan (Atty) Off: 755-9391 Box 111, Cardiff

SELLER: Mr. & Mrs. Wm. M. Dreyfuss. No phone listed. P. O. Box 14, Rancho Santa Fe, California

SALE PRICE: None indicated
TRUST DEED: \$42,500 to seller 5/12/65

Residence & approx 2 acres land purchased Los Arboles

RANCHO SANTA FE

LEGAL: Por Lot 27, Blk 37 Rancho Santa Fe #80015

BUYER: Daniel E. Ziskin
1001 Manning, Los Angeles, California

SELLER: Mr. & Mrs. Dick A. McClure 756-1000
P. O. Box 554, Rancho Santa Fe, Calif.

SALE PRICE: \$50,000 rev stamps

TRUST DEED: \$40,000 to Home Federal 5/6/65

40 acres purchased north of San Dieguito Reservoir N/of

RANCHO SANTA FE

92067

LEGAL: NE¼ of NW¼ Sec. 9, T13S, R3W #78074.

BUYER: Mr. and Mrs. Thomas T. Laughlin—Laughlin, Fuller & Associates Pres: Robt. L. Laughlin, Sec. Susan H. Laughlin Rt. 1 Box 2566, Encinitas.

SELLER: John B. Gibson, Trustee, 466-3487, 7920 El Capitan Dr., La Mesa (unable to contact)

SALE PRICE: \$64,000 Rev. Stamps
TRUST DEED: 4 at 11,568 each to seller 5/5/65

Unable to contact for development plans.

40 acres purchased N of Del Dios Hwy. (No further info) Unable to contact

Rancho Santa Fe Area

LEGAL: SW¼ of NE¼ Sec 15, T13S R3W #76860

BUYER: RHO Santa Fe, joint venture, P.O. Box 1333, La Jolla

SELLER: Mr. and Mrs. Fred W. Laughter, 756-1694, Spooks Canyon Road, RHO Santa Fe, Calif.

SALE PRICE: \$90,000 Rev Stamps
TRUST DEED: \$72,000 to seller 5/3/65

Residence La Noria (Permit, new const.)

Rancho Santa Fe 92067

LEGAL: Por lot 9 blk 24 Rancho Santa Fe

OWNER: Geo. Dodds
BLDR: Do Bldrs, 9831 West Pico Blvd., Los Angeles, Calif.

\$26,400 permit issued for the const. of 2,000 sq. ft. residence at the above location 5/5/65

Residence purchased La Bajada (Buyer in process of moving)

Rancho Santa Fe

92067

LEGAL: Por lot 7 blk 9 RHO Santa Fe #79926

BUYER: Jane D. White (S) 8695 Glenwick Lane, La Jolla

SELLER: Mr. and Mrs. Russell V. Key
SALE PRICE: \$21,500 Rev Stamps
ACTUAL SALE PRICE: \$63,500

No trust deed indicated 5/6/65
Colwell Banker & Co. represented both buyers and sellers

Residence and .41 acres purchased La Fremontia (No further info)

Rancho Santa Fe 92067

LEGAL: Lot 101 blk 18 RHO Santa Fe Map 2089 #78016

BUYER: Rosamond E. McIntyre (W) No phone listed
No present address available

SELLER: Marie Bishop Wolford Exec. will of Merl R. Wolford, Dec. No present address avail.

TRUST DEED: None indicated 5/4/65

(Continued on next page)

SEAMANS REALTY

I have gone to Hawaii and all the outer Islands to study possibilities of Real Estate Investment there. Anyone interested in the findings of this trip, please contact me after June 10th.

—Chet Root

Rancho Santa Fe Box 624 756-1566 Palm Springs Rancho

HOME LIFE **KENNETH E. KNUDSON**
PLANNED ESTATES SERVICE
"The Home of Planned Estates" 756-1749

Residence La Noria (Permit, new const.)
 Rancho Santa Fe 92067
 LEGAL: Por lot 7 blk 24 Rancho Santa Fe
 OWNER: DO Bldrs, 9831 W. Pico Blvd., Los Angeles, Calif.
 BLDR: Self
 \$26,400 permit issued for the const. of 2,000 sq. ft. residence at the above location. 5/5/65

5 acres purchased 1 mile east of Rancho Santa Fe
 Rancho Santa Fe
 LEGAL E $\frac{1}{2}$ of E $\frac{1}{2}$ of NW $\frac{1}{4}$ of NE $\frac{1}{4}$ Sec 26, T13S, R3W
 BUYER: Mr. and Mrs. Hugh G. Thompson. No present address available
 SELLER: Mr. and Mrs. Kenneth S. Morgan, 459-1037, 2805 Palomino Circle, La Jolla
 SALE PRICE: \$16,500 Rev Stamps
 TRUST DEED: None indicated 5/21/65

15 acres plus purchased La Crescenta (Investment)
 Rancho Santa Fe 92067
 LEGAL: Por lot 4, blk 6 RHO Santa Fe #87925
 BUYER: Vista Engineering Constructors, 755-2349
 Pres: Ed L. Leon, Sec: Robt. E. Moore, P.O. Box 543, Del Mar, Calif.
 SELLER: Mr. and Mrs. Ralph G. and Victor B. Kramer, 3966 Iowa Street, San Diego
 SALE PRICE: None indicated
 TRUST DEED: \$24,300 to seller
 No immediate plans for development 5/19/65

4.83 acres purchased off El Vuelo (unimproved)
 Rancho Santa Fe 92067
 LEGAL: Por blk J Rancho Santa Fe, #87600
 BUYER: Mr. and Mrs. Laurie H. Rice (Wife Lois L.) 708 N. Alabama, San Gabriel, Calif.
 SELLER: Mr. and Mrs. Lawrence B. Richardson, 885 Fountain Head Rd., Hagerstown, Md.
 SALE PRICE: \$19,500 Rev Stamps
 TRUST DEED: \$13,900 to seller 5/19/65

3.59 acres purchased Avenida Alondra
 Rancho Santa Fe
 LEGAL: Por lot 6 blk 7 Rancho Santa Fe #86590
 BUYER: Mr. and Mrs. Arthur S. Nelsen, 745-4098, 2640 Loma Vista Place, Escondido
 SELLER: Mr. and Mrs. G. Forrest Drake, 1916 Bradley Road, Rockford, Ill.
 SALE PRICE: \$16,500 Rev Stamps
 TRUST DEED: None indicated 5/17/65

Residence NNA La Noria (Permit, new const.)
 Rancho Santa Fe 92067
 LEGAL: Por lot 8 blk 24 RHO Santa Fe
 OWNER: Donald C. Prim, 465-9682, 9348 El Cajon Blvd., La Mesa, Calif.
 BLDR: Don L. Nichols Inc.
 \$40,878 permit issued for the const. of 2975 sq. ft. residence at the above location 4/26/65

Swim pool Avenida Maravillas (Permit, new const.)
 Rancho Santa Fe 92067
 LEGAL: None given
 OWNER: John A. McQuilkin, 756-2276, same as above
 BLDR: Catalina Pools
 \$2,995 permit issued for the construction of the above swim pool. 4/27/65

Residence, 1.97 acres purchased Linea Del Cielo (Occupied)
 Rancho Santa Fe 92067
 LEGAL: Por lot 3 blk 45, RHO Santa Fe #73953
 BUYER: Mr. and Mrs. Nils F. Wikner, 756-1986, same as above
 SELLER: Mr. and Mrs. John E. Novak, 756-1510, Via De La Valle, RHO Santa Fe, Calif.
 SALE PRICE: \$26,000 Rev Stamps
 TRUST DEED: \$32,500 Equitable Life Ins. 4/28/65

2 $\frac{1}{2}$ acres purchased Las Planideras (Homesite)
 Rancho Santa Fe 92067
 LEGAL: Por lots 7 and 9 blk 48 Rancho Santa Fe #79281
 BUYER: Mr. and Mrs. Don A. Peterson, 753-1161, 100 N. Hwy 101, Encinitas. DBA: Peterson Ford Agency at above location.
 SELLER: Mr. and Mrs. Glenn A. Conner, 756-2289, P.O. Box 28, RHO Santa Fe, Calif.
 SALE PRICE: \$16,500 Rev Stamps
 TRUST DEED: \$11,500 to seller 5/6/65

2.10 acres with residence purchased Cielito Drive
 Rancho Santa Fe 92067
 LEGAL: Lot 3 El Cielo Est #79088
 BUYER: Mr. and Mrs. Wright H. Huntley. No phone listed. Rancho Santa Fe, Calif.
 SELLER: Mr. and Mrs. Chester A. Root, 756-1056, P. O. Box 624
 SALE PRICE: None indicated
 TRUST DEED: \$60,000 to Silver Gate Sav & Loan 5/7/65

Residence Paseo Delicias (permit, new const.)
 Rancho Santa Fe 92067
 LEGAL: Lot 1 blk 2 Rancho Santa Fe, Calif.
 OWNER: Ray L. Johnson, 9325 El Cajon Blvd. GAL 37
 BLDR: R. Marvin Jackson.
 \$39,158 permit issued for the const. of 3,000 sq. ft. residence at the above location. 5/28/65

