

APRIL 1966

Rancho Santa Fe
LIVING



— \$3.00 per year subscription — 50c per issue —



PUT WINE IN YOUR LIFE!

— Romance
begins at the medieval
stone entrance to the
Holiday Wine Cellar
— down the spiral

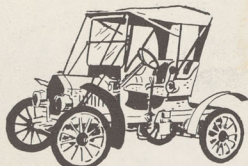
stairs to a cellar fit for a castle — rows of
Burgundies, Moselles, Bordeaux,
Champagnes — it ends in glasses raised by
candlelight on your table. Add a new
enjoyment to your everyday living by
being a regular visitor to



FAST DELIVERY 745-1200

HOLIDAY WINE CELLAR

Grant Avenue at Escondido Blvd., Escondido, California



SOME THINGS NEVER CHANGE

Like loyalties. Sometimes they get stronger. That's the way it's been between Southern Californians and Coberly since 1916. But such a long-time relationship has to be based on solid qualities — value, dependability, honesty, service.

Our customers have made us pretty proud of the Coberly name. When you buy or lease cars and trucks from us, you'll know why we've been in business for over 50 years in Los Angeles.



COBERLY FORD • COBERLY LEASES
LOS ANGELES, CALIFORNIA

Leasing Phone: 582-6276 / Ford Phone: 294-0051

TWIN INNS

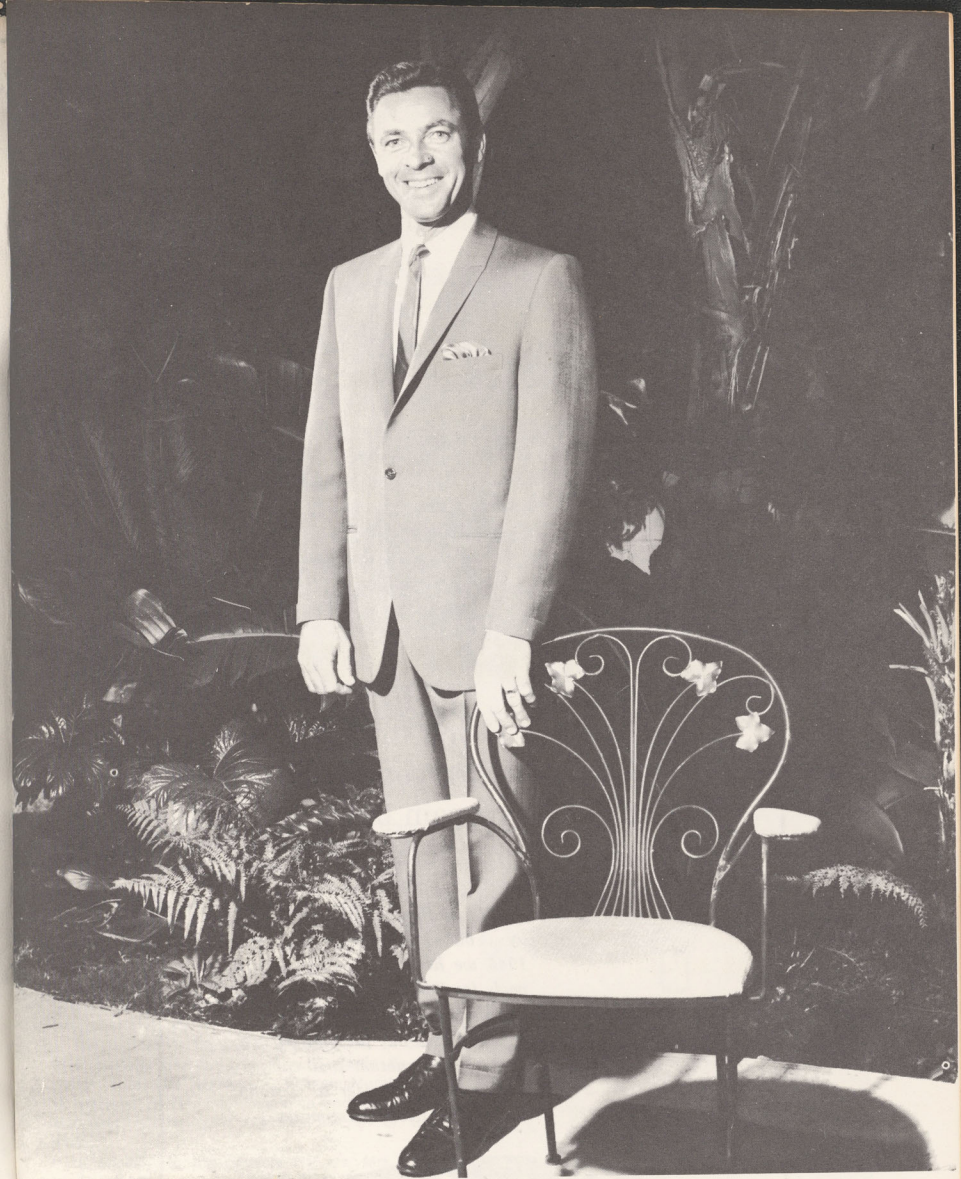
Your Hosts — Art and "D.D." Morgan



CHICKEN
STEAK
PRIME RIB
SEAFOOD DINNERS
LUNCHEONS
COCKTAILS



CARLSBAD, CALIF.
ELM AVENUE • DOWNTOWN
(Two Minutes Off Freeway)



LUTE MASON, impeccably dressed,
as always, in a suit from Stuard's.

Easter Greetings
from

STUARDS
the store for men — La Jolla

7817 GIRARD • 454-0741

Get in the swim
with VANCE BAKER



"If you think you can
get a good pool at a
bargain basement price
you're all wet"

*Hardly soothing words to sell pools
by . . . but so true nevertheless. Since
1946 we have built thousands of
pools for San Diegans . . . and not
one of them got 'soaked.' Call us to-
day and find out for yourself why
quality construction and competi-
tive prices are better at Catalina
Pools. Free friendly estimates.*



8200 CENTER DRIVE
Phone: 463-4423
(toll free 583-4411)

LA MESA
Just off Jackson Blvd. in
La Mesa Industrial park.



Mrs. C. Temple Murphy, Jr. Will Chairmen Country Friends' 12th Annual Show

Miss Erna Clark, president of the Country Friends, has announced the appointment of Mrs. C. Temple Murphy, Jr. as chairman of the Country Friends 12th annual "Appearance of Autumn" fashion show. The show, one of California's largest, will be held on September 20 under the giant eucalyptus trees of the Inn at Rancho Santa Fe. Mrs. Murphy, a member of the board of directors, has been chosen for the second year in a row because of her excellent job in coordinating the many committees for the show in the past.

The mother of three and grandmother of one, Mrs. Murphy has lived in Rancho Santa Fe for many years. Her husband, C. Temple Murphy, Jr. is manager of the Life Insurance and Group Department of the John Burnham & Co. of San Diego.

In addition to the Country Friends, Mrs. Murphy's activities include American Cancer Society Survey Work, many hours contributed to United Cerebral Palsy and the American Red Cross.

She is a "Pink Lady" at Scripps Hospital and holds membership in the Rancho Santa Fe Garden Club, Federation of Republican Women, the S. D. Assistance League and is an associate member of the San Diego Children's Home Society. Mrs. Murphy is a member of the Women's division of the Rancho Santa Fe Golf Club and for two years headed the Supper Club of Rancho Santa Fe.

Mrs. Murphy is an alumna of Dana Hall in Wellesley, Mass. and of Colby Jr. College in New London, New Hampshire.

Inez Bell, Publicity Dir.

*For the
Discriminating Buyer*



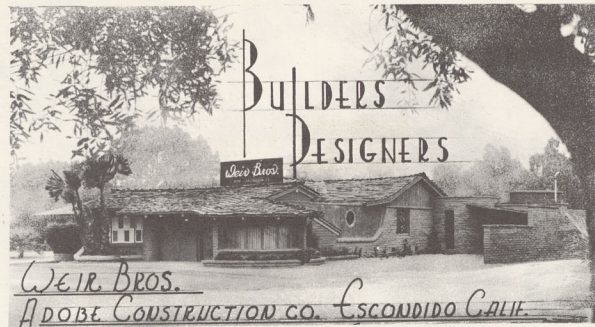
Peto Motors, Escondido, has a very nice selection of previously owned 1961 thru 1965 Lincoln Continentals.

All of these cars have been completely reconditioned and are ready to give many, many trouble-free miles.

San Diego County's Oldest Lincoln Mercury Dealer

Peto Motors

3rd & ESCONDIDO BLVD. ESCONDIDO
PHONE 745-4951



1536 SOUTH ESCONDIDO BLVD. 745-1612



How do you divide one small bathroom by six people?

Multiply the space with a Home Improvement Loan from Security Bank.

First, let's get this straight. There is no such thing as a *standard* Home Improvement Loan at Security Bank.

Each loan is planned for the individual customer, just as the building project is planned to meet the customer's exact needs. You don't put

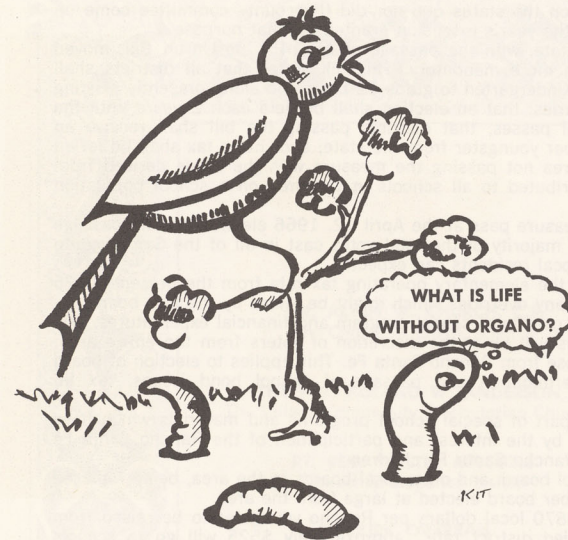
a penny more into the Security Bank Loan than you have to. And that's the difference that frequently can mean extra money you can put into extra usable space.

Come in and talk it over with your Financial Partner...Security Bank.

Make your financial partner
SECURITY FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

organo keeps

SPRING IN YOUR GARDEN
 the whole year thru!



organo special

plant foods

organo soil

replacement

organo redwood

mulch

organo estate mix

MADE IN
 SAN DIEGO
 FOR
 SOUTHLAND GARDENS


... serving the gardens of the Rancho!

Rancho Santa Fe Nursery
 "at the Village Center"

756-1455

for prompt delivery

landscape garden consultation without charge



To The Residents of Rancho Santa Fe:

Since 1959 your local school board has studied the implications of unification of this elementary school district with the other districts making up the San Dieguito area. We have determined that Rancho Santa Fe stands to lose much from such unification and stands to gain nothing. So that you might be better informed concerning the facts of the unification election before you go to the polls on April 12, this letter is written.

Background

In 1959 the legislature passed AB 1538, the so called "Master Plan" which stated that all school districts should be organized on a Kindergarten to grade 12 basis. A County committee, augmented by representatives from the local school boards, failed to meet the 12 September, 1963, deadline with a plan to improve on the status quo nor did the county committee come up with a plan during the year's extension granted for that purpose.

In 1964 the state, with the passage of AB 145, the Unruh Bill, moved to make unification more mandatory. This bill states that all districts shall be organized on a Kindergarten to grade 12 basis and along presently existing high school boundaries; that an election shall be held each 2 years until the unification proposal passes; that districts passing the bill shall receive an additional \$15.00 per youngster from the state; and that a tax shall be levied against any total area not passing the measure with the funds derived from the levy being distributed to all schools in the area on a school population basis.

Should the measure pass at the April 12, 1966 election — and passage is determined by a majority of the total votes cast in all of the San Dieguito area, this is what local residents can expect.

- (1) An increase in the elementary operating tax rate from the present \$1.25 to \$1.79, plus any overrides which might be levied by the new board.
- (2) Loss of control over local school program and financial expenditures. Any future decisions will be at the discretion of voters from the entire area, rather than those from Rancho Santa Fe. This applies to election of board members, determination and passage of school bond issues, tax increases, etc.
- (3) Loss of all or part of special school programs and materials which have been achieved by the interest and participation of the Rancho Santa Fe residents for Rancho Santa Fe children.
- (4) The local school board, and other local boards in the area, being replaced by a five member board elected at large from the area.
- (5) That of each \$870 local dollars per Rancho youngster to be raised from the new "unified district rate" approximately \$525 will go to schools other than the local one.
- (6) That the \$15.00 per youngster gained from the passage of the bill will be more than cancelled by reduction of supplementary state support presently given to some of the districts of higher student population in our area.

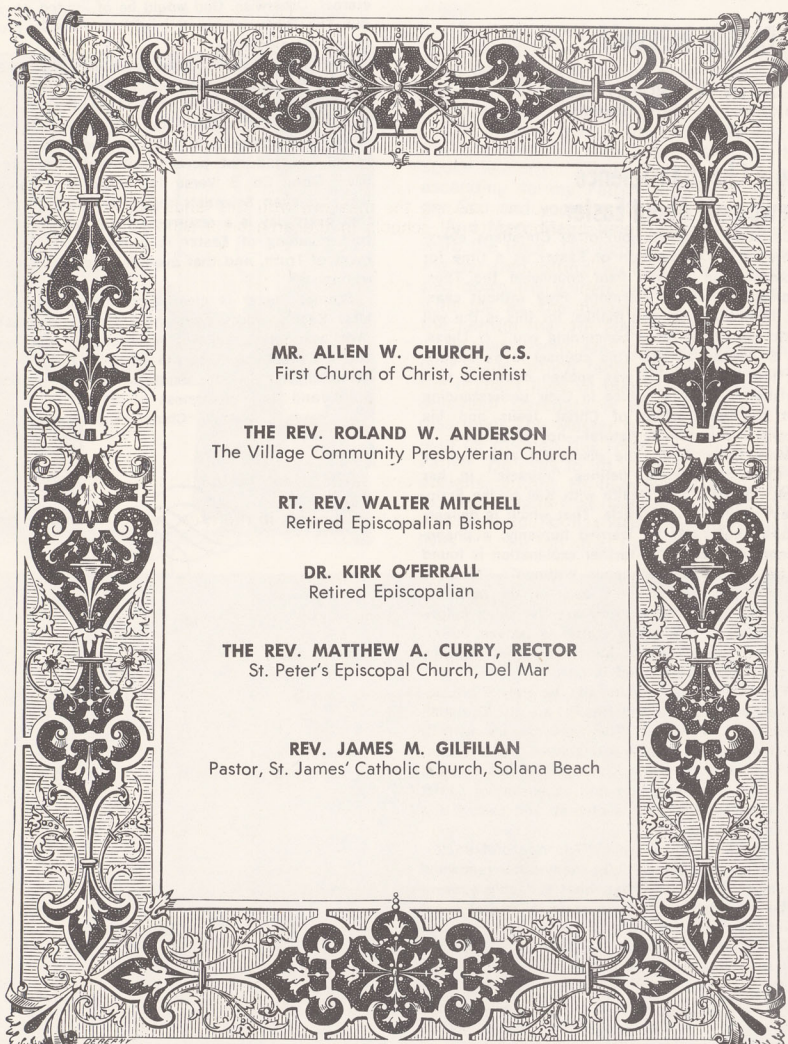
Please know, too, that a "yes" vote in the 12 April election is in reality a vote for a unified district tax rate of \$3.35 plus overrides. At present an elementary district may levy only \$.90, and a high school \$.75 (a total of \$1.65) without going to the voters for approval. In our area all voted tax rates are for a limited period of time only, yet the rate to be levied if the unification proposal passes is computed to be \$1.79 from the elementary area plus \$1.56 from the present union high school area or a total of \$3.35 — and with no limiting date when such a figure would have to be set before the electorate for approval.

As trustees of local school matters we can only recommend a "No" vote on the unification proposal and we urge that each registered voter in Rancho Santa Fe so ballot on April 12th.

Sincerely,
Neil J. Randol
John C. Abels, Jr.
David A. Burger

INSPIRING

*Easter Messages**



MR. ALLEN W. CHURCH, C.S.
First Church of Christ, Scientist

THE REV. ROLAND W. ANDERSON
The Village Community Presbyterian Church

RT. REV. WALTER MITCHELL
Retired Episcopalian Bishop

DR. KIRK O'FERRALL
Retired Episcopalian

THE REV. MATTHEW A. CURRY, RECTOR
St. Peter's Episcopal Church, Del Mar

REV. JAMES M. GILFILLAN
Pastor, St. James' Catholic Church, Solana Beach



AN EASTER MESSAGE

From

MR. ALLEN W. CHURCH, C.S.
First Church of Christ, Scientist

Some Christian Science Viewpoints About Easter

Christian Scientists join other Christians everywhere in the recognition of Easter as a time for rejoicing. The Apostle Paul counseled the Thessalonians, "Rejoice evermore. Pray without ceasing. In every thing give thanks: for this is the will of God in Christ Jesus concerning you." (1 Thess. Ch. 5: Verses 16-18). This counsel is as important today as when it was spoken centuries ago. Christian Scientists rejoice in their understanding that the resurrection of Christ Jesus and his ascension are divinely natural—not miraculous.

Mary Baker Eddy, the discoverer and founder of Christian Science, defines "miracle" in her book, "Science and Health with Key to the Scriptures" as follows: "Miracle. That which is divinely natural, but must be learned humanly; a phenomenon of Science." A further explanation is found in her book, "Miscellaneous Writings"; "Miracles are no infraction of God's laws; on the contrary, they fulfil His laws; for they are the signs following Christianity, whereby matter is proven powerless and subordinate to Mind." Christian Science teaches that divine mind is God.

The King James Version of The Holy Bible, together with Science and Health, are the Christian Scientists' textbooks. They provide us with a satisfying and provable explanation of the eternity of life, of which Christ Jesus was the Example. The resurrection and ascension of Christ Jesus proved that Life is eternal, and Easter is a symbol of that truth.

It was Carlyle who said, "The Age of Miracles, as it ever was, now is." Like many other renowned thinkers he perceived that, what suddenly appears to be a miracle becomes a perfectly logical event when the truth about it is understood.

Mrs. Eddy defines resurrection as, "Spiritualization of thought; a new and higher idea of immortality, or spiritual existence; material belief yielding to spiritual understanding." (Science and Health, p. 593). It was Christ Jesus' perfect spiritualization of thought which enabled him to

overcome the belief that Life is in, or of matter. Can you and I experience this "— new and higher idea of immortality" — this transcendent realization, or awareness of spiritual existence, which is eternal? Christian Scientists turn, wholeheartedly to this promise from Christ Jesus: "Verily, verily I say unto you, he that believeth on me, the works that I do shall he do also; and greater works than these shall he do;" John Ch. 15: Verse 12). Jesus did not limit us by saying, "Some of the things which I do, you can do."

Paul said, "Why should it be thought a thing incredible with you that God should raise the dead?" (Acts Ch. 26: Verse 8). Paul's experiences had convinced him that not only is this possible, but divinely natural, because the Life which God gives to man must be spiritual, and must be eternal. Otherwise, God would be of limited power. But The Bible refutes this with irrefutable proof of His omnipotence.

Christian Scientists understand that if all there was to the resurrection was a sudden return of the material body to mobility, then Jesus' statement, "For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life." (John Ch. 3: Verse 16) would be meaningless. Christian Scientists rejoice in the realization that every day is a resurrection day, and that the true meaning of Easter is a continuous unfolding of Truth, and that eventually, only good can triumph.

Sternal Easter is clearly exemplified to us in Mrs. Eddy's words from her "Church Manual": "We acknowledge that the crucifixion of Jesus and his resurrection served to uplift faith to understand eternal Life, even the allness of Soul, Spirit, and the nothingness of matter."

Allen W. Church, C.S.



AN EASTER MESSAGE

From

THE REV. ROLAND W. ANDERSON
The Village Community Presbyterian Church



The lonely dawn saw a desolate figure climbing disconsolately up the steep, grey hill. All sound was hushed in that chilled finale of the night. Just the sound of her crunching sandals could be heard. She paused and sighed as her feet crept closer to the grave. Eyes to earth she approached the crypt.

The sun shot its strident rays to shatter the night. One cock, then another, then another, crowded to salute the day. Her tear-filled, downcast eyes saw another pair of sandals. She looked up hastily, hopefully. But it was not Peter. It was not John. Beyond the figure she saw the Tomb; its stone rolled aside, the dark abyss shrieking its emptiness. She recoiled in anger, frustration, fright.

