

North County and  
Rancho Santa Fe

OCTOBER/1969

# Living

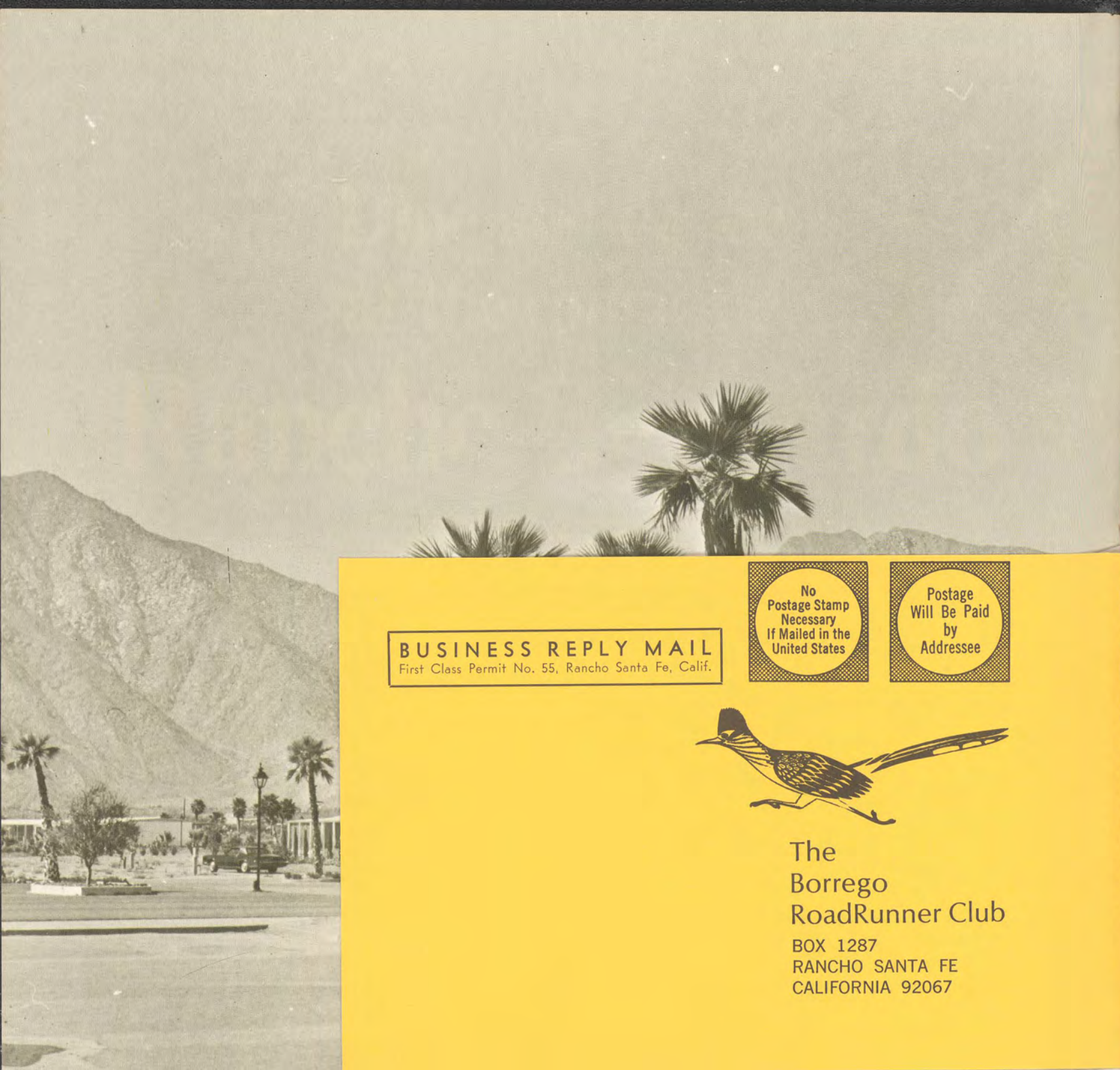


RUN, RUN, RUN TO THE SUN

... it is always shining at the Roadrunner Club in Borrego Springs

SEE INSIDE STORY





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RUN, RUN, RUN TO



# The Roadrunner Club in Borrego Springs Adult Mobile Home Living . . . par excellence!

. . . where the living is easy . . . unhurried and casual . . . where tensions melt and disappear over the horizon, never to return! A paradise of natural beauty . . . truly a "new way of life" for those who dislike crowds, who love space and wide vistas and where the sound of silence is the most pleasant music ever heard . . .

. . . and, all this just two hour's driving time away!

. . . or, 20 minutes, by air, from Lindberg Field!

- Your own desert home for all-year-round living.
- Your vacation home for several weeks or months each year — an income property in between.
- A lifetime investment, with complete freedom from maintenance and supervision.
- Roadrunner Mobile Home Living on a leased-land basis makes it possible for a handsome home in Borrego Valley without the premium usually associated with desert living!



THE SUN



more →

Just twenty minutes from the time I left San Diego's Lindbergh Field via Borrego Springs Airlines, I stepped out onto the desert and into the warm glow of the October sunshine. Peaceful desert solitude, far away from the busy world outside is a way-of-life at the Borrego Springs Roadrunner Club.

by TERRY ESPOSITO

### MOBILE HOME LIVING PAR EXCELLENCE

The Roadrunner Club, Borrego Springs  
It really isn't difficult to find an abundance of mobile home communities in California which offer a wide range of community activities. *At the Roadrunner Club the emphasis is, interestingly enough, on the many things that are not offered!*

The Roadrunner Club doesn't offer crowded living areas. In fact, the club occupies merely seventy-two acres of an overall three hundred acres. Each space has direct access to the executive golf course, paved driveway for two cars and a personal touch to make it home. Each space is designed for *you*, your choice of custom porch, patio and car port to make it truly *your home . . . your retreat*, whether for year 'round use or vacation hideaway. For those who travel, or utilize this as a second home, there are many benefits in the rental service offered by the club, well worth discussing when you visit!



*This mobile home is spacious and trouble-free, with a charming exterior and beautifully landscaped grounds.*

### BEAUTY AND PEACE

The Roadrunner Club is not a "sales promotion" to benefit a developer. It is the result of tremendous zeal and love by those who are a part of Borrego and cherish its beauty and peace . . . desiring to enhance it and share it with others, without destroying its serenity.

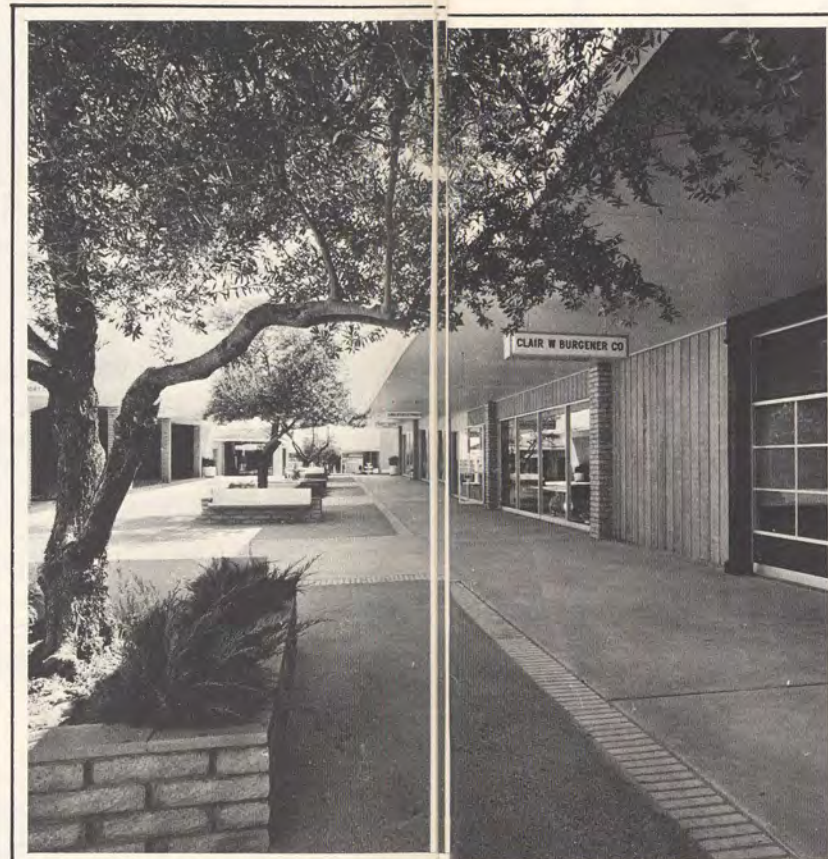
You are *not* required (as is often customary) to purchase your mobile home from the club to be able to enjoy the facilities.\* They do, for your convenience, offer a complete line of model mobile homes available for your inspection and can assure you of prompt delivery. For those not familiar with the true advantages of mobile living, units are available on an "enjoy mobile home living *before* you purchase" basis.

The Club's financial foundation is firm and impressive. Borrego Mobile Home Company is a joint venture of local interests and the DiGiorgio Corporation of San Francisco, one of the nation's largest corporations and substantial supporters of Southern California.

\*Of course each mobile home must meet the standards set forth in the long-range planning of the community, with a goal of harmony and consideration for each other.



*The lush green golf course compliments Mobile Home Living.*



*Cool, comfortable shopping mall.*



*The center for health, recreation and social activities, the Clubhouse!*

### EXECUTIVE GOLF COURSE . . . AND MUCH, MUCH MORE

You will never come to the Roadrunner Club and find an up-tight on the go, way of life . . . to be honest about it they just don't want the buzz of traffic, the unseen carbon dioxide that it breeds. They don't want the crystal, pure, clear air tainted . . . the breathtaking, gentle dawns hidden in a maze of muggy, dirty haze. And it will never countenance a community that is so "involved" it doesn't have the time for friends and neighbors to get to know each other!

Residents of the Roadrunner Club enjoy an 18-hole executive golf course perfectly planned and maintained . . . a luxurious clubhouse where everyone gathers to enjoy such leisurely activities as cookouts under the evening stars, billiard room, therapeutic pool, sauna bath, heated swimming pool, card room, huge recreation room for group activities, and much, much more! Above all, an atmosphere of congeniality permeates the friendly scene. We must warn you that Roadrunner residents do not have surfing and scuba diving, massive shopping centers on every side, but they **DO** have the finest in golfing, dining, and entertainment geared to the serene "Borrego way of life." Hiking, sight-seeing, jeeping, horseback riding, exploring, rock hunting, desert study, fossil expeditions . . . painting, sun-living, crafts . . . In addition, a friendly, intimate and unusual shopping Mall offers shops to meet your every need (home, family, kitchen or garden) . . . Each shop is unique and custom, a shopper's haven!! Borrego is a community that fulfills your expectations of tranquil living without frustration.

### NATURAL WILDERNESS AND OPEN COUNTRY

There is no plan for Borrego to become a booming, huge, widespread commercial community . . . It is quite content to be surrounded on all sides by the 500,000-acre "Anza Borrego Desert State Park" . . . the largest in California, remaining for all time a natural wilderness and open country . . . a haven for the Roadrunner Club.

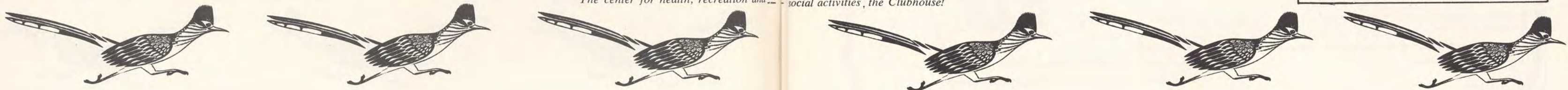
You are most cordially invited to come and visit . . . to see this glorious retreat for yourself . . . to enjoy a personally-escorted tour at no obligation whatsoever. Arrangements may be made by calling The Roadrunner Club at 714-767-5314. It's a day in the sun you won't forget for a long time . . . in fact, you may plan to return sooner than you think.

In fact, I'm sure you will!

P.S.—One more nice little surprise! The Roadrunner Club is now very near to you via *Borrego Springs Airlines* which departs from Lindbergh Field twice daily. It is a beautiful scenic flight taking just 20 minutes! If you phone ahead, your plane will be met by a Roadrunner Club representative who will escort you and your party on a personal tour.



*Fast, smooth twice daily service from San Diego to Borrego.*



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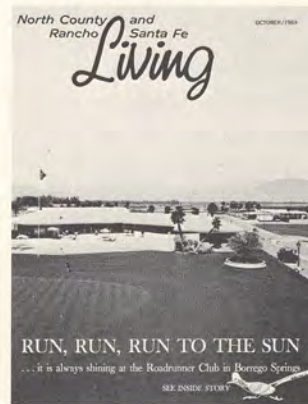
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Rancho Santa Fe

**Living**

RALPH GIFFIN and RUTH GIFFIN

Editors and Publishers

CLARICE "TERRY" ESPOSITO

Associate Editor

JOAN MILLICENT BRUYERE

Contributing Travel Editor

ROBERT MURPHY

Advertising Manager

HOUSE OF PORTRAITS, DEL MAR

JOHN DALY, ESCONDIDO

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*Walker Scott Company*  
lomas santa fe

**BENEFIT OPENING "PLAZA OF THE FOUR FLAGS"**

The preview opening of the Walker Scott Department Store in the Plaza of the Four Flags, Lomas Santa Fe Shopping Center will be a benefit for Las Duenas Auxiliary of Children's Home Society and the San Dieguito Boys' Club Auxiliary. Hors d'oeuvres, entertainment and no host cocktails will be featured from 6 to 10 p.m., October 23. Tickets are \$2.00 a person and will be available at the door. Pale pink graduating down to deep purple will be the color scheme for the decorations, accented by silver and crystal punch bowls. Various members of the two auxiliaries will act as hostesses during the evening. Committee members from Las Duenas are:

Chairman — Mrs. Neil Randol, Rancho Santa Fe.  
Invitations — Mrs. David Pratt, Rancho Santa Fe.  
Hostesses — Mrs. Winston Bovee, Rancho Santa Fe and Mrs. Payne Johnson, Del Mar.  
Tickets — Mrs. R. Hastings Garland Jr., Rancho Santa Fe.  
Publicity — Mrs. Marshall Haraden, Del Mar.


Mailing — Mrs. Arthur Brown, Rancho Santa Fe.  
Representing the Boys' Club are:  
Chairman — Mrs. E. Donald Frick, Rancho Santa Fe.  
Invitations — Mrs. George Sickler, Encinitas.  
Hostesses — Mrs. Harvey King, Encinitas.  
Mailing — Mrs. Gerard Roy, Encinitas.

In excess of 15,000 invitations will be mailed through the San Dieguito and North Coast Areas. Both organizations are non-profit societies supported by donations and fund raising auxiliaries. Children's Home Society is California's largest and oldest adoption agency, having been founded in 1891 and having placed over 32,000 children in adoptive homes. The Boys' Club acts as a recreational guidance service to over 800 boys at the Lomas Santa Fe Branch and more than 500 at the Encinitas Branch. Encinitas is looking forward to the construction of a new building which will start next month, while the hopes of the Lomas Santa Fe Branch, which opened in January of this year, are for a gymnasium and then a swimming pool.

Las Duenas Auxiliary  
Children's Home Society  
and the  
San Dieguito Boys' Club Auxiliary  
Invite you to attend the  
**PRE-SHOWING OF THE NEW  
WALKER SCOTT  
DEPARTMENT STORE**  
at  
Lomas Santa Fe  
Interstate Five  
at Lomas Santa Fe Drive  
Solana Beach, California  
Thursday Evening  
October 23, 1969  
6 to 10 p.m.

Donation \$2 per person  
Total proceeds divided between  
the Children's Home Society  
and San Dieguito Boys' Club  
Hot and cold hors d'oeuvres  
Fashion Modeling  
Music by Paul Ravino Trio  
No Host Cocktails





Las Duenas Auxiliary  
Children's Home Society  
and the  
San Dieguito Boys' Club Auxiliary

BENEFIT PRE-SHOWING OF WALKER SCOTT'S NEW STORE in Lomas Santa Fe	Thursday Evening October 23, 1969 6 to 10 p.m.
Please send me _____ Tickets at \$2 each Make check payable to Los Duenas-Boys Club and mail in enclosed envelope.	
Name _____	
Address _____	
City _____ Zip Code _____ Phone _____	
Please respond by October 14.	
For Further Information call 756-1603 or 756-1784	
TOTAL PROCEEDS DIVIDED BETWEEN THE CHILDREN'S HOME SOCIETY AND THE SAN DIEGUITO BOYS' CLUB	

# The In Set San Diego North

"TERRY" ESPOSITO



1.



2.

## DEL MAR TURF CLUB

THINGS ARE LOOKING UP. . . . Del Mar Track . . . 1970 is going to see a new era at the Del Mar Track . . . the new operators, known as the Del Mar Thoroughbred Club, believe the future of Del Mar is unlimited . . . its location being ideal . . . their goal: to see Del Mar become *the* important center for the thoroughbred racing industry . . . comparable to Saratoga or Keeneland.

President of the Club, Thomas H. Hamilton of La Jolla, prominent corporation attorney with the firm of Luce, Forward, Hamilton and Scripps has set a record for "getting things done" . . . his business interest includes the Rockets, Gulls and Sports Arena . . . he devised the program for financing that constructed the Sports Arena for Bob Breitbard . . . a tidy project that cost six million dollars to get off the ground! Though Hamilton is the only member of the new Club that is not active with breeding or racing his obvious leadership and knowhow combined with the outstanding and orientated members, Louis Rowan, Clement Hirsch, W. R. Hawn, Mrs. Frederick A. Spencer, John Mabee, Dr. James Buell and Robert F. Grant will see to it that the track facilities are efficiently refurbished and a new jewel will appear along the Coast line . . . retaining its charm and atmosphere of early California days, but bringing a grand and profitable industry to San Diego! Del Mar looks ahead to 1970 . . . saluting the Del Mar Thoroughbred Club, and Turf Club President Mr. Don Smith and Assistant Mr. Eddie Read who will continue on with the new team!



3.



4.

# The In Set San Diego North

A huge turn out made the Annual Golf Club Tournament Dinner Party held at the INN, Rancho Santa Fe, one of the most enjoyable and successful parties of the year . . . a glorious moon overhead, fabulous music of the Dick Rhoes Orchestra, filling the evening air with tunes reminiscent of Glenn Miller days plus a good rock beat, kept the dance floor crowded to the wee hours.

1. Popular Mr. and Mrs. Robert Young, joining them at their table—daughters Kathleen with her escort Mr. Lou Herbert and Betty Lou with her husband Jack Gleason and localites Mr. and Mrs. John Skerlock. 2. Mr. and Mrs. George Kuhrts. 3. Party co-chairman Mrs. George Siegel and Mrs. Ray Ptak. 4. Mr. William Bray and Mrs. Donald Reniers. 5. Golf Club Party Chairman Mr. Ray Ptak and Mrs. Ptak. 6. Col. Lew Miller (U.S.M.C., Ret.) and Mr. G. B. Willoughby.



5.



6.



People Are Talking About...