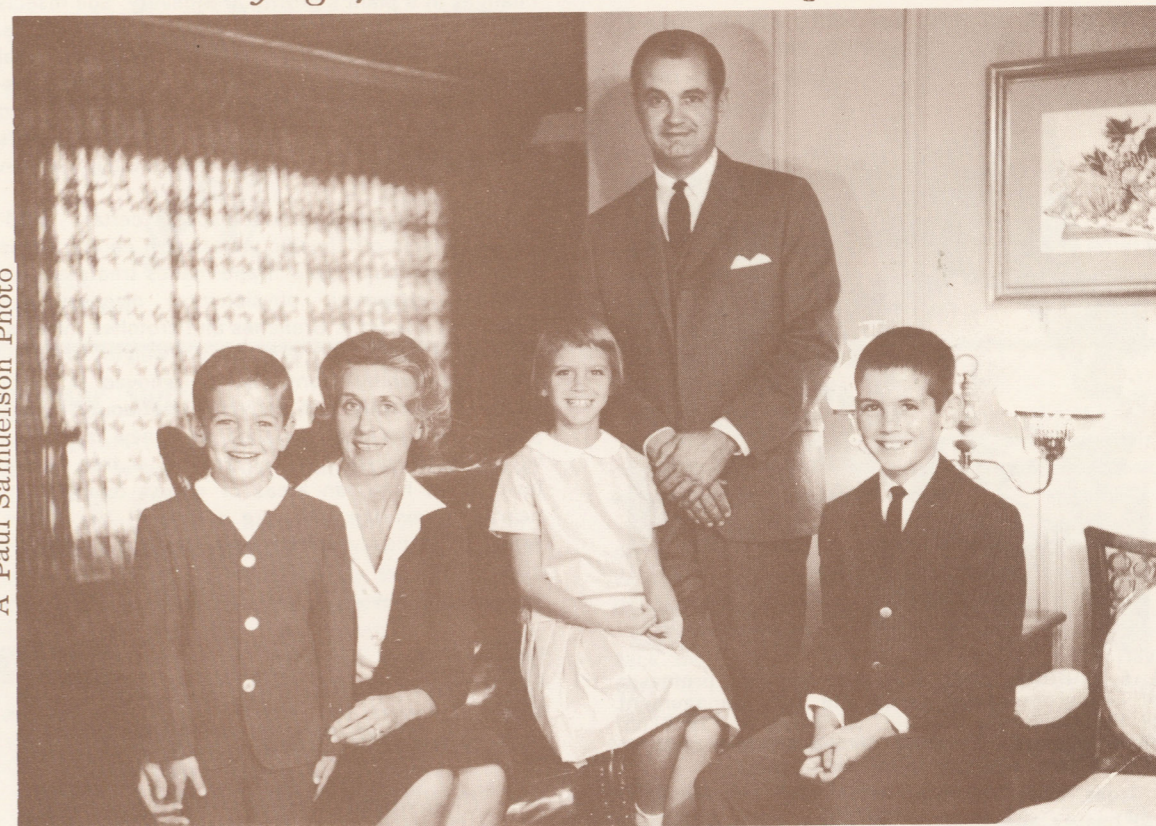
Residence Addn. El Secreto (permit, new const.)
 Rancho Santa Fe 92067
 LEGAL: Por lot 5 Anza Hghts.
 OWNER: Richard C. Harris, 756-1658, Rancho Santa Fe, California.
 BLDR: G. H. Schroeder.
 \$3,000 permit issued for the const. of 588 sq. ft. addition to the above residence. 5/25/65

To the family man who loves sportscars

Here's the answer to that inner urge to drive a sedan that doesn't act like one. It's the new Jaguar 3.8 'S' -- equipped with the race-proven XK engine, four-wheel disc brakes, all-around independent suspension ... just like the Jaguar XK-E. Inside, the 3.8 'S' sedan features leather upholstery, polished walnut paneling, deep-pile carpeting, plenty of leg room. And now it's longer, lower, larger. We're ready to talk terms at **BRITISH MOTORS** ... In La Jolla at 918 Silverado (454-7566) In San Diego at 1902 Kettner Blvd. (234-8426)

A Page from the Ranch Family Album

A Paul Samuelson Photo



**Meet Your Neighbors ...
 The David A. Burgers**

As a manufacturer's agent for a large national organization, Dave Burger traveled throughout Arizona, California and parts of the Midwest for over 10 years. In his travels he came upon Rancho Santa Fe and found a "Shrangri-la" so he and his late wife Dean decided to settle here with their first child David Jr. or "Chip". This was in 1954. They purchased the old Skylark Ranch which was the original home of "Skylark" and the famed, Jess MacMillan, one of the founders of Rancho Riding Club along with the late John Robertson. Their home is located on the corner of La Bajada and La Noria.

Dave and Dean were blessed with Andrea and Jack in the years to come. The children grew up to school age and entered Rancho Santa Fe Elementary School. Chip is now a sixth grader, Andrea is in third grade and Jackie is just completing first grade. Both Dave and Dean worked hard in Garden Club work, Children's Hospital Auxiliary, Country Friends and the Parent's Club of the school. They always give a hand in community undertakings and felt that the Ranch and its residents were the finest in the land. Dave opened DABY'S Apparel shop in Rancho in 1958 and operated it as a Men's and Ladies' Sportswear shop.

In December of 1961, Dean passed away after

surgery. Dave carried on in the operation of DABY'S until he met Harriet Desing, a former ready to wear buyer for the White House in San Francisco. She was working as buyer of Infants and Children's wear at the May Co., San Diego when Dave met her and courted her. They were married in 1962 and have continued their work at DABY'S together. They have a shop in La Jolla that caters to juniors and young misses. They completely remodeled and changed their Rancho Santa Fe store to Women's, Infant's and Children's apparel in 1963. Their combined experience in the apparel field is almost 50 years, older than either one of them.

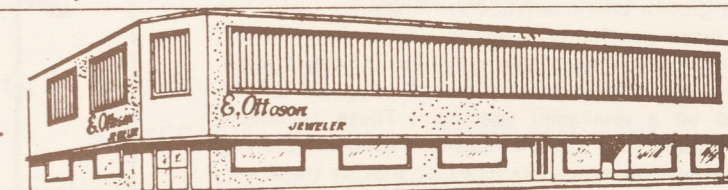
In the eleven years that Dave has lived and worked here he has given to his community. Recently there was an opening for one of the trustee positions on the Rancho Santa Fe School Board and Dave was elected to the trusteeship. He will continue in that capacity as well as working with the Rotary Club as Special Events Chairman, Little League, Youth Activities Chairman of the R. S. F. Association. Harriet continues in Garden Club work, Country Friends and has just been named membership chairman of the newly formed P.T.O.

Ironically, both Dave and Harriet come from Wisconsin. They attended schools back there and had mutual friends. Dave was graduated from the University of Wisconsin upon completion of military service in World War II with the U. S. Navy.

They look forward to many happy years here on the ranch.

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 extra for quality."



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A Tree Is What You Make It

By LARRY DU BOIS and HERB ALLARD with
DR. L. E. CARRIER, PhD.



L. E. CARRIER, PhD., a former associate professor of Landscape Maintenance and Turf Management at the University of Calif. at Davis, will lend his knowledge and experience to these columns. He is shown here checking a problem area.

Trees, after becoming established and reaching full beauty and benefit, too often begin a decline and eventually die for no immediately visible or apparent reason. Most of these valuable specimens can be saved if the patient's ills are diagnosed in time. Often a first reaction is to give more water to the declining tree. This can be disastrous. Dependence on experience or previous practice is often not dependable. The air moisture ratio in the root zone must be determined, roots, bark, leaves, etc. must be inspected for insects or diseases and trunk and limbs inspected for cracking or splitting, etc.

The roots of a tree must be alternately bathed with water and air. Too much water and the roots begin to die from lack of oxygen and the tree soon reaches an unrecoverable condition. Hardpan pockets may have been reached by the growing and spreading roots. These pockets may collect water by underground seepage from watering nearby areas. Sometimes it becomes necessary to provide drains for such pockets or aerify the root zone with bore holes. However, adequate water is extremely necessary to a plant, especially during the growing season. Water flows through a tree in tremendous amounts. The required surplus water being transpired into the air through the leaf surface, providing a cooling system for the protection of tender growing leaves and bark surfaces. When soil moisture is lacking, root hairs begin to die, water supply to leaf and stem terminals is reduced and they become dehydrated and if prolonged, leaf and twig tissue begins to die and necessary health and growth characteristics are impaired.

Under conditions of excess water, fungi attract roots and base and under conditions of dehydration, weak parasitic fungi may invade and gain a foothold on a weakened specimen. These secondary conditions may require special treatment, pruning to remove diseased branches or root or trunk surgery and treatment. Damage from insects often

provides the basis for many of the physiological changes in a plant's growth and beauty. Soil insects may girdle, invade or sap the strength of the roots. Leaf and bark insects may withdraw the vital juices necessary for twig and leaf growth and disrupt the nutrient-light-food cycle. Girdlers and borers may impair an adequate flow of nutrients and water to the branches or dangerously weaken them.

The professional arborist expects certain invading organisms on specific varieties in certain areas during a particular season and makes treatment accordingly. However, physiological diseases can happen at any time. Branches and crotches, twisted, cracked or split from wind or overweight, strangulation developing from old, unremoved support-cables or growing and encircling pot-bound roots, ground surface changes such as a new lawn, elevating or leveling near or around a tree, water invasion in hard-pan areas or excess drying from nearby excavation, etc. are a few of the things which must be evaluated when diagnosing the ills of a plant.



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Summer Swing

Things will start hummin' around the Ranch on August 27 when the First Annual Summer Swing gets off the ground.

Co-Chairmen Horace Blackman and Jim Stockton have concocted a mixed grill of golf, food, dance and other social pyrotechnics as the traditional Member-Guest Tournament expands into a weekend of fun for all residents of the Ranch.

Under sponsorship of the Men's Golf Club, the links activities will include a warm-up session Friday, August 27, with prizes; the formal 18 hole men's tournament on Saturday; and the Jack and Jill tournament on Sunday.

Mixed in and amongst this competition will be a Friday night buffet supper at the Club, an Open Summer Swing Dinner Dance at the Inn Saturday night with Harper McKay's Orchestra, and both buffet breakfast and lunch on Sunday.

Tennis, riding and other Rancho Santa Fe social and recreational groups . . . and their guests . . . are expected to take part in the weekend of activities.

More details will be coming through the mails shortly, so stay alert!

Who's Won What?

Charley and Virginia Hammond continued their domination of mixed events play with two more victories during May.

On May 2, the Hammonds won the Scotch Four-some competition with the J. Huntleys and W. Warners tied for second. The B. Magness's were fourth and the D. Freemans' fifth.

Two weeks later, the Hammonds teamed with Jack and Barbara Matzinger to win the Derby Day play. In second place again were the Huntleys, teamed with Capt. and Mrs. R. M. Gibbons.

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Saturday. . . . NINTH ANNUAL MEN'S MEMBER-GUEST GOLF TOURNAMENT

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Sunday. . . . Jack and Jill Shotgun Golf Tournament, 10:00 A.M.
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FAIRSEX

PAT WOLF

The Fairsex, "Divot Suggestion Box", is still in the Ladies Lounge—and from my observations has not been used since men played golf in knickers. So we are dusting off the box and asking our members to drop in any questions about clarification of certain rules that are confusing to them. Explanations will be answered in this column, or a note posted by the rules chairman. (P. S. Please do not ask about taking a rake into the sand trap!)

Junior Golf lessons will be starting on June 25th for boys and girls from age 9 to 18. Bill Cornelius will have these arranged for Fridays at one o'clock. This six weeks course will be available for a small charge.

Ladies interested in joining a new nine-hole golf group are asked to contact Mrs. H. J. Lee. Tentative playing dates will be starting around July first.

Every week Ladies group golf classes given by Gloria Fecht will be available at the following times: Tuesday afternoon, 2:00 p.m. and 3:00 p.m.; Wednesday afternoon, 2:00 p.m. and 3:00 p.m. These classes will be limited to five or six players. Call the Pro Shop for reservations.

Margaret Wallace had an unusual scoring pattern on the back nine recently. All fives, except one. And that was a nauseous nine on number 17.