"Sir," she cried to the quiet form, "Have you robbed His grave? Was He not thought good enough to be buried here? Where have you taken my Lord?"

He turned, "Mary . . ."
She gasped, knelt, whispered, "Teacher," and reached for Him. He withdrew, but spoke tenderly. "Do not hold me . . . I am ascending to my Father and your Father, my God and your God."

And Mary Magdalene turned, rushing toward the town. The light of a new day buoying her step, lifting her heart. Her feet skipping down the golden path. Her face lit up with joy as she hastened to announce to the faithful that HE HAD RISEN!

He has risen! And no dark dawn shall ever come, which faith will not dispel with the brilliant light of that Message. Death is defeated! Darkness is doomed! Despair is disarmed! The Master is living. He lives to lead us through the Tomb to ascend to our Father. He lives to lift us to see His Throne dispensing light. He lives to liberate us from fear to the faith that God who creates, cares, and controls. He has risen! And because He lives . . . we too shall live.

HOLY COMMUNION

MAUNDY THURSDAY

7:30 p.m.

All Christians of any persuasion are invited to the Lord's Table.

PALM SUNDAY

10:00 a.m.—"Who is This?".....Roland W. Anderson preaching

7:30 p.m.—THE SEVEN LAST WORDS.....Stainer

Presented by combined choirs of
The Village Church
and
Bethlehem Lutheran Church
of Encinitas

EASTER SERVICES

6:00 a.m. — Dawn Service, presented by the Youth of The Village Church at top of hill, one mile east of Village
The Rev. Linda B. Brebner preaching

9:30 and 11:00 a.m.Identical worship services at the Church
"Another Dawn".....Roland W. Anderson preaching

Church School will meet at 9:30 a.m. Child care only during 11:00 service.



AN EASTER MESSAGE

From
DR. KIRK O'FERRALL
Retired Episcopalian

Easter is the day of supreme joy and victory in the Christian year; for it commemorates the Resurrection of Jesus Christ from the dead. If we walk entirely by "SIGHT" and grant "FAITH" no part in our thinking or life, we may find it difficult to believe even though the Resurrection was substantiated by many credible witnesses. St. Paul says 500 saw Christ in His Risen Body. Also remember things are never what our physical sight tells us they are. We would swear the earth is flat, the skies form a round bowl in the Heavens, for that is what our physical eyes see! We would swear that the chairs on which we sit are solid, when in reality they are whirling masses of negative and positive energy.

The apostle Thomas doubted too, but ended up saying of the Risen Christ, "My Lord and my God."

There would have been no Christianity without the Resurrection, let alone a Christian Church—it was no hallucination to the Apostles the Reality of their Risen Lord!! It must have been the truth. Why can't we live in that Faith, giving us the "Power and Serenity that come from the Belief in an Endless Life."

Then there are several Direction Posts that substantiate Immortal and Eternal Life. The most logical one is the evidence of Rebirth everywhere in nature and Life! Even Scientists must acknowledge its Universality as the condition of all growth and permanence. Everywhere in nature God has stamped some hint of the Law of Rebirth! The

changing seasons, the rising and setting suns, the time process itself with its mysterious register "Human memory," all point to this central law of the higher life! For memory is simply the Rebirth of past experiences and knowledge!!

In life, say many scientists, "nothing perishes in perishing"; it is all reborn in another form: it seems to be an Universal Law! In fact, it must be! Any universal law must have great and permanent value in the Creator's Sight. Time and change cannot touch it!! Everywhere we find it!

Then I believe in the Life Everlasting because over against all of our hungers and desires, there is a reality to satisfy them! We crave good and it is here to get. We crave beauty and everywhere we find it in lakes, mountains etc., in nature and beauty in art and music in whatever form we desire it. We crave labor and work, and everywhere we can satisfy it if we will.

Conversely those who must sin and destroy find a reality over against it to satisfy them. The deepest hunger and desire is to know that our loved ones live with the opportunity to rise higher in an after life!! Isn't it fair to assume that there will be a reality to satisfy this deepest hunger of all? These material desires are not sent by God on fools' errands!

Then, Belief in an after life will give a Power to our best efforts that a negative belief will not, in my opinion. Life will have a foundation that will not crumble away. Raphael painting a "Sistine Madonna" feels that it will live on for others to see! Would he pour out his hearts' blood in it if he thought some vandal would destroy it soon after? So with Beethoven in music, giving to the ages his divine harmonies!

Man is God's Masterpiece. The blood and agony of countless milleniums have gone into his Evolution from the Brute! Is the travail of the ages built by God to perish in the twinkling of an eye? A reasonable mind will not so believe.

In conclusion: as we look at Jesus these considerations are apparent!

1. He never explained away difficulties. He gave no details as to the future life. He asserted it finally and surely, but He **did** tell us of these things.

2. He filled men with love and trust in a Heavenly Father.

3. He indicated that the natural order was ruled by moral purpose.

4. He told us of the abiding worth of a human individual personality.

5. And He died because He placed persons above things.

6. Finally, he brought Life to light and abolished all fear of Death to those closest to Him! So that always in all the years to come His disciples might say: "I believe in the Life Everlasting!"



AN EASTER MESSAGE

From
RT. REV. WALTER MITCHELL
Retired Episcopalian Bishop

"Glory to God in the highest, and on earth peace among men with whom He is well pleased."

St. Luke 2:14 (RSV).

I approach the preparation of a sermon with great trepidation. It is an "aweful" responsibility for a sinful man to presume to represent God and to undertake to declare His Will. Yet, at the same time, by the very same token, it is the greatest privilege which could possibly come to any of us and, in his own particular position in life, it is the privilege of every one of us who professes to belong to Him. I feel this particularly this time. I shall be 90 years old next September. I have already out lived my normal span. The chances are that this will be my last Christmas; so this could well be my "last will and testament."

The text is most appropriate. Indeed no other could be more so. It comes from heaven. It had to. The World knew nothing about the most important event in which it was to become involved. "A multitude" of the heavenly hosts announced it. The World on the whole, paid no attention to it then and has paid very little attention to it since, which explains why the World is in the terrible condition it is now.

It is easy to see how this came about. Our Lord's revelation was to people — to persons, individuals. Person by person people accepted Him on His own terms. First found Him repented, surrendered, were forgiven, "made new" and then

sought the company of those who had already done so. Accepting Him as their personal Savior, it was inevitable that they should join those who had already had had that blessed experience. Looking at the Church as it is today, it is hard to realize what it was like then — composed of the dregs of Society; "publicans and sinners", that is, Jews who, in the estimation of the Jews generally had become traitors who had 'sold out' to the Romans for the right to collect the taxes for the Roman Empire and gouged the other Jews unmercifully in the process. "Sinners" i.e., prostitutes, thieves, the scumb of the earth, the very poor. It cost a lot then to be known as a Christian. In the beginning it meant ostracism among his own people. When it began to spread in the Roman Empire, it meant persecution, not infrequently crucifixion. One became a Christian at his peril.

But "the blood of the martyrs was the seed of the Church"; it grew. By 300 AD it had become so numerous that it could not be laughed off. The Emperor Constantine made it the official religion. Once it became safe and fashionable (which was the worst thing that could possibly have happened to it), people flocked into it. Being confirmed took the place of taking up one's cross and really following Him. The Church became the worldly, self-serving institution it is today.

In that first period, as it was in His day, "the common people heard Him gladly". Today they hear Him not at all. It happened years ago but I have never forgotten the shame of it. During a convention of Labor, a speaker denounced Christianity. Another rose to defend the Church. If the delegates had howled him down, I could have understood that. (After all hate is just love reversed. There is a chance of turning it around.) Instead they LAUGHED him down. What the man was saying was 'too funny for words'. The Church, to them, was irrelevant. In view of the World situation, who can prove they were wrong? Organized Christianity has become a lot of local religious clubs. The next time you drive into the parking lot of the average Church, look at the signs around it. More apt than not they will say "Reserved for members". The books in the pews are apt to admonish the user "Property of Christ Church (or whatever), do not remove". The chief business of every organization is to keep the members happy so they will not leave and therefore be available to help raise money for the local congregation. You have probably heard the old story of the salesman selling oil. He visited a new town in his territory; was surprised that they had an oil plant; not having found it in competition with his product, assumed that it was all exported but was told none of it was. Neither at home nor abroad had the oil ever been heard of. Explanation? Why this oil was so perfect, it cost so much to produce it that there was only enough of it to grease the machinery which kept the plant going! I submit that that is a fair picture of the average congregation.

Before I retired 20 years ago, I had few opportunities to hear sermons except the ones I preached myself. Now it is different and as I get around, I hear many. As I remember, I have heard but one about sin — by our rector — none having to do with following and being like our Lord (what are known now as 'evangelistic' sermons). They

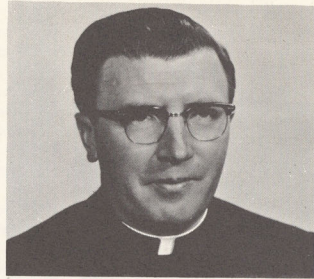
are, as a rule, interesting essays on ethical subjects; would add to one's stock of knowledge. But if some one were to come in whose family was headed for disaster, or whose daughter had disgraced the family, or himself were fighting a losing battle with a besetting sin, he would never hear that there was an answer; that tho' the sin were 'as scarlet,' he could be made 'as white as snow!'

That is the good news our Lord died to reveal to the World. As some cynic has said, what the World is desperately in need of is good news; what it gets is good advice. The results are evident all around us. Who ever hears of the prosecution of a suit for adultery? Apparently it has become so common that it is placed among the lesser sins — a misdemeanor. Indeed a NY State Senator proposed removing it from among the crimes against the State. For a school or college girl to become pregnant should now be regarded as a mistake not a sin! Serious minded professors are talking about the "New Morality." Acts are no longer right or wrong. If they are sincere that is enough. No wonder there are those who write that God is dead.

But make no mistake about it, He is not only very much "alive" but eternally so. It is eternally true that what we sow we reap. The sternest words ever uttered about our place in the eternal life ahead of us were said by the One Who loved us more than any other ever did. We have free will, it is true. If we are to grow it must needs be. But we are also responsible beings and must face up to what we do.

The choice is ever before us, every day, every hour, every second. We can sin or refuse to sin. In any case life is lived amidst decisions. Moreover, when we surrender to our Lord, changes — many of them painful — are bound to happen — He never leaves us as we were because we are never what we ought to be — as He would like us. But — and as to this there is no manner of doubt — if after all that has been done to enable us to be like Him, we stubbornly refuse, "He will grind us to powder." We will have forced Him to do it.

But thanks to God, we do not have to refuse. All we have to do is to confess our past, let Him run our lives from now on. Rejoicing will be our way of life. The Good News we simply cannot keep to ourselves. We shall be what our bet His life we would be — true and faithful witnesses of the way to live.



AN EASTER MESSAGE

From

REV. JAMES M. GILFILLAN,
Pastor, St. James' Catholic Church,
Solana Beach

When the dreadful scenes of the Passion of Our Lord was enacted, when Jesus stood bruised and bleeding before the people, when they saw upon His sacred flesh the disfigurement which the scourge had left and traced upon His bleeding brow the bloody pressure of the thorny crown, when they saw His hands and feet dug with the rough nails and His wounded body stretched upon the rough gibbet, when they wagged their heads in scorn and bent the knee in mockery before the expiring Savior, well might they imagine that His history was closed forever and that His cause and the kingdom He established was doomed.

But no: the end was not yet; they laid Him in the tomb but on the tomb they wrote no epitaph. Go into any cemetery that contains the bones of the illustrious dead; read the record on the tombstone and notice they invariably start with the words "Here lies the body" and then you will know the stone on which the deed of their greatness is inscribed covers the mouldering dust of the hearts that prompted and the hands that achieved that greatness.

So on that First Easter morning to the tomb of Jesus; behold the empty sepulchre and hear the angel speak His epitaph — "He is risen; He is not here. Behold the place where they laid Him." Go with the same spirit as Magdalene the penitent and hear the most glad news the world ever heard because they tell of the greatest victory this world ever won — the victory of Jesus over death and sin. That victory contains the foundation of Christian hope that we, too, shall rise and see God.

The many miracles of Christ prove His divinity. Healing went out from His very touch. His voice had power over the Devil, who tormented the possessed. He made the blind to see, the dumb to speak and the deaf to hear. He had broken down the barriers that separate the living and the dead. Great though those miracles were, though each was in itself sufficient to prove His divinity, yet, not upon those did he rest the proof. He appealed time and again to the fact that He would rise from the dead. And on this fact He was content to rest the proof of His divinity.

Great is the power of man. Wonderful is his skill but they have their clearly defined limits. Men have power upon earth and have used it with wonderful results. They have drawn cherished secrets from nature. They have conquered not only earth, but sky and sea but one thing man cannot conquer is Death. He cannot lift his dead hand nor bring back the tide of blood to the pulseless heart that has gone silent to the touch of Death. Only God can do this.

Christ, then, by raising Himself from the dead proved Himself God, set the seal of divinity on His mission, and supplied His apostles with a guarantee of the truth of the message they announced.

Armed with this message the apostles went forth to bear His name and doctrine to the limits of the habitable earth. Yes, 12 poor men, destitute of worldly wealth, unskilled in the world of learning went forth to conquer the world, to preach restraint and self-denial to a world steeped in luxury and sensuality. They preached a crucified Savior, but they preached, too, a Risen Savior. And the power of God went with them supplying the want of wealth and learning. Men began to feel that there was abroad a mysterious influence which they could not understand but which mastered the keen intellect and bent the stubborn will. The new doctrines, strong with the strength of truth and attractive by their inward beauty, won the hearts of men. Hearts that had been steeped in worldliness recognized their teachings as divine and so the doctrines of the Risen Savior have spread through the world, leaving on civilization a mark which even His deadliest enemies acknowledge as indelible. Go now after 1900 years to the grave of the Risen Savior, where His enemies imagined they had buried His influence and His power and hear the words "He is risen, He is not here. He is gone forth through the world. His power has passed to every nation, His influence on every heart His cross is high above thousands of altars, and this year of Our Lord, 1966, His followers (counted by the 100s of millions) celebrate the glories of His Resurrection.

His Resurrection is, indeed, the foundation of Christian hope. For as Jesus died to save us from sin and death, so He has arisen that we, too, may share in the glory of His resurrection. By that omnipotence by which He raised Himself from the dead, He shall draw the bodies of the just from the dust.

Of all articles of religion none has a more powerful influence upon men to keep them in the path of duty than that of the Resurrection. For if men are to rise again, there must be another life besides this present one. All our hopes cannot end with death! We must have either a happy or a miserable destiny awaiting us. God must be reserving either rewards or punishment for us. Our great object here must be to merit those rewards and escape those punishments. To do this must be the aim of every action. In the light of this truth we must see how guilty of condemnation we are; if we allow ourselves to be troubled by the miseries of this life, or dazzled by the splendor of worldly prosperity. Virtue alone is the one solid enduring good in this life

And this one great prize is within the reach of all. You may be poor and miserable. Your road through life may be a rugged one. The world may press heavily on your weary hearts. But the world and the things of the world pass quickly away. Life is but a troubled dream of which death will be the awakening.

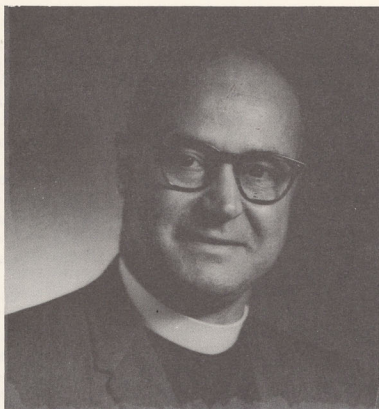
But if you lead a life in the friendship of God, as surely as Jesus has arisen from the tomb, so surely will God guard your mouldering dust and, when the angels' trumpet of doom shall sound throughout the world, you will rise like Jesus, glorious and immortal.

To secure this deserved end, we must in this life rise from a life of sin and "die no more"; we must persevere to the end. To do so we have the highest motive and the most powerful means. What motive can be more inspiring than the thought that we have been called to participate in the glory of Our Blessed Lord's Resurrection? That no matter what may be our condition in this life, a place is prepared for us in Heaven; that, though we shall soon pass away from earth, though our bodies shall return to the dust from whence it came, yet, if we are faithful to the end, as surely as Jesus sits at the right hand of God, so surely shall we share in His everlasting glory.

And the means are at our disposal. Jesus died for us. He has placed at our disposal His redeeming blood. His ear is open to our prayers. His sacraments are ready to supply our every want and to heal our every wound. If we but use those means, death shall find us ready.

We shall rise with Jesus and like Him we shall die no more. And when the silent finger of Death shall beckon us away from the path of our ambition, we, too, can cry out with Job, that holy Patriarch, "I know that my Redeemer liveth and that in the last day I am to rise out of the earth and in my flesh I shall see my God."





AN EASTER MESSAGE

From

THE REV. MATTHEW A. CURRY
Rector, St. Peter's Episcopal Church,
Del Mar

EASTER IS GOD'S ASSURANCE TO MAN

During the fateful days of Holy Week our attention is to be directed to the world's boldest proclamation; "The Lord is Risen. The Lord is Risen Indeed." Even to the most hardened mind and heart this proclamation has a profound relationship. Moreover, even the most sophisticated cannot ultimately turn a deaf ear to it. All men, of whatever station in life, must one day face the ultimate experience of death.

No man has the choice of whether he will ultimately live or die. No wonders of modern science and technology have been able to give man this choice. He only has the choice in Jesus Christ in which he will meet the ultimate experience — whether in victorious faith or in devastating despair. The great personal problem of every man is "how" he will meet this experience.

The Almighty, in infinite love of man, gave to man His Son, Jesus Christ, for our redemption and reconciliation — Christ, in His love for us, gave His life that all who believe in Him might have eternal life. The bold Easter proclamation is man's assurance, not that he will escape death, but that he will meet it and emerge from it victoriously.

The Easter message, for which we prepare in all the observances of Holy Week must, however, never be heard as being only related to meeting death; for it speaks with equal urgency to life — the New Life in Christ: "The Lord is Risen" is the good news and the hope of all mankind.

HOLY WEEK SERVICES FOR ST. PETER'S PARISH, DEL MAR, CALIFORNIA 1966

- 6 April — Wednesday**
7:00 A.M. Holy Communion
10:00 A.M. Holy Communion
- 7 April — Maunday Thursday**
7:00 P.M. Holy Communion and Meditation.
This is the occasion of the Annual Corporate Communion of the Vestry.
- 8 April — Good Friday Afternoon**
12:00 Noon — 3:00 P.M.
Three hour service. Dr. Kirk O'Ferrall will assist the Rector in this Service.
- 9 April — Saturday Afternoon**
2:00 P.M. — Administration of the Sacrament of Holy Baptism. All parents and God-parents will stay together with their candidates for presentation and responses.
- 10 April — Easter Day**
8:00 A.M. — Holy Communion.
9:30 A.M. — Family Service and Flowering of the Cross. At this time a special children's program will precede the family service when all children participate in the "Flowering of the Cross." All children are urged to bring a few sprigs of flowers to be placed on the Children's Easter Cross which will be used for subsequent services along with other floral arrangements.
11:00 A.M. — Holy Communion and Sermon. All communicants of the Episcopal Church ARE EXPECTED to receive Holy Communion on Easter Day. Everyone at St. Peter's Parish should be able to do what is expected, in view of the above scheduled services.

Sunrise Service Planned on Easter Morning at El Camino Memorial Park

San Diego's most distinguished cemetery — El Camino Memorial Park — will observe Easter April 10 with their second annual Sunrise Service.

The impressive services were held last year for the first time in an outdoor setting of dramatic beauty at El Camino Memorial Park.

This Easter the services, weather permitting, will be conducted on a high knoll above El Camino's main complex of administration buildings. The awe-inspiring view from the lofty eminence sweeps across the rugged landscape.

The public is cordially invited to attend. Services start promptly at 6 a.m. The Southern Baptist Association of San Diego is in charge.

El Camino Memorial Park will soon have a new Mausoleum. Work is well along on the Mausoleum of the Bells, which will stand atop a lofty promontory overlooking the green lawns, lakes and administration buildings of El Camino Memorial Park.