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The In Set **San Diego North**

**ANNUAL GOLF CLUB PARTY**

Above Ranchoites Mr. and Mrs. C. T. Murphy and Mr. and Mrs. Horace Blackman enjoy Golf Club Party with Mr. and Mrs. Popic of Oxnard and Mr. and Mrs. W. B. Johnstone of Lomas Santa Fe. Center, Mrs. Lew Miller. Below, Prominent Rancho Santa Fe couple, Mr. and Mrs. George Lewis with Mrs. William Wood, Mrs. Wright Huntley and Mrs. C. R. Hetzler.



The In Set **San Diego North**

**HORSING AROUND**

Rancho Riding Club expressed a note of appreciation to the Golf Club for sharing a wonderful evening with them at the recent dinner party at the Inn, and hope to share in more mutually sponsored social events . . . the Riding Club Board of Directors have been busy planning events for the coming Fall season, and meeting prospective new members at their Membership Coffee . . . due to the large number of membership applications being received processing is taking longer than usual and the membership number is reaching a full capacity . . . it's a busy, happy and active group!

Allan and Betty Miles officially moved to the La Costa Country Club . . . they are busy remodeling and hope as soon as the construction is completed to get some Horse Shows under way! Danny Daniels has relocated at the Del Mar Track and is busy getting settled. . . . Rancho Riding Club members were delighted to have him join them in one of their Thursday Luncheons . . . and hope to see more of him now that he is a neighbor!



Familiar face to Del Mar Track fans . . . Nurse, Mrs. Van Martin . . . of Cardiff . . . servicing her fifth season at the Track Infirmary!

**RANCHO RIDING CLUB NEWSLETTER**  
by Lew Miller, Manager

Much activity and full barns—due, in great degree, to our most capable trainers: Sue Royle, Jerry Lucas and, most fortunate for us, Janet Stratton. Sue will assist Janet in the future; due to personal considerations of Sue's which prevent maintaining a full-time schedule. We can't ask for much more that this bright and energetic pair—coaching each other in and out of the saddle while working green horses, schooling "made" horses or those on the way to being made, and analyzing the needs of horses and riders in training or under instruction.—Now, for Jerry Lucas: He will be here on Saturday mornings from now on instead of Wednesday afternoons; commencing Sept. 27th at 9:00. His Western classes are really expanding and the demand for basic Saddle Seat instruction is on the upswing too, so if there is a need for instruction in these areas be sure to call in for space in one of the classes. Keep in mind, too, that Janet isn't by any means restricted to Hunt Seat instruction but is very capable in the Saddle Seat field too; having had a couple years of experience with Roy Register at Peacock Hill in addition to considerable experience in the show ring.

**TRAINING & INSTRUCTION**  
Tuesday thru Sunday, 9 to 12 and 2 to 6  
Wednesday and Friday, 10:00—Ladies Classes (Isometrics for \*POTS too).  
Thursday, 10:00—Trail Ride.  
Saturday, 9:00 to 12:00 (Jerry).  
\*(Potential Olympic Threats)

**ACTIVITY CALENDAR**  
Sept. 27th—Member and guest "Coffee Smorgasbord" at Clubhouse at 11:00  
Sept. 30th—Junior Playday at 1:30. Hot Dogs, etc., etc., will be served.  
Oct. 11th—LOS RANCHEROS FIESTA—All Ranchoites invited — Tickets at \$4.00/person available at RRC. This is sponsored by a group of fine people of the Ranch (Non-RRC members) to keep our traditions alive. 4:00 to 10:00 p.m.

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**1969 Cancer Crusade**

Dear Friend,

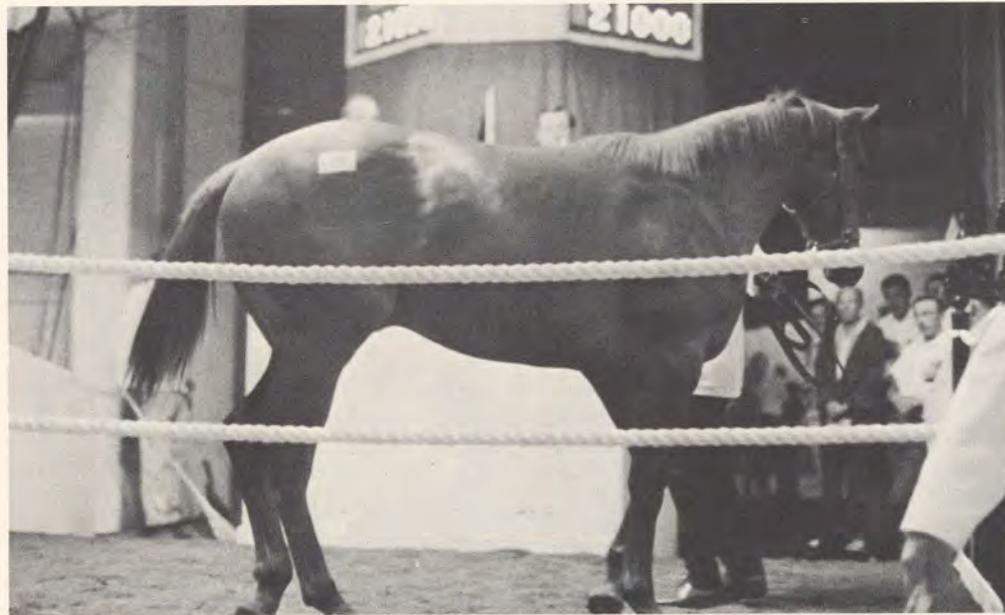
What is more precious than the gift of life? All of us wish we could have given such a gift to those in Rancho Santa Fe who have died of cancer.

However, in recent years there have been exciting new advances in medical science, much of it in cancer research. Lives have been extended and many saved.

In 1961 we began sending you this personal note on behalf of the American Cancer Society and hope that you will answer our call in 1969.

We know that you will be interested to learn that over \$400,000 will be spent in San Diego County on cancer research this year. In addition, our Education and Science programs have been greatly expanded.

Our sincere thanks,  
Jim Ridgway  
Betty DeBakcsy



Hip No. 16 . . . full brother to stakes-winning Norvik, 2, Neke-Loukabl was high in the bidding . . . J. T. Jones outbid the field at \$21,000.00.

## DEL MAR YEARLING SALES . . . 1969

by "Terry" Esposito

Fast becoming the meca for horsemen to select top yearlings in North America . . . this sale is the only one of the big three selected yearling sales whose graduates have earned more than their total cost in recent years. Here are a few of the top sales . . . watch for them on the Track! On the scene photos by popular Giles E. Wright, Editor of the Thoroughbred Magazine, the media for the Calif. Thoroughbred Breeders Association.



Already nationally famous as one of the top hunter-jumper stables, The Blakiston Ranch, Inc., is now active in thoroughbred breeding . . . their flashy Hail to All colt Hip No. 116, was one of the sale toppers at \$25,000.00.



The Sales topper! . . . this photo reflects the highest bid of the three-day event . . . Hip No. 51 . . . "Hemacinto" by Windsor Ruler, consigned by Philip A. Stein's Hemacinto Stables at Hemet, a Syndicate purchase for a tidy \$60,000.00.



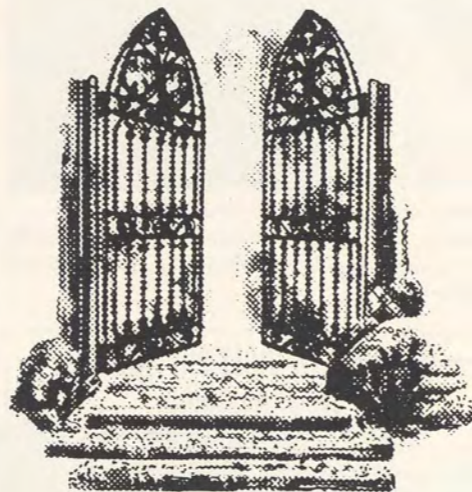
### GUESS WHAT WE HAVE . . .

Christmas goodies? . . . Did you know that you can find some unique Christmas supplies at the Village Press Office? . . . A variety of items await your inspection, social announcements, cards, seals . . . terrific finds for Christmas giving and personal use . . . do come in and browse around!

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## Whispering Palms Country Club Officially Opens with Benefit for North Coast YMCA

It was a gala evening — and one long to be remembered! Rancho Santa Fe and the North County Coastline was well represented by prominent citizens who came to enjoy the conviviality and good company at the formal opening of the new Whispering Palms Golf and Country Club in Rancho Santa Fe — and all for the sake of sweet charity. Several hundred strong, the no-host cocktail hour was followed by a sumptuous sit-down dinner and dancing which continued into the wee small hours.



The handsome Laphams (Don and Mary) head up San Dieguito's popular "Citizen" newspaper.



A group of party-goers enjoy cocktails before dinner.

## The In Set *San Diego North*



Mr. and Mrs. Charles Ayars (he's chairman of the YMCA board) take a brief respite from their greeting chores with host and hostess Mr. and Mrs. Tom Bergkamp. Tom heads up the RSF office of Southern Calif. First Nat'l Bank.



The Eddie Susallas (he's the pro at La Costa) chat with the Charles Muellers (right). "Chuck" Mueller is a V.P. at Whispering Palms.



The Murray Hawkins and the Steve Fletchers had a happy evening.



Deep in conversation are (left to right): Tracy McIntosh of WP, Jerry Englert, National Sales Manager of IVAC, and Richard Cavanaugh, Pres. of Cavanaugh Development Company.



Lt. Cmdr. and Mrs. Ron Hinkel (he has just returned from Viet Nam on the Kitty Hawk) enjoy a conversation with Mrs. Dorothy Clapham, PR director at Whispering Palms.



Mr. and Mrs. Bob Loomis arrive at the party.



The scintillating Tom Wards of Rancho Santa Fe.



The Robert Holcombs of Del Mar, enthusiastic supporters of the YMCA, make a particularly handsome addition to the local scene. Mrs. Holcomb, always a pacesetter in the fashion scene, wore the very newest (and devastatingly attractive) cocktail mini-dress.



An attractive foursome pause for our photographer on their way to dinner.



Mr. and Mrs. Archie Hicks (he's the fearless leader of the Coast Dispatch — resplendent in the best-looking dinner jacket of the evening) chat with their son and wife. Mrs. Hicks, Jr. was the former Cathy Daun, San Dieguito's beautiful Homecoming Queen of 1967.



Jody Gregory (Mrs. Albert) is one of Rancho Santa Fe's most charming social hostesses herself and a YMCA booster of long standing.



The Robert Somervilles, The Albert Gregories and the Howard Glasgows make up a party.



Mr. and Mrs. Rollie Ayars (he's the popular director of the North Coast YMCA) chat with the Lee Cantley's of "Casa de las Flores" in Del Mar. The Cantleys supplied the beautiful floral offerings which graced the party as their contribution to a most worthy cause.



Louella Liverwurst and her husband get all gussied up for a night on the town! The Ralph Giffins are co-editors of North County and Rancho Santa Fe Living Magazine.



Joe Coberly, his usually handsome face deep in thought, ponders a world situation.

## Whispering Palms Country Club Benefit

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# Community a-go~

The last month has brought into focus the tremendous zeal that makes the North county one of the finest places to live . . . the local Rancho Santa Fe Library Guild generously gives its time and extensive effort in providing the Library with new books that provide a major source of enrichment, and the community responds by partaking in the Book Fair. . . . The Art Festival, another outstanding Benefit, presenting a vast scope of Art, from unique pottery, collage, craftsmans art, watercolor and classic oils . . . renown artists participated from near and far. . . . Jack Taylor was present with an excellent exhibit of pottery and woven art objects. . . . John Atkinson, Jr. with a collection of fine photographs, superb ocean scenes, Diana Nies with custom collages, and Kathleen Briggs, who generously donated an autographed copy of her recent book to be auctioned for the benefit.



Diana Nies in her studio at Laguna Beach

Kathleen is a native of California but spent her early years traveling the east and west coasts of the United States with a two year interval in the Philippines and China. Exposed as a child to the beautiful temple carvings and tapestries of ancient Peking and to Japanese prints which her father, a naval officer, brought back from earlier duty stations in the Orient, she feels that perhaps she may have been influenced in her own interpretations on canvas and in her watercolors and sketches, she studied elementary drawing at the Newport, R.I. Art Association and advanced drawing in Washington where she lived for many years. Her writing career began with work as a society columnist for two small town newspapers and has widened to encompass numerous mystery serials for national newspaper syndicates, articles, stories and poetry to slick magazines and more recently a number of short juvenile stories. She also illustrated her book, "The Dackel Sisters," based on the humorous—

and amorous—antics of her own Dachshunds. The little book has enjoyed the distinction of being read by dog lovers all over the world and of being read aloud by the chaplain to the men of the U.S.S. Oriskany, an aircraft carrier which had a Dachshund for a mascot at the time.

Kathleen Briggs has served on the Board of Trustees of the Library Association of La Jolla which operates the Athenaeum, a Music and Fine Arts Library, and was Art Chairman of that organization for nine years. She has also served on the Board of the La Jolla Art Association for a number of terms and participates in a one or two man exhibit there each year.

## GO~

The Alumnae of the Sacred Heart have a busy Fall schedule for members and friends . . . the University of San Diego was the scene for the annual Family Day, utilizing the beautiful pool for a hub of activities . . . the Convent of the Sacred Heart in El Cajon will host "A Day in the Country" on the beautiful country campus. . . .

A DAY IN THE COUNTRY will be a Family Day for alumnae, parents and children of the Convent of the Sacred Heart in El Cajon. "Family Day" is a perfect name for this day as "family spirit" is very much a part of Sacred Heart education. El Cajon is a link in the chain of 200 schools and colleges binding together in one great international family the youth of many nations.

This year The Convent of the Sacred Heart in El Cajon has a new setting for the younger members of her family. The elementary school has moved "up the hill" to a new classroom building. Here they can overlook the rest of their 23 acre campus. The newly renovated pastel painted and carpeted classrooms are perfect for the new approach to Independent Learning and Individualized Study.

The first grade classroom is almost a miniature "resource center" with its own library, tape recorders with Switchcraft headphones, and tapes for independent work. Small group instruction is used in Reading, Math and Science.

Alumnae in the area are reminded to note the date of the "DAY IN THE COUNTRY" Sunday . . . October 19, 1969. Reservations Mrs. Robert Breen 583,5059, or, Mrs. Graham McVicker 224-2602, or locally, Mrs. Ben E. Esposito, 756-2959.

Los Rancheros are busy planning events for the season to come. . . . The FIESTA day will lead the way for community uniting activities . . . Gordon Bartow, Dick Clotfelter, Don Sammis and Ted Gildred are joined by Bob Shaeffer and Dr. Russ Holcomb on the planning committee . . . a dynamic team that will undoubtedly retain the true spirit and heritage of Rancho Santa Fe. . . . (Picture coverage of the Fiesta Day to appear in the next edition!)

CONGRATULATIONS! . . . Local artist Mary Stuart of Rancho Santa Fe won First Place in the recent San Dieguito Art Society Contest. . . .

The Wine of the Month Club launched by the Village Spirit Shop is proving to be a new and exciting way of trying virtually unknown and fine wines . . . both domestic and imported . . . not only do they seek out the monthly selections but see to it that they are delivered to your door!!! They certainly know how to spoil us!!!

GO →

The long-awaited launching of the Whispering Palms clubhouse . . . the event: the North County Family Y.M.C.A. Champagne Supper Dance, benefiting the growth of the new Guilford Whitney Center, an all year oriented center for family activities. . . . The Country Friends Fashion Show



. . . "La Epoc de Elegancia" . . . unsurpassed in planning and elegance across the Nation . . . John Hogan . . . whose graciousness and charm made the parade of fashion fast moving and exciting. . . . Michael Novarese, not only an internationally famed designer but equally delightful and witty in introducing his models and explaining the intricate designs . . . his self a fashion plate . . . wearing the latest in men's attire with a fascinating necklace of strings of coins . . . one lady in the audience couldn't resist the urge to call out to Mr. Novarese. . . . "Where did you get your necklace?", and he looked about for a moment at the huge audience, and responded to the question by explaining his first venture into jewelry making . . . actually the coins were for a belt but he decided to get a drill, some courage and try making something with a new look in jewelry, and that was how he got his necklace . . . plus a huge round of applause for his efforts and grand sense of humor! A show stopper . . . the Quintessa Collection so elegantly presented by Jessops Jewelers!

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Pony Express Painted Bronze by Harry Jackson (Note Time Magazine, Aug. 9.)

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## Community a-go →



Social Service Auxiliary members Mrs. Wayne Malloy and Mrs. Thomas Holmes discuss successful Day at the Races and look to 1970 repeat winners!

For the 17th year, Social Service Auxiliary have enjoyed the benefits of a Charity Day at Del Mar. Del Mar Charities, Inc. distributes the profits over and above the actual operating expenses of three Charity Days to three charitable organizations in San Diego County. Social Service shares with Las Patronas and the Junior League these benefits. Serving as officers and directors of Del Mar Charities were John W. Quimby, president; John Wesley McInnis, secretary; John P. Scripps, Allen J. Sutherland, and Stephen G. Fletcher.

Mrs. Roy Weber, president, appointed Mrs. Henry L. Wheeler, Jr. as chairman of the event. Long active in community affairs, Mrs. Wheeler has been a member of Social Service for twelve years. She is also a member of the Globe Guilders, the Women's Committee of the San Diego Symphony, and the Opera Guild. Mrs. Wheeler asked Mrs. John Mabee to be her co-chairman. They were assisted by Mrs. John McCarthy, Mrs. Richard Wilkinson, Mrs. Alvin Kratz, Mrs. Wayne Malloy, Mrs. Jerome Hope, Mrs. Thomas Holmes, Mrs. John O'Neil, Mrs. William Graham, Mrs. Robert Breen, Mrs. William Rippee, Mrs. William Mahedy, Mrs. Frank Lantry, Mrs. Philip Morrison, Mrs. James Sandell, Mrs. Donald Huber, Mrs. L. S. Franklin, and Mrs. Frank Gonsalves.

The proceeds of this event benefited the Bayside Settlement House, operated by the Sisters of Social Service, and this year will go into a special building fund to further neighborhood services.

The Social Service Auxiliary . . . was organized in 1940 at the request of Bishop Charles Buddy to assist the Sisters of Social Service in their work with children and young people. They do similar social work in many other cities in the United States and Canada and are assisted by auxiliaries in both a physical and a financial way. The settlement house in midtown San Diego, on Date St., provides help in many ways, from the basic food and shelter for those in need to day care for young working mothers, recreational facilities for teenagers, all based on the ability to pay of the recipient, or not to pay if he is unable. The people who receive this aid are for the most part ineligible for aid from any other agency. Although Bayside is now part of the Community Fund the budget is always tight and the bills inevitably higher than the income. Members of Social Service Auxiliary and the Juniors of Social Service provide many volunteer workers in all facets of the operation besides offering what financial assistance they can during the year. The principal money-maker for the Social Service Auxiliary is their Charity Day at Del Mar and for the Juniors it is the Mardi Gras Ball in mid-winter. These two projects have provided cars, furnishings, constant repairs to the physical plant, children's equipment of all kinds and Camp Oliver, a year-round camp at Descanso operated by the Sisters, to mention a few things.

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# AT LOMAS SANTA FE THE BEAT GOES ON

The beat goes on . . .

And the eyes open wider with so many new things at the Lomas Santa Fe community. Have you seen the paint going onto the shopping center's big masonry walls and the Mexican tile in Walker Scott's "window?" The interior of the Santa Fe Hills sales office, or the central fountain for the Plaza of the Four Flags? And then there is grading for Isla Verde South, and the new entrance gates for Isla Verde itself. As for goings on, the juniors had their day of glory on the golf course, in the pool, and on the tennis courts—and now there has been an invitational golf tournament for the ladies. All this in one month.