Pat Frick broke 100 for the first time recently (29 handicap) in great style with a 95.

On June 1st Fran Frazier was amazed at her 5 point lowered handicap. Her next round, unfortunately, was one of her worst ever.

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COMING EVENTS

JUNE 12-13 and 19-20: BEST BALL OF PARTNERS—Play in flights, no limit in handicap spread. 36 holes. Play either day of each weekend. Prizes for low net each weekend. Ray Paulin, chairman.

JUNE 16: MONTHLY MEN'S STAG—Tentative
JULY 4 — MIXED "SCOTCH" PINEHURST.
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JULY 10-11—SECOND ANNUAL SOUTHERN SECTION SCGA CHAMPIONSHIP — 36-hole stroke play event limited to 19 member clubs in San Diego district. Three divisions. Field limited to first 100 entries. Dr. Don Keith, defending champion. First tee closed 8-11:30 a.m. both days.

July 18-25 — MIXED ECLECTIC — 36 holes.
Ray Booth, chairman.

AUGUST 27 — Ad Infinitum — SUMMER SWING (see separate story)

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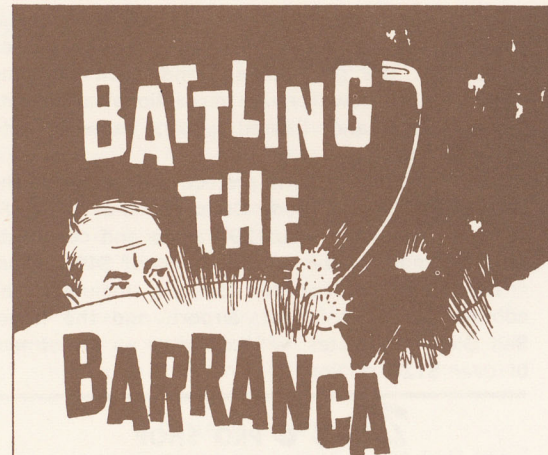
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By DON FRICK

Without losing the characteristics which make it one of the most singularly challenging tests of golf in America, our Rancho Santat Fe Golf Course is undergoing a series of changes and improvements which will add even more to its charm and fitness.

Biggest of the projects, of course, is the ambitious program to install an automatic sprinkling system at a cost of \$124,000 some time this summer. Unfortunately, major improvements like this cannot be made without someone reaching in his purse to pay the price, but the formula worked out by the Association seems to us to be as equitable a one as could be devised.

No less dramatic . . . in a few years . . . will be the development of clusters of scores of trees to shield greens and tees from oncoming golfers, so that even more one will get the impression of journeying in comparative solitude down the fairways (and roughs) of our double-loop layout.

The imposing grandeur and enlargement of other tee areas . . . will eliminate one of the few weaknesses of the course. And the arrival of the new rough-cutting machinery will accelerate the process of locating wayward golf balls . . . and might even chop a



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stroke off someone's score here and there.

All and all it's the kind of "Progress without Compromise" that makes Rhode Islanders, Michiganans, Canadians, Ohioans and even other Californians happy that they've made Rancho Santa Fe their home.

Meanwhile the fun goes on. We have crazy golfers around like Jack Devlin who put a 40 on top of a 54 the other day in a blazing display of inconsistency, matched three days later by Bill Walker's 53-39.

And where else could you find a 19-handicap golfer like Jack Lee getting a birdie with a 4-wood on the 580-yard fourth hole. (Of course, the birdie was a starling . . . it dropped dead in its tracks . . . and we don't know what Jack got for a score).

Other flying creatures in the news—an eagle on the fifth hole . . . this one a legitimate deuce by J. Wolf with a drive and 4-wood.

Or people who don't know enough to stay at home and have to tangle with hardpan fairways at neighboring courses, so that immediately after hitting "the greatest five-iron of my life" Bill Freck walked off the course in agony with a pulled tendon in his left wrist and an enforced two-month vacation from the links.

Seems our fair sex are profiting from lessons from Bill and his staff. Some of the men are leary of playing Sunday golf with their wives for fear of getting trounced.

His robot ball machine went "kapoot" but that's the only thing we know that's gone wrong with Bill Cornelius's plans since he arrived in April. He's done a great job of organizing his job, with tons of help from Gloria, Robbie, Mickey and others.

And it was nice to have Kathy back for a couple of weeks between tournaments . . . we all suffered when she couldn't hold on to her first round lead in the big Oklahoma tournament last month.

But then even the Mets blew a seven-run bulge the other night!

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Whispering Palms Open For Play Soon

San Diego County's newest and largest golf course, part of a 1600-acre project along State Highway 6 at Rancho Santa Fe, is taking definite shape and first of the courses will be open for play in a few weeks.

The \$2 million facility is one phase of the Cavanaugh Development Co.'s Whispering Palms residential-recreational complex located in the San Dieguito River Valley, and is known as the Whispering Palms Golf and Country Club, according to C.D.C. President Richard Cavanaugh.

The U.S.G.A. course will include 45 holes, a practice range and two practice putting greens. The 45 holes total 12,152 yards and are divided into one regulation 18-hole course of 6,500 yards, par 72; one 2,912 yard regulation nine hole with 35 par; and a par 3, 18 hole extra long course of 2,740 yards, par 54.

The practice range has a wide tee area to accommodate many players. The two practice greens contain 8,000 square feet each.

Whispering Palms was designed by Harry and David Rainville, renowned golf architects of Yorba Linda. Other famous courses designed by the Rainvilles include: Yorba Linda Country Club, Yorba Linda; Indian Wells, Palm Springs; Bonita Valley Country Club, San Diego; and Fallbrook Golf and Country Club, Fallbrook. The pair has a number of other popular courses to its credit around Southern California. The Rainvilles arranged the Whispering Palms layout for maximum versatility and beauty to offer courses of individual character designed to challenge and interest both the seasoned player and executive golfer.

There are three lakes at Whispering Palms providing hazards for numerous holes.

Don McFarlin, former assistant pro at Torrey Pines, has been named P.G.A. professional.

Construction of the two-level country club, to cost around \$250,000, is scheduled to begin next month. Architectural styling is in keeping with the beautiful rural area, and utilizes large areas of glass. The lower level will contain a pro shop, golf cart storage and locker rooms. On the ground level will be a coffee shop, bar and lounge/restaurant, banquet/convention hall and other recreational facilities.

The club will initially be a semi-private facility, open to both residents and non-residents of Whispering Palms.

Five furnished model homes for the garden villa residential development are expected to be open for public viewing around the first part of June.

Seventy-one of the 611 manors are now under construction. All of the homes will be situated throughout the golf course, and each grouping will include its own private recreational areas with large heated and filtered pools, cabanas, and other facilities.

The Whispering Palms project, one phase of the Cavanaugh Development Co.'s Rancho Santa Fe complex, will encompass 297 acres and constitute an investment in the neighborhood of \$40 million.

Eventually, the entire complex, including the commercial development, airport, and the future San Dieguito Estates, will comprise an investment of over \$125 million.

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Gourmet Steals

By BETTY BLAISDELL

I wonder if children still make mud pies? Probably not since no bright soul, to my knowledge, has come up with a Mud Pie Baking Set complete with modern mud. I never fail to recall my own creative work in this field, especially when I unpack a new shipment of French tin moulds. What fun a set of fancy petit fours would have given me in those days! Not that I wasn't happy enough with cookie cutter discards of my grandmother's—such as the lion with a long, thin tail. Later, doing rolled cookies speedily in my own kitchen, I, too, discarded cutters of animals with long tails!

CANAPE CROUTES

Forgetting all about mud, here is the best use I know for the toy-like, fancy moulds which look almost too small: pastry cases for cocktail canapes. The pastry dough need not be of the puff variety... the tins are so tiny it is best to prepare simple pie dough, a little on the rich side, using ¼ lb. of lard plus one tablespoon of butter to 2 cups of all purpose flour. Add one tsp. salt, blend (I use my fingers). Chill at least 12 hours (well-rested pastry rolls out better and keeps a lighter color in baking). Now add ice water, just enough to form a workable ball, roll thickly on a floured board. From this you will handle with your fingers, taking pinches and pressing the dough against the moulds. Trim with your fingers, prick all over and bake blind on a cookie sheet. Watch carefully so as not to over-bake. These croutes are now ready for a variety of savouries such as a mushroom puree, or some of the prepared, fancy spreads (lobster, clam, sturgeon, tuna with sherry, etc.). They're put in the oven for warming just before time to serve with the cocktails. It's great to have a lot of these pastry cases frozen, ready for use at short notice.

WALES KRINGLE

Anne Cohu

An excellent recipe for coffee cake, given to Anne by her aunt with love and good luck wishes, and Anne tells me it's a real winner. The recipe, written explicitly in beautiful longhand, goes like this: Put into saucepan

1¼ cup water

½ cup butter

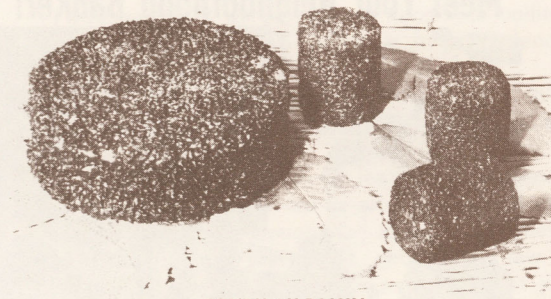
and bring to a boil. Remove from heat and stir into the mixture one scant cup flour—return to heat, stirring until "the stuff" slips away from side of the pan. Put aside to cool. Make a dough of

1¼ cup flour

¼ lb. plus 2 Tbl. butter

1½ Tbl. ice water

Be sure the butter's room temperature. Roll out into 3 strips, press onto cookie sheet with a slight rise on all outer edges, and put cookie sheet in refrigerator to cool. Now to the first mixture ("the stuff") add 4 small, whole eggs, stirring one at a time, and when well blended spread on top of the pastry strips which have been well chilled. Bake in a 375 to 400 degree oven for 35 minutes (caution: do not open the oven door to peek). When baked cover with wineglass of Jamaica Rum into which has been stirred lots of confectioner's sugar. Serve warm, at once!