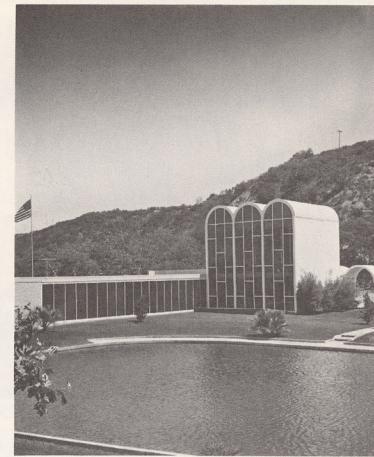
Douglas Pearson, Business Manager of El Camino Memorial Park, said work has been under way for two months on the first structural phase of the mausoleum. The first buildings of this phase will be completed this summer. Work will proceed thereafter on other facets of the multi-million dollar mausoleum complex, Pearson said.

This news is of especial interest to Rancho Santa Fe residents, because El Camino Memorial Park is just a short distance to the south of Rancho Santa Fe, in the southeastern beauty section of Sorrento Valley. It is easily reached from Rancho Santa Fe.

Just as beauty and seclusion are outstanding traits of Rancho Santa Fe, so are these two qualities typical of El Camino.

El Camino looms upon you as you drive either north or south through the Carroll Canyon portion of Sorrento Valley. As you approach from the south, you suddenly glimpse the majestic bell towers of the mausoleum. These stand above the green lawns of El Camino on a jutting peninsula of high ground which commands a sweeping 360-degree view.

Next, you see the lakes, connected by a cascading waterfall, and then the graceful arches of the administration building and associated structures.



The handsome administration buildings at El Camino Memorial Park stand serenely beside a placid lake. Tree covered hillsides and acres of green lawns complete the picture of beauty and peace at El Camino Memorial Park.



Green lawns stretch as far as the eye can see at El Camino Memorial Park. Located in the southeastern section of Sorrento Valley, El Camino Memorial Park has beauty, both natural and man made, plus seclusion, although it is but a short distance from Del Mar and Rancho Santa Fe.

El Camino's entire 229 acres have been master-planned. The development is progressing orderly and according to plans which will retain much of the charm and natural beauty of the area. El Camino has been described by art teachers and landscape architects as one of the three great natural beauty spots within the city of San Diego.

Next time you pass by El Camino, drive in beside our lofty entrance bell towers and onto the wide, paved roads. Take time to enjoy the beauty, and if you like, stop in the administration building. We'll serve you a cup of coffee or tea for you to enjoy in perfect comfort, amid sublime peacefulness.



Summer is Only 3 Short Months Away!
The 9 Months until Christmas
Will Speed By!

**IF YOU MEAN TO TRAVEL
DURING THESE PEAK PERIODS
MAKE YOUR RESERVATION NOW!**

Already we are booking heavily for Mexico, Hawaii, and Europe. If you are planning a trip, don't risk being disappointed by delaying.

P.S. If you would like to purchase a car while in Europe, we will be glad to help you with all arrangements.

*Just a simple phone call will do it all! 756-2431
Ask for Dick Leavitt, Joan Bruyere, or Edith Havens*

RANCHO SANTA FE TRAVEL SERVICE

A Personalized Service for the Discriminating Traveler
PASEO DELICIAS RANCHO SANTA FE PHONE 756:2431

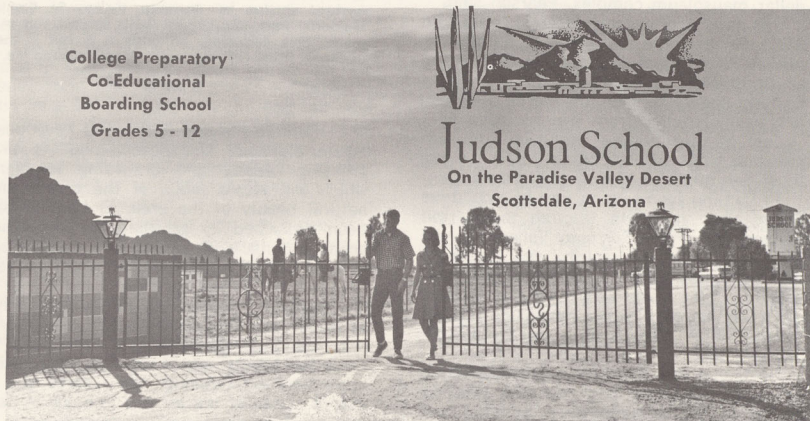
CHAVEZ REALTY

70 LEVEL ACRES, PAVED ROAD, SEWER AND WATER IN FAST DEVELOPING AREA

\$5,500 Per Acre

CHAVEZ & ASSOCIATES . . . 753-6345

2236 San Marcos Road at Rancho Santa Fe Road
"Just as you leave the Ranch on the way to Encinitas"



**TRAVEL BROCHURES
MAKE
EXCITING READING
AND DREAMING!**

Some of our very favorite people are youthful armchair travelers who are learning all about this wonderful world through the help of their parents, teachers . . . and travel brochures. The small fry are always welcome at Rancho Santa Fe Travel Service. We're delighted to give them brochures on the particular country about which they are studying — or to help them learn all they can about the part of the world where a relative lives — or friends are visiting. And, if you enjoy travel brochures, drop in and pick up a few of our newest and most colorful. They make exciting reading!

Sincerely,

**DICK LEAVITT
EDITH HAVENS
JOAN BRUYERE**

A Personalized Service for The
Discriminating Traveler

**RANCHO SANTA FE
TRAVEL SERVICE**

PASEO DELICIAS
RANCHO SANTA FE
PHONE 756:2431



The Book Corner

By Billy Keenholts

Tell **No Man** by Adela Rogers St. John — A novel about a contemporary man who endeavored to obey Christ's Commandments.

The **Embezzler** by Louis Auchincloss — Story of the scandal of an embezzlement that brought down the delicately balanced structure of the Stock Exchange.

The **Billion Dollar Brain** by Len Deighton — Man with the Billion Dollar Brain is a Texan who has constructed a huge private international espionage network.

Chaos Below Heaven by Eugene Vale — Pro-found, intensely moving drama of a man compelled to find answers to the most crucial questions of our time.

The **Comedians** by Graham Greene — Set in Haiti, where terror rides and death comes frequently and swiftly in the night, it is a story of love and adventure, hope and disillusion.

That Summer by Allen Drury — Private politics of an exclusive vacation colony high in the Sierras, where an intense love story is played out against tribal country-club mores and tragic social pressures.

Hall of Mirrors by John Rowan Wilson — Novel about doctors, and a libel suit brought by one of them against another.

The **Magus** by John Fowles — Magnificent entertainment, an unforgettable love story, a brilliant excursion through the mirror of appearance.

Laughing Whitefish by Robert Traver — As intriguing, alluring, tense and compelling as his earlier novel, *Anatomy of a Murder*.

David Sarnoff — A Biography by Eugene Lyons — Story of an immigrant boy who became an industrial giant.

Children of Allah by Agnes Newton Keith — Story of a compassionate, intelligent American woman, and how she was drawn to the people of Libya.

The **Last 100 Days** by John Toland — Tumultuous and controversial story of the final days of World War II in Europe.

BEST SELLERS

Fiction

The **Double Image** — Helen MacInnes
The **Source** — James A. Michener
The **Embezzler** — Louis Auchincloss
Those Who Love — Irving Stone
The **Billion Dollar Brain** — Len Deighton
The **Comedians** — Graham Greene
The **Lockwood Concern** — John O'Hara

Nonfiction

In **Cold Blood** — Truman Capote
A **Thousand Days** — Arthur E. Schlesinger, Jr.
Games People Play — Eric Berne, M.D.
The **Proud Tower** — Barbara Tuchman
A **Gift of Prophecy** — Ruth Montgomery
The **Last Hundred Days** — John Toland
Kennedy — Theodore C. Sorensen

April 18th Set for Library Guild Annual Meeting



Charlotte Maas, RSF Library Guild

... Miss Martha Boaz, Dean at the School of Library Science, University of Southern California, will be guest speaker at the annual meeting of the Rancho Santa Fe Library Guild, to be held as a luncheon in the Meetin' House of The Inn on April 18 at 12:30. What Miss Boaz will have to tell us will have sharper meaning in view of the accomplishment of a big leap toward the building of our library: the acquisition, at a price with which no one can quarrel, of the needed land.

This big leap was no standing jump; an infinite number of small steps, tipping toes and back tracks came before. Hats off to the residents of Rancho Santa Fe, so many of whom contributed hard work, effort, know-how and largesse to a project which might defeat a respectable-size community. The list of pushers, in a town which can still fit the telephone directory on a 9x12 card, is impressive.

Before the meeting Guild members will have completed a thorough survey of County libraries, with the best possible building plans in view. Already remarked has been the sharp rise in children's facilities, and present plans provide more space in the initial building for children's books than for adults'.

In a roundabout way we learned that Librarian Kay Frazer decided to continue here in spite of a recent offer which pays more handsomely. We think the magnificent flower arrangements which adorn her domain must have had something to do with her decision. During the past month Mrs. Fred Kennedy has provided readers and non-readers alike with a feast for the eyes in her works of art with cymbidiums.

We are glad to report that Arne has been found, and that he has built his model of the Old Globe. Will Arne get an "A" for his project More in our next.

Anyone interested in attending the annual meeting on the 18th is cordially invited. Reservations may be had by calling Mrs. Louise Badger at 756-1632 or Mrs. A. E. C. Oxley, 756-1048. A no-host social hour before the luncheon will begin at 11:30.



"I saved
\$114
with an
auto loan
at



There's a branch
near you

ENCINITAS
Mr. Percy B. Harrison
Manager
200 D Street
753-5517

DEL MAR
Mr. Charles O. Ayars
Manager
330 15th Street
755-9321

LA JOLLA
Mr. F. Seth Brown
Manager
7807 Girard Ave.
294-4761

ESCONDIDO
Mr. Robert E. Sanders
Manager
303 W. Grand Ave.
745-8111

MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION



... photography by keasing and leck, del mar

The Hardy Kent Home

Garden Club "Home & Garden Tour" Scheduled for April 23rd and 24th Mrs. Howard Will, Gen. Chairman, Predicts Outstanding Success for Yearly Event

Committee Chairmen appointed by Mrs. Will for the 1966 Home and Garden Tour are the following: Transportation, Mr. Frank Cantwell; Publicity, Mrs. Roger Woolley; Props, Mrs. Fillmore Rose; Tickets, Mrs. George Robertson; Tickets advanced sale, Mrs. Lee Taylor; Food, Mrs. R. Victor Venberg. Flowers: Homes, Mrs. Chas. Chapin; Clubhouse, Mrs. David Peery; Library, Mrs. Glen Mitchell. Hostesses, Clubhouse, Mrs. L. B. McLaughlin. Posters, Mrs. Geo. McWilliams. Attesting to the increasing popularity of the Home Tour, Mr. Frank Cantwell, Trans-

portation Chairman, stated at the meeting that his committee of drivers will number over nine distinguished gentlemen. The tour will begin promptly at 11:00 a.m. Saturday, April 23rd at the Garden Club and on Sunday the 24th of April at 12:00.

Tickets are \$3.50 and include luncheon at the Garden Club. For the convenience of all they are on sale locally at Dabys or through Advance Ticket Chairman Mrs. Lee Taylor.

(Continued on next page)



E.F. Small's "On La Jolla's Fashion Lane"
7643 GIRARD AVE. . . . PHONE 454-0341

● Your Home Deserves
The "SMALL" Touch
Of Elegance

FINE QUALITY
HOME FURNISHINGS & INTERIORS
Let Our Professional
Interior Design Staff
Assist You
In Your Home Decor Problems

9:00-5:30 Mon. thru Sat.



The Wright Huntley Home

The Karl Weber Home



The Kent Truog Home

The George Bailey Home



Two beautiful stores for women specializing in fine fashions from America's leading designers.

JH
La Jolla John Hogan San Diego

La Jolla: 7636 Girard, 454-7121
San Diego: 7th & C, 234-9165

Books! Books! Books!
Come in or call us
Mrs. Billy Keenholts, Owner-Manager

THE RANCH BOOK SHOP

Paseo Delicias and La Granada
RANCHO SANTA FE, CALIF.

P.O. Box K Tel. 756-2265

PORTER JOHNSON
Carrying Home Furnishings of Quality for Interiors of Style

130 EAST GRAND AVENUE
DOWNTOWN ESCONDIDO, CALIF.

New 21 Story Office Building Planned For San Diego Gas & Electric Co.

SAN DIEGO, April 1 — The San Diego Gas & Electric Company will break ground for its new 21-story office building in downtown San Diego this fall, J. F. Sinnott, president, announced.

Sinnott said the steel and concrete structure will be ready for occupancy in February 1968 and is expected to meet anticipated company needs through 1995.

It will house approximately 1300 personnel, including those now occupying the Electric Building headquarters, the Engineering Building, and some from four other locations.

The first two floors of the new building will cover most of the block-square site. A central tower, with landscaped plazas on either side of the entrance way, will rise an additional 19 stories.

The tower portion of the building features vertical prestressed sun fins and heat-resistant glass. At night the tower will be lighted with exterior floodlights. The portion of the first two stories extending beyond the tower will be faced with Travertine.

Sinnott said the first floor will be customer oriented. It will include a 400-seat auditorium for company presentations and a customer service area. As a further convenience, the building also will have a drive-in window for paying of bills.

Below ground there will be a two-level, 250-car garage for parking of company vehicles. The top two stories of the tower will house building climate-control equipment.

Sinnott said the building will provide 320,000 square feet of floor space. The two-story portion of the building is designed to accommodate the addition of two more floors, totaling 72,000 square feet.

The building was designed by Richard George Wheeler, architect.

Call today for FREE ESTIMATE

PATIOS, BARBECUES & RETAINING WALLS

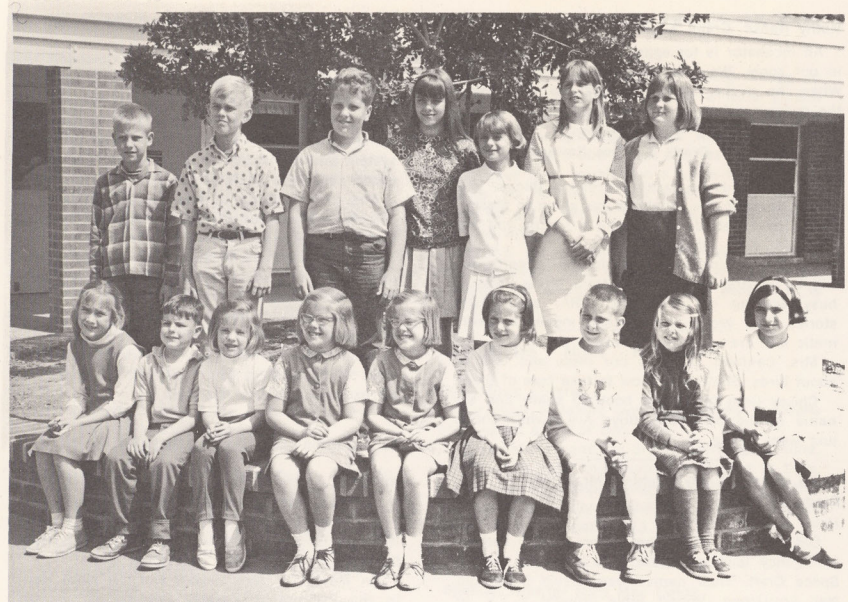
SAN DIEGO Fence Co.
PHONE 745-3200 3820 MIDWAY DRIVE
SAN DIEGO 10, CALIFORNIA

STEEL WOOD and MASONRY FENCES

Carol Smart, Realtor
1331 Highway 101
Del Mar, California

We have a wide selection of homes and building sites and years of experience handling Ranch and Beach properties.

755-2177
Eves. 755-4423



THE CHILDREN'S Corner

SCHOOL REPORTERS

Kindergarten	GEOFFREY HADDAD
1st grade	LINDA and SUSAN BOWLES
1st grade	KATHY NANCE
2nd grade	STELLA EDWARDS
3rd grade	DAVID MASON and CINDY HUGHES
4th grade	PAT DUNCAN
4th grade	GARY CARLTON
5th grade	JAMES PEERY
5th grade	MERIDYTH GROVE
6th grade	SANDY STROHMEYER
6th grade	CHRISSE DRIGGS
Music	HOLLY MORTON
Spanish	RORY MacEWING
Reading	CATHY GINDER
Special reading	KEITH STUART

Geoffrey Haddad Kindergarten Mrs. Pierce

Linda and Susan Bowles Grade 1 Mrs. Wadia

I like school. We made kites because it was windy. Clay Pardee brought a Humming bird feeder and put it in a bush outside.

Jim VanBenschoten went to Florida with his mother and dad for a few weeks.

Brita Barlin had a birthday party at her house and invited just the girls.

Doug Edwards will have his birthday in four days.

Mrs. Pierce is hiding words in the room so we can find them.

The puppet program will be the last Thursday in March.

At school we do S R A. You read a story and choose from AB or C for the right answer. There is a part of a sentence that you pick from A B or C. Each day we go up to the obstacle course. You do exercises there.

Mark Middleton was helping his father cut down trees and got a scratched hand because the saw cut him. Jennifer Laughlin leads the flag salute.

We are writing stories. We take the cover from a book, then we write a story of what we think the cover is about. We take it to school and read it. Ricky Mason's story was about a dragon. We play hopscotch. Crag Johnson showed a toy finger. Mrs. Wadia gave us new red pencils to mark our papers.

WILLIS M. ALLEN CO.
at RANCHO SANTA FE

Realtors
ACREAGE, BUILDING SITES
Phone 756-2444

Fine Homes
OFFICE IN VILLAGE CENTER
Paseo Delicias

Kathy Nance Grade 1 Mrs. Jennings

An incubator is for eggs. We have an incubator in our room. We are going to hatch duck eggs. When the ducks hatch, they will be wet. When the ducks are big we will let them go.

Stella Edwards Grade 2 Miss Kawano

The Bluebirds do many interesting things. This Easter vacation the Bluebirds are going to Marineland. The Bluebirds are having a visitor and her name is Stella Edwards.

We had a going away party for Trish Foard. She will be leaving soon. The second grade class is busy working on Arithmetic, SRA, and Easter stories. One group just finished money in Arithmetic and are in hundreds now.

Mrs. Cantwell came to our class and told us about birds. She told us how to take care of them.

Chissy Gere brought a book to share and the name of the book was **Boys Are Awful**. Chissy just went skiing.

**David Mason Cindy Hughes Mr. Cook
Grade 3 Room 4**

Hello Readers,

Did you read about the Gemini 8 that had an emergency landing? There were two men in the Space Craft. Their names were David Scott and Neil Armstrong. Robert Bible brought a T.V. in so we could watch the lift off. We are working hard in school. Two gentlemen are helping us with the encyclopedia. The men gave us some work books. Our motto is "We never guess, we look it up." We are members of the "Look It Up Club." Lindy and Nora won a book called "Tales of Edgar Allan Poe" because they had 100 percent on three multiplication time tests.

We are studying our primary and secondary colors. The primary colors are yellow, red and blue. The secondary colors are green, orange and violet. Last week for our art project we made bottles made of tissue paper. The title of one of the bulletin boards is "The Wonderful World of Color." Last Friday Mrs. Franklin helped us with the primary and secondary colors. Many of us are surprized how fast the year is going by. There are only 11 more weeks until school is over. Wow!!



**MUTUAL PROPANE-
ESCONDIDO, INC.**

1560 MISSION ROAD
ESCONDIDO, CALIFORNIA
745-4505

ARMY AND NAVY ACADEMY "Where the Campus meets the Surf"

A fully accredited military academy where every emphasis is placed on academic attainment. **CARLSBAD, CALIFORNIA**

An Honor National Defense Cadet Corps Unit
For Catalogue: Army and Navy Academy, Box D, Carlsbad, Calif. Day Cadets Accepted

CAMP PACIFIC "Summer Program of Army and Navy Academy"

Patrick Duncan Mrs. Feist Grade 4 Room 5

Hi Fans!

On Thursday the 17th of March our class went to Palomar College Planetarium to study about stars and planets. There was a man there whose name is Joe Willis and told us about the solar system and the stars and planets and showed us slides about the planets and stars.

Mrs. Stuart came in recently and showed us how to sketch people. Before that she came in to help us with still life and color.