Our Plaza of the Four Flags has grown from an ugly-duckling start into a downy swan. Tile roofs on the Walker Scott store, United California Bank, and the other shops enhanced the center—but it was with the finish coat of Mexican white paint which really transformed it. All that's needed now are flowers and people. Even the flowers are there, in a way. The shadow box windows of Walker Scott have tile insets with a flower pattern. The tile is of authentic design made in Puebla. The flavor of this style will be carried on into UCB's "windows," and by some of the other tenants.



Santa Fe Hills, across from the Plaza, already has manned its sales office and the model homes, needing only a lick and a promise, are open for the public. There are five floor plans, 15 different exterior designs, and five interior schemes to choose from. So, in many ways, these approximate the custom look of our exclusive Isla Verde homes.

And, speaking of Isla Verde, its new south section has been graded and the roads cut, ready for final staking and development. It will be a while before Isla Verde South has its own entrance gates based on old Spanish Colonial style.



Guests prepare to "GO" in Shot Gun Tee-Off at the Tournament of the Four Flags at Lomas Santa Fe Course.



l-r, Patsy Nutter, Polly Neber, Nicky Nutter, Jay Nutter, Jimmy Cartwright, Loren Kaye were tennis award winners receiving glassware, warped racquets and a round of applause for their Pepsi can sculpture.

The families of Lomas Santa Fe have been busy, too. The end of August saw all of the Country Club's junior members competing on the golf course, on the tennis courts, or in the pool for trophies and ribbons. Under the direction of Charles Rizzo, Terry Bowman and Ken Leone, the juniors came up with outstanding scores and times. At the end of the day a banquet was given for them, with many hamburgers, french fries and cokes consumed by all.

Then, on September 23, there came the Torneo de Las Cuatro Banderas (Tournament of the Four Flags) named for the four flags that have flown over Lomas Santa Fe's lands. The LSF Women's Golf Association sponsored the event with a shotgun start, medal play, and beautiful prizes for the winners. Invitations from the Association went to almost every golf club in Southern California. With the sound of the fire siren, the ladies were off and only their smiles or frowns told how the day went. According to the round of applause for the several committees' work, the tournament was a success no matter what the score.



L. to R. Mrs. Thomas Stewart, Del Mar, Mrs. R. Dana Wood, Del Mar, chairman of decorations and luncheon arrangements, Mrs. William K. Blair, Lomas Santa Fe,

Ernest R. West, Rancho Bernardo, Mrs. Frank Pastore, San Diego, and Mrs. Bryan Lasswell, of Rancho Santa Fe relax after luncheon.



Mrs. Dale Dynes, Woodland Hills, receives her prize from Mrs. James Griffin, Prize Chairman for the Tournament of the Four Flags.



Mike Griffin was the overall 18-hole low gross winner for the juniors and also teamed with his father for father/son honors.



3 ribbons each for freestyle, backstroke and breaststroke, 8 yrs. and under, girls, l-r, Julie Garland, Stephanie Appel, Ann Garland.



## LAKE SAN MARCOS

MARY STONE  
Lake San Marcos News Editor

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### "PAR TEE TALK" by Marcie Chace

"When you walk as a friend you will find a friend . . ."

Many golfers will tell you how difficult it is to break the first "100" but Louise Dow did it well with a 93 and had three penalty strokes. A "Broken 100" pin was presented to her—which she wears proudly—at the general meeting in September.

By golly! Louise is a pretty lucky gal these days—she also won the silver award for the lowest net score for August.

We certainly have many avid women golfers. An average of 68 compete each Tuesday and if they don't play well they always come in wearing a big smile and enjoyed the company of their foursome—but at times one must lend an ear to their miserable game, ha! They're all just great . . .

August 19 was an "Even Nine" tournament with Early Steven, Mina Shaw and Dorothy Faulkner winning in the first division.

Second division winner was Louise Dow while Grace Meyer came in second. Eve Lortie tied Jennie Ashworth for third and fourth.

Fran Christian tied Nadine Pferdner for first and second in the third division. Lois Evans tied Dorothy Lee for third and fourth. Fourth division winners included Jean Olson, Faye Murdoch and Mary Givins.

Women from thirteen country clubs participated in our Guest Day event August 26. Winning low gross in the Guest flight was Ann Wright, San Diego C.C. Low net winner was Mrs. James Mitchell of Lomas Santa Fe. Estelle St. Clair of Navy was second. Tied for third and fourth were

Mary Beth Griffith, Fallbrook, and Irene Adams, Lomas Santa Fe.

Class "B" winner was Doris Staples, Fallbrook, low gross. Millie Bollman from Rancho La Costa was low net. A tie for second and third was shared by Pat Spence, Fallbrook, and Marian Wright, San Luis Rey.

Early Steven was low gross winner of the Member flight while Mina Shaw won low net. Irene Marcy and Eve Lortie tied for second and third. Eddie Ream was fourth.

Winners in Class "B" included Louise Dow, Jennie Ashworth, Alice Werner, Fran Christian and Minnie Harn. Faye Murdoch, Gwen Gustine, Jean Olson and Mary Givins were winners in Class "C."

The fifth annual President's Cup Tourney was held Sept. 2nd with 60 gals participating in 54 holes—net—play. After the grueling three days of competition there were 25 winners . . . talk about happy faces . . .

A cocktail party was held for all the participants and prizes were awarded by Liz Thompson, trophy chairman.

Del Sanford won the "Cup" and will have her name engraved on the perpetual trophy. Other winners down the line in order were Early Steven, Olive Taylor, Vi Morse, Fritzie Rydgren, Minnie Harn, Vee Skaff, Myra Nielson and on, and on and on . . .

It was a delightful affair with bright yellow flowers adorning the tables and the air filled with laughter, gaiety and congratulations. A vote of thanks goes to Kay Dutton, tournament chairman, and her committee for making us happy after a long day.

What we have once enjoyed we can never lose—a sunset, a mountain bathed in moonlight—the ocean in calm and in storm . . . We see these, love their beauty, hold the vision in our hearts and all that we deeply love becomes a part of us . . .

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## LAKE SAN MARCOS

### "PAR TEE TALK"

Gene Bekins, assistant tournament chairman, chose a "Two Low Balls of Foursome" event the 9th of Sept. which was won by Dorothy Newcom, Grace McCann, Gene Walker and Shirley Meyer who carded a 133.

Second place winners with 134 were Vi Morse, Beth Browne, Vernon Brockett and Irene Marcy. Fran Brindle, Grace Meyer, Lois Evans and Jean Olson were third.

Fourth place winners included Willda Landon, Pat Vanderbeck, Jennie Ashworth and Myra Nielsen.

On the same day a nominating committee was selected. Those chosen for this important task were Marcie Chace, chairman, Jean Olson, Agnes Brence, Vernon Brockett and Eddie Ream. We will prepare a slate to present to the Women's Golf Club at our general meeting to be held Oct. 7 at which time other nominees can be selected from the floor. Hope you all will put on your "thinking cap" and be prepared to choose those who will represent you and your Club.

Don't forget to participate in the sixth annual Lake San Marcos Mixed Invitational which will take place Saturday and Sunday, Nov. 1 and 2. The event will be a "Best Ball of Partners"—eclectic.

If you know of some one (couple) who might be interested in this gala event why not send them an application which can be obtained in the Pro Shop, or, leave their name and address and invitations will be sent to them.

### "SAILING ALONG"

by Ronald T. Strong

One of the founders of the Lake San Marcos Yacht Club in 1964 and its first and its second Commodore, was Harold H. Ide. So when he and Mary Ide hosted the Aug. 16 picnic-meeting, it surprised no one that all arrangements were perfect. They were assisted by their guests, John and Julie Demaree of Sun Park. The food and drinks were, as usual, beyond the descriptive ability of this correspondent. But they were thoroughly enjoyed by the 51 members and guests present.

"Dock" prizes, properly named because entry to the Picnic Grounds is only by boat, were distributed by our ebullient Commodore, Chet Shaw.

New members introduced and accepted into the Yacht Club this season include:

Dale and Julie Turnbull  
George and Kay Dutton  
Ray and Marge Thorne  
Thomas and Ora McKnight  
Edwin and Elizabeth Thompson  
Maurice and Helen Young

Others desiring to join the Yacht Club should contact John Wyatt, Membership Chairman, at 744-0073. Picnics will continue at 4:00 p.m. on the third Saturday of each month through October.



### READY FOR THE FAIR

Chairman Verna Green, and Co-Chairman Clara Colt along with Henry will be seeing you at the Holiday Fair.

### WOMEN'S FELLOWSHIP

by Josephine Polvick

The Women's Fellowship of the United Church of Lake San Marcos meets each Tuesday at 10 a.m. in the clubrooms. This is open to all ladies at the lake and there is something for everyone to do. At the present time everyone is busy making items for the Holiday Fair, to be held Nov. 15, 1969, from 10-5 in the recreation hall. There will be beautiful Christmas decorations for sale, also a Treasure table, wonderful homemade bake goods, and a snack bar. This is open to the public. Work continues on bandage making for the hospitals overseas, and the ever present need of scrapbooks, that bring so much cheer to the elderly in convalescent homes. This is a community gathering and Ellen Kendig, our President, invites all to join with us in this most rewarding work.

At the last business meeting held Sept. 9, a Friendly Service Committee was formed to investigate the appropriate needs of families in the San Marcos area, and in convalescent homes. The committee consists of Kay Wortman, Chairman, Mabel Hunt, Gladys Weinert, Elberta Beum, and Josephine Polvick.

### LAKE SAN MARCOS LADIES NINE-HOLE GOLF NEWS

by Milli Mittricker

Our ladies' 9-hole section of Lake San Marcos golfers had an exchange guest day with the "Nueve-ettes" (Escondido ladies' 9-hole group) and played at the Escondido Country Club on Sept. 17.

A get-acquainted coffee time was held in the Escondido Country Club lounge at 8:20 a.m. with the "shot-gun" start of play at 9:00 a.m. Luncheon was served at noon and prizes awarded.

The "Nueve-ettes" will have a return play at the Lake San Marcos Country Club on Oct. 21.

The "9-holers" revolving putting cup trophy was awarded to Ethel Fleming for having the lowest putting score for three months of the putting tournament that started in June, 1968, and finished in June, 1969. Gretchen Wardell was the winner of the revolving monthly putting cup for the month of August in the new putting tournament started as of July, 1969.

# LAKE SAN MARCOS



## LAKE SAN MARCOS KIWANIS CLUB FOURTH ANNUAL PANCAKE BREAKFAST

The Fourth Annual Pancake Breakfast of the Lake San Marcos Kiwanis Club was held Saturday, Sept. 27, 1969, at the San Marcos High School from 7 a.m. to 1 p.m.

This is the principal fund raising activity of the Club, and all the net proceeds are for the Club's Underprivileged Children Fund. The principal beneficiary is the School for Retarded Children in Vista. This school gets no public funds, and all of its income comes from private donations and activities similar to the Pancake Breakfast.

Additional recipients are other needy children in the immediate area for such things as eye glasses, school lunches, doctor bills, etc. Four High School graduates of

San Marcos High also received scholarships toward their college expenses.

Shown in the picture are Charles W. Hahne, President of the Lake San Marcos Kiwanis Club, George A. Koepsell, General Chairman of the Breakfast, and Vice Mayor Bruce M. Ruppenthal of the City of San Marcos.

Kiwanis is indebted to the following for their generous support of this activity:

- Shop Smart Inc.
- Hollandia Dairy
- Vita Pak
- Pacific Sausage
- Pargas of Escondido, Inc.
- Quails Inn
- Quails Inn Dinnerhouse

## LAKE SAN MARCOS FISHING AND CASTING CLUB

by Ray Wofford

September 9th meeting of the Lake San Marcos Fishing and Casting Club, held in the Club Room of the Recreation Center, was attended by 26 members and guests. Dick Langworthy was welcomed as a new member, increasing the paid-up membership to 55.

President Niels Webber appointed Al Hotz, Les Frech and Lin Colby as a Committee to develop better fishing prospects for our lake. Members favored the suggestion to temporarily allow a catfish limit of four, minimum length of 10 inches. At present and until officially notified, all catfish and bass are returned to water unharmed.

Lucky door prize winners were Dick Langworthy, Lin Colby, Les Frech, Lee Glaze, Elton Wilson and Ray Thorn.

A picnic for members, wives and guests is planned for Saturday, October 11, 3 to 6 p.m., at the Picnic Grounds. Transportation furnished from the boat dock via the Launch. Feature of the picnic will be a "White Elephant" Auction to raise funds for the purchase of portable ice chest, table

cloths, coffee pot and other needed picnic equipment. Donations of any unwanted articles, treasures, heirlooms, etc., are solicited from all members, friends and neighbors and should be delivered prior to Oct. 10 to Chet Shaw, 1795 San Pablo Drive (744-2087) or Niels Webber, 1630 La Madera Lane (744-2380).

## "DOWN TO EARTH"

by Mary C. Stone

The September meeting of the Garden Club featured Vista orchid growers and hybridizers Mr. and Mrs. Herbert Crothers, who brought many beautiful plants and films.

The October 10 meeting will see a return of our past president, Jack Pulham, landscape architect, who will present ideas for spring gardens.

Each month door prizes go to those holding the lucky tickets.

It was voted that the meetings start promptly at 9:45 so that people who have appointments will be able to leave on time.

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# LAKE SAN MARCOS

## "GRACEFUL ART"

by Grace Minor

Mrs. Pauline Cook, who exhibited at the Lake San Marcos Art Exhibit, August 25 and 26, demonstrated a still life for members of the San Marcos Art League at the regular meeting on Sept. 15.

She has worked in charcoal and pastels, but now paints in oils exclusively. Mrs. Cook attended universities in New York and Wisconsin, and was also a student at the Chicago Art Institute. She has been called a "Society Artist" because of her painting of famous personalities; among them, Ginger Rogers and Gilbert Roland.

## "SUN SPOTS"

by Dorothy L. Ohde

Mrs. Clem Breckenridge was hostess to the annual luau dinner held Sept. 4 at Sun Park. The clubhouse was beautifully decorated with Hawaiian posters, pom-poms, hibiscus and a large plaque which read "Welcome Senior Flower Children." Everyone was colorfully dressed in Hawaiian style and enjoyed a cocktail hour on the clubhouse patio before dinner. After dinner, Mrs. Bernice McCandless, Social Chairman, introduced the guests and also the committee who planned and served the dinner.

The Shuffleboard team has been busy playing tournament games with Casa Grande of Escondido, the La Jolla team and also Mission View in Oceanside.

Mr. and Mrs. Dale Turnbull have returned from a trip to Vallejo, Fort Bragg and Lake Tahoe where they enjoyed a big family reunion.

Mr. and Mrs. Ross Wilson have also returned from a month's trip to Canada visiting with friends and relatives. On their way back they stopped in Oakland for a few days to attend a wedding of their nephews.

On Sept. 11 the Travel Club enjoyed a trip to San Diego to see the Ice Follies.

## "PEDAL PUSHERS"

by Milli Mittricker

The Bicycle club of Lake San Marcos extends a hearty welcome to our bicycle riders to come and join our active local Bicycle group each Saturday morning at 11:00 a.m. We assemble at the Golf Club Parking lot and ride for one hour (including a rest period) and then enjoy a "bring your own sandwich" at the Recreation Lodge where coffee awaits us at 12 noon.

Come and get acquainted with other Bicyclers and enjoy riding with us as well as the social "get-togethers."

Have you heard that over 60,000,000 Americans are getting back on bicycles? Dr. Paul Dudley White, well known cardiologist, advises to get on bikes "not once in a while, but regularly as a routine. It's a good way to prevent heart disease."

Many of our residents are discovering the convenience of taking a bicycle to market and on errands. See you Saturday at 11:00 a.m. For further information contact Milli Mittricker, 744-0066.

## BUENA VISTA AUDUBON SOCIETY

"Wing Tips"

by Mrs. Lowell Moore

The Buena Vista Audubon Society will resume its regular monthly meetings on Friday, Sept. 19, at 7:30 at the Vista Branch of Oceanside Federal Savings & Loan, 249 S. Indiana St. Members and all in the North County area interested in wildlife study and conservation are invited to attend.

Gerald Fox, Audubon member of San Diego and member of Museum of Natural History, will be the speaker, illustrating with slides. He will also include slides from the Silverwood Sanctuary, taken by the residing naturalist, Frank Gander.

The business meeting will be presided over by newly-elected president, Judge L. Dixon of Oceanside. For further information, contact Mrs. Lowell Moore, 757-2829, Oceanside, or George Cramer, 724-5827, Vista.

## LAKE SAN MARCOS WOMEN'S CLUB

Over a hundred women attended the first fund-raising project of the ways and means committee, which was a bridge desert luncheon. Profits from this and all such programs will go mostly to San Marcos philanthropies.

Meetings are held the third Monday of each month, with the next meeting scheduled for Oct. 20. According to Mrs. W. R. Fricke, the speaker for this meeting will be former police woman, Mrs. David S. Caskey.

All interested women of the area are cordially invited.

## SAN MARCOS REPUBLICAN WOMEN'S CLUB, FEDERATED

by Cecyle Neekamp

San Marcos Republican Women's Club, Federated will meet for the first fall session on Monday, Oct. 6, at 1:00 p.m. in the Recreation Hall at Lake San Marcos.

Guest speaker for the meeting will be Assemblyman John Stull who will discuss current legislation. All Republican women in the area are urged to attend and participate in the discussion.

## LAKE SAN MARCOS KIWANIS CLUB

On Oct. 1, 1969, the new officers will take over for the 1969-1970 year. They are:

President.....William W. Word  
Immediate Past Pres...Charles W. Hahne  
President Elect.....John Carew  
Vice President.....J. Mayor Olson  
Secretary.....Frank E. Brence  
Treasurer.....Laurance H. Sweeney

### Directors

George D. Dutton Theodore M. Moffitt  
Gustave G. Staude Lemuel Bailey  
John Wyatt George C. Wieman  
John J. Morris Jr. J. Ernest Culp

The new officers and directors will be inducted at a special Ladies' Night dinner in the Trophy Room of the Lake San Marcos Country Club on Tuesday, Sept. 16, 1969.

**D**oes North County have what it takes? Skeptics need only cite recent business and industrial developments in the area to put stock to the claim that this piece of the United States has the magnetic appeal that will foster growth, opportunity and a business influx for decades to come.

The potentiality of North County as a business nerve center of the future depends on what business investments can be imported. A great portion of the future growth will be the result of industrial and business expansion such as that inspired by new residents Burroughs, May Company, and National Cash Register.

Why, if North County is such a fabulous place to locate, would a home-grown company ever want to leave? Theodore (Ted) Vallas, founder and president of Golf Course Inns of America, can't think of any reasonable answer and therefore has firmly decided to make this the base of corporate operations for his rapidly expanding business undertakings.

Golf Inns was founded by Vallas in April of 1965 to develop a new concept for the establishment of a national network of luxury motor hotels, both company owned and franchised, adjacent to or on presently existing golf courses. It was his plan to provide vacationers and travelers with more than just a comfortable place to spend the night, and taking into consideration the hundreds of golf course operations in the country that would welcome the additional revenues, Vallas knew he had a workable plan. However, since those early days of infancy the initial plan has taken on major as well as glamorous proportions that today represent a multi-million dollar future for the Golf Inns program.