FONDU AU RAISIN
"Grape Cheese"

High in the French Alps, the natives of Savoie created a cheese with a crust of grape. First, the cheese is made from cow's milk, then melted, and allowed to harden again. When the cheese is firm it is rolled into the fresh pulp (the "marc") left after the grapes have been pressed for wine. The pulp dries and forms a black crust around the aging cheese, imparting a unique flavor to the creamy center. To Eat or Not to Eat the Marc? Add a wedge to your cheese tray and let your guests decide! Now—fresh—at

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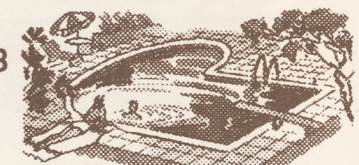
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From bookkeeper to teller, to department teller, branch supervisor, escrow officer, and administrative assistant. To assist in his advancement, he took numerous educational courses at the American Institute of Banking school along with many inside workshop training programs. In 1958 Mr. Buss was transferred to the San Diego area, where he has worked in supervision and administrative capacities.

Having worked in almost every phase of banking enables Don to appreciate the various clerical and supervision problems that arise. Banking is a field that changes from day to day. There is always something to learn, and new experiences are obtained every day.

Outside of the bank, his interests are centered around activities with his wife, Barbara, and their four children: Donald, Jr., Dennis, Darrolyn, and Diane. Since the boys are in the Boy Scouts, Don's active as an institutional representative of Boy Scout Troop 664. This troop is sponsored by the Grace Lutheran Church, which the Buss family attends in Escondido. They are active members of the church and serve on various committees. Don is an active member of the Exchange Club of Escondido and serves as a member of the Board of Control . . . as well as always being available as one of your neighborhood bankers!



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"TRUTH vs. RIGHT and LEFT"

By MICHELE M. EVANS



We have been hearing the words Right and Left increasingly during the past decade and are many times in doubt about their true meaning.

According to Webster's New Twentieth Century Unabridged Dictionary there are about 1,000 words dedicated to the meaning of the word Right.

If these good scholars who devote their lives studying the meaning of words give so much leeway to the definition, it is small wonder that the rest of us are somewhat confused!

In our youth the word right called up very positive concise imagery. It meant beneficial or something of which one's conscience approved.

Conversely, in the dictionary the word left is allotted a meager 72 words.

The authors are agreed upon 2 definitions which are given frequently. They are: liberal and radical for the noun, and weak or worthless for the adjective.

However, in today's popular idiom both Right and Left have gradually been transformed into the symbols of two separate ideologies.

The curious thing is that, while millions of words have been written about the Right and Left, almost nothing has been written about truth.

Certainly both sides pre-suppose truth as being the very foundation upon which their philosophies are built.

Webster says the definition of truth is: "Loyalty, trustworthiness, honesty. The quality of being in accordance with experience, facts, reality — a fixed law.

The best known example of a fixed law in physics is Einstein's discovery of the Theory of Relativity.

The constant velocity of light has been ascertained to be traveling at the rate of 186,000 miles per second. Thus, it is a fixed law.

As night never ceases to follow the day in an orderly fashion, this too is an unvarying law upon which we can count.

These and many other facts in physics fortunately do not depend upon the sanction of man's credulity to function efficiently. The law of gravity worked equally well before Newton discovered it as afterward.

Now, if there are scientifically fixed laws governing the manifestation of stars, universes and all of nature, one is led to conclude logically that for man, who is the highest form of creation, there must also exist fixed laws or truths.

The "quality of being in accordance with experience" is a very good definition of truth. This governs the law of cause and effect.

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For example, if we plunge our hand into boiling water, we most certainly will have the experience of being burned.

Or, we learn, that after repeatedly telling falsehoods to our friends, they will never believe us again.

On a more subtle level we learn by experience the simple fact that if our hearts and minds are pure and filled with thoughts of love and kindness toward others, they are helped, and, as the law is reciprocal, it comes back to us as feelings of joy and peace.

Human beings want above all else to enjoy uninterrupted happiness. From somewhere they carry hidden memories of an existing state of love, peace and ever new joy.

We all strive to attain that state somehow. The thief mistakenly thinks he will achieve his heart's desire by stealing. The alcoholic seeks to simulate that perfect state with alcohol. The businessman seeks it out in making more and more money.

Unfortunately the realization of all these goals proves a great disappointment. This is because they do not last and never bring the anticipated ideal satisfaction.

So each person is continuously engaged in his search for something more. He seeks Truth.

Since the dawn of time the nature of man has been essentially the same. Experience was his hard, stern teacher.

However, this was fortunately not his only guide. Down through the ages man was never left to suffer alone. Divinely inspired sages arose in every age and civilization to teach their brothers and give them laws by which to live.

Each founder of every great religion, no matter how many eons separated them in time, taught in essence the identical truths.

These same laws were given to the people for the preservation of the race and their well being. They had the surety that if they obeyed the laws, life would be happier and more rewarding because they were putting themselves in perfect harmony with all the beneficial forces in the universe.

The alternative was to disobey and thereby cause much suffering to self and loved ones.

By its very nature, Truth is incorruptible and unchangeable. Superficial customs may evolve and change from age to age, but Truth is eternal.

(Continued on next page)

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The great truths which Moses promulgated 3,000 years ago, those which Buddha proclaimed, and which Christ taught 2,000 years ago were true then and will be equally true 2,000 years from now.

This is the crux of the whole matter in our world today.

The new ideologies shout that all our old laws and moral restrictions are out of date for this fast changing atomic age.

Love, honor, integrity, obedience and devotion to each other and to our country are ridiculed openly.

It has become the custom now to laugh at our tried and true old fashioned virtues which were possessed by the brave men and women who founded our country and made it great.

The new purveyors of wisdom tell us we must stamp out our finer instincts and give free reign to our base ones in an orgy of satiety.

We have forgotten that laws and civilizations founded on Truth never debase but always enoble humanity and they continue to prosper only as long as Truth is revered.

It is presumptuous and idiotic to assume that there can exist a "LEFT" kind of truth or a "RIGHT" kind of truth, or even a "Middle of the Road" kind of truth.

The great prophets who received their illumination of the verities directly from the One source were in agreement on this fact.

Therefore, the only true ideology is the one which follows most faithfully the established precepts of verity.

Happily, truth is not the prerogative of any special race, creed or color, but belongs equally to all.

"KNOW THE TRUTH AND THE TRUTH WILL SET YOU FREE." (John 8—verse 32.)

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Rotarians and Their Wives Enjoy Recent Tour



LEFT TO RIGHT: Don Innes of Choice Travel, followed by Mr. and Mrs. Reg. Clotfelter and Mrs. M. J. Beerle of Rancho Santa Fe, are shown leaving the walled city in the new territories adjacent to the border of Red China. The group returned home last week.



Don Innes of Choice Travel takes a back seat, as Mrs. M. J. Beerle and Connie Clotfelter ride the man-powered car in the hills of Taiwan. The local is an aborigine village where children perform their native dances.

Are You Keeping Your Estate Dollars As Complete As Possible?

By PAUL DOBSON



Every individual creates two estates during his or her lifetime. First, the living estate; second, the death estate.

When a person is building and accumulating his living estate, he acquires firsthand information and familiarity with many of the problems involved in the accumulation and proper management of assets.

On the other hand, the same person has, in most cases, little or no knowledge regarding the many problems that arise in the course of the settlement of a death estate and the distribution of assets to heirs. These matters have become a technical and highly specialized undertaking because of an increasingly complex economy and continuing inflation. Moreover, high and progressive estate taxes have increased the problem of transferring accumulated wealth to succeeding generations. Writing as a layman, it is for these reasons that this article shall be devoted to an exploration of financial planning as it applies to the death estate.

Unfortunately, most people think of the transfer of their assets at death as a relatively simple and direct procedure. They think of their worth in terms of gross value—not net value—and think in terms of their gross estate passing to their heirs. The fallacy of such thinking and its possible disastrous results should be of particular concern.

The truth is that estate costs and charges are no longer moderate; they have swelled with all other expenses. Today, when death occurs, a series of burdensome costs and taxes may become charges against the assets of the estate. All must be paid in cash and within a short time after death. Whether a man's estate be large or small, it will be subjected to claims which will reduce the amount available for distribution to his heirs. Here is a partial list of these charges:

- Administration Expenses
- Ordinary Debts including Mortgages
- Hospital, Doctor and Nursing Bills
- Federal and State Death Taxes
- Funeral and Burial Expenses
- Unpaid Federal and State Income Taxes

The immediate and potential impact of these taxes and other charges vitally affect an individual's financial objectives for himself and his family and has motivated the search for valid arrangements to eliminate, reduce, or offset these obligations.

Various techniques are available to the individual who sincerely wants an efficient and economical financial plan. I cannot overemphasize the importance of co-ordinating the various arrangements made possible through the intelligent use of proper and legal techniques which, today, are readily available to all of us without having to become associated with slick and dubious tax evasion schemes. Strangely paradoxical, experience has taught me that co-ordination is often neglected by many otherwise thoughtful individuals—men and women who have become so occupied that they give little attention to bringing their financial arrangements into harmonious adjustment.

Here are just a few of the possible consequences of giving too little time or thought to plans for protecting and disposing of property after death:

1. The forced sale or liquidation of business interests and other valuable property.
2. The unnecessary erosion of assets from Federal and State Taxes.
3. The undesirable distribution of property.

These and other equally undesirable results have been all the more tragic because they could have been readily avoided by utilizing the combined skills of financial planning specialists.

Effective financial planning begins with a confidential inventory of your material resources and financial objectives. Next, your hopes, aims and ambitions for yourself and your family have to be ascertained with particular attention to the needs of your family after your death. All of us must somehow take a look at what we have and squarely face up to the fact that tax and probate laws will not permit us to leave it all to our heirs.

In the next short article, we will explore various steps that can be taken to reduce what is often referred to as "the high cost of dying."

ABOUT THE AUTHOR

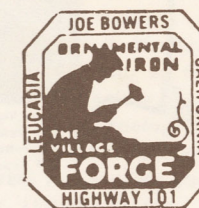
Paul Dobson took his college courses at Cornell College, Cornell, Iowa, and the University of Southern California, Los Angeles.

He met his wife, Gussie, at the end of World War I and married her in January 1919, in Los Angeles.

Since 1930 he has been active in estate planning and the life insurance and financial business.

Mr. Dobson was a member of the session of the local Rancho Santa Fe Community Church and first president of the Men's Council. He is a Charter Member of the Rotary Club, Coronado, 1925. He is also a member of the Masonic Order and the Cuyamaca Club.

He and Mrs. Dobson have lived on Las Plateras for eight years.