Our parents came in on March 2nd to see all of our county displays and reports. We also gave the American Creed for them.

We are going to study California days in social studies.

Tommy W., Tommy H., Kathy H., and Rick H. went to the science fair. Kathy H. tried to make an example like one she saw.

Gary Carlton Mr. Osting Room 6 Grade 4

Hi!

I'm your new reporter for the Living Magazine. Our class has been studying about astronomy. We have learned about how far the earth is from the sun and many other interesting facts.

On March 17, Mrs. Feist's and our class went to the Palomar Jr. College Planetarium. It was very, very interesting. Mr. Willis told us about the planets and some of the 88 constellations.

After we came back from the planetarium, we had art. We made our favorite constellations. Some of them are: Ursa Major and Ursa Minor, Orion, Canis Major and Canis Minor, Cancer, Draco, and some other constellations.

All of us have our books finished now and some of us are getting our covers completed. Some of us might get our book published.

In this month we elected officers. They are: President, Joe Miller, Vice-President, Robbie Van Evera, Secretary, John Mohr, Photographers, Jeff Holter and Douglas MacEwing, Reporters, Yours truly.

This has been an interesting month for all of us. 'Till next month, so long.

ESCONDIDO DODGE INC.

SALES & SERVICE

750 North Escondido Blvd. • 746-3411

ESCONDIDO, CALIFORNIA

DODGE — DART — DODGE TRUCKS

Room 7 Grade 5 Mrs. Harper

Dear Readers,

Our class has had a fair month. We have made faces in our art period. Some are good, silly, funny, and ridiculous.

We are doing two reports at the same time. One is on the ocean. It is very interesting learning about fishes, seaweed, and deceased monsters of the deep.

The other report is about the states. We all have 2 states (some have 3). We have written letters to the capitol asking for information about the state.

Our class has been playing baseball. The teams are mixed in our class.

The teacher has read a book to us about Winston Churchill. He was one of the world's greatest men. He had a very interesting life as a boy.

Read us next month.

James D. Peery

Meredyth Grove Room 9 Mrs. Taylor Grade 5

Hi,

Toni Valle Key lost her dog on Saturday the 19th. She found out that someone had picked her up by the Village Church. She got him back on Monday the 21st.

Mrs. Taylor's fifth grade is doing experiments and reporting on them.

We are completing state reports on the different states. They are being graded for history, spelling, capitalization and punctuation, grammar, and writing.

Randy Jones got a sail boat last week sometime.

Well thats all for now.

Sandy Strohmeier Mrs. Ross Grade 6

Hi Readers!

I am your new reporter for the 6th grade, Mrs. Ross's class. I am very happy that I could write for you. I know that these next three months will be happy ones!

Our class has been studying Latin America and the Constellations of Space. Christ of the Andes is an important symbol of Latin America. Balboa, Magellan, and Cortez are famous men in the history of Latin America. Some of the Constellations in space are Bootes, Canis Major, and Canis Minor.

This week, we have picked out the author, artist, and citizen of the week. They are Connie Carlton, Kathy Grove, and Wendy Christensen as the authors of the week, Tim Savage and David Murphy as the artists of the week, and Cary Schoensee and Connie Carlton as citizens of the week.

To round up my article, the Bowen's German Shepherd dog is going to have puppies. If anyone is interested in getting a dog, just give the Bowen's a ring.

Goodbye till next month!

P.S. (Look out for the Easter Bunny!)



Chrissy Driggs — Grade 6 Room 10 Mr. Taylor

Hello readers,

This month we have been doing things in science. Rory MacEwing brought a little garden tray and put it out in the sun. She also planted a vine and it is growing up the window. Micelaia Coberly planted a bird's nest and set it outside.

We have been working on a whole box of math papers. We do two or four sheets a day. Sometimes we get a few for homework. We are almost finished with it.

For P.E. we are doing tumbling. We do forward rolls, backward rolls, cart wheels and flips. Some children are diving over crouched people. It is fun to watch.

Holly Morton Music Mr. Biggins

Dear Music Lovers,

Our choir is taking over aggressively in hopes of going on a trip or two.

In beginning band we are in pretty good tune. In advanced band the drums are playing in time, flutes sweetly, trumpets bugley, clarinets tweety, trombones forcefully. (I hope I got all the instruments sounding correctly.)

Sincerely, Holly Morton

Spanish reporter Rory Mae Ewing

Hola Readers,

I am Rory MacEwing, your new Sixth grade Spanish Reporter. I hope I will do a good job of reporting for you.

Everybody is glad that vacation time is near! Many families are planning to spend their vacations in Mexico. The Martins are looking forward to going to San Felipe. My family hopes to spend part of Spring vacation in Ensenada.

But we must mix the bad with the good, because along with vacation comes testing time and report cards!

The Kindergarten children have been very busy learning the days of the week and a song called (El Barquito). The first graders have been learning a song about (La Perica). Our second and third graders have been choosing actors for their Spanish plays. Many fourth graders have been testing and learning how to say the names of foods. Fifth graders have had fun giving directions of how to get to different streets and stores. If you ever get lost, call on one of the fifth graders! The sixth graders have been practicing a song called (Tortillas) and also they have been testing.

Incidentally the swallows have flown back to Capistrano right on time.

Good Luck Amigos, Rory MacEwing

**ROLLER SKATING
IS FUN!!!**



Evening Sessions 7 to 10
Sat. and Sun. Matinee 1 to 4

(Open Monday for Group or Church private parties)

TRI-CITY ROLLER RINK

212 S. CEDROS • SOLANA BEACH • 755-4158

Hello Readers,

Mrs. Meyer has 4 earphone and tape listening posts so that groups can work on them at different times. On some of the tapes are sounds of letters or stories.

The name of the 3rd grade reader is "Magic Windows." It has funny stories in it. I think that they are fun. We play games sometimes. We play "Look" and "vowel sounds" and "crossword puzzles." Mrs. Meyer is taking a trip to Visalia to learn about "school readiness." She will be gone for two weeks, one of them is the week before Easter.

Good-Bye Readers.

Keith Stuart Reading Class

Hi Folks

We have been working on our reading card where you read the story and then put the answers.

Mrs. Meyer got a tape recorder and put some questions on it about long vowel sounds and short vowel sounds. Mrs. Meyer also checked our eyes. Margaret Worstell and Keith Stuart won 13 to 13 in a game called dog-house. The last day of reading class was Friday the 18th of March.

LOCALLY OWNED

Central Van and Storage

Cross-Country
Service With
U. S. VAN LINES

- Nationwide
- Intra-State
- Local
- County



CAREFUL PACKING
STORAGE IN INDIVIDUAL VAULTS
FOR SERVICE, PLEASE CALL COLLECT
233-8966

**DICK
BLACKLEDGE**
REAL ESTATE BROKER
Rancho Santa Fe



Corner La Granada and Paseo Delicias

MARY BLACKLEDGE
Associate
GEORGE A. BALDRY
Associate

Office and
Residence
Plaza 6-1720

RANCHO HARDWARE 756-1702
PASEO DELICIAS & LA GRANADA
We feature OLD COLONY PAINTS. "Best by Test"

RANCHO SANTA FE ENGINEERING

Corner of La Flecha
and Via de Santa Fe

756-1107

CARPETS

ESCONDIDO LINOLEUM & CARPET, INC.
903 Valley Boulevard, Escondido — 745-5827

"Our 21st Year in Escondido"



Specializing In
German & American
FOOD

755-1383

755-1454

Little Bavaria
CARMEL VALLEY RD. DEL MAR



... the story behind

Title Insurance and Trust Company

UNION TITLE OFFICE

If you're in the real estate business, you know about title insurance. If you're not, but have purchased or sold a home in California the chances are still good that you're acquainted with title insurance.

Supposing, however, you were asked to define the title business in one word, could you do so? Ask Title Insurance and Trust Company. They'll tell you their business is "history"—the dramatic, colorful history of land titles. It's an exciting, surprising and sometimes amusing business. It's the story of people and the land they developed. In the case of San Diego County, it's the history of a community that rose from a sleepy, dusty town to a modern city of freeways and beauty. It's the transition from the horse and buggy of yesterday to the sleek automobiles of today, and from the slow and unsatisfactory way, of handling real estate transactions with abstracts of title to the more practical, up-to-date way of the policy of title insurance.

Unlike most kinds of insurance that cover future risks, title insurance insures the effects of past occurrences. It insures you against financial loss by reason of such things as liens against your property for previous unpaid taxes, transfers by insane or otherwise incompetent persons, deed forgeries, etc. And perhaps most important is the fact that the premium payment is a one-time affair. The coverage you pay for remains in effect until another transaction takes place.

To give you this protection a title company must maintain a complete title plant that contains a record of every real estate transaction on every square inch of land in San Diego County from the signing of the Treaty of Guadalupe Hidalgo with Mexico in 1886 up to and including today. Title Insurance and Trust Company has such a plant. You can rest assured that every morning by 8:00 a.m., every transaction affecting real property in San Diego recorded in the County Recorder's Office has likewise been recorded in the company's records before the day's business begins.

Title Insurance and Trust Company is proud to have played an important part in "insuring" the development of Rancho Santa Fe. The 1923 photograph shown here is a good illustration of your community's growth. R. F. "Tony" Bachman, Vice President and Manager of the San Diego Office of Title Insurance and Trust Company expresses the wish that "Rancho Santa Fe will continue to grow and develop and that Title Insurance and Trust Company will be allowed to insure that growth and development." James Boyar represents Title Insurance and Trust Company in the Rancho Santa Fe area and will welcome any opportunity to be of help in the title insurance field.

FOR COMPLETE TITLE SERVICE

SPECIFY



Title Insurance and Trust Company

220 A STREET • SAN DIEGO, CALIFORNIA 92112 • PHONE 239-6081
R. F. "TONY" BACHMAN, VICE PRESIDENT-MANAGER

Rancho Santa Fe Real Estate Transfers and Transactions

4.34 Acres Purchased (investment)

Avenida Alondra Rancho Santa Fe 92067

Legal: Por lot 6, blk 7, Rho Santa Fe, Map No. 1742

Buyer: Mr. & Mrs. Geo. W. Clause, no listing. 3575 Strand Way, San Diego 8.

Seller: Three Hills Corp. 755-4627. Sun Valley Rd., Del Mar.

Sale Price: \$9,000 Rev. stamps.

Trust Deed: None indicated.

Mr. Herzberg, Pres. of Three Hills Corp. stated there was a trade involved here, Three Hills Corp. acquired 9 unit apt on Ocean Front Walk & Kings-ton Ct., Mission Beach. Total transaction was \$105,000 actual. 3-11-66

Residence (permit)

NNA Elsecreto Rancho Santa Fe 92067

Legal: Par No. 3, Anza Hts., Rancho Santa Fe. Owner-Bldr: Gentry & Watts Dev. Co. 282-2174, 6050 Mission Gorge Rd., San Diego.

\$35,040 permit issued for the construction of this 2600 sq. ft. residence at above address.

3-11-66

Legal Residence Purchased (for resale—see below)

Off Las Colinas Rancho Santa Fe 92067

Legal: Por blk 29, Rho Santa Fe. Buyer: Mrs. Ella Seibold, 745-5054, Rt 3, Box 816, Bernardo Rd., Escondido.

Seller: Title Ins. & Trust Co.

Sale Price: \$33,500 rev. stamps.

Trust Deed: None indicated.

Reported this 3,000 sq. ft., 3 bedroom home on 1.84 acres for sale. Buyer advertising in papers.

3-10-66

3 Acres Citrus & Residence Purchased (buyer to occupy—seller leaving state)

La Granada Rancho Santa Fe 92067

Legal: Por lots 78 & 79, Rancho Santa Fe, Map No. 2129.

Buyer: Mr. & Mrs. Lloyd C. Young, 360 S. Carmelina Ave., Los Angeles 49.

Seller: Mr. & Mrs. Harry Newman, 756-1735, La Granada, Rancho Santa Fe.

Sale Price: None indicated.

Trust Deed: \$50,000 to John Hancock Ins.

3-18-66

Approx 7 Acres Purchased (buyer's plans unknown) El Mirlo

Rancho Santa Fe 92067

Legal: Por lot 7, blk 9, Rho Santa Fe, Map No. 1742.

Buyer: Richard B. Sarver (M.D.) 274-4400, 3737 Moraga, San Diego.

Seller: Mr. & Mrs. Henry E. Sage, 756-2330, Box "S", Rancho Santa Fe.

Sale Price: \$35,000 rev. stamps.

Trust Deed: \$24,850 to seller. 3-17-66

Residential Site Purchased (buyer's plans indefinite at this time)

Camino Viejo Rancho Santa Fe 92067

Legal: Por sec 6, T14S, R3W, Rancho Santa Fe. Buyer: Mr. & Mrs. H. Edward Dougal, 755-2288, 329-7 St., Del Mar.

Seller: Mr. & Mrs. Jack C. Francis, 454-1440, 1790 La Jolla Rancho Rd., La Jolla.

Sale Price: \$4,500 rev. stamps.

Trust Deed: None indicated. 3-17-66

Dress Shop (notice of intended sale)

Paseo Delicias Rancho Santa Fe 92067

Casual Corner Dress Shop, 756-1041. Buyer: Fay B. Smith, P.O. Box 725, Rancho Santa Fe.

Seller: Sylvia B. Gardner.

Escrow: 4-1, Security First National Bank, Rancho Santa Fe. 3-15-66

1½ Acre homeside purchased (buyer bldg res.)

Unnamed road off of Del Dios Hwy, 3 mi. east of Rancho Santa Fe, W. of Del Dios

Legal: Por NW¼ of sec 23, T13S, R3W. Buyer: Urho Hammer, 488-5094, 1158 Opal St., San Diego

Seller: Surf View Dev. Co.

Sale Price: \$7,500 rev. stamps.

Trust Deed: \$35,000 to 1st Federal. 3-22-66

Residence on 2 Acres Purchased (reported buyer will occupy)

Camino Viejo Rancho Santa Fe 92067

Legal: Por lot 4, blk 46, Rho Santa Fe, Map No. 1742.

Buyer: Philip G. Tarr, 755-9506, P.O. Box 3464, Glendale.

Seller: Erwin C. Sawade, 755-9098, 219-25th St., Del Mar.

Sale Price: \$42,500 rev. stamps.

Trust Deed: \$33,500 to Southland Sav & Loan.

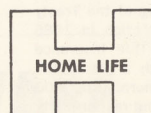
3-21-66

UNDER CONSTRUCTION SOON!

NEW CUSTOM HOME BY CHET ROOT

For Information Call

756-1056



HOME LIFE

"The Home of
Planned Estates"

KENNETH E. KNUDSON

PLANNED ESTATES SERVICE

756-1749

Rancho Santa Fe Real Estate Transfers and Transactions

Residence (permit)

NNA El Montevideo Rancho Santa Fe 92067

Legal: Lot 79, Blk 18, Rancho Santa Fe. Owner: Rich. B. Todd, 756-1059, Box 736, Rancho Santa Fe.

Bldr: Jay-Vee Const. Inc., 281-3221, 6158 Mission Gorge Rd., San Diego.

\$46,260 permit issued for the construction of this 3475 sq. ft. residence at above address.

3-22-66

Swim Pool (permit)

NNA La Bajada Rd. Rancho Santa Fe 92067

Owner: Jane D. White, 756-2177, same as above.

Bldr: Del Rancho Pools, 755-1153, 2120 Grand, Del Mar.

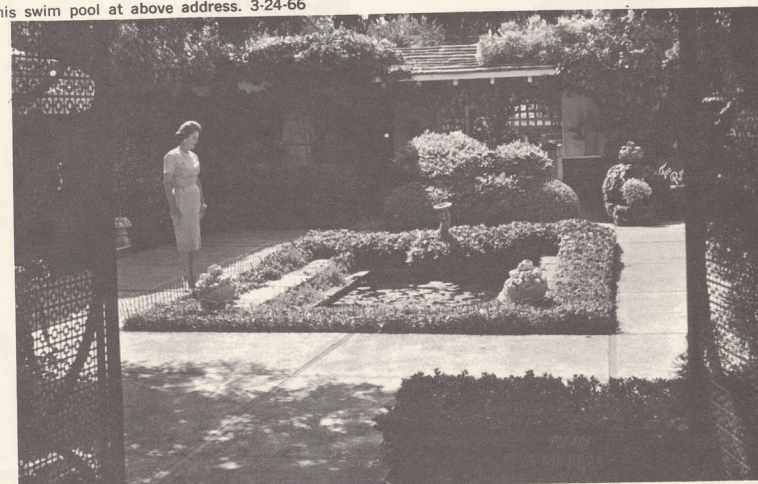
\$3,500 permit issued for the construction of this swim pool at above address. 3-24-66

Swim Pool (permit)

Linea Cielo Rd. Rancho Santa Fe 92067

Owner: Edward Swartz, no listing, same as above Bldr: Del Rancho Pools Inc., 755-1153, 2120 Grand, Del Mar.

\$3,300 permit issued for the construction of this swim pool at above address. 3-24-66



Country Squire Gifts

756-1012

Casual Corner
Women's Apparel

756-1041

Ranch Gourmet

756-2227



Rancho Santa Fe, California

Felt Flair
"Anything in Felt"

756-1436

Soap 'n Candle Shop

756-1012

Country Squire

Tea Room

756-1155

Stationery & Imports

756-1012



It's better than money in the bank

HOME FEDERAL SAVINGS ANNOUNCES

5%
per annum

on 6 month Savings Certificates in amounts of \$2,500 or more

HOME FEDERAL ALSO ANNOUNCES

dividends on regular passbook accounts are now

COMPOUNDED DAILY

which means your savings at Home earn more than ever before

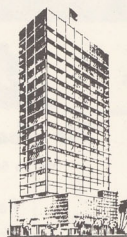
Savings insured by
Federal Savings and Loan
Insurance Corporation



Home is San Diego County's
largest Savings and Loan
Association

ESCONDIDO/746-2222

200 WEST GRAND AVENUE



HOME FEDERAL SAVINGS

AND LOAN ASSOCIATION OF SAN DIEGO

MAIN OFFICE DOWNTOWN BROADWAY AT 7TH

THE OFFICIAL PUBLICATION OF

The Association Bulletin and NEWS

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MARCH 4, 1966 AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Harris, Vice President Blackman, Directors Lewis, Loretz, McLaughlin and Teagle.

EXCUSED: Director Thieme, Association Secretary Van Evera.

ALSO PRESENT: Association members Mrs. Shirley Keeth, Mr. E. T. Price, Mr. H. G. Larson, Bishop Walter Mitchell, Dr. H. W. Meyers, Mr. Claude Welles and Mr. Robert Dodds; non-Association members, Mrs. Arthur L. Cloke, Mr. Vance Baker; Mr. Bruce Dillon representing Rancho Santa Fe Times; Association Counsel Tebbetts and Assistant Secretary Allen.

MINUTES OF PREVIOUS MEETING:

The minutes of the meeting of February 18, 1966 were approved as presented.

PERSONS REQUESTING APPEARANCE:

Mrs. Shirley Keeth presented a proposal on behalf of a client for purchase of Association property, Lot 107, Map 2089, lying between the end of La Fremontia and the golf course. The Board indicated that the property was not being considered for sale and the offer was declined.

Mr. Vance Baker outlined to the Board a proposal by Major and Mrs. Arthur L. Cloke to operate a private girls school (with possible later change to co-educational at the Wishing Well property. He introduced Mrs. Cloke who gave details of the proposal and answered questions from the Board and the audience. It was the request of the Board that a written resume be presented and the matter was deferred pending receipt of same and for adjoining property owners to express their views.

Mr. H. G. Larson appeared before the Board representing the Richardson Foundation which is responsible for local supervision of approximately 20 acres which has been deeded to the Nature Conservancy for preservation as a natural area. He presented a letter requesting that the Association waive its annual assessment fee. The 1965-66 assessment fee was \$50.75. Mr. Larson stated that a similar request had been made to the County of San Diego. It was moved, seconded, and carried that the Rancho Santa Fe Association shall waive the assessment fee against the property that is now controlled by Nature Conservancy, subject to similar action being taken by the County of San Diego, effective at the expiration of the current assessment year.

RECOMMENDATIONS OF ART JURY:

SUBDIVISIONS:

C & R Land Development Co. Por Lot 5, Blk 29, El Sicomoro, consisting of 26.6 gross acres, ± into five (5) sites of 5 ± net acres each. APPROVED.