At present, headquarters for Golf Course Inns and its subsidiaries is at the El Camino



Ted Vallas, founder and president of Golf Course Inns of America, is pointing out the general feature of Olympic Golf to golf pro

Pat Rielly, director and vice president in charge of golf shop design and golf programs.

## GOLF COURSE INNS OF AMERICA PROVIDE A LONG FELT NEED

By William Harp

Country Club in Oceanside, but Vallas does not believe for a moment that this office will serve the purpose much longer when he apprehensively considers the heavy administrative workload. One thing, however, is for sure; home will remain in North County.

Because of the many European projects that have been undertaken by Golf Inns through its subsidiary, Golf Course Inns International, Vallas maintains a second office in London for the direct supervision of foreign operations.

Fast thinking motor hotel chains have taken advantage of their size and established small subsidiaries to handle cooperative purchasing of restaurant and motel-hotel maintenance supplies. The practice does not end with supply needs. Some have gone as far as to form company held advertising agencies and public relations operations that not only handle the account of the parent organization and its subsidiaries, but search for outside non-competitive clients. Vallas enthusiastically points out that all of this is on the planning board of Golf Inns as soon as the magnitude of operations warrants.

His program is also designed to promote an Inns franchise division that will provide a central system of training, accounting, financial assistance, and legal services.

A Golf Course Inns establishment, as envisioned by its founder, will include at least one full-size 18 hole golf course, luxury accommodations and restaurants, tennis, horseback riding, a pro shop to provide guests wishing to play golf or tennis with all necessary equipment, and convention facilities.

All this excitement has cost Vallas a personal price of spending a great amount of time in the air and on the road away from home. His negotiations, research and inspection of proposed Golf Inns' projects have carried him to virtually every corner of the United States and Europe. He strongly believes that only through this kind of intensive consideration will Golf Course Inns of America live up to its full potential.

There are at present three Inns' projects in operation or under partial construction in southern California.

In addition to the home state facilities,

Inns are now under consideration in Flagstaff and Scottsdale, Arizona, Eugene and Portland, Oregon, and just outside of Chicago, Illinois.

Vallas is also negotiating on Golf Course Inns facilities in Florida, Nevada and New York.

Besides being one of the area's most active businessmen, Vallas is an inventor, a talent that may prove to be the company's biggest money-making asset in the form of his pet project, "Olympic Golf."

He has devoted money and five years toward the establishment of this fascinating version of golf that by all indications will revolutionize the game.

Olympic golf is designed to eliminate common problems such as bad weather, lost golf balls, lack of time to complete a full 18 holes of regulation golf, personal discomforts, expensive cart rental, unfavorable playing surfaces, and excessive walking.

The overall effect is to simplify the game while maintaining the original challenge and flavor of golf. In some instances Olympic Golf as a result of its design will force

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## GOLF COURSE INNS

the player to hit a proper shot or pay the consequences.

Night hours have no effect on play since the entire course is easily lighted.

With Olympic Golf available the old excuse not enough time to play will no longer prevent men and women with busy schedules from enjoying the game, according to Vallas. He estimates that a complete round of 18 holes will take no longer than one and one half hours. He is also sure the benefit of greater social contact will appeal to many players.

Prior to becoming a principle in Golf Course Inns of America, Gene Littler, one of golf's all-time greats said, "if we had one of these courses available every pro would practice on it." Littler is especially eager to point out the many teaching advantages of Olympic Golf since the student or professional is able to practice or duplicate any golf shot or situation he wants to develop.

After becoming familiar with Olympic Golf the economic advantages are immediately obvious to the entrepreneur with any degree of business acumen. The entire course requires only 12 to 15 acres for a complete development as compared to the 120 to 150 acres required to support a regulation 18 hole course and country club. This factor makes Olympic Golf especially applicable to major metropolitan centers that gave up their large sections of open land long ago.

Because of its limited size, roughly 300 yards by 180 yards, the financial requirements for establishment and maintenance are considerably less than for a regulation links. Vallas estimates the cost of maintaining a regulation course will run five or six times that of an Olympic Golf facility.

Olympic Golf does not resemble any of the many variations of miniature golf or "pitch 'n putt" as one might first imagine on hearing of the game without seeing an existing course or model. William Elder, publisher of a prominent golf magazine, states: "Olympic Golf offers new freedoms and expansion of golf instruction, practice and ultimate tournament play for colleges and universities. Enterprising businessmen will note the game's value as an interim land use."

Vallas is including Olympic Golf in the blueprint for the Golf Inns' concept of luxury motor hotels. It will be constructed

adjacent to those Inns where land is ample enough to accommodate an installation. In most instances, however, the expansion of Olympic Golf will be promoted through The Olympic Golf Franchise Company that will also be controlled from the corporate headquarters in North County.

Establishing a chain of recreation oriented luxury motor hotels and outlining plans for a national franchise program was not enough to keep the Vallas organization occupied. Golf Inns will export the entire operation to foreign soils to take advantage of the growing trend toward leisure and recreation that Europe is enjoying along with the United States. Consequently, the formation of Golf Course Inns International with offices in the North County and London was imperative.

The same ideas of standardization and administration will follow the company to its overseas operations but the formula for club design will be more dependent on the culture, traditions and the physical environment of the country in order to best reflect the style of the area.

Golf Course Inns International has negotiated successfully on foreign locations so magnificent they will stir the hearts of the most sophisticated travelers.

At the mouth of the Mediterranean Sea rests Algarve, the southernmost province of Continental Portugal and the proposed Golf Inns vacation resort of Vilamoura. This Portuguese area of 2,000 square miles boasts more than 75 miles of coast line offering sandy beaches and a climate considered better than that of the popular Costa del Sol.

Vilamoura is part of a mammoth endeavor on the part of Portugal's National Plan for the Regional Development of Algarve. The purpose of the plan is to develop the region as well as to insure the continued unspoiled quietness of its beaches, natural landscape, culture, and a way of life that have existed for centuries. The Portuguese government feels this program will result in a fabulous vacationland not vulnerable to unchecked haphazard growth and commercialization.

If vacationers should ever tire of golf, sailing, horseback riding, waterskiing, tennis, Olympic Golf, and hunting for one of the great variety of native species, they will find themselves amidst some of Europe's most historical and interesting country which in-



Developing a resort country club around this 16th century French chateau is only one of the many foreign projects under the direction of Golf Course Inns International. Other locations include Italy, Morocco, Spain, Portugal, Greece, England and the Caribbean.

# GOLF COURSE INNS



Lilford Hall and the surrounding English countryside will be the site of the 220-acre Golf Course Inns vacation resort and country club. The estate is presently the property of Lord and Lady Winterbottom of the English House of Lords.

cludes ancient Roman archeological diggings open to their inspection.

In addition to the Golf Course Inns facility there will be several hotels involved in the Vilamoura project along with isolated groupings of villas, playgrounds, shooting clubs, gymnasiums, an open air theatre, and a bullring.

Vilamoura, which is presently in operation, even goes as far as to surround itself with agricultural and grazing lands to insure a plentiful food supply. The entire project is made up of more than 4,000 acres.

Resting in a green valley several hundred miles northeast of Vilamoura just outside the French capital of Paris is the 400 acre site of Golf Inns' Domaine de Villarceaux. This resort represents a complete change in design approach when one considers the rambling countryside of southern Portugal. At Villarceaux Golf Inns will take advantage of the many buildings and magnificent chateaus dotting the lush French hillsides and valleys that make up the estate of Count Villifrance.

On first inspection, Golf Inns' executives were pleasantly surprised to discover that many of the buildings, including the impressive chateaus, were in far better condition than would normally be expected of 16th century structures. These same buildings are now being revamped for use as clubhouse and luxury accommodations for guests and conventioners at Villarceaux.

All the amenities of a typical Golf Inns International resort will be a part of the French operation. Every fairway curves through the historical French countryside and provides a grand sight-seeing tour as well as a fairyland setting for golf. Besides golf, tennis and water sports, Villarceaux has in operation horseback riding facilities that hopefully will take on the proportions of a French riding academy.

Vallas feels that due to its enchanting locale and the convenient proximity to the romantic city of Paris, Villarceaux will realize overnight popularity with European travelers.

Great Britain, which holds within its borders some of the world's most picturesque landscapes, will be the site of future Golf Course Inns' resorts. Just recently,

Vallas was happy to announce the final approval by the British authorities of the first project, Lilford Park, less than an hour's drive from the legendary borough of Nottingham.

This stretch of English countryside which is presently the property of Lord and Lady Winterbottom of the English House of Lords, will be one of Golf Inns' most popular locations, according to Vallas. This is due to its convenient proximity to major population centers and the historic significance of the area that will enhance the overall tourist appeal of Lilford Park.

The 220 acres of the Golf Inns project is literally covered with lakes and streams that have rested in the shadows of structures dating back as far as the ninth century.

The most prominent building on the estate is Lilford Hall that was constructed in 1635. It will serve as the main building on the resort and will house the clubhouse facility and luxury accommodations.

Not all of Golf Course Inns International are isolated to the European continent. The program is in full swing in the Caribbean on the island of St. Kitts. The island is located between the exciting resorts of Jamaica on the west and Trinidad and Barbados on the southeast.

The Caribbean project is part of a national effort not unlike that of Algarve, Portugal. It has been necessary to plan every detail with total convenience and luxury as the main objectives. Only in this way will St. Kitts be able to compete with the booming vacation resorts that occupy Jamaica and the other popular Caribbean islands.

Golf Course Inns International is not only working in close association with the government of St. Kitts; other prominent groups and governments involved in the St. Kitts program include the governments of Cyprus, Ghana, Libya and Zambia and private concerns such as the Parke Davis Company and Shell Oil of Mexico.

The future activity of Golf Course Inns of America and its subsidiaries looks to be nothing short of gigantic. Major American and foreign corporations are eager to get in on the action so joint ventures and cooperative efforts are presently in the negotiation stage with Pan American Airways,

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# GOLF COURSE INNS

Boise-Cascade, International Leisure Host, Alitalia Air Lines and the British Overseas Airways Corporation.

The Golf Inns International program does not end with these four resort locations. There are numerous projects underway at two locations in England, and a second in France on the beach at Cannes. There is also a second Golf Inns under consideration in Portugal just outside the city of Lisbon.

Morocco, one of the fastest growing vacation spots in North Africa, is the site of two more Golf Inns located in the cities of Agadir and Tangier.

Tourists will find Golf Inns in Greece and in the city of Agropoli, Italy, south of Salerno.

While all this is in progress Vallas is negotiating on additional Golf Inns facilities in Egypt, Lebanon, Spain and Holland.

To accomplish the eventual linkup of this national and international chain of luxury motor hotels and resort country clubs, Vallas has surrounded himself with key individuals who will add their particular talents to the future success of Golf Inns.

Not long following the birth of Golf Course Inns of America, Vallas was successful in persuading Gene Littler to join the Golf Inns team. Littler is one of professional golf's all-time leading money winners with over one-half million dollars in prize money to his credit. He won the 1961 U.S. Open, the World Series of Golf defeating both Palmer and Casper, and three victories in the Tournament of Champions. As a principle and investor in Golf Course Inns he will concentrate his efforts in public relations and program promotion.

The design and construction requirements of Golf Inns as envisioned by its founder are luxurious. They have demanded advice and supervision available only from a capable and experienced architectural firm. The responsibility of club design has rested with Robert G. Edwards, partner in Weber & Edwards, AIA. Edwards has been associated with the organization for more than three years and serves as director and vice president of architectural design. Edwards is ready to admit that it is going to take all the resources available to keep pace with the rapid expansion program outlined by Vallas.

Edwin "Duke" Snider has been associated with Golf Inns since its conception. Baseball remembers the "Duke" for his outstanding career with the Dodgers that spanned nearly two decades. Now playing for the Golf Inns team he has been instrumental in promoting new locations and the franchise development of Olympic Golf.

Taking advantage of more than 30 years of business experience on the part of Gene's father, Fred Littler, proved to be a wise decision by Vallas. The senior Littler, who is presently on the Board of Directors of the new motor hotel chain, Royal Inns of America, is putting his many years of experience to work for Golf Inns as executive vice president in charge of franchising and personnel management.

While motor hotel design has been the responsibility of architect Robert Edwards, the problems and challenges of golf course design belong to Commander John D. Harris who is considered one of the foremost men in his field. Cmdr. Harris didn't waste any time when he followed the footsteps of his father, who established in 1890 Britain's first golf course construction company. Harris has been personally responsible for the design of more than 100 courses in 20 different countries. His knowledge of the business has proved invaluable to Golf Course Inns of America in the establishment of its foreign arm, Golf Inns International.

The Board of Directors for Golf Inns also includes George Whitney, general manager of KFMB-TV; Richard Crake of Crake, Woolley, Collins and Ward, attorneys at law, and Lou Bell, La Jolla businessman.

Also working in close association with the Golf Course Inns of America on several financial matters is Denis Waitley, formerly of the Intermark Corporation.

Vallas and the men around him who make up the Golf Inns organization are firmly dedicated to establishing it as the Cadillac of the luxury hotel industry. After reviewing activities in the United States, Europe, North Africa and the Caribbean which have taken place over the last two years, one gets the impression that the directors of Golf Course Inns of America mean business when thinking leisure.



Professional golfer Gene Littler (left) and Ted Vallas (right) take time out from their busy schedules with Golf Course Inns of America to chat about Littler's valuable antique automobile collection. Littler, who is a principal investor in Golf Inns, will be concentrating his efforts in the area of public relations and promotion.



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## Successful Entertaining at home

by Carolyn Coggins

SUCCESSFUL ENTERTAINING AT HOME could be abandoned until holidays approach, seems to me; or else entertain by serving brunch (whether you like the word or not—and I don't) the combination of breakfast and lunch on Saturday or Sunday is a fine way to entertain. And it enables people to be invited who do not like night driving but simply sail your direction on the highways day-times.

This first cheese, crusty affair, so enthralled me I used to go to a restaurant just off Fifth Avenue in New York City where it was a specialty. Romeo Salta is the name of the restaurant and no doubt they are still serving it; but you can too. Makes a delicious light meal for two at home. Makes an unusual savory offering for people invited to a brunch. Theirs did not have parsley, but adding it makes it look pretty. Also, they used Italian cheese, Mozzarella, chilled until it could be sliced.

### CHEESE CROUSTADES

*For 6 Servings:*  
1 loaf unsliced white, rye or wholewheat bread  
1 stick softened butter  
13-14 thin slices American cheese (Cheddar, Swiss or stronger cheeses work too)  
1 Tbsp parsley flakes  
1/8 tsp garlic powder

Cut bread into 3/4-inch slices to within 1/4 inch of the bottom of loaf, leaving a solid crust to hold the slices together at the base. Blend seasonings into the butter and spread on both sides of each slice of bread. Insert a thin slice of cheese in between each buttered bread slice. Spread top of bread loaf with remaining butter. Place on foil-lined baking sheet. Bake in preheated moderate oven (350 F) 15 minutes or until cheese has melted and bread is brown and crusty.

Mmmm . . . If you are hungry you better make *two* loaves.

A good menu for the Cheese Croustades or for the Quiche Lorraine which comes next, would be:

Cocktail or Spicy Drink  
(cool or hot depending upon weather)  
Cheese Croustades  
Tossed Green Salad  
Fruit Float

The same menu would be superb with the Quiche Lorraine instead of Cheese Croustades, or you could serve a few of each if the crowd crowds you.

### QUICHE LORRAINE

When this first was made in the dairy-land where rich cream was plentiful, it was a cream custard in pastry shell without the seasonings some clever French woman added later. The date of this historic event goes unrecorded—as so much kitchen history does—but the results are superb.

*For 6 servings:*

1 pastry shell  
4 slices bacon  
2 slices Swiss cheese, slivered  
In electric blender combine for Custard:  
2 cups rich milk or cream  
4 eggs  
1 small onion  
1 tsp salt  
1/4 tsp pepper  
1 Tbsp minced parsley

Bake pie crust at (450 F) in hot oven for 15 minutes while crisping the bacon. Remove partially cooked pastry shell and sprinkle the crisped bacon bits over the bottom. Then add the cheese slivers.

In electric blender, combine ingredients for custard. Blend and pour mixture to fill the shell, *only 3/4 full*. Bake in medium oven (325 F) until custard is set, about 45 minutes. SET TIMER.

If you ran to secure a copy of this book we use in the FRENCH CUISINE CLASS, you may have run onto this recipe there. If you have the book try the Cheese Beignets Souffled, adding 1 teaspoon baking powder to Beignet batter. Students were so enthusiastic about the Quiche that they ate their own and a spare. As for the Beignets, they could not get enough. The University of California Extension department is the place to contact, by any persons interested in the course which is given right here in my home at Rancho Bernardo. Class limited to 14. If interested telephone them at: 453-2000, and hear all about it.

Now about those floats. In the prettiest bowl you own, be it silver, crystal or pure china or ceramic . . . pour the canned fruits you wish to combine, juice and all; except for red fruit. Cherries or purple plums should be drained or the juice colors all the fruit red or blue. Chill thoroughly.

To serve: Add generous spoons of ice cream to the top of the fruit bowl and begin offering fruit and ice cream to everyone. Here are a couple examples of combinations you may wish to try:

### CHERRY PINEAPPLE FLOAT

Combine drained Bing cherries with fresh sweetened pineapple chunks (or use canned, juice and chunks). Equal

proportions of the fruit for enough to serve the number you invite.

Add a brick of vanilla ice cream to the center of the large bowl you have chilled this in, and you are ready to serve.

### GRAPEFRUIT FLOAT

*Makes 8 cups:*  
2 (303) cans grapefruit sections  
1 package frozen raspberries  
1/8 tsp salt  
1 quart lemon ice

Gave you the amount of servings here, since the fruit is packaged. The combination is so attractive and even children can consume these floats to secure their vitamins.

With mint all over our gardens, some of it should go inside us instead of into the snails. Here are two recipes you will be glad about providing you use them this very week . . .

### A RECIPE IS YOURS ONLY WHEN YOU HAVE PREPARED IT AT LEAST ONCE

#### FRESH MINT SAUCE

What is not used the first meal after you prepare this will keep refrigerated, until it is consumed.

1 cup chopped mint leaves  
1/4 cup water  
1/4 cup confectioner's sugar  
3-4 drops vanilla  
1/8 tsp salt

Combine the leaves in the water in a small saucepan. Cover and cook over low heat 5 minutes. Remove and turn into electric blender, add the sugar, salt, vanilla and run machine on *puree* until liquid and leaves are one color. Use warm or serve chilled over lamb and other meats.

#### FATOUSH (Mixed vegetable salad)

*For 6 servings:*  
1 1/2 cups croutons  
6 Tbsp olive or salad oil  
3 cups-cherry tomatoes, halved  
3 cups diced, peeled cucumber  
1/2 cup sliced radishes  
1/2 cup fresh chopped mint (or 1 Tbsp mint flakes, crumbled)  
1 Tbsp dried chives (or 2 Tbsp chopped fresh chives)  
1 1/2 tsp salt  
1/8 tsp ground black pepper  
1 1/2 tsp lemon juice

Combine croutons with oil; toss until well coated and set aside. Combine remaining ingredients in salad bowl. Add croutons and toss.

Serve with lamb or beef.