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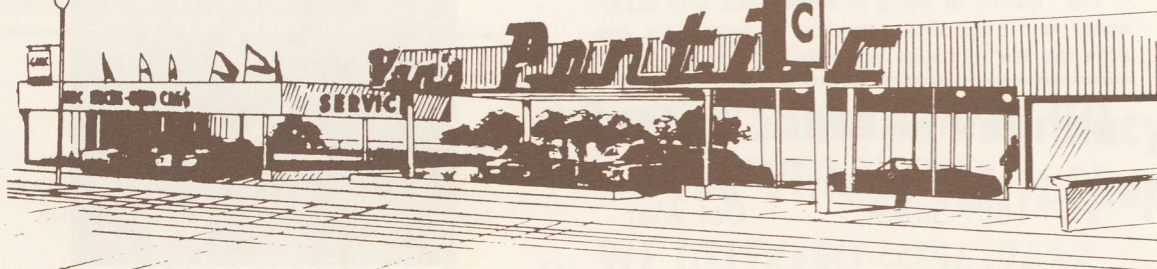
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Pictured above are Mr. Dulles and Mr. J. Fred Reeves, Jr. Mr. Dulles most recently served on the President's Commission to Investigate the Assassination of President Kennedy. He was former Director of the Central Intelligence Agency and remains active on special committees of the President. Mr. Reeves, a resident of Rancho Santa Fe, was recently appointed as Senior Advisor to the District Intelligence Officer, Eleventh Naval District. He is Commanding Officer of Naval Reserve Intelligence Division, 11-1, San Diego Unit, having recently been appointed for the third year. Mr. Reeves met with Mr. Dulles at a recent intelligence seminar held at the Kona Kai Club in San Diego.

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"Letter From Paris"

By JIM YOUNG of "The Country Squire"

"Paris in the Spring". What a magic phrase—only this year it is summer—hot summer—and the Parisienes have borrowed our California phrase by declaring it "unusual" for this time of year.

I have just returned from the showing of the "Fifth Salon International Des Industries et Arts du Feu" which is the event that brought me to Paris in the first place.

Here, gathered under one roof, one views the creations of Europe for the coming year. Here the artist discloses for the first time what he has been creating for the public and no where will you find such a narrray of "cristal - faience - porcelaine". It is the showing of the year. The great houses like Lalique and Dahm and Von Leerdam now have disclosed their pride and joy for the coming year—in crystal.

From Austria have come the representatives of the handicrafters and they have brought with them their new conception of what decor means at Christmas time around the world. Produced here are the beautiful things done with the hands — nothing machine made — and the primitive artist is free to express himself in the old world tradition. It is here that the real spirit of Christmas takes form to eventually wend its way to the Country Squire (in itself a bit of Old World charm amidst the contemporary world.)

After this, Denmark who contributes so magnificently to Christmas. The handcrafters have this year reached deeply into the use of natural flowers and foliage which have been permanentized for use in Yule decor. The infinite patience and man hours that have gone into these beautiful wreaths and candle cuffs and table decor is beyond belief to the average American geared as he is to the machine age. And it is a dying art.

Next, on to the silk screen and block print "Fabrication" establishments where the new patterns in calendars and hangings are being shown for the first time. A thrilling array of designs and colors even for me used to seeing hundreds of such items yearly.

And then it's Sweden and the crystal factories of Smoland where this year the old designs of early Swedish cut crystal are being revised for the contemporary market. In its simplicity and quality and design we have here another example of the progressiveness of the Swedish people — dedicated as they are to honesty and fairness in all their dealings.

And so, orders are placed and arrangements made for shipment of what is good all over the old world for shipment to the "new" world.

On the personal side, let me explain that the French government is bribing the French people into changing their attitude and greet the tourist and businessman with a more friendly and cordial honest approach and they are giving awards for this display of fair play. It is noticeable in the taxi and in the restaurants and in the shops—and it is welcome.

More Europeans are talkin about coming to America on a holiday now that we are encouraging them to do so from the monetary standpoint. This is a healthy thing for all of us.

I shall be seeing you soon—laden down with all that is best in the creative world and as I return I shall (as always) voice my deeper appreciation of our United States.

Come To Cabo San Lucas

By The JOE JAYNES

We hangar our airplane, a Cessna 175, at Steve and Carol Wilmans' South Coast Flying Service at Palomar Airport. This spring we flew down the Baja California peninsula for three weeks of flying, swimming and fishing. Leaving Palomar late one afternoon, we were tied down for the night an hour later in Mexicali. We prefer the east coast route—less chance of delay by morning fog.

Next morning we cleared customs and were airborne at 9:30 headed south down the east coast of Baja to La Paz. There are many dirt strips (Mexican airports) along the way. San Felipe, Puertercitos and Gonzaga Bay are all within three hours of Palomar at our 120 MPH cruise. We hope to visit all of these places some day with their magnificent blue water bays for skin diving and the chance to fish for totuava.

Another 160 miles put us over Baja de Los Angeles where we cleared the runway of horses, scattered a 'beisbol' game, and landed for gas. We always ask for a 'collendor' (chamois strainer) because in Mexico the gasoline is stored in 100 gallon drums and water condensation is common. There's no use fretting to get started quickly. Things are slow in Baja and it was afternoon before we took off. We admired green and lush Muleje from the air, planning to stop there on our return flight.

As we buzzed on towards Loreto, we were thankful we weren't driving this particular stretch of road. It was rugged.

Since we had a small gas leak, we decided to land at Loretot for fuel. This proved interesting because, to get the gas, you take a taxi across town to the Sportsmen's Lodge, buy your aviation gas in 5 gallon jericans (be sure they are full!) and taxi them back to the airport. We liked the looks of the Sportsmen's Lodge and plan to go back there some time.

Flying into La Paz is beautiful, especially at twilight over the green fields and groves and the great

JOE JAYNE displays his catch!



bay with its blue and blue-green waters. Our flight plan called for an airborne penetration report and we raised the La Paz tower some twenty miles out. After a marvelous exchange of misinformation in broken English and fractured Spanish, we landed exactly two minutes off our ETA of 17:32 hours, 7 hours 59 minutes out of Mexicali.

We spent the night at Hotel Los Cocos, managed by a friend of long standing—Carlos Palaccio. Carlos always goes out of his way to make a stay a memorable one, and we're sure he has more friends in the USA than you can count. Next morning we took off for our final destination, Hotel Cabo San Lucas at the tip of the peninsula. Our route took us over Todos Santos and along the beach to the small town of Cabo San Lucas, home of a tuna cannery and a new resort hotel—The Hacienda with its narrow runway and unpredictable winds and trucks.

A few minutes later we landed at our hotel strip, an hours flight from La Paz. Hotel Cabo San Lucas is beautiful and is a story within itself. The food, mostly flown in from the States, is excellent and the acquisition of 'Tony' this winter makes its dining room outstanding. Tony was Mike Rom-anoff's first chef when he opened in the '40s.

We originally planned to stay a week or ten days,

but the recurring weather reports of rain and more rain lengthened our vacation to three weeks. Cabo has the world's finest white wing dove hunting, and the hotel provides air transportation to and from the hunting grounds. The fishing is always superb. During our three week stay, the boats daily brought in marlin, sailfish, shark, dolphin, yellow-tail, amberjack, wahoo, sierra, pompano, cabrillo, rock bass, and that wonderful game fish—rooster-fish. Our last day, we got into the first real rooster-fish 'boil' of the season, and all of them were 30-80 lbs.

The snorkeling and swimming were wonderful in the clear warm water, and the shell hunting was consistently rewarding.

Making this first trip in our own airplane, we had the added pleasure of flying over the many beautiful resorts on the Cape—Palmilla, San Jose del Cabo, Miraflores, Santiago, Buena Vista, Baja des Palmas, and Las Cruces. All are picturesque and all are worth a visit.

For our return flight, we topped off with gas and flew direct to Muleje, where we landed at the new strip south of the river mouth for fueling and lunch. This is a new development named Muleje Serenidad and it is the only real disappointment we have had in Baja. The next time we will use the landing field north of the river at Club Aero.

After lunch, on to Baja de Los Angeles for the night. This delightful spot is the domain of Senor Diaz and his reputation for hospitality is well deserved. You help yourself to 'Cervesa' and sign on the pad on the wall. The meals, served family style at a common table, are very good. Dr. and Mrs. Burke Royle from Solana Beach were there, en route all the way to La Paz in a Volkswagen bus, outfitted by Baker Iron Works of Eden Gardens with dune buggy wheels.

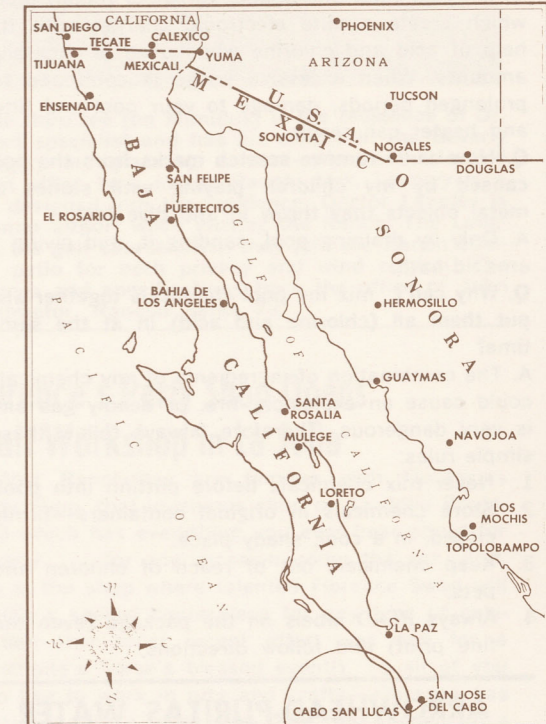
Next morning, we couldn't raise Mexicali by radio and we landed unannounced. We cleared customs promptly and hopped over the fence to Calexico, the USA port of entry. In the future, we'll be sure to contact the USA authorities by Mexican telephone, if necessary, before arrival. Saves time and complications.

Back at Palomar, Carol Wilmans endeared herself to us on arrival by making sandwiches and coffee in her then unopened restaurant. This pleasant 'aerie' is now open and has a perfect view of all flight activities—a great thing for pilots.

Next spring, we would like to see a Rancho Santa Fe/South Coast Flying Service week's fishing tournament at Hotel Cabo San Lucas. We know the Ranch has its share of Cabo Buffs—Dave Dewey, Ken Knudson, Morgan Jones, Charlie Gibbs all qualify. This is a great place for a family vacation. Any Interest???



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More Pool Pointers

By TONY ALVES

Q. Under what conditions is it possible for blond hair to be tinted green from Pool water?

A. Usually, there is copper present in the water along with a high chlorine content. Reaction of the copper on the hair turns it slightly green and if the pool water is on the acid side of the PH range the reaction will be stepped up.

Q. What can cause copper to be in pool water?

A. Due to corrosive action within the pipes and valves or from an algaecide (Blue).

Q. Is Electrolysis the same as corrosion?

A. Yes! In respect to swimming pools, it takes place within your filter and copper (or other metal) pipes which create minute electronic charges with the help of acid and chlorine when used in excessive amounts. When excessive usage is continued for prolonged periods, damage to your pool and filter and heater can result.