Benedito, S. Por Lot 5, Blk 31, La Gracia & Via de la Valle, consisting of 15.0 gross acres ±, into two (2) sites of 4.44 & 10.01 net acres ±. APPROVED.

DIRECTORS' REPORTS:

Mr. Harris informed the Board that an invitation had been received from the Fire District to visit the fire station for a review of fire prevention activities. Such a visit is scheduled for the next Board meeting, March 18 at 11:00 A.M.

Mr. Harris called for nominations for a Nominating Committee for the June 1966 elections for replacement of two members whose terms are expiring. Mr. Horace Blackman nominated the following persons for the 1966-67 Nominating Committee: Mr. Gordon Calder, Mr. J. E. Evans and Mr. Roger Woolley. It was moved, seconded, and carried that the nominations be closed. It was moved, seconded, and carried that the following persons constitute the Nominating Committee for the 1966-67 election for the Board of Directors: Gordon Calder, E. J. Evans and Roger Woolley, and that Mr. Calder be designated as chairman.

An interim report from Mr. William Schofield, Chairman of the Citizens' Committee for the Study of Incorporation was read into the record. (Copy attached)

After some discussion Mr. Harris requested that Mr. McLaughlin make recommendations at the next Board meeting for setting up a three member Insurance Committee.

Mr. Harris referred to continuing interest in the private golf cart situation and expressed the view that the Golf Course Committee should undertake a re-study of the question with emphasis on the feasibility of establishing a single rate which would be applicable to all private cart users. The Golf Course Committee was instructed to proceed with such a review and report and, at the request of the Chairman of the committee, it was agreed that for the sake of clear understanding of the Board's desires, this request would be expressed in a letter to the Chairman of the Committee.

Mr. Blackman, Chairman of the Golf Course Committee. A recommendation from the Committee concerning policy regarding refunds of golf playing privilege fees was referred back to the committee for review.

The recommendation of the Golf Course Committee to accept the resignation of Mr. and Mrs. S. W. Schiffman from golf playing privileges and the recommendation to deny their request for refund of prepaid cart fees was approved by the Board.

The recommendation of the Golf Course Committee to deny the request of Mr. K. H. Enochson for a six month leave of absence from golf playing privileges was accepted by the Board.

A request from the San Diego County Golf Association for permission to hold the qualifying round of the San Diego County Amateur Championship at the Rancho Santa Fe golf course on Saturday, July 9, starting at 11:00 A.M., was recommended for approval by the Golf Course Committee. It was moved, seconded, and carried that this be approved.

A request from the Women's Southern California Golf Association for permission to hold the annual tournament at the Rancho Santa Fe golf

course on Thursday, February 2, 1967, was recommended for approval. It was moved, seconded, and carried that the recommendation be accepted.

It was the recommendation of the Golf Course Committee that approval be given to proceed with the plan for an Illustrated Golf Score Book, with the understanding that it be submitted to the Committee and the Board of Directors for final approval before printing. It was recommended that 1,000 copies be purchased by the Association at a cost of \$139.00 after final approval is given. The recommendations were approved by the Board.

A listing in the San Diego County Directory of Golf Courses, as recommended by the Golf Course Committee, was approved by the Board.

The Board approved the recommendation that the Golf Course Maintenance Department clean up the barranca behind Richardson Park with labor costs chargeable to the Park and Recreation Board.

The Golf Course Committee recommended that the Board authorize funds for adding the putting green to the automatic sprinkler system, also additions to the system between the 11th green and the 12th tee. It was moved, seconded and carried to authorize an expenditure not to exceed \$1625.00 for the additional work on the golf course automatic sprinkler system.

Mr. McLaughlin, Chairman of the Finance Committee, reported that upon payment of the automatic sprinkler system the savings account at the Bank of La Jolla will be closed. It is the recommendation of the Finance Committee that a regular savings account in the amount of \$10,000 be opened at the Bank of La Jolla. It was moved, seconded, and carried to authorize setting up such an account at the local Bank of La Jolla.

Mr. McLaughlin presented for discussion a Cash Flow Estimate and Capital Expenditure Budget.

Mr. Loretz, Chairman of the Clubhouse Committee gave a detailed report on savings in the restaurant operation this year as compared with last, the chief improvement being in the labor component.

Mr. Teagle, Chairman of the Planning Commission, reported on progress of the studies being made by the Commission and outlined future plans.

ADVANCED PLAYING PRIVILEGES:

"A"—197 "B"—113

ADJOURNMENT: The Board recessed at 12:20 P.M. to inspect properties and adjourned at 12:55 P.M.

Harold V. Harris, President
Mrs. Peggy Allen, Assistant Secretary

Watches • Silverware
Diamonds • Gifts • Fine Linens
Escondido's Most Complete Jewelry
and Gift Center

W. A. GIBSON
JEWELER

146 E. Grand Avenue Escondido, Calif.

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD THURSDAY, MARCH 10, 1966, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Ridland, Vice President Price, Architect Jung, and Alternates Coffin and Coberly.
ALSO PRESENT: Building Commissioner Dewey, Secretary Van Evera and Recording Secretary Duffield.

The meeting was called to order by President Ridland.

The Art Jury on motions duly made, seconded and carried, took FINAL action on the following matters of business:

ADDITIONS AND ALTERATIONS:

Kleist, H. Screened Porch, Por Lot 2, Block 12, Lago Lindo. Approved as corrected.

Mohr, A. R. Family Room, Por Lot 1, Block 17, Paseo Delicias. Approved.

Brooke, H. Kitchen & Patio, Por Lot 3, Block 30, Paseo Arbolado. Approved.

Thompson, R., Jr. Causeway & Guest House, Lot 3, Block 47, La Madreselva. Approved.

The Inn Addition to Cottage, Por Lot 2 & 3, Block 32, Linea del Cielo. Approved.

Post Office Spanish Spindle Screens for Post Office windows. Approved.

Swartz, E. Swimming Pool, Por Lot 12, Block 32, Linea del Cielo. Approved with consideration to minimizing of the exposed spoil and landscaping.

KEEPING OF ANIMALS:

Bray, W. A. Two horses at Por Lot 1, Block 36, El Camino Real, on 5 acres. Approval will be recommended to Board of Directors.

Ptak, R. J. One horse at Lot 3, Anza Heights, El Secreto, on 2.2 acres. Disapproved.

MISCELLANEOUS:

Olsen, L. Art Jury reaffirmed Building Permit No. 1308 issued in 1964.

Ginder, A. C. Paint sample — Por Lot 11, Block 48, Via de la Valle. Approved.

The Art Jury took INTERIM action on the following matters:

NEW CONSTRUCTION:

Bray, W. A. Res. Gar. and Stable, Por Lot 1, Block 36, El Camino Real. Final approval deferred for minor modifications.

Peterson, D. Res. Por Lot 7 & 9, Block 48, Via de la Valle. Building plans approved. Topographical plan not approved.

ADDITIONS AND ALTERATIONS:

Rancho Riding Club Riding Ring, Lot 2, Block 34, Rambla de las Flores. Final approval deferred.

A. C. Ridland, President
David A. Van Evera, Secretary

kessing & keck

where
photography
is a fine art"

1430 hiway 101 • del mar • 755-9024

MINUTES OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION HELD ON WEDNESDAY, MARCH 16, 1966, AT 10:30 A.M.

PRESENT: President Harris, Vice President Blackman, Directors Lewis, McLaughlin and Teagle.

EXCUSED: Directors Loretz and Thieme.

ALSO PRESENT: Association members E. T. Price and Jack Powell, representing the Library Guild; also H. F. Tebbetts, Secretary Van Evera and Assistant Secretary Allen.

At the call of the President of the Board, issued on March 15, 1966, the Board of Directors, with a quorum present, met in special meeting on March 16, 1966 at 10:30 A.M.

Mr. Harris advised that the matter before the Board concerns the Library Guild proposal to construct a library building on property to be acquired from the Rancho Santa Fe School District adjacent to Association property on Avenida de Acacias. The Rancho Santa Fe School Board has set Wednesday evening, March 16, 1966, at 8:00 for the opening of bids on portions of Lots 21 and 22, comprising approximately one-third of an acre; and opening of bids for the right to re-enter and terminate for the breach of the conditions set forth in any grant deed issued for the above described property.

A further matter to be discussed is the availability of off-street parking for use of library patrons.

Discussion followed. Upon motion made by Mr. Blackman and seconded by Mr. Teagle, it was resolved that the Board of Directors, through Secretary Van Evera, submit a written bid pursuant to the invitation to bid by the Rancho Santa Fe School District for the right of re-entry in the property to be sold March 16, 1966, which are those portions of Lots 21 and 22, comprising in total approximately one-third of an acre; the bid to be accompanied by a certified check in the amount of one dollar (\$1.00) for the right of re-entry, and

Further, that Mr. Van Evera, on behalf of the Board of Directors, be instructed to attend the public meeting the evening of March 16, 1966, at 8:00 and be authorized to, if necessary, submit oral bids for the right of re-entry up to the amount of \$1,000 and to have with him a certified and/or cashiers check representing 10 percent of that amount. The motion was carried.

It was made clear in the discussion that the Association would not, by purchasing the right of re-entry, be obligated to exercise such right but would be in a position to make its decision based on the facts at such future time as breach might occur. Also, while additional Association parking is being planned which would be available to library patrons there is no commitment at this time which might restrict control of its property by the Association.

The Board was in executive session from 11:45 A.M. to 12:10 P.M. The meeting was adjourned at 12:10 P.M.

H. V. Harris, President
David A. Van Evera, Secretary

HOWARD G. STEINWINTER
General Contractor
756-1171 Box 609
Rancho Santa Fe, California



THE
TWO
GOATS

Traditional Countrywear
for Men and Women

RANCHO SANTA FE, CALIFORNIA - 756-1996

CHAPIN & GALLEHER
REAL ESTATE

HARRY J. LEE
ASSOCIATE

756-1121

CHARLES A. CHAPIN **PAUL T. GALLEHER**

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE RANCHO SANTA FE ASSOCIATION, FRIDAY, MARCH 18, 1966 AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Harris, Vice President Blackman, Directors Lewis, Loretz, McLaughlin and Teagle.

EXCUSED: Director Thieme.

ALSO PRESENT: Association members A. C. Ridland, E. T. Price, Frank S. Coffin, R. C. Blackledge, Allen Jan, Irving Mussen, Paul A. Robbins, Bill Atkinson, Jr., Hubert Brooke, Dr. H. W. Meyer, Mr. and Mrs. K. R. Morgan and Dr. G. W. Groth; non-Association members Bruce C. Dillon, representing Rancho Santa Fe Times, and Dr. and Mrs. Robert R. Washer; Association Counsel Tebbetts, Secretary Van Evera and Assistant Secretary Allen.

PUBLIC HEARING:

Pursuant to Article III, Section 9 (Paragraph 66c) of the Rancho Santa Fe Protective Covenant, Mr. Harris declared the Public Hearing open at 9:00 A.M. to consider the petition from Dr. R. R. Washer for appeal from a decision of the Art Jury to recommend denial of an application for subdivision of a portion of Lot 7, Block 24, La Noria into four parcels of approximately 2.0 acres each.

At the hearing Dr. Washer, his legal counsel and witnesses were fully heard. The decision or ruling of the Art Jury appealed from was read and the President of the Art Jury was heard as to the reasons for making the decision or ruling appealed from. After a visit to the site, and due consideration of all factors, the Board of Directors voted unanimously to accept the recommendation of the Art Jury to deny approval of the proposed subdivision.

PUBLIC APPEARANCES:

Dr. George W. Groth appeared before the Board to discuss his proposed use of the Wishing Well property. He stated he proposes to use the property as a medical center which would include his office and convalescent facilities. Dr. Groth answered questions from the Board and the audience. Dr. H. W. Meyer stated that he had been advised that the proposal to establish a girls' school on the property had been withdrawn. He further stated that he had discussed the matter with several others who feel such an establishment would be of benefit to the community. Dr. Groth's statement was primarily to inform the Board of his thinking and planning and to set the stage for consideration of a necessary zoning change if and when he is ready to proceed.

Mr. Hubert Brooke appeared before the Board to report on the results to date of his survey of prime arterial location alternatives on the western boundary of Rancho Santa Fe. The matter was referred to the Planning Commission for recommendation to the Board of the most feasible alternative.

Mr. Bill Atkinson, Jr. appeared before the Board in connection with a petition to amend the Covenant Acceptance concerning portion of Lot 1, Block 48, Map 1742. The Secretary advised the Board that the signatures of the record owners of portion of Lot 1, Block 48 and record owners of property within 500 feet of said property had been obtained prior to obtaining the certification of the Secretary of the Association. The established procedure requires certification before obtaining signatures. Legal Counsel Tebbetts advised the Board that although the certification by the Secretary was a condition precedent to the circulating of the petition, nevertheless, in view of the set of circumstances surrounding this particular application and the substantial good faith compliance by the applicant, the Board could, in his opinion, overlook the technical violation and proceed to hearing with the understanding that if any member of the Association were to object to the procedural violation, applicant would withdraw his petition and proceed anew and this time complying with the certification requirement. The applicant being appraised of this, agreed. Mr. Tebbetts was requested to prepare an attachment for the document covering the facts and his opinion.

The Board thereupon on motion made, seconded, and carried, set the date of Public Hearing in the case of Mr. Bill Atkinson, Jr., for Friday, April 1, 1966 at 9:00 A.M.

MINUTES OF PREVIOUS MEETING:

The minutes of the meeting of March 4, 1966 were approved as presented.

BOARD ACTION:

Subdivision Procedures. The Secretary requested an expression of Board policy as to procedures to be followed in handling subdivision applications in those cases where it had been determined by a review of the records that the area wherein the subdivision lay had, by terms of the Covenant, reached the prescribed limitation on the number of sites. On the recommendation of the Association Counsel the Board decided that in all cases where the area to be subdivided had already reached its permissible number of sites it would be necessary for the applicant for subdivision to follow the procedures for the modifi-

cation of local protective restrictions applying to property under the jurisdiction of the Rancho Santa Fe Association to increase the number of permissible sites as provided for by Article V, Section 3 (Paragraph 165) of the Covenant; and that such action should precede any consideration by either Art Jury or Board respecting the merits of the proposed subdivision as provided for in paragraph 46 of the Covenant.

Staff Position. Mr. Roy Warren was introduced to the Board with the recommendation of the Secretary that he be considered for the recently approved position of Staff Assistant and Building Engineer. Mr. Warren outlined his background and qualifications and answered questions from the Board. It was moved, seconded, and carried that commencing April 4, 1966 Mr. Roy Warren be hired for this position at a beginning salary of \$650 per month, with an increase to \$700 per month at the end of six months, if merited.

RECESS:

The Board recessed at 11:10 A.M. for an inspection trip to the Fire Station for a review of fire prevention activities. This was followed by lunch, and the Board reconvened at 1:30 P.M.

ACTION ON ART JURY RECOMMENDATIONS:

Subdivision

Morgan, R. Portion of Lot 1, Block 29, Zumaque, consisting of five (5) gross acres, into two (2) sites of 2.39 and 2.42 ± net acres. After an inspection of the site the application was APPROVED.

Keeping of Animals

Bray, W. A. Two horses at Portion of Lot 1, Block 36, El Camino Real, on 5 acres. APPROVED.

DIRECTORS' REPORTS:

Mr. Blackman, Chairman of the Golf Course Committee. It was moved, seconded, and carried to authorize a capital expenditure not to exceed \$7,000 for the purchase of a Jacobsen Model F-10 seven-gang hydraulic fairway unit, and a sum not to exceed \$1075 for maintenance items of fungicides (\$745) and top dressing (\$330).

Mr. Loretz, Chairman of the Clubhouse Committee, reported favorably on the current restaurant operation.

There was a discussion on the hours of operation of the snack shack and the Secretary was requested to look into the matter and attempt to arrange for an expanded operation.

Mr. McLaughlin, Chairman of the Finance Committee, recommended that an Insurance Committee be established to provide continuing study of the adequacy and propriety of insurance coverage for the Association. It was moved, seconded, and carried that such a committee be formed as a sub-committee of the Finance Committee, and that Messrs. Preston H. Kelsey, Frank S. Coffin and James R. Graham be invited to serve.

Mr. Teagle, Chairman of the Planning Commission, reported on the successful bid of the Library Guild to obtain one-third of an acre of school district property for the proposed construction of a library building and the right of re-entry obtained by a bid of the Rancho Santa Fe Association.

Mr. Teagle reported that the Planning Commission's investigation of the request of Do Builders for an easement over Association property, Lot 142, Map 2129, indicated that neighborhood in-

terest was still divided and recommended that the public be invited to express its opinions, pro and con, prior to any final Board decision. Mr. Hubert Brooke, Rancho Santa Fe Engineering, was called to explain the present position of Do Builders in this matter. Discussion followed. It was moved, seconded, and carried that the President be authorized to call a special meeting of the Association membership to be held at a future date to be determined.

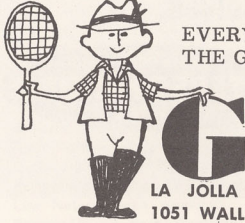
ADVANCED PLAYING PRIVILEGES:

"A"—199 "B"—114.

ADJOURNMENT:

The Board recessed at 3:00 P.M. to inspect properties and adjourned at 4:30 P.M.

Harold V. Harris, President
David A. Van Evera, Secretary



EVERYTHING FOR
THE GOOD SPORT!

GINDER'S
LA JOLLA SPORTING GOODS
1051 WALL STREET — 459-3359

**REAL ESTATE
LOANS**

**INTEREST
RATES from 6%**

Representing:

The Travelers Insurance Company

Manufacturers Life Insurance Co.
Pacific National Life Assurance Co.
Springfield Monarch Insurance Co's.
National Reserve Insurance Co.

**30 Y.R. LOANS FOR:
Sale - Refinance - Construction**

Very Low Costs

**Calder Mortgage
Company**

110 LAUREL STREET, SAN DIEGO
Phone: 232-7976
You May Call Collect For Information

CLARK BAUMGARDNER
BUILDING CONTRACTOR

BOX 121 RANCHO SANTA FE CALIFORNIA 92067 AREA CODE 714 756-2200

SAN DIEGO ENGINEERING

ENGINEERING CONSULTANTS

Heating — Air Conditioning — Plumbing
Refrigeration — Management — Marketing

ARTHUR HESS • JOHN HAINES

Paseo Delicias and La Granada
Rancho Santa Fe 756-2301

We are not starting
a rebellion.

We are not killing giants.

We are not selling tigers.

We are just selling ^{more} cars.

They speak for
themselves.

Since 1955
PETERSON FORD
ENCINITAS

753-1161



WHAT SAY RANCH GOURMET?

BREMNER WAFERS . . . If your town Chicago is, chances are you crumbled these up in your perambulator as far back as when. They're still thin, tender, oval, a dream in texture, and hand's down the best darned snack cracker in existence! A big green tin is \$1.25.

FISH BARBECUE-ER . . . Go catch yourself a good sea bass or grey mullet and Robert Carrier in "Great Dishes of the World" can tell you how to prepare it. I can tell you that my new French Fish broiler is a mighty ingenious utensil for cooking fish over coals, and it ought to work perfectly with any whole, unskinned fish worth the attention. A great man's gift who likes to fish, cook and eat. Just \$8.50.

SAY "HOWDA" for "Gouda" to be Dutch right. And should you want Gouda that won't disappoint, come in and taste my farmhouse Boerenkaas which never saw a factory, is well aged, and now fresh in from New York.

So long for now. See me at the SQUIRE SOON, you hear?

— Betty Blaisdell

earn
more
than
5%

Earn 5.10% yearly when our current annual rate of 5% is compounded quarterly and maintained for a year.

and
Call us collect (722-1771) about earning even more on larger term accounts.

Save your money where it earns the most. At Tri-City all accounts are insured by a permanent Agency of the U.S. Government.

Instant Interest—Your funds earn interest from date received when held to the end of the quarter.

Save-by-mail—Free Savings Transfer Service—Funds received or postmarked by the 10th earn from the 1st—Postage paid both ways.