### KIM BROWN AND VIRGINIA O'DONNELL UNITED IN MARRIAGE

A double ring ceremony at Mary, Star of the Sea Catholic Church in La Jolla united Miss Virginia O'Donnell and Kimberly C. Brown in marriage on Saturday, August 30th with Father James Gilfillan officiating at the nuptial mass.

The bride's parents are Mr. and Mrs. Thomas F. O'Donnell of Oceanside and parents of the bridegroom are Mr. and Mrs. Joseph B. Skibinski former Ranchoites, now of Park del Mar.

The groom is the grandson of Dr. and Mrs. A. J. Cardinal of Rancho Santa Fe.

The bride, given in marriage by her father, wore a gown of satin organza with chapel train, embellished over all with appliques of chantilly lace and pearls. Her illusion veil fell from a pearl headdress. She carried a bouquet of white roses, miniature carnations and baby breath.

Her matron of honor was her sister Mrs. Douglas Jedlicka of Anaheim. The bridesmaids were another sister Mrs. Dan Enslow of Seattle, Miss Cynthia Woodward and Miss Joan Ramsower. Flower girl was Miss Cissy Gorgone, cousin of the bridegroom.

All wore floor length French blue gowns with chiffon overlays. Their headpieces were pearl clusters with blue netting. The attendants carried colonial nosegays of white mums and white carnations.

The bride's mother wore a peach ensemble with hat and shoes of burnt orange.

The groom's mother wore a yellow silk suit with matching hat and shoes.

After the ceremony a reception for over 200 guests was held at M.C.R.D. Officer's Club where a buffet luncheon was served and an orchestra played for dancing.

After a wedding trip to Santa Barbara and Carmel the young couple left for Tucson, Arizona where Mr. Brown will continue his studies at University of Arizona.

Out of town guests were: Mr. and Mrs. Robert Skibinski of Los Altos; Mrs. Bertha Humberstone of Portland, Oregon, grandmother of the groom; Mrs. Eve Nichols of Port Angeles, Washington, aunt of the bride.

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However, nothing has *really* changed except the name. Diana will continue to be my "girl Friday" and model our new fashions every day at the County Squire Tea Room. I shall look forward to greeting you, as usual, in our Village Shop. A brand new name, but the same old friends await you inside!

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Fay Galleher, owner-manager

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THE OFFICIAL PUBLICATION OF  
**THE ASSOCIATION BULLETIN and News**

**Minutes of Regular Meeting of Board of Directors of Rancho Santa Fe Association held on Thursday, August 21, 1969 at 9:00 a.m., Board Room**

**PRESENT:** President Evans, Vice President Lee, Directors Frobes, Truesdale, Wheelock, and Witherow.

**ABSENT:** Director Maas.  
**ALSO PRESENT:** Messrs. F. S. Coffin, D. M. Bakewell, F. E. Bechstein, J. J. Hedrick, H. R. Millard, Miss Marlene Broderick; Secretary Van Evera and Recording Secretary Butts.

**MINUTES OF PRECEDING MEETING**  
 The minutes of the meeting of August 8, 1969 were approved.

**ART JURY RECOMMENDATIONS**

**Keeping of Animals**

**D. Reniers** Parcel 1/1, Block 3, Lago Lindo, 4.2 acres: 4 horses and one pony. **APPROVED.**

**D. W. Lester, W. E. Johnston**, in attendance. Parcel 6/2, Block 47, La Madreselva, 2.95 acres: 2 horses. **DEFERRED** for resubmission of plot plan.

**MEDIATION CONFERENCE**

**A. L. Gatterdam** Subdivision of 11.1± gross acres, Parcel 2/6, Block 48, Puerta del Sol. **PUBLIC HEARING SET FOR SEPTEMBER 4, 1969.**

**COMMITTEE REPORTS**

**Park & Recreation Board** Chairman Truesdale reported on the August 14 meeting. The Board is attempting to get a map showing the bridle trails in completed form which should be ready very soon.

**Proposed Bowling Green.** Mr. Truesdale stated the Board had studied information submitted on the subject, but felt more research was in order and more cost estimates, particularly for maintenance, should be furnished. Mr. Hedrick addressed the Board and explained his estimates of the maintenance which the Green would require. Support of the sport, particularly in the number of players who would pay annual dues, was discussed. Mr. Coffin and Mr. Millard both stated that they had helped support similar projects in the past, and that their experience had been that once such an installation had become established, many new players had become drawn to it. Mr. Millard also stated that he felt a bowling green belonged in this type of community. Mr. Hedrick was requested to have a report prepared which would show actual costs of installation and actual costs of maintaining said installation.

**Golf Activities Committee** Chairman Lee reported on the August 12 meeting. Playing privilege figures are:  
 Association members .....239  
 Non-Association members .....117  
 Non-Association resident members ..... 4  
 (Waiting List,27) .....Total 360

**Change in Schedule of Fees.** Mr. Lee submitted the recommendation of the Committee to the Board of Directors that cart fees as adopted in the 1969-70 Schedule of Fees be changed as follows:  
 Single rental, Association owner cart holder of annual prepaid golf privilege & guest—18 holes from \$6.00 to \$7.00; each additional 9 holes from \$3.00 to \$3.50; 9 holes only from \$3.50 to \$4.00; Additional rider charge—applies to either private or annual lease cart, 9 holes, from \$2.50 to \$2.00.

It was moved, seconded and unanimously passed that these revised fees be effective immediately.

**Finance Committee** Chairman Witherow reported on the August 20 meeting, and he explained the expenditures on the July financial statement, a copy of which was given to each member present.

He submitted the following recommendation of the Committee: that an expenditure not to exceed \$200 for a new Power Sprayer be approved. It was moved, seconded and unanimously passed that the purchase of this equipment be approved.

Mr. Witherow requested each department furnish the Finance Committee a list of anticipated needs in 1969-70 in the order of their priority to enable the Committee in its preparation of recommendations for purchase to the Board of Directors.

**SECRETARY'S REPORT**

The Secretary reported receipt of notification from the Board of Supervisors of change of date of public hearing to September 16, 1969 at 2:00 p.m., on the application of Daniel Salerno, agent for Robert F. Driver and Driver Investment Company, for a special use permit for expansion of resort hotel facilities at Wishing Well Hotel. It was pointed out that this date conflicts with the Country Friends Fashion Show, and the Secretary was requested to investigate with the Board of Supervisors the possibility of a change in the date of the public hearing.

**RECESS AND ADJOURNMENT**

The meeting was recessed at 10:45 a.m. for a field trip to inspect properties. The meeting was adjourned at 11:45 a.m.

E. J. Evans, President  
 David A. Van Evera, Secretary

**Minutes of the Regular Meeting of The Rancho Santa Fe Art Jury held on August 26, 1969, in the Board Room.**

**PRESENT:** Vice President Bellman, Architect Hope and Alternates Blackman, Coberly and Hill.

**ALSO PRESENT:** Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

**ABSENT:** President Kelsey (due to illness).

President Kelsey being absent, Vice President Bellman called the meeting to order. Vice President Bellman called Alternate Blackman to serve as regular member for this meeting of the Art Jury.

The minutes of the previous Art Jury meeting were approved.

**APPROVED SINCE LAST MEETING**

**Gillies, W. M.** Bedroom addition—Parcel 6/1, Block 31, La Gracia.

**NEW CONSTRUCTION**

**Taylor, F. Mrs.** Residence—Parcel 7/2, Block 27, Las Colinas. **APPROVED.**

**PRELIMINARY STYLE CHECK**

**Simpson, D. P.** Addition to existing guest-house—Parcel 5/7, Block 29, El Zorro Vista. The general architectural design is acceptable.

**ADDITIONS & ALTERATIONS**

**Augustine, D.** Revision to plans previously approved—addition to bedroom and bath—Lot 110, Map 2129, El Secreto. **APPROVED.**

**Yeaton, S. H.** (escrow Pratt) Addition to existing residence—Lot "G" Santa Margarita, El Tordo. **APPROVED.**

**Meyerhoff, A. E.** Carport—Parcel 1/3, Block 1, Camino del Norte. **APPROVED.**

**Manning, C.** (escrow Sterkle) Swimming Pool and Fence—Parcel 4/6, Block 24, Los Morros. **APPROVED.**

**Gardner, G.** Addition to existing residence—Lot 42, Map 2089, Mimulus. **APPROVED.**

**Dunham, Wm.** Fence—Parcel 10/9, Block 32, La Sencilla. **APPROVED.**

**REALIGNMENT**  
**Johnson, R. L., Woolley, E. R.** Realignment of Parcels 1/2 and 1/3, Block 2, Paseo Delicias, resulting in addition of 1.2± acres to Parcel 1/3. The Art Jury advised approval to the Board of Directors.

**KEEPING OF HORSES**

**Benton, W. S.** One additional horse, making a total of three horses at Parcel 5/3, Block 11, San Elijo—3.64± acres. The Art Jury advised approval to the Board of Directors.

Vernon A. Bellman, Vice President  
 David A. Van Evera, Secretary

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**THE ASSOCIATION BULLETIN and News**

**Minutes of Regular Meeting of the Board of Directors of Rancho Santa Fe Association Held on Thursday, September 4, 1969, 9:00 A.M.—Board Room**

**PRESENT:** President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, Wheelock, and Witherow.

**ALSO PRESENT:** Association Counsel Stanley, Ann Clevenger, representing Rancho Santa Fe Times, Secretary Van Evera and Recording Secretary Butts.

**PUBLIC HEARING—9:00 A.M.**

President Evans declared the Public Hearing reconvened to consider the proposed 1969-70 budget.

**Finance Committee** Chairman Witherow stated that the Finance Committee had studied each item of the budget individually and that the members of the Committee could see no reason for making any recommendations to change any item.

A study of the apportionment of administrative expense is being made by Director Maas, a member of the Finance Committee, for presentation to the Board upon completion.

After discussion, the motion was duly made, seconded and unanimously passed to reaffirm approval of the 1969-70 budget as submitted.

The President declared that the Public Hearing was closed.

**PUBLIC HEARING—9:30 A.M.**

The President declared the Public Hearing open to consider the petition of A. L. and Ruth Gatterdam for appeal of denial of subdivision of Parcel 2/6, Block 48, 11.1 ± acres into five sites.

A letter from Association member Gatterdam requesting continuation of the Public Hearing until September 18, 1969, at 9:30 A.M., was read.

There was no Association member present who wished to speak on the matter.

President Evans declared the Public Hearing continued to 9:30 A.M., Thursday, September 18, 1969 as requested by the appellant.

**MINUTES OF PRECEDING MEETING**

The minutes of the meeting of August 21, 1969 were approved.

**ART JURY RECOMMENDATIONS**

**Realignment**

**R. L. Johnson, E. R. Woolley** Parcels 1/3 and 1/2, Block 2, Paseo Delicias, resulting in addition of 1.2 ± acres to Parcel 1/3. **APPROVED.**

**Keeping of Animals**

**W. S. Benton** Parcel 5/3, Block 11, San Elijo, 3.64 acres: one additional horse, to make a total of three horses. **APPROVED.**

**COMMITTEE REPORTS**

**House Committee** — Chairman Witherow stated that the House Committee had drafted a form for a wage and salary agreement for the Restaurant Chef-Manager. After discussion, the proposed agreement was referred back to the House Committee for inclusion of a termination clause.

He further reported that the House Committee had determined that remodeling and additions to the existing Clubhouse, as proposed at the Annual Meeting, would cost in excess of \$150,000, not including any structural changes to the existing building, and furthermore, that the Committee is of the opinion that the general physical condition, particularly the electrical wiring and plumbing, of the Rancho Santa Fe Clubhouse is

currently in such a deplorable condition, and rapidly deteriorating through continued use, as to actually constitute a hazard to the health and welfare of patrons and employees, and is of the further opinion that day to day repairs to continue operations is uneconomical and does not contribute to an ultimate solution of the problem and recommends, unless substantial sums of money are forthcoming to provide for a complete overhaul and modernization, the entire facility be closed not later than the end of this calendar year.

Discussion of the House Committee's proposal followed. It was moved, seconded and unanimously passed to adopt the recommendation of the House Committee to close the Clubhouse, for the reasons stated, unless adequate repairs can be financed.

The President appointed a committee of Directors Lee, Maas and Witherow to explore ways and means of acquiring the necessary funds to finance repairs and remodeling of the existing structure or possibly the building of a new facility and requested a report at the next meeting of the Board of Directors.

**Park and Recreation Board** Chairman Truesdale stated Mr. J. Hedrick was present and was desirous of presenting the report (requested by the Board on August 21) of estimated costs of installation and maintenance of a proposed bowling green. After presenting the information to the Board, the report was referred to the Park and Recreation Board for study. Chairman Truesdale stated he would be out of town for approximately one month, so President Evans directed Director Frobes to act in the absence of Chairman Truesdale.

**LEGAL COUNSEL'S REPORT**

In the absence of Legal Counsel Donnelly, his associate, Mr. John Stanley, stated he had a report to make to the Board but, since it involved a possible legal suit, he suggested it be deferred until the Board

could go into executive session. President concurred and stated the Board would go into executive session at the conclusion of the business on the agenda.

**SECRETARY'S REPORT**

The Secretary reported that, on the recommendation of the Association, he had contacted Supervisor Robert Cozens regarding the hearing to be held by the Board of Supervisors of San Diego County on the application of Daniel Salerno, agent for Robert F. Driver and Driver Investment Company, for a special use permit for the expansion of a resort hotel, on September 16, 1969, to seek a change of date because of the Country Friends Fashion Show having been previously scheduled for the same date. He stated word had been received that the date for hearing the appeal had been changed to September 23, 1969 at 10:30 A.M.

**Tax Rate for Fiscal 1969-70.** The Secretary reported the assessed valuation for 1969-70 to be \$16,807,615 and that the present 70c tax rate would generate, with a 5% delinquency figure, an income of approximately \$111,770, which would provide a reasonable contingency reserve. He requested that, in order to expedite the administrative task of printing tax statements, computing individual property taxes, and preparing individual statements, the property tax for fiscal year 1969-70 be set at this time and recommended that the rate of 70c per \$100 assessed valuation be retained with the understanding that the Board would formally, on or about the twentieth of October, confirm the foregoing tax rate in accordance with Covenant stipulation.

In the ensuing discussion, it was suggested that the taxing authority provided in the Protective Covenant for \$1 per \$100 assessed valuation to support the Golf Course be used to finance the needed improvements to the Clubhouse, creating a tax rate of \$1.70 for 1969-70.

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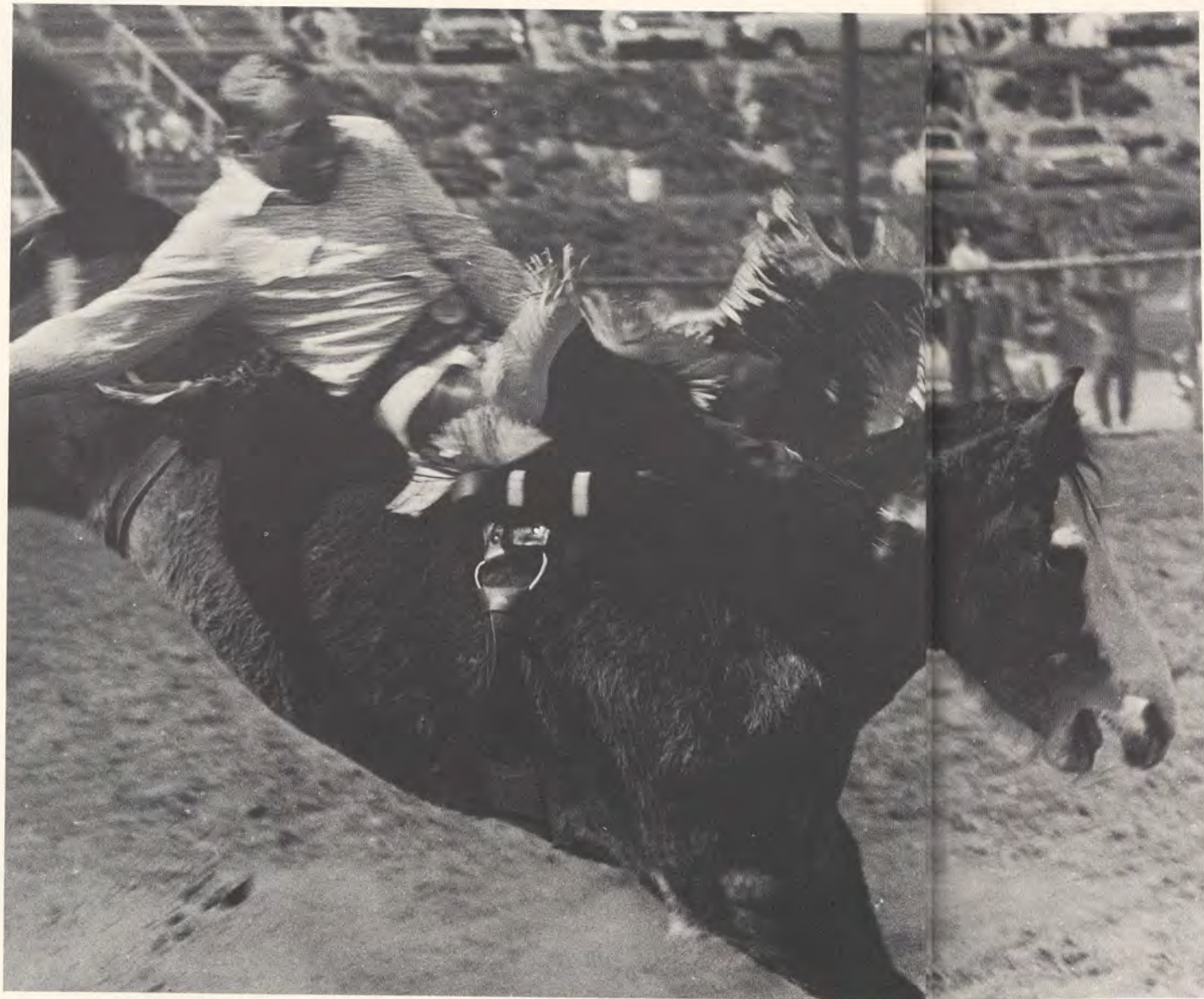
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**STYLE AND FORM**—Legs high on the bronc's shoulders, spurring with every buck and leaving his free hand well away from any part of his body or equipment, this cowboy will score high if he can last the eight seconds.

(Official U.S. Marine Corps Photo)



**PICK UP**—One of the most important parts of rodeo is getting off your mount when the ride is over. Ideally, a pick-up man will be on hand to help the rider safely disembark. More often, the rider escapes whenever he can, often ending up with his face buried in the ground.

(Official U.S. Marine Corps Photo)



**PUT DOWN**—The horse got the upper hand in this bareback ride, dropping the rider on the second jump out of the chute. It's action like this that make the annual rodeos a prime Camp Pendleton attraction.

(Photo by L/Cpl F. W. Laible)

# hey wow RODEO

Each Sunday at 1:30 p.m. spectators start to gather at the Base Rodeo Grounds near the San Luis Rey gate to watch Marine cowboys in action. Saturday is practice time and spectators are again welcome to watch.

Every event common to a rodeo tour is included in the Camp Pendleton show. Team roping, calf roping, bulldogging, bareback and saddle bronc riding and the ever dangerous bull riding are complemented by junior rodeo events like barrel and flag racing. The juniors are members of the Santa Margarita Riding Club under the age of 18.