Q. How can I remove scratch marks from the pool caused by my children playing with stones or metal objects they throw in and dive for?

A. Only by draining pool, sanding it, and giving it an acid bath.

Q. Why can't mix my pool chemicals together and put them all (chlorine and acid) in at the same time?

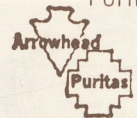
A. The combination of ingredients of any chemicals could cause an explosion, fire, or deadly gas and is very dangerous. Therefore, always follow these simple rules:

1. Never mix chemicals before putting into pool.
2. Store chemicals in original containers—firmly closed, in a cool, shady place.
3. Keep chemicals out of reach of children and pets.
4. Always READ labels on the package (even the fine print) and follow directions.

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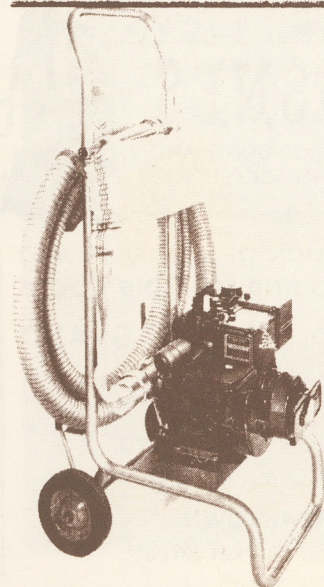
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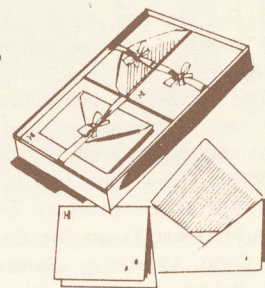
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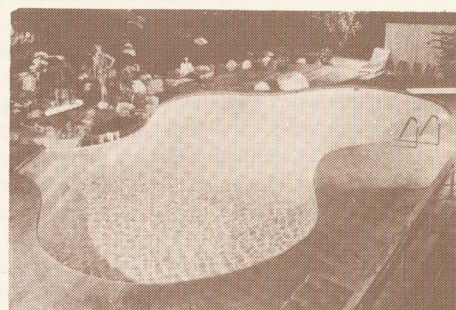


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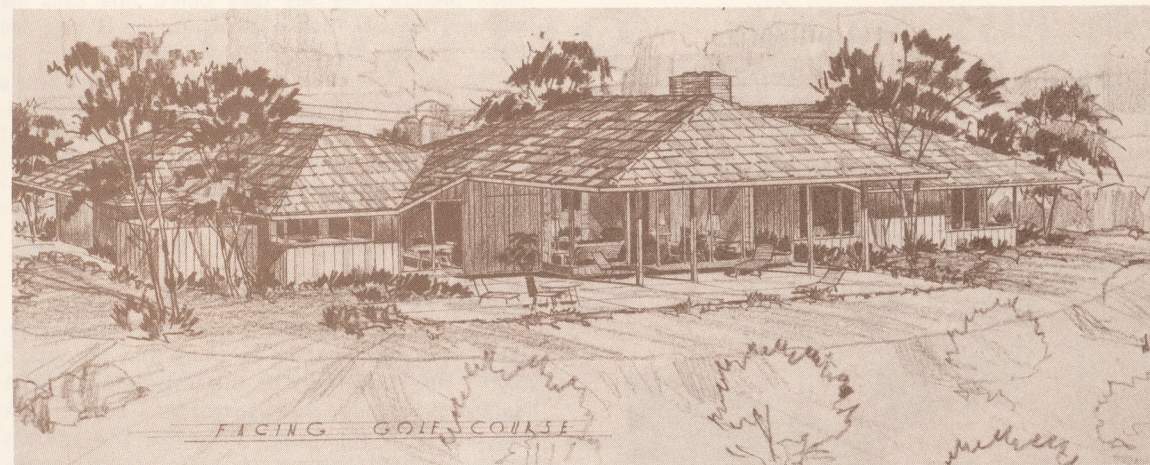
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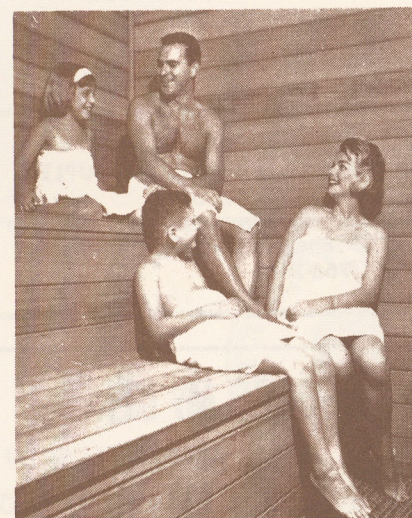
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NOW UNDER CONSTRUCTION along the golf course off the third tee (on Mimulus) is the residence of Dr. and Mrs. R. W. Langley of Beverly Hills. Dr. Langley is a heart specialist and has his offices in the Beverly Hills Medical Center, Beverly Hills. The Doctor and Mrs. Langley are planning a semi-retirement. He will continue his practice on a limited scale and possibly open an office here in the Ranch. Mrs. Langley is a talented painter and will work in her studio which has been designed into the residence. Doctor Langley is an enthusiastic flyer and has his own airplane flying into Palomar airport when visiting the Ranch. The Langleys also enjoy golf and will have a path from their home to the golf course when they join the Ranch community this summer. Their home is designed around a central patio for both privacy and wind control. The area of the living space is 3400 sq. ft. Design, working drawings and specifications from the office of John Minchin. Construction by Howard G. Steinwinter, general contractor, Rancho Santa Fe.

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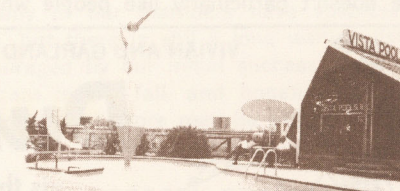
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U.C.L.A. Graduate, "Toddy Todd" Editor, 1965 Southern Campus



When "Toddy" Todd left the campus of UCLA this past week (she was a '64 grad—but has been taking special courses this year) it was with a heap of hard work behind her! Practically single-handed she produced the Southern Campus UCLA Yearbook—and made an impassioned plea for its continuance (see below). Her interest in this field has made her particularly anxious to further explore merchandising . . . and, after much deliberation, plans to accept a position with Macy's of San Francisco in the Fall of this year. Since San Francisco's climate appeals to her, this is where she'll be come September!

Patricia Ann "Toddy" Todd will only answer to the name of "Toddy" and swears that when she has an extra \$250 she'll have it legally changed! She was born in Berkeley, California, in 1944, and the family moved to La Jolla in 1946, and to Rancho Santa Fe in 1952. She is a graduate of Rancho Santa Fe Elementary School, Bishops School, and UCLA. In her Junior year at UCLA she was the Jr. Panhellenic Public Relations Chairman; affiliated Delta Zeta, elected to Shell and Oar, elected to Prytanean, National Honor Society; elected AWS "Woman of the Month" and ran the Glamour Magazine "Girl of the Month" Contest!

"Toddy" Todd has two pet peeves. She doesn't like freckles, but it looks as if hers are here to stay. And she doesn't particularly like people who talk

on subjects about which they know nothing . . . she much prefers they say they don't. She calls her brother Whitney, "Snake", because he is long and thin . . . but she's extremely fond of him. Although her Dad calls her "The Con Man", she's really very fond of him, too . . . and the Todd family . . . including her Tennis Champ Mother Pat . . . are all very proud of their daughter-turned-editor-soon-to-be-merchandising-executive — "Toddy" Todd!

To The Student Body:

With the 1965 Southern Campus almost completed, it is discouraging to think that this year's volume (the 45th) may be the last. Perhaps UCLA has grown too large for a yearbook? I do not think that this is or should be, the case. The problem facing Southern Campus today is not the perennial one of whether the sales warrant the cost, but, instead, of who the next Editor will be.

It is hard for me to conceive that out of 24,000 students there is not one qualified and interested person who is willing to edit SoCam. I say "is willing" because the job takes a great deal of time, determination, and dedication. The job is not one offering a lot of glory, fame, or fortune, but it is tremendously rewarding.

The plea has been made! If the 1965 Southern Campus is to be the last, then you have only yourselves to blame.

TODDY TODD
Editor
1965 Southern
Campus

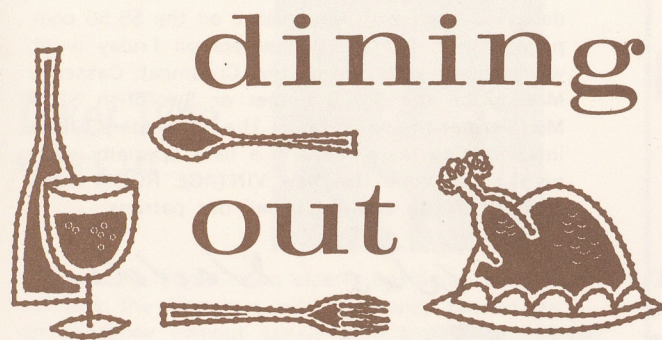
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7590 Girard Avenue, La Jolla
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LA TIENDA

1342 South Highway 101, Del Mar
This popular, friendly little restaurant in Del Mar is a fun place! Mexican plate for Sunday lunch is only 25c! On Tuesdays, their Irish chef's specialty is pork chop suey for 50c! On Wednesday, the Italian Spaghetti luncheon is a mere 25c, too! Friday's "All-American" lunch is \$1.00 — steak sandwich or shrimp-in-a-basket. Open for dinner with regula rmenu. Closed Thursdays. 755-1808.

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activities in the educational field. These included the establishment of a nursery school for culturally deprived children (Hanford Branch) and a study which resulted in the incorporating of vocational training courses in the high school curriculum (Concord Branch).

We are pleased with our own contribution to our community this past year—a tutoring program, without charge and through the school administration, for junior and high school students. Teachers recommend those children whom they feel want and will benefit from such a service.

Many of our members have volunteered their time, but there is still a long waiting list. We are encouraged by our initial success to continue the program in the fall, and hopefully, to extend its scope so that more may be helped.

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A. A. U. W.

By JANET MANNION,
President



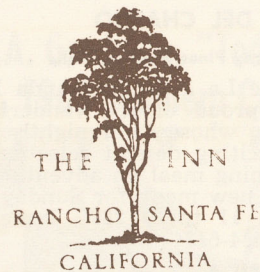
The American Association of University Women held its state convention in Fresno May 13, 14 and 15. Over 750 members attended, representing most of the 134 California branches. Our local branch (Del Mar-Leucadia) was fortunate in having Mrs. Robert E. Mannion, president, and Mrs. Franklin J. Lash, president-elect, attend.