**FEDERAL SAVINGS & LOAN
INSURANCE CORPORATION**

FEDERAL HOME LOAN BANK

Mail Funds Today! To:

**TCS TRI-CITY
SAVINGS**

AND LOAN ASSOCIATION

ROBERT C. PICKING, PRESIDENT

801 Mission Ave., Oceanside, Calif.

PUBLISHED MONTHLY BY THE RANCHO SANTA FE GOLF CLUB
P. O. BOX 598, RANCHO SANTA FE, CALIFORNIA



THE Divot

GEORGE J. LEWIS, President
HERBERT B. PRATT, V.-Pres.

CHARLES R. HAMMOND, Sec't.
H. WILLIAM FRECK, Treas.

Directors
F. E. "NED" FOWLER
HARRY J. LEE
ELLSWORTH A. WARNER

THE RANCHO SANTA FE GOLF CLUB
ANNOUNCES

THE 1966 PRESIDENT'S CUP TOURNAMENT

36 HOLES — MEDAL PLAY
OPEN TO MEMBERS ONLY

— Entry Fee \$2.00 —

Fri., Sat. or Sun., April 8-9-10

AND

Fri., Sat. or Sun., April 15-16-17

THIS IS THE FIRST MAJOR
MEN'S TOURNAMENT OF THE YEAR

DON'T MISS IT!!

1966 President's Cup Tournament

This is a 36-hole medal play tournament open to all members of the Men's Golf Club who have an established S.C.G.A. Handicap. If you are a new member without a handicap, see your handicap chairman of the tournament chairman immediately.

The tournament will be played on two successive weekends — April 8-9-10-11 and 15-16-17. Members wishing to play in this event should register with the Pro Shop. Your entry fee and registration must be completed prior to tee off for your first round.

Two 18-hole rounds must be played by each contestant. The first round shall be played on either day of the first weekend and the final round shall be played on either day of the last weekend.

At the end of the first weekend of play, all contestants will be divided into flights according to handicaps, and at the conclusion of play on Sunday, April 17, the following winners will be announced:

THE PRESIDENT'S CUP — Low Net of the entire field in all flights

Vice-President's Flight — Low Net this flight

Runner-Up — Second Low Net this flight

Governor's Flight — Low Net this flight

Runner-Up — Second Low Net this flight

Secretary's Flight — Low Net this flight

Runner-Up — Second Low Net this flight

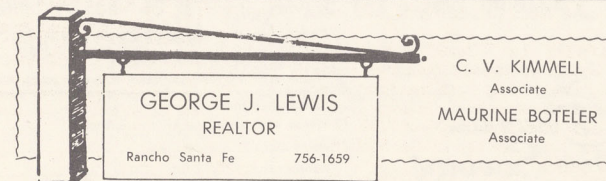
Low Net on each Weekend

Runner-Up on each Weekend

The winner of the President's Cup will have his name engraved on the Perpetual Trophy on display in the Club House and, in addition, will receive a merchandise prize. All other winners will be awarded merchandise certificates. The size and value of the prizes will be determined somewhat by the number of members who enter this event.

Normal club rules for tournament play will be in effect for this event. However, in each of your two rounds, you must play with another entrant in your foursome and each of you must sign and attest the final score cards for your rounds before they are turned in to the Pro Shop. You may play in a Men's foursome or twosome, or you may play in a mixed foursome, provided that the other man in the group is also entered in the President's Cup Tournament.

In case of ties for any award in the tournament, score cards on the final round will be matched (at match play) for the full 18 holes. If the tie remains unbroken after 18 holes, then the cards shall again be matched on a "sudden death" basis.





Fine Food Since 1916

753-1643

George's

2588 Hwy. 101, Cardiff

- Bar is open from 10 a.m. until 2 a.m.
- Dining Room from 11:30 a.m. to 10 p.m.
- Closed Mondays



Your Neighborhood Savings & Loan Assn. Serves Your Community

Savings earn **5%** Per Annum

We are as close as your mail box

Postage Paid Both Ways!

SEACOAST SAVINGS AND LOAN ASSOCIATION

SEACOAST SAVINGS AND LOAN ASSOCIATION

221 "E" Street • Encinitas • California

Please open an account in the amount of \$..... for the name (names, if joint account) listed hereon. Check or money order is enclosed.

Please send me the necessary forms enabling Seacoast Savings officers to transfer part or all of my savings to Seacoast by mail.

Please send additional information to:

Name _____

Address _____

City _____

Zone _____ State _____



Seacoast Savings
and LOAN ASSOCIATION

3rd and E Sts., Encinitas, Calif.

40

the Ranch Scene

Mariposa Ball Date Set at May 14th

Las Duenas, Auxiliary of Childrens Home Society presents the annual Mariposa Ball at Lake San Marcos Golf Club on May 14th, 1966.

Final preparations are under way for the annual Spring ball. Dance committee co-chairmen are: Mrs. Albert H. Dutton and Mrs. Hubert Brooke. They are assisted by Mrs. William H. Walker, decorations; Mrs. Anthony J. Holzhauser, invitations; Mrs. Payne Johnson, printing of invitations; Mrs. John C. Bovee, reservations, and Mrs. Charles B. Wharton, publicity.

Fresh flowers will be used to carry out the Mariposa theme. A steak dinner is the order of the day. Early reservations are suggested as space is limited.



CHUCK'S STEAK HOUSE IN ESCONDIDO is one dining spot where you can always count on an evening of fun, coupled with fabulous food. Here we see Loma Jones, Louella Liverwurst, and Morgan Jones greeting genial major domo George Murray.



**SHIRLEY KEETH
REAL ESTATE**

Shirley Keeth
Ginna Blesso

Paseo Delicias at La Granada
Rancho Santa Fe, Calif.
756-1901

Country Friends Holds Monthly Directors' Meeting

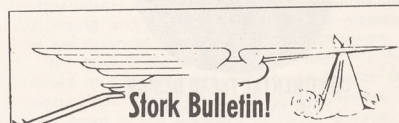
The monthly board of directors meeting of the Country Friends was held on March 7 at the "Meeting House" of the Inn at Rancho Santa Fe.

Two new life members were announced by Miss Erna Clark, president. Mrs. Ralph Dusenbury of Carlsbad and Mrs. Charles A. Chervenko of Rancho Santa Fe bring to 18 the number of those who have paid their dues for life.

Further plans were discussed for the Annual Membership and election of officers luncheon to be held on May 19 at the Inn. Mrs. Harry Wenz, Welfare Chairman, announced the final agency visit of the fiscal year will take place on March 21 at Neighborhood House. Following the visit the board of directors will hold a no-host luncheon at Mr. A's. The Welfare committee will meet after lunch. Area membership coffees are scheduled for March 23 at the home of Mmes. Samuel Gold in Fallbrook, Frank Thibido in Vista and Mrs. Henry Lepman in Escondido on March 31. April coffees include The Twin Inns in Carlsbad with area chairmen Mmes. Raph Dusenbury and J. W. Miller acting as hostesses, April 13 at the home of Mrs. George Osborn in La Jolla and Mrs. Marshall Chadwell will entertain prospective members at her Montecillo home for the Del Mar-Solana Beach area.

After the board meeting there was a no-host luncheon in the Vintage Room of the Inn.

Inez Bell, Publicity Dir.



Matthew Thomas Novak joined the family circle of the Dr. Jack Novaks on March 7th, greeted by two sets of proud grandparents (The John Novaks and the Karl Webers). Matthew swells the ranks to five handsome young Novaks — two boys and three girls.

del RANCHO POOLS, INC.

SELECTED BUILDER FOR

LA COSTA COUNTRY CLUB • LAKE SAN MARCOS

• AND MANY OF YOUR NEIGHBORS •

2120 GRAND AVE.
DEL MAR

BY THE DEL MAR FAIRGROUNDS

755-1153

SALES REPRESENTATIVE
AL HILL, JR.

41

FOR RENT OR LEASE

Deluxe Unfurnished Apartment

IN RANCHO SANTA FE

Near Village Center and Golf Course

- 2 BEDROOMS
- 1½ BATHS
- ALL ELECTRIC KITCHEN
- CARPETED AND DRAPED
- PATIO

Adults Only Available May 1

PLEASE CALL

756-1457

756-1659

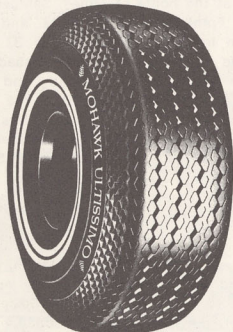


OFFICE EQUIPMENT AND SUPPLY CO.
7441 GIRARD AVENUE, LA JOLLA, CALIFORNIA
Free Delivery to Rancho Santa Fe
Glencourt 4-7147

North County's
One-Stop
HOME BUILDING
SUPPLY CENTER
LUMBER & BUILDER'S
SUPPLY

SOLANA BEACH
755-9364

Now Available in Southern California



CONTINENTAL TREAD DESIGN
10% more road contact

BUTA-SYN TREAD
COMPOUND

Rides softer, wears longer
THERMO-LOK TREAD BOND
Added safety at high speeds

THE MOHAWK ULTISSIMO

The finest premium tire made today!
Nationally guaranteed for a minimum of
30,000 miles.

Exclusive distributors for San Diego County:



LUTZ TIRE & SUPPLY CO. INC.
2855 MARKET STREET
SAN DIEGO, CALIFORNIA
234-3535

All American passenger car styles available for
immediate installation—from Chevrolet through
Cadillac.

ALL MAJOR CREDIT CARDS HONORED

SPECIAL OFFER!

This coupon entitles bearer to a \$5.00 allowance
per tire from the 1966 list price on a MOHAWK
ULTISSIMO TIRE at
LUTZ TIRE & SUPPLY CO.

2855 Market Street San Diego, Calif.

Good for 30 days only

Present this coupon for introductory allowance of \$5.00 per tire.



The Story Behind The Store . . . Ross Thiele & Son, La Jolla

Mr. Ross Thiele, of Ross Thiele & Son, began his career in the San Diego area, when in 1923, the Marston Company decided to open a studio of interior design. The first requisite for this new section at Marston's was that it be managed by a person with an architectural background. The man chosen for the job was a young graduate from the University of Illinois by the name of Ross Thiele — a name that was to become nationally prominent in the field of interior design.

In 1932, Mr. Thiele decided to open his own studio at the corner of 5th and Maple Streets in San Diego, which he successfully operated for some nine years. During World War II he moved to the present location at 1227 Prospect Street in La Jolla.

In 1946, his son John joined him in his growing business and it became Ross Thiele & Son. John Thiele is a graduate of the University of California at Berkeley, where he majored in Architecture. He chose the New York School of Interior Design to do his post graduate work.

From 1946 to the present time have been good years for Ross Thiele & Son. Their exceptionally fine reputation has been built on their unique ability to "combine" favorite family pieces with newly acquired pieces, thus, creating an individualized background for each of their clients. They are particularly proud of the fact that third generations are relying on their suggestions and interior designing assistance. Not only is Ross Thiele and Son a studio of interior design but they also are importers of antique and fine reproductions in furniture and accessories. Mr. Thiele and son John usually make two trips to Europe each year where they scour the country side looking

for the old and the unusual in Italy, France, Portugal, Austria and sometimes Denmark and Ireland. Many of the items imported are of their own designs which have been faithfully reproduced by the finest craftsmen in these countries.

Mr. Ross Thiele's importing background stems from experience gained in Spain during the late 20's, when he was commissioned by the late George W. Marston to collect antique Spanish furnishings for the Presidio . . . fondly known as the Marston Museum. During this time, Mr. Thiele had the good fortune to meet Mr. Arthur Byne, whose home was in Madrid and Majorca. Mr. Byne had been commissioned by William Randolph Hearst to complete the collection of buildings which were to be moved to this country. One of these being a monastery in the Pyrenees Mountains, which was taken down stone by stone and moved by ship to the West Coast and reconstructed at San Simeon, all under the supervision of Arthur Byne.

Ross Thiele & Son has grown to include two other interior designers of high reputation, Richard S. Young and James P. Erdman, both members of the American Institute of Interior Designers.

Mr. Ross Thiele is a former National Vice President of the American Institute of Interior Designers and John Thiele is a former Member of the Board of the Southern California Chapter.

The Fine Arts Gallery, Timken Gallery, Los Angeles Philharmonic Association, and the San Diego Symphony are all very close to the heart of Ross Thiele. John Thiele's major affiliations lie with the La Jolla Museum of Art and the Boy Scouts of America, where he is presently serving as District Chairman of the San Diego County Council.



"In the Village"
756-1433

*Our Beachwear and
Swimwear Fashions
Are Here . . .*

Marian's Village Shops

IN THE PLAZA
DEL MAR, CALIF.
755-4416

ESCONDIDO VILLAGE
ESCONDIDO, CALIF.
745-0442

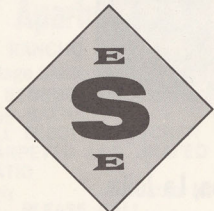
creatability

science of pure abundance noetic
creative ability

know how to create abundant health—love—wisdom—joy—wealth
creative originality

r.s.v.p box q—rancho living

by appointment



TRAINING STABLES

Rambla de las Flores, Rancho Santa Fe

- Hunters and Jumpers
- Western and Saddle Seat
- Boarding Lessons — Training

JARVIS ESENWEIN, Trainer
LINDA KIBBEE, Assistant
756-1565

HOUSE CLEANING

R. E. OVERTON

Phone 753-3398

Cleaning Engineer

280 No. Hwy. 101

Encinitas

THOROUGHBRED RACING! EVERY SATURDAY AND SUNDAY

FOR RESERVATIONS OR
INFORMATION, CALL 234-8343

CALIENTE!

in Old Mexico

HOME OF THE FABULOUS
5-10



746-1497

Flair

HOUSE OF
FINE LIGHTING

922 VALLEY BLVD.
ESCONDIDO, CALIF.



REN DEZ VOUS

(Dancing, too!)

... and good cheer for you! Rendezvous with fun, frolicking and feasting at lively Rancho Bernardo Inn ... soon and often! Cocktail hour with free hot hors d'oeuvres. Swingin' ... swayin' ... and continuous entertainment start at 5 Tuesday through Saturday. On Sundays there's action 3 to 7. Happy hour 5-6 Mon.-Fri.

Rancho Bernardo Inn

25 minutes north of
San Diego on Hwy. 395.
Phone 748-1611



kessing & heck

Ex-Ranchoite Lyle Brinkerhoff Now With Southwest Bank

J. Lyle Brinkerhoff joined the Southwest Bank as Assistant Manager of the Carlsbad Office in November 1965. Mr. Cloys J. Frandell, Executive Vice President and Cashier of the Southwest Bank, Main Office at Fallbrook, says, "We are fortunate to have a man of his experience and ability on our staff and know that he will greatly assist in the development of the Southwest Bank in the Carlsbad Area."

Brinkerhoff attended Washington State University and subsequently operated wholesale distribution of Texaco Products in Okanogan County, State of Washington for 25 years.

In 1955 he moved to San Diego, California, and joined Security Trust and Savings Bank in the Installment Loan Department, and then progressed into all phases of banking operations, serving as Supervisor of Operations in the North Clairemont Branch. Upon the opening of the Rancho Santa Fe Branch, he was assigned as Assistant Manager, under A. L. Lasswell.

While living in Rancho Santa Fe, Mr. Brinkerhoff was a member of the Rancho Santa Fe Community Presbyterian Church serving on the Board of Elders and Treasurer of the Church. He also was elected on the school board serving with Jack Abels and Dr. Neil Randol. In 1961, he was Chairman of the United Fund Drive for the Rancho Area.

Brinkerhoff retired in July 1962 from Security 1st National Bank and moved back to the State of Washington to look after interests there. After two years, the wonderful memories of Southern California caused him to return to take up where he left off in banking but with an independent bank, the Southwest Bank. He feels there is a definite need for this type of banking in our communities.

The Southwest Bank is a small bank, growing by leaps and bounds, (One million in deposits in the last 60 days) and is owned locally by people

in all walks of life. Its management knows the needs of this area and are trying to help in every way in its development. The officers of the Bank are a cross section of business in the area. The President, Mr. Arthur S. Kimball, Jr., being in real estate and commercial development, is very well versed in the problems of the North County. Mr. Frandell, Executive Vice President and Cashier, with his wide experience in banking and public relations, has been able to let people know of Southwest Bank and their friendly way of banking. His assistants are Mr. Robert Woods, Vice President and Manager of the Carlsbad Branch, and Mr. John Caminiti, Assistant Vice President in Charge of Operations and Internal Affairs. The Board is made up of such men as Mr. Lindley, President of Palomar Savings and Loan; Mr. Paul Weil, Attorney; J. Neal Estes, insurance broker of Whittier, California; Wilbur Mackey, publisher; Frank Koenig, builder; and R. R. Robinson, contractor and investor.



"Ed Note: Mr. Brinkerhoff was just promoted to Assistant Vice President of the Southwest Bank as this article goes to press.



picture you in
the heart of

Hollywood

CALIFORNIA



Beautifully furnished guest rooms. Individual Telephones and TV. Queen Size Beds. Ceramic Tile Baths. Large, heated swimming pool. Close to shopping, entertainment and sight-seeing. Near Hollywood Freeway. Reasonable Rates.

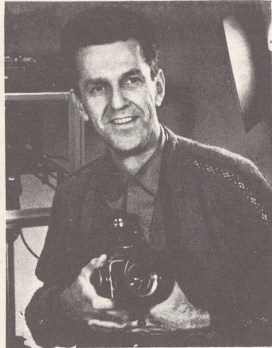
Telephone: (213) 462-2361




Vine Lodge

MOTEL

1818 North Vine Street
Hollywood, Calif. 90028



John Daly
PHOTOGRAPHER



Phone 745-1536

Zel's PLAZA LIQUOR

The finest selection of Domestic and Imported Wines, Beers, and Spirits!

DINERS CLUB CARDS HONORED
In the Plaza, Del Mar
SK 5-9458

Quality is the Highest
Prices the Lowest!

FREE DELIVERY
IN RANCHO SANTA FE



442 Rancho Santa Fe Road
Encinitas . . . 753-7177

Is Your Hair a Problem?

If your hair is thinning, your hairline receding, or even if you are BALD, you can help this condition right at home with an exciting new product called HAIR-BACK, a super high protein powder taken with fruit juices.

Thousands have been amazed and thrilled with results they have experienced. A 6 weeks supply is only \$7.50. Let us show you! This is the natural approach to new hair growth. Call in at our store or phone 753-5782

FLO-CAL NATURAL FOODS

124 West "I" Street Encinitas

San Diego County Fair Plans Spectacular Events for 1966 Season

DEL MAR — The greatest entertainment lineup in County Fair history and the world's largest horse, dairy goat and rabbit shows will be offered fairgoers at the 77th San Diego County Fair, June 24—July 4.

The annual County Fair and Southern California Exposition will run 11 days, one more than usual, just as it did in 1965 when a record 348,002 persons attended.

"This year's entertainment value is the greatest we've ever offered," R. R. Richardson, 22nd District Agricultural Assn. board president declared.

Richardson was referring to these attractions: (1) grandstand stage shows free to fairgoers; (2) the John Strong Trained Animal Circus; (3) a championship rodeo the final four days of the fair;

(4) the Don Diego Varieties;
(5) the Bob Baker Marionettes, the final four days of the fair;

(6) the "Chick Midway", a miniature carnival featuring 4-day-old chicks; and

(7) nearly 600 performances on stages around the fairgrounds by amateur entertainers from the county.

Fair Manager Roy Welch said the National Horse Show, anticipating a record 7,000 entries and more than 2,000 horses, will remain the world's largest, as will the dairy goat show, with 450 entries, and the rabbit show with 1400.

"Of course we also will have our magnificent flower show, our outstanding livestock shows, and thousands of other exhibits in home economics, junior fair, agriculture, stamps, photos, gems and minerals, and many other categories," Welch added.

Always one of the Fair's top attractions, the open livestock and small animal show should be better than ever, with competition open to producers anywhere in the nation this year, for the first time.

Highlight of the livestock show should be the rarely-seen Charolais cattle, new to the County Fair this year. These pure white animals weigh as much as 2400 pounds, and stand six feet tall at the shoulder.

The junior livestock show will run the first five days of the Fair, June 24—June 28, with the annual Junior Livestock Auction set for June 29.

A day later, June 30, the open or "senior" livestock and small animal show begins, running to the end of the Fair, July 4.

sheep, 200 dairy cattle, 140 swine, 1800 pigeons and 700 poultry, in addition to the 1850 entries in dairy goats and rabbits.