All servicemen, dependents and retired military personnel are eligible to compete in the rodeos, provided they own a \$10 rodeo card which may be purchased from the sponsoring agent, the Camp Pendleton Rodeo Club, at the Base Stables.

Contestants from as far away as El Toro and Long Beach are competing weekly toward the main rodeo in June.

Prizes in the weekly affairs are in the form of points, which will be totaled in June to determine the winners of each event plus the overall cowboy championship.

Fifty horses and 40 bulls will be purchased by the Rodeo Club before the season is over, as well as a host of roping calves and bulldogging steers. The stock will be sold after the rodeos are finished. The animals come from various strings of stock and are the best quality obtainable.

All ranch work preparatory to the rodeo, the operation of the chutes and equipment and the handling of the stock, is done by the contestants during time when they are not actually competing.

Visitors to Camp Pendleton are invited to watch the show, billed as "one of the largest free rodeos in the world." A snack bar operated by the Boy Scouts of America is adjacent to the arena. The amphitheater-like seats are located above the parking lot. Spectators may view the rodeo from their cars, if they wish.

**CHIEF SPREAD EAGLE**—Although any dismount is authorized once the eight second limit has been reached, this cowboy didn't wait more than one buck out of the chute. A pick-up man waits entirely unneeded in the background.

(Official U.S. Marine Corps Photo)



Rodeos are not new to Camp Pendleton. In 1865 Don Juan Forster, owner of the Rancho Santa Margarita y Las Flores that is now Camp Pendleton, began to hold round-ups in the general area of Pendleton's five inland camp: San Onofre, Santa Margarita, San Mateo, Las Flores and Las Pulgas. When the round-ups were over and each owner of the surrounding ranches had collected his stray stock, the branding was done and most of the cattle turned back to the open range, the vaqueros would celebrate by performing some of the skills inherent to rodeos today.

When Forster died in 1882, it marked the end of rodeos in this area until 22 years ago when the Marines, recently returned from World War II, began to rodeo at Camp Pendleton.

This year, Col. Ace Brown, president of the Rodeo Club, and Col. S. B. Hunt, Rodeo Director, have insured that Camp Pendleton will have one of the most action packed shows south of the great Pendleton, Oregon, Round-Up.

It takes a special kind of man to climb aboard an angry, 2,000 pound animal, signal to others to turn the beast loose and then try to stay on the creature at least eight seconds in order to have the ride count.

In the History of the Old West, this was done in order to break horses to saddle and, later, as a rough and tumble sport for the crusty young cowboys to vent their enthusiasm. Today, in addition to the show rodeo stars on tour throughout the United States, another special kind of man is actively participating in rodeos.

He is the Marine of Camp Pendleton.

**MATSON'S LURLINE TO CRUISE AROUND SOUTH AMERICA**



Matson's Lines' 26,000-ton flagship SS Lurline will make her maiden voyage around South America in January.

The big white liner, which has been appropriately called the "Hotel SS Lurline" because of her role as a luxury floating resort, will visit fourteen ports during the 53-day adventure cruise to Latin America.

The Lurline will leave San Francisco January 11 and Los Angeles and San Diego January 12, then proceed "South of the Border." Ports of call will be Mazatlan, Lima, Valparaiso, Puerto Montt, Punta Arenas, Montevideo, Buenos Aires, Santos, Rio de Janeiro, Bahia, Port of Spain, Curacao, the Canal Zone and Balboa and Aca pulco before returning to California.

The cruise is perfectly timed for the summer season south of the equator, and passengers will have ample opportunity in each port to shop and visit important points of interest.

For complete information on this "Latin adventure cruise" around South America, Contact Carlson Travel Service, Inc., Rancho Santa Fe, 756-2405 or Carlson Travel Service, Inc., La Jolla, 454-0404.

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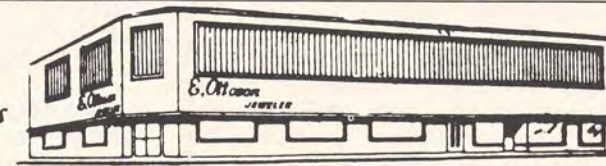
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Pictured above are Mrs. Claude Hendrickson Welles, immediate Past President, and Mrs. Martha Ferneding, President of Rancho Santa Fe Republican Women Federated.

**RANCHO SANTA FE REPUBLICAN WOMEN  
WIN AWARD DIAMOND**

At the 16th Biennial Convention of the California Federation of Republican Women held recently in Anaheim, the Rancho Santa Fe Republican Women won the Diamond award for the year 1968—a year of outstanding service. Mrs. Claude Welles accepted the award for the club as it was under her administration that this work was accomplished.

Twelve delegates from the Ranch heard Governor Reagan speak at the banquet. His subject was taxes and he promised a ten percent rebate on the State Income Tax next spring, in addition to other economies.

The Honorable Doland Lukens, a member of the Congress from Ohio and Past President of the National Federation of Young Republicans gave a most inspiring talk. Although he is only 38, he will probably run for the Senate next year.

After a thorough review, the bylaws were passed with some modifications. The delegates elected Mrs. Elsa Sandstrom of Los Altos the State President for 1970-1972.

Mrs. Dolores Parker, first Vice President of the Rancho Santa Fe Club, represented the club at the National Convention in Washington on September 26-27-28. The theme of this convention was "The American Dream" commemorating the progress made in our country from the first settlers to landing a man on the moon—and a commemoration on the centennial of the first grant to women of the right to vote. Highlights of the convention included tea at the White House and election of the officers for 1970-72. Mrs. Gladys O'Donnell was re-elected President.

The next general meeting of the Rancho Santa Fe Republican Club will be a coffee on Monday, October 20th at 10 a.m. at the home of Mrs. Wilson on L Mimosa. Jean Ashcraft, Education Chairman, is in charge of the meeting at which Dr. Carrol will speak on "Siecus." Mrs. Steve Toth, Jr., is hospitality chairman.

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For young and old alike!

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THURS. & FRI., OCT. 16 & 17 — 8:30 P.M.

Wagner.....Meistersinger Prelude  
Mozart: Concert Aria, La Mia Speranza Adorata  
Prokofiev.....Classical Symphony  
Rossini.....Barber of Seville Overture  
Rossini: Una Voce Poco Fa from Barber of Seville  
Donizetti: Mad Scene from Lucia di Lammermoor  
R. Strauss.....Der Rosenkavalier Suite

## JAKOB GIMPEL PIANIST

THURS. & FRI., OCT. 30 & 31 — 8:30 P.M.

"Splendid eloquence. An artist who lets  
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—Los Angeles Times

## ALL BEETHOVEN PROGRAM

Piano Concerto No. 5  
in E Flat Major (Emperor)  
Fifth Symphony

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Add 50 cents per ticket Oct. 16 and 17

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STILL AVAILABLE



## The San Diego Symphony Orchestra Association

The "Season of the Stars," the San Diego Symphony's 1969-70 Winter Series of concerts, has been specially designed to please young and old alike.

Zoltan Rozsnyai, music director and conductor of the orchestra, has programmed the 12 pairs of concerts to include great traditional music as well as some more modern works which will no doubt take their place in concert repertoires of the future.

Two complete concert programs as well as performances of his Symphony No. 8 and 9 will pay homage to the Beethoven bicentennial celebration.

Metropolitan Opera Soprano Roberta Peters opens the season October 16 and 17 performing an aria from "Mia Speranza Adorata" by Mozart, "Una Voce Poco Fa" from Rossini's Barber of Seville and the Mad Scene from Donizetti's Lucia di Lammermoor. The orchestra under the baton of Maestro Rozsnyai will perform Prelude to Die Meistersinger by Wagner, the Overture to the Barber of Seville, Prokofiev's Classical Symphony and Richard Strauss' Rosenkavalier Suite.

Pianist Jakob Gimpel, now head of the Piano Department at United States International University is guest artist for the second pair of concerts Oct. 30 and 31. The all-Beethoven program consists of the Overture to Coriolanus, Piano Concerto No. 5 ("Emperor") and Symphony No. 5.

Erno Daniel will perform Liszt's Piano Concerto No. 2 in A Major in the third pair of concerts Nov. 20 and 21. Bartok's Divertimento for Strings, Liszt's Dance Macabre and Kodaly's Dances of Galanta comprise the remainder of the program.

Robert Emile, assistant conductor and concertmaster of the San Diego Symphony, takes the baton for the Dec. 11 and 12 concerts. The brilliant young Zina Schiff returns to play the Mendelssohn Violin Concerts. Gabrielli's Sonata for Double Brass Choir, Britten's Ceremony of Carols and Vaughn Williams' Fantasia on Christmas Carols completes this pre-Christmas presentation. Chorales comprised of high schools and Jr. Colleges throughout City and County will perform the latter two works.

Maestro Rozsnyai returns January 8 and 9 to conduct the orchestra in Respighi's Old Airs and Dances; Frank Martin's Petite Symphony; Bartok's Sonata for Two Pianos, Percussion and Strings; and Mozart's Symphony No. 39 in E Flat Major.

The Jan. 22 and 23 all-Beethoven concerts feature the first San Diego appearance of Christian Ferras in the Violin Concerto. Also programmed is the King Stephen Overture and Symphony No. 2.

Internationally acclaimed Misha Dichter plays the Brahms Piano Concerto No. 1 in D Minor in the seventh pair of concerts Feb. 5 and 6. Haydn's Symphony No. 100 (Militaire) and a contemporary work to be announced make up the evening.

The Brahms Violin Concerto, performed by Michael Rabin, will highlight the February 26 and 27 concerts. Rozsnyai will conduct the orchestra in Kenneth Gaburo's Elegy and Beethoven Symphony No. 8.

San Diego's most frequent concert artist, pianist, Leonard Pennario, appears in two works on March 19 and 20; the Gershwin Piano Concerto in F and Ravel's Concerto in G Major. Also on the program are Divertimento for Orchestra by Luciano Berio and Bruno Maderna—an American Premiere—and Richard Strauss' Tone Poem, "Til Eulenspiegel."

On April 9 and 10 the orchestra, under the baton of its music director, Zoltan Rozsnyai, will play the Prelude to Act III of Lohengrin by Richard Wagner; Haydn's Farewell Symphony; Schubert's Unfinished Symphony and Anton Dvorak's Slavonic Dances No. 3 and 4.

Brahms' Symphony No. 4 is the major work of the April 30 and May 1 concerts. Minna Coe will narrate her poem, "Five Symphonic Songs," to music composed by Richard Rolf; Ernest Krenek's Elegy for Strings (In memory by Anton Webern) completes the program.

The final concerts of the 1969-70 winter series will be devoted to great choral music—Vivaldi's Gloria and Beethoven's Ninth Symphony will be performed May 21 and 22 with the San Diego Symphonic Chorale as one of the featured choirs.



## EXCITING CONCERTS IN LA JOLLA

The LA JOLLA CIVIC ORCHESTRA and CHORUS ASSOCIATION, in conjunction with the MUSIC DEPARTMENT of the UNIVERSITY OF CALIFORNIA AT SAN DIEGO has scheduled a series of special MUSICAL events for their 1969-70 season. The first symphony concert will be Oct. 19 at 8 p.m. in Sherwood Hall, La Jolla. Dates for other symphony concerts are Dec. 7, March 7, April 19 and May 24.

THOMAS NEE, Conductor and Associate Professor of Music at UCSD, reports that exciting soloists—JEFFREY SOLOW, cellist—MIMI TUNG, pianist—and ELIZABETH HAMILTON, harpsichordist—will be performing with the orchestra this season. Of special interest to long time friends of the orchestra is the return of PETER NICOLOFF, founder of the orchestra in 1954, as guest conductor of the first concert. JEFFREY SOLOW will be the soloist for this concert. The May 24 concert will be a memorial concert honoring NICOLAI SOKOLOFF, world famous conductor and long-time resident of La Jolla.

A series of DRAWING ROOM chamber music concerts has also been scheduled for November and April. Of special interest to music lovers will be the unusual musical combinations participating in these concerts, reports MRS. HARRY LEE SMITH, President of the Board. This series will be held in the Drawing Room of Ellen Scripps Hall, The Bishop's School, La Jolla.

Mrs. John Long, Activities Committee Chairman, announces exciting special events which will add interest and variety to the season—the continuation of the MUSICAL

HOUSE TOUR on Dec. 13 which was so well received last year—several showings of a PRIZE-WINNING film on Beethoven donated by the Producer and Director, OTTO LANG—a YOUTH TALENT COMPETITION, the winners of which will be given the opportunity of performing with the orchestra—a Valentine Party—and a membership Get-Acquainted party.

Concert tickets are now available and may be obtained by sending your request to P.O. BOX 2232, La Jolla, California 92037—or by contacting MRS. ROBERT O. BRIGGS of Rancho Santa Fe, MEMBERSHIP CHAIRMAN—or at the box

office on concert nights. Your request should be sent in as soon as possible to enjoy this exceptional concert season.

Nee has planned diversified programs for the orchestra and Drawing Room concerts—an all French program—"Ode to St. Cecilia" by Handel honoring the Patron Saint of Music, St. Cecilia—a work by Giannini which was commissioned by the Musical Arts Society of La Jolla—Beethoven's Second and Seventh Symphonies in honor of the 200th anniversary of his birth.

Plan to attend all of these concerts being given for your pleasure.

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A scene from one of the American Concert Ballet Company's current repertoire. The group will appear at Pilgrim's Hall in Escondido on October 20th to open the Philharmonic Artists Association winter season. Gene Marinaccio is the director and choreographer.

### PHILHARMONIC ARTISTS ASSOCIATION

Preparations for the opening of the 24th concert season of Philharmonic Artists Association is underway. Officers, committees and Women's Auxiliary members are working at their respective jobs to bring North County music lovers a series of four outstanding concerts plus the newly initiated Young Peoples Artists Series sponsored by the Association. Both series are given in Pilgrim Hall at 4th & Hickory in Escondido.

The Philharmonic series will open Oct. 20th at 8:00 p.m. with a performance by The American Concert Ballet under the direction of the prominent young choreographer and dancer Gene Marinaccio. This company, one of this country's most vital and exciting dance groups, represents a new direction in the dance medium. Mr. Marinaccio as a performer appeared internationally with the Ballet de Monte Carlo, as a partner with ballerina Alicia Alonso and the Ballet de Cuba, with David Lichine's ballet group and in the U.S. with the Roland Petit Ballet de Paris in several musical films under contract of Metro-Goldwyn-Mayer. He conceived of a technique not only based on classical ballet, but a form which embodies the broader ranges of movements found in modern and ethnic dance forms. Marinaccio began offering classes based on this technique and rapidly gathered fine dancers seeking something creative and definitive. Thus The American Concert Ballet evolved and has been enthusiastically re-

ceived across the country. A pre-concert lecture on the ballet will be given at the Escondido Country Club Friday morning Oct. 17th and a buffet dinner at the Fireside Restaurant will precede the concert opening night.

The world renowned Roger Wagner Chorale will make a welcome return to Pilgrim Hall Dec. 5th. Their beautiful 1965 concert was of special local interest because the tenor soloist was the talented Melvin Brown of Escondido. On Jan. 12th, Maralin Niska, beautiful young American soprano currently being hailed by critics as one of the most rapidly rising operatic artists, will be soloist. The series will close Mar. 17th with a truly grand finale when Antol Dorati conducts the Stockholm Philharmonic Orchestra. Mr. Dorati is well known in America as the former conductor of the Dallas and Minneapolis symphonies and as the secondmost recorded conductor of all times. The fifty-four-year orchestra will be on its second U.S. tour returning after their successful "first" of last year.

Tickets for the Philharmonic Series are sold by season subscription only. Mrs. Duncan Engel, membership chairman has announced that desirable seats are available in most sections in limited numbers. With opening night only three weeks away, Mrs. Engel said she would urge those interested in attending the concerts to immediately contact the Box Office at Reese's Music Center, 418 E. Grand in Escondido.

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*MR. AND MRS. STEPHEN P. MEYER are pictured above toasting each other at their recent wedding which took place on September 6th. Mr. Meyer is the son of Mr. and Mrs. Vincent A. Meyer of Rancho Santa Fe. The new Mrs. Meyer is the former Miss LeAnn White, daughter of Mr. and Mrs. Leander White of La Mesa. The young couple are making their first home in Vista and attend Palomar College. Both are majoring in Art.*

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**Pampered Lady INC.**

**PAMPERED LADY, INC., LA JOLLA FIRM FRANCHISING A CHAIN OF BEAUTY SALONS, ANNOUNCES PRIVATE STOCK PLACEMENT**

John Van Der Wal, president of Pampered Lady, Inc., said the financing of \$800,000 of stock has been placed privately through a New York Investment Banking Firm; investors included State Farm Mutual Automobile Insurance Co., on the institutional side, and locally some stock was purchased by William F. Black, Senior Vice President of Southern California First National Bank, and Thomas O'Connell, Vice President of the same bank. The funds will provide sufficient working capital for expansion until Pampered Lady stock is offered publicly, next April or May.

Pampered Lady, Inc., is a twelve-year old firm with 13 beauty salons in operation. Corporate offices are located in the Southern California First National Bank Bldg., La Jolla. Other offices have been established at One Wilshire Bldg., John Hancock Center, Chicago, and Pan-American Bldg., New York. The purpose is to manage operations and real estate acquisition regionally and to conduct regional franchise sales activities.

Pampered Lady, Inc., is currently acquiring sites at the rate of ten per month and within three months should be acquiring at the rate of twenty-five per month. They are now hiring intelligent young men to be trained for site acquisition activities. An

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in-house attorney has joined the staff in order to expedite lease acquisitions.

Sixty-two franchises are committed to date. We estimate that 150 will be sold by year end. Franchises have mostly been sold in multiples. Our investment bankers are currently in the process of attracting foreign money to buy a large franchise package. We have not advertised for franchisees for a number of months in order to process leads, yet we have found that many people who previously saw our ads are now calling on us.

A site acquisition program has been developed requiring extensive statistics and data concerning each possible location. A highly detailed one-mile radius report is critically analyzed by Pampered Lady. The final decision on the site is made pursuant to a personal visit by a Senior Corporate officer. Pampered Lady is currently studying layouts of most of the cities in California, as well as Dallas, Chicago, New York, Boston and various counties in New Jersey.

The current tight money situation has not constricted operations. Pampered Lady ground leases and builds the building at its cost. The cost per building is approximately \$49,000.00. Since the building can be depreciated on an accelerated basis, tax advantages accrue which are very much sought after by investors. Several groups, primarily composed of doctors, wish to build the buildings on a lease-back basis. Leasing ground has been easy since the landowner runs no risk at all and receives a free building at the end of the term. Construction time of a Pampered Lady Salon is fifty-five days. Contractors have visited the major marketing areas to determine what local building materials to use and to establish alignment with reputable sub-contractors.

A unique system of advanced education for Pampered Lady stylists generates great enthusiasm and competition, which in turn attracts customers. It also makes it possible to acquire a higher type of personnel, due to the incentive program. The two newest Pampered Lady Salons of beauty at Fourth and Washington in San Diego and at Prospect and Herschel in La Jolla, are running approximately 40 per cent ahead of forecasts.

There has been excellent customer acceptance of the white brick buildings with adjacent parking lots, and appreciation for the extended hours Pampered Lady salons are open.