These meetings are always inspiring in terms of what AAUW represents and accomplishes at local, statewide, national, and international levels.

Over \$85,00 was raised in California alone for fellowships to women seeking advanced degrees, the recipients being from the United States as well as from many foreign countries.

We were given an award for our work in the consumer education field, and many hours were spent in legislative sessions, which emphasize the advancement of educational standards.

One of the most impressive aspects of the convention was the reports of the branches on their



The Innkeeper's Jottings

Have you ever contemplated an Innkeeper's problems concerning food and its service? If you have, you will appreciate the mixed emotions and the problem of satisfying every guest and deciding the type and variety of food to serve. Should it always be a gourmet's delight or simple old-fashioned American cooking or should we become popular and famous for some specialty of the house or have a variety to tempt the most finicky appetite? Should we coin an expression, such as "tough steaks, tender gravy" or "it's all in the sauces"? Should Sukiyaki be served by girls in kimonos? I could go on indefinitely with questions, which come to mind, when we feel a change might be in order.

The reputation of a restaurant is made through the head Chef in its kitchen, his knowledge of foods, channels for purchasing and of course the proper preparation of same, as well as his ability to supervise its preparation and its serving. And good Chefs are few and far between, due to the terrific shortage of skilled ones. Here is an occupation or profession which should be pursued by more young people, as one skilled in this art can work himself up to command an excellent salary and make a name for himself. In our case, we are a small operation and our Village is off the beaten track, so to speak, both of which do not afford attractions for luring a Chef. Nevertheless, no matter what the weather, one of society's great preoccupations is eating and our guests and neighbors are no exception. Consequently, the market is combed with an effort to find the experienced Chef to fit into our picture and who will prepare tempting menus for our guests and the public patronizing our GARDEN ROOM and VINTAGE ROOM. I feel we have found these qualifications in Marcel Guibet, who has an excellent background and experience. You must realize it takes time to conquer any type position and after a year at THE INN, I feel Marcel is now acquainted with what our guests and the public desires in food. Marcel, like every Chef, has certain dishes he prefers to cook and serve, so when you are next interested in having a party at THE INN, why not let Marcel suggest the menu, as well as prepare the food.

The table d'hote luncheon and dinner menus served in our GARDEN ROOM, I feel are appetite tempters and the a la carte menu served in our VINTAGE ROOM offers a variety for its patrons. Most of our dishes are prepared to order, but if you desire something special, a 'phone call alerting us will avoid undue delay in the service.

Recently, we have inaugurated something new to tempt VINTAGE ROOM dinner guests. Each night of the week, we have complete dinner specialties, one priced at \$4.00 and the other priced at \$5.50. For example, on Monday night Marcel is featuring Coq Au Vin Chicken Braised in California Red Wine

on the \$4.00 menu and Tournedos of Beef Tenderloin Camart with Demi-Glace on the \$5.50 complete dinner. For the fish eaters on Friday night, we suggest your trying the Crabmeat Casserole Mornay on the \$4.00 dinner or Swordfish Steak Menniere at the same price. The beef eaters will be interested to learn there is a beef specialty every night. I do hope this new VINTAGE ROOM menu feature will be enjoyed by all our patrons.

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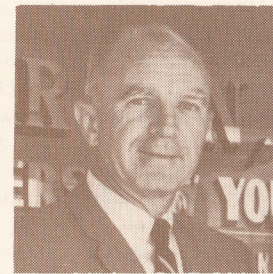
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Mr. Herman Engals has just established his own business . . . a life-long goal realized! During the past four years he was associated with the fine firm of A&R Service Company of Carlsbad; but his plumbing and heating experience has a twelve-year background. Herman is a native of Grand Rapids, Michigan and attended Calvin College studying Business Administration. He served two years in the Armed Forces, married a native Californian, and proceeded to raise his family of three sons and one daughter. Both Mr. and Mrs. Engals are active in church and other Escondido activities where Herman is a school board member; a charter member of the Escondido Y.M.C.A.; and the Palomar Toastmaster's Club . . . along with swimming, golf and tennis whenever Mr. and Mrs. Engals can find a few minutes to spare!

Ticker Type

By JACK LEE



The story is told of an elderly Bostonian who, in crossing the Common with a friend, passed an acquaintance without speaking to him. Asked by his friend why he had not greeted the passerby, the Bostonian replied, "Because he lives on principal!"

Many professional managers of investment trusts are demonstrating that in today's economy, principal need not be considered untouchable. Indeed, it is not difficult to show that investors can reduce taxes by using capital gains, and that some persons should stop worrying about living off their capital. They may be better off spending some of it.

Inflation, Federal and State taxes and the growth in the economy are causing a change in such maxims as the prudent man is he who lives on his income—or the income on his income.

A convenient and satisfactory method for investors to budget the use of their nest egg is by means of the systematic withdrawal plans available to owners of mutual funds. The operation of these plans generally is as follows:

An owner of mutual funds shares (minimum amounts are prescribed by the funds) may elect to receive a check every month, or a larger check every quarter. The shares are deposited with the custodian bank by the fund and the bank automatically mails a check in the amount specified by the investor at regular intervals. If the dividends on the shares aren't sufficient to meet the scheduled payments, some of the shares themselves are sold to make up the difference. Thus, depletion of capital could result. But, there is also the possibility that rising stock prices will more than offset any sale of shares.

A recent change in Securities and Exchange Commission policy has permitted mutual funds for the first time to state the performance records of their withdrawal plans. The availability of these records has stimulated interest in withdrawal plans to the point where their use is becoming widespread. An attractive feature of these plans is that the investor can discontinue the program and get his remaining capital back any time he wants it.

In addition to providing money for living expenses, the mutual funds suggest using systematic withdrawal programs for college education for youngsters, support of aged parents and other dependents and even for the payment of alimony!

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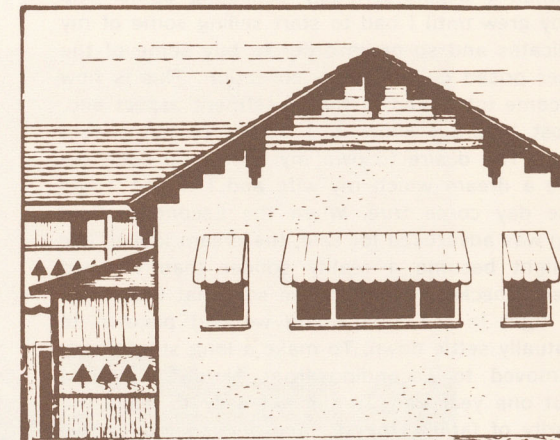


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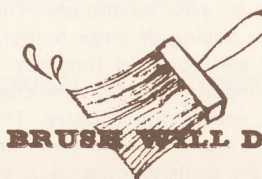
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Romance in Coins

By SID EMERSON

This being my initial article in Rancho Santa Fe Living, I would like to introduce myself to area persons interested in coin collecting, coin investments, or selling coins. You will find me at the Escondido Coin Shop in the Arcade building in downtown Escondido. The Arcade is at 218 East Grand Avenue. The shop is open Monday through Saturday from 9:30 a.m. until 6:00 p.m. Special appointments in your home or at the shop can be made if the above times are not convenient to you or if you prefer privacy.

Coins have interested me most of my life but I never got really involved until about nine years ago when I began seriously collecting coins. The hobby grew until I had to start selling some of my duplicates and so on in order to buy some of the higher priced coins for my collection. This is how I became interested in the investment aspect and, almost before I knew it, I was a part-time coin dealer. The desire to own my own shop soon became a dream which my wife and I hoped would some day come true. When the Escondido Coin Shop was advertised for sale, the dream looked like it might become a reality sooner than we had hoped. Checking our map, we saw that Escondido was right in the area where we had planned to eventually settle down. To make a long story short, we moved to Escondido from Akron, Ohio just about one year ago. It was not easy to leave the security of family, friends, and a good job but we have not been disappointed. We especially like the people and climate of Southern California and plan to be here indefinitely. I hope to continue building up a good steady clientele in this area by honest and fair dealing in both buying and selling.

The most active bid board in the North County is operating at the Escondido Coin Shop. A bid board is a system used for customers to sell extra coins to other customers in a silent auction. The seller is protected by his posted minimum bid. An average of 125 lots are sold each week in this manner.

Teletype service was added to the Escondido Coin Shop three months ago to better serve the investment needs of area customers. This service also facilitates the selling of large holdings should someone wish to sell coins in this way. The teletype puts us in constant contact with close to 100 other coin shops across the country. This means that prices at the Escondido Coin Shop are current and fair and that the coins you may desire are most probably available through teletype should I not have them in the shop at the time.

Coins, whether they are collector or investor items, will be sold here at prices competitive to anywhere these coins are offered. A complete line of supplies as well are offered by the Escondido Coin Shop.

I am always interested in buying coins to keep my stock complete. If you have accumulations or collections of coins you may want to sell, call for an appointment at 745-1613 or 745-3315. Coin collecting could well be the most profitable of all hobbies on a nationwide or dollar volume basis. Most collectors who have pursued the hobby for any length of time could, no doubt, realize a profit from their collections if they were to sell to a legitimate dealer either over the counter or on the tele-

type. Most reputable dealers are members of the American Numismatic Association or similar organizations. These groups police the ethics of the coin dealing fraternity as much as possible. There are also many weekly, semiweekly, and monthly journals concerning current trading news along with other items of interest to coin collectors. This helps the layman to protect himself in his buying and selling habits.

If you are interested in joining a coin club, I would like to urge all area persons to visit the Escondido Coin Shop. The club meets the fourth Friday of every month at the Escondido Chamber of Commerce building at 720 North Broadway in Escondido. The meetings start at 7:30 p.m. Refreshments are served and an auction is held.

If you are even remotely interested in coins either as a hobby, investment, or an inflationary hedge, please drop in at the Escondido Coin Shop when you are in downtown Escondido. I'll be glad to talk with you.