Of the entertainment listed by Richardson, only the rodeo, which will be held on the race track in front of the grandstand, will cost Fairgoers. Prices will be 50 cents for general admission, \$1 for reserved seats.

Exhibits will be as numerous as ever, with 55 major displays, including the Fair's "Golden Slipper", scheduled for the fair's largest pavilion, Exhibit Hall, which boasts 56,000 square feet of floor space.

About 250 commercial exhibits — 100 of them in Bing Crosby Hall — are expected, according to Max Forbes, commercial and concessions manager. Those not in Bing Crosby Hall will be on the grounds, or in the Maze adjacent to the flower show, or in the Little Theater.

The "Golden Slipper" display, created by W. B. Zimmerman, the Fair's design chief, will follow in the tradition of the late Jack Carr's "Moonlanding", "Old San Diego Trail" and "Ebbtide" exhibits of the past three years. It will feature a pair of 4-foot-high slippers.

Feature exhibits in Exhibit Hall will carry out the 1966 Fair's theme "There's Music in the Air", with each exhibit keyed to a song title, according to Mrs. Marjorie Thackeray, special events supervisor.

Flower Show Supt. Bob Lamp promises fairgoers another brilliant flower show with nearly 80 feature landscape displays. About \$28,000 in cash premiums will be paid to winning and placing floral exhibitors. Lamp said he expects about 4500 entries. A new division for iris has been added, he said.

Grandstand entertainment will feature young Randy Boone, of the TV series "The Virginian", plus the acrobatic Lyons Family, the swinging singing Clinger Sisters, and the four Step Brothers, internationally-known dancers. MC will be Al Lyons.

Two performances, at 3:30 p.m. and 8 p.m., are scheduled daily for the first seven days of the Fair. The rodeo, with six performances by America's leading cowboy stars, will hold sway in front of the grandstand the final four days.

And, the fair will literally wind up in a blaze of glory the final evening, when experts will shoot off a specially-designed fireworks display in the racetrack infield.

Entries for almost all competition close June 1, except those for the National Horse Show which close May 23.



dea

donald chesnut & associates
interior designers - color consultants

Rancho Santa Fe California at Whispering Palms

jack mckeown
interior designer

756-2475

Introducing Ruth and Frank Ennis -- New Owner of Encinitas Liquor Store



Frank and Ruth Ennis are natives of Pittsburg, Pennsylvania — and after their marriage in 1926 they decided to settle in Cleveland, Ohio. The years of 1963 and 1964 were fateful ones — because it was then that the Ennis family discovered Southern California, most particularly the Rancho Santa Fe where they visited Ruth's brother, Ranchoite E. J. Behr.

In 1965 they made the break final — and came West to settle, and look for a business to buy. They found it in the Encinitas Liquor Store. Coinci-

dentally, the next store in the block was empty— so they took this over at the same time, enlarging the liquor store to twice its size. Along with many other improvements, the Encinitas Liquor Store is now one of the most modern and well equipped of its kind! One of their features is that they will lend glasses for parties without charge (except for breakage) with a minimum purchase of \$5. Fair enough?

The Ennis' are looking forward to seeing new faces and making new friends. They will be happy to locate favorite brands for customers — to deliver to Rancho Santa Fe — to provide recipes, hors d'oeuvres, delicatessen snacks — in fact ANYTHING you need to make your party a success. Drop in and say "hello." The Ennis' are expecting you!



ENCINITAS LIQUOR

625 First Street — Encinitas, California

UNDER NEW MANAGEMENT

"Let us supply your next party — We deliver to Rancho Santa Fe"

Imported and Domestic Liquors, Beer, Wine

YES—WE HAVE KEG BEER!

★ DELICATESSEN

★ HORS D'OEUVRES

★ PARTY SNACKS

★ NAPKINS, ETC.

FREE DELIVERY—ICE CUBES—GLASSES

CASE DISCOUNTS

753-2803

FRANK and RUTH ENNIS

NEWS FROM OUR NEIGHBORS AT *Whispering Palms*



First Family

The first family to move into their new home at Whispering Palms were Mr. and Mrs. John E. Frazier formerly of La Jolla. The Fraziers came to Southern California five years ago from their native city of Cleveland, Ohio, where Mr. Frazier was president of his own steel contracting company. After twenty years of building a successful business from the ground up, John Frazier decided to retire and head West to enjoy the good things in life.

John and Francis are conspicuous by their attractive personalities and good nature. With golf as their major hobby, they plan to spend much of their time on the Whispering Palms 36-hole course, as well as spearhead many social activities in the clubhouse.

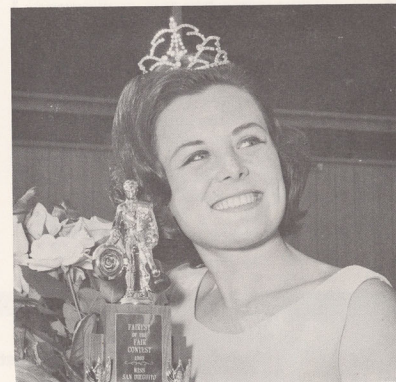
As childhood sweethearts blessed by 34 years of happy marriage, it is a distinct pleasure to welcome the Fraziers to Whispering Palms as their Number One Family.

Whispering Palms To Host Beauty Pageant

Whispering Palms has been selected as the site for the 1966 "Miss San Dieguito" and "Fairest of the Fair" Beauty Contests, according to community relations director Dennis Waitley.

Sponsored by the Chambers of Commerce of Cardiff-by-the-Sea, Del Mar, Solana Beach, and Encinitas, the event will be held May 15 at 1 p.m. in the garden area of the Whispering Palms model condominium villas. Coincidentally, a Miss San Dieguito Invitational Golf Tournament will be held on the same Sunday at the adjacent Whispering Palms Golf and Country Club.

Contestants for the beauty contest will range in age from 16 to 25, and must be bonafide residents of Rancho Santa Fe, Cardiff-by-the-Sea, Del Mar, Solana Beach, Encinitas or Leucadia. Winner of this contest will compete in the Fairest of the Fair finals for the right to reign over the 1966 San Diego County Fair, to be held June 25 through July 5 at the Del Mar Fairgrounds.



ROBIN SHAW, last year's Miss San Dieguito, holds her "oscar" at the moment of triumph!



JOHN BROPHY, executive vice President of Whispering Palms, surrounds himself with young hopefuls already signed up for a chance at the title.

RB**RANCHO BERNARDO**

After Sunrise Service, come and enjoy an

Easter Morning Buffet Breakfast

7:30 a.m. until 12 noon

\$1.85

Enjoy a family breakfast together after attending Easter Sunrise Services. We have a fabulous Easter Buffet planned for your dining pleasure!

EASTER SUNDAY DINNER

12:30 p.m. to 10 p.m.

Easter Dinner will be a "sit-down" dinner, served to you and your family at our tables—with Easter flowers, Easter decor, and special Easter favors for everyone. Chef Charles has been planning his menu for weeks . . . and you will have a choice of lobster, New York steak, roast duckling, baked ham, prime ribs of beef, roast rack of lamb, and many more gourmet selections—plus a fabulous array of desserts! We'll be expecting you!



RANCHO SANTA FE
INTERIORS
&
BUILDING DESIGN

O. GAVIN WHITE

VILLAGE CENTER

Rancho Santa Fe

P.O. Box 1 756-2278

San Diego County's largest and most complete line of

IRRIGATION EQUIPMENT

Including all sizes and types of Pumps, Pipe, Hose, Valves, etc., Electric Motors, Switches, and Controls.

We design and construct Swimming Pools, and have a full line of pool accessories.

Our line of pumps runs from small household units, for domestic use, to large pumps for irrigation systems, and still larger Pumps for municipal water systems, such as that at Ramona. Turbines, Jet Pumps, Centrifugal Pumps, Boosters, — you name it, we have it.

Our stock of all kinds of pipe is one of the largest in Southern California — plastic pipe and hose, steel pipe, galvanized pipe, portable pipe — all sizes. Fittings for all types of pipe work. Automatic and manually operated valves and controls, motors, etc.

WEBB PUMP & SUPPLY

1330 Mission Rd. (Hy. 78)

ESCONDIDO

Phone 745-0511

Serving Southern California Since 1913**The Innkeeper's
Jottings****Candid "Snaps" From The
Inn Tournament**

Sweeping up the scorecards from The Inn's Sixth Invitational Golf Tournament held on March 3rd and 4th:

It's really more of a fun event than a serious competitive encounter and the festivities begin on Wednesday evening with the pairing dinner in the Garden Room. It's a reunion too, a meeting of old and new friends after a year's absence. This year we were blessed with perfect golfing weather and twelve enthusiastic foursomes.

We greeted old Calgary friends — Mona and John McDermott and Mrs. Peter Rule, who brought along Barbara and Clint Roenisch. Clint added to the ranks of the Dartmouth players, but was closely defeated by Bill Abbott of Piedmont for the Block D wastebasket trophy.

The number one winner for The Inn's silver tray went to "Bill" Brennan of Denver and the Ladies award was captured by Mrs. Barbara Gregory of Pasadena. The mixed foursome event, this year a best ball, was won by four Cincinnatians, Carolyn and Ed Thayer and Olie and Jim Millan.

The Northwest had the largest representation — from Seattle, Ruth and Claude Wakefield, Margaret and Ferdi Schmitz, Sally and Kirby Holmes and Mrs. Lester Lewis. Lucile and Art Halgren returned from Olympia. Mrs. Lew Harville from the "banana belt" and Delight and Ed Kolar from Portland.

The Desert award was competed for by Marion and Bart Bartholomew and Mary K. and Reg Knox from El Centro and Mrs. Robert Rolfs and Mrs. Remington Noble of Scottsdale.

Illinois came strongly represented: The Ned Ochiltrees. E. W. Wilsons and Webb Corletts of River Forest—John Ochiltrees from Wheaton and the Gene Fullers of Chicago. Bob Wooden of Winnetka was our official photographer, while Ruth Wooden assisted the Jack Korbers of Albuquerque with the committee work.

Pennsylvania sent old friends—Dot and Al Lewis from Bethlehem and a new swimming competitor, Mrs. Catherine Hellerman of Philadelphia.

This year Carl Collins of Pittsburgh took the Big Three Steel Company trophy right out from under the club of Bob Edwards of San Gabriel.

We had a fun tournament with lots of wonderful friends. Hope to see all of you next year—the first week of March!

Wes Hadden



Mrs. Wakefield (in skirt) asks a few questions of boss-man Wes Hadden as Mrs. Mary Lewis watches, and pretty Jane Hadden evidences more interest in the cameraman than a game called golf!



TAKING TIME OUT FOR A FEW MINUTES are Mrs. Holmes, Mrs. Ruth Wooden, Mrs. Billie Collins and Mrs. Kay Hellerman.



A THREESOME IN THE ACT OF MAKING AN EXECUTIVE DECISION. Left to right: Mr. J. Holmes, Mrs. Wakefield and Mrs. Lovegren.



ALL SET FOR A BUSY DAY AHEAD; Cameraman Robert Wooden snaps Mr. Jack Korher (in cart), while Mrs. Delight Kolar and Mrs. Kay Hellerman are amused with it all!



LEFT TO RIGHT: Messieurs Olsen, Hadden, and Ochiltree confer as Mrs. Chapman gets in on the tail end of the conversation!



dining out

MISTER A'S

Atop Fifth Avenue Financial Center, San Diego Diners should be prepared for elegance . . . from the gourmet menu in the finest continental tradition . . . to the breathtaking 60-mile view . . . to the decor which is opulent and colorful. Luncheon Mon. thru Fri. from 11 a.m.; Dinner Mon. thru Sat. 5 p.m. to 10:30 p.m.; Cocktails Mon. thru Sat. 11 a.m. to 2 a.m. 239-1377.

HOTEL DEL CHARRO

2380 Torrey Pines Road La Jolla

. . . the La Jolla Jacaranda Room is justly proud of its wonderful Chef Hilfiger whose twin nightly specials and exciting dessert selection makes an evening meal an adventure! Completely new menu for Sunday Brunch (served 11 to 3) 2380 Torrey Pines Road. 454-6134.

THE HONKER

7590 Girard Avenue, La Jolla

Luxurious, sophisticated atmosphere with fashion shows on Tuesday and Wednesday at noon. Buffet luncheon 12 to 1:30 p.m. Regular luncheon 11:30 a.m. to 3 p.m.; Dinner 5 to 11 p.m. Good bar, excellent wines. 459-3424.

QUAIL'S INN

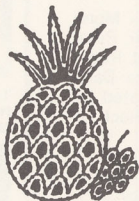
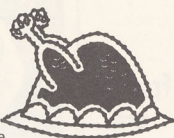
Lake San Marcos off Rancho Santa Fe Road

This is a luxurious restaurant with a menu to please every taste—yet not expensive. Two dining rooms—yet it is wise to make reservations. Delightful lake setting; exceptional wine list. 744-0120.

BALI H'AI

at Shelter Island, San Diego

Here's where you can begin a fabulous evening with a delightful rum drink (they all have exotic names!). The cantonese menu is exceptionally good. Polynesian floor show.



TONY'S JACAL

Eden Gardens, 2 blks north of the Del Mar Track

Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot!). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274

THE VIKING

La Granada and Paseo Delicias, Rancho Santa Fe

Such a friendly place to dine! Open from 8 a.m. to 8 p.m. Monday through Saturday; closed Sundays. Excellent dinners featuring a steak and lobster combo with more than generous portions. Excellent wine list featuring Almaden wine and Carlsberg beer. 756-2166. Mae and Hans Andersen, your hosts.

EL SARAPE

788 Second Street, Encinitas

Just one street west of highway 101, but well worth searching for! Authentic Mexican food with a guacamole dip that's a gourmet delight! All orders prepared to take out if you'd like . . . Closed Wednesdays. 753-2652.

GEORGE'S RESTAURANT

2588 Highway 101, Cardiff

A friendly spot to meet practically everyone you know. The bar is open from 10 a.m. until 2 a.m. — the dining room from 11:30 a.m. to 10 p.m. Excellent menu; special attention to parties and clubs. Closed on Mondays. 753-1643.

RANCHO BERNARDO COUNTRY CLUB

off Highway 395

San Diego Ranchoites may cut across (via Felicitas Park Road) and be at this delightful club in less than fifteen minutes! Early-Spanish decor; excellent food and bar at modest prices; busy and friendly—with a small dance floor and nightly entertainment. — 748-1611.

TAKE YOUR LADY TO THE LAKE

and the fabulous dinner-house extending out over the blue waters of Lake San Marcos. Excellent continental cuisine, cocktail lounge and piano bar — organ music nightly. For reservations phone 744-0120.

QUAIL'S
INN
DINNERHOUSE
& MOTEL

LAKE SAN MARCOS
San Marcos, California

Leat Hendrix Opens Auto Service In Solana Beach

Leat Hendrix, popular and personable automotive mechanic who has been with Bob Francisco, Inc. for the past fifteen years, is now in business for himself! His new shop, appropriately called "Leat Hendrix Auto Service" is located at 301 North Highway 101 in Solana Beach (formerly Murfin's). He will feature Mobil products, and will service all U.S. model cars, along with the Mercedes Benz which are his specialty.

Leat is a veteran of World War II, where he was a tail gunner in a B-26. He has an air medal with thirteen oak leaves to his credit. He is married, and the father of two children. In leaving the Ranch, Leat wishes to express his heartfelt appreciation to all of the many customers he has had the privilege of serving over the past fifteen years — and to extend to them all a cordial invitation to drop in at his new Solana Beach shop to say "hello."



Leat Hendrix Auto Service

755-4184

ALL
U. S. MODELS



MERCEDES
BENZ

301 N. HIWAY 101

SOLANA BEACH



COAST BRAKE & WHEEL SERVICE

444 First Street - Highway 101
Encinitas, California

MUFFLERS — GOODYEAR TIRES
BRAKES — WHEEL ALIGNMENT

753-6272



The "Bird Spa" is a Delight to Own, a Joy to the Birds Who Come to Bathe and Drink from the Ever-fresh Moving Water!



A portable or permanent bird bath of variable height. Designed for all sizes of birds. Attach to any garden hose!

Bird Spa

Kay Mitchell Designs

\$3825

P.O. BOX 81
RANCHO SANTA FE
CALIFORNIA 92067
714/756-1562

Post Paid anywhere in the United States

Satisfaction guaranteed.
In California please add 4% Sales Tax

**OCEANSIDE FEDERAL SAVINGS
ANNOUNCES CURRENT ANNUAL
DIVIDEND RATE TO SHAREHOLDERS
TO BE 5% PER ANNUM**

Mr. William W. Rorick, President of Oceanside Federal Savings and Loan Association, today announced that effective April 1, 1966 their current annual dividend rate for the association, paid to shareholders, will be 5 per cent per annum, payable June 30, 1966. The dividend rate will apply to all savings accounts, no matter the size.

Oceanside Federal Savings was founded in 1920 and maintains their general offices in Oceanside, California and has branches in Carlsbad, Vista, and Fallbrook. Current assets of the association are in excess of \$66,000,000, and Oceanside Federal has shown a faster growth than any other federally chartered association in San Diego County. As of the end of 1965, Oceanside Federal moved into the top "400" associations in America, and was the only federally chartered association in San Diego County to move ahead in position.

Now!

We now have available
a thin shell
early, heavy-bearing
variety of

● **MACADAMIA NUT TREES**

Grown Exclusively by Tanner Nurseries

756-1622

Via del Alba

Rancho Santa Fe

CLARK'S INC. 226 BROADWAY, VISTA, CALIFORNIA

"For the Ultimate in Home Fashions"

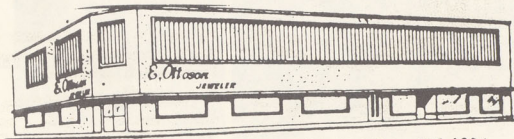
- BLINDS
- WALL COVERINGS
- ALUMINUM AWNINGS
- PAINTS
- VENETIAN BLINDS
- DRAPERIES & TRAVERSE RODS
- FLOOR COVERINGS AND WALL-TO-WALL CARPET

726-3680

E. OTTOSON

Fine Jewelry & Gifts

"Where you don't pay
extra for quality."



102 WEST GRAND - ESCONDIDO - 745-1880

KRASNE'S
PURVEYORS OF GUNS AND
ALL SPORTING ACCESSORIES

A HUGE SELECTION OF NEW, USED AND
ANTIQUE GUNS AND SPORTING GOODS

ESCONDIDO: 118 W. GRAND
Open Daily 9 a.m. to 9 p.m.
Saturday - 9 a.m. to 6 p.m.

EL CAJON BOULEVARD
5334 El Cajon Boulevard
DOWNTOWN
6th and Market Street

**CUSTOM MADE
FIREPLACE SCREENS**
ANY SIZE ANY SHAPE
CHOICE OF FINISHES

TOOL SETS AND IRON & STEEL GRATES
HEARTH LOGS - NAME SIGNS
CUSTOM ORNAMENTAL IRON WORK

THE VILLAGE FORGE
1646 Highway 101, Leucadia
753-1641

ARROWHEAD-PURITAS WATER

Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified with Fluorine
From Rancho, call collect

278-9010

**Rancho Santa Fe Republican
Women Federated**

By Grace Hendrickson Ayres



**Judge and Mrs. Lloyd S. Nix
Soon To Occupy Ranch Home
On La Jacaranda**

Of interest to the Ranch community is the news that Judge and Mrs. Lloyd S. Nix will soon be in residence here. Judge Nix is the presiding judge of Los Angeles Superior Court, and Mrs. Nix was one of the Los Angeles Times "Women of the Year" during 1965. Her singular honor was earned by the tremendous amount of volunteer work for the community, including the Symphony Association, the Philharmonic Orchestra, the Good Samaritan Hospital and the American Red Cross. The Nix home, of adobe construction, is being built by Weir Bros. of Escondido.

The Vice Admiral L. S. Sabin luncheon was a huge success. We now have 60 V.I.P.S. Associate Members and many were in attendance and all were inspired by the Admiral's Address. The food was excellent.

The Rancho Santa Fe Republican Women Federated Club Headquarters will be open April 4th in the office previously occupied by George J. Lewis, Realtor in the Las Coseta Blancas Building, office No. 5 on La Granada west of Paseo Delicias. Mrs. M. N. Egoroff and Mrs. Gordon I. Siegel are the headquarters chairmen.