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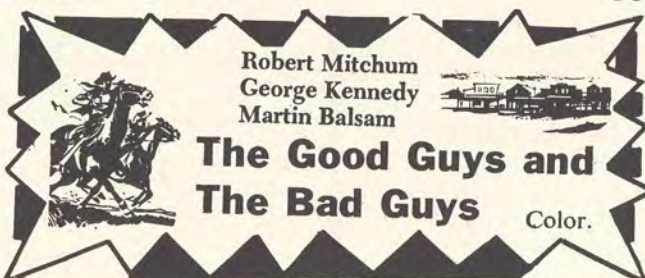
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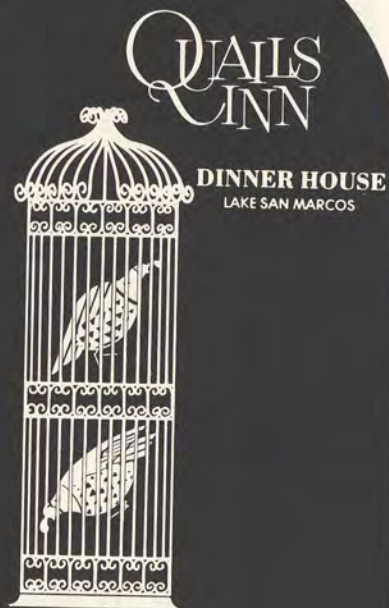
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At a ceremony conducted at the Bel Air Hotel in Bel Air, Calif. three noteworthy gentlemen, were commissioned honorary Kentucky Colonels, by Anna Friedman Goldman, Keeper of the Great Seal for 38 years, and her husband, Gen. Mel Goldman.

Left to right: Gary T. Place, Escondido, Calif. (Purchasing Director of Torrey Pines Convalescent La Jolla, Calif., and Magnolia Convalescent El Cajon, Calif.), Col. Anna Goldman; Donald L. Lacava, President Electro Care; Paul M. Lacava, Sec. of Electro Care Industries, Inc. Beverly Hills and Solana Beach, Calif.; Gen. Mel Goldman. Present but not shown, were Col. Iva M. Bushman, widow of the late movie idol Francis X. Bushman, Cols. R. H. Jones, Vice President of Electro Care and E. J. Behr Director of Electro Care, who sponsored the three gentlemen for their commission.



### VILLAGE COMMUNITY PRESBYTERIAN CHURCH

Rancho Santa Fe

Church Service: 10:00 a.m. Sunday

Church School: 10:00 a.m. Sunday

Pastor: Rev Donald R. Caughey

"The community, the nation and the world need the Church," said Rev. Caughey in a recent communication to readers of The Villager, monthly publication of the Village Church.

He added:

"But none of these (the community, the nation, the world) can create or maintain the Church. Only Christians under God can do that. Let us join together to strengthen the Church."

Among the evidences that this Church strengthening is under way at Village Church: approximately 50 new members have been received into the Church in the past 10 months; the manse and the church plant itself have been given needed refurbishing; special summer events have been well supported and a busy fall program is under way.

Underlining the *Community* in the name of Village Church: a community-wide

western cookout in the area behind the church was put on in August, and was very well attended by villagers who are non-members as well as Church members, just as planned and hoped. Sponsors of the barbecue dinner as well as those who enjoyed the food and fellowship pronounced the event an entire success.

Ladies of the Women's Council and others have for some time been at work each week in preparation for the annual Christmas Tree Festival to be held in Fellowship Hall at the Church on Saturday, December 6. Christmas decorations, lovely and unique gifts, jams and jellies and baked goods will be put on sale in abundance as usual. Now the call is out for contributions for Santa's Grab Bag: toys, books, dolls, and other fun things for children and adults, plus useful articles for men and women. Villagers are urged to call Mrs. Henry Sanger at 756-1842, Mrs. Thomas Osborn at 756-1859, or the Church Office, 756-2441 if your contributions are ready for collection.

The Festival workshop also needs scraps of brocade, odds and ends of yarn, beads, sequins and braids. The ladies urge: "Bring your materials and ideas to the Church workshop on Wednesday from 10 to 2, and join in the fun of creating holiday decorations."

Proceeds of the Festival sale are devoted to the work of the Church in its service to the community.

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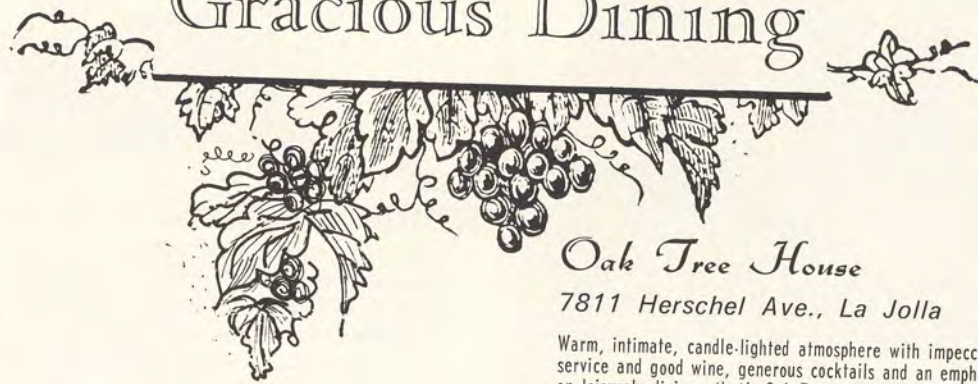
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Located just south of beautiful Fallbrook on State 13, the Valley Fort Steak House features choice Eastern beef and barbecued ribs cooked over a real wood fire. Nestled under giant trees in an authentic Old West setting, the VALLEY FORT is a must for anyone who enjoys excellent food served in a relaxed and informal atmosphere. The STEAK HOUSE is open from 5:00 p.m. Wednesday thru Saturday; service on Sunday starts at 10 a.m. with a western style Chuck Wagon breakfast. Closed Monday and Tuesday. Cocktails are served in the colorful RED DOG SALOON, and entertainment is provided nightly by song stylist, Tandy Andrade. 728-1998

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### Rancho Bernardo Inn

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If you have not been to the Inn within the past month, you may not be aware of the completely new dinner and luncheon menus provided for your dining pleasure. The Inn also has a new Swiss chef—Ruedi Weber—whose job it is to prepare these foods tastefully. In addition to the seven Broiler dishes, there is the following for you to try: Monterey abalone, almandine; broiled whole Australian lobster tail; Wisconsin veal cutlet with avocado and tomato sauce; roast rack of lamb, aux primeure; chicken and sweetbreads.

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## 1969 RANCHO SANTA FE COMMUNITY HALLOWEEN CARNIVAL



FRIDAY, OCTOBER 31, 1969  
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**Fifth Annual Halloween Parade**  
(Villagers Beware)

RIBBONS awarded for best cos-  
tumes—children (Pre-Kindergarten  
through 6th grade, family groups or  
multiple entries also)

## PARADE AND CARNIVAL SCHEDULE

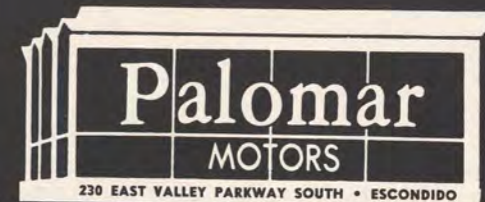
3:00—All Paraders and Spooky  
Spectors assemble at the  
school for costume judg-  
ing  
3:30—Parade through Village  
led by The Great Pump-  
kin  
4:00—Gruesome Goblins gather  
at school for Carnival  
Chaos  
7:30—Ghastly Ghosts Go Home  
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## PAW PRINTS

(translated by Jan Cantwell)

I'm Richard R. Remington Raleigh Raccoon — nicknamed "Rumpus." I am also the happiest young raccoon in the whole wide world because I'm part of Humane Officer Corky Woodward's family! My adopted brothers and sisters include four cats (Eenie, Meenie, Mynie, and Mo), three kittens (Mike, Ike and Look-Alike), a crow named Old Jim, four monkeys (See-No-Evil, Hear-No-Evil, Speak-No-Evil, and Do-No-Evil), Timothy Tortoise, Banty Hen and Banty Rooster, The White Rat Twins, Doves of all kinds (White, Wild, and Ring-tailed), Priscilla Parakeet, Candy Cockatiel, and a fancy fellow called Chucky Chukar.

My closest pal and roommate is Ricky Raccoon. We have our own specially constructed house. There is an upstairs and a downstairs connected by a fireman's pole. Usually we climb down head first, but sideways is fun too — if you're not in a hurry. We also have an electric light which we can turn on and off. Of course we don't need a light; raccoons see perfectly on the darkest night. It's fun though to play "See-who-can-unscrew-the-bulb-the-farthest-and-not-turn-off-the-light." However, we have our most fun in the private swimming pool that Corky built for us. Sometimes he grumbles because he has to refill it so often. We like to tease him and see how fast we can empty it with our rough water games. Whenever possible he watches us play. He calls us his "Super-kittens!"

One of the best things about our family life is the food. Corky's wife, Cheryl, is not only pretty—she can cook too! She knows how to make a raccoon truly blissful — the recipe is "Chicken and Grapes." Oh, how I do love Cheryl.

In case you wonder how I came to be so lucky, let me tell you how I found the Woodwards.

Like most raccoons I was born in a cozy woodland tree-den near a lake. There was plenty to eat — crayfish, frogs, toads, insects, turtles, and many kinds of eggs. A nearby people-farm provided variety with corn, nuts, berries and other luscious fruits. For nearly a year I roamed with my Mother, two brothers, and three sisters learning simply to be a wild raccoon. We seldom saw our handsome Father. Mother explained that daddy raccoons have more than one family and that their responsibilities can be most demanding.

We raccoons are night folks. In our family Mommy always woke us shortly before sunset and away we'd go to hunt for breakfast. One evening we overslept — nobody schnuffled us awake at the usual time. Mommy was gone. We were puzzled but not particularly worried. Since we were all hungry we scrambled down our tree and hurried to the lake for breakfast. We thought that Mommy would probably be there ahead of us. Instead we saw one of our favorite relatives — Old Granny. She was growly-grumbling under her breath and looking up at the sign that had always stood at the lake's edge though we never paid it much attention. It said, "NO HUNTING."

As we approached I thought I heard Granny say something like, "Some folks just can't read . . . can't always be trusted . . . why would anyone in their right mind want somebody else's coat or tail?" When I was about to ask her what she was talking about she whirled around to face us and said abruptly, "Come along children. You're going to live with me for awhile. You know, you're really grown up enough to be on your own now." No one ever backtalked Granny, and we obediently followed her as she led the way to the far side of the lake. We spent the rest of the night with her as she carefully checked us out on our frog and crayfish catching skills. "Your Mother did a good job with you youngsters. You'll make out all right," she said. "When I was your age, I hardly knew how to care for myself. I lost my mother when I was a tiny baby — a people-family rescued and raised me." She then began the first of many stories that were to fill our nights about her early life with people.

I was her most avid listener. People sounded like great fun. "Remember this, Rumpus," she said. "There are two kinds of people." Granny glanced across the lake toward the sign which still stood there. "You can't be sure which kind you've found unless you first carefully study them from afar. The good ones are very, very good and the bad ones, well-I-I-I," she again growly-grumbled fiercely under her breath, "Just you stay far away from them." She talked from the edge of the shallow water, the agile fingers of her front paws busy cleaning a tasty crayfish. Except for removing dirt or the skin secretions of toads, we raccoons don't have to wash our food.

"I'm King of the Mountain," says the Author of his best people-friend, Rancho Coastal Humane Officer Corky Woodward.

But it's fun and does give things extra special textures and flavors.

As days passed Granny's people stories got better and better. Then early one evening I made up my mind: I would find a people-family of my own! Solemnly I told Granny of my decision. She didn't object but did tell me to mind my manners and to be careful. As I said good-bye to my brothers and sisters, Granny pointed the way to a path along the lake shore which led to the people-homes.

I was off with hardly a backward glance. I forgot about lunch all together and only quickly snacked on supper. I might have forgotten that meal too, if I hadn't stepped on it — a plump frog. I traveled way past my bedtime. It was mid-morning when I came to the first of a group of people-houses. From afar it looked like a proper place to live so I went to investigate more closely. I passed an open gate and inside found a courtyard where pretty flowers circled a dancing water fountain. I completely forgot Granny's advice and ran over to play in the water. Suddenly I heard the loud bang of the gate closing, and there stood a people-lady. I don't know which one of us was more surprised. We both stood still, staring wide-eyed at each other. Then she gave a little scream and ran one way — into the house — while I tried to run the other way — back to the woods. But I couldn't go far because of the high courtyard walls. I was so frightened that I didn't use my thinker, and instead of climbing up, over, and out, I just hid trembling under a large bush.

"What should I do?" "Should I make a run for it?" "Would I be hurt?" "Which kind of people lived here?" It seemed hours passed. Then I heard a car stop on the far side of the house. I had just about decided to try for the wall, no matter what, when the house door opened and out stepped the nicest, friendliest people-person I had ever imagined. He saw me immediately and walked slowly toward me, talking softly and gently. Instinctively I knew that this was the good kind of people-person that Granny had told me about. He was perfect; I knew I would have a kind home with him.

That was how I came to meet Corky Woodward. I love him very much. All my adopted brothers and sister do too. Some of them would have been in real trouble if it hadn't been for him. Corky knows exactly what each of us needs — even better than we do ourselves, and he loves us all. I couldn't be happier. I have the best people-home in the whole world.

Last night Corky told Ricky and me about Halloween and "Tricks or Treats." Now we're so excited we can hardly sleep days! I can't decide which I prefer — Tricks or Treats. Both sound like great fun. My costume is all ready — as you can see above, it fits perfectly. I'm going to be "The Masked Bandit!" What will you be?



# the pet page



MY DOG "MAX"

by Ricky Mason

Hi! I want to tell you about my dog, Max. He is three years old and weighs almost 100 lbs.

He likes to hunt animals like birds, rabbits, lizards and ground squirrels. Sometimes he stalks skunks and gets sprayed. We're glad he sleeps outside!

For fun, he likes to play with a tennis ball and a rug.

Max thinks he's a person. Every time we aren't looking he gets up on the couch to sleep, or he sleeps on my bed with his head on my pillow.

He knows a lot of tricks. He can sit, shake with either paw, roll over and lie down. If you say the word "walk" or "outside," he goes wild.

Max is my friend and I love him.

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Most disheartening to us was the fact that most pet cemeteries were operated by people who felt it was "strictly a business," and who gave no thought of "personal service" to their clients.

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# THIS MONTH IN RANCHO SCHOOL



**JOHN AND TONY ARMINO  
A. M. KINDERGARTEN  
AND GENEVA PIERCE**

At Kindergarten we have been learning to paint, cut and paste and try many new puzzles. We like to swing and ride the two-wheeler bikes. We know some Spanish now. We have been learning to be kind to our friends.

We have been learning about sets and numerals.

This morning we learned to say our capital letters. We have been looking for little wild animals of Rancho Santa Fe for science sharing.

There are two Kindergarten classes this year. Some of our friends come to school in the afternoon.



**JOSEPH IRWIN III AND  
BEVERLY STOMGREN**

I've been waiting a long time to go to Kindergarten and now here I am! Mrs. Stromgren, my teacher, has already started talking about letters of the alphabet and their beginning sound. I can read Red and Blue. Besides that we do art, clay, word puzzles and games that really make you have to think.

We have a special art teacher that comes in on Tuesday. We made cut and pictures from looking at jars of real bugs, and we got to use felt pens too. It was fun.

Senora Martin and Mrs. Klug come into our room every day too for Spanish and Music.

We are learning not to bother anyone and we are learning to be good listeners.



**CHRIS MacDONALD, GRADE 1  
AND GLENDA SUMIDA**

Hi Readers,

Our first week of school and it's good to be back!

We have four new children in our class. They are Alison Augusta, David Friend, George Gardner, and Kevin Bailey.

We have an aquarium just full of fish. They are interesting to watch. Come by and see them!

Mrs. Klugg and Mrs. Martin visit our room each day to teach us music and Spanish.

We do a lot of work each day. We work with letter sounds, numbers and how to write them. In a special book, we're learning how to listen carefully for facts. The stories are fun and we are doing a good job on the questions. We are all going to work hard this year.

More news next month.



**JOSETTE IRWIN, GRADE 1  
AND LOUISE HOAK**

You should visit our first grade. It is a busy place. We sing songs with Mrs. Klugg the first thing every morning. Then Senora Martin brings "Panchito," the puppet to speak Spanish with us. There are eleven boys and eleven girls in our class. We are learning to write and say the letter sounds. Mrs. Hoak says that this will help us learn to read all the nice new books in our room. We are using flannel boards to work with numbers. Sometimes we climb and balance and swing on bars and rope ladders and wonderful things.



**RAYNA KROHN, GRADE 2  
AND BETTY SEEMAN**

There is a bulletin board in room 4 which says "Blast Off With 2nd Grade"—and that is just what we did. The "count-down for 69" in our 2nd grade is 21 children. We have 11 boys and 10 girls.

Mrs. Seeman is our teacher and she lives on the ranch too.

Our book-shelves are so full of brand new books this year, I don't know how we are going to finish all of them.

We are going to read lots of things about Space and the Astronauts. It's fun to think about the "moon thing" this summer.

We like Math and are working hard on our "+" combinations and "-." We work on our flannel board too.

Pretty soon we will be making a map showing where we live in Rancho Santa Fe.

Our favorite thing to do in P.E. is go through the Obstacle course. It is really neat!

Mrs. Seeman is reading a story to us about Mrs. Piggle Wiggle. It is really funny because she has magic cures for everything—like the "Won't Pick up Toys Cure," the "Answer Backer Cure," the "Never Want to go to Bedders Cure," and some others. We'll blast off until next month!



**JANICE HELD, GRADE 2,  
AND ROSE YAMASAKI**

Hello everybody. Mrs. Yamasaki, our teacher, has read us a book called *The Sleepy Little Lion*. The lion's mother was so funny and big. She also read *The 500 Hats of Bartholomew Cubbins* to us. The funniest part was when he took his hat off and another one was on his head.

Dede had a birthday. Mrs. Thomas brought delicious treats for everyone. There are lots of things on our bulletin boards. We like school. It is fun. There are seven girls and fifteen boys in our class. We like school. It is fun.



**PATTY LOOPER, GRADE 3  
CHARLENE COOK AND CAROLYN FLOOD**

Hi Friends,

We have fun in the third grade. We are in the firehouse and have carpeting on the floor. We have two teachers.

In science we learn about animals. Once we had a movie. We also learn about people in other places.



**BRETT WHITE, GRADE 4 LINDA JAMES,  
JACK COOK AND NANCY GRAFF**

Hi!

In Miss James class we have started our Reading. We are also doing Phonics. (Everybody goes through that pretty fast.) In English we've just reviewed some things like capitals, punctuation and contractions. In Social Studies we are studying about the history of California.

In Mr. Cook's class we're having a fun time. In Math instead of just plane problems we're using Deines blocks, the Invicta balance, Cuisenaire rods, and Attribute blocks. We are going to learn about things called Intersect, Union, Element, and subset. Starting this Monday we will begin our weekly assignments. This is where Mr. Cook passes out our entire week's assignment on Monday and is turned in on Friday. We have many subjects in core. It consists of science, spelling, writing and health, English and Social Studies. This year in science we really get to use our hands and really learn. In P.E. we have the men teaching the boys and the women teaching the girls.