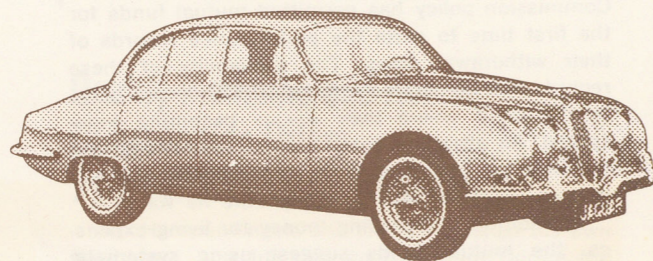
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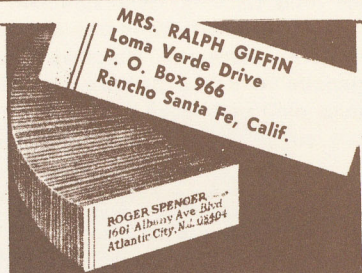
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A great big loud "huzza" to all those good folk connected with last weekend's Children's Hospital Benefit Horse Show held at the Riding Club grounds. It was a tremendous success . . . biggest and best ever held . . . and Catherine Burns deserves accolades galore. Not only did she engineer the whole thing, but she dreamed up the clever idea of having her "crew" in hot pink and orange shifts with matching hats . . . not only did they look adorable, but you could find 'em when you needed 'em! Vern Burns, President of the Riding Club, did a tremendous job as always . . . and everybody had themselves a great time! Now that Virginia Dmitri is officially installed as publicity chairman for the coming year, we're looking forward to lots of news in that direction. The cocktail party held in the "framework" of the new Riding Club Clubhouse was a Saturday night whing-ding, and Dave Comey, Building Chairman, deserves a pat on the back for his hard work and everything his committee has done to make the progress show (as indeed it does!) . . . gourmet cook, that handsome horse-man Ed Walz! We were privileged to enjoy his rare steak, stewed tomatoes a-la-Walz, and chef's salad last week . . . and the piece de resistance was strawberry shortcake served in cereal bowls! Betty "Gourmet Shop" Blaisdell should make his acquaintance and let the Ranch "in" on some of Ed's culinary secrets. I'm sure he has a few recipes using cheese!! . . . gardening took its toll recently for Kate Hall, who broke her arm while pruning the roses (or somethin'!) She tripped and fell and came up with a bad break . . . intimate little dinner last weekend at Edith Haven's, where Edith, handsomely attired in a Polynesian muu-muu, served curry with all the condiments to Alice Ball, Martha Ferneding, Bernice Quinn, and Ruth and

Ralph Giffin. The occasion was a going-away party for Martha, who, at this writing, is sailing for France. Incidentally, Ranchoites Maitland and Edna Bakewell are aboard the same ship . . . Jack Manion is back from his business-and-pleasure trip to Milwaukee, Wisconsin . . . and has brought his mother, charming Mrs. Emmett J. Manion, Sr., back for a visit, along with his nephew, sister Kathleen's personable son, Pat Dean . . . happy to see Lewis Lintner back at the helm after a rough sojourn at Scripps Hospital . . . incidentally, if anyone wants to get "hep" on current legislation, etc., Velma Lintner is the gal to see! This public-spirited, civic-minded citizen spends many, many long hours on correspondence with senators, congressmen, and all of the "backbone" people connected with the "Grand Old Party" . . . Gene Blome, our versatile Chevron dealer, is back in the Ranch again after a High Sierra trip with his handsome wife, Edna. Gene is filled with new sculpturing ideas, we understand, after being refreshed and renewed by the glorious vistas of the gorgeous mountain country.

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ENCINITAS STATIONERS & OFFICE EQUIPMENT COMPANY, your one-stop office supply center. Personal service and individual attention for wedding announcements, invitations, table decorations, imprinting of social stationery and all office needs. 620 Second Street, Encinitas. 753-6368.

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CHURCH SERVICES

— THE VILLAGE CHURCH —

Community Presbyterian

Paseo Delicias, Rancho Santa Fe

Rev. Roland W. Anderson, Pastor

- Church Service 10 a.m.
- Sunday School 10 a.m.

— CHRISTIAN SCIENCE —

La Flecha — Rancho Santa Fe

- Church Service 10 a.m.
- Sunday School 10 a.m.

Reading Room Open Daily 11 a.m. to 3 p.m.

(Except Sundays and Holidays)

Wednesdays from 7 to 8 p.m.

ST. JAMES CATHOLIC CHURCH

Del Mar — Rev. James Gilfillan

Sunday Masses are held at 7, 8, 9, 10, 11 a.m. and noon. Weekday Mass is at 7:30 a.m. and Devotions, Tuesday at 7:45 p.m. Information forum is held Tuesday at 8:30 p.m. Confessions Saturday are from 4:30 to 5:30 p.m. and 7 to 9 p.m. Phone 755-2545.

ST. PETER'S EPISCOPAL CHURCH

Summer Schedule

334 - 14th Street, Del Mar

Holy Communion is celebrated at 8 a.m. Sundays with the Morning prayer and sermon beginning at 10 a.m. There is Holy Communion the 1st Sunday of each month. Vestry meetings are held the 1st Thursday of the month. The Rev. M. A. Curry is Rector.

ST. LEO'S CATHOLIC CHURCH

Solana Beach — Eden Gardens

Rev. Eugene A. Speno

Sunday masses 7:30, 9:30 and 11:30 a.m. Weekday 7:00 a.m. Confessions on Saturdays from 4:00 to 5:00 p.m. and from 7:30 to 8:30 p.m.

Church News

"THE BIBLE SPEAKS TO YOU: is a Christian Science radio series which is broadcast every Sunday at 7:15 a.m. over KOGO, at 7:45 a.m. over KFI, 9:30 p.m. over KGBS and at 4:30 p.m. in Spanish over KALI.

The program on June 13 will be titled, "HOW HONEST SHOULD I BE?"

Honesty—it used to be considered one of the simple virtues. But today it doesn't seem so simple any more. We sometimes find it hard to know what's right and what's wrong in a situation that seems complicated or beyond our control. Often the question comes: How honest should I be?

June 20 will tell "WHY YOU CAN RELY ON GOD FOR HEALING, PART I"

... Many people have wondered why it is that Christian Scientists rely on God alone for healing. You are invited to listen to part one of two programs on this subject. You will hear a lively searching discussion between a Christian Scientist and someone from another denomination, as they explore healing prayer and its practical results in modern times.

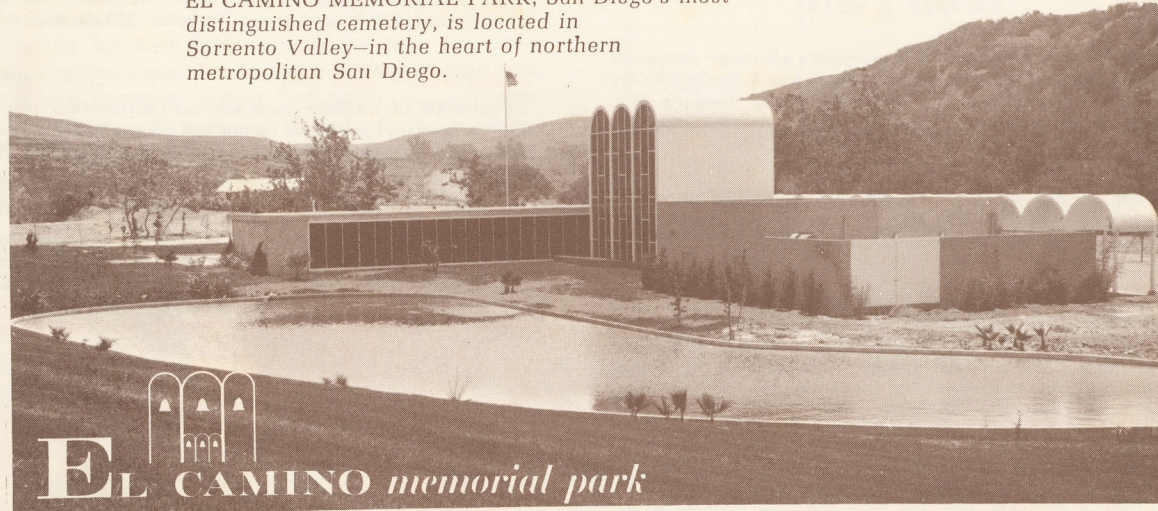
June 27 will continue "WHY YOU CAN RELY ON GOD FOR HEALING, PART II"

You are invited to listen to the second of two programs on this subject.

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EL CAMINO MEMORIAL PARK, San Diego's most distinguished cemetery, is located in Sorrento Valley—in the heart of northern metropolitan San Diego.

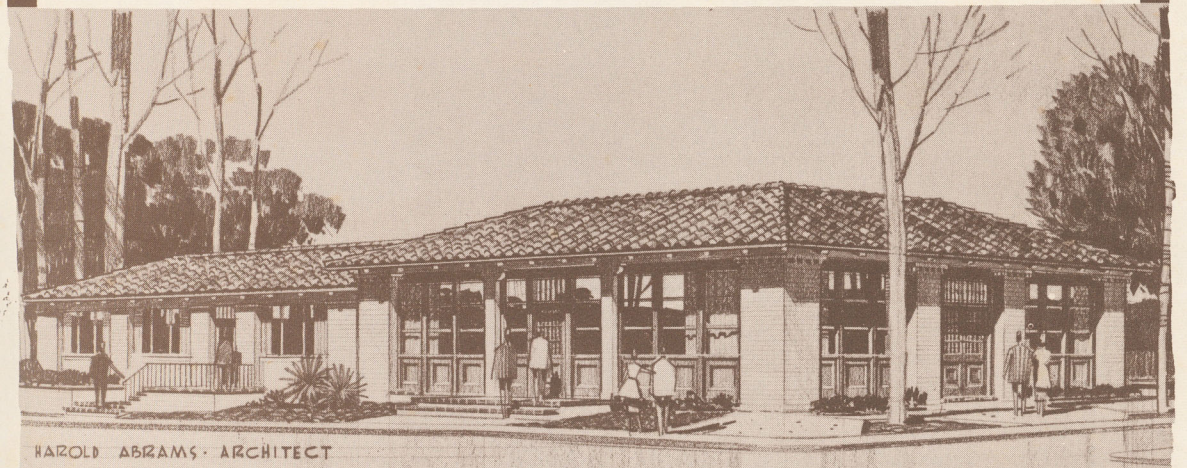


EL CAMINO memorial park

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OPENING IN OCTOBER

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Rancho Santa Fe Regional Office



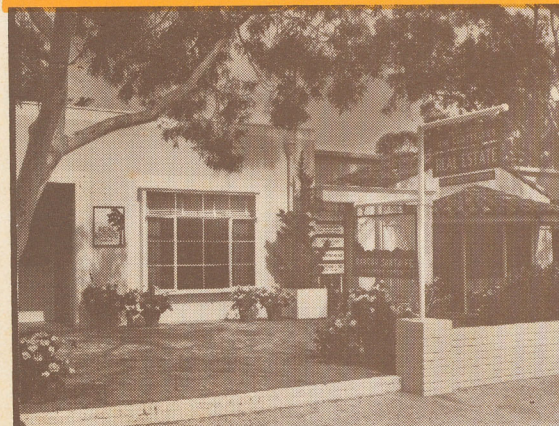
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