The next meeting of the Rancho Santa Fe Republican Women Federated Club will be a Silver Tea at the home of Mrs. William C. Savage April 18th. Mrs. Grant Murray Gaunce, the Ways and Means Chairman will be General Chairman for the affair, and her Co-Chairman will be Mrs. Nicholas Carlton.

650 Invitations will be sent out in the near future to every registered Republican in the district.

Mrs. Frank Driggs and Mrs. Grant Murray Gaunce designed the Invitations. They will be executed under the direction of Mrs. Robert Briggs by the Teenage Republican Service Squad who have two new members to date. They are Mimi Johnson and Daphne Anderson. The folding and addressing will also be done by them under the guidance of Mrs. H. William Freck.

Mrs. Frank E. Fowler who is famous for her attractive and varied ideas for Hors d'Oeuvres and tempting morsels of fanciful sandwiches is to be Food Chairman. Her assistants will be Mrs. Peter H. Gillies, Mrs. J. Clyde Eberly, Mrs. James A. Rose, Mrs. Richard E. Mertz, Mrs. John H. Thomas and Mrs. William C. Savage.

Miss Alice Sabin, soprano from Del Mar who is attracting so much attention with her lovely voice will give many delightful selections during the afternoon. Her accompanist will be Mrs. Robert A. Corder of Solana Beach.

Mrs. H. Cuyler Anderson, President San Diego County Federation of Republican Women, will speak to the Republican Women at the Serra Mesa Club Thursday evening March 24th.

"FLYING C"
Feed Store--Union Oil Service
2 miles East of the Race Track
Free Delivery Thursdays **755-4238**
WALTER J. CONLEY

**RIDE THE
PALM SPRINGS
TRAM**



Truly the Most
Fantastic Ride
in the World
**DON'T MISS
IT!!**
Low Rates

Tram Operates 8:00 a.m. - 10:00 p.m.

SLEEPER-LOUNGER
Electrojustable Box-Spring and Mattress

Reading, viewing TV, relaxing
and sleeping in posture-perfect
comfort.

We can fit **ADJUST-A-BED** into
YOUR bedstead or headboard.
Every size is available.

Delivered and Installed Prices

Twin\$374.50	Queen\$527.50
Full407.50	King612.50

ONLY AT

Eberell Stunz Co.

1218 PROSPECT ST.

Phone
459-6165

LA JOLLA



Emergency and Service Numbers

WATER
756-2424

FIRE OR EMERGENCY
756-1126

SHERIFF
756-1126

McCABE AMBULANCE SERVICE

Resuscitator and Oxygen Equipped **SOLANA BEACH**
Medical Society Trained Personnel **755-9259**

• Fully Insured • Bonded Employees

Complete Line of Hospital Equipment
24-Hour Service • Two-Way Radio

ENCINITAS
753-2221

RANCHO ROOFING CO., INC.

SHAKE SHINGLE AND TILE ROOF SPECIALISTS

5002 Santa Fe Avenue
San Diego, California

273-0600

TRI-CITY TERMITE SERVICE



• INSPECTIONS • ESTIMATES
• ALL WORK GUARANTEED

753-1850

MILLER'S T.V.

1212 Hiway 101, Del Mar

755-9541

*"On the Ranch Every Day with
Our Sales and Service"*

Benson Cleaners & Laundry Service

Box 84, La Granada, Rancho Santa Fe

"Free Pickup & Delivery"

756-1483

DYNA-KLEEN

FOR CARPETS, RUGS, UPHOLSTERY

Power Vacuum Cleaners up to 35 hp.

ONLY TWO HOURS FOR YOUR CARPETS TO DRY!

Free Estimates! All Work Guaranteed

746-1811

R. E. BADGER

PIPELINE AND SPRINKLER SERVICE

Engineering Facilities Since 1923

RANCHO SANTA FE

756-1402

NORTH COAST STATIONERS

127 North Highway 101, Solana Beach, California

755-4923

Hours 9 a.m. to 6 p.m.

RAY MARRON RUBBISH COLLECTION

Phone 745-7607

For Twice Weekly Service

Encinitas Mortuary

340 Melrose, Encinitas

753-1143

JOHN D. MILLER

LA JOLLA MORTUARY

7654 Herschel Avenue
La Jolla, California

CALL COLLECT **459-2928**

WILLIAM G. BAKER
JOHN C. STODDART

CARPET & FURNITURE CLEANING

Harris Cleaning Co.

5065 Weeks Avenue
San Diego 10, Calif.

San Diego's only Fully Automatic
Rug Cleaning Plant

276-4400

"We pick up and deliver in
Rancho Santa Fe."



ESCONDIDO

NUTRITION CENTER

"Health Brings Happiness"

Closed Saturdays
Open Sundays

Near corner of Highway 395
on Grand

405 W. Grand **ESCONDIDO**
745-2141

Claton

TIRE COMPANY

Guaranteed Retreading

- MICHELIN TIRES
- U. S. ROYAL TIRES
- ALIGNMENT
- RETREADING
- BRAKES
- BUDGET TERMS

215 G Street, Encinitas
753-1616

Churchill & Cassou, Ltd.

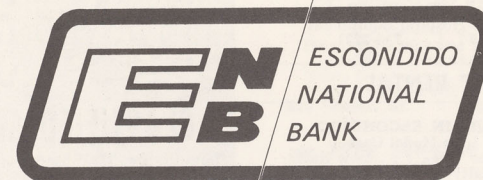
Southern California's Oldest
Frigidaire Dealer

140 E. Grand - Escondido
HARDWARE & APPLIANCES

Phone 745-2441

350 W. Grand - Escondido
APPLIANCES & SERVICE

Phone 746-3333



ESCONDIDO
NATIONAL
BANK



FOR *Emergency* EXPENSES

The Escondido National Bank makes loans to its customers for a variety of emergency reasons . . . Accidents, illness in the family, Tax problems . . . individuals and businesses alike receive the careful attention that only a sympathetic, locally-owned and managed bank is likely to give. So why not plan ahead for emergencies by getting acquainted with a friend at your local Escondido National Bank today! Open an account, get to know your banker before you need him. ENB's "Extra Service" makes it a pleasure to bank! 9½ hours of drive-up banking, 8 to 5:30 p.m., Monday thru Friday. Sit-down Comfort and Service-Free checking accounts. Why not come in today?



ESCONDIDO NATIONAL BANK

Escondido's ONLY
Locally-Owned Bank

261 West Ohio Ave., Escondido
Phone 746-5200 Park Free



A member of the Federal Deposit Insurance Corporation and the Federal Reserve System

★ **McCABE AMBULANCE SERVICE**

McCABE AMBULANCE SERVICE
24-Hour Service — Two-Way Radio
Complete line of Hospital Equipment
Call 755-9259 753-2221

★ **AUTOMOBILE RENTAL**

PETO MOTORS IN ESCONDIDO
For Rent: Late Model Cars
by the Hour, Day or Week . . . Low Rates.
Car Leasing a Specialty—Compare our Prices!
3rd and Escondido Blvd. Escondido 745-4951

★ **BLACK TOP, EXCAVATION**

SMITH CONSTRUCTION COMPANY
See us for All Your Paving Needs . . .
Black Top, Excavation, Top Soil and Fill Dirt
756-1061 and 753-2796

★ **CARPET CLEANING**

SMITTY'S OF LA JOLLA
For those who want the very best in
CARPET and UPHOLSTERY CLEANING
Specializing in Wall-to-Wall Carpets!
Twenty Years Experience in Rancho Santa Fe!
TELEPHONE 459-3269

★ **CARPET & LINOLEUM**

ESCONDIDO CARPET & LINOLEUM, INC.
Featuring the famous
OZITE "Outdoor-Indoor" Carpet
which is great for any room in the house.
Especially wonderful for patios, pool decking,
and any outside uses!
Resists stains — Dries quickly
Come in and let us show it to you!
903 Valley Blvd. Phone 745-5827

★ **CRAFTS & PARTY SUPPLIES**

FLORENCE'S PARTY SHOP
Custom-made Party decorations and supplies.
Craft Materials and Workshop
5670 La Jolla Blvd. La Jolla 459-2943

★ **FIREWOOD**

SEASONED DRY OAK FIREWOOD
DELIVERED AND STACKED
\$50 \$30 \$20
CORD HALF CORD QUARTER CORD
Please call 274-8716 or 277-4217

★ **HEALTH FOODS**

FLO-CAL NATURAL FOODS
Investigate our "Powerline" Weight Control
Program!
Weight Control without Diet
122-24 "I" Street Encinitas 753-5782

★ **LANDSCAPING**

JAN NETUSIL — European Landscaper
Specializing in Distinctive and Artistic
Custom-Designs.
Consultation without Obligation
1830 Playa Riviera, Cardiff-by-the-Sea 753-1044



Fingertip Shopping
CLASSIFIED ADVERTISING
Dependable Merchants and Reliable Service
Firms Ready and Waiting To Serve You . . .

★ **LANDSCAPING & DESIGN**

ALFRED LEHMANN
Design and Construction of Distinctive Gardens
All phases of Landscaping
Erosion Control and Drainage Problems are
Two of Our Specialties
Call Collect — 273-5791

★ **MUSIC**

REESE'S MUSIC CENTER
Everything in Music!
Magnavox Stereo Television, Conn Electric
Organs, Estey and Storey & Clark Pianos
Most complete stock of Phonograph Records
in Northern San Diego County!
418 East Grand Ave. Escondido 745-7321

★ **PAINTING & WALLPAPERING**

HAROLD'S PAINT STORE
Complete selection of Paints and Wallpapers
LICENSED AND INSURED
Brush or Spray
No Job too Small or too Large!
835 Vulcan Ave. Leucadia 753-6060

★ **PAINTING CONTRACTOR**

JAMES DELANEY
Professional Painting at Prices You Can Afford!
Work Guaranteed
Excellent References
Estimates without Obligation
Call Collect after 6 p.m. 274-1061

"gold plated quality"

Katje
PAINTING & DECORATING
&
PAPER HANGING
ESTIMATES CHEERFULLY GIVEN
745-0720

★ **PHOTO SUPPLY**

GAILEY'S PHOTO SUPPLY
Escondido's most complete Photo Supply
Serving this area for 17 Years
Featuring Kodak Color Processing
118 E. Grand Ave. Escondido 745-7823

★ **PLUMBERS**

ACE PLUMBING
Excellent Work . . . Prompt Ranch Service!
Appliances (Sales and Service)
General Repairing — Remodeling
Your Del Mar Neighbor at 755-2781

★ **PLUMBERS**

BELL PLUMBING COMPANY
25 Years Experience in all types of
Plumbing Problems
Fast, Efficient Service
444 Norfolk Dr. Cardiff 753-5449

★ **PLUMBING & HEATING**

QUALITY PLUMBING & HEATING
24-Hour Service to Rancho Santa Fe
Service only 10 minutes away by phone
HERMAN ENGELS, Owner
1066 Pinecrest Escondido 745-0247

★ **POOL MAINTENANCE, REPAIR**

CALL JAY (745-7387) or TONY (745-8240)
Pool Maintenance and Repairs
Free Inspection . . . Free Estimates!
Free chemical delivery
Compare Our Prices For
Exceptional Personal Service

★ **SAND**

COAST SAND COMPANY
Right in the Heart of Rancho Santa Fe!
Sand, Rock, Top Soil
Prompt Delivery by Calling 756-2446

★ **SHOE REPAIRING**

CINDERELLA SHOE CLINIC
The Very Finest in Shoe Repairing
Tinting, Dyeing, Orthopedic Work, Leather
Goods (grab bags, wallets and keycases)
We have everything pertaining to the
Correct Care of Your Shoes!
929 Silverado St. La Jolla 454-0806

★ **SICKROOM SUPPLIES**

**PARSONS NORTH COUNTY
SICKROOM SUPPLIES**
24-Hour delivery service to Rancho Santa Fe
Oxygen and Medical Gases
Therapy Equipment, Anesthesia Apparatus
and Accessories
821 South Tremont St. Oceanside 722-1213

★ **SOFT WATER SERVICE**

**RAYNE—SAN DIEGUITO
SOFT WATER SERVICE**
Complete Water Conditioning Service
Two ways to have SOFT WATER—
Rental Exchange Service or buy your own unit
Filters also available
Telephone 755-9741

★ **STATIONERS & OFFICE EQUIP.**

**ENCINITAS STATIONERS &
OFFICE EQUIPMENT COMPANY**
Your one-stop Office Supply Center
Personal service and individual attention for
Wedding Announcements, Invitations,
Table Decorations, Imprinting of Stationery
and All Office Needs
620 Second St. Encinitas 753-6368

★ **TREE SERVICE**

LANGE TREE SERVICE
Specializing in Topping, Trimming & Removal
FREE ESTIMATES
Wood Sawing and Splitting
Excellent Fireplace Wood For Sale
670 Laguna Carlsbad 729-2552



el Rancho Realty
Paseo Delicias and La Granada, Rancho Santa Fe, California
Phone (714) 756-2405 P.O. Box 1141
FREE RSF MAP AND GUIDE

"A ROSE BY ANY OTHER NAME
WOULD SMELL AS SWEET "

I'm sure the poet had a point--but
let's set the record straight! We
mixed up the President and the Sales
Manager of San Diego Fence Company,
so we hereby publicly apologize . . . and
the faces below actually do belong to
the names beside 'em!



PRESIDENT
JOHN CLARK



SALES MANAGER
FRED FLEURY

WATCH YOUR EARNINGS SOAR!

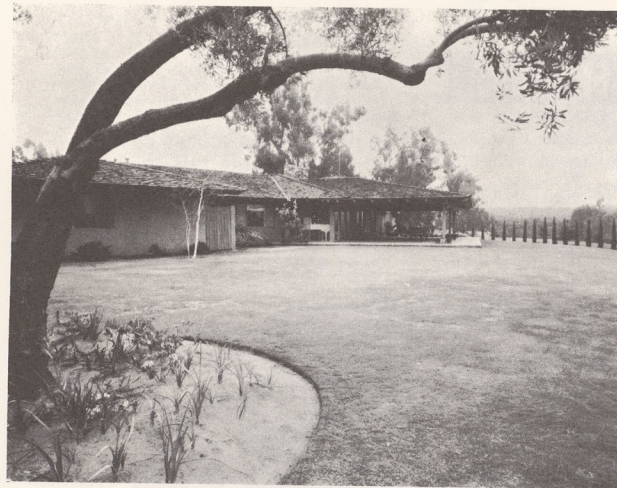
5%

NOW — OUR NEW HIGH RATE PER ANNUM PAID QUARTERLY ON ALL ACCOUNTS — NO MINIMUM BALANCE
Save with north San Diego County's largest and strongest financial institution . . . now in America's "Top 400." Funds placed or postmarked by April 11 will earn from April 1. FREE SAVE BY MAIL . . . all accounts insured to \$10,000 by the Federal Savings and Loan Insurance Corporation.

OCEANSIDE Federal Savings

and Loan Association

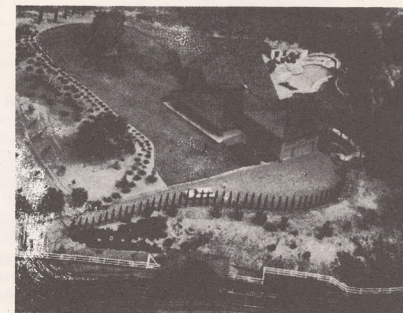
OCEANSIDE - 716 Mission 722-1131 VISTA - 249 So. Indiana 726-2880
FALLBROOK - 1035 So. Main St. 728-8351 CARLSBAD - 699 Grand 729-5926



**FOR SALE in
Rancho Santa Fe . .**

THE ULTIMATE IN MODERN LIVING

- 5 Bedrooms
- 5 Full Baths
- Family Room
- Large Paneled Study, Office Room Attached
- Den Off Living Room
- Unique Dining Room
- Ultra-Modern Kitchen
- Wine Room
- 2 years old.
- Shake Roof
- 4.7 acres
- Swimming Pool, Patio, Water Falls
- Stable, Large Corral
- Spectacular Veranda
- Three-Car Garage
- Intercom in All Rooms
- All Carpets, Drapes, Shutters, and Some Custom Furniture Included



An outstanding home for a large family!
The study and office may each be converted to bedrooms--making a total of 7 bedrooms in all! Magnificent storage; many, many "extras". Family orchard with complete sprinkler system. Ranch living at its best!

Priced at Cost: \$145,000.00 — Courtesy to Brokers

SHOWN BY APPOINTMENT ONLY:

write P. O. Box 910, Rancho Santa Fe,
California or telephone: 756-1795. If
no answer, call 453-2000, ext. 1207.



CHURCH SERVICES

—THE VILLAGE CHURCH—

Community Presbyterian
Paseo Delicias, Rancho Santa Fe
Rev. Roland W. Anderson, Pastor

- Church Service 10 a.m.
- Sunday School 10 a.m.

—CHRISTIAN SCIENCE—

Le Flecha—Rancho Santa Fe

- Church Service 10 a.m.
- Sunday School 10 a.m.
- WEDNESDAYS 8 p.m.

Reading Room Open Daily 11 a.m. to 3 p.m.
(Except Sundays and Holidays)
Wednesdays from 7 to 8 p.m.



THE VILLAGE PRESS

Rancho Santa Fe
LIVING

VOL. 3 NO. 4

Published by The Village Press, P.O. Drawer
Q. Rancho Santa Fe, California (756-2415).
Third class postage paid at Rancho Santa Fe,
California.

Editors Ruth and Ralph Giffin

COVER PHOTO

by Kessing and Keck, del mar
& Martha Baker Chocolates

SAM L. ROSE



**north
county
investment
acreage**

OLIVENHAIN REAL ESTATE COMPANY

770 Rancho Santa Fe Road, Encinitas, California 92024, Phone (714) 753-5577

ST. JAMES CATHOLIC CHURCH

Del Mar — Rev. James Gilfillan

Sunday Masses are held at 7, 8, 9, 10, 11 a.m. and noon. Weekday Mass is at 7:30 a.m. and Devotions, Tuesday at 7:45 p.m. Information forum is held Tuesday at 8:30 p.m. Confessions Saturday are from 4:30 to 5:30 p.m. and 7 to 9 p.m. Phone 755-2545.

ST. PETER'S EPISCOPAL CHURCH

Rev. Matthew A. Curry, Rector

334 - 14th Street, Del Mar

Holy Communion is celebrated at 8 a.m. each Sunday. Family service and Sunday School at 9:30 a.m. Morning Prayer and Sermon at 11 a.m. First Sunday of each month Holy Communion at all Services. Vestry meetings are held the first Thursday of the month.

ST. LEO'S CATHOLIC CHURCH

Eden Gardens

Rev. Eugene A. Speno

Sunday masses 7:30, 9:30 and 11:30 a.m. Weekday 7:00 a.m. Confessions on Saturdays from 4:00 to 5:00 p.m. and from 7:30 to 8:30 p.m.

"The Bible Speaks to You" is a Christian Science radio series which is broadcast every Sunday at 7:15 A.M. over KOGO, at 7:45 A.M. over KFI, at 8:45 over WMPC, at 9:30 P.M. over KGBS and at 4:30 P.M. in Spanish over KALI. April 10 "Easter and the Space Age."

What is reality? It's no longer just a philosophic question. People are trying to answer it every day in a search for something genuine and permanent in their lives. It's a good question for Easter. Because probably the best answer ever given came on that first Easter morning nearly two thousand years ago.

April 17 "I Will Not Leave You Comfortless."

Everyone has times when they need divine comfort. It often comes to us as a deeper understanding, or new spiritual awareness that wipes out grief and fear, and restores confidence.

April 24 "One Demand of the Prayer That Heals."

Healing through prayer depends on a deeper understanding of what it takes to pray. Prayer always demands something. It demands some spiritual change in us that will open our thoughts to the presence of God. That's the way the answer comes.

Program for May 1, 1966 titled "Why Blame God?"



MRS. THOMAS W. KEELIN, who is chairman of the 21st annual Easter Ball. Proceeds from this year's "bal masque" April 16 at La Jolla Country Club will again benefit Stella Maris Academy. Administered by the Sisters of the Holy Cross, Stella Maris has maintained standards of academic excellence while becoming a significant La Jolla educational center since classes commenced in 1947.

BANK OF LA JOLLA



La Jolla & Rancho Santa Fe

MEMBER FDIC