The fourth grade is divided into two groups: the x and the y group. We are doing about the same thing except the y group will do math with Miss James and the x group with Mr. Cook. Our daily schedule is: 8:30 opening, 8:40-9:30 Math, 9:30-10:30 Reading, 10:30-10:55 Recess, 11:00-12:00 1st Core, 12:20-1:00 Lunch, 1:00-2:00 2nd Core, 2:00-2:45 Music & Spanish, 2:45-3:00 clean up, 3:00-3:30 P.E., 3:30 Ending. Every Friday we have two quizzes. One quiz is about Spelling the other about Science. Mr. Cook has started giving us weekly assignments. That tells us about what we have to turn in by Friday. We have to go now by!



**JULIE RESH, GRADE 5  
AND WILLIAM TAYLOR**

Hi!

I'm your reporter for the next three months.

School is very exciting but we have a busy schedule. First we have Math. We will have the same program as last year. Then we have reading. We have several new reading books. Then we have recess. After recess we have social studies, science, language, and spelling. We do all of that in one hour and twenty minutes. Then we have lunch. After lunch we have things like music, art, Spanish and P.E.

We have five new children in our class. And all together we have four Leslie's! Leslie Kendall, Leslie Perry, Leslie Herdman, and Leslie Welsh. The last two are new. So are Brian Anderson, Jeff Roberts, and Peter Kratz.

We have 29 people in our class. Mr. Taylor is our teacher. He reads us stories that are very funny. I hope we will have a good year with him.

See you soon!



**DONNA BOLDEN, PRESIDENT, STUDENT  
COUNCIL, SALLY SHOCKNEY, JULIE RESH  
AND MR. FECKO, ADVISOR**

Hi Everybody.

Hello and welcome back to the school section of Rancho Living and news about the student council.

One of our goals in student council is to keep Rancho Santa Fe Elementary School the best school around through student involvement and concern.

This is the third year that we have had a student council at our school. Each spring we elect the new officers for the student council. Last May we elected these officers to serve on the student council for the 1969-70 school year:

These officers are: President, Dona Bolden; Vice President, Allison Gault; Secretary, Sally Shockney; Treasurer, Julie Resh. Besides the officers we also have two representatives from each room to serve on student council. Mr. Fecko's room hosts the student council meetings each Wednesday. At our meetings we discuss any school

problems that we have such as: running up and down the ramps, littering and bicycle safety.

This year we hope to promote our school pennants and special calendars.

Good-bye for now and I'll write to you next month with news of our first meetings.



**ANDREA CANTWELL, GRADE 5  
AND BILL SPIVEY**

We have 58 fifth graders this year. My class, Mr. Spivey's, has 28. Three of those 28 are new people. Their names are Thomas Naase, Cindy Carlson, and Debbie Montoya.

We started our school year by reviewing over all subjects. First we reviewed all our basic skills in math, like our multiplication tables, division and some adding and subtracting.

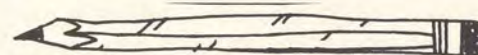
In Language we learned how to compose and combine sentences. We went over some parts of speech and put them in our composition books. The first day we each did a poem called "Back to School." To keep track of our reading we have a book chart where four every 50 pages read we fill in a square on the chart.

In Social Studies we reviewed our map skills and read about latitude and longitude. We also learned about the Prime Meridian and parallels.

This year our school has a new art teacher, Mrs. Wilson. We haven't had her in our class yet, but we're looking forward to working with her.

We're glad we still have Mrs. Klugg for music, but we sure miss having a piano. She has to come into our classroom to teach because our school doesn't have a special music room anymore. We're too big! Mr. Fecko's sixth graders use the old music room. Of course we have Senora Martin for Spanish every day and we still like it very much. She's lots of fun.

For P.E. we do calisthenics and run laps for a half an hour. The most fun day was when three people beat Mr. Spivey in one lap.



# THIS MONTH IN RANCHO SCHOOL



**SUSAN WISEMAN, GRADE 6 AND ELLEN ROSS**

Hi kids,

It's back to school time again. I hope you all had a wonderful summer. During the summer Don Randol went to San Francisco and Harvey Hopkins went to Canada.

In our class so far we are studying modern Math, spelling, English, and Mexico.

We have quite a few new people in our class this year. There is Karen Kampf from Saugus, Calif., David Sharp — Princeton, New Jersey, Eric Bergman — Seal Beach, Paula Montoya—San Clemente, Helen Bonzi—Pasadena.

We are looking forward to this coming year especially to the Posada, Camp, and graduation. "Boy, is all that going to be fun."

On Friday afternoons we have free play the rest of the time.

We have to do exercises. See you next month.



**SEAN MANNION, BRADLEY BENTON AND BETTY CARPENTER**

Halloween is coming. You better start stocking up on treats because there is a good supply of kids.

The enrollment at our school went up 63 children with a total of 321 this year. So you'd better be prepared for lots of trick or treaters at your door.



**SUZANNE CULVER, GRADE 6 AND ED FECKO**

Here we are ready to have fun and get to work. As sixth-graders we are looking forward to having a fun and exciting year.

We have things to look forward to such as the Posada, camp, and graduation. These call for a great deal of responsibility, such as Spanish parts to learn, conservation and outdoor activities to learn about and all of the things that sixth-graders used to do and learn to finish the year with passing grades and much more knowledge.

This year we have five new kids in our class. Steve Patton, Steve Brennen, Lance Carlson, Gay Straza, and Elizabeth Horton. They are all a good addition to our community and school.

Right now our math work is about the language of Math. We are working with sets notation. We are also setting up a math lab made up of many items such as the invicta balance and many other aids used for the discovery of solutions to problems. In Mr. Frecko's sixth grade, Friday is inventory day. We test ourselves on the week's work to see if our understandings of it is complete and accurate. If our inventory quiz shows more time needed in certain areas, we plan for the next week in organized activities with "our sister-sixth-grade class."

Our year should be an interesting one. Until next time.



**JOHN WHITESIDE, GRADE 6 AND CHRISTINE KLUGG**

An exciting year of musical activities is in store for students of Rancho Santa Fe School. Under the direction of Mrs. Joseph R. Klugg, music specialist, the program is well under way.

Mrs. Klugg meets with each class (kindergarten through sixth grade) several times weekly for musical experiences which include singing, playing instruments, and listening lessons. In addition she has an honor choir composed of outstanding 4th, 5th, and 6th grade singers. The choir performs regularly.

The opportunity to study an orchestral instrument is also available to upper grade

children. Besides class lessons, Mrs. Klugg conducts a beginning and advanced ensemble, both of which meet weekly.

Two special concert series are available for youngsters wishing to participate. The San Diego Symphony will present four Saturday Children's Concerts during the year. In north county, the Palomar Philharmonic Artists Association will bring performers of local and international fame to the young people. Included in these after-school concerts is the American Ballet Company, the Roger Wagner Chorale, H.M.S. Pinafore, and the Civic Youth Orchestra. The school provides bus transportation to the concerts.

On Monday evening, Oct. 13, Rancho Santa Fe 5th and 6th graders will be able to attend the San Diego Opera's presentation of "The Moon" and I Pagliacci. The presentation is being done especially for young people.



**DONALD RANDOL, GRADE 6 AND NANCY MARTIN**

Hola!

We saw a film—all en Español—about "Pablo De Yucatán," and it showed their family and what they do. Pablo went to school and his father was making hats and other things from cactus fibers, called "maguey." They take the maguey and cut off a leaf, then they peel off this paper from the maguey, and then they pound the leaf to find the fibers. The paper was used by the Mayan and Aztec Indians. They take the fibers and set them out to dry. Then they work on them to make hats, baskets, and hamacas.

We did this in Spanish class . . . and lots of the kids got itches all over them. (Señora Martin did too.)

In Yucatán most of the people wear white cool clothes. When it is time for lunch, the mother made tortillas, and chocolate . . . and the father mixed a drink called "atole." They also weaved big blankets. Yucatán is a very hot tropical peninsula.

The fourth grade is working on Fray Felipe, a film about a priest who can't stay awake, and they would like to do a play about it. The smaller grades are working with puppets. Their favorite puppet is called "Pancho Villa."

Adios . . .  
Hasta La Vista

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## WOMEN'S COUNCIL OF THE VILLAGE CHURCH TO HOLD CHRISTMAS TREE FESTIVAL

Dear Members and Friends  
of the Village Church:

Our large and hardworking committee for the Christmas Tree Festival, to be held in the Church Fellowship Hall on Saturday, December 6, respectfully calls your attention to the following needs.

Won't you please consider each of the categories below in order to help the Church's one yearly benefit in any way that you can.

There is a handcraft Workshop each Wednesday in the Hall, from 10 until 2, where you may work on your own project for the Festival sale or receive Workshop ideas and materials. Varied useful and decorative articles may be produced at home, or with others under the leadership of Mrs. Willard Downs of Encinitas, Mrs. Howard Will, Mrs. Royal Lord or Mrs. Donald Frick.

Do keep the following list before you and note your decisions. We will need:

1. Small artificial trees and Christmas decorations designed by you or through the Workshop; some of your old ones can be made like new.
2. Gifts worth a dollar or more, for all ages, both sexes, to go into Santa's Grab Bag; a committee will wrap and label them.

Mrs. Alfred L. Cope—Chairman  
Mrs. Thomas W. Osborn—Chairman  
3. Cookies and sandwiches for the Tea served in the Church lounge during Festival hours.

Mrs. Leighton B. McLaughlin—  
Chairman  
4. Bread, pies, cakes, cookies, preserves, small casseroles, dressings, nuts, candies for the Gourmet section.

Mrs. Fred V. Gardner—Chairman  
5. Tickets at a dollar each, including refreshments and a chance on one of several Door Prizes, may be procured from Mrs. Harry E. Wenz,

Mrs. Robert E. Bible—Chairmen  
You are *much needed* in the Workshop on any or every Wednesday. Bring a sandwich and a friend, neighbor or newcomer. It is always a happy, friendly atmosphere in which to help swell the volume of beautiful merchandise.

During the latter part of October you will receive a call in regard to your decisions on the above, unless we receive one from you before then!

Many thanks!

Sincerely,  
Rose E. Venberg  
President of Women's Council  
Helen G. Chapin  
General Chairman of Festival



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## BOY SCOUT NEWS



by Jimmy Van Evera

Well, we got back from Mt. Baden Powell with the same eleven we started with, although it wasn't easy. We left Friday night the 22nd and went up in two cars. We got lost about two times but we finally found the place where we were to hike in to "Little Jimmy" Campground. Instead of taking the regular 1/2 mile route we took the scenic 2 mile route (which we didn't intend to do) and which wasn't very scenic at 8:30 at night! We got to "Little Jimmy" Campground which has stone fireplaces and nice pit toilets. The next day we had a good pancake breakfast and set out for the peak. We took about 2 gallons of water. This was the weekend of the fires so therefore we couldn't see as far as normal but we did see a 3-foot timber rattlesnake which lay as a road block long enough for us to get a good look. Sure enough, when we reached the top we were out of water and had to eat a dry lunch. After lunch was over we rested a few minutes and during the rest period I spotted a patch of white about 200 yards down and headed straight for it. It was SNOW . . . and it tasted great! We brought some back to the top and put Kool-aid straight out of the packet on it and had very good snow cones. We made it back down the mountain by cutting switchbacks (which isn't really legal) but there was a definite trail, so we did it. We came home Sunday at about 12:00 noon.

We have planned four of our campouts but have not decided on the dates. Our troop are quite avid beach lovers (surfers, skin divers, and fisherman) so first thing we plan to do is to go down about 20 miles past Ensenada for a surf and skin-diver safari. Three weeks after that we will stay one night to Spooks Canyon and fish. After that, we plan to go down the Colorado River in canoes again. During December we will enjoy Mission Bay for skin diving and sailing. All in all we have a far-out schedule planned.

If you would be interested in coming to our meetings they are held at 7:30 every Tuesday night at the Village Church.

## OUR BOYS IN THE SERVICE

Fred Gibbs, Son of Mr. and Mrs. Charlie Gibbs, has a new service address which is as follows:

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APO San Francisco, Calif. 96225

## LAWSON POOLS OPENS NEW OFFICE



GARY LAWSON



AL ROESLER

Gary Lawson, President, and Al Roesler, Vice President and General Manager, of Lawson Pools Inc., have announced the opening of their new administrative, sales and construction office at 835 Grand Ave. in San Marcos.

The sales office and model swimming pool is still located at 2525 Vista Way in Oceanside, across from May Co.

Lawson Pools, a locally owned and operated corporation, has been in the pool business for over nine years and in the last three years have tripled their business.

They are also the Southern California distributors of the therapeutic Fiberglas Twirl-Jet Home Spas that range in size from 3 1/2 x 7 ft. to 8 x 12 ft. with 100-degree-plus water temperature.

The public is invited to visit their offices. They are open Monday through Saturday from 9 to 5 and evening by appointment.

*Brand New*



Abigail Louise Gardner was born on August 18th to Mr. and Mrs. Theodore Roosevelt Gardner II of Palos Verdes Peninsula. This gives the Gardners a trio of girls. Mrs. Gardner is the former Virginia Louise Twining of Rancho Santa Fe and daughter of Martha Ferneding. The latter is now bragging about being grandmother for the sixth time!



Cathy Paulin and Cindy Loomis of Rancho Santa Fe; Sally Lawson of Encinitas and Sharon Hutchings of Solana Beach are part of the forty-eight high school co-eds who recently returned from Yosemite with the local North Coast Family YMCA. A week was spent camping and cooking out, back packing and hiking throughout the valley.

## MARY BAKER EDDY

A Polish translation of *Science and Health with Key to the Scriptures* by Mary Baker Eddy will be published October 3, it has been announced by Clem W. Collins, Publishers' Agent for The First Church of Christ, Scientist, in Boston, Massachusetts.

The Polish edition is the eleventh translation of *Science and Health* authorized by the Board of Trustees of The Christian Science Publishing Society. The other ten are in Danish, Dutch, French, German, Italian, Norwegian, Portuguese, Russian, Spanish and Swedish.

Several years were required to translate the 700-page *Christian Science* textbook into Polish, with the English and Polish texts on facing pages, a format used for all translations of Mrs. Eddy's books.



*Weddings*

Mr. and Mrs. Drew Carlson Reeves  
The new Mrs. Reeves is the former Miss Gwen Cabler, daughter of Mr. and Mrs. William Barrett of Santa Ana, California. Her grandparents, Mr. and Mrs. William Nieman, are longtime residents of Carmel Valley, Del Mar. Mr. Reeves is the son of Mr. and Mrs. Fred Reeves of Rancho Santa Fe. The young couple were recently married at the Royal Palms Chapel in Carlsbad. Mr. Reeves is employed by Psychology Today in Del Mar.



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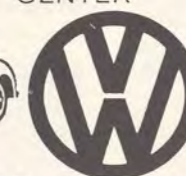
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Left to right: Mr. Alan Pitt, Jr. and Miss Susan Wade, vocalists; Mrs. Stephen Fletcher, Program Chairman; Mrs. Edward D. Havens, Associate Chairman.

### RANCHO SANTA FE OPERA ASSOCIATES TEA

by Mrs. C. M. Alderson

The beautiful rambling Spanish home of Mr. and Mrs. Charles A. Chapin was the scene for the fall musicale and tea of the Rancho Santa Fe Opera Guild Associates on Friday, September 26th. Mrs. Edward D. Havens, chairman, conducted a brief business meeting and introduced several new members. Mrs. Robert S. Fadem, president of the parent San Diego Opera Guild, spoke briefly as did several other officers who were present.

The program, which was presented in a charming setting of arched doorways, bookshelves, and wrought-iron stairs, included selections from the operas of the coming season. Miss Susan Wade, soprano, and Mr. Alan Pitt, Jr., baritone, sang first a dramatic duet from *I Pagliacci* by Leoncavallo. This was followed by "To the Evening Star" from *Tannhauser* by Mr. Pitt, the "Jewel Song" from *Faust* by Miss Wade, "Mephisto's Serenade" also from *Faust* by Mr. Pitt, and "Olympia's Aria" from *The Tales of Hoffman* by Miss Wade. Mr. Pitt also sang the "Prologue" from *I Pagliacci* as an encore. The two artists, both members of the San Diego Opera Company, were accompanied by Miss Eileen Schassberger.

Following the program, tea and coffee were served at a beautifully appointed table in the dining room. Those pouring included Mrs. Dorothy Patton, Mrs. Robert Cantwell, Jr., Mrs. L. C. Bates, and Mrs. Edward D. Havens. Other hostesses who assisted during the afternoon were Mesdames John T. McFarland, Harding F. Bakewell, H. J. Young, Edward C. Strauss, Arleigh W. Anderson, Frank W. Peters, Walter C. Young, Alwin Trepte, James E. M. Thomson, and Arthur Meyerhoff.

A number of the Ranch Associates are planning to attend the gala dinner at the U. S. Grant Hotel preceding the opening performance of the 1969-70 season on October 9th. *I Pagliacci* and *The Moon* by Carl Orff will be presented as a double bill.



Left to right: Mrs. Frederick Bechstein, Mrs. Isabelle Collins, Mrs. Edward C. Strauss, hostess, and Mrs. John T. McFarland, hostess.

## In Memoriam



FRED J. KENNEDY  
1891-1969

Rancho Santa Fe was saddened last month with the death of one of its long-time beloved and respected residents, Mr. Fred J. Kennedy of Paseo Delicias. A former lawyer and businessman of note, Mr. Kennedy passed away on Friday, September 19th.

A graduate of the University of Michigan Law School, he was a member of the Detroit Club, Grosse Point Club, Detroit Athletic Club and Cooley Club. He was a member of the American Bar Association and the State Bar of Michigan.

Mr. Kennedy was a trustee of the Besser Foundation and a director of the Stroh Brewing Company. He was formerly a director of Continental Motors Corp., Cunningham Drug Company, Murray Corporation, Kelsey-Hayes Corporation, and Sheller Manufacturing Company. At the time of his death, Mr. Kennedy was the senior partner in the law firm of Butzel, Eaman, Long, Gust and Kennedy.

Services were held at St. Peter's Episcopal Church in Del Mar on Monday, September 22nd; and services, prior to internment, were held on Wednesday, September 24th in Detroit, Michigan. Mr. Kennedy is survived by his wife, Phyllis.



### JOHN D. PYLE APPOINTED NEW MANAGER FOR CENTRAL FEDERAL SAVINGS NORTH COUNTY OFFICE

John D. Pyle has been appointed manager of Central Federal Savings' North County office, now under construction in Carlsbad's Plaza Camino Real shopping center, Fred C. Stalder, president, has announced.

The 3,000 square feet, two-story office is due to open in December, Stalder said.

Pyle, a San Diego native, graduated from San Diego High School and earned his BA degree at Stanford University.

Following graduation, he served for three years as a naval officer, duty that twice took him into Vietnamese waters on the destroyer USS Cogswell.

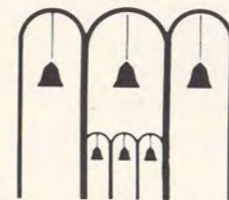
Since joining Central Federal in 1967, Pyle has worked as an appraiser, loan officer, and as a savings counselor at three Central Federal branches.

Pyle is a member of the San Diego County Chapter of the American Savings and Loan Institute and is a Lieutenant in the Naval Reserve.

He and his wife Ann reside in the North County.



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